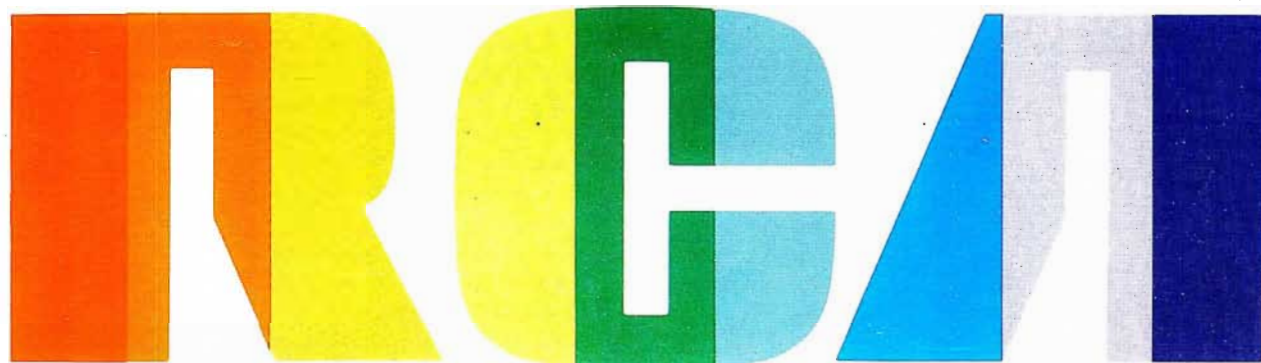


RCA Television Factbook®

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KGBS Los Angeles
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WHN New York
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STATIONS

This 1977 Edition of Television Factbook, Number 46,

Comprises Two Volumes

'STATIONS' and 'SERVICES'

This STATIONS Volume Includes All U.S., Canadian

and International Stations

All Other Material Covered by the Factbook

is included in the SERVICES Volume

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This edition supersedes Television Factbook No. 45 (1976 Edition) and all Addenda thereto. This Factbook also starts a new series of weekly TV & CATV Addenda, reporting on new station starts, FCC grants, applications, allocations changes, etc. The Addenda enable subscribers to keep the facilities data current, in the Stations Volume and CATV sections. Subscribers may purchase these Addenda separately or in combination with the Factbook. For details, see Service Order Cards in this volume.

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CATV & STATION COVERAGE ATLAS
Published Annually

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Description of Station Directory Section

The Station Maps

The only official and uniform rough guide to a station's physical coverage is found in the files of the Federal Communications Commission. Each TV station grantee is required to submit to the Commission its coverage contours predicted on the basis of engineering formulas designated by the Commission. The FCC specifies three grades of service as a general indication of the probable quality of reception.

The FCC does not intend or expect the predicted coverage contours, submitted by each station, to reflect whether a signal is received or not received at any specific location. Rather, the Commission regards the contours as a general guide to probable reception. The basic use made by the Commission of the contours is as a tool to determine where to allocate channels to minimize interference among stations.

Though all stations and applicants are required to submit predicted contours to the FCC, stations may also file contours based on actual measurements of transmitted signals. Under FCC rules, such filings are not mandatory, and only a relatively few stations have offered such measurements voluntarily. The Commission has no official and uniform rules for measuring service contours; such submissions are associated with stations' files but are not given official status by the Commission.

The maps are intended to serve as guides. It should be emphasized that the use of maps for legal proceedings, such as those before the FCC, may require precision greater than that reasonably obtainable in maps of the size employed in the *Factbook*.

On May 29, 1975 the FCC amended Section 73.699 of the rules providing revised charts for the prediction of field strengths of TV stations and requiring licensees to file new contours with renewal applications filed after the effective date. Station maps in the following states reflect the new contours: Ala., Ark., Fla., Ga., Ind., Ky., La., Miss., N.C., Ohio, S.C. & Tenn. When a revised map was not available from the station or the FCC, a note to that effect appears on the station page.

The three grades of predicted contours required by the FCC are as follows:

Grade B Service: The quality of picture expected to be satisfactory to the median observer at least 90% of the time for at least 50% of the receiving locations within the contour, in the absence of interfering co-channel and adjacent-channel signals.

Grade A Service: Satisfactory service expected at least 90% of the time for at least 70% of the receiving locations.

Principal City Service: Satisfactory service expected at least 90% of the time for at least 90% of the receiving locations.

We obtained the predicted contour maps from the FCC files. We publish two contour lines, "Grade A" and "Grade B."

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ARBITRON TV STATION CIRCULATION

The counties listed on the station pages represent the home market Arbitron Metro area plus those counties in

which the station receives a Net Weekly Circulation of at least 5% according to Arbitron circulation estimates. Each of these counties is then delineated by three circulation categories which include those in which the station's circulation is 50% or more, 25%-49% and 5%-24%. In a few instances, counties listed do not appear on the maps, since the reduction in scale required to include them would impair the legibility of the maps.

The station circulation estimates which determined the allocation of each county to the proper category were derived from samples obtained over several survey periods. The estimates were based on Arbitron market surveys conducted for May and November 1974 and February 1975.

The Total Households and Television Households which are listed for each county qualifying for inclusion in one of the three circulation categories are current Arbitron projections as of January 1976 (see Definitions of Arbitron Terms).

Net Weekly and Average Daily Circulation totals for each station are based on the above surveys.

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DEFINITIONS OF ARBITRON TERMS

Total Households—A household is a single dwelling unit, which may be a house, an apartment, or a group of one or more rooms. The total households figures shown in the current study are Market Statistics Inc. estimates projected to January 1, 1976 and rounded to the nearest hundred.

Television Households—A television household is a household having one or more television sets. Estimates for each county are based on an updating of Arbitron TV penetration estimates using historical regional growth curves to January 1976. This penetration percentage is then applied to MSI total households projections for estimates of total television households. Mathematical differences may occur due to computer rounding to whole numerals from fractions of a percent.

TV Penetration—The percent of total homes having one or more television sets at the time of the surveys. TV penetration is derived from the same basic technique as described above, using current regional penetration estimates derived by the Advertising Research Foundation from U.S. Bureau of the Census surveys conducted in accordance with ARF specifications. The most recent ARF estimates are as of January 1969.

Net Weekly Circulation—The estimated number of different television households viewing a particular station at least once per week, Monday-Sunday, Sign-on to Sign-off.

Average Daily Circulation—The estimated average number of different television households reached by a particular station on each day of the week, Sign-on to Sign-off.

SURVEY METHODS, Described by ARBITRON

Arbitron uses one-week, interviewer-supervised family viewing diaries to secure information for television audience estimates. Families are contacted initially by mail to inform them of their selection for the survey. They are then contacted by telephone to secure their cooperation

in the survey and to elicit basic information as to television set ownership, number of sets owned and presence of color set(s) in the household. Contact is maintained with the sample families through followup calls to encourage proper recording and prompt return of the diaries.

Sampling is controlled by geographic units of no larger than county size, and in some instances for reasons of population distribution, terrain or technical control a county is divided into two sampling units. Sample homes are selected by computer from all available telephone directories listing the homes within each sampling unit through a systematic interval selection technique with random selection occurring within each interval.

The Arbitron family viewing diary measurement technique is used for both market surveys of television viewing and broadscale station circulation information by county.

At least three times each year, Arbitron surveys every county to provide viewing information for every television market in the country. Further details on Arbitron sampling procedures are available from Arbitron.

EXPLANATION OF FCC SYMBOLS

FCC Filing Symbols:

1. **BPCT:** Broadcast Permit Commercial Television.
2. **BMPCT:** Broadcast Modification of Permit Commercial Television.
3. **DOC:** Docket. (Designation applied by FCC to hearing cases.)
4. **GRANTED:** Date of authorization by FCC.

Note: "BPCT" and "BMPCT" designations, accompanied by numbers, are affixed by the FCC to applications for new or changed station facilities to identify each when it is accepted for filing. They therefore constitute file numbers. Each map in the *Factbook* is accompanied with its file number to facilitate reference to the Commission's official files. In each case, the file number used is the one affixed to the application for facilities which were subsequently authorized by the FCC and in use at the time this *Factbook* was published. "Docket" numbers are used in those few cases where the application is in a hearing status and a file number hasn't been assigned. The "granted" date indicates when the FCC approved construction of facilities involved.

After a station is completed according to the terms of its construction permit, it receives a license; this is identified by a number with a "BLCT" (Broadcast License Commercial Television) prefix. When a license is renewed, a number with a "BRCT" (Broadcast Renewal Commercial Television) prefix is employed. Applications for licenses or license renewals do not include requests for changes in facilities, thus do not affect predicted Grade A & B con-

Station Directory Description

tours. Therefore, they are not employed as references in the *Factbook*.

The Grade A & B contours on the maps are predicted by station engineers according to the formulas designated by the FCC, as previously explained. They are based on facilities in use by stations at the time of *Factbook* publication. Where a station has a construction permit for a change in facilities but has not completed the change, both existing and projected contours are shown—the latter by dotted broken lines.

BBM SURVEY METHODS

The BBM Bureau of Measurement conducts national surveys of television viewing & radio listening covering all of Canada except the Yukon and the Northwest Territories.

A listing of all individuals in a sample of households is first obtained by telephone contact in most urban areas and by a combination of telephone and mail in other areas. From this universe of individuals, a random sample of persons is selected and each such person is sent a diary by mail in which he or she is asked to record his or her tuning to radio or television over a week's time period, by quarter hours.

For the purpose of this survey, the whole of Canada is divided into over 360 BBM sampling cells, which are whole counties, regional districts or census divisions or parts or combinations thereof. These sampling cells are then reported, in some cases singly, or in combination, as county, regional district, census division, Census Metropolitan or Census Agglomeration areas, as defined by Statistics Canada.

The Survey, in addition to the regular ratings and Station totals, also provides weekly reach figures in each BBM area. By weekly reach is meant the number of persons that tuned to the station at least once during the survey week.

For any station, therefore, it is possible to arrange its audience reached weekly according to—

- (a) those BBM areas in which it reached 50% and over of all persons
- (b) those BBM areas in which it reached 25-49% of all persons
- (c) those areas in which it reached 5-24% of all persons.

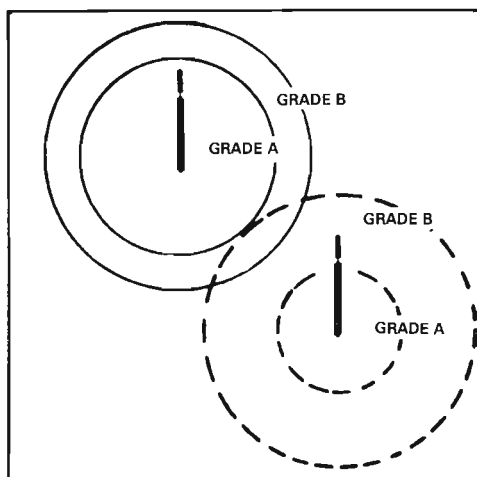
This is the arrangement followed in the *Factbook*.

In addition, a figure designated as "BBM Weekly Reach (All Persons)" is shown. This is the estimated total number of persons that tuned to the station during the survey in all of its coverage areas—i.e. in all the BBM areas into which its signal penetrated, including the areas in which its reach was less than 5%.

THE FACTBOOK: An Explanation of Map Symbols and Figures

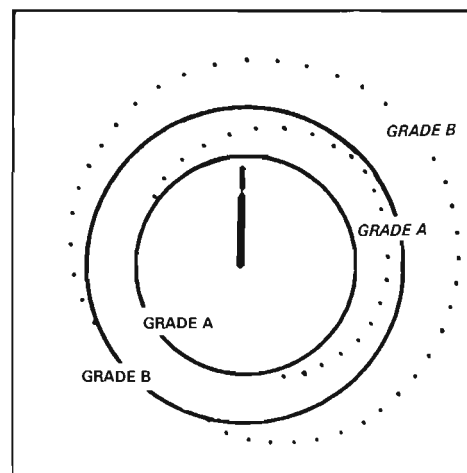
THE STATION PAGES

The individual station tables show a complete listing of all counties grouped by Arbitron Net Weekly Circulation levels, with Total Households, TV Households, and TV Penetration in each county individually. For definitions of Arbitron terms see Introduction.



Satellite stations are shown in a dash line pattern in relation to the parent listing. In the satellite listing the parent station is shown in the dash line pattern.

Where a station has a construction permit for a change in facilities and has set a target date, but has not completed construction, both existing and projected contours are shown—the latter by dotted lines.



THE STATE PAGES

Following the map of each state, two rankings for each market are shown: Arbitron's Prime Time Television Households and Arbitron's Area of Dominant Influence Television Households. Arbitron's Prime Time Television Households are based on average quarter-hour TV households reached during evening prime time (7:30-11 p.m., Eastern & Pacific Time Zones; 6:30-10 p.m., Central & Mountain Time Zones), all home market stations combined. ADI Households Rank is established by Arbitron. Non-ADI Markets show an asterisk (*) in the rank column.

Technical facilities listings for all educational stations within each state are found on pages following the state map.

The state pages also carry additional cross-reference material, indicating for example, those stations within the state that are identified with two or more cities, or with cities in another state.

Operating commercial and educational TV stations by VHF and UHF are shown for each state in a status report as of September 1, 1976.

ARBITRON TELEVISION OVERNIGHT SURVEYS CASE 46: THE NEW PROGRAM

MONDAY, 10:00 AM

WAAA-TV starts a new program.



MONDAY, 10:01 AM

Trained Arbitron Television interviewers have already started a telephone survey of randomly selected homes.



MONDAY, EVENING

Arbitron begins to tabulate the survey results.



TUESDAY, 9:55 AM

Station general manager receives telephone report from Arbitron of previous day's results.



TUESDAY, 10:00 AM

Station personnel begin evaluation of new program comparing Overnight Survey results with previous Overnight Survey for the same time period. Conclusion: the new program has a larger audience and is a success!



Arbitron Television Overnight Surveys provide an economical method for you to obtain fast estimates. Besides spot checking new programming, you can confirm audience trends, document competitive advantages, or justify rate increases.

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ARBITRON TELEVISION

U. S. Television Stations by Call Letters

As of September 1, 1976

With Channel Numbers in Parentheses. Call Letter Assignments to CP Holders Included.

Dagger (†) Indicates Educational Non-Commercial Station

Indicates Non-Commercial only.

K

- KAAL-----Austin, Minn. (6)
 KABC-TV-----Los Angeles (7)
 KABY-TV-----Aberdeen, S.D. (9)
 KACB-TV-----San Angelo, Tex. (3)
 †KAET-----Phoenix, Ariz. (8)
 †KAFT-----Fayetteville, Ark. (13)
 †KAID-----Boise, Ida. (4)
 KAII-TV-----Wailuku, Hawaii (7)
 KAIL-----Fresno, Cal. (53)
 KAIT-TV-----Jonesboro, Ark. (8)
 KAKE-TV-----Wichita, Kan. (10)
 †KAKM-----Anchorage, Alaska (7)
 KALB-TV-----Alexandria, La. (5)
 KAMR-TV-----Amarillo, Tex. (4)
 †KAMU-TV College Station, Tex. (15)
 KAPP-----Yakima, Wash. (35)
 KARD-TV-----Wichita, Kan. (3)
 KARK-TV-----Little Rock, Ark. (4)
 KATC-----Lafayette, La. (3)
 KATU-----Portland, Ore. (2)
 KATV-----Little Rock, Ark. (7)
 KAUZ-TV-----Wichita Falls, Tex. (6)
 KAVE-TV-----Carlsbad, N.M. (6)
 †KAVT-TV-----Austin, Minn. (15)
 KAYS-TV-----Hays, Kan. (7)
- KBAK-TV-----Bakersfield, Cal. (29)
 KBCI-TV-----Boise, Ida. (2)
 †KBGL-TV-----Pocatello, Ida. (10)
 †KBHE-TV-----Rapid City, S.D. (9)
 KBHM-TV-----San Francisco (44)
 KBIM-TV-----Roswell, N.M. (10)
 †KBIN-----Council Bluffs, Ia. (32)
 KBJR-TV-----Duluth, Minn.-Superior, Wis. (6)
 KBLU-TV-----Yuma, Ariz. (13)
 KBMA-TV-----Kansas City, Mo. (41)
 KBMT-----Beaumont, Tex. (12)
 KBRT-----San Antonio, Tex. (29)
 KBSA-----Guasti, Cal. (46)
 KBSC-TV-----Corona, Cal. (52)
 KBTU-----Denver, Colo. (9)
 KBTX-TV-----Bryan, Tex. (3)
 †KBYU-TV-----Provo, Utah (11)
- KCAU-TV-----Sioux City, Ia. (9)
 KCBD-TV-----Lubbock, Tex. (11)
 KCBJ-TV-----Columbia, Mo. (17)
 KCBY-TV-----Coos Bay, Ore. (11)
 KCCI-TV-----Des Moines, Ia. (8)
 KCEN-TV-----Temple-Waco, Tex. (6)
 †K CET-----Los Angeles, Cal. (28)
 KCFW-TV-----KalisPELL, Mont. (9)
 KCKT-----Great Bend, Kan. (2)
 KCMO-TV-----Kansas City, Mo. (5)
 KCMT-----Alexandria, Minn. (7)
 KCNA-TV-----Albion, Neb. (8)
 KCOP-----Los Angeles, Cal. (13)
 †KCOS-----El Paso, Tex. (7)
 KCOY-TV-----Santa Maria, Cal. (12)
 KCPQ-TV-----Tacoma, Wash. (13)
 †K CRT-----Kansas City, Mo. (19)
 KCR A-TV-----Sacramento, Cal. (3)
 KCRG-TV-----Cedar Rapids, Ia. (9)
 KCR L-TV-----Reno, Nev. (4)
 †KCSM-TV-----San Mateo, Cal. (14)
 KCST-TV-----San Diego, Cal. (39)
 †KCTS-TV-----Seattle, Wash. (9)
 KCTV-----San Angelo, Tex. (8)
- KDAL-TV-----Duluth-Superior (3)
 KDBC-TV-----El Paso, Tex. (4)
 KDCC-TV-----Midland, Tex. (18)
 KDFW-TV-----Dallas-Ft. Worth (4)
 †KDIN-TV-----Des Moines, Ia. (11)
 KDIX-TV-----Dickinson, N.D. (2)
 KDKA-TV-----Pittsburgh, Pa. (2)
 KDLO-TV-----Florence, S.D. (3)
 KDNL-TV-----St. Louis, Mo. (30)
 KDOG-TV-----Houston, Tex. (26)
 †KDSD-TV-----Aberdeen, S.D. (16)
 KDTV-----San Francisco, Cal. (60)
 KDUB-TV-----Dubuque, Ia. (40)
 KDUH-TV-----Hay Springs, Neb. (4)
- KECC-TV-----El Centro, Cal. (9)
 †KEDT-----Corpus Christi, Tex. (16)
 †KEET-----Eureka, Cal. (13)
 KEKO-----Elko, Nev. (10)
 KELO-TV-----Sioux Falls, S.D. (11)
 KELP-TV-----El Paso, Tex. (13)
 KEMO-TV-----San Francisco, Cal. (20)
 KENI-TV-----Anchorage, Alaska (2)
 KENS-TV-----San Antonio, Tex. (5)
 †KENW-----Portales, N.M. (3)
 KEPR-TV-----Pasco, Wash. (19)
 †KERA-TV-----Dallas, Tex. (13)
 KERO-TV-----Bakersfield, Cal. (23)
 †KESD-TV-----Brookings, S.D. (8)
 †KETA-----Oklahoma City (13)
 †KETC-----St. Louis, Mo. (9)
 †KETG-----Arkadelphia, Ark. (9)
 †KETS-----Little Rock, Ark. (2)
 KETV-----Omaha, Neb. (7)
 KEVN-TV-----Rapid City, S.D. (7)
 KEYC-TV-----Mankato, Minn. (12)
 KEYT-----Santa Barbara, Cal. (3)
 KEZI-TV-----Eugene, Ore. (9)
- KFAR-TV-----Fairbanks, Alaska (2)
 KFBB-TV-----Great Falls, Mont. (5)
 KFDA-TV-----Amarillo, Tex. (10)
 KFDM-TV-----Beaumont, Tex. (6)
 KFDW-TV-----Clovis, N.M. (12)
 KFDX-TV-----Wichita Falls, Tex. (3)
 KFMB-TV-----San Diego, Cal. (8)
 †KFME-----Fargo, N.D. (13)
 KFPW-TV-----Ft. Smith, Ark. (40)
 KFSM-TV-----Ft. Smith, Ark. (5)
 KFNS-TV-----Fresno, Cal. (30)
 KFTV-----Hanford, Cal. (21)
 KFTY-----Santa Rosa, Cal. (50)
 KFVS-TV-----Cape Girardeau, Mo. (12)
 KFYR-TV-----Bismarck, N.D. (5)
- KGBT-TV-----Harlingen, Tex. (4)
 †KGF E-----Grand Forks, N.D. (2)
 KGGM-TV-----Albuquerque (13)
 KGIN-TV-----Grand Island, Neb. (11)
 KGLD-----Garden City, Kan. (11)
 KGLO-TV-----Mason City, Ia. (3)
 KGMB-TV-----Honolulu (9)
 KGMD-TV-----Hilo, Hawaii (9)
 KGNS-TV-----Laredo, Tex. (8)
 KGO-TV-----San Francisco (7)
 KGOF-----Anaheim, Cal. (56)
 KGSC-TV-----San Jose, Cal. (36)
 †KGTF-----Agana, Guam (12)
 KGTO-TV-----Fayetteville, Ark. (36)
 KGTV-----San Diego, Cal. (10)
 KGUN-TV-----Tucson, Ariz. (9)
 KGOV-TV-----Missoula, Mont. (13)
 KGW-TV-----Portland, Ore. (8)
- KHAS-TV-----Hastings, Neb. (5)
 KHAW-TV-----Hilo, Hawaii (11)
 †KHET-----Honolulu, Hawaii (11)
 KHGI-TV-----Kearney-Hastings-Grand Island, Neb. (13)
 KHIN-----Red Oak, Ia. (36)
 KHJ-TV-----Los Angeles (9)
 †KHNE-TV-----Hastings, Neb. (29)
 KHOF-TV-----San Bernardino (30)
 KHON-TV-----Honolulu, Hawaii (2)
 KHOU-TV-----Houston, Tex. (11)
 KHQ-TV-----Spokane, Wash. (6)
 KHQA-TV-----Hannibal, Mo. (7)
 KHSD-TV-----Lead, S.D. (11)
 KHSL-TV-----Chico, Cal. (12)
 KHTV-----Houston, Tex. (39)
 KHVO-----Hilo, Hawaii (13)
- KID-TV-----Idaho Falls, Ida. (3)
 †KIDZ-TV-----Wichita Falls, Tex. (24)
 KIEM-TV-----Eureka, Cal. (3)
 KIFI-TV-----Idaho Falls, Ida. (8)
- KIFW-TV-----Sitka, Alaska (13)
 KIIL-----Corpus Christi (3)
 †KIIN-TV-----Iowa City, Ia. (12)
 KIKU-TV-----Honolulu (13)
 KIMA-TV-----Yakima, Wash. (29)
 KIMO-----Anchorage, Alaska (13)
 KING-TV-----Seattle, Wash. (5)
 KINY-TV-----Juneau, Alaska (8)
 KIRO-TV-----Seattle, Wash. (7)
 KITV-----Honolulu, Hawaii (4)
 KIVA-TV-----Farmington, N.M. (12)
 KIVI-----Nampa, Ida. (6)
 KIVV-TV-----Lead, S.D. (5)
 †KIXE-TV-----Redding, Cal. (9)
- KJAC-TV-----Port Arthur, Tex. (4)
 KJEO-----Fresno, Cal. (47)
 KJOG-TV-----San Diego, Cal. (51)
 KJTV-----Bakersfield, Cal. (17)
- KKTV-----Colorado Springs (11)
- KLAA-----West Monroe, La. (14)
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 KLKB-TV-----Lubbock, Tex. (13)
 †KLCS-----Los Angeles, Cal. (58)
 KLEW-TV-----Lewiston, Ida. (3)
 KLFY-TV-----Lafayette, La. (10)
 KLNN-----Fort Smith, Ark. (24)
 †KLNE-TV-----Lexington, Neb. (3)
 KLOC-TV-----Modesto, Cal. (19)
 KLOE-TV-----Goodland, Kan. (10)
 †KL RN-TV-----San Antonio, Tex. (9)
 †KLTM-----Monroe, La. (13)
 KLTV-----Tyler, Tex. (7)
 †KLXV-----Las Vegas, Nev. (10)
 KLXA-TV-----Fontana, Cal. (40)
- KMAU-TV-----Wailuku, Hawaii (3)
 KMBC-TV-----Kansas City, Mo. (9)
 KMCC-----Lubbock, Tex. (28)
 †KM EB-TV-----Wailuku, Hawaii (10)
 KMED-TV-----Medford, Ore. (10)
 KMEG-----Sioux City, Ia. (14)
 KMEX-TV-----Los Angeles, Cal. (34)
 KMGH-TV-----Denver, Colo. (7)
 KMID-TV-----Midland, Tex. (2)
 KMIR-TV-----Palm Springs, Cal. (36)
 KMJ-TV-----Fresno, Cal. (24)
 †KMNE-TV-----Bassett, Neb. (7)
 KMOL-TV-----San Antonio, Tex. (4)
 KMOM-TV-----Monahans, Tex. (9)
 KMOS-TV-----Sedalia, Mo. (6)
 KMOT-----Minot, N.D. (10)
 KMOX-TV-----St. Louis, Mo. (4)
 KMPH-----Tulare, Cal. (26)
 †KMP T-----Butte, Mont. (7)
 KMSP-TV-----Minneapolis-St. Paul (9)
 KMST-----Monterey, Cal. (46)
 KMTC-----Springfield, Mo. (27)
 †KMTF-----Fresno, Cal. (18)
 KMTV-----Omaha, Neb. (3)
 KMUV-TV-----Sacramento, Cal. (15)
 KMVI-TV-----Wailuku, Hawaii (12)
 KMVT-----Twin Falls, Ida. (11)
- KNBC-----Los Angeles, Cal. (4)
 †KNCT-----Belton, Tex. (46)
 KNDO-----Yakima, Wash. (23)
 KNDU-----Richland, Wash. (25)
 †KNME-TV-----Albuquerque, N.M. (5)
 KNMT-----Walker, Minn. (12)
 KNOE-TV-----Monroe, La. (8)
 KNOP-TV-----North Platte, Neb. (2)
 KNTV-----San Jose, Cal. (11)
 KNXT-----Los Angeles, Cal. (2)
 KNXV-TV-----Phoenix, Ariz. (15)
- KOAA-TV-----Denver, Colo. (4)
 KOAA-TV-----Pueblo, Colo. (5)
 †KOAC-TV-----Corvallis, Ore. (7)
 KOAL-----Flagstaff, Ariz. (2)
- KOAM-TV-----Pittsburg, Kan. (7)
 †KOAP-TV-----Portland, Ore. (10)
 KOAT-TV-----Albuquerque (7)
 KOB-TV-----Albuquerque (4)
 KOBI-----Medford, Ore. (5)
 †KOCE-TV-----Huntington Beach, Cal. (50)
 KOCO-TV-----Oklahoma City (5)
 KODE-TV-----Joplin, Mo. (11)
 †KOED-TV-----Tulsa, Okla. (12)
 KOIN-TV-----Portland, Ore. (6)
 †KOKH-TV-----Oklahoma City (25)
 KOLD-TV-----Tucson, Ariz. (13)
 KOLN-TV-----Lincoln, Neb. (10)
 KOLQ-TV-----Reno, Nev. (8)
 KOLR-----Springfield, Mo. (10)
 KOMC-----McCook, Neb. (8)
 KOMO-TV-----Seattle, Wash. (4)
 KOMU-TV-----Columbia, Mo. (8)
 KOOL-TV-----Phoenix, Ariz. (10)
 KORK-TV-----Las Vegas, Nev. (3)
 KORO-----Corpus Christi, Tex. (28)
 KOSA-TV-----Odessa, Tex. (7)
 KOTA-TV-----Rapid City, S.D. (3)
 KOTI-----Klamath Falls, Ore. (2)
 KOTV-----Tulsa, Okla. (6)
 KOVR-----Stockton, Cal. (13)
 †KOZK-----Springfield, Mo. (21)
- KPAX-TV-----Missoula, Mont. (8)
 KPAZ-TV-----Phoenix, Ariz. (21)
 †KPBS-TV-----San Diego, Cal. (15)
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 KPLR-TV-----St. Louis, Mo. (11)
 †KPN E-TV-----North Platte, Neb. (9)
 KPOB-TV-----Poplar Bluff, Mo. (15)
 KPRC-TV-----Houston, Tex. (2)
 KPRY-TV-----Pierre, S.D. (4)
 KP SA-TV-----Brownsville, Tex. (23)
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 †KPTS-----Wichita, Kan. (8)
 KPTV-----Portland, Ore. (12)
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- KRBC-TV-----Abilene, Tex. (9)
 KRCG-----Jefferson City, Mo. (13)
 KR CR-TV-----Redding, Cal. (7)
 KRDO-TV-----Colorado Springs (13)
 KREM-TV-----Spokane, Wash. (2)
 KREY-TV-----Grand Junction, Colo. (5)
 KREY-TV-----Montrose, Colo. (10)
 KREZ-TV-----Durango, Colo. (6)
 KRGV-TV-----Weslaco, Tex. (5)
 †KRIN-----Waterloo, Ia. (32)
 KRIS-TV-----Corpus Christi, Tex. (6)
 †KRMA-TV-----Denver, Colo. (6)
 †KRNE-TV-----Merriman, Neb. (12)
 KRON-----San Francisco (4)
 KRTV-----Great Falls, Mont. (3)
 †KRWG-TV-----Las Cruces, N.M. (22)
- KSAT-TV-----San Antonio, Tex. (12)
 KSBW-TV-----Salinas, Cal. (8)
 KSBY-TV-----San Luis Obispo, Cal. (6)
 KSCI-----San Bernardino, Cal. (18)
 KSD-TV-----St. Louis, Mo. (5)
 KSFY-TV-----Sioux Falls, S.D. (13)
 KSHO-TV-----Las Vegas, Nev. (13)
 †KSIN-----Sioux City, Ia. (27)
 KSL-TV-----Salt Lake City (5)
 KSLA-TV-----Shreveport, La. (12)
 KSNB-TV-----Superior, Neb. (4)
 †KSPS-TV-----Spokane, Wash. (7)
 KSTF-----Scottsbluff, Neb. (10)

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 KSYS...Medford, Ore. (8)

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 KTAR-TV...Phoenix, Ariz. (12)
 KTBC-TV...Austin, Tex. (7)
 KTBS-TV...Shreveport, La. (3)
 †KTCA-TV...St. Paul, Minn. (2)
 †KTCT-TV...St. Paul, Minn. (17)
 KTCM...Helena, Mont. (12)
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 †KTEJ...Jonesboro, Ark. (19)
 KTEJ...Ada, Okla. (10)
 KTEW...Tulsa, Okla. (2)
 KTHI-TV... Fargo, N.D. (11)
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 KTIIE...Oxnard, Cal. (63)
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 KTVI...Sioux City, Ia. (4)
 KTLA...Los Angeles, Cal. (5)
 KTMA-TV Minneapolis-St. Paul (23)
 †KTNE-TV...Alliance, Neb. (13)
 †KTPS...Tacoma, Wash. (62)
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 KTRK-TV...Houston, Tex. (13)
 KTSB...Topeka, Kan. (27)
 †KTSK...Pueblo, Colo. (8)
 †KTSF-TV...Pierre, S.D. (10)
 KTSF-TV...San Francisco, Cal. (26)
 KTSM-TV...El Paso, Tex. (9)
 KTTT...Rochester, Minn. (10)
 KTLV...Los Angeles, Cal. (11)
 KTVL...Tulsa, Okla. (8)
 KTVB...Anchorage, Alaska (11)
 KTVB...Boise, Ida. (7)
 KTVK...Ensign, Kan. (6)
 KTVK...El Dorado, Ark.-Monroe, La. (10)
 KTVF...Fairbanks, Alaska (11)
 KTVH...Hutchinson, Kan. (12)
 KTVI...St. Louis, Mo. (2)
 KTVJ...Joplin, Mo. (16)
 KTKV...Phoenix, Ariz. (3)
 KTVM...Butte, Mont. (6)
 KTVN...Reno, Nev. (2)
 KTVQ...Kirksville, Mo.-Ottumwa, Ia. (3)
 KTVQ...Billings, Mont. (2)
 KTVR...La Grande, Ore. (13)
 KTVS...Sterling, Colo. (3)
 KTVT...Fort Worth, Tex. (11)
 KTVU...Oakland, Cal. (2)
 KTVV...Austin, Tex. (36)
 KTVX...Salt Lake City, Utah (4)
 KTVY...Oklahoma City, Okla. (4)
 KTW0-TV...Casper, Wyo. (2)
 †KTWU...Topeka, Kan. (11)
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 KTXS-TV...Sweetwater, Tex. (12)
 †KTXT-TV...Lubbock, Tex. (5)

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 KVE0-TV...McAllen, Tex. (48)
 KVEW...Kennewick, Wash. (42)
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 KVIJ-TV...Sayre, Okla. (8)
 KVIQ-TV...Eureka, Cal. (6)
 KVOA-TV...Tucson, Ariz. (4)
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 KVOs-TV...Bellingham, Wash. (12)
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 KVUE...Austin, Tex. (24)
 KVVU-TV...Henderson, Nev. (5)

KWAB-TV...Big Spring, Tex. (4)
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 KWEX-TV...San Antonio, Tex. (41)
 KWGN-TV...Denver, Colo. (22)
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 KWTU...Oklahoma City (9)
 KWTX-TV...Waco, Tex. (10)
 KWWL-TV...Waterloo, Ia. (7)

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 KXGN-TV...Glendive, Mont. (5)
 KXII...Ardmore, Okla. (12)
 KXIX...Victoria, Tex. (19)
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 KXLY-TV...Spokane, Wash. (4)
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 KXMC-TV...Minot, N.D. (13)
 KXMD-TV...Williston, N.D. (11)
 †KXNE-TV...Norfolk, Neb. (19)
 KXON-TV...Mitchell, S.D. (5)
 KXTV...Sacramento, Cal. (10)
 KXTX-TV...Dallas, Tex. (39)

KYCU-TV...Cheyenne, Wyo. (5)
 †KYIN...Mason City, Ia. (24)
 †KYNE-TV...Omaha, Neb. (26)
 KYTV...Springfield, Mo. (3)
 †KYUK-TV...Bethel, Alaska (4)
 KYUS-TV...Miles City, Mont. (3)
 †KYVE-TV...Yakima, Wash. (47)
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 †KZSD-TV...Martin, S.D. (8)
 KZTV...Corpus Christi, Tex. (10)

W

†KUAC-TV...College, Alaska (9)
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 †WACS-TV...Dawson, Ga. (25)
 WAEO-TV...Rhineland, Wis. (12)
 WAFB-TV...Baton Rouge (9)
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 WBJA-TV...Binghamton, N.Y. (34)
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 WBKO...Bowling Green, Ky. (13)
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 WBNV-TV...Binghamton, N.Y. (12)
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 WBOS-TV...Salisbury, Md. (16)
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 WBTW...Florence, S.C. (13)
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 WCFC...Chicago, Ill. (38)
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 WCFT-TV...Tuscaloosa, Ala. (33)
 WCGV...Milwaukee, Wis. (24)
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 WCJU-TV...Chicago, Ill. (26)
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 WCIX-TV...Miami, Fla. (6)
 WCJB...Gainesville, Fla. (20)
 WCKT...Miami, Fla. (7)
 †WCPL-TV...Chatsworth, Ga. (18)
 WCMC-TV...Wildwood, N.J. (40)
 WCMH-TV...Columbus, O. (4)
 †WCML-TV...Alpena, Mich. (6)
 †WCMU-TV...Mt. Pleasant, Mich. (14)
 †WCNY-TV...Syracuse, N.Y. (24)
 WCOV-TV...Montgomery, Ala. (20)
 †WCPB...Salisbury, Md. (28)
 WCPQ-TV...Cincinnati, O. (9)
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 WDHN...Dothan, Ala. (18)
 WDHQ-TV...Toledo, O. (24)
 WDIO-TV...Duluth, Minn. (10)
 †WDIQ...Dozier, Ala. (42)
 WDRB-TV...Louisville, Ky. (41)
 †WDBE-TV...Duluth, Minn. (8)
 WDSU-TV...New Orleans, La. (6)
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WECT-----Wilmington, N.C. (6)
†WEDB-TV-----Berlin, N.H. (40)
†WEDH-----Hartford, Conn. (24)
†WEDN-----Norwich, Conn. (53)
†WEDU-----Tampa, Fla. (3)
†WEDW-----Bridgeport, Conn. (49)
†WEDY-----New Haven, Conn. (65)
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WEHT-----Evansville, Ind. (25)
†WEIQ-----Mobile, Ala. (42)
†WEKW-TV-----Keene, N.H. (52)
†WENH-----Durham, N.H. (11)
WENY-TV-----Elmira, N.Y. (36)
WESH-TV-----Daytona Beach, Fla. (2)
†WETA-TV-----Washington, D.C. (26)
†WETK-----Burlington, Vt. (33)
†WETV-----Atlanta, Ga. (30)
WEVU-----Naples, Fla. (26)
WEWS-----Cleveland, O. (5)
WEYI-TV-----Saginaw, Mich. (25)
WEZF-TV-----Burlington, Vt. (22)

WFAA-TV-----Dallas, Tex. (8)
WFBC-TV-----Greenville, S.C. (4)
WFIE-TV-----Evansville, Ind. (14)
†WFIL-TV-----Florence, Ala. (36)
WFLA-TV-----Tampa, Fla. (8)
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WFMY-TV-----Greensboro, N.C. (2)
WFMZ-TV-----Allentown, Pa. (69)
WFRV-TV-----Green Bay, Wis. (5)
WFSB-TV-----Hartford, Conn. (3)
†WFSU-TV-----Tallahassee, Fla. (11)
WFTV-----Orlando, Fla. (9)
†WFI-----Indianapolis, Ind. (20)

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WGAN-TV-----Portland, Me. (13)
†WGBH-TV-----Boston, Mass. (2)
†WGBX-TV-----Boston, Mass. (44)
†WGBY-TV-----Springfield, Mass. (57)
WGEM-TV-----Quincy, Ill. (10)
WGGV-TV-----Greenville, S.C. (16)
WGHV-TV-----High Point, N.C. (8)
†WGIQ-----Louisville, Ala. (43)
WGN-TV-----Chicago, Ill. (9)
WGN0-TV-----New Orleans, La. (26)
WGRP-TV-----Detroit, Mich. (62)
WGR-TV-----Buffalo, N.Y. (2)
WGPS-TV-----Washington, D.C. (50)
†WGTG-TV-----Toledo, O. (30)
WGTQ-----Sault Ste. Marie, Mich. (8)
WGTU-----Traverse City, Mich. (29)
†WGTV-----Athens, Ga. (8)
†WGV-----Grand Rapids, Mich. (35)

†WHA-TV-----Madison, Wis. (21)
WHAH-TV-----Atlanta, Ga. (46)
WHAG-TV-----Hagerstown, Md. (25)
WHAS-TV-----Louisville, Ky. (11)
WHBF-TV-----Rock Island, Ill. (4)
WHBQ-TV-----Memphis, Tenn. (13)
WHCT-TV-----Hartford, Conn. (18)
WHCV-TV-----Rochester, N.Y. (10)
†WHED-TV-----Hanover, N.H. (15)
WHFT-----Miami, Fla. (45)
WHFV-----Fredericksburg, Va. (69)
WHIO-TV-----Dayton, O. (7)
†WHIQ-----Huntsville, Ala. (25)
WHIS-TV-----Bluefield, W. Va. (6)
WHIZ-TV-----Zanesville, O. (18)
WHKY-TV-----Hickory, N.C. (14)
†WHLA-TV-----LaCrosse, Wis. (31)
WHMA-TV-----Anniston, Ala. (40)

WHMB-TV-----Indianapolis, Ind. (40)
†WHMM-----Washington, D.C. (32)
WHNB-TV-----New Britain, Conn. (30)
WHNT-TV-----Huntsville, Ala. (19)
WHO-TV-----Des Moines, Ia. (13)
WHP-TV-----Harrisburg, Pa. (21)
†WHRM-TV-----Wausau, Wis. (20)
†WHRO-TV-----Hampton, Va. (15)
WHSV-TV-----Harrisonburg, Va. (3)
WHTV-----Meridian, Miss. (24)
†WHWC-TV-----Colfax, Wis. (28)
WHYN-TV-----Springfield, Mass. (40)
†WHYY-TV-----Wilmington, Del. (12)

WIBW-TV-----Topeka, Kan. (13)
WICD-----Champaign, Ill. (15)
WICS-----Springfield, Ill. (20)
WICU-TV-----Erie, Pa. (12)
WICZ-TV-----Binghamton, N.Y. (40)
WIIIC-TV-----Pittsburgh, Pa. (11)
WIL-TV-----Terre Haute, Ind. (38)
†WIIQ-----Demopolis, Ala. (41)
†WILL-TV-----Champaign-Urbana
WILX-TV-----Lansing, Mich. (10)
WINK-TV-----Fort Myers, Fla. (11)
†WIPB-----Muncie, Ind. (49)
†WIPM-TV-----Mayaguez, P.R. (3)
†WIPR-TV-----San Juan, P.R. (6)
WIRT-----Hibbing, Minn. (13)
WIS-TV-----Columbia, S.C. (10)
WISC-TV-----Madison, Wis. (3)
WISH-TV-----Indianapolis, Ind. (8)
WISN-TV-----Milwaukee, Wis. (12)
†WITF-TV-----Hershey, Pa. (33)
WITI-TV-----Milwaukee, Wis. (6)
WITN-TV-----Washington, N.C. (7)
†WITV-----Charleston, S.C. (7)
WJAC-TV-----Johnstown, Pa. (6)
WJAN-----Canton, O. (17)
WJAR-TV-----Providence (10)
WJBF-----Augusta, Ga. (6)
WJBK-TV-----Detroit (22)
WJCL-----Savannah, Ga. (22)
†WJCT-----Jacksonville, Fla. (7)
WJET-TV-----Erie, Pa. (24)
WJHG-TV-----Panama City, Fla. (7)
WJHL-TV-----Johnson City, Tenn. (11)
WJIM-TV-----Lansing, Mich. (6)
WJKS-TV-----Jacksonville, Fla. (17)
WJMN-TV-----Escanaba, Mich. (3)
WJNL-TV-----Johnstown, Pa. (19)
†WJPM-TV-----Florence, S.C. (33)
WJRT-TV-----Flint, Mich. (12)
†WJSP-TV-----Columbus, Ga. (28)
WJTV-----Jackson, Miss. (12)
WJW-TV-----Cleveland, O. (8)
†WJWJ-TV-----Beaufort, S.C. (16)
WJXT-----Jacksonville, Fla. (4)
WJZ-TV-----Baltimore, Md. (13)

WKAB-TV-----Montgomery, Ala. (32)
WKAQ-TV-----San Juan, P.R. (2)
†WKA-TV-----East Lansing, Mich. (23)
†WKAS-----Ashland, Ky. (25)
WKBD-TV-----Detroit, Mich. (50)
WKBM-TV-----Caguas, P.R. (11)
WKBN-TV-----Youngstown, O. (27)
WKBS-TV-----Burlington, N.J. (48)
WKBT-----LaCrosse, Wis. (8)
WKBW-TV-----Buffalo, N.Y. (7)
WKEF-----Dayton, O. (22)
†WKGTV-----Bowling Green, Ky. (53)
†WKHA-----Hazard, Ky. (35)
WKID-----Ft. Lauderdale, Fla. (51)
WKJG-TV-----Fort Wayne, Ind. (33)
†WKLE-----Lexington, Ky. (46)
†WKMA-----Madisonville, Ky. (35)

†WKMJ-----Louisville, Ky. (68)
†WKMR-----Morehead, Ky. (38)
†WKMU-----Murray, Ky. (21)
†WKNO-TV-----Memphis, Tenn. (10)
†WKON-----Owenton, Ky. (52)
WKOW-TV-----Madison, Wis. (27)
†WKPC-TV-----Louisville, Ky. (15)
†WKPI-----Pikesville, Ky. (22)
WKPT-TV-----Kingsport, Tenn. (19)
WKRC-TV-----Cincinnati, O. (12)
WKRQ-TV-----Mobile, Ala. (5)
†WKS0-----Somerset, Ky. (29)
WKTU-----Utica, N.Y. (2)
WKYC-TV-----Cleveland, O. (3)
WKYH-TV-----Hazard, Ky. (57)
WKYT-TV-----Lexington, Ky. (27)
WKZO-TV-----Kalamazoo, Mich. (3)
†WKZT-----Elizabethtown, Ky. (23)

WLBT-----Jackson, Miss. (3)
WLBZ-TV-----Bangor, Me. (2)
WLCY-TV-----Tampa, Fla. (10)
†WLED-TV-----Littleton, N.H. (49)
WLEX-TV-----Lexington, Ky. (18)
WLF1-TV-----Lafayette, Ind. (18)
WLIO-----Lima, O. (35)
†WL1W-----Garden City, N.Y. (21)
†WL1J-TV-----Lexington, Tenn. (11)
WLKY-TV-----Louisville, Ky. (32)
WLOS-TV-----Asheville, N.C. (13)
WLOX-TV-----Biloxi, Miss. (13)
†WLPB-TV-----Baton Rouge, La. (27)
†WLRN-TV-----Miami, Fla. (17)
WLS-TV-----Chicago, Ill. (7)
WLTU-----Miami, Fla. (23)
WLUC-TV-----Marquette, Mich. (6)
WLUX-TV-----Green Bay, Wis. (11)
WLVV-TV-----Lynchburg, Va. (13)
WLV1-TV-----Cambridge, Mass. (56)
†WLVTV-----Allentown, Pa. (39)
WLWT-----Cincinnati, O. (5)
WLYH-TV-----Lebanon, Pa. (15)

†WMAA-----Jackson, Miss. (29)
†WMAAB-----Mississippi State, Miss. (2)
†WMAE-----Booneville, Miss. (12)
†WMAH-----Biloxi, Miss. (19)
WMAA-TV-----Washington, D.C. (7)
†WMAO-----Greenwood, Miss. (23)
WMAQ-TV-----Chicago, Ill. (5)
WMAAR-TV-----Baltimore (2)
†WMAU-----Bude, Miss. (17)
†WMAV-----Oxford, Miss. (18)
†WMAW-----Meridian, Miss. (14)
WMAZ-TV-----Macon, Ga. (13)
WMBD-TV-----Peoria, Ill. (31)
WMC-TV-----Memphis, Tenn. (5)
†WMEB-TV-----Orono, Me. (12)
†WMEG-TV-----Calais, Me. (13)
†WMEH-TV-----Biddeford, Me. (26)
†WMEM-TV-----Presque Isle, Me. (10)
†WMEF-TV-----Orlando, Fla. (24)
†WMMHT-----Schenectady, N.Y. (17)
†WMPB-----Baltimore, Md. (67)
WMSH-TV-----South Bend, Ind. (46)
WMT-TV-----Cedar Rapids, Ia. (2)
WMTU-TV-----Memphis, Tenn. (30)
WMTV-----Madison, Wis. (15)
WMTW-TV-----Poland Spring, Me. (8)
†WMTU-TV-----Oxford, O. (14)
†WMLUL-TV-----Huntington, W.Va. (33)
WMLUR-TV-----Manchester, N.H. (9)
†WMLV-----Milwaukee, Wis. (10)
†WMLV-----Milwaukee, Wis. (36)

WNAAC-TV-----Boston (7)
WNBC-TV-----New York, N.Y. (4)
WNCT-TV-----Greenville, N.C. (9)
WNDU-TV-----South Bend, Ind. (16)
†WNED-TV-----Buffalo, N.Y. (17)
WNEM-TV-----Bay City, Mich. (5)
†WNEO-TV-----Alliance, O. (45)
WNEP-TV-----Scranton, Pa. (16)
†WNET-----New York-Newark (13)
WNEW-TV-----New York, N.Y. (5)
WNGE-----Nashville, Tenn. (2)
†WNIN-----Evansville, Ind. (9)
†WNIT-TV-----South Bend, Ind. (34)
†WNJB-----New Brunswick, N.J. (58)
†WNJM-----Montclair, N.J. (50)
†WNJS-----Camden, N.J. (23)
†WNJT-----Trenton, N.J. (52)
WNJU-TV-----New York-Newark (47)
†WNMU-TV-----Marquette, Mich. (13)
WNOK-TV-----Columbia, S.C. (19)
†WNPE-TV-----Watertown, N.Y. (16)
†WNPI-TV-----Norwood, N.Y. (18)
†WNSC-TV-----Rock Hill, S.C. (30)

†WNTV-----Greenville, S.C. (29)
†WNVTV-----Goldvein, Va. (53)
†WNYC-TV-----New York (31)
†WNYE-TV-----New York, N.Y. (25)
WNYSTV-----Syracuse, N.Y. (9)

WOAY-TV-----Oak Hill, W.Va. (4)
WOC-TV-----Davenport, Ia. (6)
WOCA-TV-----Ocala, Fla. (51)
†WOET-TV-----Kettering, O. (6)
WOI-TV-----Ames, Ia. (5)
WOKR-----Rochester, N.Y. (13)
WOLE-TV-----Aguadilla, P.R. (12)
WOLO-TV-----Columbia, S.C. (25)
WONH-----Syracuse, N.Y. (43)
WOPC-----Altoona, Pa. (38)
WOR-TV-----New York, N.Y. (9)
WORA-TV-----Mayaguez, P.R. (5)
†WOSU-TV-----Columbus, O. (34)
WOTV-----Grand Rapids, Mich. (8)
†WOUB-TV-----Athens, O. (20)
†WOUC-TV-----Cambridge, O. (44)
WOWK-TV-----Huntington, W.Va. (13)
WOWL-TV-----Florence, Ala. (15)
WOWT-----Omaha, Neb. (6)

WPBN-TV-----Traverse City, Mich. (7)
†WPBO-TV-----Portsmouth, O. (42)
†WPBT-----Miami, Fla. (2)
WPCB-TV-----Pittsburgh, Pa. (22)
WPEC-----West Palm Beach, Fla. (12)
WPF0-TV-----Greensburg, Pa. (40)
WPGH-TV-----Pittsburgh, Pa. (53)
WPHL-TV-----Philadelphia, Pa. (17)
WPIX-----New York, N.Y. (11)
WPLG-----Miami, Fla. (10)
†WPLN-----Green Bay, Wis. (38)
WPRI-TV-----Providence, R.I. (12)
WPSD-TV-----Paducah, Ky. (6)
†WPSX-TV-----Clearfield, Pa. (3)
WPTA-----Ft. Wayne, Ind. (21)
WPTV-----Palm Beach, Fla. (5)
WPTZ-----Plattsburgh, N.Y. (5)
WPVI-TV-----Philadelphia (6)

WQAD-TV-----Moline, Ill. (8)
†WQED-----Pittsburgh, Pa. (13)
†WQEX-----Pittsburgh, Pa. (16)
†WQLN-----Erie, Pa. (54)
WQTV-----Boston, Mass. (68)

WRAL-TV-----Raleigh, N.C. (5)
WRAU-TV-----Peoria, Ill. (19)
WRBL-TV-----Columbus, Ga. (3)
WRBT-----Baton Rouge, La. (33)
WRC-TV-----Washington, D.C. (4)
WRCB-TV-----Chattanooga, Tenn. (3)
WRDU-TV-----Durham, N.C. (28)
WRDW-TV-----Augusta, Ga. (12)
WREG-TV-----Memphis, Tenn. (3)
WRET-TV-----Charlotte, N.C. (36)
WREX-TV-----Rockford, Ill. (13)
WRGB-----Schenectady, N.Y. (6)
WRHT-----Ann Arbor, Mich. (31)
WRIC-TV-----Ponce, P.R. (7)
WRIP-TV-----Chattanooga, Tenn. (61)
†WRJA-TV-----Sumter, S.C. (27)
†WRLK-TV-----Columbia, S.C. (35)
WRLP-----Greenfield, Mass. (32)
WRLU-TV-----Roanoke, Va. (27)
WROC-TV-----Rochester, N.Y. (8)
WRTV-----Indianapolis, Ind. (6)

WSAU-TV-----Wausau, Wis. (7)
WSAV-TV-----Savannah, Ga. (3)
WSAZ-TV-----Huntington, W.Va. (3)
WSB-TV-----Atlanta, Ga. (2)
WSBA-TV-----York, Pa. (43)
†WSBK-TV-----Providence, R.I. (36)
WSBK-TV-----Boston, Mass. (38)
WSBT-TV-----South Bend, Ind. (22)
WSEE-----Erie, Pa. (35)
WSFA-TV-----Montgomery, Ala. (12)
WSIL-TV-----Harrisburg, Ill. (3)
†WSIU-TV-----Carbondale, Ill. (8)
†WSJK-TV-----Sneedville, Tenn. (2)
WSJV-----Elkhart, Ind. (28)
†WSKG-----Binghamton, N.Y. (46)
WSLA-----Selma, Ala. (8)
WSLS-TV-----Roanoke, Va. (10)
WSM-TV-----Nashville, Tenn. (4)
WSMW-TV-----Worcester, Mass. (27)
WSNL-TV-----Patchogue, N.Y. (67)
WSNS-TV-----Chicago, Ill. (44)
WSOC-TV-----Charlotte, N.C. (9)

- WSPA-TV-----Spartanburg, S.C. (7)
- WSPD-TV-----Toledo, O. (13)
- †WSRE-----Pensacola, Fla. (23)
- WSTE-----Fajardo, P.R. (13)
- WSTV-TV-----Steubenville, O. (9)
- WSUR-TV-----Ponce, P.R. (9)
- WVI-----Christiansted, V.I. (8)
- †WSVN-TV-----Norton, Va. (47)
- WSWB-TV-----Orlando, Fla. (35)
- †WSWP-TV-----Grandview, W.Va. (9)
- WSYE-TV-----Elmira, N.Y. (18)
- WSYR-TV-----Syracuse, N.Y. (3)

- WTAE-TV-----Pittsburgh, Pa. (4)
- WTAF-TV-----Philadelphia, Pa. (29)
- WTAJ-TV-----Altoona, Pa. (10)
- WTAP-TV-----Parkersburg, W.Va. (15)
- WTAR-TV-----Norfolk, Va. (3)
- WTCG-----Atlanta, Ga. (17)
- †WTCI-----Chattanooga, Tenn. (45)
- WTCN-TV-----Minneapolis (11)
- WTEN-----Albany, N.Y. (10)
- WTEV-----Providence-New Bedford (6)
- WTHI-TV-----Terre Haute, Ind. (10)
- WTHR-----Indianapolis, Ind. (13)
- †WTHS-TV-----Miami, Fla. (2)
- †WTIU-----Bloomington, Ind. (30)
- †WTJX-TV-----Charlotte Amalie, V.I. (12)
- WTLV-----Jacksonville, Fla. (12)
- WTMJ-TV-----Milwaukee, Wis. (4)
- WTNH-TV-----New Haven, Conn. (8)
- WTOC-TV-----Savannah, Ga. (11)
- WTOG-----St. Petersburg, Fla. (44)
- WTOK-TV-----Meridian, Miss. (11)
- WTOL-TV-----Toledo, O. (11)
- WTOM-TV-----Cheboygan, Mich. (4)
- WTOP-TV-----Washington, D.C. (9)
- WTPA-----Harrisburg, Pa. (27)
- WTRF-TV-----Wheeling, W. Va. (7)
- WTTG-----Washington, D.C. (5)

- WTTV-----Bloomington, Ind. (4)
- †WTTW-----Chicago, Ill. (11)
- WTV-----Chattanooga, Tenn. (9)
- WTV-----Durham, N.C. (11)
- WTVF-----Nashville, Tenn. (5)
- WTVH-----Syracuse, N.Y. (5)
- †WTVI-----Charlotte, N.C. (42)
- WTVJ-----Miami, Fla. (4)
- WTVK-----Knoxville, Tenn. (26)
- WTVM-----Columbus, Ga. (9)
- WTVN-TV-----Columbus, O. (6)
- WTV-----Rockford, Ill. (17)
- †WTV-----Peoria, Ill. (47)
- WTVQ-TV-----Lexington, Ky. (62)
- WTVR-TV-----Richmond, Va. (6)
- †WTVS-----Detroit, Mich. (56)
- WTVT-----Tampa, Fla. (13)
- WTVU-----New Haven, Conn. (59)
- WTVW-----Evansville, Ind. (7)
- WTVX-----Ft. Pierce, Fla. (34)
- WTVY-----Dothan, Ala. (4)
- WTVW-----Terre Haute, Ind. (2)
- WTVW-----Tupelo, Miss. (9)

- WUAB-----Lorain, O. (43)
- †WUCM-TV-----University Ctr. (Bay City) (19)
- †WUFT-----Gainesville, Fla. (5)
- WUHQ-TV-----Battle Creek, Mich. (41)
- †WUNC-TV-----Chapel Hill, N.C. (4)
- †WUND-TV-----Columbia, N.C. (2)
- †WUNE-TV-----Linville, N.C. (17)
- †WUNF-TV-----Asheville, N.C. (33)
- †WUNG-TV-----Concord, N.C. (58)
- †WUNJ-TV-----Wilmington, N.C. (39)
- †WUNK-TV-----Greenville, N.C. (25)
- †WUNL-TV-----Winston-Salem, N.C. (26)
- †WUSF-TV-----Tampa, Fla. (16)
- †WUSI-TV-----Olney, Ill. (16)
- WUTR-----Utica, N.Y. (20)
- WUTV-----Buffalo, N.Y. (29)

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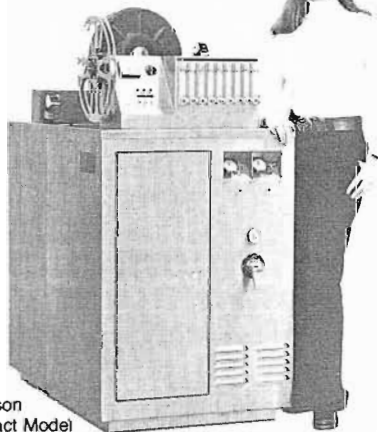
- †WVAN-TV-----Savannah, Ga. (9)
- WVEC-TV-----Hampton, Va. (13)
- WVEO-----Aguadilla, P.R. (44)
- †WVER-----Rutland, Vt. (28)
- †WVIA-TV-----Scranton, Pa. (44)
- WVII-TV-----Bangor, Me. (7)
- WVIR-TV-----Charlottesville, Va. (29)
- †WVIZ-TV-----Cleveland, O. (25)
- †WVPT-----Staunton, Va. (51)
- †WVTA-----Windsor, Vt. (41)
- †WVTB-----St. Johnsbury, Vt. (20)
- WVTV-----Milwaukee, Wis. (18)
- WVUE-----New Orleans, La. (8)
- †WVUT-----Vincennes, Ind. (22)

- WVAA-----Wilmington, N.C. (3)
- WVBT-----Richmond, Va. (12)
- WVJ-TV-----Detroit, Mich. (4)
- WVL-TV-----New Orleans, La. (4)
- WVLD-TV-----Jackson, Mich. (18)
- WVLP-----Springfield, Mass. (22)
- WVNY-TV-----Carthage, N.Y. (7)
- †WVWPB-TV-----Hagerstown, Md. (31)
- WVTV-----Cadillac, Mich. (9)
- WVUP-TV-----Sault Ste. Marie (10)

- †WVVU-----Morgantown, W.Va. (24)
- WXEX-TV-----Petersburg, Va. (8)
- †WXGA-TV-----Waycross, Ga. (8)
- WXIA-TV-----Atlanta, Ga. (11)
- WXII-----Winston-Salem, N.C. (12)
- WXIX-TV-----Cincinnati, O. (19)
- WXLT-TV-----Sarasota, Fla. (40)
- WXNE-TV-----Boston, Mass. (25)
- WXON-----Detroit, Mich. (20)
- WXOW-TV-----La Crosse, Wis. (25)
- WXTV-----Paterson, N.J. (41)
- †WXXI-----Rochester, N.Y. (21)
- †WXXW-----Chicago, Ill. (20)
- WXYZ-TV-----Detroit, Mich. (7)

- WYAH-TV-----Portsmouth, Va. (27)
- WYEA-TV-----Columbus, Ga. (38)
- †WYTS-TV-----New Orleans, La. (12)
- WYTV-----Youngstown, O. (33)
- WYUR-----Huntsville-Decatur (48)

- WZTV-----Nashville, Tenn. (17)
- WZZM-TV Grand Rapids, Mich. (13)



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CBCP-TV-1-----Shaunavon, Sask. (7)
CBCCT-----Charlottetown, P.E.I. (13)
CBDAT-----Watson Lake, Y.T. (8)
CBDBT-----Faro, Y.T. (8)
CBDDT-----Clinton Creek, Y.T. (8)
CBDDT-----Dawson, Y.T. (7)
CBEAT-----Ft. Smith, N.W.T. (8)
CBEBT-----Pine Point, N.W.T. (4)
CBECT-----Rankin Inlet, N.W.T. (9)
CBEDT-----Norman Wells, N.W.T. (9)
CBEFT-----Windsor, Ont. (78)
CBEGT-----Fort Simpson, N.W.T. (9)
CBEHT-----Eskimo Point, N.W.T. (9)
CBEIT-----Baker Lake, N.W.T. (9)
CBEJT-----Cape Dorset, N.W.T. (9)
CBEKT-----Pangnirtung, N.W.T. (9)
CBELT-----Pond Inlet, N.W.T. (9)
CBEMT-----Resolute, N.W.T. (9)
CBENT
 -----Cambridge Bay, N.W.T. (9)
CBEOT-----Coppermine, N.W.T. (9)
CBEST-3-----Churchill Falls, Nfld. (9)
CBET-----Windsor, Ont. (9)
CBFAT-----Chibougamau, Que. (5)
CBFAT-1-----Chapais, Que. (12)
CBFGT-----Fort George, Que. (9)
CBFNT-----Port-au-Port, Nfld. (13)
CBFOT-----Timmins, Ont. (9)
CBFOT-1-----Kapuskasung, Ont. (12)
CBFOT-2-----Hearst, Ont. (7)
CBFRT-----Radisson, Que. (8)
CBFST-----Sturgeon Falls, Ont. (7)
CBFST-1-----Sudbury, Ont. (13)
CBFST-2-----Temiscaming, Que. (12)
CBFST-3-----Elliot Lake, Ont. (12)
CBFST-4-----Espanola, Ont. (11)
CBFT-----Montreal, Que. (2)
CBFT-1-----Mt. Tremblant, Que. (11)
CBFT-2-----Mt. Laurier, Que. (3)
CBFWT
 -----Nouveau Comptoir, Que. (9)
CBGAT-----Matane, Que. (9)
CBGAT-1-----Mont Clément, Que. (11)
CBGAT-2-----Murdochville, Que. (6)
CBGAT-3-----Grande Vallée, Que. (11)
CBGAT-4-----Mont Louis, Que. (2)
CBGAT-5-----Causapscal, Que. (6)
CBGAT-6-----Matane, Que. (6)
CBHFT-----Halifax, N.S. (13)
CBHFT-1-----Yarmouth, N.S. (3)
CBHFT-2-----Mulgrave, N.S. (7)
CBHFT-3-----Sydney, N.S. (13)
CBHFT-4-----Cheticamp, N.S. (10)
CBHT-----Halifax, N.S. (3)
CBHT-1-----Liverpool, N.S. (12)
CBHT-2-----Shelburne, N.S. (8)
CBHT-3-----Yarmouth, N.S. (11)
CBHT-4-----Sheet Harbour, N.S. (11)
CBHT-5-----New Glasgow, N.S. (7)
CBIMT
 -----Magdalen Islands, Que. (12)
CBIT-----Sydney, N.S. (5)
CBIT-1-----Mulgrave, N.S. (12)
CBIT-2-----Cheticamp, N.S. (2)
CBIT-3-----Pleasant Bay, N.S. (8)
CBIT-4-----Mabou, N.S. (3)
CBIT-5-----Margaree, N.S. (8)
CBIT-6
 -----Northeast Margaree, N.S. (13)
CBKAT-----Uranium City, Sask. (8)
CBKDT-----Leoville, Sask. (12)
CBKHT-----Keno Hill, Y.T. (13)
CBKHT-1-----Elsa, Y.T. (9)

CBKHT-2-----Mayo, Y.T. (7)
CBKMT-----Moose Jaw, Sask. (4)
CBKMT-1
 -----Willow Bunch, Sask. (10)
CBKMT-2
 -----Fort Qu'Appelle, Sask. (5)
CBKRT-----Regina, Sask. (9)
CBKST-----Saskatoon, Sask. (11)
CBKST-1-----Stranraer, Sask. (9)
CBKST-2
 -----Lac la Ronge, Sask. (12)
CBLAT-----Geraldton, Ont. (13)
CBLAT-1-----Manitouowadge, Ont. (8)
CBLAT-2-----White River, Ont. (12)
CBLAT-3-----Wawa, Ont. (9)
CBLAT-4-----Marathon, Ont. (11)
CBLAT-5-----Beardmore, Ont. (9)
CBLAT-6-----Hornepayne, Ont. (13)
CBLFT-----Toronto, Ont. (25)
CBLFT-1-----Kitchener, Ont. (76)
CBLFT-2-----London, Ont. (40)
CBLFT-3-----Chatham, Ont. (48)
CBLT-----Toronto, Ont. (5)
CBMT-----Montreal, Que. (6)
CBNAT-----Grand Falls, Nfld. (11)
CBNAT-1-----Baie Verte, Nfld. (3)
CBNAT-2-----Buchans, Nfld. (7)
CBNAT-4-----St. Anthony, Nfld. (12)
CBNAT-5-----Millertown, Nfld. (7)
CBNAT-6-----Fogo Island, Nfld. (2)
CBNAT-7
 -----Musgrave Harbour, Nfld. (7)
CBNAT-8-----Conche, Nfld. (13)
CBNAT-9
 -----Mt. St. Margaret, Nfld. (9)
CBNAT-10-----Fox Harbour, Nfld. (7)
CBNBT-----Nain, Nfld. (9)
CBNLT
 -----Labrador City, Nfld. (13)
CBNLT-1-----Churchill Falls, Nfld. (9)
CBNT-----St. John's, Nfld. (8)
CBNT-1-----Port Rexton, Nfld. (13)
CBNT-2-----Placentia, Nfld. (12)
CBNT-3-----Marystown, Nfld. (5)
CBNT-4-----St. Albans, Nfld. (9)
CBNT-5-----Fermusee, Nfld. (11)
CBNT-6-----St. Mary's, Nfld. (10)
CBOFT-----Ottawa, Ont.-Hull, Que. (9)
CBOFT-1-----Chapeau, Que. (11)
CBOFT-2
 -----Rapides des Joachims, Que. (8)
CBOT-----Ottawa, Ont. (4)
CBRT-----Calgary, Alta. (9)
CBRT-1-----Banff, Alta. (9)
CBRT-2-----Drumheller, Alta. (5)
CBRT-3-----Exshaw, Alta. (6)
CBRT-4-----Lake Louise, Alta. (12)
CBSET-1-----Schefferville, Que. (7)
CBST-----Sept Îles, Que. (13)
CBST-1
 -----Havre St. Pierre, Que. (12)
CBST-2-----Schefferville, Que. (11)
CBST-3-----Labrador City, Nfld. (9)
CBST-4-----Churchill Falls, Nfld. (13)
CBST-5-----Fermont, Que. (7)
CBST-6
 -----Riviere au Tonnerre, Que. (2)
CBST-7
 -----Aguanish-Natashquan, Que. (8)
CBST-8-----Baie-Johan-Beetz, Que. (7)
CBST-9
 -----Gethsemanie/LaRomaine, Que. (9)
CBTB-TV-1-----Parent, Que. (12)
CBUAT-----Trail, B.C. (11)
CBUAT-1-----Grand Forks, B.C. (5)
CBUAT-2-----Castlegar, B.C. (3)
CBUAT-3
 -----Fruitvale/Montrose, B.C. (9)

CBUAT-4-----Kelly Mtn., B.C. (13)
CUBAT-5-----Salmo, B.C. (8)
CUBAT-6-----Trail, B.C. (52)
CUBUT-----Cranbrook, B.C. (10)
CUBUT-1-----Canal Flats, B.C. (12)
CUBUT-2-----Golden, B.C. (13)
CUBUT-3-----Invermere, B.C. (2)
CUBUT-4-----Donald Station, B.C. (3)
CUBUT-5
 -----Radium Hot Springs, B.C. (77)
CUBUT-6-----Spillimacheen, B.C. (69)
CUBUT-7-----Mt. Baker, B.C. (10)
CUBUT-8
 -----Morrisey Ridge, B.C. (21)
CUBUT-9-----Fernie, B.C. (8)
CUBUT-10-----Natal, B.C. (11)
CUBUT-12-----Mt. Hunter, B.C. (53)
CUBUT-14-----Moyie, B.C. (14)
CUBUT-----Nelson, B.C. (9)
CUBUT-1-----Crawford Bay, B.C. (5)
CUBUT-2-----Creston, B.C. (3)
CUBUT-----Bonnington, B.C. (13)
CUBUT-----Cassiar, B.C. (7)
CUBUT-----Ft. Nelson, B.C. (8)
CUBUT-----Tabor Mtn., B.C. (78)
CUBUT-1-----Purden, B.C. (7)
CUBUT-2-----Loos, B.C. (6)
CUBUT-3-----McBride, B.C. (2)
CUBUT-4-----Tete Jaune, B.C. (7)
CUBUT-5-----Valemount, B.C. (4)
CUBUT-----Vancouver, B.C. (2)
CUBUT-1-----Courtenay, B.C. (9)
CUBUT-2-----Chilliwack, B.C. (3)
CUBUT-3-----Port Alberni, B.C. (4)
CUBUT-4-----Bowen Island, B.C. (13)
CUBUT-5-----Squamish, B.C. (11)
CUBUT-6-----Hope, B.C. (9)
CUBUT-7-----Ucluelet, B.C. (7)
CUBUT-8-----Campbell River, B.C. (3)
CUBUT-9-----Campbell River, B.C. (82)
CUBUT-10-----Sayward, B.C. (4)
CBVT-----Quebec City, Que. (11)
CBVT-1
 -----St. George de Beauce, Que. (2)
CBVT-2-----La Tuque, Que. (3)
CBVT-3-----Lac Megantic, Que. (2)
CBVT-4-----Lac Etchemin, Que. (55)
CBVT-5
 -----St. Fabian de Panet, Que. (13)
CBWAT-----Kenora, Ont. (8)
CBWBT-----Flin Flon, Man. (10)
CBWBT-----Fort Frances, Ont. (5)
CBWCT-1-----Atikokan, Ont. (7)
CBWCT-----Dryden, Ont. (9)
CBWDT-1-----Sioux Lookout, Ont. (12)
CBWDT-2-----Ignace, Ont. (13)
CBWDT-----Red Lake, Ont. (10)
CBWFT-----Winnipeg, Man. (3)
CBWFT-1-----The Pas, Man. (6)
CBWFT-2-----Flin Flon, Man. (3)
CBWFT-3-----St. Lazare, Man. (13)
CBWFT-4
 -----Ste. Rose du Lac, Man. (3)
CBWFT-5-----Thompson, Man. (5)
CBWGT-----Fisher Branch, Man. (10)
CBWHT-----Grand Rapids, Man. (8)
CBWHT-1-----Grand Rapids, Man. (15)
CBWHT-2-----Easterville, Man. (11)
CBWIT-----The Pas, Man. (7)
CBWIT-1-----Moose Lake, Man. (12)
CBWJT-----Ear Falls, Ont. (13)
CBWKT-----Snow Lake, Man. (8)
CBWLT-----Gillam, Man. (8)
CBWMT-----Wabowden, Man. (10)
CBWNT-----Cross Lake, Man. (12)
CBWOT-----Norway House, Man. (9)
CBWPT-----Nelson House, Man. (11)
CBWQT-----Leaf Rapids, Man. (13)
CBWQT-1
 -----South Indian Lake, Man. (10)
CBWRT-----Lynn Lake, Man. (8)
CBWST-----Baldy Mountain, Man. (8)
CBWT-----Winnipeg, Man. (6)
CBWT-2-----Lac du Bonnet, Man. (4)
CBWTT-----Thompson, Man. (8)
CBWUT-----McCusker Lake, Man. (10)
CBXAT-----Grande Prairie, Alta. (10)
CBXAT-1-----Peace River, Alta. (7)
CBXAT-2-----High Prairie, Alta. (2)
CBXAT-3-----Manning, Alta. (12)
CBXAT-4-----High Level, Alta. (8)

CBXAT-5-----Ft. Vermilion, Alta. (11)
CBXAT-6-----Battle River, Alta. (9)
CBXAT-7-----Chinchaga, Alta. (5)
CBXAT-8-----Rainbow Lake, Alta. (11)
CBXFT-----Edmonton, Alta. (11)
CBXFT-1-----Bonnyville, Alta. (6)
CBXFT-2-----Falher, Alta. (6)
CBXT-----Edmonton, Alta. (5)
CBXT-1-----Athabasca, Alta. (8)
CBXT-2-----Whitcourt, Alta. (9)
CBXT-3-----Hinton, Alta. (8)
CBXT-4-----Jasper, Alta. (5)
CBXT-5-----Lac La Biche, Alta. (10)
CBXT-6-----Ft. McMurray, Alta. (9)
CBYAT-----Deer Lake, Nfld. (12)
CBYT-----Corner Brook, Nfld. (5)
CBYT-1-----Stephenville, Nfld. (8)
CBYT-2-----Irishtown, Nfld. (7)
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CBYT-4-----Port aux Basques, Nfld. (3)
CBYT-5-----St. Andrews, Nfld. (6)
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CFCN-TV-3-----Brooks, Alta. (9)
CFCN-TV-4-----Burmist, Alta. (5)
CFCN-TV-5-----Lethbridge, Alta. (13)
CFCN-TV-6-----Drumheller, Alta. (10)
CFCN-TV-7-----Bassano, Alta. (10)
CFCN-TV-8
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CFDF-TV-2-----Lillooet, B.C. (13)
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CFJC-TV-5-----Williams Lake, B.C. (8)
CFJC-TV-6-----Mt. Timothy, B.C. (5)
CFJC-TV-8-----Chase, B.C. (3)
CFJC-TV-11-----Quesnel, B.C. (7)
CFJC-TV-12
 -----Promontory Mtn., B.C. (10)
CFJC-TV-13-----Blue River, B.C. (3)
CFJC-TV-14-----Valemont, B.C. (8)
CFJC-TV-15-----Gold Bridge, B.C. (3)
CFJC-TV-16-----Boss Mtn., B.C. (7)
CFJC-TV-17
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CFJC-TV-19-----Pritchard, B.C. (2)
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CFKB-TV-1
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CFKB-TV-2-----Kokish, B.C. (9)
CFKB-TV-3-----Port Hardy, B.C. (3)
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CFKK-TV-1-----Klmtu, B.C. (2)
CFKY-TV-1-----Holberg, B.C. (4)
CFLA-TV-----Goose Bay, Nfld. (8)
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CHKC-TV-3 Cawston, B.C. (3)
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CHKL-TV Kelowna, B.C. (5)
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CHLK-TV-1 Logan Lake, B.C. (11)
CHLK-TV-2 Logan Lake, B.C. (13)
CHLT-TV Sherbrooke, Que. (7)
CHMC-TV-1 Mica Creek, B.C. (7)
CHMC-TV-2 Mica Creek, B.C. (4)
CHMS-TV-1 Crescent Valley, B.C. (5)
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†CICO-TV-24 Ottawa, Ont. (24)
†CICO-TV-28 Kitchener-Paris, Ont. (28)
†CICO-TV-32 Windsor, Ont. (32)
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CITM-TV-2 Williams Lake, B.C. (13)
CITM-TV-3 Quesnel, B.C. (8)
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CITY-TV-2 Toronto, Ont. (79)
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CJAC-TV-2 Ashcroft, B.C. (10)
CJAP-TV Argenta, Nfld. (3)
CJAY-TV-2 Brandon, Man. (4)
CJBR-TV Rimouski, Que. (3)
CJBR-TV-1 Edmundston, N.B. (13)
CJCB-TV Sydney, N.S. (4)
CJCB-TV-1 Inverness, N.S. (6)
CJCB-TV-2 Antigonish, N.S. (9)
CJCB-TV-3 Dingwall, N.S. (9)
CJCB-TV-4 New Glasgow, N.S. (2)
CJCB-TV-5 Bay St. Lawrence, N.S. (7)
CJCH-TV Halifax, N.S. (5)
CJCH-TV-1 Canning, N.S. (10)
CJCH-TV-2 Caledonia, N.S. (6)
CJCH-TV-3 Yarmouth, N.S. (13)
CJCN-TV Grand Falls, Nfld. (4)
CJCV-TV Clareville, Nfld. (10)
CJDC-TV-1 Dawson Creek, B.C. (5)
CJDC-TV-2 Hudson Hope, B.C. (11)
CJDC-TV-3 Bullhead Mtn., B.C. (8)
CJDG-TV Lithium Mines, Que. (8)
CJDG-TV-1 Label sur Quevillon, Que. (12)
CJFB-TV Swift Current, Sask. (5)
CJFB-TV-1 Eastend, Sask. (2)
CJFB-TV-2 Val Marie, Sask. (2)
CJFB-TV-3 Riverhurst, Sask. (10)
CJFC-TV-1 Boston Bar, B.C. (5)
CJFC-TV-2 Boston Bar, B.C. (3)
CJFR-TV Fermeuse, Nfld. (13)
CJGN-TV Gander, Nfld. (2)
CJIC-TV Sault Ste. Marie, Ont. (2)
CJLN-TV Lawton, Nfld. (10)
CJLW-TV Deer Lake, Nfld. (7)
CJMA-TV Marystown, Nfld. (11)
CJML-TV-1 Monte Lake, B.C. (8)
CJNA-TV-1 Spences Bridge, B.C. (3)
CJNA-TV-2 Spences Bridge, B.C. (7)
CJNP-TV-1 Nakusp, B.C. (2)
CJNP-TV-2 Nakusp, B.C. (4)
CJNP-TV-3 Nakusp, B.C. (7)
CJOC-TV Lethbridge, Alta. (7)
CJOC-TV-1 Coleman, Alta. (12)
CJOC-TV-2 Brooks, Alta. (3)
CJOC-TV-3 Burmis, Alta. (3)
CJOH-TV Ottawa, Ont. (13)
CJOH-TV-6 Deseronto, Ont. (6)
CJOH-TV-8 Cornwall, Ont. (8)
CJON-TV St. John's, Nfld. (6)
CJON-TV-2 Cape Broyle, Nfld. (13)
CJON-TV-4 Signal Hill, Nfld. (10)
CJON-TV-5 S. Side Hill, Nfld. (2)
CJOX-TV-1 Grand Bank, Nfld. (2)
CJOX-TV-2 Terrenceville, Nfld. (10)
CJPM-TV Chicoutimi, Que. (6)
CJPM-TV-1 Chambord-Roberval, Que. (10)
CJPQ-TV Port aux Basques, Nfld. (7)
CJRA-TV Ramea, Nfld. (10)
CJRR-TV Red Rocks, Nfld. (11)
CJSC-TV Swift Current, Nfld. (10)
CJSM-TV-1 Sherridon, Man. (5)
CJST-TV St. Albans, Nfld. (13)
CJST-TV Stephenville, Nfld. (4)
CJTA-TV-2 Trepassey, Nfld. (4)
CJTK-TV-1 Temiscamingue, Que. (2)
CJTM-TV Thicket Portage, Man. (4)
CJTP-TV Trepassey, Nfld. (10)
CJTV-TV-1 Port Renfrew, B.C. (11)
CJWB-TV Bonavista, Nfld. (10)
CJWN-TV Corner Brook, Nfld. (10)
CJWN-TV-5 Pasadena, Nfld. (8)
CJWN-TV-6 Irishtown, Nfld. (3)
CJWP-TV-1 Waterton Park, Alta. (12)
CJWP-TV-2 Waterton Park, Alta. (6)

CJWR-TV-1 Cherryville, B.C. (10)
CJXL-TV St. Lawrence, Nfld. (10)
CKAB-TV-3 Alger, Alta. (43)
CKAB-TV-4 Gregoire, Alta. (12)
CKAM-TV North Shore, N.B. (12)
CKAM-TV-1 Newcastle, N.B. (9)
CKBI-TV Prince Albert, Sask. (5)
CKBI-TV-1 Alticane, Sask. (10)
CKBI-TV-2 N. Battleford, Sask. (7)
CKBI-TV-3 Greenwater Lake, Sask. (4)
CKBI-TV-4 Nipawin, Sask. (7)
CKBI-TV-5 Big River, Sask. (9)
CKBI-TV-6 Spiritwood, Sask. (9)
CKBQ-TV Star City-Melfort, Sask. (2)
CKCC-TV-1 Kwinatah, B.C. (7)
CKCD-TV Campbellton, N.B. (7)
CKCK-TV Regina, Sask. (2)
CKCK-TV-1 Colgate, Sask. (12)
CKCK-TV-2 Willow Bunch, Sask. (6)
CKCO-TV Kitchener, Ont. (13)
CKCO-TV-2 Georgian Bay, Ont. (2)
CKCO-TV-3 Sarnia-Chatham, Ont. (42)
CKCO-TV-4 The Muskokas, Ont. (11)
CKCP-TV-1 Coleman, Alta. (8)
CKCQ-TV-1 Quesnel, B.C. (13)
CKCW-TV Moncton, N.B. (2)
CKCW-TV-1 Charlottetown, P.E.I. (8)
CKDI-TV-1 Bella Bella, B.C. (9)
CKEL-TV-1 Elrose, Sask. (7)
CKEL-TV-2 Elrose, Sask. (13)
CKEL-TV-3 Elrose, Sask. (11)
CKGN-TV Paris, Ont. (6)
CKGN-TV-1 Windsor, Ont. (22)
CKGN-TV-2 Bancroft, Ont. (2)
CKGN-TV-6 Ottawa, Ont. (6)
CKGN-TV-22 Uxbridge, Ont. (22)
CKGN-TV-29 Sarnia, Ont. (29)
CKHF-TV-1 East Georgie, B.C. (9)
CKHF-TV-2 Mt. Dolly, B.C. (11)
CKHQ-TV-1 Manicouagan 5, Que. (10)
CKHQ-TV-2 Outardes 4, Que. (12)
CKHQ-TV-3 Micoua, Que. (6)
CKHQ-TV-4 Outardes 3, Que. (7)
CKHQ-TV-6 Manicouagan 3, Que. (13)
CKIN-TV-1 Vanderhoof, B.C. (8)
CKJC-TV-1 Leader, Sask. (13)
CKJC-TV-2 Leader, Sask. (7)
CKKB-TV-1 Kwatna Bay, B.C. (12)
CKLT-TV Saint John, N.B. (9)
CKMI-TV Quebec City, Que. (5)
CKMJ-TV Marquis, Sask. (7)
CKMU-TV-1 Murdochville, Que. (2)
CKMY-TV-1 Midway, B.C. (7)
CKNC-TV Sudbury, Ont. (9)
CKNC-TV-1 Elliot Lake, Ont. (7)
CKND-TV Winnipeg, Man. (9)
CKNX-TV Wingham, Ont. (8)
CKNY-TV North Bay, Ont. (10)
CKOS-TV Yorkton, Sask. (3)
CKOS-TV-1 Norquay, Sask. (13)
CKOS-TV-2 Hudson Bay, Sask. (9)
CKPA-TV-1 Port Alice, B.C. (2)
CKPG-TV-1 Prince George, B.C. (2)
CKPG-TV-1 Hixon, B.C. (10)
CKPG-TV-3 Fort Fraser, B.C. (6)
CKPG-TV-4 MacKenzie, B.C. (6)
CKPG-TV-5 Ft. St. James, B.C. (5)
CKPL-TV-1 Parsons Lake, N.W.T. (9)
CKPL-TV-2 Tuktoyaktuk, N.W.T. (5)
CKPR-TV Thunder Bay, Ont. (2)
CKQV-TV Fort Qu'Appelle, Sask. (11)

Did you read
Television Digest
this week?

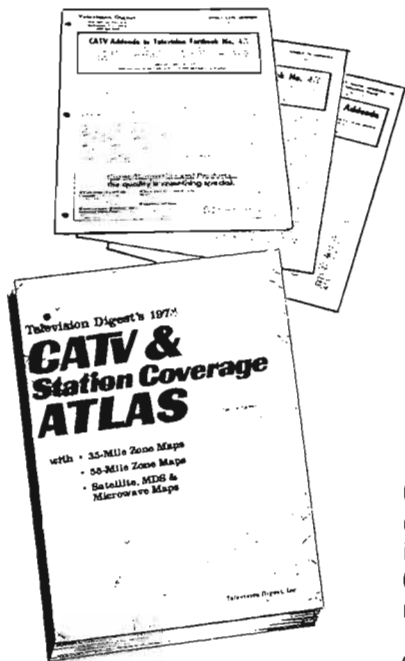
- | | |
|-------------------------------------|-----------------------------------|
| CKRD-TV-----Red Deer, Alta. (6) | CKRN-TV-3---Ville-Marie, Que. (6) |
| CKRD-TV-1 Coronation, Alta. (10) | CKRN-TV-4---Matagami, Que. (7) |
| CKRD-TV-2-----Banff, Alta. (10) | CKRR-TV-1---Rimrock, B.C. (9) |
| CKRN-TV-----Rouyn-Noranda, Que. (4) | CKRR-TV-2---Rimrock, B.C. (11) |
| | CKRS-TV-----Jonquiere, Que. (12) |

- | | |
|--|--|
| CKRS-TV-1---Port Alfred, Que. (9) | CKSO-TV-2-----Timmins, Ont. (3) |
| CKRS-TV-2---Chicoutimi, Que. (2) | CKSO-TV-3-----Kearns, Ont. (11) |
| CKRS-TV-3---Roberval, Que. (8) | CKTM-TV Trois Rivieres, Que. (13) |
| CKRS-TV-4-----Alma, Que. (4) | CKUP-TV-1-----Ucluelet, B.C. (6) |
| CKRT-TV-----Riviere-du-Loup, Que. (7) | CKVA-TV-1-----Vavenby, B.C. (8) |
| CKRT-TV-1-----Baie St. Paul, Que. (2) | CKVR-TV-----Barrie, Ont. (3) |
| CKRT-TV-2-----Ville Degelis, Que. (2) | CKVR-TV-1 Parry Sound, Ont. (12) |
| CKRT-TV-3 St. Patrice, Que. (13) | CKVR-TV-2-----Huntsville, Ont. (8) |
| CKRT-TV-4-----Cabano, Que. (5) | CKVR-TV-3---Haliburton, Ont. (5) |
| CKRT-TV-5---St. Urbain, Que. (10) | CKVS-TV-1-----Moyie & Creston, B.C. (5) |
| CKRT-TV-6-----Trois Pistoles, Que. (5) | CKVU-TV-----Vancouver, B.C. (21) |
| CKSA-TV---Lloydminster, Alta. (2) | CKWS-TV-----Kingston, Ont. (11) |
| CKSA-TV-1-----Meadow Lake, Sask. (8) | CKX-TV-----Brandon, Man. (5) |
| CKSA-TV-2---Bonnyville, Alta. (9) | CKX-TV-1-----Birtle-Foxwarren, Man. (11) |
| CKSC-TV-1---Soda Creek, B.C. (7) | CKX-TV-2-----Melita, Man. (9) |
| CKSC-TV-2---Soda Creek, B.C. (2) | CKY-TV-----Winnipeg, Man. (7) |
| CKSH-TV-----Sherbrooke, Que. (9) | CKYB-TV-----Brandon, Man. (4) |
| CKSO-TV-----Sudbury, Ont. (5) | CKYD-TV-----Dauphin, Man. (12) |
| CKSO-TV-1---Elliot Lake, Ont. (3) | CKYF-TV-----Flin Flon, Man. (13) |
| | CKYP-TV-----The Pas, Man. (12) |
| | CKYS-TV-----Snow Lake, Man. (11) |
| | CKYT-TV-----Thompson, Man. (5) |

Television Digest with Consumer Electronics

Since 1945, **Television Digest** has covered trends and developments of every phase of the broadcast and consumer electronics industries. In time-saving newsletter style—mailed **first class** every Saturday—no words are wasted to report precisely and concisely what's new and what's important each week in TV/CATV/Consumer Electronics and allied fields. **You're first on the scene with Television Digest.**

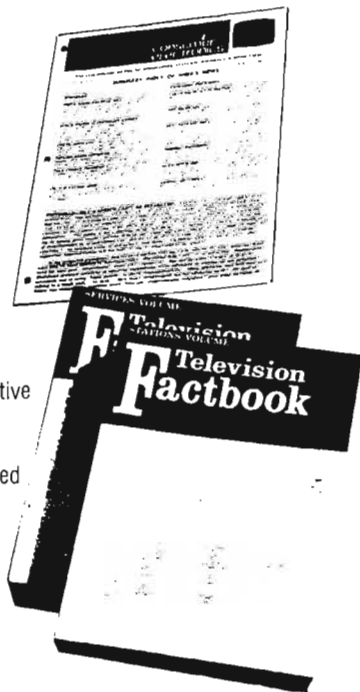
Weekly Addenda Services keep subscribers on top of all FCC decisions, applications and changes in three separate weekly reports: **TV, CATV** and **AM-FM.**



Television Factbook is the most authoritative reference in the broadcast and consumer electronics fields. Facts and figures on TV/CATV/Consumer Electronics and all allied phases are readily available in 110 directories. **Comes in two volumes and over 2,000 pages.**

CATV & Station Coverage Atlas contains everything needed for cable study, reference and operation. Each fact important to **CATV** is brought up to date, checked, cross-checked and indexed. New FCC Rules and latest Amendments, Grade B Contours of all TV Stations, Color-Coded Maps of their 35-Mile & 55-Mile Zone Areas showing locations of all CATV Systems and many more indispensable features are found only in the **Atlas.**

Order card-forms for the above publications are bound inside the **Stations Volume** for your convenience.



U. S. Television Station Directory

Data Updated to September 1, 1976

Includes Rate Digests, Personnel,
Facilities and Other Data




CP Holders Reported Due by
Early 1977


EXPLANATORY NOTES

Rates, personnel and other data supplied by stations. STA means Special Temporary Authorization pending license.

RATE DIGESTS: These show only the highest one-time rate charged by the stations. Most of the minute-or-less rates quoted apply to films or slides only. Most rates are also subject to frequency discounts, separate or additional rehearsal charges, talent & production charges, etc. For further details and for contract conditions, specifications etc., consult complete station rate cards, available from the stations on request.

STATION POWER: Powers shown are Effective Radiated Powers (ERP).

NETWORK SYMBOLS (registered trademarks)   
indicate ABC, CBS and NBC TV network affiliation.

SYMBOL  indicates station is a subscriber to the NAB Television Code.

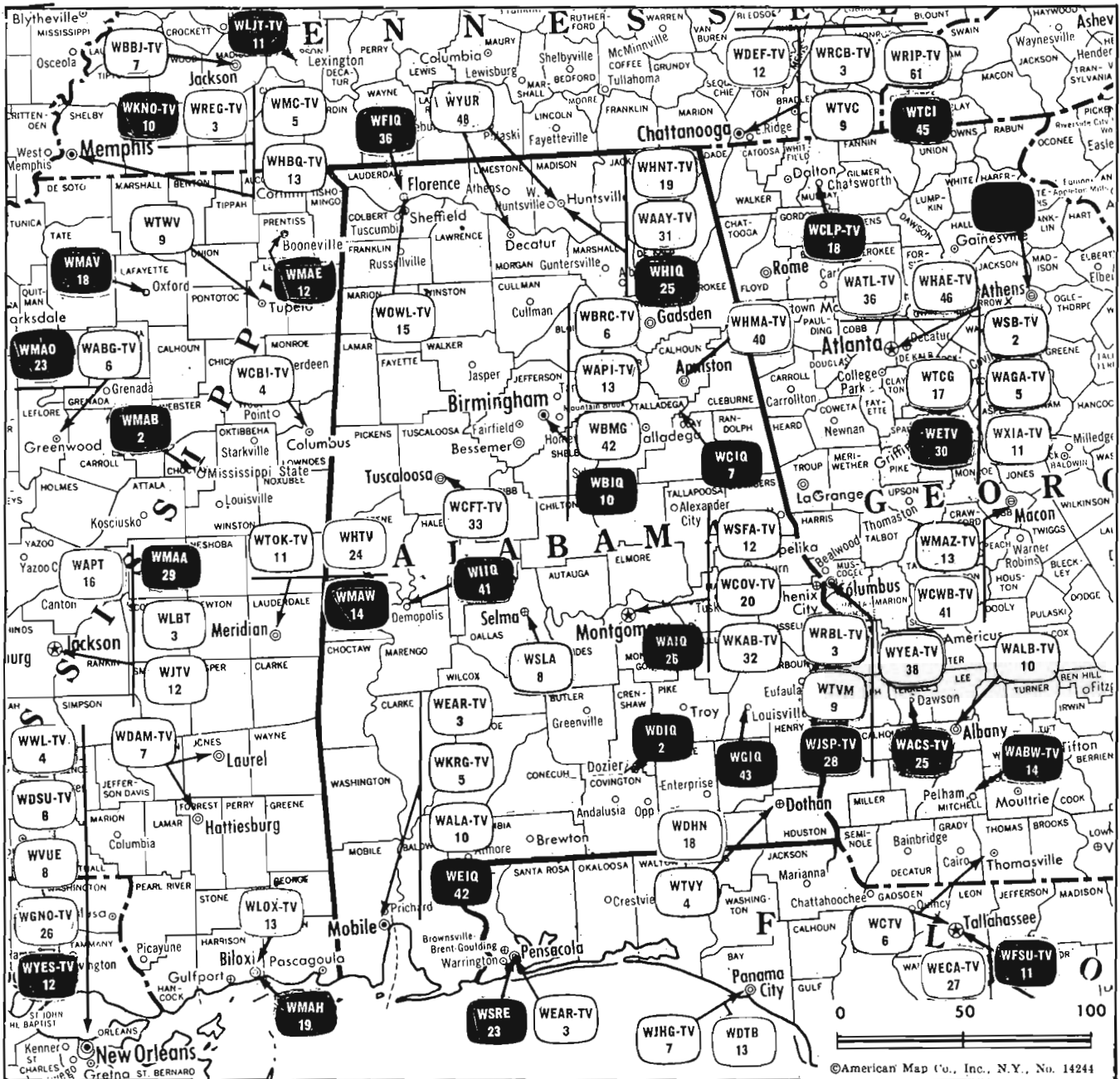
Station owned & operated translator stations are included in the Translator Station Directory in the Services Volume and separately listed in a directory following that section.

Station studio and mobile equipment, black & white and color, is listed in detail in a table in the Services Volume.

ALABAMA	16-b
ALASKA	37-b
ARIZONA	46-b
ARKANSAS	59-b
CALIFORNIA	69-b
COLORADO	130-b
CONNECTICUT	144-b

DELAWARE	151-b
DISTRICT OF COLUMBIA	152-b
FLORIDA	160-b
GEORGIA	198-b
HAWAII	226-b
IDAHO	237-b
ILLINOIS	247-b
INDIANA	273-b
IOWA	294-b
KANSAS	315-b
KENTUCKY	332-b
LOUISIANA	347-b
MAINE	368-b
MARYLAND	377-b
MASSACHUSETTS	387-b
MICHIGAN	400-b
MINNESOTA	428-b
MISSISSIPPI	445-b
MISSOURI	458-b
MONTANA	486-b
NEBRASKA	504-b
NEVADA	523-b
NEW HAMPSHIRE	532-b
NEW JERSEY	535-b
NEW MEXICO	538-b
NEW YORK	549-b
NORTH CAROLINA	587-b
NORTH DAKOTA	608-b
OHIO	621-b
OKLAHOMA	651-b
OREGON	664-b
PENNSYLVANIA	677-b
RHODE ISLAND	707-b
SOUTH CAROLINA	712-b
SOUTH DAKOTA	728-b
TENNESSEE	742-b
TEXAS	765-b
UTAH	825-b
VERMONT	832-b
VIRGINIA	836-b
WASHINGTON	854-b
WEST VIRGINIA	871-b
WISCONSIN	884-b
WYOMING	903-b
GUAM, PUERTO RICO, VIRGIN ISLANDS	907-b
U.S. EDUCATIONAL STATIONS	911-b

Alabama



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Birmingham	259,000	46	396,300	51
Mobile-Pensacola	207,000	61	310,700	65
Huntsville-Decatur-Florence	124,000	87	173,900	99
Montgomery	94,000	113	138,200	121
Dothan	47,000	155	82,900	159
Anniston	9,000	196	32,400	194
Tuscaloosa	7,000	203	37,400	190

State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

WYUR, Decatur (See Huntsville-Decatur)

WEAR-TV, Mobile (See Pensacola, Fla.)

State Educational Technical Facilities
(Complete Data in Educational Directory)

WBIQ

Birmingham

Ch. 10

Non-Commercial Educational Station

Grantee (STA): Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham (35205).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1050-ft. above av. terrain, 790-ft. above ground, 1797-ft. above sea level.

Latitude	33°	29'	19"
Longitude	86°	47'	57"

WIIQ

Demopolis

Ch. 41

Non-Commercial Educational Station

Grantee (STA): Alabama Educational Television Commission.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 447-kw visual, 44.7-kw aural. Antenna: 1080-ft. above av. terrain, 997-ft. above ground, 1259-ft. above sea level.

Latitude	32°	22'	01"
Longitude	87°	52'	03"

WDIQ

Dozier

Ch. 2

Non-Commercial Educational Station

Grantee (STA): Alabama Educational Television Commission.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 695-ft. above av. terrain, 566-ft. above ground, 1052-ft. above sea level.

Latitude	31°	33'	16"
Longitude	86°	23'	32"

WFIQ

Florence

Ch. 36

Non-Commercial Educational Station

Grantee (STA): Alabama Educational Television Commission.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 589-kw visual, 58.9-kw aural. Antenna: 760-ft. above av. terrain, 538-ft. above ground, 1476-ft. above sea level.

Latitude	34°	34'	48"
Longitude	87°	46'	28"

WHIQ

Huntsville

Ch. 25

Non-Commercial Educational Station

Grantee (STA): Alabama Educational Television Commission.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 631-kw visual, 126-kw aural. Antenna: 1173-ft. above av. terrain, 339-ft. above ground, 1962-ft. above sea level.

Latitude	34°	44'	16"
Longitude	86°	32'	02"

WGIQ

Louisville

Ch. 43

Non-Commercial Educational Station

Grantee (STA): Alabama Educational Television Commission.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 708-kw visual, 70.8-kw aural. Antenna: 940-ft. above av. terrain, 795-ft. above ground, 1400-ft. above sea level.

Latitude	31°	44'	00"
Longitude	85°	25'	46"

WEIQ

Mobile

Ch. 42

Non-Commercial Educational Station

Grantee (STA): Alabama Educational Television Commission.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 234-kw visual, 23.4-kw aural. Antenna: 600-ft. above av. terrain, 543-ft. above ground, 702-ft. above sea level.

Latitude	30°	39'	33"
Longitude	87°	53'	33"

WAIQ

Montgomery

Ch. 26

Non-Commercial Educational Station

Grantee (STA): Alabama Educational Television Commission.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 229-kw visual, 22.9-kw aural. Antenna: 600-ft. above av. terrain, 553-ft. above ground, 813-ft. above sea level.

Latitude	32°	22'	52"
Longitude	86°	17'	30"

WCIQ

Mount Cheaha State Park

Ch. 7

Non-Commercial Educational Station

Grantee (STA): Alabama Educational Television Commission.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 574-ft. above ground, 2981-ft. above sea level.

Latitude	33°	29'	06"
Longitude	85°	48'	32"

Alabama Station Status as of September 1, 1976

	VHF	UHF	TOTAL
<input type="checkbox"/> Commercial Television Stations	7	10	17
<input checked="" type="checkbox"/> Educational Television Stations	3	6	9
			<hr/> 26

Alabama—Anniston



WHMA-TV



Ch. 40

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 720-kw max. & 464-kw horizontal visual, 143-kw max. & 92.8-kw horizontal aural. Antenna: 880-ft. above av. terrain, 235-ft. above ground, 1745-ft. above sea level.

Latitude 33° 40' 52"
Longitude 85° 48' 57"

Transmitter: Top of Blue Mt., 200-ft. S of Lookout Tower.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

AM Affiliate: WHMA, 1-kw, 1390 kHz.

FM Affiliate: WHMA-FM, 3.7-kw, 100.5 MHz (No. 263), 190-ft.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WHMA-TV Ref: FCC File No. BPCT-4849 Granted 6/9/75

©American Map Co., Inc., N.Y., No. 14244

WHMA-TV

Network Service: CBS.

Licensee: Anniston Broadcasting Co., Radio Bldg., 1330 Noble St., Anniston, Ala.

Studio: Radio-Television Bldg., Anniston, Ala.

Mailing Address: P.O. Box 40, Anniston, Ala. (36201).

Telephone: 205-237-8651.

Ownership: Harry Brandt Ayers, 40%; Elise Ayers Sanguinetti, 40%; Edel Y. Ayers, v.p.; James A. Hudson, v.p. & Malcolm B. Street, treas., Harry E. Mabry, 5% each. Principals also own Anniston Star and Talladega, Ala. Home.

Began Operation: Oct. 26, 1969.

Represented (sales) by: Savalli/Gates Inc.

Represented (legal) by: Daly, Joyce, Borsari & George.

Represented (engineering) by: Claude M. Gray.

Personnel:

HARRY E. MABRY, general manager.
LARRY SHARPTON, program director.
BILL HAGLER, general sales manager.
JAMES A. HUDSON, chief engineer.
MIMI BUTLER, public affairs director.
JIM VICE, local sales manager.

DIGEST OF RATE CARD NO. 7 (May 15, 1976)

Hour	30 Min.	15 Min.	Min.	30 Sec.	10 Sec.
Class AA—6-10 p.m., daily.					
\$475.00	\$350.00	\$220.00	\$132.00	\$66.00	\$29.00

NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Calhoun	33,300	32,400	97
	Etowah	33,200	32,500	98
Between 5-24%	ALABAMA			
	Cherokee	6,200	6,000	96
	Clay	4,800	4,600	96
	St Clair	10,800	10,400	96
	Talladega	20,200	19,500	96
Station Totals		108,500	105,400	97
Net Weekly Circulation (1974-75)				53,500
Average Daily Circulation (1974-75)				31,100

Quick Quiz

FOR AMBITIOUS\$ ADVERTISER\$

BEFORE YOU INVEST ANOTHER HARD-EARNED DOLLAR IN ADVERTISING, BE SURE YOU KNOW THE RIGHT ANSWERS TO THESE QUESTIONS:

1. Will my ad reach 70,000 Northeast Alabama homes? (at the lowest cost-per-thousand)
2. Will my ad move, talk, and sell in full color?
3. Have I taken a close look lately at the media mix I'm using in the booming Anniston-Gadsden-Talladega market?
4. Should I be using the dynamic Television Station that's producing a record-breaking sales year for Northeast Alabama automobile dealers?



A CBS AFFILIATE

NOW 725,000 WATTS

(3 times more ^{sales} power than last year)

"THE BUY THAT SELLS"

Alabama—Birmingham



WAPI-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 45.7-kw aural. Antenna: 1134-ft. above av. terrain, 832-ft. above ground, 1809-ft. above sea level.

Latitude 33° 29' 25.5"
Longitude 86° 47' 48"

Transmitter: Atop Red Mt.

TV tape: Recording facilities.

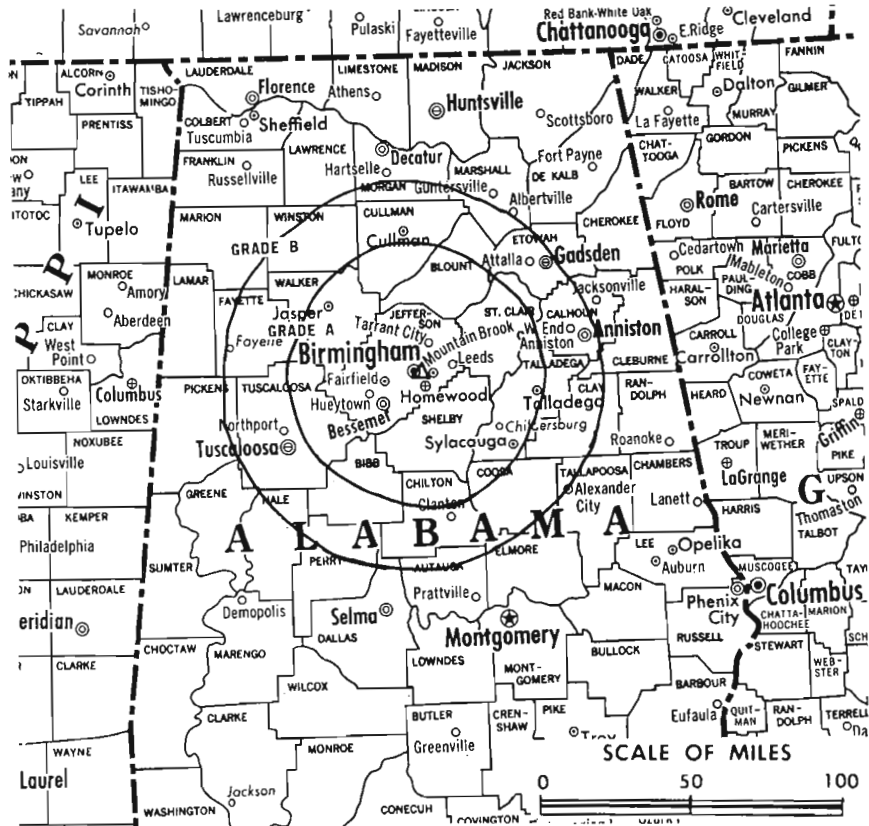
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: WAPI, 50-kw, (5-kw night), 1070 kHz (NBC).

FM Affiliate: WAPI-FM, 100-kw, 94.5 MHz (No. 233), 980-ft.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WAPI-TV Ref: FCC File No. BPCO-847 Granted 1/15/63

© American Map Co., Inc., N.Y., No. 14244

WAPI-TV

Network Service: NBC.

Licensee: Newhouse Broadcasting Corp., Box 10502, Birmingham, Ala. (35202).

Studio: Atop Red Mt.

Telephone: 205-933-2720.

TWX No.: 205-328-0751.

Ownership: Newhouse Bcstg. Corp. (Samuel I. Newhouse), licensee of WSYR-TV, Syracuse, N.Y. Newhouse newspapers include The Birmingham News and The Huntsville (Ala.) Times. For other interests, see WSYR-TV.

Began Operation: May 29, 1949. Sold to The Birmingham News Co. July 1953 (see Television Digest, Vol. 9:15, 24). Transfer of stations to Samuel I. Newhouse interests approved by FCC Jan. 25, 1956 (Vol. 11:49 & 12:4).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Gautney & Jones.

Personnel:

DONALD D. WEAR, v.p. & general manager.
ROBERT L. WILLIAMS, general sales manager.
PAUL D. GROSS, chief engineer.
J. B. CHENOWETH, promotion director.
EVERETT HOLLE, program director.
ROBERT E. SMITH, production manager.

DIGEST OF RATE CARD NO. 35 (Sept. 20, 1976)

Hour	30 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6-10 p.m., daily.	\$2000.00		\$500.00*	\$500.00*	\$250.00*

*Class A, average.

NETWORK BASE HOURLY RATE: \$1800 (NBC).

20-b

Net Weekly Circulation	State County	Total Households	TV Households	%
ALABAMA				
	Bibb	4,400	4,200	95
	Blount	10,900	10,500	97
	Calhoun	33,300	32,400	97
	Chilton	9,600	9,200	96
	Cleburne	3,900	3,700	95
	Coosa	3,800	3,600	95
	Cullman	19,800	19,300	98
	Etowah	33,200	32,500	98
	Fayette	5,800	5,600	96
50% & Over	Hale	4,400	4,100	92
	Jefferson	223,800	219,300	98
	Marion	9,300	9,000	96
	Marshall	19,800	19,200	97
	Perry	4,200	3,800	92
	Pickens	7,000	6,500	93
	St Clair	10,800	10,400	96
	Shelby	14,000	13,600	97
	Talladega	20,200	19,500	96
	Tuscaloosa	38,800	37,400	96
	Walker	22,400	21,800	97
	Winston	7,500	7,300	97
ALABAMA				
	Cherokee	6,200	6,000	96
	Clay	4,800	4,600	96
	Colbert	16,600	15,900	96
Between 25-49%	Franklin	9,600	9,100	95
	Greene	2,900	2,600	90
	Lamar	5,900	5,600	95
	Marengo	7,400	6,900	93
	Randolph	6,400	6,100	95
	Tallapoosa	11,700	11,200	96
ALABAMA				
Between 5-24%	Autauga	8,400	8,000	95
(Continued on page 35-b)				
Station Totals		780,000	754,200	96
Net Weekly Circulation (1974-75)				487,300
Average Daily Circulation (1974-75)				309,000

TV Factbook No. 46

Alabama—Birmingham



WBMG

Ch. 42

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 1170-kw max. & 891-kw horizontal visual, 229-kw max. & 174-kw horizontal aural. Antenna: 1151-ft. above av. terrain, 903-ft. above ground, 1818-ft. above sea level.

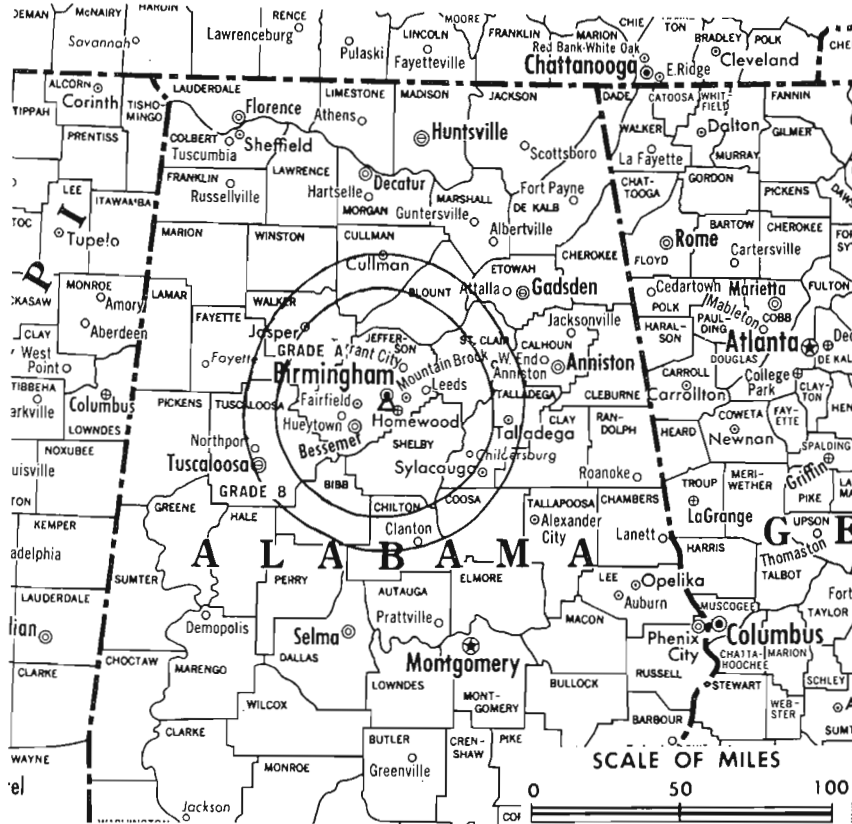
Latitude 33° 29' 02"
Longitude 86° 48' 21"

Transmitter: 700-ft. NNW of intersection of Valley Ave. & Valley View Dr.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WBMG Ref: FCC File No. B1CT-4813 Granted 2/18/75

©American Map Co., Inc., N.Y., No. 14244

WBMG

Network Service: CBS.

Licensee: Birmingham Television Corp., Box 6146, Birmingham, Ala. (35209).

Studio: 2075 Golden Crest Dr.

Telephone: 205-252-9821.

Ownership: Park Bcstg. Inc., Roy H. Park, sole owner. For other interests, see WNCT-TV, Greenville, N.C.

Begin Operation: Oct. 17, 1965. Sale to present owner by Southern Bcstg. Co., William Dubois, et al., approved by FCC June 1973.

Represented (sales) by Blair Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

ROY H. PARK, president.

HUGH M. SMITH, executive vice president & general manager.

CHARLES WEIDMAN, general sales manager.

CHARLES ROUNDTREE, operations director.

FRED VINSON, chief engineer.

RAY WHITE, news director.

JUDY VINSON, traffic director.

DIGEST OF RATE CARD NO. 12D (June 1, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6:30-10:01 p.m., daily.					
\$800	\$480	\$320	\$240	\$350*	\$175*

*Class AA—6:29-10:01 p.m., daily.

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%
ALABAMA				
50% & Over	Bibb	4,400	4,200	95
	Chilton	9,600	9,200	96
	Jefferson	223,800	219,300	98
	St Clair	10,800	10,400	96
	Shelby	14,000	13,600	97
	Talladega	20,200	19,500	96
	Walker	22,400	21,800	97
ALABAMA				
Between 25-49%	Blount	10,900	10,500	97
	Cullman	19,800	19,300	98
	Fayette	5,800	5,600	96
	Hale	4,400	4,100	92
	Marion	9,300	9,000	96
	Tuscaloosa	38,800	37,400	96
	Winston	7,500	7,300	97
ALABAMA				
Between 5-24%	Calhoun	33,300	32,400	97
	Cherokee	6,200	6,000	96
	Cleburne	3,900	3,700	95
	Colbert	16,600	15,900	96
	Coosa	3,800	3,600	95
	Dallas	17,400	16,500	95
	Etowah	33,200	32,500	98
	Lamar	5,900	5,600	95
	Lauderdale	24,400	23,300	95
	Lawrence	8,500	8,000	95
	Madison	59,400	57,400	97
	Marshall	19,800	19,200	97
	Morgan	28,400	27,400	97
Pickens	7,000	6,500	93	
Tallapoosa	11,700	11,200	96	
Station Totals		681,200	660,400	96
Net Weekly Circulation (1974-75)		292,800		
Average Daily Circulation (1974-75)		176,000		

Alabama—Birmingham



WBRC-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1120-ft. above av. terrain, 795-ft. above ground, 1802-ft. above sea level.

Latitude 33° 29' 19"
Longitude 86° 47' 58"

Transmitter: Atop Red Mt.

TV tape: Recording facilities.

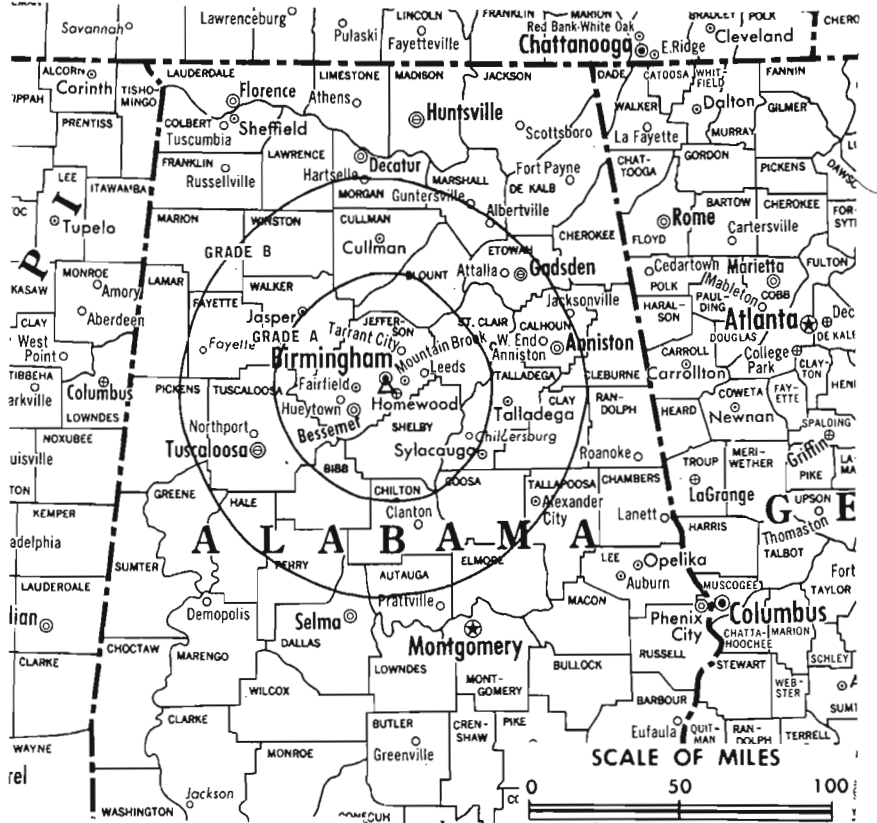
Color: Network, live, film, slide & tape.

News Wire Service: AP & UPI.

Facsimile Service: UPI.

News Film Service: ABC.

TWX No.: 810-733-3650.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV % and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WBRC-TV Ref: FCC File No. BPCT-2449 Granted 2/13/59

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WBRC-TV

Network Service: ABC.

Licensee: Taft Broadcasting Co., P.O. Box 6, (35201).

Studio: Atop Red Mt. Telephone: 205-322-4701.

Ownership: Taft Bcstg. Co. For other interests, see WKRC-TV, Cincinnati.

Began Operation: July 1, 1949. Sale to present owners by Storer Bcstg. Co. approved May 8, 1957 (Television Digest, Vol. 13:13-14, 19); Storer previously acquired stations from Mrs. Eloise Hanna in May, 1953 (Vol. 9:13, 21).

Represented (sales) by TeleRep Inc.

Represented (legal) by Koteen & Burt.

Personnel:

DUDLEY S. TAFT, president.
NICK BOLTON, v.p. & general manager.
RICHARD S. STEPHEN, general sales manager.
E. KEITH WILLIAMS, local sales manager.
ANN BRYANT, operations/program director.
RICHARD S. STEPHEN, sales service & merchandising manager.
JERRY LEVIN, news director.
HARRY L. LAWSON, chief engineer.

DIGEST OF RATE CARD NO. 5-I (Jan. 14, 1974)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class A—6-11 p.m., Mon.-Fri.; 5-11 p.m., Sat.-Sun.	\$1800.00	\$800.00	\$400.00	Graded rates apply*	

*Highest rate: \$750.

NETWORK BASE HOURLY RATE: \$1975.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Bibb	4,400	4,200	95
	Blount	10,900	10,500	97
	Calhoun	33,300	32,400	97

Net Weekly Circulation	State County	Total Households	TV Households	%
ALABAMA—(Continued)				
50% & Over	Chilton	9,600	9,200	96
	Clay	4,800	4,600	96
	Cleburne	3,900	3,700	95
	Coosa	3,800	3,600	95
	Cullman	19,800	19,300	98
	Etowah	33,200	32,500	98
	Fayette	5,800	5,600	96
	Franklin	9,600	9,100	95
	Greene	2,900	2,600	90
	Hale	4,400	4,100	92
	Jefferson	223,800	219,300	98
	Lamar	5,900	5,600	95
	Marion	9,300	9,000	96
	Marshall	19,800	19,200	97
	Perry	4,200	3,800	92
Pickens	7,000	6,500	93	
St Clair	10,800	10,400	96	
Shelby	14,000	13,600	97	
Talladega	20,200	19,500	96	
Tuscaloosa	38,800	37,400	96	
Walker	22,400	21,800	97	
Winston	7,500	7,300	97	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Cherokee	6,200	6,000	96
	Colbert	16,600	15,900	96
	Dallas	17,400	16,500	95
	Lauderdale	24,400	23,300	95
	Lawrence	8,500	8,000	95
	Marengo	7,400	6,900	93
	Morgan	28,400	27,400	97
Randolph	6,400	6,100	95	
Sumter	4,900	4,500	93	
Tallapoosa	11,700	11,200	96	

(Continued on page 35-b)

Station Totals	880,900	850,700	96
Net Weekly Circulation (1974-75)		553,600	
Average Daily Circulation (1974-75)		392,900	

Alabama—Dothan



WDHN

Ch. 18

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1080.4-kw max. & 398-kw horizontal visual, 162.6-kw max. & 60.3-kw horizontal aural. Antenna: 730-ft. above av. terrain, 796-ft. above ground, 1049-ft. above sea level.

Latitude 31° 14' 30"
Longitude 85° 18' 48"

Transmitter: 1.8-mi. E of Dothan on Rt. 52.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WDHN Ref: FCC File No. BMPCT-7141 Granted 11/20/69

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WDHN

Network Service: ABC.

Licensee: Southeast Alabama Broadcasting Co., P.O. Box 2228, Dothan, Ala. (36301).

Studio: 1.8-mi. East of Dothan on Rt. 52.

Telephone: 205-794-2651.

Ownership: Betts Slingluff Jr., pres., 5.70%; 56 others, none with more than 13.06%.

Began Operation: August 7, 1970.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Morgan, Lewis & Bockius.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

EMERY McCULLOUGH, general manager.
PATSY STONE, national sales manager.
RICHARD BLANTON, chief engineer.

DIGEST OF RATE CARD NO. 2—(July 1, 1974)

Hour 30 Min. 15 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class A—7-10 p.m., daily.

\$240.00 \$120.00 \$90.00 \$66.00 \$40.00 \$30.00 \$18.00

NETWORK BASE HOURLY RATE: \$75.

For ABC Network Listing,
See Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Dale	14,000	13,600	97
	Henry	4,400	4,200	95
	Houston	22,900	22,300	97
Between 25-49%	ALABAMA			
	Coffee	12,400	11,900	96
	Geneva	8,300	7,900	96
	FLORIDA			
	Jackson	12,400	11,500	93
Between 5-24%	GEORGIA			
	Early	3,900	3,600	93
	Miller	1,800	1,700	93
	Seminole	2,600	2,500	95
	ALABAMA			
Barbour	7,700	7,200	94	
Covington	13,000	12,400	96	
FLORIDA				
Calhoun	2,400	2,200	92	
Gadsden	10,000	9,300	93	
Holmes	4,100	3,700	91	
Leon	41,700	40,000	96	
Walton	6,200	5,800	94	
GEORGIA				
Clay	1,200	1,100	92	
Decatur	6,700	6,400	95	
Dougherty	30,800	29,700	96	
Quitman	600	600	92	
Thomas	12,100	11,600	95	
Station Totals		219,200	209,200	95
Net Weekly Circulation (1974-75)				55,100
Average Daily Circulation (1974-75)				25,700

Alabama—Dothan



WTVY

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1225-ft. above av. terrain, 1209-ft. above ground, 1549-ft. above sea level.

Latitude 31° 15' 19"
Longitude 85° 15' 47"

Holds CP for change to 17.8-kw aural, 1670-ft. above av. terrain, 1706-ft. above ground, 2046-ft. above sea level, lat. 31° 15' 16", long. 85° 15' 39", transmitter to 20-ft. W of present site, 0.8-mi. E of Webb, near Dothan. BPCT—4753.

TV tape: Recording facilities.

Transmitter: Columbia Highway.

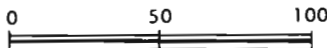
Color: Network, live, film, slide & tape.

News Wire Service: AP.

FM Affiliate: WTVY-FM, 100-kw, 95.5 MHz (No. 238), 1060-ft.



SCALE OF MILES



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WTVY Ref: FCC File No. BPCT—2785 Granted 9/11/80
CP: BPCT—4753 Granted 12/18/74

© American Map Co., Inc., N.Y., No. 14244

WTVY

Network Service: CBS.

Licensee: WTVY Inc., Box 1089, Dothan, Ala. (36301).

Studio: Columbia Hwy.

Telephone: 205-792-3195. TWX No.: 810-744-3070.

Ownership: Charles Woods, pres. & gen. mgr., 100%.

Began Operation: Feb. 12, 1955.

Represented (sales) by The Meeker Co. Inc.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by Cohen & Dippell.

Personnel:

- CHARLES WOODS, president & general manager.
- BETTY GRIFFIN, vice president, secretary & treasurer.
- ELDON KLAPAL, assistant manager.
- JOHN GAUSE, local sales manager.
- ELLIS ANDERSON, director of engineering.
- REGGIE MITCHELL, program director.
- REBECCA LEDENHAM, promotion manager.
- JERRY VANN, news director.

DIGEST OF RATE CARD NO. 13 (Sept. 1, 1975)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—5:30-10 p.m., daily.	\$575	\$350	\$175*	\$175*
6:30-9:59 p.m., daily.				\$75

NETWORK BASE HOURLY RATE: \$575.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Barbour	7,700	7,200	94
	Coffee	12,400	11,900	96
	Covington	13,000	12,400	96
	Crenshaw	5,500	5,200	95
	Dale	14,000	13,600	97
	Geneva	8,300	7,900	96
	Henry	4,400	4,200	95

Net Weekly Circulation	State County	Total Households	TV Households	%
ALABAMA—(Continued)				
	Houston	22,900	22,300	97
	Pike	8,500	8,000	94
FLORIDA				
	Bay	29,400	28,500	97
	Calhoun	2,400	2,200	92
	Holmes	4,100	3,700	91
	Jackson	12,400	11,500	93
50% & Over	Walton	6,200	5,800	94
	Washington	4,300	4,000	94
GEORGIA				
	Calhoun	1,800	1,600	89
	Clay	1,200	1,100	92
	Decatur	6,700	6,400	95
	Early	3,900	3,600	93
	Miller	1,800	1,700	93
	Seminole	2,600	2,500	95
ALABAMA				
	Bullock	3,500	3,200	93
FLORIDA				
	Gadsden	10,000	9,300	93
	Gulf	3,000	2,800	94
	Liberty	1,500	1,400	93
Between 25-49%	Okaloosa	31,400	30,600	97
GEORGIA				
	Baker	1,000	900	91
	Dougherty	30,800	29,700	96
	Mitchell	5,400	5,100	94
	Quitman	600	600	92
	Randolph	2,900	2,700	93
	Terrell	3,400	3,200	93
ALABAMA				
Between 5-24%	Butler	6,600	6,200	95
	Conecuh	5,100	4,800	93
(Continued on page 35-b)				
Station Totals		421,900	401,900	95
Net Weekly Circulation (1974-75)			193,800	
Average Daily Circulation (1974-75)			118,200	

Alabama—Florence

WOWL-TV

Ch. 15

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 230-kw visual, 23.3-kw aural. Antenna: 400-ft. above average terrain, 358-ft. above ground, 732-ft. above sea level.

Latitude 34° 49' 07"
Longitude 87° 41' 45"

Requests CP for change to 1410-kw max. & 1320-kw horizontal visual, 400-kw max. & 370-kw horizontal aural, 730-ft. above av. terrain, 530-ft. above ground, 1486-ft. above sea level, lat. 34° 35' 01", long. 87° 47' 14", transmitter to 6-mi. NW of Russellville, Ala.

Transmitter: 840 Cypress Mill Rd.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

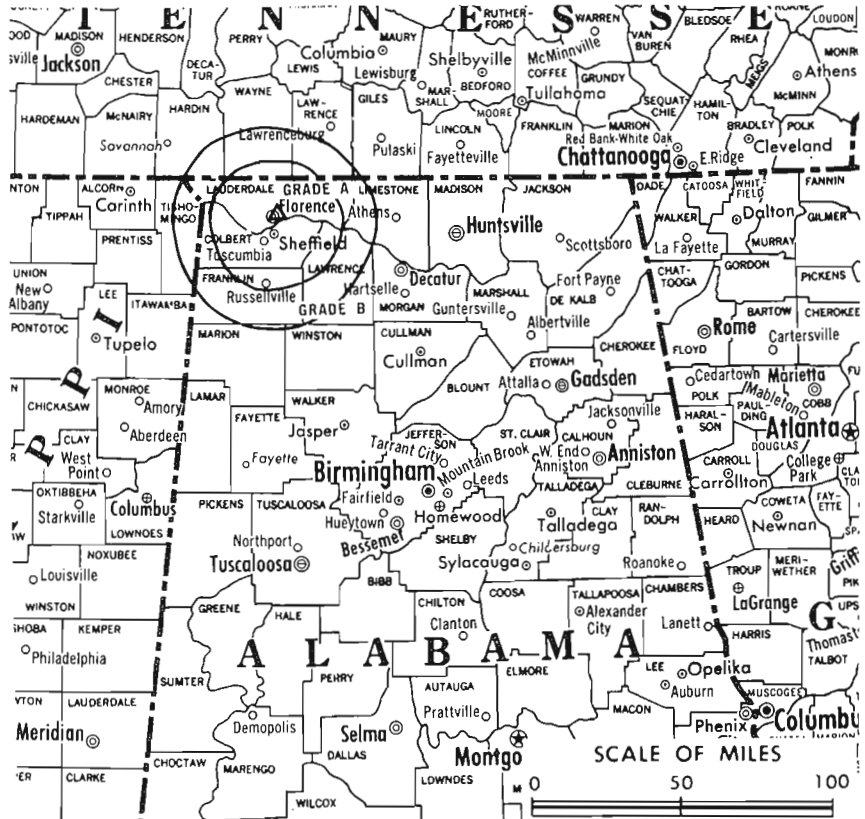
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WOWL-TV Ref: FCC File No. BPCT-4072 Granted 5/24/68

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WOWL-TV

Licensee: TV Muscle Shoals Inc., 840 Cypress Mill Rd., Box 2220, Florence, Ala. (35630).

Studio: 840 Cypress Mill Rd. Telephone: 205-764-7711.

Ownership: Richard B. Biddle, pres.-treas., 76%; Jack A. Worley, v.p., 4%; Barbara Biddle, 10%; Frederick Adams Biddle, 10%.

Began Operation: Oct. 28, 1957.

Represented (sales) by Savalli/Gates Inc. (Southeast); Southern Television System.

Personnel:

RICHARD B. BIDDLE, president.
JACK WORLEY, v.p., general manager & film buyer.
RICK BIDDLE, vice president & national sales manager.
LARRY ROHLING, director of engineering.
MIKE CORNELIUS, production manager.
TOM PEPPER, operations manager.
PATSY JOHNSON, traffic manager.
LINDA SCOTT, promotion & merchandising manager.
LINCOLN WILLIAMS, film director.

DIGEST OF RATE CARD NO. 7

(Jan. 1, 1974)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—5:59-10 p.m., daily.				
\$400.00	\$300.00	\$80.00	\$70.00	\$60.00

NETWORK BASE HOURLY RATE: \$125.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA Colbert	16,600	15,900	96
	Lauderdale	24,400	23,300	95
Between 25-49%	ALABAMA Franklin	9,600	9,100	95
	ALABAMA Lawrence	8,500	8,000	95
Between 5-24%	MISSISSIPPI Tishomingo	5,800	5,500	94
	TENNESSEE Hardin	7,000	6,600	94
	Lawrence	11,000	10,600	96
	Wayne	4,300	4,000	93
Station Totals		87,200	83,000	95
Net Weekly Circulation (1974-75)				37,700
Average Daily Circulation (1974-75)				22,100

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Alabama—Huntsville-Decatur

WAAY-TV

Ch. 31

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1240-kw visual, 124-kw aural. Antenna: 1372-ft. above av. terrain, 455-ft. above ground, 2053-ft. above sea level.

Latitude 34° 44' 16"
Longitude 86° 32' 02"

Holds CP for change to 674.53-kw visual, 75.68-kw aural, 1792-ft. above av. terrain, 999-ft. above ground, 2549-ft. above sea level, lat. 34° 44' 15", long. 86° 32' 02". BPCT-4931.

Transmitter: 1000 Monte Sano Blvd.
Color: Network, live, film, slide & tape.

News Wire Service: UPI.
News Film Service: NBC.

AM Affiliate: WAAY, 5-kw (.5-kw night), 1550 kHz.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WAAY-TV Ref: FCC File No. BPCT-2817 Granted 11/10/60
CP: BPCT-4931 Granted 7/7/76

© American Map Co., Inc., N.Y., No. 14244

WAAY-TV

Licensee: Rocket City Television Inc.

Studio: 1000 Monte Sano Blvd., Huntsville, Ala. (35801).

Telephone: 205-539-1783.

Ownership: Smith Bcstg. Inc., owner of radio WAAY, Huntsville. Owners of Smith Bcstg. are M. Davidson Smith III, pres., 98%; K. H. Jones, v.p., 1%; Elizabeth Jones Smith, secy.-treas., 1%. Smith also owns 51% and wife Elizabeth Jones Smith owns 25% of radio WNUE, Fort Walton Beach, Fla.

Began Operation: Aug. 1, 1959. Sale to present owner by P. T. Gunn, James R. Cleary and associates approved Nov. 13, 1963 by FCC (Television Digest, Vol. 3:30).

Represented (sales) by Adam Young Inc.

Represented (engineering) by Gautney & Jones.

Personnel:

- M. D. SMITH IV, president.
- DAN WHITSETT, vice president & sales manager.
- RUSSELL E. VOSSEN, station manager.
- ROBERT A. GAY, chief engineer.

DIGEST OF RATE CARD NO. 8A
(July 28, 1975)

Hour	30 Min.	5 Min.	Min.	30 or 20 Sec.	10 Sec.
Class AA—6-10:30 p.m., daily.	\$700.00	\$430.00	Graded rates apply*	

*Highest rate: \$200.

NETWORK BASE HOURLY RATE: \$400.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA				
		Colbert	16,600	15,900	96
		De Kalb	16,200	15,600	97
		Lauderdale	24,400	23,300	95
		Lawrence	8,500	8,000	95
		Limestone	14,200	13,600	96
		Madison	59,400	57,400	97
	Marshall	19,800	19,200	97	
	Morgan	28,400	27,400	97	
TENNESSEE		Lincoln	9,800	9,400	96
	Between 25-49%	ALABAMA			
		Cullman	19,800	19,300	98
		Etowah	33,200	32,500	98
		Franklin	9,600	9,100	95
TENNESSEE		Franklin	9,700	9,400	97
		Giles	8,200	7,800	95
		Lawrence	11,000	10,600	96
		Moore	1,600	1,500	95
Between 5-24%	ALABAMA				
		Blount	10,900	10,500	97
		Calhoun	33,300	32,400	97
		Jackson	15,300	14,700	96
	Winston	7,500	7,300	97	
TENNESSEE		Coffee	11,800	11,500	98
		Maury	15,700	15,300	97
		Warren	10,800	10,400	96
		Wayne	4,300	4,000	93
	Station Totals		400,000	386,100	96
Net Weekly Circulation (1974-75)				203,300	
Average Daily Circulation (1974-75)				134,800	

Alabama—Huntsville



WHNT-TV



Ch. 19

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1279-kw max. & 1002-kw horizontal visual, 254-kw max. & 199-kw horizontal aural. Antenna: 1750-ft. above av. terrain, 944-ft. above ground, 2549-ft. above sea level.

Latitude 34° 44' 19"
Longitude 86° 31' 56"

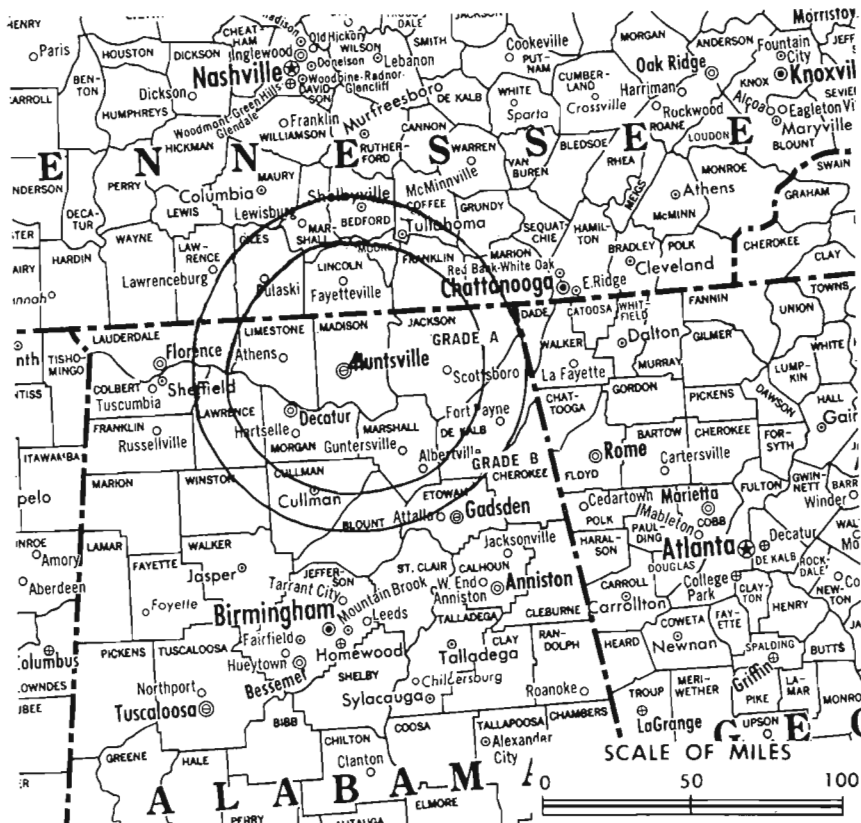
Transmitter: 960 Monte Sano Blvd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WHNT-TV Ref: FCC File No. BPCT-4203 Granted 4/25/69

© American Map Co., Inc., N.Y., No. 14244

WHNT-TV

Licensee: North Alabama Broadcasters Inc., 960 Monte Sano Blvd., P.O. Box 19, Huntsville, Ala. (35804).

Studio: 960 Monte Sano Blvd.

Telephone: 205-539-5743.

Ownership: Charles F. Grisham, pres., 40%; Tine W. Davis, v.p., 20%; Aaron Aronov, treas., 20%; B. D. Godbold, secy., 20%. Same principals own 50% of WYEA-TV, Columbus, Ga. Grisham owns WSLA-TV, Selma, Ala. Note: Sale to Gilmore Bcstg. pends (Television Digest, Vol. 16:31).

Began Operation: Nov. 28, 1963.

Represented (sales) by Katz Television.

Represented (legal) by Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind.

Represented (engineering) by Gautney & Jones.

Personnel:

CHARLES F. GRISHAM, president.
TOM PERCER, exec. v.p. & general manager.
GRADY T. SMITH, director of sales.
RICHARD WRIGHT, promotion/operations manager.
JEROME M. HALL, chief engineer.
BOB KNOWLES, news director.

DIGEST OF RATE CARD NO. A20

(April 5, 1976)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-10 p.m., daily.				
\$900	\$630	\$250*	\$250*	\$125*

*Class A—7-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$500.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over		ALABAMA			
		Colbert	16,600	15,900	96
		Cullman	19,800	19,300	98
		De Kalb	16,200	15,600	97
		Franklin	9,600	9,100	95
		Lauderdale	24,400	23,300	95
		Lawrence	8,500	8,000	95
		Limestone	14,200	13,600	96
		Madison	59,400	57,400	97
		Marshall	19,800	19,200	97
Morgan	28,400	27,400	97		
TENNESSEE		Lincoln	9,800	9,400	96
		ALABAMA			
		Etowah	33,200	32,500	98
Between 25-49%		Jackson	15,300	14,700	96
		Winston	7,500	7,300	97
		TENNESSEE			
Between 5-24%		Giles	8,200	7,800	95
		Lawrence	11,000	10,600	96
		Moore	1,600	1,500	95
ALABAMA		Blount	10,900	10,500	97
		Cherokee	6,200	6,000	96
		Marion	9,300	9,000	96
GEORGIA		Dade	3,700	3,600	97
		MISSISSIPPI			
Between 5-24%		Tishomingo	5,800	5,500	94
		TENNESSEE			
Station Totals		Coffee	11,800	11,500	98
		Franklin	9,700	9,400	97
		Marshall	6,700	6,500	97
		Warren	10,800	10,400	96
		Wayne	4,300	4,000	93
Net Weekly Circulation (1974-75)			382,700	369,000	96
Average Daily Circulation (1974-75)					222,400
					157,100

Alabama—Huntsville-Decatur



WYUR

Ch. 48

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1780-kw max. & 700-kw horizontal visual, 132-kw aural. Antenna: 1190-ft. above av. terrain, 818-ft. above ground, 1979-ft. above sea level.

Latitude 34° 42' 39"
Longitude 86° 32' 07"

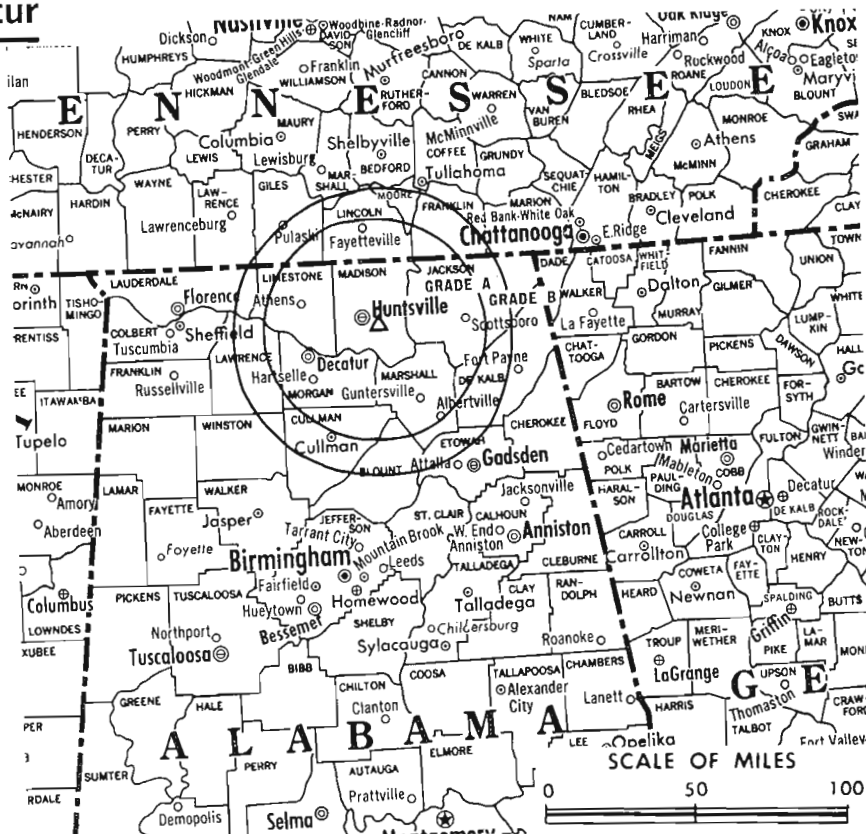
Transmitter: 4848 Governors Dr., 3-mi. SE of Huntsville.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WYUR Ref: FCC File No. BMPCT—6841 Granted 9/6/68

©American Map Co., Inc., N.Y., No. 14244

WYUR

Licensee: International Television Corp., Huntsville, Ala. (35801).

Studio: 4848 Governors Dr., Huntsville (35801).

Telephone: 205-533-4848. TWX No.: 810-726-2192.

Ownership: See WEZF-TV, Burlington, Vt.

Began Operation: July 4, 1954. Sale to present owner by Frank Whisenant, et al., approved by FCC Oct. 24, 1974.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Fowler & Meyers.

Represented (engineering) by John H. Mullaney.

Personnel:

DON MARTIN, president.
WILLIAM EVANS, vice president & general manager.
MACK BRAMLETT, station manager.
HOWARD TRICKEY, sales manager.

DIGEST OF RATE CARD NO. 10 (March 29, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.						
	\$600	\$360	\$220	\$135	\$80	\$40

NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Colbert	16,600	15,900	96
	Lauderdale	24,400	23,300	95
	Lawrence	8,500	8,000	95
	Limestone	14,200	13,600	96
	Madison	59,400	57,400	97
Between 25-49%	Marshall	19,800	19,200	97
	Morgan	28,400	27,400	97
	ALABAMA			
Between 25-49%	De Kalb	16,200	15,600	97
	Etowah	33,200	32,500	98
	Franklin	9,600	9,100	95
Between 5-24%	TENNESSEE			
	Giles	8,200	7,800	95
	Lincoln	9,800	9,400	96
Between 5-24%	ALABAMA			
	Blount	10,900	10,500	97
	Cullman	19,800	19,300	98
	Jackson	15,300	14,700	96
	Winston	7,500	7,300	97
	TENNESSEE			
Coffee	11,800	11,500	98	
Franklin	9,700	9,400	97	
Lawrence	11,000	10,600	96	
Moore	1,600	1,500	95	
Wayne	4,300	4,000	93	
Station Totals		340,200	328,000	96
Net Weekly Circulation (1974-75)				177,900
Average Daily Circulation (1974-75)				96,900

Alabama—Mobile



WALA-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 45.7-kw aural. Antenna: 1246-ft. above av. terrain, 1197-ft. above ground, 1397-ft. above sea level.

Latitude 30° 41' 17"
Longitude 87° 47' 54"

Transmitter: 16-mi. East of Mobile.
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WALA-TV Ref: FCC File No. BPCT—2733 Granted 7/7/80

© American Map Co., Inc., N.Y., No. 14244

WALA-TV

Licensee: Universal Communications Corp., 615 Lafayette Blvd., Detroit, Mich.

Studio: 210 Government St., Mobile, Ala. (36601).

Telephone: 205-433-3754. TWX No.: 810-741-2642.

Ownership: Evening News Assn. For other interests, see WWJ-TV, Detroit.

Began Operation: Jan. 14, 1953. Sale to present owner by Roywood Corp. approved by FCC Oct. 31, 1969 (Television Digest, Vol. 9:15, 44). Previously, sale to Roywood by W. O. Pape approved Nov. 25, 1964 by FCC (Vol. 4:32, 48). Simultaneously approved was sale of radio WALA to WUNI Inc.

Represented (sales) by Blair Television Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

H. RAY McGUIRE, vice president & general manager.
PETE WILLIAMS, general sales manager.
CLAUDE R. EVANS, program director.
GRADY JACKSON, chief engineer.
CARLTON CORDELL, news director.
ALAN BATTEN, business manager.
SYBIL WINTERS, operations manager.

DIGEST OF RATE CARD NO. 25
(Sept. 11, 1972)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.
\$700.00 \$360.00 \$230.00 \$190.00 \$225.00* \$225.00* \$113.00*

*Class AA—Section 1.

NETWORK BASE HOURLY RATE: \$775.

	Net Weekly Circulation	State County	Total Households	TV Households	%
		ALABAMA			
		Baldwin	21,700	21,100	97
		Clarke	8,300	7,800	94
		Conecuh	5,100	4,800	93
		Escambia	11,300	10,800	95
		Mobile	103,300	101,100	98
		Monroe	6,000	5,600	93
		Washington	4,900	4,600	94
50% & Over		FLORIDA			
		Escambia	74,000	72,300	98
		Okaloosa	31,400	30,600	97
		Santa Rosa	15,500	15,100	97
		MISSISSIPPI			
		George	4,000	3,900	97
		Greene	2,800	2,600	93
		Jackson	31,200	30,400	97
		FLORIDA			
		Walton	6,200	5,800	94
Between 25-49%		MISSISSIPPI			
		Harrison	43,700	42,700	98
		ALABAMA			
		Choctaw	5,400	5,000	93
		Covington	13,000	12,400	96
		Hale	4,400	4,100	92
		Marengo	7,400	6,900	93
		Wilcox	4,300	3,900	91
Between 5-24%		FLORIDA			
		Bay	29,400	28,500	97
		MISSISSIPPI			
		Hancock	5,800	5,600	96
		Perry	2,500	2,400	95
		Stone	2,400	2,300	96
		Wayne	5,000	4,700	94
Station Totals			449,000	435,000	96
Net Weekly Circulation (1974-75)					322,500
Average Daily Circulation (1974-75)					218,900

Alabama—Mobile



WKRG-TV

Ch. 5



Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1050-ft. above av. terrain, 996-ft. above ground, 1198-ft. above sea level.

Latitude 30° 40' 55.2"

Longitude 87° 49' 40.8"

Transmitter: U. S. Hwy. 31, 5.1-mi. E of junction with U.S. Hwy. 90.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Studio: 162 St. Louis St.

AM Affiliate: WKRG, 1-kw (500-watts night), 710 kHz (CBS).

FM Affiliate: WKRG-FM, 100-kw, 99.9 MHz (No. 260), 800-ft.

Represented (engineering) by Edward F. Lorentz & Associates.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b)



WKRG-TV Ref: FCC File No. BMPCT-4642 Granted 6/17/57

©American Map Co., Inc., N.Y., No. 14244

WKRG-TV

Licensee: WKRG-TV Inc., Box 2367, Mobile, Ala. (36601).

Telephone: 205-432-5501. TWX No.: 810-741-4263.

Ownership: Giddens Television Inc., 100%.

Began Operation: Aug. 29, 1955. Sale of 50% to Giddens by Mobile Register and Press approved Sept. 28, 1966 by FCC (Television Digest, Vol. 6:40). Sale to co-equal owners Giddens Television Inc. & Mobile Register & Press by group in which Kenneth R. Giddens had 20% interest approved Feb. 20, 1958 by FCC (Television Digest, Vol. 13:46; 14:8).

Represented (sales) by Katz Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

MRS. KENNETH R. GIDDENS, president.
C. P. PERSONS JR., exec. v.p., gen. mgr. & film buyer.
WES DIAMOND, production manager.
THELMA RENAUD, traffic manager.
CURTIS B. WILLARD, chief engineer.

DIGEST OF RATE CARD NO. 10—(Sept. 1, 1969)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—6:30-10:30 p.m., daily.

\$800.00 \$480.00 \$320.00 \$240.00 \$200.00 \$100.00 \$80.00

NETWORK BASE HOURLY RATE: \$875.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Baldwin	21,700	21,100	97
	Clarke	8,300	7,800	94
	Conecuh	5,100	4,800	93
	Escambia	11,300	10,800	95

Net Weekly Circulation	State County	Total Households	TV Households	%
ALABAMA—(Continued)				
50% & Over	Mobile	103,300	101,100	98
	Monroe	6,000	5,600	93
	Washington	4,900	4,600	94
	FLORIDA			
	Escambia	74,000	72,300	98
	Okaloosa	31,400	30,600	97
	Santa Rosa	15,500	15,100	97
	MISSISSIPPI			
	George	4,000	3,900	97
	Greene	2,800	2,600	93
Between 25-49%	Harrison	43,700	42,700	98
	Jackson	31,200	30,400	97
	Perry	2,500	2,400	95
	Stone	2,400	2,300	96
	ALABAMA			
	Covington	13,000	12,400	96
	Hale	4,400	4,100	92
	Wilcox	4,300	3,900	91
	FLORIDA			
	Walton	6,200	5,800	94
Between 5-24%	MISSISSIPPI			
	Forrest	19,600	19,000	97
	Wayne	5,000	4,700	94
Between 5-24%	ALABAMA			
	Butler	6,600	6,200	95
	Choctaw	5,400	5,000	93
	Geneva	8,300	7,900	96
	FLORIDA			
Bay	29,400	28,500	97	
Holmes	4,100	3,700	91	

(Continued on page 35-b)

Station Totals	537,100	520,000	96
Net Weekly Circulation (1974-75)		364,700	
Average Daily Circulation (1974-75)		249,100	

Alabama—Montgomery



WCOV-TV

Ch. 20

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 617-kw max. & 550-kw horizontal visual, 122-kw max. & 110-kw horizontal aural. Antenna: 740-ft. above av. terrain, 793-ft. above ground, 999-ft. above sea level.

Latitude 32° 20' 06"
Longitude 86° 17' 16"

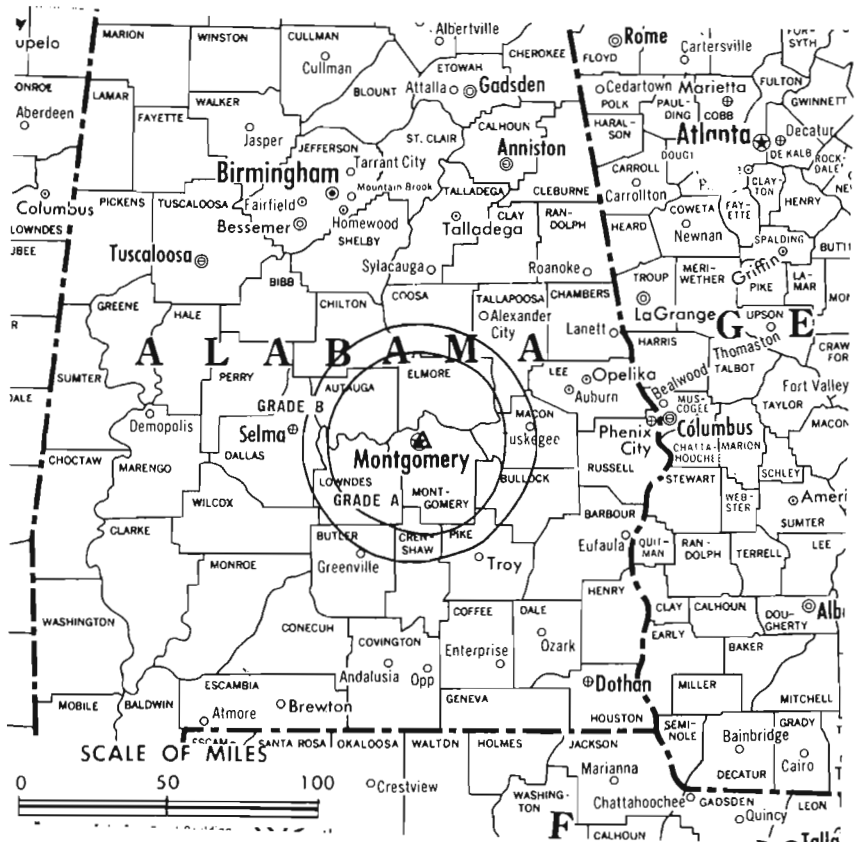
Transmitter: Adrian Lane.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: WCOV, 10-kw (1-kw night), 1170 kHz (NBC).

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WCOV-TV Ref: FCC File No. BPCT-4807 Granted 5/17/73

©American Map Co., Inc., N.Y., No. 14244

WCOV-TV

Licensee: WCOV Inc., Box 2505, Montgomery, Ala. (36105).

Studio: P.O. Box 2505 (36105).

Telephone: 205-288-7020. TWX No.: 810-728-3204.

Ownership: See WLEX-TV, Lexington, Ky.

Began Operation: April 17, 1953. Sale to present owner by Oscar P. Covington and associates approved Oct. 2, 1964 by FCC (Television Digest, Vol. 4:28, 32, 41).

Represented (sales) by The Meeker Co.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

KARL RICHARDS, vice president & general manager.

JIM HALL, program director.

PHIL WITT, chief engineer.

DIGEST OF RATE CARD NO. 22—(Sept. 1, 1976)

Hour	30 Min.	15 Min.	10 Min.	30 Sec.	10 Sec.
Class AA—6-10 p.m., daily.					
\$600	\$385	\$275	\$160	Graded rates apply*	

*Highest rate: \$135.

NETWORK BASE HOURLY RATE: \$225.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA				
		Autauga	8,400	8,000	95
		Bullock	3,500	3,200	93
		Elmore	11,900	11,400	96
		Lowndes	3,700	3,400	91
	Montgomery	59,900	58,100	97	
Between 25-49%	ALABAMA				
		Butler	6,600	6,200	95
		Crenshaw	5,500	5,200	95
		Dallas	17,400	16,500	95
	Macon	7,700	7,200	94	
Between 5-24%	ALABAMA				
		Barbour	7,700	7,200	94
		Coffee	12,400	11,900	96
		Conecuh	5,100	4,800	93
		Coosa	3,800	3,600	95
		Dale	14,000	13,600	97
		Hale	4,400	4,100	92
		Lee	19,500	18,700	96
		Pike	8,500	8,000	94
		Tallapoosa	11,700	11,200	96
	Wilcox	4,300	3,900	91	
Station Totals			216,000	206,200	95
Net Weekly Circulation (1974-75)					100,800
Average Daily Circulation (1974-75)					58,500

Alabama—Montgomery



WKAB-TV

Ch. 32

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 1120-kw max. & 813-kw horizontal visual, 115-kw max. & 83.2-kw horizontal aural. Antenna: 830-ft. above av. terrain, 762-ft. above sea level.
 Latitude 32° 22' 04"
 Longitude 86° 15' 43"

Transmitter: 3251 Harrison Rd.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (sales) by Savalli/Gates Inc.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WKAB-TV Ref: FCC File No. BPCT-4096 Granted 7/2/68

© American Map Co., Inc., N.Y., No. 14244

WKAB-TV

Licensee: Montgomery Independent Telecasters Inc., P.O. Box 3236, Montgomery, Ala. (36109).

Studio: 3251 Harrison Rd. (36109). Telephone: 205-272-5331.

Ownership: Cy N. Bahakel owns WCCB (TV), Charlotte, N.C. & 100% of Montgomery Independent Telecasters. For other interests see WCCB(TV).

Began Operation: March 24, 1962. Left air Feb. 15, 1963. Sale to present owner by receiver Robert J. Thomas for First Alabama Corp. approved Jan. 31, 1964 by FCC (Addenda 34-H). Resumed operation March 12, 1964.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

CY N. BAHAKEL, president.
 EDWARD E. JOHNSON, general manager.
 RICHARD J. (DICK) PELUSO, sales manager.
 TERRY HATTAWAY, production manager.
 KEN MYERS, chief engineer.

DIGEST OF RATE CARD NO. 12—(Jan. 1, 1975)

Hour	30 Min.	15 Min.	30 Sec.	15 Sec.	10 Sec.
Class A—6:30-10 p.m., daily					
On request		\$336	\$225	\$167	

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Autauga	8,400	8,000	95
	Elmore	11,900	11,400	96
	Lowndes	3,700	3,400	91
	Montgomery	59,900	58,100	97
Between 25-49%	ALABAMA			
	Bullock	3,500	3,200	93
	Butler	6,600	6,200	95
	Crenshaw	5,500	5,200	95
	Dallas	17,400	16,500	95
	Macon	7,700	7,200	94
Tallapoosa	11,700	11,200	96	
Between 5-24%	ALABAMA			
	Barbour	7,700	7,200	94
	Chilton	9,600	9,200	96
	Conecuh	5,100	4,800	93
	Coosa	3,800	3,600	95
	Dale	14,000	13,600	97
	Lee	19,500	18,700	96
	Monroe	6,000	5,600	93
	Pike	8,500	8,000	94
	Talladega	20,200	19,500	96
Wilcox	4,300	3,900	91	
Station Totals		235,000	224,500	95
Net Weekly Circulation (1974-75)				95,500
Average Daily Circulation (1974-75)				51,300

Alabama—Montgomery



WSFA-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1040-ft. above av. terrain, 823-ft. above ground, 1483-ft. above sea level.

Latitude 32° 01' 15"
Longitude 86° 20' 56"

Holds CP for change to 316-kw max. visual, 63.2-kw max. aural, 2000-ft. above av. terrain, 1948-ft. above ground, 2464-ft. above sea level, lat. 31° 58' 32", long. 86° 09' 46", transmitter to Collier Rd. Grady, 29-mi. SSE of Montgomery, 12-mi. ESE of present site. BPCT-3643; Doc. 16984.

Transmitter: Mt. Carmel, 21-mi. S of city.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

Studio: Delano & Perry Sts.

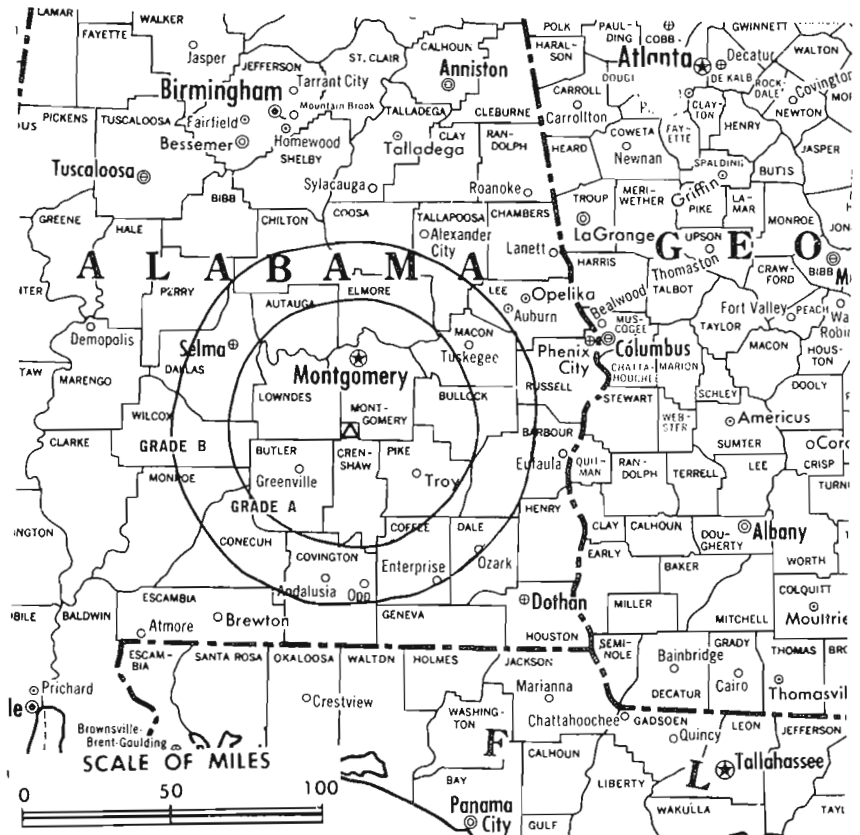
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WSFA-TV Ref: FCC File No. BPCT-670 Granted 3/25/54
CP: BPCT-3643 Granted 3/13/74

© American Map Co., Inc., N.Y., No. 14244

WSFA-TV

Licensee: Cosmos Broadcasting Corp., Box 2566, Montgomery, Ala. (36105).

Telephone: 205-281-2900. TWX No.: 810-728-6245.

Ownership: See WIS-TV, Columbia, S.C.

Began Operation: Dec. 25, 1954. Sale to present owner by WKY Television System Inc. approved Sept. 2, 1959 by FCC (Television Digest, Vol. 15:30, 36). Previous sale to WKY-TV System by Judge David E. Dunn-H. S. Durden-R. F. Hudson group—latter publisher of Montgomery Advertiser and Journal—approved by FCC Feb. 16, 1955 (Vol. 10:38 & 11:8).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

- THOMAS J. JOSEPHSEN, v.p. & general manager.
- C. STEPHEN CURRIE, program/promotion manager.
- FRANK G. POTTS, general sales manager.
- HUGH M. ROBINSON, national sales manager.
- RICHARD PAYNE, chief engineer.
- BOB MILLER, production director.
- D. CLARK EDWARDS, news director.
- M. RAY SULLIVAN, business manager.

DIGEST OF RATE CARD NO. 19 (Aug. 30, 1976)

Hour	30 Min.	30 Sec.	10 Sec.
Class AA—5:30-10:30 p.m., daily.			
\$1400.00	\$750.00	\$325.00	\$165.00

NETWORK BASE HOURLY RATE: \$700.

Station Totals Do Not Include Counties
in Which Circulation is Less than 5%

	Net Weekly Circulation	State County	Total Households	TV Households	%
ALABAMA					
		Autauga	8,400	8,000	95
		Barbour	7,700	7,200	94
		Bullock	3,500	3,200	93
		Butler	6,600	6,200	95
		Coffee	12,400	11,900	96
		Conecuh	5,100	4,800	93
		Covington	13,000	12,400	96
		Crenshaw	5,500	5,200	95
		Dale	14,000	13,600	97
	50% & Over	Dallas	17,400	16,500	95
		Elmore	11,900	11,400	96
		Geneva	8,300	7,900	96
		Lee	19,500	18,700	96
		Lowndes	3,700	3,400	91
		Macon	7,700	7,200	94
		Montgomery	59,900	58,100	97
		Pike	8,500	8,000	94
		Tallapoosa	11,700	11,200	96
		Wilcox	4,300	3,900	91
ALABAMA					
		Chilton	9,600	9,200	96
		Clay	4,800	4,600	96
		Coosa	3,800	3,600	95
	Between 25-49%	Hale	4,400	4,100	92
		Houston	22,900	22,300	97
		Marengo	7,400	6,900	93
		Monroe	6,000	5,600	93
		Perry	4,200	3,800	92
ALABAMA					
		Chambers	12,300	11,800	96
	Between 5-24%	Clarke	8,300	7,800	94
		Escambia	11,300	10,800	95
		Greene	2,900	2,600	90

(Continued on page 35-b)

Station Totals	411,200	392,200	95
Net Weekly Circulation (1974-75)			226,000
Average Daily Circulation (1974-75)			165,200

Alabama—Selma



WLSA

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 53.7-kw visual, 10.7-kw aural. Antenna: 360-ft. above av. terrain, 387-ft. above ground, 517-ft. above sea level.

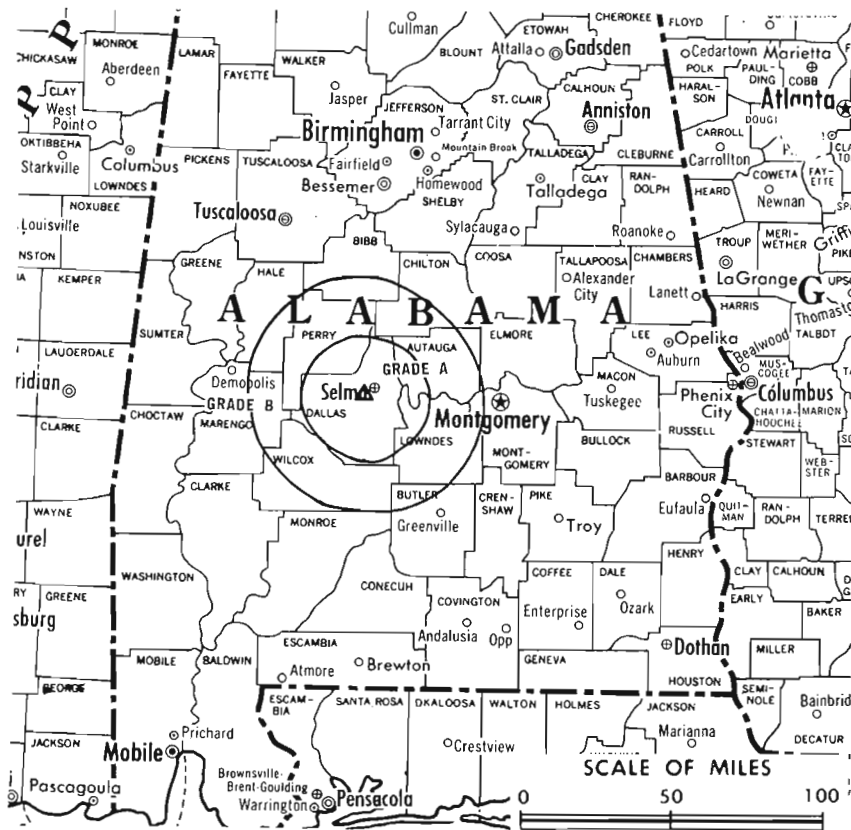
Latitude 32° 24' 00"
Longitude 87° 05' 10"

Transmitter: Land Line Rd., 3-mi. W of Selma.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WLSA Ref: FCC File No. BPCT-4808 Granted 1/15/75

©American Map Co., Inc., N.Y., No. 14244

WLSA

Network Service: CBS.

Licensee: Central Alabama Broadcasters Inc., Box 19, Huntsville, Ala. (35801).

Studio: Land Line Rd., 3-mi. W of Selma.

Mailing Address: Box 1888, Selma, Ala. (36701).

Telephone: 205-875-2240.

Ownership: Charles F. Grisham, 100%. For other interests, see WHNT-TV, Huntsville, Ala.

Began Operation: March 17, 1960; left air July 1, 1968 following fire which destroyed studio, offices & transmitting equipment. Sale to present owner by William J. Brennan, William E. Bennis, et al., approved by FCC Jan. 1971. Resumed operation Nov. 1, 1973.

Represented (sales) by Devney Television Inc.; Busby, Finch Lathom & Widman (Southeast & Southwest).

Represented (legal) by Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind.

Personnel:

CHARLES F. GRISHAM, president.
TOMMY G. BOND, general & sales manager.
EARL JOHNSON, operations manager & chief engineer.

DIGEST OF RATE CARD NO. 2—(June 30, 1975)

Hour	Min.	30 Sec.	10 Sec.
Class A—6-10 p.m., daily.			
\$300	\$80	\$40	\$20

NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Dallas	17,400	16,500	95
	Perry	4,200	3,800	92
	Wilcox	4,300	3,900	91
Between 25-49%	ALABAMA			
	Hale	4,400	4,100	92
Between 5-24%	ALABAMA			
	Autauga	8,400	8,000	95
	Chilton	9,600	9,200	96
	Lowndes	3,700	3,400	91
	Marengo	7,400	6,900	93
	Monroe	6,000	5,600	93
Pickens	7,000	6,500	93	
Station Totals		72,400	67,900	93
Net Weekly Circulation (1974-75)				25,700
Average Daily Circulation (1974-75)				15,200

WAPI-TV, Birmingham
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
ALABAMA—(Continued)					
Between 5-24%	Dallas	17,400	16,500	95	
	De Kalb	16,200	15,600	97	
	Lauderdale	24,400	23,300	95	
	Lawrence	8,500	8,000	95	
	Limestone	14,200	13,600	96	
	Madison	59,400	57,400	97	
	Morgan	28,400	27,400	97	
	Sumter	4,900	4,500	93	
	MISSISSIPPI				
		Lowndes	15,900	15,400	97
	Noxubee	3,900	3,600	91	

WTVY, Dothan
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
ALABAMA—(Continued)					
Between 5-24%	Escambia	11,300	10,800	95	
	Lee	19,500	18,700	96	
	Macon	7,700	7,200	94	
	FLORIDA				
	Leon	41,700	40,000	96	
	GEORGIA				
	Brooks	4,500	4,200	94	
	Colquitt	10,800	10,300	96	
	Grady	6,000	5,700	95	
	Irwin	2,700	2,500	94	
	Lee	2,500	2,300	94	
	Stewart	1,600	1,400	90	
	Sumter	8,300	7,700	93	
	Thomas	12,100	11,600	95	
	Tift	9,300	8,800	95	
Worth	5,200	4,900	95		

WKRG-TV, Mobile
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
MISSISSIPPI				
Between 5-24%	Clarke	4,900	4,700	95
	Covington	4,200	4,000	94
	Hancock	5,800	5,600	96
	Jones	19,000	18,500	97
	Lamar	5,400	5,200	96
	Lauderdale	23,400	22,700	97

WSFA-TV, Montgomery
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
ALABAMA—(Continued)					
Between 5-24%	Henry	4,400	4,200	95	
	Randolph	6,400	6,100	95	
	Russell	14,200	13,600	96	
	Tuscaloosa	38,800	37,400	96	
	FLORIDA				
	Jackson	12,400	11,500	93	
	Walton	6,200	5,800	94	
	GEORGIA				
	Clay	1,200	1,100	92	
	Quitman	600	600	92	

Alabama

WBRC-TV, Birmingham
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
MISSISSIPPI					
Between 25-49%	Lowndes	15,900	15,400	97	
	Noxubee	3,900	3,600	91	
ALABAMA					
Between 5-24%	Autauga	8,400	8,000	95	
	De Kalb	16,200	15,600	97	
	Elmore	11,900	11,400	96	
	Jackson	15,300	14,700	96	
	Limestone	14,200	13,600	96	
	Madison	59,400	57,400	97	
	Monroe	6,000	5,600	93	
	GEORGIA				
	Chattooga	7,400	7,100	96	
	MISSISSIPPI				
	Calhoun	5,000	4,700	95	
	Kemper	2,900	2,700	93	
	Lauderdale	23,400	22,700	97	
	Montgomery	4,000	3,700	93	
	Tishomingo	5,800	5,500	94	
TENNESSEE					
	Giles	8,200	7,800	95	
	Lawrence	11,000	10,600	96	

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ARBITRON TELEVISION

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Los Angeles San Francisco Dallas Washington

Alabama—Tuscaloosa



WCFT-TV

Ch. 33

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 596-kw visual, 107.3-kw aural. Antenna: 550-ft. above av. terrain, 438-ft. above ground, 840-ft. above sea level.

Latitude 33° 10' 25"
Longitude 87° 29' 01"

Transmitter: 41st Ave. at 35th St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WCFT-TV Ref: FCC File No. BPT-4613 Granted 12/19/73

© American Map Co., Inc., N.Y., No. 14244

WCFT-TV

Network Service: CBS.

Licensee: Chapman TV of Tuscaloosa Inc., P.O. Box 5239, Tuscaloosa (35401).

Studio: 41st Ave. at 35th St. (35401).

Telephone: 205-553-1333.

Ownership: S. A. Rosenbaum, 43.75%; W. S. Smylie, 18.75%; Marvin Reuben, 8.33%; Jerry P. Keith, 4.17%; Margaret G. Smylie, 16.67%; W. S. Smylie III, 8.33%. S. A. Rosenbaum & associates also own WDAM-TV, Hattiesburg-Laurel and Rosenbaum has interest in WTOK-TV, Meridian, Miss. For Rosenbaum, Reuben & Keith CATV interests, see CATV Group Ownership.

Began Operation: Oct. 29, 1965. Transfer of stock to present owners approved by FCC Aug. 23, 1967.

Represented (sales) by Adam Young Inc. (national); Media Sales Inc. (regional).

Personnel:

STAN SIEGAL, vice president, general & sales manager.
TOMMY RAY, operations manager.
DON LANGFORD, chief engineer.
GAIL GARETTSON, promotion director.

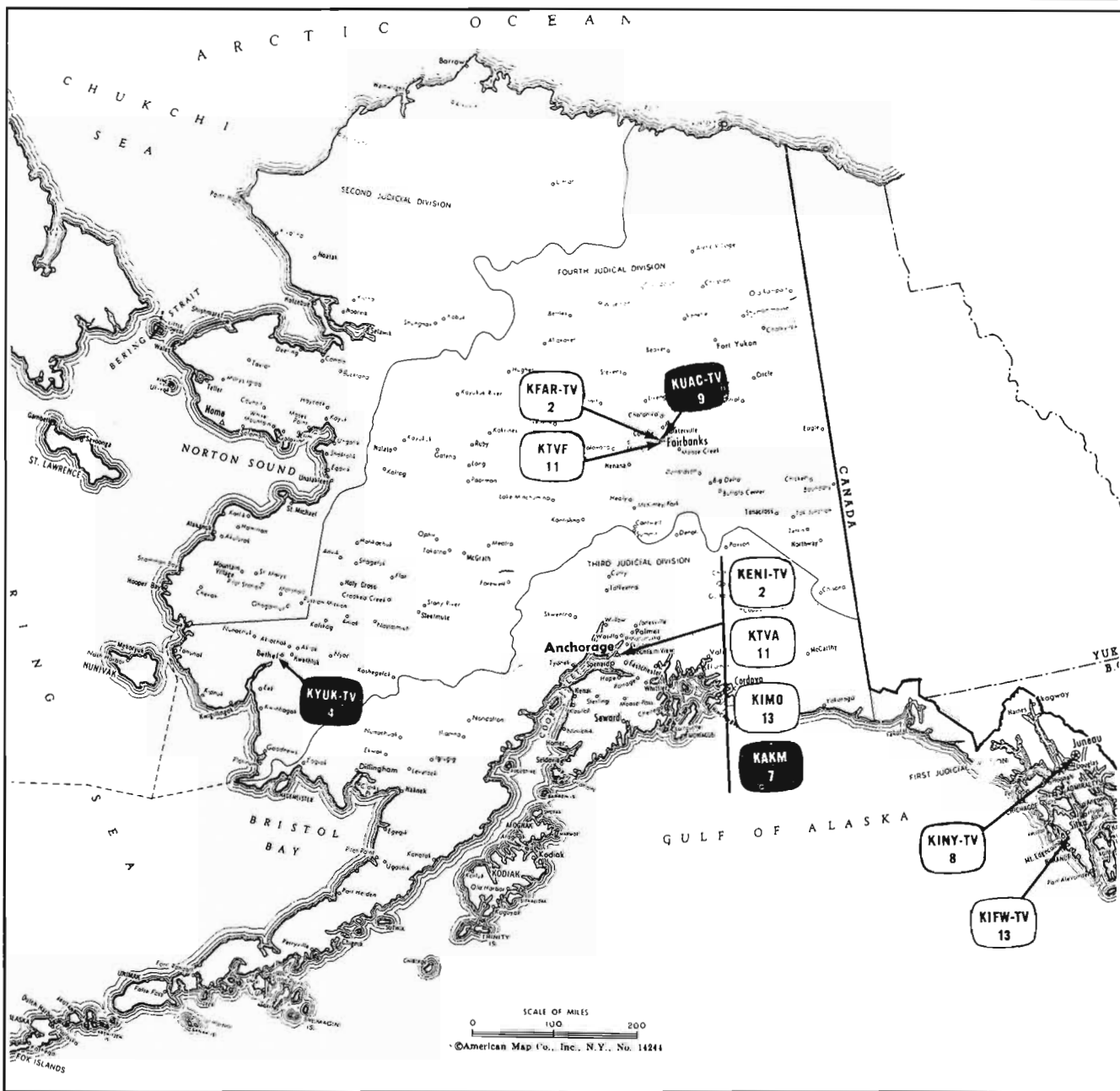
DIGEST OF RATE CARD NO. 8—(Sept. 1, 1976)

Min.	30 Sec.	10 Sec.
Prime Time: 6:58-10 p.m., daily.		
\$100.00	\$55.00	\$25.00

NETWORK BASE HOURLY RATE: \$50.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Hale	4,400	4,100	92
	Tuscaloosa	38,800	37,400	96
Between 5-24%	ALABAMA			
	Bibb	4,400	4,200	95
	Dallas	17,400	16,500	95
	Fayette	5,800	5,600	96
	Greene	2,900	2,600	90
	Marengo	7,400	6,900	93
	Marion	9,300	9,000	96
Pickens	7,000	6,500	93	
Sumter	4,900	4,500	93	
MISSISSIPPI	Lowndes	15,900	15,400	97
	Noxubee	3,900	3,600	91
	Station Totals	122,100	116,300	95
Net Weekly Circulation (1974-75)			44,900	
Average Daily Circulation (1974-75)			24,300	

**For Group Ownership of TV Stations
See Services Volume**



Alaska Station Status as of September 1, 1976

	VHF	UHF	TOTAL
☐ Commercial Television Stations	7	0	7
● Educational Television Stations	3	0	3
			10

American Research Bureau
Does Not Have Net Weekly
Circulation Data for Alaska

Alaska

State Educational Technical Facilities (Complete Data in Educational Directory)

KAKM Anchorage Ch. 7

Non-Commercial Educational Station

Licensee: Alaska Public Television Inc., 308 G St., Anchorage (99501).

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 105-kw visual, 20.90-kw aural. Antenna: 143-ft. above av. terrain, 250-ft. above ground, 360-ft. above sea level.

Latitude 61° 13' 10"
Longitude 149° 52' 33"

For Alaska Translator Stations,
see Services Volume

KYUK-TV

Bethel

Ch. 4

Non-Commercial Educational Station

Licensee: Bethel Broadcasting Inc., Box 37, Bethel, Alaska (99559).

Technical Facilities: Channel No. 4 (54-60 MHz). Authorized power: 4.67-kw visual, 1.16-kw aural. Antenna: 200-ft. above av. terrain, 255-ft. above ground, 280-ft. above sea level.

Latitude 60° 47' 33"
Longitude 161° 46' 22"

KUAC-TV

Fairbanks

Ch. 9

Non-Commercial Educational Station

Licensee: University of Alaska, c/o Donald B. Upham, Fine Arts Complex, Fairbanks (99701).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 56.2-kw visual, 10-kw aural. Antenna: 500-ft. above av. terrain, 151-ft. above ground, 1451-ft. above sea level.

Latitude 64° 54' 42"
Longitude 147° 46' 38"

Hogan - Feldmann, Inc.
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Encino, California 91436

(213) 986-3201

Alaska—Anchorage



KENI-TV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 28.7-kw visual, 3.44-kw aural. Antenna: 180-ft. above av. terrain, 263-ft. above ground, 359-ft. above sea level.

Latitude 61° 13' 11"
Longitude 149° 53' 24"

Transmitter: Westward Hotel, 3rd Ave. & E St., Anchorage.

News Wire Service: AP.

News Film Service: NBC.

Color: Network, film, slide & tape.

AM Affiliate: KENI, 5-kw, 550 kHz (ABC, NBC, MBS).



KENI-TV Ref: FCC File No. BPCT—4830 Granted 6/12/75

© American Map Co., Inc., N.Y., No. 14244

KENI-TV

Network Service: NBC.

Licensee: Midnight Sun Broadcasters Inc., Box 1160, Anchorage, Alaska (99510).

Studio: Fourth Avenue Theatre Bldg.

Telephone: 907-272-7461.

Ownership: Alvin O. Bramstedt, 25.5% (with wife); R. D. Jensen, 13.7%; James C. Fletcher Jr. (with wife), 11.4%; Merriman Holtz Jr., 8%; numerous other stockholders, none with as much as 10%. Midnight Sun also operates KFAR-TV, Fairbanks; KINY-TV Juneau and radio stations KENI, Anchorage; KINY, Juneau; KFAR, Fairbanks; KTKN, Ketchikan. Also owns 1/3 of CATV in Ketchikan.

Began Operation: Oct. 16, 1953. Sale by Lathrop Co., Richard R. Rollins et al. approved March 16, 1960 by FCC (Television Digest, Vol. 16:8, 12). Previous sale of control by Richard R. Rollins approved by FCC Dec. 29, 1954 (Vol. 10:47 & 11:1).

Represented (sales) by Avery-Knodel Inc.; Simpson/Reilly & Assoc. (Seattle & Portland).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

ALVIN O. BRAMSTEDT, president.
CHARLES GRAY, v.p., technical director.
JHAN HIBER, station manager.
SANDRA MOORE, program coordinator.
DAWN KIRK, promotion director.
PAUL WONDER, news director.
KAREN STEINMULLER, traffic director.

DIGEST OF RATE CARD NO. 4 (Feb. 1, 1976)

Hour	30 Min.	30 Sec.	20 Sec.	ID
Class AA—7-10 p.m., daily.				
\$360	\$240			Graded rates apply*

*Highest rate: \$65.

NETWORK BASE HOURLY RATE: \$150, \$300 in combination with KFAR-TV & KINY-TV.

Alaska—Anchorage



KIMO

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 30-kw visual, 6.17-kw aural. Antenna: 90-ft. above av. terrain, 347-ft. above ground, 447-ft. above sea level.

Latitude 61° 11' 07"
Longitude 149° 52' 10"

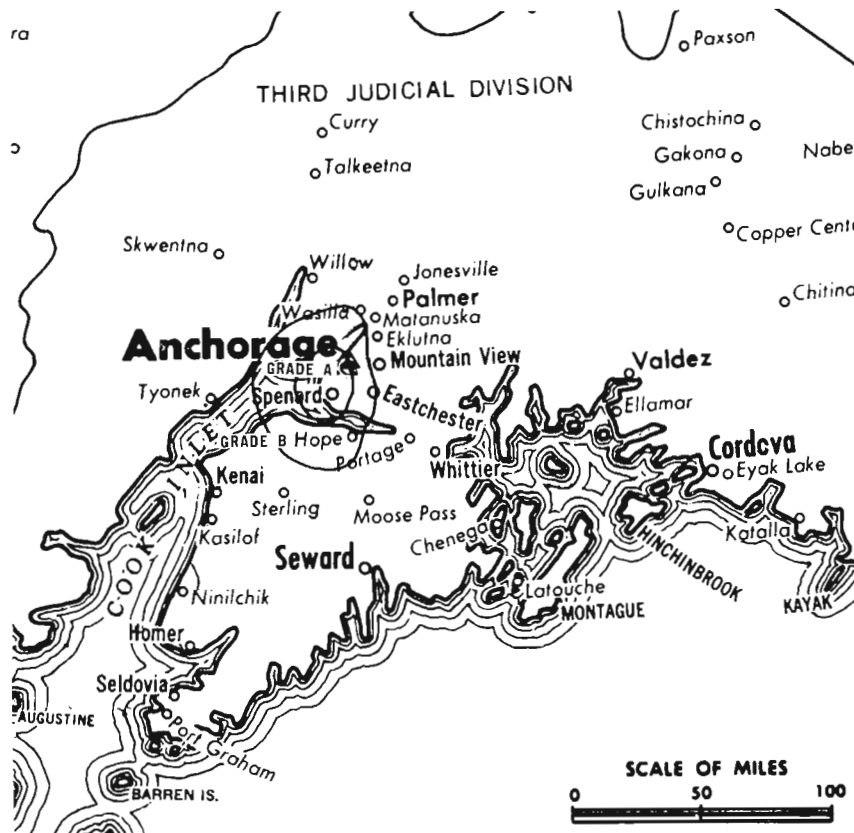
Transmitter: SW of Seward Hwy. & E. 39th St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (sales) by Jack Masla & Co. Inc.; The Tacher Co. (Wash., Ore., Cal.).



KIMO Ref: FCC File No. BPCT-3536 Granted 11/19/65

© American Map Co., Inc., N.Y., No. 14244

KIMO

Network Service: ABC.

Licensee: Central Alaska Broadcasting Inc., 3910 Seward Hwy., Anchorage, Alaska (99502).

Studio: SW of Seward Hwy. & E. 39th St.

Ownership: Charles Simonds, pres., 3%; Duane L. Triplett, v.p., 18%; Jack D. Moore, secy.-treas., 8%; Carl A. Bracale, 29%; Richard M. Zook, 13%; Jack Carlisle, 10%; Byron Magbee, 5%; Pat Borer & Belton Stephens, 4% each; Bob Lewis & Sol Tacher, 3% each.

Began Operation: Oct. 31, 1967. Transfer of 80% of Sourdough Bcstrs. Inc. from Harpel estate to Alaska-Hawaii Radio approved by FCC Dec. 3, 1969 but sale was not consummated. Left air May 21, 1970. Resumed operation Sept. 6, 1970. Sale to present owners approved by FCC May 28, 1971.

Represented (legal) by Haley, Bader & Potts.

Personnel:

DUANE TRIPLETT, vice president & general manager.
RICHARD M. ZOOK, station manager.
LARRY HOGUE, sales manager.
KEN MARTIN, production manager.
HERB SHAINDLIN, news director.
STEVE GODWIN, chief engineer.

DIGEST OF RATE CARD NO. 5 (Dec. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class AA—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat.-Sun.						
\$500	\$350	\$300	\$250	\$175	\$100	\$70

NETWORK BASE HOURLY RATE: \$125.

Alaska—Anchorage



KTVA

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 26.3-kw visual, 5.35-kw aural. Antenna: 300-ft. above av. terrain, 391-ft. above ground, 487-ft. above sea level.

Latitude . 61° 11' 20"
Longitude 149° 54' 34"

Transmitter: 1007 W. 32nd Ave.

Color: Network, live, film, slide & tape.

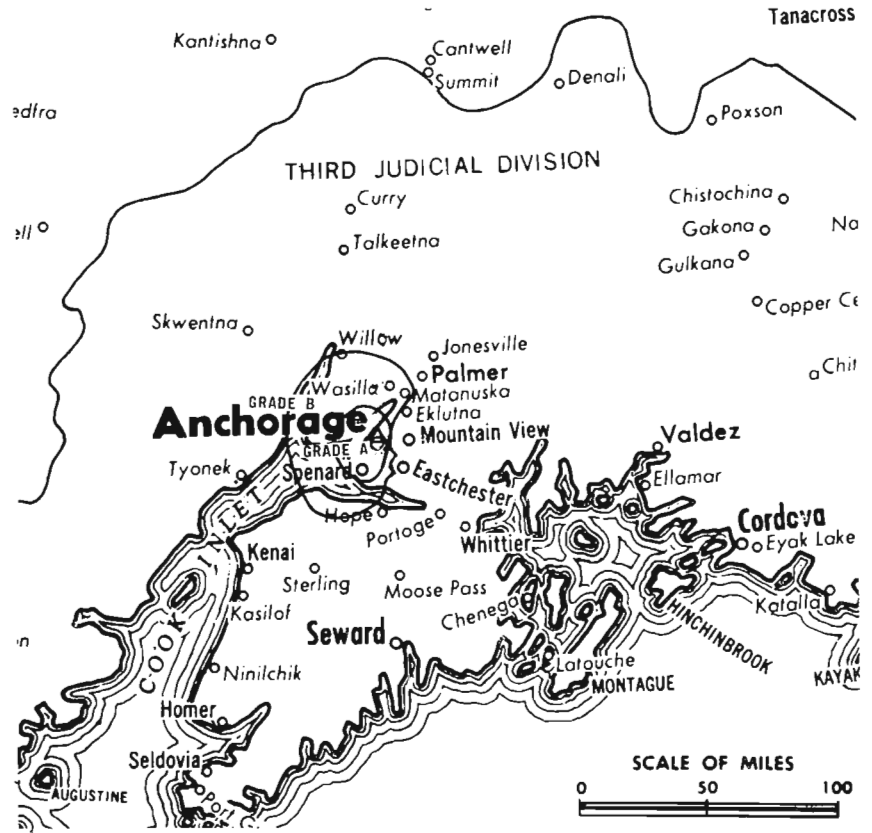
News Wire Service: AP.

Studio: 1007 W. 32nd Ave.

Telephone: 907-272-3456.

AM Affiliate: KBYR, 1-kw, 700 kHz.

FM Affiliate: KNIK-FM, 3.0-kw, 105.5 MHz (No. 288), 205-ft. antenna height.



KTVA Ref: FCC File No. BPCT-3547 Granted 7/20/65

© American Map Co., Inc., N.Y., No. 14244

KTVA

Licensee: Northern Television Inc., Box 2200, Anchorage, Alaska (99510).

Ownership: A. G. Hiebert, pres., 42.27%; William English, v.p., 1.30%; P. A. Hiebert, secy.-treas., 2.61%; others, none with as much as 3%. For O&O translators, see Services Volume. Same group also owns KTVF, Fairbanks; radios KBYR & KNIK-FM, Anchorage and KFRB, Fairbanks, Alaska.

Began Operation: Nov. 26, 1953.

Represented (sales) by Adam Young Inc.; Alaska Radio TV Sales; Art Moore & Associates (Seattle & Portland).

Represented (legal) by Booth & Freret.

Personnel:

A. G. HIEBERT, president & general manager.
RON MOORE, vice president.
JIM KOONCE, program director.
GEORGE HOWARD, chief engineer.

DIGEST OF RATE CARD NO. 14

(April 1, 1976)

Hour	Min.	30 Sec.	10 Sec.
Class AA—7-10:30 p.m., daily.			
\$400.00	\$150.00	\$90.00

NETWORK BASE HOURLY RATE: \$150. Combination rate with KTVF, \$300.

Arbitron Data Comparable With

That Used For Other States

Not Available For Alaska

Alaska—Fairbanks

abc **KFAR-TV**

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 5.37-kw visual, .676-kw aural. Antenna: 45-ft. above av. terrain, 200-ft. above ground, 640-ft. above sea level.

Latitude 64° 50' 42"
Longitude 147° 42' 42"

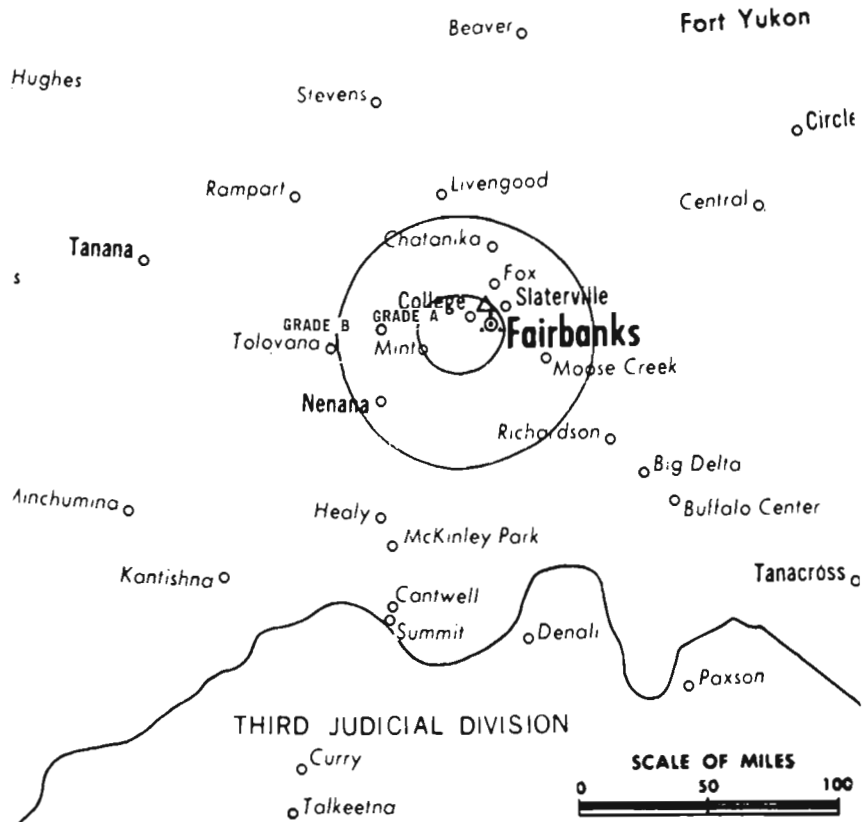
Transmitter: 516 Second Ave.

Color: Network, live, film, slide & tape.

AM Affiliate: KFAR, 10-kw, 660 kHz (ABC, NBC).

News Wire Service: AP.

Telephone: 907-452-2125.



KFAR-TV Ref: FCC File No. BMPCT-2710 Granted 1/14/55

©American Map Co., Inc., N.Y., No. 14244

KFAR-TV

Network Service: ABC, NBC.

Licensee: Midnight Sun Broadcasters Inc., P.O. Box 910, Fairbanks, Alaska (99701).

Studio: 516 Second Ave.

Ownership: See KENI-TV, Anchorage.

Began Operation: March 1, 1955.

Represented (sales) by: Simpson/Reilly & Assoc. (West Coast); James C. Fletcher Jr. (New York, Chicago).

Represented (legal) by: Fisher, Wayland, Southmayd & Cooper.

Personnel:

A. O. BRAMSTEDT, president & general manager.
BILL WALLEY, station manager.
DON GARRETT, chief engineer.
JIM HAFER, sales manager.
SHIRLEY WALLEY, office manager.

DIGEST OF RATE CARD NO. 8

(Aug. 1, 1969)

Hour	30 Min.	Min.	30 Sec.	10 Sec.
Class AA—7-10 p.m., daily.				
\$200.00	\$150.00	\$85.00	\$42.50	\$34.00

Combination Rate: See KENI-TV, Anchorage.

NETWORK BASE HOURLY RATE: \$350 in combination with KENI-TV & KINY-TV (NBC), \$150 (NBC).

Arbitron Data Comparable With
That Used For Other States
Not Available For Alaska

Alaska—Fairbanks



KTVF

Ch. 11

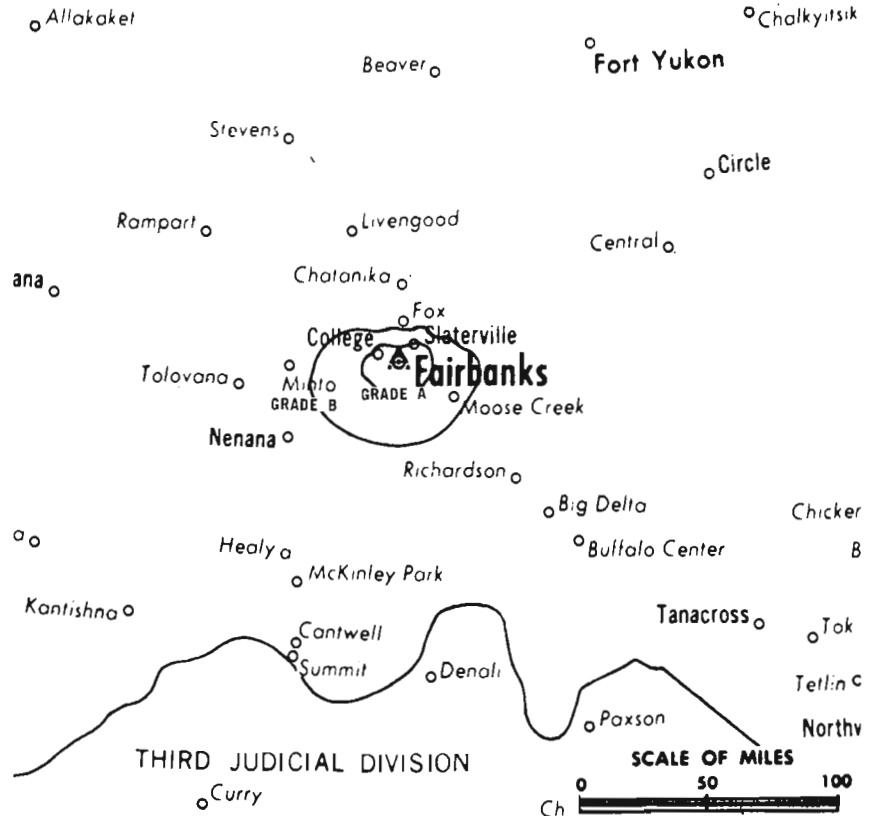
Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 27.5-kw visual, 5.5-kw aural. Antenna: minus 51-ft. above av. terrain, 165-ft. above ground, 604-ft. above sea level.

Latitude 64° 50' 35.7"
Longitude 147° 42' 47.6"

Transmitter: 3rd & Lacey Sts., Fairbanks.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



KTVF Ref: FCC File No. BPCT-4060 Granted 12/4/67

©American Map Co., Inc., N.Y., No. 14244

KTVF

Licensee: Northern Television Inc., Box 950, Fairbanks, Alaska (99707).

Studio: 3rd & Lacey Sts., Fairbanks.

Telephone: 907-452-5121.

Ownership: Same as KTVA, Anchorage.

Began Operation: Feb. 3, 1955. Left air Aug. 14, 1967 due to flood. Resumed operation Dec. 9, 1967.

Represented (sales) by Adam Young Inc.; Art Moore & Assoc.

Represented (legal) by Booth & Freret.

Personnel:

A. G. HIEBERT, president.

TED LEHNE, vice president & general manager.

DIGEST OF RATE CARD NO. 4 (Nov. 1, 1975)

Hour	30 Min.	Min.	30 Sec.	10 Sec.
Class AA—7-10:30 p.m., daily.				
\$300.00	\$225.00	\$90.00	\$52.00	\$31.20
NETWORK BASE HOURLY RATE: \$150. Combination rate with KTVA, \$350.				

Arbitron Data Comparable With
That Used For Other States
Not Available For Alaska

Alaska—Juneau



KINY-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: .239-kw visual, .0475-kw aural. Antenna: minus 1160-ft. above av. terrain, 69-ft. above ground, 109-ft. above sea level.

Latitude 58° 17' 21.8"
Longitude 134° 23' 38.3"

Holds CP for change to 0.204-kw visual, 0.041-kw aural, minus 950-ft. above av. terrain, erected over tidewater, 277-ft. above sea level, lat. 58° 18' 06", long. 134° 26' 29"; transmitter & studio to Douglas Island, near Juneau. BPCT-4637.

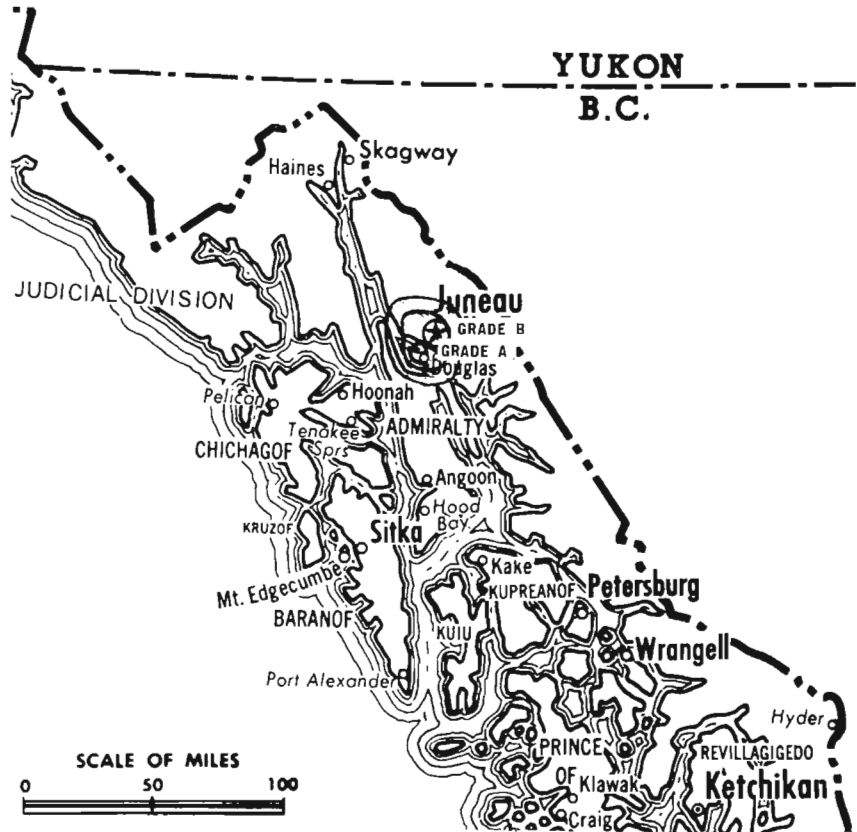
Transmitter: A. J. Rock Dump, Juneau.

Color: Tape.

News Wire Service: AP.

News Film Service: NBC.

AM Affiliate: KINY, 5-kw, 800 kHz (ABC & NBC).



KINY-TV Ref: FCC File No. BPCT-3819 Granted 11/16/66

©American Map Co., Inc., N.Y., No. 14244

KINY-TV

Network Service: NBC.

Licensee: Midnight Sun Broadcasters Inc., Box 1160, Anchorage, Alaska.

Studio: 231 S. Franklin St., Juneau (99801).

Telephone: 907-586-1800.

Ownership: Midnight Sun Bcstrs. Inc., 100%. For other interests, see KENI-TV, Anchorage.

Began Operation: Feb. 19, 1956. Sale to Midnight Sun & others by Wm. J. Wagner approved April 29, 1959 by FCC (Television Digest, Vol. 15:18). In 1968 Midnight Sun increased holdings to 100%.

Represented (sales) by: Avery-Knodel (New York); Simpson/Reilly & Assoc. (Pacific Coast).

Personnel:

KEN WILEY, general manager.

CHARLES GRAY, chief engineer.

DIGEST OF 1976 RATE CARD NO. 2

(June 1, 1976)

Hour	30 Min.	Min.	30 Sec.
Class AA—7-10 p.m., daily.			
\$135.00	\$85.00	\$44.00	\$22.00

NETWORK BASE HOURLY RATE: \$100 (NBC). \$300 in combination with KFAR-TV & KENI-TV (NBC).

Arbitron Data Comparable With

That Used For Other States

Not Available For Alaska

Alaska—Sitka



KIFW-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: .199-kw visual, .03-kw aural. Antenna: 150-ft. above av. terrain, 157-ft. above ground, 185-ft. above sea level.

Latitude 57° 03' 26.5"

Longitude 135° 20' 02.0"

Transmitter: 611 Lake St.

AM Affiliate: KIFW, .25-kw, 1230 kHz.

Color: Film & tape.

News Wire Service: AP.



KIFW-TV Ref: FCC File No. BMPCT-6342 Granted 9/16/66

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KIFW-TV

Licensee: Sitka Broadcasting Co., Box 299 (99835).

Studio: 611 Lake St.

Telephone: 747-3244.

Ownership: Roy Paschal, pres., 72.9%; Steven L. Rhyner, 14.65%; 7 others, none with more than 4%. Sitka Bcstg. also owns radio KJNO, Juneau and B-C Cable Co. Inc., Juneau.

Began Operation: Sept. 25, 1966.

Represented (sales) by Alaska Radio-TV Sales.

Represented (legal) by Haley, Bader & Potts.

Personnel:

ROY PASCHAL, president.

STEVEN L. RHYNER, station manager, secretary-treasurer.

SAM EDWARDS, chief engineer.

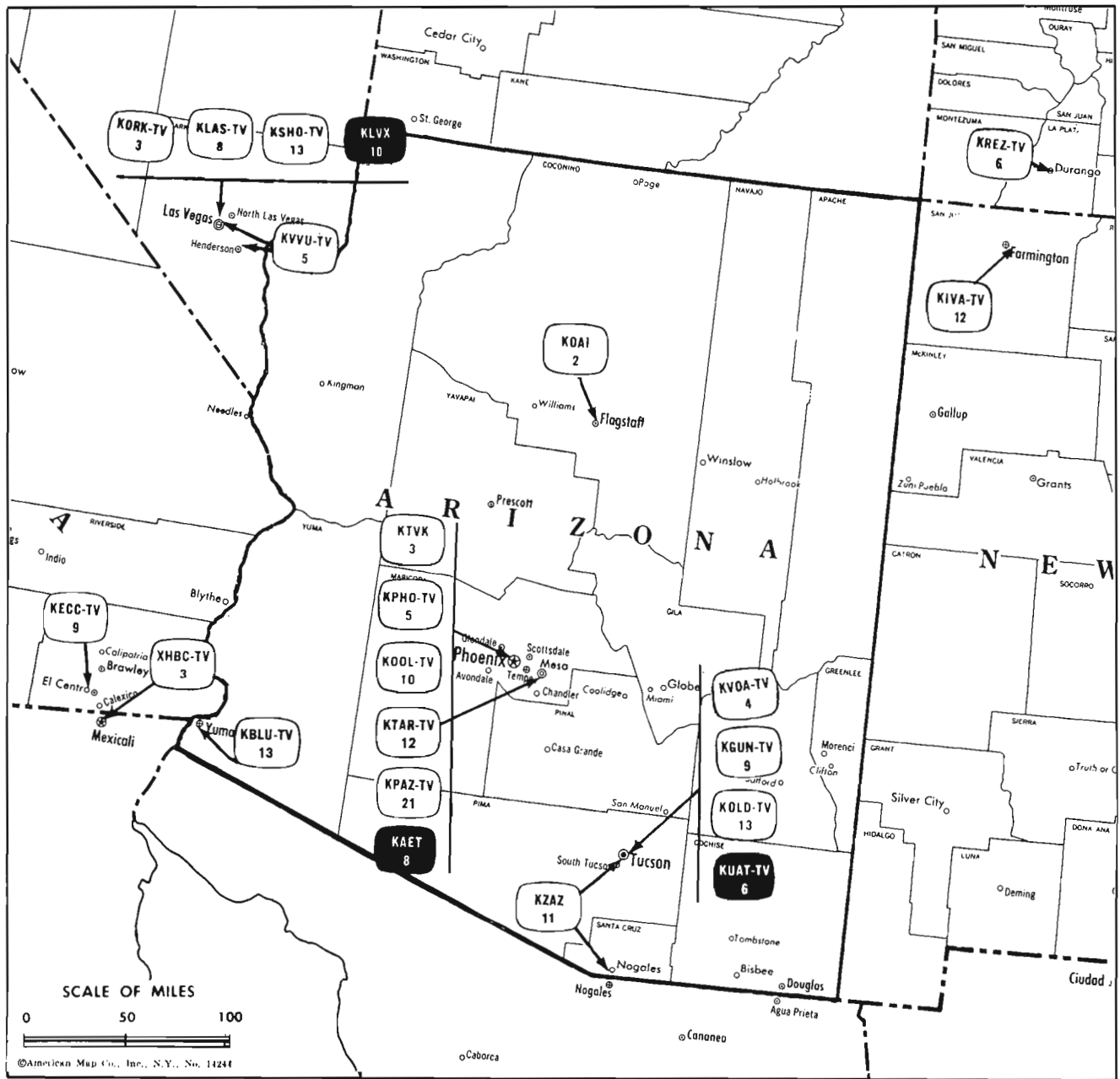
DIGEST OF RATE CARD NO. 3

(May 1, 1970)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.	\$100.00	\$75.00	\$50.00	\$30.00	\$20.00	\$12.00	\$10.00
NETWORK BASE HOURLY RATE:	\$50.						

Arbitron Data comparable with that used
for other States not available for Alaska.

Arizona



SCALE OF MILES
0 50 100

©American Map Co., Inc., N.Y., No. 14244

Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Phoenix	315,000	34	475,800	37
Tucson	112,000	96	180,400	95
Flagstaff	*	*	16,100	206

Arizona Station Status as of September 1, 1976

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
10	1	11
2	0	2
		13

State Educational Technical Facilities
(Complete Data in Educational Directory)

KAET
Phoenix
Ch. 8

Non-Commercial Educational Station

Licensee: Arizona Board of Regents, Arizona State U., Tempe, Ariz. (85281).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 117-kw visual, 16.2-kw aural. Antenna: 1620-ft. above av. terrain, 177-ft. above ground, 2830-ft. above sea level.

Latitude 33° 19' 54"
Longitude 112° 03' 52"



KUAT-TV
Tucson
Ch. 6

Non-Commercial Educational Station

Licensee: Arizona Board of Regents, University of Arizona, Modern Languages Bldg., Tucson, Ariz. (85721).

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 35.5-kw visual, 3.55-kw aural. Antenna: 3630-ft. above av. terrain, 192-ft. above ground, 8722-ft. above sea level.

Latitude 32° 24' 55"
Longitude 110° 42' 54"

State Cross Reference List
Communities That Receive Programs of
Stations That Are Located Elsewhere

KTAR-TV

Mesa

(See Phoenix, Ariz.)



KZAZ

Nogales

(See Tucson, Ariz.)



KECC-TV

Yuma

(See El Centro, Cal.)

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Arizona—Flagstaff



KOAI

Ch. 2

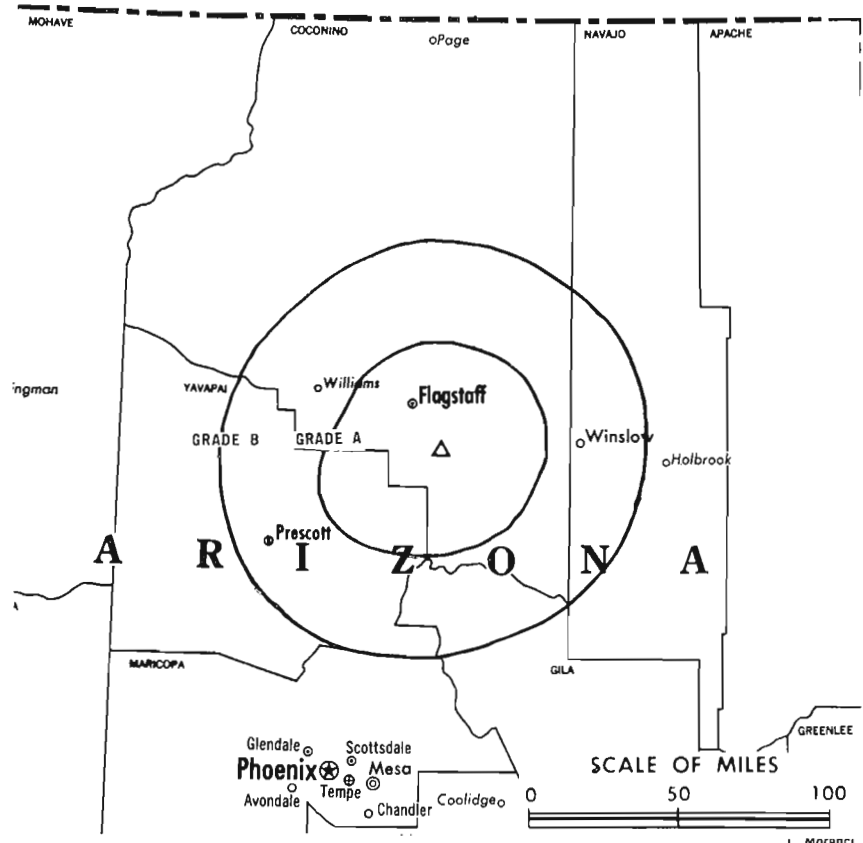
Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 24.5-kw visual, 4.9-kw aural. Antenna: 1540-ft. above av. terrain, 284-ft. above ground, 8684-ft. above sea level.

Latitude 34° 58' 06"
Longitude 111° 30' 28"

Transmitter: Mormon Mtn., 18-mi. SSE of Flagstaff.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KOAI Ref: FCC File No. BPCT—4211 Granted 9/10/69

©American Map Co., Inc., N.Y., No. 14244

KOAI

Network Service: NBC.

Licensee: Grand Canyon TV Co., Box 1843, Flagstaff, Ariz. (86002).

Telephone: 602-774-1818.

Ownership: Wendell Elliott Jr., pres., 30.85%; LaVelle McCoy, secy.-treas., .98%; Bill Preston, dir., 5.33%; Charles Saunders, 14.8%; Arthur Lee, 2.96%; others, none with more than 2.96%. Saunders owns KCLS, Flagstaff & KUPI, Idaho Falls, Ida.

Began Operation: May 2, 1970.

Represented (engineering) by Jules Cohen & Associates.

Represented (sales) by Savalli/Gates Inc.; Bob Hix (Colorado, Utah).

Personnel:

WENDELL ELLIOTT JR., president & general manager.

KENNETH KARR, chief engineer.

LINDA ELLIOTT, operations manager.

ARVIS DUKE, sales manager.

DIGEST OF RATE CARD NO. 7—(Oct. 1, 1976)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class A—6-10:30 p.m., daily.						
\$210	\$125	\$90	\$70	\$64	\$32	\$20

NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Coconino	18,400	16,100	87
	Navajo	14,000	11,900	85
Between 25-49%	ARIZONA			
	Yavapai	18,300	16,700	91
Between 5-24%	ARIZONA			
	Apache North	7,900	6,400	82
	Greenlee	3,800	3,600	94
Station Totals		62,400	54,700	87
Net Weekly Circulation (1974-75)				28,100
Average Daily Circulation (1974-75)				15,800

Arizona—Phoenix



KOOL-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1700-ft. above av. terrain, 264-ft. above ground, 2905-ft. above sea level.

Latitude 33° 20' 02"
Longitude 112° 03' 42"

Transmitter: South Mountain.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

AM Affiliate: KOOL, 5-kw, 960 kHz (CBS).

FM Affiliate: KOOL-FM, 100-kw, 94.5 MHz (No. 233), 1620-ft.

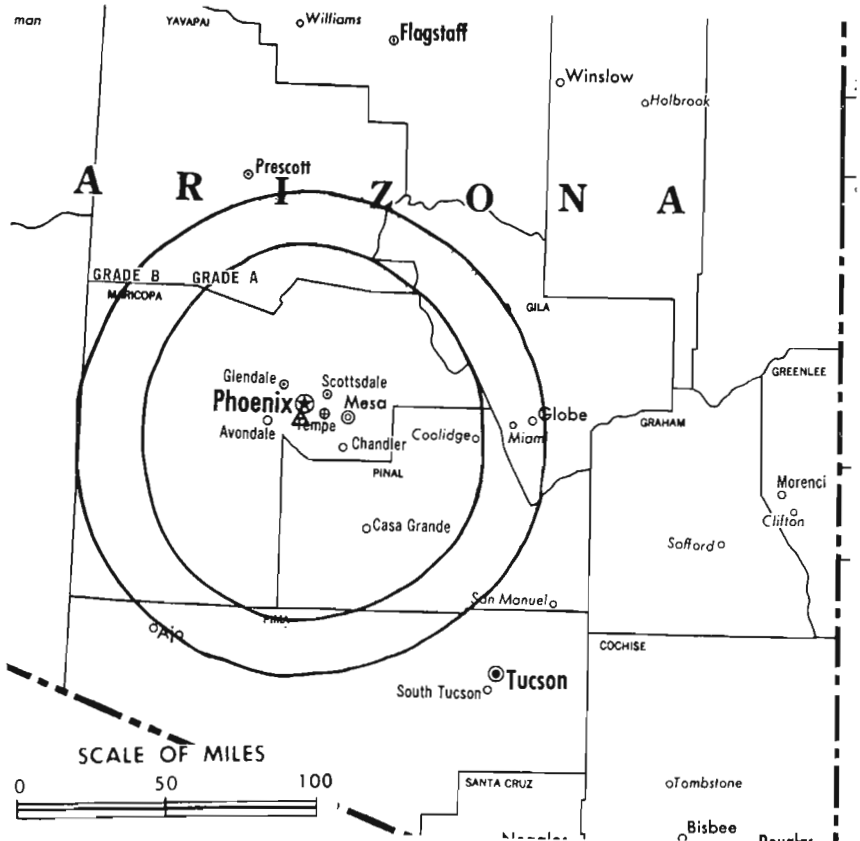
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KOOL-TV Ref: FCC File No. BMPCT-1372 Granted 9/4/53

©American Map Co., Inc., N.Y., No. 14244

KOOL-TV

Licensee: KOOL Radio-Television Inc., 511 W. Adams St., Phoenix, Ariz. (85003).

Studio: 511 W. Adams St.

Telephone: 602-257-1234.

TWX No.: 910-951-1343.

Ownership: Gene Autry, chairman, 48.11%; Tom Chauncey, pres., 49.88%; Homer Lane, 2.0%. Mr. Autry also owns 51% of KTLA(TV), Los Angeles and radios KMPC, Los Angeles; KEX, Portland; KVI-AM-FM, Seattle; 24.48% of KOPO, Tucson and 50% of KSFO, San Francisco. Mr. Chauncey owns 15.3% of KOPO, Tucson.

Began Operation: Oct. 24, 1953 as share-time outlet with KOY-TV; on May 5, 1954 bought and merged KOY-TV (Television Digest, Vol. 10:12, 19).

Represented (sales) by H-R Television Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

GENE AUTRY, chairman of the board.
THOMAS CHAUNCEY, president.
AUDREY HERRING, assistant to the president.
HOMER LANE, exec. vice president & general manager.
HARRY EBBESEN, sales manager.
ROBERT MARTIN, vice president & asst. manager.
ROBERT DAVIES, v.p., sports, special projects, TV production.
MARGARET INJASOULIAN, v.p., information services.
ALBIN R. HILLSTROM, vice president, engineering.
BILL CLOSE, vice president, news.

DIGEST OF RATE CARD NO. 25—(April 26, 1976)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 10 Sec.
Class AA—7-10 p.m., daily.
\$8000 \$4000 \$2000 \$1000 \$1000 \$500 \$250
NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	ARIZONA				
		Coconino	18,400	16,100	87
		Gila	10,600	9,800	92
		Graham	5,500	5,000	91
		Greenlee	3,800	3,600	94
		Maricopa	406,100	392,000	97
		Mohave	12,600	11,500	92
		Pima West	4,900	4,700	96
		Pinal	23,700	22,300	94
		Yavapai	18,300	16,700	91
	Yuma	21,600	19,600	91	
Between 25-49%	CALIFORNIA				
		Riverside East	6,200	5,900	95
		San Bernardino East	2,200	2,100	96
Between 5-24%	ARIZONA				
		Navajo	14,000	11,900	85
Station Totals	NEW MEXICO				
		Hidalgo	1,800	1,600	89
Station Totals		549,700	522,800	95	
Net Weekly Circulation (1974-75)				473,100	
Average Daily Circulation (1974-75)				340,600	

Arizona—Phoenix

KPAZ-TV

Ch. 21

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 646-kw max. & 251-kw horizontal visual, 120-kw max. & 50-kw horizontal aural. Antenna: 1600-ft. above av. terrain, 178-ft. above ground, 2799-ft. above sea level.

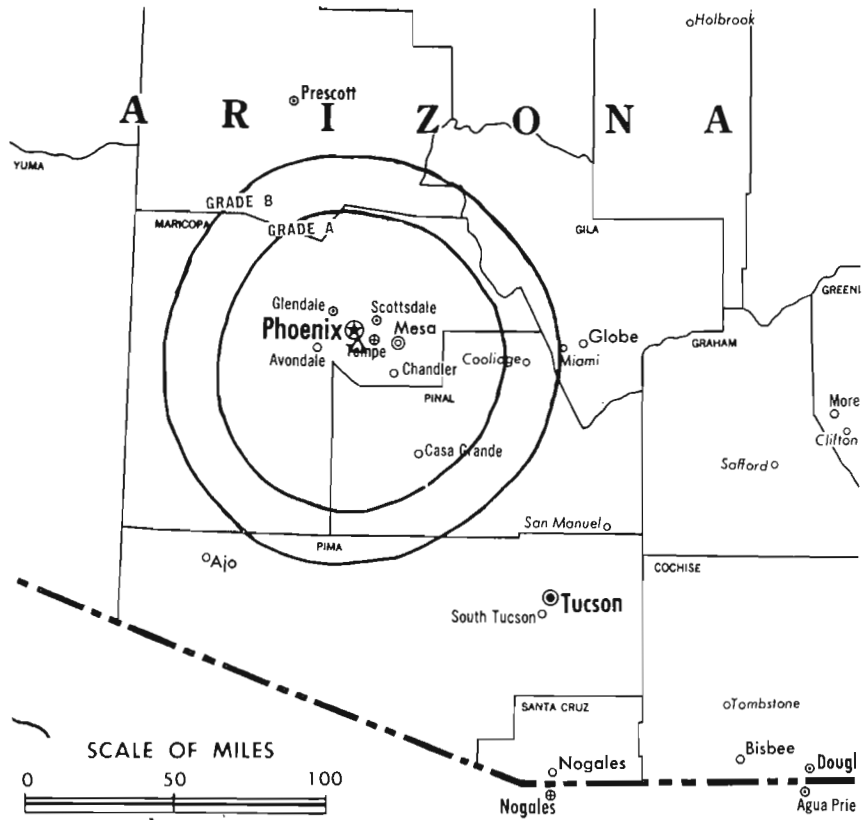
Latitude 33° 20' 02.5"
Longitude 112° 03' 42.0"

Transmitter: South Mtn. Park.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KPAZ-TV Ref: FCC File No. BPCT-3515 Granted 7/28/65

© American Map Co., Inc., N.Y., No. 14244

KPAZ-TV

Licensee: Glad Tidings Church of America Inc., 3847 E. Thomas Rd., Phoenix (85018).

Studio: 3551 E. McDowell Rd., Phoenix, Ariz. (85008).

Telephone: 602-273-1477.

Ownership: Glad Tidings Church of America Inc.

Began Operation: Sept. 16, 1967. Involuntary transfer of control from Donald B. Thomson et al. to trustee granted Oct. 9, 1969. Sale to present owner approved by FCC June 24, 1971.

Personnel:

ANN FOX, general manager.
SUSAN SOLOMON, program manager.
TED TURNER, chief engineer.
RON WORMSER, production manager.

DIGEST OF RATE CARD NO. 4—(Sept. 1, 1974)

Hour	30 Min.	15 Min.	Min.	30 or 20 Sec.	10 Sec.
\$640	\$320	\$160	\$150	\$100	\$80

Net Weekly Circulation	State County	Total Households	TV Households	%
ARIZONA				
Between 5-24%	Gila	10,600	9,800	92
	Maricopa	406,100	392,000	97
	Pinal	23,700	22,300	94
Station Totals		440,400	424,100	96
Net Weekly Circulation (1974-75)			40,500	
Average Daily Circulation (1974-75)			10,700	

Arizona—Phoenix

KPHO-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1770-ft. above av. terrain, 383-ft. above ground, 2983-ft. above sea level.

Latitude 33° 20' 02"
Longitude 112° 03' 40"

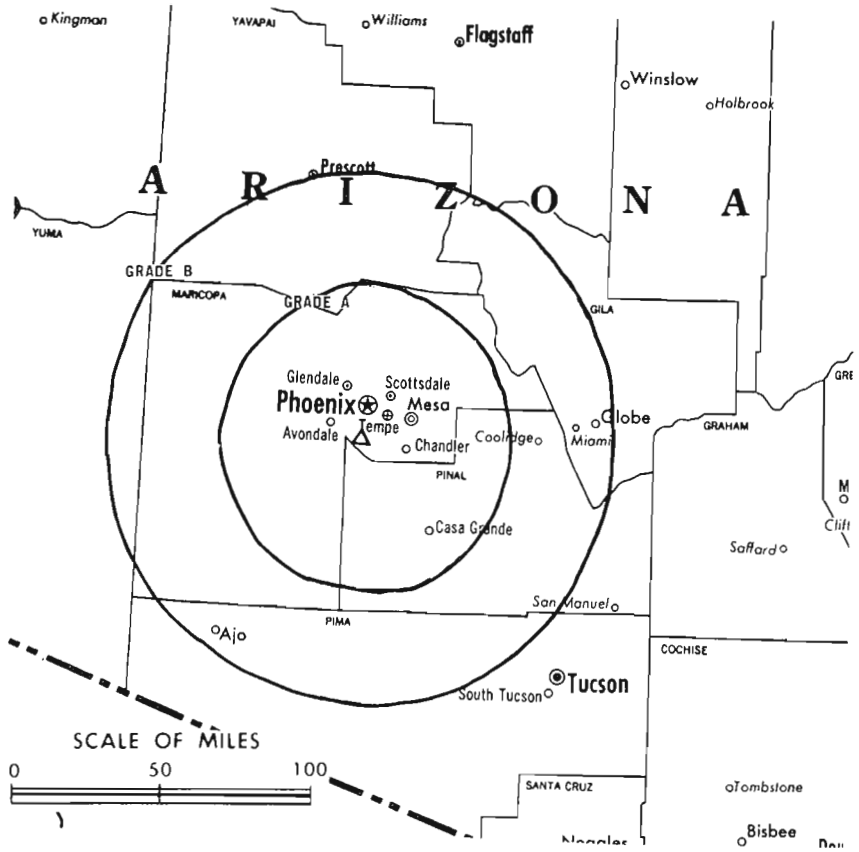
Transmitter: Atop South Mountain, 8.5-mi. S of Phoenix.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Studio: 4016 N. Black Canyon.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KPHO-TV Ref: FCC File No. BPC-2580 Granted 1/9/59

©American Map Co., Inc., N.Y., No. 14244

KPHO-TV

Network Service: None, independent.

Licensee: Meredith Corp., 4016 N. Black Canyon, Phoenix, Ariz. (85017).

Telephone: 602-248-7474. TWX No.: 910-951-1519.

Ownership: Meredith Corp., Des Moines, Iowa. For Meredith Corp. executives see Publishing Firms with TV Station Ownership. Broadcasting Div.: James Conley, pres., 747 Third Ave., New York, N.Y. (10017). Same interests own WTVH (TV), Syracuse N.Y.; KCMO-TV, KCMO & KCEZ (FM), Kansas City, Mo.; WOW & KEZO (FM), Omaha, Neb.; WNEM-TV, Saginaw, Mich.; WGST, Atlanta, Ga.

Began Operation: Dec. 4, 1949. Sold to present owner in June, 1952 (Television Digest, Vol. 8:18 & 26).

Represented (sales) by MMT Sales Inc.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

WILLIAM C. McREYNOLDS, vice president & general manager.
NORRIS REICHEL, general sales manager.
DON PAULY, sales manager.
CHRIS CORR, national sales manager.
ED AIKEN, program manager.
LINDA STONE, promotion manager.
TOM SHERLOCK, public affairs director.
GLENN THOMPSON, director of engineering.
KEN ROBINSON, news director.

DIGEST OF RATE CARD NO. A41-P22—(Jan. 9, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class A—6-10:30 p.m., daily.	\$3000	\$1800	\$1100	\$475	Graded rates apply*

*Highest rate: \$500.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA				
		Coconino	18,400	16,100	87
		Gila	10,600	9,800	92
		Graham	5,500	5,000	91
		Greenlee	3,800	3,600	94
		Maricopa	406,100	392,000	97
		Mohave	12,600	11,500	92
		Pinal	23,700	22,300	94
		Yavapai	18,300	16,700	91
		Yuma	21,600	19,600	91
	CALIFORNIA				
		Riverside East	6,200	5,900	95
		San Bernardino East	2,200	2,100	96
Between 25-49%	ARIZONA				
		Navajo	14,000	11,900	85
	Pima West	4,900	4,700	96	
	NEW MEXICO				
		Grant	8,400	7,600	91
Between 5-24%	ARIZONA				
		Cochise	23,300	21,800	94
		Santa Cruz	5,200	4,900	95
	NEW MEXICO				
	Hidalgo	1,800	1,600	89	
Station Totals			586,600	557,100	94
Net Weekly Circulation (1974-75)				422,000	
Average Daily Circulation (1974-75)				228,600	

For Color Set Penetration,
see Services Volume

Arizona—Phoenix-Mesa



KTAR-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1780-ft. above av. terrain, 350-ft. above ground, 3003-ft. above sea level.

Latitude 33° 19' 59.5"
Longitude 112° 03' 47.5"

Transmitter: South Mountain Park, 7-mi. S of Phoenix.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

AM Affiliate: KTAR, 5-kw, 620 kHz.

FM Affiliate: KBBC-FM, 114.8-kw, 98.7 MHz (No. 254), 1677-ft.

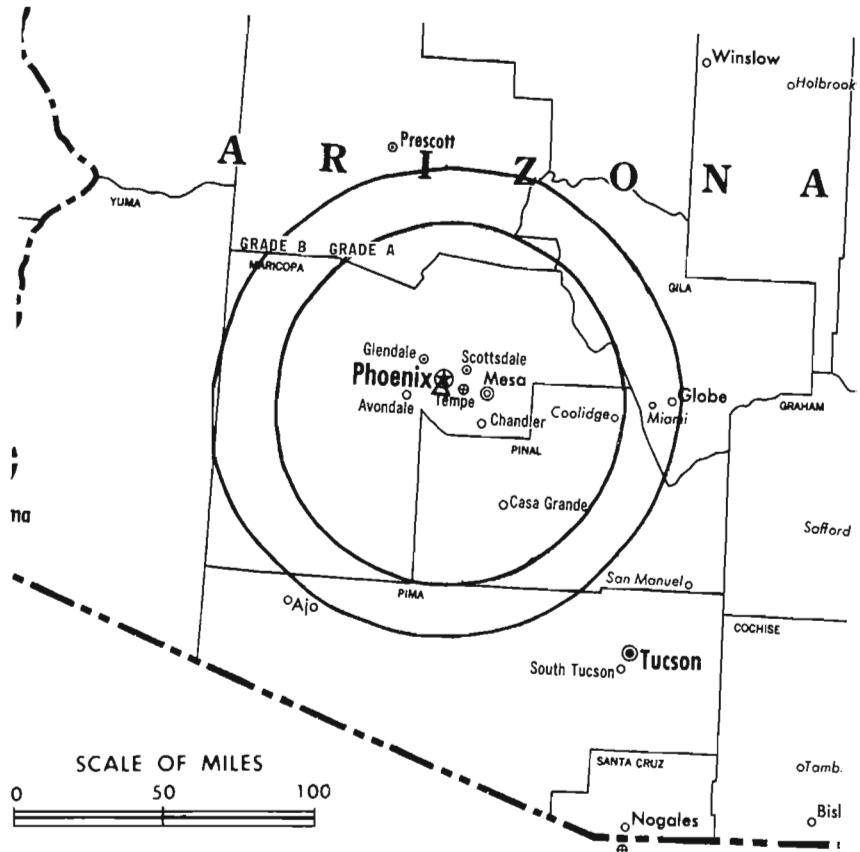
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KTAR-TV Ref: FCC File No. BPCT—2721 Granted 3/18/60

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KTAR-TV

Licensee: KTAR Bcstg. Co., P.O. Box 711, Phoenix, Ariz. (85001).

Studio: 1101 N. Central Ave., P.O. Box 711 (85001).

Telephone: 602-258-7333. TWX No.: 910-951-4214.

Ownership: Combined Communications Corp., 100%. John J. Louis Jr., 11.1%; Karl Eller, 8.6%; Michael W. Louis, 7.6%; Herbert J. Louis, 5.2%; Harry T. Goss, exec. v.p.; H. W. P. Ballengee, Alvin Flanagan, H. Ray Cox, Murray Topham, Peter O'Connell, V. James Moore, v.p.s; 2,000 others, none with as much as 3%. Combined Communications Corp. also owns Eller Outdoor Advertising companies in nine major markets throughout the U.S. & Canada; KOCO-TV, Oklahoma City; KBTB, Denver; KARK-TV, Little Rock; WPTA-TV, Fort Wayne; WLKY-TV, Louisville; WXIA-TV, Atlanta; KLIIS-AM-FM, Los Angeles; WWDJ, Hackensack, N.J.; KSDO & KEZL(FM), San Diego & the Cincinnati Enquirer.

Began Operation: April 23, 1953. Merger to form Combined Communications approved by FCC Oct. 16, 1968. Previous sale to John J. Louis family & others by Harry L. Nace interests approved by FCC June 16, 1954 (Television Digest, Vol. 10:18, 25).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Cohen & Dippell.

Personnel:

ROBERT L. BROWN, president & general manager.
ROBERT ALLINGHAM, vice president & station manager.
GLEN BANKS, vice president & controller.
JEFFREY R. MORRIS, general sales manager.
LONNIE GIBBONS, commercial production manager.
CLIFF STEVENS, vice president, engineering.
WILLIAM TUCKER, news director.

DIGEST OF RATE CARD NO. CC-276-A—(Feb. 23, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7-10:30 p.m., Mon.-Fri.; 7-10 p.m., Sat.; 6-10 p.m., Sun.
\$1400.00 \$840.00 \$700.00 \$420.00 Graded rates apply*

*Highest rate: \$500.

NETWORK BASE HOURLY RATE: \$700.

52-b

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Gila	10,600	9,800	92
	Greenlee	3,800	3,600	94
	Maricopa	406,100	392,000	97
	Mohave	12,600	11,500	92
	Pinal	23,700	22,300	94
	Yavapai	18,300	16,700	91
Between 25-49%	CALIFORNIA			
	Riverside East	6,200	5,900	95
	San Bernardino East	2,200	2,100	96
Between 5-24%	ARIZONA			
	Coconino	18,400	16,100	87
	Graham	5,500	5,000	91
	Pima West	4,900	4,700	96
Between 5-24%	ARIZONA			
	Navajo	14,000	11,900	85
	Yuma	21,600	19,600	91
	NEW MEXICO			
	Hidalgo	1,800	1,600	89
Station Totals		549,700	522,800	95
Net Weekly Circulation (1974-75)			440,400	
Average Daily Circulation (1974-75)			288,500	

Did you read
Television Digest
this week?

TV Factbook No. 46

Arizona—Phoenix



KTVK



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1670-ft. above av. terrain, 228-ft. above ground, 2888-ft. above sea level.

Latitude 33° 20' 01"
Longitude 112° 03' 45"

Transmitter: South Mt., 7-mi. S of Phoenix.

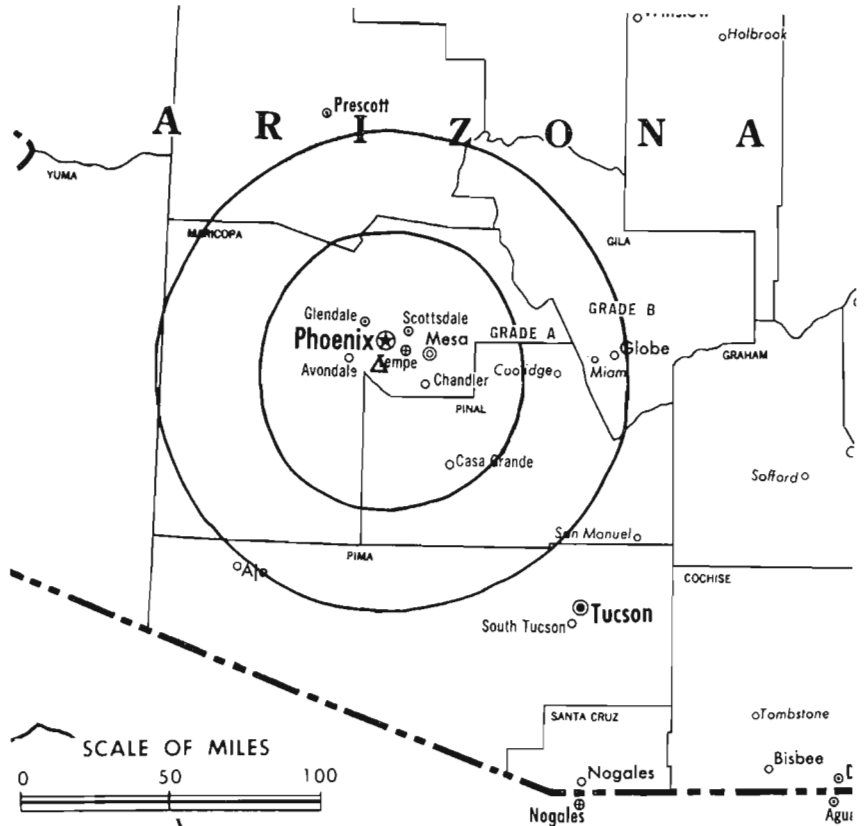
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Represented (engineering) by Lohnes & Culver.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KTVK Ref: FCC File No. BPCT-1636 Granted 6/10/64

© American Map Co., Inc., N.Y., No. 14244

KTVK

Licensee: Arizona Television Co., 3435 N. 16th St., Phoenix, Ariz. (85016).

Studio: 3435 N. 16th St.

Telephone: 602-266-5691. **TWX No.:** 910-951-1562.

Ownership: Ernest W. McFarland, chmn., 41.07%; Delbert R. Lewis, pres.-treas., 12.40%; Leon M. Nowell, v.p., 19.71%; Ralph A. Watkins Jr. & Patricia Mae Watkins, 9.86%; Leigh M. Watkins & Nan L. Watkins, 9.86%; Henry R. Larson, secy., 4.93%; others.

Began Operation: Feb. 28, 1955.

Represented (sales) by Petry Television Inc.

Represented (legal) by Dempsey & Koplovitz.

Personnel:

BURTON B. LaDOW, general manager.
CHARLES GLANCE, program director.
EARL MEHAFFEY, chief engineer.

DIGEST OF RATE CARD—(July 1, 1976)

Min.	30 Sec.	10 Sec.
Class AA—7-10 p.m., daily.		
\$2000	\$1000	\$500
NETWORK BASE HOURLY RATE: \$825.		

Net Weekly Circulation	State County	Total Households	TV Households	%
ARIZONA				
	Coconino	18,400	16,100	87
	Gila	10,600	9,800	92
	Graham	5,500	5,000	91
	Greenlee	3,800	3,600	94
	Maricopa	406,100	392,000	97
	Mohave	12,600	11,500	92
50% & Over	Pima West	4,900	4,700	96
	Pinal	23,700	22,300	94
	Yavapai	18,300	16,700	91
	Yuma	21,600	19,600	91
CALIFORNIA				
	Riverside East	6,200	5,900	95
	San Bernardino East	2,200	2,100	96
Between 25-49%	ARIZONA			
	Navajo	14,000	11,900	85
Between 5-24%	NEW MEXICO			
	Hidalgo	1,800	1,600	89
Station Totals		549,700	522,800	95
Net Weekly Circulation (1974-75)			454,600	
Average Daily Circulation (1974-75)			272,800	

Arizona—Tucson



KGUN-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 110-kw visual, 21.9-kw aural. Antenna: 3720-ft. above av. terrain, 237-ft. above ground, 8771-ft. above sea level.

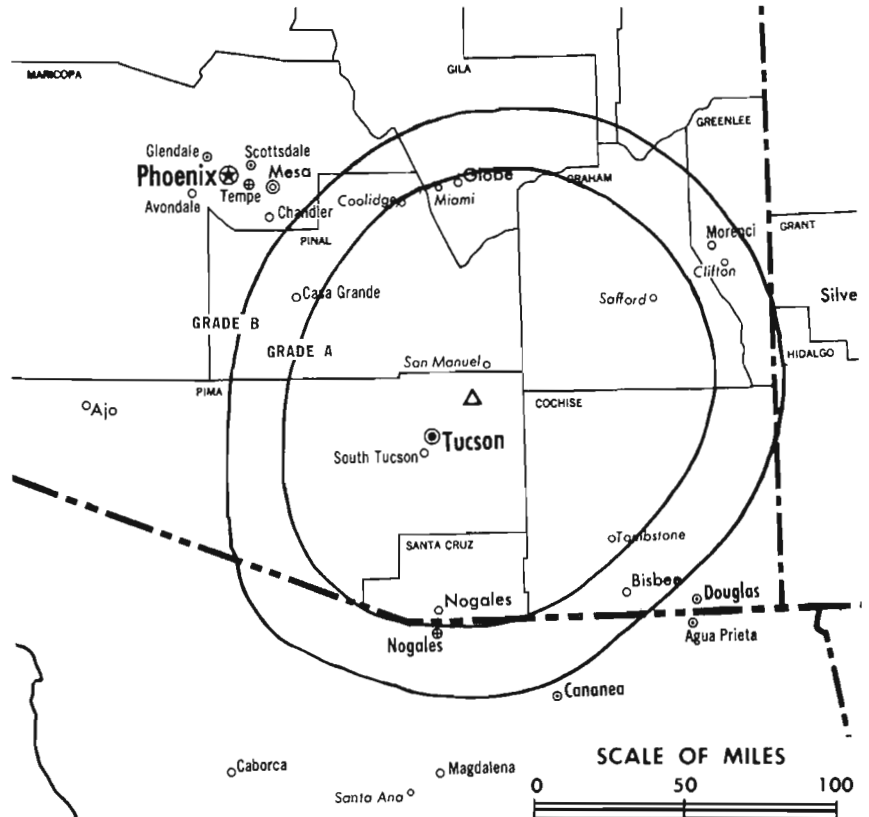
Latitude 32° 24' 54"
Longitude 110° 42' 59"

Transmitter: Mt. Bigelow.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KGUN-TV Ref: FCC File No. BPCT-4655 Granted 11/27/73

© American Map Co., Inc., N.Y., No. 14244

KGUN-TV

Licensee: May Broadcasting Co., 2615 Farnam St., Omaha, Neb.
Studio: 2175 N. Sixth Ave., Tucson (85705). P.O. Box 5707, Tucson (85703).

Telephone: 602-792-9933. TWX No.: 910-952-1265.

Ownership: See KMTV, Omaha, Neb.

Began Operation: June 3, 1956. Sale to present owner by Gilmore Bcstg. Corp. of Ariz. approved by FCC July 31, 1968 (Television Digest Vol. 8:15, 34). Previous sale to Gilmore by Henry S. Hilberg & associates, along with WEHT(TV), Evansville, Ind. was approved July 15, 1964 by FCC (Vol. 4:26, 29). Sale to Hilberg group by H. U. Garrett and associates approved by FCC Dec. 14, 1960 (Vol. 16:45, 51). H. U. Garrett group's purchase of station from D. W. Ingram approved Dec. 19, 1956 by FCC (Vol. 12:51).

Represented (sales) by Petry Television Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

EDWARD W. MAY, president.
OWEN SADDLER, executive vice president.
GEORGE WALLACE, vice president & general manager.
SCOTT VAUGHAN, general sales manager.
LARRY SCHNEBLY, regional sales manager.
DONALD KANEEN, local sales manager.
JOHN R. SAWYER, chief accountant.
JACK JACOBSON, program director.
GLEN HILLS, chief engineer.
BILL WOLFE, production manager.
PAT STEVENS, news director.

DIGEST OF RATE CARD—(Sept. 20, 1976)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	ID
Class AA—6:30-10 p.m., daily.	\$1500	\$900	\$500		Graded rates apply*

*Highest rate: \$395.

NETWORK BASE HOURLY RATE: \$369.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA				
		Apache South	1,600	1,300	78
		Cochise	23,300	21,800	94
		Graham	5,500	5,000	91
		Pima East	147,000	141,900	97
		Pima West	4,900	4,700	96
	Santa Cruz	5,200	4,900	95	
	NEW MEXICO				
		Hidalgo	1,800	1,600	89
Between 25-49%	ARIZONA				
		Greenlee	3,800	3,600	94
	Pinal	23,700	22,300	94	
Between 5-24%	ARIZONA				
		Gila	10,600	9,800	92
	Navajo	14,000	11,900	85	
Station Totals			241,400	228,800	94
Net Weekly Circulation (1974-75)					174,100
Average Daily Circulation (1974-75)					114,200

Arizona—Tucson



KOLD-TV

Ch. 13



Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 110-kw visual, 15.6-kw aural. Antenna: 3610-ft. above av. terrain, 202-ft. above ground, 8752-ft. above sea level.

Latitude 32° 24' 56.5"
Longitude 110° 42' 48.5"

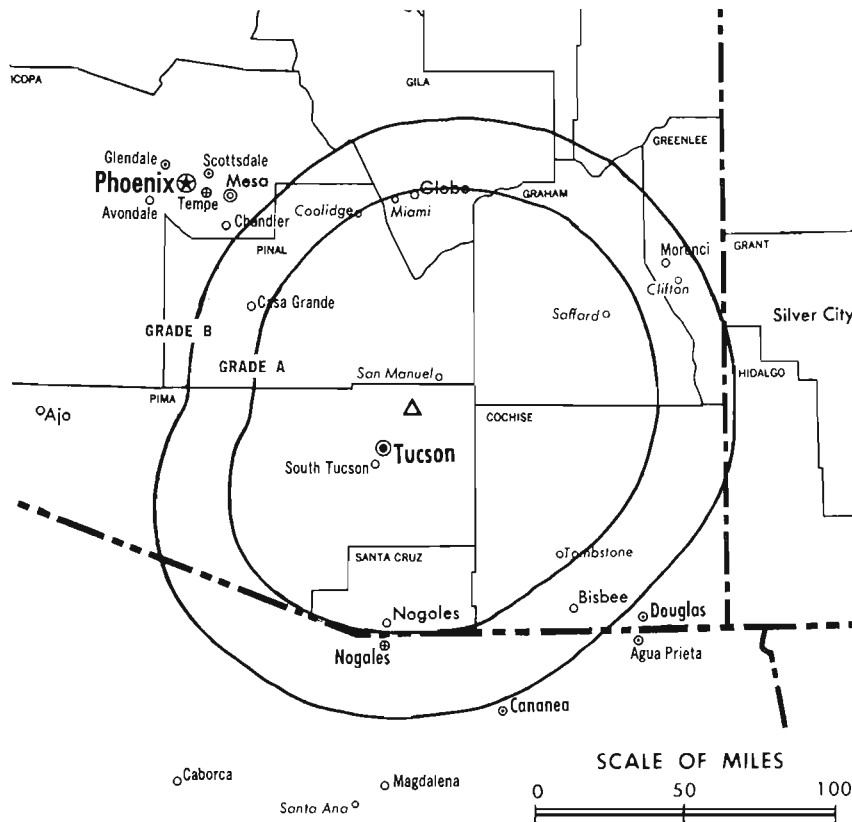
Transmitter: Mt. Bigelow, 18-mi. NE of Tucson.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: UPI.

News Film Service: CBS.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KOLD-TV Ref: FCC File No. BMPCT-5607 Granted 6/9/61

© American Map Co., Inc., N.Y., No. 14244

KOLD-TV

Licensee: Universal Communications Corp., 115 W. Drachman St., Tucson, Ariz. (85705).

Studio: 115 W. Drachman.

Telephone: 602-624-2511. TWX No.: 910-952-1122.

Ownership: Universal Communications Corp. (Evening News Assn.). For other interests, see WWJ-TV, Detroit.

Began Operation: Jan. 13, 1953. Sale to present owner by Gene Autry & assoc. approved by FCC May 21, 1969 (Television Digest, Vol. 9:15, 20).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

PETER B. CLARK, president.
PETER A. KIZER, v.p., broadcast division.
PAUL PLUNKETT, v.p. & general manager.
CHARLES OLSON, station manager.
DAVE REABAN, operations manager.
HOWARD SMITH, chief engineer.

DIGEST OF RATE CARD NO. 28—(Sept. 20, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AAA—6:30-10 p.m., daily.					
\$1500	\$900	\$675	\$450	\$300	\$150
NETWORK BASE HOURLY RATE: \$370.					

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Apache South	1,600	1,300	78
	Cochise	23,300	21,800	94
	Graham	5,500	5,000	91
	Pima East	147,000	141,900	97
	Pima West	4,900	4,700	96
	Santa Cruz	5,200	4,900	95
Between 25-49%	ARIZONA			
	Greenlee	3,800	3,600	94
	Pinal	23,700	22,300	94
	NEW MEXICO			
	Hidalgo	1,800	1,600	89
Between 5-24%	ARIZONA			
	Gila	10,600	9,800	92
	Navajo	14,000	11,900	85
	NEW MEXICO			
	Catron	1,000	800	82
	Grant	8,400	7,600	91
Station Totals		250,800	237,200	94
Net Weekly Circulation (1974-75)				181,500
Average Daily Circulation (1974-75)				125,900

For Other TV Station Group Owners,
see Services Volume

Arizona—Tucson



KVOA-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 35-kw visual (maximum power allowed), 6.92-kw aural. Antenna: 3680-ft. above av. terrain, 374-ft. above ground, 8897-ft. above sea level.

Latitude 32° 24' 56.0"
Longitude 110° 42' 48.5"

Transmitter: Mt. Bigelow, 18-mi. NE of Tucson.

TV tape: Recording facilities.

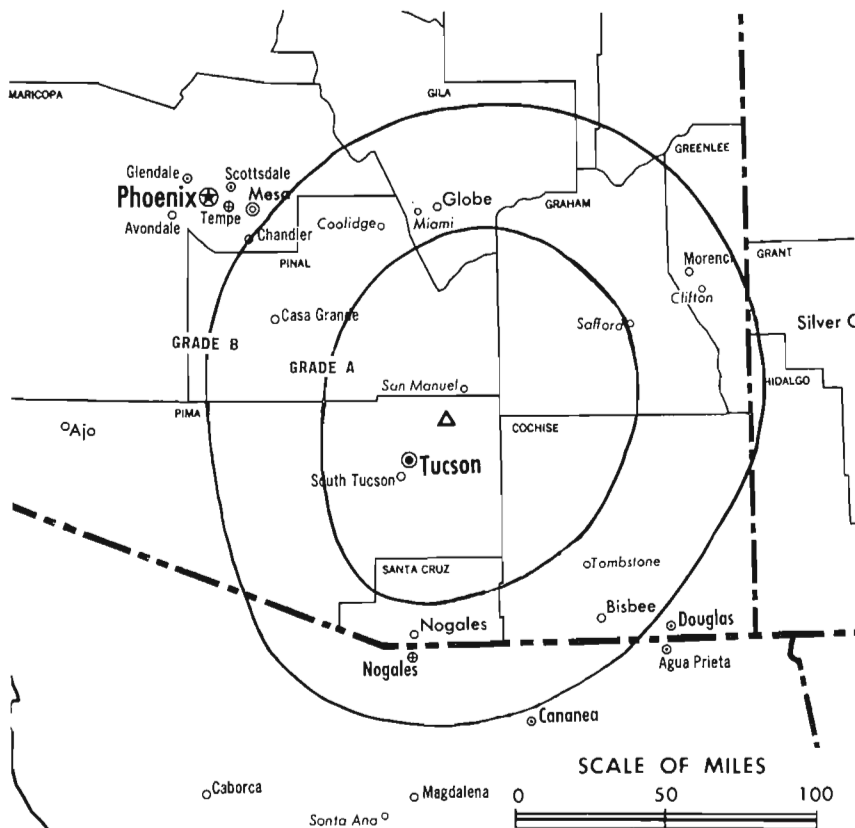
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

Facsimile Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KVOA-TV Ref: FCC File No. BPCT-2685 Granted 12/2/59

©American Map Co., Inc., N.Y., No. 14244

KVOA-TV

Licensee: Channel 4 TV, Box 5188, Tucson, Ariz. (85703).

Studio: 10th & Elm St., Tucson, Ariz. (85705).

Telephone: 602-792-2270. TWX No.: 910-952-1100.

Ownership: Donald R. Diamond, pres.; Donald Pitt, v.p. & secy.-treas.; Richard L. Bloch, 30% each; Jack Gumbin, 10%.

Began Operation: Sept. 27, 1953. Sale to present owners by Pulitzer Publishing approved by FCC Nov. 24, 1972. Previous sale to Pulitzer Publishing by WGAL TV (Steinman) approved by FCC July 31, 1968 (Television Digest, Vol. 8:34). Previous sale by Alvarado Television Co. Inc. approved by FCC Jan. 23, 1963 (BRCT-122). Merger with KOAT-TV, Albuquerque, approved Sept. 30, 1959, by FCC (Vol. 15:34, 40). Sale to Clinton McKinnon by A. M. Caldwell, Walter Stiles & associates approved Feb. 6, 1957 (Vols. 12:51, 13:6).

Represented (sales) by Blair Television.

Represented (legal) by Smith & Pepper.

Represented (engineering) by James C. McNary.

Personnel:

JON F. RUBY, general manager.
JAMES JOSLYN, general sales manager.
HOLL WILLIAMS, program manager.
RAYMOND HOLSCLAW, chief engineer.
GARY ANDERSON, news director.
RENEE BEAR, business manager.
DAVID KERRIGAN, production manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$375.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Apache South	1,600	1,300	78
	Cochise	23,300	21,800	94
	Graham	5,500	5,000	91
	Pima East	147,000	141,900	97
	Pima West	4,900	4,700	96
	Santa Cruz	5,200	4,900	95
Between 25-49%	ARIZONA			
	Greenlee	3,800	3,600	94
	Pinal	23,700	22,300	94
	NEW MEXICO			
	Hidalgo	1,800	1,600	89
Between 5-24%	ARIZONA			
	Gila	10,600	9,800	92
	Navajo	14,000	11,900	85
	NEW MEXICO			
	Catron	1,000	800	82
	Grant	8,400	7,600	91
Station Totals		250,800	237,200	94
Net Weekly Circulation (1974-75)				178,800
Average Daily Circulation (1974-75)				120,400

Cable Television
Management and
Engineering Consultants

Malarkey, Taylor & Associates
1225 Connecticut Ave.,
Washington, D.C. 20036
(202) 223-2345

Arizona—Tucson-Nogales

KZAZ

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 150-kw visual, 15-kw aural. Antenna: 1570-ft. above av. terrain, 110-ft. above ground, 5980-ft. above sea level.

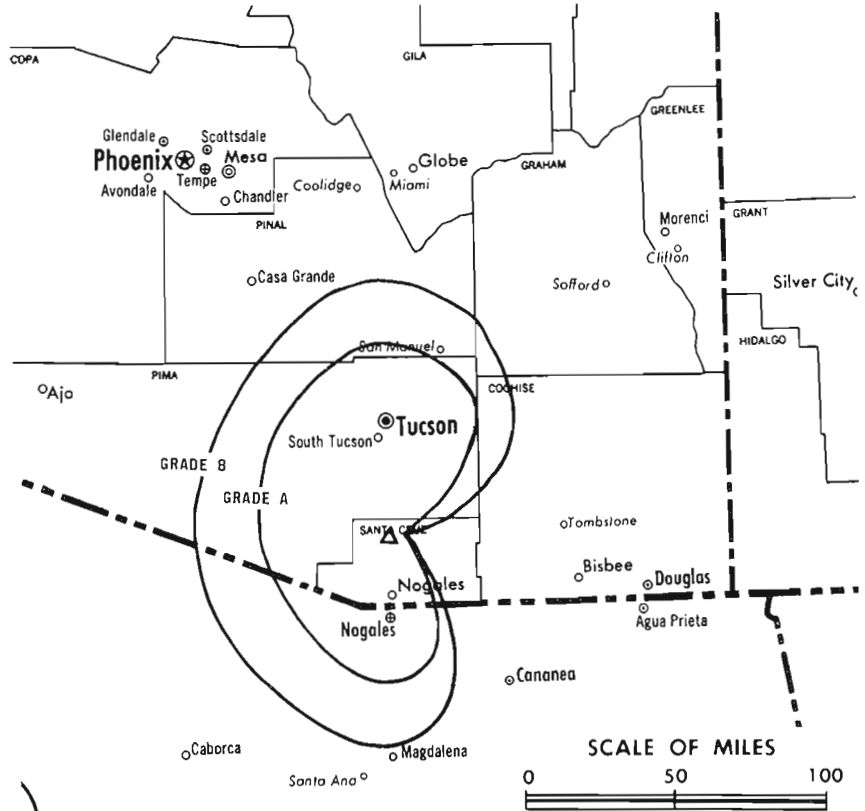
Latitude 31° 42' 18"
Longitude 110° 55' 26"

Transmitter: Mt. Hopkins, 25.8-mi. NE of Nogales Post Office.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: UPI.



KZAZ Ref: FCC File No. BPCT-3533 Granted 4/13/66

© American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KZAZ

Licensee: I. B. C., a limited partnership, 2445 N. Tucson Blvd., Tucson, Ariz. (85716).

Studio: 2445 N. Tucson Blvd., Tucson (85716).

Telephone: 602-795-0311 (Tucson).

Ownership: Danny Thomas, 53.03%; Ziffren & Ziffren #2, 17.67%; Mrs. Carlotta C. Kirkeby, 17.929%; Monty Hall, 5.682%; Stefan and Shirley Mildred Hatos, 5.682%. Note: Sale to Roadrunner TV pends.

Began Operation: Feb. 1, 1967.

Represented (sales) by Adam Young Inc.

Personnel:

GENE ADELSTEIN, general manager.
RICHARD A. HEATLEY, chief engineer.
JANICE CLARK, business manager.
HARRY WEST, operations manager.

DIGEST OF RATE CARD NO. 15

(Jan. 11, 1975)

Hour	30 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class A					
\$300.00	\$180.00	\$75.00	\$70.00*	\$35.00*	\$21.00*

*Class AA—5-7 p.m., Mon.-Sat.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Pima East	147,000	141,900	97
	Santa Cruz	5,200	4,900	95
Between 5-24%	ARIZONA			
	Cochise	23,300	21,800	94
Station Totals		175,500	168,600	96
Net Weekly Circulation (1974-75)				80,300
Average Daily Circulation (1974-75)				32,100

BLACKBURN & COMPANY, INC.

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NEGOTIATIONS • FINANCING • APPRAISALS

CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Arizona—Yuma



KBLU-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 31.6-kw visual, 31.6-kw aural. Antenna: 1420-ft. above av. terrain, 200-ft. above ground, 2364-ft. above sea level.

Latitude 33° 03' 18"
Longitude 114° 49' 37"

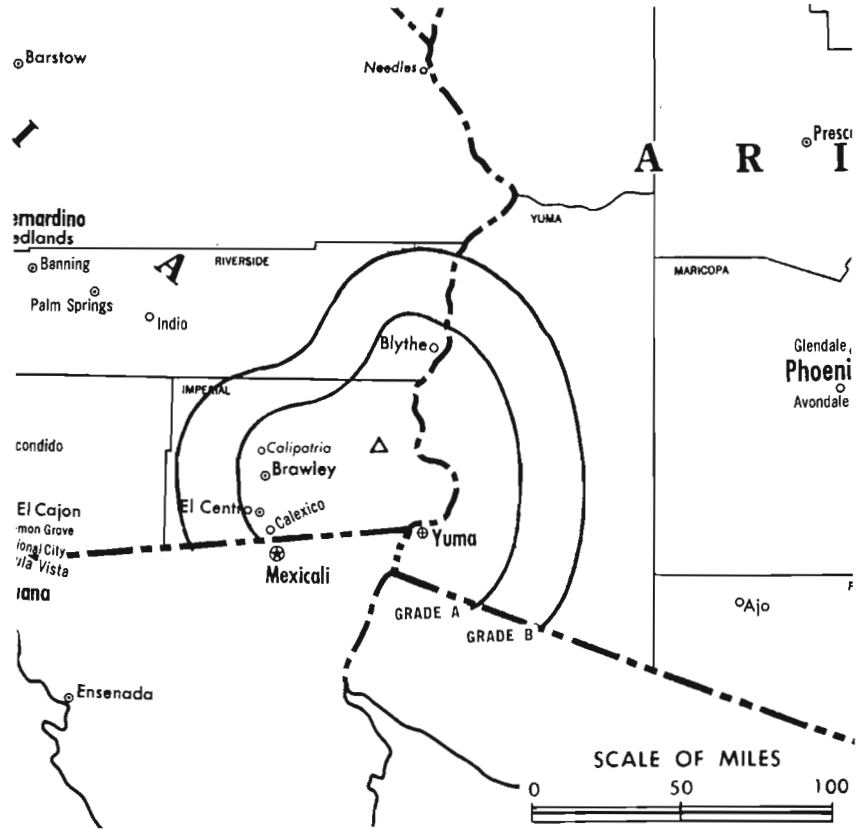
Transmitter: Black Mt., 17.5-mi. N of Ogilby, Cal.

AM Affiliate: KBLU, 1-kw, 560 kHz.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KBLU-TV Ref: FCC File No. BPOT-4331 Granted 6/23/70

© American Map Co., Inc., N.Y., No. 14244

KBLU-TV

Network Service: NBC, ABC.

Licensee: KBLU Broadcasting Co., P.O. Box 1501, Yuma, Ariz. (85364).

Studio: 3rd Ave. & 13th St. Telephone: 602-782-3881.

Ownership: Robert William Crites, pres., 20%; Paul Coleman, treas., 7%; Thaddeus G. Baker, secy., 7%; Victor A. Root, Horace G. Murfin, Richard Cole & David Grannis Jr., 13% each; Richard L. Nix & Arnold W. Schroeder, 7% each.

Began Operation: Dec. 3, 1963. Sale to present owners by Combined Communications approved by FCC Aug. 2, 1973 (Television Digest, Vol. 12:41; 13:33). Merger with KTAR Bcstg. to form Combined Communications Corp. approved by FCC Oct. 22, 1969. Previous sale by Robert W. Crites and John & Helen Noga approved Jan. 19, 1967 by FCC.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Miller & Fields.

Personnel:

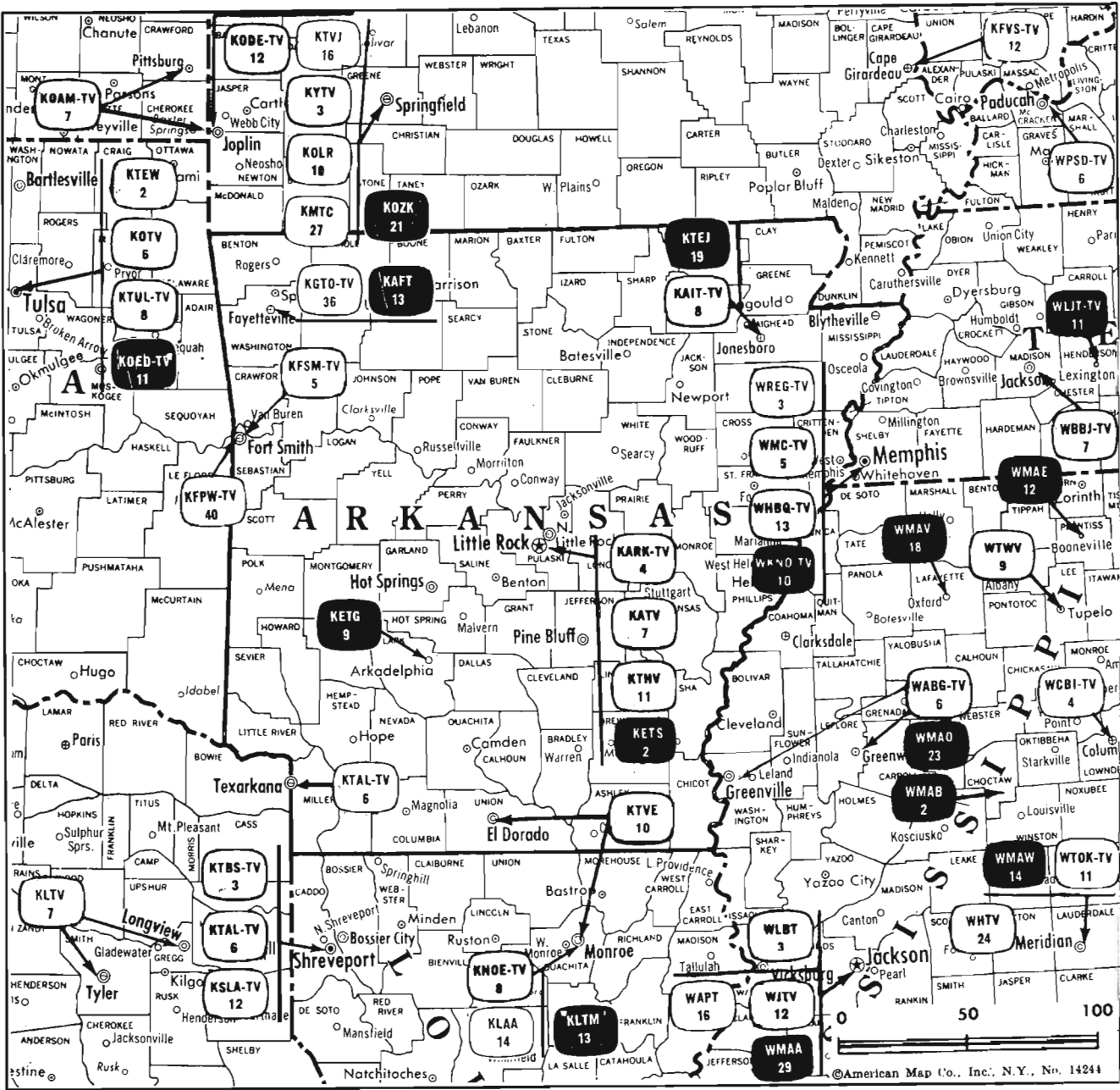
ROBERT W. CRITES, president & general manager.
JIM EVANS, sales manager.
RICHARD NIX, chief engineer.

DIGEST OF RATE CARD NO. 11 (Sept. 20, 1976)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—7-10 p.m., daily.						
\$330	\$190	\$130	\$110	\$90	\$35	\$20

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA Yuma	21,600	19,600	91
	CALIFORNIA Imperial	26,100	23,800	91
Between 5-24%	CALIFORNIA Riverside East	6,200	5,900	95
	San Bernardino East	2,200	2,100	96
	Station Totals	56,100	51,400	91
Net Weekly Circulation (1974-75)			32,600	
Average Daily Circulation (1974-75)			22,300	



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Little Rock	240,000	52	353,800	57
Monroe-El Dorado	99,000	107	154,500	112
Fort Smith	56,000	146	109,200	142
Jonesboro	24,000	177	62,600	168
Fayetteville	*	**	*	*

Arkansas Station Status as of September 1, 1976

	VHF	UHF	TOTAL
Commercial Television Stations	5	1	6
Educational Television Stations	1	1	2
			8

Arkansas

State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

KLAA, KNOE-TV & KTVE

El Dorado
(See Monroe, La.)

KTAL-TV

Texarkana
(See Shreveport, La.)

State Educational Technical Facilities (Complete Data in Educational Directory)

KETG

Arkadelphia
Ch. 9

Non-Commercial Educational Station

Grantee: Arkansas ETV Commission, 350 S. Donaghey St., Conway, Ark. (72032).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1080-ft. above av. terrain, 1110-ft. above ground, 1340-ft. above sea level.

Latitude 33° 54' 28"
Longitude 93° 06' 43"

KAFT

Fayetteville
Ch. 13

Non-Commercial Educational Station

Grantee: Arkansas ETV Commission, 350 S. Donaghey St., Conway, Ark. (72032).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1680-ft. above av. terrain, 1249-ft. above ground, 3449-ft. above sea level.

Latitude 35° 48' 42"
Longitude 94° 01' 36"

KTEJ

Jonesboro
Ch. 19

Non-Commercial Educational Station

Grantee: Arkansas ETV Commission, 350 S. Donaghey St., Conway, Ark. (72032).

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1232-kw max. & 933-kw horizontal visual, 246.4-kw max. & 186-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 945-ft. above ground, 1345-ft. above sea level.

Latitude 35° 54' 14"
Longitude 90° 46' 21"

KETS

Little Rock
Ch. 2

Non-Commercial Educational Station

Licensee: Arkansas ETV Commission, 350 S. Donaghey St., Conway, Ark. (72032).

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1780-ft. above av. terrain, 2000-ft. above ground, 2272-ft. above sea level.

Latitude 34° 28' 23"
Longitude 92° 12' 10"

KATV, Little Rock

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS—(Continued)			
	Woodruff	3,900	3,600	93
	Yell	6,300	6,000	95
Between 25-49%	ARKANSAS			
	Ashley	8,500	8,000	94
	Boone	8,500	8,000	94
	Chicot	5,800	5,300	91
	Izard	4,100	3,700	90
	Logan	6,700	6,300	94
	Polk	5,900	5,500	93
	Searcy	2,900	2,700	92
	Sebastian	32,000	31,100	97
	Sevier	5,100	4,900	96
	Union	16,500	15,800	96
	Between 5-24%	MISSISSIPPI		
Bolivar		13,500	12,300	91
Quitman		4,100	3,800	93
Washington		20,100	18,900	94
ARKANSAS				
Columbia		8,900	8,400	94
Craighead		21,400	20,700	97
Franklin		4,300	4,100	94
Hempstead		7,000	6,600	94
Howard		5,100	4,900	95
Marion		4,000	3,800	95
Newton		2,500	2,200	89
St Francis	10,000	9,400	94	
Sharp	4,500	4,000	89	
LOUISIANA				
Morehouse	10,500	10,000	95	
MISSISSIPPI				
Coahoma	11,200	10,400	93	
Sunflower	9,300	8,500	91	

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Arkansas—Fayetteville—Springdale



KGTO-TV

Ch. 36

[Satellite of KFPW-TV,
Fort Smith, Ark.]

Technical Facilities: Channel No. 36
(602-608 MHz). Authorized power:
659-kw max. & 426-kw horizontal
visual, 132-kw max. & 85-kw hori-
zontal aural. Antenna: 890-ft.
above av. terrain, 556-ft. above
ground, 2349-ft. above sea level.

Latitude 36° 00' 57"
Longitude 94° 04' 59"

Transmitter: Robinson Mtn., 5-mi.
SE of Fayetteville.

TV tape: Recording facilities.

Color: Network, live, film, slide &
tape.

News Wire Service: AP.



KGTO-TV Ref: FCC File No. BNPCT-8843 Granted 7/31/68

© American Map Co., Inc., N.Y., No. 14244

KGTO-TV

Network Service: CBS.

Licensee: Noark Investment Co., P.O. Box 4150, Fort Smith, Ark.
(72901).

Studio: 2415 N. Albert Pike.

Telephone: 501-783-4105.

Ownership: George T. Hernreich, 100%. For other interests, see
KAIT-TV, Jonesboro, Ark.

Began Operation: Feb. 8, 1969. Left air Dec. 7, 1973. Sale to
present owner by Paul W. Milam Sr., et al., approved by FCC
April 30, 1975. Due to resume operation as satellite of KFPW-
TV, Fort Smith, Dec. 1976.

Personnel:

ROBERT HERNREICH, general manager.

KEN MAHORNEY, director of engineering.

Rates: Sold in combination with KFPW-TV, Fort Smith, Ark.

THE WORLD NEVER STOPPED TURNING

This issue of **Television Factbook** was made as accurate as humanly possible when it was published but times have a way of changing after publishing deadlines. **Television Digest** with **Weekly Addenda Services** will keep you abreast of industry happenings.

Use Order Card #8 Stations Volume

Arkansas—Fort Smith



Ch. 40

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 811-kw visual, 162-kw aural. Antenna: 420-ft. above av. terrain, 500-ft. above ground, 930-ft. above sea level.

Latitude 35° 24' 07"
Longitude 94° 23' 08"

Transmitter: 2415 N. Albert Pike.
TV tape: Recording facilities.
Color: Network, live, film, slide & tape.
News Wire Service: AP.
Represented (sales) by The Meeker Co. Inc.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KFPW-TV Ref: FCC File No. BPCP-3837 Granted 5/28/69

© American Map Co., Inc., N.Y., No. 14244

KFPW-TV

Network Service: CBS, ABC.
Licensee: KFPW Broadcasting Co., 2415 N. Albert Pike, Fort Smith, Ark. (72901).
Studio: 2415 N. Albert Pike. Telephone: 501-783-4105.
Ownership: See KAIT-TV, Jonesboro, Ark.
Began Operation: July 28, 1971.
Personnel:
ROBERT HERNREICH, general manager.
JOHN HERNREICH, station manager.
SKIP SIMMS, sales manager.
KEN MAHORN, director of engineering.

DIGEST OF RATE CARD NO. 5A—(March 1, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—6-10 p.m., daily.
\$300.00 \$200.00 \$150.00 \$75.00 \$55.00 \$55.00 \$27.50
NETWORK BASE HOURLY RATE: \$125.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Crawford	10,500	9,900	94
	Franklin	4,300	4,100	94
	Sebastian	32,000	31,100	97
	OKLAHOMA			
	Le Flore	12,400	11,700	95
	Sequoyah	8,200	7,700	94
Between 25-49%	ARKANSAS			
	Logan	6,700	6,300	94
	Scott	3,700	3,500	93
Between 5-24%	ARKANSAS			
Johnson	6,000	5,600	93	
Station Totals		83,800	79,900	95
Net Weekly Circulation (1974-75)				52,500
Average Daily Circulation (1974-75)				36,300

Arkansas—Fort Smith



KFSM-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 12.7-kw aural. Antenna: 1260-ft. above av. terrain, 1209-ft. above ground, 1986-ft. above sea level.

Latitude 35° 30' 43"
Longitude 94° 21' 38"

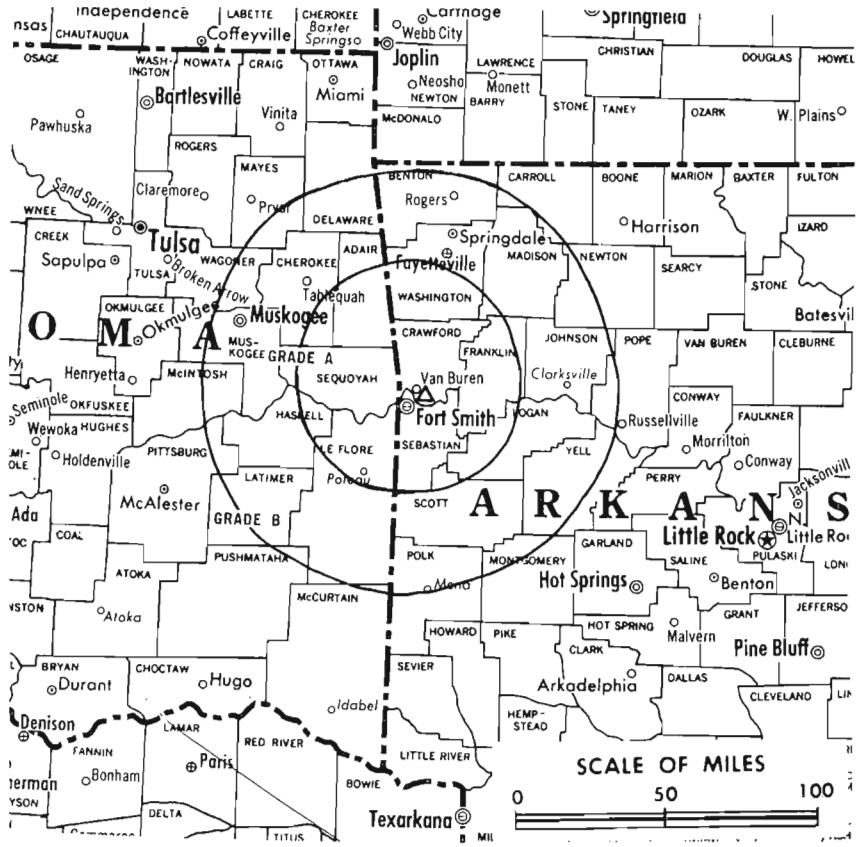
Transmitter: 9.5-mi. NNE of Fort Smith.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KFSM-TV Ref: FCC File No. BPCT—2980 Granted 1/22/65

©American Map Co., Inc., N.Y., No. 14244

KFSM-TV

Network Service: NBC, ABC.

Licensee: Buford TV Inc. of Ft. Smith, 318 N. 13th St., Ft. Smith, Ark. (72901).

Offices & Studios: P.O. Box 369, 318 N. 13th St., Ft. Smith.

Telephone: 501-783-3131. TWX No.: 910-723-7672.

Ownership: Buford Television Inc. For other interests see KLTW, Tyler, Tex.

Began Operation: Dec. 3, 1956. Sale to George T. Hernreich and Harry Pollock-Harry Newton Co. by Salome Nakdimen as administratrix for husband's estate approved by FCC Feb. 27, 1957 and June 27, 1957 (Television Digest, Vol. 13:9, 26). Pollock's purchase of 50% from George T. Hernreich approved by FCC March 5, 1958 (Vol. 14:6, 10). Sale of 51% by Harry Pollock to Donald Reynolds (who earlier had acquired 49%) approved by FCC Jan. 7, 1959 (Vols. 14:36, 52; 15:2). Sale to present owner by Donald Reynolds approved by FCC April 4, 1973 (Vol. 12:38; 13:15).

Represented (sales) by Katz Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

ROBERT BROWNING, exec. vice president & general manager.
JAMES ANHALT, chief engineer.
PAT PORTA, program director.

DIGEST OF RATE CARD NO. 14

(Aug. 25, 1972)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6-10 p.m., daily.

\$500 \$312 \$220 \$175 \$150 Graded rates apply**

*Highest rate: \$200.

NETWORK BASE HOURLY RATE: \$425.

	Net Weekly Circulation	State County	Total Households	TV Households	%
		ARKANSAS			
		Benton	21,900	20,700	95
		Crawford	10,500	9,900	94
		Franklin	4,300	4,100	94
		Johnson	6,000	5,600	93
		Logan	6,700	6,300	94
		Madison	3,700	3,300	90
50% & Over		Polk	5,900	5,500	93
		Scott	3,700	3,500	93
		Sebastian	32,000	31,100	97
		Washington	31,200	29,400	94
		OKLAHOMA			
		Haskell	3,400	3,200	95
		Latimer	3,200	2,900	92
		Le Flore	12,400	11,700	95
		Sequoyah	8,200	7,700	94
		ARKANSAS			
Between 25-49%		Yell	6,300	6,000	95
		OKLAHOMA			
		Adair	5,500	5,100	92
		ARKANSAS			
		Carroll	5,900	5,600	95
		Montgomery	2,500	2,300	93
		Newton	2,500	2,200	89
		Pope	12,500	11,900	95
		Searcy	2,900	2,700	92
Between 5-24%		OKLAHOMA			
		Cherokee	8,900	8,500	95
		Delaware	7,500	7,000	93
		Mc Curtain	12,100	11,300	93
		Mc Intosh	4,900	4,700	96
		Muskogee	22,100	21,300	96
		Pittsburg	13,000	12,500	96
		Pushmataha	3,800	3,500	92
Station Totals			263,500	249,500	94
Net Weekly Circulation (1974-75)					138,700
Average Daily Circulation (1974-75)					98,900

Arkansas—Jonesboro



KAIT-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 141-kw visual, 28.2-kw aural. Antenna: 420-ft. above av. terrain, 342-ft. above ground, 762-ft. above sea level.

Latitude 35° 54' 23"
Longitude 90° 41' 37"

Requests CP for change to 316-kw visual, 60-kw aural, 970-ft. above av. terrain, 926-ft. above ground, 1346-ft. above sea level, lat. 35° 54' 26", long. 90° 41' 37"; transmitter to 4.6-mi. N of city center, bearing N 7° E, Jonesboro. BPCT—4617.

Transmitter: 4.8-mi. N of center of Jonesboro.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

TV tape: Recording facilities.

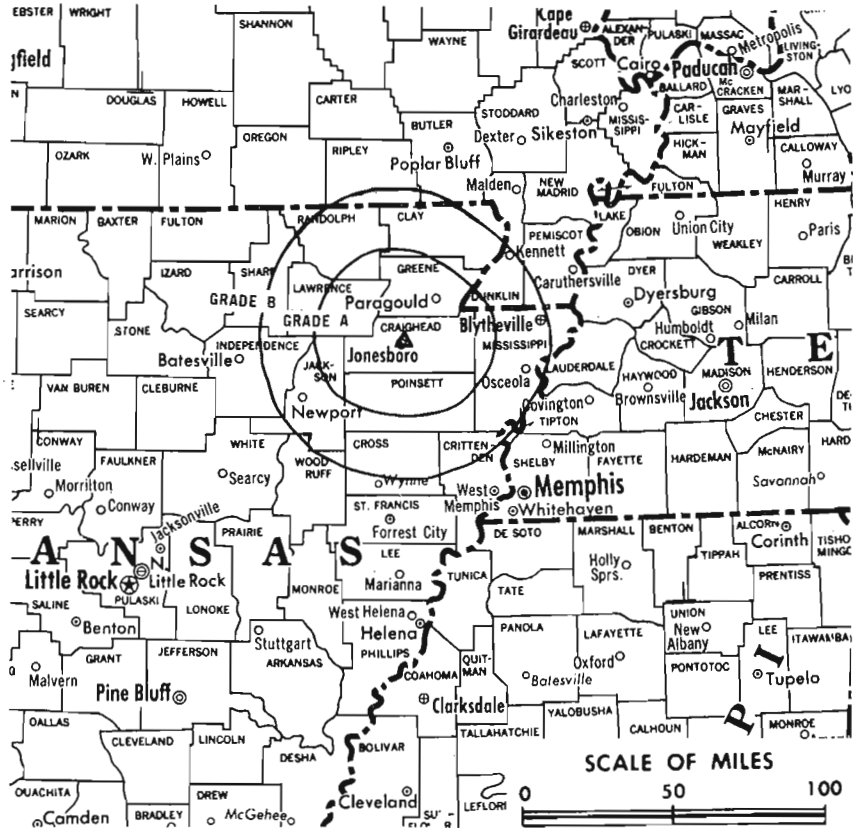
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KAIT-TV Ref: FCC File No. BMPCT—6918 Granted 2/26/68

© American Map Co., Inc., N.Y., No. 14244

KAIT-TV

Network Service: ABC.

Licensee: George T. Hernreich, 601 Garrison Ave., Fort Smith, Ark. (72901).

Studio: P.O. Box 790, Jonesboro, Ark. (72401).

Telephone: 501-932-4288. TWX No.: 910-728-6503.

Ownership: George T. Hernreich, 100%; he also owns KFPW-TV-AM & KXXI(FM), Fort Smith, Ark.; KZNG, Hot Springs, Ark.; KGTO-TV, Fayetteville, Ark.

Began Operation: July 15, 1963.

Represented (sales) by The Meeker Co.

Represented (legal) by Hamel, Park, McCabe & Saunders.

Personnel:

ROBERT HERNREICH, general manager.
DARREL CUNNINGHAM, station manager.
AL BLANKS, sales manager.
DON VEST, chief engineer.

DIGEST OF RATE CARD C-76

(Aug. 30, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-10:30 p.m., daily.	\$390	\$240	\$175	\$110	Graded rates apply*	

*Highest rate: \$120.

NETWORK BASE HOURLY RATE: \$225.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Net Weekly Circulation	State County	Total Households	TV Households	Households %	
ARKANSAS					
50% & Over	Clay	8,000	7,600	95	
	Craighead	21,400	20,700	97	
	Greene	11,100	10,700	96	
	Jackson	8,000	7,600	95	
	Lawrence	7,300	6,800	94	
	Poinsett	9,700	9,300	96	
	Randolph	5,600	5,200	93	
Sharp	4,500	4,000	89		
MISSOURI					
	Dunklin	13,400	13,000	97	
	Oregon	3,900	3,600	92	
	Ripley	4,700	4,400	93	
ARKANSAS					
Between 25-49%	Cross	6,000	5,700	95	
	Fulton	3,400	3,000	89	
	Independence	9,500	9,000	95	
	Izard	4,100	3,700	90	
MISSOURI					
	Mississippi	20,300	19,400	96	
MISSOURI					
	Carter	1,400	1,300	92	
	Pemiscot	9,300	9,000	96	
ARKANSAS					
Between 5-24%	Lee	5,200	4,800	92	
	MISSOURI				
	Butler	13,900	13,400	96	
	Howell	10,100	9,500	94	
	New Madrid	8,300	8,000	97	
	Shannon	2,500	2,300	92	
TENNESSEE					
	Dyer	12,000	11,600	97	
	Lake	2,700	2,600	95	
Station Totals		206,300	196,200	95	
Net Weekly Circulation (1974-75)				104,600	
Average Daily Circulation (1974-75)				68,500	

Arkansas—Little Rock



KARK-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1693-ft. above av. terrain, 1175-ft. above ground, 2209-ft. above sea level.

Latitude 34° 47' 55"
Longitude 92° 29' 58"

Transmitter: Shinall Mt.

Studio: 201 W. 3rd St.

Telephone: 501-376-2481.

TWX No.: 910-722-7417.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

News Film Service: NBC.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KARK-TV Ref: FCC File No. BNPCT-1331 Granted 10/22/53

© American Map Co., Inc., N.Y., No. 14244

KARK-TV

Licensee: Combined Communications Corp., 201 W. Third St., Little Rock, Ark. (72203).

Ownership: Combined Communications Corp., 100%. See KTAR-TV, Phoenix-Mesa, Ariz.

Began Operation: April 15, 1954. Sale to present owner by Mullins Bcstg. Co. approved by FCC Jan. 26, 1972 (Television Digest, Vol. 11:15, 22; 12:5). Previous sale to Mullins by T. K. Barton family approved Jan. 19, 1966 by FCC (Vol. 5:32, 6:4).

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Lohnes & Culver.

Represented (sales) by Peters, Griffin, Woodward Inc.

Personnel:

DAVID J. JONES, president & general manager.

JAMES F. EVERETT, v.p. & business manager.

V. RAY BROWN, general sales manager.

BUD NORTHERN, local sales manager.

JAMES E. TULEY, program director.

DEAN HOWARD, v.p. & chief engineer.

SUE GIBSON, promotion director.

GARY LONG, news director.

TOM BONNER, director of broadcast.

DIGEST OF RATE CARD NO. 76B

Hour	30 Min.	Min.	30 Sec.	10 Sec.	
Class AA—6:30-10 p.m., Mon.-Sat.; 6-10 p.m., Sun.	\$1500	\$1000	\$700	\$350	\$175

NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Arkansas	8,100	7,800	96
	Bradley	4,800	4,500	94
	Calhoun	2,000	1,900	94
	Clark	7,700	7,300	95

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS—(Continued)			
	Cleburne	5,200	4,900	95
	Cleveland	2,500	2,300	92
	Conway	7,700	7,300	95
	Dallas	3,500	3,300	95
	Desha	5,800	5,400	94
	Drew	5,300	4,900	93
	Faulkner	11,300	10,800	96
	Franklin	4,300	4,100	94
	Garland	25,400	24,300	96
	Grant	4,400	4,200	95
	Hot Spring	8,800	8,400	95
	Independence	9,500	9,000	95
	Jackson	8,000	7,600	95
	Jefferson	28,400	27,200	96
	Johnson	6,000	5,600	93
	Lincoln	3,800	3,500	93
	Logan	6,700	6,300	94
	Lonoke	10,400	10,000	97
	Monroe	4,800	4,400	92
	Montgomery	2,500	2,300	93
	Nevada	4,200	3,900	93
	Quachita	10,700	10,100	94
	Perry	2,300	2,200	96
	Pike	3,400	3,200	94
	Polk	5,900	5,500	93
	Pope	12,500	11,900	95
	Prairie	4,100	3,900	94
	Pulaski	114,200	111,200	97
	Saline	14,400	14,000	98
	Searcy	2,900	2,700	92
	Stone	2,600	2,400	92
Van Buren	3,700	3,500	95	
White	16,600	15,900	96	
Woodruff	3,900	3,600	93	
Yell	6,300	6,000	95	

(Continued on page 68-b)

Station Totals	602,900	574,100	95
Net Weekly Circulation (1974-75)		387,400	
Average Daily Circulation (1974-75)		285,800	

Arkansas—Little Rock



KATV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 2006-ft. above av. terrain, 2000-ft. above ground, 2272-ft. above sea level.

Latitude 34° 28' 22.6"
Longitude 92° 12' 10.5"

Transmitter: U.S. Hwy. 65, 2-mi. N of Redfield, Ark.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KATV Ref: FCC File No. BMPCT-6071 Granted 6/9/65

©American Map Co., Inc., N.Y. No. 14244

KATV

Licensee: Leake TV Inc., 401 Main St., Little Rock, Ark. (72201).

Studios: 401 Main St., Little Rock; Jefferson Sq., Pine Bluff.

Telephone: 501-372-7777. TWX No.: 501-721-8372.

Ownership: Leake Industries Inc. James C. Leake, 13.96%; Marjorie Leake, 55.89%; R. Holliday, trustee for James C. Jr., John G., Jeanne & Nancy Leake, 25.96%; James C. Leake Jr., .98%; John G., Jeanne & Nancy Leake, .96% each; Leake Investment Co., .30%; James C. Leake, trustee for Elizabeth Leake, .03%. Same interests also own KTUL-TV, Tulsa & control CP for WSTE (Ch. 13), Fajardo, P.R.

Began Operation: Dec. 18, 1953. John T. Griffin and Leake increased holdings from 45% to 50% each when Bryan Mathes sold them his 10% stock (Television Digest, Vol. 16:45). Reorganization resulted in Griffin owning 55.81%. Transfer of control to Leakes approved by FCC Sept. 19, 1969 (Vol. 9:15).

Represented (sales) by Petry Television Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by Cohen & Dippell.

Personnel:

- ROBERT D. DOUBLEDAY, president.
- DALE NICHOLSON, vice president & general manager.
- ERIC NELSON, vice president, operations.
- ED HUNT, vice president, sales, Leake TV Inc.
- A. R. GARRETT, v.p., engineering.
- JOHN LEAKE, general sales manager.
- RALPH SMITH, chief engineer.

DIGEST OF RATE CARD NO. 76

(Feb. 1, 1976)

Hour	30 Min.	15 Min.	Min.	30 or 20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$1000.00	\$750.00		\$250.00*	

*Class AAA—7-10 p.m., Wed.-Mon.; 6:30-10 p.m., Tues.

NETWORK BASE HOURLY RATE: \$800.

66-b

Net Weekly Circulation	State County	Total Households	TV Households	%
ARKANSAS				
	Arkansas	8,100	7,800	96
	Bradley	4,800	4,500	94
	Calhoun	2,000	1,900	94
	Clark	7,700	7,300	95
	Cleburne	5,200	4,900	95
	Cleveland	2,500	2,300	92
	Conway	7,700	7,300	95
	Dallas	3,500	3,300	95
	Desha	5,800	5,400	94
	Drew	5,300	4,900	93
	Faulkner	11,300	10,800	96
	Garland	25,400	24,300	96
	Grant	4,400	4,200	95
	Hot Spring	8,800	8,400	95
	Independence	9,500	9,000	95
	Jackson	8,000	7,600	95
	Jefferson	28,400	27,200	96
	Johnson	6,000	5,600	93
	Lee	5,200	4,800	92
	Lincoln	3,800	3,500	93
	Lonoke	10,400	10,000	97
	Monroe	4,800	4,400	92
	Montgomery	2,500	2,300	93
	Nevada	4,200	3,900	93
	Ouachita	10,700	10,100	94
	Perry	2,300	2,200	96
	Phillips	12,100	11,200	92
	Pike	3,400	3,200	94
	Pope	12,500	11,900	95
	Prairie	4,100	3,900	94
	Pulaski	114,200	111,200	97
	Saline	14,400	14,000	98
	Stone	2,600	2,400	92
	Van Buren	3,700	3,500	95
	White	16,600	15,900	96

50% & Over

(Continued on page 60-b)

Station Totals	624,500	594,000	95
Net Weekly Circulation (1974-75)			377,100
Average Daily Circulation (1974-75)			249,800

TV Factbook No. 46

Arkansas—Little Rock



KTHV
Ch. 11



Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1760-ft. above av. terrain, 1158-ft. above ground, 2205-ft. above sea level.

Latitude 34° 47' 55"
Longitude 92° 29' 58"

Transmitter: Shinn Mt.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



KTHV Ref: FCC File No. BPC1-1057 Granted 11/4/54

©American Map Co., Inc., N.Y., No. 1424

Total Households: MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KTHV

Licensee: Arkansas Television Co., Box 269, Little Rock, Ark. (72203).

Studio: 8th & Izard Sts. Telephone: 501-374-3764.

Ownership: Radio Bcstg. Inc., 42%; Arkansas Democrat, 32%; C. E. Lowry, 16%; Estate of K. August Engel, 10%. KTHV officers: Robert E. Brown, chairman; Clyde E. Lowry, pres.; C. S. Berry, v.p. & treas.; Marcus George, v.p. & dir.; B. G. Robertson, v.p. & secy. Ownership interlocks with radio KWKH & KROK (FM), Shreveport, La.

Began Operation: Nov. 27, 1955.

Represented (sales) by H-R Television Inc.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by A. Earl Cullum Jr.

Personnel:

B. G. ROBERTSON, v.p. & general manager.
ROBERT D. LOWRY, station administrator.
MACK WALKER, sales manager.
JACK BOMAR, program manager.
GARY ROBERTSON, promotion manager.
CECIL SUITT, chief engineer.

DIGEST OF RATE CARD NO. G-7 (Sept. 1, 1974)

Hour 30 Min. 15 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.
\$800 \$575 \$425 Graded rates apply*

*Highest rate: \$360.

NETWORK BASE HOURLY RATE: \$725.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Arkansas	8,100	7,800	96
	Clark	7,700	7,300	95

Net Weekly Circulation	State County	Total Households	TV Households	%
ARKANSAS—(Continued)				
	Cleburne	5,200	4,900	95
	Cleveland	2,500	2,300	92
	Conway	7,700	7,300	95
	Dallas	3,500	3,300	95
	Desha	5,800	5,400	94
	Faulkner	11,300	10,800	96
	Garland	25,400	24,300	96
	Grant	4,400	4,200	95
	Hot Spring	8,800	8,400	95
	Independence	9,500	9,000	95
	Jackson	8,000	7,600	95
	Jefferson	28,400	27,200	96
	Johnson	6,000	5,600	93
	Lincoln	3,800	3,500	93
	Logan	6,700	6,300	94
50% & Over	Lonoke	10,400	10,000	97
	Monroe	4,800	4,400	92
	Montgomery	2,500	2,300	93
	Nevada	4,200	3,900	93
	Ouachita	10,700	10,100	94
	Perry	2,300	2,200	96
	Pike	3,400	3,200	94
	Pope	12,500	11,900	95
	Prairie	4,100	3,900	94
	Pulaski	114,200	111,200	97
	Saline	14,400	14,000	98
	Searcy	2,900	2,700	92
	Stone	2,600	2,400	92
	Van Buren	3,700	3,500	95
	White	16,600	15,900	96
	Woodruff	3,900	3,600	93
	Yell	6,300	6,000	95

ARKANSAS		Total Households	TV Households	%
Between 25-49%	Bradley	4,800	4,500	94
	Calhoun	2,000	1,900	94

(Continued on next page)

Station Totals	616,500	586,900	95
Net Weekly Circulation (1974-75)		346,500	
Average Daily Circulation (1974-75)		226,900	

Arkansas

KARK-TV, Little Rock (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
ARKANSAS				
Between 25-49%	Ashley	8,500	8,000	94
	Boone	8,500	8,000	94
	Chicot	5,800	5,300	91
	Izard	4,100	3,700	90
	Newton	2,500	2,200	89
	Phillips	12,100	11,200	92
	Scott	3,700	3,500	93
	Sebastian	32,000	31,100	97
	Sevier	5,100	4,900	96
	Sharp	4,500	4,000	89
Union	16,500	15,800	96	
ARKANSAS				
Between 5-24%	Baxter	8,400	7,900	94
	Columbia	8,900	8,400	94
	Craighead	21,400	20,700	97
	Crawford	10,500	9,900	94
	Fulton	3,400	3,000	89
	Hempstead	7,000	6,600	94
	Howard	5,100	4,900	95
	Lawrence	7,300	6,800	94
	Lee	5,200	4,800	92
	Marion	4,000	3,800	95
Randolph	5,600	5,200	93	
St Francis	10,000	9,400	94	
OKLAHOMA				
	Sequoyah	8,200	7,700	94

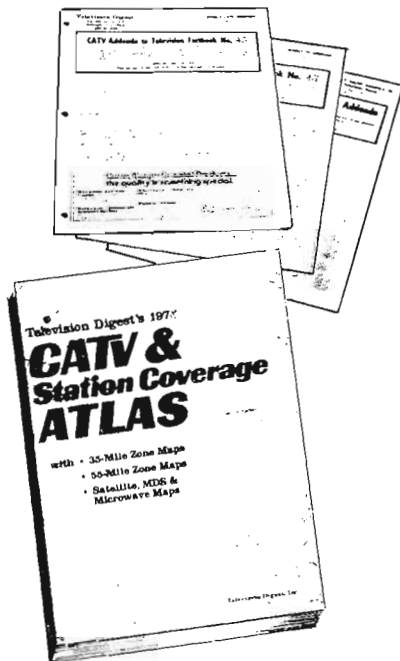
KTHV, Little Rock (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
ARKANSAS—(Continued)				
Between 25-49%	Drew	5,300	4,900	93
	Franklin	4,300	4,100	94
	Izard	4,100	3,700	90
	Polk	5,900	5,500	93
	Sharp	4,500	4,000	89
ARKANSAS				
Between 5-24%	Baxter	8,400	7,900	94
	Boone	8,500	8,000	94
	Chicot	5,800	5,300	91
	Columbia	8,900	8,400	94
	Craighead	21,400	20,700	97
	Crawford	10,500	9,900	94
	Cross	6,000	5,700	95
	Hempstead	7,000	6,600	94
	Howard	5,100	4,900	95
	Lee	5,200	4,800	92
Marion	4,000	3,800	95	
Miller	12,800	12,300	96	
Newton	2,500	2,200	89	
Phillips	12,100	11,200	92	
St Francis	10,000	9,400	94	
Scott	3,700	3,500	93	
Sebastian	32,000	31,100	97	
Union	16,500	15,800	96	
MISSISSIPPI				
	Bolivar	13,500	12,300	91
	Coaloma	11,200	10,400	93
OKLAHOMA				
	Sequoyah	8,200	7,700	94

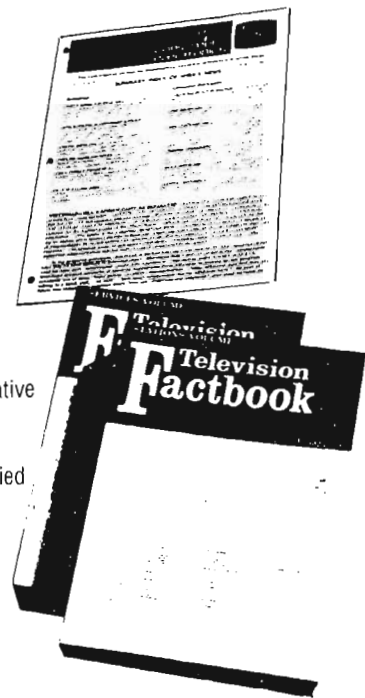
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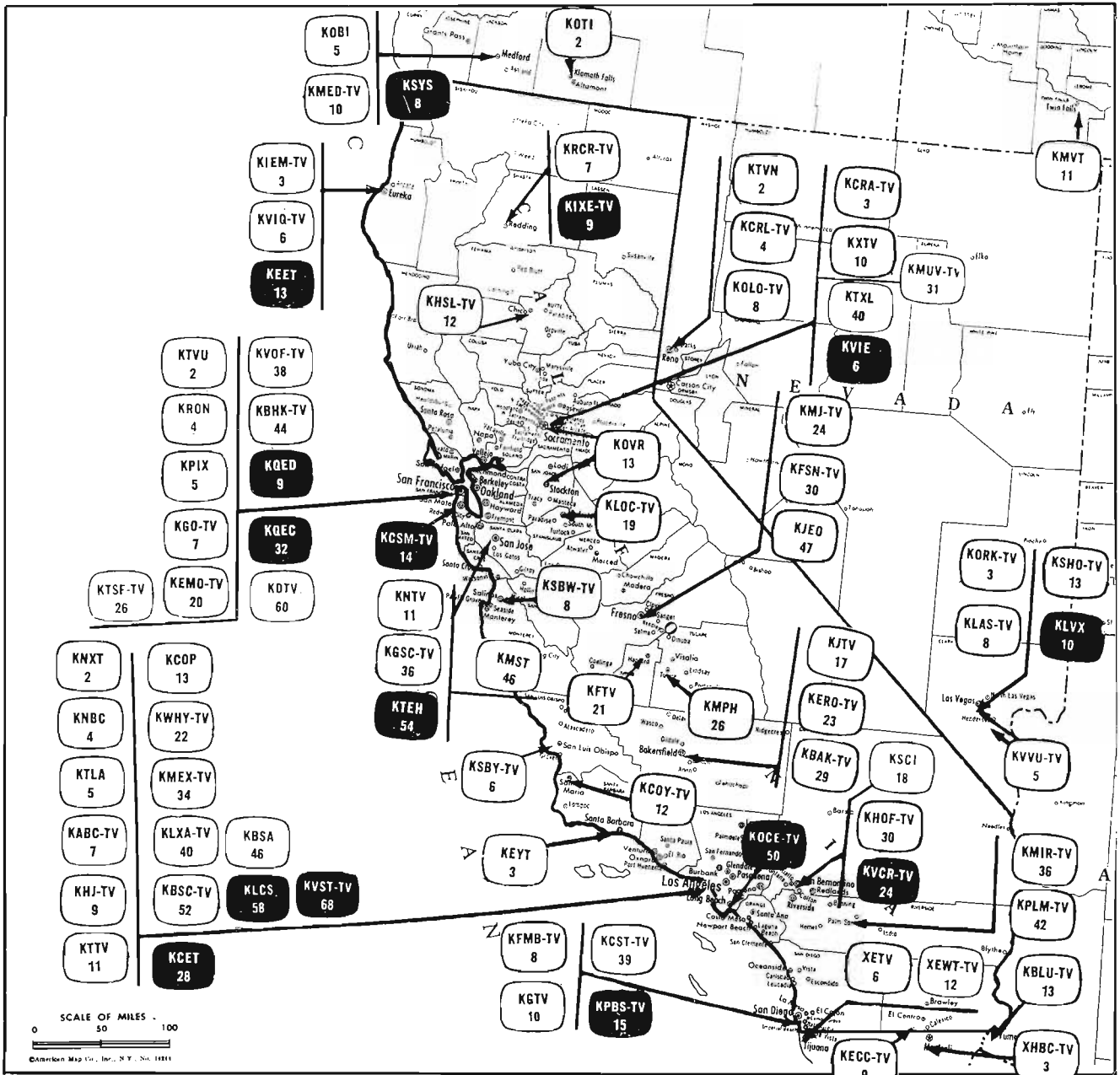


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Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Los Angeles	2,366,000	2	3,647,200	2
San Francisco	962,000	7	1,682,400	6
Sacramento-Stockton	394,000	26	627,700	25
San Diego	275,000	42	542,200	31
Fresno	150,000	80	281,000	74
Salinas-Monterey	113,000	94	182,700	94
Bakersfield	65,000	139	95,700	151
Chico-Redding	47,000	155	95,500	152
Santa Barbara-Santa Maria	34,000	165	93,800	154

California

Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Eureka	20,000	185	44,700	181
El Centro	14,000	189	43,400	184
Palm Springs	4,000	205	36,600	191
Modesto	*	*	*	*

California Station Status as of September 1, 1976

	VHF	UHF	TOTAL
<input type="checkbox"/> Commercial Television Stations	26	27	53
<input checked="" type="checkbox"/> Educational Television Stations	4	9	13
			66

State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

KRCR-TV, Chico
(See Redding, Cal.)

KBSC-TV, Corona
(See Los Angeles, Cal.)

KLXA-TV, Fontana
(See Los Angeles, Cal.)

KSBW-TV & KMST, Monterey
(See Salinas, Cal.)

KTVU, Oakland
(See San Francisco, Cal.)

KNTV, Salinas-Monterey
(See San Jose, Cal.)

KHSL-TV, Redding
(See Chico, Cal.)

KHOF-TV & KSCI, San Bernardino
(See Los Angeles, Cal.)

KSBW-TV & KMST, San Jose
(See Salinas-Monterey, Cal.)

KOVR & KTXL, Stockton
(See Sacramento, Cal.)

XHBC-TV

El Centro, Cal. (Mexicali, Mexico)

Ch. 3

Licensee: Televisora de Mexicali S.A., P.O. Box F, Calexico, Cal.
Studio & Transmitter: Mexicali, Mexico. Telephone: P.O. 2-28-55.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 15-kw visual, 7.5-kw aural. Antenna: 678-ft. above av. terrain, 600-ft. above ground, 20-ft. above sea level.

Latitude 32° 37' 21"
Longitude 115° 34' 54"

TV tape: Recording facilities.

Color: Live, film & slide.

Ownership: Affiliated with Telesistema Mexicano, S.A.

Began Operation: Oct. 6, 1957.

Represented (sales) by Spanish International Network Sales Inc.

Represented (legal) by Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind.

Personnel:

RAUL SANCHEZ de APARICIO, station manager & film buyer.
HENRY BEZIES, chief engineer.

DIGEST OF RATE CARD NO. 6—(March 1, 1970)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—5-11 p.m., daily.	\$344.00	\$172.00	\$116.00	\$87.00	\$80.00	\$60.00 \$40.00

State Educational Technical Facilities

(Complete Data in Educational Directory)

KEET

Eureka

Ch. 13

Non-Commercial Educational Station

Licensee: Redwood Empire ETV Inc., Eureka, Cal. (95501).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 65.63-kw visual, 13.2-kw aural. Antenna: 1460-ft. above av. terrain, 140-ft. above ground, 2759-ft. above sea level.

Latitude 40° 43' 36"
Longitude 123° 58' 19"

KOCE-TV

Huntington Beach

Ch. 50

Non-Commercial Educational Station

Licensee: Board of Trustees, Coast Community College District.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2750-kw max. & 290-kw horizontal visual, 275-kw max. & 29-kw horizontal aural. Antenna: 1093-ft. above av. terrain, 254-ft. above ground, 1540.5-ft. above sea level.

Latitude 33° 58' 19"
Longitude 117° 56' 57"

KCET

Los Angeles

Ch. 28

Non-Commercial Educational Station

Licensee: Community TV of Southern California, 4400 Sunset Dr.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1200-kw max. and 45.7-kw horizontal visual, 240-kw max. and 9.12-kw horizontal aural. Antenna: Directional, 3050-ft. above av. terrain, 363-ft. above ground, 6022-ft. above sea level.

Latitude 34° 13' 27"
Longitude 118° 03' 47"

KLCS

Los Angeles

Ch. 58

Non-Commercial Educational Station

Licensee: Los Angeles City Unified School District, Box 3307.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 1910-kw max. & 550-kw horizontal visual, 110-kw horizontal aural. Antenna: 2870-ft. above av. terrain, 180-ft above ground, 5836-ft. above sea level.

Latitude 34° 13' 26"
Longitude 118° 03' 45"

KVST-TV

Los Angeles

Ch. 68

Non-Commercial Educational Station

Grantee: Viewer Sponsored TV Foundation, 1136 N. Highland Ave. (90038).

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1925-kw max. & 427-kw horizontal visual, 385-kw max. & 85.1-kw horizontal aural. Antenna: 2870-ft. above av. terrain, 126-ft. above ground, 5836-ft. above sea level.

Latitude 34° 13' 36"
Longitude 118° 03' 59"

KIXE-TV

Redding

Ch. 9

Non-Commercial Educational Station

Licensee: Northern Cal. ETV Assn., Box 9 (96001).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 115-kw visual, 12-kw aural. Antenna: 3590-ft. above av. terrain, 99-ft. above ground, 6308-ft. above sea level.

Latitude 40° 36' 09"
Longitude 122° 39' 01"

KVIE

Sacramento-Stockton

Ch. 6

Non-Commercial Educational Station

Licensee: Central California Educational Television, Box 6.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 55-kw visual, 11-kw aural. Antenna: 1120-ft. above av. terrain, 1546-ft. above ground, 1544-ft. above sea level.

Latitude 38° 14' 50"
Longitude 121° 30' 03"

KVCR-TV

San Bernardino

Ch. 24

Non-Commercial Educational Station

Licensee: San Bernardino Community College Dist., 631 S. Mt. Vernon (92403).

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 5.57-kw visual, 1.12-kw aural. Antenna: minus 290-ft. above av. terrain, 120-ft. above ground, 1178-ft. above sea level.

Latitude 35° 05' 20"
Longitude 117° 18' 44"

KPBS-TV

San Diego

Ch. 15

Non-Commercial Educational Station

Licensee: Cal. State U., San Diego.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1000-kw max. and 417-kw horizontal visual, 200-kw max. and 81.3-kw horizontal aural. Antenna: 1880-ft. above av. terrain, 161-ft. above ground, 2693-ft. above sea level.

Latitude 32° 41' 48"
Longitude 116° 56' 10"

KQEC

San Francisco

Ch. 32

Non-Commercial Educational Station

Licensee: KQED Inc., 1011 Bryant St. (94103).

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 1330-kw max. & 513-kw horizontal visual, 265-kw max. & 102-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 980-ft. above ground, 1810-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

KQED

San Francisco

Ch. 9

Non-Commercial Educational Station

Licensee: KQED Inc., 1011 Bryant St. (94103).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1670-ft. above av. terrain, 980-ft. above ground, 1810-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

KTEH

San Jose

Ch. 54

Non-Commercial Educational Station

Licensee: Santa Clara County Board of Education, 100 Skyport Dr. (95110).

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 305.5-kw max. & 295-kw horizontal visual, 61.1-kw max. & 58.9-kw horizontal aural. Antenna: minus 30-ft. above av. terrain, 89-ft. above ground, 506-ft above sea level.

Latitude 37° 17' 18"
Longitude 121° 51' 50"

KCSM-TV

San Mateo

Ch. 14

Non-Commercial Educational Station

Licensee: San Mateo Community College Dist., 1700 West Hillsdale Blvd. (94402).

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 13.8-kw visual, 2.09-kw aural. Antenna: 380-ft. above av. terrain, 143-ft. above ground, 748-ft. above sea level.

Latitude 37° 32' 12"
Longitude 122° 20' 02"

California—Bakersfield



KBAK-TV

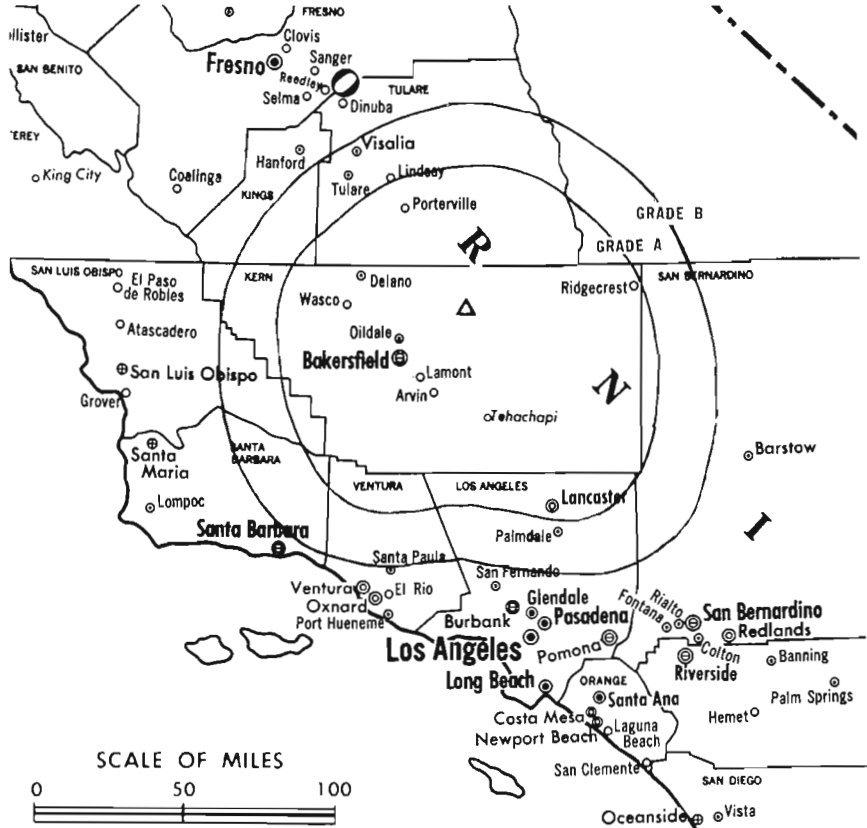
Ch. 29

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1720-kw max. & 77.6-kw horizontal visual, 340-kw max. & 15.5-kw horizontal aural. Antenna: 3730-ft. above av. terrain, 230-ft. above ground, 7775-ft. above sea level. Latitude 35° 27' 11" Longitude 118° 35' 25"

Transmitter: Breckenridge Mt., 24-mi. ENE of Bakersfield.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
 Consumer Market Data as of 1/1/76.
 TV Homes: TV% and Circulation
 © 1976 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).

KBAK-TV Ref: FCC File No. BPCT-4248 Granted 9/23/69

©American Map Co., Inc., N.Y., No. 14244

KBAK-TV

Licensee: HarriScope Broadcasting Corp., Box 2929, Bakersfield, Cal. (93303).

Studio: 2210 Chester Ave. (93301).

Telephone: 805-327-7955. TWX No.: 910-327-1109.

Ownership: Burt I. Harris, pres., 15%; Irving B. Harris, 40%; Donald P. Nathanson, 30%; 16 others, none with as much as 5%. HarriScope owns KTWO-TV & KTWO, Casper, Wyo.; KFBB-TV, Great Falls, Mont.; KULR-TV, Billings, Mont.; 27.5% of KGGM-TV, Albuquerque & KVSF, Santa Fe, N.M. Three principals control HarriScope of Chicago Inc. which owns 50% of WSNS-TV, Chicago. For other holdings, see CATV Group Ownership.

Began Operation: Aug. 20, 1953. Sale to present owner by Reeves Broadcasting Corp. approved May 12, 1964 by FCC (Television Digest, Vols. 3:52, 4:18). Sale to Reeves Broadcasting Corp. by San Francisco Chronicle approved Oct. 12, 1960 by FCC (Vol. 16:36, 42).

Represented (sales) by H-R Television Inc.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Hammett & Edison.

Personnel:

BURT I. HARRIS, president.
 GENE DENARI, vice president & general manager.
 ROBERT CURRY, station manager & general sales manager.
 DAVID MOORE, operations manager/news director.
 AL RUCH, chief engineer.
 FRED WELLS, local-regional sales manager.

DIGEST OF RATE CARD NO. 26—(Feb. 20, 1975)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.	\$650	\$550	\$450	Graded rates apply*	

*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$675.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Kern West	100,100	95,700	96
	Tulare	67,500	63,900	95
Between 25-49%	CALIFORNIA			
	Kings	21,800	20,500	94
Between 5-24%	CALIFORNIA			
	Fresno	151,100	143,900	95
	Kern East	18,400	17,500	96
Station Totals		358,900	341,500	95
Net Weekly Circulation (1974-75)			173,500	
Average Daily Circulation (1974-75)			91,900	

For UHF Penetration by Markets

See Services Volume

California--Bakersfield



KERO-TV



Ch. 23

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1760-kw max., 323-kw horizontal max. & 72.4-kw horizontal av. visual, 352-kw max., 64.4-kw horizontal max. & 14.4-kw horizontal av. aural. Antenna: Directional, 3700-ft. above av. terrain, 183-ft. above ground, 7668-ft. above sea level.

Latitude 35° 27' 14"
Longitude 118° 35' 37"

Note: This station operated simultaneously on Chs. 10 & 23 from July 1 to Sept. 1, 1963, and thereafter only on Ch. 23.

Transmitter: Breckenridge Mt., 22-mi. E of Bakersfield.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NPS.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KERO-TV Ref: FCC File No. BMPCT-3748 Granted 3/16/56

©American Map Co., Inc., N.Y., No. 14244

KERO-TV

Licensee: McGraw-Hill Broadcasting Co. Inc., 321 21st St., Bakersfield.

Studio: Television Center, P.O. Box 2367, Bakersfield, Cal. (93303).

Telephone: 805-327-1441. TWX No.: 510-843-2113.

Ownership: McGraw-Hill Inc., 100%. For other interests, see Group Ownership.

Began Operation: Sept. 26, 1953. Sale to present owners by Time-Life Bcst. Inc. approved by FCC March 8, 1972 (Television Digest, Vol. 12:10, 11). Sale to Time-Life by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (Vols. 3:15-16, 31, 48). Merger of Marietta Bcstg. Inc. (including KFMB-TV & KFMB, San Diego) into Transcontinent Television Corp. approved May 13, 1959 by FCC (Vol. 15:7, 12, 20).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Koteen & Burt.

Personnel:

NORMAN E. WALT, president.
RAYMOND WATSON, vice president & general manager.
ROD O'HARRA, general sales manager.
JOHN BARRETT, local sales manager.
GORDON ACKER, dir., program operations & promotion.
LARRY EDWARDS, production manager.
NORMAN E. HALL, engineering director.

STEVE TALBOT, news director.
LYNN NOEL, director, public affairs.
J. CAROL RUSHTON, business manager.

DIGEST OF RATE CARD NO. 4B (Sept. 20, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class A—7-11 p.m., daily.	\$650	\$485	\$425	\$260	Graded rates apply*

*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Kern West	100,100	95,700	96
	Tulare	67,500	63,900	95
Between 25-49%	CALIFORNIA			
	Kings	21,800	20,500	94
Station Totals		189,400	180,100	95
Net Weekly Circulation (1974-75)			134,700	
Average Daily Circulation (1974-75)			77,000	

California--Bakersfield



KJTV

Ch. 17

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1150-kw max. & 316-kw horizontal visual, 230-kw max. & 62.8-kw horizontal aural. Antenna: 1391-ft. above av. terrain, 270-ft. above ground, 3795-ft. above sea level.

Latitude 35° 26' 20"
Longitude 118° 44' 23"

Transmitter: Mt. Adelaide, 16-mi. E of Bakersfield.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.

Studio: 29th & Eye Sts.



KJTV Ref: FCC File No. BMPCT-6968 Granted 1/14/69

© American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KJTV

Licensee: Kern County Broadcasting Co., 2831 Eye St., Bakersfield, Cal. (93301).

Mailing Address: P.O. Box 226, Bakersfield (93302).

Telephone: 805-327-7511. TWX No.: 910-327-1120.

Ownership: ASI Communications Inc., Ralph C. Guild, chmn., 46.5%; George R. Fritzing, pres., 10%; Burke-Stuart Co. Inc., 3.8%; others, none with as much as 2%. ASI also owns WRYT, Boston; KROY-AM-FM, Sacramento; KFAC-AM-FM, Los Angeles.

Began Operation: Nov. 8, 1959. Transfer to Atlantic States Industries from Lincoln Dellar & wife approved by FCC Sept. 11, 1969 (Television Digest, Vol. 8:49; 9:37). Previous sale to Dellar by group which included Dellar as 41.2% stockholder approved by FCC Dec. 31, 1962 (TV Addenda 32-KKKK).

Represented (sales) by Adam Young Inc.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

JOE NICCOLI, vice president & general manager.
TED WARNER, director of operations.
BRENDA PETRONE, national sales manager.
BRUCE C. SMITH, chief engineer.

DIGEST OF RATE CARD NO. 10 (Sept. 13, 1971)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. ID

Class AA—7:30-10:30 p.m., daily.

\$800.00 \$400.00 \$250.00 \$225.00 \$200.00 Graded rates apply*

*Highest rate: \$140.

NETWORK BASE HOURLY RATE: \$275.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Kern West	100,100	95,700	96
Between 25-49%	CALIFORNIA Tulare	67,500	63,900	95
Between 5-24%	CALIFORNIA Kings	21,800	20,500	94
Station Totals		189,400	180,100	95
Net Weekly Circulation (1974-75)			101,200	
Average Daily Circulation (1974-75)			52,200	

BLACKBURN & COMPANY, INC.

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BEVERLY HILLS 9465 Wilshire Blvd. (213) 274-8151

California—Chico



KHSL-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1290-ft. above av. terrain, 284-ft. above ground, 3779-ft. above sea level.

Latitude 39° 57' 30"
Longitude 121° 42' 48"

Transmitter: Cohasset Road.
Studio: 180 E. 4th St.
AM Affiliate: KHSL, 5-kw, 1290 kHz (CBS).
Color: Network, live, film, slide & tape.
News Wire Service: UPI.
Represented (engineering) by A.D. Ring & Associates.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KHSL-TV Ref: FCC File No. BMPCT—6764 Granted 5/9/68 ©American Map Co., Inc., N.Y., No. 14244

KHSL-TV

Licensee: Golden Empire Bcstg. Co., Box 489, Chico, Cal. (95926).
Telephone: 916-342-0141. TWX No.: 916-348-2134.
Ownership: Mrs. Hugh McClung, pres., 100%; Dorothy Locke, secy.-treas. Also operates KVCV, Redding & KHSL, Chico, Cal., both AM.
Began Operation: Aug. 22, 1953.
Represented (sales) by Avery-Knodel Inc.
Represented (legal) by Haley, Bader & Potts.
Personnel:
C. H. KINSLEY JR., executive vice president & manager.
LARRY PAVILONIS, operations manager.
RUSSEL POPE, director of engineering.
GEORGE WUSSOW, chief engineer.

DIGEST OF RATE CARD NO. 22—(Sept. 20, 1976)

Hour	30 Min.	15 Min.	Min.	30 Sec.	ID	
Class AA—6-11 p.m., daily.	\$450.00	\$240.00	\$170.00	\$230.00*	\$115.00*	\$57.50*

*Class AA—8-11 p.m., daily.
NETWORK BASE HOURLY RATE: \$350.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA				
		Butte	44,300	41,700	94
		Colusa	4,800	4,500	94
		Glenn	6,600	6,300	95
		Plumas	5,100	4,700	92
		Shasta	31,600	30,300	96
		Sutter	15,600	15,000	96
		Tehama	11,500	11,100	96
		Trinity	3,700	3,300	90
	Yuba	13,500	12,900	96	
Between 25-49%	CALIFORNIA				
		Lake	11,200	10,200	91
		Lassen	6,300	5,800	92
		Modoc	3,100	2,800	91
Between 5-24%	CALIFORNIA				
		Nevada West	11,500	10,700	93
		Placer West	29,200	27,800	95
		Sonoma North	58,900	55,700	95
	Yolo	36,500	34,800	95	
Station Totals			306,300	289,400	94
Net Weekly Circulation (1974-75)				132,800	
Average Daily Circulation (1974-75)				78,100	

California—El Centro



KECC-TV

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 170-kw max. & 40.7-kw horizontal visual, 35-kw max. & 8.13-kw horizontal aural. Antenna: 1720-ft. above av. terrain, 503-ft. above ground, 2667-ft. above sea level.
 Latitude 33° 03' 18"
 Longitude 114° 49' 37"

Transmitter: Top of Black Mtn.

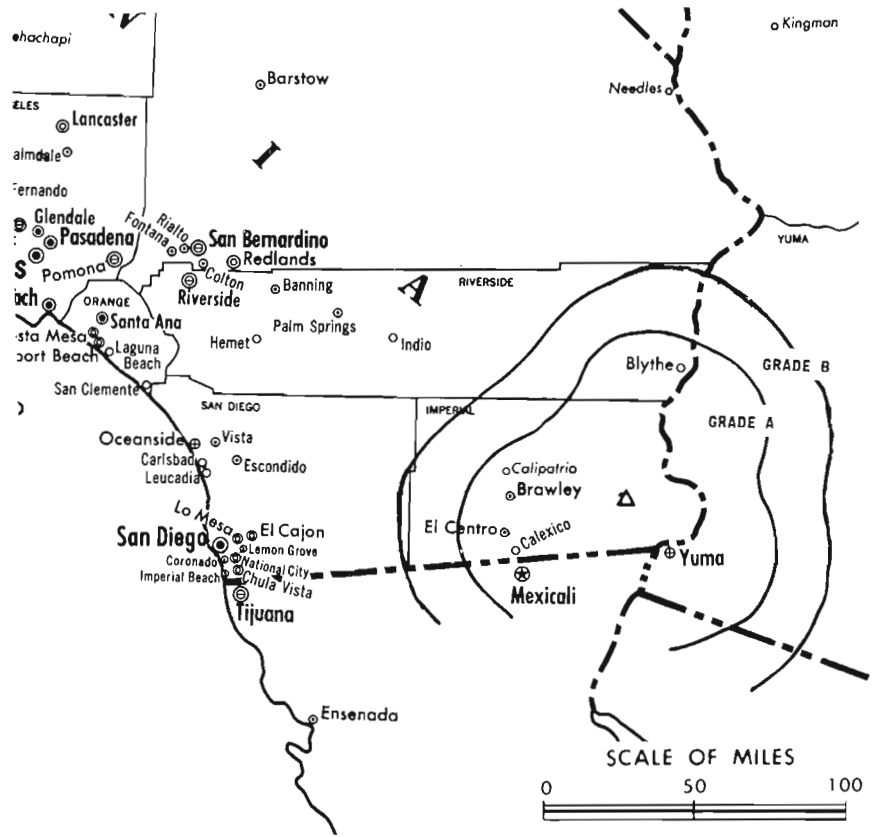
TV tape: Recording facilities.

Color: Network, live, film & slide.

News Wire Service: AP.

Represented (sales) by UBC Sales.

Total Households: © MSI
 Consumer Market Data as of 1/1/76.
 TV Homes: TV% and Circulation
 © 1976 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).



KECC-TV Ref: FCC File No. BMPCT-6975 Granted 1/25/71

© American Map Co., Inc., N.Y., No. 14244

KECC-TV

Network Service: CBS.

Grantee: KECC TV Corp., 778 State St., El Centro.

Studio: 778 State St. (92243). Telephone: 714-352-9670.

Mailing Address: P.O. Box 29, El Centro (92243).

Ownership: United Broadcasting, 100%. For other interests, see Group Ownership.

Began Operation: Dec. 6, 1968.

Represented (legal) by Smith & Pepper.

Personnel:

RICHARD EATON, president.
 RICHARD SAMPSON, general manager.

DIGEST OF RATE CARD NO. 5—(April 1, 1975)

Hour	30 Min.	15 Min.	Min.	30 Sec.	ID	
Class A—6:59-10:59 p.m., daily.	\$300.00	\$180.00	\$130.00	\$55.00	\$35.00	\$25.00
NETWORK BASE HOURLY RATE: \$110.						

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA Yuma	21,600	19,600 ^w	91
	CALIFORNIA Imperial	26,100	23,800	91
Between 5-24%	CALIFORNIA Riverside East	6,200	5,900	95
	San Bernardino East	2,200	2,100	96
Station Totals		56,100	51,400	91
Net Weekly Circulation (1974-75)			32,600	
Average Daily Circulation (1974-75)			16,600	

For Group Ownership of TV Stations,
 see Services volume

California—Eureka



KIEM-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1650-ft. above av. terrain, 249-ft. above ground, 3025-ft. above sea level.

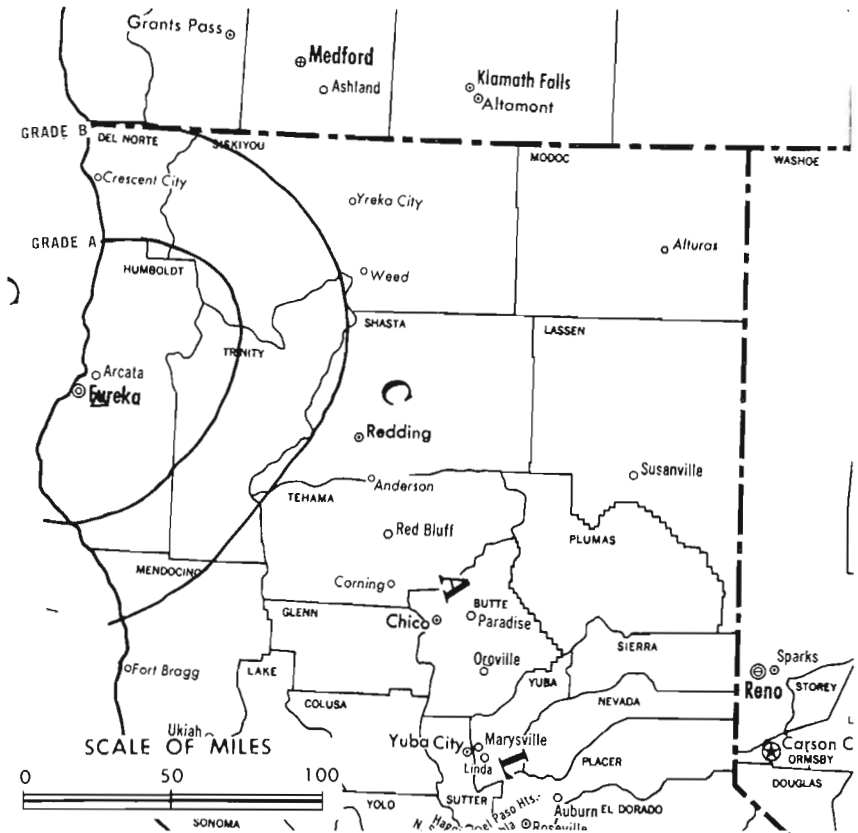
Latitude 40° 43' 52"
Longitude 123° 57' 06"

Transmitter: Redwood Peak, 12-mi. SE of Eureka.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KIEM-TV Ref: FCC File No. BMPCT-3432 Granted 12/1/55

© American Map Co., Inc., N.Y., No. 14244

KIEM-TV

Network Service: CBS, NBC on per program basis.
Licensee: California Oregon Radio Co., Box 3E, Eureka, Cal. (95501).
Studio: 5650 S. Broadway, Eureka, Cal. (95501).
Telephone: 707-443-3123. TWX No.: 510-742-6014.
Ownership: Ingham Communications Inc. Harvey Ingham, pres., 50%; Richard Ingham, v.p.-treas., 50%; Jean Ingham, secy.
Began Operation: Oct. 25, 1953. Sale by William B. Smullin to Wayne Vickers, et al., approved by FCC Oct. 25, 1961. Sale to present owners approved July 29, 1975.
Represented (sales) by Avery-Knodel Inc.; Art Moore & Assoc., Pacific Northwest.
Represented (legal) by Haley, Bader & Potts.
Personnel:
HARVEY INGHAM, president & general manager.
ELMER HASKIN, general sales manager.
DONALD R. KING, chief engineer.
ROBERT R. MILLER, operations manager.

DIGEST OF RATE CARD NO. 19—(Aug. 10, 1976)

Hour	30 Min.	15 Min.	Min.	30 Sec.	10 Sec.
Class AA—7-10 p.m., daily.					
\$350.00	\$200.00	\$150.00	\$130.00	\$65.00	\$32.50

NETWORK BASE HOURLY RATE: \$225.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Del Norte	5,500	5,000	92
	Humboldt	37,000	35,100	95
Between 5-24%	OREGON			
	Curry	5,100	4,600	90
	CALIFORNIA			
	Mendocino	20,000	18,100	90
	Trinity	3,700	3,300	90
Station Totals		71,300	66,100	92
Net Weekly Circulation (1974-75)				40,300
Average Daily Circulation (1974-75)				28,300

California—Eureka



Ch. 6

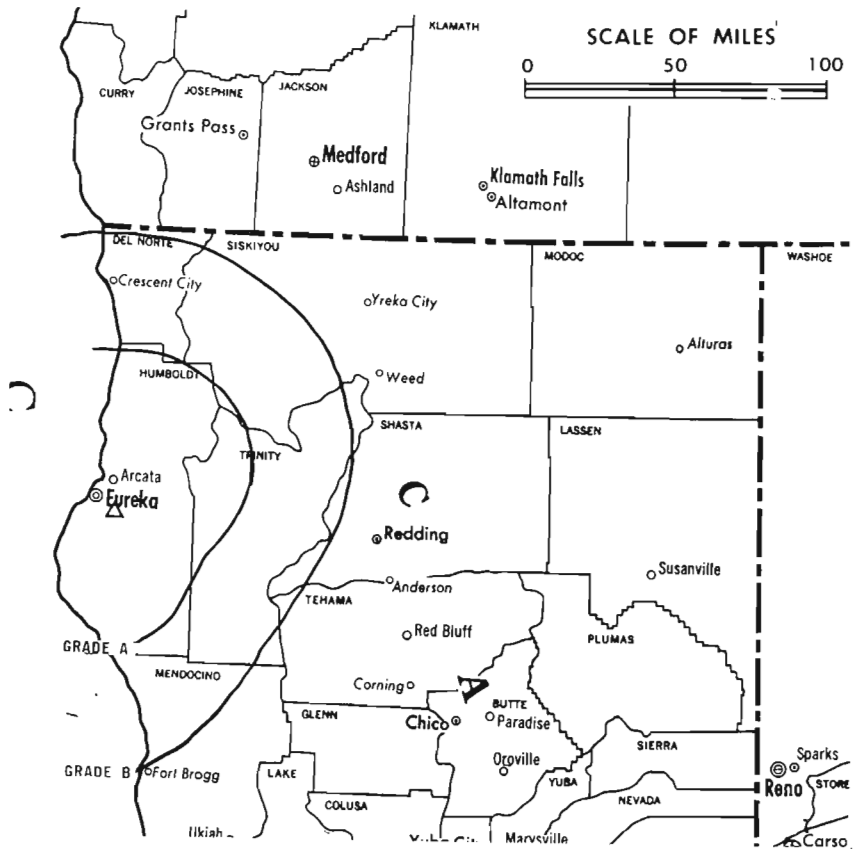
Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10.5-kw aural. Antenna: 1740-ft. above av. terrain, 377-ft. above ground, 3049-ft. above sea level.

Latitude 40° 43' 36"
Longitude 123° 58' 18"

Transmitter: 10.8-mi. SE of Eureka.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KVIQ-TV Ref: FCC File No. BPCT-2784 Granted 9/30/60

©American Map Co., Inc., N.Y., No. 14244

KVIQ-TV

Network Service: NBC & ABC.

Licensee: California Northwest Broadcasting Co., Box 1019, Eureka, Cal. (95501).

Studio: 1800 Broadway, Eureka, Cal.

Telephone: 707-443-3061. TWX No.: 707-742-6265.

Ownership: Carl & Leah McConnell, 100%.

Began Operation: April 1, 1958. Sale to present owners by Carroll R. Hauser (50%) and Shasta Telecasting Corp. (50%), approved May 16, 1960 by FCC (Television Digest, Vol. 16:22, 24).

Represented (sales) by H-R Television Inc.; Simpson/Reilly & Assoc. (Portland, Seattle).

Represented (legal) by Greeley & Bernard.

Represented (engineering) by Hammett & Edison.

Personnel:

CARL R. McCONNELL, president
ALLEN JONES, vice president & general manager.
BOB TURNER, program director.
LYNN OLSEN, chief engineer.
MIKE JONES, regional sales manager.
BOB CASHEN, news director.

DIGEST OF RATE CARD NO. 3

(July 1, 1969)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7-10:59 p.m., daily.
\$275.00 \$165.00 \$110.00 \$83.00 \$50.00 \$50.00 \$25.00

NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Del Norte	5,500	5,000	92
	Humboldt	37,000	35,100	95
	OREGON			
	Curry	5,100	4,600	90
Between 5-24%	CALIFORNIA			
	Mendocino	20,000	18,100	90
Station Totals		67,600	62,800	92
Net Weekly Circulation (1974-75)			40,800	
Average Daily Circulation (1974-75)			30,000	

California—Fresno



KFSN-TV



Ch. 30

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1660-kw max. & 862-kw horizontal visual, 340-kw max. & 35.5-kw horizontal aural. Antenna: 2080-ft. above av. terrain, 276-ft. above ground, 4755-ft. above sea level.

Latitude 37° 04' 39"
Longitude 119° 26' 01"

Transmitter: Meadow Lake, Cal.

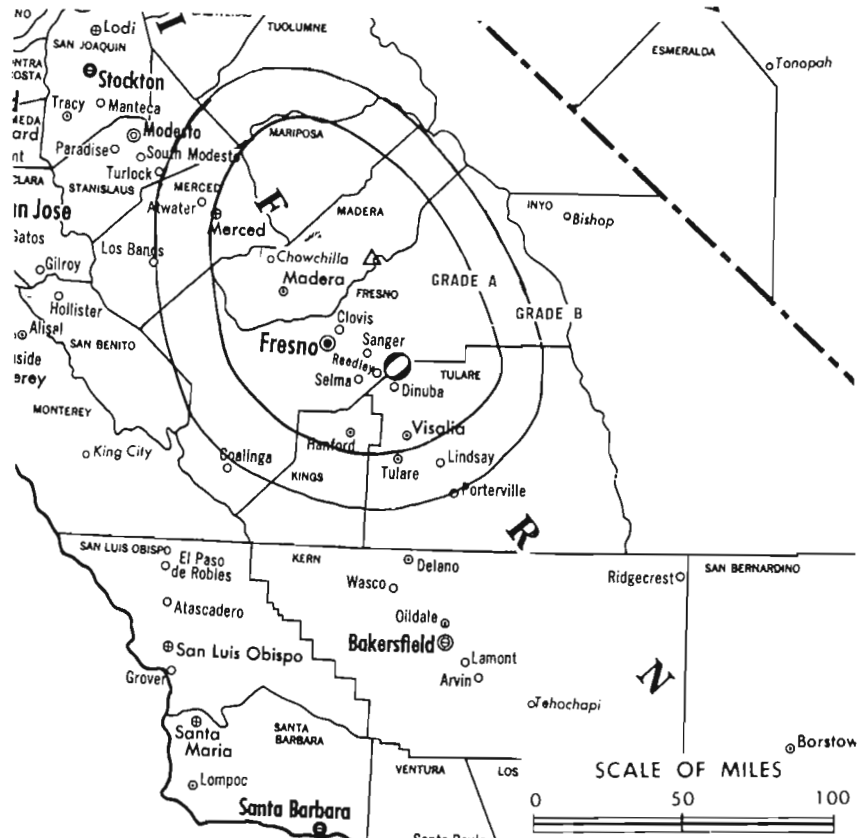
Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KFSN-TV Ref: FCC File No. BPCT-4226 Granted 6/6/69

©American Map Co., Inc., N.Y., No. 14244

KFSN-TV

Network Service: CBS.

Licensee: Capital Cities Communications Inc.

Studio: 1777 G St., Fresno, Cal. (93706).

Telephone: 209-442-1170. TWX No.: 209-481-1362.

Ownership: Capital Cities Communications Inc. For officers & other interests, see Group Ownership.

Began Operation: May 10, 1956. Sale to present owner by Triangle Publications approved by FCC Feb. 24, 1971 (Television Digest, Vol. 11:9). Previous sale to Triangle by Paul R. Bartlett and associates approved Dec. 30, 1958 by FCC (Vols. 14:47; 15:1). Note: Operated on Ch. 12 until Feb. 17, 1961, when it switched to uhf Ch. 30 (Vol. 17:8).

Represented (sales) by Blair TV.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel.

WALTER C. LISS JR., vice president & general manager.
ANTHONY R. TWIBELL, general sales manager.
RICHARD WAGSCHAL, local sales manager.
STEPHEN WEBER, director of engineering.
LEE JASON, program director.
DANIEL BORMANN, business manager.

DIGEST OF RATE CARD NO. 4-76

(April 1, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec.
Class AA—7:30-11 p.m., daily.
Available on request Graded rates apply*

*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Fresno	151,100	143,900	95
	Kings	21,800	20,500	94
	Madera	15,100	14,200	94
	Mariposa	3,000	2,700	90
	Merced	37,600	35,800	95
Between 5-24%	CALIFORNIA			
	Stanislaus	74,600	70,200	94
Station Totals		370,700	351,200	94
Net Weekly Circulation (1974-75)			256,100	
Average Daily Circulation (1974-75)			171,900	

California—Fresno



KJEO



Ch. 47

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 2624-kw max. visual, 529-kw max. aural. Antenna: 1959-ft. above av. terrain, 262-ft. above ground, 4742-ft. above sea level.

Latitude 37° 04' 14"
Longitude 119° 25' 31"

Transmitter: Bald Mtn.

Studio: 4880 N. First St.

Telephone: 209-222-2411.

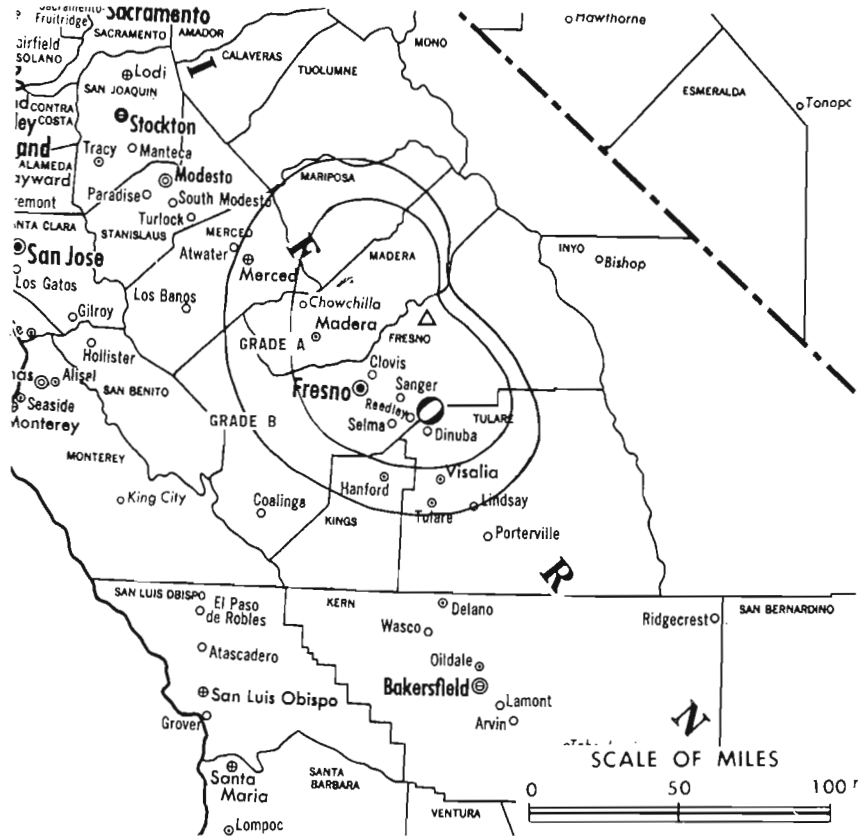
TWX No.: 910-362-3181.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KJEO Ref: FCC File No. BPCT—4903 Granted 3/26/76

©American Map Co., Inc., N.Y., No. 14249

KJEO

Licensee: Retlaw Enterprises Inc., P.O. Box 5455, Fresno, Cal. (93755).

Ownership: Retlaw Enterprises Inc. Lillian Disney Truyens, chmn., 20%; Joseph C. Drilling, v.p., broadcasting; Sharon Disney Lund, v.p., 40%; Diane Disney Miller, v.p., 24% (holds additional 16% as custodian for Christopher & Joanna Miller); Ronald W. Miller, vice chmn.; Royal Clark, v.p.-secy.-treas; Charles Romero, asst. secy.-treas. Retlaw Enterprises owns KOGO (AM), San Diego and operates 2 major amusement park attractions at Disneyland; has minority interests in certain motion pictures produced by Walt Disney Productions; also owner & licensor of rights to Walt Disney name.

Began Operation: Sept. 20, 1953. Sale to Retlaw Enterprises by Shasta Telecasting Corp. (George C. Fleharty, Laurence W. Carr, Morris K. Cohen, Robert L. Hammett, Carl R. McConnell & Russell K. Olsen) approved by FCC April 17, 1968 (Television Digest, Vol. 8:17).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (engineering) by Hammett & Edison.

Represented (legal) by McKenna, Wilkinson & Kittner

Personnel:

JOSEPH C. DRILLING, president.
WILLIAM SAWYERS, vice president & general manager.
GARY VAUTIN, program director.
ANDY MASTORAS, vice president & business manager.
JANICE CROSBY, vice president, broadcast standards.
WALT DAVIS, sales manager.
JAY HILL, chief engineer.
FRANCES HERNANDEZ, traffic manager.

JAMES K. MYERS, promotion & creative director.
DAN CULLEN, news director.
COLLIN DOUGHERTY, director of public affairs.

DIGEST OF RATE CARD NO. 6—(Sept. 19, 1976)

Hour	30 Min.	15 Min.	Min.	30 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.					
\$800.00	\$480.00	\$290.00			Graded rates apply*

*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$581.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA				
		Fresno	151,100	143,900	95
		Kings	21,800	20,500	94
		Madera	15,100	14,200	94
		Merced	37,600	35,800	95
	Tulare	67,500	63,900	95	
Between 25-49%	CALIFORNIA				
		Mariposa	3,000	2,700	90
Between 5-24%	CALIFORNIA				
		Stanislaus	74,600	70,200	94
Station Totals			370,700	351,200	94
Net Weekly Circulation (1974-75)					238,800
Average Daily Circulation (1974-75)					144,600

California—Fresno



KMJ-TV



Ch. 24

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1600-kw max. and 191-kw horizontal visual, 153-kw max. and 38-kw horizontal aural. Antenna: Directional, 2350-ft. above av. terrain, 321-ft. above ground, 3713-ft. above sea level.

Latitude 36° 44' 45"
Longitude 119° 16' 53"

Requests CP for change to 3715-kw max. & 446-kw horizontal visual, 268-kw max. & 67.2-kw horizontal aural. BPCT-4879.

Transmitter: Bear Mt.

Studio: 1544 Van Ness.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

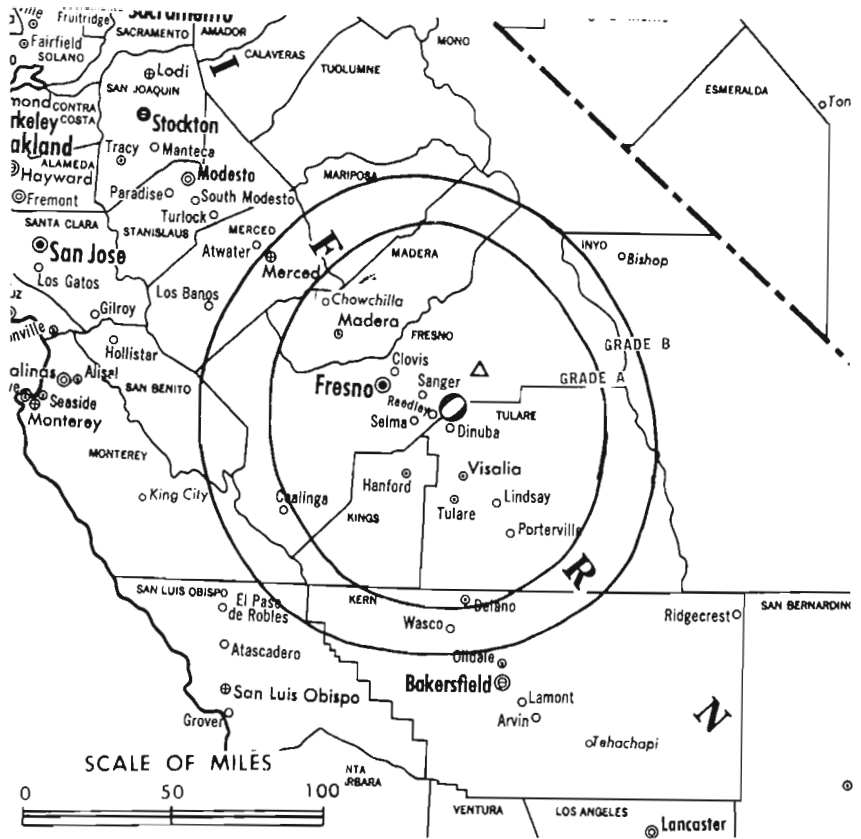
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV₁₄ and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KMJ-TV Ref: FCC File No. BPCT-2859 Granted 7/12/61

©American Map Co., Inc., N.Y., No. 14244

KMJ-TV

Licensee: McClatchy Newspapers, 1544 Van Ness, Fresno, Cal. (93721).

Studio: 1544 Van Ness.

Telephone: 209-268-6666. TWX No.: 910-362-2403.

AM Affiliate: KMJ, 5-kw, 580 kHz (NBC). FM Affiliate: KMJ-FM, 7.3-kw, 97.9 MHz (No. 250), 630-ft.

Ownership: Eleanor McClatchy, pres.; Charles K. McClatchy, v.p.; Verne Bonette, secy.-treas.; John J. Hamlyn, asst. secy.-treas. Also own KFBK-AM-FM, Sacramento; KBEE-AM-FM, Modesto; KOH, Reno, Nev. McClatchy Newspapers publish Fresno Bee, Sacramento Bee, Modesto Bee. McClatchy also owns KOVR, Stockton-Sacramento.

Began Operation: June 1, 1953.

Represented (sales) by Katz Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Cohen & Dippell.

Personnel:

JIM THOMPSON, manager.
EDGAR L. DEATHERAGE, sales manager.
KEN WALIGORSKI, program manager.
MARY ANN PEARSON, traffic manager.
WILLIAM TRETTIN, film editor.
GORDON LEE, chief engineer.

DIGEST OF RATE CARD NO. A-47—(Aug. 30, 1976)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.	\$1200	\$750	\$525	Graded rates apply ²	

²Highest rate: \$500.

NETWORK BASE HOURLY RATE: \$750.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA				
		Fresno	151,100	143,900	95
		Kings	21,800	20,500	94
		Madera	15,100	14,200	94
		Merced	37,600	35,800	95
	Tulare	67,500	63,900	95	
Between 25-49%	CALIFORNIA				
		Mariposa	3,000	2,700	90
Between 5-24%	CALIFORNIA				
		Kern West	100,100	95,700	96
Station Totals			396,200	376,700	95
Net Weekly Circulation (1974-75)				257,300	
Average Daily Circulation (1974-75)				173,800	

California—Guasti

KBSA

Ch. 46

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 219-kw visual, 138-kw aural. Antenna: 2878-ft. above av. terrain, 138-ft. above ground, 2840-ft. above sea level.

Latitude 34° 13' 35"
Longitude 118° 03' 58"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

Arbitron Data: Not available.



KBSA Ref: FCC File No. BMPCT-7200 Granted 6/8/70

©American Map Co., Inc., N.Y., No. 14244

KBSA

Licensee: Broadcasting Service of America, P. O. Box 286, La Canada, Cal. (91011).

Studio: 1404 E. Ball Rd., Anaheim, Cal. (92805).

Telephone: 714-636-4455.

Ownership: Berean Bible Ministries, a non-profit corp. Rev. W. Kenneth Connolly, pres.; Gifford N. Hartwell, secy.-treas.

Began Operation: July 1972, left air Jan. 29, 1973. Resumed operation June 7, 1973. Sale to present owner by William A. Myers approved by FCC March 12, 1975.

Represented (legal) by Cohn & Marks.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

W. KENNETH CONNOLLY, president.

Rates: Not available.

BLACKBURN & COMPANY, INC.

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ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

California—Hanford-Fresno

KFTV
Ch. 21

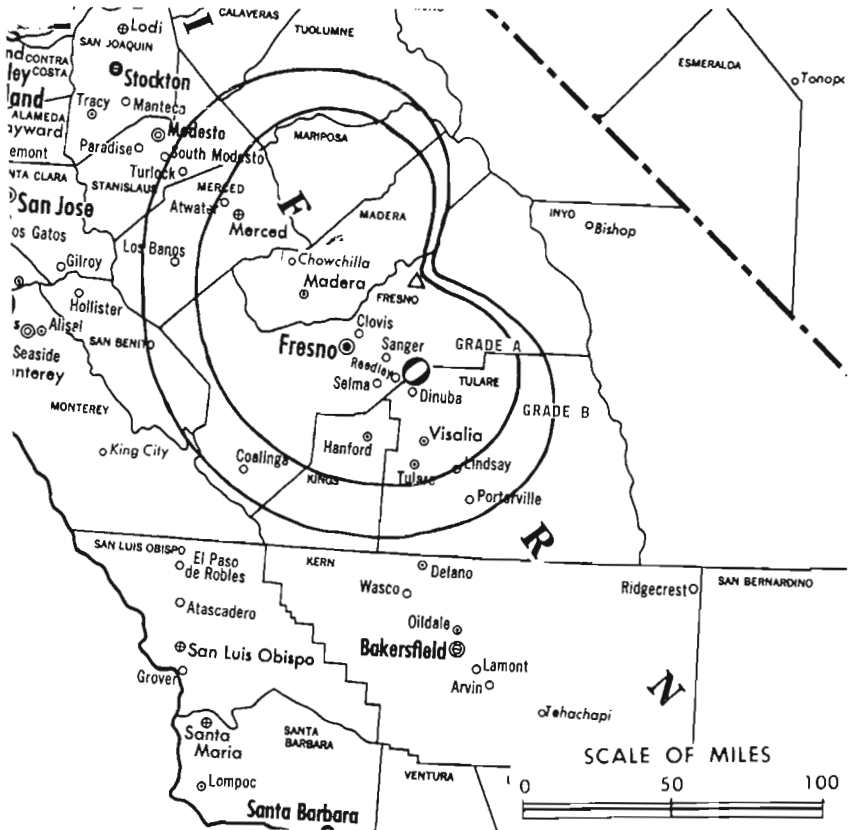
Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1790-kw max. & 131-kw horizontal visual, 327-kw max. & 23.8-kw horizontal aural. Antenna: 1840-ft. above av. terrain, 160-ft. above ground, 4610-ft. above sea level.

Latitude 37° 04' 24"
Longitude 119° 25' 42"

Transmitter: Bald Mtn., 52-mi. NE of Hanford.

Color: Film, slide & tape.

News Wire Service: UPI.



Total Households: (C) MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV % and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KFTV Ref: FCC File No. BMPCT--7403 Granted 6/28/72

©American Map Co., Inc., N.Y., No. 14244

KFTV

Licensee: Spanish International Communications Corp., 721 N. Bronson Ave., Los Angeles, Cal. (90038).

Studio: 8515 E. Lacey Blvd., Hanford, Cal. (93230).

Telephone: 209-584-3362.

Ownership: See KMEX-TV, Los Angeles.

Began Operation: Feb. 27, 1962 as KDAS; left air May 13, 1966 (Television Digest, Vol. 6:22). Sale to present owner approved March 19, 1969. Resumed operation Sept. 20, 1972.

Represented (sales) by Spanish International Network Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

DANIEL D. VILLANUEVA, vice president & general manager.

ERNESTO BALLESTE, station manager.

LAWRENCE BECKMAN, chief engineer.

DIGEST OF RATE CARD NO. 3—(Dec. 3, 1973)

Zone I—6-10:30 p.m., Mon.-Fri. 30 Sec.: \$50.00.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA Madera	15,100	14,200	94
Station Totals		15,100	14,200	94
Net Weekly Circulation (1974-75)				9,300
Average Daily Circulation (1974-75)				3,600

California--Los Angeles



KABC-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 158-kw visual, 31.7-kw aural. Antenna: 2979-ft. above av. terrain, 237-ft. above ground, 5944-ft. above sea level.

Latitude 34° 13' 36"
Longitude 118° 03' 59"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.

AM Affiliate: KABC, 5-kw, 790 kHz (ABC).

FM Affiliate: KLOS, 20-kw, 95.5 MHz (No. 238), 196-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, City News Service.

Facsimile Service: UPI.

News Film Service: ABC.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KABC-TV Ref: FCC File No. BPCT-1424 Granted 4/10/53

©American Map Co., Inc., N.Y., No. 1424

KABC-TV

Licensee: American Broadcasting Companies Inc., 1330 Ave. of the Americas, New York, N.Y. (10020).

Studio: Prospect & Talmadge Sts., Hollywood (90027).

Telephone: 213-663-3311. TWX No.: 213-666-1240.

Ownership: See WABC-TV, New York.

Began Operation: Sept. 16, 1949 as KECA-TV.

Represented (sales) by ABC-TV Television Spot Sales Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

JOHN C. SEVERINO, vice president & general manager.

THOMAS K. VAN AMBURG, general sales manager.

JOHN RIEDL, national sales manager.

CHARLES CLARK, local sales manager.

PAUL COSS, program director.

NORMAN H. SLOANE, business manager.

GEORGE L. PIERCE, sales service manager.

NORMA OLSEN, director of program operations.

GERALD MINNUCCI, dir. of advertising & public relations.

WILLIAM F. DRYER, chief engineer.

BERT TAPIA, film director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$5100.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	CALIFORNIA				
		Imperial	26,100	23,800	91
		Inyo	6,800	5,900	87
		Kern East	18,400	17,500	96
		Los Angeles	2,643,400	2,551,700	97
		Orange North	386,700	378,000	98
		Orange South	194,000	189,600	98
		Riverside West	143,700	136,800	95
		San Bernardino West	241,300	231,500	96
		Santa Barbara South	56,200	53,400	95
		Ventura	140,600	136,200	97
	Between 25-49%	CALIFORNIA			
		Kern West	100,100	95,700	96
		Riverside Central	38,400	36,600	95
		San Luis Obispo	43,900	41,500	94
		Santa Barbara North	42,500	40,400	95
Between 5-24%	CALIFORNIA				
		Riverside East	6,200	5,900	95
	San Diego	562,300	542,200	96	
Station Totals		4,650,600	4,486,700	96	
Net Weekly Circulation (1974-75)				3,388,300	
Average Daily Circulation (1974-75)				1,923,000	

California--Los Angeles

KCOP



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 170-kw visual, 32.4-kw aural. Antenna: 2920-ft. above av. terrain, 200-ft. above ground, 5880-ft. above sea level.

Latitude 34° 13' 42"
Longitude 118° 04' 02"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI, City News Service.

Facsimile Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KCOP Ref: FCC File No. BMPCT-240 Granted 6/23/48

©American Map Co., Inc., N.Y., No. 14244

KCOP

Network Service: None, independent.

Licensee: KCOP Television Inc., 915 N. La Brea, Hollywood, Cal. (90038).

Studio: 915 N. La Brea.

Telephone: 213-851-1000. TWX No.: 910-321-4197.

Ownership: Chris-Craft Industries Inc., 100%. For officers and principal stockholders, see KPTV, Portland, Ore.

Began Operation: Sept. 17, 1948. Sale to Chris-Craft (formerly NAFI Corp.) by Bing Crosby, Kenyon Brown, George L. Coleman & Joseph A. Thomas (25% each) approved Jan. 27, 1960 by FCC (Television Digest, Vols. 15:33, 36, 43, 16:5). Previous sale to Crosby et al by Copley Press approved Dec. 11, 1957 by FCC (Vol. 13:16, 22, 34, 50). Copley acquired station, operating as KLAC-TV, from Mrs. Dorothy Schiff Sonneborn Dec. 23, 1953 (Vol. 9:49, 32).

Represented (sales) by TeleRep Inc.

Represented (legal) by Hogan & Hartson.

Personnel:

- RICHARD H. FRANK, president & general manager.
- EVAN THOMPSON, station manager.
- BILL FRANK, local sales manager.
- RANDY REISS, national sales manager.
- JOHN L. GRASSE, director of engineering.
- ROBERT A. STERN, business manager.
- PETER SCHLESINGER, program director.
- GARY DAVIS, director of advertising & promotion.
- JOHN MOHR, gen. mgr., Chris-Craft Video Tape Center.

DIGEST OF RATE CARD (Sept. 1976)

Hour	30 Min.	Min.	30 Sec.	30 or 20 Sec.	10 Sec.
Class A—6-11 p.m., daily.					
\$4000	\$2000				Graded rates apply*

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Orange North	386,700	378,000	98
Between 25-49%	ARIZONA			
	Yuma	21,600	19,600	91
	CALIFORNIA			
	Imperial	26,100	23,800	91
	Kern East	18,400	17,500	96
	Los Angeles	2,643,400	2,551,700	97
	Orange South	194,000	189,600	98
	Riverside West	143,700	136,800	95
	Riverside Central	38,400	36,600	95
	San Bernardino West	241,300	231,500	96
	San Diego	562,300	542,200	96
	San Luis Obispo	43,900	41,500	94
Santa Barbara North	42,500	40,400	95	
Santa Barbara South	56,200	53,400	95	
Ventura	140,600	136,200	97	
Between 5-24%	ARIZONA			
	Cochise	23,300	21,800	94
	Mohave	12,600	11,500	92
	CALIFORNIA			
	Inyo	6,800	5,900	87
	Kern West	100,100	95,700	96
	Riverside East	6,200	5,900	95
	NEW MEXICO			
	Chaves	16,600	16,000	97
	Dona Ana	24,200	22,800	94
Eddy	14,300	13,800	96	
Grant	8,400	7,600	91	
Mc Kinley	13,200	11,500	87	
San Juan	18,600	16,700	90	
Santa Fe	20,400	19,300	95	
Station Totals		4,823,800	4,647,300	96
Net Weekly Circulation (1974-75)				1,941,400
Average Daily Circulation (1974-75)				632,200

California—Los Angeles

KHJ-TV

Ch. 9



Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 162-kw visual, 22.9-kw aural. Antenna: 2960-ft. above av. terrain, 199-ft. above ground, 5929-ft. above sea level.

Latitude 34° 13' 38"
Longitude 118° 04' 00"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: TVN.

Facsimile Service: UPI.

AM Affiliate: KHJ, 5-kw, 930 kHz.

FM Affiliate: KRTH, 58-kw, 101.1 MHz (No. 266), 2950-ft.

Represented (sales) by RTVR Inc.

Studio: 5515 Melrose Ave.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 1-b).



KHJ-TV Ref: FCC File No. BPCT-1853 Granted 5/24/54

©American Map Co., Inc., N.Y., No. 14244

KHJ-TV

Network Service: None, independent.

Licensee: RKO General Inc., 5515 Melrose Ave., Hollywood, Cal. (90038).

Telephone: 213-462-2133. TWX No.: 910-321-2345.

Ownership: See WOR-TV, New York.

Began Operation: Aug. 25, 1948, as KFI-TV. Sold to present licensee Aug. 1951 (Television Digest, Vol. 7:23, 32, 36).

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

FRANK SHAKESPEARE, president, RKO General Inc.
ROBERT GLASER, president, RKO General Television.
LIONEL L. SCHAEEN, vice president & general manager.
FERNANDO DEL RIO, vice president, public affairs.
TOM FRANDSEN, vice president, community affairs.
DAVE MURPHY, general sales manager.
STEVE MATHIS, national sales manager.
CHUCK VELONA, local sales manager.
WALT BAKER, program director.
ALEX TOVAR, controller.
DICK JOHNSON, production manager.
GEORGE TOKAR, chief engineer.
STEPHANIE RANK, news director.
BARBARA MASSEY, film supervisor.
DAVID PINA, advertising & promotion director.
DOLORES FINLAY, publicity director.

DIGEST OF RATE CARD NO. 32—(Aug. 30, 1976)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 10 Sec.

Class A—6-11 p.m., Mon.-Fri.; 5-11 p.m., Sat.-Sun.

\$12,500 \$6250 \$4175 \$2775 Graded rates apply*

*Highest rate: \$4000.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Kern East	18,400	17,500	96
	Los Angeles	2,643,400	2,551,700	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA—(Continued)			
	Orange North	386,700	378,000	98
	Orange South	194,000	189,600	98
	Riverside West	143,700	136,800	95
	San Bernardino West	241,300	231,500	96
	Ventura	140,600	136,200	97
Between 25-49%	ARIZONA			
	Yuma	21,600	19,600	91
	CALIFORNIA			
	Imperial	26,100	23,800	91
	Inyo	6,800	5,900	87
	Kern West	100,100	95,700	96
	Riverside Central	38,400	36,600	95
	San Luis Obispo	43,900	41,500	94
	Santa Barbara North	42,500	40,400	95
	Santa Barbara South	56,200	53,400	95
Between 5-24%	NEW MEXICO			
	Eddy	14,300	13,800	96
	McKinley	13,200	11,500	87
	ARIZONA			
	Cochise	23,300	21,800	94
	Mohave	12,600	11,500	92
	CALIFORNIA			
	Riverside East	6,200	5,900	95
	San Diego	562,300	542,200	96
	NEW MEXICO			
Chaves	16,600	16,000	97	
Dona Ana	24,200	22,800	94	
Grant	8,400	7,600	91	
San Juan	18,600	16,700	90	
Santa Fe	20,400	19,300	95	
Station Totals		4,823,800	4,647,300	96
Net Weekly Circulation (1974-75)			2,286,100	
Average Daily Circulation (1974-75)			800,100	

California—Los Angeles

KMEX-TV

Ch. 34

(Spanish Language)

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 500-kw max. & 251-kw horizontal visual, 100-kw max. & 50-kw horizontal aural. Antenna: 2930-ft. above av. terrain, 170-ft. above ground, 5876-ft. above sea level.

Latitude 34° 13' 35"
Longitude 118° 03' 56"

Transmitter: Mt. Wilson.

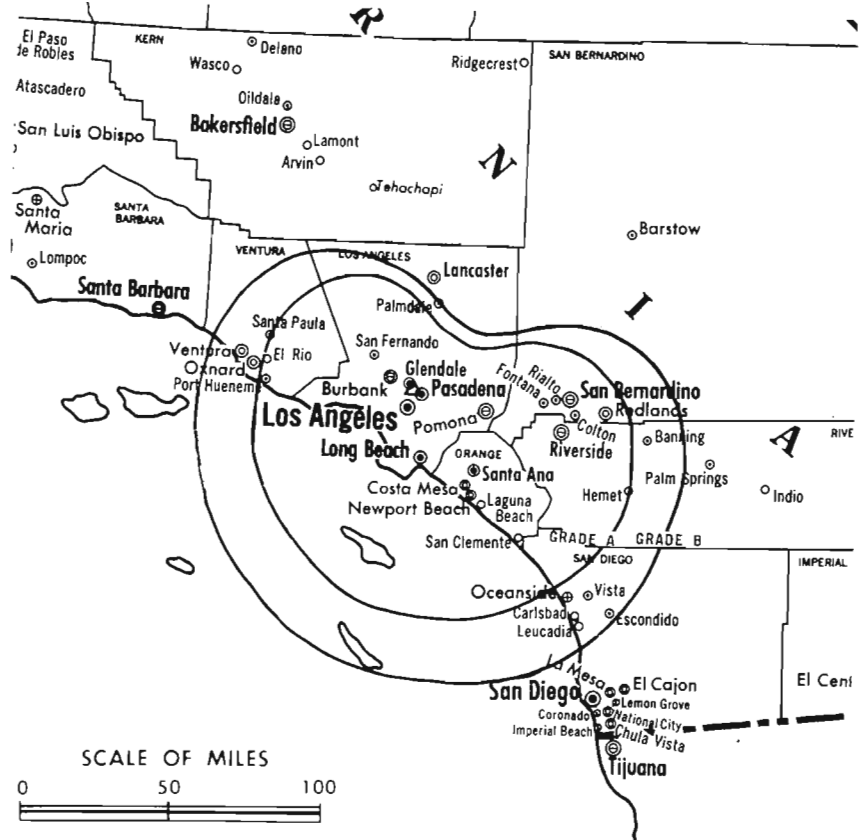
TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Represented (engineering) by Jules Cohen & Associates.



KMEX-TV Ref: FCC File No. BPC-1555 Granted 1/16/73

©American Map Co., Inc., N.Y., No. 14244

Total Households: ① MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b)

KMEX-TV

Network Service: Spanish International Network.

Licensee: Spanish International Communications Corp., 5420 Melrose, Hollywood, Cal. (90038).

Studio: 721 North Bronson Ave., Hollywood, Cal. (90038).

Telephone: 213-466-8131.

Ownership: Laura M. de Azcarraga, 20.000%; Fouce Amusement Enterprises Inc., 23.431%; Reynold V. Anselmo, 15.282%; James Jacobson, 8.416%; Edward J. Noble, 8.049%; Daniel Villanueva, 7.142%; Emilio Nicolas, 6.158%; 25 others, none with as much as 3%. Officers: Reynold V. Anselmo, pres.; Julian M. Kaufman, v.p.; Ronald S. Rosen, asst. secy. Same interests also operate KWEX-TV, San Antonio, Tex.; WLTW, Miami, Fla.; KFTV, Hanford, Cal.; WXTV, Paterson, N.J. Anselmo, Villanueva & Nicolas have interest in KDTV, Ch. 60, San Francisco.

Began Operation: September 30, 1962.

Represented (sales) by Spanish International Network.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

DANIEL VILLANUEVA, vice president & general manager.
LOUIS SWEENEY, vice president, sales.
ROBERT PORTER, vice president, engineering.
SANDRA D. GIBSON, station manager.
JAMES FREEMAN, national sales manager.
ARMANDO CERNA, news director.
GERARDO PALLARES, program director.
RICHARD LANCE, controller.

DIGEST OF RATE CARD NO. 14

(Feb. 1, 1975)

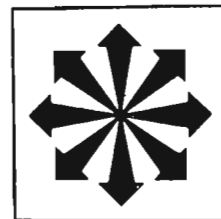
Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 10 Sec.
6-11 p.m., daily.

\$2000 \$200*

*Zone I—6-10:30 p.m., Mon.-Fri.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA Los Angeles	2,643,400	2,551,700	97
Station Totals		2,643,400	2,551,700	96
Net Weekly Circulation (1974-75)				148,400
Average Daily Circulation (1974-75)				81,300

BLACKBURN & COMPANY, INC.



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CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

California—Los Angeles



KNBC



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 42.7-kw visual, 7.41-kw aural. Antenna: non-directional, electrically tilted 2.5°, 3200-ft. above av. terrain, 490-ft. above ground, 6170-ft. above sea level.

Latitude 34° 13' 33"
Longitude 118° 03' 55"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, City News.

Facsimile Service: AP.



KNBC Ref: FCC File No. BRCT-81 Granted 3/15/63

©American Map Co., Inc., N.Y., No. 14244

Total Households: (M) MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 1-b).

KNBC

Licensee: National Broadcasting Co. Inc., 3000 W. Alameda Ave., Burbank, Cal. (91523).

Studio: 3000 W. Alameda Ave., Burbank.

Telephones: 213-849-3911 & 213-845-7000.

TWX No.: 910-498-2752. Telex: 67-7237.

Ownership: See WNBC-TV, New York.

Began Operation: Jan. 16, 1949.

Represented (sales) by NBC Spot Sales.

Personnel:

THOMAS M. STRASZEWSKI, vice president & general manager.
JOHN ROHRBECK, station manager.
DICK GOLD, director, sales.
GARY L. ASH, manager, business affairs.
ROBERT KENNEDY, manager, advertising & promotion.
WARREN BAKER, director, programming.
JOHN FREY, western sales manager.
DICK ASKIN, national sales manager.
PAUL DE'AK, manager, production & operations.
HOWARD D. STURM, manager, public affairs.
JAMES BROOKS, chief engineer.

DIGEST OF RATE CARD NO. 37—(March 29, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—5-7:30 p.m. & 11 p.m.-1 a.m., daily.

\$6500 \$4000 \$2600 \$1600 Call station for rates

NETWORK BASE HOURLY RATE: \$5000.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
	Imperial	26,100	23,800	91
	Inyo	6,800	5,900	87
	Kern East	18,400	17,500	96
	Los Angeles	2,643,400	2,551,700	97
	Orange North	386,700	378,000	98
	Orange South	194,000	189,600	98
	Riverside West	143,700	136,800	95
50% & Over	Riverside Central	38,400	36,600	95
	San Bernardino West	241,300	231,500	96
	Santa Barbara North	42,500	40,400	95
	Santa Barbara South	56,200	53,400	95
	Ventura	140,600	136,200	97
CALIFORNIA				
Between 25-49%	Kern West	100,100	95,700	96
	San Diego	562,300	542,200	96
CALIFORNIA				
Between 5-24%	Riverside East	6,200	5,900	95
	San Luis Obispo	43,900	41,500	94
Station Totals		4,650,600	4,486,700	96
Net Weekly Circulation (1974-75)			3,564,500	
Average Daily Circulation (1974-75)			2,186,600	

California—Los Angeles



KNXT



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 46.8-kw visual, 9.33-kw aural. Antenna: 3140-ft. above av. terrain, 466-ft. above ground, 6126-ft. above sea level.

Latitude 34° 13' 57"
Longitude 118° 04' 18"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

AM Affiliate: KNX, 50-kw, 1070 kHz (CBS).

FM Affiliate: KNX-FM, 54-kw, 93.1 MHz (No. 226), 3036-ft.

News Wire Service: AP, UPI, City News.

Facsimile Service: AP.

News Film Service: CBS.

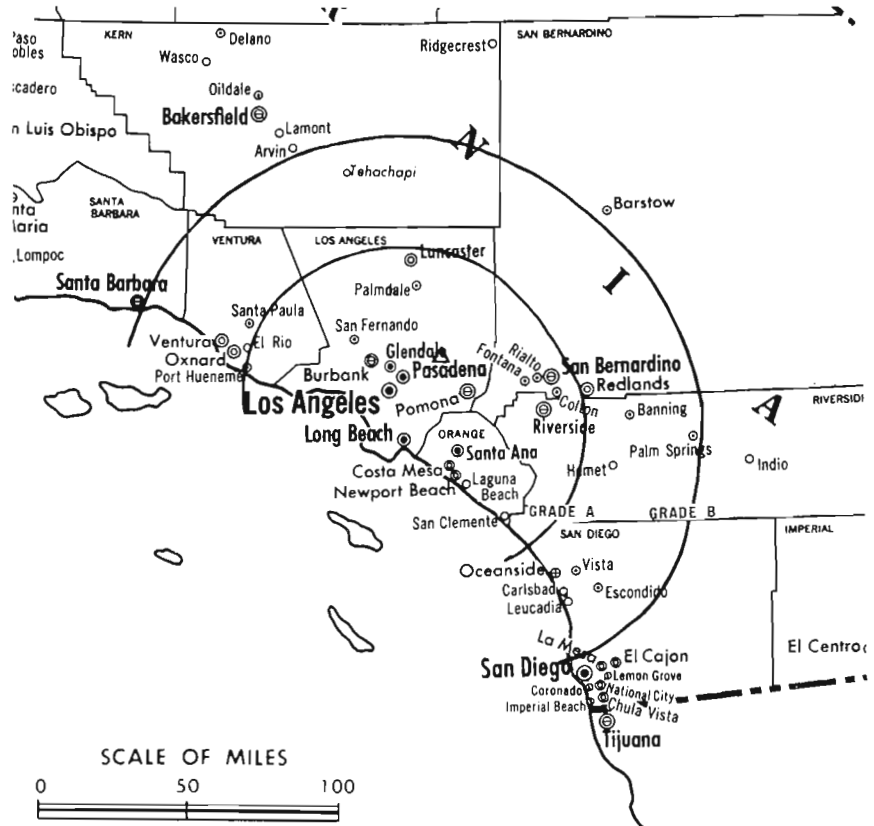
Total Households: ① MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KNXT Ref: FCC File No. BPCT-2535 Granted 9/12/58

© American Map Co., Inc., N.Y., No. 11211

KNXT

Licensee: CBS Inc., 6121 Sunset Blvd., Los Angeles (90028).

Studio: 6121 W. Sunset Blvd.

Telephone: 213-469-1212.

Ownership: See WCBS-TV, New York.

Began Operation: May 6, 1948 as KTSN. Sold to present owner December 1950 (Television Digest, Vol. 6:46, 52).

Represented (sales) by CBS Television Stations National Sales.

Personnel:

CHRISTOPHER P. DESMOND, vice president & general manager.
ALBERTA HACKETT, exec. assistant to the general manager.
MARVIN SHAPIRO, director of sales.
ROBERT SCHAEFER, director of news.
ARNOLD BRUSTIN, director, broadcasting.
ELISSA DORFSMAN, director of communications.
NORMAN BACON, director, planning & administration.
ROBERT J. WARNER, general sales manager.
JERRY D. STAHLER, director of technical operations.
MELINDA STANLEY, director of press & information.
FLOREN D. THOMPSON, director of business affairs.
ROSALIE WISNIEWSKI, manager, broadcast operations.

Rates: On request.

NETWORK BASE HOURLY RATE: \$5200.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
	Inyo	6,800	5,900	87
	Kern East	18,400	17,500	96
	Los Angeles	2,643,400	2,551,700	97
	Orange North	386,700	378,000	98
	Orange South	194,000	189,600	98
	Riverside West	143,700	136,800	95
50% & Over	Riverside Central	38,400	36,600	95
	San Bernardino West	241,300	231,500	96
	Santa Barbara North	42,500	40,400	95
	Santa Barbara South	56,200	53,400	95
	Ventura	140,600	136,200	97
CALIFORNIA				
Between 25-49%	Imperial	26,100	23,800	91
	Kern West	100,100	95,700	96
	San Diego	562,300	542,200	96
	San Luis Obispo	43,900	41,500	94
Between 5-24%	CALIFORNIA Riverside East	6,200	5,900	95
Station Totals		4,650,600	4,486,700	96
Net Weekly Circulation (1974-75)			3,527,700	
Average Daily Circulation (1974-75)			2,097,700	

California—Los Angeles

KTLA



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 50.1-kw visual, 10-kw aural. Antenna: 3000-ft. above av. terrain, 242-ft. above ground, 5967-ft. above sea level.

Latitude 34° 13' 35"
Longitude 118° 03' 56"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Film Service: ITNA.

Facsimile Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KTLA Ref: FCC File No. BPCT-1698 Granted 7/15/53

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KTLA

Network Service: None, independent.

Licensee: Golden West Broadcasters Inc., 5800 Sunset Blvd., Los Angeles, Cal. (90028).

Studio: 5800 Sunset Blvd.

Telephone: 213-469-3181.

TWX No.: 910-321-2417.

Ownership: Golden West Broadcasters, 50.1% (Gene & Ina Mae Autry owners); The Signal Companies Inc., 49.9%. Officers: Gene Autry, chmn. of the board & chief exec. officer; Michael M. Schreter, v.p., finance, administration & treas.; Clair L. Stout, v.p. & secy.; John T. Reynolds, pres., Television Div.; Bert S. West, pres., Radio Div. Golden West is licensee of radios KMPC, Los Angeles; KSFO, San Francisco; KEX, Portland, Ore.; KVI-AM-FM, Seattle. For other interests, see KOOL-TV, Phoenix, Ariz.

Began Operation: Jan. 22, 1947. Sale to present owner by Paramount Television Productions approved May 13, 1964 by FCC (Television Digest, Vols. 3:44, 4:20).

Represented (sales) by Petry Television Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

- JOHN T. REYNOLDS, president, TV div. & general manager, KTLA.
- TONY CASSARA, general sales manager.
- JOHN R. JONES, local sales manager.
- MICHAEL EIGNER, national sales manager.
- J. W. BIRDWELL, director, program administration.
- LUIS NOGALES, director of business & legal affairs.
- WARREN LARSON, director, financial planning.
- DON SEARLE, director of research.
- HEC HIGHTON, production manager.
- EDWARD HERLIHY, director of engineering.
- LEW ROTHBART, news director.
- DON PATTON, mgr., Golden West Videotape Division.
- RON FAGAN, director of advertising & promotion.

DIGEST OF RATE CARD NO. 30—(April 26, 1976)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class A—5-11 p.m., daily.
\$15,000 \$9000 Quoted on request

	Net Weekly Circulation	State County	Total Households	TV Households	%	
CALIFORNIA						
		Kern East	18,400	17,500	96	
		Los Angeles	2,643,400	2,551,700	97	
		Orange North	386,700	378,000	98	
		Orange South	194,000	189,600	98	
		Riverside West	143,700	136,800	95	
		San Bernardino West	241,300	231,500	96	
		Santa Barbara North	42,500	40,400	95	
		Santa Barbara South	56,200	53,400	95	
		Ventura	140,600	136,200	97	
		NEW MEXICO				
		Luna	4,800	4,500	93	
		ARIZONA				
		Yuma	21,600	19,600	91	
		CALIFORNIA				
		Imperial	26,100	23,800	91	
		Inyo	6,800	5,900	87	
		Kern West	100,100	95,700	96	
		Riverside East	6,200	5,900	95	
		Riverside Central	38,400	36,600	95	
		San Diego	562,300	542,200	96	
		San Luis Obispo	43,900	41,500	94	
		NEW MEXICO				
		Chaves	16,600	16,000	97	
		Eddy	14,300	13,800	96	
		Lea North	15,200	14,500	96	
		(Continued on page 107-b)				
Station Totals			4,891,100	4,708,900	96	
Net Weekly Circulation (1974-75)				2,596,200		
Average Daily Circulation (1974-75)				980,400		

California—Los Angeles

KTTV



Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 166-kw visual, 20-kw aural. Antenna: 2940-ft. above av. terrain, 237-ft. above ground, 5907-ft. above sea level.

Latitude 34° 13' 29.0"
Longitude 118° 03' 47.1"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, City News Service.

Facsimile Service: UPI.

News Film Service: ITNA.

AM Affiliate: KLAC, 5-kw, 570 kHz.

FM Affiliate: KMET, 58-kw, 94.7 MHz (No. 234), 2835-ft.

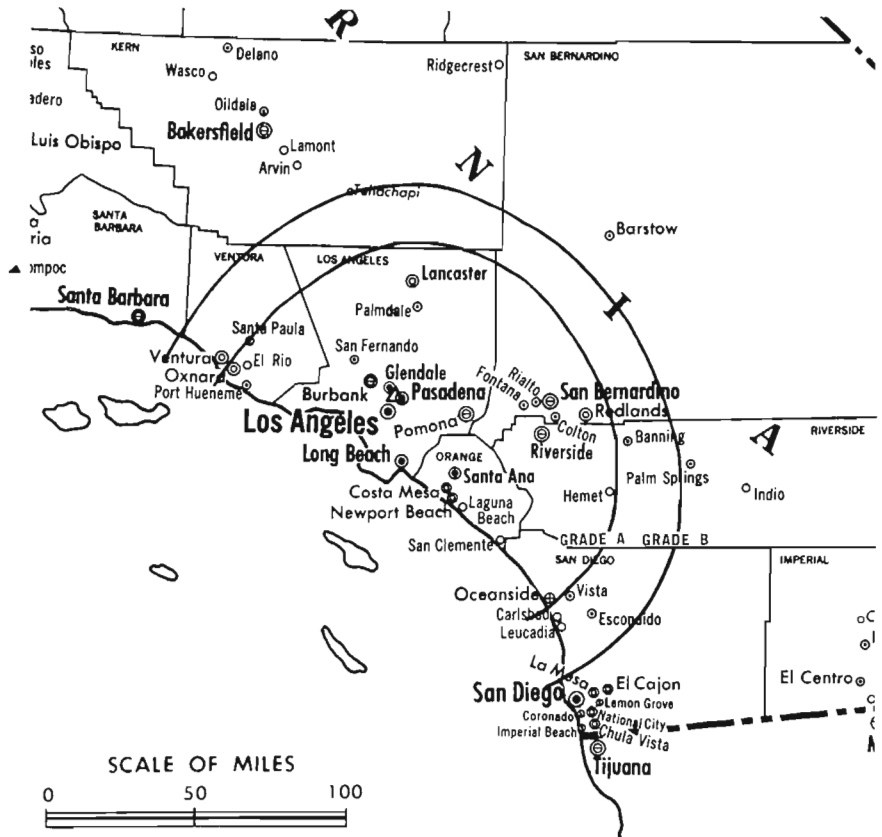
Total Households: MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KTTV Ref: FCC File No. BPC-1756 Granted 9/3/53

©American Map Co., Inc., N.Y., No. 14244

KTTV

Network Service: None, independent.

Licensee: Metromedia Inc., 5746 Sunset Blvd., Los Angeles, Cal. (90028).

Studio: 5746 Sunset Blvd.

Telephone: 213-462-7111.

Telex: 674-918.

Ownership: For other interests of Metromedia Inc. & Metromedia Television officers, see WNEW-TV, New York, N.Y.

Began Operation: Jan. 7, 1949. Sale to present owner by Los Angeles Times and Mirror approved May 28, 1963 by FCC (Television Digest, Vol. 3:3, 22).

Represented (sales) by Metro TV Sales.

Represented (engineering) by Lohnes & Culver.

Personnel:

- CHARLES D. YOUNG, v.p. & general manager.
- MARTIN BERGMAN, v.p. & general sales manager.
- WINNIFRED McINTYRE, traffic manager.
- ROBERT O'CONNOR, v.p. & program director.
- HUGH DEL REGNO, business affairs director.
- JANET FEDE, v.p. & dir. of promotion & creative services.
- RICHARD ANDERSON, v.p. & director of engineering.
- LEN TRONICK, local sales manager.
- LEE RUDNICK, national sales manager.
- CHARLES M. RILEY, v.p. & news director.
- RAYMOND GREEN, production manager.
- SANDI ADAMS, sales service director.
- LEE PARDEE, chief engineer.
- PAUL SIMON, research manager.

DIGEST OF RATE CARD NO. 29
(Jan. 1, 1971)

4 p.m.-midnight, Mon.-Fri.; noon-midnight, Sat. & Sun.: 30 Sec., \$600; 10 Sec., \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
	CALIFORNIA			
	Kern East	18,400	17,500	96
	Los Angeles	2,643,400	2,551,700	97
	Orange North	386,700	378,000	98
	Orange South	194,000	189,600	98
	Riverside West	143,700	136,800	95
	Riverside Central	38,400	36,600	95
50% & Over	San Bernardino West	241,300	231,500	96
	Santa Barbara North	42,500	40,400	95
	Santa Barbara South	56,200	53,400	95
	Ventura	140,600	136,200	97
	NEW MEXICO			
	Luna	4,800	4,500	93
	ARIZONA			
	Coconino	18,400	16,100	87
	Yuma	21,600	19,600	91
Between 25-49%	CALIFORNIA			
	Imperial	26,100	23,800	91
	Inyo	6,800	5,900	87
	Kern West	100,100	95,700	96
	Riverside East	6,200	5,900	95
	San Diego	562,300	542,200	96
San Luis Obispo	43,900	41,500	94	
	NEW MEXICO			
	Chaves	16,600	16,000	97
	Dona Ana	24,200	22,800	94
	Eddy	14,300	13,800	96

(Continued on page 107-b)

Station Totals	5,014,000	4,828,900	96
Net Weekly Circulation (1974-75)			2,946,700
Average Daily Circulation (1974-75)			1,360,400

California—Los Angeles

KWHY-TV

Ch. 22

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 64.6-kw visual, 9.12-kw aural. Antenna: 2930-ft. above av. terrain, 132-ft. above ground, 5846-ft. above sea level.

Latitude 34° 13' 36"
Longitude 118° 03' 59"

Requests CP for change to 2570-kw max. & 1726-kw horizontal visual, 514-kw max. & 345-kw horizontal aural, 2964-ft. above av. terrain, 213-ft. above ground, 5903-ft. above sea level.

Subscription TV authorization granted 12/5/74. BSTV-10.

Transmitter: Mt. Wilson.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, City News Service.

Arbitron Data: Not available.



KWHY-TV Ref: FCC File No. BMPCT-5796 Granted 1/23/63 © American Map Co., Inc., N.Y., No. 14241

KWHY-TV

Network Service: None, independent.

Licensee: Coast TV Broadcasting Corp., 5545 Sunset Blvd., Los Angeles, Cal. (90028).

Studio: 5545 Sunset Blvd., Los Angeles, Cal. (90028).

Telephone: 213-466-5441.

Ownership: Thomas S. Bunn Family, 55%; Harry Straub Family, 15%; Frederick D. Custer, 16%; Hugh R. Murchison, 5%; Edna M. Jones, 5%; Robertson C. Scott, 3%.

Began Operation: March 25, 1963, but left the air March 9, 1964 (Television Digest, Vol. 4:11). Sale to present owner by Central Broadcasting Corp. approved July 29, 1964 by FCC (Vol. 4:11, 31). Resumed operation May 2, 1965 (Vol. 5:20).

Represented (sales) by Caballero Spanish Media.

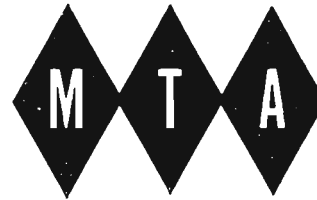
Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Personnel:

WILEY D. BUNN, president.
ROBERT W. BUNN, general manager.
MIKE WAGNER, account executive.
JOHN H. NELSON, account executive.
EUGENE A. HARRIS, chief engineer, transmitter.
DAVID J. ZULLI, chief engineer, studio.
STEVE WEINER, program director.

DIGEST OF RATE CARD NO. 8

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.
\$485	\$300	\$180	\$125	\$72	\$50



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Malarkey, Taylor & Associates

1225 Connecticut Avenue, N.W.

Washington, D.C. 20036

(202) 223-2345

California—Corona-Los Angeles

KBSC-TV

Ch. 52

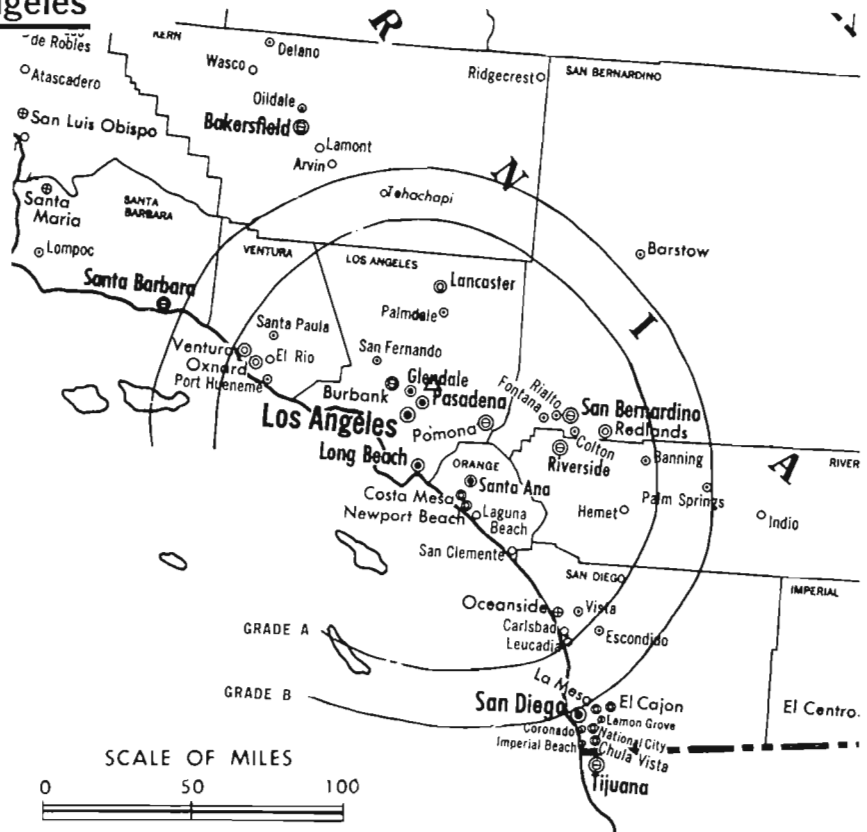
Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 810.8-kw max. & 445.9-kw horizontal visual, 81.08-kw max. & 45.7-kw horizontal aural. Antenna: 2783-ft. above av. terrain, 82-ft. above ground, 5752-ft. above sea level.

Latitude 34° 13' 27"
Longitude 118° 03' 45"

Subscription TV authorization granted 8/24/76.

Transmitter: Mt. Wilson.

Color: Network, live, film, slide & tape.



KBSC-TV Ref: FCC File No. BMPCT-7145 Granted 9/3/70

American Map Co., Inc., N.Y., No. 1424

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KBSC-TV

Network Service: None, independent.

Licensee: Oak Broadcasting Systems Inc., 1901 Ave. of the Stars, Los Angeles, Cal. (90067).

Studio: 5752 Sunset Blvd., Los Angeles, Cal. (90028).

Telephone: 213-461-3611.

Ownership: Oak Industries, 50%; Andrew Jerrold Perenchio, pres., 50%; Carl J. Bradshaw, v.p.; Craig L. Gosden, secy.-treas. Oak Industries owns WY00(AM), Richfield, Minn.; KLIF(AM), Dallas, Tex.

Began Operation: June 29, 1966. Sale to present owner by Kaiser Bcstg. Corp. approved by FCC Aug. 24, 1976 (Television Digest, Vol. 16:35).

Represented (sales) by Kaiser Broadcasting Spot Sales.

Represented (legal) by Cahill, Kaswell & Nerenberg.

Represented (engineering) by Gautney & Jones.

Personnel:

J. BRUCE JOHANSEN, general manager.

JAMES S. PARENT, engineering supervisor.

DIGEST OF RATE CARD NO. 4—(Jan. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.
Class A—7:30-11 p.m., daily.				
\$700.00	\$400.00	\$200.00	\$150.00	\$140.00

	Net Weekly Circulation	State County	Total TV Households		%
			Households	Households	
CALIFORNIA					
Between 5-24%		Los Angeles	2,643,400	2,551,700	97
		Orange North	386,700	378,000	98
		Orange South	194,000	189,600	98
		San Bernardino			
		West	241,300	231,500	96
		Ventura	140,600	136,200	97
Station Totals			3,606,000	3,487,000	96
Net Weekly Circulation (1974-75)					366,600
Average Daily Circulation (1974-75)					120,400

California—Fontana (Los Angeles)

KLXA-TV

Ch. 40

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 622-kw max. & 260-kw horizontal visual, 123-kw max. & 52-kw horizontal aural. Antenna: 2890-ft. above av. terrain, 200-ft. above ground, 5863-ft. above sea level.

Latitude 34° 13' 27"
Longitude 118° 03' 44"

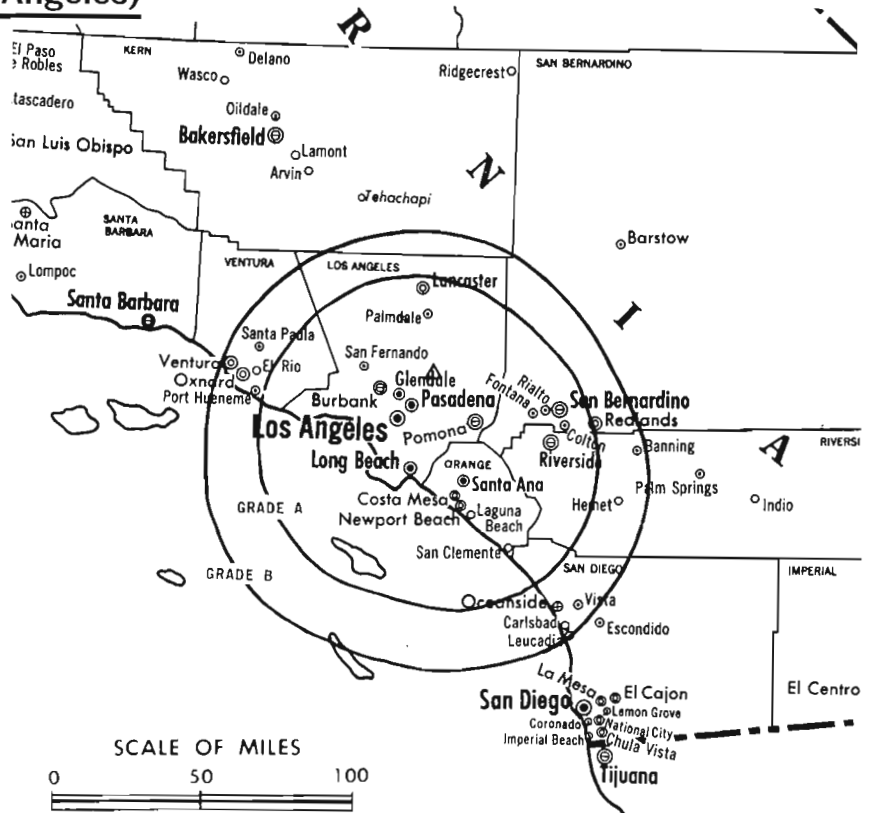
Transmitter: Mt. Wilson.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: UPI.

Arbitron Data: Not available.



KLXA-TV Ref: FCC File No. BMPCT-6303 Granted 8/1/66

© American Map Co., Inc., N.Y., No. 14244

KLXA-TV

Network Service: None, independent outlet.

Licensee: International Panorama TV Inc., P. O. Box A, Santa Ana, Cal. (92711).

Studio: 2442 Michelle Rd., Tustin, Cal. (92680).

Telephone: 714-832-2950.

Ownership: Trinity Broadcasting Network Inc., a non-profit corp. Paul F. Crouch, pres.; Paul J. Toberty, v.p.; Norman G. Juggert, secy.-treas. Note: Trinity is buying KPAZ-TV, Phoenix, Ariz.

Began Operation: Jan. 5, 1967. Sale to present owner by Angel Lerma approved by FCC Aug. 2, 1974.

Personnel:

PAUL F. CROUCH, president.
TERRENCE HICKEY, operations manager.
CARL McMILLAN, chief engineer.

DIGEST OF RATE CARD NO. 4 (1974)

Hour	30 Min.	15 Min.	Min.
10 a.m.-sign-off, daily.			
\$450.00	\$250.00	\$175.00	\$100.00

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California—San Bernardino (Los Angeles)

KHOF-TV

Ch. 30

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1120-kw max. & 269-kw horizontal visual, 224-kw max. & 53.7-kw horizontal aural. Antenna: 2340-ft. above av. terrain, 143-ft. above ground, 5533-ft. above sea level.

Latitude 34° 11' 15"
Longitude 117° 41' 58"

Transmitter: Sunset Ridge, 5.5-mi. N of Claremont, Cal.

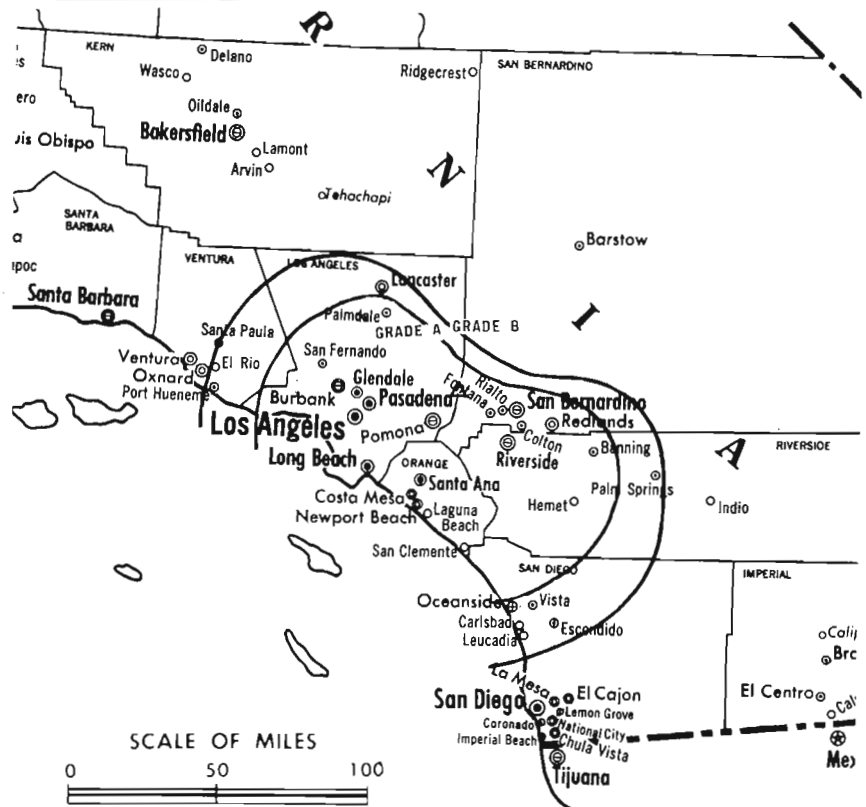
TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: AP.

FM Affiliate: KHOF-FM, 100-kw, 99.5 MHz (No. 258), 240-ft.

Arbitron Data: Not available.



KHOF-TV Ref: FCC File No. BMPCT-6656 Granted 5/10/65 © American Map Co., Inc., N.Y., No. 14244

KHOF-TV

Licensee: Faith Center, 1615 S. Glendale Ave., Glendale, Cal. (91205).

Studio: 1615 S. Glendale Ave.

Telephone: 213-245-7575.

Ownership: A church corporation, Dr. W. Eugene Scott, pres.; Dr. Jon Grutzmaker, secy.-treas. Faith Center also owns KHOF (FM), Los Angeles; WHCT-TV, Hartford, Conn. & KVOF-TV, San Francisco.

Began Operation: Oct. 12, 1969.

Represented (legal) by Cohen & Berfield.

Personnel:

DR. W. EUGENE SCOTT, president & general manager.

W. BERNARD MARSTON, director of engineering.

JUDY SHANE, sales manager.

JOE SNELSON, program manager.

DIGEST OF RATE CARD NO. 3

(July 1, 1970)

Hour	30 Min.	Min.	30 Sec.
Class A—6-11 p.m., daily.			
\$150.00	\$75.00	\$25.00	\$15.00

California—San Bernardino (Los Angeles)

KSCI

Ch. 18

Due to begin operation in 1976

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 3334.264-kw visual, 666.80-kw aural. Antenna: 2393-ft. above av. terrain, 144-ft. above ground, 5573-ft. above sea level.

Latitude 34° 11' 15.0"
Longitude 117° 41' 53.5"

Transmitter: Sunset Ridge, 5-mi. NE of Claremont.

Color: Live & tape.



KSCI Ref: FCC File No. BMPCT-7646 Granted 7/9/76

©American Map Co., Inc., N.Y. No. 14244

KSCI

Grantee: Global Television Inc., 1950 Cotner Ave., Los Angeles, Cal. (90025).

Studios: 1950 Cotner Ave., Los Angeles (90025); 280 South "I" St., San Bernardino (92410).

Telephone: 213-479-8081.

Ownership: Non-profit, non-stock corp. Mark O. Fleischer, pres.; Robert W. Cranson, v.p.; Michael Spivak, secy.-treas.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Robert E. Bullock.

Personnel:

MARK O. FLEISCHER, president & general manager.

CAMILLE MARCUS, program director.

C. C. FLUKER, chief engineer.

Rates: Not available.

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415

Encino, California 91436

(213) 986-3201

California—Modesto

KLOC-TV

Ch. 19
(Spanish Language)

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 3520-kw max. & 417-kw horizontal visual, 356-kw max. & 41.7-kw horizontal aural. Antenna: 1300-ft. above av. terrain, 160-ft. above ground, 2840-ft. above sea level.

Latitude 37° 28' 48"
Longitude 121° 21' 02"

Transmitter: Mt. Oso, Patterson, Cal.

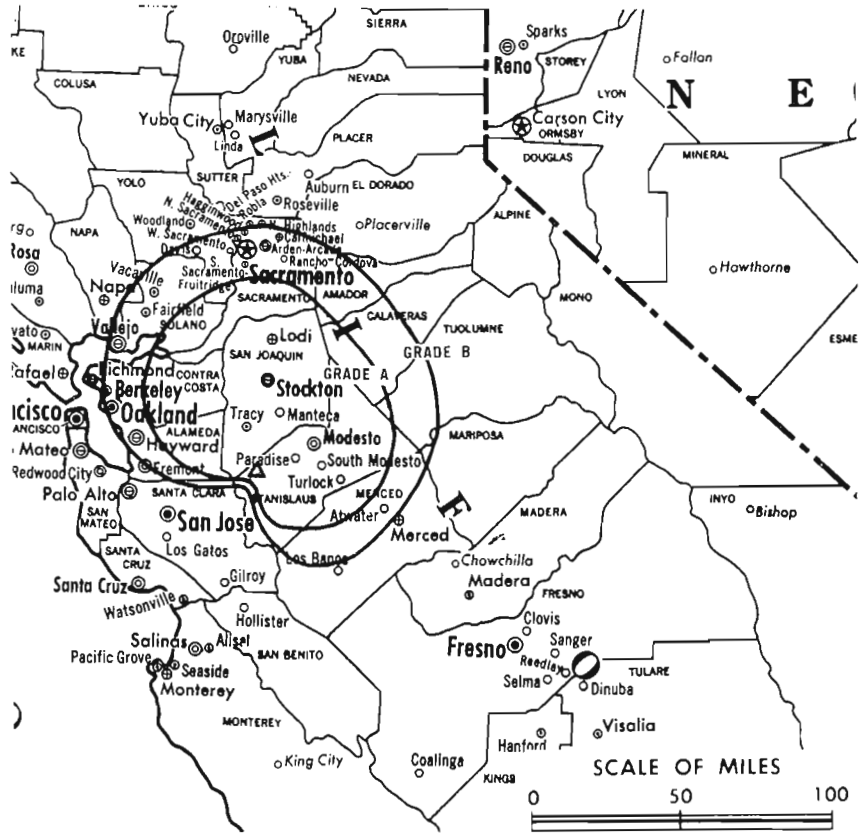
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

AM Affiliate: KLOC, Ceres & Modesto, .5-kw, 920 kHz.

Represented (sales) by Spanish International Network.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KLOC-TV Ref: FCC File No. BPCT-4773 Granted 1/24/75

© American Map Co., Inc., N.Y., No. 14244

KLOC-TV

Network Service: Spanish International Network.

Licensee: KLOC Broadcasting Co., Box 3689, Modesto (95352).

Studio: 2842 Iowa Ave., Modesto. Telephone: 209-529-2024.

Ownership: Chester Smith, pres., 51%; Melvin Querio, v.p., 12%; Charles Val Pittman, 10%; Pauline Davis, 8%; several others with 5% or less.

Began Operation: Aug. 26, 1966.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Personnel:

CHESTER SMITH, president & general manager.
NAOMI WYATT, assistant manager.

DIGEST OF RATE CARD NO. 1

Zone 1—6-10 p.m., daily: 30 Sec., \$50.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA Stanislaus	74,600	70,200	94
Station Totals		74,600	70,200	94
Net Weekly Circulation (1974-75)				6,500
Average Daily Circulation (1974-75)				2,100

California—Palm Springs



KMIR-TV



Ch. 36

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 547-kw max. & 164-kw horizontal visual, 109-kw max. & 32.8-kw horizontal aural. Antenna: 680-ft. above av. terrain, 124-ft. above ground, 1703-ft. above sea level.

Latitude 33° 52' 00"
Longitude 116° 25' 56"

Transmitter: 7-mi. ENE of center of Palm Springs.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: ③ MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KMIR-TV Ref: FCC File No. BMPCT—6880 Granted 8/30/68

© American Map Co., Inc., N.Y., No. 14244

KMIR-TV

Licensee: Desert Empire TV Corp., P. O. Box 1506, Palm Springs, Cal. (92262).

Studio: 400 Tachevah Drive, Palm Springs.

Telephone: 714-325-7121.

Ownership: John Conte, pres.; Sirpuhe Philibosian Conte, secy.-treas. Mr. & Mrs. Conte hold 100% jointly.

Began Operation: Oct. 26, 1968.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Koteen & Burt.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

JOHN CONTE, president & general manager.
BILL LORIN, program director.
ARMAND BELL, general sales manager.
SHERMAN CLAPMAN, chief engineer.

DIGEST OF RATE CARD NO. 7—(Sept. 1, 1974)

Hour	30 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class AA—7-11 p.m., daily.					
\$600	\$500	\$225	\$170	\$85	\$51

NETWORK BASE HOURLY RATE: \$75.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Riverside			
	Central	38,400	36,600	95
Station Totals		38,400	36,600	95
Net Weekly Circulation (1974-75)			29,900	
Average Daily Circulation (1974-75)			17,200	

California—Palm Springs-Indio



KPLM-TV

Ch. 42

(Also serves Hemet, Yucca Valley & 29 Palms Area)

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 316-kw max. & 154-kw horizontal visual, 45.8-kw aural. Antenna: 630-ft. above av. terrain, 130-ft. above ground, 1650-ft. above sea level.

Latitude 33° 51' 58"
Longitude 116° 26' 02"

Transmitter: Edom Hill.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KPLM-TV Ref: FCC File No. BMPCT-6668 Granted 5/1/68

©American Map Co., Inc., N.Y., No. 14244

KPLM-TV

Licensee: Irving Sulmeyer & Arnold Kupetz, Co-Receivers, 615 Flower St., Los Angeles, Cal. (90017).

Studio: 36-270 Plaza Dr., Cathedral City, Cal. (92234).

Telephone: 714-328-8881.

Mailing Address: P.O. Drawer 4200, Palm Springs, Cal. (92262).

Ownership: Edgar L. McCoubrey, chmn., 24.21%; John W. Nelson estate, 1.27%; Robert E. Leonard, v.p.-treas., 15.98%; George R. Whitney, 12.36%; Norman H. Bolstad, 9.20%; Gerald M. Schwartz, 6.16%; Paul E. Morgan, 2.48%; Ralph Andrews Productions Inc., 28.34%.

Began Operation: Oct. 5, 1968.

Personnel:

JACK LATHAM, vice chmn., vice president & general manager.
W. S. "BILL" MORGAN, station & gen. sales mgr., program director.

MAX KIRKLAND, chief engineer & operations manager.

DIGEST OF RATE CARD NO. 7A—(Jan. 1, 1976)

Hour 30 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—8-11 p.m., daily.
\$500.00 \$150.00 \$75.00 \$75.00 \$45.00

NETWORK BASE HOURLY RATE: \$50.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
50% & Over	Riverside Central	38,400	36,600	95
Station Totals		38,400	36,600	95
Net Weekly Circulation (1974-75)			26,000	
Average Daily Circulation (1974-75)			13,700	

California—Redding



KRCR-TV

Ch. 7

(Also serves Chico, Cal.)

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 115-kw visual, 22.4-kw aural. Antenna: 3620-ft. above av. terrain, 126-ft. above ground, 6335-ft. above sea level.

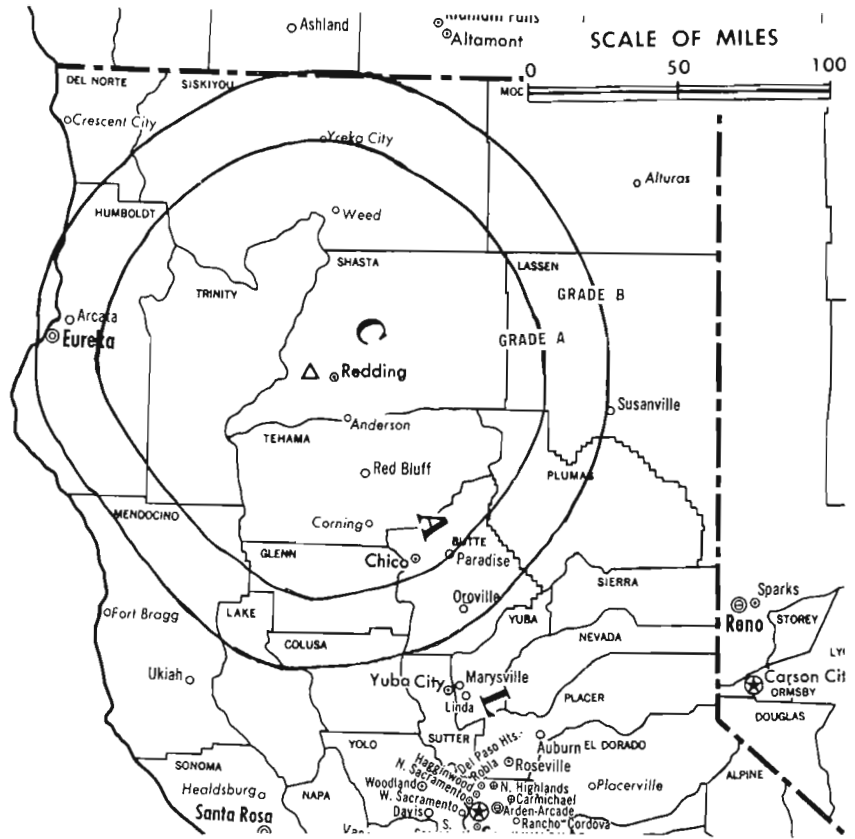
Latitude 40° 36' 10"
Longitude 122° 39' 00"

Transmitter: Mt. Shasta-Bally, 13-mi. W of Redding.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KRCR-TV Ref: FCC File No. BMPCT-4100 Granted 8/22/56

©American Map Co., Inc., N.Y., No. 14241

KRCR-TV

Network Service: ABC.

Licensee: Sacramento Valley TV Inc., 2770 Pioneer Dr., Redding, Cal. (96001).

Studio: Pioneer Dr.

Telephone 916-243-7777. TWX No.: 916-243-6721.

Ownership: California-Oregon Broadcasting Inc. See KOB(TV), Medford, Ore.

Began Operation: Aug. 1, 1956. Acquisition of positive control by Cal.-Ore. Bcstg. approved by FCC Feb. 9, 1968. Previously sale to Sacramento Valley TV Inc. by George C. Fleharty, Carl R. McConnell and associates approved June 5, 1963, by FCC (Television Digest, Vol. 3:11, 23).

Represented (sales) The Meeker Co.; Art Moore & Assoc. (regional).

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Lohnes & Culver.

Personnel:

RICHARD GREEN, president & general manager.
WILLIAM B. SMULLIN, vice president & director of operations.
KENNETH W. KING, national sales manager.
NORM HOATSON, chief engineer.
DOREETA DOMKE, program/operations director.

DIGEST OF RATE CARD NO. 15—(Sept. 1, 1975)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	
Class AA—7-10 p.m., daily.	\$550	\$330	\$225	\$250	\$125	\$125

NETWORK BASE HOURLY RATE: \$575.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	CALIFORNIA				
		Butte	44,300	41,700	94
		Colusa	4,800	4,500	94
		Glenn	6,600	6,300	95
		Modoc	3,100	2,800	91
		Plumas	5,100	4,700	92
		Shasta	31,600	30,300	96
		Siskiyou	12,900	11,800	92
		Tehama	11,500	11,100	96
	Trinity	3,700	3,300	90	
Between 25-49%	CALIFORNIA				
	Lassen	6,300	5,800	92	
	OREGON				
	Klamath	19,600	18,700	96	
Between 5-24%	CALIFORNIA				
		Humboldt	37,000	35,100	95
		Mendocino	20,000	18,100	90
		Nevada West	11,500	10,700	93
		Sutter	15,600	15,000	96
	Yuba	13,500	12,900	96	
	OREGON				
	Lake	2,300	2,100	91	
Station Totals		249,400	234,900	94	
Net Weekly Circulation (1974-75)				104,600	
Average Daily Circulation (1974-75)				64,900	

For Color Set Penetration by Market
see Services Volume

California—Sacramento



KCRA-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1490-ft. above av. terrain, 1549-ft. above ground, 1548-ft. above sea level.

Latitude 38° 14' 48"
Longitude 121° 29' 59"

Transmitter: .7-mi. NE of Walnut Grove.

TV tape: Recording facilities.

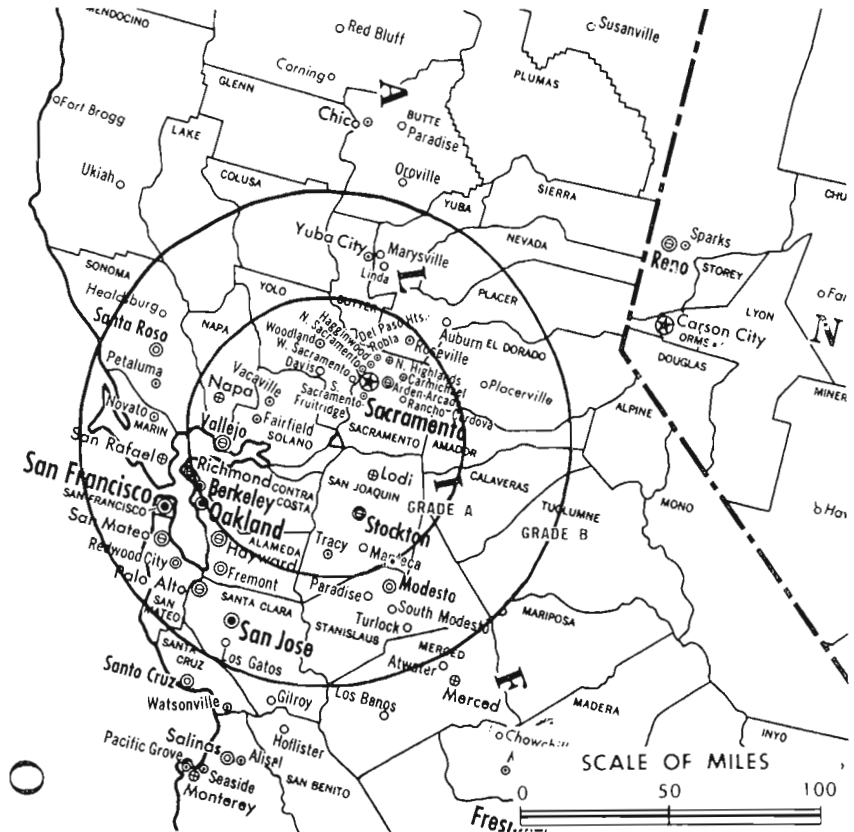
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

AM & FM Affiliates: See below.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KCRA-TV Ref: FCC File No. BPCT-2600 Granted 7/27/60

American Map Co., Inc., N.Y., No. 14241

KCRA-TV

Licensee: Kelly Broadcasting Co., 310 10th St., Sacramento, Cal. (95814).

Studio: 310 10th St.

Telephone: 916-444-7300.

TWX No.: 910-367-3557.

AM Affiliate: KCRA, 5-kw (1-kw night), 1320 kHz (NBC).

FM Affiliate: KCTC, 45-kw, 96.1 MHz (No. 241), 520-ft.

Ownership: Nina N. Kelly, Robert E. Kelly & Jon S. Kelly, 1/3 each.

Began Operation: Sept. 3, 1955. Sale of 50% by Gerald Kenneth & Vernon Hansen to other 1/2 owners, Kelly's, approved April 18, 1962 by FCC (Television Digest, Vol. 2:17).

Represented (sales) by Blair Television.

Represented (legal) by Koteen & Burt.

Represented (engineering) by Jansky & Bailey.

Personnel:

- ROBERT E. KELLY, partner.
- JON S. KELLY, partner.
- DON SARACENO, general manager.
- BOB GRANT, general sales manager.
- HARVEY FISHER, retail sales manager.
- DAVE FOX, operations manager.
- JIM BARBER, production manager.
- BILL KARPISEK, chief engineer.
- BOB RIOS, business manager.
- KENT PIERCE, manager, Stockton Office/News Bureau.

DIGEST OF RATE CARD NO. XI

(March 5, 1976)

Hour	30 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AAA—8-11 p.m., daily.					
\$3000	\$2000	\$1300			Graded rates apply*

*Highest rate: \$1600.

NETWORK BASE HOURLY RATE: \$1400.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
	Amador	5,700	5,300	94
	Butte	44,300	41,700	94
	Calaveras	5,800	5,500	94
	Colusa	4,800	4,500	94
	Contra Costa			
	East	30,100	29,300	97
	El Dorado West	13,300	12,700	95
	Lake	11,200	10,200	91
	Mariposa	3,000	2,700	90
	Mono	2,800	2,300	83
50% & Over	Nevada East	1,200	1,100	92
	Nevada West	11,500	10,700	93
	Placer West	29,200	27,800	95
	Plumas	5,100	4,700	92
	Sacramento	246,900	238,500	97
	San Joaquin	107,500	101,800	95
	Solano East	31,900	31,000	97
	Stanislaus	74,600	70,200	94
	Sutter	15,600	15,000	96
	Tuolumne	10,100	9,400	93
	Yolo	36,500	34,800	95
	Yuba	13,500	12,900	96

CALIFORNIA				
	Alameda East	30,300	29,100	96
	Alpine	400	300	83
	Contra Costa			
	West	176,100	171,100	97
	El Dorado East	6,900	6,600	95
Between 25-49%	Glenn	6,600	6,300	95
	Lassen	6,300	5,800	92
	Marin	78,100	75,000	96
	Sierra	900	800	91
	Sonoma South	29,600	28,000	95

NEVADA				
	Douglas	4,000	3,700	93

(Continued on page 107-b)

Station Totals		2,386,700	2,291,700	96
Net Weekly Circulation (1974-75)				810,400
Average Daily Circulation (1974-75)				443,500

California—Sacramento

KMUV-TV

Ch. 31

(Spanish Language)

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 537-kw max. & 279.3-kw horizontal visual, 107-kw max. & 55.85-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 1057-ft. above ground, 1057-ft. above sea level.

Latitude 38° 14' 20"

Longitude 121° 28' 52"

Transmitter: 1.7-mi. E of Walnut Grove, Cal.

TV tape: Recording facilities.

Color: Live, film, slide & tape.



KMUV-TV Ref: FCC File No. BMPCT-7489 Granted 8/28/73

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI
 Consumer Market Data as of 1/1/76.
 TV Homes: TV% and Circulation
 © 1976 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b)

KMUV-TV

Licensee: Channel 31 Inc., Box B, 500 Media Pl., Sacramento, Cal. (95813).

Studio: 500 Media Pl. (95813).

Telephone: 916-929-0300.

Ownership: Andrew C. Bartalini, 14.4%; William Crabtree, v.p., 14.4%; Dr. Samuel Klor, v.p., 13.5%; Della G. Grayson, secy., 14.4%; George Artz, treas., 10.8%; Dain Domich, 19%; Cecile Finegold, 6.3%; Horace Towne, 4.5%; Hugh Evans, 1.8%; Cecil Vesey, .9%.

Began Operation: Oct. 5, 1974.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Norman Jorgensen.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

MIKE PAPPAS, president.
 CAROL HAWKINS, sales manager.
 ED VERBESKI, sales manager.
 MAC McKENZIE, chief engineer.

DIGEST OF RATE CARD NO. 1

Hour	30 Min.	15 Min.	Min.	30 Sec.
Class AA—5-8 p.m., daily.				
\$1000	\$600	\$400	\$80	\$40

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
	Amador	5,700	5,300	94
	Colusa	4,800	4,500	94
	El Dorado West	13,300	12,700	95
	Nevada West	11,500	10,700	93
Between 5-24%	Placer West	29,200	27,800	95
	Sacramento	246,900	238,500	97
	San Joaquin	107,500	101,800	95
	Solano East	31,900	31,000	97
	Stanislaus	74,600	70,200	94
	Yolo	36,500	34,800	95
Station Totals		561,900	537,300	95
Net Weekly Circulation (1974-75)			78,300	
Average Daily Circulation (1974-75)			29,400	

Cable Television
 Management and
 Engineering Consultants

Malarkey, Taylor & Associates
 1225 Connecticut Ave.,
 Washington, D.C. 20036
 (202) 223-2345

California—Sacramento-Stockton

KTXL

Ch. 40



Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 1738-kw max. & 622-kw horizontal visual, 374-kw max. & 124.5-kw horizontal aural. Antenna: 970-ft. above av. terrain, 996-ft. above ground, 998-ft. above sea level.

Latitude 38° 16' 25"
Longitude 121° 30' 11"

Requests CP for change to 1765-kw visual, 350-kw aural. BPCT—4663.

Transmitter: Twin Cities Blvd., 2.2-mi. N of Walnut Grove, Cal.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: AP.

News Film Service: ITNA.

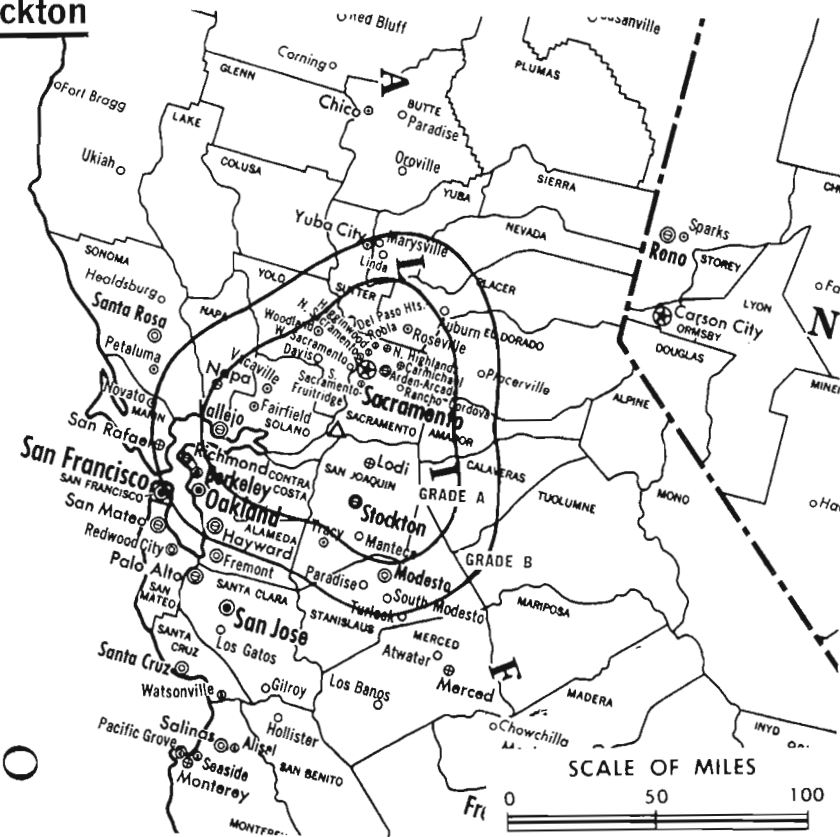
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KTXL Ref: FCC File No. BMPCT—6804 Granted 5/20/68

© American Map Co., Inc., N.Y., No. 142-14

KTXL

Licensee: Camellia City Telecasters Inc., P.O. Box 40, Sacramento, Cal. (95801).

Studio: 4655 Fruitridge Rd., Sacramento (95820).

Telephone: 916-452-8221. TWX No.: 910-367-3522.

Ownership: Business Men's Assurance Co. of America (William D. Grant, pres. & chmn. of the board), 65%; Jack F. Matranga, 35%.

Began Operation: Oct. 26, 1968. Transfer of control to BMA from Colony Corp. approved by FCC Dec. 1, 1971.

Represented (sales) by MMT Sales.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering) by A. E. Towne.

Personnel:

JACK F. MATRANGA, president, general manager & film buyer.
WILLIAM A. MORRISON, national sales manager.
ROBERT PARENTE, regional sales manager.
EDD C. BRANCA, local sales manager.
ROBERT NELSON, chief engineer.
MELVIN J. QUERIO, operations manager.
WILLIAM KLINE, program director.

DIGEST OF RATE CARD NO. 4

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.
Class AAA				\$215	\$107

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Contra Costa			
	East	30,100	29,300	97
	Placer West	29,200	27,800	95

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA—(Continued)				
50% & Over	Sacramento	246,900	238,500	97
	San Joaquin	107,500	101,800	95
Between 25-49%	CALIFORNIA			
	Amador	5,700	5,300	94
	Butte	44,300	41,700	94
	Colusa	4,800	4,500	94
	Contra Costa			
	West	176,100	171,100	97
	Marin	78,100	75,000	96
	Nevada West	11,500	10,700	93
	Shasta	31,600	30,300	96
	Solano East	31,900	31,000	97
	Solano West	30,900	30,000	97
	Stanislaus	74,600	70,200	94
Sutter	15,600	15,000	96	
Yolo	36,500	34,800	95	
Yuba	13,500	12,900	96	
Between 5-24%	NEVADA			
	Washoe	53,900	51,600	96
	CALIFORNIA			
	Alameda East	30,300	29,100	96
	Alameda West	390,600	375,200	96
	Calaveras	5,800	5,500	94
	El Dorado West	13,300	12,700	95
	Glenn	6,600	6,300	95
	Humboldt	37,000	35,100	95
	Mendocino	20,000	18,100	90
Merced	37,600	35,800	95	
Napa North	5,600	5,400	96	
(Continued on page 107-b)				
Station Totals		2,072,000	1,972,600	95
Net Weekly Circulation (1974-75)			525,800	
Average Daily Circulation (1974-75)			223,600	

California—Sacramento-Stockton



KXTV

Ch. 10



Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 61.7-kw aural. Antenna: 1490-ft. above av. terrain, 1549-ft. above ground, 1548-ft. above sea level.

Latitude 38° 14' 48"
Longitude 121° 29' 59"

Transmitter: .7-mi. NE of Walnut Grove.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

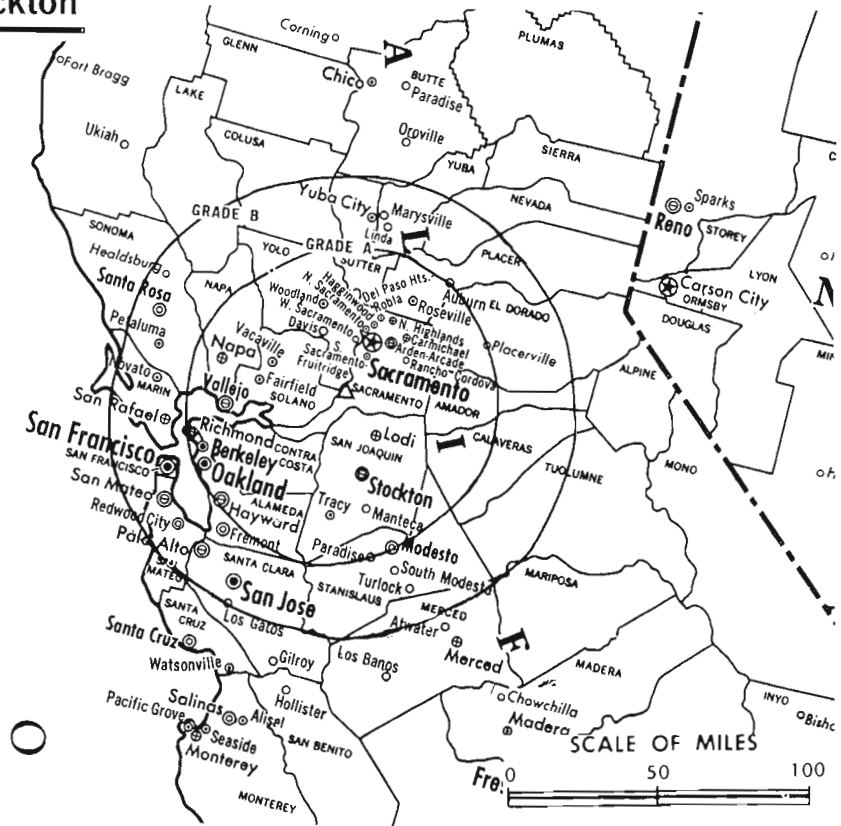
News Wire Service: AP.

Facsimile Service: AP.

News Film Service: CBS.

Telephone: 916-441-2345.

Total Households: ② MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KXTV Ref: FCC File No. BPCT-2706 Granted 7/27/60

©American Map Co., Inc., N.Y., No. 14244

KXTV

Licensee: Great Western Broadcasting Corp., 400 Broadway, Sacramento, Cal. (95818).

Studio: 400 Broadway.

Ownership: Wholly-owned subsidiary of Corinthian Broadcasting Corp. For other interests, see KOTV, Tulsa, Okla.

Began Operation: March 20, 1955. Sale to present owner by John H. Schacht and associates approved by FCC Dec. 23, 1958 (Television Digest, Vol. 14:42, 49).

Represented (sales) by TeleRep Inc.

Represented (legal) by Covington & Burling.

Personnel:

PHILIP J. LOMBARDO, pres., Corinthian Broadcasting Corp.
JOSEPH E. LAKE, v.p. & general manager.
JACK C. CLIFFORD, general sales manager.
JUSTIN A. (JUD) CASSIDY, national sales manager.
LEONARD BROOM, promotion manager.
CAL A. BOLLWINKEL, program manager.
DONALD FERGUSON, chief engineer.

DIGEST OF RATE CARD (Jan. 31, 1972)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.

Class AAA—7-11 p.m., daily.

\$1700.00 Graded rates apply²

Highest rate: \$900.

NETWORK BASE HOURLY RATE: \$1050.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Amador	5,700	5,300	94
	Calaveras	5,800	5,500	94
	Colusa	4,800	4,500	94
	Contra Costa East	30,100	29,300	97

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA—(Continued)				
	El Dorado West	13,300	12,700	95
	Nevada East	1,200	1,100	92
	Nevada West	11,500	10,700	93
	Placer West	29,200	27,800	95
50% & Over	Sacramento	246,900	238,500	97
	San Joaquin	107,500	101,800	95
	Solano East	31,900	31,000	97
	Stanislaus	74,600	70,200	94
	Sutter	15,600	15,000	96
	Tuolumne	10,100	9,400	93
	Yolo	36,500	34,800	95
	Yuba	13,500	12,900	96
CALIFORNIA				
	Alameda East	30,300	29,100	96
	Alpine	400	300	83
Between 25-49%	Butte	44,300	41,700	94
	Contra Costa West	176,100	171,100	97
	Mono	2,800	2,300	83
	Plumas	5,100	4,700	92
CALIFORNIA				
	El Dorado East	6,900	6,600	95
	Lake	11,200	10,200	91
	Marin	78,100	75,000	96
	Merced	37,600	35,800	95
Between 5-24%	Napa North	5,600	5,400	96
	Napa South	26,400	25,200	96
	Santa Clara West	393,300	380,000	97
	Santa Cruz	58,500	55,400	95
	Shasta	31,600	30,300	96
	Sierra	900	800	91
	Solano West	30,900	30,000	97

(Continued on page 107-b)

Station Totals	1,720,600	1,649,700	95
Net Weekly Circulation (1974-75)			701,500
Average Daily Circulation (1974-75)			401,900

California—Stockton-Sacramento



KOVR



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 281-kw visual, 42.7-kw aural. Antenna: 1490-ft. above av. terrain, 1548-ft. above ground, 1549-ft. above sea level.

Latitude 38° 14' 48"
Longitude 121° 29' 59"

Transmitter: .7-mi. NE of Walnut Grove, Cal.

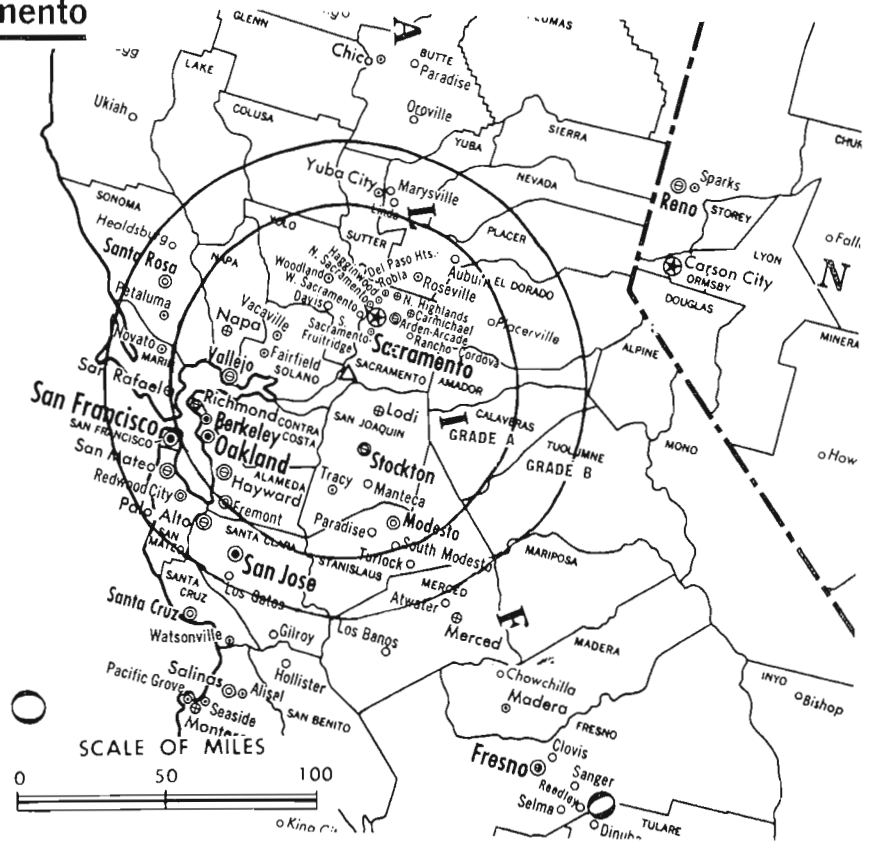
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

News Film Service: ABC.



KOVR Ref: FCC File No. DPCT-2654 Granted 7/27/60

©American Map Co., Inc., N.Y., No. 14244

Total Households: ② MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KOVR

Licensee: McClatchy Newspapers, 225 East Miner Ave., Stockton, Cal. (95202).

Studios: 225 E. Miner Ave., Stockton (95202); 1216 Arden Way, Sacramento (95815).

Telephones: 209-466-6981, Stockton; 916-927-1313, Sacramento.

TWX No.: 209-397-5047, Stockton; 916-367-2396, Sacramento.

Ownership: McClatchy Newspapers, 100%. For other interests see KMJ-TV, Fresno, Cal.

Began Operation: Sept. 5, 1954. Sale to present owner by Metropolitan Bcstg. Corp. was approved July 29, 1964 by FCC (Television Digest, Vols. 3:40, 3:41). Sale to Metropolitan Bcstg. by Gannett Co. approved Dec. 12, 1959 by FCC, (Vols. 15:47-48, 16:1). Sale to Gannett by H. L. Hoffman and associates, approved Jan. 8, 1958 by FCC (Vol. 13:47, 14:2).

Represented (sales) by Katz Television.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

RAMSEY ELLIOTT, vice president & general manager.
WILSON LEFLER, sales manager.
BEL LANGE, program manager.
DICK HARDIE, production manager.

DIGEST OF RATE CARD NO. A36
(July 15, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-11 p.m., daily.						
\$2500	\$1500	\$1000	\$600	Graded rates apply*		

*Highest rate: \$2000.

NETWORK BASE HOURLY RATE: \$1250.

Net Weekly Circulation	State County	Total Households	TV Households	%
	CALIFORNIA			
	Amador	5,700	5,300	94
	Butte	44,300	41,700	94
	Calaveras	5,800	5,500	94
	Colusa	4,800	4,500	94
	Contra Costa			
	East	30,100	29,300	97
	El Dorado West	13,300	12,700	95
	Nevada East	1,200	1,100	92
	Nevada West	11,500	10,700	93
	Placer West	29,200	27,800	95
	Plumas	5,100	4,700	92
	Sacramento	246,900	238,500	97
	San Joaquin	107,500	101,800	95
	Sierra	900	800	91
	Solano East	31,900	31,000	97
	Stanislaus	74,600	70,200	94
	Sutter	15,600	15,000	96
	Tuolumne	10,100	9,400	93
	Yolo	36,500	34,800	95
	Yuba	13,500	12,900	96
	CALIFORNIA			
Between 25-49%	Alameda East	30,300	29,100	96
	Contra Costa West	176,100	171,100	97
	Lake	11,200	10,200	91
	Solano West	30,900	30,000	97
	CALIFORNIA			
Between 5-24%	Alameda West	390,600	375,200	96
	Alpine	400	300	83
	Glenn	6,600	6,300	95
(Continued on page 107-b)				
Station Totals		2,563,100	2,450,900	95
Net Weekly Circulation (1974-75)				773,300
Average Daily Circulation (1974-75)				413,200

California—Monterey-Salinas



KMST

Ch. 46



Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 1065-kw max. & 443-kw horizontal visual, 269-kw max. & 88.6-kw horizontal aural. Antenna: 2530-ft. above av. terrain, 222-ft. above ground, 3612-ft. above sea level.

Latitude 36° 32' 05"
Longitude 121° 37' 14"

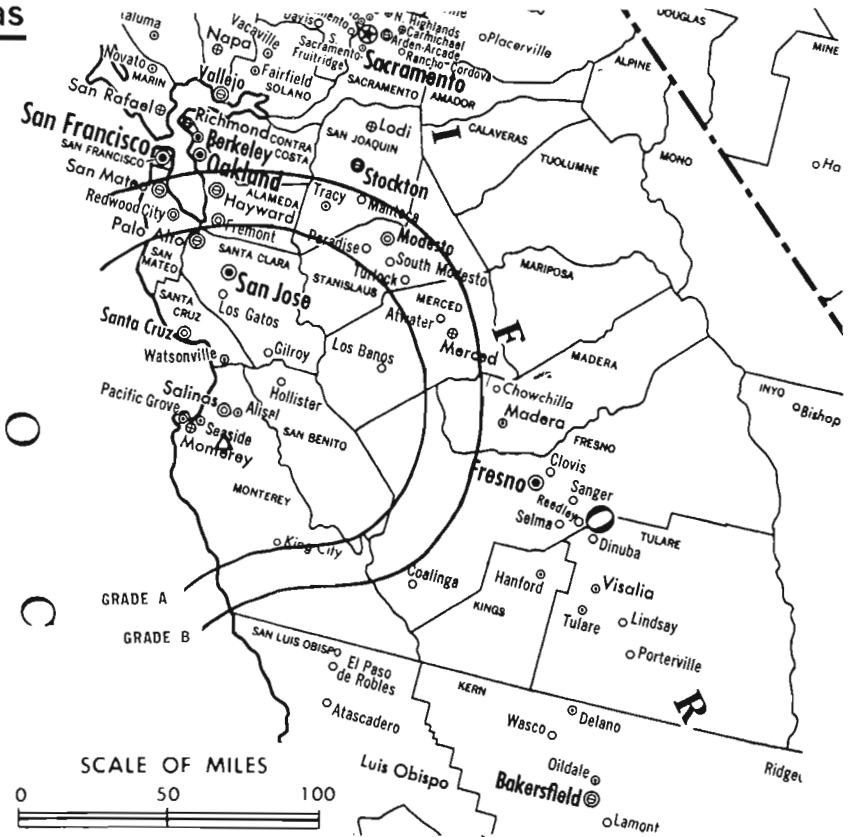
Transmitter: Mt. Toro (Baldy Peak), 700 San Benancio Rd., Salinas.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.



KMST Ref: FCC File No. BMPT-6926 Granted 10/17/68 © American Map Co., Inc., N.Y., No. 14244

Total Households: 6, MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KMST

Network Service: CBS.
Licensee: Monterey-Salinas Television, Box 1938, Monterey, Cal. (93940).
Studio: 46 Garden Court, Monterey.
Telephone: 408-373-4326. TWX No.: 910-360-7106.
Ownership: Monterey-Salinas Television Inc. Stoddard P. Johnston, Chmn., 20%; William H. Schuyler, pres., 15%; Dr. James Morris, v.p., 20%; William S. Bertram, secy., 20%.
Began Operation: Feb. 2, 1969.
Represented (sales) by Avery-Knodel Inc.
Represented (legal) by Haley, Bader & Potts.
Personnel:
WILLIAM H. SCHUYLER, president & general manager.
CHUCK MUNTEAN, v.p. & general sales manager.
DAVE ULRICKSON, assistant sales manager.
BARBARA WAECHTER, public affairs director.
JUDY LAW, production manager.
KENNETH F. WARREN, chief engineer.
CAROL PLATT, promotion manager.
TINA BROKAW, traffic manager.

DIGEST OF RATE CARD NO. 10—(Sept. 20, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6-11 p.m., daily.	\$1000	\$600	\$400	\$300	Graded rates apply ¹²	

¹²Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Monterey	83,800	79,800	95
	Santa Cruz	58,500	55,400	95
Between 25-49%	CALIFORNIA			
	Santa Clara East	11,700	11,400	97
Between 5-24%	CALIFORNIA			
	San Benito	6,400	6,000	94
Station Totals		160,400	152,600	95
Net Weekly Circulation (1974-75)				126,100
Average Daily Circulation (1974-75)				69,700

KTLA, Los Angeles
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	ARIZONA			
	Cochise	23,300	21,800	94
	Coconino	18,400	16,100	87
	Gila	10,600	9,800	92
	Mohave	12,600	11,500	92
	Yavapai	18,300	16,700	91
Between 5-24%	NEW MEXICO			
	Dona Ana	24,200	22,800	94
	Grant	8,400	7,600	91
	McKinley	13,200	11,500	87
	San Juan	18,600	16,700	90
	Santa Fe	20,400	19,300	95

KTTV, Los Angeles
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	NEW MEXICO—(Continued)			
Between 25-49%	Lea North	15,200	14,500	96
	McKinley	13,200	11,500	87
	ARIZONA			
	Cochise	23,300	21,800	94
	Gila	10,600	9,800	92
	Mohave	12,600	11,500	92
	Yavapai	18,300	16,700	91
Between 5-24%	NEW MEXICO			
	Grant	8,400	7,600	91
	San Juan	18,600	16,700	90
	Santa Fe	20,400	19,300	95
	TEXAS			
	El Paso	122,900	120,000	98

KXTV, Sacramento
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	CALIFORNIA—(Continued)			
Between 5-24%	Sonoma North	58,900	55,700	95
	Sonoma South	29,600	28,000	95
	NEVADA			
	Washoe	53,900	51,600	96

KTXL, Sacramento
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	CALIFORNIA—(Continued)			
	Napa South	26,400	25,200	96
	Plumas	5,100	4,700	92
	San Francisco	297,500	274,300	92
	Sonoma North	58,900	55,700	95
Between 5-24%	Sonoma South	29,600	28,000	95
	Tehama	11,500	11,100	96
	Tuolumne	10,100	9,400	93
	OREGON			
	Coos	21,500	19,400	90
	Jackson	41,900	40,100	96

California

KCRA-TV, Sacramento
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	CALIFORNIA			
	Alameda West	390,600	375,200	96
	Madera	15,100	14,200	94
	Merced	37,600	35,800	95
	Napa North	5,600	5,400	96
	Napa South	26,400	25,200	96
	Placer East	2,600	2,500	95
	San Mateo	208,900	203,900	98
	Santa Clara			
	West	393,300	380,000	97
Between 5-24%	Santa Cruz	58,500	55,400	95
	Shasta	31,600	30,300	96
	Solano West	30,900	30,000	97
	Sonoma North	58,900	55,700	95
	Tehama	11,500	11,100	96
	NEVADA			
	Churchill	4,600	4,400	97
	Lyon	3,900	3,600	92
	Carson City	9,000	8,600	96
	Washoe	53,900	51,600	96

KOVR, Stockton-Sacramento
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	CALIFORNIA—(Continued)			
	Lassen	6,300	5,800	92
	Madera	15,100	14,200	94
	Marin	78,100	75,000	96
	Mariposa	3,000	2,700	90
	Merced	37,600	35,800	95
	Mono	2,800	2,300	83
	Napa North	5,600	5,400	96
	Napa South	26,400	25,200	96
Between 5-24%	San Francisco	297,500	274,300	92
	San Mateo	208,900	203,900	98
	Santa Clara			
	West	393,300	380,000	97
	Sonoma North	58,900	55,700	95
	Sonoma South	29,600	28,000	95
	Tehama	11,500	11,100	96
	NEVADA			
	Washoe	53,900	51,600	96

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California—Salinas-Monterey

KSBW-TV

Ch. 8

[Also operates satellite
KSBY-TV, San Luis Obispo]

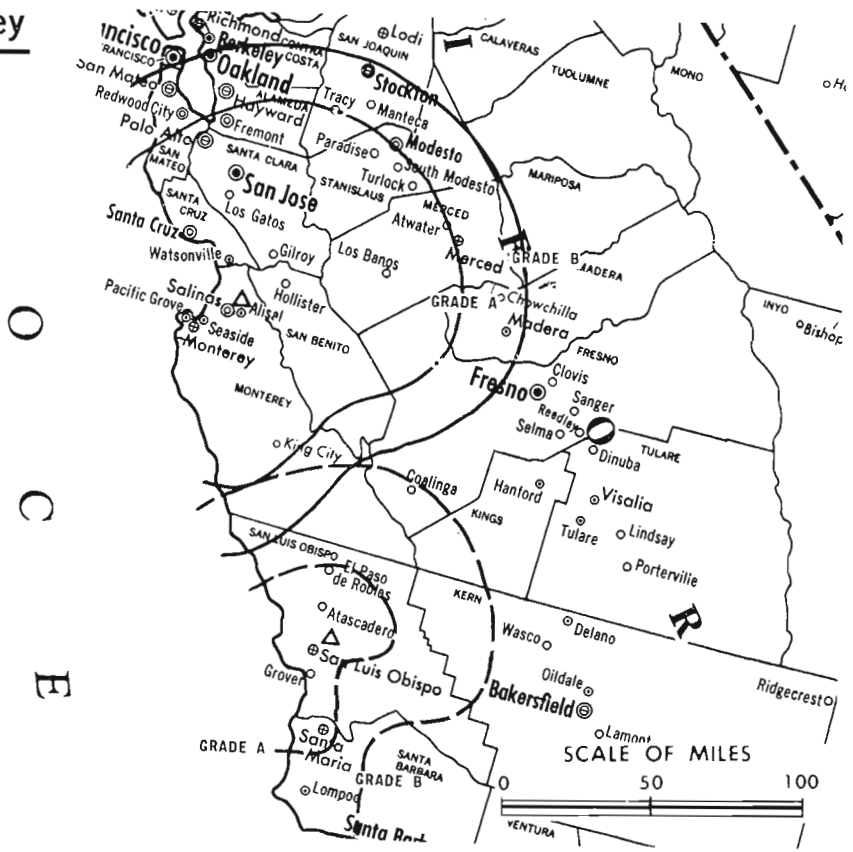
Technical Facilities: Channel No. 8
(180-186 MHz). Authorized power:
240-kw visual, 46.8-kw aural. Antenna:
2330-ft. above av. terrain, 248-ft.
above sea level using .5° electrical
beam tilt.

Latitude 36° 45' 20"
Longitude 121° 30' 00"

Transmitter: Fremont Peak, 10-mi.
NE of Salinas.

Color: Network, live, film, slide &
tape.

News Wire Service: UPI.



Total Households: (C) MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see
page 1-b).

KSBW-TV Ref: FCC File No. BMPCT—3913 Granted 6/13/56

© American Map Co., Inc., N.Y., No. 1424

KSBW-TV

Licensee: Central California Communications Corp., P.O. Box 1651,
Salinas, Cal. (93901).

Studio: 238 John St., Salinas, Cal. (93901).

Telephone: 408-422-6422. TWX No.: 910-368-7058.

Ownership: John C. Cohan estate, 71.5%; estate of Edward Shat-
tuck, 13.2%; 8 others, none owning more than 4%. Also owns
semi-satellite KSBY-TV, San Luis Obispo, Cal. For CATV inter-
ests, see CATV Group Ownership.

Began Operation: Sept. 11, 1953 as share-time outlet with KMBY-
TV, Monterey; on Feb. 2, 1955 FCC approved deal whereby it
bought and merged KMBY-TV (Television Digest, Vol. 10:45 &
11:6).

Represented (sales) by Blair Television.

Represented (legal) by Shack & Mendenhall.

Represented (engineering) by Hammett & Edison.

Personnel:

WILL SPRAGGINS, president.
BOYD W. LAWLOR, general manager, TV division.
KEITH H. MOON, station & general sales manager.
LLOYD CHAPPEL, director of personnel.
DWIGHT WHEELER, program director.
EARL CORBLY, chief engineer.

DIGEST OF RATE CARD NO. C-376—(Sept. 6, 1976)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AAA—6-11 p.m., daily.
\$1285.00 \$700.00 \$360.00 \$270.00 Graded rates apply*

*Highest rate: \$450.

Note: This is combined rate for KSBW-TV and KSBY-TV, San
Luis Obispo. Stations may also be purchased individually.

NETWORK BASE HOURLY RATE: \$960.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Monterey	83,800	79,800	95
	San Benito	6,400	6,000	94
	San Luis Obispo	43,900	41,500	94
	Santa Barbara			
	North	42,500	40,400	95
	Santa Clara			
Between 25-49%	East	11,700	11,400	97
	Santa Cruz	58,500	55,400	95
	CALIFORNIA			
Between 25-49%	Merced	37,600	35,800	95
	Mono	2,800	2,300	83
	Tuolumne	10,100	9,400	93
Between 5-24%	NEVADA			
	Esmeralda	400	300	79
Between 5-24%	CALIFORNIA			
	Alameda West	390,600	375,200	96
	Amador	5,700	5,300	94
	Calaveras	5,800	5,500	94
	Mariposa	3,000	2,700	90
	Santa Clara			
	West	393,300	380,000	97
Between 5-24%	Sonoma South	29,600	28,000	95
	Stanislaus	74,600	70,200	94
	NEVADA			
Nye	1,400	1,200	86	
Station Totals		1,201,700	1,150,400	95
Net Weekly Circulation (1974-75)			281,600	
Average Daily Circulation (1974-75)			159,800	

Arbitron Data: Figures include
KSBY-TV, San Luis Obispo

California—San Diego



KCST-TV



Ch. 39

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 5000-kw max. & 813-kw horizontal visual, 853-kw max. & 447-kw horizontal aural. Antenna: 1894-ft. above av. terrain, 180-ft. above ground, 2703-ft. above sea level.

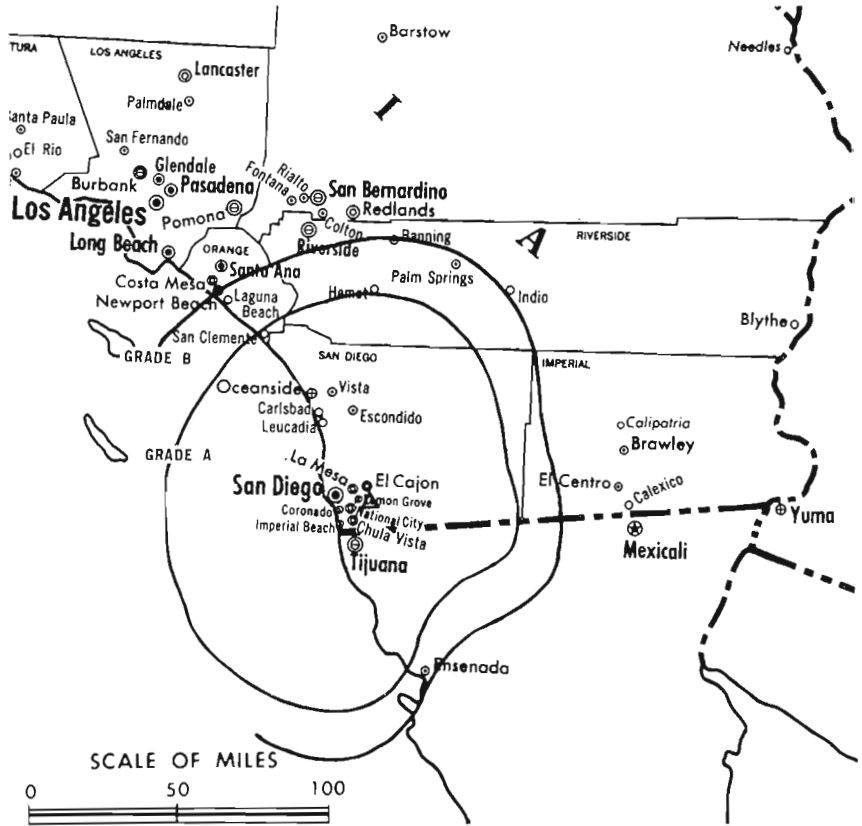
Latitude 32° 41' 48"
Longitude 116° 56' 10"

Transmitter: San Miguel Mt., 13-mi. E of San Diego center.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KCST-TV Ref: FCC File No. BMPCT-7581 Granted 6/9/75

©American Map Co., Inc., N.Y., No. 14244

KCST-TV

Network Service: ABC.

Licensee: Western Telecasters Inc., 8330 Engineer Rd., San Diego, Cal.

Studio: 8330 Engineer Rd., San Diego (92111).

Telephone: 714-279-3939.

Ownership: KCST-TV Inc., wholly-owned subsidiary of Storer Broadcasting Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 14, 1965. Sale to present owners by Bass Brothers Enterprises approved by FCC Sept. 30, 1974 (Television Digest, Vol. 13:12, 13; 14:39). Previous sale to Bass Bros. by San Diego Telecasters Inc. (Lawrence Shushan, Paul Corriere, Sample-Brown Enterprises and Town & Country Development) approved by FCC Aug. 31, 1967.

Represented (sales) by Storer TV Sales.

Personnel:

BILL L. FOX, general manager.
ROBERT MAHLMAN, general sales manager.
LOU FERNANDEZ, local sales manager.

DOUG KNIGHT, production manager.
BILL STEVENS, chief engineer.
BILL FOUCH, program director.
WILLIAM PETERSON, news director.
DAVE WALKER, promotion director.

DIGEST OF RATE CARD NO. 1A
(June 2, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	10 Sec.
Class AA—8-10 p.m., daily.	\$1400	\$840	\$500	\$400	\$1500	\$900 \$450
NETWORK BASE HOURLY RATE: \$800.						

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA San Diego	562,300	542,200	96
Station Totals		562,300	542,200	96
Net Weekly Circulation (1974-75)				381,500
Average Daily Circulation (1974-75)				211,400

California—San Diego



KFMB-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 740-ft. above av. terrain, 280-ft. above ground, 1050-ft. above sea level.

Latitude 32° 50' 17"
Longitude 117° 14' 56"

Transmitter: Mt. Soledad.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Facsimile Service: UPI.

AM Affiliate: KFMB, 5-kw, 760 kHz (CBS).

FM Affiliate: KFMB-FM, 30-kw, 100.7 MHz (No. 264), 630-ft.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KFMB-TV Ref: FCC File No. BPCT-4509 Granted 5/16/72

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KFMB-TV

Licensee: Midwest Television Inc., 5th & Ash St., San Diego, Cal. (92101).

Studio: Fifth and Ash (92101).

Telephone: 714-232-2114. TWX No.: 910-335-1245.

Ownership: Midwest Television Inc., 100%. For other interests, see WCIA, Champaign, Ill.

Began Operation: May 16, 1949. Sold to Kennedy Bcstg. Co. April 25, 1951 (Television Digest, Vol. 7:18); sold to Wrather-Alvarez Broadcasting March 25, 1953 (Vol. 9:5, 13). Sale of 38.89% interest by Maria Helen Alvarez to Marietta Investment Corp. approved July 2, 1958 by FCC (Vol. 14:24, 27). Merger of Marietta Bcstg. Inc. into Transcontinent Television Corp. approved May 13, 1959 by FCC (Vol. 15:7, 12, 20).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Covington & Burling.

Represented (engineering) by Hammett & Edison.

Personnel:

AUGUST C. MEYER, chairman, Midwest Television Inc.
AUGUST C. MEYER JR., president, Midwest Television Inc.
ROBERT L. MYERS, pres., Western Div. & general manager, KFMB stations.
WILLIAM R. MOYLAN, vice president, Western Division.
J. M. BRADLEY, asst. gen. manager & business manager.
WELDON DONALDSON, general sales manager.
JULES MORELAND, program director.
CHARLES ABEL, manager of engineering.
CONNIE KUEGEMAN, promotion director.

DIGEST OF RATE CARD NO. 34—(Jan. 14, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class AA—8:00-11:00 p.m., daily.	\$1600	\$960	\$640	\$510		Graded rates apply*

*Highest rate: \$650.

NETWORK BASE HOURLY RATE: \$1400.

110-b

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	San Diego	562,300	542,200	96
Between 5-24%	CALIFORNIA			
	Orange South	194,000	189,600	98
	Riverside East	6,200	5,900	95
Station Totals		762,500	737,700	96
Net Weekly Circulation (1974-75)			505,900	
Average Daily Circulation (1974-75)			322,100	

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California—San Diego



KGTV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw max. and 124-kw horizontal visual, 31.6-kw aural, 750-ft. above av. terrain, 252-ft. above ground, 1049-ft. above sea level.

Latitude 32° 50' 20.5"
Longitude 117° 14' 56.5"

Transmitter: Mt. Soledad.

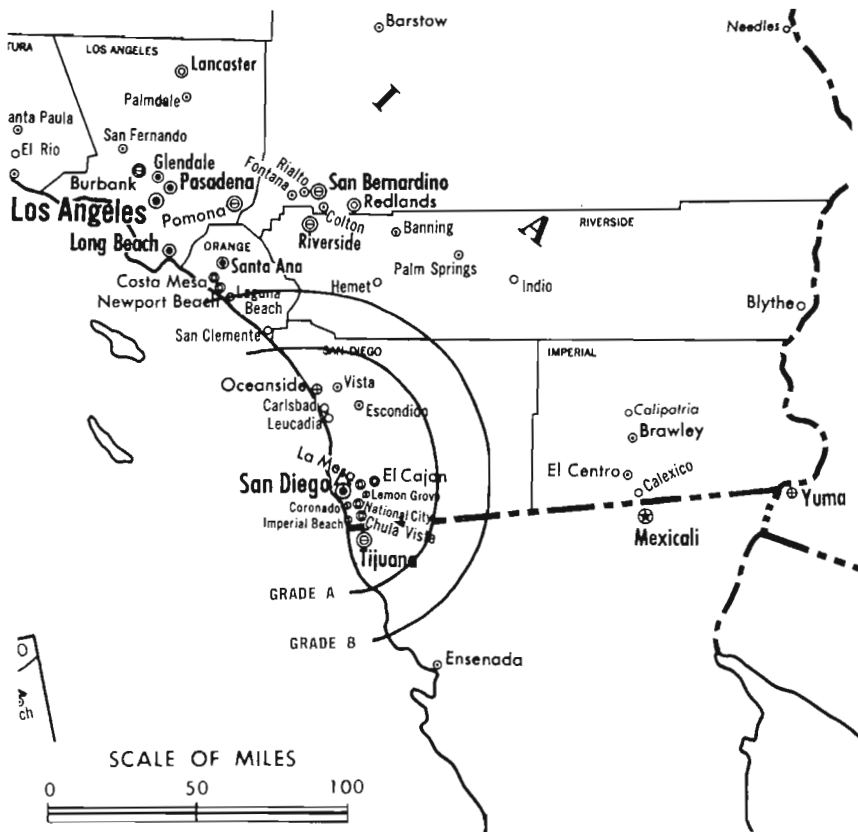
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: NBC.



KGTV Ref. FCC File No. BMPCT-3170 Granted 7/1/55

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Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KGTV

Licensee: McGraw-Hill Broadcasting Co., P.O. Box 81047, San Diego (92138).

Studio: 47th St. & Freeway 94.

Telephone: 714-262-2421. TWX No.: 910-335-1247.

Ownership: McGraw-Hill Inc., 100%. For other interests, see Group Ownership.

Began Operation: Sept. 13, 1953. Sale of control to Fox, Wells & Co. by Tom Sharp, Charles E. Salik and TBC group approved by FCC Oct. 13, 1954 (Television Digest, Vol. 13:31-32, 34, 38, 42). Sale of 46.22% to Newsweek by Fox, Wells & Co. interests approved Aug. 7, 1957 (Vol. 13:30, 33). Sale to Time-Life approved by FCC March 21, 1962 (Vol. 2:13). Sale to present owners approved March 8, 1972 (Vol. 12:10, 11).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Koteen & Burt.

Personnel:

NORM WALT, president.
CLAYTON H. BRACE, v.p. & general manager.
JAY GRILL, general sales manager.
LEROY BELLWOOD, director of engineering.
MICHAEL SOBEL, national sales manager.
HELEN HUTCHINGS, controller.
A. PHILIP CORVO, program director.
WILLIAM STRUBBE, director of advertising & promotion.

BILL PIPER, manager, production.
INES JOHNSTON, traffic manager.
RON MIRES, news director.
LYNN PASLEY, sales service.
KELLY SKINNER, sales service.
MARIA LEVY, community affairs director.

DIGEST OF RATE CARD NO. 9 (Dec. 17, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AAA—7:30-11 p.m., daily.
\$1495 Graded rates apply*

*Highest rate: \$509.

NETWORK BASE HOURLY RATE: \$1350.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA San Diego	562,300	542,200	96
Between 5-24%	CALIFORNIA Orange South	194,000	189,600	98
Station Totals		756,300	731,800	96
Net Weekly Circulation (1974-75)			501,400	
Average Daily Circulation (1974-75)			322,800	

California—Tijuana-San Diego

XETV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1000-ft. above av. terrain, 550-ft. above ground, 1423-ft. above sea level.

Latitude 32° 30' 49"
Longitude 117° 01' 08"

Transmitter: Mount San Antonio, Tijuana, B.C., Mexico.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



XETV

Licensee: Radio-Television, S.A.

Studio: Mount San Antonio, Tijuana, B.C., Mexico.

Business Address: 8253 Ronson Rd., San Diego, Cal. (92123).

Telephone: 714-279-6666.

TWX No.: 910-335-2017.

Ownership: Emilio Azcarraga Milmo, principal stockholder. For other interests see XEW-TV, Mexico City in the International Station Directory.

Began Operation: Feb. 18, 1953.

Represented (sales) by Blair Television.

Represented (legal) by Haley, Bader & Potts.

Personnel:

JULIAN M. KAUFMAN, v.p., general manager & film buyer.
MARTIN COLBY, general sales & station manager.
LOUIS MEIERS, business manager.
FELIPE FERNANDEZ, exec. dir., operations & engineering.
ANTONIO FRIAS, chief engineer.
CAROL HEALEY, creative director.
JOAN O'LAUGHLIN, operations manager.

DIGEST OF RATE CARD NO. 1-75 (Dec. 29, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class AA—7:30-11 p.m., daily.	\$1600	\$900	\$600	\$500	\$350*	\$350*
						\$175*

*Prime Time—6:30-10 p.m., daily.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA San Diego	562,300	542,200	96
Station Totals		562,300	542,200	96
Net Weekly Circulation (1974-75)			362,200	
Average Daily Circulation (1974-75)			179,100	

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Encino, California 91436
(213) 986-3201

California—Tijuana-San Diego

XEWT-TV

Ch. 12

[Spanish language outlet]

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 64-kw visual, 32-kw aural. Antenna: 1000-ft. above av. terrain, 200-ft. above ground, 1250-ft. above sea level.

Latitude 32° 30' 25"
Longitude 117° 01' 46"

Transmitter: Monte San Antonio, Tijuana, Baja California, Mexico.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: UPI.

Arbitron Data: Not available.



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XEWT-TV

Network Service: None, independent Spanish language outlet.

Licensee: Televisora de Calimex, S.A., P.O. Box 44-K, San Ysidro, Cal. (92073)

Studio: Monte San Antonio, P.O. Box 12, Tijuana, Baja California, Mexico.

Telephones: 903-385-9201/2, Tijuana. Telex: 0566833.

Ownership: Televisora de Calimex S.A.

Began Operation: July 12, 1960.

Represented (sales) by Spanish International Network.

Personnel:

JOSE MARQUEZ, general manager.
CARLOS H. LUNA, program promotion manager.
ROBERTO ESPINOZA, business manager.
MARIO ACOSTA, traffic manager.
MAX DUENAS, chief engineer.

DIGEST OF RATE CARD

(June 1, 1976)

Hour	30 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class A—5-11 p.m., daily.	\$300	\$160	\$135	\$101	\$80
			\$101	\$80	\$60

California—San Francisco

KBHK-TV



Ch. 44

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 2200-kw max. & 1800-kw horizontal visual, 871-kw max. & 180-kw horizontal aural. Antenna: 1610-ft. above av. terrain, 977-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"

Longitude 122° 27' 05"

Transmitter: Mt. Sutro.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by Gautney & Jones.

Represented (sales) by Kaiser Broadcasting Spot Sales.

Total Households: © MSI
 Consumer Market Data as of 1/1/76.
 TV Homes: TV% and Circulation
 © 1976 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).



KBHK-TV Ref: FCC File No. BPCT-4398 Granted 3/29/71

© American Map Co., Inc., N.Y., No. 14244

KBHK-TV

Network Service: None, independent.

Licensee: Kaiser Broadcasting Co., 420 Taylor St., San Francisco, Cal. (94102).

Studio: 420 Taylor St., San Francisco, Cal. (94102).

Telephone: 415-885-3750. TWX No.: 910-372-6006.

Ownership: Kaiser Broadcasting Co. For other interests, see WKBD-TV, Detroit, Mich.

Began Operation: Jan. 2, 1968.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

- L. WILLIAM WHITE, vice president & general manager.
- JACK WEST, general sales manager.
- MARTIN EDELMAN, sales manager.
- DERK ZIMMERMAN, program manager.
- FRANK ALLEN PHILPOT, news & public affairs manager.
- J. LAWRENCE POZZI, engineering manager.
- FRANK D. ANGELO, business manager.
- DAVID SIMON, promotion manager.

DIGEST OF RATE CARD—(Jan. 7, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class A—4-11 p.m., daily.					
\$4000.00					Graded rates apply*

*Highest rate: \$250.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Contra Costa			
	East	30,100	29,300	97
	Solano West	30,900	30,000	97
Between 25-49%	CALIFORNIA			
	Alameda East	30,300	29,100	96
	Alameda West	390,600	375,200	96

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA—(Continued)				
	Butte	44,300	41,700	94
	Contra Costa West	176,100	171,100	97
	Marin	78,100	75,000	96
	Mendocino	20,000	18,100	90
	San Francisco	297,500	274,300	92
Between 25-49%	San Mateo	208,900	203,900	98
	Santa Clara East	11,700	11,400	97
	Santa Clara West	393,300	380,000	97
	Shasta	31,600	30,300	96
	Sonoma South	29,600	28,000	95
	Sutter	15,600	15,000	96
	Yuba	13,500	12,900	96
CALIFORNIA				
	Calaveras	5,800	5,500	94
	Colusa	4,800	4,500	94
	Humboldt	37,000	35,100	95
	Lake	11,200	10,200	91
	Napa North	5,600	5,400	96
	Napa South	26,400	25,200	96
	Nevada West	11,500	10,700	93
	San Benito	6,400	6,000	94
	San Joaquin	107,500	101,800	95
Between 5-24%	Santa Cruz	58,500	55,400	95
	Siskiyou	12,900	11,800	92
	Solano East	31,900	31,000	97
	Sonoma North	58,900	55,700	95
	Stanislaus	74,600	70,200	94
	Tehama	11,500	11,100	96
	Tuolumne	10,100	9,400	93
	Yolo	36,500	34,800	95
OREGON				
	Coos	21,500	19,400	90
	Jackson	41,900	40,100	96

Station Totals	2,376,600	2,268,600	95
Net Weekly Circulation (1974-75)		796,200	
Average Daily Circulation (1974-75)		341,200	

California—San Francisco

KDTV

Ch. 60

(Spanish Language)

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 1550-kw max. & 701-kw horizontal visual, 229-kw max. & 105-kw horizontal aural. Antenna: 1240-ft. above av. terrain, 215-ft. above ground, 1466-ft. above sea level.

Latitude 37° 41' 07"

Longitude 122° 26' 01"

Transmitter: San Bruno Mtn., 1.6-mi. S of San Francisco.

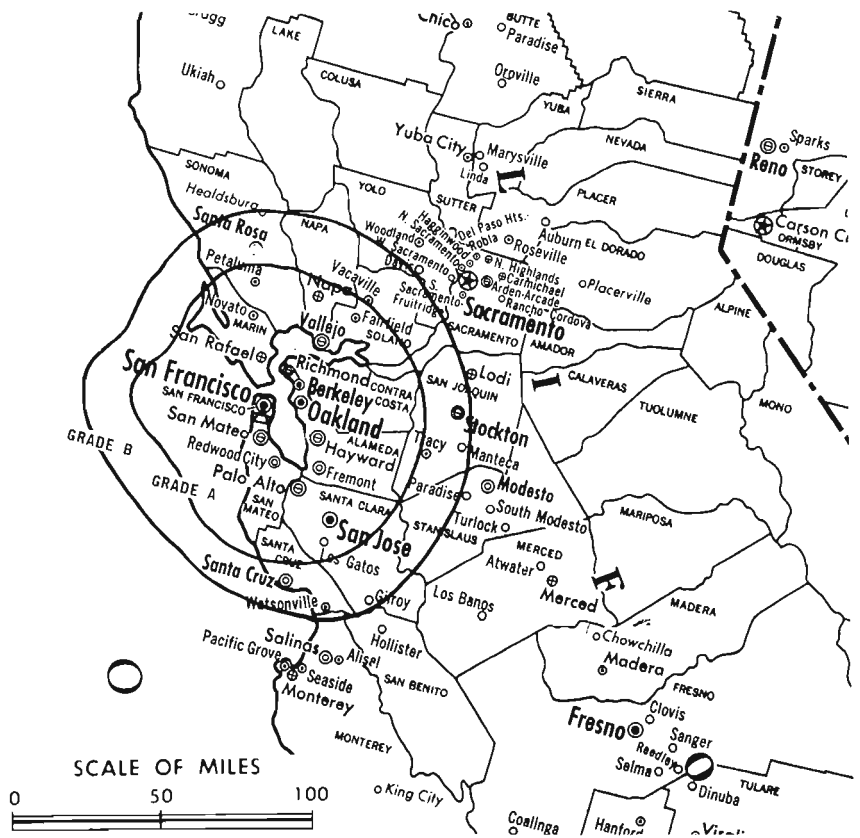
TV tape: Recording facilities.

News Wire Service: UPI.

Color: Network, live, film, slide & tape.

Studio: 2200 Palou Ave.

Telephone: 415-826-6990.



KDTV Ref: FCC File No. BMPCT—7587 Granted 7/31/75

©American Map Co., Inc., N.Y., No. 14244

KDTV

Network Service: Spanish International Network.

Grantee: Bahia de San Francisco Television Co., 2200 Palou Ave., San Francisco, Cal. (94124).

Ownership: Reynold V. Anselmo, pres.-treas., 44.444%; William D. Stiles, 13.888%; Daniel Villanueva & Cynthia Blaya, 11.111% each; Emilio Nicolas & Malcolm C. Robbins, 5.556% each; Leo Oblath, Robert Porter & Clair M. Higgins, 2.778% each; Sally Segal, v.p.-secy.; Ronald S. Rosen, asst. secy. All of above except Robbins, Stiles & Higgins hold interest in Spanish International Communications Corp. For Spanish International holdings, see KMEX-TV, Los Angeles.

Began Operation: Aug. 13, 1975.

Represented (sales) by Spanish International Network.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

GEORGE N. COLON, general manager.

FRANCISCO BENAVIDES, production manager.

JUNE NORDBY, business manager.

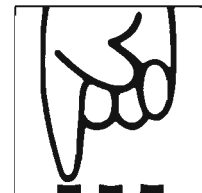
ROBERT PORTER, director of engineering.

Rates: Zone I—6-10:30 p.m., Mon.-Fri., 30 Sec., \$100.

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California—San Francisco

KEMO-TV

Ch. 20
(Spanish Language)

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 5000-kw max. & 1700-kw horizontal visual, 692-kw max. & 257-kw horizontal aural. Antenna: 1266-ft. above av. terrain, 251-ft. above ground, 1481-ft. above sea level.

Latitude 37° 41' 17"
Longitude 122° 26' 07"

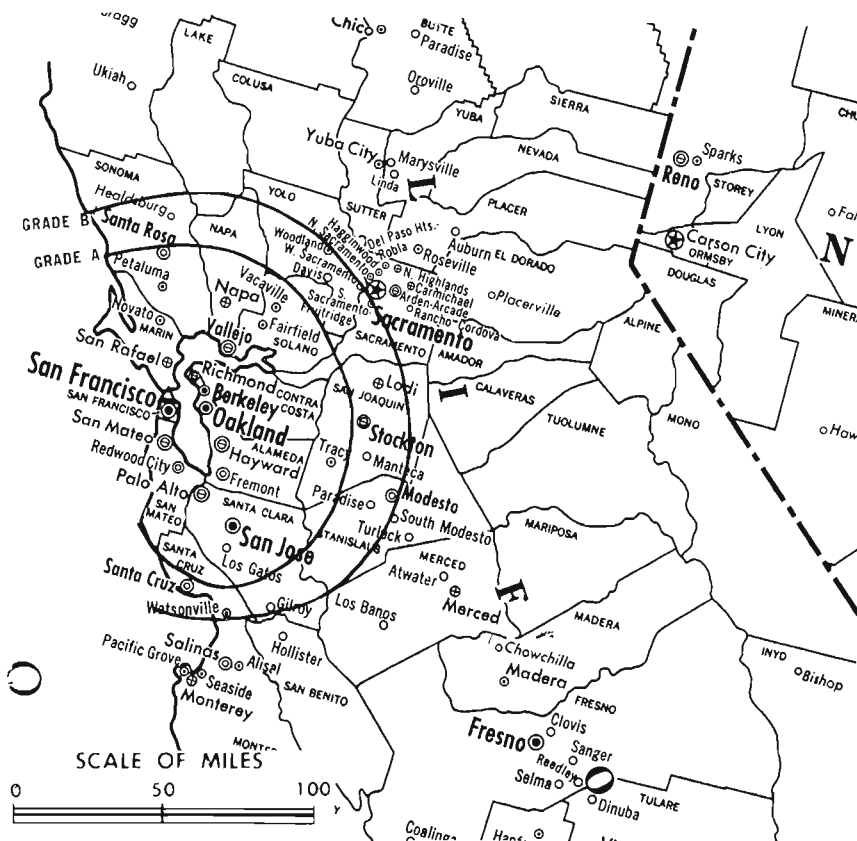
Requests subscription TV authority.

Transmitter: San Bruno Mt.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KEMO-TV Ref: FCC File No. BMPCT—7035 Granted 7/25/80

©American Map Co., Inc., N.Y., No. 14244

KEMO-TV

Licensee: Leon A. Crosby, 36692 Riviera Dr., Fremont, Cal.

Studio: 2500 Marin St., San Francisco, Cal. (94124).

Telephone: 415-285-6420.

Ownership: Leon A. Crosby, 100%.

Began Operation: April 1, 1968. Left air March 30, 1971. Sale to present owner approved by FCC Jan. 19, 1972. Resumed operation Feb. 4, 1972 (Television Digest, Vol. 12:6).

Represented sales (by) Caballero Spanish Media Inc.

Personnel:

LEON CROSBY, general manager.
RENE DE LA ROSA, station manager.
WALT CONWAY, sales manager.
DAVID GRAHAM, chief engineer.

DIGEST OF RATE CARD NO. 3—(April 1, 1975)

Hour	30 Min.	5 Min.	Min.	30 Sec.	20 Sec.
.....	\$200*	\$100*	\$80*

*Class AA—8-10 p.m., daily.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 5-24%	San Francisco	297,500	274,300	92
	San Mateo	208,900	203,900	98
	Solano West	30,900	30,000	97
Station Totals		537,300	508,200	94
Net Weekly Circulation (1974-75)			69,800	
Average Daily Circulation (1974-75)			16,900	

California—San Francisco



KGO-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1670-ft. above av. terrain, 977-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mt. Sutro.

Studio: 277 Golden Gate Ave.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

AM Affiliate: KGO, 50-kw, 810 kHz (ABC).

FM Affiliate: KSF, 23.6-kw, 103.7 MHz (No. 279), 1180-ft.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KGO-TV Ref: FCC File No. BPCT-2401 Granted 2/10/65

©American Map Co., Inc., N.Y., No. 14244

KGO-TV

Licensee: American Broadcasting Companies Inc., 277 Golden Gate Ave., San Francisco, Cal. (94102).

Telephone: 415-863-0077. TWX No.: 415-393-7317.

Telex: 34-0250.

Ownership: American Bcstg. Cos. Inc. For other interests, see WABC-TV, New York.

Began Operation: May 5, 1949.

Represented (sales) by ABC Television Spot Sales, Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

RUSS COUGHLAN, vice president & general manager.
MARK MANDALA, general sales manager.
LEN SPAGNOLETTI, national sales manager.
BOB YOUNG, local sales manager.
JIM TUVERTON JR., program director.
BOB MITCHELL, assistant program director.
HARRY IRVING, film director.
JIM VON STRIVER, chief engineer.
CALVIN THOMAS, production manager.
PETER JACOBUS, news director.
SAM EWING, executive producer.

Rates: Available on request.

Net Weekly Circulation	State County	Total Households	TV Households	%
	CALIFORNIA			
	Alameda East	30,300	29,100	96
	Alameda West	390,600	375,200	96
	Contra Costa East	30,100	29,300	97
50% & Over	Contra Costa West	176,100	171,100	97
	Lake	11,200	10,200	91
	Marin	78,100	75,000	96
	Mendocino	20,000	18,100	90

Net Weekly Circulation	State County	Total Households	TV Households	%
	CALIFORNIA—(Continued)			
	Napa North	5,600	5,400	96
	Napa South	26,400	25,200	96
	Placer East	2,600	2,500	95
	San Francisco	297,500	274,300	92
	San Mateo	208,900	203,900	98
50% & Over	Santa Clara East	11,700	11,400	97
	Santa Clara West	393,300	380,000	97
	Solano West	30,900	30,000	97
	Sonoma North	58,900	55,700	95
	Sonoma South	29,600	28,000	95
	CALIFORNIA			
	El Dorado East	6,900	6,600	95
	Monterey	83,800	79,800	95
	San Benito	6,400	6,000	94
	Santa Cruz	58,500	55,400	95
Between 25-49%	Shasta	31,600	30,300	96
	Solano East	31,900	31,000	97
	Sutter	15,600	15,000	96
	Tehama	11,500	11,100	96
	Tuolumne	10,100	9,400	93
	NEVADA			
	Carson City	9,000	8,600	96
	CALIFORNIA			
	Butte	44,300	41,700	94
	El Dorado West	13,300	12,700	95
Between 5-24%	Humboldt	37,000	35,100	95
	Mariposa	3,000	2,700	90
	Merced	37,600	35,800	95
	Mono	2,800	2,300	83
	(Continued on page 121-b)			
Station Totals		2,459,900	2,348,500	95
Net Weekly Circulation (1974-75)			1,615,700	
Average Daily Circulation (1974-75)			909,600	

California—San Francisco



KPIX

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1660-ft. above av. terrain, 980-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mt. Sutro Television Center.

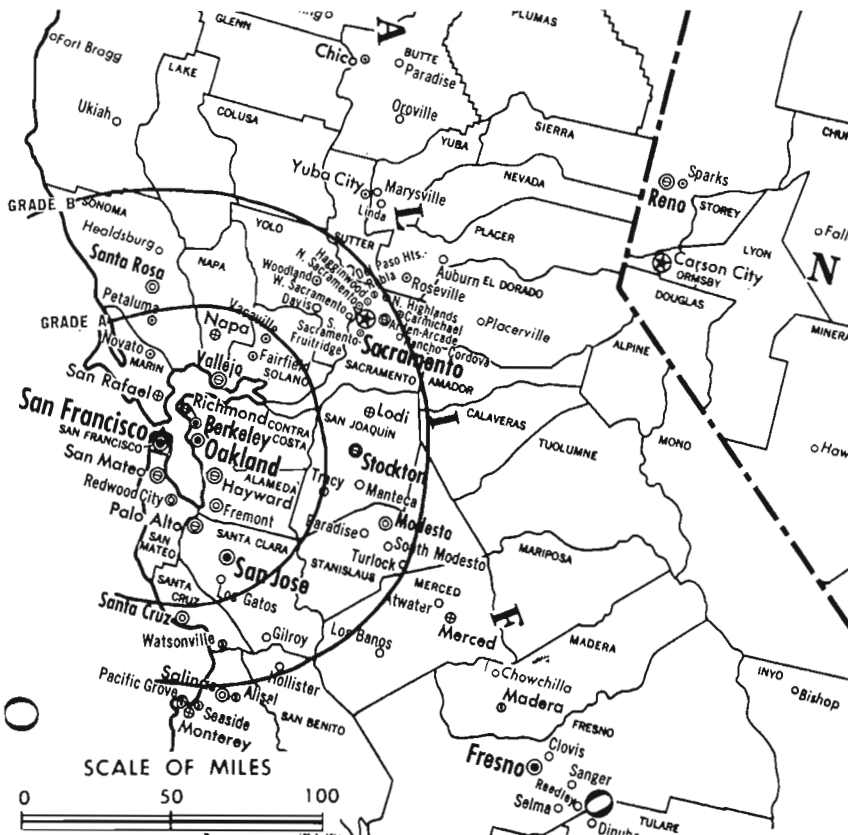
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KPIX Ref: FCC File No. BPCT-4230 Granted 6/24/69

©American Map Co., Inc., N.Y., No. 14244

KPIX

Licensee: Westinghouse Broadcasting Co. Inc., 2655 Van Ness Ave., San Francisco, Cal. (94109).

Studio: 2655 Van Ness.

Telephone: 415-776-5100. TWX No.: 415-393-7334.

Ownership: Subsidiary of Westinghouse Electric Corp. Officers: Donald H. McGannon, chairman & pres.; Marvin L. Shapiro, exec. v.p. Also operates TV stations WBZ-TV, Boston; KYW-TV, Philadelphia; KDKA-TV, Pittsburgh; WJZ-TV, Baltimore & 7 radio stations. For Group W Corporate Data see listing under Group Ownership.

Began Operation: Dec. 22, 1948. Sold to present owner by Associated Bcstrs. Inc. (Television Digest, Vol. 9:45, 10:11, 15, 19, 27).

Represented (sales) by Television Advertising Representatives Inc.

Personnel:

- GEORGE RESING, general manager.
- VICTOR LAI, business manager.
- HERBERT FARBER, general sales manager.
- DANIEL ROMANELLI, sales manager.
- CHRISTINE PIERATTI, operations manager.
- DICK NEWTON, promotion manager.
- WILLIAM H. HILLIER, program manager & film buyer.
- LEN SCHLOSSER, public affairs director.
- JOSEPH RUSSIN, news director.
- WALTER C. NICHOL, chief engineer.

Highest spot rates: 30 Sec., \$4000; 10 Sec., \$2000.

NETWORK BASE HOURLY RATE: \$2500.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
50% & Over	Alameda East	30,300	29,100	96
	Alameda West	390,600	375,200	96

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA—(Continued)				
	Contra Costa East	30,100	29,300	97
	Contra Costa West	176,100	171,100	97
	Lake	11,200	10,200	91
	Marin	78,100	75,000	96
	Mendocino	20,000	18,100	90
	Napa North	5,600	5,400	96
	Napa South	26,400	25,200	96
50% & Over	Placer East	2,600	2,500	95
	San Benito	6,400	6,000	94
	San Francisco	297,500	274,300	92
	San Mateo	208,900	203,900	98
	Santa Clara East	11,700	11,400	97
	Santa Clara West	393,300	380,000	97
	Solano West	30,900	30,000	97
	Sonoma North	58,900	55,700	95
	Sonoma South	29,600	28,000	95
CALIFORNIA				
	Butte	44,300	41,700	94
	El Dorado East	6,900	6,600	95
	Mariposa	3,000	2,700	90
	Monterey	83,800	79,800	95
	Santa Cruz	58,500	55,400	95
	Shasta	31,600	30,300	96
	Solano East	31,900	31,000	97
	Tuolumne	10,100	9,400	93
Between 25-49%				
NEVADA				
	Douglas	4,000	3,700	93
(Continued on page 121-b)				

Station Totals	2,501,400	2,387,000	95
Net Weekly Circulation (1974-75)	1,659,100		
Average Daily Circulation (1974-75)	983,100		

California—San Francisco



KRON



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1680-ft. above av. terrain, 977-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Clarendon Hts. between Mt. Sutro & Twin Peaks.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

Facsimile Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KRON Ref: FCC File No. BMPCT-7420 Granted 12/12/72 © American Map Co., Inc., N.Y., No. 14244

KRON

Licensee: Chronicle Broadcasting Co., 1001 Van Ness Ave. (94119).

Studio: 1001 Van Ness Ave. (94119).

Telephone: 415-441-4444. TWX No.: 415-393-7632.

Ownership: The Chronicle Publishing Co., publisher of San Francisco Chronicle 100%; Charles DeYoung Thieriot, pres. Chronicle also owns WOWT, Omaha, Neb.

Began Operation: Nov. 15, 1949.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Farrand, Malti, Spillane & Cooper.

Represented (engineering) by Hammett & Edison.

Personnel:

- ALDO H. CONSTANT, chairman.
- C. E. "PEP" COONEY, president & general manager.
- RICHARD BEHRENDT, station mgr., program operations.
- F. A. MARTIN, treas. & station mgr., administration.
- GEORGE E. DAVIDSON, general sales manager.
- JIM SMITH, national sales manager.
- JAMES MYERS, local sales manager.
- GALEN DAILY, production manager.
- J. L. BERRYHILL, chief engineer.
- WILLIAM ROW, advertising director.
- A. RICHARD ROBERTSON, publicity director.
- HERB LEVY, public affairs director.
- JIM REIMAN, news director.

DIGEST OF RATE CARD NO. 764—(April 15, 1976)

30 Sec.	20 Sec.	ID
Prime Time—7:30-10:59 p.m., daily.		
\$3000	\$2400	\$1500
NETWORK BASE HOURLY RATE: \$2750.		

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Alameda East	30,300	29,100	96
	Alameda West	390,600	375,200	96

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA—(Continued)				
50% & Over	Contra Costa East	30,100	29,300	97
	Contra Costa West	176,100	171,100	97
	Lake	11,200	10,200	91
	Marin	78,100	75,000	96
	Mendocino	20,000	18,100	90
	Napa North	5,600	5,400	96
	Napa South	26,400	25,200	96
	San Francisco	297,500	274,300	92
	San Mateo	208,900	203,900	98
	Santa Clara East	11,700	11,400	97
	Santa Clara West	393,300	380,000	97
	Solano West	30,900	30,000	97
	Sonoma North	58,900	55,700	95
	Sonoma South	29,600	28,000	95
	Between 25-49%	CALIFORNIA		
Butte		44,300	41,700	94
Humboldt		37,000	35,100	95
Monterey		83,800	79,800	95
Nevada West		11,500	10,700	93
Placer East		2,600	2,500	95
San Benito		6,400	6,000	94
Santa Cruz	58,500	55,400	95	
Shasta	31,600	30,300	96	
Solano East	31,900	31,000	97	
Tuolumne	10,100	9,400	93	
Between 5-24%	CALIFORNIA			
	Amador	5,700	5,300	94
	El Dorado East	6,900	6,600	95
El Dorado West	13,300	12,700	95	

(Continued on page 121-b)

Station Totals	2,347,300	2,241,900	95
Net Weekly Circulation (1974-75)		1,632,400	
Average Daily Circulation (1974-75)		933,600	

California—Oakland-San Francisco

KTVU

Ch. 2



Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 14.1-kw aural. Antenna: 1571-ft. above av. terrain, 977-ft. above ground, 1808-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mt. Sutro.

TV tape: Recording facilities.

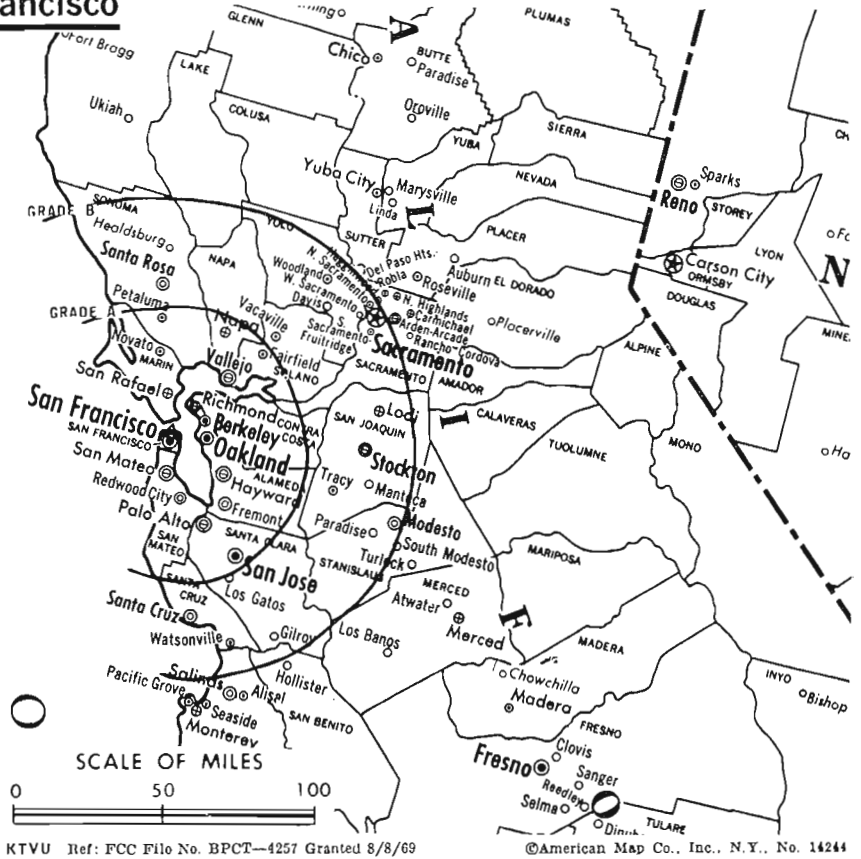
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: ITNA.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KTVU

Network Service: None, Independent.

Licensee: Miami Valley Broadcasting Corp., One Jack London Square, Oakland, Cal. (94607).

Studio: Jack London Square, Oakland.

Telephone: 415-834-2000.

Telex: 336-426.

Ownership: San Francisco-Oakland Television, wholly owned by Cox Broadcasting Corp., Robert Chambers, chmn.; Clifford M. Kirtland Jr., pres. For other Cox radio-TV interests, see WSB-TV, Atlanta, Ga.

Began Operation: March 3, 1958. Sale to present owner approved Oct. 16, 1963 by FCC (Television Digest, Vol. 3:32, 42).

Represented (sales) by TeleRep.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

WILLIAM SCHWARTZ, vice president & general manager.
ROBERT I. MART, general sales manager.
RICHARD GOLDMAN, national sales manager.
JAY SONDHEIM, local sales manager.
THOMAS A. BREEN, program director.
GENE WINDHAM, controller.
IVAN LADIZINSKY, promotion manager.
IAN ZELLYCK, director of public affairs.
BROOKE SPECTORSKY, production manager.
RAY JACOBS, director of operations.
SHERMAN BAZELL, news director.
RAY SWENSON, chief engineer.

DIGEST OF RATE CARD NO. 13

(Sept. 2, 1974)

Hour	30 Min.	15 Min.	Min.	30 Sec.	ID
Class AA—6-10 p.m., daily.					
\$2800	\$1680				Graded rates apply

120-b

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
	Alameda East	30,300	29,100	96
	Alameda West	390,600	375,200	96
	Contra Costa East	30,100	29,300	97
	Contra Costa West	176,100	171,100	97
	Lake	11,200	10,200	91
	Marin	78,100	75,000	96
	Mendocino	20,000	12,100	90
	Napa North	5,600	5,400	96
	Napa South	26,400	25,200	96
	Nevada West	11,500	10,700	93
	San Francisco	297,500	274,300	92
	San Mateo	208,900	203,900	98
	Santa Clara East	11,700	11,400	97
	Santa Clara West	393,300	380,000	97
	Solano West	30,900	30,000	97
	Sonoma North	58,900	55,700	95
	Sonoma South	29,600	28,000	95
	Tuolumne	10,100	9,400	93
CALIFORNIA				
	Amador	5,700	5,300	94
	Butte	44,300	41,700	94
	Calaveras	5,800	5,500	94
	El Dorado East	6,900	6,600	95
	El Dorado West	13,300	12,700	95
	Glenn	6,600	6,300	95
	Humboldt	37,000	35,100	95
	Mariposa	3,000	2,700	90
	Mono	2,800	2,300	83
	Monterey	83,800	79,800	95
	Placer East	2,600	2,500	95
	Plumas	5,100	4,700	92
(Continued on page 121-b)				
Station Totals		2,846,900	2,714,700	95
Net Weekly Circulation (1974-75)			1,518,800	
Average Daily Circulation (1974-75)			675,900	

TV Factbook No. 46

KTVU, Oakland-San Francisco
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	CALIFORNIA—(Continued)			
	San Benito	6,400	6,000	94
	Santa Cruz	58,500	55,400	95
	Shasta	31,600	30,300	96
	Solano East	31,900	31,000	97
Between 25-49%	Stanislaus	74,600	70,200	94
	Sutter	15,600	15,000	96
	Tehama	11,500	11,100	96
	Yuba	13,500	12,900	96
	NEVADA			
	Douglas	4,000	3,700	93
	OREGON			
	Klamath	19,600	18,700	96
	CALIFORNIA			
	Colusa	4,800	4,500	94
	Merced	37,600	35,800	95
	Placer West	29,200	27,800	95
	San Joaquin	107,500	101,800	95
	San Luis Obispo	43,900	41,500	94
	Sierra	900	800	91
	Siskiyou	12,900	11,800	92
Between 5-24%	Yolo	36,500	34,800	95
	NEVADA			
	Churchill	4,600	4,400	97
	Lyon	3,900	3,600	92
	Carson City	9,000	8,600	96
	Washoe	53,900	51,600	96
	OREGON			
	Coos	21,500	19,400	90
	Douglas	28,300	26,600	94
	Jackson	41,900	40,100	96
	Josephine	19,200	17,800	93
	Lane	86,400	82,300	95

KGO-TV, San Francisco
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	CALIFORNIA—(Continued)			
	Nevada West	11,500	10,700	93
	Placer West	29,200	27,800	95
	Plumas	5,100	4,700	92
	San Joaquin	107,500	101,800	95
Between 5-24%	Sierra	900	800	91
	Stanislaus	74,600	70,200	94
	Yuba	13,500	12,900	96
	NEVADA			
	Churchill	4,600	4,400	97
	Douglas	4,000	3,700	93
	Lyon	3,900	3,600	92

KRON, San Francisco
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	CALIFORNIA—(Continued)			
	Glenn	6,600	6,300	95
	Mariposa	3,000	2,700	90
	Merced	37,600	35,800	95
	Mono	2,800	2,300	83
Between 5-24%	Placer West	29,200	27,800	95
	San Joaquin	107,500	101,800	95
	Sierra	900	800	91
	Tehama	11,500	11,100	96
	NEVADA			
	Douglas	4,000	3,700	93
	Nye	1,400	1,200	86

California

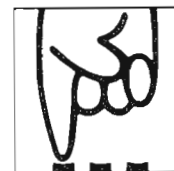
KPIX, San Francisco
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	CALIFORNIA			
	Amador	5,700	5,300	94
	El Dorado West	13,300	12,700	95
	Glenn	6,600	6,300	95
	Humboldt	37,000	35,100	95
	Merced	37,600	35,800	95
	Mono	2,800	2,300	83
	Nevada West	11,500	10,700	93
	Placer West	29,200	27,800	95
Between 5-24%	San Joaquin	107,500	101,800	95
	Sierra	900	800	91
	Stanislaus	74,600	70,200	94
	Tehama	11,500	11,100	96
	NEVADA			
	Churchill	4,600	4,400	97
	Lyon	3,900	3,600	92
	Carson City	9,000	8,600	96
	OREGON			
	Coos	21,500	19,400	90
	Jackson	41,900	40,100	96

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Programming, Sales or Promotion Problem

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Arbitron Information on Demand

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Information
on Demand**



We Haven't Been Stumped Yet!

ARBITRON TELEVISION

New York Chicago Atlanta
Los Angeles San Francisco Dallas Washington

California—San Francisco

KTSF-TV

Ch. 26

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2510-kw max. visual, 500-kw max. aural. Antenna: 1481-ft. above av. terrain, 259-ft. above ground, 1539-ft. above sea level.

Latitude 37° 41' 12"
Longitude 122° 26' 03"

Requests subscription TV authorization. BSTV-7.

Transmitter: Mt. Bruno Antenna Farm.

Color: Live, film, slide & tape.

TV tape: Recording facilities.



KTSF-TV Ref: FCC File No. BMTCT-7518 Granted 9/8/75

© American Map Co., Inc., N.Y., No. 14244

KTSF-TV

Grantee: Lincoln Television Inc., P.O. Box 24381, San Francisco, Cal. (94124).

Studio: 185 Berry St., San Francisco, Cal. (94107).

Telephone: 415-495-4995.

Ownership: Lillian L. Howell, 100%.

Began Operation: Sept. 7, 1976.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by R. A. Isberg.

Personnel:

LAWRENCE M. TURET, vice president.

RICHARD O'HEARN, chief engineer.

Rates: Not available.

Repetition breeds

• REMEMBRANCE •

For details on multi-position ads in next year's Factbook, Use Order Card #6 Stations Volume

California—San Francisco

KVOF-TV

Ch. 38

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 2584-kw max. & 895-kw horizontal visual, 417-kw max. & 145-kw horizontal aural. Antenna: 1310-ft. above av. terrain, 184-ft. above ground, 1499-ft. above sea level.

Latitude 37° 41' 15"
Longitude 122° 26' 04"

Transmitter: San Bruno Peak.

TV tape: Recording facilities.

Color: Film, slide & tape.

Arbitron Data: Not available.



KVOF-TV Ref: FCC File No. BMPCT-6964 Granted 1/16/69 © American Map Co., Inc., N.Y. No. 1424

KVOF-TV

Licensee: Faith Center, 1615 S. Glendale Ave., Glendale, Cal. (91205).

Mailing Address: 601 Taraval St., San Francisco, Cal. (94116).

Studio: Radio Rd., San Bruno Mtn.

Telephone: 415-665-5410.

Ownership: See KHOF-TV, San Bernardino.

Began Operation: Dec. 28, 1968 as KUDO, left air April 15, 1971.

Sale to present owner approved by FCC May 29, 1973. Resumed operation Aug. 4, 1974.

Represented (legal) by Cohen & Berfield.

Personnel:

DR. EUGENE SCOTT, general manager.

KATHY CLARKE, program director.

W. BERNARD MARSTON, director of engineering.

PAUL LINDNER, chief engineer.

DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	Min.	30 Sec.	10 Sec.	
Class A—6-11 p.m., Mon.-Sat.; 8 a.m.-11 p.m., Sun.	\$287.50	\$172.50	\$115.00	\$50.00	\$30.00	\$18.00

**Cable Television
Management and
Engineering
Consultants**

**Malarkey, Taylor
& Associates**

1225 Connecticut Ave.,
Washington, D. C.
20036
(202) 223-2345

California—San Jose

KGSC-TV

Ch. 36



Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2735-kw max. & 406-kw horizontal visual, 273.5-kw max. & 40.6-kw horizontal aural. Antenna: 2000-ft. above av. terrain, 202-ft. above ground, 2794-ft. above sea level.

Latitude 37° 29' 05"
Longitude 121° 51' 53"

Transmitter: Monument Peak, 4.5-mi. SE of Mission San Jose.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

Represented (legal) by Welch & Morgan.

Represented (engineering) by Steel, Andrus & Adair.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KGSC-TV Ref: FCC File No. BPCT-4080 Granted 4/17/68

© American Map Co., Inc., N.Y., No. 14244

KGSC-TV

Network Service: None, independent.

Licensee: Continental Urban TV Corp., c/o Vincent B. Welch, 300 Farragut Bldg., 900 17th St. NW, Washington, D.C. (20006).

Studio: 1536 Kerley Dr., San Jose (95112).

Telephone: 408-298-6676.

Ownership: Vincent B. Welch, chmn., 24.80%; Edward P. Morgan, 17.41%; Richard E. Curtis, 24.71%; H. Leslie Atlas Jr., 18.49%; Frank G. MacMurray, 6.19%; Edwin D. Jones Jr., pres., 3.61%; George R. Langlois, secy.-treas., 3.60%; Sid Connolly, v.p., 1.19%.

Began Operation: Oct. 1, 1967.

Personnel:

VINCENT B. WELCH, chairman of the board.
SID CONNOLLY, vice president & general manager.
TOM MAGUIRE, general sales manager.
SHARON DEAN, national sales manager, San Francisco.
JAN SHAW, regional sales manager, Los Angeles.
FRANK FOGÉ, chief engineer.
ALICE JACOBS, business manager.
HAL GRANT, operations manager.
ADEL HALL, community affairs director.

DIGEST OF RATE CARD NO. 22—(Aug. 1976)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class AA—6-11 p.m., daily.						
\$1800	\$1200	\$1000	\$750	\$125	\$90	\$90

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA			
	Alameda East	30,300	29,100	96
	Alameda West	390,600	375,200	96
	Contra Costa East	30,100	29,300	97
	Contra Costa West	176,100	171,100	97
	El Dorado West	13,300	12,700	95
	Lake	11,200	10,200	91
	Marin	78,100	75,000	96
	Mendocino	20,000	18,100	90
	Monterey	83,800	79,800	95
	Napa South	26,400	25,200	96
	Nevada West	11,500	10,700	93
	San Benito	6,400	6,000	94
	San Francisco	297,500	274,300	92
	San Joaquin	107,500	101,800	95
	San Mateo	208,900	203,900	98
	Santa Clara West	393,300	380,000	97
	Santa Cruz	58,500	55,400	95
	Solano East	31,900	31,000	97
	Solano West	30,900	30,000	97
	Sonoma North	58,900	55,700	95
Sonoma South	29,600	28,000	95	
Sutter	15,600	15,000	96	
Yuba	13,500	12,900	96	
Station Totals		2,123,900	2,030,400	95
Net Weekly Circulation (1974-75)			221,500	
Average Daily Circulation (1974-75)			47,100	

California—San Jose



KNTV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 80.65-kw visual, 9.48-kw aural. Antenna: 2769-ft. above av. terrain, 291-ft. above ground, 4079-ft. above sea level.

Latitude 37° 06' 40"
Longitude 121° 50' 34"

Transmitter: 4.6-mi. SSW of New Almaden, Peak Loma Prieta.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.



KNTV Ref: FCC File No. BPCT—4265 Granted 8/13/69

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KNTV

Licensee: Gill Industries, 645 Park Ave., San Jose, Cal. (95110).

Studio: 645 Park Ave.

Telephone: 408-266-1111.

Ownership: Allen T. Gilliland, 73.18%; in trust for the children of A. T. Gilliland, 26.82%.

Began Operation: Sept. 12, 1955.

Represented (sales) by Katz Television.

Represented (legal) by Fletcher, Heald, Rowell, Kenahan & Hildreth.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

ROBERT HOSFELDT, vice president & general manager.

JOHN YEARWOOD, general sales manager.

DON McFARLANE, national sales manager.

LEE SCHELL, news director.

STEWART PARK, program director.

LOUIS R. BELL, chief engineer.

BARBARA M. SMITH, controller.

DIGEST OF RATE CARD NO. 1-74—(Jan. 12, 1974)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.
Class AA—7-11 p.m., daily.				
\$1200	\$600	\$400	\$280*	\$280*

*Class AA—8-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$600.

For U.S. TV Station Call Letters,
see page 8-b

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA	83,800	79,800	95
	Monterey		6,000	94
	San Benito	6,400		
	Santa Clara		11,400	97
	East Santa Cruz	11,700	55,400	95
Between 25-49%	CALIFORNIA			
	Santa Clara West	393,300	380,000	97
Between 5-24%	CALIFORNIA			
	Alameda East	30,300	29,100	96
	Alameda West	390,600	375,200	96
	Amador	5,700	5,300	94
	Contra Costa East	30,100	29,300	97
	Contra Costa West	176,100	171,100	97
	Marin	78,100	75,000	96
	Mariposa	3,000	2,700	90
	Merced	37,600	35,800	95
	Napa North	5,600	5,400	96
	Napa South	26,400	25,200	96
	San Mateo	208,900	203,900	98
	Solano East	31,900	31,000	97
	Solano West	30,900	30,000	97
Sonoma South	29,600	28,000	95	
Tuolumne	10,100	9,400	93	
Station Totals		1,648,600	1,589,000	96
Net Weekly Circulation (1974-75)			457,600	
Average Daily Circulation (1974-75)			193,400	

California—San Luis Obispo

KSBY-TV

Ch. 6

[Satellite of KSBW-TV,
Salinas-Monterey]

Technical Facilities: Channel No. 6
(82-88 MHz). Authorized power:
100-kw visual, 12-kw aural. An-
tenna: 1780-ft. above av. terrain,
459-ft. above ground, 2904-ft.
above sea level.

Latitude 35° 21' 37.0"
Longitude 120° 39' 17.5"

Transmitter: Los Padres Forest, 5.5-
mi. N of town.

Color: Network, live, film, slide &
tape.

News Wire Service: UPI.



County coverage based on Arbitron study (see
page 4-b).

KSBY-TV Ref: FCC File No. BMPCT-1066 Granted 4/29/53

©American Map Co., Inc., N.Y., No. 14244

KSBY-TV

Network Service: NBC, same as KSBW-TV.

Licensee: Central California Communications Corp., Box 1368, San
Luis Obispo, Cal. (93402).

Studio: Mt. View & Hill Sts.

Telephone: 805-543-0920. TWX No.: 910-368-7058.

Ownership: Same as KSBW-TV, Salinas-Monterey.

Began Operation: May 25, 1953. Sale to Central California Com-
munications Corp. (formerly Salinas Valley Bcstg. Corp.) by co-
owners John C. Cohan and Jerome Kantro approved July
18, 1957 by FCC. Cohan and Kantro's purchase of TV and
radio KVEC from Christina M. Jacobson & Leslie H. Hacker ap-
proved June 13, 1956 (Television Digest, Vol. 12:24; 13:22, 29).

Represented (sales) by Blair Television.

Represented (legal) by Shack & Mendenhall.

Represented (engineering) by Hammett & Edison.

Personnel:

WILL SPRAGGINS, president.
BOYD W. LAWLOR, general manager, television division.
LARRY FISCHER, station manager.
KEITH H. MOON, general sales manager.
KENNETH REID, chief engineer.

Rates: KSBY-TV is sold in combination with KSBW-TV, Salinas,
Cal. & may also be purchased individually.

Arbitron Data for this Station Included With
Report for Parent KSBW-TV, Salinas, Cal.

California—Santa Barbara



KEYT



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 50-kw visual, 5.89-kw aural. Antenna: 3010-ft. above av. terrain, 201-ft. above ground, 4201-ft. above sea level.

Latitude 34° 31' 32"
Longitude 119° 57' 08"

Transmitter: TV Peak, Santa Ynez Mts.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Studio: 730 Miramonte Dr. (93109).

Represented (engineering) by Silliman, Moffet & Kowalski.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KEYT Ref: FCC File No. BPCT-1122 Granted 11/12/52

©American Map Co., Inc., N.Y., No. 14244

KEYT

Network Service: ABC.

Licensee: Key Television Inc., P.O. Drawer "X", Santa Barbara, Cal. (93102).

Telephone: 805-965-8533. TWX No.: 910-334-1183.

Ownership: Key Television Inc. William F. Luton, pres., 41.40%; Nancy D. Luton, v.p., 45.54%; Leslie H. Norins, .55%; remainder held by trustees for Luton children.

Began Operation: July 24, 1953. Sale to present owners by Harry C. Butcher-Colin M. Selph group approved March 27, 1957 by FCC (Television Digest, Vols. 12:52; 13:9, 13).

Represented (sales) by Adam Young Inc.; Art Moore & Assoc. (Seattle & Portland).

Personnel:

WILLIAM F. LUTON, president & treasurer.
HAROLD C. O'DONNELL, general manager.
GENE FORSELL, promotion manager.
RICHARD ALVARI, production manager.
BILL HUDDY, v.p., director of news & public affairs.
TED FROMING, chief engineer.
RENEE CRAIG, operations director.

DIGEST OF RATE CARD NO. 23

(Sept. 1, 1975)

Hour	30 Min.	15 Min.	20 Sec.	10 Sec.
Class AA—7-11 p.m., daily.				
\$500.00				Graded rates apply*

*Highest rate: \$140.

NETWORK BASE HOURLY RATE: \$444.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	San Luis Obispo	43,900	41,500	94
	Santa Barbara North	42,500	40,400	95
	Santa Barbara South	56,200	53,400	95
Between 5-24%	CALIFORNIA			
	Ventura	140,600	136,200	97
Station Totals		283,200	271,500	95
Net Weekly Circulation (1974-75)			162,600	
Average Daily Circulation (1974-75)			76,700	

California—Santa Maria



KCOY-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 115-kw visual, 22.9-kw aural. Antenna: 1941-ft. above av. terrain, 137-ft. above ground, 3385-ft. above sea level.

Latitude 34° 54' 37"
Longitude 120° 11' 08"

Transmitter: Tepusquet Peak.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (engineering) by A. E. Towne Associates Inc.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KCOY-TV Ref: FCC File No. BPCT-4701 Granted 3/11/71

© American Map Co., Inc., N.Y., No. 1424

KCOY-TV

Network Service: CBS.

Licensee: Central Coast Broadcasters Inc., Box 1217 (93454).

Studio: 1503 N. McClelland, Santa Maria, Cal. (93454).

Telephone: 805-922-1943. TWX No.: 910-351-5875.

Ownership: Helen Pedotti, pres., 68.28%; Mili Acquistapace, v.p., 21.08%; Stanley C. Hatch, secy.; Burns Rick, treas., 7.825%.

Began Operation: March 16, 1964. Transfer of negative control from Dale G. Moore approved by FCC June 30, 1971.

Represented (sales) by The Meeker Co.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Personnel:

ROBERT C. BURRIS, general manager.
PHYLLIS TROMBETTA, program director.
JIM KLUCKER, operations manager.
JIM CAREY, general sales manager.
ROBERT READ, news director.

DIGEST OF RATE CARD NO. 9—(Jan. 1, 1974)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	30 or 20 Sec.	ID	
Class AA—8-11 p.m., daily.	\$500	\$300	\$200	\$170	\$150	\$75	\$50

NETWORK BASE HOURLY RATE: \$225.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	San Luis Obispo	43,900	41,500	94
	Santa Barbara North	42,500	40,400	95
	Santa Barbara South	56,200	53,400	95
Station Totals		142,600	135,300	94
Net Weekly Circulation (1974-75)				96,400
Average Daily Circulation (1974-75)				51,100

California—Tulare-Fresno

KMPH

Ch. 26.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2950-kw max. & 363-kw horizontal visual, 406.4-kw aural. Antenna: 2730-ft. above av. terrain, 252-ft. above ground, 5922-ft. above sea level.

Latitude 36° 17' 12"
Longitude 118° 50' 20"

Transmitter: Blue Ridge in Sequoia Forest.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

AM Affiliate: KGEN, 1-kw, 1370 kHz.

FM Affiliate: KBOS, .85-kw, 94.9 MHz (No. 235), 5840-ft.

Note: Map does not reflect current coverage because of antenna system changes.

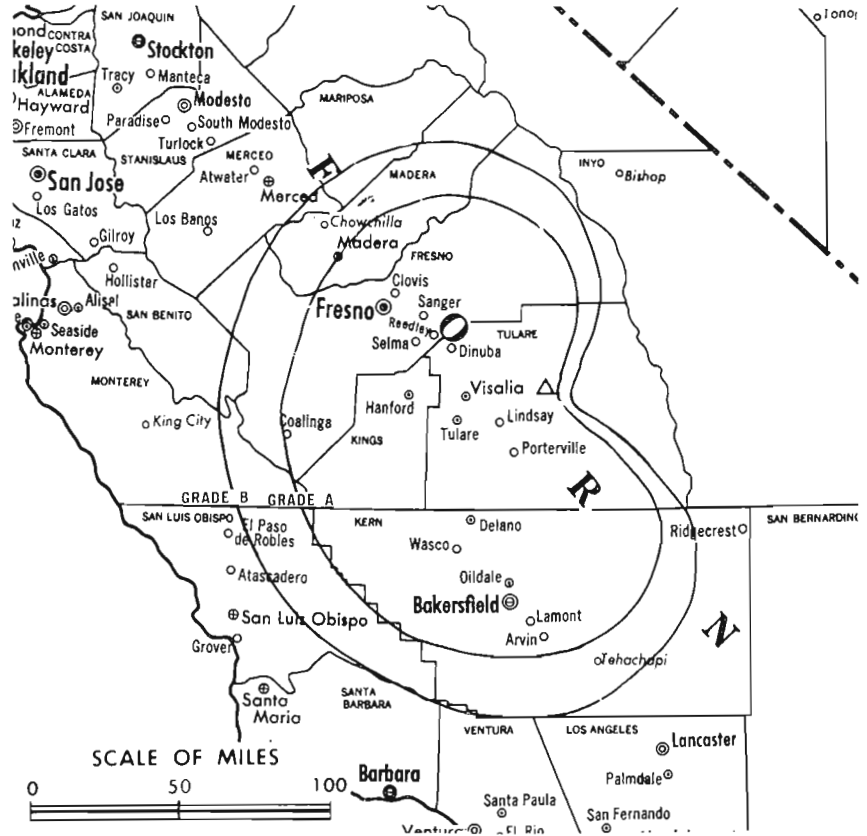
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KMPH Ref: FCC File No. BMPCT-7353 Granted 10/4/71

© American Map Co., Inc., N.Y., No. H211

KMPH

Licensee: Pappas Television Inc., 2600 S. Mooney Blvd., Visalia, Cal. (93277).

Studio: 2600 S. Mooney Blvd., Visalia, Cal. (93277).

Telephone: 209-733-2600. TWX No.: 910-377-3496.

Fresno Sales Office: Fresno Hilton. Telephone: 209-486-2600.

Ownership: Emanuel J. Pappas, 10%; Mario John Pappas, v.p., 10%; Hariton J. Pappas, pres. & gen. mgr., 10.5%; others, none with more than 4%. E.J. & H.J. Pappas each own 10% of KTRB & KHOP (FM), Modesto, Cal.

Began Operation: Oct. 11, 1971.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by Cecil Lynch.

Personnel:

HARRY J. PAPPAS, president & general manager.

PETE PAPPAS, vice president.

SAM H. HOREL, general sales manager.

JOSEPH SHAFFER, program director & operations manager.

MIKE BRAKER, national sales manager.

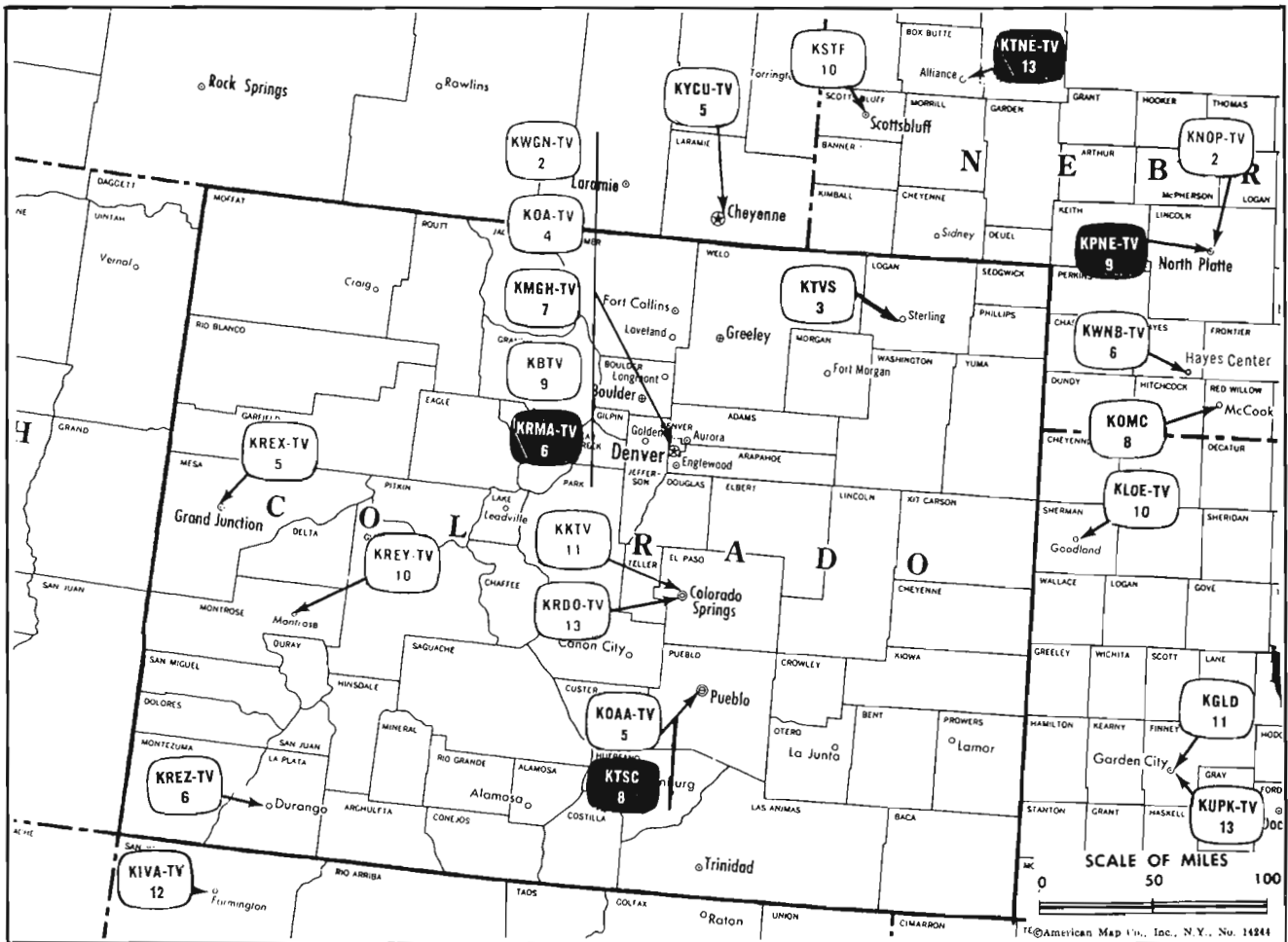
DIGEST OF RATE CARD NO. 5 (Jan. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.
Class AA—5-11 p.m., daily.					
\$775	\$400	\$180	\$120	Graded rates apply*	

*Highest rate: \$100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Fresno	151,100	143,900	95
	Kings	21,800	20,500	94
	Madera	15,100	14,200	94
	Tulare	67,500	63,900	95
Between 25-49%	CALIFORNIA			
	Kern West	100,100	95,700	96
	Merced	37,600	35,800	95
Station Totals		393,200	374,000	95
Net Weekly Circulation (1974-75)			183,700	
Average Daily Circulation (1974-75)			77,000	

Colorado



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Denver	398,000	24	598,500	28
Colorado Springs-Pueblo	106,000	104	168,900	103
Grand Junction	16,000	188	38,600	186

State Educational Technical Facilities (Complete Data in Educational Directory)

KRMA-TV

Denver

Ch. 6

Non-Commercial Educational Station

Licensee: School District No. 1, City & County of Denver and State of Colorado, 900 Grant St. (80203).

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 880-ft. above av. terrain, 210-ft. above ground, 7676-ft. above sea level.

Latitude 39° 43' 47"
Longitude 105° 14' 59"

KTSC

Pueblo-Colorado Springs

Ch. 8

Non-Commercial Educational Station

Licensee: Southern Colorado State College (81004).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1224-ft. above av. terrain, 977-ft. above ground, 6195-ft. above sea level.

Latitude 38° 22' 24"
Longitude 104° 33' 27"

Colorado Station Status as of September 1, 1976

	VHF	UHF	TOTAL
Commercial Television Stations	11	0	11
Educational Television Stations	2	0	2
			13

State Cross Reference List
Communities That Receive Programs of
Stations That Are Located Elsewhere

Colorado

KOAA-TV
Pueblo-Colorado Springs
(See Colorado Springs, Colo.)

KKTV & KRDO-TV, Pueblo
(See Colorado Springs, Colo.)

KWGN-TV, Denver
(Arbitron Data Continued)

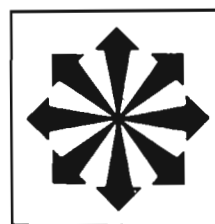
Net Weekly Circulation	State County	Total Households	TV Households	%
	KANSAS			
	Finney	7,200	7,100	98
	MONTANA			
	Gallatin	12,200	11,400	94
	Park	4,300	4,000	94
	NEBRASKA			
	Box Butte	3,500	3,400	98
	Dawes	3,300	3,200	96
	Keith	3,300	3,300	99
	Scotts Bluff	12,500	12,200	98
Between 25-49%	Sheridan	2,600	2,500	98
	SOUTH DAKOTA			
	Lawrence	5,800	5,700	98
	Pennington	22,600	22,200	98
	Stanley	800	800	97
	Tripp	2,600	2,500	98
	WYOMING			
	Albany	9,000	8,300	92
	Carbon	5,700	5,200	92
	Natrona	18,100	17,400	96
	Sheridan	7,500	6,800	91
	COLORADO			
	Alamosa	3,500	3,200	92
	Delta	6,100	5,700	93
	El Paso	92,700	90,300	97
	Fremont	9,000	8,400	94
	Garfield	6,300	5,800	92
	Huerfano	2,300	2,100	91
	La Plata	7,200	6,600	92
	Montrose	6,000	5,600	94
	Pueblo	41,900	40,800	97
	Rio Grande	3,300	3,000	91
	Yuma	3,100	2,900	93
	IDAHO			
	Madison	3,600	3,500	98
	KANSAS			
	Ford	8,300	8,200	98
	MONTANA			
Between 5-24%	Beaverhead	2,900	2,600	90
	Silver Bow	15,000	14,400	96
	Yellowstone	32,200	31,300	97
	NEBRASKA			
	Cherry	2,400	2,300	97
	Lincoln	12,600	12,400	98
	Morrill	2,100	2,000	97
	SOUTH DAKOTA			
	Beadle	7,200	7,000	98
	Brown	13,800	13,600	99
	Butte	3,200	3,100	98
	Fall River	3,000	2,900	97
	Hughes	4,500	4,400	98
	Meade	5,200	5,100	97
	Minnehaha	33,600	33,300	99
	WYOMING			
	Goshen	4,200	4,000	96
	Platte	2,800	2,600	91

KBTV, Denver

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	COLORADO			
	Alamosa	3,500	3,200	92
	Lincoln	1,700	1,600	94
	Mesa	20,200	19,300	96
	Moffat	2,200	2,000	89
	Prowers	4,800	4,300	89
	Rio Blanco	1,700	1,600	94
	Teller	2,400	2,300	96
	NEBRASKA			
Between 25-49%	Box Butte	3,500	3,400	98
	Cheyenne	3,900	3,800	98
	Dawes	3,300	3,200	96
	Keith	3,300	3,300	99
	Scotts Bluff	12,500	12,200	98
	SOUTH DAKOTA			
	Hughes	4,500	4,400	98
	Lawrence	5,800	5,700	98
	Pennington	22,600	22,200	98
	Stanley	800	800	97
	WYOMING			
	Goshen	4,200	4,000	96
	Platte	2,800	2,600	91
	COLORADO			
	El Paso	92,700	90,300	97
	Huerfano	2,300	2,100	91
	Ourray	500	400	88
	Pueblo	41,900	40,800	97
	Rio Grande	3,300	3,000	91
	Yuma	3,100	2,900	93
	NEBRASKA			
Between 5-24%	Cherry	2,400	2,300	97
	Morrill	2,100	2,000	97
	Sheridan	2,600	2,500	98
	SOUTH DAKOTA			
	Beadle	7,200	7,000	98
	Butte	3,200	3,100	98
	Fall River	3,000	2,900	97
	Meade	5,200	5,100	97
	Tripp	2,600	2,500	98
	WYOMING			
	Weston	2,000	1,800	91

**BLACKBURN
& COMPANY, INC.**



**RADIO • TV • CATV • NEWSPAPER BROKERS
NEGOTIATIONS • FINANCING • APPRAISALS**

CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Colorado—Colorado Springs-Pueblo



KKTV

Ch. 11



Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 232.6-kw visual, 46.5-kw aural. Antenna: 2380-ft. above av. terrain, 351-ft. above ground, 9786-ft. above sea level.

Latitude 38° 44' 41"
Longitude 104° 51' 41"

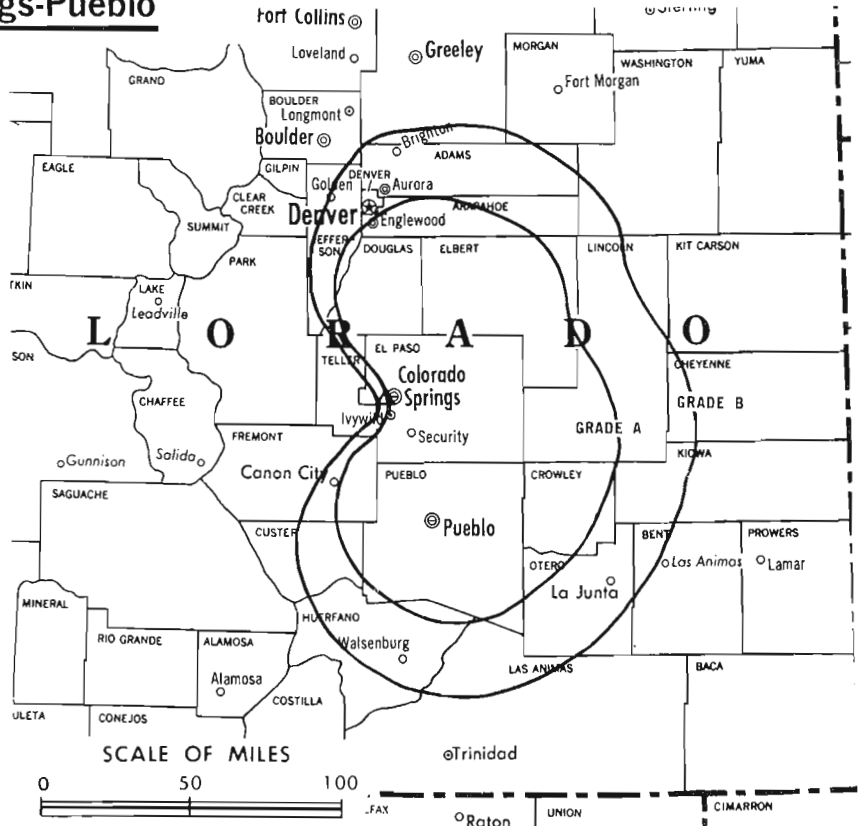
Transmitter: Cheyenne Mt.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KKTV Ref: FCC File No. BPCT-2750 Granted 4/27/60

©American Map Co., Inc., N.Y., No. 14244

KKTV

Network Service: CBS.

Licensee: Capitol of Colorado Corp., Box 2110, Colorado Springs, Colo. (80901).

Studio: P.O. Box 2110, 3100 N. Nevada Ave., Colorado Springs.

Telephone: 303-634-2844.

Ownership: Capitol Bcstg. Co. Inc. For other interests, see WJTV, Jackson, Miss.

Began Operation: Dec. 7, 1952. Sale to present owner by Willard W. Garvey approved by FCC June 4, 1969 (Television Digest, Vol. 9:23). Previous sale by James D. & Betty Z. Russell and Gifford Phillips approved by FCC July 31, 1963 (Vol. 3:31).

Represented (sales) by Katz Television; Bob Hix Co. Inc. (Mountain States).

Represented (legal) by Kirkland, Ellis & Rowe.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

GEORGE W. JEFFREY, vice president & general manager.
CHARLES JOHNSON, production manager.
ROBERT BLAUVELT, chief engineer.
HAL KENNEDY, news director.

DIGEST OF RATE CARD NO. P19 (July 14, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-10 p.m., daily.	\$450	\$270	\$178	\$135	Graded rates apply*	

*Highest rate: \$170.

NETWORK BASE HOURLY RATE: \$350.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO				
		Baca	1,900	1,600	83
		Bent	1,900	1,800	94
		Crowley	1,200	1,200	96
		Custer	400	400	90
		El Paso	92,700	90,300	97
		Fremont	9,000	8,400	94
		Huerfano	2,300	2,100	91
		Kiowa	800	700	90
		Las Animas	5,900	5,300	89
		Lincoln	1,700	1,600	94
		Otero	8,300	7,900	95
	Prowers	4,800	4,300	89	
	Pueblo	41,900	40,800	97	
	Teller	2,400	2,300	96	
Between 25-49%	COLORADO				
		Elbert	1,700	1,600	93
	NEW MEXICO				
		Coffax	4,800	4,300	91
Between 5-24%	COLORADO				
		Chaffee	4,400	4,100	93
		Cheyenne	800	700	90
	Kit Carson	2,600	2,300	90	
	KANSAS				
		Hamilton	1,400	1,300	96
	NEW MEXICO				
	Harding	400	300	85	
	Union	2,100	1,900	88	
Station Totals			193,400	185,200	95
Net Weekly Circulation (1974-75)					161,500
Average Daily Circulation (1974-75)					115,400

Colorado—Pueblo-Colorado Springs



KOA-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1306-ft. above av. terrain, 972-ft. above ground, 6322-ft. above sea level.

Latitude 38° 44' 47"
Longitude 104° 51' 37"

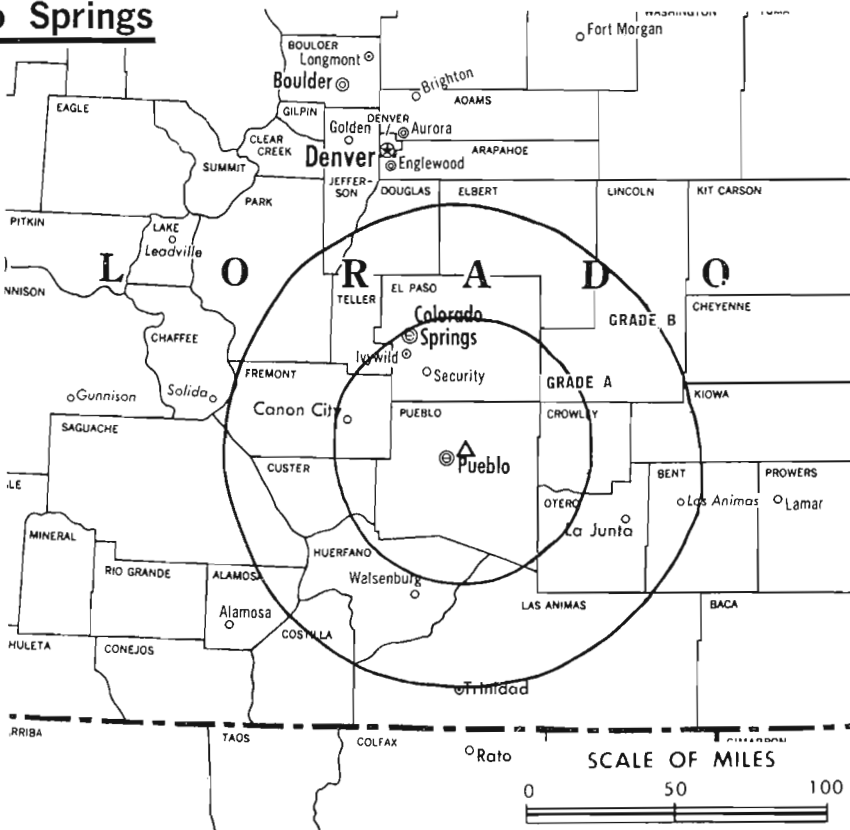
Transmitter: Baculite Mesa, approx. 7.9-mi. NNE of Pueblo.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KOA-TV Ref: FCC File No. BMPCT-5334 Granted 7/8/59 ©American Map Co., Inc., N.Y., No. 1424

KOA-TV

Licensee: Sangre de Cristo Communications Inc., P.O. Box 876, Pueblo, Colo. (81002).

Studio: Television Center, 2226 Television Lane (81003).

Telephone: 303-544-5782.

Ownership: Wholly-owned subsidiary of Evening Post Publishing Co. For other interests, see KDBC-TV, El Paso, Tex.

Began Operation: June 29, 1953. Sale to present owner by Mahlon T. White, William Grant, et al., approved by FCC Aug. 6, 1976. Previous sale by Metropolitan TV Co. approved June 6, 1968 (Television Digest, Vol. 8:24). Sale by Star Bcstg. Co. (Bankers Life & Casualty Co., Chicago) approved Dec. 13, 1961 by FCC (Vols. 17:35, 1:14). Sale by partners Douglas D. Kahle & Robert L. Clinton Jr., to Star Bcstg. Co., approved by FCC, Sept. 29, 1954 (Vol. 10:35, 40).

Represented (sales) by Avery-Knodel Inc.; Mountain Media Inc. (Denver).

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

ROBERT J. McMAHAN, president & general manager.
JACK SINCLAIR, production & operations manager.
KEN RENFROW, chief engineer.
JAMES SCHAEFFER, national sales manager.
DAVE SEARS, news director.
LES PATTERSON, assistant operations manager.

DIGEST OF RATE CARD NO. 16 (March 1, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-10 p.m., daily.	\$400	\$250	\$175	\$150	\$160	\$80

NETWORK BASE HOURLY RATE: \$325.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Baca	1,900	1,600	83
	Bent	1,900	1,800	94
	Crowley	1,200	1,200	96
	Custer	400	400	90
	Delta	6,100	5,700	93
	El Paso	92,700	90,300	97
	Fremont	9,000	8,400	94
	Gunnison	2,400	2,100	89
	Hinsdale	200	200	98
	Huerfano	2,300	2,100	91
	Las Animas	5,900	5,300	89
	Mineral	200	200	84
	Otero	8,300	7,900	95
Prowers	4,800	4,300	89	
Pueblo	41,900	40,800	97	
Between 25-49%	COLORADO			
	Kiowa	800	700	90
	Montrose	6,000	5,600	94
	Rio Grande	3,300	3,000	91
Teller	2,400	2,300	96	
Between 5-24%	COLORADO			
	Chaffee	4,400	4,100	93
	Elbert	1,700	1,600	93
	Lake	2,700	2,500	92
	Lincoln	1,700	1,600	94
	Ouray	500	400	88
	Park	1,500	1,400	93
Saguache	1,300	1,200	89	
KANSAS	Hamilton	1,400	1,300	96
	NEW MEXICO			
Colfax	4,800	4,300	91	
Station Totals		211,700	202,300	95
Net Weekly Circulation (1974-75)				159,600
Average Daily Circulation (1974-75)				102,200

Colorado—Colorado Springs-Pueblo



KRDO-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 225-kw visual, 33.7-kw aural. Antenna: 2080-ft. above av. terrain, 150-ft. above ground, 9470-ft. above sea level.

Latitude 38° 44' 47"
Longitude 104° 51' 37"

Transmitter: Cheyenne Mt.

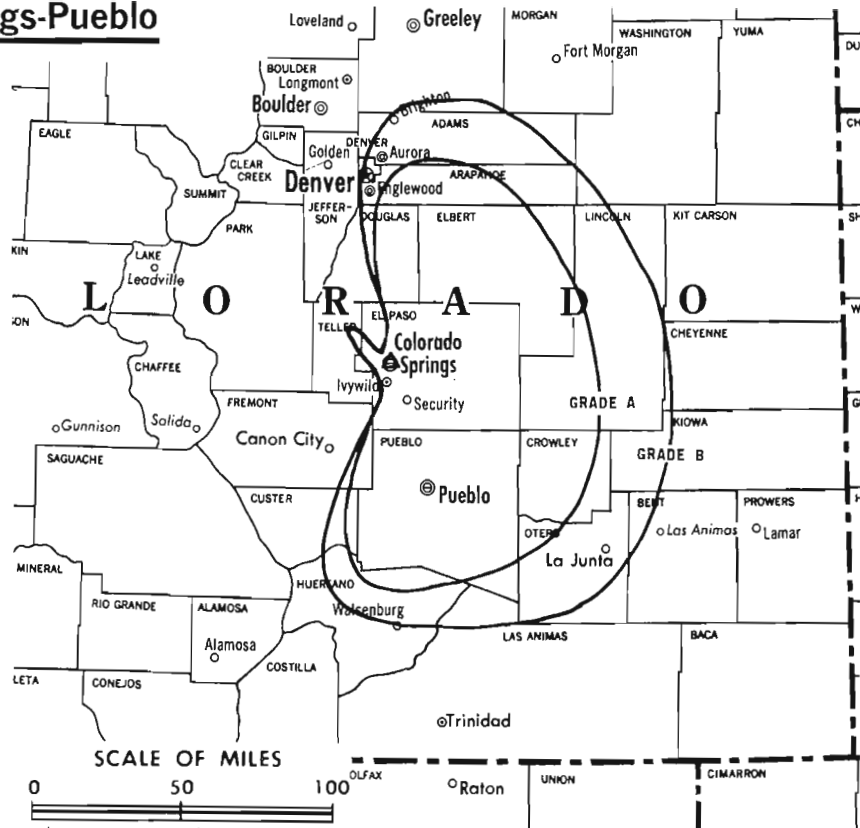
AM Affiliate: KRDO, 1-kw (.25-kw night), 1240 kHz (NIS).

FM Affiliate: KRDO-FM, 96-kw, 95.1 MHz (No. 236), 2010-ft.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, NIS.



KRDO-TV Ref: FCC File No. BPCT-2008 Granted 5/6/59

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KRDO-TV

Licensee: Pikes Peak Broadcasting Co., 399 S. 8th St., P.O. Box 1457, Colorado Springs, Colo. (80901).

Studio: 399 S. 8th St. (80905).

Telephone: 303-632-1515.

Ownership: Harry W. Hoth Jr., 75.65%; estate of Wm. J. Gregory, 21.09%. For changes from original stockholders, see Sales & Transfers.

Began Operation: Sept. 21, 1953. Sale to present owners by Joseph H. Rohrer approved by FCC Dec. 1, 1954 (Television Digest, Vol. 10:44, 49).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenahan & Hildreth.

Personnel:

HARRY W. HOTH JR., president.
JAY GARDNER, general manager.
NEIL KLOCKSIEM, sales manager.
ROGER PETRIK, business manager.
CHARLES UPTON, chief engineer.

DIGEST OF RATE CARD NO. 21A REV.
(Jan. 1976)

Hour	30 Min.	15 Min.	10 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-10 p.m., daily.						
	\$460	\$275	\$195	\$165	\$200*	\$200*
					\$200*	\$100*

*Class A—6:30-9:59 p.m.

NETWORK BASE HOURLY RATE: \$425.

For Sales & Transfers, see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
COLORADO				
	Baca	1,900	1,600	83
	Bent	1,900	1,800	94
	Crowley	1,200	1,200	96
	Custer	400	400	90
	El Paso	92,700	90,300	97
	Fremont	9,000	8,400	94
50% & Over	Huerfano	2,300	2,100	91
	Las Animas	5,900	5,300	89
	Lincoln	1,700	1,600	94
	Otero	8,300	7,900	95
	Prowers	4,800	4,300	89
	Pueblo	41,900	40,800	97
	Teller	2,400	2,300	96
NEW MEXICO				
	Cofax	4,800	4,300	91
COLORADO				
Between 25-49%	Elbert	1,700	1,600	93
	Kiowa	800	700	90
COLORADO				
	Alamosa	3,500	3,200	92
	Chaffee	4,400	4,100	93
	Cheyenne	800	700	90
	Douglas	3,800	3,800	99
Between 5-24%	Kit Carson	2,600	2,300	90
	Lake	2,700	2,500	92
	Park	1,500	1,400	93
	Saguache	1,300	1,200	89
	Summit	1,700	1,600	93
KANSAS				
	Hamilton	1,400	1,300	96
	Stanton	700	700	96
Station Totals		206,100	197,400	95
Net Weekly Circulation (1974-75)			163,000	
Average Daily Circulation (1974-75)			114,000	

Colorado—Denver



KBTv



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 45.3-kw aural. Antenna: 950-ft. above av. terrain, 273-ft. above ground, 7643-ft. above sea level.

Latitude 39° 43' 46"
Longitude 105° 14' 08"

Transmitter: Lookout Mountain.

TV tape: Recording facilities.

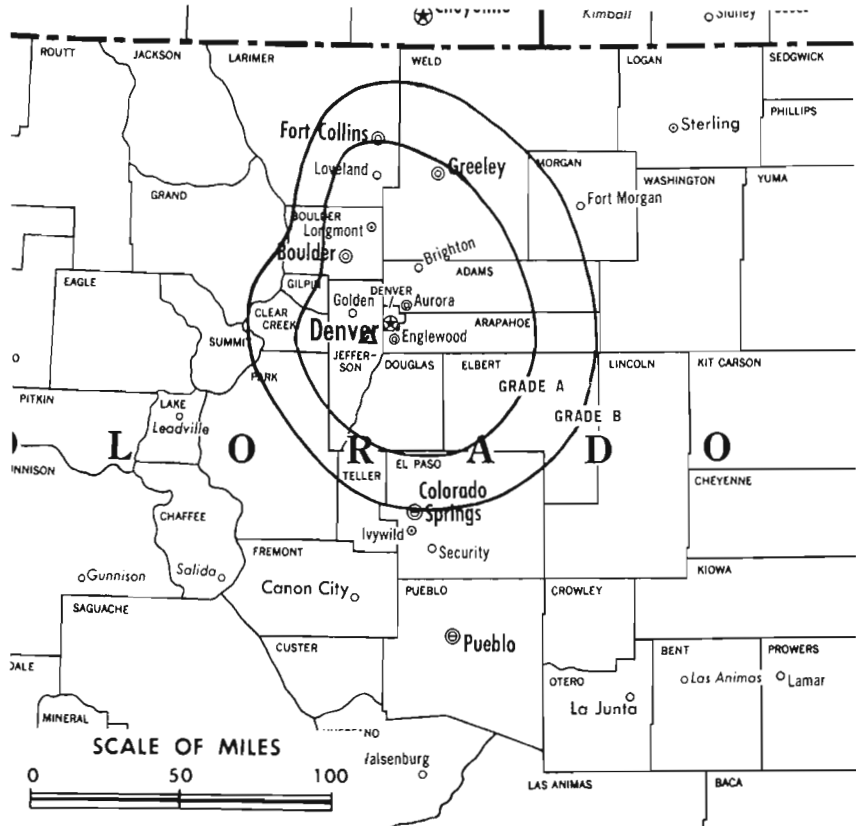
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: Newsweek.

Facsimile Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV % and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KBTv Ref: FCC File No. BMPOT-1265 Granted 8/14/63

©American Map Co., Inc., N.Y., No. 14244

KBTv

Licensee: Combined Communications Corp., 1089 Bannock St., Denver (80217).

Studio: 1089 Bannock St.

Telephone: 303-825-5288. TWX No.: 910-931-2648.

Ownership: See KTAR-TV, Phoenix-Mesa, Ariz.

Began Operation: Oct. 12, 1952. Sale to John C. Mullins and Frank Leu by local businessmen headed by W. D. Pyle approved March 23, 1955; transfer of Leu's 50% to Webb & Knapp approved March 28, 1956 (Television Digest, Vol. 11:7, 13, 50 & 12:13). Transfer of Webb & Knapp's 50% to John C. Mullins approved Oct. 1, 1961 (Vol. 17:33). Sale by Mullins to present owner approved by FCC Jan. 26, 1972 (Vol. 11:15, 22:12:5).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

- ALVIN G. FLANAGAN, president, CCC broadcast division.
- CHARLES T. LEASURE, president & general manager.
- CECIL WALKER, vice president & controller.
- HERB SCHUBARTH, vice president & chief engineer.
- JOE FRANZGROTE, vice president & general sales manager.
- CARL AKERS, vice president, news.
- LAWRENCE DEUTSCH, local sales manager.
- DON FRANZEN, production manager.
- MARJORIE SCHMIDT, promotion manager.
- MARDEE MCKINLAY, public affairs director.
- ROGER OGDEN, news director.

DIGEST OF RATE CARD NO. 8

(May 27, 1974)

30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class A—7-10 p.m., daily.				
\$2500			\$750	\$375

NETWORK BASE HOURLY RATE: \$1200.

1977 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
COLORADO				
	Adams	63,900	63,100	99
	Arapahoe	68,900	67,600	98
	Boulder	55,000	52,600	96
	Chaffee	4,400	4,100	93
	Clear Creek	1,700	1,600	94
	Delta	6,100	5,700	93
	Denver	189,800	183,100	96
	Douglas	3,800	3,800	99
	Eagle	2,500	2,300	90
	Elbert	1,700	1,600	93
	Garfield	6,300	5,800	92
	Gilpin	800	800	95
	Grand	2,500	2,200	89
	Gunnison	2,400	2,100	89
	Jefferson	97,500	96,000	98
	Lake	2,700	2,500	92
	Larimer	39,600	38,100	96
	Logan	6,500	6,100	94
	Montrose	6,000	5,600	94
	Morgan	7,800	7,600	97
	Park	1,500	1,400	93
	Pitkin	3,200	2,700	85
	Routt	3,500	3,100	88
	Summit	1,700	1,600	93
	Washington	1,900	1,800	92
	Weld	33,500	32,500	97
	NEBRASKA			
	Kimball	1,900	1,900	99
	WYOMING			
	Albany	9,000	8,300	92
	Carbon	5,700	5,200	92
	Laramie	21,500	20,800	97
	Natrona	18,100	17,400	96

50% & Over

(Continued on page 131-b)

Station Totals	949,200	917,600	96
Net Weekly Circulation (1974-75)			638,100
Average Daily Circulation (1974-75)			380,100

Colorado—Denver



KMGH-TV

Ch. 7



Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 1010-ft. above av. terrain, 285-ft. above ground, 7695-ft. above sea level.

Latitude 39° 43' 46"
Longitude 105° 14' 12"

Transmitter: Buffalo Bill Hwy., Look-out Mt.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Studio: 123 Speer Blvd.

Represented (legal) by Koteen & Burt.

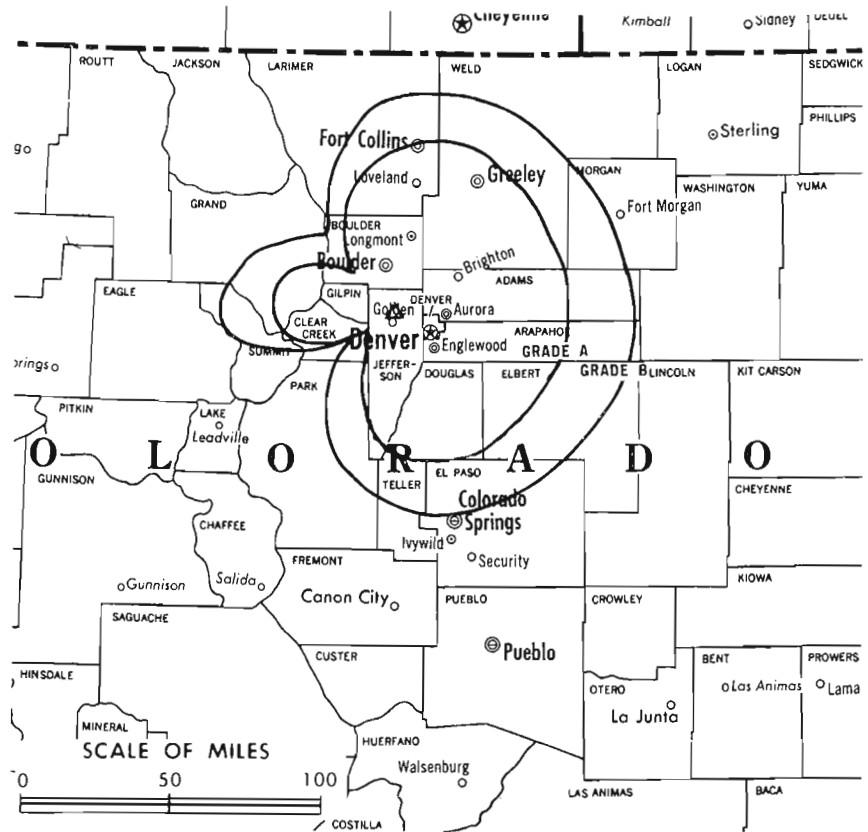
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KMGH-TV Ref: FCC-File No. BMPCT-1362 Granted 9/15/53

© American Map Co., Inc., N.Y., No. 14244

KMGH-TV

Licensee: McGraw-Hill Broadcasting Co. Inc., 123 Speer Blvd., Denver, Colo. (80217).

Telephone: 303-832-7777. TWX No.: 910-931-2615.

Ownership: McGraw-Hill Inc. See Group Ownership.

Began Operation: Nov. 1, 1953. Sale to Time Inc. by Aladdin Radio & TV approved by FCC June 23, 1954 (Television Digest, Vol. 10:11, 15, 25, 26). Sale to present owner by Time-Life Bcst. Inc. approved March 8, 1972 (Vol. 12:10, 11).

Represented (sales) by Harrington, Righter & Parsons Inc.

Personnel:

NORMAN E. WALT, president.
BOB HART, vice president & general manager.
JIM KEELEY, general sales manager.
FRED DRAVLAND, national sales manager.
BOB JONES, program manager.
JEFF BELL, director of advertising & promotion.
SHIRLEY THOMPSON, traffic director.
PAUL THOMPSON, news director.
EUGENE JENKINS, engineering director.

DIGEST OF RATE CARD NO. 4-I REV.—(May 1976)

Prime Time—30 Sec.: \$950.

NETWORK BASE HOURLY RATE: \$1050.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Adams	63,900	63,100	99
	Arapahoe	68,900	67,600	98
	Boulder	55,000	52,600	96
	Chaffee	4,400	4,100	93
	Clear Creek	1,700	1,600	94
	Denver	189,800	183,100	96
	Douglas	3,800	3,800	99
	Eagle	2,500	2,300	90

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO—(Continued)			
	Elbert	1,700	1,600	93
	Gilpin	800	800	95
	Grand	2,500	2,200	89
	Jefferson	97,500	96,000	98
	Lake	2,700	2,500	92
	Larimer	39,600	38,100	96
	Lincoln	1,700	1,600	94
	Logan	6,500	6,100	94
	Moffat	2,200	2,000	89
	Morgan	7,800	7,600	97
	Park	1,500	1,400	93
	Pitkin	3,200	2,700	85
	Routt	3,500	3,100	88
	Summit	1,700	1,600	93
	Weld	33,500	32,500	97
	WYOMING			
	Albany	9,000	8,300	92
	Carbon	5,700	5,200	92
	Laramie	21,500	20,800	97
Natrona	18,100	17,400	96	
Between 25-49%	COLORADO			
	Alamosa	3,500	3,200	92
	Garfield	6,300	5,800	92
	Prowers	4,800	4,300	89
	Teller	2,400	2,300	96
	Washington	1,900	1,800	92
	NEBRASKA			
	Box Butte	3,500	3,400	98
	Cheyenne	3,900	3,800	98
	Dawes	3,300	3,200	96
Keith	3,300	3,300	99	
Kimball	1,900	1,900	99	
Scotts Bluff	12,500	12,200	98	
Sheridan	2,600	2,500	98	
(Continued on page 139-b)				
Station Totals		918,700	888,700	96
Net Weekly Circulation (1974-75)			621,700	
Average Daily Circulation (1974-75)			394,800	

Colorado—Denver



KOA-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1477-ft. above av. terrain, 833-ft. above ground, 8147-ft. above sea level.

Latitude 39° 43' 50"
Longitude 105° 14' 07"

Transmitter: Lookout Mt.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: NBC.

AM Affiliate: KOA, 50-kw, 850 kHz (CBS).

FM Affiliate: KOAQ, 100-kw, 103.5 MHz (No. 278), 1060-ft.

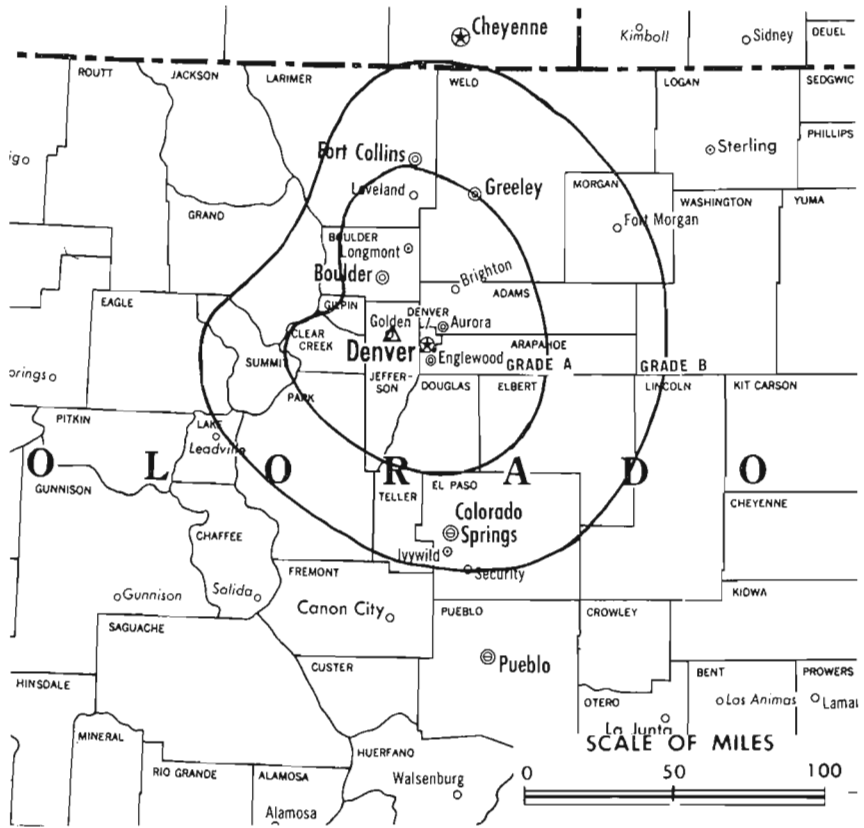
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KOA-TV Ref: FCC File No. BNPCT-3330 Granted 9/1/55

©American Map Co., Inc., N.Y., No. 14244

KOA-TV

Licensee: General Electric Bcstg. Co. of Colorado Inc., 1044 Lincoln St., Denver, Colo. (80203).

Studio: 1044 Lincoln St.

Telephone: 303-861-8111. TWX No.: 910-931-0439.

Ownership: General Electric Bcstg. Co. For other interests, see WRGB (TV), Schenectady, N.Y.

Began Operation: Dec. 24, 1953. Sale to General Electric Bcstg. by Metropolitan Television Co. approved by FCC June 5, 1968 (Television Digest, Vol. 8:24). Previous ownership lineup resulted when on Nov. 12, 1964 FCC approved sale back to Metropolitan TV Co. of the 52.5% of stock held by Bob Hope and associates.

Represented (sales) by Blair Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

- R. M. SCHAFBUCH, vice president & general manager.
- R. T. HARRIS, manager, marketing.
- TERRY SIMERLY, manager, news.
- BILL DONAHUE, general sales manager.
- L. A. STURDIVANT, sales manager.
- BOB RUBIN, manager, operations.
- R. M. CHAMBERLAIN, production manager & senior director.
- L. D. EDELMAIER, manager, engineering.

DIGEST OF RATE CARD NO. 762—(Sept. 6, 1976)

Class AA—6-10 p.m., daily: Graded rates apply. Highest 30 Sec. rate: \$2000.

NETWORK BASE HOURLY RATE: \$1100.

Net Weekly Circulation	State County	Total Households	TV Households	%
COLORADO				
50% & Over	Adams	63,900	63,100	99
	Arapahoe	68,900	67,600	98

Net Weekly Circulation	State County	Total Households	TV Households	%
COLORADO—(Continued)				
	Boulder	55,000	52,600	96
	Chaffee	4,400	4,100	93
	Clear Creek	1,700	1,600	94
	Denver	189,800	183,100	96
	Douglas	3,800	3,800	99
	Eagle	2,500	2,300	90
	Elbert	1,700	1,600	93
	Garfield	6,300	5,800	92
	Gilpin	800	800	95
	Grand	2,500	2,200	89
	Jackson	800	800	94
	Jefferson	97,500	96,000	98
50% & Over	Lake	2,700	2,500	92
	Larimer	39,600	38,100	96
	Logan	6,500	6,100	94
	Moffat	2,200	2,000	89
	Morgan	7,800	7,600	97
	Park	1,500	1,400	93
	Pitkin	3,200	2,700	85
	Routt	3,500	3,100	88
	Summit	1,700	1,600	93
	Washington	1,900	1,800	92
	Weld	33,500	32,500	97
WYOMING				
	Albany	9,000	8,300	92
	Carbon	5,700	5,200	92
	Laramie	21,500	20,800	97
	Natrona	18,100	17,400	96

Net Weekly Circulation	State County	Total Households	TV Households	%
COLORADO				
Between 25-49%	Alamosa	3,500	3,200	92
	Lincoln	1,700	1,600	94
	Mesa	20,200	19,300	96

(Continued on page 139-b)

Station Totals	932,300	901,000	96
Net Weekly Circulation (1974-75)			634,900
Average Daily Circulation (1974-75)			393,100

Colorado—Denver

KWGN-TV



Ch. 2

Network Service: None, independent.
 Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1050-ft. above av. terrain, 440-ft. above ground, 7720-ft. above sea level.

Latitude 39° 43' 59"
 Longitude 105° 14' 12"

Transmitter: Buffalo Bill Hwy., Lookout Mt.

Studio: 550 Lincoln St. (80203).

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

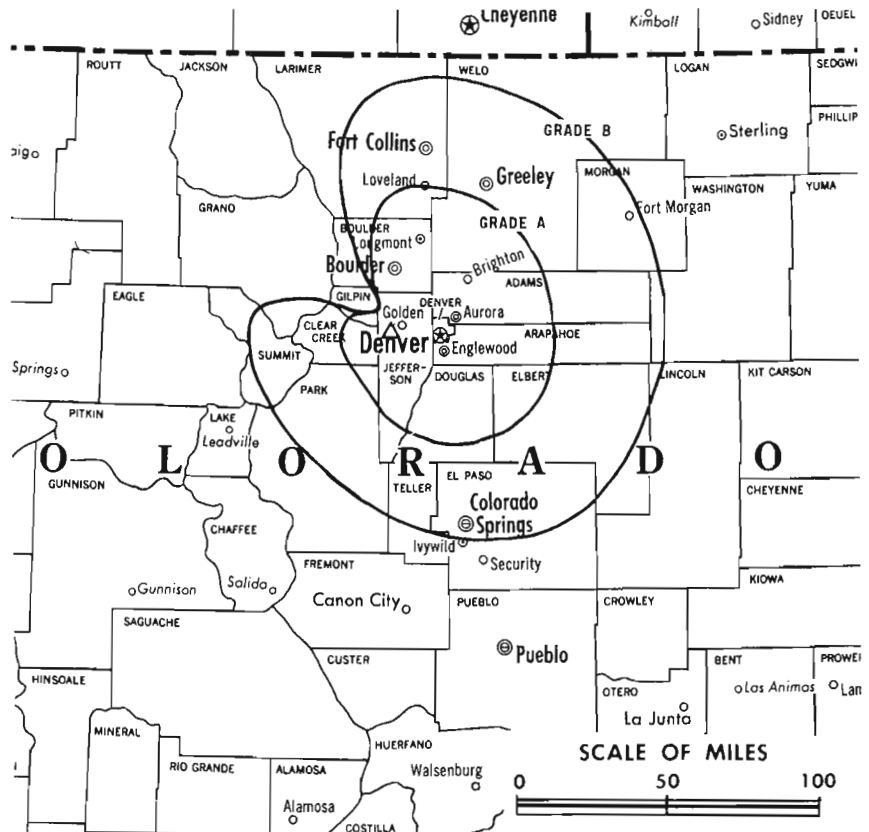
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KWGN-TV Ref: FCC No. BPCT-4417 Granted 5/12/71

©American Map Co., Inc., N.Y., No. 14244

KWGN-TV

Licensee: WGN of Colorado Inc., 550 Lincoln St., Denver, Colo.

Ownership: See WGN-TV, Chicago, Ill.

Telephone: 303-832-2222. TWX No.: 910-931-2544.

Began Operation: July 18, 1952 as KFEL-TV. Sale to J. Elroy McCaw's Gotham Bcstg. Co. by Eugene P. O'Fallon approved July 27, 1955; transfer of 50% to Radio Hawaii approved Nov. 16, 1955 (Television Digest, Vol. 11:25, 28, 31, 39, 47). Repurchase of 50% by Gotham from Radio Hawaii approved March 27, 1959 by FCC (Vol. 15:33). Sale to present owner by Channel 2 Corp. (formerly Gotham Bcstg.) approved March 4, 1966 by FCC (Vols. 5:36, 6:10).

Represented (sales) by WGN Continental Sales Co.; Hyett/Ramsland Inc. (Minneapolis); Creed Assoc. Inc. (Boston & New England); Glen-Warren Broadcast Sales Div. (Canada).

Represented (legal) by Kirkland, Ellis & Rowe.

Personnel:

- ROBERT A. INNES, v.p. & general manager.
- E. LeROY OLLIGER, v.p. & programming manager.
- JOHN J. BRENNAN, v.p., director of marketing.
- DON RAYDON, v.p. & chief engineer.
- J. GREG GUINAN, v.p. for community/public affairs.
- PETER ROSELLA, general sales manager.
- KENT LILLIE, local sales manager.
- SHERRY SWEDENBORG, operations manager.
- WAYNE VRIESMAN, v.p. in charge of news.
- MOLLY S. BURKE, promotion manager.
- LEONDELE LaMIAUX, production manager.
- ROYCE W. NATION, business manager.

DIGEST OF RATE CARD NO. 16—(Sept. 1, 1976)

Hour	30 Min.	15 Min.	Min.	30 Sec.	10 Sec.
Class A—6-10 p.m., daily.					
\$1200	\$720	\$430	\$550*	\$275*	\$140*

*Section I, AAA.

Net Weekly Circulation	State County	Total Households	TV Households	%
COLORADO				
	Adams	63,900	63,100	99
	Arapahoe	68,900	67,600	98
	Boulder	55,000	52,600	96
	Clear Creek	1,700	1,600	94
	Denver	189,800	183,100	96
	Douglas	3,800	3,800	99
	Elbert	1,700	1,600	93
	Gilpin	800	800	95
	Grand	2,500	2,200	89
	Jefferson	97,500	96,000	98
50% & Over	Larimer	39,600	38,100	96
	Logan	6,500	6,100	94
	Morgan	7,800	7,600	97
	Park	1,500	1,400	93
	Pitkin	3,200	2,700	85
	Summit	1,700	1,600	93
	Weld	33,500	32,500	97
NEBRASKA				
	Cheyenne	3,900	3,800	98
	Kimball	1,900	1,900	99
WYOMING				
	Laramie	21,500	20,800	97
COLORADO				
	Chaffee	4,400	4,100	93
	Lake	2,700	2,500	92
	Las Animas	5,900	5,300	89
	Lincoln	1,700	1,600	94
	Mesa	20,200	19,300	96
Between 25-49%	Prowers	4,800	4,300	89
	Teller	2,400	2,300	96
	Washington	1,900	1,800	92
IDAHO				
	Bonneville	16,700	16,300	98
(Continued on page 131-b)				
Station Totals		1,126,400	1,089,500	96
Net Weekly Circulation (1974-75)			564,900	
Average Daily Circulation (1974-75)			297,100	

KOA-TV, Denver
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	COLORADO—(Continued)			
	Prowers	4,800	4,300	89
	Rio Blanco	1,700	1,600	94
	Teller	2,400	2,300	96
	NEBRASKA			
	Box Butte	3,500	3,400	98
	Cheyenne	3,900	3,800	98
Between 25-49%	Keith	3,300	3,300	99
	Kimball	1,900	1,900	99
	Sheridan	2,600	2,500	98
	SOUTH DAKOTA			
	Hughes	4,500	4,400	98
	Stanley	800	800	97
	Tripp	2,600	2,500	98
	WYOMING			
	Goshen	4,200	4,000	96
	COLORADO			
	Costilla	900	700	82
	Crowley	1,200	1,200	96
	Delta	6,100	5,700	93
	El Paso	92,700	90,300	97
	Fremont	9,000	8,400	94
	Hinsdale	200	200	98
	Huerfano	2,300	2,100	91
	Montrose	6,000	5,600	94
Between 5-24%	Pueblo	41,900	40,800	97
	Rio Grande	3,300	3,000	91
	Yuma	3,100	2,900	93
	NEBRASKA			
	Cherry	2,400	2,300	97
	Dawes	3,300	3,200	96
	Scotts Bluff	12,500	12,200	98
	SOUTH DAKOTA			
	Pennington	22,600	22,200	98
	WYOMING			
	Converse	2,400	2,200	93

Colorado

KMGH-TV, Denver
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	SOUTH DAKOTA			
	Lawrence	5,800	5,700	98
Between 25-49%	Pennington	22,600	22,200	98
	WYOMING			
	Platte	2,800	2,600	91
	COLORADO			
	Delta	6,100	5,700	93
	El Paso	92,700	90,300	97
	Huerfano	2,300	2,100	91
	Mesa	20,200	19,300	96
	Pueblo	41,900	40,800	97
	Rio Blanco	1,700	1,600	94
Between 5-24%	Rio Grande	3,300	3,000	91
	Yuma	3,100	2,900	93
	SOUTH DAKOTA			
	Butte	3,200	3,100	98
	Fall River	3,000	2,900	97
	Meade	5,200	5,100	97
	WYOMING			
	Goshen	4,200	4,000	96

Did you read
Television Digest
this week?

Colorado—Durango



KREZ-TV



Ch. 6

[Satellite of KREX-TV, Grand Junction, Colo.]

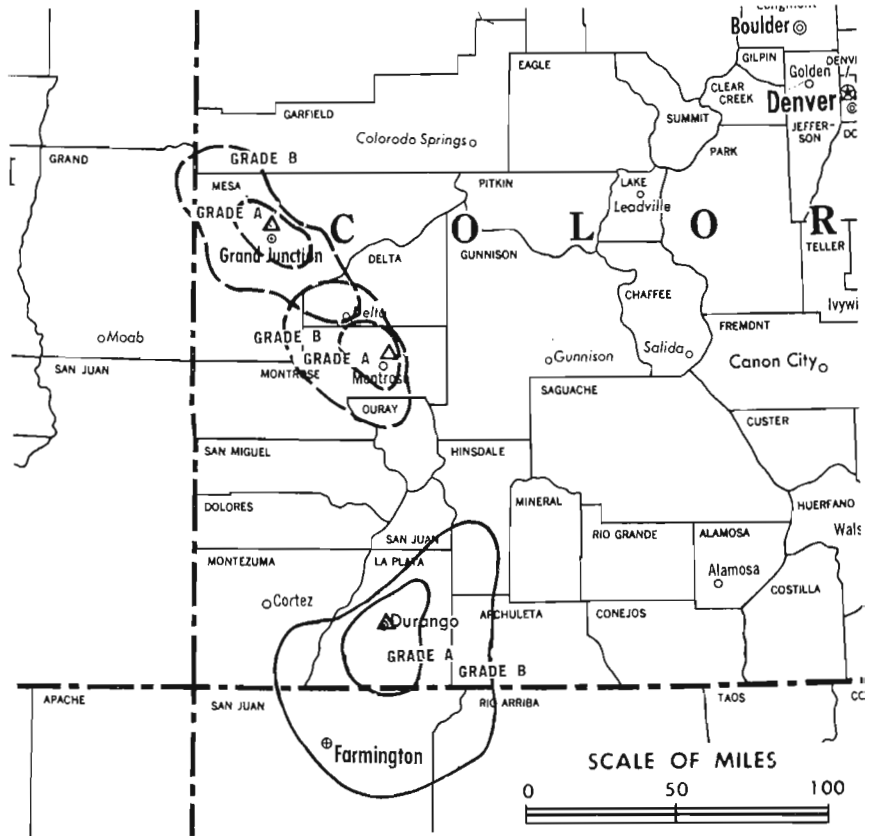
Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 3.1-kw visual, .5-kw aural. Antenna: plus 460-ft. above av. terrain, 186-ft. above ground, 7888-ft. above sea level.

Latitude 37° 15' 44"
Longitude 107° 53' 58"

Transmitter: Smelter Mountain.

Color: Network, film & slide.

News Wire Service: UPI.



County coverage based on Arbitron study (see page 4-b).

KREZ-TV Ref: FCC File No. BPCT-3441 Granted 12/11/64

©American Map Co., Inc., N.Y., No. 14244

KREZ-TV

Network Service: Same as KREX-TV.

Licensee: XYZ TV Inc., Box 789, Grand Junction, Colo. (81502).

Studio: West Bldg., Durango.

Telephone: 303-247-0820.

Ownership: XYZ TV Inc. For other interests, see KREX-TV, Grand Junction, Colo.

Began Operation: Nov. 4, 1963. Left the air March 2, 1964 and was sold to present owner by Floyd & Lieselotte Jetter; FCC approved transfer Aug. 12, 1964. Resumed operation Sept. 4, 1965.

Personnel:

CARL Q. ANDERSON, president & general manager.
RICK BERGETHON, station manager.

Rates: KREZ-TV is sold in combination with KREX-TV, Grand Junction and KREY-TV, Montrose, Colo.

NETWORK BASE HOURLY RATE: Bonus to KREX-TV, Grand Junction, Colo.

Arbitron data for this station included with parent KREX-TV, Grand Junction

Colorado—Grand Junction



KREX-TV



Ch. 5

[Also operates satellites KREY-TV, Montrose & KREZ-TV, Durango, Colo.]

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 12.9-kw visual, 6.46-kw aural. Antenna: minus 10-ft. above av. terrain (due to mountainous terrain), 343-ft. above ground, 5004-ft. above sea level.

Latitude 39° 05' 15"
Longitude 108° 33' 56"

Transmitter: Hillcrest Manor.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: KREX, 50-kw (10-kw DA night), 1100 kHz (CBS).

FM Affiliate: KREX-FM, 30-kw, 92.3 MHz (No. 222), minus 42-ft.

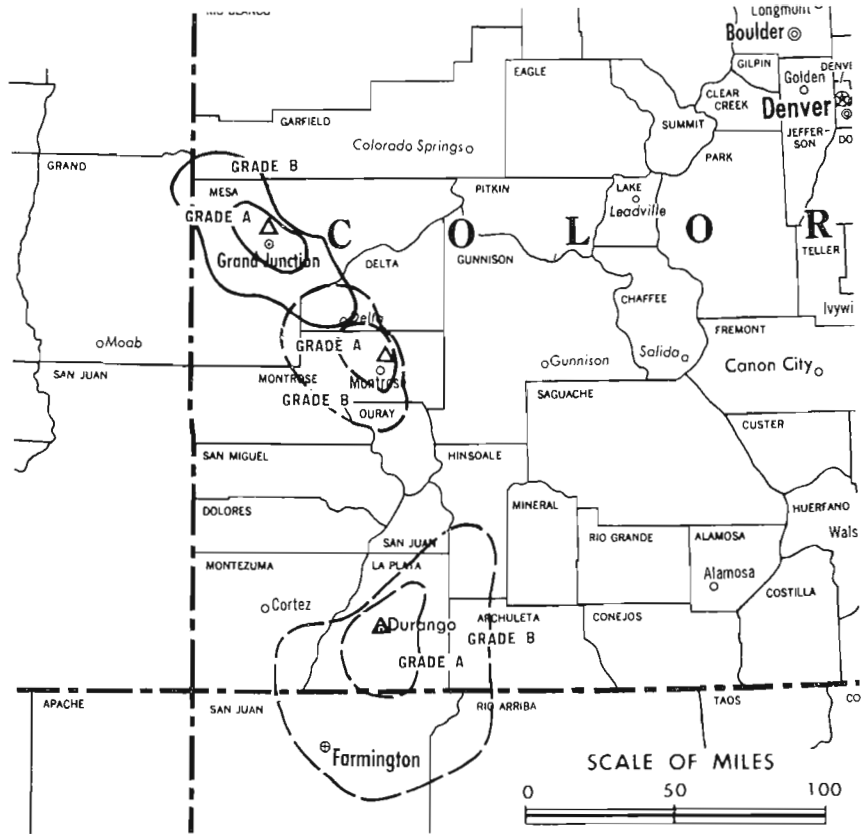
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KREX-TV Ref: FCC File No. BMPCT-3797 Granted 4/20/50

© American Map Co., Inc., N.Y., No. 14244

KREX-TV

Network Service: ABC, CBS, NBC.

Licensee: XYZ TV Inc., Box 789, Grand Junction, Colo. (81501).

Studio: Hillcrest Manor.

Telephone: 303-242-5000. TWX No.: 910-929-6992.

Ownership: Rex. G. Howell, chairman, 51%; Carl Q. Anderson, pres., 8%; Forestville Realty Co., 14%; John W. English, 6.3%; Otilie G. English, 2.8%; Dr. J. H. Dornheggen, 8%; others, none with as much as 3%. Forestville Realty ownership: James R. & William J. Williams and Lawrence H. Kyte, 26% each; J. H. Dornheggen, 20%. XYZ TV also owns satellites KREY-TV, Montrose & KREZ-TV, Durango, Colo.

Began Operation: May 22, 1954. Transfer of control from Forestville Realty to Rex. G. Howell approved by FCC Aug. 11, 1972. Previous transfer to Forestville, et al., from Howell (Western Slope Bcstg.) approved Sept. 21, 1966 (Television Digest, Vol. 6:19, 39).

Represented (sales) by H-R Television Inc.; John L. McGuire & Co.

Represented (legal) by Lois Siegel Schwartz.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

REX G. HOWELL, chairman of the board.
CARL Q. ANDERSON, president & general manager.
BILL SULLIVAN, sales manager.
AL LADAGE, chief engineer.
HARLEY TERRILL, program director & film buyer.
RALPH CAULKINS, traffic director.

DIGEST OF RATE CARD NO. 14—(March 1, 1976)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.
Class AA—6-10 p.m., daily.					
\$450	\$300	\$225	\$170	\$100	\$80

Note: This is combined rate for KREX-TV, KREY-TV, Montrose and KREZ-TV, Durango.

NETWORK BASE HOURLY RATE: \$300.

	Net Weekly Circulation	State County	Total Households	TV Households	%
		COLORADO			
		Delta	6,100	5,700	93
		Garfield	6,300	5,800	92
		Gunnison	2,400	2,100	89
		Hinsdale	200	200	98
50% & Over		La Plata	7,200	6,600	92
		Mesa	20,200	19,300	96
		Montrose	6,000	5,600	94
		Ouray	500	400	88
		San Juan	300	300	94
		San Miguel	600	500	89
		COLORADO			
Between 25-49%		Pitkin	3,200	2,700	85
		COLORADO			
Between 5-24%		Dolores	400	300	82
		Eagle	2,500	2,300	90
		Montezuma	4,600	4,200	92
		Summit	1,700	1,600	93
		NEW MEXICO			
		San Juan	18,600	16,700	90
Station Totals			80,800	74,300	91
Net Weekly Circulation (1974-75)					46,100
Average Daily Circulation (1974-75)					34,200

Arbitron Data: Figures include satellites

KREY-TV, Montrose and KREZ-TV,

Durango, Colo.

Colorado—Montrose



KREY-TV

Ch. 10

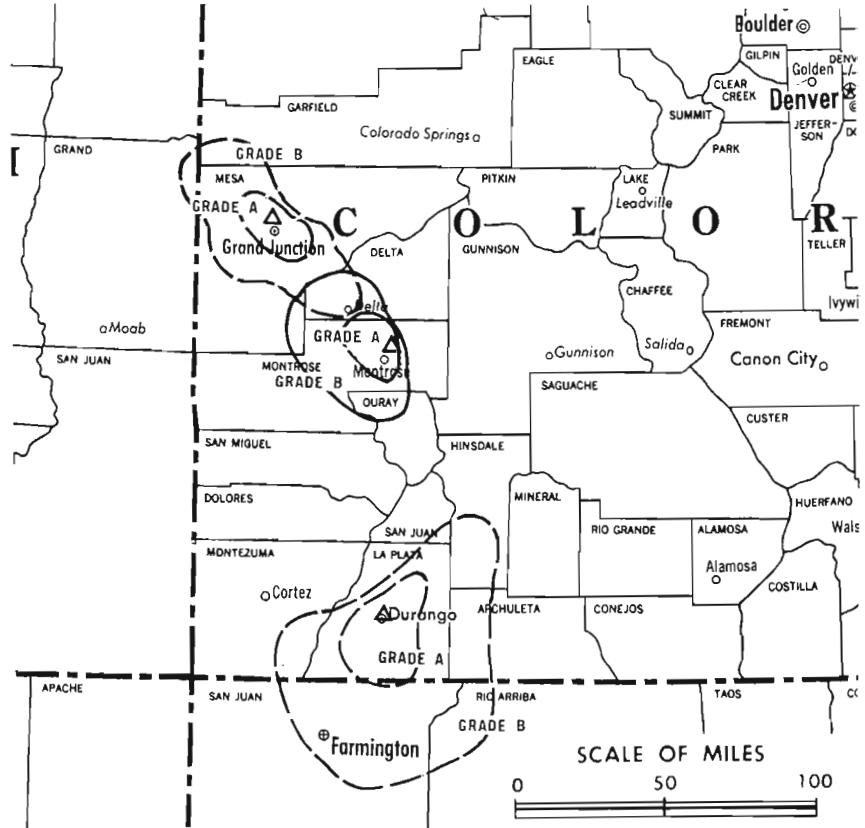


[Satellite of KREX-TV,
Grand Junction]

Technical Facilities: Channel No. 10
(192-198 MHz). Authorized power:
3.09-kw visual, 0.617-kw aural.
Antenna: 80-ft. above av. terrain,
112-ft. above ground, 6392-ft.
above sea level.

Latitude 38° 31' 01.6"
Longitude 107° 51' 11.8"

Transmitter: Flat Top Mesa.
Color: Network, live, film & slide.
News Wire Service: UPI.



County coverage based on Arbitron study (see
page 1-b).

KREY-TV Ref: FCC File No. BPC7-2768 Granted 6/6/60

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KREY-TV

Network Service: Same as KREX-TV, Grand Junction.
Licensee: XYZ TV Inc., Box 789, Grand Junction, Colo. (81501).
Studio: 610 N. 1st St., Montrose, Colo. (81401).
Telephone: 303-249-9601.
Ownership: XYZ TV Inc. For other interests, see KREX-TV, Grand
Junction, Colo.
Began Operation: Aug. 18, 1956.
Represented (sales) by H-R Television; John L. McGuire & Co.
(Denver).
Represented (legal) by Lois Siegel Schwartz.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

CARL Q. ANDERSON, president & general manager.
GORDON CARSON, station manager.
FRANK BELL, sales manager.

Rates: Sold in combination with KREX-TV, Grand Junction.
NETWORK BASE HOURLY RATE: Bonus to KREX-TV, Grand
Junction.

Arbitron Data for this station included with
parent KREX-TV, Grand Junction

EXTENSIVE COMPUTERIZED

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First ever offered to all organizations concerned with cable.

See **Factbook Research, Inc.**

Order Card #5

Colorado—Sterling



KTVS

Ch. 3

[Satellite of KYCU-TV, Cheyenne, Wyo.]

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 60.6-kw visual, 6.06-kw aural. Antenna 730-ft. above av. terrain, 601-ft. above ground, 5076-ft. above sea level.

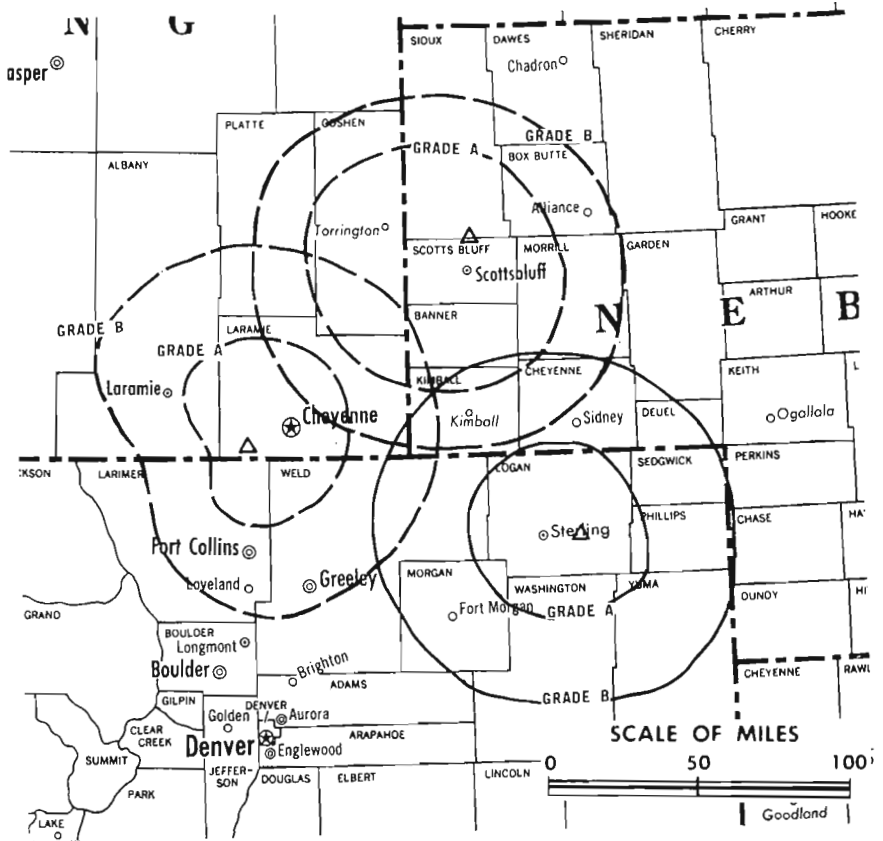
Latitude 40° 34' 58"
Longitude 103° 01' 50.4"

Transmitter: State Hwy. 61, 9.6-mi. ESE of Sterling.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.



County coverage based on Arbitron study (see page 4-b).

KTVS Ref: FCC File No. BPCT-3005 Granted 2/13/63

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KTVS

Licensee: Wyneco Communications Inc., 2923 E. Lincolnway, Cheyenne, Wyo. (82001).

Studio: 204-1/2 Main St., Sterling.

Ownership: See KYCU-TV, Cheyenne, Wyo.

Began Operation: Dec. 28, 1963.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind.

Personnel:

GENE HUSTON, resident manager.
CARL J. OCCHIPINTI, general manager.
ROBERT THOMAS, chief engineer.

Rates: Sold in combination with KYCU-TV, Cheyenne, with rates applying to simultaneous telecasts on KYCU-TV, KTVS and KYCU-TV's other satellite, KSTF, Scottsbluff, Neb. Separate rates also available.

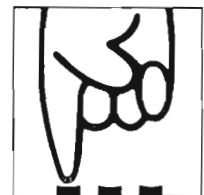
NETWORK BASE HOURLY RATE: Bonus to KYCU-TV, Cheyenne, Wyo.

Arbitron Data included with Parent
KYCU-TV, Cheyenne, Wyo.

**The Next Time You Have a Programming,
Sales or Promotion Problem, Think of
Arbitron Information on Demand.**

We Haven't Been Stumped Yet!

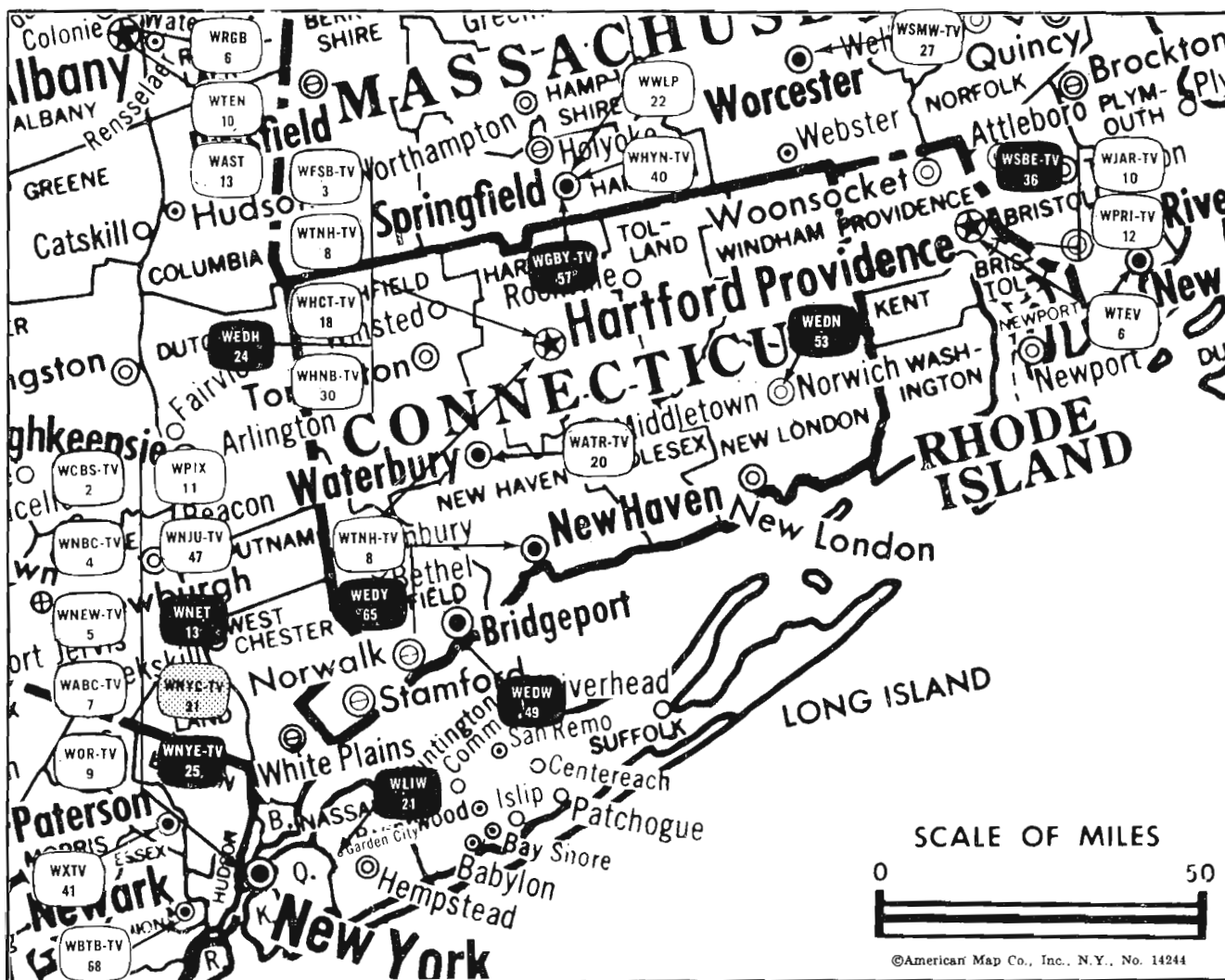
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Connecticut



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Hartford-New Haven	427,000	23	653,500	21

Connecticut Station Status as of September 1, 1976

	VHF	UHF	TOTAL
Commercial Television Stations	2	3	5
Educational Television Stations	0	4	4
			<u>9</u>

State Educational Technical Facilities
(Complete Data in Educational Directory)

WEDW

Bridgeport

Ch. 49

Non-Commercial Educational Station

Licensee: Connecticut Educational Telecommunications Corp., 24 Summit St., Hartford, Conn. (06106).

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 617-kw max. & 380-kw horizontal visual, 61.4-kw max. & 42.5-kw horizontal aural. Antenna: 610-ft. above av. terrain, 363-ft. above ground, 892-ft. above sea level.

Latitude	41°	16'	43"
Longitude	73°	11'	09"

WEDH

Hartford

Ch. 24

Non-Commercial Educational Station

Licensee: Connecticut Educational Telecommunications Corp., 24 Summit St., Hartford, Conn. (06106).

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 817-kw max. & 685-kw horizontal visual, 83-kw max. & 69.2-kw horizontal aural. Antenna: 855-ft. above av. terrain, 455-ft. above ground, 1158-ft. above sea level.

Latitude	41°	46'	27"
Longitude	72°	48'	20"

WEDY

New Haven

Ch. 65

Non-Commercial Educational Station

Licensee: Connecticut Educational Telecommunications Corp., 24 Summit St., Hartford, Conn. (06106).

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 7.87-kw max. & 4.47-kw horizontal visual, 0.89-kw max. & 0.50-kw horizontal aural. Antenna: 270-ft. above av. terrain, 106-ft. above ground, 446-ft. above sea level.

Latitude	41°	19'	42"
Longitude	72°	54'	25"

WEDN

Norwich

Ch. 53

Non-Commercial Educational Station

Licensee: Connecticut Educational Telecommunications Corp., 24 Summit St., Hartford, Conn. (06106).

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 563-kw max. & 316-kw horizontal visual, 56.5-kw max. & 31.6-kw horizontal aural. Antenna: 680-ft. above av. terrain, 477-ft. above ground, 996-ft. above sea level.

Latitude	41°	31'	11"
Longitude	72°	10'	04"

State Cross Reference List

Communities That Receive Programs of
Stations That Are Located Elsewhere

WHNB-TV & WTNH-TV

Hartford

(Also see New Britain & New Haven)

Connecticut—Hartford

WHCT-TV

Ch. 18

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 186-kw max. & 158-kw horizontal visual, 31.6-kw aural. Antenna: 640-ft. above av. terrain, 291-ft. above ground, 951-ft. above sea level.

Latitude 41° 45' 39"
Longitude 72° 48' 08"

Holds CP for change to 705-kw max. & 617-kw horizontal visual, 70.5-kw max. & 61.7-kw horizontal aural, 958-ft. above av. terrain, 625-ft. above ground, 1284-ft. above sea level. BPCT-4689.

Transmitter: 3.85-mi. SE of Avon Village, Deercliff Rd.

Color: Network, live, film, slide & tape.

Represented (sales) by Savalli/Gates Inc.; Eckels & Queen Inc.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WHCT-TV Ref: FCC File No. BNPCT-1890 Granted 5/5/54
CP: BPCT-4689 Granted 10/15/74

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WHCT-TV

Network Service: None, independent.

Licensee: Faith Center, 1615 S. Glendale Ave., Glendale, Cal.

Studio: 555 Asylum St., Hartford (06105).

Telephone: 203-525-2611. TWX No.: 710-425-6258.

Ownership: Faith Center Inc. For officers and other interests, see KHOF-TV, San Bernardino (Los Angeles), Cal.

Began Operation: Aug. 4, 1954 as WGTH-TV, 55% owned by General Teleradio and 45% by Gannett's Hartford Times. Sale to CBS approved Feb. 23, 1956 by FCC; transfer reinstated by FCC Sept. 11, 1956 after being held up by protest (Television Digest, Vols. 11:28, 12:8, 17, 37). After CBS took station off air Nov. 15, 1958 (Vol. 14:45), sale to Edward D. Taddei and associates approved by FCC Dec. 23, 1958 (Vol. 14:46, 49) and station returned to air on Jan. 24, 1959. Transfer to RKO General subsidiary Hartford Phonevision Co. approved June 1, 1960 by FCC (Vol. 16:14, 23). Assignment of license to Faith Center approved Feb. 16, 1972.

Personnel:

KEVIN B. STEACY, assistant to president.

KEN BOUDREAU, dir., broadcast operations & production manager.

HEIDI SUGERMEYER, program director.

FRED TUCKER, chief engineer.

DIGEST OF RATE CARD NO. 19

(Oct. 1, 1974)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 10 Sec.

Class AA—6-11 p.m., daily.

\$600.00 \$360.00 \$240.00 \$200.00 \$150.00 \$75.00 \$39.00

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CONNECTICUT Hartford	281,000	274,900	98
	CONNECTICUT Middlesex	40,300	39,300	98
Between 5-24%	Tolland	33,500	32,600	97
	MASSACHUSETTS Hampden	157,400	154,200	98
Station Totals		512,200	501,000	97
Net Weekly Circulation (1974-75)				127,900
Average Daily Circulation (1974-75)				40,600

Connecticut—Hartford



WFSB-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 13.8-kw aural. Antenna: 910-ft. above av. terrain, 542-ft. above ground, 1249-ft. above sea level.

Latitude 41° 46' 30"
Longitude 72° 48' 20"

Transmitter: Talcott Mt., Avon, Conn.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Represented (sales) by Top Market Television.

Represented (legal) by Covington & Burling.

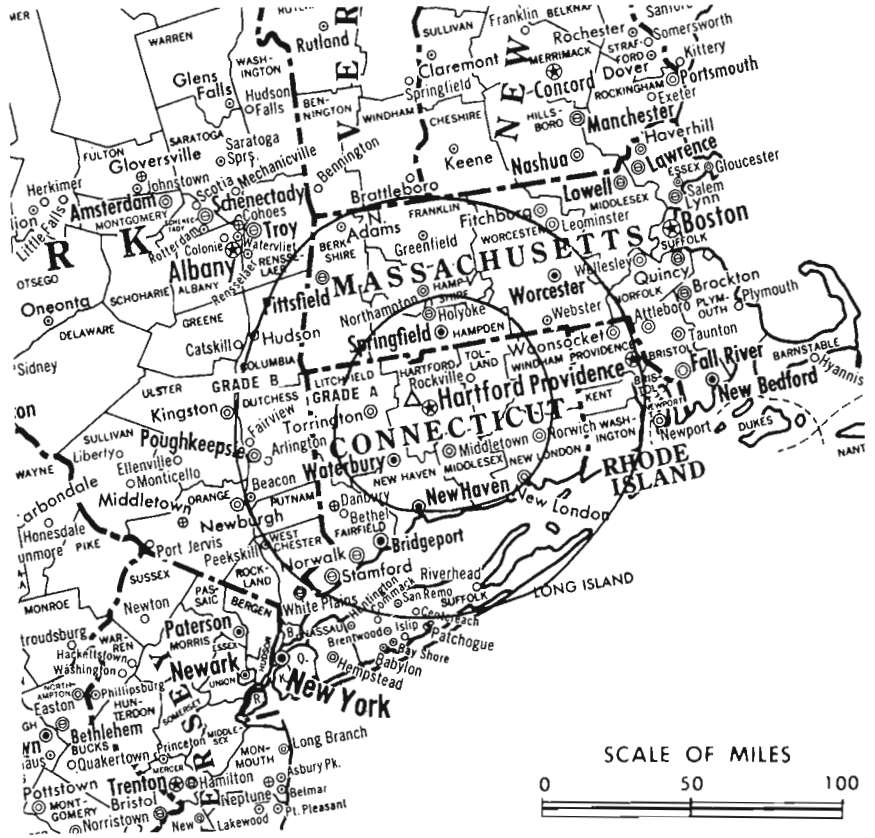
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WFSB-TV Ref: FCC File No. BPCP-193 Granted 7/18/56

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WFSB-TV

Licensee: Post-Newsweek Stations Connecticut Inc., Hartford (06115).

Studio: Broadcast House, 3 Constitution Plaza, Hartford (06115).

Telephone: 203-525-0801. TWX No.: 710-425-1027.

Ownership: Post-Newsweek Stations. For other interests, see WTOP-TV, Washington, D.C.

Began Operation: Sept. 23, 1957. Sale to present owner by Travelers Corp. approved by FCC Jan. 30, 1974. (Television Digest, Vol. 13:5; 14:5).

Personnel:

DANIEL E. GOLD, senior vice president & general manager.
HENRY O'NEILL, general sales manager.
NANCY A. BOYER, national sales manager.
STEPHEN J. MYERS, chief engineer.
PAUL ORIO, local sales manager.
AMY McCOMBS, program manager.
JIM TOPPING, news director.
WILLIAM L. FORD JR., business affairs manager.

DIGEST OF RATE CARD NO. 28—(Aug. 30, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AAA—7:30-11:15 p.m., Mon.-Fri.; 6:30-11:15 p.m., Sat.; 6-11:15 p.m., Sun.

\$2500 \$1520 \$980 \$707 Graded rates apply*

*Highest rate: \$2620.

NETWORK BASE HOURLY RATE: \$2844.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Hartford	281,000	274,900	98
	Litchfield	52,500	51,200	98
	Middlesex	40,300	39,300	98
	New Haven	260,400	255,500	98
	New London	77,900	75,600	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT—(Continued)			
	Tolland	33,500	32,600	97
	Windham	31,900	31,000	97
	MASSACHUSETTS			
	Franklin	23,000	22,100	96
	Hampden	157,400	154,200	98
	Hampshire	42,100	40,800	97
	VERMONT			
	Windham	12,600	11,800	94
	Between 25-49%	MASSACHUSETTS		
Berkshire		51,800	50,600	98
NEW HAMPSHIRE				
Cheshire		18,800	18,100	96
NEW YORK				
Suffolk East		110,500	108,200	98
CONNECTICUT				
Fairfield		272,600	268,200	98
MASSACHUSETTS				
Nantucket		1,900	1,800	96
Worcester	217,800	213,700	98	
NEW JERSEY				
Warren	26,900	26,000	97	
NEW YORK				
Dutchess	70,800	68,000	96	
Greene	13,600	13,100	96	
Orange	77,700	74,800	96	
Putnam	21,800	21,100	97	
Suffolk West	267,800	262,500	98	
Sullivan	21,100	19,800	94	
Ulster	52,400	49,500	94	
RHODE ISLAND				
Washington	24,500	24,000	98	
VERMONT				
Bennington	10,100	9,800	97	
Station Totals		2,272,700	2,218,200	97
Net Weekly Circulation (1974-75)				998,800
Average Daily Circulation (1974-75)				643,900

Connecticut—New Britain-Hartford



WHNB-TV

Ch. 30

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1220-kw max. and 790-kw horizontal visual, 122-kw max. and 79-kw horizontal aural. Antenna: 930-ft. above av. terrain, 561-ft. above ground, 1288-ft. above sea level.

Latitude 41° 42' 00"
Longitude 72° 49' 59"

Holds CP for change to 5000-kw max. & 1324-kw horizontal visual, 500-kw max. & 132.4-kw horizontal aural, 937-ft. above av. terrain, 571-ft. above ground, 1298-ft. above sea level. BPCT-4831.

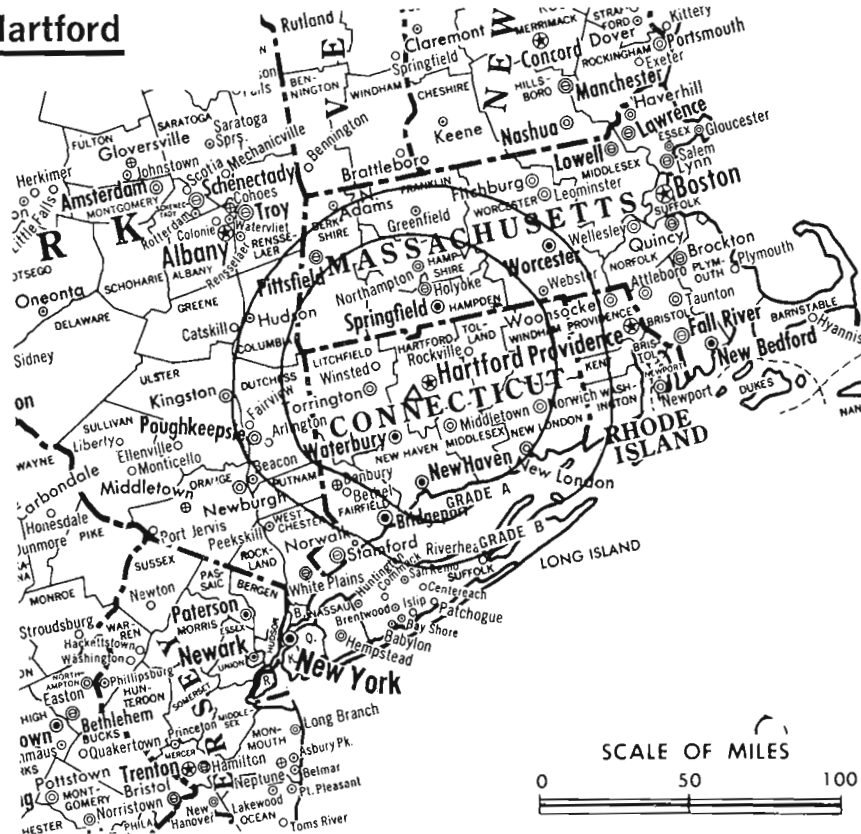
Transmitter: Rattlesnake Mt., U.S. Route 6, Farmington, Conn.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WHNB-TV Ref: FCC File No. BPCT-3817 Granted 9/28/66
CP: BPCT-4831 Granted 12/18/75

©American Map Co., Inc., N.Y., No. 14244

WHNB-TV

Licensee: Connecticut TV Inc., 1422 New Britain Ave., W. Hartford, Conn. (06110).

Studio: 1422 New Britain Ave., West Hartford (06110).

Telephone: 203-521-3030, Hartford; 203-223-3603, New Britain.

Ownership: Plains Television Corp. (operator of WICS, Springfield, WICD, Champaign, Ill.), 100%.

Began Operation: Feb. 11, 1953. Sale to present owner by NBC approved Sept. 23, 1959 by FCC (Television Digest, Vol. 15:26, 28, 39). Sale to NBC of TV-radio, operating as WKNB-TV & WKNB, by Julian Gross and associates approved Dec. 12, 1956 by FCC (Vols. 11:2, 9, 19, 22, 26; 12:50).

Represented (sales) by Adam Young Inc.; Kettell-Carter (New England); Andy McDermott (Canada).

Represented (engineering) by Steel, Andrus & Adair.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

- HERBERT SCHEFTEL, president.
- ELMER BALABAN, vice president.
- HARRY BALABAN, treasurer.
- ROBERT W. BRAY, v.p. & general manager.
- RAYMOND PETROFSKY, controller & asst. treas.
- JACK FOX, general sales manager.
- GEORGE LEWIS, commercial sales manager.
- JOHN PALMER, program manager.
- PHILIP B. HALE, program operations.
- HOWARD WRY, promotion director.
- ROBERT DOUGLAS, news director.
- WILLIAM CANORA, chief engineer.

DIGEST OF RATE CARD NO. 23A—(Sept. 6, 1974)

Hour 30 Min. 15 Min. 10 Min. 30 Sec. 20 Sec. 10 Sec.
Class AAA—7:30-10:59 p.m., daily.
\$800.00 \$480.00 \$320.00 \$275.00 Graded rates apply*

*Highest rate: \$500.

NETWORK BASE HOURLY RATE: \$700.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Hartford	281,000	274,900	98
	Middlesex	40,300	39,300	98
	Tolland	33,500	32,600	97
Between 25-49%	CONNECTICUT			
	Litchfield	52,500	51,200	98
	New Haven	260,400	255,500	98
Between 5-24%	MASSACHUSETTS			
	Hampden	157,400	154,200	98
Station Totals	CONNECTICUT			
	New London	77,900	75,600	97
	MASSACHUSETTS			
	Franklin	23,000	22,100	96
	Hampshire	42,100	40,800	97
Net Weekly Circulation (1974-75)		968,100	946,200	97
Average Daily Circulation (1974-75)				445,100
				258,000

Connecticut—New Haven-Hartford



WTNH-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 166-kw visual, 33.1-kw aural. Antenna: 1210-ft. above av. terrain, 909-ft. above ground, 1549-ft. above sea level.

Latitude 41° 25' 23"
Longitude 72° 57' 06"

Transmitter: Talmadge Rd., Mad Mare Mt., Hamden, Conn.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Represented (sales) by Blair Television; Opex Ltd. (Canada).

Represented (legal) by Wilmer, Cutler & Pickering.

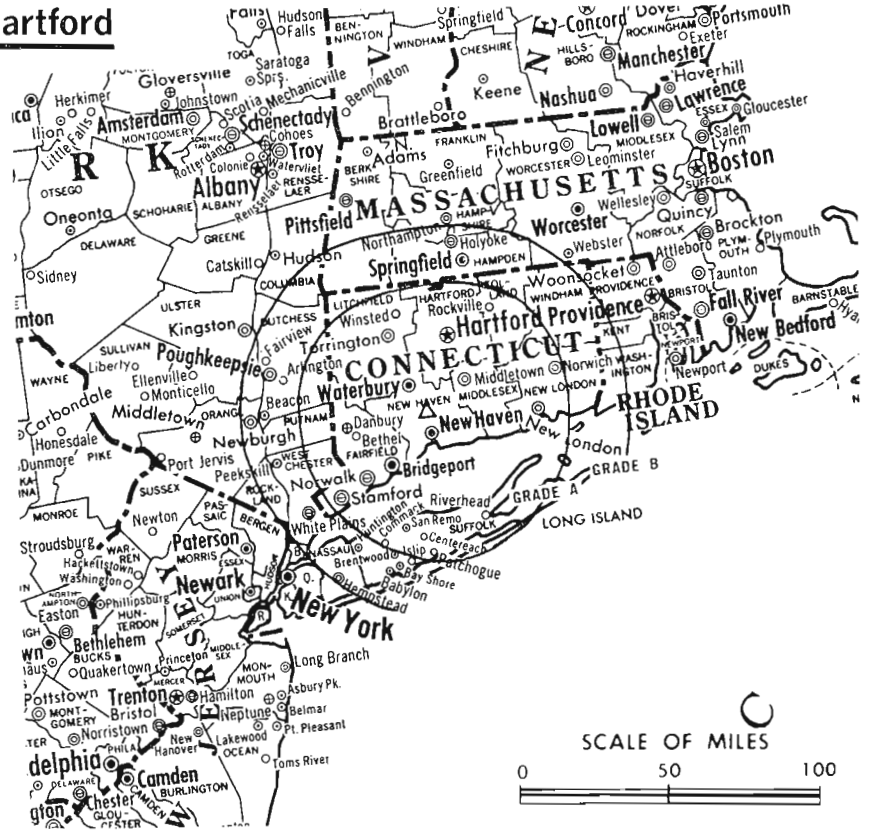
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTNH-TV Ref: FCC File No. BPCT-4582 Granted 5/17/76

© American Map Co., Inc., N.Y., No. 1424

WTNH-TV

Network Service: ABC.

Licensee: Capital Cities Communications Inc., 24 E. 51st St., New York, N.Y. (10022).

Studio & General Offices: 135 College St., New Haven, Conn. (06510).

Mailing Address: P.O. Box 1859, New Haven, Conn. (06508).

Telephone: 203-777-3611. TWX No.: 710-465-1193.

Ownership: Capital Cities Communications Inc. For other interests see Group Ownership of TV Stations.

Began Operation: June 15, 1948. Sale to present owners by Triangle Publications approved by FCC Feb. 24, 1971. Previous sale by Aldo DeDominicis-Patrick J. Goode interests approved June 20, 1956 by FCC (Television Digest, Vol. 12:21, 22, 25, 34).

Personnel:

- PETER K. ORNE, vice president & general manager.
- WILLIAM H. MALLERY, general sales manager.
- BRUCE LAWRENCE, local sales manager.
- NAT TUCKER, director of broadcast operations.
- JAMES CHIRUMBOLO, program manager.
- CARMINE IANNUCCI, engineering manager.
- WILLIAM ELLISON, public affairs manager.
- SAM P. MASTRO, business manager.
- WILLIAM LAWLOR, news director.

DIGEST OF RATE CARD NO. 76-1—(Jan. 19, 1976)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class A—6 p.m.—midnight, daily.	\$2400	\$1560			\$1500*	\$1500*

*Class AAA—8-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$2477.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT				
		Hartford	281,000	274,900	98
		Litchfield	52,500	51,200	98
		Middlesex	40,300	39,300	98
		New Haven	260,400	255,500	98
		New London	77,900	75,600	97
	Tolland	33,500	32,600	97	
Between 25-49%	NEW YORK				
		Suffolk East	110,500	108,200	98
	CONNECTICUT				
		Fairfield	272,600	268,200	98
	MASSACHUSETTS				
		Hampden	157,400	154,200	98
Between 5-24%	NEW YORK				
		Dutchess	70,800	68,000	96
		Suffolk West	267,800	262,500	98
	CONNECTICUT				
		Windham	31,900	31,000	97
	MASSACHUSETTS				
	Berkshire	51,800	50,600	98	
	Franklin	23,000	22,100	96	
	Hampshire	42,100	40,800	97	
NEW YORK					
	Orange	77,700	74,800	96	
	Putnam	21,800	21,100	97	
	Ulster	52,400	49,500	94	
RHODE ISLAND					
	Washington	24,500	24,000	98	
Station Totals			1,949,900	1,904,100	97
Net Weekly Circulation (1974-75)					920,400
Average Daily Circulation (1974-75)					527,700

Connecticut—Waterbury

WATR-TV

Ch. 20

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 510-ft. above av. terrain, 253-ft. above ground, 1043-ft. above sea level.

Latitude 41° 31' 02.4"
Longitude 73° 01' 00.3"

Holds CP for change to 300-kw max. & 151-kw horizontal visual, 30-kw max. & 16.7-kw horizontal aural. BPCT-4411.

Transmitter: Peach Orchard Rd., 0.2-mi. N of Clark Hill Rd., near Prospect, Conn.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

AM Affiliate: WATR, 5-kw (1-kw night), 1320 kHz (ABC).

FM Affiliate: WWYZ, 16-kw, 92.5 MHz (No. 223), 750-ft.

Total Households: (C) MSI

Consumer Market Data as of 1/1/76.

TV Hours: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WATR-TV Ref: FCC File No. BPCT-3281 Granted 5/5/64
CP: BPCT-4411 Granted 9/22/71

© American Map Co., Inc., N.Y., No. 14244

WATR-TV

Licensee: Thomas Television Inc., 79 Baldwin Ave., Waterbury, Conn. (06706).

Studio: Peach Orchard Rd., Prospect, Conn.

Telephone: 203-755-1121.

Ownership: Thomas Television Inc. H. John Weisman, executor of the estate of Harold Thomas, 99%. Also owns WNAB(AM), Bridgeport & WWYZ(FM), Waterbury, Conn.

Began Operation: Sept. 4, 1953.

Represented (sales) by Savalli/Gates Inc.; The Queen Co. Inc. (New England).

Represented (engineering) by Jules Cohen & Associates.

Personnel:

B. PRESTON GILMORE, executive vice president.
ROBERT HOLCZER, manager & program director.
CHARLES ALLEN, chief engineer.

DIGEST OF RATE CARD NO. 2R—(July 1, 1970)

Hour 30 Min. 15 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class A—7-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.

\$200.00 \$150.00 \$80.00 \$60.00* \$50.00* \$45.00* \$35.00*

*Class AA—7:29-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
CONNECTICUT				
Between 5-24%	Litchfield	52,500	51,200	98
	New Haven	260,400	255,500	98
Station Totals		312,900	306,700	98
Net Weekly Circulation (1974-75)				52,600
Average Daily Circulation (1974-75)				21,400



Delaware Station Status as of September 1, 1976

	VHF	UHF	TOTAL
○ Commercial Television Stations	0	0	0
● Educational Television Stations	1	0	1
			1

Arbitron Does Not Have Net Weekly
Circulation Data For Delaware

State Educational Technical Facilities
(Complete Data in Educational Directory)

WHYY-TV
Wilmington

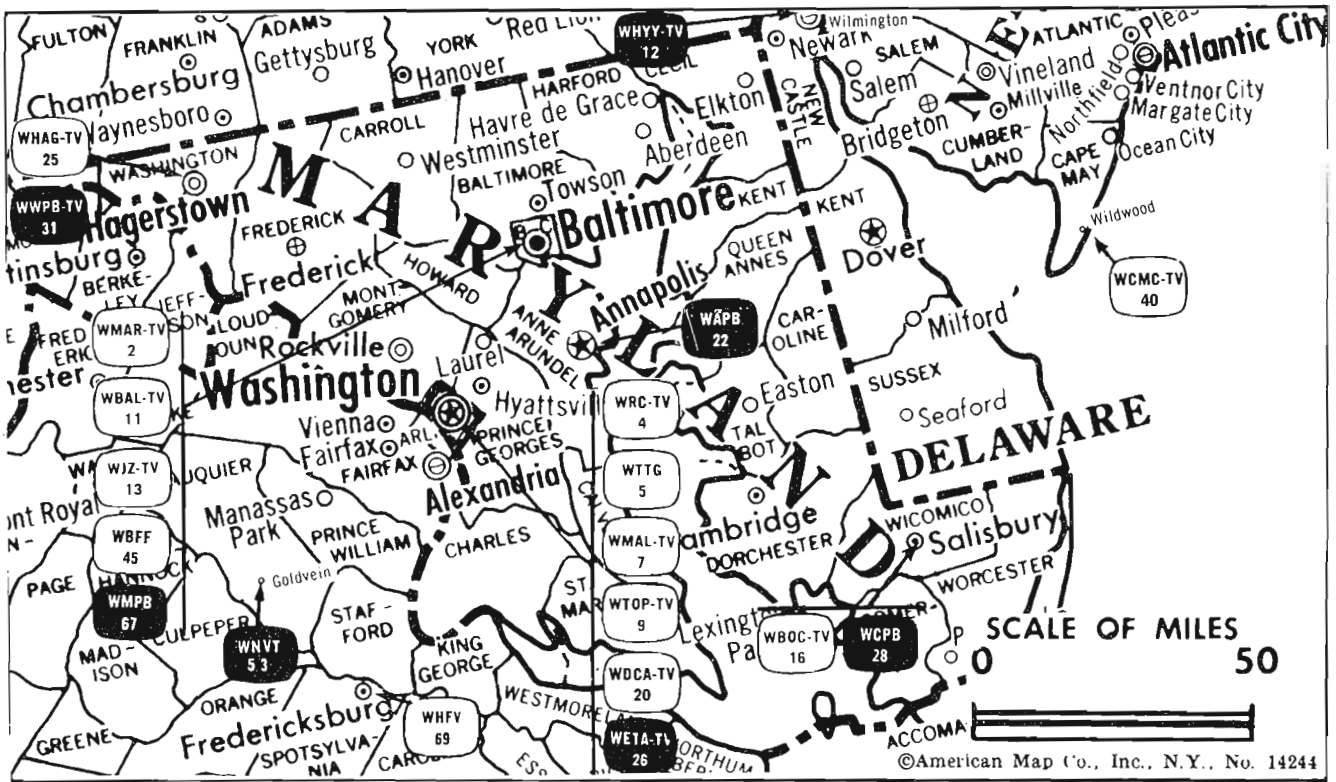
Ch. 12

Non-Commercial Educational Station

Licensee: WHYY Inc., 4548 Market St., Philadelphia, Pa. (19139).
Technical Facilities: Channel No. 12 (204-210 MHz). Authorized
power: 309-kw visual, 30.9-kw aural. Antenna: 960-ft. above av.
terrain, 1022-ft. above ground, 1369-ft. above sea level.

Latitude 40° 02' 30"
Longitude 75° 14' 24"

District of Columbia



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Washington, D.C.	814,000	9	1,322,900	8

District of Columbia Station Status as of September 1, 1976

	VHF	UHF	TOTAL
Commercial Television Stations	4	1	5
Educational Television Stations	0	1	1
			<u>6</u>

For Construction Permits & Applications

See Services Volume

State Educational Technical Facilities

(Complete Data in Educational Directory)

WETA-TV Washington

Ch. 26

Non-Commercial Educational Station

Licensee: The Greater Washington Educational Telecommunications Assn. Inc., Box 2626, Washington, D.C. (20013).

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 1100-kw max. and 794-kw horizontal visual, 219-kw max. and 158-kw horizontal aural. Antenna: 770-ft. above av. terrain, 809-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 49.4"
Longitude 77° 06' 18.2"

District of Columbia—Washington

WDCA-TV

Ch. 20

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 4000-kw max. & 3090-kw horizontal visual, 400-kw max. & 309-kw horizontal aural. Antenna: 770-ft. above av. terrain, 809-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 49.4"
Longitude 77° 06' 18.2"
Requests subscription television authorization.

Transmitter: 5202 River Rd., Washington, D.C. (20016).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Studio: 5202 River Rd.

Telephone: 301-654-2600.

TWX No.: 710-824-9608.

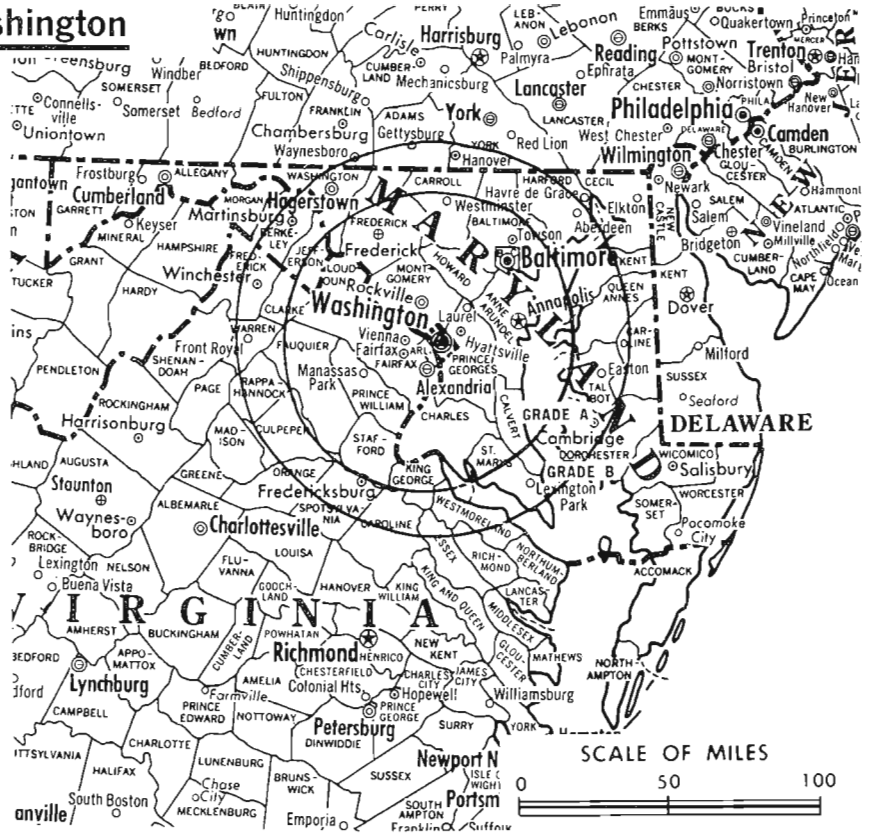
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV-2 and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WDCA-TV Ref: FCC File No. BPCT-4374 Granted 10/5/70

© American Map Co., Inc., N.Y., No. 14244

WDCA-TV

Licensee: Channel 20 Inc., 5202 River Rd., Washington, D.C. (20016).

Ownership: Superior Tube Co., 100%.

Began Operation: April 20, 1966. Sale to present owner by Milton Grant & assoc. approved by FCC May 7, 1969 (Television Digest, Vols. 8:50, 9:19).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

MILTON GRANT, vice president & general manager.
JIM REID, assistant general manager.
JIM HUGHES, local sales manager.
STEVE FRIEDHEIM, national sales manager.
TIM McDONALD, program director.
DAN O'BRIEN, asst. program director & promotion manager.
WES CROTEAU, operations manager.
BILL CASTLEMAN, production house manager.
DON A. DOUGHTY, director of engineering.
RAYMOND SIMKO, business manager.

Rates: On request.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Allegany	30,400	29,600	97
	Charles	16,300	15,800	97
	Montgomery	195,200	193,100	99
	Prince Georges	231,700	229,400	99
VIRGINIA	Fairfax	174,600	172,700	99
	Loudoun	13,800	13,300	97
	Prince William	35,800	35,200	98
DISTRICT OF COLUMBIA	District Of Columbia	294,700	285,900	97
	MARYLAND			
Between 25-49%	Anne Arundel	100,900	99,500	99
	Dorchester	10,600	10,200	96
	Frederick	30,500	29,900	98

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MARYLAND—(Continued)			
	Howard	28,000	27,600	99
	Queen Annes	7,000	6,800	97
	Talbot	9,700	9,500	98
	Washington	37,400	36,500	98
	Wicomico	20,300	19,700	97
Between 5-24%	VIRGINIA			
	Albemarle	28,700	27,200	95
	Arlington	110,800	109,000	98
	Culpeper	6,100	5,900	96
	Fauquier	8,300	8,000	96
	King George	2,400	2,300	97
	Spotsylvania	12,100	11,700	96
Stafford	8,400	8,100	97	
WEST VIRGINIA				
Berkeley	13,800	13,500	98	
Mineral	8,500	8,200	96	
Morgan	3,000	2,900	96	
DELAWARE				
Sussex	29,500	28,400	96	
MARYLAND				
Baltimore	506,000	499,200	99	
Calvert	7,500	7,200	97	
Carroll	25,200	24,800	99	
Harford	40,600	39,900	98	
St Marys	14,700	14,400	98	
PENNSYLVANIA				
Adams	20,000	19,100	95	
Cumberland	57,400	55,300	96	
Franklin	35,100	32,800	94	
Fulton	3,800	3,400	91	
York	101,600	97,900	96	
VIRGINIA				
Clarke	3,000	2,900	97	
(Continued on page 157-b)				
Station Totals		2,357,200	2,307,600	97
Net Weekly Circulation (1974-75)				776,900
Average Daily Circulation (1974-75)				310,500

District of Columbia—Washington



WMAL-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 48-kw aural. Antenna: 770-ft. above av. terrain, 640-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 01"
Longitude 77° 04' 47"

Transmitter: 4010 Chesapeake St. N.W.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

News Film Service: ABC.

AM Affiliate: WMAL, 5-kw, 630 kHz (ABC).

FM Affiliate: WMAL-FM, 50-kw, 107.3 MHz (No. 297), 400-ft.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WMAL-TV Ref: FCC File No. BMPCT-7405 Granted 7/25/72

©American Map Co., Inc., N.Y., No. 1424

WMAL-TV

Licensee: Evening Star Broadcasting Co. Inc., 4461 Connecticut Ave. N.W., Washington, D.C. (20008).

Studio: 4461 Connecticut Ave. N.W. (20008).

Telephone: 202-686-3000. TWX No.: 710-822-9505.

Ownership: Perpetual Corp. of Delaware, publisher of Washington Star. Officers of Evening Star Bcstg. Co. Inc.: Joe L. Allbritton, chmn.; Andrew M. Ockershausen, exec. v.p. Also owns WLVA-TV-AM, Lynchburg, Va. and WCIV (TV), Charleston, S.C.

Began Operation: Oct. 3, 1947.

Represented (sales) by Petry Television Inc.

Represented (legal) by Verner, Liipfert, Bernhard, McPherson & Alexander.

Personnel:

THOMAS B. COOKERLY, general manager.
STANLEY M. PEDERSON, director, station operations.
IRWIN STARR, director, broadcasting.
SAM ZELMAN, exec. director, news & public affairs.
D. WAYNE SPRACKLIN, general sales manager.
LEE HUNTER, director of engineering.
LINDA DESMARAIS, manager, programming.
THOMAS FURR, manager, advertising & promotion.
LEN DEIBERT, manager, public affairs & special projects.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2000.

Net Weekly Circulation	State County	Total Households	TV Households	%
DISTRICT OF COLUMBIA				
	District Of Columbia	294,700	285,900	97
50% & Over	MARYLAND			
	Allegany	30,400	29,600	97
	Anne Arundel	100,900	99,500	99
	Calvert	7,500	7,200	97
	Charles	16,300	15,800	97

Net Weekly Circulation	State County	Total Households	TV Households	%
MARYLAND—(Continued)				
	Dorchester	10,600	10,200	96
	Frederick	30,500	29,900	98
	Howard	28,000	27,600	99
	Montgomery	195,200	193,100	99
	Prince Georges	231,700	229,400	99
	St Marys	14,700	14,400	98
	Talbot	9,700	9,500	98
	Washington	37,400	36,500	98
PENNSYLVANIA				
	Franklin	35,100	32,800	94
VIRGINIA				
	Arlington	110,800	109,000	98
	Clarke	3,000	2,900	97
	Culpeper	6,100	5,900	96
50% & Over	Fairfax	174,600	172,700	99
	Fauquier	8,300	8,000	96
	Frederick	16,200	15,700	97
	King George	2,400	2,300	97
	Loudoun	13,800	13,300	97
	Prince William	35,800	35,200	98
	Rappahannock	1,500	1,400	95
	Spotsylvania	12,100	11,700	96
	Stafford	8,400	8,100	97
	Warren	6,200	5,900	95
	Westmoreland	4,900	4,600	94
WEST VIRGINIA				
	Berkeley	13,800	13,500	98
	Hampshire	4,800	4,500	94
	Jefferson	8,100	7,900	97
	Mineral	8,500	8,200	96
	Morgan	3,000	2,900	96

Net Weekly Circulation	State County	Total Households	TV Households	%
MARYLAND				
	Caroline	7,500	7,200	96
Between 25-49%	Carroll	25,200	24,800	99

(Continued on page 157-b)

Station Totals	2,370,500	2,320,900	97
Net Weekly Circulation (1974-75)	1,378,300		
Average Daily Circulation (1974-75)	721,300		

District of Columbia—Washington



WRC-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 570-ft. above av. terrain, 457.9-ft. above ground, 849-ft. above sea level.

Latitude 38° 56' 23.8"
Longitude 77° 04' 53.5"

Transmitter: 4001 Nebraska Ave. N.W.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP, UPI.

News Film Service: NBC.

AM Affiliate: WRC, 5-kw, 980 kHz (NBC).

FM Affiliate: WKYS, 20-kw, 93.9 MHz (No. 230), 480-ft.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).

WRC-TV Ref: FCC File No. BPCT—2103 Granted 4/17/57

©American Map Co., Inc., N.Y., No. 14244



WRC-TV

Licensee: National Broadcasting Co. Inc., 4001 Nebraska Ave. N.W., Washington, D.C. (20016).

Studio: 4001 Nebraska Ave. N.W.

Telephone: 202-686-4000. TWX No.: 202-965-0804.

Ownership: See WNBC-TV, New York.

Began Operation: June 27, 1947.

Represented (sales) by NBC Spot Sales.

Personnel:

- TOM E. PARO, vice president & general manager.
- J. TABER BOLDEN, station manager.
- SHERMAN HILDRETH, dir., engineering & facilities.
- JAMES E. MARTZ, director, sales.
- NED PADDOCK, manager, local sales.
- RICHARD RAAB, manager, production.
- MICHAEL ARTIST, manager, advertising & promotion.
- MANNY STERNFELD, director, business affairs.
- JANE COHEN, director, program.
- BRUCE MacDONELL, director, news.
- EUGENE McGUIRE, director, employee relations.
- ALLAN AEBIG, director, technical operations.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1950.

Net Weekly Circulation	State County	Total Households	TV Households	%
DISTRICT OF COLUMBIA				
	District Of Columbia	294,700	285,900	97
50% & Over	MARYLAND			
	Anne Arundel	100,900	99,500	99
	Calvert	7,500	7,200	97
	Charles	16,300	15,800	97

Net Weekly Circulation	State County	Total Households	TV Households	%
MARYLAND—(Continued)				
	Frederick	30,500	29,900	98
	Howard	28,000	27,600	99
	Montgomery	195,200	193,100	99
	Prince Georges	231,700	229,400	99
	St Marys	14,700	14,400	98
	Talbot	9,700	9,500	98
	Washington	37,400	36,500	98
VIRGINIA				
	Arlington	110,800	109,000	98
	Clarke	3,000	2,900	97
	Culpeper	6,100	5,900	96
	Fairfax	174,600	172,700	99
	Fauquier	8,300	8,000	96
	Frederick	16,200	15,700	97
	King George	2,400	2,300	97
	Loudoun	13,800	13,300	97
	Page	6,400	6,300	98
	Prince William	35,800	35,200	98
	Rappahannock	1,500	1,400	95
	Shenandoah	8,600	8,300	97
	Spotsylvania	12,100	11,700	96
	Stafford	8,400	8,100	97
	Warren	6,200	5,900	95
	Westmoreland	4,900	4,600	94
WEST VIRGINIA				
	Berkeley	13,800	13,500	98
	Jefferson	8,100	7,900	97
	Morgan	3,000	2,900	96
MARYLAND				
	Caroline	7,500	7,200	96
	Carroll	25,200	24,800	99
	Dorchester	10,600	10,200	96
	Queen Annes	7,000	6,800	97
(Continued on page 157-b)				
Station Totals		2,324,100	2,275,500	97
Net Weekly Circulation (1974-75)				1,315,300
Average Daily Circulation (1974-75)				702,200

District of Columbia—Washington



WTOP-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 770-ft. above av. terrain, 640-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 01"
Longitude 77° 04' 47"

Transmitter: Broadcast House.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS.

AM Affiliate: WTOP, 50-kw, 1500 kHz (CBS).

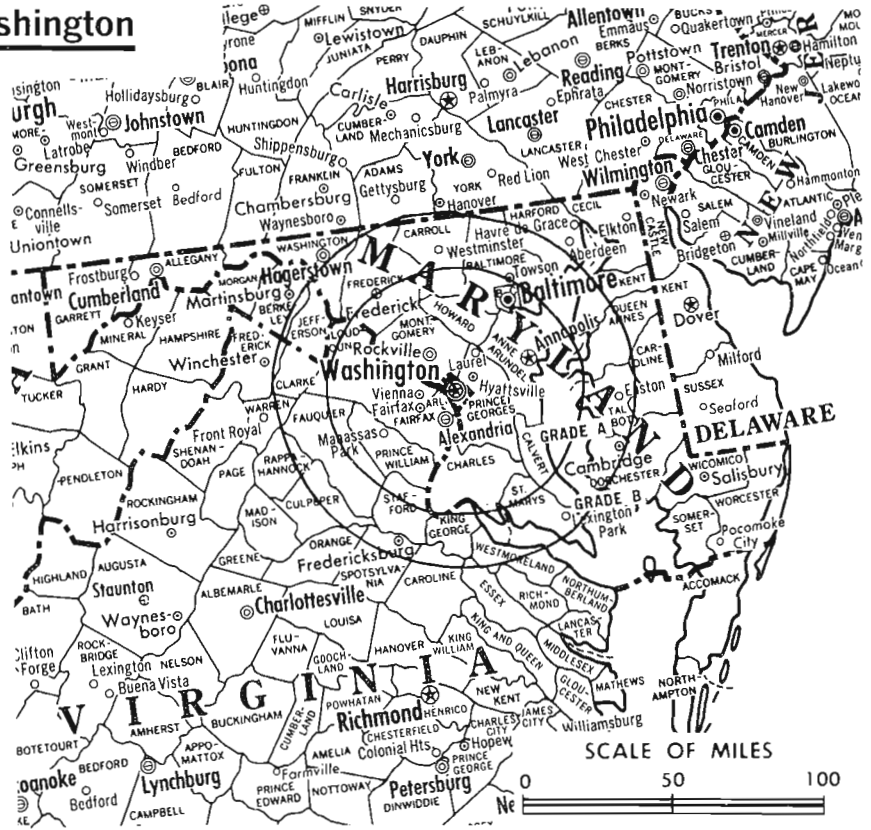
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTOP-TV Ref: FCC File No. B.MPCT--7389 Granted 8/17/72

©American Map Co., Inc., N.Y., No. 14244

WTOP-TV

Licensee: Post-Newsweek Stations, Capital Area Inc., Broadcast House, 40th & Brandywine Sts. N.W., Washington, D.C. (20016).

Studio: Broadcast House.

Telephone: 202-686-6000. TWX No.: 202-965-0651.

Ownership: Same as Washington Post. Also owns WJXT (TV), Jacksonville; WPLG (TV), Miami, Fla.; WFSB-TV, Hartford, Conn. Joel Chaseman, pres.; Leonard T. Giarraputo, exec. v.p., operations; Gordon C. King, v.p., business affairs/treas.; L. Stanley Paige, v.p., legal affairs; James L. Snyder, v.p., news; Benjamin Wolfe, v.p., engineering (research & development); Ralph Thompson, dir. of engineering.

Began Operation: Jan. 16, 1949 as WOIC. Sold to CBS (45%) and Washington Post (55%) August 1950 (Television Digest, Vol. 6:25). Washington Post acquired 100% in October 1954 (Vol. 10:42).

Represented (sales) by Top Market Television.

Represented (legal) by Covington & Burling.

Personnel:

JAMES T. LYNAGH, vice president & general manager.
RONALD TOWNSEND, dir. of business affairs & administration.
JOHN GOLDHAMMER, program director.
JAMES L. SNYDER, vice president, news.
JAMES D. BOAZ, general sales manager.
WILLIAM FAGAN, local sales manager.
FRED PETROSINO, national sales manager.
EDWARD F. RYAN, v.p. & director of community affairs.
RALPH THOMPSON, chief engineer.
TEDDY REYNOLDS, director of marketing services.
GAIL P. NEYLAN, director of research.
DIANA RICHARDSON, manager of on-air promotion.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1946.

For Group Ownership of TV Stations,
see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
DISTRICT OF COLUMBIA				
	District Of Columbia	294,700	285,900	97
MARYLAND				
	Allegany	30,400	29,600	97
	Anne Arundel	100,900	99,500	99
	Calvert	7,500	7,200	97
	Charles	16,300	15,800	97
	Frederick	30,500	29,900	98
	Howard	28,000	27,600	99
	Montgomery	195,200	193,100	99
	Prince Georges	231,700	229,400	99
	St Marys	14,700	14,400	98
	Talbot	9,700	9,500	98
	Washington	37,400	36,500	98
PENNSYLVANIA				
	Franklin	35,100	32,800	94
VIRGINIA				
50% & Over	Arlington	110,800	109,000	98
	Clarke	3,000	2,900	97
	Culpeper	6,100	5,900	96
	Fairfax	174,600	172,700	99
	Fauquier	8,300	8,000	96
	Frederick	16,200	15,700	97
	King George	2,400	2,300	97
	Loudoun	13,800	13,300	97
	Page	6,400	6,300	98
	Prince William	35,800	35,200	98
	Rappahannock	1,500	1,400	95
	Shenandoah	8,600	8,300	97
	Spotsylvania	12,100	11,700	96
	Stafford	8,400	8,100	97
	Warren	6,200	5,900	95
	Westmoreland	4,900	4,600	94
WEST VIRGINIA				
	Berkeley	13,800	13,500	98

(Continued on page 159-b)

Station Totals	2,309,300	2,261,200	97
Net Weekly Circulation (1974-75)		1,394,500	
Average Daily Circulation (1974-75)		785,200	

WMAL-TV, Washington, D.C.
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
	MARYLAND—(Continued)			
	Harford	40,600	39,900	98
	Kent	6,100	5,900	97
	Queen Annes	7,000	6,800	97
	Wicomico	20,300	19,700	97
Between 25-49%	PENNSYLVANIA			
	Fulton	3,800	3,400	91
	VIRGINIA			
	Caroline	4,300	4,100	95
	Madison	3,100	2,900	93
	Page	6,400	6,300	98
	Shenandoah	8,600	8,300	97
	DELAWARE			
	Kent	28,000	27,300	98
	Sussex	29,500	28,400	96
	MARYLAND			
	Baltimore	506,000	499,200	99
	Cecil	15,100	14,900	98
	Somerset	6,400	6,100	95
	Worcester	9,500	9,000	95
Between 5-24%	PENNSYLVANIA			
	Adams	20,000	19,100	95
	Bedford	15,600	14,700	94
	Cumberland	57,400	55,300	96
	VIRGINIA			
	Augusta	28,800	27,800	97
	Essex	2,400	2,300	94
	Northumberland	3,300	3,200	96
	Orange	5,300	5,000	94
	Rockingham	22,100	21,300	97
	WEST VIRGINIA			
	Hardy	3,200	2,900	91

WDCA-TV, Washington, D.C.
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
	VIRGINIA—(Continued)			
	Essex	2,400	2,300	94
	Frederick	16,200	15,700	97
	James City	8,300	8,000	96
	Orange	5,300	5,000	94
	Page	6,400	6,300	98
Between 5-24%	Rappahannock	1,500	1,400	95
	Shenandoah	8,600	8,300	97
	Warren	6,200	5,900	95
	WEST VIRGINIA			
	Grant	2,800	2,600	92
	Hampshire	4,800	4,500	94
	Hardy	3,200	2,900	91
	Jefferson	8,100	7,900	97

WRC-TV, Washington, D.C.
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
	PENNSYLVANIA			
	Franklin	35,100	32,800	94
	Fulton	3,800	3,400	91
Between 25-49%	VIRGINIA			
	Madison	3,100	2,900	93
	Orange	5,300	5,000	94
	Rockingham	22,100	21,300	97
	WEST VIRGINIA			
	Hampshire	4,800	4,500	94
	DELAWARE			
	Kent	28,000	27,300	98
	Sussex	29,500	28,400	96
	MARYLAND			
	Allegany	30,400	29,600	97
	Baltimore	506,000	499,200	99
	Garrett	7,300	7,000	95
	Harford	40,600	39,900	98
	Kent	6,100	5,900	97
	Somerset	6,400	6,100	95
	Wicomico	20,300	19,700	97
	Worcester	9,500	9,000	95
Between 5-24%	PENNSYLVANIA			
	Adams	20,000	19,100	95
	VIRGINIA			
	Albemarle	28,700	27,200	95
	Augusta	28,800	27,800	97
	Caroline	4,300	4,100	95
	Essex	2,400	2,300	94
	Fluvanna	2,900	2,700	94
	Northumberland	3,300	3,200	96
	WEST VIRGINIA			
	Grant	2,800	2,600	92
	Hardy	3,200	2,900	91
	Mineral	8,500	8,200	96

Hogan - Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS
 16255 Ventura Boulevard, Suite 415
 Encino, California 91436
 (213) 986-3201

District of Columbia—Washington

WTTG



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 770-ft. above av. terrain, 705-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 21"
Longitude 77° 04' 57"

Transmitter: 5151 Wisconsin Ave. N.W.

Studio: 5151 Wisconsin Ave., N.W. (20016).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: ITNA.

FM Affiliate: WASH, 22.5-kw, 97.1 MHz (No. 246), 690-ft.

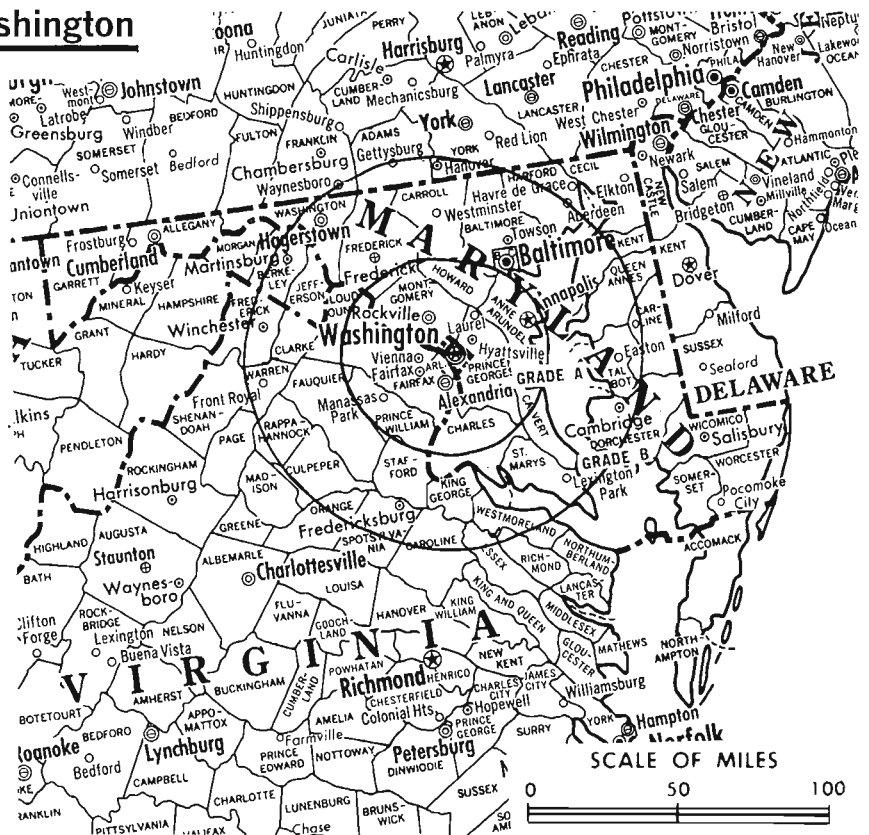
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTTG Ref: FCC File No. BMPCT—5854 Granted 6/25/63

©American Map Co., Inc., N.Y., No. 14244

WTTG

Network Service: None, independent.

Licensee: Metromedia Inc., 5151 Wisconsin Ave., N.W. (20016).

Telephone: 202-244-5151. TWX No.: 710-822-9363.

Ownership: See WNEW-TV, New York.

Began Operation: January 1947.

Represented (sales) by Metro TV Sales.

Personnel:

- WILLIAM CARPENTER, vice president & general manager.
- JERRY MARCUS, vice president & general sales manager.
- ALBERT L. HARMON, vice president & chief engineer.
- ALBERT MAZZONI, v.p., local sales manager.
- JAMES GUSTAFSON, retail sales manager.
- PAT MYERS, operations manager.
- STANLEY RUDICK, vice president & program director.
- JILL KRASNER, promotion manager.
- WILLIAM SPITZER, production manager.
- HAL LEVINSON, news director.
- ANGELA MASON, director, community affairs.
- KENNETH BECKER, v.p. & business manager.
- JOE PERRY, director, research.

Rates: Available on request.

Net Weekly Circulation	State County	Total Households	TV Households	%
DISTRICT OF COLUMBIA				
	District Of Columbia	294,700	285,900	97
MARYLAND				
	Allegany	30,400	29,600	97
	Anne Arundel	100,900	99,500	99
50% & Over	Calvert	7,500	7,200	97
	Caroline	7,500	7,200	96
	Carroll	25,200	24,800	99
	Charles	16,300	15,800	97
	Dorchester	10,600	10,200	96
	Frederick	30,500	29,900	98
	Howard	28,000	27,600	99
	Montgomery	195,200	193,100	99

Net Weekly Circulation	State County	Total Households	TV Households	%
MARYLAND—(Continued)				
	Prince Georges	231,700	229,400	99
	Queen Annes	7,000	6,800	97
	St Marys	14,700	14,400	98
	Somerset	6,400	6,100	95
	Talbot	9,700	9,500	98
	Washington	37,400	36,500	98
	Wicomico	20,300	19,700	97
	Worcester	9,500	9,000	95
PENNSYLVANIA				
	Adams	20,000	19,100	95
	Franklin	35,100	32,800	94
	Fulton	3,800	3,400	91
VIRGINIA				
	Arlington	110,800	109,000	98
	Clarke	3,000	2,900	97
	Culpeper	6,100	5,900	96
	Fairfax	174,600	172,700	99
	Fauquier	8,300	8,000	96
	Frederick	16,200	15,700	97
	King George	2,400	2,300	97
	Loudoun	13,800	13,300	97
	Madison	3,100	2,900	93
	Page	6,400	6,300	98
	Prince William	35,800	35,200	98
	Rappahannock	1,500	1,400	95
	Shenandoah	8,600	8,300	97
	Spotsylvania	12,100	11,700	96
	Stafford	8,400	8,100	97
	Warren	6,200	5,900	95
	Westmoreland	4,900	4,600	94
WEST VIRGINIA				
	Berkeley	13,800	13,500	98
	Jefferson	8,100	7,900	97
	Mineral	8,500	8,200	96
	Morgan	3,000	2,900	96

(Continued on next page)

Station Totals	2,768,900	2,703,800	97
Net Weekly Circulation (1974-75)		1,574,800	
Average Daily Circulation (1974-75)		751,400	

WTOP-TV, Washington, D.C.

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
WEST VIRGINIA—(Continued)				
50% & Over	Hampshire	4,800	4,500	94
	Jefferson	8,100	7,900	97
	Mineral	8,500	8,200	96
	Morgan	3,000	2,900	96
MARYLAND				
	Dorchester	10,600	10,200	96
	Queen Annes	7,000	6,800	97
	Wicomico	20,300	19,700	97
PENNSYLVANIA				
	Fulton	3,800	3,400	91
VIRGINIA				
Between 25-49%	Albemarle	28,700	27,200	95
	Augusta	28,800	27,800	97
	Caroline	4,300	4,100	95
	Madison	3,100	2,900	93
	Orange	5,300	5,000	94
	Rockingham	22,100	21,300	97
WEST VIRGINIA				
	Hardy	3,200	2,900	91
MARYLAND				
Between 5-24%	Baltimore	506,000	499,200	99
	Caroline	7,500	7,200	96
	Carroll	25,200	24,800	99
	Garrett	7,300	7,000	95
	Harford	40,600	39,900	98
	Kent	6,100	5,900	97
	Somerset	6,400	6,100	95
	PENNSYLVANIA			
	Adams	20,000	19,100	95
	Cumberland	57,400	55,300	96
VIRGINIA				
	Fluvanna	2,900	2,700	94
	Northumberland	3,300	3,200	96

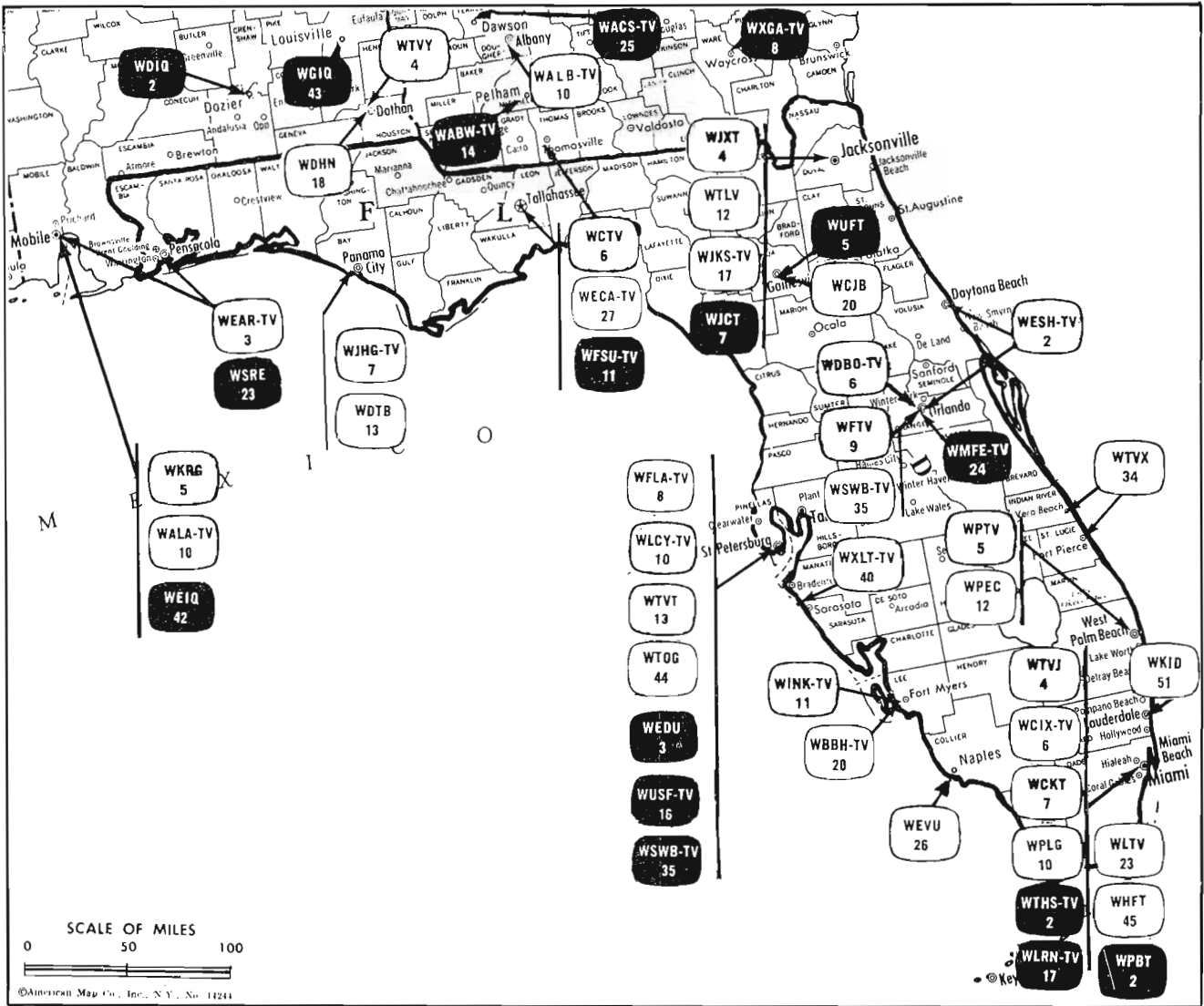
For Market Rankings, see Services Volume

WTTG, Washington, D.C.

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
DELAWARE				
	Kent	28,000	27,300	98
	Sussex	29,500	28,400	96
MARYLAND				
	Baltimore	506,000	499,200	99
	Harford	40,600	39,900	98
	Kent	6,100	5,900	97
PENNSYLVANIA				
	York	101,600	97,900	96
Between 25-49%	VIRGINIA			
	Albemarle	28,700	27,200	95
	Augusta	28,800	27,800	97
	Caroline	4,300	4,100	95
	Essex	2,400	2,300	94
	Northumberland	3,300	3,200	96
	Orange	5,300	5,000	94
	Rockingham	22,100	21,300	97
	WEST VIRGINIA			
		Hampshire	4,800	4,500
	Hardy	3,200	2,900	91
MARYLAND				
	Cecil	15,100	14,900	98
	Garrett	7,300	7,000	95
PENNSYLVANIA				
	Bedford	15,600	14,700	94
	Cumberland	57,400	55,300	96
	Dauphin	83,800	80,500	96
	Lebanon	35,600	34,000	96
	Mifflin	16,800	15,700	93
	Perry	11,300	10,700	95
Between 5-24%	VIRGINIA			
	Accomack	10,700	10,000	94
	Greene	1,500	1,300	90
	James City	8,300	8,000	96
	Louisa	4,700	4,400	93
	Richmond	2,100	2,000	95
	Hampton-			
	Newport Ne	83,200	81,600	98
	WEST VIRGINIA			
		Grant	2,800	2,600

Florida



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Miami	556,000	15	842,600	15
Tampa-St. Petersburg	501,000	17	791,700	17
Orlando-Daytona Beach	259,000	46	428,600	44
Mobile-Pensacola	207,000	61	310,700	65
Jacksonville	195,000	64	294,500	69
West Palm Beach	80,000	129	226,500	83
Tallahassee	53,000	150	97,000	149
Fort Myers	48,000	153	94,600	153
Panama City	39,000	162	47,200	178
Gainesville	11,000	193	44,500	182
Fort Pierce-Vero Beach	*	*	*	*

Florida Station Status as of September 1, 1976

	VHF	UHF	TOTAL
Commercial Television Stations	19	11	30
Educational Television Stations	5	4	9
			<hr/> 39

State Educational Technical Facilities
(Complete Data in Educational Directory)

WUFT
Gainesville

Ch. 5

Non-Commercial Educational Station

Licensee: Board of Regents, acting for and on behalf of State University of Florida, 226 Administration Bldg., U. of Florida (32601).

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 860-ft. above av. terrain, 865-ft. above ground, 1045-ft. above sea level.

Latitude	29°	42'	34"
Longitude	82°	23'	51"



WJCT
Jacksonville

Ch. 7

Non-Commercial Educational Station

Licensee: Community Television Inc., 2037 Main St. (32206).

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 302-kw visual, 36.3-kw aural. Antenna: 843-ft. above av. terrain, 859-ft. above ground, 863-ft. above sea level.

Latitude	30°	19'	22"
Longitude	81°	38'	24"



WPBT
Miami

Ch. 2

Non-Commercial Educational Station

Licensee: Community TV Foundation of South Fla. Inc., 14901 NE 20th Ave., North Miami (33161).

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 81.3-kw visual, 16-kw aural. Shares time with educational WTHS-TV Miami. Antenna: 722-ft. above av. terrain, 720-ft. above ground, 730-ft. above sea level.

Latitude	25°	58'	48"
Longitude	80°	11'	47"



WLRN-TV
Miami

Ch. 17

Non-Commercial Educational Station

Licensee: The School Board of Dade County, 1410 N.E. 2nd Ave., Miami (33132).

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 38-kw visual, 7-kw aural. Antenna: Side-mounted on WTHS-TV tower, 600-ft. above av. terrain, 723-ft. above ground, 732-ft. above sea level.

Latitude	25°	58'	48"
Longitude	80°	11'	47"

WTHS-TV
Miami

Ch. 2

Non-Commercial Educational Station

Licensee: The School Board of Dade County, Fla.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 81.3-kw visual, 16-kw aural. Antenna: 722-ft. above av. terrain, 720-ft. above ground, 730-ft. above sea level. Shares time with WPBT.

Latitude	25°	58'	48"
Longitude	80°	11'	47"



WMFE-TV
Orlando

Ch. 24

Non-Commercial Educational Station

Licensee: Florida Central East Coast Educational TV Inc., 2908 W. Oak Ridge Rd., Orlando, Fla. (32809).

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1260-kw max. & 1000-kw horizontal visual, 200-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1893-ft. above ground, 2049-ft. above sea level.

Latitude	28°	36'	08"
Longitude	81°	05'	38"



WSRE
Pensacola

Ch. 23

Non-Commercial Educational Station

Licensee: District Board of Trustees of Pensacola Jr. College.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 38-kw visual, 5.87-kw aural. Antenna: 490-ft. above av. terrain, 464-ft. above ground, 544-ft. above sea level.

Latitude	30°	26'	36"
Longitude	87°	14'	26"



WFSU-TV
Tallahassee

Ch. 11

Non-Commercial Educational Station

Licensee: State Board of Regents of Florida, acting for & on behalf of Fla. State University.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 777-ft. above av. terrain, 774-ft. above ground, 897-ft. above sea level.

Latitude	30°	21'	29"
Longitude	84°	36'	39"

Florida

WEDU

Tampa-St. Petersburg
Ch. 3

Non-Commercial Educational Station

Licensee: Florida West Coast Public Bcstg. Inc., 908 South 20th St., Tampa, Fla. (33605).

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 12.5-kw aural. Antenna: 935-ft. above av. terrain, 1021-ft. above ground, 1096-ft. above sea level.

Latitude 27° 50' 52.5"
Longitude 82° 15' 48.0"

WUSF-TV

Tampa-St. Petersburg
Ch. 16

Non-Commercial Educational Station

Licensee: Board of Regents acting for and on behalf of University of South Florida, Tampa (33620).

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 583-kw visual, 115-kw aural. Antenna: 1006-ft. above av. terrain, 1024-ft. above ground, 1099-ft. above sea level.

Latitude 27° 50' 52.5"
Longitude 82° 15' 48.0"

State Cross Reference List

Communities That Receive Programs of
Stations That Are Located Elsewhere

WDBO-TV, WESH-TV, WFTV

Daytona Beach
(See Orlando, Fla.)

WALA-TV & WKRQ-TV, Pensacola

(See Mobile, Ala.)

WFLA-TV, WLCY-TV & WTVT

St. Petersburg
(See Tampa, Fla.)

WTOG, Tampa

(See St. Petersburg)

WTVX, Vero Beach

(See Fort Pierce)

WPEC, West Palm Beach

(See Palm Beach)

WCTV, Tallahassee

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	ALABAMA			
	Houston	22,900	22,300	97
	FLORIDA			
	Dixie	2,000	1,800	90
	Walton	6,200	5,800	94
	Washington	4,300	4,000	94
Between 5-24%	GEORGIA			
	Ben Hill	5,100	4,700	93
	Clay	1,200	1,100	92
	Lee	2,500	2,300	94
	Randolph	2,900	2,700	93
	Stewart	1,600	1,400	90
	Terrell	3,400	3,200	93

WTOG, St. Petersburg

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	FLORIDA—(Continued)			
50% & Over	Manatee	48,900	47,600	97
	Pasco	56,800	54,900	97
	Pinellas	294,700	287,700	98
	Polk	91,500	88,800	97
	FLORIDA			
Between 25-49%	Brevard	79,700	77,600	97
	Charlotte	18,700	17,900	96
	De Soto	4,800	4,600	95
	Hernando	10,900	10,400	96
	Lee	57,500	55,600	97
	Sarasota	69,000	67,100	97
	FLORIDA			
Between 5-24%	Citrus	15,400	14,600	95
	Collier	22,400	21,100	94
	Hendry	4,500	4,200	93
	Lake	32,400	31,400	97
	Marion	32,600	30,800	94
	Orange	144,000	140,600	98
	Osceola	14,800	14,200	96
	Seminole	47,200	45,900	97
	Sumter	6,500	6,200	95

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Florida—Fort Lauderdale

WKID

Ch. 51

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 1167-kw max. & 355-kw horizontal visual, 233.4-kw max. & 70.8-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 1034-ft. above ground, 1040-ft. above sea level.

Latitude 25° 59' 37"
Longitude 80° 10' 29"

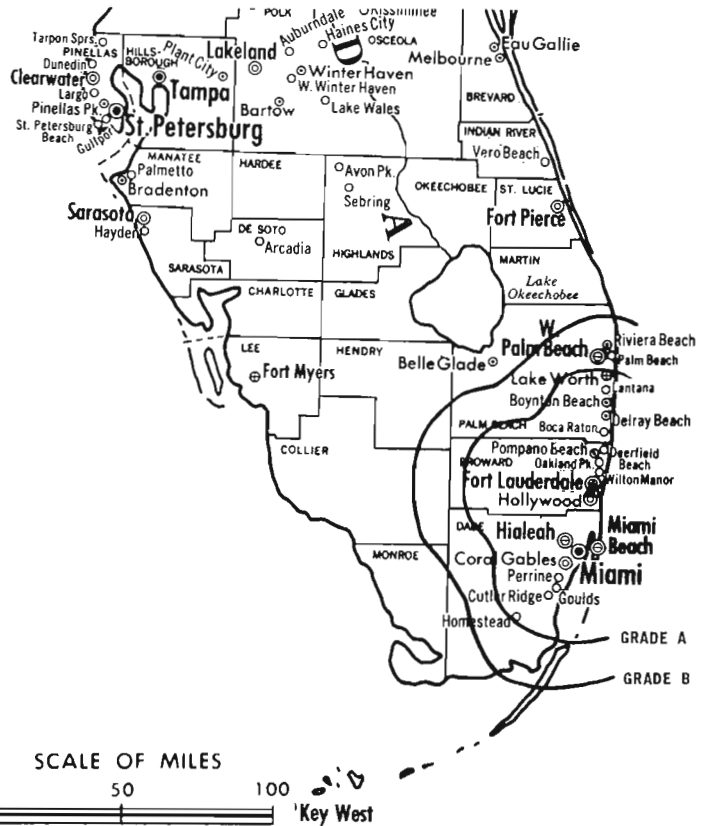
Transmitter: 3200 Pembroke Rd., Pembroke Park, Fla.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WKID Ref: FCC File No. BPCT-4459 Granted 1/12/72

© American Map Co., Inc., N.Y., No. 14244

WKID

Licensee: Johns-Koenig Associates Inc., 1335 Lincoln Rd., Miami Beach, Fla. (33139).

Studio: 3130 S.W. 19th St., Hallandale, Fla. (33009).

Telephone: 305-963-1400 (Hallandale); 305-620-5700 (Miami).

National Office: 605 Sheridan St., Dania (33004).

Ownership: William F. Johns, pres., Abel Holtz, chmn., Alvin Koenig, vice chmn., Lawrence C. Porter, treas. & Robert R. Frank, 19% each; Silvio Smilovici, 5%.

Began Operation: Dec. 6, 1968 as WSMS-TV; left air Aug. 10, 1970. Sale to present owner by Trustee in Bankruptcy approved by FCC July 14, 1976. Previous sale by Gold Coast Telecasting approved by FCC Jan. 12, 1972. Resumed operation Feb. 14, 1972.

Represented (legal) by Everett Johnston.

Personnel:

WILLIAM JOHNS, president & general manager.
DON SUNDQUIST, production manager.

DIGEST OF RATE CARD NO. 5—(April 1, 1973)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 10 Sec.
Class I—4-8 p.m., Mon.-Fri.
..... \$100.00 \$50.00 \$37.50

Net Weekly Circulation	State County	Total Households	TV Households	%
FLORIDA				
Between 5-24%	Broward	315,500	310,100	98
	Collier	22,400	21,100	94
	Dade	526,300	513,300	98
	Hendry	4,500	4,200	93
	Palm Beach	170,900	165,000	97
Station Totals		1,039,600	1,013,700	97
Net Weekly Circulation (1974-75)				79,600
Average Daily Circulation (1974-75)				22,500

Florida—Fort Myers



WBBH-TV



Ch. 20

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 630-kw max. & 524-kw horizontal visual, 63-kw max. & 52.4-kw horizontal aural. Antenna: 970-ft. above av. terrain, 991-ft. above ground, 1019-ft. above sea level.

Latitude 26° 35' 48"
Longitude 81° 37' 53"

Transmitter: Lehigh Acres, 14.8-mi. E of Ft. Myers.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.



Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).

WBBH-TV Ref: FCC File No. BPCT-4129 Granted 7/11/68

© American Map Co., Inc., N.Y., No. 14244

WBBH-TV

Licensee: Broadcasting-Telectesting Services Inc., 3719 Central Ave.

Studio: 3719 Central Ave., Fort Myers, Fla. (33901).

Telephone: 813-936-0195.

Ownership: William N. Dakos, chmn., 13.06%; Howard L. Hoffman, pres., 5.63%; Harris Quillian Jones Jr., v.p., 10.23%; Patty Meskimen, secy., 1.70%; Thomas E. Mitchell, 23.96%; Jackson Burgess, 19.17%; Rex E. Stubbs, 11.38%; Tom W. Gore, 10.77%; Earl R. & Ruth E. Plumb, 0.51%.

Began Operation: Dec. 18, 1968.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

HOWARD L. HOFFMAN, president & general manager.
BILL ROOF, sales manager.
RUTH PLUMB, comptroller.
KEN NELSON, news & public affairs administrator.
JO COREY, program coordinator.
GARY POSNANSKY, production manager.
DAVID McKELVEY, chief engineer.
SUE WAINWRIGHT, audience builder.
ARLENE MAY, computer traffic.

DIGEST OF RATE CARD NO. 18—(Sept. 6, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.
Class AA—8-10 p.m., daily.				
\$600	\$500	\$400	\$300	\$90*

*Highest rate.

NETWORK BASE HOURLY RATE: \$150.

Net Weekly Circulation	State County	Total Households	TV Households	Households
50% & Over	FLORIDA			
	Charlotte	18,700	17,900	96
	Collier	22,400	21,100	94
	Lee	57,500	55,600	97
Between 25-49%	FLORIDA			
	Glades	1,600	1,500	92
	Hendry	4,500	4,200	93
Between 5-24%	FLORIDA			
	De Soto	4,800	4,600	95
	Hardee	5,600	5,400	96
	Sarasota	69,000	67,100	97
Station Totals		184,100	177,400	96
Net Weekly Circulation (1974-75)				82,100
Average Daily Circulation (1974-75)				56,400

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ATLANTA 400 Colony Sq., #510 (404) 892-4655
BEVERLY HILLS 9465 Wilshire Blvd. (213) 274-8151

Florida—Fort Myers



WINK-TV



Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 995-ft. above ground, 1022-ft. above sea level.

Latitude 26° 48' 08"
Longitude 81° 45' 53"

Transmitter: State Rt. 31, 3.8-mi. S of Tuckers Corner, Fla.

AM Affiliate: WINK, 1-kw, 1240 kHz (CBS).

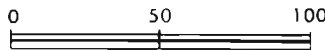
FM Affiliate: WINK-FM, 44-kw, 96.9 MHz (No. 245), 250-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



SCALE OF MILES



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WINK-TV Ref: FCC File No. BPCT-3691 Granted 5/24/66

© American Map Co., Inc., N.Y., No. 14244

WINK-TV

Network Service: CBS.

Licensee: Fort Myers Bcstg. Co., P.O. Box 1060, Fort Myers, Fla. (33902).

Studio: 2824 Palm Beach Blvd. (33901).

Telephone: 813-334-1131. TWX No.: 510-951-7371.

Ownership: Arthur B. McBride Jr., 48.8%; Edward J. McBride, 48.8%; Jim Jenkins, 2.4%.

Began Operation: March 6, 1954.

Represented (sales) by The Meeker Co. Inc.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Lohnes & Culver.

Personnel:

- ROBERT L. RAUSCH, vice president & general manager.
- JOYCE T. PARFITT, director of sales.
- CLARENCE MOSLEY, chief engineer.
- JOSEPH C. SCHWARTZEL, regional sales manager.
- THOMAS BENDER, news director.
- FRED GREENE, public affairs director.
- JAN ICYDA, promotion manager.

DIGEST OF RATE CARD NO. 13P (Sept. 1, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	ID
Class AA—6:59-10:59 p.m., daily.					
\$700	\$600	\$450	\$350	\$150	\$75

NETWORK BASE HOURLY RATE: \$325.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA				
		Charlotte	18,700	17,900	96
		Collier	22,400	21,100	94
		De Soto	4,800	4,600	95
		Glades	1,600	1,500	92
		Hendry	4,500	4,200	93
Between 25-49%	FLORIDA				
		Hardee	5,600	5,400	96
		Highlands	14,600	13,900	95
		Okeechobee	5,000	4,800	96
Between 5-24%	FLORIDA				
		Sarasota	69,000	67,100	97
Station Totals		Manatee	48,900	47,600	97
Net Weekly Circulation (1974-75)			252,600	243,700	96
Average Daily Circulation (1974-75)					124,600
					76,700

For Studio & Mobile Equipment
See Services Volume

Florida—Fort Pierce-Vero Beach



WTVX

Ch. 34

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 317-kw max. & 67.6-kw horizontal visual, 13.5-kw aural. Antenna: 487-ft. above av. terrain, 476-ft. above ground, 509-ft. above sea level.

Latitude 27° 32' 46"
Longitude 80° 22' 08"

Transmitter: North U.S. 1.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

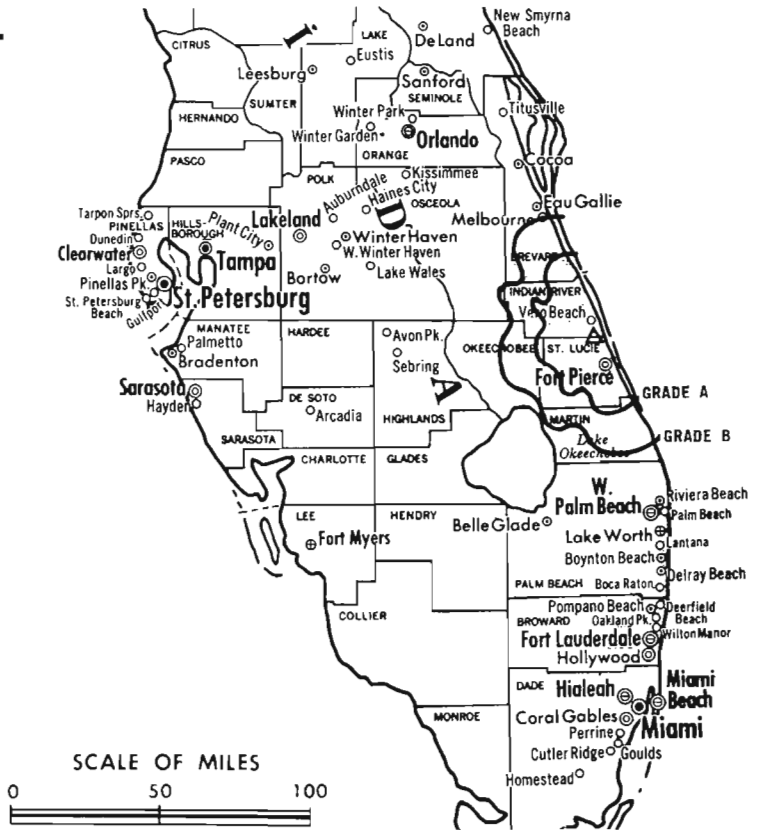
Facsimile Service: AP.

News Film Service: CBS.

TV tape: Recording facilities.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WTVX Ref: FCC File No. BPCT-4764 Granted 12/3/74

© American Map Co., Inc., N.Y., No. 14244

WTVX

Licensee: Indian River Television Inc., Rt. 1, Box 313, Fort Pierce, Fla. (33450).

Studio: Signal Hill, U.S. Hwy. 1, between Fort Pierce & Vero Beach.

Telephone: 305-464-5220.

Ownership: Ruhl W. Koblegard, pres., 9.76%; Alto Adams Jr., v.p., 23.4%; Ben R. Bryan, secy., 1.5%; Walter J. Warren, treas., 2.16%; Jim Holmes, less than 1%; Christine Haynes, 6.08%; others, none with more than 5%.

Began Operation: April 5, 1966.

Represented (legal) by Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind.

Personnel:

JIM HOLMES, general manager.

JACK TALLCOTT, sales manager.

DIGEST OF RATE CARD NO. 6

(July 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—7-11 p.m., daily.						
	\$450	\$338	\$225	\$179	\$84	\$63
					\$63	\$42

NETWORK BASE HOURLY RATE: \$50.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Indian River	17,100	16,300	96
	St Lucie	24,100	23,200	96
Between 25-49%	FLORIDA			
	Martin	16,300	15,700	96
Between 5-24%	FLORIDA			
	Okeechobee	5,000	4,800	96
Station Totals		62,500	60,000	96
Net Weekly Circulation (1974-75)			42,000	
Average Daily Circulation (1974-75)			24,100	

For CBS Network listing,
see Services Volume

Florida—Gainesville



WCJB

Ch. 20

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 500-kw max. & 427-kw horizontal visual, 100-kw max. & 87.1-kw horizontal aural. Antenna: 680-ft. above av. terrain, 665-ft. above ground, 845-ft. above sea level.

Latitude 29° 42' 45"

Longitude 82° 23' 34"

Transmitter: Devil's Mill Hopper, near Gainesville.

TV tape: Recording facilities.

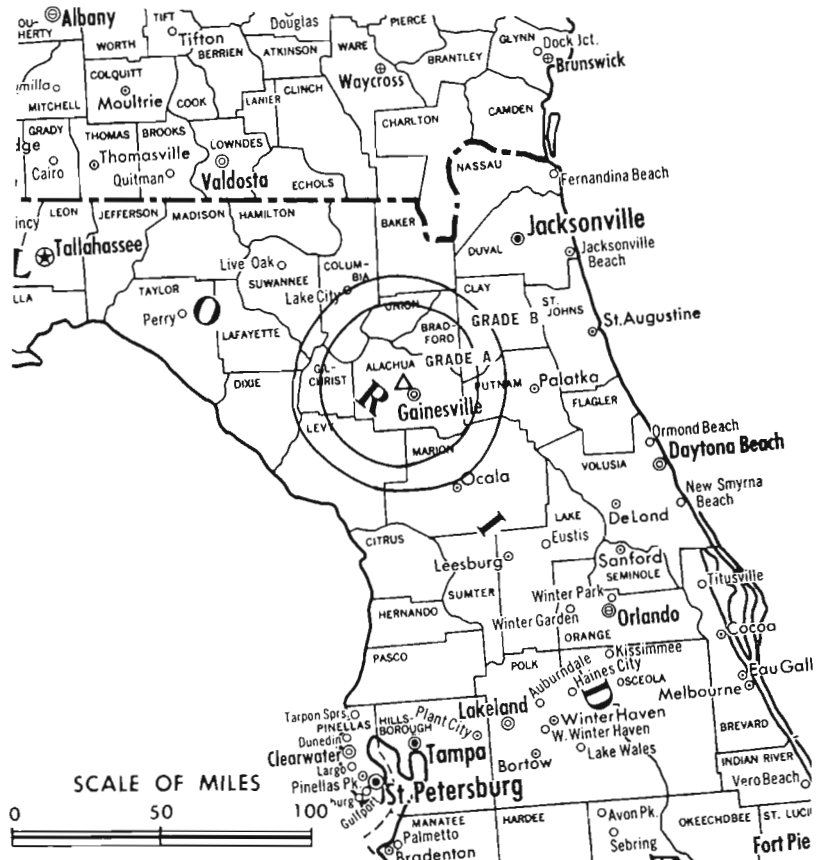
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind.

Represented (engineering) by Jules Cohen & Associates.

Total Households: © MSI
 Consumer Market Data as of 1/1/76.
 TV Homes: TV% and Circulation
 © 1976 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).



WCJB Ref: FCC File No. BMPCT-7243 Granted 11/4/70

©American Map Co., Inc., N.Y., No. 14244

WCJB

Network Service: ABC.

Licensee: Minshall Broadcasting Co., Inc., P.O. Box 13414, Gainesville, Fla.

Studio: Drawer 13414, Gainesville (32604).

Telephone: 904-372-3543.

Ownership: William E. Minshall, pres., 100%; JoAnn Minshall, v.p. & secy. Note: Sale to Community Bcstg. Service pends.

Began Operation: April 7, 1971.

Represented (Sales) by Busby, Finch, Lathom & Widman.

Personnel:

WILLIAM E. MINSHALL, president & general manager.
 OTTO GOETZ, chief engineer.

DIGEST OF RATE CARD NO. 1—(April 1, 1970)

Grid level 1	Min.	30 Sec.	20 Sec.	10 Sec.
	\$70.00	\$50.00	\$40.00	\$20.00

NETWORK BASE HOURLY RATE: \$125.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Alachua	40,300	38,100	94
	Dixie	2,000	1,800	90
	Gilchrist	1,700	1,600	95
	Levy	5,300	4,800	91
Between 25-49%	FLORIDA			
	Bradford	4,800	4,600	96
	Columbia	9,400	8,900	95
	Lafayette	1,100	1,000	91
	Suwannee	5,600	5,200	92
	Taylor	4,800	4,500	93
	Union	2,100	2,000	94
Between 5-24%	FLORIDA			
	Clay	14,200	13,700	96
	Hamilton	2,900	2,700	92
	Madison	4,700	4,300	91
	Marion	32,600	30,800	94
	Putnam	14,700	14,100	96
Station Totals		146,200	138,100	94
Net Weekly Circulation (1974-75)				55,100
Average Daily Circulation (1974-75)				32,100

Florida—Jacksonville



WJKS-TV

Ch. 17

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2450-kw max. & 759-kw horizontal visual, 245-kw max. & 75.9-kw horizontal aural. Antenna: 980-ft. above av. terrain, 1012-ft. above ground, 1046-ft. above sea level.

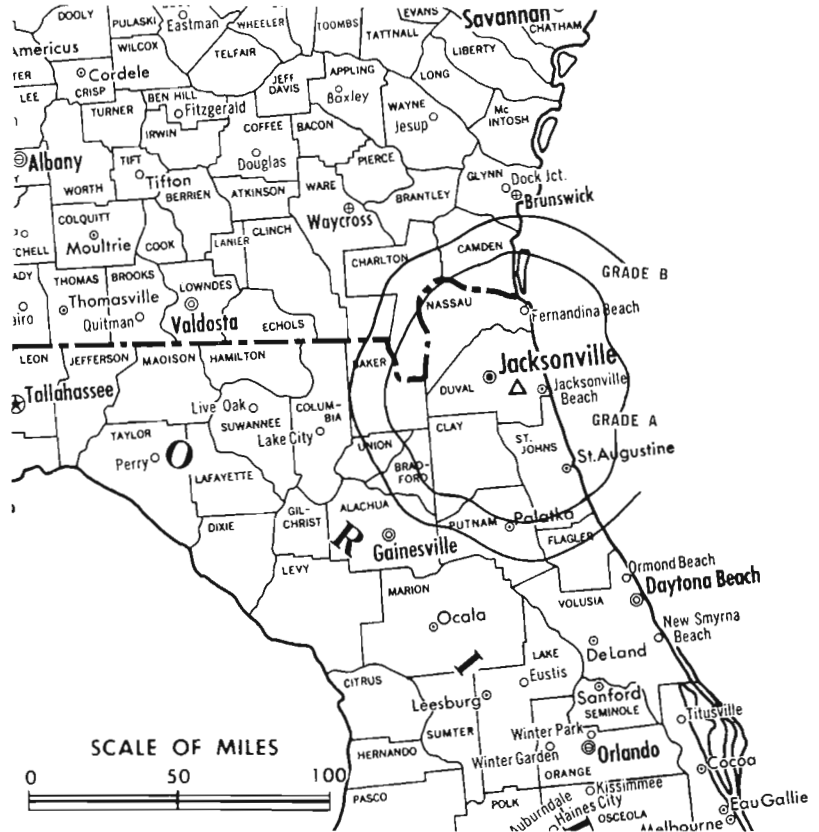
Latitude 30° 16' 36"
Longitude 81° 33' 47"

Transmitter: 9117 Hogan Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: (⊙) MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WJKS-TV Ref: FCC File No. BPC-4088 Granted 4/24/68

© American Map Co., Inc., N.Y., No. 14244

WJKS-TV

Network Service: ABC.

Licensee: Rust Craft Broadcasting Co., 700 Porter Bldg., Pittsburgh, Pa. (15219).

Studio: 9117 Hogan Rd., Box 17000, Jacksonville (32216).

Telephone: 904-641-1700.

Ownership: See WSTV-TV, Steubenville, Ohio.

Began Operation: Feb. 19, 1966.

Represented (sales) by Petry Television Inc.

Represented (legal) by Kirkland, Ellis & Rowe.

Personnel:

GARY ADLER, vice president & general manager.
ROBERT CRAIG, general sales manager.
HERB GOLD, program manager.
MARK ALDREN, news director.
BILL VANSCYOC, chief engineer.

DIGEST OF RATE CARD NO. 8

(Jan. 1, 1976)

Hour	30 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—7-11 p.m., daily.	\$650			Graded rates apply*

*Highest rate: \$450.

NETWORK BASE HOURLY RATE: \$416.

For Index to Contents, See Services Volume

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA				
		Baker	3,100	3,000	96
		Bradford	4,800	4,600	96
		Clay	14,200	13,700	96
		Duval	186,700	182,400	98
		Nassau	8,100	7,800	97
		St Johns	12,800	12,300	96
	Union	2,100	2,000	94	
	GEORGIA				
		Camden	3,500	3,400	96
		Charlton	1,700	1,600	94
		Glynn	15,400	14,900	97
		Pierce	2,900	2,700	94
	Ware	11,800	11,300	95	
Between 25-49%	FLORIDA				
		Alachua	40,300	38,100	94
		Columbia	9,400	8,900	95
		Hamilton	2,900	2,700	92
		Putnam	14,700	14,100	96
	Suwannee	5,600	5,200	92	
	GEORGIA				
	Clinch	1,900	1,800	93	
Between 5-24%	FLORIDA				
		Flagler	2,100	2,000	95
		Madison	4,700	4,300	91
	GEORGIA				
		Bacon	2,800	2,600	94
	Brantley	2,300	2,200	95	
	Brooks	4,500	4,200	94	
	Mc Intosh	2,800	2,600	94	
	Telfair	3,700	3,400	91	
	Wayne	6,000	5,700	96	
Station Totals			370,800	357,500	96
Net Weekly Circulation (1974-75)				247,000	
Average Daily Circulation (1974-75)				141,100	

Florida—Jacksonville



WJXT

Ch. 4



Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 930-ft. above av. terrain, 996-ft. above ground, 997-ft. above sea level.

Latitude 30° 18' 47"
Longitude 81° 39' 00"

Transmitter: 1851 Southampton Rd.
Studio: 1851 Southampton Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Facsimile Service: UPI.

Telephone: 904-399-4000.

TWX No.: 810-827-1605.

Represented (legal) by Covington & Burling.

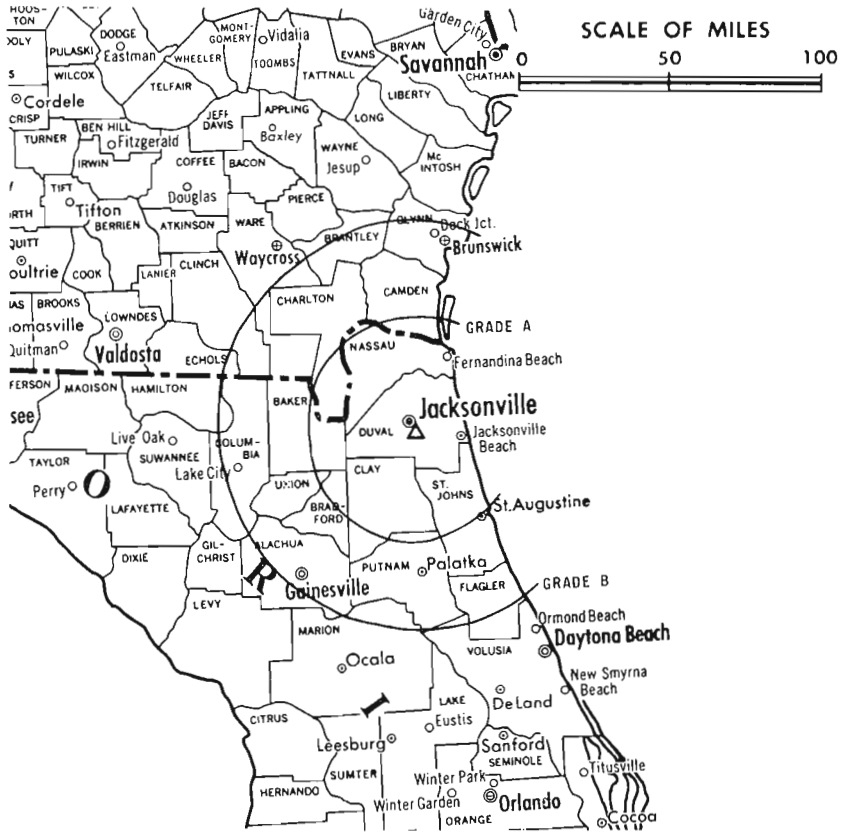
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WJXT Ref: FCC File No. BPC-2050 Granted 10/27/55

©American Map Co., Inc., N.Y., No. 14244

WJXT

Licensee: Post-Newsweek Stations Florida Inc., P.O. Box 5270, 1851 Southampton Rd., Jacksonville, Fla. (32207).

Ownership: Post-Newsweek Stations Inc., Joel Chaseman, pres. For other holdings see WTOP-TV, Washington, D.C.

Began Operation: Sept. 15, 1949. Sold to present owner Jan., 1953 (Television Digest, Vol. 8:51 & 9:1,5).

Represented (sales) by Top Market Television.

Personnel:

- JOEL CHASEMAN, president.
- ROBERT W. SCHELLENBERG, senior vice president.
- ALAN PERRIS, vice president & general manager.
- LEONARD MOSBY, area vice president.
- WILLIAM GROVE, v.p., news & public affairs.
- ERNIE R. MASTROIANNI, news director.
- HARRY KALKINES, general sales manager.
- LYNN FAIRBANKS, national sales manager.
- TOM FRICK, local sales manager.
- LON C. LEE, program/promotion director.
- ROGER LOWRY, business manager.
- KING HARRISON, engineering manager.
- EVELYN MEYERS, research director.

DIGEST OF RATE CARD NO. 35—(Sept. 7, 1975)

Hour 30 Min. 15 Min. 30 Sec. 10 Sec.

Class AA—7-11 p.m., daily.

\$950.00 \$570.00 \$380.00 Graded rates apply*

*Highest rate: \$630.

NETWORK BASE HOURLY RATE: \$1150.

Net Weekly Circulation	State County	Total Households	TV Households	%
	FLORIDA			
	Alachua	40,300	38,100	94
	Baker	3,100	3,000	96
50% & Over	Bradford	4,800	4,600	96
	Clay	14,200	13,700	96
	Columbia	9,400	8,900	95
	Dixie	2,000	1,800	90

Net Weekly Circulation	State County	Total Households	TV Households	%
	FLORIDA—(Continued)			
	Duval	186,700	182,400	98
	Flagler	2,100	2,000	95
	Gilchrist	1,700	1,600	95
	Hamilton	2,900	2,700	92
	Nassau	8,100	7,800	97
	Putnam	14,700	14,100	96
	St Johns	12,800	12,300	96
	Suwannee	5,600	5,200	92
50% & Over	Union	2,100	2,000	94
	GEORGIA			
	Bacon	2,800	2,600	94
	Brantley	2,300	2,200	95
	Camden	3,500	3,400	96
	Charlton	1,700	1,600	94
	Clinch	1,900	1,800	93
	Glynn	15,400	14,900	97
	Pierce	2,900	2,700	94
	Ware	11,800	11,300	95
	FLORIDA			
Between 25-49%	Levy	5,300	4,800	91
	Marion	32,600	30,800	94
	GEORGIA			
	Appling	4,500	4,200	93
	Wayne	6,000	5,700	96
	FLORIDA			
	Lafayette	1,100	1,000	91
	Lake	32,400	31,400	97
	Madison	4,700	4,300	91
	Volusia	82,200	79,900	97
Between 5-24%	GEORGIA			
	Atkinson	1,500	1,300	89
	Coffee	7,600	7,100	94
	Echols	500	500	91
	Liberty	5,000	4,800	95
	Mc Intosh	2,800	2,600	94
	Telfair	3,700	3,400	91
	Station Totals	542,700	522,500	96
	Net Weekly Circulation (1974-75)		352,800	
	Average Daily Circulation (1974-75)		256,800	

Florida—Jacksonville



WTLV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 60.3-kw aural. Antenna: 940-ft. above av. terrain, 996-ft. above ground, 1000-ft. above sea level.

Latitude 30° 19' 22"
Longitude 81° 38' 34"

Transmitter: Television Park, 1070 E. Adams St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Represented (sales) by Blair TV.

Represented (legal) by Arnold & Porter.

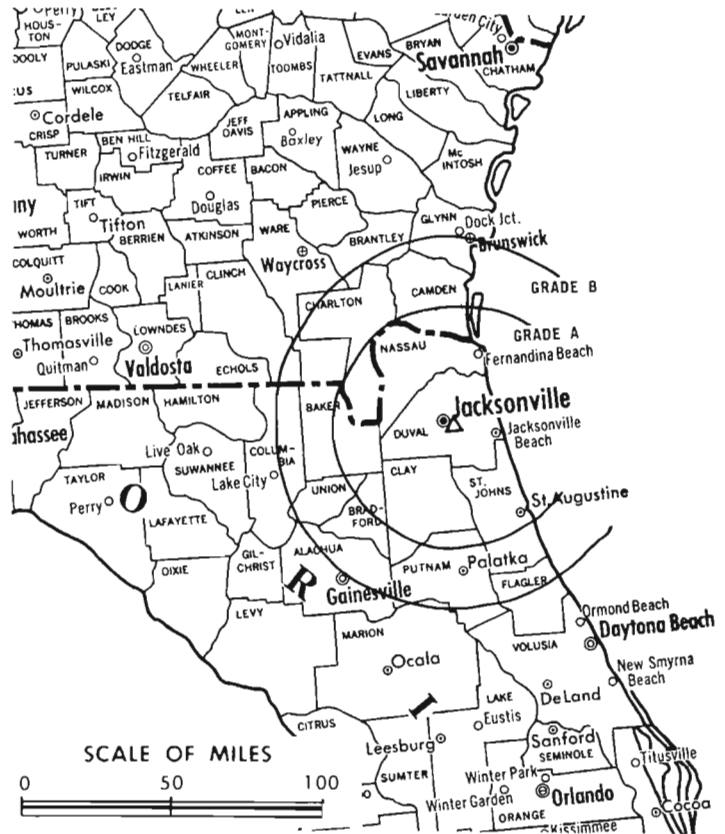
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTLV Ref: FCC File No. BPCT-1624 Granted 8/29/66

©American Map Co., Inc., N.Y., No. 14244

WTLV

Network Service: NBC.

Licensee: TeLeVision 12 of Jacksonville Inc., TeLeVision Park, Box 1212, Jacksonville, Fla. (32201).

Studio: TeLeVision Park, 1070 E. Adams St. (32202).

Telephone: 904-354-1212. TWX No.: 904-733-3310.

Ownership: TeLeVision 12 of Jacksonville Inc., Alexander Brest, chmn. emeritus & treas.; Farris Bryant, chmn. of the board; Gert Schmidt, pres.; Judson Freeman, v.p.; Larry D. Franklin, secy. Controlling interest is owned by Harte-Hanks Newspapers Inc., licensee of KENS-TV, San Antonio, Tex.

Began Operation: Sept. 1, 1957. Interim operating authority for Ch. 12 was granted Jan. 9, 1969 by FCC; operation by Ch. 12 of Jacksonville began April 1, 1969. Operation by present licensee began July 23, 1971. Transfer of control of licensee to Harte-Hanks Newspapers approved by FCC March 27, 1975 (Television Digest, Vol. 14:34; 15:7).

Personnel:

GERT H. W. SCHMIDT, president & general manager.
ROBERT M. REUSCHLE, general sales manager.
HARRY W. McCLINTOCK, program manager.
RICHARD J. HAYES, national sales manager.
HARRY ALEXANDER, production director.
HAROLD BAKER, director of news & special events.
FRANK J. ALIOTO JR., promotion manager.
EDWARD C. McCULLERS, public service director.
NILE HUNT, chief engineer.

DIGEST OF RATE CARD NO. 76—(Sept. 6, 1976)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	ID
Class AA—6-11 p.m., daily.					
\$1000	\$600	\$450			Graded rates apply*

*Highest rate: \$765.

NETWORK BASE HOURLY RATE: \$1025.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	FLORIDA			
	Alachua	40,300	38,100	94
	Baker	3,100	3,000	96

Net Weekly Circulation	State County	Total Households	TV Households	Households %
	FLORIDA—(Continued)			
	Bradford	4,800	4,600	96
	Clay	14,200	13,700	96
	Columbia	9,400	8,900	95
	Dixie	2,000	1,800	90
	Duval	186,700	182,400	98
	Nassau	8,100	7,800	97
	Putnam	14,700	14,100	96
50% & Over	St Johns	12,800	12,300	96
	Suwannee	5,600	5,200	92
	Union	2,100	2,000	94
	GEORGIA			
	Brantley	2,300	2,200	95
	Camden	3,500	3,400	96
	Charlton	1,700	1,600	94
	Glynn	15,400	14,900	97
	Ware	11,800	11,300	95
	FLORIDA			
	Gilchrist	1,700	1,600	95
	Hamilton	2,900	2,700	92
Between 25-49%	GEORGIA			
	Bacon	2,800	2,600	94
	Clinch	1,900	1,800	93
	Pierce	2,900	2,700	94
	Wayne	6,000	5,700	96
	FLORIDA			
	Flagler	2,100	2,000	95
	Lafayette	1,100	1,000	91
	Levy	5,300	4,800	91
	Madison	4,700	4,300	91
Between 5-24%	Marion	32,600	30,800	94
	Taylor	4,800	4,500	93
	GEORGIA			
	Appling	4,500	4,200	93
	Echols	500	500	91
	Telfair	3,700	3,400	91
Station Totals		416,000	399,900	96
Net Weekly Circulation (1974-75)			313,000	
Average Daily Circulation (1974-75)			212,000	

Florida—Miami

WCIX-TV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 77.6-kw visual, 13.2-kw aural. Antenna: 990-ft. above av. terrain, 1041-ft. above ground, 1049-ft. above sea level.

Latitude 25° 32' 24"
Longitude 80° 28' 07"

Transmitter: 17107 S.W. 248th St., Princeton, Fla.

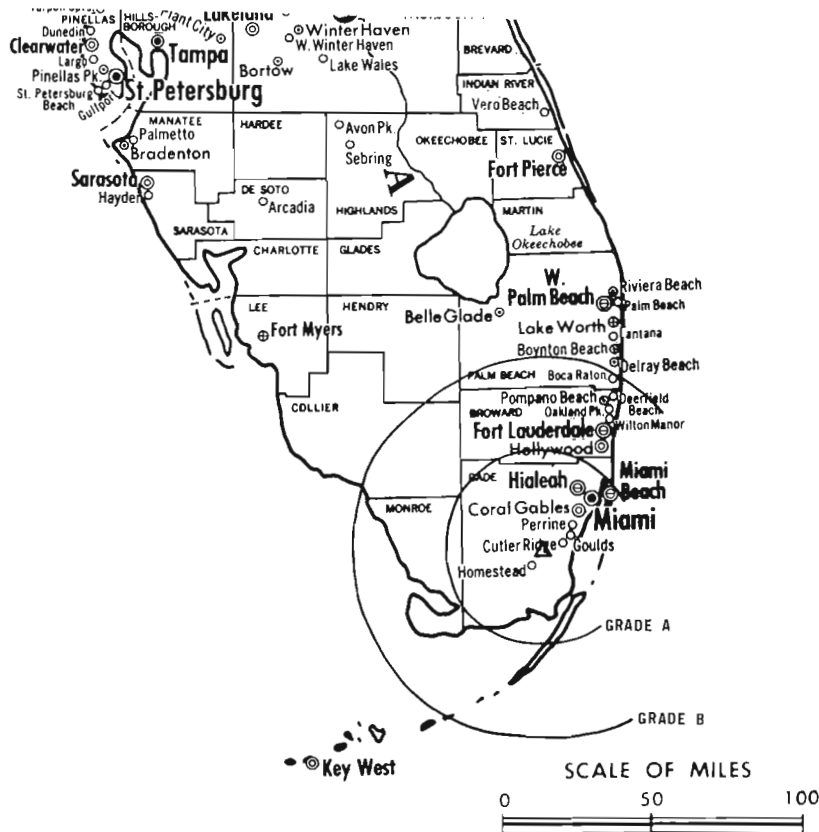
TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Represented (legal) by Wilner & Scheiner.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbltron study (see page 4-b).

WCIX-TV Ref: FCC File No. BPCT-2498 Granted 4/29/64

© American Map Co., Inc., N.Y., No. 14244

WCIX-TV

Network Service: None, independent.

Licensee: Coral Television Corp., 1111 Brickell Ave., Miami, Fla. (33131).

Studio: 1111 Brickell Ave. Telephone: 305-377-0811.

Ownership: General Cinema Corp., over 90%; others. General Cinema principals: Richard A. Smith, pres.; Meivin R. Wintman, exec. v.p.; Edward E. Lane, treas. General Cinema is parent company of licensees of WFIL (FM), Philadelphia, Pa.; WZGC (FM), Atlanta, Ga. Sale of WZGC pends.

Began Operation: Sept. 20, 1967. Transfer of control to General Cinema Corp. approved by FCC Aug. 10, 1972 (Television Digest, Vol. 12:33).

Represented (sales) by Petry Television Inc.

Personnel:

ALEXANDER M. TANGER, president.
EDWARD Q. ADAMS, sr. vice president & general manager.
HARVEY COHEN, v.p. & general sales manager.
GERRY LISS, local sales manager.
LEWIS FREIFELD, national sales manager.
JACK COWART, director of engineering.
JACK WILLARD, business manager.
RICHARD DESCUTNER, station operations manager.
JOSE PEREZ, director of community affairs.
GAIL BLANCHARD, promotion manager.

DIGEST OF RATE CARD NO. 23A (Sept. 1976)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	10 Sec.	
Class AA—6 p.m.-1 a.m., daily.	\$700	\$420	\$300	\$175	\$500	\$250	\$125

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over		FLORIDA			
		Collier	22,400	21,100	94
Between 25-49%		FLORIDA			
		Broward	315,500	310,100	98
		Glades	1,600	1,500	92
		Hendry	4,500	4,200	93
Between 5-24%		FLORIDA			
		Lee	57,500	55,600	97
		Palm Beach	170,900	165,000	97
Station Totals			1,114,800	1,085,800	97
Net Weekly Circulation (1974-75)					461,700
Average Daily Circulation (1974-75)					216,100

Florida—Miami



WCKT



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 996-ft. above ground, 1002-ft. above sea level.

Latitude 25° 57' 49"
Longitude 80° 12' 44"

Transmitter: Antenna farm, North Dade County, Fla.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: NBC.

Represented (sales) by Harrington, Righter & Parsons; Bomar Lowrance & Assoc. (Southern).

Represented (legal) by Koteen & Burt.

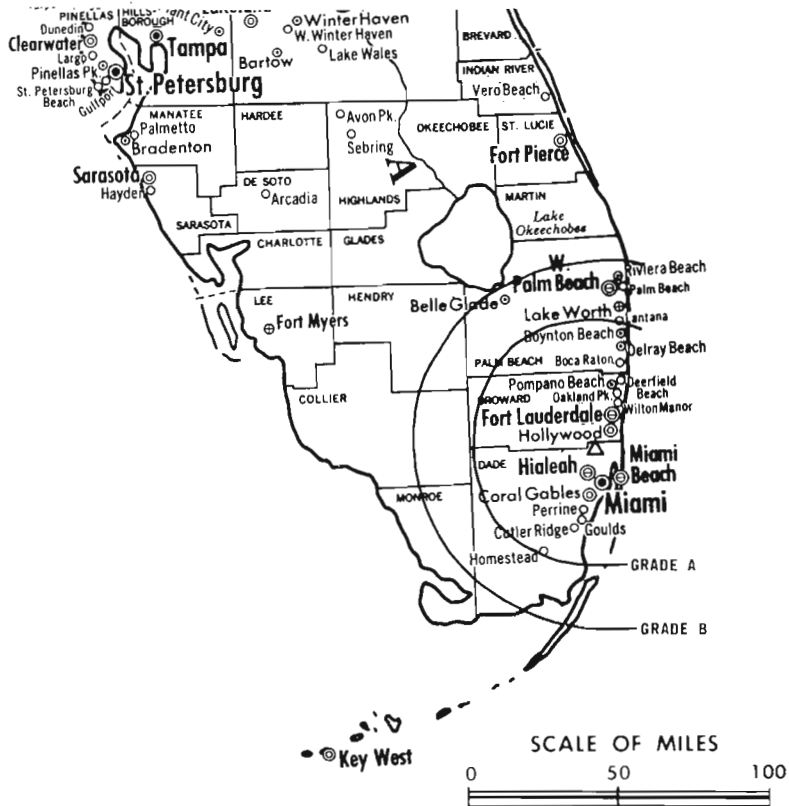
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WCKT Ref: FCC File No. BPCT-4719 Granted 9/14/74

©American Map Co., Inc., N.Y., No. 14244

WCKT

Licensee: Sunbeam Television Corp., Box 1118, Miami, Fla. (33138).

Studio & Business Office: 1401 79th St. Causeway.

Telephone: 305-751-6692. TWX No.: 810-848-6151.

Ownership: Sunbeam Television Corp., 100%. Edmund & Toby Ansin, 53.8%; Sophie Ansin, 23.2%; Bernard & Sherley Koteen, 19.0%; others, none with more than 2%.

Began Operation: July 29, 1956. On Dec. 5, 1962 the FCC ordered that Biscayne Television Corp. cease operation of WCKT no later than Jan. 4, 1963 and the FCC also approved sale of WCKT plant and film licensing agreements for \$3,400,000 to Sunbeam Television Corp., which was licensed as a new station. Present ownership assumed operation Dec. 19, 1962.

Personnel:

EDMUND N. ANSIN, president & general manager.

JOHN FENWICK, general sales manager.

ALLEN STERNBERG, operations manager.

FRANK STRUZZIERI, film buyer & manager.

GENE STRUL, director of news.

ROBERT H. PAASCH, chief engineer.

GEORGE WHITE, promotion manager.

NEIL MURPHY, comptroller.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1550.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Broward	315,500	310,100	98
	Dade	526,300	513,300	98
	Hendry	4,500	4,200	93
	Martin	16,300	15,700	96
	Monroe	16,100	15,000	93
Between 25-49%	FLORIDA			
	Indian River	17,100	16,300	96
	St Lucie	24,100	23,200	96
Between 5-24%	FLORIDA			
	Collier	22,400	21,100	94
	Glades	1,600	1,500	92
	Okeechobee	5,000	4,800	96
Station Totals		1,119,800	1,090,200	97
Net Weekly Circulation (1974-75)			898,300	
Average Daily Circulation (1974-75)			571,800	

Florida—Miami

WHFT

(formerly WFCB-TV)

Ch. 45

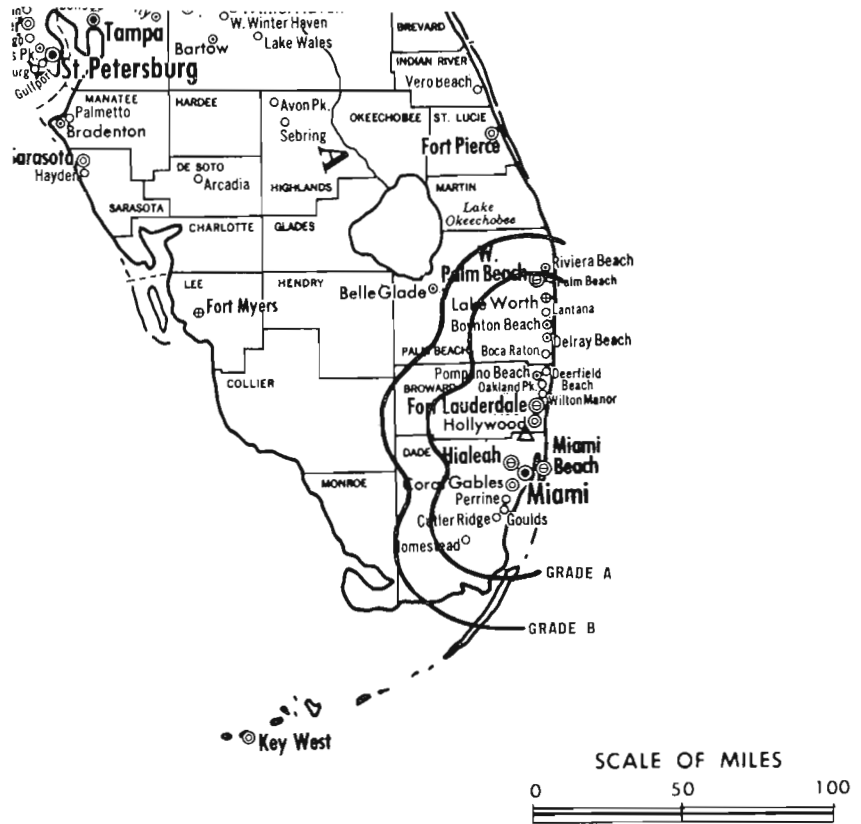
Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 2400-kw max. & 447-kw horizontal visual, 475-kw max. & 89.1-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 1040-ft. above ground, 1045-ft. above sea level.

Latitude 25° 59' 34"

Longitude 80° 10' 27"

Transmitter: SE corner of S. 33rd Ave. & Pembroke Rd., Pembroke Park.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.



WHFT Ref: FCC File No. BPCT-4239 Granted 8/29/69

© American Map Co., Inc., N.Y., No. 14244

WHFT

Licensee: Lester Sumrall Evangelistic Association Inc., Box 12, South Bend, Ind. (46624).

Studio: 3324 Pembroke Rd., Hollywood, Fla. (33021).

Telephone: 305-962-1700.

Ownership: Non-profit corp. Officers: Lester Sumrall, pres.; Louise M. Sumrall, secy.-treas.; Leona Sumrall Murphy, trustee; Ernest T. Eastburn & Robert Postma, dirs. Lester Sumrall Evangelistic Assn. is the licensee of WHME(FM), South Bend, Ind. and owns LeSea Bcstg., licensee of WHMB-TV, Indianapolis.

Began Operation: Feb. 1975. Sale to present owner by Florida Christian Bcstg. Inc. approved by FCC June 22, 1976. (Television Digest, Vol. 16:26).

Represented (legal) by Mallyck & Bernton.

Represented (engineering) by Edward F. Lorentz & Associates.

NO ADDITIONAL INFORMATION AVAILABLE.

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Florida—Miami

WLTV

Ch. 23

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1070-kw max. & 468-kw horizontal visual, 107-kw max. & 46.8-kw horizontal aural. Antenna: 920-ft. above av. terrain, 941-ft. above ground, 951-ft. above sea level.

Latitude 25° 57' 27"
Longitude 80° 12' 43"

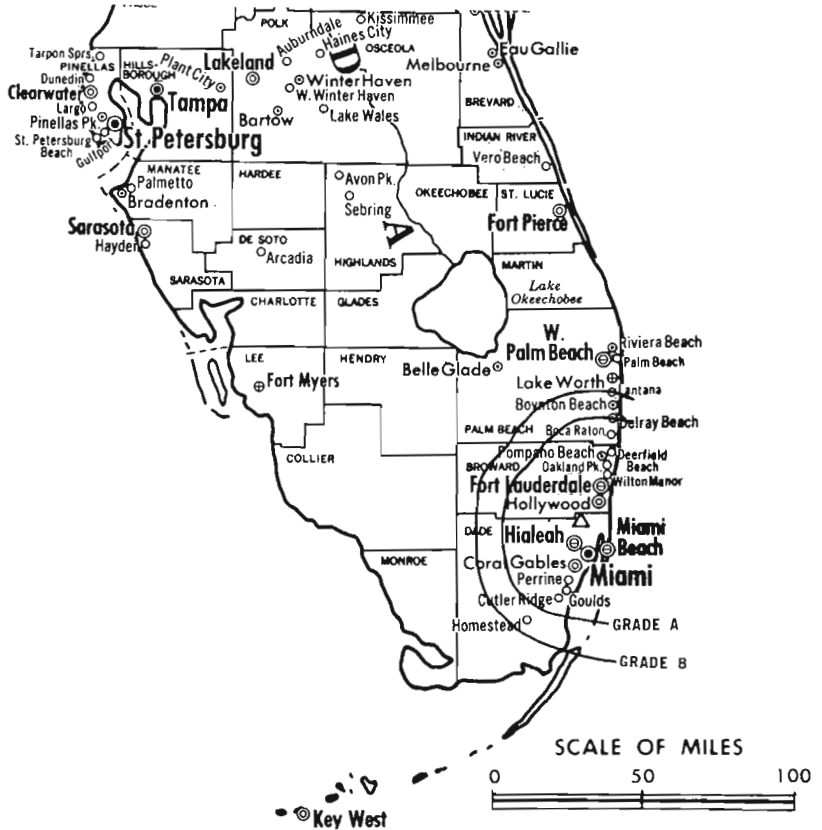
Transmitter: Antenna farm, N. Dade County.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WLTV Ref: FCC File No. BIMPCT-7335 Granted 5/2/72

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WLTV

Network Service: Spanish International Network.

Licensee: Spanish International Communications Corp., 695 N.W. 199th St., Miami, Fla. (33169).

Studio: 695 N.W. 199th St. (33169). Telephone: 305-652-4000.

Ownership: For ownership & other interests, see KMEX-TV, Los Angeles, Cal.

Began Operation: Dec. 24, 1954, left air April 13, 1957. Sale to present owner by Al Lapin Jr., et al., approved by FCC Jan. 6, 1971. Previously sold by Storer Bcstg. Co. Oct. 25, 1967. Resumed operation Nov. 14, 1967.

Represented (sales) by Spanish International Network.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

REYNOLD V. ANSELMO, president.
JOAQUIN BLAYA, vice president & general manager.
LEANDRO BLANCO, vice president & station manager.
ALAN WINNERMAN, general sales manager.
HAROLD PARKS, national sales manager.
GUY FREEMAN, chief engineer.

DIGEST OF RATE CARD NO. 10
(June 1, 1976)

Zone I—6-11 p.m., daily: 30 Sec., \$180.

Net Weekly Circulation	State County	Total Households	TV Households	%
FLORIDA				
Between 5-24%	Dade	526,300	513,300	98
Station Totals		526,300	513,300	97
Net Weekly Circulation (1974-75)				95,700
Average Daily Circulation (1974-75)				57,200

ON TOP

... a position in the industry maintained by those who read **Television Digest** regularly.

For Details Use Order Card #8 Stations Volume

Florida—Miami



WPLG



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1002.9-ft. above av. terrain, 1045-ft. above ground, 1049-ft. above sea level.

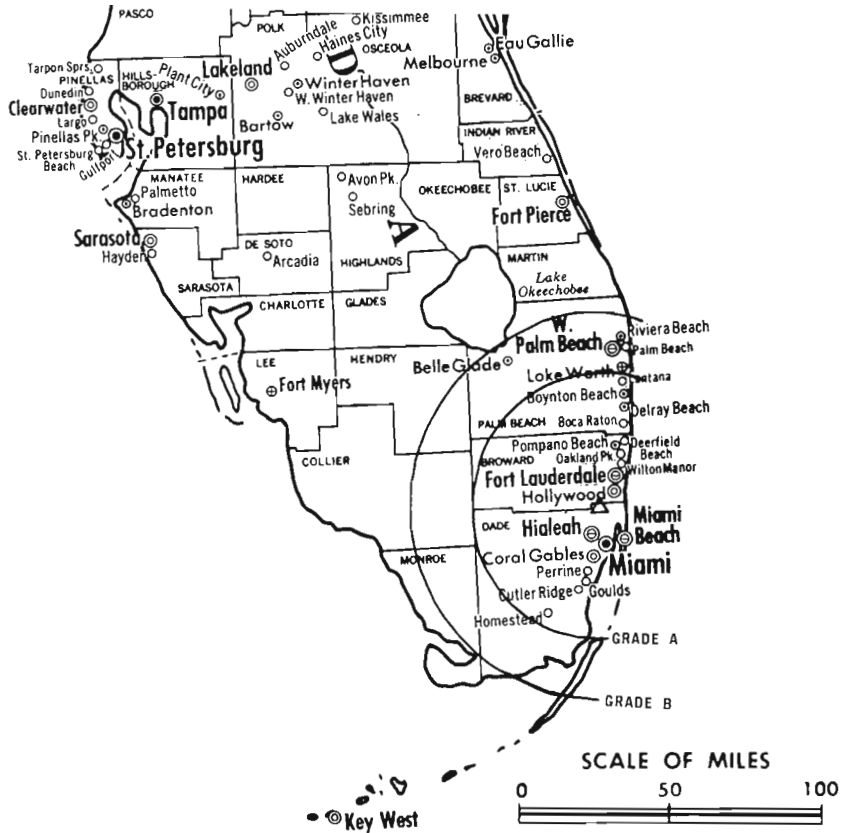
Latitude 25° 57' 59"
Longitude 80° 12' 44"

Transmitter: 3/4 mi. W of State Rt. 7, Miami antenna farm, near Hallandale, Fla.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WPLG Ref: FCC File No. BMPCT—5781 Granted 9/14/62

©American Map Co., Inc., N.Y., No. 14244

WPLG

Licensee: Post-Newsweek Stations of Florida Inc., Broadcast House, 3900 Biscayne Blvd., Miami, Fla. (33137).

Studio: 3900 Biscayne Blvd.

Telephone: 305-573-7111.

TWX No.: 810-848-6032.

Ownership: Post-Newsweek Stations. For other interests, see WTOP-TV, Washington, D.C.

Began Operation: Nov. 20, 1961. Sale to present owner by C. H. Topmiller, Thomas A. Welstead, et al. approved by FCC Sept. 24, 1969 (Television Digest, Vol. 9:39).

Represented (sales) by Top Market Television.

Represented (legal) by Covington & Burling.

Represented (engineering) by Cohen & Dippell.

Personnel:

G. WILLIAM RYAN, vice president & general manager.
LIN MASON, program standards & practices director.
RICHARD A'HEARN, program director.
WILLIAM LATHAM, engineering manager.
ADAM POLACEK, general sales manager.
JOHN GARWOOD, national sales manager.
HOWARD KAUFMAN, local sales manager.
NORMAN DAVIS, v.p., news & public affairs.
CAROL B. WORMAN, promotion director.
RICHARD P. WILLIAMS, news director.
KARL SIPPPEL, business manager.
JACK LEVERENZ, facilities manager.
ROBERT E. WARE, chief engineer.

DIGEST OF RATE CARD NO. 21—(April 15, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—6-11:30 p.m., daily.
\$1600.00 \$800.00 \$420.00 Graded rates apply*

*Highest rate: \$1200.

NETWORK BASE HOURLY RATE: \$1375.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA				
		Broward	315,500	310,100	98
		Collier	22,400	21,100	94
		Dade	526,300	513,300	98
		Martin	16,300	15,700	96
		Monroe	16,100	15,000	93
Between 25-49%	FLORIDA				
		Hendry	4,500	4,200	93
		Indian River	17,100	16,300	96
Between 5-24%	FLORIDA				
		St Lucie	24,100	23,200	96
		Glades	1,600	1,500	92
	Lee	57,500	55,600	97	
	Okeechobee	5,000	4,800	96	
Station Totals			1,177,300	1,145,800	97
Net Weekly Circulation (1974-75)				881,800	
Average Daily Circulation (1974-75)				498,300	

Florida—Miami



WTVJ



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 950-ft. above av. terrain, 995-ft. above ground, 1005-ft. above sea level.

Latitude 25° 59' 08.5"
Longitude 80° 11' 34.5"

Transmitter: 4991 S.W. 28th St., West Hollywood, Fla. (33023).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

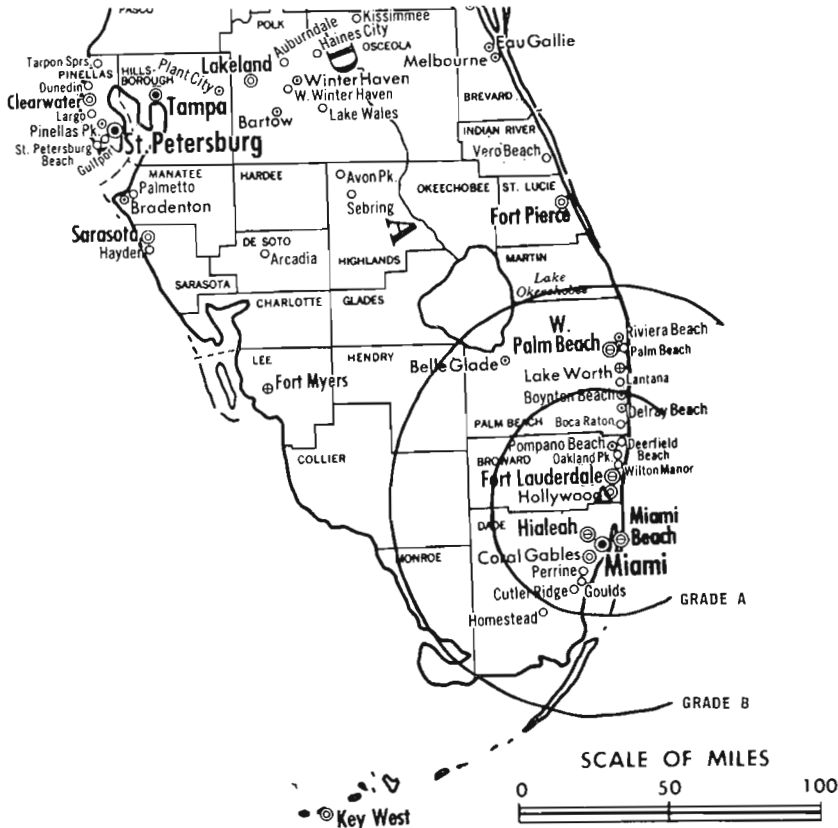
News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WTVJ Ref: FCC File No. BMPCT-1083 Granted 5/14/53

©American Map Co., Inc., N.Y., No. 14244

WTVJ

Licensee: Wometco Enterprises Inc., 316 N. Miami Ave., Miami, Fla. (33128).

Studio: 316 N. Miami Ave. (33128).

Telephone: 305-377-8241. TWX No.: 810-848-5932.

Ownership: Wometco Enterprises Inc., Mitchell Wolfson, pres. Also owns 99.7% of WLOS-TV, Asheville, N.C.; 100% of KVOS-TV, Bellingham, Wash.

Began Operation: March 21, 1949.

Represented (sales) by MMT Sales Inc.

Represented (legal) by Cohn & Marks.

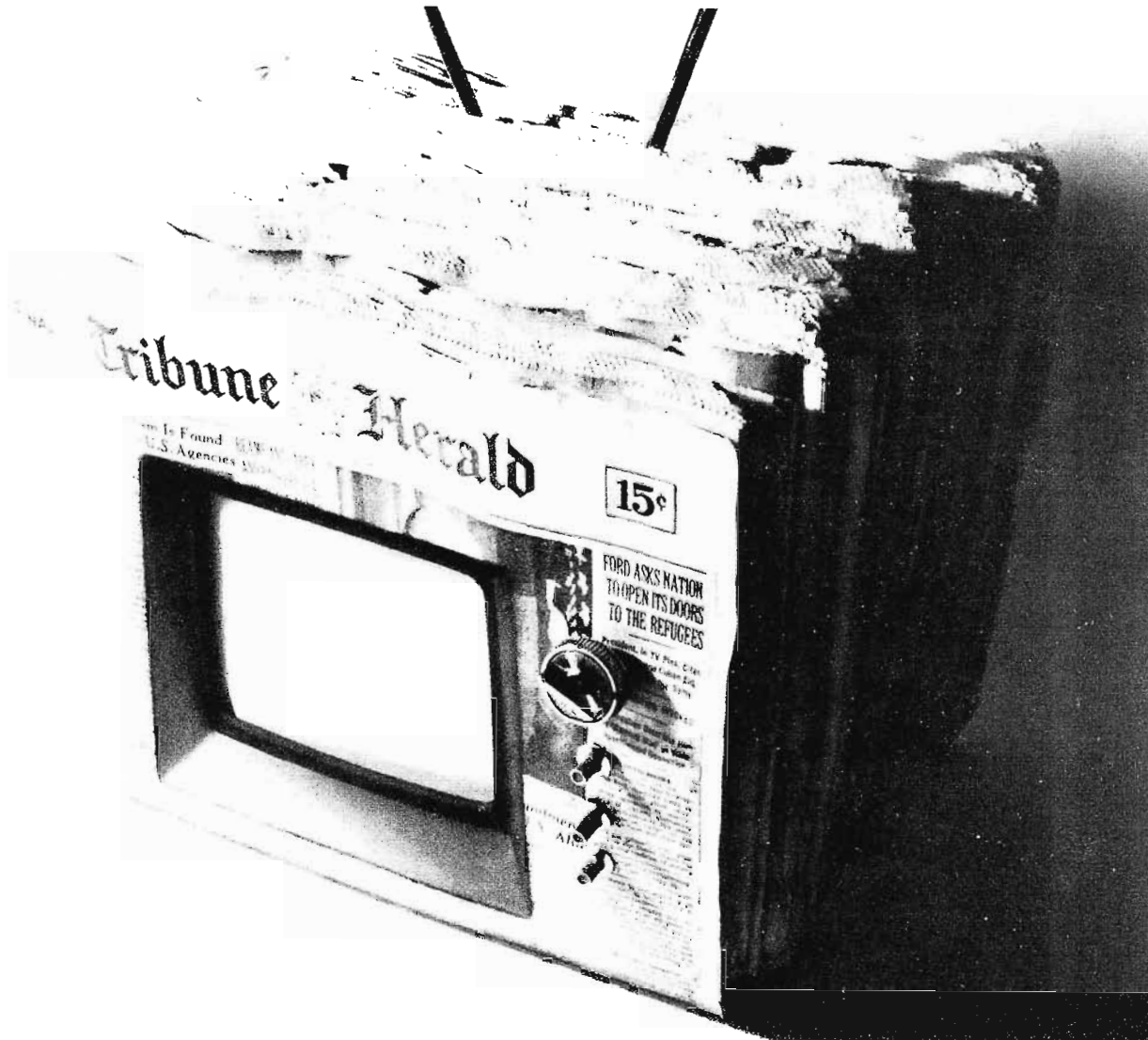
Personnel:

- MITCHELL WOLFSON, president.
- LOUIS WOLFSON II, v.p., broadcast division.
- WILLIAM R. BRAZZIL, v.p. & general manager, WTVJ.
- RALPH RENICK, v.p. for WTVJ news.
- DICK HOLLANDS, assistant general manager.
- FRANK MILLER, station manager.
- THOMAS E. FRAIOLI, general sales manager.
- DOUGLAS C. BARKER, national sales manager.
- MAL KAHN, local sales manager.
- BERND ZIEGLER, sales research & development manager.
- JOE KLINE, director of technical operations.
- ROBERTA SILVEUS, traffic operations manager.
- JOE ABRELL, public affairs director.
- TAY VOYE, director of program operations.
- BOB STONE, production manager.
- SHERYL GOLD, audience promotion manager.
- ROBERT S. BOWER, chief transmitter engineer.

DIGEST OF RATE CARD NO. 36C—(April 19, 1976)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.
Class AAA—7-11 p.m., daily.
\$1700.00 \$1020.00 \$665.00 Graded rates apply*
*Highest rate: \$2400.
NETWORK BASE HOURLY RATE: \$1775.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Broward	315,500	310,100	98
	Dade	526,300	513,300	98
	Hendry	4,500	4,200	93
	Martin	16,300	15,700	96
	Monroe	16,100	15,000	93
Between 25-49%	FLORIDA			
	Collier	22,400	21,100	94
	Glades	1,600	1,500	92
Between 5-24%	FLORIDA			
	Okeechobee	5,000	4,800	96
	Indian River	17,100	16,300	96
	Lee	57,500	55,600	97
	St Lucie	24,100	23,200	96
Station Totals		1,177,300	1,145,800	97
Net Weekly Circulation (1974-75)			947,800	
Average Daily Circulation (1974-75)			681,100	



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Florida—Naples-Fort Myers



WEVU

Ch. 26

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2770-kw max. & 982-kw horizontal visual, 277-kw max. & 98.2-kw horizontal aural. Antenna: 710-ft. above av. terrain, 734-ft. above ground, 749-ft. above sea level.

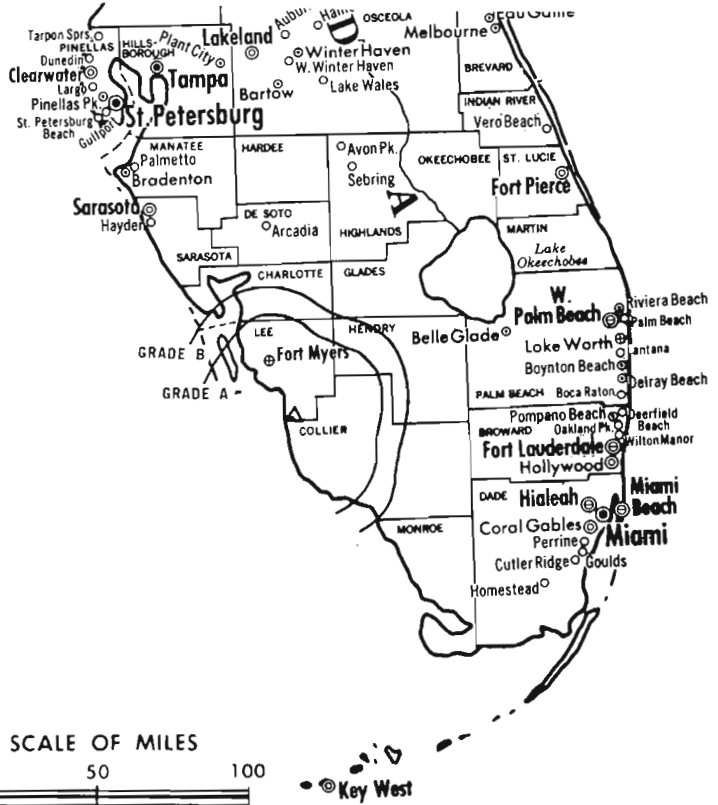
Latitude 26° 17' 34"
Longitude 81° 44' 09"

Transmitter: 4-mi. SE of Bonita Springs.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WEVU Ref: FCC File No. BMPCT—7520 Granted 3/12/74

© American Map Co., Inc., N.Y., No. 14244

WEVU

Network Service: ABC.

Licensee: Gulfshore Television Corp., P. O. Box N, Bonita Springs, Fla. (33923).

Telephone: 813-597-6038.

Ownership: Richard G. Simpson Jr., pres., 7.2%; Albert C. Hitzing & Sam W. Johnston Jr., 7.2% each; Archie S. MacLean, 4.8%; Robert S. Dean & Nancy L. Dean, 7.8%; James L. Walker, 4.2%.

Began Operation: Aug. 21, 1974.

Represented (sales) by Devney Television Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

JOSEPH BUERRY, general manager.
TOM WINTERS, general sales manager.
GARY FIRESTONE, operations manager.
LEE PHILLIPS, news director.

DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—8-11 p.m., daily.						
\$400	\$300	\$200	\$140	\$70	\$70	\$35
NETWORK BASE HOURLY RATE: \$75.						

Net Weekly Circulation	State County	Total Households	TV Households	%
FLORIDA				
Between 25-49%	Collier	22,400	21,100	94
	Lee	57,500	55,600	97
FLORIDA				
Between 5-24%	Charlotte	18,700	17,900	96
	Hendry	4,500	4,200	93
Station Totals		103,100	98,800	95
Net Weekly Circulation (1974-75)			30,900	
Average Daily Circulation (1974-75)			14,400	

Florida—Orlando



WDBO-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1465-ft. above av. terrain, 1484-ft. above ground, 1549-ft. above sea level.

Latitude 28° 36' 08"
Longitude 81° 05' 37"

Holds CP for change to 100-kw visual, 20-kw aural, 1835-ft. above av. terrain, 1983-ft. above ground, 2049-ft. above sea level. BPCT—4827.

Transmitter: 3.5-mi. N. of Bithlo.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS, Newsweek.

AM Affiliate: WDBO, 5-kw, 580 kHz (CBS).

FM Affiliate: WDBO-FM, 100-kw, 92.3 MHz (No. 222), 1316-ft.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WDBO-TV Ref: FCC File No. BPCT—4886 Granted 11/3/70
CP: BPCT—4827 Granted 6/9/75

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WDBO-TV

Licensee: The Outlet Company, Box 1833, Orlando, Fla. (32802).

Studio: 750 N. Texas Ave. (32802).

Telephone: 305-843-0006. TWX No.: 810-850-0141.

Ownership: See WJAR-TV, Providence, R.I.

Began Operation: July 1, 1954. Sale to present owner by Cherry Bcstg. Co. approved July 17, 1963 by FCC (Television Digest, Vol. 3:15, 29). Sale to Cherry Bcstg. Co. by group headed by Harold P. Danforth approved May 8, 1957 by FCC.

Represented (sales) by Petry Television Inc.

Represented (legal) by Sundlun, Tirana & Scher.

Represented (engineering) by Lohnes & Culver.

Personnel:

JOSEPH S. SINCLAIR, chairman.
BRUCE G. SUNDLUN, president & chief executive officer.
DAVID E. HENDERSON, president, broadcast division.
ARNOLD F. SCHOEN JR., vice president & general manager.
JOSEPH S. HALLER, general sales manager.
EVERETT H. HUGHES, program director & film buyer.
MARVIN L. McMASTER, production manager.
BRIAN D. MacFARLANE, news director.
CHALMERS S. STROMBERG, chief engineer.

DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—6:30-11 p.m., daily.

\$1800 \$1260 Graded rates apply*

*Highest rate: \$700.

NETWORK BASE HOURLY RATE: \$850.

Net Weekly Circulation	State County	Total Households	TV Households	%
FLORIDA				
50% & Over	Brevard	79,700	77,600	97
	Flagler	2,100	2,000	95
	Lake	32,400	31,400	97
	Marion	32,600	30,800	94
	Orange	144,000	140,600	98
	Osceola	14,800	14,200	96
	Seminole	47,200	45,900	97
	Sumter	6,500	6,200	95
	Volusia	82,200	79,900	97
Between 25-49%	FLORIDA			
	Citrus	15,400	14,600	95
Between 5-24%	FLORIDA			
	Dixie	2,000	1,800	90
	Gilchrist	1,700	1,600	95
	Highlands	14,600	13,900	95
	Indian River	17,100	16,300	96
	Levy	5,300	4,800	91
	Polk	91,500	88,800	97
Putnam	14,700	14,100	96	
	St Johns	12,800	12,300	96
Station Totals		616,600	596,800	96
Net Weekly Circulation (1974-75)			422,000	
Average Daily Circulation (1974-75)			289,000	

**For Group Ownership of TV Stations,
See Services Volume**

Florida—Orlando



WFTV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw max. & 191-kw horizontal visual, 31.6-kw max. & 19.1-kw horizontal aural. Antenna: 1570-ft. above av. terrain, 1608-ft. above ground, 1674-ft. above sea level.

Latitude 28° 36' 08"
Longitude 81° 05' 37"

Holds CP for change to 1943-ft. above av. terrain, 1983-ft. above ground, 2049-ft. above sea level. BMPCTI-8.

Transmitter: 3.5-mi. N of Bithlo, near Orlando.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

Studio: 639 West Central (32802).

Total Households: © MSI

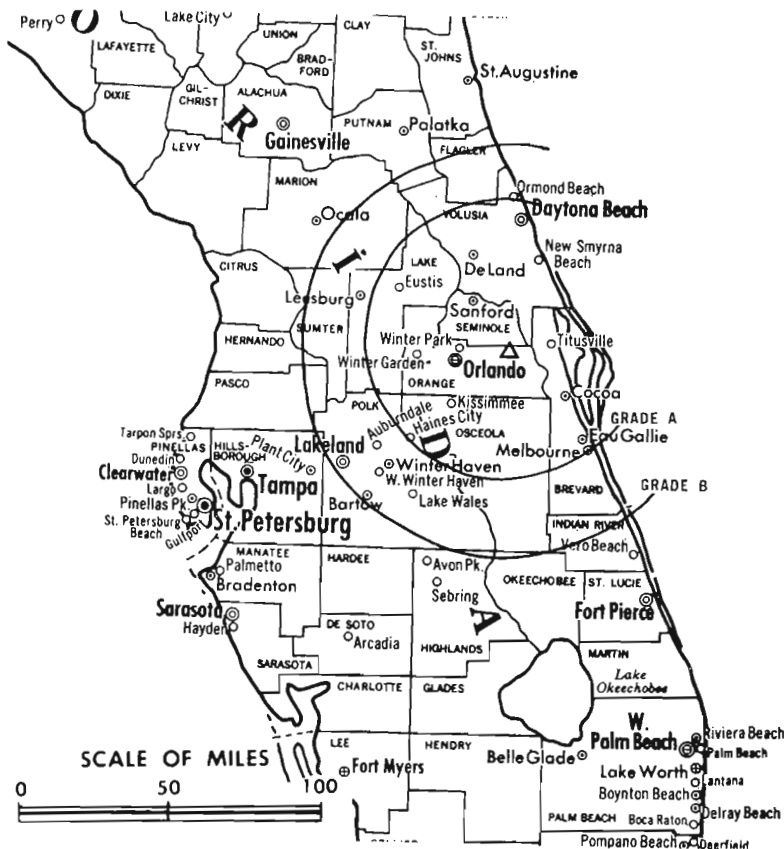
Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see

page 4-b).



WFTV Ref: FCC File No. BMPCTI-8 Granted 8/8/75

© American Map Co., Inc., N.Y., No. 14244

WFTV

Licensee: Channel Nine of Orlando, Box 999, Orlando, Fla. (32802).

Telephone: 305-841-9000. TWX No.: 810-850-0179.

Ownership: Interim operation as a joint venture of Mid-Fla. TV Corp., Central 9 Corp., Comint Corp., Fla. Heartland TV Inc. & TV Nine Inc., all applicants for regular operating authority.

Began Operation: Feb. 1, 1958 by Mid-Fla. Inc. Interim operation began April 1, 1969 (Television Digest, Vol. 9:14).

Represented (sales) by Blair Television.

Represented (engineering) by A. D. Ring & Associates.

Represented (legal) by Mullin, Connor & Rhyne.

Personnel:

WALTER M. WINDSOR, general manager.
CLIFTON L. CONLEY, general sales manager.
CLIFFORD S. PINE, operations manager.
ROBERT M. JORDAN, news director.
LEE WATSON, sports director.
RICHARD FLYNN, business manager.
HARRY N. HANDLEY, promotion & public service director.
WILLIAM D. JONES, national sales manager.
JAMES HAMMOND, chief engineer.
CHARLES ROBBINS, local sales director.

DIGEST OF RATE CARD NO. 72-3—(Aug. 30, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 10 Sec.
Class AA—7-11 p.m., daily.

\$1250 \$750 \$500 \$300 \$600* \$300*

*8-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$825.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Brevard	79,700	77,600	97
	Flagler	2,100	2,000	95
	Lake	32,400	31,400	97
	Marion	32,600	30,800	94
	Orange	144,000	140,600	98
	Osceola	14,800	14,200	96
	Seminole	47,200	45,900	97
	Sumter	6,500	6,200	95
	Volusia	82,200	79,900	97
Between 25-49%	FLORIDA			
	Alachua	40,300	38,100	94
	Polk	91,500	88,800	97
Between 5-24%	FLORIDA			
	Citrus	15,400	14,600	95
	Highlands	14,600	13,900	95
	Indian River	17,100	16,300	96
	Levy	5,300	4,800	91
	Putnam	14,700	14,100	96
St Johns	12,800	12,300	96	
Station Totals		653,200	631,500	96
Net Weekly Circulation (1974-75)				431,900
Average Daily Circulation (1974-75)				264,400

For Color Penetration by Market,
see Services Volume

TRENDS IN ORLANDO - DAYTONA BEACH TELEVISION

WFTV, ABC for Central Florida, strengthens its dominance of the rich Orlando-Daytona Beach market, with the July 1976 Nielsen and ARB the most favorable reports to date. In addition to the incredible total week (Su-Sa, 7A-1A) growth patterns detailed below, Channel 9 delivered 122,000 households in prime time (ARB and Nielsen, 8P-11P) the greatest total ever achieved by any Orlando market station at *any* time in *any* year . . . and that was in *July!*

AUDIENCE CHANGES (NIELSEN) JULY 1975 to JULY 1976	WFTV	STATION "C"	STATION "N"
TOTAL HOUSEHOLDS	+70%	-15%	-13%
DMA SHARE	+57%	-19%	-21%
METRO SHARE	+48%	-15%	-19%
TOTAL PERSONS	+68%	-19%	-18%
ADULTS 18-49	+78%	-32%	-15%
MEN 18-49	+100%	-30%	-18%
WOMEN 18-49	+64%	-33%	-13%

According to Sales Management Magazine, the market is growing, too. In latest projections (Survey of Buying Power, Part II, 1975) the Orlando-Daytona Beach television market is the *fastest growing* of all U.S. markets over 200,000 population. ARB and Nielsen both rank Orlando-Daytona Beach as the 40th market in the nation, up from 44th and 45th, respectively, in just one year.

-----the growingest station in the growingest market

Audience information contained herein is based on Nielsen Primary Demographic Reports and Arbitron Summer Audience Estimates for the time periods indicated, for July 1975 and July 1976, and is subject to qualifications contained therein.

REPRESENTED BY BLAIR TELEVISION



Florida—Daytona Beach-Orlando



WESH-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 940-ft. above av. terrain, 995-ft. above ground, 1036-ft. above sea level.

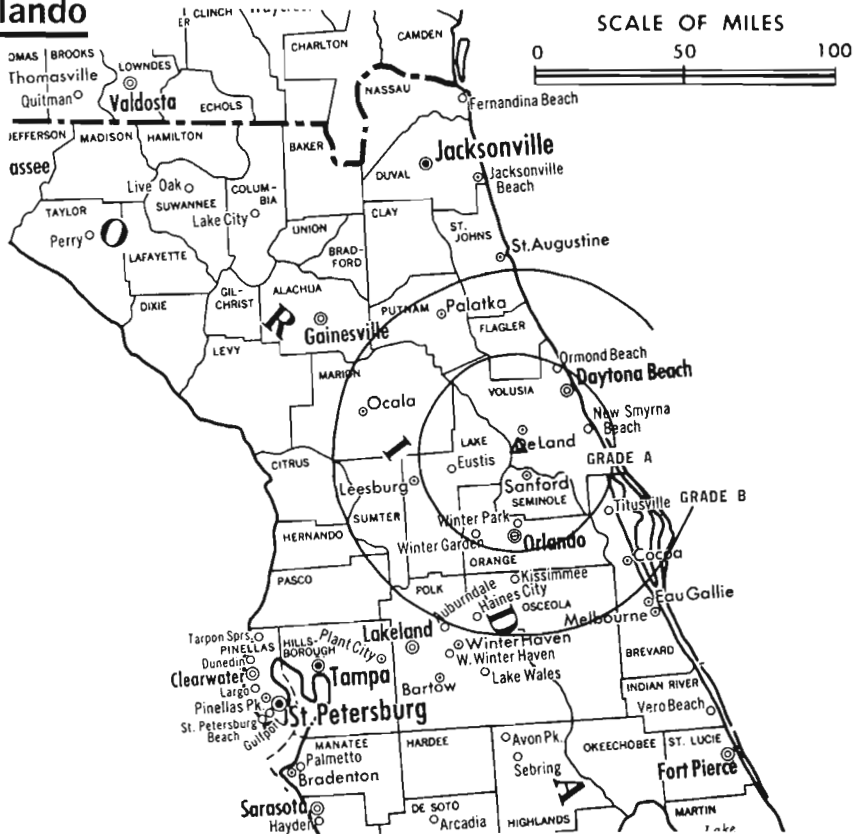
Latitude 28° 56' 25"
Longitude 81° 18' 33"

Transmitter: Orange City, Fla., between Daytona Beach & Orlando.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.



Total Households: \odot MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WESH-TV Ref: FCC File No. BMPCT-4150 Granted 2/8/57

©American Map Co., Inc., N.Y., No. 14244

WESH-TV

Licensee: Cowles Florida Broadcasting Inc., Box 1551, Daytona Beach.

Studios: 540 Corporation Ave., Holly Hill (32015); 1501 Minnesota Ave., Winter Park (32789).

Telephones: 904-253-7616, Daytona Beach; 305-645-2222, Orlando.

TWX No.: 810-832-6222, Daytona Beach; 810-853-0255, Winter Park.

Ownership: See KCCI-TV, Des Moines, Ia.

Began Operation: May 29, 1956. Sale to present owner by John H. Perry interests approved April 20, 1966 by FCC (Television Digest, Vol. 5:47).

Represented (sales) by Katz Television.

Represented (legal) by Marmet Professional Corp.

Personnel:

JOHN M. HABERLAN, president & general manager.
WALTER STROUSE, exec. vice president & station manager.
JACK L. HITCHCOCK, v.p. & general sales manager.
NICHOLAS W. PFEIFAUF, v.p. & director, community affairs.
ROBERT FOWLER, sales director.
KENNETH W. SMITH, v.p. & operations manager.
BEV BARTON, promotion manager.
MORRISON L. GABLE, chief engineer.

DIGEST OF RATE CARD NO. A-22—(Jan. 6, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 10 Sec.
Class A—6-11 p.m., daily.
\$850.00 \$800.00 Graded rates apply²

²Highest rate: \$600.

NETWORK BASE HOURLY RATE: \$775.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Alachua	40,300	38,100	94
	Brevard	79,700	77,600	97
	Citrus	15,400	14,600	95
	Dixie	2,000	1,800	90
	Flagler	2,100	2,000	95
	Lake	32,400	31,400	97
	Levy	5,300	4,800	91
	Marion	32,600	30,800	94
	Orange	144,000	140,600	98
	Osceola	14,800	14,200	96
	Putnam	14,700	14,100	96
	Seminole	47,200	45,900	97
Sumter	6,500	6,200	95	
Volusia	82,200	79,900	97	
Between 25-49%	FLORIDA			
	Gilchrist	1,700	1,600	95
	St Johns	12,800	12,300	96
Between 5-24%	FLORIDA			
	Columbia	9,400	8,900	95
	Hamilton	2,900	2,700	92
	Hernando	10,900	10,400	96
	Indian River	17,100	16,300	96
	Lafayette	1,100	1,000	91
Polk	91,500	88,800	97	
Suwannee	5,600	5,200	92	
GEORGIA				
Ware	11,800	11,300	95	
Station Totals		684,000	660,500	96
Net Weekly Circulation (1974-75)				452,400
Average Daily Circulation (1974-75)				306,400

Florida—Orlando

WSWB-TV

Ch. 35

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 2570-kw max. & 646-kw horizontal visual, 126-kw aural. Antenna: 1470-ft. above av. terrain, 1482-ft. above ground, 1545-ft. above sea level.

Latitude 28° 36' 17"
Longitude 81° 05' 13"

Transmitter: Chuluota-Christmas Rd., 3.7-mi. N of Bithlo.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Represented (legal) by Jones, Day, Reavis & Pogue.

Represented (sales) by Adam Young Inc.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b1).



WSWB-TV Ref: FCC File No. BMPCT-7516 Granted 3/15/74

© American Map Co., Inc., N.Y., No. 14244

WSWB-TV

Licensee: Sun World Broadcasters Inc., 11510 E. Colonial Dr., Orlando, Fla. (32807).

Studio: 11510 E. Colonial Dr. Telephone: 305-273-2300.

Ownership: Earl L. Boyles, 10%; Candida Holdings N.V., 12.7%; Lopatka & McQuaig, 8%; Geraldine Nobles, 5.7%; others, none with as much as 3%.

Began Operation: March 31, 1974.

Personnel:

RAY BALSOM, general manager.
DENNIS SILVERMAN, sales manager.
PAUL WILLIAMSON, program manager.
BOB MARTINS, director of engineering.

DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class A						
\$800	\$560	\$460	\$395	\$370*	\$185*	\$90*

*Class AAA—Section I.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Seminole	47,200	45,900	97
Between 25-49%	FLORIDA			
	Brevard	79,700	77,600	97
	Indian River	17,100	16,300	96
	Orange	144,000	140,600	98
	Osceola	14,800	14,200	96
Between 5-24%	FLORIDA			
	Hardee	5,600	5,400	96
	Lake	32,400	31,400	97
	Polk	91,500	88,800	97
	St Lucie	24,100	23,200	96
Station Totals		538,600	523,300	97
Net Weekly Circulation (1974-75)				187,200
Average Daily Circulation (1974-75)				88,300

Florida—West Palm Beach



WPEC

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 288-kw visual, 56.2-kw aural. Antenna: 980-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude 26° 35' 17"
Longitude 80° 12' 28"

Transmitter: Intersection U.S. Hwy. 441 & State Rd. 812.

TV tape: Recording facilities.

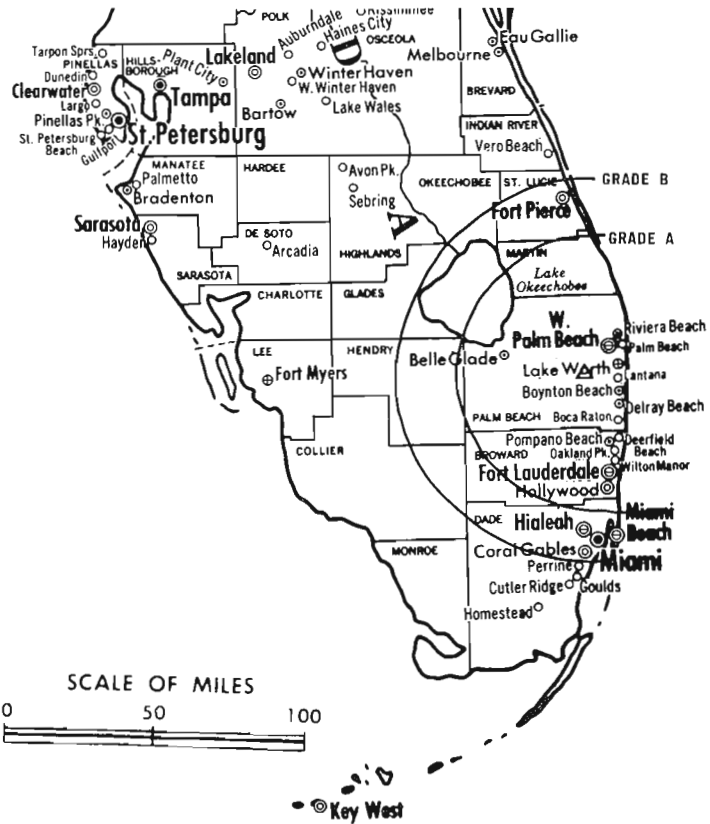
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

Represented (sales) by Katz Television.

Represented (legal) by Cohn & Marks.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WPEC Ref: FCC File No. BPCT-2916 Granted 2/21/62

©American Map Co., Inc., N.Y., No. 14244

WPEC

Licensee: PEC Communications Inc., Fairfield Dr., West Palm Beach, Fla. (33407).

Studio: Fairfield Dr., West Palm Beach, Fla. (33407).

Telephone: 305-848-7211. TWX No.: 510-952-7656.

Ownership: Photo Electronics Corp., 80%; Alex W. Dreyfoos Jr., pres., 12.4%; George W. Mergens, exec. v.p., 7.6%.

Began Operation: Jan. 1, 1955. Sale to present owners by Royal American Industries Inc. approved by FCC Oct. 26, 1973. Sale to Royal American (2/3 owned by Bankers Life & Casualty Co.) by Rand Bcstg. & Bertram Lebar approved in 1964 (Television Digest, Vol. 4:9). Previous sale to Rand Broadcasting & Lebar by RKO Teleradio Pictures Inc. approved May 16, 1957 by FCC (Vol. 13-12, 20). RKO purchase from J. Robert Meachem interests was approved July 27, 1955 by FCC (Vol. 11:27, 31).

Personnel:

ALEX W. DREYFOOS JR., president.
GEORGE W. MERGENS, executive vice president.
GARY DEAN, general sales manager.
NORMA AMICK, program director.
GEORGE DANNER, chief engineer.
WILLIAM MARKHAM, news director.

DIGEST OF RATE CARD NO. 109—(Sept. 1, 1976)

Hour 30 Min. 15 Min. 10 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7:29-11 p.m., daily.

..... \$260 \$260 \$100
NETWORK BASE HOURLY RATE: \$325.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Glades	1,600	1,500	92
	Hendry	4,500	4,200	93
	Indian River	17,100	16,300	96
	Martin	16,300	15,700	96
	Okeechobee	5,000	4,800	96
	Palm Beach	170,900	165,000	97
St Lucie	24,100	23,200	96	
Between 25-49%	FLORIDA			
	Broward	315,500	310,100	98
Station Totals		555,000	540,800	97
Net Weekly Circulation (1974-75)			296,400	
Average Daily Circulation (1974-75)			137,900	

Florida—Palm Beach



WPTV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1031-ft. above av. terrain, 1031-ft. above ground, 1049-ft. above sea level.

Latitude 26° 35' 17"
Longitude 80° 12' 42"

Transmitter: Near Green Acres City & Lantana Rd.

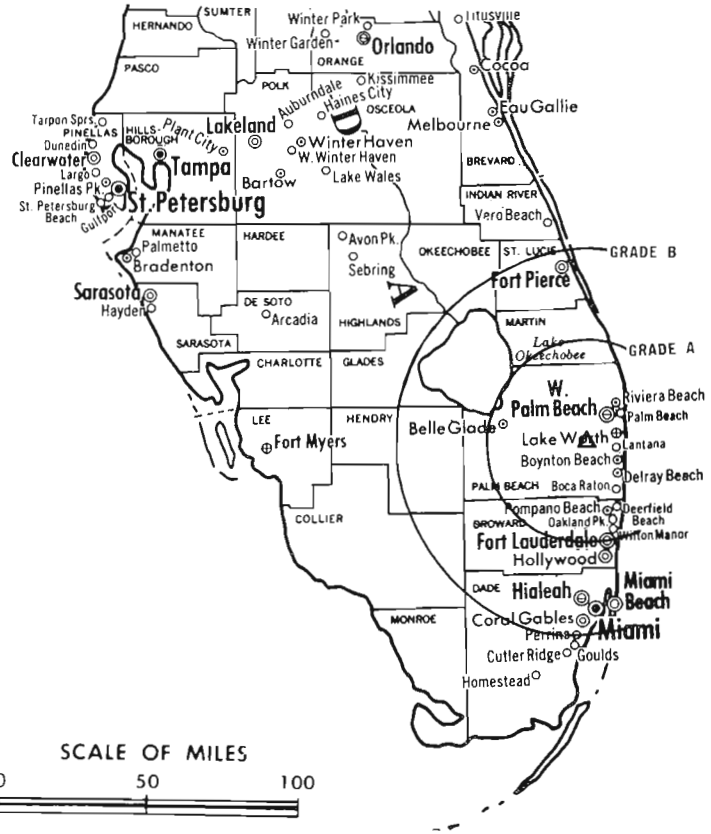
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

Facsimile Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WPTV Ref: FCC File No. BMPCT—1862 Granted 3/15/54

©American Map Co., Inc., N.Y., No. 14244

WPTV

Licensee: Scripps-Howard Bcstg. Co., P.O. Box 510, Palm Beach, Fla. (33480).

Studio: P.O. Box 510, Palm Beach (33480).

Telephone: 305-655-5455. TWX No.: 510-952-7606.

Ownership: Scripps-Howard Bcstg. Co., 100%. See WEWS, Cleveland, Ohio.

Began Operation: Aug. 22, 1954. Sale to present owner by John H. Phipps approved by FCC Dec. 27, 1961 (Television Digest, Vols. 17:37, 1:14). Sale as WJNO-TV to Phipps by George H. Buck-Theodore Granik interests approved Oct. 3, 1956 by FCC (Vol. 12:37, 40).

Represented (sales) by Blair Television.

Represented (legal) by Dempsey & Koplovitz.

Personnel:

ROBERT R. REGALBUTO, general manager.
HARRY LeBRUN, station director.
ARVO KATAJISTO, director of operations.
W. LEWIS EVENDEN, director of engineering.
ED ROOS, chief engineer.
BILL GORDON, news director.

DIGEST OF RATE CARD NO. G-76
(Oct. 1, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.
7:30-11 p.m., daily.				
\$825.00				\$325.00*

*Class AA—7:01-10:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$375.

Net Weekly Circulation	State County	Total Households	TV Households	%
FLORIDA				
	Glades	1,600	1,500	92
	Hendry	4,500	4,200	93
50% & Over	Indian River	17,100	16,300	96
	Martin	16,300	15,700	96
	Okeechobee	5,000	4,800	96
	Palm Beach	170,900	165,000	97
	St Lucie	24,100	23,200	96
Between 25-49%				
FLORIDA				
	Broward	315,500	310,100	98
Between 5-24%				
FLORIDA				
	Brevard	79,700	77,600	97
	Dade	526,300	513,300	98
	Highlands	14,600	13,900	95
	Monroe	16,100	15,000	93
Station Totals		1,191,700	1,160,600	97
Net Weekly Circulation (1974-75)			355,600	
Average Daily Circulation (1974-75)			202,500	

For Index to Contents,

see Services Volume

Florida—Panama City

WDTB
Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1403-ft. above av. terrain, 1464-ft. above ground, 1549-ft. above sea level.

Latitude 30° 22' 05"
Longitude 85° 12' 24"

Transmitter: 0.5-mi. E of Frank, E side of State Hwy. 73.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV % and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WDTB Ref: FCC File No. BPCT-4865 Granted 7/29/75

© American Map Co., Inc., N.Y. No. 14244

WDTB

Network Service: NBC.

Licensee: Panhandle Broadcasting Co. Inc., Box 1340, Panama City, Fla. (32401).

Studio: 232 Harrison Ave.

Telephone: 904-769-2313. TWX No.: 510-738-7536.

Ownership: Denver T. Brannen estate, 40%; Luther Edwin Thomas, pres., 25.33%; Small Business Assistance Corp., 24.66%; Ralph J. Bennett, secy.-treas., 10%. Brannen family owns KJIN & KCIL (FM), Houma, La.

Began Operation: Oct. 4, 1973.

Represented (sales) by Avery-Knodel Inc.; Busby, Finch, Latham & Widman (Atlanta & Dallas).

Represented (legal) by Smith & Pepper.

Represented (engineering) by Lohnes & Culver.

Personnel:

F. E. BUSBY, general manager.
BOB PETERMANN, program director.
WAYNE KIGHT, production manager.
LARRY YOUNG, chief engineer.

DIGEST OF RATE CARD NO. 1 (April 1, 1973)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
6:30-10 p.m., daily.					
\$400					Graded rates apply*

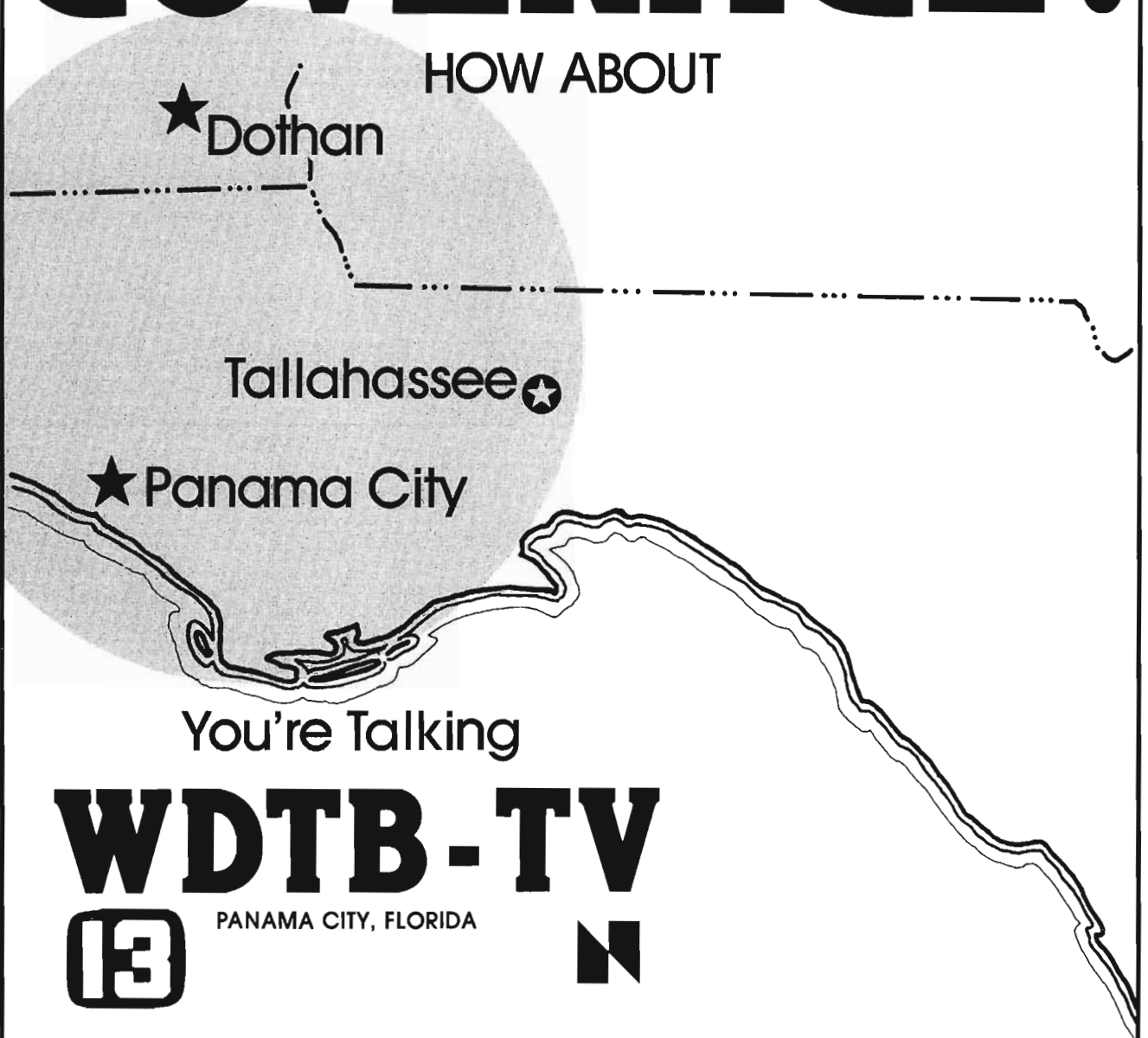
*Highest rate: \$90.

NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Geneva	8,300	7,900	96
	FLORIDA			
	Bay	29,400	28,500	97
	Calhoun	2,400	2,200	92
	Franklin	2,700	2,500	93
	Gadsden	10,000	9,300	93
	Gulf	3,000	2,800	94
	Holmes	4,100	3,700	91
	Jackson	12,400	11,500	93
	Leon	41,700	40,000	96
	Liberty	1,500	1,400	93
	Wakulla	2,500	2,400	96
Walton	6,200	5,800	94	
Washington	4,300	4,000	94	
Between 25-49%	ALABAMA			
	Houston	22,900	22,300	97
	GEORGIA			
Decatur	6,700	6,400	95	
Miller	1,800	1,700	93	
Seminole	2,600	2,500	95	
Between 5-24%	ALABAMA			
	Coffee	12,400	11,900	96
	Dale	14,000	13,600	97
	Henry	4,400	4,200	95
	FLORIDA			
Okaloosa	31,400	30,600	97	
Taylor	4,800	4,500	93	
GEORGIA				
Early	3,900	3,600	93	
Station Totals		233,400	223,300	95
Net Weekly Circulation (1974-75)				111,900
Average Daily Circulation (1974-75)				60,600

Talk About COVERAGE!

HOW ABOUT



★ Dothan

Tallahassee ★

★ Panama City

You're Talking

WDTB-TV

13

PANAMA CITY, FLORIDA

N

F. E. Busby — General Mgr.

Reps. Nationally: Avery Knodel

South: Busby, Finch, Lathom, & Widman

Florida—Panama City



WJHG-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 34-kw aural. Antenna: 870-ft. above av. terrain, 887-ft. above ground, 1026-ft. above sea level.

Latitude 30° 26' 00"
Longitude 85° 24' 51"

Transmitter: 4 mi. NNE of Youngstown, Fla.

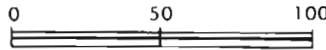
Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Wire Service: UPI.



SCALE OF MILES



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WJHG-TV Ref: FCC File No. BPCT-3267 Granted 12/31/63

©American Map Co., Inc., N.Y., No. 14244

WJHG-TV

Network Service: ABC.

Licensee: WJHG-TV Inc., Panama City, Fla.

Studio: 8195 W. Highway 98 (32401).

Telephone: 305-234-2125.

Ownership: See WALB-TV, Albany, Ga.

Began Operation: Dec. 1, 1953. Sale to present owner by Mel Wheeler approved June 29, 1960 by FCC (Television Digest, Vol. 16:19, 21, 28). Transfer of 96% from J. D. Manly to Mel Wheeler approved Nov. 20, 1957 by FCC (Vol. 13:43, 47).

Represented (sales) by The Meeker Co.; Ayers Inc. (Atlanta).

Represented (legal) by Kirkland, Ellis & Rowe.

Personnel:

RAY HOLLOWAY, vice president & general manager.

HUGH ROCHE, sales manager.

RON JONES, production manager.

JOHN LONG, chief engineer.

DIGEST OF RATE CARD NO. 6

(April 30, 1973)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$360 \$216 \$144 \$126 \$108 \$90 \$90 \$45

NETWORK BASE HOURLY RATE: \$425.

For Group Ownership of Television Stations

See Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	ALABAMA				
		Geneva	8,300	7,900	96
		Houston	22,900	22,300	97
	FLORIDA				
		Bay	29,400	28,500	97
		Calhoun	2,400	2,200	92
		Franklin	2,700	2,500	93
		Gadsden	10,000	9,300	93
		Gulf	3,000	2,800	94
		Holmes	4,100	3,700	91
		Jackson	12,400	11,500	93
		Liberty	1,500	1,400	93
		Okaloosa	31,400	30,600	97
		Walton	6,200	5,800	94
	Washington	4,300	4,000	94	
GEORGIA					
	Seminole	2,600	2,500	95	
Between 25-49%	ALABAMA				
		Coffee	12,400	11,900	96
		Covington	13,000	12,400	96
		Dale	14,000	13,600	97
	FLORIDA				
		Leon	41,700	40,000	96
	Wakulla	2,500	2,400	96	
GEORGIA					
	Decatur	6,700	6,400	95	
Between 5-24%	ALABAMA				
		Henry	4,400	4,200	95
	GEORGIA				
		Early	3,900	3,600	93
		Grady	6,000	5,700	95
	Miller	1,800	1,700	93	
Station Totals		247,600	236,900	95	
Net Weekly Circulation (1974-75)				148,600	
Average Daily Circulation (1974-75)				80,700	

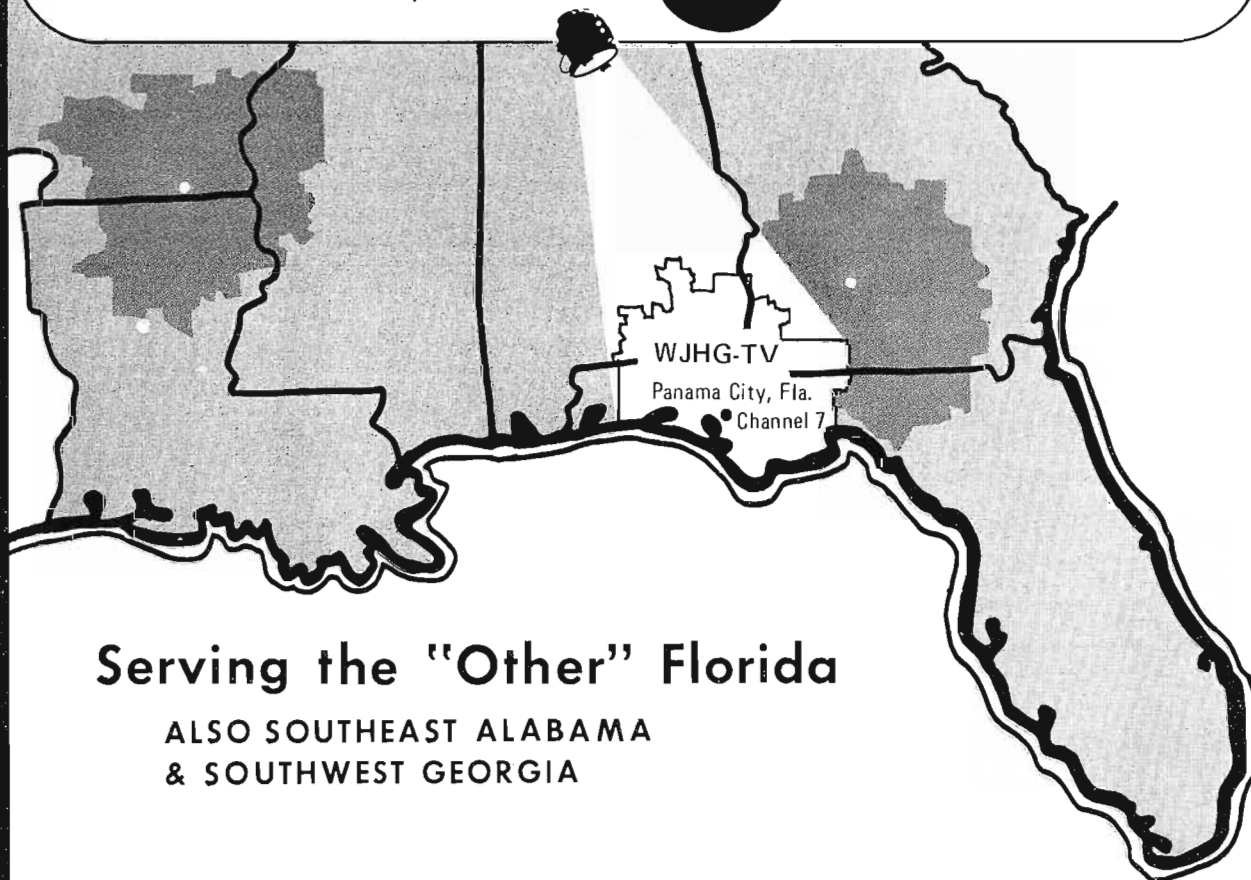
IN THE SOUTHEAST . . . Gray Stations cover Southeast Alabama, Southeast Arkansas, Northwest Florida, Southwest Georgia, Northeast Louisiana and West Mississippi.



A DIVISION OF GRAY COMMUNICATIONS SYSTEMS, INC.

WJHG-TV 7

PANAMA CITY, FLORIDA



Serving the "Other" Florida

**ALSO SOUTHEAST ALABAMA
& SOUTHWEST GEORGIA**

REPRESENTED BY THE MEEKER COMPANY

GRAY COMMUNICATIONS SYSTEMS INC.



Florida—Pensacola-Mobile, Ala.



WEAR-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.8-kw aural. Antenna: 1220-ft. above av. terrain, 1284-ft. above ground, 1394-ft. above sea level.

Latitude 30° 37' 38"
Longitude 87° 37' 31"

Transmitter: Loxley, Ala.

Studio: U.S. Hwy. 90, W of Pensacola.

Represented (engineering) by Leon Stage.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WEAR-TV Ref: FCC File No. BMPCT-5313 Granted 7/22/59

©American Map Co., Inc., N.Y., No. 14244

WEAR-TV

Licensee: Rollins Telecasting Inc., Box 12278, Pensacola, Fla. (32591).

Telephone: 904-455-7311. TWX No.: 510-737-7952.

Ownership: Rollins Inc., 100%. For other interests, see WPTZ, Plattsburgh, N.Y.

Began Operation: Jan. 13, 1954. Sale to present owners by Charles W. Smith, Mel Wheeler and associates approved May 6, 1959 (Television Digest, Vol. 15:14, 19).

Represented (sales) by H-R Television.

Represented (legal) by Smith & Pepper.

Personnel:

JAMES C. RODDEY, group vice president, media.
WILLIAM P. EATON JR., director television.
MILT de REYNA, general manager & film buyer.
JAMES GRIMES, general sales manager.
WILLIAM BRENNAN, operations manager.
HARRY BABB, chief engineer.

DIGEST OF RATE CARD NO. 4—(Aug. 15, 1970)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—6:30-10 p.m., daily.	\$650.00	\$390.00	\$260.00	\$195.00	Graded rates apply*	

*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$725.

Station Studio & Mobile Equipment

Listed in Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	ALABAMA				
		Baldwin	21,700	21,100	97
		Clarke	8,300	7,800	94
		Conecuh	5,100	4,800	93
		Escambia	11,300	10,800	95
		Mobile	103,300	101,100	98
		Monroe	6,000	5,600	93
		Washington	4,900	4,600	94
		FLORIDA			
		Escambia	74,000	72,300	98
	Okaloosa	31,400	30,600	97	
	Santa Rosa	15,500	15,100	97	
Between 25-49%	MISSISSIPPI				
		George	4,000	3,900	97
		Greene	2,800	2,600	93
		Jackson	31,200	30,400	97
		ALABAMA			
		Covington	13,000	12,400	96
	Wilcox	4,300	3,900	91	
Between 5-24%	FLORIDA				
		Bay	29,400	28,500	97
		Walton	6,200	5,800	94
		MISSISSIPPI			
	Harrison	43,700	42,700	98	
	Wayne	5,000	4,700	94	
Between 5-24%	ALABAMA				
		Butler	6,600	6,200	95
		Choctaw	5,400	5,000	93
	Marengo	7,400	6,900	93	
	MISSISSIPPI				
	Stone	2,400	2,300	96	
Station Totals		442,900	429,100	96	
Net Weekly Circulation (1974-75)				322,100	
Average Daily Circulation (1974-75)				205,200	

Florida—Sarasota



WXLT-TV

Ch. 40

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 1405-kw max. & 589-kw horizontal visual, 281-kw max. & 120-kw horizontal aural. Antenna: 720-ft. above av. terrain, 747-ft. above ground, 762-ft. above sea level.

Latitude 27° 05' 36"
Longitude 82° 20' 16"

Requests CP for change to 963.8-kw max. & 870.9-kw horizontal visual, 192.7-kw max. aural, 925-ft. above av. terrain, 950-ft. above ground, 985-ft. above sea level, lat. 27° 34' 50", long. 82° 26' 16", transmitter to 1.6-mi. W of Parrish. BPCT-4878.

Transmitter: 6.5-mi. E of Venice.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WXLT-TV Ref: FCC File No. BM1PCT-7255 Granted 4/14/71

© American Map Co., Inc., N.Y., No. 14244

WXLT-TV

Network Service: ABC.

Licensee: Sarasota-Bradenton Florida Television Co. Inc., P.O. Box 940, Sarasota, Fla. (33578).

Studio: 5727 Lawton Dr.

Telephone: 813-922-0777.

Ownership: Robert R. Nelson, pres., 51%; W. E. Schonek, v.p., 9.8%; Robert W. Nelson, secy.; Clifford E. Beal, treas., 9.8%; Rudolph C. Schonek, John F. Waltz & R. C. Clipp, 9.8% each. Nelson controls WBRD & WDUV-FM, Bradenton, Fla. Clipp is pres. of WAYK, Lehigh Acres, Fla.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Daly, Joyce, Borsari & George.

Represented (engineering) by A. D. Ring & Associates.

Began Operation: Oct. 23, 1971.

Personnel:

ROBERT R. NELSON, president & general manager.

LIN RICKARD, production manager.

MIKE BURNHAN, chief engineer.

TOM JOHNSON, sales manager.

DIGEST OF RATE CARD NO. 8-A—(Aug. 1, 1976)

Hour 30 Min 15 Min. 5 Min. Min. 30 Sec. 10 Sec.
Class AA—8-11 p.m., daily.
\$1300.00 \$650.00 \$520.00 \$390.00 \$176.00 \$128.00 \$76.80
NETWORK BASE HOURLY RATE: \$125.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Charlotte	18,700	17,900	96
	Sarasota	69,000	67,100	97
Between 25-49%	FLORIDA			
	Collier	22,400	21,100	94
	De Soto	4,800	4,600	95
	Lee	57,500	55,600	97
	Manatee	48,900	47,600	97
Between 5-24%	FLORIDA			
	Hardee	5,600	5,400	96
	Highlands	14,600	13,900	95
Station Totals		241,500	233,200	96
Net Weekly Circulation (1974-75)				109,200
Average Daily Circulation (1974-75)				45,100

Florida—Tallahassee-Thomasville, Georgia



WCTV

Ch. 6



Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 1030-ft. above av. terrain, 1010-ft. above ground, 1249-ft. above sea level.

Latitude 30° 39' 46"
Longitude 84° 12' 36"

Transmitter: Lake Iamonia, Fla.

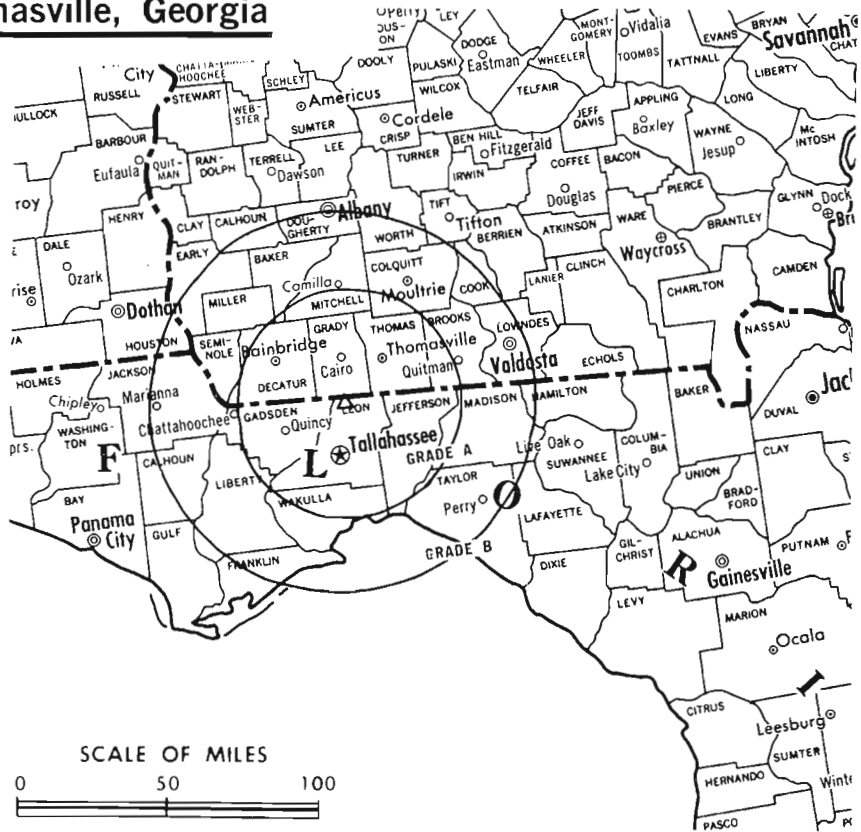
Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Telephone: 904-386-4141.

TWX No.: 810-931-3773.



Total Households: ① MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WCTV Ref: FCC File No. BPCT-2891 Granted 6/6/69

©American M&P Co., Inc., N.Y., No. 14244

WCTV

Licensee: John H. Phipps Bcstg. Stations Inc., Box 3048, Tallahassee, Fla. (32303).

Studio: Lake Iamonia, Fla.

Ownership: John H. Phipps, 100%.

Began Operation: Sept. 15, 1955.

Represented (sales) by Blair Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

- COLIN S. PHIPPS, president.
- JOSEPH E. HOSFORD, vice president & general manager.
- JERRY L. WILLIAMS, director of operations & film buyer.
- W. A. SNOWDEN, director of engineering.
- CHARLES CLIFTON, chief engineer.
- FRANK FLYNN, national sales manager.
- DAN KING, news director.

DIGEST OF RATE CARD NO. G16

(Aug. 28, 1972)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—7-11 p.m., daily.	\$650.00	\$400.00		\$225.00	\$90.00

NETWORK BASE HOURLY RATE: \$732.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Calhoun	2,400	2,200	92
	Franklin	2,700	2,500	93
	Gadsden	10,000	9,300	93
	Gulf	3,000	2,800	94
	Hamilton	2,900	2,700	92
	Jefferson	2,800	2,600	92
	Lafayette	1,100	1,000	91
	Leon	41,700	40,000	96

Net Weekly Circulation	State County	Total Households	TV Households	%
FLORIDA—(Continued)				
	Liberty	1,500	1,400	93
	Madison	4,700	4,300	91
	Suwannee	5,600	5,200	92
	Taylor	4,800	4,500	93
	Wakulla	2,500	2,400	96
GEORGIA				
	Baker	1,000	900	91
	Berrien	3,900	3,600	93
	Brooks	4,500	4,200	94
	Clinch	1,900	1,800	93
50% & Over	Colquitt	10,800	10,300	96
	Cook	4,100	3,900	94
	Decatur	6,700	6,400	95
	Echols	500	500	91
	Grady	6,000	5,700	95
	Irwin	2,700	2,500	94
	Lanier	1,700	1,600	93
	Lowndes	19,700	18,700	95
	Miller	1,800	1,700	93
	Mitchell	5,400	5,100	94
	Seminole	2,600	2,500	95
	Thomas	12,100	11,600	95
	Tift	9,300	8,800	95

FLORIDA				
	Bay	29,400	28,500	97
	Jackson	12,400	11,500	93
GEORGIA				
Between 25-49%	Atkinson	1,500	1,300	89
	Calhoun	1,800	1,600	89
	Coffee	7,600	7,100	94
	Dougherty	30,800	29,700	96
	Early	3,900	3,600	93
	Turner	2,700	2,500	94
	Worth	5,200	4,900	95

(Continued on page 162-b)

Station Totals	327,800	310,700	94
Net Weekly Circulation (1974-75)		198,500	
Average Daily Circulation (1974-75)		136,800	

Florida—Tallahassee



WECA-TV

Ch. 27

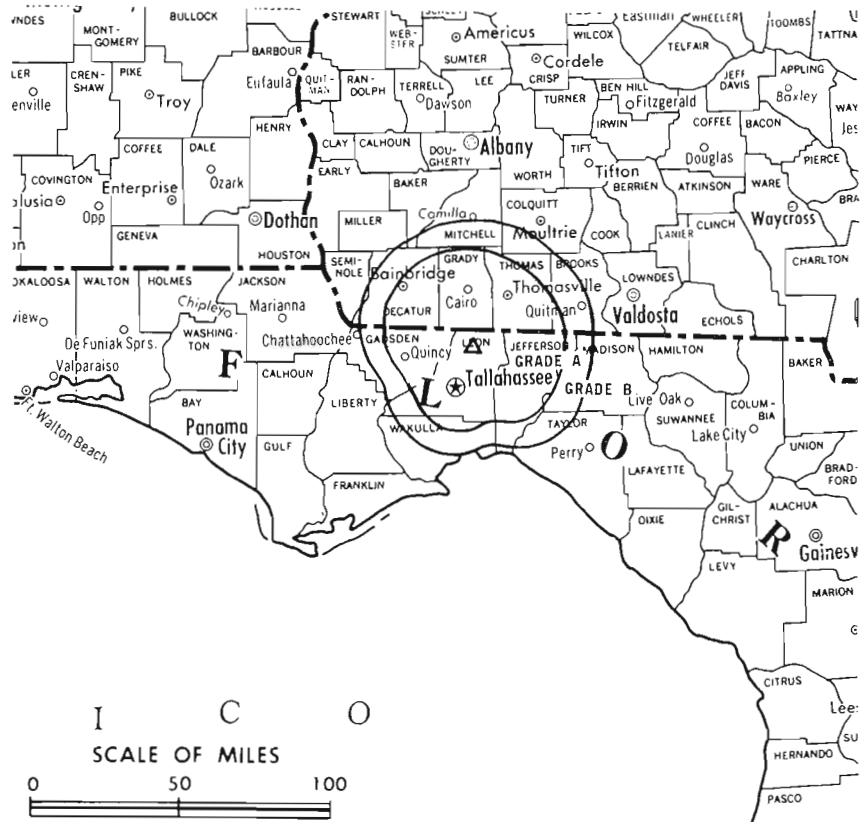
Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1416-kw max. & 566.2-kw horizontal visual, 283-kw max. & 113.2-kw horizontal aural. Antenna: 867-ft. above av. terrain, 900-ft. above ground, 1045-ft. above sea level.

Latitude 30° 34' 29"
Longitude 84° 12' 05"

Transmitter: E side of U.S. 319, 6.6-mi. NNE of Tallahassee city limits.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.



WECA-TV Ref: FCC File No. BPCT-4562 Granted 1/30/74 © American Map Co., Inc., N.Y., No. 14244

WECA-TV

Network Service: ABC.

Grantee: Allen Communications Inc., P.O. Box 10027, Tallahassee, Fla. (32302).

Studio: E side of U.S. 319, 6.6-mi. NNE of Tallahassee city limits.

Ownership: E. C. Allen, pres., 100%; Donall Myers, v.p.; W. Dexter Douglas, secy.

Began Operation: Sept. 16, 1976.

Represented (sales) by H-R Television Inc.

Represented (legal) by Boasberg, Hewes, Finkelstein & Klores.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

- E. C. ALLEN, president.
- DONALL MYERS, vice president.
- ART GIDDINGS, chief engineer.
- GEORGE SAUER, operations manager.
- DEBORAH VAN DIEREN, traffic manager.

Rates: Not available.

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415

Encino, California 91436

(213) 986-3201

Florida—Tampa-St. Petersburg



WFLA-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 302-kw visual, 30.2-kw aural. Antenna: 1037-ft. above av. terrain, 1055-ft. above ground, 1130-ft. above sea level.

Latitude 27° 50' 26"
Longitude 82° 15' 47"

Transmitter: 14-mi. SE of Tampa.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

AM Affiliate: WFLA, 5-kw, 970 kHz (NBC).

FM Affiliate: WFLA-FM, 100-kw, 93.3 MHz (No. 227), 930-ft.

Represented (legal) by Cohn & Marks.

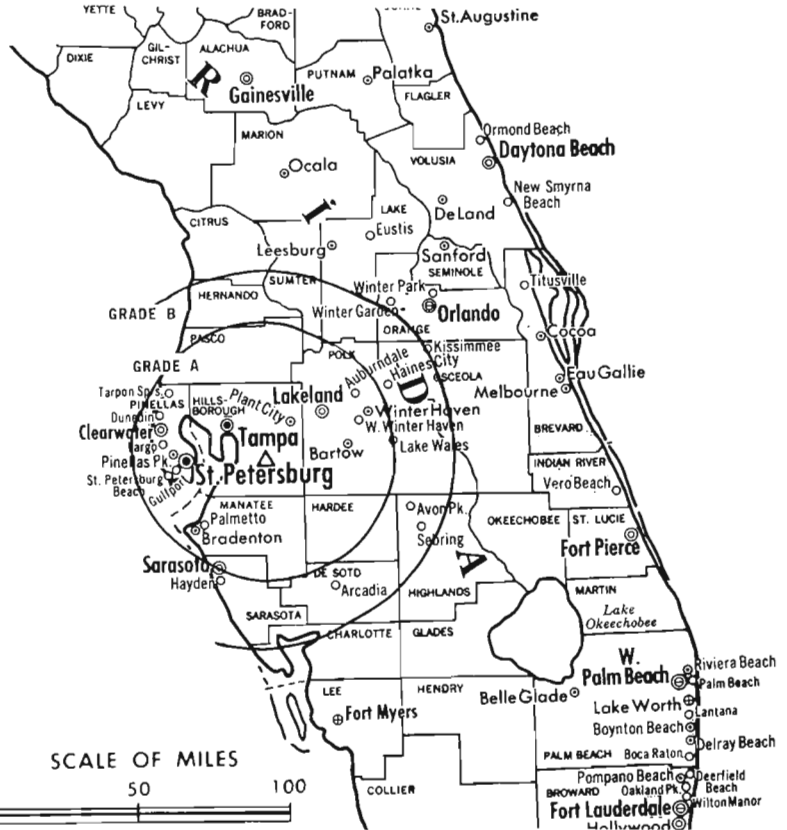
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WFLA-TV Ref: FCC File No. BPCT-4532 Granted 9/18/72

©American Map Co., Inc., N.Y., No. 14244

WFLA-TV

Licensee: WFLA Inc., 905 Jackson St., Tampa, Fla. (33602).

Studio: 905 Jackson St., P.O. Box 1410 (33601).

Telephone: 813-229-7781. TWX No.: 810-876-0602.

Ownership: Media General Inc., 100%. Media General also owns Tampa Tribune and Times, Richmond Times-Dispatch and News-Leader, Winston-Salem Sentinel and Journal.

Began Operation: Feb. 14, 1955.

Represented (sales) by Blair Television; Paul Mulvihill Ltd. (Canada).

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

- WILLIAM B. FABER, president.
- C. WESLEY QUINN, station manager.
- HARRY SMITH, general sales manager.
- DOUG DUPERRAULT, program director & film buyer.
- JACK JARVIS, operations director.
- LARRY KELLOGG, promotion manager.
- JOE MANNION, news director.
- PETER HOLST, film editor.
- PATRICK McLAUGHLIN, chief engineer.

DIGEST OF RATE CARD NO. 75—(June 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.
Class A—7-11 p.m., daily.				
On request				\$1200*

*Class AAA—8-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$1650.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA				
		Charlotte	18,700	17,900	96
		Citrus	15,400	14,600	95
		De Soto	4,800	4,600	95
		Hardee	5,600	5,400	96
		Hernando	10,900	10,400	96
		Highlands	14,600	13,900	95
		Hillsborough	202,300	196,700	97
		Manatee	48,900	47,600	97
		Pasco	56,800	54,900	97
		Pinellas	294,700	287,700	98
	Polk	91,500	88,800	97	
	Sarasota	69,000	67,100	97	
Between 25-49%	FLORIDA				
		Levy	5,300	4,800	91
		Sumter	6,500	6,200	95
Between 5-24%	FLORIDA				
		Brevard	79,700	77,600	97
		Dixie	2,000	1,800	90
		Gilchrist	1,700	1,600	95
		Indian River	17,100	16,300	96
		Lake	32,400	31,400	97
		Lee	57,500	55,600	97
		Marion	32,600	30,800	94
	Okeechobee	5,000	4,800	96	
	Osceola	14,800	14,200	96	
Station Totals			1,087,800	1,054,700	96
Net Weekly Circulation (1974-75)				794,500	
Average Daily Circulation (1974-75)				572,100	

Florida—Tampa-St. Petersburg



WLCY-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 500-ft. above av. terrain, 538-ft. above ground, 549-ft. above sea level.

Latitude 28° 11' 04"
Longitude 82° 45' 39"

Requests CP for change to 289-kw visual, 57.7-kw aural, 1495-ft. above av. terrain, 1534-ft. above ground, 1545-ft. above sea level, lat. 28° 11' 04", long. 82° 45' 39", transmitter to 50-ft. NE of present site. BPCT-4484.

Transmitter: 2.6-mi. N of Tarpon Springs.

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

News Wire Service: AP.

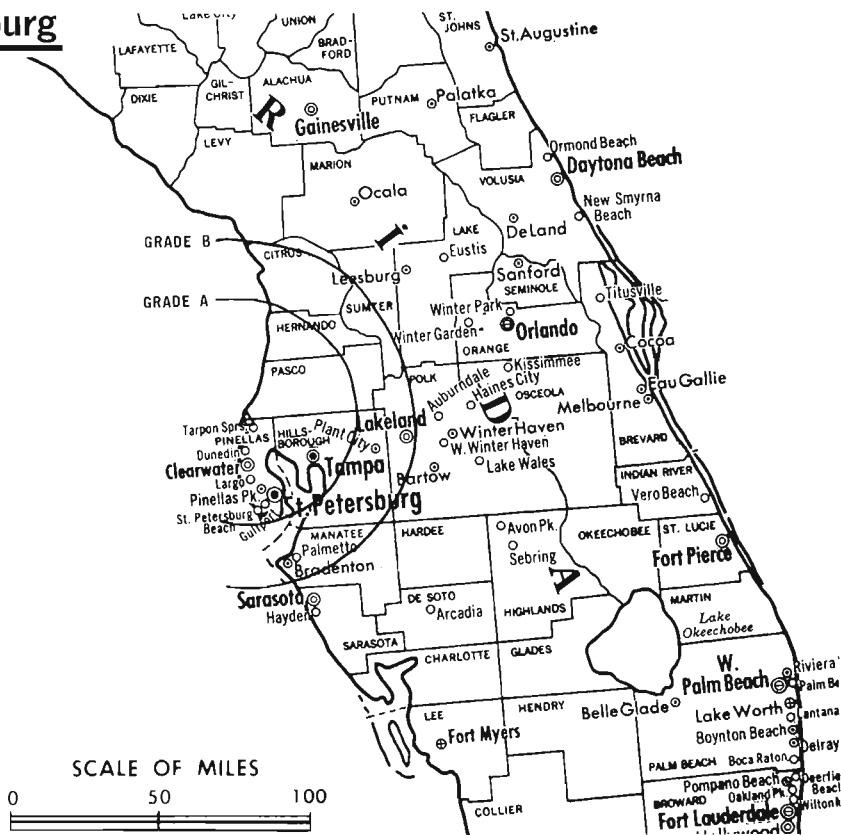
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WLCY-TV Ref: FCC File No. BAPCT-6094 Granted 5/11/65

© American Map Co., Inc., N.Y., No. 14244

WLCY-TV

Licensee: WLCY-TV Inc., Largo, Fla., P.O. Box 14000, St. Petersburg, Fla. (33733).

Studio: 11450 Gandy Blvd., St. Petersburg (33702).

Telephones: 813-577-1111, St. Petersburg; 813-870-2222, Tampa.

AM Affiliate: WLCY, 5-kw, 1380 kHz.

FM Affiliate: WLCY-FM, 100-kw, 94.9 MHz (No. 235), 390-ft.

Ownership: Rahall Communications Corp. Sam G. Rahall, 24%; N. Joe Rahall, 23%; Farris E. Rahall, 22%; others, none with more than 3%. Rahall also controls radios WLCY; WKAP, Allentown, Pa.; WWNR, Beckley, W. Va. & WLCY-FM, Tampa; WNDE & WFBQ(FM), Indianapolis.

Began Operation: July 18, 1965 on interim basis; full time ABC, Sept. 1, 1965.

Represented (sales) by RTVR Inc.

Represented (legal) by Kirkland, Ellis & Rowe.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

- N. JOE RAHALL, president.
- JEFF EVANS, executive vice president & general manager.
- RAY SHOUSE, general sales manager.
- GIFF EAGER, local sales manager.
- MICHAEL B. SCHUSTER, program manager.
- ARCH DEAL, news director.
- AL KOERKEL, film director.
- WILLIAM CODDING, chief engineer.

For Broadcasters in CATV,
see Services Volume

DIGEST OF RATE CARD NO. 9—(Jan. 1, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—7-11 p.m., daily.
\$1500 \$1125 \$850 \$510 Graded rates apply*

*Highest rate: \$1000.

NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Citrus	15,400	14,600	95
	Hernando	10,900	10,400	96
	Hillsborough	202,300	196,700	97
	Manatee	48,900	47,600	97
	Pasco	56,800	54,900	97
Between 25-49%	FLORIDA			
	Dixie	2,000	1,800	90
	Hardee	5,600	5,400	96
	Highlands	14,600	13,900	95
	Levy	5,300	4,800	91
	Polk	91,500	88,800	97
Between 5-24%	FLORIDA			
	Charlotte	18,700	17,900	96
	De Soto	4,800	4,600	95
	Gilchrist	1,700	1,600	95
	Lake	32,400	31,400	97
	Lee	57,500	55,600	97
Station Totals	Marion	32,600	30,800	94
	Sumter	6,500	6,200	95
Station Totals		971,200	941,800	96
Net Weekly Circulation (1974-75)				615,000
Average Daily Circulation (1974-75)				342,300

Florida—Tampa-St. Petersburg



WTVT

Ch. 13



Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.5-kw aural. Antenna: 1416-ft. above av. terrain, 1463-ft. above ground, 1549-ft. above sea level.

Latitude 27° 49' 09"
Longitude 82° 14' 26"

Transmitter: 4.4-mi. NNE of Balm, Fla.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Studio: 3213 John F. Kennedy Blvd. (33609).

Represented (sales) by The Katz Agency Inc.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WTVT Ref: FCC File No. BMPCT—6216 Granted 5/9/66

©American Map Co., Inc., N.Y., No. 14244

WTVT

Licensee: Gaylord Broadcasting Co., Box 22013, Tampa (33622).

Telephone: 813-876-1313. TWX No.: 810-876-0618.

Ownership: Gaylord Broadcasting Co. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: April 1, 1955. Sale to present owners by ex-Gov. Doyle E. Carlton and W. Walter Tison interests approved by FCC July 18, 1956 (Television Digest, Vol. 12:26, 29).

Represented (engineering) by A. D. Ring & Associates.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

- EUGENE B. DODSON, president & general manager.
- ROBERT OLSON, assistant manager.
- RAY DANTZLER, director of programs, news & public affairs.
- HUGH SMITH, news director.
- GEORGE WICHTERMAN, business manager.
- LAWRENCE T. WHITNEY, general sales manager.
- TY WATTS, local sales manager.
- WALTER RHOADS, promotion manager.
- CHARLES HAMPTON, public service director.
- FRANK RANKEL, chief engineer.
- DAN BOGER, production manager.

DIGEST OF RATE CARD NO. A-37—(Aug. 30, 1976)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6-11 p.m., daily.

\$4800 \$2400 Graded rates apply*

*Highest rate: \$1500.

NETWORK BASE HOURLY RATE: \$1650.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Charlotte	18,700	17,900	96
	Citrus	15,400	14,600	95
	De Soto	4,800	4,600	95
	Hardee	5,600	5,400	96
	Hernando	10,900	10,400	96
	Highlands	14,600	13,900	95
	Hillsborough	202,300	196,700	97
	Manatee	48,900	47,600	97
	Pasco	56,800	54,900	97
	Pinellas	294,700	287,700	98
Polk	91,500	88,800	97	
Sarasota	69,000	67,100	97	
Between 25-49%	FLORIDA			
	Brevard	79,700	77,600	97
	Levy	5,300	4,800	91
	Osceola	14,800	14,200	96
Between 5-24%	FLORIDA			
	Dixie	2,000	1,800	90
	Gilchrist	1,700	1,600	95
	Hendry	4,500	4,200	93
	Lake	32,400	31,400	97
	Lee	57,500	55,600	97
	Marion	32,600	30,800	94
Okeechobee	5,000	4,800	96	
Orange	144,000	140,600	98	
Station Totals		1,219,200	1,183,200	97
Net Weekly Circulation (1974-75)				813,000
Average Daily Circulation (1974-75)				607,800

Florida—St. Petersburg-Tampa

WTOG

Ch. 44



Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1815-kw max. & 828-kw horizontal visual, 363-kw max. & 165-kw horizontal aural. Antenna: 1430-ft. above av. terrain, 1474-ft. above ground, 1549-ft. above sea level. Latitude 27° 49' 51" Longitude 82° 16' 00"

Transmitter: 4-mi. SE of Riverview, Fla.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © MSI
 Consumer Market Data as of 1/1/76.
 TV Homes: TV² and Circulation
 © 1976 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).



WTOG Ref: FCC File No. BMPCT—6769 Granted 5/29/68

© American Map Co., Inc., N.Y., No. 11244

WTOG

Licensee: Hubbard Broadcasting Inc., 3415 University Ave., St. Paul, Minn.

Studio: 365 105th Terrace N.E., St. Petersburg, Fla. (33702).

Telephone: 813-576-4444.

Ownership: See KSTP-TV, St. Paul, Minn.

Began Operation: Nov. 4, 1968.

Represented (sales) by Petry Television Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by Lohnes & Culver.

Personnel:

JAMES C. DOWDLE, general manager.
 JAMES L. TOMLIN, general sales manager.
 JOHN SUDER, national sales manager.
 GARY L. SIMCOX, operations manager.
 GEORGE ORGERA JR., chief engineer.

DIGEST OF RATE CARD NO. 7—(March 21, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.
Class AA—7-11 p.m., daily.	\$1500	\$750	Graded rates apply*

*Highest rate: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Hardee	5,600	5,400	96
	Highlands	14,600	13,900	95
	Hillsborough	202,300	196,700	97

(Continued on page 162-b)

Station Totals	1,274,800	1,237,200	97
Net Weekly Circulation (1974-75)			506,900
Average Daily Circulation (1974-75)			245,300

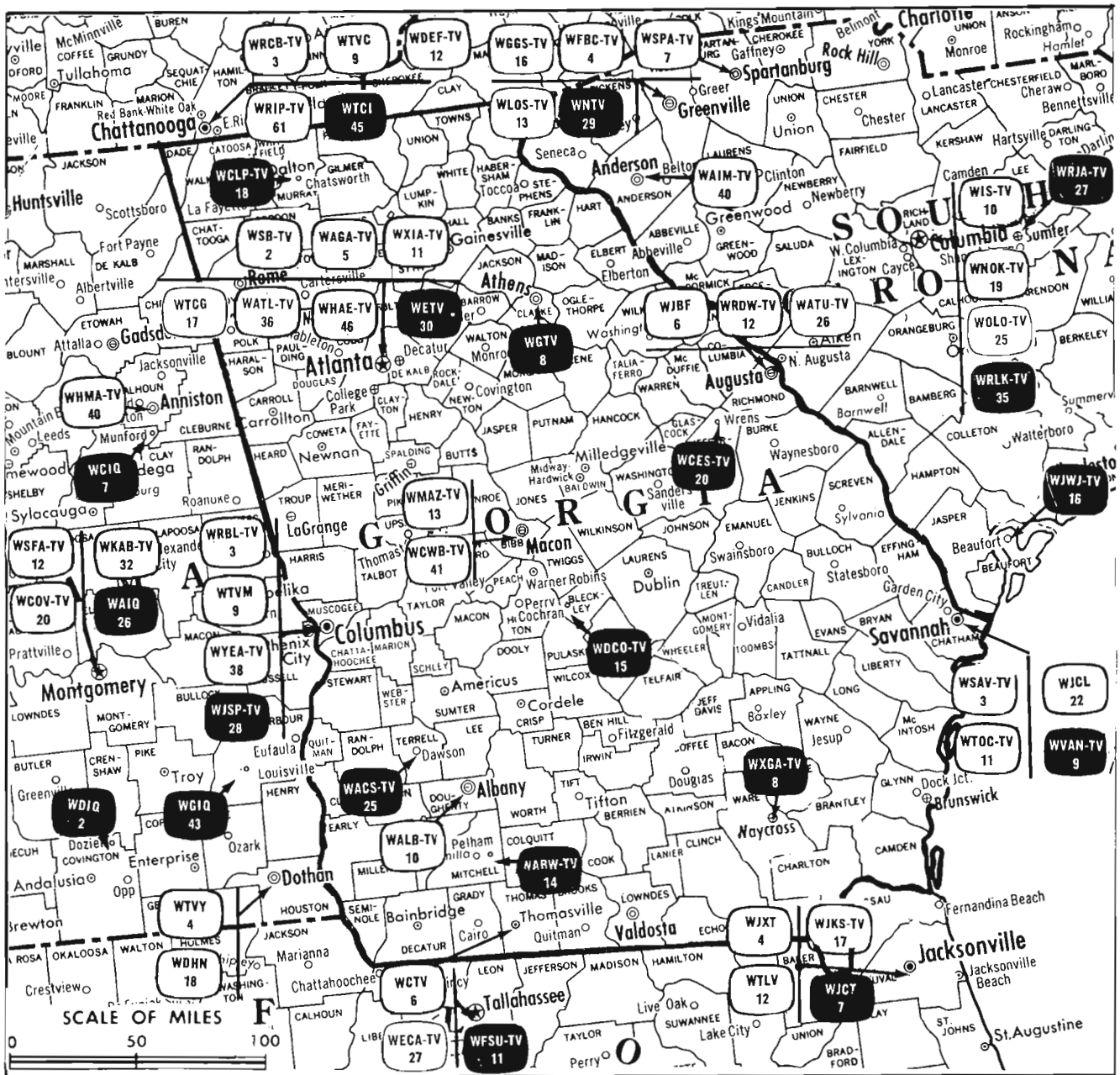


WTOG

DELIVERS MORE 18-49 WOMEN VIEWERS 6-7:30 PM MONDAY THROUGH FRIDAY THAN ANY OTHER TV STATION IN THE TAMPA/ST. PETERSBURG MARKET.* CONCENTRATE YOUR ADVERTISING DOLLARS WHERE THE BUYING POWER IS... WOMEN 18-49.

*Source: February 1976 ARB estimates

Georgia



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Atlanta	540,000	16	836,100	16
Columbus	108,000	101	149,100	116
Augusta	98,000	109	157,800	111
Savannah	80,000	129	127,900	131
Macon	62,000	142	117,200	136
Albany	53,000	150	97,000	149
Tallahassee (Thomasville)	57,000	145	112,900	139

State Educational Technical Facilities
(Complete Data in Educational Directory)

WGTV

Athens

Ch. 8

Non-Commercial Educational Station

Licensee: Regents of the University System of Georgia, 244 Washington St. S.W., Atlanta, Ga. (30334).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 288-kw visual, 56.2-kw aural. Antenna: 1080-ft. above av. terrain, 420-ft. above ground, 2049-ft. above sea level.

Latitude	33°	48'	18.33"
Longitude	84°	08'	39.70"

WETV

Atlanta

Ch. 30

Non-Commercial Educational Station

Licensee: Board of Education of City of Atlanta, 224 Central Ave. S.W., Atlanta, Ga. (30303).

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 776-kw visual, 77.6-kw aural. Antenna: 1090-ft. above av. terrain, 1170-ft. above ground, 2045-ft. above sea level.

Latitude	33°	48'	27"
Longitude	84°	20'	26"

WCLP-TV

Chatsworth

Ch. 18

Non-Commercial Educational Station

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta (30334).

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 631-kw max. & 447-kw horizontal visual, 63.1-kw max. & 44.7-kw horizontal aural. Antenna: 1854-ft. above av. terrain, 330-ft. above ground, 3046-ft. above sea level.

Latitude	34°	45'	06"
Longitude	84°	42'	54"

WDCO-TV

Cochran

Ch. 15

Non-Commercial Educational Station

Licensee: Georgia State Board of Education.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 501-kw max. & 363-kw horizontal visual, 50.1-kw max. & 36.3-kw horizontal aural. Antenna: 1149-ft. above av. terrain, 1185-ft. above ground, 1545-ft. above sea level.

Latitude	32°	28'	11"
Longitude	83°	15'	17"

WJSP-TV

Columbus-Warm Springs

Ch. 28

Non-Commercial Educational Station

Licensee: Georgia State Board of Education.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 921-kw visual, 92.1-kw aural. Antenna: 1510-ft. above av. terrain, 1103-ft. above ground, 2403-ft. above sea level.

Latitude	32°	51'	08"
Longitude	84°	42'	04"

WACS-TV

Dawson

Ch. 25

Non-Commercial Educational Station

Licensee: Georgia State Board of Education.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 501-kw max. and 363-kw horizontal visual, 50.1-kw max. and 36.3-kw horizontal aural. Antenna: 1078-ft. above av. terrain, 1092-ft. above ground, 1545-ft. above sea level.

Latitude	31°	56'	15"
Longitude	84°	33'	15"

WABW-TV

Pelham

Ch. 14

Non-Commercial Educational Station

Licensee: Georgia State Board of Education.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 501-kw max. and 363-kw horizontal visual, 50.1-kw max. and 36.3-kw horizontal aural. Antenna: 1242-ft. above av. terrain, 1220-ft. above ground, 1545-ft. above sea level.

Latitude	31°	08'	05"
Longitude	84°	06'	16"

WVAN-TV

Savannah-Pembroke

Ch. 9

Non-Commercial Educational Station

Licensee: Georgia State Board of Education.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 34.7-kw aural. Antenna: 1050-ft. above av. terrain, 1086-ft. above ground, 1181-ft. above sea level.

Latitude	32°	08'	48"
Longitude	81°	37'	05"

WXGA-TV

Waycross

Ch. 8

Non-Commercial Educational Station

Licensee: Georgia State Board of Education.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1030-ft. above av. terrain, 1059-ft. above ground, 1249-ft. above sea level.

Latitude	31°	13'	17"
Longitude	82°	34'	24"

WCES-TV

Wrens

Ch. 20

Non-Commercial Educational Station

Licensee: Georgia State Board of Education.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 457-kw max. & 331-kw horizontal visual, 45.7-kw max. & 33.1-kw horizontal aural. Antenna: 1483-ft. above av. terrain, 1466-ft. above ground, 1896-ft. above sea level.

Latitude	33°	15'	33"
Longitude	82°	17'	09"

For U.S. TV Station Call Letters,

see page 8-b

Georgia

Georgia Station Status as of September 1, 1976

	VHF	UHF	TOTAL
○ Commercial Television Stations	11	7	18
● Educational Television Stations	3	7	10
			28

WALB-TV, Albany (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA			
	Gadsden	10,000	9,300	93
	Leon	41,700	40,000	96
	GEORGIA			
	Appling	4,500	4,200	93
	Bleckley	3,600	3,400	94
	Dodge	5,600	5,300	94
	Pierce	2,900	2,700	94
	Pulaski	2,800	2,600	93
	Schley	800	700	94
Wheeler	1,500	1,400	91	
Between 5-24%	ALABAMA			
	Barbour	7,700	7,200	94
	Houston	22,900	22,300	97
	FLORIDA			
	Calhoun	2,400	2,200	92
	Jackson	12,400	11,500	93
	Lafayette	1,100	1,000	91
	Liberty	1,500	1,400	93
	Suwannee	5,600	5,200	92
	GEORGIA			
Clay	1,200	1,100	92	
Crawford	1,700	1,500	91	
Houston	21,800	21,200	97	
Macon	3,700	3,400	93	
Montgomery	1,800	1,600	90	
Taylor	2,300	2,200	94	
Webster	600	500	89	

WTCG, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	GEORGIA—(Continued)				
	Forsyth	6,800	6,600	98	
	Fulton	206,800	202,300	98	
	Gwinnett	33,800	33,000	98	
	Haralson	6,300	6,100	96	
	Henry	8,100	7,800	96	
	Houston	21,800	21,200	97	
	Jasper	2,200	2,000	93	
	Newton	9,700	9,400	96	
	Paulding	7,200	7,000	97	
	Rockdale	7,500	7,200	97	
	Spalding	14,400	13,900	97	
	Upton	8,300	8,000	96	
	Walton	9,200	8,900	96	
	Between 25-49%	ALABAMA			
		Calhoun	33,300	32,400	97
		Etowah	33,200	32,500	98
		Randolph	6,400	6,100	95
		FLORIDA			
		Leon	41,700	40,000	96
GEORGIA					
Baldwin		7,300	6,900	94	
Barrow		6,400	6,200	97	

State Cross Reference List Communities That Receive Programs of Stations That Are Located Elsewhere

WCTV, Thomasville (See Tallahassee, Fla.)

WTCG—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA—(Continued)			
	Bartow	11,800	11,500	97
	Bibb	48,800	47,400	97
	Chattahoochee	1,400	1,400	98
	Chattooga	7,400	7,100	96
	Clarke	24,100	23,200	96
	Dawson	1,600	1,500	94
	Floyd	25,300	24,500	97
	Habersham	7,200	6,900	95
	Hall	20,700	20,100	97
	Jackson	7,700	7,400	96
	Laurens	11,200	10,500	94
	Meriwether	5,800	5,500	94
	Morgan	2,900	2,700	94
	Muscogee	54,500	53,100	97
	Pickens	3,100	3,000	96
	Pike	2,400	2,200	94
	Polk	10,200	9,900	97
Troup	14,100	13,400	95	
Between 5-24%	ALABAMA			
	Chambers	12,300	11,800	96
	Cherokee	6,200	6,000	96
	Cleburne	3,900	3,700	95
	De Kalb	16,200	15,600	97
	Madison	59,400	57,400	97
	Russell	14,200	13,600	96
	Talladega	20,200	19,500	96
	GEORGIA			
	Banks	2,200	2,100	94
	Berrien	3,900	3,600	93
	Bleckley	3,600	3,400	94
	Coffee	7,600	7,100	94
	Colquitt	10,800	10,300	96
	Cook	4,100	3,900	94
	Elbert	6,000	5,800	97
	Gilmer	3,200	3,000	94
	Gordon	9,000	8,700	97
Greene	3,200	3,000	94	
Harris	3,500	3,300	95	
Heard	2,100	2,000	95	
Jeff Davis	3,300	3,100	94	
Jones	4,500	4,300	95	
Lamar	3,200	3,100	95	
Lowndes	19,700	18,700	95	
Lumpkin	2,600	2,500	97	
Mc Duffie	5,000	4,800	95	
Madison	5,200	5,000	95	
Mitchell	5,400	5,100	94	
Monroe	3,500	3,300	95	
Oconee	2,900	2,800	98	
Pulaski	2,800	2,600	93	
Putnam	2,400	2,300	95	
Richmond	44,500	43,300	97	
Stephens	7,900	7,600	96	
Thomas	12,100	11,600	95	
Tift	9,300	8,800	95	
Union	2,600	2,500	95	
Washington	4,800	4,400	91	
White	2,700	2,600	95	
Whitfield	19,600	19,100	97	

WSB-TV, Atlanta
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
	Oconee	2,900	2,800	98
	Paulding	7,200	7,000	97
	Pickens	3,100	3,000	96
	Pike	2,400	2,200	94
	Polk	10,200	9,900	97
	Putnam	2,400	2,300	95
	Rabun	3,100	2,900	94
	Rockdale	7,500	7,200	97
50% & Over	Spalding	14,400	13,900	97
	Towns	1,500	1,400	96
	Troup	14,100	13,400	95
	Union	2,600	2,500	95
	Upson	8,300	8,000	96
	Walton	9,200	8,900	96
	White	2,700	2,600	95
NORTH CAROLINA				
	Clay	1,800	1,700	93
ALABAMA				
	Calhoun	33,300	32,400	97
	Chambers	12,300	11,800	96
GEORGIA				
	Bibb	48,800	47,400	97
	Crawford	1,700	1,500	91
	Hancock	2,500	2,300	91
	Harris	3,500	3,300	95
	Houston	21,800	21,200	97
	Jones	4,500	4,300	95
Between 25-49%	Madison	5,200	5,000	95
	Murray	5,100	4,800	95
	Oglethorpe	2,300	2,200	94
	Pulaski	2,800	2,600	93
	Stephens	7,900	7,600	96
	Taliaferro	800	700	92
	Taylor	2,300	2,200	94
	Washington	4,800	4,400	91
	Whitfield	19,600	19,100	97
NORTH CAROLINA				
	Cherokee	5,800	5,400	94
ALABAMA				
	Clay	4,800	4,600	96
	De Kalb	16,200	15,600	97
	Etowah	33,200	32,500	98
	Lee	19,500	18,700	96
	Tallapoosa	11,700	11,200	96
FLORIDA				
	Leon	41,700	40,000	96
GEORGIA				
	Berrien	3,900	3,600	93
	Bleckley	3,600	3,400	94
	Coffee	7,600	7,100	94
	Colquitt	10,800	10,300	96
	Crisp	6,200	5,800	94
	Dooly	3,400	3,200	94
	Elbert	6,000	5,800	97
	Franklin	4,500	4,400	97
	Grady	6,000	5,700	95
Between 5-24%	Jeff Davis	3,300	3,100	94
	Laurens	11,200	10,500	94
	Lowndes	19,700	18,700	95
	Mc Duffie	5,000	4,800	95
	Peach	5,800	5,500	96
	Schley	800	700	94
	Sumter	8,300	7,700	93
	Talbot	1,500	1,400	93
	Telfair	3,700	3,400	91
	Thomas	12,100	11,600	95
	Tift	9,300	8,800	95
	Wilkes	3,400	3,100	92
	Wilkinson	3,200	3,000	94
NORTH CAROLINA				
	Macon	6,300	5,800	92
	Swain	3,100	2,800	90
TENNESSEE				
	Mcminn	14,200	13,800	97
	Polk	4,200	4,000	96

Georgia

WAGA-TV, Atlanta

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
	Oconee	2,900	2,800	98
	Oglethorpe	2,300	2,200	94
	Paulding	7,200	7,000	97
	Pickens	3,100	3,000	96
	Pike	2,400	2,200	94
	Polk	10,200	9,900	97
	Putnam	2,400	2,300	95
	Rabun	3,100	2,900	94
	Rockdale	7,500	7,200	97
50% & Over	Spalding	14,400	13,900	97
	Towns	1,500	1,400	96
	Troup	14,100	13,400	95
	Union	2,600	2,500	95
	Upson	8,300	8,000	96
	Walton	9,200	8,900	96
	White	2,700	2,600	95
NORTH CAROLINA				
	Clay	1,800	1,700	93
ALABAMA				
	Calhoun	33,300	32,400	97
	Chambers	12,300	11,800	96
GEORGIA				
	Bibb	48,800	47,400	97
	Franklin	4,500	4,400	97
Between 25-49%	Houston	21,800	21,200	97
	Jones	4,500	4,300	95
	Pulaski	2,800	2,600	93
	Taliaferro	800	700	92
	Washington	4,800	4,400	91
	Whitfield	19,600	19,100	97
ALABAMA				
	Clay	4,800	4,600	96
	De Kalb	16,200	15,600	97
	Lee	19,500	18,700	96
	Tallapoosa	11,700	11,200	96
FLORIDA				
	Leon	41,700	40,000	96
GEORGIA				
	Bleckley	3,600	3,400	94
	Coffee	7,600	7,100	94
	Colquitt	10,800	10,300	96
	Cook	4,100	3,900	94
	Crawford	1,700	1,500	91
	Crisp	6,200	5,800	94
	Dooly	3,400	3,200	94
	Elbert	6,000	5,800	97
	Hancock	2,500	2,300	91
	Harris	3,500	3,300	95
	Laurens	11,200	10,500	94
Between 5-24%	Lowndes	19,700	18,700	95
	Montgomery	1,800	1,600	90
	Murray	5,100	4,800	95
	Peach	5,800	5,500	96
	Stephens	7,900	7,600	96
	Sumter	8,300	7,700	93
	Talbot	1,500	1,400	93
	Taylor	2,300	2,200	94
	Telfair	3,700	3,400	91
	Thomas	12,100	11,600	95
	Tift	9,300	8,800	95
	Warren	2,100	1,900	93
	Wilkinson	3,200	3,000	94
NORTH CAROLINA				
	Macon	6,300	5,800	92
	Swain	3,100	2,800	90
SOUTH CAROLINA				
	Abbeville	7,100	6,700	95
TENNESSEE				
	Polk	4,200	4,000	96

Georgia—Albany



WALB-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 43.6-kw aural. Antenna: 964-ft. above av. terrain, 1000-ft. above ground, 1362-ft. above sea level.

Latitude 31° 19' 52.00"
Longitude 83° 51' 43.59"

Transmitter: 2.5-mi. E of Doerun.
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

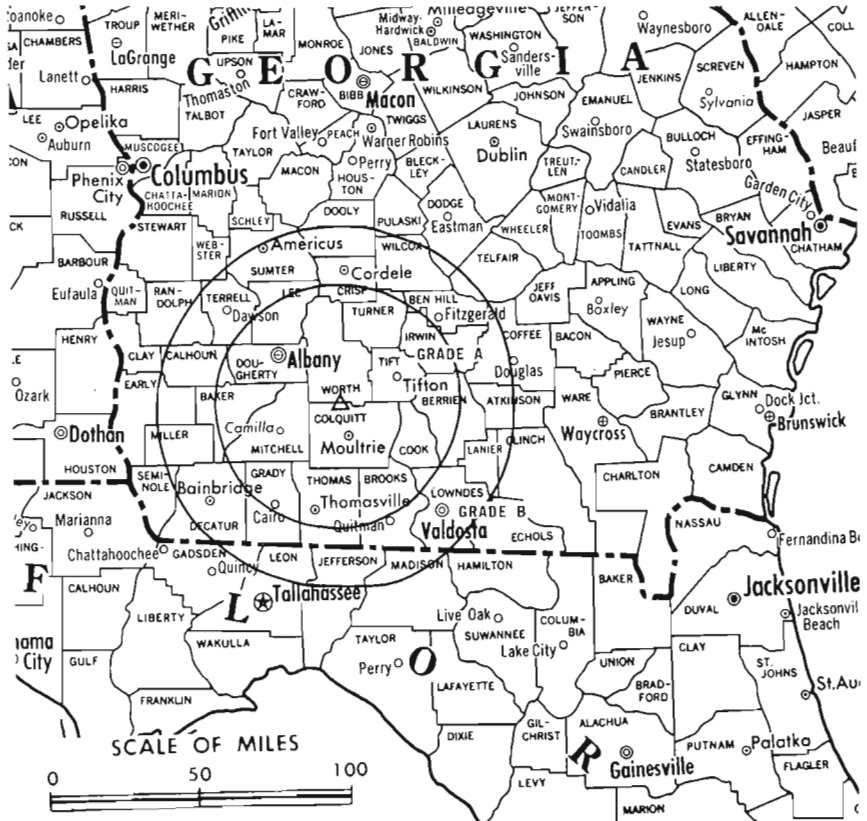
Studio: 1709 Stuart Ave. (31707).

Telephone: 912-435-8386.

TWX No.: 810-781-5104.

Represented (engineering) by A.D. Ring & Associates.

Represented (legal) by Kirkland, Ellis & Rowe.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WALB-TV Ref: FCC File No. BPC7-2497 Granted 12/17/58

©American Map Co., Inc., N.Y., No. 1424

WALB-TV

Network Service: NBC.

Licensee: WALB-TV Inc., P. O. Box 3130, Albany, Ga. (31706).

Ownership: Gray Communications Systems Inc. James H. Gray, pres., 53.3%; George H. Nader, 3.09%; A. C. & I. C. Gortatwosky, 2.1%; others, none with as much as 2%. Also publishes Albany Herald, and owns WJHG-TV Inc., Panama City, Fla.; KTVE (TV) Inc., El Dorado, Ark.-Monroe, La.; Gray Transportation Co. Inc., Gray Communications Consultants Inc. and Gray Restaurants Inc., all Albany, Ga.

Began Operation: April 7, 1954.

Represented (sales) by The Meeker Co.

Personnel:

RAYMOND E. CAROW, vice president & general manager.
LUCILLE RUSSELL, traffic manager.
R. DOUGLAS OLIVER, general sales manager.
PERLEY E. EPPLEY, director of engineering.
THOMAS SABISTON, operations manager.
JIM DAVIS, director of news & public affairs.

DIGEST OF RATE CARD NO. 16—(Aug. 30, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Prime Time—8-11 p.m., daily.

\$800 \$500 \$375 \$250 \$250* \$250* \$125*

*Section I—7:58-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Hamilton	2,900	2,700	92
	Jefferson	2,800	2,600	92
	Madison	4,700	4,300	91
	Taylor	4,800	4,500	93

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA				
	Atkinson	1,500	1,300	89
	Bacon	2,800	2,600	94
	Baker	1,000	900	91
	Ben Hill	5,100	4,700	93
	Berrien	3,900	3,600	93
	Brooks	4,500	4,200	94
	Calhoun	1,800	1,600	89
	Clinch	1,900	1,800	93
	Coffee	7,600	7,100	94
	Colquitt	10,800	10,300	96
	Cook	4,100	3,900	94
	Crisp	6,200	5,800	94
	Decatur	6,700	6,400	95
	Dooly	3,400	3,200	94
	Dougherty	30,800	29,700	96
	Early	3,900	3,600	93
	Echols	500	500	91
	Grady	6,000	5,700	95
50% & Over	Irwin	2,700	2,500	94
	Jeff Davis	3,300	3,100	94
	Lanier	1,700	1,600	93
	Lee	2,500	2,300	94
	Lowndes	19,700	18,700	95
	Miller	1,800	1,700	93
	Mitchell	5,400	5,100	94
	Randolph	2,900	2,700	93
	Seminole	2,600	2,500	95
	Sumter	8,300	7,700	93
	Telfair	3,700	3,400	91
	Terrell	3,400	3,200	93
	Thomas	12,100	11,600	95
	Tift	9,300	8,800	95
	Turner	2,700	2,500	94
	Ware	11,800	11,300	95
	Wilcox	2,300	2,200	94
	Worth	5,200	4,900	95

(Continued on page 200-b)

Station Totals	379,200	358,700	94
Net Weekly Circulation (1974-75)	220,300		
Average Daily Circulation (1974-75)	148,000		

IN THE SOUTHEAST . . . Gray Stations cover Southeast Alabama, Southeast Arkansas, Northwest Florida, Southwest Georgia, Northeast Louisiana and West Mississippi.



A DIVISION OF GRAY COMMUNICATIONS SYSTEMS, INC.

WALB-TV 10

ALBANY, GEORGIA



Serving Southwest Georgia,
North Florida and
Southeast Alabama

REPRESENTED BY THE MEEKER COMPANY

GRAY COMMUNICATIONS SYSTEMS INC.



Georgia—Atlanta



WAGA-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1070-ft. above av. terrain, 1110-ft. above ground, 2049-ft. above sea level.

Latitude 33° 47' 49"
Longitude 84° 20' 00"

Transmitter: 1551 Briarcliff Rd.

Studio: P.O. Box 4207, 1551 Briarcliff Rd. N.E. (30302).

Telephone: 404-875-5551.

TWX No.: 810-751-8265.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI. News Film Service: CBS. Facsimile Service: UPI.

Represented (legal) by Warren C. Zwicky.

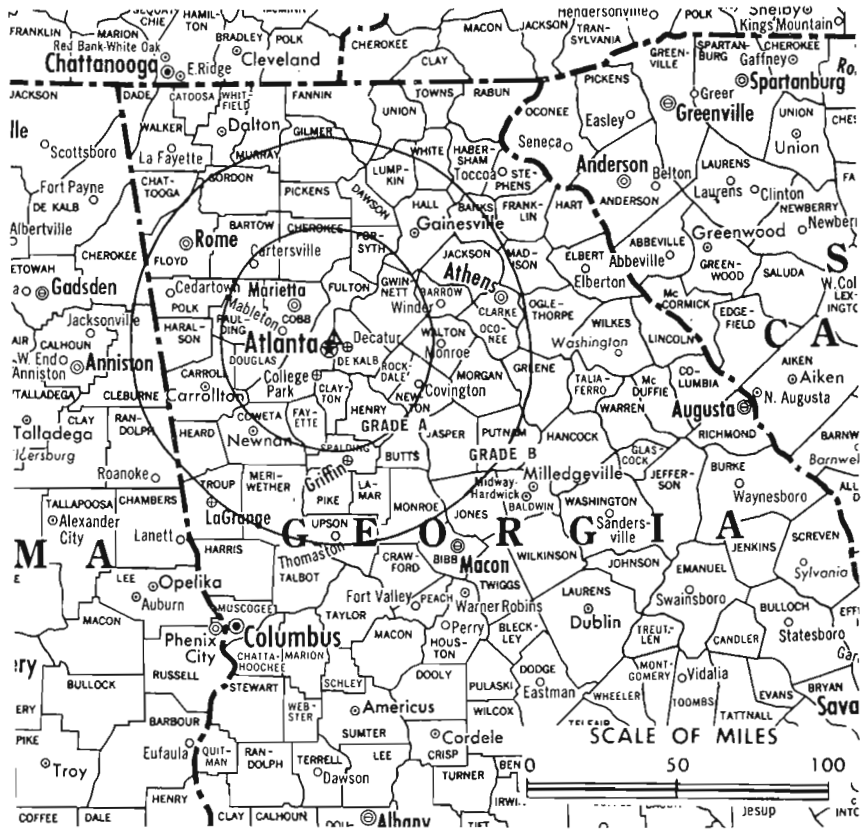
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WAGA-TV Ref: FCC File No. BPC-1879 Granted 8/10/54

©American Map Co., Inc., N.Y., No. 1424

WAGA-TV

Licensee: Storer Broadcasting Co., Box 4207, Atlanta, Ga. (30302).

Ownership: Storer Bcstg. Co., 1177 Kane Concourse, Miami Beach, Fla. For other interests, see listing under Group Ownership.

Began Operation: March 8, 1949.

Represented (sales) by Storer Television Sales Inc.

Personnel:

- PAUL RAYMON, vice president & general manager.
- SHELLY SCHWAB, station manager.
- PETER MURRAY, general sales manager.
- DIANNE HARNELL, local sales manager.
- CHUCK LIPTON, director of marketing.
- JOANNE SMITH, commercial operations manager.
- JAMES FERGUSON, program director.
- LANCE RUSSELL, production manager.
- RICHARD GOSS, promotion manager.
- DALE CLARK, director, public affairs.
- EMMANUEL HALL, director, community affairs.
- MARC DOYLE, news director.
- HUGO BONDY, chief engineer.

DIGEST OF RATE CARD NO. 30—(Feb. 14, 1972)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-10:30 p.m., daily.

\$2000 \$1200 \$800 \$600 \$900* \$695* \$415*

*AA-1—7:01-11:31 p.m., daily.

NETWORK BASE HOURLY RATE: \$1500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Cherokee	6,200	6,000	96
	Cleburne	3,900	3,700	95
	Randolph	6,400	6,100	95
	GEORGIA			
	Baldwin	7,300	6,900	94
	Banks	2,200	2,100	94
	Barrow	6,400	6,200	97

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
	Bartow	11,800	11,500	97
	Butts	3,400	3,300	96
	Carroll	17,700	17,200	97
	Chattooga	7,400	7,100	96
	Cherokee	12,300	12,000	97
	Clarke	24,100	23,200	96
	Clayton	40,900	40,300	99
	Cobb	73,200	72,200	99
	Coweta	11,600	11,100	96
	Dawson	1,600	1,500	94
	De Kalb	158,100	156,300	99
	Douglas	12,700	12,400	98
	Fannin	4,800	4,500	95
	Fayette	4,500	4,300	96
	Floyd	25,300	24,500	97
	Forsyth	6,800	6,600	98
50% & Over	Fulton	206,800	202,300	98
	Gilmer	3,200	3,000	94
	Gordon	9,000	8,700	97
	Greene	3,200	3,000	94
	Gwinnett	33,800	33,000	98
	Habersham	7,200	6,900	95
	Hall	20,700	20,100	97
	Haralson	6,300	6,100	96
	Heard	2,100	2,000	95
	Henry	8,100	7,800	96
	Jackson	7,700	7,400	96
	Jasper	2,200	2,000	93
	Lamar	3,200	3,100	95
	Lumpkin	2,600	2,500	97
	Madison	5,200	5,000	95
	Meriwether	5,800	5,500	94
	Monroe	3,500	3,300	95
	Morgan	2,900	2,700	94
	Newton	9,700	9,400	96

(Continued on page 201-b)

Station Totals	1,298,700	1,257,700	96
Net Weekly Circulation (1974-75)			863,500
Average Daily Circulation (1974-75)			544,900

Georgia—Atlanta

WATL-TV

Ch. 36

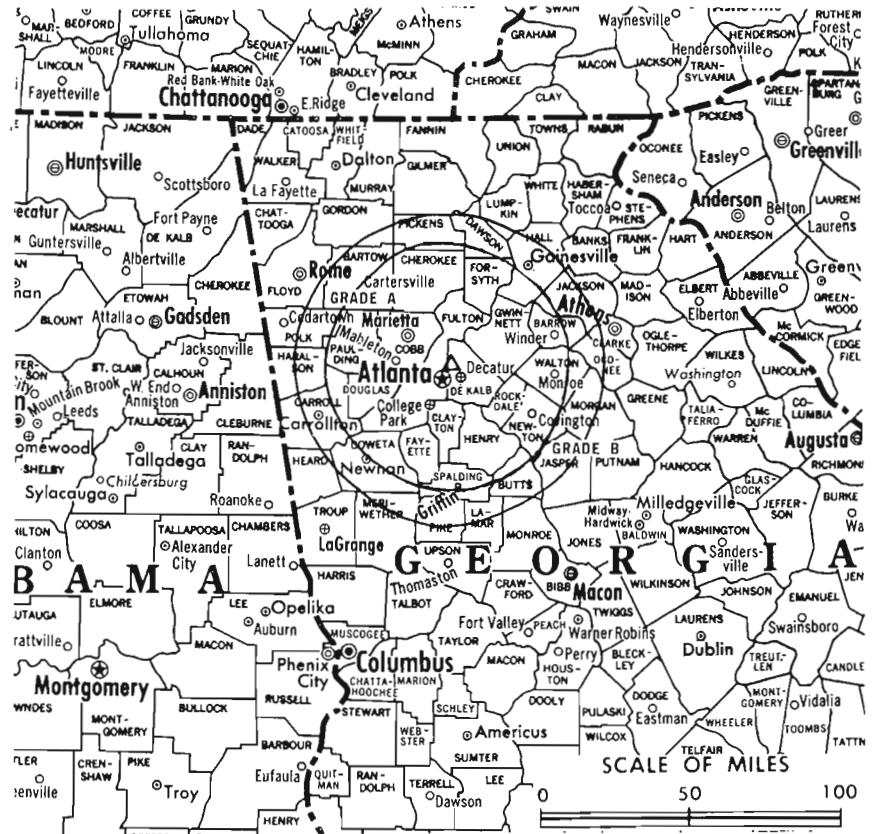
Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2682-kw max. & 2030-kw horizontal visual, 402.3-kw max. & 304.5-kw horizontal aural. Antenna: 1086-ft. above av. terrain, 1170-ft. above ground, 2045-ft. above sea level.

Latitude 33° 48' 27"
Longitude 84° 20' 26"

Transmitter: Briarcliff Rd. at Shepherd Lane.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.



WATL-TV Ref: FCC File No. BMPCT—6999 Granted 4/25/69 © American Map Co., Inc., N.Y., No. 14244

WATL-TV

Network Service: None, independent.

Licensee: Briarcliff Communications Group Inc., Suite 814, 1800 Peachtree Rd. N.E., Atlanta, Ga. (30309).

Studio: 1800 Peachtree Rd. N.E. Telephone: 404-355-0036.

Ownership: D. R. Jones, chmn., 30.5%; Don Kennedy, pres., 30.5%; Henry B. Green, secy., 5.55%; Tom Rentz Jr., treas., 14%; E. George Elliott, 13%; Bob M. Taylor & Henry Howard Smith, 3.225% each.

Began Operation: Oct. 13, 1954; left air May 31, 1955. Resumed operation under ownership of U.S. Communications Aug. 16, 1969; left air March 30, 1971. Sale to present owners approved by FCC July 14, 1974. Resumed operation July 5, 1976.

Represented (legal) by Wilner & Scheiner.

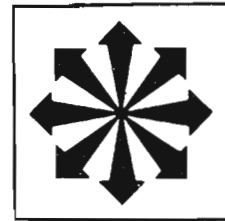
Represented (engineering) by Steel, Andrus & Adair.

Personnel:

DON KENNEDY, president & general manager.
TERRI TINGLE HEPPNER, program director.
RON KINSLER, production manager.
KATHRYN BANKSTON, sales manager.

Digest of Rate Card No. 1 (June 1976): Class A—7-10 p.m., Mon.-Fri. 30 Sec., \$35 (6 times per week). Program rates on request.

BLACKBURN & COMPANY, INC.



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BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Georgia—Atlanta

WHAE-TV

Ch. 46

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 1865-kw max. & 1290-kw horizontal visual, 368.8-kw max. & 251-kw horizontal aural. Antenna: 1070-ft. above av. terrain, 1170-ft. above ground, 2045-ft. above sea level.

Latitude 33° 48' 27"
Longitude 84° 20' 26"

Holds CP for change to 2333-kw max. & 1762-kw horizontal visual, 233-kw max. & 176-kw horizontal aural, 1088-ft. above av. terrain, 1174-ft. above ground, 2049-ft. above sea level. BPCT-4857.

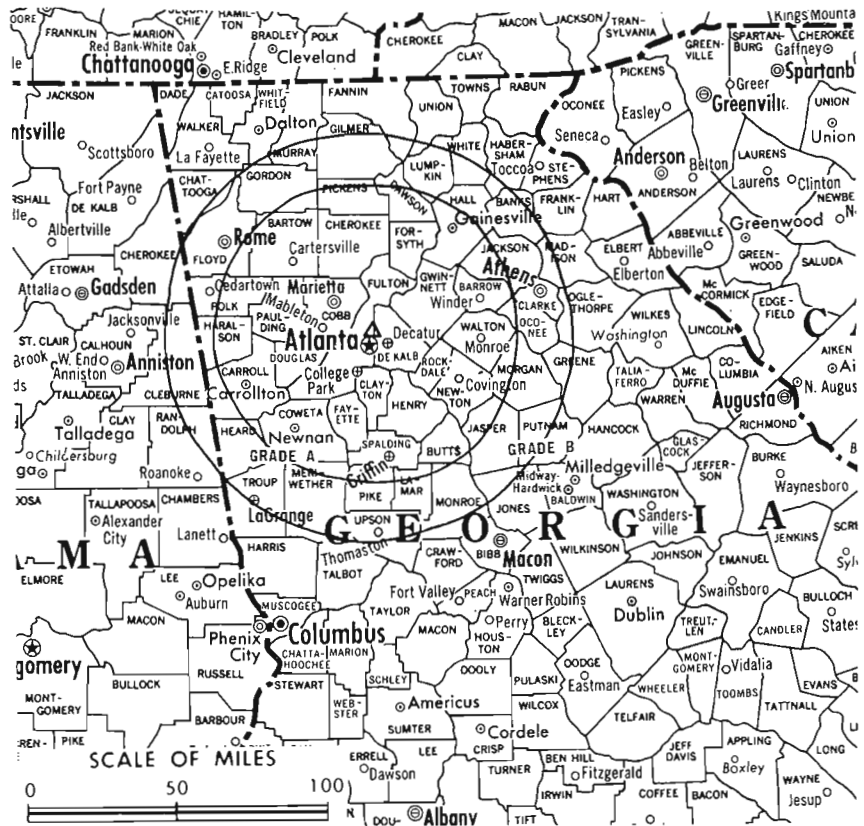
Transmitter: Briarcliff Rd. & Shepherd Lane, N. Druid Hills.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WHAE-TV Ref: FCC File No. BPCT-4082 Granted 5/15/68
CP: BCPT-4857 Granted 7/29/75

© American Map Co., Inc., N.Y., No. 14244

WHAE-TV

Grantee: Christian Broadcasting Network Inc., 1318 Spratley St., Portsmouth, Va. (23704).

Studio: 1810 Briarcliff Rd. N.E., Atlanta, Ga. (30329).

Mailing Address: P.O. Box 98097, Atlanta, Ga. (30359).

Telephone: 404-325-3103.

Ownership: See WYAH-TV, Portsmouth, Va.

Began Operation: June 6, 1971.

Represented (sales) by Adam Young Inc.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

- M. G. ROBERTSON, president.
- ROBERT E. JOHNSON, vice president & general manager.
- DON BARNEY, operations manager.
- JOHN PAUZA, sales manager.
- REV. EDWARD GREY, director of spiritual life.
- CARL MEEKS, chief engineer.
- ADA FULLER, film director.
- TIM HARRIS, production manager.
- KATHI NEAL, promotion director.
- CAROLYN DEANER, traffic manager.

DIGEST OF RATE CARD NO. 4

(Sept. 1, 1975)

Hour	30 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6-11 p.m., daily.					
\$620.00
*Highest rate: \$190.					

Graded rates apply*

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA			
	Barrow	6,400	6,200	97
	Walton	9,200	8,900	96

Net Weekly Circulation	State County	Total Households	TV Households	%
ALABAMA				
	Calhoun	33,300	32,400	97
	Randolph	6,400	6,100	95
GEORGIA				
	Bartow	11,800	11,500	97
	Butts	3,400	3,300	96
	Carroll	17,700	17,200	97
	Chattahoochee	1,400	1,400	98
	Chattooga	7,400	7,100	96
	Cherokee	12,300	12,000	97
	Clarke	24,100	23,200	96
	Clayton	40,900	40,300	99
	Cobb	73,200	72,200	99
	Coweta	11,600	11,100	96
	Dawson	1,600	1,500	94
	De Kalb	158,100	156,300	99
	Douglas	12,700	12,400	98
	Fayette	4,500	4,300	96
	Floyd	25,300	24,500	97
	Fulton	206,800	202,300	98
	Gilmer	3,200	3,000	94
	Gordon	9,000	8,700	97
	Gwinnett	33,800	33,000	98
	Hall	20,700	20,100	97
	Haralson	6,300	6,100	96
	Harris	3,500	3,300	95
	Heard	2,100	2,000	95
	Lamar	3,200	3,100	95
	Madison	5,200	5,000	95
	Muscogee	54,500	53,100	97
	Paulding	7,200	7,000	97
	Pickens	3,100	3,000	96
	Pike	2,400	2,200	94
	Polk	10,200	9,900	97
	Rockdale	7,500	7,200	97
	Spalding	14,400	13,900	97

Between 5-24%

(Continued on page 221-b)

Station Totals	884,700	863,800	97
Net Weekly Circulation (1974-75)			117,500
Average Daily Circulation (1974-75)			40,500

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Television Digest, Inc.

1836 Jefferson Place, N.W.
Washington, D. C. 20036
202/ 872-9200

Georgia—Atlanta



WSB-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1037-ft. above av. terrain, 1076-ft. above ground, 2049-ft. above sea level.

Latitude 33° 45' 51"
Longitude 84° 21' 42"

Transmitter: 766 Willoughby Way, N.E.

TV tape: Recording facilities.

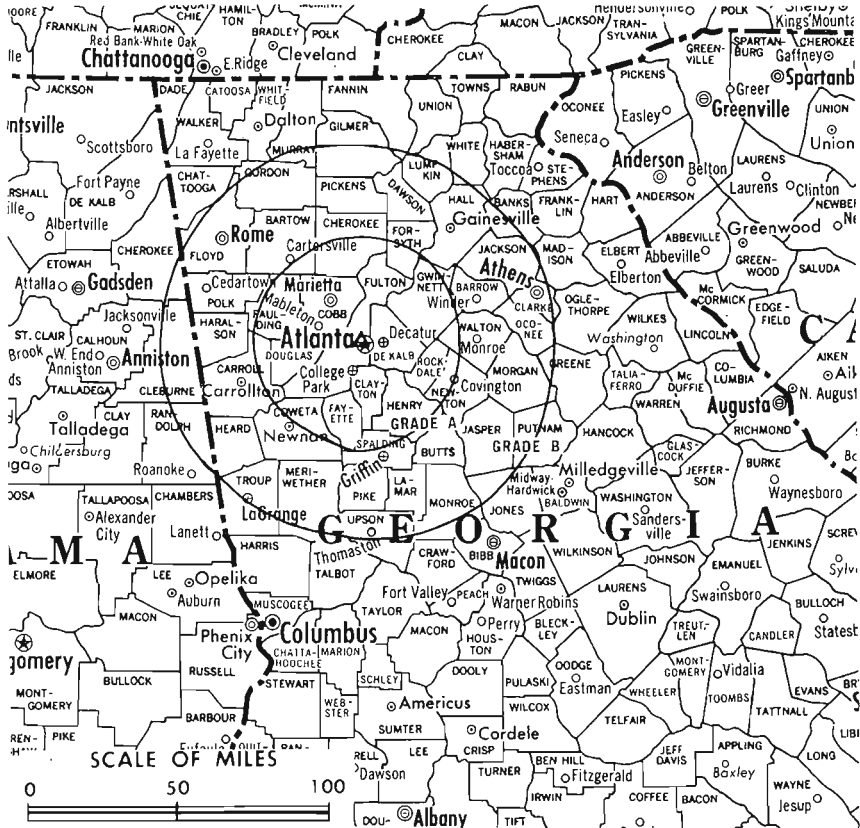
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

AM Affiliate: WSB, 50-kw, 750 kHz (NBC).

FM Affiliate: WSB-FM, 100-kw, 98.5 MHz (No. 253), 770-ft.

Represented (sales) by TeleRep Inc.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WSB-TV Ref: FCC File No. BPCT-2303 Granted 5/6/57

©American Map Co., Inc., N.Y., No. 14244

WSB-TV

Licensee: Cox Broadcasting Corp., 1601 W. Peachtree.

Studio: 1601 W. Peachtree St. NE (30309).

Telephone: 404-897-7000. TWX No.: 810-751-3532.

Ownership: Division of Cox Bcstg. Corp. which is a publicly held corp. Robert Chambers, chmn.; Clifford M. Kirtland Jr., pres.; Stanley G. Mouse, group v.p. Cox Bcstg. Corp. is 55.9% owned by James M. Cox Jr. estate, Ann Cox Chambers & Barbara Cox Anthony, personally or through trusts. Cox Bcstg. Corp. also operates WH10-TV-AM-FM, Dayton; WSOC-TV-AM-FM, Charlotte; WIIC-TV, Pittsburgh; KTVU (TV), Oakland-San Francisco; WIOD-AM & WAIA-FM, Miami, Fla.; KFI & KOST(FM), Los Angeles, Cal. For other interests see Group Ownership of CATV Systems and Cox under Newspaper Ownership of Television Stations.

Began Operation: Sept. 29, 1948.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

CLIFFORD M. KIRTLAND JR., president, Cox Broadcasting Corp.
STANLEY G. MOUSE, group vice president.
DON ELLIOT HEALD, v.p. & general manager.
DALE A. SMITH, station manager.
JOHN F. CARPENTER, general sales manager.
DENIS O'CONNOR, national sales manager.
DELONEY HULL, local sales manager.
A. R. VAN CANTFORT, program manager.
RUSTY BRUTON, production manager.
WILLIAM POWERS, director of engineering.
SKIP HALEY, news director.
JEAN HENDRIX, promotion & publicity director.
LESTER STRONG, community affairs director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1850.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Cherokee	6,200	6,000	96
	Cleburne	3,900	3,700	95
	Randolph	6,400	6,100	95

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA				
	Baldwin	7,300	6,900	94
	Banks	2,200	2,100	94
	Barrow	6,400	6,200	97
	Bartow	11,800	11,500	97
	Butts	3,400	3,300	96
	Carroll	17,700	17,200	97
	Chattooga	7,400	7,100	96
	Cherokee	12,300	12,000	97
	Clarke	24,100	23,200	96
	Clayton	40,900	40,300	99
	Cobb	73,200	72,200	99
	Coweta	11,600	11,100	96
	Dawson	1,600	1,500	94
	De Kalb	158,100	156,300	99
	Douglas	12,700	12,400	98
	Fannin	4,800	4,500	95
	Fayette	4,500	4,300	96
	Floyd	25,300	24,500	97
50% & Over	Forsyth	6,800	6,600	98
	Fulton	206,800	202,300	98
	Gilmer	3,200	3,000	94
	Gordon	9,000	8,700	97
	Greene	3,200	3,000	94
	Gwinnett	33,800	33,000	98
	Habersham	7,200	6,900	95
	Hall	20,700	20,100	97
	Haralson	6,300	6,100	96
	Heard	2,100	2,000	95
	Henry	8,100	7,800	96
	Jackson	7,700	7,400	96
	Jasper	2,200	2,000	93
	Lamar	3,200	3,100	95
	Lumpkin	2,600	2,500	97
	Meriwether	5,800	5,500	94
	Monroe	3,500	3,300	95
	Morgan	2,900	2,700	94
	Newton	9,700	9,400	96

(Continued on page 201-b)

Station Totals	1,359,200	1,316,300	96
Net Weekly Circulation (1974-75)		889,900	96
Average Daily Circulation (1974-75)		598,800	

Georgia—Atlanta

WTCG

Ch. 17

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2240-kw max. & 1510-kw horizontal visual, 224-kw max. & 151-kw horizontal aural. Antenna: 1093-ft. above av. terrain, 1042-ft. above ground, 2042-ft. above sea level.

Latitude 33° 46' 57"
Longitude 84° 23' 20"

Transmitter: 1018 W. Peachtree St. N.W.

Color: Live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.

Represented (engineering) by Silliman, Moffet & Kowalski.

Represented (legal) by Smith & Pepper.

Represented (sales) by RTVR Inc.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTCG Ref: FCC File No. BMPCT—7539 Granted 7/31/74

© American Map Co., Inc., N.Y., No. 14244

WTCG

Network Service: Independent.

Licensee: Turner Communications Corp., 1018 W. Peachtree St. N.W., Atlanta, Ga. (30309).

Studio: 1018 W. Peachtree St. N.W.

Telephone: 404-875-7317. TWX No.: 810-751-8568.

Ownership: R. E. Turner III, chmn., 86%; others, none with as much as 3%. Turner also owns WRET-TV, Charlotte, N.C.; WGOW & WYNQ(FM), Chattanooga, Tenn. & the Atlanta Braves Baseball Club.

Began Operation: Sept. 1, 1967. Transfer of control from Jack M. Rice et al. to R. E. Turner approved by FCC Dec. 10, 1969.

Personnel:

R. E. TURNER, president.
SIDNEY PIKE, vice president, operations.
DON LACHOWSKI, general sales manager.
TOM ASHLEY, national sales manager.
GERRY HOGAN, local sales manager.
GENE WRIGHT, chief engineer.
NED JAY, promotion manager.

DIGEST OF RATE CARD NO. 21—(March 26, 1976)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class A—6:30-11 p.m., daily.	\$3000	\$1750	\$1250	\$600	Graded rates apply	

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA				
	Butts	3,400	3,300	96
	Carroll	17,700	17,200	97
	Cherokee	12,300	12,000	97
	Clayton	40,900	40,300	99
50% & Over	Cobb	73,200	72,200	99
	Coweta	11,600	11,100	96
	De Kalb	158,100	156,300	99
	Douglas	12,700	12,400	98
	Fayette	4,500	4,300	96

(Continued on page 200-b)

Station Totals	1,420,600	1,379,200	97
Net Weekly Circulation (1974-75)			594,000
Average Daily Circulation (1974-75)			300,300

THE FACTBOOK COVERAGE MAP IS ONLY PART OF WTCG'S CIRCULATION!

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WTCG - Atlanta

Turner Communications Corporation

Georgia—Atlanta



WXIA-TV



Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1048-ft. above av. terrain, 1040-ft. above ground, 2049-ft. above sea level.

Latitude 33° 45' 24"
Longitude 84° 19' 55"

Transmitter: 110 Arizona Ave., N.E.
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

Represented (engineering) by A. D. Ring & Associates.

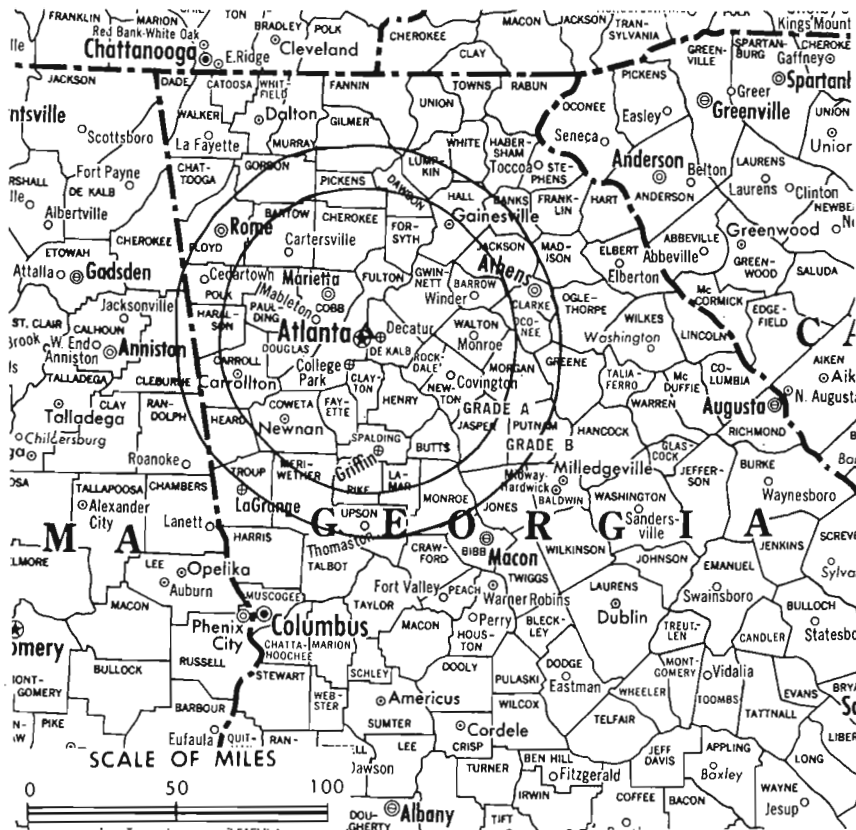
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WXIA-TV Ref: FCC File No. BPCT-4850 Granted 6/30/75

© American Map Co., Inc., N.Y., No. 14244

WXIA-TV

Licensee: Pacific & Southern Broadcasting Co. Inc., 1611 W. Peachtree St., N.E., Atlanta, Ga. (30309).

Studio: 1611 W. Peachtree St., N.E.

Telephone: 404-892-1611. TWX No.: 810-751-3255.

Ownership: Combined Communications Corp., 100%. For other interests, see KTAR-TV, Phoenix-Mesa, Ariz.

Began Operation: Sept. 30, 1951 as WLTV. Merger of Pacific & Southern Bcstg. with Combined Communications approved by FCC Jan. 9, 1974 (Television Digest, Vol. 13:5; 14:2, 30, 34). Previous merger of Jupiter Bcstg. with Pacific & Southern Bcstg. Co. Inc. approved by FCC Nov. 15, 1967 (Television Digest, Vol. 7:47). Previously sale to WIBC Inc. by Crosley Bcstg. approved Sept. 25, 1962 by FCC (Vols. 2:25, 2:37-38). Crosley acquired station from Broadcasting Inc. in Jan. 1953 (Vol. 8:51, 9-5, 7).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

JEFF DAVIDSON, president & general manager.
HOWARD KAUFMAN, general sales manager.
ELLIOTT BASS, national sales manager.
N. NEIL KUVIN, director of programming.
RUSSELL ARTZ, chief engineer.
VIRGIL DOMINIC, news director.

DIGEST OF RATE CARD NO. CC-1—(Jan. 1, 1975)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.	\$1800.00	\$1200.00	\$800.00		

Graded rates apply*

*Highest rate: \$900.

NETWORK BASE HOURLY RATE: \$1350.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA Cherokee	6,200	6,000	96

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA				
	Baldwin	7,300	6,900	94
	Banks	2,200	2,100	94
	Barrow	6,400	6,200	97
	Bartow	11,800	11,500	97
	Butts	3,400	3,300	96
	Carroll	17,700	17,200	97
	Cherokee	12,300	12,000	97
	Clarke	24,100	23,200	96
	Clayton	40,900	40,300	99
	Cobb	73,200	72,200	99
	Coweta	11,600	11,100	96
	Dawson	1,600	1,500	94
	De Kalb	158,100	156,300	99
	Douglas	12,700	12,400	98
	Fayette	4,500	4,300	96
	Floyd	25,300	24,500	97
	Forsyth	6,800	6,600	98
	Fulton	206,800	202,300	98
	Gilmer	3,200	3,000	94
	Greene	3,200	3,000	94
	Gwinnett	33,800	33,000	98
	Habersham	7,200	6,900	95
	Hall	20,700	20,100	97
	Haralson	6,300	6,100	96
	Heard	2,100	2,000	95
	Henry	8,100	7,800	96
	Jackson	7,700	7,400	96
	Jasper	2,200	2,000	93
	Lamar	3,200	3,100	95
	Lumpkin	2,600	2,500	97
	Meriwether	5,800	5,500	94
	Monroe	3,500	3,300	95
	Morgan	2,900	2,700	94
	Newton	9,700	9,400	96
	Oconee	2,900	2,800	98
	Paulding	7,200	7,000	97
	Pickens	3,100	3,000	96
	Pike	2,400	2,200	94

(Continued on page 221-b)

Station Totals	1,317,900	1,277,300	96
Net Weekly Circulation (1974-75)		812,500	
Average Daily Circulation (1974-75)		458,700	

Georgia—Augusta

WATU-TV

Ch. 26

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 316-kw max. & 295-kw horizontal visual, 31.6-kw max. & 29.5-kw horizontal aural. Antenna: 1600-ft. above av. terrain, 1546-ft. above ground, 1893-ft. above sea level.
 Latitude 33° 25' 15"
 Longitude 81° 50' 19"

Transmitter: E side of Pine Log Rd., .4-mi. N of Rt. 278.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.



Total Households: © MSI
 Consumer Market Data as of 1/1/76.
 TV Homes: TV% and Circulation
 © 1976 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).

WATU-TV Ref: FCC File No. BMPCT-7590 Granted 10/28/75 © American Map Co., Inc. N.Y. No. 14244

WATU-TV

Network Service: NBC.

Grantee: Augusta Telecasters Inc., 4421 Central Ave., Charlotte, N.C.

Mailing Address: P. O. Box 6847, North Augusta, S.C. (29841).

Studio: Pine Log Rd., Beach Island, S.C.

Telephone: 404-724-5527.

Ownership: J. Thomas Jones, pres., 9.29%; Henry D. Scoggins, 9.29%; Estate of Ira Goldberg, 9.29%; Harold W. Twisdale, 12.43%; David L. Steel Sr., 9.88%; A. David Moore Jr., 4.82%; Francis Hanks Robertson, 45%. Steel has 30% of WPEG, Winston-Salem.

Began Operation: Dec. 24, 1968; left air Nov. 1970. Resumed operation Jan. 14, 1974.

Represented (sales) by Walton Bcstg. Sales Corp. (Chicago); New England Spot Sales (Boston); Neil Group Inc. (Detroit); Jack Bolton & Assoc. (Atlanta); Jerry Malfese (New York). Phone: 212-683-5830.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

LYNN M. EVANS, operations manager.
 JAMES LUTTRELL, chief engineer.
 TERRY BROWN, sales manager.

DIGEST OF RATE CARD—(July 1, 1976)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—8-11 p.m., daily.						
\$1200	\$600	\$450	\$150	\$75	\$75	\$37

NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Burke	4,700	4,300	92
	Columbia	8,000	7,700	96
	Richmond	44,500	43,300	97
Between 25-49%	GEORGIA			
	Jefferson	4,500	4,200	94
	Mc Duffie	5,000	4,800	95
Between 5-24%	SOUTH CAROLINA			
	Aiken	31,000	30,200	97
	Barnwell	5,700	5,400	94
Between 5-24%	GEORGIA			
	Emanuel	6,500	6,100	94
	Glascock	700	700	94
	Jeff Davis	3,300	3,100	94
	Jenkins	2,800	2,600	95
	Johnson	2,300	2,200	95
	Lincoln	1,900	1,800	95
Screven	3,700	3,500	93	
Warren	2,100	1,900	93	
Wilkes	3,400	3,100	92	
Between 5-24%	SOUTH CAROLINA			
	Allendale	3,400	3,100	92
Edgefield	4,700	4,500	95	
Station Totals		138,200	132,500	95
Net Weekly Circulation (1974-75)				55,300
Average Daily Circulation (1974-75)				24,000

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Georgia—Augusta



WJBF

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1375-ft. above av. terrain, 1292-ft. above ground, 1677-ft. above sea level.

Latitude 33° 24' 15"
Longitude 81° 50' 19"

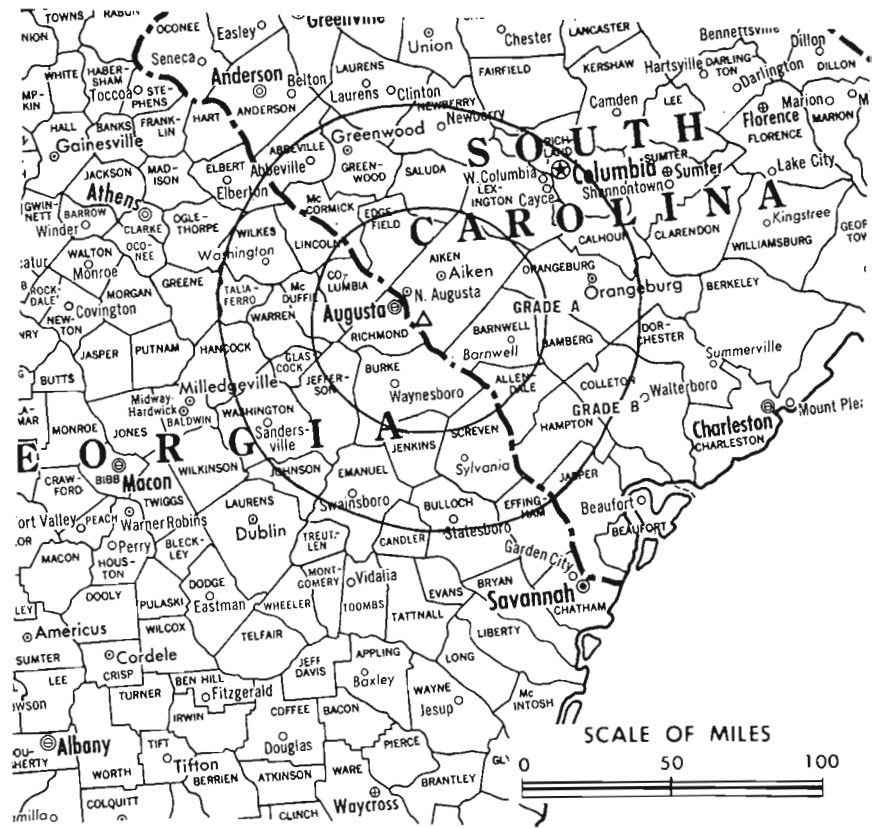
Transmitter: Pine Log Rd., near Beech Island, S.C.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbltron study (see page 4-b).



WJBF Ref: FCC File No. BPCT-2441 Granted 12/18/57

©American Map Co., Inc., N.Y., No. 14244

WJBF

Network Service: ABC.

Licensee: Fuqua Television Inc., Box 1404 (30903).

Studio: 10th & Reynolds Sts., Augusta (30901).

Telephone: 404-722-6664. TWX No.: 404-724-7698.

Ownership: J. B. Fuqua, 55.04%. He controls Fuqua Industries Inc., which owns WTVM (TV), Evansville, Ind.; licensee of WTVM, Columbus, Ga. & WTVC, Chattanooga, Tenn.; WROZ, Evansville, Ind.; WTAC, Flint, Mich.

Began Operation: Nov. 22, 1953.

Represented (sales) by H-R Television.

Personnel:

J. B. FUQUA, chairman.
JOHN RADECK, president & general manager.
WALTER CAMPBELL, vice president, sales.
JOHN WRIGHT, treasurer.
TERRY SAMS, v.p., programming.
GERALD LEVY, production manager.
JOHN P. JOPLING, v.p., engineering.
JAMES E. DAVIS, v.p., news.

DIGEST OF RATE CARD NO. 21—(Sept. 8, 1975)

Hour	30 Min.	15 Min.	Min.	30 Sec.	10 Sec.	
Class AA—7:31-9:59 p.m., daily.	\$900	\$540	\$315	\$310*	\$155*	\$124*

*Class AA—8-11 p.m., Mon.-Sat.; 7-11 p.m., Sun.

NETWORK BASE HOURLY RATE: \$1140.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Bulloch	11,000	10,500	95
	Burke	4,700	4,300	92
	Candler	2,000	1,900	94
	Columbia	8,000	7,700	96
	Emanuel	6,500	6,100	94
	Glascocok	700	700	94
Hancock	2,500	2,300	91	
Jefferson	4,500	4,200	94	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA—(Continued)			
	Jenkins	2,800	2,600	95
	Johnson	2,300	2,200	95
	Lincoln	1,900	1,800	95
	Mc Duffie	5,000	4,800	95
	Montgomery	1,800	1,600	90
	Richmond	44,500	43,300	97
	Screven	3,700	3,500	93
	Taliaferro	800	700	92
	Toombs	6,700	6,200	92
	Treutlen	1,700	1,600	92
	Warren	2,100	1,900	93
	Washington	4,800	4,400	91
	Wilkes	3,400	3,100	92
Between 25-49%	SOUTH CAROLINA			
	Aiken	31,000	30,200	97
	Allendale	3,400	3,100	92
	Bamberg	4,700	4,400	93
	Barnwell	5,700	5,400	94
	Edgefield	4,700	4,500	95
	Greenwood	17,800	17,200	97
	Hampton	5,100	4,700	93
	Mc Cormick	2,300	2,200	94
	Newberry	10,300	9,900	96
Orangeburg	21,700	20,200	93	
Saluda	4,800	4,600	95	
Between 5-24%	GEORGIA			
	Elbert	6,000	5,800	97
	Laurens	11,200	10,500	94
	Oglethorpe	2,300	2,200	94
	Wheeler	1,500	1,400	91
	SOUTH CAROLINA			
	Abbeville	7,100	6,700	95
	Calhoun	3,100	2,900	92
	GEORGIA			
	Baldwin	7,300	6,900	94
(Continued on page 221-b)				
Station Totals		471,000	448,900	95
Net Weekly Circulation (1974-75)			220,400	
Average Daily Circulation (1974-75)			147,800	

Georgia—Augusta



WRDW-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: 1590-ft. above av. terrain, 1506-ft. above ground, 1882-ft. above sea level.

Latitude 33° 24' 29"
Longitude 81° 50' 36"

Transmitter: Pine Log Rd., Beech Island, S.C.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Telephone: 803-278-1212.

TXW No.: 810-771-4860.

Represented (engineering) by Lohnes & Culver.

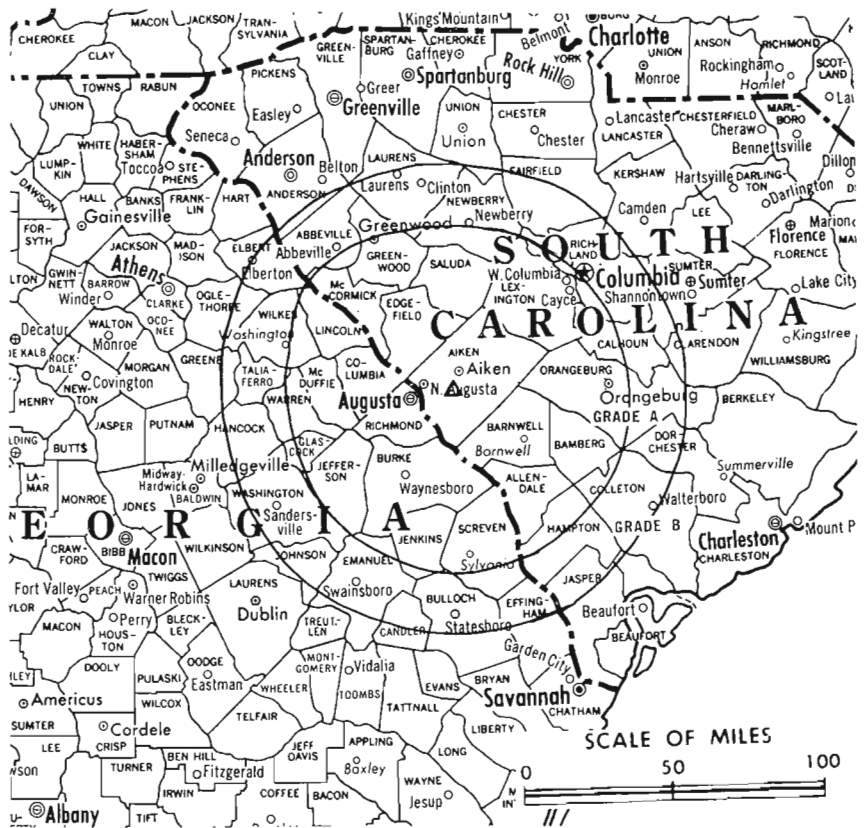
Total Households: © MISI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WRDW-TV Ref: FCC File No. BPCT-3054 Granted 9/28/62

© American Map Co., Inc., N.Y., No. 1424

WRDW-TV

Licensee: Rust Craft Broadcasting Co.

Mailing Address: Drawer 1212, Augusta, Ga. (30903).

Ownership: Rust Craft Broadcasting Co., 100%. For other interests see WSTV-TV, Steubenville, Ohio.

Began Operation: Feb. 14, 1954. Sale to present owners by WPIT Inc. (Friendly Stations) approved by FCC Feb. 8, 1962 (Television Digest, Vols. 17:30, 33, 2:14). Sale to WPIT Inc. by Southeastern Newspapers Inc. (Augusta Chronicle and Herald) approved April 20, 1960 by FCC (Vol. 16:6, 17). Sale to Southeastern Newspapers Inc. by group headed by Grover C. Maxwell & Allen M. Woodall approved Feb. 17, 1956 by FCC (Vol. 11:48; 12:7). Note: For sale of WPIT Inc. to United Printers & Publishers (Rust Craft Greeting Cards Inc.), see WSTV-TV, Steubenville, Ohio.

Represented (sales) by Katz Television.

Personnel:

MARSHALL BERKMAN, president.
RALPH E. BECKER, vice president.
JAMES N. ARMISTEAD, vice president & general manager.
WILLIAM KEMPLE, general sales manager.
DON SMITH, chief engineer.
LEE SHERIDAN, operations manager.

DIGEST OF RATE CARD NO. A25—(Aug. 30, 1976)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.	\$775	\$590	\$240	\$500	\$250	\$250

NETWORK BASE HOURLY RATE: \$700.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Burke	4,700	4,300	92
	Candler	2,000	1,900	94
	Columbia	8,000	7,700	96
	Emanuel	6,500	6,100	94
Glascoc	700	700	94	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA—(Continued)			
	Hancock	2,500	2,300	91
	Jefferson	4,500	4,200	94
	Jenkins	2,800	2,600	95
	Johnson	2,300	2,200	95
	Lincoln	1,900	1,800	95
	Mc Duffie	5,000	4,800	95
	Richmond	44,500	43,300	97
	Screven	3,700	3,500	93
	Taliaferro	800	700	92
	Treutlen	1,700	1,600	92
	Warren	2,100	1,900	93
	Washington	4,800	4,400	91
Wilkes	3,400	3,100	92	
Between 25-49%	SOUTH CAROLINA			
	Aiken	31,000	30,200	97
	Allendale	3,400	3,100	92
Between 5-24%	GEORGIA			
	Bulloch	11,000	10,500	95
	Montgomery	1,800	1,600	90
Between 5-24%	SOUTH CAROLINA			
	Toombs	6,700	6,200	92
	Calhoun	3,100	2,900	92
Between 5-24%	Greenwood	17,800	17,200	97
	Newberry	10,300	9,900	96
	Between 5-24%	GEORGIA		
Baldwin		7,300	6,900	94
Clarke	24,100	23,200	96	
(Continued on page 221-b)				
Station Totals		422,700	403,800	95
Net Weekly Circulation (1974-75)			194,600	
Average Daily Circulation (1974-75)			127,600	

Georgia—Columbus



WRBL-TV



Ch. 3

Technical Facilities: Channel No. 3 (62-66 MHz). Authorized power: 100-kw visual, 12.02-kw aural. Antenna: 1790-ft. above av. terrain, 1749-ft. above ground, 2249-ft. above sea level.

Latitude 32° 19' 25"
Longitude 84° 46' 46"

Transmitter: LaFayette Rd., 1.2-mi. N of Cusseta, Ga.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: Newsweek.

AM Affiliate: WRBL, 5-kw, 1420 kHz (CBS).

FM Affiliate: WRBL-FM, 100-kw, 102.9 MHz (No. 275), 1520-ft.

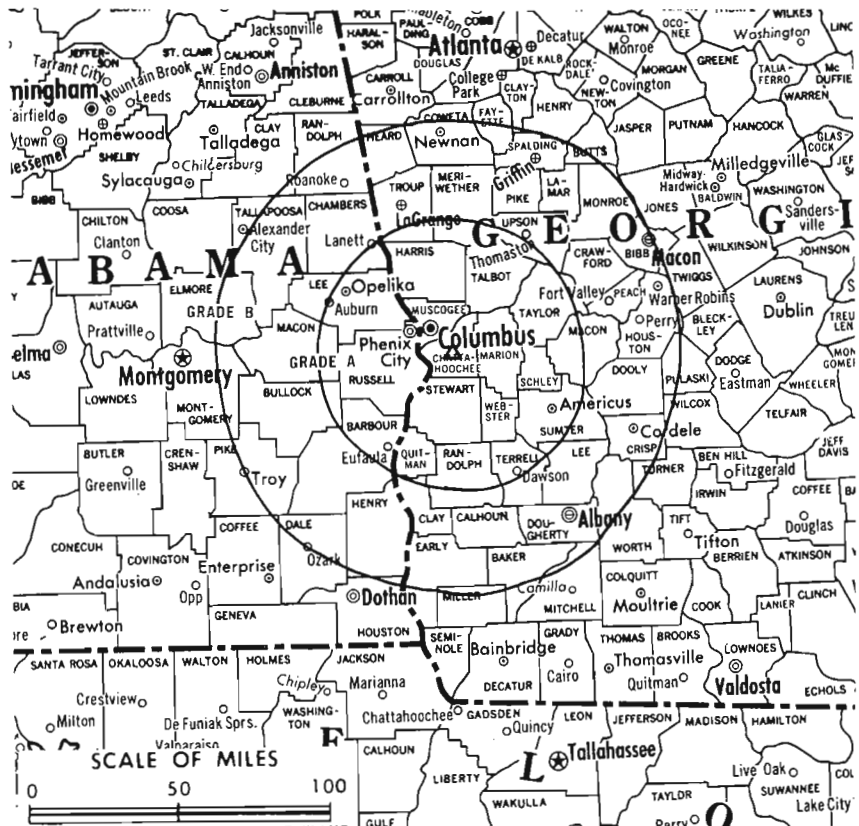
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WRBL-TV Ref: FCC File No. BPCT-2775 Granted 6/9/60

©American Map Co., Inc., N.Y., No. 14244

WRBL-TV

Network Service: CBS, NBC.

Licensee: Columbus Bcstg. Co. Inc., Box 270 (31902).

Studio & Offices: 1350 13th Ave. (31901).

Telephone: 404-322-0601.

TWX No.: 404-327-6345.

Ownership: Estate of J. W. Woodruff Jr., 81.22%; J. Barnett Woodruff, pres., 18.78%. J. W. Woodruff Jr estate controls radio WGPC, Albany, Ga.

Began Operation: Nov. 15, 1953 on Ch. 4. Switched to Ch. 3 Oct. 27, 1960. Transfer of control to present owners from R. W. Page Corp. approved by FCC Jan. 31, 1973.

Represented (sales) by Katz Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Cohen & Dippell.

Personnel:

- GEORGE A. GINGELL, vice president & general manager.
- ROBERT WALTON, vice president, television sales.
- PAUL T. BERRY, vice president, programming & operations.
- LACY WORRELL, vice president, engineering.
- DICK McMICHAEL, vice president, news.
- JESSE WOODWARD, production director.
- ROZELL FABIANI, dir., women's programs & quality control.
- BILL WADSWORTH, TV technical director.
- ELEANOR WHITELAW, promotion director.
- CHRIS JOINER, director of photography.

DIGEST OF RATE CARD NO. A-20
(July 26, 1976)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.				
\$600.00	\$360.00	\$350.00	\$350.00	\$175.00

NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Households	%
ALABAMA				
	Barbour	7,700	7,200	94
	Bullock	3,500	3,200	93
	Chambers	12,300	11,800	96
	Clay	4,800	4,600	96
	Lee	19,500	18,700	96
	Macon	7,700	7,200	94
	Randolph	6,400	6,100	95
	Russell	14,200	13,600	96
	Tallapoosa	11,700	11,200	96
GEORGIA				
	Calhoun	1,800	1,600	89
	Chattahoochee	1,400	1,400	98
	Clay	1,200	1,100	92
	Crawford	1,700	1,500	91
	Crisp	6,200	5,800	94
50% & Over	Dooly	3,400	3,200	94
	Dougherty	30,800	29,700	96
	Harris	3,500	3,300	95
	Houston	21,800	21,200	97
	Lee	2,500	2,300	94
	Macon	3,700	3,400	93
	Marion	1,700	1,500	90
	Meriwether	5,800	5,500	94
	Muscogee	54,500	53,100	97
	Peach	5,800	5,500	96
	Quitman	600	600	92
	Randolph	2,900	2,700	93
	Schley	800	700	94
	Stewart	1,600	1,400	90
	Sumter	8,300	7,700	93
	Talbot	1,500	1,400	93
	Taylor	2,300	2,200	94
	Terrell	3,400	3,200	93

(Continued on page 223-b)

Station Totals	570,500	543,900	95
Net Weekly Circulation (1974-75)			282,200
Average Daily Circulation (1974-75)			167,900



We Don't Have A "Funny" Anchorman

What we **DO** have is more early evening news viewers than **BOTH** other Columbus stations **COMBINED***

Maybe it's because News Director, Dick McMichael, never lets the news get mixed up with the entertainment on WRBL-TV. Viewers know they get the news **STRAIGHT...** and it's **all news**, presented by authoritative reporters who dig...who know their area and its people. Their experience totals 167 years of broadcast journalism. This professional combination has delivered more viewers than **both** other Columbus early evening newscasts **combined**, in book after book, after book; year after year, after year.



**COLUMBUS,
GEORGIA**



REPRESENTED BY
**KATZ TELEVISION
CONTINENTAL**

*ARB May '76 - Columbus, Ga. TSA Total Persons

All audience data subject to limitations and qualifications described by rating service

Georgia—Columbus



WTVM



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 284-kw visual, 52.5-kw aural. Antenna: 1650-ft. above av. terrain, 1749-ft. above ground, 2251-ft. above sea level.

Latitude 32° 19' 25"
Longitude 84° 46' 46"

Transmitter: Lafayette Rd., 1.2-mi. N of Cusseta.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Studio: 1909 Wynnton Rd. (31901).

Represented (legal) by Wilner & Scheiner.

Represented (sales) by Blair Television.

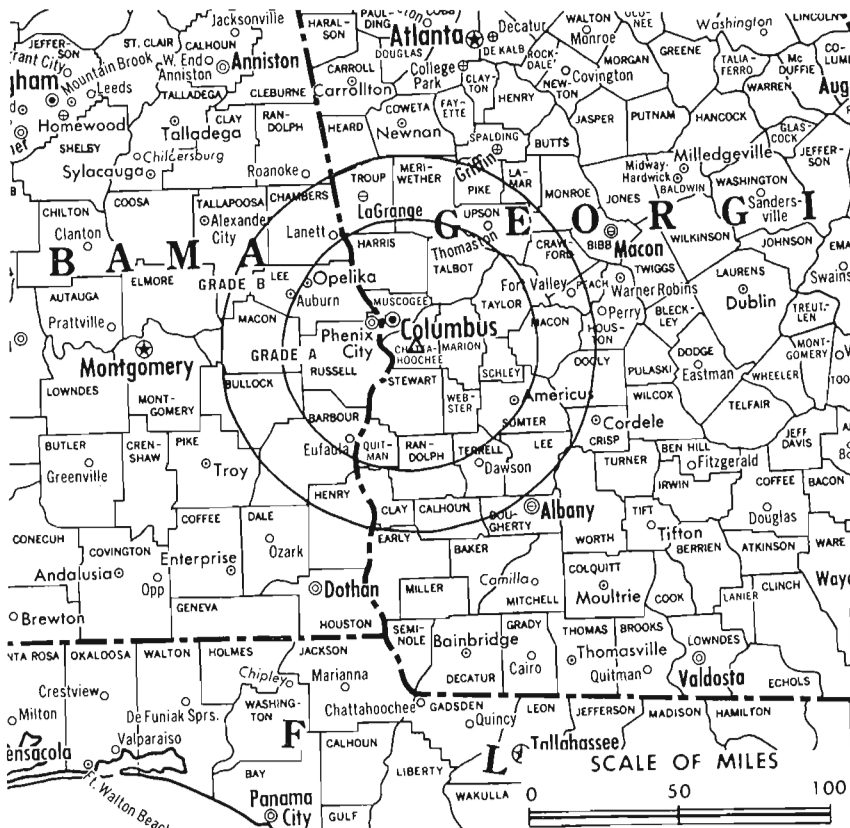
Total Households: ① MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTVM Ref: FCC File No. BMPCT-5490 Granted 7/11/60

©American Map Co., Inc., N.Y., No. 14244

WTVM

Network Service: ABC.

Licensee: WTVM Inc., Box 1848, Columbus, Ga. (31902).

Telephone: 404-324-6471. TWX No.: 810-758-4326.

Ownership: WTVM Inc. is owned by Martin Theatres, a subsidiary of Fuqua Industries Inc. For other Fuqua interests, see WJBF, Augusta, Ga.

Began Operation: Oct. 6, 1953 on Ch. 28. Switched to Ch. 9 Nov. 3, 1960. Sale of Martin Theatres of Ga. Inc. to Fuqua Industries approved by FCC Feb. 7, 1969.

Personnel:

JOE WINDSOR, president.

LYNN AVERY, vice president & general manager.

W. CARROLL WARD, director of programs & public affairs.

ROBERT G. LEE JR., general sales manager.

ROBERT KING, chief engineer.

TERRY JOHNSON, news director.

EDDIE BLAND, production director.

DIGEST OF RATE CARD NO. 1-74—(July 1, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7:30-10:30 p.m., daily.

\$850 \$510 \$306 \$250 \$250 \$250 \$110

NETWORK BASE HOURLY RATE: \$850.

Net Weekly Circulation	State County	Total Households	TV Households	%
ALABAMA				
	Barbour	7,700	7,200	94
	Bullock	3,500	3,200	93
	Chambers	12,300	11,800	96
	Clay	4,800	4,600	96
50% & Over	Lee	19,500	18,700	96
	Macon	7,700	7,200	94
	Pike	8,500	8,000	94
	Randolph	6,400	6,100	95
	Russell	14,200	13,600	96
	Tallapoosa	11,700	11,200	96

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA				
	Bibb	48,800	47,400	97
	Bleckley	3,600	3,400	94
	Calhoun	1,800	1,600	89
	Chattahoochee	1,400	1,400	98
	Clay	1,200	1,100	92
	Crawford	1,700	1,500	91
	Crisp	6,200	5,800	94
	Dooly	3,400	3,200	94
	Dougherty	30,800	29,700	96
	Early	3,900	3,600	93
	Harris	3,500	3,300	95
	Houston	21,800	21,200	97
	Lee	2,500	2,300	94
50% & Over	Macon	3,700	3,400	93
	Marion	1,700	1,500	90
	Muscogee	54,500	53,100	97
	Peach	5,800	5,500	96
	Quitman	600	600	92
	Randolph	2,900	2,700	93
	Schley	800	700	94
	Stewart	1,600	1,400	90
	Sumter	8,300	7,700	93
	Talbot	1,500	1,400	93
	Taylor	2,300	2,200	94
	Terrell	3,400	3,200	93
	Troup	14,100	13,400	95
	Turner	2,700	2,500	94
	Upson	8,300	8,000	96
	Webster	600	500	89
	Worth	5,200	4,900	95

Net Weekly Circulation	State County	Total Households	TV Households	%
ALABAMA				
	Coffee	12,400	11,900	96
Between 25-49%	Dale	14,000	13,600	97
	Henry	4,400	4,200	95
	Houston	22,900	22,300	97

(Continued on page 223-b)

Station Totals	561,300	535,700	95
Net Weekly Circulation (1974-75)		297,900	
Average Daily Circulation (1974-75)		164,000	

Georgia—Columbus

WYEA-TV

Ch. 38

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1480-kw max. & 1070-kw horizontal visual, 209-kw max. & 216.8-kw horizontal aural. Antenna: 1310-ft. above av. terrain, 1319-ft. above ground, 1704-ft. above sea level.

Latitude 32° 27' 28"
Longitude 84° 53' 08"

Transmitter: 3.6-mi. E of Columbus, 34-mi. S of Buena Vista Rd.

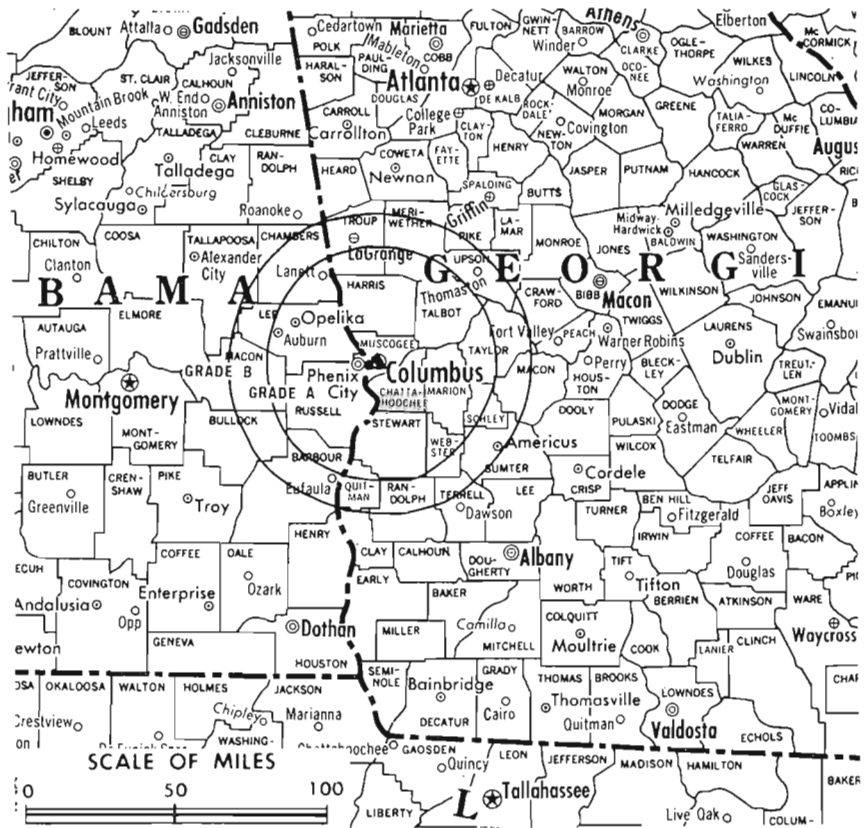
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by Gautney & Jones.

Total Households: © MSA
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WYEA-TV Ref: FCC File No. BMPCT-7006 Granted 10/22/69

© American Map Co., Inc., N.Y., No. 14241

WYEA-TV

Licensee: Eagle Bcstg. Co., P.O. Box 6389, Columbus, Ga. (31907).

Studio: 6140 Buena Vista Rd., Columbus, Ga. (31907).

Mailing Address: Box 6389, Lindsey Creek Station, Columbus (31907).

Telephone: 404-561-3838. TWX No.: 810-758-4312.

Ownership: Gala Bcstg. Co., 50%; David Rothschild II, 20%; J. Kyle Spencer, 20%; John H. Swift, 7.5%; S. Douglas Smith, 2.5%. Eagle Bcstg. officers: Charles F. Grisham, pres.; David Rothschild II, v.p.-treas.; Lee R. Redmond Jr., secy. For Gala Bcstg. ownership & other interests, see WHNT-TV, Huntsville, Ala.

Began Operation: October 29, 1970.

Represented (legal) by Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind.

Represented (sales) by The Meeker Co.

Personnel:

CHARLES GRISHAM, president.
WALTER McCROBA, general manager.
KEN GERDES, general sales manager.
WARREN CLEMONS, operations manager.
FRANK HARDMAN, chief engineer.
AL FLEMING, news director.

DIGEST OF RATE CARD NO. 10—(Sept. 20, 1976)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—8-11 p.m., daily.
\$500 \$350 \$200 \$110 \$110 \$55

NETWORK BASE HOURLY RATE: \$150.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Chambers	12,300	11,800	96
	Lee	19,500	18,700	96
	Russell	14,200	13,600	96

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Chattahoochee	1,400	1,400	98
	Harris	3,500	3,300	95
	Marion	1,700	1,500	90
	Muscogee	54,500	53,100	97
	Stewart	1,600	1,400	90
	Talbot	1,500	1,400	93
Between 25-49%	ALABAMA			
	Barbour	7,700	7,200	94
	Bullock	3,500	3,200	93
	Macon	7,700	7,200	94
	GEORGIA			
Quitman	600	600	92	
Sumter	8,300	7,700	93	
Taylor	2,300	2,200	94	
Troup	14,100	13,400	95	
Upson	8,300	8,000	96	
Webster	600	500	89	
Between 5-24%	ALABAMA			
	Dale	14,000	13,600	97
	Henry	4,400	4,200	95
	Randolph	6,400	6,100	95
	Tallapoosa	11,700	11,200	96
	GEORGIA			
	Clay	1,200	1,100	92
	Coweta	11,600	11,100	96
	Crawford	1,700	1,500	91
	Crisp	6,200	5,800	94
Dooly	3,400	3,200	94	
Dougherty	30,800	29,700	96	
Macon	3,700	3,400	93	
Meriwether	5,800	5,500	94	
Miller	1,800	1,700	93	
Schley	800	700	94	
Terrell	3,400	3,200	93	
Station Totals		270,200	258,200	95
Net Weekly Circulation (1974-75)				111,100
Average Daily Circulation (1974-75)				61,600

Georgia—Macon

WCWB-TV

Ch. 41

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1050-kw max. & 760-kw horizontal visual, 210-kw max. & 152-kw horizontal aural. Antenna: 787-ft. above av. terrain, 893-ft. above ground, 1186-ft. above sea level.

Latitude 32° 45' 12"
Longitude 83° 33' 46"

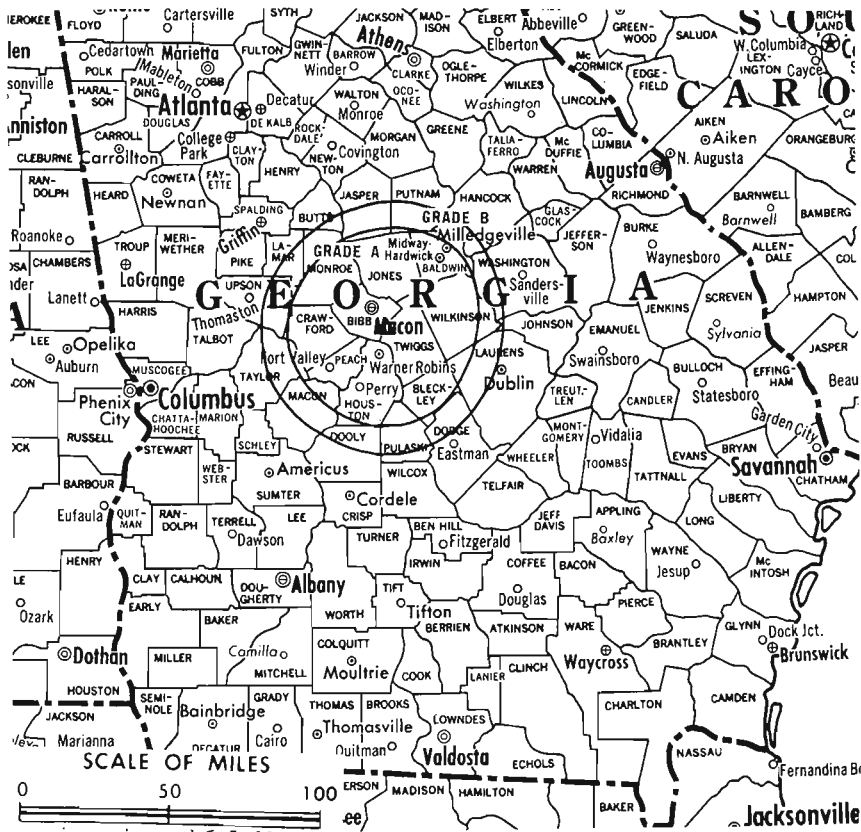
Transmitter: 4.6-mi. S of Lanier Hts. on W side of U.S. Rt. 23, Swift-creek Twp., Ga.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WCWB-TV Ref: FCC File No. BMPCT—6614 Granted 8/28/68

© American Map Co., Inc., N.Y., No. 14244

WCWB-TV

Licensee: Bibb Television Inc., P. O. Box 4328, Macon, Ga. (31208).

Studio: 6525 Ocmulgee Blvd. East, Macon, Ga.

Mailing Address: P.O. Box 4328, Macon, Ga. (31208).

Telephone: 912-746-1455.

TWX No.: 810-783-5549.

Ownership: F. E. Busby, chmn., 64.164%; E. Lanier Finch, pres., 9.88%; Joe H. Spears, v.p., 0.616%; James B. Lathom, secy., 0.048%; M. F. Carpenter, treas., 0.616%; R. A. Birgel, 12.336%; Selden X. Bailey, 3.048%; Natalie B. Sheehan, 2.468%; 4 others, none with as much as 2%.

Began Operation: Dec. 19, 1968. Sale to present owners by WTVY Inc. (Charles Woods) approved by FCC Aug. 9, 1974.

Represented (sales) by Avery-Knodel Inc.; Busby, Finch, Lathom & Widman (Southeast & Southwest).

Represented (legal) by Miller & Schroeder.

Represented (engineering) by Cohen & Dippell.

Personnel:

- F. E. BUSBY, chairman.
- LANIER FINCH, president.
- LORAN NESMITH, station manager.
- JOE SPEARS, chief engineer.
- ANN JOHNSON, production manager.

DIGEST OF RATE CARD NO. 9 (Feb. 9, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6:01-11 p.m., daily.					
\$600	\$300	\$200	\$150*	\$100*	\$50*

*Class AA—8-11 p.m., Sun.-Fri.; 7-11 p.m., Sat.

NETWORK BASE HOURLY RATE: \$275.

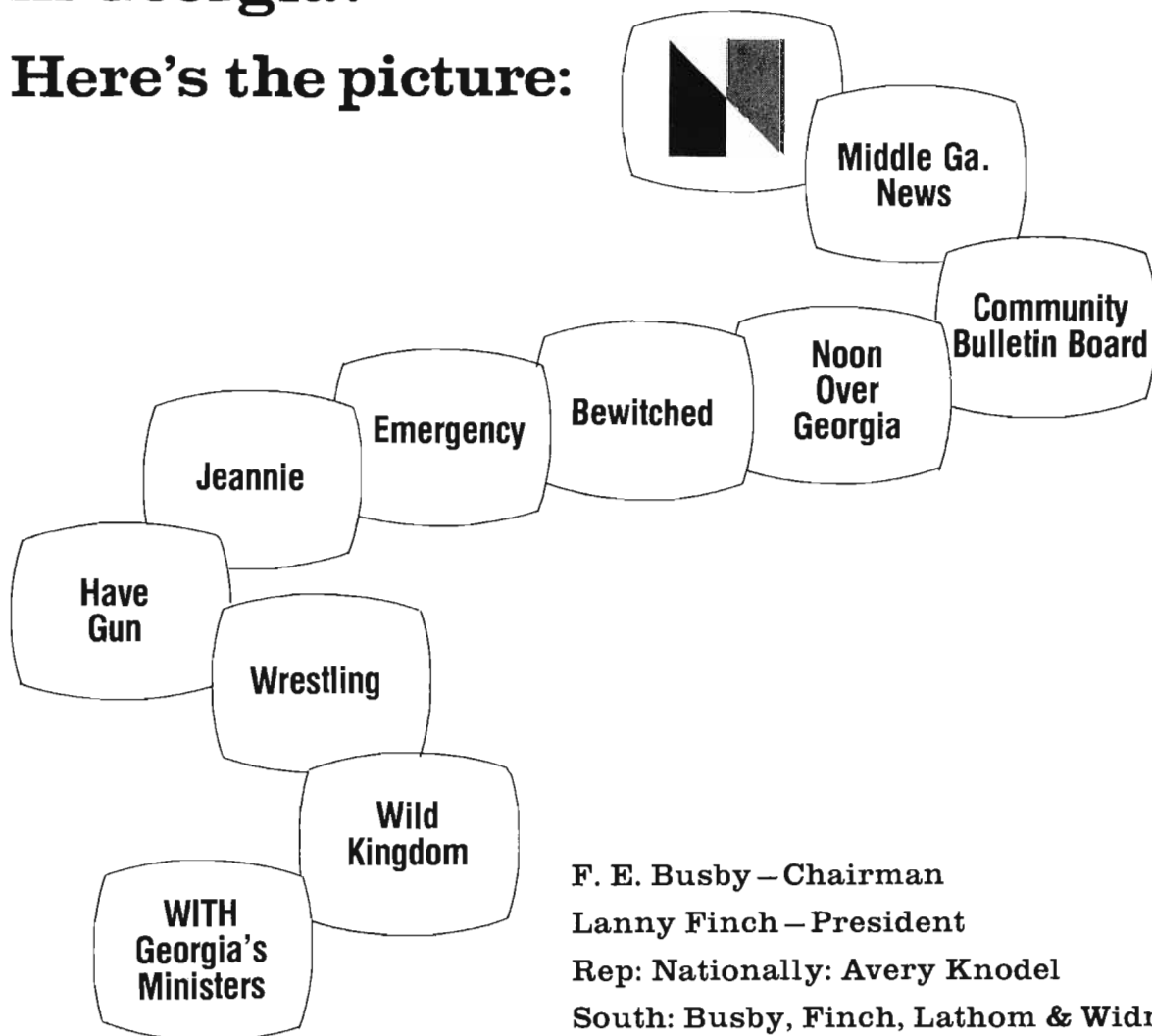
Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	GEORGIA				
		Baldwin	7,300	6,900	94
		Bibb	48,800	47,400	97
		Bleckley	3,600	3,400	94
		Dodge	5,600	5,300	94
		Houston	21,800	21,200	97
		Jones	4,500	4,300	95
		Laurens	11,200	10,500	94
		Peach	5,800	5,500	96
		Pulaski	2,800	2,600	93
		Taylor	2,300	2,200	94
		Twiggs	2,100	2,000	93
		Washington	4,800	4,400	91
	Wilkinson	3,200	3,000	94	
Between 25-49%	GEORGIA				
		Crawford	1,700	1,500	91
		Crisp	6,200	5,800	94
	Jeff Davis	3,300	3,100	94	
Between 5-24%	GEORGIA				
		Ben Hill	5,100	4,700	93
		Dooley	3,400	3,200	94
		Emanuel	6,500	6,100	94
		Hancock	2,500	2,300	91
		Jasper	2,200	2,000	93
		Johnson	2,300	2,200	95
		Monroe	3,500	3,300	95
		Montgomery	1,800	1,600	90
		Spalding	14,400	13,900	97
		Toombs	6,700	6,200	92
		Upson	8,300	8,000	96
	Walton	9,200	8,900	96	
Station Totals		200,900	191,500	95	
Net Weekly Circulation (1974-75)			97,000		
Average Daily Circulation (1974-75)			55,500		

Why is WCWB TV



the fastest
growing station
in Georgia?

Here's the picture:



F. E. Busby – Chairman
Lanny Finch – President
Rep: Nationally: Avery Knodel
South: Busby, Finch, Lathom & Widman

Georgia—Macon



WMAZ-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 785-ft. above av. terrain, 891-ft. above ground, 1205-ft. above sea level.

Latitude 32° 45' 09"
Longitude 83° 33' 33"

Transmitter: U.S. 129, 7-mi. SE of Macon.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

AM Affiliate: WMAZ, 50-kw (10-kw night), 940 kHz (CBS).

FM Affiliate: WMAZ-FM, 100-kw, 99.1 MHz (No. 256), 660-ft. (ABC).

Represented (engineering) by Jules Cohen & Associates.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WMAZ-TV Ref: FCC File No. BPCT-3557 Granted 6/17/65

©American Map Co., Inc., N.Y., No. 14244

WMAZ-TV

Network Service: CBS, ABC.

Licensee: Multimedia Inc., 305 S. Main St., P.O. Box 2760, Greenville, S.C. (29602).

Studio: 1314 Gray Highway, P.O. Box 5008 (31208).

Mailing Address: P.O. Box 5008, Macon, Ga. (31208).

Telephone: 912-746-7311. TWX No.: 912-788-2713.

Ownership: See WFBC-TV, Greenville, S.C.

Began Operation: Sept. 27, 1953. Transfer to Multimedia Inc. granted by FCC Sept. 22, 1967. Previously sale to Southeastern Bcstg. Corp. by George P. Rankin Jr. and associates approved March 13, 1963 by FCC (Television Digest, Vol. 3:2, 11).

Represented (sales) by Katz Television.

Personnel:

- ALBERT SANDERS, general manager.
- ELMO SIMMONS, general sales manager.
- JIM ELROD, director of operations.
- J. D. LAWHON, chief engineer.
- DON MCGOUIRK, administrative coordinator.
- JIM ARNOLD, traffic manager.
- WILLIAM TRIBBLE, news director.

DIGEST OF RATE CARD NO. A35—(Sept. 20, 1976)

Hour	30 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class A—7:30-11 p.m., daily.	\$800.00	\$600.00			

Graded rates apply*

*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$684.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over		GEORGIA			
		Baldwin	7,300	6,900	94
		Ben Hill	5,100	4,700	93
		Bibb	48,800	47,400	97
		Bleckley	3,600	3,400	94
		Crawford	1,700	1,500	91
	Dodge	5,600	5,300	94	

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA—(Continued)				
		Dooly	3,400	3,200	94
		Houston	21,800	21,200	97
		Johnson	2,300	2,200	95
		Jones	4,500	4,300	95
		Laurens	11,200	10,500	94
		Monroe	3,500	3,300	95
		Montgomery	1,800	1,600	90
		Peach	5,800	5,500	96
		Pulaski	2,800	2,600	93
		Taylor	2,300	2,200	94
		Telfair	3,700	3,400	91
		Twiggs	2,100	2,000	93
		Washington	4,800	4,400	91
	Wheeler	1,500	1,400	91	
	Wilcox	2,300	2,200	94	
	Wilkinson	3,200	3,000	94	
Between 25-49%	GEORGIA				
		Butts	3,400	3,300	96
		Crisp	6,200	5,800	94
		Hancock	2,500	2,300	91
		Jeff Davis	3,300	3,100	94
		Macon	3,700	3,400	93
	Putnam	2,400	2,300	95	
	Toombs	6,700	6,200	92	
	Treutlen	1,700	1,600	92	
	Upson	8,300	8,000	96	
Between 5-24%	GEORGIA				
		Appling	4,500	4,200	93
		Clarke	24,100	23,200	96
		Emanuel	6,500	6,100	94
		Irwin	2,700	2,500	94
	Jasper	2,200	2,000	93	
	Lamar	3,200	3,100	95	
(Continued on page 223-b)					
Station Totals			266,900	253,800	95
Net Weekly Circulation (1974-75)			151,900		
Average Daily Circulation (1974-75)			108,900		

WXIA-TV, Atlanta
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
50% & Over	Polk	10,200	9,900	97
	Putnam	2,400	2,300	95
	Rabun	3,100	2,900	94
	Rockdale	7,500	7,200	97
	Spalding	14,400	13,900	97
	Troup	14,100	13,400	95
	Union	2,600	2,500	95
	Upson	8,300	8,000	96
	Walton	9,200	8,900	96
	White	2,700	2,600	95
ALABAMA				
	Calhoun	33,300	32,400	97
	Cleburne	3,900	3,700	95
	Randolph	6,400	6,100	95
FLORIDA				
	Leon	41,700	40,000	96
GEORGIA				
Between 25-49%	Bibb	48,800	47,400	97
	Bleckley	3,600	3,400	94
	Chattooga	7,400	7,100	96
	Coffee	7,600	7,100	94
	Gordon	9,000	8,700	97
	Houston	21,800	21,200	97
	Jones	4,500	4,300	95
	Laurens	11,200	10,500	94
	Lowndes	19,700	18,700	95
	Oglethorpe	2,300	2,200	94
	Pulaski	2,800	2,600	93
	Towns	1,500	1,400	96
	Washington	4,800	4,400	91
	Whitfield	19,600	19,100	97
	ALABAMA			
Between 5-24%	Chambers	12,300	11,800	96
	Clay	4,800	4,600	96
	De Kalb	16,200	15,600	97
	Etowah	33,200	32,500	98
	Lee	19,500	18,700	96
GEORGIA				
Between 5-24%	Ben Hill	5,100	4,700	93
	Berrien	3,900	3,600	93
	Colquitt	10,800	10,300	96
	Cook	4,100	3,900	94
	Crisp	6,200	5,800	94
	Elbert	6,000	5,800	97
	Fannin	4,800	4,500	95
	Franklin	4,500	4,400	97
	Grady	6,000	5,700	95
	Hancock	2,500	2,300	91
	Harris	3,500	3,300	95
	Jeff Davis	3,300	3,100	94
	McDuffie	5,000	4,800	95
	Madison	5,200	5,000	95
	Peach	5,800	5,500	96
	Stephens	7,900	7,600	96
	Sumter	8,300	7,700	93
	Talbot	1,500	1,400	93
	Taylor	2,300	2,200	94
	Telfair	3,700	3,400	91
	Thomas	12,100	11,600	95
	Tift	9,300	8,800	95
	Wilkinson	3,200	3,000	94
NORTH CAROLINA				
	Cherokee	5,800	5,400	94
	Clay	1,800	1,700	93
TENNESSEE				
	Polk	4,200	4,000	96

Georgia

WRDW-TV, Augusta
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
Between 5-24%	Elbert	6,000	5,800	97
	Evans	2,700	2,600	96
	Jackson	7,700	7,400	96
	Laurens	11,200	10,500	94
	Oglethorpe	2,300	2,200	94
	Walton	9,200	8,900	96
	Wilcox	2,300	2,200	94
SOUTH CAROLINA				
	Abbeville	7,100	6,700	95
	Lexington	36,300	34,800	96
	Richland	70,500	67,900	96

WJBF, Augusta

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
Between 5-24%	Bleckley	3,600	3,400	94
	Brantley	2,300	2,200	95
	Clarke	24,100	23,200	96
	Effingham	4,600	4,400	95
	Evans	2,700	2,600	96
	Greene	3,200	3,000	94
	Liberty	5,000	4,800	95
	Pierce	2,900	2,700	94
	Tattnall	3,800	3,600	95
	Telfair	3,700	3,400	91
	Walton	9,200	8,900	96
	Wayne	6,000	5,700	96
	Wilkinson	3,200	3,000	94
SOUTH CAROLINA				
	Colleton	9,200	8,500	93
	Fairfield	5,800	5,400	93
	Jasper	3,500	3,200	93
	Lexington	36,300	34,800	96
	Richland	70,500	67,900	96

WHAE-TV, Atlanta

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
Between 5-24%	Stephens	7,900	7,600	96
	Troup	14,100	13,400	95
	Upson	8,300	8,000	96

For Georgia CATV Systems,
see Services Volume

Georgia—Savannah



WJCL



Ch. 22

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1910-kw max. & 891-kw horizontal visual, 53.7-kw aural. Antenna: 1430-ft. above av. terrain, 1478-ft. above ground, 1496-ft. above sea level.

Latitude 32° 03' 30"
Longitude 81° 20' 20"

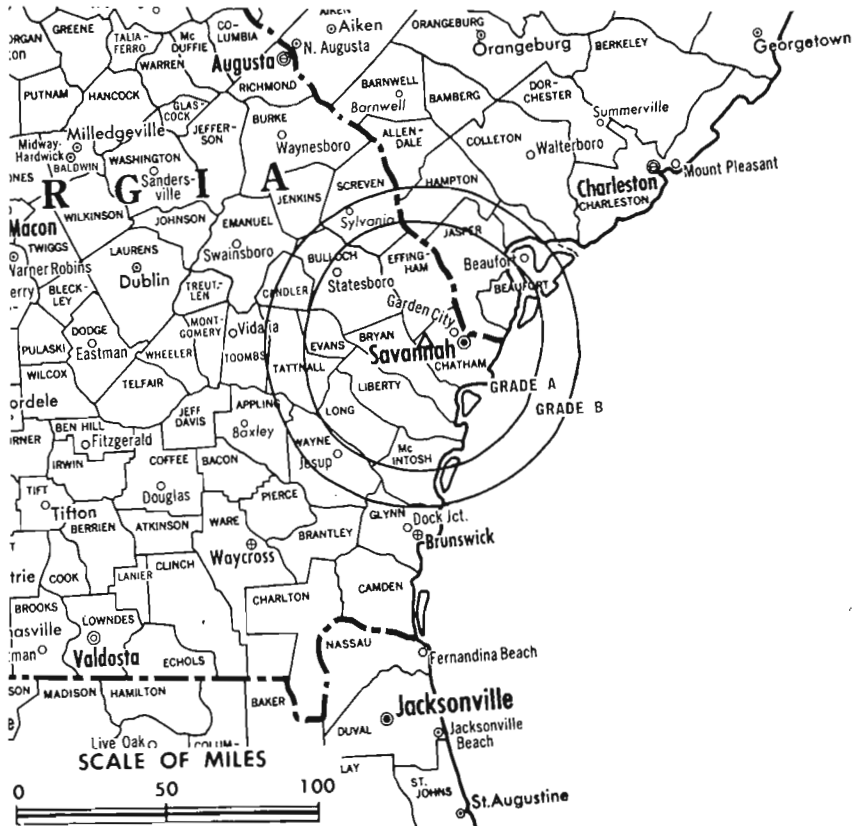
Transmitter: State Hwy. #204, approx. 15-mi. W of Savannah.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.

News Film Service: ABC.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WJCL Ref: FCC File No. BMPCT—7072 Granted 10/23/69

©American Map Co., Inc., N.Y., No. 14244

WJCL

Network Service: ABC.

Licensee: Lewis Bcstg. Corp., 10001 Abercorn St. Extension, Savannah (31406).

Studio: 10001 Abercorn St. Extension.

Mailing Address: P.O. Box 13646 (31406).

Telephone: 912-352-2022.

Ownership: J. C. Lewis Jr., pres. & treas., 100%.

Began Operation: July 18, 1970.

Represented (sales) by Avery-Knodel Inc.; Busby, Finch, Latham & Widman (South).

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Lohnes & Culver.

Personnel:

J. FRED PIERCE, exec. vice president & general manager.
CHRISTOPHER A. BARBIERI, vice president, sales & programming.
EDGAR BIGBIE, vice president, engineering.
WALLACE TIDWELL, chief engineer.
BEN MAYO, program & promotion director.
ALICE HORGAN, traffic director.

DIGEST OF RATE CARD NO. 7 (Jan. 1, 1976)

Hour	30 Min.	15 Min.	Min.	30 Sec.	10 Sec.
Prime Time	\$255.00	\$265.00	\$175.00	\$190.00	\$95.00
NETWORK BASE HOURLY RATE: \$250.					

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	GEORGIA				
		Appling	4,500	4,200	93
		Bryan	2,500	2,400	95
		Bulloch	11,000	10,500	95
		Chatham	60,300	58,600	97
		Effingham	4,600	4,400	95
		Evans	2,700	2,600	96
		Glynn	15,400	14,900	97
		Jeff Davis	3,300	3,100	94
		Liberty	5,000	4,800	95
		Long	1,100	1,000	93
		Mc Intosh	2,800	2,600	94
		Pierce	2,900	2,700	94
		Tattnall	3,800	3,600	95
	Toombs	6,700	6,200	92	
	Wayne	6,000	5,700	96	
Between 25-49%	GEORGIA				
		Bacon	2,800	2,600	94
		Candler	2,000	1,900	94
		Montgomery	1,800	1,600	90
	Ware	11,800	11,300	95	
	SOUTH CAROLINA				
		Beaufort	15,700	15,000	96
	Jasper	3,500	3,200	93	
Between 5-24%	GEORGIA				
		Emanuel	6,500	6,100	94
		Screven	3,700	3,500	93
	Telfair	3,700	3,400	91	
Station Totals		184,100	175,900	95	
Net Weekly Circulation (1974-75)			114,500		
Average Daily Circulation (1974-75)			69,000		

WRBL-TV, Columbus
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
	GEORGIA—(Continued)				
50% & Over	Troup	14,100	13,400	95	
	Turner	2,700	2,500	94	
	Upson	8,300	8,000	96	
	Webster	600	500	89	
	Wilcox	2,300	2,200	94	
	Worth	5,200	4,900	95	
	ALABAMA				
	Dale	14,000	13,600	97	
	Henry	4,400	4,200	95	
	Pike	8,500	8,000	94	
	GEORGIA				
Between 25-49%	Baker	1,000	900	91	
	Ben Hill	5,100	4,700	93	
	Bibb	48,800	47,400	97	
	Bleckley	3,600	3,400	94	
	Dodge	5,600	5,300	94	
	Early	3,900	3,600	93	
	Heard	2,100	2,000	95	
	Lamar	3,200	3,100	95	
	Pike	2,400	2,200	94	
	Pulaski	2,800	2,600	93	
	Tift	9,300	8,800	95	
		ALABAMA			
		Cleburne	3,900	3,700	95
	Coffee	12,400	11,900	96	
	Coosa	3,800	3,600	95	
	Covington	13,000	12,400	96	
	Elmore	11,900	11,400	96	
	Houston	22,900	22,300	97	
	Wilcox	4,300	3,900	91	
	FLORIDA				
	Jackson	12,400	11,500	93	
	GEORGIA				
Between 5-24%	Berrien	3,900	3,600	93	
	Coffee	7,600	7,100	94	
	Colquitt	10,800	10,300	96	
	Coweta	11,600	11,100	96	
	Decatur	6,700	6,400	95	
	Irwin	2,700	2,500	94	
	Jones	4,500	4,300	95	
	Laurens	11,200	10,500	94	
	Miller	1,800	1,700	93	
	Mitchell	5,400	5,100	94	
	Monroe	3,500	3,300	95	
	Treutlen	1,700	1,600	92	
	Twiggs	2,100	2,000	93	
	Washington	4,800	4,400	91	
	Wheeler	1,500	1,400	91	
	Wilkinson	3,200	3,000	94	

WMAZ-TV, Macon
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	GEORGIA—(Continued)			
Between 5-24%	Pierce	2,900	2,700	94
	Spalding	14,400	13,900	97
	Sumter	8,300	7,700	93
	Talbot	1,500	1,400	93
	Tift	9,300	8,800	95

Georgia

WTVM, Columbus
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	GEORGIA			
Between 25-49%	Baker	1,000	900	91
	Ben Hill	5,100	4,700	93
	Jones	4,500	4,300	95
	Meriwether	5,800	5,500	94
	Mitchell	5,400	5,100	94
	Pike	2,400	2,200	94
	Pulaski	2,800	2,600	93
	Tift	9,300	8,800	95
	Wheeler	1,500	1,400	91
	Wilcox	2,300	2,200	94
	ALABAMA			
	Autauga	8,400	8,000	95
	Butler	6,600	6,200	95
	Crenshaw	5,500	5,200	95
	Elmore	11,900	11,400	96
	Geneva	8,300	7,900	96
	FLORIDA			
	Jackson	12,400	11,500	93
	Walton	6,200	5,800	94
	Washington	4,300	4,000	94
	GEORGIA			
Between 5-24%	Colquitt	10,800	10,300	96
	Coweta	11,600	11,100	96
	Decatur	6,700	6,400	95
	Dodge	5,600	5,300	94
	Heard	2,100	2,000	95
	Irwin	2,700	2,500	94
	Lamar	3,200	3,100	95
	Miller	1,800	1,700	93
	Monroe	3,500	3,300	95
	Pickens	3,100	3,000	96
	Seminole	2,600	2,500	95
	Twiggs	2,100	2,000	93
	Wilkinson	3,200	3,000	94

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Georgia—Savannah

WSAV-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1476-ft. above av. terrain, 1532-ft. above ground, 1549-ft. above sea level.

Latitude 32° 03' 32.0"
Longitude 81° 17' 56.5"

Transmitter: Sawdust Pile & Little Neck Rds., Pooler-Burroughs Div., 12-mi. W of Savannah.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Studio: 1430 E. Victory Dr.

AM Affiliate: WSAV, 5-kw, 630 kHz (NBC).

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WSAV-TV Ref: FCC File No. BPCT-4812 Granted 5/20/75

©American Map Co., Inc., N.Y., No. 1424

WSAV-TV

Network Service: NBC.

Licensee: WSAV Inc., Broadcasting Center, 1430 E. Victory Drive.

Mailing Address: P. O. Box 2429, Savannah, Ga. (31402).

Telephone: 912-236-0303. TWX No.: 912-354-7839.

Ownership: Harben Daniel, pres., 53.55%; Meredith E. Thompson, v.p., secy.-treas., 66%; William K. Jenkins, 19.83%; Arthur Lucas estate, 19.83%; Aaron Shelton, 5.555%; others, with less than 1%. Note: Sale to News-Press & Gazette Co., St. Joseph, Mo. pending (Television Digest, Vol. 16:27).

Began Operation: Feb. 1, 1956.

Represented (sales) by H-R Television.

Personnel:

HARBEN DANIEL, president & general manager.
MEREDITH E. THOMPSON, v.p. & operations manager.
MACK HUMPIDGE, commercial manager.
STAN BOWMAN, news director.
CURT AVERY, production manager.
BYRON STRONG, chief engineer.

DIGEST OF RATE CARD NO. 14

(Sept. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class AA—6:59-10 p.m., daily.	\$550	\$330	\$220	\$135	\$160	\$48

NETWORK BASE HOURLY RATE: \$525.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Appling	4,500	4,200	93
	Bryan	2,500	2,400	95
	Bulloch	11,000	10,500	95

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
50% & Over	Candler	2,000	1,900	94
	Chatham	60,300	58,600	97
	Effingham	4,600	4,400	95
	Evans	2,700	2,600	96
	Glynn	15,400	14,900	97
	Jeff Davis	3,300	3,100	94
	Liberty	5,000	4,800	95
	Long	1,100	1,000	93
	Mc Intosh	2,800	2,600	94
	Montgomery	1,800	1,600	90
	Screven	3,700	3,500	93
	Tattnall	3,800	3,600	95
	Toombs	6,700	6,200	92
	Wayne	6,000	5,700	96
SOUTH CAROLINA				
	Beaufort	15,700	15,000	96
	Jasper	3,500	3,200	93
GEORGIA				
Between 25-49%	Bacon	2,800	2,600	94
	Pierce	2,900	2,700	94
	Ware	11,800	11,300	95
SOUTH CAROLINA				
	Hampton	5,100	4,700	93
GEORGIA				
Between 5-24%	Brantley	2,300	2,200	95
	Emanuel	6,500	6,100	94
	Jenkins	2,800	2,600	95
	Treutlen	1,700	1,600	92
SOUTH CAROLINA				
	Allendale	3,400	3,100	92
	Barnwell	5,700	5,400	94
	Colleton	9,200	8,500	93
Station Totals		210,600	200,600	95
Net Weekly Circulation (1974-75)				142,600
Average Daily Circulation (1974-75)				93,600

Georgia—Savannah



WTOC-TV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1470-ft. above av. terrain, 1531-ft. above ground, 1549-ft. above sea level.

Latitude 32° 03' 14"
Longitude 81° 21' 01"

Transmitter: Fort Argyle Rd., 5.3-mi. NW of I-95, 7.3-mi. SW of Pooler, Ga.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: WTOC, 5-kw, 1290 kHz (CBS).

FM Affiliate: WTOC-FM, 97.25-kw, 94.1 MHz (No. 231), 372-ft.



Total Households: © MSA
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WTOC-TV Ref: FCC File No. BMPCT - 7529 Granted 5/13/71

WTOC-TV

Network Service: CBS.

Licensee: Savannah Bcstg. Co. Inc., Box 8086, Savannah, Ga. (31402).

Studio: 516 Abercorn St. (31402).

Telephone: 912-232-0127. TWX No.: 810-784-5619.

Ownership: William T. Knight Jr., chairman, 44.3%; Grace Schley Knight, 9.3%; F. Schley Knight, pres., 8.3%; over 80 others.

Began Operation: Feb 14, 1954.

Represented (sales) by Katz Television.

Represented (legal) by Hamel, Park, McCabe & Saunders.

Represented (engineering) by Cohen & Dippell.

Personnel:

F. SCHLEY KNIGHT, president & general manager.
JESS MOONEY, television sales manager.
DWIGHT J. BRUCE, v.p., program manager & film buyer.
STUART KNIGHT, vice president & treas.
KYLE E. GOODMAN, chief engineer.

DIGEST OF RATE CARD NO. A-21
(June 30, 1975)

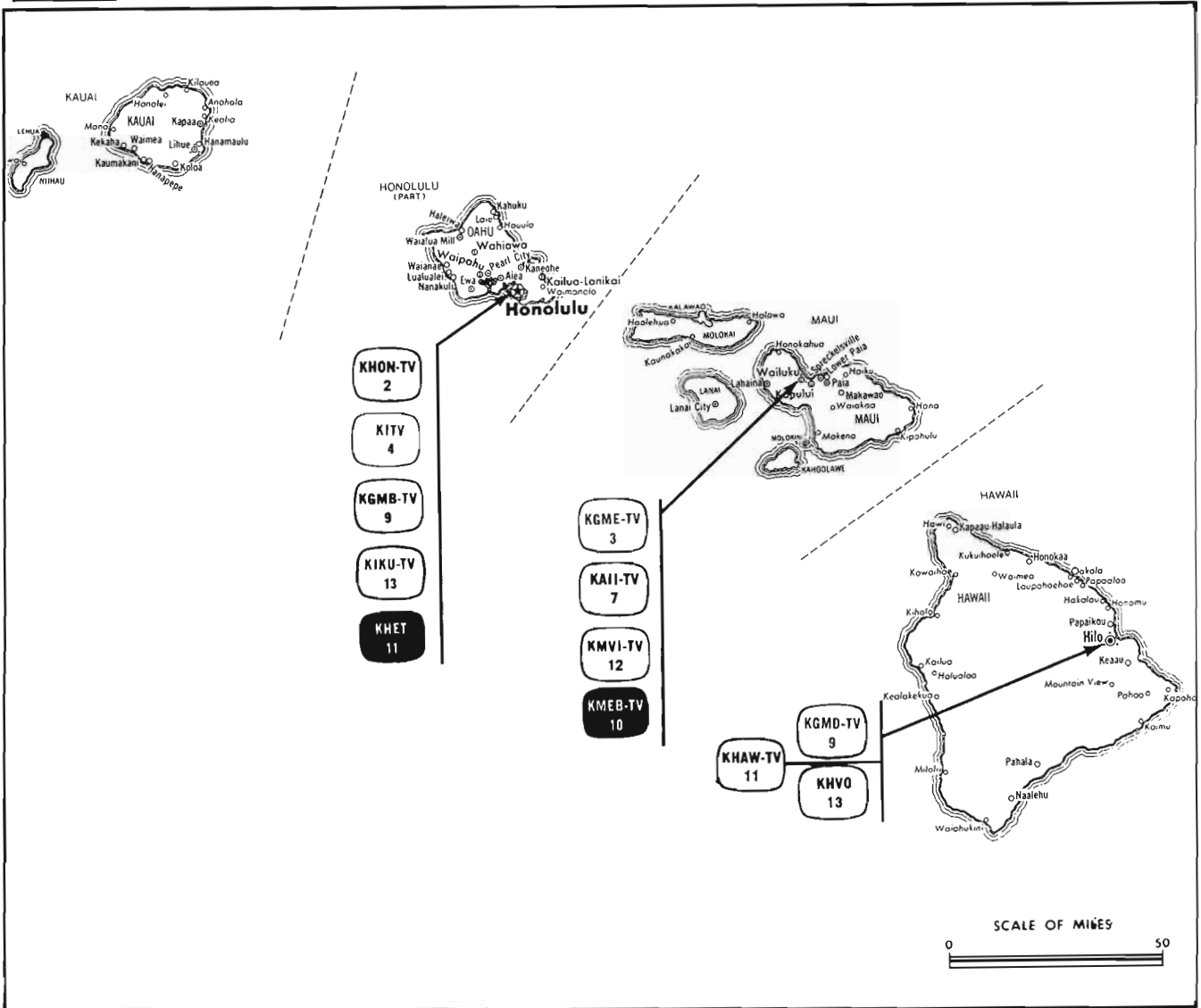
Hour 30 Min. 15 Min. 10 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7:30-10:30 p.m., daily.
\$600 \$300 \$200 \$150 \$145

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Appling	4,500	4,200	93
	Bryan	2,500	2,400	95
	Bulloch	11,000	10,500	95
	Candler	2,000	1,900	94
Chatham	60,300	58,600	97	

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	GEORGIA—(Continued)				
		Effingham	4,600	4,400	95
		Evans	2,700	2,600	96
		Glynn	15,400	14,900	97
		Jeff Davis	3,300	3,100	94
		Liberty	5,000	4,800	95
		Long	1,100	1,000	93
		Mc Intosh	2,800	2,600	94
		Montgomery	1,800	1,600	90
		Pierce	2,900	2,700	94
		Tattnall	3,800	3,600	95
		Toombs	6,700	6,200	92
		Ware	11,800	11,300	95
	Wayne	6,000	5,700	96	
Between 25-49%	SOUTH CAROLINA				
		Beaufort	15,700	15,000	96
		Jasper	3,500	3,200	93
Between 5-24%	GEORGIA				
		Bacon	2,800	2,600	94
		Scriven	3,700	3,500	93
		Treutlen	1,700	1,600	92
		SOUTH CAROLINA			
	Hampton	5,100	4,700	93	
Station Totals	GEORGIA				
		Atkinson	1,500	1,300	89
		Brantley	2,300	2,200	95
		Emanuel	6,500	6,100	94
		Jenkins	2,800	2,600	95
		Telfair	3,700	3,400	91
		Wheeler	1,500	1,400	91
		SOUTH CAROLINA			
		Allendale	3,400	3,100	92
		Bamberg	4,700	4,400	93
	Colleton	9,200	8,500	93	
Station Totals		216,300	205,700	95	
Net Weekly Circulation (1974-75)				145,800	
Average Daily Circulation (1974-75)				98,300	

Hawaii



Hawaii Station Status as of September 1, 1976

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
10	0	10
2	0	2
		12

Hawaii—Hilo

KHAW-TV

Ch. 11

[Satellite of KHON-TV, Honolulu]

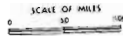
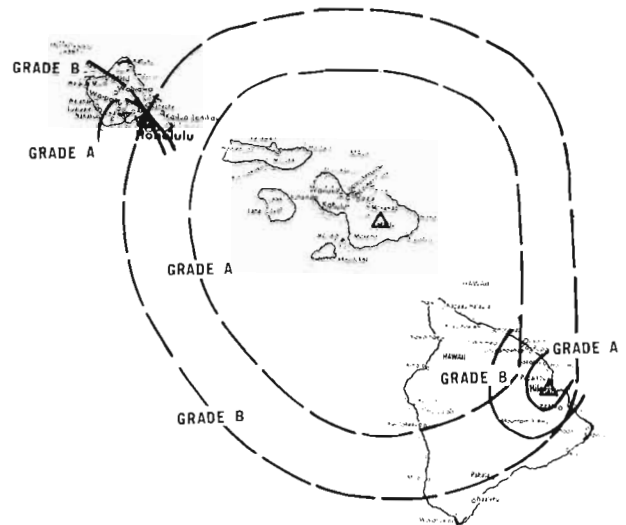
Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 2.09-kw visual, .275-kw aural. Antenna: minus 823-ft. above av. terrain, 80-ft. above ground, 90-ft. above sea level.

Latitude 19° 43' 56"
Longitude 155° 04' 09"

Transmitter: Naniloa Hotel, Hilo.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



KHAW-TV Ref: FCC File No. BPCT-3246 Granted 10/17/63

©American Map Co., Inc., N.Y., No. 14214

KHAW-TV

Licensee: KHON-TV Inc., 1170 Auahi St., Honolulu, Hawaii (96814).

Studio: 1170 Auahi St., Honolulu.

Ownership: See KHON-TV, Honolulu.

Began Operation: Nov. 27, 1961.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Lois S. Schwartz.

Personnel: See KHON-TV, Honolulu. Satellite has resident engineering personnel only.

Rates: Sold in combination with KHON-TV, Honolulu and KAIH-TV, Wailuku and K7BAR, Lihue, with rates applying to simultaneous telecasts on all stations.

NETWORK BASE HOURLY RATE: Bonus to KHON-TV, Honolulu.

Arbitron Data not currently available
for Hawaii

ON TOP

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maintained by those who read
Television Digest regularly.

For Details Use Order Card #8 Stations Volume

1977 Edition

State Educational Technical Facilities (Complete Data in Educational Directory)

KHET

Honolulu

Ch. 11

Non-Commercial Educational Station

(Also operates satellite KMEB-TV, Wailuku, Maui, Hawaii)

Licensee: Hawaii Public Bcstg. Authority, Honolulu, Hawaii (96822).

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 148-kw visual, 29.5-kw aural. Antenna: minus 82.75-ft. above av. terrain, 436-ft. above ground, 441-ft. above sea level.

Latitude 21° 17' 45.7"
Longitude 157° 50' 35.7"

KMEB-TV

Wailuku, Maui

Ch. 10

Non-Commercial Educational Station

(Satellite of KHET, Honolulu, Hawaii)

Licensee: Hawaii Public Bcstg. Authority, Honolulu, Hawaii (96822).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 30.9-kw visual, 6.17-kw aural. Antenna: 5940-ft. above av. terrain, 47-ft. above ground, 10,027-ft. above sea level.

Latitude 20° 42' 40"
Longitude 156° 15' 34"

Hawaii—Hilo



KHVO

Ch. 13

[Satellite of KITV, Honolulu]

Technical Facilities: Channel No. 13
(210-216 MHz). Authorized power:
4.68-kw visual, 1.59-kw aural. An-
tenna: minus 823-ft. above av.
terrain, 80-ft. above ground, 90-
ft. above sea level.

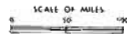
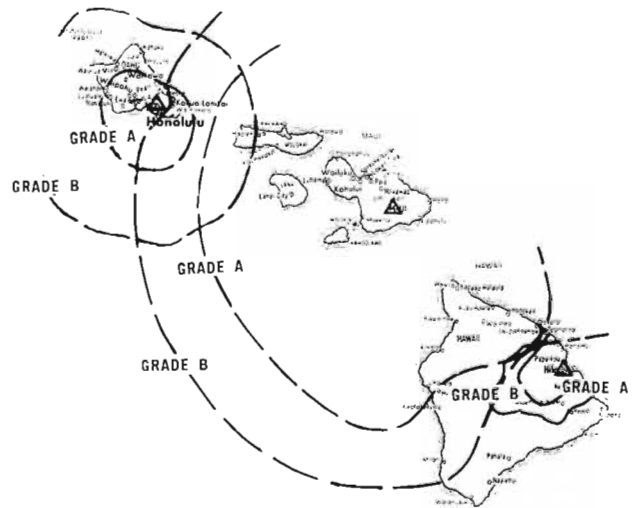
Latitude 19° 43' 57"
Longitude 155° 04' 04"

Transmitter: Naniloa Hotel, Hilo,
Hawaii.

Color: Network, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.



KHVO Ref: FCC File No. BPCT-3077 Granted 9/6/62

©American Map Co., Inc., N.Y., No. 14244

KHVO

Network Service: ABC.

Licensee: Western Telestations Inc., Naniloa Hotel, Hilo, Hawaii.

Studio: Naniloa Hotel, Hilo, Hawaii.

Telephone: 935-8289, Hilo.

Ownership: See KITV, Honolulu.

Began Operation: May 15, 1960.

Represented (sales) by Katz Television.

Personnel:

Same as KITV, Honolulu.

Rates: Sold in combination with KITV, Honolulu.

NETWORK BASE HOURLY RATE: Bonus to KITV, Honolulu.

Arbitron Data not currently available
for Hawaii

Hawaii—Hilo



KGMD-TV

(formerly KPUA-TV)

Ch. 9

[Satellite of KGMB-TV Honolulu]

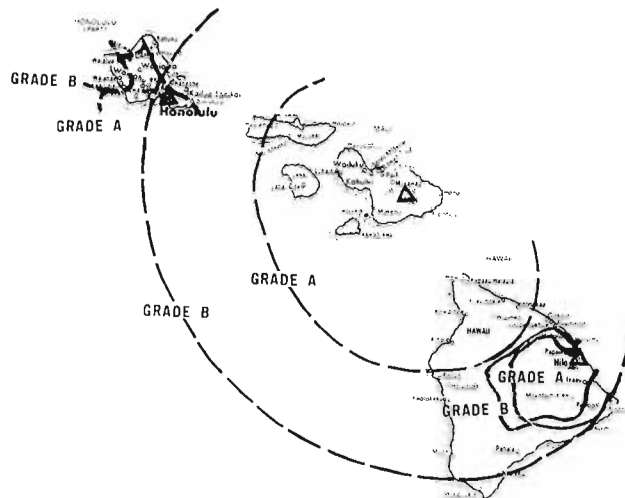
Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 1-kw visual, .5-kw aural. Antenna: minus 290-ft. above av. terrain, 258-ft. above ground, 1120-ft. above sea level.

Latitude 19° 43' 00"

Longitude 155° 08' 13"

Requests CP for change to 9.68-kw visual, 1.71-kw aural. BPCT-4894.

Transmitter: Piihonua Rd.



KGMD-TV Ref: FCC File No. BMPCT—2985 Granted 4/14/55

©American Map Co., Inc., N.Y., No. 14244

KGMD-TV

Network Service: CBS, same as KGMB-TV, Honolulu.

Licensee: Heftel Broadcasting-Honolulu Inc., Box 581, 1534 Kapiolani Blvd., Honolulu, Hawaii (96809).

Telephones: 808-941-3011, Honolulu; 808-935-6221, Hilo.

Studio: 58 Manaolana Place, Hilo, Hawaii (96720).

Ownership: Heftel Bcstg. Corp., 90%; James Donahoe Jr. & Lani Gene Donahoe, 5% each. For other Heftel interests, see KGMB-TV, Honolulu.

Began Operation: May 15, 1955.

Represented (sales) by H-R Television Inc.

Personnel:

ROBERT W. SEVEY, president.

RICHARD WEINER, exec. vice president & general manager.

Rates: Sold in combination with KGMB-TV, Honolulu.

NETWORK BASE HOURLY RATE: Bonus to KGMB-TV, Honolulu.

Arbitron Data not available

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Hawaii—Honolulu



KGMB-TV



Ch. 9

[Also operates satellite KGMD-TV, Hilo and semi-satellite KGME-TV, Wailuku, Maui]

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 209-kw visual, 29.5-kw aural. Antenna: minus 50-ft. above av. terrain, 433-ft. above ground, 438-ft. above sea level.

Latitude 21° 17' 45.7"
Longitude 157° 50' 35.7"

Transmitter: 1534 Kapiolani Blvd.

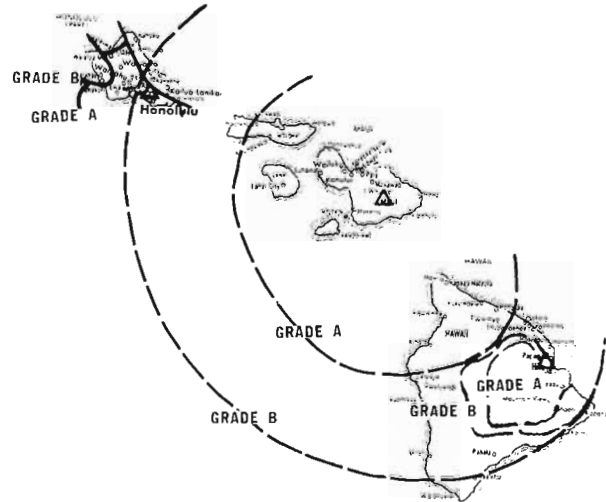
TV tape: Recording facilities.

News Wire Service: AP.

AM Affiliate: KGMB, 5-kw, 590 kHz.

Color: Network, live, film, slide & tape.

Arbitron Data: Not available.



SCALE OF MILES
0 10 20

KGMB-TV Ref: FCC File No. BPCT-3610 Granted 10/19/65

©American Map Co., Inc., N.Y., No. 14244

KGMB-TV

Licensee: Heftel Broadcasting-Honolulu Inc.

Studio: 1534 Kapiolani Blvd. (96814).

Telephone: 941-3011. TWX No.: 743-0020 & 723-363.

Ownership: Heftel Broadcasting Corp., Joyce & Cecil L. Heftel, individually & as trustees, 100%. Also owns 90% of satellite KGMD-TV, Hilo; 80% of KGME-TV, Wailuku; operates translators K70BW, Lihue, Kauai & K82AM, Waimea, Kauai. The Heftels also own KEZK (FM), St. Louis; WKTQ & WSHH (FM), Pittsburgh; WHYI (FM), Fort Lauderdale, Fla. & have interest in KOZN (FM), San Diego, Cal. Note: Sale of KGMB-TV to Lee Enterprises pending (Television Digest, Vol. 16:37).

Began Operation: Dec. 1, 1952. Sale of Consolidated Amusement Corp. and its 75.45% to Hialand Development Corp. approved Dec. 3, 1958 by FCC (Television Digest, Vol. 14:40-41, 46). Sale of 75.45% to Honolulu Star-Bulletin approved Dec. 22, 1959 by FCC (Vol. 15:52). Sale by Honolulu Star-Bulletin approved May 5, 1965 by FCC (Vols. 4:42, 5:19). Transfer of control from the Standard Corp. to the Heftels, approved Oct. 1, 1972.

Represented (sales) by H-R Television Inc.
Represented (legal) by Stambler & Shrinky.

Personnel:

ROBERT W. SEVEY, president.
RICHARD A. WEINER, exec. vice president & general manager.
RICHARD A. CRAMER, vice president & director of sales.
ROBERT FOX, national & general sales manager.
LINCOLN F. DIXON, director of engineering.

DIGEST OF RATE CARD NO. 14 REV.—(Sept. 18, 1972)

Hour	30 Min.	Min.	20 Sec.	10 Sec.
Class A—5-11 p.m., daily.				
\$1800.00	\$1200.00		Graded rates apply*	

*Highest rate: \$1000.

Above rates include satellite operation of KGMD-TV, Hilo, KGME-TV, Wailuku; translators K70BW, Lihue and K82AM, Waimea.

NETWORK BASE HOURLY RATE: \$500.

Hawaii—Honolulu

KHON-TV

Ch. 2

[Also operates satellites KAIH-TV, Wailuku & KHAW-TV, Hilo.]

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 60.3-kw visual, 12.6-kw aural. Antenna: minus 150-ft. above av. terrain, 350-ft. above ground, 359-ft. above sea level.

Latitude 21° 17' 45"

Longitude 157° 51' 12"

Transmitter: 1170 Auahi St.

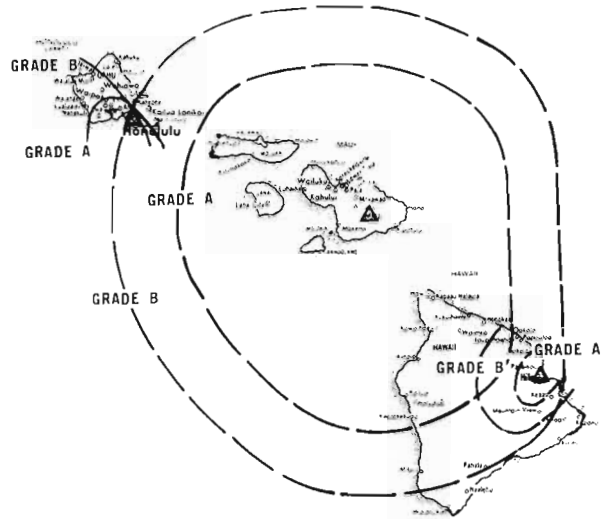
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Arbitron Data: Not available.



SCALE OF MILES
0 50 100

KHON-TV Ref: FCC File No. BMPCT-3296 Granted 8/18/55

©American Map Co., Inc., N.Y., No. 14241

KHON-TV

Licensee: KHON-TV Inc., 1170 Auahi St. (96814).

Studio: 1170 Auahi St. (96814).

Ownership: McCoy Bcstg. Co., 100%. Arthur H. McCoy, pres.-treas., 85.6%; George B. Hagar, exec. v.p. & secy., 11.4%; Michael Gartner, 1%. McCoy Bcstg. also owns satellites KHAW-TV, Hilo & KAIH-TV Wailuku; radios KYXI, Oregon City & KGON-FM, Portland, both Ore.; KLAQ-AM-FM, Lakewood, Colo.

Began Operation: Dec. 15, 1952. Sale to present owners by Pacific & Southern Co. Inc. approved by FCC Jan. 17, 1973. Previously, merger with Jupiter Bcstg. of Ga., surviving corp., now known as Pacific & Southern Bcstg. Co. Inc., approved by FCC Nov. 15, 1967 (Television Digest, Vol. 7:47). Assignment to Pacific & Southern Co. Inc. approved Dec. 15, 1967. Previous sale by co-owners Advertising Publishing Co. Ltd. & John D. Keating approved April 28, 1965 by FCC (Vol. 4:42). Sale to Advertiser Publishing Co. Ltd. and Island Bcstg. Co. by Herbert Richards approved by FCC June, 1953 (Vol. 9:26).

Represented (sales) by Peters, Griffin, Woodward Inc.; Art Moore & Assoc.

Represented (legal) by Lois S. Schwartz.

Personnel:

GEORGE HAGAR, president & general manager.
DAN KAWAKAMI, program director.
RICHARD SCHALLER, v.p. & general sales manager.
B. J. SAMS, news director.
ALFRED ONO, chief engineer.
PAUL YAMAMOTO, traffic supervisor.
DAVID BEGGIN, production manager.
KATHY SHRIDER, promotion manager.

DIGEST OF RATE CARD NO. 28—(Aug. 1, 1976)

Hour	30 Min.	15 Min.	5 Min.	10 Min.	30 Sec.	10 Sec.
Class AA—6-10 p.m., daily.	\$1300	\$900	\$700	\$600	\$500	Graded rates apply*

*Highest rate: \$500.

NETWORK BASE HOURLY RATE: \$400.

Hawaii—Honolulu

KIKU-TV

Ch. 13

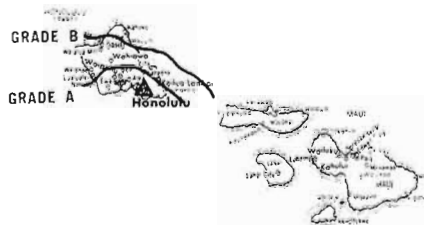
Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 30.7-kw visual, 6.17-kw aural. Antenna: minus 100-ft. above av. terrain, 371-ft. above ground, 381-ft. above sea level.

Latitude 21° 17' 07"

Longitude 157° 50' 24"

Transmitter: 2005 Kalia Rd., Honolulu.

Color: Network, live, film, slide & tape. Represented (legal) by Smith & Pepper.



SCALE OF MILES
0 25 50 100

KIKU-TV Ref: FCC File No. BPCT—3013 Granted 4/26/62

© American Map Co., Inc., N.Y., No. 14244

KIKU-TV

Licensee: KIKU-TV Corp., 150-B Puuhale Rd., Honolulu (96819). Telephone: 808-847-1178.

Ownership: Richard Eaton, 100%. For other interests see Group Ownership.

Began Operation: July 4, 1962. Sale to Friendly Bcstg. by Hawaiian Paradise Park Corp. approved by FCC Sept. 21, 1967.

Personnel:

RICHARD EATON, president.

JOANNE NINOMIYA, general manager.

DIGEST OF RATE CARD NO. 2—(Feb. 1, 1976)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class AAA—6-10 p.m., daily.						
\$800	\$500	\$300	\$150	\$75	\$60	\$50

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BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Hawaii—Honolulu



KITV

Ch. 4

[Rebroadcast by separately-owned KMVI-TV, Wailuku & KITV-owned KHVO, Hilo.]

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: minus 140-ft. above av. terrain, 365-ft. above ground, 370-ft. above sea level.

Latitude 21° 17' 44"
Longitude 157° 51' 06"

Holds CP for change to 45-ft. above av. terrain, 495-ft. above ground, 500-ft. above sea level, lat. 21° 17' 37", long. 157° 50' 34", transmitter to atop Ala Moana Hotel, 410 Atkinson Dr., Honolulu. BPCT-4921.

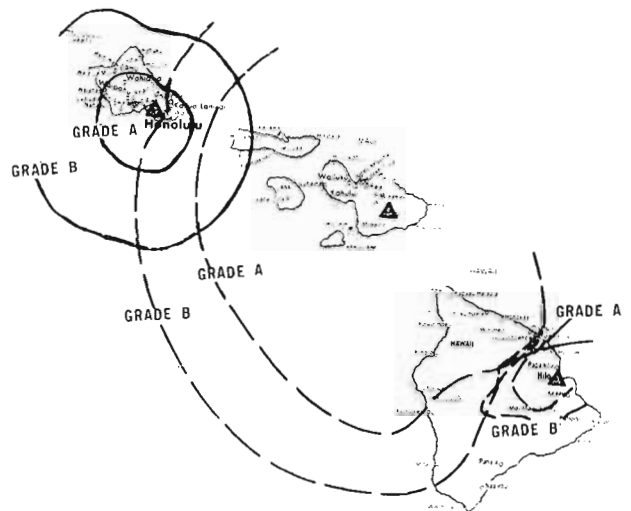
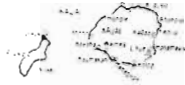
Transmitter: 1290 Ala Moana.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.



KITV Ref: FCC File No. BPCT-4279 Granted 10/21/69
CP: BPCT-1921 Granted 7/2/76

© American Map Co., Inc., N.Y., No. 14244

KITV

Licensee: Western Telestations Inc., 1290 Ala Moana Blvd.

Studio: 1290 Ala Moana Blvd. (96814). Telephone: 808-537-3991.

TWX No.: KITV 723-387.

Ownership: Starr Bcstg., 100%. For other interests, see WCYB-TV, Bristol, Va.

Began Operation: April 16, 1954. Sale to present owner by Lawrence S. Berger & assoc. approved by FCC June 15, 1973 (Television Digest, Vol. 12:47). Sale to Berger group by Kaiser Bcstg. approved Dec. 18, 1964 by FCC (Vol. 4:41, 51). Sale to Kaiser by Television Corp. of America Ltd. (Albert Zugsmith interests) which operated station as KULA-TV was approved June 11, 1958 by FCC, (Vol. 14:19, 24). Previous sale to Television Corp. of America by American Bcstg. Stations Inc. (WMT, Cedar Rapids, Ia., interlocking with WMT-TV) and Dolph Petty Bcstg. approved Jan. 11, 1956 (Vol. 11:46 & 12:2).

Represented (sales) by Katz Television.

Represented (legal) by Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind.

Represented (engineering) by Hammett & Edison.

Personnel:

DICK GRIMM, vice president & general manager.

CHUCK HARTMAN, chief engineer.

MUNEO HAMADA, business manager.

STEWART CHEIFET, news director.

ROBERT DAHLQUIST, program director.

CHARLIE RILEY, production manager.

DIGEST OF RATE CARD NO. A26

(Sept. 13, 1971)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class A—6-10:30 p.m., Sun.-Fri.; 6:30-11:15 p.m., Sat.						
\$1000.00	\$600.00	\$400.00	\$300.00			Graded rates apply*

*Highest rate: \$290.

NETWORK BASE HOURLY RATE: \$450.

Arbitron Data: Not available.

Hogan-Feldmann, Inc.
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Encino, California 91436

(213) 986-3201

Hawaii—Wailuku

N KAI-TV

Ch. 7

[Satellite of KHON-TV, Honolulu]

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 29.8-kw visual, 5.89-kw aural. Antenna: 5940-ft. above av. terrain, 75-ft. above ground, 10,025-ft. above sea level.

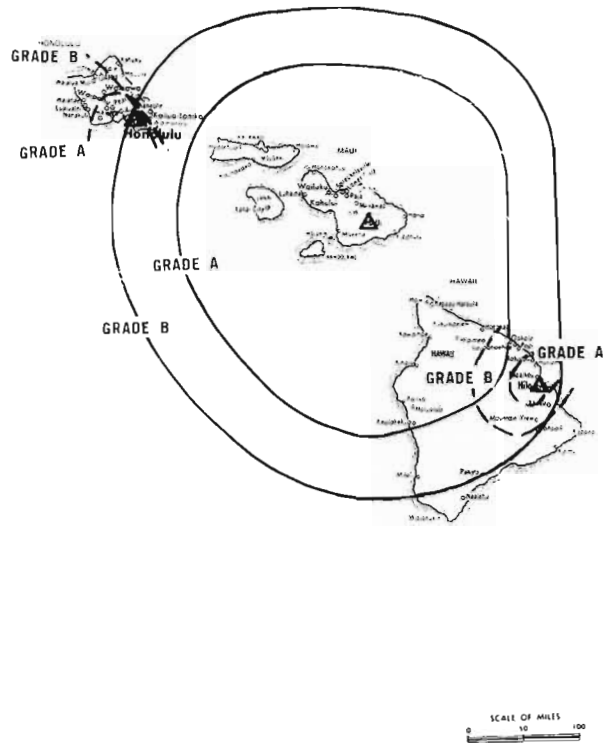
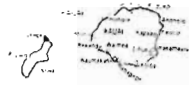
Latitude 20° 42' 41"
Longitude 156° 15' 26"

Transmitter: Mt. Haleakala, Maui.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Arbitron Data: Not available.



KAI-TV Ref: FCC File No. BPCT—2906 Granted 10/20/61

© American Map Co., Inc., N.Y., No. 14244

KAI-TV

Licensee: KHON-TV Inc., 1170 Auahi St., Honolulu, Hawaii (96814).

Ownership: See KHON-TV, Honolulu.

Began Operation: Nov. 19, 1958.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Lois S. Schwartz.

Personnel: See KHON-TV, Honolulu. Satellite has resident engineering personnel only.

Rates: Sold in combination with KHON-TV, Honolulu & KHAW-TV, Hilo and K78AR, Lihue, with rates applying to simultaneous telecasts on all stations.

NETWORK BASE HOURLY RATE: Bonus to KHON-TV, Honolulu.

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Hawaii—Wailuku



KGME-TV

(formerly KMAU-TV)

Ch. 3

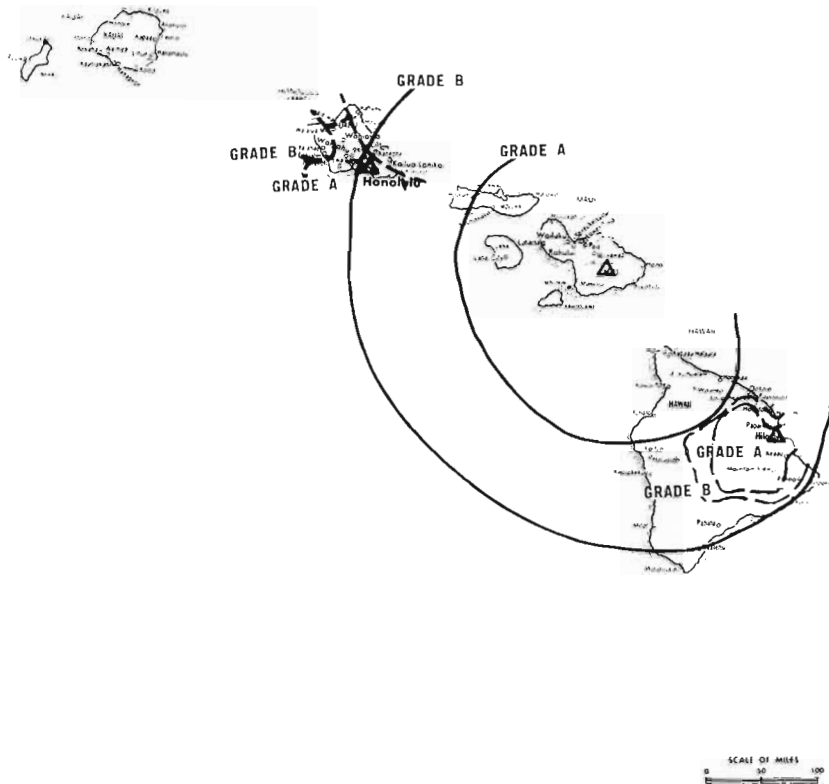
[Satellite of KGMB-TV, Honolulu]

Technical Facilities: Channel No. 3
(60-66 MHz). Authorized power:
14.1-kw visual, 2.69-kw aural,
5950-ft. above av. terrain, 60-ft.
above ground, 10,054-ft. above
sea level.

Latitude 20° 42' 41"

Longitude 156° 15' 35"

Transmitter: Mt. Haleakala, Maui.



KGME-TV Ref: FCC File No. BMPCT—2821 Granted 2/25/55

©American Map Co., Inc., N.Y., No. 14244

KGME-TV

Licensee: Heftel Broadcasting-Maui Inc.

Ownership: Robert Park, pres., 10%; Margaret Park, v.p., 10%;
Cecil & Joyce Heftel, 40% each. For other Heftel interests, see
KGMB-TV, Honolulu.

Began Operation: April 24, 1955. Sale to present owners by John S.
Young approved by FCC March 7, 1974. Previous sale to Young
by Pacific Bcstg. (Glasmann interests) after they took over all
properties from Honolulu Star-Bulletin approved May 5, 1965 by
FCC (Television Digest, Vol. 4:42, 5:19).

Represented (sales) by H-R Television Inc.

Personnel:

ROBERT W. SEVEY, president.

RICHARD A. WEINER, exec. vice president & general manager.

Rates: Sold in combination with KGMB-TV, Honolulu, and latter's
other satellite KGMD-TV, Hilo, with rates applying to simultane-
ous telecasts on all three stations.

NETWORK BASE HOURLY RATE: \$50.

Arbitron Data for Hawaii not currently available

Cable Television
Management and
Engineering
Consultants

Malarkey, Taylor
& Associates

1225 Connecticut Ave.,
Washington, D. C.
20036
(202) 223-2345

Hawaii—Wailuku



KMVI-TV

Ch. 12

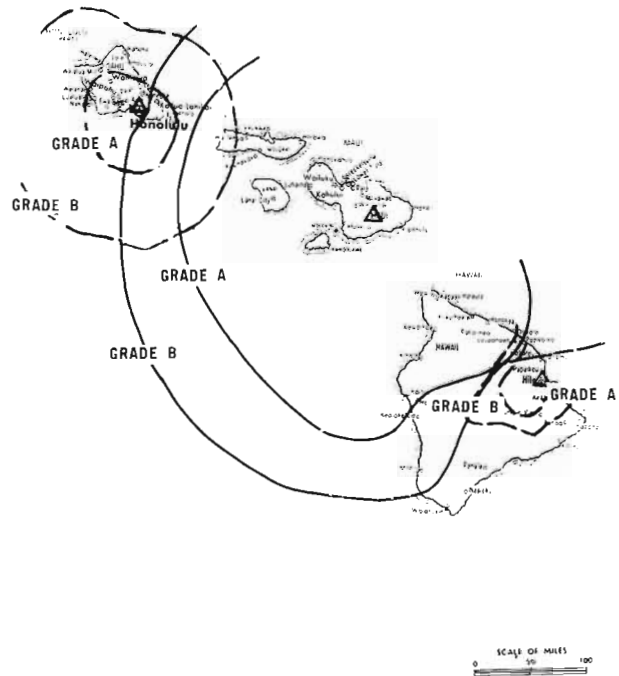
[Semi-satellite of separately-owned
KITV, Honolulu]

Technical Facilities: Channel No. 12
(204-210 MHz). Authorized power:
30-kw visual, 4.36-kw aural. An-
tenna: 2.5° mechanical tilt, 6000-
ft. above av. terrain, 100-ft. above
ground, 10,000-ft. above sea level.
Latitude 20° 42' 43"
Longitude 156° 15' 26"

Transmitter: Haleakala Crater.

AM Affiliate: KMVI, 5-kw, 550 kHz.

Color: Network.



KMVI-TV Ref: FCC File No. BPCT-1981 Granted 5/25/55

© American Map Co., Inc., N.Y., No. 14244

KMVI-TV

Network Service: ABC.

Licensee: Maui Publishing Co. Ltd., Box 550 (96793).

Ownership: J. Walter Cameron, 94.4%; Colin C. Cameron, 3.6%;
Fumio Tsuji, 3.6%; 4 other stockholders, none with as much
as 1%.

Began Operation: Dec. 4, 1955.

Represented (legal) by Dow, Lohnes & Albertson.

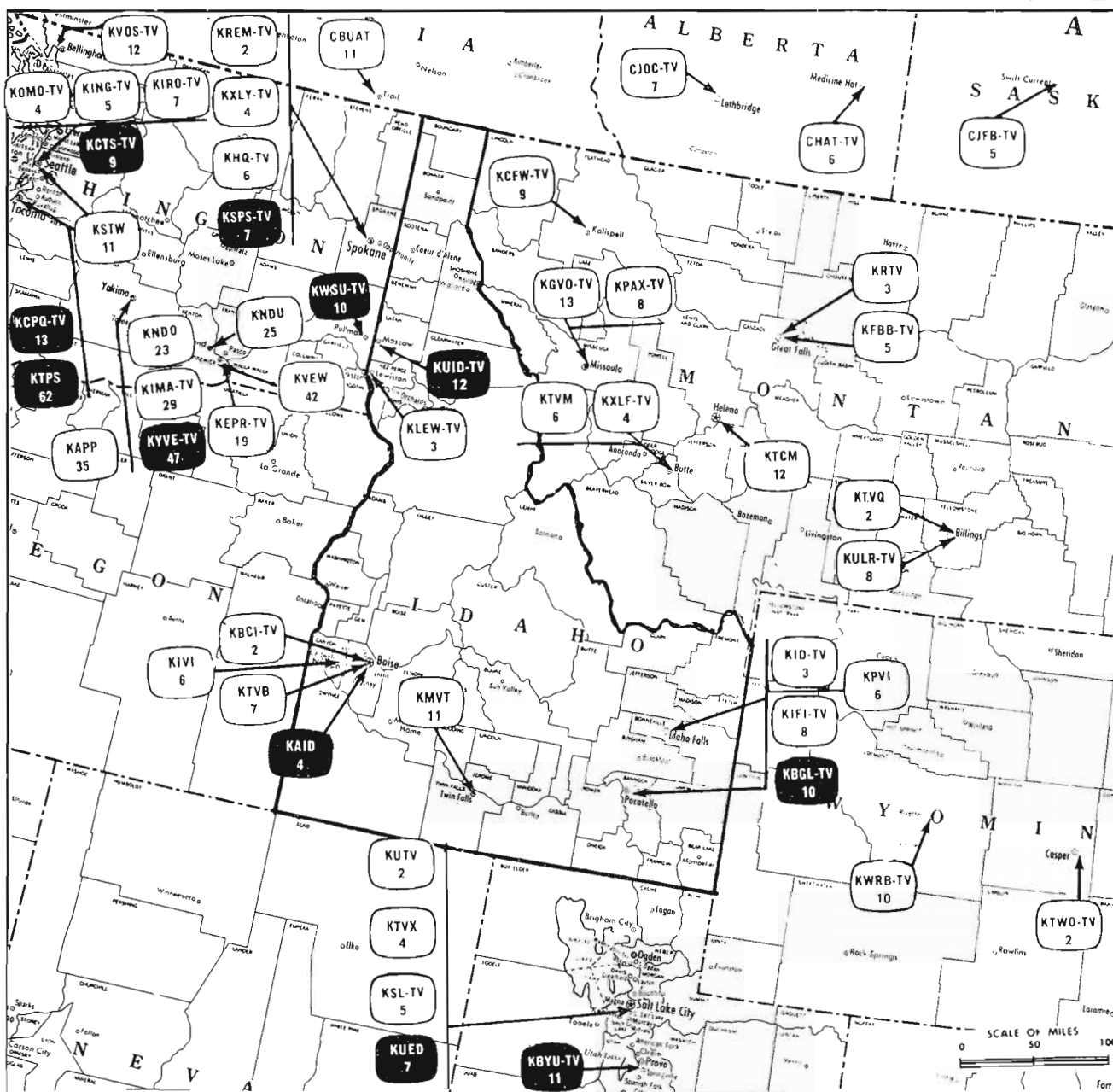
Personnel:

NORA I. COOPER, executive vice president.

Rates: See KITV, Honolulu.

NETWORK BASE HOURLY RATE: Bonus to KITV, Honolulu.

Arbitron Data for Hawaii not currently available



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Boise	69,000	136	104,700	144
Idaho Falls-Pocatello	38,000	164	62,400	169
Twin Falls	14,000	189	38,600	186

Idaho

Idaho Station Status as of September 1, 1976

	VHF	UHF	TOTAL
○ Commercial Television Stations	8	0	8
● Educational Television Stations	3	0	3
			11

State Cross Reference List

Communities That Receive Programs of
Stations That Are Located Elsewhere

KIVI

Boise

(See Nampa, Ida.)

KIVI

Caldwell

(See Nampa, Ida.)

KPVI

Idaho Falls

(See Pocatello, Ida.)

KCBI-TV & KTVB

Nampa

(See Boise, Ida.)

KID-TV & KIFI-TV

Pocatello

(See Idaho Falls, Ida.)

State Educational Technical Facilities

(Complete Data in Educational Directory)

KAID

Boise

Ch. 4

Non-Commercial Educational Station

Licensee: State Board of Education, Boise State College, 1910 College Blvd. (83725).

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 27-kw visual, 13.5-kw aural. Antenna: 2474-ft. above av. terrain, 142-ft. above ground, 7092-ft. above sea level.

Latitude	43°	40'	08"
Longitude	116°	06'	10"

KUID-TV

Moscow

Ch. 12

Non-Commercial Educational Station

Licensee: Regents of the University of Idaho, Moscow, Ida.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 115-kw visual, 11.5-kw aural. Antenna: 1307-ft. above av. terrain, 139-ft. above ground, 3739-ft. above sea level.

Latitude	46°	40'	54"
Longitude	116°	58'	13"

KBGL-TV

Pocatello

Ch. 10

Non-Commercial Educational Station

Licensee: State Board of Education, acting as Board of Trustees of Idaho State U., Pocatello (83201).

Technical Facilities: Channel No. 10 (198-204 MHz). Authorized power: 66.1-kw visual, 12.9-kw aural. Antenna: 1450-ft. above av. terrain, 87-ft. above ground, 6762-ft. above sea level.

Latitude	43°	30'	02"
Longitude	112°	39'	36"

Idaho—Boise



KBCI-TV



Ch. 2

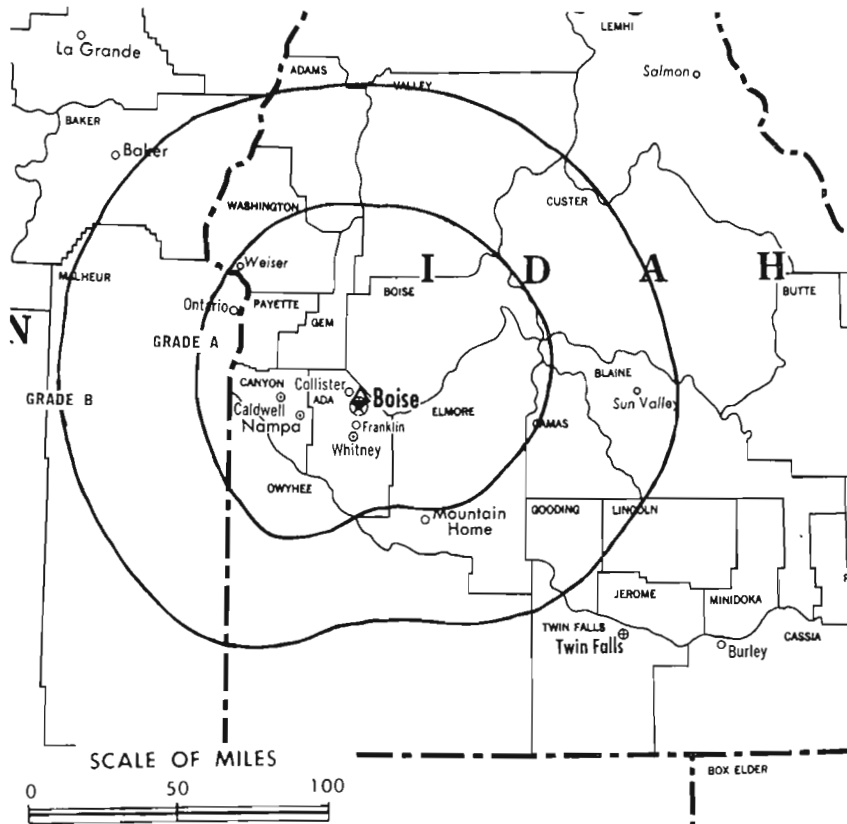
Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 65-kw visual, 6.9-kw aural. Antenna: 2550-ft. above av. terrain, 150-ft. above ground, 7170-ft. above sea level.

Latitude 43° 45' 12"
Longitude 116° 06' 08"

Transmitter: Deer Point Peak, Shafter Butte.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KBCI-TV Ref: FCC File No. BPCT-2146 Granted 7/11/56

©American Map Co., Inc., N.Y., No. 1424

KBCI-TV

Licensee: Eugene Television Inc., Box 1313, Eugene, Ore. (97401).

Studio: 1007 W. Jefferson St., P.O. Box 2600 (83701).

Telephone: 208-342-9331. TWX No.: 208-375-4455.

Ownership: See KVAL-TV, Eugene, Ore.

Began Operation: Nov. 26, 1953. Sale to present owner by Boise Valley Bcstrs. Inc. approved by FCC Aug. 31, 1976.

Represented (sales) by Peters, Griffin, Woodward Inc.; Art Moore & Assoc. Inc. (Pacific Northwest).

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

JAMES A. JOHNTZ JR., president & general manager.
BRITT BOWDEN, vice president, television sales.
DENA HOWELL, program director.
ROBERT HOWELL, film editor.
PAULI CROOKE, news director.
MANSON McCCLURE, v.p., engineering.

DIGEST OF RATE CARD NO. 18
(Sept. 20, 1976)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.				
\$550.00	\$330.00	\$220.00	\$180.00	\$90.00

NETWORK BASE HOURLY RATE: \$475.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Ada	45,400	44,000	97
	Adams	900	800	93
	Blaine	2,700	2,500	94
	Boise	700	700	95
	Canyon	24,400	23,400	96
	Elmore	6,200	6,000	97
	Gem	3,500	3,400	96
	Owyhee	2,300	2,200	96
	Payette	5,200	5,000	96
	Valley	1,400	1,300	93
	Washington	2,700	2,500	94
	NEVADA			
	Humboldt	2,200	2,100	94
OREGON				
Grant	2,900	2,400	84	
Harney	2,500	2,200	90	
Malheur	8,000	7,600	95	
OREGON				
Between 25-49%	Baker	5,800	5,400	93
Between 5-24%	IDAHO			
	Camas	200	200	98
	Custer	1,100	1,000	91
	Gooding	3,300	3,200	96
	Lincoln	1,400	1,300	96
	Twin Falls	16,600	16,100	97
Station Totals		139,400	133,300	95
Net Weekly Circulation (1974-75)				101,500
Average Daily Circulation (1974-75)				73,100

Idaho—Boise



KTVB

Ch. 7



Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 213-kw visual, 26.9-kw aural. Antenna, 2560-ft. above av. terrain, 223-ft. above ground, 7193-ft. above sea level.

Latitude 43° 45' 08"
Longitude 116° 07' 10"

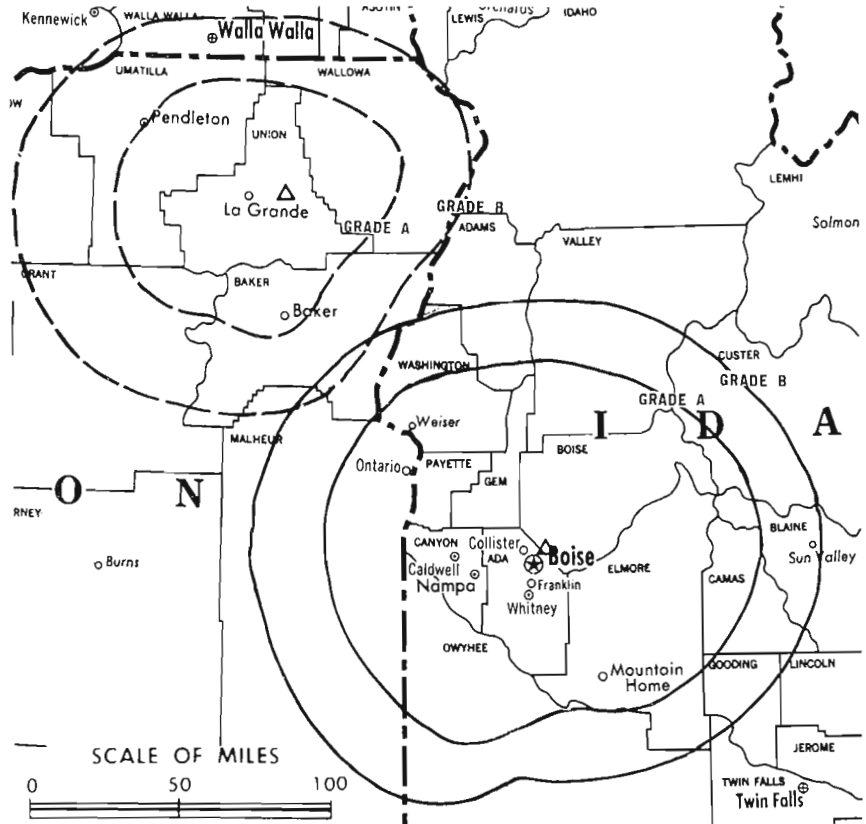
Transmitter: TV Lot No. 3, Deer Point, Ida.

Studio: 5407 Fairview Ave. (83704).

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KTVB Ref: FCC File No. BPCT-2086 Granted 4/27/66

©American Map Co., Inc., N.Y., No. 14214

KTVB

Network Service: NBC.

Licensee: KTVB Inc., 5407 Fairview Ave., P.O. Box 7778, Boise, Ida. (83707).

Telephone: 208-375-7277. TWX No.: 910-970-5779.

Ownership: Georgia M. Davidson, chmn., 80%.

Began Operation: July 12, 1953.

Represented (sales) by Avery-Knodel Inc.; Andy McDermott Sales Ltd. (Canada); Simpson/Reilly & Assoc. (Seattle-Portland).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

GEORGIA M. DAVIDSON, chairman.
ROBERT E. KRUEGER, president & general manager.
REX McARTHUR, sales manager.
JOHN LEWIS, national sales manager.
ANNE PEARSON, program director.
JOHN WILLIAMSON, promotion director.
HAROLD W. TOEDTEMEIER, director of engineering.
SAL CELESKI, news director.

DIGEST OF RATE CARD NO. 35—(April 1, 1976)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
\$700	\$420	\$280	\$300	\$150	\$150	\$75

NETWORK BASE HOURLY RATE: \$700.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Ada	45,400	44,000	97
	Adams	900	800	93
	Boise	700	700	95
	Camas	200	200	98

Net Weekly Circulation	State County	Total Households	TV Households	%
IDAHO—(Continued)				
50% & Over	Canyon	24,400	23,400	96
	Elmore	6,200	6,000	97
	Gem	3,500	3,400	96
	Owyhee	2,300	2,200	96
	Payette	5,200	5,000	96
	Valley	1,400	1,300	93
	Washington	2,700	2,500	94
	NEVADA			
	Humboldt	2,200	2,100	94
	OREGON			
Baker	5,800	5,400	93	
Grant	2,900	2,400	84	
Harney	2,500	2,200	90	
Malheur	8,000	7,600	95	
Union	8,300	7,600	91	
Between 25-49%	IDAHO			
	Blaine	2,700	2,500	94
	Gooding	3,300	3,200	96
OREGON				
Umatilla	17,300	15,900	92	
Between 5-24%	IDAHO			
	Custer	1,100	1,000	91
	Idaho	4,100	3,800	92
	Jerome	4,600	4,500	97
	Lincoln	1,400	1,300	96
	Twin Falls	16,600	16,100	97
	NEVADA			
	Elko	5,900	5,200	88
	Eureka	300	200	82
	OREGON			
Wheeler	500	500	92	
Station Totals		180,400	171,000	94
Net Weekly Circulation (1974-75)			118,700	
Average Daily Circulation (1974-75)			83,000	

Idaho—Idaho Falls-Pocatello-Blackfoot



KID-TV

Ch. 3



Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.4-kw aural. Antenna: 1600-ft. above av. terrain, 201-ft. above ground, 6791-ft. above sea level.

Latitude 43° 29' 30"
Longitude 112° 39' 05"

Transmitter: Little Butte Mt., 8.5-mi. NE of Atomic City, Ida.

TV tape: Recording facilities.

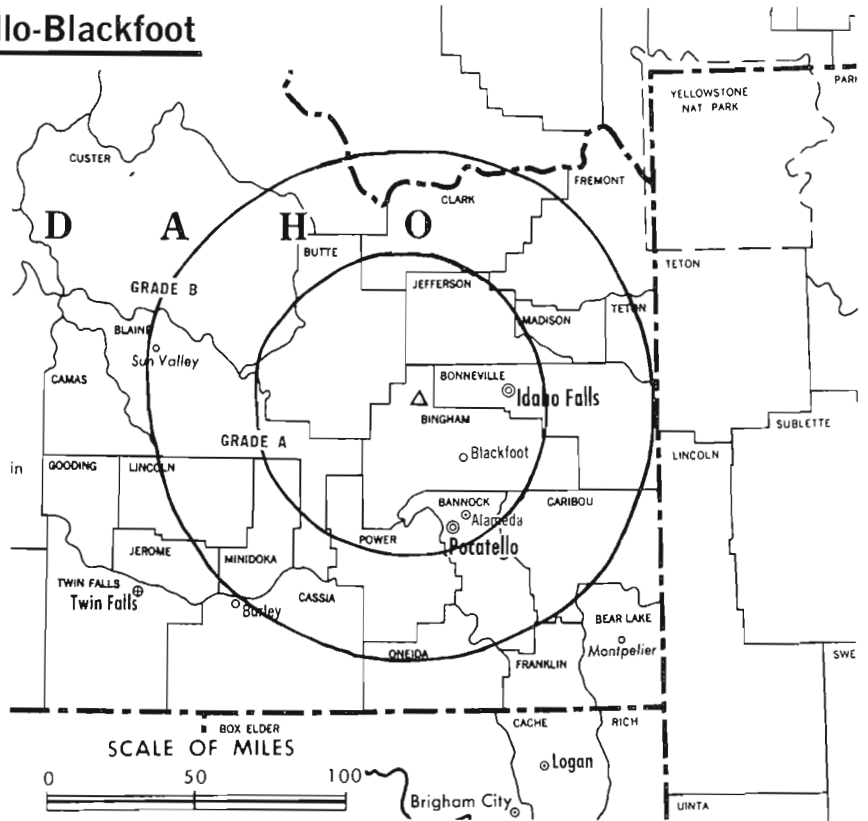
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

AM Affiliate: KID, 5-kw (1-kw night), 590 kHz (CBS).

FM Affiliate: KID-FM, 100-kw, 96.1 MHz (No. 241), 1500-ft.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KID-TV Ref: FCC File No. BMPCT-1281 Granted 8/21/53

©American Map Co., Inc., N.Y., No. 14244

KID-TV

Network Service: CBS.

Licensee: KID Broadcasting Corp., Box 2008, 1255 E. 17th St., Idaho Falls, Ida. (83401).

Studio: 1255 E. 17th St.

Telephone: 208-522-5100.

Ownership: LaVere A. and/or Lucille J. Ricks, 15.66%; A. W. Schwieder, 14.41%; Warren E. Wright, 8.81%; 29 others, none with as much as 6%.

Began Operation: Dec. 20, 1953.

Represented (sales) by Peters, Griffin, Woodward Inc.; Art Moore & Assoc. Inc. (Pacific Northwest).

Represented (legal) by Wilkinson, Cragun & Barker.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

J. ALLEN JENSEN, president & general manager.
CLAUDE CAIN, vice president & station manager.
ART REID, operations manager.
D. K. JONES, chief engineer.
RON BARKER, news director.
NEIL HANSON, promotion manager.

DIGEST OF RATE CARD NO. 18 (Feb. 1, 1972)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	ID
Class A—6:30-10 p.m., daily.						
\$330.00	\$198.00	\$132.00	\$99.00	\$80.00	\$50.00	\$25.00

NETWORK BASE HOURLY RATE: \$350.

For Idaho CATV Systems
See Services Volume

	Net Weekly Circulation	State County	Total Households	TV Households	%
		IDAHO			
		Bannock	17,600	16,900	96
		Bingham	8,600	8,400	98
		Blaine	2,700	2,500	94
		Bonneville	16,700	16,300	98
		Butte	800	800	98
		Caribou	1,900	1,800	95
		Clark	300	300	93
		Custer	1,100	1,000	91
		Fremont	3,000	2,900	97
50% & Over		Jefferson	3,900	3,800	99
		Lemhi	2,000	1,800	88
		Madison	3,600	3,500	98
		Power	1,600	1,500	93
		Teton	600	600	99
		WYOMING			
		Lincoln	3,000	2,700	92
		Sublette	1,300	1,200	90
		Teton	2,000	1,900	93
		Yellowstone Natl Park	200	200	94
		IDAHO			
Between 25-49%		Cassia	5,500	5,300	97
		Franklin	2,500	2,400	96
		Minidoka	5,700	5,500	96
		IDAHO			
		Bear Lake	1,800	1,700	95
		Jerome	4,600	4,500	97
Between 5-24%		Oneida	1,000	1,000	96
		UTAH			
		Cache	15,000	14,300	96
		WYOMING			
		Sweetwater	8,300	7,700	93
Station Totals			115,300	110,500	95
Net Weekly Circulation (1974-75)					72,200
Average Daily Circulation (1974-75)					49,000

Idaho—Idaho Falls-Pocatello-Blackfoot



KIFI-TV



Ch. 8

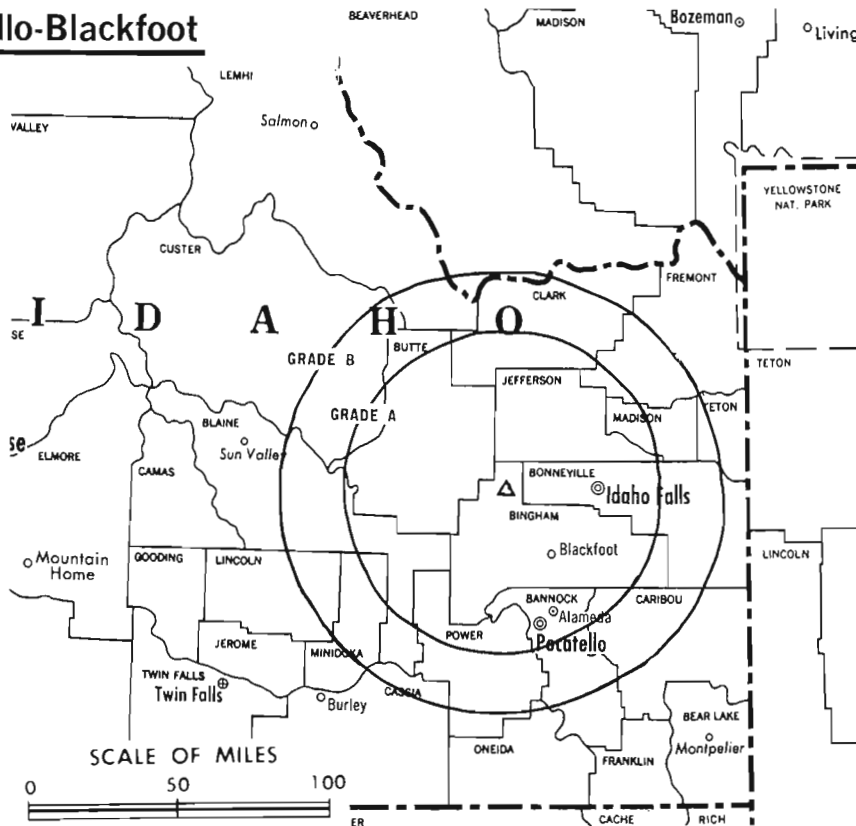
Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1520-ft. above av. terrain, 180-ft. above ground, 6851-ft. above sea level.

Latitude 42° 30' 02"
Longitude 112° 39' 36"

Transmitter: Little Butte Mt., 32-mi. W of Idaho Falls.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KIFI-TV Ref: FCC File No. BMPCT-5503 Granted 9/20/60

©American Map Co., Inc., N.Y., No. 14244

KIFI-TV

Network Service: NBC.

Licensee: The Post Co., Box 2148, Idaho Falls, Ida. (83401).

Studio: North Yellowstone Hwy., Idaho Falls.

Telephone: 208-523-1171. TWX No.: 910-977-5726.

Ownership: J. Robb Brady Trust Co., 91.663%; James M. Brady, pres., .002%; Edwin F. McDermott, v.p., 8.33%; J. Robb Brady, secy.-treas., .002%.

Began Operation: Jan. 23, 1961.

Represented (sales) by Avery-Knodel Inc. (National); Simpson/Reilly & Assoc. (Seattle-Portland); Bob Hix Inc. (Denver).

Represented (legal) by Midlen & Reddy.

Represented (engineering) by John H. Mullaney.

Personnel:

- J. M. BRADY, general & national sales manager.
- CHARLES E. OUTLAND, Pocatello office manager.
- BLAINE PETERSEN, production manager.
- H. G. HAEFELE, operations & program manager.
- R. D. VESSER, chief engineer.

DIGEST OF RATE CARD NO. 14—(April 15, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$325.00	\$195.00	\$45.00	\$36.00	\$23.00
NETWORK BASE HOURLY RATE:	\$350.					

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Bannock	17,600	16,900	96
	Bingham	8,600	8,400	98
	Bonneville	16,700	16,300	98
	Butte	800	800	98
	Clark	300	300	93
	Custer	1,100	1,000	91
	Fremont	3,000	2,900	97
	Jefferson	3,900	3,800	99
	Madison	3,600	3,500	98
	Minidoka	5,700	5,500	96
	Power	1,600	1,500	93
	Teton	600	600	99
	WYOMING			
	Lincoln	3,000	2,700	92
	Teton	2,000	1,900	93
Between 25-49%	IDAHO			
	Cassia	5,500	5,300	97
Between 5-24%	IDAHO			
	Blaine	2,700	2,500	94
	Caribou	1,900	1,800	95
	Jerome	4,600	4,500	97
	MONTANA			
	Beaverhead	2,900	2,600	90
Station Totals		86,100	82,800	96
Net Weekly Circulation (1974-75)				63,200
Average Daily Circulation (1974-75)				45,200

Idaho—Lewiston



KLEW-TV

Ch. 3

[Associated with KIMA-TV, Yakima, Wash.]

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 13.8-kw visual, 1.30-kw aural. Antenna: 1260-ft. above av. terrain, 303.5-ft. above ground, 3203-ft. above sea level.

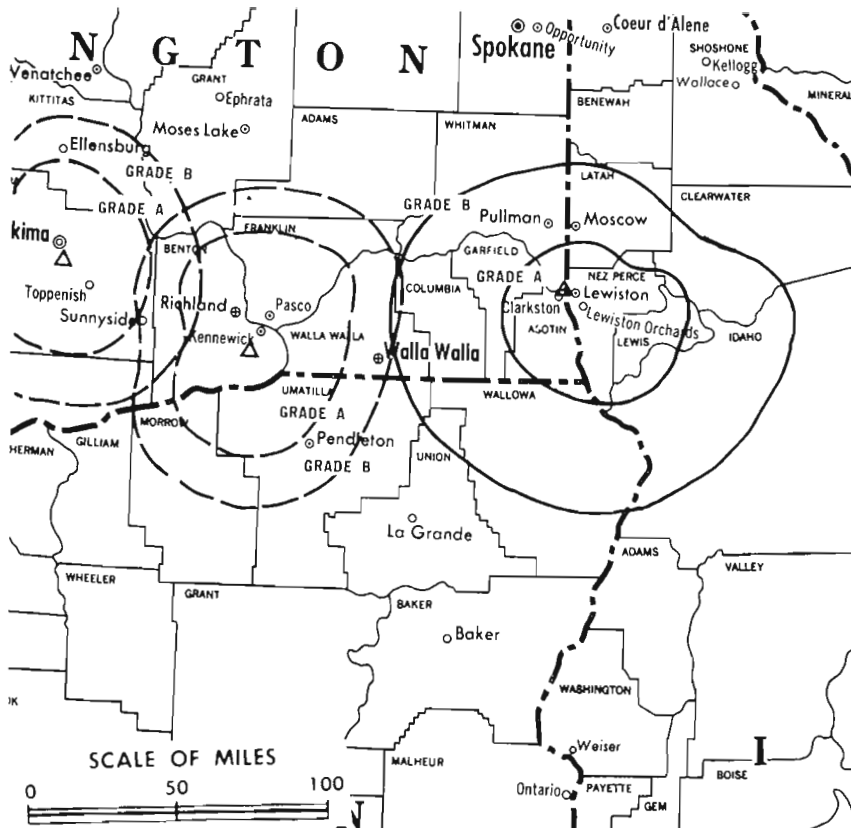
Latitude 46° 27' 25"
Longitude 117° 05' 57"

Transmitter: 3-mi. NW of Clarkston, Wash., 2.5-mi. SW of U.S. 195.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP.



County coverage based on Arbitron study (see page 4-b).

KLEW-TV Ref: FCC File No. BMPCT-3459 Granted 10/6/55

©American Map Co., Inc., N.Y., No. 14244

KLEW-TV

Network Service: CBS.

Licensee: NWG Broadcasting Co., Box 702, Yakima, Wash. (98907).

Studio: 1115 Idaho St. (83501).

Telephone: 208-746-2636.

Ownership: See KIMA-TV, Yakima, Wash.

Began Operation: Dec. 9, 1955.

Represented (sales) by H-R Television; Art Moore & Assoc. Inc. (Pacific Northwest).

Personnel:

GERRY CORNWELL, manager.
MARLIN JACKSON, chief engineer.
RON CARLSON, news director.

Sold in combination with KIMA-TV, Yakima.

NETWORK BASE HOURLY RATE: \$100. Combination rate with KIMA-TV, Yakima & KEPR-TV, Pasco, \$750.

Arbitron Data for this Station Included with Report of Parent KIMA-TV, Yakima, Wash.

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Idaho—Nampa-Boise-Caldwell



KIVI

Ch. 6

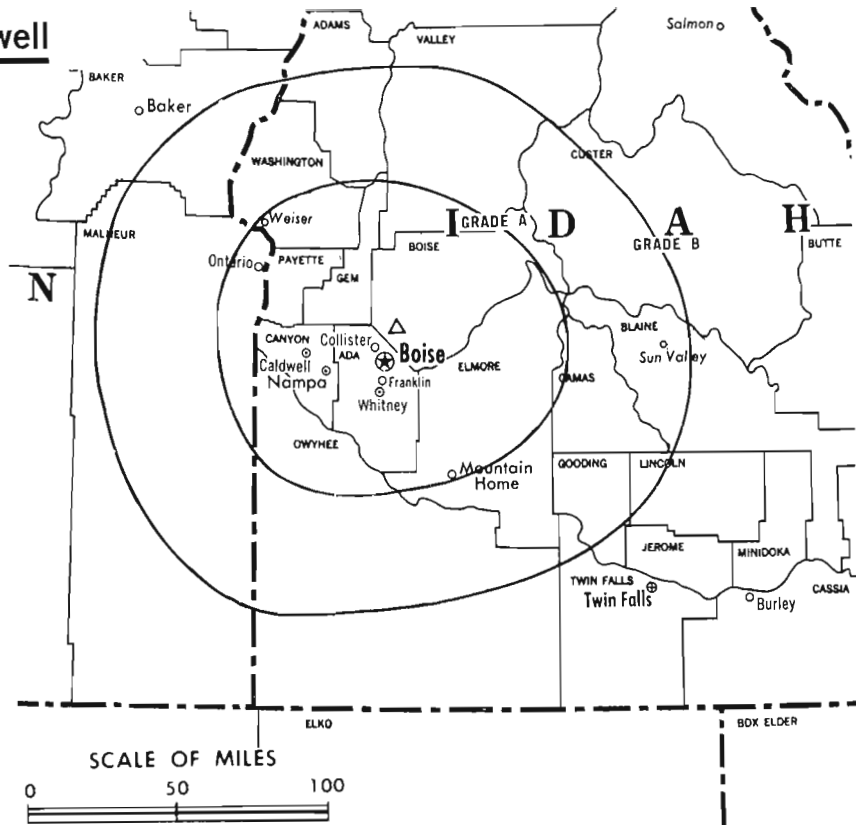
Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 60.3-kw visual, 12.0-kw aural. Antenna: 2660-ft. above av. terrain, 210-ft. above ground, 7230-ft. above sea level.

Latitude 43° 45' 20"
Longitude 116° 05' 55"

Transmitter: Deer Point, Shaffer Butte.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes; TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KIVI Ref: FCC File No. BMPCT-7448 Granted 8/2/73

© American Map Co., Inc., N.Y. No. 14244

KIVI

Network Service: ABC.

Licensee: Idaho Television Corp., 1866 E. Chisholm Dr., Nampa, Ida. (83651).

Studio: 1866 E. Chisholm Dr., Nampa, Ida. (83651).

Telephone: 208-467-3301. TWX No.: 910-970-5945.

Ownership: R. V. Hansberger, chmn., 20.50%; James U. Lavenstein, pres., 12.80%; M. Walker Wallace, 38.20%; Daniel T. O'Shea, 2.44%; Bennett Association, 7.28%; Jack Goodman, 7.28%; C. Peck Hayne, 7.28%; Lorraine Moore, 4.22%. Same group also owns KPVI (Ch. 6), Pocatello-Idaho Falls.

Began Operation: Feb. 1, 1974.

Represented (sales) by H-R Television Inc.; Tacher Co. (Pacific Northwest); Aaron Bournstein Co. (Salt Lake City & Denver).

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

DAVID EATON, vice president & general manager.
JOHN TISCHENDORF, assistant general manager.
JAN HAMMER, national & regional sales manager.
JOHN C. CARROLL, local sales manager.
KENNETH MANLEY, director of engineering.
ELDON MARSH, business manager.
RAYMOND BARP, promotion/program director.
STEVE EYRSE, production manager.
JOHN LARSGAARD, news director.

DIGEST OF RATE CARD NO. 7a

(Sept. 20, 1976)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class A—6:30-11 p.m., daily.				
\$575	\$350	\$225	\$125*	\$65*

*Average Prime—7-10 p.m.

NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Ada	45,400	44,000	97
	Adams	900	800	93
	Boise	700	700	95
	Canyon	24,400	23,400	96
	Elmore	6,200	6,000	97
	Gem	3,500	3,400	96
	Owyhee	2,300	2,200	96
	Payette	5,200	5,000	96
	Valley	1,400	1,300	93
Washington	2,700	2,500	94	
OREGON	Malheur	8,000	7,600	95
	Between 25-49%			
Between 5-24%	OREGON			
	Harney	2,500	2,200	90
	IDAHO			
	Blaine	2,700	2,500	94
	Camas	200	200	98
	Caribou	1,900	1,800	95
	Custer	1,100	1,000	91
	Gooding	3,300	3,200	96
Lincoln	1,400	1,300	96	
Twin Falls	16,600	16,100	97	
OREGON				
Baker	5,800	5,400	93	
Station Totals		136,200	130,600	95
Net Weekly Circulation (1974-75)			87,800	
Average Daily Circulation (1974-75)			56,300	

Cable Television
Management and Engineering Consultants

Malarkey, Taylor & Associates
1225 Connecticut Ave.,
Washington, D.C. 20036
(202) 223-2345

Idaho—Pocatello-Blackfoot-Idaho Falls



KPVI

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 17.4-kw aural. Antenna: 1530-ft. above av. terrain, 619-ft. above ground, 6857-ft. above sea level.

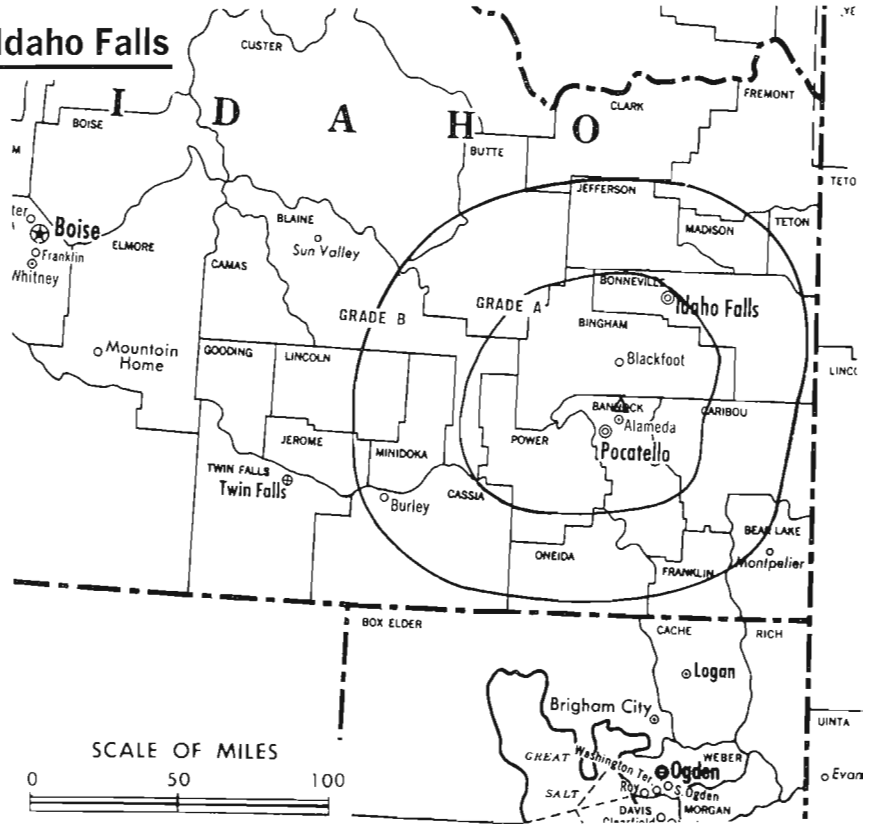
Latitude 44° 55' 14.5"
Longitude 112° 20' 44.0"

Transmitter: SE ¼ of SW ¼ of SE ¼ of Section 3, T6S, R35E.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b)

KPVI Ref: FCC File No. BHPCT-7165 Granted 8/3/73

© American Map Co., Inc., N.Y., No. 14244

KPVI

Network Service: ABC.

Licensee: Eastern Idaho Television Corp., 1866 E. Chisholm Dr., Nampa, Ida. (83702).

Studio: 150 N. Main St., Pocatello (83201).

Telephone: 208-233-6667. TWX No.: 910-970-5945.

Ownership: See KIVI, Nampa, Ida.

Began Operation: April 26, 1974.

Represented (sales) by H-R Television Inc.; Tacher Co. (Pacific Northwest).

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

DAVID EATON, vice president & general manager.
JAN HAMMER, national & regional sales manager.
THOMAS MAYNARD HACKER, station manager.
RAYMOND BARP, promotion manager & program director.
ELDON MARSH, business manager.
JEAN MORAND, chief engineer.
JEFF KINGERY, news director.
ROBERT SHORT, production manager.

DIGEST OF RATE CARD NO. 6
(March 1976)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
7-11 p.m., daily.	\$300.00	\$185.00	\$125.00	Graded rates apply*

*Highest rate: \$70.

NETWORK BASE HOURLY RATE: \$150.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Bannock	17,600	16,900	96
	Bingham	8,600	8,400	98
	Bonneville	16,700	16,300	98
	Butte	800	800	98
	Jefferson	3,900	3,800	99
	Madison	3,600	3,500	98
Power	1,600	1,500	93	
Between 25-49%	IDAHO			
	Cassia	5,500	5,300	97
	Clark	300	300	93
	Fremont	3,000	2,900	97
Minidoka	5,700	5,500	96	
Between 5-24%	IDAHO			
	Bear Lake	1,800	1,700	95
	Blaine	2,700	2,500	94
	Caribou	1,900	1,800	95
	Custer	1,100	1,000	91
	Jerome	4,600	4,500	97
Teton	600	600	99	
Station Totals		80,000	77,300	96
Net Weekly Circulation (1974-75)				50,900
Average Daily Circulation (1974-75)				29,500

For Idaho CATV Systems,
see Services Volume

Idaho—Twin Falls



Ch. 11

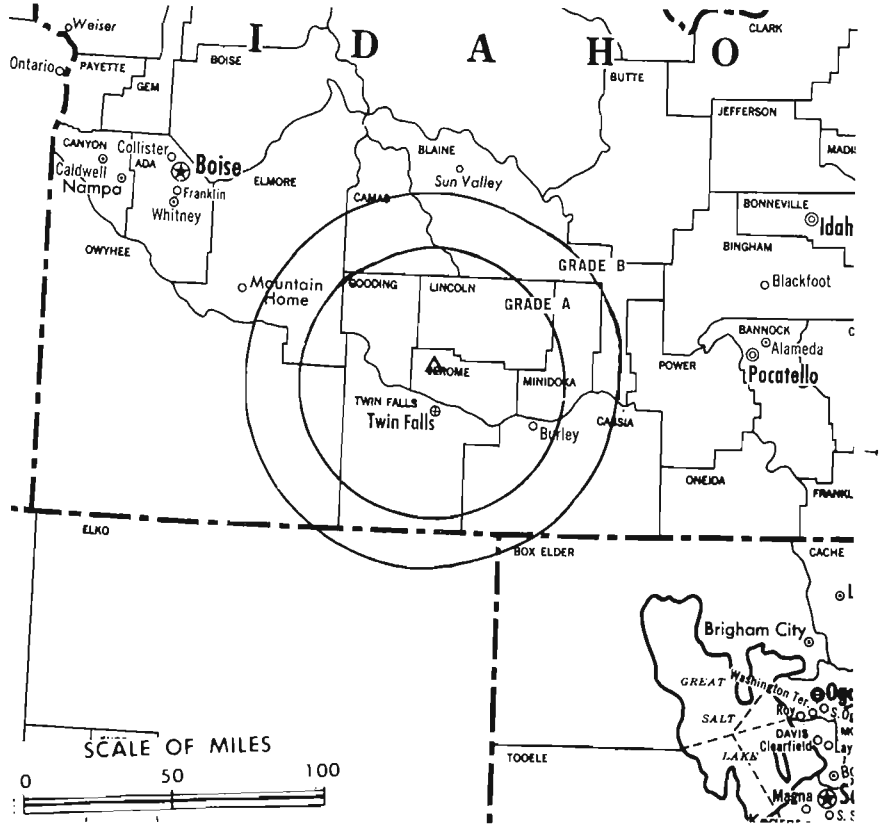
Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 3.8-kw aural. Antenna: 1060-ft. above av. terrain, 665-ft. above ground, 4968-ft. above sea level.

Latitude 42° 43' 48"
Longitude 114° 24' 52"

Transmitter: Flat Top Butte, 11-mi. north of city.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KMVT Ref: FCC File No. BPCT-3062 Granted 7/24/62

©American Map Co., Inc., N.Y., No. 14244

KMVT

Network Service: ABC, CBS; also NBC.

Licensee: The KLIX Corp., Box 547 (83301).

Studio: Elizabeth Blvd. & Eastland Dr.

Telephone: 208-733-1280. TWX No.: 910-977-5716.

Ownership: KMSO-TV Inc. Dale G. Moore, 100%. For other interests, see KGVO-TV, Missoula, Mont.

Began Operation: May 30, 1955. Sale to present owners by KLIX Corp. (A. L. Glasmann family) approved by FCC Dec. 16, 1970. Previous sale by Frank C. Carman-Grant Wrathall interests approved March 7, 1956 by FCC (Television Digest, Vol. 11:31, 12:10).

Represented (sales) by Television Network of Idaho; Avery-Knodel Inc.; Simpson/Reilly & Assoc. (Northwest).

Represented (legal) by Haley, Bader & Potts.

Personnel:

- DALE G. MOORE, president.
- EARL E. MORGENROTH, vice president.
- HAROLD O. HIRTE, exec. vice president & general manager.
- GEORGE BROWN, operations manager.
- TOM MAGAW, sales manager.
- GILBERT ANDERSON, director of engineering.

DIGEST OF RATE CARD NO. 22
(Aug. 30, 1976)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6-10 p.m., daily.

\$400 \$200 \$150 \$130 \$120 Graded rates apply*

*Highest rate: \$55.

NETWORK BASE HOURLY RATE: \$475.

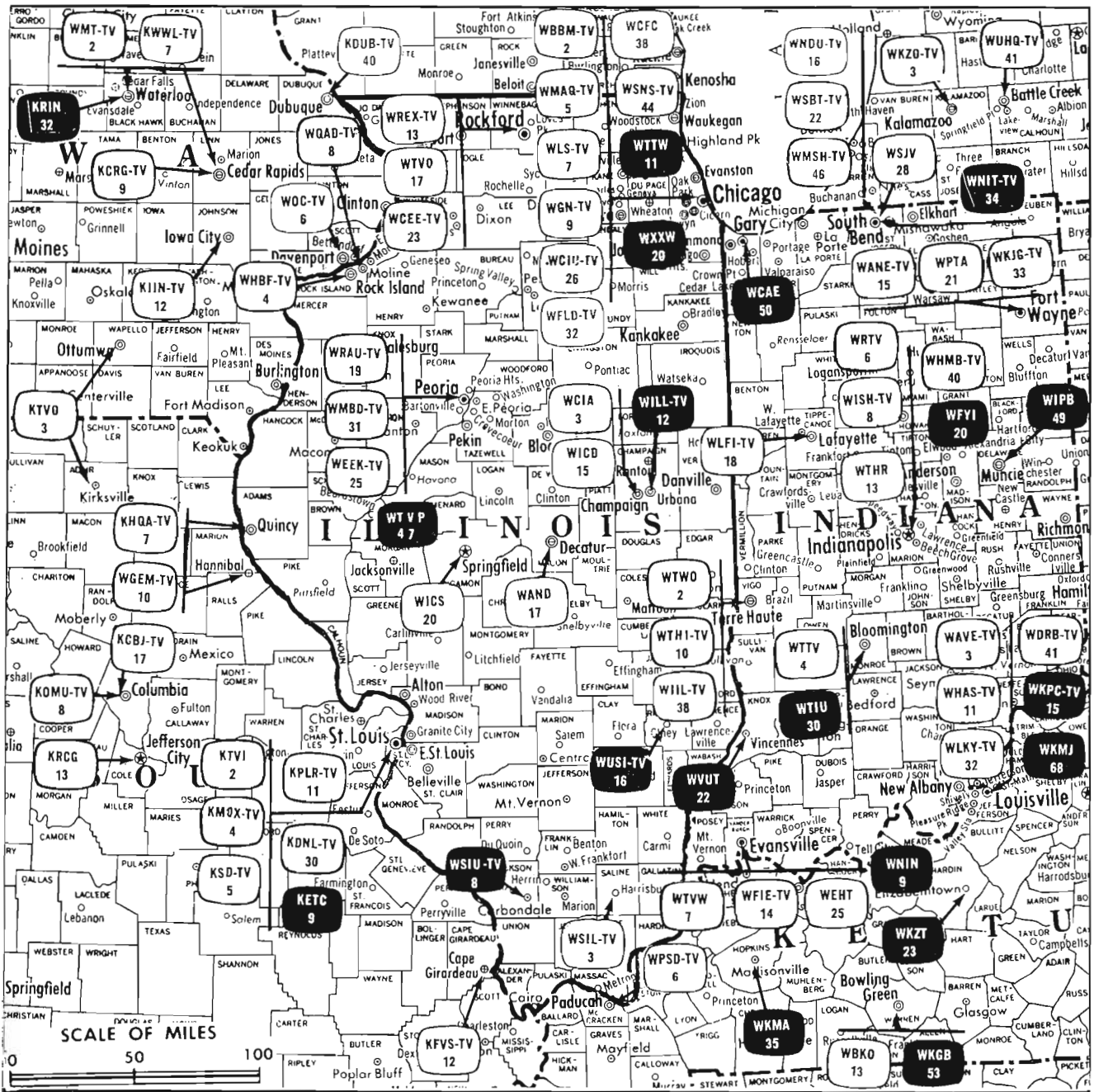
Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Blaine	2,700	2,500	94
	Camas	200	200	98
	Cassia	5,500	5,300	97
	Gooding	3,300	3,200	96
	Jerome	4,600	4,500	97
	Lincoln	1,400	1,300	96
	Minidoka	5,700	5,500	96
	Twin Falls	16,600	16,100	97
Between 25-49%	IDAHO			
	Elmore	6,200	6,000	97
Between 5-24%	NEVADA			
	Elko	5,900	5,200	88
Station Totals		52,100	49,800	95
Net Weekly Circulation (1974-75)			38,100	
Average Daily Circulation (1974-75)			30,900	

Hogan - Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415

Encino, California 91436

(213) 986-3201



Illinois

Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Chicago	1,857,000	3	2,777,100	3
Springfield-Decatur-Champaign	181,000	71	295,400	67
Paducah-Cape Girardeau-Harrisburg	185,000	70	294,800	68
Davenport-Rock Island-Moline (Quad City)	194,000	66	285,500	72
Peoria	131,000	85	198,400	90
Rockford	102,000	106	165,200	104
Quincy-Hannibal	74,000	133	124,000	132

Illinois Station Status as of September 1, 1976

- Commercial Television Stations
 Educational Television Stations

VHF	UHF	TOTAL
10	12	22
3	3	6
		28

WMAQ-TV, Chicago (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Benton	4,000	3,900	98
	Marshall	12,500	12,200	98
	St Joseph	82,400	81,000	98
	White	7,500	7,300	97
	WISCONSIN			
	Walworth	22,800	22,400	98

WSNS-TV, Chicago (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA—(Continued)			
	Newton	4,600	4,500	98
	Pulaski	4,500	4,300	96
	St Joseph	82,400	81,000	98
	Starke	7,400	7,200	97
	Tippecanoe	37,100	35,900	97
	Wabash	12,100	11,700	97
	IOWA			
	Dubuque	29,100	28,500	98
	Henry	6,700	6,500	97
	Lee	16,100	15,900	99
	Scott	50,700	50,100	99
	MICHIGAN			
	Cass	14,700	14,400	98
	WISCONSIN			
	Kenosha	41,400	40,800	99
	Racine	56,100	55,500	99

WLS-TV, Chicago (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS—(Continued)			
	Bureau	12,700	12,400	97
	Lee	11,100	10,900	98
	Ogle	14,400	14,100	98
	Vermilion	35,000	34,200	98
	INDIANA			
	Benton	4,000	3,900	98
	Marshall	12,500	12,200	98
	St Joseph	82,400	81,000	98
	WISCONSIN			
	Walworth	22,800	22,400	98

WCIA, Champaign (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS—(Continued)			
	Lawrence	6,900	6,700	97
	Macoupin	16,500	16,100	98
	Montgomery	11,500	11,200	97
	Morgan	12,900	12,400	96
	Richland	6,400	6,100	96
	INDIANA			
	Jasper	7,500	7,300	97
	Newton	4,600	4,500	98
	Parke	5,500	5,400	98
	Vigo	39,700	38,800	98

State Cross Reference List
Communities That Receive Programs of
Stations That Are Located Elsewhere

WICS & WAND, Champaign
(See Springfield & Decatur, Ill.)

WCIA & WICS, Decatur
(See Champaign & Decatur, Ill.)

WCEE-TV, Freeport
(See Rockford, Ill.)

KFVS-TV, Harrisburg
(See Cape Girardeau, Mo.)

WPSD-TV, Harrisburg
(See Paducah, Ky.)

WHBF-TV, Moline
(See Rock Island, Ill.)

KHQA-TV, Quincy
(See Hannibal, Mo.)

WQAD-TV, Rock Island
(See Moline, Ill.)

WOC-TV, Rock Island
(See Davenport, Ia.)

WCIA & WAND, Springfield
(See Champaign & Decatur, Ill.)

WCIA, Urbana
(See Champaign, Ill.)

State Educational Technical Facilities
(Complete Data in Educational Directory)

WSIU-TV
Carbondale
Ch. 8

Non-Commercial Educational Station

Licensee: Board of Trustees of Southern Ill. U., Carbondale, Ill. (62901).

1977 Edition

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 40.7-kw aural. Antenna: 859.2-ft. above av. terrain, 903-ft. above ground, 1385-ft. above sea level.

Latitude 38° 06' 15"
Longitude 89° 14' 37"

WTTW
Chicago

Ch. 11

Non-Commercial Educational Station

Licensee: Chicago Educational Television Association, 5400 N. St. Louis Ave., Chicago (60625).

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 89.13-kw visual, 17.80-kw aural. Antenna: 1470-ft. above av. terrain, 1516-ft. above ground, 2111-ft. above sea level.

Latitude 41° 52' 44"
Longitude 89° 14' 37"

WXXW
Chicago

Ch. 20

Non-Commercial Educational Station

Licensee: Chicago Educational Television Association, 5400 N. St. Louis Ave., Chicago, Ill. (60625).

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 457-kw visual, 91.4-kw aural. Antenna: 770-ft. above av. terrain, 796-ft. above ground, 1383-ft. above sea level.

Latitude 41° 54' 01"
Longitude 87° 37' 28"

WUSI-TV
Olney

Ch. 16

Non-Commercial Educational Station

Licensee: Board of Trustees of Southern Ill. University, Carbondale, Ill. (62903).

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1170-kw max. & 977-kw horizontal visual, 234-kw max. & 195-kw horizontal aural. Antenna: 930-ft. above av. terrain, 975-ft. above ground, 1445-ft. above sea level.

Latitude 38° 50' 18"
Longitude 88° 07' 46"

WTVP
Peoria

Ch. 47

Non-Commercial Educational Station

Licensee: Illinois Valley Public Telecommunications Corp., 1501 W. Bradley Ave., Peoria, Ill. (61625).

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 1552-kw max. & 1200-kw horizontal visual, 155-kw max. & 120-kw horizontal aural. Antenna: 301-ft. above av. terrain, 342-ft. above ground, 949-ft. above sea level.

Latitude 40° 41' 56"
Longitude 89° 37' 00"

WILL-TV
Urbana-Champaign

Ch. 12

Non-Commercial Educational Station

Licensee: University of Illinois, Board of Trustees, Urbana, Ill. (61801).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 987-ft. above av. terrain, 1044-ft. above ground, 1734-ft. above sea level.

Latitude 40° 02' 18"
Longitude 88° 40' 10"

Illinois—Champaign



WCIA

Ch. 3



Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 940-ft. above av. terrain, 981-ft. above ground, 1701-ft. above sea level.

Latitude 40° 06' 23"
Longitude 88° 26' 59"

Transmitter: Seymour, Ill.

TV tape: Recording facilities.

Color: Network, live, slide, film & tape.

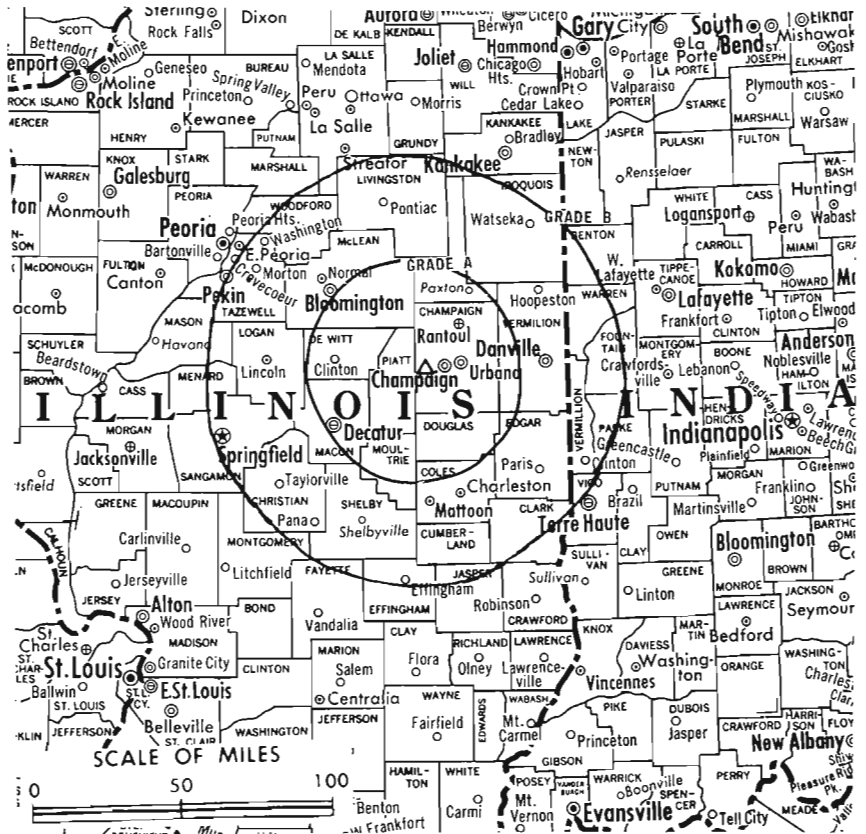
News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: CBS.

Represented (legal) by Covington & Burling.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WCIA Ref: FCC File No. BMPCT—1315 Granted 8/17/53

© American Map Co., Inc., N.Y., No. 14244

WCIA

Licensee: Midwest Television Inc., 509 S. Neil St.

Studio: 509 S. Neil St. (61820).

Telephone: 217-356-8333. TWX No.: 910-245-3315.

Ownership: August C. Meyer, Clara R. Meyer and August C. Meyer Jr., 100%. Midwest owns WMBD-TV-AM-FM, Peoria, KFMB-TV-AM-FM, San Diego.

Began Operation: Nov. 14, 1953.

Represented (sales) by Peters, Griffin, Woodward Inc.

Personnel:

AUGUST C. MEYER JR., president.
AUGUST C. MEYER SR., chairman of the board.
CLARA R. MEYER, vice president.
JACK B. EVERETTE, exec. vice president & treasurer.
KAREN H. MEYER, secretary.
GUY MAIN, executive vice president & station manager.
RICHARD L. ADAMS, mgr., informational programming.
JERRY JOHNSON, general sales manager.
LEN DAVIS, national sales manager.
BILL HELMS, program director & film buyer.
DALE FLEMING, chief engineer.

DIGEST OF RATE CARD NO. 19—(Jan. 5, 1976)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	ID
Class AA—7-10 p.m. daily.	\$1500	\$900				Graded rates apply*

*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$1250.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Champaign	51,600	50,200	97
	Christian	13,500	13,200	97
	Coles	16,800	16,400	97

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS—(Continued)				
50% & Over	Cumberland	3,900	3,700	96
	De Witt	6,600	6,400	98
	Douglas	6,900	6,700	98
	Edgar	8,100	7,900	97
	Effingham	9,300	8,900	95
	Ford	5,200	5,100	98
	Iroquois	12,400	12,100	97
	Livingston	14,200	13,700	97
	Mc Lean	39,900	38,800	97
	Macon	43,900	43,000	98
	Moultrie	4,800	4,600	96
	Piatt	5,900	5,800	99
	Sangamon	62,600	60,800	97
	Shelby	8,500	8,200	96
Vermilion	35,000	34,200	98	
INDIANA				
Fountain	6,900	6,700	98	
Warren	2,700	2,600	97	
ILLINOIS				
Between 25-49%	Logan	10,400	10,100	97
	Menard	3,900	3,800	97
INDIANA				
	Benton	4,000	3,900	98
	Vermillion	6,900	6,800	98

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Cass	5,300	5,100	97
	Clark	6,300	6,100	97
	Crawford	8,000	7,800	98
	Fayette	7,500	7,200	96
	Grundy	10,100	9,900	98
Jasper	3,900	3,700	96	
Kankakee	31,100	30,500	98	
La Salle	38,700	37,700	97	

(Continued on page 248-b)

Station Totals	606,300	590,100	97
Net Weekly Circulation (1974-75)		322,200	
Average Daily Circulation (1974-75)		215,500	

Illinois—Champaign



WICD

Ch. 15

[Auxiliary outlet of WICS,
Springfield, Ill.]

Technical Facilities: Channel No. 15
(476-482 MHz). Authorized power:
1000-kw max. & 647-kw horizontal
visual, 100-kw max. & 64.7-
kw horizontal aural. Antenna:
1300-ft. above av. terrain, 1335-
ft. above ground, 1995-ft. above
sea level.

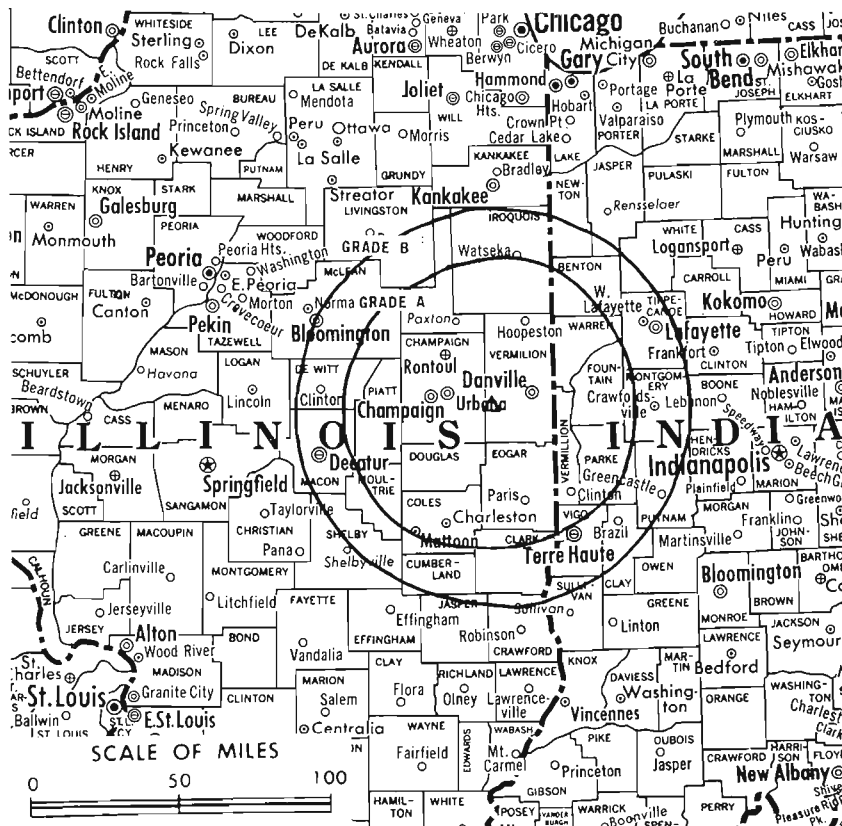
Latitude 40° 04' 10"
Longitude 87° 54' 45"

Transmitter: 3.75-mi. N, 215° from
Fithian, Ill.

Color: Network, live, film, slide &
tape.

News Wire Service: UPI.

Represented (engineering) by Steel,
Andrus & Adair.



County coverage based on Arbitron study (see
page 4-b).

WICD Ref: FCC File No. BPCT-3504 Granted 6/7/66

© American Map Co., Inc., N.Y., No. 14244

WICD

Network Service: NBC, same as WICS, Springfield, Ill.

Licensee: Plains Television Corp. 2680 E. Cook St., Springfield, Ill.
(62701).

Studio: 17 E. University Ave., Champaign, Ill.

Ownership: See WICS, Springfield, Ill.

Began Operation: April 23, 1959. Changed to Ch. 15 from Ch. 33
and increased power July 25, 1967.

Represented (sales) by Katz Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

MILTON D. FRIEDLAND, v.p. & general manager.
ROBERT B. FARROW, general sales manager.
JOSEPH NORRIS, sales manager.
DAVID A. BOYER, chief engineer.
VINCE DAUBE, program-operations manager.
LEN PRAZAK, news director.

DIGEST OF RATE CARD NO. A20D

(Feb. 27, 1973)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$300.00	\$175.00	\$140.00	\$120.00	\$100.00	Graded rates apply*	

*Highest rate: \$175.

NETWORK BASE HOURLY RATE: \$250.

Arbitron Data for this station included with
parent WICS, Springfield, Ill.

Illinois—Chicago



WBBM-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 35.4-kw visual, 7.08-kw aural. Antenna: 1368-ft. above av. terrain, 1453-ft. above ground, 2046-ft. above sea level.

Latitude 41° 53' 55"

Longitude 87° 37' 23.0"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Facsimile Service: AP.

Transmitter: John Hancock Bldg., 875 N. Michigan Ave.

AM Affiliate: WBBM, 50-kw, 780 kHz (CBS).

FM Affiliate: WBBM-FM, 10.5-kw, 96.3 MHz (No. 242), 560-ft.

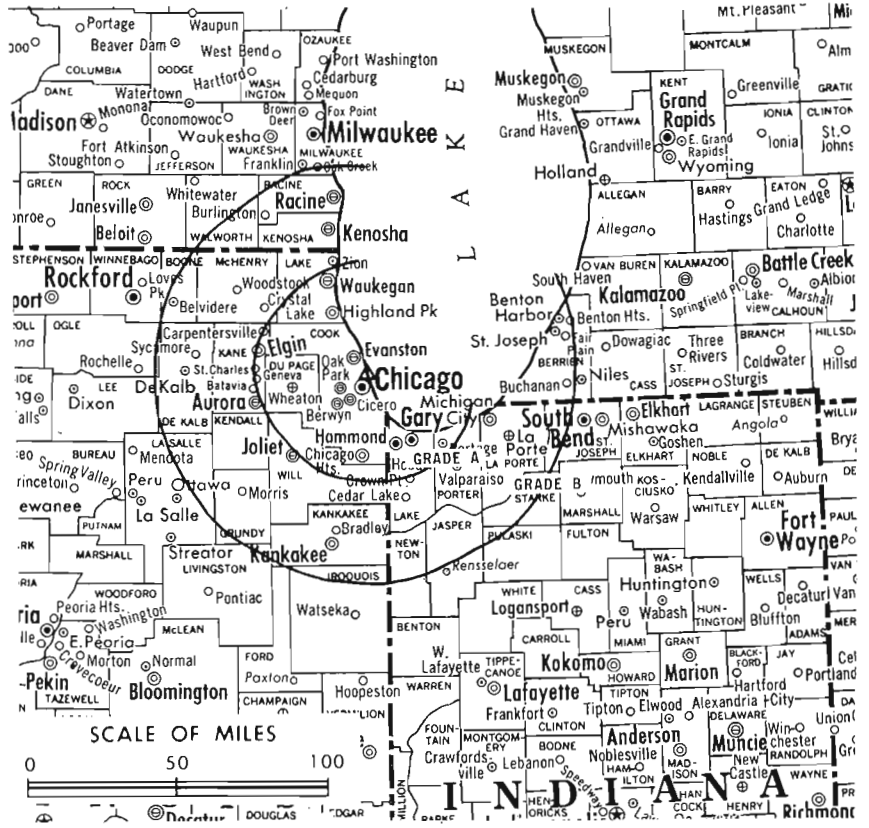
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WBBM-TV Ref: FCC File No. BPCT-4209 Granted 5/6/69

©American Map Co., Inc., N.Y., No. 14244

WBBM-TV

Licensee: CBS Inc., 630 N. McClurg Court, Chicago, Ill. (60611).

Studio: 630 N. McClurg Court.

Telephone: 312-944-6000. TWX No.: 312-222-0698.

Ownership: See WCBS-TV, New York.

Began Operation: August 1940 (as W9XBK); Sept. 6, 1946 (as WBKB); sold to CBS Feb. 9, 1953 (Television Digest, Vol. 9:7).

Represented (Sales) by CBS Television Stations National Sales.

Personnel:

- NEIL E. DERROUGH, vice president & general manager.
- JOHN CATLETT, director, planning & administration.
- JAMES BENNETT, director, broadcasting.
- JEROME GREENBERG, director, communications.
- JAY FELDMAN, news director.
- STEVEN R. ORR, director, sales.
- JOHN OWEN CONNELL, general sales manager.
- DAVE SKILLMAN, eastern sales manager.
- LUTHER A. PIERCE, director of technical operations.
- WAYNE CASA, business affairs director.
- WAYNE WEBER, director of broadcast services.
- WARNER S. SAUNDERS, manager, community affairs.
- EDWARD SPRAY, program manager.
- LUCILLE CASTAGNA, operations manager.
- RHODA HORWITZ, traffic manager.
- CHARLOTTE BEALES, director of research.
- ALJCE NECKER, film manager.
- ERIKA LAURI, director of personnel.

Rates: On request.

NETWORK BASE HOURLY RATE: \$4750.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cook	1,911,900	1,874,000	98
	DeKalb	21,800	21,400	98
	DuPage	163,500	162,000	99
	Grund	10,100	9,900	98

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS—(Continued)				
	Kane	88,100	86,600	98
	Kankakee	31,100	30,500	98
	Kendall	9,600	9,500	99
	Lake	117,900	116,700	99
	La Salle	38,700	37,700	97
	Mchenry	39,500	39,100	99
	Will	89,100	87,800	99
INDIANA				
50% & Over	Jasper	7,500	7,300	97
	Lake	175,600	172,700	98
	La Porte	34,600	34,100	99
	Newton	4,600	4,500	98
	Porter	29,300	28,800	98
	Starke	7,400	7,200	97
WISCONSIN				
	Kenosha	41,400	40,800	99
Between 25-49%	ILLINOIS			
	Iroquois	12,400	12,100	97
	MICHIGAN			
	Berrien	58,000	56,700	98
Between 5-24%	ILLINOIS			
	Boone	9,300	9,100	98
	Bureau	12,700	12,400	97
	Lee	11,100	10,900	98
	Livingston	14,200	13,700	97
	Ogle	14,400	14,100	98
	INDIANA			
	Marshall	12,500	12,200	98
	Pulaski	4,500	4,300	96
	St Joseph	82,400	81,000	98
	WISCONSIN			
	Racine	56,100	55,500	99
	Walworth	22,800	22,400	98
Station Totals		3,132,100	3,075,000	98
Net Weekly Circulation (1974-75)			2,604,200	
Average Daily Circulation (1974-75)			1,646,500	

Illinois—Chicago

WCFC

Ch. 38

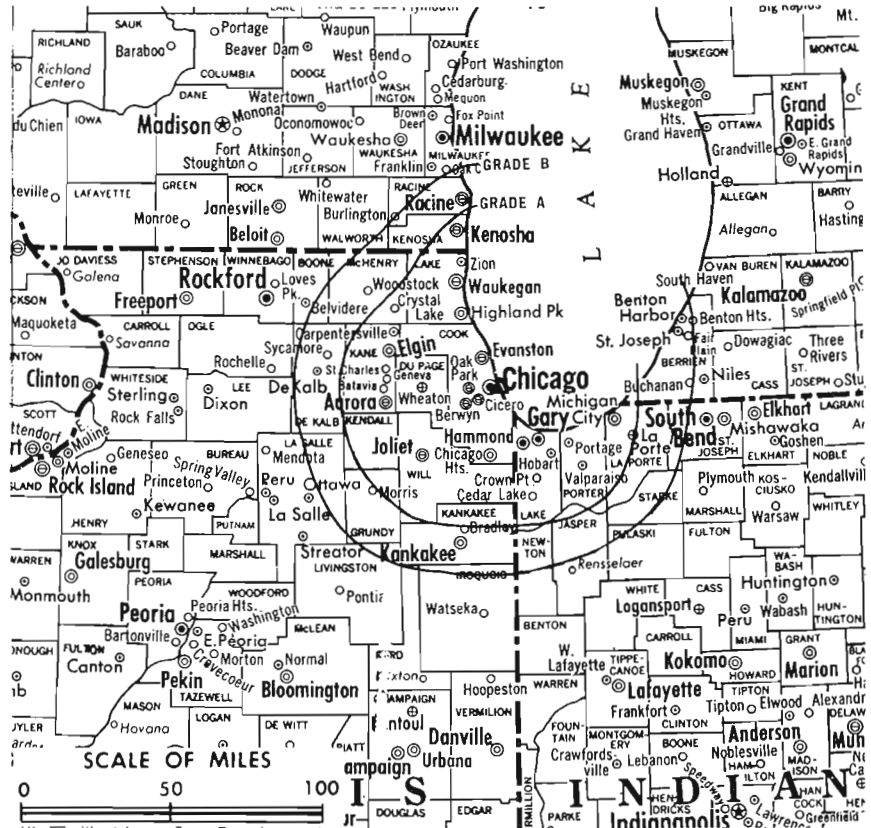


Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. & 1260-kw horizontal visual, 1000-kw max. & 250-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1450-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.5"
Longitude 87° 37' 23.0"

Transmitter: John Hancock Center.
Color: Network, live, film, slide & tape.

TV tape: Recording facilities.



WCFC Ref: FCC File No. BPCT—3439 Granted 1/2/68 © American Map Co., Inc., N.Y., No. 14244

WCFC

Grantee: Christian Communications of Chicagoland Inc., Suite 1345, 20 N. Wacker Dr., Chicago, Ill. (60606).

Office: 20 N. Wacker Dr., Suite 446 (60606). Telephone: 312-782-3839.

Ownership: Non-profit corp. Officers: Owen C. Carr, chmn. & pres.; Max Ephram Jr., vice chmn. & v.p.; Cecil O. Swanson, secy.; Wilfred P. Severance, treas.

Began Operation: May 31, 1976.

Represented (legal) by Cohen & Berfield.

Personnel:

- OWEN C. CARR, president.
- JERRY K. ROSE, vice president & general manager.
- ALEXIS P. YOUNG JR., director of engineering.
- DANIEL P. WILSON, director of ministries.

Digest of Rate Card No. 1 (Sept. 15, 1975): One week, hour \$500; 30 min., \$350; 15 min., \$250; 5 min., \$175.

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Illinois—Chicago

WCIU-TV

Ch. 26

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 1162-kw max. & 961-kw horizontal visual, 174-kw max. & 144-kw horizontal aural. Antenna: 650-ft. above av. terrain, 684-ft. above ground, 1279-ft. above sea level.

Latitude 41° 52' 39"
Longitude 87° 38' 02"

Request subscription TV authorization.

Transmitter: 141 W. Jackson Blvd.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

Facsimile Service: UPI.

News Wire Service: UPI, Dow Jones, City News.

Telephone: 312-663-0260.

Represented (engineering) by Steel, Andrus & Adair.

Represented (legal) by McKenna, Wilkinson & Kittner.

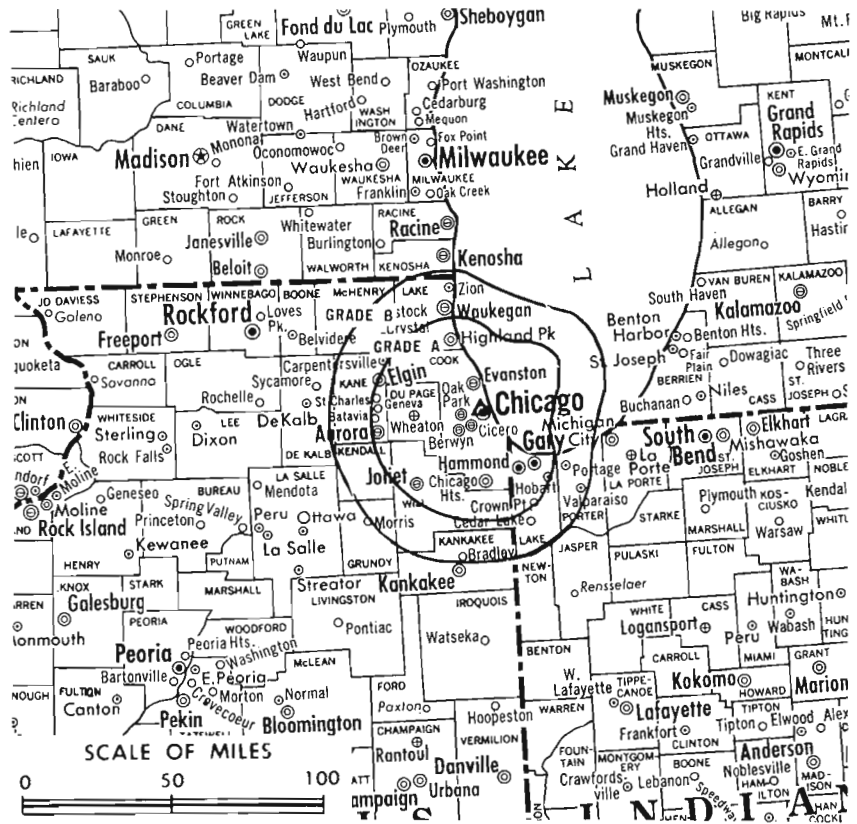
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WCIU-TV Ref: FCC File No. BMPCT-6695 Granted 4/24/68

© American Map Co., Inc., N.Y., No. 14244

WCIU-TV

Network Service: Spanish International Network.

Licensee: Weigel Broadcasting Co., Board of Trade Bldg., Chicago, Ill. (60604).

Studio: Board of Trade Bldg., 141 W. Jackson Blvd. (60604).

Ownership: Howard Shapiro and J. W. O'Connor, 35.6% each; remainder of stock is held by others. O'Connor owns 70% of WRAC & WRKR (FM), Racine, Wis.

Began Operation: Feb. 6, 1964.

Represented (sales) by Spanish International Network.

Personnel:

HOWARD SHAPIRO, president.

J. HERMAN SITRICK, vice president & general manager.

PETER ZOMAYA, assistant station manager.

JEFF KINNEY, sales manager.

GLENN STEWART, film director.

RICHARD ASHENFELTER, chief engineer.

BEN LARSON, SHIRLEY HARRIS, & HENRY LOPEZ, news directors.

DIGEST OF RATE CARD NO. 10

(Oct. 29, 1973)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	30 Sec.
Class AA—4 p.m.-1 a.m., daily.					
\$1000	\$700	\$500	\$350	\$250	\$100*

*5:45-11:30 p.m., Mon.-Fri.

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS				
	Cook	1,911,900	1,874,000	98
	Kankakee	31,100	30,500	98
	La Salle	38,700	37,700	97
Between 5-24%				
INDIANA				
	Jasper	7,500	7,300	97
	Lake	175,600	172,700	98
Station Totals		2,164,800	2,122,200	98
Net Weekly Circulation (1974-75)			172,500	
Average Daily Circulation (1974-75)			43,100	

Illinois—Chicago

WFLD-TV



Ch. 32

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 2500-kw max. & 1110-kw horizontal visual, 500-kw max. & 222-kw horizontal aural. Antenna: 1415-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.5"
Longitude 87° 37' 23.0"

Holds CP for change to 5000-kw max. & 1230-kw horizontal visual, 1000-kw max. & 245-kw horizontal aural. BPCT-4711.

Transmitter: John Hancock Bldg.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Represented (engineering) by Gautney & Jones.

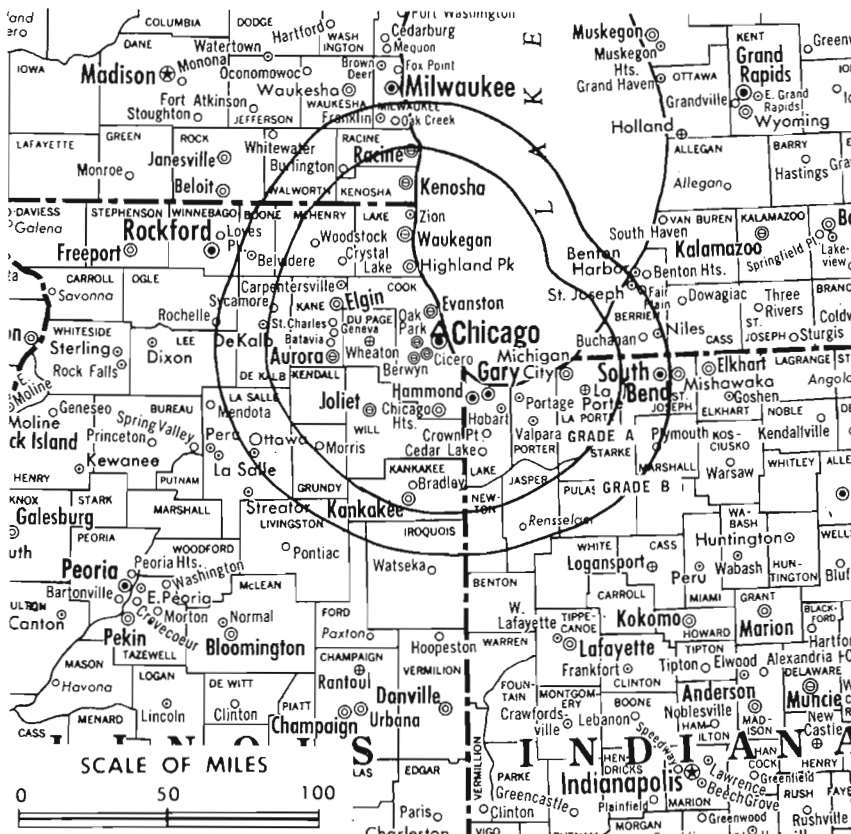
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WFLD-TV Ref: FCC File No. BPCT-4194 Granted 4/10/69
CP: BPCT-4711 Granted 7/13/74

© American Map Co., Inc., N.Y., No. 14244

WFLD-TV

Network Service: None, independent.

Licensee: Kaiser Broadcasting Co., 300 N. State St.

Studio: Marina City, 300 N. State St. (60610).

Telephone: 312-645-0300.

Ownership: Kaiser Bcstg. Corp., 77.5%; Field Communications Corp., 22.5%. For other Field interests, see Chicago-Sun Times under Newspaper Ownership of TV Stations. For other Kaiser Bcstg. Co. interests, see WKBD-TV, Detroit, Mich.

Began Operation: Jan. 4, 1966. FCC approved formation of new company combining original licensee Field Communications with Kaiser Bcstg. May 9, 1973 (Television Digest, Vol. 12:32; 13:18).

Represented (sales) by Kaiser Bcstg. Spot Sales.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

- JAMES C. WARNER, vice president & general manager.
- ALBERT B. STURGES, program manager.
- JOSEPH H. GIRARD JR., general sales manager.
- JOSEPH MATTHEWS, sales manager.
- WILLIAM P. KUSACK, engineering manager.
- TOM SPITZ, promotion manager.
- DAVID KENIN, production manager.
- NAURICE ROBERTS, news & public affairs director.

Rates: Station uses Grid Card. Highest 30 Sec. rate: \$2000.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Grundy	10,100	9,900	98
	Kankakee	31,100	30,500	98
	Kendall	9,600	9,500	99
	Lake	117,900	116,700	99
	La Salle	38,700	37,700	97
	INDIANA			
	Lake	175,600	172,700	98
	Newton	4,600	4,500	98
	Porter	29,300	28,800	98

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Cook	1,911,900	1,874,000	98
	Dekalb	21,800	21,400	98
	Dupage	163,500	162,000	99
	Kane	88,100	86,600	98
	Livingston	14,200	13,700	97
	Mchenry	39,500	39,100	99
	Will	89,100	87,800	99
	INDIANA			
	Jasper	7,500	7,300	97
La Porte	34,600	34,100	99	
White	7,500	7,300	97	
WISCONSIN				
Kenosha	41,400	40,800	99	
Racine	56,100	55,500	99	
Between 5-24%	ILLINOIS			
	Boone	9,300	9,100	98
	Bureau	12,700	12,400	97
	Ford	5,200	5,100	98
	Iroquois	12,400	12,100	97
	Knox	21,900	21,600	98
	Lee	11,100	10,900	98
	Warren	7,600	7,500	98
	Winnebago	82,400	80,900	98
	INDIANA			
	Benton	4,000	3,900	98
	Carroll	6,500	6,400	98
	Fulton	6,500	6,300	98
	Kosciusko	18,100	17,600	97
	Marshall	12,500	12,200	98
Pulaski	4,500	4,300	96	
St Joseph	82,400	81,000	98	
Starke	7,400	7,200	97	
MICHIGAN				
Berrien	58,000	56,700	98	
WISCONSIN				
Walworth	22,800	22,400	98	
Station Totals		3,277,400	3,217,500	98
Net Weekly Circulation (1974-75)			1,361,700	
Average Daily Circulation (1974-75)			577,100	

Illinois—Chicago

WGN-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 110-kw visual, 22-kw aural. Antenna: 1360-ft. above av. terrain, 1359-ft. above ground, 1952-ft. above sea level.
 Latitude 41° 53' 55.5"
 Longitude 87° 37' 23.0"

Transmitter: John Hancock Center, 875 N. Michigan Ave.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, City News.

News Film Service: ITNA.

AM Affiliate: WGN, 50-kw, 720 kHz.

Studio: 2501 Bradley Place.

Represented (legal) by Kirkland, Ellis & Rowe.

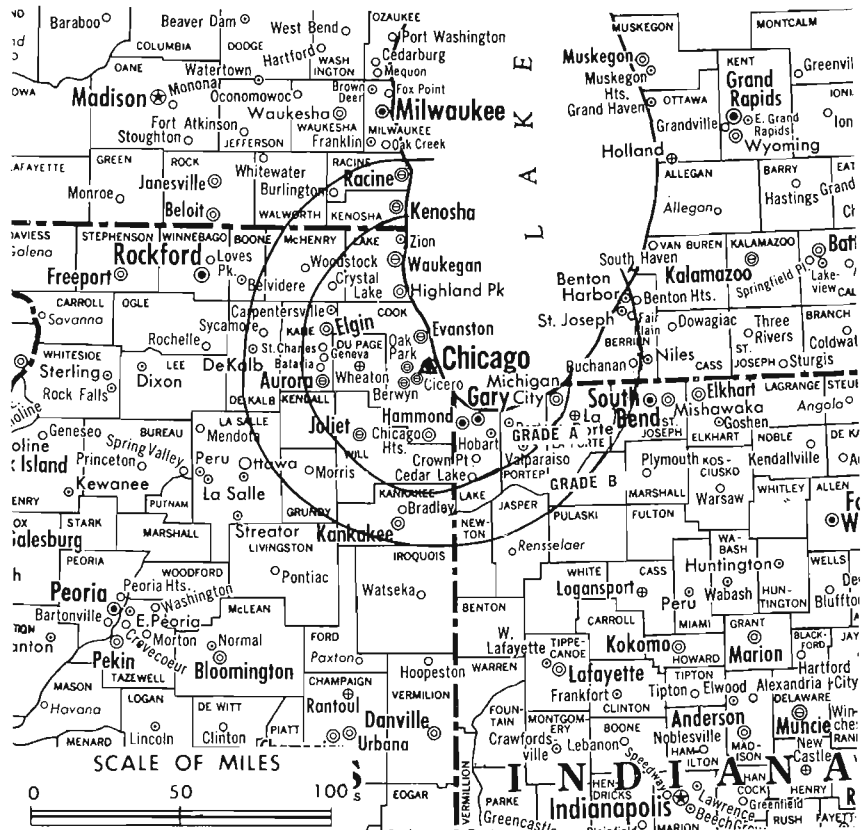
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WGN-TV Ref: FCC File No. BPCT-4179 Granted 3/26/69

© American Map Co., Inc., N.Y., No. 14244

WGN-TV

Licensee: WGN Continental Broadcasting Co., 2501 Bradley Place, Chicago (60618).

Telephone: 312-528-2311. TWX No.: 910-221-1324.

Ownership: Tribune Co., 100%, publisher of Chicago Tribune. Interlocking ownership with WPIX (TV), WPIX-FM & News Syndicate Co. Inc. (New York Daily News) which also owns WICC, Bridgeport, Conn. WGN Continental Broadcasting Co. also owns: WGN (AM), Chicago; KDAL-AM-TV, Duluth/Superior; KWGN-TV, Denver; WGN Continental Productions Co.; WGN Electronic Systems Co. For other interests, see CATV Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: April 5, 1948.

Represented (sales) by WGN-TV Sales, 500 N. Michigan Ave., Chicago. WGN Continental Sales Co. (New York, San Francisco, Los Angeles, Detroit, Chicago); Hyett/Ramsland Inc. (Minneapolis); Bill Creed Associates (Boston, New England); Glen-Warren Broadcast Sales Div. (Canada).

Personnel:

- WGN Continental Broadcasting Co.—
- DANIEL T. PECARO, president & chief exec. officer.
- DONALD H. KNAUTZ, v.p., asst. to pres. & dir., broadcast operations.
- SHELDON COOPER, v.p. & general manager, television.
- MARVIN H. ASTRIN, vice president & manager of sales.
- WGN Group Stations—
- JACK P. JACOBSON, vice president & program manager.
- ALEXANDER C. FIELD JR., v.p. & mgr., community affairs.
- WGN-TV—
- JOSEPH G. ANTELO, general sales manager.
- JOHN FENDLEY, national sales manager.
- HARRY D. TRIGG, program manager.
- WILLIAM J. LOTZER, production manager.
- RALPH F. BATT, v.p. & engineering manager.
- WOODROW R. CRANE, chief engineer.
- JOHN B. BRICKHOUSE, v.p. & sports manager.
- EUGENE FILIP, community affairs manager.
- CHARLES F. HARRISON, v.p. & news manager.
- ROBERT D. MANEWITH, editorial director.
- WILLIAM H. WILLS, public relations manager.
- ORION C. SAMUELSON, v.p. & agricultural services director.

DIGEST OF RATE CARD NO. 33—(Jan. 5, 1976)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class A—7 p.m.—midnight, daily.	\$4500	\$3000	\$2000	\$1350	\$1400*	\$700* \$350*

*Section 1.

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS				
	Cook	1,911,900	1,874,000	98
	Dekalb	21,800	21,400	98
	Dupage	163,500	162,000	99
	Grundy	10,100	9,900	98
	Iroquois	12,400	12,100	97
	Kane	88,100	86,600	98
	Kankakee	31,100	30,500	98
	Kendall	9,600	9,500	99
	Lake	117,900	116,700	99
	La Salle	38,700	37,700	97
	Livingston	14,200	13,700	97
	Mchenry	39,500	39,100	99
	Will	89,100	87,800	99
50% & Over				
INDIANA				
	Jasper	7,500	7,300	97
	Lake	175,600	172,700	98
	La Porte	34,600	34,100	99
	Newton	4,600	4,500	98
	Porter	29,300	28,800	98
	Pulaski	4,500	4,300	96
	Starke	7,400	7,200	97
MICHIGAN				
	Berrien	58,000	56,700	98
WISCONSIN				
	Kenosha	41,400	40,800	99
	Racine	56,100	55,500	99

(Continued on page 271-b)

Station Totals	4,362,500	4,279,300	98
Net Weekly Circulation (1974-75)		2,602,300	
Average Daily Circulation (1974-75)		1,389,900	

Illinois—Chicago



WLS-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 275-kw visual, 55-kw aural. Antenna: 890-ft. above av. terrain, 969-ft. above ground, 1549-ft. above sea level.

Latitude 41° 53' 16"
Longitude 87° 37' 45"

Holds CP for change to 44.7-kw visual, 8.91-kw aural, 1780-ft. above av. terrain, 1804-ft. above ground 2399-ft. above sea level, lat. 41° 52' 44", long. 87° 38' 10". Note: Operating on interim antenna. BPCT-4546.

Transmitter: Sears Bldg., S. Wacker Dr. & Jackson Blvd.

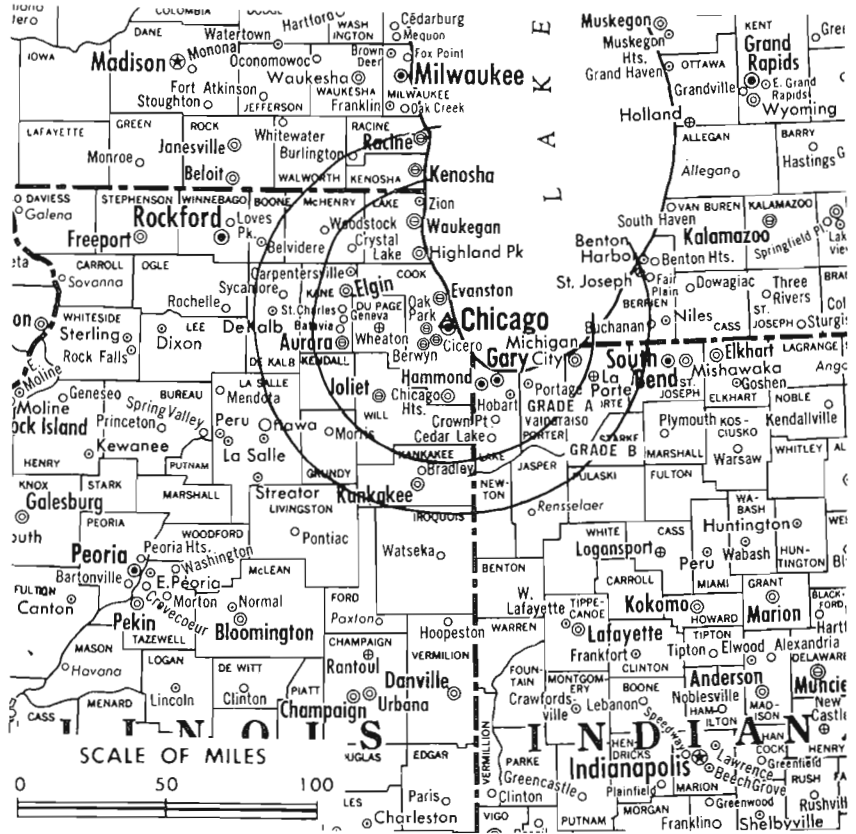
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP, UPI.

TV tape: Recording facilities.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbltron study (see page 4-b).



WLS-TV Ref: FCC File No. BPCT-3033 Granted 9/21/62 ©American Map Co., Inc., N.Y., No. 14244

WLS-TV

Licensee: American Broadcasting Companies Inc., 190 N. State St., Chicago, Ill. (60601).

AM Affiliate: WLS, 50-kw, 890 kHz (ABC).

FM Affiliate: WDAI-FM, 6-kw, 94.7 MHz (No. 234), 1170-ft.

Studio: 190 N. State St.

Telephone: 312-263-0800. TWX No.: 312-222-9530.

Ownership: See WABC-TV, New York.

Began Operation: Oct. 13, 1943.

Represented (sales) by ABC Television Spot Sales Inc.

Represented (engineering) by Smith & Powstenko.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

- LEWIS H. EPLICHT, vice president & general manager.
- PETER B. DESNOES, general sales manager.
- DAVID McLAUGHLIN, sales manager.
- CLAR W. HEIDER, administrative assistant.
- JEFFREY M. McGRATH, director of programming.
- ERNST LEDEBUHR, controller.
- JOHN MIES, news director.
- ANN LEVINE, research director.
- JOSEPH KRESNICKA, director of engineering.
- TIMOTHY J. BENNETT, advertising & promotion director.

DIGEST OF RATE CARD NO. 9—(Sept. 9, 1972)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Prime—Class 1.				\$4500	\$3600	\$2250
NETWORK BASE HOURLY RATE: \$4900.						

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS Cook	1,911,900	1,874,000	98
	Dekalb	21,800	21,400	98

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS—(Continued)				
	Dupage	163,500	162,000	99
	Grundy	10,100	9,900	98
	Kane	88,100	86,600	98
	Kankakee	31,100	30,500	98
	Kendall	9,600	9,500	99
	Lake	117,900	116,700	99
	La Salle	38,700	37,700	97
	Livingston	14,200	13,700	97
50% & Over	Mchenry	39,500	39,100	99
	Will	89,100	87,800	99
INDIANA				
	Jasper	7,500	7,300	97
	Lake	175,600	172,700	98
	La Porte	34,600	34,100	99
	Newton	4,600	4,500	98
	Porter	29,300	28,800	98
	Starke	7,400	7,200	97
WISCONSIN				
	Kenosha	41,400	40,800	99
ILLINOIS				
	Iroquois	12,400	12,100	97
INDIANA				
Between 25-49%	Pulaski	4,500	4,300	96
	White	7,500	7,300	97
MICHIGAN				
	Berrien	58,000	56,700	98
WISCONSIN				
	Racine	56,100	55,500	99
ILLINOIS				
Between 5-24%	Boone	9,300	9,100	98
(Continued on page 248-b)				
Station Totals		3,178,600	3,120,400	98
Net Weekly Circulation (1974-75)				2,574,400
Average Daily Circulation (1974-75)				1,678,500

Illinois—Chicago



WMAQ-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 41.1-kw visual, 8-kw aural. Antenna: 1307-ft. above av. terrain, 1316-ft. above ground, 1909-ft. above sea level.

Latitude 41° 53' 55.5"
Longitude 87° 37' 23.0"

Transmitter: John Hancock Center, 875 N. Michigan Ave.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP, UPI.

News Film Service: NBC.

AM Affiliate: WMAQ, 50-kw, 670 kHz (NBC).

FM Affiliate: WNIS-FM, 6-kw, 101.1 MHz (No. 266), 1167-ft.

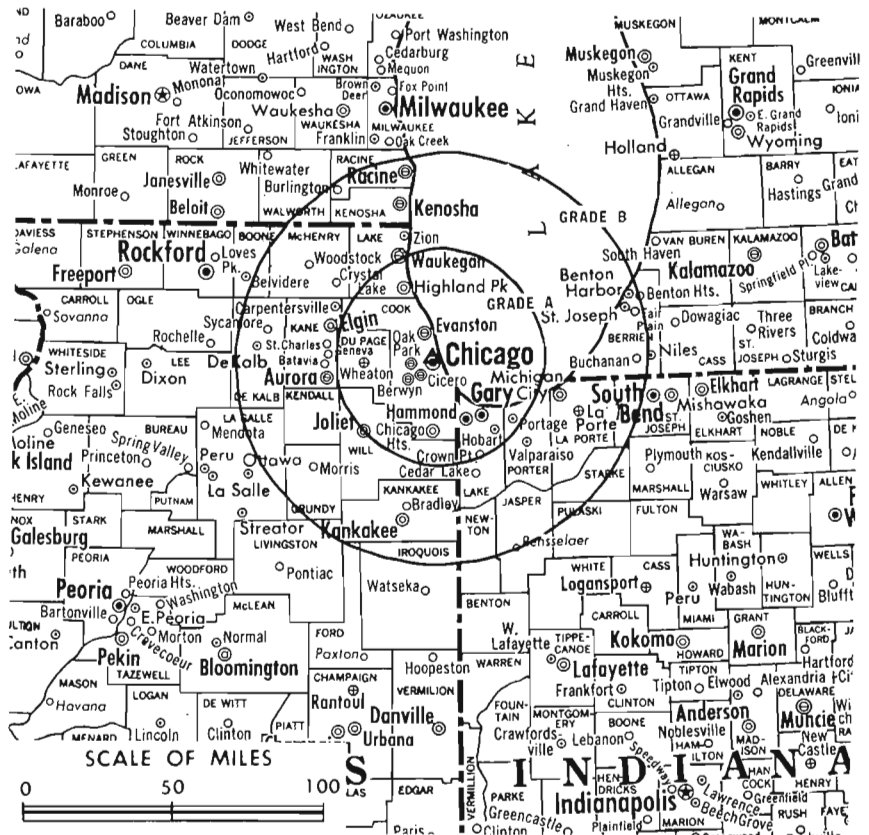
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WMAQ-TV Ref: FCC File No. BPCT-4223 Granted 7/14/69

© American Map Co., Inc., N.Y., No. 14244

WMAQ-TV

Licensee: National Broadcasting Co. Inc., Merchandise Mart, Chicago (60654).

Studio: Merchandise Mart.

Telephone: 312-644-8300. TWX No.: 312-222-9441.

Ownership: See WNBC-TV, New York.

Began Operation: Jan. 7, 1949.

Represented (sales) by NBC Spot Sales; Bomar Lowrance & Assoc. (Dallas, Atlanta & St. Louis); Andy McDermott Sales Ltd. (Canada).

Personnel:

- LEE HANNA, vice president & general manager.
- ROBERT S. WALSH, station manager.
- ELLA G'SELL, mgr., advertising, promotion & publicity.
- AL JEROME, director, sales.
- HOWARD OLEFF, national sales manager.
- JAMES R. HOEL, local sales manager.
- JAY CHILDS, director, business affairs.
- ZVI SHOUBIN, program director.
- WILLIS O. MARSHALL, director, technical operations.
- SHELDON HOFFMAN, news director.
- JAY OJEDA, manager, public affairs.
- BETTY LEWIS, mgr., community relations.

DIGEST OF RATE CARD NO. 33—(Oct. 1, 1974)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6 p.m.—midnight, daily.	\$5000	\$3000	\$4000*	

*Class AA—6:29-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$4800.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cook	1,911,900	1,874,000	98
	Dekalb	21,800	21,400	98
	Dupage	163,500	162,000	99

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS—(Continued)				
	Grundy	10,100	9,900	98
	Iroquois	12,400	12,100	97
	Kane	88,100	86,600	98
	Kankakee	31,100	30,500	98
	Kendall	9,600	9,500	99
	Lake	117,900	116,700	99
	La Salle	38,700	37,700	97
	Livingston	14,200	13,700	97
	Mchenry	39,500	39,100	99
50% & Over	Will	89,100	87,800	99
INDIANA				
	Jasper	7,500	7,300	97
	Lake	175,600	172,700	98
	La Porte	34,600	34,100	99
	Newton	4,600	4,500	98
	Porter	29,300	28,800	98
MICHIGAN				
	Berrien	58,000	56,700	98
WISCONSIN				
	Kenosha	41,100	40,800	99
INDIANA				
	Pulaski	4,500	4,300	96
Between 25-49%	Starke	7,400	7,200	97
WISCONSIN				
	Racine	56,100	55,500	99
ILLINOIS				
	Boone	9,300	9,100	98
	Bureau	12,700	12,400	97
Between 5-24%	Lee	11,100	10,900	98
	Ogle	14,400	14,100	98
(Continued on page 248-b)				
Station Totals		3,143,600	3,086,200	98
Net Weekly Circulation (1974-75)			2,605,200	
Average Daily Circulation (1974-75)			1,678,900	

Illinois—Chicago

WSNS-TV

Ch. 44

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 4260-kw max. & 1050-kw horizontal visual, 500-kw max. & 123-kw horizontal aural. Antenna: 1420-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.5"
Longitude 87° 37' 23.0"

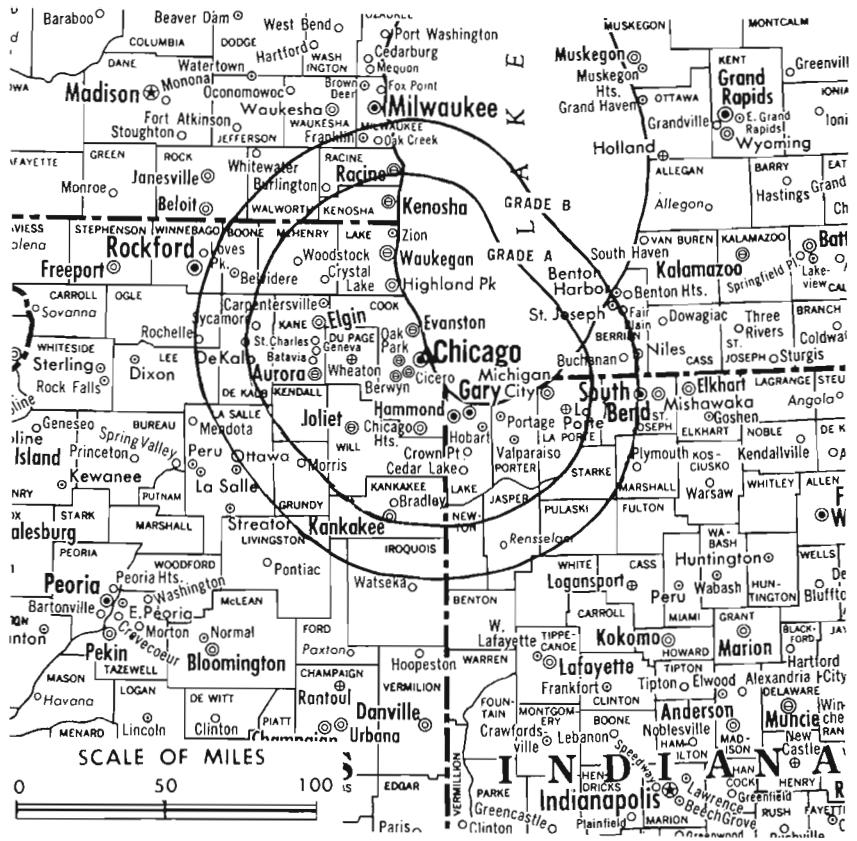
Requests subscription television authorization.

Transmitter: Hancock Bldg., 875 N. Michigan Ave.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: AP.



WSNS-TV Ref: FCC File No. BPCT-4681 Granted 5/28/74

©American Map Co., Inc., N.Y., No. 14241

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WSNS-TV

Network Service: None, independent.

Licensee: Video 44, a Joint Venture, 430 W. Grant Pl., Chicago, Ill. (60614).

Studio: 430 W. Grant Place, Chicago, Ill. (60614).

Telephone: 312-929-1200.

Ownership: Harriscope of Chicago Inc., 50%; Rivergrove Theatre Corp., 20%; Essaness Theatres Corp., 20%; Riverdale Drive-In Inc., 10%. For other Harriscope interests, see KBAK-TV, Bakersfield, Cal.

Began Operation: April 5, 1970.

Represented (sales) by H-R Television Inc.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Hammett & Edison.

Personnel:

BURT I. HARRIS, pres., Harriscope (Los Angeles).
ALAN SILVERMAN, pres., Essaness Theatre Corp.
EDWARD MORRIS, vice president & general manager.
MAL D. WYMAN, assistant general manager.
NAT GERSHMAN, general sales manager.
KEVIN J. MURPHY, director of engineering.
PETER STRAND, programming & production director.

DIGEST OF RATE CARD NO. 20—(Sept. 8, 1975)

Hour	30 Min.	15 Min.	Min.	30 Sec.	10 Sec.
Class AAA.			\$480.00	\$240.00	\$120.00

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Cook	1,911,900	1,874,000	98
	Dupage	163,500	162,000	99
	Grundys	10,100	9,900	98
	Kane	88,100	86,600	98

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS—(Continued)				
	Kankakee	31,100	30,500	98
	Lake	117,900	116,700	99
	Livingston	14,200	13,700	97
	Mchenry	39,500	39,100	99
Between 25-49%	Will	89,100	87,800	99
INDIANA				
	Jasper	7,500	7,300	97
	Lake	175,600	172,700	98
	Porter	29,300	28,800	98
ILLINOIS				
	Boone	9,300	9,100	98
	Dekalb	21,800	21,400	98
	Henry	18,500	18,200	98
	Iroquois	12,400	12,100	97
	Kendall	9,600	9,500	99
	Knox	21,900	21,600	98
	La Salle	38,700	37,700	97
	Lee	11,100	10,900	98
	Mc Lean	39,900	38,800	97
	Ogle	14,400	14,100	98
	Peoria	73,000	71,400	98
Between 5-24%	Rock Island	57,700	57,000	99
	Stephenson	17,400	17,000	98
	Whiteside	21,700	21,200	98
	Winnebago	82,400	80,900	98
INDIANA				
	Cass	14,600	14,200	97
	Elkhart	44,800	43,500	97
	Fulton	6,500	6,300	98
	Grant	28,500	27,800	98
	Howard	30,100	29,600	98
	La Porte	34,600	34,100	99
	Miami	13,300	13,000	98

(Continued on page 248-b)

Station Totals	3,662,900	3,594,800	98
Net Weekly Circulation (1974-75)	901,500		
Average Daily Circulation (1974-75)	293,800		

Illinois—Decatur



WAND

Ch. 17



Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1977-kw max. and 1380-kw horizontal visual, 197.7-kw max. and 138.5-kw horizontal aural. Antenna: 1030-ft. above av. terrain, 1063-ft. above ground, 1749-ft. above sea level.

Latitude 39° 57' 07"
Longitude 88° 49' 55"

Transmitter: Near Argenta, Ill.

Telephone: 217-428-4304.

TXW No.: 910-243-0458.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

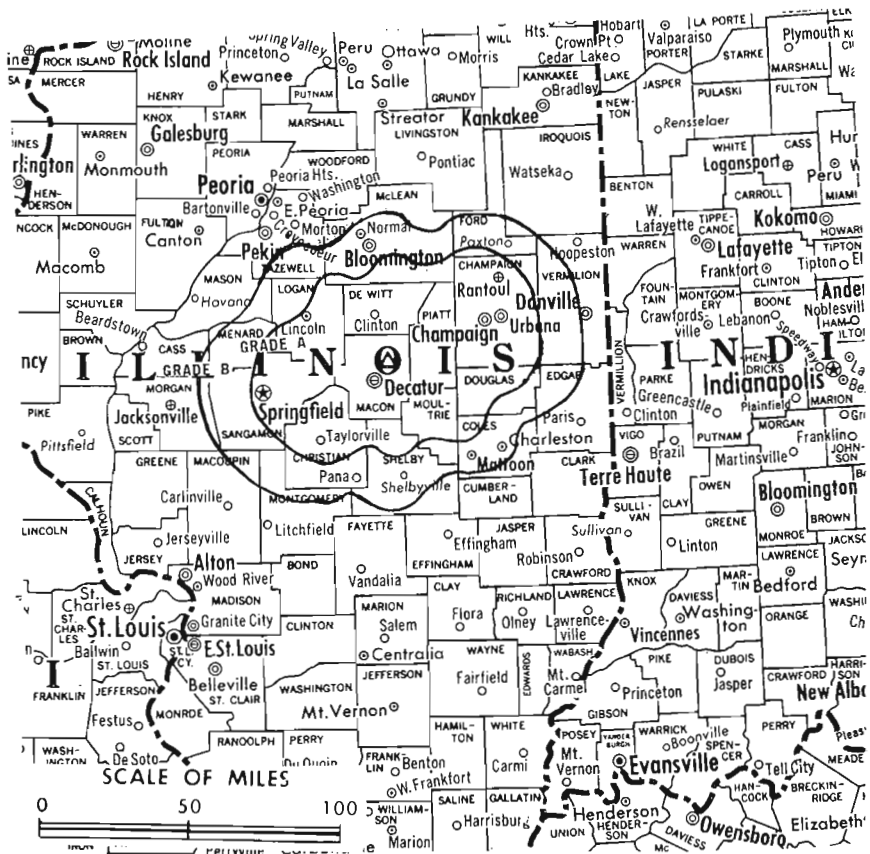
*Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WAND Ref: FCC File No. BPCT—3718 Granted 6/28/66

©American Map Co., Inc., N.Y., No. 14244

WAND

Licensee: WFIL Inc., 4100 City Line Ave., Philadelphia, Pa.

Studio: South Side Dr., Box 631, Decatur, Ill. (62525).

Ownership: Publicly owned LIN Bcstg. owns 100% of WAND Television. LIN principals are: Donald A. Pels, pres. & chief exec. officer; Phillip D. Marella, v.p.; Barrett Geoghegan, v.p.; Morris Berkowitz, v.p. & treas. LIN Bcstg. also owns WAVY-TV, Portsmouth, Va.; KXAS-TV, Fort Worth, Tex.; radios KILT-AM-FM, Houston; WBBF & WBFB(FM), Rochester, N.Y.; WIL-AM-FM, St. Louis; WFIL & WUSL(FM), Philadelphia.

Began Operation: Aug. 16, 1953. Sale to present owner by Metro-media Inc. approved Dec. 22, 1965 by FCC (Television Digest, Vol. 5:41-42, 52). Sale to Metromedia by owner George A. Bolas and associates approved Sept. 28, 1960 (Vol. 16:3, 40). Sale of control to George A. Bolas, W. Clarke & Gilbert Swanson by W. L. Shellabarger and associates approved by FCC May 28, 1958 (Vol. 14:15, 22).

Represented (sales) by Blair Television.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

- BARRETT GEOGHEGAN, president & general manager.
- CAL COLEMAN, general sales manager.
- GENE BELL, regional sales manager.
- LARRY KATT, local sales manager.
- T. J. VAUGHAN, program director.
- WAYNE SEMPLE, chief engineer.

DIGEST OF RATE CARD NO. 1-76—(Jan. 1, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.						
\$1000	\$600	\$325	\$175	Graded rates apply*		

*Highest rate: \$370.

NETWORK BASE HOURLY RATE: \$536.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS				
		Champaign	51,600	50,200	97
		Christian	13,500	13,200	97
		Coles	16,800	16,400	97
		De Witt	6,600	6,400	98
		Douglas	6,900	6,700	98
		Effingham	9,300	8,900	95
		Ford	5,200	5,100	98
		Logan	10,400	10,100	97
		Macon	43,900	43,000	98
		Menard	3,900	3,800	97
		Moultrie	4,800	4,600	96
		Piatt	5,900	5,800	99
		Sangamon	62,600	60,800	97
	Shelby	8,500	8,200	96	
	Vermilion	35,000	34,200	98	
Between 25-49%	ILLINOIS				
		Edgar	8,100	7,900	97
		Mc Lean	39,900	38,800	97
		Montgomery	11,500	11,200	97
	Morgan	12,900	12,400	96	
Between 5-24%	ILLINOIS				
		Cass	5,300	5,100	97
		Cumberland	3,900	3,700	96
		Fayette	7,500	7,200	96
		Iroquois	12,400	12,100	97
		Jasper	3,900	3,700	96
	Livingston	14,200	13,700	97	
	Macoupin	16,500	16,100	98	
INDIANA		Warren	2,700	2,600	97
Station Totals			423,700	411,900	97
Net Weekly Circulation (1974-75)				251,900	
Average Daily Circulation (1974-75)				155,300	

Illinois—Harrisburg



WSIL-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 883-ft. above av. terrain, 854-ft. above ground, 1459-ft. above sea level.

Latitude 37° 36' 49"
Longitude 88° 52' 16"

Transmitter: 2-mi. W of Cereal Springs.

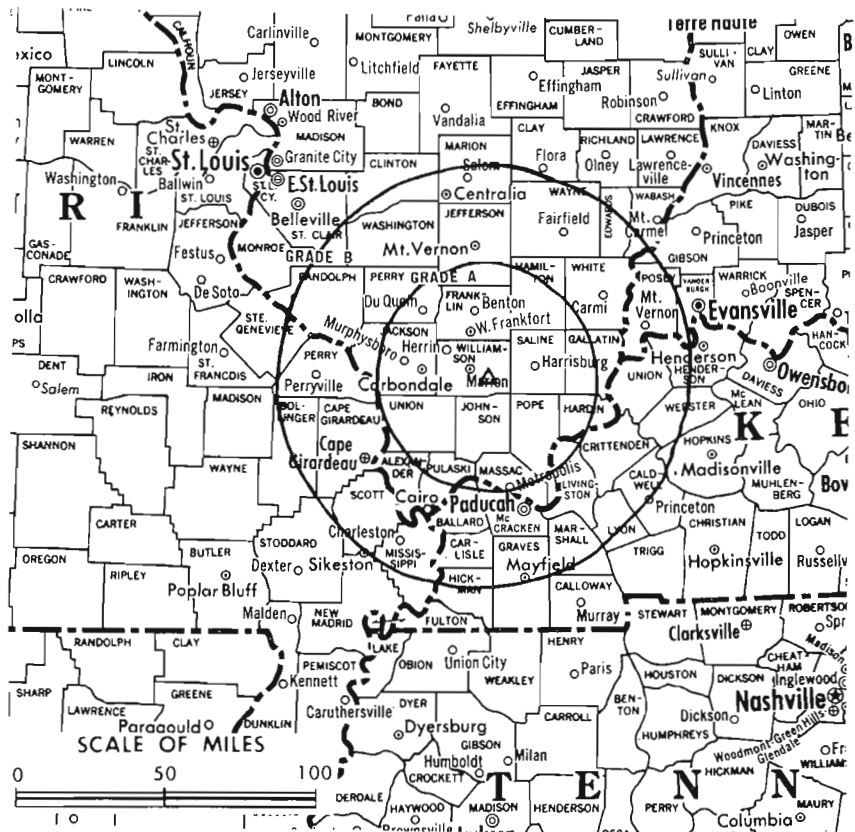
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

Arbitron Data: Figures include former satellite KPOB-TV, Poplar Bluff, Mo.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WSIL-TV Ref: FCC File No. BPOB-2563 Granted 11/13/68

©American Map Co., Inc., N.Y., No. 14244

WSIL-TV

Licensee: Turner-Farrar Assn., Television Bldg., 21 W. Poplar St.
Studio: 21 W. Poplar St., Harrisburg, Ill. (62946).
Telephone: 618-253-7922.

Ownership: O. L. Turner, 50% individually & 45% as trustee; Ethel Turner, 5%. Also operates Southern Ill. theatre chain.
Began Operation: Dec. 6, 1953 on Ch. 22; changed to Ch. 3 in March 1959.

Represented (sales) by Adam Young Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

O. L. TURNER, manager & film buyer.
CHARLES GILLIAM, chief engineer.

DIGEST OF RATE CARD NO. 4—(Jan. 1, 1976)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:29-9:30 p.m., daily.
\$400.00 \$220.00 \$140.00 \$90.00 \$90.00 \$75.00 \$60.00 \$40.00
NETWORK BASE HOURLY RATE: \$350.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Alexander	4,800	4,500	95
	Franklin	17,300	16,700	96
	Gallatin	2,900	2,700	94
	Hamilton	3,500	3,300	93
	Hardin	2,000	1,900	97
	Jackson	18,000	17,300	96
	Jefferson	12,700	12,200	96
	Johnson	3,000	2,900	96
	Massac	4,900	4,700	96
	Perry	7,900	7,600	96
	Pope	1,800	1,700	93
	Pulaski	3,500	3,300	94
	Saline	11,300	10,900	96
Union	6,300	6,100	97	

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	ILLINOIS—(Continued)				
	Wayne	6,900	6,500	94	
	Williamson	19,700	19,000	97	
	KENTUCKY				
	Ballard	3,400	3,300	98	
	Caldwell	5,100	4,800	95	
	Carlisle	2,100	2,100	98	
	Crittenden	3,800	3,600	96	
	Fulton	3,400	3,300	97	
	Graves	12,400	12,100	98	
	Hickman	2,500	2,400	97	
	Livingston	3,400	3,300	97	
	Lyon	2,200	2,100	96	
	Mc Cracken	22,800	22,400	98	
Marshall	8,400	8,200	98		
MISSOURI					
Cape Girardeau	17,800	17,400	98		
Mississippi	5,700	5,600	98		
Scott	11,900	11,700	98		
Between 25-49%	ILLINOIS				
	White	6,200	5,800	94	
	KENTUCKY				
	Calloway	10,200	9,900	97	
	MISSOURI				
	Bollinger	3,300	3,200	96	
	Butler	13,900	13,400	96	
	New Madrid	8,300	8,000	97	
	Perry	5,100	5,000	97	
	Stoddard	9,600	9,400	98	
	Wayne	3,900	3,700	96	
	Between 5-24%	ARKANSAS			
		Clay	8,000	7,600	95
	ILLINOIS				
Clay	5,400	5,100	95		
(Continued on page 271-b)					
Station Totals		396,700	383,000	96	
Net Weekly Circulation (1974-75)			206,900		
Average Daily Circulation (1974-75)			109,100		

Illinois—Moline



WQAD-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 282-kw visual, 56.2-kw aural. Antenna: Directional, 1010-ft. above av. terrain, 1058-ft. above ground, 1813-ft. above sea level.

Latitude 41° 18' 44"
Longitude 90° 22' 47"

Transmitter: 2.8-mi. S of Orion on U.S. 150.

TV tape: Recording facilities.

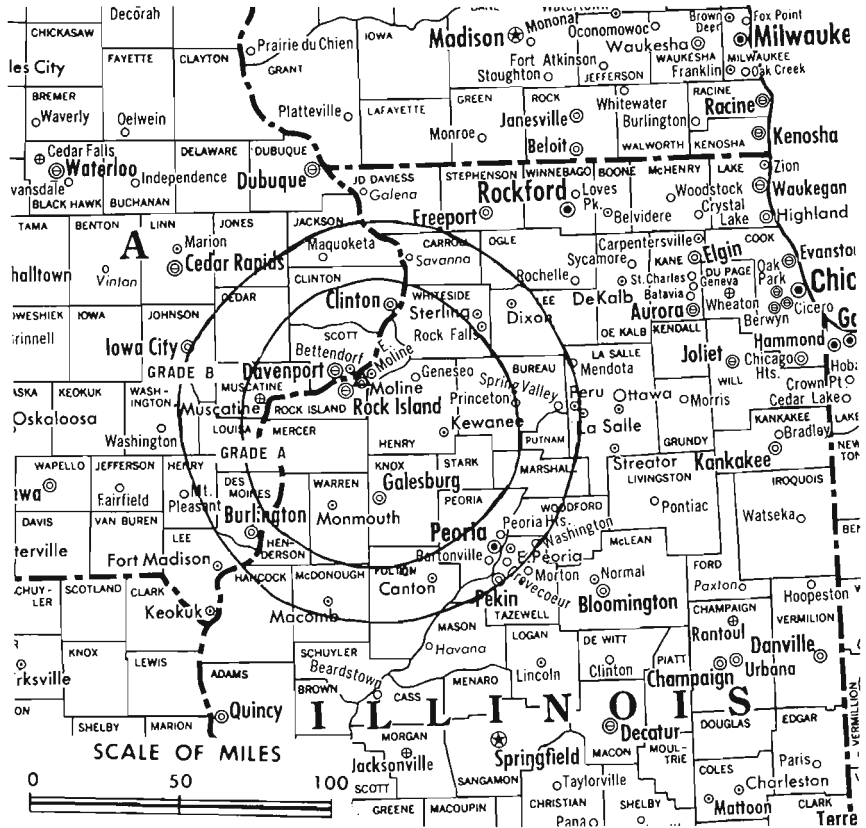
Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Represented (legal) by Pierson, Ball & Dowd.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WQAD-TV Ref: FCC File No. BPCT-2440 Granted 5/16/62

©American Map Co., Inc., N.Y., No. 14244

WQAD-TV

Licensee: Moline Television Corp., 3003 Park 16th St. (61265)

Studio: 3003 Park 16th St. Telephone: 309-764-9694.

Ownership: Francis J. Coyle, pres., 9.4%; Arthur M. Swift, exec. v.p. & gen. mgr., 9.5%; Victor B. Day, v.p., 9.0%; David Parson, 9.0%; Frank Schreiber, 9.0%; Richard Stengel, 8.1%; Charles G. Agnew, v.p., 4.5%; Samuel M. Gilman, v.p. & secy.-treas., 4.5%; Estate of Harry McLaughlin, 4.5%; Moe Company, 4.5%; Thomas M. Thomas, 4.5%; Richard Waxenburg, 4.5%; George Young, 3.6%; Mrs. Paul Versluis, 2.6%; 23 others, none with as much as 2%.

Began Operation: Aug. 1, 1963.

Represented (sales) by Katz Television.

Personnel:

ARTHUR M. SWIFT, executive vice president & general manager.
WILLIAM L. SNYDER, general sales manager.
RON KLAYMAN, director of programming & promotion.
LLOYD BOLKCOM, director of community affairs.
ROBERT GRUESKIN, promotion manager.
JAMES KING, news director.
RAY KRUEGER, chief engineer.

DIGEST OF RATE CARD NO. A-26 & P-7—(Jan. 1, 1976)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. ID
Class AA—6:30-10 p.m., daily.
\$1000.00 \$600.00 \$360.00 \$320.00 Graded rates apply*

*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$950.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Bureau	12,700	12,400	97
	Carroll	6,900	6,800	98
	Henderson	3,000	2,900	97
	Henry	18,500	18,200	98
	Knox	21,900	21,600	98

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS—(Continued)			
	Lee	11,100	10,900	98
	Mc Donough	12,200	11,900	98
	Mercer	5,700	5,600	98
	Putnam	2,000	1,900	96
	Rock Island	57,700	57,000	99
	Stark	3,100	3,000	98
	Warren	7,600	7,500	98
	Whiteside	21,700	21,200	98
	IOWA			
Cedar	6,600	6,500	99	
Clinton	21,000	20,800	99	
Des Moines	17,400	17,200	99	
Henry	6,700	6,500	97	
Jackson	7,400	7,300	98	
Louisa	4,000	3,900	98	
Muscatine	14,000	13,800	99	
Scott	50,700	50,100	99	
Between 25-49%	ILLINOIS			
	Jo Daviess	7,100	6,800	96
	La Salle	38,700	37,700	97
IOWA				
Jefferson	5,900	5,800	98	
Lee	16,100	15,900	99	
Washington	7,300	7,100	98	
Between 5-24%	ILLINOIS			
	Cass	5,300	5,100	97
	Fulton	16,600	16,200	97
	Hancock	7,900	7,700	98
	Marshall	4,700	4,600	97
Ogle	14,400	14,100	98	
Peoria	73,000	71,400	98	
Woodford	9,400	9,100	97	
(Continued on page 271-b)				
Station Totals		580,600	569,500	98
Net Weekly Circulation (1974-75)			308,000	
Average Daily Circulation (1974-75)			191,700	

Illinois—Peoria



WEEK-TV

Ch. 25



Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1000-kw max. and 560-kw horizontal visual, 200-kw max. and 112-kw horizontal aural. Antenna: 604.9-ft. above av. terrain, 605-ft. above ground, 1349-ft. above sea level.

Latitude 40° 37' 42"
Longitude 89° 32' 51.2"

Transmitter: 2907 Springfield Hill Rd.

Color: Network, live, film, slide & tape.

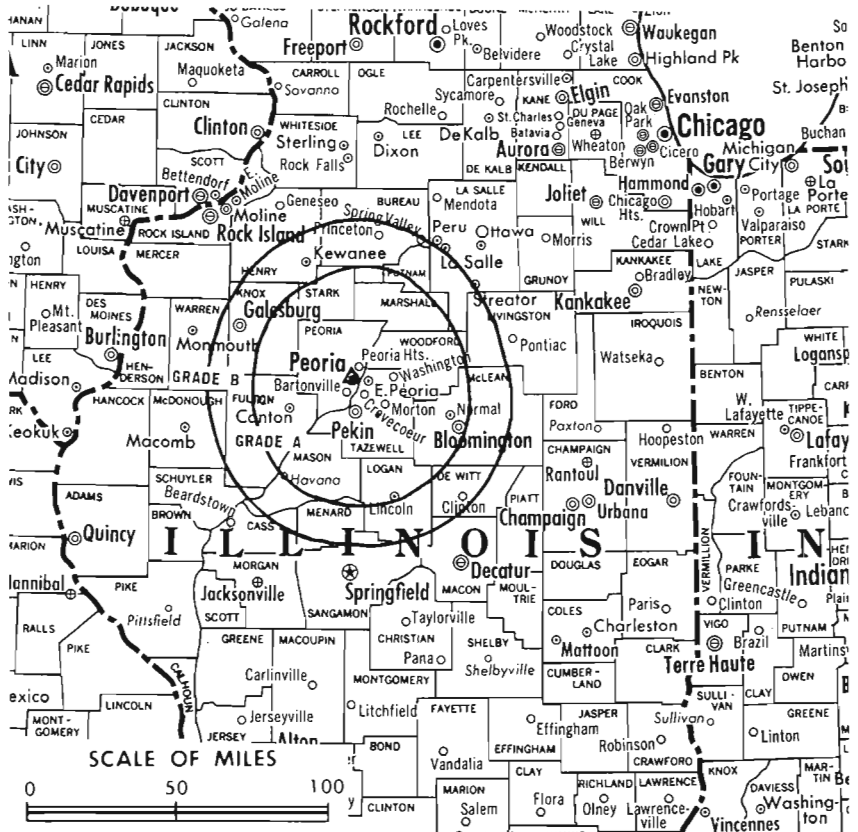
News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: NBC.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WEEK-TV Ref: FCC File No. BPC-3205 Granted 8/30/63

©American Map Co., Inc., N.Y., No. 14244

WEEK-TV

Licensee: Mid-America TV Co., 2907 Springfield Rd., E. Peoria.

Studio: 2907 Springfield Rd., E. Peoria, Ill. (61611).

Telephone: 309-699-3961. TWX No.: 910-652-4455.

Ownership: Mid-America is a wholly-owned subsidiary of Kansas City Southern Industries Inc. For other interests, see KRGG, Jefferson City, Mo.

Began Operation: Feb. 1, 1953. Sale, including former satellite WEEK-TV, La Salle, to present owner by West Central Bcstg. Co. (Kerr-McGee interests) approved July 13, 1966 by FCC (Television Digest, Vol. 6:29).

Represented (sales) by Katz Television.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

PHIL MERGENER, vice president & general manager.
WILLIAM ADAMS, general sales manager.
KEN TOFANELLI, engineering director.
ROGER OTTENBACH, broadcast manager.
TOM CONNOR, news director.
ROBERT KROEPEL, film editor.

DIGEST OF RATE CARD NO. A33—(Aug. 9, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6-10:30 p.m., daily.

\$600.00 \$420.00 Graded rates apply*

*Highest rate: \$250.

NETWORK BASE HOURLY RATE: \$650.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS				
		Fulton	16,600	16,200	97
		Logan	10,400	10,100	97
		Mc Lean	39,900	38,800	97
		Marshall	4,700	4,600	97
		Mason	6,700	6,500	98
		Menard	3,900	3,800	97
		Peoria	73,000	71,400	98
		Putnam	2,000	1,900	96
		Stark	3,100	3,000	98
	Tazewell	42,500	41,700	98	
	Woodford	9,400	9,100	97	
Between 25-49%	ILLINOIS				
		Cass	5,300	5,100	97
		Knox	21,900	21,600	98
		La Salle	38,700	37,700	97
	Livingston	14,200	13,700	97	
Between 5-24%	ILLINOIS				
		Brown	2,400	2,300	96
		Bureau	12,700	12,400	97
		Ford	5,200	5,100	98
		Henry	18,500	18,200	98
		Mc Donough	12,200	11,900	98
		Sangamon	62,600	60,800	97
	Schuyler	3,200	3,100	97	
	Warren	7,600	7,500	98	
Station Totals			416,700	406,500	97
Net Weekly Circulation (1974-75)					224,700
Average Daily Circulation (1974-75)					156,000

Illinois—Peoria



WBND-TV



Ch. 31

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 2040-kw max. & 1020-kw horizontal visual, 204-kw aural. Antenna: 640-ft. above av. terrain, 548-ft. above ground, 1288-ft. above sea level.

Latitude 40° 38' 6.8"
Longitude 89° 32' 18.5"

Transmitter: Fahey Hollow Rd., E. Peoria, Ill.

TV tape: Recording facilities.

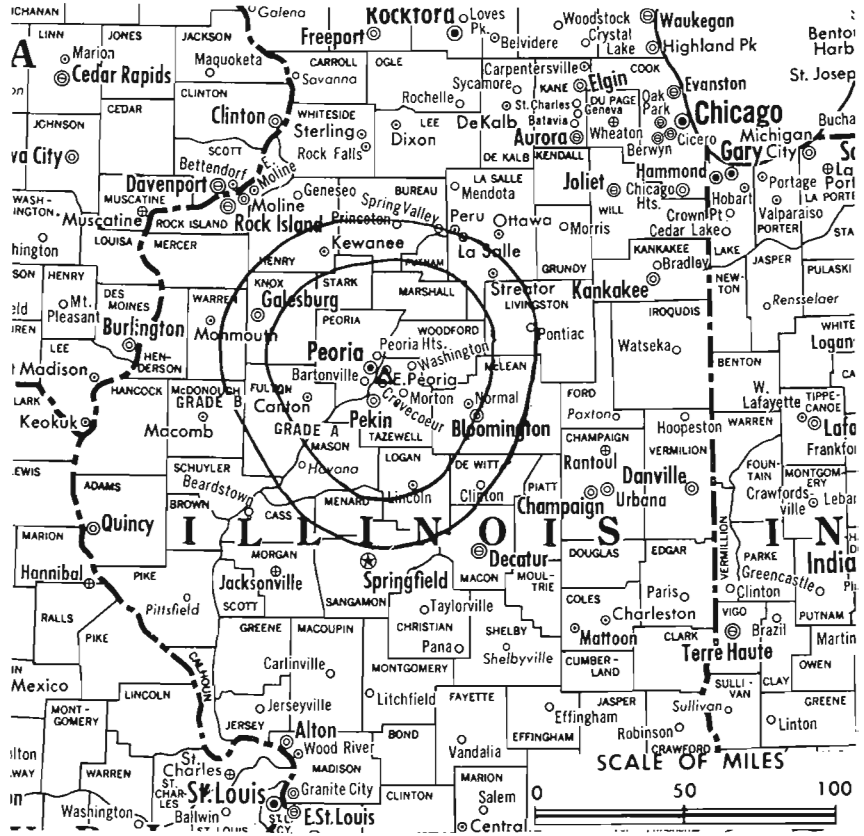
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WBND-TV Ref: FCC File No. BPCT-4700 Granted 5/31/74 © American Map Co., Inc., N.Y., No. 14244

WBND-TV

Licensee: Midwest Television Inc., 509 S. Neil St., Champaign, Ill. (61820).

Studio: 212 S.W. Jefferson Ave., Peoria, Ill. (61602).

Telephone: 309-676-0711. TWX No.: 910-652-3954.

AM Affiliate: WBND, 5-kw, 1470 kHz (CBS).

FM Affiliate: WBND-FM, 27-kw, 93.3 MHz (No. 227), 562-ft.

Ownership: Midwest TV Inc.; see WCIA, Champaign, Ill.

Began Operation: Jan. 1, 1958. Sale to present owner by Charles C. Caley and John E. Fetzer approved June 15, 1960 by FCC (Television Digest, Vol. 16:13, 25).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Covington & Burling.

Personnel:

- AUGUST C. MEYER JR., president.
- GUY MAIN, executive vice president.
- WILLIAM L. BROWN, vice president & general manager.
- GENE C. ROBINSON, station & sales manager.
- NEIL BURK, chief engineer.
- CHRISTOPHER E. BENJAMIN, program director.
- ROBERT E. MILLER JR., operations manager.

DIGEST OF RATE CARD NO. 15-G—(Jan. 28, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$600.00 \$360.00 Graded rates apply*

*Highest rate: \$130.

NETWORK BASE HOURLY RATE: \$575.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cass	5,300	5,100	97
	Fulton	16,600	16,200	97
	Livingston	14,200	13,700	97
	Logan	10,400	10,100	97
	Mc Lean	39,900	38,800	97
	Marshall	4,700	4,600	97
	Mason	6,700	6,500	98
	Menard	3,900	3,800	97
	Peoria	73,000	71,400	98
	Putnam	2,000	1,900	96
Stark	3,100	3,000	98	
Tazewell	42,500	41,700	98	
Woodford	9,400	9,100	97	
Between 25-49%	ILLINOIS			
	Knox	21,900	21,600	98
	La Salle	38,700	37,700	97
Between 5-24%	ILLINOIS			
	Brown	2,400	2,300	96
	Bureau	12,700	12,400	97
	De Witt	6,600	6,400	98
	Henry	18,500	18,200	98
	Mc Donough	12,200	11,900	98
	Morgan	12,900	12,400	96
Sangamon	62,600	60,800	97	
Schuyler	3,200	3,100	97	
Warren	7,600	7,500	98	
Station Totals		431,000	420,200	97
Net Weekly Circulation (1974-75)				223,700
Average Daily Circulation (1974-75)				140,900

Illinois—Peoria



WRAU-TV



Ch. 19

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 2090-kw max. & 813-kw horizontal visual, 209-kw max. & 81.3-kw horizontal aural. Antenna: 660-ft. above av. terrain, 656-ft. above ground, 1330-ft. above sea level.

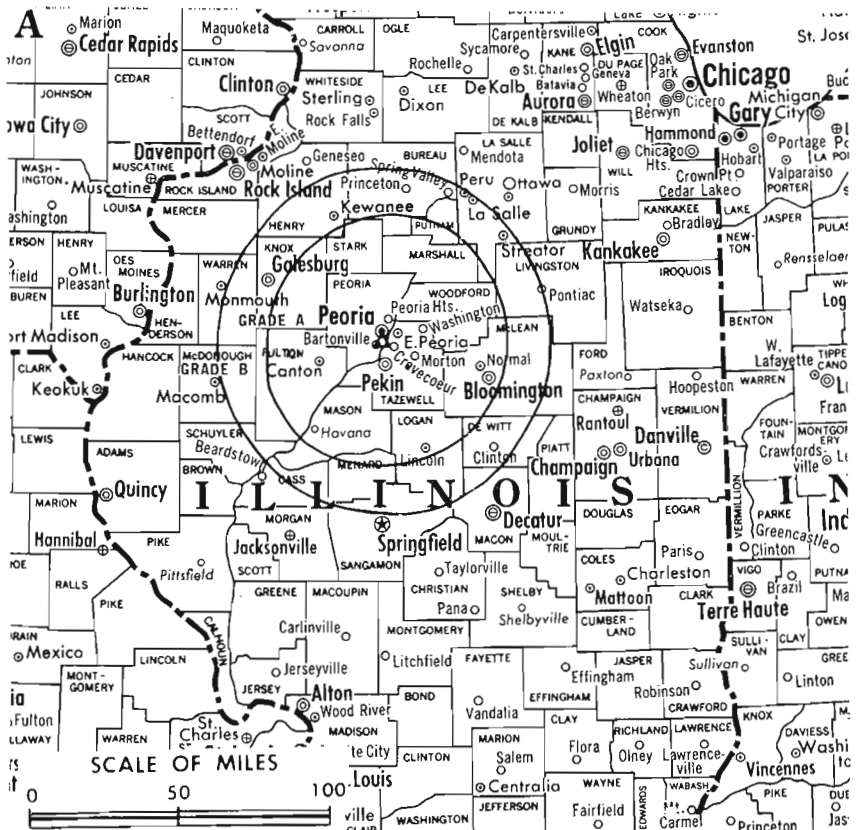
Latitude 40° 39' 11"
Longitude 89° 35' 13"

Transmitter: 500 N. Stewart St., Creve Coeur, Ill.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WRAU-TV Ref: FCC File No. BPCT-4447 Granted 7/26/71

©American Map Co., Inc., N.Y., No. 14244

WRAU-TV

Licensee: Forward of Illinois Inc., 500 N. Stewart St., Creve Coeur, Ill. (61611).

Studio: 500 N. Stewart St., Creve Coeur, Ill.

Telephone: 309-694-4351. TWX No.: 910-652-3955.

Ownership: Forward Communications Inc. For Forward ownership & other interests, see WSAU-TV, Wausau, Wis.

Began operation: Oct. 20, 1953. Sale to present owner by Mid America Media Inc. approved by FCC March 24, 1971 (Television Digest, Vol. 10:13; 11:13). Previous sale to Mid America by Metromedia approved July 21, 1965 (Vol. 5:14) by FCC. Sale to Metropolitan Bcstg. (now Metromedia Inc.) by Peoria Journal Star approved Dec. 29, 1959 by FCC (Vol. 15:43, 16:1). Sale to Peoria Journal Star by Hugh R. Norman group approved by FCC April 28, 1954 (Vol. 10:13, 15, 18).

Represented (sales) by The Meeker Co.; Hyett/Ramsland Inc. (Minneapolis); CCI (Indianapolis).

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

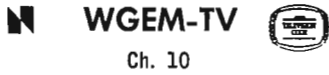
ROBERT RICE, president & general manager.
WILLIAM THORSON, vice president & sales director.
AL NORCOTT, chief engineer.
HOWARD HANSEN, news director.
GLORIA TOWLES, business manager.
LARRY BROWN, creative services.

Rates: On request.

NETWORK BASE HOURLY RATE: \$607.

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS				
	Cass	5,300	5,100	97
	Fulton	16,600	16,200	97
	Knox	21,900	21,600	98
	Livingston	14,200	13,700	97
	Logan	10,400	10,100	97
50% & Over	Mc Lean	39,900	38,800	97
	Marshall	4,700	4,600	97
	Mason	6,700	6,500	98
	Menard	3,900	3,800	97
	Peoria	73,000	71,400	98
	Putnam	2,000	1,900	96
	Stark	3,100	3,000	98
	Tazewell	42,500	41,700	98
	Woodford	9,400	9,100	97
ILLINOIS				
Between 25-49%	De Witt	6,600	6,400	98
	La Salle	38,700	37,700	97
	Mc Donough	12,200	11,900	98
	Schuyler	3,200	3,100	97
ILLINOIS				
Between 5-24%	Brown	2,400	2,300	96
	Bureau	12,700	12,400	97
	Henry	18,500	18,200	98
	Warren	7,600	7,500	98
Station Totals		355,500	347,000	97
Net Weekly Circulation (1974-75)				228,200
Average Daily Circulation (1974-75)				153,800

Illinois—Quincy-Hannibal, Mo.

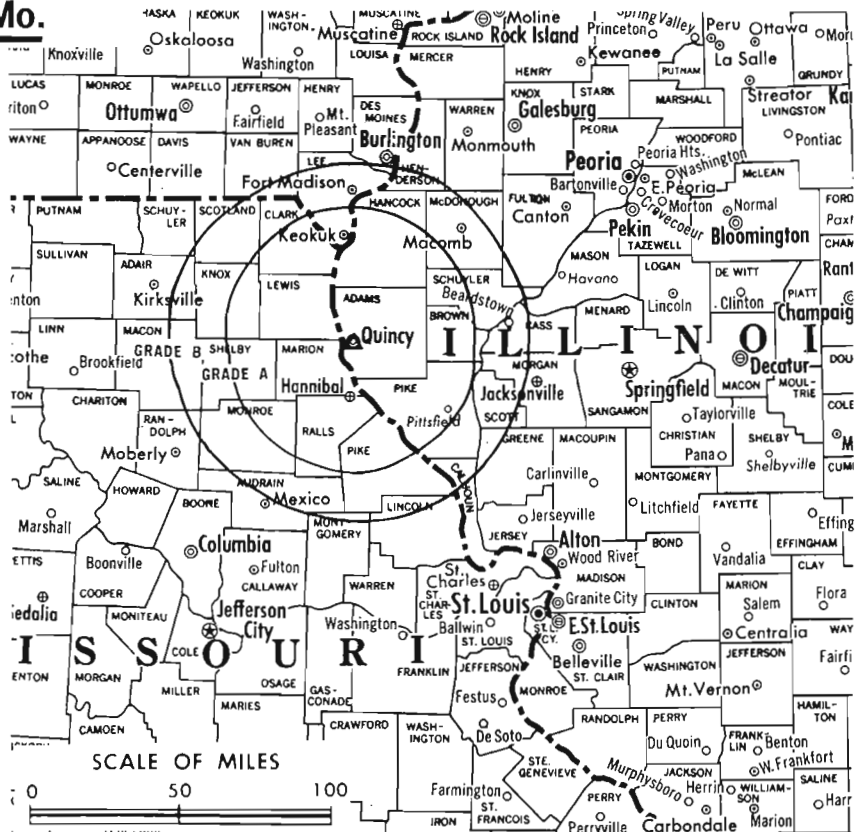


Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 814-ft. above av. terrain, 674-ft. above ground, 1433-ft. above sea level.

Latitude 39° 57' 03"
Longitude 91° 19' 54"

Transmitter: North Columbus Rd.
Studio: Hotel Quincy (62301).
TV tape: Recording facilities.
Color: Network, live, film, slide & tape.
News Wire Service: UPI.
AM Affiliate: WGEM, 5-kw, 1440 kHz.
FM Affiliate: WGEM-FM, 27.5-kw, 105.1 MHz (No. 286), 640-ft.
Represented (sales) by Avery-Knodel Inc.

Total Households: © MSB
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WGEM-TV Ref: FCC File No. BMPCT-1254 Granted 7/24/53

©American Map Co., Inc., N.Y., No. 14244

WGEM-TV

Network Service: NBC.
Licensee: Quincy Bcstg. Co., Hotel Quincy, Quincy, Ill.
Telephone: 217-222-6840. TWX No.: 910-246-3209.
Ownership: Quincy Newspapers Inc., publisher of Quincy Herald-Whig, 88%. Quincy also owns WSJV, South Bend-Elkhart, Ind.; KTTC(TV), Rochester, Minn.
Began Operation: Aug. 27, 1953.
Represented (legal) by Dow, Lohnes & Albertson.
Represented (engineering) by Lohnes & Culver.
Personnel:
DAVE OAKLEY, vice president & general manager.
J. BEN STEWART, vice president, sales.
LEO HENNING, program manager.
JIM MARTENS, chief engineer.

DIGEST OF RATE CARD NO. 18—(July 1, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—6:30-10 p.m., daily.
\$800 \$480 \$320 \$320 Graded rates apply*

*Highest rate: \$210.

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Adams	25,800	25,300	98
	Brown	2,400	2,300	96
	Cass	5,300	5,100	97
	Hancock	7,900	7,700	98
	Mc Donough	12,200	11,900	98
	Morgan	12,900	12,400	96
	Pike	7,700	7,500	97
	Schuyler	3,200	3,100	97
	Scott	2,400	2,400	98

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Lee	16,100	15,900	99
	Van Buren	3,600	3,500	98
	MISSOURI			
	Adair	8,600	8,400	98
	Clark	3,200	3,100	98
	Knox	2,100	2,100	98
	Lewis	3,700	3,600	98
	Macon	5,800	5,700	98
	Marion	10,900	10,700	98
	Monroe	3,400	3,300	98
	Pike	6,300	6,100	97
	Ralls	2,900	2,900	98
Schuyler	2,100	2,000	96	
Scotland	2,300	2,300	98	
Shelby	3,100	3,000	98	
Between 25-49%	IOWA			
	Davis	3,200	3,100	98
	Jefferson	5,900	5,800	98
	MISSOURI			
Audrain	9,500	9,300	98	
Montgomery	4,300	4,200	98	
Sullivan	3,200	3,100	98	
Between 5-24%	ILLINOIS			
	Fulton	16,600	16,200	97
	Greene	6,000	5,900	98
	Henderson	3,000	2,900	97
	Warren	7,600	7,500	98
IOWA				
Appanoose	6,500	6,300	98	
Des Moines	17,400	17,200	99	
Henry	6,700	6,500	97	
Wapello	16,600	16,400	99	

(Continued on page 271-b)

Station Totals	280,500	274,400	97
Net Weekly Circulation (1974-75)			147,000
Average Daily Circulation (1974-75)			99,600

Illinois—Rockford



WREX-TV

Ch. 13



Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 710-ft. above av. terrain, 652-ft. above ground, 1542-ft. above sea level.

Latitude 42° 17' 50"
Longitude 89° 14' 24"

Transmitter: W. Auburn & Winnebago Rds.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Telephone: 815-968-1813.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WREX-TV Ref: FCC File No. BPC7-3263 Granted 1/3/64

©American Map Co., Inc., N.Y., No. 14244

WREX-TV

Network Service: ABC.

Licensee: Gilmore Bcstg. Corp., W. Auburn & Winnebago Rds., Rockford, Ill. (61105).

Studio: W. Auburn & Winnebago Rds.

TWX No.: 910-642-0770, Winnebago, Ill.

Ownership: James S. Gilmore Jr., 100%. For other interests, see KODE-TV, Joplin, Mo.

Began Operation: Sept. 18, 1953. Sale to present owner by Gannett Co. Inc. approved by FCC Aug. 29, 1969 (Television Digest, Vol. 9:35). Previous sale by Greater Rockford Television Inc. approved June 26, 1963 by FCC.

Represented (sales) by H-R Television Inc.

Represented (legal) by Kirkland, Ellis & Rowe.

Personnel:

JACK MAZZIE, vice president & general manager.
JOHN McWEENY, general sales manager.
WARREN A. ANDERSON, local sales manager.
GENE HINES, film manager.

DIGEST OF RATE CARD NO. 23 (Aug. 30, 1976)

Hour	30 Min.	10 Min.	5 Min.	Min.	30 Sec.
Class AA—6:30-10 p.m., daily.	\$850	\$500	\$300	\$230	Graded rates apply*

*Highest rate: \$225.

NETWORK BASE HOURLY RATE: \$850.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS				
		Boone	9,300	9,100	98
		Dekalb	21,800	21,400	98
		Lee	11,100	10,900	98
		Ogle	14,400	14,100	98
		Stephenson	17,400	17,000	98
	WISCONSIN				
		Green	10,100	9,900	98
		Rock	44,800	44,100	98
Between 25-49%	ILLINOIS				
		Jo Daviess	7,100	6,800	96
		La Salle	38,700	37,700	97
	Whiteside	21,700	21,200	98	
Between 5-24%	ILLINOIS				
		Carroll	6,900	6,800	98
		Kane	88,100	86,600	98
		Mchenry	39,500	39,100	99
	IOWA				
		Jackson	7,400	7,300	98
	WISCONSIN				
		Grant	15,900	15,300	96
		Iowa	6,600	6,400	97
		Jefferson	20,700	20,300	98
	Lafayette	6,000	5,800	97	
Station Totals			492,700	483,100	98
Net Weekly Circulation (1974-75)					232,000
Average Daily Circulation (1974-75)					147,900

Illinois—Rockford



WTVO



Ch. 17

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1175-kw max. & 759-kw horizontal visual, 124-kw max. & 79.4-kw horizontal aural. Antenna: 674-ft. above av. terrain, 710-ft. above ground, 1501-ft. above sea level.

Latitude 42° 17' 14"
Longitude 89° 10' 16"

Transmitter: Meridian Rd.

Color: Network, live, film, slide & tape.

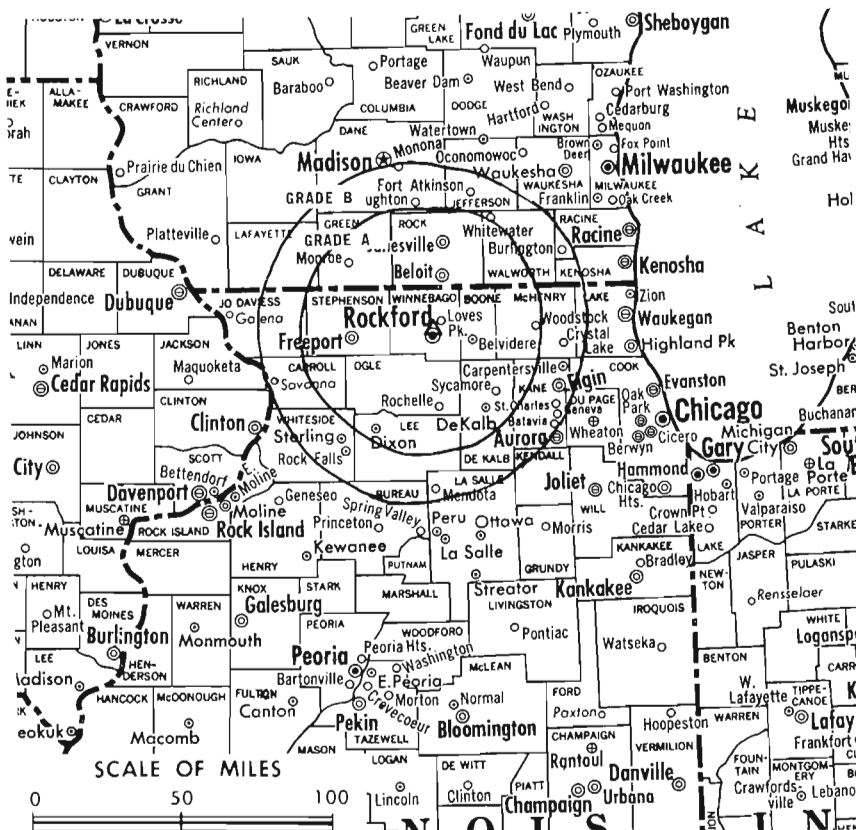
News Wire Service: UPI.

Studio: Meridian Rd.

Represented (engineering) by Alfred J. Petzke.

Represented (legal) by McKenna, Wilkinson & Kittner.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WTVO Ref: FCC File No. BMPCT-8269 Granted 1/11/87

©American Map Co., Inc., N.Y., No. 14244

WTVO

Licensee: Winnebago Television Corp., 1917 N. Meridian Rd., Box 470 (61105).

Telephone: 815-963-5413. TWX No.: 815-398-0165.

Ownership: H. & E. Balaban Corp., 47.5%; Dubinsky Brothers Theatre Corp., 47.5%; 5% held in trust, to be acquired by Harold Froelich (Television Digest, Vol. 15:13). Officers of Winnebago Television Corp.: Harry Balaban, pres.; Irwin Dubinsky, v.p.; Elmer Balaban, secy.; H. W. Dubinsky, treas. For other Balaban interests see WICS, Springfield, Ill.

Began Operation: May 3, 1953.

Represented (sales) by Adam Young Inc.

Personnel:

- HAROLD FROELICH, general manager.
- TOM D. ANDERSON, general sales manager.
- JOHN ADAMANY, local sales manager.
- RICHARD McDANIEL, program director.
- AL PETZKE, chief engineer.
- JERRY KOSINSKI, commercial film director.

DIGEST OF RATE CARD NO. 17F—(Nov. 15, 1975)

Hour 30 Min. 15 Min. Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10:30 p.m., daily.

\$700 \$450 \$400 \$300 \$150 \$150 \$75

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Boone	9,300	9,100	98
	Dekalb	21,800	21,400	98
	Ogle	14,400	14,100	98
	Stephenson	17,400	17,000	98
	Winnebago	82,400	80,900	98
	WISCONSIN			
	Rock	44,800	44,100	98
Between 25-49%	ILLINOIS			
	Lee	11,100	10,900	98
	WISCONSIN			
	Green	10,100	9,900	98
Between 5-24%	ILLINOIS			
	Jo Daviess	7,100	6,800	96
	Mchenry	39,500	39,100	99
	Whiteside	21,700	21,200	98
	WISCONSIN			
	Lafayette	6,000	5,800	97
	Walworth	22,800	22,400	98
Station Totals		308,400	302,700	98
Net Weekly Circulation (1974-75)			175,300	
Average Daily Circulation (1974-75)			109,300	

Illinois—Freeport-Rockford



WCEE-TV

Ch. 23

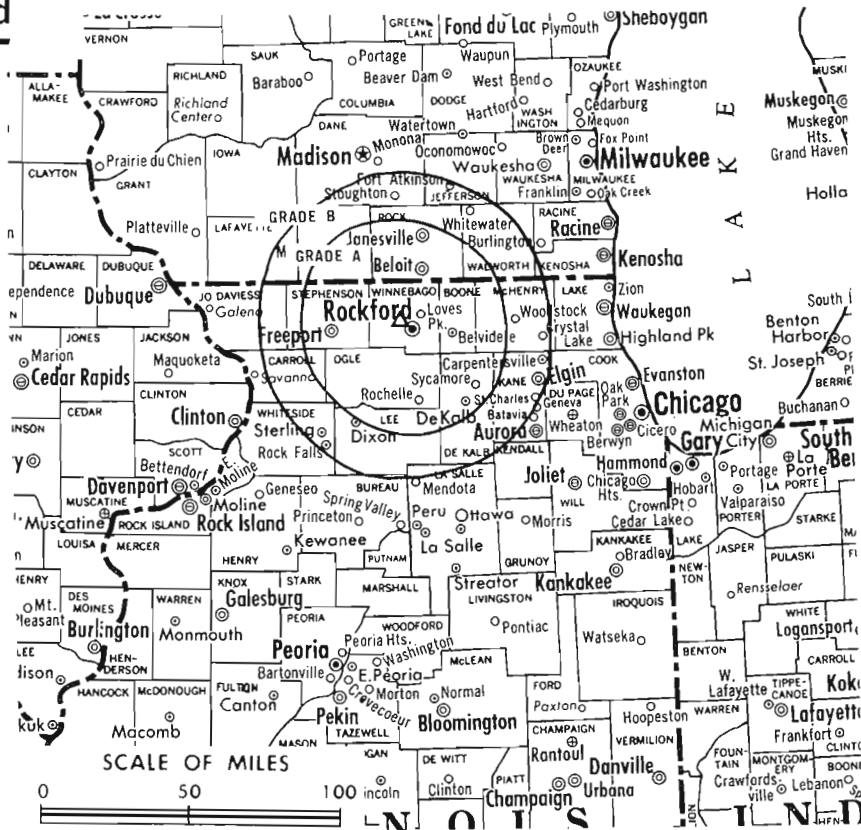


Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 676-kw max. and 567-kw horizontal visual, 101-kw max. and 84.2-kw horizontal aural. Antenna: 721-ft. above av. terrain, 731-ft. above ground, 1549-ft. above sea level.

Latitude 42° 17' 48"
Longitude 89° 10' 15"

Transmitter: 1.7-mi. W of Rockford.
TV tape: Recording facilities.
Color: Network, live, film, slide & tape.
News Wire Service: UPI.
Studio: 2523 N. Meridian Rd., P.O. Box 957, Rockford, Ill. (61105).
Telephone: 815-965-0523.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WCEE-TV Ref: FCC File No. BPCT-3395 Granted 10/12/64 ©American Map Co., Inc., N.Y., No. 14244

WCEE-TV

Licensee: WCEE-TV Inc., 2523 N. Meridian Rd., Rockford (61105).
Ownership: General Media Corp., 100%. Edward B. Holt, chmn., 3.12%; Earl W. Hickerson, pres., 2.9%; D. S. Paddock, secy., 5.73%; Roger Erkert, treas., 3.97%; Harley W. Mullins, 4%; David A. Carlson, 3.96%; Harley Swanson, 3.16%; others, none with as much as 2.8%. For CATV interests, see Broadcasters in CATV.

Began Operation: Sept. 12, 1965.

Represented (sales) by The Meeker Co. Inc.; Hyett/Ramsland Inc. (Minneapolis); Gene Gray Co. (St. Louis, Kansas City); Busby, Finch, Lathom & Widman (Atlanta, Dallas).

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Personnel:

- EARL HICKERSON, president.
- DEAN WARD, general manager.
- KEN STAAF, program manager.
- JOHNNY BROWN, local sales manager.
- CHUCK FABER, managing editor, news.
- DEAN TURMAN, chief engineer.
- TOM GEORGE, production coordinator.

DIGEST OF RATE CARD NO. 9A—(Feb. 1, 1976)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	30 Sec.	20 Sec.
Class A—6:30-10 p.m., daily.	\$425	\$250	\$175	\$150	\$125	Graded rates apply*

*Highest rate: \$150.

NETWORK BASE HOURLY RATE: \$325.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over		ILLINOIS			
		Boone	9,300	9,100	98
		Dekalb	21,800	21,400	98
		Ogle	14,400	14,100	98
		Stephenson	17,400	17,000	98
		WINNEBAGO	82,400	80,900	98
		WISCONSIN	44,800	44,100	98
Between 25-49%		ILLINOIS			
		Lee	11,100	10,900	98
		WISCONSIN			
Green	10,100	9,900	98		
Between 5-24%		ILLINOIS			
		Carroll	6,900	6,800	98
		Jo Daviess	7,100	6,800	96
		La Salle	38,700	37,700	97
		Mchenry	39,500	39,100	99
		Whiteside	21,700	21,200	98
WISCONSIN	Iowa	6,600	6,400	97	
	Lafayette	6,000	5,800	97	
	Walworth	22,800	22,400	98	
Station Totals			360,600	353,600	98
Net Weekly Circulation (1974-75)					180,500
Average Daily Circulation (1974-75)					109,800

Illinois—Rock Island



WBHF-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 14.1-kw aural. Antenna: 1000-ft. above av. terrain, 998-ft. above ground, 1773-ft. above sea level.

Latitude 41° 19' 40"
Longitude 90° 22' 47"

Transmitter: U.S. Hwy. 150, approx. 15-mi. SE of Rock Island.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Studio: Telco Bldg. (61201).

AM Affiliate: WHBF, 5-kw, 1270 kHz (CBS).

FM Affiliate: WHBF-FM, 39-kw, 98.9 MHz (No. 255), 900-ft.

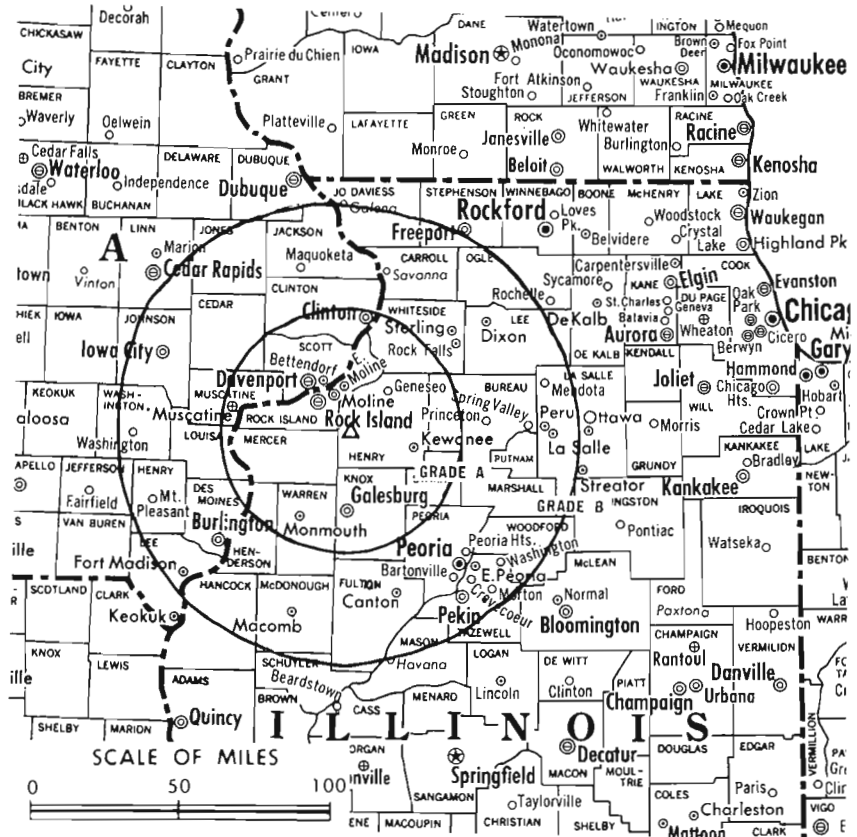
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbltron study (see page 4-b).



WBHF-TV Ref: FCC File No. BPCT-2747 Granted 2/12/60

American Map Co., Inc., N.Y., No. 14244

WBHF-TV

Licensee: Rock Island Broadcasting Co., Telco Bldg.

Telephone: 309-786-5441. TWX No.: 309-788-0712.

Ownership: Marguerite F. Potter, pres., 33.34%; Anne Potter DeLong, v.p., 11.11%; estate of John W. Potter (Marguerite Potter, trustee), 33.33%; estate of Ben H. Potter (Rock Island Bank, trustee), 22.22%. Members of Potter family also own KBUN & KBHP(FM), Bemidji, Minn.

Began Operation: July 1, 1950.

Represented (sales) by Petry Television Inc.; Hyett/Ramsland Inc. (Minneapolis).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

- EDWARD E. DeLONG, executive vice president.
- ROBERT J. SINNETT, vice president & general manager.
- GEORGE KOPLow, program manager & film buyer.
- DEWEY L. NELSEN, manager, national & local sales.
- GENE LEWIS, TV news director.
- WES HOOTS, TV chief engineer.

DIGEST OF RATE CARD NO. 9F—(April 5, 1976)

Hour	30 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$1700	\$850			

Graded rates apply*

*Highest rate: \$260.

NETWORK BASE HOURLY RATE: \$1050.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS Bureau	12,700	12,400	97
	Carroll	6,900	6,800	98

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS—(Continued)				
50% & Over	Henderson	3,000	2,900	97
	Henry	18,500	18,200	98
	Jo Daviess	7,100	6,800	96
	Knox	21,900	21,600	98
	Lee	11,100	10,900	98
	Mc Donough	12,200	11,900	98
	Mercer	5,700	5,600	98
	Putnam	2,000	1,900	96
	Rock Island	57,700	57,000	99
	Stark	3,100	3,000	98
Warren	7,600	7,500	98	
Whiteside	21,700	21,200	98	
IOWA				
	Cedar	6,600	6,500	99
	Clinton	21,000	20,800	99
	Des Moines	17,400	17,200	99
	Henry	6,700	6,500	97
	Jackson	7,400	7,300	98
	Louisa	4,000	3,900	98
	Muscatine	14,000	13,800	99
	Scott	50,700	50,100	99
Between 25-49%	ILLINOIS Hancock	7,900	7,700	98
	La Salle	38,700	37,700	97
	IOWA Jefferson	5,900	5,800	98
	Johnson	26,400	25,800	98
	Lee	16,100	15,900	99
	Washington	7,300	7,100	98
Between 5-24%	ILLINOIS Fulton	16,600	16,200	97
	Marshall	4,700	4,600	97
	Ogle	14,400	14,100	98
(Continued on next page)				
Station Totals		498,900	489,700	98
Net Weekly Circulation (1974-75)			324,300	
Average Daily Circulation (1974-75)			222,500	

WGN-TV, Chicago
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	ILLINOIS			
	Lee	11,100	10,900	98
	Vermilion	35,000	34,200	98
	INDIANA			
	Benton	4,000	3,900	98
	Cass	14,600	14,200	97
	Fulton	6,500	6,300	98
	Grant	28,500	27,800	98
Between 25-49%	Howard	30,100	29,600	98
	Miami	13,300	13,000	98
	St Joseph	82,400	81,000	98
	Tippecanoe	37,100	35,900	97
	IOWA			
	Dubuque	29,100	28,500	98
	WISCONSIN			
	Rock	44,800	44,100	98
	Walworth	22,800	22,400	98
	ILLINOIS			
	Boone	9,300	9,100	98
	Bureau	12,700	12,400	97
	Ford	5,200	5,100	98
	Henry	18,500	18,200	98
	Jo Daviess	7,100	6,800	96
	Knox	21,900	21,600	98
	Mc Donough	12,200	11,900	98
	Mc Lean	39,900	38,800	97
	Ogle	14,400	14,100	98
	Peoria	73,000	71,400	98
	Rock Island	57,700	57,000	99
	Stephenson	17,400	17,000	98
	Warren	7,600	7,500	98
	Whiteside	21,700	21,200	98
	Winnebago	82,400	80,900	98
	INDIANA			
	Bartholomew	20,300	19,900	98
	Carroll	6,500	6,400	98
	Elkhart	44,800	43,500	97
	Fountain	6,900	6,700	98
	Henry	18,500	18,100	98
	Kosciusko	18,100	17,600	97
Between 5-24%	Marshall	12,500	12,200	98
	Monroe	30,600	29,500	96
	Morgan	15,500	15,200	98
	Wabash	12,100	11,700	97
	Warren	2,700	2,600	97
	White	7,500	7,300	97
	IOWA			
	Henry	6,700	6,500	97
	Lee	16,100	15,900	99
	Scott	50,700	50,100	99
	Wapello	16,600	16,400	99
	MICHIGAN			
	Allegan	22,300	21,900	98
	Calhoun	47,700	47,000	99
	Cass	14,700	14,400	98
	Kalamazoo	64,800	63,700	98
	St Joseph	18,100	17,800	98
	Van Buren	20,900	20,600	98
	WISCONSIN			
	Dane	107,800	104,900	97
	Portage	15,500	15,200	98
	Sauk	14,500	14,000	97
	Wood	22,900	22,500	98

Illinois

WSIL-TV, Harrisburg
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	ILLINOIS—(Continued)			
	Fayette	7,500	7,200	96
	Marion	15,500	15,000	97
	Randolph	11,000	10,700	97
	Washington	5,700	5,500	96
	KENTUCKY			
Between 5-24%	Hopkins	15,100	14,600	96
	Union	4,800	4,600	97
	Webster	5,600	5,300	95
	MISSOURI			
	Dunklin	13,400	13,000	97
	TENNESSEE			
	Obion	12,800	12,400	97

WQAD-TV, Moline
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	IOWA			
Between 5-24%	Dubuque	29,100	28,500	98
	Johnson	26,400	25,800	98
	Jones	6,800	6,700	99

WGEM-TV, Quincy
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	MISSOURI			
Between 5-24%	Callaway	9,100	8,900	98
	Putnam	2,600	2,600	99
	Randolph	8,400	8,200	98

WHBF-TV, Rock Island
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	IOWA			
Between 5-24%	Dubuque	29,100	28,500	98
	Jones	6,800	6,700	99
	WISCONSIN			
	Lafayette	6,000	5,800	97

Illinois—Springfield



WICS

Ch. 20

[Also operates WICD, Champaign, Ill.]

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 1510-kw max. & 676-kw horizontal visual, 151-kw max. & 67.6-kw horizontal aural. Antenna: 1430-ft. above av. terrain, 1458-ft. above ground, 2049-ft. above sea level.

Latitude 39° 48' 15"
Longitude 89° 27' 40"

Transmitter: Mechanicsburg, Ill.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

Studio: 2680 East Cook St. (62703).

Represented (engineering) by Steel, Andrus & Adair.

Arbitron Data: Figures include WICD Champaign, Ill.

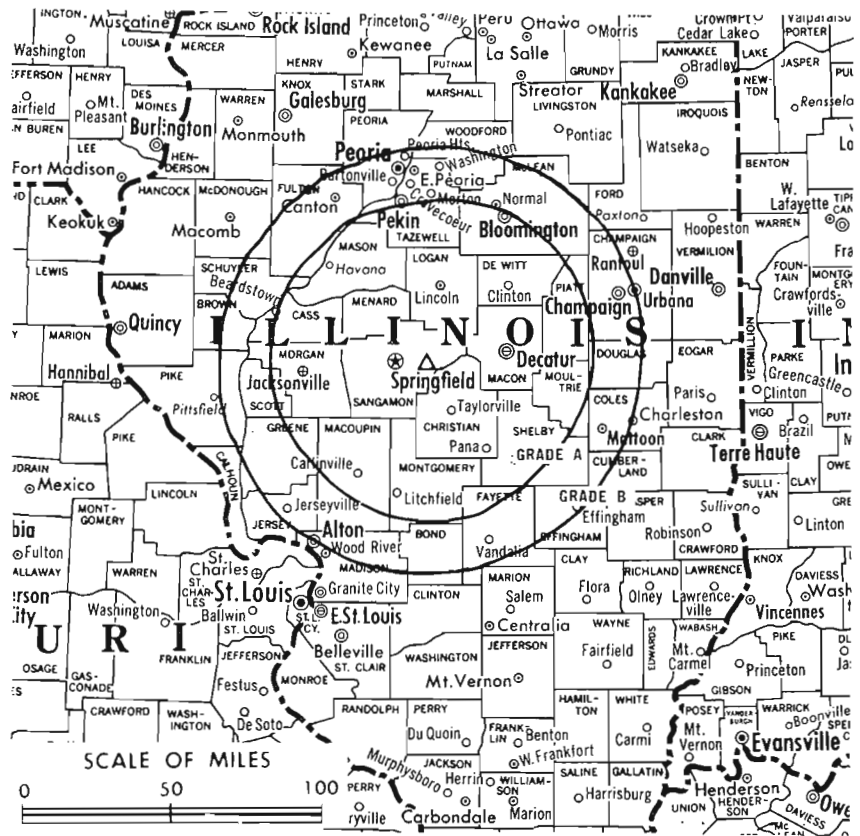
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WICS Ref: File No. BPCT-4487 Granted 7/12/72

© American Map Co., Inc., N.Y. No. 14244

WICS

Licensee: Plains Television Corp., 2680 East Cook St.

Telephone: 217-528-0465. TWX No.: 217-546-0349.

Ownership: Andrew Burger & Herbert Scheffel, Voting Trustees, 50%; H. & E. Balaban Corp. (theatres), 50%. Harry & Elmer Balaban control H. & E. Balaban Corp. which owns 50% of WTVO, Rockford, Ill. Plains Television also owns WICD, Champaign, Ill., and WHNB-TV, New Britain-Hartford, Conn.

Began Operation: Sept. 17, 1953.

Represented (sales) by Katz Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

MILTON D. FRIEDLAND, v.p. & general manager.

ROBERT B. FARROW, general sales manager.

DON SQUIRES, local sales manager.

JERROLD MERRITT, director of engineering.

GARY SPEARS, program operations manager.

H. K. SPRINGER, controller.

DON HICKMAN, news director.

DIGEST OF RATE CARD NO. A27—(Aug. 2, 1976)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 20 Sec.

Class AAA—7-10 p.m. daily.

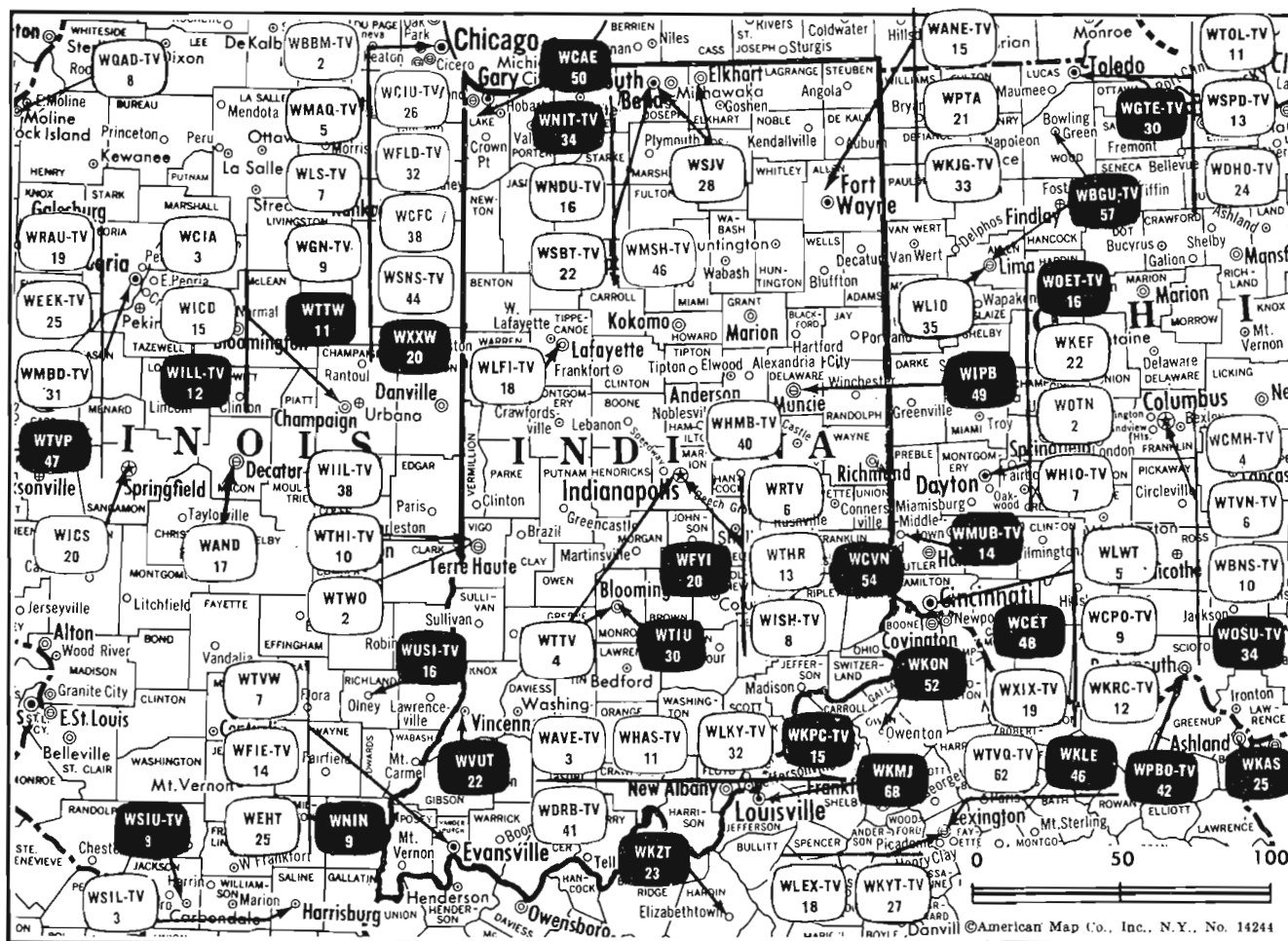
\$900 \$660 \$440 \$405 \$365 Graded rates apply*

*Highest rate: \$350.

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cass	5,300	5,100	97
	Champaign	51,600	50,200	97
	Christian	13,500	13,200	97
	Coles	16,800	16,400	97
	De Witt	6,600	6,400	98
	Douglas	6,900	6,700	98
	Effingham	9,300	8,900	95
	Ford	5,200	5,100	98
	Iroquois	12,400	12,100	97
Logan	10,400	10,100	97	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Macon	43,900	43,000	98
	Menard	3,900	3,800	97
	Morgan	12,900	12,400	96
	Moultrie	4,800	4,600	96
	Piatt	5,900	5,800	99
	Sangamon	62,600	60,800	97
	Shelby	8,500	8,200	96
	Vermilion	35,000	34,200	98
	INDIANA			
	Fountain	6,900	6,700	98
Warren	2,700	2,600	97	
Between 25-49%	ILLINOIS			
	Cumberland	3,900	3,700	96
	Edgar	8,100	7,900	97
	Mc Lean	39,900	38,800	97
	Macoupin	16,500	16,100	98
	Mason	6,700	6,500	98
	Montgomery	11,500	11,200	97
	Schuyler	3,200	3,100	97
	Scott	2,400	2,400	98
	INDIANA			
Benton	4,000	3,900	98	
Tippecanoe	37,100	35,900	97	
Between 5-24%	ILLINOIS			
	Brown	2,400	2,300	96
	Fayette	7,500	7,200	96
	Fulton	16,600	16,200	97
	Jasper	3,900	3,700	96
	Livingston	14,200	13,700	97
	Mc Donough	12,200	11,900	98
	Pike	7,700	7,500	97
	INDIANA			
	Montgomery	12,300	12,100	98
Parke	5,500	5,400	98	
Putnam	9,200	9,000	98	
Vermillion	6,900	6,800	98	
Vigo	39,700	38,800	98	
Station Totals		596,500	580,400	97
Net Weekly Circulation (1974-75)			320,200	
Average Daily Circulation (1974-75)			207,800	



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Indianapolis	482,000	19	738,100	20
South Bend-Elkhart	159,000	75	267,300	75
Ft. Wayne	131,000	85	198,800	89
Evansville	123,000	88	209,100	87
Terre Haute	98,000	109	160,700	107
Lafayette	17,000	187	35,900	192

Indiana Station Status as of September 1, 1976

	VHF	UHF	TOTAL
○ Commercial Television Stations	7	11	18
● Educational Television Stations	1	6	7
			25

State Cross Reference List
Communities That Receive Programs of
Stations That Are Located Elsewhere

WSJV
Elkhart (See South Bend, Ind.)

Indiana

State Educational Technical Facilities (Complete Data in Educational Directory)

WTIU Bloomington

Ch. 30

Non-Commercial Educational Station

Licensee: Trustees of Indiana U., Bloomington, Ind. (47401).

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 214-kw max. & 200-kw horizontal visual, 42.6-kw max. & 39.8-kw horizontal aural. Antenna: 710-ft. above av. terrain, 644-ft. above ground, 1444-ft. above sea level.

Latitude	39°	08'	32''
Longitude	86°	29'	43''

WNIN Evansville

Ch. 9

Non-Commercial Educational Station

Licensee: Southwest Indiana Public Television Inc., 9201 Petersburg Rd., Evansville, Ind. (47711).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 282-kw visual, 56.2-kw aural. Antenna: 580-ft. above av. terrain, 570-ft. above ground, 1040-ft. above sea level.

Latitude	38°	01'	31''
Longitude	87°	21'	43''

WFYI Indianapolis

Ch. 20

Non-Commercial Educational Station

Licensee: Metropolitan Indianapolis TV Assn. Inc., 1440 N. Meridian St., Indianapolis, Ind. (46202).

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 676-kw visual, 132-kw aural. Antenna: 250-ft. above av. terrain, 262-ft. above ground, 1092-ft. above sea level.

Latitude	39°	53'	59''
Longitude	86°	12'	02''

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415
Encino, California 91436
(213) 986-3201

WIPB

Muncie

Ch. 49

Non-Commercial Educational Station

Licensee: Ball State University, 2000 University Ave. (47303).

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 141-kw visual, 28.2-kw aural. Antenna: 500-ft. above av. terrain, 542-ft. above ground, 1492-ft. above sea level.

Latitude	40°	09'	01''
Longitude	85°	22'	45''

WCAE

St. John

Ch. 50

Non-Commercial Educational Station

Licensee: Lake Central School Corp., St. John, Ind. (46373).

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 1910-kw max. & 603-kw horizontal visual, 120-kw horizontal aural. Antenna: 430-ft. above av. terrain, 460-ft. above ground, 1045-ft. above sea level.

Latitude	41°	39'	28''
Longitude	87°	30'	28''

WNIT-TV

South Bend

Ch. 34

Non-Commercial Educational Station

Licensee: Michiana Public Broadcasting Corp., Box 34, South Bend, Ind. (46624).

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 589-kw max. & 204-kw horizontal visual, 64.6-kw max. & 40.7-kw horizontal aural. Antenna: 560-ft. above av. terrain, 549-ft. above ground, 1394-ft. above sea level.

Latitude	41°	37'	05''
Longitude	86°	36'	09''

WVUT

Vincennes

Ch. 22

Non-Commercial Educational Station

Licensee: Board of Trustees for Vincennes University, 1002 N. First St. (47591).

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1565-kw max. & 1150-kw horizontal visual, 313-kw max. & 115-kw horizontal aural. Antenna: 570-ft. above av. terrain, 560-ft. above ground, 1060-ft. above sea level.

Latitude	38°	39'	06''
Longitude	87°	28'	37''

Indiana—Evansville



WEHT

Ch. 25



Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 250-kw max. and 162-kw horizontal visual, 50-kw max. and 32.4-kw horizontal aural. Antenna: 1030-ft. above av. terrain, 988-ft. above ground, 1449-ft. above sea level.

Latitude 37° 51' 56"
Longitude 87° 34' 04"

Holds CP for change to 1230-kw max. & 794-kw horizontal visual, 158-kw horizontal aural. BPCT-4924.

Transmitter: Marywood Dr., Henderson County, Ky.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Kirkland, Ellis & Rowe.

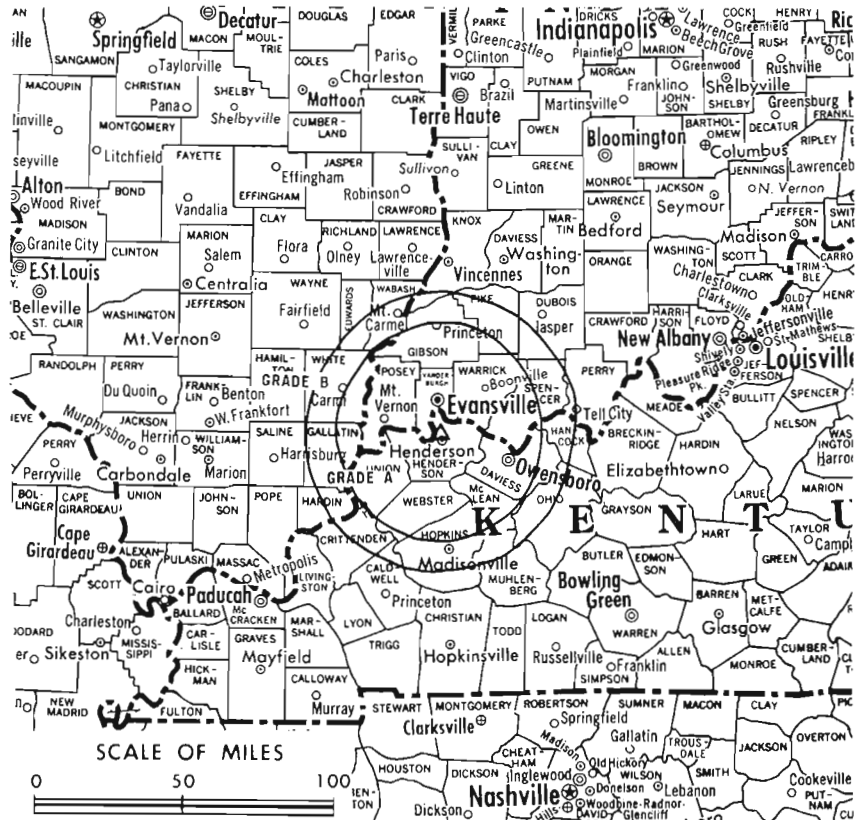
Represented (engineering) by Cohen & Dippell.

Total Households: © MSI
Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WEHT Ref: FCC Doc. No. 14229 Granted 7/15/65
CP: BPCT—4924 Granted 6/29/76

©American Map Co., Inc., N.Y., No. 14244

WEHT

Licensee: Gilmore Broadcasting Corp., Box 395, Evansville (47701).

Studio: Marywood Dr., Henderson County, Ky.

Telephone: 812-424-9215, Evansville. TWX No.: 510-545-7434.

Ownership: See KODE-TV, Joplin, Mo.

Began Operation: Sept. 11, 1953. Sale to present owner by Henry S. Hilberg and associates approved July 20, 1964 by FCC (Television Digest, Vol. 4:16, 29). Sale to Hilberg group by M. A. Lightman's Malco Theatres Inc. approved by FCC Oct. 24, 1956 (Vol. 12:35, 43).

Represented (sales) by The Meeker Co. Inc.

Personnel:

ERNEST D. MADDEN, vice president & general manager.
THOMAS M. WALL, general sales manager.
BROD SEYMOUR, program director.
ELMER CHANCELLOR, chief engineer.
HAL WOLFORD, community affairs/editorial director.
DAVE PRESTON, news director.

DIGEST OF RATE CARD NO. 28—(Sept. 3, 1976)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	ID
Class AA—6:30-10 p.m., daily.					
\$950.00	\$500.00	\$300.00	\$185.00	\$185.00	\$92.50

NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Edwards	2,900	2,700	95
	Wabash	5,000	4,800	96
	Wayne	6,900	6,500	94
	White	6,200	5,800	94
	INDIANA			
	Gibson	11,300	11,000	97
	Perry	6,100	5,900	96

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA—(Continued)				
	Pike	4,900	4,700	96
	Posey	7,800	7,500	96
	Spencer	5,900	5,700	97
	Vanderburgh	59,200	57,700	97
	Warrick	10,800	10,500	97
50% & Over	KENTUCKY			
	Daviess	27,800	27,100	98
	Hancock	2,500	2,400	96
	Henderson	12,700	12,300	97
	Hopkins	15,100	14,600	96
	Mc Lean	3,500	3,400	97
	Union	4,800	4,600	97
	Webster	5,600	5,300	95
Between 25-49%	ILLINOIS			
	Gallatin	2,900	2,700	94
	INDIANA			
	Dubois	9,600	9,200	96
	KENTUCKY			
	Ohio	7,700	7,400	96
Between 5-24%	ILLINOIS			
	Hamilton	3,500	3,300	93
	Hardin	2,000	1,900	97
	Lawrence	6,900	6,700	97
	Richland	6,400	6,100	96
	Saline	11,300	10,900	96
	INDIANA			
	Daviess	9,100	8,700	96
	Knox	15,200	14,800	97
	KENTUCKY			
	Caldwell	5,100	4,800	95
	Christian	19,800	19,200	97
	Crittenden	3,800	3,600	96
	Grayson	6,400	6,100	95
	Muhlenberg	11,200	10,800	97
Station Totals		319,900	308,700	96
Net Weekly Circulation (1974-75)			184,400	
Average Daily Circulation (1974-75)			128,100	

Indiana—Evansville



WFIE-TV



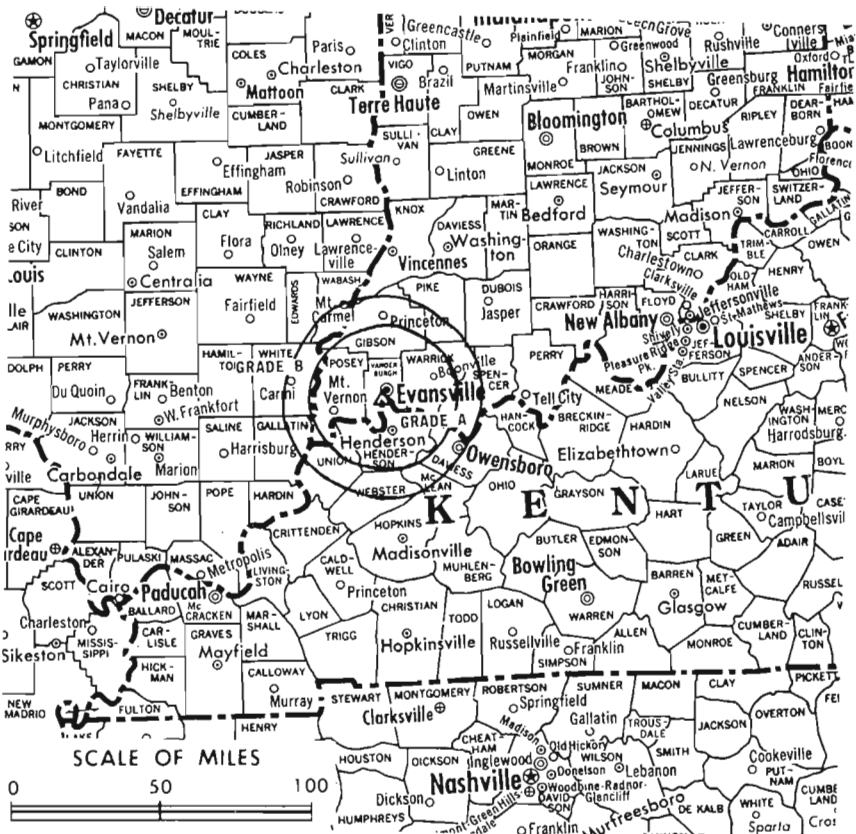
Ch. 14

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 200-kw max. & 178-kw horizontal visual, 40-kw max. & 35.5-kw horizontal aural. Antenna: 560-ft. above av. terrain, 533-ft. above ground, 993-ft. above sea level. Latitude 37° 59' 21" Longitude 87° 35' 37"

Holds CP for change to 1900-kw max. & 1020-kw horizontal visual, 288-kw max. & 91.2-kw horizontal aural, 1020-ft. above av. terrain, 949-ft. above ground, 1449-ft. above sea level, lat. 37° 53' 14", long. 87° 31' 07", transmitter to Wolf Hill, approx. 2300-ft. NE of intersection of Rt. 414 (Wathen Lane) & Cemetery Rd., near Henderson, Ky. BPCT-4913.

Transmitter: 1115 Mount Auburn Rd. TV tape: Recording facilities. Color: Network, live, film, slide & tape. News Wire Service: AP.

Total Households: © MSI Consumer Market Data as of 1/1/76. TV Homes: TV% and Circulation. © 1976 American Research Bureau. County coverage based on Arbitron study (see page 4-b).



WFIE-TV Ref: FCC File No. Doc. No. 11797 Granted 3/15/57 CP: BPCT-4913 Granted 6/11/76 ©American Map Co., Inc., N.Y., No. 1424

WFIE-TV

Licensee: WFIE Inc., 1115 Mount Auburn Rd. (47712).
 Studio: 1115 Mount Auburn Rd. Telephone: 812-425-6201.
 Ownership: Orion Bcstg., 100%. For other interests, see WAVE-TV, Louisville, Ky.
 Began Operation: Nov. 9, 1953. Sale to present owner by Jesse D. Fine theatre family approved July 18, 1956 by FCC (Television Digest, Vol. 12:25, 26, 29).
 Represented (legal) by Covington & Burling.
 Represented (sales) by Katz Television.
 Personnel:
 KELLY ATHERTON, president & general manager.
 RALPH S. JACKSON, vice president.
 T. BALLARD MORTON JR., secretary-treasurer.
 JAMES THOMAS, general sales manager.
 JERRY EASTHAM, national sales manager.
 CHET BEHRMAN, program manager.
 PAUL HARMON, production manager.
 ROBERT JACKSON, news director.
 MARION B. PAUL, chief engineer.

DIGEST OF RATE CARD NO. A34—(Aug. 4, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AAA—6:30-10 p.m., daily.						
\$800	\$500	\$350	\$200	Graded rates apply*		

*Highest rate: \$250.

NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Edwards	2,900	2,700	95
	Wabash	5,000	4,800	96
	Wayne	6,900	6,500	94

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS—(Continued)			
	White	6,200	5,800	94
	INDIANA			
	Gibson	11,300	11,000	97
	Perry	6,100	5,900	96
	Pike	4,900	4,700	96
	Posey	7,800	7,500	96
	Spencer	5,900	5,700	97
	Vanderburgh	59,200	57,700	97
	Warrick	10,800	10,500	97
Between 25-49%	KENTUCKY			
	Daviess	27,800	27,100	98
	Henderson	12,700	12,300	97
	Mc Lean	3,500	3,400	97
	Union	4,800	4,600	97
Between 5-24%	KENTUCKY			
	Webster	5,600	5,300	95
	ILLINOIS			
	Gallatin	2,900	2,700	94
	INDIANA			
Dubois	9,600	9,200	96	
Station Totals	KENTUCKY			
	Hancock	2,500	2,400	96
	Hopkins	15,100	14,600	96
	ILLINOIS			
	Clay	5,400	5,100	95
Hardin	2,000	1,900	97	
Lawrence	6,900	6,700	97	
Richland	6,400	6,100	96	
Station Totals	INDIANA			
	Daviess	9,100	8,700	96
	Knox	15,200	14,800	97
Station Totals	KENTUCKY			
	Crittenden	3,800	3,600	96
	Muhlenberg	11,200	10,800	97
Ohio	7,700	7,400	96	
Station Totals		279,200	269,500	96
Net Weekly Circulation (1974-75)				164,200
Average Daily Circulation (1974-75)				107,700

Indiana—Evansville



WTVW

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1000-ft. above av. terrain, 988-ft. above ground, 1468-ft. above sea level.

Latitude 38° 01' 27"
Longitude 87° 21' 43"

Transmitter: 1-mi. S of Chandler, Ind.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Represented (engineering) by Serge Bergen.

Represented (legal) by Wilner & Scheiner.

Represented (sales) by Blair Television.

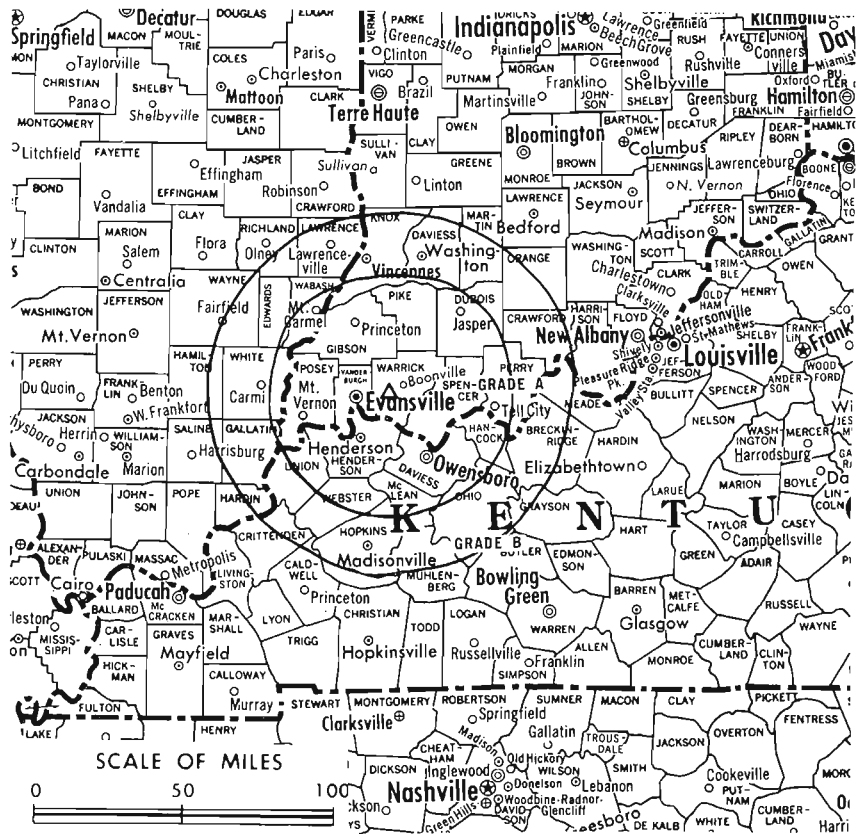
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTVW Ref: FCC File No. BPCT-3991 Granted 6/29/67

© American Map Co., Inc., N.Y., No. 14244

WTVW

Licensee: Evansville Television Inc., 477 Carpenter St., Evansville, Ind. (47736).

Studio: 477 Carpenter St.

Telephone: 812-422-1121. TWX No.: 810-353-0594.

Ownership: Evansville Television Inc., 100% owned by Fuqua Communications Inc. For other interests, see WJBF (TV), Augusta, Ga.

Begin Operation: Aug. 21, 1956. Sale of control to Fuqua by Polaris Corp. approved by FCC Sept. 26, 1966 (Television Digest, Vols. 5:51, 6:39). Previous sale of control by Ferris E. Traylor, Rex Schepp and Miklos Sperling to Producers Inc. (Polaris) approved Aug. 27, 1962 by FCC, (Vol. 2:35).

Personnel:

- JOE WINDSOR, chairman of the board.
- E. BERRY SMITH, president & general manager.
- I. A. SAUCIER JR., vice president, sales.
- JIM ABBOTT, program director.
- LARRY VONDERAHE, creative services director.
- JOHN SCHUTA, chief engineer.
- GERALD J. FISCHER, business manager.
- TOM MOO, news director.

DIGEST OF RATE CARD NO. 76/1—(Jan. 1, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.
\$935.00 \$561.00 \$374.00 \$234.00 Graded rates apply*

*Highest rate: \$325.

NETWORK BASE HOURLY RATE: \$1135.

Net Weekly Circulation	State County	Total Households	TV Households	%
	ILLINOIS			
	Clay	5,400	5,100	95
	Edwards	2,900	2,700	95
50% & Over	Gallatin	2,900	2,700	94
	Lawrence	6,900	6,700	97
	Richland	6,400	6,100	96
	Wabash	5,000	4,800	96

Net Weekly Circulation	State County	Total Households	TV Households	%
	ILLINOIS—(Continued)			
	Wayne	6,900	6,500	94
	White	6,200	5,800	94
	INDIANA			
	Daviess	9,100	8,700	96
	Dubois	9,600	9,200	96
	Gibson	11,300	11,000	97
	Knox	15,200	14,800	97
	Martin	3,700	3,600	97
	Perry	6,100	5,900	96
	Pike	4,900	4,700	96
	Posey	7,800	7,500	96
	Spencer	5,900	5,700	97
50% & Over	Vanderburgh	59,200	57,700	97
	Warrick	10,800	10,500	97
	KENTUCKY			
	Caldwell	5,100	4,800	95
	Crittenden	3,800	3,600	96
	Daviess	27,800	27,100	98
	Hancock	2,500	2,400	96
	Henderson	12,700	12,300	97
	Hopkins	15,100	14,600	96
	Mc Lean	3,500	3,400	97
	Muhlenberg	11,200	10,800	97
	Ohio	7,700	7,400	96
	Union	4,800	4,600	97
	Webster	5,600	5,300	95
	ILLINOIS			
	Crawford	8,000	7,800	98
	Hardin	2,000	1,900	97
	INDIANA			
Between 25-49%	Crawford	2,900	2,700	95
	Orange	6,200	6,000	96
	KENTUCKY			
	Breckinridge	5,600	5,400	96
(Continued on page 286-b)				
Station Totals		406,100	391,800	96
Net Weekly Circulation (1974-75)			261,400	
Average Daily Circulation (1974-75)			164,700	

Indiana—Fort Wayne



WANE-TV



Ch. 15

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 436-kw maximum and 144-kw horizontal visual, 28.2-kw horizontal aural. Antenna: 830-ft. above av. terrain, 836-ft. above ground, 1649-ft. above sea level.

Latitude 41° 05' 35"
Longitude 85° 10' 42"

Transmitter: 2915 West State Blvd.
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: CBS.

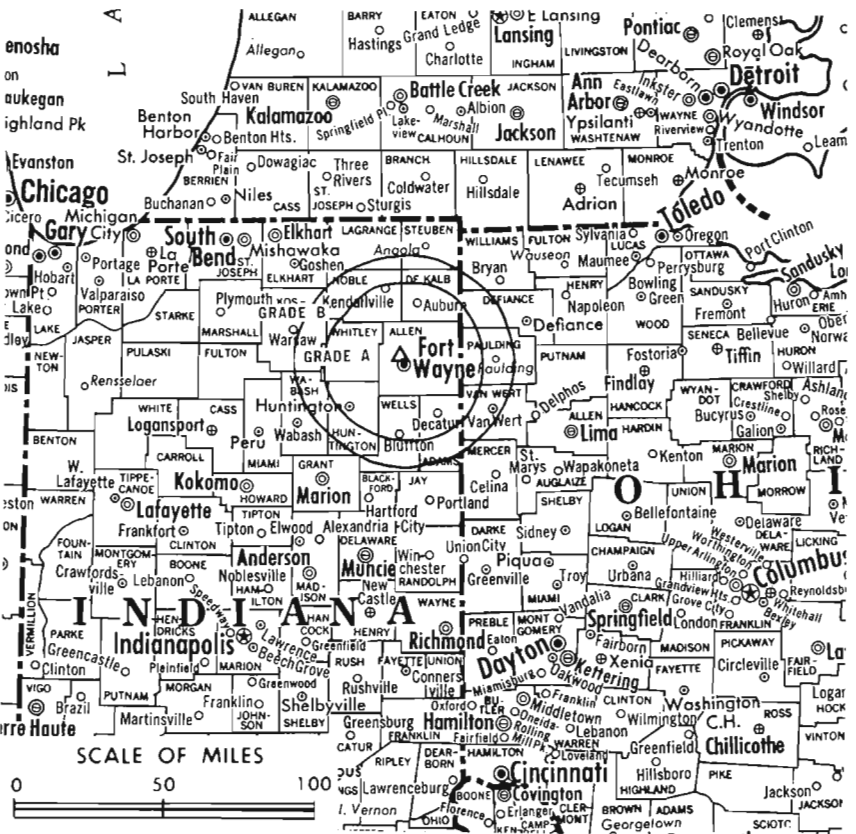
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WANE-TV Ref: FCC File No. BPCT-2515 Granted 7/30/58

©American Map Co., Inc., N.Y., No. 14244

WANE-TV

Licensee: Indiana Bcstg. Corp., 2915 West State Blvd., Ft. Wayne, Ind. (46808).

Studio: 2915 West State Blvd.

Telephone: 219-742-9411.

TWX No. 810-332-1508.

Ownership: Corinthian Broadcasting Corp., a Division of Dun & Bradstreet Cos. Inc. For other interests, see KOTV, Tulsa, Okla.

Began Operation: Sept. 26, 1954. Sale to present owner by Universal Bcstg. (McConnell) approved Oct. 10, 1956 by FCC. Previous sale as WINT by R. Morris Pierce group approved June 13, 1956. (Television Digest, Vol. 12:24, 34, 41).

Represented (sales) by Harrington, Righter & Parsons.

Represented (legal) by Covington & Burling.

Personnel:

- PHILIP J. LOMBARDO, president.
- REID G. CHAPMAN, v.p. & general manager.
- FRANCIS H. CONWAY, general sales manager.
- DAVID J. SANKOVICH, asst. general sales manager.
- DON F. DILLON, program/production mgr. & film buyer.
- IAN PEARSON, news director.
- ANN COLONE, promotion director.
- WALTER H. JONES, chief engineer.

DIGEST OF RATE CARD NO. 15

(Jan. 1, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6-11 p.m., daily.

\$550.00 \$375.00 \$195.00 Graded rates apply*

*Highest rate: \$250.

NETWORK BASE HOURLY RATE: \$525.

	Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA					
		Adams	8,300	8,100	97
		Allen	98,000	96,100	98
		De Kalb	10,600	10,400	98
		Huntington	12,400	12,200	98
		Jay	8,700	8,400	97
		Noble	11,100	10,800	97
		Steuben	7,700	7,500	98
50% & Over		Wabash	12,100	11,700	97
		Wells	8,600	8,400	97
		Whitley	8,600	8,400	98
OHIO					
		Defiance	11,500	11,300	98
		Mercer	11,100	10,900	98
		Paulding	6,400	6,300	98
		Van Wert	10,700	10,500	98
		Williams	11,800	11,500	98
OHIO					
Between 25-49%		Allen	35,600	34,800	98
		Auglaize	13,500	13,200	98
		Putnam	9,600	9,400	98
INDIANA					
		Blackford	5,600	5,500	98
		Grant	28,500	27,800	98
		Kosciusko	18,100	17,600	97
Between 5-24%		La Grange	6,700	6,300	94
		Miami	13,300	13,000	98
MICHIGAN					
		Hillsdale	13,200	12,800	97
OHIO					
		Henry	9,400	9,200	98
Station Totals			391,100	382,100	97
Net Weekly Circulation (1974-75)				224,000	
Average Daily Circulation (1974-75)				149,300	

Indiana—Fort Wayne



WKJG-TV



Ch. 33

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 295-kw visual, 49-kw aural. Antenna: 770-ft. above av. terrain, 793-ft. above ground, 1593-ft. above sea level.

Latitude 41° 05' 36.00"
Longitude 85° 10' 28.47"

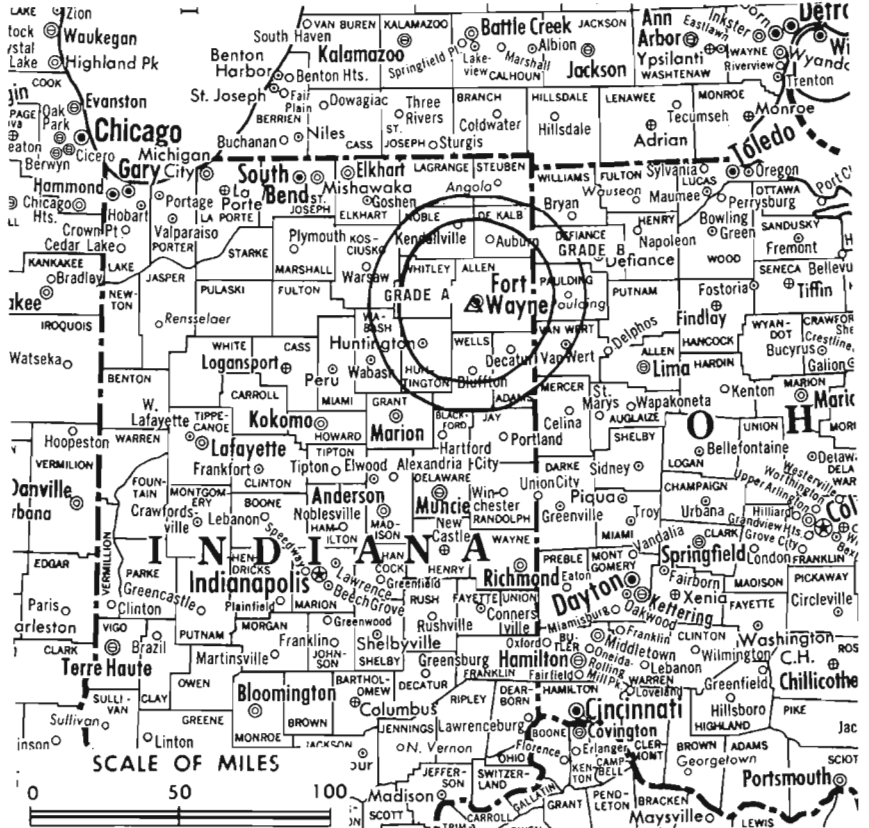
Transmitter: 2633 West State Blvd.
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WKJG-TV Ref: FCC File No. BPCT—516 Granted 5/21/53

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WKJG-TV

Licensee: Thirty-Three Inc., 2633 West State Blvd., Fort Wayne, Ind. (46808).

Studio: 2633 West State Blvd.

Telephone: 219-422-7474. TWX No.: 219-241-2083.

Ownership: Wabash Valley Broadcasting Corp., see WTHI-TV, Terre Haute, Ind.

Began Operation: Nov. 21, 1953. Sale to present owner by Federated Media Inc. approved by FCC July 30, 1974 (Television Digest, Vol. 14:32). Sale to FMI by Truth Publishing Co. approved by FCC March 10, 1971 (Vol. 10:27). Previous sale by Clarence L. Schust, H. Leslie Popp and associates approved March 13, 1957 by FCC (Vol. 13:5, 11).

Represented (sales) by Blair Television; Paul Mulvihill Ltd. (Canada).

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by Lohnes & Culver.

Personnel:

HILLIARD GATES, v.p. & general manager.
WILLIAM KLINE, commercial manager.
CALO O. MAHLOCK, assistant general manager.
WILLIAM NICHOLS, operations manager.
RICHARD FLOREA, news director.
WAYNE ROTHGEB, farm director.
EUGENE A. CHASE, chief engineer.

DIGEST OF RATE CARD NO. 1-76—(Jan. 1, 1976)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.	
Class AA—7:30-11 p.m., daily.	\$650	\$400	\$275	\$300*	\$150*

*Section 1.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
	INDIANA			
	Adams	8,300	8,100	97
	Allen	98,000	96,100	98
	De Kalb	10,600	10,400	98
	Huntington	12,400	12,200	98
	Jay	8,700	8,400	97
	Noble	11,100	10,800	97
50% & Over	Steuben	7,700	7,500	98
	Wabash	12,100	11,700	97
	Wells	8,600	8,400	97
	Whitley	8,600	8,400	98
	OHIO			
	Mercer	11,100	10,900	98
	Paulding	6,400	6,300	98
	Van Wert	10,700	10,500	98
	Williams	11,800	11,500	98
	INDIANA			
Between 25-49%	Blackford	5,600	5,500	98
	Grant	28,500	27,800	98
	OHIO			
	Defiance	11,500	11,300	98
	INDIANA			
	Fulton	6,500	6,300	98
	Kosciusko	18,100	17,600	97
	La Grange	6,700	6,300	94
Between 5-24%	Miami	13,300	13,000	98
	OHIO			
	Allen	35,600	34,800	98
	Auglaize	13,500	13,200	98
	Henry	9,400	9,200	98
	Putnam	9,600	9,400	98
Station Totals		384,400	375,600	97
Net Weekly Circulation (1974-75)				219,900
Average Daily Circulation (1974-75)				144,100

Indiana—Fort Wayne



WPTA



Ch. 21

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 178-kw max. & 110-kw horizontal visual, 30.8-kw max. & 22-kw horizontal aural. Antenna: 760-ft. above av. terrain, 767-ft. above ground, 1584-ft. above sea level.

Latitude 41° 06' 03"
Longitude 85° 11' 00"

Transmitter: 3401 Butler Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: ABC.

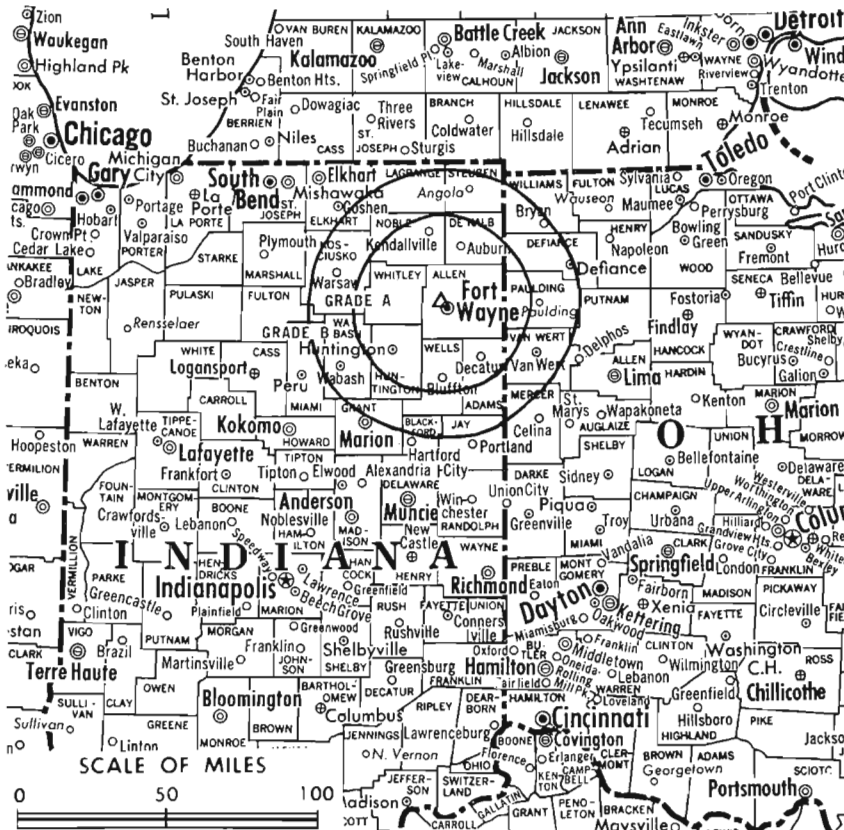
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV % and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WPTA Ref: FCC File No. BMEPCT-4800 Granted 8/27/57

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WPTA

Licensee: WPTA-TV Inc.

Studio: 3401 Butler Rd., Fort Wayne, Ind. (46808).

Telephone: 219-483-0584. Telex: 232434.

Ownership: Combined Communications Corp., 100%. For other interests, see KTAR-TV, Phoenix-Mesa, Ariz.

Began Operation: Sept. 28, 1957. Sale to present owner by Sarkes Tarzian Inc. approved by FCC April 4, 1973 (Television Digest, Vol. 12:41; 13:7).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

EDWIN METCALFE, president & general manager.
MARVIN GOTTLIEB, v.p., station & general sales manager.
BARBARA WIGHAM, v.p., dir. of programming & promotion.
JOHN CARROLL, chief engineer.

DIGEST OF RATE CARD NO. 32
(April 25, 1976)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	30 Sec.	ID
Class AA—7:30-11 p.m., daily.	\$550.00	\$350.00	\$225.00	\$185.00	\$140.00	\$300.00 \$150.00

NETWORK BASE HOURLY RATE: \$525.

For Index to Contents

See Services Volume

	Net Weekly Circulation	State County	Total Households	TV Households	%
		INDIANA			
		Adams	8,300	8,100	97
		Allen	98,000	96,100	98
		De Kalb	10,600	10,400	98
		Huntington	12,400	12,200	98
		Jay	8,700	8,400	97
		Noble	11,100	10,800	97
		Steuben	7,700	7,500	98
50% & Over		Wabash	12,100	11,700	97
		Wells	8,600	8,400	97
		Whitley	8,600	8,400	98
		OHIO			
		Defiance	11,500	11,300	98
		Mercer	11,100	10,900	98
		Paulding	6,400	6,300	98
		Van Wert	10,700	10,500	98
		Williams	11,800	11,500	98
		INDIANA			
		Miami	13,300	13,000	98
Between 25-49%		OHIO			
		Allen	35,600	34,800	98
		Auglaize	13,500	13,200	98
		Putnam	9,600	9,400	98
		INDIANA			
		Blackford	5,600	5,500	98
		Fulton	6,500	6,300	98
Between 5-24%		Grant	28,500	27,800	98
		Kosciusko	18,100	17,600	97
		La Grange	6,700	6,300	94
		OHIO			
		Henry	9,400	9,200	98
Station Totals			384,400	375,600	97
Net Weekly Circulation (1974-75)					237,000
Average Daily Circulation (1974-75)					136,900

Indiana—Indianapolis

WHMB-TV

Ch. 40

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 933-kw max. & 692-kw horizontal visual, 69.2-kw horizontal aural. Antenna: 470-ft. above av. terrain, 500-ft. above ground, 1325-ft. above sea level.

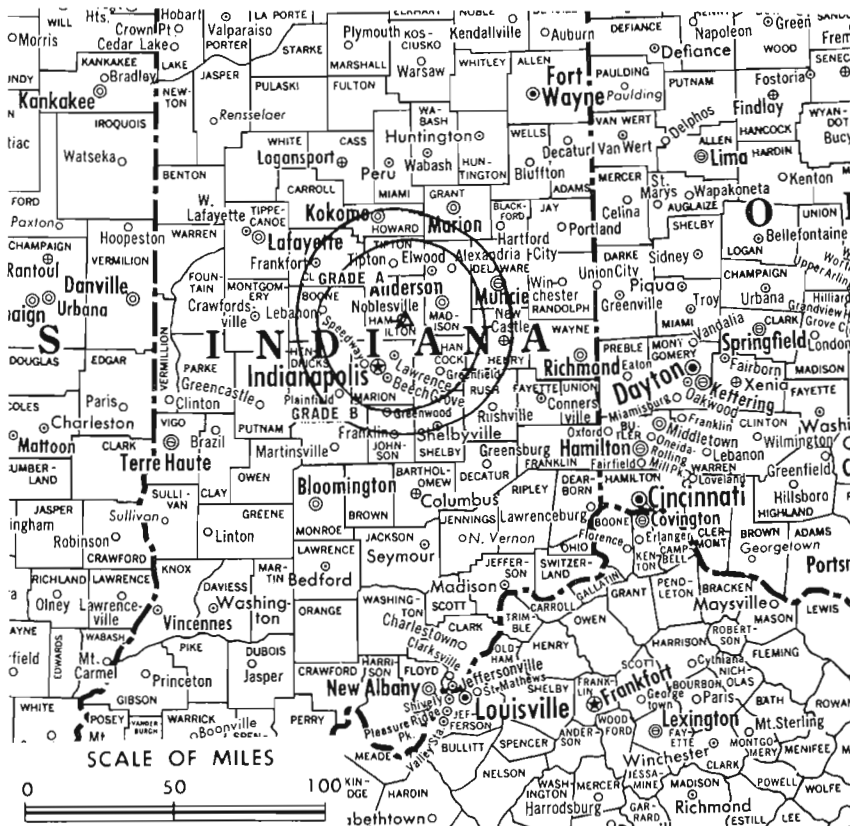
Latitude 40° 00' 55"
Longitude 85° 58' 58"

Transmitter: 1-mi. E of Hwy. 37 on State Rd. #238.

Color: Live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b)



WHMB-TV Ref. FCC File No. BMPCT—6987 Granted 4/30/69

©American Map Co., Inc. N.Y. No. 1424

WHMB-TV

Licensee: LeSea Broadcasting Co., Box 12, South Bend, Ind. (46624).

Studio: 10511 Greenfield Ave., Noblesville, Ind. (46060).

Mailing Address: Box 50250, Indianapolis, Ind. (46250).

Telephone: 317-773-5050.

Ownership: Non-stock, non-profit organization. Officers: Lester Sumrall, pres.; Louise Sumrall, secy.; Leona Murphy, treas. Above officers are trustees for Lester Sumrall Evangelistic Assn. Inc., licensee of WHME (FM), South Bend, Ind. which also owns WHFT (TV), Miami, Fla.

Began Operation: January 25, 1971. Sale to present owner by Dr. Wendell Hansen approved by FCC Aug. 15, 1972.

Represented (sales) by Bolton/Burchill International Ltd.

Represented (legal) by Mallyck & Bernton.

Personnel:

LESTER SUMRALL, president.
NEAL HAIL, vice president & general manager.
DARWIN MONESMITH, chief engineer.
WANDA LINVILLE, traffic manager.

DIGEST OF RATE CARD NO. 4 (Jan. 1, 1976)

Hour	30 Min.	Min.	30 Sec.	10 Sec.
Class AA—7-11 p.m., daily.				
\$500	\$250	\$150	\$75	\$40

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA				
Between 5-24%	Grant	28,500	27,800	98
	Hamilton	21,200	20,900	99
	Hendricks	19,500	19,200	99
	Henry	18,500	18,100	98
Station Totals		87,700	86,000	98
Net Weekly Circulation (1974-75)			14,800	
Average Daily Circulation (1974-75)			3,700	

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Los Angeles San Francisco Dallas Washington

Indiana—Indianapolis



WISH-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 990-ft. above av. terrain, 997-ft. above ground, 1847-ft. above sea level.

Latitude 39° 45' 39"
Longitude 86° 00' 21"

Transmitter: 553 South Post Rd. (46239).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, Western Union Sports.

News Film Service: CBS.

Facsimile Service: AP.

Represented (legal) by Covington & Burling.

Represented (engineering) by A. D. Ring & Associates.

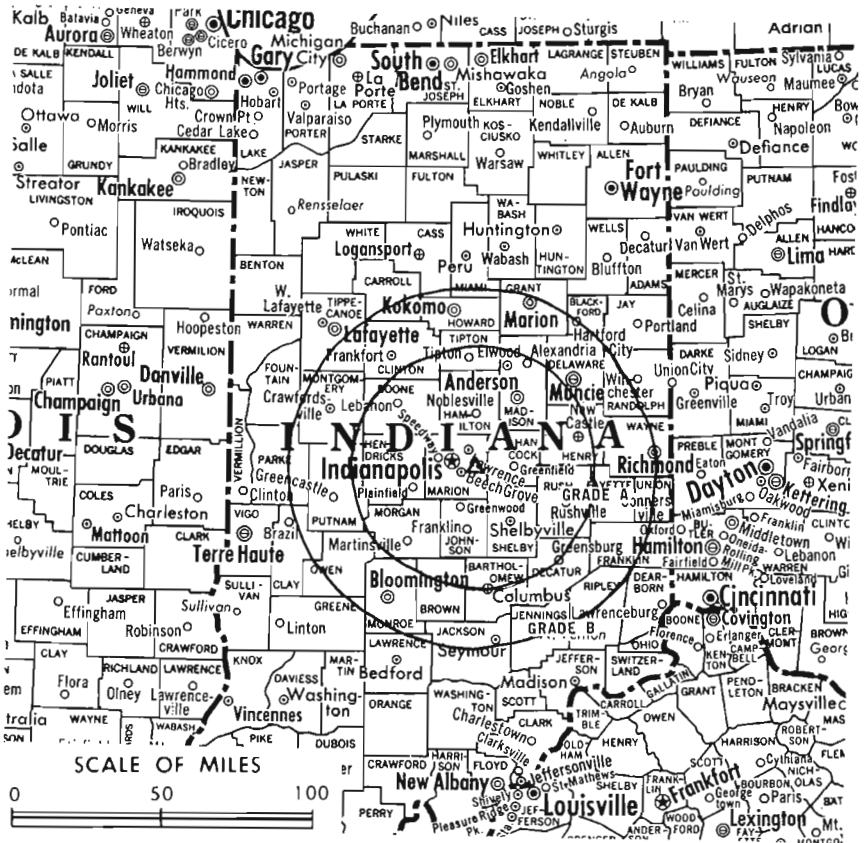
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WISH-TV Ref: FCC File No. BPCT-110 Granted 1/28/54

©American Map Co., Inc., N.Y., No. 14244

WISH-TV

Licensee: Indiana Broadcasting Corporation, 1950 N. Meridian St., Indianapolis, Ind. (46202).

Studio: 1950 N. Meridian St.

Telephone: 317-924-4381. TWX No.: 317-635-2107.

Ownership: Corinthian Broadcasting Corp., 100%. For other interests, see KOTV, Tulsa, Okla.

Began Operation: July 1, 1954. Sale, along with WANE-TV, Fort Wayne & radio WANE, to present owners approved Oct. 10, 1956, by FCC (Television Digest, Vol. 12:34, 41).

Represented (sales) by TeleRep Inc.

Personnel:

PHILIP J. LOMBARDO, president.
ROBERT B. McCONNELL, v.p., general manager.
JERRY L. GABERT, secretary & treasurer.
WILLIAM B. STOUGH, general sales manager.
ROBERT L. PROTTER, national sales manager.
LARRY O. CAZAVAN, program director.
JAMES LANGFORD, advertising & promotion director.
ROBERT SMITH, production manager.
JOSEPH MISSICK, chief engineer.
LEE GILES, news director.

DIGEST OF RATE CARD NO. 76-4—(Aug. 30, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.

\$1500 \$1200 \$650 \$500 Graded rates apply**

*Highest rate: \$1250.

NETWORK BASE HOURLY RATE: \$1500.

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA				
	Bartholomew	20,300	19,900	98
	Blackford	5,600	5,500	98
50% & Over	Boone	11,500	11,300	98
	Brown	3,300	3,200	98
	Carroll	6,500	6,400	98
	Clinton	11,700	11,500	98
	Decatur	8,100	7,900	97

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA—(Continued)				
	Delaware	44,000	43,200	98
	Grant	28,500	27,800	98
	Hamilton	21,200	20,900	99
	Hancock	13,400	13,200	98
	Hendricks	19,500	19,200	99
	Henry	18,500	18,100	98
	Howard	30,100	29,600	98
	Jackson	11,800	11,500	98
	Jennings	6,400	6,200	97
50% & Over	Johnson	21,400	21,200	99
	Madison	49,500	48,700	98
	Marion	276,600	271,700	98
	Miami	13,300	13,000	98
	Monroe	30,600	29,500	96
	Montgomery	12,300	12,100	98
	Morgan	15,500	15,200	98
	Owen	4,600	4,500	97
	Putnam	9,200	9,000	98
	Randolph	11,100	10,800	98
	Rush	7,300	7,200	99
	Shelby	14,100	13,900	98
	Tipton	5,400	5,300	98

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA				
	Cass	14,600	14,200	97
	Clay	9,100	8,900	98
	Fayette	9,400	9,200	98
	Fountain	6,900	6,700	98
	Jay	8,700	8,400	97
	Lawrence	15,100	14,700	98
Between 25-49%	Tippecanoe	37,100	35,900	97
	Union	2,500	2,400	97
	Wabash	12,100	11,700	97
	Wayne	27,200	26,600	98
	White	7,500	7,300	97

(Continued on page 286-b)

Station Totals	996,100	975,100	97
Net Weekly Circulation (1974-75)		721,700	
Average Daily Circulation (1974-75)		481,000	

Indiana—Indianapolis



WTHR

(formerly WLWI)
Ch. 13



Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 297-kw visual, 29.7-kw aural. Antenna: 976-ft. above av. terrain, 1024-ft. above ground, 1847-ft. above sea level.

Latitude 39° 55' 43"
Longitude 86° 10' 55"

Transmitter: Ditch Rd. & 96th St.
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

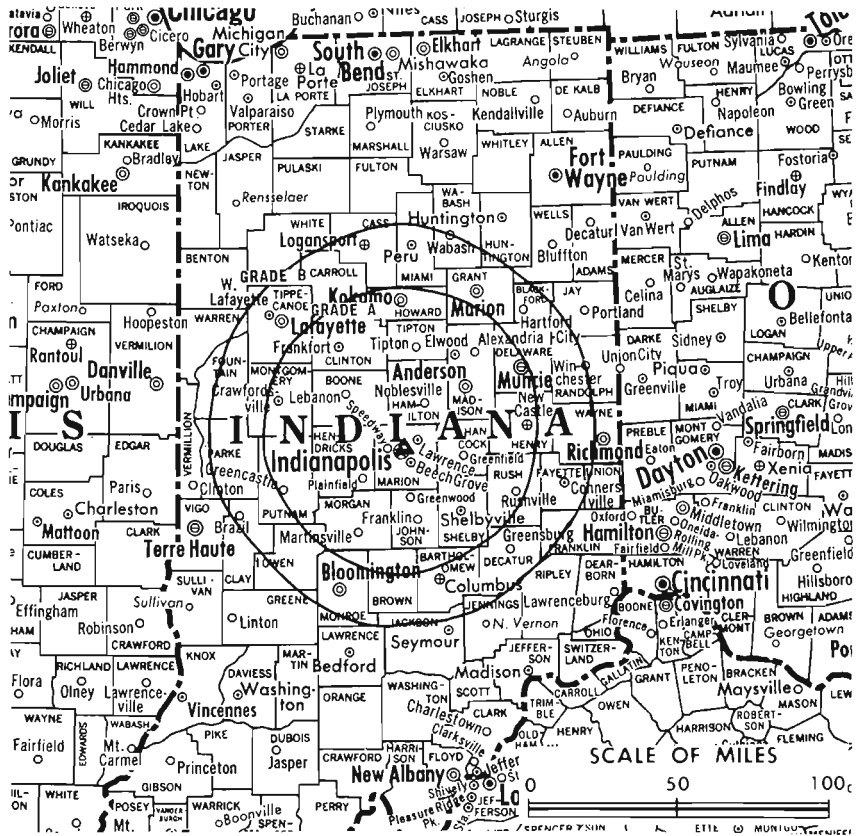
News Wire Service: AP, UPI.

Facsimile Service: AP.

News Film Service: ABC.

Map Note: Contours calculated by revised Sec 73.699 of FCC Rules not available.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WTHR Ref: FCC File No. BPCT—1837 Granted 3/6/57

©American Map Co., Inc., N.Y., No. 1424

WTHR

Licensee: VideoIndiana Inc., 1401 N. Meridian St., Indianapolis, Ind. (46202).

Studio: 1401 N. Meridian St. (46202).

Telephone: 317-639-2311.

Ownership: See WBNS-TV, Columbus, Ohio.

Began Operation: Oct. 30, 1957. Sale to present owner by Avco Bcstg. Corp. approved by FCC Aug. 11, 1975 (Television Digest, Vol. 15:13, 21).

Represented (sales) by Blair Television.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

- RICHARD M. WOLFE, president.
- GENE D'ANGELO, executive vice president.
- CHRIS DUFFY, vice president & general manager.
- GERALD CARY, treasurer.
- WILLIAM ORR, vice president, engineering.
- MEL GROSSMAN, general sales manager.
- ROBERT SHIVE, local sales manager.
- DENNIS NEARY, advertising & promotion director.
- WILLIAM H. DEAN JR., news director.
- DAVID SWAIM, business manager.

DIGEST OF RATE CARD NO. 75-3—(Sept. 8, 1975)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. ID

Class AA—6:30-10 p.m., Mon.-Fri.; 6-10 p.m., Sat.-Sun.

\$1800.00 \$1200.00 \$900.00 Graded rates apply**

**Highest rate: \$1000.

NETWORK BASE HOURLY RATE: \$1358.

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA				
	Bartholomew	20,300	19,900	98
	Benton	4,000	3,900	98
	Blackford	5,600	5,500	98
	Boone	11,500	11,300	98
	Brown	3,300	3,200	98
50% & Over				

Net Weekly Circulation	State County	Total Households	TV Households	%
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INDIANA—(Continued)

	Carroll	6,500	6,400	98
	Cass	14,600	14,200	97
	Clay	9,100	8,900	98
	Clinton	11,700	11,500	98
	Decatur	8,100	7,900	97
	Delaware	44,000	43,200	98
	Fountain	6,900	6,700	98
	Grant	28,500	27,800	98
	Hamilton	21,200	20,900	99
	Hancock	13,400	13,200	98
	Hendricks	19,500	19,200	99
	Henry	18,500	18,100	98
	Howard	30,100	29,600	98
50% & Over	Johnson	21,400	21,200	99
	Madison	49,500	48,700	98
	Marion	276,600	271,700	98
	Miami	13,300	13,000	98
	Monroe	30,600	29,500	96
	Montgomery	12,300	12,100	98
	Morgan	15,500	15,200	98
	Owen	4,600	4,500	97
	Putnam	9,200	9,000	98
	Randolph	11,100	10,800	98
	Rush	7,300	7,200	99
	Shelby	14,100	13,900	98
	Tiptecanoe	37,100	35,900	97
	Tipton	5,400	5,300	98
	Warren	2,700	2,600	97
	White	7,500	7,300	97

ILLINOIS

Vermilion 35,000 34,200 98

INDIANA

Between 25-49%	Fayette	9,400	9,200	98
	Greene	10,600	10,300	97
	Jackson	11,800	11,500	98

(Continued on page 286-b)

Station Totals	1,050,600	1,028,700	97
Net Weekly Circulation (1974-75)			727,200
Average Daily Circulation (1974-75)			415,700

Indiana—Indianapolis



WRTV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 990-ft. above av. terrain, 1019-ft. above ground, 1849-ft. above sea level.

Latitude 39° 53' 59"
Longitude 86° 12' 02"

Transmitter: 79th St. & Township Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Represented (engineering) by Jansky & Bailey.

Studio: 1330 N. Meridian St.

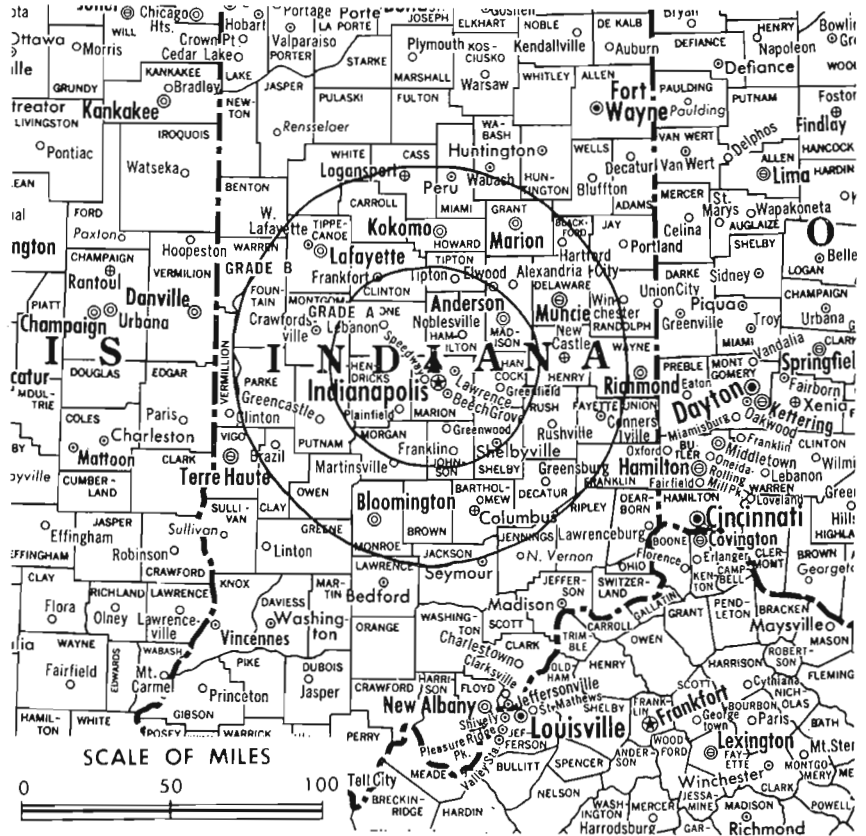
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WRTV Ref: FCC File No. BMPCT-1529 Granted 12/29/53

© American Map Co., Inc., N.Y., No. 14244

WRTV

Licensee: McGraw-Hill Broadcasting Co., 1330 N. Meridian St., Indianapolis, Ind. (46206).

Telephone: 317-635-9788. TWX No.: 810-341-3339.

Ownership: McGraw-Hill Inc., 100%. For other interests, see Group Ownership.

Began Operation: May 30, 1949. Sale to present owner by Time-Life approved by FCC March 8, 1972 (Television Digest, Vol. 12:10, 11). Previous sale by H. M. Bitner interests approved by FCC April 17, 1957. (Vol. 12:50-51; 13:16).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Koteen & Burt.

Personnel:

JERRY R. CHAPMAN, vice president & general manager.
JAMES B. MATHIS, general sales manager.
DON RINKER, program operations director.
TIM HNEDAK, promotion manager.
BEVERLY MAY, business manager.
ROBERT FLANDERS, v.p. & director of engineering.
BOB GAMBLE, news director.
TOM CARNEGIE, sports director.

DIGEST OF RATE CARD NO. 53—(Aug. 30, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	ID	
Class AA—6:30-10 p.m., daily.	\$2138	\$1586	\$1137	\$572	\$1100*	\$550*

*Class AA—7-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$1625.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	INDIANA			
	Bartholomew	20,300	19,900	98
	Benton	4,000	3,900	98
	Blackford	5,600	5,500	98
	Boone	11,500	11,300	98
	Brown	3,300	3,200	98

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	INDIANA—(Continued)			
	Carroll	6,500	6,400	98
	Cass	14,600	14,200	97
	Clay	9,100	8,900	98
	Clinton	11,700	11,500	98
	Decatur	8,100	7,900	97
	Delaware	44,000	43,200	98
	Fountain	6,900	6,700	98
	Grant	28,500	27,800	98
	Hamilton	21,200	20,900	99
	Hancock	13,400	13,200	98
	Hendricks	19,500	19,200	99
	Henry	18,500	18,100	98
	Howard	30,100	29,600	98
	Johnson	21,400	21,200	99
	Madison	49,500	48,700	98
	Marion	276,600	271,700	98
	Miami	13,300	13,000	98
	Monroe	30,600	29,500	96
	Montgomery	12,300	12,100	98
Morgan	15,500	15,200	98	
Owen	4,600	4,500	97	
Parke	5,500	5,400	98	
Putnam	9,200	9,000	98	
Randolph	11,100	10,800	98	
Rush	7,300	7,200	99	
Shelby	14,100	13,900	98	
Tippecanoe	37,100	35,900	97	
Tipton	5,400	5,300	98	
Wabash	12,100	11,700	97	
Warren	2,700	2,600	97	
White	7,500	7,300	97	
Between 25-49%	ILLINOIS			
	Vermilion	35,000	34,200	98
	INDIANA			
Fayette	9,400	9,200	98	
Greene	10,600	10,300	97	

(Continued on page 286-b)

Station Totals	1,074,200	1,051,100	97
Net Weekly Circulation (1974-75)			789,600
Average Daily Circulation (1974-75)			515,300

Indiana—Bloomington-Indianapolis

WTTV

Ch. 4



Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 56.2-kw visual, 11.2-kw aural. Antenna: 1190-ft. above av. terrain, 1225-ft. above ground, 2100-ft. above sea level.

Latitude 39° 24' 26.5"
Longitude 86° 08' 52.0"

Transmitter: Trafalgar, Ind.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

AM Affiliate: WTTS, 5-kw, (.5-kw-N), 1370 kHz (ABC).

FM Affiliate: WGTC, 37-kw, 92.3 MHz (No. 222), 1090-ft.

News Wire Service: UPI.

Facsimile Service: UPI.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

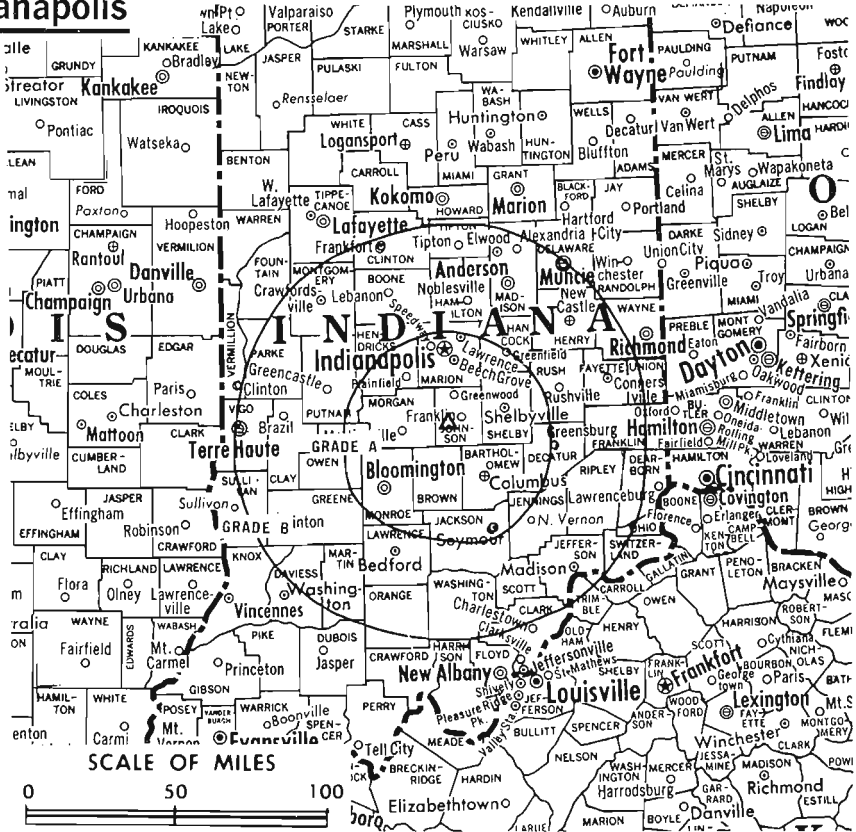
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

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County coverage based on Arbitron study (see page 4-b).



WTTV Ref: FCC File No. BPCT—4220 Granted 5/6/69

©American Map Co., Inc., N.Y., No. 14244

WTTV

Network Service: None, independent.

Licensee: Sarkes Tarzian Inc., E. Hillside Drive, Bloomington.

Studios: South Highland and East Davis, Bloomington; 3490 Bluff Rd., Indianapolis, Ind. (46217).

Business Office: 3490 Bluff Rd., Indianapolis.

Telephone: 317-787-2211, Indianapolis.

TWX No.: 810-341-3177.

Ownership: Sarkes Tarzian, pres., 51%; Mary Tarzian, secy.-treas., 18%; Verage Tarzian, director; Thomas Tarzian, 15.5%; Patricia Tarzian, 15.5%. Also operates WPTH(FM), Ft. Wayne; WATI, Indianapolis.

Began Operation: Nov. 11, 1949.

Represented (sales) by RTVR.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

SARKES TARZIAN, president.
ELMER SNOW, general manager.
DONALD TILLMAN, program manager.
CLYDE V. DUTTON, general sales manager.
BERNARD J. SOUERS, local sales manager.
DONALD H. MORGAN, chief engineer.
JIM LOCKWOOD, news director.
CHUCK WORKMAN, sports director.
TERRENCE E. SIMPSON, promotion manager.
MIKE O'ROURKE, production manager.
BOB BLOEM, public service director.
JIM HAIR, operations manager.

DIGEST OF RATE CARD NO. 31A

(Jan. 5, 1976)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
\$1800	\$1000	\$800	\$400	\$400*	\$200*	\$100*

*Class A, Section I—3:30 p.m.-midnight, Mon.-Fri.; noon-midnight, Sat.-Sun.

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA				
	Bartholomew	20,300	19,900	98
	Boone	11,500	11,300	98
	Brown	3,300	3,200	98
	Carroll	6,500	6,400	98
	Cass	14,600	14,200	97
	Clay	9,100	8,900	98
	Clinton	11,700	11,500	98
	Daviess	9,100	8,700	96
	Decatur	8,100	7,900	97
	Delaware	44,000	43,200	98
	Dubois	9,600	9,200	96
	Fayette	9,400	9,200	98
	Fountain	6,900	6,700	98
	Grant	28,500	27,800	98
	Greene	10,600	10,300	97
	Hamilton	21,200	20,900	99
	Hancock	13,400	13,200	98
	Hendricks	19,500	19,200	99
	Henry	18,500	18,100	98
	Howard	30,100	29,600	98
	Jackson	11,800	11,500	98
	Jefferson	9,300	9,000	97
	Jennings	6,400	6,200	97
	Johnson	21,400	21,200	99
	Lawrence	15,100	14,700	98
	Madison	49,500	48,700	98
	Marion	276,600	271,700	98
	Miami	13,300	13,000	98
	Monroe	30,600	29,500	96
	Montgomery	12,300	12,100	98
	Morgan	15,500	15,200	98
	Orange	6,200	6,000	96
	Owen	4,600	4,500	97
	Parke	5,500	5,400	98
	Putnam	9,200	9,000	98
	Ripley	7,900	7,600	97
	Rush	7,300	7,200	99

50% & Over

(Continued on page 286-b)

Station Totals	1,239,100	1,212,000	97
Net Weekly Circulation (1974-75)			736,600
Average Daily Circulation (1974-75)			389,600

Indiana

WTHR, Indianapolis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	INDIANA—(Continued)			
Between 25-49%	Jay	8,700	8,400	97
	Parke	5,500	5,400	98
	Vermillion	6,900	6,800	98
	Wabash	12,100	11,700	97
	ILLINOIS			
	Coles	16,800	16,400	97
	Edgar	8,100	7,900	97
	INDIANA			
Between 5-24%	Huntington	12,400	12,200	98
	Jennings	6,400	6,200	97
	Knox	15,200	14,800	97
	Lawrence	15,100	14,700	98
	Newton	4,600	4,500	98
	Sullivan	7,600	7,400	97
	Union	2,500	2,400	97
	Vigo	39,700	38,800	98
	Wayne	27,200	26,600	98

WISH-TV, Indianapolis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	ILLINOIS			
	Edgar	8,100	7,900	97
	Lawrence	6,900	6,700	97
	INDIANA			
Between 5-24%	Benton	4,000	3,900	98
	Franklin	5,400	5,200	96
	Greene	10,600	10,300	97
	Jefferson	9,300	9,000	97
	Parke	5,500	5,400	98
	Ripley	7,900	7,600	97
	Sullivan	7,600	7,400	97
	Vermillion	6,900	6,800	98
	Vigo	39,700	38,800	98
	Warren	2,700	2,600	97

WRTV, Indianapolis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	INDIANA—(Continued)			
Between 25-49%	Jackson	11,800	11,500	98
	Jay	8,700	8,400	97
	Jennings	6,400	6,200	97
	Lawrence	15,100	14,700	98
	Vermillion	6,900	6,800	98
Wayne	27,200	26,600	98	
	ILLINOIS			
	Crawford	8,000	7,800	98
	Edgar	8,100	7,900	97
	INDIANA			
Between 5-24%	Daviess	9,100	8,700	96
	Dubois	9,600	9,200	96
	Huntington	12,400	12,200	98
	Knox	15,200	14,800	97
	Martin	3,700	3,600	97
	Ripley	7,900	7,600	97
	Sullivan	7,600	7,400	97
	Union	2,500	2,400	97
	Vigo	39,700	38,800	98
	Washington	6,700	6,400	96

WTTV, Indianapolis

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	INDIANA—(Continued)			
50% & Over	Shelby	14,100	13,900	98
	Tiptecanoe	37,100	35,900	97
	Tipton	5,400	5,300	98
	Union	2,500	2,400	97
	Vermillion	6,900	6,800	98
	Vigo	39,700	38,800	98
	Wayne	27,200	26,600	98
	ILLINOIS			
	Clark	6,300	6,100	97
	Edgar	8,100	7,900	97
	Lawrence	6,900	6,700	97
	Vermillion	35,000	34,200	98
	INDIANA			
Between 25-49%	Benton	4,000	3,900	98
	Blackford	5,600	5,500	98
	Jay	8,700	8,400	97
	Knox	15,200	14,800	97
	Martin	3,700	3,600	97
	Randolph	11,100	10,800	98
	Scott	5,900	5,700	96
	Sullivan	7,600	7,400	97
	Wabash	12,100	11,700	97
	Warren	2,700	2,600	97
Washington	6,700	6,400	96	
White	7,500	7,300	97	
	ILLINOIS			
	Coles	16,800	16,400	97
	Crawford	8,000	7,800	98
	Jasper	3,900	3,700	96
	INDIANA			
Between 5-24%	Crawford	2,900	2,700	95
	Dearborn	10,300	10,100	98
	Franklin	5,400	5,200	96
	Fulton	6,500	6,300	98
	Newton	4,600	4,500	98
	Pike	4,900	4,700	96
	KENTUCKY			
	Carroll	3,300	3,200	97
	Henry	3,900	3,800	97
	Trimble	1,700	1,700	97
	OHIO			
	Butler	78,500	77,300	98

WTVW, Evansville

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	KENTUCKY—(Continued)			
Between 25-49%	Butler	3,800	3,600	96
	Grayson	6,400	6,100	95
	ILLINOIS			
	Hamilton	3,500	3,300	93
	Jasper	3,900	3,700	96
	Saline	11,300	10,900	96
	INDIANA			
Between 5-24%	Greene	10,600	10,300	97
	Lawrence	15,100	14,700	98
	Sullivan	7,600	7,400	97
	KENTUCKY			
	Edmonson	3,200	3,000	94
	Fulton	3,400	3,300	97
	Green	3,500	3,300	95
	Livingston	3,400	3,300	97
	Logan	8,100	7,800	97
	Marshall	8,400	8,200	98
	Metcalfe	3,200	3,100	96

Indiana—Lafayette-Kokomo



WLFI-TV

Ch. 18



Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1490-kw max. & 631-kw horizontal visual, 298-kw max. & 126-kw horizontal aural. Antenna: 780-ft. above av. terrain, 783-ft. above ground, 1553-ft. above sea level.

Latitude 40° 23' 20"
Longitude 86° 36' 46"

Transmitter: 600 West Rd., Ross Twp., Ind.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

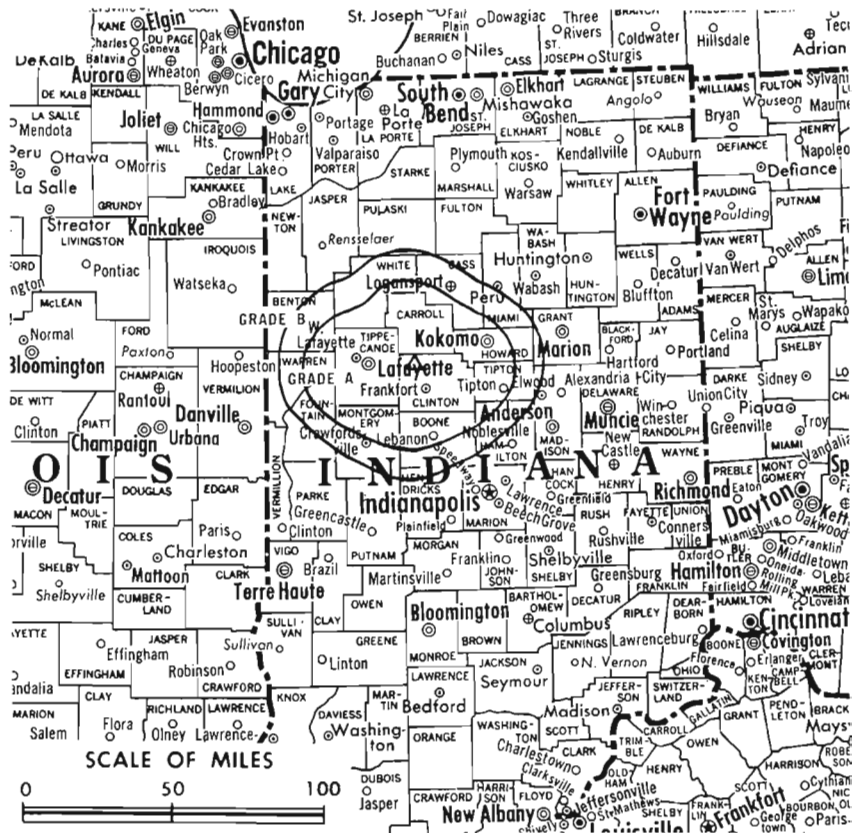
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WLFI-TV Ref: FCC File No. BMPCT-7447 Granted 3/15/73

©American Map Co., Inc., N.Y., No. 14244

WLFI-TV

Network Service: CBS.

Licensee: RJN Broadcasting Inc., 2605 Yeager Rd., West Lafayette, Ind.

Studio: 2605 Yeager Rd., West Lafayette, Ind. (47906).

Telephone: 317-463-3516.

Ownership: Richard F. Shively, pres., 100%; Harold O. Shively, v.p. Shively has 16.67% of Fer-Rich Bcstg. Inc., which in turn has 98.2% of KNOP-TV, North Platte, Neb. Shively also has CATV interests (see CATV Group Ownership).

Began Operation: May 8, 1953 on Ch. 59. Sale to RJN Bcstg. Inc. (Richard F. Shively) by Sarkes Tarzian Inc. approved by FCC Nov. 3, 1967. Previously sold as Ch. 59, but left the air May 15, 1959 while sale to Sarkes Tarzian was pending. Sale to Sarkes Tarzian by Henry Rosenthal and associates approved June 17, 1959 by FCC; resumed operation on Ch. 18 Nov. 15, 1959 (Television Digest, Vol. 15:19-20, 25, 46). Transfer of TV and radio WASK to Rosenthal group from founder O. E. Richardson approved Feb. 20, 1957 by FCC (Vol. 13:4, 8).

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Greeley & Bernard.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

HAROLD SHIVELY, v.p. & general manager.
ROBERT HARDIE, chief engineer.
DICK WADE, sales manager.
ROGER MANN, news director.
JANE WALLACE, operations manager.

DIGEST OF RATE CARD NO. 12B—(Aug. 18, 1976)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.	
Class AA—7-11 p.m., daily.	\$610	\$361	\$228	\$140	\$190	\$95	\$65
NETWORK BASE HOURLY RATE: \$150.							

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA				
	Benton	4,000	3,900	98
	Carrroll	6,500	6,400	98
50% & Over	Cass	14,600	14,200	97
	Howard	30,100	29,600	98
	Tipecanoe	37,100	35,900	97
	White	7,500	7,300	97
INDIANA				
	Clinton	11,700	11,500	98
	Jasper	7,500	7,300	97
Between 25-49%	Miami	13,300	13,000	98
	Montgomery	12,300	12,100	98
	Newton	4,600	4,500	98
	Warren	2,700	2,600	97
INDIANA				
	Boone	11,500	11,300	98
Between 5-24%	Fountain	6,900	6,700	98
	Fulton	6,500	6,300	98
	Grant	28,500	27,800	98
	Pulaski	4,500	4,300	96
Station Totals		209,800	204,700	97
Net Weekly Circulation (1974-75)				99,900
Average Daily Circulation (1974-75)				55,200

Indiana—South Bend



WNDU-TV



Ch. 16

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 3770-kw max. & 1955-kw horizontal visual, 754-kw max. & 390-kw horizontal aural. Antenna: 1069-ft. above av. terrain, 1068-ft. above ground, 1913-ft. above sea level.

Latitude 41° 36' 20"
Longitude 86° 12' 44.5"

Transmitter: Ironwood & Kern Rds.
AM Affiliate: WNDU, 1-kw (.25-kw N), 1490 kHz (ABC).

FM Affiliate: WNDU-FM, 20-kw, 92.9 MHz (No. 225), 485-ft.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

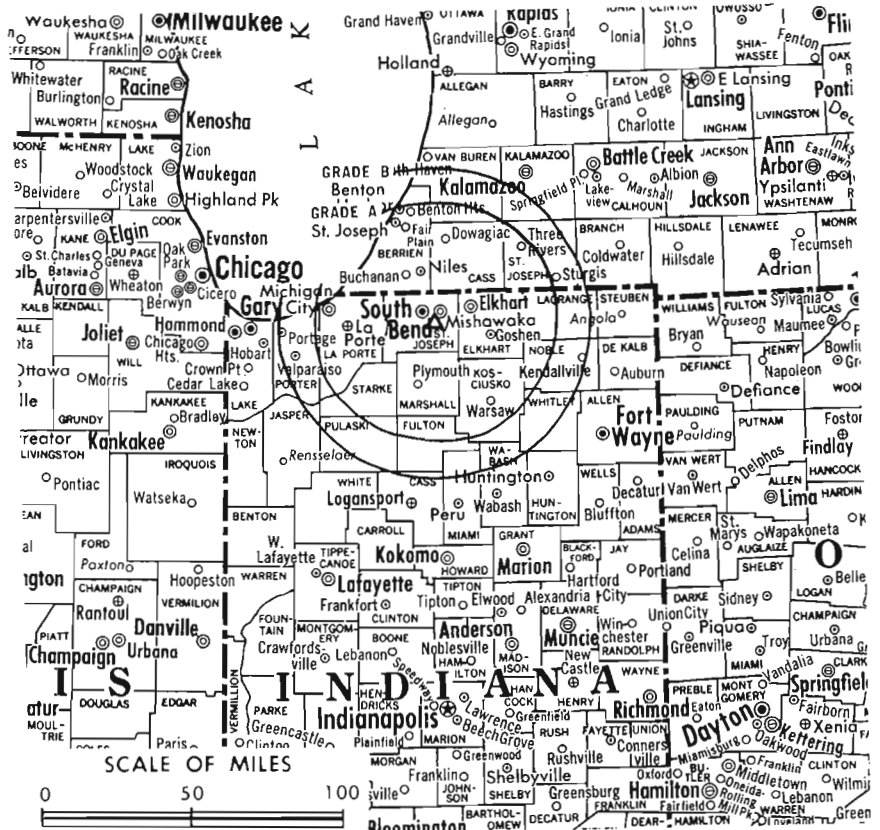
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WNDU-TV Ref: FCC File No. BPCT-4222 Granted 12/10/69

© American Map Co., Inc., N.Y., No. 14244

WNDU-TV

Licensee: Michiana Telecasting Corp., University of Notre Dame, Notre Dame, Ind. (46556).

Studio: P.O. Box 1616, South Bend, Ind. (46634).

Telephone: 219-233-7111, South Bend.

Ownership: Michiana Telecasting Corp., 100%. Rev. Theodore M. Hesburgh, C.S.C., pres. (president of U. of Notre Dame); Rev. Edmund P. Joyce, C.S.C., secy.-treas.

Began Operation: July 15, 1955.

Represented (sales) by Adam Young Inc.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by A.D. Ring & Associates.

Personnel:

WM. THOMAS HAMILTON, exec. v.p. & general manager.
BAZIL O'HAGAN, v.p., TV, radio & CATV operations.
DAVID L. O'SHEA, sales manager.
PAUL E. WALTON JR., dir. of program operations.
DAVE WILLIAMS, director of promotion.
BILL SIMINSKI, production manager.
THOMAS DENNIN, sports director.
HARRY KEVORKIAN, director of news & public affairs.
RAY JACKSON, chief engineer.

DIGEST OF RATE CARD NO. 23 (July 1, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.						
\$630.00	\$375.00	\$350.00	\$300.00	Graded rates apply*		

*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$575.

For UHF Penetration by Market,
see Services Volume

	Net Weekly Circulation	State County	Total Households	TV Households	%
		INDIANA			
		Cass	14,600	14,200	97
		Elkhart	44,800	43,500	97
		Fulton	6,500	6,300	98
		Kosciusko	18,100	17,600	97
		La Grange	6,700	6,300	94
		Marshall	12,500	12,200	98
50% & Over		Miami	13,300	13,000	98
		Pulaski	4,500	4,300	96
		St Joseph	82,400	81,000	98
		Starke	7,400	7,200	97
		MICHIGAN			
		Berrien	58,000	56,700	98
		Cass	14,700	14,400	98
		St Joseph	18,100	17,800	98
		INDIANA			
		Jasper	7,500	7,300	97
		La Porte	34,600	34,100	99
		Noble	11,100	10,800	97
Between 25-49%		Steuben	7,700	7,500	98
		Wabash	12,100	11,700	97
		White	7,500	7,300	97
		MICHIGAN			
		Branch	12,700	12,500	98
		INDIANA			
		Adams	8,300	8,100	97
		Benton	4,000	3,900	98
		Carroll	6,500	6,400	98
Between 5-24%		Grant	28,500	27,800	98
		Porter	29,300	28,800	98
		Tippecanoe	37,100	35,900	97
		Whitley	8,600	8,400	98
		MICHIGAN			
		Van Buren	20,900	20,600	98
Station Totals			538,000	525,600	97
Net Weekly Circulation (1974-75)				294,500	
Average Daily Circulation (1974-75)				184,700	

Indiana—South Bend



WSBT-TV



Ch. 22

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 2175-kw max. & 586.53-kw horizontal visual, 435-kw max. & 117.3-kw horizontal aural. Antenna: 1070-ft. above av. terrain, 1048-ft. above ground, 1917.5-ft. above sea level.

Latitude 41° 37' 00"
Longitude 86° 13' 01"

Transmitter: 60351 Ironwood Rd.

TV tape: Recording facilities.

AM Affiliate: WSBT, 5-kw, 960 kHz (CBS).

FM Affiliate: WWJY, 9.4-kw, 101.5 MHz (No. 268), 967-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

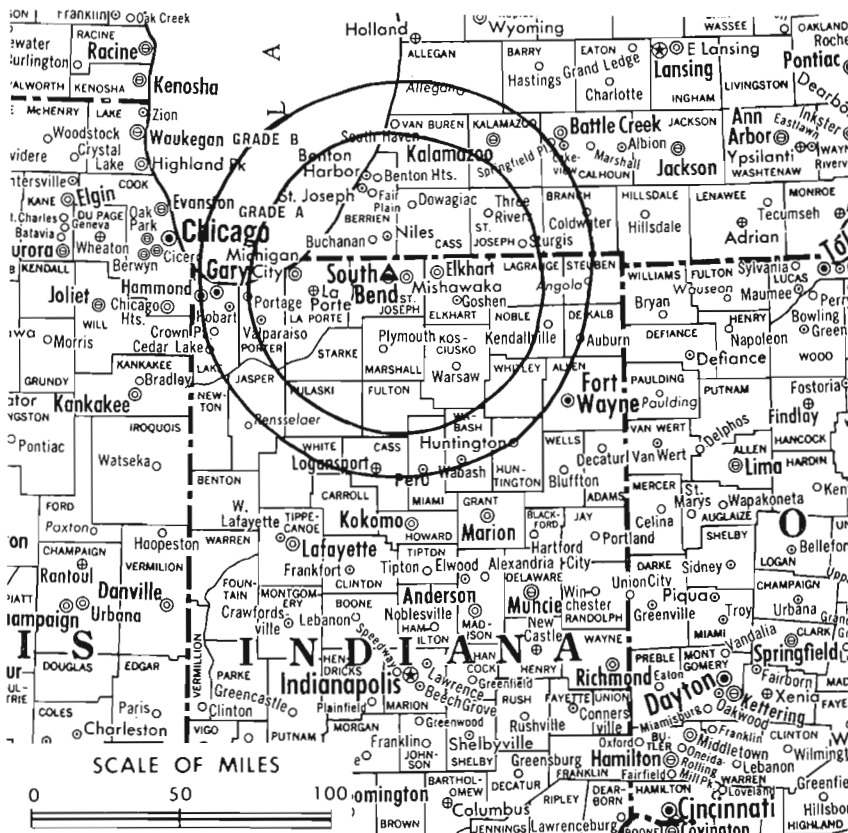
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WSBT-TV Ref: FCC File No. BPC-3748 Granted 8/17/60

©American Map Co., Inc., N.Y., No. 1424

WSBT-TV

Licensee: WSBT Inc.

Studio: 300 West Jefferson Blvd. (46601).

Telephone: 219-233-3141. TWX No.: 219-282-8154.

Ownership: Schurz Communications Inc. which also owns WDBJ-TV, Roanoke, Va.

Began Operation: Dec. 21, 1952.

Represented (engineering) by Steel, Andrus & Adair.

Represented (legal) by Hogan & Hartson.

Represented (sales) by Katz Television.

Personnel:

JACK E. DOUGLAS, president & general manager.
NORBERT J. GASSENSMITH, v.p., program director & film buyer.

JERRY BLECK, v.p. & national sales manager.
JAMES D. FREEMAN, v.p., local & regional sales manager.
WALTER A. SWEITZER, public service director.
RODERICK S. JOHNSON, community affairs director.
ROBERT W. BELL, chief engineer.
JUSTIN R. MEACHAM, promotion manager.
JACK BOWE, news director.
DUNLAP A. SIMS, operations director.
SAM SMITH, sports director.

DIGEST OF RATE CARD NO. A34 & P26—(April 25, 1976)

Hour	30 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AAA—6:30-10 p.m., daily.					
\$700	\$500	\$190	\$300*	\$300*	\$180*

*Prime Time—8-11 p.m., daily (Nov.-April); 7-10 p.m., daily (May-Oct.).

NETWORK BASE HOURLY RATE: \$625.

	Net Weekly Circulation	State County	Total Households	TV Households	%
		INDIANA			
		Elkhart	44,800	43,500	97
		Fulton	6,500	6,300	98
		Kosciusko	18,100	17,600	97
		La Grange	6,700	6,300	94
		Marshall	12,500	12,200	98
50% & Over		Pulaski	4,500	4,300	96
		St Joseph	82,400	81,000	98
		Starke	7,400	7,200	97
		MICHIGAN			
		Berrien	58,000	56,700	98
		Cass	14,700	14,400	98
		St Joseph	18,100	17,800	98
		INDIANA			
Between 25-49%		Cass	14,600	14,200	97
		La Porte	34,600	34,100	99
		Miami	13,300	13,000	98
		Noble	11,100	10,800	97
		Wabash	12,100	11,700	97
		INDIANA			
Between 5-24%		Jasper	7,500	7,300	97
		Porter	29,300	28,800	98
		Steuben	7,700	7,500	98
		White	7,500	7,300	97
		Whitley	8,600	8,400	98
		MICHIGAN			
		Branch	12,700	12,500	98
		Kalamazoo	64,800	63,700	98
		Van Buren	20,900	20,600	98
Station Totals			518,400	507,200	97
Net Weekly Circulation (1974-75)					278,800
Average Daily Circulation (1974-75)					183,600

Indiana—Elkhart-South Bend



WSJV



Ch. 28

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1510-kw max. & 410-kw horizontal visual, 274-kw max. & 75-kw horizontal aural. Antenna: 1090-ft. above av. terrain, 1044-ft. above ground, 1914-ft. above sea level.

Latitude 41° 36' 58"
Longitude 86° 11' 38"

Transmitter: Grass Rd., 3-mi. SW of Mishawaka, Ind.

TV tape: Recording facilities.

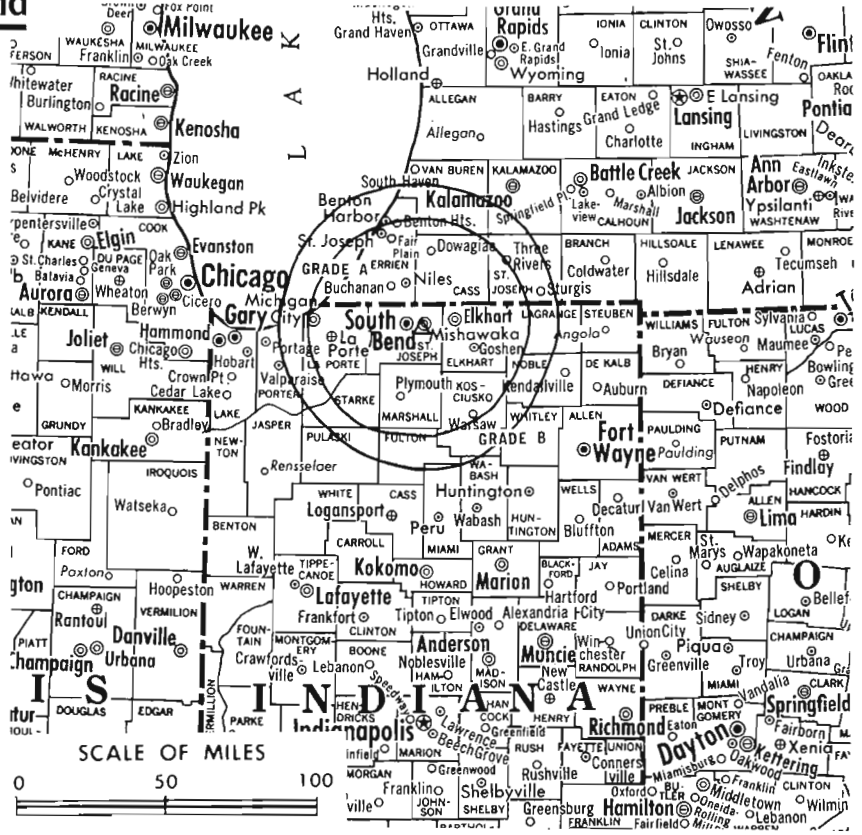
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WSJV Ref: FCC File No. BPCT-4494 Granted 5/17/72

©American Map Co., Inc., N.Y., No. 14244

WSJV

Licensee: WSJV-TV Inc., 58096 County Rd. 7 South, Elkhart.

Mailing Address: P.O. Box 700, Elkhart, Ind. (46514).

Studio: 58096 County Rd. 7 South, Elkhart (46514).

Telephone: 219-293-8616, Elkhart; 219-233-9353, South Bend.

TWX No.: 810-294-2242.

Ownership: Quincy Newspapers, 100%. For other interests, see WGEM-TV, Quincy, Ill.

Began Operation: March 15, 1954. Sale to present owner by Truth Publishing Co. (John F. Dille Jr. et al.) approved by FCC March 31, 1975.

Represented (sales) by Blair Television.

Personnel:

DON E. FULLER, vice president & general manager.
LARRY G. ALT, assistant station manager.
ANDY RINALDI, general sales manager.
JUDY HOLAWAY, operations manager.
CRAIG BRINES, promotion manager.
WAYNE LOVELY, chief engineer.

DIGEST OF RATE CARD—(Feb. 9, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.	
Class AA—7:30-11 p.m., daily.	\$750	\$450	\$325	\$240	\$300*	\$180*

*Class AA—8-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$550.

Net Weekly Circulation	State County	Total Households	TV Households	%																																																																																																									
50% & Over	INDIANA																																																																																																												
		Elkhart	44,800	43,500	97																																																																																																								
		Fulton	6,500	6,300	98																																																																																																								
		Kosciusko	18,100	17,600	97																																																																																																								
		La Grange	6,700	6,300	94																																																																																																								
		Marshall	12,500	12,200	98																																																																																																								
		Pulaski	4,500	4,300	96																																																																																																								
	St Joseph	82,400	81,000	98																																																																																																									
	Starke	7,400	7,200	97		MICHIGAN					Berrien	58,000	56,700	98		Cass	14,700	14,400	98		St Joseph	18,100	17,800	98	Between 25-49%	INDIANA					La Porte	34,600	34,100	99		Noble	11,100	10,800	97		Stauben	7,700	7,500	98		MICHIGAN					Branch	12,700	12,500	98	Between 5-24%	INDIANA					Cass	14,600	14,200	97		Jasper	7,500	7,300	97		Miami	13,300	13,000	98		Wabash	12,100	11,700	97		Whitley	8,600	8,400	98		MICHIGAN					Van Buren	20,900	20,600	98	Station Totals		416,800	407,400	97	Net Weekly Circulation (1974-75)				260,100	Average Daily Circulation (1974-75)				156,300
	MICHIGAN																																																																																																												
		Berrien	58,000	56,700		98																																																																																																							
		Cass	14,700	14,400	98																																																																																																								
	St Joseph	18,100	17,800	98	Between 25-49%	INDIANA					La Porte	34,600	34,100	99		Noble	11,100	10,800	97		Stauben	7,700	7,500	98		MICHIGAN					Branch	12,700	12,500	98	Between 5-24%	INDIANA					Cass	14,600	14,200	97		Jasper	7,500	7,300	97		Miami	13,300	13,000	98		Wabash	12,100	11,700	97		Whitley	8,600	8,400	98		MICHIGAN					Van Buren	20,900	20,600	98	Station Totals		416,800	407,400	97	Net Weekly Circulation (1974-75)				260,100	Average Daily Circulation (1974-75)				156,300																				
Between 25-49%	INDIANA																																																																																																												
		La Porte	34,600	34,100		99																																																																																																							
		Noble	11,100	10,800	97																																																																																																								
	Stauben	7,700	7,500	98																																																																																																									
	MICHIGAN																																																																																																												
		Branch	12,700	12,500	98																																																																																																								
Between 5-24%	INDIANA																																																																																																												
		Cass	14,600	14,200	97																																																																																																								
		Jasper	7,500	7,300	97																																																																																																								
		Miami	13,300	13,000	98																																																																																																								
	Wabash	12,100	11,700	97																																																																																																									
	Whitley	8,600	8,400	98																																																																																																									
	MICHIGAN																																																																																																												
		Van Buren	20,900	20,600	98																																																																																																								
Station Totals		416,800	407,400	97																																																																																																									
Net Weekly Circulation (1974-75)				260,100																																																																																																									
Average Daily Circulation (1974-75)				156,300																																																																																																									

Indiana—Terre Haute



WII-L-TV

Ch. 38

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 2310-kw visual, 191-kw aural. Antenna: 976-ft. above av. terrain, 1004-ft. above ground, 1545-ft. above sea level.

Latitude 39° 13' 58"
Longitude 87° 23' 49"

Transmitter: W side of Hwy. 41, 1.3-mi. SW of Farmersburg, Ind.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WII-L-TV Ref: FCC File No. BPCT-4117 Granted 4/3/73

©American Map Co., Inc., N.Y., No. 14244

WII-L-TV

Network Service: ABC.

Licensee: Alpha Broadcasting Corp., P.O. Box 719, Terre Haute, Ind. (47808).

Studio: 2nd & Poplar St., Terre Haute.

Telephone: 812-238-1515.

Ownership: John M. House, 60.35%; George A. Foulkes, 9%; Frederick Salmon, 6%; others, none with more than 4%.

Began Operation: April 3, 1973.

Represented (legal) by Booth & Freret.

Represented (engineering) by Bursleson Associates Inc.

Represented (sales) by The Meeker Co.; Bruce Schneider & Co. (St. Louis/Kansas City).

Personnel:

JOHN M. HOUSE, president.
WILLIAM WHITE, general manager.
GERALD BADEAUX, v.p. in charge of operations.
GEORGE ALLEN, general sales manager.
JOHN LAWRENCE, chief engineer.

DIGEST OF RATE CARD NO. 4 (Jan. 6, 1974)

30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
\$225.00	\$150.00	\$95.00	\$60.00	\$60.00	\$30.00

NETWORK BASE HOURLY RATE: \$125.

For ABC Network listing,
see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS Clark	6,300	6,100	97
	INDIANA Sullivan	7,600	7,400	97
	Vigo	39,700	38,800	98
Between 25-49%	ILLINOIS Crawford	8,000	7,800	98
	Cumberland	3,900	3,700	96
	Edgar	8,100	7,900	97
	Effingham	9,300	8,900	95
	Jasper	3,900	3,700	96
Between 5-24%	INDIANA Clay	9,100	8,900	98
	Greene	10,600	10,300	97
	Parke	5,500	5,400	98
	Vermillion	6,900	6,800	98
	ILLINOIS Coles	16,800	16,400	97
Lawrence	6,900	6,700	97	
Richland	6,400	6,100	96	
Between 5-24%	INDIANA Daviss	9,100	8,700	96
	Fountain	6,900	6,700	98
	Knox	15,200	14,800	97
	Martin	3,700	3,600	97
	Montgomery	12,300	12,100	98
	Pike	4,900	4,700	96
	Putnam	9,200	9,000	98
Station Totals		210,300	204,500	97
Net Weekly Circulation (1974-75)				74,400
Average Daily Circulation (1974-75)				32,900

Indiana—Terre Haute



WTHI-TV

Ch. 10



Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 990-ft. above ground, 1546-ft. above sea level.

Latitude 39° 14' 36"
Longitude 87° 23' 07"

Transmitter: E of U.S. 41 & 150, .34-mi. S of Farmersburg, Ind.

Studio: 918 Ohio St.

AM Affiliate: WTHI, 5-kw (1-kw night), 1480 kHz (NBC).

FM Affiliate: WTHI-FM, 20-kw, 99.9 MHz (No. 260), 420-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Represented (engineering) by Cohen & Dippell.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTHI-TV Ref: FCC File No. BPCT-3289 Granted 6/18/84

© American Map Co., Inc., N.Y., No. 14244

WTHI-TV

Network Service: CBS.

Licensee: Wabash Valley Bcstg. Corp., 918 Ohio St. (47808).

Telephone: 812-232-9481. TWX No.: 810-356-2137.

Ownership: Anton Hulman Jr., pres., 80.7%; J. R. Cloutier, treas., 14.1%; Henry P. Smith, 5.2%. Wabash Valley also owns WKJG-TV, Fort Wayne, Ind.

Began Operation: July 22, 1954.

Represented (sales) by Katz Television.

Represented (legal) by Haley, Bader & Potts.

Personnel:

ANTON HULMAN JR., president & general manager.

J. R. CLOUTIER, exec. vice president & treasurer.

R. K. LARR, vice president & station manager.

RUSS ARNOLD, vice president & chief engineer.

RUTH ANN MODESITT, exec. administrator & program director.

BILL KING, general sales manager.

DAVE BAILEY, local sales manager.

AL FODERS, operations director.

LOU FROEB, personnel & public relations director.

DIGEST OF RATE CARD NO. 15—(Jan. 12, 1976)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class AA—7-11 p.m., daily.	\$825	\$500	\$325	Graded rates apply*

*Highest rate: \$200.

NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Clark	6,300	6,100	97
	Clay	5,400	5,100	95
	Crawford	8,000	7,800	98
	Cumberland	3,900	3,700	96
	Edgar	8,100	7,900	97
	Effingham	9,300	8,900	95
	Jasper	3,900	3,700	96
	Lawrence	6,900	6,700	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Richland	6,400	6,100	96
	INDIANA			
	Clay	9,100	8,900	98
	Daviess	9,100	8,700	96
	Fountain	6,900	6,700	98
	Greene	10,600	10,300	97
	Knox	15,200	14,800	97
	Lawrence	15,100	14,700	98
	Martin	3,700	3,600	97
	Monroe	30,600	29,500	96
	Owen	4,600	4,500	97
	Parke	5,500	5,400	98
	Pike	4,900	4,700	96
	Putnam	9,200	9,000	98
	Sullivan	7,600	7,400	97
Vermillion	6,900	6,800	98	
Vigo	39,700	38,800	98	
Warren	2,700	2,600	97	
Between 25-49%	ILLINOIS			
	Coles	16,800	16,400	97
	Vermillion	35,000	34,200	98
Between 5-24%	Wayne	6,900	6,500	94
	INDIANA			
	Dubois	9,600	9,200	96
	ILLINOIS			
	Douglas	6,900	6,700	98
Edwards	2,900	2,700	95	
Fayette	7,500	7,200	96	
Wabash	5,000	4,800	96	
Station Totals	INDIANA			
	Brown	3,300	3,200	98
	Gibson	11,300	11,000	97
	Hendricks	19,500	19,200	99
	Montgomery	12,300	12,100	98
	Morgan	15,500	15,200	98
Orange	6,200	6,000	96	
Station Totals		398,300	386,800	97
Net Weekly Circulation (1974-75)			231,200	
Average Daily Circulation (1974-75)			153,600	

Indiana—Terre Haute



WTWO



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 950-ft. above av. terrain, 994-ft. above ground, 1544-ft. above sea level.

Latitude 39° 14' 33"
Longitude 87° 23' 29"

Transmitter: 1-mi. SW of Farmersburg on W side of U.S. Hwys. 41 & 150.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (engineering) by Lohnes & Culver.

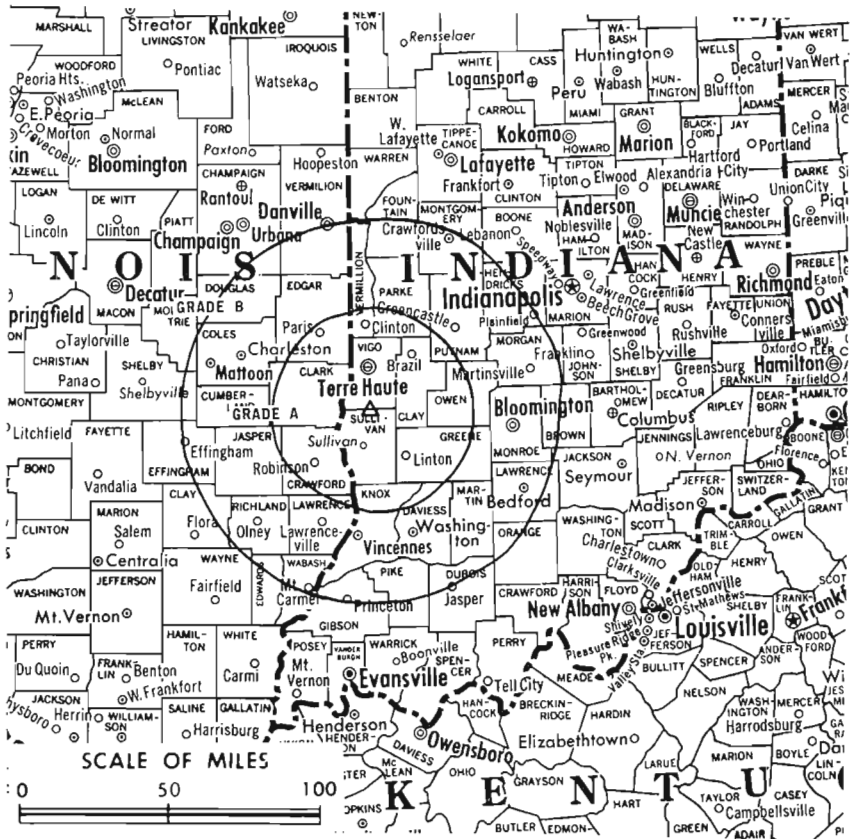
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTWO Ref: FCC File No. BMPCT-6077 Granted 4/2/65

©American Map Co., Inc., N.Y., No. 14244

WTWO

Network Service: NBC.

Licensee: Illiana Telecasting Corp., P.O. Box 299.

Studio: P.O. Box 299 (47808).

Telephone: 812-232-9504.

Ownership: Fabri Development Corp. Malcolm I. Glazer, pres., 100%; John T. Gelder, v.p.; Carl E. Brasley, secy.-treas.

Began Operation: Sept. 1, 1965. Sale to present owner by Booth Newspapers Inc. approved by FCC July 18, 1975 (Television Digest, Vol. 15:9). Sale to Booth by J. R. Livesay, John T. Gelder, et al., approved by FCC Jan. 6, 1971.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

JOHN T. GELDER JR., exec. v.p. & general manager.
ROBERT B. BEALL, asst. gen. mgr. & sales manager.
JAMES A. UNDERWOOD, operations manager.
ARDEN RAMSEY, chief engineer.
JOHN PALMER, news director.

DIGEST OF RATE CARD—(Sept. 8, 1975)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-11 p.m., daily.	\$825	\$500	\$325	Graded rates apply**	

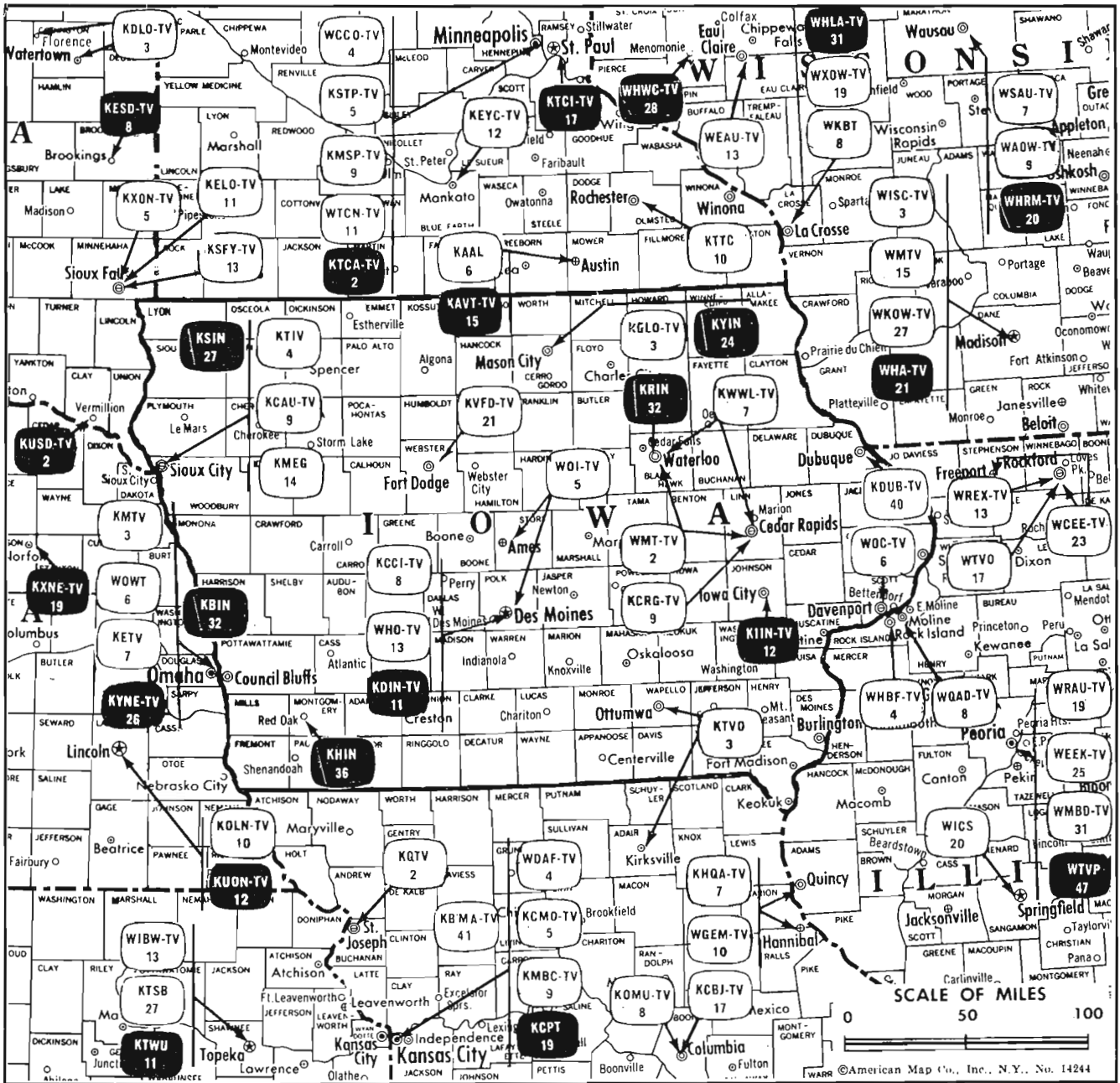
**Highest rate: \$200.

NETWORK BASE HOURLY RATE: \$675.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Clark	6,300	6,100	97
	Clay	5,400	5,100	95
	Coles	16,800	16,400	97
	Crawford	8,000	7,800	98
50% & Over	Cumberland	3,900	3,700	96
	Edgar	8,100	7,900	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS—(Continued)			
	Effingham	9,300	8,900	95
	Jasper	3,900	3,700	96
	Lawrence	6,900	6,700	97
	Richland	6,400	6,100	96
	INDIANA			
	Clay	9,100	8,900	98
	Daviess	9,100	8,700	96
	Fountain	6,900	6,700	98
	Greene	10,600	10,300	97
	Knox	15,200	14,800	97
	Lawrence	15,100	14,700	98
	Martin	3,700	3,600	97
	Monroe	30,600	29,500	96
	Owen	4,600	4,500	97
Parke	5,500	5,400	98	
Pike	4,900	4,700	96	
Putnam	9,200	9,000	98	
Sullivan	7,600	7,400	97	
Vermillion	6,900	6,800	98	
Vigo	39,700	38,800	98	
Warren	2,700	2,600	97	
Between 25-49%	INDIANA			
	Dubois	9,600	9,200	96
	ILLINOIS			
Between 5-24%	Douglas	6,900	6,700	98
	Edwards	2,900	2,700	95
	Fayette	7,500	7,200	96
	Shelby	8,500	8,200	96
	Vermilion	35,000	34,200	98
INDIANA	Wabash	5,000	4,800	96
	Brown	3,300	3,200	98
	Montgomery	12,300	12,100	98
	Morgan	15,500	15,200	98
	Orange	6,200	6,000	96
Station Totals		369,100	358,300	97
Net Weekly Circulation (1974-75)				218,100
Average Daily Circulation (1974-75)				136,300

Iowa



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Des Moines	213,000	60	344,100	59
Davenport-Rock Island- Moline (Quad City)	181,000	71	295,400	67
Cedar Rapids-Waterloo	176,000	72	288,600	71
Sioux City	86,000	124	139,000	120
Rochester-Mason City- Austin	95,000	112	146,300	119
Ottumwa-Kirkville	25,000	174	30,400	195
Dubuque	*	*	*	*
Ft. Dodge	*	*	*	*

State Educational Technical Facilities
(Complete Data in Educational Directory)

KBIN

Council Bluffs

Ch. 32

Non-Commercial Educational Station

Licensee: State Educational Radio & TV Facility Board, Box 1758, Des Moines (50306).

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 571-kw max. & 247-kw horizontal visual, 57.1-kw max. & 24.7-kw horizontal aural. Antenna: 317-ft. above av. terrain, 163-ft. above ground, 1417-ft. above sea level.

Latitude 41° 15' 14.5"
Longitude 95° 50' 07.0"

KDIN-TV

Des Moines

Ch. 11

Non-Commercial Educational Station

Licensee: State Educational Radio & TV Facility Board.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw max. & 221-kw horizontal visual, 31.6-kw max. & 22.1-kw horizontal aural. Antenna: 1973-ft. above av. terrain, 2000-ft. above ground, 2988-ft. above sea level.

Latitude 41° 48' 33"
Longitude 93° 36' 53"

KTIN

Fort Dodge

Ch. 21

Non-Commercial Educational Station

Grantee: State Educational Radio & TV Facility Board.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1600-kw max. & 759-kw horizontal visual, 160-kw max. & 75.9-kw horizontal aural. Antenna: 1165-ft. above av. terrain, 1206-ft. above ground, 2362-ft. above sea level.

Latitude 42° 49' 02.8"
Longitude 94° 24' 40.9"

KIIN-TV

Iowa City

Ch. 12

Non-Commercial Educational Station

Licensee: State Educational Radio & TV Facility Board.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1440-ft. above av. terrain, 1449-ft. above ground, 2249-ft. above sea level.

Latitude 41° 43' 14.5"
Longitude 91° 20' 29.5"

KYIN

Mason City

Ch. 24

Non-Commercial Educational Station

Grantee: State Educational Radio & TV Facility Board.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1734-kw max. & 513-kw horizontal visual, 173.4-kw max. & 51.3-kw horizontal aural. Antenna: 1426-ft. above av. terrain, 1390-ft. above ground, 2624-ft. above sea level.

Latitude 43° 22' 25"
Longitude 92° 50' 00"

KHIN

Red Oak

Ch. 36

Non-Commercial Educational Station

Licensee: State Educational Radio & TV Facility Board.

Technical Facilities: Channel No. 36 (602-698 MHz). Authorized power: 2040-kw max. & 490-kw horizontal visual, 204-kw max. & 49-kw horizontal aural. Antenna: 1560-ft. above av. terrain, 1503-ft. above ground, 2833-ft. above sea level.

Latitude 41° 20' 40"
Longitude 95° 15' 21"

KSIN

Sioux City

Ch. 27

Non-Commercial Educational Station

Grantee: State Educational Radio & TV Facility Board.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 4040-kw max. & 1507-kw horizontal visual, 404-kw max. & 150.7-kw horizontal aural. Antenna: 1070-ft. above av. terrain, 875-ft. above ground, 2416-ft. above sea level.

Latitude 42° 30' 53"
Longitude 96° 18' 13"

KRIN

Waterloo

Ch. 32

Non-Commercial Educational Station

Grantee: State Educational Radio & TV Facility Board.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 5000-kw max. & 1986-kw horizontal visual, 1000-kw max. & 397-kw horizontal aural. Antenna: 1851.3-ft. above av. terrain, 1795-ft. above ground, 2812-ft. above sea level.

Latitude 42° 18' 59"
Longitude 91° 51' 31"

Iowa Station Status as of September 1, 1976

	VHF	UHF	TOTAL
<input type="checkbox"/> Commercial Television Stations	11	2	13
<input checked="" type="checkbox"/> Educational Television Stations	2	2	4
			17

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Iowa

State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

WOI-TV, Ames

(See Des Moines, Ia.)

WOWT, Council Bluffs

(See Omaha, Neb.)

WHBF-TV, Davenport

(See Rock Island, Ill.)

WQAD-TV, Davenport

(See Moline, Ill.)

KAAL & KROC-TV, Mason City

(See Austin & Rochester, Minn.)

KCRG-TV, WMT-TV & KWWL-TV, Waterloo

(See Cedar Rapids, Ia.)

WMT-TV, Cedar Rapids

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	IOWA—(Continued)			
	Hamilton	6,700	6,600	99
	Louisa	4,000	3,900	98
Between 5-24%	Mahaska	9,000	8,800	98
	Monroe	3,800	3,700	98
	Muscatine	14,000	13,800	99
	WISCONSIN			
	La Crosse	28,900	28,400	98
	Lafayette	6,000	5,800	97

KWWL-TV, Waterloo-Cedar Rapids

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	IOWA—(Continued)			
Between 25-49%	Jefferson	5,900	5,800	98
	Mahaska	9,000	8,800	98
	IOWA			
Between 5-24%	Henry	6,700	6,500	97
	Monroe	3,800	3,700	98
	Muscatine	14,000	13,800	99
	WISCONSIN			
	Lafayette	6,000	5,800	97

KCRG-TV, Cedar Rapids-Waterloo

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	IOWA—(Continued)			
	Howard	4,000	3,900	97
	Louisa	4,000	3,900	98
	Monroe	3,800	3,700	98
Between 5-24%	Muscatine	14,000	13,800	99
	Wapello	16,600	16,400	99
	WISCONSIN			
	Crawford	5,700	5,500	97
	Lafayette	6,000	5,800	97

WHO-TV, Des Moines

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	IOWA			
	Cass	7,200	7,100	98
	Crawford	6,900	6,800	99
	Fremont	3,900	3,900	99
	Hancock	5,500	5,400	98
	Henry	6,700	6,500	97
	Keokuk	5,900	5,800	98
Between 5-24%	Kossuth	8,200	8,100	99
	Montgomery	5,700	5,600	98
	Page	8,100	7,900	98
	Palo Alto	5,000	4,900	97
	Pocahontas	4,500	4,400	98
	Sac	6,100	6,000	98
	Taylor	3,700	3,600	97
	MISSOURI			
	Harrison	3,900	3,800	97

KCCI-TV, Des Moines

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	IOWA—(Continued)			
	Audubon	3,300	3,300	99
	Cass	7,200	7,100	98
	Clay	7,100	6,900	98
	Emmet	5,300	5,100	97
	Franklin	5,200	5,100	99
	Grundy	5,400	5,300	99
Between 5-24%	Jefferson	5,900	5,800	98
	Kossuth	8,200	8,100	99
	Sac	6,100	6,000	98
	Tama	7,700	7,600	98
	Taylor	3,700	3,600	97
	MISSOURI			
	Harrison	3,900	3,800	97
	Putnam	2,600	2,600	99

Did you read
Television Digest
 this week?

Iowa—Cedar Rapids-Waterloo



KCRG-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 257-kw visual, 51.3-kw aural. Antenna: 2000-ft. above av. terrain, 1926-ft. above ground, 2940-ft. above sea level.

Latitude 42° 18' 59"
Longitude 91° 51' 31"

Transmitter: 4.5-mi. NW of Walker.

Color: Network, live, film, slide & tape.

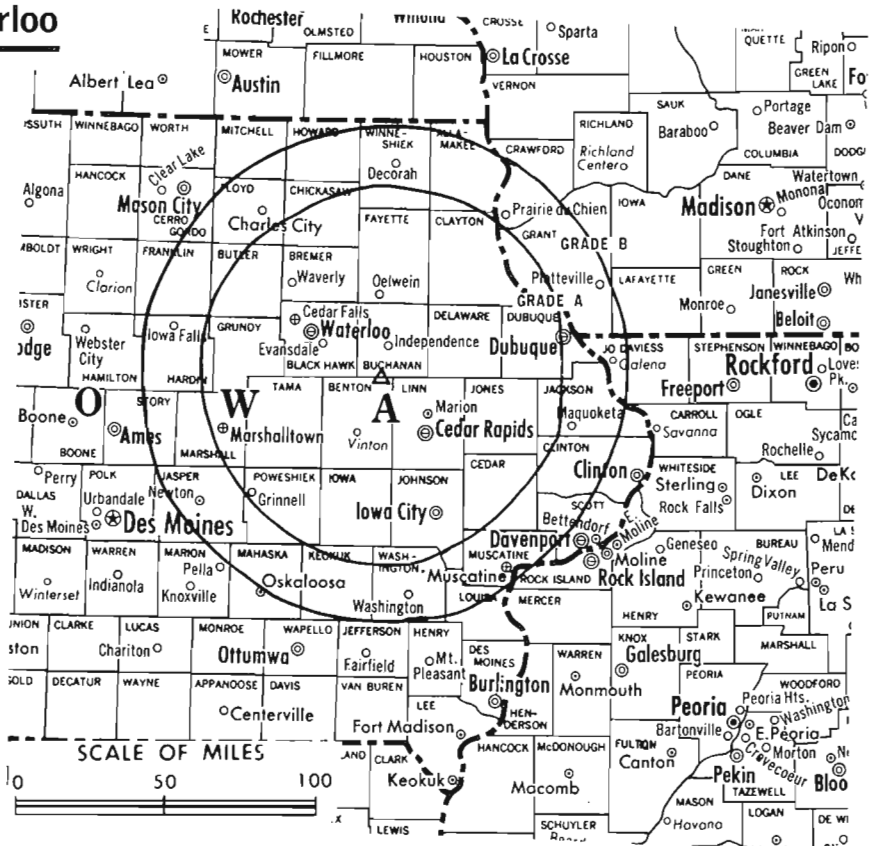
News Wire Service: AP.

Facsimile Service: AP.

AM Affiliate: KCRG, 5-kw, 1600 kHz (ABC).

Represented (engineering) by Lohnes & Culver.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KCRG-TV Ref: FCC File No. BMPCT-6432 Granted 1/11/67

©American Map Co., Inc., N.Y., No. 14244

KCRG-TV

Licensee: Cedar Rapids Television Co., 500 Third Ave. SE, Cedar Rapids, Ia. (52406).

Studio: 2nd Ave. at 5th St.

Telephone: 319-398-8422. TWX No.: 910-525-1341.

Ownership: Cedar Rapids Television Co. (wholly-owned subsidiary of The Gazette Co., publisher of Cedar Rapids Gazette), 100%.

Began Operation: Oct. 15, 1953.

Represented (sales) by H-R Television Inc.; Hyett/Ramsland Inc. (Minn.).

Represented (legal) by Kirkland, Ellis & Rowe.

Personnel:

JOSEPH F. HLADKY JR., president.
ED LASKO, vice president & general manager.
RONALD L. STACK, general sales manager.
EDNA A. HERBST, vice president, public affairs.
PAUL DICKER, program director.
WALTER ALLISS, chief engineer.

DIGEST OF RATE CARD NO. 5-75—(March 29, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 10 Sec.

Class AAA—6:30-10 p.m., daily.

\$825 \$500 \$300 \$240 Graded rates apply*

*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$825.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Allamakee	5,400	5,300	98
	Benton	8,500	8,400	99
	Black Hawk	45,500	45,000	99
	Bremner	7,900	7,800	98
	Buchanan	7,200	7,100	98
	Butler	6,700	6,600	98

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA—(Continued)				
50% & Over	Cedar	6,600	6,500	99
	Chickasaw	5,100	5,000	98
	Clayton	7,200	7,000	98
	Delaware	6,400	6,300	98
	Dubuque	29,100	28,500	98
	Fayette	10,000	9,800	98
	Grundy	5,400	5,300	99
	Iowa	5,500	5,400	98
	Johnson	26,400	25,800	98
	Jones	6,800	6,700	99
	Keokuk	5,900	5,800	98
	Linn	60,000	59,400	99
Poweshiek	7,100	7,000	99	
Tama	7,700	7,600	98	
Washington	7,300	7,100	98	
Winneshiek	7,100	6,900	98	
WISCONSIN				
	Grant	15,900	15,300	96
ILLINOIS				
	Jo Daviess	7,100	6,800	96
Between 25-49%	IOWA			
	Franklin	5,200	5,100	99
	Jackson	7,400	7,300	98
	Jefferson	5,900	5,800	98
	Mahaska	9,000	8,800	98
Marshall	15,700	15,600	99	
Between 5-24%	IOWA			
	Davis	3,200	3,100	98
	Floyd	7,700	7,600	98
	Hamilton	6,700	6,600	99
	Hardin	8,500	8,400	99
Henry	6,700	6,500	97	
(Continued on page 296-b)				
Station Totals		437,900	430,200	98
Net Weekly Circulation (1974-75)			273,900	
Average Daily Circulation (1974-75)			164,800	

Iowa—Waterloo-Cedar Rapids



KWWL-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 27-kw aural. Antenna: 1980-ft. above av. terrain, 2000-ft. above ground, 2980-ft. above sea level.

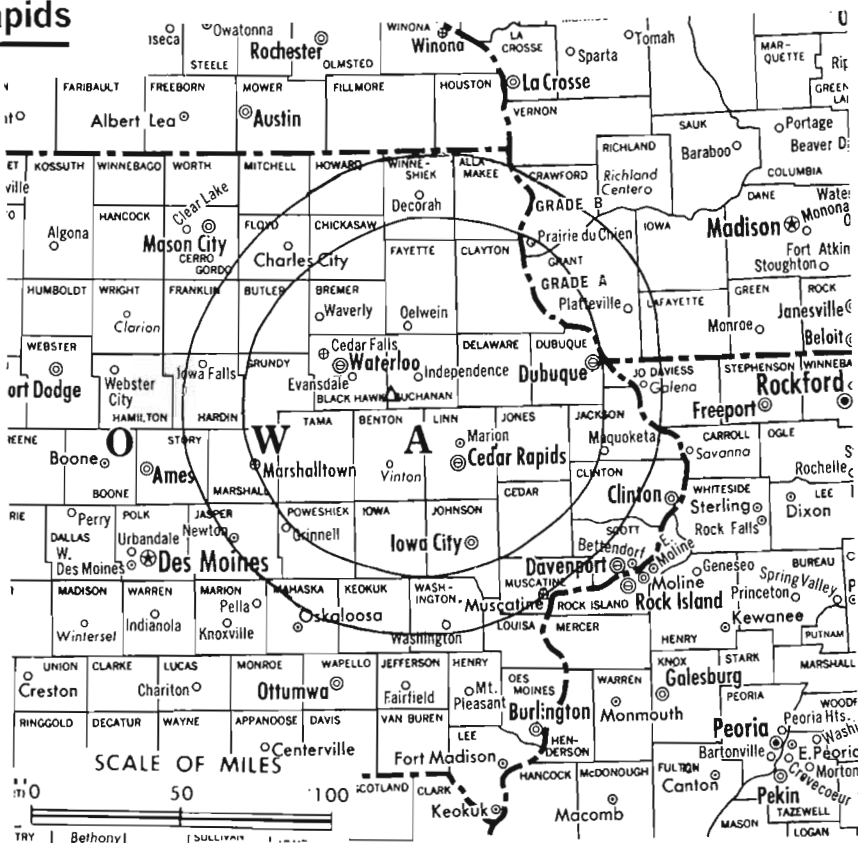
Latitude 42° 24' 04"
Longitude 91° 50' 43"

Transmitter: 2-mi. N of Rowley, Iowa.
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: KWWL, 5-kw, 1330 kHz.

FM Affiliate: KFMW, 100-kw, 107.9 MHz (No. 300), 1800-ft.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KWWL-TV Ref. FCC File No. B1PCT-6729 Granted 1/4/68

©American Map Co., Inc., N.Y., No. 14214

KWWL-TV

Licensee: Black Hawk Bcstg. Co., E. Fourth & Franklin Sts., Waterloo, Iowa (50703).

Studio: 500 E. 4th St.

Telephone: 319-234-4401. TWX No.: 910-525-1271.

Ownership: R. J. McElroy Trust (Thomas L. Trunnell, Robert A. Young & Robert Buckmaster, Trustees), 29.7%; Robert Buckmaster, chmn., 9.5%; Harry G. Slife, pres.; Donald M. Graham, v.p., 3%; Robert Young, treas., 4.9%; T. L. Trunnell, secy., 2.8%; Robert J. McCoy, 2.4%; William Bolster Trust, 7%; others, none with as much as 2%. Black Hawk also owns KTIV(TV), Sioux City, Ia.; KAAL(TV), Austin, Minn.; KWWL(AM) & KFMW(FM), Waterloo, Ia.; KLWW(AM), Cedar Rapids and KCBC(AM), Des Moines.

Began Operation: Nov. 25, 1953.

Represented (sales) by Blair Television.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

ROBERT BUCKMASTER, chairman.
JAMES BRADLEY, executive vice president & general manager.
EDWARD M. TINK, v.p. & director of engineering.
JOHN A. MacGREGOR, v.p., television sales.
TIM NOONAN, vice president, programming.
GRANT PRICE, v.p., news & public affairs.

DIGEST OF RATE CARD NO. 31 (Sept. 1975)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—6-11 p.m., daily.

Program rates on request

Graded rates apply*

*Highest rate: \$290.

NETWORK BASE HOURLY RATE: \$725.

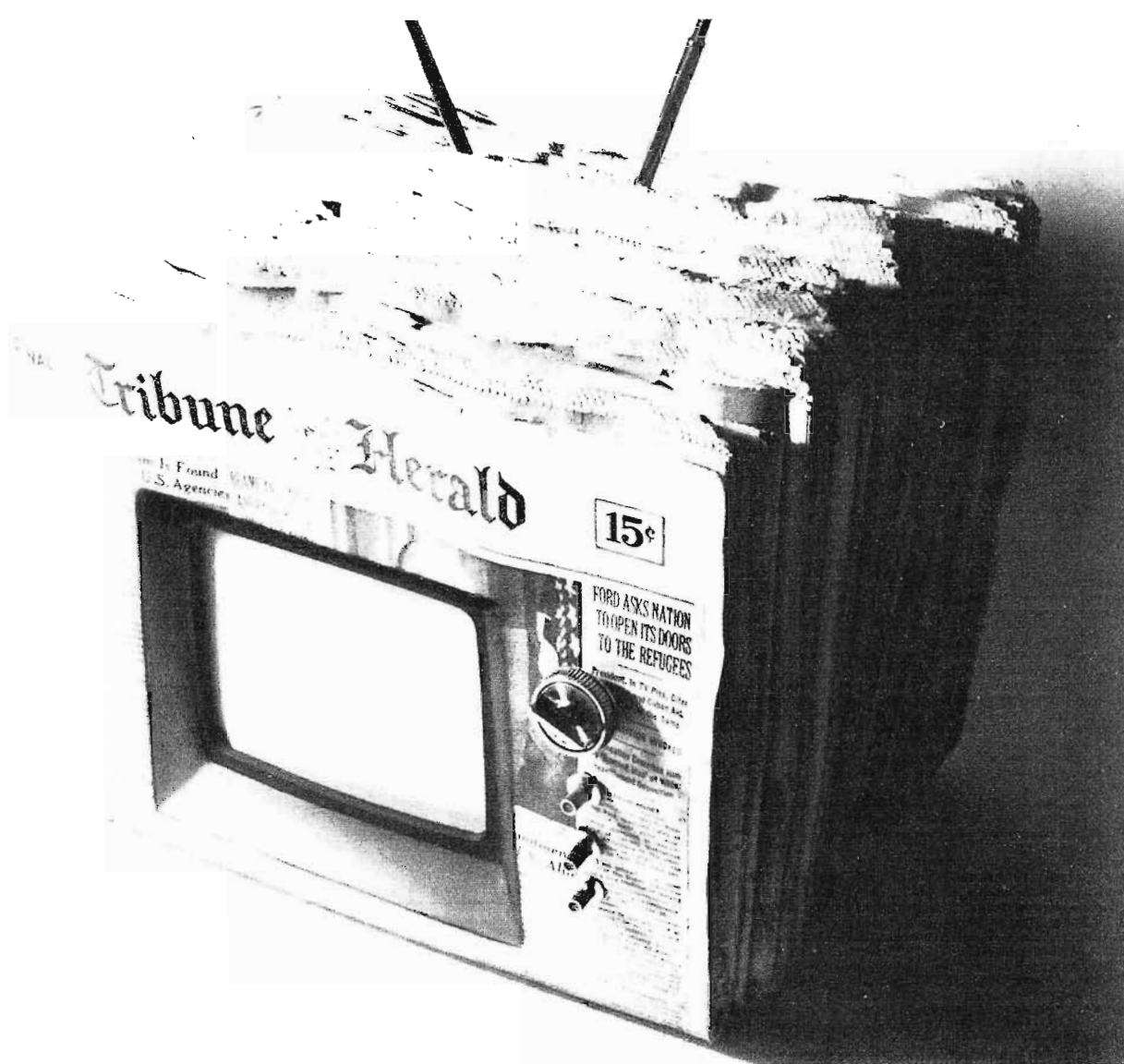
298-b

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA				
	Allamakee	5,400	5,300	98
	Benton	8,500	8,400	99
	Black Hawk	45,500	45,000	99
	Bremer	7,900	7,800	98
	Buchanan	7,200	7,100	98
	Butler	6,700	6,600	98
	Cedar	6,600	6,500	99
	Chickasaw	5,100	5,000	98
	Clayton	7,200	7,000	98
	Delaware	6,400	6,300	98
	Dubuque	29,100	28,500	98
	Fayette	10,000	9,800	98
50% & Over	Franklin	5,200	5,100	99
	Grundy	5,400	5,300	99
	Iowa	5,500	5,400	98
	Johnson	26,400	25,800	98
	Jones	6,800	6,700	99
	Keokuk	5,900	5,800	98
	Linn	60,000	59,400	99
	Marshall	15,700	15,600	99
	Poweshiek	7,100	7,000	99
	Tama	7,700	7,600	98
	Washington	7,300	7,100	98
	Winneshiak	7,100	6,900	98
WISCONSIN				
	Crawford	5,700	5,500	97
	Grant	15,900	15,300	96
ILLINOIS				
	Jo Daviess	7,100	6,800	96
IOWA				
Between 25-49%	Floyd	7,700	7,600	98
	Hardin	8,500	8,400	99
	Howard	4,000	3,900	97
	Jackson	7,400	7,300	98

(Continued on page 296-b)

Station Totals	407,400	400,200	98
Net Weekly Circulation (1974-75)		295,000	
Average Daily Circulation (1974-75)		199,600	

TV Factbook No. 46



How to get to the heart of your competition.

Today your best source of more spot dollars is what's being spent in newspapers.

But you're probably losing sales because your ADI is bigger than the newspaper circulation area.

And you're losing more because the marketing areas of your prospects — banks, fast food chains, and retail stores don't correspond to either your Metro, ADI, or TSA.

We have the solution — Arbitron Information on Demand!

Now you can show a local

advertiser just how many of *his real prospects* you reach. Arbitron Information on Demand (AID) makes it possible because it can pull together audience data for whatever county or combination of counties you need.

So stop giving your competition an even break. Join the other television stations that are getting new money away from newspapers.

Get in touch with your Arbitron Television representative right away.

**Arbitron
Information
on Demand**



ARBITRON TELEVISION

New York (212) 262-2600, Chicago (312) 467-5750, Atlanta (404) 233-4183,
Los Angeles (213) 937-6420, San Francisco (415) 391-1702, Dallas (214) 522-2470, Washington (301) 595-4644.

Iowa—Cedar Rapids-Waterloo



WMT-TV

Ch. 2



Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1449-ft. above av. terrain, 1355-ft. above ground, 2395-ft. above sea level.

Latitude 42° 17' 39"
Longitude 91° 53' 10"

Transmitter: 4.75-mi. N of Urbana.
Studio: 600 Old Marion Rd., NE.
Telephone: 319-393-8200.

TXW No.: 910-525-1326.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

AM Affiliate: WMT, 5-kw, 600 kHz (CBS).

FM Affiliate: WMT-FM, 50-kw, 96.5 MHz (No. 243), 540-ft.

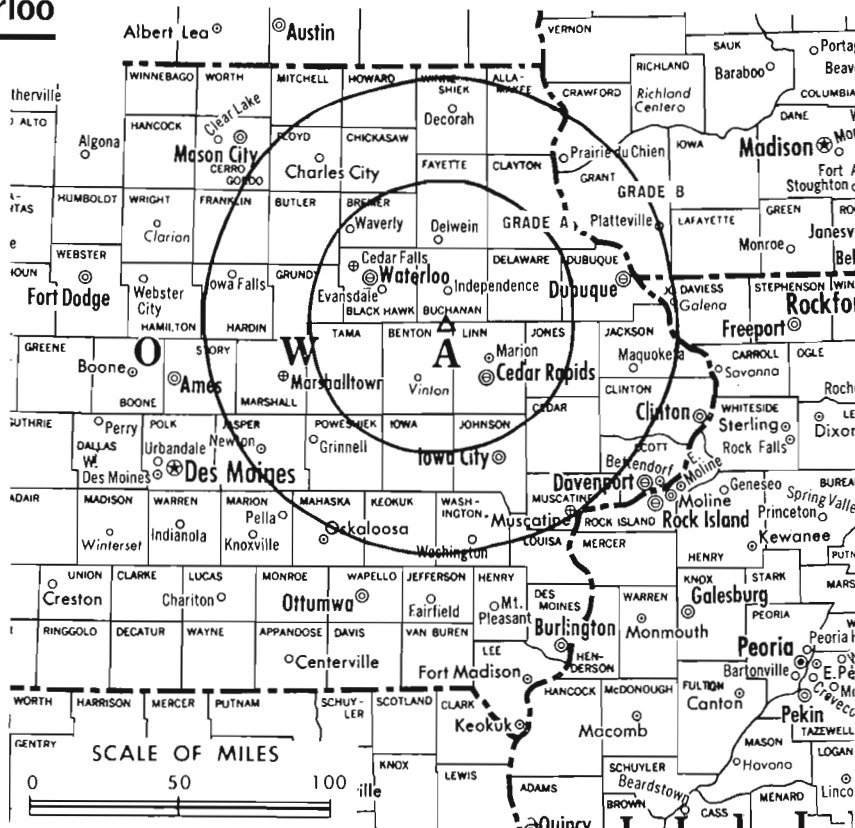
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV % and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WMT-TV Ref: FCC File No. BPC7-2102 Granted 5/29/56

©American Map Co., Inc., N.Y., No. 14243

WMT-TV

Licensee: WMT Inc., Box 2147, Cedar Rapids (52406).

Ownership: WMT Inc., wholly-owned subsidiary of Orion Bcstg. Inc. For other interests, see WAVE-TV, Louisville, Ky.

Began Operation: Sept. 30, 1953. Sale to present owner by American Bcstg. Stations Inc., William B. Quarton & others, approved by FCC June 12, 1968 (Television Digest, Vol. 8:25).

Represented (sales) by Katz Television.

Represented (legal) by Covington & Burling.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

- LEW VAN NOSTRAND, president & general manager.
- RALPH S. JACKSON, vice president.
- T. BALLARD MORTON JR., secretary-treasurer.
- JOHN STOCK, assistant secretary-treasurer.
- BILL LOGAN, director, television operations.
- BRUCE NORTHCOTT, director of news.
- JIM OETKEN, general sales manager.
- JOHN E. SHINE, production manager.
- BOB KUCERA, chief engineer.
- BARRY NORRIS, public interest director.
- DAN UDVIG, promotion manager.

DIGEST OF RATE CARD NO. A39—(June 28, 1976)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 10 Sec.
Class A—6-10:30 p.m., daily.
\$897.00 \$500.00 Graded rates apply*

*Highest rate: \$320.

NETWORK BASE HOURLY RATE: \$925.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA Allamakee	5,400	5,300	98
	Benton	8,500	8,400	99
	Black Hawk	45,500	45,000	99
	Bremer	7,900	7,800	98
	Buchanan	7,200	7,100	98

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA—(Continued)				
50% & Over	Butler	6,700	6,600	98
	Cedar	6,600	6,500	99
	Chickasaw	5,100	5,000	98
	Clayton	7,200	7,000	98
	Delaware	6,400	6,300	98
	Dubuque	29,100	28,500	98
	Fayette	10,000	9,800	98
	Grundy	5,400	5,300	99
	Hardin	8,500	8,400	99
	Iowa	5,500	5,400	98
	Jefferson	5,900	5,800	98
	Johnson	26,400	25,800	98
	Jones	6,800	6,700	99
	Keokuk	5,900	5,800	98
Linn	60,000	59,400	99	
Marshall	15,700	15,600	99	
Poweshiek	7,100	7,000	99	
Tama	7,700	7,600	98	
Washington	7,300	7,100	98	
Winneshiek	7,100	6,900	98	
WISCONSIN				
	Crawford	5,700	5,500	97
	Grant	15,900	15,300	96
ILLINOIS				
	Jo Daviess	7,100	6,800	96
Between 25-49%	IOWA Floyd	7,700	7,600	98
	Franklin	5,200	5,100	99
	Henry	6,700	6,500	97
	Howard	4,000	3,900	97
	Jackson	7,400	7,300	98
	Wapello	16,600	16,400	99
Between 5-24%	IOWA Appanoose	6,500	6,300	98
	Clinton	21,000	20,800	99
	Davis	3,200	3,100	98
(Continued on page 296-b)				
Station Totals		494,300	485,700	98
Net Weekly Circulation (1974-75)			311,400	
Average Daily Circulation (1974-75)			223,000	

Iowa—Davenport



WOC-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 942-ft. above av. terrain, 978-ft. above ground, 1645-ft. above sea level.

Latitude 41° 32' 50"
Longitude 90° 28' 36"

Transmitter: Middle Rd., 5-mi. E of Davenport.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

AM Affiliate: WOC, 5-kw, 1420 kHz (NBC).

FM Affiliate: KIIK, 100-kw, 103.7 MHz (No. 279), 860-ft.

Studio: 805 Brady St.

Represented (engineering) by A. D. Ring & Associates.

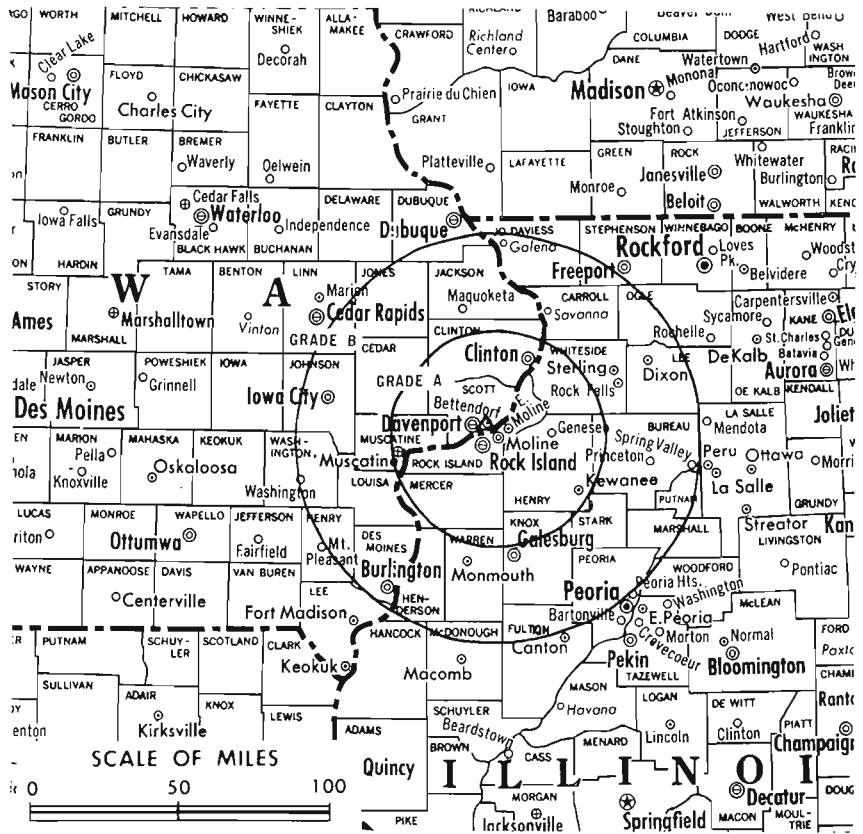
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WOC-TV Ref: FCC File No. BPCT-2592 Granted 9/25/59

©American Map Co., Inc., N.Y., No. 14244

WOC-TV

Licensee: Palmer Broadcasting Co., 805 Brady St., Davenport, Ia. (52808).

Telephone: 319-324-1661. TWX No.: 319-322-0085.

Ownership: Palmer Bcstg. Co. also owns WHO-TV & WHO, Des Moines. For other interests, see WHO-TV.

Began Operation: Oct. 31, 1949.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

D. D. PALMER, president & treasurer.
WAYNE BLICK, secretary.
LEE MARTS, vice president & general manager.
HAROLD R. HEATH, sales manager.
ED ZACK, program director.
JACK THOMSEN, news director.
COY BULLARD, director of engineering.

DIGEST OF RATE CARD NO. 73-B—(Sept. 17, 1973)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.
Class AA—6:30-10 p.m., daily.	\$1100.00	\$660.00	\$440.00	\$250.00	\$275.00*
				\$275.00**	\$275.00**

*Class AA—6:29-9:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$1100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Bureau	12,700	12,400	97
	Carroll	6,900	6,800	98
	Henderson	3,000	2,900	97
	Henry	18,500	18,200	98
	Jo Daviess	7,100	6,800	96
	Knox	21,900	21,600	98
50% & Over	Lee	11,100	10,900	98
	Mercer	5,700	5,600	98

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS—(Continued)				
50% & Over	Putnam	2,000	1,900	96
	Rock Island	57,700	57,000	99
	Stark	3,100	3,000	98
	Warren	7,600	7,500	98
	Whiteside	21,700	21,200	98
Between 25-49%	IOWA			
	Cedar	6,600	6,500	99
	Clinton	21,000	20,800	99
	Des Moines	17,400	17,200	99
	Henry	6,700	6,500	97
	Jackson	7,400	7,300	98
	Louisa	4,000	3,900	98
Between 25-49%	Muscatine	14,000	13,800	99
	Scott	50,700	50,100	99
	ILLINOIS			
	Mc Donough	12,200	11,900	98
	IOWA			
Between 25-49%	Dubuque	29,100	28,500	98
	Jefferson	5,900	5,800	98
	Johnson	26,400	25,800	98
	Jones	6,800	6,700	99
	Lee	16,100	15,900	99
	Washington	7,300	7,100	98
Between 5-24%	ILLINOIS			
	Fulton	16,600	16,200	97
	Hancock	7,900	7,700	98
	La Salle	38,700	37,700	97
	Marshall	4,700	4,600	97
Between 5-24%	Ogle	14,400	14,100	98
	IOWA			
	Van Buren	3,600	3,500	98
Wapello	16,600	16,400	99	
WISCONSIN	Grant	15,900	15,300	96
	Lafayette	6,000	5,800	97
Station Totals		535,000	524,900	98
Net Weekly Circulation (1974-75)			327,600	
Average Daily Circulation (1974-75)			224,000	

Iowa—Des Moines



KCCI-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1953-ft. above av. terrain, 1997-ft. above ground, 2967-ft. above sea level.

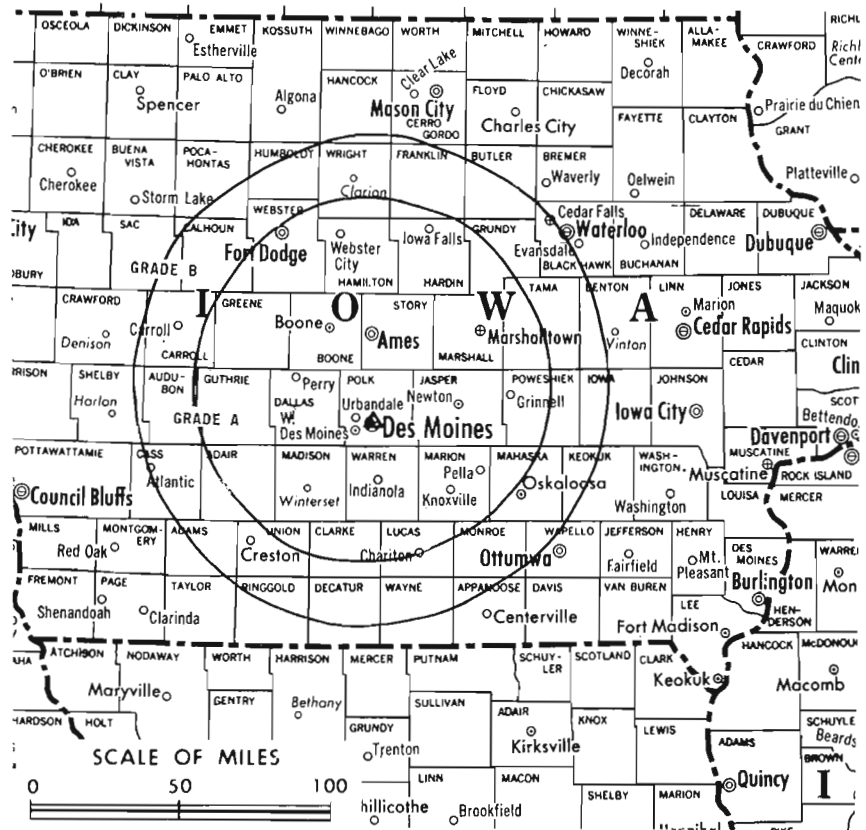
Latitude 41° 48' 35"
Longitude 93° 37' 16"

Transmitter: 1-mi. SW of Alleman, Iowa.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 1-b).

KCCI-TV Ref: FCC File No. BMPCT-7477 Granted 7/31/73

©American Map Co., Inc., N.Y., No. 14244

KCCI-TV

Licensee: Cowles Broadcasting Inc., 9th & Pleasant Sts.

Studio: Ninth & Pleasant Sts. (50308).

Telephone: 515-243-4141.

Ownership: Cowles Communications Inc., 100%. Cowles Communications Inc. also owns 100% of WESH-TV, Daytona Beach-Orlando, Fla.

Began Operation: July 31, 1955.

Represented (sales) by Katz Television.

Represented (engineering) by Smith & Powstenko.

Represented (legal) by Marmet Professional Corp.

Personnel:

WILLIAM HIPPEE, president & general manager.
JOE HUDGENS, v.p., program director & film buyer.
NOLAN QUAM, general sales manager.
GUY KOENIGSBERGER, advertising & promotion manager.
JAKE SNELLER, v.p., chief engineer.
PAUL FREDERICKSEN, business manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$825.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Adair	3,700	3,700	99
	Appanoose	6,500	6,300	98
	Boone	10,200	10,100	99
	Calhoun	5,500	5,400	98
	Carroll	7,600	7,500	99
	Clarke	3,400	3,300	98

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA—(Continued)			
	Dallas	10,000	9,900	99
	Davis	3,200	3,100	98
	Decatur	3,800	3,700	97
	Greene	4,900	4,800	99
	Guthrie	5,300	5,200	98
	Hamilton	6,700	6,600	99
	Hardin	8,500	8,400	99
	Humboldt	4,900	4,800	98
	Jasper	13,900	13,700	99
	Lucas	4,500	4,400	97
	Madison	5,000	4,900	99
	Mahaska	9,000	8,800	98
	Marion	9,700	9,500	98
	Marshall	15,700	15,600	99
	Monroe	3,800	3,700	98
	Pocahontas	4,500	4,400	98
	Polk	109,900	108,700	99
	Poweshiek	7,100	7,000	99
	Ringgold	2,700	2,700	98
	Story	21,800	21,500	98
Union	5,700	5,600	98	
Wapello	16,600	16,400	99	
Warren	10,100	10,000	99	
Wayne	4,000	3,900	97	
Webster	17,400	17,100	99	
MISSOURI	Mercer	2,000	1,900	96
Between 25-49%	IOWA			
	Palo Alto	5,000	4,900	97
	Wright	6,600	6,500	99
Between 5-24%	IOWA			
	Adams	2,700	2,600	97

(Continued on page 296-b)

Station Totals	433,500	426,900	98
Net Weekly Circulation (1974-75)		304,200	
Average Daily Circulation (1974-75)		222,400	

Iowa—Des Moines



WHO-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw max. & 223-kw horizontal visual, 47.9-kw max. & 33.3-kw horizontal aural. Antenna: 1970-ft. above av. terrain, 1955-ft. above ground, 2988-ft. above sea level.

Latitude 41° 48' 33"
Longitude 93° 36' 53"

Transmitter: 1-mi. S of Alleman.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

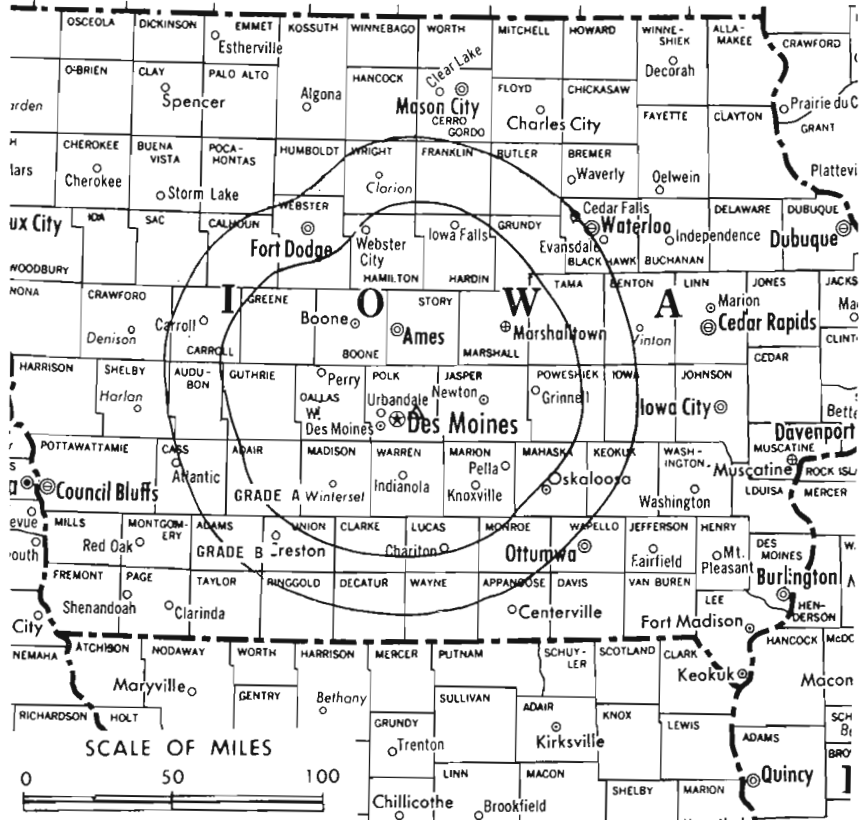
News Wire Service: AP, UPI.

News Film Service: NBC.

AM Affiliate: WHO, 50-kw, 1040 kHz (NBC).

FM Affiliate: KLYF, 100-kw, 100.3 MHz (No. 262), 1700-ft.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WHO-TV Ref: FCC File No. BMPCT-7337 Granted 12/27/71

©American Map Co., Inc., N.Y., No. 14244

WHO-TV

Licensee: Palmer Bcstg. Co., 1100 Walnut St., Des Moines, Ia. (50308).

Studio: 1100 Walnut St.

Telephone: 515-288-6511. TWX No.: 910-520-2549.

Ownership: Dr. D. D. Palmer, pres. & treas., 77.59%; Robert H. Harter, exec. v.p.; Wayne J. Blick, secy.; 19.23% in Palmer family trusts. Palmer Bcstg. also owns WOC Broadcasting Co., Davenport, Iowa, WOC-TV, WOC & KIK (FM); WNOG & WCVU (FM), Naples, Fla. For CATV interests, see CATV Group Ownership.

Began Operation: April 15, 1954.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

DAVID D. PALMER, president & treasurer.
ROBERT H. HARTER, executive vice president.
GEORGE C. CARPENTER, general manager.
ALVIN H. BARCHESKI, program director.
TOMMY THOMPSON, sales manager.
KATHIE SWIFT, promotion manager.
WAYNE J. BLICK, secretary & auditor.
ROBERT G. ENGELHARDT, chief engineer.

DIGEST OF RATE CARD NO. 76-C—(April 5, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$1100 \$660 \$440 \$330 \$400 \$200

NETWORK BASE HOURLY RATE: \$825.

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA				
50% & Over	Adair	3,700	3,700	99
	Appanoose	6,500	6,300	98
	Boone	10,200	10,100	99
	Calhoun	5,500	5,400	98
	Carroll	7,600	7,500	99

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA—(Continued)				
50% & Over	Clarke	3,400	3,300	98
	Dallas	10,000	9,900	99
	Davis	3,200	3,100	98
	Decatur	3,800	3,700	97
	Greene	4,900	4,800	99
	Guthrie	5,300	5,200	98
	Hamilton	6,700	6,600	99
	Hardin	8,500	8,400	99
	Humboldt	4,900	4,800	98
	Jasper	13,900	13,700	99
	Lucas	4,500	4,400	97
	Madison	5,000	4,900	99
	Mahaska	9,000	8,800	98
	Marion	9,700	9,500	98
	Marshall	15,700	15,600	99
	Monroe	3,800	3,700	98
	Polk	109,900	108,700	99
	Poweshiek	7,100	7,000	99
	Ringgold	2,700	2,700	98
Story	21,800	21,500	98	
Union	5,700	5,600	98	
Wapello	16,600	16,400	99	
Warren	10,100	10,000	99	
Wayne	4,000	3,900	97	
Webster	17,400	17,100	99	
Wright	6,600	6,500	99	
IOWA				
Between 25-49%	Adams	2,700	2,600	97
	Audubon	3,300	3,300	99
	Franklin	5,200	5,100	99
	Grundy	5,400	5,300	99
	Jefferson	5,900	5,800	98
Tama	7,700	7,600	98	
MISSOURI				
	Mercer	2,000	1,900	96
	Putnam	2,600	2,600	99

(Continued on page 296-b)

Station Totals	463,800	456,800	98
Net Weekly Circulation (1974-75)			324,300
Average Daily Circulation (1974-75)			224,800

Iowa—Ames-Des Moines



WOI-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1850-ft. above av. terrain, 1995-ft. above ground, 2980-ft. above sea level.

Latitude 41° 48' 33"
Longitude 93° 36' 53"

Transmitter: 1-mi. S of Alleman.

Studio: WOI-TV Bldg.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, Reuters.

AM Affiliate: WOI, 5-kw, 640 kHz.

FM Affiliate: WOI-FM, 100-kw, 90.1 MHz (No. 211), 530-ft.

Represented (engineering) by Jansky & Bailey.

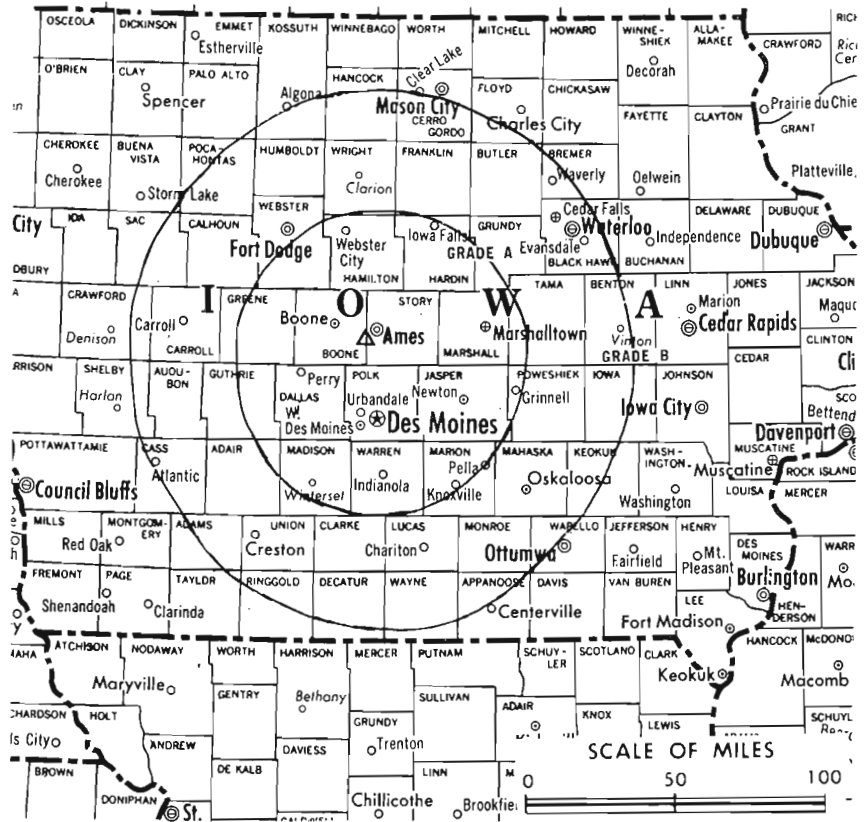
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WOI-TV Ref: FCC File No. BMPCT—7324 Granted 12/20/71

© American Map Co., Inc., N.Y., No. 14244

WOI-TV

Licensee: Iowa State University of Science & Technology, Ames, Ia. (50010).

Telephone: 515-294-5555. TWX No.: 910-520-1152.

Began Operation: Feb 21, 1950.

Represented (sales) by H-R Television Inc.

Represented (legal) by Cohn & Marks.

Personnel:

DR. ROBERT PARKS, president of Iowa State University.
ROBERT C. MULHALL, general manager & film buyer.
TED TOSTLEBE, commercial manager.
BOB HELMERS, promotion/merchandising manager.
MARILYN HANSON, traffic manager.
TOM WHEELER, sales service manager.
JANIS MARVIN, programming coordinator.
KEITH KETCHAM, chief engineer.

DIGEST OF RATE CARD NO. 17—(July 1, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6-10:30 p.m., daily.

\$1400 \$840 \$560 \$420 Graded rates apply*

*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA				
	Adair	3,700	3,700	99
	Appanoose	6,500	6,300	98
	Boone	10,200	10,100	99
50% & Over	Calhoun	5,500	5,400	98
	Carroll	7,600	7,500	99
	Clarke	3,400	3,300	98
	Dallas	10,000	9,900	99
	Decatur	3,800	3,700	97
	Franklin	5,200	5,100	99
	Greene	4,900	4,800	99

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA—(Continued)				
	Grundy	5,400	5,300	99
	Guthrie	5,300	5,200	98
	Hamilton	6,700	6,600	99
	Hardin	8,500	8,400	99
	Humboldt	4,900	4,800	98
	Jasper	13,900	13,700	99
	Lucas	4,500	4,400	97
	Madison	5,000	4,900	99
	Mahaska	9,000	8,800	98
	Marion	9,700	9,500	98
50% & Over	Marshall	15,700	15,600	99
	Monroe	3,800	3,700	98
	Pocahontas	4,500	4,400	98
	Polk	109,900	108,700	99
	Poweshiek	7,100	7,000	99
	Ringgold	2,700	2,700	98
	Story	21,800	21,500	98
	Tama	7,700	7,600	98
	Union	5,700	5,600	98
	Warren	10,100	10,000	99
	Wayne	4,000	3,900	97
	Webster	17,400	17,100	99
	Wright	6,600	6,500	99
IOWA				
	Audubon	3,300	3,300	99
	Butler	6,700	6,600	98
	Cass	7,200	7,100	98
	Emmet	5,300	5,100	97
	Kossuth	8,200	8,100	99
Between 25-49%	Palo Alto	5,000	4,900	97
	Sac	6,100	6,000	98
	Wapello	16,600	16,400	99
MISSOURI				
	Mercer	2,000	1,900	96
(Continued on page 313-b)				
Station Totals		474,700	467,500	98
Net Weekly Circulation (1974-75)			320,200	
Average Daily Circulation (1974-75)			196,700	

Iowa—Dubuque



KDUB-TV

Ch. 40

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 645-kw max. & 538-kw horizontal visual, 129-kw max. & 108-kw horizontal aural. Antenna: 793-ft. above av. terrain, 786-ft. above ground, 1635-ft. above sea level.

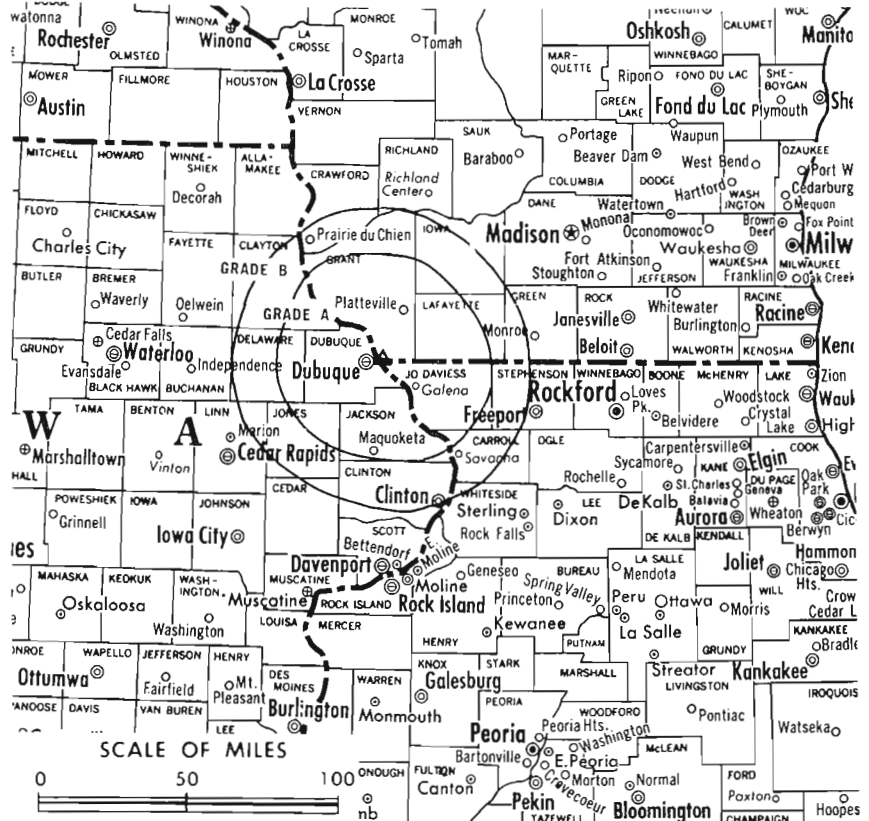
Latitude 42° 31' 05"
Longitude 90° 37' 16"

Transmitter: 0.7-mi. N of Ill. state line, 0.75-mi. W of Hwy. 35, Grant County, Wis.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



KDUB-TV Ref: FCC File No. BMPCT-7093 Granted 12/9/69

©American Map Co., Inc., N.Y., No. 14214

KDUB-TV

Network Service: ABC.

Licensee: Lloyd Hearing Aid Corp., 128 Kishwaukee St., Rockford, Ill. (61110).

Studio: 9th Floor, 1 Dubuque Plaza, Dubuque (52001).

Telephone: 319-556-4040.

Ownership: Marvin E. Palmquist, pres.-treas. & Elizabeth L. Palmquist, 50% jointly; Christine & Andrew Palmquist, 16.67% each; Mary Palmquist, 16.66%. Lloyd Hearing Air Corp. is applicant for Ch. 39, Rockford, Ill.

Began Operation: June 1, 1970; left air Oct. 3, 1974. Sale to present owners approved by FCC June 29, 1976. After sale to Lloyd Hearing Aid Corp., resumed operation 9-12-76.

Represented (sales) by Savalli/Gates Inc.

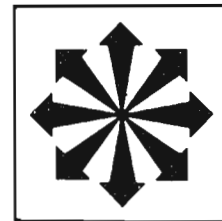
Represented (legal) by Cohn & Marks.

Personnel:

MARVIN E. PALMQUIST, president & treasurer.
CHUCK CYBERSKI, station manager.
BILL MASON, sales manager.
NEIL BLACK, production manager.
BOB HENRY, news director.
PHIL GRAHAM, chief engineer.

Rates: Prime Time-30 Sec. spot, \$50; local news, \$60.

BLACKBURN & COMPANY, INC.



**RADIO • TV • CATV • NEWSPAPER BROKERS
NEGOTIATIONS • FINANCING • APPRAISALS**

CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Iowa—Fort Dodge

KVFD-TV

Ch. 21

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 872-kw max. & 414-kw horizontal visual, 87.2-kw max. & 41.4-kw horizontal aural. Antenna: 1160-ft. above av. terrain, 1206-ft. above ground, 2362-ft. above sea level.
 Latitude 42° 49' 03"
 Longitude 94° 24' 41"
 Holds CP for switch to Ch. 50. Docket 20632.

Transmitter: 1-mi. of Bradgate.

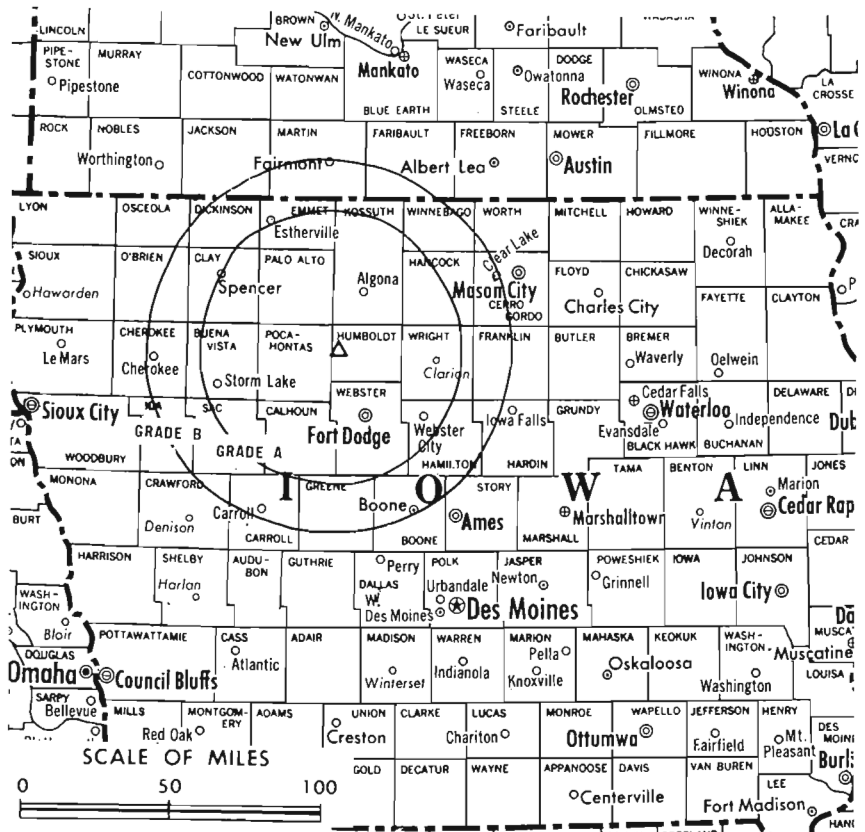
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (sales) by Savalli/Gates Inc.

Telephone: 515-576-7606.

Total Households: © MSI
 Consumer Market Data as of 1/1/76.
 TV Homes: TV% and Circulation
 © 1976 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).



KVFD-TV Ref: FCC File No. BPCT-4251 Granted 10/29/69
 CP: Doc. 20632 Granted 5/11/76

©American Map Co., Inc., N.Y., No. 14244

KVFD-TV

Licensee: Northwest Television Co., 912 First Ave. S., Fort Dodge, Ia. (50501).

Studio: Television Square, Fort Dodge.

Ownership: Edward Breen, pres., 18.9%; Fred Breen, v.p., 1.4%; Robert Kelley, secy., .41%; Northwest Bcstg. Co. (KVFD), 31.22%; over 200 other stockholders, none with more than 1%.

Began Operation: Nov. 23, 1953.

Personnel:

EDWARD BREEN, president & film buyer.
 EVE RUBENSTEIN, station manager.
 LYLE BARTLETT, program director.
 DAVID SINCLAIR, vice president, engineering.

DIGEST OF RATE CARD NO. 8—(Nov. 1, 1973)

Hour	30 Min.	30 Sec.	20 Sec.	ID	
Class AA—6:30-10 p.m., daily.	\$300.00	\$195.00	\$60.00*	\$60.00*	\$50.00*

*Class AA—7-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Emmet	5,300	5,100	97
	Humboldt	4,900	4,800	98
	Kossuth	8,200	8,100	99
	Palo Alto	5,000	4,900	97
Pocahontas	4,500	4,400	98	
Between 25-49%	IOWA			
	Calhoun	5,500	5,400	98
	Hancock	5,500	5,400	98
	Webster	17,400	17,100	99
Wright	6,600	6,500	99	
Between 5-24%	IOWA			
	Buena Vista	7,900	7,800	99
	Clay	7,100	6,900	98
Sac	6,100	6,000	98	
	MINNESOTA			
	Martin	9,500	9,300	98
Station Totals		93,500	91,700	98
Net Weekly Circulation (1974-75)				32,500
Average Daily Circulation (1974-75)				17,100

KVFD
FORT DODGE
TV



We live in the richest farm country in the world.

Twenty-six counties that we cover are in the top 400 in the U.S.A. in annual farm income. Within the 60-mile radius of our tower in Fort Dodge lies 26% of the Grade "A" land in the United States.

It's the highest priced land in Iowa, (a recent sale \$2,700 an acre). German royalty, descendants of the Count Metternich, bought \$3,500,000 worth of farm land 40 miles north of us (August 1975) for over \$2,000 an acre. It produces the most, uses the best seed -- corn and soybeans, mostly, buys the best fertilizer, the best insecticides, the best herbicides, the best trucks, the best tractors, the best appliances, lives the best. It's great country.

Regularly, county agents appear on our news, 4-H Club girls from nine counties appear on Eve's Kitchen, and so do home economists from the Extension Bureau. This has been going on now for almost 24 years.

And we talk to these friends of ours every day -- a full hour at noon -- of markets and weather; crop exports and auctions and farm sales along with the news.

We do a quiz program in prime time once a week, a half hour called High School Bowl. This is its seventh year. Thirty-two high schools -- from as far away as 80 miles are in it this year. Buena Vista College in Storm Lake and Iowa Central in Fort Dodge are among its quality sponsors. Winning schools receive \$1,000.00 scholarships.

If your product is one that well-to-do farmers should know about, you ought to be talking to these friends of ours in this rich area over our NBC station.

Write to us at:

KVFD-TV; Television Square; Fort Dodge, IA-50501

or call (515) 576-7606

Iowa—Mason City



KGLO-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1510-ft. above av. terrain, 1524.5-ft. above ground, 2758.4-ft. above sea level.

Latitude 43° 22' 25"
Longitude 92° 50' 00"

Holds CP for change to 97.7-kw visual, 1550-ft. above av. terrain, 1567-ft. above ground, 2801-ft. above sea level. BPCT-4881.

Transmitter: 4.5-mi. E of St. Ansgar, Ia.

Studio: 2nd & Pennsylvania Ave.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

AM Affiliate: KGLO, 5-kw, 1300 kHz (CBS).

Total Households: ① MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KGLO-TV Ref: FCC File No. BPCT-3275 Granted 3/10/65
CP: BPCT-4881 Granted 5/26/76

© American Map Co., Inc., N.Y., No. 14244

KGLO-TV

Licensee: Lee Enterprises Inc., 2nd & Pennsylvania Ave. (50401).

Telephone: 515-423-2540. TWX No.: 910-523-6966.

Ownership: Lee Enterprises Inc. For officers & other interests, see KHQA-TV, Hannibal, Mo.-Quincy, Ill.

Began Operation: May 15, 1954.

Represented (sales) by Katz Television.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

LLOYD D. LOERS, vice president & general manager.

EARL SCHOBORG, general sales manager.

HOWARD KENNEDY, asst. general manager.

BART CURRAN, production director.

MAX LEE SMITH, news director.

AL HEINZ, farm director.

DAVID R. SAPPENFIELD, chief engineer.

DIGEST OF RATE CARD NO. A7—(Aug. 2, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 10 Sec.

Class I—6:59-10:01 p.m., daily.

\$550 \$340 \$225 \$170 Graded rates apply*

*Highest rate: \$155.

NETWORK BASE HOURLY RATE: \$475.

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA				
	Cerro Gordo	18,900	18,700	99
	Chickasaw	5,100	5,000	98
50% & Over	Floyd	7,700	7,600	98
	Franklin	5,200	5,100	99
	Hancock	5,500	5,400	98
	Howard	4,000	3,900	97

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA—(Continued)				
	Kossuth	8,200	8,100	99
	Mitchell	3,900	3,800	98
	Winnebago	5,400	5,300	99
	Worth	3,400	3,300	98
50% & Over	MINNESOTA			
	Dodge	4,500	4,400	98
	Fillmore	8,200	8,100	98
	Freeborn	13,600	13,400	98
	Mower	15,000	14,800	99
	Olmsted	30,200	29,800	99
	IOWA			
	Butler	6,700	6,600	98
	Hardin	8,500	8,400	99
	Winnesiek	7,100	6,900	98
Between 25-49%	Wright	6,600	6,500	99
	MINNESOTA			
	Faribault	7,400	7,300	98
	Houston	5,600	5,500	98
	Steele	10,400	10,300	99
	Waseca	5,700	5,600	98
	IOWA			
	Allamakee	5,400	5,300	98
	Bremer	7,900	7,800	98
	Grundy	5,400	5,300	99
	Hamilton	6,700	6,600	99
	Humboldt	4,900	4,800	98
	Palo Alto	5,000	4,900	97
Between 5-24%	MINNESOTA			
	Blue Earth	17,700	17,400	98
	Goodhue	13,600	13,400	98
	Wabasha	6,500	6,400	98
	Winona	15,100	14,800	98
	WISCONSIN			
	Buffalo	4,800	4,700	97
	La Crosse	28,900	28,400	98
Station Totals		318,700	313,600	98
Net Weekly Circulation (1974-75)				141,400
Average Daily Circulation (1974-75)				92,400

Iowa—Ottumwa-Kirksville, Mo.



KTVO



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.3-kw aural. Antenna: 1082-ft. above av. terrain, 1101-ft. above ground, 2014-ft. above sea level.

Latitude 40° 31' 41"
Longitude 92° 26' 33"

Requests CP for change to 100-kw visual, 15-kw aural, 1981-ft. above av. terrain, 2000-ft. above ground, 2720-ft. above sea level, lat. 40° 13' 30", long. 91° 52' 43", transmitter to 7.7-mi. N of La Belle, Mo. BPCT—4669.

Transmitter: U.S. Hwy. 136, near Lancaster, Mo.

Studios: Broadcast Center, Ottumwa, Ia.; Hwy. 63 North, Kirksville, Mo.

TWX No.: 910-520-1455.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

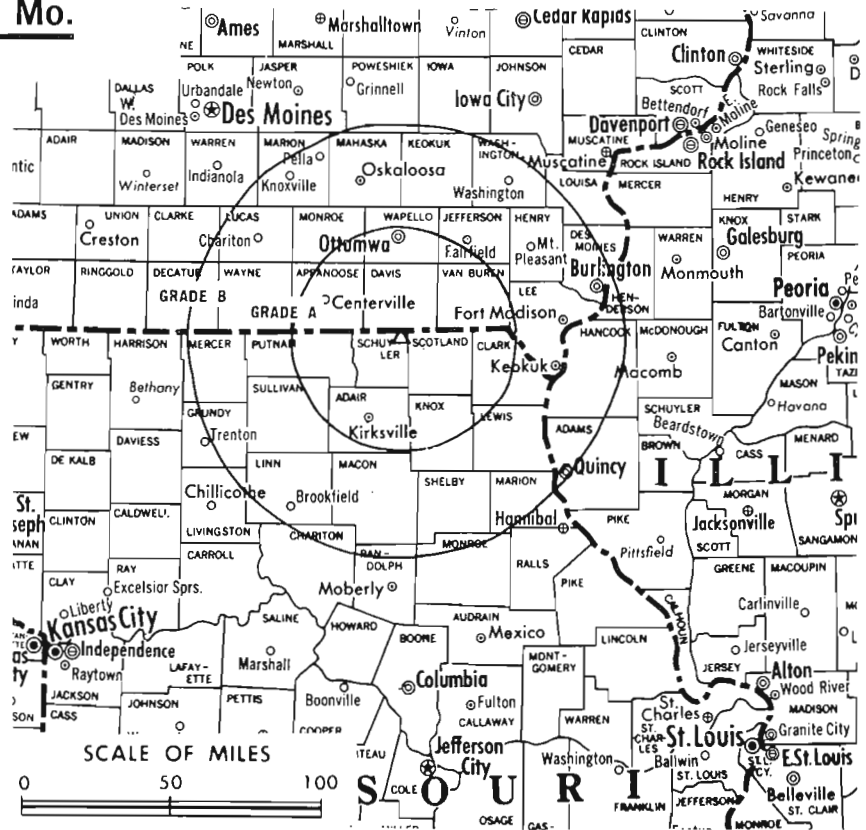
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KTVO Ref: FCC File No. BMPCT—2074 Granted 6/16/54

©American Map Co., Inc., N.Y., No. 14244

KTVO

Network Service: ABC.

Licensee: KTVO Inc., P.O. Box 945, Kirksville, Mo. (63501).

Telephones: 515-682-4535, Ottumwa; 816-665-8777, Kirksville.

Ownership: Post Corp., Appleton, Wis. 100% (see WEAU-TV, Eau Claire, Wis.). V. I. Minahan, pres.; David L. Nelson, v.p. & treas. in charge of broadcast div.; Elmo Reed, v.p. & dir. of engineering.

Began Operation: Nov. 21, 1955. Sale to present owner by James J. Conroy & Raymond E. Russell approved Jan. 6, 1964 by FCC (Television Digest, Vol. 4:2).

Represented (legal) by Chadbourne, Parke, Whiteside & Wolff.

Represented (engineering) by Cohen & Dippell.

Represented (sales) by H-R Television.

Personnel:

ALVINA BRITZ, general manager.

JACK PARIS, station/sales manager.

GARY CUNNINGHAM, film buyer.

GERALD F. DREGER, chief engineer.

DIGEST OF RATE CARD NO. 8—(May 1, 1972)

Hour 30 Min. 15 Min. 10 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6:29-10 p.m., daily.

\$350.00 \$210.00 \$150.00 \$120.00 Graded rates apply*

*Highest rate: \$118.

NETWORK BASE HOURLY RATE: \$651.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Appanoose	6,500	6,300	98
	Davis	3,200	3,100	98
	Henry	6,700	6,500	97
	Jefferson	5,900	5,800	98
	Lee	16,100	15,900	99
	Monroe	3,800	3,700	98
	Van Buren	3,600	3,500	98
	Wapello	16,600	16,400	99
	Wayne	4,000	3,900	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Adair	8,600	8,400	98
	Clark	3,200	3,100	98
	Knox	2,100	2,100	98
	Lewis	3,700	3,600	98
	Linn	6,600	6,400	97
	Macon	5,800	5,700	98
	Mercer	2,000	1,900	96
	Putnam	2,600	2,600	99
	Schuyler	2,100	2,000	96
Between 25-49%	Scotland	2,300	2,300	98
	Sullivan	3,200	3,100	98
Between 25-49%	ILLINOIS			
	Adams	25,800	25,300	98
Between 25-49%	Hancock	7,900	7,700	98
	IOWA			
Between 25-49%	Keokuk	5,900	5,800	98
	Mahaska	9,000	8,800	98
Between 25-49%	MISSOURI			
	Grundy	4,500	4,400	97
Between 25-49%	Shelby	3,100	3,000	98
	ILLINOIS			
Between 5-24%	Henderson	3,000	2,900	97
	IOWA			
Between 5-24%	Decatur	3,800	3,700	97
	Lucas	4,500	4,400	97
Between 5-24%	Marion	9,700	9,500	98
	Washington	7,300	7,100	98
Station Totals	MISSOURI			
	Audrain	9,500	9,300	98
	Harrison	3,900	3,800	97
	Livingston	6,400	6,200	97
	Marion	10,900	10,700	98
	Monroe	3,400	3,300	98
	Ralls	2,900	2,900	98
	Randolph	8,400	8,200	98
Station Totals	238,500	233,300	97	
Net Weekly Circulation (1974-75)			120,500	
Average Daily Circulation (1974-75)			73,200	

Iowa—Sioux City



KMEG

Ch. 14



Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1000-kw max. & 380-kw horizontal visual, 200-kw max. & 75.9-kw horizontal aural, 1152-ft. above av. terrain, 1000-ft. above sea level.

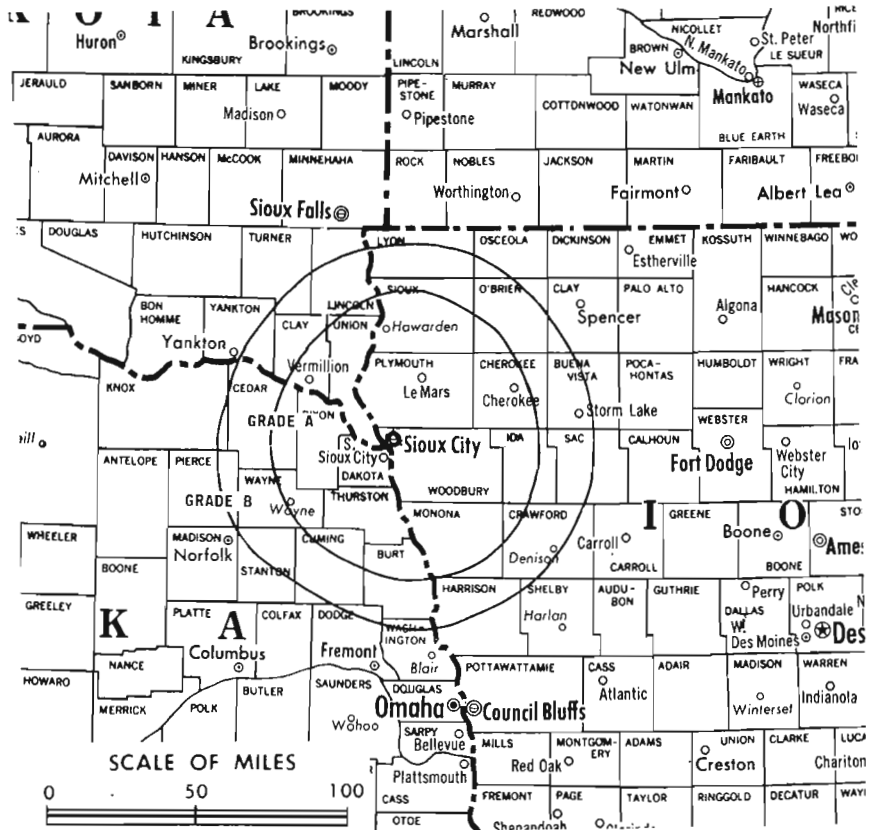
Latitude 42° 30' 53"
Longitude 96° 18' 14"

Transmitter: Rural Rt. 2, 1-mi. E of city limits.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KMEG Ref: FCC File No. BPCT-3871 Granted 2/13/67

© American Map Co., Inc., N.Y., No. 14244

KMEG

Network Service: CBS.

Licensee: Medallion Broadcasters Inc., Box 657, 7th & Floyd Blvd., Sioux City (51102).

Studio: 1301 7th St., Sioux City.

Telephone: 712-277-3554.

TWX No.: 910-968-1742.

Ownership: Fetzer Communications Inc. For other interests, see WKZO-TV, Kalamazoo, Mich.

Began Operation: Sept. 5, 1967. Sale to present owner by Medallion Bcstrs. (Robert B. Donovan, Edgar F. Pechacek et al.) approved by FCC Aug. 13, 1969 (Television Digest, Vol. 9:33).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (sales) by Avery-Knodel Inc.

Personnel:

- A. JAMES EBEL, president.
- ROBERT B. DONOVAN, vice president & general manager.
- JACK PARRIS, station manager.
- BRUCE LEWIS, local sales manager.
- BERNIE SASEK, chief engineer.
- GREG FUNK, business manager.
- JOHN ZIMMERMAN, production manager.
- GENE AMBROSEN, public affairs director.
- DAVID MADSEN, promotion manager.

DIGEST OF RATE CARD NO. 16

(Feb. 2, 1976)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$375	\$275	\$200	\$160	Graded rates apply*	

*Highest rate: \$90.

NETWORK BASE HOURLY RATE: \$160.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Buena Vista	7,900	7,800	99
	Cherokee	6,400	6,300	98
	Ida	3,500	3,500	99
	Plymouth	8,100	8,000	99
Woodbury	38,200	37,700	99	
Between 25-49%	NEBRASKA			
	Dakota	5,100	5,100	99
	Dixon	2,500	2,500	99
	Madison	10,400	10,100	97
	Wayne	3,100	3,100	99
SOUTH DAKOTA				
Union	3,800	3,800	99	
Between 5-24%	IOWA			
	Monona	5,000	4,900	98
	O'Brien	6,700	6,600	99
	Sac	6,100	6,000	98
	Sioux	9,400	9,100	97
NEBRASKA				
Cedar	3,700	3,600	98	
Thurston	2,200	2,200	98	
SOUTH DAKOTA				
Clay	4,300	4,200	98	
Station Totals	IOWA			
	Calhoun	5,500	5,400	98
	Cass	7,200	7,100	98
	Clay	7,100	6,900	98
	Crawford	6,900	6,800	99
NEBRASKA				
Antelope	3,500	3,400	97	
Cuming	4,200	4,100	98	
SOUTH DAKOTA				
Lincoln	4,700	4,600	99	
Station Totals		165,500	162,800	98
Net Weekly Circulation (1974-75)				84,000
Average Daily Circulation (1974-75)				51,700

IN SIOUX CITY YOU'VE NOW GOT A CHOICE AT 6 AND 10.

Mary Hartman, Mary Hartman at 10 P.M. now gives Sioux City viewers an alternative to competing local newscasts. There's a choice, too, at 6:00 P.M. where we have replaced the traditional newscast with Family Affair. We're still in the news business more than ever before. News and weather will be reported 44 times a week live. KMEG now gives the market an **extra day** of solid entertainment each and every week. Now, Sioux City viewers have a choice—and so do you.



The Feltzer Stations

RADIO
 WKZO KALAMAZOO BATTLE CREEK
 WJFM GRAND RAPIDS-KALAMAZOO
 WWAM/WKJF(FM) CADILLAC

TELEVISION
 WKZO-TV GRAND RAPIDS-KALAMAZOO
 WWTW / CADILLAC TRAVERSE CITY
 WWUP-TV SAULT STE. MARIE
 KOLN-TV / LINCOLN, NEBRASKA
 KGIN-TV GRAND ISLAND, NEB.
 KMEG-TV SIOUX CITY, IOWA

KMEG-TV

A CBS Affiliate

A MEGAWATT OF SALES POWER FOR SIOUX CITY
Avery-Knodel Television National Representatives

Iowa—Sioux City

KCAU-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 310-kw visual, 48-kw aural. Antenna: 2020-ft. above av. terrain, 2000-ft. above ground, 3368-ft. above sea level.

Latitude 42° 35' 12.39"
Longitude 96° 13' 56.98"

Transmitter: 4-mi. E, .75-mi. N of James, Ia.

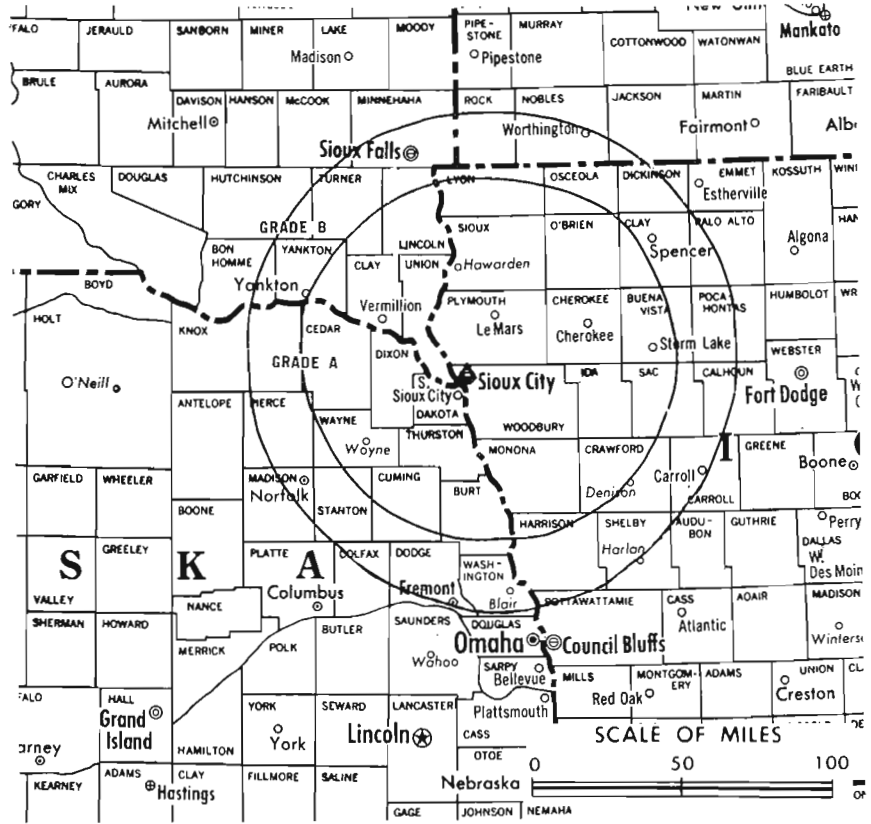
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

TV tape: Recording facilities.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KCAU-TV Ref: FCC File No. BPCT-3128 Granted 1/19/65

©American Map Co., Inc., N.Y., No. 14244

KCAU-TV

Network Service: ABC.

Licensee: Forward Communications Corp., 7th & Douglas Sts. (51101).

Studio: 7th & Douglas Sts. Telephone: 712-277-2345.

Ownership: Forward Communications Corp., see WSAU-TV, Wausau, Wis.

Began Operation: March 29, 1953. Sale to present owner by People's Bcstg. Corp. approved Oct. 27, 1965 by FCC (Television Digest, Vol. 5:30) Sale to People's by Cowles Bcstg. Co. was approved Nov. 27, 1957 by FCC (Vol. 13:41, 44, 49).

Represented (sales) by The Meeker Co.; Hyett/Ramsland Inc. (Minneapolis); Busby, Finch, Latham & Widman (South & SW); Bob Hix Co. Inc. (Mountain States).

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

WILLIAM F. TURNER, president & general manager.
PAUL J. O'BRYAN, asst. general manager & sales manager.
JACK GILBERT, station manager.
CLAIR W. GILES, business manager.
BOB DOVICHAK, local sales manager.
DAVID L. SLATER, operations manager.
BILL HARLING, production director.
DAVE NIXON, news director.
GLEN LARSEN, technical director.
JIM HENRY, promotion manager.
PAT FRANCIS, traffic manager.
GENE SHERMAN, sports director.
GEORGE LINDBLADE, director of creative services.
LEE DENNIS, dir. of community affairs programming.
MARK MILLER, director of editorial research.

DIGEST OF RATE CARD NO. 28—(March 29, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.					
\$900.00	\$540.00	\$360.00	\$270.00	\$185.00	\$92.50

NETWORK BASE HOURLY RATE: \$900.

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA				
	Buena Vista	7,900	7,800	99
	Cherokee	6,400	6,300	98
	Clay	7,100	6,900	98
	Dickinson	5,200	5,100	98
	Ida	3,500	3,500	99
	Lyon	4,900	4,800	98
	Monona	5,000	4,900	98
	O'Brien	6,700	6,600	99
	Osceola	3,100	3,000	98
	Palo Alto	5,000	4,900	97
	Plymouth	8,100	8,000	99
	Pocahontas	4,500	4,400	98
	Sac	6,100	6,000	98
	Sioux	9,400	9,100	97
	Woodbury	38,200	37,700	99
MINNESOTA				
50% & Over	Nobles	8,000	7,900	99
	Rock	4,100	4,100	99
NEBRASKA				
	Antelope	3,500	3,400	97
	Cedar	3,700	3,600	98
	Dakota	5,100	5,100	99
	Dixon	2,500	2,500	99
	Knox	3,900	3,700	96
	Madison	10,400	10,100	97
	Pierce	3,200	3,100	98
	Stanton	2,200	2,100	97
	Thurston	2,200	2,200	98
	Wayne	3,100	3,100	99
SOUTH DAKOTA				
	Bon Homme	3,100	3,000	97
	Clay	4,300	4,200	98
	Lincoln	4,700	4,600	99
	Union	3,800	3,800	99
	Yankton	6,400	6,300	98

(Continued on next page)

For Group Ownership of Stations
See Services Volume

Station Totals	326,400	320,900	98
Net Weekly Circulation (1974-75)		190,400	
Average Daily Circulation (1974-75)		128,800	

KCAU-TV, Sioux City

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	IOWA				
	Calhoun	5,500	5,400	98	
	Crawford	6,900	6,800	99	
	Emmet	5,300	5,100	97	
	MINNESOTA				
	Jackson	4,900	4,800	97	
	NEBRASKA				
	Burt	3,200	3,200	99	
	Cuming	4,200	4,100	98	
	Holt	4,400	4,200	95	
	SOUTH DAKOTA				
	Turner	3,900	3,800	98	
	Between 5-24%	IOWA			
		Audubon	3,300	3,300	99
		Carroll	7,600	7,500	99
Cass		7,200	7,100	98	
Harrison		6,500	6,400	98	
Humboldt		4,900	4,800	98	
Kossuth		8,200	8,100	99	
Shelby		5,300	5,200	99	
MINNESOTA					
Murray		3,800	3,700	98	
Pipestone		4,300	4,200	98	
NEBRASKA					
Boyd		1,200	1,200	97	
Washington		5,500	5,500	99	
Wheeler		300	300	96	
SOUTH DAKOTA					
Minnehaha		33,600	33,300	99	
Sanborn		1,100	1,100	97	

WOI-TV, Ames-Des Moines

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	IOWA			
	Adams	2,700	2,600	97
	Benton	8,500	8,400	99
	Buena Vista	7,900	7,800	99
	Clay	7,100	6,900	98
	Crawford	6,900	6,800	99
	Davis	3,200	3,100	98
	Hancock	5,500	5,400	98
	Jefferson	5,900	5,800	98
	Montgomery	5,700	5,600	98
	Taylor	3,700	3,600	97
	MISSOURI			
	Harrison	3,900	3,800	97
	Putnam	2,600	2,600	99

Iowa

KTIV, Sioux City

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	IOWA—(Continued)				
	Emmet	5,300	5,100	97	
	Pocahontas	4,500	4,400	98	
	MINNESOTA				
	Nobles	8,000	7,900	99	
	Rock	4,100	4,100	99	
	NEBRASKA				
	Boyd	1,200	1,200	97	
	SOUTH DAKOTA				
	Bon Homme	3,100	3,000	97	
	Turner	3,900	3,800	98	
	Between 5-24%	IOWA			
		Audubon	3,300	3,300	99
		Calhoun	5,500	5,400	98
		Carroll	7,600	7,500	99
Cass		7,200	7,100	98	
Harrison		6,500	6,400	98	
Kossuth		8,200	8,100	99	
MINNESOTA					
Jackson		4,900	4,800	97	
Murray		3,800	3,700	98	
Pipestone		4,300	4,200	98	
NEBRASKA					
Burt		3,200	3,200	99	
Butler		3,200	3,100	97	
Colfax		3,800	3,700	97	
Cuming		4,200	4,100	98	
SOUTH DAKOTA					
Aurora		1,700	1,600	96	
Charles Mix	3,500	3,400	96		
Davison	6,500	6,300	97		
Hutchinson	3,500	3,400	97		
Mc Cook	2,600	2,600	99		
Minnehaha	33,600	33,300	99		

BLACKBURN & COMPANY, INC.

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CHICAGO 333 N. Michigan Ave. (312) 346-6460
WASHINGTON, D.C. 1725 K. Street, N.W. (202) 331-9270
ATLANTA 400 Colony Sq., #510 (404) 892-4655
BEVERLY HILLS 9465 Wilshire Blvd. (213) 274-8151

Iowa—Sioux City



KTIV

Ch. 4



Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1915-ft. above av. terrain, 2000-ft. above ground, 3368-ft. above sea level.

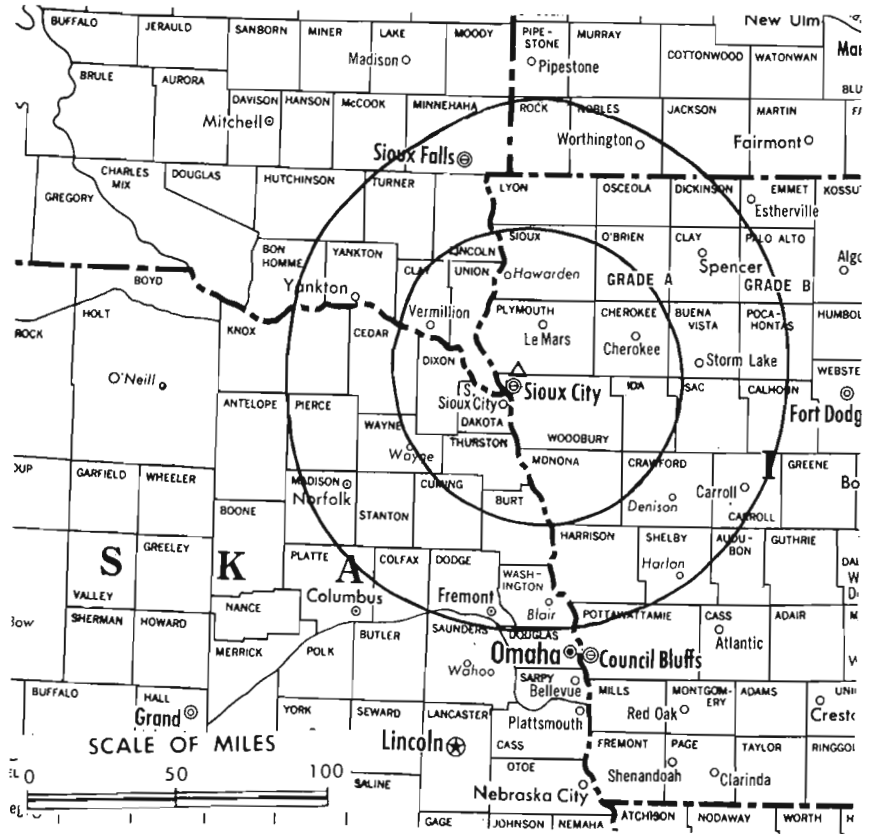
Latitude 42° 35' 12.39"
Longitude 96° 13' 56.98"

Transmitter: 4-mi. E, 75-mi. N of James, Ia.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-1).

KTIV Ref: FCC File No. BPCT-3127 Granted 1/19/65

©American Map Co., Inc., N.Y., No. 14244

KTIV

Network Service: NBC.

Licensee: KTIV Television Co., Box 87, Sioux City, Iowa (51103).

Studio: 10th & Grandview Blvd., Sioux City, Iowa.

Telephone: 712-258-0545.

TWX No.: 910-968-1708.

Ownership: Black Hawk Bcstg. Co. For other interests, see KWWL-TV, Waterloo-Cedar Rapids, Iowa.

Began Operation: Oct. 9, 1954. FCC approved sale to present owner by Perkins Bros. Co. March 28, 1974. Sale of 50%, giving Perkins Bros. 100% control, approved May 26, 1965 by FCC (Television Digest, Vol. 5:24).

Represented (sales) by Blair Television.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

ROBERT BUCKMASTER, president, Black Hawk Broadcasting.
JAMES BRADLEY, exec. v.p., Black Hawk Broadcasting.
LYN P. STOYER, exec. vice president & general manager.
BOB PAYNE, program director.
RAY MASELLI, general sales manager.
JANET LANE, promotion director.
MIKE BEECHER, news director.
AL SMITH, chief engineer.

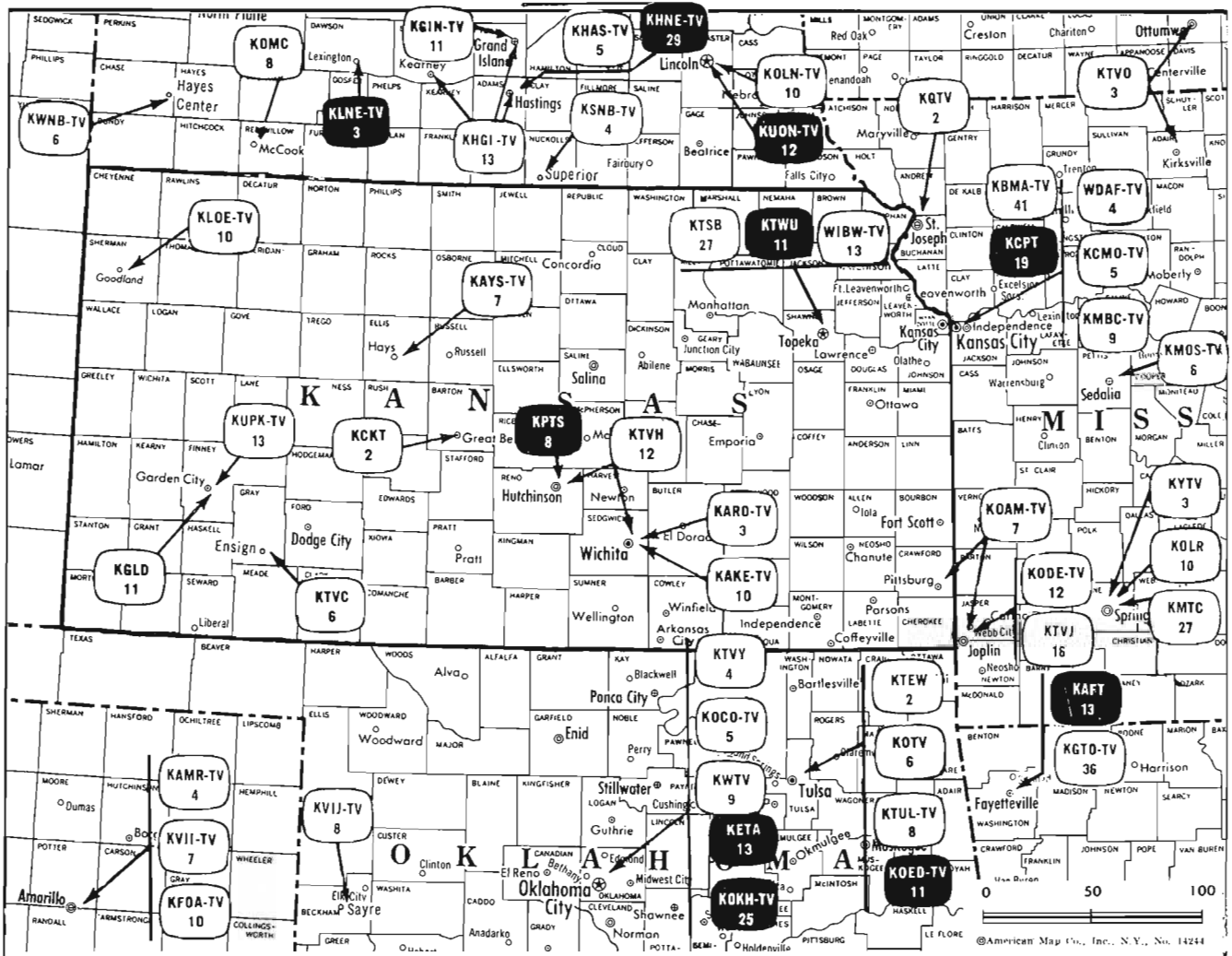
DIGEST OF RATE CARD NO. 2

(Jan. 1, 1976)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.	
Class AA—6:30-10 p.m., daily.	\$650	\$450	\$300	\$180	\$180	\$60

NETWORK BASE HOURLY RATE: \$650.

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA				
	Buena Vista	7,900	7,800	99
	Cherokee	6,400	6,300	98
	Clay	7,100	6,900	98
	Dickinson	5,200	5,100	98
	Ida	3,500	3,500	99
	Lyon	4,900	4,800	98
	Monona	5,000	4,900	98
	O'Brien	6,700	6,600	99
	Osceola	3,100	3,000	98
	Palo Alto	5,000	4,900	97
	Plymouth	8,100	8,000	99
	Sac	6,100	6,000	98
	Sioux	9,400	9,100	97
	Woodbury	38,200	37,700	99
50% & Over	NEBRASKA			
	Antelope	3,500	3,400	97
	Cedar	3,700	3,600	98
	Dakota	5,100	5,100	99
	Dixon	2,500	2,500	99
	Holt	4,400	4,200	95
	Knox	3,900	3,700	96
	Madison	10,400	10,100	97
	Pierce	3,200	3,100	98
	Stanton	2,200	2,100	97
	Thurston	2,200	2,200	98
	Wayne	3,100	3,100	99
	SOUTH DAKOTA			
	Clay	4,300	4,200	98
	Lincoln	4,700	4,600	99
	Union	3,800	3,800	99
	Yankton	6,400	6,300	98
Between 25-49%	IOWA			
	Crawford	6,900	6,800	99
(Continued on page 313-b)				
Station Totals		334,100	328,100	98
Net Weekly Circulation (1974-75)				174,800
Average Daily Circulation (1974-75)				114,700



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Wichita-Hutchinson	232,000	55	377,800	54
Joplin-Pittsburg	107,000	102	150,200	114
Topeka	73,000	134	136,500	124

Kansas Station Status as of September 1, 1976

	VHF	UHF	TOTAL
Commercial Television Stations	11	1	12
Educational Television Stations	2	0	2
			14

Kansas

State Educational Technical Facilities (Complete Data in Educational Directory)

KTWU

Topeka

Ch. 11

Non-Commercial Educational Station

Licensee: Washburn University of Topeka, 17th & College Sts.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1064-ft. above av. terrain, 952-ft. above ground, 2029-ft. above sea level.

Latitude 39° 03' 51"
Longitude 95° 45' 49"

KPTS

Wichita-Hutchinson

Ch. 8

Non-Commercial Educational Station

Licensee: Sunflower ETV Corp., 309 E. Third St., Wichita (67202).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 302-kw visual, 30.2-kw aural. Antenna: 800-ft. above av. terrain, 780-ft. above ground, 2325-ft. above sea level.

Latitude 38° 03' 21"
Longitude 97° 46' 35"

ON TOP

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maintained by those who read
Television Digest regularly.

For Details Use Order Card #8 Stations Volume

State Cross Reference List Communities That Receive Programs of Stations That Are Located Elsewhere

KTVH, Hutchinson

(See Wichita, Kan.)

KODE-TV, Pittsburg

(See Joplin, Mo.)

KAYS-TV, Hays

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	NEBRASKA Hitchcock	1,900	1,900	98
	COLORADO Phillips	1,500	1,500	97
Between 5-24%	KANSAS Edwards	1,700	1,700	98
	Ellsworth	2,400	2,300	97
	Hodgeman	900	900	97
	Lane	1,100	1,100	98
	Ottawa	2,600	2,500	96
	Saline	16,400	16,100	98
	Scott	2,000	2,000	98

KOAM-TV, Pittsburg

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	KANSAS—(Continued) Coffey	3,600	3,500	96
	Elk	1,600	1,500	97
	Miami	7,600	7,500	99
	MISSOURI Polk	6,700	6,500	97
	St. Clair	3,600	3,500	96
	OKLAHOMA Mayes	9,600	9,200	96
	Nowata	4,000	3,900	97
	Washington	14,800	14,600	98

Kansas—Ensign



KTVC

Ch. 6



[Operates in affiliation with KTVH,
Hutchinson-Wichita, Kan.]

Technical Facilities: Channel No. 6
(82-88 MHz). Authorized power:
100-kw visual, 10-kw aural. An-
tenna: 717-ft. above av. terrain,
683-ft. above ground, 3473-ft.
above sea level.

Latitude 37° 38' 26"
Longitude 100° 20' 33"

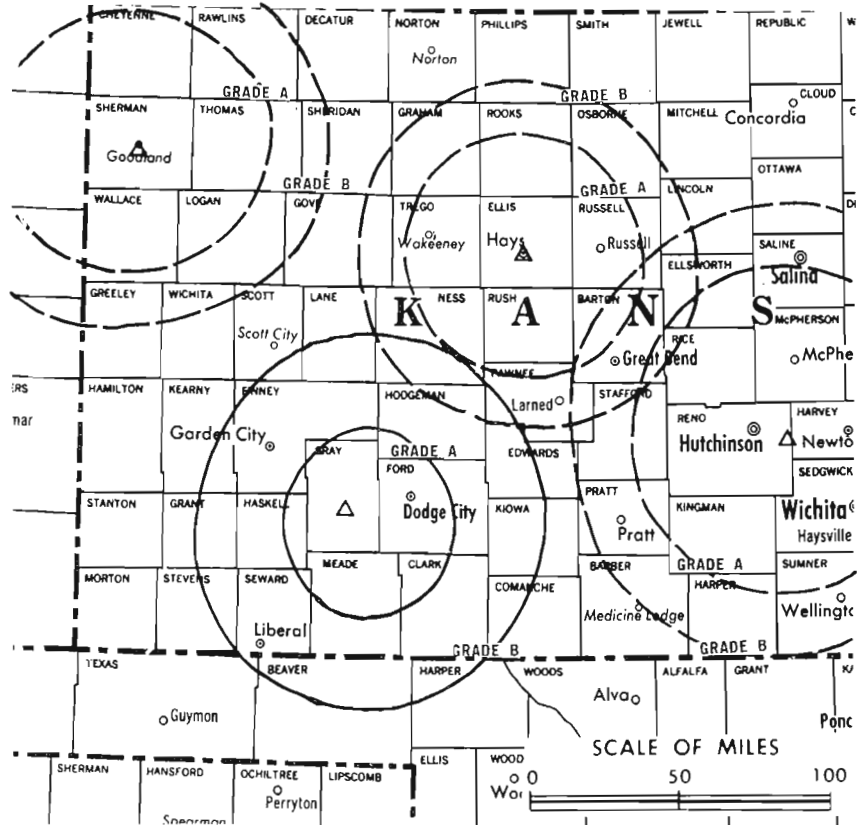
Transmitter: State Hwy. 23, 20-mi.
SW of Dodge City.

Telephone: 316-227-3121.

Color: Network, live, film, slide &
tape.

News Wire Service: UPI.

Represented (legal) by Wilner &
Scheiner.



County coverage based on Arbitron study (see
page 4-b).

KTVC Ref: FCC File No. BPCT-3474 Granted 1/29/65

©American Map Co., Inc., N.Y., No. 14244

KTVC

Network Service: CBS, KBS (private relay from KTVH).

Licensee: Southwest Kansas Television Co. Inc., Cimarron, Kan.

Office: Box 157, Dodge City, Kan. (67801).

Studio: State Hwy. 23, 20-mi. SW of Dodge City.

Ownership: Leigh Warner, 55.32%; Sidney Warner, 5%; Diane
Janoff, 12%; 12 others, none with more than 3%.

Began Operation: July 24, 1957. Acquisition of positive control by
Leigh Warner approved by FCC Dec. 16, 1969.

Represented (sales) by Avery-Knodel Inc.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

W. H. BAILEY, general manager.
BEN DAVIDSON, chief engineer.

DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 or 20 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.
\$217.50 \$142.00 \$92.00 \$75.00 \$59.00 \$37.50 \$20.50
NETWORK BASE HOURLY RATE: \$135.

Arbitron Data: Included with KTVH,
Hutchinson-Wichita.

Hogan - Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415

Encino, California 91436

(213) 986-3201

Kansas—Garden City



KGLD



Ch. 11

[Satellite of KARD-TV,
Wichita, Kan.]

Technical Facilities: Channel No. 11
(198-204 MHz). Authorized power:
200-kw visual, 24.5-kw aural. Antenna:
800-ft. above av. terrain,
834-ft. above ground, 3711-ft.
above sea level.

Latitude 37° 46' 40"
Longitude 100° 52' 08"

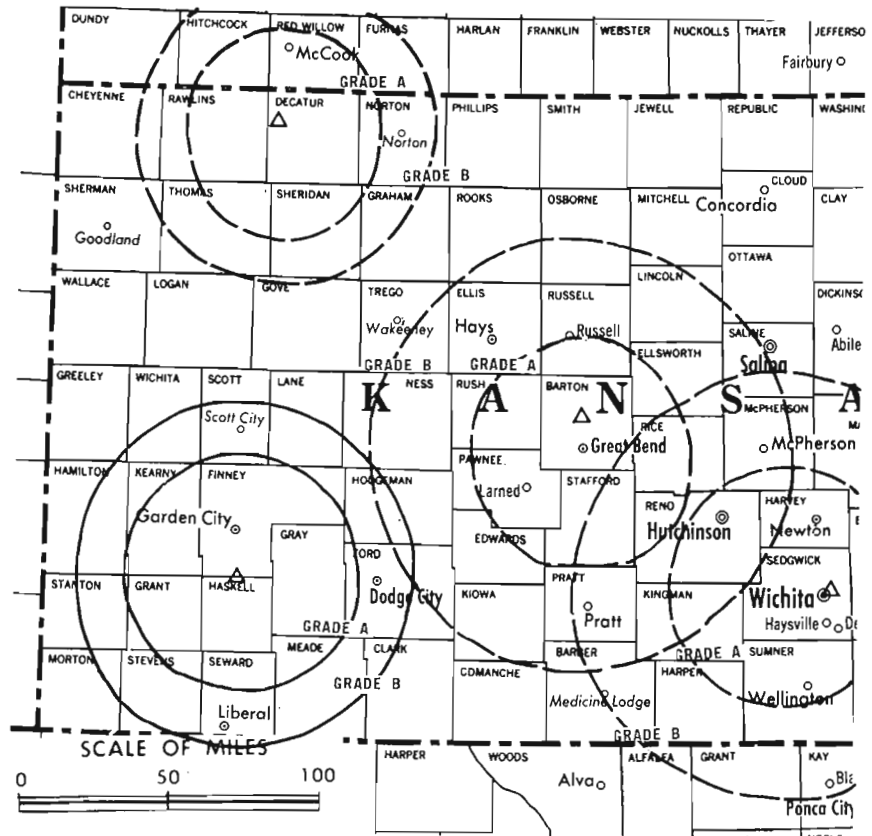
Transmitter: U.S. Hwy. 83, 12.6-mi.
S of Garden City.

Studio: U.S. Hwy. 83, 12.6-mi. South
of Garden City.

Telephone: 316-276-2311.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



County coverage based on Arbitron study (see
page 4-b).

KGLD Ref: FCC File No. BPCT-8711 Granted 8/20/64

©American Map Co., Inc., N.Y., No. 14244

KGLD

Network Service: NBC, same as KARD-TV.

Licensee: Kansas State Network Inc., P.O. Box 333, Wichita, Kan.
(67201).

Ownership: See KARD-TV, Wichita, Kan.

Began Operation: Nov. 5, 1958. For sale to present owners, see
KCKT, Great Bend, Kan.

Represented (sales) by TeleRep.

Represented (legal) by Koteen & Burt.

Personnel:

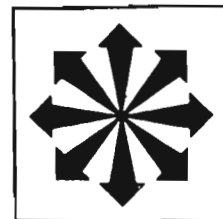
JIM AUSTIN, station manager.
JACK GARLACH, news director.
MORRIS GWYNN, chief engineer.

Rates: Offered as bonus with KARD-TV, Wichita and its other
satellites (Kansas State Network) KCKT, Great Bend and KOMC,
McCook, Neb.

NETWORK BASE HOURLY RATE: Bonus to KCKT, Great Bend.

Arbitron Data for this Station Included with Parent
KARD-TV, Wichita, Kan.

BLACKBURN & COMPANY, INC.



**RADIO • TV • CATV • NEWSPAPER BROKERS
NEGOTIATIONS • FINANCING • APPRAISALS**

CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Kansas—Garden City



KUPK-TV



Ch. 13

[Satellite of KAKE-TV, Wichita, Kan.]

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 87.1-kw visual, 17.42-kw aural. Antenna: 870-ft. above av. terrain, 876-ft. above ground, 3716-ft. above sea level.

Latitude 37° 39' 01"
Longitude 100° 40' 06"

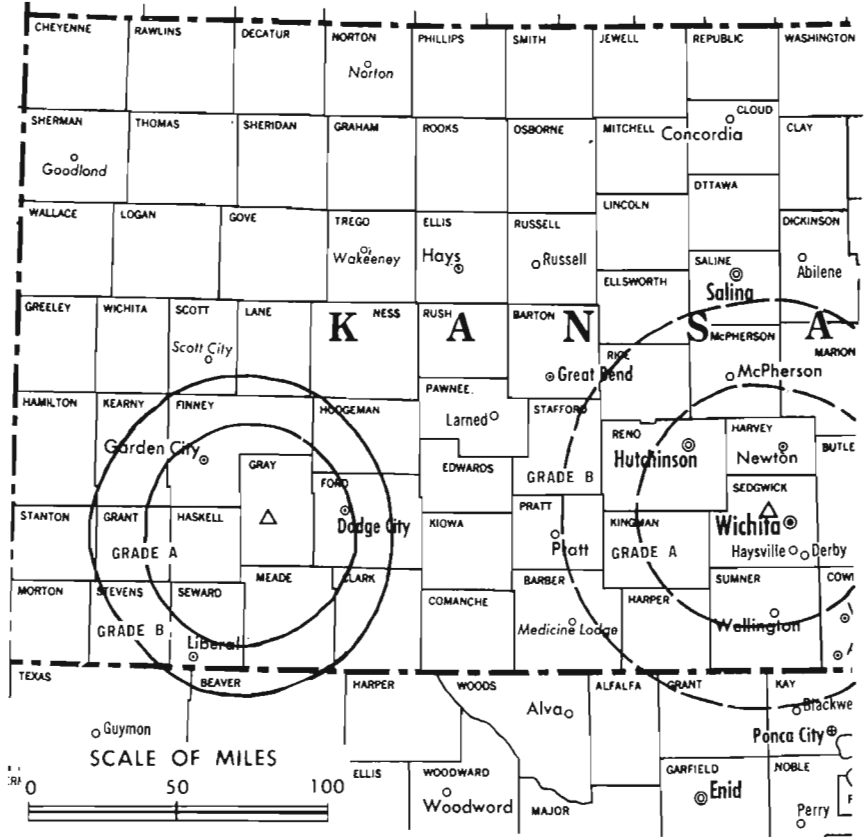
Transmitter: 8-mi. NW of Copeland, Kan.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: KUPK, 5-kw, 1050 kHz.

FM Affiliate: KUPK-FM, 11-kw, 97.3 MHz (No. 247), 230-ft.



County coverage based on Arbitron study (see page 4-b).

KUPK-TV Ref: FCC File No. BPCT-2901 Granted 5/8/64

© American Map Co., Inc., N.Y. No. 14244

KUPK-TV

Licensee: KAKE-TV & Radio Inc., Box 10, Wichita, Kan. (67201).

Studio: Box 216, Copeland, Kan. (67837).

Ownership: See KAKE-TV, Wichita, Kan.

Began Operation: Oct. 28, 1964.

Represented (sales) by Katz Television.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Lohnes & Culver.

Personnel:

- MARTIN UMANSKY, president & general manager.
- BOB SURBER, vice president & station manager.
- BRYCE BAKER, sales manager.
- CATHERINE WOLLEN, news director.
- PAUL HINDERLITER, chief engineer.
- JOHN STRAUSS, program director & farm director.

DIGEST OF RATE CARD NO. A3

(Oct. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.					
\$185	\$26	\$13

Combination rates with KAKE-TV, Wichita, also available.

NETWORK BASE HOURLY RATE: Bonus to KAKE-TV, Wichita.

Arbitron Data for this Station Included with Parent
KAKE-TV, Wichita, Kan.

THE WORLD NEVER STOPPED TURNING

This issue of **Television Factbook** was made as accurate as humanly possible when it was published but times have a way of changing after publishing deadlines. **Television Digest** with **Weekly Addenda Services** will keep you abreast of industry happenings.

Use Order Card #8 Stations Volume

Kansas—Goodland



Ch. 10

[Satellite of KAYS-TV, Hays, Kan.]

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 45.7-kw aural. Antenna: 770-ft. above av. terrain, 782-ft. above ground, 4474-ft. above sea level.

Latitude 39° 20' 31"
Longitude 101° 42' 33"

Transmitter: 17th St. & Broadway Ave.

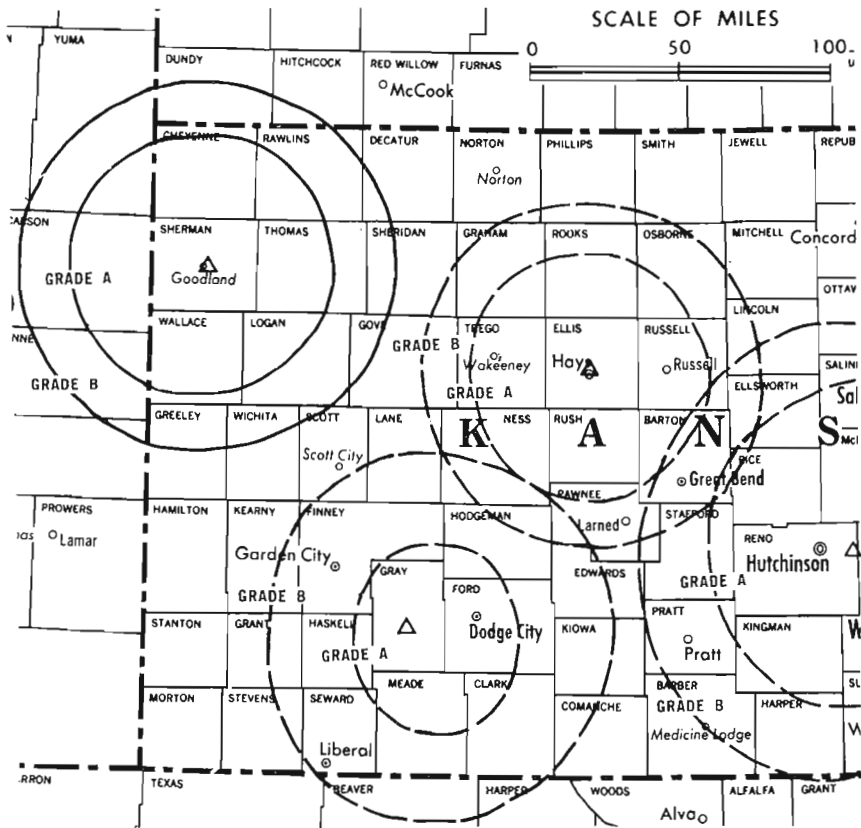
Studio: 17th St. & Broadway Ave.

Telephone: 913-625-2578.

Color: Network, live, film & slide.

AM Affiliate: KLOE, 1-kw, 730-kHz.

News Wire Service: AP, UPI.



County coverage based on Arbitron study (see page 4-b).

KLOE-TV Ref: FCC File No. BMPCT-3818 Granted 4/20/56

©American Map Co., Inc., N.Y., No. 14244

KLOE-TV

Network Service: Same as KAYS-TV, Hays.

Licensee: KAYS Inc., P.O. Box 817, Hays, Kan. (67601).

Ownership: Same as KAYS-TV, Hays, Kan.

Began Operation: Test programming Sept. 11, 1958; full operation April 26, 1959. Sale to KAYS Inc. approved by FCC Aug. 1, 1962. Transfer to Standard Electronics Corp. from Max Jones, trustee in bankruptcy, approved Nov. 2, 1960 by FCC (Television Digest, Vol. 16:39, 45). Jones took over station from Leslie E. Whittemore and associates following bankruptcy (Vol. 16:24). Whittemore group acquired station from James E. Blair (Vol. 15:16, 27).

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by A. L. Stein.

Personnel:

KAY MELIA, resident manager.

Rates: Sold in combination with KAYS-TV, Hays, Kan. and as part of Kansas Bcstg. System which includes KTVH, Hutchinson-Wichita; KTVC, Ensign; KAYS-TV, Hays.

NETWORK BASE HOURLY RATE: \$85. Combination rate with KAYS-TV, Hays, \$285.

Arbitron Data for this Station Included with Report of Parent KAYS-TV, Hays, Kan.

Kansas—Great Bend



KCKT



Ch. 2

[Satellite of KARD-TV,
Wichita, Kan.]

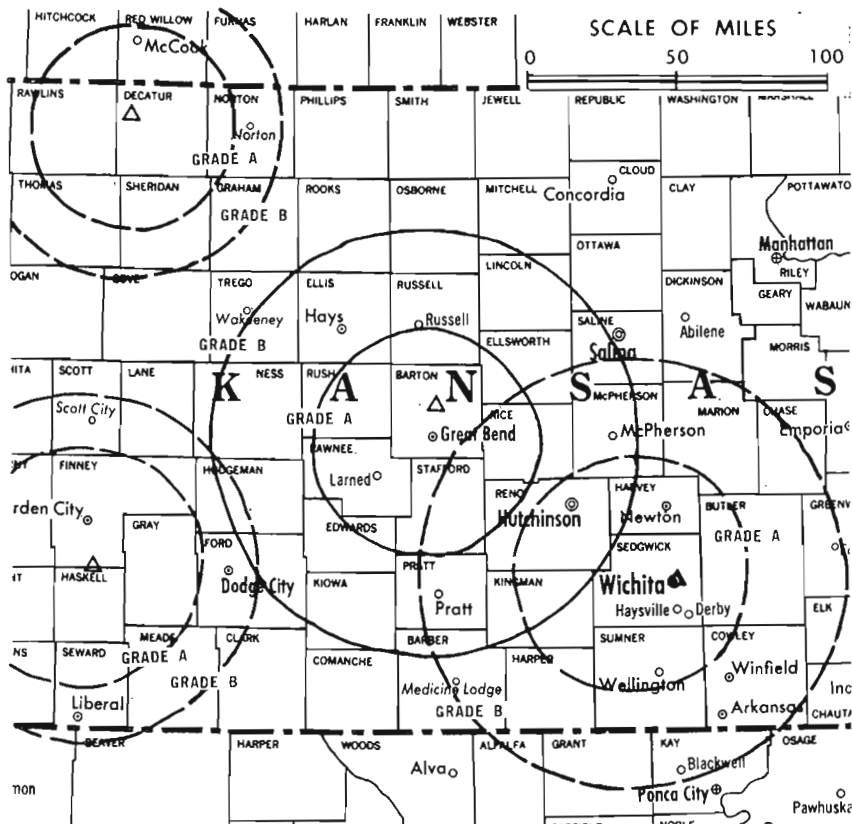
Technical Facilities: Channel No. 2
(54-60 MHz). Authorized power:
100-kw visual, 17.8-kw aural. An-
tenna: 970-ft. above av. terrain,
1006-ft. above ground, 2875-ft.
above sea level.

Latitude 38° 25' 54"
Longitude 98° 46' 24"

Color: Network, live, film, slide &
tape.

News Wire Service: AP.

Transmitter: U.S. Hwy. 281, 4-mi. N
of city limits.



County coverage based on Arbitron study (see
page 4-b).

KCKT Ref: FCC File No. BPC-1838 Granted 3/3/54

©American Map Co., Inc., N.Y., No. 14244

KCKT

Network Service: NBC, same as KARD-TV.

Licensee: Kansas State Network Inc., P.O. Box 333, Wichita, Kan.
(67201).

Studio: U. S. Hwy. 281, 4-mi. N of city limits.

Telephone: 316-793-7868.

Ownership: See KARD-TV, Wichita, Kan.

Began Operation: Nov. 28, 1954. Sale (with satellites KGLD, Gar-
den City, Kan. and KOMC, McCook, Neb.) to present owners by
Central Kansas Television Co. Inc. approved by FCC June 13,
1962 (Television Digest, Vol. 2:25).

Represented (Sales) by TeleRep.

Represented (legal) by Koteen & Burt.

Personnel:

BILL RANKER, station manager.
BOB DUNDAS, news director.
JAMES BOWERS, chief engineer.

Rates: Offered as bonus with KARD-TV, Wichita and its other
satellites (Kansas State Network) KGLD, Garden City and KOMC,
McCook, Neb.

NETWORK BASE HOURLY RATE: \$325.

Arbitron Data for this Station Included with Report
of Parent KARD-TV, Wichita, Kan.

Cable Television
Management and
Engineering
Consultants

Malarkey, Taylor
& Associates

1225 Connecticut Ave.,
Washington, D. C.
20036
(202) 223-2345

Kansas—Hays



KAYS-TV



Ch. 7

[Operates satellite KLOE-TV, Goodland, Kan.]

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 32.4-kw aural. Antenna: 710-ft. above av. terrain, 816-ft. above ground, 2840-ft. above sea level.

Latitude 38° 53' 05"
Longitude 99° 20' 21"

Transmitter: 2300 Hall St.

AM Affiliate: KAYS, 1-kw (.25-kw night), 1400 kHz.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Arbitron Data: Figures include coverage of satellite KLOE-TV.

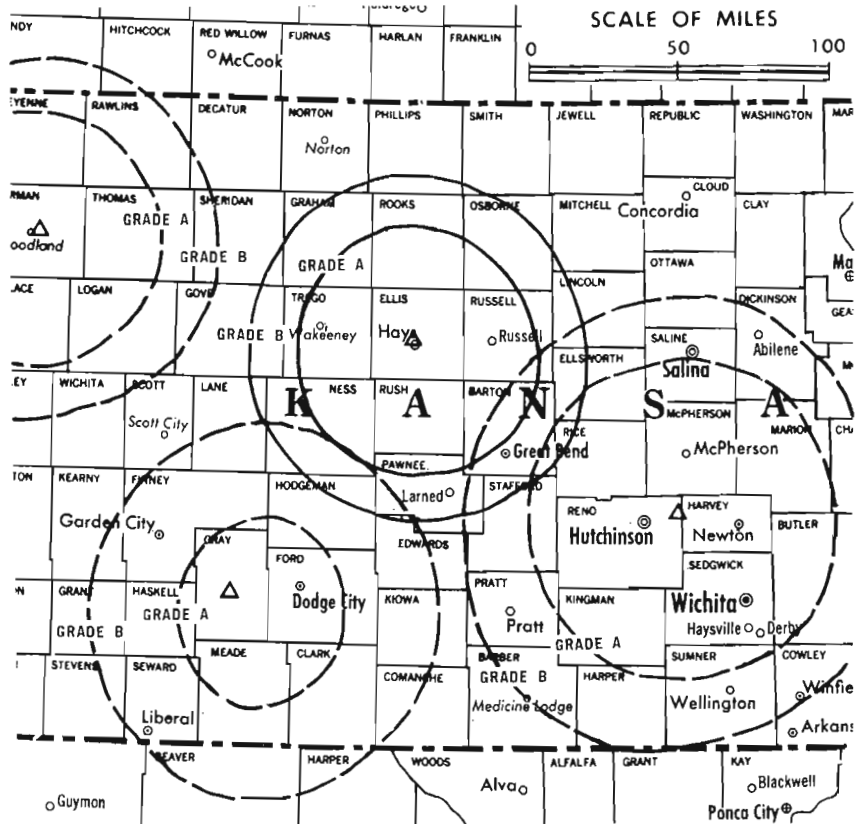
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KAYS-TV Ref: FCC File No. BPCT-4083 Granted 10/18/67
KLOE-TV Ref: FCC File No. BPCT-3818 Granted 4/20/56

©American Map Co., Inc., N.Y., No. 14244

KAYS-TV

Network Service: CBS, ABC.

Licensee: KAYS Inc., Box 817, Hays, Kan. (67601).

Studio: 2300 Hall St. Telephone: 913-625-2578.

Ownership: Ross Beach, 50⅓%; Robert E. Schmidt, v.p.-gen. mgr., 49⅓%. Also operates satellite KLOE-TV, Goodland, Kan. Beach has 60%. Schmidt 40% of KLOE Inc. which owns KLOE, Goodland, Kan. & KCOV, Alliance, Neb. Each also has interest in KFEQ(AM), St. Joseph, Mo.

Began Operation: Sept. 2, 1958.

Represented (sales) by Avery-Knodel Inc.; Blair TV (Kansas Bcstg. System, including KTVH, Hutchinson-Wichita, KTVC, Ensign & KLOE-TV, Goodland).

Represented (legal) by A. L. Stein.

Personnel:

ROBERT E. SCHMIDT, general manager.
BERNARD BROWN, station manager.
DENNIS MASSIER, director of engineering.
ERROL WUERTZ, production manager.

DIGEST OF RATE CARD NO. 6 (Sept. 1, 1975)*

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.	\$250	\$200	\$150	\$90	\$65	\$50
					\$50	\$35

*Includes KLOE-TV, Goodland.

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Cheyenne	800	700	90
	Kit Carson	2,600	2,300	90

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Cheyenne	1,600	1,600	98
	Ellis	8,200	8,100	99
	Gove	1,300	1,300	96
	Graham	1,700	1,700	98
	Greeley	600	600	98
	Logan	1,200	1,200	97
	Mitchell	2,800	2,700	97
	Ness	1,700	1,700	98
	Norton	2,600	2,500	98
	Osborne	2,700	2,600	96
	Pawnee	3,100	3,000	98
	Phillips	3,300	3,200	96
	Rawlins	1,500	1,500	97
	Rooks	3,000	2,900	98
	Rush	1,900	1,900	98
	Russell	3,700	3,600	98
	Sheridan	1,200	1,200	97
	Sherman	2,900	2,800	98
	Thomas	3,300	3,200	97
Trego	1,800	1,700	97	
Wallace	700	700	97	
Wichita	1,000	1,000	97	
	NEBRASKA			
	Chase	1,400	1,400	98
	Dundy	1,100	1,100	97
	COLORADO			
	Kiowa	800	700	90
	Yuma	3,100	2,900	93
Between 25-49%	KANSAS			
	Barton	10,900	10,800	99
	Decatur	1,900	1,900	98
	Lincoln	1,800	1,700	96
	Smith	2,400	2,300	97

(Continued on page 316-b)

Station Totals	109,100	106,500	97
Net Weekly Circulation (1974-75)			58,400
Average Daily Circulation (1974-75)			40,400

Kansas—Pittsburg-Joplin, Mo.



KOAM-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1092-ft. above av. terrain, 1156-ft. above ground, 2046-ft. above sea level.

Latitude 37° 13' 15"
Longitude 94° 42' 25"

Transmitter: Intersection of U.S. 69 & Lawton Rd., 11-mi. S of Pittsburg, Kan.

Studio: Intersection of U.S. 69 & Lawton Rd., 11-mi. S of Pittsburg.

TV tape: Recording facilities.

AM Affiliate: KOAM, 10-kw (5-kw night), 860 kHz (NBC).

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

Represented (engineering) by A. D. Ring & Associates.

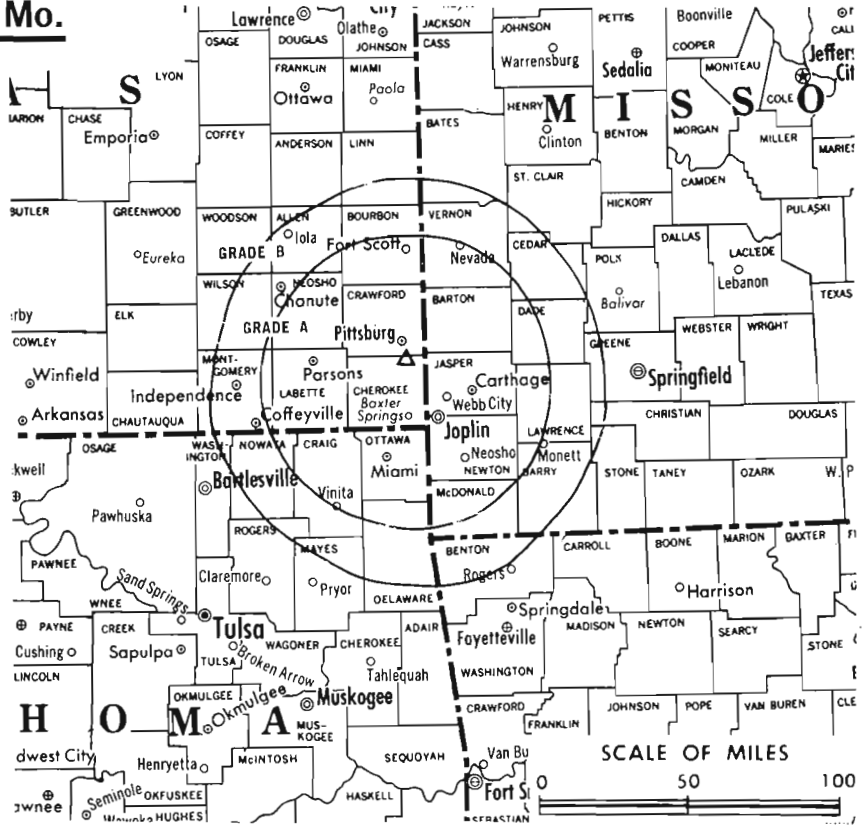
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KOAM-TV Ref: FCC File No. BPT-2863 Granted 5/29/61

© American Map Co., Inc., N.Y., No. 14244

KOAM-TV

Network Service: NBC.

Licensee: Mid-Continent Telecasting Inc., Box 659, Pittsburg, Kan. (66762).

Telephone: 316-231-0400. TWX No.: 316-952-8230.

Ownership: Pittsburg Bcstg. Co. (KOAM), 66.53%; Joplin Globe Publishing Co., publisher of Joplin (Mo.) Globe, 33.23%. Officers: Lester L. Cox, chairman; Bill Bengtson, v.p. & gen. mgr.; Mildred Cox, v.p.; Lang Rogers, v.p.; Fred Hughes, secy. E. V. Baxter estate owns 50% of Pittsburg Bcstg.; Lester L. Cox owns 37.5%; Mildred Cox, 12.5%. Rogers and Hughes representing Joplin Globe. Mildred Cox also is part owner of radio KCIJ, Shreveport, La.

Began Operation: Dec. 5, 1953.

Represented (sales) by Katz Television.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

BILL BENGTSON, v.p., general manager & film buyer.
LOUIS R. MARTIN, vice president, programming.
JACK LAWRENCE, chief engineer.

DIGEST OF RATE CARD NO. A18—(June 5, 1972)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.	
Class A—6-10:30 p.m., daily.	\$550	\$330	\$250	\$90*	\$90*	\$45*

*Class AA—6:30-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS Benton	21,900	20,700	95
	Washington	31,200	29,400	94
	KANSAS Allen	6,100	5,900	97

Net Weekly Circulation	State County	Total Households	TV Households	%
KANSAS—(Continued)				
	Bourbon	6,800	6,600	98
	Cherokee	8,700	8,600	98
	Crawford	14,900	14,600	98
	Labette	9,800	9,600	98
	Montgomery	17,000	16,600	97
	Neosho	6,900	6,800	98
	Wilson	4,800	4,600	97
	Woodson	1,900	1,800	96
50% & Over	MISSOURI Barton	4,500	4,400	98
	Cedar	4,100	4,000	97
	Dade	3,000	2,900	98
	Jasper	31,800	31,200	98
	Lawrence	10,800	10,500	97
	Mc Donald	5,400	5,300	98
	Newton	12,800	12,600	98
	Vernon	6,900	6,700	97
	OKLAHOMA Craig	5,300	5,100	96
	Delaware	7,500	7,000	93
	Ottawa	11,100	10,800	97
Between 25-49%	ARKANSAS Carroll	5,900	5,600	95
	KANSAS Greenwood	4,000	3,900	97
	Linn	3,700	3,600	98
	MISSOURI Barry	8,300	8,100	97
	Bates	6,200	6,000	97
Between 5-24%	ARKANSAS Madison	3,700	3,300	90
	KANSAS Anderson	3,400	3,300	98
(Continued on page 316-b)				
Station Totals		319,900	309,700	96
Net Weekly Circulation (1974-75)			203,200	
Average Daily Circulation (1974-75)			144,500	

Kansas—Topeka



WIBW-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 40.7-kw aural. Antenna: 1380-ft. above av. terrain, 1255-ft. above ground, 2549-ft. above sea level.

Latitude 39° 00' 18.5"
Longitude 96° 02' 57.5"

Transmitter: 18-mi. W. of Topeka & 5.5-mi. S of Maple Hill, Kan.

Studio: 5600 W. Sixth.

TV tape: Recording facilities.

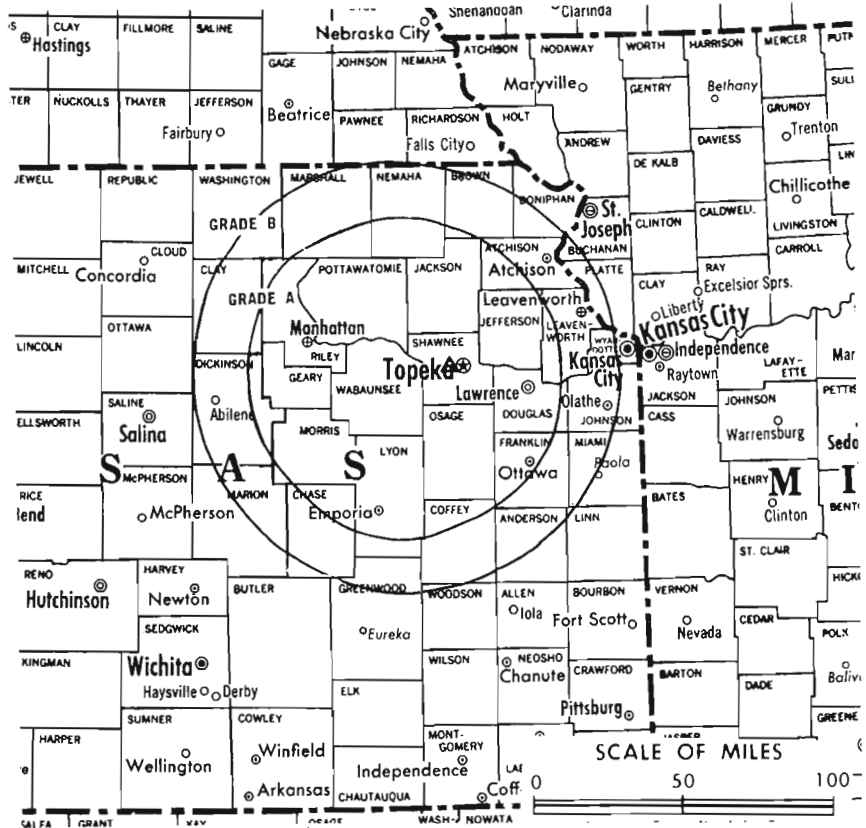
AM Affiliate: WIBW, 5-kw, 580 kHz (CBS).

FM Affiliate: WIBW-FM, 47-kw, 97.3 MHz (No. 247), 1220-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WIBW-TV Ref: FCC File No. BPCT-2743 Granted 8/1/82

©American Map Co., Inc., N.Y., No. 1424

WIBW-TV

Licensee: Stauffer Publications Inc., Box 119 (66601).

Telephone: 913-272-3456. TWX No.: 910-744-6709.

Ownership: Stauffer Publications Inc. Oscar Stauffer, chmn.; Stanley H. Stauffer, pres. Stauffer also operates radio stations, KSOK, Arkansas City, Kan.; KGFF, Shawnee, Okla. Stauffer publications are Topeka Daily Capital and State Journal, Kansas City Kansan. Stauffer owns KRNT & KRNQ (FM), Des Moines, Iowa & KGNC-AM-FM, Amarillo, Tex. For other Stauffer newspapers, see Newspaper Ownership of TV Stations.

Began Operation: Nov. 15, 1953. Sale of WIBW-TV & WIBW to present owner by Capper Publications approved Dec. 19, 1956 by FCC (Television Digest, Vol. 12:51).

Represented (sales) by Katz Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

THAD M. SANDSTROM, vice president, broadcasting.
JERRY HOLLEY, general manager.
RAY C. SENATE, national sales manager.
PAUL WINDERS, operations manager.
DICK SILEY, program director.
RICH HULL, farm director.
FRED WHITE, sports director.
TOM PARMLEY, news director.
LARRY SLAWSON, creative director.
MIKE CROUCH, business manager.
DON MORGAN, promotion manager.

DIGEST OF RATE CARD NO. A1—(July 26, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6-10:30 p.m., daily.	\$850	\$600	\$450	\$275	Graded rates apply*	

*Highest rate: \$250.

NETWORK BASE HOURLY RATE: \$725.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS				
		Anderson	3,400	3,300	98
		Brown	4,900	4,800	98
		Chase	1,600	1,500	97
		Clay	4,100	3,900	96
		Cloud	5,000	4,800	96
		Coffey	3,600	3,500	96
		Dickinson	9,200	9,000	98
		Douglas	21,000	20,500	98
		Geary	10,200	10,000	98
		Greenwood	4,000	3,900	97
		Jackson	4,500	4,400	97
		Jefferson	4,300	4,200	98
		Lyon	12,300	11,900	97
		Marshall	5,500	5,300	97
		Morris	2,800	2,700	97
		Nemaha	3,900	3,800	98
	Osage	5,400	5,300	98	
	Pottawatomie	4,600	4,500	98	
	Riley	16,900	16,500	97	
	Shawnee	58,500	57,700	99	
	Wabaunsee	2,300	2,200	97	
	Washington	3,700	3,600	97	
	Woodson	1,900	1,800	96	
Between 25-49%	KANSAS				
		Allen	6,100	5,900	97
		Atchison	6,800	6,700	99
		Franklin	7,900	7,700	98
		Neosho	6,900	6,800	98
	Saline	16,400	16,100	98	
NEBRASKA		Richardson	4,800	4,700	98
Between 5-24%	KANSAS				
	Barton	10,900	10,800	99	

(Continued on page 329-b)

Station Totals	501,100	491,500	98
Net Weekly Circulation (1974-75)			211,000
Average Daily Circulation (1974-75)			138,800



Two In A Row...

For The First Time Ever.

For the first time in the 42-year history of the coveted HEADLINER AWARD for "Outstanding Achievements in Journalism" a single television station has earned the same award for two consecutive years. That station is WIBW-TV in Topeka.

In competition with stations in cities two and three times the size of Topeka, WIBW-TV has been chosen for "Consistently Outstanding TV Reporting" in a city of less than 500,000.

"Consistently Outstanding Reporting . . ." says a lot. It means using over 85 miles of film and video tape annually. It means live daily reports from the floor of the Kansas Legislature, statewide telecasts of visiting dignitaries, supplying nationwide network aid in covering President Truman's Funeral and President Ford's Topeka visit, and sending our own reporters anywhere in the world that Kansas news is happening.



TV-AM-FM

Box 119, Topeka, Kansas 66601

A CBS Affiliate

Our goal? To make it THREE IN A ROW, for the first time ever.



BROADCAST SERVICES OF STAUFFER PUBLICATIONS, INC. · TOPEKA

Thad M. Sandstrom, Vice President - Broadcasting

WIBW TV-AM-FM
CBS - Topeka

KGNC-AM-FM
CBS - Amarillo

KRNT - KRNQ
CBS - Des Moines

KSOK Radio
Arkansas City, Ks.

KGFF Radio
ABC - Shawnee, Ok.

ALL AMERICAN NETWORK - Televising the World's Richest Horse Race on Labor Day - Originating Kansas City Royals Baseball Network

Kansas—Topeka



KTSB

Ch. 27



Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1094-kw max. & 912-kw horizontal visual, 165-kw max. & 138-kw horizontal aural. Antenna: 1047-ft. above av. terrain, 1149-ft. above ground, 2049-ft. above sea level.

Latitude 39° 05' 33.5"
Longitude 95° 47' 04.1"

Transmitter: 6835 Northwest U.S. Hwy. 24.

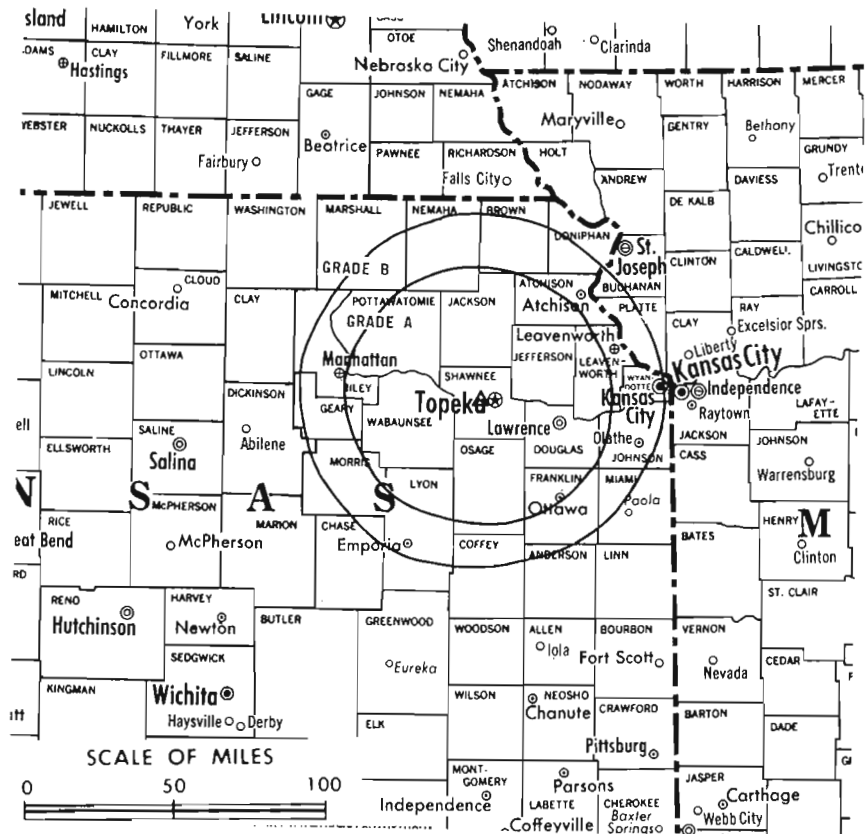
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KTSB Ref: FCC File No. BMPCT-6498 Granted 10/12/66

©American Map Co., Inc., N.Y., No. 14244

KTSB

Network Service: NBC; ABC on per program basis.

Licensee: Studio Broadcasting System Div., Highwood Service Inc.

Studio: 6835 Northwest U.S. Hwy. 24.

Mailing Address: P.O. Box 2700, Topeka, Kan. (66601).

Telephone: 913-582-4000.

TWX No.: 910-749-6600.

Ownership: Motorcar Transport Co., 100% (wholly owned by Ralph C. Wilson Agency). Officers: Ralph C. Wilson Jr., pres.-treas.; Richard O. Morrison, exec. v.p.

Began Operation: Dec. 28, 1967.

Represented (sales) by H-R Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

WILLIAM R. HIRSHEY, general manager.
HARRY L. STRADER, asst. manager, operations & production.
HERBERT L. BROWN, general sales manager.
T. WILLIAM KEEGAN, director of engineering.
SCOTT McIVER, director of accounting.

DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.
Class AA—6-10 p.m., daily.					
\$495	\$295	\$225	\$125	\$150	\$75

NETWORK BASE HOURLY RATE: \$400.

For UHF Set Penetration by Market,
see Services Volume

	Net Weekly Circulation	State County	Total Households	TV Households	%	
KANSAS						
50% & Over		Brown	4,900	4,800	98	
		Geary	10,200	10,000	98	
		Lyon	12,300	11,900	97	
		Marshall	5,500	5,300	97	
		Nemaha	3,900	3,800	98	
		Osage	5,400	5,300	98	
		Pottawatomie	4,600	4,500	98	
		Riley	16,900	16,500	97	
Between 25-49%		Shawnee	58,500	57,700	99	
		Wabaunsee	2,300	2,200	97	
	KANSAS					
		Atchison	6,800	6,700	99	
		Clay	4,100	3,900	96	
		Cloud	5,000	4,800	96	
		Coffey	3,600	3,500	96	
		Dickinson	9,200	9,000	98	
Between 5-24%		Douglas	21,000	20,500	98	
		Franklin	7,900	7,700	98	
		Jackson	4,500	4,400	97	
		Jefferson	4,300	4,200	98	
		Morris	2,800	2,700	97	
	KANSAS					
		Allen	6,100	5,900	97	
		Anderson	3,400	3,300	98	
	Greenwood	4,000	3,900	97		
	Johnson	77,900	77,400	99		
	Leavenworth	17,700	17,500	99		
	Washington	3,700	3,600	97		
	Woodson	1,900	1,800	96		
MISSOURI						
	Buchanan	32,100	31,500	98		
	Platte	12,000	11,900	99		
NEBRASKA						
	Johnson	2,000	2,000	98		
Station Totals			354,500	348,200	98	
Net Weekly Circulation (1974-75)					132,600	
Average Daily Circulation (1974-75)					70,900	

Kansas—Wichita



KAKE-TV



Ch. 10

[Operates satellite KUPK-TV, Garden City, Kan.]

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1030-ft. above av. terrain, 1079-ft. above ground, 2449-ft. above sea level.

Latitude 37° 46' 54"
Longitude 97° 31' 10"

Transmitter: State Hwy. 96, 9-mi. NW of city.

TV tape: Recording facilities.

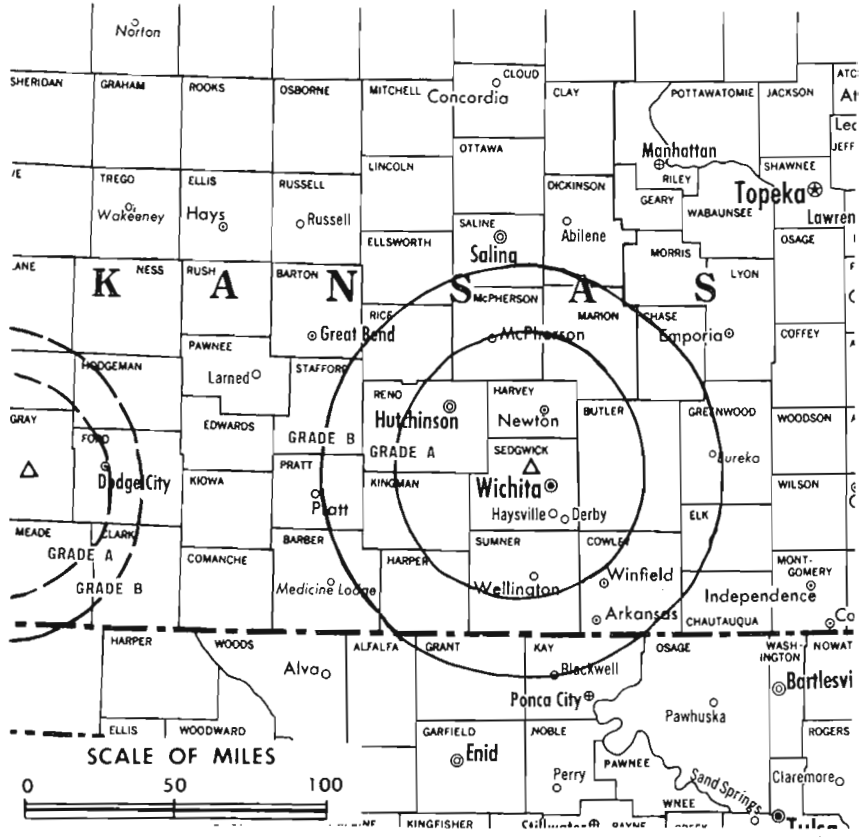
Color: Network, live, film, slide & tape.

AM Affiliate: KAKE, 1-kw (.25-kw N), 1240 kHz (ABC).

News Wire Service: AP, UPI.

News Film Service: ABC.

Studio: 1500 North West St., Box 10 (67201).



KAKE-TV Ref: FCC File No. BMPCT-2215 Granted 7/16/54

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Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KAKE-TV

Licensee: KAKE-TV & Radio Inc., 1500 North West St., Box 10, Wichita, Kan. (67201).

Telephone: 316-943-4221. TWX No.: 316-554-9452.

Ownership: Mark H. Adams, chmn., 3%; Martin Umansky, pres., 4%; Harold Newby, v.p., 2%; Theodore Gore, v.p., 9%; Charles E. Jones, secy., 4%; Owen McEwen, treas., 7%; Tom Palmer estate, 19%; George Bruce, 2%; Sherrill Corwin, 13%; S. O. Beren, 1%; others. KAKE-TV & Radio also owns radio KUPK & FM, Garden City, Kan.

Began Operation: Oct. 19, 1954.

Represented (sales) by Katz Television.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Lohnes & Culver.

Personnel:

MARTIN UMANSKY, president & general manager.
JOHN FROOME, v.p., program & asst. general manager.
HAROLD NEWBY, v.p. & chief engineer.
BRYCE BENEDICT, v.p. & general sales manager.
JACK HICKS, vice president & TV news director.
BILL ANDREWS, promotion director.
MAGGIE LINTON, public affairs director.
PAUL THRELFALL, v.p. & manager, news.
AL MARRARA, production manager.
ARNOLD WEDEL, v.p. & comptroller.
HARRIET SMITH, traffic director.

DIGEST OF RATE CARDS P-2 & A-19—(Sept. 1, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.
\$800.00 \$450.00 \$305.00 \$235.00 Graded rates apply*

*Highest rate: \$230.

NETWORK BASE HOURLY RATE: \$950.

Arbitron Data: Figures include
KUPK-TV, Garden City, Kan.

Net Weekly Circulation	State County	Total Households	TV Households	%
KANSAS				
	Barber	2,800	2,700	97
	Barton	10,900	10,800	99
	Butler	14,200	14,000	98
	Chase	1,600	1,500	97
	Clark	1,100	1,100	98
	Comanche	1,100	1,100	96
	Cowley	13,100	12,800	98
	Dickinson	9,200	9,000	98
	Elk	1,600	1,500	97
	Ellsworth	2,400	2,300	97
	Finney	7,200	7,100	98
	Ford	8,300	8,200	98
	Geary	10,200	10,000	98
	Grant	2,000	2,000	98
	Gray	1,800	1,800	98
	Greeley	600	600	98
	Greenwood	4,000	3,900	97
	Hamilton	1,400	1,300	96
	Harper	3,600	3,500	98
	Harvey	10,000	9,800	98
	Haskell	1,600	1,600	98
	Hodgeman	900	900	97
	Kearny	1,200	1,200	98
	Kingman	3,600	3,600	99
	Kiowa	1,600	1,500	96
	Lane	1,100	1,100	98
	Mc Pherson	9,300	9,000	97
	Marion	5,400	5,200	97
	Meade	1,800	1,800	99
	Morris	2,800	2,700	97
	Morton	1,000	1,000	97
	Pratt	3,800	3,700	98
	Reno	23,400	23,100	99
	Rice	4,700	4,600	99
	Saline	16,400	16,100	98
	Scott	2,000	2,000	98
	Sedgwick	117,400	115,900	99

50% & Over

(Continued on page 329-b)

Station Totals	465,600	455,500	97
Net Weekly Circulation (1974-75)			305,800
Average Daily Circulation (1974-75)			201,600

Kansas—Wichita



KARD-TV



Ch. 3

[Operates Kansas State Network, including satellites KCKT, Great Bend, Kan.; KGLD, Garden City, Kan. & KOMC, McCook, Neb. (Oberlin, Kan.)]

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1071-ft. above av. terrain. 1079-ft. above ground, 2449-ft. above sea level.

Latitude 37° 46' 37"
Longitude 97° 31' 01"

Transmitter: Colwich, Kan.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

FM Affiliate: KARD, 100-kw, 107.3 MHz (No. 297), 860-ft.

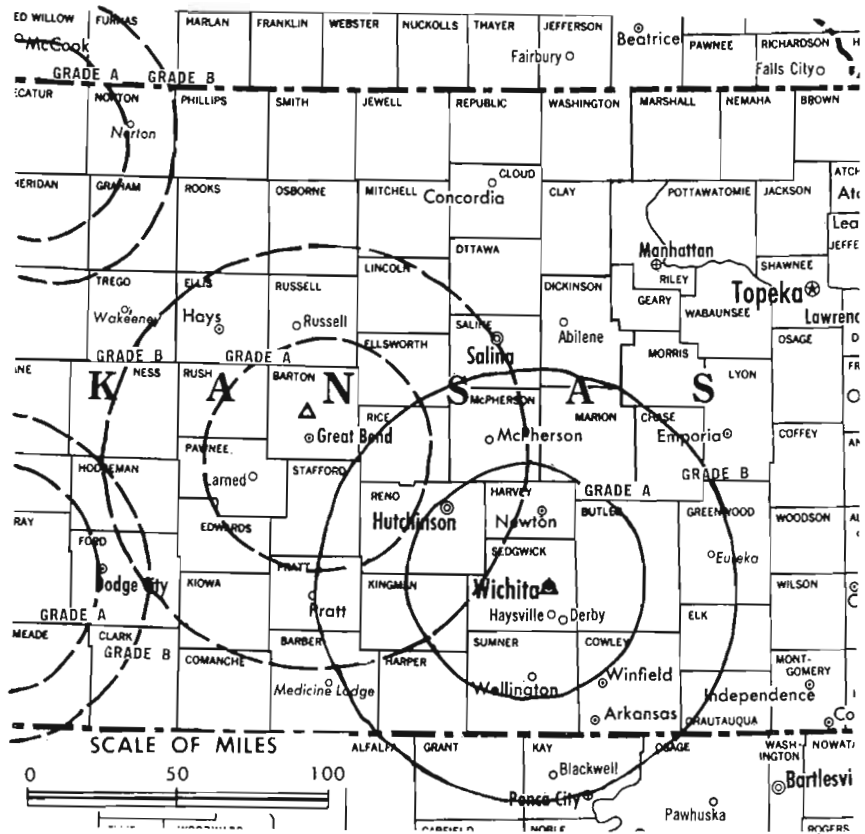
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KARD-TV Ref: FCC File No. BPC2-961 Granted 6/8/55

©American Map Co., Inc., N.Y., No. 14244

KARD-TV

Licensee: Kansas State Network Inc., P.O. Box 333 (67201).

Studio: 833 N. Main St., Wichita (67203); P.O. Box 333 (67201).

Telephone: 316-265-5631. TWX No.: 910-741-6976.

Ownership: Kansas State Network Inc., 100%. Also owns KCKT, Great Bend, Kan., KGLD, Garden City, Kan.; KOMC, McCook, Neb. (Oberlin, Kan.); KARD(FM), Wichita & KTVJ(TV), Joplin, Mo.

Began Operation: Sept. 1, 1955.

Represented (sales) by TeleRep.

Represented (legal) by Koteen & Burt.

Personnel:

CHARLES L. BROWN, chairman of board.
DON SBARRA, president.
FRANK CHAPPELL, v.p. & president, broadcast division.
BILL SIKES, vice president & asst. general manager.
GLENN BELL, chief engineer, KSN.
GREG GAMER, v.p., news.
LARRY PROFFITT, national sales manager.
JERRYANNE HADLEY, promotion manager.
JAMES SHAW, chief engineer.
ROBERT TRAEGER, local & regional sales manager.

DIGEST OF RATE CARD NO. IV (Sept. 8, 1974)

Hour	30 Min.	15 Min.	Min.	30 Sec.	ID
Class AA—6:30-10 p.m., daily.					
\$1000.00	\$600.00			Graded rates apply*

*Highest rate: \$390.

NETWORK BASE HOURLY RATE: \$800.

Arbitron Data for this Station Includes Satellites
KCKT, Great Bend, Kan., KGLD, Garden City,
Kan. & KOMC, McCook, Neb.

Net Weekly Circulation	State County	Total Households	TV Households	%
KANSAS				
	Barber	2,800	2,700	97
	Barton	10,900	10,800	99
	Butler	14,200	14,000	98
	Chase	1,600	1,500	97
	Cheyenne	1,600	1,600	98
	Clark	1,100	1,100	98
	Comanche	1,100	1,100	96
	Cowley	13,100	12,800	98
	Decatur	1,900	1,900	98
	Dickinson	9,200	9,000	98
	Edwards	1,700	1,700	98
	Elk	1,600	1,500	97
	Ellis	8,200	8,100	99
	Ellsworth	2,400	2,300	97
	Finney	7,200	7,100	98
	Ford	8,300	8,200	98
	Gove	1,300	1,300	96
	Graham	1,700	1,700	98
	Grant	2,000	2,000	98
	Gray	1,800	1,800	98
	Greeley	600	600	98
	Greenwood	4,000	3,900	97
	Hamilton	1,400	1,300	96
	Harper	3,600	3,500	98
	Harvey	10,000	9,800	98
	Haskell	1,600	1,600	98
	Hodgeman	900	900	97
	Kearny	1,200	1,200	98
	Kingman	3,600	3,600	99
	Kiowa	1,600	1,500	96
	Lane	1,100	1,100	98
	Lincoln	1,800	1,700	96
	Logan	1,200	1,200	97
	Mc Pherson	9,300	9,000	97
	Marion	5,400	5,200	97
	Meade	1,800	1,800	99
	Mitchell	2,800	2,700	97

50% & Over

(Continued on page 331-b)

Station Totals	484,800	473,800	97
Net Weekly Circulation (1974-75)			356,400
Average Daily Circulation (1974-75)			250,100

KAKE-TV, Wichita

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
	KANSAS—(Continued)			
	Seward	6,100	6,000	98
	Stafford	2,800	2,700	98
	Stanton	700	700	96
50% & Over	Stevens	1,400	1,300	96
	Sumner	9,100	8,900	98
	Wichita	1,000	1,000	97
	OKLAHOMA			
	Beaver	2,500	2,400	96
	Texas	6,000	5,800	96
	KANSAS			
	Edwards	1,700	1,700	98
	Ellis	8,200	8,100	99
	Lyon	12,300	11,900	97
Between 25-49%	Ottawa	2,600	2,500	96
	Pawnee	3,100	3,000	98
	Riley	16,900	16,500	97
	Russell	3,700	3,600	98
	Woodson	1,900	1,800	96
	OKLAHOMA			
	Kay	18,200	17,700	97
	COLORADO			
	Kiowa	800	700	90
	Prowers	4,800	4,300	89
	KANSAS			
	Chautauqua	2,100	2,100	98
	Clay	4,100	3,900	96
	Cloud	5,000	4,800	96
Between 5-24%	Graham	1,700	1,700	98
	Lincoln	1,800	1,700	96
	Mitchell	2,800	2,700	97
	Wallace	700	700	97
	Wilson	4,800	4,600	97
	OKLAHOMA			
		Alfalfa	3,100	3,000
	Garfield	21,900	21,400	98
	Grant	2,900	2,800	97
	Harper	1,600	1,500	96
	Woods	4,200	4,000	96

Kansas

WIBW-TV, Topeka

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
	KANSAS—(Continued)			
	Bourbon	6,800	6,600	98
	Doniphan	3,400	3,300	98
	Ellis	8,200	8,100	99
	Johnson	77,900	77,400	99
	Labette	9,800	9,600	98
	Leavenworth	17,700	17,500	99
	Linn	3,700	3,600	98
	Miami	7,600	7,500	99
	Mitchell	2,800	2,700	97
	Montgomery	17,000	16,600	97
	Ottawa	2,600	2,500	96
Between 5-24%	Pawnee	3,100	3,000	98
	Republic	3,600	3,500	97
	Russell	3,700	3,600	98
	Wilson	4,800	4,600	97
	MISSOURI			
		Buchanan	32,100	31,500
	Holt	2,900	2,800	96
	Nodaway	8,300	8,100	98
	Platte	12,000	11,900	99
	NEBRASKA			
	Gage	8,600	8,400	98
	Jefferson	4,300	4,200	98
	Johnson	2,000	2,000	98
	Nemaha	3,400	3,300	98
	Pawnee	1,400	1,400	97

INSTANT FACTBOOK

See Factbook Research, Inc.

Order Card #5 Stations Volume

Kansas—Hutchinson-Wichita



KTVH

Ch. 12



[Operates Kansas Broadcasting System, including KTVG, Ensign; KAYS-TV, Hays & KLOE-TV, Goodland, Kan.]

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1522-ft. above av. terrain, 1504-ft. above ground, 3049-ft. above sea level.

Latitude 38° 03' 16.5"

Longitude 97° 46' 40.5"

Transmitter: 9-mi. E of Hutchinson.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS, Newsweek.

Represented (legal) by Marmet Professional Corp.

TWX No.: 910-741-6998.

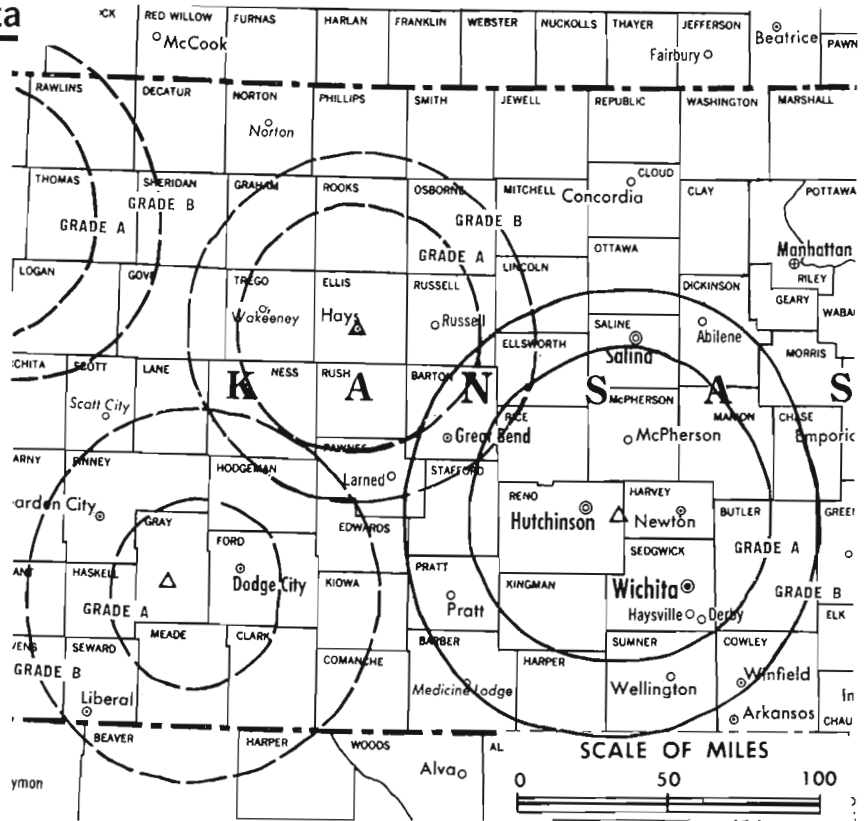
Total Households: MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

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County coverage based on Arbitron study (see page 4-b).



KTVH Ref: FCC File No. BPCT—2884 Granted 8/20/62

©American Map Co., Inc., N.Y., No. 1424

KTVH

Licensee: Wichita-Hutchinson Co., 1800 N. Plum St., Hutchinson, Kan. (67501).

Studios: 1800 N. Plum St., Hutchinson; 2815 E. 37th N., P.O. Box 12, Wichita (67201).

Telephones: Hutchinson, 316-665-5503; Wichita, 316-838-1411.

Ownership: Minneapolis Star and Tribune, 100%. Officers (representing Minneapolis Star and Tribune Co.) are: Otto A. Silha, chmn. of the board; Paul A. Tattersall, vice chmn. of the board; M. Dale Larsen, pres.; G. W. Carr, v.p.; William Beatie, treas.; Charles W. Arnason, secy. Minneapolis Star and Tribune is controlled by John Cowles & John Cowles Jr.

Began Operation: June 22, 1953; Oct. 19, 1955 FCC approved sale whereby Minneapolis Star and Tribune (Cowles) acquired 80%, with former owners retaining 20% (Television Digest, Vol. 11:28, 43).

Represented (sales) by Blair Television.

Personnel:

M. DALE LARSEN, president & general manager.
G. W. (JERRY) CARR, vice president & station manager.
SHARON MCKITTRICK, national sales manager.
PERRY CHESTER, local sales manager.
JULIUS EFFLANDT, dir. of community affairs & public relations.
JOHN MILEHAM, program director.
DALE HECKEL, director of engineering.
JON POSTON, news director.
GUS GREBE, sports director.

DIGEST OF RATE CARD NO. 8-76—(Aug. 30, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$900.00 \$500.00 \$300.00 \$235.00 Graded rates apply*

*Highest rate: \$245.

NETWORK BASE HOURLY RATE: \$750.

Arbitron Data: Figures include KTVG, Ensign; KAYS-TV, Hays & KLOE-TV, Goodland.

Net Weekly Circulation	State County	Total Households	TV Households	%
COLORADO				
	Cheyenne	800	700	90
	Kit Carson	2,600	2,300	90
KANSAS				
	Barber	2,800	2,700	97
	Barton	10,900	10,800	99
	Butler	14,200	14,000	98
	Chase	1,600	1,500	97
	Cheyenne	1,600	1,600	98
	Clark	1,100	1,100	98
	Comanche	1,100	1,100	96
	Cowley	13,100	12,800	98
	Dickinson	9,200	9,000	98
	Edwards	1,700	1,700	98
	Ellis	8,200	8,100	99
	Ellsworth	2,400	2,300	97
	Finney	7,200	7,100	98
	Ford	8,300	8,200	98
	Gove	1,300	1,300	96
	Graham	1,700	1,700	98
	Grant	2,000	2,000	98
	Gray	1,800	1,800	98
	Greeley	600	600	98
	Greenwood	4,000	3,900	97
	Harper	3,600	3,500	98
	Harvey	10,000	9,800	98
	Haskell	1,600	1,600	98
	Hodgeman	900	900	97
	Kearny	1,200	1,200	98
	Kingman	3,600	3,600	99
	Kiowa	1,600	1,500	96
	Lane	1,100	1,100	98
	Lincoln	1,800	1,700	96
	Logan	1,200	1,200	97
	Mc Pherson	9,300	9,000	97
	Marion	5,400	5,200	97
	Meade	1,800	1,800	99
	Mitchell	2,800	2,700	97
	Ness	1,700	1,700	98

50% & Over

(Continued on next page)

Station Totals	519,600	508,200	97
Net Weekly Circulation (1974-75)			351,100
Average Daily Circulation (1974-75)			242,200

KARD-TV, Wichita

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
KANSAS—(Continued)				
	Morton	1,000	1,000	97
	Ness	1,700	1,700	98
	Norton	2,600	2,500	98
	Osborne	2,700	2,600	96
	Ottawa	2,600	2,500	96
	Pawnee	3,100	3,000	98
	Pratt	3,800	3,700	98
	Rawlins	1,500	1,500	97
	Reno	23,400	23,100	99
	Rice	4,700	4,600	99
	Rooks	3,000	2,900	98
	Rush	1,900	1,900	98
	Russell	3,700	3,600	98
	Saline	16,400	16,100	98
	Scott	2,000	2,000	98
	Sedgwick	117,400	115,900	99
	Seward	6,100	6,000	98
50% & Over	Sheridan	1,200	1,200	97
	Sherman	2,900	2,800	98
	Stafford	2,800	2,700	98
	Stanton	700	700	96
	Stevens	1,400	1,300	96
	Sumner	9,100	8,900	98
	Thomas	3,300	3,200	97
	Trego	1,800	1,700	97
	Wichita	1,000	1,000	97
NEBRASKA				
	Chase	1,400	1,400	98
	Dundy	1,100	1,100	97
	Furnas	2,600	2,500	97
	Hayes	500	500	98
	Hitchcock	1,900	1,900	98
	Red Willow	5,000	4,900	98
OKLAHOMA				
	Beaver	2,500	2,400	96
	Texas	6,000	5,800	96
COLORADO				
	Yuma	3,100	2,900	93
KANSAS				
Between 25-49%	Morris	2,800	2,700	97
	Wallace	700	700	97
OKLAHOMA				
	Kay	18,200	17,700	97
COLORADO				
	Baca	1,900	1,600	83
	Cheyenne	800	700	90
	Kiowa	800	700	90
	Kit Carson	2,600	2,300	90
	Phillips	1,500	1,500	97
	Prowers	4,800	4,300	89
KANSAS				
	Clay	4,100	3,900	96
	Cloud	5,000	4,800	96
	Lyon	12,300	11,900	97
	Phillips	3,300	3,200	96
	Riley	16,900	16,500	97
	Woodson	1,900	1,800	96
Between 5-24%	NEBRASKA			
	Frontier	1,300	1,300	98
	Gosper	700	700	99
	Harlan	1,900	1,900	98
OKLAHOMA				
	Alfalfa	3,100	3,000	96
	Grant	2,900	2,800	97
	Harper	1,600	1,500	96
	Woods	4,200	4,000	96

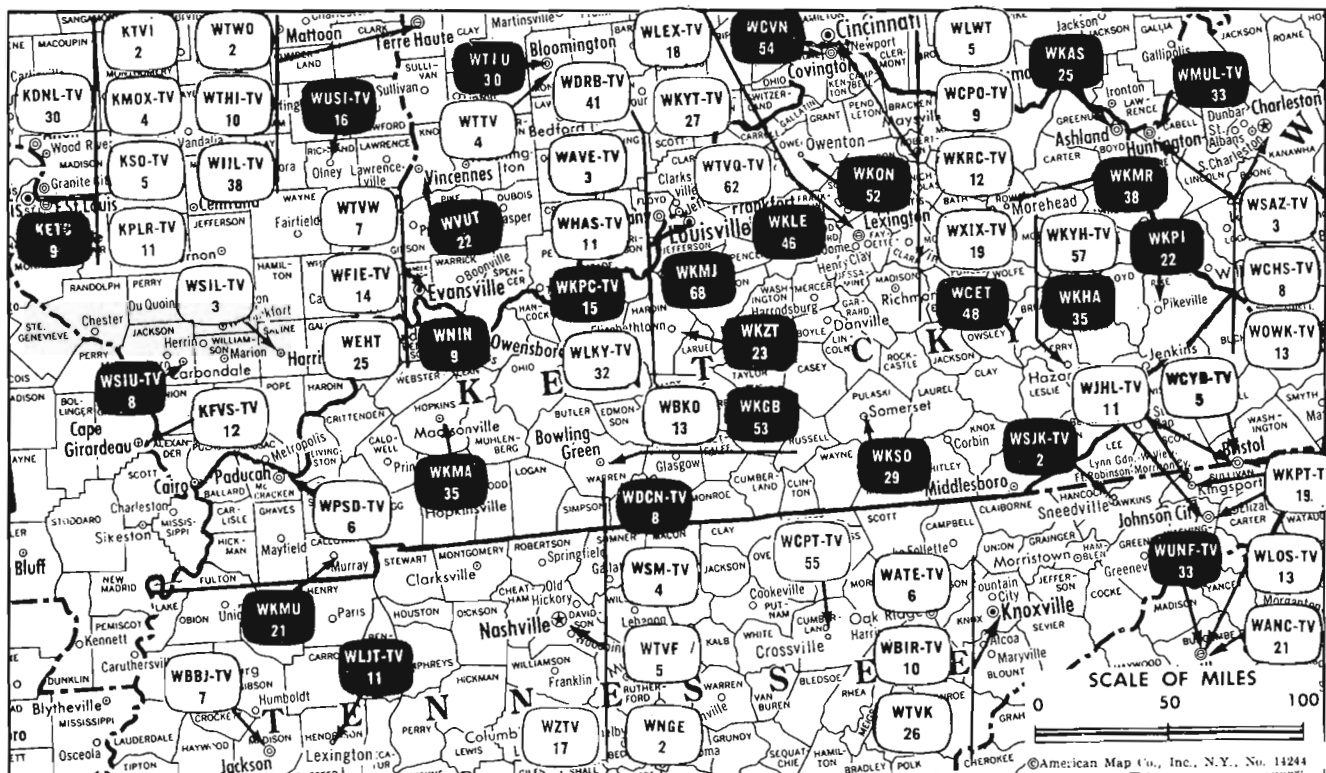
Kansas

KTVH, Hutchinson-Wichita

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
KANSAS—(Continued)				
	Norton	2,600	2,500	98
	Osborne	2,700	2,600	96
	Ottawa	2,600	2,500	96
	Pawnee	3,100	3,000	98
	Phillips	3,300	3,200	96
	Pratt	3,800	3,700	98
	Rawlins	1,500	1,500	97
	Reno	23,400	23,100	99
	Rice	4,700	4,600	99
	Rooks	3,000	2,900	98
	Rush	1,900	1,900	98
	Russell	3,700	3,600	98
	Saline	16,400	16,100	98
	Scott	2,000	2,000	98
	Sedgwick	117,400	115,900	99
50% & Over	Seward	6,100	6,000	98
	Sheridan	1,200	1,200	97
	Sherman	2,900	2,800	98
	Stafford	2,800	2,700	98
	Stanton	700	700	96
	Stevens	1,400	1,300	96
	Sumner	9,100	8,900	98
	Thomas	3,300	3,200	97
	Trego	1,800	1,700	97
	Wallace	700	700	97
	Wichita	1,000	1,000	97
NEBRASKA				
	Chase	1,400	1,400	98
	Dundy	1,100	1,100	97
OKLAHOMA				
	Beaver	2,500	2,400	96
COLORADO				
	Kiowa	800	700	90
	Yuma	3,100	2,900	93
KANSAS				
	Decatur	1,900	1,900	98
	Elk	1,600	1,500	97
	Gearry	10,200	10,000	98
	Hamilton	1,400	1,300	96
	Lyon	12,300	11,900	97
Between 25-49%	Morris	2,800	2,700	97
	Morton	1,000	1,000	97
	Smith	2,400	2,300	97
NEBRASKA				
	Hitchcock	1,900	1,900	98
OKLAHOMA				
	Harper	1,600	1,500	96
	Texas	6,000	5,800	96
COLORADO				
	Phillips	1,500	1,500	97
KANSAS				
	Clay	4,100	3,900	96
	Cloud	5,000	4,800	96
	Montgomery	17,000	16,600	97
	Riley	16,900	16,500	97
	Woodson	1,900	1,800	96
Between 5-24%	OKLAHOMA			
	Alfalfa	3,100	3,000	96
	Ellis	2,000	1,800	92
	Garfield	21,900	21,400	98
	Grant	2,900	2,800	97
	Kay	18,200	17,700	97
	Woods	4,200	4,000	96

Kentucky



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Louisville	289,000	39	469,100	38
Paducah-Cape Girardeau- Harrisburg	185,000	70	294,800	68
Lexington	114,000	93	189,100	93
Bowling Green	*	*	**	**
Hazard	*	*	**	**

Kentucky Station Status as of September 1, 1976

	VHF	UHF	TOTAL
○ Commercial Television Stations	4	6	10
● Educational Television Stations	0	14	14
			24

State Cross Reference List—Communities That Receive Programs of Stations That Are Located Elsewhere

KFVS-TV, Paducah
(See Cape Girardeau, Mo.)

WSIL-TV, Paducah
(See Harrisburg, Ill.)

State Educational Technical Facilities

(Complete Data in Educational Directory)

WKAS

Ashland

Ch. 25

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education, Frankfort, Ky. (40601).

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 9.6-kw visual, 1.92-kw aural. Antenna: 500-ft. above av. terrain, 400-ft. above ground, 1200-ft. above sea level.

Latitude	38°	27'	43"
Longitude	82°	37'	12"

WKGB

Bowling Green

Ch. 53

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 667-kw max. & 550-kw horizontal visual, 113-kw max. & 110-kw horizontal aural. Antenna: 810-ft. above av. terrain, 614-ft. above ground, 1370-ft. above sea level.

Latitude	37°	05'	22"
Longitude	86°	38'	05"

WCVN

Covington

Ch. 54

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 8-kw visual, 1.6-kw aural. Antenna: 405-ft. above av. terrain, 309-ft. above ground, 1129-ft. above sea level.

Latitude	39°	01'	50"
Longitude	84°	30'	23"

WKZT

Elizabethtown

Ch. 23

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 688-kw max. & 575-kw horizontal visual, 128-kw max. & 115-kw horizontal aural. Antenna: 652-ft. above av. terrain, 651-ft. above ground, 1446-ft. above sea level.

Latitude	37°	40'	55"
Longitude	85°	50'	32"

WKHA

Hazard

Ch. 35

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 645-kw max. & 417-kw horizontal visual, 129-kw max. & 83.2-kw horizontal aural. Antenna: 1260-ft. above av. terrain, 605-ft. above ground, 2630-ft. above sea level.

Latitude	37°	11'	34"
Longitude	83°	11'	16"

Kentucky

WKLE

Lexington-Richmond

Ch. 46

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 1050-kw horizontal visual, 105-kw horizontal aural. Antenna: 874-ft. above av. terrain, 854-ft. above ground, 1764-ft. above sea level.

Latitude	37°	52'	45"
Longitude	84°	19'	33"

WKMJ

Louisville

Ch. 68

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education, Frankfort, Ky. (40601).

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1176-kw max. & 794-kw horizontal visual, 219-kw max. & 159-kw horizontal aural. Antenna: 820-ft. above av. terrain, 550-ft. above ground, 1520-ft. above sea level.

Latitude	38°	22'	02"
Longitude	85°	49'	53"

WKPC-TV

Louisville

Ch. 15

Non-Commercial Educational Station

Licensee: Board of Education of Jefferson County, 3332 Newburg Rd., Louisville (40218).

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 295-kw max. & 263-kw horizontal visual, 52.8-kw max. & 46.8-kw horizontal aural. Antenna: 877-ft. above av. terrain, 550-ft. above ground, 1520-ft. above sea level.

Latitude	38°	22'	02"
Longitude	85°	49'	53"

WKMA

Madisonville

Ch. 35

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 614-kw max. & 513-kw horizontal visual, 123-kw max. & 102-kw horizontal aural. Antenna: 1043-ft. above av. terrain, 995-ft. above ground, 1545-ft. above sea level.

Latitude	37°	11'	25"
Longitude	87°	30'	47"

WKMR

Morehead

Ch. 38

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 683-kw max. & 562-kw horizontal visual, 137-kw max. & 112-kw horizontal aural. Antenna: 965-ft. above av. terrain, 605-ft. above ground, 1986-ft. above sea level.

Latitude	38°	10'	38"
Longitude	83°	24'	18"

Kentucky

WKMU Murray-Mayfield

Ch. 21

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 691-kw max. & 575-kw horizontal visual, 138-kw max. & 115-kw horizontal aural. Antenna: 663-ft. above av. terrain, 652-ft. above ground, 1182-ft. above sea level.

Latitude 36° 41' 33"
Longitude 88° 32' 10"

WKON Owenton

Ch. 52

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 691-kw max. & 550-kw horizontal visual, 138-kw max. & 115-kw horizontal aural. Antenna: 710-ft. above av. terrain, 598-ft. above ground, 1548-ft. above sea level.

Latitude 38° 31' 32"
Longitude 84° 48' 40"

WKPI Pikeville

Ch. 22

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1320-kw max. & 468-kw horizontal visual, 264-kw max. & 93.3-kw horizontal aural. Antenna: 1415-ft. above av. terrain, 153-ft. above ground, 2994-ft. above sea level.

Latitude 37° 17' 06"
Longitude 82° 31' 29"

WKSO Somerset

Ch. 29

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 584-kw max. & 378-kw horizontal visual, 117-kw max. & 75.6-kw horizontal aural. Antenna: 1460-ft. above av. terrain, 996-ft. above ground, 2526-ft. above sea level.

Latitude 37° 10' 00"
Longitude 84° 49' 28"

WBKO, Bowling Green (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
TENNESSEE—(Continued)				
	Jackson	3,100	2,900	95
	Macon	4,700	4,500	96
	Overton	5,800	5,500	95
Between 5-24%	Pickett	1,500	1,400	94
	Putnam	14,300	13,800	96
	Robertson	11,900	11,600	98
	Sumner	23,600	23,000	98
	Trousdale	1,900	1,800	97

WKYT-TV, Lexington

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY—(Continued)				
	Knox	8,800	8,200	93
Between 25-49%	Mason	5,900	5,700	97
	Owen	3,100	3,000	96
	Robertson	700	700	97
	Wolfe	2,200	2,000	91
KENTUCKY				
	Adair	5,100	4,700	93
	Bell	10,900	10,400	95
	Boyd	18,000	17,800	99
	Bracken	2,800	2,700	97
	Clinton	3,000	2,800	94
	Grant	4,600	4,500	97
	Greenup	10,500	10,300	98
	Henry	3,900	3,800	97
	Johnson	6,600	6,300	96
	Laurel	9,600	9,000	94
Between 5-24%	Mc Creary	4,400	4,100	93
	Magoffin	3,400	3,200	94
	Marion	4,800	4,700	97
	Morgan	3,500	3,300	94
	Pendleton	3,600	3,500	98
	Russell	4,300	4,100	94
	Shelby	6,900	6,700	98
	Taylor	6,400	6,100	96
	Trimble	1,700	1,700	97
	Washington	3,400	3,300	97
	Wayne	5,300	4,800	91
	Whitley	9,600	9,100	95
OHIO				
	Brown	9,500	9,200	96

WLEX-TV, Lexington

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
	Harlan	13,900	13,200	95
Between 25-49%	Laurel	9,600	9,000	94
	Mason	5,900	5,700	97
	Owen	3,100	3,000	96
	Washington	3,400	3,300	97
	Wolfe	2,200	2,000	91
KENTUCKY				
	Adair	5,100	4,700	93
	Bell	10,900	10,400	95
	Boyd	18,000	17,800	99
	Bracken	2,800	2,700	97
	Carroll	3,300	3,200	97
	Carter	7,400	7,100	96
	Grant	4,600	4,500	97
	Green	3,500	3,300	95
	Hardin	17,100	16,800	98
	Henry	3,900	3,800	97
	Knox	8,800	8,200	93
Between 5-24%	Leslie	3,700	3,300	89
	Letcher	8,500	7,900	93
	Mc Creary	4,400	4,100	93
	Magoffin	3,400	3,200	94
	Marion	4,800	4,700	97
	Morgan	3,500	3,300	94
	Pendleton	3,600	3,500	98
	Russell	4,300	4,100	94
	Shelby	6,900	6,700	98
	Spencer	2,000	2,000	98
	Taylor	6,400	6,100	96
	Wayne	5,300	4,800	91
	Whitley	9,600	9,100	95

Kentucky—Bowling Green



WBKO

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: 740-ft. above av. terrain, 595-ft. above ground, 1335-ft. above sea level.

Latitude 37° 03' 52"
Longitude 86° 26' 07"

Transmitter: Off State Hwy. 67, 1/2-mi. NE of Rays Branch, Bowling Green, Ky.

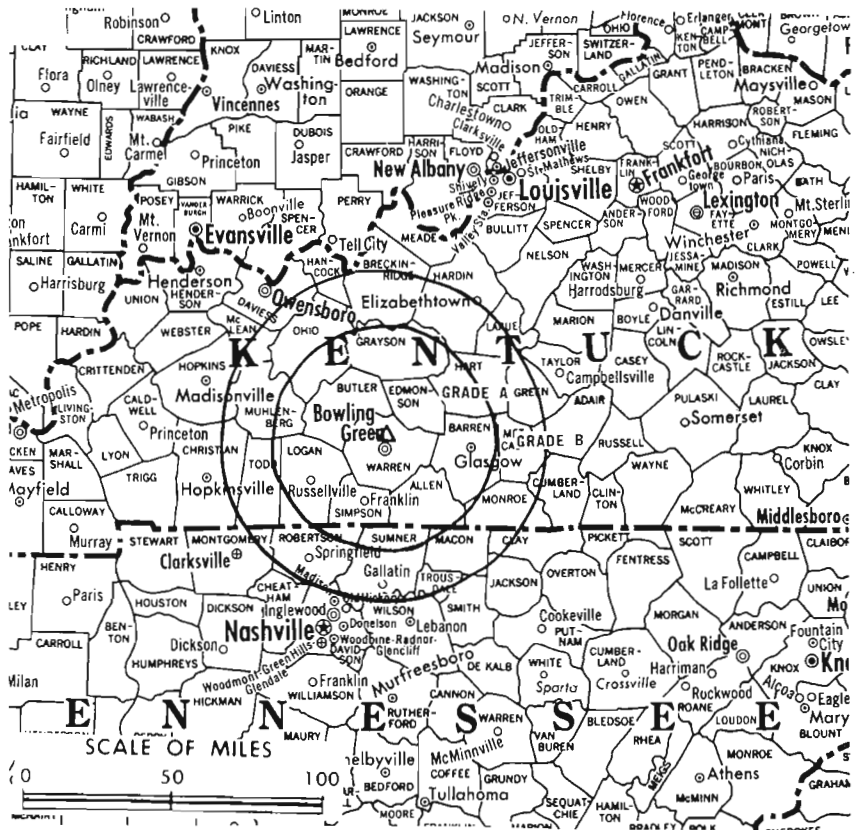
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Jones, Day, Reavis & Pogue.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WBKO Ref: FCC File No. BPCT-4372 Granted 7/27/70

© American Map Co., Inc., N.Y., No. 14244

WBKO

Network Service: ABC.

Licensee: Bluegrass Media Inc., Box 1198, Bowling Green (42101).

Studio: 537 E. 10th St., P.O. Box 1198, Bowling Green (42101).

Telephones: 502-781-1313 (studio); 502-777-3030 (transmitter).

Ownership: Clyde Payne, pres., 20%; Charles A. Hardcastle, v.p., 10%; Charles E. English, secy.; Charles M. Moore Jr., treas., 10%; Billy J. Bell, J. R. Bettersworth Jr., J. Joe Cheek, David Clemon Hancock, Howell Patton Jr., Powell G. Potts, dirs., 10% each.

Began Operation: June 3, 1962. Sale to present owner by Professional Telecasting Systems approved by FCC July 14, 1976. Previous sale by Argus Bcstg. Co. (George A. Brown Jr., et al.) approved by FCC June 11, 1970.

Personnel:

- CLYDE G. PAYNE, president & general manager.
- W. RANDALL ODIL, v.p., sales & station manager.
- DAVID L. CHUMLEY, chief engineer.
- AL KORN, operations manager.
- MRS. GENE PRATHER, program director.

DIGEST OF RATE CARD NO. LN-3—(Aug. 1, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class A—	6:30-10 p.m., daily.				
\$425.00	\$250.00				Graded rates apply*

*Highest rate: \$66.

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Adair	5,100	4,700	93
	Allen	4,700	4,500	96
	Barren	10,700	10,400	97
	Butler	3,800	3,600	96
	Cumberland	2,300	2,100	93
	Edmonson	3,200	3,000	94
50% & Over	Grayson	6,400	6,100	95
	Green	3,500	3,300	95

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY—(Continued)			
	Hart	5,600	5,400	97
	Logan	8,100	7,800	97
	Metcalfe	3,200	3,100	96
	Muhlenberg	11,200	10,800	97
	Ohio	7,700	7,400	96
	Russell	4,300	4,100	94
Between 25-49%	Simpson	5,300	5,100	97
	Warren	22,000	21,300	97
	KENTUCKY			
	Breckinridge	5,600	5,400	96
	Clinton	3,000	2,800	94
	Hardin	17,100	16,800	98
	Hopkins	15,100	14,600	96
Between 5-24%	Larue	4,100	4,000	97
	Mc Lean	3,500	3,400	97
	Monroe	4,800	4,600	97
	Taylor	6,400	6,100	96
	Todd	3,700	3,600	97
	TENNESSEE			
	Clay	2,600	2,500	94
Between 5-24%	INDIANA			
	Perry	6,100	5,900	96
	KENTUCKY			
	Caldwell	5,100	4,800	95
	Casey	4,600	4,300	93
	Christian	19,800	19,200	97
	Daviess	27,800	27,100	98
Between 5-24%	Hancock	2,500	2,400	96
	Lyon	2,200	2,100	96
	Trigg	2,900	2,800	97
	Wayne	5,300	4,800	91
Between 5-24%	TENNESSEE			
	Fentress	4,400	4,100	94
(Continued on page 334-b)				
Station Totals		320,500	308,500	96
Net Weekly Circulation (1974-75)			115,100	
Average Daily Circulation (1974-75)			61,600	

Kentucky—Hazard

WKYH-TV

Ch. 57

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 214-kw max. visual, 28.9-kw max. aural. Antenna: 800-ft. above av. terrain, 438-ft. above ground, 2118-ft. above sea level.

Latitude 37° 15' 21"
Longitude 83° 07' 56"

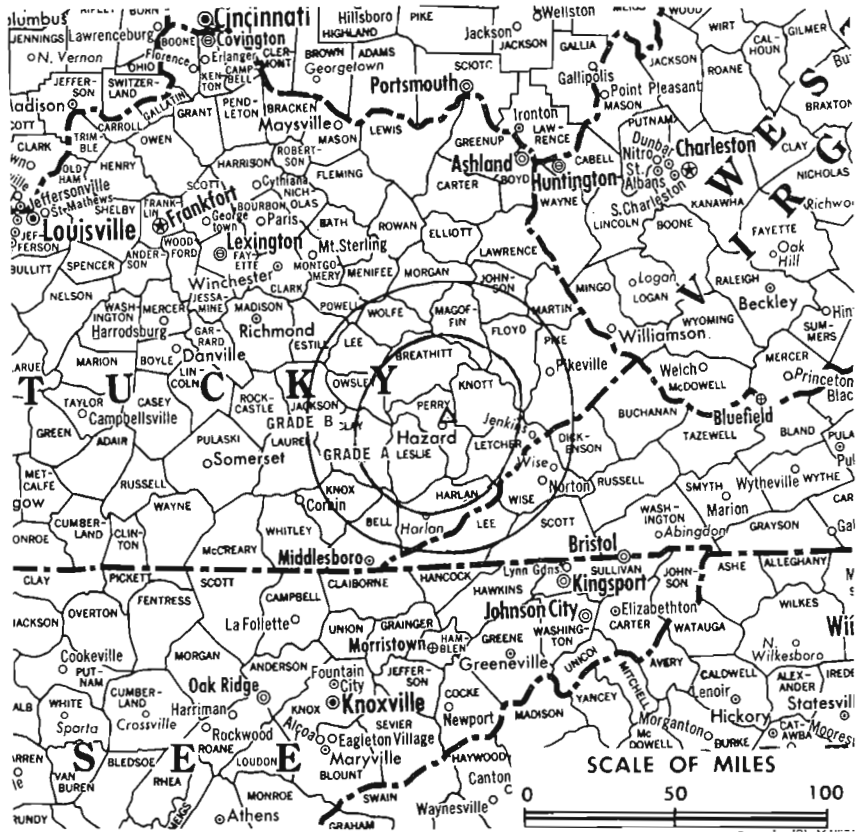
Transmitter: Tower Rd., Gorman Ridge, Hazard.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WKYH-TV Ref: FCC File No. BPCT-4871 Granted 6/9/76

©American Map Co., Inc., N.Y., No. 14244

WKYH-TV

Network Service: NBC.

Licensee: Hazard Television Co. Inc., P.O. Box 929, Hazard, Ky. (41701).

Studio: Box 929, Gorman Ridge, Hazard, Ky. (41701).

Telephones: 606-436-4444; 606-436-2522.

Ownership: William D. Gorman, pres., 90%; Julian C. Leedy, 7%; C. J. Mellott, 3%. Hazard TV also owns a CATV system in Hazard.

Began Operation: Oct. 20, 1969.

Represented (sales) by Thomas Corlett & Assoc., Detroit.

Personnel:

WILLIAM D. GORMAN, president.
WILLIAM D. GORMAN JR., vice president & station manager.
BILLY RAGON HELTON, v.p. & sales manager.
SHARON SHEPHERD, traffic manager.
WENDELL PENNINGTON, chief engineer.

For UHF Penetration by Market,
see Services Volume

DIGEST OF RATE CARD (April 1, 1972)

Hour	30 Min.	15 Min.	Min.	30 Sec.	10 Sec.
\$350.00	\$200.00	\$100.00	\$50.00	\$50.00	\$20.00

NETWORK BASE HOURLY RATE: Bonus.

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
50% & Over	Knott	4,800	4,400	92
	Leslie	3,700	3,300	89
	Perry	8,300	7,700	93
KENTUCKY				
Between 5-24%	Breathitt	4,500	4,000	89
	Floyd	13,000	12,400	95
	Harlan	13,900	13,200	95
	Johnson	6,600	6,300	96
	Lee	2,400	2,200	90
	Letcher	8,500	7,900	93
Station Totals		65,700	61,400	93
Net Weekly Circulation (1974-75)				16,300
Average Daily Circulation (1974-75)				8,600

Kentucky—Lexington



WKYT-TV



Ch. 27

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2360-kw max. & 1382-kw horizontal visual, 472-kw max. & 276-kw horizontal aural. Antenna: 980-ft. above av. terrain, 992-ft. above ground, 1983-ft. above sea level.

Latitude 38° 02' 22"
Longitude 84° 24' 11"

Transmitter: N side of U.S. Rt. 60, 2.8-mi. E of New Circle Rd.

TV tape: Recording facilities.

News Film Service: CBS.

News Wire Service: AP.

Color: Network, live, film, slide & tape.

Represented (engineering) by A. D. Ring & Associates.

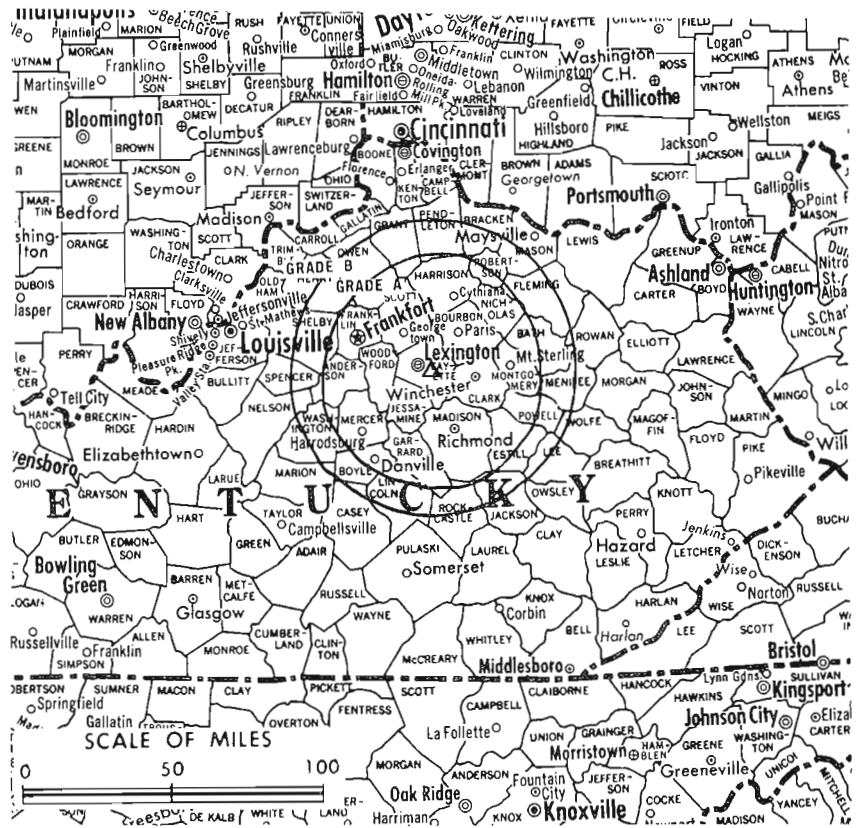
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WKYT-TV Ref: FCC File No. BPCT-6938 Granted 12/6/68

© American Map Co., Inc., N.Y., No. 1424

WKYT-TV

Network Service: CBS.

Licensee: Kentucky Central Television Inc., Box 5037, Lexington, Ky. (40505).

Studio: Rte. 4, Winchester Rd.

Mailing Address: P.O. Box 5037, Lexington, Ky. (40505).

Telephone: 606-299-0411. TWX No.: 510-476-8850.

Ownership: Mid-Central Investment Co. Inc., 100%, which in turn is owned 100% by Kentucky Central Life Insurance Co. Inc., William E. Burnett Jr., secy.-treas. Mid-Central Investment Co. has 90.46% of WVLK-AM-FM, Lexington; WHOO-AM-FM, Orlando; WFFG, Marathon, Fla. & WINN, Louisville.

Began Operation: Sept. 30, 1957. Sale to present owner by Taft Bcstg. approved April 26, 1967 by FCC (Television Digest, Vol. 7:6, 18). Sale to Taft by Frederic Gregg, Charles Wright & Harry Feingold approved May 14, 1958 by FCC (Television Digest, Vol. 14:12, 20). Gregg et al. acquired Ch. 27 CP when they purchased radio WLAP from Gilmore N. Nunn in 1957 (Vol. 13:13).

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

RALPH W. GABBARD, vice president & general manager.

AL TAYLOR, operations manager & program director.

JERE PIGUE, general sales manager.

HAROLD SCHUMACHER, director of engineering.

BILL CRAIG, film director.

KEN KURTZ, news director.

MIKE KANAREK, production manager.

STEVE ARNOLD, traffic manager.

DIGEST OF RATE CARD NO. 20—(April 12, 1976)

Hour 30 Min. 15 Min. 10 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.

\$400.00 \$240.00 \$160.00 \$140.00 Graded rates apply**

**Highest rate: \$290.

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
	Anderson	3,700	3,600	98
	Bath	3,500	3,300	94
	Bourbon	6,900	6,700	97
	Boyle	8,200	7,900	97
	Breathitt	4,500	4,000	89
	Casey	4,600	4,300	93
	Clark	9,400	9,100	96
	Clay	5,800	5,300	92
	Estill	4,400	4,000	91
	Fayette	65,400	63,900	98
	Fleming	4,100	3,900	96
	Franklin	13,200	12,900	98
	Garrard	3,300	3,200	96
	Harrison	5,300	5,100	97
	Jackson	3,400	3,100	90
	Jessamine	6,700	6,400	95
	Knott	4,800	4,400	92
	Lee	2,400	2,200	90
	Leslie	3,700	3,300	89
	Lincoln	6,000	5,700	95
	Madison	13,800	13,100	95
	Menifee	1,300	1,200	94
	Mercer	6,300	6,100	96
	Montgomery	5,800	5,500	94
	Nicholas	2,300	2,200	95
	Owsley	1,600	1,400	88
	Perry	8,300	7,700	93
	Powell	2,600	2,400	91
	Pulaski	14,700	13,700	93
	Rockcastle	4,000	3,700	91
	Rowan	4,800	4,600	95
	Scott	6,200	6,000	96
	Woodford	5,500	5,300	96
KENTUCKY				
Between 25-49%	Harlan	13,900	13,200	95

(Continued on page 334-b)

Station Totals	422,900	404,100	95
Net Weekly Circulation (1974-75)			220,000
Average Daily Circulation (1974-75)			142,900

Kentucky—Lexington



WLEX-TV

Ch. 18

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1104-kw max. & 1000-kw horizontal visual, 221-kw max. & 200-kw horizontal aural. Antenna: 640-ft. above av. terrain, 670-ft. above ground, 1620-ft. above sea level.

Latitude 38° 03' 56"
Longitude 84° 29' 13"

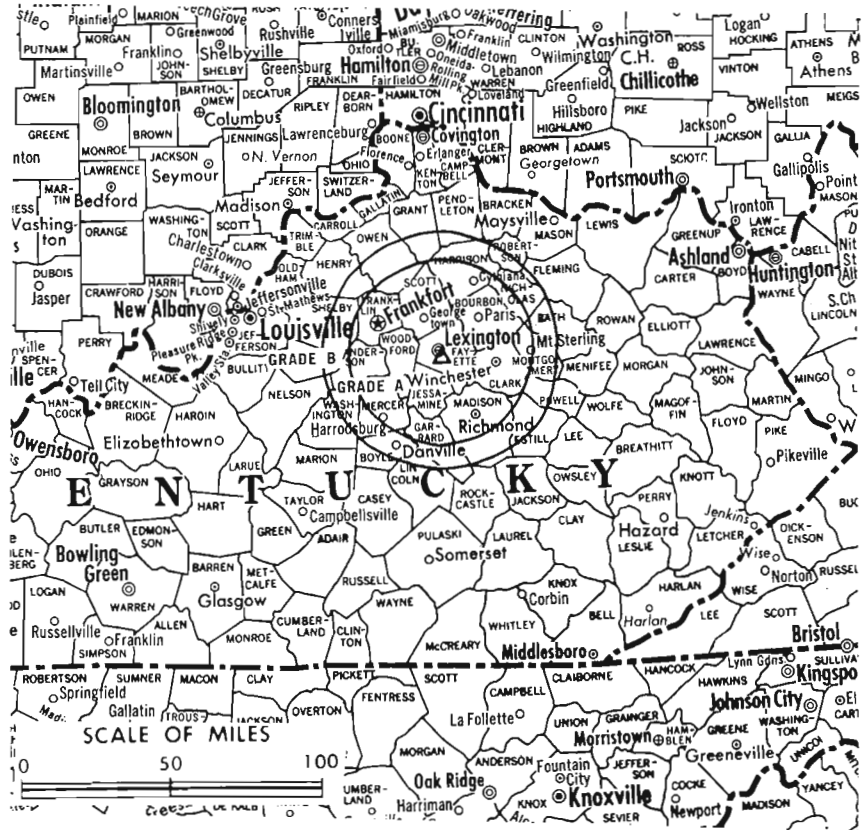
Transmitter: Russell Cave Pike.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV % and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WLEX-TV Ref: FCC File No. BPCT-4123 Granted 5/27/68

© American Map Co., Inc. N.Y., No. 14244

WLEX-TV

Network Service: NBC.

Licensee: WLEX-TV Inc., Box 1457 (40501).

Studio: Russell Cave Pike.

Telephone: 606-255-4404.

TWX No.: 510-476-8896.

Ownership: J. D. Gay, chmn.-treas., 43.18%; Jean Allen Bell, et al., trustees under will of H. Guthrie Bell, 28.55%; Gay-Bell Corp., 10.71%; Corrine Gay, 7.14%; William B. Gess, 5.75%; Estate of Thomas B. Satterwhite, 3.57%; J. G. Atchison, secy., .03%; 3 others, with less than 2%. WLEX-TV Inc. also owns WCOV-TV-AM, Montgomery, Ala.

Began Operation: March 15, 1955.

Represented (sales) by The Meeker Co.

Represented (engineering) by Jules Cohen & Associates.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Personnel:

- HARRY C. BARFIELD, president & general manager.
- ED WHITE, v.p., national & regional sales.
- ROBERT D. JONES, operations director & film buyer.
- AL ASH, production manager.
- BOB DAVIDSON, vice president, local sales.
- BILL THOMPSON, news director.
- ALBERT W. SCHEER, vice president, engineering.

DIGEST OF RATE CARD NO. 22

(April 1, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:29-10:59 p.m., daily.

\$650 \$390 \$234 \$150 Graded rates apply*

*Highest rate: \$230.

NETWORK BASE HOURLY RATE: \$468.

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
	Anderson	3,700	3,600	98
	Bath	3,500	3,300	94
	Bourbon	6,900	6,700	97
	Boyle	8,200	7,900	97
	Breathitt	4,500	4,000	89
	Casey	4,600	4,300	93
	Clark	9,400	9,100	96
	Clay	5,800	5,300	92
	Estill	4,400	4,000	91
	Fayette	65,400	63,900	98
	Fleming	4,100	3,900	96
	Franklin	13,200	12,900	98
	Garrard	3,300	3,200	96
	Harrison	5,300	5,100	97
	Jackson	3,400	3,100	90
	Jessamine	6,700	6,400	95
	Lee	2,400	2,200	90
	Lincoln	6,000	5,700	95
	Madison	13,800	13,100	95
	Menifee	1,300	1,200	94
	Mercer	6,300	6,100	96
	Montgomery	5,800	5,500	94
	Nicholas	2,300	2,200	95
	Owsley	1,600	1,400	88
	Perry	8,300	7,700	93
	Powell	2,600	2,400	91
	Pulaski	14,700	13,700	93
	Robertson	700	700	97
	Rockcastle	4,000	3,700	91
	Rowan	4,800	4,600	95
	Scott	6,200	6,000	96
	Woodford	5,500	5,300	96

50% & Over

(Continued on page 334-b)

Station Totals	428,600	409,700	95
Net Weekly Circulation (1974-75)		219,300	
Average Daily Circulation (1974-75)		145,500	

Kentucky—Lexington



WTVQ-TV

Ch. 62

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 1340-kw max. & 492-kw horizontal visual, 134-kw max. & 49.2-kw horizontal aural. Antenna: 1029-ft. above av. terrain, 996-ft. above ground, 1996-ft. above sea level.
 Latitude 38° 02' 03"
 Longitude 84° 23' 39"

Transmitter: 2940 Bryant Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

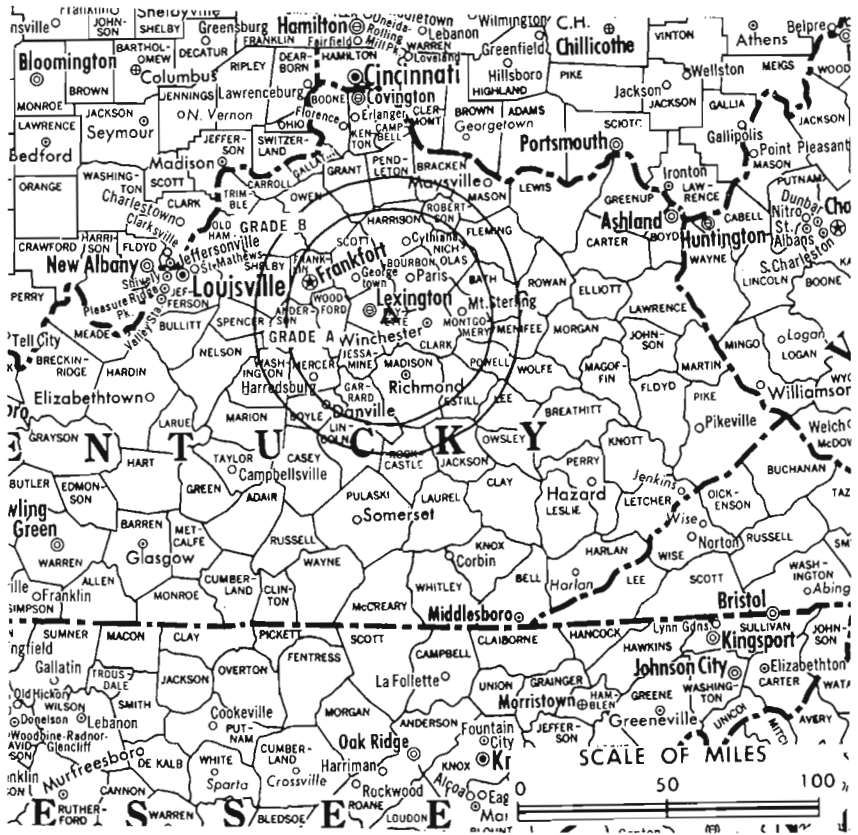
News Wire Service: AP.

News Film Service: ABC.

Studio: 2940 Bryant Rd.

Represented (engineering) by Hammett & Edison.

Total Households: © MSI
 Consumer Market Data as of 1/1/76.
 TV Homes: TV% and Circulation
 © 1976 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).



WTVQ-TV Ref: FCC File No. BPCT-4204 Granted 8/21/69

©American Map Co., Inc., N.Y. No. 14244

WTVQ-TV

Network Service: ABC.

Licensee: Starr WTVQ Inc., P.O. Box 5590, Lexington, Ky. (40505).

Telephone: 606-299-6262. TWX No.: 510-476-8806.

Ownership: Starr Bcstg. Group. For other interests, see WCYB-TV, Bristol, Va.

Began Operation: June 2, 1968. Sale to present owner by Roy B. White Jr. & Reeves Telecom Corp. approved by FCC Nov. 14, 1973.

Represented (sales) by Katz Television.

Represented (legal) by Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind.

Personnel:

- CLARK W. DAVIS, vice president.
- CHARLES P. HARPER JR., general manager.
- KENLYN ZSCHUNKE, national sales manager.
- DENIS HOELKER, business manager.
- WILLIAM F. BRATTON JR., chief engineer.
- RICH GIMMEL, news director.
- MIKE McMELLON, operations manager.
- JERRY FOX, program director.

DIGEST OF RATE CARD NO. P2—(July 12, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—8-11 p.m., daily.

\$600 \$420 \$300 \$180 Graded rates apply*

*Highest rate: \$200.

NETWORK BASE HOURLY RATE: \$317.

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
	Anderson	3,700	3,600	98
	Bath	3,500	3,300	94
50% & Over	Bourbon	6,900	6,700	97
	Boyle	8,200	7,900	97
	Breathitt	4,500	4,000	89
	Clark	9,400	9,100	96
	Clay	5,800	5,300	92

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY—(Continued)				
	Estill	4,400	4,000	91
	Fayette	65,400	63,900	98
	Franklin	13,200	12,900	98
	Garrard	3,300	3,200	96
	Harrison	5,300	5,100	97
	Jessamine	6,700	6,400	95
50% & Over	Lee	2,400	2,200	90
	Lincoln	6,000	5,700	95
	Madison	13,800	13,100	95
	Menifee	1,300	1,200	94
	Mercer	6,300	6,100	96
	Montgomery	5,800	5,500	94
	Owsley	1,600	1,400	88
	Powell	2,600	2,400	91
	Scott	6,200	6,000	96
	Woodford	5,500	5,300	96

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
	Casey	4,600	4,300	93
	Fleming	4,100	3,900	96
Between 25-49%	Jackson	3,400	3,100	90
	Pulaski	14,700	13,700	93
	Rockcastle	4,000	3,700	91
	Rowan	4,800	4,600	95

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
	Bell	10,900	10,400	95
	Boyd	18,000	17,800	99
	Grant	4,600	4,500	97
	Greenup	10,500	10,300	98
	Hardin	17,100	16,800	98
Between 5-24%	Knox	8,800	8,200	93
	Laurel	9,600	9,000	94
	Leslie	3,700	3,300	89
	Mc Creary	4,400	4,100	93
	Magoffin	3,400	3,200	94
	Marion	4,800	4,700	97

(Continued on page 346-b)

Station Totals	386,800	370,300	95
Net Weekly Circulation (1974-75)			171,200
Average Daily Circulation (1974-75)			93,500

Kentucky—Louisville



WAVE-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 914-ft. above av. terrain, 600-ft. above ground, 1585-ft. above sea level.

Latitude 38° 22' 09"
Longitude 85° 49' 48"

Transmitter: Bald Knob, New Albany, Ind.

Studios: 725 S. Floyd St. (40203).

Telephone: 502-585-2201.

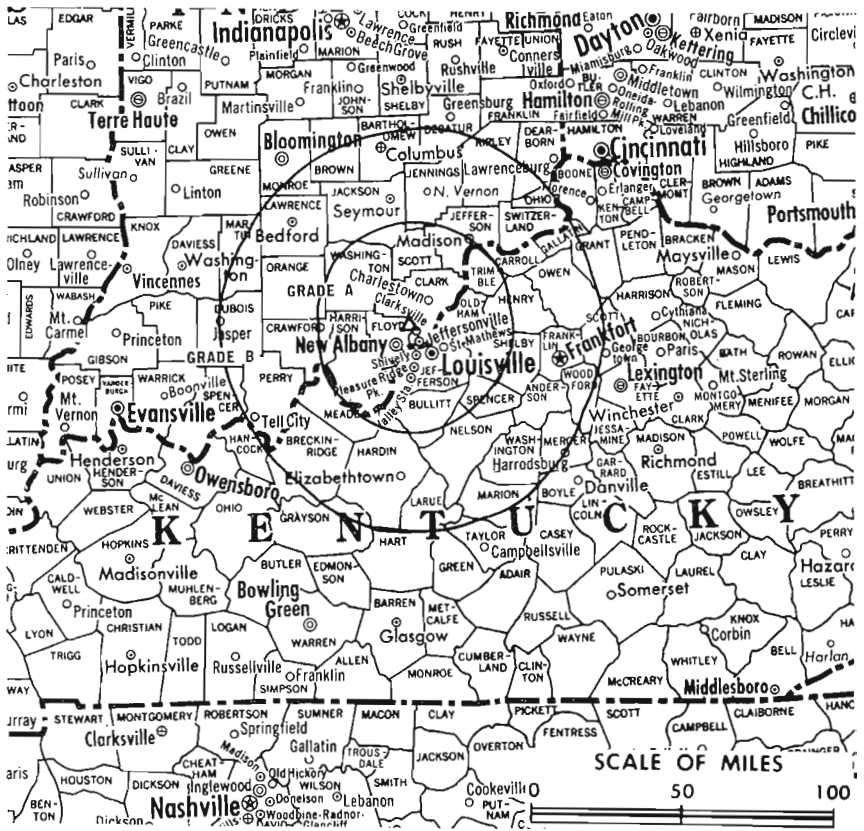
TWX No.: 810-535-3142.

TV tape: Recording facilities.

AM Affiliate: WAVE, 5-kw, 970 kHz (NBC).

Color: Network, live, film, slide & tape. News Wire Service: AP. News Film Service: NBC.

Represented (engineering) by A. D. Ring & Associates.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WAVE-TV Ref: FCC File No. BPCT-756 Granted 7/11/52

©American Map Co., Inc., N.Y., No. 14244

WAVE-TV

Licensee: Orion Bcstg. Inc., 725 S. Floyd St., Louisville, Ky.
Mailing Address: P.O. Box 1000, Louisville, Ky. (40201).

Ownership: Jane Morton Norton, 91.41%; 4 others, 8.59%. Orion Bcstg. Inc. also owns WAVE (AM), Louisville; WFIE-TV, Evansville, Ind.; WFRV-TV, Green Bay, Wis.; WJMN-TV, Escanaba, Mich. and WMT-TV-AM-FM, Cedar Rapids, Iowa. Orion Bcstg. officers: T. Ballard Morton Jr., pres.; Ralph S. Jackson, exec. v.p.; George D. Brown, treas.; Willodyne Miller, secy.; H. B. Holtman, engineering dir.

Began Operation: Nov. 24, 1948.

Represented (sales) by Katz Television.

Represented (legal) by Covington & Burling.

Personnel:

H. LEE BROWNING, president & general manager, WAVE-TV.
HOUSTON D. JONES, national sales manager.
S. WHEELER RUDD, local sales manager.
CONRAD CAGLE, program & operations director.
RODNEY FORD, editorial director.
JAMES M. KEELOR, news director.
GARY BOCKHORST, production manager.
J. HAROLD CULVER, chief engineer.
ELIZABETH J. HUDSON, promotion manager.

DIGEST OF RATE CARD NO. A48—(July 28, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-11 p.m., daily.

\$1600 \$960 \$640 \$430 Graded rates apply*

*Highest rate: \$650.

NETWORK BASE HOURLY RATE: \$1650.

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA				
	Clark	27,600	27,000	98
	Crawford	2,900	2,700	95
50% & Over	Dubois	9,600	9,200	96
	Floyd	20,200	19,900	98
	Harrison	7,800	7,600	97
	Jackson	11,800	11,500	98

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA—(Continued)				
	Jefferson	9,300	9,000	97
	Jennings	6,400	6,200	97
	Lawrence	15,100	14,700	98
	Orange	6,200	6,000	96
	Perry	6,100	5,900	96
	Scott	5,900	5,700	96
	Washington	6,700	6,400	96
KENTUCKY				
	Adair	5,100	4,700	93
	Anderson	3,700	3,600	98
	Breckinridge	5,600	5,400	96
	Bullitt	9,900	9,700	98
	Carroll	3,300	3,200	97
	Casey	4,600	4,300	93
	Franklin	13,200	12,900	98
	Grayson	6,400	6,100	95
	Green	3,500	3,300	95
50% & Over	Hancock	2,500	2,400	96
	Hardin	17,100	16,800	98
	Hart	5,600	5,400	97
	Henry	3,900	3,800	97
	Jefferson	242,200	238,900	99
	Larue	4,100	4,000	97
	Marion	4,800	4,700	97
	Meade	5,100	5,000	98
	Mercer	6,300	6,100	96
	Nelson	7,100	6,900	97
	Oldham	4,500	4,400	98
	Owen	3,100	3,000	96
	Shelby	6,900	6,700	98
	Spencer	2,000	2,000	98
	Taylor	6,400	6,100	96
	Trimble	1,700	1,700	97
	Washington	3,400	3,300	97
	Woodford	5,500	5,300	96

(Continued on page 344-b)

Station Totals	757,700	737,900	97
Net Weekly Circulation (1974-75)			494,900
Average Daily Circulation (1974-75)			349,700

Kentucky—Louisville

WDRB-TV



Ch. 41

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1150-kw max. & 303-kw horizontal visual, 115-kw max. & 30.3-kw horizontal aural. Antenna: 1280-ft. above av. terrain, 995-ft. above ground, 1960-ft. above sea level.

Latitude 38° 21' 00"
Longitude 85° 50' 56.5"

Transmitter: W side of Christian Rd., 4-mi. NW of New Albany, Ind.

TV tape: Recording facilities.

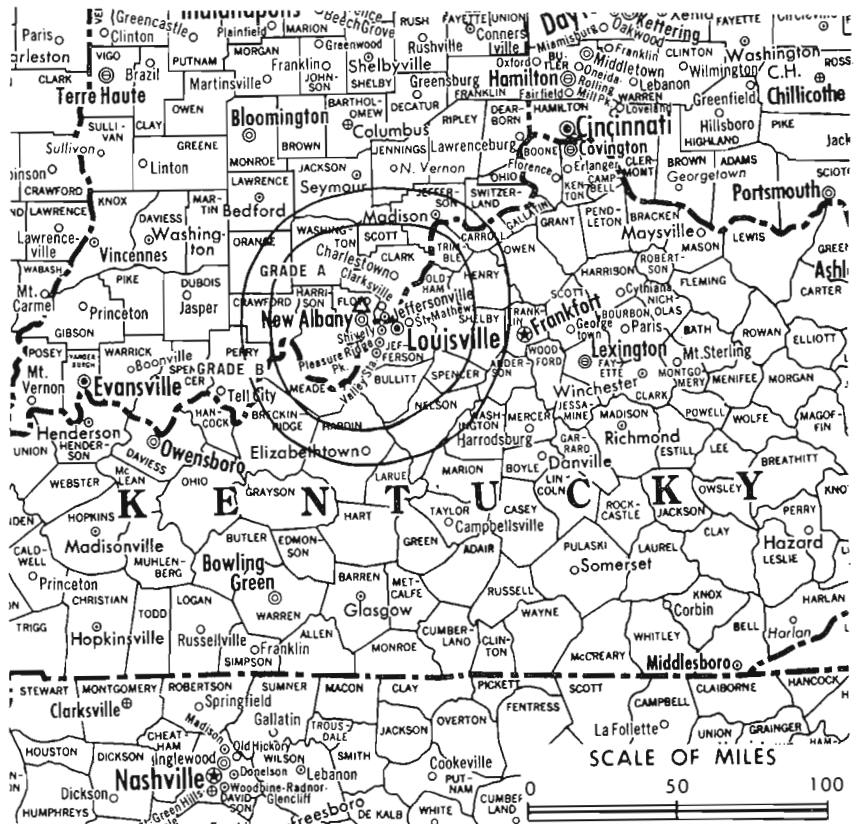
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Welch & Morgan.

Represented (engineering) by Coher & Dippell.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WDRB-TV Ref: FCC File No. BMPCT—7222 Granted 11/4/70

© American Map Co., Inc., N.Y., No. 14244

WDRB-TV

Licensee: Consolidated Broadcasting Co., 1051 E. Main St., Louisville, Ky. (40206).

Studio: 1051 E. Main St.

Telephone: 502-584-9701. TWX No.: 810-535-3328.

Ownership: Owsley Welch, pres., 14%; Edgerton Welch, v.p., 16%; J. P. Morgan, secy., 16%; Arlie Howard, 16%; others.

Began Operation: Feb. 28, 1971.

Represented (sales) by Bolton/Burchill International Ltd.

Personnel:

ELMER F. JASPAN, executive vice president & general manager.
JIM RIGGS, general sales manager.
JOHN KASEY, production manager.
ROBERT M. CLEVELAND, chief engineer.

DIGEST OF RATE CARD NO. 12—(Sept. 6, 1976)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class A—7-11 p.m., daily.	\$1200	\$720	\$480	\$360	\$260	\$130
						\$65

	Net Weekly Circulation	State County	Total Households	TV Households	%	
INDIANA		Clark	27,600	27,000	98	
		Floyd	20,200	19,900	98	
		Harrison	7,800	7,600	97	
		Scott	5,900	5,700	96	
	KENTUCKY		Bullitt	9,900	9,700	98
50% & Over			Franklin	13,200	12,900	98
			Hardin	17,100	16,800	98
			Hart	5,600	5,400	97
			Jefferson	242,200	238,900	99
			Larue	4,100	4,000	97
			Shelby	6,900	6,700	98
			Spencer	2,000	2,000	98
			Trimble	1,700	1,700	97
			Washington	3,400	3,300	97

	Net Weekly Circulation	State County	Total Households	TV Households	%	
INDIANA		Crawford	2,900	2,700	95	
		Jefferson	9,300	9,000	97	
		Washington	6,700	6,400	96	
KENTUCKY	Between 25-49%	Boyle	8,200	7,900	97	
		Breckinridge	5,600	5,400	96	
		Henry	3,900	3,800	97	
		Marion	4,800	4,700	97	
		Meade	5,100	5,000	98	
		Nelson	7,100	6,900	97	
		Oldham	4,500	4,400	98	
		Taylor	6,400	6,100	96	
INDIANA		Dubois	9,600	9,200	96	
		Jackson	11,800	11,500	98	
		Jennings	6,400	6,200	97	
		Lawrence	15,100	14,700	98	
		Monroe	30,600	29,500	96	
		Orange	6,200	6,000	96	
		Perry	6,100	5,900	96	
	KENTUCKY	Between 5-24%	Adair	5,100	4,700	93
			Anderson	3,700	3,600	98
			Bourbon	6,900	6,700	97
Carroll			3,300	3,200	97	
Casey			4,600	4,300	93	
Daviess			27,800	27,100	98	
Estill			4,400	4,000	91	
Garrard			3,300	3,200	96	
	Grayson	6,400	6,100	95		
	Green	3,500	3,300	95		
	Henderson	12,700	12,300	97		
	Jessamine	6,700	6,400	95		
	Madison	13,800	13,100	95		

(Continued on page 344-b)

Station Totals	641,200	625,300	97
Net Weekly Circulation (1974-75)			287,800
Average Daily Circulation (1974-75)			136,700

Kentucky—Louisville



WHAS-TV



Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 135-kw visual, 26.3-kw aural. Antenna: 1290-ft. above av. terrain, 969-ft. above ground, 1945-ft. above sea level.

Latitude 38° 21' 23"
Longitude 85° 50' 52"

Transmitter: Christian Rd., 3.6-mi. N of New Albany, Ind.

TV tape: Recording facilities.

AM Affiliate: WHAS, 50-kw, 840 kHz.

FM Affiliate: WNNS, 100-kw, 97.5 MHz (No. 248), 505-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

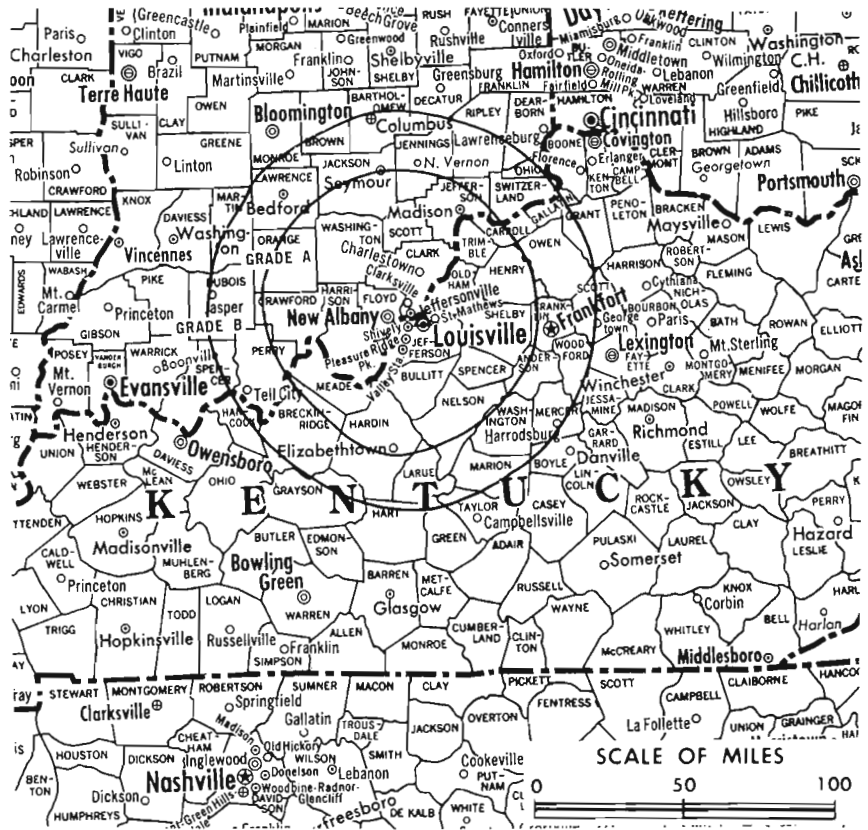
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WHAS-TV Ref: FCC File No. BPCT-3187 Granted 7/1/64

©American Map Co., Inc., N.Y., No. 14244

WHAS-TV

Licensee: WHAS Inc., 520 W. Chestnut St., Louisville, Ky. (40202).

Studio: 520 W. Chestnut St.

Telephone: 502-582-7840. TWX No.: 810-535-3326.

Ownership: Same ownership as Louisville Courier-Journal & Times.

Began Operation: March 27, 1950.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Sidley & Austin.

Personnel:

BARRY BINGHAM JR., president.
FREDERIC B. OSLER JR., executive vice president.
CYRUS L. MacKINNON, vice president.
ROBERT MORSE, vice president, news.
ROBERT BURNS TAYLOR, television station manager.
BIGGS TABLER, general sales manager.
ROBERT GORDON, pres., Louisville Productions Division.
RICHARD SWEENEY, program director.
THOMAS W. DORSEY, news director.

DIGEST OF RATE CARD NO. 28

(March 29, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.					
\$1450	\$874	\$582	\$510	Graded rates apply*	

*Highest rate: \$900.

NETWORK BASE HOURLY RATE: \$1500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Clark	27,600	27,000	98
	Crawford	2,900	2,700	95
	Dubois	9,600	9,200	96
	Floyd	20,200	19,900	98
	Harrison	7,800	7,600	97
	Jackson	11,800	11,500	98
Jefferson	9,300	9,000	97	

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA—(Continued)				
	Jennings	6,400	6,200	97
	Lawrence	15,100	14,700	98
	Orange	6,200	6,000	96
	Perry	6,100	5,900	96
	Scott	5,900	5,700	96
	Washington	6,700	6,400	96
KENTUCKY				
	Adair	5,100	4,700	93
	Anderson	3,700	3,600	98
	Breckinridge	5,600	5,400	96
	Bullitt	9,900	9,700	98
	Carroll	3,300	3,200	97
	Franklin	13,200	12,900	98
	Grayson	6,400	6,100	95
	Green	3,500	3,300	95
	Hancock	2,500	2,400	96
	Hardin	17,100	16,800	98
	Hart	5,600	5,400	97
	Henry	3,900	3,800	97
	Jefferson	242,200	238,900	99
	Larue	4,100	4,000	97
	Marion	4,800	4,700	97
	Meade	5,100	5,000	98
	Mercer	6,300	6,100	96
	Nelson	7,100	6,900	97
	Oldham	4,500	4,400	98
	Shelby	6,900	6,700	98
	Spencer	2,000	2,000	98
	Taylor	6,400	6,100	96
	Trimble	1,700	1,700	97
	Washington	3,400	3,300	97

50% & Over

Between 25-49%	Indiana County	Total Households	TV Households	%
	Bartholomew	20,300	19,900	98

(Continued on page 346-b)

Station Totals	678,700	661,300	97
Net Weekly Circulation (1974-75)	486,400		
Average Daily Circulation (1974-75)	339,200		

Kentucky—Louisville



WLKY-TV



Ch. 32

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 4300-kw max. & 1290-kw horizontal visual, 860-kw max. & 257-kw horizontal aural. Antenna: 1260-ft. above av. terrain, 985-ft. above ground, 1945-ft. above sea level.

Latitude 38° 22' 10"
Longitude 85° 50' 02"

Transmitter: Floys Knob, near New Albany, Ind.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WLKY-TV Ref: FCC File No. BPTC-1811 Granted 2/18/75

©American Map Co., Inc., N.Y., No. 14244

WLKY-TV

Licensee: Combined Communications of Kentucky Inc., 1918 Mellwood Ave., P.O. Box 6205, Louisville, Ky. (40206).

Telephone: 502-893-3671. TWX No.: 810-535-3212.

Ownership: Combined Communications Corp., 100%. For other interests, see KTAR-TV, Phoenix-Mesa, Ariz.

Began Operation: Sept. 16, 1961. Sale to present owner by Sonderling Bcstg. approved by FCC April 4, 1973. (Television Digest, Vol. 12:33, 41; 13:17). Transfer of control to Sonderling Bcstg. from George E. Egger, William S. Cutchins, Richard F. Shively, Dillman A. Rash & Archibald P. Cochran granted Dec. 13, 1967 (Vol. 7:51).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

PAUL BLUE, president & general manager.
WILLIAM W. CAMPBELL, v.p. & general sales manager.
DICK POLGREEN, sales manager.
JOHN DORKIN, v.p. & program director.
RICHARD MOORE, news director.
PAUL KELLEY, v.p. & chief engineer.
LOIS HINKLE, promotion director.
LORA BRADSHAW, community affairs director.

DIGEST OF RATE CARD NO. 26—(Aug. 15, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.
Class AA—7:30-11 p.m., daily.					
\$1400	\$750	\$550	\$400	\$700	\$700

NETWORK BASE HOURLY RATE: \$780.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Clark	27,600	27,000	98
	Crawford	2,900	2,700	95
	Floyd	20,200	19,900	98
	Harrison	7,800	7,600	97
Jackson	11,800	11,500	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA—(Continued)				
	Jefferson	9,300	9,000	97
	Scott	5,900	5,700	96
	Washington	6,700	6,400	96
KENTUCKY				
50% & Over	Bullitt	9,900	9,700	98
	Franklin	13,200	12,900	98
	Hardin	17,100	16,800	98
	Henry	3,900	3,800	97
	Jefferson	242,200	238,900	99
	Larue	4,100	4,000	97
	Meade	5,100	5,000	98
	Nelson	7,100	6,900	97
	Oldham	4,500	4,400	98
	Shelby	6,900	6,700	98
Spencer	2,000	2,000	98	
Trimble	1,700	1,700	97	
Washington	3,400	3,300	97	
INDIANA				
	Jennings	6,400	6,200	97
	Lawrence	15,100	14,700	98
	Orange	6,200	6,000	96
KENTUCKY				
Between 25-49%	Adair	5,100	4,700	93
	Anderson	3,700	3,600	98
	Boyle	8,200	7,900	97
	Breckinridge	5,600	5,400	96
	Green	3,500	3,300	95
	Hart	5,600	5,400	97
	Marion	4,800	4,700	97
	Mercer	6,300	6,100	96
	Taylor	6,400	6,100	96
INDIANA				
Between 5-24%	Bartholomew	20,300	19,900	98

(Continued on next page)

Station Totals	607,000	592,100	97
Net Weekly Circulation (1974-75)			383,100
Average Daily Circulation (1974-75)			211,900

Kentucky

WAVE-TV, Louisville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	INDIANA			
	Martin	3,700	3,600	97
	KENTUCKY			
	Boyle	8,200	7,900	97
Between 5-24%	INDIANA			
	Bartholomew	20,300	19,900	98
	Brown	3,300	3,200	98
	Daviess	9,100	8,700	96
	Decatur	8,100	7,900	97
	Pike	4,900	4,700	96
	Spencer	5,900	5,700	97
	Switzerland	2,200	2,100	96
	KENTUCKY			
	Barren	10,700	10,400	97
	Bourbon	6,900	6,700	97
	Clark	9,400	9,100	96
	Edmonson	3,200	3,000	94
	Fayette	65,400	63,900	98
	Gallatin	1,800	1,800	97
	Jessamine	6,700	6,400	95
	Lincoln	6,000	5,700	95
	Madison	13,800	13,100	95
	Montgomery	5,800	5,500	94
	Nicholas	2,300	2,200	95
Ohio	7,700	7,400	96	
Pulaski	14,700	13,700	93	
Rockcastle	4,000	3,700	91	
Russell	4,300	4,100	94	
Scott	6,200	6,000	96	

WLKY-TV, Louisville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 5-24%	INDIANA—(Continued)				
		Dubois	9,600	9,200	96
		Perry	6,100	5,900	96
		KENTUCKY			
		Barren	10,700	10,400	97
		Bourbon	6,900	6,700	97
		Carroll	3,300	3,200	97
		Casey	4,600	4,300	93
		Clinton	3,000	2,800	94
		Garrard	3,300	3,200	96
		Grayson	6,400	6,100	95
		Madison	13,800	13,100	95
	Montgomery	5,800	5,500	94	
	Owen	3,100	3,000	96	
	Rowan	4,800	4,600	95	
	Russell	4,300	4,100	94	
	Wayne	5,300	4,800	91	
	Woodford	5,500	5,300	96	

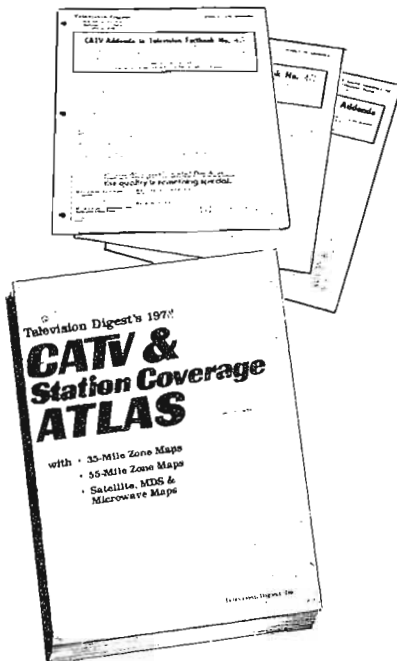
WDRB-TV, Louisville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 5-24%	KENTUCKY—(Continued)				
		Mercer	6,300	6,100	96
		Owen	3,100	3,000	96
		Scott	6,200	6,000	96
		Woodford	5,500	5,300	96

Television Digest with Consumer Electronics

Since 1945, **Television Digest** has covered trends and developments of every phase of the broadcast and consumer electronics industries. In time-saving newsletter style—mailed **first class** every Saturday—no words are wasted to report precisely and concisely what's new and what's important each week in TV/CATV/Consumer Electronics and allied fields. **You're first on the scene with Television Digest.**

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Order card-forms for the above publications are bound inside the **Stations Volume** for your convenience.

Kentucky—Paducah



WPSD-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 13.8-kw aural. Antenna: 1600-ft. above av. terrain, 1638-ft. above ground, 2000-ft. above sea level.

Latitude 37° 11' 31"

Longitude 88° 58' 53"

Transmitter: Approximately 23-mi. NW of Paducah near Monkey's Eyebrow, Ky.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

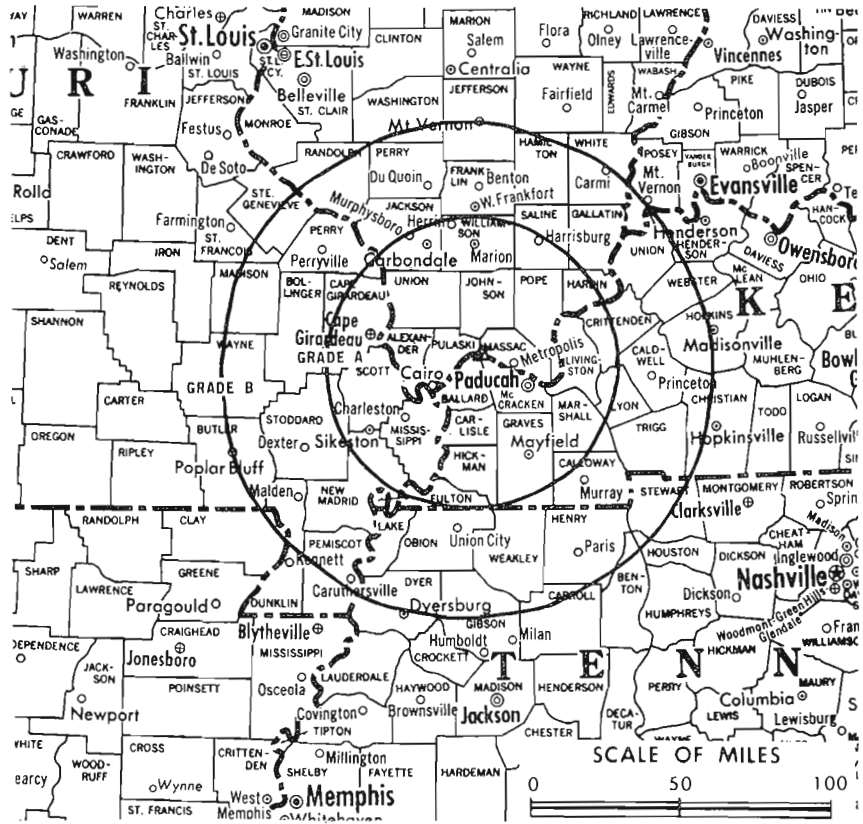
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WPSD-TV Ref: FCC File No. BPCT—2823 Granted 12/8/60

©American Map Co., Inc., N.Y., No. 14244

WPSD-TV

Licensee: Paducah Newspapers Inc., 408 Kentucky Ave., Paducah, Ky. (42001).

Studio: 100 Television Lane.

Telephone: 502-442-8214. TWX No.: 510-546-2047.

Ownership: Paducah Newspapers Inc. (Fred Paxton, pres.) publishes Paducah Sun-Democrat.

Began Operation: May 28, 1957.

Represented (sales) by H-R Television Inc.

Represented (legal) by Stambler & Shrinsky.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

FRED PAXTON, president.

SAM LIVINGSTON, general manager & film buyer.

JOHN WILLIAMS, assistant general manager.

CHARLES R. JONES, local sales manager.

ANN CARNEAL, national sales manager.

JAMES E. ENGLISH III, program & operations director.

TOM BUTLER, news director.

DON BROWN, chief engineer.

DIGEST OF RATE CARD NO. 24—(June 1, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$900 \$540 \$360 \$315 \$270 Graded rates apply*

*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$700.

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS				
50% & Over	Alexander	4,800	4,500	95
	Franklin	17,300	16,700	96
	Gallatin	2,900	2,700	94
	Hamilton	3,500	3,300	93

Net Weekly Circulation

State County

Total Households

TV Households %

ILLINOIS—(Continued)

Hardin	2,000	1,900	97
Jackson	18,000	17,300	96
Johnson	3,000	2,900	96
Massac	4,900	4,700	96
Pope	1,800	1,700	93
Pulaski	3,500	3,300	94
Saline	11,300	10,900	96
Union	6,300	6,100	97
Williamson	19,700	19,000	97

KENTUCKY

Ballard	3,400	3,300	98
Caldwell	5,100	4,800	95
Calloway	10,200	9,900	97
Carlisle	2,100	2,100	98
Crittenden	3,800	3,600	96
Fulton	3,400	3,300	97
Graves	12,400	12,100	98
Hickman	2,500	2,400	97
Hopkins	15,100	14,600	96
Livingston	3,400	3,300	97
Lyon	2,200	2,100	96
Mc Cracken	22,800	22,400	98
Marshall	8,400	8,200	98

MISSOURI

Bollinger	3,300	3,200	96
Cape Girardeau	17,800	17,400	98
Carter	1,400	1,300	92
Dunklin	13,400	13,000	97
Mississippi	5,700	5,600	98
New Madrid	8,300	8,000	97
Ripley	4,700	4,400	93
Scott	11,900	11,700	98
Stoddard	9,600	9,400	98
Wayne	3,900	3,700	96

(Continued on next page)

State Totals	500,000	482,600	96
Net Weekly Circulation (1974-75)			303,200
Average Daily Circulation (1974-75)			217,300

Kentucky

WHAS-TV, Louisville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	INDIANA—(Continued)			
	Spencer	5,900	5,700	97
	Switzerland	2,200	2,100	96
Between 25-49%	KENTUCKY			
	Boyle	8,200	7,900	97
	Casey	4,600	4,300	93
	Owen	3,100	3,000	96
	Woodford	5,500	5,300	96
	INDIANA			
	Brown	3,300	3,200	98
	Decatur	8,100	7,900	97
	Martin	3,700	3,600	97
	Pike	4,900	4,700	96
	KENTUCKY			
	Barren	10,700	10,400	97
	Bourbon	6,900	6,700	97
	Clark	9,400	9,100	96
	Edmonson	3,200	3,000	94
Between 5-24%	Estill	4,400	4,000	91
	Garrard	3,300	3,200	96
	Grant	4,600	4,500	97
	Jessamine	6,700	6,400	95
	Madison	13,800	13,100	95
	Metcalfe	3,200	3,100	96
	Montgomery	5,800	5,500	94
	Ohio	7,700	7,400	96
	Rockcastle	4,000	3,700	91
	Rowan	4,800	4,600	95
	Russell	4,300	4,100	94
	Scott	6,200	6,000	96



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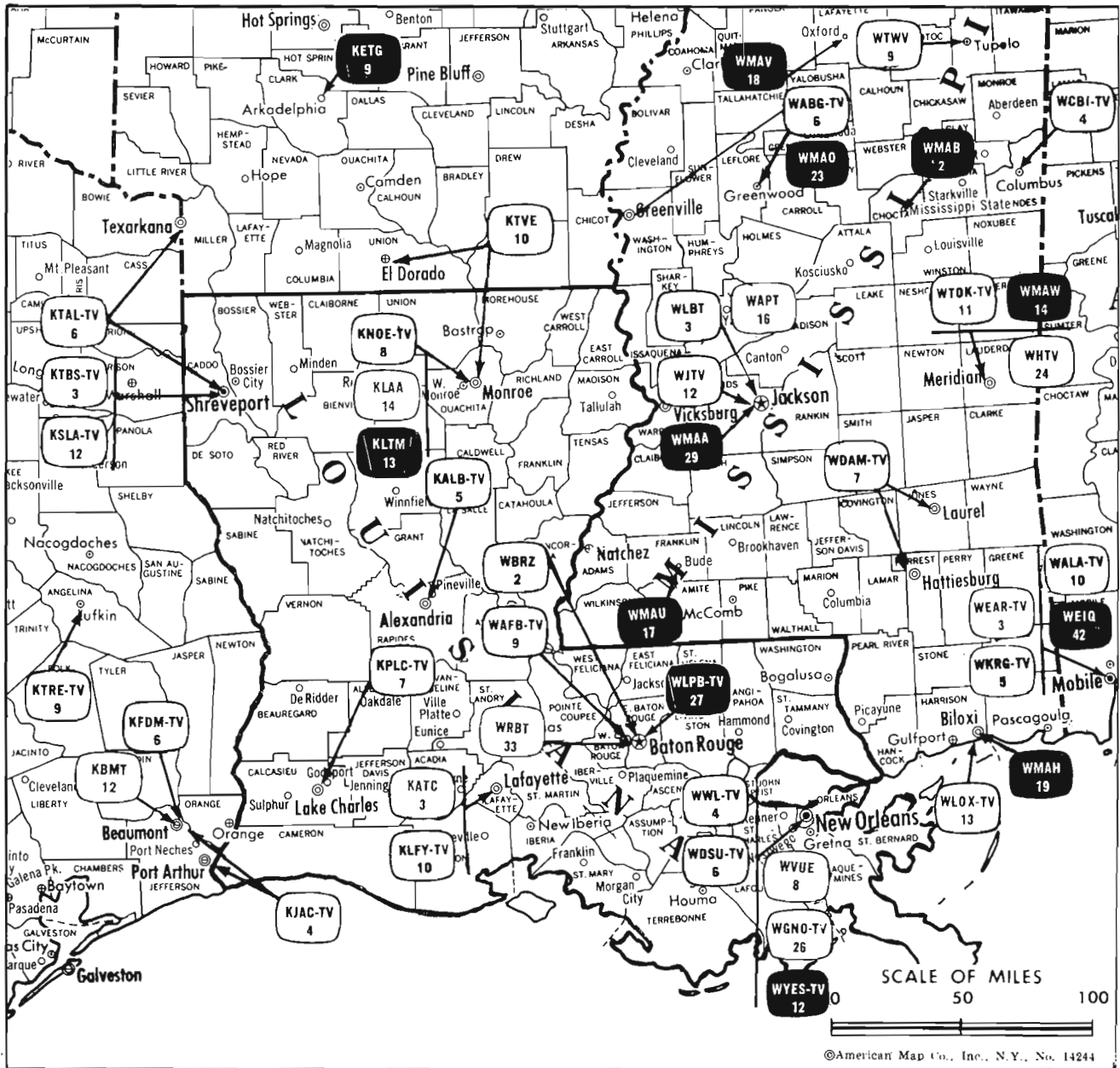
WTVQ-TV, Lexington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	KENTUCKY—(Continued)			
	Mason	5,900	5,700	97
	Morgan	3,500	3,300	94
	Nicholas	2,300	2,200	95
	Owen	3,100	3,000	96
	Perry	8,300	7,700	93
Between 5-24%	Robertson	700	700	97
	Russell	4,300	4,100	94
	Shelby	6,900	6,700	98
	Taylor	6,400	6,100	96
	Trimble	1,700	1,700	97
	Washington	3,400	3,300	97
	Wayne	5,300	4,800	91
	Whitley	9,600	9,100	95
	Wolfe	2,200	2,000	91

WPSD-TV, Paducah (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	TENNESSEE			
50% & Over	Henry	10,000	9,600	96
	Lake	2,700	2,600	95
	Obion	12,800	12,400	97
	Weakley	11,600	11,200	96
	ARKANSAS			
	Clay	8,000	7,600	95
	ILLINOIS			
	Jefferson	12,700	12,200	96
	KENTUCKY			
Between 25-49%	Trigg	2,900	2,800	97
	Union	4,800	4,600	97
	Webster	5,600	5,300	95
	MISSOURI			
	Butler	13,900	13,400	96
	Pemiscot	9,300	9,000	96
	Perry	5,100	5,000	97
	TENNESSEE			
	Carroll	10,000	9,600	96
	Gibson	18,200	17,600	97
	ARKANSAS			
	Greene	11,100	10,700	96
	Randolph	5,600	5,200	93
	ILLINOIS			
	Perry	7,900	7,600	96
	Wayne	6,900	6,500	94
	White	6,200	5,800	94
Between 5-24%	KENTUCKY			
	Christian	19,800	19,200	97
	Mc Lean	3,500	3,400	97
	MISSOURI			
	Iron	3,600	3,500	96
	Madison	3,500	3,400	97
	Reynolds	2,100	2,000	94
	St Francois	14,100	13,800	98
	TENNESSEE			
	Dyer	12,000	11,600	97
	Perry	2,300	2,200	96

Louisiana



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
New Orleans	328,000	33	492,200	35
Shreveport-Texarkana	228,000	57	341,800	61
Baton Rouge	137,000	83	176,800	98
Monroe-El Dorado	99,000	107	152,500	113
Lafayette	99,000	107	154,500	112
Alexandria	32,000	169	63,100	167
Lake Charles	20,000	185	51,300	175

Louisiana

KALB-TV, Alexandria (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
	LOUISIANA—(Continued)			
	Red River	3,200	2,900	92
	St Martin	10,200	9,800	96
	MISSISSIPPI			
Between 5-24%	Amite	3,900	3,600	93
	Franklin	2,400	2,200	93
	Wilkinson	2,900	2,700	91
	TEXAS			
	Jasper	8,300	7,900	95

WAFB-TV, Baton Rouge (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
	LOUISIANA			
	Acadia	16,700	16,000	96
	Allen	6,300	6,000	95
	Concordia	6,600	6,100	92
	Evangeline	11,300	10,500	93
Between 5-24%	La Salle	5,600	5,300	94
	St Charles	9,000	8,700	97
	St John The Baptist	6,500	6,200	96
	MISSISSIPPI			
	Lincoln	8,500	8,100	95
	Walthall	3,700	3,500	94

WBRZ, Baton Rouge (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
	MISSISSIPPI—(Continued)			
Between 25-49%	Franklin	2,400	2,200	93
	Walthall	3,700	3,500	94
	LOUISIANA			
	Acadia	16,700	16,000	96
	Allen	6,300	6,000	95
	Catahoula	3,900	3,600	91
Between 5-24%	Evangeline	11,300	10,500	93
	La Salle	5,600	5,300	94
	Rapides	39,100	37,900	97
	Sabine	6,100	5,600	91
	St Tammany	22,200	21,500	97

Repetition breeds

• REMEMBRANCE •

For details on multi-position ads in next year's Factbook, Use Order Card #6 Stations Volume

Louisiana Station Status as of September 1, 1976

	VHF	UHF	TOTAL
○ Commercial Television Stations	14	3	17
● Educational Television Stations	1	1	2
			19

State Educational Technical Facilities (Complete Data in Educational Directory)

WLPB-TV

Baton Rouge

Ch. 27

Non-Commercial Educational Station

Grantee: Louisiana Educational Television Authority, Box 44064, Baton Rouge, La. (70804).

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1161-kw visual, 230-kw aural. Antenna: 937-ft. above av. terrain, 1029-ft. above ground, 1049-ft. above sea level.

Latitude 30° 22' 22"
Longitude 91° 12' 15"

KLTM

Monroe

Ch. 13

Non-Commercial Educational Station

Grantee: Louisiana Educational Television Authority, Box 44064, Capitol Station, Baton Rouge, La. (70804).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1780-ft. above av. terrain, 1986-ft. above ground, 2046-ft. above sea level.

Latitude 32° 11' 45"
Longitude 92° 04' 10"

WYES-TV

New Orleans

Ch. 12

Non-Commercial Educational Station

Licensee: Greater New Orleans Educational Television Foundation, 916 Navarre Ave., New Orleans, La. (70124).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1010-ft. above av. terrain, 1049-ft. above ground, 1049-ft. above sea level.

Latitude 29° 57' 13.5"
Longitude 89° 56' 58.3"

KTVE, Monroe-El Dorado

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
	MISSISSIPPI			
	Bolivar	13,500	12,300	91
	Humphreys	3,500	3,300	93
Between 5-24%	Issaquena	700	600	91
	Warren	14,500	13,800	95
	Washington	20,100	18,900	94
	Yazoo	8,100	7,600	94

Louisiana—Alexandria



KALB-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1590-ft. above av. terrain, 1586-ft. above ground, 1749-ft. above sea level.

Latitude 31° 02' 15"
Longitude 92° 29' 45"

Transmitter: Forest Hill, La.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

AM Affiliate: KALB, 5-kw (1-kw night), 580 kHz.

FM Affiliate: KSLI, 100-kw, 96.9 MHz (No. 245), 850-ft.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KALB-TV Ref: FCC File No. BPCT—3449 Granted 1/13/65

©American Map Co., Inc., N.Y., No. 14244

KALB-TV

Network Service: NBC, ABC.

Licensee: Lanford Telecasting Co. Inc., 605-21 Washington St., Alexandria, La. (71301).

Studio: 605-21 Washington St.

Telephone: 318-445-2456.

TWX No.: 510-976-5709.

Ownership: T. B. Lanford, 68%; William L. Fox, 32%. Lanford also owns 100% of KCTV, San Angelo, Tex.; radios KALB & KSLI, Alexandria, La.; 74% of WYOU, Tampa and WZST, Leesburg, Fla.; 13.8% of WJTV, Jackson, Miss. & KKTU, Colorado Springs, Colo.; 13.8% of WSLI & WJFR(FM), Jackson, Miss.

Began Operation: Sept. 29, 1954.

Represented (sales) by Katz Television.

Represented (legal) by Kirkland, Ellis & Rowe.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

T. B. LANFORD, president & film buyer.
ROBERT E. MILLER, v.p. & general manager.
BERT CHAUDOIR, general sales manager.
DOWELL BUSHNELL, sales manager.
SUSAN GAMBURG, program director.
RON SAUNDERS, sales service manager.
WILLIAM T. HOLT, chief engineer.

DIGEST OF RATE CARD NO. A12—(Aug. 26, 1974)

Hour 30 Min. 15 Min. 10 Min. Min. 20 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.
\$550 \$400 \$320 \$240 Graded rates apply*

*Highest rate: \$220.

NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Acadia	16,700	16,000	96
	Allen	6,300	6,000	95
	Avoyelles	12,200	11,600	95
	Beauregard	8,700	8,100	94
	Catahoula	3,900	3,600	91
	Concordia	6,600	6,100	92
	Evangeline	11,300	10,500	93
	Grant	5,000	4,700	94
	La Salle	5,600	5,300	94
	Natchitoches	11,400	10,400	92
	Rapides	39,100	37,900	97
	St Landry	25,400	23,800	94
Vernon	9,500	8,900	93	
Winn	6,400	6,000	94	
	MISSISSIPPI			
	Adams	11,500	10,900	95
Between 25-49%	LOUISIANA			
	Caldwell	2,900	2,700	94
	Jackson	5,600	5,300	95
	Sabine	6,100	5,600	91
	Vermilion	14,800	14,300	97
West Feliciana	1,600	1,500	93	
	TEXAS			
	Sabine	2,900	2,600	91
Between 5-24%	LOUISIANA			
	Iberia	18,800	18,200	97
	Jefferson Davis	9,300	8,900	96
	Lafayette	38,000	36,900	97
Lincoln	11,300	11,000	97	

(Continued on page 348-b)

Station Totals	321,800	305,900	95
Net Weekly Circulation (1974-75)			163,800
Average Daily Circulation (1974-75)			100,400

Louisiana—Baton Rouge



WAFB-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: Electrically tilted .35°, 1670-ft. above av. terrain, 1726-ft. above ground, 1746-ft. above sea level.

Latitude 30° 21' 58"
Longitude 91° 12' 47"

Transmitter: E of River Rd. & S of Baton Rouge on Duncan Point.

TV tape: Recording facilities.

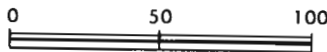
Color: Network, live, film, slide & tape.

News Wire Service: AP.

FM Affiliate: WAFB-FM, 100-kw, 98.1 MHz (No. 251), 1550-ft.



SCALE OF MILES



Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).

WAFB-TV Ref: FCC File No. BPCT-3437 Granted 1/22/65

© American Map Co., Inc., N.Y., No. 14244

WAFB-TV

Network Service: CBS.

Licensee: Guaranty Bcstg. Corp., 844 Government St., Baton Rouge, La. (70802).

Studio: 844 Government St.

Telephone: 504-387-4921. TWX No.: 510-993-3406.

Ownership: Guaranty Broadcasting Corp., 100%. George A. Foster Jr., chmn. of the board; Thomas E. Gibbens, pres. & gen. mgr.; Harry P. Gamble Jr., v.p. & gen. counsel; W. P. Welch, secy. of minutes; James D. Russell, secy.-treas.; Mervyn Rhys, v.p., sales; Donald K. Allan, v.p., engineering; Ed T. Lamy Jr., v.p., programming; Grace McElveen, v.p., promotion & public relations.

Began Operation: April 19, 1953 on Ch. 28. Shifted to Ch. 9 Aug. 9, 1960 with 257-kw visual ERP, but boosted to 316-kw Feb. 4, 1961 (Television Digest, Vol. 17:7). Sale to present owner by WDSU-TV Bcstg. Corp. and associated stockholders approved Jan. 14, 1964 by FCC (Vol. 4:3).

Represented (sales) by Katz Television Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

TOM E. GIBBENS, president & general manager.
MERVYN RHYS, v.p. & commercial manager.
DONALD K. ALLAN, v.p., chief engineer & operations manager.
ED LAMY JR., v.p., program director.
GRACE McELVEEN, v.p., promotion & merchandising director.
CARLTON CREMEENS, news director.

DIGEST OF RATE CARD NO. A21 & P12

(Sept. 6, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6:30-10:30 p.m., daily.	\$950	\$570	\$420	\$290	\$225*	\$140*

*7-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$755.

Net Weekly Circulation	State County	Total Households	TV Households	%
LOUISIANA				
	Ascension	12,800	12,100	95
	Assumption	6,000	5,700	94
	East Baton Rouge	97,200	94,800	98
	East Feliciana	4,100	3,800	92
	Iberia	18,800	18,200	97
	Iberville	9,300	8,900	95
	Lafourche	21,300	20,700	97
	Livingston	12,800	12,200	95
	Pointe Coupee	6,400	6,000	94
	St Helena	2,500	2,300	92
	St James	4,900	4,700	96
	St Martin	10,200	9,800	96
	St Mary	18,700	18,100	97
	Tangipahoa	22,000	20,900	95
	West Baton Rouge	5,300	5,100	96
	West Feliciana	1,600	1,500	93
MISSISSIPPI				
	Amite	3,900	3,600	93
	Pike	10,500	9,900	95
	Wilkinson	2,900	2,700	91
LOUISIANA				
	Avoyelles	12,200	11,600	95
	Lafayette	38,000	36,900	97
	Rapides	39,100	37,900	97
	St Landry	25,400	23,800	94
	Terrebonne	23,500	22,700	97
	Vermilion	14,800	14,300	97
	Washington	15,300	14,500	95
MISSISSIPPI				
	Adams	11,500	10,900	95
	Franklin	2,400	2,200	93
(Continued on page 348-b)				

Station Totals	527,600	506,200	95
Net Weekly Circulation (1974-75)			293,000
Average Daily Circulation (1974-75)			180,200

Louisiana—Baton Rouge



WBZ



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1685-ft. above av. terrain, 1724-ft. above ground, 1749-ft. above sea level.

Latitude 30° 17' 49"
Longitude 91° 11' 40"

Transmitter: Plaquemine Pt., La.

TV tape: Recording facilities.

AM Affiliate: WJBO, 5-kw, 1150 kHz (NBC).

FM Affiliate: WFMF, 100-kw, 102.5 MHz (No. 251), 730-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Represented (engineering) by Cohen & Dippell.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

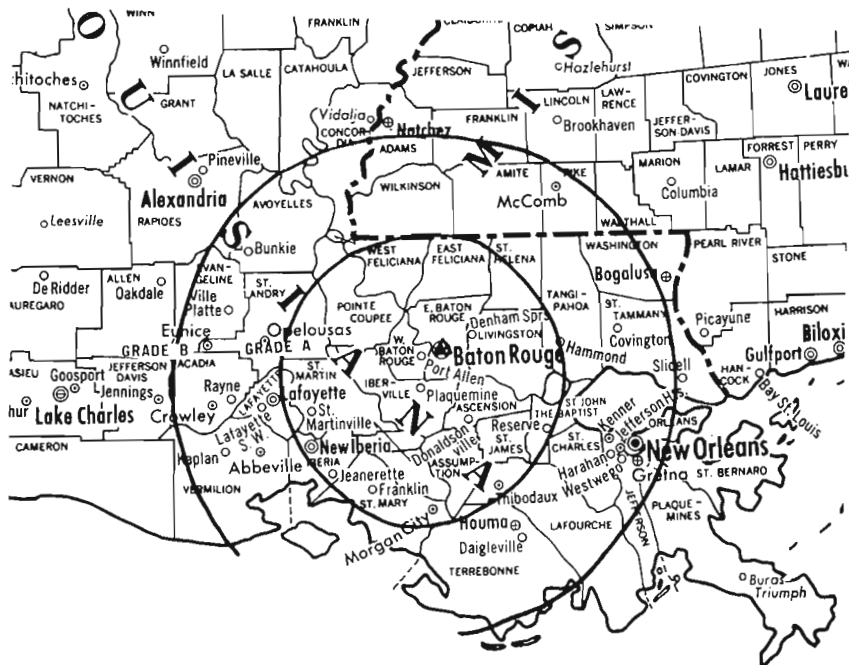
Total Households: © MSI

Consumer Market Data as of 1/1/76.

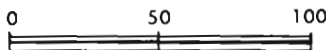
TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



SCALE OF MILES



WBZ Ref: FCC File No. BPCT-4178 Granted 3/5/70

© American Map Co. Inc., N.Y., No. 14244

WBZ

Network Service: NBC.

Licensee: Louisiana Television Bcstg. Corp., 1650 Highland Rd., Box 2906 (70821).

Studio: 1650 Highland Rd. (70802).

Telephone: 504-344-2641. TWX No.: 504-993-3576.

Ownership: Class A voting stock—Baton Rouge Broadcasting Co. (WJBO), 99.33%; Douglas L. Manship, .333%; Charles P. Manship Jr., .333%. Class B voting stock—Baton Rouge Broadcasting Co., 93.33%; Charles P. Manship Jr., 3.33%; 4 minor children of Douglas L. Manship share equally, 3.33%. Douglas L. Manship is pres. & 35% stockholder of Baton Rouge Bcstg.; Charles P. Manship Jr., secy.-treas., 35%. Each of the following owns 10% of Baton Rouge Bcstg.: Douglas L. Manship Jr., Richard F. Manship, David C. Manship. WBZ officers: Douglas L. Manship, pres. & chairman; B. B. Taylor Jr., vice president; Charles P. Manship Jr., secy.-treas. Note: Douglas L. & Charles P. Manship also own KRGV-TV & KRGV, Westlaco, Tex.

Began Operation: April 14, 1955.

Represented (sales) by Blair Television.

Represented (legal) by Cohn & Marks.

Personnel:

DOUGLAS L. MANSHIP, president and general manager.

JULES L. MAYEUX, station manager.

ROBERT J. HEADLEE, general sales manager.

RAY ALEXANDER, program manager.

JACKIE ROBBINS, operations manager.

TERRY BURHANS, promotion manager.

PATRICIA L. CHERAMIE, sales manager.

I. K. CORKERN JR., chief engineer.

RICHARD T. MARTIN, public service & community relations director.

RAYMOND J. DRAGO, production manager.

JOHN SPAIN, news director.

DIGEST OF RATE CARD NO. 24C—(Feb. 1, 1976)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$1000 \$600 \$400

Graded rates apply*

*Highest rate: \$250.

NETWORK BASE HOURLY RATE: \$775.

1977 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%	
	LOUISIANA				
	Ascension	12,800	12,100	95	
	Assumption	6,000	5,700	94	
	East Baton Rouge	97,200	94,800	98	
	East Feliciana	4,100	3,800	92	
	Iberia	18,800	18,200	97	
	Iberville	9,300	8,900	95	
	Lafayette	38,000	36,900	97	
	Livingston	12,800	12,200	95	
	Pointe Coupee	6,400	6,000	94	
	St Helena	2,500	2,300	92	
	St James	4,900	4,700	96	
	St Martin	10,200	9,800	96	
	St Mary	18,700	18,100	97	
	Tangipahoa	22,000	20,900	95	
	West Baton Rouge	5,300	5,100	96	
	West Feliciana	1,600	1,500	93	
	MISSISSIPPI				
	Amite	3,900	3,600	93	
	Pike	10,500	9,900	95	
	Wilkinson	2,900	2,700	91	
	LOUISIANA				
	Avoyelles	12,200	11,600	95	
	Concordia	6,600	6,100	92	
	Lafourche	21,300	20,700	97	
	St John The Baptist	6,500	6,200	96	
	St Landry	25,400	23,800	94	
	Terrebonne	23,500	22,700	97	
	Vermilion	14,800	14,300	97	
	Washington	15,300	14,500	95	
	MISSISSIPPI				
	Adams	11,500	10,900	95	
	(Continued on page 348-b)				
Station Totals		542,300	520,100	95	
Net Weekly Circulation (1974-75)				309,900	
Average Daily Circulation (1974-75)				197,900	

Louisiana—Baton Rouge



WRBT



Ch. 33

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1014-kw max. & 871-kw horizontal visual, 200.9-kw max. & 174-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 1030-ft. above ground, 1050-ft. above sea level.

Latitude 30° 22' 22"
Longitude 91° 12' 15"

Transmitter: 1.35-mi. E of River Rd. in Sect. 46, T8S, R1W.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Represented (legal) by Mallick & Bernton.

Represented (engineering) by Bob Williams & Associates.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

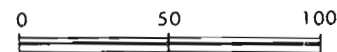
TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



SCALE OF MILES



WRBT Ref: FCC File No. BMPCT—7119 Granted 2/4/71

©American Map Co., Inc., N.Y., No. 14244

WRBT

Network Service: ABC.

Licensee: Rush Broadcasting Corp., 101 St. Ferdinand St., Baton Rouge, La.

Studio: 5220 Essen Lane, Baton Rouge.

Mailing Address: P.O. Box 14685, Baton Rouge (70808).

Telephone: 504-766-3233.

Ownership: Corporate Communications Group Inc. Jules B. LeBlanc III, chmn., 70%; Cyril E. Vetter, pres., 30%; Sally L. Brinkley, secy.-treas.

Began Operation: Oct. 16, 1971. Sale to present owners by Richard O. Rush, et al., approved by FCC March 12, 1976.

Represented (sales) by The Meeker Co.; Busby, Finch, Latham & Widman (South).

Personnel:

JULES B. LeBLANC III, chairman of the board.

CYRIL E. VETTER, president.

AL CROUCH, station manager.

BILL HATHORN, general sales manager.

DIGEST OF RATE CARD NO. 2

(Sept. 1, 1973)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.

Class AAA—6:30-10:30 p.m., daily.

\$550 \$330 \$250 \$200 \$155* \$115* \$115* \$55

*Class AAA—7-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$225.

Net Weekly Circulation	State County	Total Households	TV Households	%
	LOUISIANA			
	Ascension	12,800	12,100	95
	Assumption	6,000	5,700	94
	East Baton Rouge	97,200	94,800	98
50% & Over	East Feliciana	4,100	3,800	92
	Iberville	9,300	8,900	95
	Livingston	12,800	12,200	95
	Pointe Coupee	6,400	6,000	94
	West Baton Rouge	5,300	5,100	96
	LOUISIANA			
Between 25-49%	St Helena	2,500	2,300	92
	St Mary	18,700	18,100	97
	West Feliciana	1,600	1,500	93
	LOUISIANA			
Between 5-24%	Avoyelles	12,200	11,600	95
	Iberia	18,800	18,200	97
	Lafayette	38,000	36,900	97
	Lafourche	21,300	20,700	97
	St Martin	10,200	9,800	96
	Tangipahoa	22,000	20,900	95
	Terrebonne	23,500	22,700	97
	Washington	15,300	14,500	95
	MISSISSIPPI			
	Amite	3,900	3,600	93
	Wilkinson	2,900	2,700	91
Station Totals		344,800	332,100	96
Net Weekly Circulation (1974-75)				139,400
Average Daily Circulation (1974-75)				76,600

Louisiana—Lafayette



KATC



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1200-ft. above av. terrain, 1239-ft. above ground, 1244-ft. above sea level.

Latitude 30° 02' 38.0"
Longitude 92° 22' 16.7"

Transmitter: 25-mi. SW of city limits.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

Represented (sales) by The Meeker Co.

Represented (legal) by Leo Resnick.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KATC Ref: FCC File No. DPCT-3328 Granted 5/14/64

© American Map Co., Inc., N.Y., No. 14244

KATC

Licensee: Acadian Television Corp.

Studio: 1103 Eraste Landry Rd. (70501).

Telephone: 318-232-6111. TWX No.: 510-975-5043.

Ownership: Mrs. Frances T. Kurzweg, pres., 14.461%; Barton W. Freeland, v.p., 1.944%; C. Lambert Duhe, v.p., 3.222%; William A. Patton, v.p., 1.969%; D. Roy Domingue, secy.-treas., 2.857%; Ivan Bourque, 2.381%; Frank A. Godchaux III, 1.312%; Mrs. Shirley K. Gouaux, 19.847%; Aubrey G. LaHaye, 2.918%; Joseph Elvin LaHaye, 2.918%; J. Lealton Duhe, 3.422%; Milton H. Knox, 2.291%; Washington Life Insurance Co., 10%; 149 others, none owning more than 2%.

Began Operation: September 19, 1962.

Personnel:

MRS. FRANCES T. KURZWEG, president.

WILLIAM A. PATTON, vice president & general manager.

PAUL G. BROWN, station manager.

ROY K. RHODES, sales manager.

DIGEST OF RATE CARD NO. 12—(Feb. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$600	\$360	\$210	\$150	\$112*	\$112* \$47*

*Class AA—6:30-9:59 p.m., daily. Fixed.

NETWORK BASE HOURLY RATE: \$412.

	Net Weekly Circulation	State County	Total Households	TV Households	%
LOUISIANA					
		Acadia	16,700	16,000	96
		Allen	6,300	6,000	95
		Beauregard	8,700	8,100	94
		Calcasieu	49,600	48,300	97
		Cameron	3,100	3,000	96
50% & Over		Evangeline	11,300	10,500	93
		Iberia	18,800	18,200	97
		Jefferson Davis	9,300	8,900	96
		Lafayette	38,000	36,900	97
		St Landry	25,400	23,800	94
		St Martin	10,200	9,800	96
		St Mary	18,700	18,100	97
		Vermilion	14,800	14,300	97
		Vernon	9,500	8,900	93
LOUISIANA					
Between 25-49%		Avoyelles	12,200	11,600	95
		Rapides	39,100	37,900	97
LOUISIANA					
Between 5-24%		Assumption	6,000	5,700	94
		Lafourche	21,300	20,700	97
		Pointe Coupee	6,400	6,000	94
		Terrebonne	23,500	22,700	97
		West Feliciana	1,600	1,500	93
Station Totals			350,500	336,900	96
Net Weekly Circulation (1974-75)					211,100
Average Daily Circulation (1974-75)					127,300

Louisiana—Lafayette



KLFY-TV

Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 302-kw visual, 44.7-kw aural. Antenna: 1748-ft. above av. terrain, 1771-ft. above ground, 1800-ft. above sea level.

Latitude 30° 19' 18"
Longitude 92° 22' 41"

Transmitter: State Hwy. 98, 1.8-mi. E of Maxie, La.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KLFY-TV Ref: FCC File No. BPCT-4241 Granted 9/5/69

©American Map Co., Inc., N.Y., No. 14214

KLFY-TV

Licensee: Texoma Broadcasters Inc., Box 3687, Lafayette, La. (70502).

Studio: 2101 Jefferson St., Box 3687 (70501).

Telephone: 318-233-2152.

TWX No.: 510-975-5052.

Ownership: M. N. Bostick, 29.972%; Texas Bcstg., 23.225%; Hilton E. Howell & Ross M. Sams, 9.972% each; W. W. Callan, 7.824%; Robert E. Levy, 6.915%; Thomas D. Stribling, 6.378%; George & Ellender Chase, 3.594% jointly; W. Woody Callan Jr. & Diana C. Braswell, 1.074% each. For other interests see KWTX-TV, Waco.

Began Operation: June 3, 1955. Transfer of control to individual stockholders of KWTX Bcstg. which held 80% approved by FCC Jan. 22, 1968. Previously, sale by Camellia Bcstg. Co. Inc., Paul H. DeClouet and associates approved Jan. 27, 1965 by FCC (Television Digest, Vols. 4:48, 5:6).

Represented (sales) by H-R Television.

Represented (legal) by Cordon & Jacob.

Personnel:

THOMAS G. PEARS, general manager.
TERRY DOVER, operations manager.
KEITH TOWNSDIN, chief engineer.

DIGEST OF RATE CARD NO. 19

(July 1, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6-10:30 p.m., daily.	\$800	\$480	\$320	\$220	\$180*	\$180*
					\$180*	\$90*

*Class AA—6-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$825.

	Net Weekly Circulation	State County	Total Households	TV Households	%
LOUISIANA					
		Acadia	16,700	16,000	96
		Allen	6,300	6,000	95
		Avoyelles	12,200	11,600	95
		Beauregard	8,700	8,100	94
		Calcasieu	49,600	48,300	97
		Cameron	3,100	3,000	96
		Evangeline	11,300	10,500	93
50% & Over		Iberia	18,800	18,200	97
		Jefferson Davis	9,300	8,900	96
		Lafayette	38,000	36,900	97
		Rapides	39,100	37,900	97
		St Landry	25,400	23,800	94
		St Martin	10,200	9,800	96
		St Mary	18,700	18,100	97
		Vermilion	14,800	14,300	97
		Vernon	9,500	8,900	93
LOUISIANA					
		Concordia	6,600	6,100	92
Between 25-49%		Lafourche	21,300	20,700	97
		West Feliciana	1,600	1,500	93
MISSISSIPPI					
		Adams	11,500	10,900	95
LOUISIANA					
		Assumption	6,000	5,700	94
		Catahoula	3,900	3,600	91
		La Salle	5,600	5,300	94
Between 5-24%		Pointe Coupee	6,400	6,000	94
		Terrebonne	23,500	22,700	97
MISSISSIPPI					
		Wilkinson	2,900	2,700	91
TEXAS					
		Jasper	8,300	7,900	95
Station Totals			389,300	373,400	95
Net Weekly Circulation (1974-75)					248,800
Average Daily Circulation (1974-75)					168,000

Louisiana—Lake Charles



KPLC-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 295-kw visual, 55-kw aural. Antenna: 1480-ft. above av. terrain, 1519-ft. above ground, 1549-ft. above sea level.

Latitude 30° 23' 47"
Longitude 93° 00' 08"

Transmitter: Near Fenton, La.

TV tape: Recording facilities.

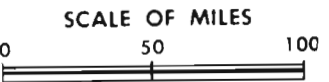
Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KPLC-TV Ref: FCC File No. BPCT-4012 Granted 12/12/67



© American Map Co., Inc., N.Y., No. 14244

KPLC-TV

Network Service: NBC.

Licensee: Calcasieu TV & Radio Inc., Box 1488, Lake Charles, La. (70601).

Studio: 320 Division St. (70601).

Telephone: 318-439-9071. TWX No.: 510-971-7570.

Ownership: Calcasieu Television & Radio Inc., G. Russell Chambers, pres. & secy., 100%; Dr. Russell Carlyle Chambers, v.p. & treas.; Albert H. Smith, v.p. & gen. mgr.; Jonathan Golden, v.p. & asst. treas. G. Russell Chambers also owns 50% of KITT(FM), San Diego, Cal.

Began Operation: Sept. 29, 1954. Sale to present owners by Calcasieu TV & Radio Inc. approved by FCC Feb. 18, 1971. Previous sale to Calcasieu by T. B. Lanford and L. M. Sepaugh Sr. & Jr. approved June 30, 1964 by FCC (Television Digest, 4:18, 27).

Represented (sales) by Avery-Knodel Inc.

Represented (engineering) by G. Russell Chambers.

Represented (legal) by Cohn & Marks.

Personnel:

G. RUSSELL CHAMBERS, president.
ALBERT H. SMITH, vice president & general manager.
JERRY SMITHWICK, operations & general sales manager.
DANNY GARRETTSON, local sales manager.
JEB ROBERTS, promotion manager.
DENNIS ROPER, news director.
RICK CRADDOCK, chief engineer.

DIGEST OF RATE CARD NO. 13

(Sept. 1, 1975)

Hour 30 Min. 15 Min. 10 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.
\$550 \$350 \$245 \$225 Graded rates apply*

*Highest rate: \$100.

NETWORK BASE HOURLY RATE: \$225.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Beauregard	8,700	8,100	94
	Calcasieu	49,600	48,300	97
	Cameron	3,100	3,000	96
	Jefferson Davis	9,300	8,900	96
	Vernon	9,500	8,900	93
Between 25-49%	LOUISIANA			
	Acadia	16,700	16,000	96
	Allen	6,300	6,000	95
Between 5-24%	LOUISIANA			
	Evangeline	11,300	10,500	93
	Lafayette	38,000	36,900	97
	St Landry	25,400	23,800	94
	Vermilion	14,800	14,300	97
	TEXAS			
	Hardin	11,100	10,600	96
Jasper	8,300	7,900	95	
Newton	3,600	3,300	92	
Orange	24,200	23,600	98	
San Jacinto	2,700	2,400	90	
Station Totals		242,600	232,500	95
Net Weekly Circulation (1974-75)				96,600
Average Daily Circulation (1974-75)				60,300

Did you read
Television Digest
this week?

Louisiana—Monroe-El Dorado, Ark.



KTVE

Ch. 10



Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1320-ft. above av. terrain, 1352-ft. above ground, 1478-ft. above sea level.

Latitude 33° 04' 41"
Longitude 92° 13' 40.6"

Transmitter: .5-mi. S of Bolding, on Mo. Pacific RR spur.

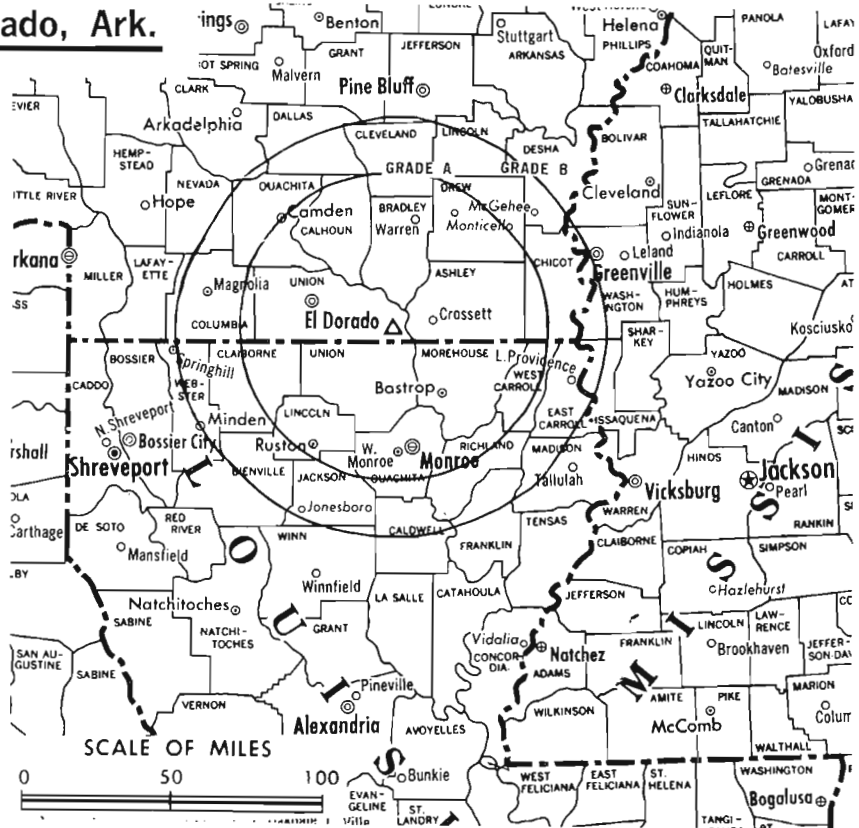
Color: Network, live, film, slide & tape.

News Wire Service: AP.

TWX No.: 910-720-7881.

Represented (sales) by The Meeker Co.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.



KTVE Ref: FCC File No. BMPCT-4620 Granted 1/22/68

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KTVE

Network Service: ABC.

Licensee: KTVE Inc., Box 791, El Dorado, Ark. (71730).

Studio: 400 W. Main, El Dorado, Ark. (71730).

Telephone: 501-862-6651, El Dorado.

Ownership: Gray Communications Systems Inc. For other interests, see WALB-TV, Albany, Ga.

Began Operation: Dec. 18, 1955. Sale to present owner by Fuqua National Inc. approved Dec. 4, 1967. Previous sale to Fuqua by Wm. Simon and WVET-TV approved Nov. 29, 1963 by FCC (Television Digest, Vol. 3:49). Sale to William Simon (52%) and WVET-TV (48%) by co-equal owners Dr. Joe F. Rushton, W. C. Blewster Jr. & Wm. M. Bigley approved July 6 by FCC (Vol. 16:25, 28). Transfer of 32% from Simon to WVET-TV approved Sept. 8, 1960 by FCC (Vol. 16:34).

Personnel:

JAMES S. TIGHE, v.p., general manager & national sales manager.
ROBERT WEAVER, local sales manager.
PETE SPARKS, chief engineer.
MIKE DUMAS, news director.
BOB LLOYD, production manager.

DIGEST OF RATE CARD NO. 14—(July 26, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$700 \$500 \$400 \$300 \$105* \$105* \$53*

*7-9:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$700.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Ashley	8,500	8,000	94
	Bradley	4,800	4,500	94
	Calhoun	2,000	1,900	94
	Chicot	5,800	5,300	91

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS—(Continued)			
	Drew	5,300	4,900	93
	Ouachita	10,700	10,100	94
	Union	16,500	15,800	96
	LOUISIANA			
	Caldwell	2,900	2,700	94
	Franklin	7,400	7,000	95
	Jackson	5,600	5,300	95
	Lincoln	11,300	11,000	97
	Morehouse	10,500	10,000	95
Between 25-49%	Quachita	42,200	41,000	97
	Richland	7,100	6,700	94
	Union	6,200	6,000	96
	West Carroll	4,400	4,100	94
	ARKANSAS			
	Desha	5,800	5,400	94
	LOUISIANA			
	Claiborne	5,800	5,400	94
	East Carroll	3,700	3,400	92
	MISSISSIPPI			
Sunflower	9,300	8,500	91	
Between 5-24%	ARKANSAS			
	Cleveland	2,500	2,300	92
	Columbia	8,900	8,400	94
	Dallas	3,500	3,300	95
	Nevada	4,200	3,900	93
	LOUISIANA			
	Bienville	5,400	5,100	94
	Catahoula	3,900	3,600	91
	La Salle	5,600	5,300	94
	Madison	4,900	4,500	92
Tensas	3,000	2,700	91	
Winn	6,400	6,000	94	

(Continued on page 348-b)

Station Totals	284,500	268,600	94
Net Weekly Circulation (1974-75)	146,000		
Average Daily Circulation (1974-75)	86,300		

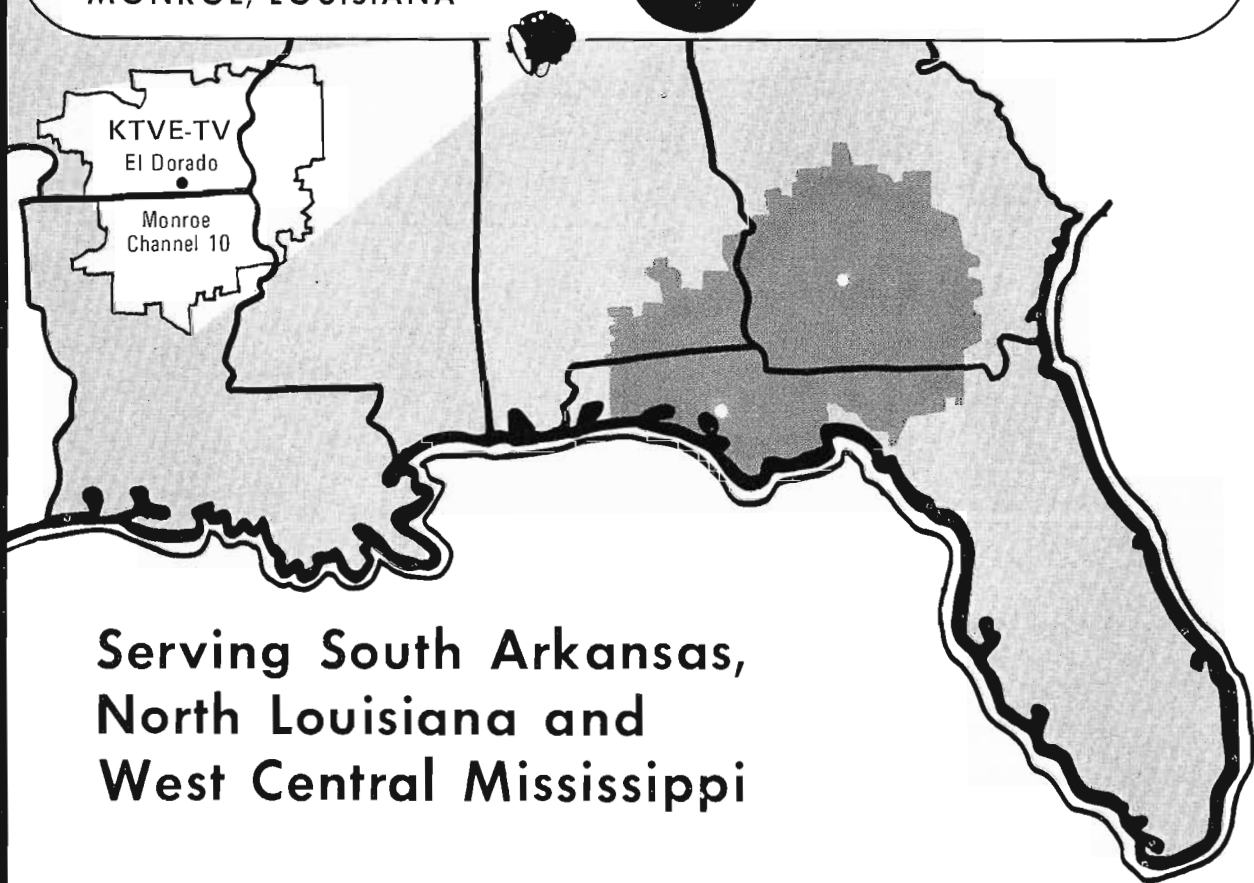
IN THE SOUTHEAST . . . Gray Stations cover Southeast Alabama, Southeast Arkansas, Northwest Florida, Southwest Georgia, Northeast Louisiana and West Mississippi.



A DIVISION OF GRAY COMMUNICATIONS SYSTEMS, INC.

KTVE TV 10

EL DORADO, ARKANSAS
MONROE, LOUISIANA



**Serving South Arkansas,
North Louisiana and
West Central Mississippi**

REPRESENTED BY THE MEEKER COMPANY

GRAY COMMUNICATIONS SYSTEMS INC.



Louisiana—Monroe-West Monroe



KNOE-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 62.5-kw aural. Antenna: 1890-ft. above av. terrain, 1985-ft. above ground, 2049-ft. above sea level.

Latitude 32° 11' 45"
Longitude 92° 04' 10"

Transmitter: 2.5-mi. N of Riverton, La.

TV tape: Recording facilities.

AM Affiliate: KNOE, 5-kw, 540 kHz.

FM Affiliate: KNOE-FM, 100-kw, 101.9 MHz (No. 270), 1670-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KNOE-TV Ref: FCC File No. BPCT—3313 Granted 10/2/64

© American Map Co., Inc., N.Y., No. J424

KNOE-TV

Network Service: CBS.

Licensee: Noe Enterprises Inc., Box 4067, Monroe (71201).

Studio: Knoe Rd.

Telephone: 318-322-8155. TWX No.: 510-977-5384.

Ownership: Noe Enterprises Inc., 100%. Also owns WNOE, New Orleans.

Began Operation: Sept. 27, 1953.

Represented (sales) by Katz Television.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Represented (legal) by Cohn & Marks.

Personnel:

PAUL H. GOLDMAN, exec. v.p. & general manager.
ALLEN JONES, vice president & asst. sales manager.
JOE ALLEN BOOTHE, vice president, sales.
JACK McCALL, vice president, programs.
RAY BOYD, v.p. & technical director.
PATRICIA TANNER, v.p., sales service, promotion & copy.
ANSEL SMITH, v.p., operations & production.
EARL CASEY, vice president & news director.
LEON NOLAND JR., chief photographer.
FREDDY ROBERTS, chief engineer.

DIGEST OF RATE CARD NO. 22
(Aug. 2, 1976)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.	
Class AAA—6:30-10 p.m., Mon.-Fri.; 6-10 p.m., Sat.-Sun.	\$1100	\$700	\$600	\$350*	\$350*	\$175*

*Class AAA—6:59-9:59 p.m., Mon.-Fri.; 5:59-9:59 p.m., Sat.-Sun.

NETWORK BASE HOURLY RATE: \$950.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
ARKANSAS				
	Ashley	8,500	8,000	94
	Chicot	5,800	5,300	91
	Union	16,500	15,800	96
LOUISIANA				
	Caldwell	2,900	2,700	94
	Catahoula	3,900	3,600	91
	Concordia	6,600	6,100	92
	East Carroll	3,700	3,400	92
	Franklin	7,400	7,000	95
	Grant	5,000	4,700	94
	Jackson	5,600	5,300	95
	La Salle	5,600	5,300	94
	Lincoln	11,300	11,000	97
	Madison	4,900	4,500	92
	Morehouse	10,500	10,000	95
	Natchitoches	11,400	10,400	92
	Ouachita	42,200	41,000	97
	Rapides	39,100	37,900	97
	Richland	7,100	6,700	94
	Tensas	3,000	2,700	91
	Union	6,200	6,000	96
	West Carroll	4,400	4,100	94
	Winn	6,400	6,000	94
MISSISSIPPI				
	Adams	11,500	10,900	95
	Warren	14,500	13,800	95
	Washington	20,100	18,900	94
Between 25-49%				
ARKANSAS				
	Bradley	4,800	4,500	94
	Drew	5,300	4,900	93
LOUISIANA				
	Bienville	5,400	5,100	94
(Continued on page 367-b)				
Station Totals		375,900	355,800	94
Net Weekly Circulation (1974-75)				236,000
Average Daily Circulation (1974-75)				170,600

Louisiana—West Monroe

N **KLAA**
Ch. 14

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 513-kw visual, 79.4-kw aural. Antenna: 600-ft. above av. terrain, 644-ft. above ground, 713-ft. above sea level.

Latitude 32° 30' 21"
Longitude 92° 08' 54"

Transmitter: 701 Parkwood Dr.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.



Total Households: ① MSI
Consumer Market Data as of 1/1/76.
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b)

KLAA Ref: FCC File No. BPCT-4598 Granted 11/15/73

© American Map Co., Inc., N.Y., No. 14244

KLAA

Network Service: NBC.

Licensee: Monroe Television Inc., Box 1596, West Monroe, La. (71291).

Studio: 701 Parkwood Dr., West Monroe, La. (71291).

Telephone: 318-388-0114.

Ownership: Kenneth E. Meyer, pres., 12.6%; Gerald Doran, treas., 12.6%; Larry Robinson, H. C. Wattner, Steve Ball & Inks Franklin, 12.6% each; Morris J. Burks, 12.6%; Richard Lindman, 7.8%; John Noennig, 4%. Each of the above except Robinson & Lindman has interest in KMTCTV, Springfield, Mo. Meyer has interest in KTXR-FM, Springfield; KFAL & KKCA, Fulton & KLEX, Lexington, all Mo. Franklin has interest in KFAL, KKCA & KLEX. Lindman has 33-1/3% of KCHI-AM-FM, Chillicothe, Mo.

Began Operation: Aug. 19, 1967 on Ch. 39 as KUZN-TV, left air Dec. 12, 1968; resumed operation under new ownership Aug. 13, 1970, left air Aug. 16, 1971. Resumed operation under present ownership Oct. 6, 1974.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Wilner & Scheiner.

Personnel:

KENNETH E. MEYER, president.
DAVID PADBURG, general manager.
URSO GEORGE, chief engineer.

DIGEST OF RATE CARD—(April 14, 1975)

Hour—5:30-10:30 p.m., daily: \$475.

Spot Announcements—Class AA, 7-10 p.m., daily, Sec. I: \$75.

Net Weekly Circulation	State County	Total Households	TV Households	%
LOUISIANA				
Between 5-24%	Jackson	5,600	5,300	95
	Lincoln	11,300	11,000	97
	Morehouse	10,500	10,000	95
	Ouachita	42,200	41,000	97
Station Totals		69,600	67,300	96
Net Weekly Circulation (1974-75)			10,900	
Average Daily Circulation (1974-75)			5,000	

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS
16255 Ventura Boulevard, Suite 415
Encino, California 91436
(213) 986-3201

Louisiana—New Orleans



WDSU-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 930-ft. above av. terrain, 972-ft. above ground, 975-ft. above sea level.

Latitude 29° 57' 01"
Longitude 89° 57' 28.5"

Transmitter: Tournefort St., Chalmette, La.

TV tape: Recording facilities.

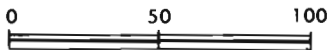
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.



SCALE OF MILES



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 1-b).

WDSU-TV Ref: FCC File No. BPC7-2034 Granted 11/10/55

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WDSU-TV

Licensee: Cosmos Broadcasting of Louisiana Inc., 520 Royal St., New Orleans, La. (70130).

Studio: 520 Royal St.

Telephone: 504-588-9378.

TWX No.: 504-822-6166.

Ownership: See WIS-TV, Columbia, S.C.

Began Operation: Dec. 18, 1948. Sale to present owner by Royal Street Corp. approved by FCC Nov. 29, 1972 (Television Digest, Vol. 12:15, 49).

Represented (sales) by Blair Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

A. LOUIS READ, chairman of the board.
K. JAMES YAGER, exec. vice president & general manager.
DIXON LOVVORN, vice president & station manager.
RICHARD O. WEXO, general sales manager.
JOSEPH GILL, chief engineer.
CHET FALZERANO, program & promotion manager.
BEN WATERS, news director.
HAL EDWARDS, production supervisor.

DIGEST OF RATE CARD NO. 27
(Jan. 23, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AAA—7-10 p.m., daily.

\$1700 \$1100 \$800 \$675 Graded rates apply*

*Highest rate: \$850.

NETWORK BASE HOURLY RATE: \$1400.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA				
		Assumption	6,000	5,700	94
		Jefferson	127,900	125,800	98
		Lafourche	21,300	20,700	97
		Orleans	211,000	205,200	97
		Plaquemines	7,000	6,800	97
		St Bernard	17,600	17,400	99
		St Charles	9,000	8,700	97
		St James	4,900	4,700	96
		St John The Baptist	6,500	6,200	96
		St Tammany	22,200	21,500	97
		Tangipahoa	22,000	20,900	95
		Terbonne	23,500	22,700	97
		Washington	15,300	14,500	95
Between 25-49%	MISSISSIPPI				
		Hancock	5,800	5,600	96
		Harrison	43,700	42,700	98
		Pearl River	8,300	8,000	96
Between 5-24%	LOUISIANA				
		Ascension	12,800	12,100	95
	MISSISSIPPI				
		Jackson	31,200	30,400	97
	Pike	10,500	9,900	95	
	Stone	2,400	2,300	96	
Station Totals	LOUISIANA				
		Livingston	12,800	12,200	95
		St Mary	18,700	18,100	97
MISSISSIPPI					
	Lamar	5,400	5,200	96	
	Marion	7,500	7,100	94	
Station Totals			657,000	637,900	97
Net Weekly Circulation (1974-75)					518,200
Average Daily Circulation (1974-75)					341,600

Louisiana—New Orleans

WGNO-TV

Ch. 26

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 479-kw max. & 340-kw horizontal visual, 50.2-kw horizontal aural. Antenna: 500-ft. above av. terrain, 498-ft. above ground, 518-ft. above sea level.

Latitude 29° 56' 55"
Longitude 90° 03' 47"

Transmitter: Trade Mart, foot of Canal St.

TV tape: Recording facilities.

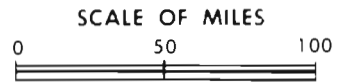
Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WGNO-TV Ref: FCC File No. BPCT-4908 Granted 5/28/76



© American Map Co., Inc., N.Y., No. 14244

WGNO-TV

Network Service: ABC, CBS, NBC.

Licensee: Communications Corp. of the South Inc., 2 Canal St., New Orleans, La. (70130).

Studio: International Trade Mart, Canal St.

Telephone: 504-522-6211. TWX No.: 810-954-6158.

Ownership: The Vanderbilt Corp., 100%. Seymour Smith, pres., 75.4%; Florence Smith, dir., 6.2%; David Smith & Barbara Smith trusts, 9.2% each; E. J. St. Germain, v.p.-asst. secy.; Douglas W. Black, secy.-treas.

Began Operation: Oct. 14, 1967. Sale to present owner by Receiver in Bankruptcy approved by FCC Dec. 29, 1971. Station was originally owned by David W. Wagenvoord, et al.

Represented (sales) by Bolton/Burchill International Ltd.

Represented (legal) by Smith & Pepper.

Personnel:

SEYMOUR SMITH, president & general manager.
XAVIER DeSOTO, director of programming.
RICK ORINGEL, general sales manager.
WILLIAM BRISTER, chief engineer.

DIGEST OF RATE CARD (March 1, 1976)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6-10 p.m., daily.					
\$726	\$534	\$325	\$60	\$60	\$30

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Jefferson	127,900	125,800	98
	Plaquemines	7,000	6,800	97
	St Bernard	17,600	17,400	99
Between 25-49%	LOUISIANA			
	Lafourche	21,300	20,700	97
	Orleans	211,000	205,200	97
	St Charles	9,000	8,700	97
	St John The Baptist	6,500	6,200	96
Between 5-24%	LOUISIANA			
	St James	4,900	4,700	96
	St Tammany	22,200	21,500	97
	Terrebonne	23,500	22,700	97
Washington	15,300	14,500	95	
	MISSISSIPPI			
	Harrison	43,700	42,700	98
	Pearl River	8,300	8,000	96
Station Totals		518,200	504,900	97
Net Weekly Circulation (1974-75)				183,200
Average Daily Circulation (1974-75)				74,600

For Sales & Transfers of TV Stations,
see Services Volume

Louisiana—New Orleans



WVUE



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 1046-ft. above ground, 1049-ft. above sea level.

Latitude 29° 57' 14"
Longitude 89° 56' 58"

Transmitter: Paris Rd., near Chalmette, La.

Studio: 1025 S. Jefferson Davis Parkway.

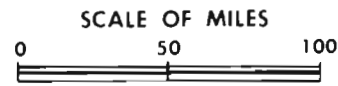
Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC, Newsweek.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV % and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WVUE Ref: FCC Doc. 18390

© American Map Co., Inc., N.Y., No. 14244

WVUE

Licensee: Screen Gems Stations Inc., P.O. Box 13847, New Orleans, La. (70185).

Telephone: 504-486-6161.

Ownership: Columbia Pictures Industries Inc., 100%. Subsidiary, Screen Gems, also owns WNJU-TV, New York-Newark; 3/8 of WOLE-TV, Aguadilla, P.R.; WWVA-AM-FM, Wheeling, W.Va. & WYDE(AM), Birmingham, Ala. Note: Sale of WVUE to Gaylord Bcstg. pends (Television Digest, Vol. 16:26).

Began Operation: On Dec. 17, 1958, FCC granted permission to operate on Ch. 13, and on Jan. 28, 1959 FCC granted STA for temporary Ch. 13 operation by New Orleans Television Corp. (Television Digest, Vols. 14:51; 15:5). Supreme Bcstg. Co. started operations on Ch. 20 on Nov. 1, 1953, using WJMR-TV call letters. In Oct. 1957, WJMR-TV began experimental operation on Ch. 12 but FCC ruled in 1958 that this operation was to close by Jan. 1, 1959 but WVUE did not begin on Ch. 12 until Sept. 1, 1962. Sale of 60% by New Orleans Television Inc. (Joseph A. Paretto and associates) to Screen Gems and contingent transfer by Rust Craft of its 40% to Screen Gems approved June 2, 1965 by FCC (Vol. 5:8, 23). Switched to Ch. 8 June 8, 1970.

Represented (sales) by Petry Television Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenahan & Hildreth.

Personnel:

DOUGLAS J. ELLESON, vice president & general manager.
JACK C. LONG, asst. to gen. mgr. & gen. sales manager.
DONALD B. WILBURN, program & promotion manager.
ALLEN GUNDERSON, chief engineer.
MEL LEAVITT, public affairs director.
BEN CANADA, local sales manager.
ALEC GIFFORD, news director.

DIGEST OF RATE CARD NO. 19—(Jan. 21, 1976)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.
\$1600 \$1000 \$700 \$650 \$550 Graded rates apply*

*Highest rate: \$550.

NETWORK BASE HOURLY RATE: \$1000.

362-b

Net Weekly Circulation	State County	Total Households	TV Households	%
LOUISIANA				
	Assumption	6,000	5,700	94
	Jefferson	127,900	125,800	98
	Lafourche	21,300	20,700	97
	Orleans	211,000	205,200	97
	Plaquemines	7,000	6,800	97
	St Bernard	17,600	17,400	99
	St Charles	9,000	8,700	97
	St James	4,900	4,700	96
	St John The Baptist	6,500	6,200	96
50% & Over	St Tammany	22,200	21,500	97
	Tangipahoa	22,000	20,900	95
	Terrebonne	23,500	22,700	97
	Washington	15,300	14,500	95
MISSISSIPPI				
	Hancock	5,800	5,600	96
	Harrison	43,700	42,700	98
	Pearl River	8,300	8,000	96
	Pike	10,500	9,900	95
	Walthall	3,700	3,500	94
LOUISIANA				
	Ascension	12,800	12,100	95
Between 25-49%	MISSISSIPPI			
	Jackson	31,200	30,400	97
	Stone	2,400	2,300	96
LOUISIANA				
	Iberville	9,300	8,900	95
	Livingston	12,800	12,200	95
	St Helena	2,500	2,300	92
Between 5-24%	St Mary	18,700	18,100	97
	West Feliciana	1,600	1,500	93
MISSISSIPPI				
	Amite	3,900	3,600	93
	Marion	7,500	7,100	94
Station Totals		668,900	649,000	97
Net Weekly Circulation (1974-75)				494,800
Average Daily Circulation (1974-75)				316,400

Louisiana—New Orleans



WWL-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1009-ft. above av. terrain, 1049-ft. above ground, 1049-ft. above sea level.

Latitude 29° 54' 22.5"
Longitude 90° 02' 23.3"

Transmitter: Cooper Rd. near Gretna, La.

Studio: 1024 N. Rampart St. (70176).

Telephone: 504-529-4444.

TV tape: Recording facilities.

AM Affiliate: WWL, 50-kw, 870 kHz (CBS).

FM Affiliate: WWL-FM, 95-kw, 101.9 MHz (No. 270), 830-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

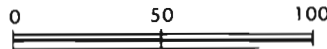
TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



SCALE OF MILES



WWL-TV Ref: FCC File No. BPCT-3071 Granted 11/1/62

©American Map Co., Inc., N.Y., No. 14244

WWL-TV

Licensee: Loyola University, 6363 St. Charles Ave., New Orleans, La. (70118).

Ownership: Loyola University. Rev. James Carter, S.J., pres.

Began Operation: Sept. 7, 1957.

Represented (sales) by Katz Television Inc.

Represented (legal) by Marmet Professional Corp.

Personnel:

- J. MICHAEL EARLY, v.p., broadcasting & general manager.
- MAURICE GUILLERMAN, asst. gen. mgr. & gen. sales manager.
- JOHN PELA, dir. of creative services & film buyer.
- JERROLD WHALEY, national sales manager.
- JAMES DABOVAL, local sales manager.
- PHIL JOHNSON, news director.
- HUGH BURNEY, chief engineer.
- MICKEY WELLMAN, promotion director.

DIGEST OF RATE CARD NO. A35—(Feb. 16, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7-10 p.m., daily.

\$1550.00 \$950.00 \$700.00 \$600.00 Graded rates apply*

*Highest rate: \$700.

NETWORK BASE HOURLY RATE: \$1200.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Assumption	6,000	5,700	94
	Jefferson	127,900	125,800	98
	Lafourche	21,300	20,700	97
	Orleans	211,000	205,200	97
	Plaquemines	7,000	6,800	97
	St Bernard	17,600	17,400	99

Net Weekly Circulation	State County	Total Households	TV Households	%	
LOUISIANA—(Continued)					
50% & Over	St Charles	9,000	8,700	97	
	St Helena	2,500	2,300	92	
	St James	4,900	4,700	96	
	St John The Baptist	6,500	6,200	96	
	St Tammany	22,200	21,500	97	
	Tangipahoa	22,000	20,900	95	
	Terrebonne	23,500	22,700	97	
	Washington	15,300	14,500	95	
	MISSISSIPPI				
	Hancock	5,800	5,600	96	
Harrison	43,700	42,700	98		
Pearl River	8,300	8,000	96		
Pike	10,500	9,900	95		
Walthall	3,700	3,500	94		
LOUISIANA					
Between 25-49%	Ascension	12,800	12,100	95	
	Livingston	12,800	12,200	95	
	St Mary	18,700	18,100	97	
MISSISSIPPI					
Between 25-49%	Jackson	31,200	30,400	97	
	Lamar	5,400	5,200	96	
	Stone	2,400	2,300	96	
LOUISIANA					
Between 5-24%	Concordia	6,600	6,100	92	
	East Feliciana	4,100	3,800	92	
MISSISSIPPI					
Between 5-24%	Adams	11,500	10,900	95	
	Amite	3,900	3,600	93	
	Jefferson Davis	4,000	3,700	93	
	Lincoln	8,500	8,100	95	
	Marion	7,500	7,100	94	
Station Totals		698,100	676,400	96	
Net Weekly Circulation (1974-75)				544,400	
Average Daily Circulation (1974-75)				401,900	

Louisiana—Shreveport



KSLA-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1800-ft. above av. terrain, 1791-ft. above ground, 2046-ft. above sea level.

Latitude 32° 40' 29"
Longitude 93° 55' 59"

Transmitter: 2-mi. ESE of Mooringsport.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Tape Service: CBS.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

*Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KSLA-TV Ref: FCC File No. BMPCT-5970 Granted 5/5/81

©American Map Co., Inc., N.Y., No. 1424

KSLA-TV

Licensee: KSLA-TV Inc., Box 4812, Shreveport, La. (71104).

Studio: 1812 Fairfield Ave., Box 4812 (71104).

Telephone: 318-424-8101. TWX No.: 510-973-4013.

Ownership: Journal Publishing Co. Inc. (Shreveport Journal), 25.14%; Douglas F. Attaway, chmn., .91% (publisher of Shreveport Journal); Winston B. Linam, pres. & mgr., 18.45%; O. P. Avinger, treas.; Barbara Franklin, secy.; Mrs. Dolores George LaVigne, 36.32%; 16 others, none with as much as 5%.

Began Operation: Dec. 22, 1953 as KSLA, Interim Television Corp., equally owned by KRMD, KCIJ and grantee. On May 19, 1955, final decision was granted to Shreveport Television Co. (Television Digest, Vol. 11:21). Sale to present owners by Mrs. George et al., who retained minority interest, approved May 25, 1960 by FCC (Vol. 16:6, 24).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Cordon & Jacob.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

WINSTON B. LINAM, general manager.

BEN B. McLAUGHLIN, sales manager.

JOHN RENSHAW, program director.

ROBERT WEIMAR, production manager.

JOHN HITT, chief engineer.

DON OWEN, news director.

DIGEST OF RATE CARD NO. 39—(Sept. 20, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-10 p.m., daily.						
\$1000	\$600	\$400	\$250	\$225*	\$225*	\$113*

*A (P).

NETWORK BASE HOURLY RATE: \$825.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS Columbia	8,900	8,400	94
	Hempstead	7,000	6,600	94

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
ARKANSAS—(Continued)				
	Howard	5,100	4,900	95
	Lafayette	3,200	3,000	95
	Little River	3,900	3,600	93
	Miller	12,800	12,300	96
	Sevier	5,100	4,900	96
LOUISIANA				
	Bienville	5,400	5,100	94
	Bossier	21,500	20,900	97
	Caddo	85,700	83,200	97
	Claiborne	5,800	5,400	94
	De Soto	7,600	7,100	93
	Natchitoches	11,400	10,400	92
	Red River	3,200	2,900	92
	Sabine	6,100	5,600	91
	Webster	14,800	14,100	96
TEXAS				
	Bowie	24,000	23,200	97
	Camp	2,900	2,700	93
	Cass	9,000	8,600	96
	Franklin	2,100	2,000	94
	Gregg	29,400	28,400	97
	Harrison	15,300	14,600	95
	Marion	2,900	2,700	94
	Morris	4,400	4,200	96
	Nacogdoches	14,000	13,100	94
	Panola	6,400	6,100	95
	Red River	5,400	5,000	92
	Rusk	13,300	12,800	96
	San Augustine	2,900	2,700	92
	Shelby	7,800	7,300	94
	Titus	6,800	6,500	95
	Upshur	8,400	8,000	96
Between 25-49%				
ARKANSAS				
	Nevada	4,200	3,900	93
	Union	16,500	15,800	96
(Continued on page 367-b)				
Station Totals		568,900	543,900	95
Net Weekly Circulation (1974-75)		364,100		
Average Daily Circulation (1974-75)		255,200		

Louisiana—Shreveport-Longview, Texas



KTAL-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1580-ft. above av. terrain, 1553-ft. above ground. 1849-ft. above sea level.

Latitude 32° 54' 11"
Longitude 94° 00' 22"

Transmitter: 2.3-mi. NNW of Vivian, La., W of County Rd.

TV tape: Recording facilities.

AM Affiliate: KCMC, 1-kw, 740 kHz (ABC).

FM Affiliate: KTAL-FM, 100-kw, 98.1 MHz (No. 251), 1447-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

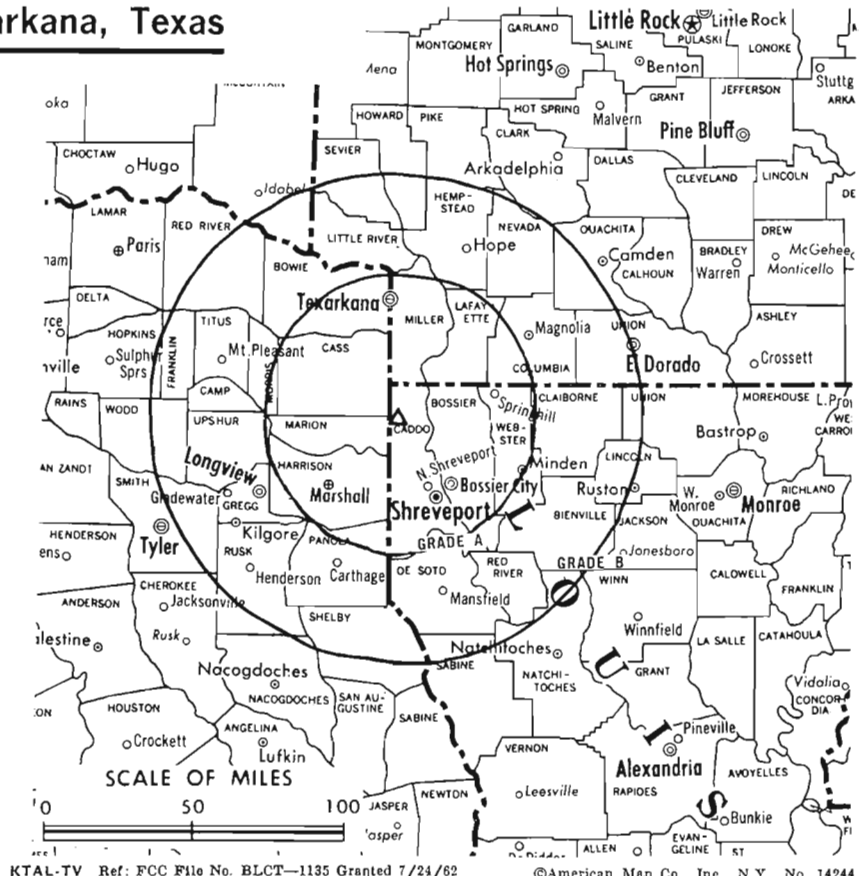
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 1-b).



KTAL-TV

Licensee: KCMC Inc., 3227 Summerhill Rd., Texarkana, Tex.

Studios & Offices: 3227 Summerhill Rd., Texarkana, Tex.; 3150 N. Market St., Shreveport, La. (71107).

Telephones: 214-793-1133 (Texarkana); 318-425-2422 (Shreveport).

TWX No.: 510-973-4169 (Shreveport).

Ownership: Camden News Publishing Co., publisher of Camden (Ark.) News, 49.93% (Walter E. Hussman individually & as trustee holds 60.91% of Camden News, Betty P. Hussman holds 36.24%); Walter E. Hussman, pres., 20.28%; Texarkana Newspapers Inc., 6%; many others, none with as much as 2%. Ownership interlocks with KCMC, Texarkana; KAMD & KWEH-FM, Camden, Ark.; Texarkana Gazette and News; Hot Springs (Ark.) New Era-Sentinel Record; El Dorado (Ark.) News-Times; Magnolia (Ark.) Banner-News; plus interest in Hope (Ark.) Star and Jacksonville (Tex.) Progress. For CATV interests, see WEHCO Inc. under CATV Group Ownership.

Began Operation: Aug. 16, 1953.

Represented (sales) by Blair Television.

Represented (legal) by Covington & Burling.

Personnel:

WALTER E. HUSSMAN, president.
H. LEE BRYANT, vice president & general manager.
STEPHEN McDONALD, sales manager.
JEAN BYRD, program director.
KEN ELLIOTT, news director.
DAVE HENDRICKS, chief engineer.

DIGEST OF RATE CARD (Jan. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	ID
Class AA—6:30-10 p.m., daily.	\$800.00	\$500.00	\$300.00	\$225.00	\$240.00
NETWORK BASE HOURLY RATE:	\$650.				

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	ARKANSAS				
		Columbia	8,900	8,400	94
		Hempstead	7,000	6,600	94
		Howard	5,100	4,900	95
		Lafayette	3,200	3,000	95
		Little River	3,900	3,600	93
		Miller	12,800	12,300	96
		Nevada	4,200	3,900	93
		Sevier	5,100	4,900	96
		Union	16,500	15,800	96
		LOUISIANA			
		Bienville	5,400	5,100	94
		Bossier	21,500	20,900	97
		Caddo	85,700	83,200	97
		Claiborne	5,800	5,400	94
		De Soto	7,600	7,100	93
		Red River	3,200	2,900	92
		Sabine	6,100	5,600	91
		Webster	14,800	14,100	96
	OKLAHOMA				
	Mc Curtain	12,100	11,300	93	
	TEXAS				
	Bowie	24,000	23,200	97	
	Camp	2,900	2,700	93	
	Cass	9,000	8,600	96	
	Franklin	2,100	2,000	94	
	Gregg	29,400	28,400	97	
	Harrison	15,300	14,600	95	
	Marion	2,900	2,700	94	
	Morris	4,400	4,200	96	
	Nacogdoches	14,000	13,100	94	
	Panola	6,400	6,100	95	
	Red River	5,400	5,000	92	
	Rusk	13,300	12,800	96	
	Shelby	7,800	7,300	94	
(Continued on page 367-b)					
Station Totals		570,200	544,700	95	
Net Weekly Circulation (1974-75)		355,100			
Average Daily Circulation (1974-75)		223,300			

Louisiana—Shreveport



KTBS-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1781-ft. above av. terrain, 1800.5-ft. above ground, 2049-ft. above sea level.

Latitude 32° 41' 08"
Longitude 93° 56' 00"

Transmitter: 1.5-mi. SE of Mooringsport, La.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Represented (engineering) by A. D. Ring & Associates.

Represented (sales) by Katz Television Inc.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KTBS-TV Ref: FCC File No. B1PCT-5808 Granted 12/18/62

© American Map Co., Inc., N.Y., No. 14244

KTBS-TV

Licensee: KTBS Inc., 312 East Kings Hwy., Shreveport, La. (71104).

Studio: 312 East Kings Hwy., P.O. Box 4367, Shreveport (71104).

Telephone: 318-868-3644. TWX No.: 510-973-4076.

Ownership: E. Newton Wray, pres., 43.055%; George D. Wray Jr., v.p., 26.388%; Charles W. Wray, secy.-treas., 26.388%; Evelyn Wray Smith, 4.166%.

Began Operation: Sept. 3, 1955.

Represented (legal) by Fletcher, Heald, Rowell, Kenahan & Hildreth.

Personnel:

E. NEWTON WRAY, president & general manager.

EDWIN N. WRAY JR., station manager.

ALLAN STOLL, national sales manager.

ORAL LINK, production manager.

MARVIN L. PERRY JR., program & promotion manager.

CLAUDE R. SCOTT, chief engineer.

SAM ELLIS, news director.

STELLA HALLMAN, traffic manager.

ROSIE JONES, building maintenance manager.

EMILY PEARCE, assistant news director.

DIGEST OF RATE CARD NO. A23—(Jan. 20, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6-10 p.m., daily.

\$900.00 \$565.00 \$315.00 \$240.00 Graded rates apply*

*Highest rate: \$290.

NETWORK BASE HOURLY RATE: \$775.

Net Weekly Circulation	State County	Total Households	TV Households	%
ARKANSAS				
	Columbia	8,900	8,400	94
50% & Over	Hempstead	7,000	6,600	94
	Howard	5,100	4,900	95
	Lafayette	3,200	3,000	95

Net Weekly Circulation	State County	Total Households	TV Households	%
ARKANSAS—(Continued)				
	Little River	3,900	3,600	93
	Miller	12,800	12,300	96
	Nevada	4,200	3,900	93
	Sevier	5,100	4,900	96
LOUISIANA				
	Bienville	5,400	5,100	94
	Bossier	21,500	20,900	97
	Caddo	85,700	83,200	97
	Claiborne	5,800	5,400	94
	De Soto	7,600	7,100	93
	Jackson	5,600	5,300	95
	Natchitoches	11,400	10,400	92
	Red River	3,200	2,900	92
	Sabine	6,100	5,600	91
	Webster	14,800	14,100	96
OKLAHOMA				
	Mc Curtain	12,100	11,300	93
TEXAS				
	Bowie	24,000	23,200	97
	Camp	2,900	2,700	93
	Cass	9,000	8,600	96
	Franklin	2,100	2,000	94
	Gregg	29,400	28,400	97
	Harrison	15,300	14,600	95
	Marion	2,900	2,700	94
	Morris	4,400	4,200	96
	Nacogdoches	14,000	13,100	94
	Panola	6,400	6,100	95
	Red River	5,400	5,000	92
	Rusk	13,300	12,800	96
	Sabine	2,900	2,600	91
	Shelby	7,800	7,300	94
	Titus	6,800	6,500	95
	Upshur	8,400	8,000	96

(Continued on page 367-b)

Station Totals	612,600	584,500	95
Net Weekly Circulation (1974-75)		377,200	
Average Daily Circulation (1974-75)		247,500	

KTBS-TV, Shreveport

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	ARKANSAS			
	Ouachita	10,700	10,100	94
	Pike	3,400	3,200	94
	Union	16,500	15,800	96
	LOUISIANA			
Between 25-49%	Lincoln	11,300	11,000	97
	Winn	6,400	6,000	94
	TEXAS			
	Cherokee	12,300	11,600	94
	Hopkins	8,600	8,200	95
	San Augustine	2,900	2,700	92
	Wood	8,600	8,200	96
	ARKANSAS			
	Polk	5,900	5,500	93
	LOUISIANA			
Between 5-24%	Grant	5,000	4,700	94
	Morehouse	10,500	10,000	95
	Ouachita	42,200	41,000	97
	Union	6,200	6,000	96
	OKLAHOMA			
	Choctaw	6,500	5,900	91
	TEXAS			
	Angelina	18,700	18,000	96
	Houston	5,900	5,400	92
	Smith	36,700	35,400	96
	Walker	9,900	9,100	92

KTAL-TV, Shreveport

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS—(Continued)			
	Titus	6,800	6,500	95
	Upshur	8,400	8,000	96
	ARKANSAS			
Between 25-49%	Ouachita	10,700	10,100	94
	Pike	3,400	3,200	94
	LOUISIANA			
	Jackson	5,600	5,300	95
	Lincoln	11,300	11,000	97
	Natchitoches	11,400	10,400	92
	Winn	6,400	6,000	94
	TEXAS			
	Hopkins	8,600	8,200	95
	Wood	8,600	8,200	96
	ARKANSAS			
Between 5-24%	Polk	5,900	5,500	93
	LOUISIANA			
	Morehouse	10,500	10,000	95
	Ouachita	42,200	41,000	97
	Union	6,200	6,000	96
	OKLAHOMA			
	Choctaw	6,500	5,900	91
	TEXAS			
	Cherokee	12,300	11,600	94
	San Augustine	2,900	2,700	92
	Smith	36,700	35,400	96

Louisiana

KNOE-TV, Monroe

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSISSIPPI			
	Claiborne	2,900	2,700	92
	Franklin	2,400	2,200	93
	Issaquena	700	600	91
	Jefferson	2,400	2,200	90
	ARKANSAS			
Between 5-24%	Calhoun	2,000	1,900	94
	Columbia	8,900	8,400	94
	Desha	5,800	5,400	94
	Miller	12,800	12,300	96
	LOUISIANA			
	Allen	6,300	6,000	95
	Avoyelles	12,200	11,600	95
	Claiborne	5,800	5,400	94
	Sabine	6,100	5,600	91
	MISSISSIPPI			
	Bolivar	13,500	12,300	91
	Humphreys	3,500	3,300	93
	Wilkinson	2,900	2,700	91
	Yazoo	8,100	7,600	94

KSLA-TV, Shreveport

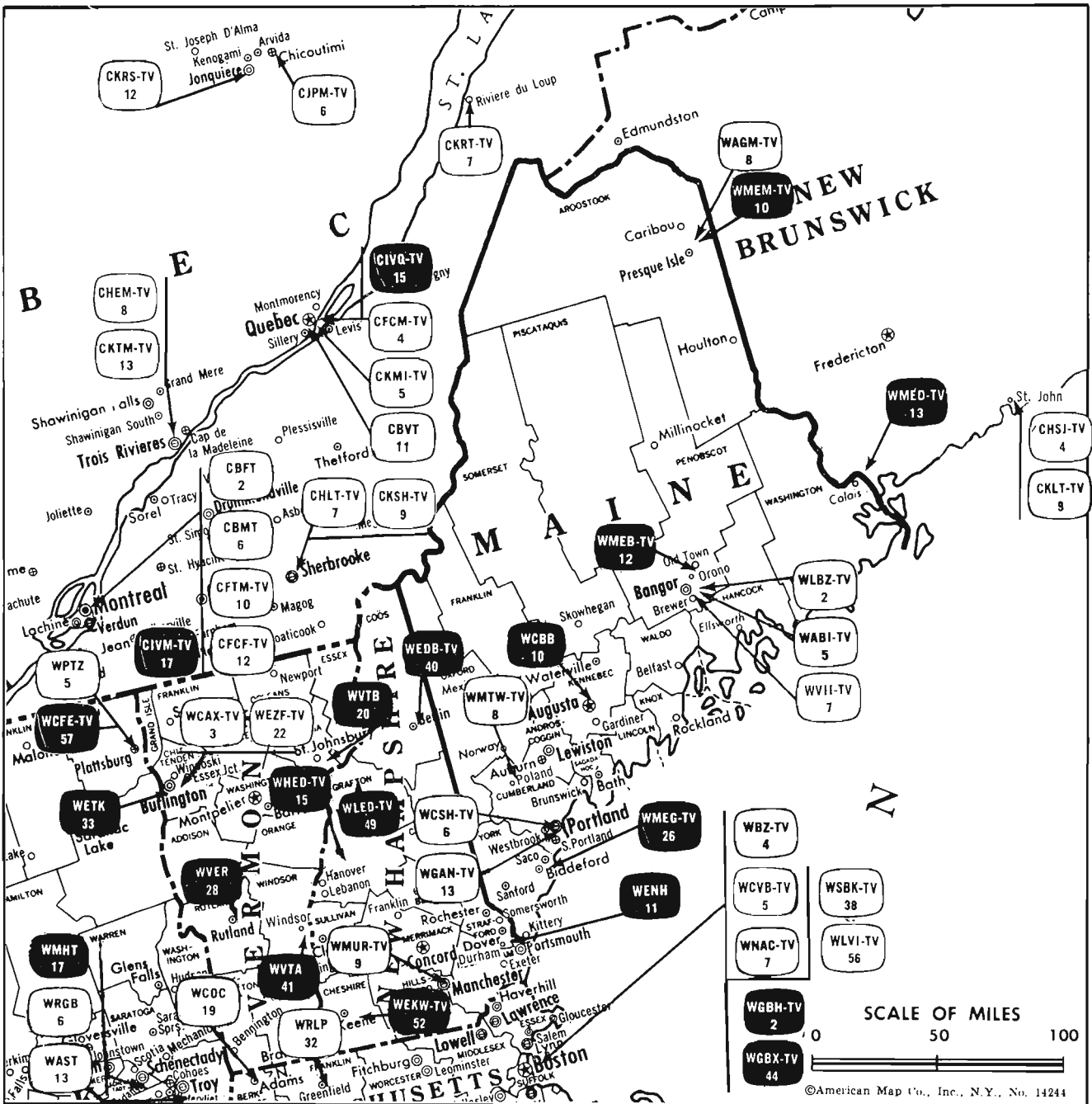
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	LOUISIANA			
	Jackson	5,600	5,300	95
	Lincoln	11,300	11,000	97
	Winn	6,400	6,000	94
	OKLAHOMA			
	Mc Curtain	12,100	11,300	93
	TEXAS			
	Angelina	18,700	18,000	96
	Cherokee	12,300	11,600	94
	Sabine	2,900	2,600	91
	Wood	8,600	8,200	96
Between 5-24%	ARKANSAS			
	Ouachita	10,700	10,100	94
	Pike	3,400	3,200	94
	LOUISIANA			
	Ouachita	42,200	41,000	97
	Union	6,200	6,000	96
	TEXAS			
	Hopkins	8,600	8,200	95
	Smith	36,700	35,400	96

Cable Television
Management and
Engineering Consultants

Malarkey, Taylor & Associates
1225 Connecticut Ave.,
Washington, D.C. 20036
(202) 223-2345

Maine



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Portland-Poland Spring	156,000	77	252,100	78
Bangor	66,000	138	99,400	146
Presque Isle	9,000	196	26,300	201

	VHF	UHF	TOTAL
☐ Commercial Television Stations	7	0	7
● Educational Television Stations	4	1	5
			12

State Cross Reference List
Communities That Receive Programs of
Stations That Are Located Elsewhere

WMTW-TV

Portland

(See Poland Spring, Me.)

State Educational Technical Facilities
(Complete Data in Educational Directory)

WCBB
Augusta

Ch. 10

Non-Commercial Educational Station

Licensee: Colby-Bates-Bowdoin Educational Telecasting Corp., c/o Bates College, Lewiston, Me. (04240).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 63-kw aural. Antenna: 1000-ft. above av. terrain, 640-ft. above ground, 1330-ft. above sea level.

Latitude	44°	09'	16"
Longitude	70°	00'	37"

WMEG-TV

Biddeford

Ch. 26

Non-Commercial Educational Station

Licensee: University of Maine, Alumni Hall, Orono, Me. (04473).

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 589-kw visual, 117-kw aural. Antenna: 800-ft. above av. terrain, 555-ft. above ground, 1208-ft. above sea level.

Latitude	43°	25'	00"
Longitude	70°	48'	09"

Repetition breeds

• REMEMBRANCE •

For details on multi-position
ads in next year's Factbook,
Use Order Card #6 Stations Volume

Maine

WMED-TV

Calais

Ch. 13

Non-Commercial Educational Station

Licensee: University of Maine, Alumni Hall, Orono, Me. (04473).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 31.6-kw visual, 6.2-kw aural. Antenna: 430-ft. above av. terrain, 187-ft. above ground, 667-ft. above sea level.

Latitude	45°	01'	44"
Longitude	67°	19'	24"

WMEB-TV

Orono

Ch. 12

Non-Commercial Educational Station

Licensee: University of Maine, Alumni Hall, Orono, Me. (04473).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 299-kw visual, 30-kw aural. Antenna: 990-ft. above av. terrain, 369-ft. above ground, 1346-ft. above sea level.

Latitude	44°	45'	36"
Longitude	68°	33'	59"

WMEM-TV

Presque Isle

Ch. 10

Non-Commercial Educational Station

Licensee: University of Maine, Alumni Hall, Orono, Me. (04473).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 299-kw visual, 30-kw aural. Antenna: 1093-ft. above av. terrain, 155-ft. above ground, 1762-ft. above sea level.

Latitude	46°	33'	05"
Longitude	67°	48'	37"

WMTW-TV, Poland Spring

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	
			Households	%
Between 5-24%	MAINE			
	Penobscot	39,700	38,700	98
	Piscataquis	5,600	5,400	97
	Waldo	8,500	8,200	97
	NEW HAMPSHIRE			
	Cheshire	18,800	18,100	96
	Hillsborough	80,800	79,400	98
	Rockingham	51,000	50,100	98
	NEW YORK			
	Essex	11,700	11,300	96
	VERMONT			
	Addison	7,500	7,200	96
	Bennington	10,100	9,800	97
	Chittenden	32,700	32,000	98
Franklin	10,700	10,500	98	
Windham	12,600	11,800	94	

Maine—Bangor



WABI-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 38.9-kw visual, 7.76-kw aural. Antenna: 1310-ft. above av. terrain, 525-ft. above ground, 1745-ft. above sea level.

Latitude 44° 42' 15"
Longitude 69° 04' 42"

Transmitter: Pickard Mt., near Maine Rt. 9.

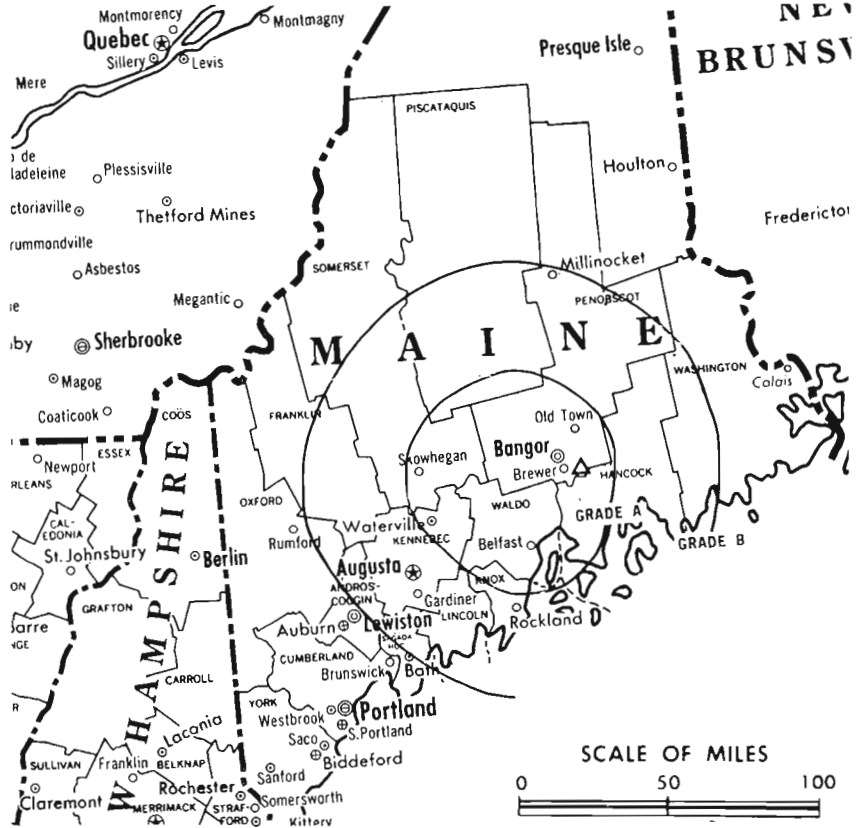
AM Affiliate: WABI, 5-kw, 910 kHz (ABC).

FM Affiliate: WBGW-FM, 5-kw, 97.1 MHz (No. 246), 1250-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WABI-TV Ref: FCC File No. BPCT-3508 Granted 7/29/65

©American Map Co., Inc., N.Y., No. 14244

WABI-TV

Network Service: CBS.

Licensee: Community Broadcasting Service, 35 Hildreth St., Bangor, Me. (04401).

Studio: 35 Hildreth St.

Telephone: 207-947-8321.

TWX No.: 207-989-4550.

Ownership: Diversified Communications Inc. (WABI), 100%. Community Bcstg. principals are Horace Hildreth (ex-Ambassador to Pakistan and ex-Gov. of Me.) and other members of Hildreth family, 92.783%; other minority stockholders, 7.21%. WABI-TV officers: Horace A. Hildreth, chmn.; W. L. Dickson, pres. Operates WAGM-TV-AM, Presque Isle, Me. and is buying WCJB(TV), Gainesville, Fla.

Began Operation: Jan. 25, 1953.

Represented (sales) by H-R Television; Kettell-Carter.

Represented (legal) by Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind.

Represented (engineering) by Cohen & Dippell.

Personnel:

WALTER L. DICKSON, president & general manager.
GEORGE GONYAR, manager, operations.
GEORGE F. SPRING, director of sales.
ALEC SKIFFINGTON, asst. operations manager.
JOHN BEAULIEU, production director.
PETE DOWNING, graphics.
GORDON MANUEL, news director.
DALE CARTER, chief engineer.

DIGEST OF RATE CARD NO. 16—(Jan. 5, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. ID
Class AA—7:30-11 p.m., daily.
\$600 \$360 Graded rates apply*

*Highest rate: \$130.

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MAINE			
	Franklin	7,400	7,100	95
	Hancock	12,900	12,600	97
	Kennebec	31,000	30,100	97
	Knox	11,200	10,800	96
	Penobscot	39,700	38,700	98
	Piscataquis	5,600	5,400	97
	Somerset	13,500	13,100	97
Between 25-49%	MAINE			
	Oxford	15,200	14,800	98
	MAINE			
	Androscoggin	31,000	30,400	98
Between 5-24%	Aroostook	27,300	26,300	96
	Lincoln	7,800	7,600	97
	Sagadahoc	8,800	8,500	97
Station Totals		230,900	224,200	97
Net Weekly Circulation (1974-75)			137,800	
Average Daily Circulation (1974-75)			96,000	

Maine—Bangor



WVII-TV

(formerly WEMT)

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 818-ft. above av. terrain, 183-ft. above ground, 1180-ft. above sea level.

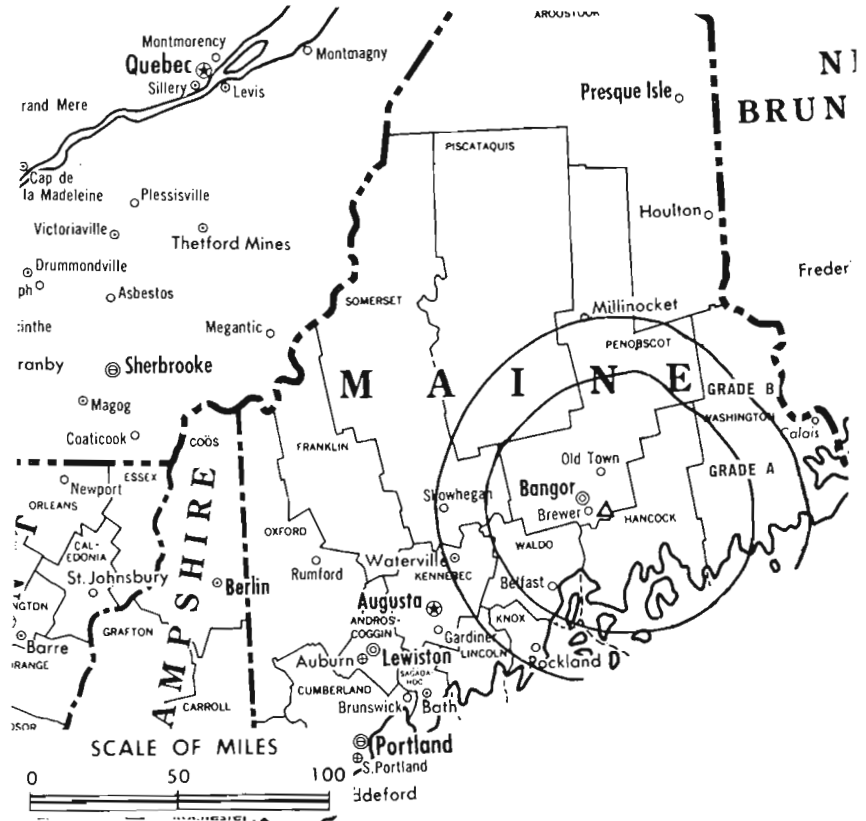
Latitude 44° 45' 35"
Longitude 68° 34' 01"

Transmitter: Black Cap Mt., Eddington, Me.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WVII-TV Ref: FCC File No. BPCT-4464 Granted 12/27/71

© American Map Co., Inc., N.Y., No. 14244

WVII-TV

Network Service: ABC.

Licensee: Eastern Maine Broadcasting System Inc., 41 Farm Rd., Bangor, Me. (04401).

Studio: 41 Farm Rd., Bangor (04401).

Telephone: 207-954-6457. TWX No.: 710-222-1742.

Ownership: Valley Communications Inc. John L. Pineau, pres., 50%; Gerald R. Pineau, treas., 50%; Clinton B. Townsend, clerk. The Pineaus also own WSKS & WTOS-FM, Skowhegan; WPNO(AM), Auburn, Me.

Began Operation: Oct. 15, 1965. Sale to present owners by Down-east TV Inc., Debtor in Possession, approved by FCC Jan. 20, 1976.

Represented (sales) by Savalli/Gates Inc.; Creed Assoc. (Boston).

Represented (legal) by Mullin, Connor & Rhyne.

Personnel:

JOHN J. PINEAU, president.
RICHARD J. FIXARIS, general manager.
ART SHIELDS, general sales manager.
ROBB GRAY, local sales manager.
HENRY MATTSON, program director.
JIM CHADWICK, chief engineer.

DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
A-Time—8-11 p.m., daily.				
\$400	\$205	Graded rates apply*		

*Highest rate: \$110.

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MAINE			
	Hancock	12,900	12,600	97
	Knox	11,200	10,800	96
	Penobscot	39,700	38,700	98
	Piscataquis	5,600	5,400	97
	Somerset	13,500	13,100	97
Between 25-49%	MAINE			
	Aroostook	27,300	26,300	96
	Franklin	7,400	7,100	95
Between 5-24%	MAINE			
	Oxford	15,200	14,800	98
Station Totals		183,300	177,700	96
Net Weekly Circulation (1974-75)				104,900
Average Daily Circulation (1974-75)				57,300

INSTANT FACTBOOK

See Factbook Research, Inc.
Order Card #5 Stations Volume

Maine—Bangor



WLBZ-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 51.3-kw visual, 10.2-kw aural. Antenna: 640-ft. above av. terrain, 99-ft. above ground, 941-ft. above sea level.

Latitude 44° 44' 10"
Longitude 68° 40' 17"

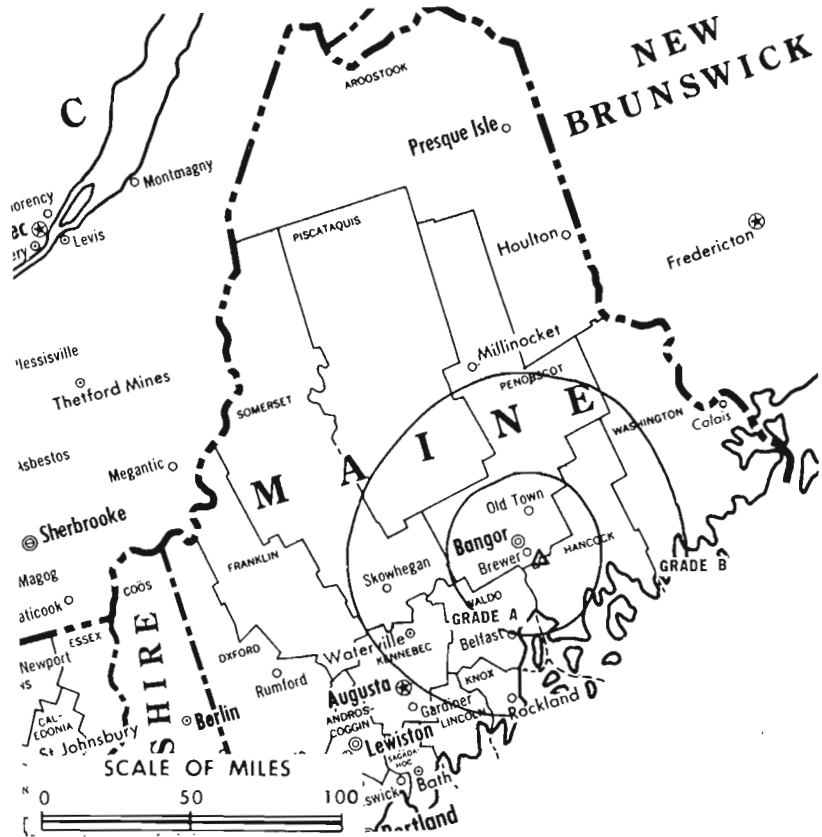
Transmitter: Riders Peak, near Holden, Me.

AM Affiliate: WLBZ, 5-kw, 620 kHz (NBC).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WLBZ-TV Ref: FCC File No. BPC-2555 Granted 12/22/58

©American Map Co., Inc., N.Y., No. 14244

WLBZ-TV

Licensee: WLBZ Television Inc., Box 934, Bangor, Me. (04401).

Studio: Mt. Hope Ave. (04401).

Telephone: 207-942-4822. TWX No.: 207-989-4658.

Ownership: Estate of Henry P. Rines & Mary Rines Thompson. For other interests, see WCSH-TV, Portland, Me.

Began Operation: Sept. 12, 1954. Sale as WTWO to present owners by Murray Carpenter & wife approved May 14, 1958 by FCC (Television Digest, Vol. 14:12, 16, 20).

Represented (sales) by Katz Television.

Represented (legal) by Wilkinson, Cragun & Barker.

Personnel:

MARY RINES THOMPSON, president.
DON POWERS, general manager.
EDWARD E. GUERNSEY, station manager.
BRUCE K. SCOTT, chief engineer.

DIGEST OF RATE CARD NO. A21 (Sept. 29, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—5-11 p.m., daily.
\$425.00 \$255.00 \$180.00 \$110.00 Graded rates apply*

*Highest rate: \$130.

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%
MAINE				
	Aroostook	27,300	26,300	96
	Hancock	12,900	12,600	97
	Knox	11,200	10,800	96
50% & Over	Penobscot	39,700	38,700	98
	Piscataquis	5,600	5,400	97
	Somerset	13,500	13,100	97
	Waldo	8,500	8,200	97
	Washington	11,000	10,600	96
MAINE				
Between 25-49%	Franklin	7,400	7,100	95
	Kennebec	31,000	30,100	97
MAINE				
Between 5-24%	Oxford	15,200	14,800	98
Station Totals		183,300	177,700	96
Net Weekly Circulation (1974-75)				116,500
Average Daily Circulation (1974-75)				80,600

For Index to Contents

See Services Volume

Maine—Poland Spring



WMTW-TV



Ch. 8

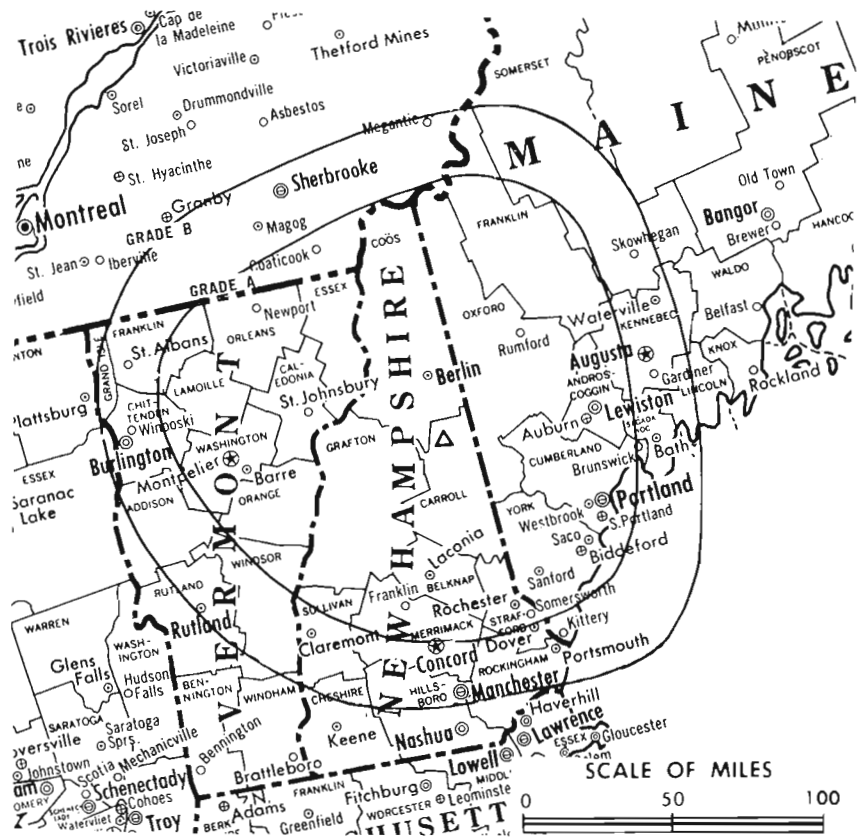
Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 105-kw visual, 17.4-kw aural. Antenna: 3871-ft. above av. terrain, 120-ft. above ground, 6374-ft. above sea level.

Latitude 44° 16' 13"
Longitude 71° 18' 13"

Transmitter: Mt. Washington, N.H.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: ① MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 1-b).

WMTW-TV Ref: FCC File No. BPCT-1530 Granted 7/8/53

©American Map Co., Inc., N.Y., No. 14244

WMTW-TV

Licensee: Mid New York Bcstg., Poland Spring, Me. (04274).
Sales Office: Lafayette Town House, P. O. Box 4075, Station A, Portland, Me. (04101).
Studio: Riccar Inn, Poland Spring.
Telephones: Portland (sales) 207-773-5664; Poland Spring (studio) 207-998-4311.
TWX No.: Portland 207-781-5539.
Ownership: Mid New York Broadcasting Corp. For other interests see WKTV, Utica, N.Y.
Began Operation: Aug. 31, 1954. Sale of 80% control to Dolphin Enterprises approved April 15, 1964 by FCC (Television Digest, Vols. 3:40-41, 4:16). Sale to Mid New York Bcstg. approved by FCC Nov. 8, 1967 (Vol. 7:46).
Represented (sales) by Peters, Griffin, Woodward Inc.
Represented (legal) by Hogan & Hartson.
Personnel:
PAUL F. HARRON, president.
JOHN C. FLYNN, vice president & general manager.
ROBERT M. JOYCE, station manager & asst. general manager.
JACK MARTIN, regional sales manager.
RICHARD GOVE, promotion manager.
PARKER H. VINCENT, chief engineer.
JOHN RICKER, assistant chief engineer.
CLAUS WIESE, production manager.
PHYLLIS BOUCHLES, traffic manager.
DOROTHY GANNON, traffic manager.

DIGEST OF RATE CARD—(Sept. 13, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—8-11 p.m., daily.

\$800.00 Graded rates apply*

*Highest rate: \$330.

NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Households	%
	MAINE			
	Androscoggin	31,000	30,400	98
	Cumberland	66,500	65,100	98
	Franklin	7,400	7,100	95
	Kennebec	31,000	30,100	97
	Knox	11,200	10,800	96
	Lincoln	7,800	7,600	97
	Oxford	15,200	14,800	98
	Sagadahoc	8,800	8,500	97
	Somerset	13,500	13,100	97
	York	39,700	39,000	98
	NEW HAMPSHIRE			
50% & Over	Belknap	12,300	12,100	98
	Carroll	8,100	7,900	97
	Coos	11,300	11,000	98
	Grafton	19,300	18,500	96
	Strafford	25,000	24,400	98
	Sullivan	11,500	11,000	96
	VERMONT			
	Caledonia	8,000	7,800	97
	Essex	1,800	1,800	98
	Orange	6,300	6,100	96
	Orleans	6,900	6,700	98
	Washington	15,500	15,100	98
	Windsor	16,100	15,500	96
	NEW HAMPSHIRE			
	Merrimack	29,500	28,700	97
	NEW YORK			
Between 25-49%	Clinton	22,600	22,000	97
	VERMONT			
	Grand Isle	1,100	1,100	99
	Lamoille	4,500	4,400	98
	Rutland	18,000	17,400	97
	(Continued on page 369-b)			
Station Totals		739,600	720,500	97
Net Weekly Circulation (1974-75)				346,600
Average Daily Circulation (1974-75)				192,400

Maine—Portland



WCSH-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 2000-ft. above av. terrain, 1288-ft. above ground, 2533-ft. above sea level.

Latitude 43° 51' 33"
Longitude 70° 42' 43"

Transmitter: Winn Mt., Sebago, Me.

AM Affiliate: WCSH, 5-kw, 970 kHz (NBC).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WCSH-TV Ref: FCC File No. BMPCT-5800 Granted 7/14/85 ©American Map Co., Inc., N.Y., No. 14244

WCSH-TV

Licensee: Maine Radio & Television Co., One Congress Square, Portland, Me. (04101).

Studio: One Congress Square.

Telephone: 207-772-0181. TWX No.: 710-221-1988.

Ownership: Estate of Henry P. Rines, 100% (Mary R. Thompson, trustee). Rines estate and Mary R. Thompson are the two principal stockholders of WLBZ-AM-TV, Bangor, Maine.

Began Operation: Dec. 1, 1953.

Represented (sales) by Katz Television.

Represented (legal) by Wilkinson, Cragun & Barker.

Represented (engineering) by Jules Cohen and Associates.

Personnel:

MARY RINES THOMPSON, president.
DON POWERS, vice president & general manager.
BRUCE MCGORRILL, station manager.
FRED NUTTER, news director.
CLEM PAYEUR, chief engineer.
LEW COLBY, operations manager.
PEG MALONEY, promotion manager.
KENNETH H. GILMAN, film director.

DIGEST OF RATE CARD NO. A32

(Jan. 3, 1974)

Hour	30 Min.	30 Sec.	20 Sec.	8 Sec.
Class A—6-11 p.m., daily.				
\$800.00	\$480.00		Graded rates apply*	

*Highest rate: \$225.

NETWORK BASE HOURLY RATE: \$725.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MAINE				
		Androscoggin	31,000	30,400	98
		Cumberland	66,500	65,100	98
		Franklin	7,400	7,100	95
		Kennebec	31,000	30,100	97
		Knox	11,200	10,800	96
		Lincoln	7,800	7,600	97
		Oxford	15,200	14,800	98
		Sagadahoc	8,800	8,500	97
		York	39,700	39,000	98
Between 25-49%	NEW HAMPSHIRE				
		Belknap	12,300	12,100	98
		Carroll	8,100	7,900	97
		Coos	11,300	11,000	98
		Merrimack	29,500	28,700	97
	Strafford	25,000	24,400	98	
Between 5-24%	MAINE				
		Somerset	13,500	13,100	97
	NEW HAMPSHIRE				
		Grafton	19,300	18,500	96
		Rockingham	51,000	50,100	98
VERMONT					
	Caledonia	8,000	7,800	97	
Station Totals	MAINE				
		Waldo	8,500	8,200	97
	NEW HAMPSHIRE				
		Cheshire	18,800	18,100	96
		Hillsborough	80,800	79,400	98
	Sullivan	11,500	11,000	96	
VERMONT					
	Essex	1,800	1,800	98	
Station Totals			518,000	505,500	97
Net Weekly Circulation (1974-75)				299,800	
Average Daily Circulation (1974-75)				195,900	

Maine—Portland



WGAN-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 295-kw visual, 29.5-kw aural. Antenna: 1610-ft. above av. terrain, 1619-ft. above ground, 2049-ft. above sea level.

Latitude 43° 55' 28"
Longitude 70° 29' 28"

Transmitter: Brown Hill, Raymond, Me.

AM Affiliate: WGAN, 5-kw, 560 kHz.

FM Affiliate: WGAN-FM, 100-kw, 102.9 MHz (No. 275), 1460-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

Studio: 390 Congress St. (04111).

*Total Households: ② MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WGAN-TV Ref: FCC File No. BMPCT-2508 Granted 11/1/59

©American Map Co., Inc., N.Y., No. 14244

WGAN-TV

Licensee: Guy Gannett Bcstg. Services, 390 Congress St., Box 1731.

Telephone: 207-772-4661.

Ownership: Guy Gannett Publishing Co. Officers: Jean Gannett Hawley, pres.; George H. Anderson, exec. v.p.; Alvin F. Wright, asst. treas. Guy Gannett Publishing Co. publishes Portland Press Herald, Evening Express and Sunday Telegram, Augusta Kennebec Journal and Waterville Sentinel, all in Maine. Gannett also owns WHYN-TV, WHYN & FM, Springfield-Holyoke, Mass.; WINZ (AM), Miami & WINZ-FM, Miami Beach, Fla.

Began Operation: May 16, 1954.

Represented (sales) by Blair Television; Paul Mulvihill Ltd. (Canada).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

JEAN GANNETT HAWLEY, president.
GEORGE H. ANDERSON, executive vice president.
CHARLES R. SANFORD, vice president & general manager.
DAVID KING, station manager & general sales manager.
LYMAN BREWER, chief engineer.
THOMAS ROSENBAUM, news director.
KENNETH MacKENZIE, operations manager.
LLOYD R. KNIGHT, marketing manager.

DIGEST OF RATE CARD NO. 16—(Jan. 1, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. ID

Class AA—6-11 p.m., daily.

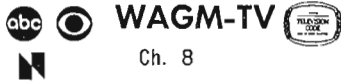
\$810.00 \$480.00 Graded rates apply*

*Highest rate: \$360.

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	MAINE				
		Androscoggin	31,000	30,400	98
		Cumberland	66,500	65,100	98
		Franklin	7,400	7,100	95
		Kennebec	31,000	30,100	97
		Knox	11,200	10,800	96
		Lincoln	7,800	7,600	97
		Oxford	15,200	14,800	98
		Sagadahoc	8,800	8,500	97
		York	39,700	39,000	98
		NEW HAMPSHIRE			
	Belknap	12,300	12,100	98	
	Carroll	8,100	7,900	97	
	Coos	11,300	11,000	98	
Between 25-49%	MAINE				
		Somerset	13,500	13,100	97
	NEW HAMPSHIRE				
	Merrimack	29,500	28,700	97	
	Stafford	25,000	24,400	98	
Between 5-24%	MAINE				
		Penobscot	39,700	38,700	98
		Waldo	8,500	8,200	97
	NEW HAMPSHIRE				
	Grafton	19,300	18,500	96	
	Rockingham	51,000	50,100	98	
	VERMONT				
	Essex	1,800	1,800	98	
Station Totals		438,600	427,900	97	
Net Weekly Circulation (1974-75)				255,800	
Average Daily Circulation (1974-75)				170,600	

Maine—Presque Isle



Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 58.9-kw visual, 5.37-kw aural. Antenna: 355-ft. above av. terrain, 292-ft. above ground, 962-ft. above sea level.

Latitude 46° 43' 44"
Longitude 68° 00' 07"

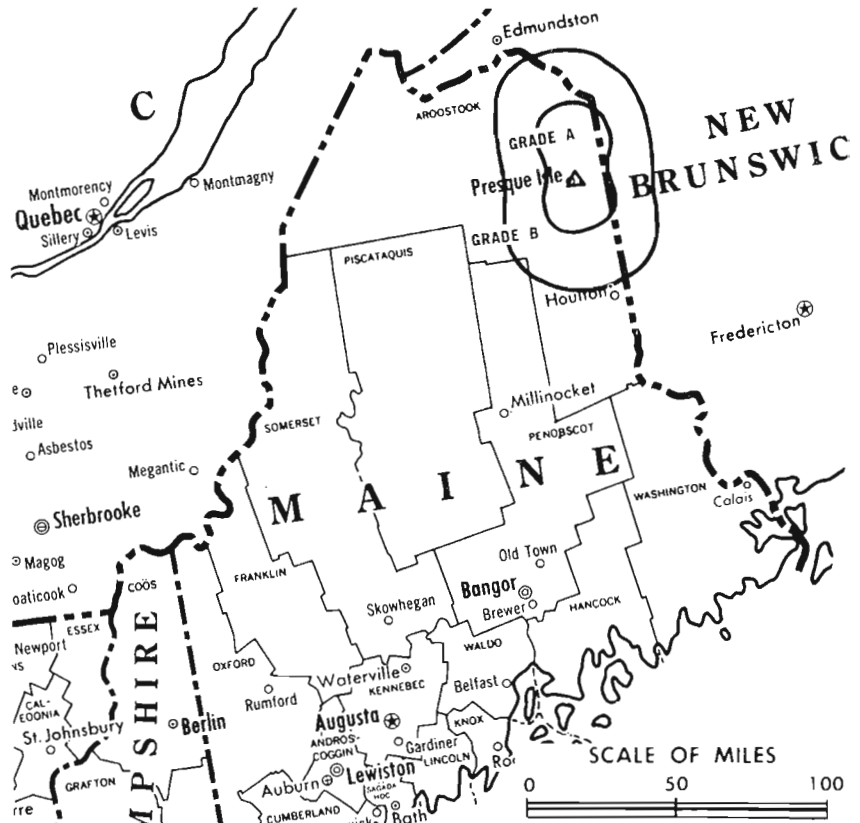
Transmitter: U.S. Hwy. 1 & Parkhurst Rd.

AM Affiliate: WAGM, 5-kw, 950 kHz.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WAGM-TV Ref: FCC File No. BIMPCT-4232 Granted 10/8/56 ©American Map Co., Inc., N.Y., No. 14241

WAGM-TV

Network Service: CBS; also NBC & ABC (per program).
Licensee: Aroostook Broadcasting Corp., P.O. Box 1149, Presque Isle, Me. (04769).
Studio: U.S. Hwy. 1 & Parkhurst Road.
Telephone: 207-764-4461. TWX No.: 710-229-1631.
Ownership: Community Bcstg. Service. Also operates radio WAGM. Community Bcstg. Service operates WABI-TV & WABI, Bangor, Me. For other interests see WABI-TV.
Began Operation: Oct. 13, 1956. Sale of 94.8% to present owner by Harold Glidden approved Sept. 19, 1956 by FCC (Television Digest, Vol. 13:39).
Represented (sales) by H-R Television; Kettell-Carter Inc. (New England); Andy McDermott Sales Ltd. (Canada).
Represented (legal) by Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind.
Represented (engineering) by Cohen & Dippell.
Personnel:
HORACE A. HILDRETH, chairman.
RUSSELL W. BRACE, president.
WALTER DICKSON, vice president.
KEITH H. FOWLES, manager of operations.
NORMAN JOHNSON, engineering supervisor.
RON MADORE, sales manager, northern district.

DIGEST OF RATE CARD NO. 16 (Aug. 30, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AAA, AA—6-10 p.m., daily.					
\$300	\$180	\$150	\$90	\$60*	\$30*

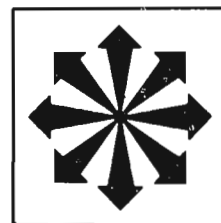
*Class AAA—8-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MAINE Aroostook	27,300	26,300	96
Station Totals		27,300	26,300	96
Net Weekly Circulation (1974-75)			26,000	
Average Daily Circulation (1974-75)			21,100	

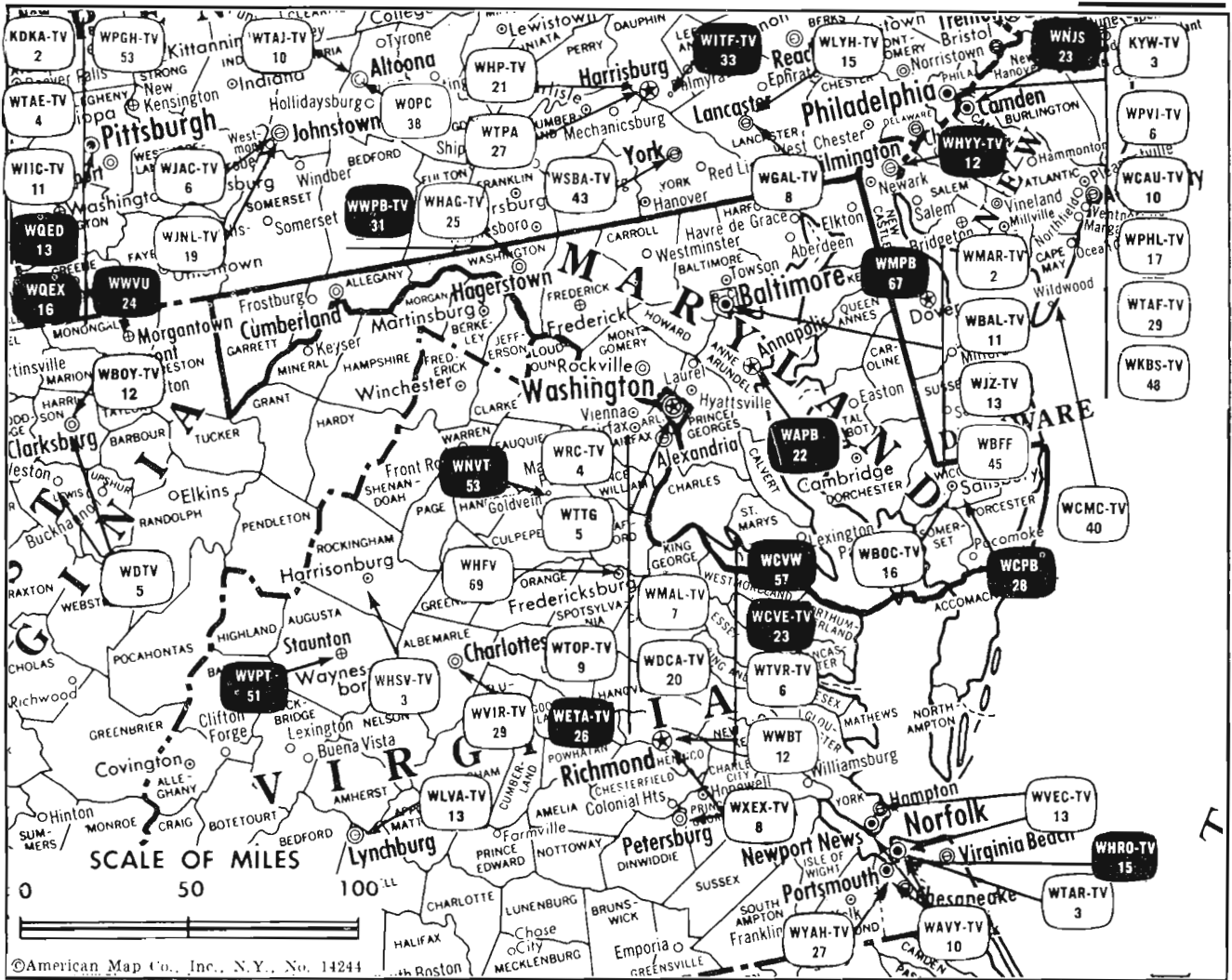
(Station also received in Canadian Markets)

BLACKBURN & COMPANY, INC.



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BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Baltimore	489,000	18	745,500	19
Salisbury	28,000	171	63,200	166

Maryland Station Status as of September 1, 1976

	VHF	UHF	TOTAL
Commercial Television Stations	3	3	6
Educational Television Stations	0	4	4
			10

STATE EDUCATIONAL TECHNICAL FACILITIES

(Complete Data in Educational Directory)

WAPB Annapolis

Ch. 22

Non-Commercial Educational Station

Licensee: Maryland Public Bcstg. Commission, Owings Mills, Md. (21117).

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. & 3890-kw horizontal visual, 389-kw horizontal aural. Antenna: 870-ft. above av. terrain, 852-ft. above ground, 1000-ft. above sea level.

Latitude	39°	00'	36"
Longitude	76°	36'	33"

WMPB Baltimore

Ch. 67

Non-Commercial Educational Station

Licensee: Maryland Public Broadcasting Commission, Owings Mills, Md. (21117).

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 1000-kw max. & 646-kw horizontal visual, 200-kw max. & 129-kw horizontal aural. Antenna: 820-ft. above av. terrain, 693-ft. above ground, 1349-ft. above sea level.

Latitude	39°	27'	01.0"
Longitude	76°	46'	36.5"

WWPB-TV Hagerstown

Ch. 31

Non-Commercial Educational Station

Licensee: Maryland Public Broadcasting Commission, Owings Mills, Md. (21117).

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1070-kw max. & 479-kw horizontal visual, 85.1-kw horizontal aural. Antenna: 1230-ft. above av. terrain, 410-ft. above ground, 1850-ft. above sea level.

Latitude	39°	39'	04.0"
Longitude	77°	58'	14.7"

WCPB Salisbury

Ch. 28

Non-Commercial Educational Station

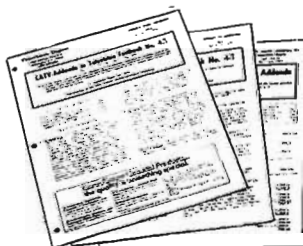
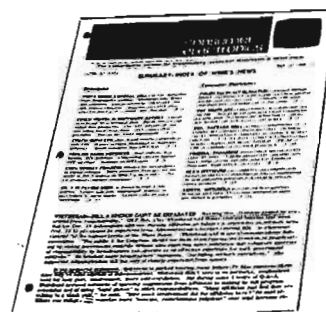
Licensee: Maryland Public Broadcasting Commission.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 786-kw max. & 708-kw horizontal visual, 166-kw max. & 149-kw horizontal aural. Antenna: 513-ft. above av. terrain, 551-ft. above ground, 575-ft. above sea level.

Latitude	38°	23'	09.0"
Longitude	75°	35'	32.5"

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Maryland—Baltimore



WBAL-TV



Ch. 11

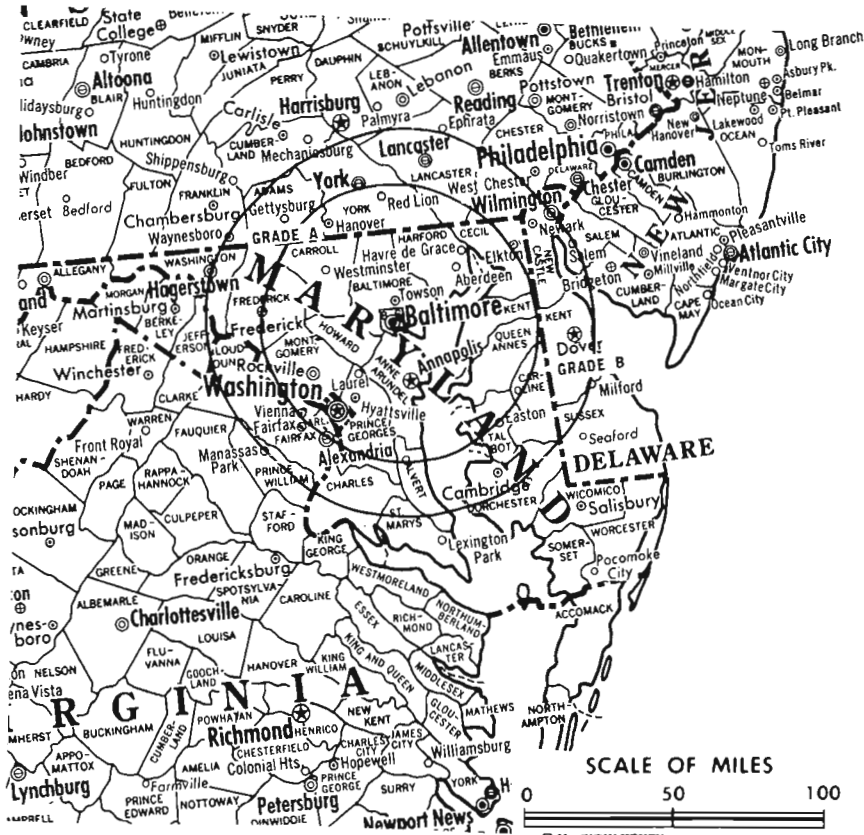
Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual. 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 998-ft. above ground, 1318-ft. above sea level.

Latitude 39° 20' 05"
Longitude 76° 39' 03"

Transmitter: 3800 Hooper Avenue.
TV tape: Recording facilities.
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.
Facsimile Service: AP, UPI.
News Film Service: NBC.
AM Affiliate: WBAL, 50-kw, 1090 kHz (NBC).
FM Affiliate: WBAL-FM, 20-kw, 97.9 MHz (No. 250), 960-ft.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WBAL-TV Ref: FCC File No. BMPCT—5141 Granted 8/5/58

©American Map Co., Inc., N.Y., No. 14244

WBAL-TV

Licensee: Hearst Corp. (Radio & TV Div.), Maryland's Broadcast Center, Baltimore, Md. (21211).

Studio: Maryland's Broadcast Center, Baltimore (21211).

Telephone: 301-467-3000. TWX No.: 710-234-1086.

Ownership: Hearst Corp. (newspapers & magazines, including Baltimore News-American). Same interests operate WISN-TV, Milwaukee and WTAE-TV, Pittsburgh (through affiliation) and radio stations WBAL & FM, Baltimore, WISN & FM, Milwaukee, and WTAE & FM, Pittsburgh. Hearst Corp. also owns radio WAPA, San Juan.

Began Operation: March 11, 1948.

Represented (sales) by Blair Television.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

- FRANKLIN C. SNYDER, vice president & general manager, Hearst Broadcasting Stations.
- LAWRENCE CARINO, vice president & general manager.
- JOHN FRANKENFIELD, asst. station mgr. & program director.
- WILLIAM J. KATSAFANAS, general sales manager.
- JACK GILMORE, national sales manager.
- ROBERT MORGAN, local sales manager.
- PAT BYRNE, sales service manager.
- KERRY RICHARDS, exec. producer & promotion manager.
- WES POTTER, assistant program director.
- J. SYDNEY KING, community service manager.
- RON KERSHAW, news manager.
- OTTO CLAUS, chief engineer.

DIGEST OF RATE CARD NO. 10—(Jan. 17, 1974)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.

\$2000.00 \$1200.00 \$700.00 Graded rates apply*

*Highest rate: \$1500.

NETWORK BASE HOURLY RATE: \$1800.

1977 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE			
	Sussex	29,500	28,400	96
	MARYLAND			
	Anne Arundel	100,900	99,500	99
	Baltimore	506,000	499,200	99
	Caroline	7,500	7,200	96
	Carroll	25,200	24,800	99
	Cecil	15,100	14,900	98
	Dorchester	10,600	10,200	96
	Frederick	30,500	29,900	98
	Harford	40,600	39,900	98
	Howard	28,000	27,600	99
Kent	6,100	5,900	97	
Queen Annes	7,000	6,800	97	
Talbot	9,700	9,500	98	
Wicomico	20,300	19,700	97	
PENNSYLVANIA	Adams	20,000	19,100	95
Between 25-49%	DELAWARE			
	Kent	28,000	27,300	98
	MARYLAND			
	Calvert	7,500	7,200	97
	Somerset	6,400	6,100	95
Washington	37,400	36,500	98	
Worcester	9,500	9,000	95	
PENNSYLVANIA	Franklin	35,100	32,800	94
York	101,600	97,900	96	
WEST VIRGINIA	Berkeley	13,800	13,500	98
Between 5-24%	DELAWARE			
	New Castle	136,700	135,100	99
MARYLAND	Allegany	30,400	29,600	97
(Continued on page 385-b)				
Station Totals		2,365,700	2,313,600	97
Net Weekly Circulation (1974-75)				955,500
Average Daily Circulation (1974-75)				526,500

Maryland—Baltimore

WBFF

Ch. 45



Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 1580-kw max. & 1350-kw horizontal visual, 158-kw aural. Antenna: 900-ft. above av. terrain, 706-ft. above ground, 1249-ft. above sea level.

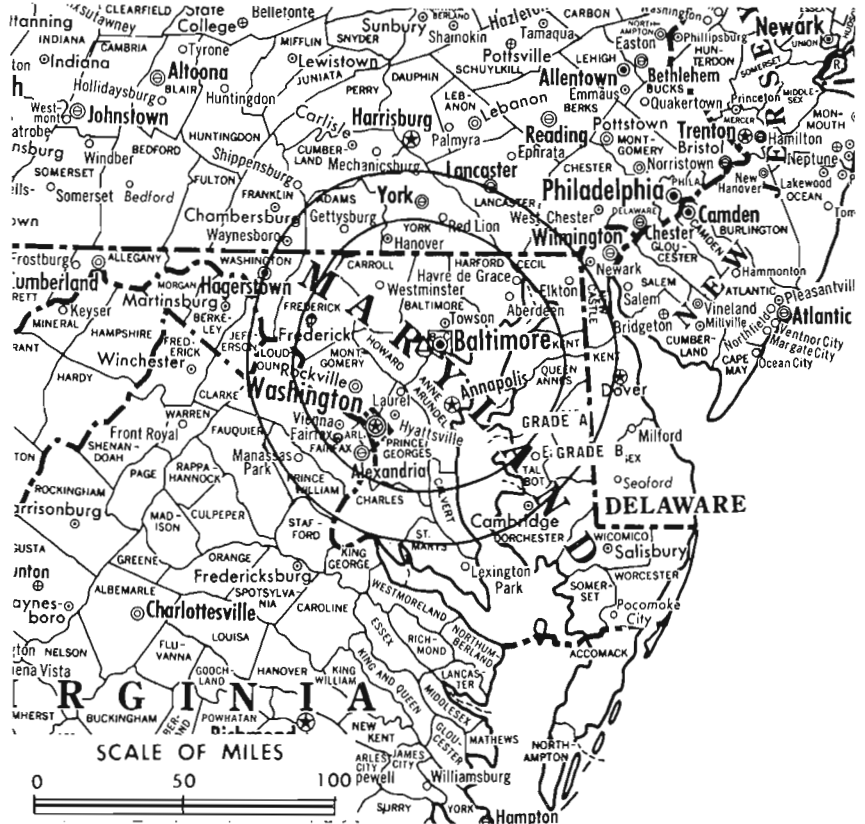
Latitude 39° 17' 13"
Longitude 76° 45' 16"

Transmitter: 1200 N. Rolling Rd.
Color: Network, live, film, slide & tape.

News Wire Service: AP.

TV tape: Recording facilities.

Represented (engineering) by Gautney & Jones.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WBFF Ref: FCC File No. BMPCT—6980 Granted 5/20/60

©American Map Co., Inc., N.Y., No. 14244

WBFF

Licensee: Chesapeake Television Inc., 3500 Parkdale Ave., Baltimore (21211).

Studio: 3500 Parkdale Ave., Baltimore (21211).

Telephone: 301-462-4500.

Ownership: Julian S. Smith, 49.019%; Frederick M. Himes Jr., 3.921%; Raymond E. Hoop, Daniel D. Moore Jr., Jules R. Clemens, Stanley Resnick, 1.960% each; Commercial Radio Institute Inc., 39.215%. The above (except Moore & Clemens) have interest in Ch. 40 permittee in Greensburg, Pa.

Began Operation: April 11, 1971.

Represented (sales) by Adam Young Inc.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

JULIAN S. SMITH, general manager.
FREDERICK M. HIMES JR., operations manager.
ROBERT SIMMONS, general sales manager.
ROBERT HOUSEN, sales manager.
WILLIAM LeFEVRE, program manager.
GEORGE LEWIS, production manager.
AUGUSTINE LEVERO, marketing manager.
ANTHONY RICHARDSON, chief engineer.

DIGEST OF RATE CARD 4B—(April 12, 1976)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	ID
Class A—7:30-11 p.m., daily.	\$1500	\$900	\$575	\$275	Graded rates apply*	

*Highest rate: \$200.

	Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MARYLAND				
		Anne Arundel	100,900	99,500	99
		Baltimore	506,000	499,200	99
		Carroll	25,200	24,800	99
		Harford	40,600	39,900	98
		Howard	28,000	27,600	99
		Queen Annes	7,000	6,800	97
	Talbot	9,700	9,500	98	
Between 5-24%	MARYLAND				
		Caroline	7,500	7,200	96
		Dorchester	10,600	10,200	96
		Frederick	30,500	29,900	98
		Kent	6,100	5,900	97
		Montgomery	195,200	193,100	99
		Prince Georges	231,700	229,400	99
		Washington	37,400	36,500	98
	PENNSYLVANIA				
		Adams	20,000	19,100	95
	Franklin	35,100	32,800	94	
	Fulton	3,800	3,400	91	
	York	101,600	97,900	96	
VIRGINIA					
	Frederick	16,200	15,700	97	
	Warren	6,200	5,900	95	
WEST VIRGINIA					
	Berkeley	13,800	13,500	98	
Station Totals			1,433,100	1,407,800	98
Net Weekly Circulation (1974-75)					365,900
Average Daily Circulation (1974-75)					144,300

Maryland—Baltimore



WJZ-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 31.6-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 998-ft. above ground, 1318-ft. above sea level.

Latitude 39° 20' 4.3"

Longitude 76° 39' 2.8"

Transmitter: Television Hill.

Telephone: 301-466-0013.

TXW No.: 301-955-1178.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WJZ-TV Ref: FCC File No. BPCT-2248 Granted 2/5/57

©American Map Co., Inc., N.Y., No. 14244

WJZ-TV

Licensee: A Group W Station, Westinghouse Broadcasting Co. Inc., Television Hill, Baltimore (21211).

Studio: Television Hill.

Ownership: Subsidiary of Westinghouse Electric Corp. For officers and other interests, see Group W in Group Ownership of Television Stations.

Began Operation: Nov. 2, 1948. Sale to present owner by Ben & Herman Cohen families approved June 27, 1957, by FCC (Television Digest, Vol. 13:18-19, 26).

Represented (sales) by Television Advertising Representatives Inc.

Personnel:

- STEPHEN H. KIMATIAN, general manager.
- ARNIE KLEINER, general sales manager.
- ALAN FRANK, program director.
- GARY D. SCARBROUGH, operations manager.
- GARY ELION, news director.
- DAVE ORPHAN, production manager.
- LOU ZACCHEO, creative services manager.
- ROBERT O. DONAHUE, chief engineer.
- FRED KOEHLER, business manager.
- DEBRA K. ZEYEN, executive producer.
- PHYLLIS SHELTON, public affairs director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1850.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Anne Arundel	100,900	99,500	99
	Baltimore	506,000	499,200	99
	Caroline	7,500	7,200	96
	Carroll	25,200	24,800	99
	Cecil	15,100	14,900	98
	Dorchester	10,600	10,200	96
	Harford	40,600	39,900	98
	Howard	28,000	27,600	99
	Kent	6,100	5,900	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND—(Continued)			
	Queen Annes	7,000	6,800	97
	Talbot	9,700	9,500	98
	Wicomico	20,300	19,700	97
	PENNSYLVANIA			
	Adams	20,000	19,100	95
	Franklin	35,100	32,800	94
	DELAWARE			
	Kent	28,000	27,300	98
	Sussex	29,500	28,400	96
Between 25-49%	MARYLAND			
	Allegany	30,400	29,600	97
	Frederick	30,500	29,900	98
	Somerset	6,400	6,100	95
	Washington	37,400	36,500	98
	Worcester	9,500	9,000	95
	PENNSYLVANIA			
	Lancaster	115,400	107,600	93
	York	101,600	97,900	96
	WEST VIRGINIA			
Berkeley	13,800	13,500	98	
Mineral	8,500	8,200	96	
Between 5-24%	DELAWARE			
	New Castle	136,700	135,100	99
	MARYLAND			
	Calvert	7,500	7,200	97
	Charles	16,300	15,800	97
	Montgomery	195,200	193,100	99
	Prince Georges	231,700	229,400	99
	St Marys	14,700	14,400	98
	PENNSYLVANIA			
	Cumberland	57,400	55,300	96
Dauphin	83,800	80,500	96	

(Continued on page 385-b)

Station Totals	2,420,500	2,367,000	97
Net Weekly Circulation (1974-75)		1,028,900	
Average Daily Circulation (1974-75)		564,400	

Maryland—Baltimore



WMAR-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 999-ft. above ground, 1319-ft. above sea level.

Latitude 39° 20' 04.3"
Longitude 76° 39' 02.8"

Transmitter: Television Hill, 3724 Parkdale Ave.

FM Affiliate: WMAR, 29-kw, 106.5 MHz (No. 293), 622-ft.

Studio: Television Park, 6400 York Rd. (21212).

Telephone: 301-377-2222.

TXW No.: 710-232-1804.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WMAR-TV Ref: FCC File No. BPC1-3249 Granted 11/1/63

©American Map Co., Inc., N.Y., No. 14244

WMAR-TV

Licensee: WMAR Inc., Box 1957, Baltimore, Md. (21203).

Ownership: Wholly-owned subsidiary of The A. S. Abell Co., publisher of the Baltimore Sunpapers (Baltimore Sun and Evening Sun); Gary Black, chairman of board; William F. Schmick Jr., pres. Also owns WMAR (FM), Baltimore; WBOC-TV (WBOC & WBOC-FM), Salisbury, Md.

Began Operation: Oct. 27, 1947.

Represented (sales) by Katz Television.

Represented (legal) by Hogan & Hartson.

Personnel:

DALE WRIGHT, president & general manager.
REYNARD CORLEY, vice president & asst. gen. mgr., sales.
CHARLES HORICH, vice president & director of broadcasting.
C. G. NOPPER, vice president and director of engineering.
PETER M. BALLARD, secretary & asst. to the president.
RUSSELL A. JONES, treasurer and office manager.
EDWIN B. MICK, production manager.
THOMAS J. SEVERIN, operations & public service director.
JANET B. COVINGTON, director of public affairs.
GEORGE F. ROGERS, JR., news director.
GEORGE W. COLLINS, associate news director.
BARTON LAMB, promotion & press information manager.

DIGEST OF RATE CARD NO. A27—(Sept. 10, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.
\$1700 \$1020 \$640 \$500 Graded rates apply*

*Highest rate: \$1100.

NETWORK BASE HOURLY RATE: \$1750.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Anne Arundel	100,900	99,500	99
	Baltimore	506,000	499,200	99
	Caroline	7,500	7,200	96
	Carroll	25,200	24,800	99
	Cecil	15,100	14,900	98

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND—(Continued)			
	Dorchester	10,600	10,200	96
	Frederick	30,500	29,900	98
	Harford	40,600	39,900	98
	Howard	28,000	27,600	99
	Kent	6,100	5,900	97
	Queen Annes	7,000	6,800	97
	Talbot	9,700	9,500	98
	Washington	37,400	36,500	98
		PENNSYLVANIA		
Adams	20,000	19,100	95	
Franklin	35,100	32,800	94	
	VIRGINIA			
Warren	6,200	5,900	95	
Between 25-49%	DELAWARE			
	Kent	28,000	27,300	98
	Sussex	29,500	28,400	96
	MARYLAND			
	Calvert	7,500	7,200	97
	St Marys	14,700	14,400	98
Somerset	6,400	6,100	95	
Wicomico	20,300	19,700	97	
Worcester	9,500	9,000	95	
	PENNSYLVANIA			
Fulton	3,800	3,400	91	
York	101,600	97,900	96	
	VIRGINIA			
Rappahannock	1,500	1,400	95	
WEST VIRGINIA				
Berkeley	13,800	13,500	98	
Jefferson	8,100	7,900	97	
Morgan	3,000	2,900	96	
Between 5-24%	DELAWARE			
	New Castle	136,700	135,100	99

(Continued on page 385-b)

Station Totals	2,520,100	2,462,700	97
Net Weekly Circulation (1974-75)		1,071,300	
Average Daily Circulation (1974-75)		636,700	

Meet DELMARVA — a happy combination of tourism, poultry raising, varied agricultural products, seafood processing and manufacturing — all located on a 6,000 square mile peninsula of sections of Delaware, Maryland and Virginia.

DELMARVA is one of the fastest-growing and developing areas along the eastern seaboard . . . and an important market for you! *Consider DELMARVA as a market in itself — not part of Philadelphia, Wilmington, Baltimore or Washington. And for complete coverage of this important market consider WBOC-TV as your most effective medium to cover DELMARVA in depth!*

Tourism on DELMARVA centers in Ocean City, Maryland, one of the fastest-growing seashore resorts on the east coast. Ocean City has now become a year-round resort community with many new condominiums and second homes.

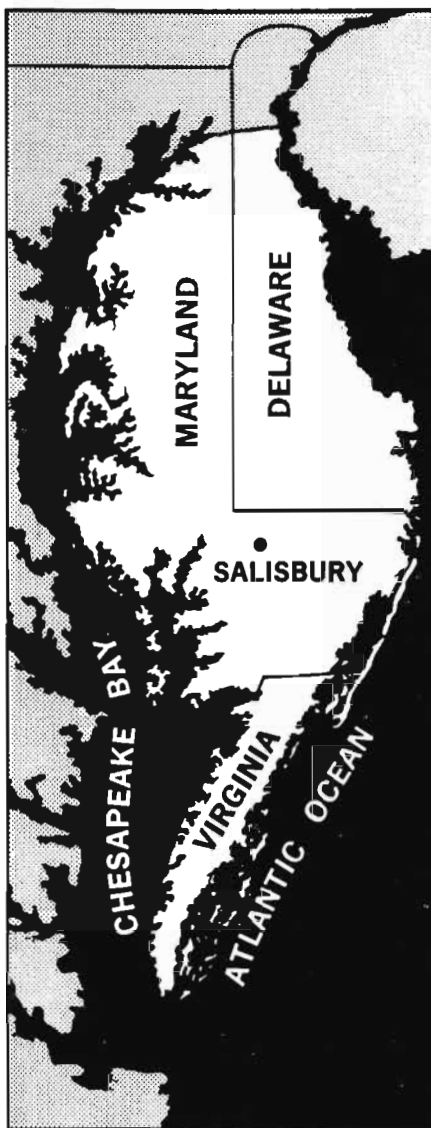
Ocean City, as a great tourist attraction, gives WBOC-TV advertisers this important *plus*:

100,000 WEEKLY POPULATION SWELL IN DELMARVA'S SUMMER RESORT AREA!

Facts, figures and history:

Since the first trading post sprang up in 1631, most of the peninsula residents have earned their living from the land and surrounding waters. The area is famous for its delicious oysters — Tangiers from the bay side and Chincoteague oysters — from the Atlantic Ocean side. Delmarva fish, clams and crabs stock supermarkets and restaurants from Washington, D.C. to Boston, Mass.

The poultry industry is increasing in size and importance. More than 345,000,000 broilers — 13% of the nation's supply — come from this area



THERE'S ONLY **1** STATION THAT COVERS DELMARVA IN DEPTH

yearly. The value is fast approaching \$500,000,000 per year!

Manufacturing and distribution services are also growing at a rapid pace. An excellent labor supply is available and the geographic location offers many advantages to all types of business.

DELMARVA has a lot going for it — and for you! Plan now to include it in your marketing and advertising plans!

wboc-tv

Radio TV Park • Salisbury, Maryland 21801 • 301 749-1111

ADAM YOUNG INC., National Television Representatives

Maryland—Hagerstown

N WHAG-TV

Ch. 25

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 676-kw max. & 436-kw horizontal visual, 67.6-kw max. & 43.6-kw horizontal aural. Antenna: 1229-ft. above av. terrain, 454-ft. above ground, 1894-ft. above sea level.

Latitude 39° 39' 35"
Longitude 77° 57' 57"

Transmitter: 1.8-mi. W of Clear Spring, Fairview Mtn.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



WHAG-TV Ref: FCC File No. BPCT-4036 Granted 8/29/73

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WHAG-TV

Network Service: NBC.

Licensee: WHAG TV Inc., P.O. Box 481, Hagerstown, Md. (21740).

Studio: Alexander Motor Inn, On the Square, Hagerstown, Md.

Telephone: 301-797-4400.

Ownership: Samuel & Sheldon Magazine, 50% each.

Began Operation: Jan. 3, 1970. Transfer of control to present owners by Adler Communications Corp. granted by FCC Sept. 18, 1972.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by Cohen & Dippell.

Personnel:

ARCH H. McDONALD, vice president & general manager.

WILBUR KELLEY, chief engineer.

MICHAEL HOEHN, operations manager.

DIGEST OF RATE CARD NO. 9

(Sept. 9, 1975)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 10 Sec.

Class AA—6-11:30 p.m., daily.

\$600 \$280* \$140* \$70*

*Class AAA.

NETWORK BASE HOURLY RATE: \$150.

For Maryland CATV Systems,
see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Allegany	30,400	29,600	97
	Washington	37,400	36,500	98
	PENNSYLVANIA			
	Franklin	35,100	32,800	94
Between 25-49%	WEST VIRGINIA			
	Mineral	8,500	8,200	96
	Morgan	3,000	2,900	96
	PENNSYLVANIA			
	Fulton	3,800	3,400	91
	VIRGINIA			
Frederick	16,200	15,700	97	
Warren	6,200	5,900	95	
Between 5-24%	WEST VIRGINIA			
	Berkeley	13,800	13,500	98
	Hampshire	4,800	4,500	94
	MARYLAND			
	Frederick	30,500	29,900	98
	PENNSYLVANIA			
	Adams	20,000	19,100	95
	Bedford	15,600	14,700	94
Cumberland	57,400	55,300	96	
Mifflin	16,800	15,700	93	
VIRGINIA				
Page	6,400	6,300	98	
WEST VIRGINIA				
Hardy	3,200	2,900	91	
Jefferson	8,100	7,900	97	
Station Totals		317,200	304,800	96
Net Weekly Circulation (1974-75)				98,100
Average Daily Circulation (1974-75)				57,000

WMAR-TV, Baltimore
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	MARYLAND			
	Charles	16,300	15,800	97
	Garrett	7,300	7,000	95
	Montgomery	195,200	193,100	99
	Prince Georges	231,700	229,400	99
	PENNSYLVANIA			
	Chester	90,700	88,100	97
	Cumberland	57,400	55,300	96
	Dauphin	83,800	80,500	96
	Juniata	5,800	5,300	91
	Lancaster	115,400	107,600	93
	Lebanon	35,600	34,000	96
	Perry	11,300	10,700	95
	VIRGINIA			
Between 5-24%	Arlington	110,800	109,000	98
	Clarke	3,000	2,900	97
	Culpeper	6,100	5,900	96
	Fairfax	174,600	172,700	99
	Fauquier	8,300	8,000	96
	Frederick	16,200	15,700	97
	King George	2,400	2,300	97
	Loudoun	13,800	13,300	97
	Orange	5,300	5,000	94
	Page	6,400	6,300	98
	Prince William	35,800	35,200	98
	Shenandoah	8,600	8,300	97
	WEST VIRGINIA			
	Hampshire	4,800	4,500	94
	Hardy	3,200	2,900	91

WJZ-TV, Baltimore
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	PENNSYLVANIA—(Continued)			
	Fulton	3,800	3,400	91
	Lebanon	35,600	34,000	96
	Perry	11,300	10,700	95
	VIRGINIA			
Between 5-24%	Arlington	110,800	109,000	98
	Clarke	3,000	2,900	97
	Fairfax	174,600	172,700	99
	Frederick	16,200	15,700	97
	King George	2,400	2,300	97
	Page	6,400	6,300	98
	Prince William	35,800	35,200	98
	Spotsylvania	12,100	11,700	96
	Warren	6,200	5,900	95
	WEST VIRGINIA			
	Hampshire	4,800	4,500	94
	Jefferson	8,100	7,900	97
	Morgan	3,000	2,900	96

Maryland

WBAL-TV, Baltimore
(Arbitron Data Continued)

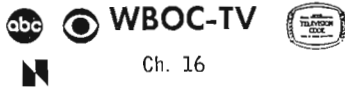
Net Weekly Circulation	State County	Total Households	TV Households	%
	MARYLAND—(Continued)			
	Charles	16,300	15,800	97
	Montgomery	195,200	193,100	99
	Prince Georges	231,700	229,400	99
	St Marys	14,700	14,400	98
	PENNSYLVANIA			
	Cumberland	57,400	55,300	96
	Dauphin	83,800	80,500	96
	Fulton	3,800	3,400	91
	Lancaster	115,400	107,600	93
	Lebanon	35,600	34,000	96
Between 5-24%	VIRGINIA			
	Arlington	110,800	109,000	98
	Clarke	3,000	2,900	97
	Fairfax	174,600	172,700	99
	Fauquier	8,300	8,000	96
	Frederick	16,200	15,700	97
	Page	6,400	6,300	98
	Shenandoah	8,600	8,300	97
	Warren	6,200	5,900	95
	WEST VIRGINIA			
	Hardy	3,200	2,900	91
	Jefferson	8,100	7,900	97
	Morgan	3,000	2,900	96

SEE . . .
you do read the ads

AND SO DO THE
OTHER USERS OF THIS
FACTBOOK.
EVERY TIME YOU USE THIS BOOK,
YOU SEE THESE ADS.
THIS IS THE LOGICAL PLACE
FOR YOUR AD.

For Details Use Order Card #6 Stations Volume

Maryland—Salisbury



Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 225-kw visual, 36.3-kw aural. Antenna: 620-ft. above av. terrain, 647-ft. above ground, 687-ft. above sea level.

Latitude 38° 24' 15"
Longitude 75° 34' 45"

Transmitter: Northwood Drive.
AM Affiliate: WBOC, 5-kw (1-kw night), 960 kHz.
FM Affiliate: WBOC-FM, 30-kw, 104.7 MHz (No. 284), 590-ft.
Color: Network, live, film, slide & tape.
News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WBOC-TV Ref: FCC File No. BPCT-3035 Granted 7/12/62 ©American Map Co., Inc., N.Y., No. 1424

WBOC-TV

Network Service: ABC, CBS, NBC.
Licensee: WBOC Inc., Radio-TV Park, Salisbury, Md. (21801).
Studio: Radio-TV Park.
Telephone: 301-749-1111. TWX No.: 301-344-4947.
Ownership: WBOC Inc. Wholly-owned subsidiary of The A. S. Abell Co., owner of WMAR-TV, Baltimore.
Began Operation: July 15, 1954.
Represented (sales) by Adam Young Inc.
Represented (legal) by Hogan & Hartson.
Represented (engineering) by A. D. Ring & Associates.
Personnel:
SAMUEL S. CAREY, president & general manager.
JACK W. WARD, vice president & operations manager.
JESSE S. PEVEAR JR., general sales manager.
LARRY B. YOUNG, program director.
JOHN W. DOWNING JR., community service director.
DONNA CLOYD, production manager.
ALAN M. LANDAY, news director.
BERNARD F. SPARKS, chief engineer.

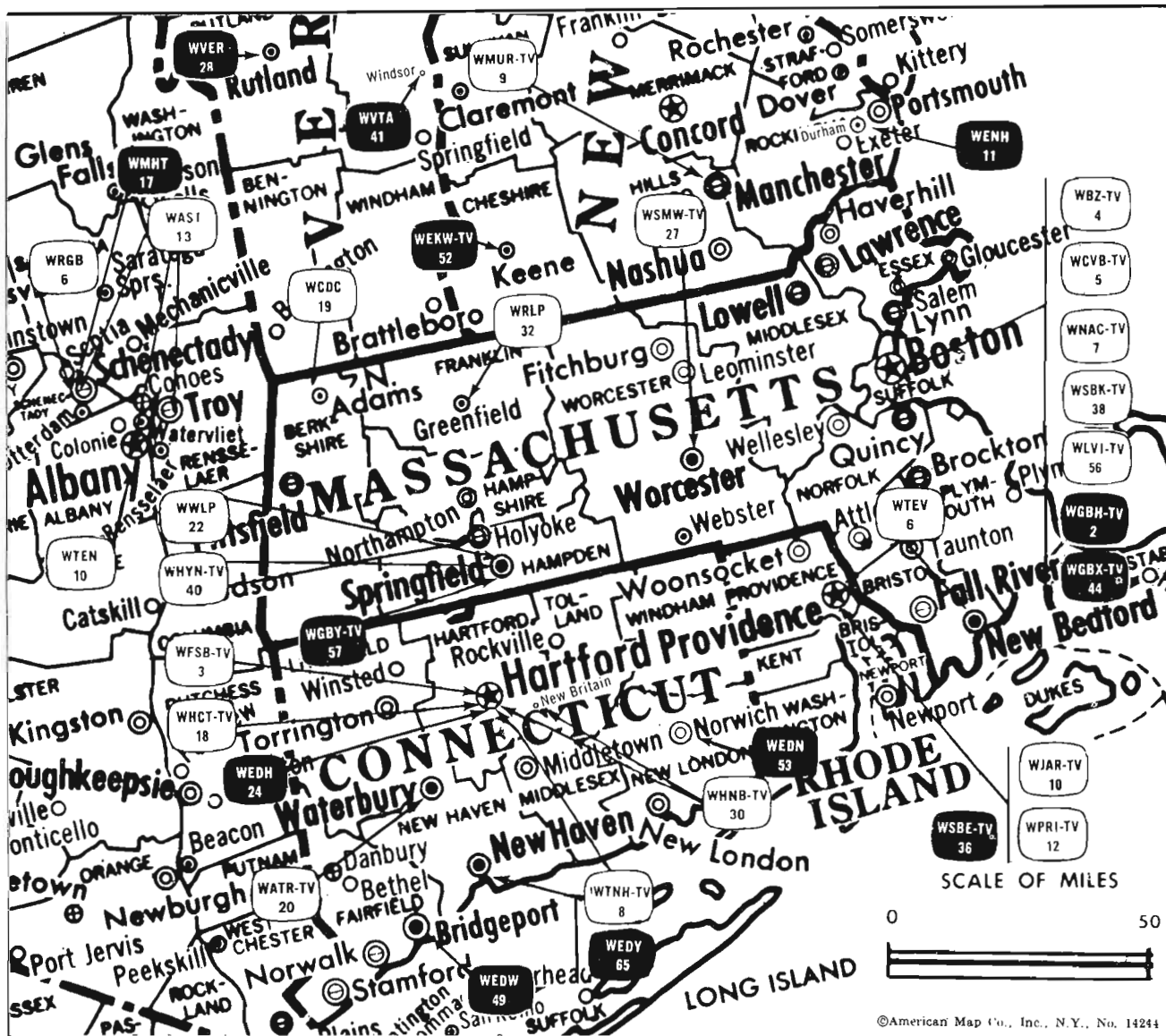
DIGEST OF RATE CARD NO. 16-A—(Jan. 1, 1976)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
7:30-10:59 p.m., daily.				
\$650			Graded rates apply*

*Highest rate: \$135.
NETWORK BASE HOURLY RATE: \$471.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE			
	Sussex	29,500	28,400	96
	MARYLAND			
	Somerset	6,400	6,100	95
	Wicomico	20,300	19,700	97
	Worcester	9,500	9,000	95
	VIRGINIA			
	Accomack	10,700	10,000	94
Between 25-49%	MARYLAND			
	Dorchester	10,600	10,200	96
Between 5-24%	DELAWARE			
	Kent	28,000	27,300	98
	MARYLAND			
	Caroline	7,500	7,200	96
Station Totals		122,500	117,900	96
Net Weekly Circulation (1974-75)				69,200
Average Daily Circulation (1974-75)				52,600

For Index to Contents
See Services Volume



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Boston	1,108,000	5	1,736,300	5
Springfield	113,000	94	228,900	82
Worcester	11,000	193	*	*

State Cross Reference List
 Communities That Receive Programs of Stations That Are Located Elsewhere

WTEV, New Bedford
 (See Providence, R.I.)

Massachusetts Station Status as of September 1, 1976

	VHF	UHF	TOTAL
Commercial Television Stations	3	7	10
Educational Television Stations	1	2	3
			13

Massachusetts

State Educational Technical Facilities (Complete Data in Educational Directory)

WGBH-TV

Boston

Ch. 2

Non-Commercial Educational Station

Licensee: WGBH Educational Foundation, 125 Western Ave., Boston, Mass. (02134).

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 50-kw visual, 5-kw aural. Antenna: 1040-ft. above av. terrain, 1034-ft. above ground, 1184-ft. above sea level.

Latitude 42° 18' 37"

Longitude 71° 14' 14"

WGBX-TV

Boston

Ch. 44

Non-Commercial Educational Station

Licensee: WGBH Educational Foundation, 125 Western Ave., Boston (02134).

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 393-kw max. & 251-kw horizontal visual, 78.6-kw max. & 50.1-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 1074-ft. above ground, 1224-ft. above sea level.

Latitude 42° 18' 37"

Longitude 71° 14' 14"

WGBY-TV

Springfield

Ch. 57

Non-Commercial Educational Station

Licensee: WGBH Educational Foundation, 125 Western Ave., Boston, Mass. (02134).

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 1200-kw max. & 776-kw horizontal visual, 240-kw max. & 155-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 119-ft. above ground, 1323-ft. above sea level.

Latitude 42° 14' 30"

Longitude 72° 38' 54"

WBZ-TV, Boston (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	MASSACHUSETTS			
	Barnstable	44,500	43,400	98
	Bristol	165,500	162,900	98
	Essex	227,800	224,300	98
	Middlesex	471,300	463,900	98
	Norfolk	199,800	197,200	99
	Plymouth	122,700	120,600	98
	Suffolk	270,000	261,500	97
	Worcester	217,800	213,700	98
50% & Over				
	NEW HAMPSHIRE			
	Belknap	12,300	12,100	98
	Cheshire	18,800	18,100	96
	Hillsborough	80,800	79,400	98
	Merrimack	29,500	28,700	97
	Rockingham	51,000	50,100	98
	Strafford	25,000	24,400	98
	Sullivan	11,500	11,000	96
	VERMONT			
	Windham	12,600	11,800	94
	Windsor	16,100	15,500	96
	MAINE			
	York	39,700	39,000	98
	MASSACHUSETTS			
	Franklin	23,000	22,100	96
	Nantucket	1,900	1,800	96
	NEW HAMPSHIRE			
Between 25-49%	Grafton	19,300	18,500	96
	RHODE ISLAND			
	Bristol	15,000	14,800	99
	Kent	49,700	49,100	99
	Providence	215,600	212,000	98
	VERMONT			
	Caledonia	8,000	7,800	97
	CONNECTICUT			
	New London	77,900	75,600	97
	Tolland	33,500	32,600	97
	MASSACHUSETTS			
	Berkshire	51,800	50,600	98
	Dukes	3,200	3,000	95
	Hampden	157,400	154,200	98
	Hampshire	42,100	40,800	97
Between 5-24%				
	NEW HAMPSHIRE			
	Carroll	8,100	7,900	97
	Coos	11,300	11,000	98
	RHODE ISLAND			
	Newport	23,300	22,900	98
	Washington	24,500	24,000	98
	VERMONT			
	Essex	1,800	1,800	98
	Orange	6,300	6,100	96

Massachusetts—Adams



WCDC



Ch. 19

[Satellite of WTEN, Albany, N.Y.]

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 538-kw max. & 316-kw horizontal visual, 108-kw max. & 63.1-kw horizontal aural. Antenna: 2090-ft. above av. terrain, 244-ft. above ground, 3684-ft. above sea level.

Latitude 42° 38' 14"
Longitude 73° 10' 07"

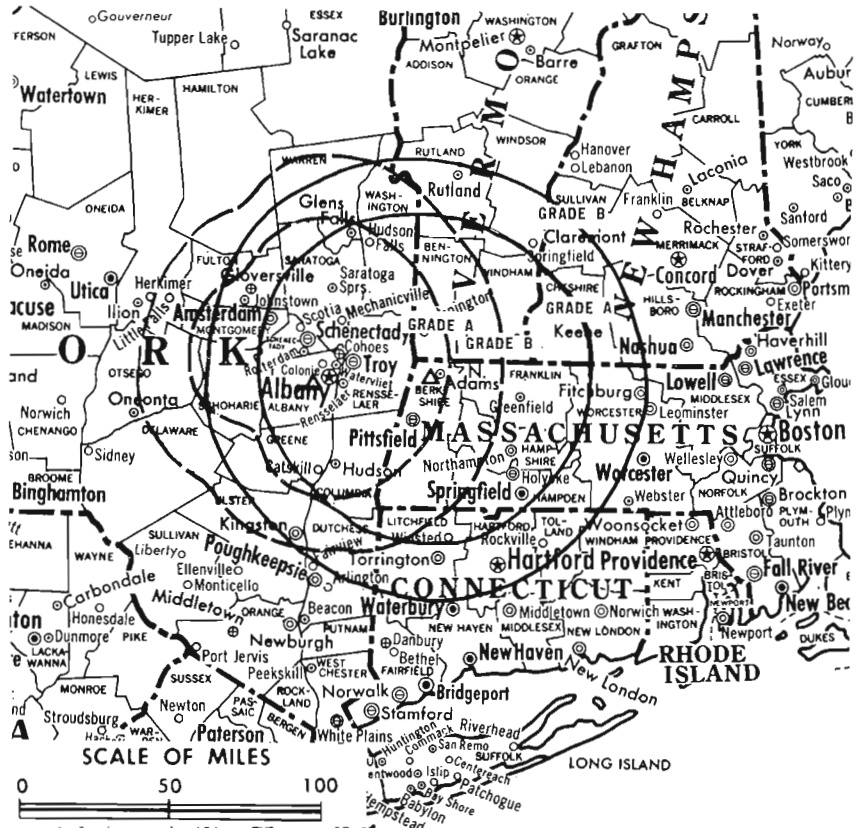
Transmitter: Atop Mt. Greylock, Adams, Mass.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

Note: Pittsfield, Mass. is within 50-mi. radius of WCDC.



County coverage based on Arbitron study (see page 4-b).

WCDC Ref: FCC File No. BPCT-4758 Granted 9/20/74

©American Map Co., Inc., N.Y., No. 1424

WCDC

Network Service: CBS, same as WTEN, Albany, N.Y.

Licensee: Poole Broadcasting Co.

Studio: WTEN, Albany, N.Y.

Telephone: Albany, 518-436-4822. TWX No. 710-441-8203.

Ownership: Poole Bcstg., same as WTEN.

Began Operation: Feb. 5, 1954. Left air Feb. 25, 1956 when tower and antenna were destroyed by high winds. Sold to Capital Cities Bcstg. by Leon Podolsky and associates and station resumed operation Feb. 22, 1957 (Television Digest, Vol. 12:49; 13:6, 8). Sale to present owner by Capital Cities Bcstg. approved by FCC Feb. 1971.

Personnel: Same as WTEN, Albany, N.Y.

Rates: Sold in combination with WTEN, Albany, N.Y.

NETWORK BASE HOURLY RATE: Bonus to WTEN, Albany, N.Y.

Arbitron Data For This Station Included With Report Of Parent WTEN, Albany, N.Y.

Cable Television

Management and Engineering Consultants

Malarkey, Taylor & Associates

1225 Connecticut Ave.,
Washington, D. C.
20036
(202) 223-2345

Massachusetts—Boston

WBZ-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 60.3-kw visual, 9.75-kw aural. Antenna: 1160-ft. above av. terrain, 1194-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 37"
Longitude 71° 14' 14"

Transmitter: 350 Cedar St., Needham Heights, Mass.

TV tape: Recording facilities.

AM Affiliate: WBZ, 50-kw, 1030 kHz.

FM Affiliate: WBZ-FM, 18-kw, 106.7 MHz (No. 294), 758-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: NBC.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WBZ-TV Ref: FCC File No. BPCT-2072 Granted 2/8/56

© American Map Co., Inc., N.Y., No. 14244

WBZ-TV

Licensee: A Group W Station, Westinghouse Bcstg. Co. Inc., 1170 Soldiers Field Rd., Boston, Mass. (02134).

Studio: 1170 Soldiers Field Rd.

Telephone: 617-254-5670. TWX No.: 710-330-0283.

Ownership: Subsidiary of Westinghouse Electric Corp. Officers: Donald H. McGannon, pres. & chairman. For other Westinghouse executives, see listing under Group Ownership. Also operates stations KDKA-TV-AM-FM, Pittsburgh; KYW-TV-AM, Philadelphia; KPIX(TV), San Francisco; WJZ-TV, Baltimore; WOWO, Fort Wayne, Ind.; WINS, New York City; WIND, Chicago; KFWB, Los Angeles.

Began Operation: June 9, 1948.

Represented (sales) by Television Advertising Representatives Inc.

Personnel:

LAMONT L. THOMPSON, vice president (Boston).
SEYMOUR YANOFF, general manager.
JOHN H. DAVISON, general sales manager.
JOHN J. SPINOLA, sales manager.
JOHN S. PIKE, program manager.
BOB GEORGE, executive producer.
AMY KONOWITZ, press relations manager.

ALEX S. DUSEK, creative services director.
GEORGE ST. ANDRE, director of engineering.
W. T. GREGORY, chief engineer.
WILLIAM ABER, news director.
JIM JOHNSON, business manager.

DIGEST OF RATE CARD NO. 30—(June 10, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.	
Class A—4:30-11:30 p.m., daily.	\$3700	\$3000	\$1200	\$1100	\$2000*	\$2000*	\$800*

*Prime Time—Section I, 7-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$3450.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT Windham	31,900	31,000	97
(Continued on page 388-b)				
Station Totals		2,822,300	2,765,200	97
Net Weekly Circulation (1974-75)			1,922,300	
Average Daily Circulation (1974-75)			1,246,400	

Hogan - Feldmann, Inc.
MEDIA BROKERS • CONSULTANTS

16255 Ventura Boulevard, Suite 415

Encino, California 91436

(213) 986-3201

Massachusetts—Boston



WCVB-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 980-ft. above av. terrain, 1199-ft. above ground, 1200-ft. above sea level.

Latitude 42° 18' 37"

Longitude 71° 14' 14"

Transmitter: 352 Cedar St., Needham, Mass.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: ABC.

Studio: 5 TV Place.

Telephone: 617-449-0400.

Represented (engineering) by Silliman, Moffet & Kowalski.

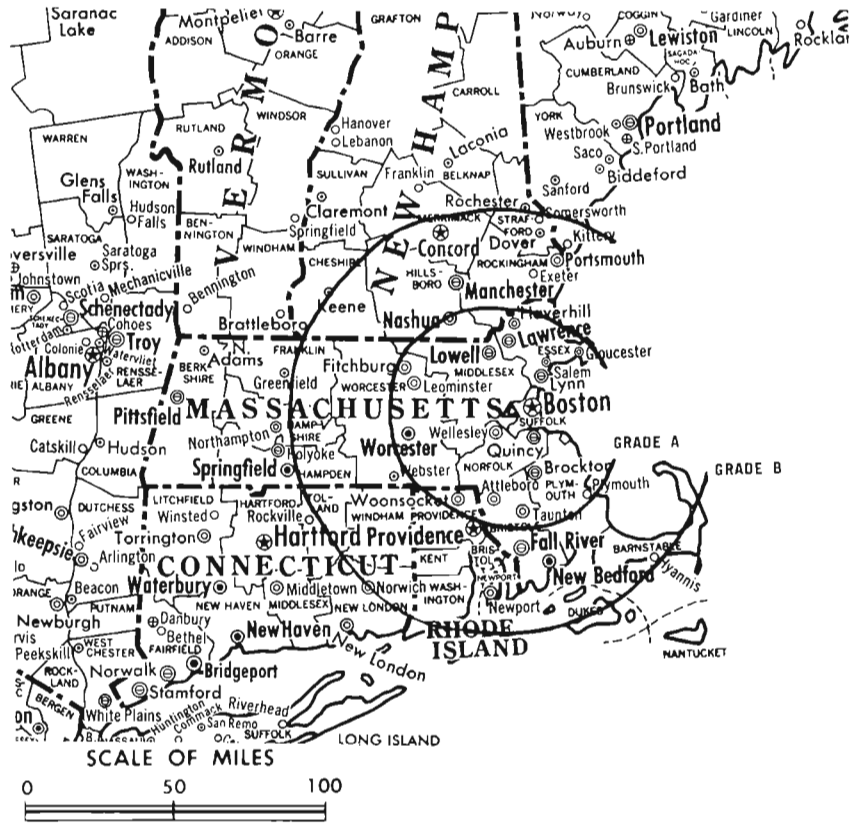
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WCVB-TV Ref: FCC File No. B1MPCT—7316 Granted 7/29/71

© American Map Co., Inc., N.Y., No. 14244

WCVB-TV

Network Service: ABC.

Licensee: Boston Broadcasters Inc., 5 TV Place, Needham, Mass. (02192).

Ownership: Leo L. Beranek, pres., 6.06%; Matthew Brown, chmn., 4.27%; Robert M. Bennett, exec. v.p. & gen. mgr., 4.04%; Richard S. Burdick, sr. v.p., 2.72%; Thomas G. Maney, v.p., 1.25%; Lawrence Pickard, v.p., 1.26%; James P. Miller, v.p., 0.67%; William J. Poorvu, treas., 6.09%; Alford P. Rudnick, 4.27%; C. Charles Marran, 5.63%; Nathan H. David, 4.48%; others, none with as much as 4%.

Began Operation: March 19, 1972.

Represented (sales) by Harrington, Richter & Parsons Inc.

Represented (legal) by Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind.

Personnel:

DR. LEO L. BERANEK, president.
 ROBERT M. BENNETT, exec. vice president & general manager.
 RICHARD S. BURDICK, senior vice president.
 THOMAS G. MANEY, v.p., asst. gen. mgr. & director of sales.
 LAWRENCE PICKARD, vice president, public affairs.
 JAMES P. MILLER, vice president & business manager.
 BRUCE MARSON, program manager.

JAMES THISTLE, director of news & public affairs.
 PAUL RICH, director of public relations.
 JOHN L. LISANTI, director of advertising & promotion.
 STEVE DE SATNICK, director of engineering.
 B. J. ANDERSON, promotion manager.
 PAUL LA CAMERA, director of community services.
 VALDO CONTE, commercial operations manager.
 WILLIAM MOCKBEE, dir. of research & sales promotion.
 ROSS KAUFFMAN, chief engineer.

DIGEST OF RATE CARD NO. 5 REV. V—(March 22, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—5-11 p.m., daily.	\$3700	\$3000	\$1200	\$1100	\$1700
	\$850				

NETWORK BASE HOURLY RATE: \$3350.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT Windham	31,900	31,000	97
(Continued on page 396-b)				
Station Totals		2,805,000	2,748,300	97
Net Weekly Circulation (1974-75)			1,869,300	
Average Daily Circulation (1974-75)			1,153,300	



Good Day! with Janet Langhart and John Willis, now nationally syndicated.



... and the nationally syndicated **House Call** with Dr. Timothy Johnson.



The nation's number one station in total hours of news and public affairs programming.

Setting A New Standard. WCVB-TV BOSTON



represented nationally by HRP

Massachusetts—Cambridge-Boston

WLVI-TV



Ch. 56

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 2240-kw max. & 1660-kw horizontal visual, 226-kw max. & 166-kw horizontal aural. Antenna: 1186-ft. above av. terrain, 1201-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 12"
Longitude 71° 13' 08"

Transmitter: 140 Cabot St., Needham, Mass.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WLVI-TV Ref: FCC File No. BPCT-4314 Granted 10/7/70

© American Map Co., Inc., N.Y., No. 14244

WLVI-TV

Network Service: None, independent.

Licensee: Kaiser Broadcasting Co., Box 56, Boston, Mass. (02101).

Studio: Box 56, 75 Wm. T. Morrissey Blvd., Boston, Mass. (02101).

Telephone: 617-288-3200.

Ownership: Kaiser Broadcasting Co., 100%. Don B. Curran, pres. For other Kaiser interests, see WKBD-TV, Detroit, Mich.

Began Operation: Aug. 31, 1953 as WTAO-TV, but left air March 30, 1956. Sale to present owners by Harvey Radio Labs approved Oct. 20, 1966 by FCC (Television Digest, Vol. 6:26, 43). Sale to Harvey Radio Labs by Middlesex Bcstg. approved Sept. 1, 1959 by FCC. Harvey changed call to WXHR-TV and operated TV experimentally from May 17-Nov. 17, 1962. Station resumed operation Dec. 21, 1966.

Represented (sales) by Kaiser Bcstg. Spot Sales.

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (engineering) by Gautney & Jones.

Personnel:

STEVEN A. BELL, vice president & general manager.

LUCIE SALHANY, program manager.

GEORGE L. BABICK, general sales manager.

JERRY WALSH, sales manager.

RICHARD LIPSON, engineering manager.

JOE QUASARANO, production manager.

RICK WEIDNER, promotion manager.

NATALIE McIVER, director of news & public affairs.

Rates: On request.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS Norfolk	199,800	197,200	99

Net Weekly Circulation	State County	Total Households	TV Households	%
MASSACHUSETTS				
	Barnstable	44,500	43,400	98
	Bristol	165,500	162,900	98
	Essex	227,800	224,300	98
	Middlesex	471,300	463,900	98
	Plymouth	122,700	120,600	98
	Suffolk	270,000	261,500	97
Between 25-49%	Worcester	217,800	213,700	98
NEW HAMPSHIRE				
	Belknap	12,300	12,100	98
	Coos	11,300	11,000	98
	Hillsborough	80,800	79,400	98
	Rockingham	51,000	50,100	98
RHODE ISLAND				
	Providence	215,600	212,000	98
CONNECTICUT				
	New London	77,900	75,600	97
MAINE				
	Androscoggin	31,000	30,400	98
	Kennebec	31,000	30,100	97
	York	39,700	39,000	98
MASSACHUSETTS				
	Franklin	23,000	22,100	96
Between 5-24%	Nantucket	1,900	1,800	96
NEW HAMPSHIRE				
	Cheshire	18,800	18,100	96
	Merrimack	29,500	28,700	97
	Strafford	25,000	24,400	98
	Sullivan	11,500	11,000	96
RHODE ISLAND				
	Bristol	15,000	14,800	99
	Kent	49,700	49,100	99
	Newport	23,300	22,900	98
	Washington	24,500	24,000	98
Station Totals		2,492,200	2,444,100	98
Net Weekly Circulation (1974-75)				889,400
Average Daily Circulation (1974-75)				370,700

Massachusetts—Boston



WNAC-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1000-ft. above av. terrain, 1069-ft. above ground, 1184-ft. above sea level.

Latitude 42° 18' 40"

Longitude 71° 13' 00"

Transmitter: Tower Road, Newton, Mass.

TV tape: Recording facilities.

AM Affiliate: WRKO, 50-kw, 680 kHz.

FM Affiliate: WROR, 11-kw, 98.5 MHz (No. 253), 910-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Studio: RKO Bldg., Govt. Center.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WNAC-TV Ref: FCC File No. BPCT-3057 Granted 3/27/63

© American Map Co., Inc., N.Y., No. 14244

WNAC-TV

Licensee: RKO General Inc. (Yankee Division), Govt. Center, Boston, Mass. (02114).

Telephone: 617-725-2700. TWX No.: 710-321-0361.

Ownership: See WOR-TV, New York.

Began Operation: June 21, 1948.

Represented (sales) by RTVR Inc.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

- S. JAMES COPPERSMITH, v.p. & general manager.
- LAD HLAVATY, v.p. & director of engineering.
- PETER LA BRUZZO, vice president, sales.
- JOHN ATKINSON, program director.
- EARL DAVIS, advertising & promotion director.
- JOHN BARBERA, national sales manager.
- JOHN D. QUINLAN, local sales manager.
- MEL BERNSTEIN, news director.
- WILLIAM HAHN, vice president, community relations.
- CHARLES H. DUTCHER III, operations manager.
- JOHN O. BOONE, director, urban affairs.
- KENNETH MCGOWAN, chief of engineering.

Rates: On request.

NETWORK BASE HOURLY RATE: \$3250.

Net Weekly Circulation	State County	Total Households	TV Households	%
MASSACHUSETTS				
	Barnstable	44,500	43,400	98
	Bristol	165,500	162,900	98
	Essex	227,800	224,300	98
	Middlesex	471,300	463,900	98
	Norfolk	199,800	197,200	99
	Plymouth	122,700	120,600	98
50% & Over	Suffolk	270,000	261,500	97
	Worcester	217,800	213,700	98
NEW HAMPSHIRE				
	Cheshire	18,800	18,100	96
	Hillsborough	80,800	79,400	98
(Continued on page 396-b)				
Station Totals		2,690,300	2,636,800	98
Net Weekly Circulation (1974-75)			1,837,000	
Average Daily Circulation (1974-75)			1,170,400	

We put the stars in your eyes!



(and your buys)



An RKO General Television Station Represented Nationally by RKO Television Representatives, Inc. A CBS Affiliate
WNAC-TV · RKO General Building · Government Center · Boston, Ma. 02114 · (617) 725-2700

Massachusetts—Boston

WSBK-TV



Ch. 38

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 3090-kw max. & 1170-kw horizontal visual, 309-kw max. & 117-kw horizontal aural. Antenna: 1180-ft. above av. terrain, 1201-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 12"
Longitude 71° 13' 08"

Transmitter: .33-mi. E of Highland Ave. & Rt. 128, Needham.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (sales) by Storer Television Sales.

Telephone: 617-783-3838.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WSBK-TV Ref: FCC File No. BPCT-4861 Granted 12/5/75

© American Map Co., Inc., N.Y., No. 14244

WSBK-TV

Network Service: NBC (secondary affiliation), ABC, CBS.

Licensee: New Boston Television Inc., 83 Leo Birmingham Pkwy., Brighton, Mass. (02135).

Studio: 83 Leo Birmingham Pkwy., Brighton, Mass. (02135).

Telephone: 617-783-3838.

Ownership: Storer Bcstg., 100%. For other interests, see Group Ownership.

Began Operation: Oct. 12, 1964. Sale of 85% control to Storer Bcstg. by Catholic TV Center approved July 29, 1966 by FCC (Television Digest, Vol. 6:15, 31). Storer later exercised option to buy remaining 15% from Austin A. Harrison.

Personnel:

WILLIAM J. FLYNN, v.p. & general manager.
JOSEPH S. DIMINO, station manager.
WILLIAM B. KNIGHT, comptroller.
JOHN ANDERSON, director, sales development.
STUART TAUBER, national sales manager.
RON PULERA, local sales manager.
DICK BEACH, program manager.
JUDITH JURISICH, promotion manager.
DOUG HENDERSON, chief engineer.

DIGEST OF RATE CARD NO. 10—(July 1, 1972)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6:30-11 p.m., daily.

\$900 \$540 \$350 \$250 \$640* \$320* \$240* \$160*

*Class I Base.

NETWORK BASE HOURLY RATE: \$225.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
MASSACHUSETTS				
50% & Over	Essex	227,800	224,300	98
	Middlesex	471,300	463,900	98
	Norfolk	199,800	197,200	99
	Plymouth	122,700	120,600	98

Net Weekly Circulation	State County	Total Households	TV Households	Households %
MASSACHUSETTS				
	Barnstable	44,500	43,400	98
	Bristol	165,500	162,900	98
	Suffolk	270,000	261,500	97
	Worcester	217,800	213,700	98
NEW HAMPSHIRE				
	Belknap	12,300	12,100	98
	Coos	11,300	11,000	98
Between 25-49%	Hillsborough	80,800	79,400	98
	Merrimack	29,500	28,700	97
	Rockingham	51,000	50,100	98
	Sullivan	11,500	11,000	96
RHODE ISLAND				
	Bristol	15,000	14,800	99
	Kent	49,700	49,100	99
	Providence	215,600	212,000	98
VERMONT				
	Caledonia	8,000	7,800	97
CONNECTICUT				
	New London	77,900	75,600	97
	Windham	31,900	31,000	97
MAINE				
	Androscoggin	31,000	30,400	98
	Kennebec	31,000	30,100	97
	Oxford	15,200	14,800	98
	York	39,700	39,000	98
Between 5-24%	MASSACHUSETTS			
	Franklin	23,000	22,100	96
	Hampden	157,400	154,200	98
	Hampshire	42,100	40,800	97
	Nantucket	1,900	1,800	96
NEW HAMPSHIRE				
	Cheshire	18,800	18,100	96
	Strafford	25,000	24,400	98

(Continued on page 396-b)

Station Totals	2,878,200	2,819,700	97
Net Weekly Circulation (1974-75)	1,031,900		
Average Daily Circulation (1974-75)	424,700		

Massachusetts—Greenfield



WRLP



Ch. 32

[Also licensed to Keene, N.H. & Brattleboro, Vt.]

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 562-kw max. and 468-kw horizontal visual, 56.2-kw max. and 46.8-kw horizontal aural. Antenna: 918-ft. above av. terrain, 663-ft. above ground, 1623-ft. above sea level.

Latitude 42° 45' 35"
Longitude 72° 26' 01"

Transmitter: Bolton Rd., Winchester, N.H.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b)



WRLP Ref: FCC File No. BMPCT-4149 Granted 2/13/67

© American Map Co., Inc., N.Y., No. 14244

WRLP

Licensee: Springfield Television Broadcasting Corp., Box 2210, Springfield, Mass. (01101).

Mailing Address: Box 2210, Springfield, Mass.

Telephone: 413-774-3142.

Ownership: Same as WWLP, Springfield, Mass.

Began Operation: June 29, 1957.

Represented (sales) by H-R Television; Kettell-Carter Inc. (Boston).

Represented (legal) by Stein, Halpert & Miller.

Personnel:

WILLIAM M. PEPIN, station manager.
PAUL T. MELLO, sales manager.
RALPH JAY, chief engineer.

DIGEST OF RATE CARD NO. 1-R—(Jan. 1, 1974)

Hour	30 Min.	Spot
Class AA.		
\$400.00	\$240.00	\$70.00

NETWORK BASE HOURLY RATE: Bonus.

Net Weekly Circulation	State County	Total Households	TV Households	%
NEW HAMPSHIRE				
Between 25-49%	Sullivan	11,500	11,000	96
MASSACHUSETTS				
	Franklin	23,000	22,100	96
NEW HAMPSHIRE				
Between 5-24%	Cheshire	18,800	18,100	96
VERMONT				
	Windham	12,600	11,800	94
	Windsor	16,100	15,500	96
Station Totals		82,000	78,500	95
Net Weekly Circulation (1974-75)			19,300	
Average Daily Circulation (1974-75)			8,800	

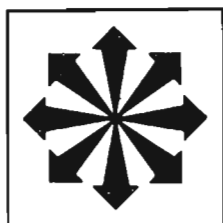
For UHF Penetration by Market,
See Services Volume

Massachusetts

WNAC-TV, Boston (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
NEW HAMPSHIRE—(Continued)					
50% & Over	Merrimack	29,500	28,700	97	
	Rockingham	51,000	50,100	98	
	Strafford	25,000	24,400	98	
	Sullivan	11,500	11,000	96	
CONNECTICUT					
	Windham	31,900	31,000	97	
MAINE					
	York	39,700	39,000	98	
MASSACHUSETTS					
Between 25-49%	Franklin	23,000	22,100	96	
	Nantucket	1,900	1,800	96	
	NEW HAMPSHIRE				
	Belknap	12,300	12,100	98	
RHODE ISLAND					
	Kent	49,700	49,100	99	
	Providence	215,600	212,000	98	
VERMONT					
	Windham	12,600	11,800	94	
	Windsor	16,100	15,500	96	
CONNECTICUT					
	New London	77,900	75,600	97	
MASSACHUSETTS					
Between 5-24%	Dukes	3,200	3,000	95	
	Hampden	157,400	154,200	98	
	Hampshire	42,100	40,800	97	
NEW HAMPSHIRE					
	Carroll	8,100	7,900	97	
RHODE ISLAND					
	Bristol	15,000	14,800	99	
	Newport	23,300	22,900	98	
	Washington	24,500	24,000	98	

BLACKBURN & COMPANY, INC.



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ATLANTA 400 Colony Sq., #510 (404) 892-4655
BEVERLY HILLS 9465 Wilshire Blvd. (213) 274-8151

WCVB-TV, Boston (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
MASSACHUSETTS					
50% & Over	Barnstable	44,500	43,400	98	
	Bristol	165,500	162,900	98	
	Essex	227,800	224,300	98	
	Middlesex	471,300	463,900	98	
	Norfolk	199,800	197,200	99	
	Plymouth	122,700	120,600	98	
	Suffolk	270,000	261,500	97	
	Worcester	217,800	213,700	98	
	NEW HAMPSHIRE				
		Cheshire	18,800	18,100	96
	Hillsborough	80,800	79,400	98	
	Merrimack	29,500	28,700	97	
	Rockingham	51,000	50,100	98	
	Strafford	25,000	24,400	98	
VERMONT					
	Windsor	16,100	15,500	96	
MAINE					
	York	39,700	39,000	98	
MASSACHUSETTS					
Between 25-49%	Franklin	23,000	22,100	96	
	NEW HAMPSHIRE				
	Belknap	12,300	12,100	98	
	Grafton	19,300	18,500	96	
	Sullivan	11,500	11,000	96	
RHODE ISLAND					
	Kent	49,700	49,100	99	
	Providence	215,600	212,000	98	
CONNECTICUT					
Between 5-24%	New London	77,900	75,600	97	
	Tolland	33,500	32,600	97	
MASSACHUSETTS					
Between 5-24%	Berkshire	51,800	50,600	98	
	Dukes	3,200	3,000	95	
	Hampden	157,400	154,200	98	
	Hampshire	42,100	40,800	97	
	Nantucket	1,900	1,800	96	
NEW HAMPSHIRE					
	Carroll	8,100	7,900	97	
RHODE ISLAND					
	Bristol	15,000	14,800	99	
	Newport	23,300	22,900	98	
	Washington	24,500	24,000	98	
VERMONT					
	Bennington	10,100	9,800	97	
	Windham	12,600	11,800	94	

WSBK-TV, Boston (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
NEW YORK				
Between 5-24%	Montgomery	21,300	20,400	96
	Rensselaer	53,100	51,100	96
	Schenectady	57,000	55,500	97
RHODE ISLAND				
	Newport	23,300	22,900	98
	Washington	24,500	24,000	98

Massachusetts—Springfield-Holyoke



WHYN-TV



Ch. 40

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 3680-kw visual, 368-kw aural. Antenna: 1004-ft. above av. terrain, 152-ft. above ground, 1352-ft. above sea level.

Latitude 42° 14' 30"
Longitude 72° 38' 56"

Transmitter: Top of Mt. Tom.

AM Affiliate: WHYN, 5-kw, 560 kHz.

FM Affiliate: WHYN-FM, 10-kw, 93.1 MHz (No. 226), 953-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC

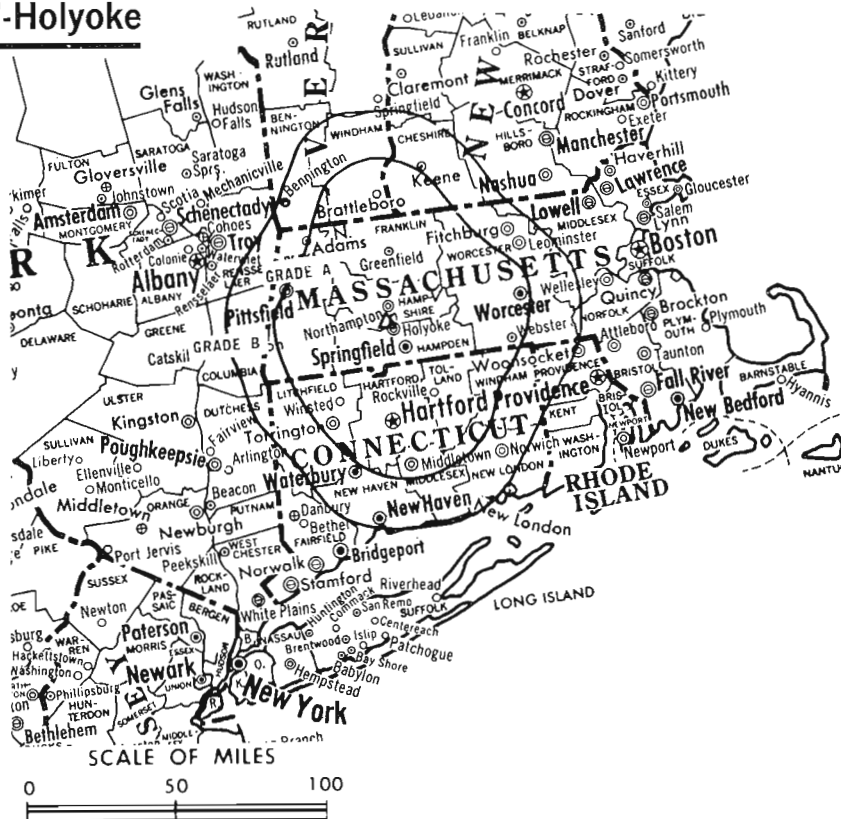
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WHYN-TV Ref: FCC File No. BPCT-4208 Granted 6/10/69

© American Map Co., Inc., N.Y., No. 14214

WHYN-TV

Licensee: The WHYN Stations Corp., 1300 Liberty St., Springfield, Mass. (01101).

Studio: 1300 Liberty St., Springfield.

Telephone: 413-785-1911.

TWX No.: 710-350-1369.

Ownership: See WGAN-TV, Portland, Me.

Began Operation: April 14, 1953. Sale with AM & FM affiliates to present owner by Hampden-Hampshire Corp. approved June 7, 1967 by FCC (Television Digest, Vol. 6:44, 7). Previously, sale of 50% to Republican TV Inc. approved July 21, 1954. (Vol. 10:10, 30).

Represented (sales) by Katz Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

JAMES A. KONTOLEON, vice president & general manager.

RICHARD WYLIE, national sales manager.

PHILIP J. RENISON, local sales manager.

TED GRATKOWSKI, chief engineer.

GILBERT M. LEFKOVICH, television station manager.

DIGEST OF RATE CARD NO. A-5—(Rev. March 29, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—8-11 p.m., daily.	\$2000	\$1200	\$800	\$600	\$400
NETWORK BASE HOURLY RATE: \$625.					

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Franklin	23,000	22,100	96
	Hampden	157,400	154,200	98
	Hampshire	42,100	40,800	97
Between 25-49%	CONNECTICUT			
	Hartford	281,000	274,900	98
	Tolland	33,500	32,600	97
	VERMONT			
	Windham	12,600	11,800	94
Between 5-24%	CONNECTICUT			
	Middlesex	40,300	39,300	98
	MASSACHUSETTS			
	Berkshire	51,800	50,600	98
Station Totals		641,700	626,300	97
Net Weekly Circulation (1974-75)				328,800
Average Daily Circulation (1974-75)				187,800

Massachusetts—Springfield



WWLP



Ch. 22

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1000-kw max. and 933-kw horizontal visual, 93.3-kw horizontal aural. Antenna: 750-ft. above av. terrain, 400-ft. above ground, 1049-ft. above sea level.

Latitude 42° 05' 01"
Longitude 72° 42' 16"
Holds CP for change to 4305-kw visual, 430.5-kw aural, 877-ft. above av. terrain, 530-ft. above ground, 1170-ft. above sea level, lat. 42° 05' 00", long. 72° 42' 16". BPCT-4795.

Transmitter: Provin Mt., Agawam, Mass.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WWLP Ref: FCC File No. BMPCT-4599 Granted 7/29/57
CP: BPCT-4795 Granted 12/19/75

© American Map Co., Inc., N.Y., No. 14214

WWLP

Licensee: Springfield Television Broadcasting Corp., Box 2210, Springfield, Mass. (01101).

Studio: Provin Mt., Agawam, Mass.

Telephone: 413-786-2200. TWX No.: 710-350-1421.

Ownership: Roger L. Putnam estate, 25.09%; William L. Putnam, chmn., 4.56%; Joseph J. Deliso, dir., 6.68%; over 200 others, none owning over 2%. Springfield Television also owns WRLP (TV), Keene, N.H. (Ch. 32) also serving Brattleboro, Vt. and Greenfield, Mass.; WKEF (TV), Ch. 22, Dayton, O.

Began Operation: March 17, 1953.

Represented (sales) by H-R Television; Kettell-Carter (Boston).

Represented (legal) by Stein, Halpert & Miller.

Personnel:

- WILLIAM L. PUTNAM, chairman.
- KATHRYN F. BROMAN, president.
- ROLAND L. FILIAULT, treasurer & comptroller.
- JAMES H. FERGUSON JR., executive vice president.
- JOHN FERGIE, v.p., engineering.
- E. HOLLAND LOW, national sales manager.
- DANIEL T. SULLIVAN JR., local sales manager.
- W. BUZZ SAWYER, v.p. & station manager.
- THOMAS M. LAMARCHE, production manager.
- ROBERT F. DONAHUE, promotion manager.
- FRANCIS KOZLOWSKI, traffic manager.
- LOUIS CHENEVERT, chief engineer.

DIGEST OF RATE CARD NO. 7A—(June 28, 1976)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.					
\$1000	\$600				Graded rates apply*

*Highest rate: \$500.

NETWORK BASE HOURLY RATE: \$650.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS				
		Franklin	23,000	22,100	96
		Hampden	157,400	154,200	98
		Hampshire	42,100	40,800	97
Between 25-49%	VERMONT				
		Windham	12,600	11,800	94
	CONNECTICUT				
		Hartford	281,000	274,900	98
Between 5-24%	NEW HAMPSHIRE				
		Cheshire	18,800	18,100	96
		Sullivan	11,500	11,000	96
	VERMONT				
		Windsor	16,100	15,500	96
Station Totals	CONNECTICUT				
		Middlesex	40,300	39,300	98
		Tolland	33,500	32,600	97
	MASSACHUSETTS				
		Berkshire	51,800	50,600	98
Net Weekly Circulation (1974-75)			688,100	670,900	97
Average Daily Circulation (1974-75)				321,100	190,300

Did you read
Television Digest
this week?

Massachusetts—Worcester

WSMW-TV

Ch. 27

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1151-kw max. & 513-kw horizontal visual, 227.5-kw max. & 102-kw horizontal aural. Antenna: 1530-ft. above av. terrain, 1344-ft. above ground, 2044-ft. above sea level.

Latitude 42° 20' 01"

Longitude 71° 42' 53"

Requests subscription television authorization.

Transmitter: Stiles Hill, Boylston, 2.6-mi. N of Shrewsbury.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WSMW-TV Ref: FCC File No. BMPCT-7050 Granted 11/14/69

© American Map Co., Inc., N.Y., No. 1424

WSMW-TV

Network Service: None, independent.

Licensee: America Group Management Corp., 127 Beverly Rd., Worcester, Mass. (01605).

Studio: 127 Beverly Rd., Worcester, Mass. (01605).

Telephone: 617-852-0027.

TWX No.: 710-340-7687.

Ownership: W. Douglas Bell, chmn.-pres.; Fred Fedeli, v.p.; Martin C. Brooks, treas.; Richard J. Baker, clerk-asst. counsel; America Group Management Corp., 100%. Also owns WNIC AM-FM, Dearborn, Mich.

Began Operation: Jan. 2, 1970.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Cohen & Dippell.

Personnel:

BRIAN A. HIGGINS, vice president & general manager.
 DONALD J. REILLY, asst. general manager & business manager.
 ROBERT E. FOURACRE, general sales manager.
 GREGORY T. LANO, local-regional sales manager.
 LOREN COLTRAN, chief engineer.
 RAY CONLON, production manager.
 MARIO FINOCCHIO, director of creative services.
 NANCY KELLEY, program supervisor.
 JEAN AUGER, traffic manager.
 DONALD RUTANA, film director.

DIGEST OF RATE CARD NO. 4

(Oct. 1, 1973)

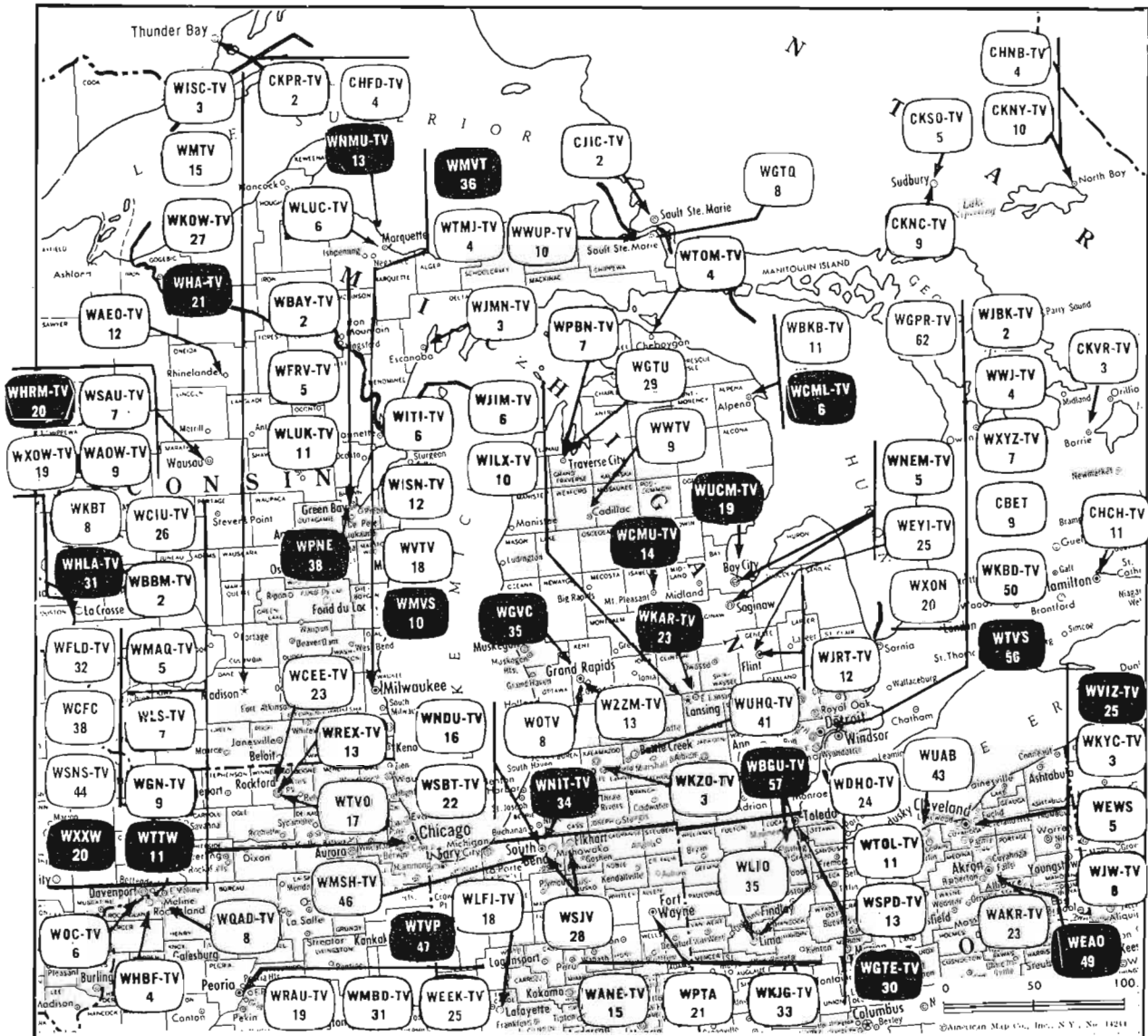
Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.

Class A—5:30-10 p.m., daily.

\$800 \$450 \$320 \$275 \$120 \$60 \$60 \$30

Net Weekly Circulation	State County	Total Households	TV Households	%
	MASSACHUSETTS			
	Worcester	217,800	213,700	98
	NEW HAMPSHIRE			
Between 25-49%	Cheshire	18,800	18,100	96
	Hillsborough	80,800	79,400	98
	VERMONT			
	Windham	12,600	11,800	94
	CONNECTICUT			
	New London	77,900	75,600	97
	Windham	31,900	31,000	97
	MAINE			
	York	39,700	39,000	98
	MASSACHUSETTS			
	Barnstable	44,500	43,400	98
	Bristol	165,500	162,900	98
	Essex	227,800	224,300	98
	Franklin	23,000	22,100	96
	Hampden	157,400	154,200	98
	Hampshire	42,100	40,800	97
	Middlesex	471,300	463,900	98
Between 5-24%	Nantucket	1,900	1,800	96
	Norfolk	199,800	197,200	99
	Plymouth	122,700	120,600	98
	Suffolk	270,000	261,500	97
	NEW HAMPSHIRE			
	Merrimack	29,500	28,700	97
	Rockingham	51,000	50,100	98
	Strafford	25,000	24,400	98
	Sullivan	11,500	11,000	96
	RHODE ISLAND			
	Bristol	15,000	14,800	99
	Kent	49,700	49,100	99
	Newport	23,300	22,900	98
	Providence	215,600	212,000	98
Station Totals		2,626,100	2,574,300	98
Net Weekly Circulation (1974-75)			423,000	
Average Daily Circulation (1974-75)			118,700	

Michigan



Market	Arbitron Prime Time		Arbitron ADI	
	TV Households	Rank	TV Households	Rank
Detroit	1,089,000	6	1,587,500	7
Grand Rapids-Kalamazoo	264,000	44	450,900	39
Flint-Saginaw-Bay City	224,000	59	380,800	52
Lansing	112,000	96	179,800	96
Traverse City-Cadillac	81,000	127	137,700	122
Marquette	26,000	173	52,800	174

Michigan Station Status as of September 1, 1976

	VHF	UHF	TOTAL
Commercial Television Stations	17	6	23
Educational Television Stations	1	5	6
			29

State Educational Technical Facilities

(Complete Data in Educational Directory)

WCML-TV

Alpena

Ch. 6

Non-Commercial Educational Station

Grantee: Central Michigan University, Anspach Hall, Mt. Pleasant, Mich. (48859).

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1470-ft. above av. terrain, 1345-ft. above ground, 2045-ft. above sea level.

Latitude 45° 08' 17"
Longitude 84° 09' 44"

WTVS

Detroit

Ch. 56

Non-Commercial Educational Station

Licensee: Detroit Educational Television Foundation Inc., 7441 2nd Blvd., Detroit, Mich. (48202).

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 955-kw max. & 617-kw horizontal visual, 61.7-kw aural. Antenna: 960-ft. above av. terrain, 1049-ft. above ground, 1749-ft. above sea level.

Latitude 42° 29' 01"
Longitude 83° 18' 44"

WKAR-TV

East Lansing

Ch. 23

Non-Commercial Educational Station

Licensee: Board of Trustees, Michigan State University, E. Lansing (48823).

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1238-kw max. & 1100-kw horizontal visual, 247.5-kw max. & 219-kw horizontal aural. Antenna: 975-ft. above av. terrain, 1034-ft. above ground, 1885-ft. above sea level.

Latitude 42° 42' 08"
Longitude 84° 24' 51"

WGVC

Grand Rapids

Ch. 35

Non-Commercial Educational Station

Licensee: Grand Valley State College, Allendale (49401).

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 1320-kw max. & 1000-kw horizontal visual, 264-kw max. & 200-kw horizontal aural. Antenna: 860-ft. above av. terrain, 855-ft. above ground, 1545-ft. above sea level.

Latitude 42° 57' 35"
Longitude 85° 53' 45"

Michigan

WNMU-TV

Marquette

Ch. 13

Non-Commercial Educational Station

Licensee: Board of Control of Northern Michigan University, Marquette (49855).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1090-ft. above av. terrain, 1101-ft. above ground, 2601-ft. above sea level.

Latitude 46° 21' 09"
Longitude 87° 51' 32"

WCMU-TV

Mt. Pleasant

Ch. 14

Non-Commercial Educational Station

Licensee: Central Michigan University, Mt. Pleasant (48859).

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 39.8-kw visual, 7.94-kw aural. Antenna: 530-ft. above av. terrain, 547-ft. above ground, 1344-ft. above sea level.

Latitude 43° 34' 24"
Longitude 84° 46' 21"

WUCM-TV

University Center (Bay City)

Ch. 19

Non-Commercial Educational Station

Licensee: Delta College, University Center (Bay City), Mich. (48710).

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 631-kw max. & 562-kw horizontal visual, 63.1-kw max. & 56.2-kw horizontal aural. Antenna: 470-ft. above av. terrain, 498-ft. above ground, 1102-ft. above sea level.

Latitude 43° 33' 42.7"
Longitude 83° 58' 53.7"

Did you read
Television Digest
this week?

Michigan

State Cross Reference List

Communities That Receive Programs of
Stations That Are Located Elsewhere

WILX-TV

Battle Creek

(See Lansing, Mich.)

WJRT-TV

Bay City

(See Flint, Mich.)

WEYI-TV

Bay City

(See Saginaw, Mich.)

WPBN-TV

Cadillac

(See Traverse City, Mich.)

WJIM-TV

Flint

(See Lansing, Mich.)

WEYI-TV

Flint

(See Saginaw, Mich.)

WNEM-TV

Flint

(See Bay City, Mich.)

WKZO-TV

Grand Rapids

(See Kalamazoo, Mich.)

WJIM-TV

Jackson

(See Lansing, Mich.)

WILX-TV

Jackson

(See Lansing, Mich.)

WUHQ-TV

Kalamazoo

(See Battle Creek, Mich.)

WOTV & WZZM-TV

Kalamazoo

(See Grand Rapids, Mich.)

WJRT-TV

Saginaw

(See Flint, Mich.)

WNEM-TV

Saginaw

(See Bay City, Mich.)

WWTW

Traverse City

(See Cadillac, Mich.)

WKBD-TV, Detroit

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN—(Continued)				
	Kalamazoo	64,800	63,700	98
	Leelanau	4,300	4,200	97
	Mackinac	3,900	3,800	97
	Menominee	8,700	8,500	98
	Midland	21,100	20,800	99
	Otsego	4,200	4,100	97
	Presque Isle	4,300	4,100	94
	Saginaw	72,200	71,200	99
	Sanilac	13,100	12,800	97
	Shiawassee	22,100	21,700	98
Between 5-24%	OHIO			
	Defiance	11,500	11,300	98
	Fulton	12,100	11,800	97
	Henry	9,400	9,200	98
	Ottawa	13,900	13,700	99
	Putnam	9,600	9,400	98
	Sandusky	21,300	21,000	99
	Williams	11,800	11,500	98
	Wood	30,900	30,400	98
	WISCONSIN			
	Ashland	5,800	5,700	97
	Iron	2,900	2,800	98
	Marinette	13,200	13,000	99

Michigan—Alpena-Oscoda-Tawas City-East Tawas



WBKB-TV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 670-ft. above av. terrain, 500-ft. above ground, 1510-ft. above sea level.

Latitude 44° 42' 25.0"
Longitude 83° 31' 22.5"

Transmitter: Hubbard Lake Rd., 3-mi. N of M-72.

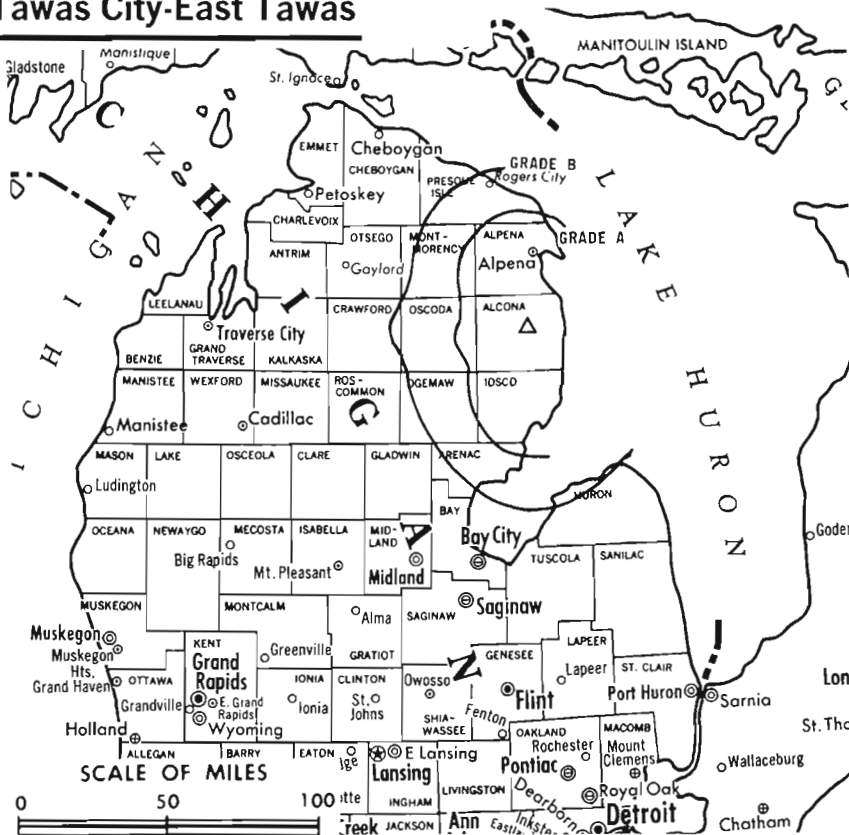
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Arbitron Data: Not available.



WBKB-TV Ref: FCC File No. BMPCT-7586 Granted 6/20/75

©American Map Co., Inc., N.Y., No. 14244

WBKB-TV

Network Service: CBS.

Grantee: Thunder Bay Broadcasting Co., P.O. Box 35, Alpena, Mich. (49707).

Studio: 1390 Bagley St., Alpena, Mich. (49707).

Telephone: 517-356-3434.

Ownership: Thomas Scanlan, pres., 48.515%; Bill McDonnell, v.p., 4.950%; Robert G. Boynton, secy., 4.950%; Frederick T. Johnston, treas., 2.475%; Charles L. Petch, 12.376%; Cloyd G. Ramsey, 7.425%; Donald L. Rumbles, Dale A. Huggler & Ralph G. Fletcher estate, 4.950% each; Louis L. Janeski, 2.475%; 4 others none with as much as 1%.

Began Operation: Sept. 22, 1975.

Personnel:

THOMAS SCANLAN, president & general manager.
DONALD PETTENDER, general sales manager.
S. PETER NEUMANN, director of news & public affairs.
THOMAS DISINGER, chief engineer.
CURT SMITH, sports director.
JERI FOOR, traffic director.
GAYLE WISMER, promotion manager.
ROBERT SCHUE, film & photo director.

DIGEST OF RATE CARD NO. 2 (April 12, 1976)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	30 Sec.
Class A—8-11 p.m., Mon.-Sat.; 7-11 p.m., Sun.	\$360	\$180	\$125	\$110	\$90

NETWORK BASE HOURLY RATE: \$75.

Michigan—Battle Creek-Kalamazoo



WUHQ-TV



Ch. 41

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 3100-kw max. & 1380-kw horizontal visual, 310-kw max. & 138-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 963-ft. above ground, 1952-ft. above sea level.

Latitude 42° 34' 15"
Longitude 85° 28' 11"

Transmitter: Mullen & Norris Rds., Orangeville.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (engineering) by Hammett & Edison.

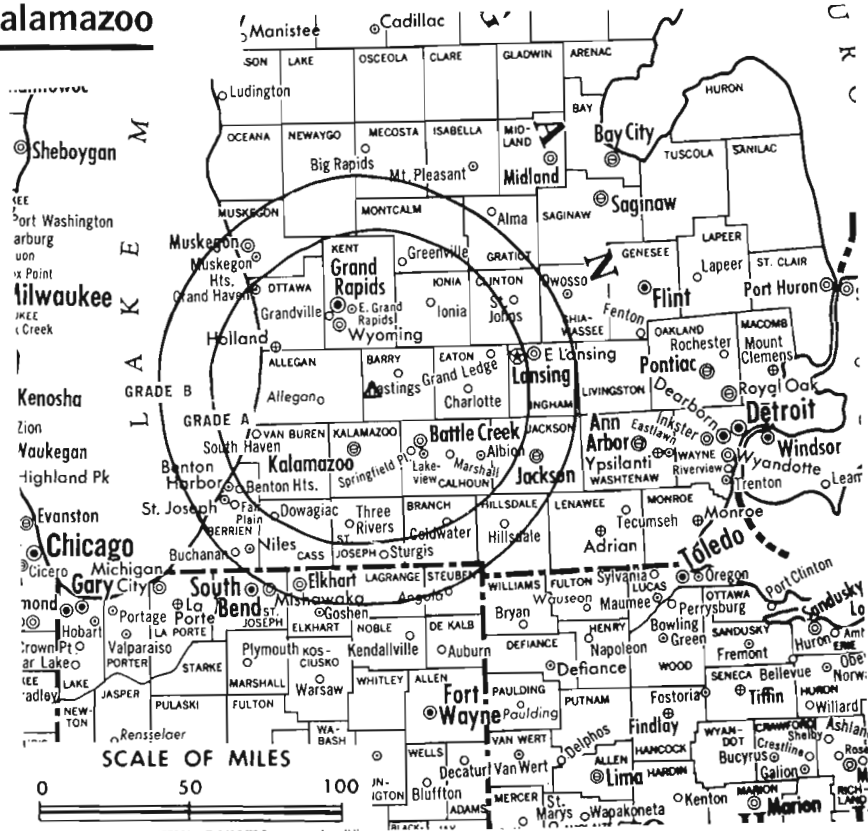
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WUHQ-TV Ref: FCC File No. BPCT-4547 Granted 3/23/73

© American Map Co., Inc., N.Y., No. 14244

WUHQ-TV

Licensee: Channel 41 Inc., P. O. Box 1616, Battle Creek, Mich. (49016).

Studio: 5200 Dickman Rd., Battle Creek, Mich. (49016).

Telephone: 616-968-9341. TWX No.: 810-276-2201.

Ownership: John W. Lawrence, pres., 29.2%; William J. Lawrence, 29.1%; Borgia M. Lawrence, 29.7%; Carl A. Gardner, 11%; 2 others, with less than 2%.

Began Operation: July 24, 1971.

Represented (sales) by The Meeker Co.

Represented (legal) by Bilger & Blair.

Personnel:

JOHN W. LAWRENCE, president.
LEE G. STEVENS, exec. vice president & general manager.
JERRY P. COLVIN, general sales manager.
MICHAEL LAEMERS, chief engineer.
CHARLES ALVEY, program manager.
DAVID EDDY, news editor.
JUDY LUNA, traffic.

DIGEST OF RATE CARD NO. 13

(Sept. 27, 1976)

30 Min. 15 Min. 5 Min. Min. 30 Sec. 10 Sec.

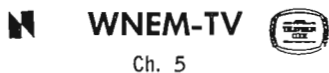
Class AA—8-11 p.m., daily.

\$500 \$300 \$180 \$340 \$170 \$85

NETWORK BASE HOURLY RATE: \$275.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over		MICHIGAN			
		Barry	13,500	13,300	98
		Branch	12,700	12,500	98
		Calhoun	47,700	47,000	99
		Kalamazoo	64,800	63,700	98
Between 25-49%		MICHIGAN			
		Allegan	22,300	21,900	98
		Eaton	23,600	23,300	99
		Hillsdale	13,200	12,800	97
		Van Buren	20,900	20,600	98
Between 5-24%		INDIANA			
		La Grange	6,700	6,300	94
		MICHIGAN			
		Cass	14,700	14,400	98
		Clinton	14,800	14,600	99
		Gratiot	13,000	12,700	98
		Ingham	85,200	83,700	98
		Ionia	14,800	14,600	99
		Jackson	46,100	45,400	99
		Kent	137,300	134,600	98
		Montcalm	14,800	14,500	98
	Muskegon	51,200	50,300	98	
	Ottawa	42,900	42,100	98	
	St Joseph	18,100	17,800	98	
Station Totals			678,300	666,100	98
Net Weekly Circulation (1974-75)				204,600	
Average Daily Circulation (1974-75)				90,800	

Michigan—Bay City-Saginaw-Flint



Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1036-ft. above av. terrain, 1056-ft. above ground, 1642-ft. above sea level.

Latitude 43° 28' 13"
Longitude 83° 50' 35"

Transmitter: 5700 Becker Rd., Saginaw, Mich.

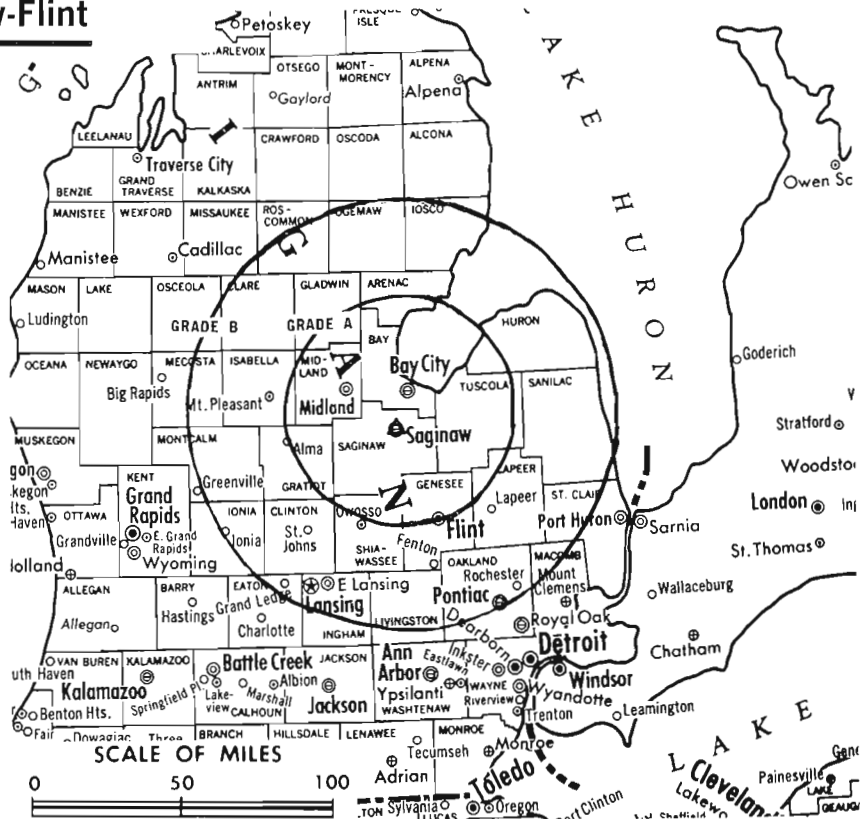
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Represented (engineering) by A. D. Ring & Associates.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WNEM-TV Ref: FCC File No. BMPCT-3547 Granted 6/6/56

©American Map Co., Inc., N.Y., No. 14244

WNEM-TV

Licensee: Meredith Corp., 5700 Becker Rd., Saginaw, Mich. (48601).

Studios & Offices: 5700 Becker Rd., Saginaw (48601). Telephone: 517-755-8191. G-3426 Miller Rd., Flint. Telephone: 313-732-2050.

TWX Nos.: 810-265-1203 (Saginaw); 313-742-8724 (Flint).

Ownership: Meredith Corp., 100%. For other interests, see KCMO-TV, Kansas City, Mo.

Began Operation: Feb. 16, 1954. Sale to present owner by James Gerity Jr. approved by FCC April 16, 1969 (Television Digest, Vol. 9:15).

Represented (sales) by MMT Sales Inc.

Represented (legal) by Haley, Bader & Potts.

Personnel:

- RICHARD DeANGELIS, vice president & general manager.
- TODD HOLMES, general sales manager.
- LANNY KIEST, local sales manager.
- ERWIN PARTHE, program manager.
- DAVID COURSE, promotion director.
- DAVID GROVER, chief engineer.
- TOM EYNON, director of community affairs.
- THOMAS P. CRANE, news director.
- MARC WESLEY, sports director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1125.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Alcona	3,500	3,300	95
	Alpena	10,500	10,000	95
	Arenac	4,400	4,300	97
	Bay	37,900	37,400	99

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN—(Continued)			
	Clare	7,200	7,000	97
	Genesee	144,100	142,200	99
	Gladwin	5,500	5,300	97
	Gratiot	13,000	12,700	98
	Huron	12,100	11,800	97
	Iosco	9,600	9,400	98
	Isabella	13,500	13,200	97
	Lapeer	18,100	17,800	99
	Midland	21,100	20,800	99
	Ogemaw	4,800	4,700	97
	Oscoda	2,000	1,900	94
	Roscommon	5,400	5,300	99
Saginaw	72,200	71,200	99	
Shiawassee	22,100	21,700	98	
Tuscola	16,100	15,800	98	
Between 25-49%	MICHIGAN			
	Chippewa	11,200	10,900	97
	Clinton	14,800	14,600	99
	Emmet	6,600	6,400	96
	Montcalm	14,800	14,500	98
	Sanilac	13,100	12,800	97
Between 5-24%	MICHIGAN			
	Crawford	2,600	2,500	96
	Ingham	85,200	83,700	98
	Ionia	14,800	14,600	99
	Kalkaska	2,400	2,300	97
	Livingston	22,700	22,400	99
	Mecosta	10,500	10,200	97
	Osceola	5,900	5,700	97
St Clair	42,900	42,200	98	
Wexford	7,500	7,300	98	
Station Totals		678,100	665,900	98
Net Weekly Circulation (1974-75)			415,500	
Average Daily Circulation (1974-75)			299,100	

Michigan—Cadillac-Traverse City



WWTV



Ch. 9

[Also operates satellite WWUP-TV, Sault Ste. Marie, Mich.]

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1635-ft. above av. terrain, 1295-ft. above ground. 2999-ft. above sea level.

Latitude 44° 08' 12"
Longitude 85° 20' 33"

Transmitter: 9-mi. SE of Cadillac, Mich.

AM Affiliate: WWAM, 5-kw (1-kw N), 1370 kHz.

FM Affiliate: WKJF, 100-kw, 92.9 MHz (No. 225), 650-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Arbitron Data: Figures include WWUP-TV.

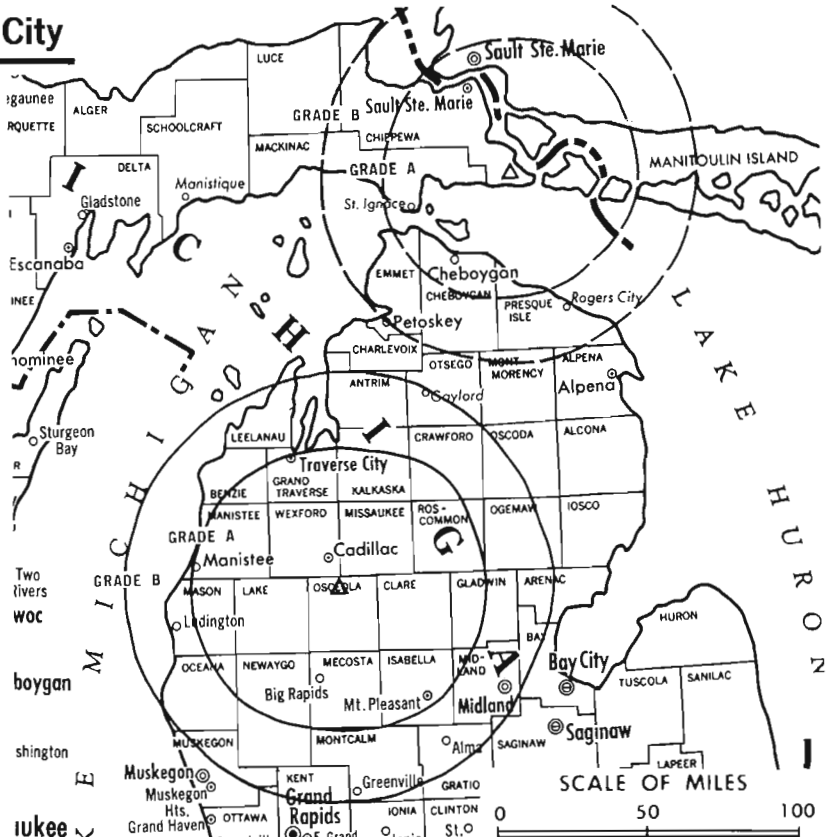
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WWTV Ref: FCC Doc. No.—14230 Granted 4/12/62
WWUP-TV Ref: FCC File No. BPCT—3565 Granted 7/19/65

©American Map Co., Inc., N.Y., No. 14244

WWTV

Network Service: CBS.

Licensee: Fetzer Broadcasting Co., P.O. Box 627, Cadillac, Mich. (49601).

Studio: 9-mi. SE of Cadillac, Mich. Telephone: 616-775-3478.

Ownership: Fetzer Broadcasting Co., 100%. Carl Lee, pres. For other interests, see WKZO-TV, Kalamazoo, Mich.

Began Operation: Dec. 11, 1953. Sale to present owner by Spartan Corp. approved July 23, 1958 by FCC (Television Digest, Vol. 14:25, 27).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (sales) by Avery-Knodel Inc.

Represented (engineering) by Lohnes & Culver.

Personnel:

GENE ELLERMAN, vice president & general manager.
RICHARD SCHAPPA, asst. to gen. mgr. & general sales manager.
BURDICK O. MYRE, program manager & film buyer.
LOWELL SHORE, chief engineer.
BOB LEE, director, news, community & public affairs.

DIGEST OF RATE CARD NO. 22R—(March 29, 1976)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., Sun.-Fri.;	6:30-11 p.m., Sat.			
\$700	\$500	Graded rates apply*		

*Highest rate: \$230.

WWTV is sold in combination with WWUP-TV.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN				
50% & Over	Alpena	10,500	10,000	95
	Antrim	5,000	4,900	97
	Arenac	4,400	4,300	97
	Benzie	3,100	3,000	97
	Charlevoix	6,100	5,900	97
	Cheboygan	6,300	6,000	96

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN—(Continued)				
50% & Over	Chippewa	11,200	10,900	97
	Clare	7,200	7,000	97
	Crawford	2,600	2,500	96
	Emmet	6,600	6,400	96
	Gladwin	5,500	5,300	97
	Grand Traverse	14,100	13,700	97
	Isabella	13,500	13,200	97
	Kalkaska	2,400	2,300	97
	Lake	2,500	2,400	96
	Leelanau	4,300	4,200	97
	Luce	2,300	2,200	96
	Mackinac	3,900	3,800	97
	Manistee	7,700	7,500	97
	Mason	8,800	8,400	96
	Mecosta	10,500	10,200	97
	Midland	21,100	20,800	99
	Missaukee	2,800	2,700	96
Montmorency	2,400	2,300	95	
Oceana	6,800	6,500	96	
Ogemaw	4,800	4,700	97	
Osceola	5,900	5,700	97	
Oscoda	2,000	1,900	94	
Otsego	4,200	4,100	97	
Presque Isle	4,300	4,100	94	
Roscommon	5,400	5,300	99	
Wexford	7,500	7,300	98	
MICHIGAN				
Between 25-49%	Alcona	3,500	3,300	95
	Gratiot	13,000	12,700	98
	Iosco	9,600	9,400	98
	Montcalm	14,800	14,500	98
	Newaygo	9,600	9,300	97
MICHIGAN				
Between 5-24%	Bay	37,900	37,400	99
	Muskegon	51,200	50,300	98
	Saginaw	72,200	71,200	99
Station Totals		417,500	407,600	97
Net Weekly Circulation (1974-75)				203,100
Average Daily Circulation (1974-75)				138,200

Michigan—Cheboygan



WTOM-TV



Ch. 4

[Affiliated with WPBN-TV,
Traverse City, Mich.]

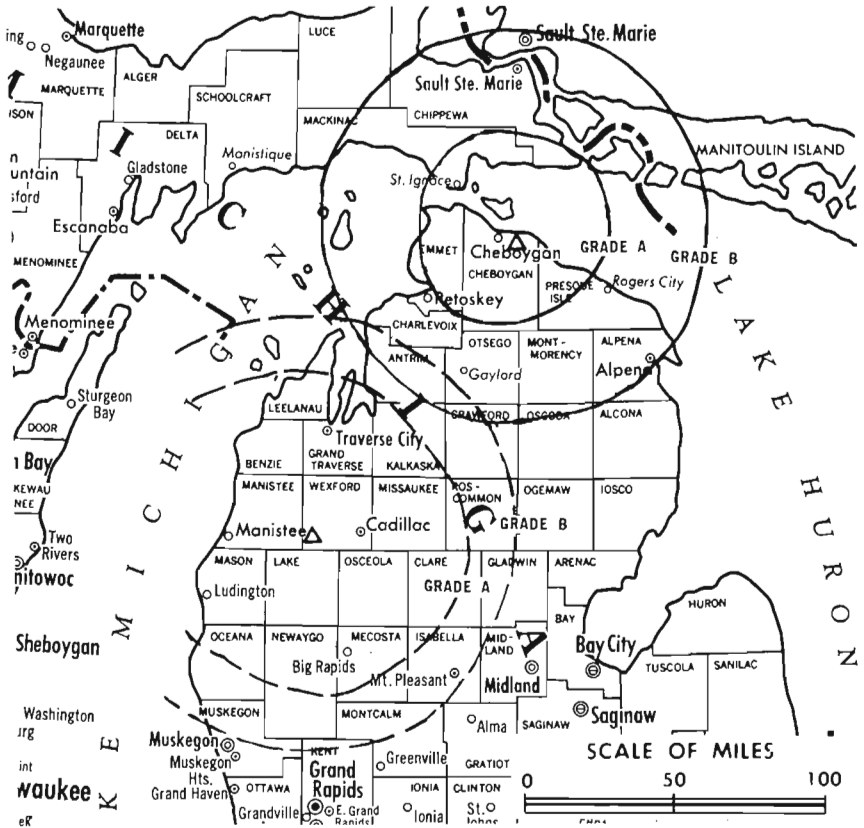
Technical Facilities: Channel No. 4
(66-72 MHz). Authorized power:
100-kw visual, 20-kw aural. Antenna:
620-ft. above av. terrain, 590-ft.
above ground, 1290-ft. above sea level.

Latitude 45° 39' 01"
Longitude 84° 20' 37"

Transmitter: U.S. Rt. 23, 6.7-mi. E
of Cheboygan.

Color: Network, live, film, slide &
tape.

News Wire Service: AP.



County coverage based on Arbitron study (see
page 4-b).

WTOM-TV Ref: FCC File No. BPCT-2717 Granted 12/0/59

©American Map Co., Inc., N.Y., No. 14244

WTOM-TV

Network Service: NBC.

Licensee: Midwestern Broadcasting Company (Paul Bunyan Tele-
vision Network), Paul Bunyan Bldg., Traverse City, Michigan
(49684).

Studio: U.S. Rt. 23, 6.7-mi. E of Cheboygan.

Telephone: 616-947-7675.

Ownership: Same as WPBN-TV, Traverse City.

Began Operation: May 16, 1959.

Represented (sales) by Adam Young Inc.; Andy McDermott Sales
Ltd. (Canada).

Represented (legal) by Cordon & Jacob.

Represented (engineering) by Cohen & Dippell.

Personnel:

LES BIEDERMAN, president.
HARRY R. LIPSON, general manager & film buyer.
ROBERT L. DREHER, sales manager.
WILLIAM H. KIKER, vice president & chief engineer.

DIGEST OF RATE CARD NO. 6 (May 1, 1975)

Hour	30 Min.	15 Min.	10 Min.	30 Sec.	10 Sec.	
Class AA—7-11 p.m., daily.	\$360.00	\$270.00	\$147.00	\$113.00	\$68.00	\$28.00

Note: Combination rates with WPBN-TV, Traverse City.

NETWORK BASE HOURLY RATE: Bonus to WPBN-TV, Traverse
City, Mich.

Arbitron Data for this Station included with Report
of Parent WPBN-TV, Traverse City, Mich.

Michigan—Detroit

WGPR-TV

Ch. 62

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 1000-kw max. & 759-kw horizontal visual, 100-kw max. & 75.9-kw horizontal aural. Antenna: 1070-ft. above av. terrain, 1083-ft. above ground, 1749-ft. above sea level.

Latitude 42° 27' 13"
Longitude 83° 09' 50"

Transmitter: Northend & Ithaca Sts.,
Royal Oak Twp., Mich.

News Wire Service: UPI.

Color: Live, film, slide & tape.



WGPR-TV Ref: FCC File No. BMPCT-7498 Granted 6/12/74

© American Map Co., Inc., N.Y., No. 14244

WGPR-TV

Grantee: WGPR Inc., 3140 E. Jefferson Ave., Detroit, Mich. (48207).

Studio: 3140 E. Jefferson Ave.

Telephone: 313-259-8862. TWX No.: 810-221-9607.

Ownership: Non-profit organization. Officers: Dr. William V. Banks, pres.; Ivy Banks, first v.p. & secy.; James W. Panagos, v.p.; George White, v.p.; Tencia A. Gregory, treas. WGPR Inc. is licensee of WGPR(FM), Detroit. Panagos has 7% of Vic Way Bcstg., licensee of KWK, St. Louis.

Began Operation: Sept. 29, 1975.

Represented (sales) by Devney Television Inc.

Represented (legal) by Dow, Lohnes & Albertson.

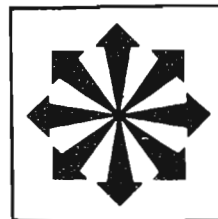
Represented (engineering) by Browne & Renaud.

Personnel:

DR. WILLIAM V. BANKS, president & general manager.
JAMES W. PANAGOS, v.p. & general sales manager.
GEORGE WHITE, v.p. & program director.
ULYSSES W. BOYKIN, vice president, public affairs.
CLARENCE ABRAM, engineering.
DOUGLAS MORRISON, news director.

Rates: Highest 30 Sec. rate, \$150.

BLACKBURN & COMPANY, INC.



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ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Michigan—Detroit



WJBK-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 1057-ft. above ground, 1730-ft. above sea level.

Latitude 42° 27' 38"
Longitude 83° 12' 47"

Transmitter: Southfield, Mich.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Represented (legal) by Warren Zwicky.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

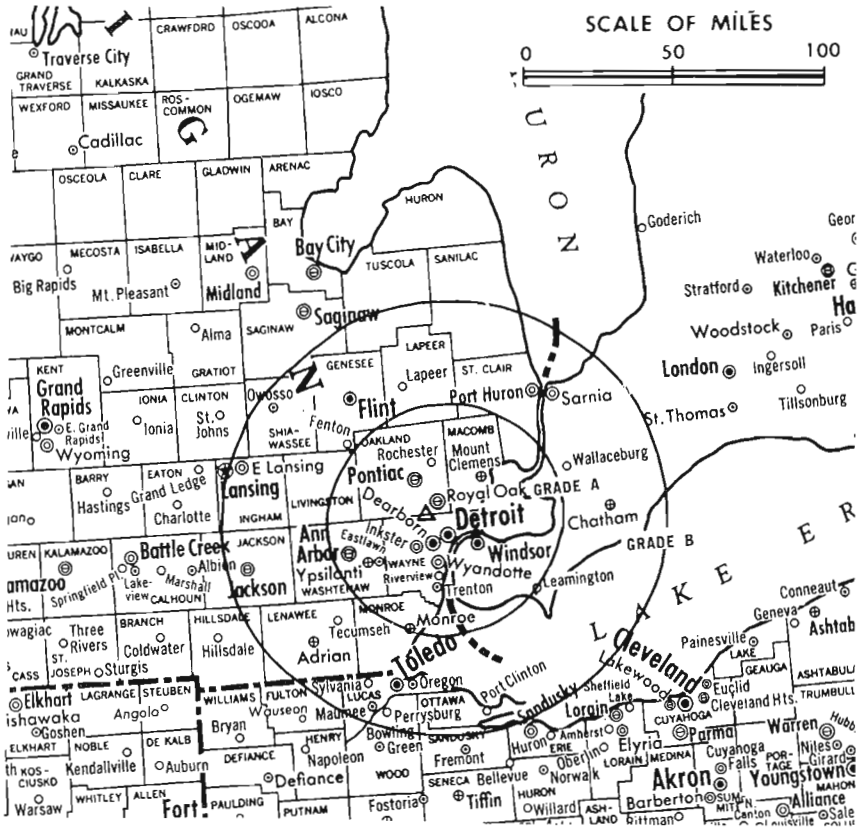
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WJBK-TV Ref: FCC File No. BAPCT-880 Granted 1/2/53

American Map Co., Inc., N.Y., No. 14244

WJBK-TV

Licensee: Storer Broadcasting Co., Number Two Storer Pl., Southfield, Mich. (48075).

Studio: Number Two Storer Place, Southfield, Mich. (48075).

Telephone: 313-557-9000. TWX No.: 810-224-4876.

Ownership: Storer Bcstg. Co., 1177 Kane Concourse, Miami Beach, Fla. For other interests, see listing under Group Ownership.

Began Operation: Oct. 24, 1948.

Represented (sales) by Storer Television Sales Inc.

Personnel:

- JAY WATSON, v.p. & general manager.
- ROBERT McBRIDE, station manager.
- HAP EATON, general sales manager.
- RONALD A. KAUFMAN, national sales manager.
- GEORGE CRANDALL, local sales manager.
- JAMES MAJOR, program manager.
- TIMOTHY ROCHA, director of advertising & promotion.
- DICK GRAF, news director.
- HENRY R. OWEN, chief engineer.
- TOM FOX, director of community affairs.

DIGEST OF RATE CARD NO. 35—(Aug. 30, 1976)

Hour	30 Min.	5 Min.	30 Sec.	10 Sec.
Class A—7 p.m.-midnight, daily.				
\$4000	\$2600	\$1150	\$3000*	\$1500*

*Class A-1—7:01 p.m.-12:01 a.m., daily.

NETWORK BASE HOURLY RATE: \$3200.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN				
		Genesee	144,100	142,200	99
		Jackson	46,100	45,400	99
		Lapeer	18,100	17,800	99
		Lenawee	27,800	27,300	98
		Livingston	22,700	22,400	99
		Macomb	196,600	195,200	99
		Monroe	39,100	38,600	99
		Oakland	305,500	303,000	99
		St Clair	42,900	42,200	98
	Sanilac	13,100	12,800	97	
	Washtenaw	79,100	76,800	97	
	Wayne	863,800	851,400	99	
Between 25-49%	OHIO				
		Lucas	167,700	165,400	99
Between 5-24%	MICHIGAN				
		Clinton	14,800	14,600	99
		Hillsdale	13,200	12,800	97
		Ingham	85,200	83,700	98
		Shiawassee	22,100	21,700	98
	Tuscola	16,100	15,800	98	
	OHIO				
		Fulton	12,100	11,800	97
		Henry	9,400	9,200	98
		Ottawa	13,900	13,700	99
		Sandusky	21,300	21,000	99
		Seneca	19,000	18,700	98
	Wood	30,900	30,400	98	
Station Totals			2,224,600	2,193,900	98
Net Weekly Circulation (1974-75)				1,679,700	
Average Daily Circulation (1974-75)				1,119,700	
(Station also received in Canadian markets)					

Michigan—Detroit

WKBD-TV



Ch. 50

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2340-kw max. & 2090-kw horizontal visual, 234-kw max. & 209-kw horizontal aural. Antenna: 960-ft. above av. terrain, 1053-ft. above ground, 1751-ft. above sea level.

Latitude 42° 29' 01"
Longitude 83° 18' 44"

Transmitter: 26955 West 11 Mile Road, Southfield, Mich.

TV tape: Recording facilities.

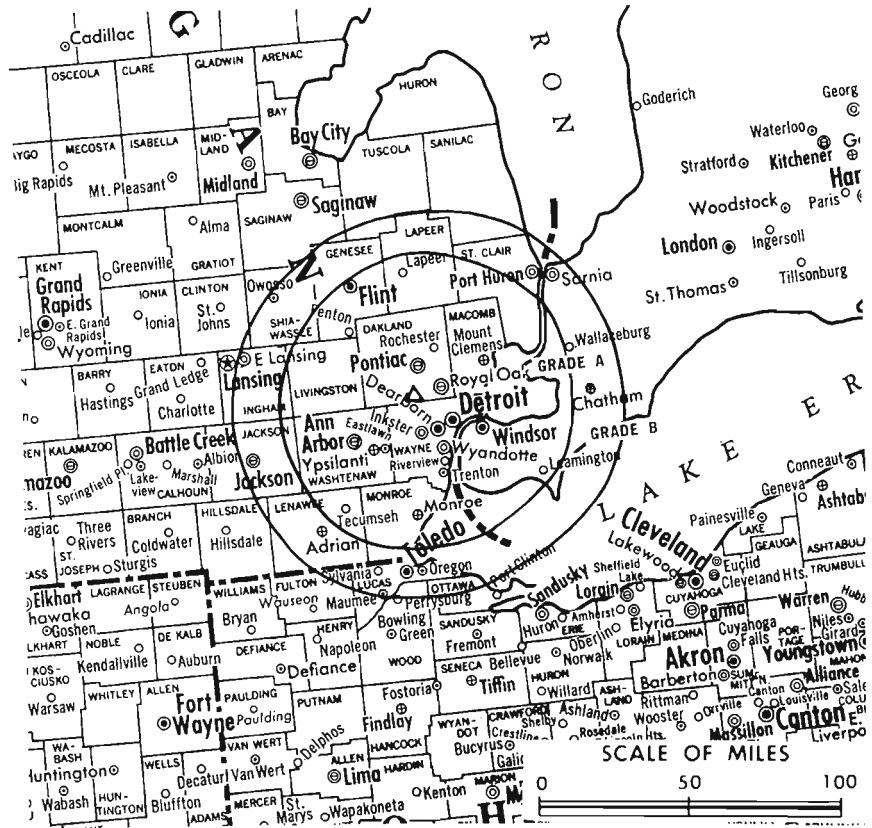
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (sales) by Kaiser Bcstg. Spot Sales.

Represented (engineering) by Gautney & Jones.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see PDR 4-b).



WKBD-TV Ref: FCC File No. BPCT-4349 Granted 12/11/70 ©American Map Co., Inc., N.Y., No. 14244

WKBD-TV

Licensee: Kaiser Broadcasting Co., One Hallidie Plaza, San Francisco, Cal. (94102).

Studio: 26955 West 11 Mile Rd., Southfield, Mich. (48037).

Mailing Address: Box 359, Southfield, Mich. (48037).

Telephone: 313-444-8500.

Ownership: Kaiser Industries Corp., 77.5%; Field Communications Corp., 22.5%. Don B. Curran, pres. Kaiser Bcstg. also owns WKBS-TV, Burlington-Philadelphia; WLVI-TV, Cambridge, Mass.; KBHK-TV, San Francisco; WFLD-TV, Chicago; 36% of WUAB(TV), Lorain-Cleveland. Field also owns Chicago Sun Times and Daily News.

Began Operation: Jan. 10, 1965.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

- GEORGE H. WILLIAMS, v.p. & general manager.
- GEORGE J. KAPEL, general sales manager.
- LES FINE, sales manager.
- LAWRENCE M. CLAMAGE, program manager.
- BOB FITZGERALD, business manager.
- BILL SALTZGIVER, production manager.
- AL MARTIN, director of engineering.

DIGEST OF RATE CARD NO. 11—(April 1, 1974)

Hour	30 Min.	15 Min.	Min.	20 Sec.	ID
Class A—7:30-11 p.m., daily.					

\$1000.00 \$700.00 \$450.00 Graded rates apply*

*Highest rate: \$800.

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN				
	Alpena	10,500	10,000	95
	Gogebic	8,100	7,800	97
50% & Over	Macomb	196,600	195,200	99
	Marquette	21,700	21,300	98
	Monroe	39,100	38,600	99
	Oakland	305,500	303,000	99
	St Clair	42,900	42,200	98

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN—(Continued)				
50% & Over	Washtenaw	79,100	76,800	97
	Wayne	863,800	851,400	99
MICHIGAN				
	Branch	12,700	12,500	98
	Charlevoix	6,100	5,900	97
	Chippewa	11,200	10,900	97
	Delta	12,700	12,300	97
	Emmet	6,600	6,400	96
	Genesee	144,100	142,200	99
	Grand Traverse	14,100	13,700	97
	Jackson	46,100	45,400	99
Between 25-49%	Lapeer	18,100	17,800	99
	Lenawee	27,800	27,300	98
	Livingston	22,700	22,400	99
	Luce	2,300	2,200	96
	Schoolcraft	3,100	3,000	96
	Wexford	7,500	7,300	98
OHIO				
	Hancock	22,200	21,800	98
	Lucas	167,700	165,400	99
	Seneca	19,000	18,700	98
MICHIGAN				
	Alger	2,800	2,700	97
	Arenac	4,400	4,300	97
	Bay	37,900	37,400	99
	Calhoun	47,700	47,000	99
Between 5-24%	Cheboygan	6,300	6,000	96
	Dickinson	8,900	8,700	98
	Hillsdale	13,200	12,800	97
	Huron	12,100	11,800	97
	Ingham	85,200	83,700	98
	Iosco	9,600	9,400	98
	Isabella	13,500	13,200	97
(Continued on page 402-b)				
Station Totals		2,714,000	2,673,200	98
Net Weekly Circulation (1974-75)			1,324,000	
Average Daily Circulation (1974-75)			632,600	
(Station also received in Canadian markets)				

Michigan—Detroit



WWJ-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 97.7-kw visual, 9.77-kw aural. Antenna: 1010-ft. above av. terrain, 1068-ft. above ground, 1753-ft. above sea level.

Latitude 42° 28' 59"
Longitude 83° 12' 20"

Transmitter: Greenfield & 10½ Mile Rds., Southfield, Mich.

TV tape: Recording facilities.

AM Affiliate: WWJ, 5-kw, 950 kHz.

FM Affiliate: WWJ-FM, 12-kw, 97.1 MHz (No. 246), 890-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: NBC.

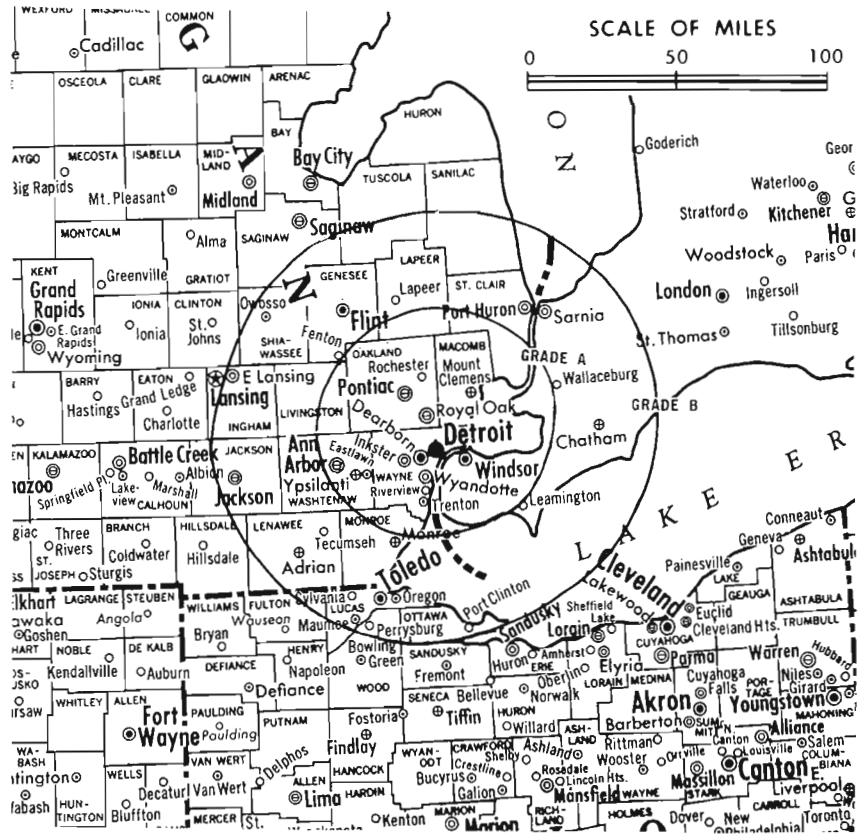
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WWJ-TV Ref: FCC Doc. No.—14407 Granted 2/1/64

© American Map Co., Inc., N.Y., No. 14244

WWJ-TV

Licensee: Evening News Assn., 622 Lafayette Blvd., Detroit (48231).

Studio: 622 Lafayette Blvd.

Telephone: 313-222-2193. TWX No.: 810-221-1623.

Ownership: Evening News Assn., publisher of The Detroit News; Peter B. Clark, pres. Evening News Assn. also owns KOLD-TV, Tucson, Ariz.; WALA-TV, Mobile, Ala. & KTVY, Oklahoma City.

Began Operation: June 3, 1947.

Represented (sales) by MMT Sales; Andy McDermott Sales Ltd. (Canada).

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

PETER A. KIZER, vice president, broadcast division & general manager, WWJ stations.
JACK ALLEN, station manager.
MICHAEL BERMAN, general sales manager.
GREGG LEMIERE, national sales manager.
ROBERT T. SUTTON, program & production manager.
ROBERT A. BENYI, business manager.
THOMAS BECHERER, news director.
EDWARD P. WEBER, promotion manager.
LEONARD W. EDEN, chief engineer.
FRANKLIN G. SISSON, administrative manager, WWJ stations.
SHARON SLIVKO, community relations director.

DIGEST OF RATE CARD NO. 36

(March 1, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AAA—8-11 p.m., daily.

\$3600 \$2200 Graded rates apply*

*Highest rate: \$2500.

NETWORK BASE HOURLY RATE: \$3400.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN				
		Jackson	46,100	45,400	99
		Lapeer	18,100	17,800	99
		Lenawee	27,800	27,300	98
		Livingston	22,700	22,400	99
		Macomb	196,600	195,200	99
		Monroe	39,100	38,600	99
		Oakland	305,500	303,000	99
		St Clair	42,900	42,200	98
		Sanilac	13,100	12,800	97
	Washtenaw	79,100	76,800	97	
	Wayne	863,800	851,400	99	
Between 25-49%	MICHIGAN				
		Genesee	144,100	142,200	99
Between 5-24%	OHIO				
		Lucas	167,700	165,400	99
Between 5-24%	MICHIGAN				
		Hillsdale	13,200	12,800	97
		Ingham	85,200	83,700	98
		Shiawassee	22,100	21,700	98
Between 5-24%	OHIO				
		Tuscola	16,100	15,800	98
		Ottawa	13,900	13,700	99
	Sandusky	21,300	21,000	99	
	Wood	30,900	30,400	98	
Station Totals			2,169,300	2,139,600	98
Net Weekly Circulation (1974-75)					1,628,300
Average Daily Circulation (1974-75)					1,052,200

(Station also received in Canadian markets)

For BBM Weekly Reach,
See Canadian Section

Michigan—Detroit

WXON

Ch. 20

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 600-kw max. & 501-kw horizontal visual, 60-kw max. & 50.1-kw horizontal aural. Antenna: 961-ft. above av. terrain, 1050-ft. above ground, 1751-ft. above sea level.

Latitude 42° 29' 01"
Longitude 83° 18' 44"

Requests CP for change to 1200-kw visual, 120-kw aural. BPCT-4943.

Transmitter: 26935 W. 11 Mile Rd., Southfield.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by E. H. Munn Jr.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WXON Ref: FCC File No. BPCT-4550 Granted 10/27/72

© American Map Co., Inc., N.Y. No. 14244

WXON

Licensee: WXON-TV Inc., 30100 Telegraph Rd., Suite 160, Birmingham, Mich. (48010).

Studio: 26935 West 11 Mile Rd., Southfield, Mich. (48075).

Telephone: 313-646-4555.

Ownership: WXON-TV Inc., Aben E. Johnson Jr., 57%.

Began Operation: Sept. 15, 1968 on Ch. 62. Ch. 20 (as WJMY) began operation Oct. 1962, left air June 10, 1963. Station was then sold to United Bcstg. Co. by Triangle Bcstg. Co. Sale to present owner approved June 1972. Began operation Dec. 9, 1972.

Personnel:

ABEN E. JOHNSON, general manager.
CLIFF BERESH, general sales manager.
GARNET PALACE, sales coordinator.
A. J. SCHWEIZER, operations manager.
AL EVANS, chief engineer.

DIGEST OF RATE CARD—(March 21, 1976)

Program rates: On request.

30 Sec., Sec. I: \$45-\$115.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MICHIGAN			
	Oakland	305,500	303,000	99
Between 5-24%	MICHIGAN			
	Branch	12,700	12,500	98
	Genesee	144,100	142,200	99
	Jackson	46,100	45,400	99
	Lapeer	18,100	17,800	99
	Lenawee	27,800	27,300	98
	Livingston	22,700	22,400	99
	Macomb	196,600	195,200	99
	Monroe	39,100	38,600	99
	St Clair	42,900	42,200	98
Wayne	863,800	851,400	99	
OHIO	Lucas	167,700	165,400	99
	Ottawa	13,900	13,700	99
Station Totals		1,980,100	1,953,900	98
Net Weekly Circulation (1974-75)			389,300	
Average Daily Circulation (1974-75)			124,400	

(Station also received in Canadian markets)

Michigan—Detroit



WXYZ-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 1073-ft. above ground, 1737-ft. above sea level.

Latitude 42° 28' 15"
Longitude 83° 15' 00"

Transmitter: Broadcast House, 20777 W. Ten Mile Rd.

TV tape: Recording facilities.

AM Affiliate: WXYZ, 5-kw, 1270 kHz (ABC).

FM Affiliate: WRIF, 27.2-kw, 101.1 MHz (No. 266), 880-ft.

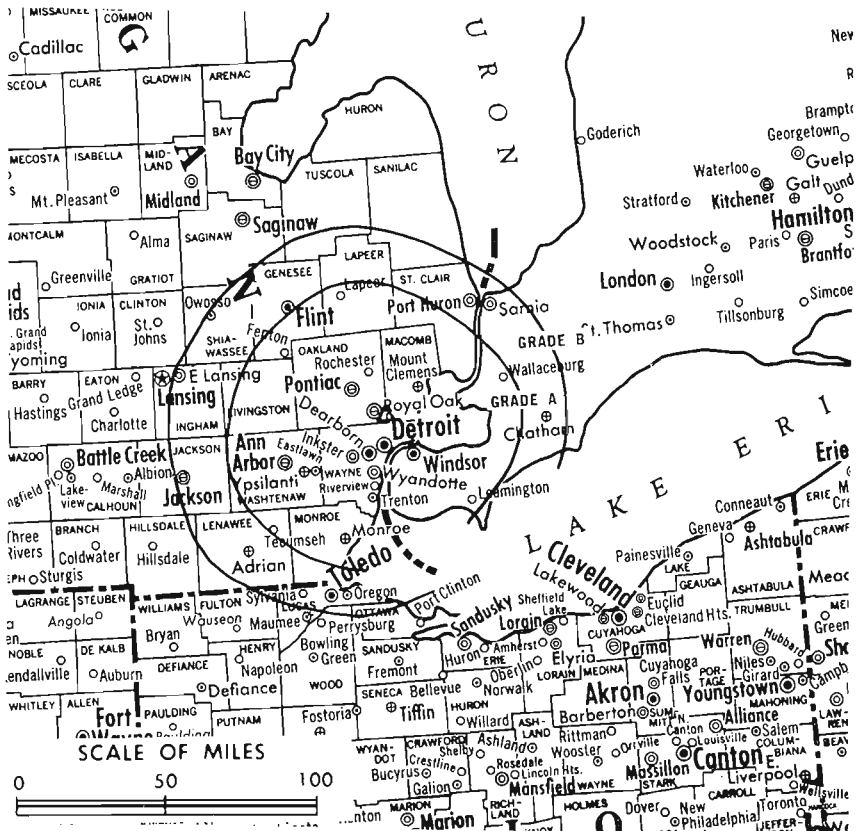
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, ABC.

Facsimile Service: UPI.

News Film Service: ABC.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WXYZ-TV Ref: FCC File No. BPCT-2490 Granted 7/10/58

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WXYZ-TV

Licensee: WXYZ Inc., Broadcast House, 20777 West Ten Mile Rd., Southfield, Mich. (48075).

Studio: Broadcast House, 20777 W. Ten Mile Rd.

Telephone: 313-444-1111.

TWX No.: 313-357-4605.

Ownership: American Bcstg. Co., 100%; see WABC-TV, New York.

Began Operation: Oct. 9, 1948.

Represented (sales) by ABC Television Spot Sales Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

- JAMES OSBORN, vice president & general manager.
- RICHARD TAYLOR, general sales manager.
- FRANCIS GANNON, national sales manager.
- KEITH McCLELLAN, local sales manager.
- JAN COIL, local sales service manager.
- DAVID KENWORTHY, dir. of advertising & press information.
- CHARLES KOCHER, chief engineer.
- PHIL NYE, news director.
- JON GLUCK, dir. of research & sales development.
- LOWELL NEWTON, editorial director.
- JEANNE FINDLATER, program director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$3293.

For ABC Network listing,
see Services Volume

	Net Weekly Circulation	State County	Total Households	TV Households	%
		MICHIGAN			
		Jackson	46,100	45,400	99
		Lapeer	18,100	17,800	99
		Lenawee	27,800	27,300	98
		Livingston	22,700	22,400	99
50% & Over		Macomb	196,600	195,200	99
		Monroe	39,100	38,600	99
		Oakland	305,500	303,000	99
		St Clair	42,900	42,200	98
		Sanilac	13,100	12,800	97
		Washtenaw	79,100	76,800	97
		Wayne	863,800	851,400	99
		MICHIGAN			
Between 25-49%		Genesee	144,100	142,200	99
		Hillsdale	13,200	12,800	97
		OHIO			
		Lucas	167,700	165,400	99
		MICHIGAN			
		Branch	12,700	12,500	98
		Clinton	14,800	14,600	99
		Ingham	85,200	83,700	98
Between 5-24%		Shiawassee	22,100	21,700	98
		OHIO			
		Fulton	12,100	11,800	97
		Henry	9,400	9,200	98
		Ottawa	13,900	13,700	99
		Sandusky	21,300	21,000	99
		Wood	30,900	30,400	98
Station Totals			2,202,200	2,171,900	98
Net Weekly Circulation (1974-75)				1,643,900	
Average Daily Circulation (1974-75)				1,045,400	
(Station also received in Canadian markets)					

Michigan—Windsor, Ont.

CBET

Ch. 9

(Also serves Detroit, Mich.)

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 178-kw visual, 35.6-kw aural. Antenna: directional, 631-ft. above av. terrain, 650-ft. above ground, 1226-ft. above sea level.

Latitude 42° 18' 59"
Longitude 83° 02' 58"

Transmitter: 825 Riverside Drive W., Windsor.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI, Canadian Press.

Facsimile Service: UPI.

News Film Service: CBC.

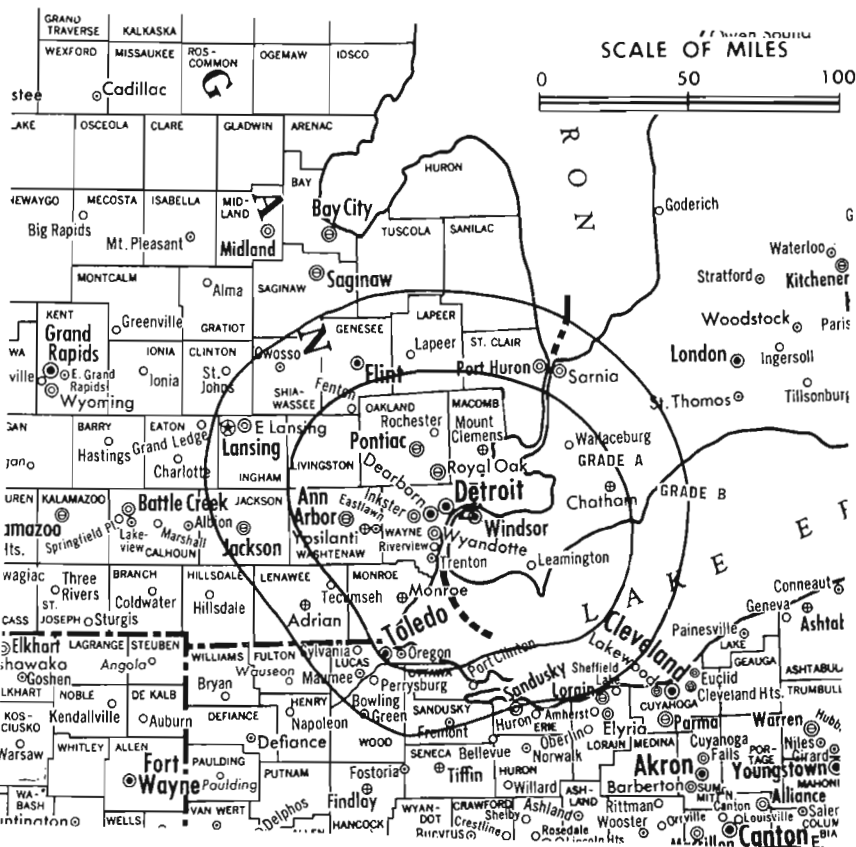
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



Predicted contours supplied by station.

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CBET

Network Service: CBC.

Licenses: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: 825 Riverside Drive W., Windsor, Ont. N9A 5K9.

Telephone: 519-254-2831. Telex: 024-77619.

Detroit Sales Office: The Neil Group Inc., 2855 Coolidge, Troy, Mich. (48084).

Ownership: Canadian Broadcasting Corp., 100%.

Began Operation: Sept. 16, 1954. Transferred from RKO General Inc. on June 24, 1970 in accordance with CRTC's directions on Canadian ownership. Acquired by CBC.

Represented (sales) by Canadian Standard Broadcast Sales (U.S.); CBC National Selective Television Sales (Canada).

Personnel:

- H. L. HACKNEY, general manager.
- D. E. WEST, program director.
- R. J. KRYGER, director of engineering.
- F. J. QUINN, director of production.
- N. T. ADDISON, manager, public relations.
- R. S. PODVIN, sales manager.

Rates: Highest 30 Sec., \$220.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Lapeer	18,100	17,800	99
	Macomb	196,600	195,200	99
	Monroe	39,100	38,600	99
	Oakland	305,500	303,000	99

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN—(Continued)			
	St Clair	42,900	42,200	98
	Washtenaw	79,100	76,800	97
	Wayne	863,800	851,400	99
Between 25-49%	MICHIGAN			
	Jackson	46,100	45,400	99
	Lenawee	27,800	27,300	98
	Livingston	22,700	22,400	99
	Sanilac	13,100	12,800	97
Between 5-24%	OHIO			
	Hancock	22,200	21,800	98
	Lucas	167,700	165,400	99
	Seneca	19,000	18,700	98
	MICHIGAN			
	Bay	37,900	37,400	99
	Branch	12,700	12,500	98
	Genesee	144,100	142,200	99
	Midland	21,100	20,800	99
	Saginaw	72,200	71,200	99
	Shiawassee	22,100	21,700	98
	Tuscola	16,100	15,800	98
	OHIO			
	Defiance	11,500	11,300	98
	Erie	25,600	25,200	98
Fulton	12,100	11,800	97	
Henry	9,400	9,200	98	
Huron	16,700	16,400	98	
Ottawa	13,900	13,700	99	
Putnam	9,600	9,400	98	
Sandusky	21,300	21,000	99	
Williams	11,800	11,500	98	
Wood	30,900	30,400	98	
Station Totals		2,352,700	2,320,300	98
Net Weekly Circulation (1974-75)			1,135,600	
Average Daily Circulation (1974-75)			462,700	

Michigan—Escanaba



WJMN-TV



Ch. 3

[Satellite of WFRV-TV, Green Bay, Wis.]

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1192-ft. above av. terrain, 1252-ft. above ground, 2077-ft. above sea level.

Latitude 46° 08' 04"
Longitude 86° 56' 52"

Transmitter: 4.3-mi. S of Trenary, Mich.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



County coverage based on Arbitron study (see page 4-b).

WJMN-TV Ref: FCC File No. BPCT-5997 Granted 4/23/69
WFRV-TV Ref: FCC File No. BMPCT-4300 Granted 11/2/56

©American Map Co., Inc., N.Y., No. 14244

WJMN-TV

Network Service: NBC.

Licensee: WFRV Inc., Mason at Roosevelt, Green Bay, Wis. (54305).

Studio: See WFRV-TV, Green Bay, Wis.

Ownership: See WFRV-TV, Green Bay, Wis.

Began Operation: Oct. 7, 1969.

Represented (sales) by Katz Television.

Represented (legal) by Covington & Burling.

Represented (engineering) by A. D. Ring & Associates.

Personnel: See WFRV-TV, Green Bay.

Rates: See WFRV-TV, Green Bay.

NETWORK BASE HOURLY RATE: \$150.

Arbitron Data: Included with WFRV-TV, Green Bay, Wis.

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415

Encino, California 91436

(213) 986-3201

Michigan—Flint-Saginaw-Bay City



WJRT-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 940-ft. above av. terrain, 999-ft. above ground, 1599-ft. above sea level.

Latitude 43° 13' 48"
Longitude 84° 03' 35"

Transmitter: Chesaning, Mich.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (sales) by TeleRep.

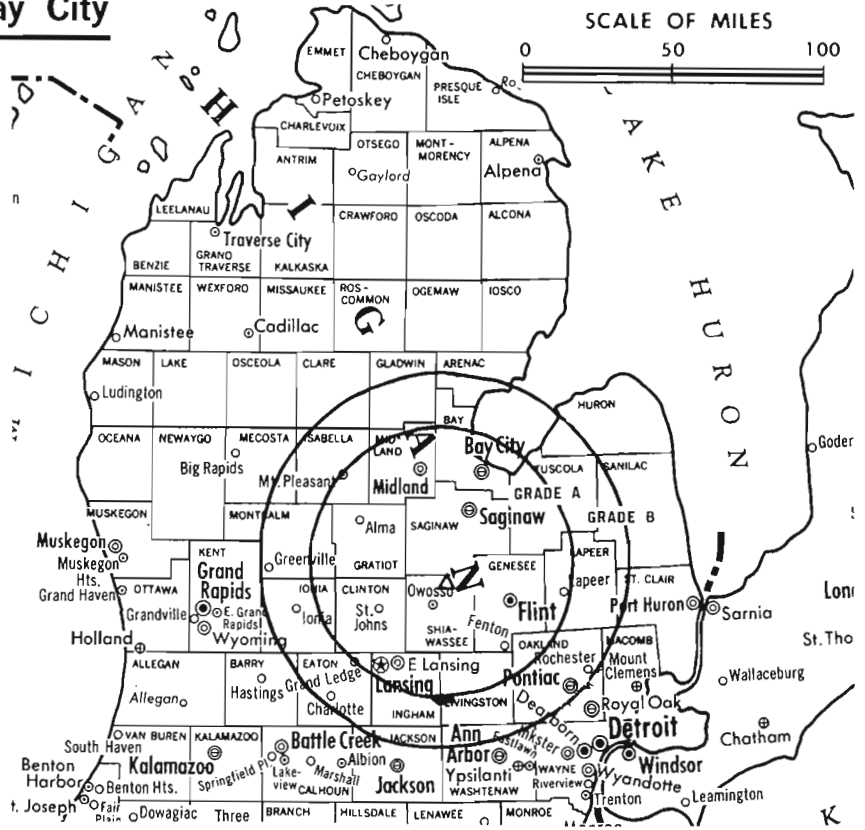
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WJRT-TV Ref: FCC File No. BMPCT-2689 Granted 4/13/55

©American Map Co., Inc., N.Y., No. 14244

WJRT-TV

Licensee: Poole Broadcasting Co., 2302 Lapeer Rd., Flint, Mich. (48503).

Studio: 2302 Lapeer Rd., Flint. Telephone: 313-239-6611.

Ownership: John B. Poole, chmn., 65%; Albert J. Gillen, pres.; Robert H. Battersby, v.p. & treas. Poole interests also own WPRI-TV, Providence, R.I.; WTEN, Albany, N.Y. & WCDC, Adams, Mass.

Began Operation: Oct. 12, 1958. Present owner acquired station as part of arrangement whereby Goodwill Stations Inc. sold all its other properties to Capital Cities Bcstg. Corp. This was approved July 29, 1964 by FCC (Television Digest, Vol. 4:18-19, 31).

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

WILLIAM E. WUERCH, vice president & general manager.
THOMAS F. HARTMAN, general sales manager.
DUANE KELL, national sales manager.
STEVEN L. FISHER, program manager.
SAM TEAGUE, production manager.
RICHARD STARK, news manager.
ROBERT E. SWAYZE, chief engineer.

DIGEST OF RATE CARD NO. 25—(Aug. 24, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-11 p.m., daily.

\$2000 \$1200 Graded rates apply*

*Highest rate: \$850.

NETWORK BASE HOURLY RATE: \$1421.

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN				
50% & Over	Alpena	10,500	10,000	95
	Arenac	4,400	4,300	97
	Bay	37,900	37,400	99
	Clare	7,200	7,000	97
	Clinton	14,800	14,600	99

Net Weekly Circulation	State County	Total Households	TV Households	%	
MICHIGAN—(Continued)					
50% & Over	Eaton	23,600	23,300	99	
	Genesee	144,100	142,200	99	
	Gladwin	5,500	5,300	97	
	Gratiot	13,000	12,700	98	
	Huron	12,100	11,800	97	
	Ingham	85,200	83,700	98	
	Iosco	9,600	9,400	98	
	Isabella	13,500	13,200	97	
	Lapeer	18,100	17,800	99	
	Midland	21,100	20,800	99	
Ogemaw	4,800	4,700	97		
Saginaw	72,200	71,200	99		
Shiawassee	22,100	21,700	98		
Tuscola	16,100	15,800	98		
MICHIGAN					
Between 25-49%	Charlevoix	6,100	5,900	97	
	Chippewa	11,200	10,900	97	
	Emmet	6,600	6,400	96	
	Ionia	14,800	14,600	99	
	Livingston	22,700	22,400	99	
Between 5-24%	Montcalm	14,800	14,500	98	
	Sanilac	13,100	12,800	97	
	MICHIGAN				
	Alcona	3,500	3,300	95	
	Cheboygan	6,300	6,000	96	
	Jackson	46,100	45,400	99	
	Mackinac	3,900	3,800	97	
	Mecosta	10,500	10,200	97	
Missaukee	2,800	2,700	96		
Osceola	5,900	5,700	97		
Otsego	4,200	4,100	97		
Roscommon	5,400	5,300	99		
St Clair	42,900	42,200	98		
Wexford	7,500	7,300	98		
Station Totals		764,100	750,400	98	
Net Weekly Circulation (1974-75)				491,500	
Average Daily Circulation (1974-75)				304,800	

Michigan—Grand Rapids



WOTV



Ch. 8

(Also serves Kalamazoo, Mich.)

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 282-kw visual, 56.2-kw aural. Antenna: 1000-ft. above av. terrain, 1015-ft. above ground, 1835-ft. above sea level.

Latitude 42° 41' 13"
Longitude 85° 30' 35"

Transmitter: 2.5-mi. S. of Middleville, Mich.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Studio: 120 College Ave. SE (49502).

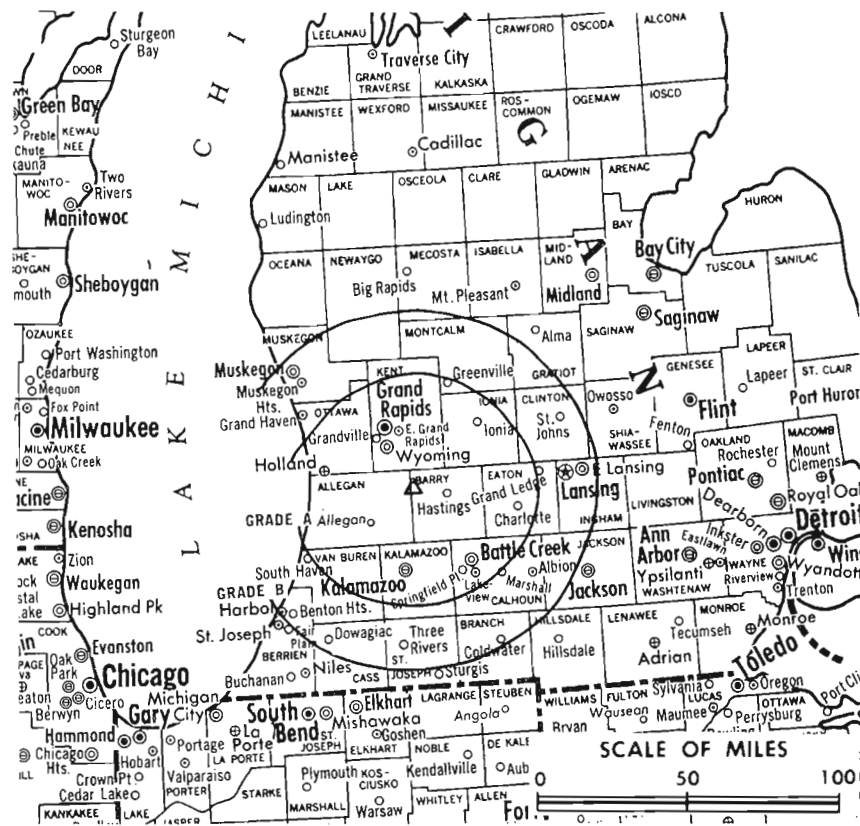
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV % and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WOTV Ref: FCC File No. BMPCT-5402 Granted 4/5/71

©American Map Co., Inc., N.Y., No. 14244

WOTV

Licensee: Manhattan Cable TV Inc., Box B, Grand Rapids, Mich. (49501).

Telephone: 616-459-4125. TWX No.: 810-273-6920.

Ownership: Time-Life Broadcast Division. For other interests, see Book & Periodical Publishing Firms with TV Station Ownership.

Began Operation: Aug. 15, 1949. Sale to Time-Life by H. M. Bitner interests approved by FCC April 17, 1957 (Television Digest, Vol. 12:50, 51; 13:16). Bitner group's purchase of station, then called WLAV-TV, from Leonard A. Versluis approved by FCC in Sept. 1951 (Vol. 7:19, 38).

Represented (sales) by Katz Television.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel:

- WILLARD SCHROEDER, president.
- TOM GIROCCO, vice president & general manager.
- MARV CHAUVIN, station manager.
- DICK GROAT, national sales manager.
- ROBERT KIRBY, regional sales manager.
- PHILIP BANDY, director, audience development.
- WILLIAM B. WILD, asst. program director.
- EMILY EHLERT, public affairs director.
- DAVID HOYLE, continuity director.
- R. C. SMITH, chief engineer.
- WILLIAM GILL, news director.
- LEONARD BRIDGE, business manager.

DIGEST OF RATE CARD NO. A40—(March 29, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.

\$1150 \$845 \$399 \$360 \$600 \$600 \$300

NETWORK BASE HOURLY RATE: \$1400.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN				
		Allegan	22,300	21,900	98
		Barry	13,500	13,300	98
		Branch	12,700	12,500	98
		Calhoun	47,700	47,000	99
		Clinton	14,800	14,600	99
		Eaton	23,600	23,300	99
		Ionia	14,800	14,600	99
		Kalamazoo	64,800	63,700	98
		Kent	137,300	134,600	98
		Montcalm	14,800	14,500	98
		Muskegon	51,200	50,300	98
	Newaygo	9,600	9,300	97	
	Ottawa	42,900	42,100	98	
	St Joseph	18,100	17,800	98	
	Van Buren	20,900	20,600	98	
Between 25-49%	MICHIGAN				
		Cass	14,700	14,400	98
		Gratiot	13,000	12,700	98
		Ingham	85,200	83,700	98
		Jackson	46,100	45,400	99
	Mecosta	10,500	10,200	97	
	Oceana	6,800	6,500	96	
Between 5-24%	INDIANA				
		Steuben	7,700	7,500	98
	MICHIGAN				
		Clare	7,200	7,000	97
		Hillsdale	13,200	12,800	97
	Isabella	13,500	13,200	97	
	Manistee	7,700	7,500	97	
	Shiawassee	22,100	21,700	98	
Station Totals			756,700	742,700	98
Net Weekly Circulation (1974-75)				510,700	
Average Daily Circulation (1974-75)				333,200	

Michigan—Grand Rapids



WZZM-TV



Ch. 13

(Also serves Muskegon and Kalamazoo)

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 295-kw visual, 63-kw aural. Antenna: 1000-ft. above av. terrain, 991-ft. above ground, 1783-ft. above sea level.

Latitude 43° 18' 34"
Longitude 85° 54' 44"

Transmitter: 6-mi. SW of Grant, Mich.

FM Affiliate: WZZM-FM, 50-kw, 95.7 MHz (No. 239), 175-ft.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (engineering) by A. D. Ring & Associates.

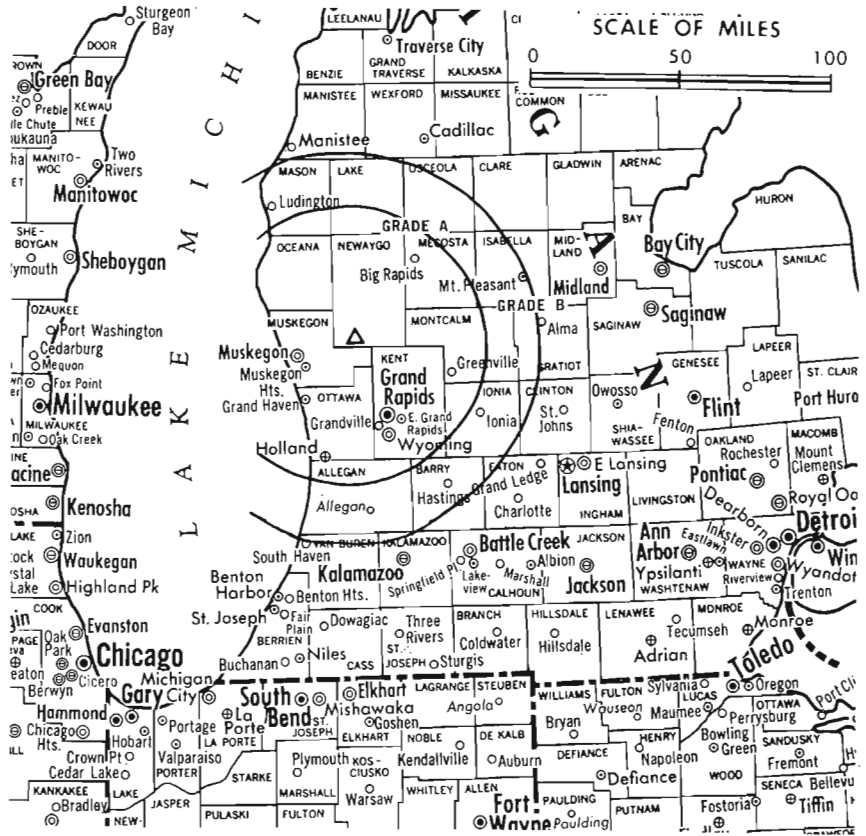
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WZZM-TV Ref: FCC File No. BPCT-I-4 Granted 7/25/62

© American Map Co., Inc., N.Y., No. 14244

WZZM-TV

Licensee: West Michigan Telecasters Inc., Box Z, Grand Rapids, Mich. (49501).

Studios: 645 Three Mile Rd., Walker, Mich. (49504).

Mailing Address: Box Z, Grand Rapids, Mich. (49501).

Telephone: 616-364-9551. TWX No.: 616-949-2260.

Ownership: West Michigan Telecasters Inc. Lewis V. Chamberlin, pres. & chmn. of the board, 3.647%; George U. Lyons, v.p. and gen. mgr.; William C. Dempsey estate, 6.327%; Richard F. Kaufman, 4.607%; Charles J. Gibson Jr., 4.340%; Elinor Bunin, 4.258%; Jane D. Gray, 4.218%; others, none with as much as 4%. Note: Sale to Wometco Enterprises pends (Television Digest, Vol. 16:36).

Began Operation: Nov. 1, 1962 on interim basis whereby all four applicants operated on a cooperative basis. Began operation as West Michigan Telecasters Inc. on Jan. 25, 1965. Transfer of control to Synercom Communications Corp. approved by FCC Sept. 17, 1969. Split-off to present owners Dec. 31, 1973.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Arnold & Porter.

Personnel:

GEORGE LYONS, vice president & general manager.
BILL SMITH, general sales manager.
MIKE SEAGLY, operations manager.
ALEX TAYLOR, community relations director.
DALE WOLTERS, chief engineer.

DIGEST OF RATE CARD NO. 30—(March 26, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—8-11 p.m., daily.

\$1500 \$700 \$500 \$360 Graded rates apply*

*Highest rate: \$450.

NETWORK BASE HOURLY RATE: \$850.

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN				
	Allegan	22,300	21,900	98
	Barry	13,500	13,300	98
	Ionia	14,800	14,600	99
	Kent	137,300	134,600	98
	Lake	2,500	2,400	96
50% & Over	Mason	8,800	8,400	96
	Mecosta	10,500	10,200	97
	Montcalm	14,800	14,500	98
	Muskegon	51,200	50,300	98
	Newaygo	9,600	9,300	97
	Oceana	6,800	6,500	96
	Osceola	5,900	5,700	97
	Ottawa	42,900	42,100	98
MICHIGAN				
Between 25-49%	Manistee	7,700	7,500	97
	Van Buren	20,900	20,600	98
	Wexford	7,500	7,300	98
MICHIGAN				
Between 5-24%	Benzie	3,100	3,000	97
	Calhoun	47,700	47,000	99
	Grand Traverse	14,100	13,700	97
	Gratiot	13,000	12,700	98
	Isabella	13,500	13,200	97
	Kalamazoo	64,800	63,700	98
	Missaukee	2,800	2,700	96
Station Totals		536,000	525,200	97
Net Weekly Circulation (1974-75)				313,900
Average Daily Circulation (1974-75)				208,400

For Michigan CATV Systems,
see Services Volume

Michigan—Kalamazoo



WKZO-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1130-ft. above ground, 1900-ft. above sea level.

Latitude 42° 37' 56"
Longitude 85° 32' 16"

Transmitter: .25-mi. E of Bradley Rd. & Patterson Rd., Yankee Springs area, Mich.

TV tape: Recording facilities.

AM Affiliate: WKZO, 5-kw, 590 kHz (CBS).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS, Newsweek.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WKZO-TV Ref: FCC File No. BPCT-2745 Granted 8/29/60

©American Map Co., Inc., N.Y., No. 14241

WKZO-TV

Licensee: Fetzer Television Corp., 590 W. Maple St. (49008).

Studio: 590 W. Maple St. Telephone: 616-345-2101.

Ownership: Fetzer Communications Inc., 90.53%; Carl E. Lee, 5.09%; 11 others, none with more than 1%. Fetzer Communications Inc. owns 100% of Cornhusker Television Corp., owner of KOLN-TV, Lincoln & satellite KGIN-TV, Grand Island, Neb. Fetzer Television Corp. owns 100% of Medallion Broadcasters Inc., owner of KMEG(TV), Sioux City, Iowa. John E. Fetzer owns 93.2% of Fetzer Communications Inc., and 49.99% of Fetzer Broadcasting Co., owner of WKZO-AM, Fetzer CableVision and Muzi-Tronic Services, Kalamazoo, Mich.; WJFM, Grand Rapids, Mich.; WWTW, Cadillac & satellite WWUP-TV, Sault Ste. Marie, Mich.; WWAM & WKJF (FM), Cadillac, and 50% of Wolverine Cablevision Inc., Battle Creek, Mich.

Began Operation: June 1, 1950.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

JOHN E. FETZER, chairman.
CARL E. LEE, president & general manager.
DONALD DeSMIT, vice president, TV sales.
GORDON S. ANDERSON, administrative vice president.
FRED DOUGLAS, news director.
KARL GUENTHER, farm director.
FRANCIS MORSE, chief engineer.
DARYL SEBASTIAN, public affairs director.

DIGEST OF RATE CARD NO. 31—(Dec. 31, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.

\$1400.00 \$840.00 \$420.00 Graded rates apply*

*Highest rate: \$520.

NETWORK BASE HOURLY RATE: \$1400.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	MICHIGAN				
		Allegan	22,300	21,900	98
		Barry	13,500	13,300	98
		Branch	12,700	12,500	98
		Calhoun	47,700	47,000	99
		Eaton	23,600	23,300	99
		Ionia	14,800	14,600	99
		Kalamazoo	64,800	63,700	98
		Kent	137,300	134,600	98
		Montcalm	14,800	14,500	98
		Muskegon	51,200	50,300	98
		Newaygo	9,600	9,300	97
		Ottawa	42,900	42,100	98
	St Joseph	18,100	17,800	98	
	Van Buren	20,900	20,600	98	
Between 25-49%	INDIANA				
		Steuben	7,700	7,500	98
	MICHIGAN				
		Cass	14,700	14,400	98
		Clinton	14,800	14,600	99
Between 5-24%	INDIANA				
		La Grange	6,700	6,300	94
	MICHIGAN				
		Berrien	58,000	56,700	98
		Gratiot	13,000	12,700	98
	Livingston	22,700	22,400	99	
	Mecosta	10,500	10,200	97	
	Osceola	5,900	5,700	97	
	Shiawassee	22,100	21,700	98	
Station Totals		821,600	806,100	98	
Net Weekly Circulation (1974-75)				525,500	
Average Daily Circulation (1974-75)				343,700	

Michigan—Lansing (Onondaga)



WILX-TV



Ch. 10

(Also serves Battle Creek and Jackson, Mich.)

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 61.7-kw aural. Antenna: 970-ft. above av. terrain, 983-ft. above ground, 1946-ft. above sea level.

Latitude 42° 36' 33"
Longitude 84° 34' 21"

Transmitter: Rossman Rd., Onondaga.

TV tape: Recording facilities.

AM Affiliate: WJCO, Jackson, 5-kw, 1510 kHz.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC, Newsweek.

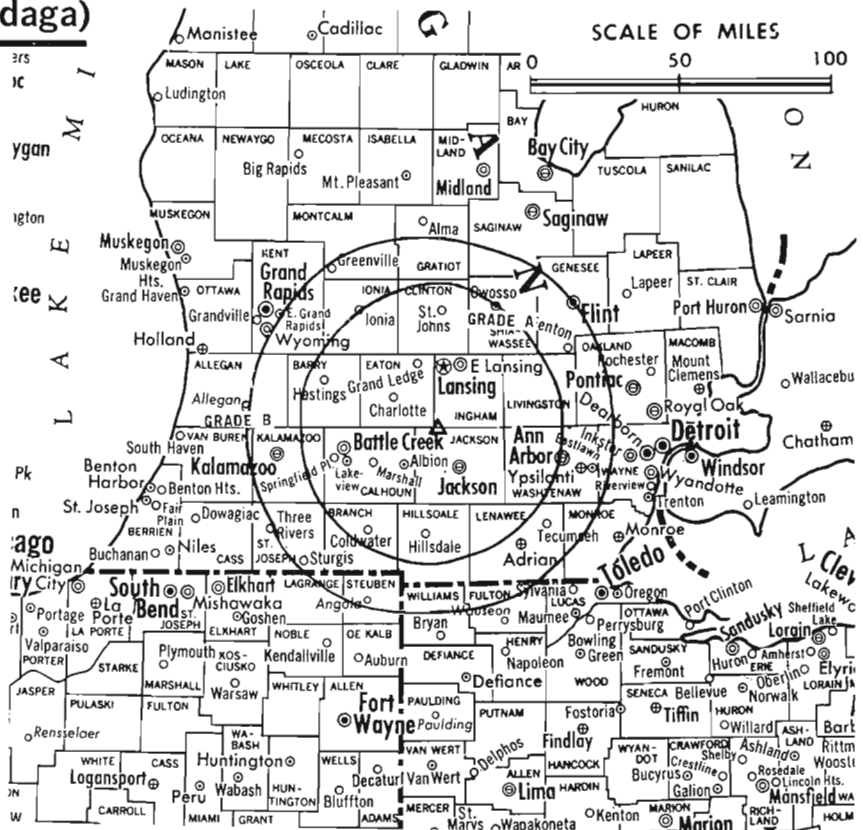
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WILX-TV Ref: FCC File No. BPC-1870 Granted 9/3/58

©American Map Co., Inc., N.Y., No. 14244

WILX-TV

Licensee: Television Corp. of Michigan Inc., 100 N. Pennsylvania Ave., Lansing, Mich. (48909).

Studios: 100 N. Pennsylvania, Lansing; 1510 Springport Road, Jackson, Mich.

Telephones: 517-482-0721, Lansing, Mich.; 517-783-2621, Jackson, Mich.

Ownership: Edward E. Wilson, pres., 60%; Lansing Broadcasting Co. (radio WJLS), 40%. Television Corp. of Mich. also owns radio WJCO, Jackson, Mich.

Began Operation: March 15, 1959.

Represented (sales) by Adam Young Inc.

Represented (legal) by Leo Resnick.

Represented (engineering) by John H. Mullaney & Assoc.

Personnel:

WILLIAM HART, general manager & film buyer.

JOHN F. CUNDIFF, general sales manager.

STUART S. HAZARD, production supervisor.

RICHARD A. SWANK, chief engineer.

JOHN TALLERICO, news director.

LINDA L. MURPHY, office manager.

DIGEST OF RATE CARD NO. 17 (Aug. 15, 1973)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:31-10:31 p.m., Sun.-Fri.; 7:28-10:31 p.m., Sat.	\$880	\$530	\$350	\$220	\$250*	\$125*

*Grid A.

NETWORK BASE HOURLY RATE: \$700.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Branch	12,700	12,500	98
	Calhoun	47,700	47,000	99
	Clinton	14,800	14,600	99
	Eaton	23,600	23,300	99
	Hillsdale	13,200	12,800	97
	Ingham	85,200	83,700	98
	Jackson	46,100	45,400	99
Between 25-49%	INDIANA			
	Steuben	7,700	7,500	98
	MICHIGAN			
	Ionia	14,800	14,600	99
	Livingston	22,700	22,400	99
	Shiawassee	22,100	21,700	98
Between 5-24%	MICHIGAN			
	Allegan	22,300	21,900	98
	Barry	13,500	13,300	98
	Genesee	144,100	142,200	99
	Gratiot	13,000	12,700	98
	Kalamazoo	64,800	63,700	98
	Lenawee	27,800	27,300	98
	Montcalm	14,800	14,500	98
	St Joseph	18,100	17,800	98
	Sanilac	13,100	12,800	97
Washtenaw	79,100	76,800	97	
Station Totals		721,200	708,500	98
Net Weekly Circulation (1974-75)			275,900	
Average Daily Circulation (1974-75)			149,000	

For Index to Contents, See Services Volume

Michigan--Lansing



WJIM-TV

Ch. 6



(Also serves Flint & Jackson, Mich.)

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1023-ft. above ground, 1923-ft. above sea level.

Latitude 42° 41' 14"
Longitude 84° 22' 35"

Transmitter: Vanatta Rd., near Cavanaugh Rd.

TV tape: Recording facilities.

AM Affiliate: WJIM, 1000-kw, 1240 kHz (NBC).

FM Affiliate: WJIM-FM, 28-kw, 97.5 MHz (No. 248), 440-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

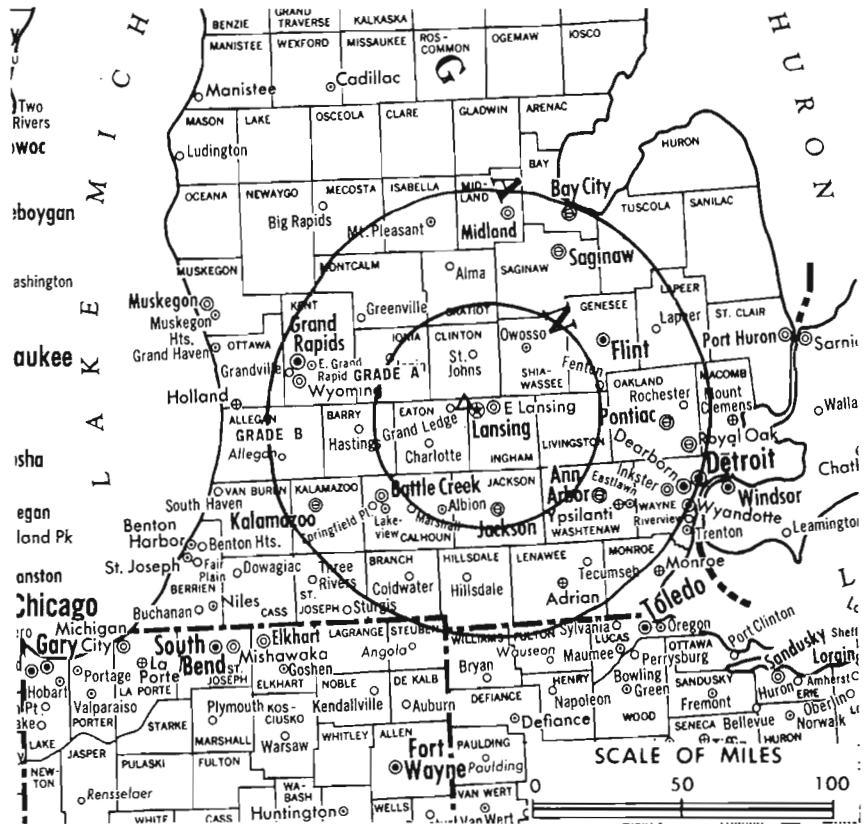
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WJIM-TV Ref: FCC File No. BPCT-2041 Granted 11/23/55

©American Map Co., Inc., N.Y., No. 14241

WJIM-TV

Licensee: Gross Telecasting Inc., WJIM Country House, Lansing. (48904).

Studio: 2820 East Saginaw, Lansing, Mich. (48904).

Telephone: 517-372-8282. TWX No.: 810-251-0805.

Ownership: Harold F. Gross, chmn., 26.7%; James H. Gross, pres., individually & as trustee, 12.9%; as custodian for Jonathan Gross, .25%; Phil Sherck, v.p.; Gary F. Gross, individually & as trustee, 11.5%; remainder publicly owned. Gross Telecasting also owns WKBT (TV), La Crosse, Wis.

Began Operation: May 1, 1950.

Represented (sales) by Harrington, Righter & Parsons.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

JAMES H. GROSS, president.
PHIL SHERCK, v.p. & national sales manager.
CARL ONKEN, chief engineer.

DIGEST OF RATE CARD NO. 21
(Sept. 8, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:31-10:59 p.m., daily.
\$1100 \$660 \$440 \$275 Graded rates apply*

*Highest rate: \$450.

NETWORK BASE HOURLY RATE: \$1050.

For Translator Stations
See Services Volume

	Net Weekly Circulation	State County	Total Households	TV Households	%
		MICHIGAN			
		Branch	12,700	12,500	98
		Calhoun	47,700	47,000	99
		Clinton	14,800	14,600	99
		Eaton	23,600	23,300	99
		Genesee	144,100	142,200	99
50% & Over		Gratiot	13,000	12,700	98
		Hillsdale	13,200	12,800	97
		Ingham	85,200	83,700	98
		Ionia	14,800	14,600	99
		Jackson	46,100	45,400	99
		Livingston	22,700	22,400	99
		Montcalm	14,800	14,500	98
		Shiawassee	22,100	21,700	98
		MICHIGAN			
Between 25-49%		Lapeer	18,100	17,800	99
		INDIANA			
		Steuben	7,700	7,500	98
		MICHIGAN			
		Barry	13,500	13,300	98
		Isabella	13,500	13,200	97
Between 5-24%		Kalamazoo	64,800	63,700	98
		Lenawee	27,800	27,300	98
		Mecosta	10,500	10,200	97
		Midland	21,100	20,800	99
		Saginaw	72,200	71,200	99
		Sanilac	13,100	12,800	97
		Tuscola	16,100	15,800	98
		Washtenaw	79,100	76,800	97
		Station Totals	832,300	817,800	98
		Net Weekly Circulation (1974-75)		426,700	
		Average Daily Circulation (1974-75)		244,800	

Michigan—Marquette



WLUC-TV



Ch. 6

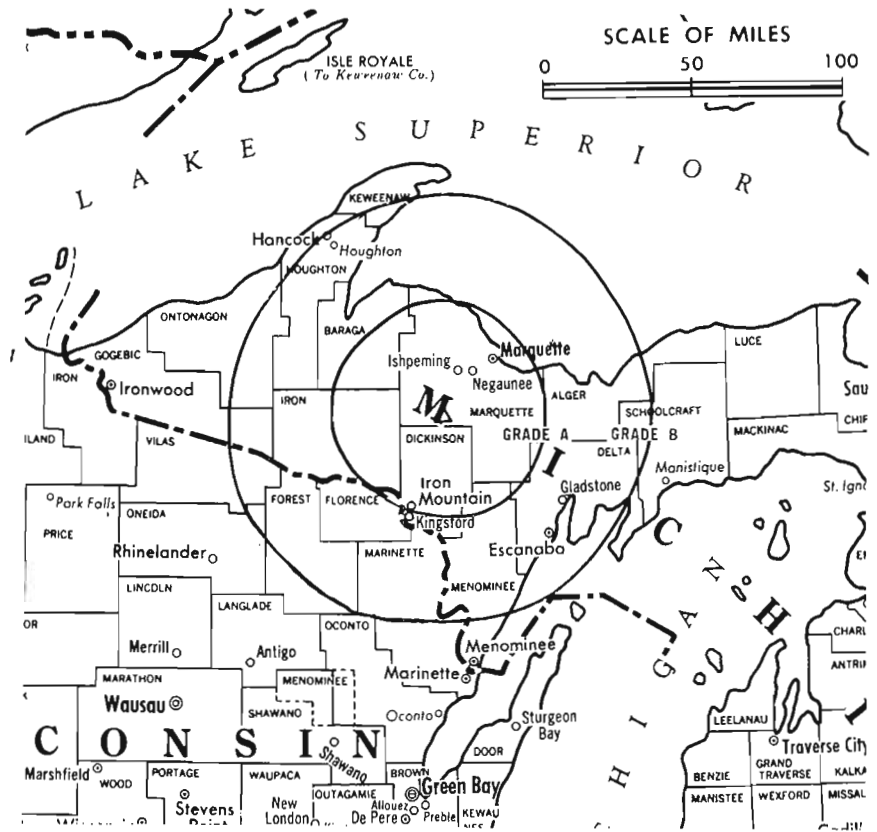
Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 978-ft. above av. terrain, 1018-ft. above ground, 2495-ft. above sea level.

Latitude 46° 20' 11"
Longitude 87° 50' 55"

Transmitter: 3-mi. W of Rt. 581, 14-mi. SW of Ishpeming.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-1).

WLUC-TV Ref: FCC File No. BPCT-4454 Granted 9/24/71

©American Map Co., Inc., N.Y., No. 14244

WLUC-TV

Network Service: CBS.

Licensee: WLUC Inc., P.O. Box 460, Marquette, Mich. (49855).

Studio: Highway U.S. 41 & County Airport Rd.

Telephone: 906-475-4161. TWX No.: 810-278-4880.

Ownership: Post Corp., 100%. For other interests see WEAU-TV, Eau Claire, Wis.

Began Operation: March 23, 1956. Sale to present owner with WLUC-TV, Green Bay, Wis. by M & M Bcstg. Co. (WLUC-TV, Green Bay, Wis.) approved Jan. 6, 1965 by FCC (Television Digest, Vol. 4:41, 5:2). Sale of 52% control to M & M Bcstg. by original licensee Lake Superior Bcstg. approved July 8, 1959 by FCC (Vol. 15:24, 28). In 1960 Lake Superior sold remaining 48% to M & M Bcstg. for \$40,000.

Represented (sales) by Peters, Griffin, Woodward Inc.

Personnel:

THOMAS L. GAGNON, general manager.
JACK LaFOREST, program manager.
JUDY RICHER, traffic manager.
KEN BAUDER, local & regional sales.
JOHN TRUITT, chief engineer.
FRED BACHMANN, production & promotion manager.
DON RANTA, film director.
ELMO REED, v.p., engineering, Post Corp.
DAVID L. NELSON, v.p. & treas., mgr., Post Corp.

DIGEST OF RATE CARD

Hour	30 Min.	Min.	30 Sec.
Class AA—7-11 p.m., daily.			
\$650	\$400	\$270*	\$135*

*Class AA—6:30-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$450.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN				
		Alger	2,800	2,700	97
		Baraga	2,500	2,400	97
		Delta	12,700	12,300	97
		Dickinson	8,900	8,700	98
		Gogebic	8,100	7,800	97
		Houghton	13,300	12,700	96
		Iron	5,200	5,100	98
		Keweenaw	800	800	97
		Luce	2,300	2,200	96
		Marquette	21,700	21,300	98
		Ontonagon	4,000	3,800	95
	Schoolcraft	3,100	3,000	96	
Between 25-49%	WISCONSIN				
		Florence	1,000	1,000	97
	MICHIGAN				
	Menominee	8,700	8,500	98	
Between 5-24%	WISCONSIN				
		Forest	2,800	2,700	95
		Vilas	5,300	5,100	97
Station Totals	MICHIGAN				
		Cheboygan	6,300	6,000	96
		Mackinac	3,900	3,800	97
	WISCONSIN				
		Ashland	5,800	5,700	97
		Iron	2,900	2,800	98
	Marinette	13,200	13,000	99	
	Oneida	10,500	10,200	97	
Station Totals			145,800	141,600	97
Net Weekly Circulation (1974-75)					87,600
Average Daily Circulation (1974-75)					68,400

Michigan—Saginaw-Flint-Bay City-Midland



WEYI-TV

Ch. 25

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 4070-kw max. & 1350-kw horizontal visual, 405-kw max. & 135-kw horizontal aural. Antenna: 1320-ft. above av. terrain, 1359-ft. above ground, 2049-ft. above sea level.

Latitude 43° 13' 01"
Longitude 83° 43' 17"

Transmitter: 2225 Willard Rd., Clio, Mich.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

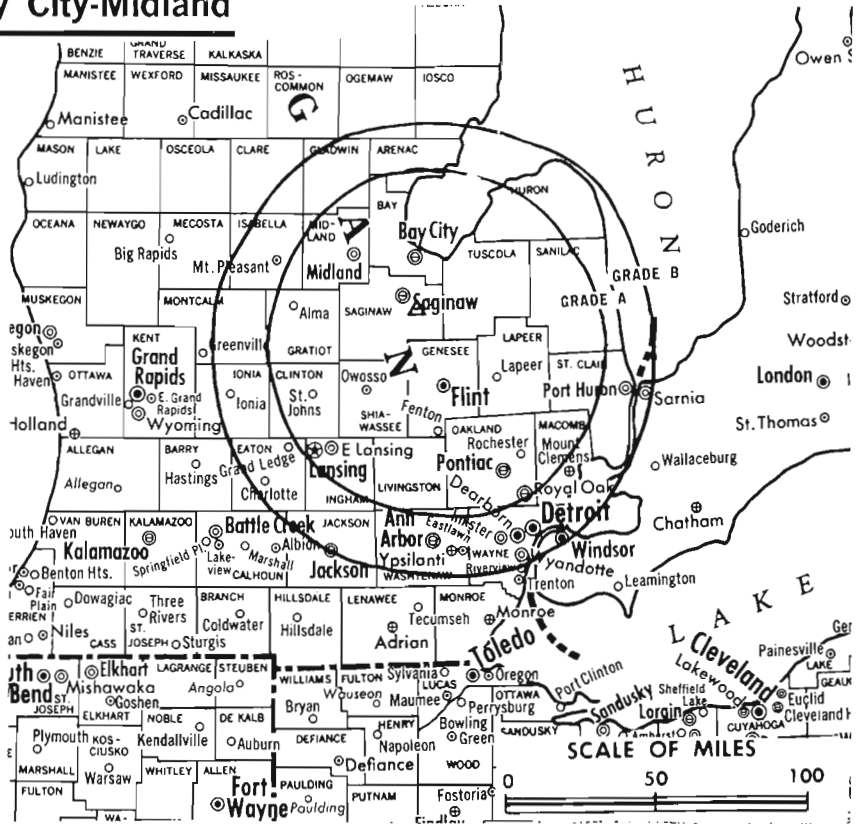
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WEYI-TV Ref: FCC File No. BMPCT-7383 Granted 3/20/72

© American Map Co., Inc., N.Y., No. 14244

WEYI-TV

Network Service: CBS.

Licensee: Rust Craft Broadcasting Co., 700 Porter Bldg., Pittsburgh, Pa. (15219).

Studio: 2225 West Willard Rd., Clio, Mich. (48420).

Telephones: 313-687-1000; 517-755-0525.

TWX No.: 810-235-1132.

Ownership: See WSTV-TV, Steubenville, Ohio.

Began Operation: April 5, 1953 on Ch. 57. Sept. 14, 1965 it shifted to Ch. 25. Sale of 33 1/3% by estate of Alvin Bentley to William J. Edwards & Howard H. Wolfe increasing their holdings to 50% each approved by FCC March 6, 1970. Sale to Rust Craft approved Feb. 16, 1972 (Television Digest, Vol. 11:43; 12:8).

Represented (sales) by Katz Television.

Represented (legal) by Wilkinson, Cragun & Barker.

Personnel:

BRUCE FLEMING, general manager.
GEORGE LEH, program manager.
ROBERT KRIEGHOFF JR., general sales manager.
HAROLD VOLZ JR., chief engineer.

DIGEST OF RATE CARD NO. A16—(Sept. 6, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 10 Sec.

Class A—6-11 p.m., daily.

\$1200 \$900 \$450 \$350 \$250 \$150

NETWORK BASE HOURLY RATE: \$370.

Net Weekly Circulation	State County	Total Households	TV Households	% Households
MICHIGAN				
50% & Over	Arenac	4,400	4,300	97
	Bay	37,900	37,400	99
	Genesee	144,100	142,200	99
	Huron	12,100	11,800	97
	Iosco	9,600	9,400	98
	Midland	21,100	20,800	99
	Saginaw	72,200	71,200	99
Tuscola	16,100	15,800	98	
MICHIGAN				
Between 25-49%	Gratiot	13,000	12,700	98
	Lapeer	18,100	17,800	99
	Shiawassee	22,100	21,700	98
MICHIGAN				
Between 5-24%	Clinton	14,800	14,600	99
	Gladwin	5,500	5,300	97
	Ingham	85,200	83,700	98
	Isabella	13,500	13,200	97
	Livingston	22,700	22,400	99
St Clair	42,900	42,200	98	
Station Totals		555,300	546,500	98
Net Weekly Circulation (1974-75)				252,500
Average Daily Circulation (1974-75)				139,400

For U.S. TV Station Call Letters,
see page 8-b

Michigan—Sault Ste. Marie



WGTQ



Ch. 8

[Satellite of WGTU, Traverse City, Mich.]

Due to begin operation in 1976

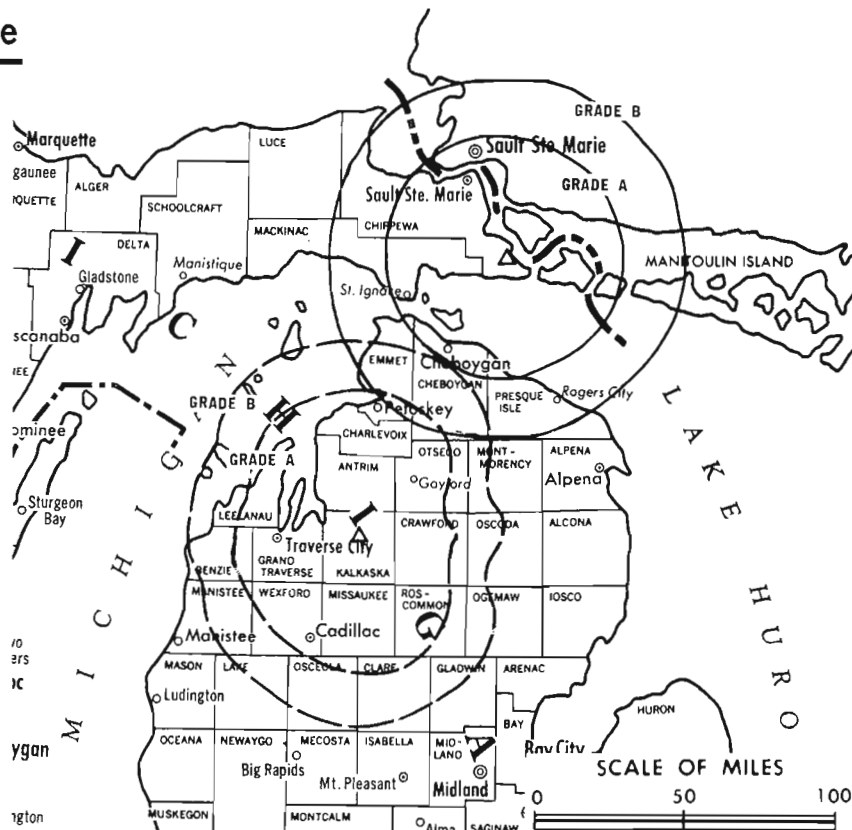
Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.6-kw aural. Antenna: 978-ft. above av. terrain, 864-ft. above ground, 1654-ft. above sea level.

Latitude 46° 03' 09"
Longitude 84° 06' 28"

Transmitter: 0.9-mi. W of Goetzville, Chippewa County.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.



WGTQ Ref: FCC File No. BPCT—4685 Granted 12/2/75

© American Map Co., Inc., N.Y., No. 14244

WGTQ

Network Service: ABC.

Grantee: Northern Entertainment, 201 East Front St., Traverse City, Mich. (49684).

Studio: See WGTU, Traverse City.

Ownership: See WGTU, Traverse City.

Represented (sales) by H-R Television.

Represented (legal) by Booth & Freret.

Represented (engineering) by Smith & Powstenko.

Personnel: See WGTU, Traverse City.

Rates: Sold in combination with WGTU, Traverse City.

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Michigan—Sault Ste. Marie



WWUP-TV



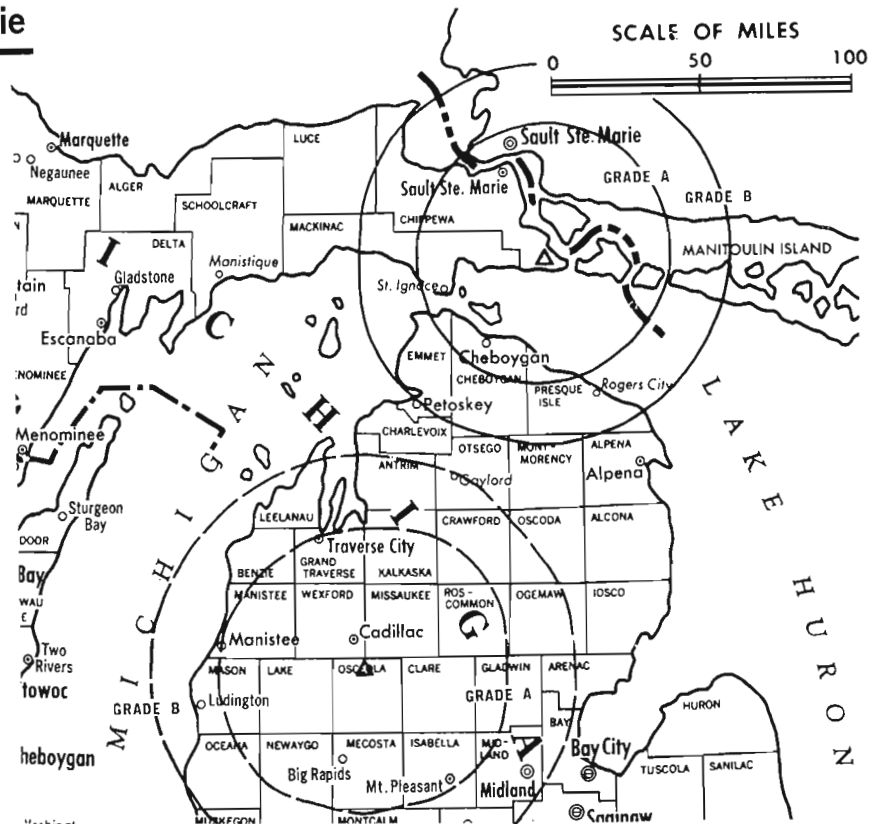
Ch. 10

[Satellite of WWTW, Cadillac, Mich.]

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 251-kw visual, 50-kw aural. Antenna: 1210-ft. above av. terrain, 1126-ft. above ground, 1844-ft. above sea level.

Latitude 46° 03' 49"
Longitude 84° 06' 08"

Transmitter: Goetzville.



County coverage based on Arbitron study (see page 4-b).

WWUP-TV Ref: FCC File No. BPCT-3565 Granted 7/19/65 © American Map Co., Inc., N.Y., No. 14244

WWUP-TV

Network Service: CBS, same as WWTW.

Licensee: Fetzer Broadcasting Co., P.O. Box 627, Cadillac, Mich. (49601).

Ownership: Same as WWTW, Cadillac, Mich.

Began Operation: June 15, 1962.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

See WWTW, Cadillac.

Rates: Sold as one rate with WWTW, Cadillac.

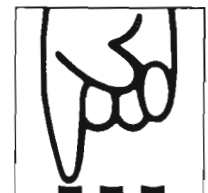
NETWORK BASE HOURLY RATE: Bonus to WWTW, Cadillac.

Arbitron Data for this Station included with report of Parent WWTW, Cadillac, Mich. (Station also received in Canadian markets)

The Next Time You Have a Programming, Sales or Promotion Problem, Think of Arbitron Information on Demand.

We Haven't Been Stumped Yet!

Arbitron Information on Demand



ARBITRON TELEVISION

New York Chicago Atlanta Los Angeles San Francisco Dallas Washington
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Michigan—Traverse City



WGTU



Ch. 29

[Operates satellite WGTQ, Sault Ste. Marie, Mich.]

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1000-kw max. & 776-kw horizontal visual, 200-kw max. & 74.1-kw horizontal aural. Antenna: 1300-ft. above av. terrain, 1242-ft. above ground, 2469-ft. above sea level.

Latitude 44° 44' 54"
Longitude 85° 04' 08"

Transmitter: 5.3-mi. N, .078 E of Kalkaska on Hangi Rd., Excelsior Twp.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

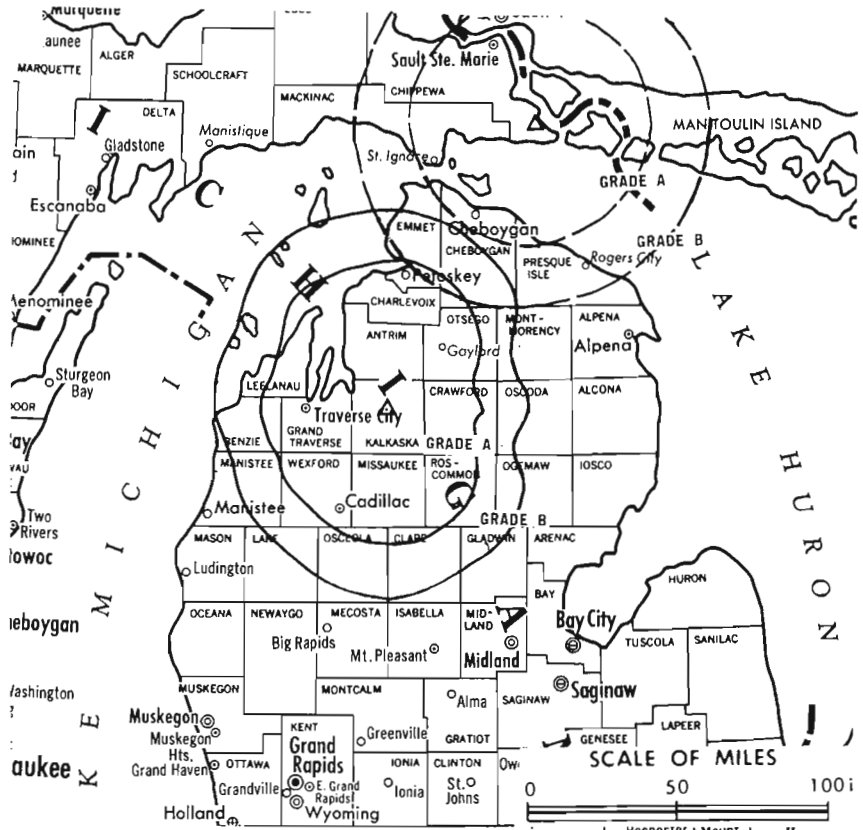
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WGTU Ref: FCO File No. BMPCT—7279 Granted 4/29/71

© American Map Co., Inc., N.Y. No. 14244

WGTU

Network Service: ABC.

Licensee: Northern Entertainment Inc., 201 E. Front St., Traverse City, Mich. (49684).

Studio: 201 E. Front St.

Telephone: 616-946-2900. TWX No.: 810-291-1972.

Ownership: Thomas W. Kiple, pres., .3997%; Harry Calcutt, treas., 11.5599%; William C. Becker, secy., 12.9166%; William A. Royce Jr., Maxwell Crandall, Mrs. Julius H. Beers, 12.2617% each; Maxine Batdorff, 12.1266%; Paul L. Nine, 5.6527%; 9 others, none with as much as 4%. Northern Entertainment also owns WGTQ(TV), Sault Ste. Marie, Mich.

Began Operation: Aug. 23, 1971.

Represented (sales) by H-R Television.

Represented (legal) by Booth & Freret.

Represented (engineering) by Smith & Powstenko.

Personnel:

THOMAS W. KIPLE, president.

JAMES J. MATTHEWS, vice president, sales.

ROBERT PINCUMBE, vice president, engineering.

DARYLE HARRIS, program manager.

BARRY HARRAND, production director.

FOSTER WINTER, local sales manager.

DIGEST OF RATE CARD NO. 2

Hour	30 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AAA—7-11 p.m., daily.					
\$300.00	\$225.00	\$100.00	\$90.00	\$75.00	\$54.00
NETWORK BASE HOURLY RATE: \$100.					

	Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN					
		Alpena	10,500	10,000	95
		Antrim	5,000	4,900	97
		Charlevoix	6,100	5,900	97
		Crawford	2,600	2,500	96
		Emmet	6,600	6,400	96
50% & Over		Grand Traverse	14,100	13,700	97
		Kalkaska	2,400	2,300	97
		Leelanau	4,300	4,200	97
		Oscoda	2,000	1,900	94
		Otsego	4,200	4,100	97
		Roscommon	5,400	5,300	99
		Wexford	7,500	7,300	98
MICHIGAN					
		Benzie	3,100	3,000	97
Between 25-49%		Cheboygan	6,300	6,000	96
		Missaukee	2,800	2,700	96
		Presque Isle	4,300	4,100	94
MICHIGAN					
		Luce	2,300	2,200	96
		Mackinac	3,900	3,800	97
Between 5-24%		Manistee	7,700	7,500	97
		Mason	8,800	8,400	96
		Mecosta	10,500	10,200	97
		Montmorency	2,400	2,300	95
		Schoolcraft	3,100	3,000	96
Station Totals			125,900	121,700	96
Net Weekly Circulation (1974-75)					55,000
Average Daily Circulation (1974-75)					32,100

Michigan—Traverse City



WPBN-TV



Ch. 7

(Also Serves Cadillac, Mich.)

[Affiliated with WTOM-TV, Cheboygan, Mich.]

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1349-ft. above av. terrain, 1129-ft. above ground, 2549-ft. above sea level.

Latitude 44° 16' 33"

Longitude 85° 42' 45"

Transmitter: 2-mi. S of Harrietta, 33-mi. S of Traverse City.

AM Affiliate: WTCM, 1-kw, 1400 kHz (NBC).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WPBN-TV Ref: FCC File No. BPCT-3679 Granted 2/14/66
WTOM-TV Ref: FCC File No. BPCT-2717 Granted 12/9/59

©American Map Co., Inc., N.Y., No. 14244

WPBN-TV

Network Service: NBC.

Licensee: Midwestern Bcstg. Co. (Paul Bunyan Television Network), Paul Bunyan Bldg., Traverse City, Mich. (49684).

Studio: 3-mi. W of center of Traverse City.

Telephone: 616-947-7675.

Ownership: Les Biederman, pres., 52.5%; William H. Kiker, v.p., 16.25%; Drew McClay, secy.-treas., 15%; estate of Fred Zierle, 16.25%. Also operates WTCM, Traverse City; WATT, Cadillac; WATZ, Alpena; WMBN, Petoskey; WATC, Gaylord, all Michigan radio stations. Also owns WTOM-TV, Cheboygan, Mich.

Began Operation: Sept. 13, 1954.

Represented (sales) by Adam Young Inc.; Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Cordon & Jacob.

Represented (engineering) Cohen & Dippell.

Personnel:

LES BIEDERMAN, president.
HARRY R. LIPSON, general manager & film buyer.
ROBERT L. DREHER, sales manager.
WILLIAM H. KIKER, v.p. & chief engineer.

DIGEST OF RATE CARD NO. 7 (Sept. 6, 1976)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class AA—7-11 p.m., daily.				
\$360	\$280	\$200	\$80	\$40

Note: This is combination rate with WTOM-TV, Cheboygan.

NETWORK BASE HOURLY RATE: \$350.

Arbitron Data: Figures for this station include affiliated WTOM-TV, Cheboygan, Mich. (Station also received in Canadian markets)

Net Weekly Circulation	State County	Total Households	TV Households	%
------------------------	--------------	------------------	---------------	---

MICHIGAN

Alpena	10,500	10,000	95
Antrim	5,000	4,900	97
Benzie	3,100	3,000	97
Charlevoix	6,100	5,900	97
Cheboygan	6,300	6,000	96
Chippewa	11,200	10,900	97
Clare	7,200	7,000	97
Crawford	2,600	2,500	96
Emmet	6,600	6,400	96
Grand Traverse	14,100	13,700	97
Kalkaska	2,400	2,300	97
Lake	2,500	2,400	96
Leelanau	4,300	4,200	97
Luce	2,300	2,200	96
Mackinac	3,900	3,800	97
Manistee	7,700	7,500	97
Mason	8,800	8,400	96
Mecosta	10,500	10,200	97
Missaukee	2,800	2,700	96
Montmorency	2,400	2,300	95
Oceana	6,800	6,500	96
Osceola	5,900	5,700	97
Oscoda	2,000	1,900	94
Otsego	4,200	4,100	97
Presque Isle	4,300	4,100	94
Roscommon	5,400	5,300	99
Wexford	7,500	7,300	98

50% & Over

MICHIGAN

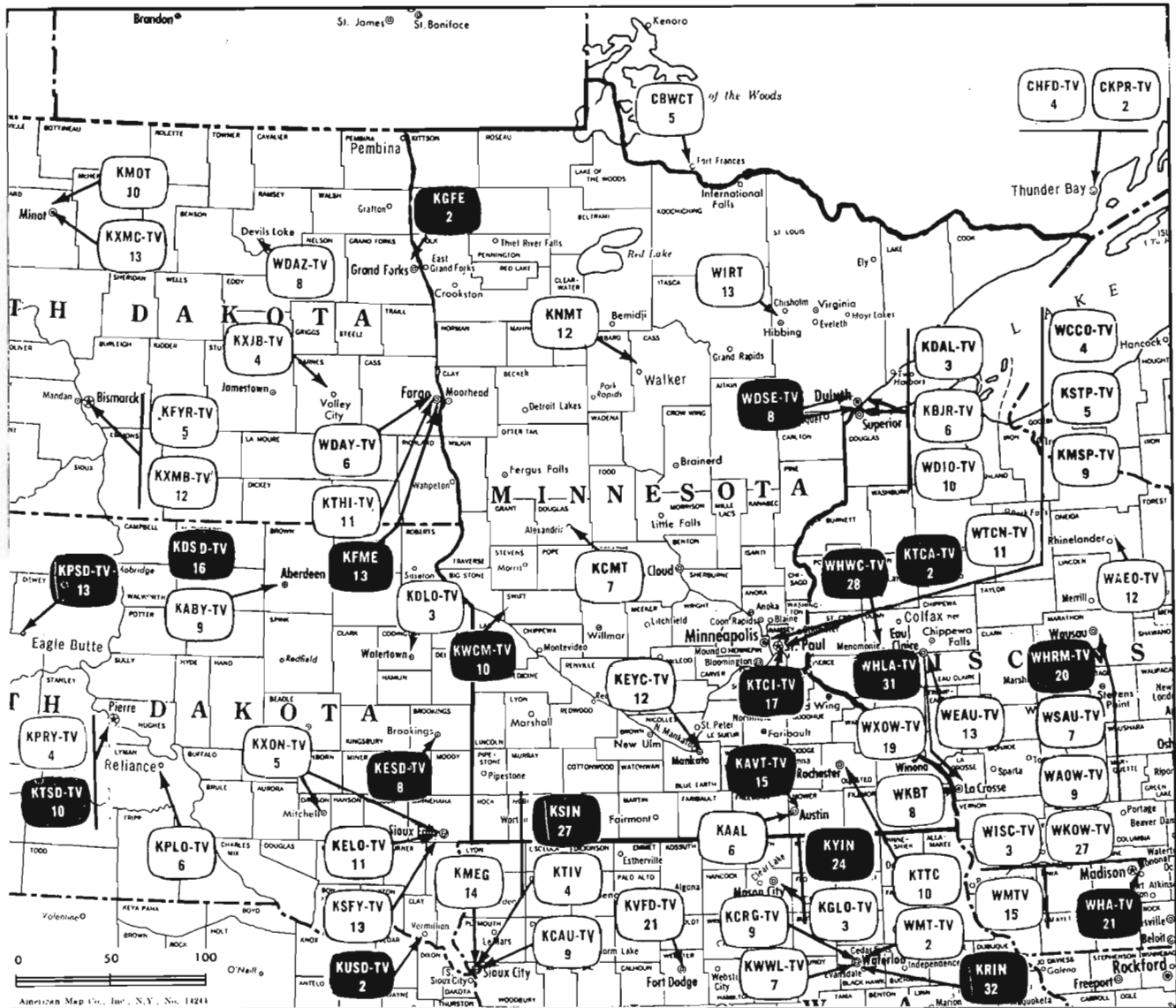
Between 25-49%	Isabella	13,500	13,200	97
	Newaygo	9,600	9,300	97

MICHIGAN

Between 5-24%	Alcona	3,500	3,300	95
	Montcalm	14,800	14,500	98
	Ogemaw	4,800	4,700	97

Station Totals	202,600	196,200	96
Net Weekly Circulation (1974-75)			128,300
Average Daily Circulation (1974-75)			80,600

Minnesota



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Minneapolis-St. Paul	558,000	14	908,700	13
Duluth-Superior	104,000	105	160,300	108
Rochester-Mason City-Austin	86,000	124	139,000	120
Alexandria	54,000	149	86,000	157
Mankato	25,000	174	46,300	179

Minnesota Station Status as of September 1, 1976

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
13	0	13
3	2	5
18		

State Educational Technical Facilities

(Complete Data in Educational Directory)

KWCM-TV

Appleton

Ch. 10

Non-Commercial Educational Station

Licensee: Twin City Area ETV Corp. & West Central Minn. ETV Co., 1640 Como Ave., St. Paul, Minn. (55108).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 37.1-kw aural. Antenna: 480-ft. above av. terrain, 500-ft. above ground, 1530-ft. above sea level.

Latitude	45°	10'	04"
Longitude	95°	59'	54"

KAVT-TV

Austin

Ch. 15

Non-Commercial Educational Station

Licensee: Independent School District #492, c/o Morton A. Carney, 1900 8th Ave. N.W., Austin, Minn. (55912).

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 10.50-kw visual, 2.10-kw aural. Antenna: 190-ft. above av. terrain, 215-ft. above ground, 1430-ft. above sea level.

Latitude	43°	40'	39"
Longitude	93°	00'	03"

WDSE-TV

Duluth-Superior, Wis.

Ch. 8

Non-Commercial Educational Station

Licensee: Duluth-Superior Area Educational TV Corp., 210 Bradley Bldg., Duluth, Minn. (55802).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 880-ft. above av. terrain, 585-ft. above ground, 2046-ft. above sea level.

Latitude	46°	47'	21"
Longitude	92°	06'	51"

KTCI-TV

St. Paul

Ch. 17

Non-Commercial Educational Station

Licensee: Twin City Area Educational TV Corp., 1640 Como Ave., St. Paul, Minn. (55108).

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 39.7-kw max. & 28.8-kw horizontal visual, 7.94-kw max. & 5.75-kw horizontal aural. Antenna: 1300-ft. above av. terrain, 1475-ft. above ground, 2375-ft. above sea level.

Latitude	45°	03'	29.5"
Longitude	93°	07'	27.0"

Minnesota

KTCA-TV

St. Paul-Minneapolis

Ch. 2

Non-Commercial Educational Station

Licensee: Twin City Area Educational Television Corp., 1640 Como Ave., St. Paul, Minn. (55108).

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1310-ft. above av. terrain, 1475-ft. above ground, 2375-ft. above sea level.

Latitude	45°	03'	29.5"
Longitude	93°	07'	27.0"

State Cross Reference List

Communities That Receive Programs of
Stations That Are Located Elsewhere

KGLO-TV, Austin

(See Mason City, Ia.)

KTTC, Austin

(See Rochester, Minn.)

KGLO-TV, Rochester

(See Mason City, Ia.)

KAAL, Rochester

(See Austin, Minn.)

KSTP-TV, Minneapolis

(See St. Paul, Minn.)

KCMT, Alexandria

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 5-24%	MINNESOTA				
		Becker	8,900	8,700	97
		Mc Leod	9,800	9,700	99
		Redwood	6,700	6,500	96
		Renville	7,500	7,300	97
		Sherburne	7,500	7,400	98
	NORTH DAKOTA				
		Richland	7,000	6,900	98

Minnesota—Alexandria



Ch. 7

[Affiliated with KNMT, Walker, Minn.]

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1120-ft. above av. terrain, 1130-ft. above ground, 2525-ft. above sea level.

Latitude 45° 41' 03"
Longitude 95° 08' 14"

Transmitter: 2.5-mi. SE of Westport, Minn.

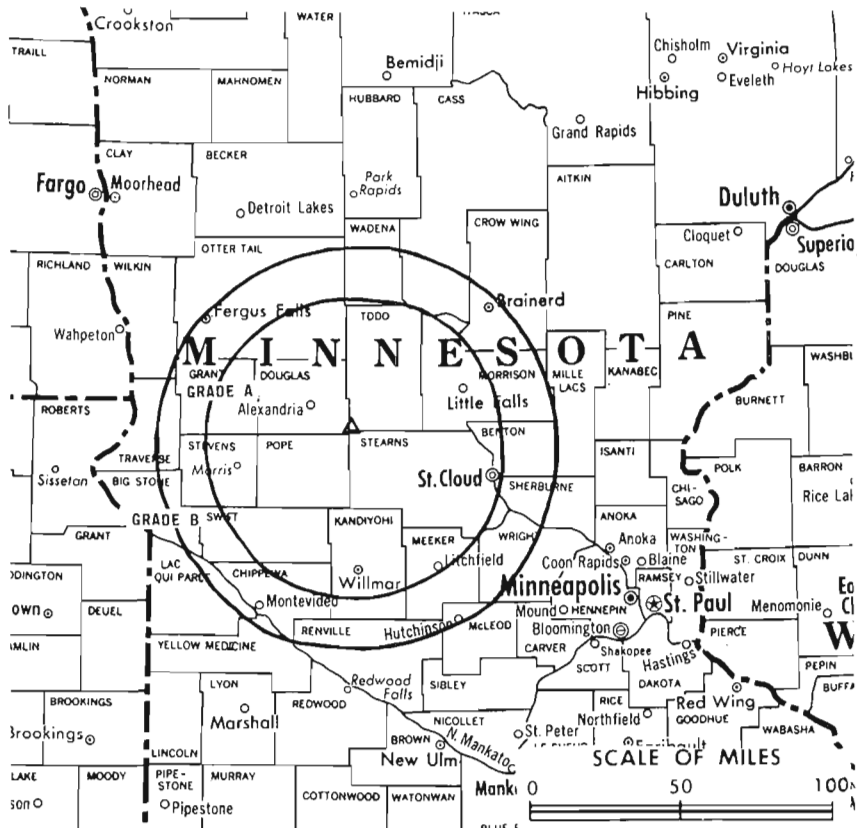
Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Studio: 8th & Hawthorne.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KCMT Ref: FCC File No. BPOT-2398 Granted 12/5/57

©American Map Co., Inc., N.Y., No. 14244

KCMT

Licensee: Central Minnesota Television Co., Box 669, Alexandria, Minn. (56308).

Telephone: 612-763-5166.

Ownership: Joseph O. Perino, chmn., 11%; Thomas, Bruce & Rozel Barnstuble, Harris Widmer & Philip Vogel, Trustees, Barnes estate, 53%; Glenn W. Flint, v.p., 10%; John J. McCarten, secy.-treas., 11%; Kenneth C. Bechtel, director, 10%. Central Minnesota Television also owns KNMT (TV), Walker, Minn.; KCMT-FM, Alexandria, Minn. Barnes estate owns 22.5% of KS00 (AM) & KPAT (FM), Sioux Falls, S.D.

Began Operation: Oct. 8, 1958.

Represented (sales) by Avery-Knodel Inc.; Hyett/Ramsland Inc. (Minneapolis).

Represented (legal) by Marmet Professional Corp.

Personnel:

TOM BARNES JR., president.
GLENN W. FLINT, vice president & general manager.
KENNETH BECHTEL, station manager.
CARL IVERSON, chief engineer.

DIGEST OF RATE CARD NO. 13*—(Feb. 2, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.					
\$900	\$500	\$300	\$250	\$130	\$65

*Combination Rates: KCMT, Alexandria, and KNMT, Walker, Minn.

NETWORK BASE HOURLY RATE: \$500.

Arbitron Data: Figures Include

KNMT, Walker, Minn.

Net Weekly Circulation	State County	Total Households	TV Households	%
MINNESOTA				
	Beltrami	9,600	9,000	94
	Big Stone	3,100	3,000	98
	Cass	7,000	6,600	94
	Chippewa	6,000	5,800	97
	Crow Wing	14,100	13,700	97
	Douglas	9,000	8,800	98
	Grant	2,400	2,400	99
	Hubbard	4,700	4,400	94
	Kandiyohi	10,400	10,100	97
	Lac Qui Parle	4,000	3,900	98
50% & Over	Morrison	8,600	8,300	97
	Otter Tail	17,300	16,800	97
	Pope	4,100	4,000	97
	Stearns	27,700	27,100	98
	Stevens	3,800	3,700	98
	Swift	4,700	4,600	97
	Todd	8,400	8,100	96
	Traverse	2,000	2,000	98
	Wadena	4,500	4,300	95
	Yellow Medicine	4,900	4,700	95
SOUTH DAKOTA				
	Grant	3,000	2,900	98
MINNESOTA				
	Aitkin	4,900	4,800	98
	Benton	6,700	6,600	98
	Clearwater	3,000	2,800	95
	Itasca	13,000	12,700	97
Between 25-49%	Lincoln	2,800	2,700	98
	Lyon	7,900	7,700	97
	Meeke	7,400	7,200	98
	Wilkin	3,000	3,000	99
SOUTH DAKOTA				
	Deuel	2,000	2,000	98
	Roberts	3,600	3,500	97

(Continued on page 429-b)

Station Totals	261,000	253,700	97
Net Weekly Circulation (1974-75)			144,500
Average Daily Circulation (1974-75)			104,600

Minnesota—Austin



KAAL

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1050-ft. above av. terrain, 1026-ft. above ground, 2321-ft. above sea level.

Latitude 43° 37' 42"
Longitude 93° 09' 12"

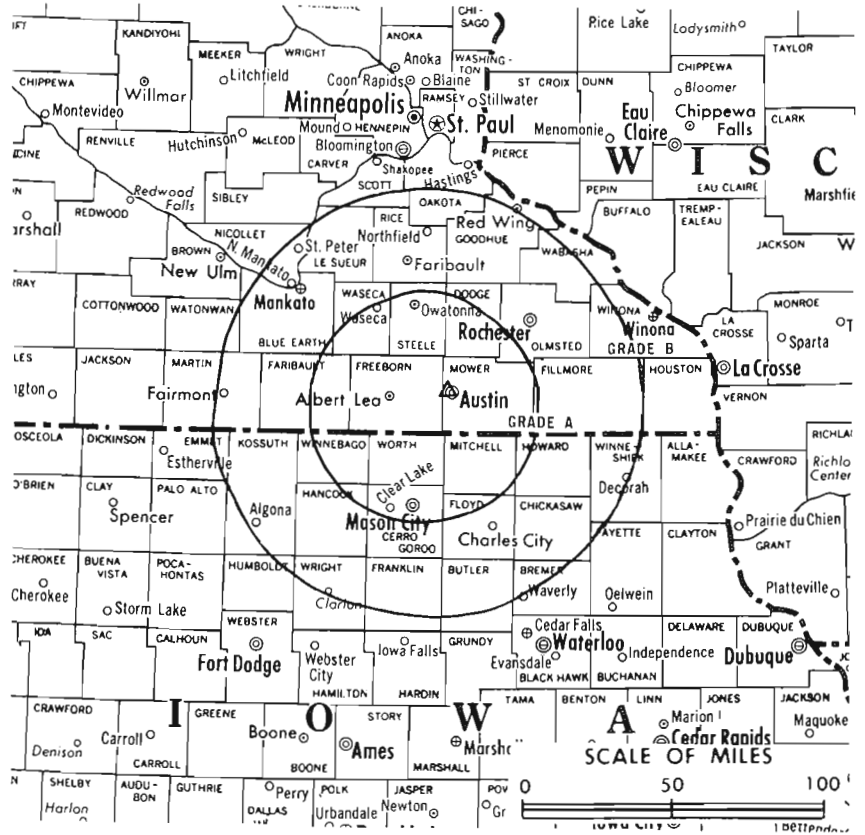
Transmitter: 4.4-mi. N of Myrtle, Minn.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Studio: 1701 10th Pl. N.E.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KAAL Ref: FCC File No. BPCT-4528 Granted 7/12/72

©American Map Co., Inc., N.Y., No. 14244

KAAL

Network Service: ABC.

Licensee: Minnesota-Iowa Television Co., 1701 10th Pl. N.E., Austin, Minn. (55912).

Telephone: 507-433-8836.

Ownership: Same as KWWL-TV, Waterloo, Ia.

Began Operation: July 27, 1953. Sale to present owners by Chester A. Weseman and associates approved Oct. 29, 1958 by FCC (Television Digest, Vol. 13:6).

Represented (sales) by Blair Television.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

ROBERT BUCKMASTER, president.
JOHN A. MacGREGOR, vice president & general manager.
TERRY DOLAN, program director.
JIM HOLLAND, news director.
JERALD JONES, v.p., engineering.

Rates: Available on request.

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Cerro Gordo	18,900	18,700	99
	Emmet	5,300	5,100	97
	Floyd	7,700	7,600	98
	Hancock	5,500	5,400	98
	Howard	4,000	3,900	97
	Kossuth	8,200	8,100	99
	Mitchell	3,900	3,800	98
	Winnebago	5,400	5,300	99
	Worth	3,400	3,300	98
MINNESOTA	Blue Earth	17,700	17,400	98

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA—(Continued)			
	Dodge	4,500	4,400	98
	Faribault	7,400	7,300	98
	Fillmore	8,200	8,100	98
	Freeborn	13,600	13,400	98
	Martin	9,500	9,300	98
	Mower	15,000	14,800	99
	Olmsted	30,200	29,800	99
	Steele	10,400	10,300	99
	Waseca	5,700	5,600	98
	Watsonwan	4,800	4,700	97
	Between 25-49%	IOWA		
Franklin		5,200	5,100	99
Winneshiek		7,100	6,900	98
MINNESOTA				
Brown		10,000	9,800	98
Cottonwood		5,300	5,000	95
Between 5-24%	IOWA			
	Butler	6,700	6,600	98
	Chickasaw	5,100	5,000	98
	Humboldt	4,900	4,800	98
	Palo Alto	5,000	4,900	97
	Wright	6,600	6,500	99
	MINNESOTA			
	Goodhue	13,600	13,400	98
	Houston	5,600	5,500	98
	Jackson	4,900	4,800	97
	Le Sueur	7,900	7,800	98
	Murray	3,800	3,700	98
Rice	13,400	13,200	98	
WISCONSIN				
Buffalo	4,800	4,700	97	
La Crosse	28,900	28,400	98	
Pepin	2,600	2,500	97	
Station Totals		359,400	353,100	98
Net Weekly Circulation (1974-75)				184,400
Average Daily Circulation (1974-75)				110,900

Minnesota—Duluth-Superior, Wis.



KDAL-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.8-kw aural. Antenna: 990-ft. above av. terrain, 813-ft. above ground, 2046-ft. above sea level.

Latitude 46° 47' 07"
Longitude 92° 07' 15"

Transmitter: Observation Rd. & 11th St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

AM Affiliate: KDAL, 5-kw, 610 kHz (CBS).

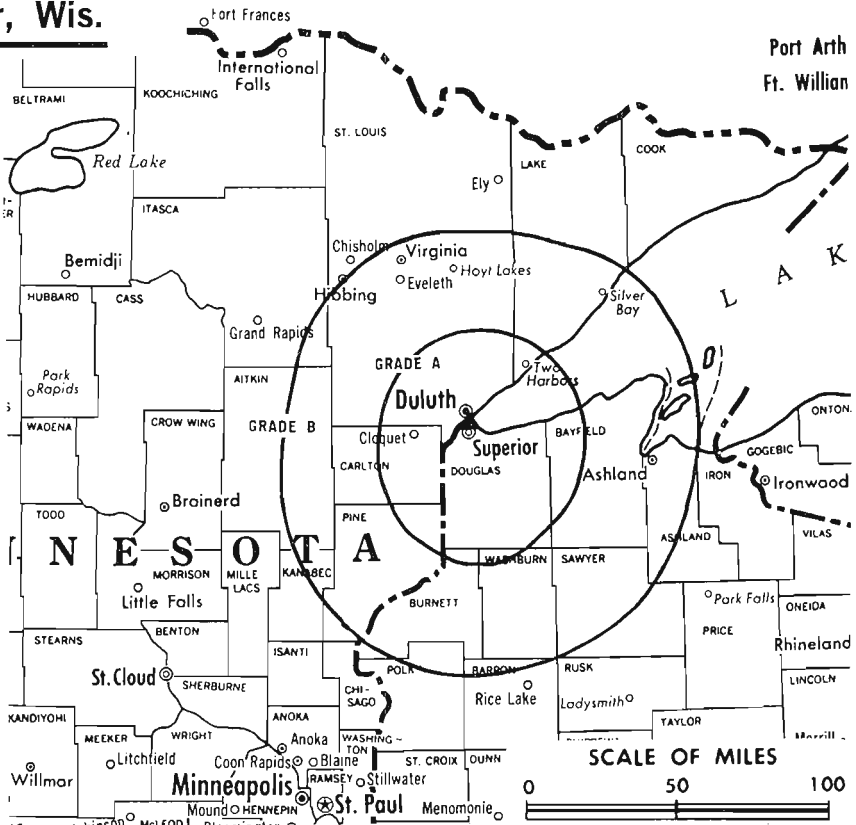
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KDAL-TV Ref: FCC File No. BMPCT-3130 Granted 6/13/55

© American Map Co., Inc., N.Y., No. 14244

KDAL-TV

Network Service: CBS.

Licensee: KDAL Inc., KDAL Bldg., 425 W. Superior St., Duluth, Minn. (55802).

Studio: 425 W. Superior St.

Telephone: 218-727-8911. TWX No.: 910-561-2522.

Ownership: KDAL Inc. is a wholly-owned subsidiary of WGN Inc. For other interests, see WGN-TV, Chicago, Ill.

Began Operation: March 14, 1954. Sale to present owner by Red River Bcstg. (Dalton LeMasurier family) approved Dec. 7, 1960 by FCC (Television Digest, Vol. 16:34, 50).

Represented (sales) by WGN Continental Sales; Hyett/Ramsland Inc.; William Creed.

Represented (legal) by Kirkland, Ellis & Rowe.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

ODIN S. RAMSLAND, president & general manager.
JOE GOLDEN, vice president & sales manager.
EARL HENTON, vice president & manager, public affairs.
JAMES CUZZO, operations manager.
GORDON PAYMAR, promotion manager.
RUDY LUUKINEN, vice president & chief engineer.

DIGEST OF RATE CARD NO. 24

(March 1, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:30-10:01 p.m., daily.

\$1100.00 \$700.00 \$550.00 \$375.00 Graded rates apply*

*Highest rate: \$200.

NETWORK BASE HOURLY RATE: \$700.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN				
		Gogebic	8,100	7,800	97
	MINNESOTA				
		Aitkin	4,900	4,800	98
		Beltrami	9,600	9,000	94
		Carlton	9,700	9,600	99
		Cook	1,300	1,300	97
		Crow Wing	14,100	13,700	97
		Itasca	13,000	12,700	97
		Koochiching	6,200	5,900	95
Between 25-49%	Lake				
		Lake	4,500	4,400	99
		Pine	6,600	6,400	97
		St. Louis	76,300	75,100	98
	WISCONSIN				
		Ashland	5,800	5,700	97
		Bayfield	4,700	4,600	98
		Douglas	17,400	17,100	98
		Iron	2,900	2,800	98
		Sawyer	4,200	4,000	95
Between 5-24%	Washburn				
		Washburn	4,600	4,500	97
	MICHIGAN				
		Ontonagon	4,000	3,800	95
	MINNESOTA				
		Cass	7,000	6,600	94
	WISCONSIN				
		Burnett	4,300	4,100	96
	MINNESOTA				
		Hubbard	4,700	4,400	94
	Sherburne	7,500	7,400	98	
WISCONSIN					
	Price	5,800	5,500	95	
Station Totals			227,200	221,200	97
Net Weekly Circulation (1974-75)				169,400	
Average Daily Circulation (1974-75)				129,100	

(Station also received in Canadian markets)

Minnesota—Duluth



WDIO-TV

Ch. 10

[Operates satellite WIRT, Hibbing, Minn.]

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1010-ft. above av. terrain, 859-ft. above ground, 2049-ft. above sea level.

Latitude 46° 47' 13"
Longitude 92° 07' 17"

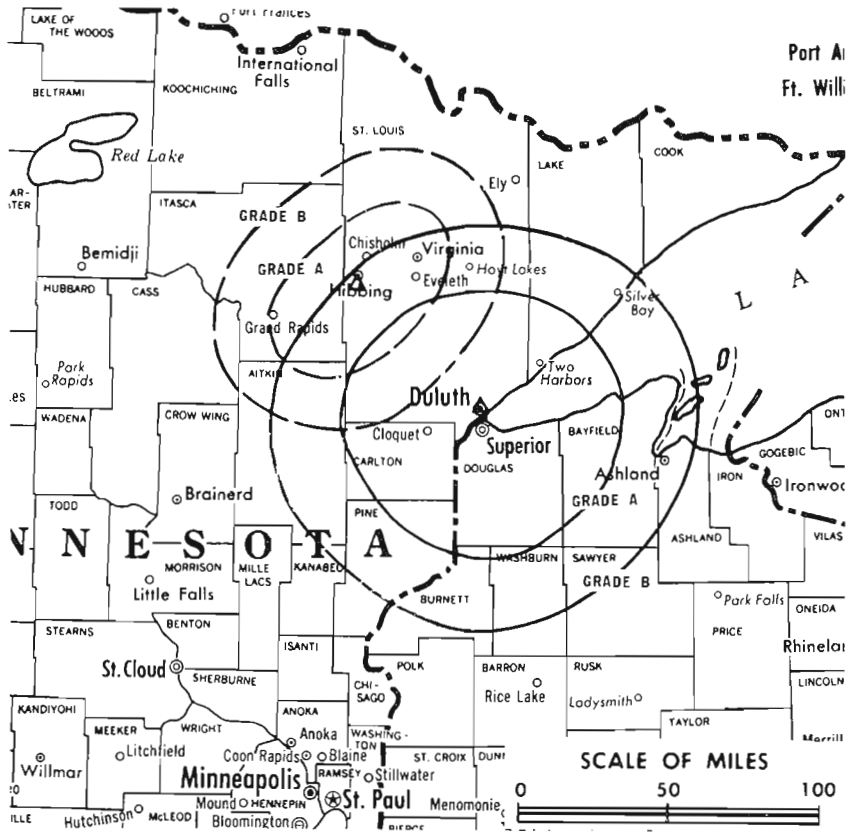
Transmitter: 10 Observation Road.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV % and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WDIO-TV Ref: FCC File No. BPT-3404 Granted 8/25/65

© American Map Co., Inc., N.Y., No. 14244

WDIO-TV

Network Service: ABC.

Licensee: Channel 10 Inc., 10 Observation Road, Duluth (55811).

Studio: 10 Observation Road.

Telephone: 218-727-6864. TWX No.: 910-561-2539.

Ownership: Frank P. Befera, pres., 14.54%; A. Hedenberg & Co. Inc., 25.96%; John Poole, 14.33%; Irene M. Binder, 5.16%; Carl Bloomquist, 4.56%; Robert Nickloff, 4.32%; Donald K. Melander, 4.49%; Jack P. Grahek, 4.19%; Gerald Heaney, 3.60%; Norman Fugelso, 3.03%; others none with as much as 3%. Frank P. Befera owns radios WMFG & FM, Hibbing and WHLB & WIRN (FM), Virginia, both Minn. Bloomquist owns radio WEVE, Eveleth, Minn. Poole owns major interest in KNJO (FM), Thousand Oaks, Cal. WDIO Inc. also owns satellite WIRT (TV), Hibbing, Minnesota.

Began Operation: Jan. 24, 1966.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Lohnes & Culver.

Personnel:

FRANK P. BEFERA, president & general manager.
MIKE DALEY, general sales manager.
DAVE POIRIER, program manager.
GEORGE W. WOODY, chief engineer.
DENNIS ANDERSON, news director.
WALT STRASSER, film director.
PAUL HAYDEN, on-station promotion.

DIGEST OF RATE CARD NO. 20

(Jan. 26, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.
\$900 Graded rates apply*

*Highest rate: \$200.

NETWORK BASE HOURLY RATE: \$679.

1977 Edition

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN				
		Gogebic	8,100	7,800	97
	MINNESOTA				
		Aitkin	4,900	4,800	98
		Carlton	9,700	9,600	99
		Itasca	13,000	12,700	97
		Koochiching	6,200	5,900	95
		Lake	4,500	4,400	99
		Pine	6,600	6,400	97
		St Louis	76,300	75,100	98
Between 25-49%	WISCONSIN				
		Ashland	5,800	5,700	97
		Bayfield	4,700	4,600	98
		Douglas	17,400	17,100	98
		Iron	2,900	2,800	98
		Sawyer	4,200	4,000	95
		Washburn	4,600	4,500	97
	MINNESOTA				
		Beltrami	9,600	9,000	94
		Cass	7,000	6,600	94
	Cook	1,300	1,300	97	
Between 5-24%	MICHIGAN				
		Ontonagon	4,000	3,800	95
	MINNESOTA				
		Crow Wing	14,100	13,700	97
	WISCONSIN				
		Barron	13,700	13,200	96
		Burnett	4,300	4,100	96
		Price	5,800	5,500	95
		Rusk	5,300	5,100	96
	Station Totals			234,000	227,700
Net Weekly Circulation (1974-75)					152,400
Average Daily Circulation (1974-75)					101,000

(Station also received in Canadian markets)

For Translator Directory, See Services Volume

Minnesota—Duluth-Superior, Wis.



KBJR-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1010-ft. above av. terrain, 804-ft. above ground, 2049-ft. above sea level.

Latitude 46° 47' 21"
Longitude 92° 06' 51"

Transmitter: 5th Ave. W. & 10th St., Duluth.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KBJR-TV Ref: FCC File No. BPCT-2412 Granted 10/11/57

©American Map Co., Inc., N.Y., No. 14241

KBJR-TV

Network Service: NBC.

Licensee: RJR Communications Inc., 230 E. Superior St., Duluth, Minn. (55802).

Studios: 230 E. Superior St., Duluth (55802) & 1708 Belknap St., Superior, Wis. (54880).

Telephone: 218-727-8484. TWX No.: 218-820-0275.

Ownership: Robert J. Rich, pres., 60%; Richard W. Pearson, v.p., 10%; Elizabeth Rich, secy.-treas.; Wilmar J. Buesgen, asst. secy., 4%; Benito Gaguine, 21%; Norman P. Gill & Thomas G. Barry, 2% each; Edwin M. Conrad, 1%.

Began Operation: Feb. 23, 1954. Sale to present owners by Northwest Publications Inc. approved by FCC Sept. 5, 1974 (Television Digest, Vol. 14:28, 30).

Represented (sales) by Peters, Griffin, Woodward Inc.; Bill Hurley (Minneapolis); Andy McDermott Sales Ltd. (Canada).

Personnel:

ROBERT J. RICH, president & general manager.
R. W. (RICK) PEARSON, vice president & station manager.
JIM DULEMBA, art manager.
ED CONRAD, program director.
JOHN RICH, national sales manager.
NORM GILL, chief engineer.

DIGEST OF RATE CARD—(Jan. 9, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.
Class AA—6:59-10 p.m., daily.				
\$950	\$570	\$427	\$285	Graded rates apply*

*Highest rate: \$190.

NETWORK BASE HOURLY RATE: \$700.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Gogebic	8,100	7,800	97
	MINNESOTA			
	Aitkin	4,900	4,800	98
	Carlton	9,700	9,600	99
	Cook	1,300	1,300	97
	Itasca	13,000	12,700	97
	Koochiching	6,200	5,900	95
	Lake	4,500	4,400	99
	St. Louis	76,300	75,100	98
WISCONSIN	Ashland	5,800	5,700	97
	Bayfield	4,700	4,600	98
	Douglas	17,400	17,100	98
	Iron	2,900	2,800	98
	Sawyer	4,200	4,000	95
	Washburn	4,600	4,500	97
MINNESOTA	Beltrami	9,600	9,000	94
	Pine	6,600	6,400	97
Between 25-49%	WISCONSIN			
	Burnett	4,300	4,100	96
Between 5-24%	MINNESOTA			
	Cass	7,000	6,600	94
	WISCONSIN			
	Price	5,800	5,500	95
Station Totals		196,900	191,900	97
Net Weekly Circulation (1974-75)				151,000
Average Daily Circulation (1974-75)				99,700
(Station also received in Canadian markets)				

Minnesota—Hibbing



WIRT

Ch. 13

[Satellite of WDIO-TV,
Duluth, Minn.]

Technical Facilities: Channel No. 13
(210-216 MHz). Authorized power:
125-kw visual, 21.6-kw aural. An-
tenna: 666-ft. above av. terrain,
473-ft. above ground, 2123-ft.
above sea level.

Latitude 47° 22' 52"
Longitude 92° 57' 18"

Transmitter: Maple Hill.

Color: Network, film & slide.

Arbitron Data: Figures for this station
are included with parent WDIO-
TV, Duluth.



County coverage based on Arbitron study (see
page 4-b).

WIRT Ref: FCC File No. BPCT-2422 Granted 2/20/58

©American Map Co., Inc., N.Y., No. 14244

WIRT

Network Service: ABC.

Licensee: Channel 10 Inc., 10 Observation Rd., Duluth (55811).

Studio: See WDIO-TV, Duluth.

Telephone: 218-727-6864 (Duluth).

TWX No.: 910-561-2539 (Duluth).

Ownership: See WDIO-TV, Duluth.

Began Operation: Aug. 31, 1967.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Lohnes & Culver.

Rates: Sold in combination with WDIO-TV, Duluth.

NETWORK BASE HOURLY RATE: \$100.

BLACKBURN & COMPANY, INC.

**RADIO • TV • CATV • NEWSPAPER BROKERS
NEGOTIATIONS • FINANCING • APPRAISALS**

CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Minnesota—Mankato



KEYC-TV



Ch. 12

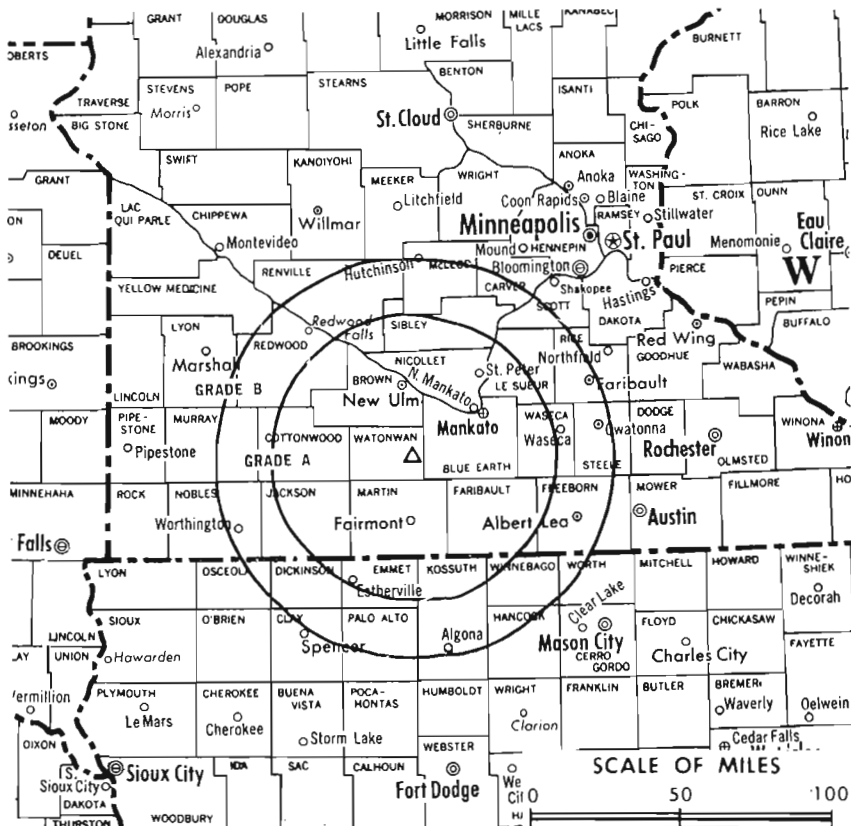
Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1040-ft. above av. terrain, 1116-ft. above ground, 2163-ft. above sea level.

Latitude 43° 56' 14"
Longitude 94° 24' 41"

Transmitter: 1.6-mi. NE of Lewisville, Minn.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



SCALE OF MILES
50 100

Total Households: ① MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KEYC-TV Ref: FCC File No. BPOT-2433 Granted 6/11/68

© American Map Co., Inc., N.Y., No. 14244

KEYC-TV

Licensee: Lee Enterprises Inc., P.O. Box 128, Mankato, Minn. (56001).

Studio: Lee Blvd., N. Mankato.

Telephone: 507-387-7905.

Ownership: Lee Enterprises Inc., 100%. For other interests see KHQA-TV, Hannibal, Mo.

Began Operation: Oct. 5, 1960.

Represented (sales) by Katz Television.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

DONALD HARRER, general manager.
ELAINE PETERSON, operations manager.
HAP HALLIGAN, general sales manager.
CHARLES PASEK, program director.
DAVID HOOGE, chief engineer.

DIGEST OF RATE CARD NO. A5
(March 1, 1976)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$465	\$290	\$195	\$145	\$240	\$120

NETWORK BASE HOURLY RATE: \$250.

INSTANT FACTBOOK

See Factbook Research, Inc.

Order Card #5 Stations Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA				
	Dickinson	5,200	5,100	98
	Emmet	5,300	5,100	97
	Kossuth	8,200	8,100	99
	Palo Alto	5,000	4,900	97
MINNESOTA				
	Blue Earth	17,700	17,400	98
	Brown	10,000	9,800	98
	Cottonwood	5,300	5,000	95
50% & Over	Faribault	7,400	7,300	98
	Jackson	4,900	4,800	97
	Lyon	7,900	7,700	97
	Martin	9,500	9,300	98
	Nicollet	7,100	7,000	98
	Redwood	6,700	6,500	96
	Renville	7,500	7,300	97
	Sibley	5,500	5,400	98
	Waseca	5,700	5,600	98
	Watonwan	4,800	4,700	97
Between 25-49%	MINNESOTA			
	Murray	3,800	3,700	98
IOWA				
	Clay	7,100	6,900	98
	Hancock	5,500	5,400	98
	Humboldt	4,900	4,800	98
	Winnebago	5,400	5,300	99
	Worth	3,400	3,300	98
Between 5-24%	MINNESOTA			
	Freeborn	13,600	13,400	98
	Le Sueur	7,900	7,800	98
	McLeod	9,800	9,700	99
	Nobles	8,000	7,900	99
	Steele	10,400	10,300	99
	Yellow Medicine	4,900	4,700	95
Station Totals		208,400	204,200	97
Net Weekly Circulation (1974-75)				108,000
Average Daily Circulation (1974-75)				70,900

Minnesota—Minneapolis-St. Paul



KMSP-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1440-ft. above av. terrain, 1475-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 29.5"
Longitude 93° 07' 27"

Transmitter: Gramsie Rd., 0.4-mi. E of intersection with Victoria St., Shoreview.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

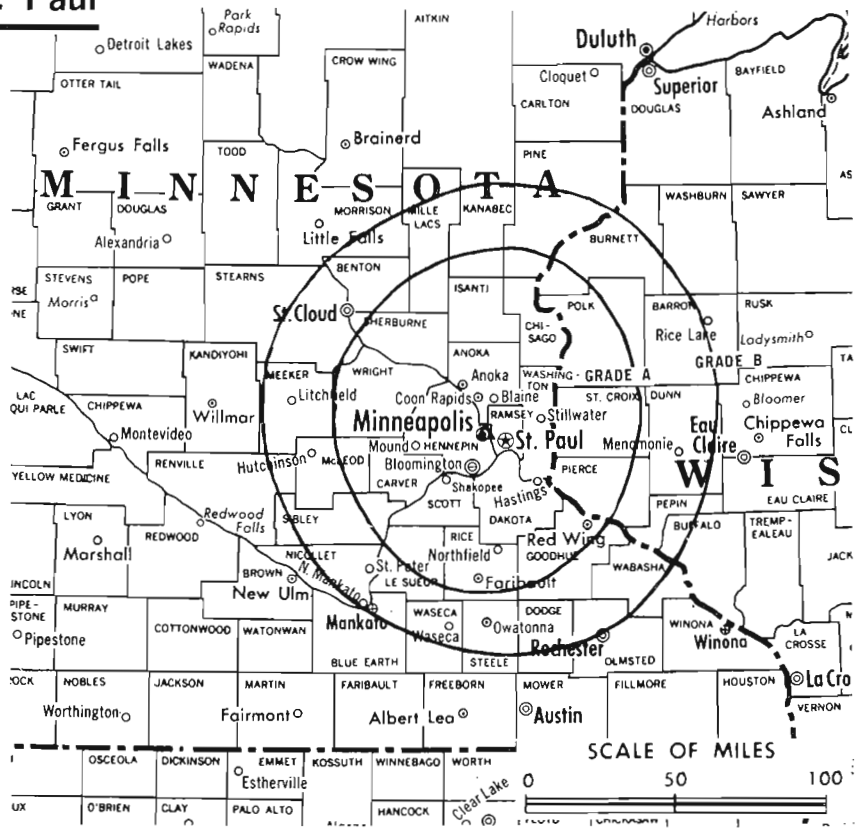
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-B).



KMSP-TV Ref: FCC File No. BMPCT-7201 Granted 9/3/70

© American Map Co., Inc., N.Y., No. 14244

KMSP-TV

Licensee: United Television Inc., 6975 York Ave. South, Minneapolis, Minn. (55435).

Studio: 6975 York Ave. South (55435).

Telephone: 612-925-3300. TWX No.: 910-576-2926.

Ownership: 20th Century-Fox Film Corp., 100%. United Television also owns KMOL-TV, San Antonio & KTVX, Salt Lake City.

Began Operation: Jan. 9, 1955. Sale to United Television Inc. by Minneapolis Tower Co. (Morris T. Baker) approved May 23, 1956 by FCC (Television Digest, Vol. 12:14, 16, 21). Sale of 75% to National Telefilm Assoc. Inc. approved Nov. 20, 1957 by FCC (Vol. 13:34, 47). NTA also purchased 25% held by Loew's Inc. (MGM) in Feb. 1958 (Vol. 14:7). Sale to 20th Century-Fox TV Inc. by NTA approved Oct. 29, 1959 by FCC (Vol. 15:34, 44).

Represented (sales) by Blair Television; Paul Mulvihill Co. Ltd. (Canada).

Personnel:

DONALD SWARTZ, president, general manager & film buyer.

ROLAND E. KING, general sales manager.

STUART SWARTZ, regional sales manager.

LEILA LARSON, sales service manager.

JERRY SMITH, director of news.

JOE CARNEY, director of operations.

SUSAN LOGELIN, manager, program services.

GLENN SMITH, director of engineering.

JERRY A. BRONSTON, director of public relations.

DIGEST OF RATE CARD NO. 23—(Sept. 8, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$2300 \$1380 \$900 \$600 \$900* \$600* \$450*

*AA-A.

NETWORK BASE HOURLY RATE: \$1555.

Net Weekly Circulation	State County	Total Households	TV Households	%
MINNESOTA				
50% & Over	Anoka	51,400	51,200	99
	Benton	6,700	6,600	98
	Blue Earth	17,700	17,400	98

Net Weekly Circulation	State County	Total Households	TV Households	%
MINNESOTA—(Continued)				
	Brown	10,000	9,800	98
	Carver	10,300	10,200	99
	Chippewa	6,000	5,800	97
	Chisago	7,200	7,100	98
	Dakota	49,400	49,000	99
	Goodhue	13,600	13,400	98
	Hennepin	331,700	327,500	99
	Isanti	6,800	6,700	98
	Kanabec	4,600	4,500	97
	Kandiyohi	10,400	10,100	97
	Le Sueur	7,900	7,800	98
	McLeod	9,800	9,700	99
	Meeker	7,400	7,200	98
	Mille Lacs	6,100	6,000	98
	Morrison	8,600	8,300	97
	Nicollet	7,100	7,000	98
	Pine	6,600	6,400	97
50% & Over	Ramsey	159,600	157,800	99
	Redwood	6,700	6,500	96
	Renville	7,500	7,300	97
	Rice	13,400	13,200	98
	Scott	11,100	11,000	99
	Sherburne	7,500	7,400	98
	Sibley	5,500	5,400	98
	Stearns	27,700	27,100	98
	Steele	10,400	10,300	99
	Swift	4,700	4,600	97
	Wabasha	6,500	6,400	98
	Waseca	5,700	5,600	98
	Washington	28,800	28,500	99
	Wright	14,800	14,500	98
	Yellow Medicine	4,900	4,700	95
WISCONSIN				
	Barron	13,700	13,200	96
	Burnett	4,300	4,100	96
	Pierce	9,600	9,400	98

(Continued on page 439-B)

Station Totals	1,179,500	1,160,700	98
Net Weekly Circulation (1974-75)	834,700		
Average Daily Circulation (1974-75)	480,700		

Minnesota—Minneapolis-St. Paul



WCCO-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1430-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 45.0"
Longitude 93° 08' 21.3"

Transmitter: County Rd. F, 0.4-mi. E of Lexington Ave., Shoreview.

Telephone: 612-338-0552.

TWX No.: 612-321-1306.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

AM Affiliate: WCCO, 50-kw, 830 kHz.

FM Affiliate: WCCO-FM, 100-kw, 102.9 MHz (No. 275), 1150-ft.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WCCO-TV Ref: FCC File No. BMPCT-7126 Granted 1/8/70

©American Map Co., Inc., N.Y., No. 14244

WCCO-TV

Licensee: Midwest Radio-Television Inc., WCCO Television Bldg., Minneapolis, Minn. (55402).

Studio: 50 S. Ninth St., Minneapolis (55402).

Ownership: Midwest Radio-Television Inc. is 100% owned by MTC Properties Inc. Officers: Clarence J. Mulrooney, chmn.; W. T. Doar Jr., pres.; James M. Rupp, exec. v.p.; H. W. Dornseif, v.p. & treas.; J. E. Murphy, secy.

Began Operation: July 1, 1949 as WTCN-TV. Sold to present licensee August 1952 (Television Digest, Vol. 8:10, 33); CBS sold its 47% interest to Minneapolis Star & Tribune Co. in November 1954 (Vol. 10:45). Transfer of control of Mid-Continent Radio-Television Inc. (equally-owned by MTC Properties & Northwest Publications Inc.) to MTC Properties & Robert B. Ridder et al., Trustees was approved by FCC Oct. 22, 1974 following merger of Ridder Publications with Knight Newspapers & spin-off of broadcast properties (Vol. 14:28, 30). Purchase of Midwest from Minneapolis Star-Tribune, Robert B. Ridder, et al. was accomplished Aug. 16, 1976.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind.

Personnel:

SHERMAN K. HEADLEY, vice president & general manager.
JACK HANSEN, general sales manager.
MARILYN SCHERF, national sales coordinator.
CHARLES SORLEIN, program director.
CLARENCE ANDERSON, production manager.
RAN HANDBERG, news director.
HAL SCOTT, sports director.
TOM COUSINS, promotion director.
HENRY SHEPPARD, chief engineer.

DIGEST OF RATE CARD NO. 76A—(Feb. 15, 1976)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-10 p.m., Mon.-Sat.; 6-10 p.m., Sun.	\$3000	\$1800	\$1150	Graded rates apply*	

*Highest rate: \$1000.

NETWORK BASE HOURLY RATE: \$1700.

(For Arbitron Data, see next page)

Station Totals	1,172,700	1,153,800	98
Net Weekly Circulation (1974-75)			909,100
Average Daily Circulation (1974-75)			629,400

4 simple things Channel 4 does to make your life a little less complicated.

1. WCCO-TV runs your spots as ordered.
2. WCCO-TV does not play games with its rate card. It's the same for everybody, local or national.

3. WCCO-TV guarantees 90-day rate protection.
4. WCCO-TV guarantees 10-minute product protection.
Note: We do not say we "intend, desire or endeavor."
We guarantee it.

4 WCCO
TV
Minneapolis Saint Paul

WCCO-TV—(Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	MINNESOTA			
	Anoka	51,400	51,200	99
	Benton	6,700	6,600	98
	Blue Earth	17,700	17,400	98
	Brown	10,000	9,800	98
	Carver	10,300	10,200	99
	Chippewa	6,000	5,800	97
	Chisago	7,200	7,100	98
	Crow Wing	14,100	13,700	97
	Dakota	49,400	49,000	99
	Dodge	4,500	4,400	98
	Goodhue	13,600	13,400	98
	Hennepin	331,700	327,500	99
	Isanti	6,800	6,700	98
	Kanabec	4,600	4,500	97
	Kandiyohi	10,400	10,100	97
	Le Sueur	7,900	7,800	98
	Mc Leod	9,800	9,700	99
	Meeker	7,400	7,200	98
	Mille Lacs	6,100	6,000	98
	Morrison	8,600	8,300	97
	Nicollet	7,100	7,000	98
50% & Over	Pine	6,600	6,400	97
	Ramsey	159,600	157,800	99
	Redwood	6,700	6,500	96
	Renville	7,500	7,300	97
	Rice	13,400	13,200	98
	Scott	11,100	11,000	99
	Sherburne	7,500	7,400	98
	Sibley	5,500	5,400	98
	Stearns	27,700	27,100	98
	Steele	10,400	10,300	99
	Swift	4,700	4,600	97
	Wabasha	6,500	6,400	98
	Waseca	5,700	5,600	98
	Washington	28,800	28,500	99
	Watonwan	4,800	4,700	97
	Wright	14,800	14,500	98
	WISCONSIN			
	Barron	13,700	13,200	96
	Burnett	4,300	4,100	96
	Dunn	10,400	10,100	97
	Pepin	2,600	2,500	97
	Pierce	9,600	9,400	98
	Polk	10,600	10,400	98
	St Croix	12,200	12,000	98
	Washburn	4,600	4,500	97
	MINNESOTA			
	Aitkin	4,900	4,800	98
	Douglas	9,000	8,800	98
	Lyon	7,900	7,700	97
	Olmsted	30,200	29,800	99
	Pope	4,100	4,000	97
Between 25-49%	Stevens	3,900	3,700	98
	Todd	8,400	8,100	96
	Wadena	4,500	4,300	95
	Winona	15,100	14,800	98
	Yellow Medicine	4,900	4,700	95
	WISCONSIN			
	Buffalo	4,800	4,700	97
	Chippewa	16,100	15,800	98
	Eau Claire	25,500	24,900	98
	MINNESOTA			
	Big Stone	3,100	3,000	98
	Cottonwood	5,300	5,000	95
	Faribault	7,400	7,300	98
	Grant	2,400	2,400	99
	Jackson	4,900	4,800	97
Between 5-24%	Lac Qui Parle	4,000	3,900	98
	Martin	9,500	9,300	98
	Murray	3,800	3,700	98
	SOUTH DAKOTA			
	Grant	3,000	2,900	98
	WISCONSIN			
	Rusk	5,300	5,100	96
	Sawyer	4,200	4,000	95

Minneapolis-St. Paul, Minn.

KMSP-TV

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	WISCONSIN—(Continued)			
50% & Over	Polk	10,600	10,400	98
	St Croix	12,200	12,000	98
	MINNESOTA			
	Big Stone	3,100	3,000	98
	Crow Wing	14,100	13,700	97
	Dodge	4,500	4,400	98
	Douglas	9,000	8,800	98
	Lyon	7,900	7,700	97
	Olmsted	30,200	29,800	99
Between 25-49%	Stevens	3,800	3,700	98
	Todd	8,400	8,100	96
	Wadena	4,500	4,300	95
	WISCONSIN			
	Chippewa	16,100	15,800	98
	Dunn	10,400	10,100	97
	Eau Claire	25,500	24,900	98
	Pepin	2,600	2,500	97
	Washburn	4,600	4,500	97
	MINNESOTA			
	Aitkin	4,900	4,800	98
	Cottonwood	5,300	5,000	95
	Faribault	7,400	7,300	98
	Grant	2,400	2,400	99
	Lac Qui Parle	4,000	3,900	98
	Otter Tail	17,300	16,800	97
	Pope	4,100	4,000	97
Between 5-24%	Watonwan	4,800	4,700	97
	Wilkin	3,000	3,000	99
	Winona	15,100	14,800	98
	NORTH DAKOTA			
	Richland	7,000	6,900	98
	SOUTH DAKOTA			
	Brookings	7,200	7,100	98
	Grant	3,000	2,900	98
	WISCONSIN			
	Buffalo	4,800	4,700	97



**CABLE TELEVISION
MANAGEMENT AND ENGINEERING
CONSULTANTS**

Malarkey, Taylor & Associates

1225 Connecticut Avenue, N.W.

Washington, D.C. 20036

(202) 223-2345

Minnesota—Minneapolis-St. Paul

WTCN-TV



Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1440-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 45.0"
Longitude 93° 08' 21.3"

Transmitter: 960 West County Rd. F, Shoreview, Minn.

TV tape: Recording facilities.

News Wire Service: UPI.

Facsimile Service: UPI.

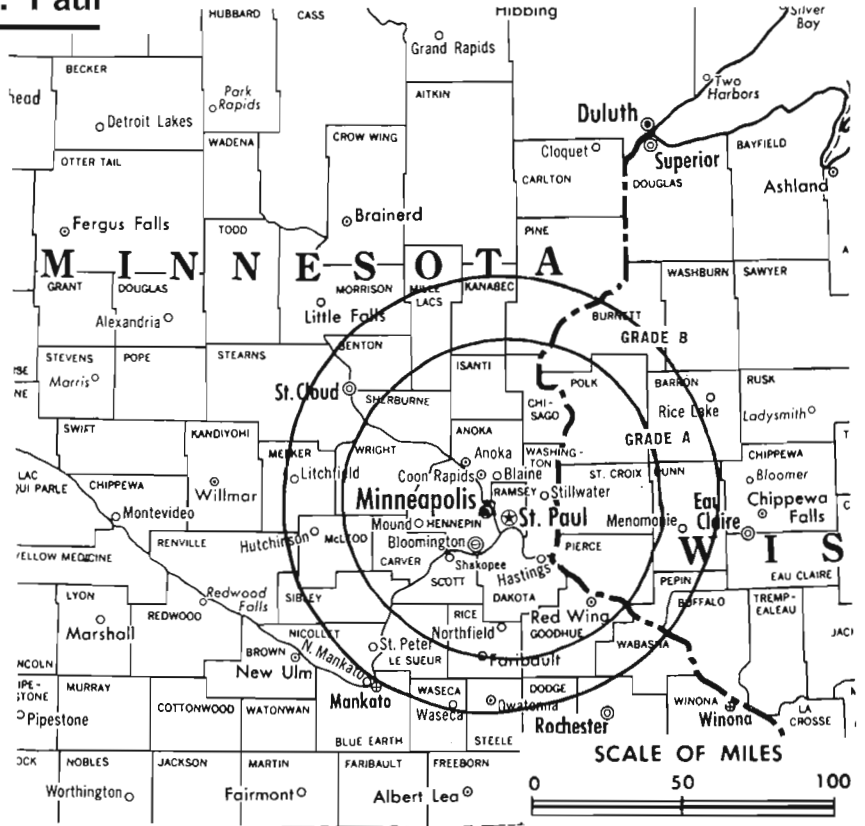
Color: Network, live, film, slide & tape.

Studio: 441 Boone Ave. N., Golden Valley, Minn. (55427).

Telephone: 612-546-1111.

TWX No. 910-576-2825.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WTCN-TV Ref: FCC File No. B1MPC7-7228 Granted 10/7/70

©American Map Co., Inc., N.Y., No. 14244

WTCN-TV

Network Service: None, independent.

Licensee: WTCN-TV Inc., 441 Boone Ave. N., Minneapolis, Minn. (55427).

Ownership: Metromedia Inc., 100%. For other interests, see WNEW-TV, New York.

Began Operation: Sept. 1, 1953. Sale to present owner by Crafts Industries approved by FCC June 14, 1972 (Television Digest, Vol. 11:31; 12:26). Previous sale by Time-Life Bcstg. Inc. was approved Aug. 24, 1964 by FCC (Vol. 4:35). Sale to Time-Life by H. M. Bitner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16). Bitner group acquired time-sharing WTCN-TV & WMIN-TV, with radio WTCN, and made WTCN-TV into full time outlet after FCC approved sale April 6, 1955 (Vol. 11:5, 15).

Represented (sales) by Metro TV Sales.

Personnel:

ROBERT C. FRANSEN, v.p. & general manager.
KEVIN O'BRIEN, v.p. & general sales manager.
JOHN T. SCAFONE, promotion manager.
RICHARD B. LOWE, national sales manager.
ARTHUR LUDWIG, program director.
LEO F. DOMEIER, v.p. & chief engineer.
RICHARD MODIG, business manager.

Rates: On request.

Net Weekly Circulation	State County	Total Households	TV Households	%
MINNESOTA				
	Anoka	51,400	51,200	99
	Benton	6,700	6,600	98
	Big Stone	3,100	3,000	98
	Blue Earth	17,700	17,400	98
50% & Over	Brown	10,000	9,800	98
	Carver	10,300	10,200	99
	Chippewa	6,000	5,800	97
	Chisago	7,200	7,100	98
	Dakota	49,400	49,000	99
	Goodhue	13,600	13,400	98
	Hennepin	331,700	327,500	99

Net Weekly Circulation	State County	Total Households	TV Households	%
MINNESOTA—(Continued)				
	Isanti	6,800	6,700	98
	Kanabec	4,600	4,500	97
	Kandiyohi	10,400	10,100	97
	Le Sueur	7,900	7,800	98
	McLeod	9,800	9,700	99
	Meeke	7,400	7,200	98
	Mille Lacs	6,100	6,000	98
	Morrison	8,600	8,300	97
	Nicollet	7,100	7,000	98
	Pine	6,600	6,400	97
	Ramsey	159,600	157,800	99
	Redwood	6,700	6,500	96
	Renville	7,500	7,300	97
	Rice	13,400	13,200	98
	Scott	11,100	11,000	99
50% & Over	Sherburne	7,500	7,400	98
	Sibley	5,500	5,400	98
	Stearns	27,700	27,100	98
	Swift	4,700	4,600	97
	Wabasha	6,500	6,400	98
	Waseca	5,700	5,600	98
	Washington	28,800	28,500	99
	Watsonwan	4,800	4,700	97
	Wright	14,800	14,500	98
WISCONSIN				
	Barron	13,700	13,200	96
	Burnett	4,300	4,100	96
	Dunn	10,400	10,100	97
	Pepin	2,600	2,500	97
	Pierce	9,600	9,400	98
	Polk	10,600	10,400	98
	St Croix	12,200	12,000	98

	IOWA			
	Emmet	5,300	5,100	97
Between 25-49%	MINNESOTA			
	Cottonwood	5,300	5,000	95

(Continued on page 442-b)

Station Totals	1,459,900	1,436,100	98
Net Weekly Circulation (1974-75)			813,200
Average Daily Circulation (1974-75)			425,900

Minnesota—St. Paul-Minneapolis

KSTP-TV
Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1430-ft. above av. terrain, 1370-ft. above ground, 2370-ft. above sea level.

Latitude 45° 03' 45"
Longitude 93° 08' 22"

Requests CP for change to 100-kw visual, 15-kw aural, 1701-ft. above av. terrain, 1645-ft. above ground, 2645-ft. above sea level. BPCT—4656.

Transmitter: 960 W. County Rd. F, Shoreview, Minn.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

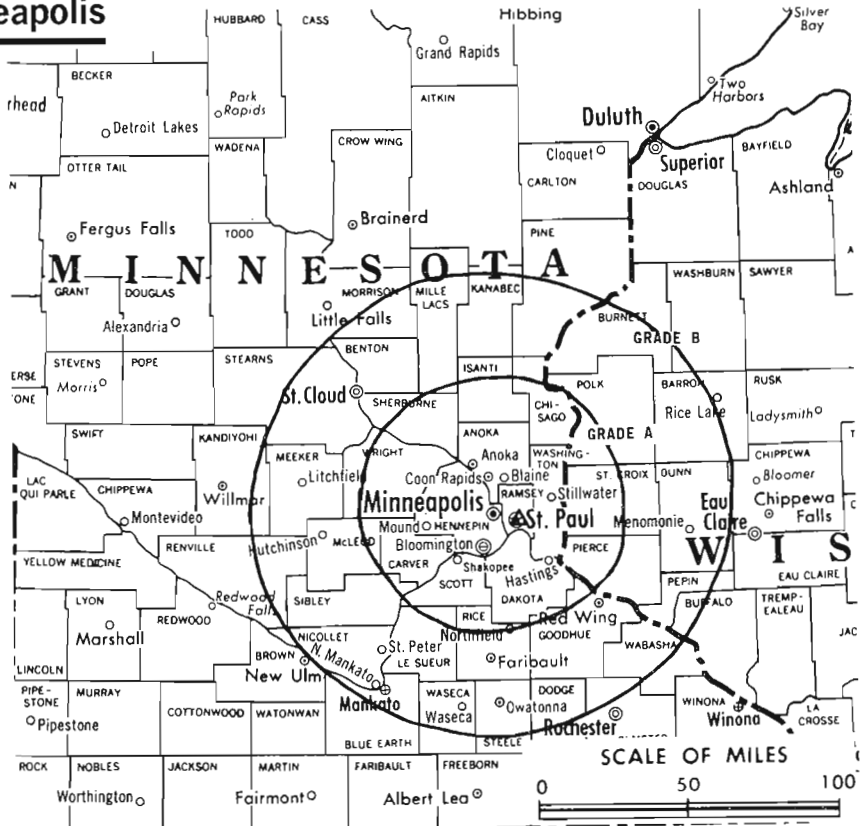
Facsimile Service: AP.

News Film Service: NBC.

AM Affiliate: KSTP, 50-kw, 1500 kHz.

FM Affiliate: KSTP-FM, 100-kw, 94.5 MHz (No. 233), 1244-ft.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KSTP-TV Ref: FCC File No. BMPCT-7396 Granted 5/23/72

©American Map Co., Inc., N.Y., No. 14244

KSTP-TV

Licensee: Hubbard Bcstg. Inc., 3415 University Ave., St. Paul, Minn. (55114).

Studio: 3415 University Ave.

Telephone: 612-645-2724. TWX No.: 612-551-0918.

Ownership: Stanley E. Hubbard Trust, 63.05%; Stanley S. Hubbard Trust, 9.73%; Thomas E. Bragg estate, 8.83%; Vera S. Bragg estate, 8.83%; Mrs. Paulette B. Fowles, 6.10%; The Hubbard Foundation, .97%; Stanley S. Hubbard, 1.83%; Karen H. Hubbard, .11%; Trust Fund, .55%. Directors: Stanley E. Hubbard, Philip A. DuFrene, Stanley S. Hubbard. Officers: Stanley E. Hubbard, chmn. of the board; Stanley S. Hubbard, pres. & gen. mgr.; Gerald D. Deeney, v.p. & treas.; Marvin L. Rosene, v.p.; Mary Ellen Hubbard, secy. Hubbard Bcstg. Inc. also owns KSTP-AM-FM, St. Paul-Minneapolis, KOB-TV-AM-FM, Albuquerque, N.M.; WTOG(TV), St. Petersburg, Fla.; WGTO, Cypress Gardens, Fla.

Began Operation: April 23, 1948.

Represented (sales) by Petry Television Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

STANLEY S. HUBBARD, president & general manager.
GERALD D. DEENEY, vice president & treasurer.
RALPH J. DOLAN, operations & program manager.
JAMES E. BLAKE, general sales manager.
DAVID C. GARVIN, national sales manager.
KAY GREASER, promotion director.
RON MAGERS, director of news operations.
JOHN M. DEGAN, director of TV production.
GEORGE G. MERRILL, chief, engineering operations.
LAWRENCE A. LARSON, chief, engineering research & planning.

DIGEST OF RATE CARD NO. 208—(Jan. 5, 1976)

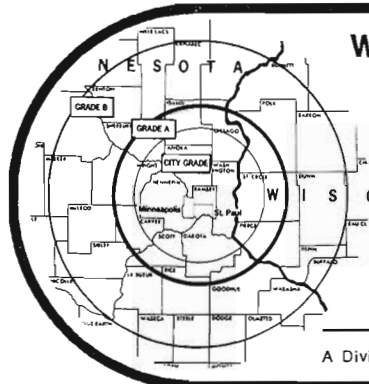
Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class AA—7-10 p.m., daily.	\$3000	\$1800	\$1200	\$900		Graded rates apply ²

²Highest rate: \$1500.

NETWORK BASE HOURLY RATE: \$1700.

(For Arbitron Data, see next page)

Station Totals	1,176,300	1,157,300	98
Net Weekly Circulation (1974-75)			890,500
Average Daily Circulation (1974-75)			599,200



WE HAVE EXPANDED OUR CIRCLE OF FRIENDS

NEW 1427-FT. TOWER HAS INCREASED OUR REACH BY 300,000

- Total coverage area now exceeds 3.5 million persons with our new tower in operation since a year ago last July.
- Grade B coverage added more than 250,000 great people to our great market.
- Great Shows like Eyewitness News, Twin Cities Today and The Tonight Show. Make new friends. Expand with us.
- We have added 300,000 persons since January, 1973.
- Our metro was increased from 5 counties to 10 counties.



KSTP-TV

A Division of Hubbard Broadcasting, Inc. □ Contact your Petry rep or Dave Garvin at 612-645-2724.

Minnesota—Rochester



KTTC



(formerly KROC-TV)

Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1250-ft. above av. terrain, 1314-ft. above ground, 2646-ft. above sea level.

Latitude 43° 34' 15.3"
Longitude 92° 25' 36.9"

Transmitter: 3.2-mi. S of Ostrander, Minn.

Studio: 601 1st Ave. S.W. (55901).

Telephone: 507-288-4444.

TXW No.: 910-565-2477.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Represented (engineering) by Lohnes & Culver.

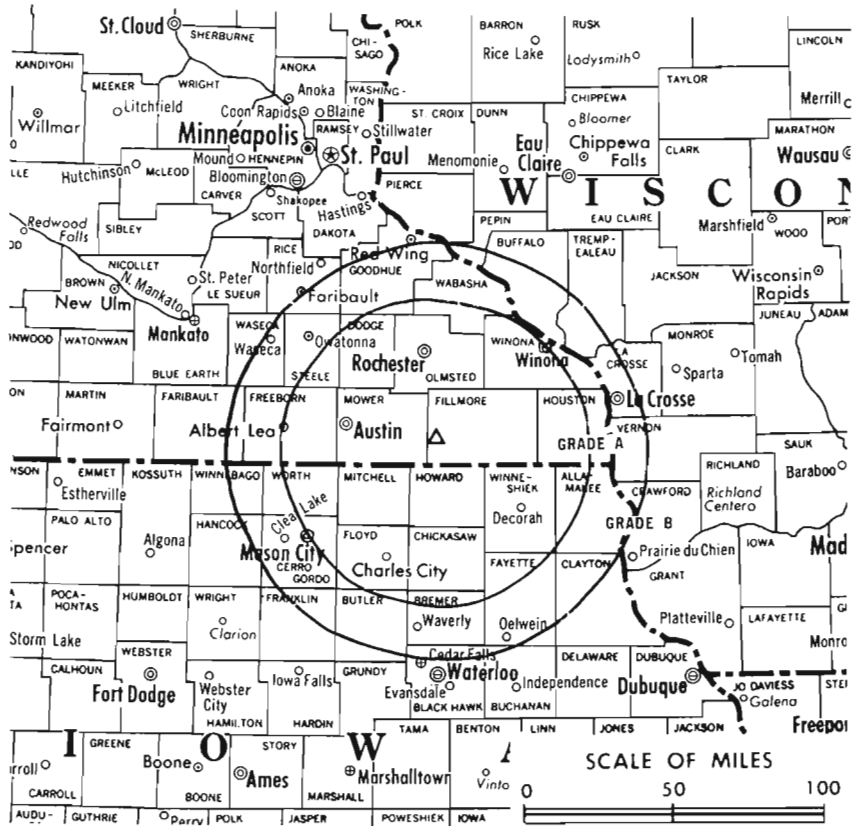
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV % and Circulation

© 1976 American Research Bureau.

County coverage based on Arbltron study (see page 4-b).



KTTC Ref: FCC File No. BPCT-2765 Granted 7/27/60

©American Map Co., Inc., N.Y., No. 14244

KTTC

Licensee: KTTC Television Inc., 601 1st Ave. S.W.

Ownership: KTTC Television Inc. is a wholly-owned subsidiary of Quincy Newspapers Inc. For other interests, see WGEM-TV, Quincy, Ill.

Began Operation: July 14, 1953. Sale to present owner by G. David Gentling approved by FCC May 6, 1976 (Television Digest, Vol. 16:6). Transfer of control to Gentling by Agnes P. Gentling, Marvin O. Foss, Philip H. & Allen A. Gentling approved April 2, 1963, by FCC.

Represented (sales) by Avery-Knodel Inc.; Hyett/Ramsland Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

ED HUTCHINGS, general manager.

JOE ST. GEORGE, general sales manager.

RONALD E. GRUBER, operations manager.

C. H. SANDERS, chief engineer.

DIGEST OF RATE CARD NO. 1—(Aug. 30, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10:30 p.m., daily.

\$550 \$330 \$220 \$152 Graded rates apply*

*Highest rate: \$125.

NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Cerro Gordo	18,900	18,700	99
	Floyd	7,700	7,600	98
	Hancock	5,500	5,400	98
	Howard	4,000	3,900	97
	Mitchell	3,900	3,800	98
	Winnebago	5,400	5,300	99
	Winneshie	7,100	6,900	98
	Worth	3,400	3,300	98

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Dodge	4,500	4,400	98
	Faribault	7,400	7,300	98
	Fillmore	8,200	8,100	98
	Freeborn	13,600	13,400	98
	Houston	5,600	5,500	98
	Mower	15,000	14,800	99
	Olmsted	30,200	29,800	99
	Steele	10,400	10,300	99
	Winona	15,100	14,800	98
Between 25-49%	IOWA			
	Allamakee	5,400	5,300	98
	Chickasaw	5,100	5,000	98
	Franklin	5,200	5,100	99
	Kossuth	8,200	8,100	99
Between 25-49%	MINNESOTA			
	Martin	9,500	9,300	98
	Wabasha	6,500	6,400	98
	Waseca	5,700	5,600	98
	WISCONSIN			
Buffalo	4,800	4,700	97	
Crawford	5,700	5,500	97	
La Crosse	28,900	28,400	98	
Between 5-24%	IOWA			
	Bremer	7,900	7,800	98
	Butler	6,700	6,600	98
	Clayton	7,200	7,000	98
	Emmet	5,300	5,100	97
	Fayette	10,000	9,800	98
	Grundy	5,400	5,300	99
	Humboldt	4,900	4,800	98
	Palo Alto	5,000	4,900	97
	Wright	6,600	6,500	99
MINNESOTA				
Blue Earth	17,700	17,400	98	
Station Totals		390,500	383,100	98
Net Weekly Circulation (1974-75)				183,000
Average Daily Circulation (1974-75)				107,000

(Continued on page 442-b)

Minnesota—Walker



KNMT

Ch. 12

[Affiliated with KCMT, Alexandria, Minn.]

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 31-kw visual, 6.17-kw aural. Antenna: 933-ft. above av. terrain, 996-ft. above ground, 2383-ft. above sea level.

Latitude 46° 56' 03"
Longitude 94° 27' 25"

Transmitter: 3-mi. E of Hackensack.

Color: Network, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.



County coverage based on Arbitron study (see page 4-b).

KNMT Ref: FCC File No. BPCT-2989 Granted 8/1/62

©American Map Co., Inc., N.Y., No. 14244

KNMT

Licensee: Central Minnesota TV Co., Box 612, Alexandria, Minn. (56308).

Studio: 3-mi. E of Hackensack, Minn.

Ownership: See KCMT, Alexandria, Minn.

Began Operation: Jan. 1, 1964.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Marmet Professional Corp.

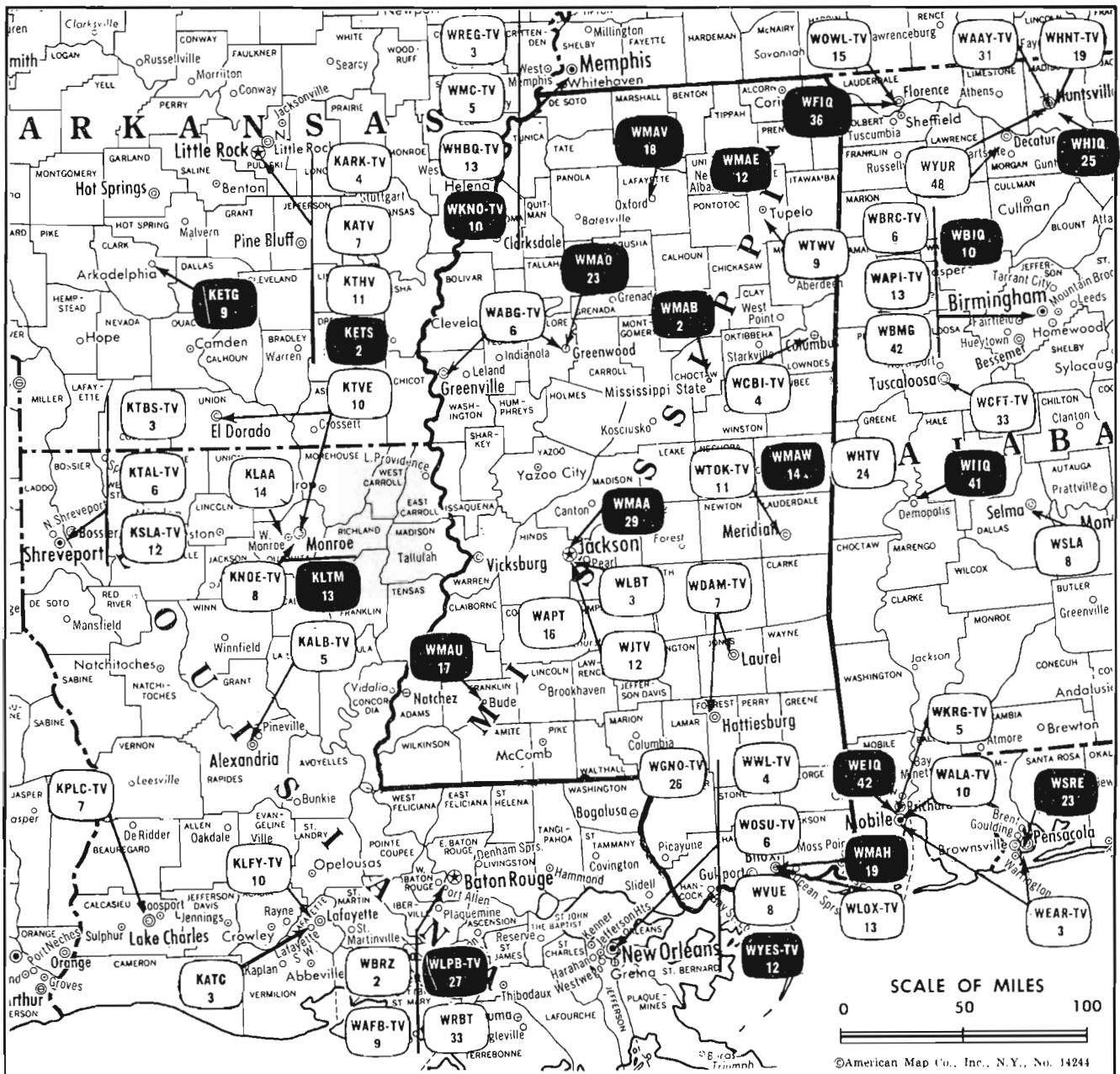
Personnel:

TOM BARNES JR., president.
GLENN W. FLINT, vice president & general manager.
KENNETH BECHTEL, station manager.
CARL IVERSON, chief engineer.

Rates: Sold in combination with KCMT, Alexandria, Minn.

Arbitron Data For This Station Included With Parent KCMT, Alexandria, Minn.

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS
16255 Ventura Boulevard, Suite 415
Encino, California 91436
(213) 986-3201



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Jackson	148,000	81	219,800	85
Columbus-Tupelo	*	*	108,400	143
Laurel-Hattiesburg	33,000	167	65,400	163
Meridian	33,000	167	64,400	164
Greenwood-Greenville	23,000	178	38,000	189
Biloxi-Gulfport-Pascagoula	21,000	180	45,000	180

Mississippi

Mississippi Station Status as of September 1, 1976

	VHF	UHF	TOTAL
<input type="checkbox"/> Commercial Television Stations	8	2	10
<input checked="" type="checkbox"/> Educational Television Stations	2	6	8
			18

State Educational Technical Facilities (Complete Data in Educational Directory)

WMAH

Biloxi

Ch. 19

Non-Commercial Educational Station

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1480-kw max. & 631-kw horizontal visual, 267-kw max. & 120-kw horizontal aural. Antenna: 1565-ft. above av. terrain, 1535-ft. above ground, 1715-ft. above sea level.

Latitude	30°	45'	14"
Longitude	88°	56'	44"

WMAE

Booneville

Ch. 12

Non-Commercial Educational Station

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 47.7-kw visual, 8.91-kw aural. Antenna: Directional, 750-ft. above av. terrain, 578-ft. above ground, 1307-ft. above sea level.

Latitude	34°	40'	00"
Longitude	88°	45'	05"

WMAU

Bude

Ch. 17

Non-Commercial Educational Station

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 550-kw visual, 110-kw aural. Antenna: 1121-ft. above av. terrain, 1062-ft. above ground, 1542-ft. above sea level.

Latitude	31°	22'	19"
Longitude	90°	45'	05"

WMAO

Greenwood

Ch. 23

Non-Commercial Educational Station

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 537-kw visual, 107-kw aural. Antenna: 1040-ft. above av. terrain, 1062-ft. above ground, 1173-ft. above sea level.

Latitude	33°	22'	34.2"
Longitude	90°	32'	31.5"

WMAA

Jackson

Ch. 29

Non-Commercial Educational Station

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 452-kw max. & 307-kw horizontal visual, 90.4-kw max. & 61.4-kw horizontal aural. Antenna: 1958.5-ft. above av. terrain, 1850-ft. above ground, 2270-ft. above sea level.

Latitude	32°	12'	46"
Longitude	90°	22'	54"

WMAW

Meridian

Ch. 14

Non-Commercial Educational Station

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 550-kw visual, 110-kw aural. Antenna: 1207-ft. above av. terrain, 1065-ft. above ground, 1694-ft. above sea level.

Latitude	32°	08'	18"
Longitude	89°	05'	36"

WMAB

Mississippi State

Ch. 2

Non-Commercial Educational Station

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1254-ft. above av. terrain, 1086-ft. above ground, 1727-ft. above sea level.

Latitude	33°	21'	07"
Longitude	89°	08'	56"

WMAV

Oxford

Ch. 18

Non-Commercial Educational Station

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1075-kw max. & 347-kw horizontal visual, 199-kw max. & 63.1-kw horizontal aural. Antenna: 1389-ft. above av. terrain, 1304-ft. above ground, 1763-ft. above sea level.

Latitude	34°	17'	26"
Longitude	89°	42'	24"

State Cross Reference List

Communities That Receive Programs of
Stations That Are Located Elsewhere

WDAM-TV

Hattiesburg

(See Laurel, Miss.)

Mississippi—Biloxi-Gulfport-Pascagoula



WLOX-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1340-ft. above av. terrain, 1319-ft. above ground, 1549-ft. above sea level.

Latitude 30° 42' 44"
Longitude 89° 07' 13.5"

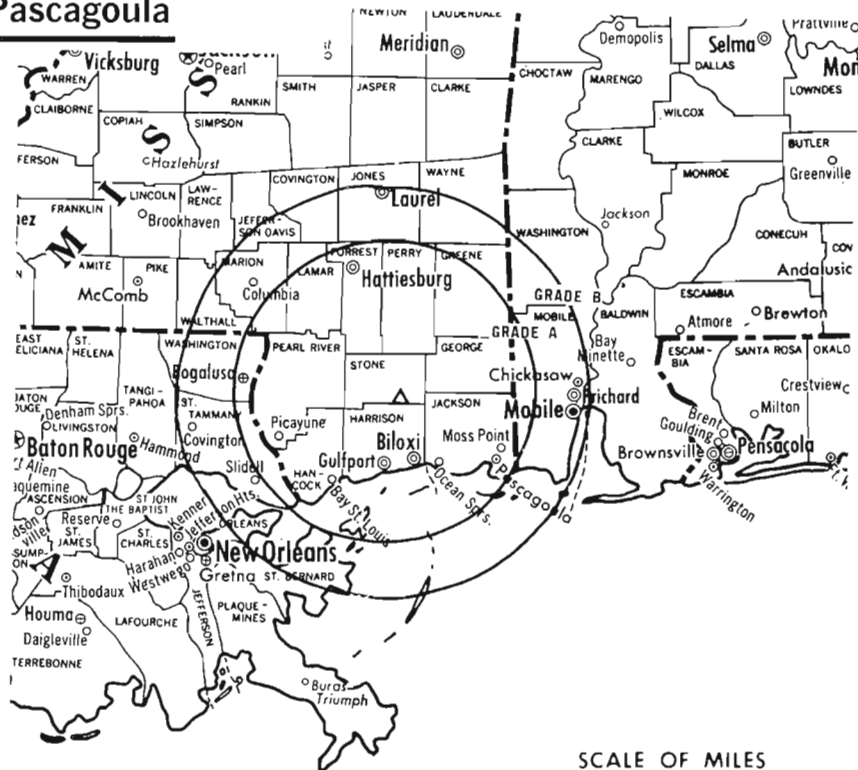
Transmitter: 3-mi. NE of McHenry, Miss.

Color: Network, live, film, slide & tape.

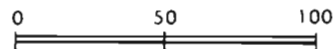
News Wire Service: AP, UPI.

AM Affiliate: WLOX, 1-kw (.250 night), 1490 kHz (MBS).

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.



SCALE OF MILES



Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).

WLOX-TV Ref: FCC File No. BMPCT—5991 Granted 7/31/64

©American Map Co., Inc., N.Y., No. 14244

WLOX-TV

Licensee: WLOX Broadcasting Co., P.O. Drawer 4596, West Biloxi Station, Biloxi, Miss. (39531).

Studio: Dubuys Rd.

Telephone: 601-896-1313.

Ownership: J. S. Love III, chmn. of the board, 20.725%; Thomas B. Majure, exec. v.p. & gen. mgr., 13.00%; Howard McMillan, v.p.; Mrs. Jo Love Little, secy., 20.725%; Mrs. J. S. Love Jr., 22.725%; Mrs. Mary E. Love McMillan, 20.725%; Ray Butterfield, dir., 5.5%; others, none with more than 1%.

Began Operation: Sept. 15, 1962.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Pittman, Lovett, Ford & Hennessey.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

JOHN HASH, president.

THOMAS B. MAJURE, exec. v.p. & general manager.

EARL BLESSEY, general sales manager.

JAMES FLEMING, chief engineer.

DIGEST OF RATE CARD NO. 11

(May 1, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.					
	\$393	\$236	\$157	\$121	\$65

NETWORK BASE HOURLY RATE: \$275.

For U.S. TV Station
Call Letters, see page 8-b

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	MISSISSIPPI				
		Forrest	19,600	19,000	97
		George	4,000	3,900	97
		Greene	2,800	2,600	93
		Hancock	5,800	5,600	96
		Harrison	43,700	42,700	98
		Jackson	31,200	30,400	97
		Jones	19,000	18,500	97
		Lamar	5,400	5,200	96
		Marion	7,500	7,100	94
		Perry	2,500	2,400	95
		Stone	2,400	2,300	96
		Walthall	3,700	3,500	94
		Wayne	5,000	4,700	94
Between 25-49%	LOUISIANA				
		Washington	15,300	14,500	95
	MISSISSIPPI				
	Covington	4,200	4,000	94	
	Pearl River	8,300	8,000	96	
	Pike	10,500	9,900	95	
Between 5-24%	ALABAMA				
		Clarke	8,300	7,800	94
		Escambia	11,300	10,800	95
		Mobile	103,300	101,100	98
	MISSISSIPPI				
		Amite	3,900	3,600	93
		Clarke	4,900	4,700	95
		Jasper	4,700	4,500	95
		Jefferson Davis	4,000	3,700	93
		Lincoln	8,500	8,100	95
	Smith	4,200	4,000	95	
Station Totals		344,000	332,600	96	
Net Weekly Circulation (1974-75)				155,900	
Average Daily Circulation (1974-75)				77,300	

Mississippi—Columbus

abc WCBI-TV
Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 450-ft. above av. terrain, 500-ft. above ground, 711-ft. above sea level.

Latitude 33° 32' 34"
Longitude 88° 23' 38"

Transmitter: Hwy. 12, 4-mi. NE of Columbus.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

AM Affiliate: WCBI, 1-kw (.5-kw night), 550 kHz (MBS).

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WCBI-TV Ref: FCC File No. BMPCT-4247 Granted 12/9/69 ©American Map Co. Inc., N.Y. No. 14244

WCBI-TV

Network Service: ABC, CBS.

Licensee: Columbus Television Inc., P.O. Box 271, Columbus, Miss. (39701).

Studio: Hwy. 12, 4-mi. NE of Columbus, Box 271 (39701).

Telephone: 601-328-5631. TWX No.: 510-982-9481.

Ownership: Birney Imes Jr., 25%; Birney Imes III, 12.5%; Nancy T. Imes, 12.5%; Stephen B. Imes, 12.5%; Eugene B. Imes, 12.5%; Frank B. Imes, 12.5%; George S. Imes, 12.5%. Birney Imes Jr. also publishes Columbus Commercial Dispatch and operates radios WCBI, Columbus, WELD-AM-FM, Tupelo, WNAG, Grenada; has interest in WONA-AM-FM, Winona, all Mississippi. The estate of Mrs. Eunice Imes owns WROX, Clarksdale, Miss. Commercial Dispatch Publishing Co., Birney Imes Jr., et al. are buying WBOY-TV, Clarksburg, W.Va.

Began Operation: July 13, 1956.

Represented (sales) by The Meeker Co.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

W. W. WHITFIELD, general manager.
ED PRESCOTT, assistant general manager.
JOHN REED, station manager.
BOB WILLIAMS, production manager.

DIGEST OF RATE CARD NO. 15—(July 1, 1976)

Hour	30 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$600	\$425	\$200	\$100	\$50

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Fayette	5,800	5,600	96
	Lamar	5,900	5,600	95
	Marion	9,300	9,000	96

Net Weekly Circulation	State County	Total Households	TV Households	%
ALABAMA—(Continued)				
	Pickens	7,000	6,500	93
MISSISSIPPI				
50% & Over	Calhoun	5,000	4,700	95
	Chickasaw	5,100	4,800	94
	Choctaw	2,800	2,600	93
	Clay	5,600	5,300	95
	Itawamba	5,600	5,300	95
	Lee	16,300	15,700	96
	Lowndes	15,900	15,400	97
	Monroe	10,900	10,400	96
	Noxubee	3,900	3,600	91
	Oktibbeha	8,700	8,100	93
	Webster	3,300	3,100	94
Winston	5,900	5,500	94	
ALABAMA				
	Greene	2,900	2,600	90
	Sumter	4,900	4,500	93
	Tuscaloosa	38,800	37,400	96
Between 25-49%	MISSISSIPPI			
	Montgomery	4,000	3,700	93
	Pontotoc	5,700	5,400	95
	Tishomingo	5,800	5,500	94
	Yalobusha	4,300	4,000	93
ALABAMA				
	Franklin	9,600	9,100	95
MISSISSIPPI				
Between 5-24%	Alcorn	9,200	8,800	95
	Attala	6,100	5,700	94
	Grenada	6,000	5,600	94
	Kemper	2,900	2,700	93
	Lafayette	7,400	7,000	95
	Neshoba	6,900	6,600	96
	Prentiss	6,500	6,200	96
Union	7,000	6,800	97	
Station Totals		245,000	232,800	95
Net Weekly Circulation (1974-75)				126,300
Average Daily Circulation (1974-75)				82,100

Mississippi—Greenwood-Greenville



WABG-TV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 14.1-kw aural. Antenna: 1090-ft. above av. terrain, 1131-ft. above ground, 1246-ft. above sea level.

Latitude 33° 22' 46"
Longitude 90° 33' 49"

Transmitter: 3/4 mi. NE of Inverness, Miss.

Color: Network, live, film, slide & tape.

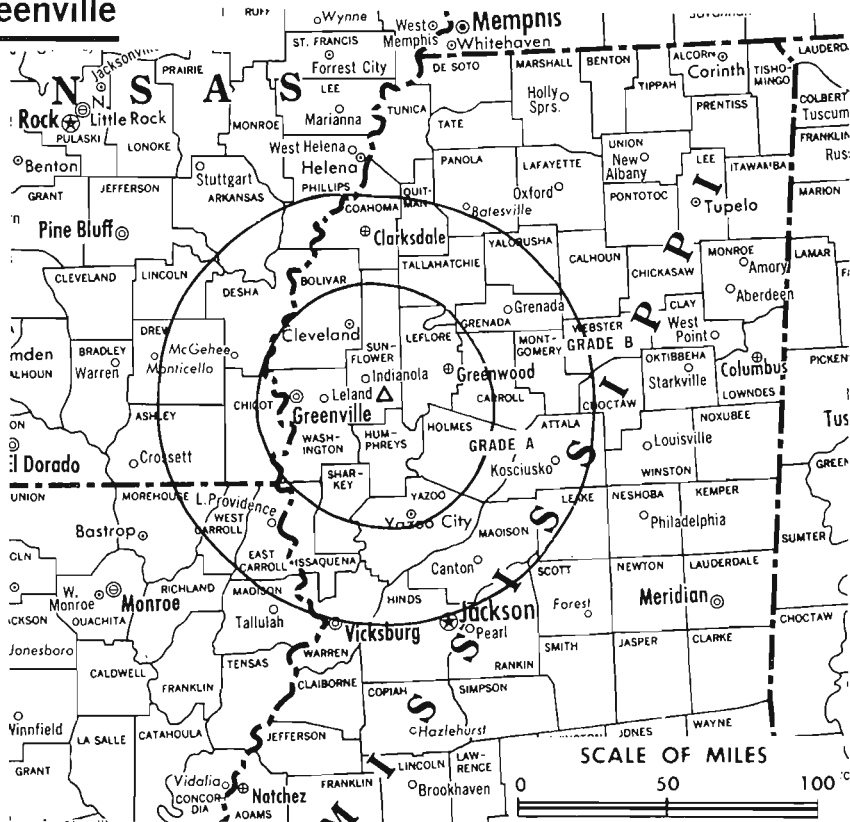
News Wire Service: AP.

Telephone: 601-453-4001.

AM Affiliate: WABG, 1-kw (.5-kw night), 960 kHz.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WABG-TV Ref: FCC File No. BPCT-3652 Granted 2/25/66

© American Map Co., Inc., N.Y., No. 14244

WABG-TV

Licensee: Mississippi Telecasting Co. Inc., P.O. Box 720, Greenwood, Miss. (38931).

Studios: Highway 82-West, Greenwood; Washington Ave., Greenville.

Ownership: Cy N. Bahakel, 100%. For other interests see WCCB-TV, Charlotte, N.C.

Began Operation: Oct. 20, 1959.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Cahill, Kaswell & Nerenberg.

Personnel:

CY N. BAHAKEL, president.
HENRY W. HUGHES, vice president & general manager.
DOROTHY PORTER, office manager.
ROBERT TAYLOR, chief engineer.

DIGEST OF RATE CARD NO. 9C (May 1, 1976)

Hour	30 Min.	15 Min.	Min.	30 Sec.	10 Sec.	
Class AA—6-9:59 p.m., daily.	\$408	\$245	\$163	\$160**	\$98**	\$45**

*Class AA—6-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$508.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Attala	6,100	5,700	94
	Bolivar	13,500	12,300	91
	Carroll	2,500	2,300	91
	Choctaw	2,800	2,600	93
	Grenada	6,000	5,600	94
	Holmes	6,500	6,000	93

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI—(Continued)			
	Humphreys	3,500	3,300	93
	Issaquena	700	600	91
	Leflore	12,000	11,200	93
	Montgomery	4,000	3,700	93
	Sharkey	2,300	2,100	93
	Sunflower	9,300	8,500	91
	Tallahatchie	5,100	4,700	91
	Washington	20,100	18,900	94
	Yazoo	8,100	7,600	94
Between 25-49%	ARKANSAS			
	Chicot	5,800	5,300	91
	Desha	5,800	5,400	94
	LOUISIANA			
	East Carroll	3,700	3,400	92
Between 5-24%	MISSISSIPPI			
	Calhoun	5,000	4,700	95
	Coahoma	11,200	10,400	93
	Webster	3,300	3,100	94
	Winston	5,900	5,500	94
	Yalobusha	4,300	4,000	93
	ARKANSAS			
	Bradley	4,800	4,500	94
	Drew	5,300	4,900	93
	Lincoln	3,800	3,500	93
Phillips	12,100	11,200	92	
MISSISSIPPI				
Chickasaw	5,100	4,800	94	
Jefferson Davis	4,000	3,700	93	
Lafayette	7,400	7,000	95	
Leake	5,700	5,400	95	
Madison	8,800	8,300	94	
Neshoba	6,900	6,600	96	
Panola	7,100	6,700	95	
Warren	14,500	13,800	95	
Station Totals		233,000	217,300	93
Net Weekly Circulation (1974-75)				118,300
Average Daily Circulation (1974-75)				66,500

Mississippi—Jackson



WAPT



Ch. 16

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1047-kw max. & 794-kw horizontal visual, 276-kw max. & 158-kw horizontal aural. Antenna: 1166-ft. above av. terrain, 1072-ft. above ground, 1519-ft. above sea level.

Latitude 32° 16' 39"
Longitude 90° 17' 41"

Transmitter: Television Sixteen Drive.
Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP.

News Film Service: ABC.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WAPT Ref: FCC File No. BMPCT—0921 Granted 7/30/70

© American Map Co., Inc., N.Y., No. 14244

WAPT

Licensee: Television America Sixteen Inc., Box 10297, Jackson (39209).

Studio: Television Sixteen Drive.

Telephone: 601-922-1607. TWX No.: 810-966-2734.

Ownership: Lewis C. Hopper, Dr. Curtis D. Roberts, Robert G. Nichols, William Neville III, Dr. Louis A. Farber & Dr. Russell Birmingham, 16.6% each. Hopper & Roberts each 33-1/3% of WLIN(FM), Jackson.

Began Operation: October 3, 1970. Sale to present owners by American Public Life Insurance Co. approved by FCC March 18, 1976.

Represented (sales) by The Meeker Co.

Represented (legal) by Prince & Paul.

Represented (engineering) by Willis C. Beecher.

Personnel:

- LEWIS C. HOPPER, president & general manager.
- LEN JAMES GIACONE, sales manager.
- JACK REA, operations manager.
- HERB JOLLY, chief engineer.

DIGEST OF RATE CARD NO. 6

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AAA—6:30-10:30 p.m., daily.	\$425	\$325	\$275	\$190	\$115	\$65

NETWORK BASE HOURLY RATE: \$250.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Claiborne	2,900	2,700	92
	Copiah	7,800	7,400	95
	Hinds	69,200	67,500	98

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI—(Continued)			
	Lawrence	3,500	3,300	94
	Madison	8,800	8,300	94
	Rankin	14,200	13,700	96
	Simpson	6,500	6,200	96
	Warren	14,500	13,800	95
Between 25-49%	LOUISIANA			
	Concordia	6,600	6,100	92
	Tensas	3,000	2,700	91
	MISSISSIPPI			
	Adams	11,500	10,900	95
Between 5-24%	Lauderdale	23,400	22,700	97
	Leake	5,700	5,400	95
	Lincoln	8,500	8,100	95
	Scott	6,600	6,300	96
	Smith	4,200	4,000	95
	Yazoo	8,100	7,600	94
	LOUISIANA			
	Madison	4,900	4,500	92
	MISSISSIPPI			
	Attala	6,100	5,700	94
	Choctaw	2,800	2,600	93
	Clarke	4,900	4,700	95
	Covington	4,200	4,000	94
	Humphreys	3,500	3,300	93
	Issaquena	700	600	91
Jefferson	2,400	2,200	90	
Jefferson Davis	4,000	3,700	93	
Jones	19,000	18,500	97	
Leflore	12,000	11,200	93	
Neshoba	6,900	6,600	96	
Newton	6,100	5,800	96	
Pike	10,500	9,900	95	
Washington	20,100	18,900	94	
Station Totals		313,100	298,900	95
Net Weekly Circulation (1974-75)			138,900	
Average Daily Circulation (1974-75)			78,200	

Mississippi—Jackson



WJTV

Ch. 12



Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1630-ft. above av. terrain, 1615-ft. above ground, 1949-ft. above sea level.

Latitude 32° 14' 25.59"
Longitude 90° 24' 15.05"

Transmitter: 1.5-mi. SE of Raymond, 3-mi. N of Route 18.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

AM Affiliate: WSLI, 5-kw, 930 kHz (ABC).

FM Affiliate: WJFR, 80-kw, 96.3 MHz (No. 242), 1420-ft.

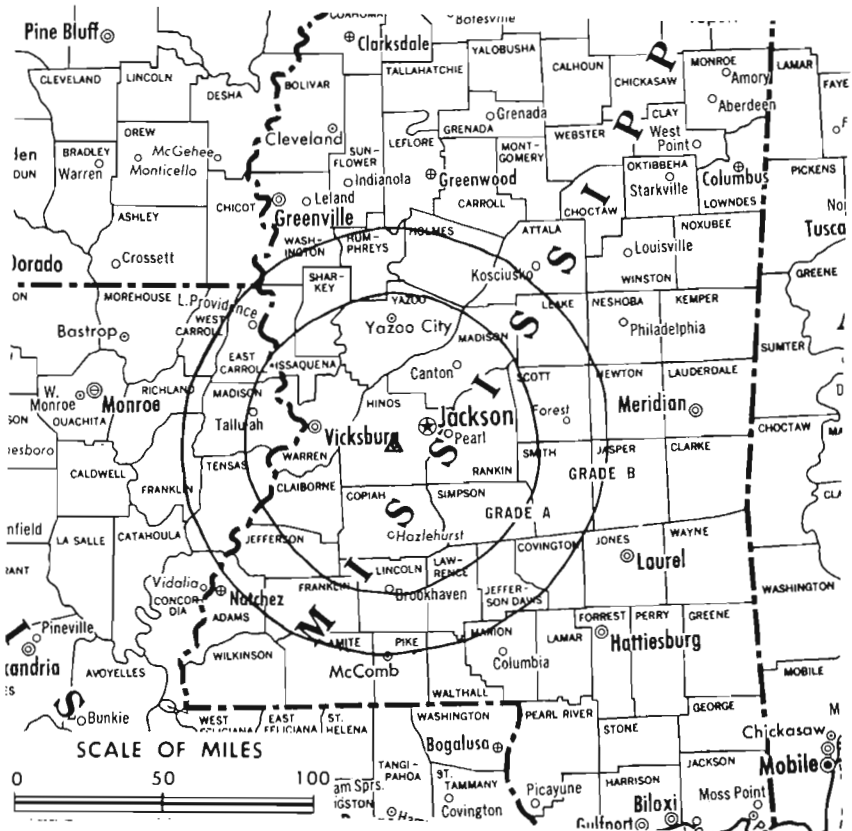
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WJTV Ref: FCC File No. BPCT-2540 Granted 1/10/62

©American Map Co., Inc., N.Y., No. 14244

WJTV

Network Service: CBS.

Licensee: Capitol Broadcasting Co. Inc., Box 8887, Jackson, Miss. (39204).

Studio: Robinson Rd. extension & TV Road.

Telephone: 601-372-6311. TWX No.: 810-966-2735.

Ownership: Mississippi Publishers Corp., publishers of Jackson Clarion Ledger and Daily News, 40%; Standard Life Insurance Co., 32.4%; T. B. Lanford, 13.8%; L. M. Sepaugh, 13.8%. For other Lanford interests, see KALB-TV, Alexandria, La. Capitol Bcstg. also owns KKTU, Colorado Springs, Colo.

Begin Operation: March 15, 1954 as WSLI-TV; in 1955, after WSLI-TV owners got permission to sell 40% interest to Mississippi Publishers Corp., latter took WJTV (Ch. 25) off air on May 31 and WSLI-TV switched call to WJTV (Television Digest, Vol. 11:16, 21, 23).

Represented (sales) by Katz Television.

Represented (legal) by Kirkland, Ellis & Rowe.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

OWENS F. ALEXANDER, exec. v.p. & general manager.
ALAN AXTELL, general sales manager.
L. M. SEPAUGH JR., film director.
C. A. PERKINS, chief engineer.
VASSAR DUBARD, program & production supervisor.
DAVE WAITE, news director.
WYDETT HAWKINS, director of public affairs.

DIGEST OF RATE CARD NO. P18 & A29—(July 19, 1976)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.					
\$900	\$585	\$405	\$250*	\$250*	\$125*

*Class AA—7-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$850.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	LOUISIANA				
		East Carroll	3,700	3,400	92
		Madison	4,900	4,500	92
		Tensas	3,000	2,700	91
	MISSISSIPPI				
		Adams	11,500	10,900	95
		Attala	6,100	5,700	94
		Carroll	2,500	2,300	91
		Claiborne	2,900	2,700	92
		Copiah	7,800	7,400	95
		Covington	4,200	4,000	94
		Hinds	69,200	67,500	98
		Holmes	6,500	6,000	93
		Humphreys	3,500	3,300	93
		Issaquena	700	600	91
	Jefferson	2,400	2,200	90	
	Jefferson Davis	4,000	3,700	93	
	Lawrence	3,500	3,300	94	
	Leake	5,700	5,400	95	
	Leflore	12,000	11,200	93	
	Lincoln	8,500	8,100	95	
	Madison	8,800	8,300	94	
	Marion	7,500	7,100	94	
	Pike	10,500	9,900	95	
	Rankin	14,200	13,700	96	
	Scott	6,600	6,300	96	
	Sharkey	2,300	2,100	93	
	Simpson	6,500	6,200	96	
	Smith	4,200	4,000	95	
	Sunflower	9,300	8,500	91	
	Warren	14,500	13,800	95	
	Washington	20,100	18,900	94	
	Yazoo	8,100	7,600	94	
Between 25-49%	LOUISIANA				
		Franklin	7,400	7,000	95
(Continued on page 456-b)					
Station Totals		481,600	457,400	94	
Net Weekly Circulation (1974-75)				275,100	
Average Daily Circulation (1974-75)				176,600	

Mississippi—Jackson



WLBT

Ch. 3



Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 95.5-kw visual, 19.1-kw aural. Antenna: 2050-ft. above av. terrain, 1999-ft. above ground, 2419-ft. above sea level.

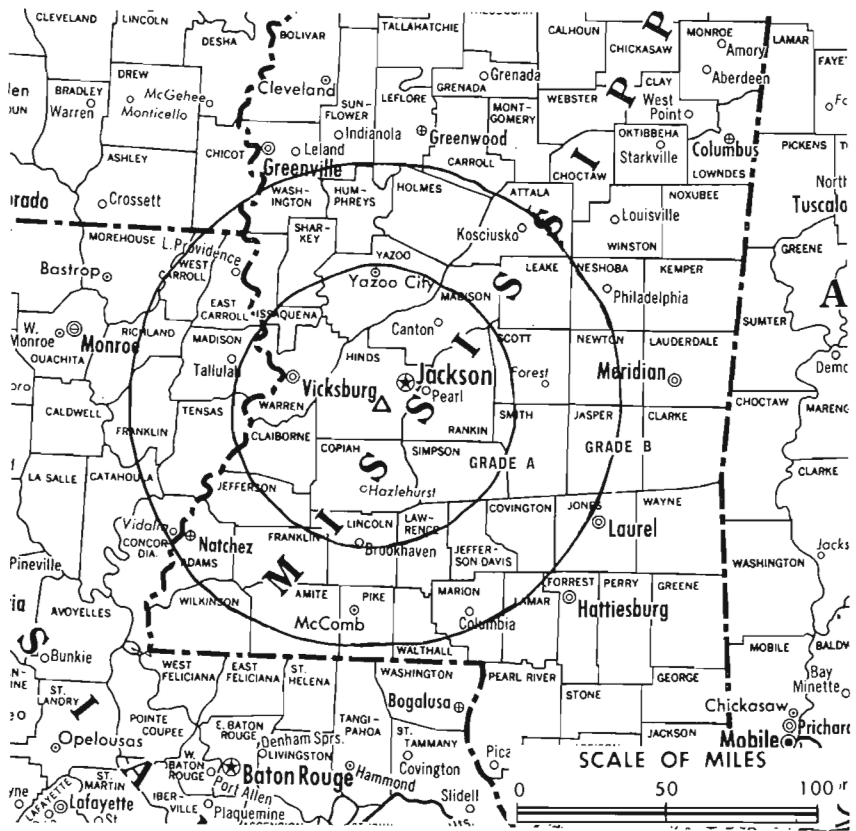
Latitude 32° 12' 46"
Longitude 90° 22' 54"

Transmitter: 12-mi. SW of Jackson.
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WLBT Ref: FCO File No. BPCT—3807 Granted 9/21/66

©American Map Co., Inc., N.Y., No. 14244

WLBT

Network Service: NBC.

Licensee: Communications Improvement Inc., Box 1712, Jackson, Miss. (39205).

Studio: 715 S. Jefferson St. (39205).

Telephone: 601-948-3333. TWX No.: 601-948-0726.

Ownership: Communications Improvement Inc., a non-profit corp. Elizabeth Johnson, pres.; Dr. Aaron Shirley, v.p.; Jackson O. Shuford Jr., secy.-treas.

Began Operation: Dec. 20, 1953. Original licensee, Lamar Life Insurance Co., denied renewal of license by court decision June 20, 1969. Interim operating authority granted to present licensee which is not an applicant for regular authorization, June 2, 1971. Communications Improvement began operation June 14, 1971.

Represented (sales) by H-R Television.

Represented (legal) by Moore, Berson & Lifflander.

Personnel:

- WILLIAM DILDAY, general manager.
- HARRY BICKELHAUPT, commercial manager.
- HEWITT GRIFFIN, program director & film buyer.
- GLORIA WATKINS, promotion director.
- FORREST COX, farm director.
- BERT CASE, news director.
- FLOYD KINARD, chief engineer.
- JOYCE HUGHES, children's programming director.

DIGEST OF RATE CARD NO. 16—(May 1, 1971)

Hour 30 Min. 15 Min. 10 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:59-9:59 p.m., daily.
\$800.00 \$480.00 \$320.00 \$270.00 Graded rates apply*

*Highest average rate: \$159.

NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	East Carroll	3,700	3,400	92
	Madison	4,900	4,500	92
	Tensas	3,000	2,700	91
	West Carroll	4,400	4,100	94

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Adams	11,500	10,900	95
	Attala	6,100	5,700	94
	Carroll	2,500	2,300	91
	Claiborne	2,900	2,700	92
	Copiah	7,800	7,400	95
	Covington	4,200	4,000	94
	Franklin	2,400	2,200	93
	Hinds	69,200	67,500	98
	Holmes	6,500	6,000	93
	Humphreys	3,500	3,300	93
	Issaquena	700	600	91
	Jasper	4,700	4,500	95
	Jefferson	2,400	2,200	90
	Jefferson Davis	4,000	3,700	93
	Lawrence	3,500	3,300	94
	Leake	5,700	5,400	95
	Leflore	12,000	11,200	93
	Lincoln	8,500	8,100	95
	Madison	8,800	8,300	94
	Marion	7,500	7,100	94
	Neshoba	6,900	6,600	96
	Newton	6,100	5,800	96
	Pike	10,500	9,900	95
	Rankin	14,200	13,700	96
	Scott	6,600	6,300	96
	Sharkey	2,300	2,100	93
Simpson	6,500	6,200	96	
Smith	4,200	4,000	95	
Sunflower	9,300	8,500	91	
Walthall	3,700	3,500	94	
Warren	14,500	13,800	95	
Washington	20,100	18,900	94	
Yazoo	8,100	7,600	94	
Between 25-49%	ARKANSAS			
	Chicot	5,800	5,300	91
	LOUISIANA			
	Concordia	6,600	6,100	92

(Continued on page 456-b)

Station Totals	510,700	485,500	95
Net Weekly Circulation (1974-75)		302,900	
Average Daily Circulation (1974-75)		209,100	

Mississippi—Laurel-Hattiesburg



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 529-ft. above av. terrain, 576-ft. above ground, 771-ft. above sea level.

Latitude 31° 27' 12"
Longitude 89° 17' 05"

Transmitter: U.S. Hwy. 11, approx. 1.2-mi. of Eastabutchie.

Studio: U.S. Hwy. 11, approx. 1.2-mi. N of Eastabutchie.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

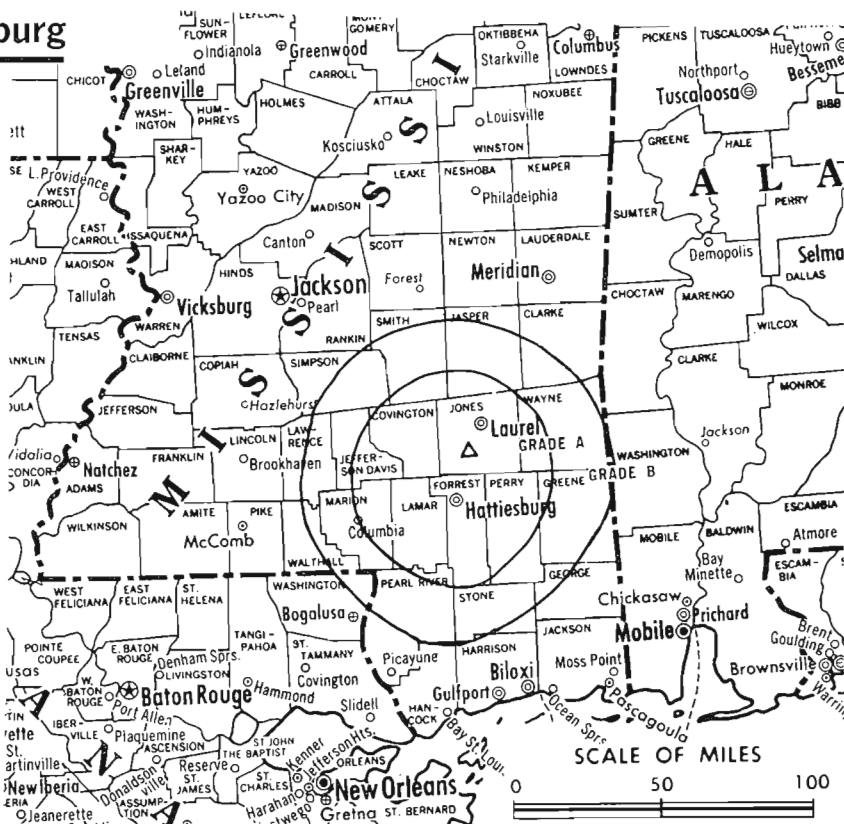
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WDM-TV Ref: FCC File No. BPCT—2031 Granted 2/20/57

©American Map Co., Inc., N.Y., No. 14244

WDM-TV

Network Service: NBC.

Licensee: Chapman TV of Tuscaloosa Inc., Box 1978, Hattiesburg, Miss. (39401).

Telephones: 601-544-4730, Hattiesburg; 601-649-3111, Laurel.

Ownership: Wm. S. Smylie, pres., 10.42%; Mrs. W. S. Smylie, 16.67%; W. S. Smylie III, 8.33%; S. A. Rosenbaum, 43.75%; Marvin Reuben, v.p., 8.33%; Rose Keith, 4.17%; Mrs. J. F. Thompson, 8.33%. Stockholders also own WCFT-TV, Tuscaloosa. Rosenbaum also owns 11.5% of WTKO-TV, Meridian, Miss. For Reuben & Rosenbaum CATV interests, see CATV Group Ownership.

Began Operation: June 8, 1956 on Ch. 9. Two months later WDSU-TV, New Orleans, acquired 51% interest, with remaining 49% being held equally by 4 founding partners, Dave A. & Harold M. Matison and Milton J. & Alvin H. Fine (Television Digest, Vol. 12:31, 38). Plant was sold to present owners, who held CP for Ch. 7, Laurel, Miss.; when WDSU-TV received FCC authorization to shift WAFB-TV, Baton Rouge from Ch. 28 to Ch. 9 pending outcome of hearings, new owners began operation on Ch. 7 Sept. 3, 1959 (Vol. 13:44, 15:36). Sale of 43.75% to S. A. Rosenbaum as well as stock to Marvin Reuben & Jerry P. Keith by Wm. S. Smylie family approved Dec. 7, 1960 by FCC (Vol. 16:49, 50).

Represented (sales) by Adam Young Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Gautney & Jones.

Personnel:

MARVIN REUBEN, exec. v.p., general manager & film buyer.
FRANK PILGRIM, v.p. & sales manager.
NELL SUMRALL, v.p. & program director.
BOBBY J. SMITH, v.p. & chief engineer & operations manager.
BOB FORD, v.p. & news director.
ALVIN EATON, v.p., community affairs.
ANN DALEY, traffic manager.
DAVID THORNTON, production manager.

DIGEST OF RATE CARD NO. 11—(June 25, 1976)

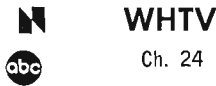
Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$510	\$320	\$215	\$165	Graded rates apply*

*Highest rate: \$150.

NETWORK BASE HOURLY RATE: \$440.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI				
		Clarke	4,900	4,700	95
		Covington	4,200	4,000	94
		Forrest	19,600	19,000	97
		Jasper	4,700	4,500	95
		Jefferson Davis	4,000	3,700	93
		Jones	19,000	18,500	97
		Lamar	5,400	5,200	96
		Marion	7,500	7,100	94
		Perry	2,500	2,400	95
		Smith	4,200	4,000	95
	Stone	2,400	2,300	96	
	Walthall	3,700	3,500	94	
	Wayne	5,000	4,700	94	
Between 25-49%	LOUISIANA				
		Washington	15,300	14,500	95
	MISSISSIPPI				
		George	4,000	3,900	97
	Greene	2,800	2,600	93	
	Jackson	31,200	30,400	97	
	Lauderdale	23,400	22,700	97	
	Pike	10,500	9,900	95	
Between 5-24%	ALABAMA				
	Choctaw	5,400	5,000	93	
(Continued on page 456-b)					
Station Totals			267,800	257,500	96
Net Weekly Circulation (1974-75)					120,200
Average Daily Circulation (1974-75)					78,900

Mississippi—Meridian



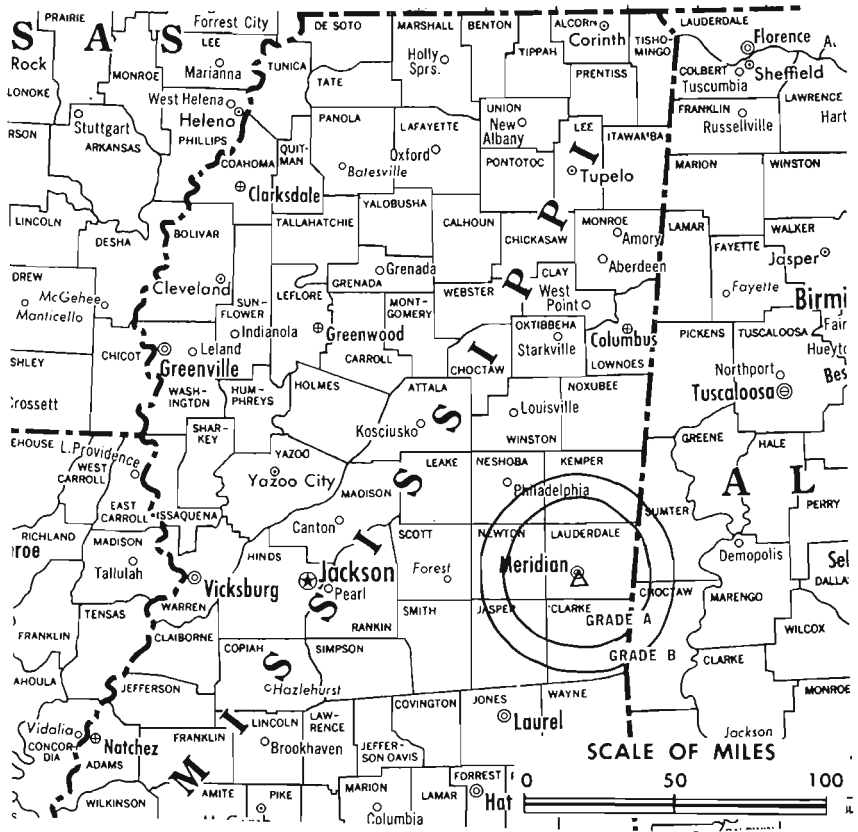
Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 282-kw max. & 245-kw horizontal visual, 28-kw max. & 24.5-kw horizontal aural. Antenna: 550-ft. above av. terrain, 319-ft. above ground, 1000-ft. above sea level.

Latitude 32° 19' 40"
Longitude 88° 41' 28"

Transmitter: 1.8-mi. S of Meridian on Hwy. 45.

Color: Network, live, film, slide & tape.
News Wire Service: AP.

*Total Households: © MST
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WHTV Ref: FCC File No. BPCT-3934 Granted 7/10/67

© American Map Co., Inc., N.Y., No. 14244

WHTV

Network Service: NBC, ABC.
Licensee: Central TV Inc., Box 5185, Meridian, Miss. (39301).
Studio: 1.8-mi. S of Meridian on Hwy. 45.
Telephone: 601-693-2933.
Ownership: Frank K. Spain, pres., 70%; Ronald E. Hale, v.p. & gen. mgr., 10%; Richard E. Wilbourn, secy.-treas.; F. Carrington Weems & Charles Weiner, 8% each; Dudley C. Sharp & Mrs. Garnett S. Wilbourn, 2% each. Frank K. Spain owns 60% of WTWW, Tupelo.
Began Operation: June 10, 1968; left air Oct. 13, 1970. Sale to present owners by Delta Communications Corp. approved by FCC March 23, 1972. Resumed operation Dec. 6, 1972.
Represented (sales) by Busby, Finch, Lathom & Widman.
Represented (legal) by Haley, Bader & Potts.

Personnel:
FRANK K. SPAIN, president.
RONALD E. HALE, vice president & general manager.
MAX BERRYHILL, chief engineer.
Rates: Highest 30 Sec., \$53.
NETWORK BASE HOURLY RATE: \$50.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ALABAMA			
	Choctaw	5,400	5,000	93
	Sumter	4,900	4,500	93
	MISSISSIPPI			
	Kemper	2,900	2,700	93
	Lauderdale	23,400	22,700	97
Station Totals		36,600	34,900	95
Net Weekly Circulation (1974-75)				6,600
Average Daily Circulation (1974-75)				3,100

Mississippi—Meridian



WTOK-TV



Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 46.5-kw aural. Antenna: 536-ft. above av. terrain, 319-ft. above ground, 984-ft. above sea level.

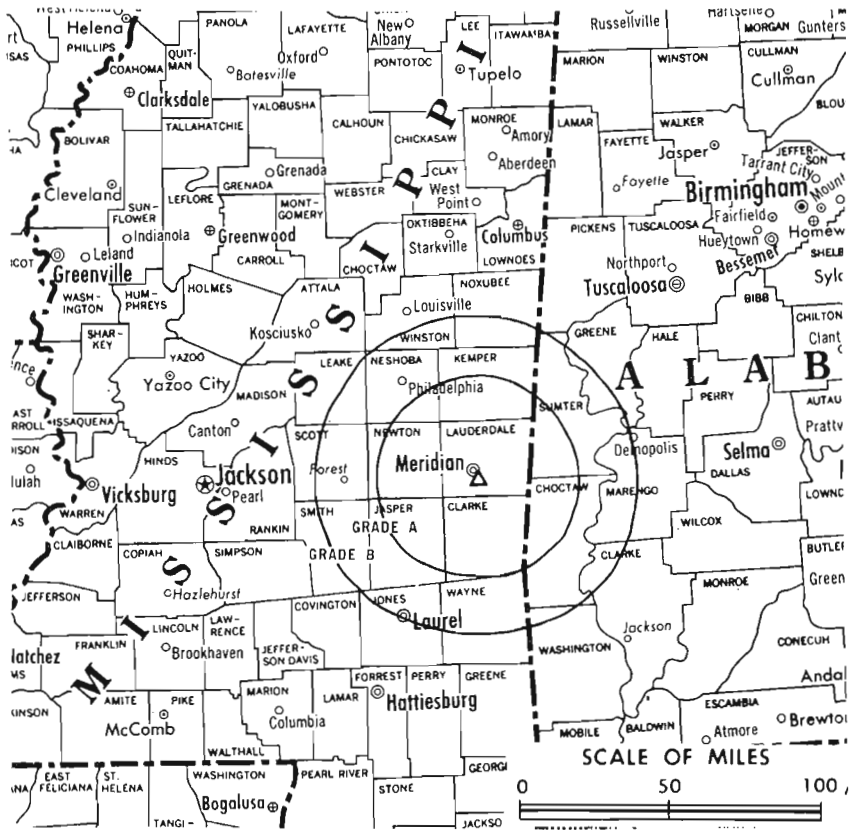
Latitude 32° 19' 38.3"
Longitude 88° 41' 27.8"

Transmitter: U.S. Hwy. 45, 1/8-mi. S of city.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WTOK-TV Ref: FCC File No. BMPCT-3043 Granted 5/2/55

©American Map Co., Inc., N.Y., No. 14244

WTOK-TV

Network Service: CBS.

Licensee: Southern Television Corp., Box 2988, Meridian, Miss. (39301).

Studio: Southern Bldg.

Telephone: 601-693-1441. TWX No.: 501-961-1090.

Ownership: Robert F. Wright, pres., 25.5%; William B. Crooks, v.p., 16.5%; Thomas Y. Minniece, secy., 8%; I. A. Rosenbaum Jr., treas., 11.5%; S. A. Rosenbaum, 11.5%; James B. Skewes, 11.5%; H. M. Minniece, 6.5%; Cecil Germany, 4%; Robert F. Ward, 3%; Joe Saxon, 2%. S. A. Rosenbaum also owns 43.75% of WDAM-TV, Laurel, Miss. For Rosenbaum CATV interests, see CATV Group Ownership. Mr. Skewes owns WMOX (AM), Meridian, Miss.

Began Operation: Sept. 25, 1953.

Represented (sales) by Avery-Knodel Inc.

Represented (engineering) by Gautney & Jones.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

- ROBERT F. WRIGHT, president, gen. manager & film buyer.
- W. B. CROOKS JR., vice president & commercial manager.
- EVELYN K. JONES, film coordinator.
- CECIL C. GERMANY, national sales manager.
- EDNA LA SHANE, traffic manager.
- ROBERT F. WARD, assistant national sales manager.
- BERNICE P. STEWART, program manager.
- GEORGE E. SHANNON, production director.
- JOE H. SAXON SR., chief engineer.
- BOB HOLLAND, operations director.

DIGEST OF RATE CARD NO. 15

(Sept. 20, 1976)

Hour	30 Min.	15 Min.	10 Min.	5 Min.
Class AA—6-10 p.m., daily.				
\$600	\$360	\$240	\$210	\$180

Class AA—6-10 p.m., daily.

\$600 \$360 \$240 \$210 \$180

NETWORK BASE HOURLY RATE: \$575.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA				
		Choctaw	5,400	5,000	93
		Greene	2,900	2,600	90
		Marengo	7,400	6,900	93
		Sumter	4,900	4,500	93
	MISSISSIPPI				
		Clarke	4,900	4,700	95
		Jasper	4,700	4,500	95
		Jones	19,000	18,500	97
		Kemper	2,900	2,700	93
	Lauderdale	23,400	22,700	97	
	Neshoba	6,900	6,600	96	
	Newton	6,100	5,800	96	
	Noxubee	3,900	3,600	91	
	Wayne	5,000	4,700	94	
	Winston	5,900	5,500	94	
Between 25-49%	ALABAMA				
		Hale	4,400	4,100	92
	MISSISSIPPI				
	Forrest	19,600	19,000	97	
	Scott	6,600	6,300	96	
Between 5-24%	ALABAMA				
		Clarke	8,300	7,800	94
		Dallas	17,400	16,500	95
		Pickens	7,000	6,500	93
		Tuscaloosa	38,800	37,400	96
	MISSISSIPPI				
		Attala	6,100	5,700	94
		Choctaw	2,800	2,600	93
		Clay	5,600	5,300	95
		Greene	2,800	2,600	93
	Lowndes	15,900	15,400	97	
	Montgomery	4,000	3,700	93	
	Oktibbeha	8,700	8,100	93	
	Perry	2,500	2,400	95	
	Smith	4,200	4,000	95	
Station Totals			258,000	245,700	95
Net Weekly Circulation (1974-75)					107,600
Average Daily Circulation (1974-75)					71,000

Mississippi

WJTV, Jackson

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSISSIPPI			
	Bolivar	13,500	12,300	91
	Forrest	19,600	19,000	97
	Franklin	2,400	2,200	93
	Jasper	4,700	4,500	95
	Montgomery	4,000	3,700	93
	Newton	6,100	5,800	96
	Walthall	3,700	3,500	94
Between 5-24%	ARKANSAS			
	Ashley	8,500	8,000	94
	Chicot	5,800	5,300	91
	LOUISIANA			
	Catahoula	3,900	3,600	91
	Concordia	6,600	6,100	92
	Morehouse	10,500	10,000	95
	Ouachita	42,200	41,000	97
	Richland	7,100	6,700	94
	West Carroll	4,400	4,100	94
	MISSISSIPPI			
	Amite	3,900	3,600	93
	Choctaw	2,800	2,600	93
	Greene	2,800	2,600	93

WDAM-TV, Laurel

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ALABAMA—(Continued)			
	Sumter	4,900	4,500	93
	MISSISSIPPI			
	Harrison	43,700	42,700	98
	Lawrence	3,500	3,300	94
	Lincoln	8,500	8,100	95
	Newton	6,100	5,800	96
	Pearl River	8,300	8,000	96
	Scott	6,600	6,300	96
	Simpson	6,500	6,200	96

WLBT, Jackson

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	LOUISIANA—(Continued)				
	Franklin	7,400	7,000	95	
	Richland	7,100	6,700	94	
	MISSISSIPPI				
	Amite	3,900	3,600	93	
	Bolivar	13,500	12,300	91	
	Forrest	19,600	19,000	97	
	Jones	19,000	18,500	97	
	Lauderdale	23,400	22,700	97	
	Montgomery	4,000	3,700	93	
	Between 5-24%	ARKANSAS			
		Ashley	8,500	8,000	94
LOUISIANA					
Catahoula		3,900	3,600	91	
Morehouse		10,500	10,000	95	
Ouachita		42,200	41,000	97	
MISSISSIPPI					
Choctaw		2,800	2,600	93	
Clarke		4,900	4,700	95	
Greene		2,800	2,600	93	
Lamar		5,400	5,200	96	
Noxubee		3,900	3,600	91	
Webster	3,300	3,100	94		
Wilkinson	2,900	2,700	91		
Winston	5,900	5,500	94		

WTWV, Tupelo

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MISSISSIPPI—(Continued)			
	Bolivar	13,500	12,300	91
	Coahoma	11,200	10,400	93
	Holmes	6,500	6,000	93
	Lauderdale	23,400	22,700	97
	Marshall	6,400	6,000	94
	Panola	7,100	6,700	95
	Sunflower	9,300	8,500	91
	Tippah	5,500	5,300	96
	Washington	20,100	18,900	94
	TENNESSEE			
Hardin	7,000	6,600	94	

For CPs & Applications,
see Services Volume

Mississippi—Tupelo-Columbus



WTWV

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1780-ft. above av. terrain, 1590-ft. above ground, 2170-ft. above sea level.

Latitude 33° 47' 40"
Longitude 89° 05' 16"

Transmitter: 2.1-mi. NW of Woodland.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WTWV Ref: FCC File No. BPC1-4394 Granted 3/17/71

© American Map Co., Inc., N.Y., No. 1424

WTWV

Network Service: NBC, ABC.

Licensee: WTWV Inc., P.O. Box 350, Tupelo, Miss. (38801).

Studio: Beech Spring Rd., 2.5-mi. N of city limits.

Telephone: 601-842-7620.

Ownership: Frank K. Spain, 35%; Letha M. Spain, 20%; Perrin Purvis, 10%; Margaret H. Spain, 35%. Central Television Inc., which is controlled by Frank K. Spain, owns WHTV, Meridian.

Began Operation: March 18, 1957.

Represented (sales) by Katz Television.

Represented (legal) by Haley, Bader & Potts.

Personnel:

FRANK K. SPAIN, president.
CHARLES H. HICKS JR., station manager.
ROBERT B. BRUTON, local sales manager.
CHARLES ED BISHOP, program director.
JIMMIE A. STEMBRIDGE, chief engineer.
GERALD STANFORD, operations manager.
MARK LEDBETTER, news director.

DIGEST OF RATE CARD NO. 10—(Dec. 29, 1975)

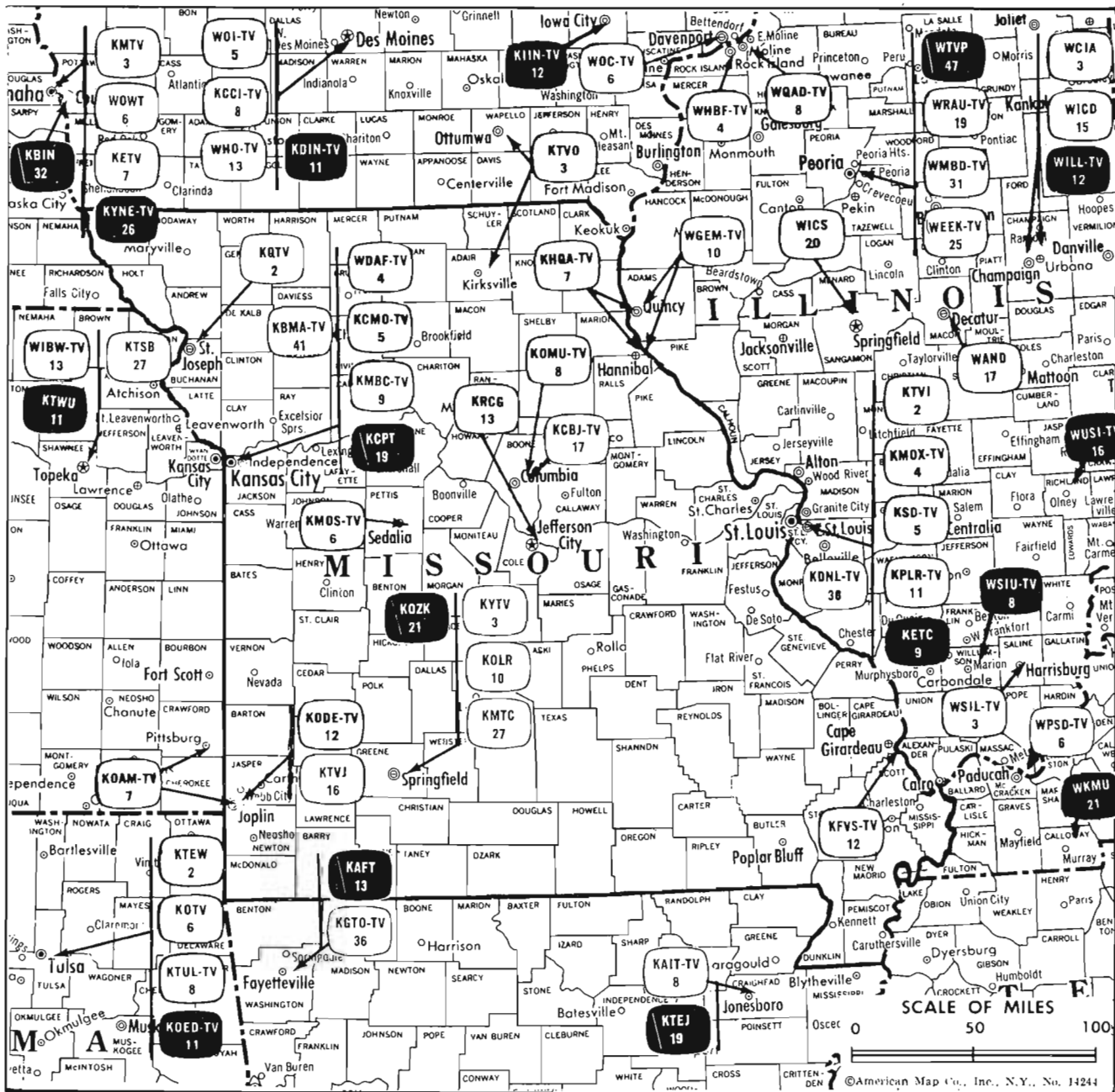
Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$500	\$375	\$175	\$88

NETWORK BASE HOURLY RATE: \$650.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Lamar	5,900	5,600	95
	Marion	9,300	9,000	96
	MISSISSIPPI			
	Calhoun	5,000	4,700	95
	Carroll	2,500	2,300	91

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	MISSISSIPPI—(Continued)				
		Chickasaw	5,100	4,800	94
		Choctaw	2,800	2,600	93
		Clay	5,600	5,300	95
		Grenada	6,000	5,600	94
		Itawamba	5,600	5,300	95
		Lee	16,300	15,700	96
		Lowndes	15,900	15,400	97
		Monroe	10,900	10,400	96
		Montgomery	4,000	3,700	93
		Neshoba	6,900	6,600	96
		Noxubee	3,900	3,600	91
		Oktibbeha	8,700	8,100	93
		Pontotoc	5,700	5,400	95
		Prentiss	6,500	6,200	96
		Tallahatchie	5,100	4,700	91
		Tishomingo	5,800	5,500	94
	Union	7,000	6,800	97	
	Webster	3,300	3,100	94	
	Winston	5,900	5,500	94	
	Yalobusha	4,300	4,000	93	
Between 25-49%	ALABAMA				
	Fayette	5,800	5,600	96	
	Pickens	7,000	6,500	93	
	MISSISSIPPI				
	Alcorn	9,200	8,800	95	
	Attala	6,100	5,700	94	
	Kemper	2,900	2,700	93	
	Lafayette	7,400	7,000	95	
	Leflore	12,000	11,200	93	
Between 5-24%	ALABAMA				
	Sumter	4,900	4,500	93	
	MISSISSIPPI				
	Benton	1,900	1,800	94	
(Continued on page 456-b)					
Station Totals		334,800	316,200	94	
Net Weekly Circulation (1974-75)				159,700	
Average Daily Circulation (1974-75)				99,400	

Missouri



Missouri Station Status as of September 1, 1976 VHF UHF TOTAL

○ Commercial Television Stations	16	5	21
● Educational Television Stations	1	2	3
			24

Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
St. Louis	653,000	12	928,900	12
Kansas City	449,000	21	632,000	23
Paducah-Cape Girardeau-				
Harrisburg	185,000	70	294,800	68
Springfield	135,000	84	222,700	84
Joplin-Pittsburg	107,000	102	150,200	114
Columbia-Jefferson City	81,000	127	132,500	125
Quincy-Hannibal	74,000	133	124,000	132
St. Joseph	25,000	174	30,400	195
Ottumwa-Kirksville	25,000	174	50,600	177

State Educational Technical Facilities

(Complete Data in Educational Directory)

KCPT

Kansas City

Ch. 19

Non-Commercial Educational Station

Licensee: Community-Service Broadcasting Mid-America Inc., 2100 Stark St., Kansas City, Mo. (64126).

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 984-kw max. & 868-kw horizontal visual, 190-kw max. & 170-kw horizontal aural. Antenna: 1170-ft. above av. terrain, 1225-ft. above ground, 2049-ft. above sea level.

Latitude 39° 04' 59"
Longitude 94° 28' 49"

KETC

St. Louis

Ch. 9

Non-Commercial Educational Station

Licensee: St. Louis Educational Television Commission, 6996 Millbrook Blvd., St. Louis (63130).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 295-kw visual, 58.9-kw aural. Antenna: 1078-ft. above av. terrain, 1073-ft. above ground, 1648-ft. above sea level.

Latitude 38° 28' 56"
Longitude 90° 23' 53"

KOZK

Springfield

Ch. 21

Non-Commercial Educational Station

Grantee: Springfield Community Television Inc., M.P.O. Box 21, Springfield, Mo. (65801).

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1410-kw max. & 537-kw horizontal visual, 141-kw max. & 53.7-kw horizontal aural. Antenna: 1790-ft. above av. terrain, 1665-ft. above ground, 3574-ft. above sea level.

Latitude 37° 13' 08"
Longitude 92° 56' 56"

State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

WPSD-TV, Cape Girardeau

(See Paducah, Ky.)

WSIL-TV, Cape Girardeau

(See Harrisburg, Ill.)

KRCG, Columbia

(See Jefferson City, Mo.)

WGEM-TV, Hannibal

(See Quincy, Ill.)

KOMU-TV, Jefferson City

(See Columbia, Mo.)

KOAM-TV, Joplin

(See Pittsburg, Kan.)

KTVO, Kirksville

(See Ottumwa, Iowa)

Missouri—Cape Girardeau



KFVS-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 2000-ft. above av. terrain, 1676-ft. above ground, 2487-ft. above sea level.

Latitude 37° 25' 46"
Longitude 89° 30' 14"

Transmitter: 8.5-mi. N of Cape Girardeau, off county road "V".

Studio: 310 Broadway.

Telephone: 314-335-5511.

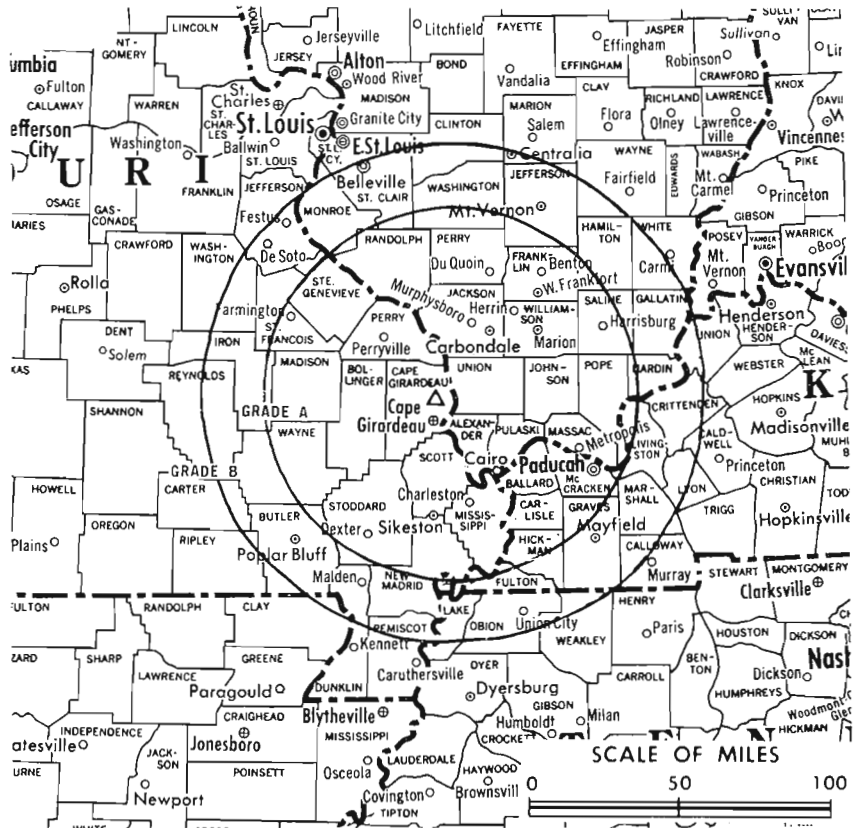
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: KFVS, 5-kw (.5 kw night), 960 kHz.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV % and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KFVS-TV Ref: FCC File No. BPCT-2609 Granted 4/17/59

©American Map Co., Inc., N.Y., No. 14244

KFVS-TV

Licensee: Hirsch Bcstg. Co., Box 100, Cape Girardeau, Mo. (63701).

Ownership: Oscar C. Hirsch, pres., 79.37%; Robert O. Hirsch, v.p., 6.43%; Geraldine F. Hirsch, treas., 1.33%; David E. Hoche, secy.; James F. Hirsch & Marjorie H. Deimund, 6.43% each. Oscar Hirsch also controls KFMO, Flat River, Mo. and WHCO, Sparta, Ill.

Began Operation: Oct. 3, 1954.

Represented (sales) by The Meeker Co.; C. K. Beaver & Assoc. (South & Southeast); Eugene F. Gray Co. (Mo., Neb., Kan.).

Personnel:

OSCAR C. HIRSCH, president & general manager.
ROBERT O. HIRSCH, v.p. & manager of TV operations.
GERALDINE F. HIRSCH, treasurer.
DAVID E. HOCHÉ, secretary.

DIGEST OF RATE CARD NO. 34—(Jan. 26, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—5:30-10:30 p.m., daily.

\$1350 \$810 \$675 \$540 Graded rates apply*

*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$825.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Alexander	4,800	4,500	95
	Franklin	17,300	16,700	96
	Gallatin	2,900	2,700	94
	Hamilton	3,500	3,300	93
	Hardin	2,000	1,900	97
	Jackson	18,000	17,300	96
	Jefferson	12,700	12,200	96
	Johnson	3,000	2,900	96
	Massac	4,900	4,700	96
	Perry	7,900	7,600	96
	Pope	1,800	1,700	93

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS—(Continued)			
	Pulaski	3,500	3,300	94
	Saline	11,300	10,900	96
	Union	6,300	6,100	97
	Williamson	19,700	19,000	97
	KENTUCKY			
	Ballard	3,400	3,300	98
	Calloway	10,200	9,900	97
	Carlisle	2,100	2,100	98
	Crittenden	3,800	3,600	96
	Fulton	3,400	3,300	97
	Graves	12,400	12,100	98
	Hickman	2,500	2,400	97
	Livingston	3,400	3,300	97
Lyon	2,200	2,100	96	
Mc Cracken	22,800	22,400	98	
Marshall	8,400	8,200	98	
MISSOURI				
Bollinger	3,300	3,200	96	
Butler	13,900	13,400	96	
Cape Girardeau	17,800	17,400	98	
Carter	1,400	1,300	92	
Dunklin	13,400	13,000	97	
Madison	3,500	3,400	97	
Mississippi	5,700	5,600	98	
New Madrid	8,300	8,000	97	
Perry	5,100	5,000	97	
Reynolds	2,100	2,000	94	
Ripley	4,700	4,400	93	
Scott	11,900	11,700	98	
Stoddard	9,600	9,400	98	
Wayne	3,900	3,700	96	
TENNESSEE				
Lake	2,700	2,600	95	
Obion	12,800	12,400	97	
Weakley	11,600	11,200	96	

(Continued on page 469-b)

Station Totals	548,400	528,600	96
Net Weekly Circulation (1974-75)		307,000	
Average Daily Circulation (1974-75)		230,400	

Missouri—Columbia



KCBJ-TV



Ch. 17

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 740-kw max. & 562-kw horizontal visual, 147-kw max. & 112-kw horizontal aural. Antenna: 1130-ft. above av. terrain, 1100-ft. above ground, 1900-ft. above sea level.

Latitude 38° 46' 29"
Longitude 92° 33' 22"

Transmitter: 3.5-mi. W of Jamestown.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Bilger & Blair.

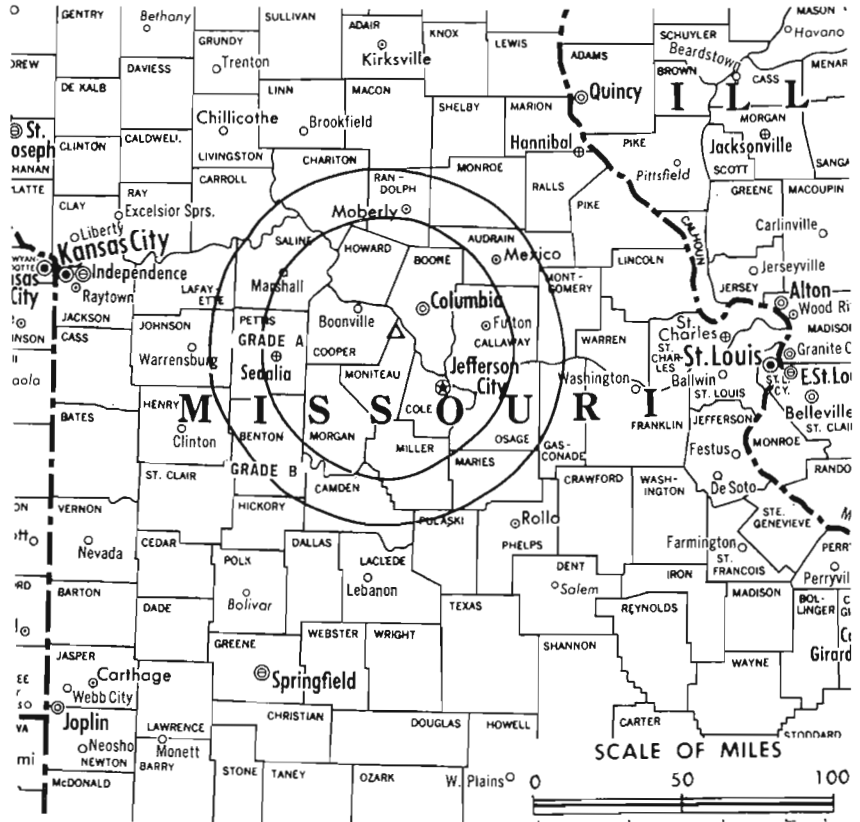
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KCBJ-TV Ref: FCC File No. BMPCT-7323 Granted 7/14/71

© American Map Co., Inc., N.Y., No. 14244

KCBJ-TV

Network Service: ABC.

Licensee: Channel Seventeen Inc., Box 1072, Columbia, Mo. (65201).

Studio: 14 S. 7th St. (65201). Telephone: 314-449-0917.

Ownership: Richard E. Koenig, pres., 55%; Robert H. Koenig, 45%.

Began Operation: Dec. 5, 1971.

Represented (sales) by Savalli/Gates Inc.

Personnel:

RICHARD KOENIG, president & general manager.

CRAIG MILLER, sales manager.

ELAINE THOMPSON, program director.

TOM JOHNS, chief engineer.

DIGEST OF RATE CARD—(March 1, 1976)

30 Sec. 20 Sec. 10 Sec.

Class A—7-10 p.m., daily.

\$71.00 \$71.00 \$35.00

NETWORK BASE HOURLY RATE: \$175.

For ABC Television Network,
see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Boone	28,200	27,600	98
	Callaway	9,100	8,900	98
	Cole	16,300	16,100	99
	Cooper	5,400	5,300	98
	Howard	4,000	3,900	98
	Moniteau	4,200	4,100	98
	Morgan	5,000	4,900	97
	Randolph	8,400	8,200	98
	Saline	8,300	8,100	98
Between 25-49%	MISSOURI			
	Audrain	9,500	9,300	98
	Miller	6,500	6,300	98
	Osage	3,800	3,700	96
Pettis	14,100	13,800	98	
Between 5-24%	MISSOURI			
	Benton	5,400	5,200	96
	Camden	6,200	6,000	97
	Chariton	3,900	3,800	97
	Johnson	11,200	11,000	98
	Maries	2,300	2,200	97
	Monroe	3,400	3,300	98
Pulaski	7,600	7,400	97	
Station Totals		162,800	159,100	97
Net Weekly Circulation (1974-75)				77,900
Average Daily Circulation (1974-75)				36,700

Missouri—Columbia



KOMU-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 288-kw visual, 30.2-kw aural. Antenna: 790-ft. above av. terrain, 774-ft. above ground, 1612-ft. above sea level.

Latitude 38° 53' 16"
Longitude 92° 15' 48"

Transmitter: Hwy. 63 South.

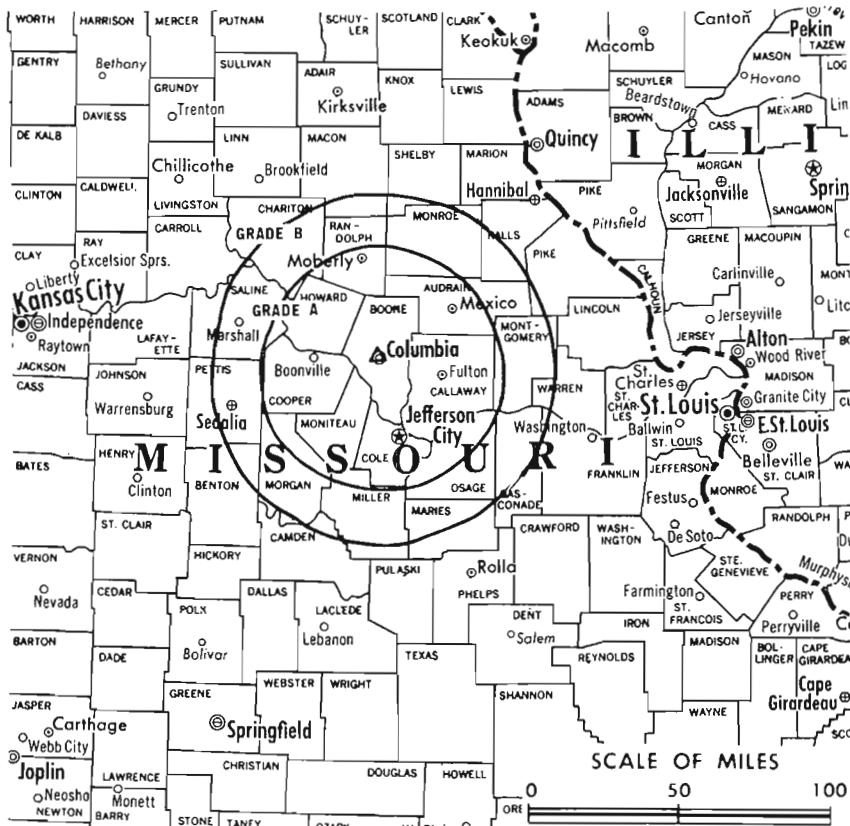
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

Represented (engineering) by Hammett & Edison.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KOMU-TV Ref: FCC File No. BIMPCT-7084 Granted 11/14/69

©American Map Co., Inc., N.Y., No. 14244

KOMU-TV

Network Service: NBC.

Licensee: The Curators of the University of Missouri, Columbia, Mo. (65201).

Studio: Hwy. 63 South.

Telephone: 314-442-1122. TWX No.: 910-760-1444.

Ownership: The Curators of the University of Missouri.

Began Operation: Dec. 21, 1953.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

TOM GRAY, general manager.
DON RUGGLES, sales manager.
MONTE GURWIT, program director.
CHARLYN LAW, promotion director.
LEIGH WILSON, news director.
ROGER ALLBEE, operations manager.
WILLIAM J. REAGAN, chief engineer.

DIGEST OF RATE CARD NO. 20—(July 12, 1976)

Hour	30 Min.	Min.	30 Sec.	10 Sec.
Class A—7-10 p.m., daily.				
\$550	\$400	\$350	\$150	\$75

NETWORK BASE HOURLY RATE: \$515.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Audrain	9,500	9,300	98
	Boone	28,200	27,600	98

Net Weekly Circulation	State County	Total Households	TV Households	%
MISSOURI—(Continued)				
50% & Over	Callaway	9,100	8,900	98
	Chariton	3,900	3,800	97
	Cole	16,300	16,100	99
	Cooper	5,400	5,300	98
	Howard	4,000	3,900	98
	Maries	2,300	2,200	97
	Miller	6,500	6,300	98
	Moniteau	4,200	4,100	98
	Montgomery	4,300	4,200	98
	Morgan	5,000	4,900	97
	Osage	3,800	3,700	96
	Pettis	14,100	13,800	98
Between 25-49%	Pulaski	7,600	7,400	97
	Randolph	8,400	8,200	98
	Saline	8,300	8,100	98
	MISSOURI			
	Benton	5,400	5,200	96
Linn	6,600	6,400	97	
Macon	5,800	5,700	98	
Monroe	3,400	3,300	98	
Phelps	10,600	10,200	96	
Between 5-24%	MISSOURI			
	Adair	8,600	8,400	98
	Camden	6,200	6,000	97
	Dent	4,600	4,300	94
	Gasconade	5,300	5,100	97
	Johnson	11,200	11,000	98
	Livingston	6,400	6,200	97
	Pike	6,300	6,100	97
Ralls	2,900	2,900	98	
Shannon	2,500	2,300	92	
Warren	4,300	4,200	97	
Station Totals		231,000	225,100	97
Net Weekly Circulation (1974-75)			135,800	
Average Daily Circulation (1974-75)			86,300	

Missouri—Hannibal-Quincy, Ill.



KHQA-TV

Ch. 7



Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 269-kw visual, 48.4-kw aural. Antenna: 890-ft. above av. terrain, 804-ft. above ground, 1539-ft. above sea level.

Latitude 39° 58' 22"
Longitude 91° 19' 54"

Transmitter: Columbus Rd., Quincy, Ill.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

AM Affiliate: WTAD (Quincy), 5-kw (1-kw night), 930 kHz (CBS).

FM Affiliate: WQCY, 27-kw, 99.5 MHz (No. 258), 751-ft.

TWX No.: 910-246-3204.

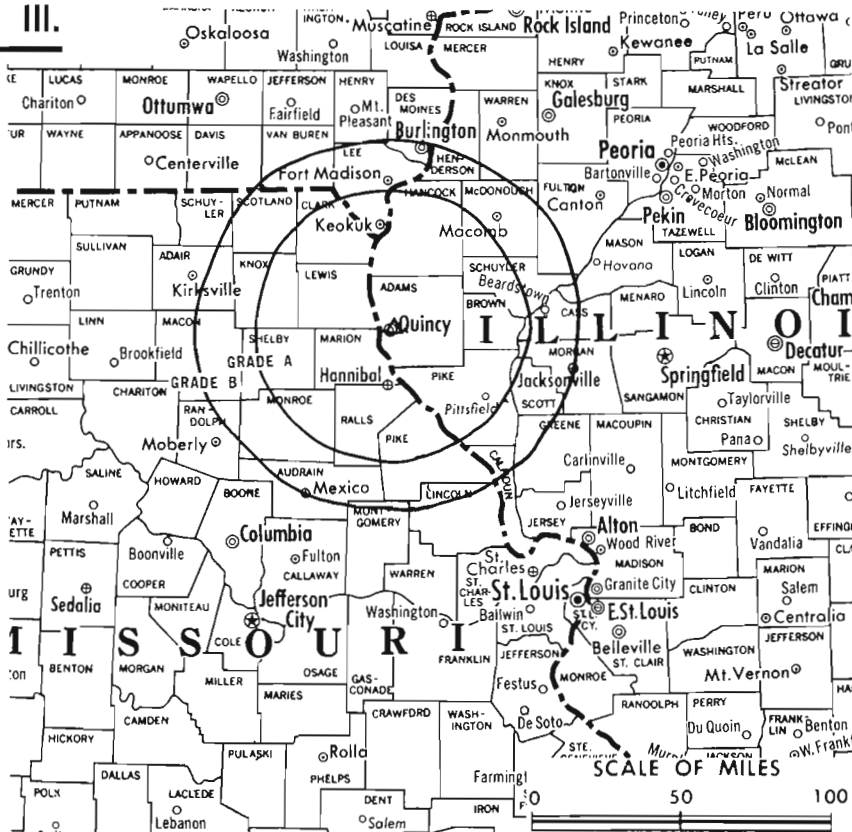
Total Households: © MISI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KHQA-TV Ref: FCC File No. BPCT-4746 Granted 10/9/74

© American Map Co., Inc., N.Y., No. 14244

KHQA-TV

Network Service: CBS.

Licensee: Lee Enterprises Inc., 510 Main St., Quincy, Ill.

Studios: 2333 Palmyra Rd., Hannibal, Mo.; WCU Bldg., Quincy, Ill. (62301).

Telephones: 217-222-6200, Quincy; 314-221-2762, Hannibal.

Business & National Sales Office: WCU Bldg., Quincy.

Ownership: Lee Enterprises Inc. Lloyd G. Schermer, pres. & dir.; John S. Stemplar, v.p., treas. & dir.; James E. Burgess, v.p. & dir.; Lloyd D. Loers, v.p. & dir.; C. D. Waterman Jr., secy. & dir.; Richard P. Galligan, asst. treas. & asst. secy.; Norman Staudt, asst. secy. & asst. treas.; John Talbot, Harry Fischer Jr., Tom L. Williams & David H. Jacquith, dirs. Also licensee of KGLO-TV & KGLO, Mason City, Iowa; KEYC-TV & KEYC-FM, Mankato, Minn.; WSAZ-TV, Huntington, W. Va.; radios WTAD & WQCY (FM), Quincy, Ill.

Began Operation: Aug. 27, 1953.

Represented (sales) by Katz Television.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

LLOYD LOERS, v.p. & gen. mgr., broadcast divs.

JOHN PHILLIPS, general manager.

JACK ROSE, general sales manager.

ROBERT G. FRUEHE, national sales manager.

GARY SCHMEDDING, program director.

TOM ROBEY, production director.

W. J. SCHAFER, director, TV continuity & promotions.

CHARLES KUPPLER, farm director.

LEE ELLIS, technical director, Lee Stations.

DIGEST OF RATE CARD NO. A6—(Dec. 1, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 10 Sec.

Class AA—6-10:30 p.m., daily.

\$730 \$435 \$290 \$205 Graded rates apply*

*Highest rate: \$225.

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS				
	Adams	25,800	25,300	98
	Brown	2,400	2,300	96
	Cass	5,300	5,100	97
	Hancock	7,900	7,700	98
	Mc Donough	12,200	11,900	98
	Morgan	12,900	12,400	96
	Pike	7,700	7,500	97
	Schuyler	3,200	3,100	97
	Scott	2,400	2,400	98
IOWA				
	Lee	16,100	15,900	99
	Van Buren	3,600	3,500	98
50% & Over				
MISSOURI				
	Adair	8,600	8,400	98
	Clark	3,200	3,100	98
	Knox	2,100	2,100	98
	Lewis	3,700	3,600	98
	Macon	5,800	5,700	98
	Marion	10,900	10,700	98
	Monroe	3,400	3,300	98
	Pike	6,300	6,100	97
	Ralls	2,900	2,900	98
	Schuyler	2,100	2,000	96
	Scotland	2,300	2,300	98
	Shelby	3,100	3,000	98
IOWA				
	Davis	3,200	3,100	98
Between 25-49%				
MISSOURI				
	Audrain	9,500	9,300	98
	Sullivan	3,200	3,100	98
ILLINOIS				
	Fulton	16,600	16,200	97
	Greene	6,000	5,900	98
	Henderson	3,000	2,900	97

(Continued on page 469-b)

Station Totals	263,800	258,000	97
Net Weekly Circulation (1974-75)			150,900
Average Daily Circulation (1974-75)			109,200

Missouri—Jefferson City



KRCG



Ch. 13

[Operates satellite KMOS-TV, Sedalia, Mo.]

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw max. & 214-kw horizontal visual, 42.7-kw horizontal aural. Antenna: directional, 1012-ft. above av. terrain, 930-ft. above ground, 1773-ft. above sea level.

Latitude 38° 41' 28"
Longitude 92° 05' 43"

Transmitter & Studio: U.S. Hwy. 54, 2-mi. S of New Bloomfield.

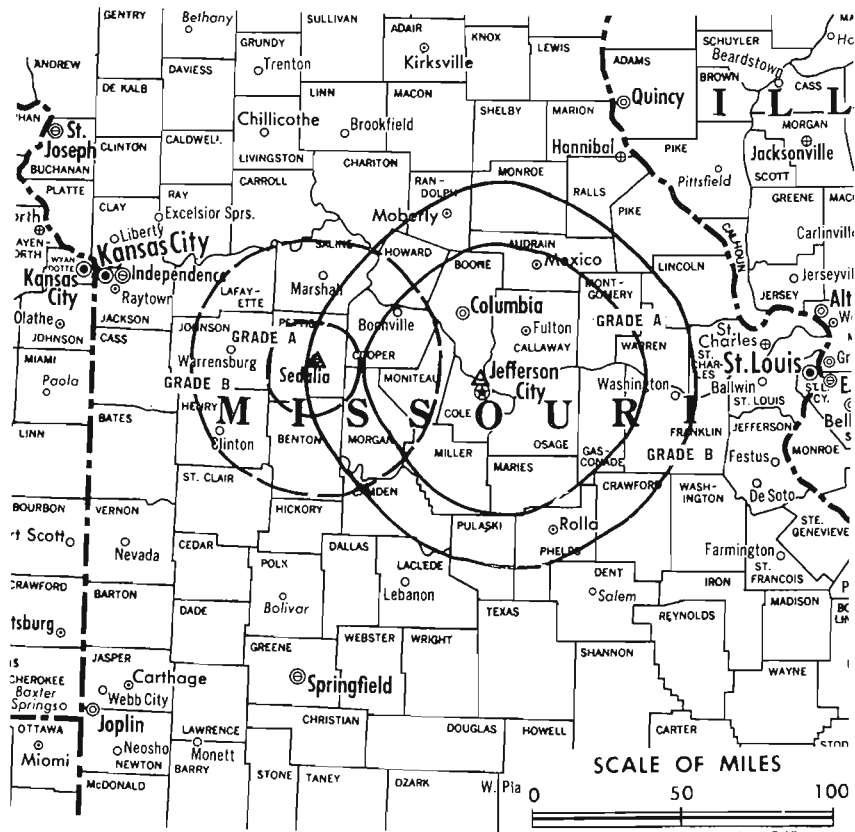
Telephone: 314-636-6188.

TWX No.: 910-760-2923.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: ① MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 1-1).



KRCG Ref: FCC File No. BMPCT-4673 Granted 7/1/57
KMOS-TV Ref: FCC File No. 1210 Granted 7/8/53

© American Map Co., Inc., N.Y., No. 14244

KRCG

Network Service: CBS.

Licensee: Mid-America TV Co., 114 West 11th St., Kansas City, Mo.

Mailing Address: Box 659, Jefferson City, Mo. (65101).

Ownership: Mid-America TV is wholly-owned subsidiary of Kansas City Southern Industries Inc. Mid-America owns satellite KMOS-TV, Sedalia, Mo. & WEEK-TV, Peoria, Ill.

Began Operation: Feb. 13, 1955. Sale, including satellite KMOS-TV and radio KWOS, to Mid-America TV by Jefferson TV Co. (Mrs. W. H. Weldon) approved July 13, 1966 by FCC (Television Digest, Vols. 5:52, 6:29).

Represented (sales) by Blair Television.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

- WILLIAM A. BATES, president.
- EDWARD J. SCHUELEIN, v.p. & general manager, national sales manager & film buyer.
- OTIS L. JARRETT, local & regional sales manager.
- WARREN POLMANTEER, chief engineer.
- LELAND GORDON, program director & assistant manager.
- DON SHINKLE, news director.
- RICHARD RACKERS, film director.

DIGEST OF RATE CARD NO. 13—(April 26, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.	\$630	\$365	\$252	\$144	\$80

NETWORK BASE HOURLY RATE: \$525.

Arbitron Data: Figures include satellite KMOS-TV Sedalia, Mo.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI				
		Audrain	9,500	9,300	98
		Benton	5,400	5,200	96
		Boone	28,200	27,600	98
		Callaway	9,100	8,900	98
		Chariton	3,900	3,800	97
		Cole	16,300	16,100	99
		Cooper	5,400	5,300	98
		Dent	4,600	4,300	94
		Gasconade	5,300	5,100	97
		Howard	4,000	3,900	98
		Maries	2,300	2,200	97
		Miller	6,500	6,300	98
		Moniteau	4,200	4,100	98
		Montgomery	4,300	4,200	98
		Morgan	5,000	4,900	97
		Osage	3,800	3,700	96
	Pettis	14,100	13,800	98	
	Phelps	10,600	10,200	96	
	Pulaski	7,600	7,400	97	
	Randolph	8,400	8,200	98	
	Saline	8,300	8,100	98	
Between 25-49%	MISSOURI				
		Camden	6,200	6,000	97
		Johnson	11,200	11,000	98
	Monroe	3,400	3,300	98	
Between 5-24%	MISSOURI				
		Crawford	6,100	5,800	95
		Franklin	20,700	20,400	99
		Henry	8,300	8,100	97
		Laclede	7,800	7,600	97
		Lafayette	10,600	10,400	98
		Linn	6,600	6,400	97
		Marion	10,900	10,700	98
	Pike	6,300	6,100	97	
	Ralls	2,900	2,900	98	
	Warren	4,300	4,200	97	
Station Totals			272,100	265,500	97
Net Weekly Circulation (1974-75)				157,200	
Average Daily Circulation (1974-75)				105,600	

Missouri—Joplin



KTVJ

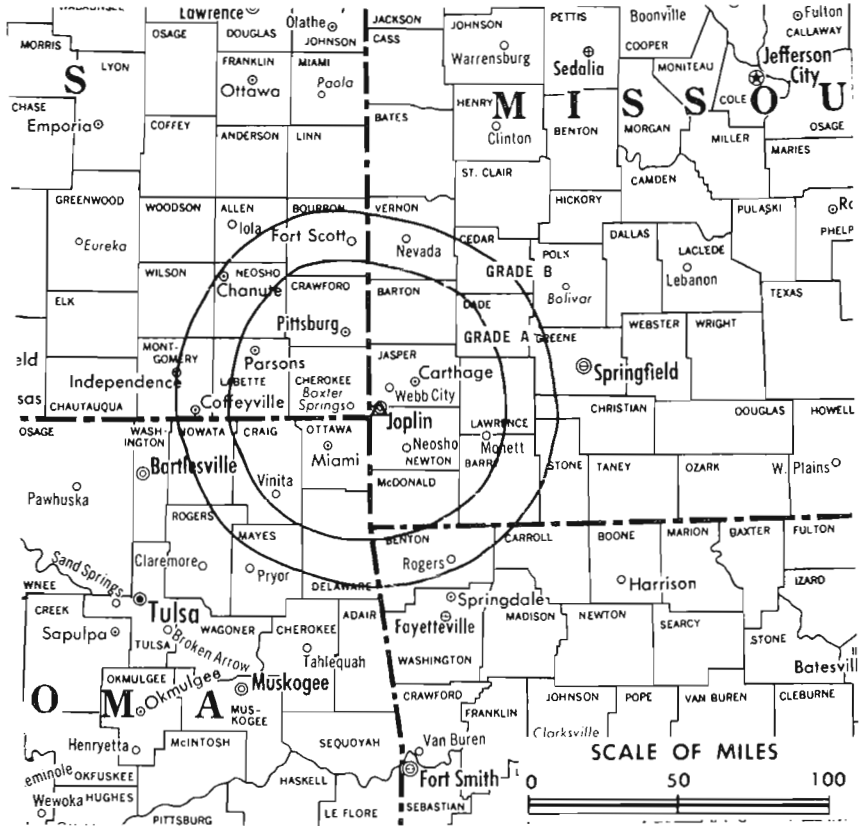
Ch. 16

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 2040-kw max. & 852-kw horizontal visual, 410-kw max. & 171-kw horizontal aural. Antenna: 1060-ft. above av. terrain, 1014-ft. above ground, 2049-ft. above sea level.

Latitude 37° 04' 33"
Longitude 94° 33' 16"

Transmitter: 1502 Cleveland Ave.
Color: Network, live, film, slide & tape.
News Wire Service: AP, UPI.
News Film Service: CBS.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KTVJ Ref: FCC File No. BPCT-4360 Granted 7/10/70

© American Map Co., Inc., N.Y., No. 14244

KTVJ

Network Service: CBS.
Licensee: Mid-America Bcstg. Inc., P.O. Box 1393, Joplin, Mo. (64801).
Studio: 1502 Cleveland St. (64801).
Telephone: 417-781-2345. TWX No.: 910-774-4520.
Ownership: Kansas State Network Inc. For other interests, see KARD-TV, Wichita, Kan.
Began Operation: Sept. 2, 1967. Sale to present owner by Virginia S. Hickey, et al. approved by FCC April 29, 1975.
Represented (sales) by Avery-Knodel Inc.
Represented (legal) by Koteen & Burt.
Represented (engineering) by Silliman, Moffet & Kowalski.
Personnel:
WILLIAM CLARKE, general manager.
MIKE MITCHELL, sales manager.
LLOYD C. FRAZIER, chief engineer.
DAVE CHUBB, production manager.
DAVE RICHARDSON, news director.

DIGEST OF RATE CARD NO. 9—(March 29, 1976)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.	
Class A—6-10:30 p.m., daily.	\$530.00	\$335.00	\$80.00*	\$80.00*	\$40.00*

*Class AA—7-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$225.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Benton	21,900	20,700	95
	Washington	31,200	29,400	94

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Bourbon	6,800	6,600	98
	Cherokee	8,700	8,600	98
	Crawford	14,900	14,600	98
	Labette	9,800	9,600	98
	Neosho	6,900	6,800	98
50% & Over	MISSOURI			
	Barton	4,500	4,400	98
	Jasper	31,800	31,200	98
	Mc Donald	5,400	5,300	98
	Newton	12,800	12,600	98
	OKLAHOMA	Ottawa	11,100	10,800
Between 25-49%	KANSAS			
	Allen	6,100	5,900	97
	Wilson	4,800	4,600	97
Between 25-49%	MISSOURI			
	Barry	8,300	8,100	97
	Vernon	6,900	6,700	97
Between 5-24%	ARKANSAS			
	Carroll	5,900	5,600	95
	Madison	3,700	3,300	90
	KANSAS			
Montgomery	17,000	16,600	97	
Woodson	1,900	1,800	96	
Between 5-24%	MISSOURI			
	Bates	6,200	6,000	97
	Cedar	4,100	4,000	97
	Dade	3,000	2,900	98
	Lawrence	10,800	10,500	97
	Taney	7,200	7,000	98
Between 5-24%	OKLAHOMA			
	Craig	5,300	5,100	96
	Delaware	7,500	7,000	93
	Washington	14,800	14,600	98
Station Totals		279,300	270,300	96
Net Weekly Circulation (1974-75)				136,000
Average Daily Circulation (1974-75)				80,900

Missouri—Joplin



KODE-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1020-ft. above av. terrain, 999-ft. above ground, 2049-ft. above sea level.

Latitude 37° 04' 36"
Longitude 94° 32' 10"

Transmitter: 1928 W. 13th St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

AM Affiliate: KODE, 1-kw (.25-kw-night), 1230 kHz (CBS).

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV % and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KODE-TV Ref: FCC File No. BMPCT-6050 Granted 6/11/65

© American Map Co., Inc., N.Y., No. 14244

KODE-TV

Network Service: ABC.

Licensee: Gilmore Bcstg. Corp., 1928 W. 13th St., Joplin, Mo. (64801).

Studio: 1928 W. 13th St.

Telephone: 417-623-7260. TWX No.: 910-774-4516.

Ownership: James S. Gilmore Jr., 100%. He also owns WEHT (TV), Evansville, Ind.; WREX-TV, Rockford, Ill.; WSWA & WQPO(FM), Harrisonburg, Va. & 50% of Shamrock Communications Corp., licensee of WSFC & WSEK(FM), Somerset, Ky. Note: Gilmore Bcstg. is buying WHNT-TV, Huntsville, Ala.

Began Operation: Sept. 26, 1954. Sale to present owner by WSTV Inc. (United Printers and Publishers Inc.) approved by FCC May 23, 1962 (Television Digest, Vol. 2:22). Transfer of "Friendly Stations" to United Printers and Publishers Inc. from WSTV Inc., original owners, approved by FCC Nov. 8, 1961 (Vols. 17:30, 33, 2:14). Sale to WSTV Inc. by Austin Harrison approved Oct. 21, 1956 (Vol. 12:39, 44).

Represented (sales) by H-R Television Inc.

Represented (legal) by Kirkland, Ellis & Rowe.

Represented (engineering) by Willis C. Beecher.

Personnel:

JOHN MARKWARD, general manager.
JOSEPH PROVENZANO, general sales manager.
MORRIS SWEET, chief engineer.
JIM LOBBEY, community affairs director.

DIGEST OF RATE CARD NO. 25

(Feb. 1, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A--6-10:30 p.m., daily.

\$800.00 \$400.00 \$250.00 \$125.00 Graded rates apply*

*Highest rate: \$155.

NETWORK BASE HOURLY RATE: \$774.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	ARKANSAS				
		Benton	21,900	20,700	95
		Washington	31,200	29,400	94
	KANSAS				
		Allen	6,100	5,900	97
		Bourbon	6,800	6,600	98
		Cherokee	8,700	8,600	98
		Crawford	14,900	14,600	98
		Lafayette	9,800	9,600	98
		Neosho	6,900	6,800	98
		Wilson	4,800	4,600	97
		Woodson	1,900	1,800	96
	MISSOURI				
		Barry	8,300	8,100	97
		Barton	4,500	4,400	98
		Cedar	4,100	4,000	97
		Dade	3,000	2,900	98
		Jasper	31,800	31,200	98
		Lawrence	10,800	10,500	97
	Mc Donald	5,400	5,300	98	
	Newton	12,800	12,600	98	
	Vernon	6,900	6,700	97	
OKLAHOMA					
	Craig	5,300	5,100	96	
	Delaware	7,500	7,000	93	
	Ottawa	11,100	10,800	97	
Between 25-49%	ARKANSAS				
		Carroll	5,900	5,600	95
	Madison	3,700	3,300	90	
KANSAS					
	Montgomery	17,000	16,600	97	
Between 5-24%	KANSAS				
		Anderson	3,400	3,300	98
	Elk	1,600	1,500	97	
(Continued on page 469-b)					
Station Totals		291,600	282,200	96	
Net Weekly Circulation (1974-75)				192,800	
Average Daily Circulation (1974-75)				122,200	

Missouri—Kansas City

KBMA-TV



Ch. 41

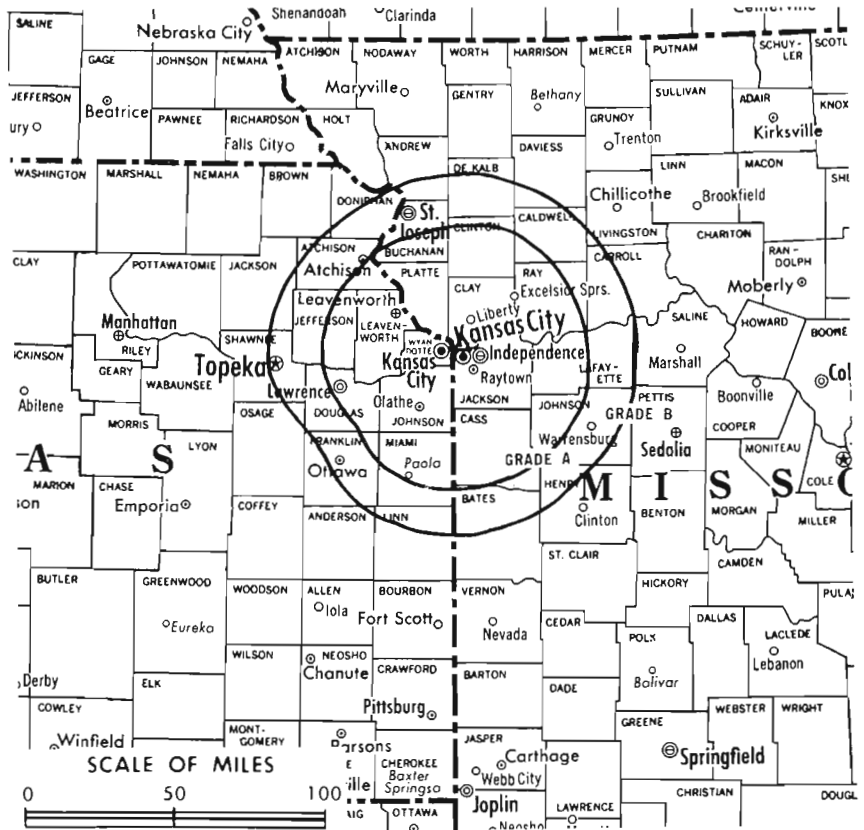
Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1320-kw max. & 1000-kw horizontal visual, 132-kw max. & 100-kw horizontal aural, 1060-ft. above av. terrain, 1159-ft. above ground, 2045-ft. above sea level. Latitude 39° 04' 20" Longitude 94° 35' 45"

Transmitter: 3017 Belleview, Kansas City.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Household: © MSI
 Consumer Market Data as of 1/1/76.
 TV Homes: TV% and Circulation
 © 1976 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).

KBMA-TV Ref: FCC File No. BMPCT-7235 Granted 9/4/70

©American Map Co., Inc., N.Y., No. 14244

KBMA-TV

Licensee: Westport TV Inc., BMA Tower, 1 Penn Valley Park, Kansas City, Mo. (64108).

Studio: 3017 Belleview, Kansas City.

Telephone: 816-756-1441.

Ownership: Benno C. Schmidt, 62%; BMA Corp., 38%.

Began Operation: September 28, 1970. Transfer of control to Benno C. Schmidt from William D. Grant approved by FCC Dec. 1, 1971.

Represented (legal) by Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind.

Represented (engineering) by Paul Godley Co.

Represented (sales) by H-R Television.

Personnel:

BOB WORMINGTON, general manager.
 STUART POWELL, general sales manager.
 MEL HOUSE, program manager.
 HAROLD DeGOOD, chief engineer.

DIGEST OF RATE CARD NO. 7 (Jan. 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class A—6-10:30 p.m., daily.					
\$750	\$400	\$300	\$150	Graded rates apply*	

*Highest rate: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Douglas	21,000	20,500	98
	Geary	10,200	10,000	98
	Johnson	77,900	77,400	99
	Leavenworth	17,700	17,500	99
	Miami	7,600	7,500	99
Wyandotte	65,700	64,800	99	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Cass	15,800	15,600	99
	Clay	45,200	44,800	99
	Jackson	251,700	247,500	98
	Johnson	11,200	11,000	98
	Platte	12,000	11,900	99
	Ray	7,200	7,100	98
Between 25-49%	KANSAS			
	Atchison	6,800	6,700	99
	Clay	4,100	3,900	96
	Jefferson	4,300	4,200	98
	Lyon	12,300	11,900	97
	Mitchell	2,800	2,700	97
	Morris	2,800	2,700	97
	Neosho	6,900	6,800	98
	Riley	16,900	16,500	97
	Saline	16,400	16,100	98
Between 5-24%	MISSOURI			
	Buchanan	32,100	31,500	98
	Clinton	5,300	5,200	98
	Grundy	4,500	4,400	97
	Henry	8,300	8,100	97
	Lafayette	10,600	10,400	98
	Linn	6,600	6,400	97
	Livingston	6,400	6,200	97
	Saline	8,300	8,100	98
	NEBRASKA			
Richardson	4,800	4,700	98	
IOWA				
Union	5,700	5,600	98	
KANSAS				
Allen	6,100	5,900	97	
Anderson	3,400	3,300	98	
Barton	10,900	10,800	99	

(Continued on page 485-b)

Station Totals	953,800	936,500	98
Net Weekly Circulation (1974-75)		439,800	
Average Daily Circulation (1974-75)		220,200	

Missouri—Kansas City



KCMO-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1131-ft. above av. terrain, 1042-ft. above ground, 2049-ft. above sea level.

Latitude 39° 04' 14"
Longitude 94° 34' 59"

Transmitter: 125 E. 31st St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: KCMO, 50-kw (10-kw night), 810 kHz (ABC).

FM Affiliate: KCEZ, 100-kw, 94.9 MHz (No. 235), 1050-ft.

Represented (engineering) by A. D. Ring & Associates.

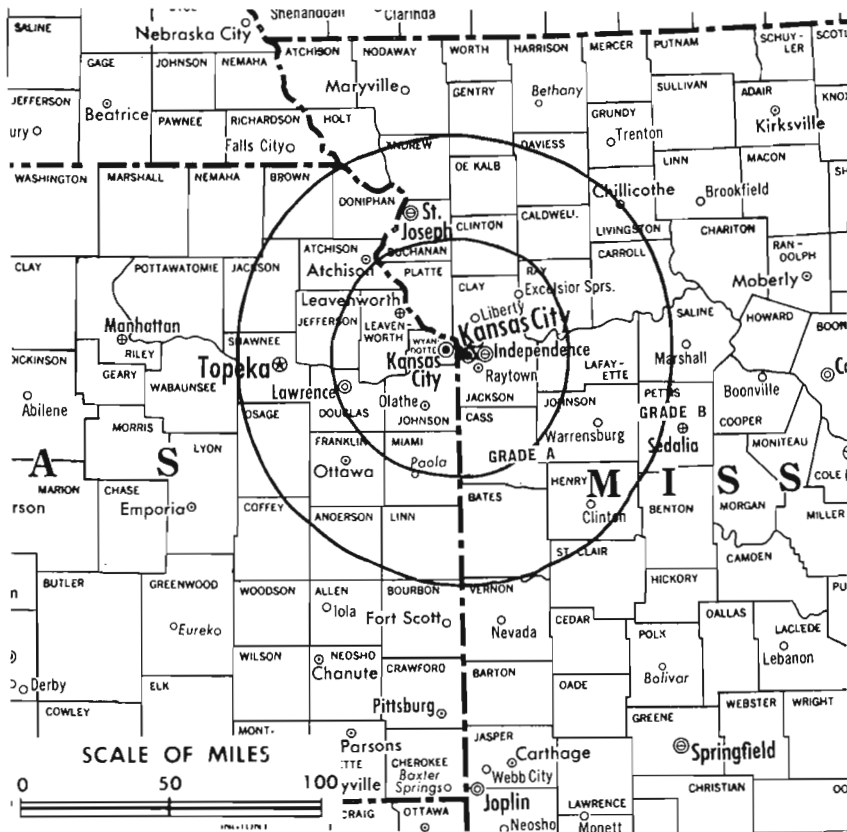
Total Households: ① MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KCMO-TV Ref: FCC File No. BMPCT—2317 Granted 10/26/64

©American Map Co., Inc., N.Y., No. 14214

KCMO-TV

Licensee: Meredith Corp., 125 E. 31st St., Kansas City, Mo. (64108).

Studio: 125 E. 31st St.

Telephone: 816-531-6789. TWX No.: 910-771-3112.

Ownership: Meredith Corp., Des Moines, Iowa. For Meredith Corp. executives, see Book & Periodical Publishing Ownership. Bcstg. Div., 747 Third Ave., New York, N.Y. (10017). James Conley, pres. & gen. mgr. Same interests own KCMO & KCEZ (FM), Kansas City, Mo.; WTVH, Syracuse, N.Y.; WOW & KEZO (FM), Omaha, Neb.; KPHO-TV, Phoenix, Ariz.; WNEM-TV, Bay City-Saginaw-Flint, Mich.; WGST (AM), Atlanta, Ga.

Began Operation: Sept. 27, 1953.

Represented (sales) by MMT Sales Inc.

Represented (legal) by Haley, Bader & Potts.

Personnel:

CHARLES M. McABEE, vice president & general manager.
GERALD NOONAN, general sales manager.
STEVE SMITH, director of engineering.
JOHN PROFFITT, program director.
JOSEPH KRAMER, news director.

Rates: Highest 30 Sec., \$1400. Program rates on request.

NETWORK BASE HOURLY RATE: \$1503.

Net Weekly Circulation	State County	Total Households	TV Households	%
KANSAS				
	Anderson	3,400	3,300	98
	Atchison	6,800	6,700	99
	Bourbon	6,800	6,600	98
50% & Over	Brown	4,900	4,800	98
	Doniphan	3,400	3,300	98
	Douglas	21,000	20,500	98
	Franklin	7,900	7,700	98
	Jackson	4,500	4,400	97

Net Weekly Circulation	State County	Total Households	TV Households	%
KANSAS—(Continued)				
	Jefferson	4,300	4,200	98
	Johnson	77,900	77,400	99
	Leavenworth	17,700	17,500	99
	Linn	3,700	3,600	98
	Miami	7,600	7,500	99
	Osage	5,400	5,300	98
	Shawnee	58,500	57,700	99
	Wyandotte	65,700	64,800	99
MISSOURI				
	Andrew	5,000	4,900	98
	Bates	6,200	6,000	97
	Benton	5,400	5,200	96
	Buchanan	32,100	31,500	98
	Caldwell	3,800	3,700	98
	Carroll	4,700	4,600	98
	Cass	15,800	15,600	99
	Clay	45,200	44,800	99
50% & Over	Clinton	5,300	5,200	98
	Daviess	3,600	3,500	98
	De Kalb	2,700	2,600	97
	Gentry	3,300	3,200	97
	Grundy	4,500	4,400	97
	Harrison	3,900	3,800	97
	Henry	8,300	8,100	97
	Holt	2,900	2,800	96
	Jackson	251,700	247,500	98
	Johnson	11,200	11,000	98
	Lafayette	10,600	10,400	98
	Linn	6,600	6,400	97
	Livingston	6,400	6,200	97
	Nodaway	8,300	8,100	98
	Platte	12,000	11,900	99
	Ray	7,200	7,100	98
	St Clair	3,600	3,500	96
	Saline	8,300	8,100	98
	Worth	1,200	1,200	99

(Continued on page 469-b)

Station Totals	1,003,200	985,300	98
Net Weekly Circulation (1974-75)		758,100	
Average Daily Circulation (1974-75)		513,900	

KCMO-TV, Kansas City
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	KANSAS			
	Allen	6,100	5,900	97
	Clay	4,100	3,900	96
	Coffey	3,600	3,500	96
	Geary	10,200	10,000	98
	Lyon	12,300	11,900	97
	Morris	2,800	2,700	97
	Nemaha	3,900	3,800	98
	Riley	16,900	16,500	97
Between 25-49%	Saline	16,400	16,100	98
	MISSOURI			
	Adair	8,600	8,400	98
	Atchison	3,600	3,500	98
	Chariton	3,900	3,800	97
	Cole	16,300	16,100	99
	Pettis	14,100	13,800	98
	Randolph	8,400	8,200	98
	NEBRASKA			
	Richardson	4,800	4,700	98
	KANSAS			
	Barton	10,900	10,800	99
	Cloud	5,000	4,800	96
	Crawford	14,900	14,600	98
	Dickinson	9,200	9,000	98
	Ellis	8,200	8,100	99
	Neosho	6,900	6,800	98
	Pawnee	3,100	3,000	98
Between 5-24%	Pottawatomie	4,600	4,500	98
	Wabaunsee	2,300	2,200	97
	Woodson	1,900	1,800	96
	MISSOURI			
	Cooper	5,400	5,300	98
	Mercer	2,000	1,900	96
	Sullivan	3,200	3,100	98
	Vernon	6,900	6,700	97
	NEBRASKA			
	Nemaha	3,400	3,300	98

KHQA-TV, Hannibal
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	IOWA			
	Appanoose	6,500	6,300	98
	Des Moines	17,400	17,200	99
	Henry	6,700	6,500	97
Between 5-24%	Jefferson	5,900	5,800	98
	Wapello	16,600	16,400	99
	MISSOURI			
	Montgomery	4,300	4,200	98
	Putnam	2,600	2,600	99
	Randolph	8,400	8,200	98

Missouri

KFVS-TV, Cape Girardeau
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	ARKANSAS			
	Clay	8,000	7,600	95
	ILLINOIS			
	Clay	5,400	5,100	95
Between 25-49%	Wayne	6,900	6,500	94
	White	6,200	5,800	94
	MISSOURI			
	Iron	3,600	3,500	96
	Pemiscot	9,300	9,000	96
	Shannon	2,500	2,300	92
	ARKANSAS			
	Greene	11,100	10,700	96
	Mississippi	20,300	19,400	96
	Randolph	5,600	5,200	93
	ILLINOIS			
	Marion	15,500	15,000	97
	Randolph	11,000	10,700	97
	Washington	5,700	5,500	96
	KENTUCKY			
	Caldwell	5,100	4,800	95
	Hopkins	15,100	14,600	96
Between 5-24%	Trigg	2,900	2,800	97
	Webster	5,600	5,300	95
	MISSOURI			
	Howell	10,100	9,500	94
	Oregon	3,900	3,600	92
	St Francois	14,100	13,800	98
	Ste Genevieve	4,400	4,300	98
	TENNESSEE			
	Carroll	10,000	9,600	96
	Dyer	12,000	11,600	97
	Gibson	18,200	17,600	97
	Henry	10,000	9,600	96

KODE-TV, Joplin

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	KANSAS—(Continued)			
	Linn	3,700	3,600	98
	MISSOURI			
Between 5-24%	Bates	6,200	6,000	97
	St Clair	3,600	3,500	96
	Taney	7,200	7,000	98
	OKLAHOMA			
	Washington	14,800	14,600	98

Missouri—Kansas City



KMBC-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1070-ft. above av. terrain, 1023-ft. above ground, 1946-ft. above sea level.

Latitude 39° 05' 02"
Longitude 94° 30' 57"

Transmitter: 23rd & Topping.

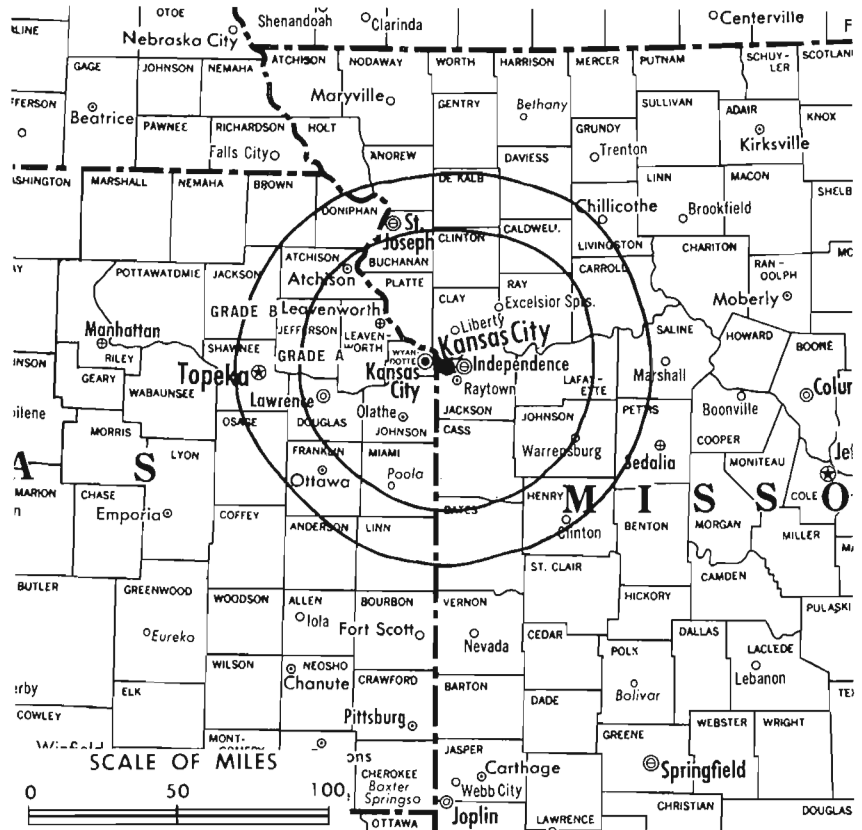
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

Facsimile Service: UPI.



KMBC-TV Ref: FCC File No. BPCT-292 Granted 6/24/53

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KMBC-TV

Licensee: Metromedia Inc., 1049 Central St., Kansas City, Mo. (64105).

Studio: 1049 Central St.

Telephone: 816-421-2650. TWX No.: 910-771-3138.

Ownership: Metromedia Inc. See WNEW-TV, New York, N.Y.

Began Operation: Aug. 1, 1953 as WHB-TV, sharing time with KMBC-TV, operated by Midland Bcstg. Co. On June 9, 1954 FCC approved sale whereby WHB Bcstg. Co. was changed to KMBC Bcstg. Co. and acquired KMBC-TV, KMBC & KFRM (radios later sold) and retained KMBC call (Television Digest, Vol. 10:17, 20, 24). Sale to Metropolitan Bcstg. (div. of Metromedia Inc.) approved July 26, 1961.

Represented (sales) by Metro TV Sales.

Represented (legal) by Metromedia Legal Dept., N.Y.

Personnel:

R. KENT REPLOGLE, vice president & general manager.
ROBERT HARRIS, v.p. & general sales manager.
EDWIN L. DENNIS, sr. vice president, sales planning.
GENE CLESS, vice president & program director.
GERALD GOLDEN, v.p. & business manager.
CLAUDE DORSEY, v.p. & dir., news & public affairs.
ARTHUR PARKS, vice president & promotion manager.
WILTON R. OSBORN, local sales manager.
RAY MARKOFF, executive producer.
WALLY WURZ, v.p. & chief engineer.
BARBARA URICH, traffic/computer operations manager.
DIANA KUBINIEC, sales service manager.

DIGEST OF RATE CARD NO. 25
(Sept. 19, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.
On request Graded rates apply*

*Highest rate: \$1400.

NETWORK BASE HOURLY RATE: \$1600.

470-b

Net Weekly Circulation	State County	Total Households	TV Households	%
KANSAS				
	Anderson	3,400	3,300	98
	Atchison	6,800	6,700	99
	Brown	4,900	4,800	98
	Doniphan	3,400	3,300	98
	Douglas	21,000	20,500	98
	Franklin	7,900	7,700	98
	Jefferson	4,300	4,200	98
	Johnson	77,900	77,400	99
	Leavenworth	17,700	17,500	99
	Linn	3,700	3,600	98
	Miami	7,600	7,500	99
	Osage	5,400	5,300	98
	Shawnee	58,500	57,700	99
	Wyandotte	65,700	64,800	99
MISSOURI				
	Andrew	5,000	4,900	98
	Bates	6,200	6,000	97
	Benton	5,400	5,200	96
	Buchanan	32,100	31,500	98
	Caldwell	3,800	3,700	98
	Carroll	4,700	4,600	98
	Cass	15,800	15,600	99
	Clay	45,200	44,800	99
	Clinton	5,300	5,200	98
	Daviess	3,600	3,500	98
	De Kalb	2,700	2,600	97
	Henry	8,300	8,100	97
	Jackson	251,700	247,500	98
	Johnson	11,200	11,000	98
	Lafayette	10,600	10,400	98
	Linn	6,600	6,400	97
	Livingston	6,400	6,200	97
	Pettis	14,100	13,800	98
	Platte	12,000	11,900	99
	Ray	7,200	7,100	98

50% & Over

(Continued on page 473-b)

Station Totals	995,900	978,200	98
Net Weekly Circulation (1974-75)		720,700	
Average Daily Circulation (1974-75)		444,800	

TV Factbook No. 46

Missouri—Kansas City



WDAF-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1130-ft. above av. terrain, 1163-ft. above ground, 2049-ft. above sea level.

Latitude 39° 04' 20"
Longitude 94° 35' 45"

Transmitter: Signal Hill.

Studio: Signal Hill.

TV tape: Recording facilities.

AM Affiliate: WDAF, 5-kw, 610 kHz.

FM Affiliate: KYYS, 100-kw, 102.1 MHz (No. 271), 940-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

News Film Service: NBC.

Represented (sales) by TeleRep Inc.

Represented (legal) by Koteen & Burt.

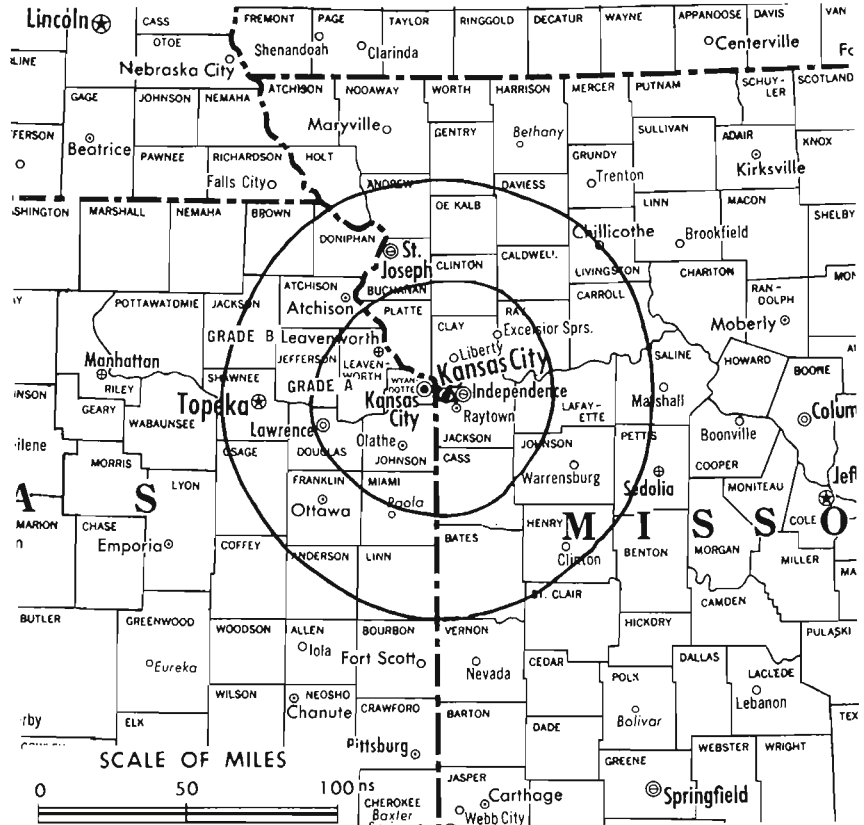
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WDAF-TV Ref: FCC File No. BMPCT-6552 Granted 7/7/67

© American Map Co., Inc., N.Y., No. 14244

WDAF-TV

Licensee: Taft Broadcasting Co., Signal Hill (64108).

Telephone: 816-753-4567. TWX No.: 910-771-2047.

Ownership: See WKRC-TV, Cincinnati, Ohio.

Began Operation: Oct. 16, 1949. Sale to present owner by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (Television Digest, Vols. 3:15-16, 31, 4:8). Sale to Transcontinent by National-Missouri T.V. Inc. (wholly-owned by National Theatres & Television Inc.) approved July 13, 1960 by FCC (Vol. 16:29). Sale to National Missouri T.V. Inc. by founding Kansas City Star in compliance with govt. anti-trust consent decree approved April 23, 1958 by FCC (Vol. 13:47, 48; 14:17).

Personnel:

- DUDLEY S. TAFT, president.
- RO GRIGNON, vice president & general manager.
- CARL FLICKINGER, general sales manager.
- C. B. TURNER, operations manager.
- TERRY CONNELLY, news director.
- JOHN NEWCOMB, business manager.
- JAMES SCHMIDT, chief engineer.

DIGEST OF RATE CARD—(Sept. 1, 1975)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.
\$3000.00 \$2000.00 \$1200.00 Graded rates apply*

*Highest rate: \$1500.

NETWORK BASE HOURLY RATE: \$1650.

Net Weekly Circulation	State County	Total Households	TV Households	%
KANSAS				
	Anderson	3,400	3,300	98
	Atchison	6,800	6,700	99
	Brown	4,900	4,800	98
50% & Over	Doniphan	3,400	3,300	98
	Douglas	21,000	20,500	98
	Franklin	7,900	7,700	98
	Jackson	4,500	4,400	97
	Jefferson	4,300	4,200	98

Net Weekly Circulation	State County	Total Households	TV Households	%
KANSAS—(Continued)				
	Johnson	77,900	77,400	99
	Leavenworth	17,700	17,500	99
	Linn	3,700	3,600	98
	Miami	7,600	7,500	99
	Osage	5,400	5,300	98
	Shawnee	58,500	57,700	99
	Wyandotte	65,700	64,800	99
MISSOURI				
	Andrew	5,000	4,900	98
	Bates	6,200	6,000	97
	Benton	5,400	5,200	96
	Buchanan	32,100	31,500	98
	Caldwell	3,800	3,700	98
	Carroll	4,700	4,600	98
	Cass	15,800	15,600	99
	Clay	45,200	44,800	99
	Clinton	5,300	5,200	98
	Daviess	3,600	3,500	98
50% & Over	De Kalb	2,700	2,600	97
	Gentry	3,300	3,200	97
	Grundy	4,500	4,400	97
	Harrison	3,900	3,800	97
	Henry	8,300	8,100	97
	Holt	2,900	2,800	96
	Jackson	251,700	247,500	98
	Johnson	11,200	11,000	98
	Lafayette	10,600	10,400	98
	Linn	6,600	6,400	97
	Livingston	6,400	6,200	97
	Pettis	14,100	13,800	98
	Platte	12,000	11,900	99
	Ray	7,200	7,100	98
	St. Clair	3,600	3,500	96
	Saline	8,300	8,100	98
NEBRASKA				
	Richardson	4,800	4,700	98

(Continued on page 473-b)

Station Totals	1,007,100	989,000	98
Net Weekly Circulation (1974-75)		746,300	
Average Daily Circulation (1974-75)		456,000	

Missouri—St. Joseph



KQTV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 810-ft. above av. terrain, 750-ft. above ground, 1770-ft. above sea level.

Latitude 39° 46' 12"
Longitude 94° 47' 53"

Requests CP for change to 100-kw max. & 82.05-kw horizontal visual, 10-kw max. & 8.21-kw horizontal aural, 2000-ft. above av. terrain, 1955-ft. above ground, 3045-ft. above sea level, lat. 39° 28' 22", long. 95° 08' 10", transmitter to 2.2-mi. W of Hwy. 73 on farm, 3.9-mi. E of Hwy. 59, 3.2-mi. NE of Potter, Kan. BPCT-4473.

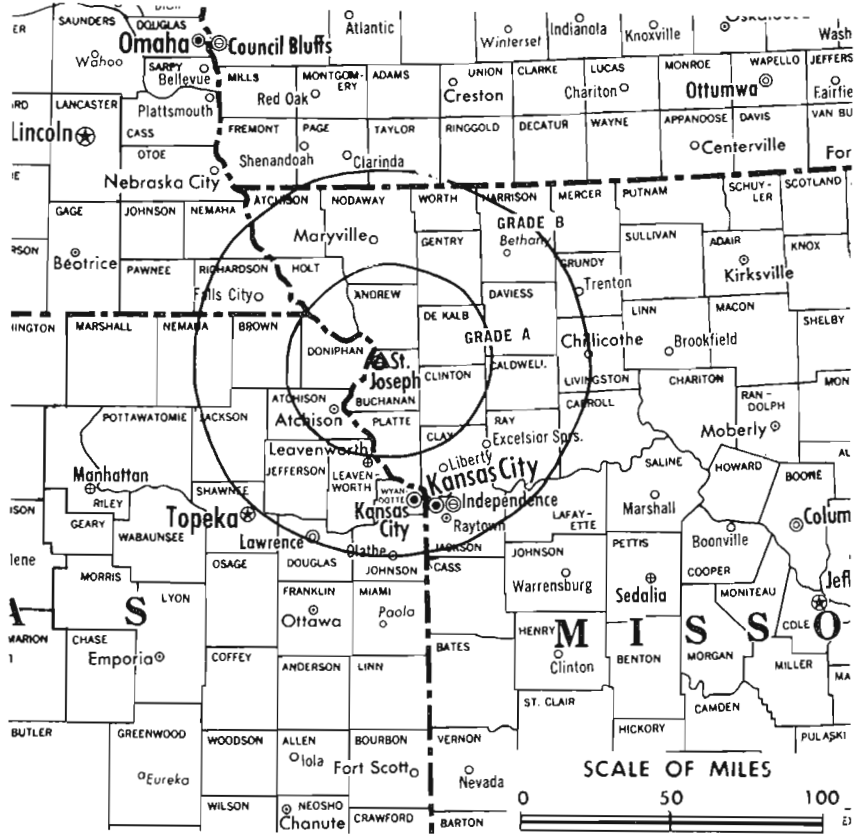
Transmitter: 40th & Faraon Sts.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

TV tape: Recording facilities.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KQTV Ref: FCC File No. BPCT-2219 Granted 12/4/56

©American Map Co., Inc., N.Y., No. 14244

KQTV

Network Service: ABC.

Licensee: Amaturio Group Inc.

Studio: 40th & Faraon Sts. (64506).

Telephone: 816-364-2371.

Ownership: Joseph C. Amaturio, pres., 22.08%; Henry A. Loeb, v.p.; Thomas L. Kempner, treas.; Irwin D. Rowe, secy.; Henry A. Loeb, Carl M. Loeb Jr. & Margaret L. Kempner, trustees, 44.25% jointly; Ann L. Bronfman, 7.08%; Judith L. Chiara, 3.5%; Frances M. Loeb, Thomas L. Kempner & Henry A. Loeb, trustees, 10.67% jointly; Bernard E. Brandes & William A. Perlmuth, holding for benefit of Stroock, Stroock & Lavan, 7.08% jointly; others, none with as much as 2%. Amaturio has 25% of WFTL AM-FM Ft. Lauderdale; 20%, WESO AM-FM Southbridge, Mass. Alan M. Stroock has 8% of KWSR, Rifle, Colo. Brandes & Perlmuth have 4.8% of Vision Cable Communications Inc., multiple CATV operator. Amaturio Group also own KKSS (FM) St. Louis, Mo. & KLYX (FM) Clear Lake City, Tex. & are applicants for Ch. 43, Topeka, Kan.

Began Operation: Sept. 13, 1953. Sale to present owners by ISC Industries approved by FCC July 3, 1973 (Television Digest, Vol. 13:29). Sale to ISC by Panax Corp. approved by FCC July 2, 1969 (Television Digest, Vol. 8:49; 9:27). Previous sale by Jesse D. Fine family was approved Aug. 30, 1963 by FCC (Vol. 3:12). Sale to Fine family by Kenyon Brown-Bing Crosby group approved Sept. 19, 1957 by FCC (Vol. 13:34, 38). Their purchase of station from Barton Pitts was approved Dec. 31, 1955 (Vol. 11:34, 47, 52).

Represented (sales) by Avery-Knodel.

Represented (legal) by Mullin, Connor & Rhyne.

Personnel:

JOSEPH C. AMATURIO, president.
FRANK E. BROSSEAU, vice president & general manager.
CARLETON SCHIRMER, station & sales manager.
KEN HENSON, news director.
KENNY LUX, chief engineer.

DIGEST OF RATE CARD NO. 23

(Jan. 25, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class A—6-10:30 p.m., Mon.-Fri.; 6-10:15 p.m., Sat.-Sun.	\$450.00	\$270.00	\$180.00	\$113.00	\$80.00*

*Class A—6-10:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$628.

Net Weekly Circulation	State County	Total Households	TV Households	%
KANSAS				
	Atchison	6,800	6,700	99
	Brown	4,900	4,800	98
	Doniphan	3,400	3,300	98
	Jackson	4,500	4,400	97
	Jefferson	4,300	4,200	98
	Leavenworth	17,700	17,500	99
	Nemaha	3,900	3,800	98
MISSOURI				
	Andrew	5,000	4,900	98
	Atchison	3,600	3,500	98
	Buchanan	32,100	31,500	98
	Caldwell	3,800	3,700	98
	Clinton	5,300	5,200	98
	Daviess	3,600	3,500	98
	De Kalb	2,700	2,600	97
	Gentry	3,300	3,200	97
	Grundy	4,500	4,400	97
	Harrison	3,900	3,800	97
	Holt	2,900	2,800	96
	Livingston	6,400	6,200	97

(Continued on page 479-b)

Station Totals	816,500	803,100	98
Net Weekly Circulation (1974-75)			216,900
Average Daily Circulation (1974-75)			105,300

WDAF-TV, Kansas City
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	KANSAS			
	Bourbon	6,800	6,600	98
	Cloud	5,000	4,800	96
	Coffey	3,600	3,500	96
	Geary	10,200	10,000	98
	Lyon	12,300	11,900	97
	Nemaha	3,900	3,800	98
Between 25-49%	Riley	16,900	16,500	97
	Saline	16,400	16,100	98
	MISSOURI			
	Adair	8,600	8,400	98
	Atchison	3,600	3,500	98
	Chariton	3,900	3,800	97
	Nodaway	8,300	8,100	98
	Worth	1,200	1,200	99
	KANSAS			
	Allen	6,100	5,900	97
	Barton	10,900	10,800	99
	Clay	4,100	3,900	96
	Dickinson	9,200	9,000	98
	Ellis	8,200	8,100	99
	Mc Pherson	9,300	9,000	97
	Mitchell	2,800	2,700	97
	Neosho	6,900	6,800	98
	Pawnee	3,100	3,000	98
	Pottawatomie	4,600	4,500	98
Between 5-24%	Republic	3,600	3,500	97
	Russell	3,700	3,600	98
	Wabaunsee	2,300	2,200	97
	MISSOURI			
	Cedar	4,100	4,000	97
	Cole	16,300	16,100	99
	Cooper	5,400	5,300	98
	Mercer	2,000	1,900	96
	Randolph	8,400	8,200	98
	Sullivan	3,200	3,100	98
	Vernon	6,900	6,700	97
	NEBRASKA			
	Nemaha	3,400	3,300	98

KMOX-TV, St. Louis
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	MISSOURI			
Between 25-49%	Butler	13,900	13,400	96
	Maries	2,300	2,200	97
	Montgomery	4,300	4,200	98
	Phelps	10,600	10,200	96
	Pulaski	7,600	7,400	97
	ILLINOIS			
	Adams	25,800	25,300	98
	Effingham	9,300	8,900	95
	Williamson	19,700	19,000	97
	IOWA			
	Lee	16,100	15,900	99
Between 5-24%	MISSOURI			
	Audrain	9,500	9,300	98
	Callaway	9,100	8,900	98
	Cole	16,300	16,100	99
	Marion	10,900	10,700	98
	Ralls	2,900	2,900	98
	Randolph	8,400	8,200	98
	Wayne	3,900	3,700	96

Missouri

KMBC-TV, Kansas City
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI—(Continued)			
	St Clair	3,600	3,500	96
	Saline	8,300	8,100	98
	KANSAS			
	Allen	6,100	5,900	97
	Bourbon	6,800	6,600	98
	Coffey	3,600	3,500	96
	Ellis	8,200	8,100	99
	Geary	10,200	10,000	98
	Jackson	4,500	4,400	97
	Lyon	12,300	11,900	97
	Nemaha	3,900	3,800	98
	Neosho	6,900	6,800	98
Between 25-49%	Riley	16,900	16,500	97
	Saline	16,400	16,100	98
	MISSOURI			
	Chariton	3,900	3,800	97
	Cole	16,300	16,100	99
	Gentry	3,300	3,200	97
	Grundy	4,500	4,400	97
	Harrison	3,900	3,800	97
	Holt	2,900	2,800	96
	Mercer	2,000	1,900	96
	Vernon	6,900	6,700	97
	NEBRASKA			
	Richardson	4,800	4,700	98
	KANSAS			
	Barton	10,900	10,800	99
	Clay	4,100	3,900	96
	Dickinson	9,200	9,000	98
	Elk	1,600	1,500	97
	Labette	9,800	9,600	98
	Marshall	5,500	5,300	97
	Pawnee	3,100	3,000	98
	Pottawatomie	4,600	4,500	98
Between 5-24%	Russell	3,700	3,600	98
	Woodson	1,900	1,800	96
	MISSOURI			
	Adair	8,600	8,400	98
	Cedar	4,100	4,000	97
	Cooper	5,400	5,300	98
	Nodaway	8,300	8,100	98
	Randolph	8,400	8,200	98
	Sullivan	3,200	3,100	98
	Worth	1,200	1,200	99

BLACKBURN & COMPANY, INC.

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ATLANTA 400 Colony Sq., #510 (404) 892-4655
BEVERLY HILLS 9465 Wilshire Blvd. (213) 274-8151

Missouri—St. Louis

KDNL-TV

Ch. 30

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1190-kw max. & 1060-kw horizontal visual, 218-kw max. & 212-kw horizontal aural. Antenna: 1135-ft. above av. terrain, 1155-ft. above ground, 1649-ft. above sea level.

Latitude 38° 34' 48"
Longitude 90° 19' 43"

Requests subscription television authorization.

Transmitter: Kenrick Seminary Ground, Shrewsbury, Mo.

TV tape: Recording facilities.

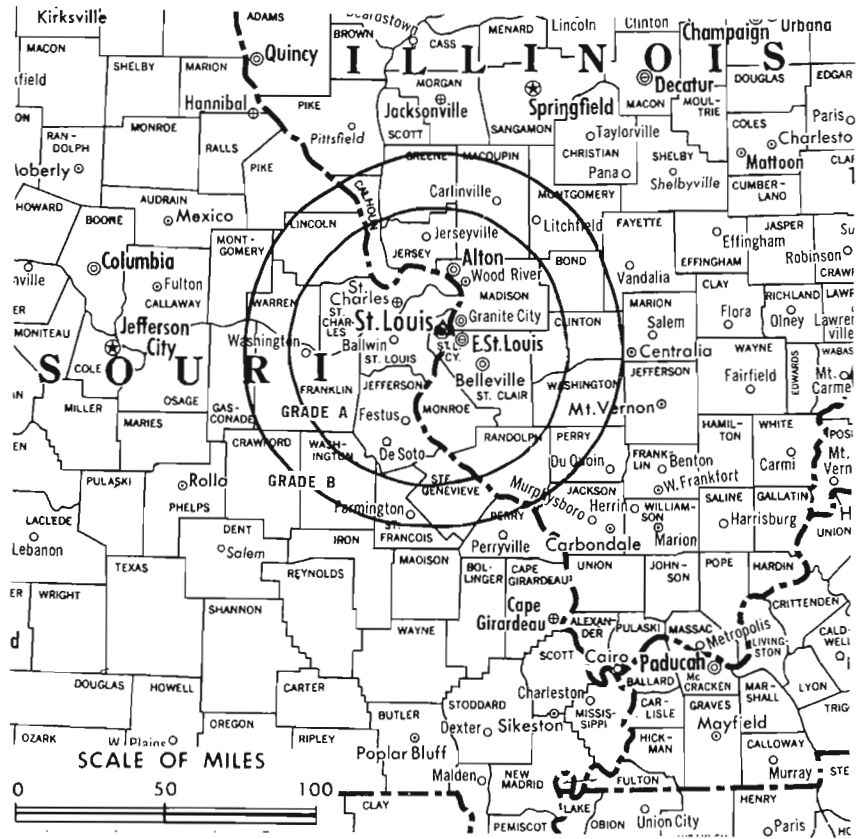
Color: Network, live, film, slide & tape.

News Wire Service: Reuters.

Represented (sales) by Evans Bcstg. Corp.

Represented (legal) by Arnold & Porter.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KDNL-TV Ref: FCC File No. BMPCT-6924 Granted 11/1/68

© American Map Co., Inc., N.Y., No. 14244

KDNL-TV

Licensee: Evans Broadcasting Corp., 300 Park Ave., New York, N.Y.

Studio: 1215 Cole St., St. Louis, Mo. (63106).

Telephone: 314-436-3030.

Ownership: Thomas M. Evans, 30%; B. Loomis, 30%; Edward P. Evans, pres., 30%; Jack Petrik, 10%.

Began Operation: June 8, 1969.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

- JACK PETRIK, vice president & general manager.
- THOMAS KOON, general sales manager.
- LEN ZIEGEL, eastern sales manager.
- STU MACKIE, midwestern sales manager.
- CLAIR K. BELLOWS, local sales manager.
- W. E. ANDERSON, chief engineer.
- JACK FANSHER, production manager.
- BILL JACKSON, promotion manager.
- LEW BURCH, business manager.

DIGEST OF RATE CARD—(Feb. 15, 1975)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 10 Sec.

Class A—3-11 p.m., daily.

..... Graded rates apply*

*Highest rate: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	St Clair	95,000	92,900	98
	MISSOURI			
	St Charles	32,900	32,500	99
	St Louis	490,700	483,400	99
Between 25-49%	ILLINOIS			
	Bond	5,300	5,100	96
	Clinton	9,200	9,000	98

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS—(Continued)				
	Greene	6,000	5,900	98
	Jefferson	12,700	12,200	96
	Jersey	6,500	6,300	97
	Madison	87,100	85,600	98
	Monroe	6,500	6,300	97
Between 25-49%	MISSOURI			
	Crawford	6,100	5,800	95
	Franklin	20,700	20,400	99
	Jefferson	36,200	35,800	99
	Lincoln	6,900	6,700	98
	Marion	10,900	10,700	98
	St Francois	14,100	13,800	98
Between 5-24%	ILLINOIS			
	Brown	2,400	2,300	96
	Calhoun	2,000	1,900	97
	Clay	5,400	5,100	95
	Effingham	9,300	8,900	95
	Fayette	7,500	7,200	96
	Jackson	18,000	17,300	96
	Macoupin	16,500	16,100	98
	Marion	15,500	15,000	97
	Montgomery	11,500	11,200	97
	Morgan	12,900	12,400	96
Between 5-24%	Perry	7,900	7,600	96
	Pike	7,700	7,500	97
	Randolph	11,000	10,700	97
	Washington	5,700	5,500	96
	Williamson	19,700	19,000	97
MISSOURI				
Callaway	9,100	8,900	98	
Dent	4,600	4,300	94	
Gasconade	5,300	5,100	97	
Iron	3,600	3,500	96	
Montgomery	4,300	4,200	98	
(Continued on page 479-b)				
Station Totals		1,068,800	1,046,800	97
Net Weekly Circulation (1974-75)				432,600
Average Daily Circulation (1974-75)				180,600

Missouri—St. Louis



KMOX-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1110-ft. above av. terrain, 1214-ft. above ground, 1649-ft. above sea level.

Latitude 38° 31' 47"

Longitude 90° 17' 58"

Transmitter: 1900 Ave. H (Reavis Barracks Rd.), Lemay, Mo.

TV tape: Recording facilities.

AM Affiliate: KMOX, 50-kw, 1120 kHz (CBS).

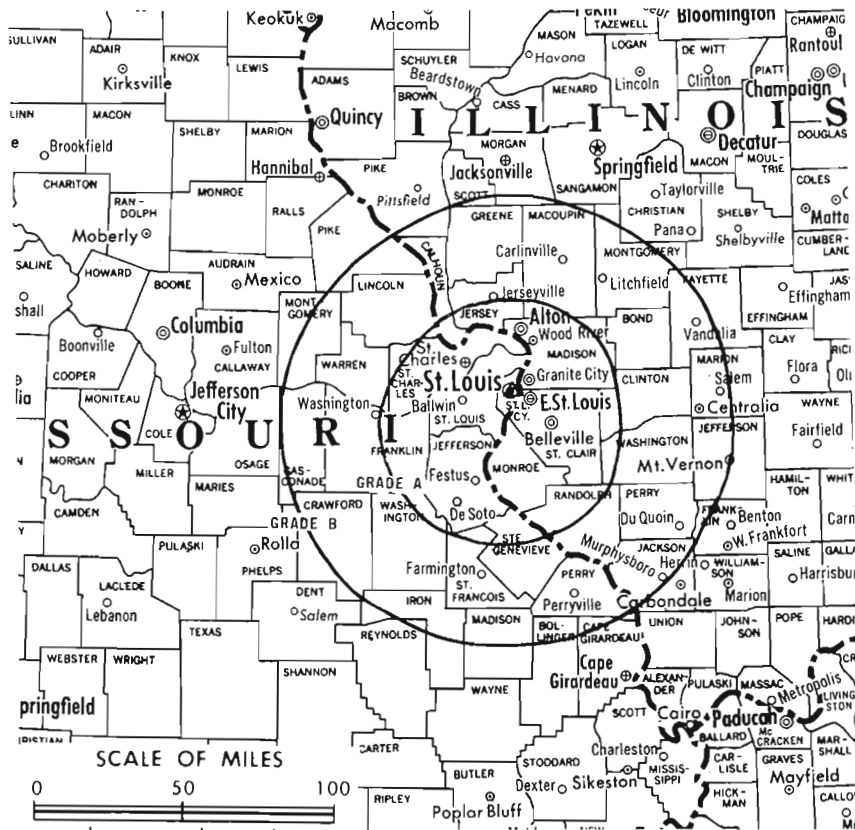
FM Affiliate: KMOX-FM, 47-kw, 103.3 MHz (No. 277), 900-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Total Households: © MSI
 Consumer Market Data as of 1/1/76.
 TV Homes: TV% and Circulation
 © 1976 American Research Bureau.
 County coverage based on Arbitron study (see page 1-b).



KMOX-TV Ref: FCC File No. BMPCT-4779 Granted 8/19/57

©American Map Co., Inc., N.Y. No. 14244

KMOX-TV

Licensee: CBS Inc., One Memorial Dr., St. Louis, Mo. (63102).

Studio: One Memorial Dr.

Telephone: 314-621-2345. TWX No.: 910-761-1024.

Ownership: CBS. For other interests, see WCBS-TV, New York.

Began Operation: July 8, 1954 as KWK-TV. Sale to present owner by group which included Robert T. Convey, Globe-Democrat Publishing Co. (Newhouse) and KSTP Inc. approved Oct. 30, 1957 by FCC, but did not begin operation as KMOX-TV until March 16, 1958 (Television Digest, Vol. 13:36, 43-44, 48; 14:1-2, 9).

Represented (sales) by CBS Television Stations National Sales.

Personnel:

- JOHN A. MCKAY, vice president & general manager.
- MIKE ESTIVO, director of planning & administration.
- ANNE LAWRENCE, editorial director.
- ROD PERTH, director, sales.
- WILLIAM T. CROWELL, sales manager.
- BRUCE BUTLER, regional sales manager.
- FRED BURROWS, director of news.
- GENE WETZEL, broadcast services manager.
- DON MERL, director of programs.
- WALLY WESLEY, director of technical operations.
- LYNNE GRASZ, director of information services.

DIGEST OF RATE CARD NO. 23—(Jan. 3, 1972)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	ID
.....	Graded rates apply ²		

²Highest rate: \$2160.

NETWORK BASE HOURLY RATE: \$2200.

Net Weekly Circulation	State County	Total Households	TV Households	%
	ILLINOIS			
	Bond	5,300	5,100	96
	Calhoun	2,000	1,900	97
50% & Over	Clinton	9,200	9,000	98
	Fayette	7,500	7,200	96
	Greene	6,000	5,900	98
	Jefferson	12,700	12,200	96

Net Weekly Circulation	State County	Total Households	TV Households	%
	ILLINOIS—(Continued)			
	Jersey	6,500	6,300	97
	Macoupin	16,500	16,100	98
	Madison	87,100	85,600	98
	Marion	15,500	15,000	97
	Monroe	6,500	6,300	97
	Montgomery	11,500	11,200	97
	Perry	7,900	7,600	96
	Randolph	11,000	10,700	97
	St Clair	95,000	92,900	98
	Washington	5,700	5,500	96
	MISSOURI			
	Crawford	6,100	5,800	95
	Dent	4,600	4,300	94
50% & Over	Franklin	20,700	20,400	99
	Gasconade	5,300	5,100	97
	Iron	3,600	3,500	96
	Jefferson	36,200	35,800	99
	Lincoln	6,900	6,700	98
	Madison	3,500	3,400	97
	Perry	5,100	5,000	97
	Pike	6,300	6,100	97
	Reynolds	2,100	2,000	94
	St Charles	32,900	32,500	99
	St Francois	14,100	13,800	98
	St Louis	490,700	483,400	99
	Ste Genevieve	4,400	4,300	98
	Warren	4,300	4,200	97
	Washington	5,400	5,200	97

Net Weekly Circulation	State County	Total Households	TV Households	%
	ILLINOIS			
	Clay	5,400	5,100	95
Between 25-49%	Jackson	18,000	17,300	96
	Morgan	12,900	12,400	96
	Pike	7,700	7,500	97
	Scott	2,400	2,400	98

(Continued on page 473-b)

Station Totals	1,175,100	1,151,000	97
Net Weekly Circulation (1974-75)			933,200
Average Daily Circulation (1974-75)			673,500

Missouri—St. Louis

KPLR-TV



Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 55-kw aural. Antenna: 1007-ft. above av. terrain, 1214-ft. above ground, 1506-ft. above sea level.

Latitude 38° 31' 47"
Longitude 90° 17' 58"

Transmitter: Reavis Barracks Rd. & Ave. H, Lemay, Mo.

Studio: 4935 Lindell Blvd., St. Louis (63108).

Telephone: 314-367-7211.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: (TNA).

Satellite Communications Services: Operates KB96, receive-only earth station.



KPLR-TV Ref: FCC File No. BMPCT-5230 Granted 1/21/59

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 1-b).

KPLR-TV

Network Service: None, independent.

Licensee: 220 Television Inc., 220 Kingshighway Blvd.

Business Office: 4935 Lindell Blvd. (63108).

Ownership: 220 North Kingshighway Inc., 100%, which has following owners: Harold Koplar, pres., 45%; Jeanette (Mrs. Sam) Koplar, treas., 10%; Lillian Koplar Shenker, secy., 20%; Betty Koplar Bennett, 20%; estate of Sam Koplar, 5%. Following are officers and voting trustees of 220 Television Inc.: Harold Koplar, pres. (votes 64.30%); executors of estate of Sam Koplar (vote 14.3%); Lillian Koplar Shenker, secy. (votes 21.4%); Jeanne E. Dunway, treas.

Began Operation: April 28, 1959.

Represented (sales) by Kaiser Broadcasting Spot Sales.

Represented (legal) by Koteen & Burt.

Personnel:

HAROLD E. PROTTER, vice president & general manager.
DOUGLAS M. JOHNSTON, general sales manager.
EDWARD KOPLAR, vice president, programming.
MANNY BROOKS, sales director.
BERNIE CORNO, production manager.
LARRY MARCUS, business manager.
JAN VINER, traffic manager.
JIM GONSEY, chief engineer.
FARRELL MEISEL, promotion director.

DIGEST OF RATE CARD NO. 16—(Sept. 25, 1972)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class AA—3:30-5:30 p.m., Mon.-Fri.	\$1500	\$900	\$400	\$300	\$250	\$125

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Bond	5,300	5,100	96
	Calhoun	2,000	1,900	97
	Clinton	9,200	9,000	98
	Fayette	7,500	7,200	96

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS—(Continued)			
	Greene	6,000	5,900	98
	Jersey	6,500	6,300	97
	Macoupin	16,500	16,100	98
	Madison	87,100	85,600	98
	Marion	15,500	15,000	97
	Monroe	6,500	6,300	97
	Montgomery	11,500	11,200	97
	Perry	7,900	7,600	96
	Randolph	11,000	10,700	97
	St Clair	95,000	92,900	98
	Washington	5,700	5,500	96
Between 25-49%	MISSOURI			
	Crawford	6,100	5,800	95
	Franklin	20,700	20,400	99
	Gasconade	5,300	5,100	97
	Jefferson	36,200	35,800	99
	Lincoln	6,900	6,700	98
	Madison	3,500	3,400	97
	St Charles	32,900	32,500	99
	St Francois	14,100	13,800	98
	St Louis	490,700	483,400	99
	Ste Genevieve	4,400	4,300	98
	Warren	4,300	4,200	97
Washington	5,400	5,200	97	
Between 25-49%	ILLINOIS			
	Adams	25,800	25,300	98
	Clay	5,400	5,100	95
	Effingham	9,300	8,900	95
Between 25-49%	Jackson	18,000	17,300	96
	Jefferson	12,700	12,200	96
	Morgan	12,900	12,400	96
	Scott	2,400	2,400	98
Between 25-49%	MISSOURI			
Butler	13,900	13,400	96	

(Continued on page 479-b)

Station Totals	1,432,100	1,401,700	97
Net Weekly Circulation (1974-75)			734,500
Average Daily Circulation (1974-75)			339,000

Missouri—St. Louis



KSD-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1090-ft. above av. terrain, 1159-ft. above ground, 1649-ft. above sea level.

Latitude 38° 34' 05"
Longitude 90° 19' 55"

Transmitter: 6871 Heege Rd., St. Louis County, Mo.

Studio: 1111 Olive St. (63101).

TV tape: Recording facilities.

AM Affiliate: KSD, 5-kw, 550 kHz (NBC).

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: NBC.

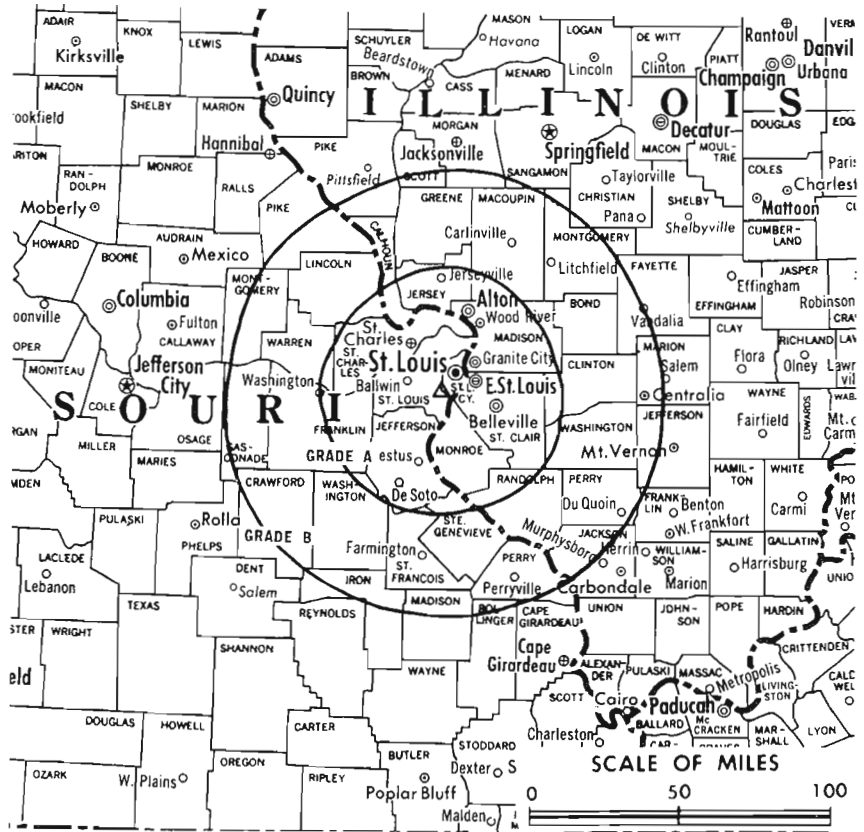
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KSD-TV Ref: FCC File No. BPCT—2132 Granted 6/21/56

©American Map Co., Inc., N.Y., No. 14244

KSD-TV

Licensee: KSD/KSD-TV Inc., 1111 Olive St. (63101).
Telephone: 314-421-5055. TWX No.: 910-761-1037.
Ownership: Subsidiary of St. Louis Post-Dispatch, Joseph Pulitzer Jr., pres. Pulitzer Publishing also owns KOAT-TV, Albuquerque, N.M. & KETV, Omaha, Neb.
Began Operation: Feb. 8, 1947.
Represented (sales) by Blair Television.
Represented (legal) by Marmet Professional Corp.
Represented (engineering) by A. D. Ring & Associates.
Personnel:
HAROLD GRAMS, president.
RAY KARPOWICZ, vice president & general manager.
KEITH GUNTHER, program manager.
ANTHONY E. BELLO, general sales manager.
GARY CHAPMAN, national sales manager.
MICHAEL P. DUFFY, local sales manager.
DON S. SCHOMBURG, business manager.
HARRY HONIG, director, creative services.
FRED J. MUELLER, promotion manager.
DON BURNES, director of information.
AUSTIN BRIDGMAN, director of news administration.
PETE VESEY, director of news & operations.
ED RISK, director of engineering.
MONTE WALPOLE, manager of engineering.

DIGEST OF RATE CARD NO. 24A REV.—(Nov. 18, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.	
Class AAA—6:30-10:30 p.m., daily.	\$2450	\$1580	\$920	\$850	\$1000	\$800	\$500

NETWORK BASE HOURLY RATE: \$2200.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Bond	5,300	5,100	96
	Calhoun	2,000	1,900	97
	Clinton	9,200	9,000	98
	Fayette	7,500	7,200	96
Greene	6,000	5,900	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS—(Continued)			
	Jefferson	12,700	12,200	96
	Jersey	6,500	6,300	97
	Macoupin	16,500	16,100	98
	Madison	87,100	85,600	98
	Marion	15,500	15,000	97
	Monroe	6,500	6,300	97
	Montgomery	11,500	11,200	97
	Perry	7,900	7,600	96
	Randolph	11,000	10,700	97
	St Clair	95,000	92,900	98
	Washington	5,700	5,500	96
	MISSOURI			
	Crawford	6,100	5,800	95
	Dent	4,600	4,300	94
	Franklin	20,700	20,400	99
	Gasconade	5,300	5,100	97
Iron	3,600	3,500	96	
Jefferson	36,200	35,800	99	
Lincoln	6,900	6,700	98	
Madison	3,500	3,400	97	
Montgomery	4,300	4,200	98	
Perry	5,100	5,000	97	
Pike	6,300	6,100	97	
Reynolds	2,100	2,000	94	
St Charles	32,900	32,500	99	
St Francois	14,100	13,800	98	
St Louis	490,700	483,400	99	
Ste Genevieve	4,400	4,300	98	
Warren	4,300	4,200	97	
Washington	5,400	5,200	97	
Between 25-49%	ILLINOIS			
	Clay	5,400	5,100	95
	Effingham	9,300	8,900	95
	Morgan	12,900	12,400	96
	Pike	7,700	7,500	97
Scott	2,400	2,400	98	

(Continued on page 479-b)

Station Totals	1,181,300	1,156,600	97
Net Weekly Circulation (1974-75)			925,800
Average Daily Circulation (1974-75)			637,500

Missouri—St. Louis



KTVI



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1085-ft. above av. terrain, 1049-ft. above ground, 1649-ft. above sea level.

Latitude 38° 32' 07"
Longitude 90° 22' 23"

Transmitter: Gravois & Emil Aves., Sappington, Mo.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

Facsimile Service: UPI.

Represented (engineering) by Lohnes & Culver.

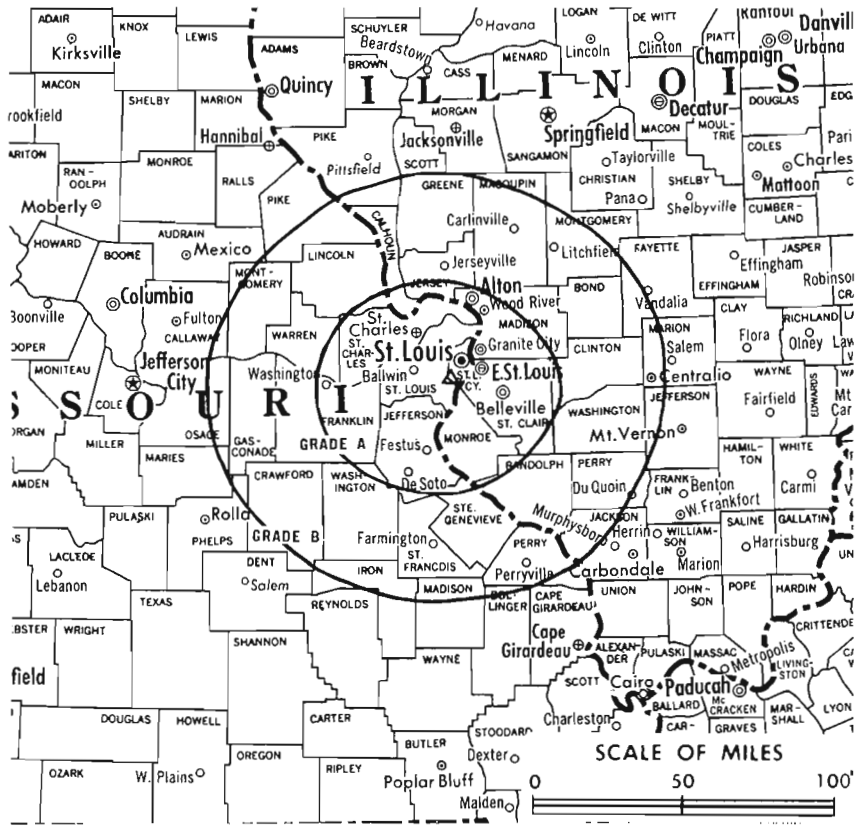
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 1-b).



KTVI Ref: FCC File No. BMPCT-4615 Granted 4/2/58

© American Map Co., Inc., N.Y., No. 14244

KTVI

Licensee: Newhouse Broadcasting Corp., 5915 Berthold Ave., St. Louis, Mo. (63110).

Studio: 5915 Berthold Ave.

Telephone: 314-647-7777. TWX No.: 314-556-0082.

Ownership: Newhouse Broadcasting Corp., 100%. Newhouse also owns St. Louis Globe-Democrat. For other Newhouse interests, see WSYR-TV, Syracuse, N.Y.

Began Operation: Aug. 10, 1953 as WTVI, Belleville, Ill.-St. Louis (Ch. 54); on April 9, 1955 shifted facilities to Ch. 36, acquired from KSTM-TV, off-air (Television Digest, Vol. 11:16); March 20, 1957, it left air temporarily for changeover to Ch. 2, and resumed operation April 15, 1957. (Vol. 14:6, 12). Sale of 74% by Harry Tenenbaum, Paul E. Peltasen and associates to Newhouse Bcstg., which thereby increased its holdings to 100% was approved June 10, 1964 by FCC.

Represented (sales) by MMT Sales Inc.; Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Monroe Oppenheimer.

Personnel:

RALPH HANSEN, vice president & general manager.

MANNE RUSSO, director of sales.

WILLIAM MILLER, local sales manager.

VIC SKAGGS, director of programming.

CLARK GRANT, director of advertising & promotion.

CECIL TUCK, director of news & public affairs.

RICHARD J. TROMPETER, director of engineering.

Rates (Aug. 11, 1976): Highest 30 Sec., \$1900.

NETWORK BASE HOURLY RATE: \$1743.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Bond	5,300	5,100	96
	Calhoun	2,000	1,900	97
	Clinton	9,200	9,000	98
	Fayette	7,500	7,200	96

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS—(Continued)				
	Greene	6,000	5,900	98
	Jefferson	12,700	12,200	96
	Jersey	6,500	6,300	97
	Macoupin	16,500	16,100	98
	Madison	87,100	85,600	98
	Marion	15,500	15,000	97
	Monroe	6,500	6,300	97
	Montgomery	11,500	11,200	97
	Morgan	12,900	12,400	96
	Perry	7,900	7,600	96
	Pike	7,700	7,500	97
	Randolph	11,000	10,700	97
	St Clair	95,000	92,900	98
	Washington	5,700	5,500	96
50% & Over	MISSOURI			
	Crawford	6,100	5,800	95
	Dent	4,600	4,300	94
	Franklin	20,700	20,400	99
	Gasconade	5,300	5,100	97
	Iron	3,600	3,500	96
	Jefferson	36,200	35,800	99
	Lincoln	6,900	6,700	98
	Madison	3,500	3,400	97
	Montgomery	4,300	4,200	98
	Perry	5,100	5,000	97
	Pike	6,300	6,100	97
	Reynolds	2,100	2,000	94
St Charles	32,900	32,500	99	
St Francois	14,100	13,800	98	
St Louis	490,700	483,400	99	
Ste Genevieve	4,400	4,300	98	
Warren	4,300	4,200	97	
Washington	5,400	5,200	97	
Between 25-49%	ILLINOIS			
Scott	2,400	2,400	98	

(Continued on page 485-b)

Station Totals	1,183,500	1,159,300	97
Net Weekly Circulation (1974-75)			900,200
Average Daily Circulation (1974-75)			539,800

KPLR-TV, St. Louis
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
MISSOURI—(Continued)				
	Cole	16,300	16,100	99
	Dent	4,600	4,300	94
	Iron	3,600	3,500	96
	Maries	2,300	2,200	97
Between 25-49%	Marion	10,900	10,700	98
	Montgomery	4,300	4,200	98
	Perry	5,100	5,000	97
	Pike	6,300	6,100	97
	Pulaski	7,600	7,400	97
	Randolph	8,400	8,200	98
	Reynolds	2,100	2,000	94
ILLINOIS				
	Crawford	8,000	7,800	98
	Franklin	17,300	16,700	96
	Hancock	7,900	7,700	98
	Macon	43,900	43,000	98
	Pike	7,700	7,500	97
	Richland	6,400	6,100	96
	Sangamon	62,600	60,800	97
	Williamson	19,700	19,000	97
IOWA				
	Lee	16,100	15,900	99
KANSAS				
Between 5-24%	Crawford	14,900	14,600	98
MISSOURI				
	Audrain	9,500	9,300	98
	Callaway	9,100	8,900	98
	Henry	8,300	8,100	97
	Jasper	31,800	31,200	98
	Johnson	11,200	11,000	98
	Newton	12,800	12,600	98
	Pettis	14,100	13,800	98
	Phelps	10,600	10,200	96
	Stoddard	9,600	9,400	98
	Wayne	3,900	3,700	96
OKLAHOMA				
	Ottawa	11,100	10,800	97

KSD-TV, St. Louis
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
MISSOURI				
Between 25-49%	Butler	13,900	13,400	96
	Maries	2,300	2,200	97
	Marion	10,900	10,700	98
	Phelps	10,600	10,200	96
ILLINOIS				
Between 5-24%	Adams	25,800	25,300	98
	Jackson	18,000	17,300	96
	Richland	6,400	6,100	96
	Williamson	19,700	19,000	97
MISSOURI				
	Audrain	9,500	9,300	98
	Callaway	9,100	8,900	98
	Cole	16,300	16,100	99
	Osage	3,800	3,700	96
	Pulaski	7,600	7,400	97
	Ralls	2,900	2,900	98
	Randolph	8,400	8,200	98
	Shannon	2,500	2,300	92
	Stoddard	9,600	9,400	98
	Wayne	3,900	3,700	96

Missouri

KQTV, St. Joseph
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
MISSOURI—(Continued)				
50% & Over	Mercer	2,000	1,900	96
	Nodaway	8,300	8,100	98
	Worth	1,200	1,200	99
NEBRASKA				
	Richardson	4,800	4,700	98
IOWA				
	Taylor	3,700	3,600	97
KANSAS				
	Douglas	21,000	20,500	98
	Shawnee	58,500	57,700	99
Between 25-49%	MISSOURI			
	Carroll	4,700	4,600	98
	Clay	45,200	44,800	99
	Johnson	11,200	11,000	98
	Linn	6,600	6,400	97
	Platte	12,000	11,900	99
	Saline	8,300	8,100	98
IOWA				
	Decatur	3,800	3,700	97
	Page	8,100	7,900	98
	Ringgold	2,700	2,700	98
	Union	5,700	5,600	98
KANSAS				
	Franklin	7,900	7,700	98
	Geary	10,200	10,000	98
	Johnson	77,900	77,400	99
	Linn	3,700	3,600	98
	Marshall	5,500	5,300	97
	Miami	7,600	7,500	99
	Osage	5,400	5,300	98
Between 5-24%	Pottawatomie	4,600	4,500	98
	Wabaunsee	2,300	2,200	97
	Wyandotte	65,700	64,800	99
MISSOURI				
	Cass	15,800	15,600	99
	Jackson	251,700	247,500	98
	Lafayette	10,600	10,400	98
	Ray	7,200	7,100	98
	Sullivan	3,200	3,100	98
NEBRASKA				
	Johnson	2,000	2,000	98
	Nemaha	3,400	3,300	98
	Pawnee	1,400	1,400	97

KDNL-TV, St. Louis
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
MISSOURI—(Continued)				
Between 5-24%	Perry	5,100	5,000	97
	Phelps	10,600	10,200	96
	Pike	6,300	6,100	97
	Reynolds	2,100	2,000	94
	Ste Genevieve	4,400	4,300	98
	Warren	4,300	4,200	97
	Washington	5,400	5,200	97
	Wayne	3,900	3,700	96

Missouri—Sedalia



KMOS-TV



Ch. 6

[Satellite of KRCG,
Jefferson City, Mo.]

Technical Facilities: Channel No. 6
(82-88 MHz). Authorized power:
16.4-kw visual, 3.28-kw aural.
Antenna: 360-ft. above av. terrain,
321-ft. above ground, 1211-ft.
above sea level.

Latitude 38° 42' 20"
Longitude 93° 15' 13"

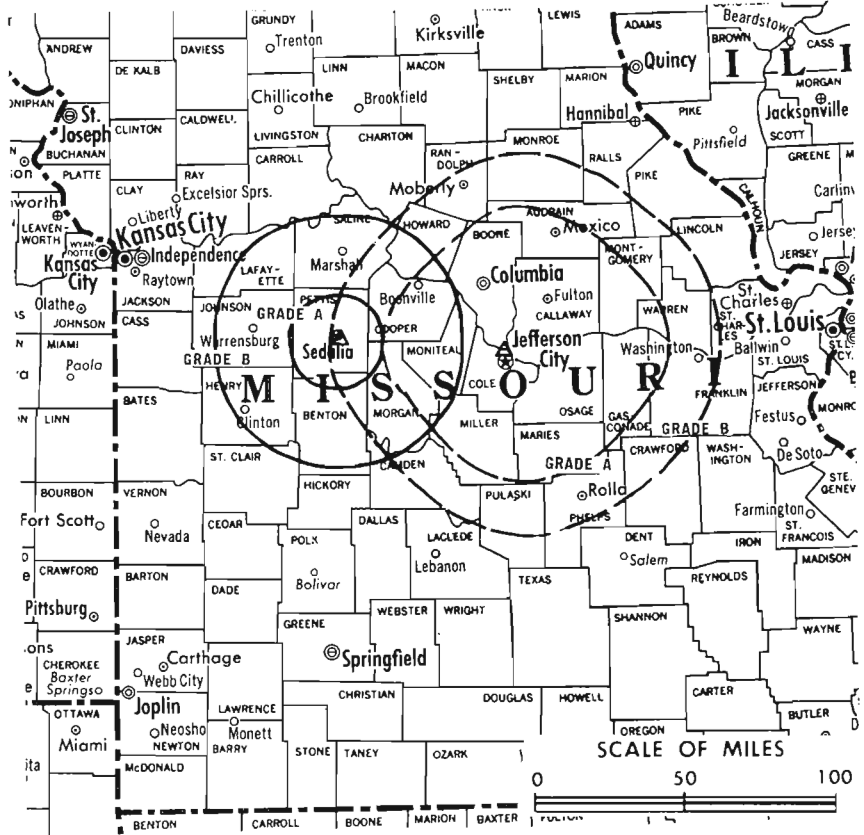
Transmitter: 2100 W. Broadway.

Color: Network.

News Wire Service: UPI.

Studio: 2100 W. Broadway.

Represented (legal) by Dow, Lohnes
& Albertson.



County coverage based on Arbitron study (see
page 4-b).

KMOS-TV Ref: FCC File No. BMPCT—1210 Granted 7/8/53

©American Map Co., Inc., N.Y., No. 14244

KMOS-TV

Licensee: Mid-America TV Co., 114 W. 11th St., Kansas City, Mo.

Telephone: 816-816-1651.

Ownership: See KRCG, Jefferson City, Mo.

Began Operation: July 8, 1954. Sale to Jefferson Television Co.
(KRCG, Jefferson City) approved by FCC July 26, 1961. Sale
to Cook Paint & Varnish Co. by Milton J. Hinlein and associates
approved by FCC Dec. 23, 1958 (Television Digest, Vol. 14:50).
Note: For sale to present owner by Jefferson Television, see
KRCG, Jefferson City, Mo.

Represented (sales) by Blair Television.

Personnel:

WILLIAM A. BATES, president.
EDWARD J. SCHUELEIN, v.p. & general manager.
STEWART GRESSLEY, manager.

Rates: Included with rates for KRCG, Jefferson City.

Arbitron Data For This Station Included With
Parent KRCG, Jefferson City, Mo.

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415

Encino, California 91436

(213) 986-3201

Missouri—Springfield



KMTC

Ch. 27



Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2090-kw max. & 479-kw horizontal visual, 95.5-kw horizontal aural. Antenna: 1690-ft. above av. terrain, 1621-ft. above ground, 3176-ft. above sea level.

Latitude 37° 11' 40"
Longitude 92° 56' 04"

Transmitter: R. R., Fordland, Mo.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (legal) by Wilner & Scheiner.

Represented (engineering) by Melvin B. Caldwell.

Represented (sales) by Savalli/Gates Inc.; Eugene F. Gray Co.

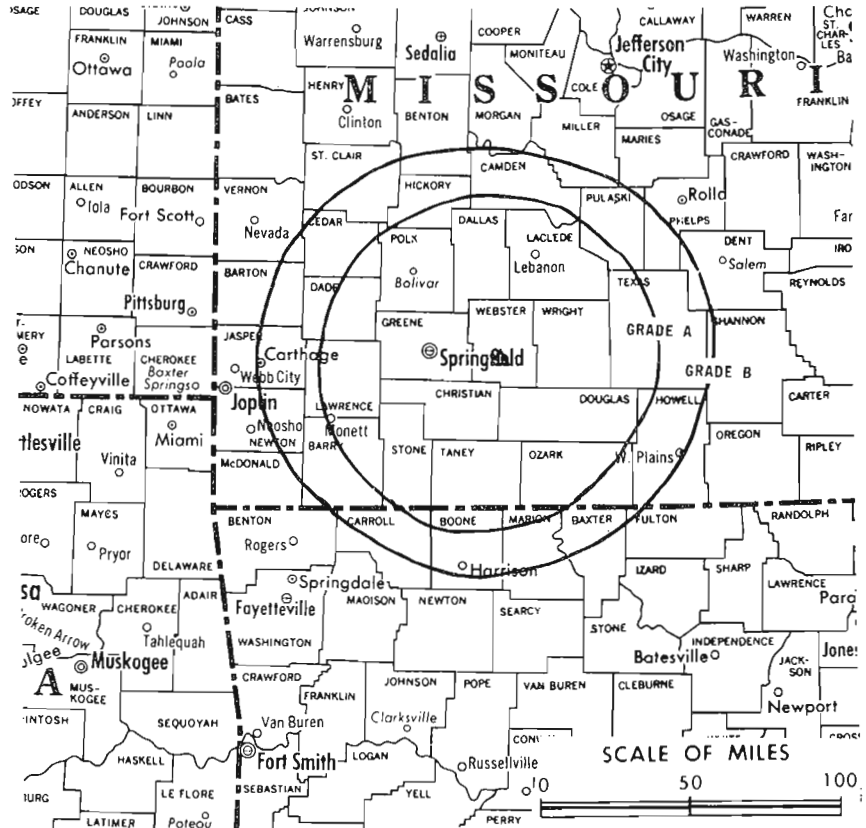
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KMTC Ref: FCC File No. BMPCT-7481 Granted 2/15/74

© American Map Co., Inc., N.Y. No. 14244

KMTC

Network Service: ABC.

Licensee: Midland TV Corp., 2322 S. Cedarbrook, Springfield, Mo. (65804).

Studio: 3000 E. Cherry St. (65804). Telephone: 417-862-7091.

Ownership: Kenneth E. Meyer, pres. & gen. mgr., 33.23%; Steve W. Ball, secy., 15.143%; Morris Burks, treas., 15.143%; H. C. Wattner, 15.1447%; Inks Franklin, 12.487%; Meyer-Barneby Inc., 7.4%; George Baldrige, 1.38%. Meyer owns 62% of KTXR(FM), Springfield; 66% of KLEX & KBK(FM), Lexington, Mo. Meyer & Franklin own 82% of KFAL & KKCA(FM), Fulton, Mo. Note: Principals have interest in Monroe TV Inc., owner of KLAATV, West Monroe, La.

Began Operation: Oct. 2, 1968.

Personnel:

KENNETH E. MEYER, president & general manager.
ANGUS ROBINSON, national sales manager.
B. D. BLANKENSHIP, chief engineer.
BEN KUEHNLE, operations manager.
B. H. ALLEY, program director.

DIGEST OF RATE CARD NO. 12N—(Aug. 8, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—5:30-10:30 p.m., daily.
\$360.00 \$180.00 \$120.00 \$90.00 Graded rates apply*

*Highest rate: \$100.

NETWORK BASE HOURLY RATE: \$225.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS Boone	8,500	8,000	94
	MISSOURI Christian	7,400	7,200	98

Net Weekly Circulation	State County	Total Households	TV Households	%
MISSOURI—(Continued)				
50% & Over	Dallas	4,200	4,100	98
	Douglas	4,100	4,000	97
	Greene	60,700	59,800	98
	Laclede	7,800	7,600	97
	Ozark	2,900	2,800	96
	Polk	6,700	6,500	97
	Pulaski	7,600	7,400	97
	Stone	5,000	4,800	96
	Taney	7,200	7,000	98
	Webster	6,800	6,600	97
Wright	6,000	5,700	96	
ARKANSAS				
	Baxter	8,400	7,900	94
	Carroll	5,900	5,600	95
	Marion	4,000	3,800	95
MISSOURI				
Between 25-49%	Camden	6,200	6,000	97
	Cedar	4,100	4,000	97
	Dade	3,000	2,900	98
	Hickory	2,300	2,200	97
	Howell	10,100	9,500	94
	Oregon	3,900	3,600	92
	Shannon	2,500	2,300	92
	Texas	7,800	7,400	95
ARKANSAS				
	Fulton	3,400	3,000	89
	Newton	2,500	2,200	89
MISSOURI				
Between 5-24%	Barry	8,300	8,100	97
	Benton	5,400	5,200	96
	Lawrence	10,800	10,500	97
	Phelps	10,600	10,200	96
	St. Clair	3,600	3,500	96
Station Totals		237,700	229,400	96
Net Weekly Circulation (1974-75)			115,200	
Average Daily Circulation (1974-75)			60,500	

Missouri—Springfield



KOLR



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 282-kw visual, 28.2-kw aural. Antenna: 2070-ft. above av. terrain, 1997-ft. above ground, 3577-ft. above sea level.

Latitude 37° 13' 08"
Longitude 92° 56' 56"

Transmitter: State Hwy. "FF" near Fordland, Mo.

TV tape: Recording facilities.

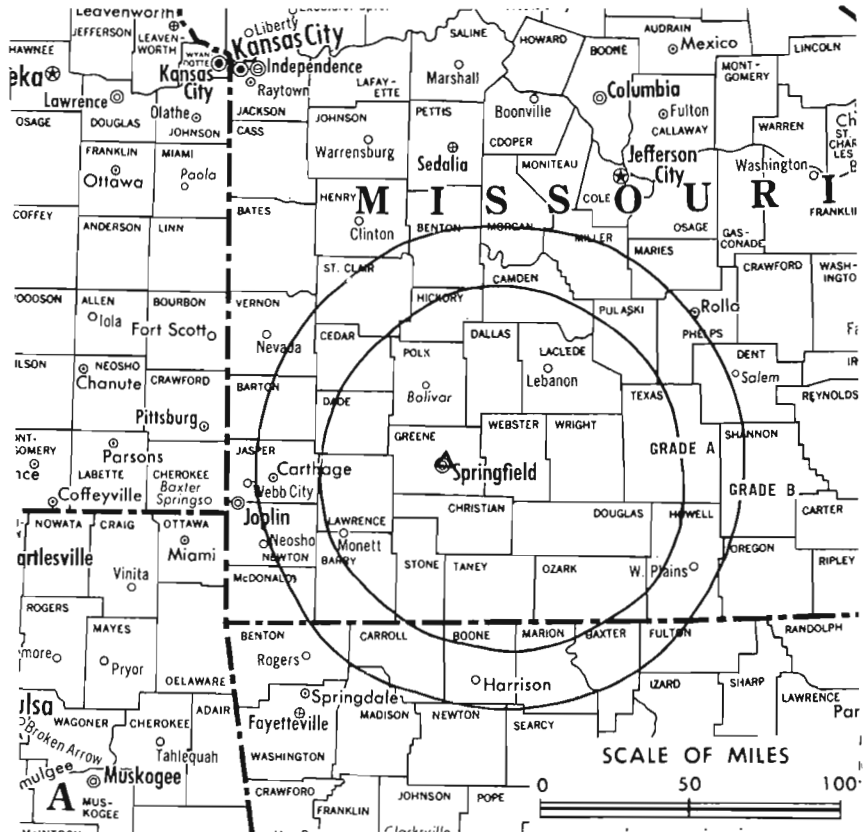
Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

TWX No.: 910-775-4718.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 1-b).



KOLR Ref: FCC File No. BPCT-4549 Granted 12/12/72

©American Map Co., Inc., N.Y., No. 14244

KOLR

Licensee: Independent Broadcasting Co., Box 1716 S.S.S., Springfield (65805).

Studio: 2650 E. Division St. Telephone: 417-862-7474.

Ownership: J. H. G. Cooper, pres., 25.05%; John O. & James H. Cooper, 25.89% each; Irving W. Schwab, secy., 8.19%; G. Pearson Ward, 6.97%; others, none with as much as 5%.

Began Operation: March 14, 1953.

Represented (sales) by Katz Television.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by James C. McNary.

Personnel:

DR. STANLEY C. BUMM, v.p. & general manager.
FRED HUTCHING, general sales manager.
WALT STANSBURY, chief engineer.
KEVIN McANDREWS, program director.

DIGEST OF RATE CARD A1—(Jan. 12, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 10 Sec.

Class A—4-10:30 p.m., Sun.; 6-10:30 p.m., Mon.-Sat.

\$700 \$420 \$280 \$210 Graded rates apply*

*Highest rate: \$250.

NETWORK BASE HOURLY RATE: \$675.

Net Weekly Circulation	State County	Total Households	TV Households	%
ARKANSAS				
	Baxter	8,400	7,900	94
	Boone	8,500	8,000	94
50% & Over	Carroll	5,900	5,600	95
	Fulton	3,400	3,000	89
	Madison	3,700	3,300	90
	Marion	4,000	3,800	95
	Newton	2,500	2,200	89

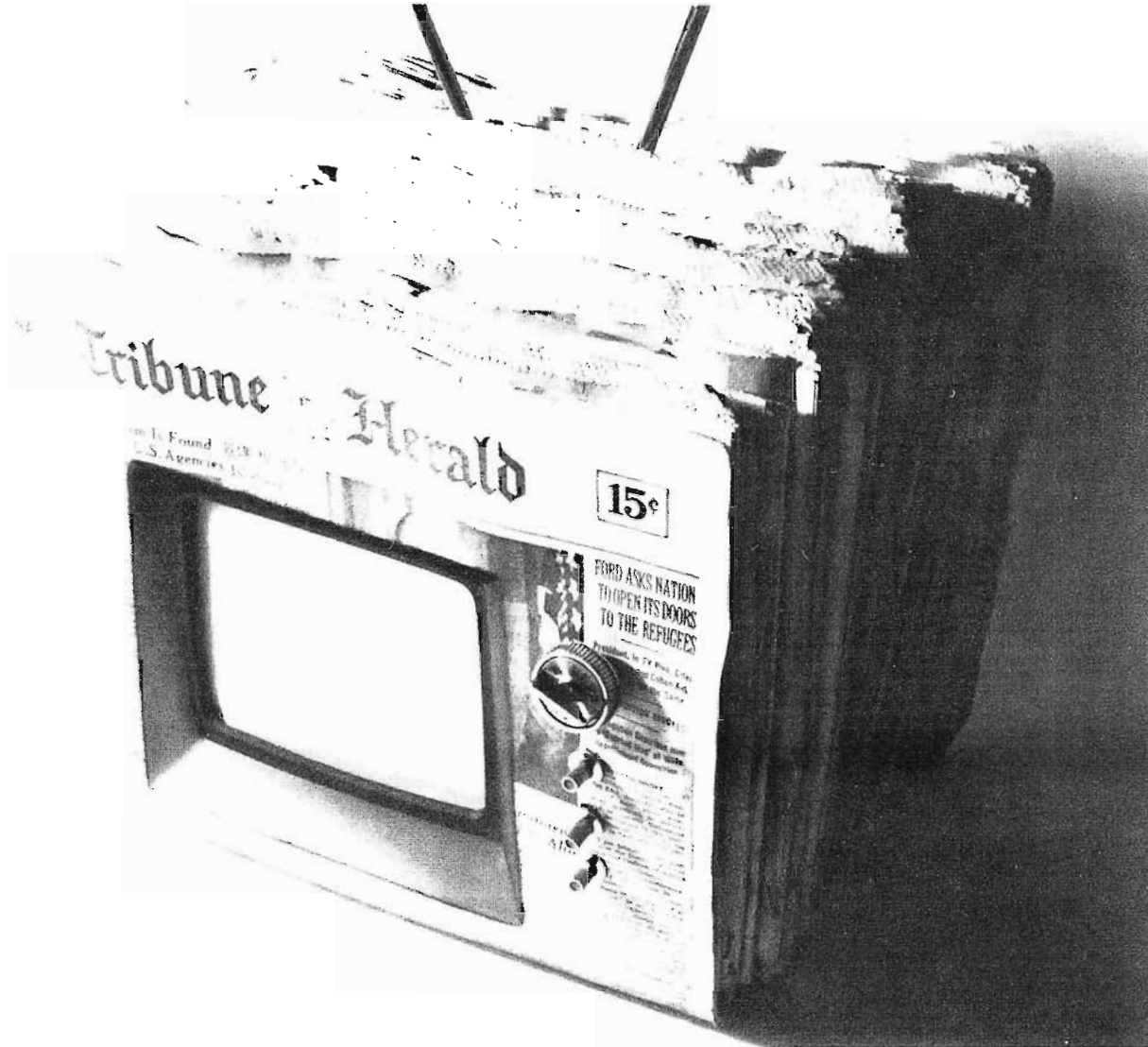
Net Weekly Circulation	State County	Total Households	TV Households	%
MISSOURI				
	Barry	8,300	8,100	97
	Camden	6,200	6,000	97
	Cedar	4,100	4,000	97
	Christian	7,400	7,200	98
	Dade	3,000	2,900	98
	Dallas	4,200	4,100	98
	Douglas	4,100	4,000	97
	Greene	60,700	59,800	98
	Hickory	2,300	2,200	97
50% & Over	Howell	10,100	9,500	94
	Laclede	7,800	7,600	97
	Lawrence	10,800	10,500	97
	Oregon	3,900	3,600	92
	Ozark	2,900	2,800	96
	Polk	6,700	6,500	97
	Pulaski	7,600	7,400	97
	Shannon	2,500	2,300	92
	Stone	5,000	4,800	96
	Taney	7,200	7,000	98
	Texas	7,800	7,400	95
	Webster	6,800	6,600	97
	Wright	6,000	5,700	96

ARKANSAS				
	Izard	4,100	3,700	90
	Searcy	2,900	2,700	92
	Sharp	4,500	4,000	89
	Washington	31,200	29,400	94

MISSOURI				
Between 25-49%	Benton	5,400	5,200	96
	Dent	4,600	4,300	94
	Miller	6,500	6,300	98
	Phelps	10,600	10,200	96
	St. Clair	3,600	3,500	96
	Vernon	6,900	6,700	97

(Continued on page 485-b)

Station Totals	405,700	390,400	96
Net Weekly Circulation (1974-75)			223,100
Average Daily Circulation (1974-75)			147,700



How to get to the heart of your competition.

Today your best source of more spot dollars is what's being spent in newspapers.

But you're probably losing sales because your ADI is bigger than the newspaper circulation area.

And you're losing more because the marketing areas of your prospects — banks, fast food chains, and retail stores don't correspond to either your Metro, ADI, or TSA.

We have the solution — Arbitron Information on Demand!

Now you can show a local

advertiser just how many of *his real prospects* you reach. Arbitron Information on Demand (AID) makes it possible because it can pull together audience data for whatever county or combination of counties you need.

So stop giving your competition an even break. Join the other television stations that are getting new money away from newspapers.

Get in touch with your Arbitron Television representative right away.

**Arbitron
Information
on Demand**



ARBITRON TELEVISION

New York (212) 262-2600, Chicago (312) 467-5750, Atlanta (404) 233-4183,
Los Angeles (213) 937-6420, San Francisco (415) 391-1702, Dallas (214) 522-2470, Washington (301) 595-4644.

Missouri—Springfield



KYTV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 95.5-kw visual, 14.1-kw aural. Antenna: 2040-ft. above av. terrain, 2000-ft. above ground, 3565-ft. above sea level.

Latitude 37° 10' 11"
Longitude 92° 56' 30"

Transmitter: .7-mi. N of Fordland, Mo.

Telephone: 417-866-2766.

TWX No.: 910-775-4714.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Represented (engineering) by A. D. Ring & Associates.

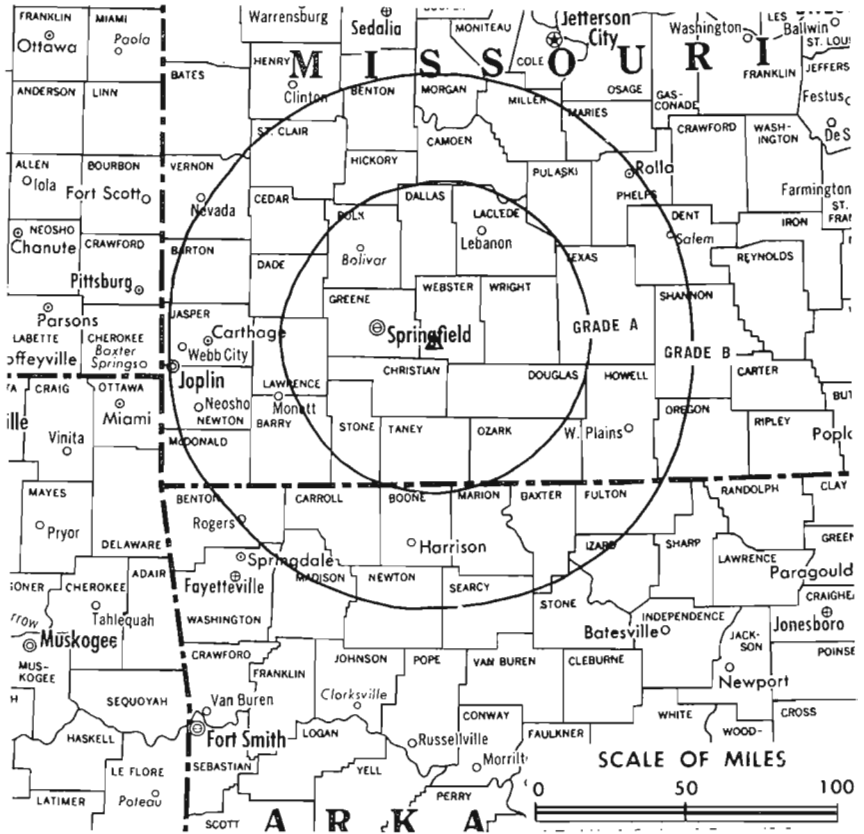
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KYTV Ref: FCC File No. BPCP-4342 Granted 6/22/70

© American Map Co., Inc., N.Y., No. 14244

KYTV

Network Service: NBC.

Licensee: Springfield Television Inc., 999 W. Sunshine (65804).

Studio: 999 W. Sunshine.

Ownership: Grand Prairie Investment Co., 50%; Springfield Newspapers Inc., 49.866% (publishers of Springfield News and Leader & Press); also operates radio stations KGBX, Springfield & KHMO, Hannibal, Mo. Lester L. Cox, pres.; Keith G. Wells, v.p., .033%; W. W. Weber, secy., .033%; Lynn E. Bussy, treas.; A. A. Watson, .033%; Tams Bixby III, .033% (gen. mgr., Springfield Newspapers). Prairie Investment is equally owned by Lester L. Cox (and wife) and Lynn E. Bussy (and wife). Lester L. Cox is chmn. of board of KOAM-TV & KOAM, Pittsburg, Kan. Note: Sale of Springfield Newspapers Inc. to Gannett Co. pends.

Began Operation: Oct. 1, 1953.

Represented (sales) by Blair Television.

Personnel:

DONALD S. MOELLER, vice president & general manager.
RAYMOND A. GILVARD, program manager & film buyer.
THOMAS E. FLANAGAN, general sales & marketing manager.
FRED RAINS, public affairs director.
DAN WHITE, production manager.
CLARENCE MARTIN, promotion manager.
BILL WILLIAMS, news director.
E. DENNIS WHITE, chief engineer.

DIGEST OF RATE CARD NO. 1-76

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class A—6-10:30 p.m., daily.				
\$700.00	\$420.00	\$350.00*	\$200.00*	\$100.00*

*Class AA—6:30-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$675.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Baxter	8,400	7,900	94
	Boone	8,500	8,000	94
	Carrall	5,900	5,600	95
	Fulton	3,400	3,000	89

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS—(Continued)			
	Izard	4,100	3,700	90
	Madison	3,700	3,300	90
	Marion	4,000	3,800	95
	Newton	2,500	2,200	89
	Searcy	2,900	2,700	92
	Sharp	4,500	4,000	89
	MISSOURI			
	Barry	8,300	8,100	97
	Benton	5,400	5,200	96
	Camden	6,200	6,000	97
	Cedar	4,100	4,000	97
	Christian	7,400	7,200	98
	Dade	3,000	2,900	98
	Dallas	4,200	4,100	98
	Dent	4,600	4,300	94
	Douglas	4,100	4,000	97
	Greene	60,700	59,800	98
Hickory	2,300	2,200	97	
Howell	10,100	9,500	94	
Laclede	7,800	7,600	97	
Lawrence	10,800	10,500	97	
Oregon	3,900	3,600	92	
Ozark	2,900	2,800	96	
Phelps	10,600	10,200	96	
Poik	6,700	6,500	97	
Pulaski	7,600	7,400	97	
St Clair	3,600	3,500	96	
Shannon	2,500	2,300	92	
Stone	5,000	4,800	96	
Taney	7,200	7,000	98	
Texas	7,800	7,400	95	
Webster	6,800	6,600	97	
Wright	6,000	5,700	96	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARKANSAS			
	Washington	31,200	29,400	94

(Continued on next page)

Station Totals	404,000	388,600	96
Net Weekly Circulation (1974-75)			239,100
Average Daily Circulation (1974-75)			183,400

KTVI, St. Louis
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	MISSOURI			
Between 25-49%	Butler	13,900	13,400	96
	Cole	16,300	16,100	99
	Maries	2,300	2,200	97
	Marion	10,900	10,700	98
	Phelps	10,600	10,200	96
	Pulaski	7,600	7,400	97
	Randolph	8,400	8,200	98
	ILLINOIS			
Between 5-24%	Adams	25,800	25,300	98
	Brown	2,400	2,300	96
	Jackson	18,000	17,300	96
	Williamson	19,700	19,000	97
	IOWA			
	Lee	16,100	15,900	99
	MISSOURI			
	Audrain	9,500	9,300	98
	Callaway	9,100	8,900	98
	Carter	1,400	1,300	92
	Monroe	3,400	3,300	98
	Osage	3,800	3,700	96
	Ralls	2,900	2,900	98
	Shannon	2,500	2,300	92
	Stoddard	9,600	9,400	98
	Wayne	3,900	3,700	96

KYTV, Springfield
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	MISSOURI			
Between 25-49%	Carter	1,400	1,300	92
	Miller	6,500	6,300	98
	Vernon	6,900	6,700	97
	ARKANSAS			
	Benton	21,900	20,700	95
	Stone	2,600	2,400	92
	KANSAS			
	Bourbon	6,800	6,600	98
	Neosho	6,900	6,800	98
Between 5-24%	MISSOURI			
	Henry	8,300	8,100	97
	Jasper	31,800	31,200	98
	Maries	2,300	2,200	97
	Morgan	5,000	4,900	97
	Newton	12,800	12,600	98
	Reynolds	2,100	2,000	94

KOLR, Springfield
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	ARKANSAS			
	Benton	21,900	20,700	95
	Stone	2,600	2,400	92
	KANSAS			
	Neosho	6,900	6,800	98
Between 5-24%	MISSOURI			
	Barton	4,500	4,400	98
	Henry	8,300	8,100	97
	Jasper	31,800	31,200	98
	Mc Donald	5,400	5,300	98
	Maries	2,300	2,200	97
	Morgan	5,000	4,900	97
	Newton	12,800	12,600	98
	Reynolds	2,100	2,000	94

Missouri

KBMA-TV, Kansas City
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	KANSAS—(Continued)			
	Bourbon	6,800	6,600	98
	Brown	4,900	4,800	98
	Cloud	5,000	4,800	96
	Coffey	3,600	3,500	96
	Dickinson	9,200	9,000	98
	Ellis	8,200	8,100	99
	Franklin	7,900	7,700	98
	Labette	9,800	9,600	98
	Linn	3,700	3,600	98
	Mc Pherson	9,300	9,000	97
	Montgomery	17,000	16,600	97
	Nemaha	3,900	3,800	98
	Osage	5,400	5,300	98
	Pawnee	3,100	3,000	98
	Pottawatomie	4,600	4,500	98
	Republic	3,600	3,500	97
	Rice	4,700	4,600	99
Between 5-24%	Russell	3,700	3,600	98
	Wilson	4,800	4,600	97
	MISSOURI			
	Adair	8,600	8,400	98
	Andrew	5,000	4,900	98
	Bates	6,200	6,000	97
	Benton	5,400	5,200	96
	Caldwell	3,800	3,700	98
	Carroll	4,700	4,600	98
	Cooper	5,400	5,300	98
	Daviess	3,600	3,500	98
	De Kalb	2,700	2,600	97
	Gentry	3,300	3,200	97
	Harrison	3,900	3,800	97
	Nodaway	8,300	8,100	98
	Pettis	14,100	13,800	98
	Randolph	8,400	8,200	98
	Vernon	6,900	6,700	97
	OKLAHOMA			
	Washington	14,800	14,600	98



**CABLE TELEVISION
MANAGEMENT AND ENGINEERING
CONSULTANTS**

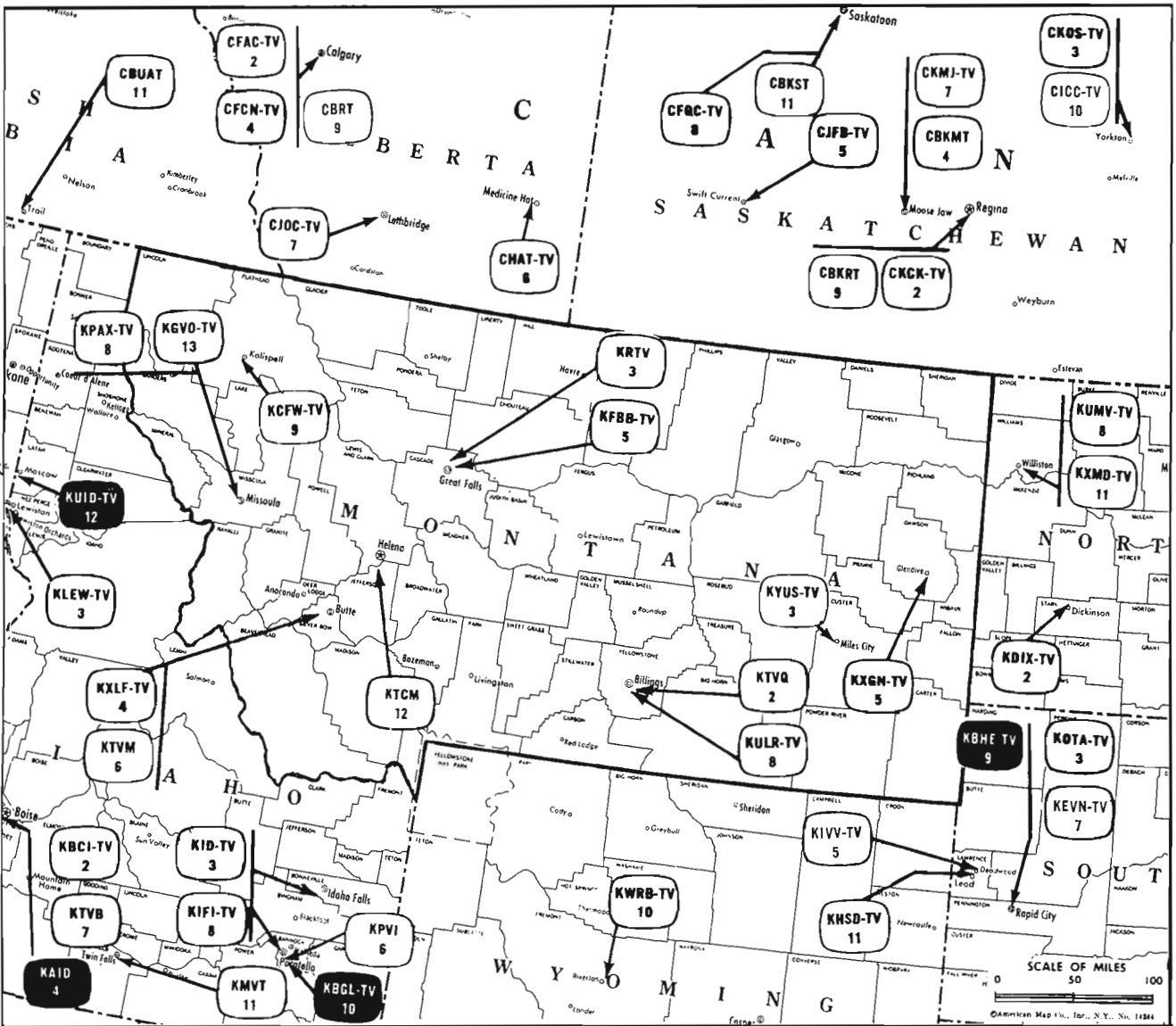
Malarkey, Taylor & Associates

1225 Connecticut Avenue, N.W.

Washington, D.C. 20036

(202) 223-2345

Montana



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Missoula-Butte	48,000	153	84,100	158
Billings	34,000	165	62,300	170
Great Falls	32,000	169	54,000	172
Helena	2,000	207	11,800	207
Miles City-Glendive	2,000	207	8,600	208

Montana Station Status as of September 1, 1976

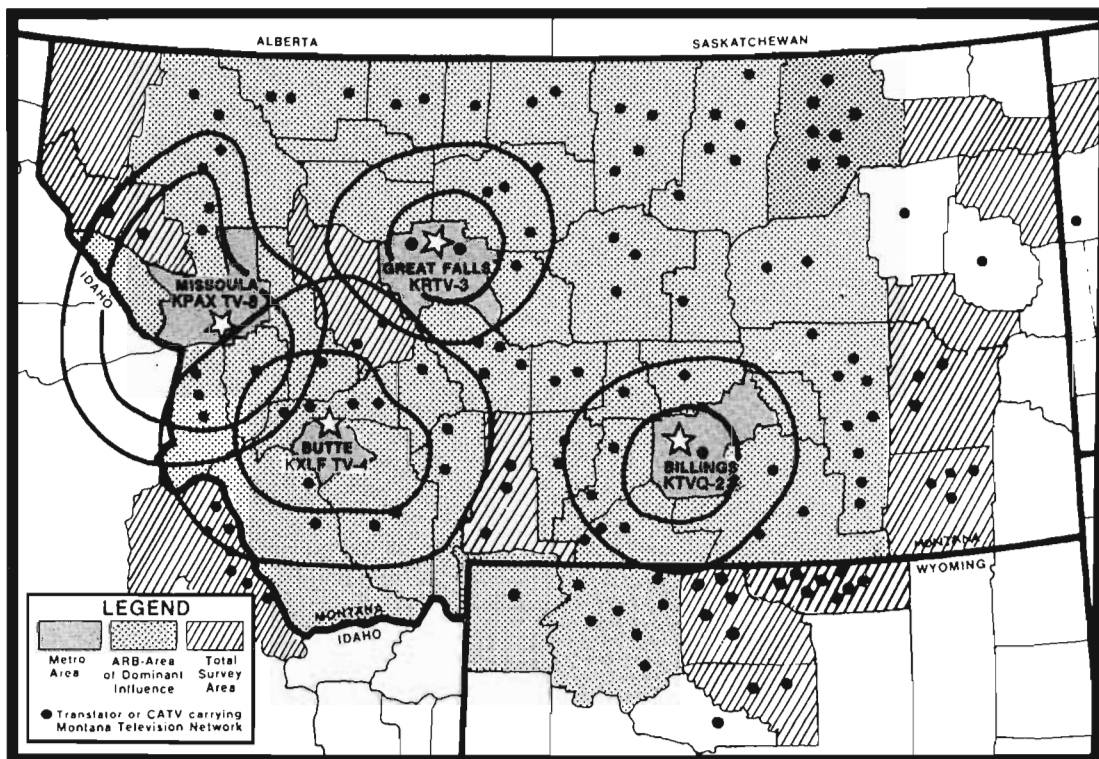
	VHF	UHF	TOTAL
Commercial Television Stations	12	0	12
Educational Television Stations	0	0	0
			12

mtn



MONTANA TELEVISION NETWORK

When you buy mtn you buy Montana.



81% OF MONTANA TV HOUSEHOLDS ARE IN ADIs SERVED BY MONTANA TELEVISION NETWORK.*

It only takes one phone call to reach Billings, Great Falls and Missoula/Butte.
Buy Montana with one order and receive one billing — through MTN.

* Source: 1975-76 Arbitron Television Market Areas of Dominant influence.

MONTANA TELEVISION NETWORK • With Stations in Billings (KTVQ-2), Butte (KXLF TV-4), Great Falls (KRTV-3), Missoula (KPAX TV-8) • Donald G. Bradley, General Manager. Pete Friden, National Sales Manager • P.O. Box 2557, Billings, Montana 59103.

REPRESENTED BY AVERY-KNODEL, INC., NATIONALLY; ART MOORE & ASSOCIATES, SEATTLE-PORTLAND; MOUNTAIN MEDIA, INC., DENVER; ANDY McDERMOTT SALES LTD., CANADA.

Montana—Billings

KTVQ
Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10.2-kw aural. Antenna: 670-ft. above av. terrain, 383-ft. above ground, 4183-ft. above sea level.

Latitude 45° 46' 00.2"
Longitude 108° 27' 26.7"

Transmitter: 2-mi. ESE of Billings on Westergard Hill.

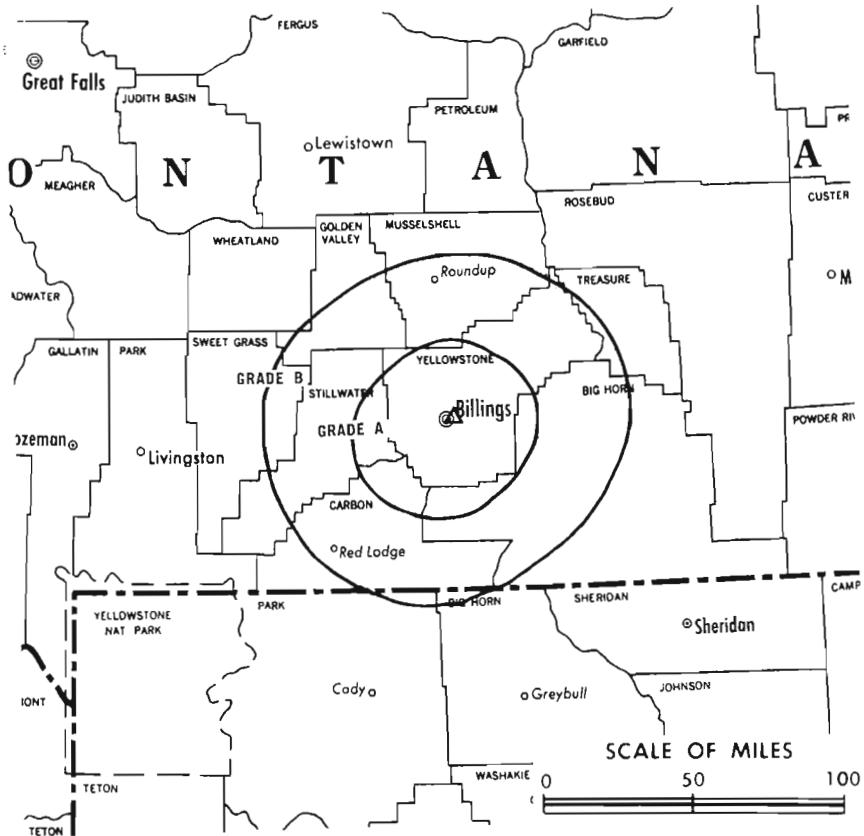
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KTVQ Ref: FCC File No. BMPCT-4001 Granted 8/20/56

©American Map Co., Inc., N.Y., No. 14244

KTVQ

Network Service: CBS, NBC.

Licensee: Garryowen Corp., 3203 3rd Ave. N, Box 2557 (59103).

Studio: 3203 3rd Ave. N, Box 2557.

Telephone: 406-252-5611.

TWX No.: 910-975-1030.

Ownership: J. S. Sample, pres.-treas., 100%. Garryowen also owns KXLF-TV & KXLF, Butte; KRTV, Great Falls & KPAX-TV, Missoula, all Mont.

Began Operation: Nov. 9, 1953.

Represented (sales) by Avery-Knodel Inc.; Montana Television Network; Art Moore & Assoc. (Seattle & Portland); Mountain Media (Denver); Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Midlen & Reddy.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

VICTOR MILLER, general manager.
PETE FRIDEN, national sales manager.
BERNIE STYLES, local commercial manager.
LEE LAREVA, operations director.
J. R. MIDDLETON, chief engineer.
KEN WOOSLEY, news director.
DON BRADLEY, film buyer.

DIGEST OF RATE CARD NO. 21

(Oct. 20, 1975)


Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.	\$400	\$240	\$160	\$120	\$65	\$65
					\$65	\$33

NETWORK BASE HOURLY RATE: \$350.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA				
		Big Horn	3,300	3,000	91
		Carbon	3,100	2,900	94
		Custer	3,900	3,500	90
		Fergus	4,200	3,800	91
		Garfield	600	500	80
		Golden Valley	300	300	89
		Musselshell	1,600	1,500	91
		Park	4,300	4,000	94
		Petroleum	200	200	88
		Rosebud	2,300	2,100	89
		Stillwater	1,700	1,700	97
		Sweet Grass	1,100	1,000	88
		Treasure	300	300	90
		Wheatland	800	700	92
		Yellowstone	32,200	31,300	97
		WYOMING			
		Park	6,500	6,000	92
		Sheridan	7,500	6,800	91
	Yellowstone Natl Park	200	200	94	
Between 25-49%	MONTANA				
		Judith Basin	900	800	91
		Powder River	800	700	84
	WYOMING				
	Big Horn	3,900	3,600	93	
	Johnson	2,100	1,900	91	
	Washakie	2,500	2,400	94	
Between 5-24%	MONTANA				
		Prairie	600	500	85
		Richland	3,300	3,100	94
	NORTH DAKOTA				
	Williams	6,600	6,500	98	
WYOMING					
	Crook	1,500	1,300	89	
Station Totals			96,300	90,600	94
Net Weekly Circulation (1974-75)					68,700
Average Daily Circulation (1974-75)					48,900

KTVQ-2

BILLINGS, MONTANA

**When you buy
mtn  you buy
Montana.**

BILLINGS: Right in the heart of the greatest growth boom Montana has ever seen. Development of the vast coal resources to the east and south has spurred the Billings economy, an economy that has been traditionally strong because Billings is a major distribution point for consumer, industrial and agricultural goods.

Ktvq-2 delivers eastern Montana with more primetime homes than any other station.*

* Source: Nielsen Station Index (NSI) audience estimates, April 29-May 26, 1976 Report. Subject to qualifications described in said report.

** Source: 1975-76 Arbitron Television Market Areas of Dominant influence.

MONTANA TELEVISION NETWORK

With Stations in Billings (KTVQ-2), Butte (KXLF TV-4), Great Falls (KRTV-3), Missoula (KPAX TV-8),
Donald G. Bradley, General Manager. Pete Friden, National Sales Manager.
P. O. Box 2557, Billings, Montana 59103.

REPRESENTED BY AVERY-KNODEL, INC., NATIONALLY; ART MOORE & ASSOCIATES, SEATTLE-PORTLAND;
MOUNTAIN MEDIA, INC., DENVER; ANDY MCDERMOTT SALES LTD., CANADA.

81% of Montana TV households are in ADIs served by Montana Television Network.**

Montana—Billings



KULR-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 38.9-kw aural. Antenna: 750-ft. above av. terrain, 530-ft. above ground, 4249-ft. above sea level.

Latitude 45° 45' 35"

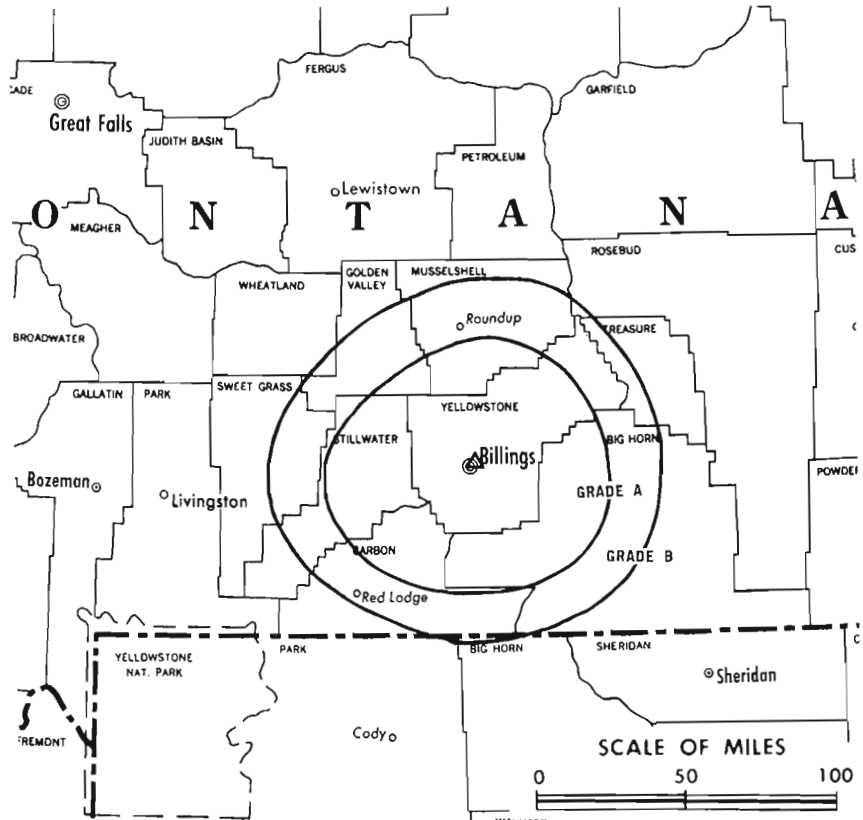
Longitude 108° 27' 14"

Transmitter: 2.7-mi. E of Billings.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
 Consumer Market Data as of 1/1/76.
 TV Homes: TV% and Circulation
 © 1976 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).

KULR-TV Ref: FCC File No. BMPCT-4810 Granted 11/21/57

©American Map Co., Inc., N.Y., No. 14244

KULR-TV

Licensee: HarriScope Broadcasting Corp., Box 2512, Billings, Mont. (59103).

Studio: 2.7-mi. E of Billings.

Telephone: 406-252-4676. TWX No.: 910-975-1020.

Ownership: See KBAK-TV, Bakersfield, Cal.

Began Operation: March 15, 1958. Sale to present owner by Crain-Snyder TV (Rex Baker, Arthur Miller & Thor Myhre) approved March 8, 1967 by FCC (Television Digest, Vol. 6:46). Previous sale to Crain-Snyder Television Inc. by Midland Empire Bcstg. Co. approved by FCC Dec. 17, 1962 (Vol. 2:52).

Represented (sales) by H-R Television; John McGuire & Assoc. (Mountain States); Hyett/Ramsland Inc. (Minneapolis); Simpson/Reilly & Assoc. (Seattle & Portland).

Represented (legal) by Cohn & Marks.

Represented (engineering) by Hammett & Edison.

Personnel:

BURT I. HARRIS, president (Los Angeles).
 E. D. (BOB) MERRILL, vice president & general manager.
 RON OLSEN, operations/program director.
 DEAN JANSMA, chief engineer.
 DON HARDY, news director.

DIGEST OF RATE CARD NO. 16 (Oct. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.
Class A—6-10 p.m., daily.					
\$425	\$325	\$275	\$200	\$55	\$55

NETWORK BASE HOURLY RATE: \$425.

	Net Weekly Circulation	State County	Total Households	TV Households	%
		MONTANA			
		Big Horn	3,300	3,000	91
		Carbon	3,100	2,900	94
		Custer	3,900	3,500	90
		Fergus	4,200	3,800	91
		Garfield	600	500	80
		Golden Valley	300	300	89
		Musselshell	1,600	1,500	91
		Park	4,300	4,000	94
		Petroleum	200	200	88
		Rosebud	2,300	2,100	89
		Stillwater	1,700	1,700	97
		Sweet Grass	1,100	1,000	88
		Treasure	300	300	90
		Wheatland	800	700	92
		Yellowstone	32,200	31,300	97
		WYOMING			
		Park	6,500	6,000	92
		Sheridan	7,500	6,800	91
		Washakie	2,500	2,400	94
		Yellowstone Natl Park	200	200	94
		MONTANA			
		Judith Basin	900	800	91
		Powder River	800	700	84
		Prairie	600	500	85
		WYOMING			
		Big Horn	3,900	3,600	93
		MONTANA			
		Meagher	700	600	90
		Station Totals	83,500	78,400	93
		Net Weekly Circulation (1974-75)			64,100
		Average Daily Circulation (1974-75)			43,800

Montana—Butte



Ch. 6

[Satellite of KGVO-TV, Missoula, Mont.]

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 12.5-kw aural. Antenna: 1936-ft. above av. terrain, 213-ft. above ground, 8458-ft. above sea level.

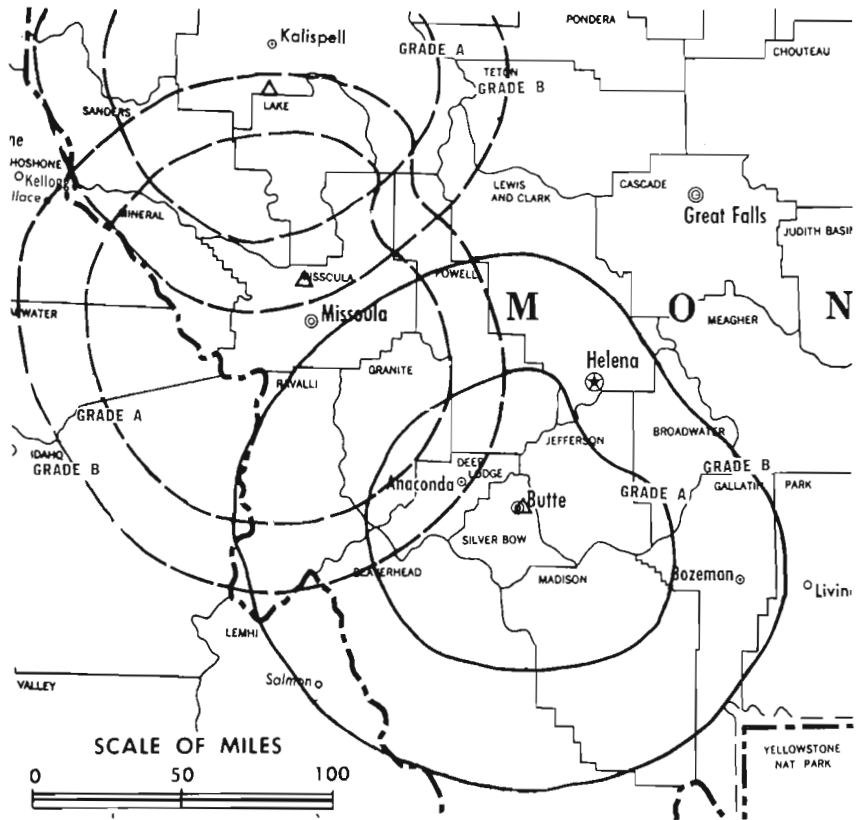
Latitude 46° 00' 27"
Longitude 112° 26' 30"

Transmitter: On mountain peak, 2.6-mi. E of Butte.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Arbitron Data: Included with KGVO-TV, Missoula.



County coverage based on Arbitron study (see page 4-b).

KTVM Ref: FCC File No. BPCT-4187 Granted 12/3/69

©American Map Co., Inc., N.Y., No. 14243

KTVM

Licensee: KMSO-TV Inc., 340 W. Main St., Missoula, Mont. (59801).

Studio: See KGVO-TV, Missoula.

Ownership: See KGVO-TV, Missoula.

Began Operation: May 15, 1970.

Represented (sales) by H-R Television Inc.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

- DALE G. MOORE, president.
- EARL E. MORGENROTH, vice president.
- WAYNE E. KILLMER, general manager.
- LYNN KOCH, national sales manager.
- JOHN HONEA, director of engineering.
- DOUGLAS DRADER, chief engineer.
- DUANE BARR, program director.
- LARRY COOPER, news director.

Rates: Sold in combination with KGVO-TV, Missoula.

NETWORK BASE HOURLY RATE: \$225.

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For Details Use Order Card #6 Stations Volume

Montana—Butte



Ch. 4

[Operates satellite KPAX-TV, Missoula, Mont.]

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1892-ft. above av. terrain, 199-ft. above ground, 8450-ft. above sea level.

Latitude 46° 00' 27"
Longitude 112° 26' 30"

Transmitter: 3-mi. E of Butte on XL Heights.

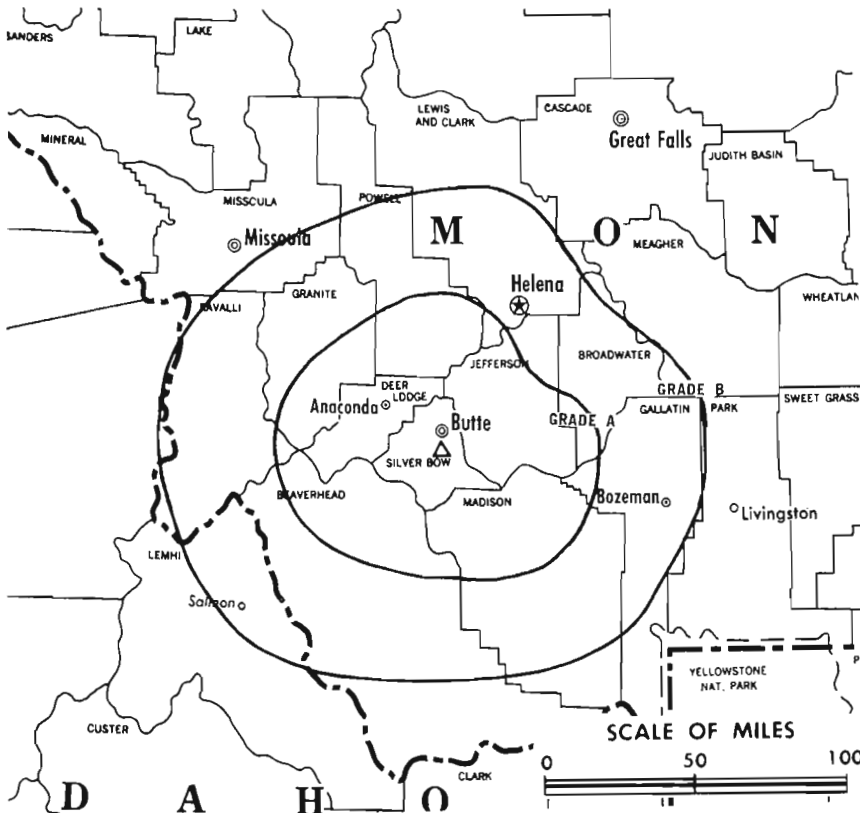
TV tape: Recording facilities.

AM Affiliate: KXLF, 5-kw, 1370 kHz (NBC).

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KXLF-TV Ref: FCC File No. BPCT-3765 Granted 5/12/66

©American Map Co., Inc., N.Y., No. 14244

KXLF-TV

Network Service: ABC & CBS.

Licensee: Garryowen Corp., Box 3500 (59701).

Studio: 1003 S. Montana St. (59701).

Telephone: 406-792-9111.

Ownership: Joseph S. Sample, pres.-treas., 100%. For other interests, see KTVQ, Billings, Mont.

Began Operation: Aug. 14, 1953. Sale to present owner by Ed Craney approved by FCC Jan. 18, 1961 (Television Digest, Vol. 16:42; 17:4).

Represented (sales) by Avery-Knodel Inc.; Montana Television Network; Art Moore & Assoc. (Seattle & Portland); Mountain Media (Denver & Salt Lake City); Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Midlen & Reddy.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

PAUL SIMITZES, general manager.
PETE FRIDEN, national sales manager.
JIM MANNING, local sales manager.
LIANN BJELLAND, news director.
DON BRADLEY, film buyer.
WELDON PAULSEN, chief engineer.

DIGEST OF RATE CARD NO. 23—(May 3, 1976)

Hour	30 Min. or Less	Min.	30 or 20 Sec.	10 Sec.
Class A—5:30 p.m.—midnight, daily.				
\$700	\$525	\$150	\$75	\$38


NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Beaverhead	2,900	2,600	90
	Broadwater	1,000	900	92
	Deer Lodge	5,100	4,900	97
	Flathead	13,800	13,000	95
	Gallatin	12,200	11,400	94
	Granite	900	900	95
	Jefferson	1,900	1,800	93
	Lake	5,500	5,200	94
	Lewis & Clark	12,600	11,800	94
	Madison	2,000	1,900	96
	Meagher	700	600	90
	Mineral	1,300	1,200	95
	Missoula	20,300	19,100	94
Powell	2,200	2,000	93	
Ravalli	6,100	5,700	94	
Silver Bow	15,000	14,400	96	
Between 25-49%	IDAHO			
	Lemhi	2,000	1,800	88
Between 5-24%	MONTANA			
	Park	4,300	4,000	94
Station Totals	MONTANA			
	Sanders	3,200	2,800	89
Net Weekly Circulation (1974-75)		113,000	106,000	93
Average Daily Circulation (1974-75)				85,800
				61,000

Arbitron Data: Figures include coverage of KPAX-TV, Missoula.

KXLF TV-4

BUTTE, MONTANA

**When you buy
mtn  you buy
Montana.**

BUTTE: Billed as the "richest hill on earth," Butte is at the doorstep of transition. The downtown area sits on the edge of a major open-pit copper mine and within the next five years it will move to a totally new business district. This will increase Butte's influence on the entire south-west portion of the state. MTN's KXLF-TV 4 is Butte's home station.

Kxlf-tv4 is ABC for Southwest Montana.

* Source: 1975-76 Arbitron Television Market Areas of Dominant influence.

MONTANA TELEVISION NETWORK

With Stations in Billings (KTVQ-2), Butte (KXLF TV-4), Great Falls (KRTV-3), Missoula (KPAX TV-8).
Donald G. Bradley, General Manager. Pete Friden, National Sales Manager.
P. O. Box 2557, Billings, Montana 59103.

REPRESENTED BY AVERY-KNODEL, INC., NATIONALLY; ART MOORE & ASSOCIATES, SEATTLE-PORTLAND;
MOUNTAIN MEDIA, INC., DENVER; ANDY McDERMOTT SALES LTD., CANADA.

**81% of Montana TV households are in ADIs
served by Montana Television Network.***

Montana—Glendive



KXGN-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 14.8-kw visual, 2.95-kw aural. Antenna: 513-ft. above av. terrain, 158-ft. above ground, 2818-ft. above sea level.

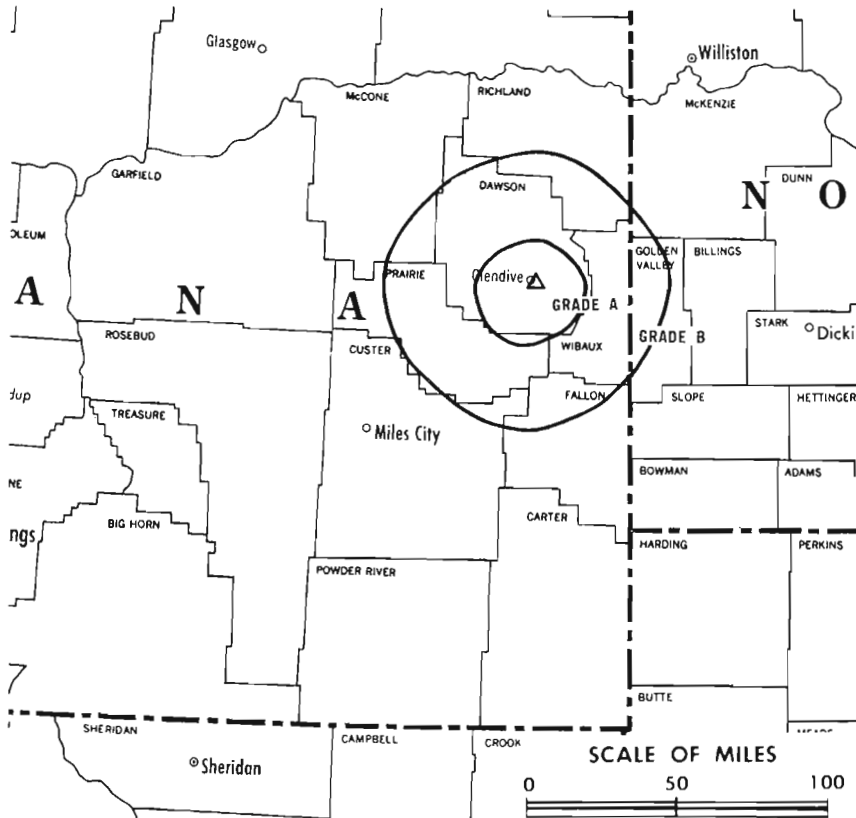
Latitude 47° 03' 15"
Longitude 104° 40' 45"

Transmitter: 4-mi. SE of city.

AM Affiliate: KXGN, 1-kw, 1400 kHz.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KXGN-TV Ref: FCC File No. BPCT-3003 Granted 3/24/68

©American Map Co., Inc., N.Y., No. 14244

KXGN-TV

Network Service: CBS; NBC.

Licensee: Glendive Broadcasting Corp., 210 S. Douglas St., Glendive, Mont. (59330).

Studio: 210 S. Douglas St. (59330).

Telephone: 406-365-3377.

Ownership: Lewis W. Moore, pres., 99.8%; Elizabeth Kindsfater, v.p., .1%; Mary Louise Moore, secy.-treas., .1%. Moore also operates local theater.

Began Operation: Nov. 1, 1957.

Represented (sales) by The Devney Organization Inc. (New York); Bob Hix Co. (Denver).

Represented (engineering) by John H. Mullaney.

Represented (legal) by Daly, Joyce, Borsari & George.

Personnel:

LEWIS W. MOORE, president.
WINNIFRED NORTON, office manager.
DONALD J. POWERS, chief engineer.

DIGEST OF RATE CARD NO. 6 (March 1, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6-10 p.m., daily.
\$150.00 \$75.00 \$52.00 \$48.00 \$40.00 \$20.00
NETWORK BASE HOURLY RATE: \$50.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Dawson	3,300	3,100	93
	Fallon	1,200	1,100	92
	Mc Cone	800	700	91
	Prairie	600	500	85
	Wibaux	400	400	93
Between 25-49%	MONTANA			
	Carter	600	500	88
	NORTH DAKOTA			
	Golden Valley	900	900	98
Between 5-24%	MONTANA			
	Garfield	600	500	80
	Richland	3,300	3,100	94
Station Totals		11,700	10,800	92
Net Weekly Circulation (1974-75)				6,500
Average Daily Circulation (1974-75)				4,400

Cable Television
Management and
Engineering Consultants

Malarkey, Taylor & Associates
1225 Connecticut Ave.,
Washington, D.C. 20036
(202) 223-2345

Montana—Great Falls

abc **KFBB-TV**

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 590-ft. above av. terrain, 540-ft. above ground, 4310-ft. above sea level.

Latitude 47° 32' 08"
Longitude 111° 17' 02"

Transmitter: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

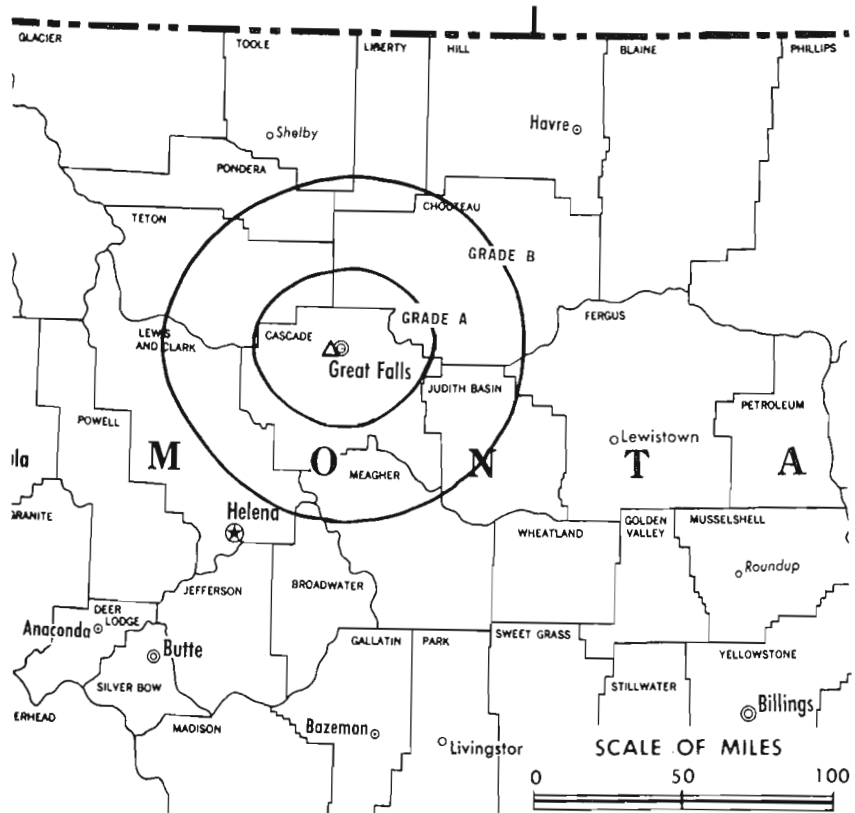
Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Hammett & Edison.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KFBB-TV Ref: FCC File No. BPCT-4340 Granted 5/7/70

© American Map Co., Inc., N.Y., No. 14244

KFBB-TV

Network Service: ABC, NBC.

Licensee: Harriscope Broadcasting Corp., Box 1139 (59403).

Studio: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

Telephone: 406-453-4377. TWX No.: 910-975-1917.

Ownership: Harriscope Bcstg. Corp., 100%. For ownership and other interests, see KBAK-TV, Bakersfield, Cal.

Began Operation: March 21, 1954. Sale to present owner by David E. Bright, Ernest Scanlon and Daniel O'Shea approved by FCC May 23, 1962 (Television Digest, Vol. 2:11, 22). Sale to Bright, Scanlon and O'Shea by Joseph P. Wilkins and associates approved Jan. 27, 1960 (Vol. 16:3, 5).

Represented (sales) by H-R Television; Simpson/Reilly & Assoc. (Seattle-Portland); John L. McGuire (Denver); Hyett/Ramsland Inc. (Minneapolis-St. Paul); Aaron Bournstein (Salt Lake City).

Personnel:

BURT I. HARRIS, president (Los Angeles).
SCOTT MARRINER, vice president & general manager.
JACK OLSON, general sales manager.
RICHARD MONACO, operations manager.
EARL W. CROWDER, chief engineer.
BONITA B. MERRICK, controller.
STAN WHITMAN, programming manager.
TED SCHROEDER, traffic manager.
BRUCE POLLINGTON, public service/promotion.

DIGEST OF RATE CARD NO. 19—(Aug. 1, 1976)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class A—6:01-10 p.m., daily.						
\$400	\$300	\$240	\$180	\$110	\$55	\$28
NETWORK BASE HOURLY RATE: \$425 (ABC), \$250 (CBS), \$300 (NBC).						

Net Weekly Circulation	State County	Total Households	TV Households	%
MONTANA				
	Blaine	2,200	1,900	88
	Broadwater	1,000	900	92
	Cascade	28,000	27,100	97
	Chouteau	2,200	2,100	95
	Fergus	4,200	3,800	91
	Glacier	3,100	2,800	91
	Hill	5,600	5,300	95
	Judith Basin	900	800	91
	Lewis & Clark	12,600	11,800	94
	Liberty	700	700	95
	Meagher	700	600	90
	Phillips	1,700	1,500	87
	Pondera	2,100	2,000	95
	Teton	2,300	2,200	95
	Toole	2,100	2,000	95
	Valley	4,500	4,100	91
MONTANA				
Between 5-24%	Jefferson	1,900	1,800	93
	Roosevelt	3,100	2,900	95
Station Totals		78,900	74,300	94
Net Weekly Circulation (1974-75)				61,800
Average Daily Circulation (1974-75)				44,100

For Group Ownership of TV Stations,
See Services Volume

Montana—Great Falls

KRTV
Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 586-ft. above av. terrain, 557-ft. above ground, 4100-ft. above sea level.

Latitude 47° 32' 09"
Longitude 111° 17' 02"

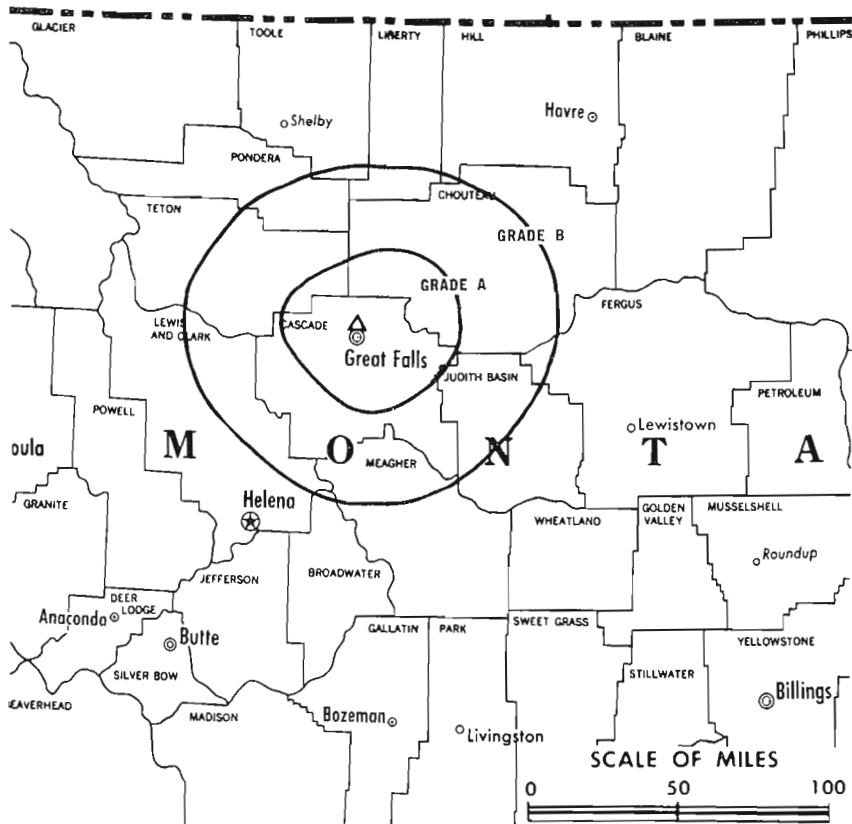
Transmitter: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Studio: U.S. Hwy. 87, 1-mi. N of Great Falls.

Telephone: 406-453-2433.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KRTV Ref: FCC File No. BPCT-4457 Granted 10/18/71

©American Map Co. Inc., N.Y., No. 14244

KRTV

Licensee: Garryowen Corp., Box 1331, Great Falls, Mont. (59403).

Ownership: Garroyowen Corp. Joseph S. Sample, pres.-treas., 100%. Sample also owns KXLF-TV & KXLF, Butte, KTVQ, Billings and KPAX-TV, Missoula.

Began Operation: Oct. 5, 1958. Sale to present owner by Dan Snyder & Assoc. approved by FCC Feb. 28, 1969. Previous sale by Francis N. & Robert R. Laird approved Oct. 1, 1958 by FCC (Television Digest, Vol. 14:40).

Represented (sales) by Avery-Knodel Inc.; Art Moore & Assoc. (Seattle & Portland); Mountain Media Inc. (Colo. & Wyo.); Andy McDermott Sales Ltd. (Canada); Montana Television Network, Billings, Mont.

Personnel:

CLIFF EWING, general manager.
GLENN LOCKWOOD, operations director.
KARL BLACK, chief engineer.
DON BRADLEY, film buyer.
PETER FRIDEN, national sales manager.

DIGEST OF RATE CARD NO. 21—(May 3, 1976)

Hour 30 Min. or Less Min. 30 or 20 Sec. 10 Sec.

Class A—6:01-10 p.m., daily.


\$400 \$300 \$110 \$55 \$28

NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
MONTANA				
50% & Over	Blaine	2,200	1,900	88
	Broadwater	1,000	900	92
	Cascade	28,000	27,100	97
	Chouteau	2,200	2,100	95
	Glacier	3,100	2,800	91
	Hill	5,600	5,300	95
	Judith Basin	900	800	91
	Liberty	700	700	95
	Meagher	700	600	90
	Phillips	1,700	1,500	87
	Pondera	2,100	2,000	95
	Teton	2,300	2,200	95
Toole	2,100	2,000	95	
MONTANA				
Between 25-49%	Fergus	4,200	3,800	91
	Valley	4,500	4,100	91
MONTANA				
Between 5-24%	Flathead	13,800	13,000	95
	Garfield	600	500	80
	Jefferson	1,900	1,800	93
	Lake	5,500	5,200	94
	Lewis & Clark	12,600	11,800	94
Station Totals		95,700	90,100	94
Net Weekly Circulation (1974-75)				55,000
Average Daily Circulation (1974-75)				41,800

KRTV-3

GREAT FALLS, MONTANA

**When you buy
mtn  you buy
Montana.**

GREAT FALLS: When you're in the Great Falls DMA you're in wheat country. The agriculturally rich central and northern parts of the state regard Great Falls as their trade center and KRTV-3 as their home station. KRTV responds by programming the best of CBS and NBC and by originating MTN Action News and Today in Montana statewide.

Krtv-3 delivers north-central Montana with more primetime homes than any other station.*

*Source: Nielsen Station Index (NSI) audience estimates, April 29-May 26, 1976 Report. Subject to qualifications described in said report.
**Source: 1975-76 Arbitron Television Market Areas of Dominant influence.

MONTANA TELEVISION NETWORK

With Stations in Billings (KTVQ-2), Butte (KXLF TV-4), Great Falls (KRTV-3), Missoula (KPAX TV-8).
Donald G. Bradley, General Manager. Pete Friden, National Sales Manager.
P. O. Box 2557, Billings, Montana 59103.

REPRESENTED BY AVERY-KNODEL, INC., NATIONALLY; ART MOORE & ASSOCIATES, SEATTLE-PORTLAND;
MOUNTAIN MEDIA, INC., DENVER; ANDY MCDERMOTT SALES LTD., CANADA.

81% of Montana TV households are in ADIs served by Montana Television Network.**

Montana—Helena



KTCM



Ch. 12

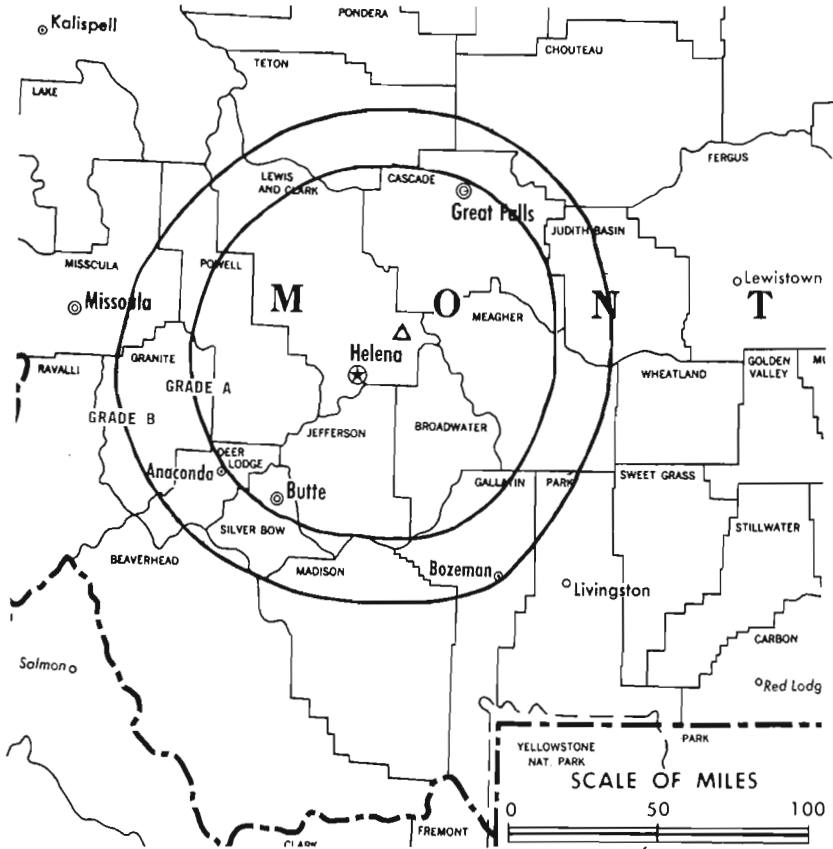
Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 212-kw visual, 21.2-kw aural. Antenna: 2250-ft. above av. terrain, 176-ft. above ground, 7929-ft. above sea level.

Latitude 46° 49' 35"
Longitude 111° 42' 33"

Transmitter: Hogback Mtn., approx. 22-mi. NE of Helena.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KTCM Ref: FCC File No. BNPCT-7574 Granted 6/25/75

© American Map Co., Inc., N.Y., No. 14244

KTCM

Network Service: NBC.

Licensee: Capital City TV Inc., Helena, Mont.

Studio: 2433 N. Montana Ave. (59601).

Telephone: 406-443-5050.

Ownership: Tim Babcock, 51 1/3%; Robert Magness, 43 1/3%; Robert S. Kerr, 5 1/3%. For Magness CATV holdings, see CATV Group Ownership.

Began Operation: Jan. 1, 1958. Left air Feb. 5, 1959, but resumed operation Aug. 6, 1959 (Television Digest, Vol. 15:6, 33, 36). Sale to Helena TV Inc. by Joseph S. Sample, who took over all properties from Ed Craney was approved by FCC Jan. 18, 1961 (Vol. 16:42, 17:4). Sale by Helena TV Inc. approved by FCC June 5, 1963 (Vol. 3:23). Sale of control by Paul B. McAdam & A. W. Scribner approved by FCC Dec. 18, 1968.

Represented (sales) by Savalli/Gates Inc.; Simpson/Reilly & Associates (Wash.-Ore.); McGuire Co.

Represented (legal) by Kirkland, Ellis & Rowe.

Personnel:

TIM BABCOCK, president & general manager.
STEVE RALLS, general sales manager.
HOMER YOUNG, chief engineer.

DIGEST OF RATE CARD

(Feb. 1, 1976)

Hour	Min.	30 Sec.	10 Sec.
Class A—6:30-10:30 p.m., daily.			
\$400	\$80	\$40	\$20

NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Lewis & Clark	12,600	11,800	94
Between 5-24%	MONTANA			
	Broadwater	1,000	900	92
	Jefferson	1,900	1,800	93
	Powell	2,200	2,000	93
Station Totals		17,700	16,500	93
Net Weekly Circulation (1974-75)				11,100
Average Daily Circulation (1974-75)				7,300

Montana—Kalispell

KCFW-TV

Ch. 9

[Satellite of KGVO-TV, Missoula, Mont.]

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 26.5-kw visual, 5.3-kw aural. Antenna: 2794-ft. above av. terrain, 240-ft. above ground, 6898-ft. above sea level.

Latitude 48° 00' 48"
Longitude 114° 21' 55"

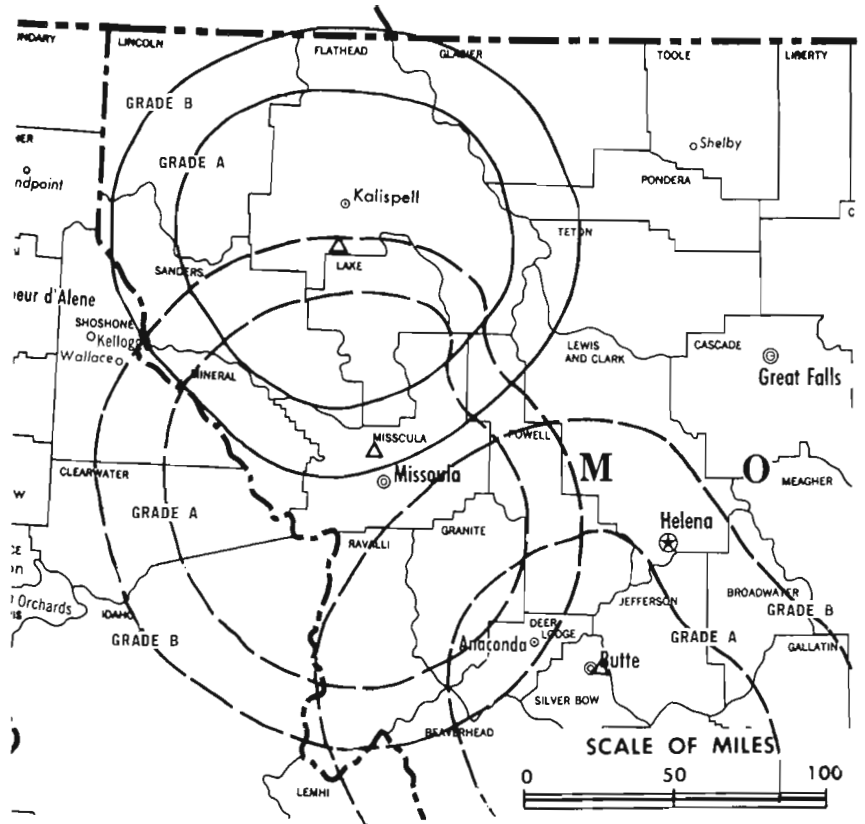
Transmitter: Blacktail Mtn., 6.5-mi. W of Lakeside, Mont.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.

Arbitron Data: Included with KGVO-TV Missoula.



County coverage based on Arbitron study (see page 4-b).

KCFW-TV Ref: FCC File No. BPCT-3985 Granted 12/20/87

©American Map Co., Inc., N.Y. No. 14214

KCFW-TV

Licensee: KMSO-TV Inc., P.O. Box 1503, Missoula, Mont. (59801).

Studio: 401 First Ave. E., P.O. Box 857, Kalispell, Mont. (59901).

Telephone: 406-755-5239.

Ownership: See KGVO-TV, Missoula, Mont.

Began Operation: June 10, 1968.

Represented (sales) by H-R Television; Simpson/Reilly & Assoc. (Northwest); Bob Hix & Co. (Denver); Hyett/Ramsland Inc. (Minneapolis).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

DALE G. MOORE, president.
EARL MORGENROTH, vice president.
ROBERT L. BURCH, general manager.
LYNN KOCH, national sales manager.
MIKE STOCKLIN, news director.
PHIL DUTTON, chief engineer.

Rates: See KGVO-TV, Missoula, Mont.

NETWORK BASE HOURLY RATE: \$100.

ON TOP

... a position in the industry
maintained by those who read
Television Digest regularly.

For Details Use Order Card #8 Stations Volume

Montana—Miles City

abc **KYUS-TV**

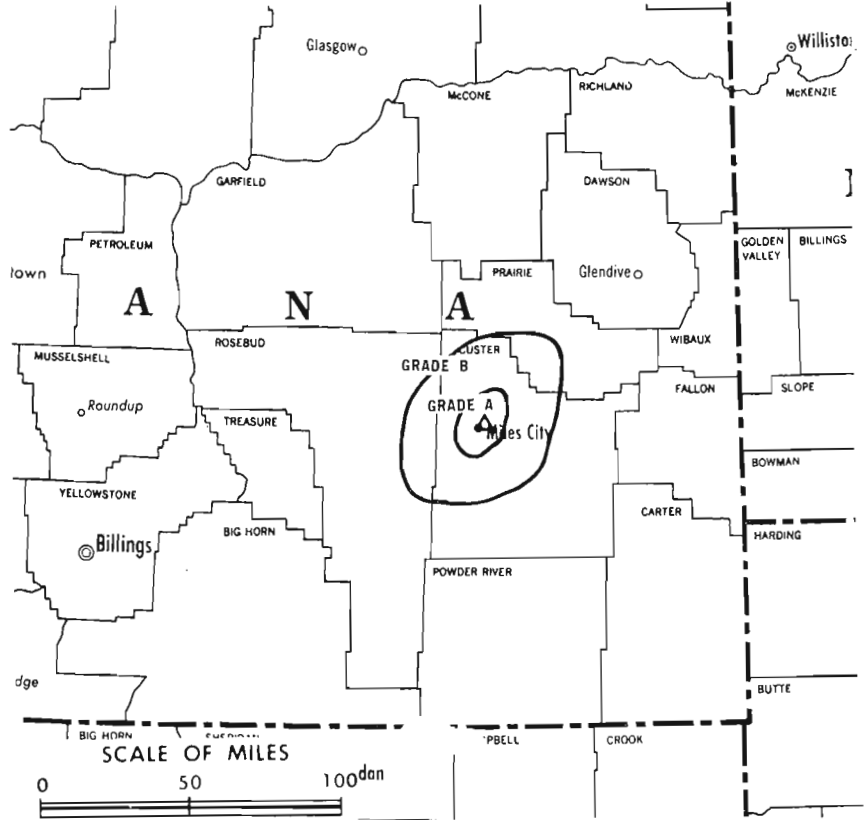
Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 10.2-kw visual, 1.02-kw aural. Antenna: 125-ft. above av. terrain, 59-ft. above ground, 2664-ft. above sea level.

Latitude 46° 25' 56"
Longitude 105° 51' 31"

Transmitter: 1-mi. NW of Miles City.
Color: Network, live, film, slide & tape.

TV tape: Recording facilities.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KYUS-TV Ref: FCC File No. BPCT-4020 Granted 1/8/69

© American Map Co., Inc., N.Y., No. 14244

KYUS-TV

Network Service: NBC, ABC.

Licensee: Custer Bcstg. Corp., Box 760, Miles City (59301).

Studio: 1-mi. NW of Miles City.

Telephone: 406-232-3540.

Ownership: David G. Rivenes & L. B. Foster, 49.98% each.

Began Operation: Sept. 1, 1969.

Represented (sales) by Savalli/Gates; Simpson/Reilly & Assoc.; Bob Hix (Denver).

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

DAVID G. RIVENES, general manager.
ELLA M. RIVENES, operations manager & program director.
GEORGE CARRILLO, chief engineer.

DIGEST OF RATE CARD NO. 1—(March 1976)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-10 p.m., daily.						
	\$140.00	\$80.00	\$55.00	\$30.00	\$27.50	\$25.00

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Custer	3,900	3,500	90
	Prairie	600	500	85
Between 5-24%	MONTANA			
	Garfield	600	500	80
	Rosebud	2,300	2,100	89
Station Totals		7,400	6,600	89
Net Weekly Circulation (1974-75)				3,800
Average Daily Circulation (1974-75)				2,400

Montana—Missoula

KGVO-TV

Ch. 13

[Operates satellites KCFW-TV, Kalispell & KTVM, Butte, Mont.]

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 300-kw visual, 30-kw aural. Antenna: 2000-ft. above av. terrain, 289-ft. above ground, 7060-ft. above sea level.

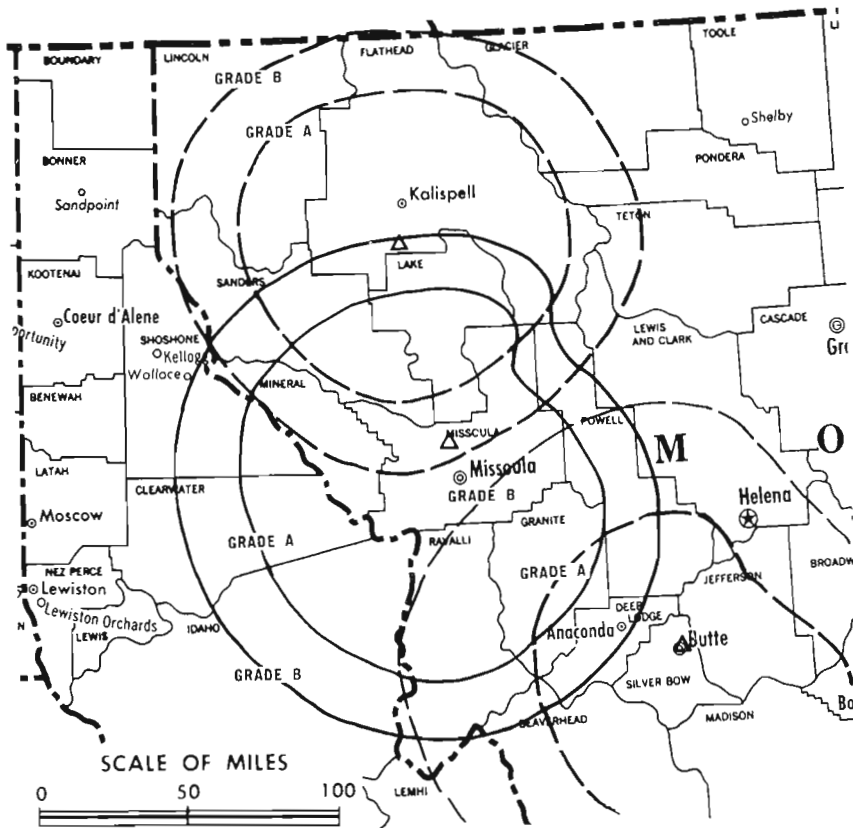
Latitude 47° 01' 05"
Longitude 114° 00' 41"

Transmitter: 10-mi. N of Missoula, near Evaro, Mont.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Arbitron Data: Figures include satellites KCFW-TV, Kalispell & KTVM, Butte.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KGVO-TV Ref: FCC File No. BPCT—3969 Granted 6/13/67

©American Map Co., Inc., N.Y., No. 14244

KGVO-TV

Network Service: NBC; also ABC on per program basis.

Licensee: KMSO-TV Inc., TV Bldg., 340 W. Main St. (59801).

Studio: 340 W. Main St.

Telephone: 406-543-8313.

TWX No.: 406-543-3521.

Ownership: Western Bcstg. Co., Dale G. Moore, pres., 99.97%; Earl E. Morgenroth, v.p.; W. C. Blanchette, exec. v.p., 0.1%; Corrin Magruder, secy.-treas., .01%; Shirley Mae Moore, .01%. Moore controls radios KGVO, Missoula & KCAP-AM-FM, Helena, Mont. KMSO-TV also owns KCFW-TV, Kalispell & KTVM, Butte, both Mont.; KMVT (TV), Twin Falls, Ida.; KSEI (AM), Pocatello, Ida. Moore also owns 50% of WAPA-TV, San Juan, P.R.; 100% of KIDO (AM), Boise, Ida.

Began Operation: July 1, 1954. Sale by Mosby's Inc. to KMSO-TV Inc. approved Sept. 11, 1964 by FCC (Television Digest, Vol. 4:32, 38).

Represented (sales) by H-R Television; Bob Hix (Denver); Simpson/Reilly & Assoc. (Seattle & Portland); Hyett/Ramsland Inc. (Minneapolis); Radio-Television Representatives Ltd. (Toronto & Montreal).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

DALE G. MOORE, president.
EARL E. MORGENROTH, vice president.
WAYNE E. KILLMER, general manager.
LYNN KOCH, national sales manager.
DOUGLAS DRADER, chief engineer.
KAREN SARGENT, traffic director.
LARRY COOPER, news director.
DUANE BARR, program director.

For Group Ownership of TV Stations,
see Services Volume

DIGEST OF RATE CARD NO. 19—(Feb. 1, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—6-10 p.m., daily.
\$400 \$200 \$150 \$120 Graded rates apply*

*Highest rate: \$100.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Lemhi	2,000	1,800	88
	MONTANA			
	Beaverhead	2,900	2,600	90
	Deer Lodge	5,100	4,900	97
	Flathead	13,800	13,000	95
	Gallatin	12,200	11,400	94
	Granite	900	900	95
	Jefferson	1,900	1,800	93
	Lake	5,500	5,200	94
	Lincoln	5,600	5,200	93
	Madison	2,000	1,900	96
	Mineral	1,300	1,200	95
Missoula	20,300	19,100	94	
Powell	2,200	2,000	93	
Ravalli	6,100	5,700	94	
Silver Bow	15,000	14,400	96	
Between 25-49%	MONTANA			
Sanders	3,200	2,800	89	
Between 5-24%	MONTANA			
Lewis & Clark	12,600	11,800	94	
Meagher	700	600	90	
Park	4,300	4,000	94	
Station Totals		117,600	110,300	93
Net Weekly Circulation (1974-75)				83,600
Average Daily Circulation (1974-75)				60,000

Montana—Missoula

abc CBS KPAX-TV

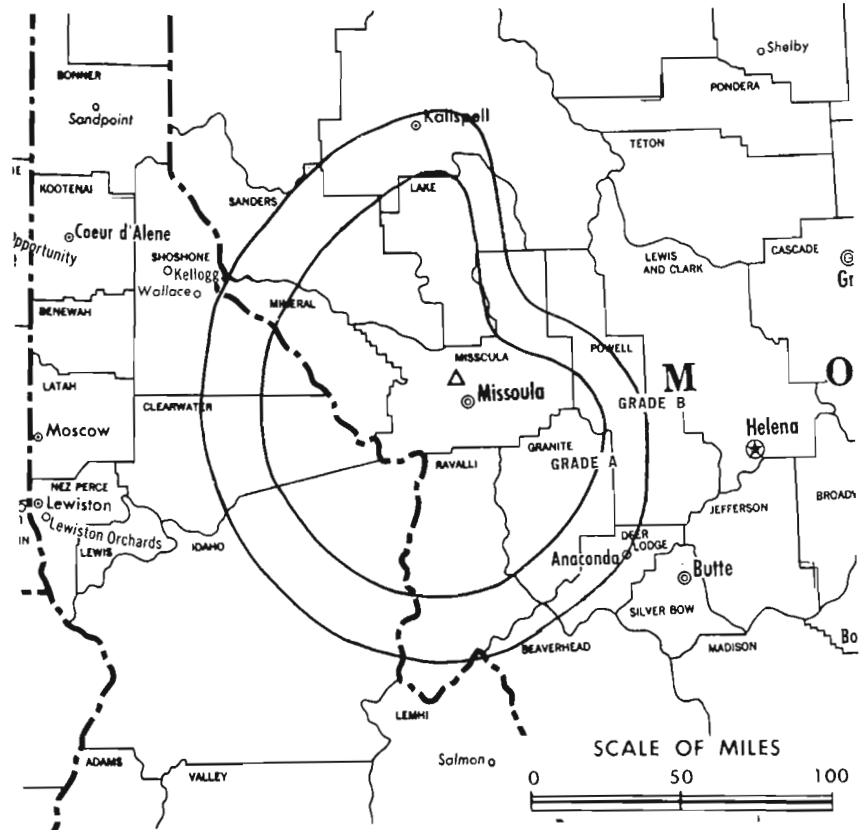
Ch. 8

[Satellite of KXLF-TV, Butte, Mont.]

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 275-kw max. & 257-kw horizontal visual, 51.5-kw max. & 48.0-kw horizontal aural. Antenna: 2150-ft. above av. terrain, 284-ft. above ground, 7101-ft. above sea level. Latitude 47° 01' 06" Longitude 114° 00' 41"

Transmitter: TV Mountain, 4-mi. E of Evaro.

Arbitron Data: Included with KXLF-TV, Butte.



County coverage based on Arbitron study (see page 4-b).

KPAX-TV Ref: FCC File No. BMPCT-7160 Granted 5/22/70

©American Map Co., Inc., N.Y., No. 14244

KPAX-TV

Network Service: ABC & CBS.

Licensee: Garryowen Corp., Box 3500, Butte, Mont. (59701).

Studio: See KXLF-TV, Butte.

Ownership: See KXLF-TV, Butte.

Began Operation: May 1, 1970.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Midlen & Reddy.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

PAUL SIMITZES, general manager.

PETE FRIDEN, national sales manager.

JIM MANNING, local sales manager.

LIANN BJELLAND, news director.


DON BRADLEY, film buyer.

WELDON PAULSEN, chief engineer.

Rates: Sold in combination with KXLF-TV Butte.

kpax tv-8

MISSOULA, MONTANA

**When you buy
mtn  you buy
Montana.**

MISSOULA: The western slope of the Montana Rockies is experiencing the greatest population growth in the state. Rich in timber, this area has a good mix of both industrial and agricultural business. Missoula is the home of the University of Montana and dominates the strip of land we call Western Montana.

Missoula is important in another way — it's located in one of the largest geographical ADIs in the United States (Missoula/Butte). So MTN sells KPAX-TV 8 in combination with KXLF-TV 4/Butte.

Kpax-tv8 is ABC for Western Montana.

* Source: 1975-76 Arbitron Television Market Areas of Dominant influence.

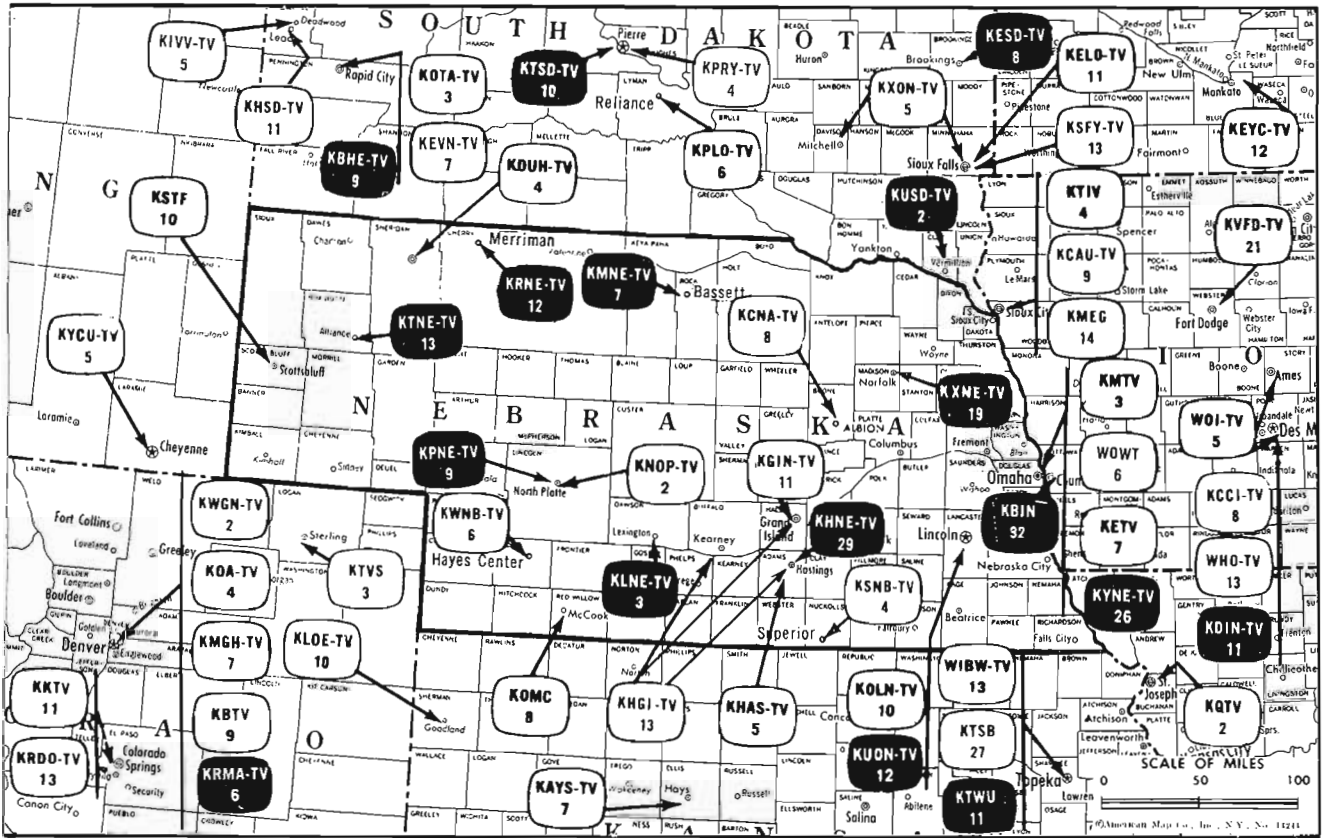
MONTANA TELEVISION NETWORK

With Stations in Billings (KTVQ-2), Butte (KXLF TV-4), Great Falls (KRTV-3), Missoula (KPAX TV-8).
Donald G. Bradley, General Manager. Pete Friden, National Sales Manager.
P. O. Box 2557, Billings, Montana 59103.

REPRESENTED BY AVERY-KNODEL, INC., NATIONALLY; ART MOORE & ASSOCIATES, SEATTLE-PORTLAND;
MOUNTAIN MEDIA, INC., DENVER; ANDY MCDERMOTT SALES LTD., CANADA.

**81% of Montana TV households are in ADIs
served by Montana Television Network.***

Nebraska



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Omaha	231,000	56	326,400	63
Lincoln-Hastings-Kearney	122,000	90	238,300	81
North Platte	9,000	196	17,300	203

Nebraska Station Status as of September 1, 1976

	VHF	UHF	TOTAL
Commercial Television Stations	14	0	14
Educational Television Stations	6	3	9
			23

State Educational Technical Facilities
(Complete Data in Educational Directory)

KTNE-TV

Alliance

Ch. 13

Non-Commercial Educational Station

Licensee: Nebraska Educational Television Commission, Box 83111, Lincoln, Neb. (68501).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw max. & 288-kw horizontal visual, 63.2-kw max. & 57.5-kw horizontal aural. Antenna: 1553-ft. above av. terrain, 1499-ft. above ground, 5749-ft. above sea level.

Latitude	41°	50'	24"
Longitude	103°	03'	18"

KMNE-TV

Bassett

Ch. 7

Non-Commercial Educational Station

Licensee: Nebraska Educational Television Commission.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw max. & 275-kw horizontal visual, 31.6-kw max. & 27.5-kw horizontal aural. Antenna: 1484-ft. above av. terrain, 1524-ft. above ground, 4049-ft. above sea level.

Latitude	42°	20'	17.4"
Longitude	99°	29'	17.7"

KHNE-TV

Hastings

Ch. 29

Non-Commercial Educational Station

Licensee: Nebraska Educational Television Commission.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1568-kw max. & 383-kw horizontal visual, 76.6-kw aural. Antenna: 1216-ft. above av. terrain, 1238-ft. above ground, 3049-ft. above sea level.

Latitude	40°	46'	16.5"
Longitude	98°	05'	21.9"

KLNE-TV

Lexington

Ch. 3

Non-Commercial Educational Station

Licensee: Nebraska Educational Television Commission.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1062-ft. above av. terrain, 1065-ft. above ground, 3449-ft. above sea level.

Latitude	40°	23'	05"
Longitude	99°	27'	30"

KUON-TV

Lincoln

Ch. 12

Non-Commercial Educational Station

Licensee: University of Nebraska, Box 83111, Lincoln (68501).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw max. & 310-kw horizontal visual, 31.6-kw max. & 31-kw horizontal aural. Antenna: 825-ft. above av. terrain, 874-ft. above ground, 2049-ft. above sea level.

Latitude	41°	08'	18.1"
Longitude	96°	27'	19.2"

Nebraska

KRNE-TV

Merriman

Ch. 12

Non-Commercial Educational Station

Licensee: Nebraska Educational Television Commission.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 182-kw visual, 18.2-kw aural. Antenna: 1066-ft. above av. terrain, 1029-ft. above ground, 4567-ft. above sea level.

Latitude	42°	40'	37.9"
Longitude	101°	42'	35.5"

KXNE-TV

Norfolk

Ch. 19

Non-Commercial Educational Station

Licensee: Nebraska Educational Television Commission.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 2830-kw max. & 308-kw horizontal visual, 61.6-kw aural. Antenna: 1042-ft. above av. terrain, 1069-ft. above ground, 2849-ft. above sea level.

Latitude	42°	14'	15"
Longitude	97°	16'	41"

KPNE-TV

North Platte

Ch. 9

Non-Commercial Educational Station

Licensee: Nebraska Educational Television Commission.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1020-ft. above av. terrain, 1006-ft. above ground, 4216-ft. above sea level.

Latitude	41°	01'	16.3"
Longitude	101°	09'	9.8"

KYNE-TV

Omaha

Ch. 26

Non-Commercial Educational Station

Licensee: Nebraska Educational Television Commission.

Technical Facilities: Channel No. 26 (542-548-MHz). Authorized power: 39.8-kw max. & 33.9-kw horizontal visual, 8-kw max. & 7.8-kw horizontal aural. Antenna: 431-ft. above av. terrain, 407-ft. above ground, 1559-ft. above sea level.

Latitude	41°	15'	28"
Longitude	96°	00'	32"

State Cross Reference List
Communities That Receive Programs of
Stations That Are Located Elsewhere

KSTF

Gering

(See Scottsbluff, Neb.)

KCNA-TV

Columbus & Norfolk

(See Albion, Neb.)

Nebraska—Albion



KCNA-TV



Ch. 8

[Semi-satellite of KHGI-TV,
Kearney, Neb.]

Technical Facilities: Channel No. 8
(180-186 MHz). Authorized power:
316-kw visual, 63.2-kw aural.
Antenna: 1140-ft. above av. terrain,
1134-ft. above ground,
3034-ft. above sea level.

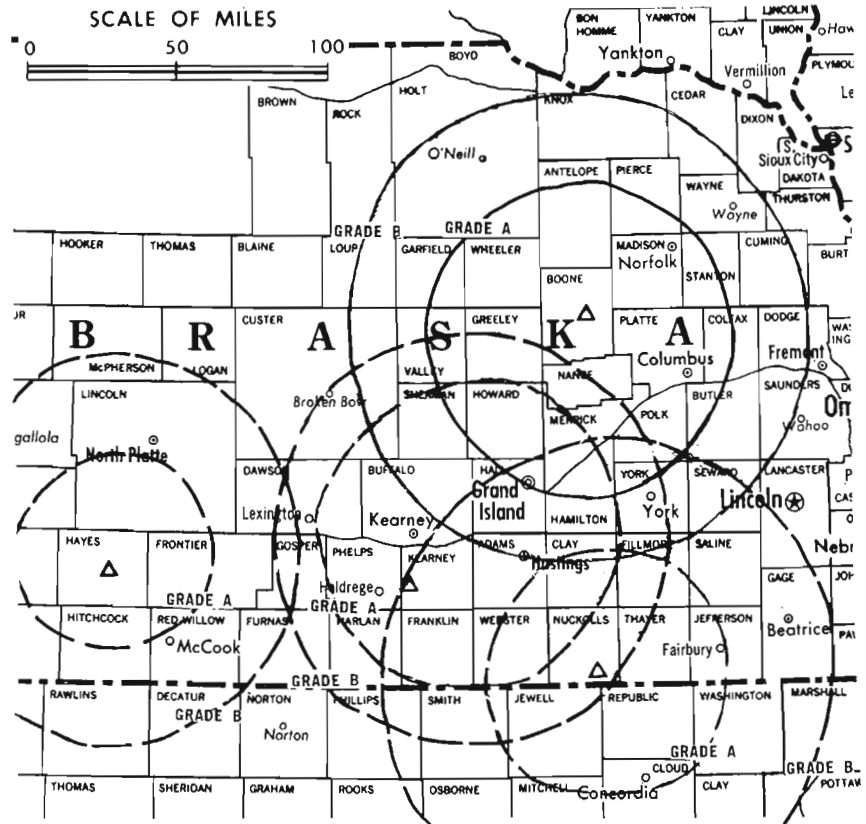
Latitude 41° 40' 54"
Longitude 97° 52' 38"

Transmitter: 6-mi. E of Albion, 1.2-
mi. S of Rt. 91.

Color: Network, live, film, slide &
tape.

News Wire Service: AP, UPI.

News Film Service: ABC.



County coverage based on Arbitron study (see
page 4-b).

KCNA-TV Ref: FCC File No. BPCT-3182 Granted 2/5/64

© American Map Co., Inc., N.Y. No. 14244

KCNA-TV

Licensee: NTV Enterprises Inc., Box 220, Kearney, Neb. (68847).

Telephone: 308-793-2494, NTV Network, Axtell, Neb.

TWX No.: 910-960-3746.

Ownership: See KHGI-TV, Kearney, Neb.

Began Operation: December 5, 1964.

Represented (sales) by H-R Television Inc.; Soderlund Co. (Omaha-
Lincoln); Eugene Gray (Kansas City & Wichita); Bob Hix (Denver).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

JOHN W. PAYNE, president.

JAMES D. JOHNSON, exec. vice president & general manager.

LLOYD MINTZMYER, director of engineering.

RICHARD L. TILLERY, news director.

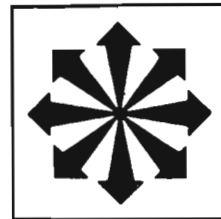
DENNY REEVES, station manager.

Rates: Sold in conjunction with KHGI-TV, Kearney, KWNB-TV,
Hayes Center, Neb. & KSNB-TV, Superior, Neb.

NETWORK BASE HOURLY RATE: Bonus to KHGI-TV, Kearney.

Arbitron Data For This Station Included With
Parent KHGI-TV, Kearney, Neb.

BLACKBURN & COMPANY, INC.



**RADIO • TV • CATV • NEWSPAPER BROKERS
NEGOTIATIONS • FINANCING • APPRAISALS**

CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Nebraska—Grand Island



KGIN-TV



Ch. 11

[Satellite of KOLN-TV, Lincoln, Neb.]

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 55.5-kw aural. Antenna: 1009-ft. above av. terrain, 1066-ft. above ground, 3146-ft. above sea level.

Latitude 40° 35' 20"
Longitude 98° 48' 10"

Transmitter: 10-mi. N.E. of Minden.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.



KGIN-TV Ref: FCC File No. BMPCT—5631 Granted 8/24/61

© American Map Co., Inc. N.Y., No. 14244

County coverage based on Arbitron study (see page 4-b).

KGIN-TV

Licensee: Cornhusker Television Corp., KOLN-TV, Lincoln, Neb.

Studio: 231 S. Locust St., Grand Island, Neb. (68801).

Telephone: 308-382-6100. TWX No.: 910-621-8114.

Ownership: See KOLN-TV, Lincoln.

Began Operation: October 1, 1961.

Represented (sales) by Avery-Knodel Inc.

Personnel:

Same as KOLN-TV.

BOB SCHNUELLE, manager, Grand Island.

Rates: See KOLN-TV.

NETWORK BASE HOURLY RATE: Combination rate with KOLN-TV, Lincoln.

Arbitron Data For This Station Included With
Parent KOLN-TV, Lincoln, Neb.

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS
16255 Ventura Boulevard, Suite 415
Encino, California 91436
(213) 986-8201

Nebraska—Hastings



KHAS-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 730-ft. above av. terrain, 767-ft. above ground, 2707-ft. above sea level.

Latitude 40° 39' 06"
Longitude 98° 23' 04"

Transmitter: Hwy. 281, 3-mi. N of Hastings.

Studio: Hwy. 281, 3-mi. N of Hastings.

AM Affiliate: KHAS, 1-kw, 1230 kHz.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

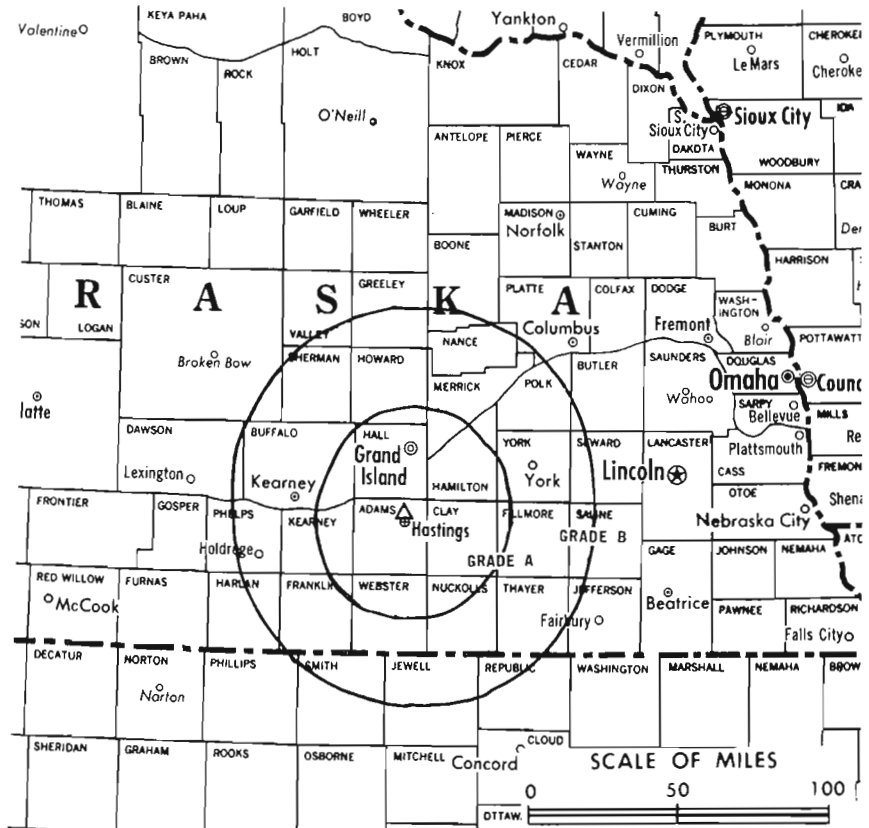
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KHAS-TV Ref: FCC File No. BMPCT-3248 Granted 8/5/55

© American Map Co., Inc., N.Y., No. 14244

KHAS-TV

Licensee: Nebraska Television Corp., Box 578 (68901).

Telephone: 402-463-1321. TWX No.: 402-596-1490.

Ownership: Seaton Publishing Co., 51.55%; Morrison-Quirk Grain Corp., 3.64%; Radio KHAS, Hastings, 4.07%; D. H. Meves Estate, 4.50%; Duane L. Watts, 1.02%; John Spady Estate, 1.75%; Gladys D. Seaton, 2.62%; James D. Conway, 2.62%; Lloyd P. Kissinger, 1.45%; over 100 other stockholders, none with as much as 1%. Officers: G. D. Seaton, pres.; James D. Conway, secy.-treas.; Duane B. Allison, asst. secy. Seaton family owns Hastings Tribune, controls KHAS; KGGF, Coffeyville, Kan.; KMAN, Manhattan, Kan.; and publishes chain of Western newspapers. Meves estate owns KROW, Dallas, Ore.

Began Operation: Jan. 1, 1956.

Represented (sales) by Adam Young Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

DUANE L. WATTS, exec. v.p. & chief operating officer.
BOB BOOE, assistant general manager.
WARREN KUNKEL, traffic manager.
DUANE B. ALLISON, chief engineer.

DIGEST OF RATE CARD NO. 8—(April 12, 1976)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec.

Class AA—6:59-9:59 p.m., daily.

\$300 \$180 \$120 \$150 \$75 \$67*

*7-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$350.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Jewell	2,100	2,000	95
	Republic	3,600	3,500	97
	Smith	2,400	2,300	97

Net Weekly Circulation	State County	Total Households	TV Households	%
NEBRASKA				
	Adams	11,500	11,300	99
	Boone	2,700	2,600	98
	Buffalo	11,100	10,900	98
	Clay	3,200	3,200	99
	Fillmore	2,900	2,900	98
	Franklin	1,800	1,800	98
	Garfield	1,000	1,000	97
	Greeley	1,300	1,300	96
	Hall	15,900	15,700	99
	Hamilton	3,100	3,100	99
	Howard	2,600	2,500	98
50% & Over	Jefferson	4,300	4,200	98
	Kearney	2,500	2,500	99
	Loup	300	300	97
	Merrick	3,100	3,000	98
	Nance	1,900	1,900	97
	Nuckolls	2,600	2,500	97
	Phelps	3,900	3,900	99
	Polk	2,300	2,300	99
	Sherman	1,600	1,600	97
	Thayer	3,200	3,100	98
	Valley	2,100	2,000	96
	Webster	2,200	2,200	99
	Wheeler	300	300	96
York	5,000	4,900	97	
KANSAS				
	Cloud	5,000	4,800	96
	Phillips	3,300	3,200	96
	Rooks	3,000	2,900	98
Between 25-49%	NEBRASKA			
	Custer	5,400	5,200	97
	Gosper	700	700	99
	Harlan	1,900	1,900	98

(Continued on page 522-b)

Station Totals	242,400	238,000	98
Net Weekly Circulation (1974-75)			98,900
Average Daily Circulation (1974-75)			58,800

Nebraska—Hayes Center



KWNB-TV



Ch. 6

[Satellite of KHGI-TV,
Kearney, Neb.]

Technical Facilities: Channel No. 6
(82-88 MHz). Authorized power:
100-kw visual, 11.2-kw aural,
710-ft. above av. terrain, 586-ft.
above ground, 3851-ft. above sea
level.

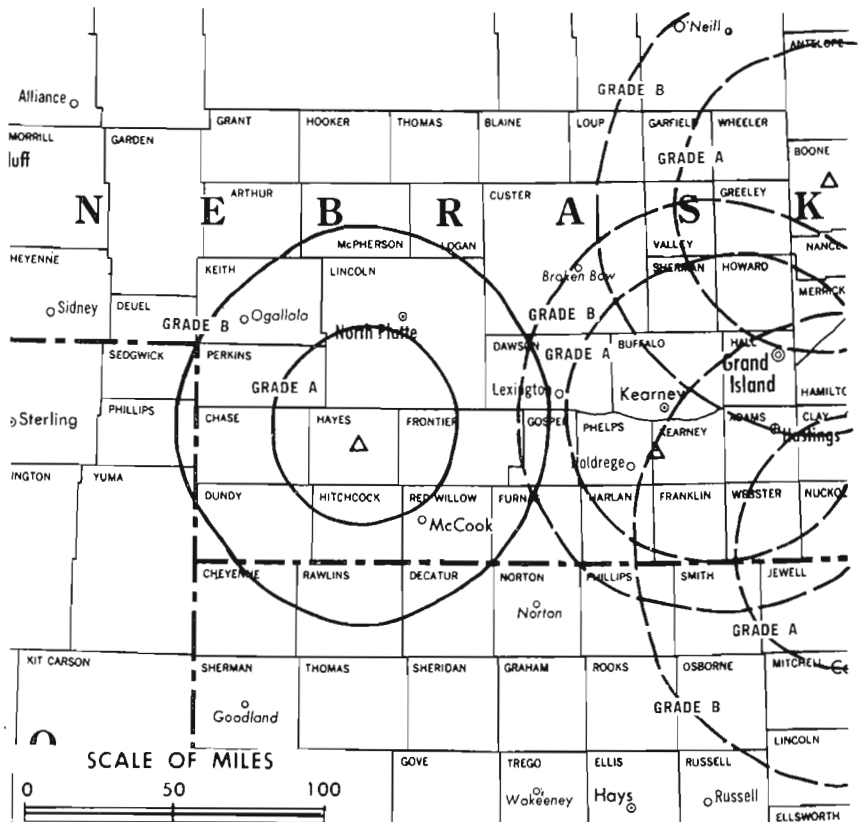
Latitude 40° 37' 29"
Longitude 101° 01' 58"

Transmitter: County Rd., 8-mi. N of
Hayes Center.

Color: Network, live, film, slide &
tape.

News Wire Service: AP, UPI.

News Film Service: ABC.



County coverage based on Arbitron study (see
page 4-b).

KWNB-TV Ref: FCC File No. BPCT-2531 Granted 9/17/58

©American Map Co., Inc., N.Y., No. 14244

KWNB-TV

Network Service: ABC.

Licensee: NTV Enterprises Inc., Box 220, Kearney, Neb. (68847).

Studio: County Rd., 8-mi. N of Hayes Center.

Telephone: 308-743-2494, NTV Network, Axtell, Neb.

TWX No.: 910-960-3746.

Ownership: See KHGI-TV, Kearney, Neb.

Began Operation: Feb. 9, 1956.

Represented (sales) by H-R Television Inc.; Soderlund Co. (Omaha-
Lincoln); Eugene Gray (Kansas City & Wichita); Bob Hix (Denver).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

JOHN W. PAYNE, president.

JAMES D. JOHNSON, exec. vice president & general manager.

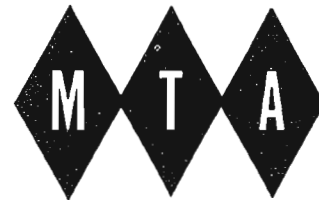
LLOYD MINTZMYER, director of engineering.

RICHARD L. TILLERY, news director.

Rates: Sold in conjunction with KHGI-TV, Kearney; KCNA-TV,
Albion & KWNB-TV, Hayes Center, all Neb.

NETWORK BASE HOURLY RATE: Bonus to KHGI-TV, Kearney.

Arbitron Data For This Station Included With
Parent KHGI-TV, Kearney, Neb.



**CABLE TELEVISION
MANAGEMENT AND ENGINEERING
CONSULTANTS**

Malarkey, Taylor & Associates

1225 Connecticut Avenue, N.W.

Washington, D.C. 20036

(202) 223-2345

Nebraska—Hay Springs-Scottsbluff

KDUH-TV

Ch. 4

[Affiliate of KOTA-TV,
Rapid City, S.D.]



Technical Facilities: Channel No. 4
(66-72 MHz). Authorized power:
100-kw visual, 20-kw aural. An-
tenna: 2000-ft. above av. terrain,
1961-ft. above ground, 6316-ft.
above sea level.

Latitude 42° 10' 21"

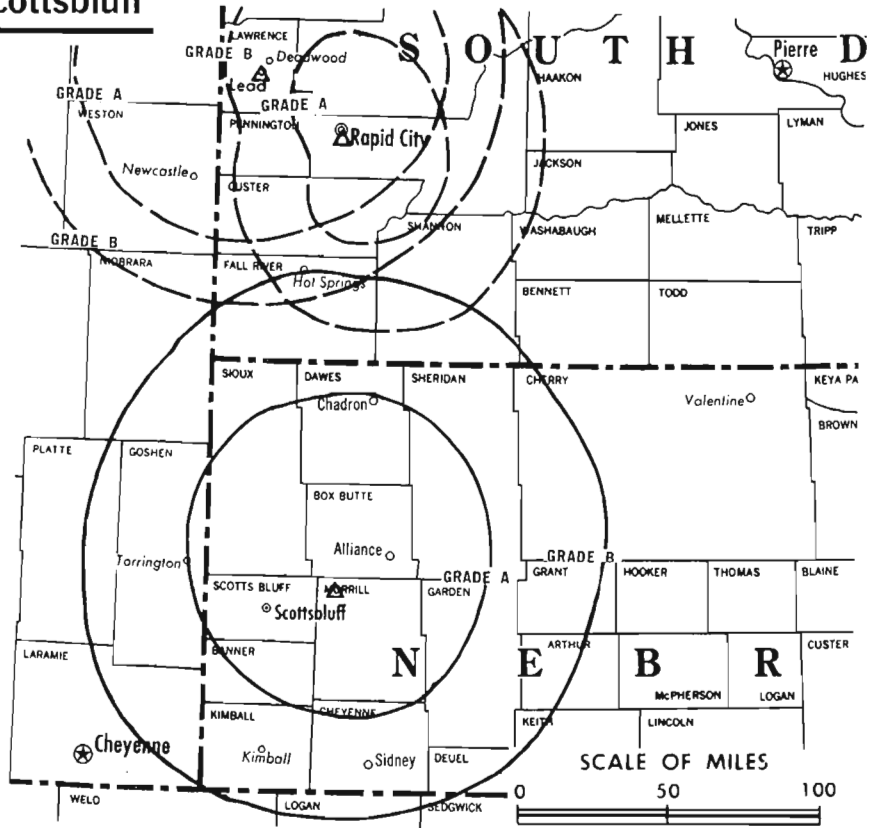
Longitude 103° 13' 57"

Transmitter: 13.1-mi. SW of Heming-
ford, Neb.

Color: Network, live, film & slide.

News Wire Service: UPI.

Represented (engineering) by Edward
F. Lorentz & Associates, Vir James
(Denver).



County coverage based on Arbitron study (see
page 4-b).

KDUH-TV Ref: FCC File No. BPCT-4269 Granted 11/25/69

©American Map Co., Inc., N.Y., No. 14244

KDUH-TV

Network Service: NBC & CBS.

Licensee: Duhamel Bcstg. Enterprises, Box 1760, Rapid City, S.D.
(57701).

Studio: Hwy. 87, Box 250, Hay Springs, Neb. (69347).

Telephone: 605-638-2741.

Ownership: Same as KOTA-TV, Rapid City.

Began Operation: Feb. 20, 1958.

Represented (sales) by H-R Television Inc.; Wayne Evans & As-
sociates (Minneapolis); The Soderlund Company (Omaha-Lin-
coln); John McGuire Co. (Denver).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

WILLIAM DUHAMEL, general manager.

DAN LESMEISTER, broadcast manager.

JERRY DISHONG, resident manager.

FRED WUENSCHER, director of engineering.

Rates: Sold in combination with KOTA-TV.

NETWORK BASE HOURLY RATE: \$200.

Arbitron Data For This Station Included With
Parent KOTA-TV, Rapid City, S.D.

Nebraska—Kearney-Hastings-Grand Island



KHGI-TV



Ch. 13

[Operates NTV Network including satellite KWNB-TV, Hayes Center; semi-satellites KCNA-TV, Albion & KSNB-TV, Superior, all Neb.]

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1110-ft. above av. terrain, 1173-ft. above ground, 3243-ft. above sea level.

Latitude 40° 39' 27"
Longitude 98° 51' 59"

Transmitter: 1.2 mi. NW of Lowell.
Studio: 2.5-mi. E of Axtell, Neb.
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

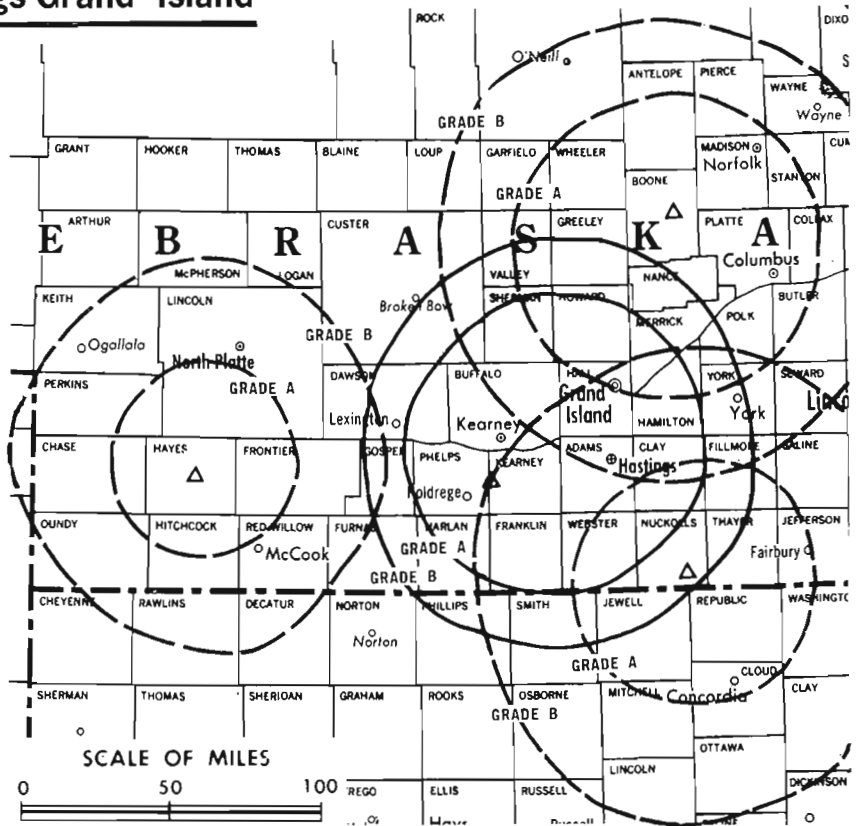
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KHGI-TV Ref: FCC File No. BPCT—2718 Granted 8/1/62

©American Map Co., Inc., N.Y., No. 14244

KHGI-TV

Licensee: NTV Enterprises, Box 220, Kearney, Neb. (68847).

Telephone: 308-743-2494, Axtell, Neb.

TWX No.: 910-960-3746.

Ownership: John W. Payne, pres., 10%; John M. Crowley, v.p., 10%; Charles E. Oldfather, secy., 16 $\frac{2}{3}$ %; Payne Enterprises Inc., 25%; Richard H. Oldfather, 16 $\frac{2}{3}$ %; Charles E. Payne, 5%; James D. Johnson, 1%. NTV Enterprises also owns & operates satellite KWNB-TV, Hayes Center and semi-satellites KCNA-TV, Albion & KSNB-TV, Superior, all Neb.

Began Operation: Dec. 24, 1953. Sale to present owner by Bi-States Co. (F. Wayne Brewster, et al.) approved by FCC April 29, 1974 (Television Digest, Vol. 14:7).

Represented (sales) by H-R Television Inc.; Soderlund Co. (Omaha-Lincoln); Eugene Gray (Kansas City & Wichita); Bob Hix (Denver).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

JOHN W. PAYNE, president.
JAMES D. JOHNSON, exec. vice president & general manager.
LLOYD MINTZMYER, director of engineering.
JOHN T. BENSON JR., sales manager.
RICHARD L. TILLERY, news director.

DIGEST OF RATE CARD NO. 26—(Sept. 1, 1976)

Hour	30 Min.	Min.	30 Sec.	ID
Class A—6:30-10:30 p.m., daily.				
\$950	\$575	\$300	\$150	\$75

NETWORK BASE HOURLY RATE: \$600.

Arbitron Data for this Station includes Satellites
KWNB-TV, Hayes Center; KCNA-TV, Albion &
KSNB-TV, Superior, Neb.

Net Weekly Circulation	State County	Total Households	TV Households	%
	COLORADO			
	Phillips	1,500	1,500	97
	Sedgwick	1,200	1,100	95
	KANSAS			
	Cheyenne	1,600	1,600	98
	Clay	4,100	3,900	96
	Cloud	5,000	4,800	96
	Decatur	1,900	1,900	98
	Jewell	2,100	2,000	95
	Mitchell	2,800	2,700	97
	Norton	2,600	2,500	98
	Osborne	2,700	2,600	96
	Phillips	3,300	3,200	96
	Rawlins	1,500	1,500	97
	Republic	3,600	3,500	97
	Smith	2,400	2,300	97
	Washington	3,700	3,600	97
	NEBRASKA			
50% & Over	Adams	11,500	11,300	99
	Antelope	3,500	3,400	97
	Arthur	200	200	97
	Boone	2,700	2,600	98
	Buffalo	11,100	10,900	98
	Chase	1,400	1,400	98
	Clay	3,200	3,200	99
	Custer	5,400	5,200	97
	Dawson	7,800	7,700	98
	Deuel	1,200	1,200	98
	Dundy	1,100	1,100	97
	Fillmore	2,900	2,900	98
	Franklin	1,800	1,800	98
	Frontier	1,300	1,300	98
	Furnas	2,600	2,500	97
	Garfield	1,000	1,000	97
	Gosper	700	700	99
	Greeley	1,300	1,300	96

(Continued on page 515-b)

Station Totals	357,500	350,200	97
Net Weekly Circulation (1974-75)			186,900
Average Daily Circulation (1974-75)			113,300

Nebraska—Lincoln



KOLN-TV



Ch. 10

[Also operates satellite KGIN-TV, Grand Island, Neb.]

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 36.3-kw aural. Antenna: 1490-ft. above av. terrain, 1497-ft. above ground, 3027-ft. above sea level.

Latitude 40° 48' 08"
Longitude 97° 10' 46"

Transmitter: 6-mi. E of Beaver Crossing.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Studio: 40th & W Sts.

Represented (engineering) by Lohnes & Culver.

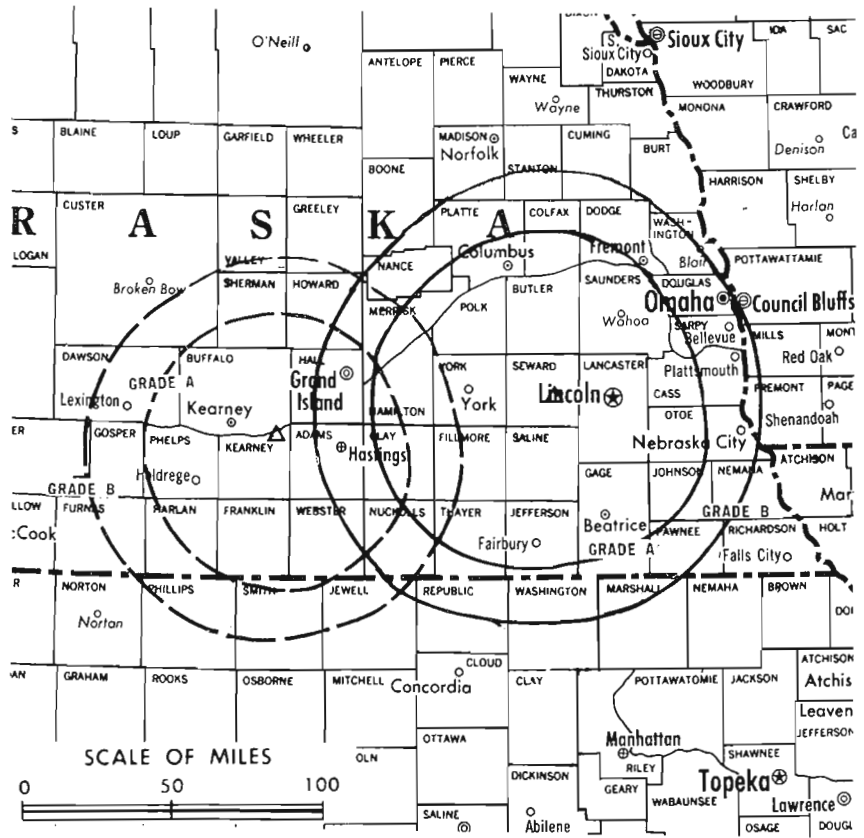
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 1-b).



KOLN-TV Ref: FCC File No. BPCT-3649 Granted 12/15/65

©American Map Co., Inc., N.Y., No. 14244

KOLN-TV

Licensee: Cornhusker Television Corp., P.O. Box 30350 (68503).

Telephone: 402-467-4321. TWX No.: 910-621-8114.

Ownership: Fetzer Communications Inc. For other interests, see WKZO-TV, Kalamazoo, Mich. Cornhusker Television also owns satellite KGIN-TV, Grand Island, Neb.

Began Operation: Feb. 18, 1953. Sale to Fetzer Bcstg. Co. approved by FCC March 24, 1954; transfer to John Fetzer approved by FCC Nov. 15, 1955 (Television Digest, Vol. 9:30, 34, 10:9, 13, 20).

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

JOHN E. FETZER, chairman.
A. JAMES EBEL, president & general manager.
PAUL JENSEN, station manager.
WESLEY MASER, sales manager.
BOB TAYLOR, news director.
BOB FURMAN, production director.
DALE HOLT, public affairs director.
DEBORAH KNEIP, director, promotion & public relations.
LLOYD OLIVER, farm director.
RAY TAYLOR, chief engineer.

DIGEST OF RATE CARD NO. 30—(July 26, 1976)

Hour 30 Min. 15 Min. 30 Sec. 10 Sec.

Class AA—7-10 p.m., daily.

\$1200 \$720 Graded rates apply*

*Highest rate: \$250.

Includes KGIN-TV, Grand Island, Neb.

NETWORK BASE HOURLY RATE: \$775.00.

Arbitron Data: Figures include Satellite KGIN-TV,
Grand Island, Neb.

Net Weekly Circulation	State County	Total Households	TV Households	%
KANSAS				
	Cloud	5,000	4,800	96
	Jewell	2,100	2,000	95
	Marshall	5,500	5,300	97
	Norton	2,600	2,500	98
	Phillips	3,300	3,200	96
	Republic	3,600	3,500	97
	Smith	2,400	2,300	97
	Washington	3,700	3,600	97
NEBRASKA				
	Adams	11,500	11,300	99
	Antelope	3,500	3,400	97
	Boone	2,700	2,600	98
	Brown	1,600	1,500	96
	Buffalo	11,100	10,900	98
	Butler	3,200	3,100	97
	Clay	3,200	3,200	99
	Colfax	3,800	3,700	97
	Custer	5,400	5,200	97
	Dawson	7,800	7,700	98
	Fillmore	2,900	2,900	98
	Franklin	1,800	1,800	98
	Furnas	2,600	2,500	97
	Gage	8,600	8,400	98
	Garfield	1,000	1,000	97
	Gosper	700	700	99
	Greeley	1,300	1,300	96
	Hall	15,900	15,700	99
	Hamilton	3,100	3,100	99
	Harlan	1,900	1,900	98
	Holt	4,400	4,200	95
	Howard	2,600	2,500	98
	Jefferson	4,300	4,200	98
	Johnson	2,000	2,000	98
	Kearney	2,500	2,500	99
	Lancaster	67,400	66,500	99

50% & Over

(Continued on page 515-b)

Station Totals	529,600	520,800	98
Net Weekly Circulation (1974-75)			271,000
Average Daily Circulation (1974-75)			199,400

You can't cover Nebraska without Lincoln-Hastings-Kearney

There are two television markets in Nebraska—and they're just about the same size. Omaha, with retail sales of \$2,485,028,000, is one. The other is Lincoln-Hastings-Kearney, where retail sales are a robust \$1,988,208,000.

Source: SRDS April '76 C. M. . Data ADI

You can't cover Lincoln-Hastings-Kearney without KOLN-TV/KGIN-TV

In KOLN-TV/KGIN-TV's half of Nebraska, you get one of the largest audience shares in the nation. Our sign-on/sign-off share of homes is 53%. The audience share, adults 18-49, for prime time is 49%; and in early fringe (4-6:30) we get 56% share, women 18-49. We dominate with a 76% share, adults 18-49 in late news (10-10:30). That's why you can't cover KOLN-TV/KGIN-TV's half of Nebraska from Omaha . . . unless you are willing to settle for a maximum of 10% prime time ADI share.

Source: Arbitron Feb. '76, Total Survey Area Rating projections are estimates only, subject to any defects and limitations of source material and methods, and may or may not be accurate measure of true audience.



The Felzer Stations

RADIO
 WKZO KALAMAZOO BATTLE CREEK
 WJFM GRAND RAPIDS-KALAMAZOO
 WWAM/WKJF(FM) CADILLAC
 TELEVISION
 WKZO-TV GRAND RAPIDS-KALAMAZOO
 WWTV / CADILLAC TRAVERSE CITY
 WWUP-TV SAULT STE. MARIE
 KOLN-TV / LINCOLN, NEBRASKA
 KGIN-TV GRAND ISLAND, NEB.
 KMEG-TV SIOUX CITY, IOWA

KOLN-TV/KGIN-TV

Channel 10 A CBS Affiliate Channel 11
 LINCOLN, NEBRASKA / GRAND ISLAND, NEBRASKA
 1500 FT. TOWER / 1069 FT. TOWER
 Avery-Knodel Television National Representatives

Nebraska—McCook-Oberlin



KOMC



Ch. 8

[Satellite of KARD-TV, Wichita, Kan.]

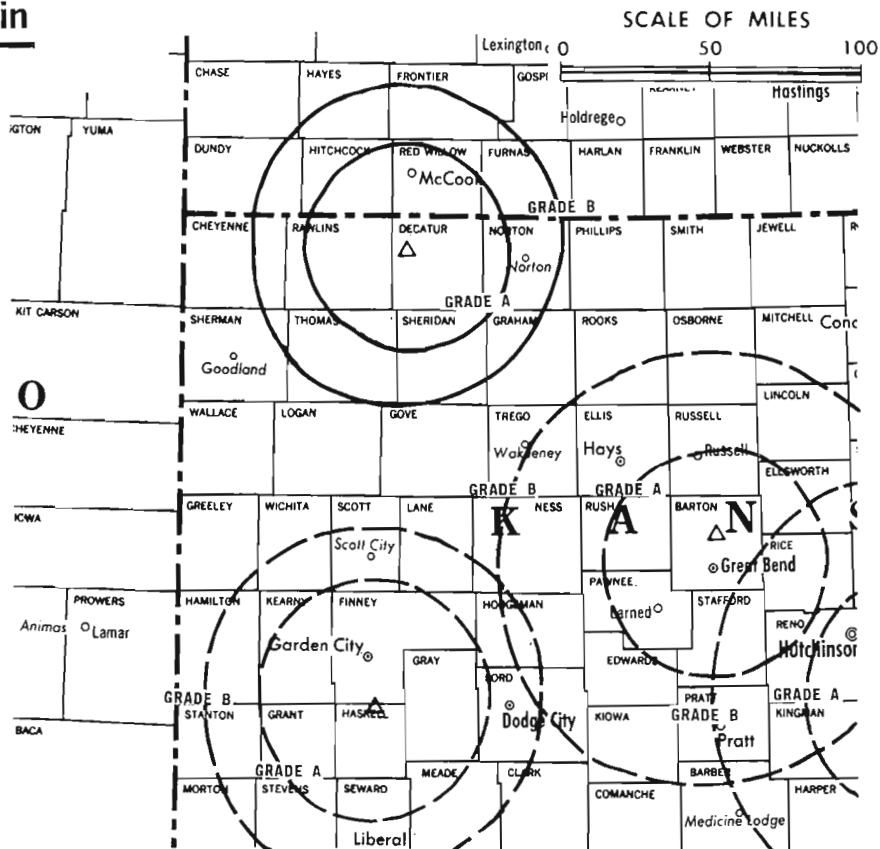
Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 710-ft. above av. terrain, 677-ft. above ground, 3537-ft. above sea level.

Latitude 39° 49' 48"
Longitude 100° 42' 04"

Transmitter: U.S. Hwy. 36, 9-mi. W of Oberlin, Kan.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



County coverage based on Arbitron study (see page 4-11).

KOMC Ref: FCC File No. BMPCT-5393 Granted 10/15/59

©American Map Co., Inc., N.Y., No. 14244

KOMC

Network Service: NBC, same as KARD-TV.

Licensee: Kansas State Network Inc., P.O. Box 333, Wichita, Kan. (67201).

Studio: U.S. Hwy. 36, 9-mi. W of Oberlin, Kan.

Telephone: 913-475-2248.

Ownership: See KARD-TV, Wichita, Kan.

Began Operation: Oct. 16, 1959.

Represented (sales) by TeleRep.

Represented (legal) by Koteen & Burt.

Personnel:

ROBERT BERKHEIMER, station manager.

ROBIN HANKE, news director.

DELMER COSS, chief engineer.

Rates: Offered as a bonus with KARD-TV, Wichita, Kan. & satellites (Kansas State Network) KGLD, Garden City, Kan. & KCKT, Great Bend, Kan.

NETWORK BASE HOURLY RATE: Bonus to KCKT, Great Bend, Kan.

Arbitron Data For This Station Included With Parent KARD-TV, Wichita, Kan.

KHGI-TV, Kearney
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
NEBRASKA—(Continued)				
	Hall	15,900	15,700	99
	Hamilton	3,100	3,100	99
	Harlan	1,900	1,900	98
	Hayes	500	500	98
	Hitchcock	1,900	1,900	98
	Howard	2,600	2,500	98
	Jefferson	4,300	4,200	98
	Kearney	2,500	2,500	99
	Keith	3,300	3,300	99
	Lincoln	12,600	12,400	98
	Loup	300	300	97
50% & Over	Merrick	3,100	3,000	98
	Nance	1,900	1,900	97
	Nuckolls	2,600	2,500	97
	Perkins	1,200	1,200	99
	Phelps	3,900	3,900	99
	Pierce	3,200	3,100	98
	Polk	2,300	2,300	99
	Red Willow	5,000	4,900	98
	Sherman	1,600	1,600	97
	Thayer	3,200	3,100	98
	Valley	2,100	2,000	96
	Webster	2,200	2,200	99
	Wheeler	300	300	96
	York	5,000	4,900	97
COLORADO				
	Yuma	3,100	2,900	93
KANSAS				
	Graham	1,700	1,700	98
	Marshall	5,500	5,300	97
	Ottawa	2,600	2,500	96
	Rooks	3,000	2,900	98
	Sherman	2,900	2,800	98
Between 25-49%	NEBRASKA			
	Butler	3,200	3,100	97
	Gage	8,600	8,400	98
	Garden	1,200	1,100	95
	Holt	4,400	4,200	95
	Knox	3,900	3,700	96
	Logan	300	300	95
	Mc Pherson	200	200	95
	Madison	10,400	10,100	97
	Platte	9,100	9,000	99
KANSAS				
	Dickinson	9,200	9,000	98
	Sheridan	1,200	1,200	97
	Thomas	3,300	3,200	97
NEBRASKA				
	Blaine	200	200	93
	Brown	1,600	1,500	96
	Collfax	3,800	3,700	97
Between 5-24%	Cuming	4,200	4,100	98
	Grant	700	700	94
	Hooker	300	300	99
	Johnson	2,000	2,000	98
	Lancaster	67,400	66,500	99
	Saline	5,100	5,000	98
	Seward	5,500	5,400	97
	Stanton	2,200	2,100	97
	Thomas	400	400	94
	Wayne	3,100	3,100	99

Nebraska

KOLN-TV, Lincoln
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
NEBRASKA—(Continued)				
	Lincoln	12,600	12,400	98
	Merrick	3,100	3,000	98
	Nance	1,900	1,900	97
	Nuckolls	2,600	2,500	97
	Pawnee	1,400	1,400	97
	Phelps	3,900	3,900	99
	Platte	9,100	9,000	99
	Polk	2,300	2,300	99
50% & Over	Red Willow	5,000	4,900	98
	Rock	700	700	97
	Saline	5,100	5,000	98
	Saunders	6,200	6,100	99
	Seward	5,500	5,400	97
	Sherman	1,600	1,600	97
	Thayer	3,200	3,100	98
	Valley	2,100	2,000	96
	Webster	2,200	2,200	99
	Wheeler	300	300	96
	York	5,000	4,900	97
KANSAS				
	Rooks	3,000	2,900	98
NEBRASKA				
Between 25-49%	Cass	7,300	7,200	99
	Keya Paha	400	400	97
	Loup	300	300	97
	Nemaha	3,400	3,300	98
	Otoe	6,100	6,000	98
	Richardson	4,800	4,700	98
	Stanton	2,200	2,100	97
IOWA				
	Harrison	6,500	6,400	98
KANSAS				
	Graham	1,700	1,700	98
	Mitchell	2,800	2,700	97
	Nemaha	3,900	3,800	98
	Osborne	2,700	2,600	96
NEBRASKA				
Between 5-24%	Boyd	1,200	1,200	97
	Cherry	2,400	2,300	97
	Cuming	4,200	4,100	98
	Dodge	13,000	12,900	99
	Douglas	147,100	145,300	99
	Frontier	1,300	1,300	98
	Hitchcock	1,900	1,900	98
	Madison	10,400	10,100	97
	Pierce	3,200	3,100	98
	Sarpy	21,000	20,900	99

Cable Television
Management and
Engineering Consultants

Malarkey, Taylor & Associates
1225 Connecticut Ave.,
Washington, D.C. 20036
(202) 223-2345

Nebraska—North Platte



KNOP-TV



Ch. 2

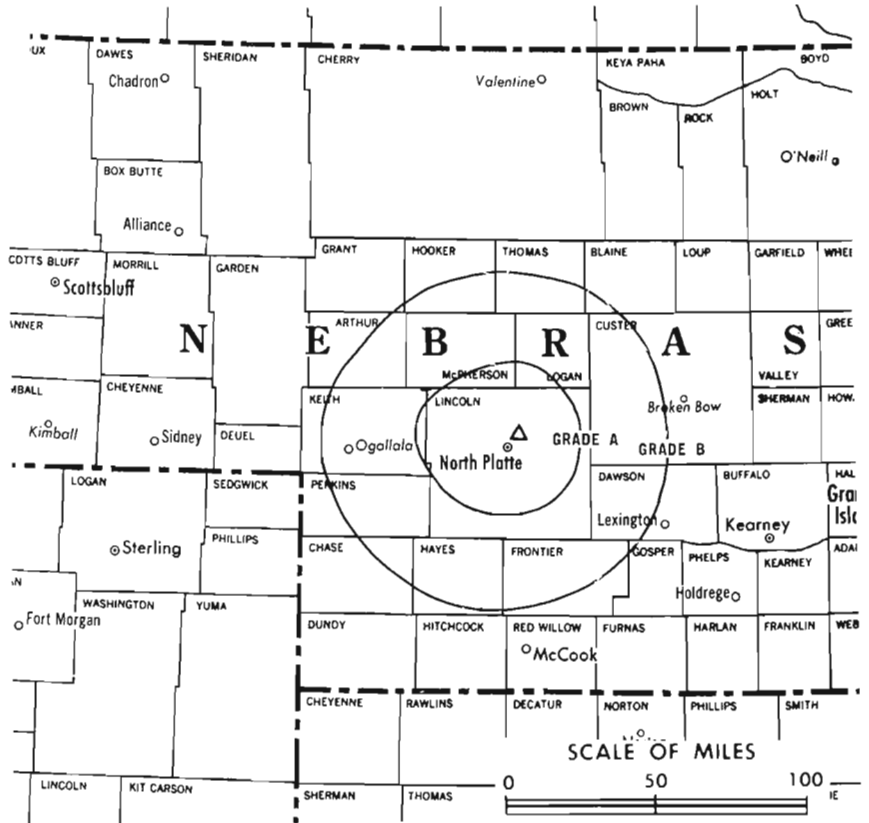
Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 57-kw visual, 11.2-kw aural. Antenna: 630-ft. above av. terrain, 609-ft. above ground, 3621-ft. above sea level.

Latitude 41° 12' 13"
Longitude 100° 43' 58"

Transmitter: 4.7-mi. NNE of center of town.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 1-b).

KNOP-TV Ref: FCC File No. BMPCT-5042 Granted 5/2/58

© American Map Co., Inc., N.Y., No. 14244

KNOP-TV

Licensee: North Platte Television Inc., Box 749 (69101).

Studio: 4.7-mi. NNE of center of town.

Telephone: 308-532-2222.

Ownership: Fer-Rich Broadcasting Co. Inc., 92.7%. Fer-Rich officers & owners: Ferris E. Traylor, chairman-treas., 83.33%; Richard E. Shively, pres., 16.67%; John E. Early, secy. Traylor & Shively also have CATV interests (see CATV Group Ownership). Shively owns RJN Bcstg. Inc., WLFI-TV, Lafayette, Ind.

Began Operation: Dec. 15, 1958. Sale to present owners by group headed by Fred E. Shrake & Mac Smock approved June 16, 1967 by FCC.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Greeley & Bernard.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

ULYSSES A. CARLINI, general manager.
DON FELDMAN, news director.
DAVE RINEHART, sports director.
ROSS HUTCHERSON, chief engineer.
CECELIA FAGAN, traffic director.

DIGEST OF RATE CARD—(June 1, 1974)

Hour	30 Min.	15 Min.	10 Min.	30 Sec.	10 Sec.	
Class A—6:59-10:31 p.m., daily.	\$350	\$235	\$143	\$120	\$45	\$15

NETWORK BASE HOURLY RATE: \$125.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over		COLORADO			
		Sedgwick	1,200	1,100	95
		NEBRASKA			
		Arthur	200	200	97
		Blaine	200	200	93
		Cherry	2,400	2,300	97
		Custer	5,400	5,200	97
		Dawson	7,800	7,700	98
		Deuel	1,200	1,200	98
		Frontier	1,300	1,300	98
		Garden	1,200	1,100	95
		Hooker	300	300	99
		Keith	3,300	3,300	99
	Lincoln	12,600	12,400	98	
	Logan	300	300	95	
	McPherson	200	200	95	
	Perkins	1,200	1,200	99	
	Thomas	400	400	94	
Between 25-49%		NEBRASKA			
		Chase	1,400	1,400	98
		Grant	700	700	94
	Hayes	500	500	98	
Between 5-24%		COLORADO			
		Phillips	1,500	1,500	97
		NEBRASKA			
	Gosper	700	700	99	
	Hitchcock	1,900	1,900	98	
Station Totals			45,900	45,100	98
Net Weekly Circulation (1974-75)					30,400
Average Daily Circulation (1974-75)					21,400

Nebraska—Omaha



KETV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 60.3-kw aural. Antenna: 1360-ft. above av. terrain, 1362.5-ft. above ground, 2549-ft. above sea level.

Latitude 41° 18' 32"
Longitude 96° 01' 37"

Transmitter: 5600 N. 72nd St.

Studio: 27th & Douglas Sts.

Telephone: 402-345-7777.

TXW No.: 910-622-0710.

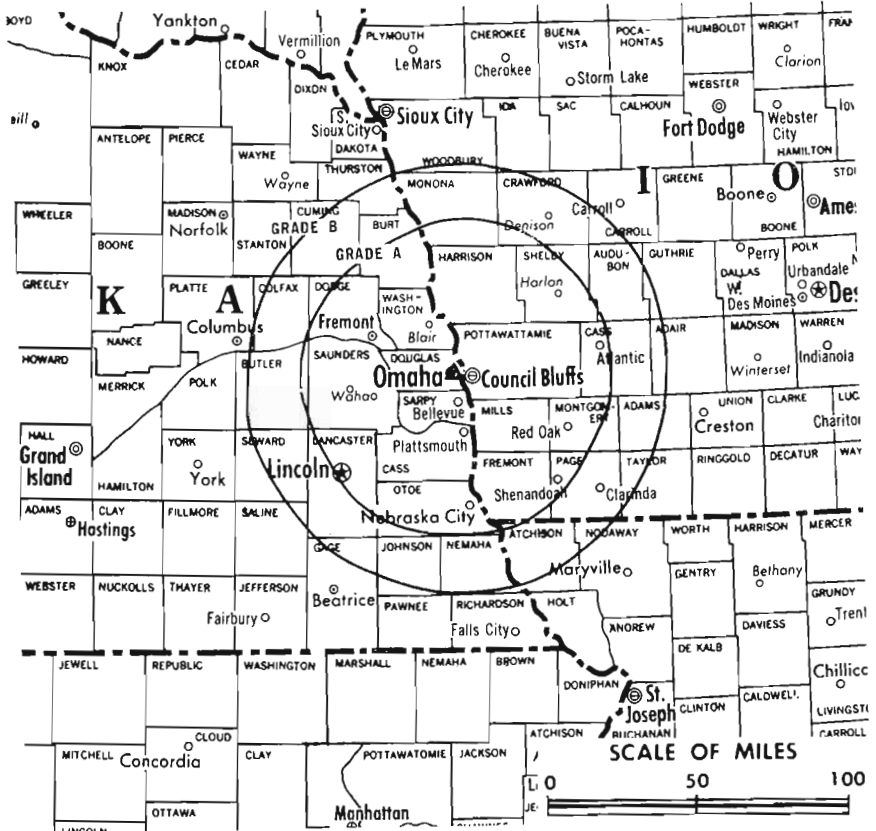
Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Represented (legal) by Marmet Professional Corp.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KETV Ref: FCC File No. BPCT-3701 Granted 4/25/66

©American Map Co., Inc., N.Y., No. 14244

KETV

Licensee: KETV Television Inc., 27th & Douglas Sts., Omaha (68131).

Ownership: Pulitzer Publishing Co., 100%. For other interests, see KSD-TV, St. Louis, Mo.

Began Operation: Sept. 17, 1957. Sale to present owner by Peter Kiewit Sons' Inc. (publisher of Omaha World-Herald) approved by FCC Feb. 26, 1976 (Television Digest, Vol. 15:45). Previous sale of newspaper and TV station began with transfer of newspaper and 45% of KETV in 1962 and was completed the following year when transfer of the remaining 55% of KETV was approved June 11, 1963 by FCC (Vol. 2:45, 3:23).

Represented (sales) by Blair Television.

Personnel:

KEN ELKINS, general manager.
DANNY R. THOMPSON, general sales manager.
GARY R. NIELSEN, program/operations manager.
DAVID HENDERSON, news director.
DON CLAUSEN, chief engineer.

DIGEST OF RATE CARD NO. A80—(Sept. 20, 1976)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	ID
Class AA—7-10 p.m., daily.					
\$1500	\$900	\$570	\$600	\$600	\$300

NETWORK BASE HOURLY RATE: \$1100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Adams	2,700	2,600	97
	Audubon	3,300	3,300	99
	Cass	7,200	7,100	98
	Crawford	6,900	6,800	99
	Fremont	3,900	3,900	99
	Harrison	6,500	6,400	98

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	IOWA—(Continued)				
	Mills	4,700	4,600	99	
	Monona	5,000	4,900	98	
	Montgomery	5,700	5,600	98	
	Page	8,100	7,900	98	
	Pottawattamie	31,300	30,900	99	
	Shelby	5,300	5,200	99	
	Taylor	3,700	3,600	97	
	MISSOURI	Atchison	3,600	3,500	98
	NEBRASKA	Burt	3,200	3,200	99
	Butler	3,200	3,100	97	
	Cass	7,300	7,200	99	
	Colfax	3,800	3,700	97	
	Cuming	4,200	4,100	98	
	Dodge	13,000	12,900	99	
	Douglas	147,100	145,300	99	
	Gage	8,600	8,400	98	
	Johnson	2,000	2,000	98	
	Lancaster	67,400	66,500	99	
	Nemaha	3,400	3,300	98	
	Otoe	6,100	6,000	98	
Pawnee	1,400	1,400	97		
Platte	9,100	9,000	99		
Saline	5,100	5,000	98		
Sarpy	21,000	20,900	99		
Saunders	6,200	6,100	99		
Seward	5,500	5,400	97		
Thurston	2,200	2,200	98		
Washington	5,500	5,500	99		
MISSOURI	Nodaway	8,300	8,100	98	

(Continued on page 522-b)

Station Totals	571,500	563,400	98
Net Weekly Circulation (1974-75)	379,400		
Average Daily Circulation (1974-75)	234,800		

Nebraska—Omaha



KMTV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1370-ft. above av. terrain, 1345-ft. above ground, 2549-ft. above sea level.

Latitude 41° 18' 25"
Longitude 96° 01' 37"

Transmitter: 5400 N. 72nd St.

TV tape: Recording facilities.

AM Affiliate: KFAB, 50-kw, 1110 kHz (NBC).

FM Affiliate: KFAB-FM, 115-kw 99.9 MHz (No. 260), 500-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

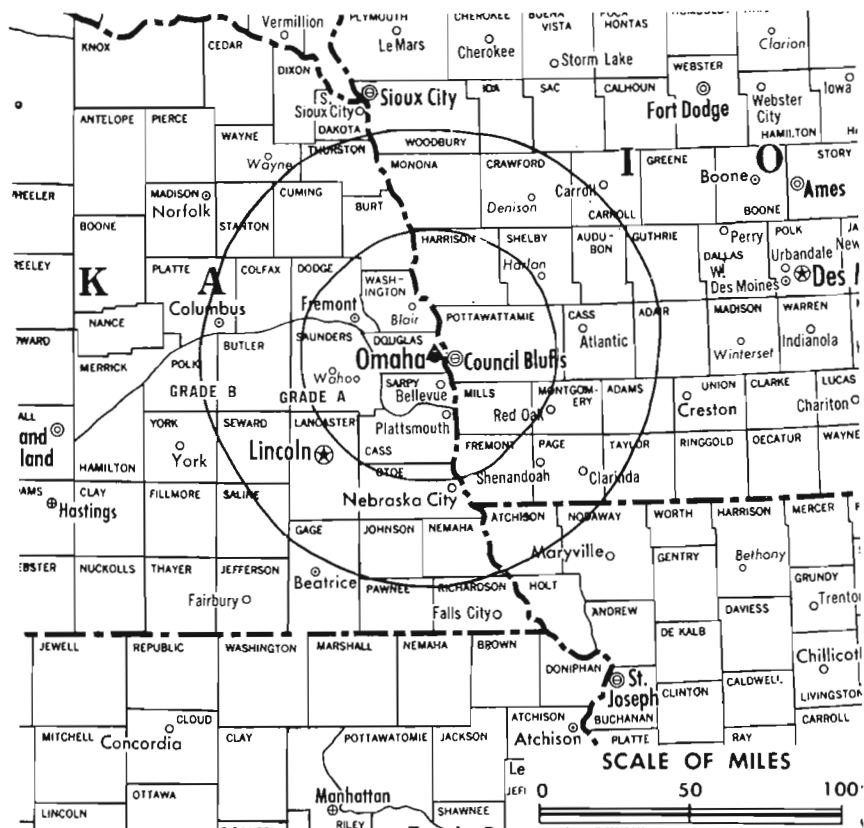
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 1-b).



KMTV Ref: FCC File BPCT-3288 Granted 4/26/66

© American Map Co., Inc., N.Y., No. 14244

KMTV

Licensee: May Broadcasting Co., 2615 Farnam St., Omaha (68131).

Studio: 2615 Farnam St.

Telephone: 402-345-3333.

TWX No.: 402-348-1109.

Ownership: May Broadcasting Co., 100% (licensee of radio station KMA, Shenandoah, Ia.). May Bcstg. also owns KGUN-TV, Tucson, Ariz. & 48.86% of KFAB, Omaha. Officers of May Bcstg. Co.: Edward W. May, pres.; Owen L. Saddler, exec. v.p.; Jesse D. Rankin Jr., v.p.; Norman W. Williams, v.p.; James B. Shaum, secy.; Frances M. Rankin, treas.; and the following directors: Edward W. May, James B. Shaum, Mrs. Frances May Rankin, Mrs. Eleanor Jean May, J. D. Rankin Jr., O. L. Saddler, Norman W. Williams.

Began Operation: Sept. 1, 1949.

Represented (sales) by Petry Television Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

EDWARD W. MAY, president.
OWEN SADDLER, executive v.p. & general manager.
NORMAN W. WILLIAMS, v.p. & asst. general manager.
JACK A. CARRIGAN, general sales manager.
RICHARD L. RONCKA, regional & local sales manager.
ARTHUR JACOBSON, operations director.
WAYNE BARRINGTON, program manager.
ARTHUR JANTZ, program production director.
KENNETH MICHELSON, film director.
GALE TOTTEN, director of engineering.

DIGEST OF RATE CARD

(Dec. 29, 1975)

Hour 30 Min. 15 Min. 10 Min. 30 Sec. 10 Sec.

Class AA—7-10 p.m., daily.

\$1100.00 \$650.00 Graded rates apply*

*Highest rate: \$460.

NETWORK BASE HOURLY RATE: \$1050.

518-b

Net Weekly Circulation	State County	Total Households	TV Households	%
	IOWA			
	Adams	2,700	2,600	97
	Audubon	3,300	3,300	99
	Cass	7,200	7,100	98
	Crawford	6,900	6,800	99
	Fremont	3,900	3,900	99
	Harrison	6,500	6,400	98
	Mills	4,700	4,600	99
	Monona	5,000	4,900	98
	Montgomery	5,700	5,600	98
	Page	8,100	7,900	98
	Pottawattamie	31,300	30,900	99
	Shelby	5,300	5,200	99
	Taylor	3,700	3,600	97
	MISSOURI			
	Atchison	3,600	3,500	98
	Nodaway	8,300	8,100	98
	NEBRASKA			
50% & Over	Burt	3,200	3,200	99
	Butler	3,200	3,100	97
	Cass	7,300	7,200	99
	Colfax	3,800	3,700	97
	Cuming	4,200	4,100	98
	Dodge	13,000	12,900	99
	Douglas	147,100	145,300	99
	Gage	8,600	8,400	98
	Johnson	2,000	2,000	98
	Lancaster	67,400	66,500	99
	Nemaha	3,400	3,300	98
	Otoe	6,100	6,000	98
	Pawnee	1,400	1,400	97
	Platte	9,100	9,000	99
	Richardson	4,800	4,700	98
	Saline	5,100	5,000	98
	Sarpy	21,000	20,900	99
	Saunders	6,200	6,100	99
	Seward	5,500	5,400	97
	Stanton	2,200	2,100	97

(Continued on page 522-b)

Station Totals	526,000	518,300	98
Net Weekly Circulation (1974-75)			394,400
Average Daily Circulation (1974-75)			270,300

Nebraska—Omaha



WOWT



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1380-ft. above av. terrain, 1358-ft. above ground, 2549-ft. above sea level.

Latitude 41° 18' 40"
Longitude 96° 01' 37"

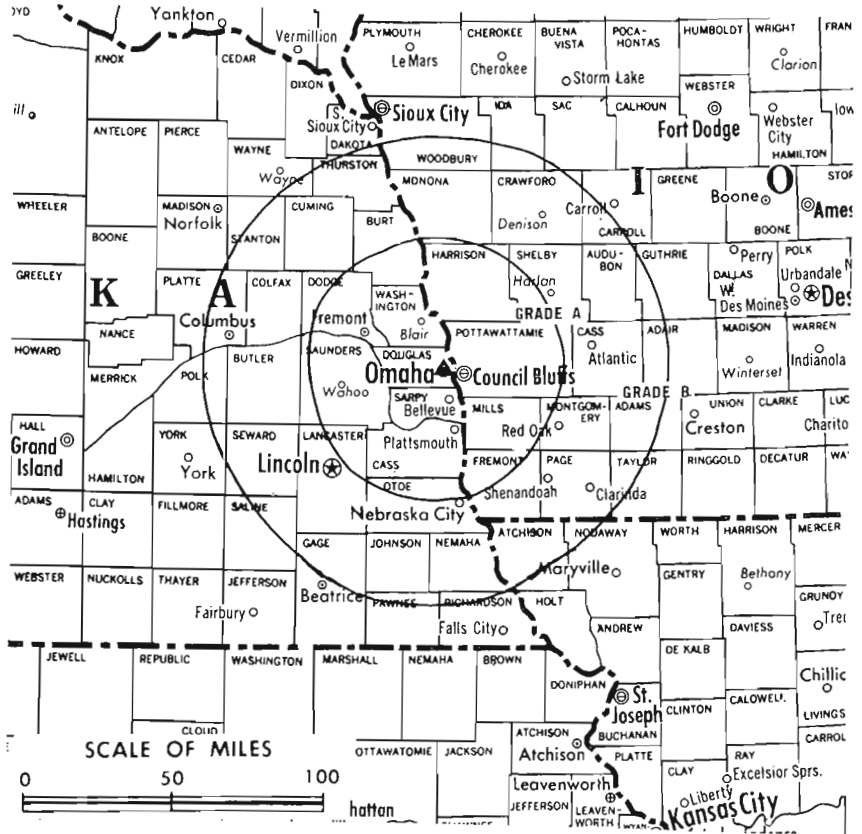
Transmitter: 72nd & Crown Point Ave.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV; and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 1-1).

WOWT Ref: FCC File No. BPCT—3671 Granted 4/25/66

© American Map Co., Inc., N.Y., No. 14244

WOWT

Licensee: Chronicle Broadcasting Co., 1001 Van Ness Ave., San Francisco, Cal. (94119).

Studio: 3501 Farnam St., Omaha, Neb. (68131).

Telephone: 402-346-6666. TWX No.: 910-622-0488.

Ownership: Chronicle Broadcasting Corp. A. H. Constant, chmn.; C. E. Cooney, pres.; Paul Wischmeyer, pres., WOWT Div. For other interests, see KRON-TV, San Francisco.

Began Operation: Aug. 29, 1949. Sale to present owner by Meredith Corp. approved by FCC May 20, 1975 (Television Digest, Vol. 15:6, 8). Sold to Meredith Sept. 1951 (Vol. 7:32, 39).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by Hammett & Edison.

Personnel:

- PAUL WISCHMEYER, president & general manager.
- ED ZACHARY, general sales manager.
- JOHN DIXON, local sales manager.
- KENNETH LADAGE, program director.
- BILL STRUBE, chief engineer.
- JUDY HORAN, promotion manager.
- RUTH WILLIAMS, creative director.
- ARNOLD PETERSON, farm director.
- JAMES McGAFFIN, director, public affairs.
- HOWARD GREGORY, production manager.
- WILLIAM F. TEMPLIN, business manager.

DIGEST OF RATE CARD NO. 15

(March 18, 1974)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$2500	\$1250			

Graded rates apply*

*Highest rate: \$850.

NETWORK BASE HOURLY RATE: \$950.

Net Weekly Circulation	State County	Total Households	TV Households	%
	IOWA			
	Adams	2,700	2,600	97
	Audubon	3,300	3,300	99
	Cass	7,200	7,100	98
	Crawford	6,900	6,800	99
	Fremont	3,900	3,900	99
	Harrison	6,500	6,400	98
	Mills	4,700	4,600	99
	Monona	5,000	4,900	98
	Montgomery	5,700	5,600	98
	Page	8,100	7,900	98
	Pottawattamie	31,300	30,900	99
	Shelby	5,300	5,200	99
	Taylor	3,700	3,600	97
	MISSOURI			
	Atchison	3,600	3,500	98
	NEBRASKA			
50% & Over	Burt	3,200	3,200	99
	Butler	3,200	3,100	97
	Cass	7,300	7,200	99
	Colfax	3,800	3,700	97
	Cuming	4,200	4,100	98
	Dodge	13,000	12,900	99
	Douglas	147,100	145,300	99
	Johnson	2,000	2,000	98
	Lancaster	67,400	66,500	99
	Madison	10,400	10,100	97
	Nemaha	3,400	3,300	98
	Otoe	6,100	6,000	98
	Pawnee	1,400	1,400	97
	Richardson	4,800	4,700	98
	Sarpy	21,000	20,900	99
	Saunders	6,200	6,100	99
	Seward	5,500	5,400	97
	Stanton	2,200	2,100	97

(Continued on page 522-b)

Station Totals	573,400	565,000	98
Net Weekly Circulation (1974-75)			381,900
Average Daily Circulation (1974-75)			252,400

Nebraska—Scottsbluff-Gering



KSTF

Ch. 10

[Satellite of KYCU-TV,
Cheyenne, Wyo.]

Technical Facilities: Channel No. 10
(192-198 MHz). Authorized power:
240-kw visual, 24-kw aural. Antenna:
840-ft. above av. terrain, 674-ft. above
ground, 5141-ft. above sea level.

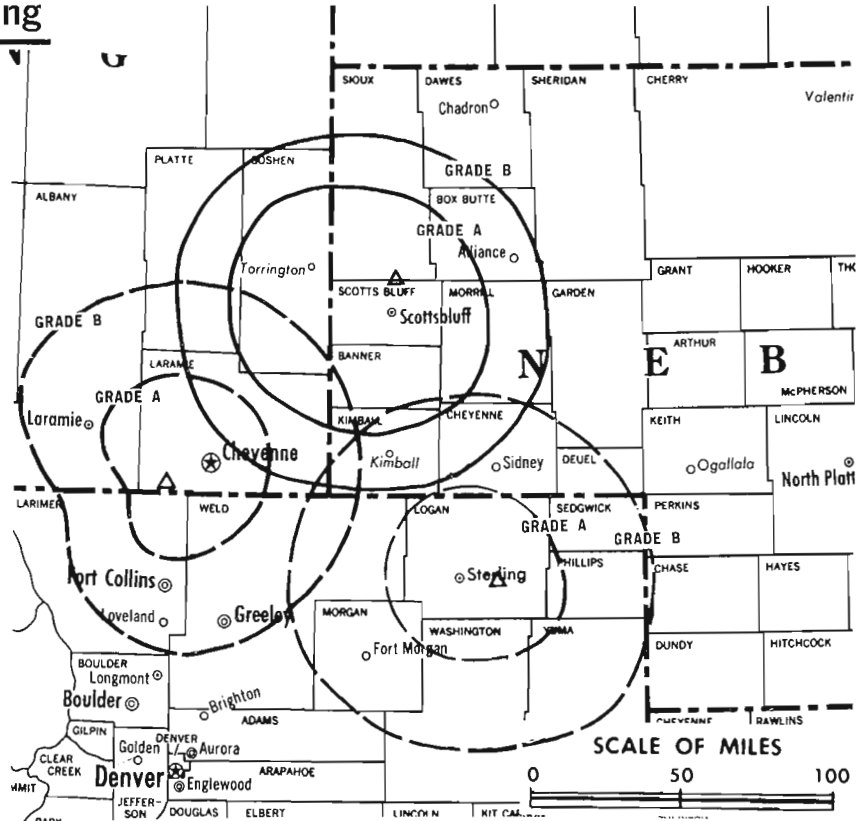
Latitude 41° 59' 58"
Longitude 103° 39' 55"

Transmitter: 9.5-mi. N of center of
Scottsbluff.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.



County coverage based on Arbitron study (see
page 1-b).

KSTF Ref: FCC File No. BMPCT-4858 Granted 10/9/57

©American Map Co., Inc., N.Y., No. 14214

KSTF

Network Service: ABC & CBS, same as KYCU-TV, Cheyenne.

Licensee: Wyneco Communications Inc., 2923 E. Lincolnway,
Cheyenne, Wyo. (82001).

Studio: 1402 First Ave., Scottsbluff, Neb. (69361).

Telephone: 307-634-7755, Cheyenne.

Ownership: See KYCU-TV, Cheyenne.

Began Operation: Aug. 7, 1955.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Fly, Shuebruk, Blume, Gaguine, Boros &
Schulkind.

Personnel:

W. J. BRENNAN, resident manager.
CARL J. OCCHIPINTI, general manager.
DEAN SUHR, chief engineer.

Rates: Sold in combination with KYCU-TV, Cheyenne, with rates
applying to simultaneous telecasts on both stations. Separate
rates also available.

NETWORK BASE HOURLY RATE: Bonus to KYCU-TV, Cheyenne,
Wyo.

Arbitron Data For This Station Included With
Report of Parent KYCU-TV, Cheyenne, Wyo.

Nebraska—Superior



KSNB-TV



Ch. 4

[Semi-satellite of KHGI-TV,
Kearney, Neb.]

Technical Facilities: Channel No. 4
(66-72 MHz). Authorized power:
100-kw visual, 12.6-kw aural. Antenna:
1130-ft. above av. terrain, 1083-ft. above ground, 2834-ft. above sea level.

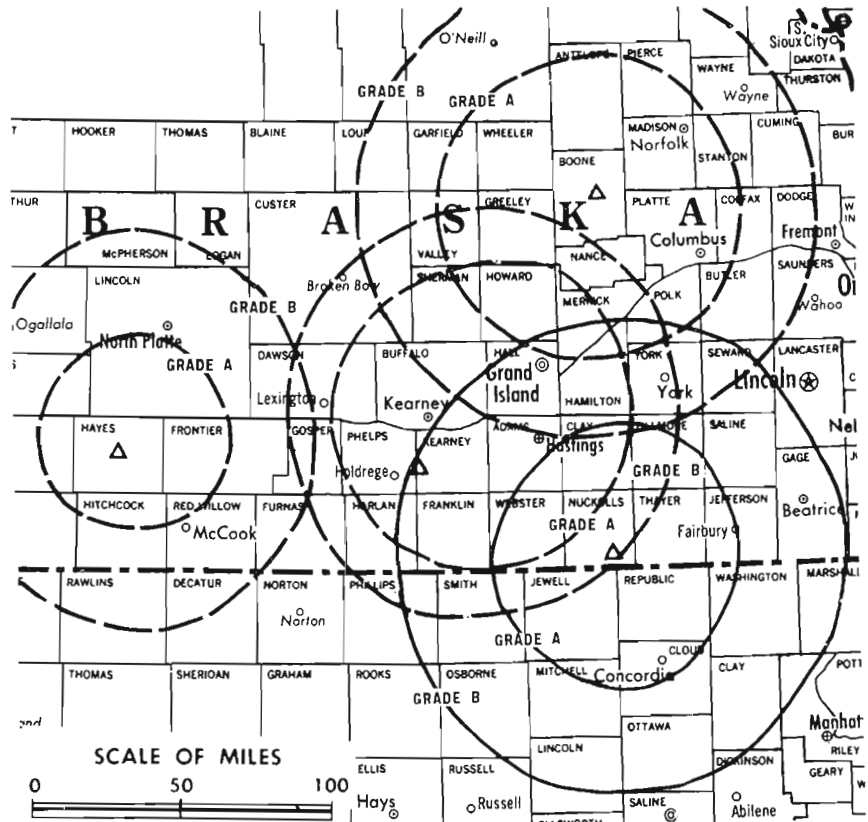
Latitude 40° 05' 13"
Longitude 97° 55' 12"

Transmitter: 4.7-mi. SW of Ruskin.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.



County coverage based on Arbitron study (see page 4-b).

KSNB-TV Ref: FCC File No. BMPCT-0390 Granted 3/14/67

©American Map Co., Inc., N.Y., No. 14244

KSNB-TV

Licensee: NTV Enterprises Inc., Box 220, Kearney, Neb. (68847).

Telephone: 308-743-2494, Axtell, Neb.

TWX No.: 910-960-3746.

Ownership: See KHGI-TV.

Began Operation: Oct. 1, 1965.

Represented (sales) by H-R Television Inc.; Soderlund Co. (Omaha-Lincoln); Eugene Gray (Kansas City & Wichita); Bob Hix (Denver).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

JOHN W. PAYNE, president.

JAMES D. JOHNSON, exec. vice president & general manager.

LLOYD MINTZMYER, director of engineering.

RICHARD L. TILLERY, news director.

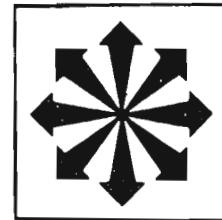
TOM NUSS, station manager.

Rates: Sold in conjunction with KHGI-TV, Kearney; KCNA-TV, Albion, and KWNB-TV, Hayes Center, all Neb.

NETWORK BASE HOURLY RATE: Bonus to KHGI-TV, Kearney.

Arbitron Data For This Station Included with
Parent KHGI-TV, Kearney.

BLACKBURN & COMPANY, INC.



**RADIO • TV • CATV • NEWSPAPER BROKERS
NEGOTIATIONS • FINANCING • APPRAISALS**

CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Nebraska

WOWT, Omaha (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
NEBRASKA—(Continued)				
	Thurston	2,200	2,200	98
	Washington	5,500	5,500	99
Between 25-49%				
IOWA				
	Union	5,700	5,600	98
MISSOURI				
	Nodaway	8,300	8,100	98
NEBRASKA				
	Gage	8,600	8,400	98
	Jefferson	4,300	4,200	98
	Platte	9,100	9,000	99
	Polk	2,300	2,300	99
	Saline	5,100	5,000	98
	York	5,000	4,900	97
Between 5-24%				
IOWA				
	Adair	3,700	3,700	99
	Carroll	7,600	7,500	99
	Cherokee	6,400	6,300	98
	Ida	3,500	3,500	99
	Sac	6,100	6,000	98
	Woodbury	38,200	37,700	99
KANSAS				
	Brown	4,900	4,800	98
	Cloud	5,000	4,800	96
	Marshall	5,500	5,300	97
	Nemaha	3,900	3,800	98
	Washington	3,700	3,600	97
MISSOURI				
	Holt	2,900	2,800	96
NEBRASKA				
	Dakota	5,100	5,100	99
	Dixon	2,500	2,500	99
	Nance	1,900	1,900	97
	Pierce	3,200	3,100	98
	Wayne	3,100	3,100	99

KHAS-TV, Hastings (Arbitron Data Continued)

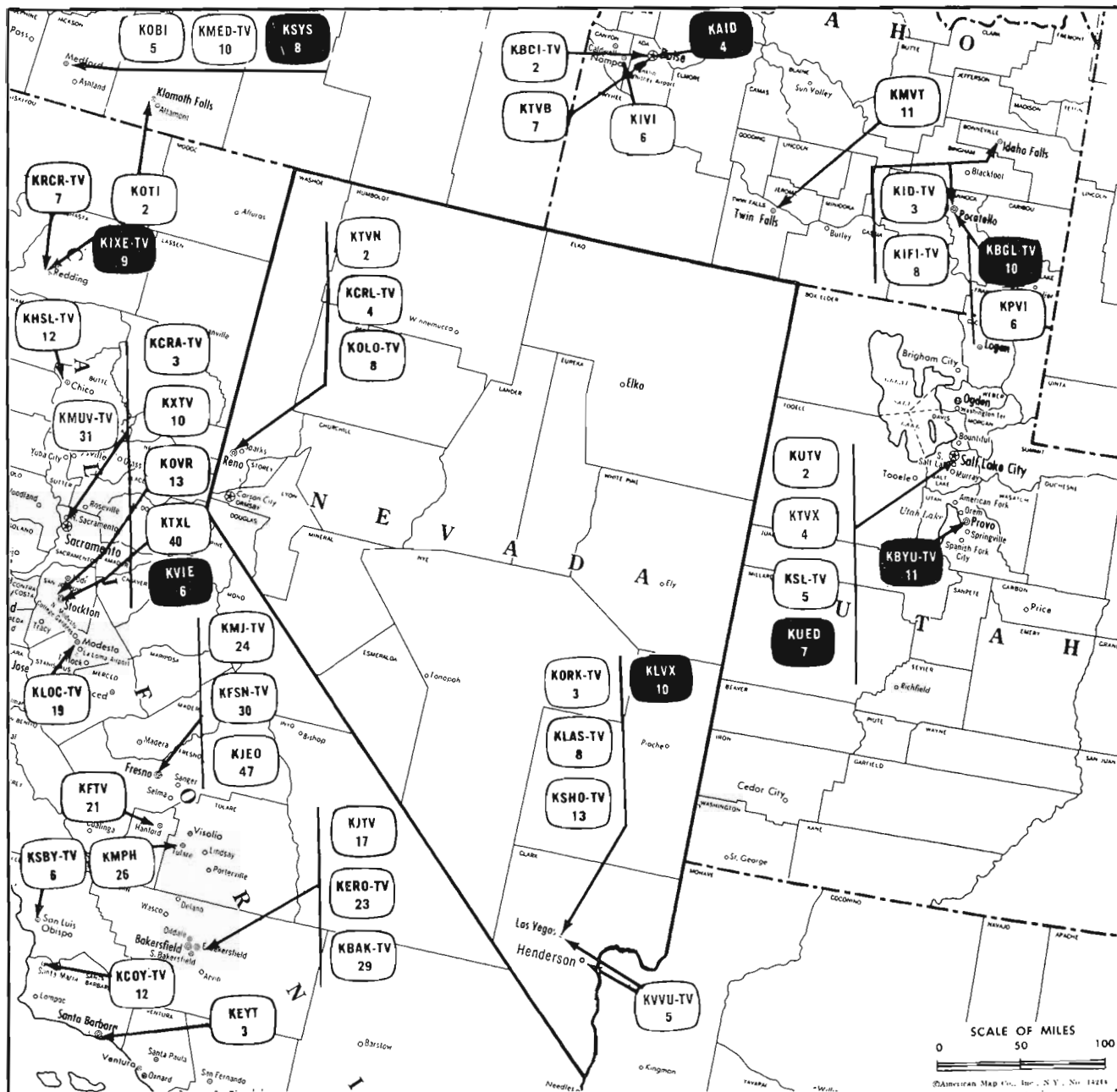
Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%				
KANSAS				
	Mitchell	2,800	2,700	97
	Norton	2,600	2,500	98
	Osborne	2,700	2,600	96
	Washington	3,700	3,600	97
NEBRASKA				
	Antelope	3,500	3,400	97
	Blaine	200	200	93
	Brown	1,600	1,500	96
	Dawson	7,800	7,700	98
	Gage	8,600	8,400	98
	Johnson	2,000	2,000	98
	Lancaster	67,400	66,500	99
	Platte	9,100	9,000	99
	Saline	5,100	5,000	98
	Seward	5,500	5,400	97

KETV, Omaha (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%				
NEBRASKA				
	Jefferson	4,300	4,200	98
	Polk	2,300	2,300	99
	Richardson	4,800	4,700	98
	Stanton	2,200	2,100	97
	York	5,000	4,900	97
Between 5-24%				
IOWA				
	Adair	3,700	3,700	99
	Buena Vista	7,900	7,800	99
	Carroll	7,600	7,500	99
	Cherokee	6,400	6,300	98
	Ringgold	2,700	2,700	98
	Sac	6,100	6,000	98
	Union	5,700	5,600	98
	Woodbury	38,200	37,700	99
KANSAS				
	Brown	4,900	4,800	98
	Marshall	5,500	5,300	97
	Nemaha	3,900	3,800	98
MISSOURI				
	Holt	2,900	2,800	96
NEBRASKA				
	Dakota	5,100	5,100	99
	Dixon	2,500	2,500	99
	Fillmore	2,900	2,900	98
	Madison	10,400	10,100	97
	Nance	1,900	1,900	97
	Wayne	3,100	3,100	99

KMTV, Omaha (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
NEBRASKA—(Continued)				
	Thurston	2,200	2,200	98
	Washington	5,500	5,500	99
Between 25-49%				
NEBRASKA				
	Jefferson	4,300	4,200	98
	Madison	10,400	10,100	97
	Polk	2,300	2,300	99
	York	5,000	4,900	97
Between 5-24%				
IOWA				
	Adair	3,700	3,700	99
	Carroll	7,600	7,500	99
	Ringgold	2,700	2,700	98
	Sac	6,100	6,000	98
	Union	5,700	5,600	98
KANSAS				
	Brown	4,900	4,800	98
	Marshall	5,500	5,300	97
	Nemaha	3,900	3,800	98
	Washington	3,700	3,600	97
MISSOURI				
	Holt	2,900	2,800	96
NEBRASKA				
	Antelope	3,500	3,400	97
	Boone	2,700	2,600	98
	Dakota	5,100	5,100	99
	Dixon	2,500	2,500	99
	Nance	1,900	1,900	97
	Wayne	3,100	3,100	99



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Las Vegas	75,000	132	110,900	140
Reno	51,000	151	96,000	150

Nevada Station Status as of September 1, 1976

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
7	0	7
1	0	1
		8

Nevada—Las Vegas



KLAS-TV

Ch. 8



Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw max. & 291-kw horizontal visual, 63.2-kw max. & 57.6-kw horizontal aural. Antenna: 2000-ft. above av. terrain, 271-ft. above ground, 4606-ft. above sea level.

Latitude 35° 56' 44"
Longitude 115° 02' 33"

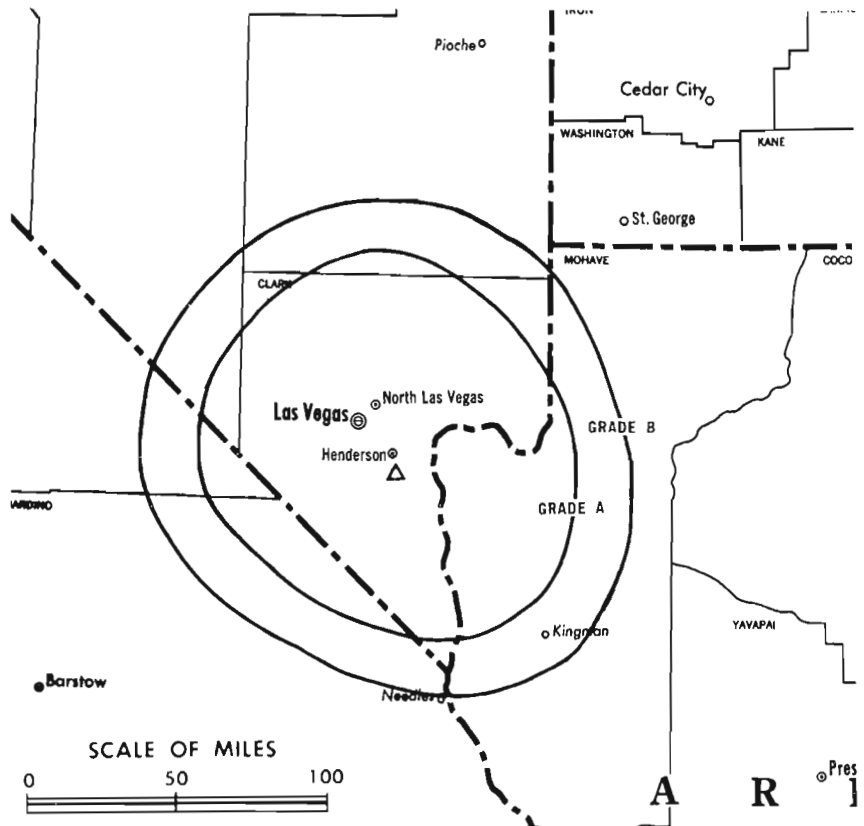
Transmitter: Black Mtn., 7-mi. from Henderson.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KLAS-TV Ref: FCC File No. BPCT-4448 Granted 9/1/71

©American Map Co., Inc., N.Y., No. 14244

KLAS-TV

Network Service: CBS.

Licensee: Summa Corp., P. O. Box 15047, Las Vegas, Nev. (89114).

Studio: 3228 Channel 8 Drive, Las Vegas (89109).

Telephone: 702-733-8850.

Ownership: Summa Corp., estate of Howard R. Hughes, 100%. William R. Lummis, chmn.; Frank W. Gay, pres.; William E. Rankin, v.p. & treas.; Howard M. Jaffe, secy. Hughes estate also owns Hughes Television Network & through Hughes Aircraft, owns interest in TelePrompTer (see CATV Group Ownership).

Began Operation: July 8, 1953. Sale to Hughes Tool Co. by H. M. Greenspun and Las Vegas Sun approved by FCC Feb. 14, 1968 (Television Digest, Vol. 8:8,9).

Represented (sales) by Katz Television.

Represented (legal) by Hogan & Hartson.

Personnel:

- MARK SMITH, general manager.
- ED TABOR, general sales manager.
- TONY MALONE, local sales manager.
- STUART MURLAND, program administrator.
- TOM PURNEY, promotion manager.
- A. C. CUTLER, controller.
- TOM FRANKLIN, chief engineer.

DIGEST OF RATE CARD NO. A17
(Sept. 8, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-11 p.m., daily.						
\$900				\$400*	\$320*	\$240*

*8-11 p.m., Mon.-Sat.; 7-11 p.m., Sun.

NETWORK BASE HOURLY RATE: \$250.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEVADA			
	Clark	113,900	110,300	97
	Lincoln	700	600	91
Between 25-49%	NEVADA			
	Nye	1,400	1,200	86
Between 5-24%	ARIZONA			
	Mohave	12,600	11,500	92
	NEVADA			
	White Pine	3,800	3,600	94
	UTAH			
	Washington	5,400	4,900	90
Station Totals		137,800	132,100	95
Net Weekly Circulation (1974-75)				104,200
Average Daily Circulation (1974-75)				76,600

State Educational Technical Facilities
(Complete Data in Educational Directory)

KLVX Las Vegas Ch. 10

Non-Commercial Educational Station

Licensee: Clark County School District, 2832 E. Flamingo Rd., Las Vegas.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 294-kw visual, 35.5-kw aural. Antenna: 1220-ft. above av. terrain, 176-ft. above ground, 3526-ft. above sea level.

Latitude 36° 00' 28"
Longitude 115° 00' 22"

Nevada—Las Vegas



KORK-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 17.4-kw aural. Antenna: 272-ft. above av. terrain, 510-ft. above ground, 2320-ft. above sea level.

Latitude 36° 07' 50"
Longitude 115° 05' 06"

Transmitter: 4100 Boulder Hwy.

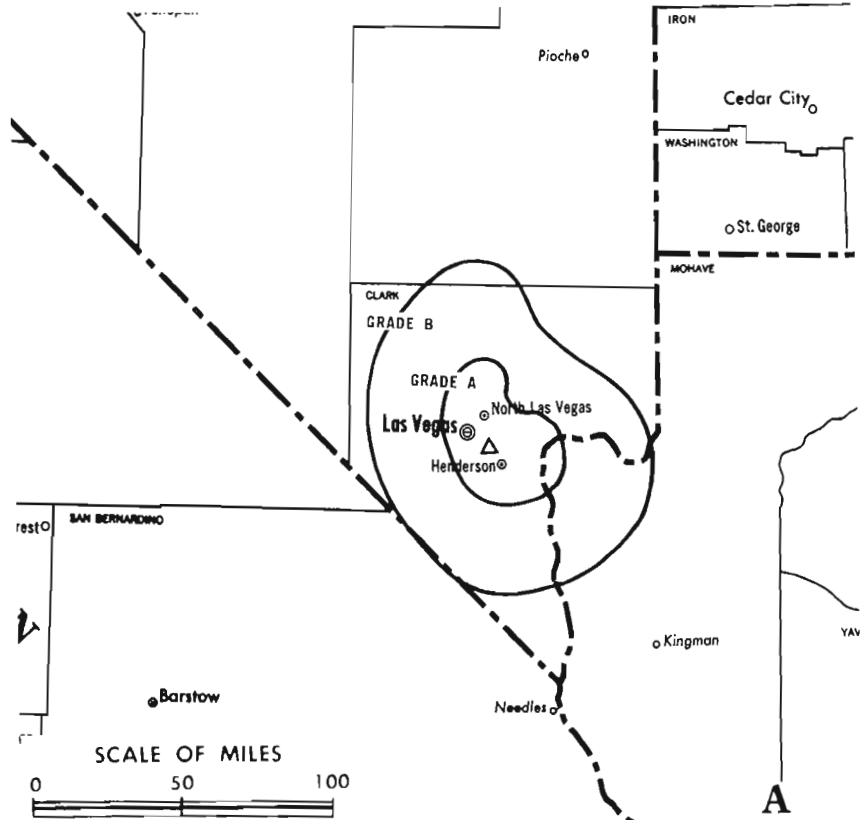
AM Affiliate: KORK, 5-kw, 920 kHz (NBC).

FM Affiliate: KORK-FM, 27-kw, 97.1 MHz (No. 246), 195-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KORK-TV Ref: FCC File No. BMPCT-2582 Granted 12/6/54

©American Map Co., Inc., N.Y., No. 14244

KORK-TV

Licensee: Western Communications Inc., Box 550, Las Vegas, Nev. (89101).

Studio: 4100 Boulder Hwy.

Telephone: 702-737-3916. TWX No.: 910-397-6997.

Ownership: Donrey Inc., Donald W. Reynolds, pres., 100%; Reynolds also controls KOLO-TV-AM, Reno; KGNS-TV, Laredo, Tex.; radios KFSA, Fort Smith & KBRB, Springdale, Ark.; Review Journal and other newspapers in Arkansas, Nevada, Oklahoma and Mississippi.

Began Operation: Jan. 23, 1955. Left air temporarily following fire March 6, 1972 (Television Digest, Vol. 12:11).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Covington & Burling.

Represented (engineering) by Hammett & Edison.

Personnel:

DONALD W. REYNOLDS, president.
GENE SPRY, vice president & general manager.
W. I. HOPPER, program director.
RICK RICHARDSON, sales manager.
JIM GARNER, chief engineer.
RAY E. WILLIS, news director.
KATHIE MILONE, community relations.

Rates: Highest 30 Sec., \$350.

NETWORK BASE HOURLY RATE: \$375.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEVADA			
	Clark Lincoln	113,900 700	110,300 600	97 91
Between 25-49%	NEVADA			
	Nye	1,400	1,200	86
Between 5-24%	UTAH			
	Washington	5,400	4,900	90
	NEVADA			
	Eureka	300	200	82
	Lander	900	800	87
	White Pine	3,800	3,600	94
Station Totals		126,400	121,600	96
Net Weekly Circulation (1974-75)				105,500
Average Daily Circulation (1974-75)				75,100

Cable Television
Management and
Engineering Consultants

**Malarkey, Taylor
& Associates**
1225 Connecticut Ave.,
Washington, D.C. 20036
(202) 223-2345

Nevada—Las Vegas



KSHO-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 204-kw visual, 40.7-kw aural. Antenna: 290-ft. above av. terrain, 437-ft. above ground, 2593-ft. above sea level.

Latitude 36° 07' 44"
Longitude 115° 11' 21"

Transmitter: 3355 S. Valley View Blvd.

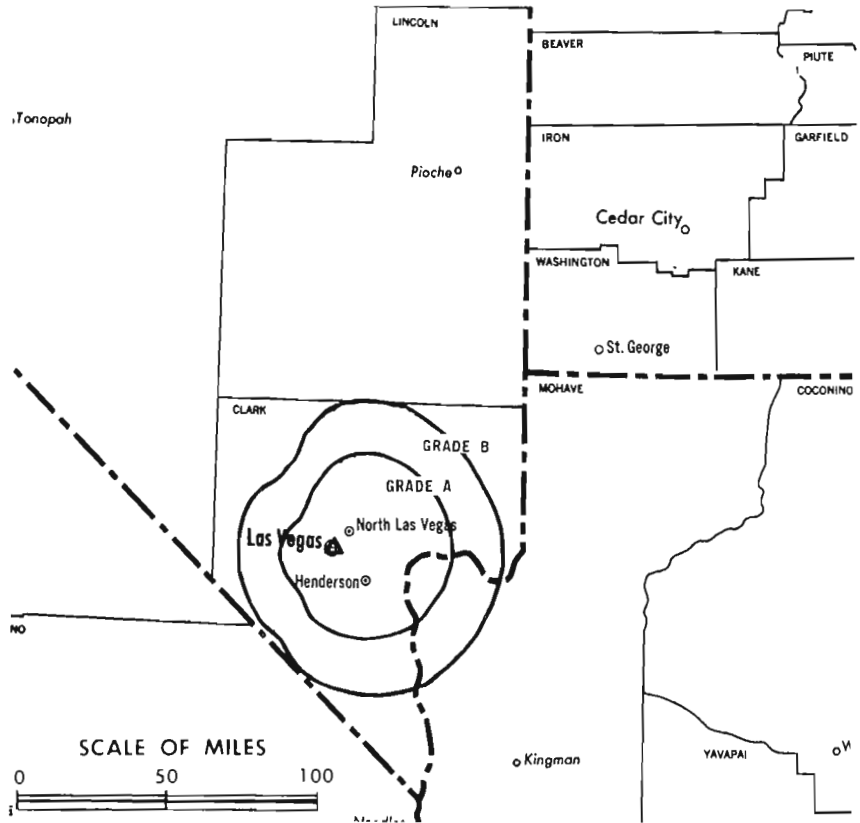
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KSHO-TV Ref: FCC File No. BPCT-3973 Granted 4/18/69

©American Map Co., Inc., N.Y., No. 14244

KSHO-TV

Licensee: Ch. 13 of Las Vegas Inc.

Studio: 3355 S. Valley View, Las Vegas, Nev. (89102).

Telephone: 702-876-1313. TWX No.: 910-397-6984.

Ownership: Arthur Powell Williams, 75%; Samuel M., Meghan L., Barlow M. Williams & Penelope W. Irato, 6.2% each.

Began Operation: May 4, 1956. Positive control acquired by Williams Family Group following FCC approval July 11, 1974. Interim authorization granted Aug. 9, 1967 to Ch. 13 of Las Vegas Inc. CP granted to Talmac Inc. (now Ch. 13 of Las Vegas) April 16, 1969 (Television Digest, Vol. 9:15). Previously, sale to Nevada Bcstrs. Fund Inc. by Mervyn L. & Nathan Adelson and Irwin A. Molasky approved Nov. 5 1959 by FCC (Vol. 15:42, 45). Sale to Adelson group by Albert Zugsmith interests approved Nov. 20, 1957 by FCC (Vol. 13:34, 42, 47); Zugsmith groups' purchase of KSHO-TV with radio KBMI, Henderson, Nev. approved Nov. 28, 1956 by FCC (Vol. 12:48)

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Mullin, Connor & Rhyne.

Personnel:

ARTHUR P. WILLIAMS, president & general manager.
RED GILSON, general sales manager.
JOHN W. UTLEY, program & operations manager.
MARILYN T. LANG, promotion manager.
BOB FLORENCE, sports director.
JOHN UTLEY, production manager.
JEFF RENSE, news director.
FRANK ANDERSON, chief engineer.

DIGEST OF RATE CARD NO. 14

Hour	30 Min.	30 Sec.	10 Sec.
Class AA—8-11 p.m., daily.			
\$1000	\$700	\$350	\$175
NETWORK BASE HOURLY RATE: \$225.			

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEVADA			
	Clark	113,900	110,300	97
	Lincoln	700	600	91
Between 5-24%	UTAH			
	Washington	5,400	4,900	90
Station Totals		120,000	115,800	96
Net Weekly Circulation (1974-75)			99,100	
Average Daily Circulation (1974-75)			63,600	

For U.S. Television Call Letters,
see page 8-b

Nevada—Henderson-Las Vegas

KVVU-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 64.6-kw visual, 12.9-kw aural. Antenna: 1190-ft. above av. terrain, 139-ft. above ground, 3499-ft. above sea level.

Latitude 36° 00' 26"
Longitude 115° 00' 23"

Transmitter: 2-mi. SW of Henderson.

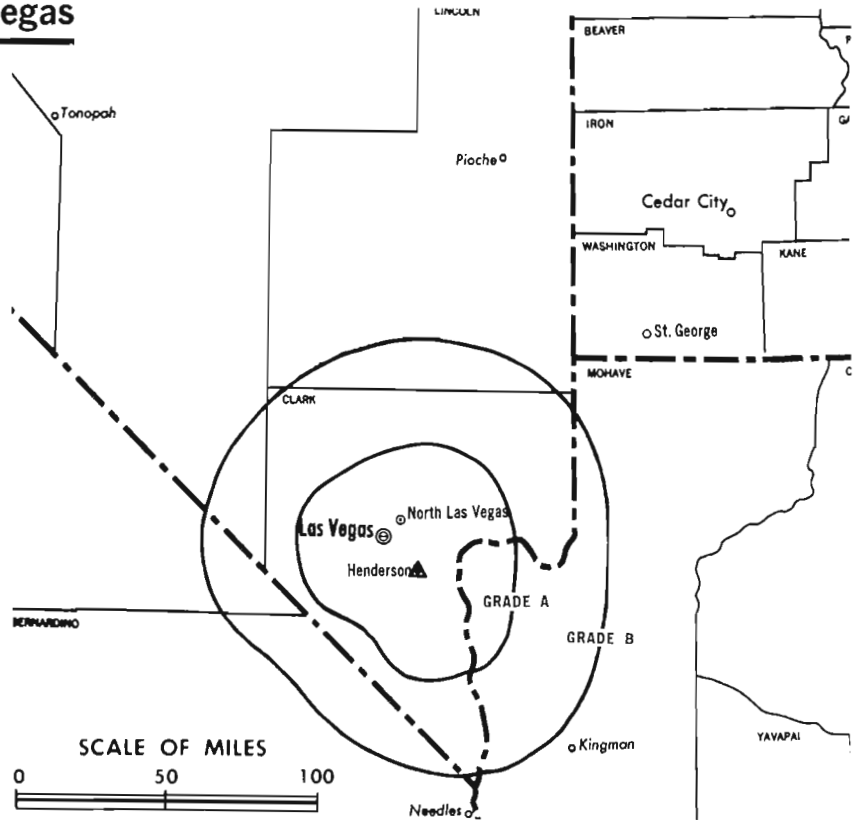
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (sales) by H-R Television.

Represented (legal) by Gordon & Healy.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KVVU-TV Ref: FCC File No. BPCT-3315 Granted 7/27/66

©American Map Co., Inc., N.Y., No. 14244

KVVU-TV

Network Service: None, independent.

Licensee: Nevada Independent Broadcasting Corp., 1555 E. Flamingo Rd., Las Vegas, Nev. (89109).

Studio: 1800 Boulder Highway, Henderson, Nev. (89105).

Telephone: 702-735-3191. TWX No.: 910-397-6879.

Ownership: William H. HERNSTADT, chmn.-treas., 74%; Judith F. HERNSTADT, pres., 20%; John Locke, v.p. & gen. sales mgr., 3%; Sal Durante, secy., 2%; Jack Smith, dir. of engineering, 1%; Leslie Terry Jones, asst. secy.

Began Operation: Sept. 10, 1967. Sale to present owner by Levin-Townsend Enterprises approved by FCC Sept. 1, 1971. Previous sale by Charles Vanda approved by FCC May 1, 1969 (Television Digest, Vol. 9:18).

Personnel:

WILLIAM H. HERNSTADT, chairman & treasurer.
JUDITH F. HERNSTADT, president.
JOHN LOCKE, vice president & general sales manager.
BETTY FOX, station manager.
SAL DURANTE, program manager.
PENNY McBRIDE, promotion manager.
JACK SMITH, director of engineering.

DIGEST OF RATE CARD NO. 22 (Sept. 6, 1976)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	ID
Class AA—5-8 & 11-11:30 p.m., daily.						
\$450	\$300	\$175	\$150	\$100	\$65	\$30

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEVADA Clark	113,900	110,300	97
Station Totals		113,900	110,300	96
Net Weekly Circulation (1974-75)				77,700
Average Daily Circulation (1974-75)				43,100

For Sales & Transfers, see Services Volume

Nevada—Reno



KCRL-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 17.4-kw visual, 3.44-kw aural. Antenna: 420-ft. above av. terrain, 92-ft. above ground, 5539-ft. above sea level.

Latitude 39° 35' 03"
Longitude 119° 48' 06"

Transmitter: 4-mi. N of Reno Post Office.

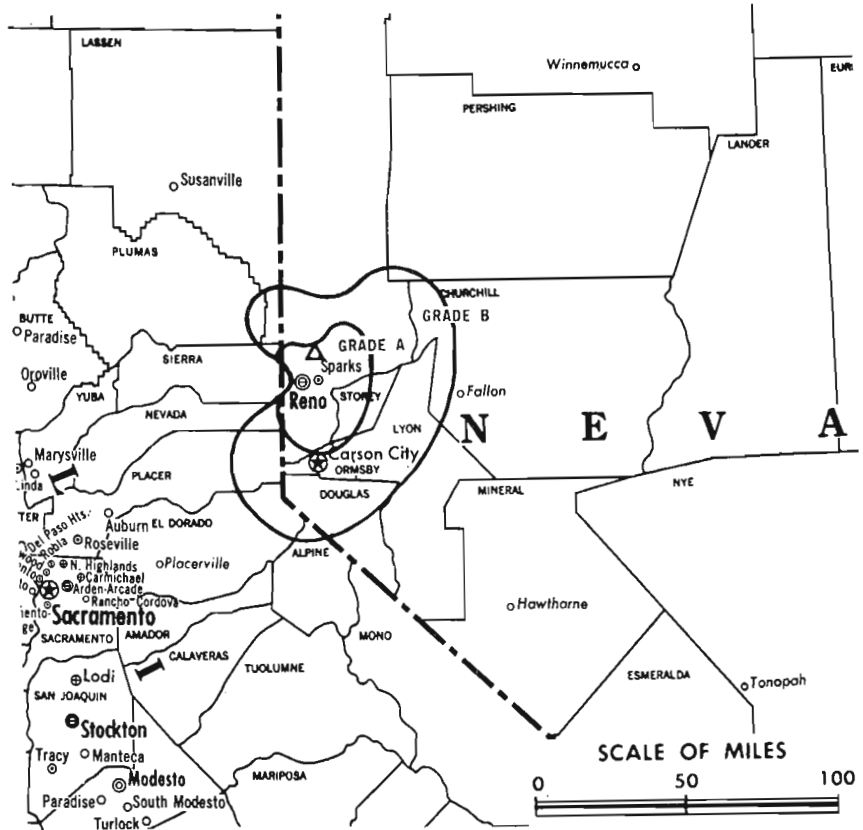
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: KCRL, 50-kw, 780 kHz.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KCRL-TV Ref: FCC File No. BPCT-2656 Granted 8/15/61

© American Map Co., Inc., N.Y., No. 14244

KCRL-TV

Network Service: NBC.

Licensee: Circle L Inc., P.O. Box 7160, Reno, Nev. (89510).

Studio: 1790 Vassar St. (89502).

Telephone: 702-322-9145.

TWX No.: 910-395-7080.

Ownership: Circle L Inc., 100%.

Began Operation: Sept. 30, 1962.

Represented (sales) by Avery-Knodel Inc. (national); The Tacher Co. (regional).

Represented (engineering) by Bond & Oakley.

Personnel:

CHARLES E. CORD, president & general manager.

JIM ELLIOTT, station manager.

RON OAKLEY, chief engineer.

DICK DeWITT, news director.

DIGEST OF RATE CARD NO. 6

(Sept. 13, 1976)

Hour	30 Min.	15 Min.	Min.	30 or 20 Sec.	ID
Class AA—8-10:59 p.m., daily.			\$260.00	\$130.00	\$65.00
NETWORK BASE HOURLY RATE: \$275.					

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Alpine	400	300	83
	El Dorado East	6,900	6,600	95
	Lassen	6,300	5,800	92
	Placer East	2,600	2,500	95
	Sierra	900	800	91
	NEVADA			
	Churchill	4,600	4,400	97
	Douglas	4,000	3,700	93
	Lyon	3,900	3,600	92
Between 25-49%	Mineral	2,700	2,500	94
	Carson City	9,000	8,600	96
	Pershing	1,000	900	94
	Storey	300	300	90
	Washoe	53,900	51,600	96
Between 5-24%	CALIFORNIA			
	Mono	2,800	2,300	83
	NEVADA			
	Nye	1,400	1,200	86
	CALIFORNIA			
	Plumas	5,100	4,700	92
Station Totals		105,800	99,800	94
Net Weekly Circulation (1974-75)				78,600
Average Daily Circulation (1974-75)				54,300

KCRILET

Channel

4



OUTSTANDING IN **RENO** NEVADA

REPRESENTED REGIONALLY BY

THE TACHER COMPANY: SEATTLE-PORTLAND

REPRESENTED NATIONALLY BY

AVERY-KNODEL, INC: NEW YORK • CHICAGO • ST. LOUIS • DETROIT • ATLANTA • DALLAS • SAN FRANCISCO • LOS ANGELES

Nevada—Reno



KOLO-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 151-kw visual, 30.2-kw aural. Antenna: 2930-ft. above av. terrain, 120-ft. above ground, 9789-ft. above sea level.

Latitude 39° 18' 49"
Longitude 119° 53' 00"

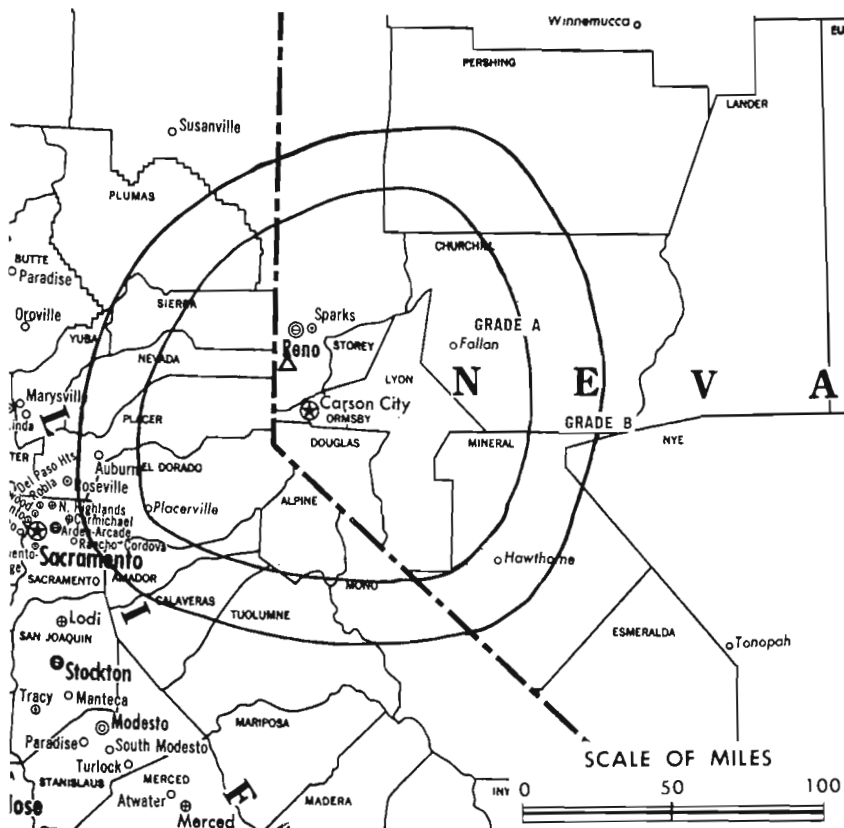
Transmitter: Slide Mt., Washoe County.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: KOLQ, 5-kw, 920 kHz.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KOLO-TV Ref: FCC File No. BPCT-3473 Granted 5/8/65

©American Map Co., Inc., N.Y., No. 14244

KOLO-TV

Network Service: ABC.

Licensee: Nevada Radio-Television Inc., Box 2610 (89505).

Studio: 770 E. 5th St. (89502).

Telephone: 702-786-8880. TWX No.: 910-395-7051.

Ownership: Donrey Inc., Donald W. Reynolds, pres., 100%. For Reynolds' other holdings see KORK-TV, Las Vegas.

Began Operation: Sept. 26, 1953.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Covington & Burling.

Represented (engineering) by Hammett & Edison.

Personnel:

DONALD W. REYNOLDS, president.

JAMES C. HERZIG, vice president & general manager.

DAN GUSTIN, general sales manager.

BETTY ELKONOH, program/operations manager.

JIM BULL, chief engineer.

JOHN HOWE, news & public affairs director.

DIGEST OF RATE CARD NO. 7A

(Sept. 13, 1976)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.
8-11 p.m., Mon.-Sat.;					
7-11 p.m., Sun.					
\$1000				\$700	\$350

NETWORK BASE HOURLY RATE: \$250.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	CALIFORNIA				
		Alpine	400	300	83
		El Dorado East	6,900	6,600	95
		Lassen	6,300	5,800	92
		Modoc	3,100	2,800	91
		Mono	2,800	2,300	83
		Placer East	2,600	2,500	95
		NEVADA			
		Churchill	4,600	4,400	97
		Douglas	4,000	3,700	93
	Esmeralda	400	300	79	
	Humboldt	2,200	2,100	94	
	Lander	900	800	87	
	Lyon	3,900	3,600	92	
	Mineral	2,700	2,500	94	
	Nye	1,400	1,200	86	
	Carson City	9,000	8,600	96	
	Pershing	1,000	900	94	
	Storey	300	300	90	
	Washoe	53,900	51,600	96	
Between 25-49%	NEVADA	5,900	5,200	88	
Between 5-24%	CALIFORNIA				
		Inyo	6,800	5,900	87
		Nevada East	1,200	1,100	92
		Sierra	900	800	91
	NEVADA				
	Eureka	300	200	82	
	OREGON				
	Lake	2,300	2,100	91	
Station Totals		123,800	115,600	93	
Net Weekly Circulation (1974-75)				87,400	
Average Daily Circulation (1974-75)				55,800	

Nevada—Reno



KTVN

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 34.7-kw visual, 6.92-kw aural. Antenna: 490-ft. above av. terrain, 151-ft. above ground, 5580-ft. above sea level.

Latitude 39° 35' 00.5"
Longitude 119° 47' 52"

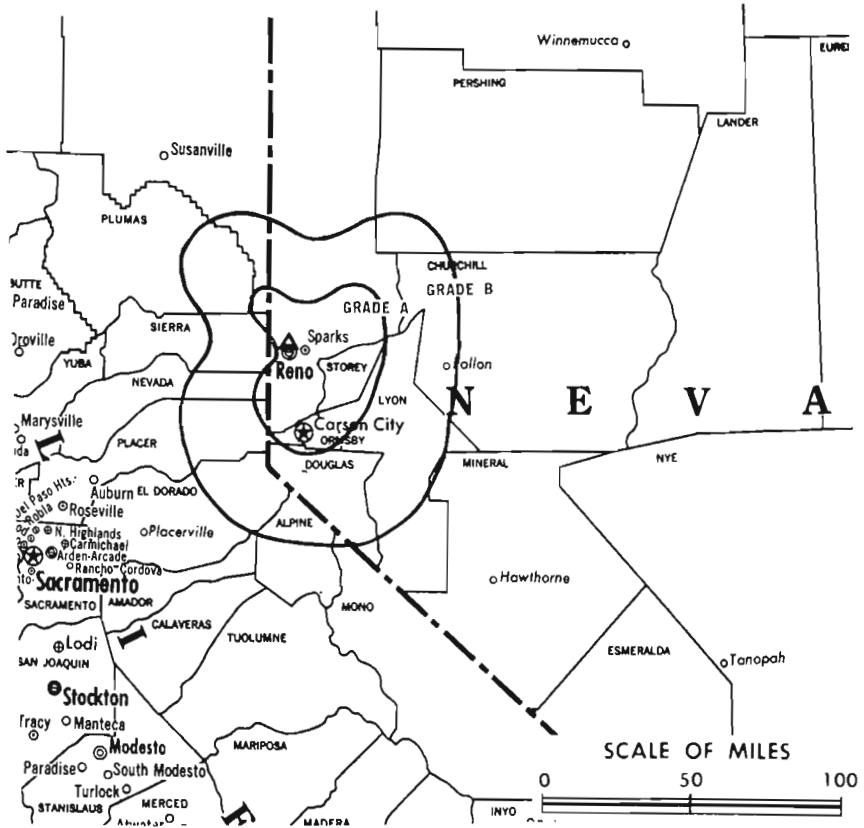
Transmitter: 4-mi. N of Reno Post Office.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Cohn & Marks.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KTVN Ref: FCC File No. BPCT-3686 Granted 7/27/66

© American Map Co., Inc., N.Y., No. 14244

KTVN

Network Service: CBS.

Licensee: Washoe Empire, 4925 Energy Way, Reno, Nev. (89505).

Studio: 4925 Energy Way, Reno (89505).

Telephone: 702-786-2212.

Ownership: Lee D. Hirshland, pres., 24%; Robert A. Paisley, v.p., 16%; Robert L. Stoker, secy.-treas., 8%; H. G. Wells, 16%; David McKay, 16%; Robert L. Stoddard, 8%; Frank N. Bender, 4%; Link Plazzo, 4%; Dr. John S. Palmer, 4%.

Began Operation: June 4, 1967.

Represented (sales) by H-R Television.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

LEE D. HIRSHLAND, president & general manager.
WILL CHISM, operations manager.
AL RICHARDS, chief engineer.
JACKSON FLEMING, regional sales manager.
ED PEARCE, news editor.

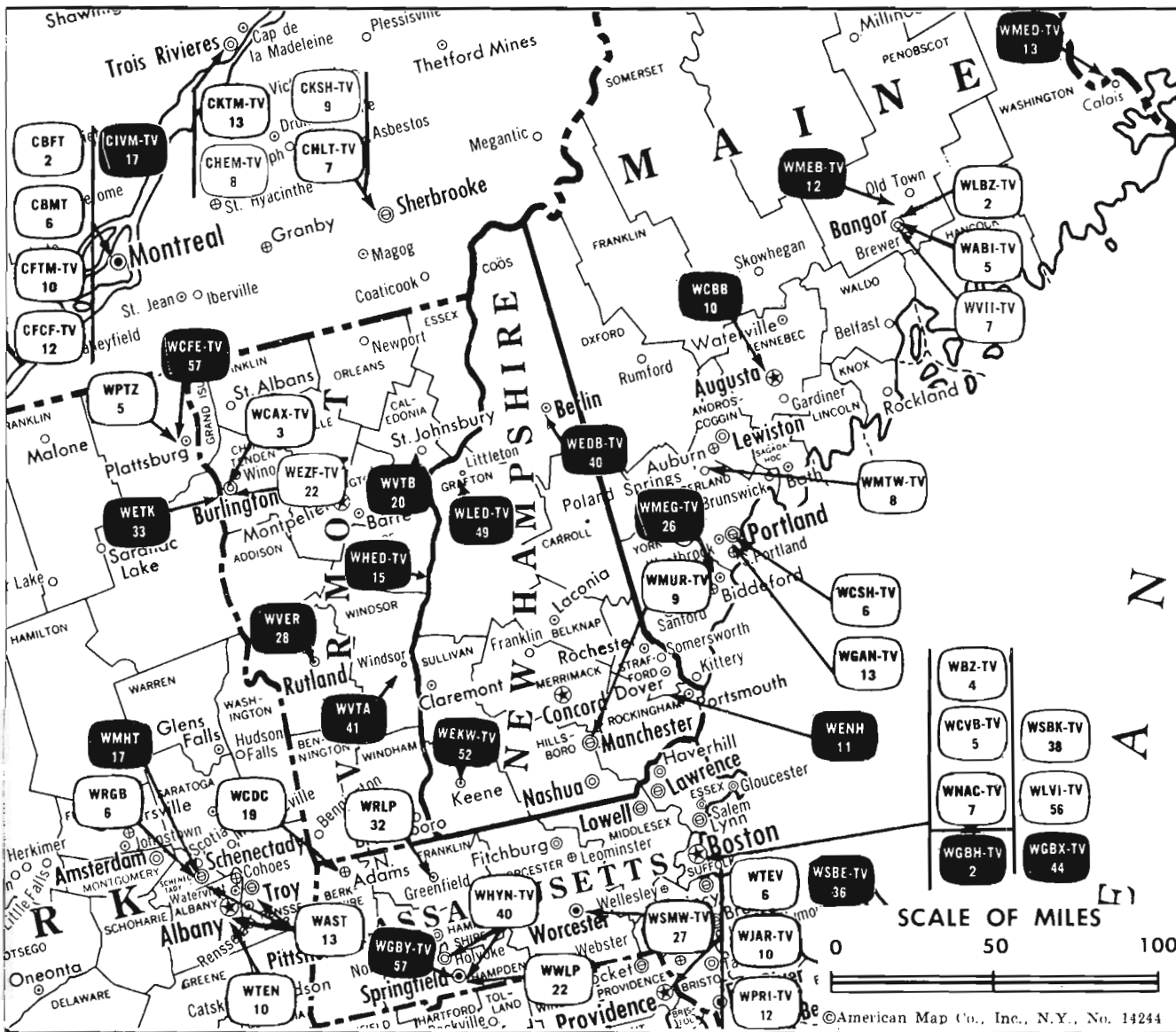
DIGEST OF RATE CARD NO. 5 (May 10, 1972)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6-11 p.m., daily.						
Available on request	\$130.00	\$100.00	\$80.00	\$50.00		

NETWORK BASE HOURLY RATE: \$250.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA				
		Alpine	400	300	83
		El Dorado East	6,900	6,600	95
		Lassen	6,300	5,800	92
		Placer East	2,600	2,500	95
		Sierra	900	800	91
	NEVADA				
		Churchill	4,600	4,400	97
		Douglas	4,000	3,700	93
		Humboldt	2,200	2,100	94
	Lander	900	800	87	
	Lyon	3,900	3,600	92	
	Mineral	2,700	2,500	94	
	Carson City	9,000	8,600	96	
	Pershing	1,000	900	94	
	Storey	300	300	90	
	Washoe	53,900	51,600	96	
Between 25-49%	CALIFORNIA				
		Mono	2,800	2,300	83
	NEVADA				
	Elko	5,900	5,200	88	
	Nye	1,400	1,200	86	
Between 5-24%	CALIFORNIA				
		Plumas	5,100	4,700	92
	NEVADA				
	Eureka	300	200	82	
Station Totals			115,100	108,100	93
Net Weekly Circulation (1974-75)					79,800
Average Daily Circulation (1974-75)					55,000

New Hampshire



New Hampshire Station Status as of September 1, 1976

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
1	0	1
1	4	5
		6

State Cross Reference List—Communities That Receive Programs of Stations That Are Located Elsewhere

WRLP, Keene
(See Greenfield, Mass.)

WMTW-TV, Mt. Washington
(See Poland Spring, Me.)

State Educational Technical Facilities

(Complete Data in Educational Directory)

WEDB-TV

Berlin

Ch. 40

Non-Commercial Educational Station

Licensee: U. of New Hampshire, Box Z, Durham, N.H. (03824).

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 10.5-kw visual, 2.09-kw aural. Antenna: 300-ft. above av. terrain, 177-ft. above ground, 2437-ft. above sea level.

Latitude	44°	22'	16''
Longitude	71°	12'	53''

WENH

Durham

Ch. 11

Non-Commercial Educational Station

Licensee: U. of New Hampshire, Durham.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 980-ft. above av. terrain, 436-ft. above ground, 1536-ft. above sea level.

Latitude	43°	10'	34''
Longitude	71°	12'	24''

WHED-TV

Hanover

Ch. 15

Non-Commercial Educational Station

Licensee: U. of New Hampshire, Durham, N.H. (03824).

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 37.2-kw visual, 7.44-kw aural. Antenna: 1280-ft. above av. terrain, 448-ft. above ground, 2338-ft. above sea level.

Latitude	43°	42'	30''
Longitude	72°	09'	16''

WEKW-TV

Keene

Ch. 52

Non-Commercial Educational Station

Licensee: U. of New Hampshire, Durham, N.H. (03824).

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 37.5-kw visual, 7.5-kw aural. Antenna: 1080-ft. above av. terrain, 500-ft. above ground, 2017-ft. above sea level.

Latitude	43°	02'	00''
Longitude	72°	22'	04''

WLED-TV

Littleton

Ch. 49

Non-Commercial Educational Station

Licensee: U. of New Hampshire, Durham, N.H. (03824).

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 36.7-kw visual, 7.35-kw aural. Antenna: 1280-ft. above av. terrain, 443-ft. above ground, 2426-ft. above sea level.

Latitude	44°	21'	14''
Longitude	71°	44'	23''

Did you read
Television Digest
this week?

New Hampshire—Manchester



WMUR-TV

Ch. 9

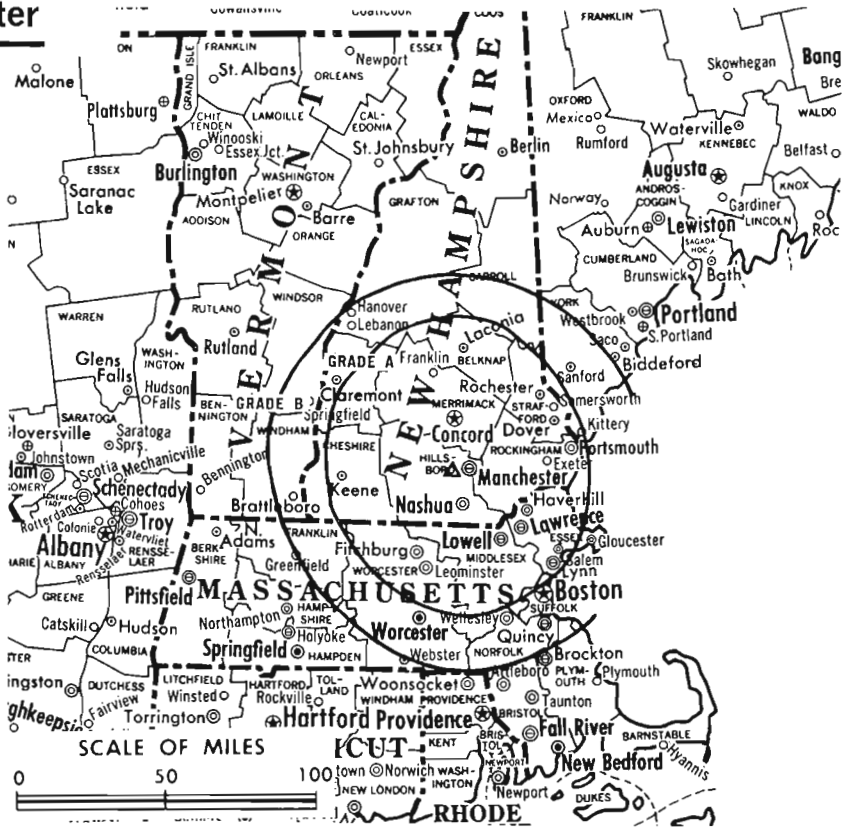
Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 282-kw visual, 33.5-kw aural. Antenna: 1030-ft. above av. terrain, 227-ft. above ground, 1513-ft. above sea level.

Latitude 42° 58' 59"
Longitude 71° 35' 19"

Transmitter: Goffstown, N.H.

Color: Network, live, film, slide & tape.

News Wire Service: AP



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV % and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WMUR-TV Ref: FCC File No. BPCT-2407 Granted 11/15/65

©American Map Co., Inc., N.Y., No. 14244

WMUR-TV

Licensee: United Television Co. of New Hampshire, 1819 N. Elm St., Manchester, N.H. (03104).

Studio: WMUR-TV Bldg. (03105).

Telephone: 603-623-8061.

Ownership: Richard Eaton, 100%. For other interests, see United Bcstg. in Group Ownership.

Began Operation: March 28, 1954. Transfer to present owner from estate of Francis P. Murphy approved Feb. 3, 1959 by FCC (Television Digest, Vols. 14:15; 15:2, 6).

Represented (sales) by UBC Sales; Andy McDermott Sales Ltd. (Canada); Eckels & Queen (Boston).

Represented (legal) by Smith & Pepper.

Personnel:

RICHARD EATON, president & film buyer.
SAM PHILLIPS, v.p. & general manager.
RAY HARRIS, program manager.

DIGEST OF RATE CARD NO. 9—(July 1, 1974)

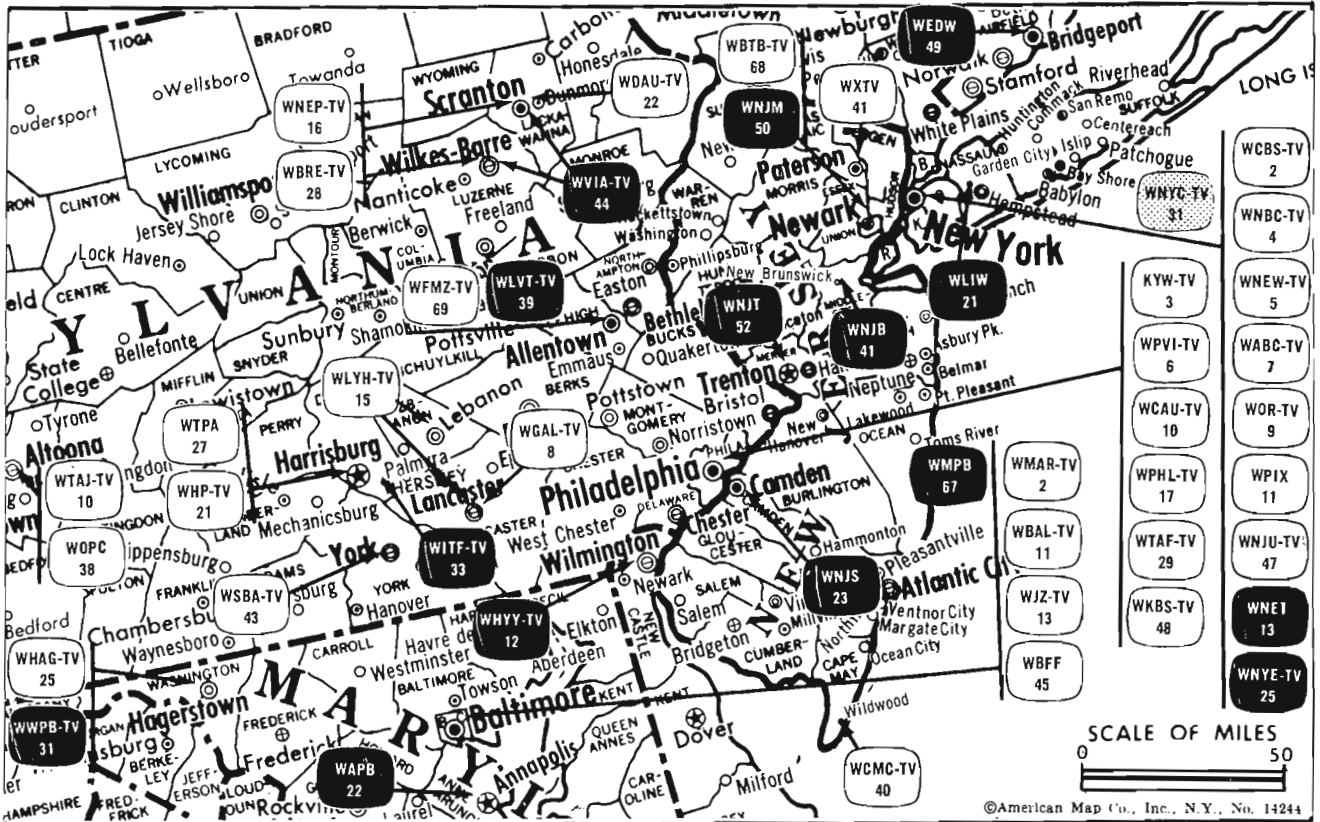
Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 10 Sec.
Class AA—7:29-11 p.m., daily.

..... \$165.00 \$110.00 \$77.00

NETWORK BASE HOURLY RATE: \$300.

For Translator Stations,
See Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW HAMPSHIRE			
	Belknap	12,300	12,100	98
	Cheshire	18,800	18,100	96
	Hillsborough	80,800	79,400	98
	Merrimack	29,500	28,700	97
	Sullivan	11,500	11,000	96
Between 25-49%	NEW HAMPSHIRE			
	Carroll	8,100	7,900	97
	Grafton	19,300	18,500	96
	Rockingham	51,000	50,100	98
	Strafford	25,000	24,400	98
	VERMONT			
	Windham	12,600	11,800	94
	Windsor	16,100	15,500	96
Between 5-24%	MAINE			
	York	39,700	39,000	98
	MASSACHUSETTS			
	Essex	227,800	224,300	98
	Franklin	23,000	22,100	96
	Middlesex	471,300	463,900	98
	Norfolk	199,800	197,200	99
	Suffolk	270,000	261,500	97
	Worcester	217,800	213,700	98
	VERMONT			
	Orange	6,300	6,100	96
Station Totals		1,740,700	1,705,300	97
Net Weekly Circulation (1974-75)			353,100	
Average Daily Circulation (1974-75)			126,100	



New Jersey Station Status as of September 1, 1976

	VHF	UHF	TOTAL
☐ Commercial Television Stations	0	1	1
● Educational Television Stations	0	4	4
			5

State Cross Reference List—Communities That Receive Programs of Stations That Are Located Elsewhere

WNJU-TV, Linden (Newark)

(See New York, N.Y.)



WBTB-TV, Newark

(See New York, N.Y.)

WXTV, Paterson

(See New York, N.Y.)

For New Jersey CATV Systems,
see Services Volume

State Educational Technical Facilities

(Complete Data in Educational Directory)

WNJS

Camden

Ch. 23

Non-Commercial Educational Station

Licensee: New Jersey Public Broadcasting Authority, 1573 Parkside Ave., Ewing Twp., Trenton, N.J. (08638).

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 2323-kw max. & 813-kw horizontal visual, 361.4-kw max. & 126-kw horizontal aural. Antenna: 890-ft. above av. terrain, 937-ft. above ground, 1049-ft. above sea level.

Latitude	39°	43'	41"
Longitude	74°	50'	39"

WNJM

Montclair

Ch. 50

Non-Commercial Educational Station

Licensee: New Jersey Public Broadcasting Authority, 1573 Parkside Ave., Ewing Twp., Trenton, N.J. (08638).

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2094-kw max. & 882.9-kw horizontal visual, 314-kw max. & 132.4-kw horizontal aural. Antenna: 800-ft. above av. terrain, 656-ft. above ground, 1049-ft. above sea level.

Latitude	40°	51'	53"
Longitude	74°	12'	03"

WNJB

New Brunswick

Ch. 58

Non-Commercial Educational Station

Licensee: New Jersey Public Broadcasting Authority, 1573 Parkside Ave., Ewing Twp., Trenton, N.J. (08638).

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 1321-kw max. & 1000-kw horizontal visual, 198.1-kw max. & 148-kw horizontal aural. Antenna: 730-ft. above av. terrain, 401-ft. above ground, 949-ft. above sea level.

Latitude	40°	37'	17"
Longitude	74°	30'	15"

WNJT

Trenton

Ch. 52

Non-Commercial Educational Station

Licensee: New Jersey Public Broadcasting Authority, 1573 Parkside Ave., Ewing Twp., Trenton, N.J. (08638).

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 1939-kw max. & 818-kw horizontal visual, 302-kw max. & 127-kw horizontal aural. Antenna: 890-ft. above av. terrain, 990-ft. above ground, 1049-ft. above sea level.

Latitude	40°	17'	00"
Longitude	74°	41'	20"

**The Next Time You Have a Programming,
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New Jersey—Wildwood

WCMC-TV

Ch. 40

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 16.6-kw visual, 1.66-kw aural. Antenna: 200-ft. above av. terrain, 220-ft. above ground, 228-ft. above sea level.

Latitude 38° 59' 33"
Longitude 74° 48' 48"

Transmitter: 3010 New Jersey Ave.

Color: Network only.

News Wire Service: AP.

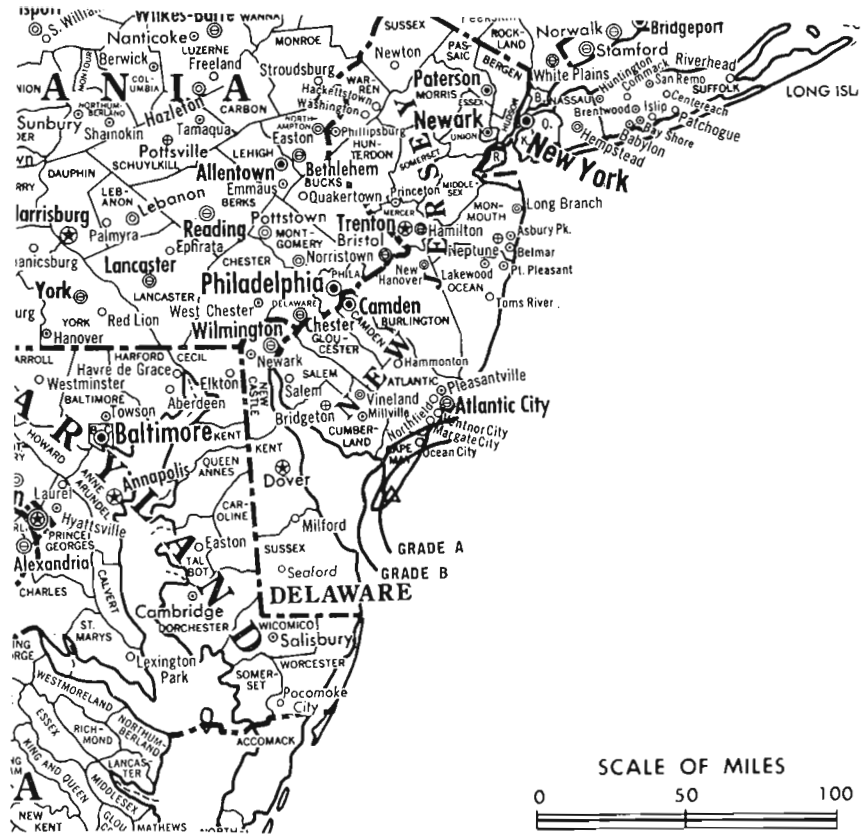
AM Affiliate: WCMC, 1-kw (.25-kw night), 1230 kHz.

FM Affiliate: WCMC-FM, 3.5-kw, 100.7 MHz (No. 264), 98-ft.

Represented (sales) by Dome & Associates Inc. (Philadelphia).

Represented (legal) by Harry J. Daly.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WCMC-TV Ref: FCC File No. BPC-3216 Granted 3/11/84

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WCMC-TV

Network Service: NBC.

Licensee: Jersey Cape Broadcasting Corp., 3010 New Jersey Ave.

Studio: 3010 New Jersey Ave. (08260).

Telephone: 609-522-1416.

Ownership: William C. Wotring Jr., pres., 33.3%; Carlton S. Owen, v.p., 33.3%; Frank W. Strohm, secy.-treas., 33.3%; Francis J. Matrangola, 0.1%.

Began Operation: January 25, 1966.

Personnel:

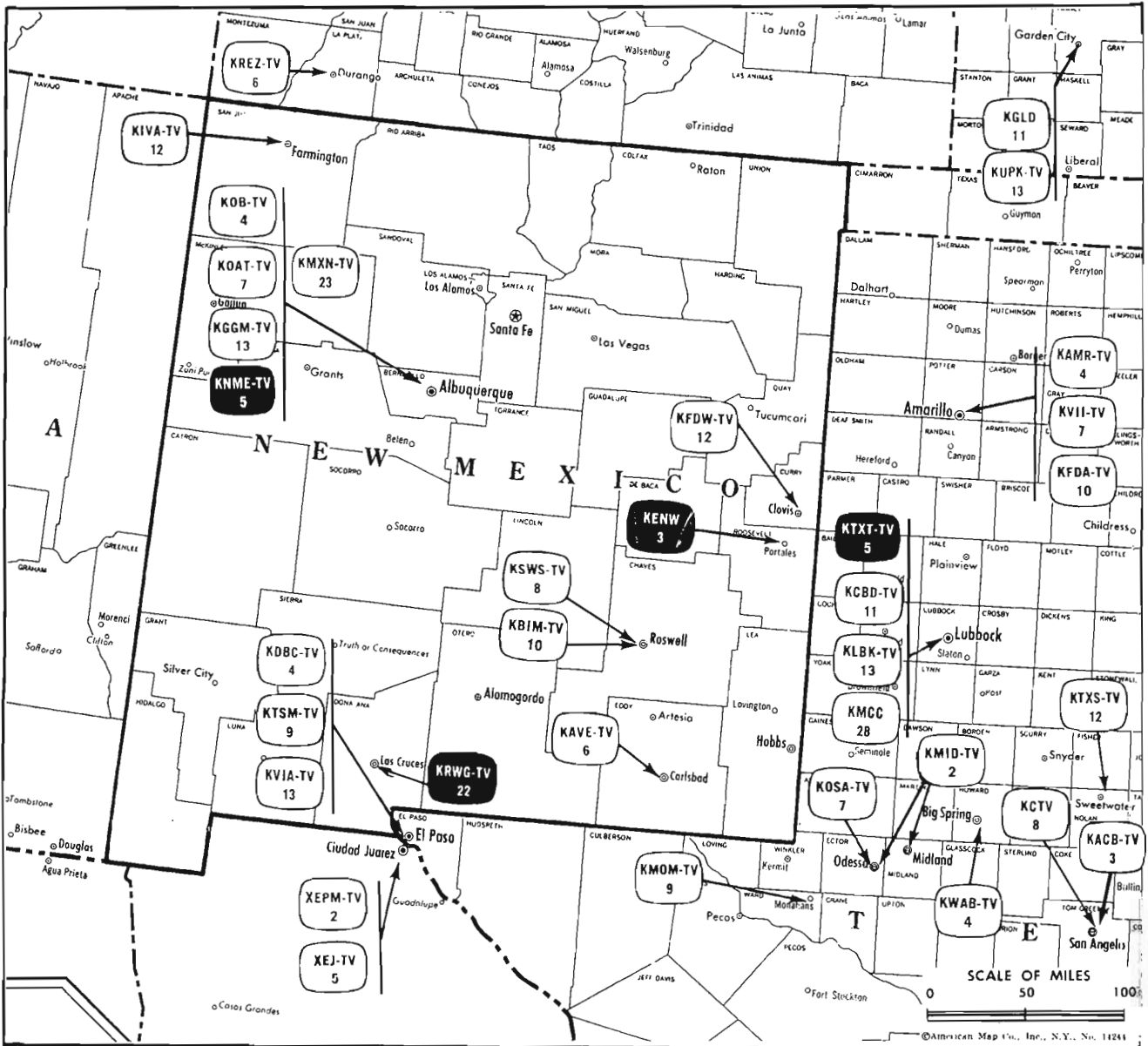
WILLIAM C. WOTRING JR., president & general manager.
FRANK STROHM, sales manager.
MIKE McDARBY, program director.
CARLTON S. OWEN, operations manager.

DIGEST OF RATE CARD NO. 3

Hour	30 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6 p.m.-midnight, daily.					
\$125.00	\$75.00	\$40.00	\$26.00	\$20.00	\$15.00

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW JERSEY Cape May	26,100	25,200	96
Station Totals		26,100	25,200	96
Net Weekly Circulation (1974-75)				5,300
Average Daily Circulation (1974-75)				1,700

New Mexico



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Albuquerque	151,000	79	238,500	80
Roswell	12,000	192	44,300	183
Farmington	5,000	204	16,700	204

New Mexico Station Status as of September 1, 1976		VHF	UHF	TOTAL
○ Commercial Television Stations		8	1	9
● Educational Television Stations		2	1	3
				12

State Educational Technical Facilities
(Complete Data in Educational Directory)

KNME-TV

Albuquerque

Ch. 5

Non-Commercial Educational Station

Licensee: Regents of University of New Mexico and Board of Education of the City of Albuquerque (87102).

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 28-kw visual, 14-kw aural. Antenna: 4124-ft. above av. terrain, 123-ft. above ground, 10,776-ft. above sea level.

Latitude 35° 12' 44"
Longitude 106° 26' 58"

KRWG-TV

Las Cruces

Ch. 22

Non-Commercial Educational Station

Licensee: Regents of New Mexico State University, Drawer 3J, Las Cruces (88003).

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1730-kw max. & 1620-kw horizontal visual, 344-kw max. & 324-kw horizontal aural. Antenna: 450-ft. above av. terrain, 399-ft. above ground, 4843-ft. above sea level.

Latitude 32° 15' 23.8"
Longitude 106° 58' 33.7"

KENW

Portales

Ch. 3

Non-Commercial Educational Station

Licensee: Regents of Eastern New Mexico University, 1130 University Blvd. N., Albuquerque, N.M. (87102).

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1150-ft. above av. terrain, 1083-ft. above ground, 5549-ft. above sea level.

Latitude 33° 33' 18.5"
Longitude 103° 39' 02.7"

KOAT-TV, Albuquerque

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
COLORADO—(Continued)				
Between 25-49%	Mineral	200	200	84
	NEW MEXICO			
	Chaves	16,600	16,000	97
	Curry	15,500	14,800	96
	Eddy	14,300	13,800	96
	Hidalgo	1,800	1,600	89
Between 5-24%	ARIZONA			
	Greenlee	3,800	3,600	94
	Navajo	14,000	11,900	85

New Mexico

KOB-TV, Albuquerque

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
COLORADO					
50% & Over	Alamosa	3,500	3,200	92	
	Archuleta	800	700	88	
	Conejos	1,900	1,700	91	
	Costilla	900	700	82	
	La Plata	7,200	6,600	92	
	Montezuma	4,600	4,200	92	
	Rio Grande	3,300	3,000	91	
	Saguache	1,300	1,200	89	
	NEW MEXICO				
	Bernalillo	128,400	124,800	97	
Catron	1,000	800	82		
Colfax	4,800	4,300	91		
Guadalupe	1,600	1,400	89		
Harding	400	300	85		
Lincoln	3,500	3,200	92		
Los Alamos	5,300	5,200	97		
Mc Kinley	13,200	11,500	87		
Mora	1,600	1,300	79		
Otero	13,000	12,500	96		
Rio Arriba	8,000	7,100	88		
Sandoval	6,200	5,600	90		
San Miguel	7,200	6,300	88		
Santa Fe	20,400	19,300	95		
Sierra	4,000	3,600	89		
Socorro	3,100	3,000	95		
Taos	6,200	5,300	85		
Torrance	2,200	2,000	92		
Valencia	13,500	13,200	97		
COLORADO					
Between 25-49%	Dolores	400	300	82	
	NEW MEXICO				
	Eddy	14,300	13,800	96	
	Quay	4,100	3,800	92	
	San Juan	18,600	16,700	90	
ARIZONA					
Between 5-24%	Navajo	14,000	11,900	85	
	NEW MEXICO				
	De Baca	1,000	900	93	
	Hidalgo	1,800	1,600	89	
UTAH					
	San Juan	2,900	2,500	87	

KGGM-TV, Albuquerque

(Arbitron Data Continued)

Circulation Net Weekly	County State	Households Total	Households TV Households	%
Between 5-24%	NEW MEXICO			
	De Baca	1,000	900	93
	Dona Ana	24,200	22,800	94
	Hidalgo	1,800	1,600	89

INSTANT FACTBOOK

See Factbook Research, Inc.

Order Card #5 Stations Volume

New Mexico—Albuquerque



KGGM-TV



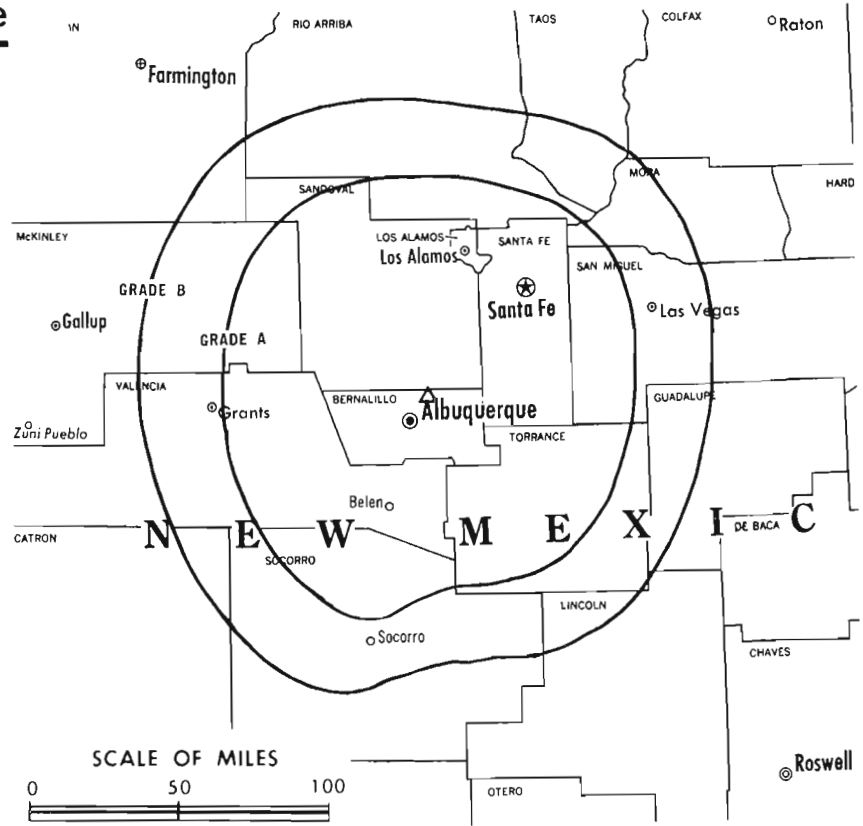
Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 89.1-kw visual, 8.98-kw aural. Antenna: 4180-ft. above av. terrain, 143-ft. above ground, 10,791-ft. above sea level.

Latitude 35° 12' 40"
Longitude 106° 26' 57"

Transmitter: Sandia Crest.
Studio: 14th & Coal SW (87103).
TV tape: Recording facilities.
Color: Network, live, film, slide & tape.
News Wire Service: AP.
Facsimile Service: AP.
Represented (sales) by Katz Television.
Represented (legal) by Cahill, Kaswell & Nerenberg.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KGGM-TV Ref: FCC File No. BPC-2178 Granted 9/18/66

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KGGM-TV

Licensee: New Mexico Bcstg. Co. Inc., Box 1294 (87103).
Telephone: 505-243-2285. TWX No.: 910-989-1676.
Ownership: Goldie Hebenstreit, 56.64%; Bruce Hebenstreit, pres.; Mrs. A. R. Hebenstreit, chmn. of board; N. M. Switzer, secy.; Lucretia Douglas, treas. & asst. secy.; Harriscope Bcstg. Corp., 28%; 10 others, none with as much as 5%. Also owns KVSE, Santa Fe. For other Harriscope interests, see KBAK-TV, Bakersfield, Cal.
Began Operation: Oct. 4, 1953.
Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.
Personnel:
BRUCE HEBENSTREIT, president & general manager.
C. L. (BUD) HOLGERSON, operations manager.
PAUL THORNE, sales manager.

DIGEST OF RATE CARD NO. A23—(Sept. 8, 1975)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.				
\$800.00	\$500.00			Graded rates apply*

*Highest rate: \$220.

NETWORK BASE HOURLY RATE: \$525.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over		ARIZONA			
		Apache North	7,900	6,400	82
		COLORADO			
		Alamosa	3,500	3,200	92
		Archuleta	800	700	88
		Conejos	1,900	1,700	91
		Costilla	900	700	82
		Mineral	200	200	84

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over		COLORADO—(Continued)			
		Montezuma	4,600	4,200	92
		Rio Grande	3,300	3,000	91
		Saguache	1,300	1,200	89
		NEW MEXICO			
		Bernalillo	128,400	124,800	97
		Colfax	4,800	4,300	91
		Guadalupe	1,600	1,400	89
		Harding	400	300	85
		Lincoln	3,500	3,200	92
		Los Alamos	5,300	5,200	97
		Mc Kinley	13,200	11,500	87
		Rio Arriba	8,000	7,100	88
		Sandoval	6,200	5,600	90
		San Juan	18,600	16,700	90
	San Miguel	7,200	6,300	88	
	Santa Fe	20,400	19,300	95	
	Sierra	4,000	3,600	89	
	Socorro	3,100	3,000	95	
	Taos	6,200	5,300	85	
	Torrance	2,200	2,000	92	
	Valencia	13,500	13,200	97	
Between 25-49%		COLORADO			
		La Plata	7,200	6,600	92
		NEW MEXICO			
		Catron	1,000	800	82
	Mora	1,600	1,300	79	
	Otero	13,000	12,500	96	
Between 5-24%		ARIZONA			
		Navajo	14,000	11,900	85
		KANSAS			
	Stevens	1,400	1,300	96	
(Continued on page 539-b)					
	Station Totals		336,200	313,800	93
	Net Weekly Circulation (1974-75)			225,400	
	Average Daily Circulation (1974-75)			158,200	

New Mexico—Albuquerque

KMXN-TV

Ch. 23

(Spanish Language)

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 11.66-kw horizontal visual, 2.215-kw horizontal aural. Antenna: Minus 25-ft. above av. terrain, 291-ft. above ground, 5245-ft. above sea level.

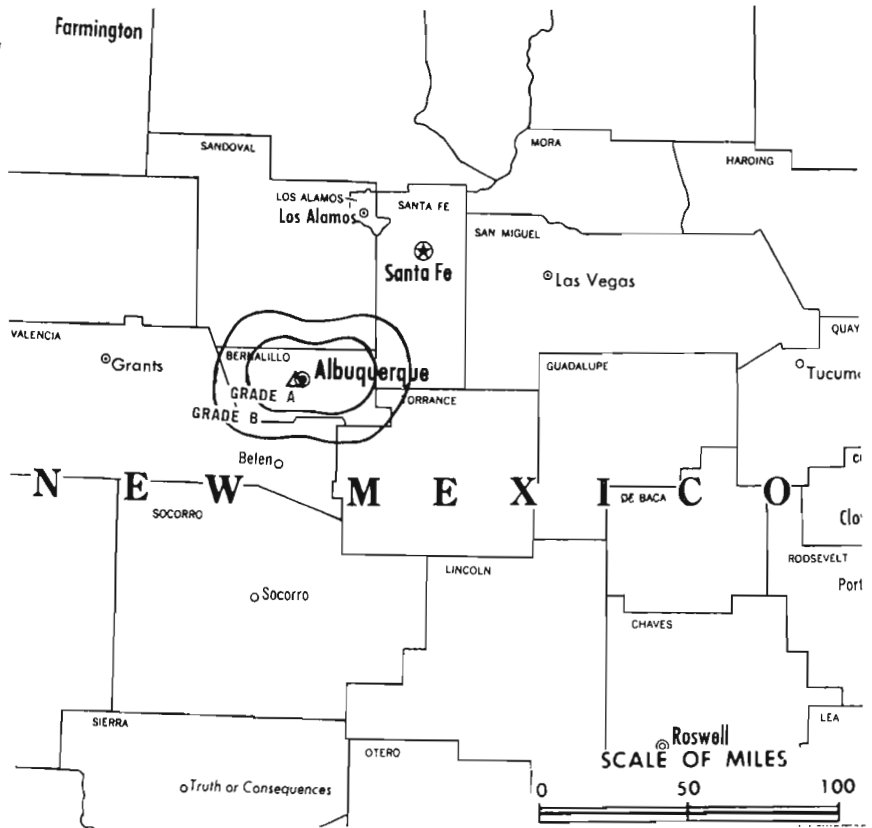
Latitude 35° 05' 19"
Longitude 106° 39' 06"

Transmitter: 505 Marquette St., Albuquerque.

TV tape: Recording facilities.

News Wire Service: UPI.

Color: Network, live, film, slide & tape.



KMXN-TV Ref: FCC File No. BPCT-4775 Granted 3/12/75

©American Map Co., Inc., N.Y., No. 14214

KMXN-TV

Network Service: Spanish International Network.

Licensee: Spanish Television of New Mexico Inc., 505 Marquette N.W., Suite 1703, Albuquerque, N.M. (87102).

Studio: Suite 1703, 505 Marquette N.W.

Telephone: 505-843-7023.

Ownership: Odis L. Echols Jr., pres., 35.3%; Clarence L. Holgerson, 16.0%; Herbert J. Taylor, v.p., 15.8%; C. B. Trujillo, v.p., 9.4%; Ed Romero, secy.-treas., 3.2%; Lorenzo Chavez, v.p., 3.7%; Dr. John A. Aragon, v.p., 1.6%.

Began Operation: Aug. 10, 1975.

Represented (sales) by Spanish International Network.

Represented (legal) by Daly, Joyce, Borsari & George.

Personnel:

ODIS L. ECHOLS JR., president.
GENE de la PENA, manager.
ROBERT PEREZ, program director & operations manager.
DON BURTON, sales manager.
FRED MAGNISSON, director of engineering.

Rates: 30 Sec. Announcements, Zone I, 6-10:30 p.m., Mon.-Fri.—\$50.

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New Mexico—Albuquerque



KOAT-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 73.5-kw visual, 14.65-kw aural. Antenna: 4240-ft. above av. terrain, 257-ft. above ground, 10,852-ft. above sea level.

Latitude 35° 12' 53"
Longitude 106° 27' 1.3"

Transmitter: Sandia Crest.

Studio: 1377 University Blvd., N.E.

Telephone: 505-247-0101.

TWX No.: 910-989-1687.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

Facsimile Service: UPI.

Represented (legal) by Marmet Professional Corp.

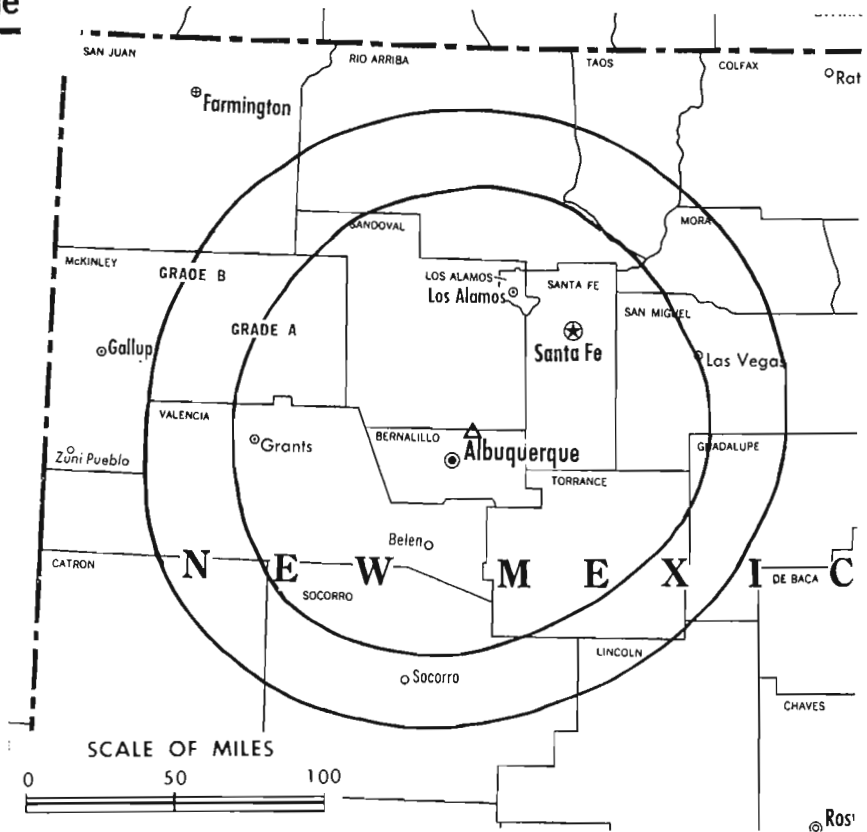
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV % and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KOAT-TV Ref: FCC File No. BMPCT-3777 Granted 5/3/56

©American Map Co., Inc., N.Y., No. 14244

KOAT-TV

Licensee: KOAT TV Inc., 1377 University Blvd., N.E. (87106).

Ownership: Pulitzer Publishing Co. For other interests, see KSD-TV, St. Louis.

Began Operation: Sept. 28, 1953. Sale to present owner by WGAL Television Inc. approved by FCC May 7, 1969 (Television Digest, Vol. 9:19). Previous sale by Alvarado Television Co. Inc., approved by FCC Jan. 23, 1963 (BALCT-196). Merger with KVOA-TV, Tucson, approved Sept. 30, 1959 by FCC (Vol. 15:34, 40). Sale to Clinton McKinnon by A. M. Caldwell, Walter Stiles and associates approved Feb. 6, 1957. (Vols. 12:51, 13:6).

Represented (sales) by Blair Television.

Represented (engineering) by A.D. Ring & Associates.

Personnel:

MAX SKLOWER, general manager.
ART PINSON, general sales manager.
ELVIN SMITH, operations manager.
JIM RIORDAN, news director.
JAMES SHARMAN, chief engineer.
STERLING GRANT, production manager.

DIGEST OF RATE CARD NO. 761—(July 1976)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.

Prime Time—5:30-11 p.m., daily.

\$800.00 \$600.00 \$400.00 Graded rates apply*

*Highest rate: \$800.

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Apache North	7,900	6,400	82
	COLORADO			
	Alamosa	3,500	3,200	92
	Archuleta	800	700	88

Net Weekly Circulation	State County	Total Households	TV Households	%
COLORADO—(Continued)				
	Conejos	1,900	1,700	91
	Costilla	900	700	82
	La Plata	7,200	6,600	92
	Montezuma	4,600	4,200	92
	Rio Grande	3,300	3,000	91
	Saguache	1,300	1,200	89
NEW MEXICO				
	Bernalillo	128,400	124,800	97
	Catron	1,000	800	82
	Colfax	4,800	4,300	91
	De Baca	1,000	900	93
	Grant	8,400	7,600	91
	Guadalupe	1,600	1,400	89
	Harding	400	300	85
50% & Over	Lincoln	3,500	3,200	92
	Los Alamos	5,300	5,200	97
	Luna	4,800	4,500	93
	Mc Kinley	13,200	11,500	87
	Mora	1,600	1,300	79
	Otero	13,000	12,500	96
	Quay	4,100	3,800	92
	Rio Arriba	8,000	7,100	88
	Sandoval	6,200	5,600	90
	San Juan	18,600	16,700	90
	San Miguel	7,200	6,300	88
	Santa Fe	20,400	19,300	95
	Sierra	4,000	3,600	89
	Socorro	3,100	3,000	95
	Taos	6,200	5,300	85
	Torrance	2,200	2,000	92
	Valencia	13,500	13,200	97
COLORADO				
Between 25-49%	Dolores	400	300	82

(Continued on page 539-b)

Station Totals	378,500	354,100	93
Net Weekly Circulation (1974-75)			257,700
Average Daily Circulation (1974-75)			169,000

New Mexico—Albuquerque



KOB-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 27-kw visual, 5.37-kw aural. Antenna: 4200-ft. above av. terrain, 183-ft. above ground, 10,833-ft. above sea level, using 1° electrical beam tilt.

Latitude 35° 12' 42"
Longitude 106° 26' 57"

Transmitter: Sandia Crest.

TV tape: Recording facilities.

AM Affiliate: KOB, 50-kw, 770 kHz (NBC).

FM Affiliate: KOB-FM, 8.2-kw, 93.3 MHz (No. 227), 4150-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Represented (engineering) by A. D. Ring & Associates.

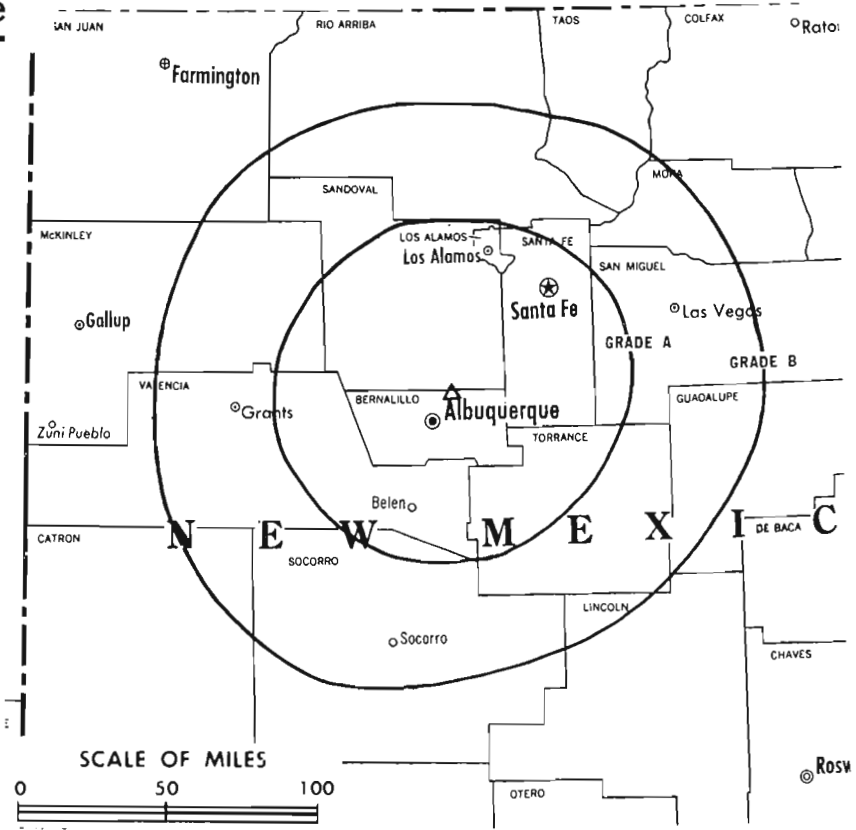
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KOB-TV Ref: FCC File No. BPCF-1693 Granted 6/2/53

©American Map Co., Inc., N.Y., No. 14244

KOB-TV

Licensee: Hubbard Broadcasting Inc.

Studio: 4 Broadcast Plaza S.W. (87104).

Mailing Address: P.O. Box 1351 (87103).

Telephone: 505-243-4411. TWX No.: 910-989-1682.

Ownership: See KSTP-TV, St. Paul-Minneapolis, Minn.

Began Operation: Nov. 29, 1948. Sale to present owner by Wayne Coy and Time Inc., who previously acquired TV-radio from T. H. Pepperday, was approved March 13, 1957 (Television Digest, Vol. 13:2, 11; for sale by Pepperday, see Vol. 8:9, 16, 17, 22).

Represented (sales) by Petry Television Inc.; Mountain Media (Denver); Andy McDermott Sales Ltd. (Canada.)

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Personnel:

STANLEY E. HUBBARD, chairman of the board.

STANLEY S. HUBBARD, president.

JERRY DANZIGER, general manager.

DAVE HERMAN, general sales manager.

BILL FANNING, local/regional sales manager.

DAVE WILKINS, production manager.
RAY DAVENPORT, promotion manager.
F. A. BIBEAU, chief engineer.

DIGEST OF RATE CARD NO. 1-76—(Jan. 1, 1976)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.				
\$750	\$450	\$300	Graded rates apply*	

*Highest rate: \$210.

NETWORK BASE HOURLY RATE: \$525.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA Apache North	7,900	6,400	82
(Continued on page 539-b)				
Station Totals		332,100	309,900	93
Net Weekly Circulation (1974-75)				236,300
Average Daily Circulation (1974-75)				167,500

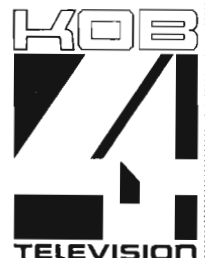
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New Mexico—Carlsbad



KAVE-TV

Ch. 6

[Satellite of KVIA-TV, El Paso, Tex.]

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 26.3-kw visual, 5.3-kw aural. Antenna: 1198-ft. above av. terrain, 1043-ft. above ground, 4754-ft. above sea level.

Latitude 32° 47' 39"
Longitude 104° 12' 27"

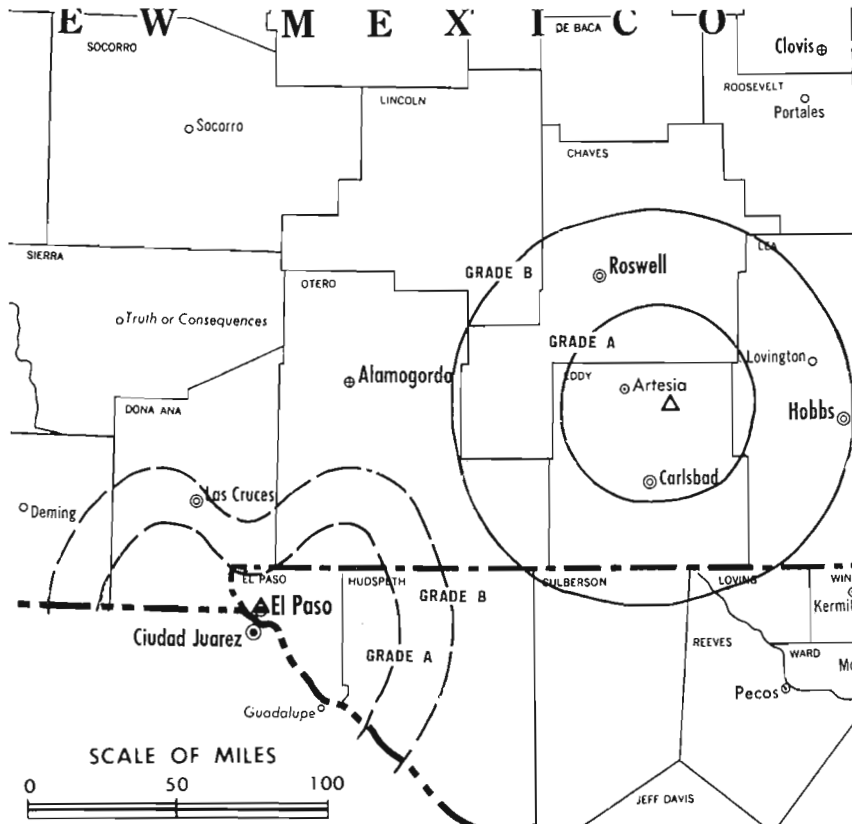
Requests CP for change to 100-kw visual, 10-kw aural. BPCT-4944.

Transmitter: 12-mi. E of Artesia on Rt. 83.

Color: Network.

News Wire Service: AP.

Arbitron Data: Included with KVIA-TV, El Paso, Tex.



County coverage based on Arbitron study (see page 4-b).

KAVE-TV Ref: FCC File No. BMPCT-7038 Granted 12/17/69

©American Map Co., Inc., N.Y., No. 14244

KAVE-TV

Network Service: ABC.

Licensee: Marsh Media, Box 12277, El Paso, Tex. (79912).

Ownership: See KVIA-TV, El Paso, Tex.

Began Operation: Aug. 24, 1956. Sale to present owner by John B. Walton Jr. approved by FCC Feb. 24, 1976. Sale to Walton by John Deme approved Sept. 7, 1966 by FCC (Television Digest, Vol. 6:22, 37). Sale to Deme (Voice of the Caverns Inc.) by Edward P. Talbott and associates approved June 19, 1963 by FCC (Vol. 3:9, 25). Sale of control by Mrs. Nancy H. Battison to Talbott group approved Feb. 20, 1958 by FCC (Vol. 14:2, 8).

Represented (sales) by Katz Television.

Represented (legal) by Kirkland, Ellis & Rowe.

Personnel:

WAYNE M. ROY, general manager.
GEORGE TAYLOR, chief engineer.

Rates: On request. In combination with KVIA-TV, El Paso.

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ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

New Mexico—Clovis



KFDW-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 178-kw visual, 35.5-kw aural. Antenna: 670-ft. above av. terrain, 719-ft. above ground, 4749-ft. above sea level.

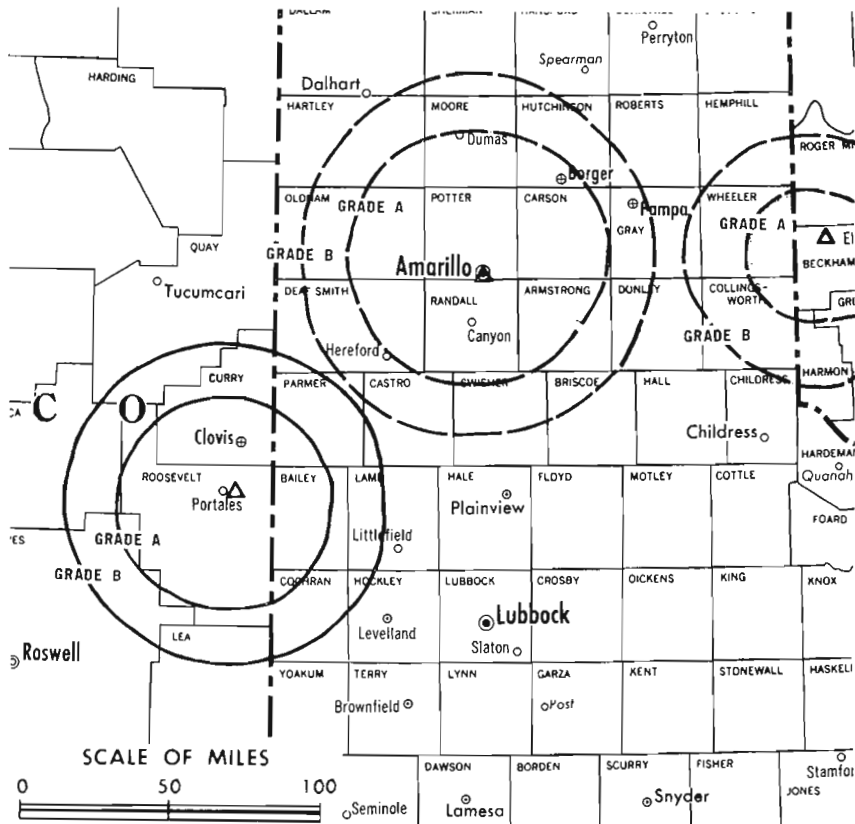
Latitude 34° 11' 34"

Longitude 103° 16' 44"

Transmitter: 3.4-mi. ENE of center of Portales, .55-mi. NE of State Rt. 88, near Portales, N.M.

Color: Network & slide.

Telephone: 505-276-8444.



County coverage based on Arbitron study (see page 4-b).

KFDW-TV Ref: FCC File No. BMPCT-6454 Granted 6/1/67

©American Map Co., Inc., N.Y., No. 14244

KFDW-TV

Network Service: CBS.

Licensee: Bass Broadcasting Co., Box 1400, Amarillo, Tex. (79105).

Ownership: Bass Broadcasting Co. Note: Sale to Mel Wheeler Inc. pends.

Began Operation: Dec. 2, 1956. Sale to present owner by Marshall Enterprises Inc. approved Jan. 22, 1964 by FCC (Addenda 33-YY). Sale to Marshall Enterprises by Texas-New Mexico Bcstg. Co. approved Nov. 15, 1961. Sale to Texas-New Mexico Bcstg. Co. by Frank Lesley & Mae Strauss approved Oct. 22, 1959 by FCC (Television Digest, Vol. 15:38, 43).

Represented (sales) by H-R Television.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel: STEWART BEAN, resident-engineering supervisor.

NETWORK BASE HOURLY RATE: Bonus.

Arbitron Data For This Station Included With Former Parent KFDA-TV, Amarillo, Tex.

Television Digest Addenda Services – CATV, TV, AM-FM – **EXPOSURE PLUS FOR ADVERTISERS.**

Your ad in the Addenda Services guarantees you repeated exposure at no extra cost, because industry leaders keep the weekly Addenda Services for reference throughout the year. For complete advertising information, call COLLECT-202/872-9200.

New Mexico—Farmington

KIVA-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 158-kw visual, 15.8-kw aural. Antenna: 410-ft. above av. terrain, 207-ft. above ground, 6047-ft. above sea level.

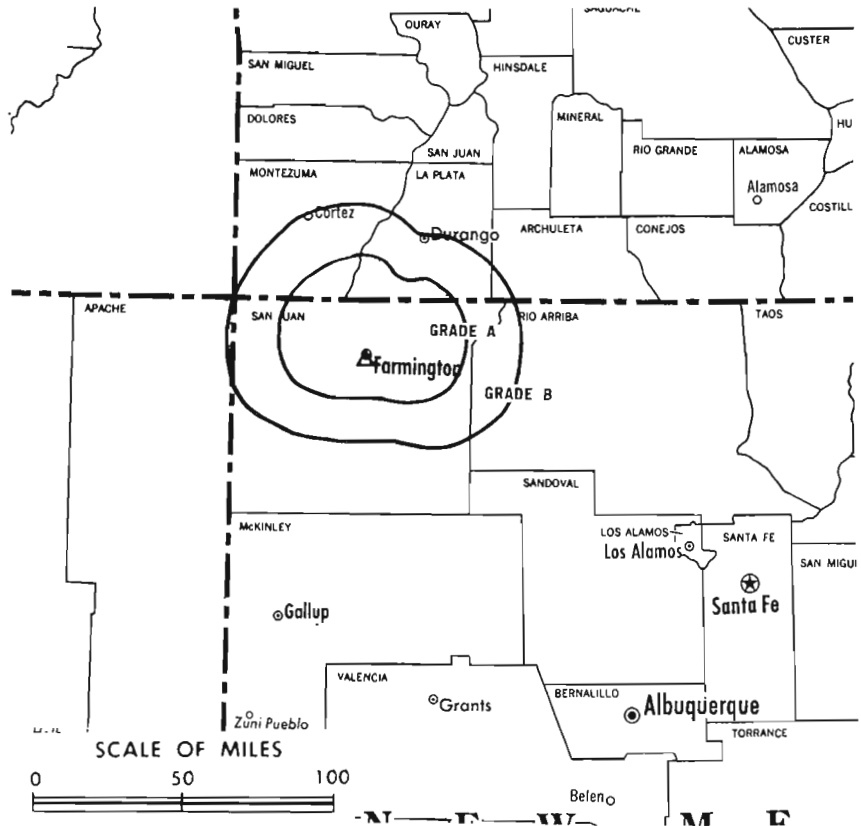
Latitude 36° 41' 43"
Longitude 108° 13' 14"

Transmitter: 2-mi. SSW of Farmington on Hwy. 371.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Household: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV % and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KIVA-TV Ref: FCC File No. BPCT-4639 Granted 9/20/74

©American Map Co., Inc., N.Y., No. 14244

KIVA-TV

Licensee: Four States Television Inc., P.O. Box 1620, Farmington, N.M. (87401).

Studio: Highway 371 South.

Telephone: 505-327-9881. TWX No.: 910-980-0604.

Ownership: Gerald R. Proctor, pres., 50%; Dr. Jerry Johnson, 20%; C. M. Ball, 15%; Allen Theatres, 15%. Note: Sale to Four States TV Inc. pends.

Began Operation: Oct. 20, 1972.

Represented (sales) by Savalli/Gates Inc.; Bob Hix Co. Inc. (Mountain States).

Represented (engineering) by Oscar Leon Cuellar.

Represented (legal) by Baraff, Koerner & Olender.

Personnel:

GERALD R. PROCTOR, president & general manager.
C. E. "CHUCK" BALLARD, station manager & sales manager.
DAVE MOORE, chief engineer.
CHERYL KEYSOR, production supervisor.

DIGEST OF RATE CARD NO. 2—(April 1, 1976)

Hour 30 Min. 15 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class A—5-10 p.m., daily.
\$140.00 \$80.00 \$70.00 \$60.00 \$40.00 \$40.00 \$20.00

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	San Juan	18,600	16,700	90
Between 5-24%	ARIZONA			
	Apache North	7,900	6,400	82
	COLORADO			
	La Plata	7,200	6,600	92
	Montezuma	4,600	4,200	92
Station Totals		38,300	33,900	88
Net Weekly Circulation (1974-75)				15,400
Average Daily Circulation (1974-75)				10,700

New Mexico—Roswell



KBIM-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 40.7-kw aural. Antenna: 2000-ft. above av. terrain, 1839-ft. above ground, 6263-ft. above sea level.

Latitude 33° 03' 20"
Longitude 103° 49' 12"

Transmitter: 29½-mi. E of Hagerman, N.M.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: KBIM, 5-kw, 910 kHz (ABC).

FM Affiliate: KBIM-FM, 100-kw, 94.9 MHz (No. 235), 1550-ft.

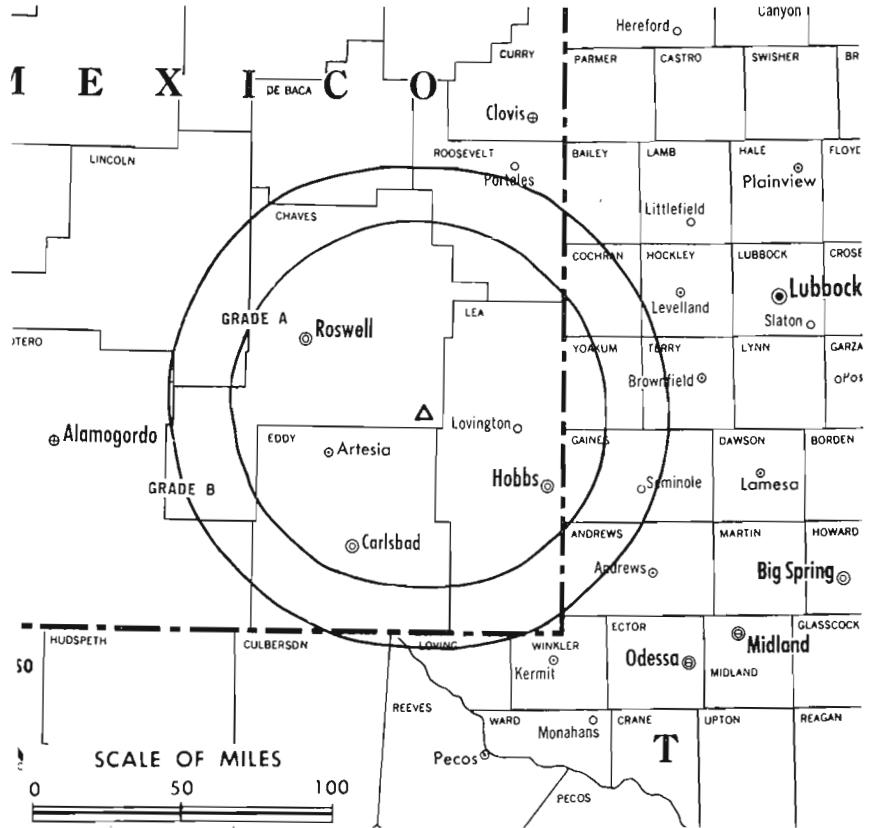
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KBIM-TV Ref: FCC File No. BMPCT-6098 Granted 7/14/65

© American Map Co., Inc., N.Y., No. 14244

KBIM-TV

Licensee: Holsum Inc., Box 910, Roswell, N.M. (88201).

Studio: 308 North Main.

Telephone: 505-622-2120. TWX No.: 910-986-0072.

Ownership: Gene Reischman, 47.72%; J. Kenneth Smith, 26.42%; W. C. Taylor, 14.48%; others. All also have interest in KBIM AM-FM.

Began Operation: Feb. 23, 1966.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Guy C. Hutcheson.

Personnel:

W. C. TAYLOR, executive vice president.

JOE CARRIERE, vice president & general manager.

E. C. RADER, chief engineer.

DAVID SIMMONS, v.p., national sales manager.

DIGEST OF RATE CARD NO. 11

(Aug. 30, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—5:30-10 p.m., daily.

\$250 \$150 \$100 \$75 \$45* \$45* \$23*

*Class AA—5:30-9 p.m., daily.

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
NEW MEXICO				
50% & Over	Chaves	16,600	16,000	97
	De Baca	1,000	900	93
	Eddy	14,300	13,800	96
	Lea North	15,200	14,500	96
	Lincoln	3,500	3,200	92
	Otero	13,000	12,500	96
	Roosevelt	6,700	6,300	95
TEXAS				
	Gaines	3,400	3,300	98
	Yoakum	2,600	2,600	98
Between 25-49%	NEW MEXICO			
	Curry	15,500	14,800	96
Between 5-24%	TEXAS			
	Andrews	3,700	3,600	97
	Dawson	5,600	5,400	96
	Hudspeth	700	600	91
Station Totals		101,800	97,500	95
Net Weekly Circulation (1974-75)				63,800
Average Daily Circulation (1974-75)				42,500

For New Mexico CATV Systems,
see Services Volume

New Mexico—Roswell

KSWs-TV

Ch. 8

[Satellite of KCBD-TV, Lubbock, Tex.]

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 52.5-kw aural. Antenna: 1760-ft. above av. terrain, 1610-ft. above ground, 6086-ft. above sea level.

Latitude 33° 22' 32"
Longitude 103° 46' 05"

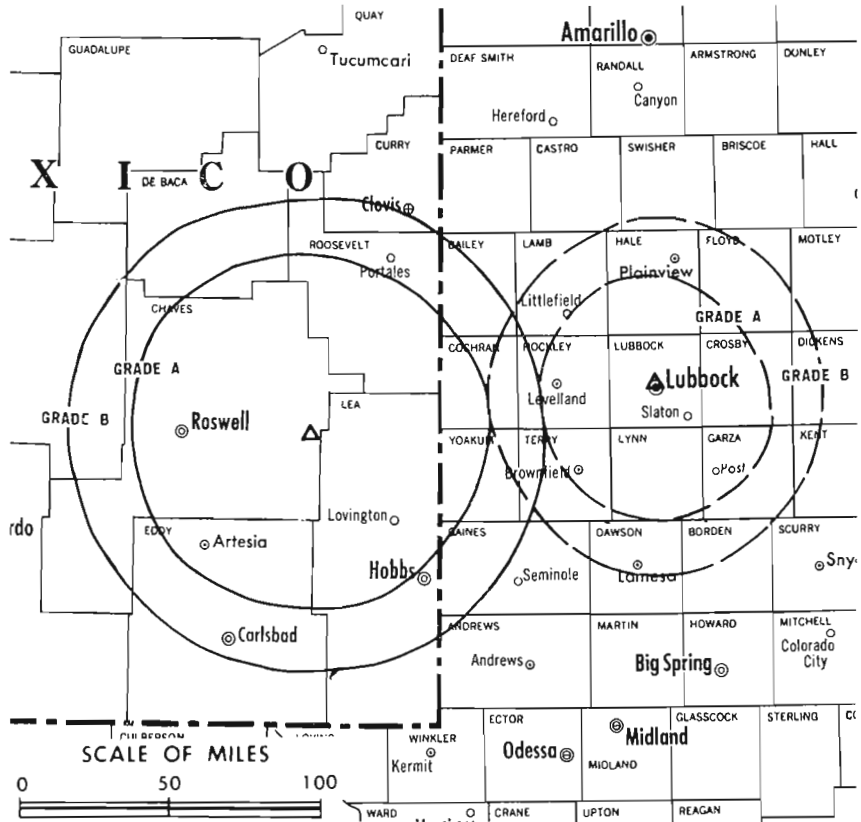
Transmitter: 2.5-mi. S of U.S. Hwy. 380 near Caprock.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Represented (legal) by Dow, Lohnes & Albertson.

Arbitron Data: Included with KCBD-TV, Lubbock.



County coverage based on Arbitron study (see page 4-b).

KSWs-TV Ref: FCC File No. BPCT-3130 Granted 3/19/63

©American Map Co., Inc., N.Y., No. 14244

KSWs-TV

Network Service: NBC.

Licensee: State Telecasting Co. Inc., Columbia, S.C.

Studio: 5600 Ave. A, Lubbock, Tex.

Telephone: 806-744-1414. TWX No.: 910-896-4306.

Ownership: See WCBD-TV, Charleston, S.C.

Began Operation: June 24, 1953. Sale to present owner by Bryant Radio & Television Inc. approved by FCC May 26, 1971. Previous sale to Bryant by John A. Barnett estate approved by FCC March 3, 1968.

Represented (sales) by Blair Television.

Personnel: See KCBD-TV, Lubbock.

Rates: See KCBD-TV, Lubbock.

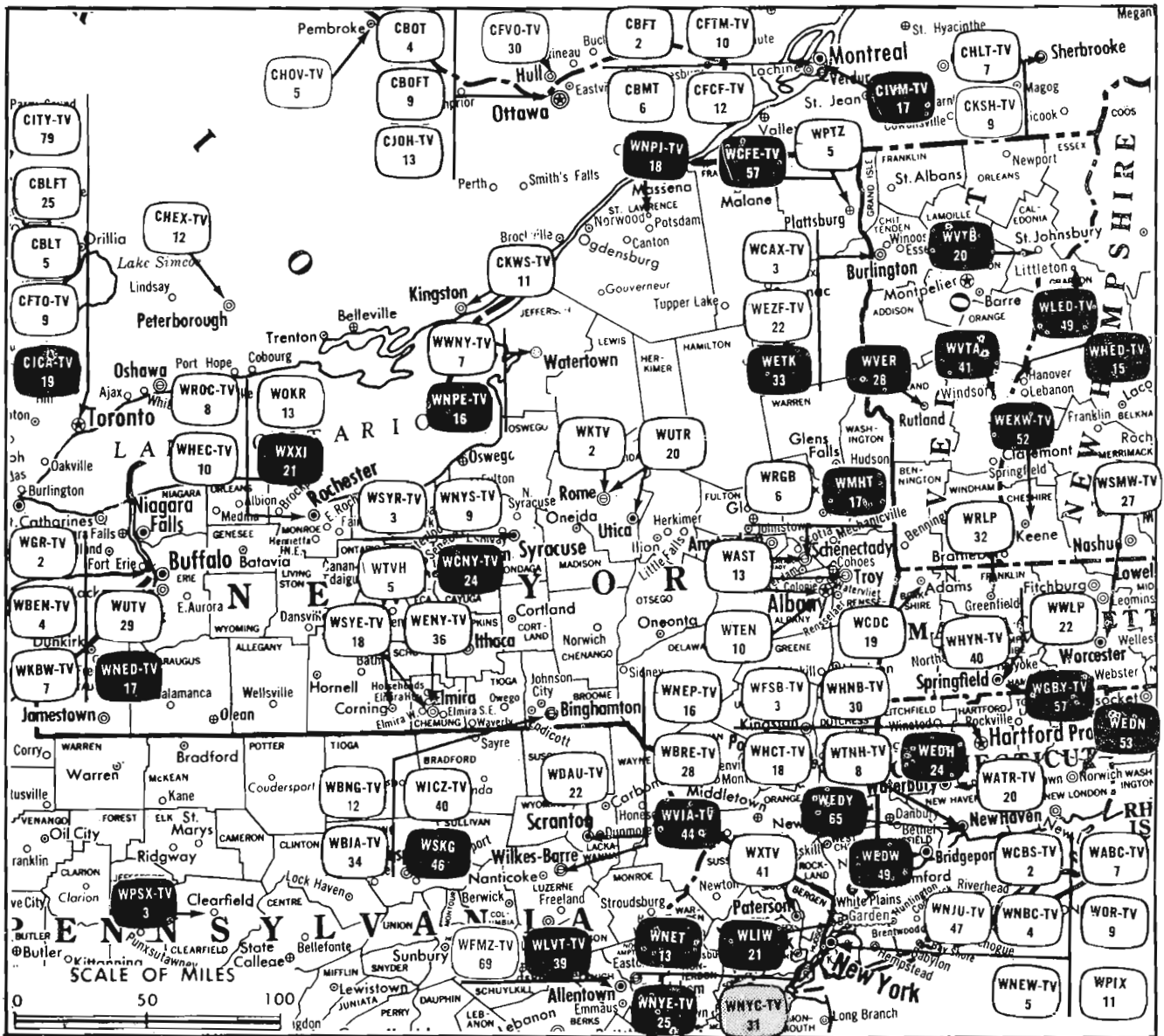
NETWORK BASE HOURLY RATE: \$325.

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415

Encino, California 91436

(213) 986-3201



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
New York City	4,261,000	1	6,410,600	1
Buffalo	366,000	29	611,100	27
Albany-Schenectady-Troy	292,000	38	430,200	43
Syracuse	257,000	48	396,700	49
Rochester	191,000	68	316,800	64
Burlington-Plattsburgh	87,000	122	149,600	115
Binghamton	91,000	118	172,500	100
Utica	45,000	157	99,200	147
Watertown-Carthage	21,000	180	71,600	162

State Educational Technical Facilities

(Complete Data in Educational Directory)

WSKG
Binghamton

Ch. 46

Non-Commercial Educational Station

Licensee: Southern Tier ETV Assn., 3311 Main St., Endwell, N.Y. (13760).

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 603-kw max. & 500-kw horizontal visual, 121-kw max. & 100-kw horizontal aural. Antenna: 1230-ft. above av. terrain, 934-ft. above ground, 2559-ft. above sea level.

Latitude	42°	03'	22"
Longitude	75°	56'	39"

WNED-TV
Buffalo

Ch. 17

Non-Commercial Educational Station

Licensee: Western New York Educational TV Association Inc., 184 Barton St., Buffalo, N.Y. (14213).

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1160-kw max. & 910-kw horizontal visual, 116-kw max. & 91-kw horizontal aural. Antenna: 720-ft. above av. terrain, 738-ft. above ground, 1345-ft. above sea level.

Latitude	42°	57'	14"
Longitude	78°	52'	37"

WLIW
Garden City

Ch. 21

Non-Commercial Educational Station

Licensee: Long Island ETV Council Inc., Ellington Ave. W., Garden City, N.Y. (11530).

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 724-kw max. & 692-kw horizontal visual, 135-kw max. & 129-kw horizontal aural. Antenna: 380-ft. above av. terrain, 409-ft. above ground, 495-ft. above sea level.

Latitude	40°	43'	55.0"
Longitude	73°	36'	12.4"

WNET
New York-Newark

Ch. 13

Non-Commercial Educational Station

Licensee: Educational Bcstg. Corp., 356 West 58th St., New York (10019).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 176-kw visual, 5.37-kw aural. Antenna: 1190-ft. above av. terrain, 1200-ft. above ground, 1251-ft. above sea level.

Latitude	40°	44'	54"
Longitude	73°	59'	10"

WNYE-TV
New York

Ch. 25

Non-Commercial Educational Station

Licensee: Board of Education of City of New York, 110 Livingston St., Brooklyn, N.Y.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 658-kw max. & 594-kw horizontal visual, 152-kw max. & 119-kw horizontal aural. Antenna: 583-ft. above av. terrain, 597-ft. above ground, 649-ft. above sea level.

Latitude	40°	41'	21"
Longitude	73°	58'	37"

WNPI-TV
Norwood

Ch. 18

Non-Commercial Educational Station

Licensee: St. Lawrence Valley ETV Council, P.O. Box 114, Watertown, N.Y. (13601).

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 667-kw max. & 556-kw horizontal visual, 100-kw max. & 83.4-kw horizontal aural. Antenna: 794-ft. above av. terrain, 754-ft. above ground, 1989-ft. above sea level.

Latitude	44°	29'	30"
Longitude	74°	51'	29"

WCFE-TV
Plattsburgh

Ch. 57

Non-Commercial Educational Station

Grantee: Northeast New York ETV Assn., State University College, Plattsburgh, N.Y. (12901).

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 520-kw max. & 460-kw horizontal visual, 155-kw max. & 140-kw horizontal aural. Antenna: 2424-ft. above av. terrain, 419-ft. above ground, 4069-ft. above sea level.

Latitude	44°	41'	43"
Longitude	73°	53'	00"

WXXI
Rochester

Ch. 21

Non-Commercial Educational Station

Licensee: Rochester Area ETV Association Inc., Box 21, Rochester (14601).

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1480-kw visual, 295-kw aural. Antenna: 453-ft. above av. terrain, 346-ft. above ground, 1026-ft. above sea level.

Latitude	43°	08'	07"
Longitude	77°	35'	02"

WMHT

Schenectady-Albany-Troy

Ch. 17

Non-Commercial Educational Station

Licensee: Mohawk-Hudson Council on Educational TV Inc., Box 17, Schenectady, N.Y. (12301).

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2630-kw max. & 2000-kw horizontal visual, 398-kw aural. Antenna: 980-ft. above av. terrain, 271-ft. above ground, 1791-ft. above sea level.

Latitude 42° 38' 13"
Longitude 74° 00' 06"

WCNY-TV

Syracuse

Ch. 24

Non-Commercial Educational Station

Licensee: The Public Bcstg. Council of Central N.Y. Inc., Old Liverpool Rd., Liverpool, N.Y. (13088).

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 347-kw horizontal visual, 69.2-kw horizontal aural. Antenna: 1380-ft. above av. terrain, 850-ft. above ground, 1111-ft. above sea level.

Latitude 42° 56' 42"
Longitude 76° 01' 28"

WNPE-TV

Watertown

Ch. 16

Non-Commercial Educational Station

Licensee: St. Lawrence Valley ETV Council, P.O. Box 114, Watertown, N.Y. (13601).

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 618-kw max. & 525-kw horizontal visual, 123.6-kw max. & 105-kw horizontal aural. Antenna: 1214-ft. above av. terrain, 939-ft. above ground, 2509-ft. above sea level.

Latitude 43° 51' 44"
Longitude 75° 43' 40"

New York Station Status as of September 1, 1976

	VHF	UHF	TOTAL
<input type="checkbox"/> Commercial Television Stations	22	9	31
<input checked="" type="checkbox"/> Educational Television Stations	1	9	10
<input type="checkbox"/> Non-Commercial TV Stations	0	1	1
			42

WTEN, Albany

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	NEW YORK—(Continued)			
	Dutchess	70,800	68,000	96
	Essex	11,700	11,300	96
Between 5-24%	Oneida East	59,900	58,100	97
	Otsego	18,900	17,900	95
	VERMONT			
	Addison	7,500	7,200	96

State Cross Reference List
Communities That Receive Programs of Stations That Are Located Elsewhere

WWNY-TV, Carthage

(See Watertown, N.Y.)

WCAX-TV & WEZF-TV, Plattsburgh

(See Burlington, Vt.)

WAST, WRGB & WTEN, Schenectady

(See Albany, N.Y.)

WAST & WRGB, Troy

(See Albany, N.Y.)

WUTR, Rome

(See Utica, N.Y.)

WNYC-TV

New York

Ch. 31

Non-Commercial Station

Licensee: City of New York Municipal Bcstg. System, Municipal Bldg., New York (10007).

Studio: Municipal Bldg. Transmitter: Empire State Bldg.

Telephone: 212-566-2118.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 890-kw visual, 89-kw aural. Antenna: 1294-ft. above av. terrain, 1280-ft. above ground, 1330-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"

Holds CP for change to 5000-kw visual, 500-kw aural, 1560-ft. above av. terrain, 1726-ft. above ground, 1738-ft. above sea level, lat 40° 42' 43", long. 74° 00' 49", transmitter to 1 World Trade Center. BPCT-4428.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

AM Affiliate: WNYC (830 kHz). FM Affiliate: WNYC-FM (93.9 MHz).

Ownership: City of New York Municipal Bcstg. System.

Began Operation: November 1, 1962.

Represented (legal) by Rhyne & Rhyne.

Represented (engineering) by Lohnes & Culver.

Personnel:

ARNOLD LABATON, director.

MATTHEW BIBERFELD, executive officer.

BERNARD BUCK, TV program manager.

MORRIS K. KUNINS, chief engineer.

New York—Albany-Troy-Schenectady



WAST

Ch. 13



Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 170-kw visual, 17-kw aural. Antenna: 1210-ft. above av. terrain, 765-ft. above ground, 1715-ft. above sea level.

Latitude 42° 47' 08"
Longitude 73° 37' 44"

Transmitter: Bald Mt., Brunswick, N.Y.

Studio: 15 N. Pearl St., Menands, N.Y. (12204).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

Represented (engineering) by A. D. Ring & Associates.

Represented (sales) by Peters, Griffin, Woodward Inc.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WAST Ref: FCC File No. BPCT-3099 Granted 2/13/63

©American Map Co., Inc., N.Y., No. 14244

WAST

Licensee: Sonderling Broadcasting Corp., Box 4035, Albany (12204).

Telephone: 518-436-4791. TWX No.: 710-441-8282.

Ownership: Sonderling Bcstg. Corp. Egmont Sonderling, pres., 24.625%; Richard Goodman, 1st v.p., 19.375%; Jerrold Levine, exec. v.p.; Mason A. Loundy, secy.-treas., 7%; A. Harry Becker, 1.5%; over 1,300 others. Sonderling Bcstg. also owns radios WOPA & WBMX(FM), Oak Park, Ill.; WWRL, New York, N.Y.; WDMA & WQUD(FM), Memphis, Tenn.; KIKK-AM-FM, Houston-Pasadena, Tex.; WOL-AM-FM, Washington, D.C.; KDIA, Oakland, Cal.

Began Operation: Feb. 19, 1954, but quit air Jan. 31, 1955. Resumed operation June 15, 1956, Stanley Warner Corp. having acquired 100% control by buying out Col. Harry Wilder group (Television Digest, Vol. 12:24). Transfer of control to Glen Alden Corp. approved Dec. 22, 1967. Purchased by Sonderling Bcstg. Corp. Jan. 1, 1969.

Represented (legal) by Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind.

Personnel:

MICHAEL J. CORKEN, vice president & general manager.
JOHN R. LEASE, operations manager.
LAURENCE J. REILLY, general sales manager.
JACK E. LEE, local sales manager.
RICHARD HERD, national sales manager.
JOSEPH KRONE, production manager.
CHARLES BURNELL, promotion manager.
DONNA BYLO, traffic manager.
DANIEL FIORILLO, chief engineer.

DIGEST OF RATE CARD 13B—(Dec. 16, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.

\$1000 \$750 \$500 \$400 Graded rates apply*

*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$1050.

Net Weekly Circulation	State County	Total Households	TV Households	%
MASSACHUSETTS				
	Berkshire	51,800	50,600	98
NEW YORK				
	Albany	103,700	100,200	97
	Columbia	19,500	18,700	96
	Fulton	21,100	20,400	96
	Greene	13,600	13,100	96
	Montgomery	21,300	20,400	96
50% & Over	Rensselaer	53,100	51,100	96
	Saratoga	46,100	44,900	97
	Schenectady	57,000	55,500	97
	Warren	18,100	17,300	96
	Washington	17,600	17,000	96
VERMONT				
	Bennington	10,100	9,800	97
	Rutland	18,000	17,400	97
NEW YORK				
Between 25-49%	Dutchess	70,800	68,000	96
	Schoharie	10,000	9,500	95
	Ulster	52,400	49,500	94
NEW YORK				
	Delaware	16,000	14,900	93
	Essex	11,700	11,300	96
	Franklin	14,300	13,600	95
	Hamilton	1,800	1,700	94
Between 5-24%	Herkimer	24,100	23,200	96
	Orange	77,700	74,800	96
	Otsego	18,900	17,900	95
VERMONT				
	Addison	7,500	7,200	96
	Chittenden	32,700	32,000	98
Station Totals		788,900	760,000	96
Net Weekly Circulation (1974-75)			417,700	
Average Daily Circulation (1974-75)			247,500	

New York—Albany-Schenectady-Troy



WRGB



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 93-kw visual, 11-kw aural. Antenna: 1020-ft. above av. terrain, 314-ft. above ground, 1830-ft. above sea level.

Latitude 42° 38' 12"
Longitude 73° 59' 45"

Transmitter: New Scotland, N.Y.

TV tape: Recording facilities.

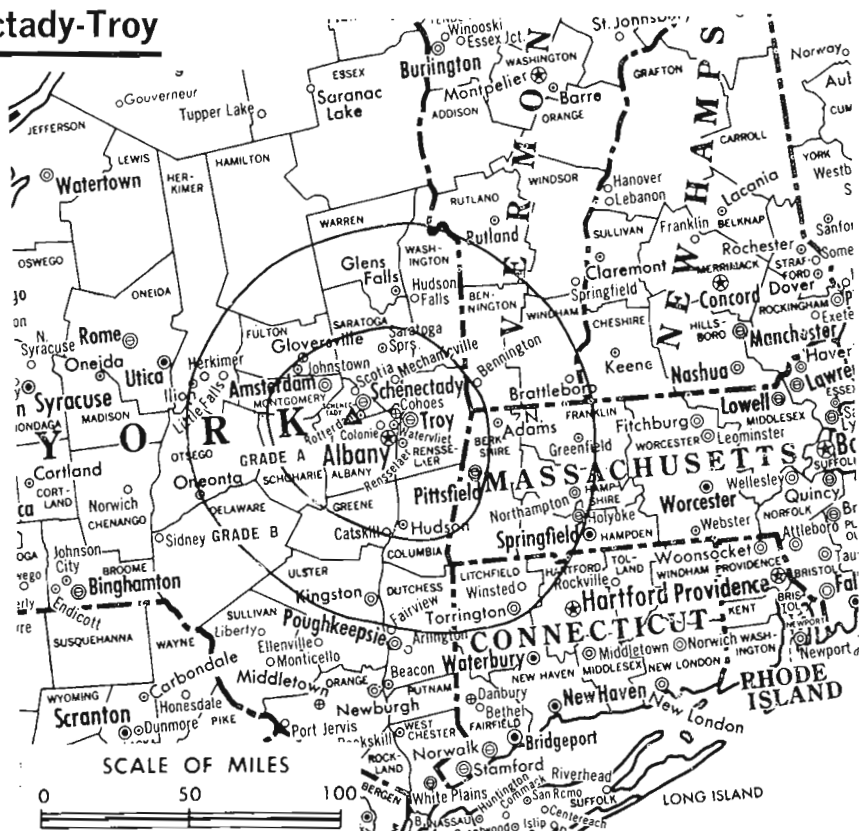
AM Affiliate: WGY, 50-kw, 810 kHz (NBC).

FM Affiliate: WGFM, 10-kw, 99.5 MHz (No. 258), 805-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WRGB Ref: FCC File No. BPCT-1047 Granted 9/16/32

©American Map Co., Inc., N.Y., No. 14244

WRGB

Licensee: General Electric Broadcasting Co. Inc., 1400 Balltown Rd. (12309).

Studio: 1400 Balltown Rd., Schenectady (12309).

Telephone: 518-385-1385.

TWX No.: 710-442-2974.

Ownership: Subsidiary of General Electric Co. Officers: Robert R. Frederick, chmn.; Reid L. Shaw, pres.; Clarence O. Yeates, treas.; L. Mason Harter, v.p. & gen. counsel. Parent corp. is manufacturer of TV-radio, household appliances, heavy duty electrical equipment, etc. Also owns WNGE & WSIX-AM-FM, Nashville; KOA-TV-AM & KOAQ (FM), Denver, Colo.; WJIB (FM), Boston, Mass. and KFOG (FM), San Francisco.

Began Operation: Dec. 1, 1947 (on air since Nov. 6, 1939).

Represented (sales) by Blair Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

JAMES J. DELMONICO, vice president & general manager.

DAVID C. MARTIN, manager, marketing.

RAY SCHONBAK, general sales manager.

JOEL L. LEVY, sales manager.

ARTHUR R. GARLAND, manager, public & community affairs.

CHARLES B. KING, manager, operations.

DONALD J. DECKER, manager, news.

WALTER McDOWELL, manager, promotion & publicity.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1625.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS Berkshire	51,800	50,600	98

Net Weekly Circulation	State County	Total Households	TV Households	%
NEW YORK				
50% & Over	Albany	103,700	100,200	97
	Columbia	19,500	18,700	96
	Fulton	21,100	20,400	96
	Greene	13,600	13,100	96
	Montgomery	21,300	20,400	96
	Rensselaer	53,100	51,100	96
	Saratoga	46,100	44,900	97
	Schenectady	57,000	55,500	97
	Schoharie	10,000	9,500	95
	Ulster	52,400	49,500	94
Warren	18,100	17,300	96	
Washington	17,600	17,000	96	
VERMONT				
	Bennington	10,100	9,800	97
	Rutland	18,000	17,400	97
NEW YORK				
Between 25-49%	Hamilton	1,800	1,700	94
	Otsego	18,900	17,900	95
CONNECTICUT				
	Litchfield	52,500	51,200	98
NEW YORK				
Between 5-24%	Delaware	16,000	14,900	93
	Dutchess	70,800	68,000	96
	Essex	11,700	11,300	96
	Herkimer	24,100	23,200	96
	Oneida East	59,900	58,100	97
	Orange	77,700	74,800	96
VERMONT				
	Addison	7,500	7,200	96
	Chittenden	32,700	32,000	98
	Washington	15,500	15,100	98
	Windham	12,600	11,800	94
	Windsor	16,100	15,500	96
Station Totals		931,200	898,100	96
Net Weekly Circulation (1974-75)			473,700	
Average Daily Circulation (1974-75)			339,600	

New York—Albany



WTEN

Ch. 10



[Also operates satellite WCDC, Adams, Mass.]

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 200-kw visual, 30-kw aural. Antenna: 1000-ft. above av. terrain, 275-ft. above ground, 1805-ft. above sea level.

Latitude 42° 38' 15"
Longitude 73° 59' 54"

Transmitter: Beaver Dam Rd., Held-erberg Mt., New Scotland.

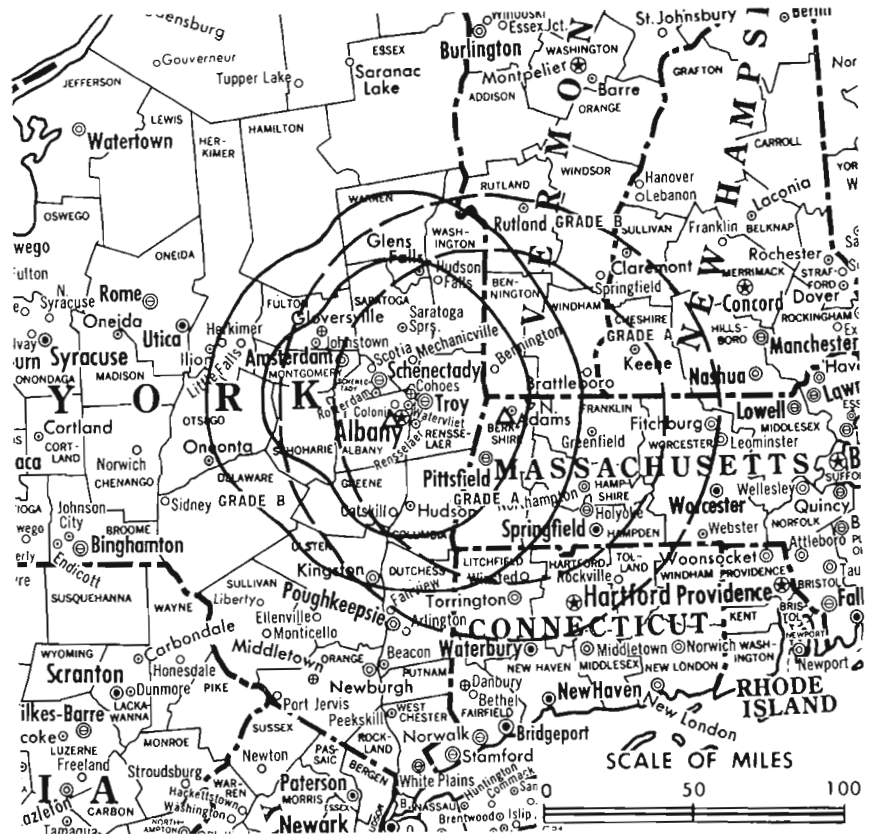
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Arbitron Data: Includes satellite, WCDC, Adams, Mass.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WTEN Ref: FCC File No. BMPCT-5867 Granted 6/14/63

©American Map Co., Inc., N.Y., No. 14244

WTEN

Licensee: Poole Broadcasting Company Inc.
Studio: 341 Northern Blvd., Albany (12204).
Telephone: 518-436-4822.
TWX No.: 710-441-8203.
Ownership: Poole Broadcasting. For other interests, see WJRT-TV, Flint, Mich.
Began Operation: Oct. 14, 1953. Sale of 83.4% to Lowell Thomas group approved Nov. 3, 1954 by FCC (Television Digest, Vol. 10:42, 45). Station switched from Ch. 41 and changed WCDA call letters Dec. 1, 1957 (Vol. 13:49). Sale to present owners by Capital Cities Bcstg. approved by FCC Feb. 24, 1971 (Vols. 10:17; 11:9).
Represented (sales) by TeleRep Inc.
Represented (legal) by Wilmer, Cutler & Pickering.
Represented (engineering) by Gautney & Jones.
Personnel:
TERRENCE McGUIRK, vice president & general manager.
VINCENT DeLUCA, general sales manager.
CHRISTOPHER J. ROHRS, national sales manager.
GENE COLLINS, program/promotion manager.
J. ROBERT BRENNAN, business manager.
THOMAS V. JOHNSON, chief engineer.

DIGEST OF RATE CARD NO. 75—(Jan. 1, 1975)

Hour	30 Min.	15 Min.	30 Sec.	ID
Class A—6:30-11:30 p.m., daily.				
\$1550			\$600*	\$300*

*Class A—6:30-11 p.m., Mon.-Sat.; 7:30-11 p.m., Sun. Rates include WCDC, Adams, Mass.

NETWORK BASE HOURLY RATE: \$1549.

Net Weekly Circulation	State County	Total Households	TV Households	%
	MASSACHUSETTS			
	Berkshire	51,800	50,600	98
	NEW YORK			
	Albany	103,700	100,200	97
	Columbia	19,500	18,700	96
	Fulton	21,100	20,400	96
	Greene	13,600	13,100	96
	Herkimer	24,100	23,200	96
	Montgomery	21,300	20,400	96
50% & Over	Rensselaer	53,100	51,100	96
	Saratoga	46,100	44,900	97
	Schenectady	57,000	55,500	97
	Schoharie	10,000	9,500	95
	Ulster	52,400	49,500	94
	Warren	18,100	17,300	96
	Washington	17,600	17,000	96
	VERMONT			
	Bennington	10,100	9,800	97
	Rutland	18,000	17,400	97
	NEW HAMPSHIRE			
	Cheshire	18,800	18,100	96
Between 25-49%	NEW YORK			
	Hamilton	1,800	1,700	94
	VERMONT			
	Windham	12,600	11,800	94
	CONNECTICUT			
	Tolland	33,500	32,600	97
	MASSACHUSETTS			
Between 5-24%	Franklin	23,000	22,100	96
	Hampden	157,400	154,200	98
	Hampshire	42,100	40,800	97
	NEW YORK			
	Delaware	16,000	14,900	93

(Continued on page 551-b)

Station Totals	1,011,500	977,300	96
Net Weekly Circulation (1974-75)			495,600
Average Daily Circulation (1974-75)			347,800

New York—Binghamton



WBJA-TV

Ch. 34

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 204-kw visual, 39.8-kw aural. Antenna: 900-ft. above av. terrain, 545-ft. above ground, 2215-ft. above sea level.

Latitude 42° 03' 38"
Longitude 75° 56' 33"

Transmitter: 3.2-mi. SSW of Binghamton, W side of Ingraham Hill Rd.

Color: Network, film, slide & tape.

News Wire Service: AP.

Telephone: 607-798-7111.

Represented (sales) by Savalli/Gates Inc.

Represented (engineering) by Paul Godley & Associates.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WBJA-TV Ref: FCC File No. Doc. 14274—Effective 1/22/62

©American Map Co., Inc. N.Y., No. 14244

WBJA-TV

Licensee: WBJA-TV Inc., Box 813, Binghamton, N.Y. (13902).

Studio: Ingraham Hill Rd., Binghamton, N.Y. (13902).

Ownership: Empire TV & Radio Inc., 100%. Owners of Empire are: Gerald T. Arthur, J. J. L. Hessen, Oliver Lazare, 33 1/3% each.

Began Operation: Nov. 24, 1962. Sale of control to Arthur, Hessen and Lazare by Alfred E. Anscombe (53.13%) and James E. Greeley (10.4%) approved August 17, 1966 by FCC (Television Digest, Vol. 6:34).

Personnel:

RALPH FABRIZIO, vice president & general manager.
JAMES VALENT, general sales manager.
VERN ROWLANDS, program director.
LOWELL NELSON, chief engineer.

DIGEST OF RATE CARD NO. 8—(July 15, 1972)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 10 Sec.
Class AA—7:30-11 p.m., daily.
\$375.00 \$275.00 \$210.00 \$85.00 \$75.00 \$60.00 \$45.00
NETWORK BASE HOURLY RATE: \$175.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Broome	74,600	72,400	97
	Tioga	15,200	14,700	96
Between 25-49%	NEW YORK			
	Chenango	15,400	14,700	96
	Cortland	14,900	14,400	96
	PENNSYLVANIA			
	Bradford	19,800	18,900	96
	Susquehanna	12,700	12,200	96
Between 5-24%	NEW YORK			
	Delaware	16,000	14,900	93
	PENNSYLVANIA			
	Sullivan	1,900	1,800	95
	Tioga	13,700	12,800	94
Station Totals		184,200	176,800	95
Net Weekly Circulation (1974-75)			89,500	
Average Daily Circulation (1974-75)			41,200	

New York—Binghamton



WBNG-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 166-kw visual, 18-kw aural. Antenna: 1205-ft. above av. terrain, 785-ft. above ground, 2546-ft. above sea level.

Latitude 42° 03' 33"
Longitude 75° 57' 06"

Transmitter: Ingraham Hill Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

Represented (sales) by Blair Television.

Represented (legal) by Wilner & Scheiner.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WBNG-TV Ref: FCC File No. BMPCT—3731 Granted 2/24/56

©American Map Co., Inc., N.Y., No. 14244

WBNG-TV

Network Service: CBS.

Licensee: Gateway Communications Inc., Suite 612, Executive Bldg., Cherry Hill, N.J. (08034).

Studio: 50 Front St., Binghamton (13902).

Telephone: 607-723-7311. TWX No.: 510-252-1991.

Ownership: Bergen Evening Record Corp., 80%; George A. Koehler, pres., 13%; H. Lewis Klein, exec. v.p., 5%; James A. Marohn, v.p.-treas.; Herbert E. Nelson, secy.; Morton H. Wilner, trustee, 2%. Gateway also owns WTAJ-TV, Altoona; WLYH-TV, Lancaster-Lebanon, Pa. & WOWK-TV, Huntington-Charleston, W. Va.

Began Operation: Dec. 1, 1949. Sale to present owners by Triangle Publications approved by FCC Sept. 20, 1972 (Television Digest, Vol. 11:50; 12:39). Previous sale to Triangle by John C. Clark interests approved by FCC May 4, 1955 (Vol. 11:11, 19).

Personnel:

DONALD F. SNYDER, v.p. & general manager.
JOHN WEIDMAN, general sales manager.
RICHARD A. STEIKA, business manager.
MICHAEL A. LaMONICA, chief engineer.
JUDITH GIRARD, program director.
LARRY ESTEPA, news director.

DIGEST OF RATE CARD NO. 1-74—(June 24, 1974)

Hour	30 Min.	30 Sec.	20 Sec.	ID
Class AAA—7-11 p.m., daily.				
\$1500	\$900	\$400	\$400	\$200
NETWORK BASE HOURLY RATE: \$1150.				

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK				
		Broome	74,600	72,400	97
		Chemung	33,300	31,900	96
		Chenango	15,400	14,700	96
		Delaware	16,000	14,900	93
		Otsego	18,900	17,900	95
		Tioga	15,200	14,700	96
	Tompkins	26,400	23,900	91	
Between 25-49%	PENNSYLVANIA				
		Bradford	19,800	18,900	96
		Sullivan	1,900	1,800	95
		Tioga	13,700	12,800	94
Between 5-24%	NEW YORK				
		Cortland	14,900	14,400	96
		Schuyler	6,200	5,900	94
	Steuben	33,700	32,100	95	
Station Totals	PENNSYLVANIA				
		Susquehanna	12,700	12,200	96
		Wyoming	8,100	7,700	95
	NEW YORK				
		Schoharie	10,000	9,500	95
		Sullivan	21,100	19,800	94
		Clinton	13,300	12,800	96
	Lackawanna	85,900	83,700	97	
	Lycoming	40,900	38,400	94	
	Pike	5,400	5,000	93	
	Potter	6,500	6,100	94	
	Wayne	11,300	10,500	93	
Station Totals			505,200	482,000	95
Net Weekly Circulation (1974-75)				221,600	
Average Daily Circulation (1974-75)				154,000	

New York—Binghamton

WICZ-TV

Ch. 40

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 565-kw max. & 501-kw horizontal visual, 56.5-kw max. & 50.1-kw horizontal aural. Antenna: 1230-ft. above av. terrain, 930-ft. above ground, 2555-ft. above sea level.

Latitude 42° 03' 22"
Longitude 75° 56' 39"

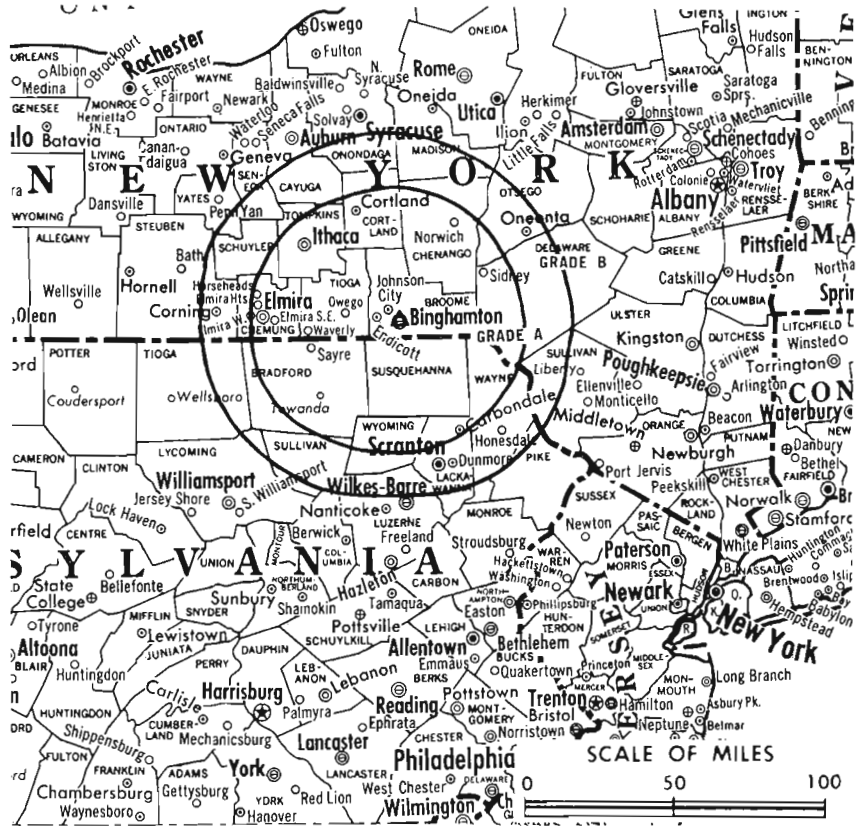
Transmitter: Ingraham Hill Rd., approx. 4.5-mi. SW of center of Binghamton.

Color: Network, live, film, slide & tape.

News Film Service: NBC.

Represented (engineering) by Lohnes & Culver.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
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County coverage based on Arbitron study (see page 4-b).



WICZ-TV Ref: FCC File No. BPCT-4879 Granted 2/22/71

© American Map Co., Inc., N.Y., No. 14244

WICZ-TV

Licensee: Stainless Inc., 70 Henry St. (13901).
Studio: Vestal Pkwy. (State Rt. #434), approx. 1/2-mi. beyond city limits of Binghamton, Vestal, N.Y.
Telephone: 607-723-8251. TWX No.: 607-772-0240.
Ownership: Stainless Inc. Henry J. Guzewicz, pres.
Began Operation: Nov. 1, 1957. Sale to present owner by Binghamton Press (Gannett) approved by FCC Feb. 22, 1971 (Television Digest, Vol. 10:31).
Represented (sales) by H-R Television.
Represented (legal) by Dow, Lohnes & Albertson.
Personnel:
JOSEPH J. KILCULLEN, general manager.
GINO RICCIARDELLI, technical director.

DIGEST OF RATE CARD NO. 7—(Aug. 15, 1972)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.				
\$600.00	\$360.00	Graded rates apply*		

*Highest rate: \$150.
NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Broome	74,600	72,400	97
	Chenango	15,400	14,700	96
	Tioga	15,200	14,700	96
	Tompkins	26,400	23,900	91
Between 25-49%	NEW YORK			
	Delaware	16,000	14,900	93
	PENNSYLVANIA			
	Bradford	19,800	18,900	96
	Sullivan	1,900	1,800	95
	Susquehanna	12,700	12,200	96
Between 5-24%	NEW YORK			
	Chemung	33,300	31,900	96
	Cortland	14,900	14,400	96
	Otsego	18,900	17,900	95
	Steuben	33,700	32,100	95
	PENNSYLVANIA			
	Tioga	13,700	12,800	94
	Wyoming	8,100	7,700	95
Station Totals		304,600	290,300	95
Net Weekly Circulation (1974-75)			124,700	
Average Daily Circulation (1974-75)			72,200	

New York—Buffalo



WBEN-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1200-ft. above av. terrain, 1059-ft. above ground, 2700-ft. above sea level.

Latitude 42° 39' 33"
Longitude 78° 37' 38"

Transmitter: Colden, N.Y.

TV tape: Recording facilities.

AM Affiliate: WBEN, 5-kw, 930 kHz (CBS).

FM Affiliate: WBEN-FM, 110-kw, 102.5 MHz (No. 273), 1200-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Total Households: ① MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WBEN-TV Ref: FCC File No. BPCT-2075 Granted 2/13/64

©American Map Co., Inc., N.Y., No. 14244

WBEN-TV

Licensee: WBEN Inc., 2077 Elmwood Ave., Buffalo, N.Y. (14207).

Studio: 2077 Elmwood Ave.

Telephone: 716-876-0930. TWX No.: 710-522-1719.

Ownership: Buffalo Evening News. Henry Urban, pres.

Began Operation: May 14, 1948.

Represented (sales) by Harrington, Righter & Parsons Inc.; Stephens & Towndrow Co. Ltd. (Canada).

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Personnel:

- LESLIE G. ARRIES JR., president & general manager.
- GEORGE R. TORGE, vice president & station manager.
- GEORGE D. LILLY, general sales manager.
- RAYMOND COLEMAN, asst. gen. sales manager.
- FRANK A. MASER, director of engineering.
- QUINTIN E. RENNÉR, program director.
- MARGIT CLARK, promotion director.
- RAY HASSON, news director.
- JOSEPH W. KORAL, community services director.

TWILA HENNEBERGER, executive producer.
LESTER H. OTTERMAN, controller.

DIGEST OF RATE CARD NO. 29 REV. 2—(Feb. 1976)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.
Class AA—8-11 p.m., daily.	\$2520	\$1358	\$1120	\$1000
NETWORK BASE HOURLY RATE: \$1800.				

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Allegany	16,000	15,100	95
	Cattaraugus	29,300	28,100	96
	Chautauqua	52,200	50,400	97
	Erie	378,600	369,600	98
Genesee	20,100	19,600	97	

(Continued on page 570-b)

Station Totals	1,082,200	1,050,100	97
Net Weekly Circulation (1974-75)			598,500
Average Daily Circulation (1974-75)			424,500
(Station also received in Canadian markets)			

FOR RENT

- six-camera availability/TK44
- special effects and chroma-key
- stop-action
- slow-motion
- instant-replay
- complete slide system (colorizer included)
- the best in lighting equipment
- complete intercom facilities including five-position program interrupt feature
- two video tape recorders

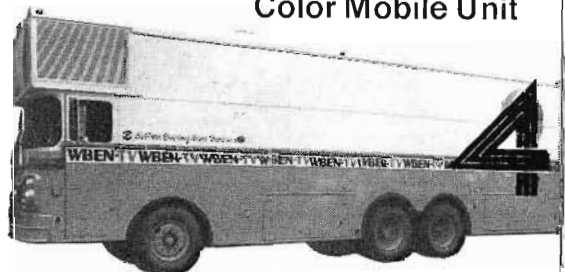
A money-making machine . . .

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Frank Maser
Director of Engineering
WBEN-TV
2077 Elmwood Ave., Buffalo, N.Y. 14207

THE WBEN-TV Color Mobile Unit



New York—Buffalo



Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft above av. terrain, 958-ft. above ground, 2310-ft. above sea level.

Latitude 42° 43' 06"
Longitude 78° 33' 48"

Transmitter: Warner Hill Rd., South Wales, N.Y.

TV tape: Recording facilities.

AM Affiliate: WGR, 5-kw, 550 kHz (ABC).

FM Affiliate: WGRQ, 12.6-kw, 96.9 MHz (No. 245), 628-ft. (ABC).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC, Newsweek.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WGR-TV Ref: FCC File No. BPCT-3826 Granted 12/13/66

©American Msp Co., Inc., N.Y., No. 14244

WGR-TV

Licensee: Taft Broadcasting Co., 259 Delaware Ave., Buffalo (14202).

Studio: 259 Delaware Ave.

Telephone: 716-856-1414. TWX No.: 710-522-1729.

Ownership: See WKRC-TV, Cincinnati, Ohio.

Began Operation: August 14, 1954. Sale to Taft by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (Television Digest, Vols. 3:15-16, 31, 4:8).

Represented (sales) by MMT Sales Inc.; Television Marketing Services (Canada).

Represented (legal) by Koteen & Burt.

Personnel:

- EARL BEALL, vice president & general manager.
- MIKE FISHER, general sales manager.
- GENE R. KIRSHENSTEIN, business manager.
- KURT A. EICHSTEADT, promotion manager.
- FRANK S. DeTILLIO, local sales manager.
- DONALD A. LARICK, production manager.
- ED HERBERT, operations manager.
- HAROLD A. HIGGINS, manager of engineering.
- STEWART DAN, news director.

DIGEST OF RATE CARD NO. 23A—(Aug. 11, 1975)

Hour 30 Min. 15 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class AAA—7:30-11 p.m., daily.
\$2500 \$1300 Graded rates apply*

*Highest rate: \$2100.

NETWORK BASE HOURLY RATE: \$1800.

Net Weekly Circulation	State County	Total Households	TV Households	%
NEW YORK				
	Allegany	16,000	15,100	95
	Cattaraugus	29,300	28,100	96
	Chautauqua	52,200	50,400	97
	Erie	378,600	369,600	98
	Genesee	20,100	19,600	97
50% & Over	Niagara	79,500	77,600	98
	Orleans	13,000	12,500	96
	Wyoming	11,800	11,500	98
PENNSYLVANIA				
	Mc Kean	18,700	17,800	95
	Potter	6,500	6,100	94
	Warren	16,400	15,300	93
NEW YORK				
Between 25-49%	Livingston	17,500	16,900	97
PENNSYLVANIA				
	Cameron	2,600	2,500	97
NEW YORK				
Between 5-24%	Steuben	33,700	32,100	95
Station Totals		695,900	675,100	97
Net Weekly Circulation (1974-75)			556,300	
Average Daily Circulation (1974-75)			365,300	

(Station also received in Canadian markets)

For BBM Circulation Data, see Canadian Directory

New York—Buffalo



WKBW-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 91.2-kw visual, 18.2-kw aural. Antenna: 1420-ft. above av. terrain, 1076-ft. above ground, 2808-ft. above sea level.

Latitude 42° 38' 15"
Longitude 78° 37' 12"

Transmitter: E. of Center St., Colden, N.Y.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

AM Affiliate: WKBW, 50-kw, 1520 kHz.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WKBW-TV Ref: FCC File No. BPT-2677 Granted 9/9/59

© American Map Co., Inc., N.Y., No. 14244

WKBW-TV

Licensee: Capital Cities Communications Inc., 24 E. 51st St., New York (10022).

Studio: 1420 Main St. (14209).

Telephone: 716-883-0770. TWX No.: 710-522-1846.

Ownership: Capital Cities Communications Inc., 100%. (For other interests see Group Ownership).

Began Operation: Nov. 30, 1958.

Represented (sales) by Blair TV; Opex Communications Ltd. (Canada).

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

- PHILIP R. BEUTH, vice president & general manager.
- RICHARD SHEPARD, general sales manager.
- MARC EDWARDS, local-regional sales manager.
- DUDLEY FEW, sales development manager.
- ALAN BENNETT, program director.
- DON HOLLAND, chief engineer.
- JOE BARNES, news director.
- RON MARTZOLF, assistant program manager.
- STEVE ZAPPIA, production manager.
- KEN KOLLER, business manager.
- BERNARD BARTH, promotion director.

DIGEST OF RATE CARD NO. 24—(Feb. 1, 1976)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—8-11 p.m., daily.				
On request		\$1500	\$1500	\$750
NETWORK BASE HOURLY RATE: \$1900.				

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK				
		Allargeny	16,000	15,100	95
		Cattaraugus	29,300	28,100	96
		Chautauqua	52,200	50,400	97
		Erie	378,600	369,600	98
		Genesee	20,100	19,600	97
		Niagara	79,500	77,600	98
	Orleans	13,000	12,500	96	
	Wyoming	11,800	11,500	98	
	PENNSYLVANIA				
		Cameron	2,600	2,500	97
		Mc Kean	18,700	17,800	95
		Warren	16,400	15,300	93
Between 25-49%	NEW YORK				
		Livingston	17,500	16,900	97
		Steuben	33,700	32,100	95
	PENNSYLVANIA				
	Elk	12,400	11,900	96	
	Potter	6,500	6,100	94	
Between 5-24%	PENNSYLVANIA				
		Erie	91,300	88,900	97
	Tioga	13,700	12,800	94	
Station Totals			813,300	788,700	96
Net Weekly Circulation (1974-75)				566,700	
Average Daily Circulation (1974-75)				394,400	
(Station also received in Canadian markets)					

New York—Buffalo

WUTV

Ch. 29

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1250-kw max. & 1050-kw horizontal visual, 105-kw aural. Antenna: 920-ft. above av. terrain, 959-ft. above ground 1549-ft. above sea level.

Latitude 43° 01' 27"
Longitude 78° 55' 40"

Transmitter: 951 Whitehaven Rd., Grand Island, N.Y.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WUTV Ref: FCC File No. BPCT-3200 Granted 1/21/68

© American Map Co., Inc., N.Y., No. 14244

WUTV

Licensee: Ultravision Broadcasting Co. Inc., 951 Whitehaven Rd., Grand Island, N.Y.

Studio: 951 Whitehaven Rd., Grand Island (14072).

Telephone: 716-773-7531.

TWX No.: 710-260-1359.

Ownership: F. R. Burczynski, chmn., 58.1%; Stan Jasinski, pres., 13.6%; Roger K. Lund, v.p., 3.3%; Edward Posluszny, v.p., 14%.

Began Operation: December 21, 1970.

Represented (sales) by Bolton/Burchill International Ltd.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

- HERMAN PEASE, general manager.
- ARTHUR ZWEIG, general sales manager.
- AL BENZ, assistant sales manager.
- PHIL POPP, director, engineering.
- DENISE KRUMM, program coordinator.
- PAUL MEYER, production manager.
- JOHN CLEMENS, news director.
- DIANE BERRYMAN, promotion manager.

For CATV & UHF Penetration by Market,
see Services Volume

DIGEST OF RATE CARD NO. 22 (Sept. 6, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
..... Graded rates apply*

*Highest rate: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Erie	378,600	369,600	98
	Niagara	79,500	77,600	98
Between 25-49%	NEW YORK			
	Genesee	20,100	19,600	97
	Orleans	13,000	12,500	96
Between 5-24%	NEW YORK			
	Cattaraugus	29,300	28,100	96
	Chautauqua	52,200	50,400	97
	Wyoming	11,800	11,500	98
	PENNSYLVANIA			
	Warren	16,400	15,300	93
Station Totals		600,900	584,600	97
Net Weekly Circulation (1974-75)			265,900	
Average Daily Circulation (1974-75)			120,300	

(Station also received in Canadian markets)

New York—Elmira



WENY-TV



Ch. 36

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 464-kw max. & 427-kw horizontal visual, 92.7-kw max. & 85.4-kw horizontal aural. Antenna: 1050-ft. above av. terrain, 840-ft. above ground, 2546-ft. above sea level.

Latitude 42° 06' 20"
Longitude 76° 52' 17"

Transmitter: Hawley Hill, approx. 3-mi. WNW of Elmira.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

AM Affiliate: WENY, 1-kw, 1230 kHz.

FM Affiliate: WENY-FM, 750 watts, 92.7 MHz (No. 224), 560-ft.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WENY-TV Ref: FCC File No. BMPCT-7044 Granted 8/20/69

© American Map Co., Inc., N.Y., No. 14244

WENY-TV

Network Service: ABC.

Licensee: WENY Inc., Box 208, Elmira, N.Y. (14902).

Studio: 596 Old Ithaca Rd., Horseheads, N.Y. (14845).

Telephone: 607-739-3636.

Ownership: Donald M. Simmons, Howard L. Green, John Stethers, 33 1/3% each. They also own radios WOND, Pleasantville, N.J. & WMGM (FM), Atlantic City.

Began Operation: Nov. 19, 1969.

Represented (legal) by Cordon & Jacob.

Represented (engineering) by Lohnes & Culver.

Personnel:

HOWARD L. GREEN, executive vice president.
C. ROBERT EDWARDS, station & sales manager.
JOHN HERRICK, program & promotion director.
LARRY TAYLOR, director of engineering.

DIGEST OF RATE CARD NO. 1 (Dec. 1969)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—5:59-11:30 p.m., Mon.-Fri.; 7:30-11 p.m., Sat.-Sun.	\$485.00	\$275.00	\$220.00	\$85.00	\$75.00	\$65.00
NETWORK BASE HOURLY RATE:	\$125.					

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Chemung	33,300	31,900	96
	Steuben	33,700	32,100	95
	Tompkins	26,400	23,900	91
Between 25-49%	PENNSYLVANIA			
	Bradford	19,800	18,900	96
	Tioga	13,700	12,800	94
	NEW YORK			
	Schuyler	6,200	5,900	94
Between 5-24%	NEW YORK			
	Tioga	15,200	14,700	96
	PENNSYLVANIA			
	Potter	6,500	6,100	94
	Sullivan	1,900	1,800	95
Station Totals		156,700	148,100	94
Net Weekly Circulation (1974-75)				83,100
Average Daily Circulation (1974-75)				42,400

For ARB & Nielsen County-by-County Households, See Services Volume

New York—Elmira-Corning



WSYE-TV



Ch. 18

[Satellite of WSYR-TV, Syracuse]

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 170-kw max. and 113-kw horizontal visual, 33-kw max. and 22.4-kw horizontal aural. Antenna: 1220-ft. above av. terrain, 843-ft. above ground, 2549-ft. above sea level, using 1° electrical and .5° mechanical beam tilt.

Latitude 42° 06' 20"

Longitude 76° 52' 17"

Transmitter: Hawley Hill, approx. 3-mi. WNW of Elmira.

Color: Network, live, film & slide.

News Wire Service: UPI.

Arbitron Data: Included with WSYR-TV, Syracuse.

County coverage based on Arbitron study (see page 4-b).



WSYE-TV Ref: FCC File No. BMPCT-4636 Granted 5/31/87

©American Map Co., Inc., N.Y., No. 14244

WSYE-TV

Network Service: NBC, same as WSYR-TV, Syracuse.
 Licensee: Newhouse Broadcasting Corp., 1030 James St., Syracuse, N.Y. (13203).
 Telephone: 607-733-5536.
 Ownership: See WSYR-TV, Syracuse, N.Y.
 Began Operation: Sept. 10, 1956.
 Represented (sales) by Harrington, Righter & Parsons Inc.
 Represented (engineering) by Lohnes & Culver.
 Represented (legal) by Dow, Lohnes & Albertson.
 Personnel:
 DON BUIES, manager.
 T. A. GREENE, chief engineer.
 Rates: Sold in combination with WSYR-TV, Syracuse.
 NETWORK BASE HOURLY RATE: Bonus to WSYR-TV, Syracuse.

Hogan-Feldmann, Inc.
 MEDIA BROKERS · CONSULTANTS
 16255 Ventura Boulevard, Suite 415
 Encino, California 91436
 (213) 986-3201

New York—New York



WABC-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 110-kw visual, 11-kw aural. Antenna: 1380-ft. above av. terrain, 1465-ft. above ground, 1515-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"

Holds CP for change to 64.6-kw visual, 12.92-kw aural, 1611-ft. above av. terrain, 1727-ft. above ground, 1739-ft. above sea level, lat. 40° 42' 43", long. 74° 00' 49", transmitter to North Bldg. of World Trade Center, New York. BPCT-4425.

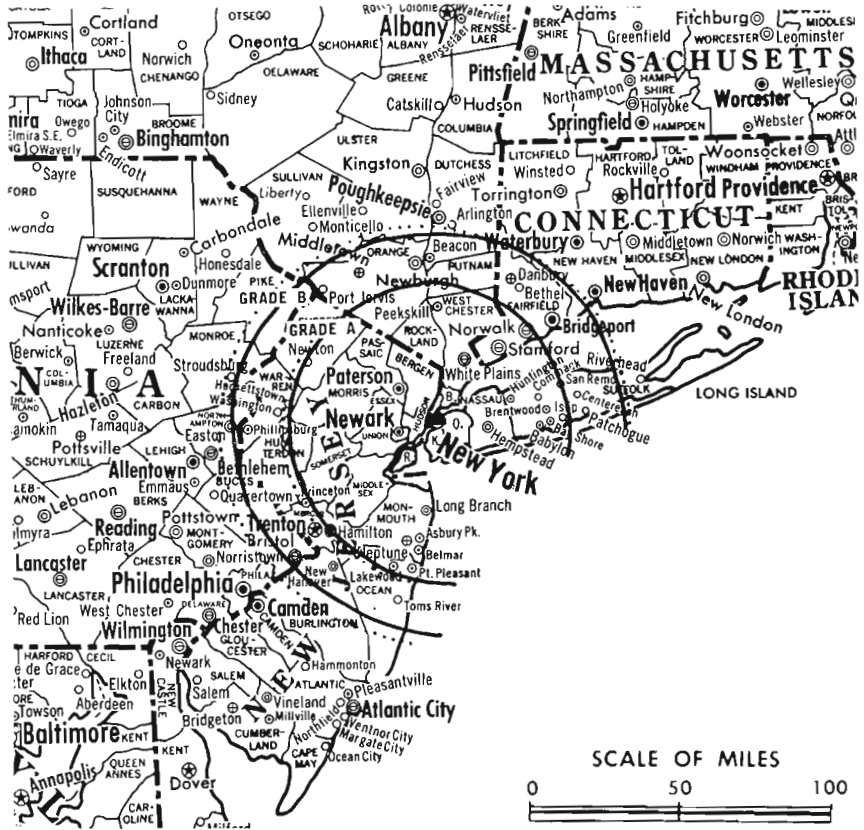
Transmitter: Empire State Bldg.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape. News Wire Service: AP, UPI. Facsimile Service: UPI.

AM Affiliate: WABC, 50-kw, 770 kHz (ABC). FM Affiliate: WPLJ, 4.6-kw, 95.5 MHz (No. 238), 1300-ft.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WABC-TV Ref: FCC File No. BMPCT-887 Granted 1/7/53

©American Map Co., Inc., N.Y., No. 14244

WABC-TV

Licensee: American Broadcasting Co., 1330 Ave. of the Americas, New York, N.Y. (10019).

Studio: 1330 Ave. of the Americas. Telephone: 212-581-7777.

Ownership: American Broadcasting Co., is a division of American Broadcasting Companies Inc. Leonard Goldenson, chmn. Also owns and operates WLS-TV, Chicago; WXYZ-TV, Detroit; KGO-TV, San Francisco; KABC-TV, Los Angeles; and radios WLS & WDAI(FM), Chicago; WXYZ & WRIF(FM), Detroit; KXYZ & KAUM(FM), Houston; KGO & KSFX(FM) San Francisco; KABC & FM, Los Angeles; WABC & WPLJ(FM), New York and owns 22% of nucleonics-electronics firm Technical Operations Inc.

Began Operation: Aug. 10, 1948.

Represented (sales) by WABC-TV Sales (in N.Y.); ABC Television Spot Sales Inc. (outside N.Y.).

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

KENNETH H. MacQUEEN, vice president & general manager.
JOHN BONANNI, general sales manager.
BURKE LIBURT, local sales manager.
ED SAMSON, national sales manager.
BERNADETTE TYRRELL, sales service manager.
GORDON KUNZ, production manager.
GERALD RUSSELL, director of research & sales development.
JAMES BAKER, chief engineer.
JONATHAN OLKEN, dir. of advertising & press information.
CARRIE VAN ZILE, director of community affairs.
PATRICK MULDOWNEY, editorial director.
HOWARD ROTHSTEIN, business affairs manager.
TAK KAKO, assistant director of programming.
RONALD TINDIGLIA, director of news & public affairs.
CANDACE CARUTHERS, director of community relations.

DIGEST OF RATE CARD NO. 38—(Sept. 11, 1972)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AAA—8-10:30 p.m., Mon.-Sat.; 7:30-10:30 p.m., Sun.
\$11,500 \$9500 \$4500 \$3000 \$5800 \$4600 \$2600
NETWORK BASE HOURLY RATE: \$8800.

Net Weekly Circulation	State County	Total Households	TV Households	%
CONNECTICUT				
	Fairfield	272,600	268,200	98
NEW JERSEY				
	Bergen	308,900	304,600	99
	Essex	331,600	322,100	97
	Hudson	228,800	222,700	97
	Hunterdon	25,200	24,400	97
	Middlesex	191,800	188,500	98
	Monmouth	156,700	153,200	98
	Morris	125,800	123,800	98
	Ocean	98,300	96,400	98
	Passaic	163,400	159,500	98
	Somerset	64,400	63,100	98
	Sussex	29,200	28,200	97
	Union	190,800	187,400	98
50% & Over				
NEW YORK				
	Bronx	527,600	510,800	97
	Dutchess	70,800	68,000	96
	Kings	909,600	876,600	96
	Nassau	439,700	434,600	99
	New York	670,700	601,900	90
	Orange	77,700	74,800	96
	Putnam	21,800	21,100	97
	Queens	748,900	732,900	98
	Richmond	103,400	101,400	98
	Rockland	75,700	73,500	97
	Suffolk East	110,500	108,200	98
	Suffolk West	267,800	262,500	98
	Sullivan	21,100	19,800	94
	Ulster	52,400	49,500	94
	Westchester	317,800	310,200	98
PENNSYLVANIA				
	Pike	5,400	5,000	93
CONNECTICUT				
Between 25-49%	New Haven	260,400	255,500	98
(Continued on page 583-b)				
Station Totals		7,557,200	7,317,100	96
Net Weekly Circulation (1974-75)			5,585,400	
Average Daily Circulation (1974-75)			3,236,300	

New York—New York



WCBS-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 42-kw visual, 8.32-kw aural. Antenna: 1300-ft. above av. terrain, 1465-ft. above ground, 1515-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"

Holds CP for change to 20.3-kw visual, 4.06-kw aural, 1577-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level, lat. 40° 42' 43", long. 74° 00' 49"; transmitter to World Trade Center, New York. BPCT-4280.

Transmitter: Empire State Bldg.

TV tape: Recording facilities.

AM Affiliate: WCBS, 50-kw, 880 kHz (CBS). FM Affiliate: WCBS-FM, 1.5-kw, 101.1 MHz (No. 266), 1270-ft. antenna.

Color: Network, live, film, slide & tape. News Wire Service: AP, UPI. Facsimile Service: AP, UPI. News Film Service: CBS.

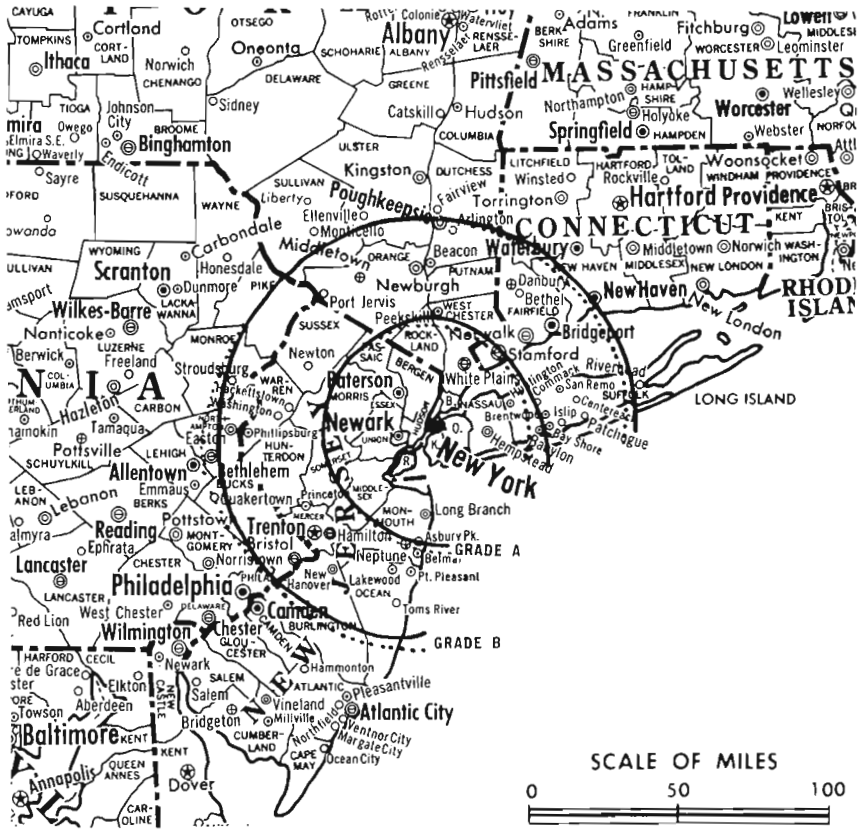
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WCBS-TV Ref: FCO File No. BMPCT-971 Granted 2/12/33

© American Map Co., Inc., N.Y., No. 14244

WCBS-TV

Licensee: CBS Inc., 51 West 52nd St., New York, N.Y. (10019).

Studio: 524 W. 57th St.

Telephone: 212-975-4321. TWX No.: 212-867-7987.

Ownership: William S. Paley, chairman of board; John Backe, pres.; Julius F. Brauner, secy.; Kenneth W. Hoehn, treas. Also owns KNXT & KNX-AM-FM, Los Angeles; WBBM-TV-AM-FM, Chicago; KMOX-TV-AM-FM, St. Louis; WCAU-TV-AM-FM, Philadelphia; WCBS-AM-FM, New York; KCBS-AM-FM, San Francisco; WEEI-AM-FM, Boston.

Began Operation: July 1, 1941.

Represented (sales) by CBS Television Stations National Sales.

Personnel:

THOMAS F. LEAHY, vice president & general manager.
GAIL TRELL, director of sales.
MICHAEL DiGENNARO, general sales manager.
KEITH SWINEHART, national sales manager.
SHERMAN WILDMAN, retail sales manager.
BRUCE NUGENT, director, planning & administration.
GEORGE DESSART, executive assistant to general manager.
EDWARD JOYCE, director of news.
KATHY RICH, manager of advertising & promotion.
LINDA GOLDMAN, operations manager.
WILLIAM C. LACEY, broadcast administration director.
MARIAN J. CALALE, director of communications.
PETER KOHLER, editorial director.
BRUCE MILLER, director, technical operations.

DIGEST OF RATE CARD NO. 37—(Sept. 12, 1971)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—4:30 p.m.-1 a.m. daily.						
\$10,000	\$8000	\$4000	\$3500	\$6000*	\$4000*	\$3000*

*Prime Time—7:30-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$9500.

Net Weekly Circulation	State County	Total Households	TV Households	%
CONNECTICUT				
	Fairfield	272,600	268,200	98
	New Haven	260,400	255,500	98
NEW JERSEY				
	Bergen	308,900	304,600	99
	Essex	331,600	322,100	97
	Hudson	228,800	222,700	97
	Hunterdon	25,200	24,400	97
	Middlesex	191,800	188,500	98
	Monmouth	156,700	153,200	98
	Morris	125,800	123,800	98
	Ocean	98,300	96,400	98
	Passaic	163,400	159,500	98
	Somerset	64,400	63,100	98
	Sussex	29,200	28,200	97
	Union	190,800	187,400	98
NEW YORK				
50% & Over	Bronx	527,600	510,800	97
	Dutchess	70,800	68,000	96
	Kings	909,600	876,600	96
	Nassau	439,700	434,600	99
	New York	670,700	601,900	90
	Orange	77,700	74,800	96
	Putnam	21,800	21,100	97
	Queens	748,900	732,900	98
	Richmond	103,400	101,400	98
	Rockland	75,700	73,500	97
	Suffolk East	110,500	108,200	98
	Suffolk West	267,800	262,500	98
	Sullivan	21,100	19,800	94
	Ulster	52,400	49,500	94
	Westchester	317,800	310,200	98
PENNSYLVANIA				
	Monroe	18,400	17,700	96
	Pike	5,400	5,000	93

(Continued on page 570-b)

Station Totals	7,481,600	7,241,600	96
Net Weekly Circulation (1974-75)			6,056,100
Average Daily Circulation (1974-75)			3,967,400

New York—New York

WNEW-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 37.1-kw visual, 5.5-kw aural. Antenna: 1330-ft. above av. terrain, 1465-ft. above ground, 1515-ft. above sea level.

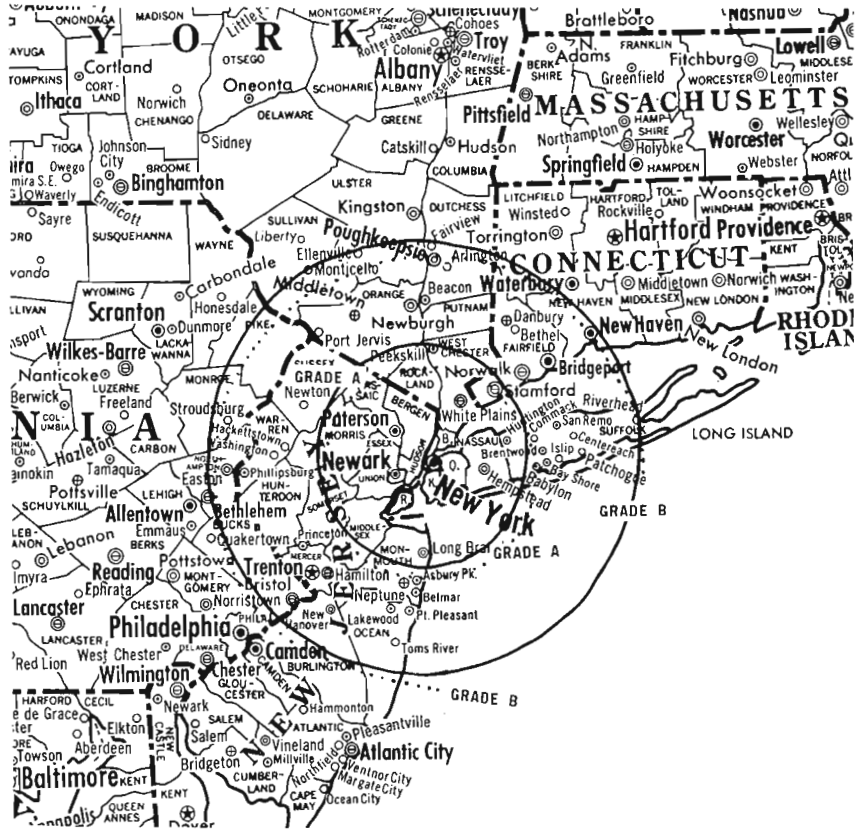
Latitude 40° 44' 54"
Longitude 73° 59' 10"

Holds CP for change to 17.54-kw visual, 3.51-kw aural, 1688-ft. above av. terrain, 1726-ft. above ground, 1738-ft. above sea level, lat. 40° 42' 43", long. 74° 00' 49". BPCT-4434.

Transmitter: Empire State Bldg.
Studio: 205 E. 67th St. (10021).
Telephone: 212-535-1000.
TWX No.: 212-867-4835.
TV tape: Recording facilities.
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.
AM Affiliate: WNEW, 50-kw, 1130 kHz.
FM Affiliate: WNEW-FM, 1.3-kw, 102.7 MHz (No. 274), 1360-ft.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WNEW-TV Ref: FCC File No. BMPCT-2974 Granted 4/1/55

©American Map Co., Inc., N.Y., No. 14244

WNEW-TV

Licensee: Metromedia Inc., 277 Park Ave., N.Y. (10017).

Ownership: Metromedia Inc. is a publicly-owned company which operates Metromedia Television; Metromedia Radio; Metro TV Sales; Metro Radio Sales; Metro Transit Advertising; Foster & Kleiser Outdoor Advertising; Ice Capades Inc.; Metromail; Metromedia Producers Corp.; Metromedia Program Sales and Harlem Globetrotters Inc. Metromedia Inc. Officers: John W. Kluge, chairman & pres.; Clemens M. Weber, exec. v.p.; Ross Barrett, sr. v.p.; Albert P. Krivin, sr. v.p.; Alfred L. Schwartz, sr. v.p. & gen. counsel; Robert Maresca, treas.; Stanley Landow, v.p. & controller; George Etkin, secy.; Thomas Dougherty, v.p.-Metromedia Bcstg.; Mary L. McKenna, v.p.-market research; Robert E. Pantell, dir. of personnel admin.; Herbert G. Klein, v.p., corp. relations. Metromedia Television: Albert P. Krivin, pres.; Richard Woollen, v.p.-programming; Reavis Winckler, v.p.-promotion and public relations; Martin Ozer, v.p.-sales; Harold A. Christiansen, v.p.-controller; Richard Anderson, v.p.-engineering; Lawrence P. Fraiberg, v.p. & gen. mgr., WNEW-TV; William Carpenter, v.p. & gen. mgr., WTTG, Washington; Charles D. Young, v.p. & gen. mgr., KTTV, Los Angeles; R. Kent Replogle, v.p. & gen. mgr., KMBC-TV, Kansas City, Mo.; Robert C. Fransen, v.p. & gen. mgr., WTCN-TV, Minneapolis; Allan Ginsberg, v.p. & gen. mgr., WXIX-TV, Newport, Ky.-Cincinnati, Ohio. Metromedia Radio: George Duncan, pres.; Varner Paulsen, v.p. & gen. mgr., WNEW, New York; William Dalton, v.p. & gen. mgr., WASH(FM) Washington; Harold Deutsch, v.p. & gen. mgr., WCBM, Baltimore; Carl Brazell, v.p. & gen. mgr., WOMC(FM), Detroit; Harvey Pearlman, v.p. & gen. mgr., WDH(FM), Chicago; Donald J. Kelly, v.p. & gen. mgr., WIP, Philadelphia; Dom Fioravanti, v.p. & gen. mgr., WMMR(FM), Philadelphia; William Ward, v.p. & gen. mgr., KLAC, Los Angeles; David Moorhead, v.p. & gen. mgr., KMET(FM), Los Angeles; Harvey Levin, v.p. & gen. mgr., KNEW, Oakland; Jerry Graham, v.p. & gen. mgr., KSAN (FM), San Francisco; Gerald Carrus, sr. v.p.; Mel Karmazin, v.p. & gen. mgr., WNEW-FM. Metro TV Sales: Thomas Tilson, pres. Metro Radio Sales: Dick Kelliher, pres.

Began Operation: May 2, 1944 as a Du Mont station. Du Mont Broadcasting Corp. was spun off by Allen B. Du Mont Laboratories Inc. on Dec. 2, 1955, to its common stockholders of record on Nov. 14, 1955, pursuant to FCC consent of Nov. 17, 1955, and its name was changed to Metropolitan Broadcasting Corporation on May 13, 1958. March 28, 1961, parent company name became Metromedia Inc.

Represented (sales) by Metro TV Sales.

Personnel:

- LAWRENCE FRAIBERG, vice president & general manager.
- CHARLES MEEHAN, vice president & general sales manager.
- LAWRENCE MALONEY, vice president & local sales manager.
- ROBERT HANCE, vice president & local sales manager.
- ROBERT DONOHUE, v.p. & national sales manager.
- RICHARD BALLINGER, vice president & program manager.
- WILLIAM D. KELLY, vice president & chief engineer.
- MARK MONSKY, vice president & news director.
- JAMES FLYNN, vice president & business manager.
- DIANE L. SASS, v.p., director of marketing & research.
- PHYLLIS SEIFER, director of creative services.
- JOHN VON SOOSTEN, production manager.

DIGEST OF RATE CARD NO. 25—(July 15, 1971)

Hour	30 Min.	5 Min.	30 Sec.	8 Sec.
Class A—5 p.m.-1 a.m. Mon.-Fri.; 1 p.m.-sign off, Sat.; noon-sign off, Sun.	\$3600	\$2800	\$1400	Graded rates apply*

*Highest rate: \$1800.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	CONNECTICUT				
		Fairfield	272,600	268,200	98
		New Haven	260,400	255,500	98
	NEW JERSEY				
		Bergen	308,900	304,600	99
		Essex	331,600	322,100	97
		Hudson	228,800	222,700	97
		Hunterdon	25,200	24,400	97
		Mercer	110,600	107,200	97
		Middlesex	191,800	188,500	98
	Monmouth	156,700	153,200	98	
	Morris	125,800	123,800	98	
	Ocean	98,300	96,400	98	
	Passaic	163,400	159,500	98	
	Somerset	64,400	63,100	98	

(Continued on page 573-b)

Station Totals	8,942,600	8,651,600	96
Net Weekly Circulation (1974-75)			5,572,300
Average Daily Circulation (1974-75)			2,798,700

New York—New York



WNBC-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 30.2-kw max. & 25.7-kw horizontal visual, 5.13-kw horizontal aural. Antenna: 1440-ft. above av. terrain, 1465-ft. above ground, 1515-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"

Holds CP for change to 17.54-kw visual, 3.51-kw aural, 1688-ft. above av. terrain, 1762-ft. above ground, 1738-ft. above sea level, lat. 40° 42' 43", long. 74° 00' 49", transmitter to North Tower, World Trade Center. BPCT-4423.

Transmitter: Empire State Bldg.

TV tape: Recording facilities.

AM Affiliate: WNBC, 50-kw, 660 kHz (NBC).

FM Affiliate: WNBC-FM, 3.6-kw, 97.1 MHz (No. 246), 1445-ft.

Color: Network, live, film, slide & tape. News Wire Service: AP, UPI.

News Film Service: NBC.

Facsimile Service: AP, UPI.

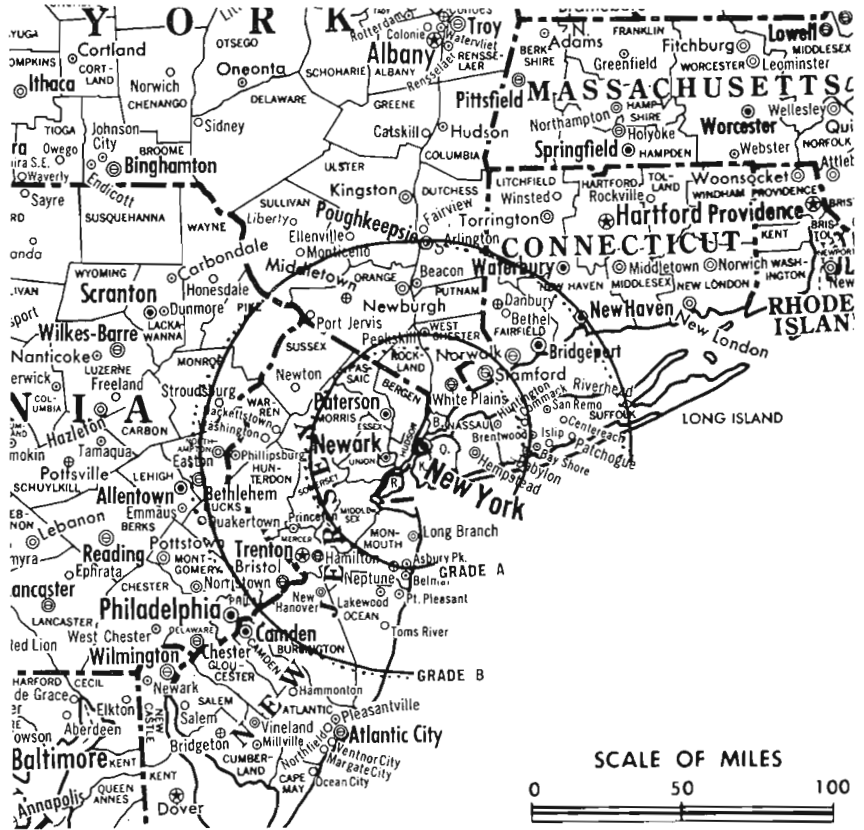
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WNBC-TV Ref.: FCC File No. BPCT-1020 Granted 1/23/53 ©American Map Co., Inc., N.Y., No. 14244

WNBC-TV

Licensee: National Broadcasting Co., 30 Rockefeller Plaza, N.Y. (10020). Telephone: 212-247-8300. TWX No.: 212-640-5788.

Studio: 30 Rockefeller Plaza.

Ownership: NBC is wholly owned subsidiary of RCA. NBC owns WNBC-TV-AM & WNWS-FM, New York; WRC-TV-AM & WKYS(FM), Washington, D.C.; WMAQ-TV-AM & WJOL(FM), Chicago; WKYC-TV, Cleveland; KNBC(TV), Los Angeles; KNBR (AM) & KNAI-FM, San Francisco.

Began Operation: July 1, 1941.

Represented (sales) by NBC Spot Sales.

Personnel:

- RAYMOND J. TIMOTHY, vice president & general manager.
- MONTE NEWMAN, station manager.
- DIRAN DEMIRJIAN, director, sales.
- JIM ZAFIROS, national sales manager.
- STANFORD LEVY, local sales manager.
- LAWRENCE JOHNSON, manager, public affairs.
- ANN BERK, director, station operations.
- JOSEPH MICHAELS, manager, editorials.
- BOB NEWMAN, manager of production.
- AL SLEP, manager, publicity.

- JACK C. HUGHES, manager, technical operations.
- VIVIAN HUNT, manager, advertising & promotion.
- CHARLES LICAMELI, manager, broadcast standards.
- J. KARL BELL, director, business affairs.
- ROBERT C. PILGRIM, manager, community relations.
- NORMAN FEIN, news director.

DIGEST OF RATE CARD NO. 41—(Sept. 8, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—7 p.m.-midnight, daily.
\$10,700 \$8500 Graded rates apply*

*Highest rate: \$10,000.

NETWORK BASE HOURLY RATE: \$10,000.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT Fairfield	272,600	268,200	98
(Continued on page 573-b)				
Station Totals		7,378,300	7,142,900	96
Net Weekly Circulation (1974-75)			5,966,000	
Average Daily Circulation (1974-75)			3,737,900	



New York—New York

WOR-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 155-kw visual, 31-kw aural. Antenna: 1240-ft. above av. terrain, 1231-ft. above ground, 1290-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"
Holds CP for change to 62-kw visual, 12.4-kw aural, 1637-ft. above av. terrain, 1726-ft. above ground, 1738-ft. above sea level, lat. 40° 42' 43", long. 74° 00' 49", transmitter to #1 World Trade Center, New York. BPCT-4440.

Transmitter: Empire State Bldg.

TV tape: Recording facilities.

AM Affiliate: WOR, 50-kw, 710 kHz.

FM Affiliate: WXLO, 5.4-kw, 98.7 MHz (Ch. 254), 1230-ft. antenna.

Color: Network, live, film, slide & tape. News Wire Service: AP, UPI, Reuters. News Film Service: UPI.

Facsimile Service: UPI.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV % and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 1-b).



WOR-TV Ref: FCC File No. BMPCT-1000 Granted 4/23/53

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WOR-TV

Licensee: RKO General Inc., 1440 Broadway (10018).

Studio: 1481 Broadway (10036).

Telephone: 212-764-7000. TWX No.: 710-581-4386.

Ownership: RKO General Inc., a subsidiary of General Tire & Rubber Co. John B. Poor, chmn. & chief exec. officer; Frank Shakespeare, pres. & chief operating officer. RKO General operates WNAC-TV, Boston (WRKO-AM & WROR-FM); KHJ-TV-AM & KRTH (FM), Los Angeles; WHBQ-TV-AM, Memphis, Tenn.; WGMS-AM-FM, Washington, D.C.; KFRC-AM-FM, San Francisco, Cal.; WAXY (FM), Fort Lauderdale, Fla.; WFYR (FM), Chicago, Ill.

Began Operation: Oct. 5, 1949. In Jan. 1952, R. H. Macy Co. merged ownership with Thomas S. Lee Enterprises Inc., now RKO General—Macy Co. retaining 10%; in Dec. 1955, Macy Co. sold its interest to General Tire & Rubber Co., latter setting up parent holding firm, RKO General Inc., for both broadcasting and RKO Radio Pictures (Television Digest, Vol. 7:41, 46; 8:3, 11:48, 51).

Represented (sales) by WOR-TV Sales; RTVR Inc.

Represented (legal) by Pierson, Ball & Dowd (Washington); Regan, Goldfarb, Powell & Quinn (New York).

Personnel:

- ROBERT WILLIAMSON, vice president & general manager.
- MICHAEL NIGRO, WOR division controller.
- GEORGE SNOWDEN, vice president & program director.
- ROBERT FENNIMORE, v.p. & general sales manager.
- CAROL COHEN, research director.
- ANDREW DUCA, director, advertising & promotion.
- FRANK ANTHONY, news director.
- DICK QUODOMINE, director of engineering.
- JOHN MURRAY, v.p., public affairs, govt. relations.

DIGEST OF RATE CARD NO. 27—(Sept. 16, 1974)

30 Min.	15 Min.	5 Min.	Min.
Class A—6 p.m.-1:30 a.m., Mon.-Fri.; 11-12:30 a.m., Sat.; 11:30-12:30 a.m., Sun.			
\$3500	\$2000	\$1000	Graded rates apply*

*Highest rate: \$4500.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	NEW JERSEY				
		Bergen	308,900	304,600	99
		Essex	331,600	322,100	97
		Hudson	228,800	222,700	97
		Middlesex	191,800	188,500	98
		Monmouth	156,700	153,200	98
		Morris	125,800	123,800	98
		Ocean	98,300	96,400	98
		Passaic	163,400	159,500	98
		Somerset	64,400	63,100	98
		Union	190,800	187,400	98
		NEW YORK			
		Bronx	527,600	510,800	97
	Dutchess	70,800	68,000	96	
	Kings	909,600	876,600	96	
	Nassau	439,700	434,600	99	
	Orange	77,700	74,800	96	
	Putnam	21,800	21,100	97	
	Queens	748,900	732,900	98	
	Richmond	103,400	101,400	98	
	Rockland	75,700	73,500	97	
	Suffolk East	110,500	108,200	98	
	Suffolk West	267,800	262,500	98	
	Westchester	317,800	310,200	98	
Between 25-49%	CONNECTICUT				
		Fairfield	272,600	268,200	98
	NEW JERSEY				
		Atlantic	69,300	66,500	96
		Cape May	26,100	25,200	96
		Hunterdon	25,200	24,400	97
	Mercer	110,600	107,200	97	
	Sussex	29,200	28,200	97	
	Warren	26,900	26,000	97	
(Continued on page 570-b)					
Station Totals		9,120,900	8,818,300	96	
Net Weekly Circulation (1974-75)		3,941,900			
Average Daily Circulation (1974-75)		1,383,100			

New York—New York

WPIX

Ch. 11



Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 1410-ft. above av. terrain, 1465-ft. above ground, 1515-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"

Holds CP for change to 58.35-kw visual, 11.67-kw aural, 1663-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level, lat. 40° 42' 43", long. 74° 00' 49", transmitter to 1 World Trade Center. BPCT-4854.

Transmitter: Empire State Bldg.

TV tape: Recording facilities.

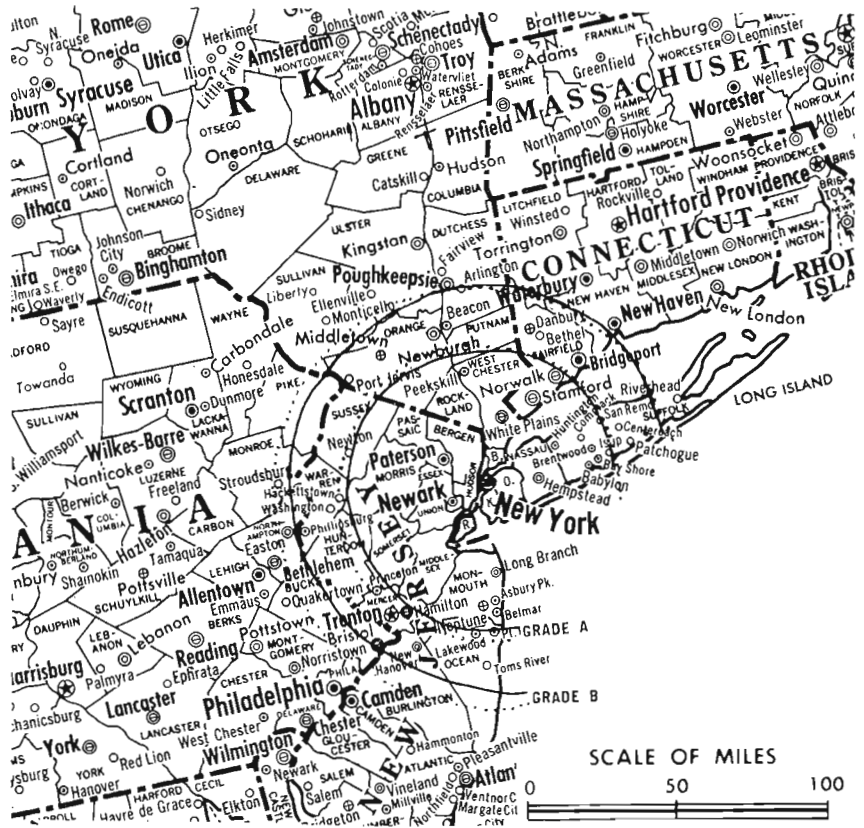
FM Affiliate: WPIX-FM, 5.4-kw, 101.9 MHz (No. 270), 1220-ft. Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: ITNA.

Total Households: © MSI
Consumer Market: Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WPIX Ref: FCC File No. B1MPCT-838 Granted 1/7/53
CP: BPCT-4854 Granted 7/14/75

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WPIX

Licensee: WPIX Inc., 220 E. 42nd St., New York (10017).

Studio: 220 E. 42nd St.

Telephone: 212-949-1100.

Ownership: New York News Inc., 54.1%; eight executives, 45.9%. Interlocking ownership with TV stations WGN-TV, Chicago (Chicago Tribune); KDAL-TV, Duluth and KWGN-TV, Denver. WPIX also owns WICC, Bridgeport, Conn.

Began Operation: June 15, 1948.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Kirkland, Ellis & Rowe (Washington); Townley, Updike & Carter (New York).

Represented (engineering) by A. D. Ring & Associates.

Personnel:

- LEAVITT J. POPE, president.
- T. E. MITCHELL, senior v.p., finance & administration.
- RICHARD N. HUGHES, senior v.p., community affairs.
- GERARD MULDERRIG, v.p., sales.
- ROBERT E. SHAY, v.p., programs.
- DAVID POLINGER, v.p. & assistant to president.
- OTIS FREEMAN, v.p., engineering.
- WILLIAM L. COOPER JR., v.p., film.
- JOHN CORPORON, v.p., news.
- FRANK X. TUOTI, v.p., marketing.
- DON CARNEY, v.p., production mgr. & dir. of sports & special events.
- ROBERT J. McEVILLY, operations manager.
- YVONNE STEWART, v.p., personnel & office management.
- JANE PERLMAN, director of research.
- JOHN HEALY, controller.

DIGEST OF RATE CARD NO. 21

(Sept. 8, 1975)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-11 p.m., Mon.-Fri.; noon-11 p.m., Sat. & Sun.	\$3500	\$2200	Graded rates apply*	

*Highest rate: \$1600.

1977 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
	CONNECTICUT			
	Fairfield	272,600	268,200	98
	NEW JERSEY			
	Bergen	308,900	304,600	99
	Essex	331,600	322,100	97
	Hudson	228,800	222,700	97
	Middlesex	191,800	188,500	98
	Monmouth	156,700	153,200	98
	Morris	125,800	123,800	98
	Ocean	98,300	96,400	98
	Passaic	163,400	159,500	98
	Somerset	64,400	63,100	98
	Sussex	29,200	28,200	97
	Union	190,800	187,400	98
50% & Over	NEW YORK			
	Bronx	527,600	510,800	97
	Dutchess	70,800	68,000	96
	Kings	909,600	876,600	96
	Nassau	439,700	434,600	99
	Orange	77,700	74,800	96
	Putnam	21,800	21,100	97
	Queens	748,900	732,900	98
	Richmond	103,400	101,400	98
	Rockland	75,700	73,500	97
	Suffolk East	110,500	108,200	98
	Suffolk West	267,800	262,500	98
	Westchester	317,800	310,200	98
	PENNSYLVANIA			
	Cameron	2,600	2,500	97
	Montour	5,400	5,100	94
	CONNECTICUT			
	New Haven	260,400	255,500	98
Between 25-49%	NEW JERSEY			
	Atlantic	69,300	66,500	96
	Hunterdon	25,200	24,400	97
	Warren	26,900	26,000	97
	(Continued on page 583-b)			
Station Totals		9,309,800	9,002,300	96
Net Weekly Circulation (1974-75)				4,157,600
Average Daily Circulation (1974-75)				1,725,200

New York

WCBS-TV, New York

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CONNECTICUT			
	Litchfield	52,500	51,200	98
	NEW JERSEY			
	Mercer	110,600	107,200	97
	Warren	26,900	26,000	97
	PENNSYLVANIA			
Between 5-24%	CONNECTICUT			
	Middlesex	40,300	39,300	98
	NEW JERSEY			
	Burlington	92,900	91,200	98
	NEW YORK			
	Delaware	16,000	14,900	93
	Greene	13,600	13,100	96
	PENNSYLVANIA			
	Carbon	19,200	18,500	96
	Lehigh	94,800	92,000	97
Northumberland	37,700	35,600	94	

WBEN-TV, Buffalo

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK—(Continued)			
	Niagara	79,500	77,600	98
	Orleans	13,000	12,500	96
	Steuben	33,700	32,100	95
	Wyoming	11,800	11,500	98
	PENNSYLVANIA			
	Cameron	2,600	2,500	97
	Mc Kean	18,700	17,800	95
	Potter	6,500	6,100	94
	Warren	16,400	15,300	93
Between 25-49%	NEW YORK			
	Livingston	17,500	16,900	97
Between 5-24%	PENNSYLVANIA			
	Elk	12,400	11,900	96
Between 5-24%	NEW YORK			
	Monroe	241,000	234,300	97
	Ontario	27,900	27,100	97
	PENNSYLVANIA			
	Erie	91,300	88,900	97
Tioga	13,700	12,800	94	

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ATLANTA 400 Colony Sq., #510 (404) 892-4655
BEVERLY HILLS 9465 Wilshire Blvd. (213) 274-8151

WOR-TV, New York

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW YORK			
	Broome	74,600	72,400	97
	Chemung	33,300	31,900	96
	Cortland	14,900	14,400	96
	Jefferson	31,500	30,500	97
	Montgomery	21,300	20,400	96
	New York	670,700	601,900	90
	Oneida East	59,900	58,100	97
	St Lawrence	34,900	33,600	96
	Steuben	33,700	32,100	95
	Sullivan	21,100	19,800	94
	Tompkins	26,400	23,900	91
	Ulster	52,400	49,500	94
	PENNSYLVANIA			
	Carbon	19,200	18,500	96
Centre	32,300	30,500	94	
Lehigh	94,800	92,000	97	
Lycoming	40,900	38,400	94	
Monroe	18,400	17,700	96	
Montour	5,400	5,100	94	
Northampton	78,600	76,000	97	
Pike	5,400	5,000	93	
Schuylkill	59,700	57,100	96	
Warren	16,400	15,300	93	
Between 5-24%	CONNECTICUT			
	Litchfield	52,500	51,200	98
	New Haven	260,400	255,500	98
	MASSACHUSETTS			
	Berkshire	51,800	50,600	98
	NEW JERSEY			
	Cumberland	43,600	42,400	97
	NEW YORK			
	Allegany	16,000	15,100	95
	Cattaraugus	29,300	28,100	96
	Cayuga	25,600	24,500	96
	Chautauqua	52,200	50,400	97
	Chenango	15,400	14,700	96
	Columbia	19,500	18,700	96
	Delaware	16,000	14,900	93
Franklin	14,300	13,600	95	
Fulton	21,100	20,400	96	
Greene	13,600	13,100	96	
Herkimer	24,100	23,200	96	
Madison	20,400	19,700	97	
Oneida West	29,300	28,400	97	
Ontario	27,900	27,100	97	
Oswego	34,500	33,500	97	
Otsego	18,900	17,900	95	
Rensselaer	53,100	51,100	96	
Schenectady	57,000	55,500	97	
Seneca	10,600	10,400	98	
Tioga	15,200	14,700	96	
Warren	18,100	17,300	96	
Washington	17,600	17,000	96	
Wayne	26,900	26,000	97	
Yates	6,900	6,600	95	
PENNSYLVANIA				
Bradford	19,800	18,900	96	
Bucks	141,300	138,600	98	
Clearfield	27,200	26,200	96	
Clinton	13,300	12,800	96	
Columbia	20,600	19,800	96	
Elk	12,400	11,900	96	
Jefferson	16,500	15,900	96	
Lackawanna	85,900	83,700	97	
Luzerne	125,000	121,500	97	
Mc Kean	18,700	17,800	95	
Mifflin	16,800	15,700	93	
Northumberland	37,700	35,600	94	
Snyder	9,500	8,700	92	
Susquehanna	12,700	12,200	96	
Tioga	13,700	12,800	94	
Union	9,200	8,400	91	
Wayne	11,300	10,500	93	

New York—New York-Newark, New Jersey

WBTB-TV

Ch. 68

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 2000-kw max. & 832-kw horizontal visual, 166-kw horizontal aural. Antenna: 737-ft. above av. terrain, 346-ft. above ground, 967-ft. above sea level.

Latitude 40° 48' 08"
Longitude 74° 14' 48"

Transmitter: 416 Eagle Rock Ave., West Orange, N.J.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: UPI, Reuters.

Arbitron Data: Not available.



WBTB-TV Ref: FCC File No. BNPCT-7527 Granted 5/8/74

© American Map Co., Inc., N.Y., No. 14244

WBTB-TV

Licensee: Blonder-Tongue Broadcasting Corp., 1 Jake Brown Rd., Old Bridge, N.J.

Studio: 416 Eagle Rock Ave., West Orange, N.J. (07052).

Telephone: 201-731-9024.

Ownership: Isaac S. Blonder, pres., 95%; Ben H. Tongue, secy.-treas., 5%. Blonder & Tongue have 47.5% each of Blonder-Tongue Laboratories, equipment manufacturer. Note: Sale of 80% interest to Wometco Enterprises pends (Television Digest, Vol. 16:11).

Began Operation: Sept. 29, 1974; left air Dec. 27, 1974. Resumed operation Sept. 28, 1975.

Personnel:

ISAAC BLONDER, president.
BEN H. TONGUE, secretary-treasurer.
EUGENE E. INGER, general manager.
KEITH A. HOUSER, assistant general manager.
CRAIG FEARING, chief engineer.

DIGEST OF RATE CARD NO. 2 (Sept. 1, 1975)

Hour	30 Min.	Min.	30 Sec.	20 Sec.	10 Sec.	
Class AA—6:30-8 p.m., daily.	\$800	\$400	\$100	\$80	\$80	\$40

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New York—New York-Newark, New Jersey

WNJU-TV

Ch. 47

[Channel assigned to Linden, N.J.]

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 380-kw max. & 12-kw horizontal visual, 76.4-kw max. & 2.4-kw horizontal aural. Antenna: 1182-ft. above av. terrain, 1465-ft. above ground, 1515-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"

Requests CP for change to 2750-kw max. & 955-kw horizontal visual, 550-kw max. & 191-kw horizontal aural, 1508-ft. above av. terrain, 1730-ft. above ground, 1742-ft. above sea level, lat. 40° 42' 43", long. 74° 00' 49", transmitter to World Trade Center. BPCT-4882.

Transmitter: Empire State Bldg.

Color: Live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WNJU-TV Ref: FCC File No. BPCT-4413 Granted 6/25/71

© American Map Co., Inc., N.Y., No. 14244

WNJU-TV

Network Service: None, independent.

Licensee: WNJU-TV Broadcasting Corp., 1020 Broad St., Newark, N.J. (07102).

Studio: Symphony Hall, 1020 Broad St., Newark.

Telephone: 201-643-9100.

Sales Office: 711 Fifth Ave., New York (10022). Telephone: 212-233-6240.

Ownership: Columbia Pictures Industries Inc., 100%. For other interests, see WVUE, New Orleans, La.

Began Operation: May 16, 1965. Sale to present owner by Henry P. Becton, Fairleigh S. Dickinson Jr., et al., approved by FCC Sept. 9, 1970 (Television Digest, Vol. 9:24; 10:37).

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by Hammett & Edison.

Personnel:

- CARLOS BARBA, vice president & general manager.
- EUGENE SUTORIUS, general sales manager.
- THOMAS JOHANSEN, local sales manager.
- HECTOR VALDEPARES, director of programming.
- RICHARD BORRILLO, director of public affairs.
- GEORGE KRAUS, chief engineer.
- SYLVIA PASCUAL, traffic manager.
- DOMINICK CASCIO, business manager.

DIGEST OF RATE CARD NO. 14

(June 1, 1976)

Hour	30 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class AA—6-11 p.m., daily.					
\$1500	\$1000	\$475	\$250	\$145	\$125

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW JERSEY			
	Hudson	228,800	222,700	97
	NEW YORK			
	Bronx	527,600	510,800	97
	Kings	909,600	876,600	96
Station Totals		1,666,000	1,610,100	96
Net Weekly Circulation (1974-75)			187,400	
Average Daily Circulation (1974-75)			79,800	

Hogan-Feldmann, Inc.
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WNEW-TV
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	NEW JERSEY—(Continued)			
	Sussex	29,200	28,200	97
	Union	190,800	187,400	98
	Warren	26,900	26,000	97
	NEW YORK			
	Bronx	527,600	510,800	97
	Chemung	33,300	31,900	96
	Dutchess	70,800	68,000	96
	Kings	909,600	876,600	96
	Nassau	439,700	434,600	99
	New York	670,700	601,900	90
	Orange	77,700	74,800	96
50% & Over	Putnam	21,800	21,100	97
	Queens	748,900	732,900	98
	Richmond	103,400	101,400	98
	Rockland	75,700	73,500	97
	Suffolk East	110,500	108,200	98
	Suffolk West	267,800	262,500	98
	Sullivan	21,100	19,800	94
	Ulster	52,400	49,500	94
	Westchester	317,800	310,200	98
	PENNSYLVANIA			
	Lehigh	94,800	92,000	97
	Monroe	18,400	17,700	96
	Pike	5,400	5,000	93
	Wayne	11,300	10,500	93
	CONNECTICUT			
	Litchfield	52,500	51,200	98
	NEW JERSEY			
	Atlantic	69,300	66,500	96
	Cape May	26,100	25,200	96
	NEW YORK			
	Cortland	14,900	14,400	96
	Herkimer	24,100	23,200	96
	Jefferson	31,500	30,500	97
	Oneida East	59,900	58,100	97
Between 25-49%	St Lawrence	34,900	33,600	96
	Steuben	33,700	32,100	95
	Tompkins	26,400	23,900	91
	PENNSYLVANIA			
	Carbon	19,200	18,500	96
	Centre	32,300	30,500	94
	Lycoming	40,900	38,400	94
	Mc Kean	18,700	17,800	95
	Northampton	78,600	76,000	97
	Schuylkill	59,700	57,100	96
	Warren	16,400	15,300	93
	CONNECTICUT			
	Middlesex	40,300	39,300	98
	MASSACHUSETTS			
	Berkshire	51,800	50,600	98
	NEW JERSEY			
	Burlington	92,900	91,200	98
	Cumberland	43,600	42,400	97
	NEW YORK			
	Allegany	16,000	15,100	95
	Broome	74,600	72,400	97
	Cattaraugus	29,300	28,100	96
	Cayuga	25,600	24,500	96
	Chautauqua	52,200	50,400	97
Between 5-24%	Chenango	15,400	14,700	96
	Delaware	16,000	14,900	93
	Greene	13,600	13,100	96
	Montgomery	21,300	20,400	96
	Oneida West	29,300	28,400	97
	Ontario	27,900	27,100	97
	Oswego	34,500	33,500	97
	Otsego	18,900	17,900	95
	Schenectady	57,000	55,500	97
	Seneca	10,600	10,400	98
	Warren	18,100	17,300	96
	Washington	17,600	17,000	96
	Yates	6,900	6,600	95

New York—New York

WNEW-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	PENNSYLVANIA			
	Bucks	141,300	138,600	98
	Clearfield	27,200	26,200	96
Between 5-24%	Clinton	13,300	12,800	96
	Columbia	20,600	19,800	96
	Lackawanna	85,900	83,700	97
	Luzerne	125,000	121,500	97
	Susquehanna	12,700	12,200	96

WNBC-TV
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	CONNECTICUT—(Continued)			
	New Haven	260,400	255,500	98
	NEW JERSEY			
	Bergen	308,900	304,600	99
	Essex	331,600	322,100	97
	Hudson	228,800	222,700	97
	Hunterdon	25,200	24,400	97
	Middlesex	191,800	188,500	98
	Monmouth	156,700	153,200	98
	Morris	125,800	123,800	98
	Ocean	98,300	96,400	98
	Passaic	163,400	159,500	98
	Somerset	64,400	63,100	98
	Sussex	29,200	28,200	97
	Union	190,800	187,400	98
	NEW YORK			
50% & Over	Bronx	527,600	510,800	97
	Dutchess	70,800	68,000	96
	Kings	909,600	876,600	96
	Nassau	439,700	434,600	99
	New York	670,700	601,900	90
	Orange	77,700	74,800	96
	Putnam	21,800	21,100	97
	Queens	748,900	732,900	98
	Richmond	103,400	101,400	98
	Rockland	75,700	73,500	97
	Suffolk East	110,500	108,200	98
	Suffolk West	267,800	262,500	98
	Sullivan	21,100	19,800	94
	Ulster	52,400	49,500	94
	Westchester	317,800	310,200	98
	PENNSYLVANIA			
	Pike	5,400	5,000	93
	CONNECTICUT			
	Litchfield	52,500	51,200	98
Between 25-49%	NEW JERSEY			
	Mercer	110,600	107,200	97
	Warren	26,900	26,000	97
	PENNSYLVANIA			
	Monroe	18,400	17,700	96
	Wayne	11,300	10,500	93
	CONNECTICUT			
	Middlesex	40,300	39,300	98
Between 5-24%	NEW YORK			
	Delaware	16,000	14,900	93
	Greene	13,600	13,100	96
	PENNSYLVANIA			
	Bucks	141,300	138,600	98
	Northampton	78,600	76,000	97

New York—New York-Paterson, New Jersey

WXTV

Ch. 41

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 2190-kw max. & 1020-kw horizontal visual, 438-kw max. & 204-kw horizontal aural. Antenna: 890-ft. above av. terrain, 955-ft. above ground, 968-ft. above sea level.

Latitude 40° 42' 22"
Longitude 74° 00' 28"

Holds CP for change to 1612-kw max. & 291-kw horizontal visual, 322-kw max. & 58.2-kw horizontal aural, 1468-ft. above av. terrain, 1726-ft. above ground, 1738-ft. above sea level, lat. 40° 42' 43", long. 74° 00' 49", transmitter to North Bldg., World Trade Center, New York City. BPCT-4483.

Transmitter: 70 Pine St., New York, N.Y.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WXTV Ref: FCC File No. BNPCT-6719 Granted 1/29/68
CP: BPCT-4483 Granted 4/8/74

© American Map Co., Inc., N.Y. No. 14244

WXTV

Network Service: Spanish International Network.

Licensee: Spanish International Communications Corp., 250 Park Ave., New York, N.Y. (10017). Telephone: 212-697-0585.

Studio: 641 Main St., Paterson, N.J. (07503).

Telephones: 201-345-0041 & 212-697-0585.

Ownership: Spanish International Communications Corp. For other interests, see KMEX-TV, Los Angeles, Cal.

Began Operation: Aug. 4, 1968. Merger of Trans-Tel Corp. with Spanish International Communications approved by FCC Dec. 26, 1972.

Represented (sales) by Spanish International Network Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

IVAN EGAS, general manager.
HECTOR AZULAY, program director.
ED McDONNELL, chief engineer.

DIGEST OF RATE CARD NO. 13

(June 1, 1976)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
Zone I—6-10:30 p.m., Mon.-Fri.	\$3000	\$1800	\$1080	\$925	\$785	\$500
						\$250

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW JERSEY Hudson	228,800	222,700	97
Station Totals		228,800	222,700	97
Net Weekly Circulation (1974-75)			119,200	
Average Daily Circulation (1974-75)			44,000	

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New York—Patchogue-Hempstead

WSNL-TV

Ch. 67

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 5000-kw max. & 1820-kw horizontal visual, 186-kw horizontal aural. Antenna: 440-ft. above av. terrain, 450-ft. above ground, 540-ft. above sea level.

Latitude 40° 48' 27"
Longitude 73° 10' 48"

Transmitter: Long Island Expwy. & Blydenburgh Rd., Hauppauge, N.Y.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WSNL-TV Ref: FCC File No. BPCT-4604 Granted 2/15/74

© American Map Co., Inc., N.Y. No. 14241

WSNL-TV

Licensee: Suburban Broadcasting Corp., Central Islip, N.Y. (11722).
Studio: Long Island Expressway, South Service Rd., Central Islip, N.Y. (11722).
Telephone: 212-895-6700.
Ownership: Suburban Bcstg. Corp., Debtor in Possession. Robert A. Rosen, chmn. & pres.
Began Operation: Nov. 18, 1973. Left air June 20, 1975.
Represented (legal) by Gordon & Healy.
Represented (engineering) by Steel, Andrus & Adair.
Personnel:
ROBERT A. ROSEN, chairman & president.
HERBERT LEFKOWITZ, v.p. & general manager.
JACK KANAKARIS, production manager.
CHIP CLEARY, operations manager.
GARTH GENTILIN, sales manager.

DIGEST OF RATE CARD NO. 2

(Nov. 1, 1973)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.	
Class AAA—8:30 p.m.-midnight, daily.	\$950	\$475	\$375	\$275	\$180	\$90	\$45

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW YORK Suffolk East	110,500	108,200	98
Between 5-24%	NEW YORK Suffolk West	267,800	262,500	98
Station Totals		378,300	370,700	97
Net Weekly Circulation (1974-75)				94,500
Average Daily Circulation (1974-75)				22,200

New York—Plattsburgh

WPTZ

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 25.1-kw visual, 4.27-kw aural. Antenna: 1990-ft. above av. terrain, 977-ft. above ground, 3052-ft. above sea level.

Latitude 44° 34' 26"
Longitude 73° 40' 29"

Transmitter: Terry Mountain.

Studio: 357 Cornelia St., Plattsburgh, N.Y. (12902).

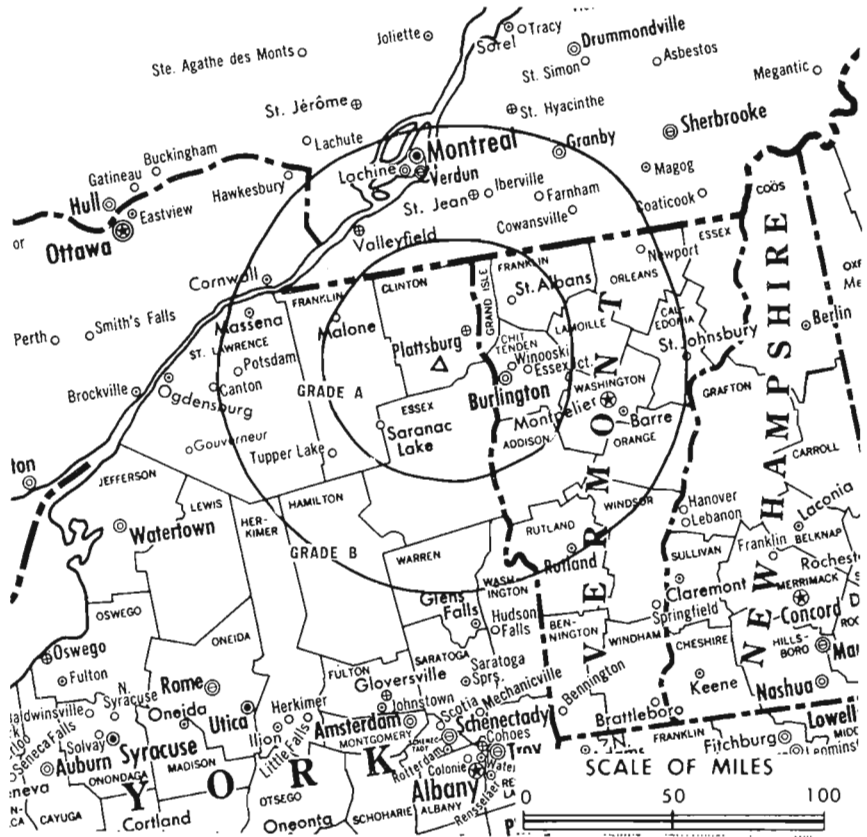
Telephones: 518-561-5555 & 802-862-8817.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WPTZ Ref: FCC File No. BNPCT-2680 Granted 8/26/54

© American Map Co., Inc., N.Y., No. 14244

WPTZ

Network Service: NBC.

Licensee: Rollins Telecasting Inc., P.O. Box 647, Atlanta, Ga. (30301).

Ownership: Rollins Inc., 100%. Officers & stockholders: O. Wayne Rollins, chairman of the board; R. Randall Rollins Sr., pres. Rollins also owns WEAR-TV, Pensacola, Fla.-Mobile, Ala.; WCHS-TV-AM & WBES (FM), Charleston, W. Va. and radio stations WAMS, Wilmington, Del.; WRAP, Norfolk, Va.; WBEE, Harvey, Ill.; KDAY, Santa Monica and owns Rollins Outdoor Advertising, Orkin Exterminating Co., Rollins Services, Dettelbach Pesticide Corp., State Fidelity Finance Inc., Rollins Protective Services, United Buying Service & Kinro Advertising Co.

Began Operation: Dec. 8, 1954. Sale to present owners by Carl F. Stohn group approved March 28, 1956 by FCC (Television Digest, Vol. 12:7, 13).

Represented (sales) by Blair Television (U.S.); Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Smith & Pepper.

Represented (engineering) by Leon Stage.

Personnel:

JAMES C. RODDEY, group vice president, media.
W. P. EATON JR., vice president, television.
ROBERT O. PAXSON, general manager.
BOB GROOTHAND, general sales manager.
CARL LEAHY, operations manager.
TOM BRADSHAW, chief engineer.

DIGEST OF RATE CARD NO. 21—(June 14, 1976)

Hour	30 Min.	30 Sec.	10 Sec.
Class AA—8-11 p.m., daily.			
\$800	\$480	\$175	\$88

NETWORK BASE HOURLY RATE: \$700.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	NEW YORK				
		Clinton	22,600	22,000	97
		Essex	11,700	11,300	96
		Franklin	14,300	13,600	95
	VERMONT				
		Addison	7,500	7,200	96
		Chittenden	32,700	32,000	98
		Franklin	10,700	10,500	98
		Grand Isle	1,100	1,100	99
		Lamoille	4,500	4,400	98
		Orleans	6,900	6,700	98
		Rutland	18,000	17,400	97
	Washington	15,500	15,100	98	
Between 25-49%	NEW YORK				
		St Lawrence	34,900	33,600	96
	VERMONT				
	Essex	1,800	1,800	98	
Between 5-24%	NEW HAMPSHIRE				
		Grafton	19,300	18,500	96
	NEW YORK				
		Hamilton	1,800	1,700	94
	VERMONT				
		Caledonia	8,000	7,800	97
	Orange	6,300	6,100	96	
	Windsor	16,100	15,500	96	
Station Totals		233,700	226,300	96	
Net Weekly Circulation (1974-75)				137,900	
Average Daily Circulation (1974-75)				89,800	

(Station also received in Canadian markets)

For Group Ownership of TV Stations,
see Services Volume

New York—Rochester



WHEC-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 505-ft. above av. terrain, 346-ft. above ground, 1026-ft. above sea level.

Latitude 43° 08' 07"
Longitude 77° 35' 02"

Transmitter: Pinnacle Hill.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WHEC-TV Ref: FCC File No. BPCT-3022 Granted 4/11/62

© American Map Co., Inc., N.Y. No. 11244

WHEC-TV

Licensee: WHEC Inc., 191 East Ave., Rochester (14604).

Studio: 191 East Ave.

Telephone: 716-546-5670. TWX No.: 716-235-8699.

Ownership: Gannett Co. Inc., 100%. Paul Miller, chmn., 0.394%; Allen H. Neuharth, pres., 0.297%; John E. Heselden, v.p., 0.221%; Frank E. Gannett Newspaper Foundation Inc., 34.6%; more than fifty others, none with as much as 5%. The Gannett Co. owns a chain of New York newspapers, including Rochester Times-Union and Democrat & Chronicle. Gannett also owns 51% of WBJR(AM), Marietta & WMWM, Wilmington, both Ohio. For other newspaper interests, see Newspaper Ownership of TV Stations.

Began Operation: Nov. 1, 1953 as a share-time outlet on Ch. 10 with WVET-TV. It acquired WVET-TV's half of the channel and became a full time outlet following FCC approval of the transfer on Aug. 1, 1961 (Television Digest, Vol. 17:5, 7, 32).

Represented (sales) by Katz Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

JOHN F. DECKER, president & general manager.
ALFRED KRONQUEST, v.p., marketing.
HOWARD HUFF, technical administrator.

For Newspaper Ownership of TV Stations,
see Services Volume

DIGEST OF RATE CARD NO. A19—(Dec. 31, 1973)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—7-11 p.m., Mon.-Fri.; 6-11 p.m., Sat.-Sun.
\$900.00 \$540.00 \$360.00 Graded rates apply*

*Highest rate: \$350.

NETWORK BASE HOURLY RATE: \$900.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Genesee	20,100	19,600	97
	Livingston	17,500	16,900	97
	Monroe	241,000	234,300	97
	Ontario	27,900	27,100	97
	Orleans	13,000	12,500	96
	Wayne	26,900	26,000	97
Between 25-49%	NEW YORK			
	Cayuga	25,600	24,500	96
	Schuyler	6,200	5,900	94
	Seneca	10,600	10,400	98
	Wyoming	11,800	11,500	98
Between 5-24%	NEW YORK			
	Allegany	16,000	15,100	95
	Steuben	33,700	32,100	95
	Tompkins	26,400	23,900	91
	Yates	6,900	6,600	95
Station Totals		483,600	466,400	96
Net Weekly Circulation (1974-75)			332,100	
Average Daily Circulation (1974-75)			230,300	

(Station also received in Canadian markets)

New York—Rochester



WOKR



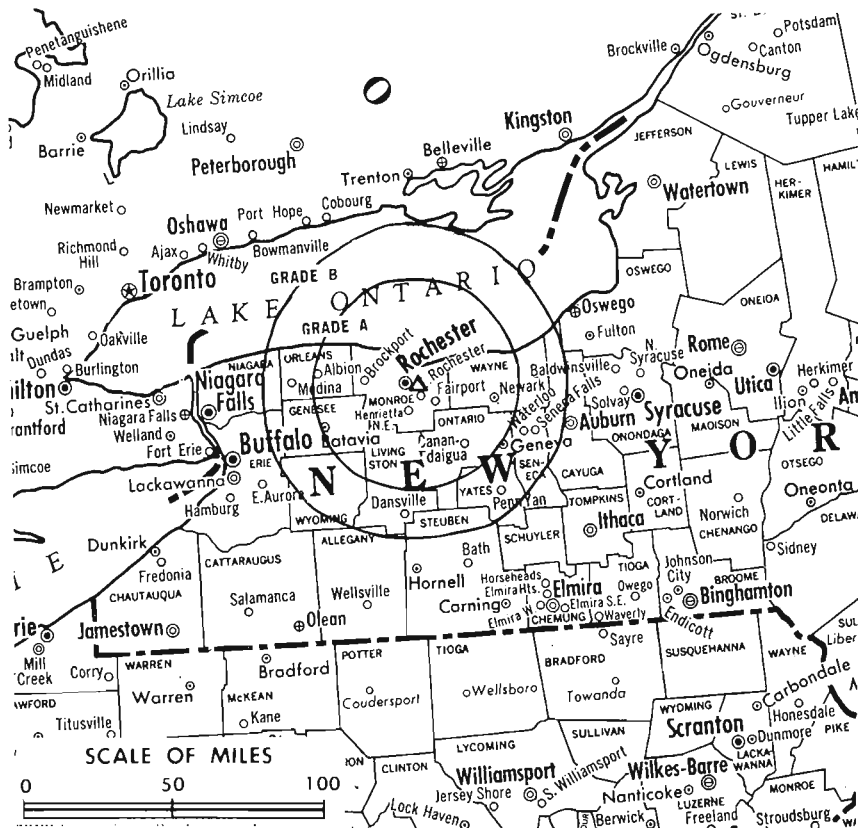
Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 500-ft. above av. terrain, 360.5-ft. above ground, 1027-ft. above sea level.

Latitude 43° 08' 07"
Longitude 77° 35' 03"

Transmitter: Pinnacle Hill, Brighton.
TV tape: Recording facilities.
Color: Network, live, film, slide & tape.

News Wire Service: UPI.
News Film Service: ABC.



WOKR Ref: FCC File No. DPCT-I-3 Granted 7/3/62

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WOKR

Licensee: Flower City Television Corp., 4225 W. Henrietta Rd., Henrietta, N.Y. (14623).

Studio: 4225 W. Henrietta Rd.

Telephone: 716-334-8700.

Ownership: Flower City Television Corp. John L. Wehle, chmn.; Gerald Wilmot, pres.; Richard Alden, Gordon Auchincloss, Alfred Boylan, Mildred Boylan, Donald Clapp, John Dunn, Manuel Goldman, William Hoot, Frederick Huberlie, Dr. Nathaniel Hurst, Ray Hylan, estate of George Kelly, G. Bennett Larson, James Mangan, estate of Paul McNamara, A. Elmer Raithel, Howard Samuels, Otto Shults, Harper Sibley Jr., Beatrice Blair, Mrs. Harper Sibley, Charles Wadhams, Mrs. John Wehle, Robert Wehle, James P. Wilmot, Harold Yanowitch, estate of K. C. Townson, estate of Howard Woods, Mrs. Donald Clapp, Sandra Lee Rueckwald, Christian K. Larson.

Began Operation: Sept. 15, 1962 as an interim operation owned equally by 8 applicants for Ch. 13. FCC granted application of Flower City TV Corp. Aug. 3, 1967 (Television Digest, Vol. 7:32). Flower City began operation after March 1, 1970.

Represented (sales) by Blair TV; Paul Mulvihill & Co. Ltd.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

G. BENNETT LARSON, exec. v.p. & general manager.
FRANK DIPROSA, v.p. & general sales manager.
CLYDE PARKER, engineering manager.
JERRY CARR, v.p. & program manager.
LEWIS CASTER, v.p., business affairs.
STEVE SATTERWHITE, promotion manager.
GERRY WALKER, director, public affairs.
DICK BURT, news director.

DIGEST OF RATE CARD NO. 16A
(Sept. 15, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
\$900	\$610	\$400	\$300	\$350*	\$300*	\$200*

*Class AA—8-11 p.m., Mon.-Sat.; 7:30-11 p.m., Sun.

NETWORK BASE HOURLY RATE: \$925.

578-b

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Genesee	20,100	19,600	97
	Livingston	17,500	16,900	97
	Monroe	241,000	234,300	97
	Ontario	27,900	27,100	97
	Orleans	13,000	12,500	96
Wayne	26,900	26,000	97	
Between 25-49%	NEW YORK			
	Cayuga	25,600	24,500	96
	Schuyler	6,200	5,900	94
	Seneca	10,600	10,400	98
	Tompkins	26,400	23,900	91
	Wyoming	11,800	11,500	98
Yates	6,900	6,600	95	
Between 5-24%	NEW YORK			
	Allegany	16,000	15,100	95
	Oswego	34,500	33,500	97
Steuben	33,700	32,100	95	
Station Totals		518,100	499,900	96
Net Weekly Circulation (1974-75)				331,900
Average Daily Circulation (1974-75)				213,400

(Station also received in Canadian markets)

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS
16255 Ventura Boulevard, Suite 415
Encino, California 91436
(213) 986-3201

TV Factbook No. 46

New York—Rochester



WROC-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 48.5-kw aural, Antenna: 505-ft. above av. terrain, 346-ft. above ground, 1026-ft. above sea level.

Latitude 43° 08' 07"
Longitude 77° 35' 02"

Transmitter: Pinnacle Hill, Brighton.
TV tape: Recording facilities.

AM Affiliate: WROC, 5-kw, 1280 kHz (NBC).

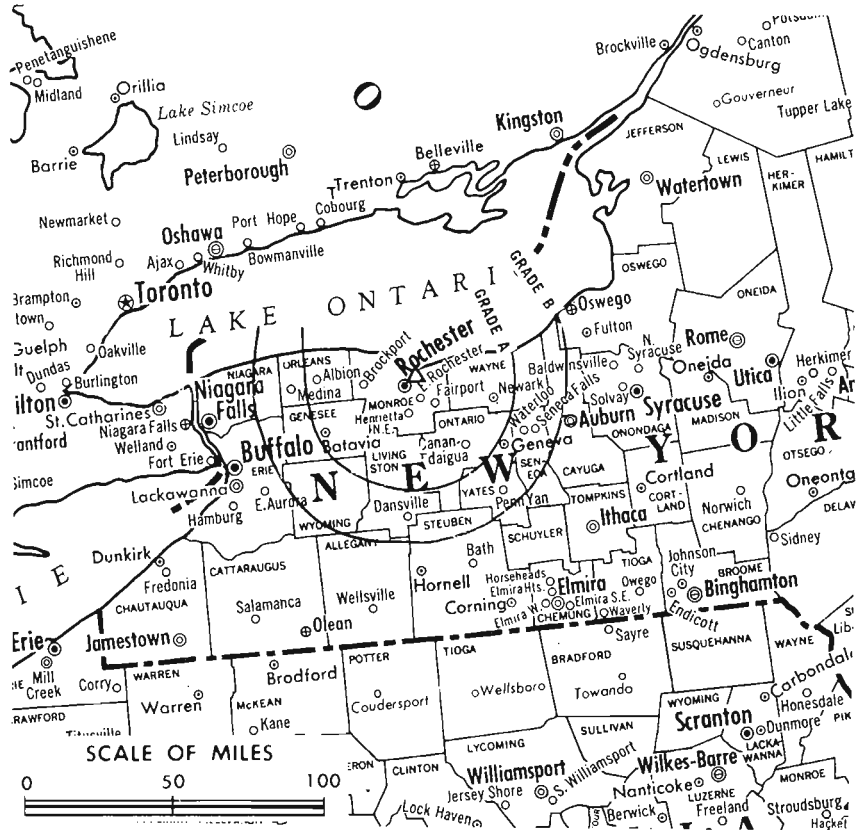
FM Affiliate: WPXY, 50-kw, 97.9 MHz (No. 250), 399-ft. antenna height.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 1-b).



WROC-TV Ref: FCC File No. BPCT—Doc. 13558 Granted 7/27/61 ©American Map Co., Inc., N.Y., No. 1424

WROC-TV

Licensee: Rust Craft Broadcasting of N.Y. Inc.
Studio: 201 Humboldt St., Rochester (14610).
Telephone: 716-288-8400. TWX No.: 716-235-9136.
Ownership: Rust Craft Broadcasting of N.Y. Inc. For other Rust Craft interests, see WSTV-TV, Steubenville, Ohio.
Began Operation: June 11, 1949. Sale to present owner by Veterans Bcstg. approved Feb. 10, 1965 by FCC (Television Digest, Vols. 4:39, 46, 5:7). Previous sale to Veterans Bcstg. by Transcontinent TV Corp. approved Nov. 15, 1961. Sale to Transcontinent by Stromberg-Carlson div. of General Dynamics Corp. approved by FCC July 18, 1956 (Vol. 12:24, 29).
Represented (Sales) by Petry Television Inc.; Andy McDermott Sales Ltd. (Canada).
Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.
Personnel:
ALBERT C. LUCERO, vice president & general manager.
STEVE ENGLÉS, general sales manager.
HARRY J. WIEST, program manager.
RON ROBITAILLE, news director.
EDWARD SIMON, chief engineer.

DIGEST OF RATE CARD NO. 8-B—(Sept. 20, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class A—7-11 p.m., Mon.-Sat.;	6-11 p.m., Sun.					
\$1200	\$720	\$480	\$300	Graded rates apply*		

*Highest rate: \$550.

NETWORK BASE HOURLY RATE: \$1000.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK				
		Genesee	20,100	19,600	97
		Livingston	17,500	16,900	97
		Monroe	241,000	234,300	97
		Ontario	27,900	27,100	97
		Orleans	13,000	12,500	96
Between 25-49%	NEW YORK				
		Cayuga	25,600	24,500	96
		Schuyler	6,200	5,900	94
		Seneca	10,600	10,400	98
		Steuben	33,700	32,100	95
		Wyoming	11,800	11,500	98
Between 5-24%	NEW YORK				
		Allegany	16,000	15,100	95
	Tompkins	26,400	23,900	91	
Station Totals			483,600	466,400	96
Net Weekly Circulation (1974-75)					329,800
Average Daily Circulation (1974-75)					214,200

(Station also received in Canadian markets)

For Group Ownership,
See Services Volume

New York—Syracuse



WTVH

(formerly WHEN-TV)

Ch. 5



Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 84-kw visual, 16.6-kw aural. Antenna: 950-ft. above av. terrain, 556-ft. above ground, 1914-ft. above sea level.

Latitude 42° 57' 19"
Longitude 76° 06' 34"

Transmitter: .32-miles E and .34-miles N of Sentinel Heights & Jim Bull Rds.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

TWX No.: 710-541-0443.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTVH Ref: FCC File No. Doc. 13858 Granted 7/20/61

©American Map Co. Inc., N.Y., No. 14244

WTVH

Licensee: Meredith Corp., 980 James St. (13203).

Studio: 980 James St. (13203). Telephone: 315-474-8511.

Ownership: Meredith Corp., Des Moines, Iowa. For Meredith Corp. executives see Publishing Firms with TV Station Ownership. Meredith Broadcasting Group: James Conley, pres. & gen. mgr., 747 Third Ave., New York, N.Y. (10017). Phone: 212-688-7300. Same interests own WOW & KEZO (FM), Omaha, Neb.; KCMO-TV, KCMO & KCEZ (FM), Kansas City, Mo.; KPHO-TV, Phoenix, Ariz.; WNEM-TV, Bay City-Saginaw-Flint, Mich.; WGST (AM), Atlanta, Ga.

Began Operation: Dec. 1, 1948.

Represented (sales) by MMT Sales Inc.

Represented (legal) by Haley, Bader & Potts.

Personnel:

LAWRENCE RHODES, vice president & general manager.
ROBERT DELEHANTY, general sales manager.
ANTHONY C. BATTAGLIA, local sales manager.
GEORGE L. WALSH, program director.
ANDY BRIGHAM, news & public affairs director.
DALE CICIARELLI, operations director.
ALBERT H. CHISMARK, director of engineering.
BETTY ANN KRAM, promotion director.

DIGEST OF RATE CARD NO. A30—(Sept. 11, 1972)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-11 p.m., daily.	\$1100.00				

Graded rates apply*

*Highest rate: \$800.

NETWORK BASE HOURLY RATE: \$1100.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK				
		Cayuga	25,600	24,500	96
		Cortland	14,900	14,400	96
		Herkimer	24,100	23,200	96
		Jefferson	31,500	30,500	97
		Lewis	7,800	7,500	96
		Madison	20,400	19,700	97
		Oneida East	59,900	58,100	97
		Oneida West	29,300	28,400	97
		Onondaga	156,600	152,600	97
		Ontario	27,900	27,100	97
		Oswego	34,500	33,500	97
		Schuyler	6,200	5,900	94
Between 25-49%		Seneca	10,600	10,400	98
		Wayne	26,900	26,000	97
		Yates	6,900	6,600	95
	NEW YORK				
		Chemung	33,300	31,900	96
Between 5-24%		Chenango	15,400	14,700	96
		Otsego	18,900	17,900	95
		Steuben	33,700	32,100	95
		Tompkins	26,400	23,900	91
		NEW YORK			
	Broome	74,600	72,400	97	
	Delaware	16,000	14,900	93	
	Hamilton	1,800	1,700	94	
	Livingston	17,500	16,900	97	
	Tioga	15,200	14,700	96	
Station Totals			735,900	709,500	96
Net Weekly Circulation (1974-75)				446,300	
Average Daily Circulation (1974-75)				291,500	

New York—Syracuse



WNYS-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 79.6-kw visual, 11.8-kw aural. Antenna: Directional, 1520-ft. above av. terrain, 964-ft. above ground, 2549-ft. above sea level. Latitude 42° 56' 42" Longitude 76° 01' 28"

Transmitter: Atop Mt. Sevier, Pompey, Onondaga County.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service AP.



Total Households: © MSI
 Consumer Market Data as of 1/1/76.
 TV Homes: TV% and Circulation
 © 1976 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).

WNYS-TV Ref: FCC File No. BIMPCT—6915 Granted 10/8/68

© American Map Co., Inc., N.Y., No. 14244

WNYS-TV

Licensee: WNYS-TV Inc., P. O. Box 9, Syracuse, N.Y. (13214).

Studio: Shoppingtown, Syracuse (13214).

Telephone: 315-446-4780.

TXW No.: 710-541-0565.

Ownership: Outlet Co., 80%; Syracuse Television Inc., 20%. For other Outlet interests, see WJAR-TV, Providence, R.I.

Began Operation: Sept. 9, 1962 as joint operation by ten applicants for the channel. Assignment of CP granted by FCC to a merger of five applicants, May 24, 1968. Transfer of control from other applicants to Outlet Co. approved by FCC July 19, 1972 (Television Digest, Vol. 11:20; 12:30).

Represented (sales) by Petry Television Inc.

Represented (legal) by Sundlun, Tirana & Scher.

Personnel:

- DAVID E. HENDERSON, president, Broadcasting Division.
- CHARLES F. KENNEDY, vice president & general manager.
- CARL D. JAQUINT, assistant general manager.
- ROBERT A. FISHMAN, general sales manager.
- W. THOMAS PESCHEL, national sales manager.
- CHARLES F. MULVEY, chief engineer.
- BERNARD J. AIELLO, operations manager.

DIGEST OF RATE CARD NO. 8—(Sept. 6, 1976)

Hour	30 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-11 p.m., daily.	\$1700	\$1025	Graded rates apply*	

*Highest rate: \$850.

NETWORK BASE HOURLY RATE: \$823.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK				
		Cayuga	25,600	24,500	96
		Chenango	15,400	14,700	96
		Cortland	14,900	14,400	96
		Madison	20,400	19,700	97
		Oneida East	59,900	58,100	97
		Oneida West	29,300	28,400	97
		Onondaga	156,600	152,600	97
		Oswego	34,500	33,500	97
		Seneca	10,600	10,400	98
	Yates	6,900	6,600	95	
Between 25-49%	NEW YORK				
		Delaware	16,000	14,900	93
		Jefferson	31,500	30,500	97
		Lewis	7,800	7,500	96
		Ontario	27,900	27,100	97
		Otsego	18,900	17,900	95
		St Lawrence	34,900	33,600	96
		Schuyler	6,200	5,900	94
Between 5-24%		Tompkins	26,400	23,900	91
		Wayne	26,900	26,000	97
	NEW YORK				
		Broome	74,600	72,400	97
		Chemung	33,300	31,900	96
	Franklin	14,300	13,600	95	
	Hamilton	1,800	1,700	94	
	Herkimer	24,100	23,200	96	
	Steuben	33,700	32,100	95	
	Tioga	15,200	14,700	96	
PENNSYLVANIA					
	Sullivan	1,900	1,800	95	
Station Totals			769,500	741,600	96
Net Weekly Circulation (1974-75)					387,900
Average Daily Circulation (1974-75)					212,800

New York—Syracuse



WSYR-TV



Ch. 3

[Also operates satellite WSYE-TV, Elmira, N.Y.]

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 594-ft. above ground, 2037-ft. above sea level.

Latitude 42° 56' 40"
Longitude 76° 07' 08"

Transmitter: Sentinel Heights.

TV tape: Recording facilities.

AM Affiliate WSYR, 5-kw, 570 kHz (NBC). FM Affiliate: WSYR-FM, 100-kw, 94.5 MHz (No. 233), 650-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI. Facsimile Service: UPI.

Arbitron Data: Figures include WSYE-TV, Elmira, N.Y.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WSYR-TV Ref: FCC File No. BPC-3145 Granted 4/12/63
WSYE-TV Ref: FCC File No. BMPCT-4636 Granted 5/31/57

© American Map Co., Inc., N.Y., No. 14244

WSYR-TV

Network Service: NBC.

Licensee: Newhouse Broadcasting Corp., 1030 James St., Syracuse.

Studio: 1030 James St. (13203).

Telephone: 315-474-3911. TWX No.: 315-477-1065.

Ownership: Officers and stockholders are Edmund R. Vadeboncoeur, pres.; Mitzi E. Newhouse, v.p. & secy., 2.22%; David J. Shurtleff, v.p.; Samuel I. Newhouse, 44.44%; Samuel I. Newhouse Jr., 26.67%; Donald E. Newhouse, 26.67%. Interlocking ownership with Newhouse newspapers including Syracuse Post-Standard and Herald-Journal. For other Newhouse newspapers, see Newspapers with TV Station Ownership. Newhouse Bcstg. owns WAPI-TV, Birmingham (Ch. 13) with WAPI & FM; WTPA (TV), Harrisburg (Ch. 27) with WTPA-FM; KTVI, St. Louis (Ch. 2); also 50% of KOIN-TV (Ch. 6), KOIN & KOIN-FM, Portland, Ore. Also operates WSYE-TV, Elmira (Ch. 18) which repeats most of WSYR-TV programs. Mr. & Mrs. Samuel I. Newhouse also hold controlling interest in Conde Nast Publications Inc., publishers of Vogue, House & Garden, Glamour, Mademoiselle, Bride as well as publications in Britain and France. For CATV interests, see NewChannels under CATV Group Ownership.

Began Operation: Feb. 15, 1950.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

E. R. VADEBONCOEUR, president.
MITZI E. NEWHOUSE, v.p. & secretary.
DAVID J. SHURTLEFF, v.p. & general manager.
NORMAN CISSNA, general sales manager.
LOUIS B. SWITZER, promotion director.
ROBERT P. WINN, assistant treasurer.
ALBERT J. EICHOLZER, chief engineer.
E. JAMES McDONALD, program manager & film buyer.

DIGEST OF RATE CARD NO. 31—(Sept. 8, 1975)

Hour	30 Min.	15 Min.	30 Sec.	ID
Class A—6 p.m.-midnight, daily.				
\$1500.00	\$850.00	\$570.00	Graded rates apply*	

*Highest rate: \$600.

NETWORK BASE HOURLY RATE: \$1400.

Net Weekly Circulation	State County	Total Households	TV Households	%
NEW YORK				
	Cayuga	25,600	24,500	96
	Chemung	33,300	31,900	96
	Chenango	15,400	14,700	96
	Cortland	14,900	14,400	96
	Jefferson	31,500	30,500	97
	Lewis	7,800	7,500	96
	Madison	20,400	19,700	97
	Oneida East	59,900	58,100	97
	Oneida West	29,300	28,400	97
50% & Over	Onondaga	156,600	152,600	97
	Oswego	34,500	33,500	97
	Schuyler	6,200	5,900	94
	Seneca	10,600	10,400	98
	Steuben	33,700	32,100	95
	Tompkins	26,400	23,900	91
	Wayne	26,900	26,000	97
	Yates	6,900	6,600	95
PENNSYLVANIA				
	Tioga	13,700	12,800	94
(Continued on next page)				
Station Totals		822,600	792,400	96
Net Weekly Circulation (1974-75)			490,200	
Average Daily Circulation (1974-75)			320,300	

WPIX, New York
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
NEW YORK				
	Broome	74,600	72,400	97
	Chemung	33,300	31,900	96
	Cortland	14,900	14,400	96
	Herkimer	24,100	23,200	96
	Jefferson	31,500	30,500	97
	Montgomery	21,300	20,400	96
	New York	670,700	601,900	90
	Oneida East	59,900	58,100	97
	St Lawrence	34,900	33,600	96
	Steuben	33,700	32,100	95
	Sullivan	21,100	19,800	94
Between 25-49%	Tompkins	26,400	23,900	91
	Ulster	52,400	49,500	94
PENNSYLVANIA				
	Carbon	19,200	18,500	96
	Centre	32,300	30,500	94
	Lehigh	94,800	92,000	97
	Lycorning	40,900	38,400	94
	Mc Kean	18,700	17,800	95
	Monroe	18,400	17,700	96
	Northampton	78,600	76,000	97
	Northumberland	37,700	35,600	94
	Schuylkill	59,700	57,100	96
VERMONT				
	Rutland	18,000	17,400	97
CONNECTICUT				
	Litchfield	52,500	51,200	98
	Middlesex	40,300	39,300	98
	New London	77,900	75,600	97
MASSACHUSETTS				
	Berkshire	51,800	50,600	98
NEW HAMPSHIRE				
	Belknap	12,300	12,100	98
	Sullivan	11,500	11,000	96
NEW JERSEY				
	Cape May	26,100	25,200	96
	Cumberland	43,600	42,400	97
	Mercer	110,600	107,200	97
NEW YORK				
	Allegany	16,000	15,100	95
	Cattaraugus	29,300	28,100	96
	Cayuga	25,600	24,500	96
	Chautauqua	52,200	50,400	97
	Chenango	15,400	14,700	96
	Clinton	22,600	22,000	97
	Columbia	19,500	18,700	96
	Delaware	16,000	14,900	93
	Franklin	14,300	13,600	95
	Fulton	21,100	20,400	96
	Greene	13,600	13,100	96
Between 5-24%	Lewis	7,800	7,500	96
	Madison	20,400	19,700	97
	Oneida West	29,300	28,400	97
	Ontario	27,900	27,100	97
	Oswego	34,500	33,500	97
	Otsego	18,900	17,900	95
	Schenectady	57,000	55,500	97
	Schuyler	6,200	5,900	94
	Seneca	10,600	10,400	98
	Tioga	15,200	14,700	96
	Warren	18,100	17,300	96
	Washington	17,600	17,000	96
	Wayne	26,900	26,000	97
	Yates	6,900	6,600	95
PENNSYLVANIA				
	Bradford	19,800	18,900	96
	Bucks	141,300	138,600	98
	Clearfield	27,200	26,200	96
	Clinton	13,300	12,800	96
	Columbia	20,600	19,800	96
	Elk	12,400	11,900	96
	Jefferson	16,500	15,900	96
	Lackawanna	85,900	83,700	97
	Luzerne	125,000	121,500	97
	Mifflin	16,800	15,700	93
	Pike	5,400	5,000	93
	Snyder	9,500	8,700	92

New York

WPIX, New York
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
PENNSYLVANIA—(Continued)				
	Susquehanna	12,700	12,200	96
	Tioga	13,700	12,800	94
	Union	9,200	8,400	91
Between 5-24%	Warren	16,400	15,300	93
	Wayne	11,300	10,500	93
VERMONT				
	Bennington	10,100	9,800	97
	Chittenden	32,700	32,000	98

WABC-TV, New York
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
NEW JERSEY				
	Mercer	110,600	107,200	97
Between 25-49%	Warren	26,900	26,000	97
PENNSYLVANIA				
	Monroe	18,400	17,700	96
	Wayne	11,300	10,500	93
CONNECTICUT				
	Litchfield	52,500	51,200	98
NEW JERSEY				
	Burlington	92,900	91,200	98
	Cape May	26,100	25,200	96
NEW YORK				
Between 5-24%	Delaware	16,000	14,900	93
	Greene	13,600	13,100	96
PENNSYLVANIA				
	Bucks	141,300	138,600	98
	Lehigh	94,800	92,000	97
	Montour	5,400	5,100	94
	Northampton	78,600	76,000	97

WSYR-TV, Syracuse
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
NEW YORK				
	Herkimer	24,100	23,200	96
Between 25-49%	Ontario	27,900	27,100	97
	Tioga	15,200	14,700	96
PENNSYLVANIA				
	Bradford	19,800	18,900	96
NEW YORK				
	Broome	74,600	72,400	97
	Delaware	16,000	14,900	93
	Hamilton	1,800	1,700	94
Between 5-24%	Livingston	17,500	16,900	97
	Otsego	18,900	17,900	95
	St Lawrence	34,900	33,600	96
	Wyoming	11,800	11,500	98
PENNSYLVANIA				
	Potter	6,500	6,100	94

New York—Utica



WKTV

Ch. 2



Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 34.7-kw visual, 5.25-kw aural (directional antenna). Antenna: 1380-ft. above av. terrain, 1065-ft. above ground, 2381-ft. above sea level.

Latitude 43° 06' 09"
Longitude 74° 56' 27"

Transmitter: Near Middleville, N.Y.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by A. D. Ring & Associates.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WKTV Ref: FCC File No. BMPCT--5218 Granted 11/10/58

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WKTV

Network Service: NBC.

Licensee: Mid-New York Broadcasting Corp., Smith Hill Rd. (13502).

Studio: Smith Hill Rd.

Telephone: 315-733-0404. TWX No.: 315-797-1832.

Ownership: 78% of Mid-New York Bcstg. Corp. is controlled by Paul F. Harron, pres. & chairman of the board; Sheldon F. Storrier, secy.-treas. Mid-New York also owns WMTW-TV, Poland Spring, Me. For CATV interests, see CATV Group Ownership. The balance of Mid-New York Bcstg. stock is owned by 38 stockholders, none of whom owns over 5%.

Began Operation: Dec. 1, 1949. Sale to present owners by Kallet Theatres principals approved by FCC Dec. 30, 1958 (Television Digest, Vols. 14:45-46, 49; 15:1).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Hogan & Hartson.

Personnel:

PAUL F. HARRON, president & chairman of board.
SHELDON STORRIER, secy.-treas. & general manager.
DANIEL GERMAN, program & operations manager.
CARL EGOLF, chief engineer.

DIGEST OF RATE CARD NO. 11—(Aug. 1, 1969)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class A—6:30-11 p.m., Mon.-Fri.; 5-11 p.m., Sat. & Sun.
\$550.00 \$330.00 \$220.00 \$147.00 \$150.00* \$135.00* \$75.00*

*Class AAA—5-11:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$650 (NBC).

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over		NEW YORK			
		Herkimer	24,100	23,200	96
		Lewis	7,800	7,500	96
		Oneida East	59,900	58,100	97
		Oneida West	29,300	28,400	97
	Otsego	18,900	17,900	95	
Between 25-49%		NEW YORK			
		Chenango	15,400	14,700	96
		Delaware	16,000	14,900	93
		Fulton	21,100	20,400	96
		Hamilton	1,800	1,700	94
		Madison	20,400	19,700	97
	Montgomery	21,300	20,400	96	
	Schoharie	10,000	9,500	95	
Between 5-24%		NEW YORK			
		Columbia	19,500	18,700	96
		Greene	13,600	13,100	96
	Jefferson	31,500	30,500	97	
	Schenectady	57,000	55,500	97	
	VERMONT				
	Bennington	10,100	9,800	97	
Station Totals			377,700	364,000	96
Net Weekly Circulation (1974-75)				165,900	
Average Daily Circulation (1974-75)				108,700	

Cable Television
Management and
Engineering Consultants

Malarkey, Taylor & Associates
1225 Connecticut Ave.,
Washington, D.C. 20036
(202) 223-2345

New York—Utica



WUTR

Ch. 20

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 912-kw max. & 813-kw horizontal visual, 137.4-kw max. & 123-kw horizontal aural. Antenna: 798-ft. above av. terrain, 427-ft. above ground, 1643-ft. above sea level.

Latitude 43° 08' 43"
Longitude 75° 10' 35"

Transmitter: Atop Smith Hill, approx. 2-mi. NE of city limits.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WUTR Ref: FCC File No. BPC-3977 Granted 10/9/68

©American Map Co., Inc., N.Y., No. 14214

WUTR

Network Service: ABC.

Licensee: Roy H. Park Bcstg. of Utica-Rome Inc., P.O. Box 20, Utica, N.Y. (13503).

Studio: Smith Hill, Deerfield.

Telephone: 315-797-5220.

Ownership: Park Bcstg. Inc. Roy H. Park, sole owner. For other interests, see WNCT-TV, Greenville, N.C.

Began Operation: Feb. 28, 1970.

Represented (sales) by Blair Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

FLOYD L. ECKERSON, exec. v.p., gen. mgr. & sales manager.
WAYNE C. PERRY, chief engineer.
HOYLE S. BROOME JR., v.p., operations.
BOB PHILLIPS, news director.
JOHN MUCHA, production manager.
MARIA KRANZ, traffic manager.

DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class A—7-11 p.m., daily.	\$400	\$250	\$180	\$120*	\$120*	\$65**
*Class A—8-10:30 p.m., daily.						

NETWORK BASE HOURLY RATE: \$125.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK Herkimer	24,100	23,200	96
	Oneida East	59,900	58,100	97
Between 25-49%	NEW YORK Jefferson	31,500	30,500	97
	Oneida West	29,300	28,400	97
Between 5-24%	NEW YORK Lewis	7,800	7,500	96
	Madison	20,400	19,700	97
	Montgomery	21,300	20,400	96
	Otsego	18,900	17,900	95
Station Totals		213,200	205,700	96
Net Weekly Circulation (1974-75)			92,200	
Average Daily Circulation (1974-75)			45,500	

New York—Carthage-Watertown



WWNY-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 720-ft. above av. terrain, 574-ft. above ground, 1696-ft. above sea level using .36° electrical beam tilt.

Latitude 43° 57' 16"
Longitude 75° 43' 45"

Transmitter: Champion Rd., 6-mi. W of Carthage & 9-mi. E of Watertown.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

AM Affiliate: WWNY, Watertown, 1-kw, 790 kHz (CBS).

News Wire Service: UPI.

News Film Service: CBS.

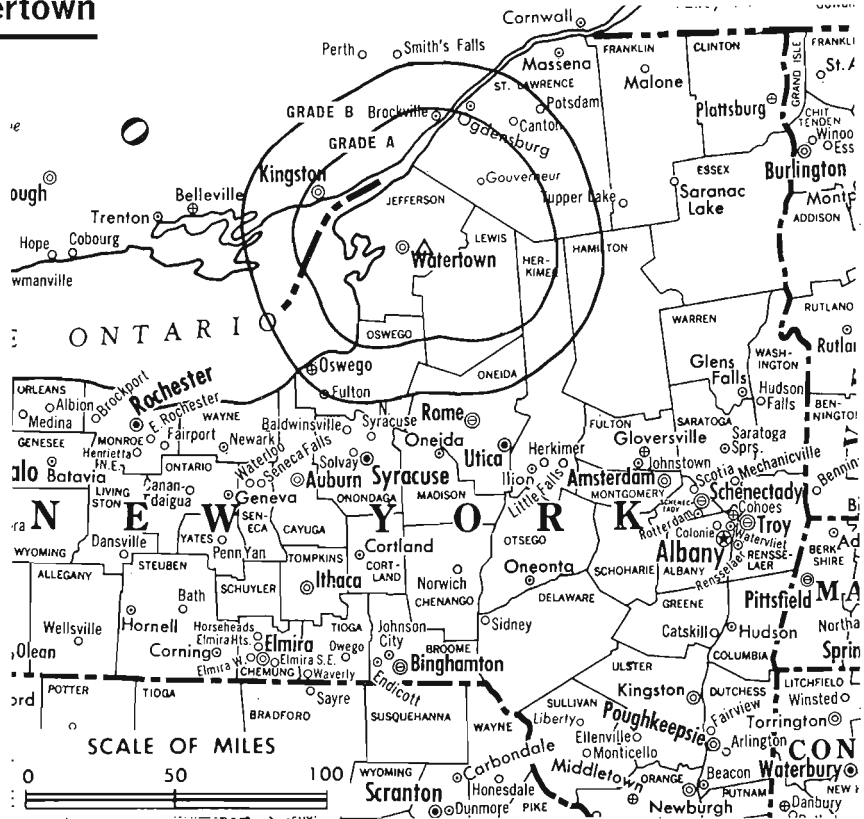
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WWNY-TV Ref: FCC File No. BPC1-1703 Granted 4/21/72

© American Map Co., Inc., N.Y., No. 14244

WWNY-TV

Network Service: ABC, CBS, NBC.

Licensee: The Brockway Co., 260 Washington St., Watertown, N.Y. (13601).

Studio: 120 Arcade St., Watertown (13601).

Telephone: 315-788-3800, Watertown.

TWX No.: 510-257-4650, Watertown.

Ownership: John B. Johnson, pres. & treas., 100%; Catherine C. Johnson, v.p. & secy. Also publishes Watertown Daily Times and operates WMSA, Massena, N.Y.

Began Operation: Oct. 22, 1954.

Represented (sales) by Avery-Knodel Inc. (U.S.); Radio-TV Representatives Ltd. (Toronto & Montreal, Canada).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Represented (engineering) by Cohen & Dippell.

Personnel:

TONY C. MALARA, manager of broadcasting.
DAVID G. PROPECK, sales manager.
GLENN H. HALL, director of operations.
DAVID M. GRAVES, program manager & film buyer.
LOIS DEMPSTER, director of community services & promotion.
ROBERT TOMPKINS, news director.
MICHAEL R. YONKOVIG, director of engineering.
DONALD C. MOREHOUSE, chief engineer.

DIGEST OF RATE CARD NO. 17

(Jan. 12, 1976)

Hour 30 Sec. 20 Sec. 10 Sec.

Class A—6-11 p.m., Mon.-Fri.; 4-11 p.m., Sat. & Sun.

\$600 Graded rates apply*

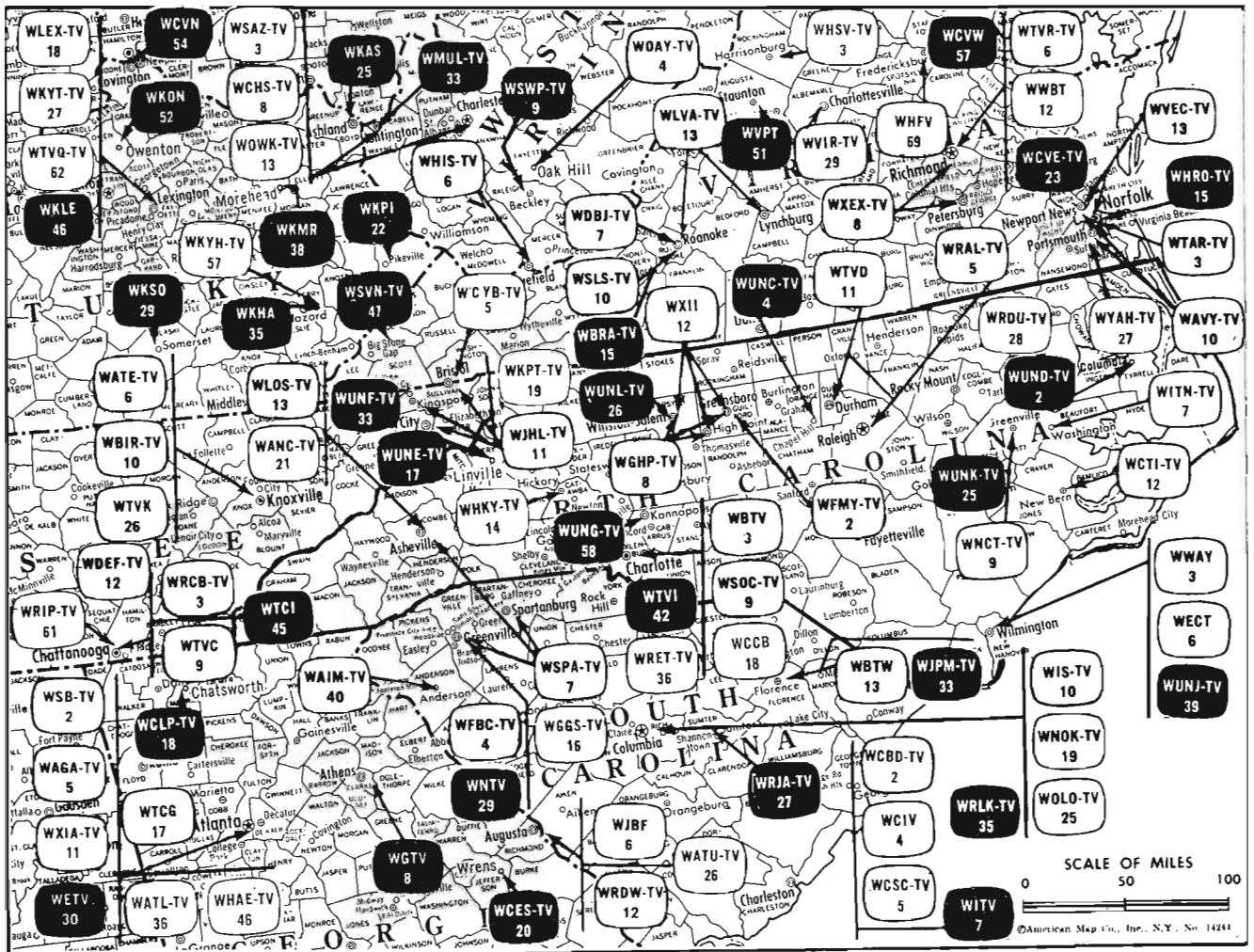
*Highest rate: \$175.

NETWORK BASE HOURLY RATE: \$484.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Jefferson	31,500	30,500	97
	Lewis	7,800	7,500	96
	St. Lawrence	34,900	33,600	96
Between 5-24%	NEW YORK			
	Essex	11,700	11,300	96
	Franklin	14,300	13,600	95
	Hamilton	1,800	1,700	94
	Oswego	34,500	33,500	97
Station Totals		136,500	131,700	96
Net Weekly Circulation (1974-75)				72,500
Average Daily Circulation (1974-75)				54,200

(Station also received in Canadian markets)

North Carolina



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Charlotte	297,000	36	500,100	33
Greenville-Spartanburg-Asheville	293,000	37	481,800	36
Greensboro-Winston-Salem-High Point	253,000	50	371,900	55
Raleigh-Durham	206,000	63	380,300	53
Greenville-New Bern-Washington	123,000	88	195,600	91
Wilmington	84,000	126	117,700	135
Hickory	**	*	**	*

North Carolina Station Status as of September 1, 1976

	VHF	UHF	TOTAL
Commercial Television Stations	12	5	17
Educational Television Stations	2	7	9
			26

North Carolina

State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

WFBC-TV, WLOS-TV & WSPA-TV Asheville

(See Greenville & Spartanburg, S.C.)

WRDU-TV & WTVD, Durham

(See Raleigh, N.C.)

WGHP-TV, Greensboro

(See Winston-Salem, N.C.)

WITN-TV & WCTI-TV, Greenville

(See Washington & New Bern, N.C.)

WGHP-TV, High Point

(See Greensboro, N.C.)

WNCT-TV & WCTI-TV, Washington

(See Greenville & New Bern, N.C.)

WFMY-TV, WGHP-TV & WXII Winston-Salem

(See Greensboro, N.C.)

State Educational Technical Facilities (Complete Data in Educational Directory)

WUNF-TV

Asheville

Ch. 33

Non-Commercial Educational Station

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 80-kw max. & 3.63-kw horizontal visual, .724-kw aural. Antenna: 2620-ft. above av. terrain, 338-ft. above ground, 6059-ft. above sea level.

Latitude	35°	25'	32"
Longitude	82°	45'	25"

WUNC-TV

Chapel Hill

Ch. 4

Non-Commercial Educational Station

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 990-ft. above av. terrain, 799-ft. above ground, 1549-ft. above sea level.

Latitude	35°	52'	07"
Longitude	79°	10'	06"

WTVI

Charlotte

Ch. 42

Non-Commercial Educational Station

Licensee: Charlotte-Mecklenburg Board of Education.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 214-kw visual, 42-kw aural. Antenna: 450-ft. above av. terrain, 497-ft. above ground, 1172-ft. above sea level.

Latitude	35°	12'	25"
Longitude	80°	47'	30"

WUND-TV

Columbia

Ch. 2

Non-Commercial Educational Station

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 992-ft. above av. terrain, 1041-ft. above ground, 1047-ft. above sea level.

Latitude	35°	53'	59"
Longitude	76°	20'	52"

WUNG-TV

Concord

Ch. 58

Non-Commercial Educational Station

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 550-kw max. & 191-kw horizontal visual, 85-kw max. & 29-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1305-ft. above ground, 2049-ft. above sea level.

Latitude	35°	15'	05.74"
Longitude	80°	41'	12.22"

WUNK-TV

Greenville

Ch. 25

Non-Commercial Educational Station

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 631-kw max. & 562-kw horizontal visual, 126-kw max. & 112-kw horizontal aural. Antenna: 1150-ft. above av. terrain, 1164-ft. above ground, 1249-ft. above sea level.

Latitude	35°	33'	01"
Longitude	77°	36'	02"

WUNE-TV

Linville

Ch. 17

Non-Commercial Educational Station

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1350-kw max. & 38-kw horizontal visual, 269-kw max. & 7.59-kw horizontal aural. Antenna: 1540-ft. above av. terrain, 265-ft. above ground, 4865-ft. above sea level.

Latitude	36°	03'	47"
Longitude	81°	50'	33"

WUNJ-TV
Wilmington

Ch. 39

Non-Commercial Educational Station

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 661-kw max. & 525-kw horizontal visual, 130-kw max. & 105-kw horizontal aural. Antenna: 930-ft. above av. terrain, 963-ft. above ground, 999-ft. above sea level.

Latitude 34° 19' 16.2"
Longitude 78° 13' 42.5"

WUNL-TV
Winston-Salem

Ch. 26

Non-Commercial Educational Station

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 776-kw max. & 302-kw horizontal visual, 155-kw max. & 60.3-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 363-ft. above ground, 2742-ft. above sea level.

Latitude 36° 22' 34"
Longitude 80° 22' 14"

WBTV, Charlotte
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	NORTH CAROLINA—(Continued)			
	Yadkin	9,400	9,000	96
	Yancey	4,500	4,100	92
	SOUTH CAROLINA			
Between 25-49%	Chesterfield	11,100	10,500	94
	Fairfield	5,800	5,400	93
	Newberry	10,300	9,900	96
	Spartanburg	66,200	64,400	97
	TENNESSEE			
	Johnson	4,600	4,400	96
	Washington	28,000	27,400	98
	GEORGIA			
	Banks	2,200	2,100	94
	Jackson	7,700	7,400	96
	NORTH CAROLINA			
	Buncombe	52,400	50,500	96
	Forsyth	77,600	75,700	98
	Haywood	14,700	14,100	96
	Henderson	16,100	15,500	96
	Madison	5,200	4,800	92
	Moore	13,700	13,000	95
	Scotland	8,700	8,300	95
	Transylvania	6,300	6,000	96
	SOUTH CAROLINA			
Between 5-24%	Darlington	16,600	15,900	96
	Dillon	8,100	7,700	95
	Greenwood	17,800	17,200	97
	Kershaw	11,600	11,000	95
	Marlboro	8,800	8,300	94
	TENNESSEE			
	Carter	16,900	16,400	97
	Hawkins	13,300	12,700	96
	Sullivan	45,700	44,800	98
	Unicoi	6,000	5,800	96
	VIRGINIA			
	Carroll	9,200	8,700	94
	Grayson	5,500	5,200	95
	Patrick	5,300	5,000	94

North Carolina

WSOC-TV, Charlotte
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	NORTH CAROLINA			
	Ashe	6,700	6,300	94
	Avery	4,200	3,900	94
	Forsyth	77,600	75,700	98
	Mc Dowell	10,800	10,400	96
	Mitchell	4,600	4,400	95
	Moore	13,700	13,000	95
	Polk	4,300	4,100	95
	Randolph	27,800	27,000	97
	Stokes	8,800	8,500	97
	Surry	18,400	17,700	96
Between 5-24%	Yancey	4,500	4,100	92
	SOUTH CAROLINA			
	Darlington	16,600	15,900	96
	Dillon	8,100	7,700	95
	Fairfield	5,800	5,400	93
	Florence	29,700	28,600	96
	Kershaw	11,600	11,000	95
	TENNESSEE			
	Johnson	4,600	4,400	96
	Washington	28,000	27,400	98
	VIRGINIA			
	Grayson	5,500	5,200	95

WCCB, Charlotte
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	NORTH CAROLINA—(Continued)			
	Davidson	34,200	33,200	97
	Davie	6,600	6,300	95
	Forsyth	77,600	75,700	98
	Mc Dowell	10,800	10,400	96
	Montgomery	6,300	6,100	97
	Moore	13,700	13,000	95
Between 5-24%	Rutherford	17,000	16,600	97
	Surry	18,400	17,700	96
	Watauga	8,200	7,800	95
	SOUTH CAROLINA			
	Cherokee	13,900	13,500	97
	Fairfield	5,800	5,400	93
	Lee	5,000	4,600	92
	Marlboro	8,800	8,300	94
	Union	11,100	10,700	97

WRET-TV, Charlotte
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	SOUTH CAROLINA—(Continued)			
	Horry	26,700	25,300	95
	Lee	5,000	4,600	92
	Marion	10,300	9,700	94
	Marlboro	8,800	8,300	94
	Richland	70,500	67,900	96
Between 5-24%	Spartanburg	66,200	64,400	97
	Sumter	25,300	24,100	95
	Union	11,100	10,700	97
	TENNESSEE			
	Carter	16,900	16,400	97
	VIRGINIA			
	Grayson	5,500	5,200	95

North Carolina—Asheville

WANC-TV

Ch. 21

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 17.2-kw max. & 12.36-kw horizontal visual, 1.74-kw max. & 1.49-kw horizontal aural. Antenna: 423-ft. above av. terrain, 149-ft. above ground, 2869-ft. above sea level.

Latitude 35° 36' 33.5"
Longitude 82° 32' 11.8"

Transmitter: Sunset Mt.

Color: Network.

Arbitron Data: Not available.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.



WANC-TV Ref: FCC File No. BMPCT-7340 Granted 8/31/71

© American Map Co., Inc., N.Y., No. 14244

WANC-TV

Licensee: WISE-TV Inc., 75 Scenic Highway (28804).

Studio: Sunset Mt. Telephone: 704-254-4663.

Ownership: The Thoms Broadcasting Companies Inc., controlled by estate of Harold H. Thoms, Meredith S. Thoms & Matilann Thoms Gennett. Thoms estate also owns WEAM, Arlington, Va.; WKLM, Wilmington, N.C. and WCOG, Greensboro, N.C.; CATV system in Asheville.

Began Operation: July 5, 1953.

Represented (legal) by Norman E. Jorgensen.

Represented (engineering) by Cohen & Dippell.

Personnel:

MEREDITH S. THOMS, president.
RICHARD K. THOMS, executive vice president.
JOHN RANDOLPH, chief engineer.

Rates: On request.

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North Carolina—Charlotte



WBTV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1090-ft. above av. terrain, 562-ft. above ground, 1878-ft. above sea level.

Latitude 35° 17' 50"
Longitude 81° 06' 53"

Transmitter: Spencer Mt., Gaston County.

TV tape: Recording facilities.

AM Affiliate: WBT, 50-kw, 1110 kHz.

FM Affiliate: WBT-FM, 100-kw, 107.9 MHz (No. 300), 950-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS, Newsweek.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WBTV Ref: FCC File No. BPCT—805 Granted 12/19/52

© American Map Co., Inc., N.Y., No. 1424a

WBTV

Licensee: Jefferson-Pilot Broadcasting Co., One Julian Price Place, Charlotte (28208).

Telephone: 704-374-3500. TWX No.: 810-621-0449.

Studio: One Julian Price Place.

Ownership: Jefferson-Pilot Corp., 100%. Also owns 100% of WWBT (TV), Richmond Va.; radio WBIG, Greensboro; WBT-AM-FM, Charlotte; KIMN-AM-FM, Denver, Colo.; WQXI(AM), Atlanta & WQXI-FM, Smyrna, Ga.; WHSL & WWIL(FM), Wilmington, N.C. Principal Bcstg. officers: Joseph M. Bryan, chmn.; Charles H. Crutchfield, pres.

Began Operation: July 15, 1949.

Represented (sales) by Petry Television Inc.

Represented (legal) by Kirkland, Ellis & Rowe.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

- CHARLES H. CRUTCHFIELD, president.
- WALLACE JORGENSON, executive vice president.
- JAMES G. BABB JR., v.p. & managing director.
- FRANK F. BATEMAN, v.p., engineering.
- JERRY KING, vice president & treasurer.
- JOHN A. EDGERTON, asst. vice president, program operations.
- JOSEPH B. YOUNG, v.p., research & planning.
- W. H. COGGINS, general sales manager.
- DICK TOMLINSON, director of sales & marketing.
- JIM THACKER, sports director.
- BILL BALLARD, news & information manager.
- GREG ROSE, local/regional sales manager.

Rates (May 3, 1976): Highest 30 Sec.—\$1700; Program rates on request.

NETWORK BASE HOURLY RATE: \$2178.

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
	Alexander	7,000	6,800	97
	Anson	7,600	7,200	94
	Ashe	6,700	6,300	94
	Avery	4,200	3,900	94
	Burke	20,700	20,100	97
	Cabarrus	26,800	26,300	98
	Caldwell	19,100	18,600	97
	Catawba	32,700	32,100	98
	Cleveland	24,300	23,600	97
	Davie	6,600	6,300	95
	Gaston	52,000	50,700	98
	Iredell	26,400	25,600	97
	Lincoln	12,000	11,700	98
	Mc Dowell	10,800	10,400	96
	Mecklenburg	126,200	123,400	98
	Mitchell	4,600	4,400	95
	Richmond	13,200	12,700	96
	Rowan	32,400	31,600	97
	Rutherford	17,000	16,600	97
	Stanly	15,400	15,000	97
	Union	19,800	19,100	96
	Watauga	8,200	7,800	95
	Wilkes	17,800	17,000	96
SOUTH CAROLINA				
	Cherokee	13,900	13,500	97
	Chester	10,100	9,700	96
	Lancaster	15,000	14,600	97
	Union	11,100	10,700	97
	York	30,100	29,100	97
NORTH CAROLINA				
	Alleghany	3,300	3,100	94
	Davidson	34,200	33,200	97
	Montgomery	6,300	6,100	97
	Polk	4,300	4,100	95
	Surry	18,400	17,700	96

(Continued on page 589-b)

Station Totals	1,167,500	1,130,200	96
Net Weekly Circulation (1974-75)			640,100
Average Daily Circulation (1974-75)			439,400

For Group Ownership of TV Stations,
see Services Volume

North Carolina—Charlotte



WCCB

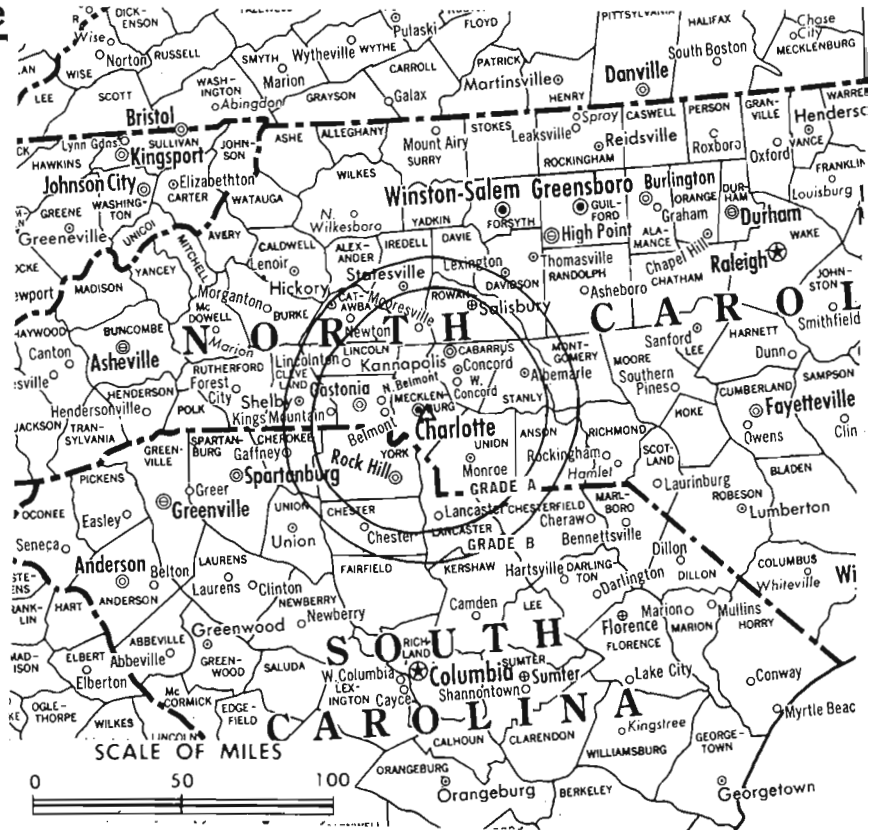
Ch. 18

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 5000-kw max. & 518-kw horizontal visual, 500-kw max. & 51.8-kw horizontal aural. Antenna: 1295-ft. above av. terrain, 1249-ft. above ground, 2049-ft. above sea level.

Latitude 35° 15' 56"
Longitude 80° 44' 06"

Transmitter: 1/2 mi. SE of Newell.
Color: Network, live, film, slide & tape.

News Wire Service: AP.



WCCB Ref: FCC File No. BPCT-4078 Granted 6/26/68

© American Map Co., Inc., N.Y. No. 14214

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WCCB

Network Service: ABC.

Licensee: WCCB-TV Inc., 1 Television Place, Charlotte, N.C. (28205).

Studio: 1 Television Place.

Telephone: 704-372-1800.

Ownership: Cy N. Bahakel, 100%. Also owns WKAB-TV, Montgomery, Ala.; WABG-TV, Greenwood, Miss.; WOLO-TV, Columbia, S.C.; WBBJ-TV, Jackson, Tenn.; radio stations WABG, Greenwood, Miss.; WLBK & FM, Bowling Green, Ky.; WWOD & FM, Lynchburg, Va.; KXEL & FM, Waterloo, Ia.; WKIN, Kingsport, Tenn.; WDOD & FM, Chattanooga, Tenn.

Began Operation: Dec. 7, 1953. Sale to present owner, who changed call letters from WUTV and resumed operation Nov. 1, 1964, was approved Aug. 20, 1964 by FCC (Television Digest, Vol. 4:26, 35). Previous owner Century Advertising Co. took station off air May 16, 1963 after it had been in service since Sept. 5, 1961, following transfer of control of Century approved May 3, 1961 by FCC (Vol. 17:10). While in off-air CP status Hugh A. Deadwyler turned over station to Century Advertising, of which he was part owner (1957, Vol. 13:7). Hugh Deadwyler acquired station as WAYS-TV from G. W. Dowdy and associates for token \$4 in Dec. 1954, then took it off air March 15, 1955 (1955 Vol. 11:12).

Represented (sales) by H-R Television Inc.

Personnel:

CY N. BAHAKEL, president.
DON E. KASSNER, vice president, engineering.
JAMES MARTINSON, executive vice president.
LORRAINE LANCASTER, assistant vice president.
ROY MORRIS, general manager.
TODD BRANSON, general sales manager.
BEVERLY POSTON, program director.
GUY TITMAN, chief engineer.
PATRICIA MOONEY, operations manager.
WISTER JACKSON, news director.

DIGEST OF RATE CARD NO. 21—(Sept. 8, 1975)

Hour	30 Min.	Min.	30 Sec.
Class AA—8-11 p.m., daily.			
\$1000	\$500	\$500	\$250
NETWORK BASE HOURLY RATE: \$550.			

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
	Anson	7,600	7,200	94
	Cabarrus	26,800	26,300	98
	Gaston	52,000	50,700	98
50% & Over	Mecklenburg	126,200	123,400	98
	Stanly	15,400	15,000	97
	Union	19,800	19,100	96
SOUTH CAROLINA				
	Chester	10,100	9,700	96
	Chesterfield	11,100	10,500	94
	Lancaster	15,000	14,600	97
	York	30,100	29,100	97
NORTH CAROLINA				
Between 25-49%	Caldwell	19,100	18,600	97
	Catawba	32,700	32,100	98
	Cleveland	24,300	23,600	97
	Iredell	26,400	25,600	97
	Lincoln	12,000	11,700	98
	Richmond	13,200	12,700	96
	Rowan	32,400	31,600	97
NORTH CAROLINA				
Between 5-24%	Alexander	7,000	6,800	97
	Burke	20,700	20,100	97
(Continued on page 589-b)				
Station Totals		739,300	717,700	97
Net Weekly Circulation (1974-75)			301,600	
Average Daily Circulation (1974-75)			149,500	

North Carolina—Charlotte

WRET-TV

Ch. 36

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 1330-kw max. & 603-kw horizontal visual, 132-kw max. & 60-kw horizontal aural. Antenna: 1350-ft. above av. terrain, 1404-ft. above ground, 2049-ft. above sea level.

Latitude 35° 15' 05.7"
Longitude 80° 41' 12.2"

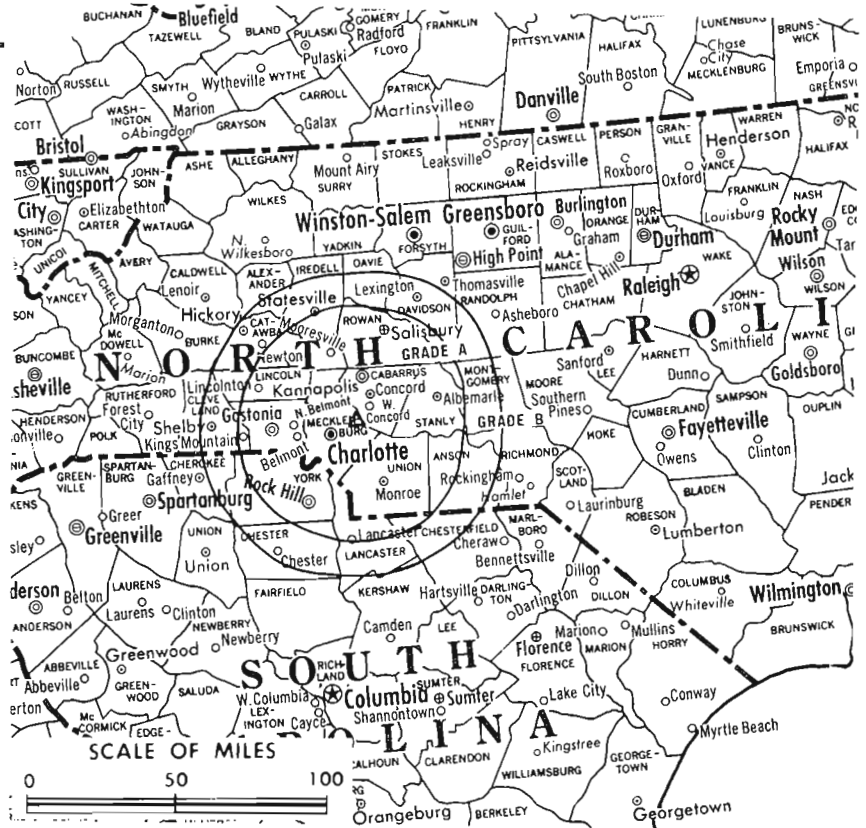
Transmitter: Hood Rd., .6-mi. N of Robinson Church Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Represented (legal) by Smith & Pepper.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WRET-TV Ref: FCC File No. BPCT-3830 Granted 2/2/66

© American Map Co., Inc., N.Y., No. 14244

WRET-TV

Licensee: Turner Communications Corp., P.O. Box 12665, Charlotte (28205).

Studio: Hood Road.

Telephone: 704-536-3636. TWX No.: 810-621-7888.

Ownership: R. E. Turner, 100%. Turner Communications also owns WTCG(TV), Atlanta, Ga.; WGOW, Chattanooga, Tenn. & an outdoor advertising business in Atlanta, Ga. & Chattanooga, Tenn.

Began Operation: July 9, 1967 as WCTU-TV owned by Harold W. Twisdale, David L. Steel Sr. & others. Sale to present owners by Emil F. Kratt, Receiver, approved by FCC July 27, 1970.

Represented (sales) by RTVR Inc.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

JAMES THRASH, president & general manager.
ROBERT SCHUESSLER, vice president & general sales manager.
MARC SOLOMON, national sales manager.
DAVE J. UHRICH, program director.
JACK BARR, chief engineer.

Rates: On request.

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
	Cabarrus	26,800	26,300	98
	Gaston	52,000	50,700	98
	Lincoln	12,000	11,700	98
	Mecklenburg	126,200	123,400	98
50% & Over	Rowan	32,400	31,600	97
	Stanly	15,400	15,000	97
	Union	19,800	19,100	96
	SOUTH CAROLINA			
	Chester	10,100	9,700	96
	Lancaster	15,000	14,600	97

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
	Anson	7,600	7,200	94
	Catawba	32,700	32,100	98
	Cleveland	24,300	23,600	97
	Cumberland	60,200	58,200	97
	Davidson	34,200	33,200	97
Between 25-49%	Davie	6,600	6,300	95
	Iredell	26,400	25,600	97
	Richmond	13,200	12,700	96
	Scotland	8,700	8,300	95
SOUTH CAROLINA				
	Chesterfield	11,100	10,500	94
	York	30,100	29,100	97
TENNESSEE				
	Washington	28,000	27,400	98
NORTH CAROLINA				
	Alexander	7,000	6,800	97
	Buncombe	52,400	50,500	96
	Burke	20,700	20,100	97
	Caldwell	19,100	18,600	97
	Forsyth	77,600	75,700	98
	Guilford	100,700	98,500	98
	Mc Dowell	10,800	10,400	96
	Montgomery	6,300	6,100	97
Between 5-24%	Moore	13,700	13,000	95
	Robeson	25,300	23,900	95
	Rutherford	17,000	16,600	97
	Surry	18,400	17,700	96
	Watauga	8,200	7,800	95
	Yadkin	9,400	9,000	96
	SOUTH CAROLINA			
	Cherokee	13,900	13,500	97
	Darlington	16,600	15,900	96
	Dillon	8,100	7,700	95
	Fairfield	5,800	5,400	93
	Florence	29,700	28,600	96

(Continued on page 589-b)

Station Totals	1,299,800	1,258,700	96
Net Weekly Circulation (1974-75)			347,000
Average Daily Circulation (1974-75)			176,300

North Carolina—Charlotte



WSOC-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1190-ft. above av. terrain, 1073-ft. above ground, 1929-ft. above sea level.

Latitude 35° 15' 41"

Longitude 80° 43' 38"

Transmitter: 1.4-mi. SSE of Newell, N.C.

TV tape: Recording facilities.

AM Affiliate: WSOC, 5-kw (1-kw night), 930 kHz (NBC).

FM Affiliate: WSOC-FM, 97-kw, 103.7 MHz (No. 279), 1040-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Total Households: © MSI
 Consumer Market Data as of 1/1/76.
 TV Homes: TV% and Circulation
 © 1976 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).



WSOC-TV Ref: FCC File No. BPCT-304 Granted 12/12/56

© American Map Co., Inc., N.Y., No. 14244

WSOC-TV

Licensee: Carolina Broadcasting Co., Box 2536 (28201).

Studio: 1901-25 N. Tryon St. (28206).

Telephone: 704-372-0930.

TWX No.: 810-621-0437.

Ownership: Carolina Broadcasting Co., subsidiary of Cox Broadcasting Corp. Robert Chambers, chairman of the board; Clifford M. Kirtland Jr., pres.; Stanley G. Mouse, group v.p. For other interests, see WSB-TV, Atlanta, Ga.

Began Operation: April 28, 1957. Sale to present owners by E. E. Jones and associates approved April 8, 1959 by FCC (Television Digest, Vol. 15:5, 15).

Represented (sales) by TeleRep Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Cohen & Dippell.

Personnel:

- CLIFFORD M. KIRTLAND JR., president.
- FREEMAN R. JONES, v.p. & general manager.
- C. M. MURPHY, treasurer, asst. secy. & controller.
- MARVIN PRIDGEN, general sales manager.
- HAROLD G. BOGART, national sales manager.
- FRED D. COLLINS JR., local & regional sales manager.
- JOHN E. CALLAGHAN, station manager.
- RAYMOND D. BARATH, community affairs director.
- CHARLES P. ANDREW, promotion manager.
- JERRY MOORE, production manager.
- ROBERT McCOURT, program operations manager.
- LEWIS BROOKS, news manager.
- CHARLES W. WHITLEY, chief engineer.

DIGEST OF RATE CARD NO. 16
(Nov. 18, 1974)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 8 Sec.

Class AAA—7:30-10 p.m., daily.

\$1500.00 \$900.00 Graded rates apply*

*Highest rate: \$800.

NETWORK BASE HOURLY RATE: \$1775.

594-b

Net Weekly Circulation	State County	Total Households	TV Households	%
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NORTH CAROLINA

Alexander	7,000	6,800	97
Anson	7,600	7,200	94
Burke	20,700	20,100	97
Cabarrus	26,800	26,300	98
Caldwell	19,100	18,600	97
Catawba	32,700	32,100	98
Cleveland	24,300	23,600	97
Davie	6,600	6,300	95
Gaston	52,000	50,700	98
Iredell	26,400	25,600	97
Lincoln	12,000	11,700	98
Mecklenburg	126,200	123,400	98
Montgomery	6,300	6,100	97
Richmond	13,200	12,700	96
Rowan	32,400	31,600	97
Stanly	15,400	15,000	97
Union	19,800	19,100	96

50% & Over

SOUTH CAROLINA

Chester	10,100	9,700	96
Chesterfield	11,100	10,500	94
Lancaster	15,000	14,600	97
York	30,100	29,100	97

NORTH CAROLINA

Alleghany	3,300	3,100	94
Davidson	34,200	33,200	97
Rutherford	17,000	16,600	97
Scotland	8,700	8,300	95
Watauga	8,200	7,800	95
Wilkes	17,800	17,000	96
Yadkin	9,400	9,000	96

Between 25-49%

SOUTH CAROLINA

Cherokee	13,900	13,500	97
Marlboro	8,800	8,300	94
Union	11,100	10,700	97

(Continued on page 589-b)

Station Totals	938,500	909,000	96
Net Weekly Circulation (1974-75)			533,700
Average Daily Circulation (1974-75)			308,900

North Carolina—Greensboro



WFMY-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 720-ft. above av. terrain, 759-ft. above ground, 1549-ft. above sea level.

Latitude 36° 05' 59"
Longitude 79° 45' 47"

Requests change to 1924-ft. above av. terrain, 1995-ft. above ground, 2705-ft. above sea level, lat. 35° 51' 22", long. 79° 50' 25", transmitter to L. N. Adams Farm, County Rd. 1926, New Market, N. C. BPCT-4412.

Transmitter: Phillips Ave. & White St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

News Film Service: CBS.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WFMY-TV Ref: FCC File No. BMPCT-1223 Granted 7/22/53

© American Map Co., Inc., N.Y., No. 14244

WFMY-TV

Licensee: WFMY Television Corp., Phillips Ave. (27405).

Studio: Phillips Ave. & White St. (27420).

Telephone: 919-274-0113. TWX No.: 510-925-1193.

Ownership: Wholly owned subsidiary of Landmark Communications Inc., publisher of Greensboro Daily News and Record & the Norfolk Virginian-Pilot & Ledger-Star, which also owns WTAR-TV, WTAR & FM, Norfolk, Va. Note: Sale to Harte-Hanks Newspapers pending (Television Digest, Vol. 16:27).

Began Operation: Sept. 22, 1949. Sale to present owner by former owners of Greensboro News Co. was approved Dec. 18, 1964 by FCC (Television Digest, Vol. 4:36, 49, 51).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Lohnes & Culver.

Personnel:

CHARLES A. WHITEHURST, vice president & general manager.

WILLIAM M. ALEXANDER, general sales manager.

DOYLE D. THOMPSON, director of engineering.

JACK MARKHAM, program manager & film buyer.

BAILEY W. HOBGOOD, promotion director.

DAVID C. WRIGHT, director of public affairs.

RABUN MATTHEWS, news director.

JETA PACE, office manager.

DIGEST OF RATE CARD NO. 28—(Sept. 20, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. ID

Class A—6-11 p.m., daily.

\$1500 \$850 \$500 \$400 \$500* \$500* \$250*

*A1.

NETWORK BASE HOURLY RATE: \$975.

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
50% & Over	Alamance	34,900	34,200	98
	Alleghany	3,300	3,100	94
	Caswell	5,900	5,600	96

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA—(Continued)				
	Chatham	9,700	9,300	96
	Davidson	34,200	33,200	97
	Davie	6,600	6,300	95
	Forsyth	77,600	75,700	98
	Guilford	100,700	98,500	98
	Montgomery	6,300	6,100	97
	Moore	13,700	13,000	95
	Person	8,600	8,300	96
50% & Over	Randolph	27,800	27,000	97
	Rockingham	25,700	25,000	97
	Rowan	32,400	31,600	97
	Stokes	8,800	8,500	97
	Surry	18,400	17,700	96
	Yadkin	9,400	9,000	96
VIRGINIA				
	Henry	22,600	21,900	97
	Patrick	5,300	5,000	94
	Pittsylvania	34,800	33,500	96
NORTH CAROLINA				
	Durham	47,900	46,300	97
	Granville	9,400	8,900	95
	Lee	10,400	10,000	97
Between 25-49%	Orange	21,100	20,100	95
	Wilkes	17,800	17,000	96
VIRGINIA				
	Grayson	5,500	5,200	95
	Halifax	11,400	10,800	95
NORTH CAROLINA				
	Ashe	6,700	6,300	94
	Avery	4,200	3,900	94
	Bertie	6,300	5,900	93
Between 5-24%	Cabarrus	26,800	26,300	98
	Cumberland	60,200	58,200	97
(Continued on page 605-b)				
Station Totals		930,000	899,600	96
Net Weekly Circulation (1974-75)		489,400		
Average Daily Circulation (1974-75)		312,300		

North Carolina—High Point-Greensboro & Winston-Salem



WGHP-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1269-ft. above av. terrain, 1255-ft. above ground, 2032-ft. above sea level.

Latitude 35° 48' 46.5"
Longitude 79° 50' 36.0"

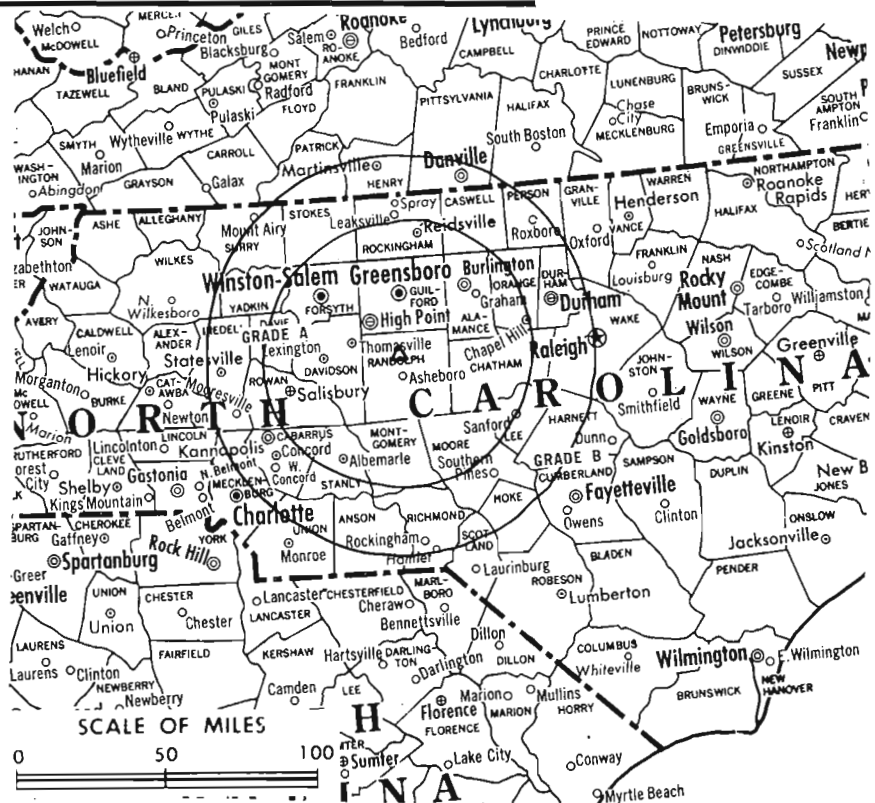
Transmitter: 1.2-mi. SE of Sophia, N.C.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.



WGHP-TV Ref: FCC File No. BPCT-2579 Granted 10/3/62

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WGHP-TV

Licensee: Southern Broadcasting Co. Inc., P.O. Box 5176, Winston-Salem, N.C. (27103).

Studio: 400 N. Main St., High Point, N.C. (27260).

Telephone: 919-883-7131.

Ownership: Southern Bcstg. Co., 100%. Officers: John G. Johnson, pres., 5.56%; Eugene H. Bohi, v.p.; Leonard G. Jones, v.p.-asst. secy., 1.03%; Ben K. McKinnon, v.p., 0.84%; James H. Hoke, v.p., 0.20%; Adrian E. Cox, secy.-treas., 0.27%; Earl F. Slick, 20.32%; Albert L. Butler Jr., 8.62%; Kevin J. Collins, 9.26%; Gordon Hanes, 4.33%; 100 others, none with as much as 3%. Southern also owns radios WSGN, Birmingham, Ala.; KULF, Houston, Tex.; KOY & KRFM, Phoenix, Ariz.; WKIX & WYYD (FM), Raleigh, N.C.; WRVA & WRVQ (FM), Richmond, Va.; WEZI (FM), Memphis, Tenn.; WRBQ (FM), Tampa, Fla.; KYND (FM), Pasadena, Tex. & KFWD (FM), Ft. Worth.

Began Operation: October 14, 1963.

Represented (sales) by Storer Television Sales Inc.

Represented (legal) by Welch & Morgan.

Represented (engineering) by Jansky & Bailey.

Personnel:

EUGENE H. BOHI, vice president & general manager.
DAVE WHITAKER, general sales manager.
GARY ROBINSON, program manager.
FRED BLACKMAN, news director.
JERRY BLANKENBEKER, chief engineer.

DIGEST OF RATE CARD NO. 16

(Aug. 30, 1976)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6-11:30 p.m., daily.					
\$1500	\$900	\$550	Graded rates apply		

NETWORK BASE HOURLY RATE: \$973.

596-b

	Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA					
		Alamance	34,900	34,200	98
		Alleghany	3,300	3,100	94
		Caswell	5,900	5,600	96
		Chatham	9,700	9,300	96
		Davidson	34,200	33,200	97
		Davie	6,600	6,300	95
		Forsyth	77,600	75,700	98
		Guilford	100,700	98,500	98
		Iredell	26,400	25,600	97
		Lee	10,400	10,000	97
		Montgomery	6,300	6,100	97
50% & Over		Moore	13,700	13,000	95
		Randolph	27,800	27,000	97
		Richmond	13,200	12,700	96
		Rockingham	25,700	25,000	97
		Rowan	32,400	31,600	97
		Scotland	8,700	8,300	95
		Stokes	8,800	8,500	97
		Surry	18,400	17,700	96
		Wilkes	17,800	17,000	96
		Yadkin	9,400	9,000	96
VIRGINIA					
		Grayson	5,500	5,200	95
		Henry	22,600	21,900	97
		Patrick	5,300	5,000	94
NORTH CAROLINA					
		Alexander	7,000	6,800	97
		Anson	7,600	7,200	94
		Ashe	6,700	6,300	94
		Cumberland	60,200	58,200	97
Between 25-49%		Orange	21,100	20,100	95
		Person	8,600	8,300	96
		Stanly	15,400	15,000	97
		Watauga	8,200	7,800	95

(Continued on page 605-b)

Station Totals	1,056,700	1,021,600	96
Net Weekly Circulation (1974-75)			548,400
Average Daily Circulation (1974-75)			295,000

TV Factbook No. 46

North Carolina—Winston-Salem-Greensboro & High Point



WXII



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.5-kw aural. Antenna: 1980-ft. above av. terrain, 680-ft. above ground, 3095-ft. above sea level.

Latitude 36° 22' 31"
Longitude 80° 22' 27"

Transmitter: Sauratown Mt., 7-mi. N of King, N.C.

Studio: 700 Coliseum Dr. (27104).

TV tape: Recording facilities.

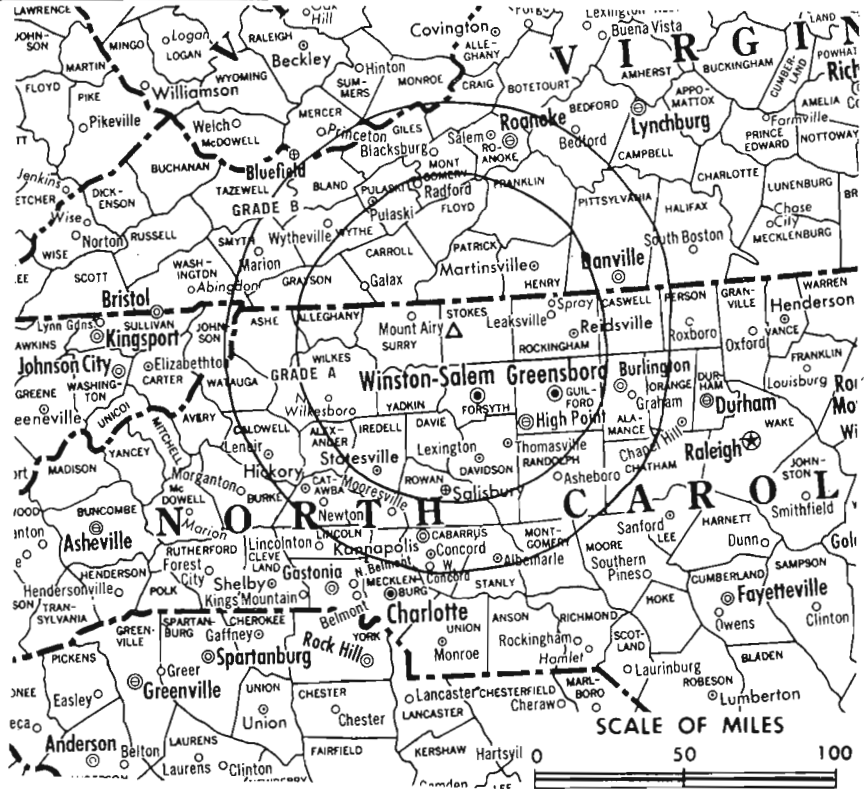
Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Represented (engineering) by Jules Cohen & Associates.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WXII Ref: FCC File No. BMPCT—2657 Granted 1/4/55

©American Map Co., Inc., N.Y., No. 14244

WXII

Licensee: Multimedia Inc., Box 11847, Winston-Salem (27106).
Telephone: 919-723-9241. TWX No.: 510-931-3676.

Ownership: Multimedia Inc. For other interests, see WFBC-TV, Greenville, S.C.

Began Operation: Sept. 30, 1953. Sale to present owners by Triangle Bcstg. Corp. approved by FCC Sept. 7, 1972 (Television Digest, Vol. 11:44; 12:37).

Represented (sales) by Katz Television.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

- JAMES M. HART, vice president & general manager.
- JOHN COMAS, mgr., programming & film buyer.
- ZACK MANNING, general sales manager.
- WAYNE ASHWORTH, news director.
- DOUGLAS BALES, promotion manager.
- CHARLES TIMMONS, chief engineer.

DIGEST OF RATE CARD NO. A25 REV.—(Feb. 23, 1976)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.				
\$1000.00	\$600.00			Graded rates apply*

*Highest rate: \$550.

NETWORK BASE HOURLY RATE: \$1000.

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
	Alamance	34,900	34,200	98
	Alleghany	3,300	3,100	94
	Caswell	5,900	5,600	96
50% & Over	Davidson	34,200	33,200	97
	Davie	6,600	6,300	95
	Forsyth	77,600	75,700	98
	Guilford	100,700	98,500	98
	Iredell	26,400	25,600	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Wilkes	17,800	17,000	96
	Yadkin	9,400	9,000	96
VIRGINIA				
	Grayson	5,500	5,200	95
	Henry	22,600	21,900	97
	Patrick	5,300	5,000	94
	Pittsylvania	34,800	33,500	96
Between 25-49%				
NORTH CAROLINA				
	Ashe	6,700	6,300	94
	Chatham	9,700	9,300	96
	Montgomery	6,300	6,100	97
	Person	8,600	8,300	96
	Watauga	8,200	7,800	95
VIRGINIA				
	Carroll	9,200	8,700	94
Between 5-24%				
NORTH CAROLINA				
	Alexander	7,000	6,800	97
	Avery	4,200	3,900	94
	Burke	20,700	20,100	97
	Cabarrus	26,800	26,300	98
	Catawba	32,700	32,100	98
	Mc Dowell	10,800	10,400	96
	Moore	13,700	13,000	95
	Orange	21,100	20,100	95
	Richmond	13,200	12,700	96
VIRGINIA				
	Bland	2,000	1,800	91
	Floyd	3,500	3,300	95
(Continued on page 605-b)				
Station Totals		749,700	725,600	96
Net Weekly Circulation (1974-75)			442,100	
Average Daily Circulation (1974-75)			264,700	

North Carolina—Greenville



WNCT-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 860-ft. above av. terrain, 873-ft. above ground, 943-ft. above sea level.

Latitude 35° 34' 15"
Longitude 77° 22' 49"

Transmitter: S. Evans St. extended, 2-mi. S of city.

TV tape: Recording facilities.

AM Affiliate: WNCT, 10-kw, 1070 kHz (CBS).

FM Affiliate: WNCT-FM, 100-kw 107.7 MHz (No. 299), 560-ft. (CBS).

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WNCT-TV Ref: FCC File No. BMPCT-3096 Granted 6/2/55

©American Map Co., Inc., N.Y., No. 14244

WNCT-TV

Licensee: Roy H. Park Broadcasting Inc., Box 898 (27834).

Studio: S. Evans St. extended, 2-mi. S of city limits.

Telephone: 919-756-3180.

TWX No.: 510-929-1616.

Ownership: Roy H. Park Broadcasting Inc. Park Broadcasting Inc., which is 100% owned by Roy H. Park, owns Roy H. Park Broadcasting Inc. and also the licensees of WNCT-AM-FM, Greenville, N.C.; WDEF-TV-AM-FM, Chattanooga, Tenn.; WJHL-TV, Johnson City, Tenn.; WTVR-TV-AM-FM, Richmond, Va.; WSLS-TV, Roanoke, Va.; WUTR(TV), Utica, N.Y.; WBMG(TV), Birmingham Ala.; WNAX(AM), Yankton, S.D.; KRSI(AM) & KFMX(FM), St. Louis Park, Minn.; WHEN(AM), Syracuse, N.Y.; KWJJ(AM) & KJIB(FM), Portland, Ore. & KEZX(FM), Seattle. Park also owns outdoor advertising firms in Binghamton, Ogdensburg, Utica-Rome, Elmira-Corning, Ithaca-Auburn, N.Y. & Scranton-Wilkes Barre, Pa. Park Newspapers Inc. owns The Daily Sun, Warner Robins, Ga.; The Journal Messenger, Manassas, Va.; the Union-Sun and Journal, Lockport, N.Y. and the Sun-Journal, Brooksville, Fla.

Began Operation: Dec. 22, 1953. Sale to present owner by Carolina Bcstg. System Inc. approved by FCC Feb. 7, 1962 (Television Digest, Vol. 2:7).

Represented (sales) by Blair Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

- HANK TRIBLEY, exec. vice president & general manager.
- JOHN G. CLARK JR., general sales manager.
- ED FIELDS, director of programming & promotion.
- ALTON BALDREE, business manager.
- MALCOLM NICHOLSON, production manager.
- HEBER ADAMS, chief engineer.
- BLAKE C. LEWIS JR., local sales manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$650.

	Net Weekly Circulation	State County	Total Households	TV Households	%
		NORTH CAROLINA			
		Beaufort	11,900	11,500	96
		Bertie	6,300	5,900	93
		Carteret	11,700	11,300	96
		Chowan	3,600	3,500	96
		Craven	20,600	20,100	97
		Duplin	12,400	11,800	95
		Edgecombe	16,500	15,900	96
		Greene	4,400	4,200	96
		Halifax	16,300	15,300	94
		Hyde	2,000	1,800	91
	50% & Over	Jones	2,900	2,800	96
		Lenoir	18,500	17,900	97
		Martin	7,700	7,400	96
		Nash	19,800	19,000	96
		Northampton	6,300	5,900	94
		Onslow	23,300	22,800	98
		Pamlico	3,400	3,300	97
		Pitt	23,100	22,300	96
		Tyrrell	1,200	1,100	93
		Washington	4,200	4,000	95
		Wayne	26,900	25,900	96
		Wilson	18,000	17,300	96
		NORTH CAROLINA			
	Between 25-49%	Franklin	8,800	8,300	94
		Johnston	21,500	20,600	96
		Warren	5,600	5,200	93
		NORTH CAROLINA			
		Cumberland	60,200	58,200	97
		Dare	2,900	2,700	93
		New Hanover	32,300	31,400	97
	Between 5-24%	Pender	5,900	5,500	93
		Sampson	14,600	13,900	95
		Vance	10,100	9,700	96
		Wake	85,300	82,900	97
		VIRGINIA			
		Brunswick	4,600	4,300	94
	Station Totals		512,800	493,700	96
	Net Weekly Circulation (1974-75)			260,300	
	Average Daily Circulation (1974-75)			172,600	

North Carolina—Hickory

WHKY-TV

Ch. 14

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 8.91-kw visual, 1.78-kw aural. Antenna: 600-ft. above av. terrain, 483-ft. above ground. 1648-ft. above sea level.

Latitude 35° 43' 57"
Longitude 81° 19' 52"

Transmitter: 526 Main Ave. S.E.

TV tape: Recording facilities.

News Wire Service: AP.

Color: Tape.

AM Affiliate: WHKY, 5-kw, 1290 kHz.

FM Affiliate: WHKY-FM, 14.8-kw, 102.9 MHz (No. 275), 325-ft.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 1-b).



WHKY-TV Ref: FCC File No. BPCT-3572 Granted 5/13/66

© American Map Co., Inc., N.Y., No. 14244

WHKY-TV

Network Service: None, independent.

Licensee: Catawba Valley Bcstg. Co., Box 1059, Hickory, N.C. (28601).

Studio: 526 Main Ave. S.E., Hickory, N.C. (28601).

Telephone: 704-345-3294.

Ownership: Robert E. Cline, pres., 1.4%; Mrs. Mildred J. Gifford, v.p., 14.3%; Edmund S. Long, secy.-treas., 32%; Lester C. Gifford, 14.5%; Mrs. Mary L. Cline, 6.2%; Kaysee & Co., 4.8%; Roberta S. Long, 4%; Thomas E. Long, 13%; Mrs. B. E. Jordan, 3.2%; John G. Millholland, 3.2%; others, none with as much as 3%.

Began Operation: Feb. 14, 1968.

Represented (legal) by Miller & Fields.

Personnel:

EDMUND S. LONG, general manager.
THOMAS E. LONG, chief engineer.
RICHARD L. LAIL, program director.

DIGEST OF RATE CARD NO. 2 (July 1, 1969)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.	
Class A—6-10:30 p.m., daily.	\$105.00	\$63.00	\$42.00	\$26.25	\$30.00	\$22.50	\$15.00

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Burke	20,700	20,100	97
	Catawba	32,700	32,100	98
Station Totals		53,400	52,200	97
Net Weekly Circulation (1974-75)				5,600
Average Daily Circulation (1974-75)				1,600

BLACKBURN & COMPANY, INC.

RADIO • TV • CATV • NEWSPAPER BROKERS
NEGOTIATIONS • FINANCING • APPRAISALS

CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

North Carolina—New Bern



WCTI-TV

Ch. 12

(Also serves Greenville and Washington, N.C.)

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 940-ft. above av. terrain, 1004-ft. above ground, 1049-ft. above sea level.

Latitude 35° 02' 43"
Longitude 77° 21' 00"

Transmitter: State Route 58, 1.54-mi. S of Trenton, N.C.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WCTI-TV Ref: FCC File No. BPCT-3831 Granted 1/4/67

© American Map Co., Inc., N.Y., No. 14244

WCTI-TV

Licensee: Continental TV Inc., New Bern, N.C.

Studio: Box 2325, Park Ave., Glen Burnie Gardens, New Bern, N.C. (28560).

Telephone: 919-637-2111.

Ownership: Continental Communications Inc., 100%. Note: Sale to Malrite of North Carolina pending.

Began Operation: Sept. 7, 1963. Sale to present owner by Nathan Frank & Thomsland Inc. approved by FCC April 15, 1969.

Represented (sales) by Avery-Knodel Inc.

Personnel:

HAROLD TIMKEN, president.
JOHN RACHEL, vice president & treasurer.
ROBERT BOLYARD, vice president & general manager.
SHELTON POGUE, national & regional sales manager.
JUDY LARSON, operations manager.
JACK SIX, news director.
RAY HATHAWAY, chief engineer.
KENNETH HARRIS, production manager.

DIGEST OF RATE CARD NO. 12R (April 12, 1976)

Hour	30 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-11 p.m., daily.					
\$600.00	\$300.00	\$120.00			

Graded rates apply*

*Highest rate: \$130.

NETWORK BASE HOURLY RATE: \$275.

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
	Beaufort	11,900	11,500	96
	Carteret	11,700	11,300	96
	Craven	20,600	20,100	97
	Duplin	12,400	11,800	95
50% & Over	Greene	4,400	4,200	96
	Jones	2,900	2,800	96
	Lenoir	18,500	17,900	97
	Onslow	23,300	22,800	98
	Pamlico	3,400	3,300	97
	Pitt	23,100	22,300	96
NORTH CAROLINA				
	Hyde	2,000	1,800	91
Between 25-49%	Martin	7,700	7,400	96
	Pender	5,900	5,500	93
	Washington	4,200	4,000	95
	Wayne	26,900	25,900	96
NORTH CAROLINA				
	Bertie	6,300	5,900	93
	Chowan	3,600	3,500	96
Between 5-24%	Dare	2,900	2,700	93
	Edgecombe	16,500	15,900	96
	New Hanover	32,300	31,400	97
	Sampson	14,600	13,900	95
	Tyrrell	1,200	1,100	93
Station Totals		256,300	247,000	96
Net Weekly Circulation (1974-75)				134,700
Average Daily Circulation (1974-75)				79,700

North Carolina—Raleigh-Durham



WRAL-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1180-ft. above av. terrain, 1175-ft. above ground, 1515-ft. above sea level.

Latitude 35° 40' 35"
Longitude 78° 32' 09"

Transmitter: 1.6-mi. SE of Auburn, N.C.

TV tape: Recording facilities.

FM Affiliate: WRAL-FM, 250-kw, 101.5 MHz (No. 268), 990-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WRAL-TV Ref: FCC File No. BMPCT-824 Granted 6/27/56

© American Map Co., Inc., N.Y., No. 14244

WRAL-TV

Licensee: Capitol Bcstg. Co. Inc., 2619 Western Blvd., Box 12000, Raleigh, N.C. (27605).

Studio & Offices: 2619 Western Blvd.

Telephone: 919-828-2511. TWX No.: 510-928-1833.

Ownership: A. J. Fletcher, chairman & chief exec. officer, 67.53%; James F. Goodman, pres., 20.60%; Fred Fletcher, 3.5%; Jesse Helms, A. H. Moore Jr., Ray Reeve, Libado Co., J. M. Daniel III, .7% each; Louise S. Stephenson, secy., .1%; D. H. Witherspoon, .1%; Louise H. Bryan, .1%.

Began Operation: Dec. 15, 1956.

Represented (sales) by Katz Television.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Personnel:

- A. J. FLETCHER, chief executive officer.
- JIM GOODMAN, president.
- FRED BARBER, general manager.
- WILLIAM R. MURRAY, general sales manager.
- DAVID WITHERSPOON, v.p., sales development & promotion.
- BOB CAUDLE, program director.
- EARL ASHE, production manager.
- LEMAN B. POOLE, director of engineering.
- P. B. JERNIGAN, technical director.
- JOEL LAWHON, news director.
- RAY WILKINSON, farm director.
- BETTE ELLIOTT, women's director.
- A. H. MOORE JR., v.p. finance.

DIGEST OF RATE CARD NO. A32 & P13
(March 29, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6-11 p.m., daily.

\$1500 \$900 Graded rates apply*

*Highest rate: \$480.

NETWORK BASE HOURLY RATE: \$1450.

1977 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
NORTH CAROLINA				
	Chatham	9,700	9,300	96
	Cumberland	60,200	58,200	97
	Durham	47,900	46,300	97
	Edgecombe	16,500	15,900	96
	Franklin	8,800	8,300	94
	Granville	9,400	8,900	95
	Greene	4,400	4,200	96
	Halifax	16,300	15,300	94
	Harnett	17,100	16,400	96
	Hoke	4,600	4,300	94
	Johnston	21,500	20,600	96
	Lee	10,400	10,000	97
	Moore	13,700	13,000	95
	Nash	19,800	19,000	96
	Orange	21,100	20,100	95
	Person	8,600	8,300	96
	Sampson	14,600	13,900	95
	Vance	10,100	9,700	96
	Wake	85,300	82,900	97
	Warren	5,600	5,200	93
	Wayne	26,900	25,900	96
	Wilson	18,000	17,300	96
Between 25-49%				
NORTH CAROLINA				
	Alamance	34,900	34,200	98
	Caswell	5,900	5,600	96
	Duplin	12,400	11,800	95
	Lenoir	18,500	17,900	97
	Montgomery	6,300	6,100	97
	Northampton	6,300	5,900	94
	Robeson	25,300	23,900	95
	Scotland	8,700	8,300	95
VIRGINIA				
	Mecklenburg	9,600	9,100	95
(Continued on page 605-b)				
State Totals		903,400	870,700	96
Net Weekly Circulation (1974-75)				473,400
Average Daily Circulation (1974-75)				295,100

North Carolina—Durham-Raleigh

WRDU-TV

Ch. 28

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 2483-kw max. & 1080-kw horizontal visual, 492-kw max. & 214-kw horizontal aural. Antenna: 1040-ft. above av. terrain, 834-ft. above ground, 1549-ft. above sea level.

Latitude 35° 52' 20.1"
Longitude 79° 09' 28.5"

Transmitter: 5.4-mi. WSW of Chapel Hill.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Studio: Hwy. 54, Durham.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WRDU-TV Ref: FCC File No. BMPCT-6838 Granted 6/28/68

© American Map Co., Inc., N.Y. No. 14244

WRDU-TV

Network Service: NBC.

Licensee: Triangle Telecasters Inc., Box 8706, Durham, N.C. (27707).

Telephone: 919-544-1786. TWX No.: 510-927-1818.

Ownership: R. O. Everett, Katherine R. Everett & Robinson O. Everett, 82.2%; John B. Wilson, 6.7%; E. J. Evans, 5.8%; 5 others, none with as much as 2%.

Began Operation: Nov. 4, 1968.

Represented (sales) by The Devney Organization Inc.

Represented (legal) by Baraff, Koerner & Olender.

Personnel:

ROBINSON O. EVERETT, president.
JOHN B. WILSON, vice president.
THOMAS O. McCAFFREY, exec. v.p. & general manager.
JAMES K. MASON, station manager.
COKE ARIAL, program director.
GREG PRECOPIO, chief engineer.

DIGEST OF RATE CARD NO. 7

	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class AA—6-11 p.m., daily.						
\$350	\$250		\$160	\$120	\$80	

NETWORK BASE HOURLY RATE: \$150.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA				
		Chatham	9,700	9,300	96
		Durham	47,900	46,300	97
		Granville	9,400	8,900	95
		Lee	10,400	10,000	97
		Orange	21,100	20,100	95
	Vance	10,100	9,700	96	
Between 25-49%	NORTH CAROLINA				
		Wake	85,300	82,900	97
Between 5-24%	NORTH CAROLINA				
		Alamance	34,900	34,200	98
		Cumberland	60,200	58,200	97
		Franklin	8,800	8,300	94
		Guilford	100,700	98,500	98
		Harnett	17,100	16,400	96
		Moore	13,700	13,000	95
	Person	8,600	8,300	96	
VIRGINIA		Henry	22,600	21,900	97
		Patrick	5,300	5,000	94
		Pittsylvania	34,800	33,500	96
Station Totals			500,600	484,500	96
Net Weekly Circulation (1974-75)					141,400
Average Daily Circulation (1974-75)					60,700

North Carolina—Durham-Raleigh



WTVD



Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1490-ft. above av. terrain, 1500-ft. above ground, 1822-ft. above sea level.

Latitude 35° 40' 05"
Longitude 78° 31' 58"

Transmitter: 4-mi. NW of Clayton, 2-mi. SE of Auburn, N.C.

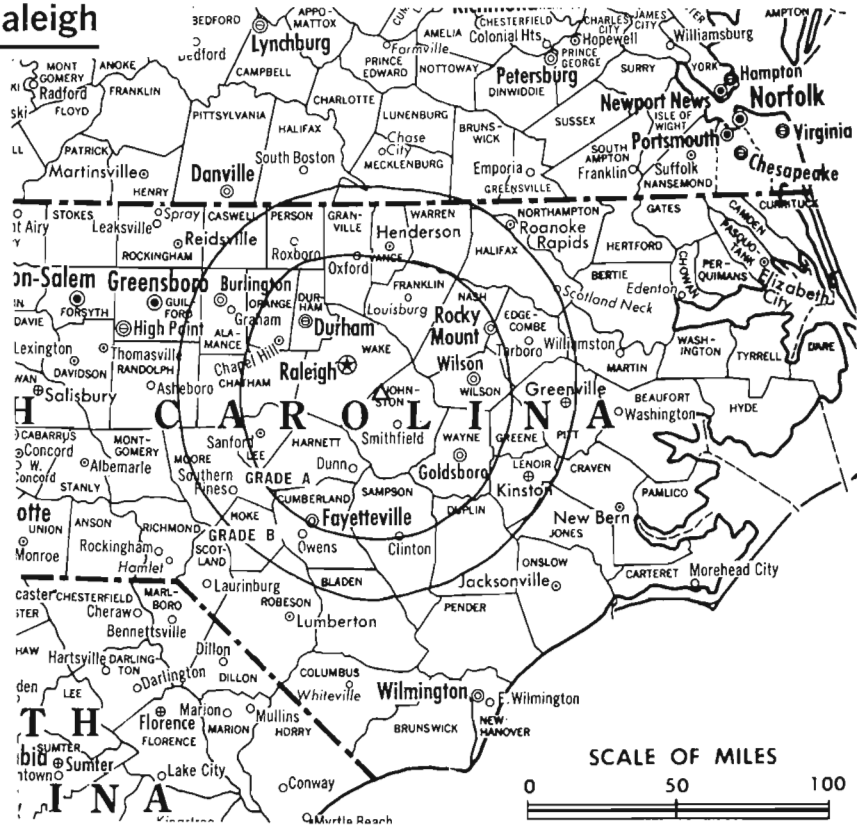
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV % and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WTVD Ref: FCC File No. BNPCT-4812 Granted 4/2/58

© American Map Co., Inc., N.Y., No. 14244

WTVD

Network Service: CBS.

Licensee: Capital Cities Communications Inc., Box 2009, Durham (27702).

Studio: 2410 Broad St., Durham, N.C. (27702).

Raleigh Office: P.O. Box 1326.

Telephone: 919-477-2131. TWX No.: 510-927-1810.

Ownership: Capital Cities Communications Inc., see Group Ownership of TV Stations.

Began Operation: September 2, 1954. Sale to present owners by principal stockholders Harmon L. & Virginia D. Duncan, J. Floyd Fletcher and radio WDNC approved by FCC May 22, 1957 (Television Digest, Vol. 13:14, 21).

Represented (sales) by Blair TV.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

MIKE THOMPSON, vice president & general manager.
JACK WEST, general sales manager.
ROBERT L. BLACKWELL, local sales manager.
JIM DUNCAN, program manager.
ALLEN JONES, news director.
WILL MEBANE, promotion manager.
ERNE GREUP, director of public affairs.
ED WALL, chief engineer.
BOB JOHNSON, production manager.
WILLIAM HIGGS, business manager.
MARIE BROWN, sales coordinator.

DIGEST OF RATE CARD NO. 24 (Jan. 1, 1976)

Hour 30 Min. 30 Sec. 10 Sec.

Class A—6-11 p.m., daily.

\$1550 \$930 Spot rates on request

NETWORK BASE HOURLY RATE: \$1450.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA				
		Chatham	9,700	9,300	96
		Cumberland	60,200	58,200	97
		Durham	47,900	46,300	97
		Edgecombe	16,500	15,900	96
		Franklin	8,800	8,300	94
		Granville	9,400	8,900	95
		Halifax	16,300	15,300	94
		Harnett	17,100	16,400	96
		Hoke	4,600	4,300	94
		Johnston	21,500	20,600	96
		Lee	10,400	10,000	97
		Moore	13,700	13,000	95
		Nash	19,800	19,000	96
		Orange	21,100	20,100	95
		Person	8,600	8,300	96
		Sampson	14,600	13,900	95
	Vance	10,100	9,700	96	
	Wake	85,300	82,900	97	
	Warren	5,600	5,200	93	
	Wayne	26,900	25,900	96	
	Wilson	18,000	17,300	96	
Between 25-49%	NORTH CAROLINA				
		Bladen	8,300	7,700	93
		Duplin	12,400	11,800	95
		Greene	4,400	4,200	96
		Robeson	25,300	23,900	95
	Scotland	8,700	8,300	95	
VIRGINIA		Mecklenburg	9,600	9,100	95
	NORTH CAROLINA				
Between 5-24%		Alamance	34,900	34,200	98
		Carteret	11,700	11,300	96
(Continued on page 605-b)					
Station Totals			769,300	739,100	96
Net Weekly Circulation (1974-75)					441,200
Average Daily Circulation (1974-75)					299,100

North Carolina—Washington



WITN-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1470-ft. above av. terrain, 1523-ft. above ground, 1549-ft. above sea level.

Latitude 35° 22' 17"
Longitude 77° 23' 55"

Transmitter: Hwy. 118, 2.1-mi. E. of Grifton.

Telephone: 919-946-3131.

TXW No.: 510-924-1834.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

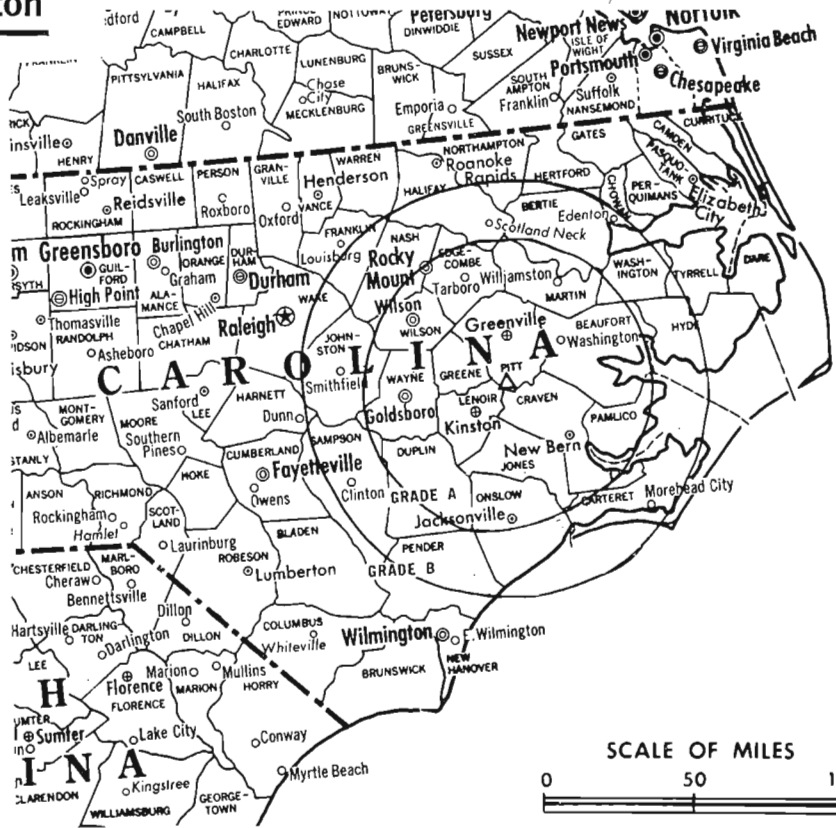
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WITN-TV Ref: FCC File No. BPCT-2780 Granted 2/28/61

©American Map Co., Inc., N.Y., No. 14244

WITN-TV

Licensee: North Carolina Television Inc., Box 468 (27889).

Studio: 2.5-mi. S of Washington on U.S. 17.

Ownership: W. R. Roberson Jr. & family, 61%; Wm. S. Page, 25%; W. E. Barnes, 10%; others, 4%.

Began Operation: Sept. 28, 1955.

Represented (legal) by Everett D. Johnston.

Represented (sales) by Katz Television.

Represented (engineering) by Cohen & Dippell.

Personnel:

W. R. ROBERSON JR., chmn. & chief executive officer.

DICK PAUL, president & chief operating officer.

G. EARL BROOME, v.p., national sales.

W. E. BASS JR., v.p., local sales.

PAUL OUGHTON, v.p., operations.

ROBERT S. CULLER, regional sales manager.

A. E. MANNING, chief engineer.

HELEN S. JACKSON, sales service director.

JOHN RATCLIFFE III, production manager.

ROY HARDEE, v.p., news.

KAY CURRIE, woman's director.

DIGEST OF RATE CARD NO. A9 REV—(March 22, 1976)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-11:30 p.m., daily.				
\$750	\$500	Graded rates apply*		

*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Beaufort	11,900	11,500	96
	Bertie	6,300	5,900	93

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	NORTH CAROLINA—(Continued)				
		Carteret	11,700	11,300	96
		Craven	20,600	20,100	97
		Duplin	12,400	11,800	95
		Edgecombe	16,500	15,900	96
		Greene	4,400	4,200	96
		Halifax	16,300	15,300	94
		Hyde	2,000	1,800	91
		Johnston	21,500	20,600	96
		Jones	2,900	2,800	96
		Lenoir	18,500	17,900	97
		Martin	7,700	7,400	96
		Nash	19,800	19,000	96
		Northampton	6,300	5,900	94
		Onslow	23,300	22,800	98
		Pamlico	3,400	3,300	97
		Pitt	23,100	22,300	96
	Tyrrell	1,200	1,100	93	
	Washington	4,200	4,000	95	
	Wayne	26,900	25,900	96	
	Wilson	18,000	17,300	96	

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	NORTH CAROLINA				
		Chowan	3,600	3,500	96
		Franklin	8,800	8,300	94
		Pender	5,900	5,500	93
		Sampson	14,600	13,900	95
	Wake	85,300	82,900	97	

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	NORTH CAROLINA				
		Columbus	15,100	14,300	95
		Dare	2,900	2,700	93
		Harnett	17,100	16,400	96
		Hertford	7,100	6,800	96
		New Hanover	32,300	31,400	97
	Vance	10,100	9,700	96	
	Warren	5,600	5,200	93	

Station Totals	487,300	468,700	96
Net Weekly Circulation (1974-75)	285,900		
Average Daily Circulation (1974-75)	178,100		

WGHP-TV, High Point
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	SOUTH CAROLINA			
	Marlboro	8,800	8,300	94
	VIRGINIA			
	Carroll	9,200	8,700	94
	Pittsylvania	34,800	33,500	96
Between 5-24%	NORTH CAROLINA			
	Cabarrus	26,800	26,300	98
	Caldwell	19,100	18,600	97
	Catawba	32,700	32,100	98
	Durham	47,900	46,300	97
	Harnett	17,100	16,400	96
	Hoke	4,600	4,300	94
	Robeson	25,300	23,900	95
	Vance	10,100	9,700	96
	Wake	85,300	82,900	97
	SOUTH CAROLINA			
	Chesterfield	11,100	10,500	94
	Darlington	16,600	15,900	96
	VIRGINIA			
	Franklin	9,400	9,000	96
	Halifax	11,400	10,800	95
	Mecklenburg	9,600	9,100	95
Smyth	9,800	9,500	96	
Wythe	7,000	6,600	95	

WTVD, Durham
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NORTH CAROLINA—(Continued)			
	Caswell	5,900	5,600	96
	Columbus	15,100	14,300	95
	Lenoir	18,500	17,900	97
	Martin	7,700	7,400	96
	Montgomery	6,300	6,100	97
	New Hanover	32,300	31,400	97
	Northampton	6,300	5,900	94
	Onslow	23,300	22,800	98
	Pender	5,900	5,500	93
	Pitt	23,100	22,300	96
	SOUTH CAROLINA			
	Marlboro	8,800	8,300	94
	VIRGINIA			
	Brunswick	4,600	4,300	94
	Halifax	11,400	10,800	95
	Lunenburg	3,900	3,700	95
Pittsylvania	34,800	33,500	96	

WFMY-TV, Greensboro
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NORTH CAROLINA—(Continued)			
	Hoke	4,600	4,300	94
	Iredell	26,400	25,600	97
	Stanly	15,400	15,000	97
	Vance	10,100	9,700	96
	Wake	85,300	82,900	97
	Watauga	8,200	7,800	95
	VIRGINIA			
	Alleghany	10,100	9,800	97
	Carroll	9,200	8,700	94
	Floyd	3,500	3,300	95
	Franklin	9,400	9,000	96
	Lunenburg	3,900	3,700	95
	Mecklenburg	9,600	9,100	95
	Montgomery	19,900	19,300	97

North Carolina

WRAL-TV, Raleigh
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NORTH CAROLINA			
	Bertie	6,300	5,900	93
	Guilford	100,700	98,500	98
	Martin	7,700	7,400	96
	New Hanover	32,300	31,400	97
	Onslow	23,300	22,800	98
	Pitt	23,100	22,300	96
	Randolph	27,800	27,000	97
	Richmond	13,200	12,700	96
	Rockingham	25,700	25,000	97
SOUTH CAROLINA				
Marlboro	8,800	8,300	94	
VIRGINIA				
Brunswick	4,600	4,300	94	
Halifax	11,400	10,800	95	
Patrick	5,300	5,000	94	
Pittsylvania	34,800	33,500	96	

WXII, Winston-Salem
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	VIRGINIA—(Continued)			
	Franklin	9,400	9,000	96
	Halifax	11,400	10,800	95
	Mecklenburg	9,600	9,100	95
	Pulaski	9,800	9,500	97
	Wythe	7,000	6,600	95



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Washington, D.C. 20036

(202) 223-2345

North Carolina—Wilmington



WECT



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1940-ft. above av. terrain, 1991-ft. above ground, 2046-ft. above sea level.

Latitude 34° 34' 32"
Longitude 78° 26' 13"

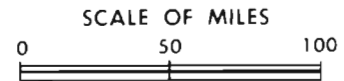
Transmitter: N.C. Hwy. 53, 1.1-mi. SE of Singletary Lake, Colly Twp.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WECT Ref: FCC File No. BMPCT-6019 Granted 10/11/68

© American Map Co., Inc., N.Y., No. 14244

WECT

Network Service: NBC; also CBS (per program).

Licensee: Atlantic Telecasting Corp., 322 Shipyard Blvd.

Studio: 322 Shipyard Blvd. (28401).

Telephone: 919-791-8070.

TWX No.: 510-937-0314.

Ownership: MacMillan & Cameron Co., 43%; Sam & Leo Brody, 43%; Port & Co., 14%.

Began Operation: April 9, 1954. Sale of 60% stock by Richard A. Dunlea & wife to WNCT and James Jackson approved Dec. 11, 1957 by FCC (Television Digest, Vol. 13:44, 50). Later Park Bcstg. (WNCT) sold its interest.

Represented (sales) by Katz Television.

Represented (legal) by Wade Hargrove.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

- DAN D. CAMERON, president.
- PAUL A. BRISSETTE JR., executive vice president & general manager.
- WAYNE JACKSON, station manager.
- BILL ELKS, technical operations director.
- ERNIE WHITMEYER, production director.
- C. D. MARTIN JR., sales manager.

DIGEST OF RATE CARD NO. A19
(June 16, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class AA—8-10 p.m., daily.	\$550.00	\$330.00	\$220.00	\$165.00	\$140.00	\$140.00
NETWORK BASE HOURLY RATE:	\$600.					

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA				
		Bladen	8,300	7,700	93
		Brunswick	10,100	9,600	95
		Columbus	15,100	14,300	95
		Cumberland	60,200	58,200	97
		Duplin	12,400	11,800	95
		Hoke	4,600	4,300	94
		Moore	13,700	13,000	95
		New Hanover	32,300	31,400	97
		Onslow	23,300	22,800	98
		Pender	5,900	5,500	93
		Robeson	25,300	23,900	95
		Sampson	14,600	13,900	95
	Scotland	8,700	8,300	95	
	SOUTH CAROLINA				
		Dillon	8,100	7,700	95
		Horry	26,700	25,300	95
	Marion	10,300	9,700	94	
Between 25-49%	NORTH CAROLINA				
		Harnett	17,100	16,400	96
		Lee	10,400	10,000	97
	Richmond	13,200	12,700	96	
	SOUTH CAROLINA				
		Florence	29,700	28,600	96
		Marlboro	8,800	8,300	94
Between 5-24%	NORTH CAROLINA				
		Chatham	9,700	9,300	96
		Greene	4,400	4,200	96
		Johnston	21,500	20,600	96
		Lenoir	18,500	17,900	97
	Wayne	26,900	25,900	96	
	SOUTH CAROLINA				
		Chesterfield	11,100	10,500	94
		Darlington	16,600	15,900	96
		Georgetown	10,800	10,100	94
		Williamsburg	9,800	9,000	92
Station Totals			488,100	466,800	95
Net Weekly Circulation (1974-75)					282,000
Average Daily Circulation (1974-75)					181,500

North Carolina—Wilmington



WWAY

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1170-ft. above av. terrain, 1187-ft. above ground, 1247-ft. above sea level.

Latitude 34° 03' 00"
Longitude 78° 04' 56"

Transmitter: 3.82-mi. S of Mill Creek, E of State Rt. 87.

Studio: 615 N. Front St. (28401).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Telephone: 919-762-8581.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WWAY Ref: FCC File No. BMPCT-5929 Granted 6/24/64

© American Map Co., Inc., N.Y. No. 14244

WWAY

Licensee: Clay Broadcasting Corp., Box 2068, 615 N. Front St., Wilmington, N.C. (28401).

Ownership: Clay Communications Inc., publisher of Charleston Daily Mail, 80%; Lyell B. Clay, 20%. Clay Communications officers: Lyell B. Clay, chmn. of the board, 31.62%; John F. McGee, pres., 3.07%; Buckner Clay, v.p.-secy., 31.62%; George Diab, v.p.; Charles Avampato, treas.; Julie Clark Alexander, 31.62%; others, 2.07%. Clay Communications also owns KFDX-TV, Wichita Falls & KJAC-TV, Port Arthur-Beaumont, both Tex. Clay Realty Co., controlled by Lyell B. Clay, is licensee of WCHV & WCCV (FM), Charlottesville, Va.

Began Operation: Oct. 30, 1964. Sale to present owner by Cape Fear Telecasting Inc. (William G. Broadfoot Jr., Charles B. Britt, Ferebee Sledge & Craig Wall) approved by the FCC Aug. 28, 1968.

Represented (sales) by H-R Television; Ayers Inc.

Personnel:

GEORGE DIAB, president, Clay Broadcasting.
MITCHELL SAIEED, station manager.
HENRY E. SULLIVAN, sales manager.
GEORGE ALLEN, operations manager.
CHARLES L. COVEY, production manager.
ART MADELEY, chief engineer.
JOHN S. EDMUND, news director.

DIGEST OF RATE CARD NO. 10—(Sept. 1, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6-11 p.m., daily.

\$500 \$300 \$100 \$75 \$70 \$70 \$30

NETWORK BASE HOURLY RATE: \$516.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA				
		Bladen	8,300	7,700	93
		Brunswick	10,100	9,600	95
		Columbus	15,100	14,300	95
		New Hanover	32,300	31,400	97
	Pender	5,900	5,500	93	
Between 25-49%	SOUTH CAROLINA				
		Horry	26,700	25,300	95
	NORTH CAROLINA				
		Duplin	12,400	11,800	95
	Onslow	23,300	22,800	98	
	Robeson	25,300	23,900	95	
	Sampson	14,600	13,900	95	
Between 5-24%	SOUTH CAROLINA				
		Dillon	8,100	7,700	95
		Marion	10,300	9,700	94
	NORTH CAROLINA				
		Cumberland	60,200	58,200	97
	Scotland	8,700	8,300	95	
Station Totals		Florence	29,700	28,600	96
		Georgetown	10,800	10,100	94
		Williamsburg	9,800	9,000	92
Station Totals			311,600	297,800	95
Net Weekly Circulation (1974-75)				139,000	
Average Daily Circulation (1974-75)				81,600	

KFYR-TV, Bismarck
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH DAKOTA—(Continued)				
50% & Over	Stark	5,900	5,800	98
	Ward	19,800	19,500	98
	Wells	2,600	2,500	98
	Williams	6,600	6,500	98
	SOUTH DAKOTA			
	Campbell	900	900	96
	Corson	1,300	1,200	94
	Dewey	1,800	1,700	94
	Perkins	1,600	1,500	95
	Walworth	3,000	2,900	96
Between 25-49%	NORTH DAKOTA			
	Slope	400	400	98
	SOUTH DAKOTA			
	Mc Pherson	1,500	1,400	96
	Potter	1,300	1,300	97
Between 5-24%	MONTANA			
	Garfield	600	500	80
	NORTH DAKOTA			
	Benson	2,600	2,500	97
	Eddy	1,400	1,400	98
	Foster	1,400	1,400	98
	Stutsman	8,100	8,000	99
Towner	1,500	1,500	97	

KXMC-TV, Minot
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH DAKOTA—(Continued)				
50% & Over	Slope	400	400	98
	Stark	5,900	5,800	98
	Ward	19,800	19,500	98
	Wells	2,600	2,500	98
	Williams	6,600	6,500	98
SOUTH DAKOTA				
	Campbell	900	900	96
	Corson	1,300	1,200	94
	Walworth	3,000	2,900	96
Between 25-49%	MONTANA			
	Daniels	1,300	1,200	93
	NORTH DAKOTA			
	Benson	2,600	2,500	97
	Towner	1,500	1,500	97
	SOUTH DAKOTA			
	Dewey	1,800	1,700	94
	Mc Pherson	1,500	1,400	96
	Perkins	1,600	1,500	95
Between 5-24%	MONTANA			
	Dawson	3,300	3,100	93
	Mc Cone	800	700	91
	NORTH DAKOTA			
	Eddy	1,400	1,400	98
	Foster	1,400	1,400	98
	Stutsman	8,100	8,000	99
SOUTH DAKOTA				
	Harding	600	600	96

For U.S. TV Station Call Letters,
see page 8-b

North Dakota

North Dakota Station Status as of September 1, 1976

	VHF	UHF	TOTAL
○ Commercial Television Stations	12	0	12
● Educational Television Stations	2	0	2
			14

State Cross Reference List
Communities That Receive Programs of
Stations That Are Located Elsewhere

KXJB-TV, Fargo
(See Valley City, N.D.)

KTHI-TV, Grand Forks
(See Fargo, N.D.)

State Educational Technical Facilities
(Complete Data in Educational Directory)

KFME
Fargo

Ch. 13

Non-Commercial Educational Station

Licensee: North Central Educational TV Inc., 4500 S. University Dr., Fargo, N.D. (58102).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 264-kw visual, 47.5-kw aural. Antenna: 390-ft. above av. terrain, 426-ft. above ground, 1328-ft. above sea level.

Latitude 48° 08' 24"
Longitude 97° 59' 38"

KGFE
Grand Forks

Ch. 2

Non-Commercial Educational Station

Licensee: North Central Educational TV Inc., 4500 S. University Dr., Fargo, N.D. (58102).

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1337-ft. above av. terrain, 1458-ft. above ground, 2979-ft. above sea level.

Latitude 48° 08' 24"
Longitude 97° 59' 38"

KTHI-TV, Fargo
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH DAKOTA				
Between 5-24%	Burleigh	14,900	14,700	98
	Mc Intosh	2,100	2,000	96
	Morton	6,900	6,800	98
	Pierce	2,100	2,000	97
	SOUTH DAKOTA			
	Roberts	3,600	3,500	97

North Dakota—Bismarck



KFYR-TV



Ch. 5

[Also operates satellites KMOT, Minot & KUMV-TV, Williston, N.D.]

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 13.5-kw aural. Antenna: 1402-ft. above av. terrain, 1101-ft. above ground, 3373-ft. above sea level.

Latitude 46° 36' 19"
Longitude 100° 48' 30"

Transmitter: 12-mi. S. of city.

AM Affiliate: KFYR, 5-kw, 550 kHz (NBC).

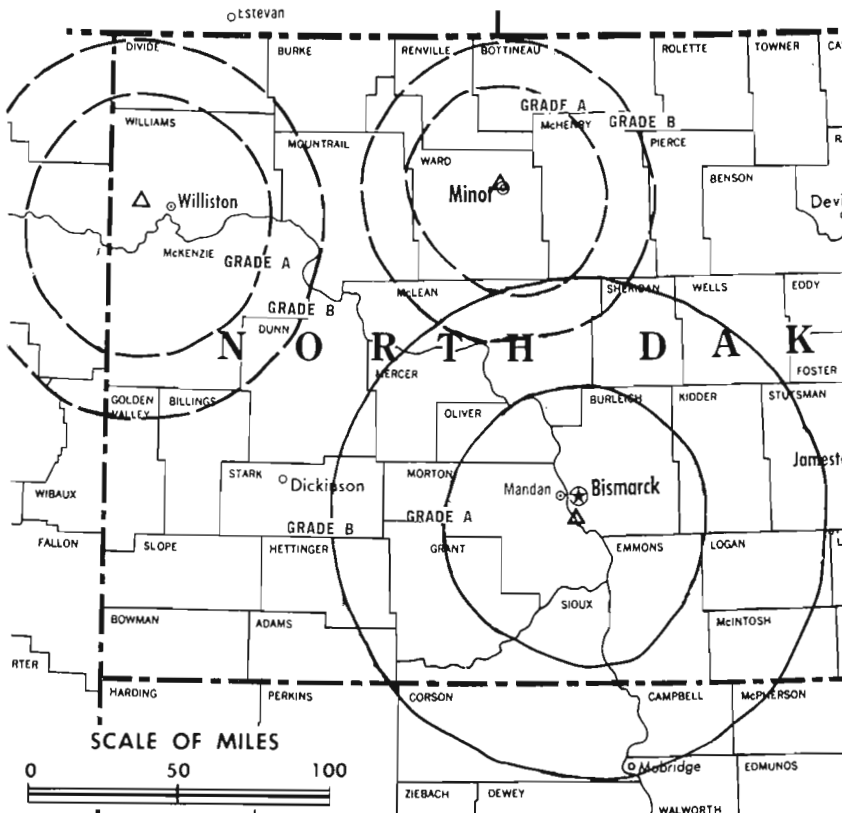
FM Affiliate: KFYR-FM, 45-kw, 92.9 MHz (No. 225), 1402-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KFYR-TV Ref: FCC File No. BPCT-2965 Granted 2/24/63

©American Map Co., Inc., N.Y., No. 14244

KFYR-TV

Licensee: Meyer Bcstg. Co., Broadway at Fourth.

Studio: Broadway at Fourth (58501).

Telephone: 701-223-0900.

TWX No.: 910-677-2339.

Ownership: William Ekberg, pres., 1%; Mrs. Marietta Meyer Ekberg, 96%. Meyer Bcstg. owns KUMV-TV, Williston; KMOT (TV) & KMOT-FM, Minot & Bismarck Cable TV; radios KOYN-AM-FM, Billings; KEIN, Great Falls, Mont. & KFYR-AM-FM, Bismarck.

Began Operation: Dec. 19, 1953.

Represented (sales) by Blair Television; Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Charles Smith.

Personnel:

WILLIAM EKBERG, president & general manager.
DAVE STUART, general sales manager.
CARL ZELLER, director of engineering.
CLAIRE ANNE HOLMBERG, station manager.

DIGEST OF RATE CARD NO. 1-76D

(Sept. 20, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.	
Class AA—6:30-10 p.m., daily.	\$840	\$505	\$389	\$330	\$140	\$140	\$70

Rates include satellites KMOT, Minot & KUMV-TV, Williston, N.D.

NETWORK BASE HOURLY RATE: \$300.

Arbitron Data: Figures include Satellites
KUMV-TV, Williston & KMOT, Minot.

Net Weekly Circulation	State County	Total Households	TV Households	%
MONTANA				
	Daniels	1,300	1,200	93
	Dawson	3,300	3,100	93
	Mc Cone	800	700	91
	Richland	3,300	3,100	94
	Roosevelt	3,100	2,900	95
	Sheridan	2,000	1,900	95
	Valley	4,500	4,100	91
	Wibaux	400	400	93
NORTH DAKOTA				
	Adams	1,200	1,200	97
	Billings	300	300	98
	Bottineau	2,900	2,800	98
	Bowman	1,200	1,200	97
	Burke	1,500	1,500	97
	Burleigh	14,900	14,700	98
	Divide	1,900	1,800	97
	Dunn	1,100	1,100	97
	Emmons	1,900	1,900	98
	Golden Valley	900	900	98
	Grant	1,500	1,500	97
	Hettinger	1,800	1,800	98
	Kidder	1,300	1,300	99
	Logan	1,300	1,300	97
	Mc Henry	3,000	2,900	98
	Mc Intosh	2,100	2,000	96
	Mc Kenzie	1,900	1,900	98
	Mc Lean	4,500	4,400	98
	Mercer	1,900	1,800	97
	Morton	6,900	6,800	98
	Mountrail	3,100	3,000	98
	Oliver	600	600	98
	Pierce	2,100	2,000	97
	Renville	1,200	1,200	99
	Rolette	3,400	3,200	95
	Sheridan	1,000	1,000	97
	Sioux	800	800	94

50% & Over

(Continued on page 609-b)

Station Totals	147,200	143,200	97
Net Weekly Circulation (1974-75)			115,000
Average Daily Circulation (1974-75)			94,000

North Dakota—Bismarck



Ch. 12

[Satellite of KXMC-TV, Minot, N.D.]

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 275-kw visual, 27.5-kw aural. Antenna: 1530-ft. above av. terrain, 1204-ft. above ground, 3449-ft. above sea level.

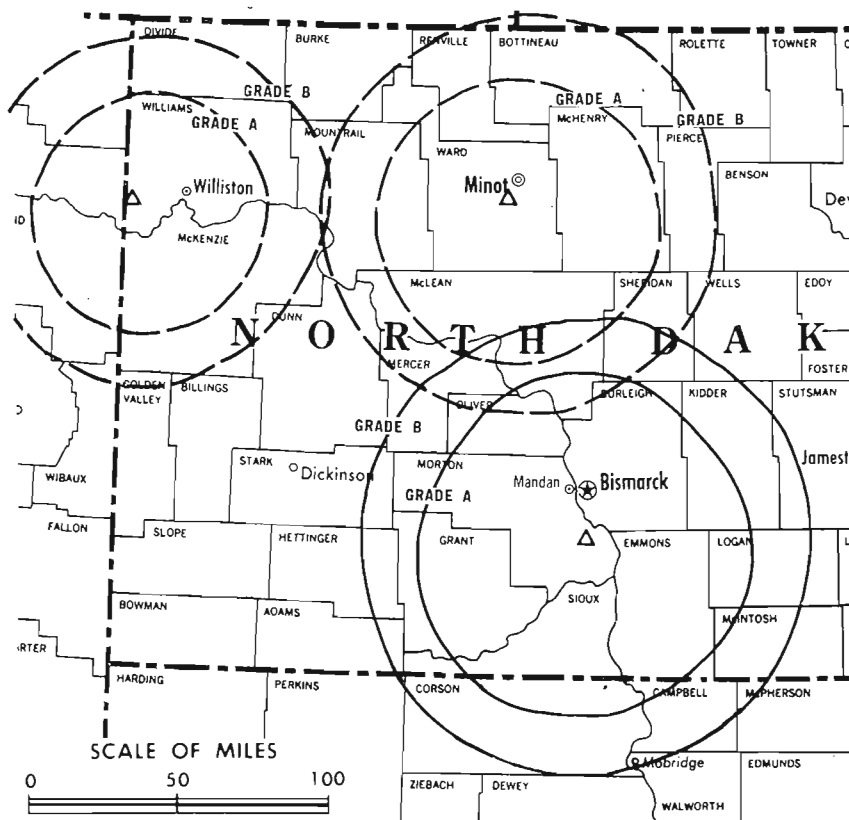
Latitude 46° 35' 17"
Longitude 100° 48' 26"

Transmitter: 5-mi. E & 2-mi. S of St. Anthony.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.



County coverage based on Arbitron study (see page 4-b).

KXMB-TV Ref: FCC File No. BPCT-4250 Granted 7/10/60

© American Map Co., Inc., N.Y., No. 14244

KXMB-TV

Network Service: CBS & ABC.

Licensee: Bismarck TV Inc., Box 1686, Minot, N.D.

Business Office: 1811 North 15, Bismarck, N.D. (58501).

Telephone: 701-223-9197.

Studio: 1811 North 15, Bismarck.

Ownership: See KXMC-TV, Minot.

Began Operation: Nov. 19, 1955. Sale to present owner by KXJB-TV, Valley City-Fargo approved by FCC Jan. 27, 1971 (Television Digest, Vol. 11:5).

Represented (sales) by H-R Television Inc.; William L. Hurley (regional).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

JOHN VON RUEDEN, manager.

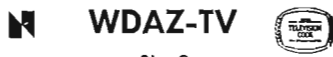
JOHN KRANCE, chief engineer.

Rates: Sold in combination with KXMC-TV, Minot; KXMD-TV, Williston & KDIX-TV, Dickinson, all N.D.

NETWORK BASE HOURLY RATE: \$150.

Arbitron Data included with
KXMC-TV, Minot, N.D.

North Dakota—Devils Lake



Ch. 8

[Satellite of WDAY-TV, Fargo, N.D.]
 (Also serves Grand Forks, N.D.)

Technical Facilities: Channel No. 8
 (180-186 MHz). Authorized power: 316-kw visual, 50-kw aural.
 Antenna: 1480-ft. above av. terrain, 1458-ft. above ground, 2979-ft. above sea level.

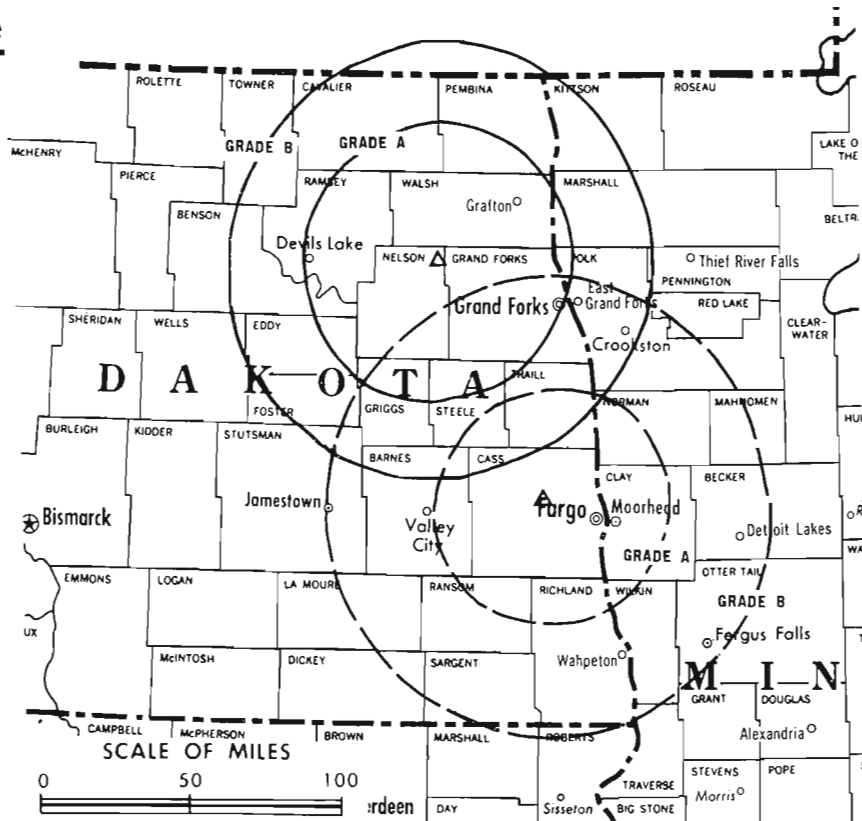
Latitude 48° 08' 24"
 Longitude 97° 59' 38"

Transmitter: 9-mi. N of Petersburg, N.D.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.



County coverage based on Arbitron study (see page 4-b).

WDAZ-TV Ref: FCC File No. BPCT-3442 Granted 4/20/66

©American Map Co., Inc., N.Y., No. 14244

WDAZ-TV

Licensee: WDAY Inc., 207 Fifth St. N, Fargo, N.D.

Telephone: 701-237-6500.

Ownership: See WDAY-TV, Fargo, N.D.

Began Operation: Feb. 8, 1967.

Represented (sales) by Peters, Griffin, Woodward Inc.; Andy McDermott Ltd. (Canada).

Represented (legal) by Marmet Professional Corp.

Personnel:

CURT SORBO, station manager.
 CHUCK BUNDLIE, news director.

Rates: Sold in combination with WDAY-TV, Fargo, N.D. Separate rates available on request.

NETWORK BASE HOURLY RATE: \$150.

Arbitron Data for this Station included with parent WDAY-TV, Fargo.

Did you read

Television Digest

this week?

WDAY-TV, Fargo

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH DAKOTA—(Continued)				
50% & Over	Ramsey	4,600	4,500	98
	Ransom	2,500	2,500	98
	Richland	7,000	6,900	98
	Sargent	1,800	1,800	98
	Steele	1,300	1,300	99
	Stutsman	8,100	8,000	99
	Towner	1,500	1,500	97
	Traill	3,000	3,000	99
	Walsh	5,500	5,400	98
	Wells	2,600	2,500	98
Between 25-49%	NORTH DAKOTA			
	Pierce	2,100	2,000	97
	Rolette	3,400	3,200	95
SOUTH DAKOTA	Roberts	3,600	3,500	97
	MINNESOTA			
Between 5-24%	Beltrami	9,600	9,000	94
	Grant	2,400	2,400	99
	Hubbard	4,700	4,400	94
	Lake Of The Woods	1,600	1,400	90
	Traverse	2,000	2,000	98
	NORTH DAKOTA			
Burleigh	14,900	14,700	98	
Mc Intosh	2,100	2,000	96	
Morton	6,900	6,800	98	
SOUTH DAKOTA				
Marshall	1,900	1,800	96	

North Dakota—Dickinson

 **KDIX-TV**
Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 840-ft. above av. terrain, 621-ft. above ground, 3556-ft. above sea level.

Latitude 46° 43' 30.15"
Longitude 102° 54' 58.16"

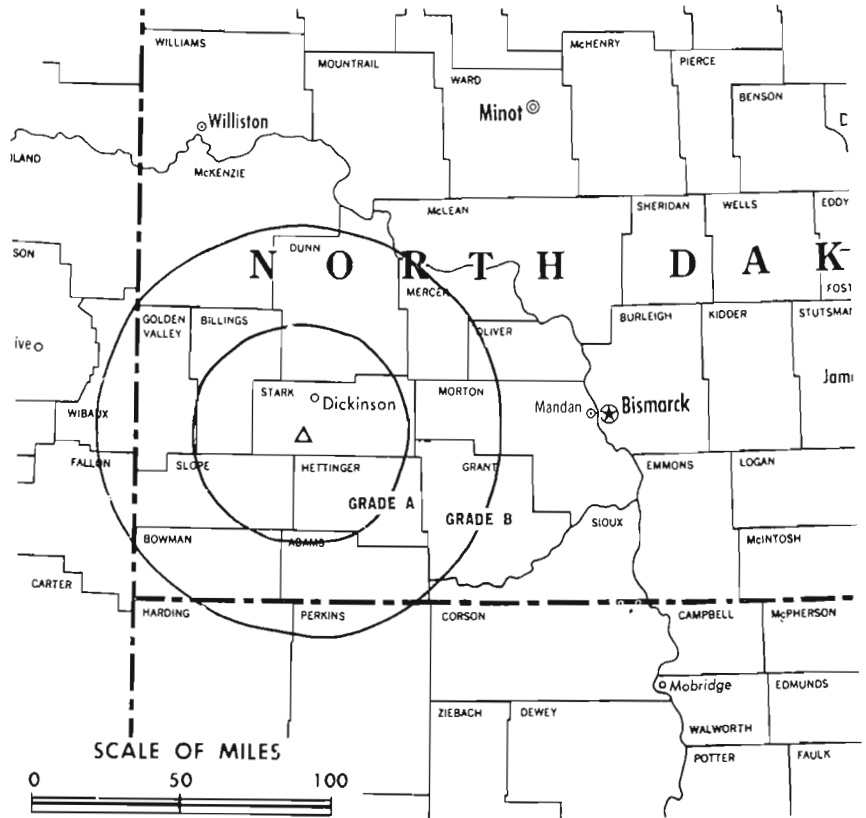
Transmitter: 10.5-mi. S, 6-mi. W of Dickinson.

AM Affiliate: KDIX, 1-kw, 1230 kHz.
Color: Network, live, film, slide & tape.
News Wire Service: AP.

Telephone: 701-225-5133.

Represented (legal) by Wilner & Scheiner.

Arbitron Data: Included with KXMC-TV, Minot, N.D.



County coverage based on Arbitron study (see page 4-b).

KDIX-TV Ref: FCC File No. BPCT-3391 Granted 3/16/65

©American Map Co., Inc., N.Y., No. 14244

KDIX-TV

Network Service: CBS, ABC.

Licensee: Dickinson Broadcasting Corp., Box 1368.

Studio: 119 Second Ave. W. (58601).

Ownership: Stanley Deck, 99.5%. Deck also owns KISD, Sioux Falls, S.D.

Began Operation: Oct. 15, 1956. Sale to present owner by Dickinson Radio Assn., whereby S. Deck increased holdings from 5% to 99.5% was approved Oct. 25, 1966 by FCC (Television Digest, Vol. 6:44).

Represented (sales) by H-R Television Inc.; Wm. Hurley (Minneapolis); Soderlund (Omaha).

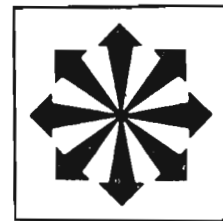
Personnel:

STANLEY DECK, president.
LAUREN HAACKE, vice president.
WARREN VRANNA, station & sales manager.
M. J. MESSMER, operations director.
ROBERT STOCKERT, chief engineer.

DIGEST OF RATE CARD (1971)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 10 Sec.
Class AA—6-10:30 p.m., daily.
\$180.00 \$120.00 \$90.00 \$60.00 \$45.00 \$30.00 \$15.00
Combination Rates: See KXMC-TV, Minot, N.D.
NETWORK BASE HOURLY RATE: \$100.

BLACKBURN & COMPANY, INC.



**RADIO • TV • CATV • NEWSPAPER BROKERS
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CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

North Dakota—Fargo-Grand Forks



KTHI-TV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 304-kw visual, 45.7-kw aural. Antenna: 2000-ft. above av. terrain, 2063-ft. above ground, 3058-ft. above sea level.

Latitude 47° 20' 36"
Longitude 97° 17' 17"

Transmitter: 3-mi. W of Blanchard.

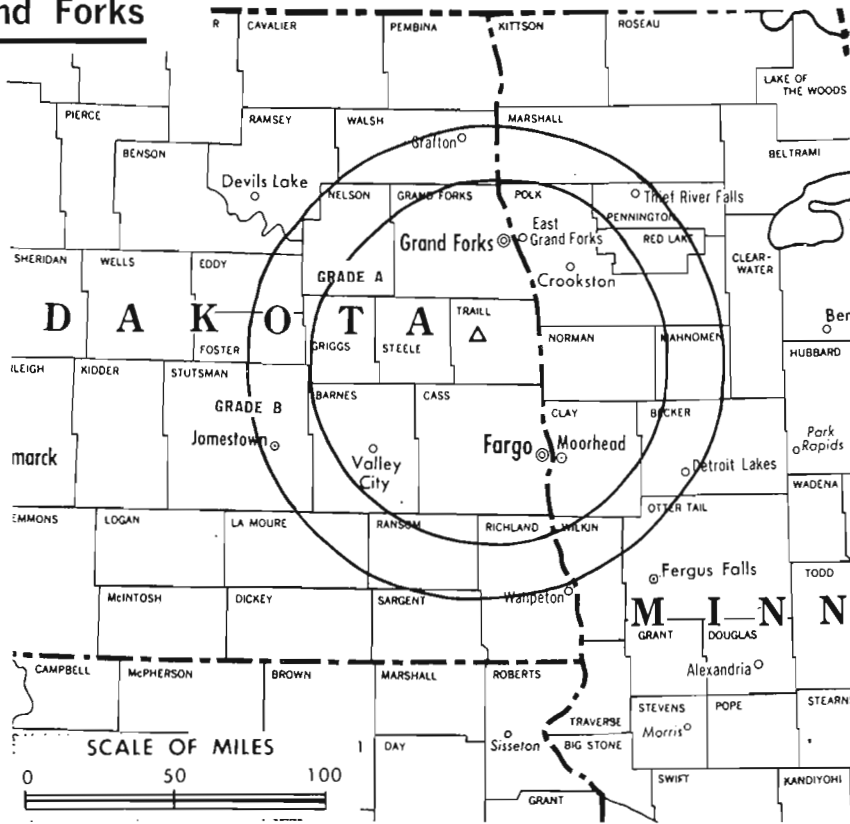
Studios: 1350 21st Ave. S., Fargo;
314 9th Ave., Grand Forks.

Telephones: 701-237-5211, Fargo;
701-772-3481, Grand Forks.

TWX No.: 910-673-8302.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KTHI-TV Ref: FCC File No. BMPCT--5881 Granted 8/13/63

© American Map Co., Inc., N.Y., No. 14244

KTHI-TV

Licensee: Spokane Television Inc., 1350 21st Ave. S., Fargo (58102).

Ownership: Evening Telegram Co. See KXLY-TV, Spokane, Wash.

Began Operation: Oct. 11, 1959. Sale by Fuqua Communications to present owner approved by FCC Dec. 23, 1968 (Television Digest, Vol. 9:4). Previously, sale of control to Natco by Polaris Corp. approved Sept. 23, 1966 by FCC (Vols. 5:51, 6:39-40). Sale of control to Polaris by North Dakota Bcstg. approved by FCC July 25, 1962 (Vol. 2:20).

Represented (sales) by Avery-Knodel.

Represented (legal) by Stambler & Shrinsky.

Personnel:

WAYNE F. McNULTY, executive vice president.
PAUL WICKRE, general sales & station manager.
DAVE KNUDTSON, operations manager.
ROGER JOHNSON, chief engineer.

DIGEST OF RATE CARD NO. 26—(Aug. 30, 1976)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., Mon.-Sat.;	6-10 p.m., Sun.				
\$800	\$400	\$200	Graded rates apply*		

*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
MINNESOTA				
	Becker	8,900	8,700	97
	Beltrami	9,600	9,000	94
	Clay	14,900	14,800	99
	Clearwater	3,000	2,800	95
	Mahnomen	1,700	1,700	97
	Marshall	4,900	4,800	97
	Norman	3,500	3,400	97
	Pennington	5,600	5,400	96
	Polk	11,800	11,500	98
50% & Over				

Net Weekly Circulation	State County	Total Households	TV Households	%
MINNESOTA—(Continued)				
	Red Lake	1,600	1,600	98
	Wilkin	3,000	3,000	99
NORTH DAKOTA				
	Barnes	5,200	5,100	99
	Cass	28,100	27,800	99
	Eddy	1,400	1,400	98
	Foster	1,400	1,400	98
	Grand Forks	21,600	21,300	99
	Griggs	1,500	1,500	98
	La Moure	2,700	2,600	98
	Nelson	2,000	2,000	99
	Ramsey	4,600	4,500	98
	Ransom	2,500	2,500	98
	Richland	7,000	6,900	98
	Sargent	1,800	1,800	98
	Steele	1,300	1,300	99
	Stutsman	8,100	8,000	99
	Trail	3,000	3,000	99
	Walsh	5,500	5,400	98
50% & Over				
MINNESOTA				
	Otter Tail	17,300	16,800	97
NORTH DAKOTA				
	Benson	2,600	2,500	97
	Cavalier	3,700	3,500	95
	Dickey	2,400	2,300	97
	Pembina	4,100	3,900	96
	Towner	1,500	1,500	97
	Wells	2,600	2,500	98
Between 25-49%				
MINNESOTA				
	Grant	2,400	2,400	99
	Hubbard	4,700	4,400	94
	Kittson	2,400	2,300	95
	Lake Of The Woods	1,600	1,400	90
	Roseau	4,200	3,900	92
	Traverse	2,000	2,000	98
Between 5-24%				
Station Totals				
		247,300	241,600	97
Net Weekly Circulation (1974-75)			150,500	
Average Daily Circulation (1974-75)			87,200	

(Continued on page 609-b)

North Dakota—Fargo



WDAY-TV



Ch. 6

[Also operates satellite WDAZ-TV, Devils Lake, N.D.]

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 11.2-kw aural. Antenna: 1150-ft. above av. terrain, 1203-ft. above ground, 2149-ft. above sea level.

Latitude 47° 00' 43"
Longitude 97° 11' 58"

Transmitter: 1-mi. E of Amenia, N.D.

AM Affiliate: WDAY, 5-kw, 970 kHz (NBC).

FM Affiliate: WDAY-FM, 42-kw, 93.7 MHz (No. 229), 1150-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

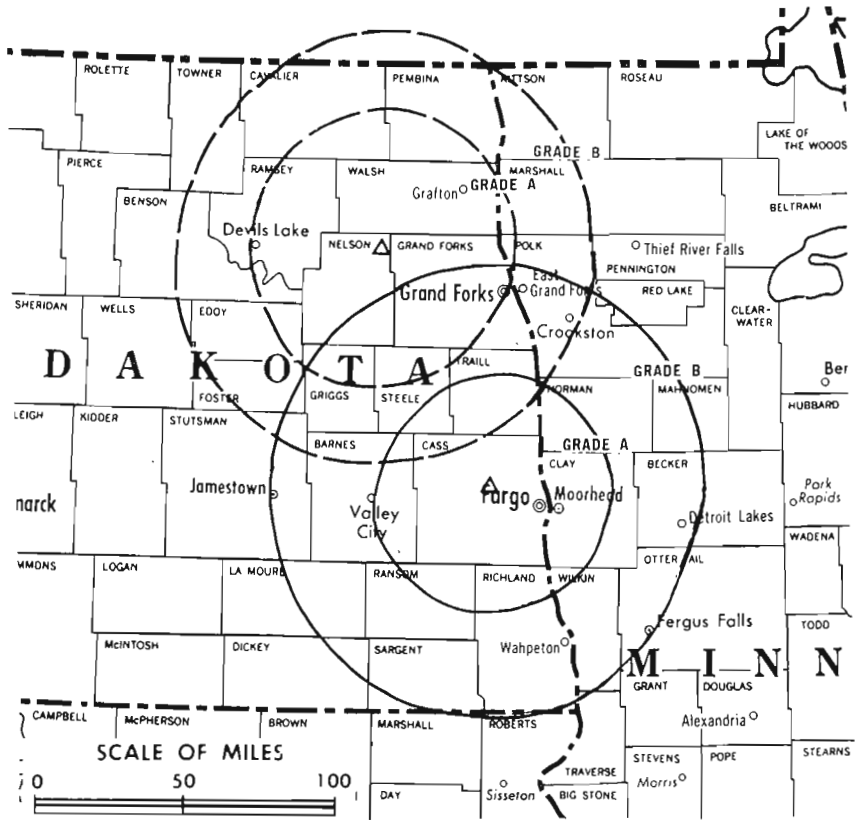
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WDAY-TV Ref: FCC File No. BPT-2499 Granted 7/31/58

©American Map Co., Inc., N.Y., No. 14244

WDAY-TV

Licensee: WDAY Inc., Box 2466, 207 N. 5th St.

Studio: 207 N. 5th St. (58102).

Telephone: 701-237-6500. TWX No.: 910-673-8301.

Ownership: Forum Publishing Co., 55.56%; Norman D. Black Jr. Trust (Jane B. Marcil, William C. Marcil, Mary B. Lewis, Peter D. Lewis, trustees), 4.63%; William Lontz, treas., 6.15%; John D. Paulson, 2.96%; Donald D. Lontz, 4.37%; Helen P. Kolouch, 2.96%; Kathryn P. Bond, 2.96%; Norman D. Black estate (Margaret B. Forman, trustee), 12.89%; Jane Stern, 1.78%; Anne Selvig, 1.78%. Forum Publishing Co. publishes The Fargo Forum. Forum Publishing ownership: Norman D. Black Jr. Trust, Nancy Jane Black Marcil & Mary Margaret Black Lewis, trustees, 39.4%; John D. Paulson, secy., 14.9%; William C. Lontz, treas., 7.6%; N. D. Black estate (Margaret B. Forman, trustee), 22.4%; Donald D. Lontz, 7.6%; four others, none holding more than 2%. Forum owns KSFY-TV, Sioux Falls; KABY-TV, Aberdeen; KPRY-TV, Pierre, all S.D.

Began Operation: June 1, 1953. Sale of 55.56% control to Fargo Forum by E. C. & Marie E. Reineke to give its owners, Black family, 100% control approved July 20, 1960 by FCC (Television Digest, Vol. 16:31).

Represented (sales) by Peters, Griffin, Woodward Inc.; Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Marmet Professional Corp.

Personnel:

WILLIAM C. MARCIL, president.
JACK DUNN, executive vice president.
JACK LESTER, general manager.
LEE STEWART, sales manager.
SUMNER RASMUSSEN, technical director.
ROY PEDERSEN, promotion & merchandising manager.
NORM SCHRADER, news director.

Arbitron Data: Figures include coverage of satellite WDAZ-TV, Devils Lake, N.D.

DIGEST OF RATE CARD—(March 1, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
6:30-10:30 p.m., daily.
\$750 \$440 \$290 \$215 Graded rates apply*

*Highest rate: \$170.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
MINNESOTA				
	Becker	8,900	8,700	97
	Clay	14,900	14,800	99
	Clearwater	3,000	2,800	95
	Kittson	2,400	2,300	95
	Mahnomen	1,700	1,700	97
	Marshall	4,900	4,800	97
	Norman	3,500	3,400	97
	Otter Tail	17,300	16,800	97
	Pennington	5,600	5,400	96
	Polk	11,800	11,500	98
	Red Lake	1,600	1,600	98
	Roseau	4,200	3,900	92
	Wilkin	3,000	3,000	99
50% & Over				
NORTH DAKOTA				
	Barnes	5,200	5,100	99
	Benson	2,600	2,500	97
	Cass	28,100	27,800	99
	Cavalier	3,700	3,500	95
	Dickey	2,400	2,300	97
	Eddy	1,400	1,400	98
	Foster	1,400	1,400	98
	Grand Forks	21,600	21,300	99
	Griggs	1,500	1,500	98
	La Moure	2,700	2,600	98
	Nelson	2,000	2,000	99
	Pembina	4,100	3,900	96

(Continued on page 612-b)

Station Totals	252,600	246,600	97
Net Weekly Circulation (1974-75)			180,200
Average Daily Circulation (1974-75)			138,000

North Dakota—Minot



KMOT

Ch. 10



[Satellite of KFYP-TV, Bismarck]

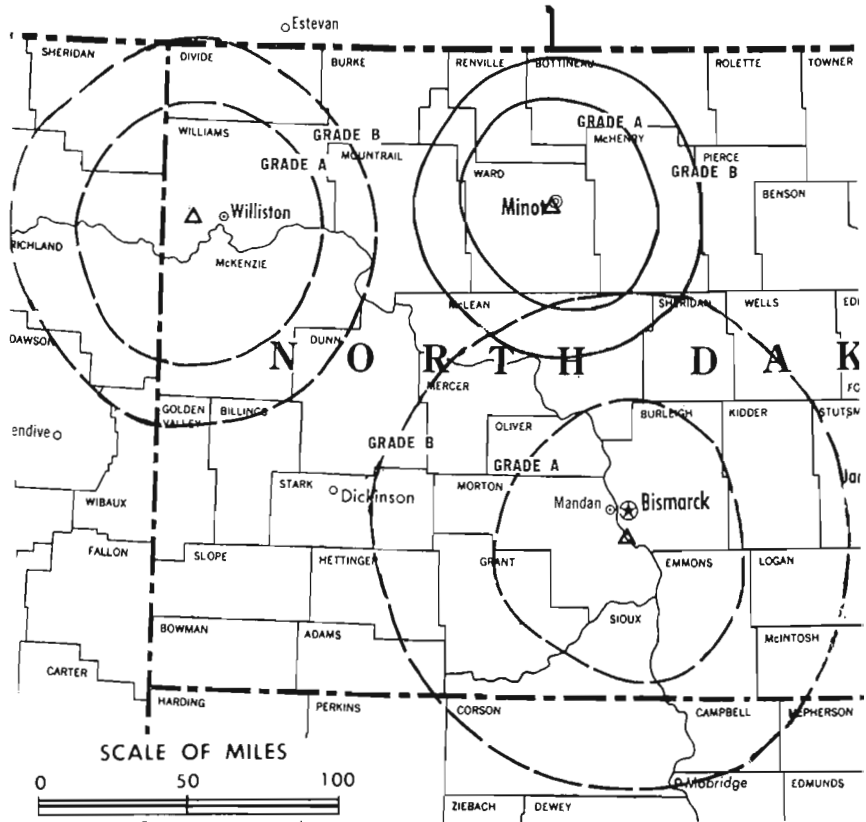
Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 214-kw visual, 42.7-kw aural. Antenna: 680-ft. above av. terrain, 687-ft. above ground, 2444-ft. above sea level.

Latitude 48° 12' 56"
Longitude 101° 19' 05"

Transmitter: Southdale, Minot, N.D.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



County coverage based on Arbitron study (see page 4-b).

KMOT Ref: FCC File No. BPCT-4085 Granted 5/1/68

© American Map Co., Inc., N.Y., No. 14244

KMOT

Licensee: Meyer Broadcasting Co., Broadway at Fourth, Bismarck, N.D. (58501).

Studio: Southdale, Minot, N.D.

Telephone: 701-223-0900, Bismarck.

Ownership: See KFYP-TV.

Began Operation: Jan. 20, 1958.

Represented (sales) by Blair Television.

Represented (legal) by Hogan & Hartson.

Personnel:

WILLIAM EKBERG, president & general manager (Bismarck).
STAN WILSON, station manager.
DAVE STUART, general sales manager (Bismarck).
RAMON SWENSON, chief engineer.

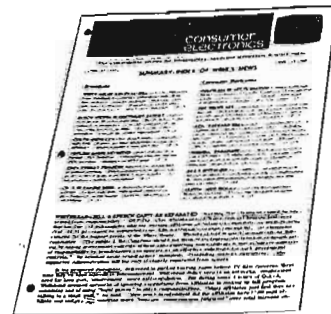
Rates: Sold in combination with KFYP-TV, Bismarck, N.D.

NETWORK BASE HOURLY RATE: \$117.

Arbitron Data: Included with parent KFYP-TV,
Bismarck

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North Dakota—Minot



Ch. 13

[Operates satellites KXMB-TV, Bismarck & KXMD-TV, Williston, N.D.]

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1120-ft. above av. terrain, 1053-ft. above ground, 3123-ft. above sea level.

Latitude 48° 03' 02"
Longitude 101° 20' 29"

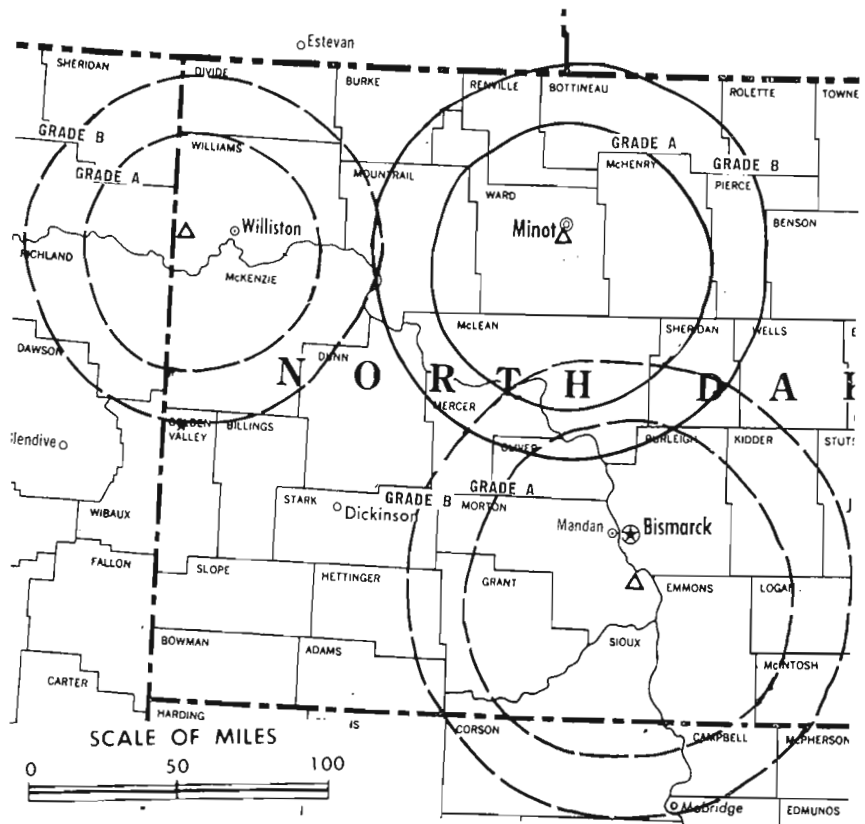
Transmitter: 11.5-mi. S of Minot.

AM Affiliate: KCJB, 5-kw, 910 kHz.

FM Affiliate: KCJB-FM, 58-kw, 97.1 MHz (No. 246), 830-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KXMC-TV Ref: FCC File No. BPCT-4524 Granted 8/29/72

©American Map Co., Inc., N.Y., No. 14244

KXMC-TV

Network Service: ABC, CBS.

Licensee: KXMC-TV Inc., KXMC Bldg., Minot, N.D. (58701).

Studio: KXMC Building.

Telephone: 701-838-2104. TWX No.: 910-675-2496.

Ownership: Chester Reiten, pres., 55%; W. L. Hurley, v.p., 45%. They also own KXMD-TV, Williston; KXMB-TV, Bismarck & KCJB-AM-FM, Minot.

Began Operation: April 4, 1953. Sale to present owners by formerly 100% owner N. Dakota Bcstg. Co. Inc. approved Oct. 20, 1959 by FCC (Television Digest, Vol. 15:37, 43). Ownership interlocks with radios KCJB & FM, Minot.

Represented (sales) by H-R Television; Wm. L. Hurley (regional).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

CHESTER REITEN, president.
HENRY BEUHLER, general manager.
ROD ROMINE, program director.
DUANE AASE, chief engineer.

DIGEST OF RATE CARD NO. 20

(Sept. 20, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$600.00 \$400.00 \$300.00 \$150.00 Graded rates apply*

*Highest rate: \$200.

Rates: Sold in combination with KXMB-TV, Bismarck; KXMD-TV, Williston and KDIX-TV, Dickinson.

NETWORK BASE HOURLY RATE: \$250.

Arbitron Data: Figures include KXMB-TV, Bismarck; KDIX-TV, Dickinson & KXMD-TV, Williston, N.D.

Net Weekly Circulation	State County	Total Households	TV Households	%
MONTANA				
	Carter	600	500	88
	Fallon	1,200	1,100	92
	Richland	3,300	3,100	94
	Roosevelt	3,100	2,900	95
	Sheridan	2,000	1,900	95
	Valley	4,500	4,100	91
	Wibaux	400	400	93
NORTH DAKOTA				
	Adams	1,200	1,200	97
	Billings	300	300	98
	Bottineau	2,900	2,800	98
	Bowman	1,200	1,200	97
	Burke	1,500	1,500	97
	Burleigh	14,900	14,700	98
	Divide	1,900	1,800	97
	Dunn	1,100	1,100	97
	Emmons	1,900	1,900	98
50% & Over	Golden Valley	900	900	98
	Grant	1,500	1,500	97
	Hettinger	1,800	1,800	98
	Kidder	1,300	1,300	99
	Logan	1,300	1,300	97
	Mc Henry	3,000	2,900	98
	Mc Intosh	2,100	2,000	96
	Mc Kenzie	1,900	1,900	98
	Mc Lean	4,500	4,400	98
	Mercer	1,900	1,800	97
	Morton	6,900	6,800	98
	Mountrail	3,100	3,000	98
	Oliver	600	600	98
	Pierce	2,100	2,000	97
	Renville	1,200	1,200	99
	Rolette	3,400	3,200	95
	Sheridan	1,000	1,000	97
	Sioux	800	800	94

(Continued on page 609-b)

Station Totals	147,700	143,600	97
Net Weekly Circulation (1974-75)			109,300
Average Daily Circulation (1974-75)			79,600

North Dakota—Valley City (Fargo)



KXJB-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 97.7-kw visual, 10-kw aural. Antenna: 2030-ft. above av. terrain, 2060-ft. above ground, 3120-ft. above sea level.

Latitude 47° 16' 45"
Longitude 97° 20' 18"

Transmitter: 3-mi. E of Galesburg, N.D.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Represented (engineering) by A. D. Ring & Associates.

Represented (sales) by Katz Television.

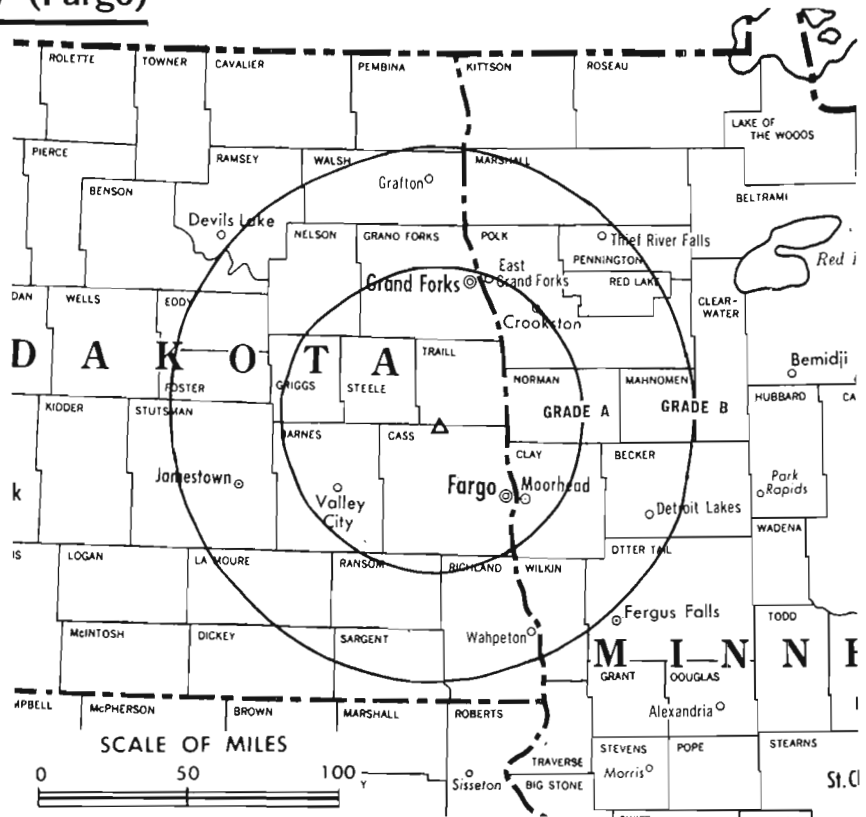
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 1-b).



KXJB-TV Ref: FCC File No. BPCT-3088 Granted 7/24/64

© American Map Co., Inc., N.Y., No. 14244

KXJB-TV

Licensee: North American Communication Corp., 4000 W. Main Ave., Fargo, N.D. (58102).

Studio: 4000 W. Main Ave., Fargo.

Telephone: 701-282-0444, Fargo. TWX No.: 910-673-8307.

Ownership: North Dakota Bcstg. Co. Inc. North Dakota is a wholly-owned subsidiary of Community Development Co. Inc., a holding company which is controlled by its president, John W. Boler.

Began Operation: July 12, 1954.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

JOHN W. BOLER, chairman.

RON ABRAHAMSON, exec. v.p. & general manager.

HAROLD MICHAELS, national sales manager.

LLOYD ERICKSON, chief engineer.

Rates: On request.

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
MINNESOTA				
	Becker	8,900	8,700	97
	Clay	14,900	14,800	99
	Clearwater	3,000	2,800	95
	Mahnomen	1,700	1,700	97
	Marshall	4,900	4,800	97
	Norman	3,500	3,400	97
	Otter Tail	17,300	16,800	97
	Pennington	5,600	5,400	96
50% & Over	Polk	11,800	11,500	98
	Red Lake	1,600	1,600	98
	Wilkin	3,000	3,000	99
NORTH DAKOTA				
	Barnes	5,200	5,100	99
	Benson	2,600	2,500	97
	Cass	28,100	27,800	99
	Dickey	2,400	2,300	97
	Eddy	1,400	1,400	98
	Foster	1,400	1,400	98
	Grand Forks	21,600	21,300	99

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH DAKOTA—(Continued)				
	Griggs	1,500	1,500	98
	La Moure	2,700	2,600	98
	Nelson	2,000	2,000	99
50% & Over	Ramsey	4,600	4,500	98
	Ransom	2,500	2,500	98
	Richland	7,000	6,900	98
	Sargent	1,800	1,800	98
	Steele	1,300	1,300	99
	Stutsman	8,100	8,000	99
	Trail	3,000	3,000	99
	Walsh	5,500	5,400	98
MINNESOTA				
	Grant	2,400	2,400	99
	Kittson	2,400	2,300	95
	Roseau	4,200	3,900	92
Between 25-49%	NORTH DAKOTA			
	Cavalier	3,700	3,500	95
	Pembina	4,100	3,900	96
	Wells	2,600	2,500	98
	SOUTH DAKOTA			
	Roberts	3,600	3,500	97
MINNESOTA				
	Beltrami	9,600	9,000	94
	Douglas	9,000	8,800	98
	Hubbard	4,700	4,400	94
	Koochiching	6,200	5,900	95
Between 5-24%	Lake Of The Woods	1,600	1,400	90
	NORTH DAKOTA			
	Logan	1,300	1,300	97
	Mc Intosh	2,100	2,000	96
	Pierce	2,100	2,000	97
	Towner	1,500	1,500	97
	SOUTH DAKOTA			
	Marshall	1,900	1,800	96
Station Totals		241,900	235,900	97
Net Weekly Circulation (1974-75)				168,400
Average Daily Circulation (1974-75)				119,700

North Dakota—Williston



KUMV-TV



Ch. 8

[Satellite of KFYP-TV, Bismarck]

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 166-kw visual, 33.1-kw aural. Antenna: 1060-ft. above av. terrain, 878-ft. above ground, 3221-ft. above sea level.

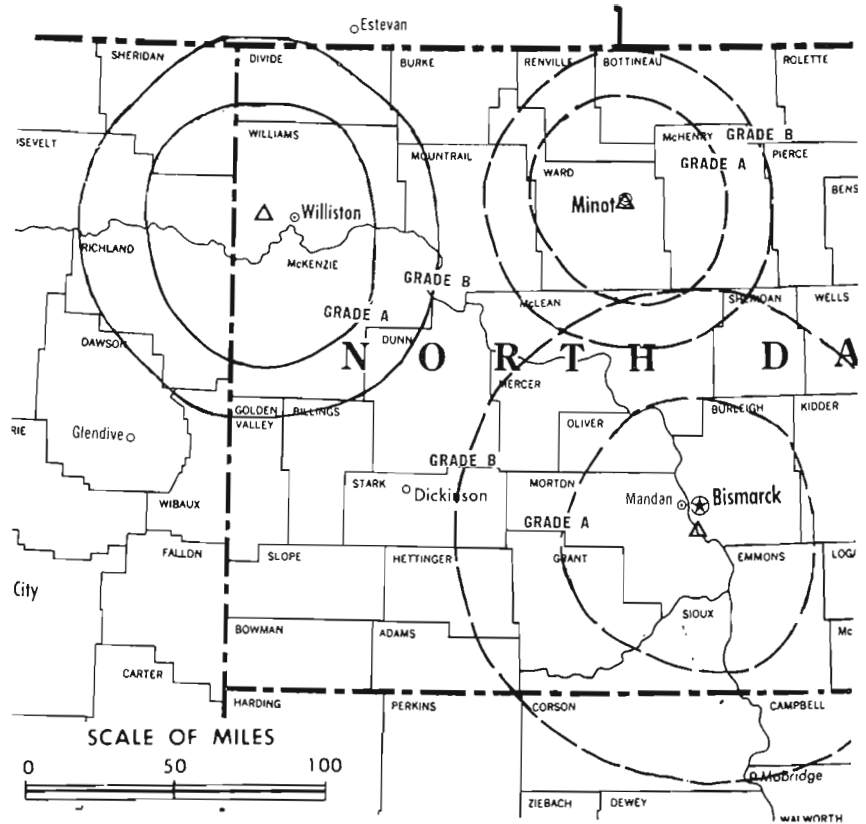
Latitude 48° 08' 02"

Longitude 103° 51' 36"

Transmitter: U.S. Rt. 2, 10-mi. W of Williston.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



County coverage based on Arbitron study (see page 4-b).

KUMV-TV Ref: FCC File No. BPCT-4622 Granted 8/16/73

©American Map Co., Inc., N.Y., No. 14244

KUMV-TV

Licensee: Meyer Bcstg. Co., Broadway at Fourth, Bismarck, N.D. (58501).

Studio: U.S. Rt. 2, 10-mi. W of Williston.

Telephone: 701-223-0900, Bismarck.

Ownership: Same as KFYP-TV.

Began Operation: Feb. 11, 1957.

Represented (sales) by Blair Television.

Personnel:

WILLIAM EKBERG, president & general manager (Bismarck).

DAVE STUART, general sales manager (Bismarck).

ROGER RIEN, station manager & program director.

DAVE PETERSON, chief engineer.

Rates: Sold in combination with KFYP-TV, Bismarck, N.D.

NETWORK BASE HOURLY RATE: \$150.

Arbitron Data for this Station Included with
Parent KFYP-TV, Bismarck.

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North Dakota—Williston



Ch. 11

[Satellite of KXMC-TV, Minot, N.D.]

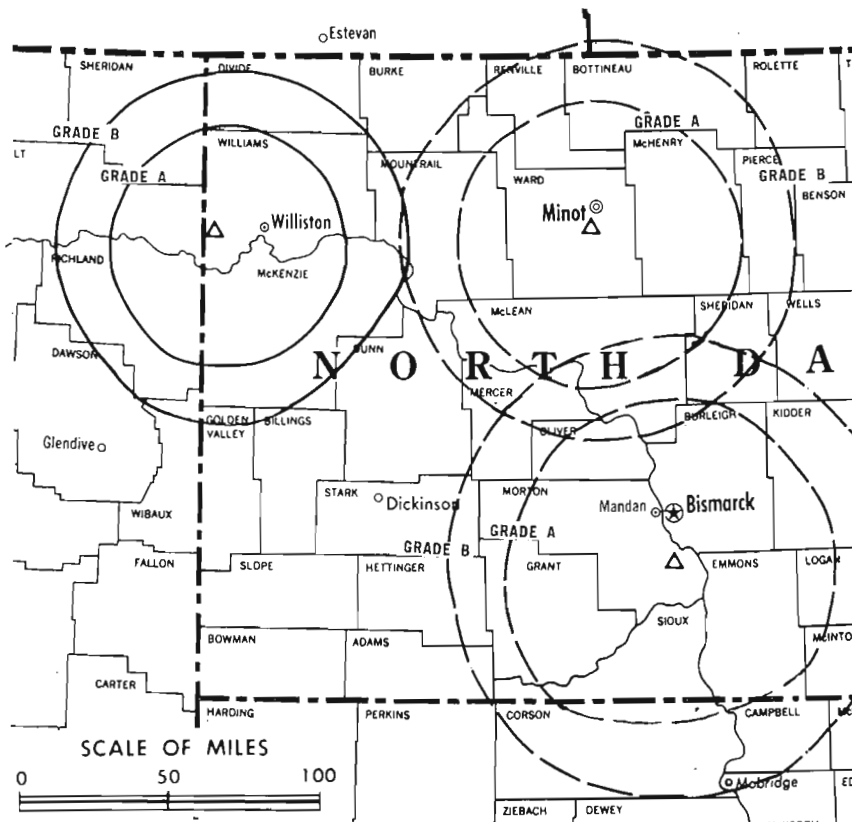
Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 174-kw visual, 17.4-kw aural. Antenna: 980-ft. above av. terrain, 840-ft. above ground, 3140-ft. above sea level.

Latitude 48° 08' 22"
Longitude 103° 53' 24"

Transmitter: 11-mi. W of Williston on U.S. 2.

Color: Network, film, slide & tape.

Arbitron Data: Included with KXMC-TV, Minot.



County coverage based on Arbitron study (see page 4-b).

KXMD-TV Ref: FCC File No. BMPCT-7509 Granted 12/7/73

©American Map Co., Inc., N.Y., No. 14244

KXMD-TV

Network Service: CBS, ABC.

Licensee: KXMC-TV Inc., KXMC-TV Bldg., Minot, N.D. (58704).

Studio: See KXMC-TV, Minot.

Ownership: See KXMC-TV, Minot.

Began Operation: Oct. 25, 1969.

Represented (sales) by H-R Television; William L. Hurley (regional).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

JOHN BLAKE, station manager.

BILL LYNNER, chief engineer.

Rates: Sold in combination with KXMC-TV, Minot.

NETWORK BASE HOURLY RATE: \$75.

**The Next Time You Have a Programming,
Sales or Promotion Problem, Think of
Arbitron Information on Demand.**

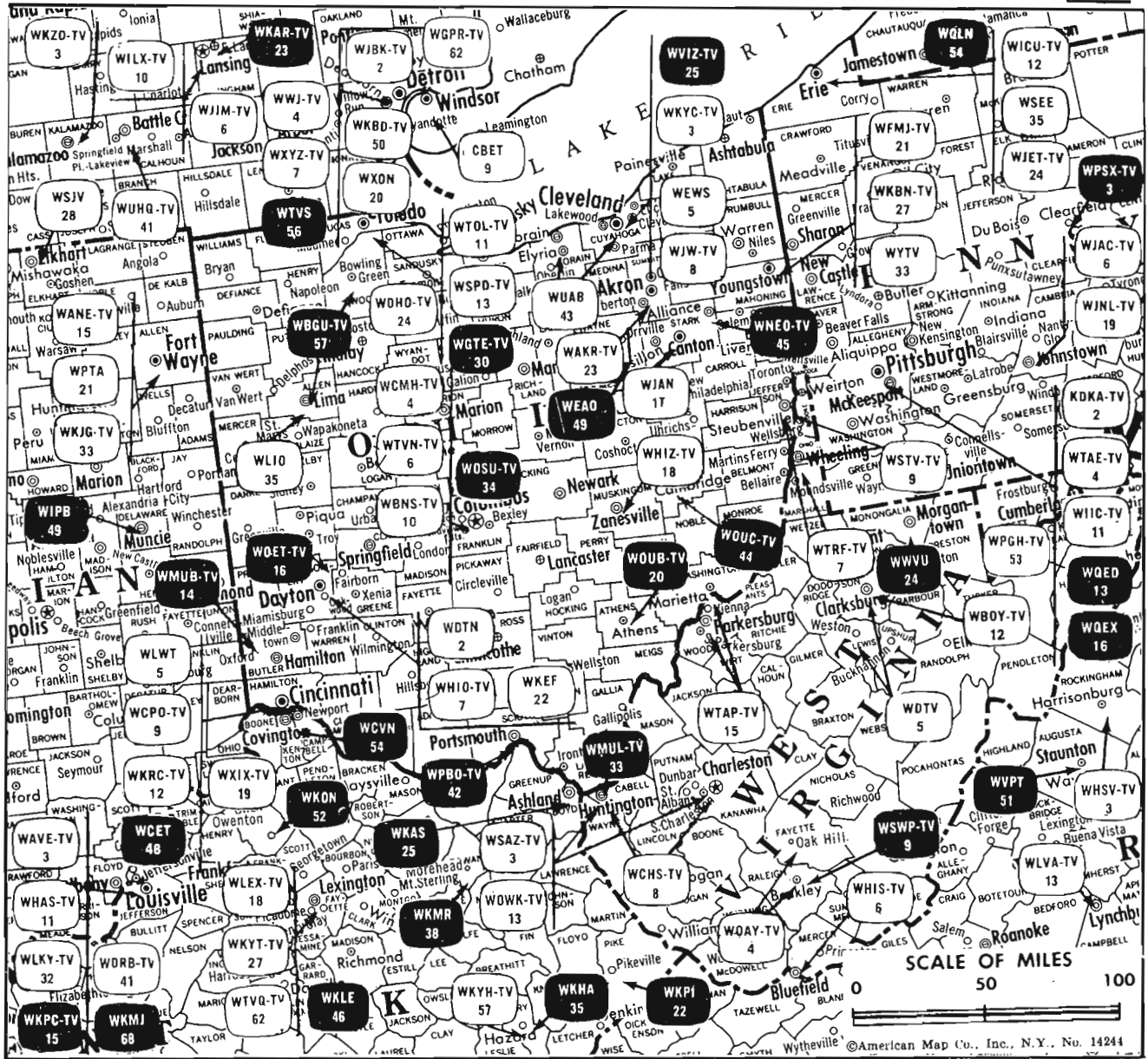
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Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Cleveland	887,000	8	1,308,800	9
Cincinnati	430,000	22	617,100	26
Columbus	343,000	31	500,600	32
Dayton	285,000	40	446,000	40
Toledo	239,000	53	343,400	60
Youngstown	165,000	74	256,500	77
Wheeling-Steubenville	107,000	102	158,300	110
Lima	14,000	189	34,800	193
Zanesville	10,000	195	28,100	199

Ohio

Ohio Station Status as of September 1, 1976

	VHF	UHF	TOTAL
○ Commercial Television Stations	14	11	25
● Educational Television Stations	0	13	13
			<u>38</u>

State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

WTAP-TV, Marietta

(See Parkersburg, W.Va.)

WTRF-TV, Steubenville

(See Wheeling, W.Va.)

State Educational Technical Facilities (Complete Data in Educational Directory)

WEAO

Akron

Ch. 49

Non-Commercial Educational Station

Licensee: Northeastern Educational Television of Ohio Inc., 1640 Franklin Ave., Kent, Ohio (44240).

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 210-kw max. & 111-kw horizontal visual, 21.0-kw max. & 11.1-kw horizontal aural. Antenna: 378-ft. above av. terrain, 490-ft. above ground, 1444-ft. above sea level.

Latitude 41° 04' 56"
Longitude 81° 37' 07"

WNEO-TV

Alliance

Ch. 45

Non-Commercial Educational Station

Licensee: Ohio ETV Network Commission, 2470 N. Star Rd., Columbus, Ohio (43221).

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 1820-kw max. & 1260-kw horizontal visual, 362-kw max. & 251-kw horizontal aural. Antenna: 830-ft. above av. terrain, 770-ft. above ground, 2045-ft. above sea level.

Latitude 40° 54' 23"
Longitude 80° 54' 40"

WOUB-TV

Athens

Ch. 20

Non-Commercial Educational Station

Licensee: Ohio University, Athens (45701).

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 479-kw visual, 95.5-kw aural. Antenna: 810-ft. above av. terrain, 871-ft. above ground, 1666-ft. above sea level.

Latitude 39° 18' 50"
Longitude 82° 08' 54"

WOUC-TV

Cambridge

Ch. 44

Non-Commercial Educational Station

Licensee: Ohio University, Athens (45701).

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 550-kw max. & 436-kw horizontal visual, 110-kw max. &

87.1-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1210-ft. above ground, 2345-ft. above sea level.

Latitude 40° 05' 32"
Longitude 81° 17' 19"

WCET

Cincinnati

Ch. 48

Non-Commercial Educational Station

Licensee: Greater Cincinnati Television Educational Foundation, 1223 Central Pkwy., Cincinnati, O. (45214).

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1000-kw max. & 473-kw horizontal visual, 100-kw max. & 47.9-kw horizontal aural. Antenna: Mounted on WCPO-TV tower, 880-ft. above av. terrain, 747-ft. above ground, 1749-ft. above sea level.

Latitude 39° 07' 31"
Longitude 84° 29' 57"

WVIZ-TV

Cleveland

Ch. 25

Non-Commercial Educational Station

Licensee: ETV Association of Metropolitan Cleveland.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1000-kw max. & 646-kw horizontal visual, 129-kw aural. Antenna: 1000-ft. above av. terrain, 814-ft. above ground, 1944-ft. above sea level.

Latitude 41° 20' 28"
Longitude 81° 44' 24"

WOSU-TV

Columbus

Ch. 34

Non-Commercial Educational Station

Licensee: Ohio State University, Columbus (43210).

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1170-kw max. & 933-kw horizontal visual, 186-kw aural. Antenna: 1080-ft. above av. terrain, 1124-ft. above ground, 2045-ft. above sea level.

Latitude 40° 09' 33.5"
Longitude 82° 55' 21.5"

WOET-TV

Kettering

Ch. 16

Non-Commercial Educational Station

Licensee: University Regional Bcstg. Inc., 3440 Office Park Dr., Dayton (45439).

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 759-kw max. & 724-kw horizontal visual, 75.9-kw max. & 72.4-kw horizontal aural. Antenna: 531-ft. above av. terrain, 500-ft. above ground, 1421-ft. above sea level.

Latitude 39° 42' 47"
Longitude 84° 15' 18"

WBGU-TV

Lima-Bowling Green

Ch. 57

Non-Commercial Educational Station

Licensee: Ohio ETV Network Commission.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 740-kw max. & 479-kw horizontal visual, 147-kw max. & 95.5-kw horizontal aural. Antenna: 1060-ft. above av. terrain, 1094-ft. above ground, 1821-ft. above sea level.

Latitude 41° 08' 13"
Longitude 83° 54' 23"

WMUB-TV

Oxford

Ch. 14

Non-Commercial Educational Station

Licensee: University Regional Bcstg. Inc., 3440 Office Park Dr., Dayton (45439).

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 204-kw visual, 40.7-kw aural. Antenna: 300-ft. above av. terrain, 352-ft. above ground, 1243-ft. above sea level.

Latitude 39° 30' 26"
Longitude 84° 44' 09"

WPBO-TV

Portsmouth

Ch. 42

Non-Commercial Educational Station

Licensee: Ohio Educational Television Network Commission.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 525-kw max. & 398-kw horizontal visual, 105-kw max. & 79.4-kw horizontal aural. Antenna: 1240-ft. above av. terrain, 953-ft. above ground, 1236-ft. above sea level.

Latitude 38° 45' 41.5"
Longitude 83° 03' 41.0"

WGTE-TV

Toledo

Ch. 30

Non-Commercial Educational Station

Licensee: Greater Toledo ETV Foundation, 415 N. St. Clair St. (43604).

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1170-kw visual, 234-kw aural. Antenna: 1017-ft. above av. terrain, 1034-ft. above ground, 1625-ft. above sea level.

Latitude 41° 39' 26.5"
Longitude 83° 25' 55.0"

WXIX-TV, Cincinnati-Newport

(Arbitron Data Continued)

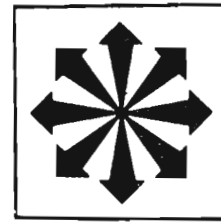
Net Weekly Circulation	State County	Total Households	TV Households	%
	INDIANA—(Continued)			
	Jackson	11,800	11,500	98
	Jefferson	9,300	9,000	97
	Morgan	15,500	15,200	98
	KENTUCKY			
	Bourbon	6,900	6,700	97
	Fleming	4,100	3,900	96
	Harrison	5,300	5,100	97
	Henry	3,900	3,800	97
	Madison	13,800	13,100	95
	Montgomery	5,800	5,500	94
	Powell	2,600	2,400	91
Between 5-24%	Scott	6,200	6,000	96
	Shelby	6,900	6,700	98
	Woodford	5,500	5,300	96
	OHIO			
	Adams	7,600	7,200	94
	Clark	51,800	51,100	99
	Franklin	293,600	289,300	99
	Greene	37,500	36,900	99
	Miami	30,800	30,400	99
	Montgomery	204,400	201,900	99
	Scioto	28,300	27,500	97
	WEST VIRGINIA			
	Cabell	39,000	38,200	98

WCPO-TV, Cincinnati

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	OHIO—(Continued)			
50% & Over	Montgomery	204,400	201,900	99
	Preble	12,200	12,000	99
	Warren	26,300	25,900	98
	INDIANA			
	Jefferson	9,300	9,000	97
	KENTUCKY			
	Clark	9,400	9,100	96
	Lewis	4,100	3,900	95
Between 25-49%	Scott	6,200	6,000	96
	OHIO			
	Clark	51,800	51,100	99
	Darke	16,900	16,600	98
	Fayette	9,500	9,300	98
	Greene	37,500	36,900	99
	Miami	30,800	30,400	99
	INDIANA			
	Decatur	8,100	7,900	97
	Jennings	6,400	6,200	97
	Randolph	11,100	10,800	98
	Rush	7,300	7,200	99
	KENTUCKY			
	Bath	3,500	3,300	94
	Estill	4,400	4,000	91
	Henry	3,900	3,800	97
	Madison	13,800	13,100	95
Between 5-24%	Mercer	6,300	6,100	96
	Montgomery	5,800	5,500	94
	Oldham	4,500	4,400	98
	Powell	2,600	2,400	91
	Woodford	5,500	5,300	96
	OHIO			
	Auglaize	13,500	13,200	98
	Champaign	10,700	10,500	98
	Lawrence	21,300	20,800	98
	Ross	20,000	19,500	97
	Scioto	28,300	27,500	97
	Shelby	12,600	12,400	98

BLACKBURN & COMPANY, INC.



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ATLANTA 400 Colony Sq., #510 (404) 892-4655
BEVERLY HILLS 9465 Wilshire Blvd. (213) 274-8151

Ohio—Akron



WAKR-TV



Ch. 23

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1290-kw max. & 1000-kw horizontal visual, 175-kw max. & 138-kw horizontal aural. Antenna: 960-ft. above av. terrain, 960-ft. above ground, 2049-ft. above sea level.

Latitude 41° 03' 51"
Longitude 81° 34' 59"

Transmitter: Dreisbach Dr.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

AM Affiliate: WAKR, 5-kw, 1590 kHz.

FM Affiliate: WAEZ, 50-kw, 97.5 MHz (No. 248), 500-ft.

Represented (engineering) by Cohen & Dippell.

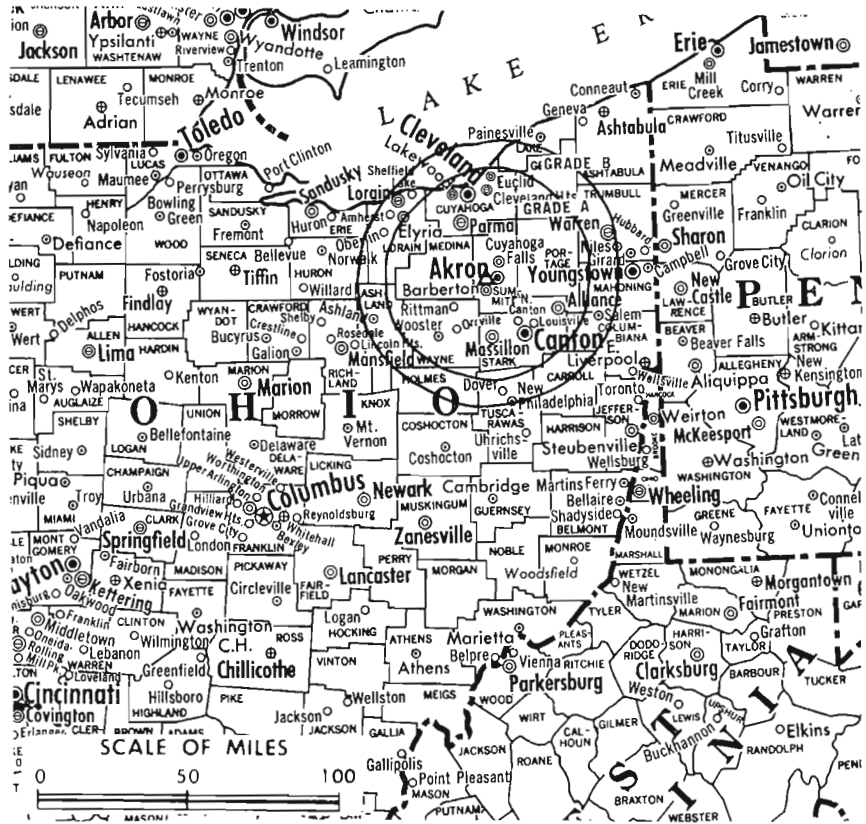
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WAKR-TV Ref: FCC File No. Doc. 16538—Granted 8/17/67

©American Map Co., Inc., N.Y., No. 14244

WAKR-TV

Licensee: The Summit Radio Corp., P.O. Box 1590, Akron (44309).

Studio: Radio-Television Center of Akron, 853 Copley Rd.

Telephone: 216-535-7831.

Ownership: Knight-Ridder Newspapers Inc., 45%; Viola G. Berk, pres.; Roger G. Berk, v.p. & secy., 55%; James L. Berk, treas.; Frederick Chait, dir. For Knight-Ridder Newspapers, see Newspaper Ownership of TV Stations. Summit Radio owns WAKR & WAEZ (FM), Akron, Ohio. Summit Radio subsidiaries own radios WONE & WTUE (FM), Dayton, Ohio; KBOX & KTLC, Dallas, Tex. & KLZ-AM-FM, Denver, Colo.

Began Operation: June 7, 1953.

Represented (sales) by Savalli/Gates Inc.; Pearse Sales (Detroit).

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

VIOLA G. BERK, president.
ROGER G. BERK, vice president & general manager.
ROBERT I. BOSTIAN, station manager.
CHIP FOX, sales manager.
FRED ANTHONY, news director.
WILLIAM J. O'NEIL JR., operations manager.

DIGEST OF RATE CARD NO. 14—(Aug. 1, 1976)

Hour	Min.	30 Sec.	10 Sec.
Class AA—8-10:59 p.m., daily.			
\$1250	\$200	\$150	\$75

NETWORK BASE HOURLY RATE: \$150.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO			
	Coshocton	12,900	12,400	96
	Stark	124,700	122,800	98
	Summit	182,500	180,200	99
	Wayne	28,700	27,800	97
Between 5-24%	OHIO			
	Ashland	14,900	14,700	99
	Carroll	8,400	8,200	98
	Columbiana	38,600	37,900	98
	Erie	25,600	25,200	98
	Guernsey	14,300	13,900	97
	Harrison	6,100	5,900	97
	Holmes	6,400	5,900	93
	Huron	16,700	16,400	98
	Knox	14,500	14,200	98
	Lorain	82,100	81,100	99
Medina	28,400	28,000	99	
Portage	38,900	38,400	99	
Richland	43,400	42,600	98	
Trumbull	79,900	78,800	99	
Tuscarawas	28,000	27,300	97	
	PENNSYLVANIA			
	Mercer	43,200	41,700	96
Station Totals		838,200	823,400	98
Net Weekly Circulation (1974-75)				200,900
Average Daily Circulation (1974-75)				71,000

Ohio—Canton

WJAN

Ch. 17

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 260-kw max. & 230-kw horizontal visual, 47.9-kw max. & 42.6-kw horizontal aural. Antenna: 450-ft. above av. terrain, 448-ft. above ground, 1613-ft. above sea level.

Latitude 40° 51' 04"
Longitude 81° 16' 37"

Transmitter: U.S. Rt. 62, Cal. Ave. & Reno Rd., Louisville, O.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: UPI.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WJAN Ref: FCC File No. BPCT-4150 Granted 8/26/68

© American Map Co., Inc., N.Y., No. 14244

WJAN

Licensee: Janson Industries, Box 8110, Canton, O.

Studio: U.S. Rt. 62, Cal. Ave. & Reno Rd., Louisville, O.; Box 8080, Canton (44711).

Telephone: 216-875-5542.

Ownership: General partnership consisting of Richard Wilford Janson, 45%; Raymond Kenneth Janson, 32.5%; Russell Corliss Janson, 22.5%. Janson Industries is a stage & TV contracting co.

Began Operation: Jan. 1, 1967.

Represented (sales) by Gert Bunchez & Assoc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

ROBERT M. CARANO, general manager.
HERB BURKE, director of sales.
DENNY HAZEN, news director.
KATE RUDA, program director.
SHARON HENDERSON, accounting.
KEN HISSONG, operations manager.
DALE LAMM, chief engineer.

DIGEST OF RATE CARD NO. 7

(Sept. 14, 1974)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—Sign-on-4 p.m., daily.	\$363.00	\$219.00	\$133.00	\$28.00*	\$14.00*

*Class A—7-11 p.m., daily.

Net Weekly Circulation	State County	Total Households	TV Households %
OHIO			
	Carroll	8,400	8,200 98
	Harrison	6,100	5,900 97
	Holmes	6,400	5,900 93
Between 5-24%	Knox	14,500	14,200 98
	Stark	124,700	122,800 98
	Summit	182,500	180,200 99
	Tuscarawas	28,000	27,300 97
	Wayne	28,700	27,800 97
Station Totals		399,300	392,300 98
Net Weekly Circulation (1974-75)			45,100
Average Daily Circulation (1974-75)			10,100

Ohio—Cincinnati



WCPO-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw max. & 282-kw horizontal visual, 63.1-kw max. & 56.2-kw horizontal aural. Antenna: 1019-ft. above av. terrain, 909-ft. above ground, 1749-ft. above sea level.

Latitude 39° 07' 31"
Longitude 84° 29' 57"

Transmitter: 2345 Symmes St.

TV tape: Recording facilities.

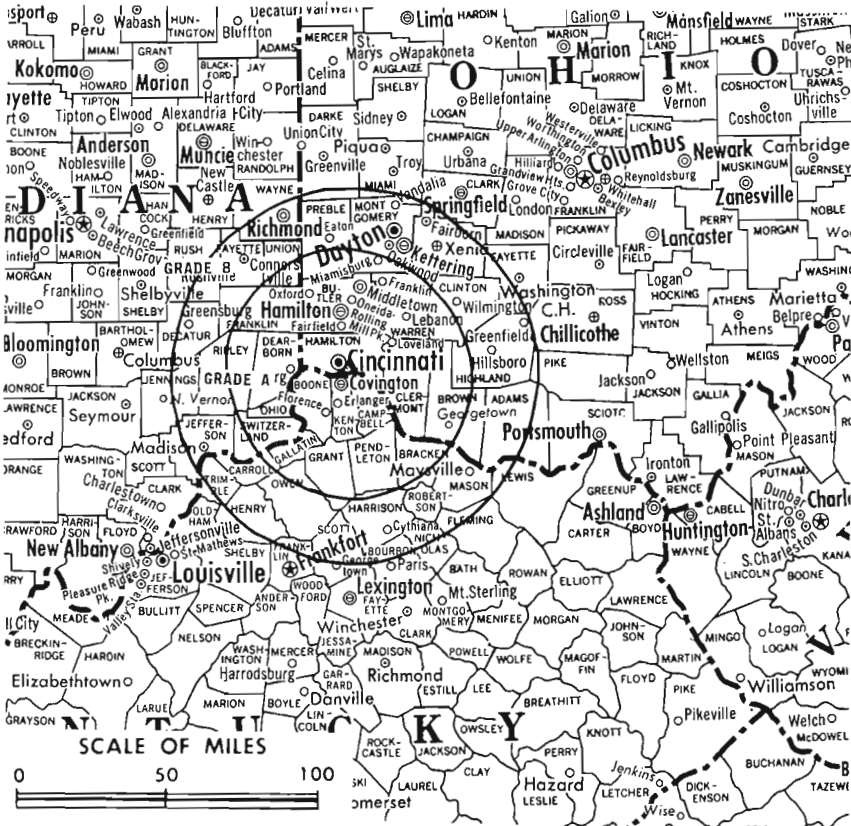
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: CBS.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WCPO-TV Ref: FCC File No. BPCT-6555 Granted 7/18/67

©American Map Co., Inc., N.Y., No. 14244

WCPO-TV

Licensee: Scripps-Howard Broadcasting Co., 500 Central Ave. (45202).

Studio: 500 Central Ave.

Telephone: 513-721-9900. TWX No.: 810-461-2690.

Ownership: Scripps-Howard Broadcasting Co., 100%. Publisher of Cincinnati Post & Times-Star, as well as other newspapers. Also owns WEWS, Cleveland; WMC-TV, WMC & FM, Memphis; WNOX, Knoxville; WPTV, West Palm Beach, Fla.; KTEW, Tulsa, Okla. For officers of Scripps-Howard Broadcasting Co., see WEWS, Cleveland, Ohio. For Scripps-Howard newspapers, see Newspaper Ownership of TV Stations.

Began Operation: July 26, 1949.

Represented (sales) by Blair Television; Paul Mulvihill Ltd. (Canada).

Represented (legal) by Dempsey & Koplovitz.

Personnel:

ROBERT D. GORDON, vice president & general manager.
F. BEN HEVEL, assistant general manager.
AL SCHOTTELKOTTE, v.p., news.
J. DONALD HOWE, general sales manager.
J. B. CHASE, sales manager.
C. NORMAN REEVES, production manager.
J. ALBERT CALLAHAN, director, information services.
EARL CORBETT, commercial manager.
BERNARD BORDEN, film director.
ARCHIE MILLER, chief engineer.
TOM BLANK, business manager.

DIGEST OF RATE CARD NO. 27 (Sept. 20, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.					
\$2000	\$1250	\$800	\$600	\$1700*	\$850*

*Class AAA—8-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$1750.

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA				
	Dearborn	10,300	10,100	98
	Fayette	9,400	9,200	98
	Franklin	5,400	5,200	96
	Ohio	1,800	1,800	99
	Ripley	7,900	7,600	97
	Switzerland	2,200	2,100	96
	Union	2,500	2,400	97
	Wayne	27,200	26,600	98
KENTUCKY				
	Boone	11,400	11,300	99
	Bourbon	6,900	6,700	97
	Bracken	2,800	2,700	97
	Campbell	29,000	28,700	99
	Carroll	3,300	3,200	97
	Fleming	4,100	3,900	96
	Franklin	13,200	12,900	98
	Gallatin	1,800	1,800	97
	Grant	4,600	4,500	97
	Harrison	5,300	5,100	97
	Kenton	46,100	45,700	99
	Mason	5,900	5,700	97
	Nicholas	2,300	2,200	95
	Owen	3,100	3,000	96
	Pendleton	3,600	3,500	98
	Robertson	700	700	97
	Rowan	4,800	4,600	95
	Trimble	1,700	1,700	97
OHIO				
	Adams	7,600	7,200	94
	Brown	9,500	9,200	96
	Butler	78,500	77,300	98
	Clermont	32,000	31,500	98
	Clinton	10,700	10,500	98
	Hamilton	310,100	304,300	98
	Highland	10,900	10,600	97

(Continued on page 623-b)

Station Totals	1,284,600	1,259,500	98
Net Weekly Circulation (1974-75)			828,400
Average Daily Circulation (1974-75)			530,300

Ohio—Cincinnati



WKRC-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 303-kw visual, 30.3-kw aural. Antenna: 1000-ft. above av. terrain, 971-ft. above ground, 1746-ft. above sea level.

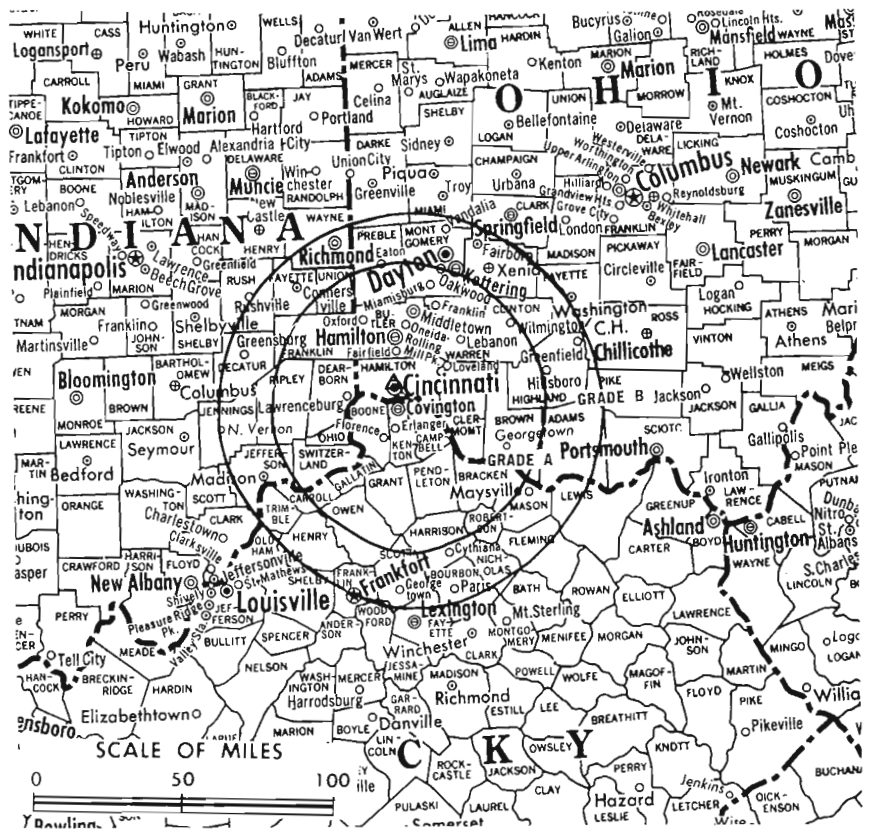
Latitude 39° 06' 58.4"
Longitude 84° 30' 05.0"

Transmitter: 1906 Highland Ave.
TV tape: Recording facilities.
Color: Network, live, film, slide & tape.

News Wire Service: AP.
Facsimile Service: AP.
News Film Service: ABC.
AM Affiliate: WKRC, 5-kw, (1-kw night), 550 kHz (CBS).
FM Affiliate: WKRC, 10-kw, 101.9 MHz (No. 270), 875-ft.
Studio: 1906 Highland Ave.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WKRC-TV Ref: FCC File No. BMPCT—6846 Granted 8/20/68

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WKRC-TV

Licensee: Taft Broadcasting Co., 1906 Highland Ave. (45219).
Telephone: 513-651-1200. TWX No.: 513-577-1617.
Ownership: 28% of stock is held by the Taft-Ingalls families; remainder is traded on New York Stock Exchange. Officers: Charles S. Mechem Jr., chmn. of board; David S. Ingalls, vice chmn. of board; Dudley S. Taft, pres.; John L. McClay, exec. v.p.; Earl Beall, L. D. Bolton II, Donald L. Chapin, Ro Grignon, William H. Hansher, Frederick H. von Stade & Robert C. Wiegand, v.p.s.; George E. Castrucci, v.p., finance; Charles D. Lindberg, secy. Also owns WTVN-TV, WTVN & FM, Columbus; WBRC-TV, Birmingham, Ala.; WGR-TV, WGR & WGRQ(FM), Buffalo, N.Y.; WDAF-TV, WDAF & KYYS(FM), Kansas City, Mo.; WTAF-TV, Philadelphia; KQV & WDVE(FM), Pittsburgh, Pa. Taft also owns Hanna-Barbera Productions; Taft, H-B Program Sales; Cinemobile Systems Inc.; Taft Travel Agency; Kings Island & 50% interest in Family Leisure Centers Inc., owners of Kings Dominion and Carowinds Amusement Parks.

Began Operation: April 4, 1949.
Represented (sales) by Harrington, Righter & Parsons.
Represented (legal) by Koteen & Burt.

Personnel:
DUDLEY S. TAFT, president.
DON CHAPIN, vice president, sales.
ROBERT C. WIEGAND, vice president & general manager.
JIM O'SHIELDS, general sales manager.
RANDY SMITH, national sales manager.
GUS BAILEY, program director.
RAY OWEN, chief engineer.
BOB GILMARTIN, news director.
JOHN HILL, film director.

DIGEST OF RATE CARD NO. A39—(Jan. 7, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7:30-10:30 p.m., daily.
\$1900.00 Graded rates apply*

*Highest rate: \$1300.

NETWORK BASE HOURLY RATE: \$1900.

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA				
	Dearborn	10,300	10,100	98
	Fayette	9,400	9,200	98
	Franklin	5,400	5,200	96
	Ohio	1,800	1,800	99
	Ripley	7,900	7,600	97
	Switzerland	2,200	2,100	96
	Union	2,500	2,400	97
	Wayne	27,200	26,600	98
KENTUCKY				
	Boone	11,400	11,300	99
	Bracken	2,800	2,700	97
	Campbell	29,000	28,700	99
	Carroll	3,300	3,200	97
	Fleming	4,100	3,900	96
	Franklin	13,200	12,900	98
	Gallatin	1,800	1,800	97
50% & Over	Grant	4,600	4,500	97
	Harrison	5,300	5,100	97
	Kenton	46,100	45,700	99
	Mason	5,900	5,700	97
	Owen	3,100	3,000	96
	Pendleton	3,600	3,500	98
	Robertson	700	700	97
OHIO				
	Adams	7,600	7,200	94
	Brown	9,500	9,200	96
	Butler	78,500	77,300	98
	Clermont	32,000	31,500	98
	Clinton	10,700	10,500	98
	Hamilton	310,100	304,300	98
	Highland	10,900	10,600	97
	Preble	12,200	12,000	99
	Warren	26,300	25,900	98

(Continued on page 629-b)

Station Totals	1,224,400	1,200,800	98
Net Weekly Circulation (1974-75)			773,400
Average Daily Circulation (1974-75)			438,400

Ohio—Cincinnati



WLWT



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 680-ft. above av. terrain, 583-ft. above ground, 1411-ft. above sea level.

Latitude 39° 07' 28.3"
Longitude 84° 31' 18"

Transmitter: 2222 Chickasaw St., Clifton Heights.

Studio: 140 W. 9th St.

TV tape: Recording facilities.

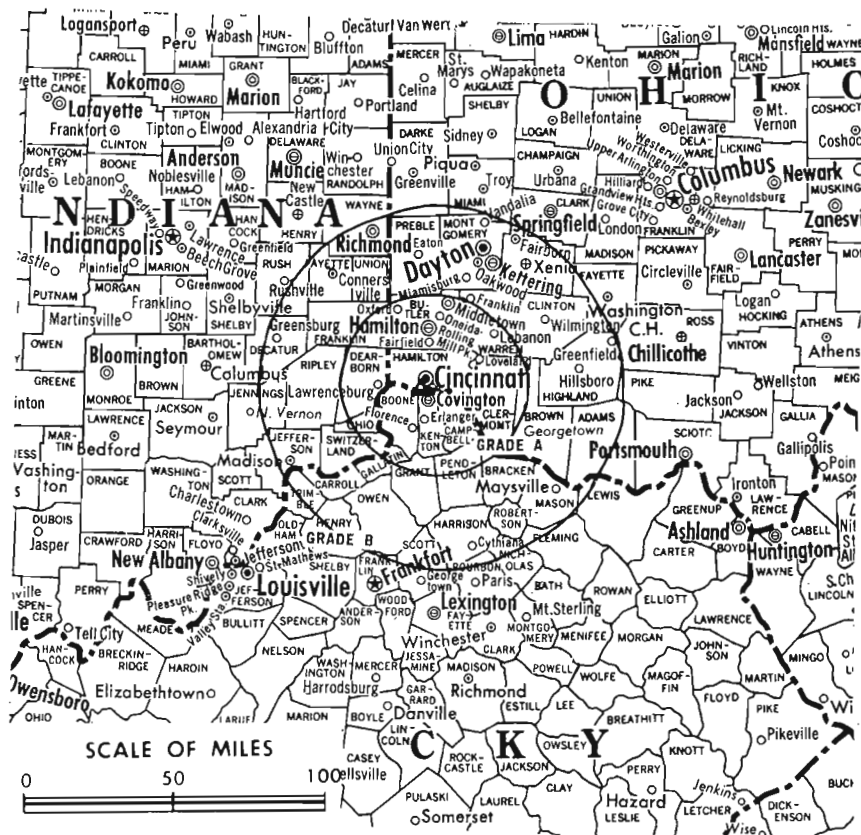
Color: Network, live, film, slide & tape.

News Wire Service: AP. Facsimile Service: AP. News Film Service: NBC.

Represented (engineering) by Jules Cohen & Associates.

Represented (legal) by Dow, Lohnes & Albertson.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WLWT Ref: FCC File No. BPCT-914 Granted 12/10/52

©American Map Co., Inc., N.Y., No. 14244

WLWT

Licensee: Multimedia of Ohio Inc., 140 W. 9th St. (45202).

Telephone: 513-352-5000. TWX No.: 810-461-2610.

Ownership: Multimedia Inc., 100%. For officers & other interests, see WFBC-TV, Greenville, S.C.

Begin Operation: Feb. 9, 1948. Sale to present owner by Avco Bcstg. Corp. approved by FCC Jan. 16, 1976 (Television Digest, Vol. 15:24).

Represented (sales) by Katz Television.

Personnel:

WALTER E. BARTLETT, general manager.
BILL SPIEGEL, program director.
MARK CONRAD, director, television sales.
JOHN D. LIVOTI, sales manager.
ELIZABETH W. STILZ, communications director.
ROBERT McCALL, news director.
LOUIS J. RAINONE, production manager.
EDWIN DOOLEY, chief engineer.
TOM STOREY, film director.
KARL M. WIENER, treasurer.

DIGEST OF RATE CARD NO. A40—(June 14, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6-11 p.m., daily.

\$2500 \$1625 \$1100 \$700 On request

NETWORK BASE HOURLY RATE: \$1850.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Dearborn	10,300	10,100	98
	Fayette	9,400	9,200	98
	Franklin	5,400	5,200	96
	Ohio	1,800	1,800	99
	Ripley	7,900	7,600	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA—(Continued)			
	Switzerland	2,200	2,100	96
	Union	2,500	2,400	97
	KENTUCKY			
	Boone	11,400	11,300	99
	Bracken	2,800	2,700	97
	Campbell	29,000	28,700	99
	Carroll	3,300	3,200	97
	Fleming	4,100	3,900	96
	Gallatin	1,800	1,800	97
Grant	4,600	4,500	97	
Harrison	5,300	5,100	97	
Kenton	46,100	45,700	99	
Mason	5,900	5,700	97	
Owen	3,100	3,000	96	
Pendleton	3,600	3,500	98	
Robertson	700	700	97	
OHIO				
Adams	7,600	7,200	94	
Brown	9,500	9,200	96	
Butler	78,500	77,300	98	
Clermont	32,000	31,500	98	
Clinton	10,700	10,500	98	
Hamilton	310,100	304,300	98	
Highland	10,900	10,600	97	
Preble	12,200	12,000	99	
Warren	26,300	25,900	98	
Between 25-49%	INDIANA			
	Jefferson	9,300	9,000	97
	Wayne	27,200	26,600	98
	KENTUCKY			
	Bourbon	6,900	6,700	97
Clark	9,400	9,100	96	
Franklin	13,200	12,900	98	
Lewis	4,100	3,900	95	
(Continued on next page)				
Station Totals		1,247,900	1,224,000	98
Net Weekly Circulation (1974-75)			719,400	
Average Daily Circulation (1974-75)			447,700	

WKRC-TV, Cincinnati
(Arbitron Data Continued)

Ohio

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	INDIANA			
	Jefferson	9,300	9,000	97
	KENTUCKY			
	Bourbon	6,900	6,700	97
	Clark	9,400	9,100	96
	Nicholas	2,300	2,200	95
	Scott	6,200	6,000	96
	Trimble	1,700	1,700	97
	OHIO			
	Darke	16,900	16,600	98
	Fayette	9,500	9,300	98
	Greene	37,500	36,900	99
	Miami	30,800	30,400	99
	Montgomery	204,400	201,900	99
	Ross	20,000	19,500	97
Between 5-24%	INDIANA			
	Decatur	8,100	7,900	97
	Jennings	6,400	6,200	97
	Randolph	11,100	10,800	98
	KENTUCKY			
	Bath	3,500	3,300	94
	Estill	4,400	4,000	91
	Henry	3,900	3,800	97
	Lewis	4,100	3,900	95
	Madison	13,800	13,100	95
	Mercer	6,300	6,100	96
	Montgomery	5,800	5,500	94
	Powell	2,600	2,400	91
	Rowan	4,800	4,600	95
	Shelby	6,900	6,700	98
OHIO				
Champaign	10,700	10,500	98	
Clark	51,800	51,100	99	
Logan	13,300	13,000	98	
Shelby	12,600	12,400	98	

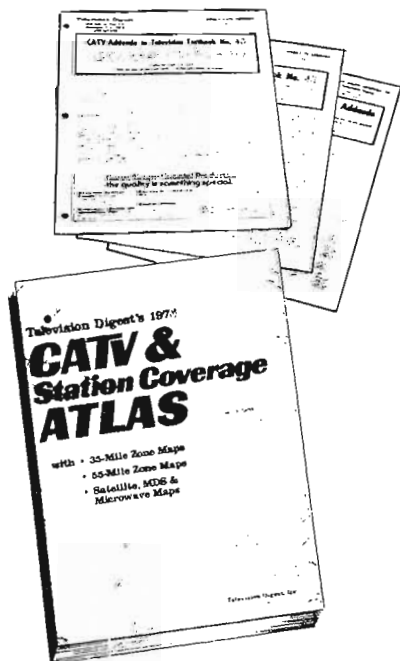
WLWT, Cincinnati
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	KENTUCKY—(Continued)				
	Montgomery	5,800	5,500	94	
	Nicholas	2,300	2,200	95	
	Scott	6,200	6,000	96	
	OHIO				
	Miami	30,800	30,400	99	
	Montgomery	204,400	201,900	99	
	Between 5-24%	INDIANA			
		Decatur	8,100	7,900	97
		Randolph	11,100	10,800	98
		Rush	7,300	7,200	99
		KENTUCKY			
		Bath	3,500	3,300	94
		Breathitt	4,500	4,000	89
		Henry	3,900	3,800	97
Mercer		6,300	6,100	96	
Powell		2,600	2,400	91	
Rowan		4,800	4,600	95	
Shelby		6,900	6,700	98	
Trimble		1,700	1,700	97	
OHIO					
Champaign		10,700	10,500	98	
Clark	51,800	51,100	99		
Darke	16,900	16,600	98		
Fayette	9,500	9,300	98		
Greene	37,500	36,900	99		
Lawrence	21,300	20,800	98		
Ross	20,000	19,500	97		
Scioto	28,300	27,500	97		
Shelby	12,600	12,400	98		

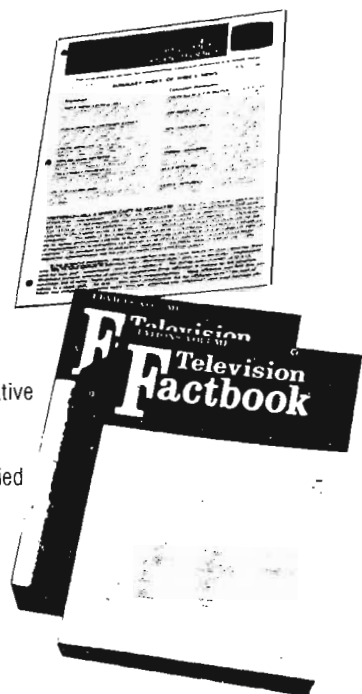
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Ohio—Cincinnati-Newport, Ky.

WXIX-TV

Ch. 19



Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1900-kw max. & 925-kw horizontal visual, 287-kw max. & 140-kw horizontal aural. Antenna: 919-ft. above av. terrain, 1022-ft. above ground, 1749-ft. above sea level.

Latitude 39° 07' 19"
Longitude 84° 32' 52"

Transmitter: Bald Knob, 2400 Lehman Rd. near State Ave.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Studio: 10490 Taconic Terrace, Cincinnati (45215).

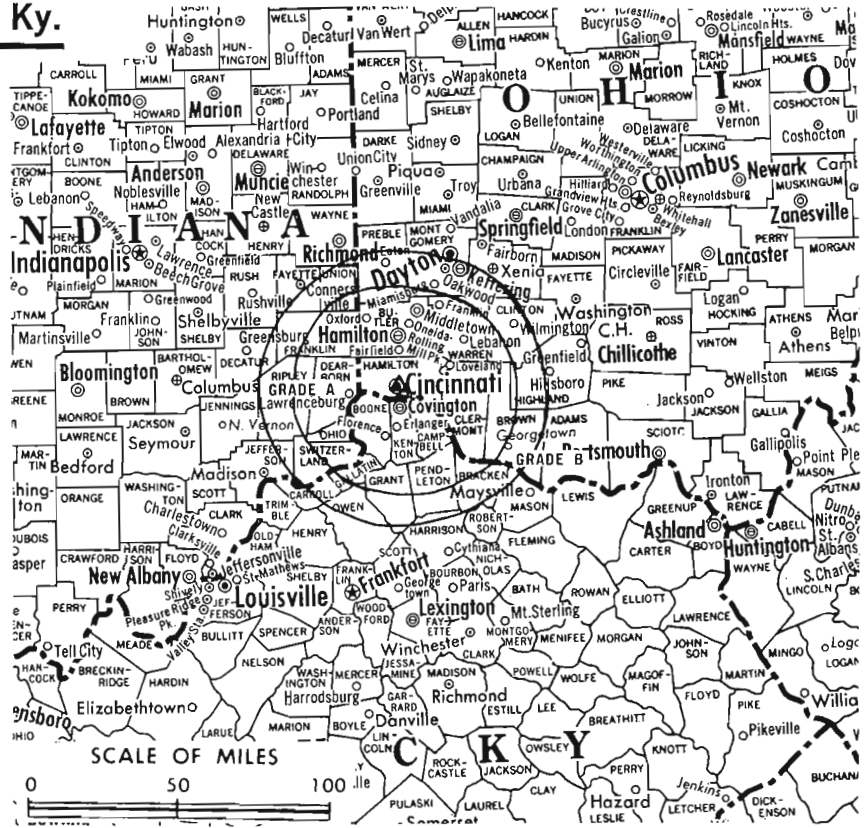
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WXIX-TV Ref: FCC File No. BMPCT-6782 Granted 5/8/68

© American Map Co., Inc., N.Y., No. 14244

WXIX-TV

Network Service: NBC, ABC & CBS on a per-program basis.

Licensee: Metromedia Inc.

Telephone: 513-772-1919. TWX No.: 810-461-2439.

Ownership: Metromedia Inc. For other interests, see WNEW-TV, New York, N.Y.

Began Operation: Aug. 1, 1968. Sale to Metromedia by U.S. Communications Corp. approved by FCC Aug. 9, 1972 (Television Digest, Vol. 12:33).

Represented (sales) by Metro TV Sales.

Represented (engineering) by Lohnes & Culver.

Personnel:

ALLAN W. GINSBERG, vice president & general manager.
MARIANNE FAULKNER, v.p. & business manager.
JAMES D. PARKER, v.p. & chief engineer.
JOSEPH MAZZA, general sales manager.
MIKE POLATSCHÉK, local sales manager.
SANDRA PASTOOR, program & public affairs manager.
PAT STIPHOUT, advertising & promotion manager.
ROBERT WOLPERT, production manager.

DIGEST OF RATE CARD NO. 10—(March 1, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class A—3-11 p.m., Mon.-Sat.; noon-11 p.m., Sun.	\$800.00	\$600.00	\$400.00	\$300.00	Graded rates apply*

*Highest rate: \$220.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Dearborn	10,300	10,100	98
	Ohio	1,800	1,800	99
	KENTUCKY			
	Boone	11,400	11,300	99
Campbell	29,000	28,700	99	
Franklin	13,200	12,900	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY—(Continued)			
	Grant	4,600	4,500	97
	Kenton	46,100	45,700	99
	Mason	5,900	5,700	97
	Rowan	4,800	4,600	95
Between 25-49%	OHIO			
	Brown	9,500	9,200	96
	Butler	78,500	77,300	98
	Clermont	32,000	31,500	98
	Hamilton	310,100	304,300	98
	Warren	26,300	25,900	98
	INDIANA			
	Fayette	9,400	9,200	98
	Ripley	7,900	7,600	97
	Switzerland	2,200	2,100	96
Union	2,500	2,400	97	
Wayne	27,200	26,600	98	
Between 5-24%	KENTUCKY			
	Bracken	2,800	2,700	97
	Carroll	3,300	3,200	97
	Clark	9,400	9,100	96
	Gallatin	1,800	1,800	97
	Owen	3,100	3,000	96
Pendleton	3,600	3,500	98	
Robertson	700	700	97	
Trimble	1,700	1,700	97	
Between 5-24%	OHIO			
	Clinton	10,700	10,500	98
	Fayette	9,500	9,300	98
	Highland	10,900	10,600	97
Between 5-24%	INDIANA			
	Franklin	5,400	5,200	96
Henry	18,500	18,100	98	

(Continued on page 623-b)

Station Totals	1,516,900	1,489,500	98
Net Weekly Circulation (1974-75)			503,900
Average Daily Circulation (1974-75)			246,000

Ohio—Cleveland



WEWS



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 93.3-kw visual, 10-kw aural. Antenna: 1020-ft. above av. terrain, 851-ft. above ground, 1950-ft. above sea level.

Latitude 41° 22' 27"
Longitude 81° 43' 06"

Transmitter: Parma, Ohio.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: ABC.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

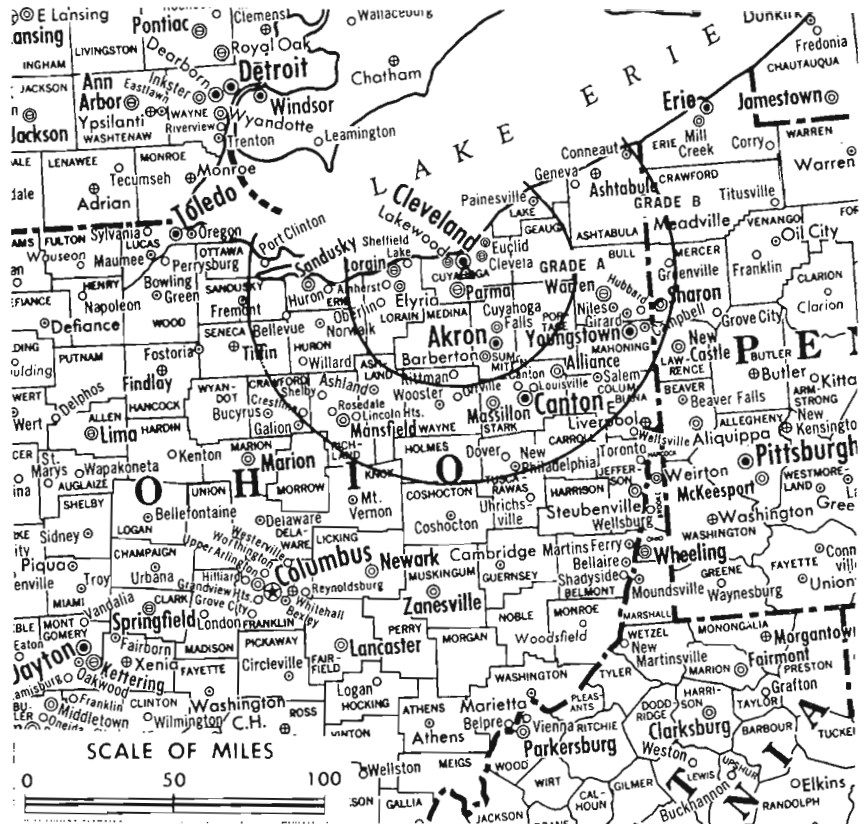
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WEWS Ref: FCC File No. BPCT—1291 Granted 5/28/53

©American Map Co., Inc., N.Y., No. 14244

WEWS

Licensee: Scripps-Howard Broadcasting Co., 3001 Euclid Ave.

Studio: 3001 Euclid Ave. (44115).

Telephone: 216-432-1500. TWX No.: 810-421-8593.

Ownership: Licensed to Scripps-Howard Broadcasting Co., the majority of whose stock is owned by The E. W. Scripps Co., which owns Cleveland Press, Cincinnati Post and Times-Star, Kentucky Post & Times Star (Covington) and Columbus (O.) Citizen-Journal. For other newspaper holdings, see Scripps-Howard in Newspaper Ownership of TV Stations. Scripps-Howard Bcstg. Co. also owns WCPO-TV, Cincinnati; WNOX, Knoxville; WMC-TV, WMC & FM, Memphis; WPTV, West Palm Beach, Fla. & KTEW, Tulsa, Okla.

Began Operation: Dec. 17, 1947.

Represented (sales) by Blair Television; Paul Mulvihill Ltd. (Canada).

Represented (legal) by Dempsey & Koplovitz.

Personnel:

DONALD L. PERRIS, president.

EDWARD D. CERVENAK, general manager.

JAY S. KERKES, exec. asst. to general manager.

JAMES E. SMITH, asst. general manager for sales.

PETER HLINKA, Ohio sales manager.

PAT KENNEY, national sales manager.

JAMES KNIGHT, regional sales manager.

ERNEST E. SINDELAR, station manager.

WILLIAM F. BAKER, program director.

FRED GRIFFITH, public affairs director.

ALAN BUSH, operations director.

JAMES E. BLOYD, vice president & chief engineer.

GARRY H. RITCHIE, news director.

DIGEST OF RATE CARD NO. 33—(July 1, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.

\$3200 \$2000 \$1200 \$875 \$3200 \$1600

NETWORK BASE HOURLY RATE: \$3350.

(Station also received in Canadian markets)

Net Weekly Circulation	State County	Total Households	TV Households	%
	OHIO			
	Ashland	14,900	14,700	99
	Ashtabula	33,400	32,700	98
	Carroll	8,400	8,200	98
	Coshocton	12,900	12,400	96
	Crawford	17,900	17,500	98
	Cuyahoga	555,100	547,000	99
	Erie	25,600	25,200	98
	Geauga	19,800	19,400	98
	Holmes	6,400	5,900	93
50% & Over	Huron	16,700	16,400	98
	Lake	61,700	61,200	99
	Lorain	82,100	81,100	99
	Medina	28,400	28,000	99
	Portage	38,900	38,400	99
	Richland	43,400	42,600	98
	Stark	124,700	122,800	98
	Summit	182,500	180,200	99
	Trumbull	79,900	78,800	99
	Tuscarawas	28,000	27,300	97
	Wayne	28,700	27,800	97
	OHIO			
	Columbiana	38,600	37,900	98
	Knox	14,500	14,200	98
Between 25-49%	Seneca	19,000	18,700	98
	PENNSYLVANIA			
	Crawford	29,500	28,000	95
	Mercer	43,200	41,700	96
	OHIO			
	Hancock	22,200	21,800	98
	Hardin	12,500	12,200	97
	Harrison	6,100	5,900	97
Between 5-24%	Mahoning	102,100	100,700	99
	Morrow	8,000	7,900	98
	Ottawa	13,900	13,700	99
	Sandusky	21,300	21,000	99
	Wyandot	7,200	7,000	98
Station Totals		1,747,500	1,718,300	98
Net Weekly Circulation (1974-75)				1,358,600
Average Daily Circulation (1974-75)				930,400

Ohio—Cleveland



WJW-TV

Ch. 8



Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: Directional, 1000-ft. above av. terrain, 775-ft. above ground, 1945-ft. above sea level.

Latitude 41° 21' 47"
Longitude 81° 42' 58"

TV tape: Recording facilities.

Transmitter: 4501 Pleasant Valley Rd.

AM Affiliate: WJW, 10-kw (5-kw night), 850 kHz.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS.

Represented (legal) by Warren Zwicky.

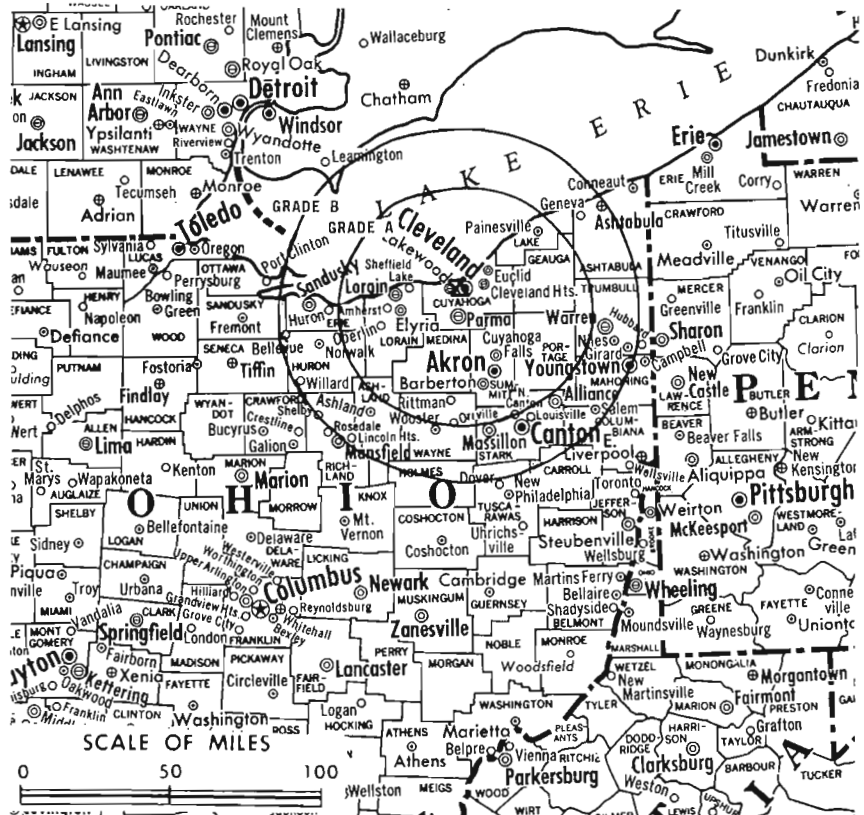
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WJW-TV Ref: FCC File No. BMAPCT-2527 Granted 10/21/54

© American Map Co., Inc., N.Y., No. 14244

WJW-TV

Licensee: Storer Broadcasting Co., 5800 S. Marginal Rd., Cleveland, Ohio (44103).

Studio: 5800 S. Marginal Rd., Cleveland, Ohio (44103).

Telephone: 216-431-8888. TWX No.: 216-574-9350.

Ownership: Storer Bcstg. Co., 1177 Kane Concourse, Miami Beach, Fla. For other interests, see listing under Group Ownership. Note: Sale of WJW pends.

Began Operation: Dec. 17, 1949. Sale to present owner by Empire Coil Co. Inc. (Herbert Mayer) approved by FCC Oct. 27, 1954 (Television Digest, Vol. 10:2, 44).

Represented (sales) by Storer Television Sales Inc.

Personnel:

CHUCK BERGESON, vice president & general manager.

JOSEPH CONWAY, station manager.

PATRICK BRADY, general sales manager.

HERMAN STERN, national sales manager.

ROBERT HUBER, program director.

DOMINICK ORTUSO, production manager.

JAMES B. PERKINS, chief engineer.

WILLIAM J. FEEST, news director.

DIGEST OF RATE CARD NO. 35—(Sept. 20, 1976)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.	
Class AA—7-11 p.m., daily.	\$4500	\$2600	\$1500	\$2700	\$2700	\$1350

NETWORK BASE HOURLY RATE: \$2550.

Net Weekly Circulation	State County	Total Households	TV Households	%
OHIO				
	Ashland	14,900	14,700	99
	Ashtabula	33,400	32,700	98
50% & Over	Carroll	8,400	8,200	98
	Coshocton	12,900	12,400	96
	Crawford	17,900	17,500	98
	Cuyahoga	555,100	547,000	99
	Erie	25,600	25,200	98

Net Weekly Circulation	State County	Total Households	TV Households	%
OHIO—(Continued)				
	Geauga	19,800	19,400	98
	Holmes	6,400	5,900	93
	Huron	16,700	16,400	98
	Lake	61,700	61,200	99
	Lorain	82,100	81,100	99
50% & Over	Medina	28,400	28,000	99
	Portage	38,900	38,400	99
	Richland	43,400	42,600	98
	Stark	124,700	122,800	98
	Summit	182,500	180,200	99
	Trumbull	79,900	78,800	99
	Tuscarawas	28,000	27,300	97
	Wayne	28,700	27,800	97
OHIO				
Between 25-49%	Columbiana	38,600	37,900	98
	Knox	14,500	14,200	98
	Seneca	19,000	18,700	98
PENNSYLVANIA				
	Crawford	29,500	28,000	95
OHIO				
	Hancock	22,200	21,800	98
	Harrison	6,100	5,900	97
	Mahoning	102,100	100,700	99
	Marion	22,200	21,900	98
Between 5-24%	Morrow	8,000	7,900	98
	Ottawa	13,900	13,700	99
	Sandusky	21,300	21,000	99
	Wood	30,900	30,400	98
	Wyandot	7,200	7,000	98
PENNSYLVANIA				
	Mercer	43,200	41,700	96
Station Totals		1,788,100	1,758,400	98
Net Weekly Circulation (1974-75)			1,355,600	
Average Daily Circulation (1974-75)			939,800	

(Station also received in Canadian markets)

Ohio—Cleveland



WKYC-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 905.5-ft. above ground, 1945-ft. above sea level.

Latitude 41° 23' 09.5"

Longitude 81° 41' 23.4"

Transmitter: 6600 Broadview Rd., Parma, O.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

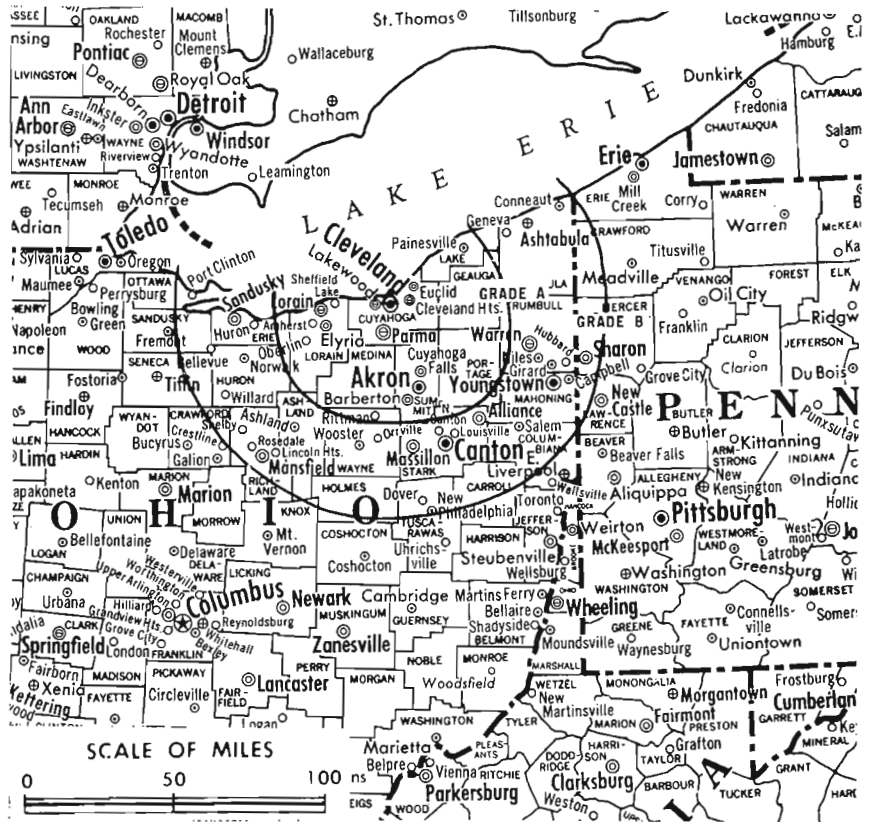
News Wire Service: AP, UPI.

Facsimile Service: AP.

News Film Service: NBC.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Total Households: © MSI
 Consumer Market Data as of 1/1/76.
 TV Homes: TV% and Circulation
 © 1976 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).



WKYC-TV Ref: FCC File No. BPCT-1789 Granted 1/12/54

© American M&P Co., Inc., N.Y., No. 14244

WKYC-TV

Licensee: National Broadcasting Co., 1403 East Sixth St. (44114).

Studio: 1403 East Sixth St.

Telephone: 216-696-1100. TWX No.: 216-574-9561.

Ownership: See WNBC-TV, New York, N.Y.

Begin Operation: Oct. 31, 1948 as NBC owned-&-operated outlet. Deal whereby station transferred to Westinghouse approved by FCC Dec. 21, 1955 and effective Jan. 15 (Television Digest, Vol. 11:21 & 12:3). Transfer from Westinghouse back to NBC under order by FCC approved Feb. 17, 1965 (Vol. 5:7-8, 25).

Personnel:

- NEAL VAN ELLS, v.p. & general manager.
- CHARLES GERBER, station manager.
- RAYMOND SMITH, manager of technical operations.
- CLIFFORD E. FORD, sales manager.
- MITCH TURNER, national sales manager.
- ALAN TIMPSON, business manager.
- HUBERT PAYNE, local sales manager.
- JOSEPH E. ONDRICK, advertising & sales promotion manager.
- JOSEPH R. WEBER, production manager.
- CHARLES W. LARSEN, program director.
- RICHARD LOBO, news director.
- RICHARD Y. TREMBATH, editorial manager.

DIGEST OF RATE CARD NO. 10—(Feb. 2, 1976)

Hour 30 Min. 30 Sec. 20 Sec. 10 Sec.
 Class AAA—7:30-11 p.m., Mon.-Fri.; 7-11 p.m., Sat.-Sun.
 \$3000.00 \$2100.00 Graded rates apply*

*Highest rate: \$2200.

NETWORK BASE HOURLY RATE: \$3300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Ashland	14,900	14,700	99
	Ashtabula	33,400	32,700	98

Net Weekly Circulation	State County	Total Households	TV Households	%
OHIO—(Continued)				
50% & Over	Carroll	8,400	8,200	98
	Crawford	17,900	17,500	98
	Cuyahoga	555,100	547,000	99
	Erie	25,600	25,200	98
	Geauga	19,800	19,400	98
	Holmes	6,400	5,900	93
	Huron	16,700	16,400	98
	Lake	61,700	61,200	99
	Lorain	82,100	81,100	99
	Medina	28,400	28,000	99
	Portage	38,900	38,400	99
	Richland	43,400	42,600	98
	Stark	124,700	122,800	98
	Summit	182,500	180,200	99
Trumbull	79,900	78,800	99	
Tuscarawas	28,000	27,300	97	
Wayne	28,700	27,800	97	
Between 25-49%	OHIO			
	Coshocton	12,900	12,400	96
	Seneca	19,000	18,700	98
Between 5-24%	OHIO			
	Columbiana	38,600	37,900	98
	Harrison	6,100	5,900	97
	Knox	14,500	14,200	98
	Mahoning	102,100	100,700	99
PENNSYLVANIA	Morrow	8,000	7,900	98
	Ottawa	13,900	13,700	99
	Sandusky	21,300	21,000	99
PENNSYLVANIA	Crawford	29,500	28,000	95
	Lawrence	36,500	35,300	97
	Mercer	43,200	41,700	96
Station Totals		1,742,100	1,712,600	98
Net Weekly Circulation (1974-75)			1,325,300	
Average Daily Circulation (1974-75)			886,800	
(Station also received in Canadian markets)				

Ohio—Lorain-Cleveland

WUAB

Ch. 43

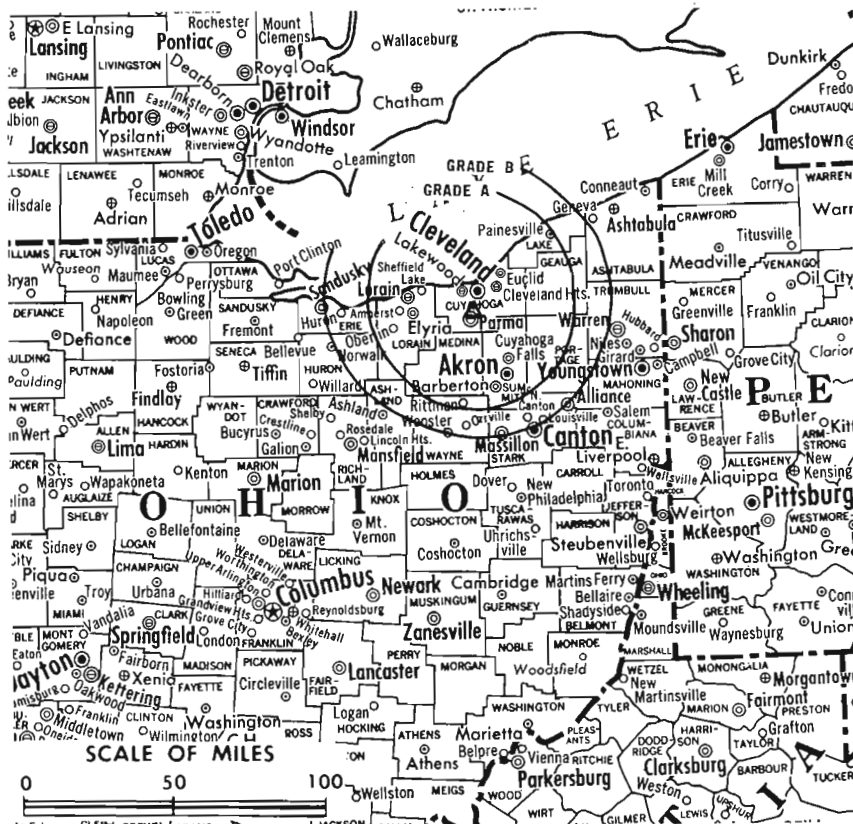


Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 1239-kw max. & 1030-kw horizontal visual, 248-kw max. & 220-kw horizontal aural. Antenna: 1070-ft. above av. terrain, 919-ft. above ground, 1971-ft. above sea level.
 Latitude 41° 22' 45.3"
 Longitude 81° 43' 11.7"
 Transmitter: 4800 Bruening Dr., Parma.

TV tape: Recording facilities.
 Color: Live, film, slide & tape.
 News Wire Service: UPI.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI
 Consumer Market Data as of 1/1/76.
 TV Homes: TV% and Circulation
 © 1976 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).



WUAB Ref: FCC File No. BMPCT-6813 Granted 6/24/68

© American Map Co., Inc., N.Y. No. 14244

WUAB

Licensee: WUAB Inc., 8443 Day Dr., Parma, Ohio (44129).

Studio: 8443 Day Dr., Parma, Ohio (44129).

Telephone: 216-845-6043.

Ownership: United Artists Bcstg., 64%; Kaiser Bcstg. Co., 36%.
 United Artists also owns radio WWSH-FM, Philadelphia & a controlling interest in Ponce Television Corp., licensee of WRIK-TV, Ponce, P.R. For other Kaiser interests, see WKBD-TV, Detroit, Mich. Note: Sale to Gaylord Bcstg. pends (Television Digest, Vol. 16:39).

Began Operation: Sept. 15, 1968.

Represented (sales) by Petry Television Inc.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

JACK J. MOFFITT, general manager.
 ROBERT HARTMAN, national sales manager.
 RON ST. CHARLES, program director.
 HARRY SYKORA, manager of engineering.
 ED FLEMING, controller.

DIGEST OF RATE CARD NO. 5

(Sept. 8, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7-11 p.m., daily.

Available on request

Graded rates apply*

*Highest rate: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Cuyahoga	555,100	547,000	99
	Huron	16,700	16,400	98
	Lake	61,700	61,200	99

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO—(Continued)			
	Lorain	82,100	81,100	99
	Medina	28,400	28,000	99
	Portage	38,900	38,400	99
	Summit	182,500	180,200	99
Between 25-49%	OHIO			
	Ashland	14,900	14,700	99
	Ashtabula	33,400	32,700	98
	Coshocton	12,900	12,400	96
	Crawford	17,900	17,500	98
	Erie	25,600	25,200	98
	Geauga	19,800	19,400	98
	Hancock	22,200	21,800	98
	Richland	43,400	42,600	98
	Stark	124,700	122,800	98
Wayne	28,700	27,800	97	
Between 5-24%	OHIO			
	Carroll	8,400	8,200	98
	Columbiana	38,600	37,900	98
	Franklin	293,600	289,300	99
	Holmes	6,400	5,900	93
	Knox	14,500	14,200	98
	Mahoning	102,100	100,700	99
	Marion	22,200	21,900	98
	Morrow	8,000	7,900	98
	Ottawa	13,900	13,700	99
Sandusky	21,300	21,000	99	
Seneca	19,000	18,700	98	
Trumbull	79,900	78,800	99	
Tuscarawas	28,000	27,300	97	
PENNSYLVANIA				
Lawrence	36,500	35,300	97	
Station Totals		2,001,300	1,970,000	98
Net Weekly Circulation (1974-75)			733,700	
Average Daily Circulation (1974-75)			317,400	

(Station also received in Canadian markets)

Ohio—Columbus



WBNS-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 52.5-kw aural. Antenna: 710-ft. above av. terrain, 839-ft. above ground, 1549-ft. above sea level.

Latitude 39° 58' 13"
Longitude 83° 01' 27"

Transmitter: 770 Twin Rivers Dr.

TV tape: Recording facilities.

AM Affiliate: WBNS, 5-kw (1-kw night), 1460 kHz (CBS).

FM Affiliate: WBNS-FM, 54-kw, 97.1 MHz (No. 246), 400-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: Newsweek, Time-Life.

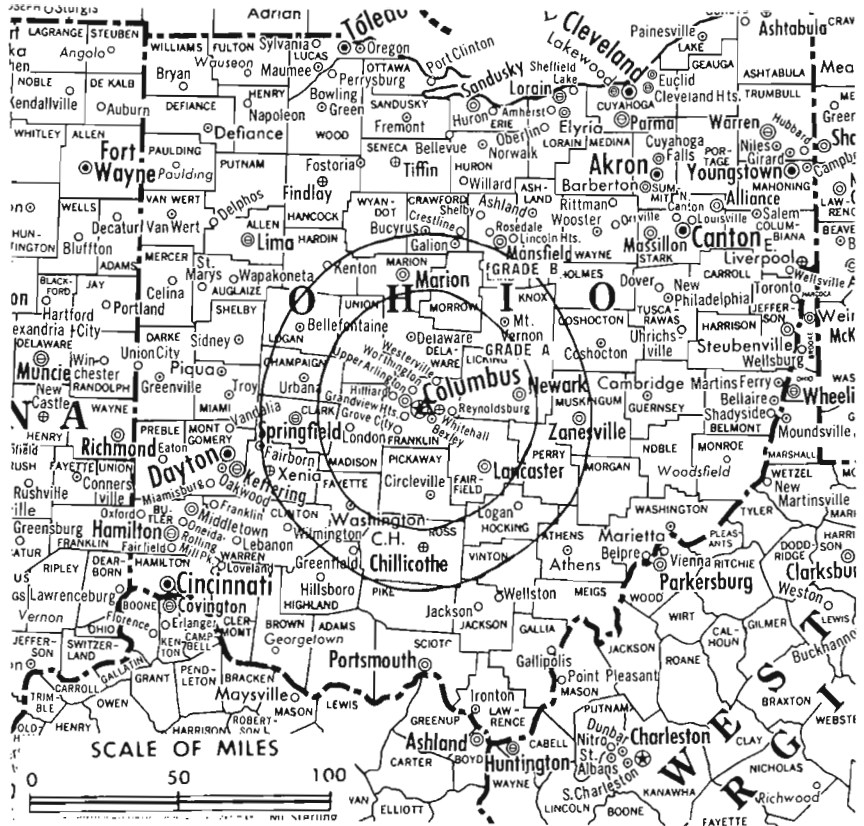
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WBNS-TV Ref: FCC File No. BPCT—2294 Granted 4/23/57

© American Map Co., Inc., N.Y., No. 14244

WBNS-TV

Licensee: WBNS-TV Inc., 770 Twin Rivers Dr., Columbus, Ohio (43216).

Studio: 770 Twin Rivers Dr., Columbus, Ohio (43216).

Telephone: 614-460-3700. TWX No.: 810-482-1619.

Ownership: WBNS-TV Inc., Richard M. Wolfe, pres. All outstanding stock in WBNS-TV Inc. is owned by Dispatch Printing Co., publishers of Columbus Dispatch, John F. Wolfe, publisher. WBNS-TV also owns WTHR(TV), Indianapolis, Ind.

Began Operation: Oct. 5, 1949.

Represented (sales) by Blair Television; Paul Mulvihill & Co. Ltd. (Canada).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

- RICHARD M. WOLFE, president.
- GENE D'ANGELO, vice president & general manager.
- ARNOLD ROUTSON, vice president & general sales manager.
- JOHN A. HALDI, vice president, programs.
- WILLIAM ORR, vice president, engineering.
- ROBERT FOSTER, national sales manager.
- LARRY G. LEESE, local sales manager.
- J. RONALD CASTELL, director of marketing.

- BILL VANCE, news director.
- ALVIN DOMPKE, production manager.
- DON KING, operations director.
- BETTY DIXON, film buyer.
- CHARLES WHITE, public service director.
- JAMES MOSKUS, director, CATV.

DIGEST OF RATE CARD NO. 22 REV.—(Jan. 1, 1976)

Hour	30 Min.	30 Sec.	10 Sec.
Class AAA—8-10 p.m., daily.			
\$3600	\$1800	\$1000	\$500
NETWORK BASE HOURLY RATE: \$1375.			

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Champaign	10,700	10,500	98
	Crawford	17,900	17,500	98
(Continued on page 643-b)				

Station Totals	1,140,200	1,117,100	97
Net Weekly Circulation (1974-75)			653,200
Average Daily Circulation (1974-75)			443,300

When it really counts...WBNS-TV



COLUMBUS, OHIO

Ohio—Columbus



WCMH-TV



(formerly WLWC)
Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 444-ft. above av. terrain, 576-ft. above ground, 1318-ft. above sea level.

Latitude 40° 01' 31"
Longitude 83° 01' 48"

Transmitter: 3165 Olentangy River Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

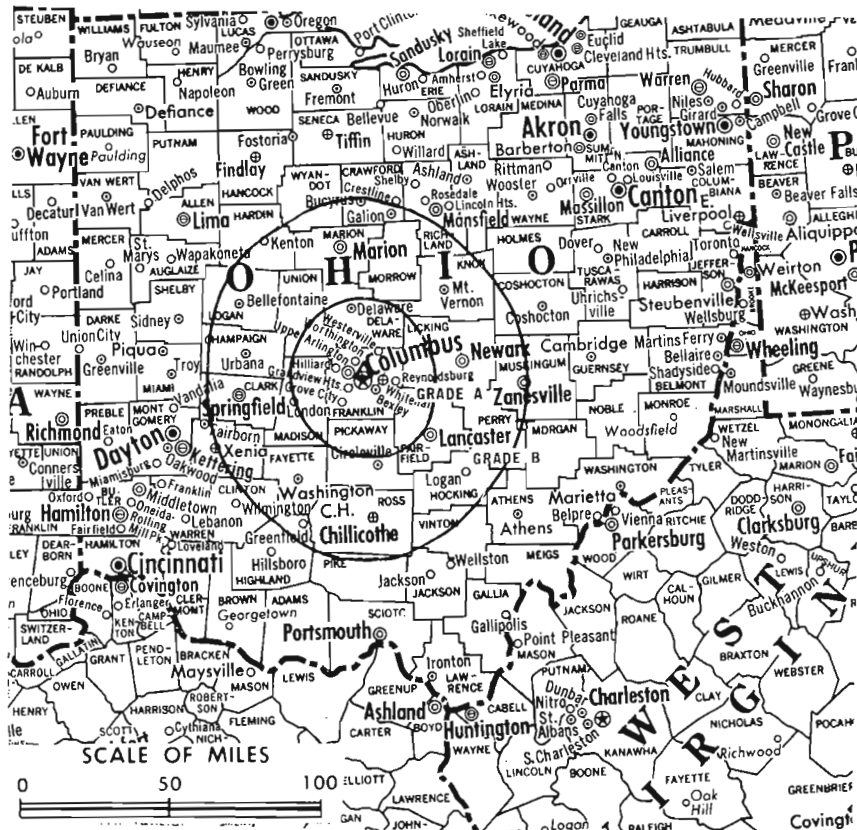
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WCMH-TV Ref: FCC File No. BPCT—918 Granted 12/10/52

©American Map Co., Inc., N.Y., No. 14244

WCMH-TV

Licensee: The Outlet Co., 3165 Olentangy River Rd., Columbus (43202).

Studio: 3165 Olentangy River Rd. Telephone: 614-263-5441.

Ownership: The Outlet Co. For officers & other interests, see WJAR-TV, Providence, R.I.

Began Operation: April 3, 1949. Sale to present owner by Avco Bcstg. Corp. approved by FCC Dec. 22, 1975 (Television Digest, Vol. 15:21, 52).

Represented (legal) by Sundlun, Tiranna & Scher.

Represented (sales) by Petry Television Inc.

Personnel:

- BENJAMIN McKEEL, vice president & general manager.
- CHARLES BRIGGS, local sales manager.
- DAVID J. MILLER, program director.
- MICHAEL McGIVERN, business manager.
- ROBERT WHEAT, promotion & publicity director.
- HUGH DEMOSS, managing news editor.
- ANN WALKER, director, community services.
- R. K. DYE, chief engineer.
- CAROL A. WITHERSPOON, production manager.
- JUANITA MITCHELL, film director.

DIGEST OF RATE CARD NO. A-3—(July 1, 1976)

Hour 30 Min. 30 Sec. 20 Sec. 8 Sec.

Class AA—7:30-11 p.m., daily.

\$1300 \$1000 \$700 \$700 \$350

NETWORK BASE HOURLY RATE: \$1300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Coshocton	12,900	12,400	96
	Crawford	17,900	17,500	98
	Delaware	16,200	16,000	99
	Fairfield	27,600	27,200	99
	Fayette	9,500	9,300	98

Net Weekly Circulation	State County	Total Households	TV Households	%
OHIO—(Continued)				
50% & Over	Franklin	293,600	289,300	99
	Hardin	12,500	12,200	97
	Hocking	7,200	7,000	97
	Knox	14,500	14,200	98
	Licking	37,600	37,000	99
	Logan	13,300	13,000	98
	Madison	9,800	9,500	97
	Marion	22,200	21,900	98
	Morrow	8,000	7,900	98
	Muskingum	28,800	28,100	98
	Perry	9,100	8,900	98
Pickaway	13,700	13,500	99	
Ross	20,000	19,500	97	
Union	8,900	8,700	98	
Between 25-49%	OHIO			
	Athens	16,600	16,000	96
	Champaign	10,700	10,500	98
	Clark	51,800	51,100	99
	Guernsey	14,300	13,900	97
	Jackson	9,900	9,600	97
	Morgan	4,500	4,300	96
Between 5-24%	Pike	6,600	6,400	96
	Richland	43,400	42,600	98
	Tuscarawas	28,000	27,300	97
	Vinton	3,500	3,400	97
	OHIO			
	Ashland	14,900	14,700	99
	Auglaize	13,500	13,200	98
Clinton	10,700	10,500	98	
Greene	37,500	36,900	99	
Highland	10,900	10,600	97	
Holmes	6,400	5,900	93	
Lawrence	21,300	20,800	98	
(Continued on page 643-b)				
Station Totals		963,000	943,900	98
Net Weekly Circulation (1974-75)			576,100	
Average Daily Circulation (1974-75)			365,800	

Ohio—Columbus



WTVN-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 535-ft. above av. terrain, 672-ft. above ground, 1400-ft. above sea level.

Latitude 40° 01' 02"
Longitude 83° 01' 07"

Transmitter: 350 W. Dodridge Rd.

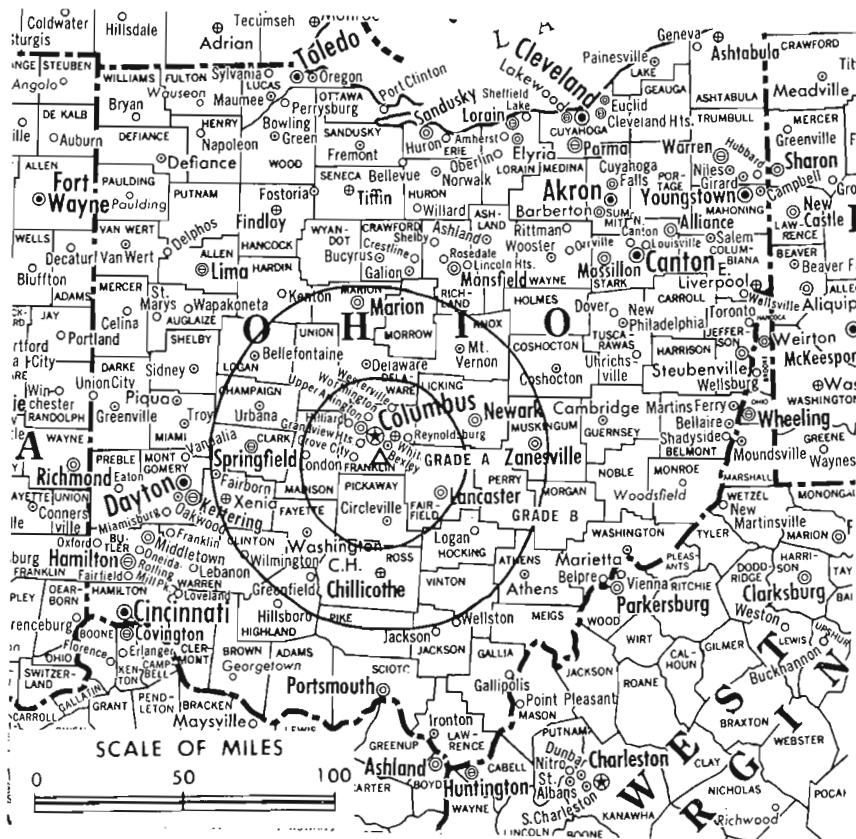
TV tape: Recording facilities.

AM Affiliate: WTVN, 5-kw, 610 kHz (ABC).

FM Affiliate: WTVN-FM, 25-kw, 96.3 MHz (No. 242), 560-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WTVN-TV Ref: FCC File No. BPCT-4870 Granted 5/22/75

©American Map Co., Inc. N.Y. No. 14244

WTVN-TV

Licensee: Taft Broadcasting Co., 753 Harmon Ave. (43223).

Studio: Harmon & Griggs Ave.

Telephone: 614-228-5801. TWX No.: 614-759-0448.

Ownership: See WKRC-TV, Cincinnati, O.

Began Operation: Sept. 29, 1949. Sale to present owners by Picture Waves Inc. approved by FCC Feb. 25, 1953 (Television Digest, Vol. 9:9).

Represented (legal) by Koteen & Burt.

Represented (sales) by Harrington, Righter & Parsons Inc.

Personnel:

- DUDLEY S. TAFT, president.
- JOHN L. McCLAY, executive vice president.
- FRED von STADE, v.p., general manager & film buyer.
- GEORGE COLES, general sales manager.
- BOB STETTNER, national sales manager.
- PAT CRAMER, program manager.
- GENE HODGES, news director.
- JERRY HELLARD, publicity & promotion director.
- JOHN OWEN, chief engineer.

DIGEST OF RATE CARD NO. 45—(March 29, 1976)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-11 p.m., daily.	\$3800				

Graded rates apply*

*Highest rate: \$900.

NETWORK BASE HOURLY RATE: \$1300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Champaign	10,700	10,500	98
	Clark	51,800	51,100	99
	Delaware	16,200	16,000	99
	Fairfield	27,600	27,200	99
	Fayette	9,500	9,300	98
Franklin	293,600	289,300	99	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO—(Continued)			
	Guernsey	14,300	13,900	97
	Hardin	12,500	12,200	97
	Highland	10,900	10,600	97
	Hocking	7,200	7,000	97
	Knox	14,500	14,200	98
	Licking	37,600	37,000	99
	Logan	13,300	13,000	98
	Madison	9,800	9,500	97
	Marion	22,200	21,900	98
	Morgan	4,500	4,300	96
	Morrow	8,000	7,900	98
	Muskingum	28,800	28,100	98
	Perry	9,100	8,900	98
Pickaway	13,700	13,500	99	
Pike	6,600	6,400	96	
Ross	20,000	19,500	97	
Union	8,900	8,700	98	
Vinton	3,500	3,400	97	
Between 25-49%	OHIO			
	Athens	16,600	16,000	96
	Coshocton	12,900	12,400	96
	Crawford	17,900	17,500	98
	Jackson	9,900	9,600	97
WEST VIRGINIA	Noble	4,000	3,800	95
	Washington	19,800	19,100	97
Between 5-24%	OHIO			
	Greenup	10,500	10,300	98
	Lewis	4,100	3,900	95
OHIO	Clinton	10,700	10,500	98
	Gallia	9,400	9,100	96
	Meigs	7,300	7,100	97
(Continued on page 643-b)				
Station Totals		938,500	919,800	98
Net Weekly Circulation (1974-75)			599,000	
Average Daily Circulation (1974-75)			375,400	

Ohio—Dayton



WDTN

(formerly WLWD)

Ch. 2



Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 510-ft. above av. terrain, 459-ft. above ground, 1395-ft. above sea level.

Latitude 39° 43' 05"
Longitude 84° 15' 21"

Transmitter: Frytown & W. Carrollton Rds.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC, Newsweek.

Represented (legal) by Hogan & Hartson.

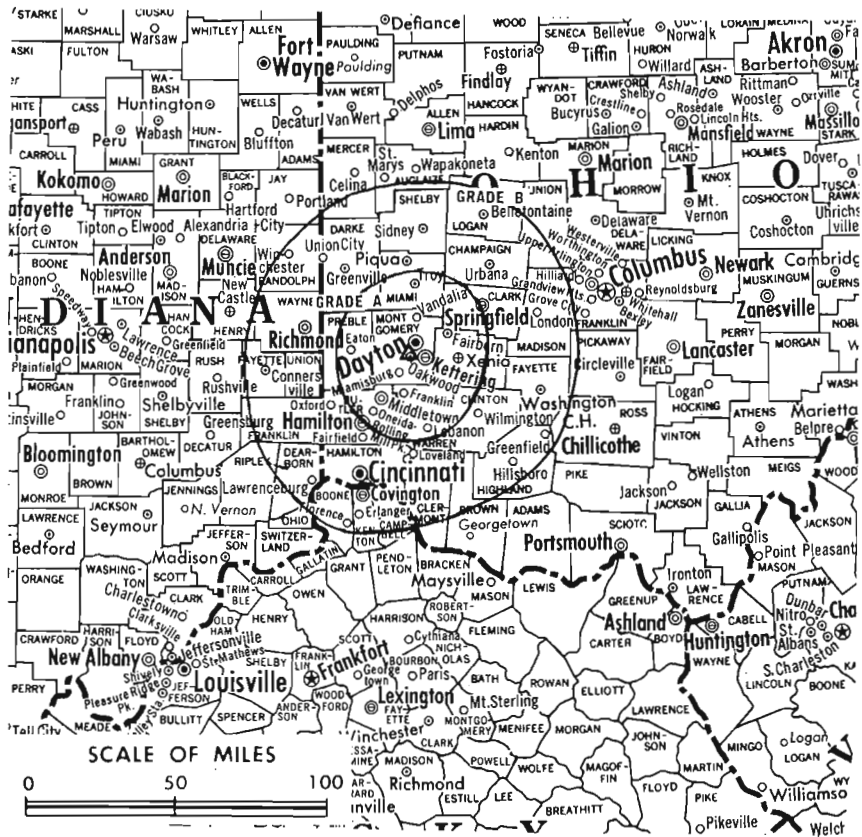
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WDTN Ref: FCC File No. BPCT-916 Granted 12/10/52

©American Map Co., Inc., N. Y., No. 14244

WDTN

Network Service: NBC.

Licensee: Grinnell Communications Corp., 4595 S. Dixie Ave., Dayton (45401).

Studio: 4595 S. Dixie Ave. Telephone: 513-293-2101.

Ownership: Trustees of Grinnell College, Grinnell, Iowa, 100%. Officers: Carolyn S. Bucksbaum, pres.; Warren E. Buffett, chmn.; A. Richard Turner, v.p.; Thomas R. Hutchison, secy.-treas.; Gardiner S. Dutton, dir.

Begin Operation: March 15, 1949. Sale to present owner by Avco Bcstg. Corp. approved by FCC April 28, 1976 (Television Digest, Vol. 15:25).

Represented (Sales) by Petry Television Inc.

Personnel:

RAY W. COLIE, exec. vice president & general manager.
DONALD MEINEKE, general sales manager.
JACK GOEBEL, national sales manager.
DON PRIJATEL, program director.
EDWIN HART, news director.
RONALD J. NIESS, promotion director.
HAROLD THOMPSON, chief engineer.

DIGEST OF RATE CARD NO. 1—(April 5, 1976)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	ID
Class AA—7:30-11 p.m., daily.	\$1500	\$1200	\$900		Graded rates apply*

*Highest rate: \$675.

NETWORK BASE HOURLY RATE: \$1650.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Union	2,500	2,400	97
	Wayne	27,200	26,600	98
50% & Over	OHIO			
	Auglaize	13,500	13,200	98
	Butler	78,500	77,300	98
	Champaign	10,700	10,500	98

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO—(Continued)			
	Clark	51,800	51,100	99
	Clinton	10,700	10,500	98
	Darke	16,900	16,600	98
	Greene	37,500	36,900	99
	Logan	13,300	13,000	98
	Mercer	11,100	10,900	98
	Miami	30,800	30,400	99
	Montgomery	204,400	201,900	99
	Preble	12,200	12,000	99
Between 25-49%	Shelby	12,600	12,400	98
	Warren	26,300	25,900	98
Between 25-49%	INDIANA			
	Fayette	9,400	9,200	98
	Randolph	11,100	10,800	98
	OHIO			
Between 25-49%	Allen	35,600	34,800	98
	Fayette	9,500	9,300	98
	INDIANA			
	Dearborn	10,300	10,100	98
Between 25-49%	Jay	8,700	8,400	97
	Ohio	1,800	1,800	99
	Switzerland	2,200	2,100	96
	KENTUCKY			
Between 25-49%	Boone	11,400	11,300	99
	Bracken	2,800	2,700	97
	Campbell	29,000	28,700	99
	Grant	4,600	4,500	97
	Kenton	46,100	45,700	99
Between 25-49%	Owen	3,100	3,000	96
	OHIO			
Between 25-49%	Brown	9,500	9,200	96
	Clermont	32,000	31,500	98
	Hamilton	310,100	304,300	98
	Hardin	12,500	12,200	97
	Highland	10,900	10,600	97
	Van Wert	10,700	10,500	98
Station Totals		1,131,300	1,112,300	98
Net Weekly Circulation (1974-75)			541,400	
Average Daily Circulation (1974-75)			337,600	

Ohio—Dayton



WHIO-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 200-kw visual, 38-kw aural. Antenna: 1140-ft. above av. terrain, 1096-ft. above ground, 2046-ft. above sea level.

Latitude 39° 44' 03"
Longitude 84° 14' 50"

Transmitter: 3316 Germantown St.
TV tape: Recording facilities.
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

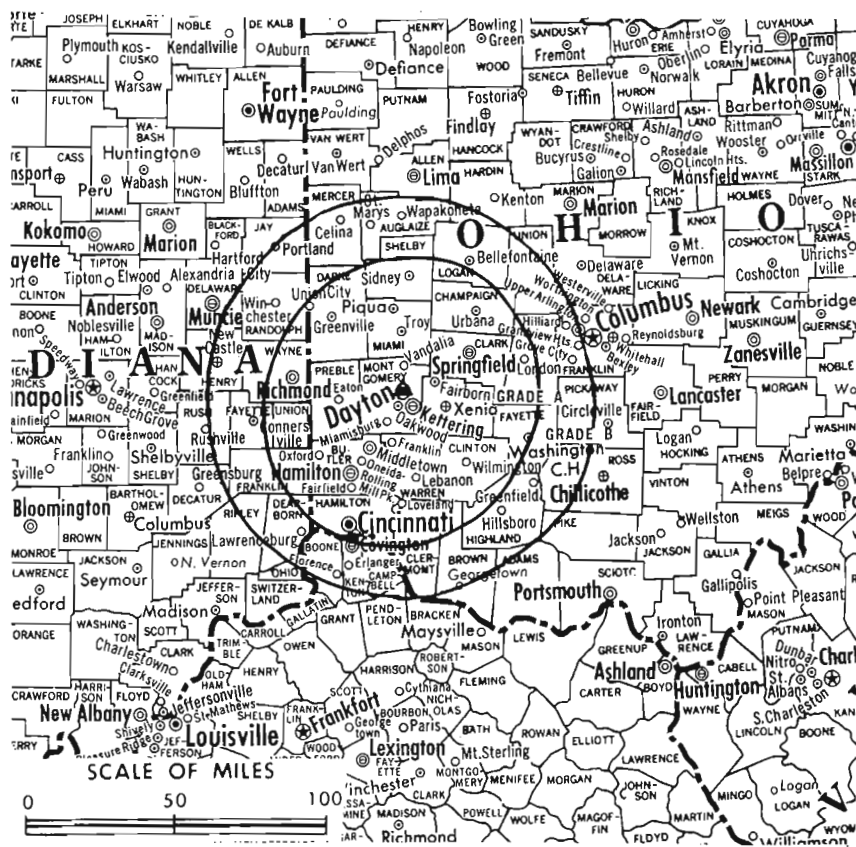
Facsimile Service: UPI.

AM Affiliate: WHIO, 5-kw, 1290 kHz (CBS).

FM Affiliate: WHIO-FM, 50-kw, 99.1 MHz (No. 256), 1060-ft.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WHIO-TV Ref: FCC File No. BPCT-890 Granted 7/11/52

©American Map Co., Inc., N.Y., No. 14244

WHIO-TV

Licensee: Miami Valley Bcstg. Corp., 1414 Wilmington Ave. (45401).

Studio: 1414 Wilmington Ave.

Telephone: 513-254-5311. TWX No.: 513-944-0476.

Ownership: Wholly-owned subsidiary of Cox Broadcasting Corp., which is a publicly held corporation. See WSB-TV, Atlanta, Ga.

Began Operation: Jan. 26, 1949.

Represented (sales) by TeleRep Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

- JACK P. McCARTHY, vice president & general manager.
- NEIL PUGH, general sales manager.
- DONALD KEMPER JR., local sales manager.
- MALCOM T. LORIMER, national sales manager.
- ROBERT R. WELLS, director of information services.
- JOHN E. CLARK, program director.
- RICHARD O. BIESER, public affairs/news manager.
- JACK HURLEY, television news director.
- ALAN HIGGINS, chief engineer.

DIGEST OF RATE CARD—(Aug. 30, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 8 Sec.
Class AAA—7:30-11 p.m., daily.
\$2200 \$1550 \$1000 \$800 Graded rates apply*

*Highest rate: \$970.

NETWORK BASE HOURLY RATE: \$1750.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Fayette	9,400	9,200	98
	Randolph	11,100	10,800	98
	Union	2,500	2,400	97
	Wayne	27,200	26,600	98

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Allen	35,600	34,800	98
	Auglaize	13,500	13,200	98
	Butler	78,500	77,300	98
	Champaign	10,700	10,500	98
	Clark	51,800	51,100	99
	Clinton	10,700	10,500	98
	Darke	16,900	16,600	98
	Fayette	9,500	9,300	98
	Greene	37,500	36,900	99
	Highland	10,900	10,600	97
	Logan	13,300	13,000	98
	Mercer	11,100	10,900	98
	Miami	30,800	30,400	99
Montgomery	204,400	201,900	99	
Preble	12,200	12,000	99	
Shelby	12,600	12,400	98	
Warren	26,300	25,900	98	
Between 25-49%	KENTUCKY			
	Mason	5,900	5,700	97
	OHIO			
Brown	9,500	9,200	96	
Clermont	32,000	31,500	98	
Hardin	12,500	12,200	97	
Ross	20,000	19,500	97	
Between 5-24%	INDIANA			
	Henry	18,500	18,100	98
	Ohio	1,800	1,800	99
	Ripley	7,900	7,600	97
Switzerland	2,200	2,100	96	

(Continued on page 643-b)

Station Totals	1,260,800	1,238,500	98
Net Weekly Circulation (1974-75)			647,900
Average Daily Circulation (1974-75)			423,200

Ohio—Dayton



WKEF



Ch. 22

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1081-kw visual, 108.1-kw aural. Antenna: 700-ft. above av. terrain, 650-ft. above ground, 1570-ft. above sea level.

Latitude 39° 43' 15.5"
Longitude 84° 15' 38.9"

Requests CP for change to 2337-kw max. visual, 233.7-kw max. aural, 1152-ft. above av. terrain, 1094-ft. above ground, 2049-ft. above sea level.

Transmitter: 1731 Soldiers Home Road.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WKEF Ref: FCC File No. BNPCT—7123 Granted 11/3/71

American Map Co., Inc., N.Y., No. 14244

WKEF

Network Service: ABC.

Licensee: Springfield Television Bcstg. Corp., Box 2210, Springfield, Mass.

Studio: 1731 Soldiers Home Road (45418).

Telephone: 513-263-2662.

Ownership: See WWLP, Springfield, Mass.

Began Operation: Sept. 27, 1964.

Represented (sales) by H-R Television; Kettell-Carter (New England); Paul Mulvihill Ltd. (Canada).

Represented (legal) by Stein, Halpert & Miller.

Personnel:

- GEORGE J. MITCHELL, pres., Ohio operations & general manager.
- JAMES D. GRAHAM, station manager.
- LON MIROLLI, general sales manager.
- BERL GOLUB, program director & film buyer.
- RAY GEORGE, national sales manager.
- DARRELL HUNTER, chief engineer.
- JOHNNY WALKER, director of community affairs/special events.
- JOE SMITH, production manager.
- SANDY PATTON, promotion manager.

DIGEST OF RATE CARD NO. 15

(Sept. 1, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7-11 p.m., daily.

\$1200 \$720 \$480 \$400 Graded rates apply*

*Highest rate: \$395.

NETWORK BASE HOURLY RATE: \$625.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Auglaize	13,500	13,200	98
	Clark	51,800	51,100	99
	Darke	16,900	16,600	98
	Greene	37,500	36,900	99
	Miami	30,800	30,400	99
	Montgomery	204,400	201,900	99
	Preble	12,200	12,000	99
	Shelby	12,600	12,400	98
Between 25-49%	INDIANA			
	Randolph	11,100	10,800	98
	Union	2,500	2,400	97
	Wayne	27,200	26,600	98
	OHIO			
	Allen	35,600	34,800	98
	Butler	78,500	77,300	98
	Champaign	10,700	10,500	98
	Clinton	10,700	10,500	98
	Fayette	9,500	9,300	98
	Highland	10,900	10,600	97
	Logan	13,300	13,000	98
	Warren	26,300	25,900	98
Between 5-24%	INDIANA			
	Dearborn	10,300	10,100	98
	Fayette	9,400	9,200	98
	Ohio	1,800	1,800	99
	OHIO			
	Mercer	11,100	10,900	98
	Ross	20,000	19,500	97
	Van Wert	10,700	10,500	98
Station Totals		679,300	668,200	98
Net Weekly Circulation (1974-75)				379,900
Average Daily Circulation (1974-75)				212,000

Ohio—Lima



WLIO

Ch. 35

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 202-kw visual, 40-kw aural. Antenna: 540-ft. above av. terrain, 549-ft. above ground, 1419-ft. above sea level.

Latitude 40° 44' 53.5"
Longitude 84° 07' 55.5"

Transmitter: 1424 Rice Ave.

TV tape: Recording facilities.

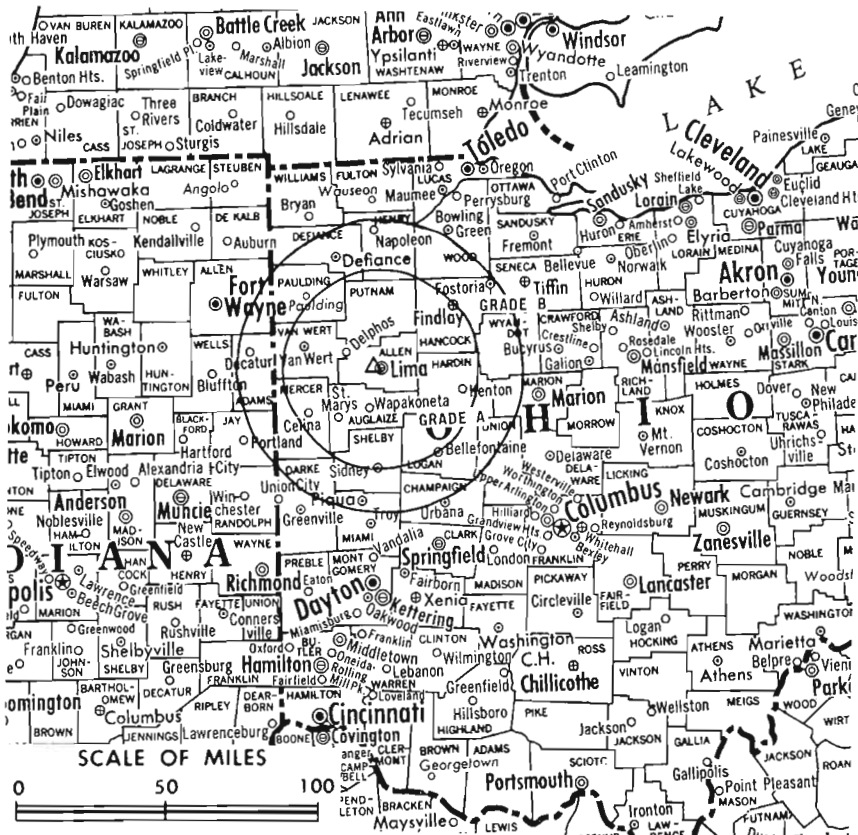
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WLIO Ref: FCC File No. BPCT-3190 Granted 3/30/64

©American Map Co., Inc., N.Y., No. 14244

WLIO

Network Service: NBC, ABC.

Licensee: Lima Communications Corp., 541 Superior St., Toledo, Ohio (43604).

Studio: 1424 Rice Ave. (45805).

Telephone: 419-225-3010. TWX No.: 810-447-2720.

Ownership: Toledo Blade Co., 75%; Midwestern Bcstg. Co., 25%; Officers: Wayne G. Current, pres.; Lewis W. Dickey, v.p.; John D. Willey, v.p.; Bernard R. Baker, secy.; Harold O. Davis, treas. Midwestern Bcstg., owned by Lewis W. Dickey, is licensee of WOHO, Toledo and WXEZ-FM, Sylvania, Ohio. The Toledo Blade Co. publishes newspapers in Toledo, Ohio & Pittsburgh, Pa.; has newspaper interests in Monterey, Cal. & Port Clinton, Ohio; interest in Buckeye Cablevision Inc., Toledo.

Began Operation: March 30, 1953. Sale to present owners by WLOK Inc. approved by FCC Jan. 19, 1972. Previous sale by Pixley and Case families approved by FCC Dec. 1, 1954 (Television Digest, Vol. 10:44, 49).

Represented (sales) by Katz Television; Pearse Sales (Detroit).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Cohen & Dippell.

Personnel:

LEWIS DICKEY, vice president, operations.
JAMES C. DAGES, general manager.
ROBERT B. CHORPENING, sales manager.
GEORGE DUNSTER, news director.
M. J. LAMB, chief engineer.

DIGEST OF RATE CARD NO. 8B—(April 1, 1976)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Prime—7-11 p.m., daily.				
\$350	\$225	\$135	Graded rates apply*	

*Highest rate: \$125.

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Allen	35,600	34,800	98
	Auglaize	13,500	13,200	98
	Putnam	9,600	9,400	98
	Van Wert	10,700	10,500	98
Between 25-49%	OHIO			
	Hancock	22,200	21,800	98
	Hardin	12,500	12,200	97
	Logan	13,300	13,000	98
	Mercer	11,100	10,900	98
Between 5-24%	OHIO			
	Defiance	11,500	11,300	98
	Henry	9,400	9,200	98
	Marion	22,200	21,900	98
	Miami	30,800	30,400	99
	Shelby	12,600	12,400	98
	Wyandot	7,200	7,000	98
Station Totals		222,200	218,000	98
Net Weekly Circulation (1974-75)				80,000
Average Daily Circulation (1974-75)				45,000

Hogan - Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415

Encino, California 91436

(213) 986-3201

Ohio—Steubenville-Wheeling, West Virginia



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 950-ft. above av. terrain, 881-ft. above ground, 2041-ft. above sea level.

Latitude 40° 20' 32"
Longitude 80° 37' 14"

Transmitter: Altamont Heights, 1.3-mi. S of business center.

TV tape: Recording facilities.

Studio: Altamont Heights.

AM Affiliate: WSTV, 1-kw (.25-kw night), 1340 kHz (MBS).

FM Affiliate: WRKY, 12-kw, 103.5 MHz (No. 27B), 880-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WSTV-TV Ref: FCC File No. BPCT—2786 Granted 6/23/60

© American Map Co., Inc., N.Y., No. 14244

WSTV-TV

Network Service: CBS, ABC.

Licensee: Rust Craft Broadcasting Co., WSTV Broadcast Center, Market St., Steubenville, Ohio. (43952)

Telephone: 614-282-0911, Steubenville. TWX No.: 810-339-2574.

Ownership: Rust Craft Greeting Cards Inc., 100%. Majority stockholders are Louis Berkman Co., 20.4% and Parkersburg Steel Co. (Berkman family majority owner), 9.8%. Stations are: WSTV-TV, WSTV and WRKY(FM), Steubenville; WRDW-TV, Augusta, Ga.; WRCB-TV, Chattanooga, Tenn.; WRCC-TV, WROC & WPXY(FM), Rochester, N.Y.; WJKS-TV, Jacksonville, Fla.; WEYI-TV, Saginaw, Mich.; WPIT-AM-FM, Pittsburgh, Pa.; WSOL, Tampa, Fla.; WRCP-AM-FM, Philadelphia and WWOL-AM-FM, Buffalo, N.Y. Stations operate as Rust Craft Broadcasting Co.

Begin Operation: Dec. 10, 1953. Transfer of stations from WSTV Inc. and WPIT Inc. to United Printers & Publishers (name changed to Rust Craft Greeting Cards Inc.), approved by FCC Nov. 8, 1961 (Television Digest, Vols. 17:30, 33, 2:14).

Represented (sales) by Petry Television Inc.

Represented (legal) by Kirkland, Ellis & Rowe.

Personnel:

- MARSHALL BERKMAN, president.
- RALPH BECKER, vice president, broadcasting.
- RAY J. CHUMLEY, vice president & general manager.
- MICHAEL MACALUSO, general sales manager.
- TERRY WALDEN, program manager.
- PETER FENNY, news director.
- TIM RUSSELL, promotion manager.

DIGEST OF RATE CARD NO. 17—(Jan. 15, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-11 p.m., daily.	\$900	\$540	\$360	\$270	Graded rates apply*	

*Highest rate: \$200.

NETWORK BASE HOURLY RATE: \$934.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Belmont	29,900	29,300	98
	Carroll	8,400	8,200	98
	Columbiana	38,600	37,900	98
	Coshocton	12,900	12,400	96
	Guernsey	14,300	13,900	97
	Harrison	6,100	5,900	97
	Jefferson	31,400	30,900	98
	Monroe	5,600	5,400	96
	Noble	4,000	3,800	95
	Tuscarawas	28,000	27,300	97
		PENNSYLVANIA		
Beaver	71,500	69,700	98	
Greene	13,500	12,900	95	
Washington	74,500	72,200	97	
	WEST VIRGINIA			
Brooke	10,300	10,200	99	
Hancock	13,400	13,300	99	
Marshall	13,500	13,200	98	
Monongalia	23,300	22,400	96	
Ohio	22,500	22,200	98	
Taylor	5,600	5,300	96	
Tyler	3,600	3,400	95	
Wetzel	7,000	6,800	97	
Between 25-49%	OHIO			
	Muskingum	28,800	28,100	98
	PENNSYLVANIA			
	Allegheny	536,700	522,200	97
	Butler	44,500	43,400	97
Fayette	54,600	52,100	95	
Lawrence	36,500	35,300	97	
Westmoreland	128,400	125,200	98	
	WEST VIRGINIA			
Harrison	28,600	28,100	98	
Marion	24,400	23,700	97	
(Continued on next page)				
Station Totals		1,818,000	1,768,400	97
Net Weekly Circulation (1974-75)				613,600
Average Daily Circulation (1974-75)				282,800

WBNS-TV, Columbus
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
OHIO—(Continued)				
	Delaware	16,200	16,000	99
	Fairfield	27,600	27,200	99
	Fayette	9,500	9,300	98
	Franklin	293,600	289,300	99
	Hardin	12,500	12,200	97
	Hocking	7,200	7,000	97
	Knox	14,500	14,200	98
	Licking	37,600	37,000	99
	Logan	13,300	13,000	98
50% & Over	Madison	9,800	9,500	97
	Marion	22,200	21,900	98
	Morgan	4,500	4,300	96
	Morrow	8,000	7,900	98
	Muskingum	28,800	28,100	98
	Perry	9,100	8,900	98
	Pickaway	13,700	13,500	99
	Pike	6,600	6,400	96
	Ross	20,000	19,500	97
	Union	8,900	8,700	98
	Vinton	3,500	3,400	97
OHIO				
	Allen	35,600	34,800	98
	Athens	16,600	16,000	96
	Auglaize	13,500	13,200	98
	Clark	51,800	51,100	99
	Coshocton	12,900	12,400	96
	Guernsey	14,300	13,900	97
Between 25-49%	Highland	10,900	10,600	97
	Jackson	9,900	9,600	97
	Meigs	7,300	7,100	97
	Richland	43,400	42,600	98
	Scioto	28,300	27,500	97
	Washington	19,800	19,100	97
	Wyandot	7,200	7,000	98
WEST VIRGINIA				
	Mason	8,300	8,100	98
	Wood	30,000	29,100	97
KENTUCKY				
	Greenup	10,500	10,300	98
	Lewis	4,100	3,900	95
OHIO				
	Ashland	14,900	14,700	99
	Clinton	10,700	10,500	98
	Gallia	9,400	9,100	96
Between 5-24%	Greene	37,500	36,900	99
	Hancock	22,200	21,800	98
	Lawrence	21,300	20,800	98
	Miami	30,800	30,400	99
	Noble	4,000	3,800	95
	Shelby	12,600	12,400	98
	Tuscarawas	28,000	27,300	97
	Wayne	28,700	27,800	97

WHIO-TV, Dayton
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
	Boone	11,400	11,300	99
	Bracken	2,800	2,700	97
	Campbell	29,000	28,700	99
	Kenton	46,100	45,700	99
	Lewis	4,100	3,900	95
	Pendleton	3,600	3,500	98
Between 5-24%	OHIO			
	Adams	7,600	7,200	94
	Hamilton	310,100	304,300	98
	Madison	9,800	9,500	97
	Marion	22,200	21,900	98
	Pickaway	13,700	13,500	99
	Putnam	9,600	9,400	98
	Union	8,900	8,700	98
	Van Wert	10,700	10,500	98

Ohio

WCMH-TV, Columbus
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
OHIO—(Continued)				
	Meigs	7,300	7,100	97
Between 5-24%	Scioto	28,300	27,500	97
	Shelby	12,600	12,400	98
	Washington	19,800	19,100	97
	Wyandot	7,200	7,000	98

WTVN-TV, Columbus
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
OHIO—(Continued)				
	Miami	30,800	30,400	99
	Richland	43,400	42,600	98
Between 5-24%	Scioto	28,300	27,500	97
	Shelby	12,600	12,400	98
	Wyandot	7,200	7,000	98
WEST VIRGINIA				
	Mason	8,300	8,100	98

WSTV-TV, Steubenville
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
WEST VIRGINIA—(Continued)				
Between 25-49%	Preston	9,000	8,600	95
	Randolph	8,900	8,500	95
	Tucker	2,700	2,600	94
MARYLAND				
	Garrett	7,300	7,000	95
OHIO				
	Holmes	6,400	5,900	93
	Mahoning	102,100	100,700	99
	Morgan	4,500	4,300	96
	Stark	124,700	122,800	98
PENNSYLVANIA				
Between 5-24%	Armstrong	27,500	26,500	96
	Cambria	63,900	62,100	97
	Clarion	13,400	12,800	96
	Indiana	27,600	26,400	96
	Mercer	43,200	41,700	96
	Somerset	27,900	26,600	95
WEST VIRGINIA				
	Barbour	5,300	5,000	95
	Doddridge	2,500	2,400	95
	Lewis	6,600	6,300	96
	Pleasants	2,600	2,500	97
	Ritchie	4,000	3,800	94
	Upshur	7,500	7,200	96

Find out how a station won more than half of an advertisers budget from newspapers.

Arbitron Information on Demand

Call your Arbitron representative and ask about AID.



Ohio—Toledo



WDHO-TV



Ch. 24

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 916-kw max. & 363-kw horizontal visual, 91.62-kw max. & 36.39-kw horizontal aural. Antenna: 1410-ft. above av. terrain, 1467-ft. above ground, 2046-ft. above sea level.

Latitude 41° 40' 03"
Longitude 83° 21' 22"

Transmitter: W of Cousino Rd., at Arquette Rd., Jerusalem, Ohio.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

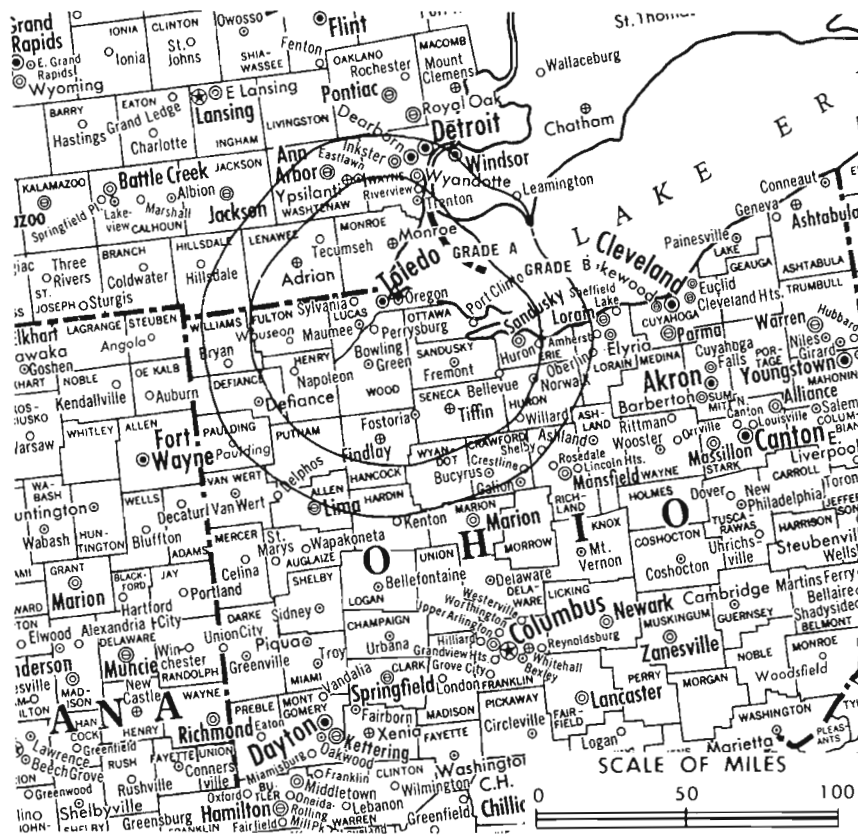
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WDHO-TV Ref: FCC File No. B1PCT-6221 Granted 2/17/66

American Map Co., Inc., N.Y., No. 14244

WDHO-TV

Network Service: ABC.

Licensee: D. H. Overmyer Telecasting Co. Inc., Debtor in Possession, 300 S. Byrne Rd., Toledo (43615).

Studio: 300 S. Byrne Rd., Toledo (43615).

Telephone: 419-535-0024.

TWX No.: 810-442-1646.

Ownership: The Overmyer Co. Inc., Debtor in Possession.

Began Operation: May 3, 1966.

Represented (sales) by Katz Television.

Represented (legal) by Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind.

Personnel:

ARTHUR M. DORFNER, president.

JAMES R. STEELE, vice president, sales.

WILLIAM DECKER, national sales manager.

NANCY PRATT, traffic operations manager.

ERNEST RETY, vice president, engineering.

WILLIAM MOORE, production service manager.

JAMES GARNER, program service supervisor.

WILLIAM YEAGER, news director.

DIGEST OF RATE CARD NO. A18

Hour	30 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Prime—7-11 p.m., daily.					
\$1125	\$660	\$315	Graded rates apply*		

*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$625.

Net Weekly Circulation	State County	Total Households	TV Households	%
	OHIO			
	Allen	35,600	34,800	98
	Defiance	11,500	11,300	98
	Fulton	12,100	11,800	97
	Hancock	22,200	21,800	98
	Henry	9,400	9,200	98
50% & Over	Lucas	167,700	165,400	99
	Ottawa	13,900	13,700	99
	Putnam	9,600	9,400	98
	Sandusky	21,300	21,000	99
	Seneca	19,000	18,700	98
	Wood	30,900	30,400	98
	Wyandot	7,200	7,000	98
	MICHIGAN			
	Hillsdale	13,200	12,800	97
	Lenawee	27,800	27,300	98
	Monroe	39,100	38,600	99
Between 25-49%	OHIO			
	Crawford	17,900	17,500	98
	Hardin	12,500	12,200	97
	Huron	16,700	16,400	98
	Williams	11,800	11,500	98
	INDIANA			
	Steuben	7,700	7,500	98
	MICHIGAN			
	Washtenaw	79,100	76,800	97
Between 5-24%	OHIO			
	Auglaize	13,500	13,200	98
	Erie	25,600	25,200	98
	Logan	13,300	13,000	98
	Van Wert	10,700	10,500	98
Station Totals		649,300	637,000	98
Net Weekly Circulation (1974-75)			347,800	
Average Daily Circulation (1974-75)			195,100	

Ohio—Toledo



WSPD-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 18.2-kw aural (directional antenna). Antenna: 1000-ft. above av. terrain, 1049-ft. above ground, 1629-ft. above sea level.

Latitude 41° 41' 00"
Longitude 83° 24' 49"

Transmitter: 1701 North Stadium Road, Oregon, O., 7-mi. NNE of Toledo.

TV tape: Recording facilities.

AM Affiliate: WSPD, 5-kw, 1370 kHz (NBC).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

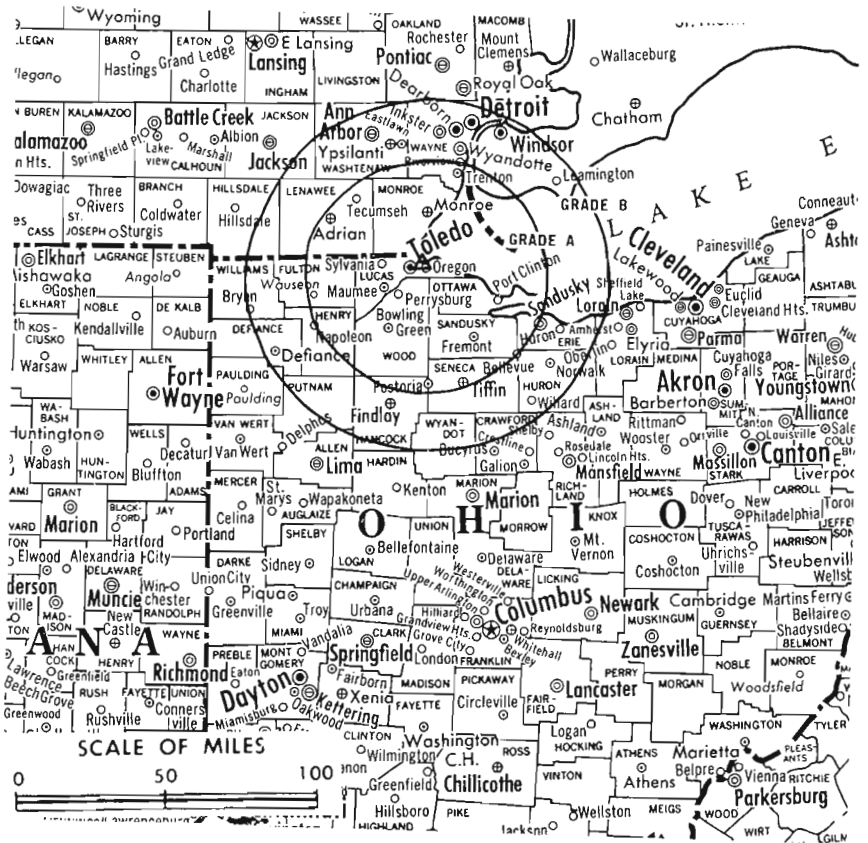
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WSPD-TV Ref: FCC File No. BMPCT-4735 Granted 5/13/59

©American Map Co., Inc., N.Y., No. 1424

WSPD-TV

Licensee: Storer Broadcasting Co., 136 Huron St. (43604).

Studio: 136 Huron St.

Telephone: 419-255-1313. TWX No.: 810-442-1748.

Ownership: Storer Bcstg. Co., 1177 Kane Concourse, Miami Beach, Fla. For other interests, see listing under Group Ownership.

Began Operation: July 21, 1948.

Represented (sales) by Storer Television Sales Inc.

Represented (legal) by Warren Zwicky.

Personnel:

KEITH T. MCKENNEY, vice president & general manager.
H. W. (BUDDY) RAY, assistant general manager.
WILLIAM SPELL, national sales manager.
MARK WHELAN, local sales manager.
TOM FOOS, promotion manager.
MARC STOVER, program/production coordinator.
FRANK VENNEN, director of news operations.
GEORGE FULOP, chief engineer.

DIGEST OF RATE CARD NO. 36
(July 29, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7:30-11 p.m., daily.

\$1500 \$1100 \$750 \$550 Graded rates apply*

*Highest rate: \$700.

NETWORK BASE HOURLY RATE: \$1600.

For National Sales Representatives
of TV Stations, see Services
Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN				
	Lenawee	27,800	27,300	98
	Monroe	39,100	38,600	99
OHIO				
	Allen	35,600	34,800	98
	Crawford	17,900	17,500	98
	Defiance	11,500	11,300	98
	Erie	25,600	25,200	98
	Fulton	12,100	11,800	97
50% & Over	Hancock	22,200	21,800	98
	Hardin	12,500	12,200	97
	Henry	9,400	9,200	98
	Lucas	167,700	165,400	99
	Ottawa	13,900	13,700	99
	Putnam	9,600	9,400	98
	Sandusky	21,300	21,000	99
	Seneca	19,000	18,700	98
	Williams	11,800	11,500	98
	Wood	30,900	30,400	98
	Wyandot	7,200	7,000	98
MICHIGAN				
Between 25-49%	Hillsdale	13,200	12,800	97
OHIO				
	Huron	16,700	16,400	98
MICHIGAN				
	Jackson	46,100	45,400	99
	Washtenaw	79,100	76,800	97
Between 5-24%	OHIO			
	Auglaize	13,500	13,200	98
	Marion	22,200	21,900	98
	Paulding	6,400	6,300	98
	Richland	43,400	42,600	98
	Van Wert	10,700	10,500	98
Station Totals		746,400	732,700	98
Net Weekly Circulation (1974-75)				457,300
Average Daily Circulation (1974-75)				296,300

Ohio—Toledo



WTOL-TV

Ch. 11



Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1000-ft. above av. terrain, 1046-ft. above ground, 1625-ft. above sea level.

Latitude 41° 40' 22"
Longitude 83° 22' 47"

Transmitter: Cedar Point, near Norden Rd., Oregon City, Ohio.

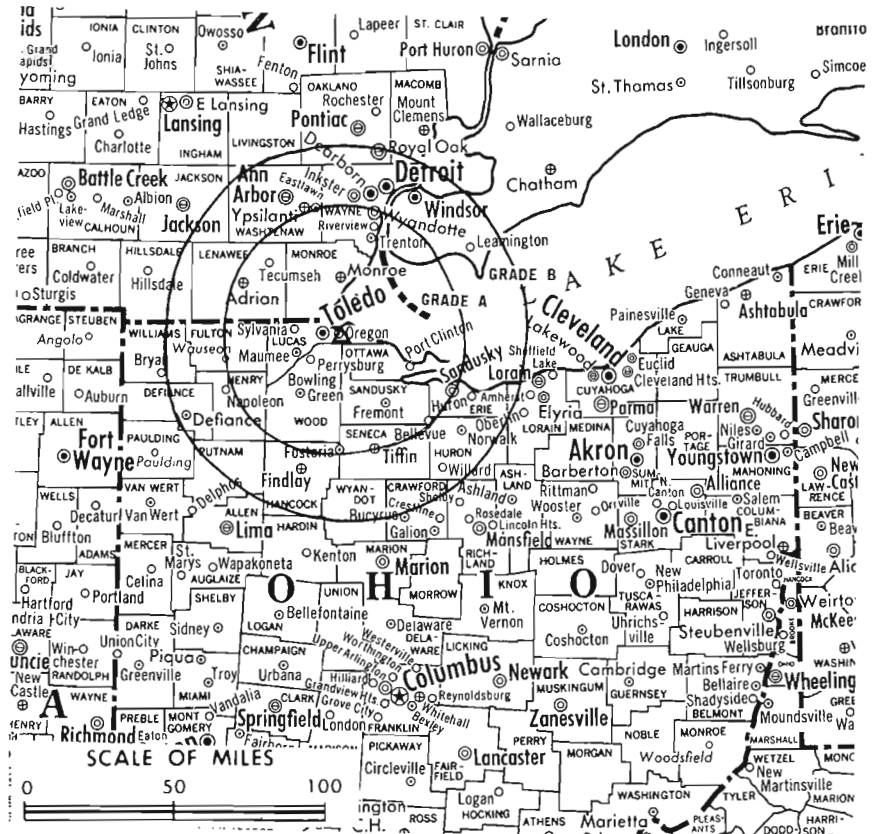
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: Newsweek.

Total Households: © MSL
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 1-b).



WTOL-TV Ref: FCC File No. BPCT-590 Granted 7/23/58

© American Map Co., Inc., N.Y., No. 14244

WTOL-TV

Licensee: Cosmos Broadcasting Corp., 604 Jackson St., Toledo, O. (43604).

Studio: 604 Jackson St.

Telephone: 419-244-7411. TWX No.: 810-442-1609.

Ownership: Cosmos Broadcasting Corp. For other interests see WIS-TV, Columbia, S.C.

Began Operation: Dec. 5, 1958. Sale to present owner by Frazier Reams and associates approved March 10, 1965 by FCC (Television Digest, Vol. 4:46, 5:11).

Represented (sales) by Blair Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

- LAW EPPS, senior vice president & general manager.
- WILLIAM J. SHOCK, program/promotion manager.
- JACK SANDER, asst. gen. mgr. & general sales manager.
- MICHAEL SMYTHE, national sales director.
- TOM BECKER, regional sales director.
- ANGELO COULIS, production director.
- ROBERT WARD, local sales director.
- ART REGENOLD, promotion director.
- TERRY SCHRÖEDER, business manager.
- LARRY MAISEL, news director.
- LARRY WHATLEY, public affairs director.
- HANS SCHIPPEL, film director.

DIGEST OF RATE CARD NO. 23—(July 12, 1976)

Hour	30 Min.	10 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—7:30-11 p.m., daily.						
\$1500	\$900	\$530	\$380	Graded rates apply*		

*Highest rate: \$500.

NETWORK BASE HOURLY RATE: \$1600.

	Net Weekly Circulation	State County	Total Households	TV Households	%
		MICHIGAN			
		Hillsdale	13,200	12,800	97
		Lenawee	27,800	27,300	98
		Monroe	39,100	38,600	99
		OHIO			
		Allen	35,600	34,800	98
		Defiance	11,500	11,300	98
		Erie	25,600	25,200	98
		Fulton	12,100	11,800	97
	50% & Over	Hancock	22,200	21,800	98
		Hardin	12,500	12,200	97
		Henry	9,400	9,200	98
		Lucas	167,700	165,400	99
		Ottawa	13,900	13,700	99
		Putnam	9,600	9,400	98
		Sandusky	21,300	21,000	99
		Seneca	19,000	18,700	98
		Williams	11,800	11,500	98
		Wood	30,900	30,400	98
		Wyandot	7,200	7,000	98
		MICHIGAN			
		Washtenaw	79,100	76,800	97
	Between 25-49%	OHIO			
		Crawford	17,900	17,500	98
		Huron	16,700	16,400	98
		MICHIGAN			
		Jackson	46,100	45,400	99
		Livingston	22,700	22,400	99
		Wayne	863,800	851,400	99
	Between 5-24%	OHIO			
		Ashland	14,900	14,700	99
		Auglaize	13,500	13,200	98
		Marion	22,200	21,900	98
		Paulding	6,400	6,300	98
		Richland	43,400	42,600	98
		Van Wert	10,700	10,500	98
	Station Totals		1,647,800	1,621,200	98
	Net Weekly Circulation (1974-75)			532,800	
	Average Daily Circulation (1974-75)			329,200	

Ohio—Youngstown



WFMJ-TV



Ch. 21

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1000-kw visual, 200-kw aural. Antenna: 990-ft. above av. terrain, 1085-ft. above ground, 2118-ft. above sea level with 0.75° tilt.

Latitude 41° 04' 46"
Longitude 80° 38' 25"

Transmitter: Mabel St.

Studio: 101 W. Boardman St.

AM Affiliate: WFMJ, 5-kw, 1390 kHz (NBC).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by Carl E. Smith.

Represented (sales) by Blair Television.

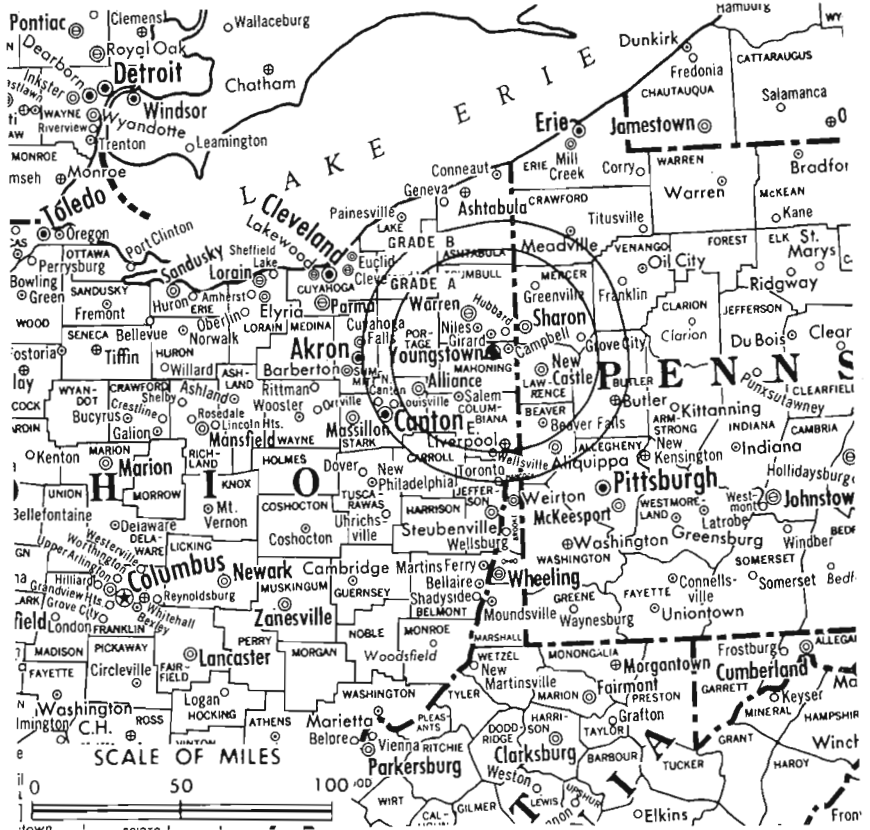
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 1-b).



WFMJ-TV Ref: FCC File No. B1PCT-5949 Granted 4/8/64

©American Map Co., Inc., N.Y., No. 14243

WFMJ-TV

Licensee: The Vindicator Printing Co., 101 W. Boardman St. (44503).

Telephone: 216-744-8611. TWX No.: 216-736-0106.

Ownership: William J. Brown, pres.-treas., 22.14%; Elizabeth M. Brown, v.p.-secy., 22.14%; William F. Maag Jr. Trust, 21.34%; Alma M. Brown Trust, 15.35%; J. Lower Hirt, 4.8%; John W. Smith Trust, 3.6%; others, none with as much as 3%.

Began Operation: March 8, 1953 on Channel 73. On May 5, 1954, FCC approved sale by Polan Industries of CP and equipment for Ch. 21 to WFMJ-TV (Television Digest, Vol. 10:19). Began operation on Ch. 21 Aug. 7, 1954.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

- WILLIAM J. BROWN, president.
- MITCHELL F. STANLEY, manager, sales manager & film buyer.
- GENE DONAHAY, television program manager.
- RALPH BARONE, film director.
- FRANK DIERINGER, chief engineer.

DIGEST OF RATE CARD NO. 16—(Dec. 22, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.	
Class A—7:30-11 p.m., daily.	\$900	\$600	\$500	\$400	\$300	\$150

NETWORK BASE HOURLY RATE: \$550.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over		OHIO			
		Columbiana	38,600	37,900	98
		Mahoning	102,100	100,700	99
		Trumbull	79,900	78,800	99
Between 25-49%		PENNSYLVANIA			
		Lawrence	36,500	35,300	97
		Mercer	43,200	41,700	96
Between 5-24%		PENNSYLVANIA			
		Crawford	29,500	28,000	95
		Venango	21,200	19,900	94
Between 5-24%		OHIO			
		Ashtabula	33,400	32,700	98
		Carroll	8,400	8,200	98
		Jefferson	31,400	30,900	98
		Portage	38,900	38,400	99
		Stark	124,700	122,800	98
		Wayne	28,700	27,800	97
Between 5-24%		PENNSYLVANIA			
		Beaver	71,500	69,700	98
		Butler	44,500	43,400	97
		Forest	1,700	1,700	97
Between 5-24%		WEST VIRGINIA			
		Brooke	10,300	10,200	99
		Hancock	13,400	13,300	99
Station Totals			757,900	741,400	97
Net Weekly Circulation (1974-75)				318,600	
Average Daily Circulation (1974-75)				191,900	

Ohio—Youngstown



WKBN-TV

Ch. 27



Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 865-kw visual, 86.5-kw aural. Antenna: 1430-ft. above av. terrain, 1432-ft. above ground, 2535-ft. above sea level.

Latitude 41° 03' 30"
Longitude 80° 38' 42"

Transmitter: 3930 Sunset Blvd.

TV tape: Recording facilities.

AM Affiliate: WKBN, 5-kw, 570 kHz (CBS).

FM Affiliate: WKBN-FM, 50-kw, 98.9 MHz (No. 255), 545-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by Steel, Andrus & Adair.

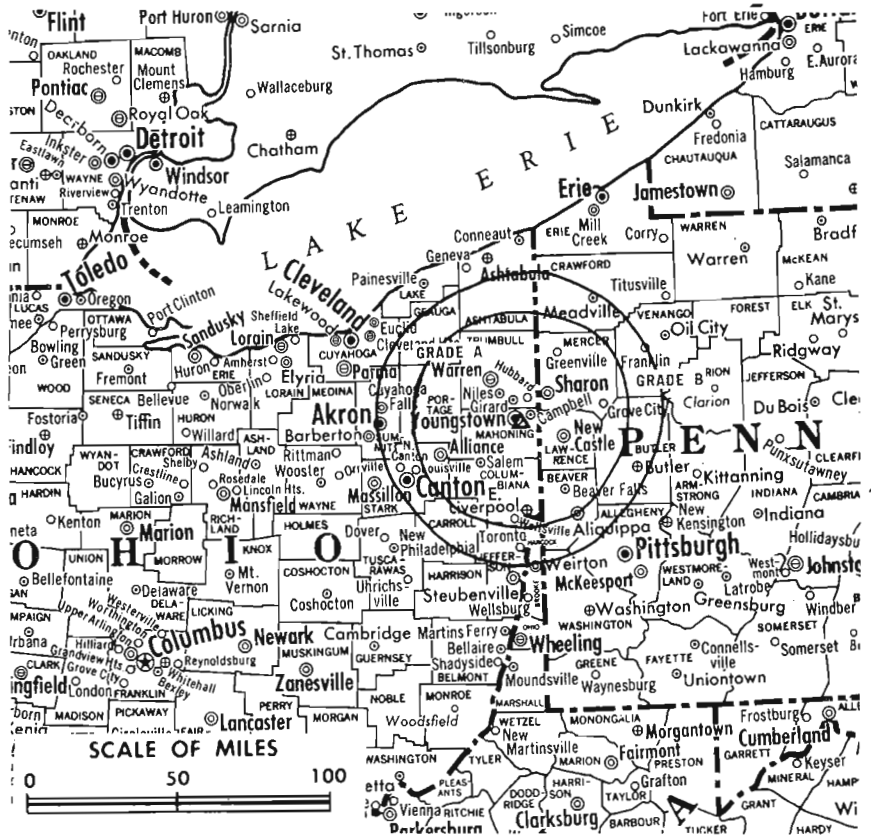
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

Family coverage based on Arbitron study (see page 4-b).



WKBN-TV Ref: FCC File No. BNPCT-7580 Granted 7/14/75

© American Map Co., Inc., N.Y., No. 14244

WKBN-TV

Licensee: WKBN Broadcasting Corp., 3930 Sunset Blvd. (44512).

Studio: 3930 Sunset Blvd.

Telephone: 216-782-1144. TWX No.: 216-736-0108.

Ownership: W. P. Williamson Jr., chmn., 100%; W. P. Williamson III, pres.; David Stewart, treas.; Ruth L. Cruikshank, secy.

Began Operation: Jan. 11, 1953. W. P. Williamson Jr. increased holdings from 60 to 100% in 1958 by purchasing 40% held by publisher of Cleveland Plain Dealer and News for undisclosed amount and retiring stock to treasury. (Television Digest, Vol. 14:34).

Represented (sales) by Katz Television.

Represented (legal) by Wilner & Scheiner.

Personnel:

W. P. WILLIAMSON JR., chairman.
W. P. WILLIAMSON III, president
DAVID V. STEWART, sales director.
NORMAN BERGER, TV program director & film buyer.
RAY BENEDICT, television engineering manager.

DIGEST OF RATE CARD NO. A28—(Aug. 30, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	8 Sec.
Class A—7:30-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.	\$800	\$400	\$300	\$225	Graded rates apply*

*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$550.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over		OHIO			
		Mahoning	102,100	100,700	99
		Trumbull	79,900	78,800	99
		PENNSYLVANIA			
		Lawrence	36,500	35,300	97
		Mercer	43,200	41,700	96
Between 25-49%		OHIO			
		Columbiana	38,600	37,900	98
		PENNSYLVANIA			
Venango	21,200	19,900	94		
		WEST VIRGINIA			
		Hancock	13,400	13,300	99
		Between 5-24%		OHIO	
Ashtabula	33,400			32,700	98
Carroll	8,400			8,200	98
		Jefferson	31,400	30,900	98
		Portage	38,900	38,400	99
		Stark	124,700	122,800	98
		Summit	182,500	180,200	99
		PENNSYLVANIA			
		Beaver	71,500	69,700	98
		Butler	44,500	43,400	97
		Crawford	29,500	28,000	95
		WEST VIRGINIA			
Brooke	10,300	10,200	99		
Ohio	22,500	22,200	98		
Station Totals			932,500	914,300	98
Net Weekly Circulation (1974-75)				315,000	
Average Daily Circulation (1974-75)				185,600	

Ohio—Youngstown



WYTV



Ch. 33

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 912-kw max. & 550-kw horizontal visual, 182.4-kw max. & 110-kw horizontal aural. Antenna: 557-ft. above av. terrain, 638-ft. above ground, 1666-ft. above sea level.

Latitude 41° 03' 42.6"

Longitude 80° 38' 7.0"

Transmitter: 3800 Shady Run Rd., Youngstown.

Studio: 3800 Shady Run Rd.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.



WYTV Ref: FCC File No. BMPCT-7423 Granted 9/13/72

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).

WYTV

Licensee: WYTV Inc., 3800 Shady Run Rd., Youngstown (44502).

Telephone: 216-783-2930. TWX No.: 216-736-0110.

Ownership: Adams-Russell Co. Inc., 100%. For CATV interests, see Aurovideo in CATV Group Ownership.

Begin Operation: April 4, 1953 as New Castle outlet, but left air Jan. 14, 1955, awaiting FCC action on petition to move transmitter to Youngstown, O. Resumed operation Oct. 30, 1957 from present transmitter site (Television Digest, Vol. 13:44). Changed to Ch. 33 operation in Youngstown Nov. 26, 1959 (Vol. 15:48). Sale to WKST-TV Inc. (wholly-owned by Communications Industries Corp.) by Samuel Townsend approved April 12, 1961 by FCC (Vols. 16:39 & 17:16). Sale to Edwin G. Richter Jr., Edgewood Investment, Adam Young, Howard D. Duncan Jr., et al., approved Feb. 5, 1965 (Vols. 4:47, 5:7). Sale to present owner approved Sept. 2, 1970 (Vol. 10:36).

Represented (sales) by Adam Young Inc.

Represented (legal) by Smith & Pepper.

Personnel:

GEOFFREY PEARCE, president & general manager.
 RODERICK GUERDAN, general sales manager.
 DOROTHY M. HILL, station controller.
 STAN MARINOFF, program director.

DIGEST OF RATE CARD NO. 20

(Sept. 20, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—8-11 p.m., daily.	\$1200	\$750	\$400	\$200	Graded rates apply*	

*Highest rate: \$600.

NETWORK BASE HOURLY RATE: \$525.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over		OHIO			
		Columbiana	38,600	37,900	98
		Mahoning	102,100	100,700	99
		Trumbull	79,900	78,800	99
Between 25-49%		PENNSYLVANIA			
		Lawrence	36,500	35,300	97
		Mercer	43,200	41,700	96
		OHIO			
Jefferson	31,400	30,900	98		
Between 5-24%		PENNSYLVANIA			
		Beaver	71,500	69,700	98
		Venango	21,200	19,900	94
		WEST VIRGINIA			
		Brooke	10,300	10,200	99
		Hancock	13,400	13,300	99
Ohio	22,500	22,200	98		
Between 5-24%		OHIO			
		Ashtabula	33,400	32,700	98
		Belmont	29,900	29,300	98
		Carroll	8,400	8,200	98
		Portage	38,900	38,400	99
		Stark	124,700	122,800	98
Summit	182,500	180,200	99		
PENNSYLVANIA		Butler	44,500	43,400	97
		Crawford	29,500	28,000	95
Station Totals			962,400	943,600	98
Net Weekly Circulation (1974-75)					323,300
Average Daily Circulation (1974-75)					181,200

For Group Ownership of CATV Systems,
 See Services Volume

Ohio—Zanesville



WHIZ-TV



Ch. 18

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 212-kw visual, 37.2-kw aural. Antenna: 540-ft. above av. terrain, 506-ft. above ground, 1410-ft. above sea level.

Latitude 39° 55' 42"
Longitude 81° 59' 06"

Transmitter: Downerd Rd.

AM Affiliate: WHIZ, 1-kw (.25-kw, night), 1240 kHz (NBC).

FM Affiliate: WHIZ-FM, 20-kw, 102.5 MHz (No. 273), 490-ft.

Color: Network. live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

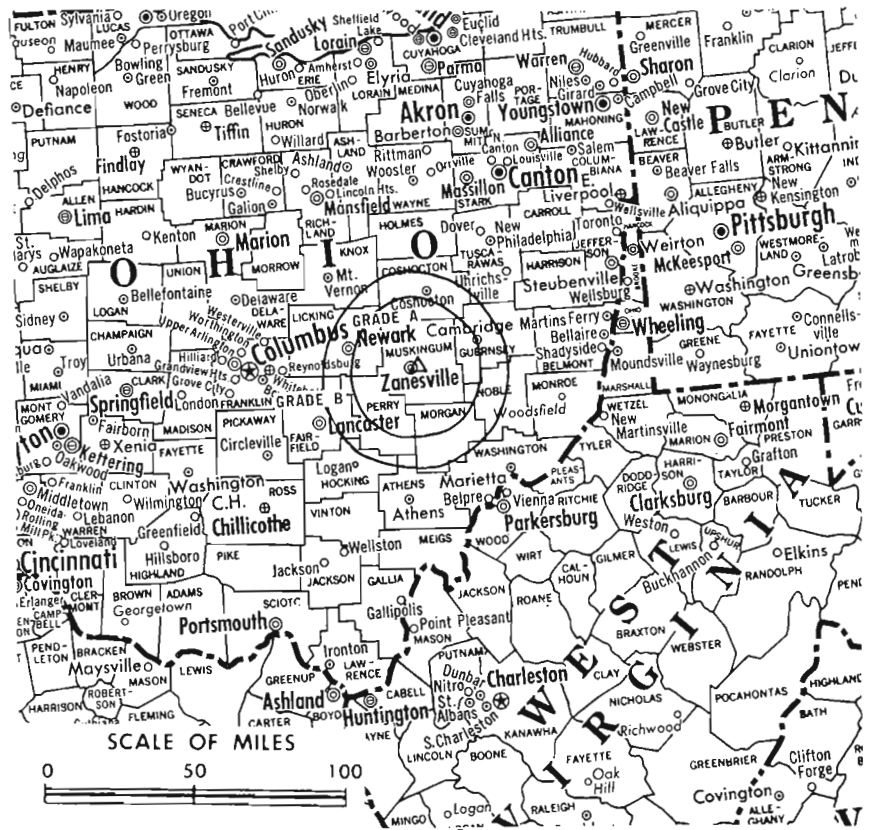
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WHIZ-TV Ref: FCC File No. BPCT—3305 Granted 4/13/64

©American Map Co., Inc., N.Y., No. 14244

WHIZ-TV

Network Service: NBC; also CBS, on per program basis.

Licensee: Southeastern Ohio Television System, Downerd Rd.

Studio: Downerd Rd. (43701).

Telephones: 614-452-5431 (office); 614-453-0361 (studio).

Ownership: General partnership: T/R Inc., 63%; Southeastern Ohio Bcstg. System Inc., licensee of WHIZ radio, 20%; Ernest B. Graham, 11%; John Graham, James Graham & Ernest Graham Jr., 2% each. Southeastern Ohio Bcstg. System Inc. owners are T/R Inc., 60%; Ernest Graham, 20%; Ernest Graham Jr. & James Graham, 7% each; John Graham, 6%. T/R Inc. also operates radios WNXT & FM, Portsmouth; WOMP & FM, Belleaire, O.

Began Operation: May 23, 1953.

Represented (sales) by Savalli/Gates Inc.; Regional Reps. Corp.; Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Sells & Gregory.

Personnel:

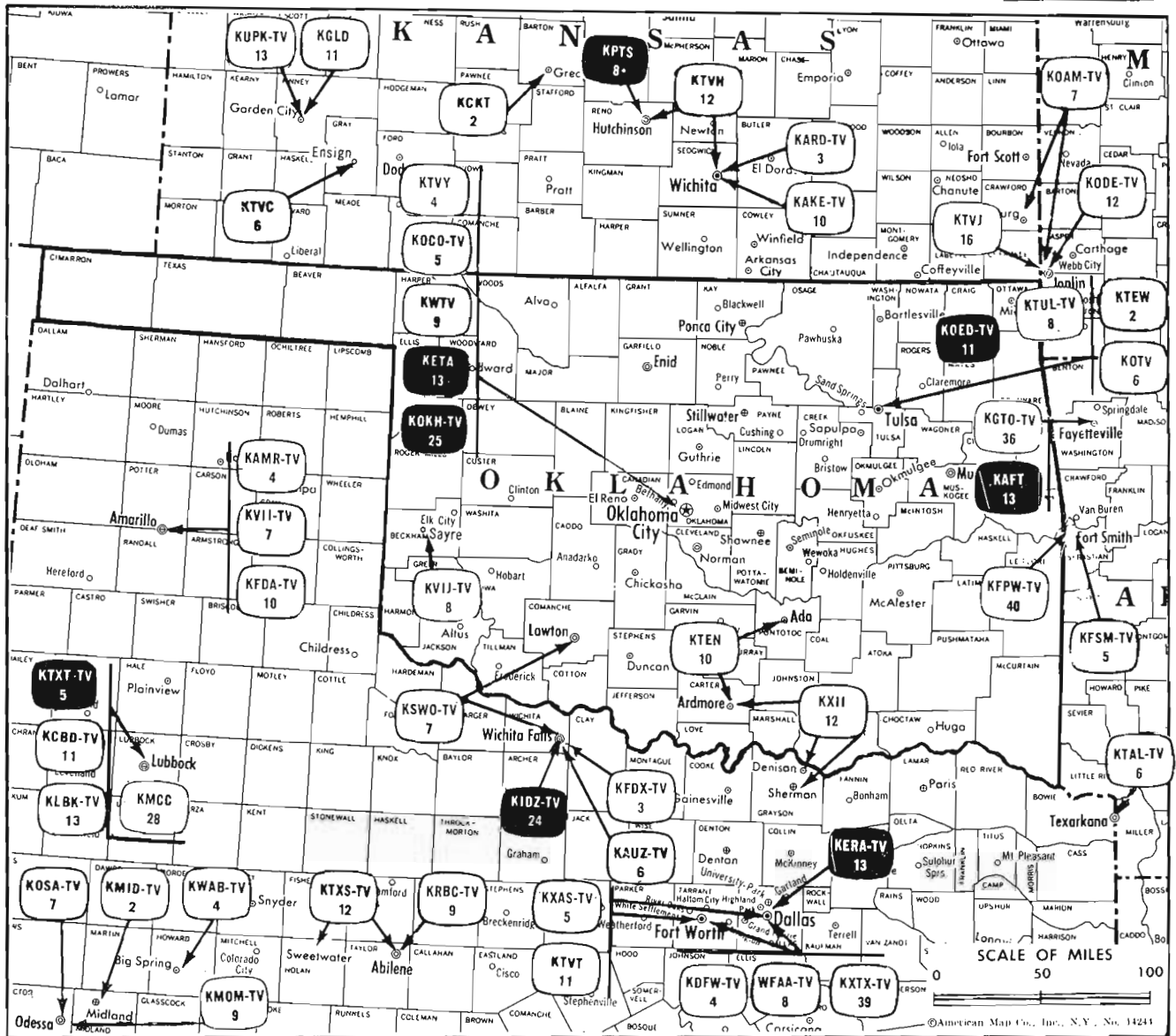
- ALLAN LAND, broadcasting group manager & film buyer.
- ROBERT HODOUS, general manager.
- C. E. HARTMEYER, chief engineer.
- REED MELLON, director of programs.
- FRANKLIN YOUNG, film operation manager.

DIGEST OF RATE CARD NO. 6—(April 1, 1976)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class A—6-11 p.m., Mon.-Fri.; 7-11 p.m., Sat.-Sun.				
\$325			\$45	\$27

NETWORK BASE HOURLY RATE: \$140 (NBC).

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Coshocton	12,900	12,400	96
	Guernsey	14,300	13,900	97
	Muskingum	28,800	28,100	98
Between 25-49%	OHIO			
	Morgan	4,500	4,300	96
	Noble	4,000	3,800	95
	Perry	9,100	8,900	98
Between 5-24%	OHIO			
	Athens	16,600	16,000	96
	Hocking	7,200	7,000	97
	Holmes	6,400	5,900	93
	Tuscarawas	28,000	27,300	97
Station Totals		131,800	127,600	96
Net Weekly Circulation (1974-75)				48,200
Average Daily Circulation (1974-75)				34,000



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Oklahoma City	305,000	35	443,600	41
Tulsa	226,000	58	331,300	62
Wichita Falls-Lawton	90,000	119	146,800	118
Ardmore-Ada	41,000	159	53,100	173

Oklahoma Station Status as of September 1, 1976

	VHF	UHF	TOTAL
○ Commercial Television Stations	10	0	10
● Educational Television Stations	2	1	3
			13

Oklahoma

State Cross Reference List

Communities That Receive Programs of
Stations That Are Located Elsewhere

KFDX-TV

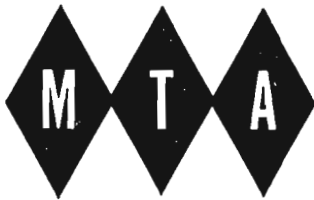
Lawton

(See Wichita Falls, Tex.)

KAUZ-TV

Lawton

(See Wichita Falls, Tex.)



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Washington, D.C. 20036

(202) 223-2345

State Educational Technical Facilities (Complete Data in Educational Directory)

KETA

Oklahoma City

Ch. 13

Non-Commercial Educational Station

Licensee: Oklahoma Educational Television Authority, Box 14190,
Oklahoma City (73114).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized
power: 260-kw visual, 37.1-kw aural. Antenna: 1450-ft. above
av. terrain, 1500-ft. above ground, 2724-ft. above sea level.

Latitude	35°	32'	58''
Longitude	97°	29'	48''

KOKH-TV

Oklahoma City

Ch. 25

Non-Commercial Educational Station

Licensee: Independent School District No. 89, 900 N. Klein St.,
Oklahoma City, Okla. (73106).

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized
power: 275-kw visual, 55-kw aural. Antenna: 460-ft. above av.
terrain, 500-ft. above ground, 1690-ft. above sea level.

Latitude	35°	38'	08''
Longitude	97°	30'	58''

KOED-TV

Tulsa

Ch. 11

Non-Commercial Educational Station

Licensee: Oklahoma Educational Television Authority.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized
power: 259-kw visual, 37-kw aural. Antenna: 1270-ft. above
av. terrain, 1133-ft. above ground, 2146-ft. above sea level.

Latitude	36°	11'	26''
Longitude	96°	05'	50''

Oklahoma—Ada-Ardmore



K TEN
Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 47.5-kw aural. Antenna: 760-ft. above av. terrain, 725-ft. above ground, 1719-ft. above sea level.

Latitude 34° 54' 08"
Longitude 96° 40' 37"

Transmitter: 8.5-mi. N of Ada on State Hwy. 99.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

AM Affiliate: KEOR, Atoka, 5-kw, 1100 kHz.

FM Affiliate: K TEN-FM, 100-kw, 93.3 MHz (No. 227), 630-ft.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



K TEN Ref: FCC File No. BPCT-3560 Granted 5/28/65 © American Map Co., Inc., N.Y., No. 14244

K TEN

Network Service: ABC; also NBC & CBS on per program basis.

Licensee: Eastern Oklahoma Television Co. Inc., Box 10, Ada.

Studio: 1600 Arlington St., Box 10, Ada (74820).

Telephone: 405-332-3311. TWX No.: 405-332-1141.

Ownership: Bill Hoover, pres., 77.74%; over 30 other stockholders, only 3 with as much as 2.5%. Eastern Oklahoma Television also owns radios KEOR, Atoka; K TEN-FM, Ada & a CATV system in Ada.

Began Operation: April 28, 1954.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

- BILL HOOVER, president, general manager & film buyer.
- R. JACK HOOVER, vice president.
- VIN HOOVER, secretary.
- DAN HOOVER, national sales mgr. & program director.
- SUE WATSON, promotion manager.
- JAMES BAUM, news director.
- JAMES LOLLAR, chief engineer.

DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$400 \$250 \$200 \$180 \$160 \$140 \$70 \$35

NETWORK BASE HOURLY RATE: \$250.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA				
		Atoka	3,600	3,500	97
		Carter	14,700	14,200	97
		Coal	2,300	2,200	97
		Hughes	5,600	5,500	97
		Johnston	3,400	3,200	94
		Murray	3,900	3,800	98
		Pittsburg	13,000	12,500	96
Between 25-49%		Pontotoc	11,700	11,400	98
		Seminole	10,300	10,000	97
	OKLAHOMA				
		Bryan	10,200	9,600	94
		Choctaw	6,500	5,900	91
		Garvin	10,400	10,200	98
Between 5-24%		Marshall	3,400	3,300	97
		Okfuskee	4,100	3,900	94
		Pottawatomie	18,700	18,100	97
		Pushmataha	3,800	3,500	92
	OKLAHOMA				
		Kay	18,200	17,700	97
		Latimer	3,200	2,900	92
		Love	2,300	2,200	95
Station Totals		Mc Clain	6,900	6,800	98
		Mc Curtain	12,100	11,300	93
		Mc Intosh	4,900	4,700	96
		Muskogee	22,100	21,300	96
		Okmulgee	13,200	12,800	97
		Payne	19,800	19,100	97
		Stephens	15,000	14,600	98
		Station Totals	243,300	234,200	96
	Net Weekly Circulation (1974-75)			82,500	
	Average Daily Circulation (1974-75)			39,400	

Oklahoma—Ardmore & Sherman-Denison, Texas

KXII
Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 214-kw visual, 32.4-kw aural. Antenna: 1030-ft. above av. terrain, 978-ft. above ground, 1828-ft. above sea level.

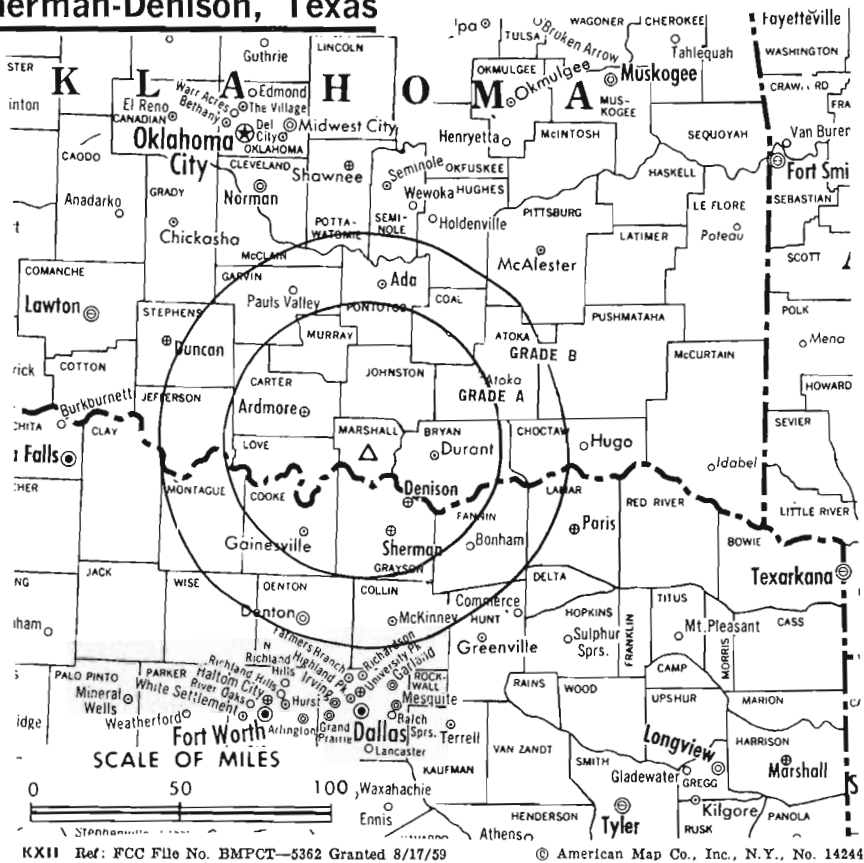
Latitude 34° 02' 29"
Longitude 96° 48' 04"

Transmitter: 3.8-mi. SSW of Madill.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: ① MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KXII

Network Service: NBC; also CBS, on per program basis.
Licensee: Texoma Broadcasters Inc., P.O. Box 1175, Sherman, Texas (75090).
Studios: Hwy. 75 N., midway between Sherman & Denison; Lincoln Center, Ardmore.
Telephone: 214-892-8123, Sherman; 405-223-0946, Ardmore.
TWX No.: 510-874-3402.
Ownership: See KLFY-TV, Lafayette, La.
Began Operation: Aug. 12, 1956. Sale to present owners by John E. Riesen, executor for estate of founder John F. Easley approved June 17, 1959 by FCC (Vol. 15:17, 23, 25).
Represented (sales) by H-R Television.
Represented (legal) by Cordon & Jacob.
Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.
Personnel:
M. N. BOSTICK, president.
C. H. BALDING, manager.
PHIL RANSOM, production manager.
RUBIN MASTERS, chief engineer.
JOYCE PHILLIPS, traffic manager.

DIGEST OF RATE CARD NO. 8 (Aug. 1, 1976)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	ID	
Class A—6-10:30 p.m., daily.	\$410	\$245	\$150	\$125	\$150*	\$75*	\$38

*Class AA—6:30-10 p.m., Sun.-Fri.; 7-10 p.m., Sat.

NETWORK BASE HOURLY RATE: \$375.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA				
		Atoka	3,600	3,500	97
		Bryan	10,200	9,600	94
		Carter	14,700	14,200	97
		Choctaw	6,500	5,900	91
		Coal	2,300	2,200	97
		Johnston	3,400	3,200	94
		Love	2,300	2,200	95
		Marshall	3,400	3,300	97
		Pushmataha	3,800	3,500	92
	TEXAS				
	Grayson	28,000	27,100	97	
Between 25-49%	OKLAHOMA				
		Jefferson	3,500	3,400	97
		Murray	3,900	3,800	98
		Pontotoc	11,700	11,400	98
	TEXAS				
	Cooke	9,200	8,900	97	
	Fannin	9,700	9,200	95	
	Lamar	14,000	12,800	92	
Between 5-24%	OKLAHOMA				
		Ellis	2,000	1,800	92
		Garvin	10,400	10,200	98
		Hughes	5,600	5,500	97
		Latimer	3,200	2,900	92
		Pittsburg	13,000	12,500	96
	Stephens	15,000	14,600	98	
	TEXAS				
	Delta	1,800	1,700	94	
	Montague	6,300	6,100	97	
	Morris	4,400	4,200	96	
	Red River	5,400	5,000	92	
Station Totals			197,300	188,700	95
Net Weekly Circulation (1974-75)			94,900		
Average Daily Circulation (1974-75)			63,400		

Oklahoma—Lawton



KSWO-TV



Ch. 7

(Also serves Wichita Falls, Tex.)

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1050-ft. above av. terrain, 1059-ft. above ground, 2199-ft. above sea level.

Latitude 34° 12' 55"
Longitude 98° 43' 13"

Transmitter: Grandfield, Okla., near Wichita Falls, Tex.

AM Affiliate: KSWO, 1-kw, 1380 kHz (ABC).

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

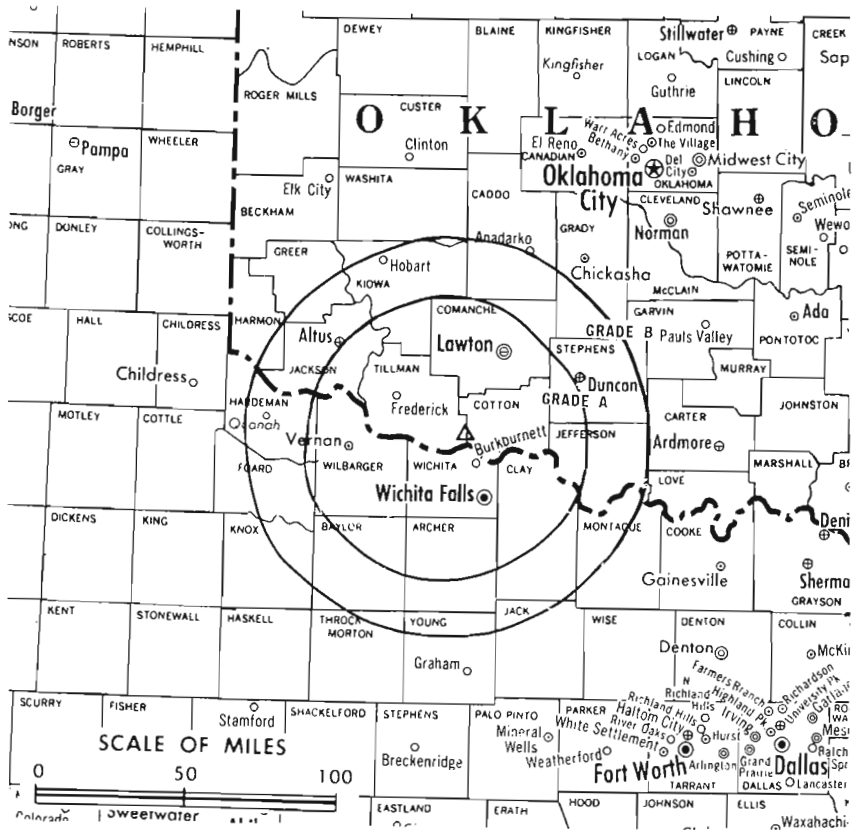
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KSWO-TV Ref: FCC File No. BMPCT-5424 Granted 1/18/80

©American Map Co., Inc., N.Y., No. 14244

KSWO-TV

Licensee: KSWO-TV Co. Inc., Box 708 (73501).

Studio: Administration Bldg., 3-mi. E of Lawton.

Telephone: 405-355-7000. TWX No.: 910-836-3600.

Ownership: R. H. Drewry, 69%; T. R. Warkentin Estate (Lawton Burton, executor), 15.5%; Edith Scott, 15.5%. Licensee owns 90% of KRHD, Duncan, Okla. Drewry & the Warkentin estate are stockholders in KMID-TV, Midland, Tex. KSWO TV Co. owns 45%, Midessa TV Co. Inc. (KMID-TV), 50% of KFDD-TV, Amarillo, Tex.

Began Operation: March 8, 1953.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Greeley & Bernard.

Personnel:

R. H. DREWRY, president & general manager.

BILL FORT, station & general sales manager.

JIMMY LOCKERD, chief engineer.

LARRY PATTON, station service director.

DIGEST OF RATE CARD NO. 28—(Feb. 2, 1976)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$450.00 \$270.00 \$140.00 Graded rates apply*

*Highest rate: \$150.

NETWORK BASE HOURLY RATE: \$375.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Comanche	27,900	27,300	98
	Cotton	2,500	2,400	97
	Greer	3,000	2,800	94
	Harmon	1,800	1,700	95
Jackson	11,100	10,800	97	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA—(Continued)			
	Jefferson	3,500	3,400	97
	Kiowa	4,900	4,700	97
	Stephens	15,000	14,600	98
	Tillman	4,500	4,400	97
	TEXAS			
	Archer	2,100	2,100	98
	Baylor	2,000	2,000	98
	Clay	3,300	3,200	98
	Foard	800	800	97
	Hardeman	2,500	2,400	95
	Knox	2,100	2,000	95
	Montague	6,300	6,100	97
Wichita	41,200	40,600	98	
Wilbarger	5,900	5,800	98	
Young	6,300	6,100	97	
Between 25-49%	OKLAHOMA			
	Beckham	5,800	5,500	95
	Love	2,300	2,200	95
	Roger Mills	1,600	1,500	94
	Washita	4,400	4,300	97
TEXAS				
Childress	2,800	2,700	96	
Jack	2,600	2,500	97	
King	200	200	91	
Throckmorton	900	900	95	
Between 5-24%	OKLAHOMA			
	Caddo	11,000	10,600	97
	Carter	14,700	14,200	97
	Custer	8,700	8,400	96
Ellis	2,000	1,800	92	
Grady	13,300	12,900	97	
TEXAS				
Cottle	1,200	1,100	94	
Stephens	3,300	3,100	95	
Station Totals		221,500	215,100	97
Net Weekly Circulation (1974-75)				141,000
Average Daily Circulation (1974-75)				86,700

Oklahoma—Oklahoma City



KOCO-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 14.5-kw aural. Antenna: Directional, 1520-ft. above av. terrain, 1563-ft. above ground, 2726-ft. above sea level.

Latitude 35° 33' 45"
Longitude 97° 29' 24"

Transmitter: 1/3-mi. E of N. Kelly Ave. on Britton Rd.

Studio: 63rd at Portland.

Telephone: 405-848-3311.

TWX No.: 405-842-3252.

News Wire Service: AP, UPI.

News Film Service: ABC.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KOCO-TV Ref: FCC File No. BPCT-2794 Granted 8/2/60

©American Map Co., Inc., N.Y., No. 14243

KOCO-TV

Licensee: Combined Communications Corp. of Oklahoma Inc., P. O. Box 32325, Oklahoma City (73132).

Ownership: Combined Communications Corp. For other interests, see KTAR-TV, Phoenix-Mesa, Ariz.

Began Operation: July 6, 1954. Sale to L. E. Caster (75%) and Ashley L. Robison (25%) by Streets Electronics Inc. approved Dec. 11, 1957 by FCC (Television Digest, Vol. 13:41, 45, 50). Transfer to Caster Estate, et al. approved March 5, 1958 by FCC (Vol. 14:7, 8, 10). Sale to Capital City Investment Co. (Cimarron Television Corp.) approved 1961 (Vol. 17:23, 1, 4). Transfer to present owners approved July 17, 1970 (Vol. 10:30).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Gammon & Tierney.

Personnel:

AL PARSONS, president & general manager.
DAN BATES, general sales manager.
TED NEWCOMB, v.p. & chief engineer.
ROBERT TAYLOR, v.p. & comptroller.
MIKE PALMER, v.p., broadcast operations.
JERRY HART, production manager.
ANNE COLEMAN, promotion director.

DIGEST OF RATE CARD NO. 76A—(March 1, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$1000 \$600 \$390 \$250 Graded rates apply*

*Highest rate: \$700.

NETWORK BASE HOURLY RATE: \$1075.

Net Weekly Circulation	State County	Total Households	TV Households	%
OKLAHOMA				
50% & Over	Alfalfa	3,100	3,000	96
	Beckham	5,800	5,500	95
	Blaine	4,400	4,300	97
	Caddo	11,000	10,600	97

656-b

Net Weekly Circulation	State County	Total Households	TV Households	%
OKLAHOMA—(Continued)				
50% & Over	Canadian	14,200	13,900	98
	Cleveland	34,500	33,500	97
	Custer	8,700	8,400	96
	Dewey	2,100	2,000	95
	Ellis	2,000	1,800	92
	Garfield	21,900	21,400	98
	Garvin	10,400	10,200	98
	Grady	13,300	12,900	97
	Grant	2,900	2,800	97
	Harper	1,600	1,500	96
	Kay	18,200	17,700	97
	Kingfisher	4,400	4,300	98
	Lincoln	8,100	7,900	98
	Logan	8,400	8,100	97
	Mc Clain	6,900	6,800	98
	Major	2,800	2,600	93
	Murray	3,900	3,800	98
	Noble	4,000	3,900	98
	Okfuskee	4,100	3,900	94
	Oklahoma	200,600	196,400	98
Payne	19,800	19,100	97	
Pontotoc	11,700	11,400	98	
Pottawatomie	18,700	18,100	97	
Roger Mills	1,600	1,500	94	
Seminole	10,300	10,000	97	
Washita	4,400	4,300	97	
Woods	4,200	4,000	96	
Woodward	5,100	4,800	94	
OKLAHOMA				
Between 25-49%	Comanche	27,900	27,300	98
	Hughes	5,600	5,500	97
	Kiowa	4,900	4,700	97
	Pittsburg	13,000	12,500	96
Stephens	15,000	14,600	98	

(Continued on page 662-b)

Station Totals	632,100	614,400	97
Net Weekly Circulation (1974-75)	466,500		
Average Daily Circulation (1974-75)	302,700		

TV Factbook No. 46

Oklahoma—Oklahoma City



KWTV

Ch. 9



Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 33.9-kw aural. Antenna: 1520-ft. above av. terrain, 1572-ft. above ground, 2724-ft. above sea level.

Latitude 35° 32' 58"
Longitude 97° 29' 48"

Transmitter: 7401 N. Kelley.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

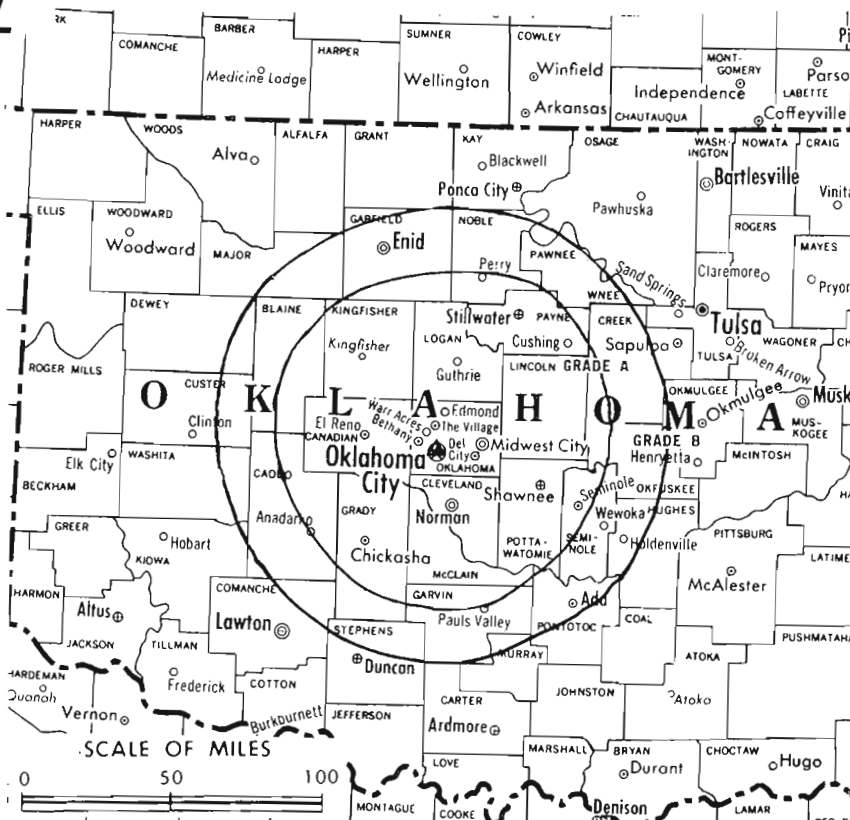
News Wire Service: AP, UPI.

Represented (sales) by Blair Television.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by Cohen & Dippell.

Total Households: (C) MSI
Consumer Market Data as of 1/1/74.
TV Homes: TV% and Circulation
© 1974 American Research Bureau.
County coverage based on Arbitron study (see page 1-b).



KWTV Ref: FCC File No. BMDCT-1471 Granted 11/3/53

© American Map Co., Inc., N.Y., No. 14211

KWTV

Licensee: Griffin Television Inc., Box 14159 (73114).

Studio: 7401 N. Kelley Blvd. (73111).

Telephone: 405-843-6641. TWX No.: 910-830-6852.

Ownership: John T. Griffin, 100%.

Began Operation: Dec. 20, 1953.

Personnel:

- JOHN GRIFFIN, chairman of the board.
- JACQUES DeLIER, president & general manager.
- MICHAEL DeLIER, general sales manager.
- DAVID WHALEY, national sales manager.
- JACK SALLASKA, administrative assistant & film buyer.
- BOB RAY, news director.
- WAYNE C. LILES, farm director.
- BILL GREEN, chief engineer.

DIGEST OF RATE CARD NO. 2-76—(Sept. 13, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 8 Sec.

Class AA—6:30-10 p.m., daily.

\$1100 \$660 \$440 \$330 Graded rates apply

*Highest rate: \$900.

NETWORK BASE HOURLY RATE: \$1100.

Net Weekly Circulation	State County	Total Households	TV Households	%
OKLAHOMA				
	Alfalfa	3,100	3,000	96
	Beckham	5,800	5,500	95
50% & Over	Blaine	4,400	4,300	97
	Caddo	11,000	10,600	97
	Canadian	14,200	13,900	98
	Carter	14,700	14,200	97
	Cleveland	34,500	33,500	97
	Custer	8,700	8,400	96

Net Weekly Circulation	State County	Total Households	TV Households	%
OKLAHOMA—(Continued)				
	Dewey	2,100	2,000	95
	Ellis	2,000	1,800	92
	Garfield	21,900	21,400	98
	Garvin	10,400	10,200	98
	Grady	13,300	12,900	97
	Grant	2,900	2,800	97
	Harper	1,600	1,500	96
	Hughes	5,600	5,500	97
	Kay	18,200	17,700	97
	Kingfisher	4,400	4,300	98
	Lincoln	8,100	7,900	98
50% & Over	Logan	8,400	8,100	97
	McClain	6,900	6,800	98
	Major	2,800	2,600	93
	Murray	3,900	3,800	98
	Noble	4,000	3,900	98
	Okfuskee	4,100	3,900	94
	Oklahoma	200,600	196,400	98
	Payne	19,800	19,100	97
	Pontotoc	11,700	11,400	98
	Pottawatomie	18,700	18,100	97
	Roger Mills	1,600	1,500	94
	Seminole	10,300	10,000	97
	Washita	4,400	4,300	97
	Woods	4,200	4,000	96
	Woodward	5,100	4,800	94
OKLAHOMA				
	Comanche	27,900	27,300	98
	Greer	3,000	2,800	94
	Harmon	1,800	1,700	95
Between 25-49%	Jackson	11,100	10,800	97
	Kiowa	4,900	4,700	97
	Pittsburg	13,000	12,500	96
	Stephens	15,000	14,600	98
(Continued on page 662-b)				
Station Totals		658,200	639,600	97
Net Weekly Circulation (1974-75)				481,700
Average Daily Circulation (1974-75)				326,100

Oklahoma—Oklahoma City



KTVY



(formerly WKY-TV)

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 97.7-kw visual, 19.5-kw aural. Antenna: 1540-ft. above av. terrain, 1602-ft. above ground, 2749-ft. above sea level.

Latitude 35° 34' 07"
Longitude 97° 29' 20"

Transmitter: 1401 E. Britton Rd.

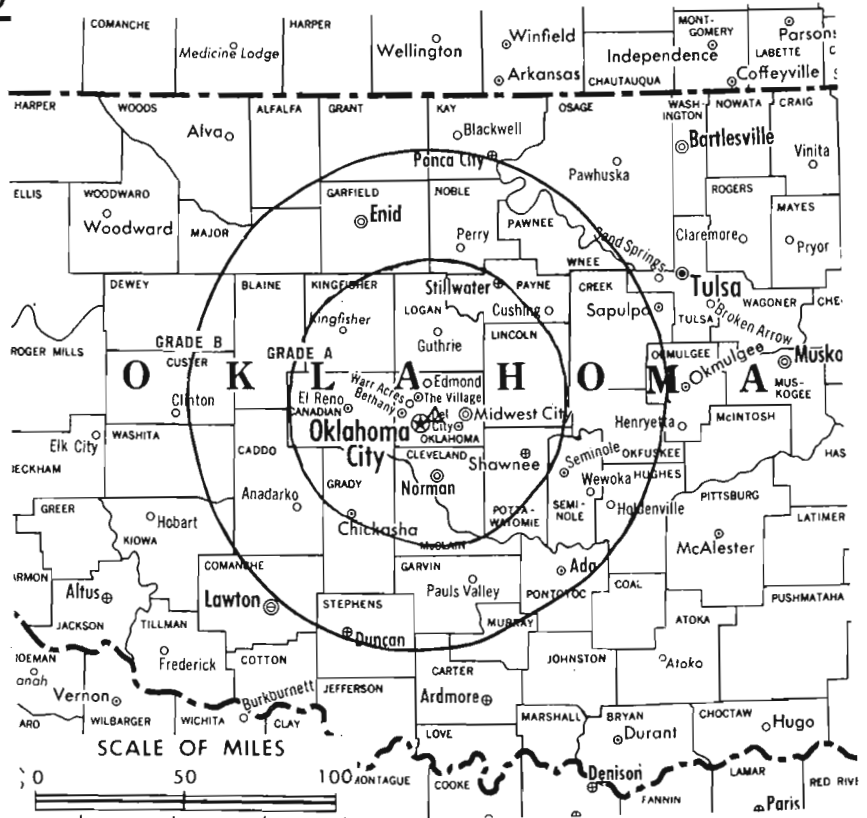
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: Newsweek, NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KTVY Ref: FCC File No. BMPCT—5094 Granted 8/13/64

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KTVY

Licensee: KTVY Inc., P.O. Box 14068, Oklahoma City, Okla. (73114).

Telephone: 405-478-1212. TWX No.: 405-842-3245.

Studio: 500 E. Britton Rd.

Ownership: The Evening News Association. For officers & other interests, see WWJ-TV, Detroit, Mich.

Began Operation: June 6, 1949. Sale to present owner by Gaylord Bcstg. Co. approved by FCC Oct. 29, 1975 (Television Digest, Vol. 15:29).

Represented (sales) by Katz Television.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

NORMAN P. BAGWELL, v.p. & general manager.
JOE JERKINS, assistant general manager.
TOM PARRINGTON, station & sales manager.
NICK PANOS, national sales manager.
BILL THRASH, program manager.
GEORGE TOMEK, news director.
JOHN BUSHNELL, chief engineer.

DIGEST OF RATE CARD NO. 070—(Sept. 20, 1976)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6-10:30 p.m., daily.

\$1500 \$900 Graded rates apply*

*Highest rate: \$900.

NETWORK BASE HOURLY RATE: \$1300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Alfalfa	3,100	3,000	96
	Beckham	5,800	5,500	95

Net Weekly Circulation	State County	Total Households	TV Households	%
OKLAHOMA—(Continued)				
	Blaine	4,400	4,300	97
	Caddo	11,000	10,600	97
	Canadian	14,200	13,900	98
	Cleveland	34,500	33,500	97
	Custer	8,700	8,400	96
	Dewey	2,100	2,000	95
	Ellis	2,000	1,800	92
	Garfield	21,900	21,400	98
	Garvin	10,400	10,200	98
	Grady	13,300	12,900	97
	Grant	2,900	2,800	97
	Harmon	1,800	1,700	95
	Harper	1,600	1,500	96
	Hughes	5,600	5,500	97
	Jackson	11,100	10,800	97
	Kay	18,200	17,700	97
50% & Over	Kingfisher	4,400	4,300	98
	Lincoln	8,100	7,900	98
	Logan	8,400	8,100	97
	Mc Clain	6,900	6,800	98
	Major	2,800	2,600	93
	Murray	3,900	3,800	98
	Noble	4,000	3,900	98
	Okfuskee	4,100	3,900	94
	Oklahoma	200,600	196,400	98
	Payne	19,800	19,100	97
	Pontotoc	11,700	11,400	98
	Pottawatomie	18,700	18,100	97
	Roger Mills	1,600	1,500	94
	Seminole	10,300	10,000	97
	Washita	4,400	4,300	97
	Woods	4,200	4,000	96
	Woodward	5,100	4,800	94

(Continued on page 662-b)

Station Totals	674,300	655,000	97
Net Weekly Circulation (1974-75)			498,300
Average Daily Circulation (1974-75)			368,900

Oklahoma—Sayre



KVIJ-TV

(formerly KFDO-TV)

Ch. 8



[Satellite of KVII-TV, Amarillo, Tex.]

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 26.3-kw visual, 5.26-kw aural. Antenna: 580-ft. above av. terrain, 647-ft. above ground, 2767-ft. above sea level.

Latitude 35° 25' 25"
Longitude 99° 50' 30"

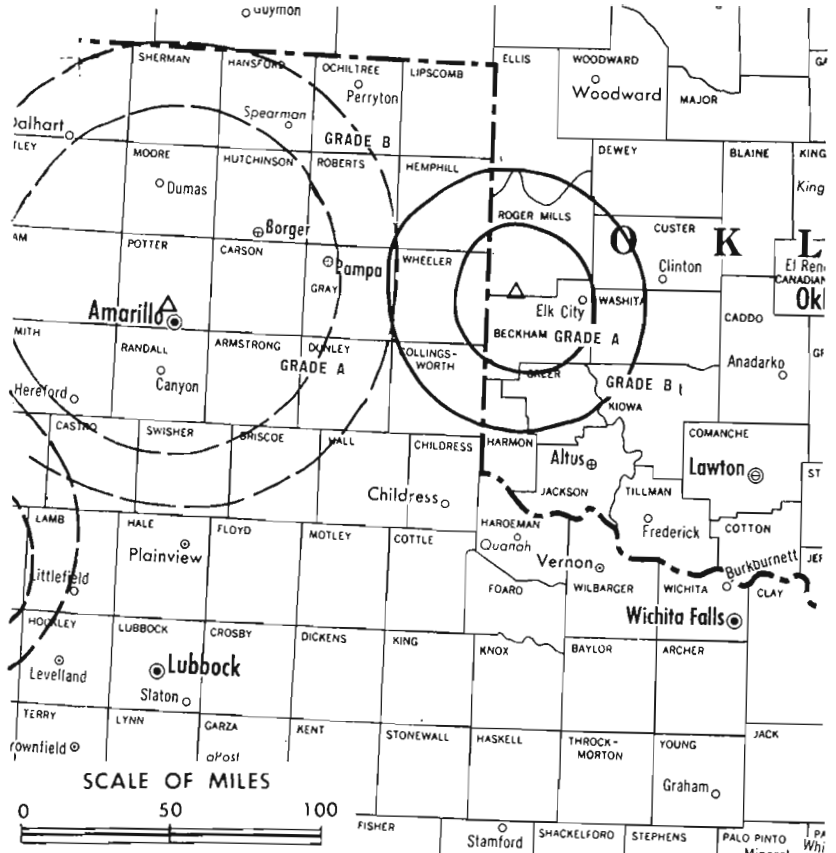
Transmitter: 14.3-mi. NW of Sayre.

Color: Network, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Arbitron Data: Not available. KVIJ-TV was not a satellite of KVII-TV at the time the survey was made.



County coverage based on Arbitron study (see page 4-b).

KVIJ-TV Ref: FCC File No. BPCT-3590 Granted 11/17/65

© American Map Co., Inc., N.Y., No. 14244

KVIJ-TV

Licensee: Marsh Media Ltd., Box 13000, Amarillo, Tex. (79101).

Telephone: 405-928-3233.

Ownership: Marsh Media. For other interests, see KVII-TV, Amarillo, Tex.

Began Operation: Aug. 7, 1961. Left air Aug. 11, 1965. Sale to Bass Bcstg. by Lonnie J. and Alice H. Preston approved Nov. 17, 1965 by FCC (Television Digest, Vol. 5:33). Resumed operation May 17, 1966. Sale to present owner by Bass Bcstg. approved by FCC Dec. 19, 1975.

Represented (sales) by Katz Television.

Represented (legal) by Kirkland, Ellis & Rowe.

Represented (engineering) by Smith & Powstenko.

Personnel:

GLEN NEAL, resident engineering supervisor.

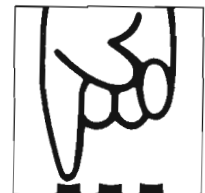
Rates: See KVII-TV, Amarillo, Tex.

NETWORK BASE HOURLY RATE: Bonus to KVII-TV, Amarillo, Tex.

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Oklahoma—Tulsa



KOTV

Ch. 6



Technical Facilities: Channel No. 6 (82-77 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1310-ft. above av. terrain, 1133-ft. above ground, 2146-ft. above sea level.

Latitude 36° 11' 26"
Longitude 96° 05' 50"

Transmitter: 6.4-mi. WNW of Tulsa, near Sand Springs.

Studio: Third & Frankfort Sts. (74120); P.O. Box 6 (74101).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Represented (engineering) by A. D. Ring & Associates.

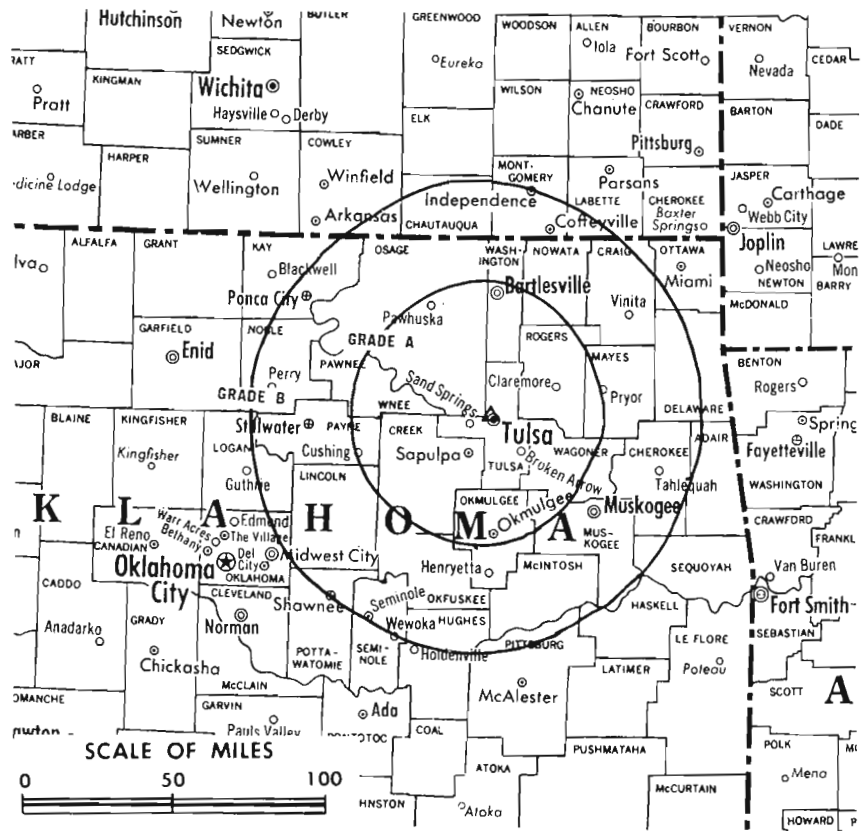
Total Households: ① MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KOTV Ref: FCC File No. BMPCT—2203 Granted 8/20/54

©American Map Co., Inc., N.Y., No. 14244

KOTV

Licensee: KOTV Inc., Third & Frankfort Sts.

Telephone: 918-582-9233. TWX No.: 918-923-3356.

Ownership: Corinthian Bcstg. Corp., a wholly-owned subsidiary of Dun & Bradstreet Cos. Inc. Corinthian also owns & operates KHOU-TV, Houston; WANE-TV, Ft. Wayne; WISH-TV, Indianapolis, Ind.; KXTV, Sacramento, Cal. For other interests, see Corinthian under Group Ownership.

Began Operation: Oct. 22, 1949; sale to General Television Co. (Jack D. Wrather and mother, 50%; Maria Helen Alvarez, 50%) approved by FCC July 13, 1952 (Television Digest, Vol. 8:19, 31); sale to present owners approved by FCC May 13, 1954 (Vol. 10:20). Merger of Corinthian Bcstg. with Dun & Bradstreet approved by FCC July 13, 1952 (Television Digest, Vol. 8:19, 31);

Represented (sales) by Harrington, Righter & Parsons.

Represented (legal) by Covington & Burling.

Personnel:

PHILIP J. LOMBARDO, president.
DUANE HARM, vice president & general manager.
JON NOTTINGHAM, general sales manager.
JOHN IRVIN, operations, program mgr. & film buyer.
CLAYTON VAUGHN, news director.
CHAN ALLEN, chief engineer.
BILL SOUTHARD JR., production manager.
JERRY MURATORE, promotion manager.

DIGEST OF RATE CARD NO. 24—(Sept. 20, 1976)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class A—7-10 p.m., daily.				
\$1500	\$1000		\$600	\$300

NETWORK BASE HOURLY RATE: \$897.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Chautauqua	2,100	2,100	98
	Montgomery	17,000	16,600	97
	Wilson	4,800	4,600	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Adair	5,500	5,100	92
	Cherokee	8,900	8,500	95
	Craig	5,300	5,100	96
	Creek	16,700	16,100	96
	Delaware	7,500	7,000	93
	Haskell	3,400	3,200	95
	Hughes	5,600	5,500	97
	Kay	18,200	17,700	97
	Mc Intosh	4,900	4,700	96
	Mayes	9,600	9,200	96
	Muskogee	22,100	21,300	96
	Nowata	4,000	3,900	97
	Okfuskee	4,100	3,900	94
	Okmulgee	13,200	12,800	97
Osage	10,400	10,200	98	
Pawnee	5,100	4,900	97	
Pittsburg	13,000	12,500	96	
Rogers	11,500	11,100	97	
Tulsa	149,400	146,500	98	
Wagoner	9,400	9,100	97	
Washington	14,800	14,600	98	
Between 25-49%	ARKANSAS			
	Benton	21,900	20,700	95
	Washington	31,200	29,400	94
Between 5-24%	KANSAS			
	Elk	1,600	1,500	97
	OKLAHOMA			
Latimer	3,200	2,900	92	
Payne	19,800	19,100	97	
Sequoyah	8,200	7,700	94	
Between 5-24%	ARKANSAS			
	Sebastian	32,000	31,100	97
	KANSAS			
	Cowley	13,100	12,800	98

(Continued on page 662-b)

Station Totals	641,000	621,200	96
Net Weekly Circulation (1974-75)		391,500	
Average Daily Circulation (1974-75)		270,000	

Oklahoma—Tulsa



KTEW

Ch. 2



Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1330-ft. above av. terrain, 1175.5-ft. above ground, 2147-ft. above sea level.

Latitude 36° 11' 46"
Longitude 96° 05' 53"

Transmitter: Bigheart Mt.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

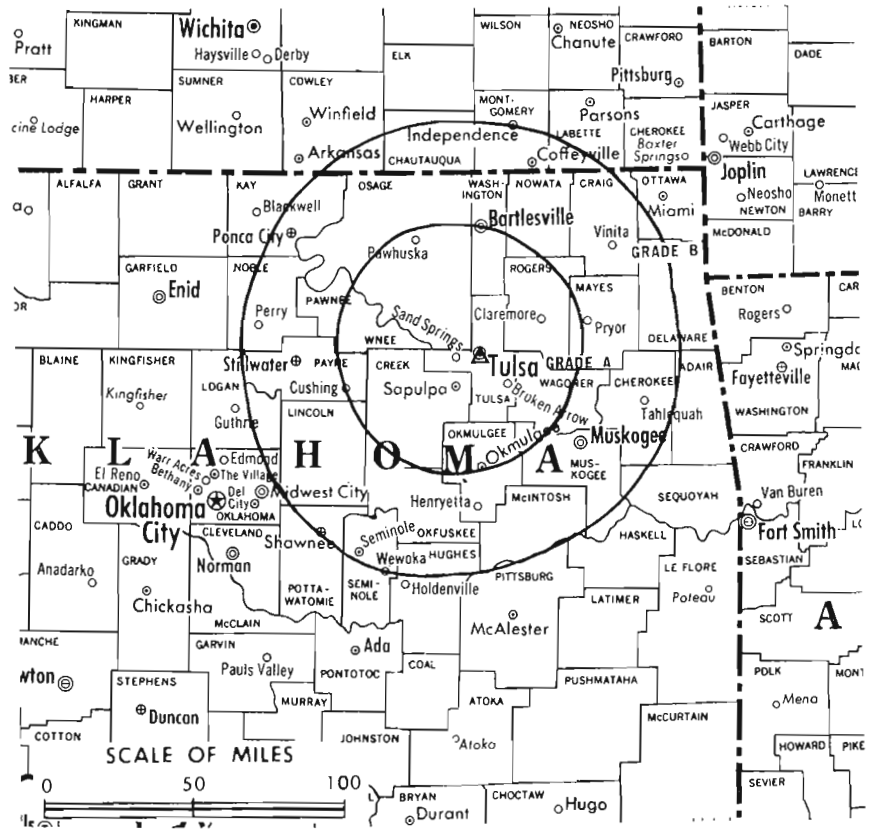
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KTEW Ref: FCC File No. BMPCT-2625 Granted 12/15/54

©American Map Co., Inc., N.Y., No. 14241

KTEW

Licensee: Scripps-Howard Broadcasting Co., 3701 S. Peoria.

Studio: 3701 S. Peoria Ave. (74105).

Telephone: 918-742-5561. TWX No.: 918-845-2134.

Ownership: Scripps-Howard Bcstg. Co. For other interests, see WEWS, Cleveland, Ohio.

Began Operation: Dec. 5, 1954. Sale to present owner by Central Plains Enterprises Inc. approved by FCC Nov. 25, 1970 (Television Digest, Vol. 10:24, 48).

Represented (sales) by Blair Television.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Jansky & Bailey.

Personnel:

- DONALD L. PERRIS, president.
- WILLIAM S. RITCHIE, vice president & general manager.
- WALLY DUNHAM, assistant general manager.
- TOM BELCHER, national sales manager.
- WAYNE LAWSON, local sales manager.
- ALLEN COX, operations manager.
- JACK MORRIS, news director.
- JOHN BARTH, chief engineer.

DIGEST OF RATE CARD NO. 76-1

(Jan. 26, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6:30-10 p.m., daily.

\$1200 Graded rates apply*

*Highest rate: \$450.

NETWORK BASE HOURLY RATE: \$925.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Chautauqua	2,100	2,100	98
	Montgomery	17,000	16,600	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Adair	5,500	5,100	92
	Cherokee	8,900	8,500	95
	Craig	5,300	5,100	96
	Creek	16,700	16,100	96
	Delaware	7,500	7,000	93
	Haskell	3,400	3,200	95
	Kay	18,200	17,700	97
	Mc Intosh	4,900	4,700	96
	Mayes	9,600	9,200	96
	Muskogee	22,100	21,300	96
	Nowata	4,000	3,900	97
	Oklfuskee	4,100	3,900	94
	Okmulgee	13,200	12,800	97
Osage	10,400	10,200	98	
Pawnee	5,100	4,900	97	
Pittsburg	13,000	12,500	96	
Rogers	11,500	11,100	97	
Tulsa	149,400	146,500	98	
Wagoner	9,400	9,100	97	
Washington	14,800	14,600	98	
	ARKANSAS			
	Benton	21,900	20,700	95
	Washington	31,200	29,400	94
	KANSAS			
	Elk	1,600	1,500	97
	Wilson	4,800	4,600	97
Between 25-49%	OKLAHOMA			
	Hughes	5,600	5,500	97
	Latimer	3,200	2,900	92
	Payne	19,800	19,100	97
	Sequoyah	8,200	7,700	94
Between 5-24%	ARKANSAS			
	Sebastian	32,000	31,100	97

(Continued on page 662-b)

Station Totals	632,000	612,600	96
Net Weekly Circulation (1974-75)			359,200
Average Daily Circulation (1974-75)			221,600

Oklahoma

KOTV, Tulsa (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	KANSAS—(Continued)			
	Labette	9,800	9,600	98
	Woodson	1,900	1,800	96
	MISSOURI			
	Jasper	31,800	31,200	98
	Mc Donald	5,400	5,300	98
	Newton	12,800	12,600	98
Between 5-24%	OKLAHOMA			
	Coal	2,300	2,200	97
	Garfield	21,900	21,400	98
	Le Flore	12,400	11,700	95
	Lincoln	8,100	7,900	98
	Noble	4,000	3,900	98
	Ottawa	11,100	10,800	97
	Pontotoc	11,700	11,400	98
	Seminole	10,300	10,000	97

KTUL-TV, Tulsa (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	KANSAS—(Continued)			
	Crawford	14,900	14,600	98
	Elk	1,600	1,500	97
	MISSOURI			
	Jasper	31,800	31,200	98
	Mc Donald	5,400	5,300	98
	Newton	12,800	12,600	98
Between 5-24%	OKLAHOMA			
	Atoka	3,600	3,500	97
	Coal	2,300	2,200	97
	Lincoln	8,100	7,900	98
	Ottawa	11,100	10,800	97
	Pontotoc	11,700	11,400	98
	Pushmataha	3,800	3,500	92
	Seminole	10,300	10,000	97

KTEW, Tulsa (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	KANSAS			
	Cowley	13,100	12,800	98
	Labette	9,800	9,600	98
	Neosho	6,900	6,800	98
	MISSOURI			
	Jasper	31,800	31,200	98
	Mc Donald	5,400	5,300	98
	Newton	12,800	12,600	98
Between 5-24%	OKLAHOMA			
	Garfield	21,900	21,400	98
	Le Flore	12,400	11,700	95
	Lincoln	8,100	7,900	98
	Noble	4,000	3,900	98
	Ottawa	11,100	10,800	97
	Seminole	10,300	10,000	97

KTVY, Oklahoma City (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	OKLAHOMA			
	Coal	2,300	2,200	97
	Comanche	27,900	27,300	98
	Greer	3,000	2,800	94
	Kiowa	4,900	4,700	97
	Pawnee	5,100	4,900	97
	Pittsburg	13,000	12,500	96
	Stephens	15,000	14,600	98
Between 25-49%				
	KANSAS			
	Barber	2,800	2,700	97
	Cowley	13,100	12,800	98
	OKLAHOMA			
	Atoka	3,600	3,500	97
	Carter	14,700	14,200	97
	Creek	16,700	16,100	96
Between 5-24%				
	Haskell	3,400	3,200	95
	Johnston	3,400	3,200	94
	Latimer	3,200	2,900	92
	Mc Intosh	4,900	4,700	96
	Muskogee	22,100	21,300	96
	Okmulgee	13,200	12,800	97
	Osage	10,400	10,200	98

KOCO-TV, Oklahoma City (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	KANSAS			
	Barber	2,800	2,700	97
	Comanche	1,100	1,100	96
	Cowley	13,100	12,800	98
	OKLAHOMA			
	Atoka	3,600	3,500	97
	Carter	14,700	14,200	97
	Coal	2,300	2,200	97
Between 5-24%				
	Creek	16,700	16,100	96
	Greer	3,000	2,800	94
	Johnston	3,400	3,200	94
	Latimer	3,200	2,900	92
	Okmulgee	13,200	12,800	97
	Osage	10,400	10,200	98
	Pawnee	5,100	4,900	97

KWTV, Oklahoma City (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	KANSAS			
	Barber	2,800	2,700	97
	Cowley	13,100	12,800	98
	OKLAHOMA			
	Atoka	3,600	3,500	97
	Coal	2,300	2,200	97
Between 5-24%				
	Johnston	3,400	3,200	94
	Mc Intosh	4,900	4,700	96
	Marshall	3,400	3,300	97
	Muskogee	22,100	21,300	96
	Okmulgee	13,200	12,800	97
	Osage	10,400	10,200	98
	Pawnee	5,100	4,900	97
	Pushmataha	3,800	3,500	92

Oklahoma—Tulsa



KTUL-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1880-ft. above av. terrain, 1909-ft. above ground, 2549-ft. above sea level.

Latitude 35° 58' 8.5"
Longitude 95° 36' 55"

Transmitter: 2.3-mi. NE of Coweta, Okla.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: ABC.

Represented (sales) by Petry Television Inc.

Represented (engineering) by Cohen & Dippell.

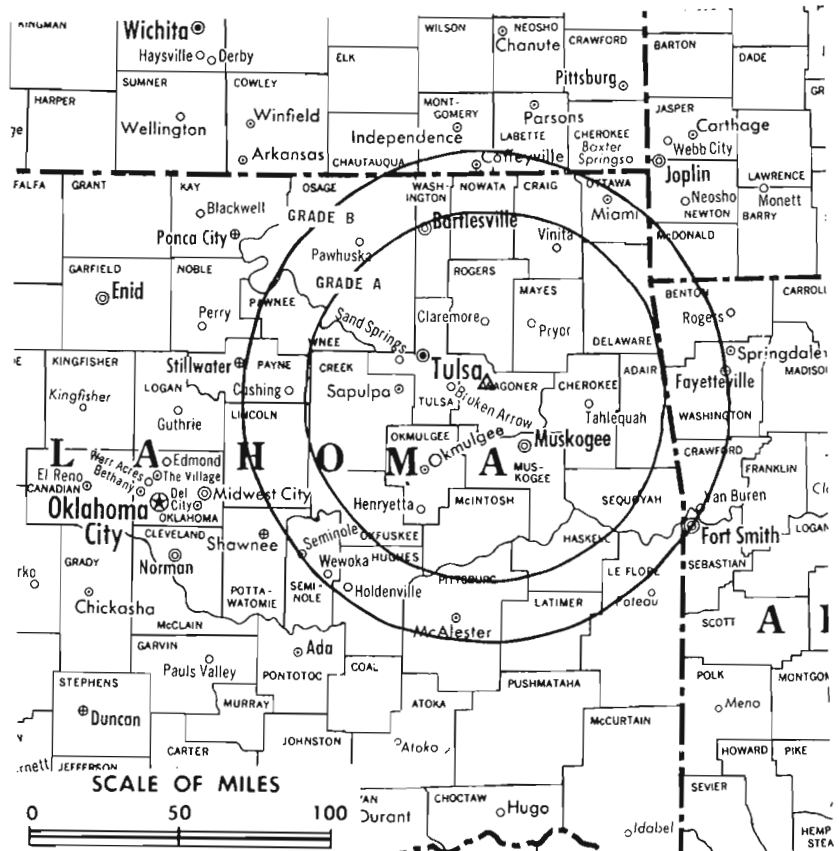
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KTUL-TV Ref: FCC File No. BPCT-2941 Granted 2/19/64

© American Map Co., Inc., N.Y., No. 14244

KTUL-TV

Licensee: Leake TV Inc., Box 8, Tulsa (74101).

Studio: Lookout Mt., Tulsa.

Telephone: 918-446-3351. TWX No.: 910-845-2181.

Ownership: See KATV, Little Rock, Ark.

Began Operation: Sept. 18, 1954.

Represented (legal) by Fletcher, Heald, Rowell, Kenahan & Hildreth.

Personnel:

TOM GOODGAME, vice president & general manager.
ED HUNT, vice president, corporate sales.
KEITH BRETZ, sales manager.
GARY RICKETTS, operations manager.
A. R. GARRETT, vice president & dir. of engineering.
LEWIS E. BROWN, chief engineer.
BOB GREGORY, vice president, news.
BETTY BOYD, promotion & community relations director.

DIGEST OF RATE CARD NO. 76-B—(Sept. 20, 1976)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 8 Sec.

Class A—6:30-10 p.m., daily.

\$1500 \$900 Graded rates apply*

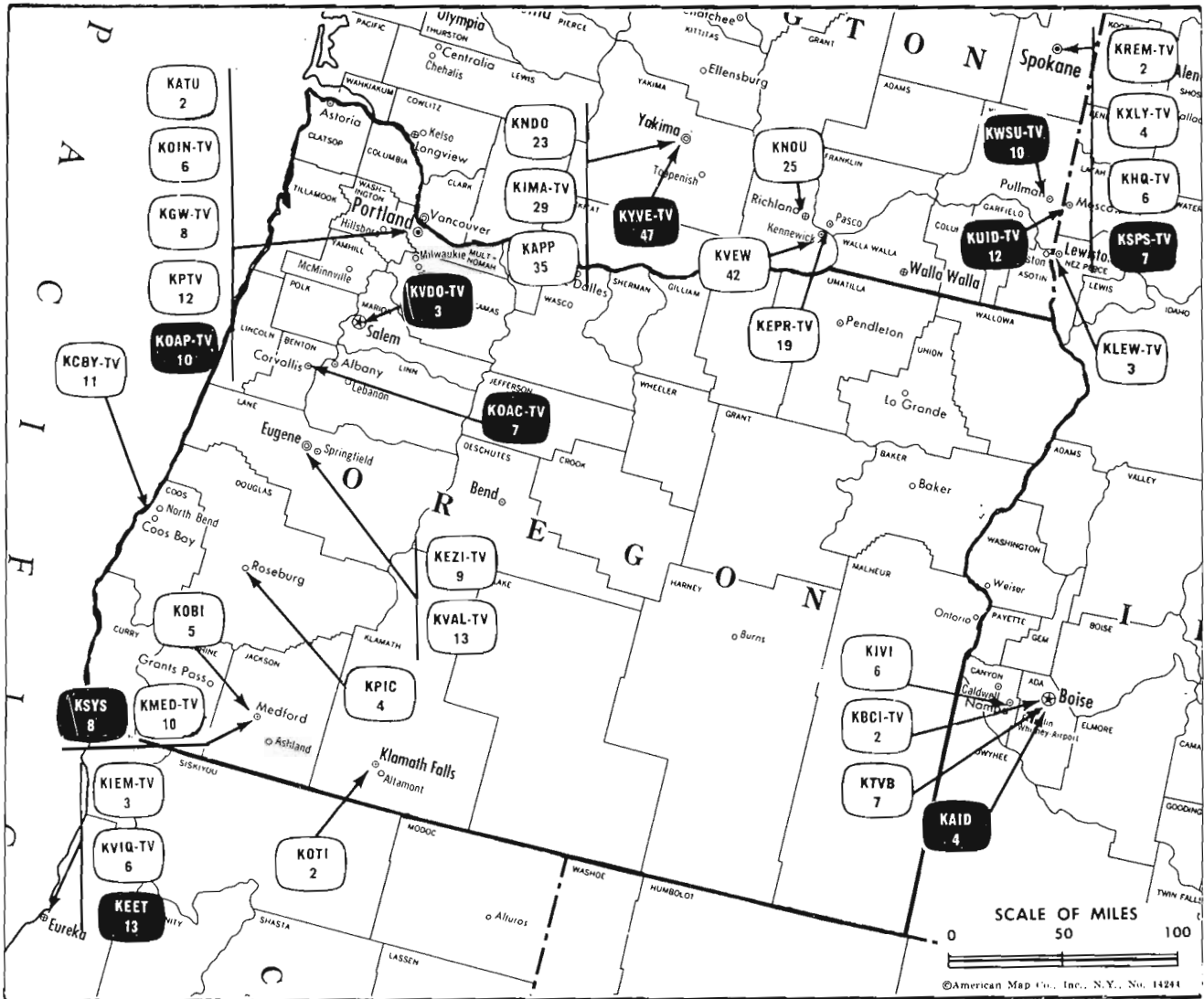
*Highest rate: \$600.

NETWORK BASE HOURLY RATE: \$975.

Net Weekly Circulation	State County	Total Households	TV Households	%
	ARKANSAS			
	Benton	21,900	20,700	95
	Sebastian	32,000	31,100	97
	KANSAS			
	Chautauqua	2,100	2,100	98
	Montgomery	17,000	16,600	97
50% & Over	OKLAHOMA			
	Adair	5,500	5,100	92
	Cherokee	8,900	8,500	95

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA—(Continued)			
	Craig	5,300	5,100	96
	Creek	16,700	16,100	96
	Delaware	7,500	7,000	93
	Haskell	3,400	3,200	95
	Hughes	5,600	5,500	97
	Latimer	3,200	2,900	92
	Le Flore	12,400	11,700	95
	Mc Intosh	4,900	4,700	96
	Mayes	9,600	9,200	96
	Muskogee	22,100	21,300	96
	Nowata	4,000	3,900	97
	Oktuskee	4,100	3,900	94
	Okmulgee	13,200	12,800	97
	Osage	10,400	10,200	98
Pawnee	5,100	4,900	97	
Pittsburg	13,000	12,500	96	
Rogers	11,500	11,100	97	
Sequoyah	8,200	7,700	94	
Tulsa	149,400	146,500	98	
Wagoner	9,400	9,100	97	
Washington	14,800	14,600	98	
	ARKANSAS			
	Crawford	10,500	9,900	94
Between 25-49%	Scott	3,700	3,500	93
	KANSAS			
Labette	9,800	9,600	98	
	OKLAHOMA			
	Kay	18,200	17,700	97
Payne	19,800	19,100	97	
Between 5-24%	ARKANSAS			
	Franklin	4,300	4,100	94
	Madison	3,700	3,300	90
	KANSAS			
Cowley	13,100	12,800	98	
(Continued on page 662-b)				
Station Totals		657,700	636,500	96
Net Weekly Circulation (1974-75)			417,300	
Average Daily Circulation (1974-75)			271,200	

Oregon



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Portland	378,000	27	630,300	24
Eugene	65,000	139	128,300	130
Medford	56,000	146	90,500	155

Oregon Station Status as of September 1, 1976

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
11	0	11
3	0	3
		<hr/> 14

State Educational Technical Facilities
(Complete Data in Educational Directory)

KOAC-TV

Corvallis

Ch. 7

Non-Commercial Educational Station

Licensee: State of Oregon acting by & through the State Board of Higher Education, Box 3175, Eugene, Ore. (97403).

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 263-kw visual, 26.3-kw aural. Antenna: 1230-ft. above av. terrain, 273-ft. above ground, 1773-ft. above sea level.

Latitude 44° 38' 25"
Longitude 123° 16' 25"

KOAP-TV

Portland

Ch. 10

Non-Commercial Educational Station

Licensee: State of Oregon acting by & through the State Board of Higher Education, Box 3175, Eugene, Ore. (97403).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 60.3-kw visual, 12-kw aural. Antenna: 950-ft. above av. terrain, 205-ft. above ground, 1235-ft. above sea level.

Latitude 45° 29' 25"
Longitude 122° 41' 45"

KVDO-TV

Salem

Ch. 3

Licensee: State of Oregon acting by & through the State Board of Higher Education.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 18.6-kw visual, 3.7-kw aural. Antenna: 1070-ft. above av. terrain, 300-ft. above ground, 1419-ft. above sea level.

Latitude 44° 51' 17"
Longitude 123° 07' 17"

KPTV, Portland

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
	OREGON			
	Baker	5,800	5,400	93
	Douglas	28,300	26,600	94
	Jackson	41,900	40,100	96
	Josephine	19,200	17,800	93
Between 5-24%	Klamath	19,600	18,700	96
	Morrow	1,700	1,500	91
	Umatilla	17,300	15,900	92
	WASHINGTON			
	Grays Harbor	22,300	20,500	92
	Lewis	17,600	16,500	94

KOIN-TV, Portland

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
	WASHINGTON			
Between 25-49%	Grays Harbor	22,300	20,500	92
	Lewis	17,600	16,500	94
	OREGON			
Between 5-24%	Douglas	28,300	26,600	94
	Jackson	41,900	40,100	96
	Lake	2,300	2,100	91
	Union	8,300	7,600	91

KGW-TV, Portland

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	WASHINGTON			
	Pacific	6,100	5,600	92
	OREGON			
Between 5-24%	Douglas	28,300	26,600	94
	Josephine	19,200	17,800	93
	Lane	86,400	82,300	95
	Umatilla	17,300	15,900	92
	Union	8,300	7,600	91
	WASHINGTON			
	Grays Harbor	22,300	20,500	92
	Lewis	17,600	16,500	94

Oregon—Coos Bay



KCBY-TV



Ch. 11

[Satellite of KVAL-TV, Eugene, Ore.]

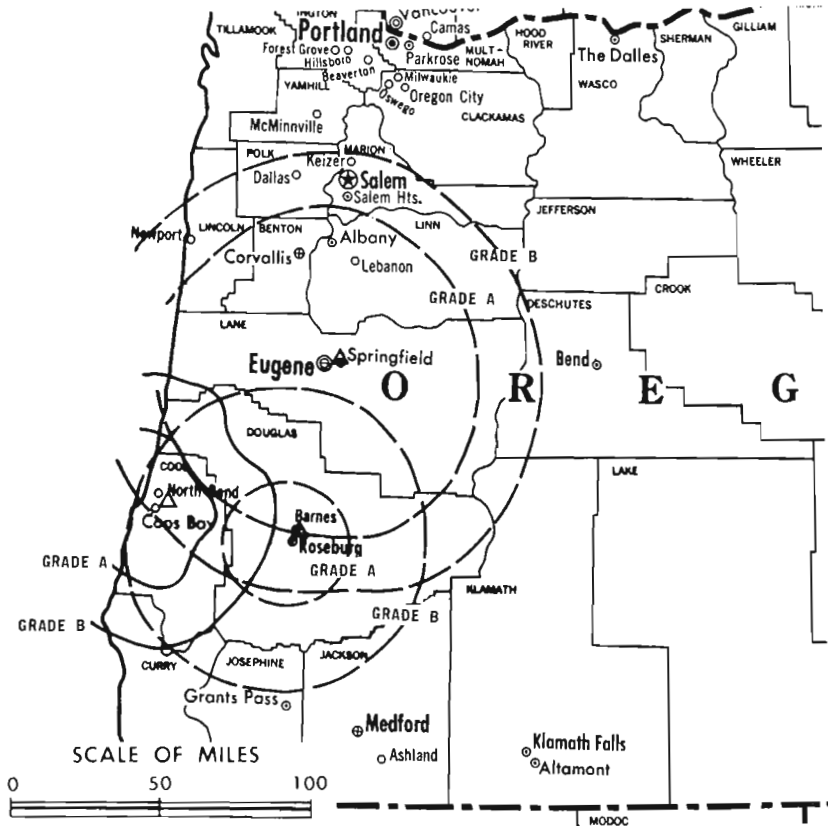
Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 11.4-kw visual, 1.15-kw aural. Antenna: 680-ft. above av. terrain, 200-ft. above ground, 1144-ft. above sea level.

Latitude 43° 23' 26"
Longitude 124° 07' 48"

Transmitter: 5-mi. ENE of city center.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



County coverage based on Arbitron study (see page 4-b).

KCBY-TV Ref: FCC File No. BPCT-2309 Granted 9/23/59

©American Map Co., Inc., N.Y., No. 14244

KCBY-TV

Network Service: NBC, same as KVAL-TV, Eugene, Ore.

Licensee: Eugene Television Inc., P.O. Box 1156, Coos Bay, Ore. (97420).

Studio: Coal Bank, Slough Rd.

Telephone: 503-269-1111.

Ownership: See KVAL-TV, Eugene, Ore.

Began Operation: Oct. 1, 1960.

Represented (sales) by H-R Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

GLENN NICKELL, vice president & general manager.

MARY MILLER, station manager.

GLENN McCREADY, chief engineer.

Rates: Sold in combination with KVAL-TV, Eugene.

NETWORK BASE HOURLY RATE: Bonus to KVAL-TV, Eugene.

Arbitron Data: Included with parent KVAL-TV, Eugene, Ore.

Cable Television

Management and Engineering Consultants

Malarkey, Taylor & Associates

1225 Connecticut Ave.,
Washington, D. C.
20036
(202) 223-2345

Oregon—Eugene



KEZI-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1570-ft. above av. terrain, 255-ft. above ground, 2385-ft. above sea level.

Latitude 44° 06' 58"

Longitude 122° 59' 55"

Transmitter: Coburg Hills.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Represented (engineering) by Jules Cohen & Associates.

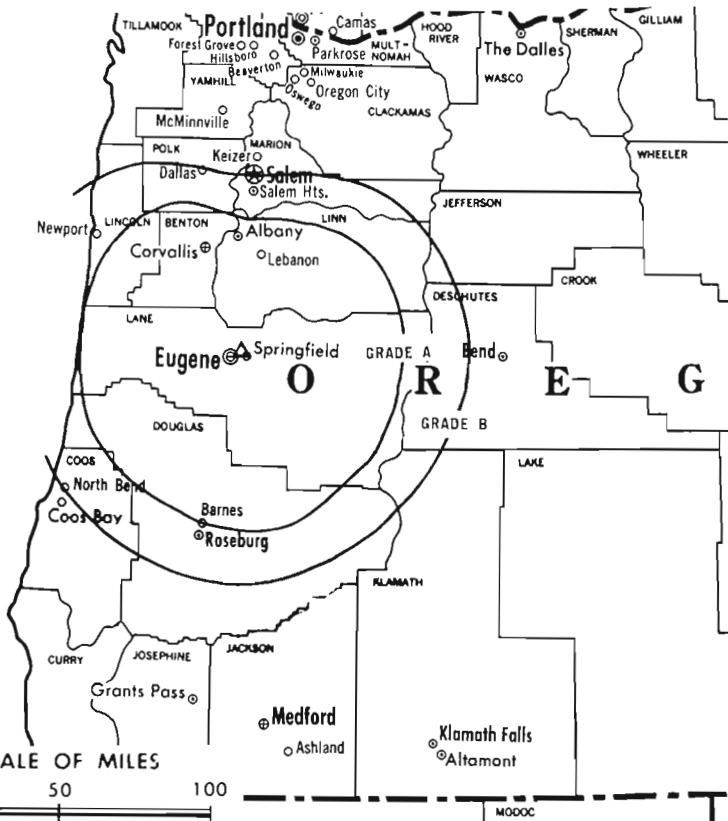
Total Households: © MNI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KEZI-TV Ref: FCC File No. BPCT-2436 Granted 7/27/60

©American Map Co., Inc., N.Y., No. 14244

KEZI-TV

Network Service: ABC.

Licensee: Liberty Communications Inc., 2225 Coburg Rd. (97401).

Studio: 2225 Coburg Rd.

Telephone: 503-343-3301. TWX No.: 503-485-0488.

Ownership: Donald E. Tykeson, pres., 11.702%; Durward L. Boyles, 17.337%; Carolyn S. Chambers, v.p. & treas., 7.008%; Julio Silva, trustee, 6.673%; C. E. Carlson, 5.126%; U.S. National Bank, trustee, 5.840%; J. Hobart Wilson, 5.890%; Ray F. Siegenthaler, v.p.-secy., 3.503%; William D. Elkins, 3.285%; 232 others, none with as much as 3%. Liberty is applying for Ch. 27 in Dallas. J. Hobart Wilson has interest in KBOI-AM-FM, Boise, Ida.; KPNW-AM-FM, Eugene, Ore.; KPAY-AM-FM, Chico, Cal.

Began Operation: Dec. 19, 1960.

Represented (sales) by Adam Young Inc.; Tacher Co. (Seattle & Portland).

Represented (legal) by Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind.

Personnel:

DON E. TYKESON, president.

JIM MAGNUSON, general manager.

JIM PUTNEY, station/sales manager.

DAVE LARSON, program director.

LARRY CUSHMAN, operations manager.

CHARLES COOKSON, chief engineer.

DIGEST OF RATE CARD NO. III

(Nov. 4, 1969)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
 Class AA—7:30-10:59 p.m., daily
 \$375.00 \$190.00 \$95.00 \$80.00 \$110.00

NETWORK BASE HOURLY RATE: \$460.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Benton	21,100	19,300	92
	Coos	21,500	19,400	90
	Deschutes	15,600	14,500	93
	Douglas	28,300	26,600	94
	Lane	86,400	82,300	95
Between 25-49%	OREGON			
	Lincoln	10,900	9,800	90
	Linn	28,900	27,500	95
	Polk	15,000	14,300	95
Between 5-24%	OREGON			
	Crook	4,700	4,400	93
Station Totals		232,400	218,100	93
Net Weekly Circulation (1974-75)				143,600
Average Daily Circulation (1974-75)				87,000

Oregon—Eugene



[Also operates satellites KPIC, Roseburg, Ore. and KCBY-TV, Coos Bay, Ore.]

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1476-ft. above av. terrain, 848-ft. above ground, 2142-ft. above sea level.

Latitude 44° 00' 07"
Longitude 123° 06' 53"

Transmitter: Blanton Heights.

TV tape: Recording facilities.

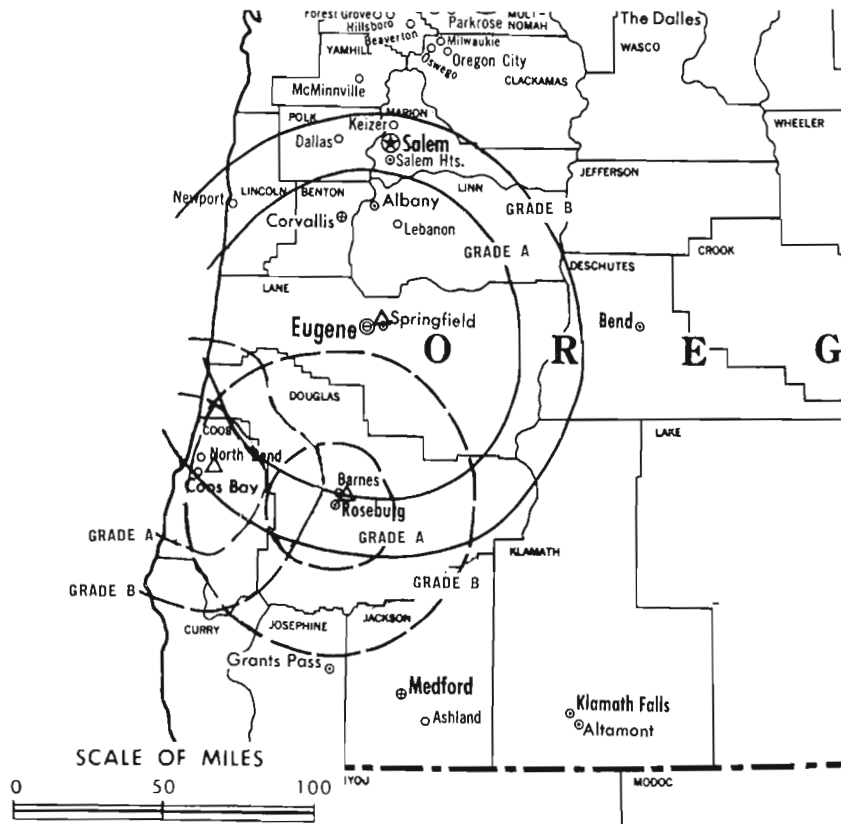
Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KVAL-TV Ref: FCC File No. BPCT—3588 Granted 2/23/66

©American Map Co., Inc., N.Y., No. 14244

KVAL-TV

Licensee: Eugene Television Inc., Blanton Heights, Eugene.

Studio: Blanton Heights, Box 1313, Eugene, Ore. (97401).

Telephone: 503-342-4961. TWX No.: 510-597-0365.

Ownership: Robert P. Booth, 13.63%; Leola Winn, 9.5%; C. Philip Tillman, 9%; Janeth H. Sponenburgh, 8%; Willis B. Sheppard, 7.5%; Edward T. Gardner, 6.67%; others. Eugene TV owns 50% of satellite KPIC, Roseburg, Ore.; 100% of KCBY-TV, Coos Bay, Ore. & KBCI-TV, Boise, Ida.

Began Operation: April 15, 1954.

Represented (sales) by Katz Television; Art Moore & Assoc. Inc. (Pacific Northwest).

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

GLENN NICKELL, vice president & general manager.
JOHN DOYLE, news director.
GORDON BUSSEY, sales manager.
RHODON, creative director.
GREGG McKAY, film director.
JAMES BOWEN, director of engineering.

DIGEST OF RATE CARD NO. 22—(April 19, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7-9:59 p.m., daily.
\$592.00 \$355.00 \$236.00 \$185.00 Graded rates apply*

*Highest rate: \$320.

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Benton	21,100	19,300	92
	Coos	21,500	19,400	90
	Douglas	28,300	26,600	94
	Lane	86,400	82,300	95
	Linn	28,900	27,500	95
Between 25-49%	OREGON			
	Curry	5,100	4,600	90
	Lincoln	10,900	9,800	90
Between 5-24%	OREGON			
	Crook	4,700	4,400	93
	Deschutes	15,600	14,500	93
	Polk	15,000	14,300	95
Station Totals		237,500	222,700	93
Net Weekly Circulation (1974-75)				155,800
Average Daily Circulation (1974-75)				112,400

Arbitron Data: Figures include coverage of satellites KCBY-TV, Coos Bay and KPIC, Roseburg, Ore.

Oregon—Klamath Falls



KOTI

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 13.5-kw visual, 2.63-kw aural. Antenna: 1050-ft. above av. terrain, 109-ft. above ground, 5549-ft. above sea level.

Latitude 42° 15' 44"
Longitude 121° 45' 38"

Transmitter: 3-mi. NNE of city.

TV tape: Recording facilities.

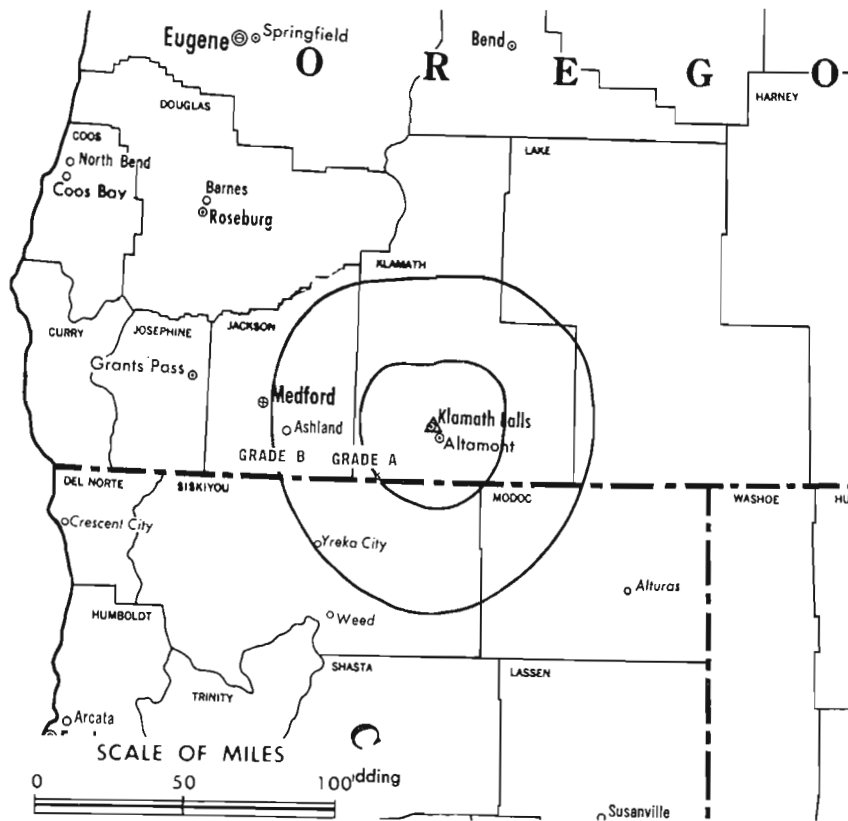
Color: Network, film, slide & tape.

News Wire Service: UPI.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Lohnes & Culver.

Arbitron Data: Included with KOB1, Medford, Ore.



County coverage based on Arbitron study (see page 1-b).

KOTI Ref: FCC File No. BMPCT-3891 Granted 8/3/66

©American Map Co., Inc., N.Y., No. 16244

KOTI

Network Service: CBS, ABC.

Licensee: Oregon Broadcasting Co., Box 5M, Medford, Ore. (97501).

Studio: Third & Main Sts., P.O. Box 2K (97601).

Telephone: 503-884-8131.

Ownership: Same as KOB1, Medford, Ore.

Began Operation: Aug. 13, 1956.

Represented (sales) by The Meeker Co. Inc.; Art Moore & Assoc. Inc. (Pacific Northwest); Andy McDermott Sales Ltd. (Canada).

Personnel:

DONALD E. SMULLIN, vice president & general manager.

DAN MARKHAM, station manager.

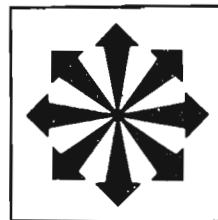
ROD BURRELL, manager, business affairs.

CAL BEISANG, operations director.

Rates: See KOB1, Medford, Ore.

NETWORK BASE HOURLY RATE: \$100.

BLACKBURN & COMPANY, INC.



**RADIO • TV • CATV • NEWSPAPER BROKERS
NEGOTIATIONS • FINANCING • APPRAISALS**

CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Oregon—Medford



Ch. 10



Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 132-kw visual, 19.1-kw aural. Antenna: 3309-ft. above av. terrain, 154-ft. above ground, 7626-ft. above sea level.

Latitude 42° 04' 55"
Longitude 122° 43' 07"

Transmitter: Mt. Ashland, 8-mi. S of Ashland, Ore.

TV tape: Recording facilities.

AM Affiliate: KMED, 5-kw (1-kw, night), 1440 kHz (NBC).

FM Affiliate: KTMT, 18.5-kw, 93.7 MHz (No. 229), 3260-ft. (NBC).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

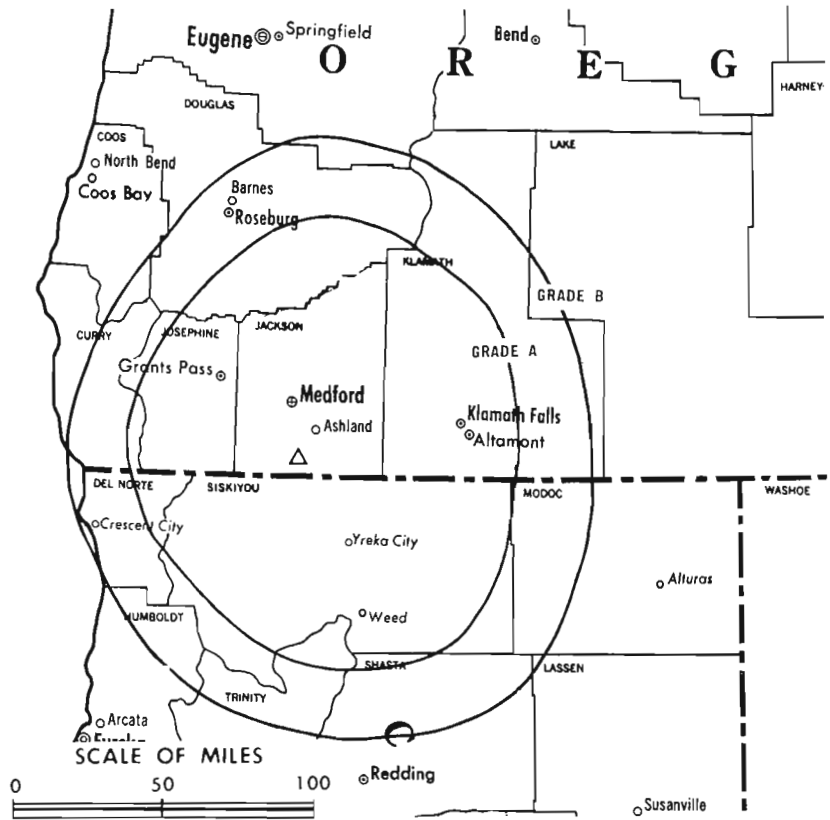
TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).

KMED-TV Ref: FCC File No. BPCT-3608 Granted 10/19/85

© American Map Co., Inc., N.Y., No. 14244



KMED-TV

Network Service: NBC, ABC.

Licensee: Radio Medford Inc., Box 10, Medford (97501).

Studio: Rossanley Dr., Medford.

Telephone: 503-773-7373. TWX No.: 510-757-0606.

Ownership: Radio Medford Inc. Also owns Radio Redding Inc., KQMS, Redding, Cal. J. L. DeArmond, pres., George R. Johnson & John R. Dellenback, 33 1/3% each.

Began Operation: Oct. 3, 1961.

Represented (sales) by H-R Television; Simpson/Reilly & Assoc. (Portland & Seattle).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. E. Towne Assoc. Inc., San Francisco.

Personnel:

J. L. DeARMOND, president.

RAY JOHNSON, exec. v.p. & general manager.

JOHN LARKIN, manager.

ART CHIPMAN, national sales manager.

ELLIS FEINSTEIN, director of engineering.

DIGEST OF RATE CARD NO. 9—(Sept. 1, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 8 Sec.

Class AA—6:29-10:59 p.m., daily.

\$550 \$375 \$250 \$200 Graded rates apply*

*Highest rate: \$125.

NETWORK BASE HOURLY RATE: \$475.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Siskiyou	12,900	11,800	92
	OREGON			
	Jackson	41,900	40,100	96
	Josephine	19,200	17,800	93
Between 25-49%	CALIFORNIA			
	Modoc	3,100	2,800	91
	OREGON			
Between 5-24%	CALIFORNIA			
	Del Norte	5,500	5,000	92
	OREGON			
	Curry	5,100	4,600	90
	Douglas	28,300	26,600	94
Station Totals		137,900	129,500	93
Net Weekly Circulation (1974-75)				79,000
Average Daily Circulation (1974-75)				57,600

Cable Television
Management and
Engineering Consultants

Malarkey, Taylor & Associates
1225 Connecticut Ave.,
Washington, D.C. 20036
(202) 223-2345

Oregon—Medford



KOBI

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 60-kw visual, 8.1-kw aural. Antenna: 2700-ft. above av. terrain, 140-ft. above ground, 5405-ft. above sea level.

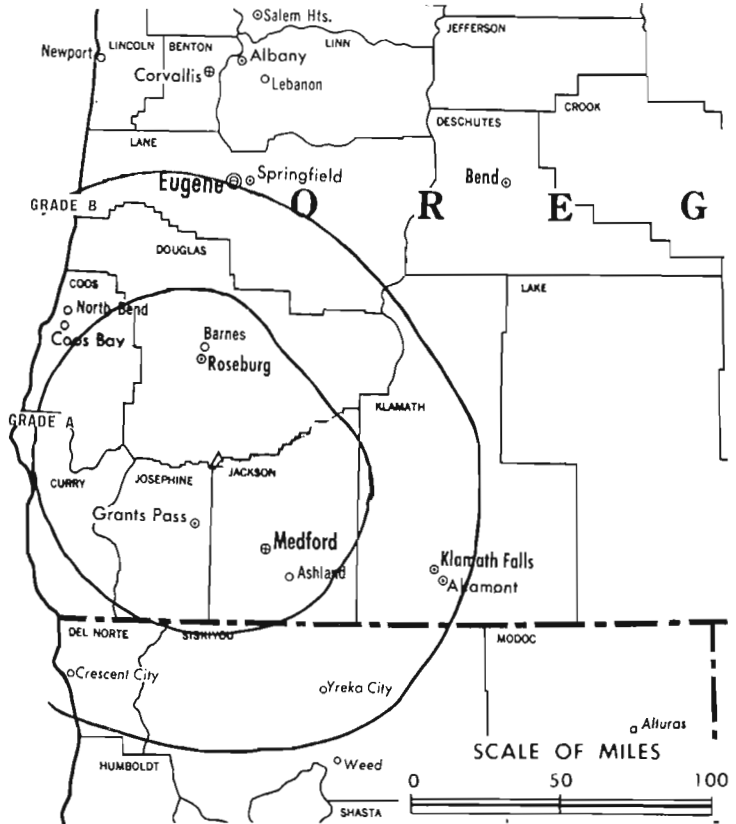
Latitude 42° 41' 49"
Longitude 123° 13' 39"

Transmitter: King Mtn.

AM Affiliate: KAGI (Grants Pass), 5-kw day (1-kw night), 930 kHz (MBS).

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV⁷ and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 1-b).

KOBI Ref: FCC File No. BPCT—3683 Granted 7/26/67

©American Map Co., Inc., N.Y., No. 14241

KOBI

Network Service: CBS, ABC.

Licensee: Oregon Broadcasting Co., Box 5M (97501).

Studio: 2000 Crater Lake Hwy. (97501).

Telephone: 503-779-5555. TWX No.: 510-757-0607.

Ownership: California-Oregon Bcstg. Inc., 100%. (Mr. & Mrs. William Smullin, 70%; John Voorhies & family, 30%). KOBI also owns KOTI, Klamath Falls, Ore. Voorhies family owns Grants Pass Courier. Cal.-Ore. Bcstg. Inc. also owns 50% of KPIC, Roseburg, Ore. and controls KRCR-TV, Redding, Cal. & radio KAGI, Grants Pass, Ore.

Began Operation: Aug. 1, 1953.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Lohnes & Culver.

Represented (sales) by The Meeker Co. Inc.; Art Moore & Assoc. Inc. (Pacific Northwest).

Personnel:

DONALD E. SMULLIN, vice president.
JEROLD R. POULOS, vice president & manager.
ROD BURRELL, manager, business affairs.
ART KNOLES, program manager.
WILLIAM KIRK, chief engineer.

Arbitron Data: Figures include KOTI,
Klamath Falls, Ore.

DIGEST OF RATE CARD NO. 16—(Feb. 1, 1976)

Hour	30 Min.	Min.	30 Sec.	10 Sec.
Class AA—6-11 p.m., daily. Spot rates are grid averages.				
\$550	\$485	\$240	\$120	\$72

Note: There is a discount from combined rates of stations when KOBI is ordered with KOTI, Klamath Falls.

NETWORK BASE HOURLY RATE: \$456.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	CALIFORNIA				
		Siskiyou	12,900	11,800	92
	OREGON				
		Coos	21,500	19,400	90
		Curry	5,100	4,600	90
		Douglas	28,300	26,600	94
		Jackson	41,900	40,100	96
		Josephine	19,200	17,800	93
		Klamath	19,600	18,700	96
		Lake	2,300	2,100	91
Between 25-49%	CALIFORNIA				
		Modoc	3,100	2,800	91
Between 5-24%	CALIFORNIA				
		Del Norte	5,500	5,000	92
	OREGON				
		Deschutes	15,600	14,500	93
	Lane	86,400	82,300	95	
Station Totals		261,400	245,700	93	
Net Weekly Circulation (1974-75)			130,100		
Average Daily Circulation (1974-75)			87,600		

Oregon—Portland



KATU

Ch. 2



Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1560-ft. above av. terrain, 918-ft. above ground, 1873-ft. above sea level.

Latitude 45° 31' 15.0"
Longitude 122° 44' 37.5"

Transmitter: 225 NW Skyline Blvd.
Studio: 2153 N.E. Sandy Blvd., Portland (97232).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Represented (engineering) by A. D. Ring & Associates.

Mailing Address: P.O. Box 8799, Portland, Ore. (97208).

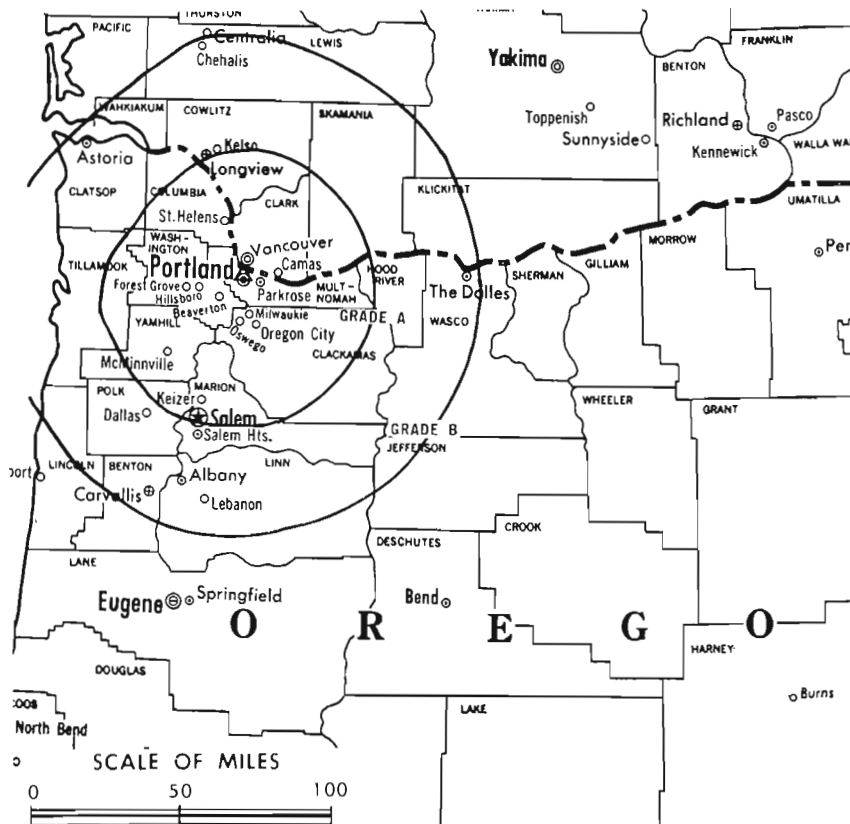
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KATU Ref: FCC File No. BPCT-3063 Granted 6/26/63

© American Map Co., Inc., N.Y., No. 14244

KATU

Licensee: Fisher's Blend Station Inc., Portland.

Telephone: 503-233-2422. TWX No.: 910-464-4700.

Ownership: Fisher Companies Inc. Fisher's Blend Station Inc. is also licensee of KOMO & KOMO-TV, Seattle, Wash.

Began Operation: March 15, 1962.

Represented (sales) by Katz Television; Simpson/Reilly (Northwest); Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

W. W. WARREN, president.
THOMAS R. DARGAN, exec. vice president & general manager.
SHERWOOD "SKIP" HINMAN, assistant general manager.
CHARLES GINGOLD, director of programming.
WILLIAM VANDERMAY, chief engineer.
DAVID B. LUDWIG III, local/regional sales manager.
JIM ROGERS, national sales manager.
DICK HAWKINS, public service director.
ROY COOPER, public service manager.
CHUCK BIECHLIN, news director.

DIGEST OF RATE CARD NO. A-32—(June 28, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7-11 p.m., daily.

\$6000 \$3600 \$2400 \$1200 Graded rates apply*

*Highest rate: \$2000.

NETWORK BASE HOURLY RATE: \$1150.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Benton	21,100	19,300	92
	Clackamas	70,200	67,300	96
	Clatsop	12,000	11,100	93
	Columbia	11,500	10,900	95
	Crook	4,700	4,400	93
	Deschutes	15,600	14,500	93
	Gilliam	600	600	92

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	OREGON—(Continued)				
	Grant	2,900	2,400	84	
	Harney	2,500	2,200	90	
	Hood River	5,200	4,800	92	
	Jefferson	3,100	2,900	94	
	Lincoln	10,900	9,800	90	
	Linn	28,900	27,500	95	
	Marion	59,900	56,800	95	
	Multnomah	214,900	204,800	95	
	Polk	15,000	14,300	95	
	Sherman	700	700	96	
	Tillamook	7,200	6,500	91	
	Wasco	7,200	6,700	93	
	Washington	69,300	67,300	97	
	Wheeler	500	500	92	
	Yamhill	15,900	15,000	94	
	Between 25-49%	WASHINGTON			
		Clark	52,200	50,500	97
		Cowlitz	25,400	24,300	96
		Klickitat	4,600	4,200	91
Pacific		6,100	5,600	92	
Between 5-24%	Skamania	2,200	2,000	93	
	Wahkiakum	1,500	1,400	93	
	OREGON				
	Baker	5,800	5,400	93	
	Lake	2,300	2,100	91	
Station Totals	Morrow	1,700	1,500	91	
	Umatilla	17,300	15,900	92	
	WASHINGTON				
	Lewis	17,600	16,500	94	
	OREGON				
Douglas	28,300	26,600	94		
Jackson	41,900	40,100	96		
Josephine	19,200	17,800	93		
Klamath	19,600	18,700	96		
Lane	86,400	82,300	95		
Union	8,300	7,600	91		
Station Totals		920,200	872,800	94	
Net Weekly Circulation (1974-75)				587,300	
Average Daily Circulation (1974-75)				363,800	

Oregon—Portland



KGW-TV

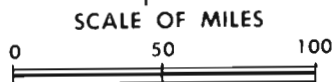
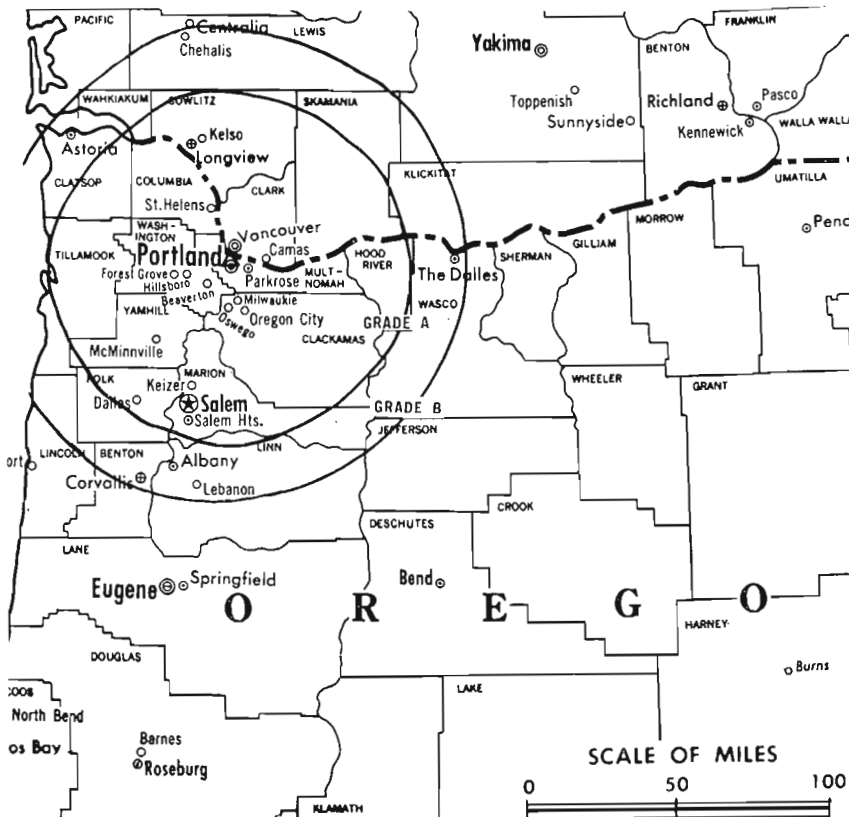


Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 302-kw visual, 60.3-kw aural. Antenna: 1770-ft. above av. terrain, 926-ft. above ground, 2049-ft. above sea level.

Latitude 45° 31' 21"
Longitude 122° 44' 46"

Transmitter: 299 N.W. Skyline Dr.
TV tape: Recording facilities.
AM Affiliate: KGW, 5-kw, 620 kHz.
FM Affiliate: KINK, 97-kw, 101.9 MHz (No. 270), 1610-ft.
Color: Network, live, film, slide & tape.
News Wire Service: AP, UPI.
News Film Service: NBC.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KGW-TV Ref: FCC File No. B1PCT-5919 Granted 11/21/63 ©American Map Co., Inc., N.Y., No. 14244

KGW-TV

Licensee: King Bcstg. Co., Portland.
Studio: 1501 S.W. Jefferson (97201).
Telephone: 503-226-5000. TWX No.: 503-224-1901.
Ownership: Bullitt Family, majority owner. Officers: Ancil H. Payne, pres.; Payson Hall, v.p., finances; Jay W. Wright, v.p., engineering; George V. Willoughby Jr., secy. King Broadcasting Co. owns KING-TV-AM-FM, Seattle, Wash.; KREM-TV-AM-FM, Spokane, Wash. and KGW & KINK (FM), Portland, Ore.
Began Operation: Dec. 15, 1956.
Represented (sales) by Blair Television.
Represented (legal) by Fletcher, Heald, Rowell, Kenahan & Hildreth.
Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.
Personnel:
FOREST W. AMSDEN, vice president & general manager.
RICHARD MORGANS, general sales manager.
ROBERT LEWIS, program director & film buyer.
ED GODFREY, news manager.
TYRONE MORTENSEN, chief engineer.
JUDITH SPANNAGEL, publicity & promotion manager.

DIGEST OF RATE CARD NO. 22 (Sept. 20, 1976)

Hour 30 Min. 15 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class A—7:30-11 p.m., daily.
\$6000 \$3000 Graded rates apply*

*Highest rate: \$1025.

NETWORK BASE HOURLY RATE: \$1225.

Net Weekly Circulation	State County	Total Households	TV Households	%
OREGON				
	Clackamas	70,200	67,300	96
	Clatsop	12,000	11,100	93
	Columbia	11,500	10,900	95
	Crook	4,700	4,400	93
	Deschutes	15,600	14,500	93
	Gilliam	600	600	92
	Grant	2,900	2,400	84
	Harney	2,500	2,200	90
	Hood River	5,200	4,800	92
	Jefferson	3,100	2,900	94
	Lincoln	10,900	9,800	90
	Linn	28,900	27,500	95
	Marion	59,900	56,800	95
	Multnomah	214,900	204,800	95
	Polk	15,000	14,300	95
	Sherman	700	700	96
	Tillamook	7,200	6,500	91
	Wasco	7,200	6,700	93
	Washington	69,300	67,300	97
	Wheeler	500	500	92
	Yamhill	15,900	15,000	94
WASHINGTON				
	Clark	52,200	50,500	97
	Cowlitz	25,400	24,300	96
	Klickitat	4,600	4,200	91
	Skamania	2,200	2,000	93
	Wahkiakum	1,500	1,400	93
OREGON				
	Baker	5,800	5,400	93
	Benton	21,100	19,300	92
	Lake	2,300	2,100	91
	Morrow	1,700	1,500	91
(Continued on page 665-b)				
Station Totals		881,000	834,500	94
Net Weekly Circulation (1974-75)				575,000
Average Daily Circulation (1974-75)				374,600

Oregon—Portland



KOIN-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1760-ft. above av. terrain, 984-ft. above ground, 2049-ft. above sea level.

Latitude 45° 30' 58"
Longitude 122° 43' 59"

Transmitter: 5516 S.W. Barnes Rd.

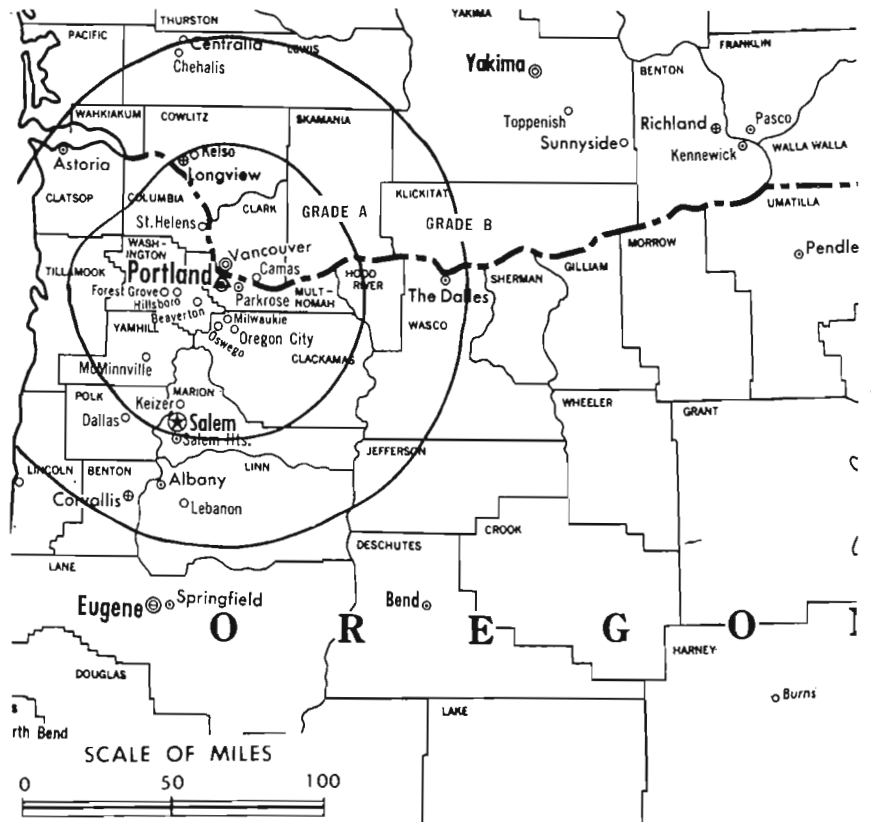
TV tape: Recording facilities.

AM Affiliate: KOIN, 5-kw, 970 kHz (CBS).

FM Affiliate: KOIN-FM, 100-kw, 101.1 MHz (No. 266), 1640-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KOIN-TV Ref: FCC File No. BMPCT—5941 Granted 3/19/64

©American Map Co., Inc., N.Y., No. 14244

KOIN-TV

Licensee: Mt. Hood Radio & Television Bcstg. Corp., 140 S.W. Columbia St., Portland (97201).

Studio: 140 S.W. Columbia St.

Telephone: 503-228-3333.

TWX No.: 503-224-1974.

Ownership: M. M. Tonkon & Harvey Benson, 50% (as trustees under voting trust of original stockholders); Newhouse Bcstg. Corp. 50%. KOIN-TV officers: C. Howard Lane, pres.; E. R. Vadeboncoeur, v.p.; Harvey S. Benson, secy.; Moe M. Tonkon, treas. Newhouse family also publishes Portland Oregonian and Oregon Journal, Syracuse Post Standard and Herald-Journal. For other broadcasting interests see WSYR-TV, Syracuse. For newspaper interests, see Newspaper Ownership of TV Stations.

Began Operation: Oct. 15, 1953.

Represented (sales) by Harrington, Righter & Parsons Inc.; Art Moore & Assoc. (Pacific Northwest).

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

RICHARD J. BUTTERFIELD, general manager.
LEE CARLSON, general sales manager.
CHARLES KNAB, assistant sales manager.
JOHN McGHIE, program director.
WILLIAM JARR, operations manager.
AL BISHOP, director of engineering.
LINDA SOUTH, traffic manager.
CAROLINE PLUMMER, promotion manager.

DIGEST OF RATE CARD NO. 21

(Jan. 7, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Prime—7:30-11 p.m., daily.					
\$2000	\$1000	\$800	\$400	\$550	\$275

NETWORK BASE HOURLY RATE: \$1225.

Net Weekly Circulation	State County	Total Households	TV Households	%
OREGON				
	Benton	21,100	19,300	92
	Clackamas	70,200	67,300	96
	Clatsop	12,000	11,100	93
	Columbia	11,500	10,900	95
	Crook	4,700	4,400	93
	Deschutes	15,600	14,500	93
	Gilliam	600	600	92
	Harney	2,500	2,200	90
	Hood River	5,200	4,800	92
	Jefferson	3,100	2,900	94
	Lincoln	10,900	9,800	90
	Linn	28,900	27,500	95
	Marion	59,900	56,800	95
	Multnomah	214,900	204,800	95
	Polk	15,000	14,300	95
	Sherman	700	700	96
	Tillamook	7,200	6,500	91
	Wasco	7,200	6,700	93
	Washington	69,300	67,300	97
	Wheeler	500	500	92
	Yamhill	15,900	15,000	94
WASHINGTON				
	Clark	52,200	50,500	97
	Cowlitz	25,400	24,300	96
	Klickitat	4,600	4,200	91
	Pacific	6,100	5,600	92
	Skamania	2,200	2,000	93
	Wahkiakum	1,500	1,400	93
OREGON				
	Baker	5,800	5,400	93
	Coos	21,500	19,400	90
	Lane	86,400	82,300	95
	Morrow	1,700	1,500	91
	Umatilla	17,300	15,900	92
(Continued on page 665-b)				
Station Totals		922,300	873,800	94
Net Weekly Circulation (1974-75)				641,600
Average Daily Circulation (1974-75)				413,300

Oregon—Portland

KPTV

Ch. 12



Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 61.7-kw aural. Antenna: 1780-ft. above av. terrain, 1049-ft. above ground, 2049-ft. above sea level.

Latitude 45° 31' 19"
Longitude 122° 44' 53"

Transmitter: 212 NW Miller Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: Newsweek.

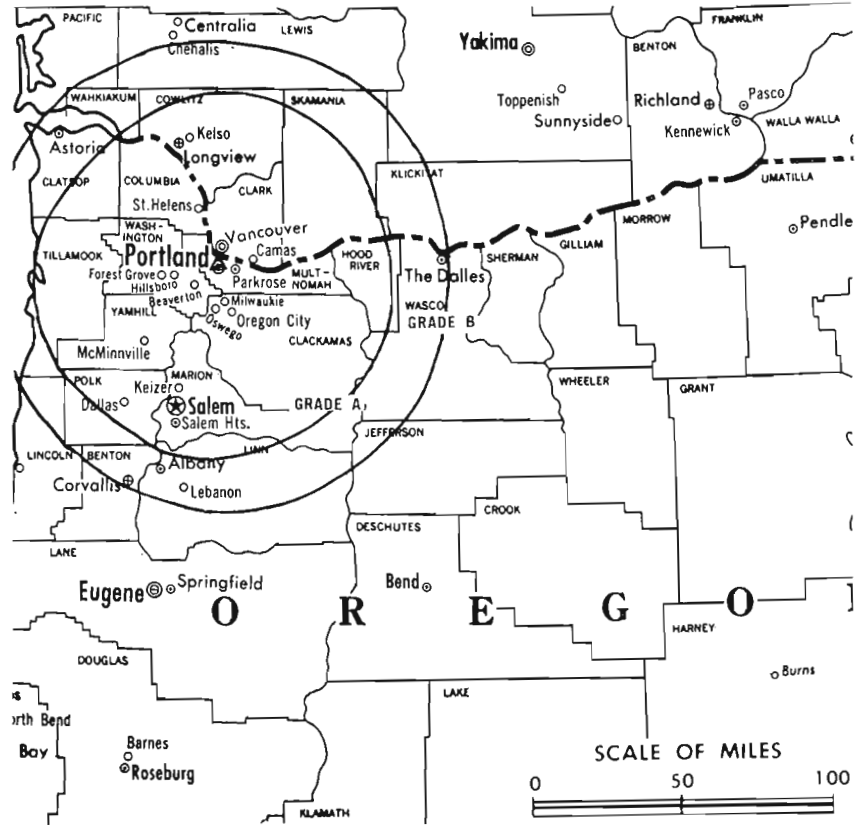
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KPTV Ref: FCC File No. B1PCT-5915 Granted 12/3/63

© American Map Co., Inc., N.Y., No. 1424

KPTV

Licensee: Oregon Television Inc., P.O. Box 3401 (97208).

Studio: 735 SW 20th Place (97205).

Telephone: 503-222-9921. TWX No.: 910-464-6136.

Ownership: Chris-Craft Industries Inc., 100%. Oregon Television Inc. officers are: Herbert J. Siegel, chmn. of board; John S. Hansen, pres.; Richard Frank, v.p.; Lawrence Barnett, v.p.; Robert Hunter, secy.-treas. Chris-Craft Industries Inc. also owns KCOP, Los Angeles.

Began Operation: March 9, 1955. George Haggarty's purchase of KFOR (Ch. 12) from Henry A. White-Stephen E. Thompson-Julius L. Meier Jr. group approved April 17, 1957 by FCC; at same time Haggarty purchased KPTV (Ch. 27) from Storer and took Ch. 27 off air (Television Digest, Vol. 13:10-11, 16, 18). Transfer from George Haggarty to NAFI Corp., approved July 22, 1959 by FCC. (Note: NAFI Corp. name changed to Chris-Craft Industries Inc.). Transfer of stock of Chris-Craft Industries Inc. by shareholders to Baldwin-Montrose Chemical Co. Inc. bringing holdings to 35% approved by FCC Nov. 8, 1967 (Vol. 7:46). Later Baldwin-Montrose merged into Chris-Craft.

Represented (sales) by TeleRep Inc.; Tacher Co. (Seattle).

Represented (legal) by Hogan & Hartson.

Personnel:

JOHN S. HANSEN, president & general manager.
COLLIN CHISHOLM, station sales manager.
MARTY BRANTLEY, general sales manager.
GORDON WHITE, program manager & film buyer.
KAREN MALMSTEN, promotion manager.
GENE PHELPS, chief engineer.

DIGEST OF RATE CARD NO. 24

(Sept. 12, 1976)

Hour	30 Min.	15 Min.	10 Min.	Min	30/20 Sec.
Class A—6:30-11:30 p.m., daily.					
\$2500	\$1500	\$800	\$700	\$500	\$250

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	OREGON				
		Benton	21,100	19,300	92
		Clackamas	70,200	67,300	96
		Clatsop	12,000	11,100	93
		Columbia	11,500	10,900	95
		Crook	4,700	4,400	93
		Gilliam	600	600	92
		Harney	2,500	2,200	90
		Hood River	5,200	4,800	92
		Lincoln	10,900	9,800	90
		Linn	28,900	27,500	95
		Marion	59,900	56,800	95
		Multnomah	214,900	204,800	95
		Polk	15,000	14,300	95
		Sherman	700	700	96
		Tillamook	7,200	6,500	91
		Wasco	7,200	6,700	93
	Washington	69,300	67,300	97	
	Wheeler	500	500	92	
	Yamhill	15,900	15,000	94	
Between 25-49%	WASHINGTON				
		Clark	52,200	50,500	97
		Cowlitz	25,400	24,300	96
		Klickitat	4,600	4,200	91
		Skamania	2,200	2,000	93
	OREGON				
		Coos	21,500	19,400	90
		Deschutes	15,600	14,500	93
		Jefferson	3,100	2,900	94
	Lane	86,400	82,300	95	
	WASHINGTON				
		Pacific	6,100	5,600	92
(Continued on page 665-b)					
Station Totals		950,500	900,600	94	
Net Weekly Circulation (1974-75)		518,200			
Average Daily Circulation (1974-75)		255,100			

Oregon—Roseburg



KPIC



Ch. 4

[Satellite of KVAL-TV, Eugene, Ore.]

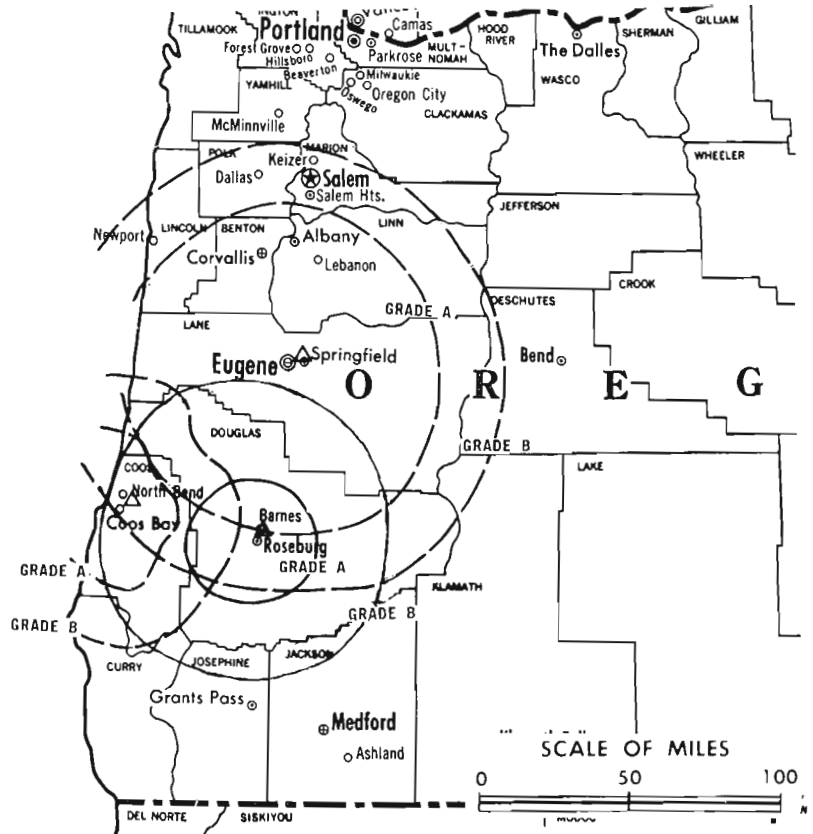
Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 5.37-kw visual, .55-kw aural. Antenna: 1000-ft. above av. terrain, 173-ft. above ground, 1873-ft. above sea level.

Latitude 43° 14' 39.6"
Longitude 123° 18' 42.0"

Transmitter: 3.1-mi. NE of center of Roseburg.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



County coverage based on Arbitron study (see page 4-b).

KPIC Ref: FCC File No. BMPCT-3385 Granted 10/26/65

© American Map Co., Inc., N.Y., No. 14244

KPIC

Network Service: NBC, same as KVAL-TV.

Licensee: South West Oregon Television Broadcasting Corp., 1850 NE Stephens St. (97470).

TWX No.: 503-675-0213.

Ownership: Eugene Television Inc. (KVAL-TV), 50%; Oregon Bcstg. Co. (KOBI, Medford, Ore.), 50%.

Began Operation: April 1, 1956.

Represented (sales) by H-R Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

GLENN NICKELL, vice president & general manager.
AARON BOE, station manager.
DON CLITHERO, chief engineer.

DIGEST OF RATE CARD NO. 2 (Sept. 1, 1962)

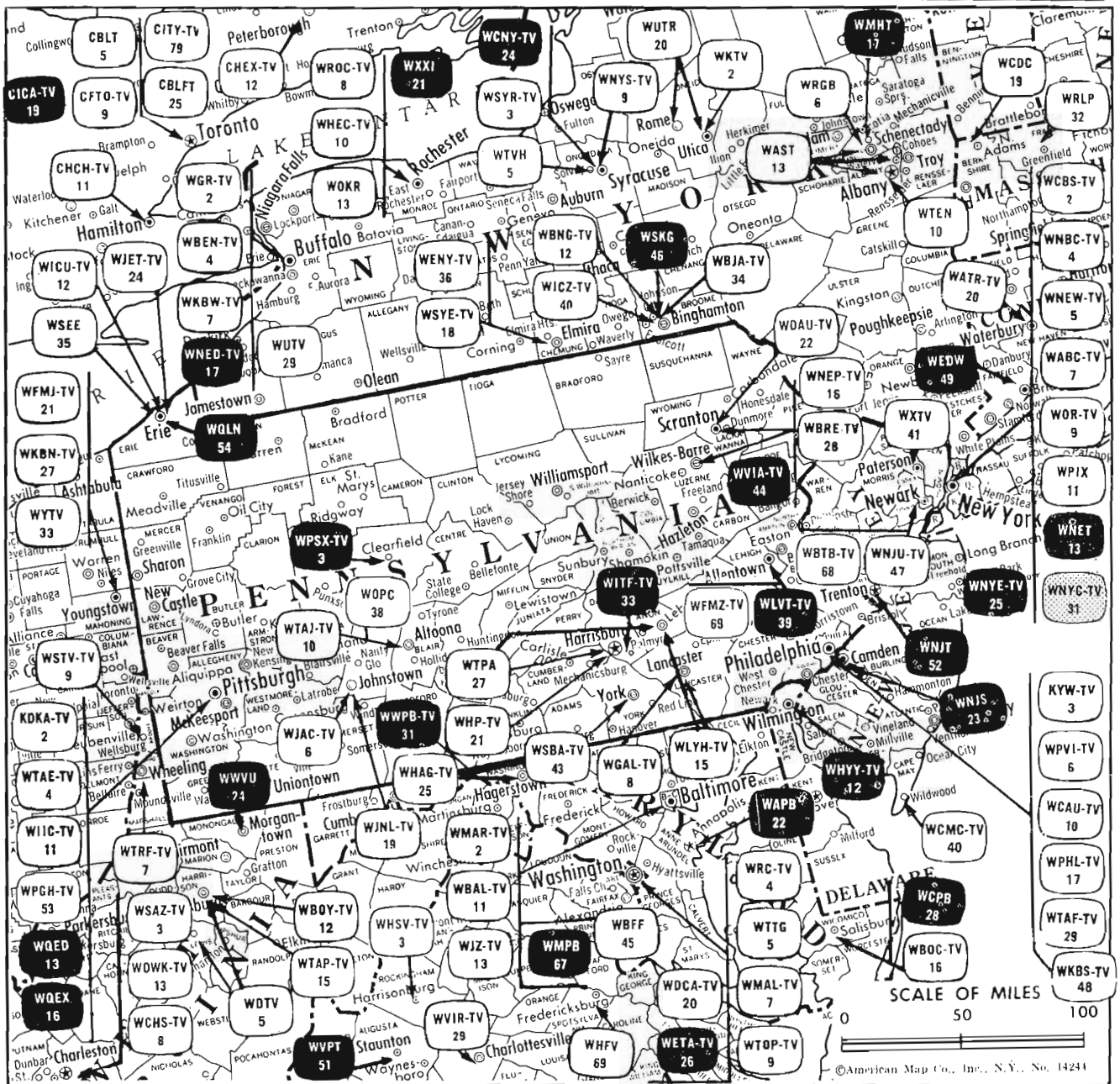
Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—7:30-10 p.m., daily.	\$225.00	\$125.00	\$75.00	\$45.00	\$45.00	\$38.00
						\$22.50

Combination Rate: See KVAL-TV, Eugene.

NETWORK BASE HOURLY RATE: Bonus to KVAL-TV, Eugene.

**Arbitron Data: Figures included with parent
KVAL-TV, Eugene, Ore.**

Pennsylvania



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Philadelphia	1,468,000	4	2,295,500	4
Pittsburgh	737,000	10	1,082,900	10
Wilkes-Barre-Scranton	274,000	43	406,300	47
Harrisburg-York-Lancaster-Lebanon	238,000	54	419,100	46
Johnstown-Altoona	174,000	73	284,500	73
Erie	93,000	117	116,900	137

Pennsylvania Station Status as of September 1, 1976

	VHF	UHF	TOTAL
Commercial Television Stations	10	15	25
Educational Television Stations	2	5	7
			<hr/> 32

Pennsylvania

State Cross Reference List
 Communities That Receive Programs of
 Stations That Are Located Elsewhere

WJAC-TV, Altoona
(See Johnstown, Pa.)

WGAL-TV, Harrisburg
(See Lancaster, Pa.)

WTAJ-TV, Johnstown
(See Altoona, Pa.)

WGAL-TV, Lebanon
(See Lancaster, Pa.)

WBRE-TV, Scranton
(See Wilkes-Barre, Pa.)

WGAL-TV, York
(See Lancaster, Pa.)

WDAU-TV, Wilkes-Barre
(See Scranton, Pa.)

State Educational Technical Facilities
 (Complete Data in Educational Directory)

WLVT-TV
Allentown-Bethlehem
Ch. 39

Non-Commercial Educational Station

Licensee: Lehigh Valley ETV Corp., South Mountain Dr. West, Bethlehem, Pa. (18015).

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 708-kw max. and 617-kw horizontal visual, 140-kw max. and 123-kw horizontal aural. Antenna: 987-ft. above av. terrain, 507-ft. above ground, 1507-ft. above sea level.

Latitude	40°	33'	58"
Longitude	75°	26'	06"

Find out if your station
was short-changed on new viewers.

Call your Arbitron representative
and ask about AID.

Arbitron
Information
on Demand



WPSX-TV
Clearfield

Ch. 3

Non-Commercial Educational Station

Licensee: Pennsylvania State University, University Park, Pa. (16802).

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 880-ft. above av. terrain, 539-ft. above ground, 2714-ft. above sea level.

Latitude	41°	07'	21"
Longitude	78°	26'	28"

WQLN

Erie

Ch. 54

Non-Commercial Educational Station

Licensee: Public Bcstg. of N.W. Pa. Inc., 8425 Peachtree St. (16509).

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 912-kw max. & 215-kw horizontal visual, 91.2-kw max. & 28.8-kw horizontal aural. Antenna: 880-ft. above av. terrain, 714-ft. above ground, 2014-ft. above sea level.

Latitude	42°	02'	31"
Longitude	80°	03'	57"

WITF-TV

Hershey

Ch. 33

Non-Commercial Educational Station

Licensee: South Central Educational Broadcasting Council, Box Z.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 513-kw visual, 51.3-kw aural. Antenna: 867-ft. above av. terrain, 188-ft. above ground, 1413-ft. above sea level.

Latitude	40°	20'	45"
Longitude	76°	53'	06"

WQED

Pittsburgh

Ch. 13

Non-Commercial Educational Station

Licensee: Metropolitan Pittsburgh Public Bcstg. Inc., 4802 Fifth Ave., Pittsburgh (15213).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 690-ft. above av. terrain, 600-ft. above ground, 1760-ft. above sea level.

Latitude	40°	26'	46"
Longitude	79°	57'	51"

WQEX

Pittsburgh

Ch. 16

Non-Commercial Educational Station

Licensee: Same as WQED, Pittsburgh.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 264-kw max. & 171-kw horizontal visual, 52.8-kw max. & 34.2-kw horizontal aural. Antenna: 700-ft. above av. terrain, 600-ft. above ground, 1760-ft. above sea level.

Latitude	40°	26'	46"
Longitude	79°	57'	51"

WVIA-TV

Scranton-Wilkes-Barre & Hazleton

Ch. 44

Non-Commercial Educational Station

Licensee: Northeastern Pa. ETV Assn., Pittston (18640).

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1200-kw max. and 912-kw horizontal visual, 120-kw max. & 91.2-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 845-ft. above ground, 2949-ft. above sea level.

Latitude	41°	10'	55"
Longitude	75°	52'	17"

Pennsylvania—Allentown

WFMZ-TV

Ch. 69

Due to begin operation Nov. 1976

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 219-kw max. visual, 21.9-kw max. aural. Antenna: 900-ft. above av. terrain, 495-ft. above ground, 1425-ft. above sea level.

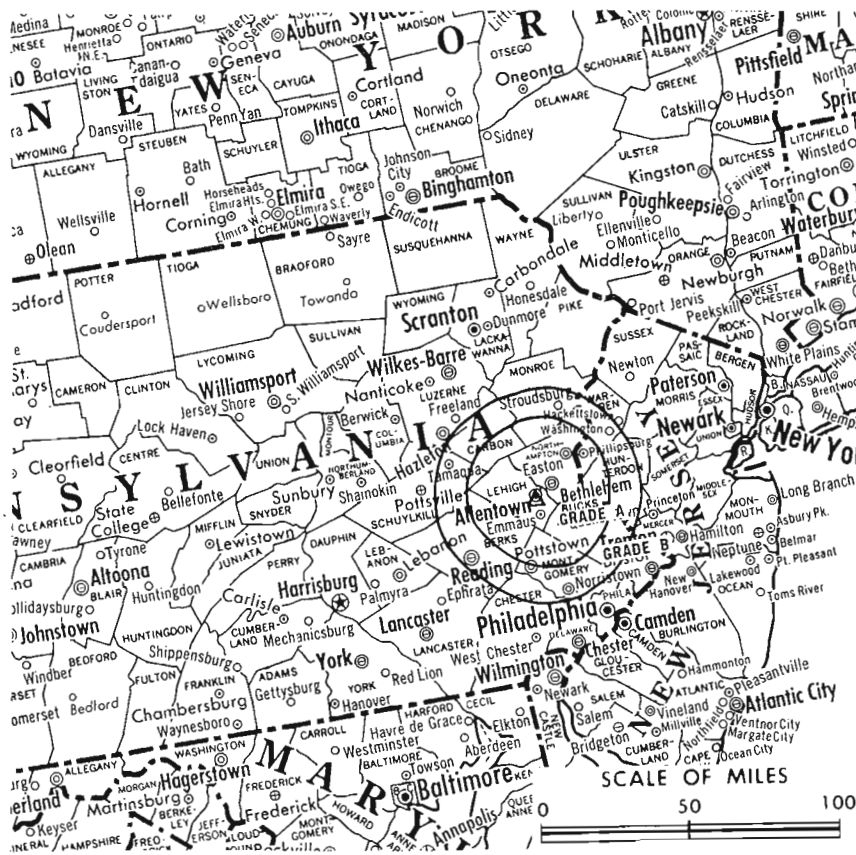
Latitude 40° 33' 54"
Longitude 75° 26' 26"

Transmitter: E. Rock Rd., Allentown.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

FM Affiliate: WFMZ, 12.5-kw, 100.7 MHz (No. 264), 870-ft.



WFMZ-TV Ref: FCC File No. BMPCT-7657 Granted 9/10/76 © American Map Co., Inc., N.Y., No. 1424

WFMZ-TV

Grantee: Maranatha Broadcasting Co. Inc., E. Rock Rd., Allentown, Pa. (18103).

Studio: E. Rock Rd. Telephone: 215-797-4530.

Ownership: Richard C. Dean, pres., 55%; Richard Reichard, 30%; Paul R. Brittin & Richard Dean Sr., 7% each.

Personnel:

RICHARD C. DEAN, president & general manager.
DAVID G. HINSON, sales & program manager.
ROGER MILER, production manager.
KATHY YELSITS, office manager.
DAVID WOOD, chief engineer.

Rates: Not available.

Hogan - Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415

Encino, California 91436

(213) 986-3201

Pennsylvania—Altoona



WOPC

Ch. 38

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 62.7-kw visual, 11.33-kw aural. Antenna: 939-ft. above av. terrain, 136-ft. above ground, 2666-ft. above sea level.

Latitude 40° 34' 05"

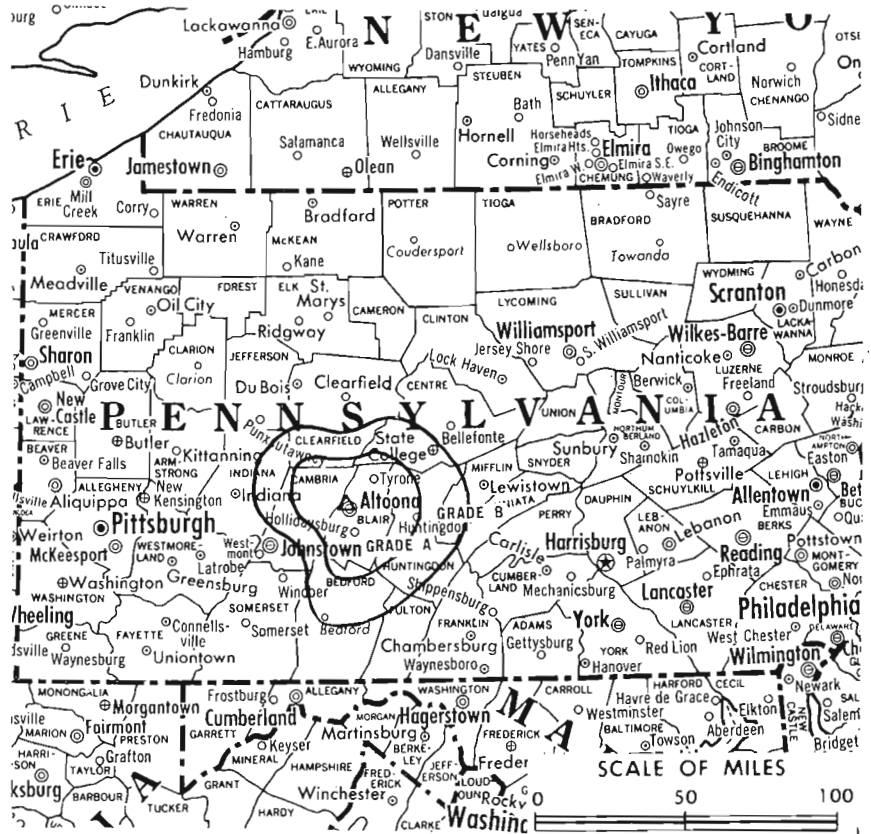
Longitude 78° 26' 40"

Transmitter: Wopsy Lookout, Wopsononock Mtn.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Arbitron Data: Not available.



WOPC Ref: FCC File No. BNPCT-7579 Granted 5/23/75

©American Map Co., Inc., N.Y., No. 14244

WOPC

Network Service: ABC.

Grantee: John R. Powley, Box 191, R.D., Dysart, Pa. (16636).

Studio: Wopsy Lookout, Wopsononock Mtn.

Mailing Address: P. O. Box. 609, Altoona, Pa. (16603).

Telephone: 814-943-2607.

Ownership: John R. Powley, 100%. Powley also owns WHGM, Bellwood, Pa. & has interest in KTVV & KHFI-FM, Austin, Tex.

Began Operation: Nov. 28, 1974.

Represented (sales) by Savalli/Gates Inc.; Regional Reps (Ohio).

Personnel:

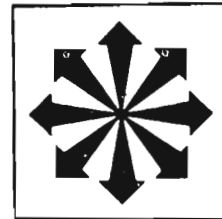
JOHN R. POWLEY, general manager.

DIGEST OF RATE CARD NO. 1 (April 1, 1974)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.	
Class A—7:29-10:31 p.m., daily.	\$200	\$120	\$80	\$60	\$40	\$35	\$20

NETWORK BASE HOURLY RATE: \$50.

BLACKBURN & COMPANY, INC.



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WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Pennsylvania—Altoona



WTMJ-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 214-kw visual, 21.9-kw aural. Antenna: 1110-ft. above av. terrain, 277-ft. above ground, 2830-ft. above sea level.

Latitude 40° 34' 01"
Longitude 78° 26' 31"

Transmitter: 3-mi. NW of Altoona.
TV tape: Recording facilities.
Color: Network, live, film, slide & tape.

News Wire Service: UPI.
News Film Service: CBS.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WTMJ-TV Ref: FCC File No. BPCT-443 Granted 8/14/71

©American Map Co., Inc., N.Y., No. 14211

WTMJ-TV

Network Service: CBS.

Licensee: Gateway Communications Inc., Suite 612 Executive Bldg., Cherry Hill, N.J. (08034).

Studio: 5000 Sixth Ave., Altoona, Pa. (16602).

Telephone: 814-944-2031. TWX No.: 501-691-4841.

Ownership: See WBNG-TV, Binghamton, N.Y.

Began Operation: March 1, 1953. Sale to present owner by Triangle Publications approved by FCC Sept. 20, 1972 (Television Digest, Vol. 11:50; 12:39). Previous sale by William F. Gable Co. dept. store approved Jan. 11, 1956 by FCC (Vol. 11:33, 39, 47 & 12:2).

Represented (sales) by Blair Television; Dome & Assoc. (Pittsburgh, Pa.); Paul Mulvihill Ltd. (Canada).

Represented (legal) by Wilner & Scheiner.

Personnel:

IAN K. HARROWER, vice president & general manager.
JOSEPH D. LASTORT, general sales manager.
JEFFREY A. HARK, program director.
RICHARD KLINE, chief engineer.
THOMAS F. MURPHY, business manager.
ERIC RABE, news director.
BRIAN O'NEILL, promotion manager.

DIGEST OF RATE CARD

Hour	30 Min.	30 Sec.	20 Sec.	ID
Class AAA—7:30-11 p.m., daily.				
\$1250	\$825	\$375	\$375	\$180

NETWORK BASE HOURLY RATE: \$1175.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND Allegany	30,400	29,600	97
	PENNSYLVANIA Bedford	15,600	14,700	94

Net Weekly Circulation	State County	Total Households	TV Households	%
PENNSYLVANIA—(Continued)				
50% & Over	Blair	49,300	47,600	97
	Cambria	63,900	62,100	97
	Cameron	2,600	2,500	97
	Centre	32,300	30,500	94
	Clearfield	27,200	26,200	96
	Clinton	13,300	12,800	96
	Elk	12,400	11,900	96
	Fulton	3,800	3,400	91
	Huntingdon	13,700	12,900	94
	Jefferson	16,500	15,900	96
Mifflin	16,800	15,700	93	
PENNSYLVANIA				
Between 25-49%	Forest	1,700	1,700	97
	Indiana	27,600	26,400	96
	Juniata	5,800	5,300	91
	Potter	6,500	6,100	94
	Somerset	27,900	26,600	95
MARYLAND				
	Washington	37,400	36,500	98
PENNSYLVANIA				
Between 5-24%	Armstrong	27,500	26,500	96
	Clarion	13,400	12,800	96
	Fayette	54,600	52,100	95
	Franklin	35,100	32,800	94
	Lycoming	40,900	38,400	94
	Mc Kean	18,700	17,800	95
	Perry	11,300	10,700	95
	Snyder	9,500	8,700	92
	Sullivan	1,900	1,800	95
	Warren	16,400	15,300	93
Westmoreland	128,400	125,200	98	
WEST VIRGINIA				
	Hampshire	4,800	4,500	94
	Mineral	8,500	8,200	96
	Morgan	3,000	2,900	96
Station Totals		778,700	746,100	95
Net Weekly Circulation (1974-75)			310,800	
Average Daily Circulation (1974-75)			208,000	

Pennsylvania—Erie

WICU-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 789-ft. above ground, 2167-ft. above sea level.

Latitude 42° 03' 52"
Longitude 80° 00' 19"

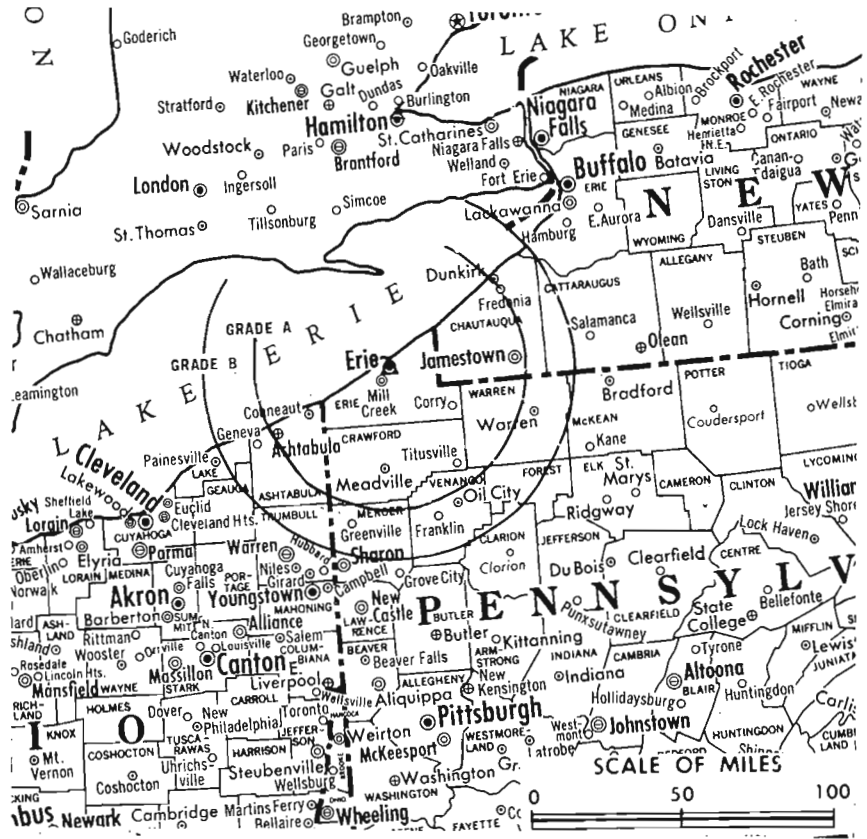
Transmitter: Donation Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WICU-TV Ref: FCC File No. BMPCT—1113 Granted 6/28/57

©American Map Co., Inc., N.Y., No. 14244

WICU-TV

Licensee: Great Lakes Communications Inc., 3514 State St. (16508).

Studio: 3514 State St.

Telephone: 814-454-5201. TWX No.: 510-696-6878.

Ownership: Great Lake Communications Inc. is a subsidiary of Lamb Communications. Lamb Communications also owns KYCU-TV, Cheyenne, Wyo.; KSTF (TV), Scottsbluff, Neb.; KTVS (TV), Sterling, Colo.

Began Operation: March 15, 1949.

Represented (engineering) by Jules Cohen & Associates.

Represented (sales) by Avery-Knodel Inc.; Radio-Television Representatives Ltd. (Canada).

Represented (legal) by Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind.

Personnel:

ARTHUR M. INGRAM, president.
ROBERT LUNQUIST, general manager.
CLARENCE PAOLELLA, general sales manager.
MICHAEL CSOP, chief engineer.
ERIC JOHNSON, operations manager.

DIGEST OF RATE CARD NO. 27—(Jan. 6, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—7:30-11 p.m., daily.	\$800	\$550	\$450	\$300	\$120	\$60

NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Ashtabula	33,400	32,700	98
	PENNSYLVANIA			
	Crawford	29,500	28,000	95
	Erie	91,300	88,900	97
Venango	21,200	19,900	94	
Warren	16,400	15,300	93	
Between 25-49%	NEW YORK			
	Chautauqua	52,200	50,400	97
Between 5-24%	PENNSYLVANIA			
	Forest	1,700	1,700	97
	NEW YORK			
Cattaraugus	29,300	28,100	96	
PENNSYLVANIA				
Elk	12,400	11,900	96	
Mc Kean	18,700	17,800	95	
Mercer	43,200	41,700	96	
Station Totals		349,300	336,400	96
Net Weekly Circulation (1974-75)				184,500
Average Daily Circulation (1974-75)				130,800

For CATV, Color, Multi-Set & UHF Penetration by Market, See Services Volume

Pennsylvania—Erie



WJET-TV

Ch. 24

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1100-kw max. & 661-kw horizontal visual, 110-kw max. & 66.1-kw horizontal aural. Antenna: 740-ft. above av. terrain, 600-ft. above ground, 1910-ft. above sea level.

Latitude 42° 02' 24"
Longitude 80° 04' 08"

Transmitter: 8455 Peach St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

AM Affiliate: WJET, 1-kw (.250-kw night), 1400 kHz (MBS).

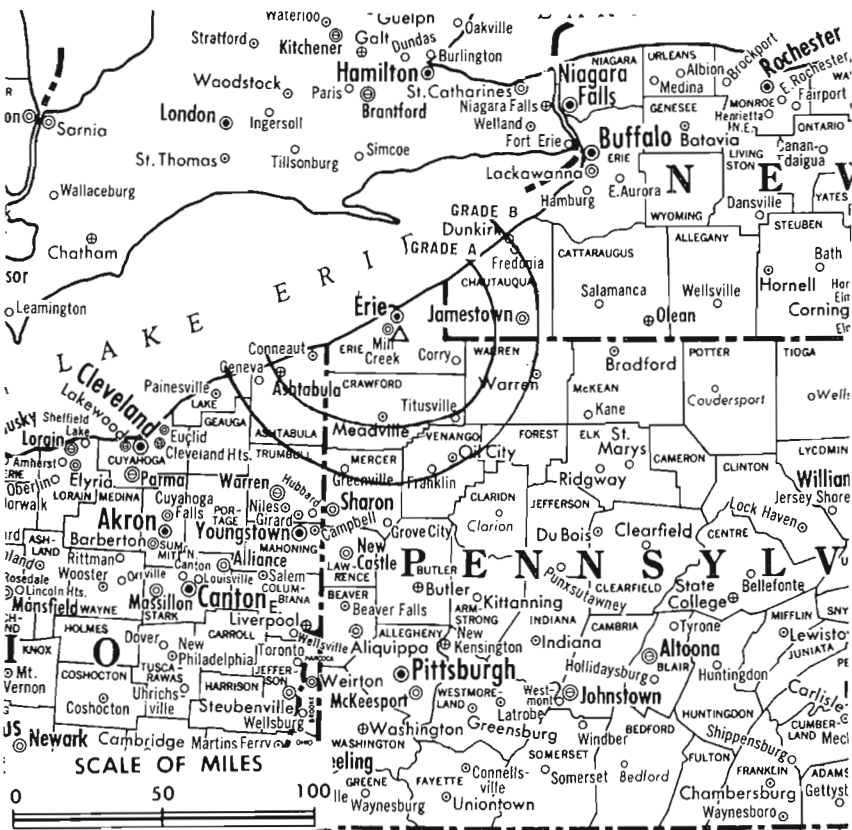
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WJET-TV Ref: FCC File No. BMPCT—6150 Granted 10/4/65

© American Map Co., Inc., N.Y., No. 14244

WJET-TV

Licensee: Jet Broadcasting Co. Inc., 1635 Ash St. (16503).

Studio: 8455 Peach St. (16509).

Telephone: 814-864-4902.

Ownership: Myron Jones, pres., 63.5%; William Fleckenstein, v.p., secy.-treas., 36.5%. Myron Jones also controls radios WHOT, Campbell, O. and WHOT-FM, Youngstown, O.; WEEP & FM, Pittsburgh, Pa.; 50% of WTIV, Titusville, Pa.

Began Operation: April 3, 1966.

Represented (sales) by H-R Television.

Represented (legal) by Midlen & Reddy.

Represented (engineering) by Serge Bergen.

Personnel:

MYRON JONES, president.

PETE COTICCHIA, general manager.

KEN FANAZINI, program director.

JOHN KANZUS, chief engineer.

DIGEST OF RATE CARD NO. 2

(Jan. 5, 1976)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class AA—8-11 p.m., daily.				
\$350.00			Graded rates apply*	

*Highest rate: \$130.

NETWORK BASE HOURLY RATE: \$275.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Ashtabula	33,400	32,700	98
	PENNSYLVANIA			
	Crawford	29,500	28,000	95
	Erie	91,300	88,900	97
Between 25-49%	PENNSYLVANIA			
	Venango	21,200	19,900	94
Between 5-24%	NEW YORK			
	Chautauqua	52,200	50,400	97
	PENNSYLVANIA			
	Forest	1,700	1,700	97
	Mc Kean	18,700	17,800	95
	Warren	16,400	15,300	93
Station Totals		264,400	254,700	96
Net Weekly Circulation (1974-75)			129,300	
Average Daily Circulation (1974-75)			79,300	

For U.S. TV Station Call Letters
See page 8-b

Pennsylvania—Erie



WSEE

Ch. 35

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 2000-kw max. & 602-kw horizontal visual, 200-kw max. & 60.2-kw horizontal aural. Antenna: 960-ft. above av. terrain, 760-ft. above ground, 2100-ft. above sea level.

Latitude 42° 02' 20"
Longitude 80° 03' 45"

Transmitter: U.S. Hwy. 19, 7-mi. S of Erie.

Studio: 1220 Peach St.

Telephone: 814-455-7575.

TXW No.: 814-453-6875.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by Jansky & Bailey.

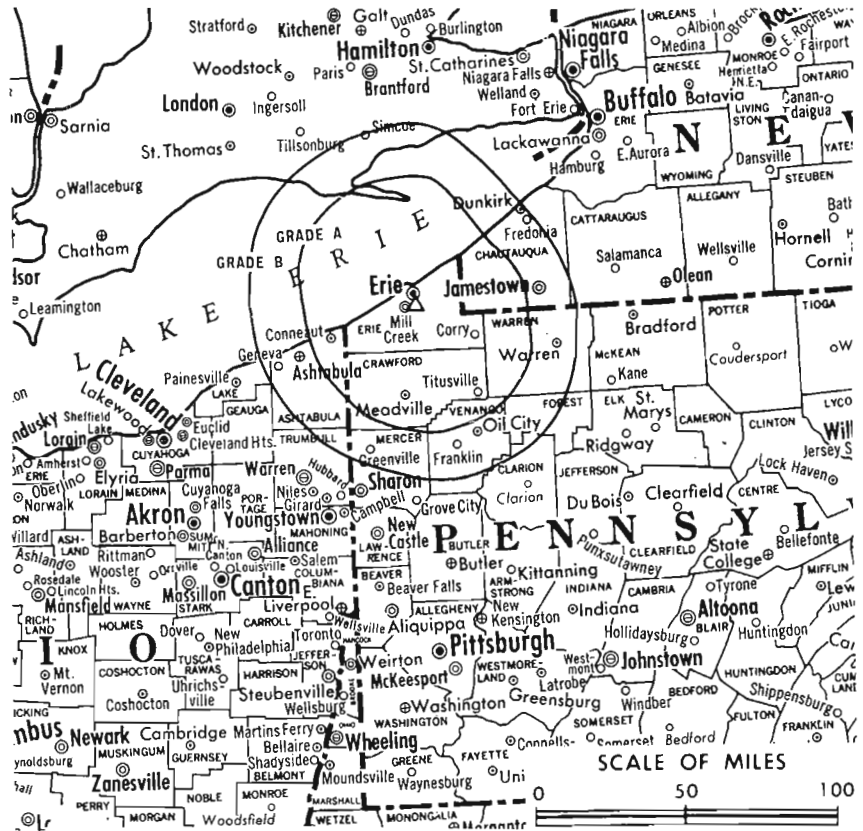
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-11).



WSEE Ref: FCO File No. BPCT-4176 Granted 2/20/69

© American Map Co., Inc., N.Y., No. 14244

WSEE

Network Service: CBS.

Licensee: Great Lakes Television Co., 1220 Peach St. (16501).

Ownership: George J. Mead estate, 17.130%; John W. English, 7.062%; James R. McBrier, 6.161%; John J. Galbo, 2.705%; J. Jacob Young estate, 11.946%; Margaret M. Simmons, co-trustee for estate of J. Thomas Simmons, 8.565%; A. R. Minadeo, 13.824%; Edward G. Zellefrow & James J. Penna, 2.404% each; Edward M. Mead, 4.658%; Mary Mead Flanagan, 4.433%; James M. Mead, 4.433%; John J. Mead, 3.456%; Eleanor B. Boland, trustee for John J. Boland Jr., 7.062%; John J. Held, 1.203%; Maryann Young & Susan M. Ragan, 1.277% each. Great Lakes Television Co. officers: John W. English, pres. & secy.; James R. McBrier, 2nd v.p.; John J. Held, treas.; Edward G. Zellefrow, asst. secy.

Began Operation: April 25, 1954.

Represented (sales) by The Meeker Co.; Kettell-Carter (New England); Andy McDermott Sales Ltd. (Canada).

Personnel:

EDWARD ZELLEFRÖW, general manager & film buyer.
JAMES J. PENNA, technical supervisor.
DAVID TUNG, production manager.
MELVIN T. KOFOD, general sales manager.
ROSS CARUANA, film director.
RITA MASI, office manager.

DIGEST OF RATE CARD NO. 14A—(Jan. 1, 1975)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—7-11 p.m., daily.						
\$440.00	\$265.00	\$175.00	\$155.00	\$110.00	\$80.00	\$40.00
NETWORK BASE HOURLY RATE: \$275.						

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Ashtabula	33,400	32,700	98
	PENNSYLVANIA			
	Crawford	29,500	28,000	95
	Erie	91,300	88,900	97
	Venango	21,200	19,900	94
Between 25-49%	PENNSYLVANIA			
	Warren	16,400	15,300	93
Between 5-24%	NEW YORK			
	Chautauqua	52,200	50,400	97
	PENNSYLVANIA			
	Forest	1,700	1,700	97
	Mc Kean	18,700	17,800	95
Station Totals		264,400	254,700	96
Net Weekly Circulation (1974-75)				140,100
Average Daily Circulation (1974-75)				81,300

Pennsylvania—Harrisburg



WHP-TV



Ch. 21

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1250-kw max. & 479-kw horizontal visual, 245-kw max. & 95.5-kw horizontal aural. Antenna: 1220-ft. above av. terrain, 496-ft. above ground, 1806-ft. above sea level.

Latitude 40° 20' 44"
Longitude 76° 52' 09"

Transmitter: Blue Mountain.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

AM Affiliate: WHP, 5-kw, 580 kHz (CBS).

FM Affiliate: WHP-FM, 14-kw, 97.3 MHz (No. 247), 840-ft. (CBS).

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WHP-TV Ref: FCC File No. B1PT-4510 Granted 6/26/72

©American Map Co., Inc., N.Y., No. 1424

WHP-TV

Licensee: WHP Inc., P. O. Box 1507, Harrisburg, Pa. (17105).

Studio: 3300 N. Sixth St. (17110).

Telephone: 717-238-2100. TWX No.: 510-650-4925.

Ownership: Commonwealth Communications Services Inc.

Began Operation: April 15, 1953.

Represented (sales) by H-R Television Inc.

Represented (engineering) by Cohen & Dippell.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

JOSEPH M. HIGGINS, president & general manager.

DONALD YEISER, vice president, sales.

MAURICE GANNAWAY, director of engineering.

DIGEST OF RATE CARD NO. 27—(Jan. 5, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	ID
Class AA—7:30-11 p.m., daily.	\$450	\$260	\$180	\$130	Graded rates apply*

*Highest rate: \$240.

NETWORK BASE HOURLY RATE: \$400.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA				
		Cumberland	57,400	55,300	96
		Dauphin	83,800	80,500	96
		Juniata	5,800	5,300	91
		Lebanon	35,600	34,000	96
		Lycoming	40,900	38,400	94
Between 25-49%		Perry	11,300	10,700	95
		Snyder	9,500	8,700	92
	PENNSYLVANIA				
		Adams	20,000	19,100	95
		Lancaster	115,400	107,600	93
		Mifflin	16,800	15,700	93
Between 5-24%		Montour	5,400	5,100	94
		Northumberland	37,700	35,600	94
		York	101,600	97,900	96
	PENNSYLVANIA				
		Berks	111,500	107,700	97
		Centre	32,300	30,500	94
	Clinton	13,300	12,800	96	
	Franklin	35,100	32,800	94	
	Huntingdon	13,700	12,900	94	
	Union	9,200	8,400	91	
Station Totals			756,300	719,000	95
Net Weekly Circulation (1974-75)					287,500
Average Daily Circulation (1974-75)					153,600

Pennsylvania—Harrisburg-York-Lebanon



WTPA



Ch. 27

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2382-kw max. & 1000-kw horizontal visual, 238.2-kw max. & 100-kw horizontal aural. Antenna: 1120-ft. above av. terrain, 609-ft. above ground, 1690-ft. above sea level.

Latitude 40° 18' 57.4"
Longitude 76° 57' 02.2"

Transmitter: W of U.S. Hwys. 11 & 15 and N of State Hwy. 944.

TV tape: Recording facilities.

FM Affiliate: WTPA-FM, 104.1 MHz (No. 281), 5-kw, 690-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Represented (engineering) by Lohnes & Culver.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTPA Ref: FCC File No. BPCT-3028 Granted 5/11/62

© American Map Co., Inc., N.Y., No. 14244

WTPA

Licensee: Newhouse Bcstg. Corp., 1030 James St., Syracuse, N.Y.

Studio: 3235 Hoffman St., Harrisburg, Pa. (17105).

Telephone: 717-238-7171. TWX No.: 510-650-0803.

Ownership: Same interests also publish Harrisburg Patriot and News. For other Newhouse family interests, see WSYR-TV, Syracuse, N.Y.

Began Operation: June 19, 1953 on Ch. 71; May 15, 1957 FCC authorized WTPA to purchase transmitter & tower of off-air WCMB-TV and to switch to Ch. 27, Ch. 71 being assigned to WCMB-TV (Television Digest, Vol. 13:15, 20).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

PAUL S. ABBOTT, general manager & film buyer.

JACK THORNSLEY, sales manager.

PAUL BAKER, program director.

MIKE ROSS, news director.

CHARLES W. BAKER, chief engineer.

DIGEST OF RATE CARD NO. 30—(June 29, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-10:30 p.m., daily.

\$500.00 \$300.00 \$200.00 \$125.00 Graded rates apply*

*Highest rate: \$450.

NETWORK BASE HOURLY RATE: \$586.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Cumberland	57,400	55,300	96
	Dauphin	83,800	80,500	96
	Juniata	5,800	5,300	91
	Lancaster	115,400	107,600	93
	Lebanon	35,600	34,000	96
	Mifflin	16,800	15,700	93
	Perry	11,300	10,700	95
	Snyder	9,500	8,700	92
York	101,600	97,900	96	
Between 25-49%	PENNSYLVANIA			
	Adams	20,000	19,100	95
	Huntingdon	13,700	12,900	94
	Lycoming	40,900	38,400	94
Northumberland	37,700	35,600	94	
Between 5-24%	PENNSYLVANIA			
	Berks	111,500	107,700	97
	Clinton	13,300	12,800	96
	Franklin	35,100	32,800	94
	Sullivan	1,900	1,800	95
Union	9,200	8,400	91	
Station Totals		720,500	685,200	95
Net Weekly Circulation (1974-75)			345,400	
Average Daily Circulation (1974-75)			184,000	

Pennsylvania—Johnstown



WJAC-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 70.8-kw visual, 10.6-kw aural. Antenna: 1120-ft. above av. terrain, 175-ft. above ground, 2885-ft. above sea level.

Latitude 40° 22' 22"
Longitude 78° 58' 51"

Transmitter: Laurel Hill Mt.

Studio: Hickory Lane.

TV tape: Recording facilities.

AM Affiliate: WJAC, 10-kw, 850 kHz (NBC). FM Affiliate: WJAC-FM, 8.3-kw, 95.5 MHz (No. 238), 1070-ft.

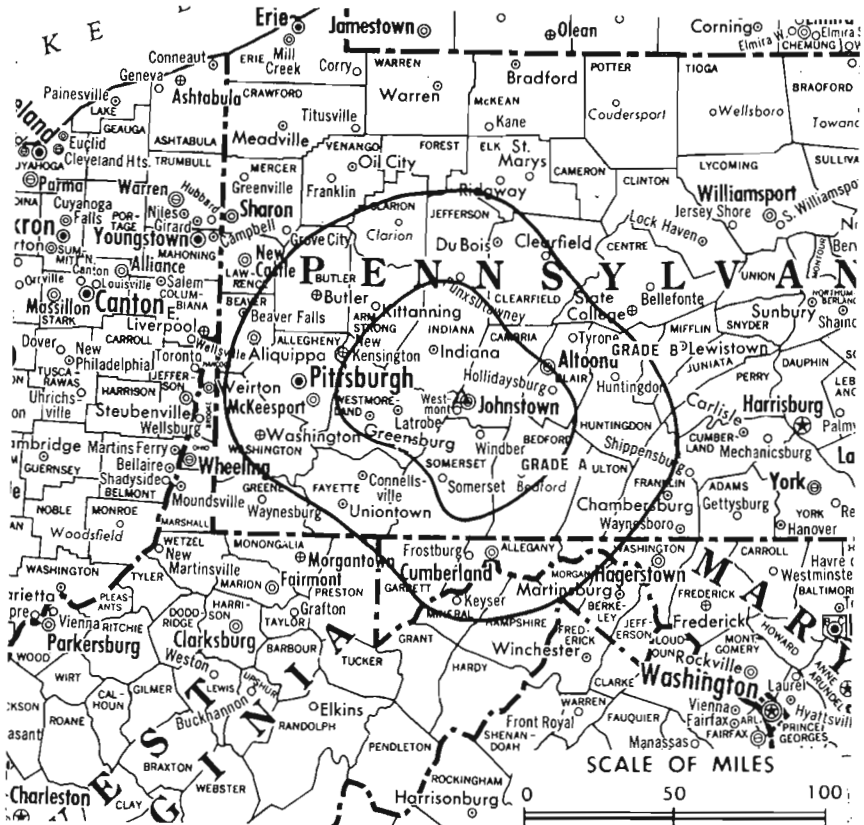
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WJAC-TV Ref: FCC File No. BPCT-640 Granted 7/11/52

©American Map Co., Inc., N.Y., No. 14244

WJAC-TV

Licensee: WJAC Inc., Hickory Lane (15907).

Telephone: 814-255-5831. TWX No.: 510-698-3274.

Ownership: Same as Johnstown Tribune. WJAC Inc. officers: Alvin D. Schrott, pres. & secy.; Morton H. Robbins, treas.; Richard H. Mayer, v.p. & asst. secy.

Began Operation: Sept. 15, 1949.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

ALVIN D. SCHROTT, president & general manager.
JAMES M. EDWARDS SR., program director & film buyer.
JOHN B. ROGERS, sales manager.
THEODORE CAMPBELL, chief engineer.

DIGEST OF RATE CARD NO. 29—(Sept. 20, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-10:30 p.m., daily.

\$1100.00 \$660.00 \$440.00 \$330.00 Graded rates apply*

*Highest rate: \$325.

NETWORK BASE HOURLY RATE: \$1300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Garrett	7,300	7,000	95
	PENNSYLVANIA			
	Armstrong	27,500	26,500	96
	Bedford	15,600	14,700	94
	Blair	49,300	47,600	97
	Cambria	63,900	62,100	97
	Cameron	2,600	2,500	97
	Centre	32,300	30,500	94
	Clarion	13,400	12,800	96

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	PENNSYLVANIA—(Continued)				
		Clearfield	27,200	26,200	96
		Elk	12,400	11,900	96
		Forest	1,700	1,700	97
		Huntingdon	13,700	12,900	94
		Indiana	27,600	26,400	96
		Jefferson	16,500	15,900	96
	Somerset	27,900	26,600	95	

Between 25-49%	MARYLAND				
		Allegany	30,400	29,600	97
	PENNSYLVANIA				
		Butler	44,500	43,400	97
		Clinton	13,300	12,800	96
		Fayette	54,600	52,100	95
		Fulton	3,800	3,400	91
		Mifflin	16,800	15,700	93
		Potter	6,500	6,100	94
		Venango	21,200	19,900	94
	Washington	74,500	72,200	97	
	Westmoreland	128,400	125,200	98	
Between 5-24%	WEST VIRGINIA				
		Grant	2,800	2,600	92
		Hampshire	4,800	4,500	94
		Hardy	3,200	2,900	91
		Mineral	8,500	8,200	96

Between 5-24%	PENNSYLVANIA				
		Allegheny	536,700	522,200	97
		Beaver	71,500	69,700	98
		Greene	13,500	12,900	95
		Lawrence	36,500	35,300	97
		Mc Kean	18,700	17,800	95
	Warren	16,400	15,300	93	

(Continued on page 697-b)

Station Totals	1,536,400	1,485,200	96
Net Weekly Circulation (1974-75)			530,600
Average Daily Circulation (1974-75)			302,700

Pennsylvania—Johnstown



Ch. 19

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 178-kw max. & 95.6-kw horizontal visual, 15.81-kw max. & 10.47-kw horizontal aural. Antenna: 640-ft. above av. terrain, 561-ft. above ground, 2477-ft. above sea level.

Latitude 40° 19' 47"
Longitude 78° 53' 45"

Transmitter: Cover Hill.

AM Affiliate: WJNL, 1-kw (.25-kw night), 1490 kHz (CBS).

FM Affiliate: WJNL-FM, 50-kw, 96.5 MHz (No. 243), 1490-ft. (CBS).

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WJNL-TV Ref: FCC File No. BMPCT-4508 Granted 3/13/57

©American Map Co., Inc., N.Y., No. 14244

WJNL-TV

Network Service: CBS.

Licensee: Dominic Ciarimboli, Receiver, 101 N. Main St., Greensburg, Pa. (15901).

Studio: Cover Hill. Telephone: 814-536-0761.

Mailing Address: 341 Lincoln St., Johnstown, Pa. (15901).

Ownership: Gelormino Construction Co., t/a Jonel Construction Co. John E. Gelormino, 100%.

Began Operation: Oct. 15, 1953. Sale to present owners by Benjamin C. Werk, et al., approved by FCC July 20, 1972 (Television Digest, Vol. 12:30). Previous sale by Rivoli Realty Co. approved by FCC March 17, 1971.

Represented (sales) by Adam Young Inc.

Represented (legal) by Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

JOHN E. GELORMINO, president.
JOHN KERSHESKEY, chief engineer.

DIGEST OF RATE CARD NO. 3 (Oct. 1973)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
8-11 p.m., Mon.-Sat.;						
7:30-10:30 p.m., Sun.						
Program rates on request				\$80.00	\$40.00	\$20.00

NETWORK BASE HOURLY RATE: \$75.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	PENNSYLVANIA Cambria	63,900	62,100	97
Between 5-24%	PENNSYLVANIA Somerset	27,900	26,600	95
Station Totals		91,800	88,700	96
Net Weekly Circulation (1974-75)				24,600
Average Daily Circulation (1974-75)				9,900

BLACKBURN & COMPANY, INC.

RADIO • TV • CATV • NEWSPAPER BROKERS
NEGOTIATIONS • FINANCING • APPRAISALS

CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Pennsylvania—Lancaster



WGAL-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 112-kw visual, 22.4-kw aural. Antenna: 1360-ft. above av. terrain, 823-ft. above ground, 1849-ft. above sea level.

Latitude 40° 02' 04"
Longitude 76° 37' 08"

Transmitter: 2.25-mi. NE of Hallam, Pa.

TV tape: Recording facilities.

AM Affiliate: WGAL, 1-kw (.25-kw N), 1490-kHz (NBC).

FM Affiliate: WGAL-FM, 4.6-kw, 101.3 MHz (No. 267), 1290-ft. antenna.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, Western Union.

News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WGAL-TV Ref: FCC File No. BPCT-910 Granted 2/3/54

©American Map Co., Inc., N.Y., No. 1424

WGAL-TV

Network Service: NBC.

Licensee: WGAL Television Inc., 8 West King St. (17603).

Studio: Lincoln Hwy. West.

Telephone: 717-393-5851. TWX No.: 510-657-4437.

Ownership: John F. Steinman and family and J. Hale Steinman family, 100%. Same interests operate AM station WDEL, Wilmington, Del.; WGAL AM-FM, Lancaster, Pa. WGAL Television Inc. also owns WTEV (TV), Providence, R.I. Steinmans also publish Lancaster Intelligencer-Journal; New Era and Sunday News. Note: Sale of WGAL-AM-FM pends.

Began Operation: March 18, 1949.

Represented (sales) by The Meeker Co. Inc.; Kettell-Carter Inc. (Boston); Bob Hix Co. (Denver); Eugene F. Gray (Kansas City); Pearse Sales (Detroit).

Represented (legal) by Hogan & Hartson.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

HARRY J. SHAUB JR., president & general manager.
HAROLD E. MILLER, station manager.
NELSON SEARS, program manager.
LEROY K. STRINE, national sales manager.
THOMAS McCARTY, regional sales manager.
ROBERT H. ZIMA, sales service manager.
J. JUDE SCHLAGER, sales development manager.
ROBERT WALTHER, production manager.
PAUL I. WOODLAND, promotion director.
ROBERT MALICK, farm director.
WAYNE SEACAT, chief engineer.

DIGEST OF RATE CARD NO. 33—(March 29, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 8 Sec.

Class AAA—7:30-10:30 p.m., daily.

\$1600 \$1200 \$800 \$600 Graded rates apply*

*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$1700.

	Net Weekly Circulation	State County	Total Households	TV Households	%
PENNSYLVANIA					
		Adams	20,000	19,100	95
		Cumberland	57,400	55,300	96
		Dauphin	83,800	80,500	96
		Juniata	5,800	5,300	91
50% & Over		Lancaster	115,400	107,600	93
		Lebanon	35,600	34,000	96
		Mifflin	16,800	15,700	93
		Perry	11,300	10,700	95
		Snyder	9,500	8,700	92
		York	101,600	97,900	96
MARYLAND					
		Cecil	15,100	14,900	98
PENNSYLVANIA					
Between 25-49%		Berks	111,500	107,700	97
		Franklin	35,100	32,800	94
		Huntingdon	13,700	12,900	94
		Lycoming	40,900	38,400	94
		Northumberland	37,700	35,600	94
		Schuylkill	59,700	57,100	96
DELAWARE					
		New Castle	136,700	135,100	99
MARYLAND					
Between 5-24%		Carroll	25,200	24,800	99
		Frederick	30,500	29,900	98
		Harford	40,600	39,900	98
		Kent	6,100	5,900	97
		Talbot	9,700	9,500	98
		Washington	37,400	36,500	98
PENNSYLVANIA					
		Centre	32,300	30,500	94
		Chester	90,700	88,100	97
		Clinton	13,300	12,800	96
(Continued on page 697-b)					
Station Totals			1,262,000	1,212,300	96
Net Weekly Circulation (1974-75)				583,300	
Average Daily Circulation (1974-75)				366,400	

Pennsylvania—Lancaster-Lebanon



WLYH-TV



Ch. 15

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 130-kw visual, 24-kw aural. Antenna: 880-ft. above av. terrain, 572-ft. above ground, 1472-ft. above sea level.

Latitude 40° 15' 49"
Longitude 76° 27' 42"

Holds CP for change to 570-kw max. & 369-kw horizontal visual, 114-kw max. & 73.8-kw horizontal aural, 1364-ft. above av. terrain, 1062-ft. above ground, 1940-ft. above sea level, lat. 40° 15' 45", long. 76° 27' 53". BPCT-4896.

Transmitter: Television Hill, R.D. #5.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WLYH-TV Ref: FCC File No. BNPCT-1288 Granted 9/1/53
CP: BPCT-4896 Granted 7/8/76

© American Map Co., Inc., N.Y., No. 14244

WLYH-TV

Network Service: CBS.

Licensee: Gateway Communications Inc., Suite 612 Executive Bldg., Cherry Hill, N.J. (08034).

Studio: Park City Center, Lancaster; Television Hill, R.D. No. 5, Lebanon, Pa. (17042).

Telephone: 717-273-4551. TWX No.: 510-650-4953.

Ownership: See WBNG-TV, Binghamton, N.Y.

Began Operation: Oct. 9, 1953, but left air Oct. 16, 1954. Sold to Triangle Publications by radio WLBR-Lebanon News interests and station resumed operation May 2, 1957 (Television Digest, Vol. 11:27; 13:18). Sale by Triangle to present owner approved by FCC Sept. 20, 1972 (Vol. 11:50; 12:39).

Represented (sales) by Blair TV; Dome & Assoc. Inc. (Pittsburgh).

Represented (legal) by Wilner & Scheiner.

Personnel:

DAVID R. DODDS, general manager.
HENRY G. URICK, program director.
STEPHEN G. PETRICH, sales manager.
KATHY MORGAN, business manager.
WES MALEY, news director.
ROBERT GOOD, chief engineer.

DIGEST OF RATE CARD NO. 12—(Sept. 5, 1976)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.						
\$500.00	\$300.00				\$90.00	\$63.00

NETWORK BASE HOURLY RATE: \$199.

Combination Rates for WLYH-TV & WSBA-TV, York, Pa. (Keystone Group):

DIGEST OF KEYSTONE RATE CARD NO. B4
(April 1, 1974)

Hour	30 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.					
\$1000	\$600	\$300	\$150	\$150	\$105

	Net Weekly Circulation	State County	Total Households	TV Households	%
PENNSYLVANIA					
50% & Over		Lancaster	115,400	107,600	93
		Lebanon	35,600	34,000	96
PENNSYLVANIA					
Between 25-49%		Dauphin	83,800	80,500	96
		Schuylkill	59,700	57,100	96
PENNSYLVANIA					
Between 5-24%		Adams	20,000	19,100	95
		Berks	111,500	107,700	97
		Cumberland	57,400	55,300	96
		Juniata	5,800	5,300	91
		Mifflin	16,800	15,700	93
		Northumberland	37,700	35,600	94
		Perry	11,300	10,700	95
	Union	9,200	8,400	91	
	York	101,600	97,900	96	
Station Totals			665,800	634,900	95
Net Weekly Circulation (1974-75)				186,500	
Average Daily Circulation (1974-75)				86,800	

Pennsylvania—Philadelphia

KYW-TV
Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 95.5-kw visual, 9.55-kw aural. Antenna: 1000-ft. above av. terrain, 1116-ft. above ground, 1369-ft. above sea level.

Latitude 40° 02' 38"
Longitude 75° 14' 26"

Transmitter: Roxborough, Pa.

TV tape: Recording facilities.

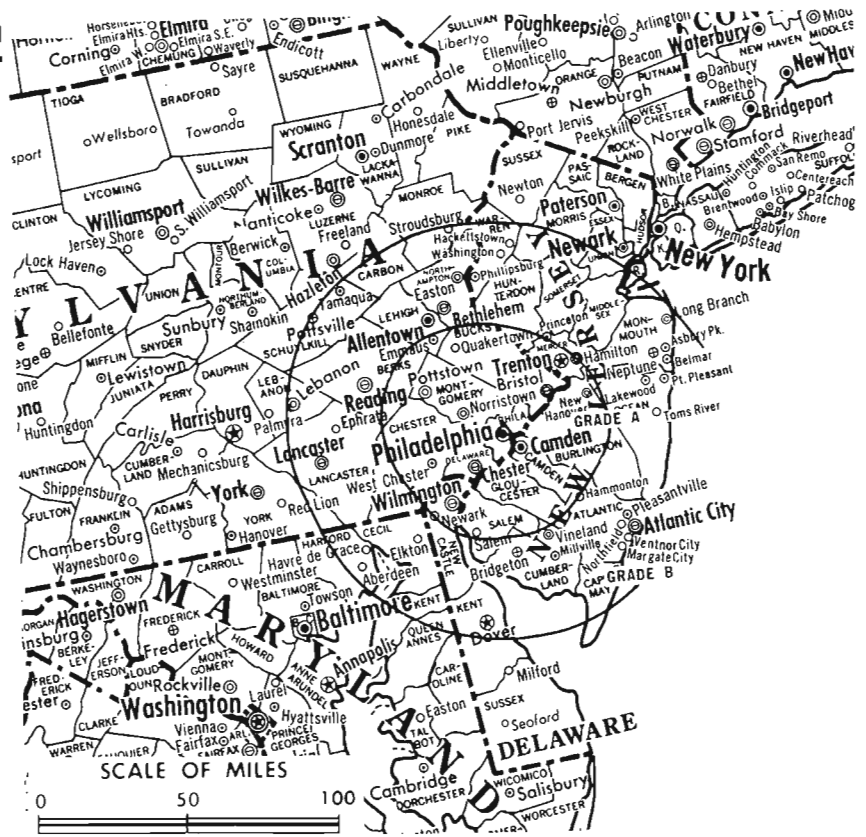
AM Affiliate: KYW, 50-kw, 1060 kHz.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP, UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KYW-TV Ref: FCC File No. BPCT-2214 Granted 3/20/57

© American Map Co., Inc., N.Y., No. 14214

KYW-TV

Licensee: A Group W Station, Westinghouse Broadcasting Co. Inc., Independence Mall East, Philadelphia (19106).

Studio: Independence Mall East, Philadelphia, Pa. (19106).

Telephone: 215-238-4700.

Ownership: Subsidiary of Westinghouse Electric Corp. Officers: Donald H. McGannon, chairman & pres.; Marvin L. Shapiro, exec. v.p. & pres., station group; Winthrop P. Baker, pres., television div. Also operates TV stations KDKA-TV, Pittsburgh; WBZ-TV, Boston; WJZ-TV, Baltimore; KPIX, San Francisco. For other interests & corporate officers, see Group Ownership.

Began Operation: September 1941. Sold to Westinghouse Bcstg. by Philco Corp. in 1953 (Television Digest, Vol. 9:8, 22); then transferred to NBC in deal approved Dec. 21, 1955 (Vol. 11:2 & 12:3). Transfer from NBC back to Westinghouse under order by FCC approved Feb. 17, 1965 (Vol. 5:7-8, 25).

Represented (sales) by Television Advertising Representatives Inc.

Personnel:

ALAN J. BELL, vice president & general manager.
ARTHUR H. KERN, general sales manager.
MICHAEL LAPE, sales manager.
JACK FENTRESS, program director.
J. CHARLES GIDEL, business manager.
PAUL A. BISSONETTE, creative services director.
WILLIAM SELWOOD, commercial operations director.
KENNETH TIVEN, news director.
SUSAN HOROWITZ, executive producer.
AL MELTZER, sports director.
CHARLES S. BLAIR, engineering manager.

DIGEST OF RATE CARD NO. 75G
(July 1, 1975)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Prime Time—7:30-11 p.m., daily.					
Available on request			\$4000	\$4000	\$2000

NETWORK BASE HOURLY RATE: \$4350.

Net Weekly Circulation	State County	Total Households	TV Households	%
	DELAWARE			
	Kent	28,000	27,300	98
	New Castle	136,700	135,100	99
	NEW JERSEY			
	Atlantic	69,300	66,500	96
	Burlington	92,900	91,200	98
	Camden	161,400	158,400	98
	Cape May	26,100	25,200	96
	Cumberland	43,600	42,400	97
	Gloucester	58,700	57,600	98
	Hunterdon	25,200	24,400	97
	Mercer	110,600	107,200	97
	Salem	21,700	21,000	97
50% & Over	PENNSYLVANIA			
	Berks	111,500	107,700	97
	Bucks	141,300	138,600	98
	Carbon	19,200	18,500	96
	Chester	90,700	88,100	97
	Delaware	194,600	191,400	98
	Lehigh	94,800	92,000	97
	Monroe	18,400	17,700	96
	Montgomery	209,900	205,400	98
	Northampton	78,600	76,000	97
	Philadelphia	662,200	638,400	96
	DELAWARE			
	Sussex	29,500	28,400	96
	MARYLAND			
	Cecil	15,100	14,900	98
	NEW JERSEY			
	Ocean	98,300	96,400	98
	Warren	26,900	26,000	97
	PENNSYLVANIA			
	Lancaster	115,400	107,600	93
	Lebanon	35,600	34,000	96
	Schuylkill	59,700	57,100	96

(Continued on page 697-b)

Station Totals	3,158,800	3,063,900	96
Net Weekly Circulation (1974-75)			2,258,000
Average Daily Circulation (1974-75)			1,405,900

Pennsylvania—Philadelphia



WCAU-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 191-kw visual, 19.1-kw aural. Antenna: 1165-ft. above av. terrain, 1139-ft. above ground, 1431-ft. above sea level.

Latitude 40° 02' 31"
Longitude 75° 14' 11"

Transmitter: Domino Lane & Fowler St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

AM Affiliate: WCAU, 50-kw, 1210 kHz (CBS).

FM Affiliate: WCAU-FM, 8.9-kw, 98.1 MHz (No. 251), 1000-ft.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WCAU-TV Ref: FCC File No. BPCT-4408 Granted 2/25/71

©American Map Co., Inc., N.Y., No. 14244

WCAU-TV

Licensee: CBS Inc., City & Monument Aves. (19131).
Studio: City & Monument Aves.
Telephone: 215-839-7000.
Ownership: See WCBS-TV, New York.
Began Operation: March 15, 1948. Sale to present owner by Philadelphia Bulletin interests approved July 23, 1958 by FCC (Television Digest, Vol. 13:51; 14:1, 18, 27, 30).
Represented (sales) by CBS Television Stations National Sales.
Personnel:
ROBERT L. HOSKING, vice president & general manager.
THOMAS A. PEARSON, assistant to the general manager.
JOHN H. BYRNE JR., director, operations & engineering.
COLIN HANNA, director, sales development.
BRUCE WEINER, dir., promotion & information services.
RICHARD C. GOLDSTEIN, director of sales.
KENNETH HALL, national sales manager.
PHILIP PRESS, general sales manager.
JOHN J. RAFFERTY, eastern sales manager.
JOHN A. CALDWELL, retail sales manager.
BERNARD J. WEBER, mgr. of research & sales promotion.
ELIZABETH D. HAYTER, director of programming.
TIMOTHY REYNOLDS, director, finance & planning.
GORDON W. WEST, manager, film & videotape services.
ANNE CAMPBELL, director of personnel.
ERIC OBER, news director.
JOHN O'CONNOR, director of editorials.
ARNOLD WALLACE, director of community affairs.

DIGEST OF RATES (SUBJECT TO CHANGE)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Prime Time—8-11 p.m., Mon.-Sat.; 7-11 p.m., Sun.					
\$5000	\$3000	\$2000	\$1500	\$2100	\$900
NETWORK BASE HOURLY RATE: \$4000.					

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE				
		Kent	28,000	27,300	98
		New Castle	136,700	135,100	99
	NEW JERSEY				
		Atlantic	69,300	66,500	96
		Burlington	92,900	91,200	98
		Camden	161,400	158,400	98
		Cape May	26,100	25,200	96
		Cumberland	43,600	42,400	97
		Gloucester	58,700	57,600	98
	Mercer	110,600	107,200	97	
	Salem	21,700	21,000	97	
	Warren	26,900	26,000	97	
Between 25-49%	PENNSYLVANIA				
		Berks	111,500	107,700	97
		Bucks	141,300	138,600	98
		Chester	90,700	88,100	97
		Delaware	194,600	191,400	98
		Lehigh	94,800	92,000	97
		Monroe	18,400	17,700	96
		Montgomery	209,900	205,400	98
		Northampton	78,600	76,000	97
		Philadelphia	662,200	638,400	96
	Schuylkill	59,700	57,100	96	
MARYLAND					
	Cecil	15,100	14,900	98	
NEW JERSEY					
	Hunterdon	25,200	24,400	97	
	Ocean	98,300	96,400	98	
PENNSYLVANIA					
	Carbon	19,200	18,500	96	
	Lancaster	115,400	107,600	93	
	Lebanon	35,600	34,000	96	
(Continued on page 697-b)					
Station Totals			3,260,400	3,161,800	96
Net Weekly Circulation (1974-75)			2,294,300		
Average Daily Circulation (1974-75)			1,493,100		

Pennsylvania—Philadelphia-Burlington, N.J.

WKBS-TV



Ch. 48

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 2377-kw max. & 2140-kw horizontal visual, 237.7-kw max. & 214-kw horizontal aural. Antenna: 1104-ft. above av. terrain, 1055-ft. above ground, 1356-ft. above sea level.

Latitude 40° 02' 35.5"
Longitude 75° 14' 32.5"

Transmitter: Umbria St., near Domino Lane, Philadelphia.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

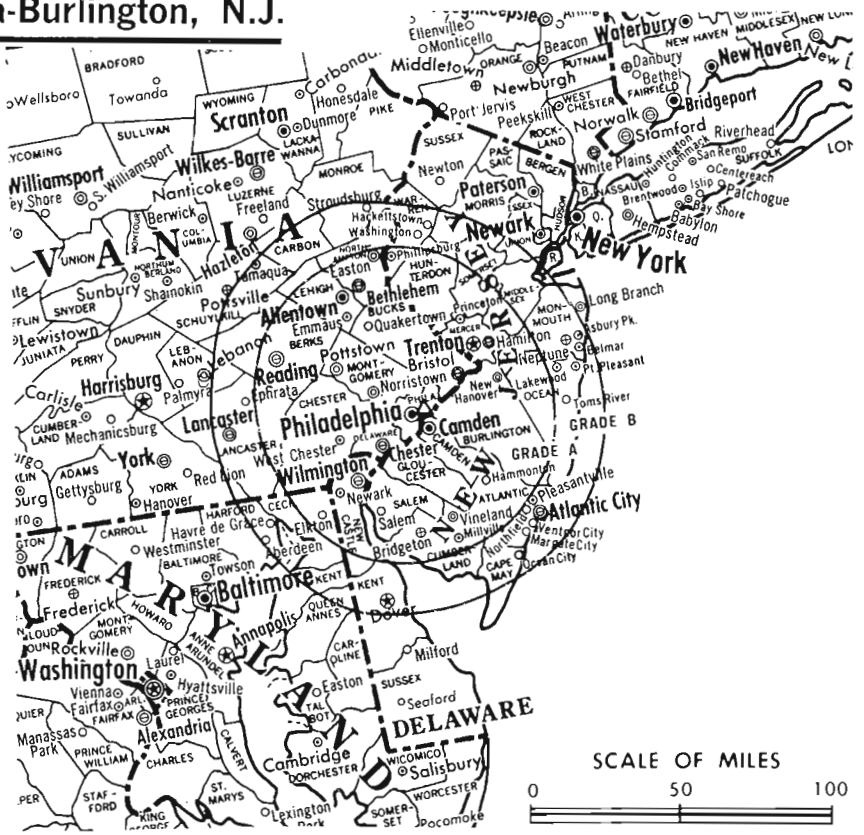
News Wire Service: AP.

Represented (engineering) by Gautney & Jones.

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (sales) by Kaiser Spot Sales.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WKBS-TV Ref: FCC File No. BPCT-4332 Granted 10/15/70

© American Map Co., Inc., N.Y., No. 14244

WKBS-TV

Network Service: None, independent.
Licensee: Kaiser Broadcasting Co., 3201 S. 26th St., Philadelphia, Pa. (19145).
Studio: 3201 S. 26th St., Philadelphia.
Telephone: 215-336-6400. Telex: 834-315.
Ownership: For other Kaiser Bcstg. holdings, see WKBD-TV, Detroit, Mich.
Began Operation: Sept. 1, 1965.
Personnel:
KENNETH MacDONALD, general manager.
VINCE BARRESI, general sales manager.
JOHN M. FIGNAR, sales manager.
JAYNE BOYD, program manager.
KENNETH F. CORCORAN, production manager.
MARTIN S. JACOBS, news & public affairs director.
JAMES LAWLESS, business manager.
PETER LENZ, promotion manager.
GLENN H. ROMSOS, engineering manager.

DIGEST OF RATE CARD—(Jan. 15, 1974)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—7-11 p.m., daily.

\$1000.00 \$700.00 \$450.00 Graded rates apply*

*Highest rate: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE			
	New Castle	136,700	135,100	99
	NEW JERSEY			
	Atlantic	69,300	66,500	96
	Camden	161,400	158,400	98
	Cape May	26,100	25,200	96
	Cumberland	43,600	42,400	97
	Gloucester	58,700	57,600	98
	Salem	21,700	21,000	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Bucks	141,300	138,600	98
	Delaware	194,600	191,400	98
	Montgomery	209,900	205,400	98
	Philadelphia	662,200	638,400	96
Between 25-49%	DELAWARE			
	Kent	28,000	27,300	98
	NEW JERSEY			
	Burlington	92,900	91,200	98
	Mercer	110,600	107,200	97
	PENNSYLVANIA			
	Berks	111,500	107,700	97
	Carbon	19,200	18,500	96
	Chester	90,700	88,100	97
	Dauphin	83,800	80,500	96
Lancaster	115,400	107,600	93	
Lebanon	35,600	34,000	96	
Lehigh	94,800	92,000	97	
Northampton	78,600	76,000	97	
Schuylkill	59,700	57,100	96	
Between 5-24%	DELAWARE			
	Sussex	29,500	28,400	96
	MARYLAND			
	Cecil	15,100	14,900	98
	Harford	40,600	39,900	98
	Kent	6,100	5,900	97
NEW JERSEY				
Hunterdon	25,200	24,400	97	
Ocean	98,300	96,400	98	
Sussex	29,200	28,200	97	
Warren	26,900	26,000	97	
PENNSYLVANIA				
Columbia	20,600	19,800	96	

(Continued on page 697-b)

Station Totals	3,145,800	3,050,600	96
Net Weekly Circulation (1974-75)		1,269,600	
Average Daily Circulation (1974-75)		537,300	

Pennsylvania—Philadelphia

WPHL-TV

Ch. 17

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 4300-kw max. & 2450-kw horizontal visual, 645-kw max. & 368-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 1144-ft. above ground, 1364-ft. above sea level.

Latitude 40° 02' 30"
Longitude 75° 13' 24"

Transmitter: E. Domino Lane.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 3-b).

WPHL-TV Ref: FCC File No. BMPCT—6795 Granted 4/30/68

©American Map Co., Inc., N.Y., No. 14244

WPHL-TV

Network Service: NBC & ABC on per program basis.

Licensee: WPHL-TV Inc., 5001 Wynnefield Ave., Philadelphia, Pa. (19131).

Studio: 5001 Wynnefield Ave.

Telephone: 215-878-1700.

TWX No.: 710-670-0476.

Ownership: Subsidiary of AVC Corp.

Began Operation: July 17, 1960, but left air Aug. 1, 1962. Resumed operation Sept. 17, 1965. Assignment of license to U. S. Communications Corp. approved by FCC Dec. 6, 1967 along with the purchase of 80% of the CPs held by D. H. Overmyer Communications Co.

Represented (sales) by H-R Television.

Represented (legal) by Covington & Burling.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

EUGENE McCURDY, president & general manager.
TED F. BAZE, v.p. & station manager.
CHARLES A. McFADDEN, director of sales.
JIM McCARTHY, general sales manager.
HENRY H. BRIGGS, creative services director.
FRED WOSKOFF, production manager.
WALT BUNDY, chief engineer.

DIGEST OF RATE CARD NO. 30 (Sept. 6, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
\$3500

*Highest rate: \$400.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over		DELAWARE			
		New Castle	136,700	135,100	99
		NEW JERSEY			
		Atlantic	69,300	66,500	96
		Camden	161,400	158,400	98
Between 25-49%		Gloucester	58,700	57,600	98
		Salem	21,700	21,000	97
		DELAWARE			
		Kent	28,000	27,300	98
		NEW JERSEY			
		Burlington	92,900	91,200	98
		Cape May	26,100	25,200	96
		Cumberland	43,600	42,400	97
		Mercer	110,600	107,200	97
		PENNSYLVANIA			
		Berks	111,500	107,700	97
		Bucks	141,300	138,600	98
	Carbon	19,200	18,500	96	
	Chester	90,700	88,100	97	
	Dauphin	83,800	80,500	96	
	Delaware	194,600	191,400	98	
	Lancaster	115,400	107,600	93	
	Lebanon	35,600	34,000	96	
	Lehigh	94,800	92,000	97	
	Montgomery	209,900	205,400	98	
	Northampton	78,600	76,000	97	
	Northumberland	37,700	35,600	94	
	Philadelphia	662,200	638,400	96	
	Schuylkill	59,700	57,100	96	
Between 5-24%		DELAWARE			
		Sussex	29,500	28,400	96
		MARYLAND			
	Cecil	15,100	14,900	98	
	Harford	40,600	39,900	98	
(Continued on page 697-b)					
Station Totals			3,494,800	3,391,400	97
Net Weekly Circulation (1974-75)				1,220,300	
Average Daily Circulation (1974-75)				392,600	

Pennsylvania—Philadelphia



WPVI-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 74-kw visual, 14.8-kw aural. Antenna: 1094-ft. above av. terrain, 1111-ft. above ground, 1369-ft. above sea level.

Latitude 40° 02' 38"
Longitude 75° 14' 26"

Transmitter: Roxborough, Pa.

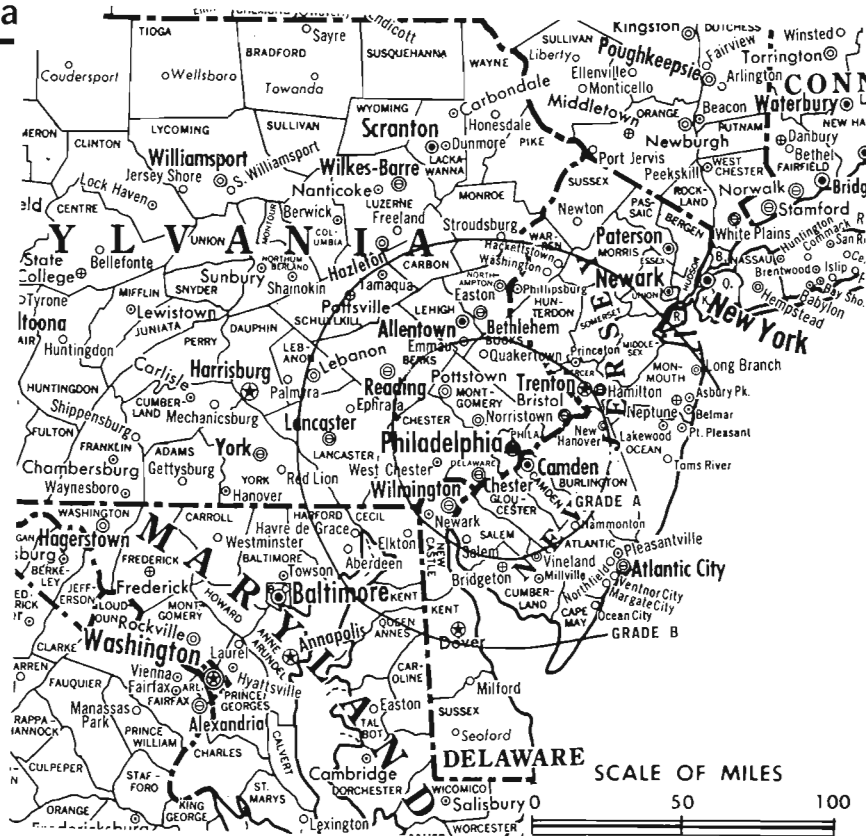
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WPVI-TV Ref: FCC File No. BPCT-2212 Granted 3/22/57

American Map Co., Inc., N.Y., No. 1424

WPVI-TV

Licensee: Capital Cities Communications Inc., 4100 City Line Avenue, Philadelphia (19131).

Studios: 4100 City Line Avenue.

Telephone: 215-878-9700. TWX No.: 710-670-9799.

Ownership: Capital Cities Communications Inc. For officers and other interests, see Group Ownership of Television Stations in the Services Volume.

Began Operation: Sept. 13, 1947. Sale to present owner by Triangle publications approved by FCC Feb. 24, 1971 (Television Digest, Vols. 10:8 & 9; 11:9).

Represented (sales) by Blair Television (U.S.); Paul Mulvihill & Co. Ltd. (Canada).

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

LAWRENCE J. POLLOCK, vice president & general manager.
RICHARD F. APPLETON, director of sales.
HENRY G. CHADWICK, general sales manager.
CAROL MALLOUX, promotion manager.
ALAN NESBITT, news director.
JON MILLER, public affairs manager.
IRWIN L. ROSS, chief engineer.
ROBERT APFEL, business manager.
CHARLES BRADLEY, director of operations.

DIGEST OF RATE CARD—(April 1, 1974)

Hour	30 Min.	15 Min.	Min.	30 Sec.	ID	
Class AA—6-11:30 p.m., daily.	\$8500	\$5100	\$6000	\$3000	\$1500
NETWORK BASE HOURLY RATE: \$5100.						

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE			
	Kent	28,000	27,300	98
	New Castle	136,700	135,100	99

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW JERSEY			
	Atlantic	69,300	66,500	96
	Burlington	92,900	91,200	98
	Camden	161,400	158,400	98
	Cape May	26,100	25,200	96
	Cumberland	43,600	42,400	97
	Gloucester	58,700	57,600	98
	Hunterdon	25,200	24,400	97
	Mercer	110,600	107,200	97
	Salem	21,700	21,000	97
	Warren	26,900	26,000	97
	PENNSYLVANIA			
	Berks	111,500	107,700	97
Bucks	141,300	138,600	98	
Carbon	19,200	18,500	96	
Chester	90,700	88,100	97	
Delaware	194,600	191,400	98	
Lancaster	115,400	107,600	93	
Lehigh	94,800	92,000	97	
Monroe	18,400	17,700	96	
Montgomery	209,900	205,400	98	
Northampton	78,600	76,000	97	
Philadelphia	662,200	638,400	96	
Schuylkill	59,700	57,100	96	
Between 25-49%	MARYLAND			
	Cecil	15,100	14,900	98
	NEW JERSEY			
Ocean	98,300	96,400	98	
Between 5-24%	PENNSYLVANIA			
	Lebanon	35,600	34,000	96
	Northumberland	37,700	35,600	94
DELAWARE				
Sussex	29,500	28,400	96	

(Continued on page 697-b)

Station Totals	3,613,700	3,508,000	97
Net Weekly Circulation (1974-75)			2,348,000
Average Daily Circulation (1974-75)			1,533,500

Pennsylvania—Philadelphia

WTAF-TV

Ch. 29



Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. & 3470-kw horizontal visual, 500-kw max. & 347-kw horizontal aural. Antenna: 1140-ft. above av. terrain, 1190-ft. above ground, 1415-ft. above sea level.

Latitude 40° 02' 26"
Longitude 75° 14' 20"

Transmitter: E. Domino Lane.

Color: Network, live, film, slide, & tape.

News Wire Service: AP.

Studio: 330 Market St.

Telephone: 215-925-2929.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WTAF-TV Ref: FCC File No. BPCT-4576 Granted 6/21/73

© American Map Co. Inc., N.Y., No. 14244

WTAF-TV

Network Service: ABC, CBS, NBC on per program basis.

Licensee: Taft Broadcasting Co. of Pennsylvania Inc., 330 Market St., Philadelphia, Pa. (19106).

Ownership: Taft Bcstg. Co. For other interests, see WKRC-TV, Cincinnati, Ohio.

Began Operation: May 16, 1965. Sale to present owner approved by FCC May 7, 1969 (Television Digest, Vol. 9:21).

Represented (legal) by Koteen & Burt.

Represented (sales) by Bolton/Burchill International Ltd.

Personnel:

- CARLO ANNEKE, vice president & general manager.
- PHIL JONES, general sales manager.
- PAUL DINOVLITZ, local sales manager.
- RON GOLD, manager of broadcast services.
- ROBERT D. JOHNSON, business manager.
- JUDI RILEY, promotion coordinator.
- CHIC LAGANELLA, operations manager.

DIGEST OF RATE CARD NO. A20—(Sept. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.
Class A—6 p.m.-12 a.m., Mon.-Sat.; 7-11 p.m., Sun.					
\$1200	\$720	\$390	\$250	Graded rates apply*	

*Highest rate: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE			
	New Castle	136,700	135,100	99
	NEW JERSEY			
	Camden	161,400	158,400	98
	Cumberland	43,600	42,400	97
	Gloucester	58,700	57,600	98
	Salem	21,700	21,000	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Bucks	141,300	138,600	98
	Delaware	194,600	191,400	98
	Montgomery	209,900	205,400	98
Between 25-49%	DELAWARE			
	Kent	28,000	27,300	98
	MARYLAND			
	Cecil	15,100	14,900	98
	NEW JERSEY			
	Atlantic	69,300	66,500	96
	Burlington	92,900	91,200	98
	Cape May	26,100	25,200	96
	Mercer	110,600	107,200	97
	PENNSYLVANIA			
Berks	111,500	107,700	97	
Carbon	19,200	18,500	96	
Chester	90,700	88,100	97	
Lancaster	115,400	107,600	93	
Lehigh	94,800	92,000	97	
Northampton	78,600	76,000	97	
Philadelphia	662,200	638,400	96	
Between 5-24%	DELAWARE			
	Sussex	29,500	28,400	96
	MARYLAND			
	Harford	40,600	39,900	98
	Kent	6,100	5,900	97
NEW JERSEY				
Hunterdon	25,200	24,400	97	
Ocean	98,300	96,400	98	
Warren	26,900	26,000	97	
PENNSYLVANIA				
Columbia	20,600	19,800	96	
Cumberland	57,400	55,300	96	
Dauphin	83,800	80,500	96	

(Continued on next page)

Station Totals	3,015,000	2,924,500	96
Net Weekly Circulation (1974-75)	1,169,200		
Average Daily Circulation (1974-75)	416,100		

WCAU-TV, Philadelphia

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	DELAWARE			
	Sussex	29,500	28,400	96
	NEW JERSEY			
	Somerset	64,400	63,100	98
	Sussex	29,200	28,200	97
	PENNSYLVANIA			
Between 5-24%	Columbia	20,600	19,800	96
	Dauphin	83,800	80,500	96
	Luzerne	125,000	121,500	97
	Mifflin	16,800	15,700	93
	Northumberland	37,700	35,600	94
	Pike	5,400	5,000	93
	York	101,600	97,900	96

WPHL-TV, Philadelphia

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	NEW JERSEY			
	Hunterdon	25,200	24,400	97
	Morris	125,800	123,800	98
	Ocean	98,300	96,400	98
	Sussex	29,200	28,200	97
	Warren	26,900	26,000	97
	PENNSYLVANIA			
Between 5-24%	Columbia	20,600	19,800	96
	Cumberland	57,400	55,300	96
	Lackawanna	85,900	83,700	97
	Luzerne	125,000	121,500	97
	Monroe	18,400	17,700	96
	Perry	11,300	10,700	95
	York	101,600	97,900	96

KYW-TV, Philadelphia

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	NEW JERSEY			
	Somerset	64,400	63,100	98
	Sussex	29,200	28,200	97
	PENNSYLVANIA			
Between 5-24%	Columbia	20,600	19,800	96
	Dauphin	83,800	80,500	96
	Luzerne	125,000	121,500	97
	Mifflin	16,800	15,700	93
	Northumberland	37,700	35,600	94
	Pike	5,400	5,000	93

WKBS-TV, Philadelphia

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	PENNSYLVANIA—(Continued)			
Between 5-24%	Cumberland	57,400	55,300	96
	Northumberland	37,700	35,600	94
	Perry	11,300	10,700	95
	York	101,600	97,900	96

Pennsylvania

WJAC-TV, Johnstown

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	WEST VIRGINIA			
Between 5-24%	Harrison	28,600	28,100	98
	Marion	24,400	23,700	97
	Monongalia	23,300	22,400	96
	Preston	9,000	8,600	95
	Taylor	5,600	5,300	96

WGAL-TV, Lancaster

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	PENNSYLVANIA—(Continued)			
Between 5-24%	Columbia	20,600	19,800	96
	Fulton	3,800	3,400	91
	Montour	5,400	5,100	94
	Sullivan	1,900	1,800	95
	Union	9,200	8,400	91
	VIRGINIA			
	Shenandoah	8,600	8,300	97
	Warren	6,200	5,900	95
	WEST VIRGINIA			
	Hampshire	4,800	4,500	94
	Jefferson	8,100	7,900	97

WPVI-TV, Philadelphia

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	MARYLAND			
	Caroline	7,500	7,200	96
	Harford	40,600	39,900	98
	NEW JERSEY			
Between 5-24%	Monmouth	156,700	153,200	98
	Morris	125,800	123,800	98
	Somerset	64,400	63,100	98
	PENNSYLVANIA			
	Columbia	20,600	19,800	96
	Cumberland	57,400	55,300	96
	Dauphin	83,800	80,500	96
	Luzerne	125,000	121,500	97
	Perry	11,300	10,700	95
	Pike	5,400	5,000	93
	York	101,600	97,900	96

WTAF-TV, Philadelphia

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	PENNSYLVANIA—(Continued)			
Between 5-24%	Lebanon	35,600	34,000	96
	Northumberland	37,700	35,600	94
	Perry	11,300	10,700	95
	Schuylkill	59,700	57,100	96

Pennsylvania—Pittsburgh



KDKA-TV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 990-ft. above av. terrain, 683-ft. above ground, 2049-ft. above sea level.

Latitude 40° 29' 38.22"
Longitude 80° 01' 9.40"

Transmitter: 4101 Grizella St.

Studio: 1 Gateway Center.

TV tape: Recording facilities.

AM Affiliate: KDKA, 50-kw, 1020 kHz.

FM Affiliate: KDKA-FM, 47-kw, 92.9 MHz (No. 225), 890-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

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County coverage based on Arbitron study (see page 4-b).



KDKA-TV Ref: FCC File No. BPCT-1079 Granted 5/12/55

©American Map Co., Inc., N.Y., No. 14244

KDKA-TV

Licensee: Westinghouse Bcstg. Co. Inc., 1 Gateway Center, Pittsburgh, Pa. (15222).

Telephone: 412-391-3000. TWX No.: 412-642-3113.

Ownership: Subsidiary of Westinghouse Electric Corp. Officers: Donald H. McGannon, chairman and president; Marvin L. Shapiro, exec. v.p. & pres., station group; Winthrop Baker, pres., TV station group. For other interests & corporate officers, see Group Ownership.

Began Operation: Jan. 11, 1949 as WDTV. Sale to present owners by DuMont Laboratories approved by FCC Jan. 5, 1955 (Television Digest, Vol. 10:49 & 11:2).

Represented (sales) by Television Advertising Representatives Inc.

Personnel:

- JONATHAN HAYES, general manager.
- WILLIAM C. STRONG, general sales manager.
- RICHARD KURLANDER, program manager.
- PAT LAWRENCE, promotion manager.
- DAVID P. BEDDOW, news director.
- GLENN LAHMAN, engineering manager.
- JIM MELINDER, business manager.
- ROY HOOVER, chief engineer.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2800.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Garrett	7,300	7,000	95
	OHIO			
	Belmont	29,900	29,300	98
	Columbiana	38,600	37,900	98
	Jefferson	31,400	30,900	98
	PENNSYLVANIA			
	Allegheny	536,700	522,200	97
	Armstrong	27,500	26,500	96
	Beaver	71,500	69,700	98
	Butler	44,500	43,400	97

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	PENNSYLVANIA—(Continued)				
		Cambria	63,900	62,100	97
		Clarion	13,400	12,800	96
		Elk	12,400	11,900	96
		Fayette	54,600	52,100	95
		Forest	1,700	1,700	97
		Greene	13,500	12,900	95
		Indiana	27,600	26,400	96
		Jefferson	16,500	15,900	96
		Lawrence	36,500	35,300	97
		Somerset	27,900	26,600	95
		Venango	21,200	19,900	94
		Washington	74,500	72,200	97
		Westmoreland	128,400	125,200	98
Between 25-49%	WEST VIRGINIA				
		Brooke	10,300	10,200	99
		Hancock	13,400	13,300	99
		Marion	24,400	23,700	97
		Marshall	13,500	13,200	98
		Monongalia	23,300	22,400	96
		Ohio	22,500	22,200	98
		Preston	9,000	8,600	95
		Taylor	5,600	5,300	96
		OHIO			
	Harrison	6,100	5,900	97	
	Monroe	5,600	5,400	96	
	PENNSYLVANIA				
	Blair	49,300	47,600	97	
	Clearfield	27,200	26,200	96	
	Crawford	29,500	28,000	95	
	Mercer	43,200	41,700	96	
	WEST VIRGINIA				
	Barbour	5,300	5,000	95	
	Grant	2,800	2,600	92	
	Harrison	28,600	28,100	98	
	Lewis	6,600	6,300	96	
	(Continued on page 702-b)				
	Station Totals	1,887,400	1,832,200	97	
	Net Weekly Circulation (1974-75)		1,281,000		
	Average Daily Circulation (1974-75)		913,300		

Pennsylvania—Pittsburgh



WIIC-TV



Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 848-ft. above ground, 2048-ft. above sea level.

Latitude 40° 27' 47"
Longitude 80° 00' 17"

Transmitter: 341 Rising Main Ave.

Studio: 341 Rising Main Ave.

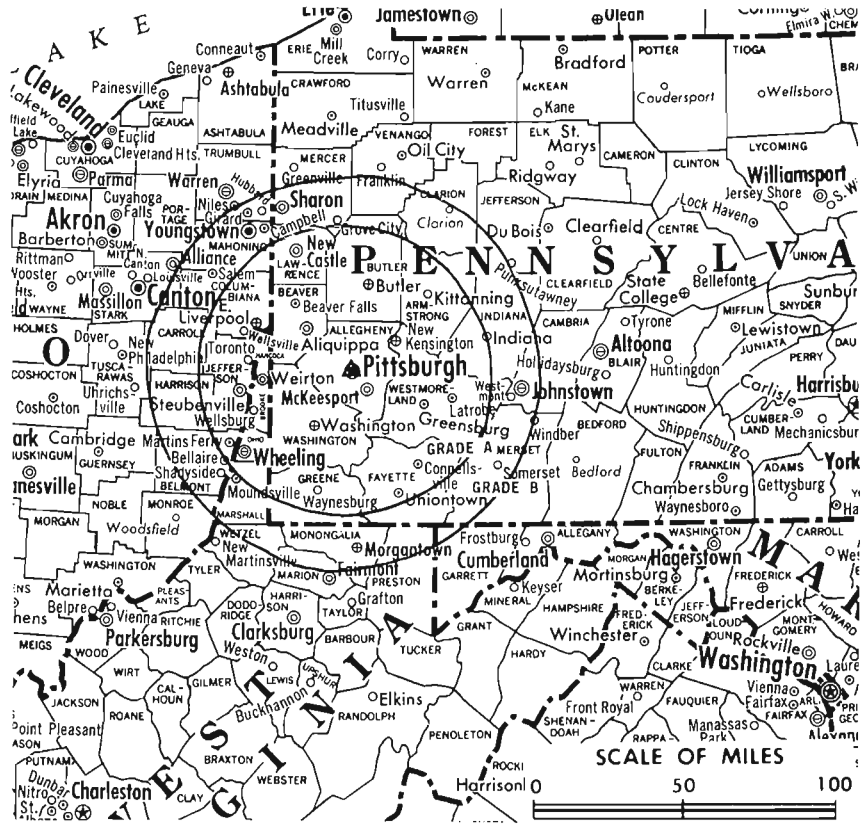
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Represented (sales) by TeleRep Inc.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes, TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WIIC-TV Ref: FCC File No. BMPT-3486 Granted 3/20/57

© American Map Co., Inc., N.Y., No. 14244

WIIC-TV

Licensee: WIIC-TV Corporation, 341 Rising Main Ave., Pittsburgh (15214).

Telephone: 412-321-8700. TWX No.: 710-664-2099.

Ownership: Cox Broadcasting Corp., see WSB-TV, Atlanta, Ga. for other interests.

Began Operation: Sept. 1, 1957. Sale to present owner by co-owners Pittsburgh Post-Gazette & Sun Telegraph and H. Kenneth Brennen & family approved Nov. 20, 1964 by FCC (Television Digest, Vol. 4:36, 47).

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

ROBERT CHAMBERS, chairman of the board.
CLIFFORD M. KIRTLAND JR., president.
STANLEY G. MOUSE, group vice president & general manager.
LEONARD A. SWANSON, vice president & general manager.
BY WILLIAMS, program director.
MERRITT S. ROSE JR., general sales manager.
RON STEINER, local sales manager.
JAMES O. ROSS, national sales manager.
ALEXANDER GORDON, director, advertising & promotion.
ANDREW JACKSON, director of engineering.
ARTHUR KENT, news manager.

DIGEST OF RATE CARD NO. 16B—(Sept. 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.					
				Graded rates apply*	

*Highest rate: \$1200.

NETWORK BASE HOURLY RATE: \$2280.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Jefferson	31,400	30,900	98
	PENNSYLVANIA			
	Allegheny	536,700	522,200	97
	Armstrong	27,500	26,500	96

Net Weekly Circulation	State County	Total Households	TV Households	%
PENNSYLVANIA—(Continued)				
50% & Over	Beaver	71,500	69,700	98
	Butler	44,500	43,400	97
	Clarion	13,400	12,800	96
	Fayette	54,600	52,100	95
	Greene	13,500	12,900	95
	Indiana	27,600	26,400	96
	Lawrence	36,500	35,300	97
	Venango	21,200	19,900	94
	Washington	74,500	72,200	97
	Westmoreland	128,400	125,200	98
WEST VIRGINIA				
	Brooke	10,300	10,200	99
	Hancock	13,400	13,300	99
	Marshall	13,500	13,200	98
	Monongalia	23,300	22,400	96
	Ohio	22,500	22,200	98
MARYLAND				
	Garrett	7,300	7,000	95
OHIO				
	Belmont	29,900	29,300	98
	Columbiana	38,600	37,900	98
	Harrison	6,100	5,900	97
PENNSYLVANIA				
Between 25-49%	Cambria	63,900	62,100	97
	Clearfield	27,200	26,200	96
	Elk	12,400	11,900	96
	Forest	1,700	1,700	97
	Jefferson	16,500	15,900	96
	Mercer	43,200	41,700	96
	Somerset	27,900	26,600	95
WEST VIRGINIA				
	Barbour	5,300	5,000	95
	Harrison	28,600	28,100	98
	Marion	24,400	23,700	97
	Preston	9,000	8,600	95

(Continued on page 702-b)

Station Totals	1,724,800	1,675,000	97
Net Weekly Circulation (1974-75)			1,091,600
Average Daily Circulation (1974-75)			651,600

Pennsylvania—Pittsburgh

WPGH-TV

Ch. 53



Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 2340-kw max. & 1290-kw horizontal visual, 191-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 732-ft. above ground, 2045-ft. above sea level.

Latitude 40° 29' 43"
Longitude 80° 00' 18"

Transmitter: 750 Ivory Ave.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Telephone: 412-931-8600.

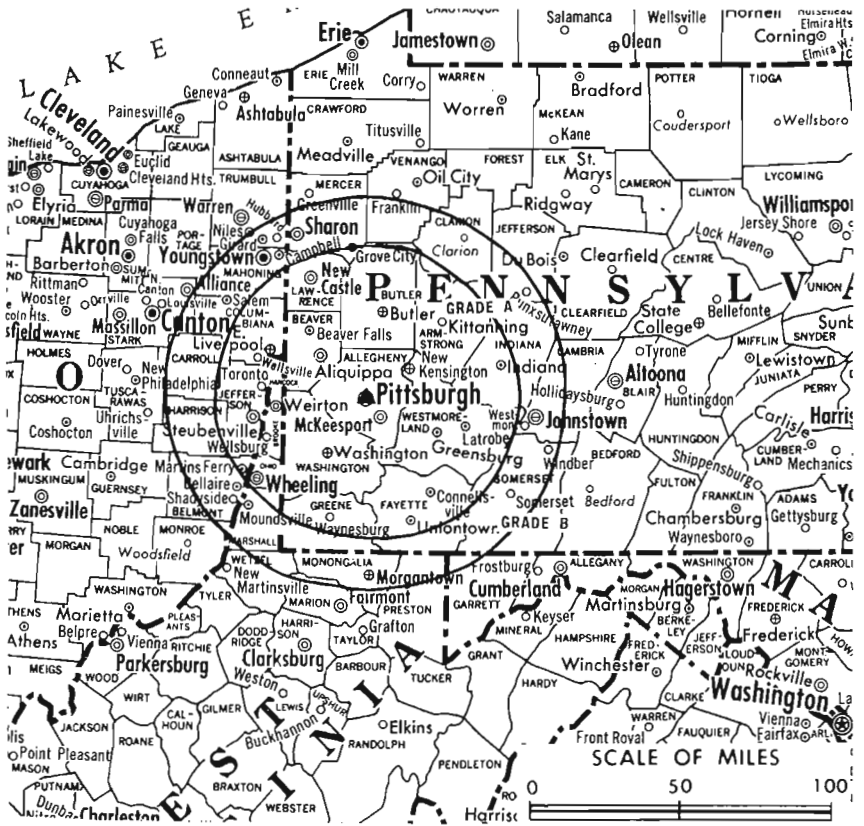
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WPGH-TV Ref: FCC File No. BPCT-4733 Granted 7/19/74

© American Map Co., Inc., N.Y. No. 14244

WPGH-TV

Licensee: Pittsburgh Telecasting Inc., 750 Ivory Ave., Pittsburgh, Pa. (15214).

Studio: 750 Ivory Ave., Pittsburgh (15214).

Ownership: Sttip Realty Inc., 100%. Sttip Realty is 100% owned by Pittsburgh Outdoor Advertising Corp. which is 100% owned by Henry Posner Jr.

Began Operation: July 14, 1953 as WKJF-TV, left air July 2, 1954. Resumed operation under new ownership Feb. 1, 1969; left air Aug. 16, 1971. Transfer to present owner from Receiver in Bankruptcy approved Dec. 12, 1973. Returned to air Jan. 14, 1974.

Represented (sales) by Bolton/Burchill International Ltd.

Personnel:

ALBERT M. HOLTZ, general manager.

GARY BOLTON, sales manager.

RICHARD C. DREYFUSS, operations manager.

Rates: On request.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO			
	Jefferson	31,400	30,900	98
	PENNSYLVANIA			
	Allegheny	536,700	522,200	97
	Beaver	71,500	69,700	98
	Cambria	63,900	62,100	97
	Fayette	54,600	52,100	95
	Washington	74,500	72,200	97

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WEST VIRGINIA			
	Brooke	10,300	10,200	99
	Hancock	13,400	13,300	99
	Marshall	13,500	13,200	98
	Monongalia	23,300	22,400	96
	Ohio	22,500	22,200	98
Between 5-24%	OHIO			
	Belmont	29,900	29,300	98
	Columbiana	38,600	37,900	98
	Harrison	6,100	5,900	97
	PENNSYLVANIA			
	Armstrong	27,500	26,500	96
	Butler	44,500	43,400	97
	Clearfield	27,200	26,200	96
	Elk	12,400	11,900	96
	Greene	13,500	12,900	95
Indiana	27,600	26,400	96	
Jefferson	16,500	15,900	96	
Lawrence	36,500	35,300	97	
Venango	21,200	19,900	94	
Westmoreland	128,400	125,200	98	
WEST VIRGINIA				
Marion	24,400	23,700	97	
Preston	9,000	8,600	95	
Tyler	3,600	3,400	95	
Wetzel	7,000	6,800	97	
Station Totals		1,389,500	1,349,700	97
Net Weekly Circulation (1974-75)			390,900	
Average Daily Circulation (1974-75)			167,900	

Pennsylvania—Pittsburgh



WTAE-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 965-ft. above av. terrain, 1062-ft. above ground, 2049-ft. above sea level.

Latitude 40° 16' 49"
Longitude 79° 48' 11"

Transmitter: Elizabeth Township, Pa.
Studio: 400 Ardmore Blvd.

TV tape: Recording facilities.

AM Affiliate: WTAE, 5-kw, 1250 kHz.

FM Affiliate: WTAE-FM, 50-kw, 96.1 MHz (No. 241), 500-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Represented (legal) by Dempsey & Kopolovitz.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WTAE-TV Ref: FCC File No. BMPCT-5063 Granted 5/9/58

©American Map Co., Inc., N.Y., No. 1424

WTAE-TV

Licensee: The Hearst Corp., WTAE Division, 400 Ardmore Blvd., Pittsburgh (15230).

Telephone: 412-242-4300. TWX No.: 710-664-4266.

Ownership: The Hearst Corp., 100%. Hearst also operates WBAL-TV-AM-FM, Baltimore and WISN-TV-AM-FM, Milwaukee; for other interests, see Newspaper Ownership of TV Stations.

Begin Operation: Sept. 14, 1958. Hearst acquired 100% control after its purchase of 50% from Earl F. Reed and Irwin D. Wolf, as trustees for a stockholders group. Purchase approved by FCC Aug. 1, 1962 (Television Digest, Vol. 2:29, 32).

Represented (sales) by Katz Television; Television Marketing Services (Canada).

Personnel:

- FRANKLIN C. SNYDER, v.p., gen. mgr., Hearst Broadcasting Stations.
- JOHN CONOMIKES, v.p. & general manager.
- JAMES GORMLY, resident controller.
- DAVID CRANTZ, promotion manager.
- JACK A. W. SHENKAN, general sales manager.
- CRAIG MARSHALL, local sales manager.
- RICHARD WOLK, national sales manager.
- KERRY G. RICHARDS, director of creative services.
- JAMES HURLEY, director of engineering.
- EDWARD YOUNG, operations manager.
- MALCOLM D. POTTER, program director.
- FRED YOUNG, news director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2900.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND Garrett	7,300	7,000	95
	OHIO Belmont	29,900	29,300	98
	Jefferson	31,400	30,900	98

Net Weekly Circulation	State County	Total Households	TV Households	%
PENNSYLVANIA				
50% & Over	Allegheny	536,700	522,200	97
	Armstrong	27,500	26,500	96
	Beaver	71,500	69,700	98
	Blair	49,300	47,600	97
	Butler	44,500	43,400	97
	Cambria	63,900	62,100	97
	Clarion	13,400	12,800	96
	Clearfield	27,200	26,200	96
	Elk	12,400	11,900	96
	Fayette	54,600	52,100	95
	Forest	1,700	1,700	97
	Greene	13,500	12,900	95
	Indiana	27,600	26,400	96
	Jefferson	16,500	15,900	96
	Lawrence	36,500	35,300	97
	Somerset	27,900	26,600	95
Venango	21,200	19,900	94	
Washington	74,500	72,200	97	
Westmoreland	128,400	125,200	98	
WEST VIRGINIA				
	Barbour	5,300	5,000	95
	Brooke	10,300	10,200	99
	Hancock	13,400	13,300	99
	Harrison	28,600	28,100	98
	Marion	24,400	23,700	97
	Marshall	13,500	13,200	98
	Monongalia	23,300	22,400	96
	Ohio	22,500	22,200	98
	Preston	9,000	8,600	95
	Taylor	5,600	5,300	96
	Tucker	2,700	2,600	94
	Wetzel	7,000	6,800	97
OHIO				
Between 25-49%	Columbiana	38,600	37,900	98
(Continued on next page)				
Station Totals		1,717,300	1,664,600	96
Net Weekly Circulation (1974-75)				1,260,000
Average Daily Circulation (1974-75)				837,900

Pennsylvania

WTAE-TV, Pittsburgh (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	OHIO—(Continued)			
	Harrison	6,100	5,900	97
	Monroe	5,600	5,400	96
	PENNSYLVANIA			
Between 25-49%	Bedford	15,600	14,700	94
	Mercer	43,200	41,700	96
	WEST VIRGINIA			
	Lewis	6,600	6,300	96
	Randolph	8,900	8,500	95
	Tyler	3,600	3,400	95
	Upshur	7,500	7,200	96
	MARYLAND			
	Allegany	30,400	29,600	97
	OHIO			
	Carroll	8,400	8,200	98
	PENNSYLVANIA			
Between 5-24%	Centre	32,300	30,500	94
	Huntingdon	13,700	12,900	94
	WEST VIRGINIA			
	Doddridge	2,500	2,400	95
	Grant	2,800	2,600	92
	Mineral	8,500	8,200	96

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ARBITRON TELEVISION

New York Chicago Atlanta
Los Angeles San Francisco Dallas Washington

KDKA-TV, Pittsburgh (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	WEST VIRGINIA—(Continued)			
Between 25-49%	Randolph	8,900	8,500	95
	Tucker	2,700	2,600	94
	Tyler	3,600	3,400	95
	Wetzel	7,000	6,800	97
	OHIO			
	Carroll	8,400	8,200	98
	Mahoning	102,100	100,700	99
	Trumbull	79,900	78,800	99
	PENNSYLVANIA			
Between 5-24%	Bedford	15,600	14,700	94
	Cameron	2,600	2,500	97
	Centre	32,300	30,500	94
	WEST VIRGINIA			
	Mineral	8,500	8,200	96
	Pleasants	2,600	2,500	97
	Upshur	7,500	7,200	96

WDAU-TV, Scranton (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	PENNSYLVANIA—(Continued)			
50% & Over	Susquehanna	12,700	12,200	96
	Union	9,200	8,400	91
	Wayne	11,300	10,500	93
	Wyoming	8,100	7,700	95
	PENNSYLVANIA			
Between 25-49%	Pike	5,400	5,000	93
	Snyder	9,500	8,700	92
	Sullivan	1,900	1,800	95
	NEW YORK			
	Broome	74,600	72,400	97
	Sullivan	21,100	19,800	94
	Tioga	15,200	14,700	96
	PENNSYLVANIA			
Between 5-24%	Centre	32,300	30,500	94
	Clinton	13,300	12,800	96
	Mifflin	16,800	15,700	93
	Monroe	18,400	17,700	96
	Tioga	13,700	12,800	94

WIIK-TV, Pittsburgh (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	WEST VIRGINIA—(Continued)			
Between 25-49%	Taylor	5,600	5,300	96
	Tyler	3,600	3,400	95
	Wetzel	7,000	6,800	97
	OHIO			
	Carroll	8,400	8,200	98
	Mahoning	102,100	100,700	99
	Monroe	5,600	5,400	96
	Noble	4,000	3,800	95
	PENNSYLVANIA			
Between 5-24%	Blair	49,300	47,600	97
	Cameron	2,600	2,500	97
	Mc Kean	18,700	17,800	95
	WEST VIRGINIA			
	Randolph	8,900	8,500	95
	Tucker	2,700	2,600	94

Pennsylvania—Scranton & Wilkes-Barre



WDAU-TV



Ch. 22

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 3006-kw max. & 750-kw horizontal visual, 550-kw max. & 137-kw horizontal aural. Antenna: tilted electrically, 1560-ft. above av. terrain, 618-ft. above ground, 2744-ft. above sea level.

Latitude 41° 25' 36"
Longitude 75° 44' 52"

Transmitter: Bald Mt., Ransom Twp.

TV tape: Recording facilities.

AM Affiliate: WGBI, 1-kw (.5-kw night), 910 kHz (CBS).

FM Affiliate: WGBI-FM, 4.9-kw, 101.3 MHz (No. 267), 1100-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP. Facsimile Service: AP. News Film Service: CBS.

Studio: 1000 Wyoming Ave.

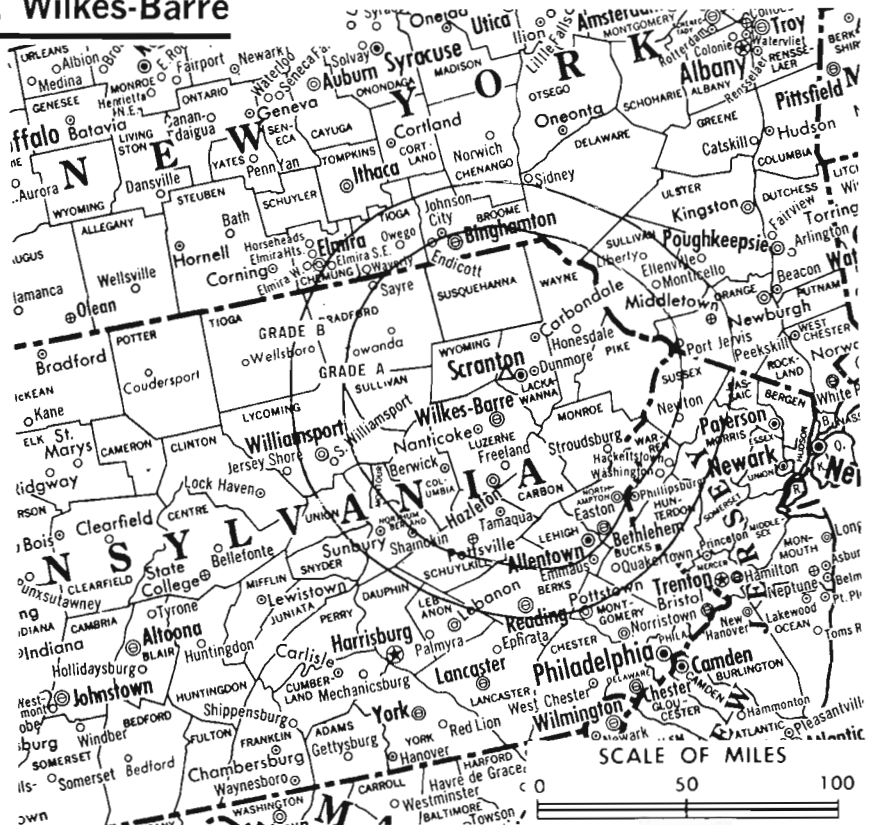
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WDAU-TV Ref: FCC File No. BMPCT-6640 Granted 4/24/68

© American Map Co., Inc., N.Y., No. 1424

WDAU-TV

Licensee: Scranton Broadcasters Inc., 1000 Wyoming Ave., Scranton, Pa. (18509).

Telephone: 717-342-7634. TWX No.: 510-656-5192.

Ownership: Scranton Bcstrs. Inc., 100% owned by heirs of Frank Megargee, with 28% being held by Scranton WGBI Radio Inc. (66 2/3 voting stock), Mrs. M. E. Megargee & family 72%.

Began Operation: June 7, 1953. In 1959 present owners reacquired control by purchasing stock held by WCAU Inc. (Philadelphia Evening Bulletin), which had held 75% control of station since 1956 (Television Digest, Vol. 12:31, 42; 15:16, 22).

Represented (sales) by Blair Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Cohen & Dippell.

Personnel:

MRS. M. E. MEGARGEE, president.
MRS. M. M. HOLCOMB, general manager.
DOUG HOLCOMB, promotion director.
JACK WHITE, national sales manager.
MORT ROSENTHAL, program director & film buyer.
TOM POWELL, news director.
ROBERT LEACH, chief engineer.

DIGEST OF RATE CARD NO. 26—(Aug. 15, 1975)

Hour	30 Min.	30 Sec.	10 Sec.
\$1400	\$750	Graded rates apply*	

*Highest rate: \$350.

NETWORK BASE HOURLY RATE: \$731.

Net Weekly Circulation	State County	Total Households	TV Households	%
PENNSYLVANIA				
	Bradford	19,800	18,900	96
	Carbon	19,200	18,500	96
	Columbia	20,600	19,800	96
	Lackawanna	85,900	83,700	97
50% & Over	Luzerne	125,000	121,500	97
	Lycoming	40,900	38,400	94
	Montour	5,400	5,100	94
	Northumberland	37,700	35,600	94
	Schuylkill	59,700	57,100	96

(Continued on page 702-b)

Station Totals	677,700	649,300	95
Net Weekly Circulation (1974-75)			369,300
Average Daily Circulation (1974-75)			254,200

WE HAVE GOOD NEWS.

The best. That's why WDAU won the top Associated Press News Award.

AND BAD NEWS.

Availabilities on our newscasts don't stay available very long.

WDAU TV

SCRANTON/WILKES BARRE A CBS Affiliate

Represented by Blair Television

Pennsylvania—Scranton & Wilkes-Barre



WNEP-TV



Ch. 16

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1260-kw max. & 661-kw horizontal visual, 126-kw max. & 66.1-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 829-ft. above ground, 2949-ft. above sea level.

Latitude 41° 10' 58"
Longitude 75° 52' 21"

Transmitter: Penobscot Nob, Electronic Heights, Wilkes-Barre.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

TXW No.: 510-671-4532.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 1-b).



WNEP-TV Ref: FCC File No. BPCT-4633 Granted 2/15/74

©American Map Co., Inc., N.Y., No. 14244

WNEP-TV

Licensee: NEP Communications Inc., Wilkes-Barre-Scranton Airport, Avoca, Pa. (18641).

Studio: Wilkes-Barre-Scranton Airport.

Telephones: 717-457-7401, Scranton; 717-655-2821, Wilkes-Barre.

Ownership: Thomas P. Shelburne, 31.95%; Catherine W. Shelburne, 21.30%; Frank M. Henry, 21%; William W. Scranton, 8.75%; Malcolm W. Dale, 4.90%; Chester F. Sawicki, 3.70%; Warren A. Read Jr., 2.10%; others, none with as much as 2%.

Began Operation: Feb. 9, 1954. Sale to present owners by Taft Bcstg. approved by FCC Oct. 30, 1973. Sale to Taft by Transcontinent Television Corp.'s subsidiary Northeastern Pennsylvania Broadcasting Inc. approved Feb. 19, 1964 (Television Digest, Vols. 3:15-16, 31 4:8). Merger & transfer of WARM-TV, Scranton (Ch. 16) and WILK-TV, Wilkes-Barre (Ch. 34) into Northeastern Pennsylvania Bcstg. Co. approved Feb. 12, 1958 by FCC (Vols. 13:46, 14:7).

Represented (sales) by Katz Television.

Represented (legal) by Koteen & Burt.

Personnel:

- THOMAS P. SHELBURNE, president.
- TOM SHELBURNE JR., station manager.
- H. DEAN HINSON, general sales manager.
- ADAM SAWICKI, operations manager & traffic manager.
- PETER KOZLOSKI, business manager.
- MOREY WINT, manager, production.
- ELDEN HALE JR., news director.
- CHESTER SAWICKI, chief engineer.

DIGEST OF RATE CARD NO. A-30—(August 6, 1976)

Hour 30 Min. 30 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.

\$2000 \$1200 Graded rates apply**

*Highest rate: \$700.

NETWORK BASE HOURLY RATE: \$850.

Net Weekly Circulation	State	Total Households	TV Households	%
50% & Over				
PENNSYLVANIA				
	Carbon	19,200	18,500	96
	Centre	32,300	30,500	94
	Clinton	13,300	12,800	96
	Columbia	20,600	19,800	96
	Lackawanna	85,900	83,700	97
	Luzerne	125,000	121,500	97
	Lycoming	40,900	38,400	94
	Montour	5,400	5,100	94
	Northumberland	37,700	35,600	94
	Schuylkill	59,700	57,100	96
	Snyder	9,500	8,700	92
	Sullivan	1,900	1,800	95
	Susquehanna	12,700	12,200	96
	Union	9,200	8,400	91
	Wayne	11,300	10,500	93
	Wyoming	8,100	7,700	95
Between 25-49%				
PENNSYLVANIA				
	Bradford	19,800	18,900	96
	Lehigh	94,800	92,000	97
	Mifflin	16,800	15,700	93
	Monroe	18,400	17,700	96
	Northampton	78,600	76,000	97
Between 5-24%				
NEW JERSEY				
	Warren	26,900	26,000	97
NEW YORK				
	Sullivan	21,100	19,800	94
	Tioga	15,200	14,700	96
PENNSYLVANIA				
	Berks	111,500	107,700	97
	Juniata	5,800	5,300	91
	Pike	5,400	5,000	93
	Tioga	13,700	12,800	94
Station Totals		920,700	883,900	96
Net Weekly Circulation (1974-75)			488,300	
Average Daily Circulation (1974-75)			300,100	

Pennsylvania—Wilkes-Barre & Scranton



WBRE-TV



Ch. 28

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 4120-kw max. & 2290-kw horizontal visual, 820.4-kw max. & 468-kw horizontal aural. Antenna: 1645-ft. above av. terrain, 849-ft. above ground, 2949-ft. above sea level.

Latitude 41° 11' 01"
Longitude 75° 52' 02"

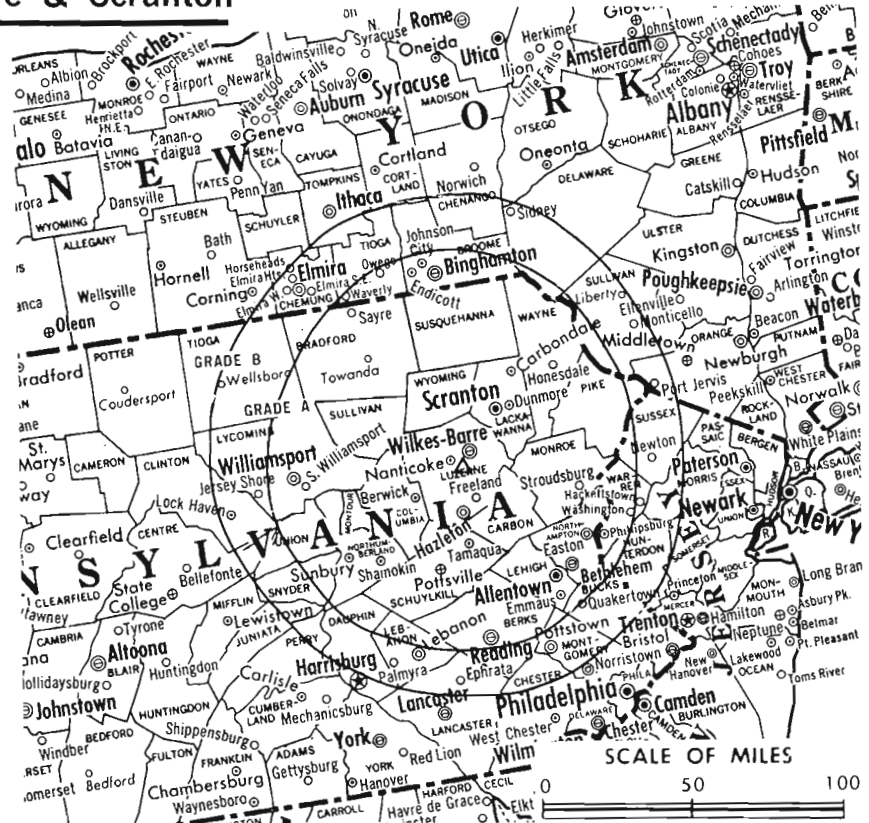
Transmitter: Penobscot Mtn., Hanover Twp.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.



WBRE-TV Ref: FCC File No. BMPCT—6939 Granted 12/6/68 ©American Map Co., Inc., N.Y., No. 14234

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WBRE-TV

Licensee: WBRE-TV Inc., 62 S. Franklin St., Wilkes-Barre, Pa. (18703).

Studio: 62 S. Franklin St.

Telephone: 717-823-3101. TWX No.: 510-658-3198.

AM Affiliate: WBRE, 1-kw, 1340 kHz (NBC). FM Affiliate: WBRE-FM, 2.25-kw, 98.5 MHz (No. 253), 1160-ft. antenna height.

Ownership: David M. Baltimore & family.

Began Operation: Jan. 1, 1953.

Represented (sales) by Petry Television Inc.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

- DAVID M. BALTIMORE, president & general manager.
- TERRY BALTIMORE, v.p. & national sales manager.
- FRANKLIN D. COSLETT, vice president, operations.
- DON MILLER, production director.
- JERRY BUTLER, CATV director.
- TOM BIGLER, news director.
- JACK DEMSKY, chief engineer, transmitter.
- GEORGE ANDRESKY, chief engineer, studio.
- CHARLES SAKOSKI JR., CATV engineer.

DIGEST OF RATE CARD NO. B76 (Feb. 2, 1976)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.
Class AA—8-10:30 p.m., daily.				
\$1400.00	\$900.00	\$560.00	Graded rates apply*	

*Highest rate: \$500.

NETWORK BASE HOURLY RATE: \$975.

Net Weekly Circulation	State County	Total Households	TV Households	%
PENNSYLVANIA				
	Bradford	19,800	18,900	96
	Carbon	19,200	18,500	96
	Clinton	13,300	12,800	96
	Columbia	20,600	19,800	96
	Lackawanna	85,900	83,700	97
	Luzerne	125,000	121,500	97
	Lycoming	40,900	38,400	94
50% & Over	Montour	5,400	5,100	94
	Northumberland	37,700	35,600	94
	Schuylkill	59,700	57,100	96
	Snyder	9,500	8,700	92
	Sullivan	1,900	1,800	95
	Susquehanna	12,700	12,200	96
	Union	9,200	8,400	91
	Wayne	11,300	10,500	93
	Wyoming	8,100	7,700	95
PENNSYLVANIA				
Between 25-49%	Lehigh	94,800	92,000	97
	Monroe	18,400	17,700	96
	Northampton	78,600	76,000	97
NEW JERSEY				
	Warren	26,900	26,000	97
NEW YORK				
	Broome	74,600	72,400	97
	Delaware	16,000	14,900	93
Between 5-24%	Sullivan	21,100	19,800	94
	Tioga	15,200	14,700	96
PENNSYLVANIA				
	Juniata	5,800	5,300	91
	Mifflin	16,800	15,700	93
	Pike	5,400	5,000	93
	Tioga	13,700	12,800	94
Station Totals		867,500	833,000	96
Net Weekly Circulation (1974-75)				476,000
Average Daily Circulation (1974-75)				324,600

Pennsylvania—York



WSBA-TV

Ch. 43



Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 1860-kw max. & 724-kw horizontal visual, 186-kw max. & 72.4-kw horizontal aural. Antenna: 530-ft. above av. terrain, 400-ft. above ground, 1110-ft. above sea level.

Latitude 39° 56' 25"
Longitude 76° 41' 59"

Transmitter: S. Queen St., extended.
AM Affiliate: WSBA, 5-kw, 910 kHz.
FM Affiliate: WSBA-FM, 6.5-kw, 103.3 MHz (No. 277), 470-ft.
News Wire Service: UPI.
Color: Network, live, film, slide & tape.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WSBA-TV Ref: FCC File No. BPCT--1809 Granted 2/4/75

©American Map Co., Inc., N.Y., No. 14244

WSBA-TV

Licensee: Susquehanna Broadcasting Co., 140 E. Market St. (17401).

Studio: 2005 S. Queen St. (17403).

Mailing Address: P.O. Box 1868, York (17405).

Telephone: 717-843-0043.

Ownership: Approximately 80% of stock is owned by Louis J. Appell Trust. Susquehanna Bcstg. Co. owns radio stations WSBA & FM, York, Pa.; WKIS, Orlando, Fla.; WLQR-FM, Toledo, Ohio; WARM, Scranton; WQBA, Miami, Fla.; WHLO, Akron, O.; WGBB, Freeport, Long Island, N.Y.; WHLQ (FM), Canton & WLQA-FM, Cincinnati, both Ohio; WFMS (FM), Indianapolis, Ind.; WLTA-FM, Atlanta, Ga.; KPLX (FM), Fort Worth, Tex. Sale of WHLQ pends.

Began Operation: Dec. 22, 1952.

Represented (sales) by Blair Television.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Cohen & Dippell.

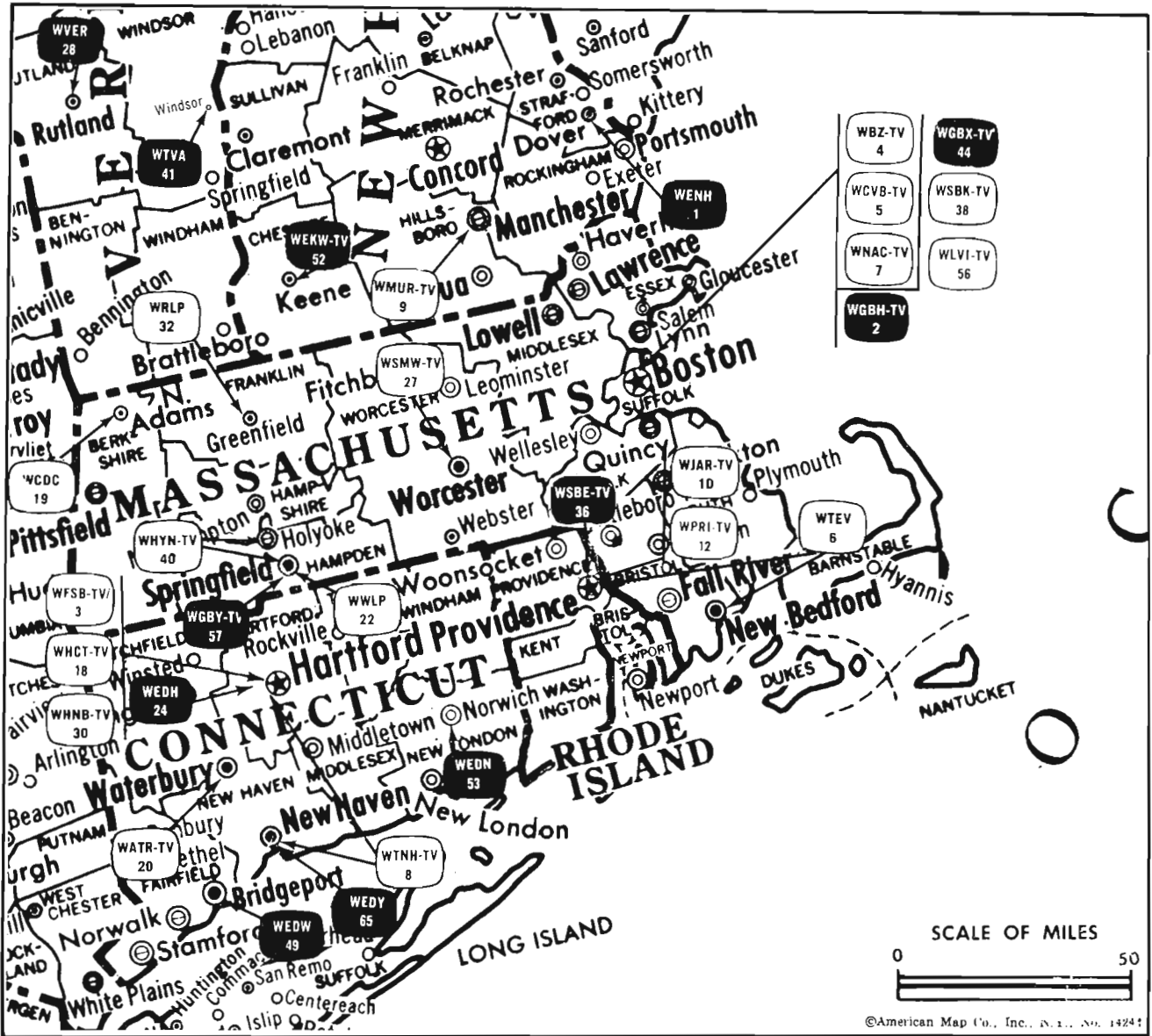
Personnel:

LOUIS J. APPELL JR., president.
ROBERT M. STOUGH, station manager.
H. DAVID BERLIN, sales manager.
JACK M. SCHUSTER, chief engineer.
ROBERT BRUETSCH, news director.

DIGEST OF RATE CARD NO. 16-B—(March 1, 1976)

Hour 30 Min. 30 Sec. 10 Sec.
Prime Time—8-11 p.m., daily.
\$585 \$350 \$71 \$50
For Keystone Group combination rates, see WLYH-TV, Lebanon, Pa.
NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	York	101,600	97,900	96
Between 5-24%	PENNSYLVANIA			
	Adams	20,000	19,100	95
	Cumberland	57,400	55,300	96
	Dauphin	83,800	80,500	96
	Franklin	35,100	32,800	94
	Juniata	5,800	5,300	91
Station Totals		430,400	409,200	95
	Net Weekly Circulation (1974-75)			103,600
Average Daily Circulation (1974-75)				49,400



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Providence	352,000	30	597,100	29

Rhode Island

Rhode Island Station Status as of September 1, 1976

	VHF	UHF	TOTAL
<input type="checkbox"/> Commercial Television Stations	3	0	3
<input checked="" type="checkbox"/> Educational Television Stations	0	1	1
			<hr/> 4

State Educational Technical Facilities

(Complete Data in Educational Directory)

WSBE-TV

Providence

Ch. 36

Non-Commercial Educational Station

Licensee: Board of Regents for Education, State of Rhode Island & Providence Plantations, 24 Mason St., Providence (02903).

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 479-kw visual, 95.5-kw aural. Antenna: 600-ft. above av. terrain, 532-ft. above ground, 825-ft. above sea level.

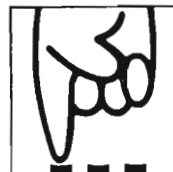
Latitude	41°	48'	18''
Longitude	71°	28'	24''

Note: WTEV Listed Under Providence
Is Licensed to New Bedford, Mass.

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Information
on Demand**



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ARBITRON TELEVISION

New York Chicago Atlanta
Los Angeles San Francisco Dallas Washington

Rhode Island—Providence



WJAR-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 49-kw aural. Antenna: 1000-ft. above av. terrain, 940-ft. above ground, 1136-ft. above sea level.

Latitude 41° 51' 54"
Longitude 71° 17' 15"

Transmitter: Rehoboth, Mass.

TV tape: Recording facilities.

AM Affiliate: WJAR, 5-kw, 920 kHz (NBC).

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC, Newsweek.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WJAR-TV Ref: FCC File No. BPCT-3270 Granted 1/19/65

© American Map Co., Inc., N.Y., No. 14244

WJAR-TV

Licensee: The Outlet Co., 176 Weybosset St., Providence (02903).

Studio: 176 Weybosset St.

Telephone: 401-751-5700. TWX No.: 710-381-1749.

Ownership: The Outlet Co. Also owns WDBO-TV-AM-FM, Orlando, Fla.; KSAT-TV, San Antonio, Tex.; WCMH-TV, Columbus, Ohio; 80% of WNYS-TV, Syracuse, N.Y.

Began Operation: July 10, 1949.

Represented (sales) by Petry Television Inc.

Represented (legal) by Sundlun, Tirana & Scher.

Represented (engineering) by Lohnes & Culver.

Personnel:

JOSEPH S. (DODY) SINCLAIR, chairman.
DAVID E. HENDERSON, president.
LEONARD S. DAVEY JR., vice president & general manager.
GARY DREISPUL, program director.
RAYMOND JANZ, general sales manager.
LESTER B. KEATS, production manager.
STEVE CAMINIS, news director.
WYATT McDANIEL, chief engineer.
JOSEPH OBERMEIER, business manager.

DIGEST OF RATE CARD—(Dec. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class A—6-11 p.m., daily.					
\$2000	\$1300	\$900	\$650	Graded rates apply*	

*Highest rate: \$550.

NETWORK BASE HOURLY RATE: \$1550.

Net Weekly Circulation	State County	Total Households	TV Households	%
CONNECTICUT				
	New London	77,900	75,600	97
	Windham	31,900	31,000	97
MASSACHUSETTS				
	Barnstable	44,500	43,400	98
	Bristol	165,500	162,900	98
	Dukes	3,200	3,000	95
	Plymouth	122,700	120,600	98
RHODE ISLAND				
	Bristol	15,000	14,800	99
	Kent	49,700	49,100	99
	Newport	23,300	22,900	98
	Providence	215,600	212,000	98
	Washington	24,500	24,000	98
MASSACHUSETTS				
Between 25-49%	Nantucket	1,900	1,800	96
	Norfolk	199,800	197,200	99
	Worcester	217,800	213,700	98
CONNECTICUT				
	Middlesex	40,300	39,300	98
	Tolland	33,500	32,600	97
MASSACHUSETTS				
Between 5-24%	Essex	227,800	224,300	98
	Middlesex	471,300	463,900	98
	Suffolk	270,000	261,500	97
NEW HAMPSHIRE				
	Cheshire	18,800	18,100	96
	Rockingham	51,000	50,100	98
Station Totals		2,306,000	2,261,800	98
Net Weekly Circulation (1974-75)			948,100	
Average Daily Circulation (1974-75)			503,200	

Rhode Island—Providence



WPRI-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 46.5-kw aural. Antenna: 1000-ft. above av. terrain, 969-ft. above ground, 1099-ft. above sea level.

Latitude 41° 52' 37"
Longitude 71° 16' 56"

Transmitter: Homestead Ave., Rehoboth, Mass.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WPRI-TV Ref: FCC File No. BPCT-3943 Granted 7/6/67

© American Map Co., Inc., N.Y., No. 14244

WPRI-TV

Licensee: Poole Broadcasting Co., Inc., 25 Catamore Blvd., East Providence, R.I. (02914).

Studio: 25 Catamore Blvd., East Providence, R.I. (02914).

Telephone: 401-438-7200. TWX No.: 710-381-1606.

Ownership: See WJRT-TV, Flint, Mich.

Began Operation: March 27, 1955. Sale to present owner by Capital Cities Bcstg. approved June 15, 1967 by FCC. Previous sale to Capital Cities by William S. Cherry and associates approved March 11, 1959 by FCC (Television Digest, Vol. 14:51 & 15:11).

Represented (sales) by TeleRep.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

EDWIN W. PFEIFFER, vice president & general manager.
HENRY K. YAGGI, general sales manager.
GARY E. MASTERS, national sales manager.
T. ARTHUR BONE, v.p. & chief engineer.
JOSEPH FOGARTY, administrative asst. to gen. manager.
DAVE PEARCE, news director.
ROBERT KINKEAD, program operations manager.

DIGEST OF RATE CARD NO. 74-2

(Sept. 9, 1974)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6:30-11 p.m., daily.

\$2000 \$1400 \$1000 \$900 \$800 Graded rates apply*

*Highest rate: \$600.

NETWORK BASE HOURLY RATE: \$1358.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	New London	77,900	75,600	97
	Windham	31,900	31,000	97
	MASSACHUSETTS			
	Barnstable	44,500	43,400	98
Bristol	165,500	162,900	98	
Dukes	3,200	3,000	95	
Nantucket	1,900	1,800	96	
RHODE ISLAND				
Bristol	15,000	14,800	99	
Kent	49,700	49,100	99	
Newport	23,300	22,900	98	
Providence	215,600	212,000	98	
Washington	24,500	24,000	98	
Between 25-49%	MASSACHUSETTS			
	Plymouth	122,700	120,600	98
Worcester	217,800	213,700	98	
Between 5-24%	CONNECTICUT			
	Tolland	33,500	32,600	97
	MASSACHUSETTS			
	Essex	227,800	224,300	98
	Middlesex	471,300	463,900	98
Norfolk	199,800	197,200	99	
Suffolk	270,000	261,500	97	
NEW HAMPSHIRE				
Cheshire	18,800	18,100	96	
Station Totals		2,214,700	2,172,400	98
Net Weekly Circulation (1974-75)				793,000
Average Daily Circulation (1974-75)				425,200

Rhode Island—Providence (New Bedford, Mass.)



WTEV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 940-ft. above av. terrain, 1001-ft. above ground, 1049-ft. above sea level.

Latitude 41° 35' 48"
Longitude 71° 11' 24"

Transmitter: 1.8-mi. N of Tiverton, R. I. on Lafayette Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, Western Union (sports).

News Film Service: ABC.

TWX No.: 710-344-6898.

Total Households: ⊕ MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

⊙ 1976 American Research Bureau.

County coverage based on Arbitron study (see page 1-b).



WTEV Ref: FCC File No. B1CT-3450 Granted 12/7/66

©American Map Co., Inc., N.Y., No. 14244

WTEV

Network Service: ABC.

Licensee: Teletestation WTEV, Television Center, 8th & Spring Sts., New Bedford, Mass. (02741).

Studio: Television Center, 8th & Spring Sts., New Bedford.

Telephones: 617-993-2651, New Bedford studio & office; 401-331-7600, Providence sales & news offices.

Ownership: See WGAL-TV, Lancaster, Pa.

Began Operation: Jan. 1, 1963. Sale to present owner by WTEV Television Inc. was approved April 6, 1966 by FCC (Television Digest, Vols. 5:45, 6:7).

Represented (sales) by The Meeker Co.; Kettell-Carter Inc. (Boston); Bob Hix Co. Inc. (Denver); Pearse Sales (Detroit); Eugene F. Gray Co. (Kansas City & St. Louis).

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Jansky & Bailey.

Personnel:

HARRY J. SHAUB JR., president.
VANCE L. ECKERSLEY, station manager.
JOHN ROBINSON, program manager.
JOHN H. CANDIOTO, sales manager.
MANN REED, regional sales manager.
LEE TANNER, operations manager & chief engineer.
TRUMAN TAYLOR, news director.
JULIANA OKINE, film department manager.
DONALD NORRIS, public service & promotion manager.
ANDREW NECHESNOFF, production manager.

DIGEST OF RATE CARD NO. 6—(June 1, 1975)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—5-11 p.m., daily.

\$1500 \$1200 \$900 Graded rates apply*

*Highest rate: \$660.

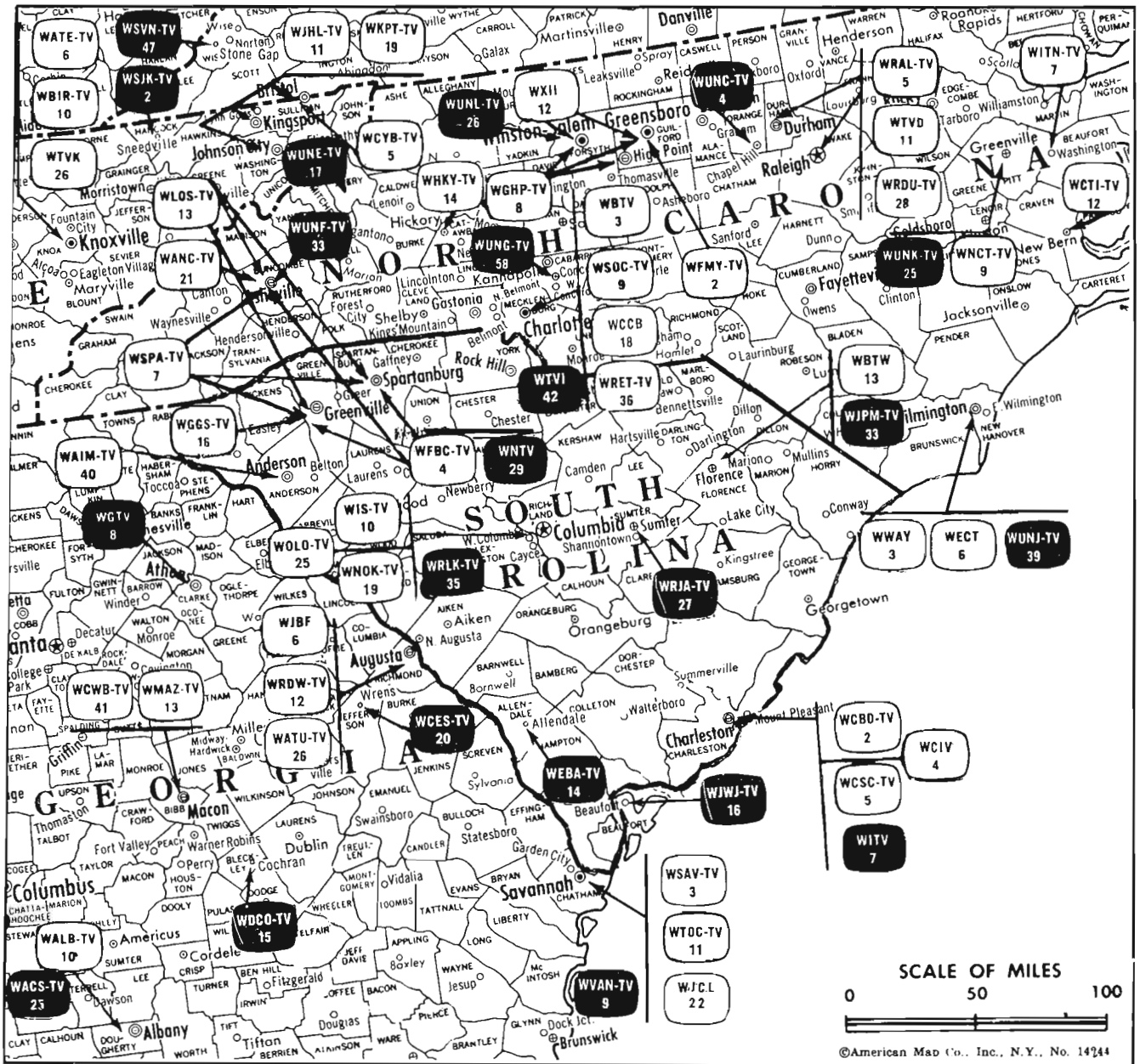
NETWORK BASE HOURLY RATE: \$1350.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	CONNECTICUT				
		New London	77,900	75,600	97
		Windham	31,900	31,000	97
	MASSACHUSETTS				
		Barnstable	44,500	43,400	98
		Bristol	165,500	162,900	98
		Dukes	3,200	3,000	95
		Nantucket	1,900	1,800	96
	RHODE ISLAND				
		Bristol	15,000	14,800	99
	Kent	49,700	49,100	99	
	Newport	23,300	22,900	98	
	Providence	215,600	212,000	98	
	Washington	24,500	24,000	98	
Between 25-49%	MASSACHUSETTS				
		Plymouth	122,700	120,600	98
Between 5-24%	CONNECTICUT				
		Middlesex	40,300	39,300	98
		Tolland	33,500	32,600	97
	MASSACHUSETTS				
		Middlesex	471,300	463,900	98
		Norfolk	199,800	197,200	99
	Worcester	217,800	213,700	98	
NEW HAMPSHIRE					
	Cheshire	18,800	18,100	96	
Station Totals		1,757,200	1,725,900	98	
Net Weekly Circulation (1974-75)			664,000		
Average Daily Circulation (1974-75)			373,300		

For Group Ownership of Television Stations

See Services Volume

South Carolina



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Greenville-Spartanburg-Asheville	293,000	37	481,800	36
Columbia	115,000	92	177,700	97
Charleston	94,000	113	137,600	123
Florence	44,000	158	78,500	160

South Carolina Station Status as of September 1, 1976

	VHF	UHF	TOTAL
Commercial Television Stations	8	4	12
Educational Television Stations	1	4	5
			17

For CPs & Applications,
see Services Volume

State Cross Reference List
Communities That Receive Programs of
Stations That Are Located Elsewhere

WFBC-TV, WLOS-TV & WSPA-TV
Spartanburg, S.C.-Asheville, N.C.
(See Greenville, S.C.)

State Educational Technical Facilities (Complete Data in Educational Directory)

WEBA-TV

Allendale-Barnwell

Ch. 14

Non-Commercial Educational Station

Licensee: South Carolina Educational TV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 557-kw visual, 111.4-kw aural. Antenna: 800-ft. above av. terrain, 805-ft. above ground, 1045-ft. above sea level.

Latitude	33°	11'	12.5"
Longitude	81°	23'	53.5"

WJWJ-TV

Beaufort

Ch. 16

Non-Commercial Educational Station

Grantee: South Carolina ETV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 852-kw max. & 407-kw horizontal visual, 107.4-kw max. & 81.3-kw horizontal aural. Antenna: 1280-ft. above av. terrain, 1318-ft. above ground, 1334-ft. above sea level.

Latitude	32°	42'	44"
Longitude	80°	40'	49"

WITV

Charleston

Ch. 7

Non-Commercial Educational Station

Licensee: South Carolina Educational Television Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 310-kw visual, 62-kw aural. Antenna: Directional, 890-ft. above av. terrain, 1040-ft. above ground, 1045-ft. above sea level.

Latitude	32°	47'	44"
Longitude	79°	50'	27"

WRLK-TV

Columbia

Ch. 35

Non-Commercial Educational Station

Licensee: South Carolina Educational TV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 513-kw visual, 102-kw aural. Antenna: 1030-ft. above av. terrain, 995-ft. above ground, 1380-ft. above sea level.

Latitude	34°	07'	07"
Longitude	80°	56'	12"

South Carolina

WJPM-TV

Florence

Ch. 33

Non-Commercial Educational Station

Licensee: South Carolina Educational TV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 537-kw visual, 107-kw aural. Antenna: 789-ft. above av. terrain, 793-ft. above ground, 919-ft. above sea level.

Latitude	34°	16'	45.5"
Longitude	79°	44'	36.5"

WNTV

Greenville-Spartanburg

Ch. 29

Non-Commercial Educational Station

Licensee: South Carolina Educational TV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 339-kw visual, 67.6-kw aural. Antenna: 1142-ft. above av. terrain, 146-ft. above ground, 2181-ft. above sea level.

Latitude	34°	56'	26"
Longitude	82°	24'	38"

WRJA-TV

Sumter

Ch. 27

Non-Commercial Educational Station

Licensee: South Carolina ETV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 787-kw max. & 339-kw horizontal visual, 157-kw max. & 67.6-kw horizontal aural. Antenna: 1163-ft. above av. terrain, 1195-ft. above ground, 1335-ft. above sea level.

Latitude	33°	52'	52"
Longitude	80°	16'	14"

WIS-TV, Columbia

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
	Columbus	15,100	14,300	95
	Robeson	25,300	23,900	95
SOUTH CAROLINA				
Between 5-24%	Abbeville	7,100	6,700	95
	Allendale	3,400	3,100	92
	Berkeley	17,300	16,300	94
	Edgefield	4,700	4,500	95
	Georgetown	10,800	10,100	94
	Greenwood	17,800	17,200	97
	Hampton	5,100	4,700	93
	Horry	26,700	25,300	95
	York	30,100	29,100	97

South Carolina--Anderson



Ch. 40

Technical Facilities: Channel No. 40 (626-732 MHz). Authorized power: 157.6-kw max. & 110-kw horizontal visual, 31.5-kw max. & 21.9-kw horizontal aural. Antenna: 383-ft. above av. terrain, 417-ft. above ground, 1167-ft. above sea level.

Latitude 34° 30' 53"
Longitude 82° 38' 15"

Transmitter: 321 Kingsley Rd.

TV tape: Recording facilities.

Color: Network, film & slide.

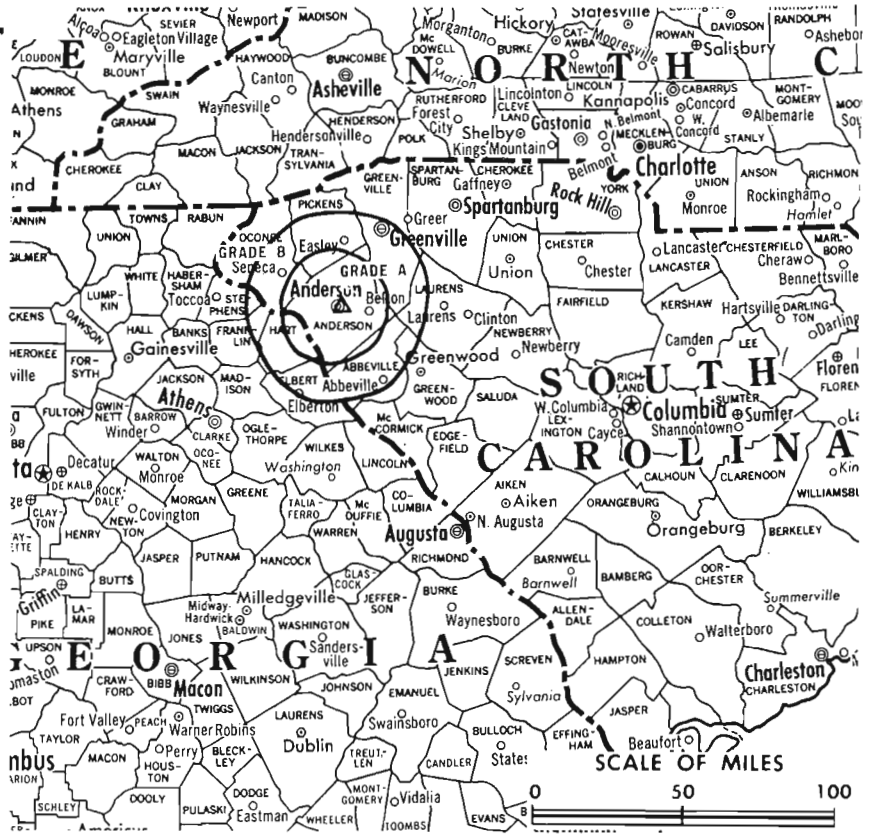
News Wire Service: UPI.

AM Affiliate: WAIM, 1-kw, 1230 kHz (CBS).

FM Affiliate: WCAC, 6.4-kw, 101.1 MHz (No. 266), 330-ft.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WAIM-TV Ref: FCC File No. BPCT-4564 Granted 2/27/73

©American Map Co., Inc., N.Y., No. 1424

WAIM-TV

Network Service: CBS; also available on ABC.

Licensee: Wilton E. Hall, Box 4047, Station B.

Studio: 321 Kingsley Rd. (29621).

Telephone: 803-226-1511.

Ownership: Wilton E. Hall, 100%.

Began Operation: Dec. 1, 1953.

Represented (sales) by Devney Television Inc.; Dora-Clayton Agency Inc. (Atlanta).

Personnel:

WILTON E. HALL, owner.
BETTY K. BLACK, general manager.
JOHN F. McCALLUM, sales manager.
JERRY GARRETT, film buyer.
DAVID L. REDDICK, engineering director.

DIGEST OF RATE CARD NO. 2—(Nov. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.
Class A—6-11 p.m., daily.					
\$200.00	\$120.00	\$80.00	\$50.00	\$60.00*	\$45.00*

*Class AA—7:59-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$150.

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA				
Between 5-24%	Hart	5,400	5,200	97
SOUTH CAROLINA				
	Anderson	40,800	39,600	97
Station Totals		46,200	44,800	96
Net Weekly Circulation (1974-75)				3,500
Average Daily Circulation (1974-75)				800

South Carolina—Charleston



WCBD-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 790-ft. above av. terrain; 845-ft. above ground, 849-ft. above sea level.

Latitude 32° 47' 53"
Longitude 79° 53' 51"

Transmitter: Hwy. 17, E of Cooper River Bridge.

Telephone: 803-884-4141.

TWX No.: 810-881-1891.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Studio: Hwy. 17, E. of Cooper River Bridge.

Represented (engineering) by Lohnes & Culver.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

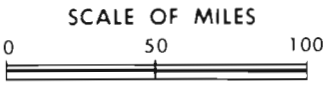
TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WCBD-TV Ref: FCC File No. BNPCT-2104 Granted 6/4/54



American Map Co., Inc., N.Y., No. 1424

WCBD-TV

Licensee: State Telecasting Co. Inc., Box 1333, Columbia, S.C.

Mailing Address: Box 879, Charleston, S.C. (29402).

Ownership: State Record Co., publisher of State & Record, Columbia, S.C., 100%. State Record ownership: Gertrude H. Barringer, 10%; Cecilia E. McMaster, 9.4%; Richard K. McMaster, 8.9%; Frank Hampton, 8.6%; Harry R. E. Hampton, 7.6%; Ambrose G. Hampton, 6.8%; Lucy H. Bostick estate, A. G. Hampton Jr., trustee, 6%; Lucy H. Bostick estate, A. G. Hampton Jr., agent, 4%; Frank E. Barron Jr. & Alice B. Pearce, trustees, 3.3%; David W. Robinson, trustee, 3.3%; Consuelo McMaster Means, 3.3%; others, none with as much as 3%. State Telecasting is also the licensee of KCBD-TV, Lubbock, Tex. & KSW5-TV, Roswell, N.M.

Began Operation: Sept. 25, 1954. Sale to present owner by Reeves Telecom Corp. approved by FCC May 26, 1971 (Television Digest, Vol. 10:42). Transfer of control from J. Drayton Hastie family to Reeves approved by FCC July 14, 1960 (Vol. 16:29).

Represented (sales) by Blair Television.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

W. FRANK HARDEN, president.
CARTER C. HARDWICK JR., vice president & general manager.
WILLIAM P. ROVERSI, asst. gen. mgr./general sales manager.
GRANGE S. CUTHBERT JR., sales manager.
CIL FRAZIER, program director.
MARK TIEDJE, creative services director.
ERNIE CALCUTT, production manager.
WALTER NELSON, engineering director.
A. W. EVANS, news director.

DIGEST OF RATE CARD NO. 6D—(Sept. 1, 1976)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-11 p.m., daily.					
\$900	\$600	\$500	Graded rates apply*		

*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$500.

	Net Weekly Circulation	State County	Total Households	TV Households	%
SOUTH CAROLINA					
50% & Over		Beaufort	15,700	15,000	96
		Berkeley	17,300	16,300	94
		Charleston	84,700	82,000	97
		Clarendon	7,500	6,800	90
		Colleton	9,200	8,500	93
		Dorchester	12,200	11,700	96
		Georgetown	10,800	10,100	94
	Hampton	5,100	4,700	93	
	Williamsburg	9,800	9,000	92	
SOUTH CAROLINA					
Between 25-49%		Jasper	3,500	3,200	93
		Orangeburg	21,700	20,200	93
GEORGIA					
		Bulloch	11,000	10,500	95
		Jenkins	2,800	2,600	95
SOUTH CAROLINA					
Between 5-24%		Allendale	3,400	3,100	92
		Bamberg	4,700	4,400	93
		Calhoun	3,100	2,900	92
		Florence	29,700	28,600	96
		Horry	26,700	25,300	95
		Marion	10,300	9,700	94
	Sumter	25,300	24,100	95	
Station Totals			314,500	298,700	94
Net Weekly Circulation (1974-75)				160,500	
Average Daily Circulation (1974-75)				101,900	

For Newspaper Ownership of TV Stations,

see Services Volume

South Carolina—Charleston



WCIV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 939-ft. above av. terrain, 983-ft. above ground, 988-ft. above sea level.

Latitude 32° 47' 15"
Longitude 79° 51' 00"

Transmitter: Mt. Pleasant, S.C.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

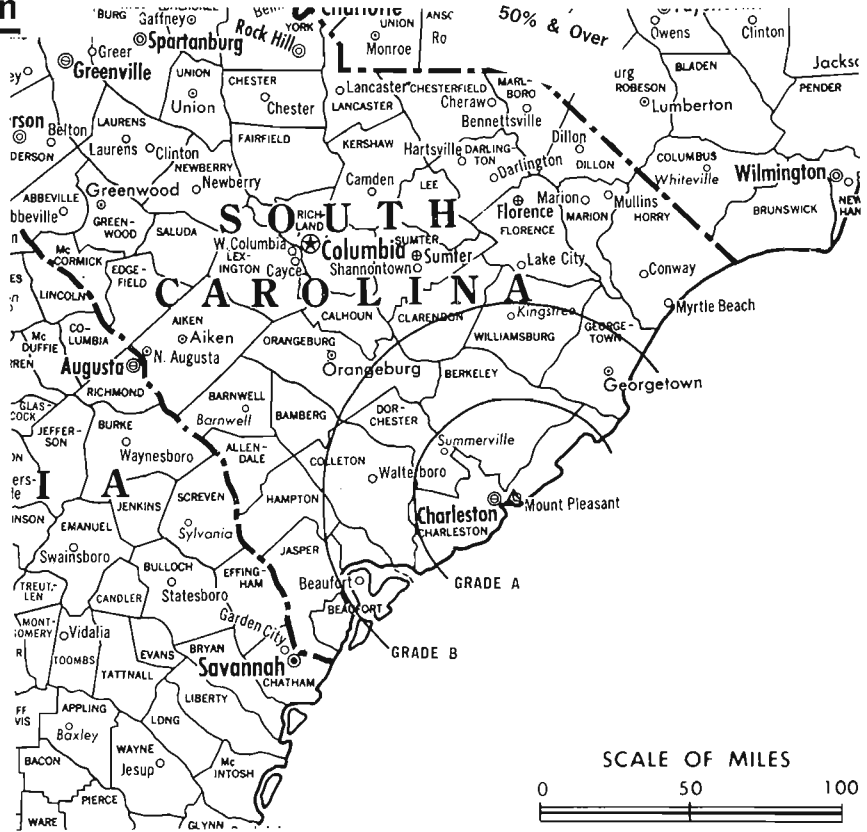
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WCIV Ref: FCC File No. BPCT-3631 Granted 12/13/65

© American Map Co., Inc., N.Y., No. 14244

WCIV

Licensee: First Charleston Corp., Highway 703, Mt. Pleasant, S.C.

Studio: Mt. Pleasant, S.C. (29464). Telephone: 803-884-8513.

Ownership: See WMAL-TV, Washington, D.C.

Began Operation: Oct. 23, 1962. Sale to present owner by First Charleston Corp. approved Oct. 5, 1966 by FCC (Television Digest, Vol. 6:28, 41).

Represented (sales) by Petry Television Inc.

Represented (legal) by Verner, Liipfert, Bernhard, McPherson & Alexander.

Represented (engineering) by Jansky & Bailey.

Personnel:

WILLIAM E. LUCAS, president & general manager.

CELIA SHAW, station manager.

J. G. (RED) EDWARDS, sales manager.

CARL SHAW, chief engineer.

FRANK HUNT, manager of news.

DIGEST OF RATE CARD NO. 6D—(Aug. 31, 1976)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec.

Class A—6:30-11 p.m., daily.

\$750.00 Graded rates apply*

*Highest rate: \$350.

NETWORK BASE HOURLY RATE: \$500.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH CAROLINA				
		Beaufort	15,700	15,000	96
		Berkeley	17,300	16,300	94
		Charleston	84,700	82,000	97
		Colleton	9,200	8,500	93
		Dorchester	12,200	11,700	96
		Georgetown	10,800	10,100	94
	Williamsburg	9,800	9,000	92	
Between 25-49%	SOUTH CAROLINA				
		Bamberg	4,700	4,400	93
		Clarendon	7,500	6,800	90
		Hampton	5,100	4,700	93
		Jasper	3,500	3,200	93
	Orangeburg	21,700	20,200	93	
Between 5-24%	GEORGIA				
		Chatham	60,300	58,600	97
		Jenkins	2,800	2,600	95
	SOUTH CAROLINA				
		Allendale	3,400	3,100	92
		Florence	29,700	28,600	96
		Horry	26,700	25,300	95
	Saluda	4,800	4,600	95	
	Sumter	25,300	24,100	95	
Station Totals			355,200	338,800	95
Net Weekly Circulation (1974-75)				155,100	
Average Daily Circulation (1974-75)				101,900	

South Carolina—Charleston



WCSC-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1044-ft. above ground, 1049-ft. above sea level.

Latitude 32° 47' 44"

Longitude 79° 50' 27"

Transmitter: Rifle Range Rd., 5.5-mi. E of Charleston.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

AM Affiliate: WCSC, 5-kw, 1390 kHz.

FM Affiliate: WXTC, 100-kw, 96.9 MHz (No. 245), 778-ft.

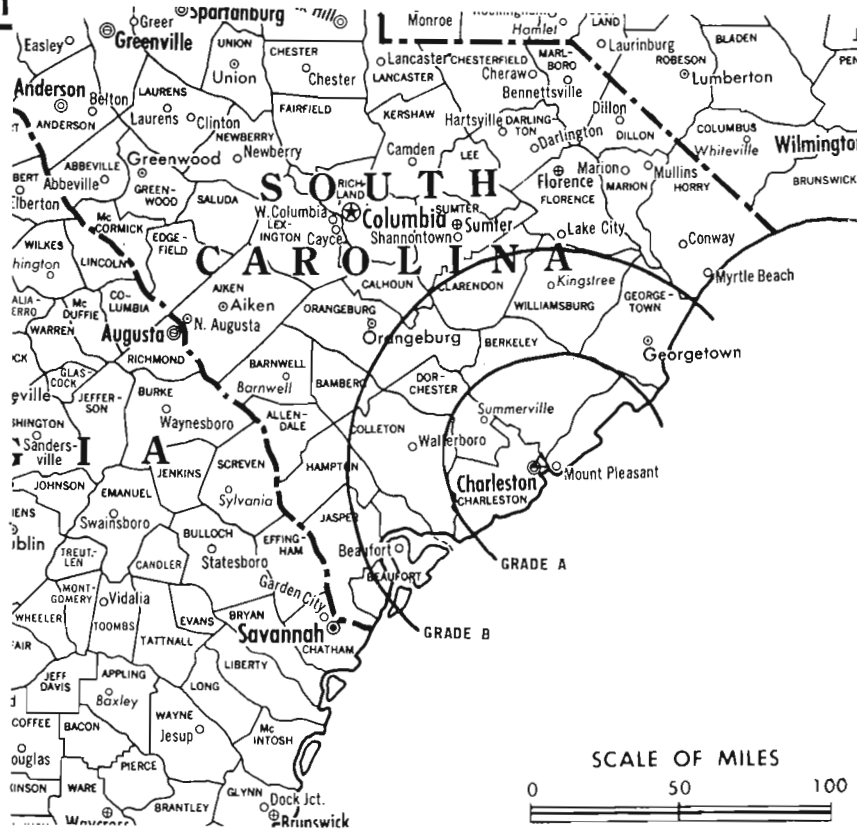
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 1-b).



WCSC-TV Ref: FCC File No. BPCT—2380 Granted 8/15/58

©American Map Co., Inc., N.Y., No. 1424

WCSC-TV

Licensee: WCSC Inc., 485 East Bay (29403).

Studio: 485 East Bay, P.O. Box 186, Charleston, S.C. (29402).

Telephone: 803-723-8371. TWX No.: 803-881-1867.

Ownership: John M. Rivers Sr., chmn., 55.07%; John M. Rivers Jr., pres., 6.36%; Martha Rivers, 1st v.p. & secy., 2.30%; Louisa T. Rivers, 3.29%; others, none with as much as 3%.

Began Operation: June 19, 1953.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

JOHN M. RIVERS SR., chairman.

JOHN M. RIVERS JR., president.

ROLAND WEEKS, v.p. & dir., public information.

JACK R. BECKNELL JR., director of engineering.

RICK RAY, station manager.

O. KENDALL HEGE, general sales manager.

CLANCY BOWICK, regional sales manager.

CY NEWITT, director of production services.

TOM ESTRADA, creative services director.

PATSY HICKEN, promotion manager.

LYRA KIRBY, traffic director.

DIGEST OF RATE CARD NO. 12—(April 1, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.

\$600.00 \$400.00 \$250.00 \$200.00 Graded rates apply*

*Highest rate: \$450.

NETWORK BASE HOURLY RATE: \$500.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH CAROLINA				
		Beaufort	15,700	15,000	96
		Berkeley	17,300	16,300	94
		Charleston	84,700	82,000	97
		Clarendon	7,500	6,800	90
		Colleton	9,200	8,500	93
		Dorchester	12,200	11,700	96
		Georgetown	10,800	10,100	94
	Hampton	5,100	4,700	93	
	Williamsburg	9,800	9,000	92	
Between 25-49%	SOUTH CAROLINA				
		Bamberg	4,700	4,400	93
		Horry	26,700	25,300	95
		Jasper	3,500	3,200	93
	Orangeburg	21,700	20,200	93	
Between 5-24%	GEORGIA				
		Bulloch	11,000	10,500	95
		Chatham	60,300	58,600	97
		Jenkins	2,800	2,600	95
	Long	1,100	1,000	93	
	Toombs	6,700	6,200	92	
Station Totals	SOUTH CAROLINA				
		Barnwell	5,700	5,400	94
		Calhoun	3,100	2,900	92
		Florence	29,700	28,600	96
		Sumter	25,300	24,100	95
Station Totals			374,600	357,100	95
Net Weekly Circulation (1974-75)					176,700
Average Daily Circulation (1974-75)					126,700

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

South Carolina—Columbia



WIS-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1546-ft. above av. terrain, 1526-ft. above ground, 1877-ft. above sea level.

Latitude 34° 07' 27"
Longitude 80° 45' 25"

Transmitter: State Hwy. 12, 20-mi. NE of city.

TV tape: Recording facilities.

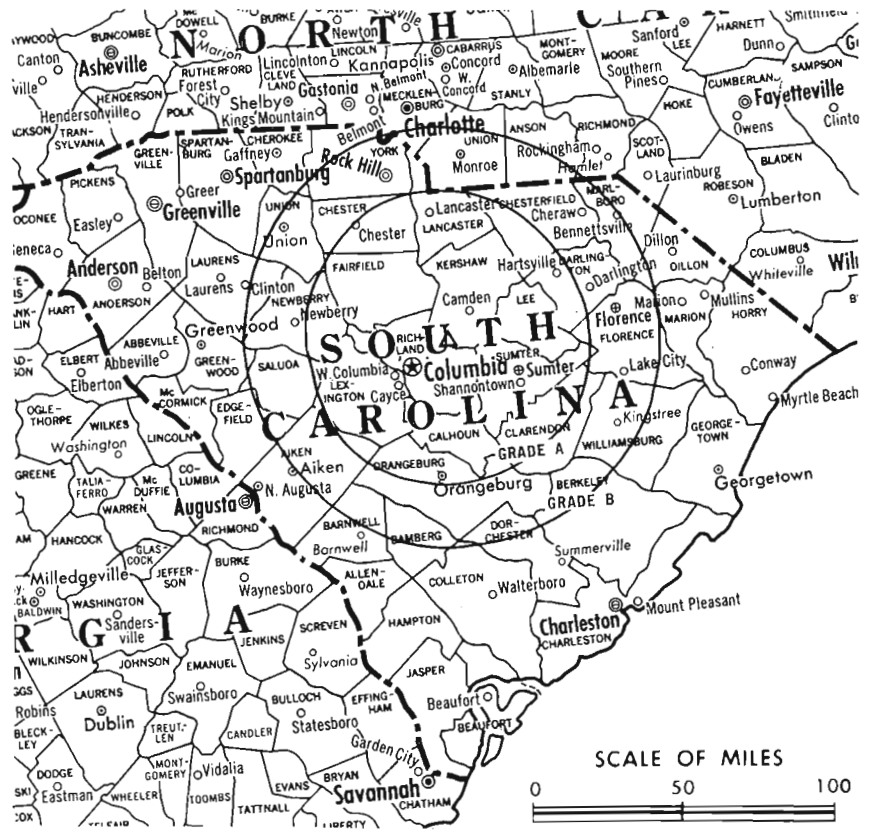
AM Affiliate: WIS, 5-kw, 560 kHz (NBC).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WIS-TV Ref: FCC File No. BMPCT-5228 Granted 12/12/58

© American Map Co., Inc., N.Y., No. 14244

WIS-TV

Network Service: NBC.

Licensee: Cosmos Broadcasting Corp., 1111 Bull St. (29202).

Studio: 1111 Bull St.

Telephone: 803-799-1010.

TWX No.: 803-733-1184.

Ownership: Liberty Corp., 100%. Cosmos Bcstg. Corp., TV-radio subsidiary, officers: Charles A. Batson, pres.; Francis M. Hipp, v.p.-treas.; Herman N. Hipp, v.p.; K. James Yager, sr. v.p.; Law Epps, sr. v.p.; L. Brent Hill, v.p., administration; Mary Lou Lyles, asst. secy.; Michael S. Hannah, controller. Cosmos Bcstg. Corp. also owns & operates WSFA-TV, Montgomery, Ala.; WTOL-TV, Toledo; WDSU-TV, New Orleans, La.; WIS(AM), Columbia, S.C.

Began Operation: Nov. 7, 1953.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

DICK COULTER, general manager.
PAUL SIRACUSE, national & regional sales manager.
CARL STEPHENS, program manager.
PETER J. FORD, manager of engineering.
BERYL DAKERS, public affairs director.
DIANE BAGWELL, promotion director.
JOAN TOLLMAN, business manager.

DIGEST OF RATE CARD NO. 23A (March 17, 1976)

Hour	30 Min.	30 Sec.	20 Sec.	ID
Class AA—6:30-10 p.m., Mon.-Fri.; 7-11 p.m., Sat.-Sun.				
\$1200.00	\$720.00			Graded rates apply*

*Highest rate: \$350.

NETWORK BASE HOURLY RATE: \$1500.

	Net Weekly Circulation	State County	Total Households	TV Households	%
		SOUTH CAROLINA			
		Bamberg	4,700	4,400	93
		Calhoun	3,100	2,900	92
		Chester	10,100	9,700	96
		Chesterfield	11,100	10,500	94
		Clarendon	7,500	6,800	90
		Darlington	16,600	15,900	96
		Fairfield	5,800	5,400	93
		Florence	29,700	28,600	96
		Kershaw	11,600	11,000	95
		Lee	5,000	4,600	92
		Lexington	36,300	34,800	96
		Marlboro	8,800	8,300	94
		Newberry	10,300	9,900	96
		Orangeburg	21,700	20,200	93
		Richland	70,500	67,900	96
		Saluda	4,800	4,600	95
		Sumter	25,300	24,100	95
		NORTH CAROLINA			
		Richmond	13,200	12,700	96
		Scotland	8,700	8,300	95
		SOUTH CAROLINA			
		Aiken	31,000	30,200	97
		Barnwell	5,700	5,400	94
		Dillon	8,100	7,700	95
		Lancaster	15,000	14,600	97
		Marion	10,300	9,700	94
		Union	11,100	10,700	97
		Williamsburg	9,800	9,000	92
		GEORGIA			
		Jenkins	2,800	2,600	95
		Richmond	44,500	43,300	97
		(Continued on page 713-b)			
	Station Totals		606,500	579,000	95
	Net Weekly Circulation (1974-75)			303,500	
	Average Daily Circulation (1974-75)			206,100	

South Carolina—Columbia



WNOK-TV

Ch. 19

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1250-kw max. & 1046-kw horizontal visual, 125-kw max. & 104.6-kw horizontal aural. Antenna: 637-ft. above av. terrain, 553-ft. above ground, 933-ft. above sea level.

Latitude 34° 02' 41"
Longitude 80° 59' 51"

Transmitter: Cushman Rd., .25-mi. W of U.S. Hwy. 1.

AM Affiliate: WNOK, 1-kw, 1230 kHz.

FM Affiliate: WNOK-FM, 100-kw, 104.7 MHz (No. 284), 460-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 1-b).



WNOK-TV Ref: FCC File No. B1PCT-1070 Granted 4/23/68

© American Map Co., Inc., N.Y., No. 14244

WNOK-TV

Licensee: Palmetto Radio Corp., P.O. Drawer M (29250).

Studio: 6027 Devine St.

Telephone: 803-776-3600. TWX No.: 803-733-1131.

Ownership: Irwin Kahn, pres., 32.22%; H. Moody McElveen Jr., exec. v.p., 7.89%; W. Croft Jennings, v.p., 5.90%; J. W. Lindau III, treas., 10.39%; Estate of Carlisle Roberts, 4.74%; Judith Greenberg Litman, Executrix of Estate of Dr. Samuel Litman, 7.38%; B. F. Kurtz, 3.05%; 52 others, none with more than 3%.

Began Operation: Sept. 1, 1953 on Ch. 67. Shifted to Ch. 19 on June 30, 1961.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Covington & Burling.

Personnel:

H. MOODY McELVEEN JR., executive vice president.
RICHARD T. LAUGHRIDGE, vice president, sales.
DONALD M. BRYANT, program manager & film buyer.
JAMES KELLY III, director of technical operations.

DIGEST OF RATE CARD NO. 5

(Oct. 14, 1974)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.

Class A—7-11 p.m., daily.

\$500 \$380 \$200 \$150 \$180* \$90* \$90* \$50*

*Class AA—7-11:01 p.m., daily.

NETWORK BASE HOURLY RATE: \$225.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH CAROLINA			
	Calhoun	3,100	2,900	92
	Fairfield	5,800	5,400	93
	Kershaw	11,600	11,000	95
	Lee	5,000	4,600	92
	Lexington	36,300	34,800	96
Between 25-49%	SOUTH CAROLINA			
	Sumter	25,300	24,100	95
Between 5-24%	SOUTH CAROLINA			
	Aiken	31,000	30,200	97
	Barnwell	5,700	5,400	94
	Chester	10,100	9,700	96
	Darlington	16,600	15,900	96
	Florence	29,700	28,600	96
	Lancaster	15,000	14,600	97
	Newberry	10,300	9,900	96
Orangeburg	21,700	20,200	93	
Saluda	4,800	4,600	95	
Station Totals		302,500	289,800	95
Net Weekly Circulation (1974-75)			132,700	
Average Daily Circulation (1974-75)			81,000	

For Index to Contents
See Services Volume

South Carolina—Columbia



WOLO-TV

Ch. 25

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1205-kw max. & 904-kw horizontal visual, 149-kw max. & 108-kw horizontal aural, 617-ft. above av. terrain, 528-ft. above ground, 930-ft. above sea level.

Latitude 34° 03' 23"

Longitude 80° 58' 49"

Transmitter: 5807 Shakespeare Rd.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Cahill, Kaswell & Nerenberg.

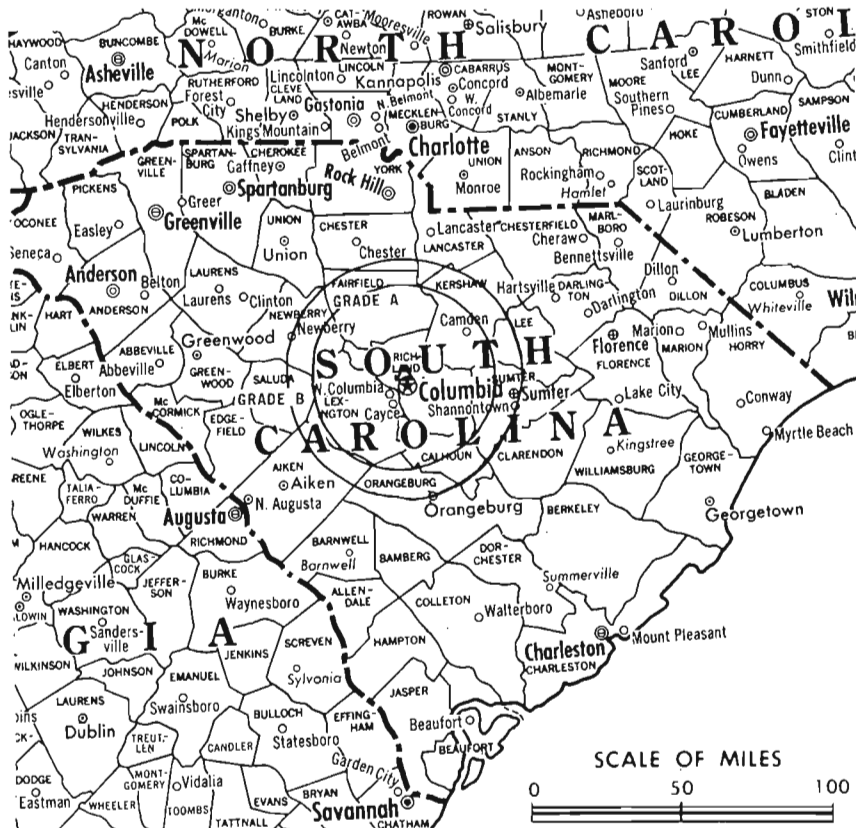
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WOLO-TV Ref: FCC File No. BMPCT-8709 Granted 6/28/68

© American Map Co., Inc., N.Y., No. 14244

WOLO-TV

Licensee: Columbia TV Broadcasters Inc., Box 4217 (29204).

Studio: 5807 Shakespeare Rd. (29204).

Telephone: 803-754-7525.

Ownership: Mississippi Telecasting Co. Inc., 100%. All stock voted by Cy N. Bahakel. For other interests, see WCCB(TV), Charlotte, N.C.

Began Operation: Oct. 1, 1961. Sale to present owner by First Carolina Corp. approved May 5, 1964 by FCC (Television Digest, Vol. 4:14).

Represented (engineering) by Raymond E. Rohrer & Associates.

Personnel:

DONALD H. KRAUSS, general manager.

BRIAN BAKER, chief engineer.

DIGEST OF RATE CARD NO. 11—(March 1, 1976)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:31-10:51 p.m., daily.

Program rates on request

Graded rates apply*

*Highest rate: \$160.

NETWORK BASE HOURLY RATE: \$225.

Net Weekly Circulation	State	Total Households	TV Households	%
50% & Over	SOUTH CAROLINA			
	Calhoun	3,100	2,900	92
	Kershaw	11,600	11,000	95
	Lexington	36,300	34,800	96
Between 25-49%	SOUTH CAROLINA			
	Fairfield	5,800	5,400	93
	Lee	5,000	4,600	92
	Sumter	25,300	24,100	95
Between 5-24%	SOUTH CAROLINA			
	Aiken	31,000	30,200	97
	Barnwell	5,700	5,400	94
	Darlington	16,600	15,900	96
	Florence	29,700	28,600	96
	Greenwood	17,800	17,200	97
	Newberry	10,300	9,900	96
	Orangeburg	21,700	20,200	93
Saluda	4,800	4,600	95	
Station Totals		295,200	282,700	95
Net Weekly Circulation (1974-75)			125,900	
Average Daily Circulation (1974-75)			67,700	

South Carolina—Florence



WBTW



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 790-ft. above av. terrain, 824-ft. above ground, 923-ft. above sea level.

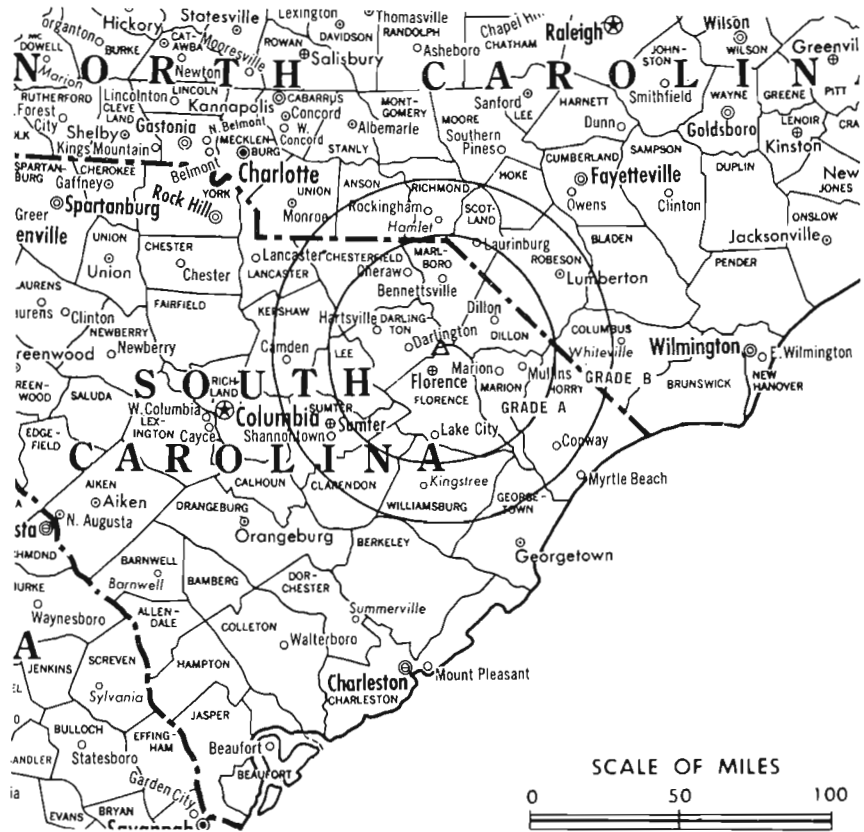
Latitude 34° 16' 13"
Longitude 79° 43' 39"

Transmitter: TV Road.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WBTW Ref: FCC File No. BPC-1341 Granted 11/25/53

© American Map Co., Inc., N.Y. No. 14244

WBTW

Network Service: CBS, ABC.

Licensee: Daily Telegraph Printing Co., 3430 TV Road, Florence, S.C. (29501).

Studio: TV Road.

Telephone: 803-662-1565. TWX No.: 803-662-2212.

Ownership: Daily Telegraph Printing Co., 100%. For other interests, see WHIS-TV, Bluefield, W.Va.

Began Operation: Oct. 18, 1954. Sale to present owner by Jefferson Standard Life Insurance Co. approved by FCC Feb. 28, 1968 (Television Digest, Vol. 7:43, 8:10).

Represented (sales) by Avery-Knodel.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

JOSEPH B. FOSTER, asst. vice president & station manager.

GEORGE L. SANSBURY, sales manager.

JIM GRIFFIN, news director.

RUSSELL SMITH, production manager.

BERNARD E. MOORE, technical manager.

DIGEST OF RATE CARD NO. 22 (June 1, 1976)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. ID

Class AA—7-10 p.m., daily.

\$2000 \$1500 \$1000 \$800 \$600 \$250 \$110

NETWORK BASE HOURLY RATE: \$675.

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
	Richmond	13,200	12,700	96
	Robeson	25,300	23,900	95
	Scotland	8,700	8,300	95
SOUTH CAROLINA				
	Chesterfield	11,100	10,500	94
	Clarendon	7,500	6,800	90
50% & Over	Darlington	16,600	15,900	96
	Dillon	8,100	7,700	95
	Florence	29,700	28,600	96
	Horry	26,700	25,300	95
	Lee	5,000	4,600	92
	Marion	10,300	9,700	94
	Marlboro	8,800	8,300	94
	Sumter	25,300	24,100	95
	Williamsburg	9,800	9,000	92
	NORTH CAROLINA			
Between 25-49%	Columbus	15,100	14,300	95
	SOUTH CAROLINA			
	Kershaw	11,600	11,000	95
NORTH CAROLINA				
Between 5-24%	Anson	7,600	7,200	94
	Bladen	8,300	7,700	93
	Cumberland	60,200	58,200	97
	Hoke	4,600	4,300	94
	Moore	13,700	13,000	95
SOUTH CAROLINA				
	Georgetown	10,800	10,100	94
	Lancaster	15,000	14,600	97
Station Totals		353,000	335,800	95
Net Weekly Circulation (1974-75)				188,300
Average Daily Circulation (1974-75)				122,200

South Carolina—Greenville

WGGS-TV

Ch. 16

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 229.6-kw max. & 204-kw horizontal visual, 45.9-kw max. & 40.7-kw horizontal aural. Antenna: 1149-ft. above av. terrain, 195-ft. above ground, 2185-ft. above sea level.

Latitude 34° 56' 26"
Longitude 82° 24' 41"

Transmitter: Ridge Rd. off Altamont Rd. on Paris Mtn. near Greenville.

Color: Live, film, slide & tape.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WGGS-TV Ref: FCC File No. BPCT—1716 Granted 4/17/74

©American Map Co., Inc., N.Y., No. 14244

WGGS-TV

Licensee: Carolina Christian Broadcasting Inc., Box 4157, Greenville, S.C. (29608).

Studio: 3409 Rutherford Rd., Taylors, S.C. (29687).

Telephone: 803-244-1616.

Ownership: James H. Thompson, 92%.

Began Operation: Oct. 29, 1972.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

JAMES H. THOMPSON, president.

JIM McMANUS, station manager.

GENE GIBSON, director of engineering.

DIGEST OF RATE CARD NO. III (Feb. 1, 1973)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
\$160.00	\$100.00	\$65.00	\$36.00	\$17.00	\$12.00	\$9.00

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA			
	Jackson	7,700	7,400	96
	SOUTH CAROLINA			
	Anderson	40,800	39,600	97
	Greenwood	17,800	17,200	97
	Mc Cormick	2,300	2,200	94
Station Totals		68,600	66,400	96
Net Weekly Circulation (1974-75)				10,000
Average Daily Circulation (1974-75)				3,300

Cable Television
Management and
Engineering Consultants

Malarkey, Taylor & Associates
1225 Connecticut Ave.,
Washington, D.C. 20036
(202) 223-2345

South Carolina—Greenville-Spartanburg & Asheville, N.C.



WFBC-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 12.7-kw aural. Antenna: 2000-ft. above av. terrain, 892-ft. above ground, 3978-ft. above sea level.

Latitude 35° 06' 40"
Longitude 82° 36' 17"

Transmitter: Caesar's Head.

Studio: WFBC Building, 505 Rutherford St. (29602).

TV tape: Recording facilities.

AM Affiliate: WFBC, 5-kw, 1330 kHz (NBC). FM Affiliate: WFBC-FM, 100-kw, 93.7 MHz (No. 229), 1850-ft.

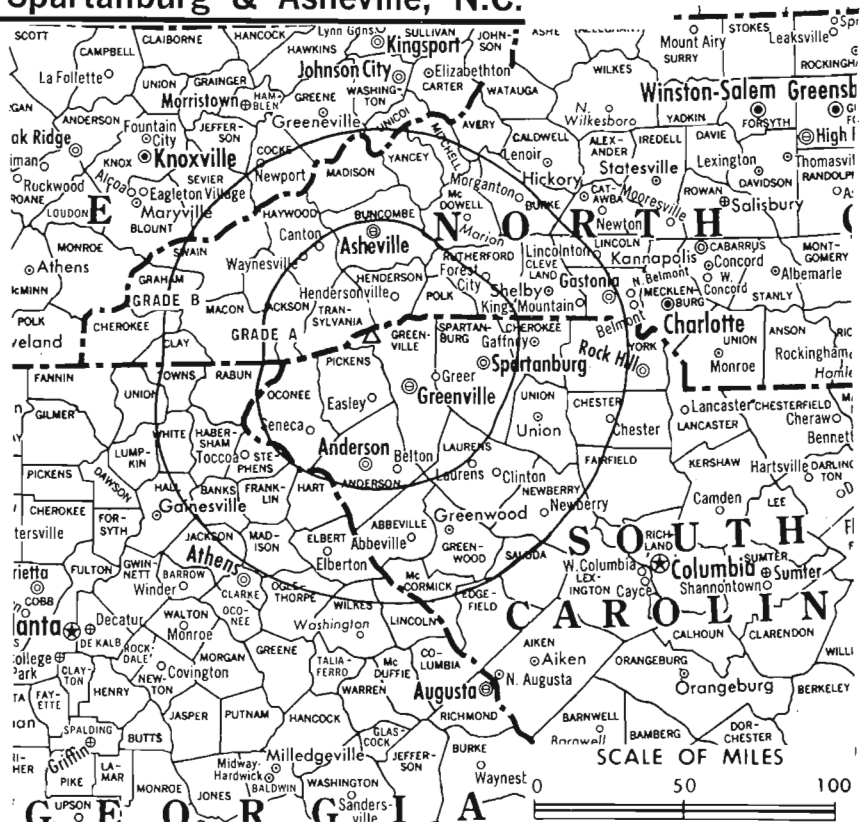
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jules Cohen & Associates.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WFBC-TV Ref: FCC File No. BPCT-2395 Granted 11/18/57

©American Map Co., Inc., N.Y., No. 14244

WFBC-TV

Licensee: Multimedia Inc., Box 788 (29602).

Telephone: 803-233-4601. TWX No.: 803-282-1008.

Ownership: Multimedia Inc., 100%. Officers: J. Kelly Sisk, chmn. of the board; Edmund A. Ramsaur, pres.; Wilson C. Wearn, exec. v.p.; Alfred F. Burgess, secy. Multimedia also owns WBIR-TV-AM-FM, Knoxville, Tenn.; WMAZ-TV-AM-FM, Macon, Ga.; WXII (TV), Winston-Salem, N.C.; WLWT (TV), Cincinnati, Ohio; WWNC (AM), Asheville, N.C.; KEEL & KMBQ (FM), Shreveport, La.; KAAY & KEZQ (FM), Little Rock, Ark.; WAKY (AM), Louisville, Ky. and publishes Greenville News Piedmont, Asheville Citizen-Times & Montgomery Advertiser & Journal; Clarksville Leaf-Chronicle.

Began Operation: Dec. 31, 1953. Transfer to Multimedia Inc. from Southeastern Bcstg. Corp. approved Sept. 22, 1967 by FCC.

Represented (sales) by Katz Television.

Personnel:

WILSON C. WEARN, president, Multimedia Broadcasting Co.
DOUGLAS A. SMITH, v.p. & general manager.
NORVIN DUNCAN, public affairs manager.
THOMAS N. TODD, program director.
W. J. LYNN, chief engineer.
DAVID MCATEE, director of sales.
JOHN SCOTT, sales manager.
H. A. SCOTT JR., promotion manager.
BEN LEONARD, farm director.
DAVE PARTRIDGE, news director.

DIGEST OF RATE CARD NO. A34—(Feb. 23, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6-11 p.m., daily.

\$2000 \$1300 \$850 \$560 Graded rates apply*

*Highest rate: \$875.

NETWORK BASE HOURLY RATE: \$1200.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA Banks	2,200	2,100	94

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
	Elbert	6,000	5,800	97
	Franklin	4,500	4,400	97
	Habersham	7,200	6,900	95
	Hart	5,400	5,200	97
	Lincoln	1,900	1,800	95
	Madison	5,200	5,000	95
	Oglethorpe	2,300	2,200	94
	Rabun	3,100	2,900	94
	Stephens	7,900	7,600	96
	Wilkes	3,400	3,100	92
NORTH CAROLINA				
	Buncombe	52,400	50,500	96
	Burke	20,700	20,100	97
	Caldwell	19,100	18,600	97
	Cleveland	24,300	23,600	97
	Haywood	14,700	14,100	96
	Henderson	16,100	15,500	96
	Jackson	6,900	6,400	93
50% & Over	Mc Dowell	10,800	10,400	96
	Macon	6,300	5,800	92
	Madison	5,200	4,800	92
	Polk	4,300	4,100	95
	Rutherford	17,000	16,600	97
	Swain	3,100	2,800	90
	Transylvania	6,300	6,000	96
	Yancey	4,500	4,100	92
SOUTH CAROLINA				
	Abbeville	7,100	6,700	95
	Anderson	40,800	39,600	97
	Cherokee	13,900	13,500	97
	Greenville	92,100	89,800	98
	Greenwood	17,800	17,200	97
	Laurens	15,400	14,800	96
	Mc Cormick	2,300	2,200	94
	Newberry	10,300	9,900	96
	Oconee	16,000	15,500	97

(Continued on page 725-b)

Station Totals	999,600	965,700	96
Net Weekly Circulation (1974-75)		547,700	
Average Daily Circulation (1974-75)		373,200	

South Carolina—Greenville-Spartanburg & Asheville, N.C.



WLOS-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 121-kw visual, 18.7-kw aural. Antenna: 2830-ft. above av. terrain, 339-ft. above ground, 6088-ft. above sea level.

Latitude 35° 25' 32.41"
Longitude 82° 45' 25.02"

Transmitter: Mt. Pisgah.

FM Affiliate: WLOS-FM, 36.3-kw, 99.9 MHz (No. 260), 2665-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WLOS-TV Ref: FCC File No. BPC7-809 Granted 12/9/53

© American Map Co., Inc., N.Y., No. 1424

WLOS-TV

Licensee: Wometco Skyway Bcstg. Co., Box 2150, Asheville, N.C. (28802).

Studios: Battle House, 288 Macon Ave., Asheville, N.C. (28804); 333 Wade Hampton Blvd., P.O. Box 2363, Greenville, S.C. (29602).

Telephones: 704-255-0013, Asheville; 803-242-6091, Greenville.

TWX No.: 510-933-0166 (Asheville).

Ownership: Wometco Enterprises, 99%. For Wometco Enterprises officers, ownership and other interests, see WTVJ, Miami, Fla.

Began Operation: Sept. 18, 1954.

Represented (sales) by MMT Sales.

Represented (legal) by Cohn & Marks.

Personnel:

- MORTON S. COHN, president & general manager.
- DAVE DeARMOND, v.p. & general sales manager.
- BILL PFEIFFER, v.p., programming.
- KEN GLOVER, national sales manager.
- KAY JENKINS, director of sales development.
- DAVE GUTHRIE, promotion director.
- LEE DAVIS, chief engineer.
- WALT ADAMS, news director.
- DAN KULINSKI, business & credit manager.
- GLENN ADKINS, production manager.

DIGEST OF RATE CARD NO. 25A—(Feb. 2, 1976)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	ID
Section I—7-11 p.m., daily.	\$1800	\$1100	\$700		Graded rates apply*

*Highest rate: \$655.

NETWORK BASE HOURLY RATE: \$1050.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Elbert	6,000	5,800	97
	Franklin	4,500	4,400	97
	Hart	5,400	5,200	97
	Madison	5,200	5,000	95
	KENTUCKY			
	Harlan	13,900	13,200	95
	NORTH CAROLINA			
	Buncombe	52,400	50,500	96
	Burke	20,700	20,100	97
	Caldwell	19,100	18,600	97
	Cleveland	24,300	23,600	97
	Haywood	14,700	14,100	96
	Henderson	16,100	15,500	96
	Jackson	6,900	6,400	93
	Mc Dowell	10,800	10,400	96
	Macon	6,300	5,800	92
	Madison	5,200	4,800	92
	Polk	4,300	4,100	95
	Rutherford	17,000	16,600	97
	Transylvania	6,300	6,000	96
	Yancey	4,500	4,100	92
SOUTH CAROLINA				
Abbeville	7,100	6,700	95	
Anderson	40,800	39,600	97	
Cherokee	13,900	13,500	97	
Greenville	92,100	89,800	98	
Greenwood	17,800	17,200	97	
Laurens	15,400	14,800	96	
Newberry	10,300	9,900	96	
Oconee	16,000	15,500	97	
Pickens	22,000	21,100	96	
Spartanburg	66,200	64,400	97	
Union	11,100	10,700	97	
TENNESSEE				
Greene	17,500	16,900	97	

(Continued on next page)

Station Totals	1,131,400	1,091,000	96
Net Weekly Circulation (1974-75)			577,700
Average Daily Circulation (1974-75)			345,600

WLOS-TV, Greenville
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	GEORGIA			
	Banks	2,200	2,100	94
	Habersham	7,200	6,900	95
	Jackson	7,700	7,400	96
	Oglethorpe	2,300	2,200	94
	Stephens	7,900	7,600	96
	KENTUCKY			
	Bell	10,900	10,400	95
	Knott	4,800	4,400	92
	Knox	8,800	8,200	93
	Leslie	3,700	3,300	89
	NORTH CAROLINA			
	Catawba	32,700	32,100	98
	Cherokee	5,800	5,400	94
	Gaston	52,000	50,700	98
Between 25-49%	Lincoln	12,000	11,700	98
	Mitchell	4,600	4,400	95
	Swain	3,100	2,800	90
	SOUTH CAROLINA			
	Chester	10,100	9,700	96
	Mc Cormick	2,300	2,200	94
	TENNESSEE			
	Claiborne	7,500	7,000	94
	Cocke	9,200	8,800	95
	Hamblen	15,100	14,600	97
	Hancock	2,400	2,300	94
	Hawkins	13,300	12,700	96
	Sullivan	45,700	44,800	98
	Washington	28,000	27,400	98
	VIRGINIA			
	Lee	8,200	7,600	93
	Russell	7,800	7,400	95
	GEORGIA			
	Clarke	24,100	23,200	96
	Lincoln	1,900	1,800	95
	Oconee	2,900	2,800	98
	Towns	1,500	1,400	96
	Wilkes	3,400	3,100	92
	KENTUCKY			
	Laurel	9,600	9,000	94
	Whitley	9,600	9,100	95
	NORTH CAROLINA			
	Alexander	7,000	6,800	97
	Avery	4,200	3,900	94
	Clay	1,800	1,700	93
	Graham	1,800	1,700	94
Between 5-24%	SOUTH CAROLINA			
	Fairfield	5,800	5,400	93
	Saluda	4,800	4,600	95
	York	30,100	29,100	97
	TENNESSEE			
	Campbell	10,400	9,900	95
	Carter	16,900	16,400	97
	Grainger	5,600	5,300	94
	Jefferson	10,100	9,800	97
	Johnson	4,600	4,400	96
	Loudon	9,300	9,100	98
	Roane	14,800	14,400	97
	Sevier	12,100	11,600	96
	Unicoi	6,000	5,800	96
	VIRGINIA			
	Smyth	9,800	9,500	96
	Washington	20,200	19,500	97
	Wise	14,000	13,300	95

South Carolina

WFBC-TV, Greenville
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	SOUTH CAROLINA—(Continued)			
50% & Over	Pickens	22,000	21,100	96
	Spartanburg	66,200	64,400	97
	Union	11,100	10,700	97
	GEORGIA			
	Clarke	24,100	23,200	96
	Jackson	7,700	7,400	96
	Taliaferro	800	700	92
	NORTH CAROLINA			
	Cherokee	5,800	5,400	94
	Graham	1,800	1,700	94
Between 25-49%	Mitchell	4,600	4,400	95
	SOUTH CAROLINA			
	Chester	10,100	9,700	96
	Edgefield	4,700	4,500	95
	Fairfield	5,800	5,400	93
	Saluda	4,800	4,600	95
	TENNESSEE			
	Washington	28,000	27,400	98
	GEORGIA			
	Barrow	6,400	6,200	97
	Dawson	1,600	1,500	94
	Fannin	4,800	4,500	95
	Hall	20,700	20,100	97
	Hancock	2,500	2,300	91
	Lumpkin	2,600	2,500	97
	Mc Duffie	5,000	4,800	95
	Oconee	2,900	2,800	98
	Towns	1,500	1,400	96
	Union	2,600	2,500	95
	Walton	9,200	8,900	96
	Warren	2,100	1,900	93
	White	2,700	2,600	95
	NORTH CAROLINA			
Between 5-24%	Alexander	7,000	6,800	97
	Ashe	6,700	6,300	94
	Avery	4,200	3,900	94
	Catawba	32,700	32,100	98
	Clay	1,800	1,700	93
	Gaston	52,000	50,700	98
	Lincoln	12,000	11,700	98
	Watauga	8,200	7,800	95
	SOUTH CAROLINA			
	York	30,100	29,100	97
	TENNESSEE			
	Carter	16,900	16,400	97
	Greene	17,500	16,900	97
	Sullivan	45,700	44,800	98
	Unicoi	6,000	5,800	96
	VIRGINIA			
	Washington	20,200	19,500	97

For Translator Stations,
see Services Volume

South Carolina—Greenville-Spartanburg & Asheville, N.C.



WSPA-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 44.5-kw aural. Antenna: 2000-ft. above av. terrain, 254-ft. above ground, 3465-ft. above sea level.

Latitude 35° 10' 12"
Longitude 82° 17' 27"

Transmitter: Hogback Mt., 25-mi. NW of Spartanburg.

AM Affiliate: WSPA, 5-kw, 950 kHz (CBS). FM Affiliate: WSPA-FM, 100-kw, 98.9 MHz (No. 255), 1910-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

Represented (engineering) by A. D. Ring & Associates.

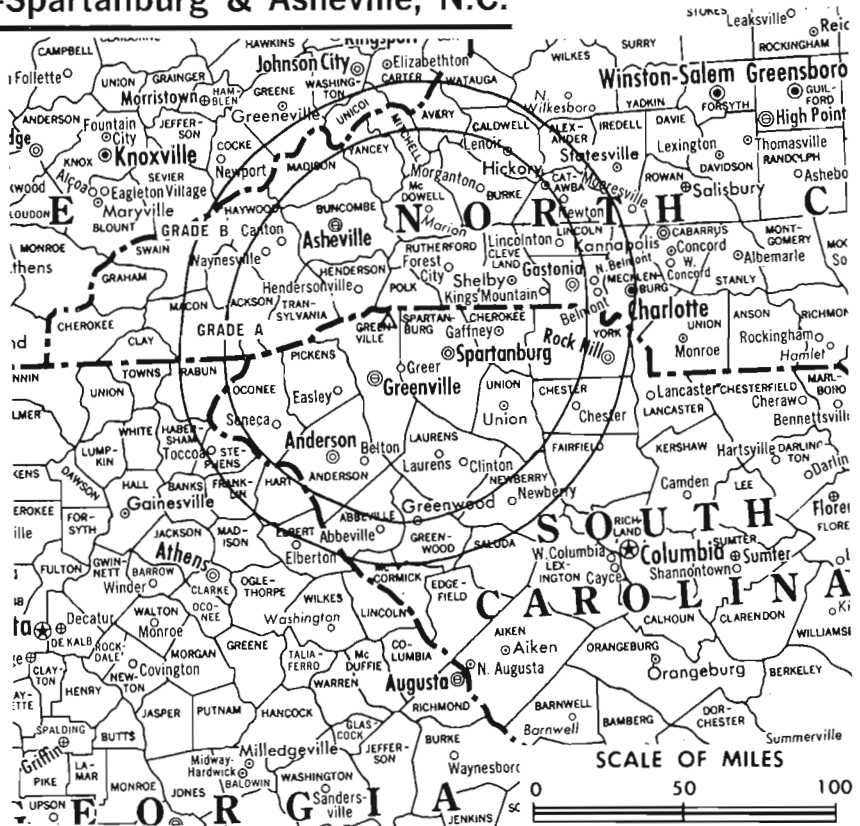
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WSPA-TV Ref: FCC File No. BMPCT-5883 Granted 9/24/63

© American Map Co., Inc., N.Y., No. 14241

WSPA-TV

Licensee: Spartan Radiocasting Co., 123 N. Converse St., Spartanburg.

Studio: 123 N. Converse St., Spartanburg (29301).

Telephones: 803-585-7777, Spartanburg; 803-233-7777, Greenville; 803-232-7361, Greenville office; 704-684-2377, Asheville.

TXW No.: 810-282-2591.

Ownership: Walter J. Brown, pres., 54.68% (with son); over 50 others.

Began Operation: April 29, 1956.

Represented (sales) by H-R Television Inc.

Represented (legal) by Covington & Burling.

Personnel:

- WALTER J. BROWN, president.
- WALTER VEITH, secretary-treasurer.
- JOSEPH R. VARHOLY, general manager.
- DAVID HANDY, station/program manager.
- RAY JOHNSON, general sales manager.
- AL TANKSLEY, local/regional sales manager.
- CHARLES BINNS, chief studio engineer.
- CLYDE BURDETTE, chief transmitter engineer.
- JACK WELCH, operations manager.
- TOM CROSBY, news director.
- RENE ROYAARDS, creative services director.
- SUZY DUTTON, public affairs director.
- NANCY WELCH, women's director.
- MARILYN CASE, traffic manager.

DIGEST OF RATE CARD NO. 39—(April 5, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.	\$1500	\$900	\$600	\$375		

Graded rates apply*

*Highest rate: \$550.

NETWORK BASE HOURLY RATE: \$925.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Elbert	6,000	5,800	97
	Franklin	4,500	4,400	97

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	GEORGIA—(Continued)				
		Hart	5,400	5,200	97
		Stephens	7,900	7,600	96
	NORTH CAROLINA				
		Buncombe	52,400	50,500	96
		Burke	20,700	20,100	97
		Caldwell	19,100	18,600	97
		Cleveland	24,300	23,600	97
		Haywood	14,700	14,100	96
		Henderson	16,100	15,500	96
		Jackson	6,900	6,400	93
		Mc Dowell	10,800	10,400	96
		Mitchell	4,600	4,400	95
		Polk	4,300	4,100	95
		Rutherford	17,000	16,600	97
		Swain	3,100	2,800	90
		Transylvania	6,300	6,000	96
		Yancey	4,500	4,100	92
Between 25-49%	SOUTH CAROLINA				
		Abbeville	7,100	6,700	95
		Anderson	40,800	39,600	97
		Cherokee	13,900	13,500	97
		Chester	10,100	9,700	96
		Greenville	92,100	89,800	98
		Greenwood	17,800	17,200	97
		Laurens	15,400	14,800	96
		Newberry	10,300	9,900	96
		Oconee	16,000	15,500	97
		Pickens	22,000	21,100	96
	Spartanburg	66,200	64,400	97	
	Union	11,100	10,700	97	
	GEORGIA				
	Banks	2,200	2,100	94	
	Habersham	7,200	6,900	95	
	Madison	5,200	5,000	95	
	Oglethorpe	2,300	2,200	94	
	Rabun	3,100	2,900	94	

(Continued on next page)

Station Totals	1,033,800	1,000,300	96
Net Weekly Circulation (1974-75)			520,600
Average Daily Circulation (1974-75)			333,800

WSPA-TV, Greenville

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	NORTH CAROLINA			
	Catawba	32,700	32,100	98
	Gaston	52,000	50,700	98
	Lincoln	12,000	11,700	98
Between 25-49%	Macon	6,300	5,800	92
	Madison	5,200	4,800	92
	SOUTH CAROLINA			
	Fairfield	5,800	5,400	93
	Mc Cormick	2,300	2,200	94
	York	30,100	29,100	97
	GEORGIA			
	Clarke	24,100	23,200	96
	Hall	20,700	20,100	97
	Jackson	7,700	7,400	96
	Lincoln	1,900	1,800	95
	Towns	1,500	1,400	96
	Wilkes	3,400	3,100	92
	NORTH CAROLINA			
	Alexander	7,000	6,800	97
	Alleghany	3,300	3,100	94
	Ashe	6,700	6,300	94
Between 5-24%	Avery	4,200	3,900	94
	Iredell	26,400	25,600	97
	Mecklenburg	126,200	123,400	98
	Watauga	8,200	7,800	95
	SOUTH CAROLINA			
	Edgefield	4,700	4,500	95
	Saluda	4,800	4,600	95
	TENNESSEE			
	Greene	17,500	16,900	97
	Hamblen	15,100	14,600	97
	Johnson	4,600	4,400	96
	Washington	28,000	27,400	98



**CABLE TELEVISION
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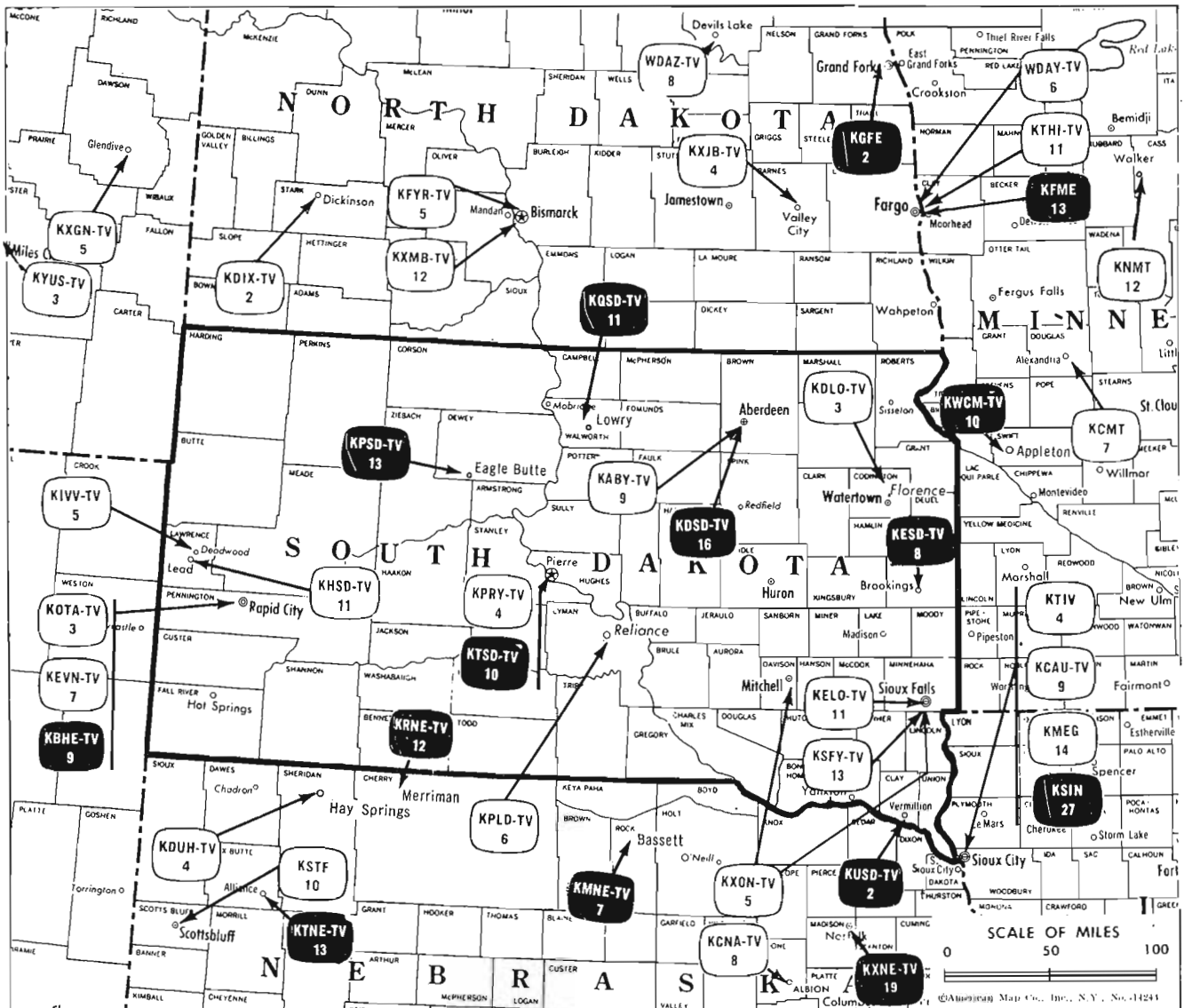
Malarkey, Taylor & Associates

1225 Connecticut Avenue, N.W.

Washington, D.C. 20036

(202) 223-2345

South Dakota



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Sioux Falls-Mitchell	109,000	99	208,100	88
Rapid City	40,000	160	64,400	164

South Dakota Station Status as of September 1, 1976

	VHF	UHF	TOTAL
Commercial Television Stations	11	0	11
Educational Television Stations	6	1	7
			18

State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

KIVV-TV
Deadwood
(See Lead, S.D.)

KXON-TV
Mitchell
(See Sioux Falls, S.D.)

KDLO-TV
Watertown
(See Florence, S.D.)

State Educational Technical Facilities
(Complete Data in Educational Directory)

KDSD-TV
Aberdeen

Ch. 16

Non-Commercial Educational Station

Licensee: State Board of Directors for ETV, 310 E. Clark St., Vermillion, S.D. (57069).

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 674-kw max. & 537-kw horizontal visual, 103-kw max. & 81.3-kw horizontal aural. Antenna: 1171-ft. above av. terrain, 1062-ft. above ground, 2920-ft. above sea level.

Latitude	45°	29'	55"
Longitude	97°	40'	35"

KESD-TV
Brookings

Ch. 8

Non-Commercial Educational Station

Licensee: South Dakota State University, Brookings, S.D. (57006).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 257-kw visual, 51.3-kw aural. Antenna: 750-ft. above av. terrain, 800-ft. above ground, 2549-ft. above sea level.

Latitude	44°	20'	10"
Longitude	97°	13'	41"

KPSD-TV
Eagle Butte

Ch. 13

Non-Commercial Educational Station

Licensee: State Board of Directors for ETV, c/o Martin P. Busch, University of S.D., Vermillion, S.D. (57069).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1710-ft. above av. terrain, 1713-ft. above ground, 4313-ft. above sea level.

Latitude	45°	03'	20"
Longitude	102°	15'	40"

South Dakota

KQSD-TV

Lowry

Ch. 11

Non-Commercial Educational Station

Licensee: State Board of Directors for ETV, U. of South Dakota, Vermillion (57069).

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 234-kw visual, 28.2-kw aural. Antenna: 1040-ft. above av. terrain, 826-ft. above ground, 3066-ft. above sea level.

Latitude	45°	16'	34"
Longitude	99°	59'	03"

KTSD-TV

Pierre

Ch. 10

Non-Commercial Educational Station

Licensee: State Board of Directors for ETV, 310 E. Clark St., Vermillion (57069).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw max. & 269-kw horizontal visual, 37.1-kw max. & 31.6-kw horizontal aural. Antenna: 1600-ft. above av. terrain, 1326-ft. above ground, 3404-ft. above sea level.

Latitude	44°	57'	55"
Longitude	99°	35'	56"

KBHE-TV

Rapid City

Ch. 9

Non-Commercial Educational Station

Licensee: State Board of Directors for ETV, 310 E. Clark St., Vermillion, S.D. (57069).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 38.4-kw visual, 7.2-kw aural. Antenna: 650-ft. above av. terrain, 467-ft. above ground, 4302-ft. above sea level.

Latitude	44°	03'	09"
Longitude	103°	14'	38"

KUSD-TV

Vermillion

Ch. 2

Non-Commercial Educational Station

Licensee: University of South Dakota, Vermillion, S.D. (57069).

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 760-ft. above av. terrain, 657-ft. above ground, 2167-ft. above sea level.

Latitude	43°	03'	00"
Longitude	96°	47'	12"

Find out if your station was short-changed on new viewers.

Call your Arbitron representative and ask about AID.

**Arbitron
Information
on Demand**



South Dakota—Aberdeen



KABY-TV



Ch. 9

[Satellite of KSFY-TV, Sioux Falls, S.D.]

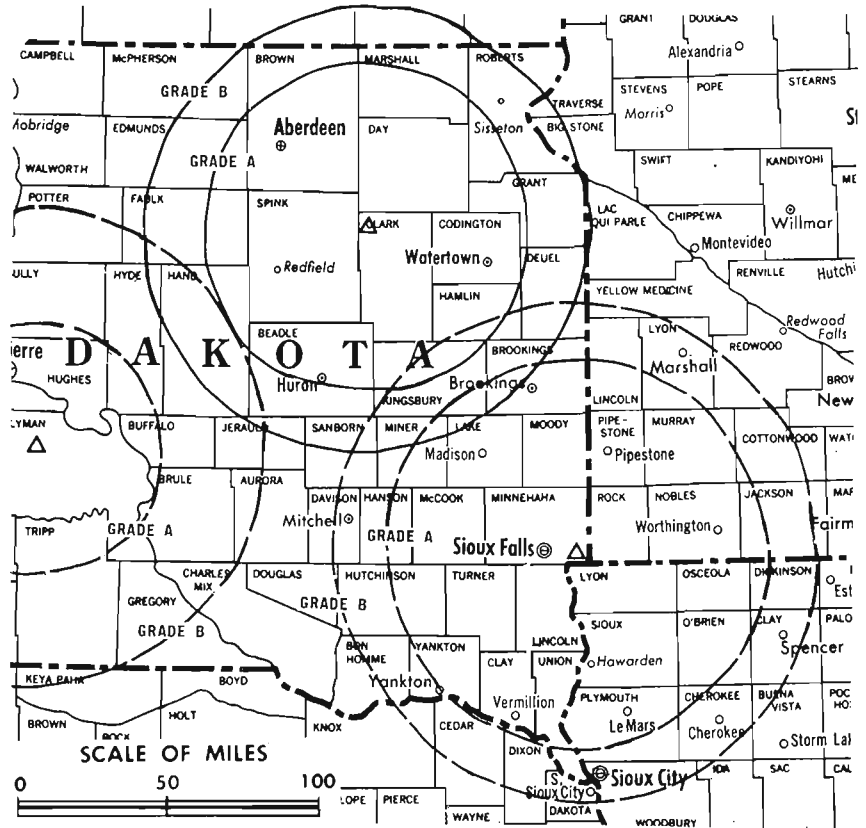
Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 295-kw visual, 47.5-kw aural. Antenna: 1390-ft. above av. terrain, 1288-ft. above ground, 3048-ft. above sea level.

Latitude 45° 06' 32"
Longitude 97° 53' 30"

Transmitter: 3-mi. S and 3-mi. E of Crandall, S.D.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



County coverage based on Arbitron study (see page 4-b).

KABY-TV Ref: FCC File No. BNPCT-5138 Granted 9/23/58

©American Map Co., Inc., N.Y., No. 14244

KABY-TV

Network Service: NBC.

Licensee: Forum Communications Co., Country Club Rd. (57401).

Mailing Address: Box 1520, Aberdeen (57401).

Studio: Country Club Road, Aberdeen.

Telephone: 605-225-4350.

Ownership: See WDAY-TV, Fargo, N.D.

Began Operation: Nov. 27, 1958. Sale to present owner by Gordon H. Ritz, Wheelock Whitney, et al. approved by FCC Nov. 14, 1973. Previous sale by John Boler and others approved by FCC Dec. 23, 1969.

Represented (sales) by Peters, Griffin, Woodward Inc.; Hyett/Ramsland Inc. (Minneapolis); Soderlund Co. (Omaha).

Represented (legal) by Marmet Professional Corp.

Personnel:

JACK LESTER, executive vice president.
SCOTT PARK, general manager.
ROBERT S. KERR, manager.
STEVE KAISER, news director.
JIM DUNHAM, national sales manager.
EARL MILLER, chief engineer.

Rates: Sold in combination with KSFY-TV, Sioux Falls, S.D. Separate rates available.

NETWORK BASE HOURLY RATE: \$175.

Arbitron Data: Figures are included with
KSFY-TV, Sioux Falls, S.D.

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Order Card #5

South Dakota—Florence-Watertown



KDLO-TV

Ch. 3



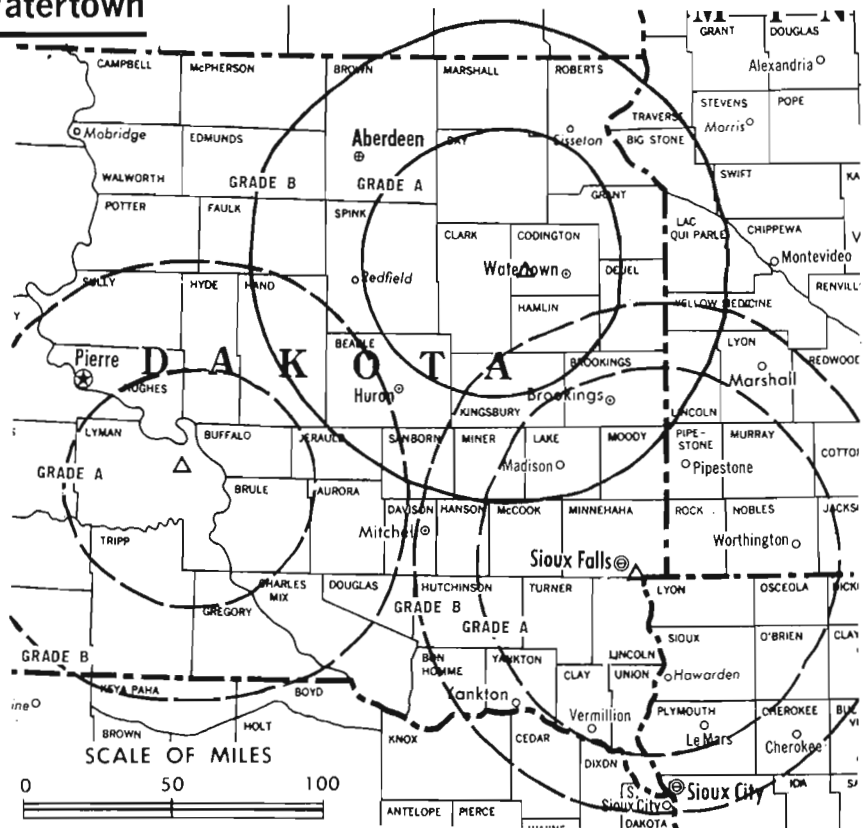
[Satellite of KELO-TV,
Sioux Falls, S.D.]

Technical Facilities: Channel No. 3
(60-66 MHz). Authorized power:
100-kw visual, 20-kw aural. Antenna:
1393-ft. above av. terrain, 3250-ft.
above sea level.

Latitude 44° 58' 30"
Longitude 97° 34' 28"

Transmitter: Garden City, S.D.

Color: Network & tape.



County coverage based on Arbitron study (see
page 1-b).

KDLO-TV Ref: FCC File No. BLCT-1339 Granted 5/27/64

©American Map Co., Inc., N.Y., No. 14244

KDLO-TV

Network Service: CBS, same as KELO-TV, Sioux Falls, S.D.

Licensee: Midcontinent Broadcasting Co., Phillips Ave. & 13th St.,
Sioux Falls, S.D.

Studio: Garden City, S.D. (57236).

Telephone: 605-336-1100 (Sioux Falls). TWX No.: 605-331-2251

Ownership: See KELO-TV, Sioux Falls, S.D.

Began Operation: Sept. 24, 1955.

Represented (sales) by H-R Television Inc.; Wayne Evans & Assoc.
(Minneapolis); Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

JOE FLOYD, chairman.
EVANS NORD, president.
ROY THORSON, chief engineer & resident manager.
LEE HEISEL, director of engineering.

Rates: Sold in combination with KELO-TV, Sioux Falls and KPLO-TV, Reliance, with rates applying to simultaneous telecasts on all stations.

NETWORK BASE HOURLY RATE: Bonus to KELO-TV, Sioux Falls.

Arbitron Data for this station included with report
of parent KELO-TV, Sioux Falls, S.D.

South Dakota—Lead



Ch. 11

[Satellite of KOTA-TV, Rapid City, S.D.]

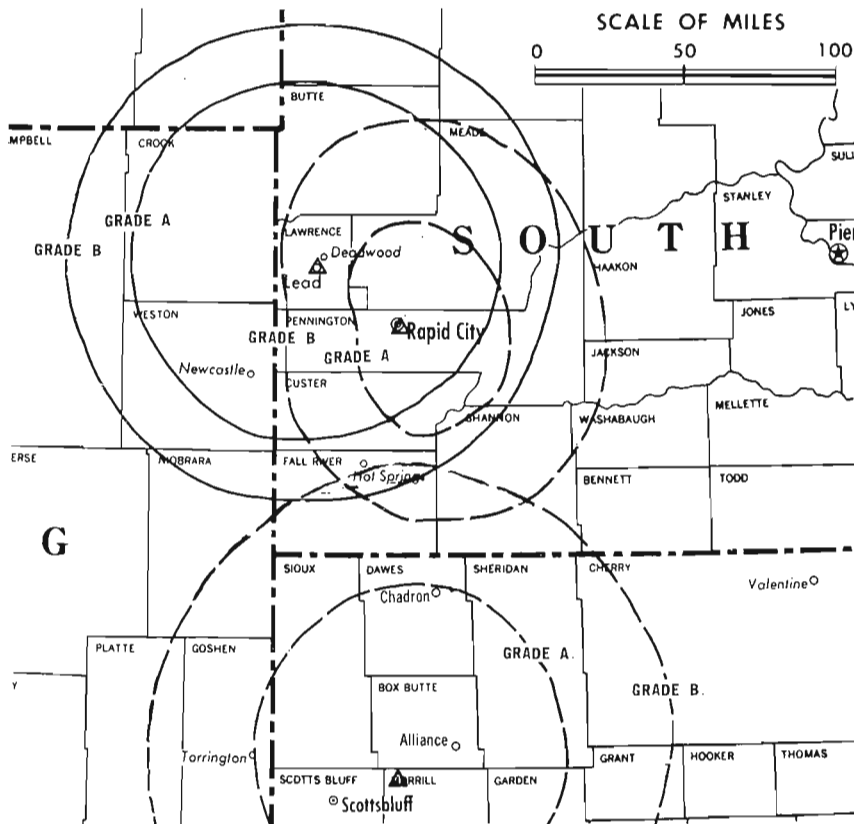
Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1890-ft. above av. terrain, 605-ft. above ground, 7579-ft. above sea level.

Latitude 44° 19' 36"
Longitude 103° 50' 12"

Transmitter: Terry Peak.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



County coverage based on Arbitron study (see page 4-b).

KHSD-TV Ref: FCC File No. BMPTC-7166 Granted 3/26/70

© American Map Co., Inc., N.Y., No. 14244

KHSD-TV

Network Service: NBC & CBS, same as KOTA-TV, Rapid City.
Licensee: Duhamel Bcstg. Enterprises, Box 1760, Rapid City, S.D. (57701).
Ownership: Same as KOTA-TV, Rapid City.
Began Operation: Nov. 2, 1966.
Represented (sales) by H-R Television Inc.; Wayne Evans & Associates (Minneapolis); The Soderlund Co. (Omaha-Lincoln); John McGuire Co. (Denver).
Represented (legal) by Fisher, Wayland, Southmayd & Cooper.
Personnel:
WILLIAM F. DUHAMEL, general manager.
DAN LESMEISTER, broadcast manager.
FRED WUENSCHER, director of engineering.
Rates: Sold in combination with KOTA-TV.
NETWORK BASE HOURLY RATE: Bonus to KOTA-TV, Rapid City.

Arbitron Data: Included with parent KOTA-TV, Rapid City, S.D.

KOTA-TV, Rapid City (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
WYOMING—(Continued)				
50% & Over	Johnson	2,100	1,900	91
	Niobrara	1,200	1,100	93
	Sheridan	7,500	6,800	91
	Weston	2,000	1,800	91
COLORADO				
Phillips				
		1,500	1,500	97
NEBRASKA				
Between 25-49%	Arthur	200	200	97
	Cherry	2,400	2,300	97
	Deuel	1,200	1,200	98
	Hooker	300	300	99
NORTH DAKOTA				
Adams				
		1,200	1,200	97
WYOMING				
Platte				
		2,800	2,600	91
NORTH DAKOTA				
Between 5-24%	Slope	400	400	98
	SOUTH DAKOTA			
Mellette				
		700	700	95
WYOMING				
Converse				
		2,400	2,200	93

South Dakota—Lead-Deadwood



KIVV-TV

Ch. 5

[Satellite of KEVN-TV,
Rapid City, S.D.]

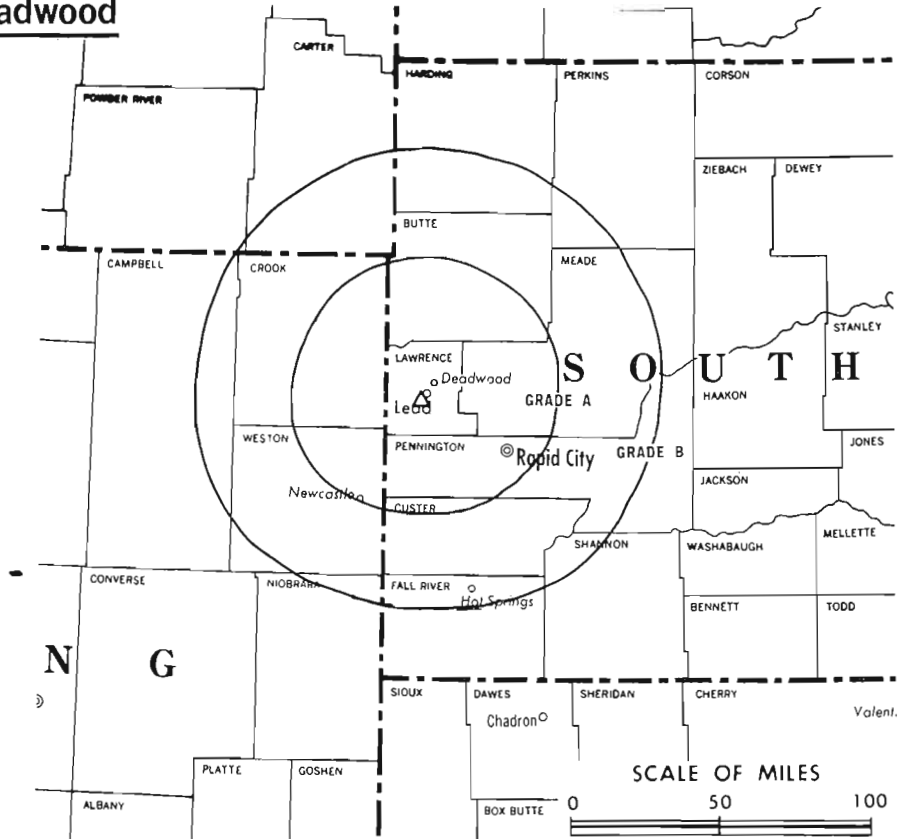
Technical Facilities: Channel No. 5
(76-82 MHz). Authorized power:
100-kw visual, 10-kw aural. An-
tenna: 1900-ft. above av. terrain,
536-ft. above ground, 7576-ft.
above sea level.

Latitude 44° 19' 40"
Longitude 103° 50' 05"

Transmitter: Terry Peak, 3.6-mi. SW
of Lead.

Color: Network, live, film, slide &
tape.

News Wire Service: AP.



KIVV-TV Ref: FCC File No. BPCT-1628 Granted 6/20/75

© American Map Co., Inc., N.Y., No. 14244

KIVV-TV

Network Service: ABC.

Grantee: Dakota Broadcasting Co. Inc., Box 677, Rapid City, S.D.
(57701).

Studio: See KEVN-TV, Rapid City.

Telephone: 605-394-7777.

Ownership: See KEVN-TV, Rapid City.

Began Operation: July 11, 1976.

Represented (sales) by Avery-Knodel Inc.; Bob Hix (Denver).

Represented (legal) by Bilger & Blair.

Represented (engineering) by Cohen & Dippell.

Personnel: See KEVN-TV, Rapid City.

Rates: Sold in combination with KEVN-TV, Rapid City.

BLACKBURN & COMPANY, INC.

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ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

South Dakota—Pierre

KPRY-TV
Ch. 4

[Satellite of KSFY-TV,
Sioux Falls, S.D.]

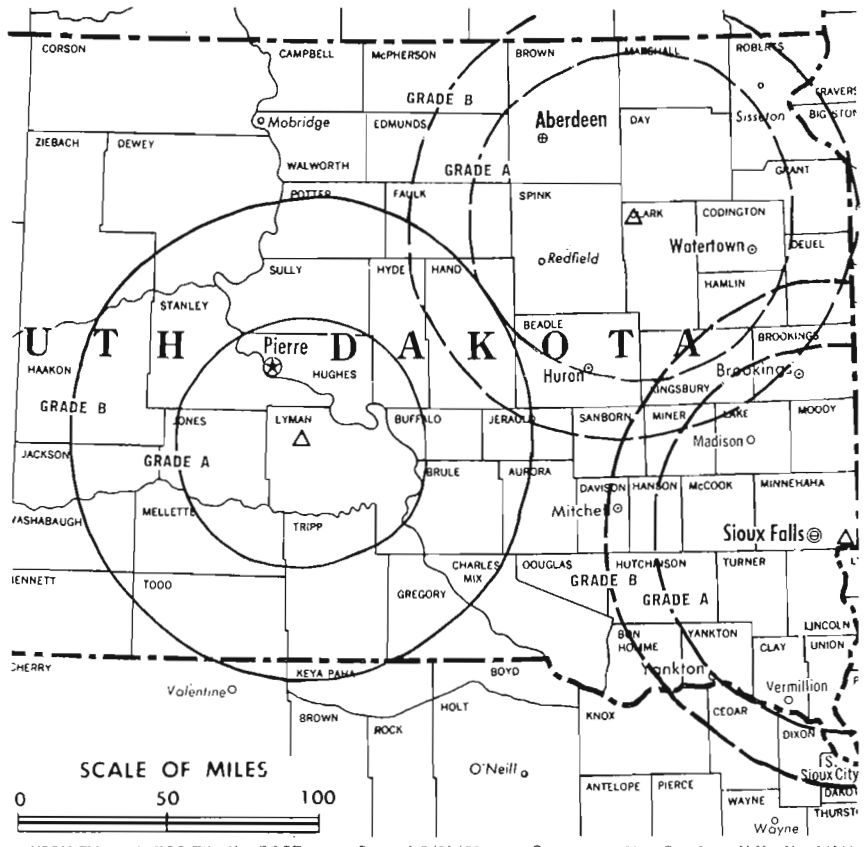
Technical Facilities: Channel No. 4
(66-72 MHz). Authorized power:
100-kw visual, 20-kw aural. An-
tenna: 1280-ft. above av. terrain,
1086-ft. above ground, 3126-ft.
above sea level.

Latitude 44° 03' 07"
Longitude 100° 05' 03"

Transmitter: 10-mi. N of Presho,
S.D.

Color: Network.

News Wire Service: AP.



KPRY-TV Ref: FCC File No. BPCT-4755 Granted 7/30/75 © American Map Co., Inc., N.Y., No. 14244

KPRY-TV

Network Service: NBC.
Licensee: Forum Communications Co., 6th & Dakota Ave., Sioux Falls, S.D. (57102).
Studio: See KSFY-TV, Sioux Falls.
Ownership: See WDAY-TV Fargo, N.D.
Began Operation: Jan. 30, 1976.
Represented (sales) by Peters, Griffin, Woodward Inc.; Hyett/Ramsland Inc. (Minneapolis); The Soderlund Co. (Omaha).
Represented (legal) by The Marmet Professional Corp.
Personnel: See KSFY-TV, Sioux Falls.
Rates: Sold in combination with KSFY-TV, Sioux Falls, S.D.

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS
16255 Ventura Boulevard, Suite 415
Encino, California 91436
(213) 986-3201

South Dakota—Rapid City



KEVN-TV

Ch. 7

[Operates satellite KIVV-TV,
Lead-Deadwood, S.D.]

Technical Facilities: Channel No. 7
(174-180 MHz). Authorized power:
262-kw visual, 26-kw aural. Antenna:
672-ft. above av. terrain,
625-ft. above ground, 4364-ft.
above sea level.

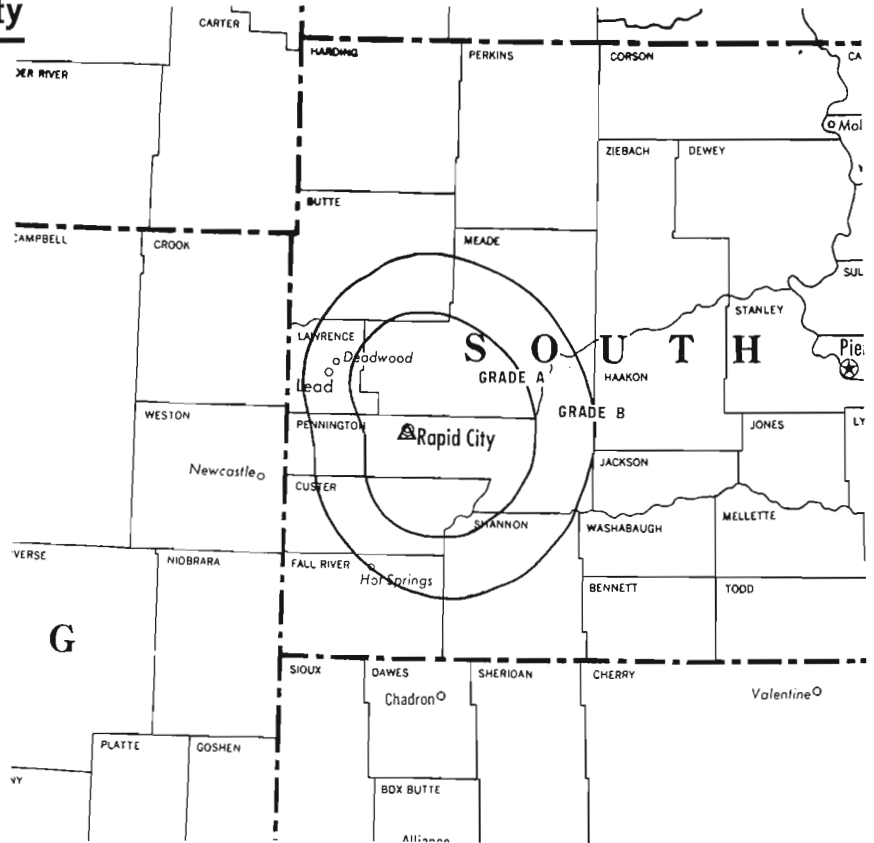
Latitude 44° 04' 06"
Longitude 103° 15' 03"

Transmitter: Skyline Dr., 1.6-mi.
from center of Rapid City.

Color: Network, live, film, slide &
tape.

News Wire Service: AP.

TV tape: Recording facilities.



KEVN-TV Ref: FCC File No. BPCT-4627 Granted 6/20/75 © American Map Co., Inc., N.Y., No. 14244

KEVN-TV

Network Service: ABC.

Grantee: Dakota Broadcasting Co. Inc., Box 677, Rapid City, S.D.
(57701).

Studio: Skyline Dr., 1.6-mi. from center of Rapid City.

Telephone: 605-394-7777.

Ownership: Sherwood L. Corner, pres., 47.5%; Gilbert D. Moyle,
secy.-treas., 47.5%; Peter G. Sieler, 5%. Sieler has interest in
Custer Bcstg., licensee of KYUS-TV, Miles City, Mont. & Midland
Bcstg. Co., licensee of KTOQ(AM), Rapid City.

Began Operation: July 11, 1976.

Represented (sales) by Avery-Knodel Inc.; Bob Hix (Denver).

Represented (legal) by Bilger & Blair.

Represented (engineering) by Cohen & Dippell.

Personnel:

JERRY CONDRA, executive vice president & general manager.
PETER SIELER, station manager.
BILL JOHNSTON, chief engineer.
BUCK BATTIN, news director.
JAN ARENDS, controller.

Rates: Highest 30 sec.—\$125.

NETWORK BASE HOURLY RATE: \$425.

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South Dakota—Rapid City



Ch. 3

[Also operates affiliated KDUH-TV, Hay Springs, Neb. & KHSD-TV, Lead, S.D.]

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 659-ft. above av. terrain, 604-ft. above ground, 4364-ft. above sea level.

Latitude 44° 04' 05"
Longitude 103° 15' 03"

Transmitter: Skyline Dr.

AM Affiliate: KOTA, 5-kw, 1380 kHz (CBS).

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Arbitron Data: Figures include satellites KDUH-TV, Hay Springs, Neb. & KHSD-TV, Lead, S.D.

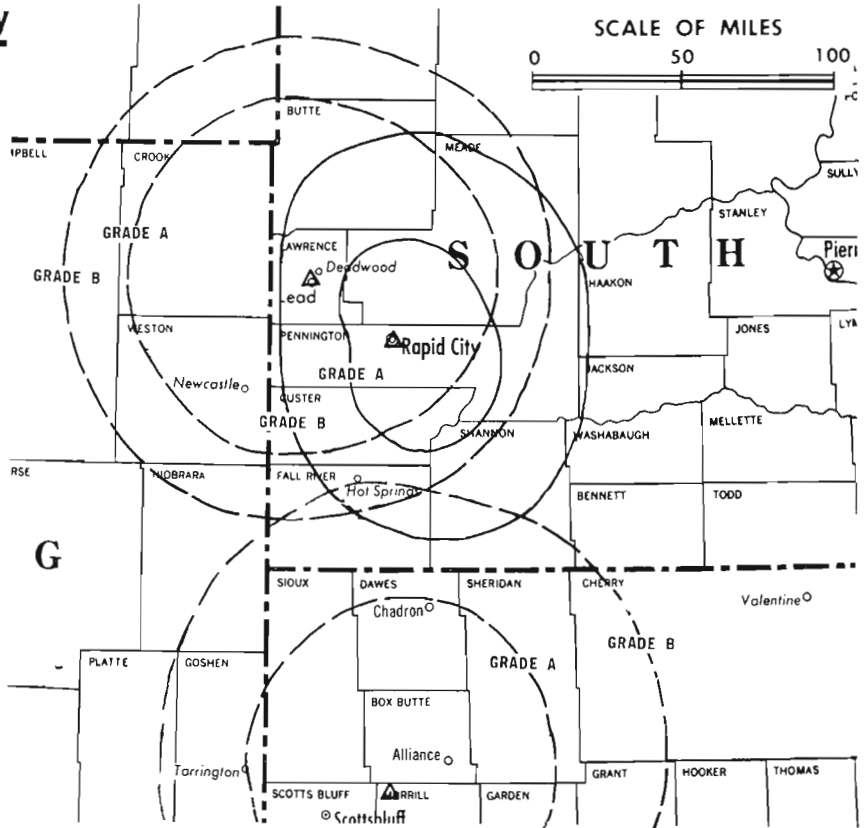
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KOTA-TV Ref: FCC File No. BMPCT-5990 Granted 8/25/64.

©American Map Co., Inc., N.Y., No. 1424

KOTA-TV

Network Service: NBC; also CBS, on per program basis.

Licensee: Duhamel Broadcasting Enterprises, Box 1760 (57701).

Studio: Duhamel Bldg., 6th & St. Joe Streets.

Telephone: 605-342-2000. TWX No.: 910-668-0244.

Ownership: Helen S. Duhamel, chmn., 53.3%; William F. Duhamel, pres., 26.7%; John N. Heffron, Helen Kathleen Tarrant, Dr. Peter A. Duhamel, Marguerite D. Heffron, Jacqueline Duhamel, Lois G. Duhamel, Francis A. Duhamel, all 3.3%. Duhamel Broadcasting Enterprises also operates satellites KDUH-TV, Hay Springs, Neb. and KHSD-TV, Lead, S.D.

Began Operation: May 29, 1955.

Represented (sales) by H-R Television Inc.; Wayne Evans & Assoc. (Minneapolis); The Soderlund Co. (Omaha-Lincoln); John McGuire Co. (Denver); Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

HELEN S. DUHAMEL, chairman of the board.
WILLIAM F. DUHAMEL, president & general manager.
PEGGY DUHAMEL HEFFRON, v.p. & dir. of community affairs.
DAN LESMEISTER, broadcast manager.
GENE CARLSON, news director.
ARLYNE MORGAN, commercial manager.
FRED WUENSCHER, director of engineering.
VERNE SHEPPARD, farm director.
ROBERT LASKOWSKI, sports director.
SHARON L. HARTMANN, program manager.

DIGEST OF RATE CARD NO. 17—(July 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6-10 p.m., daily.					
\$750	\$500	\$350	\$225	\$96*	\$48*

*Class AA—6-10 p.m., Mon.-Fri.; 5-10 p.m., Sat.-Sun.

Rates include affiliated KDUH-TV, Hay Springs, Neb. & KHSD-TV, Lead, S.D.

NETWORK BASE HOURLY RATE: \$550.

736-b

Net Weekly Circulation	State County	Total Households	TV Households	%
	MONTANA			
	Carter	600	500	88
	Fallon	1,200	1,100	92
	Powder River	800	700	84
	NEBRASKA			
	Banner	300	300	98
	Box Butte	3,500	3,400	98
	Cheyenne	3,900	3,800	98
	Dawes	3,300	3,200	96
	Garden	1,200	1,100	95
	Grant	700	700	94
	Kimball	1,900	1,900	99
	Morrill	2,100	2,000	97
	Scotts Bluff	12,500	12,200	98
	Sheridan	2,600	2,500	98
	Sioux	800	800	97
	NORTH DAKOTA			
	Bowman	1,200	1,200	97
50% & Over	SOUTH DAKOTA			
	Bennett	1,000	1,000	95
	Butte	3,200	3,100	98
	Custer	2,000	1,900	97
	Fall River	3,000	2,900	97
	Haakon	1,300	1,300	97
	Harding	600	600	96
	Jackson	600	600	96
	Lawrence	5,800	5,700	98
	Meade	5,200	5,100	97
	Pennington	22,600	22,200	98
	Perkins	1,600	1,500	95
	Shannon	2,200	2,000	91
	Washabaugh	300	300	94
	Ziebach	900	800	92
	WYOMING			
	Campbell	4,200	3,800	91
	Crook	1,500	1,300	89
	Goshen	4,200	4,000	96

(Continued on page 732-b)

Station Totals	122,700	117,700	95
Net Weekly Circulation (1974-75)			96,200
Average Daily Circulation (1974-75)			73,100

TV Factbook No. 46

South Dakota—Reliance



KPLD-TV



Ch. 6

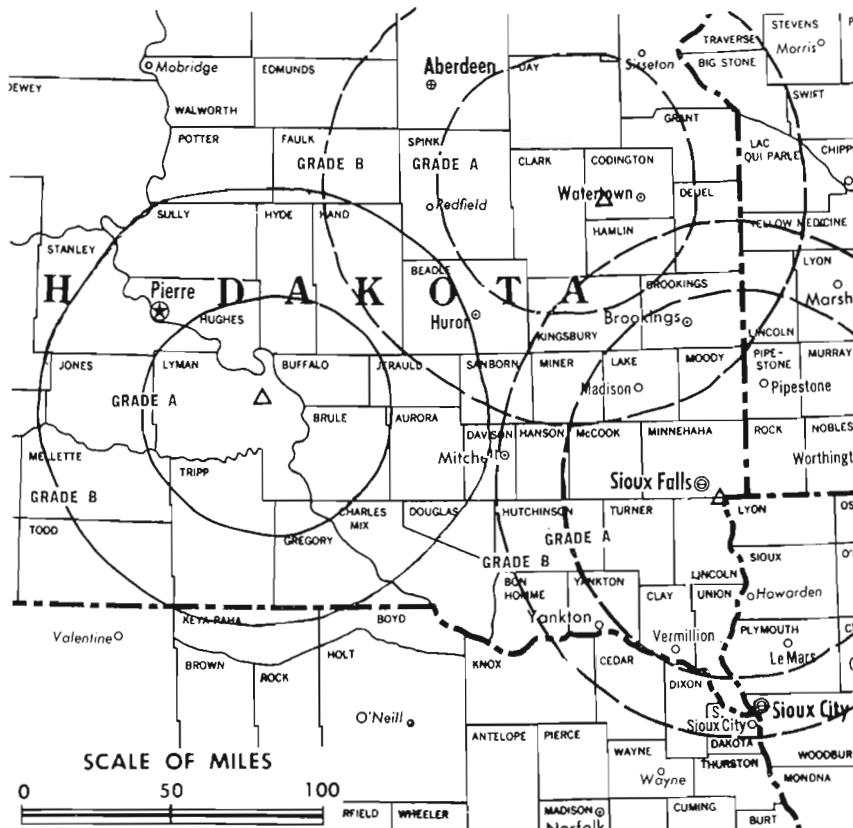
[Satellite of KELO-TV, Sioux Falls, S.D.]

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1112-ft. above av. terrain, 711-ft. above ground, 2877-ft. above sea level.

Latitude 43° 57' 55"
Longitude 99° 36' 11"

Transmitter: Medicine Butte, 6-mi. N of Reliance.

Color: Network & tape.



County coverage based on Arbitron study (see page 4-b).

KPLD-TV Ref: FCC File No. BPCT-2489 Granted 5/16/58

©American Map Co., Inc., N.Y., No. 14244

KPLD-TV

Network Service: CBS, same as KELO-TV, Sioux Falls.

Licensee: Midcontinent Broadcasting Co., Phillips Ave. & 13th St., Sioux Falls, S.D. (57102).

Studio: Medicine Butte, 6-mi. N of Reliance.

Ownership: See KELO-TV, Sioux Falls.

Began Operation: July 15, 1957.

Represented (sales) by H-R Television Inc.; Wayne Evans & Assoc. (Minneapolis); Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

JOE FLOYD, chairman.
EVANS A. NORD, president.
DARREL HOUSE, chief engineer.
LEE HEISEL, director of engineering.

Rates: Sold in combination with KELO-TV, Sioux Falls and other satellite KDLO-TV, Florence, S.D.

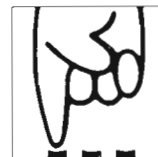
NETWORK BASE HOURLY RATE: Bonus to KELO-TV, Sioux Falls, S.D.

Arbitron Data for this station included with report of parent KELO-TV, Sioux Falls, S.D.

Find out how a station got a shot at a \$6500 order for \$80.

Arbitron Information on Demand

Call your Arbitron representative and ask about AID.



South Dakota—Sioux Falls



KELO-TV



Ch. 11

[Also operates satellites KDLO-TV, Florence and KPLO-TV, Reliance, S.D.]

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 28.8-kw aural. Antenna: 2000-ft. above av. terrain, 1985-ft. above ground, 3444-ft. above sea level.

Latitude 43° 31' 07"
Longitude 96° 32' 04"

Transmitter: 1.1-mi. E of Rowena, S.D.

AM Affiliate: KELO, 5-kw, 1320 kHz.

FM Affiliate: KELO-FM, 100-kw, 92.5 MHz (No. 223), 1900-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: Newsweek.

Arbitron Data: The figures below include satellites KDLO-TV, Florence and KPLO-TV, Reliance, S.D.

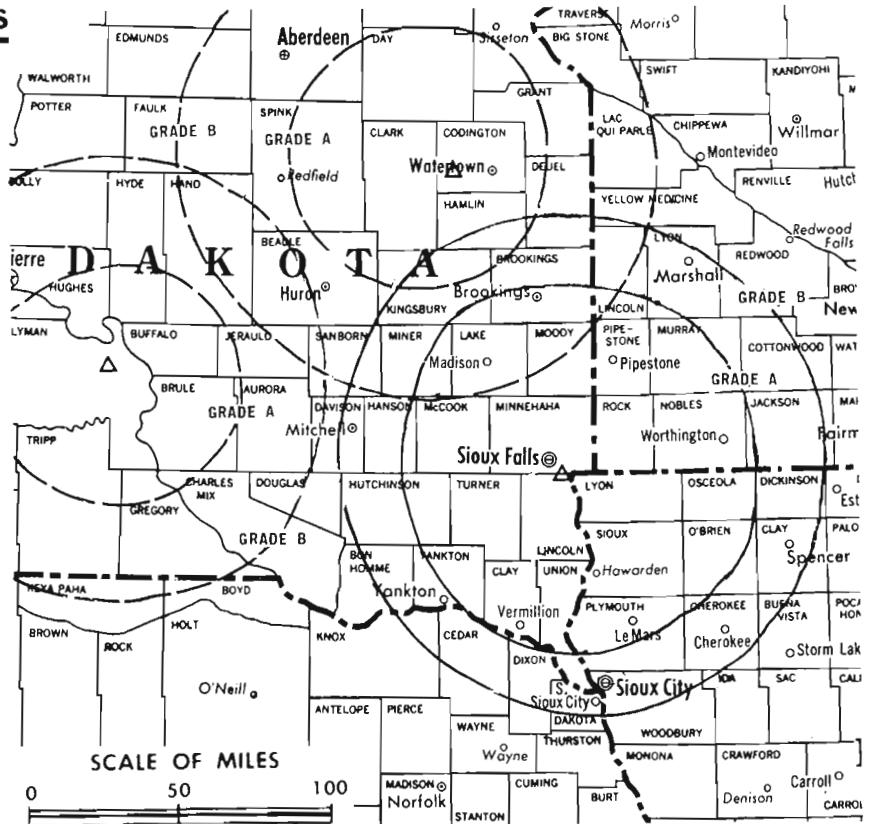
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KELO-TV Ref: FCC File No. BPCT—3821 Granted 10/21/66

©American Map Co., Inc., N.Y., No. 14244

KELO-TV

Network Service: CBS.

Licensee: Midcontinent Broadcasting Co., 13th St. & Phillips Ave.

Studio: 13th St. & Phillips Ave. (57102).

Telephone: 605-336-1100. TWX No.: 910-660-0552.

Ownership: Joseph L. Floyd, chmn., 33 1/3%; N. L. Bentson, v.p., 33 1/3%; Edmund R. Ruben, secy.-treas., 33 1/3%. Same interests own KDLO-TV (Ch. 3), Florence, and KPLO-TV (Ch. 6), Reliance, S.D. operated in conjunction with KELO-TV; radio stations WLWL-AM-FM, Minneapolis; WTSO & WMFM, Madison, Wis.; KELO-AM-FM, Sioux Falls & KDLO-FM, Watertown, S.D.

Began Operation: May 12, 1953.

Represented (sales) by H-R Television Inc.; Wayne Evans & Assoc. (Minneapolis); Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

JOE FLOYD, chairman & chief executive officer.
EVANS A. NORD, president.
JOE H. FLOYD, exec. v.p. in charge of operations.
TOM SHEELEY, program manager.
RUSS ARTUS, studio engineer.
LES FROKE, chief engineer.
DOUG DOMEYER, production manager.
VINCE DAVI, promotion manager.
JOE COOPER, farm director.
LEE HEISEL, director of engineering.

DIGEST OF RATE CARD NO. 21A—(Sept. 1, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Prime—6:30-10 p.m., daily.						
\$1150	\$650	\$325	\$290	Graded rates apply*		

*Highest rate: \$275.

Sold in combination with satellites KDLO-TV, Florence, and KPLO-TV, Reliance, S.D., with rates applying to simultaneous telecasts on all stations.

NETWORK BASE HOURLY RATE: \$1250 (CBS).

Net Weekly Circulation	State County	Total Households	TV Households	%
	IOWA			
	Clay	7,100	6,900	98
	Dickinson	5,200	5,100	98
	Lyon	4,900	4,800	98
	O'Brien	6,700	6,600	99
	Osceola	3,100	3,000	98
	Sioux	9,400	9,100	97
	MINNESOTA			
	Big Stone	3,100	3,000	98
	Lac Qui Parle	4,000	3,900	98
	Lincoln	2,800	2,700	98
	Lyon	7,900	7,700	97
	Murray	3,800	3,700	98
	Nobles	8,000	7,900	99
	Pipestone	4,300	4,200	98
	Rock	4,100	4,100	99
	Traverse	2,000	2,000	98
	NEBRASKA			
	Cherry	2,400	2,300	97
	Keya Paha	400	400	97
	Knox	3,900	3,700	96
	SOUTH DAKOTA			
	Aurora	1,700	1,600	96
	Beadle	7,200	7,000	98
	Bon Homme	3,100	3,000	97
	Brookings	7,200	7,100	98
	Brown	13,800	13,600	99
	Brule	2,200	2,200	98
	Buffalo	400	400	93
	Charles Mix	3,500	3,400	96
	Clark	2,200	2,200	98
	Clay	4,300	4,200	98
	Codington	7,100	7,000	99
	Davison	6,500	6,300	97
	Day	3,300	3,200	98
	Deuel	2,000	2,000	98
	Dewey	1,800	1,700	94
	Douglas	1,300	1,300	96

(Continued on page 741-b)

Station Totals	374,500	366,700	97
Net Weekly Circulation (1974-75)			249,600
Average Daily Circulation (1974-75)			190,700

South Dakota—Sioux Falls



KSFY-TV



Ch. 13

[Operates satellites KABY-TV, Aberdeen & KPRY-TV, Pierre, S.D.]

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 2000-ft. above av. terrain, 1985-ft. above ground, 3444-ft. above sea level.

Latitude 43° 31' 07"
Longitude 96° 32' 04"

Transmitter: Rowena, 9-mi. E of Sioux Falls.

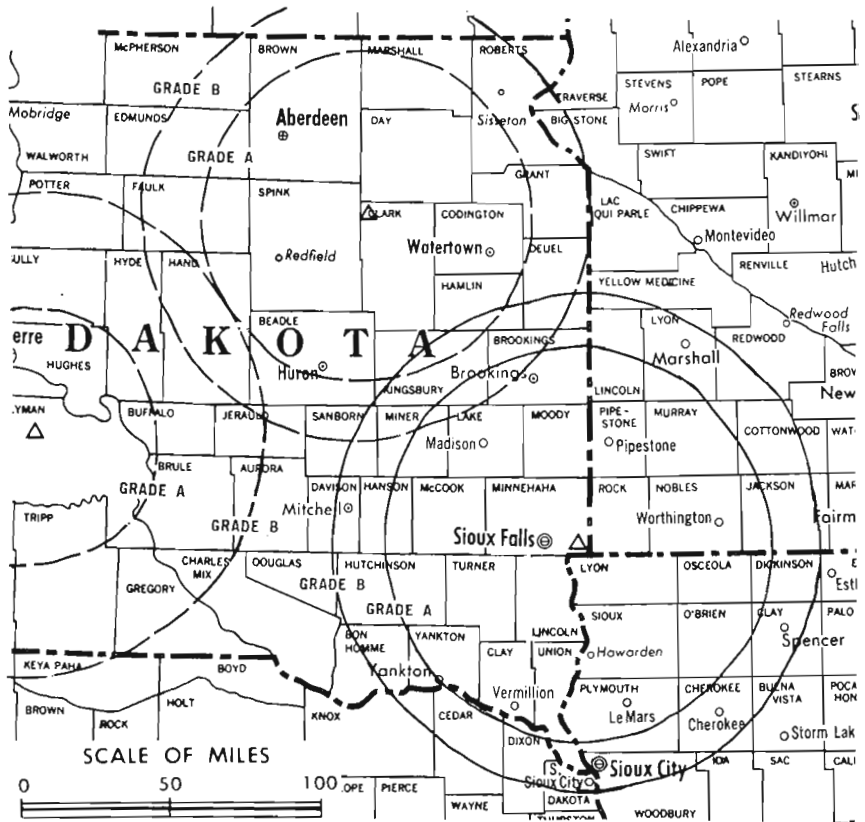
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Represented (legal) by Marmet Professional Corp.

Arbitron Data: Figures include KABY-TV, Aberdeen, S.D.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KSFY-TV Ref: FCC File No. BPCT-3802 Granted 9/12/66

© American Map Co., Inc., N.Y., No. 14244

KSFY-TV

Licensee: Forum Communications Co., 6th & Dakota (57102).

Studio: 6th & Dakota (57102).

Telephone: 605-336-1300. TWX No.: 910-660-0569.

Ownership: Forum Communications Co. For Forum ownership & other interests, see WDAY-TV, Fargo, N.D.

Began Operation: July 31, 1960. Sale to present owner by Gordon H. Ritz, Wheelock Whitney, et al. approved by FCC Nov. 14, 1973. Sale of control to Ritz and Whitney by former owners approved Aug. 23, 1965 by FCC (Television Digest, Vol. 5:35).

Represented (sales) by Peters, Griffin, Woodward Inc.; Hyett/Ramslund Inc. (Minneapolis); The Soderlund Co. (Omaha).

Personnel:

JACK LESTER, executive vice president.
SCOTT PARK, general manager.
JIM DUNHAM, general sales manager.
BILL KADING, director of engineering.
DEAN SCHMIT, production director.
JOHN DUNNICLIFF, promotion manager.
MARGE HOKENSTAD, program director.
AL EDEL, news director.

DIGEST OF RATE CARD NO. 76B—(March 29, 1976)

Hour 30 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$975 Graded rates apply*

*Highest rate: \$210.

Sold in combination with KABY-TV, Aberdeen & KPRY-TV, Pierre.

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Lyon	4,900	4,800	98
	Osceola	3,100	3,000	98
	Sioux	9,400	9,100	97
	MINNESOTA			
	Lincoln	2,800	2,700	98
	Lyon	7,900	7,700	97

Net Weekly Circulation	State County	Total Households	TV Households	%
MINNESOTA—(Continued)				
	Murray	3,800	3,700	98
	Nobles	8,000	7,900	99
	Pipestone	4,300	4,200	98
	Rock	4,100	4,100	99
SOUTH DAKOTA				
	Beadle	7,200	7,000	98
	Bon Homme	3,100	3,000	97
	Brookings	7,200	7,100	98
	Brown	13,800	13,600	99
	Clark	2,200	2,200	98
	Codington	7,100	7,000	99
	Davison	6,500	6,300	97
	Day	3,300	3,200	98
	Douglas	1,300	1,300	96
	Edmunds	1,900	1,800	97
	Faulk	1,300	1,300	97
	Hamlin	2,300	2,300	98
	Hand	1,700	1,700	98
	Hanson	1,300	1,300	98
	Hutchinson	3,500	3,400	97
	Hyde	700	700	98
	Jerauld	1,100	1,100	97
	Kingsbury	2,500	2,500	98
	Lake	4,000	3,900	99
	Lincoln	4,700	4,600	99
	Mc Cook	2,600	2,600	99
	Mc Pherson	1,500	1,400	96
	Marshall	1,900	1,800	96
	Minnehaha	33,600	33,300	99
	Moody	2,300	2,300	98
	Roberts	3,600	3,500	97
	Sanborn	1,100	1,100	97
	Spink	3,600	3,500	99
	Turner	3,900	3,800	98
	Yankton	6,400	6,300	98
IOWA				
	Clay	7,100	6,900	98

Between 25-49% (Continued on page 741-b)

Station Totals	323,200	316,600	97
Net Weekly Circulation (1974-75)		160,600	
Average Daily Circulation (1974-75)		103,600	

South Dakota—Mitchell-Sioux Falls



KXON-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1510-ft. above av. terrain, 1563-ft. above ground, 3045-ft. above sea level.

Latitude 43° 37' 56"
Longitude 97° 22' 21"

Transmitter: 6.5-mi. S of Salem, S.D.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

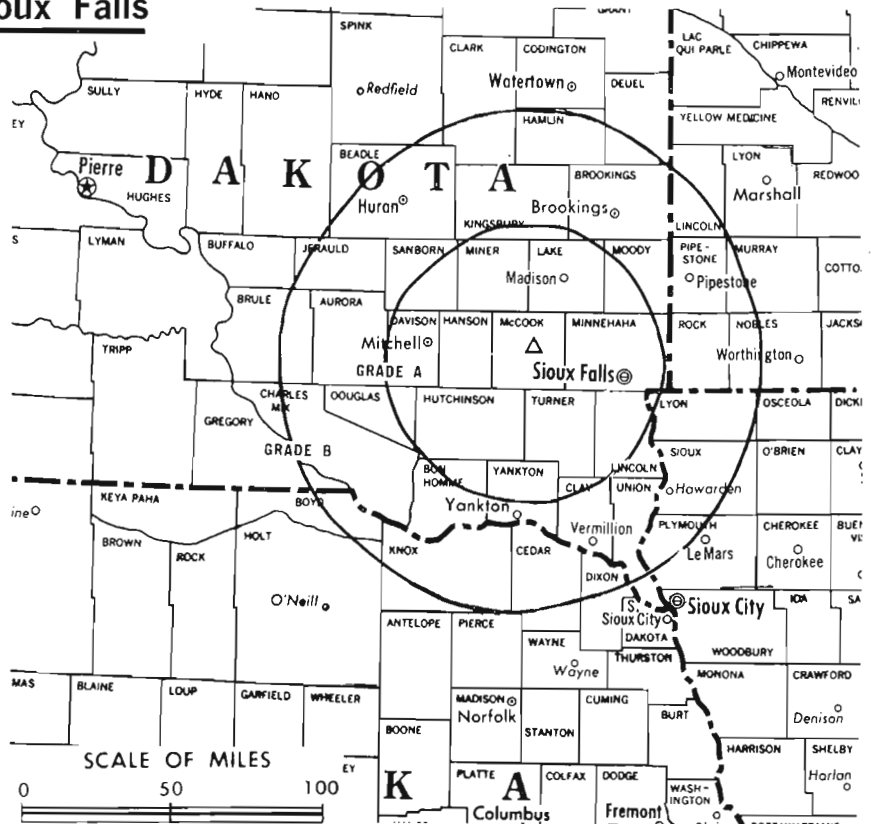
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KXON-TV Ref: FCC File No. BPCT-4068 Granted 4/24/68

© American Map Co., Inc., N.Y., No. 14244

KXON-TV

Licensee: Buford Television Inc., Box 1049, Mitchell, S.D. (57301).

Studio: Interstate 90 & Hwy. 37 interchange.

Telephone: 605-996-7501. TWX No.: 910-668-0598.

Ownership: See KLTV, Tyler, Tex.

Began Operation: June 12, 1960. Sale to present owner by R. V. Eppel, et al., approved by FCC Oct. 4, 1972.

Represented (sales) by Katz Television.

Represented (engineering) by Jules Cohen & Associates.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

ERROL R. KAPELLUSCH, general manager, resources.

JOSEPH R. SHIELDS, general manager, marketing.

ARNOLD MONDAY, chief engineer.

DIGEST OF RATE CARD

(June 1, 1976)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 10 Sec.

Class AAA—6:30-10 p.m., daily.

\$299 \$199 \$133 \$93 \$146 \$73 \$37

NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Pipestone	4,300	4,200	98
	NEBRASKA			
	Boyd	1,200	1,200	97
	SOUTH DAKOTA			
	Aurora	1,700	1,600	96
	Beadle	7,200	7,000	98
	Bon Homme	3,100	3,000	97
	Brookings	7,200	7,100	98
	Buffalo	400	400	93

Net Weekly Circulation	State County	Total Households	TV Households	%
SOUTH DAKOTA—(Continued)				
50% & Over	Charles Mix	3,500	3,400	96
	Davison	6,500	6,300	97
	Douglas	1,300	1,300	96
	Gregory	2,700	2,600	97
	Hanson	1,300	1,300	98
	Hutchinson	3,500	3,400	97
	Jerauld	1,100	1,100	97
	Kingsbury	2,500	2,500	98
	Lake	4,000	3,900	99
	Lincoln	4,700	4,600	99
	Mc Cook	2,600	2,600	99
	Miner	1,500	1,500	98
	Minnehaha	33,600	33,300	99
	Moody	2,300	2,300	98
	Sanborn	1,100	1,100	97
Turner	3,900	3,800	98	
MINNESOTA				
	Lincoln	2,800	2,700	98
	Rock	4,100	4,100	99
NEBRASKA				
	Knox	3,900	3,700	96
SOUTH DAKOTA				
Between 25-49%	Brule	2,200	2,200	98
	Clark	2,200	2,200	98
	Clay	4,300	4,200	98
	Codington	7,100	7,000	99
	Deuel	2,000	2,000	98
	Hamlin	2,300	2,300	98
	Hand	1,700	1,700	98
	Union	3,800	3,800	99
	Yankton	6,400	6,300	98
	IOWA			
Between 5-24%	Lyon	4,900	4,800	98
(Continued on next page)				
Station Totals		197,800	194,200	98
Net Weekly Circulation (1974-75)			96,000	
Average Daily Circulation (1974-75)			53,200	

KELO-TV, Sioux Falls
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
SOUTH DAKOTA—(Continued)					
	Edmunds	1,900	1,800	97	
	Faulk	1,300	1,300	97	
	Grant	3,000	2,900	98	
	Gregory	2,700	2,600	97	
	Haakon	1,300	1,300	97	
	Hamlin	2,300	2,300	98	
	Hand	1,700	1,700	98	
	Hanson	1,300	1,300	98	
	Hughes	4,500	4,400	98	
	Hutchinson	3,500	3,400	97	
	Hyde	700	700	98	
	Jackson	600	600	96	
	Jerauld	1,100	1,100	97	
	Jones	600	600	97	
	Kingsbury	2,500	2,500	98	
	Lake	4,000	3,900	99	
50% & Over	Lincoln	4,700	4,600	99	
	Lyman	1,700	1,700	98	
	Mc Cook	2,600	2,600	99	
	Mc Pherson	1,500	1,400	96	
	Marshall	1,900	1,800	96	
	Mellette	700	700	95	
	Miner	1,500	1,500	98	
	Minnehaha	33,600	33,300	99	
	Moody	2,300	2,300	98	
	Potter	1,300	1,300	97	
	Roberts	3,600	3,500	97	
	Sanborn	1,100	1,100	97	
	Spink	3,600	3,500	99	
	Stanley	800	800	97	
	Sully	800	800	98	
	Todd	1,900	1,800	93	
	Tripp	2,600	2,500	98	
	Turner	3,900	3,800	98	
	Union	3,800	3,800	99	
	Yankton	6,400	6,300	98	
IOWA					
	Cherokee	6,400	6,300	98	
	Plymouth	8,100	8,000	99	
MINNESOTA					
	Cottonwood	5,300	5,000	95	
	Jackson	4,900	4,800	97	
Between 25-49%	NEBRASKA				
	Boyd	1,200	1,200	97	
	Cedar	3,700	3,600	98	
NORTH DAKOTA					
	Dickey	2,400	2,300	97	
SOUTH DAKOTA					
	Walworth	3,000	2,900	96	
	Washabaugh	300	300	94	
IOWA					
	Buena Vista	7,900	7,800	99	
	Palo Alto	5,000	4,900	97	
MINNESOTA					
	Chippewa	6,000	5,800	97	
	Grant	2,400	2,400	99	
	Redwood	6,700	6,500	96	
	Renville	7,500	7,300	97	
	Stevens	3,800	3,700	98	
	Swift	4,700	4,600	97	
Between 5-24%		Yellow Medicine	4,900	4,700	95
NEBRASKA					
	Antelope	3,500	3,400	97	
	Brown	1,600	1,500	96	
	Dakota	5,100	5,100	99	
	Dixon	2,500	2,500	99	
	Holt	4,400	4,200	95	
	Pierce	3,200	3,100	98	
	Rock	700	700	97	
	Thurston	2,200	2,200	98	
	Wayne	3,100	3,100	99	

South Dakota

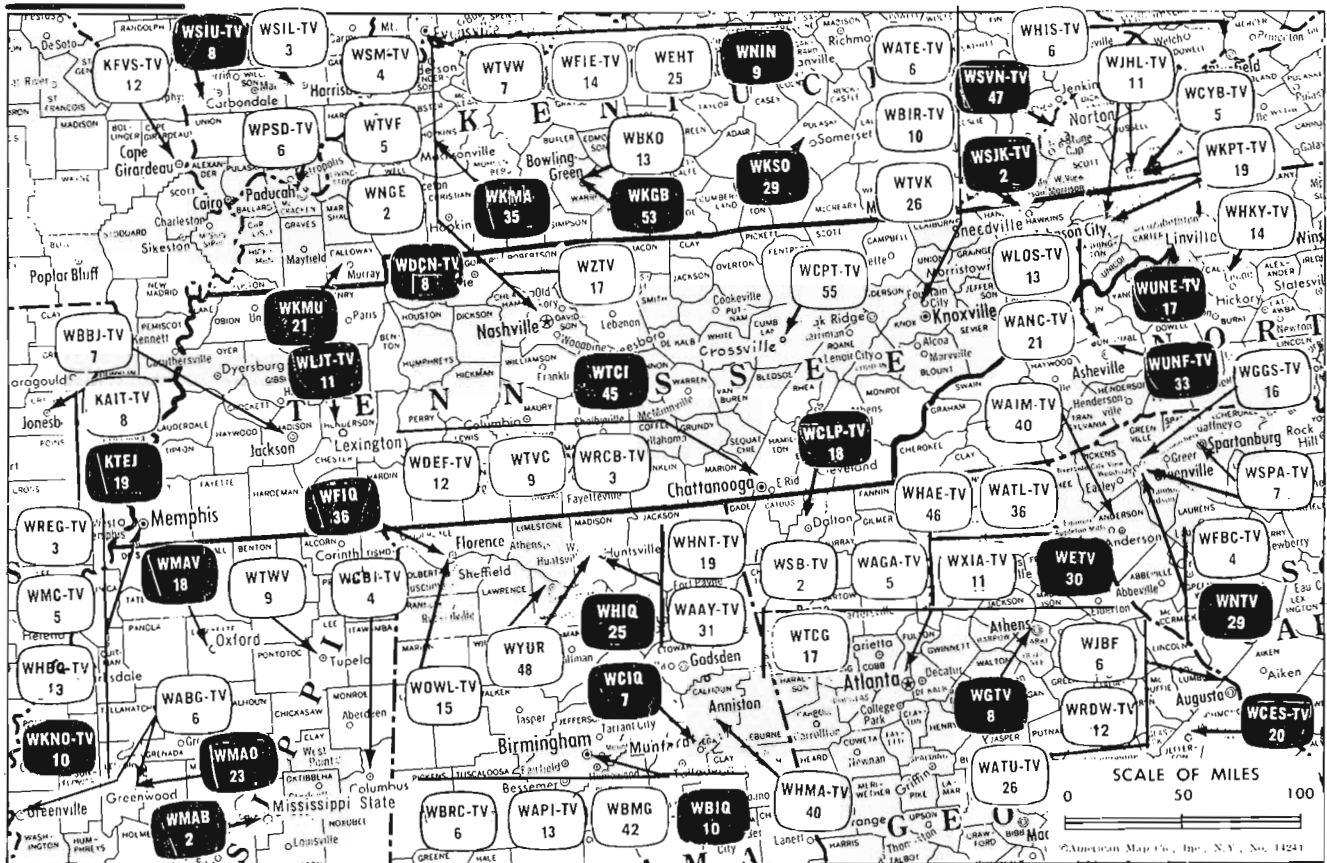
KSFY-TV, Sioux Falls
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA—(Continued)				
	Dickinson	5,200	5,100	98
	O'Brien	6,700	6,600	99
MINNESOTA				
	Cottonwood	5,300	5,000	95
	Jackson	4,900	4,800	97
NEBRASKA				
	Knox	3,900	3,700	96
Between 25-49%	NORTH DAKOTA			
	Dickey	2,400	2,300	97
SOUTH DAKOTA				
	Aurora	1,700	1,600	96
	Clay	4,300	4,200	98
	Deuel	2,000	2,000	98
	Grant	3,000	2,900	98
	Miner	1,500	1,500	98
	Potter	1,300	1,300	97
	Union	3,800	3,800	99
IOWA				
	Buena Vista	7,900	7,800	99
	Cherokee	6,400	6,300	98
	Emmet	5,300	5,100	97
	Palo Alto	5,000	4,900	97
	Plymouth	8,100	8,000	99
MINNESOTA				
	Big Stone	3,100	3,000	98
	Redwood	6,700	6,500	96
	Traverse	2,000	2,000	98
	Yellow Medicine	4,900	4,700	95
Between 5-24%	NEBRASKA			
	Antelope	3,500	3,400	97
	Cuming	4,200	4,100	98
	Dakota	5,100	5,100	99
	Holt	4,400	4,200	95
	Pierce	3,200	3,100	98
	Wayne	3,100	3,100	99
NORTH DAKOTA				
	Sargent	1,800	1,800	98
SOUTH DAKOTA				
	Brule	2,200	2,200	98
	Buffalo	400	400	93
	Charles Mix	3,500	3,400	96
	Sully	800	800	98
	Walworth	3,000	2,900	96

KXON-TV, Mitchell-Sioux Falls
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
MINNESOTA				
	Lyon	7,900	7,700	97
	Murray	3,800	3,700	98
	Nobles	8,000	7,900	99
Between 5-24%	NEBRASKA			
	Antelope	3,500	3,400	97
	Brown	1,600	1,500	96
	Cedar	3,700	3,600	98
	Holt	4,400	4,200	95
	Rock	700	700	97
SOUTH DAKOTA				
	Brown	13,800	13,600	99
	Mc Pherson	1,500	1,400	96

Tennessee



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Nashville	371,000	28	579,900	30
Memphis	335,000	32	493,200	34
Knoxville	195,000	64	350,300	58
Chattanooga	159,000	75	259,000	76
Bristol-Kingsport- Johnson City	144,000	82	219,300	86
Jackson	21,000	180	38,500	188

Tennessee Station Status as of September 1, 1976

	VHF	UHF	TOTAL
Commercial Television Stations	13	3	16
Educational Television Stations	4	1	5
			21

State Cross Reference List—Communities That Receive Programs of Stations That Are Located Elsewhere

WCYB-TV, Bristol & Johnson City
(See Bristol, Va.)

WKPT-TV, Bristol
(See Kingsport, Tenn.)

WJHL-TV, Bristol & Kingsport
(See Johnson City, Tenn.)

WKPT-TV, Johnson City
(See Kingsport, Tenn.)

State Educational Technical Facilities
 (Complete Data in Educational Directory)

WTCI
Chattanooga

Ch. 45
Non-Commercial Educational Station

Licensee: Tennessee State Board of Education, Cordell Hull Bldg., Nashville, Tenn. (37219).

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 741-kw max. & 617-kw horizontal visual, 123-kw aural. Antenna: 951-ft. above av. terrain, 296-ft. above ground, 2308-ft. above sea level.

Latitude 35° 12' 26"
Longitude 85° 16' 52"

WLJT-TV
Lexington

Ch. 11
Non-Commercial Educational Station

Licensee: Tennessee State Board of Education.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 640-ft. above av. terrain, 499-ft. above ground, 1167-ft. above sea level.

Latitude 35° 42' 12"
Longitude 88° 36' 10"

WKNO-TV
Memphis

Ch. 10
Non-Commercial Educational Station

Licensee: Memphis Community Television Foundation, Memphis State U., P.O. Box 80,000, Memphis, Tenn. (38152).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 282-kw visual, 56.2-kw aural. Antenna: 1080-ft. above av. terrain, 1114-ft. above ground, 1449-ft. above sea level.

Latitude 35° 09' 17"
Longitude 89° 49' 20"

WDCN-TV
Nashville

Ch. 8
Non-Commercial Educational Station

Licensee: Metropolitan Board of Education, Box 12555, Nashville.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 295-kw visual, 29.5-kw aural. Antenna: 1280-ft. above av. terrain, 942-ft. above ground, 2049-ft. above sea level.

Latitude 36° 02' 49"
Longitude 86° 49' 49"

WSJK-TV
Sneedville

Ch. 2
Non-Commercial Educational Station

Licensee: Tennessee State Board of Education.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1760-ft. above av. terrain, 499-ft. above ground, 3178-ft. above sea level.

Latitude 36° 22' 52"
Longitude 83° 10' 48"

WRCB-TV, Chattanooga
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA			
	Bartow	11,800	11,500	97
	NORTH CAROLINA			
	Macon	6,300	5,800	92
	TENNESSEE			
	Anderson	21,800	21,300	98
	Morgan	4,600	4,400	96
	Putnam	14,300	13,800	96
	Van Buren	1,200	1,100	94
	Warren	10,800	10,400	96
White	6,000	5,800	96	

WTVC, Chattanooga
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA—(Continued)			
	Rabun	3,100	2,900	94
	Towns	1,500	1,400	96
	NORTH CAROLINA			
	Clay	1,800	1,700	93
	TENNESSEE			
	Giles	8,200	7,800	95
	Morgan	4,600	4,400	96
	Scott	5,200	4,900	94
	Van Buren	1,200	1,100	94
Warren	10,800	10,400	96	

WJHL-TV, Johnson City
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NORTH CAROLINA			
	Alleghany	3,300	3,100	94
	Caldwell	19,100	18,600	97
	Mitchell	4,600	4,400	95
	Polk	4,300	4,100	95
	Yancey	4,500	4,100	92
	TENNESSEE			
	Sevier	12,100	11,600	96
	VIRGINIA			
	Grayson	5,500	5,200	95
	Wythe	7,000	6,600	95
	WEST VIRGINIA			
	Logan	15,500	15,000	97
	Mc Dowell	16,600	15,800	95
	Mercer	23,100	22,300	97
Raleigh	26,000	25,000	96	
Wyoming	9,800	9,300	95	

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Tennessee—Chattanooga



WDEF-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 37.1-kw aural. Antenna: 1260-ft. above av. terrain, 641-ft. above ground, 2549-ft. above sea level.

Latitude 35° 08' 06"
Longitude 85° 19' 25"

TV tape: Recording facilities.

Transmitter: Atop Signal Mt.

AM Affiliate: WDEF, 5-kw, 1370 kHz (CBS).

FM Affiliate: WDEF-FM, 100-kw, 92.3 MHz (No. 222), 900-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by A. D. Ring & Associates.

Represented (sales) by Blair Television.

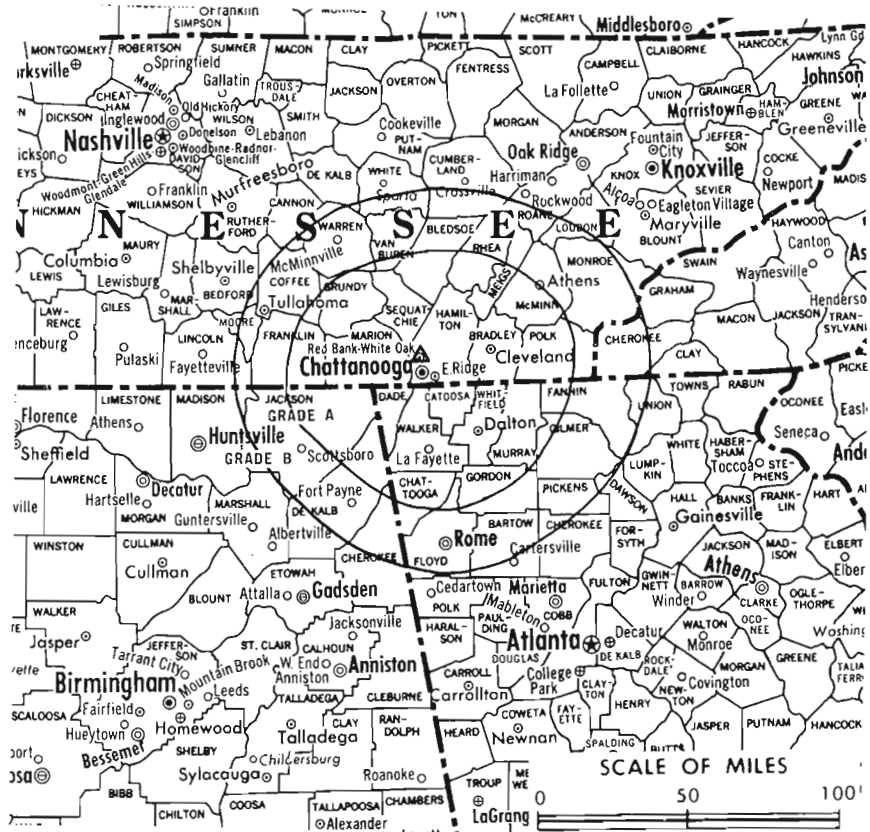
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WDEF-TV Ref: FCC File No. BPC-3699 Granted 4/11/68

© American Map Co., Inc., N.Y., No. 14244

WDEF-TV

Licensee: Roy H. Park Bcstg. of Tennessee Inc., 3300 Broad St. (37402).

Studio: Broadcast Center, Chattanooga.

Telephone: 615-267-3392. TWX No.: 810-573-5207.

Ownership: Park Bcstg. Inc. Roy H. Park sole owner. For other interests see WNCT-TV, Greenville, N.C.

Began Operation: April 25, 1954. Sale to present owner by Carter M. Parham group approved by FCC Feb. 28, 1964 (Television Digest, Vol. 4:7).

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

WILLIAM M. DUNAWAY, vice president & general manager.

MRS. LELA GADDIS, national sales service.

JOE KILLEBREW, local & regional sales manager.

CECIL RUFFIN, operations manager.

RAY WHITE, news director.

GENE LANDAU, chief engineer.

Rates: On request.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	De Kalb	16,200	15,600	97
	Jackson	15,300	14,700	96
	GEORGIA			
	Catoosa	10,900	10,700	98
	Chattooga	7,400	7,100	96
	Dade	3,700	3,600	97
	Fannin	4,800	4,500	95
	Floyd	25,300	24,500	97
	Gordon	9,000	8,700	97
Murray	5,100	4,800	95	
Walker	17,500	17,100	98	
Whitfield	19,600	19,100	97	
NORTH CAROLINA				
Cherokee	5,800	5,400	94	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TENNESSEE			
	Bledsoe	2,700	2,600	95
	Bradley	20,500	20,000	98
	Grundy	4,100	3,900	95
	Hamilton	96,400	94,600	98
	Mcminn	14,200	13,800	97
	Marion	7,200	7,000	98
	Meigs	1,800	1,700	97
	Polk	4,200	4,000	96
	Rhea	7,100	6,800	96
Sequatchie	2,100	2,000	96	
Between 25-49%	GEORGIA			
	Union	2,600	2,500	95
	TENNESSEE			
	Coffee	11,800	11,500	98
	Cumberland	7,800	7,400	95
	Franklin	9,700	9,400	97
Between 5-24%	GEORGIA			
	Gilmer	3,200	3,000	94
	Jackson	7,700	7,400	96
	Pickens	3,100	3,000	96
	Polk	10,200	9,900	97
	Towns	1,500	1,400	96
NORTH CAROLINA				
Clay	1,800	1,700	93	
Graham	1,800	1,700	94	
TENNESSEE				
Anderson	21,800	21,300	98	
Bedford	9,300	9,000	97	
Putnam	14,300	13,800	96	
Scott	5,200	4,900	94	
Van Buren	1,200	1,100	94	
Station Totals		448,000	434,200	96
Net Weekly Circulation (1974-75)				273,100
Average Daily Circulation (1974-75)				185,200

Tennessee—Chattanooga

WRCB-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1070-ft. above av. terrain, 300-ft. above ground, 2331-ft. above sea level.

Latitude 35° 09' 39"
Longitude 85° 18' 53"

Transmitter: Atop Signal Mountain.
Studio: Executive Park, 900 Whitehall Rd. (37405).

Telephone: 615-267-5412. TWX No.: 810-573-5240.

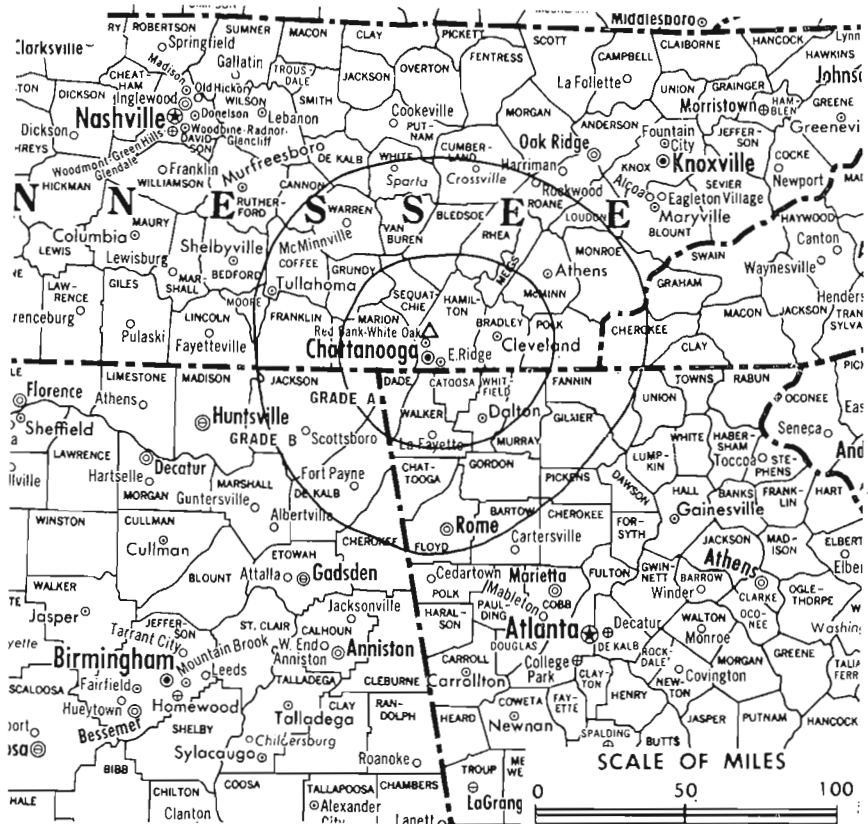
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: Newsweek.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WRCB-TV Ref: FCC File No. BPCT-882 Granted 2/8/56

©American Map Co., Inc., N.Y., No. 14244

WRCB-TV

Licensee: Rust Craft Broadcasting of Tenn. Inc., Steubenville, Ohio.

Ownership: Rust Craft Greeting Cards Inc., 100%. See WSTV-TV, Steubenville, Ohio.

Began Operation: May 6, 1956. Sale of 70% to WSTV Inc. by Ramon G. & Helen Patterson approved Nov. 25, 1959 by FCC (Television Digest, Vol. 15:43, 48). Follansbee Steel (interlocking ownership with WSTV Inc.) acquired 30% from H-R Television Inc. early in 1959 for undisclosed amount. For transfer of WSTV Inc. properties to United Printers & Publishers Inc. (name changed to Rust Craft Greeting Cards Inc.), see WSTV-TV, Steubenville, Ohio.

Represented (sales) by Katz Television.

Personnel:

GEORGE A. STEVENS, vice president & general manager.
WILLIAM L. SERVICE, general sales manager.
LEMUEL B. SCHOFIELD, dir. of programming & operations.
ROBERT E. GLENN, chief engineer.
THOMAS SPAULDING, promotion manager.

DIGEST OF RATE CARD NO. P-13 & A-26a
(Jan. 12, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7-11 p.m., daily.
\$800 \$500 Graded rates apply*

*Highest rate: \$500.

NETWORK BASE HOURLY RATE: \$650.

Net Weekly Circulation	State County	Total Households	TV Households	%
	ALABAMA			
	De Kalb	16,200	15,600	97
	Jackson	15,300	14,700	96
50% & Over	GEORGIA			
	Catoosa	10,900	10,700	98
	Chattooga	7,400	7,100	96
	Dade	3,700	3,600	97

Net Weekly Circulation	State County	Total Households	TV Households	%
	GEORGIA—(Continued)			
	Fannin	4,800	4,500	95
	Floyd	25,300	24,500	97
	Gordon	9,000	8,700	97
	Murray	5,100	4,800	95
	Walker	17,500	17,100	98
	Whitfield	19,600	19,100	97
	NORTH CAROLINA			
	Cherokee	5,800	5,400	94
50% & Over	TENNESSEE			
	Bledsoe	2,700	2,600	95
	Bradley	20,500	20,000	98
	Cumberland	7,800	7,400	95
	Grundy	4,100	3,900	95
	Hamilton	96,400	94,600	98
	McMinn	14,200	13,800	97
	Marion	7,200	7,000	98
	Meigs	1,800	1,700	97
	Polk	4,200	4,000	96
	Rhea	7,100	6,800	96
	Sequatchie	2,100	2,000	96
	GEORGIA			
	Gilmer	3,200	3,000	94
	Pickens	3,100	3,000	96
	Polk	10,200	9,900	97
	Towns	1,500	1,400	96
	Union	2,600	2,500	95
	NORTH CAROLINA			
Between 25-49%	Clay	1,800	1,700	93
	Graham	1,800	1,700	94
	TENNESSEE			
	Coffee	11,800	11,500	98
	Franklin	9,700	9,400	97
	Monroe	8,500	8,200	96
	Roane	14,800	14,400	97
	(Continued on page 743-b)			
Station Totals		454,500	440,400	96
Net Weekly Circulation (1974-75)			291,700	
Average Daily Circulation (1974-75)			197,100	

Tennessee—Chattanooga

WRIP-TV

Ch. 61

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 584-kw max & 457-kw horizontal visual, 117-kw max. & 91.2-kw horizontal aural. Antenna: 980-ft. above av. terrain, 343-ft. above ground, 2313-ft. above sea level.

Latitude 35° 12' 34"
Longitude 85° 16' 39"

Transmitter: Needleseye, Chattanooga.

AM Affiliate: WRIP, .5-kw, 980 kHz.

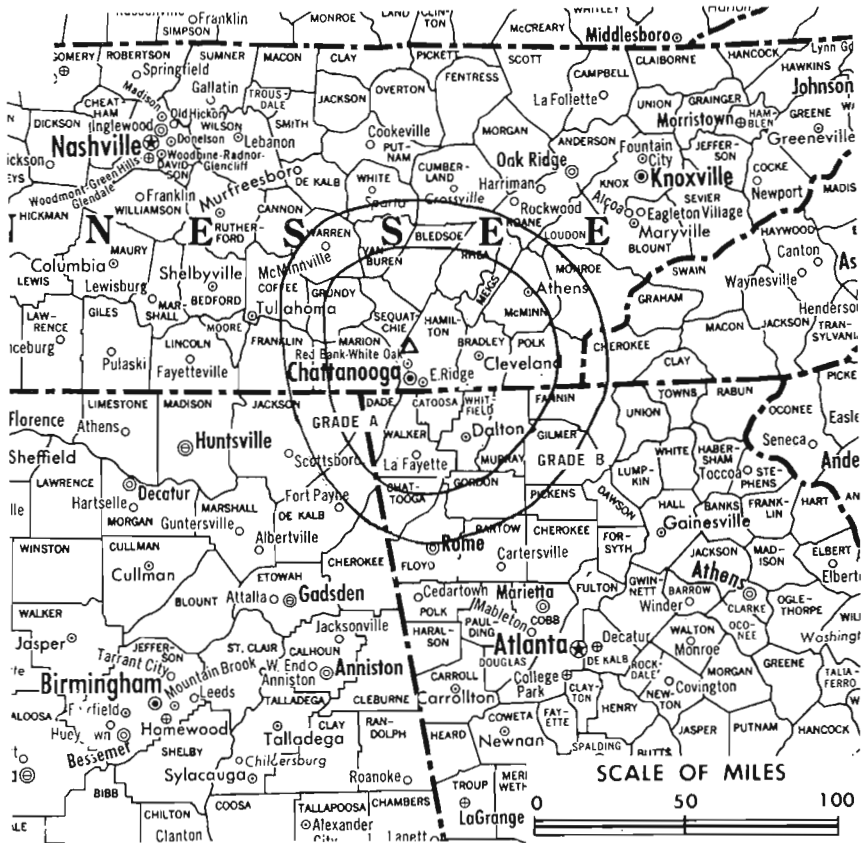
Color: Live, film, slide & tape.

News Wire Service: UPI.

TV tape: Recording facilities.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WRIP-TV Ref: FCC File No. BMPCT-1828 Granted 3/7/75

©American Map Co., Inc., N.Y., No. 14244

WRIP-TV

Network Service: None, independent.

Licensee: WRIP Inc., 270 N. Crest Rd., Chattanooga (37404).

Studio: McFarland Ave., 1-mi S. of business district of Rossville, Ga.

Telephone: 404-866-3855.

Ownership: Col. Jay Sadow, 100%. Sadow also owns WRIP & WOWE(FM), Rossville, Ga.

Began Operation: Jan. 24, 1972.

Represented (sales) by Devney Television Inc.

Represented (legal) by Boasberg, Hewes, Finkelstein & Klores.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

COL. JAY SADOW, president & sales manager.
JIM HESTER, general manager.
BILL WHITE, director of engineering.
JIM HESTER, program director.
RICK LANE, film director & assistant manager.
CHERYL ADAMS, office manager.
GIL SHARP, sports director.
SID HUGHES, religious director.
STEVE MILLARD, public affairs director.
BILL ADAMS, advertising director.
CONNIE WHALEY, promotion manager.

DIGEST OF RATE CARD NO. 1

(Jan. 1972)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.

Class AA

\$300.00 \$180.00 \$120.00 \$90.00 \$50.00 \$38.00 \$28.00 \$20.00

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA			
	Catoosa	10,900	10,700	98
	Chattooga	7,400	7,100	96
	Fannin	4,800	4,500	95
	Floyd	25,300	24,500	97
	Walker	17,500	17,100	98
	Whitfield	19,600	19,100	97
	TENNESSEE			
	Hamilton	96,400	94,600	98
	Sequatchie	2,100	2,000	96
Station Totals		184,000	179,600	97
Net Weekly Circulation (1974-75)			14,800	
Average Daily Circulation (1974-75)			4,300	

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ATLANTA 400 Colony Sq., #510 (404) 892-4655
BEVERLY HILLS 9465 Wilshire Blvd. (213) 274-8151

Tennessee—Chattanooga



WTVC

Ch. 9



Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1040-ft. above av. terrain, 278-ft. above ground, 2353-ft. above sea level.

Latitude 35° 09' 41"
Longitude 85° 19' 03"

Transmitter: Taft Hwy. & Anderson Pike, Signal Mtn., Tenn.

Studio: Golden Gateway Shopping Center, 410 W. 6th St. (37402).

TV tape: Recording facilities.

Telephone: 615-756-5500.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

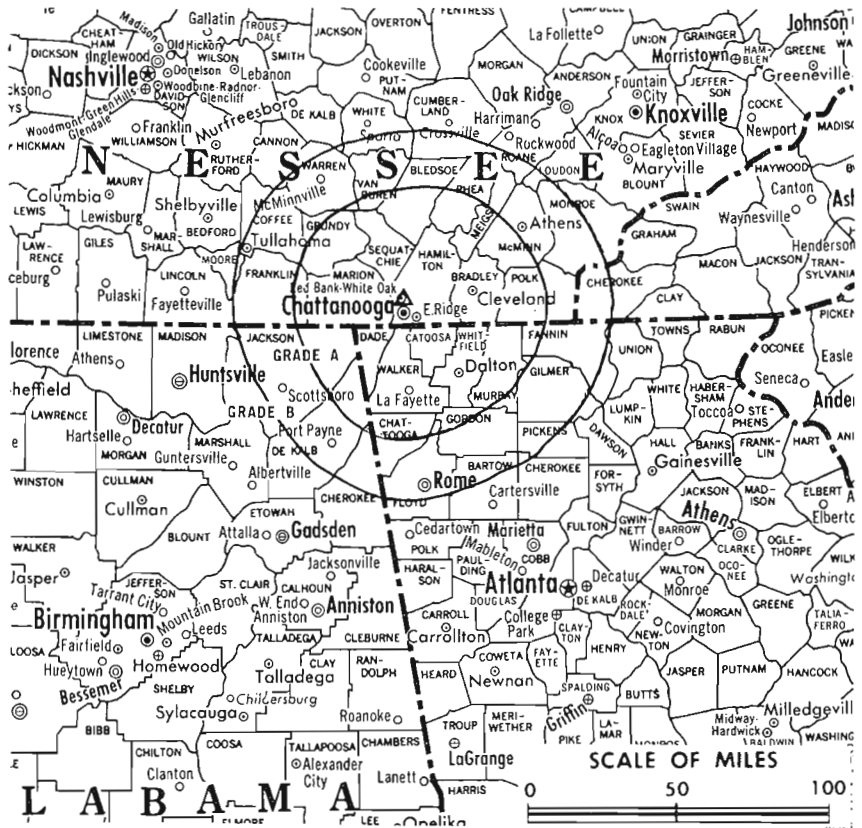
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTVC Ref: FCC File No. BNPCT-4945 Granted 1/30/58

©American Map Co., Inc., N.Y., No. 1424

WTVC

Licensee: WTVC Inc., Box 1150 (37401).

Ownership: WTVC Inc. is a wholly-owned subsidiary of Fuqua Industries. For other Fuqua interests, see WJBF, Augusta, Ga.

Began Operation: June 15, 1953 as WROM-TV, Rome, Ga. but quit air Dec. 5, 1957. Moved to Chattanooga and resumed operation Feb. 11, 1958 after transfer to present owner by Dean Covington and associates was approved Oct. 30, 1957 by FCC (Television Digest, Vol. 13:40, 44). Sale of Martin Theatres of Ga. Inc. to Fuqua Industries approved by FCC Feb. 7, 1969.

Represented (sales) by H-R Television Inc.

Represented (legal) by Wilner & Scheiner.

Personnel:

JANE DOWDEN, vice president & general manager.
MEYER DAVIS, operations & program manager.
BERT CALDWELL, national sales manager.
CHARLES STEPHENSON, chief engineer.

DIGEST OF RATE CARD NO. 20—(March 29, 1976)

Hour 30 Min. 30 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.

\$800 \$480 Graded rates apply*

*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$625.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	De Kalb	16,200	15,600	97
	Jackson	15,300	14,700	96
	GEORGIA			
	Catoosa	10,900	10,700	98
	Chattooga	7,400	7,100	96
	Dade	3,700	3,600	97
	Fannin	4,800	4,500	95
	Floyd	25,300	24,500	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA—(Continued)			
	Gordon	9,000	8,700	97
	Murray	5,100	4,800	95
	Walker	17,500	17,100	98
	Whitfield	19,600	19,100	97
	TENNESSEE			
	Bledsoe	2,700	2,600	95
	Bradley	20,500	20,000	98
	Grundy	4,100	3,900	95
	Hamilton	96,400	94,600	98
	Mcminn	14,200	13,800	97
	Marion	7,200	7,000	98
	Meigs	1,800	1,700	97
	Monroe	8,500	8,200	96
	Polk	4,200	4,000	96
	Rhea	7,100	6,800	96
	Sequatchie	2,100	2,000	96
	GEORGIA			
	Gilmer	3,200	3,000	94
	Union	2,600	2,500	95
NORTH CAROLINA				
Cherokee	5,800	5,400	94	
TENNESSEE				
Coffee	11,800	11,500	98	
Cumberland	7,800	7,400	95	
Franklin	9,700	9,400	97	
Roane	14,800	14,400	97	
ALABAMA				
Marshall	19,800	19,200	97	
Randolph	6,400	6,100	95	
GEORGIA				
Bartow	11,800	11,500	97	
Hall	20,700	20,100	97	
Pickens	3,100	3,000	96	
Polk	10,200	9,900	97	
(Continued on page 743-b)				
Station Totals		467,700	453,000	96
Net Weekly Circulation (1974-75)				266,500
Average Daily Circulation (1974-75)				160,500

Tennessee—Crossville

WCPT-TV

Ch. 55

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 18.6-kw visual, 3.71-kw aural. Antenna: 1180-ft. above av. terrain, 215-ft. above ground, 2860-ft. above sea level.

Latitude 35° 53' 08"
Longitude 84° 51' 34"

Transmitter: Crab Orchard, Haley Mtn. (Renegade).

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.



WCPT-TV Ref: FCC File No. BPCT-4832 Granted 1/14/76 © American Map Co., Inc., N.Y., No. 1424

WCPT-TV

Grantee: Edward M. Johnson tr/as Cumberland Television Co., Box 608, Crossville, Tenn. (38555).

Studio: 312 S. Main St.

Telephone: 615-484-5169.

Ownership: Edward M. Johnson, 100%. Johnson also owns 49% of WCSV, Crossville & WKYR(AM), Burkesville, Ky.; 33 1/3% of WHAL(AM) & WTCV(FM), Shelbyville, Tenn. and has interest in AM applications pending in Newport, Dayton & Kingston, Tenn.

Began Operation: Oct. 3, 1976.

Personnel:

EDWARD M. JOHNSON, general manager & sales manager.
ARCHIE KENDRICK, chief engineer.
KARLA INGRAM, traffic director.
ALLEN LYNCH, production manager.

Rates: Not available.

ON TOP

... a position in the industry maintained by those who read **Television Digest** regularly.

For Details Use Order Card #8 Stations Volume

Tennessee—Jackson



WBBJ-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 31.6-kw visual, 31.6-kw aural. Antenna: 1060-ft. above av. terrain, 1065-ft. above ground, 1545-ft. above sea level.

Latitude 35° 38' 15"
Longitude 88° 41' 32"

Transmitter: 6-mi. E of Jackson.

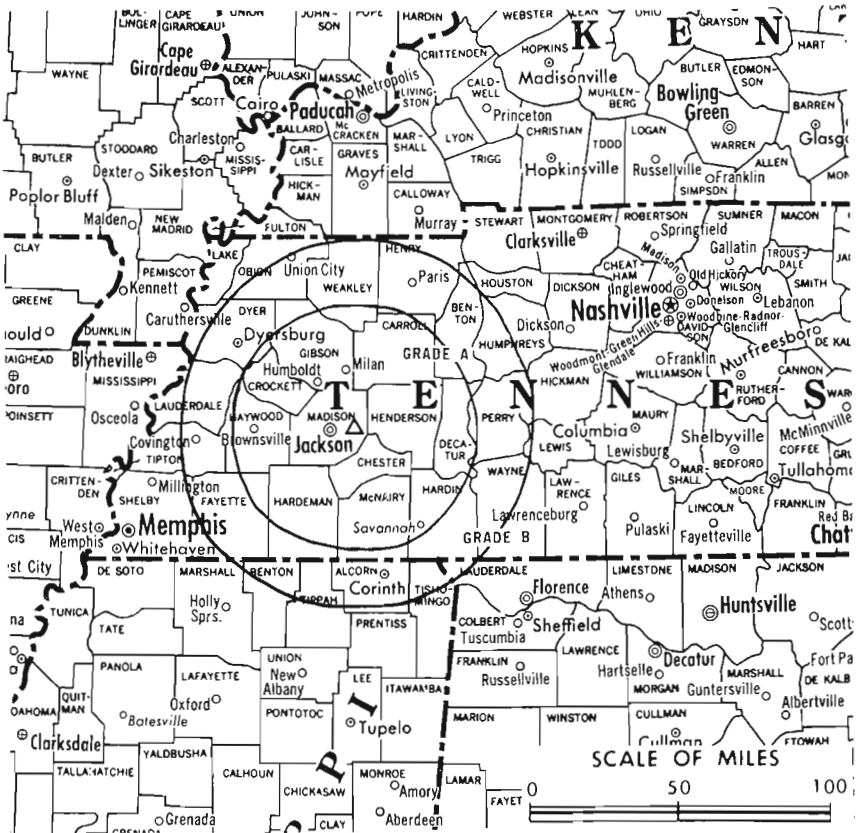
News Wire Service: AP.

Color: Network, live, film, slide & tape.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Wilmer, Cutler & Pickering.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WBBJ-TV Ref: FCC File No. BPC-4266 Granted 3/17/70

© American Map Co., Inc., N.Y., No. 14244

WBBJ-TV

Network Service: ABC.

Licensee: Jackson Telecasters Inc., 346 Muse St., Box 2387 (38301).

Studio: Television Hill. Telephone: 901-424-4515.

Ownership: Cy N. Bahakel, 100%. For other interests, see WCCB (TV), Charlotte, N.C.

Began Operation: March 6, 1955. Sale to present owner by Dixie Bcstg. (estate of Aaron B. Robinson, majority owner) approved Aug. 17, 1966 by FCC (Television Digest, Vol. 6:17, 34).

Personnel:

- GERRY QUICK, general manager & sales manager.
- CATHY WILKENS, traffic director.
- DON HILL, program director.
- ED WARD, director of engineering.

DIGEST OF RATE CARD NO. 10A—(April 1, 1976)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 10 Sec.

Class AA—6-10 p.m., daily.

\$550 \$280 \$150 \$110 \$60 \$80 \$40

NETWORK BASE HOURLY RATE: \$250.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Alcorn	9,200	8,800	95
	TENNESSEE			
	Carroll	10,000	9,600	96
	Chester	3,700	3,600	96
	Crockett	5,500	5,300	96
	Decatur	3,500	3,300	95
	Dyer	12,000	11,600	97
	Gibson	18,200	17,600	97
	Hardin	7,000	6,600	94
Henderson	7,100	6,800	96	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TENNESSEE—(Continued)			
	Mc Nairy	8,200	7,800	95
	Madison	26,000	25,100	97
	Obion	12,800	12,400	97
Between 25-49%	Weakley	11,600	11,200	96
	MISSISSIPPI			
	Tishomingo	5,800	5,500	94
	MISSOURI			
Pemiscot	9,300	9,000	96	
Between 5-24%	TENNESSEE			
	Haywood	7,000	6,600	95
	Henry	10,000	9,600	96
	Lake	2,700	2,600	95
Station Totals	ARKANSAS			
	Clay	8,000	7,600	95
	KENTUCKY			
	Calloway	10,200	9,900	97
	Fulton	3,400	3,300	97
	Graves	12,400	12,100	98
	MISSISSIPPI			
	Benton	1,900	1,800	94
	Prentiss	6,500	6,200	96
	Tippah	5,500	5,300	96
Union	7,000	6,800	97	
Average Daily Circulation (1974-75)	MISSOURI			
	Dunklin	13,400	13,000	97
	New Madrid	8,300	8,000	97
	TENNESSEE			
	Benton	4,600	4,400	96
	Fayette	6,200	5,800	93
	Hardeman	6,400	6,100	95
	Lauderdale	7,200	6,900	96
	Tipton	9,200	8,800	96
	Wayne	4,300	4,000	93
Station Totals		284,100	273,000	96
Net Weekly Circulation (1974-75)				118,100
Average Daily Circulation (1974-75)				62,300

Tennessee—Johnson City-Bristol-Kingsport



WJHL-TV



Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 245-kw max. visual, 30-kw max. aural. Antenna: 2320-ft. above av. terrain, 228-ft. above ground, 4398-ft. above sea level.

Latitude 36° 25' 55"
Longitude 82° 08' 15"

Transmitter: Holston Mtn.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Represented (engineering) by A. D. Ring & Assoc.

Represented (legal) by McKenna, Wilkinson & Kittner.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WJHL-TV Ref: FCC File No. BPCT-4885 Granted 1/5/71

©American Map Co., Inc., N.Y., No. 14244

WJHL-TV

Network Service: CBS.

Licensee: Roy H. Park Bcstg. of Tri-Cities Inc., P.O. Box 1130, 338 East Main St., Johnson City (37601).

Studio: 338 East Main St., Johnson City.

Telephone: 615-926-2151. TWX No.: 810-575-8551.

Ownership: Park Bcstg. Inc. Roy H. Park sole owner. For other interests, see WNCT-TV, Greenville, N.C.

Began Operation: Oct. 26, 1953. Sale to present owner by W. H. Lancaster Sr. & Jr. was approved June 8, 1964 by FCC (Television Digest, Vol. 4:11, 24).

Represented (sales) by Blair Television.

Personnel:

W. H. LANCASTER JR., exec. vice president & general manager.

JACK SHAVER, sales manager.

ALFRED GREGORY, program director & film buyer.

CARL DICKENSON, chief engineer.

DIGEST OF RATE CARD NO. 19—(Aug. 30, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	ID
Prime—8-11 p.m., Mon.-Fri.; 7-11 p.m., Sat.-Sun.	\$600	\$360	\$240	\$200	On request

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Knott	4,800	4,400	92
	TENNESSEE			
	Carter	16,900	16,400	97
	Greene	17,500	16,900	97
Hancock	2,400	2,300	94	

Net Weekly Circulation	State County	Total Households	TV Households	%
TENNESSEE—(Continued)				
	Hawkins	13,300	12,700	96
	Johnson	4,600	4,400	96
	Sullivan	45,700	44,800	98
	Unicoi	6,000	5,800	96
	Washington	28,000	27,400	98
50% & Over	VIRGINIA			
	Buchanan	9,600	8,900	93
	Dickenson	5,600	5,300	95
	Lee	8,200	7,600	93
	Russell	7,800	7,400	95
	Scott	7,900	7,400	93
	Smyth	9,800	9,500	96
	Washington	20,200	19,500	97
Wise	14,000	13,300	95	
Between 25-49%	KENTUCKY			
	Harlan	13,900	13,200	95
	Letcher	8,500	7,900	93
	Perry	8,300	7,700	93
	NORTH CAROLINA			
Ashe	6,700	6,300	94	
Avery	4,200	3,900	94	
Watauga	8,200	7,800	95	
Between 25-49%	TENNESSEE			
	Cocke	9,200	8,800	95
Hamblen	15,100	14,600	97	
Between 25-49%	VIRGINIA			
	Tazewell	14,400	13,800	96
Between 5-24%	KENTUCKY			
	Bell	10,900	10,400	95
	Breathitt	4,500	4,000	89
	Johnson	6,600	6,300	96
	Leslie	3,700	3,300	89
	Pike	21,300	20,300	96
Wolfe	2,200	2,000	91	
(Continued on page 743-b)				
Station Totals		511,400	489,400	95
Net Weekly Circulation (1974-75)				232,500
Average Daily Circulation (1974-75)				157,300

Tennessee—Kingsport-Johnson City-Bristol



WKPT-TV

Ch. 19

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1255-kw max. & 447-kw horizontal visual, 251-kw max. & 89.1-kw horizontal aural. Antenna: 2320-ft. above av. terrain, 225-ft. above ground, 4398-ft. above sea level.

Latitude 36° 25' 54"
Longitude 82° 08' 15"

Transmitter: Holston Mtn., Cherokee National Forest.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WKPT-TV Ref: FCC File No. BPCT-3760 Granted 12/8/66

© American Map Co., Inc., N.Y., No. 14241

WKPT-TV

Network Service: ABC.

Licensee: Holston Valley Broadcasting Corp., 222 Commerce St., Kingsport, Tenn. (37660).

Studio: 222 Commerce St., Kingsport, Tenn. (37660).

Telephone: 615-245-4161.

TWX No.: 810-574-5180.

Ownership: Home News Publishing Co., 96.7%; Robert I. Ratcliff, exec. v.p., 3.3%. Home News Publishing ownership: Hugh N. Boyd, pres., 49.69%; William M. Boyd, exec. v.p., 27.38%. Home News Publishing Co. also controls WKPT-AM-FM, Kingsport & WINE-AM-FM, Brookfield, Conn.

Began Operation: Aug. 20, 1969.

Represented (sales) by The Meeker Co.; Busby, Finch, Latham & Widman (Southeast).

Represented (legal) by Cordon & Jacob.

Personnel:

- ROBERT I. RATCLIFF, exec. vice president & general manager.
- RAY WALKER, general sales manager.
- GEORGE E. DeVAULT JR., vice president for operations.
- HAROLD T. DOUGHERTY, vice president for engineering.
- EILEEN HENRY, treasurer.

DIGEST OF RATE CARD NO. 4

(Oct. 1, 1975)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	
Class A—7-11 p.m., daily.	\$370.00	\$220.00	\$147.00	\$128.00	\$110.00	\$120.00	\$60.00

NETWORK BASE HOURLY RATE: \$225.

Net Weekly Circulation	State	County	Total Households	TV Households	%
50% & Over	KENTUCKY	Harlan	13,900	13,200	95
		Pike	21,300	20,300	96
	TENNESSEE	Carter	16,900	16,400	97
		Sullivan	45,700	44,800	98
		Unicoi	6,000	5,800	96
WASHINGTON	Washington	28,000	27,400	98	
	VIRGINIA	Washington	20,200	19,500	97
Wise		14,000	13,300	95	
Between 25-49%	KENTUCKY	Leslie	3,700	3,300	89
		Perry	8,300	7,700	93
	TENNESSEE	Greene	17,500	16,900	97
		Hancock	2,400	2,300	94
		Hawkins	13,300	12,700	96
VIRGINIA	Buchanan	9,600	8,900	93	
	Dickenson	5,600	5,300	95	
	Russell	7,800	7,400	95	
Smyth	9,800	9,500	96		
Between 5-24%	KENTUCKY	Breathitt	4,500	4,000	89
		Johnson	6,600	6,300	96
		Letcher	8,500	7,900	93
	NORTH CAROLINA	Ashe	6,700	6,300	94
		Caldwell	19,100	18,600	97
Watauga	8,200	7,800	95		
(Continued on page 755-b)					
Station Totals			378,100	362,500	95
Net Weekly Circulation (1974-75)				144,700	
Average Daily Circulation (1974-75)				79,500	

Tennessee—Knoxville

WATE-TV

Ch. 6



Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1490-ft. above av. terrain, 1153-ft. above ground, 2549-ft. above sea level.

Latitude 36° 00' 13"
Longitude 83° 56' 35"

Transmitter: Sharp's Ridge Memorial Park Rd.

Studio: 1306 Broadway, N.E.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (legal) by Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WATE-TV Ref: FCC File No. BPCT-4672 Granted 1/14/74

©American Map Co., Inc., N.Y., No. 14244

WATE-TV

Licensee: Nationwide Communications Inc., 1306 Broadway N.E., Knoxville (37917).

Telephone: 615-637-9666. TWX No.: 615-546-0023.

Ownership: A subsidiary of Nationwide Mutual Insurance Co. Charles W. Fullerton, pres.; Clark Pollock, v.p. Also owns WXEX-TV, Richmond-Petersburg, Va.; WBAY-TV, Green Bay, Wis.; WLEE (AM), Richmond; WNCI(FM), Columbus, Ohio; WGAR & WKSX (FM), Cleveland, Ohio; WPOC(FM), Baltimore, Md.

Began Operation: Oct. 1, 1953. Sale to present owner by Paul Mountcastle and associates approved April 8, 1965 by FCC (Television Digest, Vol. 5:9, 15).

Represented (sales) by Harrington, Righter & Parsons.

Personnel:

- JOHN T. McCLOUD, general manager.
- DON E. WATKINS, chief engineer.
- JOHN REESE, program director & film buyer.
- RON WATKINS, general sales manager.
- BOB KING, production director.
- WANDA HENEGAR, promotion director.

DIGEST OF RATE CARD NO. 22—(Jan. 5, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6-11 p.m., Sun.-Fri.; 7-11 p.m., Sat.
\$1000 Graded rates apply*

*Highest rate: \$450.

NETWORK BASE HOURLY RATE: \$1100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Bell	10,900	10,400	95
	Clay	5,800	5,300	92
	Harlan	13,900	13,200	95
	Knox	8,800	8,200	93
	Laurel	9,600	9,000	94
	Mc Creary	4,400	4,100	93
	Pulaski	14,700	13,700	93
	Whitley	9,600	9,100	95

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TENNESSEE			
	Anderson	21,800	21,300	98
	Blount	23,900	23,300	98
	Campbell	10,400	9,900	95
	Claiborne	7,500	7,000	94
	Cocke	9,200	8,800	95
	Cumberland	7,800	7,400	95
	Fentress	4,400	4,100	94
	Grainger	5,600	5,300	94
	Hamblen	15,100	14,600	97
	Jefferson	10,100	9,800	97
	Knox	104,600	102,300	98
	Loudon	9,300	9,100	98
	Monroe	8,500	8,200	96
	Morgan	4,600	4,400	96
	Roane	14,800	14,400	97
	Scott	5,200	4,900	94
Sevier	12,100	11,600	96	
Union	3,500	3,300	94	
Between 25-49%	KENTUCKY			
	Jackson	3,400	3,100	90
	Leslie	3,700	3,300	89
	Russell	4,300	4,100	94
	Wayne	5,300	4,800	91
Between 25-49%	NORTH CAROLINA			
	Graham	1,800	1,700	94
Between 25-49%	TENNESSEE			
	Greene	17,500	16,900	97
	Hawkins	13,300	12,700	96
	Mcminn	14,200	13,800	97
Between 25-49%	VIRGINIA			
	Lee	8,200	7,600	93
Between 5-24%	GEORGIA			
	Fannin	4,800	4,500	95
(Continued on page 755-b)				
Station Totals		621,200	596,400	96
Net Weekly Circulation (1974-75)				340,200
Average Daily Circulation (1974-75)				253,600

Tennessee—Knoxville



WBIR-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 38.02-kw aural. Antenna: 1870-ft. above av. terrain, 1751-ft. above ground, 3049-ft. above sea level.

Latitude 36° 08' 06"
Longitude 83° 43' 29"

Transmitter: 2-mi. SW of Blaine, Tenn.

TV tape: Recording facilities.

AM Affiliate: WBIR, 1-kw, 1240 kHz (CBS).

FM Affiliate: WBIR-FM, 100-kw, 103.5 MHz (No. 227), 1720-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

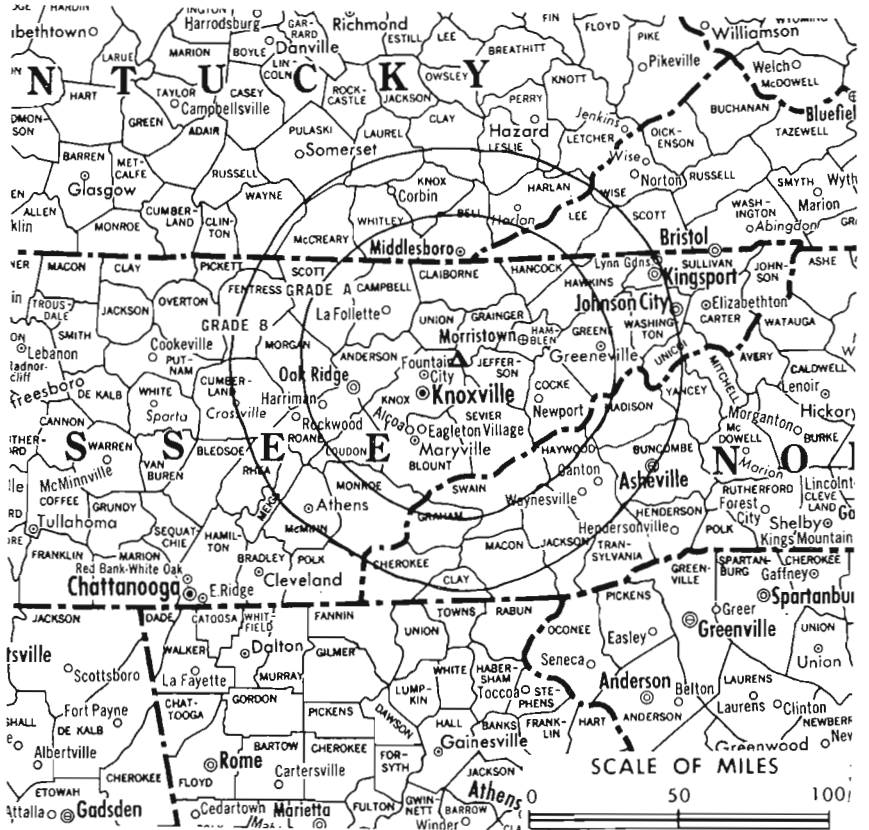
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WBIR-TV Ref: FCC File No. BMPCT-5850 Granted 6/17/83

© American Map Co., Inc., N.Y., No. 14244

WBIR-TV

Licensee: Multimedia Inc., 1513 Hutchison Ave.

Studio: 1513 Hutchison Ave. (37917).

Telephone: 615-637-1010. TWX No.: 810-583-0172.

Ownership: See WFBC-TV, Greenville, S.C.

Began Operation: Aug. 12, 1956. Transfer to Multimedia Inc. by Southeastern Bcstg Corp. approved Sept. 22, 1967 by FCC. Previous sale to WMRC Inc. by Taft Bcstg. Co. approved Nov. 16, 1960 by FCC (Television Digest, Vol. 16:39, 47). Sale of 70% by Gilmore N. Nunn, Mr. & Mrs. Robert L. Ashe & John P. Hart to Taft Bcstg. Co., which previously had held other 30%, was approved Oct. 29, 1959 by FCC (Vol. 15:41, 44).

Represented (sales) by Katz Television Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

NEAL W. BRANCH, vice president & general manager.
PETER N. FENNELLY, program director & film buyer.
WALT H. MARTIN, promotion director.
ROBERT E. HORTON, chief engineer.
TOM POE, news director.

DIGEST OF RATE CARD NO. A312—(March 1, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 8 Sec.

Class AA—6-11 p.m., daily.

\$1000 \$700 \$415 \$300 Graded rates apply*

*Highest rate: \$475.

NETWORK BASE HOURLY RATE: \$1125.

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
50% & Over	Bell	10,900	10,400	95
	Clay	5,800	5,300	92
	Hartlan	13,900	13,200	95
	Knox	8,800	8,200	93
	Laurel	9,600	9,000	94

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY—(Continued)				
	Leslie	3,700	3,300	89
	Mc Creary	4,400	4,100	93
	Pulaski	14,700	13,700	93
	Russell	4,300	4,100	94
	Wayne	5,300	4,800	91
	Whitley	9,600	9,100	95
NORTH CAROLINA				
	Graham	1,800	1,700	94
TENNESSEE				
	Anderson	21,800	21,300	98
	Blount	23,900	23,300	98
	Campbell	10,400	9,900	95
	Claiborne	7,500	7,000	94
	Cocke	9,200	8,800	95
50% & Over	Cumberland	7,800	7,400	95
	Grainger	5,600	5,300	94
	Greene	17,500	16,900	97
	Hamblen	15,100	14,600	97
	Hancock	2,400	2,300	94
	Jefferson	10,100	9,800	97
	Knox	104,600	102,300	98
	Loudon	9,300	9,100	98
	Monroe	8,500	8,200	96
	Morgan	4,600	4,400	96
	Roane	14,800	14,400	97
	Scott	5,200	4,900	94
	Sevier	12,100	11,600	96
	Union	3,500	3,300	94
VIRGINIA				
	Lee	8,200	7,600	93

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
	Letcher	8,500	7,900	93
TENNESSEE				
Between 25-49%	Fentress	4,400	4,100	94
	Hawkins	13,300	12,700	96

(Continued on page 755-b)

Station Totals	738,400	709,100	96
Net Weekly Circulation (1974-75)			361,700
Average Daily Circulation (1974-75)			248,800

Tennessee—Knoxville



WTVK



Ch. 26

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 1000-kw max. & 813-kw horizontal visual, 200-kw max. and 162-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1070-ft. above ground, 2328-ft. above sea level.

Latitude 36° 00' 36"
Longitude 83° 55' 57"

Transmitter: Sharp's Ridge Memorial Park Rd.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

FM Affiliate: WEZK, 100-kw, 97.5 MHz (No. 248), 1140-ft.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WTVK Ref: FCC File No. BPCT-3669 Granted 4/14/66

©American Map Co., Inc., N.Y., No. 14244

WTVK

Licensee: South Central Bcstg. Corp., Box 1388 (37901).

Studio: Sharp's Ridge Memorial Park Rd. (37901).

Telephone: 615-687-2312.

Ownership: John D. Engelbrecht, pres., 74.8%; Bettie A. Engelbrecht, secy., 24.7%; Leighman D. Groves, treas., 0.5%. South Central also operates WIKY-AM-FM, Evansville, Ind.; owns WEZK(FM), Knoxville, Tenn.

Began Operation: Oct. 1, 1953. Sale to present owners approved by FCC July 28, 1954. (Television Digest, Vol. 10:23, 31).

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Wilner & Scheiner.

Represented (engineering) by Jansky & Bailey.

Personnel:

JOHN D. ENGELBRECHT, president.
DUANE V. EASTVOLD, general manager.
WILLIAM E. ECKSTEIN, station & national sales manager.
CARL LAWSON, chief engineer.

DIGEST OF RATE CARD NO. 8 (Sept. 10, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. ID
Class AA—7:30-11 p.m., daily.

\$450.00 \$270.00 \$180.00 \$112.00 Graded rates apply*

*Highest rate: \$90.

NETWORK BASE HOURLY RATE: \$300.

For Construction Permits for TV Stations,
see Services Volume

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TENNESSEE				
		Anderson	21,800	21,300	98
		Blount	23,900	23,300	98
		Knox	104,600	102,300	98
		Loudon	9,300	9,100	98
	Sevier	12,100	11,600	96	
Between 25-49%	KENTUCKY				
		Bell	10,900	10,400	95
	TENNESSEE				
		Campbell	10,400	9,900	95
		Cocke	9,200	8,800	95
		Grainger	5,600	5,300	94
Between 5-24%		Hamblen	15,100	14,600	97
		Jefferson	10,100	9,800	97
		Roane	14,800	14,400	97
		Union	3,500	3,300	94
	KENTUCKY				
		Clay	5,800	5,300	92
		Harlan	13,900	13,200	95
		Knox	8,800	8,200	93
		Laurel	9,600	9,000	94
		Leslie	3,700	3,300	89
	Mc Creary	4,400	4,100	93	
	Pulaski	14,700	13,700	93	
	Wayne	5,300	4,800	91	
	Whitley	9,600	9,100	95	
Station Totals	TENNESSEE				
		Claiborne	7,500	7,000	94
		Greene	17,500	16,900	97
		Hancock	2,400	2,300	94
		Hawkins	13,300	12,700	96
		Mcminn	14,200	13,800	97
		Monroe	8,500	8,200	96
		Morgan	4,600	4,400	96
		Polk	4,200	4,000	96
		Station Totals		399,300	384,100
	Net Weekly Circulation (1974-75)			159,700	
	Average Daily Circulation (1974-75)			80,100	

WBIR-TV, Knoxville
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
TENNESSEE—(Continued)				
Between 25-49%	Mcminn	14,200	13,800	97
	Washington	28,000	27,400	98
VIRGINIA				
	Wise	14,000	13,300	95
GEORGIA				
	Fannin	4,800	4,500	95
	Gordon	9,000	8,700	97
	Rabun	3,100	2,900	94
	Towns	1,500	1,400	96
	Whitfield	19,600	19,100	97
KENTUCKY				
	Casey	4,600	4,300	93
	Clinton	3,000	2,800	94
	Jackson	3,400	3,100	90
	Knott	4,800	4,400	92
	Lincoln	6,000	5,700	95
	Magoffin	3,400	3,200	94
	Rockcastle	4,000	3,700	91
NORTH CAROLINA				
Between 5-24%	Buncombe	52,400	50,500	96
	Haywood	14,700	14,100	96
	Madison	5,200	4,800	92
	Swain	3,100	2,800	90
TENNESSEE				
	Bledsoe	2,700	2,600	95
	Carter	16,900	16,400	97
	Clay	2,600	2,500	94
	Meigs	1,800	1,700	97
	Pickett	1,500	1,400	94
	Polk	4,200	4,000	96
	Sullivan	45,700	44,800	98
	Unicoi	6,000	5,800	96
	Van Buren	1,200	1,100	94
VIRGINIA				
	Russell	7,800	7,400	95
	Scott	7,900	7,400	93
	Washington	20,200	19,500	97

WATE-TV, Knoxville
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
	Gilmer	3,200	3,000	94
	Habersham	7,200	6,900	95
	Rabun	3,100	2,900	94
	Towns	1,500	1,400	96
KENTUCKY				
	Casey	4,600	4,300	93
	Clinton	3,000	2,800	94
	Rockcastle	4,000	3,700	91
NORTH CAROLINA				
Between 5-24%	Burke	20,700	20,100	97
	Cherokee	5,800	5,400	94
	Clay	1,800	1,700	93
	Jackson	6,900	6,400	93
	Macon	6,300	5,800	92
	Madison	5,200	4,800	92
	Swain	3,100	2,800	90
TENNESSEE				
	Bledsoe	2,700	2,600	95
	Hancock	2,400	2,300	94
	Polk	4,200	4,000	96
	Putnam	14,300	13,800	96
	Rhea	7,100	6,800	96
	Sullivan	45,700	44,800	98
	Unicoi	6,000	5,800	96
	Washington	28,000	27,400	98

Tennessee

WMC-TV, Memphis
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
TENNESSEE—(Continued)					
50% & Over	Fayette	6,200	5,800	93	
	Gibson	18,200	17,600	97	
	Hardeman	6,400	6,100	95	
	Hardin	7,000	6,600	94	
	Haywood	7,000	6,600	95	
	Lauderdale	7,200	6,900	96	
	Mc Nairy	8,200	7,800	95	
	Madison	26,000	25,100	97	
	Shelby	245,800	240,300	98	
	Tipton	9,200	8,800	96	
ARKANSAS					
	Sharp	4,500	4,000	89	
MISSISSIPPI					
Between 25-49%	Bolivar	13,500	12,300	91	
	Calhoun	5,000	4,700	95	
	Chickasaw	5,100	4,800	94	
	Grenada	6,000	5,600	94	
	Lee	16,300	15,700	96	
	Leflore	12,000	11,200	93	
	Monroe	10,900	10,400	96	
	Oktibbeha	8,700	8,100	93	
	Sunflower	9,300	8,500	91	
	Tishomingo	5,800	5,500	94	
Washington	20,100	18,900	94		
MISSOURI					
	Ripley	4,700	4,400	93	
TENNESSEE					
	Henderson	7,100	6,800	96	
ARKANSAS					
Between 5-24%	Ashley	8,500	8,000	94	
	Fulton	3,400	3,000	89	
	Independence	9,500	9,000	95	
	Woodruff	3,900	3,600	93	
	MISSISSIPPI				
		Itawamba	5,600	5,300	95
		Montgomery	4,000	3,700	93
	TENNESSEE				
		Carroll	10,000	9,600	96
		Lake	2,700	2,600	95
	Obion	12,800	12,400	97	
	Weakley	11,600	11,200	96	

WKPT-TV, Kingsport
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
TENNESSEE				
Between 5-24%	Cocke	9,200	8,800	95
	Grainger	5,600	5,300	94
	Hamblen	15,100	14,600	97
	Johnson	4,600	4,400	96
	VIRGINIA			
	Lee	8,200	7,600	93
	Scott	7,900	7,400	93
	Tazewell	14,400	13,800	96
WEST VIRGINIA				
	Logan	15,500	15,000	97

For Tennessee Translators,
see Services Volume

Tennessee—Memphis



WHBQ-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1013-ft. above av. terrain, 1073-ft. above ground, 1333-ft. above sea level.

Latitude 35° 10' 28"
Longitude 89° 50' 41"

Transmitter: Raleigh-La Grange Rd.
TV tape: Recording facilities.

AM Affiliate: WHBQ, 5-kw (1-kw night), 560 kHz.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WHBQ-TV Ref: FCC File No. BMPCT-1046 Granted 4/30/53

©American Map Co., Inc., N.Y., No. 14244

WHBQ-TV

Licensee: RKO General Inc., Box 11407, 485 S. Highland, Memphis (38111).

Studio: Box 11407, 485 S. Highland.

Telephone: 901-323-7661. TWX No.: 810-591-1877.

Ownership: See WOR-TV, New York.

Began Operation: Sept. 27, 1953. Leased to present owners by Harding College Jan. 30, 1954 (Television Digest, Vol. 10:5, 11).

Represented (sales) by RTVR Inc.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

- D. A. NOEL, vice president & general manager.
- ALEX BONNER, general sales manager.
- JACK BOLTON, local sales manager.
- LANCE RUSSELL, program director & film buyer.
- SAM McCULLOUGH, promotion director.
- DON STEVENS, news director.
- WILLIAM J. KEY, controller.
- JACK STARR, sales service director.
- WELTON M. ROY, chief engineer.

DIGEST OF RATE CARD NO. 38—(Jan. 1, 1976)

Hour 30 Min. 15 Min. 10 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$1800 \$1000 \$600 \$450 Graded rates apply*

*Highest rate: \$520.

NETWORK BASE HOURLY RATE: \$1161.

Net Weekly Circulation	State County	Total Households	TV Households	%
	ARKANSAS			
	Craighead	21,400	20,700	97
50% & Over	Crittenden	15,300	14,400	94
	Cross	6,000	5,700	95
	Greene	11,100	10,700	96

Net Weekly Circulation	State County	Total Households	TV Households	%
	ARKANSAS—(Continued)			
	Jackson	8,000	7,600	95
	Lee	5,200	4,800	92
	Mississippi	20,300	19,400	96
	Phillips	12,100	11,200	92
	Poinsett	9,700	9,300	96
	St Francis	10,000	9,400	94
	MISSISSIPPI			
	Alcorn	9,200	8,800	95
	Benton	1,900	1,800	94
	Clay	5,600	5,300	95
	Coahoma	11,200	10,400	93
	De Soto	12,100	11,400	94
	Lafayette	7,400	7,000	95
	Lee	16,300	15,700	96
	Marshall	6,400	6,000	94
	Panola	7,100	6,700	95
	Pontotoc	5,700	5,400	95
	Quitman	4,100	3,800	93
	Tallahatchie	5,100	4,700	91
	Tate	5,200	4,900	95
	Tippah	5,500	5,300	96
	Tunica	2,800	2,600	93
	Union	7,000	6,800	97
	Yalobusha	4,300	4,000	93
	MISSOURI			
	Dunklin	13,400	13,000	97
	Pemiscot	9,300	9,000	96
	TENNESSEE			
	Crockett	5,500	5,300	96
	Dyer	12,000	11,600	97
	Fayette	6,200	5,800	93
	Gibson	18,200	17,600	97
	Hardeman	6,400	6,100	95
	Haywood	7,000	6,600	95
	Lauderdale	7,200	6,900	96

(Continued on page 760-b)

Station Totals	803,500	770,700	95
Net Weekly Circulation (1974-75)			520,500
Average Daily Circulation (1974-75)			317,200

Tennessee—Memphis



WMC-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1013-ft. above av. terrain, 1088-ft. above ground, 1335-ft. above sea level.

Latitude 35° 10' 09"
Longitude 89° 53' 12"

Transmitter: 5317 Crestview Drive, U.S. 70 & Macon Rd.

TV tape: Recording facilities.

AM Affiliate: WMC, 5-kw, 790 kHz (NBC).

FM Affiliate: WMC-FM, 300-kw, 99.7 MHz (No. 259), 910-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

Facsimile Service: UPI.

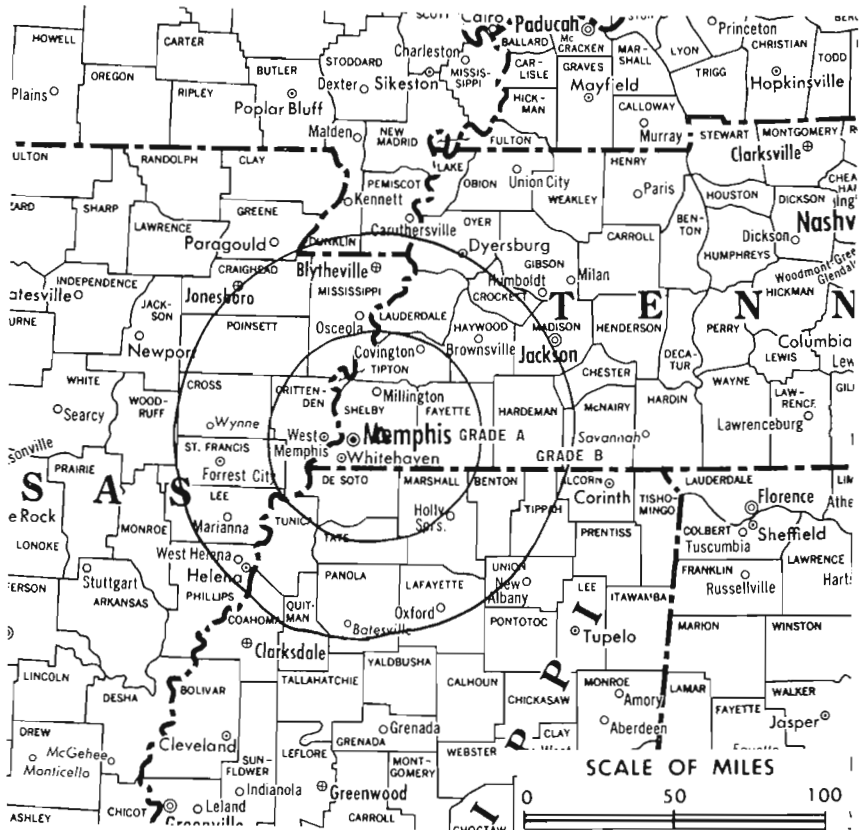
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WMC-TV Ref: FCC File No. BMPCT-1450 Granted 10/30/53

©American Map Co., Inc., N.Y., No. 1424

WMC-TV

Licensee: Scripps-Howard Broadcasting Co., P.O. Box 4420 (38104).

Studio: 1960 Union Ave. (38104).

Telephone: 901-274-8515.

Ownership: Scripps-Howard also operates WCPO-TV, Cincinnati; TV stations WEWS, Cleveland; KTEW, Tulsa; WPTV, Palm Beach; radio stations WNOX, Knoxville; WMC-AM-FM, Memphis. For Scripps-Howard newspapers, see Newspaper Ownership of TV Stations.

Began Operation: Dec. 11, 1948.

Represented (sales) by Blair Television.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Cohen & Dippell.

Personnel:

M. E. GREINER JR., v.p. & general manager.
EDWARD F. GREANEY JR., asst. gen. manager, news & public affairs.
J.P. TUCKER, assistant general manager, sales.
RAY GILL, national sales manager.
ROBERT A. FRASE, director of engineering.
PHILIP SLAVICK, program director.
JAY PERKINS, production manager.
BUDDY SANDERS, farm director.

DIGEST OF RATE CARD NO. 34—(Sept. 6, 1976)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10:30 p.m., daily.	\$1400	\$850	Graded rates apply*	

*Highest rate: \$800.

NETWORK BASE HOURLY RATE: \$1325.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Clay	8,000	7,600	95
	Craighead	21,400	20,700	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS—(Continued)			
	Crittenden	15,300	14,400	94
	Cross	6,000	5,700	95
	Greene	11,100	10,700	96
	Jackson	8,000	7,600	95
	Lawrence	7,300	6,800	94
	Lee	5,200	4,800	92
	Mississippi	20,300	19,400	96
	Phillips	12,100	11,200	92
	Poinsett	9,700	9,300	96
	Randolph	5,600	5,200	93
	St Francis	10,000	9,400	94
	MISSISSIPPI			
	Alcorn	9,200	8,800	95
	Benton	1,900	1,800	94
	Clay	5,600	5,300	95
	Coahoma	11,200	10,400	93
	De Soto	12,100	11,400	94
	Lafayette	7,400	7,000	95
	Marshall	6,400	6,000	94
	Panola	7,100	6,700	95
	Pontotoc	5,700	5,400	95
	Prentiss	6,500	6,200	96
	Quitman	4,100	3,800	93
Tallahatchie	5,100	4,700	91	
Tate	5,200	4,900	95	
Tippah	5,500	5,300	96	
Tunica	2,800	2,600	93	
Union	7,000	6,800	97	
Yalobusha	4,300	4,000	93	
MISSOURI				
Dunklin	13,400	13,000	97	
Pemiscot	9,300	9,000	96	
TENNESSEE				
Chester	3,700	3,600	96	
Crockett	5,500	5,300	96	
Dyer	12,000	11,600	97	

(Continued on page 755-b)

Station Totals	833,200	797,300	95
Net Weekly Circulation (1974-75)			589,000
Average Daily Circulation (1974-75)			403,400

Tennessee—Memphis



WREG-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1077-ft. above ground, 1349-ft. above sea level.

Latitude 35° 10' 52.19"
Longitude 89° 49' 56.11"

Transmitter: 2.75-mi. SE of Bartlett.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Represented (engineering) by A. D. Ring & Associates.

Represented (legal) by Koteen & Burt.

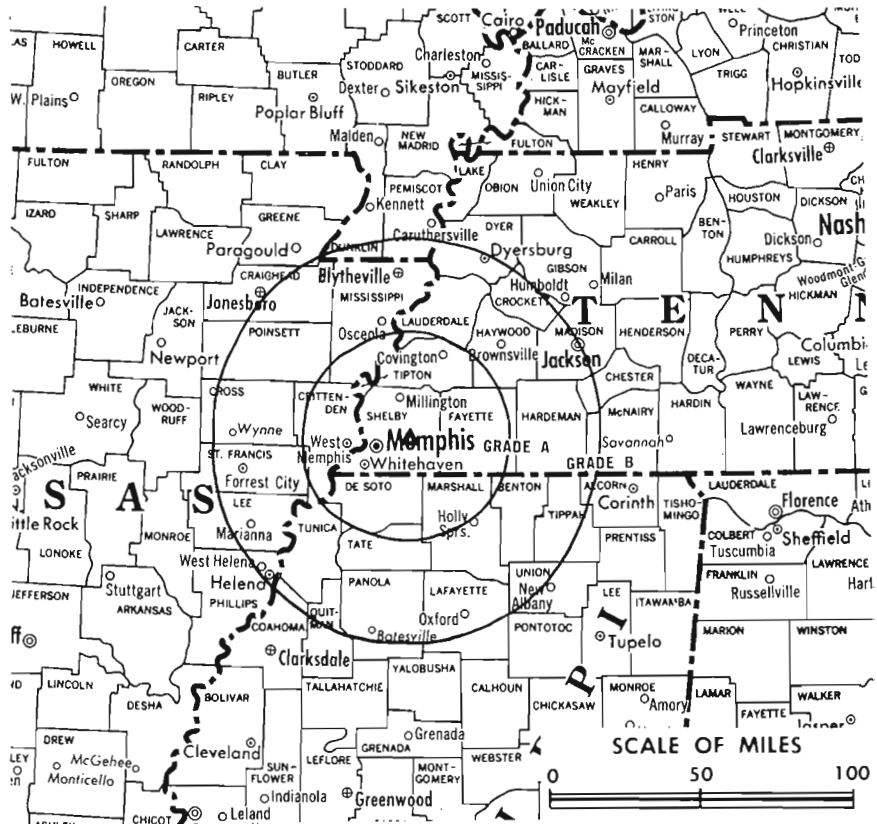
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WREG-TV Ref: FCC File No. BPCT-452 Granted 5/26/55

© American Map Co., Inc., N.Y., No. 1424

WREG-TV

Licensee: The New York Times Broadcasting Service Inc., 803 Channel 3 Drive, Memphis, Tenn. (38103).

Studio: 803 Channel 3 Drive, Memphis, Tenn. (38103).

Telephone: 901-525-3333. TWX No.: 901-278-1469.

Ownership: New York Times Media Co. Inc. N.Y. Times also owns Interstate Bcstg. Co., licensee of WQXR-AM-FM, New York.

Began Operation: Jan. 1, 1956. Sale to present owner by Cowles Bcstg. approved by FCC Aug. 18, 1971 (Television Digest, Vol. 10:44; 11:34). Sale to Cowles by Hoyt B. Wooten approved by FCC April 24, 1963 (Vol. 3:1, 17).

Represented (sales) by Katz Television.

Personnel:

CHARLES BRAKEFIELD, president & general manager.
JACK MICHAEL, v.p., program director & film buyer.
BILLY W. MILLER, vice president & business manager.
OLIN F. MORRIS, v.p. & director of public affairs.
FRANK ROBERTS, general sales manager.
THOMAS RAGLAND, local sales manager.
JOHN POWELL, news director.
LEROY KNIGHT, chief engineer.
BERNARD COHN, operations manager.
CAL CROWELL, production manager.

DIGEST OF RATE CARD NO. A24—(Jan. 6, 1975)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.
Class AA—6-10:30 p.m., daily.	\$1500	\$825	\$500	Graded rates apply*

*Highest rate: \$900.

NETWORK BASE HOURLY RATE: \$1300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Clay	8,000	7,600	95
	Craighead	21,400	20,700	97
	Crittenden	15,300	14,400	94

Net Weekly Circulation	State County	Total Households	TV Households	%
ARKANSAS—(Continued)				
	Cross	6,000	5,700	95
	Greene	11,100	10,700	96
	Jackson	8,000	7,600	95
	Lawrence	7,300	6,800	94
	Lee	5,200	4,800	92
	Mississippi	20,300	19,400	96
	Phillips	12,100	11,200	92
	Poinsett	9,700	9,300	96
	Randolph	5,600	5,200	93
	St Francis	10,000	9,400	94
MISSISSIPPI				
	Alcorn	9,200	8,800	95
	Benton	1,900	1,800	94
	Clay	5,600	5,300	95
	Coahoma	11,200	10,400	93
	De Soto	12,100	11,400	94
	Grenada	6,000	5,600	94
	Lafayette	7,400	7,000	95
	Lee	16,300	15,700	96
	Marshall	6,400	6,000	94
	Panola	7,100	6,700	95
	Pontotoc	5,700	5,400	95
	Prentiss	6,500	6,200	96
	Quitman	4,100	3,800	93
	Tallahatchie	5,100	4,700	91
	Tate	5,200	4,900	95
	Tippah	5,500	5,300	96
	Tunica	2,800	2,600	93
	Union	7,000	6,800	97
	Yalobusha	4,300	4,000	93
MISSOURI				
	Dunklin	13,400	13,000	97
	Pemiscot	9,300	9,000	96
TENNESSEE				
	Chester	3,700	3,600	96
	Crockett	5,500	5,300	96

(Continued on page 760-b)

Station Totals	810,000	775,800	95
Net Weekly Circulation (1974-75)			588,600
Average Daily Circulation (1974-75)			422,000

Tennessee—Nashville



WNGE



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1353-ft. above av. terrain, 942-ft. above ground, 2049-ft. above sea level.

Latitude 36° 02' 49"
Longitude 86° 49' 49"

Transmitter: 1406 Old Hickory Blvd., 8-mi. S of Nashville.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: Newsweek.

AM Affiliate: WSIX, 5-kw, 980 kHz.

FM Affiliate: WSIX-FM, 100-kw, 97.9 MHz (No. 250), 1140-ft.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WNGE Ref: FCC File No. Doc. 19617 Granted 8/23/73

© American Map Co., Inc., N.Y., No. 14244

WNGE

Licensee: General Electric Broadcasting Co. Inc., 441 Murfreesboro Rd. (37210).

Studio: 441 Murfreesboro Rd.

Telephone: 615-259-2200. TWX No.: 810-371-1943.

Ownership: See WRGB(TV), Schenectady-Albany-Troy, N.Y.

Began Operation: Nov. 28, 1953 on Ch. 8. Sale to present owner by Louis R. Draughton & associates approved April 6, 1966 by FCC (Television Digest, Vols. 5:41, 6:15).

Represented (sales) by Blair Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

CHARLES R. DUKE, vice president & general manager.

BRIAN COBB, manager, television marketing.

JESSE RAGAN, manager, television programming/promotion.

GENE D. PARKER, engineering manager.

JAMES C. ANTHONY, business manager.

BILL RYAN, manager, news & public affairs.

ROBERT HAFNER, manager, television operations.

JANE SHIRLEY, manager, community relations.

DIGEST OF RATE CARD NO. 76-4—(Sept. 13, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6-10:30 p.m., daily.

\$1400 \$750 \$500 \$500 Graded rates apply*

*Highest rate: \$750.

NETWORK BASE HOURLY RATE: \$950.

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
	Allen	4,700	4,500	96
50% & Over	Christian	19,800	19,200	97
	Clinton	3,000	2,800	94
	Logan	8,100	7,800	97

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY—(Continued)				
	Metcalfe	3,200	3,100	96
	Monroe	4,800	4,600	97
	Simpson	5,300	5,100	97
	Todd	3,700	3,600	97
	Trigg	2,900	2,800	97
	Warren	22,000	21,300	97
TENNESSEE				
	Bedford	9,300	9,000	97
	Benton	4,600	4,400	96
	Cannon	3,800	3,700	96
	Cheatham	5,300	5,200	97
	Clay	2,600	2,500	94
	Coffee	11,800	11,500	98
	Davidson	159,200	156,800	98
	Decatur	3,500	3,300	95
	De Kalb	4,300	4,100	96
	Dickson	9,600	9,400	98
	Franklin	9,700	9,400	97
50% & Over	Giles	8,200	7,800	95
	Henry	10,000	9,600	96
	Hickman	4,900	4,700	97
	Houston	2,200	2,100	95
	Humphreys	5,200	5,100	97
	Jackson	3,100	2,900	95
	Lawrence	11,000	10,600	96
	Lewis	3,100	3,000	96
	Lincoln	9,800	9,400	96
	Macon	4,700	4,500	96
	Marshall	6,700	6,500	97
	Maury	15,700	15,300	97
	Montgomery	19,800	19,400	98
	Moore	1,600	1,500	95
	Overton	5,800	5,500	95
	Perry	2,300	2,200	96
	Pickett	1,500	1,400	94
	Putnam	14,300	13,800	96
	Robertson	11,900	11,600	98

(Continued on next page)

Station Totals	811,200	785,800	96
Net Weekly Circulation (1974-75)			503,000
Average Daily Circulation (1974-75)			311,100

Tennessee

WHBQ-TV, Memphis

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TENNESSEE—(Continued)			
	Mc Nairy	8,200	7,800	95
	Madison	26,000	25,100	97
	Shelby	245,800	240,300	98
	Tipton	9,200	8,800	96
Between 25-49%	ARKANSAS			
	Clay	8,000	7,600	95
	Lawrence	7,300	6,800	94
	MISSISSIPPI			
	Grenada	6,000	5,600	94
	Oktibbeha	8,700	8,100	93
	Prentiss	6,500	6,200	96
	TENNESSEE			
	Chester	3,700	3,600	96
	Hardin	7,000	6,600	94
Lake	2,700	2,600	95	
Obion	12,800	12,400	97	
Between 5-24%	ARKANSAS			
	Independence	9,500	9,000	95
	Randolph	5,600	5,200	93
	Sharp	4,500	4,000	89
	Woodruff	3,900	3,600	93
	KENTUCKY			
	Fulton	3,400	3,300	97
	MISSISSIPPI			
	Bolivar	13,500	12,300	91
	Calhoun	5,000	4,700	95
	Chickasaw	5,100	4,800	94
	Itawamba	5,600	5,300	95
	Lowndes	15,900	15,400	97
	Monroe	10,900	10,400	96
	Tishomingo	5,800	5,500	94
MISSOURI				
New Madrid	8,300	8,000	97	
Ripley	4,700	4,400	93	
TENNESSEE				
Carroll	10,000	9,600	96	
Henderson	7,100	6,800	96	
Weakley	11,600	11,200	96	

WREG-TV, Memphis

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	TENNESSEE—(Continued)				
	Dyer	12,000	11,600	97	
	Fayette	6,200	5,800	93	
	Gibson	18,200	17,600	97	
	Hardeman	6,400	6,100	95	
	Hardin	7,000	6,600	94	
	Haywood	7,000	6,600	95	
	Henderson	7,100	6,800	96	
	Lauderdale	7,200	6,900	96	
	Mc Nairy	8,200	7,800	95	
	Madison	26,000	25,100	97	
	Shelby	245,800	240,300	98	
	Tipton	9,200	8,800	96	
	Between 25-49%	MISSISSIPPI			
		Bolivar	13,500	12,300	91
Leflore		12,000	11,200	93	
Oktibbeha		8,700	8,100	93	
Tishomingo		5,800	5,500	94	

WREG-TV (Continued)

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TENNESSEE			
	Carroll	10,000	9,600	96
	Decatur	3,500	3,300	95
Between 5-24%	ARKANSAS			
	Desha	5,800	5,400	94
	Independence	9,500	9,000	95
	Sharp	4,500	4,000	89
	KENTUCKY			
	Fulton	3,400	3,300	97
	MISSISSIPPI			
	Calhoun	5,000	4,700	95
	Chickasaw	5,100	4,800	94
	Itawamba	5,600	5,300	95
Monroe	10,900	10,400	96	
Montgomery	4,000	3,700	93	
Sunflower	9,300	8,500	91	
MISSOURI				
Ripley	4,700	4,400	93	
TENNESSEE				
Lake	2,700	2,600	95	
Obion	12,800	12,400	97	
Weakley	11,600	11,200	96	

WNGE, Nashville

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	TENNESSEE—(Continued)				
	Rutherford	22,000	21,500	98	
	Smith	5,400	5,200	97	
	Stewart	3,300	3,200	97	
	Sumner	23,600	23,000	98	
	Trousdale	1,900	1,800	97	
	Van Buren	1,200	1,100	94	
	Warren	10,800	10,400	96	
	Wayne	4,300	4,000	93	
	White	6,000	5,800	96	
	Williamson	14,400	14,000	97	
	Wilson	15,700	15,300	97	
	Between 25-49%	KENTUCKY			
		Barren	10,700	10,400	97
		Butler	3,800	3,600	96
Calloway		10,200	9,900	97	
Cumberland		2,300	2,100	93	
Muhlenberg		11,200	10,800	97	
Russell		4,300	4,100	94	
TENNESSEE					
Carroll		10,000	9,600	96	
Grundy		4,100	3,900	95	
Hardin	7,000	6,600	94		
Henderson	7,100	6,800	96		
Between 5-24%	ALABAMA				
	Madison	59,400	57,400	97	
	Morgan	28,400	27,400	97	
	KENTUCKY				
	Caldwell	5,100	4,800	95	
	Edmonson	3,200	3,000	94	
	Graves	12,400	12,100	98	
	Hart	5,600	5,400	97	
	Hopkins	15,100	14,600	96	
	Lyon	2,200	2,100	96	
Marshall	8,400	8,200	98		
Wayne	5,300	4,800	91		
Webster	5,600	5,300	95		
TENNESSEE					
Cumberland	7,800	7,400	95		
Fentress	4,400	4,100	94		
Madison	26,000	25,100	97		

Tennessee—Nashville



WSM-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1408-ft. above av. terrain, 1369-ft. above ground, 2049-ft. above sea level.

Latitude 36° 08' 27"
Longitude 86° 51' 56"

Transmitter: 5700 Knob Rd.

Studio: 5700 Knob Rd. (37209).

TV tape: Recording facilities.

AM Affiliate: WSM, 50-kw, 650 kHz (NBC).

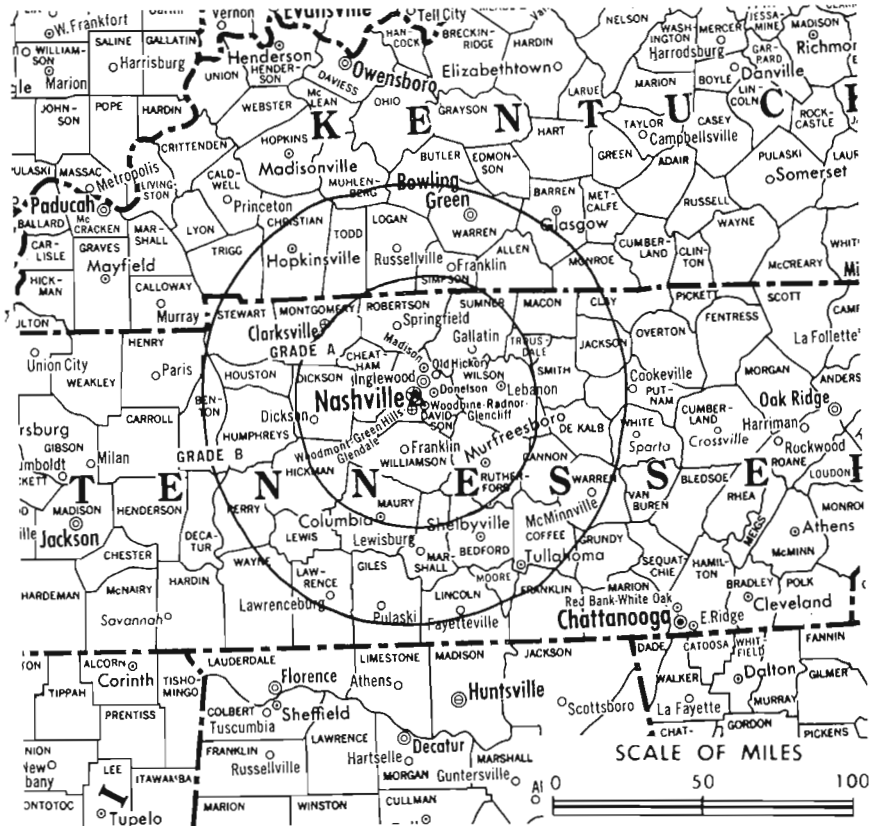
FM Affiliate: WSM-FM, 100-kw, 95.5 MHz (No. 238), 1280-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WSM-TV Ref: FCC File No. BPCT-4851 Granted 6/18/75

©American Map Co., Inc., N.Y., No. 14244

WSM-TV

Licensee: WSM Inc., 5700 Knob Rd. (37209).

Mailing Address: P.O. Box 100 (37202).

Telephone: 615-749-2244. TWX No.: 810-371-1148.

Ownership: 100% subsidiary of NLT Corp. WSM Inc. also owns WSM AM & FM.

Began Operation: Sept. 30, 1950.

Represented (sales) by Petry Television Inc.

Represented (legal) by Kirkland, Ellis & Rowe.

Personnel:

- IRVING WAUGH, president.
- TOM GRISCOM, vice president & general manager.
- THOMAS KING, general sales manager.
- SYD OLIVER, assistant sales manager.
- ELMER ALLEY, program director.
- LEE WHITEHURST, technical director.
- RAYMOND TICHENOR, chief engineer.
- MIKE KETTENRING, news director.

DIGEST OF RATE CARD—(May 29, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$1800	\$1100	\$800	\$525	Graded rates apply*	

*Highest rate: \$1000.

NETWORK BASE HOURLY RATE: \$1175.

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
	Allen	4,700	4,500	96
	Barren	10,700	10,400	97
50% & Over	Butler	3,800	3,600	96
	Christian	19,800	19,200	97
	Clinton	3,000	2,800	94
	Cumberland	2,300	2,100	93

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY—(Continued)				
	Edmonson	3,200	3,000	94
	Hart	5,600	5,400	97
	Logan	8,100	7,800	97
	Metcalfe	3,200	3,100	96
	Monroe	4,800	4,600	97
	Muhlenberg	11,200	10,800	97
	Simpson	5,300	5,100	97
	Todd	3,700	3,600	97
	Trigg	2,900	2,800	97
	Warren	22,000	21,300	97
TENNESSEE				
	Bedford	9,300	9,000	97
	Benton	4,600	4,400	96
	Cannon	3,800	3,700	96
	Carrroll	10,000	9,600	96
	Cheatham	5,300	5,200	97
	Clay	2,600	2,500	94
50% & Over	Coffee	11,800	11,500	98
	Davidson	159,200	156,800	98
	Decatur	3,500	3,300	95
	De Kalb	4,300	4,100	96
	Dickson	9,600	9,400	98
	Fentress	4,400	4,100	94
	Franklin	9,700	9,400	97
	Giles	8,200	7,800	95
	Henderson	7,100	6,800	96
	Henry	10,000	9,600	96
	Hickman	4,900	4,700	97
	Houston	2,200	2,100	95
	Humphreys	5,200	5,100	97
	Jackson	3,100	2,900	95
	Lawrence	11,000	10,600	96
	Lewis	3,100	3,000	96
	Lincoln	9,800	9,400	96
	Macon	4,700	4,500	96
	Marshall	6,700	6,500	97

(Continued on page 763-b)

Station Totals	857,000	829,200	96
Net Weekly Circulation (1974-75)	566,300		
Average Daily Circulation (1974-75)	407,100		

Tennessee—Nashville



WTVF

(formerly WLAC-TV)

Ch. 5



Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1367-ft. above av. terrain, 1179-ft. above ground, 2049-ft. above sea level.

Latitude 36° 16' 05"
Longitude 86° 47' 18"

Transmitter: Brick Church Pike & Old Hickory Blvd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Facsimile Service: UPI.

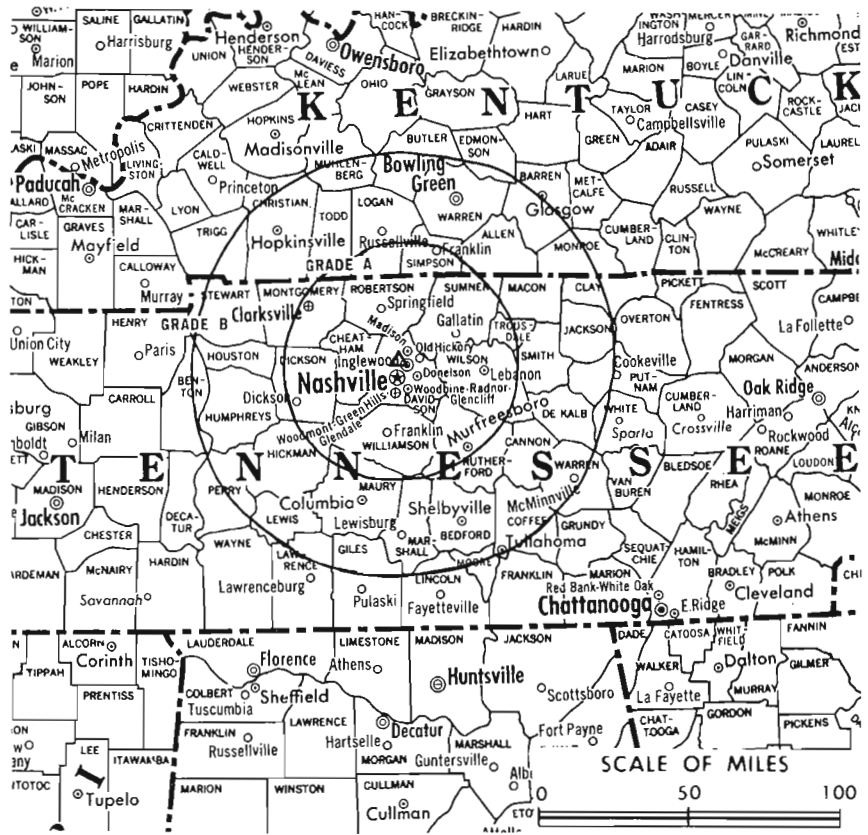
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTVF Ref: FCC File No. BMPCT—1702 Granted 1/21/54

© American Map Co., Inc., N.Y., No. 14244

WTVF

Licensee: Channel Five Television Co., 474 James Robertson Parkway, Nashville (37219).

Studio: 474 James Robertson Pkwy.

Telephone: 615-244-5000. TWX No.: 810-371-1168.

Ownership: Channel Two Television Inc. For other interests, see KPRC-TV, Houston, Tex.

Began Operation: Aug. 6, 1954. Working control of Life & Casualty Insurance Co. was acquired in 1958 by John D. & Clint W. Murchison Jr., but FCC didn't approve this transfer of control until July 29, 1959 (Television Digest, Vols. 14:35; 15:30). American General Insurance Co. acquired 100% of the stock of Life & Casualty Insurance Co. on Jan. 1, 1969. Sale to present owner approved by FCC Oct. 15, 1975.

Represented (sales) by Katz Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

JACK HARRIS, president.
HAROLD C. CRUMP, exec. v.p. & general manager.
THOMAS E. ERVIN, v.p. & station manager.
RUTH C. TALLY, v.p. & secretary-treasurer.
CHRIS CLARK, v.p. & news director.
RALPH L. HUCABY, v.p. & director of engineering.
BILL JAY BUMPUS, v.p., operations.
DAVE HART, director of promotion
ANN RICE, production coordinator, 21st Century Productions.

DIGEST OF RATE CARD NO. A37—(April 1, 1976)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. ID
Class AA—6:30-10 p.m., daily.
On request Graded rates apply*

*Highest rate: \$1250.

NETWORK BASE HOURLY RATE: \$1275.

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
	Allen	4,700	4,500	96
	Barren	10,700	10,400	97
	Butler	3,800	3,600	96
	Caldwell	5,100	4,800	95
	Calloway	10,200	9,900	97
	Christian	19,800	19,200	97
	Clinton	3,000	2,800	94
	Cumberland	2,300	2,100	93
	Edmonson	3,200	3,000	94
	Hart	5,600	5,400	97
	Hopkins	15,100	14,600	96
	Logan	8,100	7,800	97
	Metcalfe	3,200	3,100	96
	Monroe	4,800	4,600	97
	Muhlenberg	11,200	10,800	97
	Ohio	7,700	7,400	96
	Simpson	5,300	5,100	97
50% & Over	Todd	3,700	3,600	97
	Trigg	2,900	2,800	97
	Warren	22,000	21,300	97
TENNESSEE				
	Bedford	9,300	9,000	97
	Benton	4,600	4,400	96
	Cannon	3,800	3,700	96
	Carroll	10,000	9,600	96
	Cheatham	5,300	5,200	97
	Clay	2,600	2,500	94
	Coffee	11,800	11,500	98
	Davidson	159,200	156,800	98
	Decatur	3,500	3,300	95
	De Kalb	4,300	4,100	96
	Dickson	9,600	9,400	98
	Fentress	4,400	4,100	94
	Franklin	9,700	9,400	97
	Giles	8,200	7,800	95
	Henry	10,000	9,600	96

(Continued on next page)

State Totals	837,400	810,700	96
Net Weekly Circulation (1974-75)			577,800
Average Daily Circulation (1974-75)			421,800

WTVF, Nashville
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
TENNESSEE—(Continued)				
	Hickman	4,900	4,700	97
	Houston	2,200	2,100	95
	Humphreys	5,200	5,100	97
	Jackson	3,100	2,900	95
	Lawrence	11,000	10,600	96
	Lewis	3,100	3,000	96
	Lincoln	9,800	9,400	96
	Macon	4,700	4,500	96
	Marshall	6,700	6,500	97
	Maury	15,700	15,300	97
	Montgomery	19,800	19,400	98
	Moore	1,600	1,500	95
50% & Over	Overton	5,800	5,500	95
	Perry	2,300	2,200	96
	Pickett	1,500	1,400	94
	Putnam	14,300	13,800	96
	Robertson	11,900	11,600	98
	Rutherford	22,000	21,500	98
	Smith	5,400	5,200	97
	Stewart	3,300	3,200	97
	Sumner	23,600	23,000	98
	Trousdale	1,900	1,800	97
	Van Buren	1,200	1,100	94
	Warren	10,800	10,400	96
	Wayne	4,300	4,000	93
	White	6,000	5,800	96
	Williamson	14,400	14,000	97
	Wilson	15,700	15,300	97
KENTUCKY				
	Adair	5,100	4,700	93
	Grayson	6,400	6,100	95
Between 25-49%	Mc Lean	3,500	3,400	97
	Russell	4,300	4,100	94
TENNESSEE				
	Grundy	4,100	3,900	95
	Henderson	7,100	6,800	96
ALABAMA				
	Madison	59,400	57,400	97
	Morgan	28,400	27,400	97
KENTUCKY				
	Graves	12,400	12,100	98
	Green	3,500	3,300	95
Between 5-24%	Lyon	2,200	2,100	96
	Marshall	8,400	8,200	98
	Wayne	5,300	4,800	91
	Webster	5,600	5,300	95
TENNESSEE				
	Cumberland	7,800	7,400	95
	Hardin	7,000	6,600	94
	Madison	26,000	25,100	97

Tennessee

WSM-TV, Nashville
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
TENNESSEE—(Continued)				
	Maury	15,700	15,300	97
	Montgomery	19,800	19,400	98
	Moore	1,600	1,500	95
	Overton	5,800	5,500	95
	Perry	2,300	2,200	96
	Pickett	1,500	1,400	94
	Putnam	14,300	13,800	96
	Robertson	11,900	11,600	98
50% & Over	Rutherford	22,000	21,500	98
	Smith	5,400	5,200	97
	Stewart	3,300	3,200	97
	Sumner	23,600	23,000	98
	Trousdale	1,900	1,800	97
	Van Buren	1,200	1,100	94
	Warren	10,800	10,400	96
	Wayne	4,300	4,000	93
	White	6,000	5,800	96
	Williamson	14,400	14,000	97
	Wilson	15,700	15,300	97
KENTUCKY				
	Adair	5,100	4,700	93
	Caldwell	5,100	4,800	95
	Calloway	10,200	9,900	97
Between 25-49%	Hopkins	15,100	14,600	96
	Ohio	7,700	7,400	96
	Russell	4,300	4,100	94
TENNESSEE				
	Grundy	4,100	3,900	95
	Hardin	7,000	6,600	94
ALABAMA				
	Limestone	14,200	13,600	96
	Madison	59,400	57,400	97
	Morgan	28,400	27,400	97
KENTUCKY				
	Casey	4,600	4,300	93
	Fulton	3,400	3,300	97
	Grayson	6,400	6,100	95
Between 5-24%	Green	3,500	3,300	95
	Lyon	2,200	2,100	96
	Mc Lean	3,500	3,400	97
	Wayne	5,300	4,800	91
	Webster	5,600	5,300	95
TENNESSEE				
	Cumberland	7,800	7,400	95
	Gibson	18,200	17,600	97
	Madison	26,000	25,100	97

Cable Television
Management and
Engineering
Consultants

**Malarkey, Taylor
& Associates**

1225 Connecticut Ave.,
Washington, D. C.
20036
(202) 223-2345

Tennessee—Nashville

WZTV

Ch. 17

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1028-kw max. & 1000-kw horizontal visual, 195.4-kw max. & 191-kw horizontal aural. Antenna: 410-ft. above av. terrain, 370-ft. above ground, 1005-ft. above sea level.

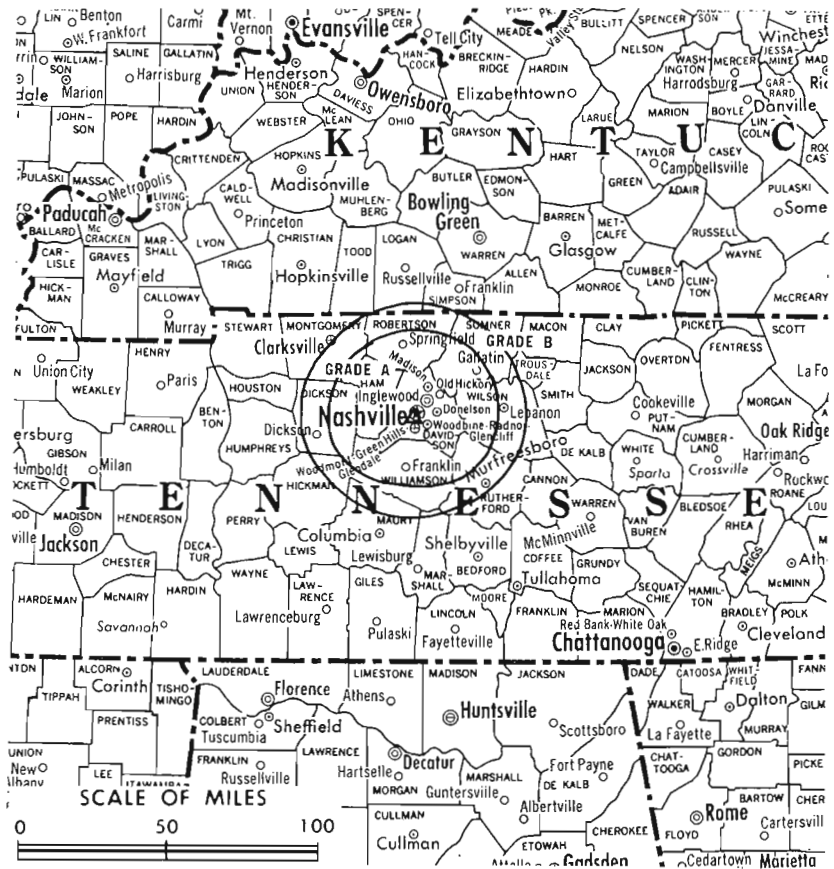
Latitude 36° 09' 13.5"
Longitude 86° 49' 47.0"

Transmitter: 410-414 38th Ave. N.

Color: Network, live, film, slide & tape.

TV tape: Recording Facilities.

News Wire Service: UPI.



WZTV

Licensee: Reel Broadcasting Co. Inc., P. O. Box 90764, Nashville, Tenn. (37209).

Studio: 410 38th Ave. N., Nashville, Tenn. (37209).

Telephone: 615-385-1717.

Ownership: Robert K. Zelle, pres., 62%; Ian N. Wheeler, v.p., 20%; Frank A. Berry Jr., secy., 6%; Jeffrey W. Buntin, 10%; J. Carmon Davis, 2%.

Began Operation: Aug. 5, 1968 as WMCV; left air March 14, 1971. Sale to Hudson Bcstg. approved by FCC Aug. 1974. Sale to present owner approved Sept. 30, 1975. Resumed operation March 6, 1976.

Represented (sales) by Bolton/Burchill International Ltd.

Represented (legal) by Boasburg, Hewes, Finkelstein & Klores.

Represented (engineering) by John Mullaney & Associates.

Personnel:

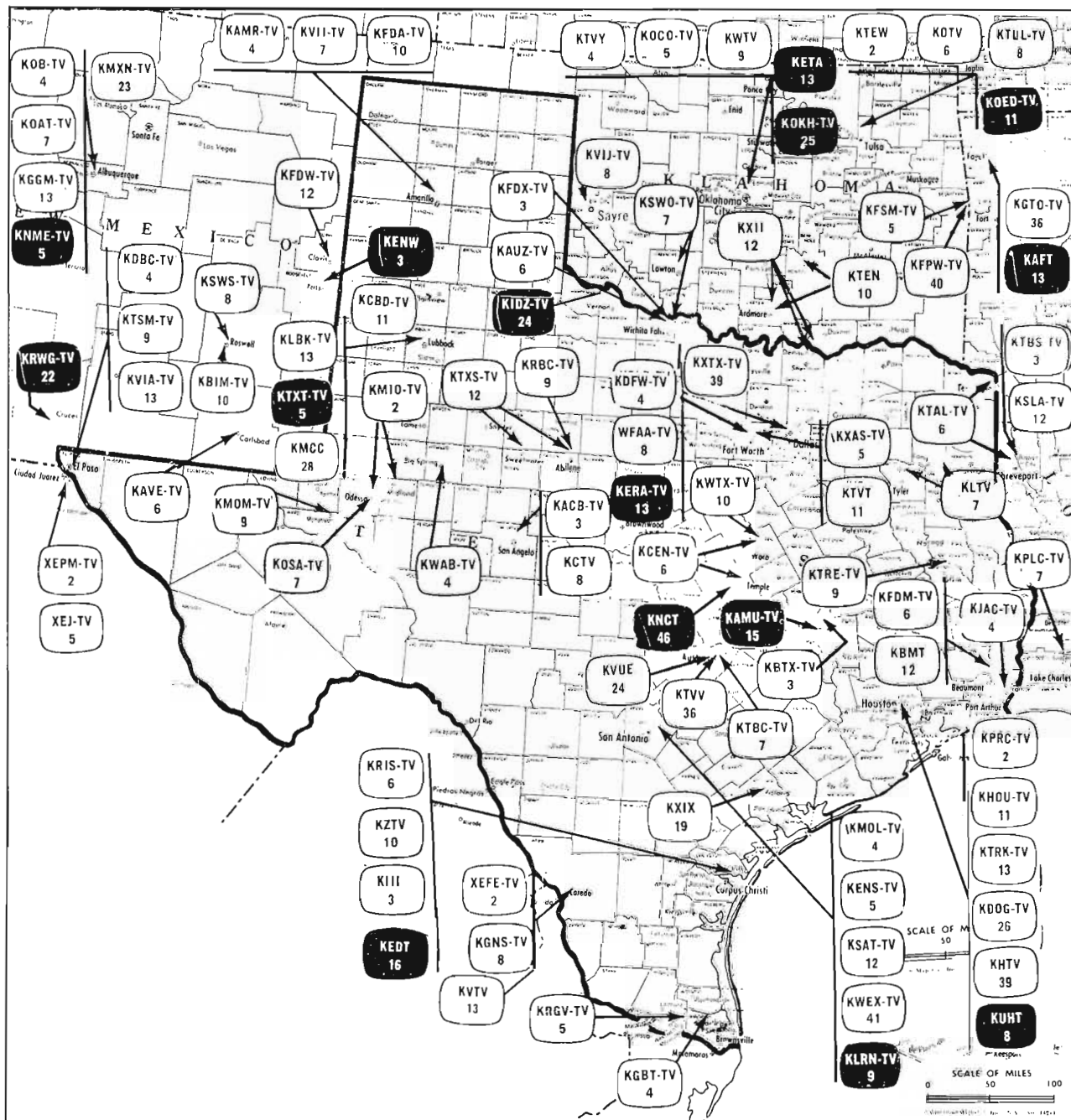
IAN N. WHEELER, vice president & station manager.

JACK RYAN, vice president & general sales manager.

RAY McINTURFF, chief engineer.

Rates: On request.

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*Latest Pulse Houston March—May 1976 Beaumont Feb.—March 1976

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Texas

Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Dallas-Ft. Worth	712,000	11	1,045,400	11
Houston	576,000	13	882,300	14
San Antonio	260,000	45	419,500	45
Beaumont-Port Arthur	111,000	98	131,400	127
Amarillo	97,000	111	158,400	109
Austin	94,000	113	163,700	106
El Paso	88,000	120	169,600	102
Wichita Falls-Lawton	90,000	119	146,800	118
Corpus Christi	88,000	120	131,700	126
Waco-Temple	87,000	122	171,300	101
Lubbock	85,000	125	122,600	134
Odessa-Midland	63,000	141	99,100	148
Abilene-Sweetwater	60,000	143	100,300	145
McAllen-Brownsville (Lower Rio Grande Valley)	55,000	148	109,900	141
Tyler	40,000	160	86,200	156
San Angelo	8,000	200	26,700	200
Laredo	8,000	200	21,200	202

Texas Station Status as of September 1, 1976

	VHF	UHF	TOTAL
<input type="checkbox"/> Commercial Television Stations	44	9	53
<input checked="" type="checkbox"/> Educational Television Stations	4	4	8
			61

State Educational Technical Facilities (Complete Data in Educational Directory)

KNCT

Belton

Ch. 46

Non-Commercial Educational Station

Licensee: Central Texas College, Hwy. 190 West, Killeen, Tex. (76541).

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 548.28-kw max. & 479-kw horizontal visual, 82.22-kw max. & 67.6-kw horizontal aural. Antenna: 1261-ft. above av. terrain, 1126-ft. above ground, 2044-ft. above sea level.

Latitude 30° 59' 12"
Longitude 97° 37' 47"

KAMU-TV

College Station

Ch. 15

Non-Commercial Educational Station

Licensee: Texas A&M University, College Station, Tex. (77843).

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 23.3-kw max. & 22.9-kw horizontal visual, 2.32-kw max. & 2.29-kw horizontal aural. Antenna: 390-ft. above av. terrain, 377-ft. above ground, 690-ft. above sea level.

Latitude 30° 37' 48"
Longitude 96° 20' 33"

KEDT

Corpus Christi

Ch. 16

Non-Commercial Educational Station

Licensee: South Texas Educational Broadcasting Council, P.O. Box 416, Corpus Christi, Tex. (78403).

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 3160-kw max. & 975-kw horizontal visual, 446-kw max. & 164-kw horizontal aural. Antenna: 970-ft. above av. terrain, 996-ft. above ground, 1045-ft. above sea level.

Latitude 27° 39' 12"
Longitude 97° 33' 55"

KERA-TV

Dallas

Ch. 13

Non-Commercial Educational Station

Licensee: Public Communication Foundation for North Texas, 3000 Harry Hines Blvd., Dallas (75201).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 288-kw visual, 28.8-kw aural. Antenna: 1540-ft. above av. terrain, 1347-ft. above ground, 2147-ft. above sea level.

Latitude 32° 34' 43"
Longitude 96° 57' 12"

KUHT

Houston

Ch. 8

Non-Commercial Educational Station

Licensee: University of Houston, 4513 Cullen Blvd., Houston (77004).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1167-ft. above av. terrain, 1167-ft. above ground, 1203-ft. above sea level.

Latitude 29° 27' 57"
Longitude 95° 13' 23"

KTXT-TV

Lubbock

Ch. 5

Non-Commercial Educational Station

Licensee: Texas Tech University, Tech Station Box 4359, Lubbock, Tex. (79409).

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 25.7-kw visual, 5.13-kw aural. Antenna: 440-ft. above av. terrain, 452-ft. above ground, 3677-ft. above sea level.

Latitude 33° 34' 52"
Longitude 101° 53' 07"

KLRN-TV

San Antonio-Austin

Ch. 9

Non-Commercial Educational Station

Licensee: Southwest Texas Public Broadcasting Council.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 43.2-kw aural. Antenna: 1108-ft. above av. terrain, 1016-ft. above ground, 2047-ft. above sea level.

Latitude 29° 49' 40"
Longitude 98° 07' 03"

KIDZ-TV

Wichita Falls

Ch. 24

Non-Commercial Educational Station

Licensee: Wichita Falls Educational Translator Inc., c/o Ray Farabee, 816 7th St., Box 5147, Wichita Falls, Tex. (76307).

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 6.855-kw visual, .685-kw aural. Antenna: 534-ft. above av. terrain, 1028.4-ft. above ground, 2046-ft. above sea level.

Latitude 33° 54' 04.4"
Longitude 98° 32' 20.6"

XEFE-TV

Laredo (Nuevo Laredo, Mexico)

Ch. 2

Licensee: Rafael Tijerina Carranza, Box 1484, Laredo, Tex. (78041).

Telephones: 2-21-82; 2-17-00, Nuevo Laredo, Mex.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 2-kw visual, 1-kw aural. Antenna: 550-ft. above av. terrain, 222-ft. above ground. Note: Additional technical data not available.

Ownership: Rafael Tijerina Carranza, 100%.

Began Operation: Oct. 1, 1962.

Represented (sales) by Spanish International Network Inc.

Personnel:

RAMONCITA ESPARZA G. (Miss), general manager.

ENRIQUE ESPARZA, sales manager.

RUBEN LOPEZ RUBIO, chief engineer.

ARTURO ESPARZA G., program manager.

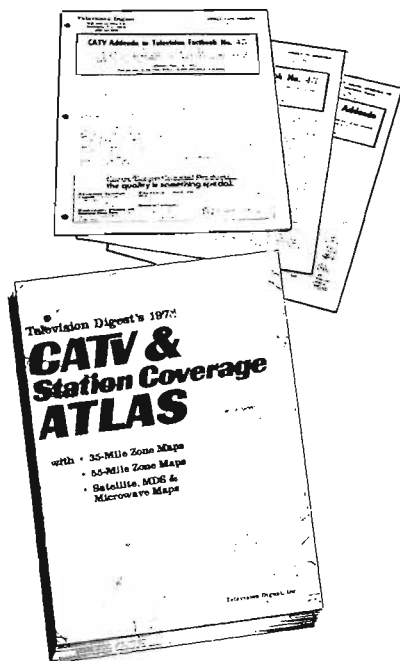
DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class A—5-11 p.m.						
\$105	\$60	\$40	\$40	\$31	\$24	\$16

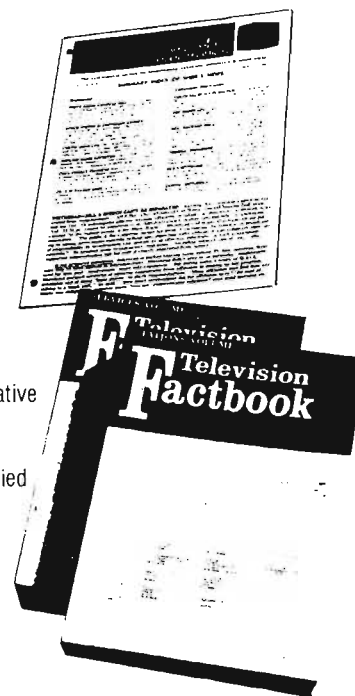
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Order card-forms for the above publications are bound inside the **Stations Volume** for your convenience.

Texas

State Cross Reference List

Communities That Receive Programs of
Stations That Are Located Elsewhere

KGBT-TV & KRGV-TV

Brownsville

(See Harlingen & Weslaco, Tex.)

KXAS-TV & KTVT

Dallas

(See Fort Worth, Tex.)

KXII

Denison

(See Ardmore, Okla.)

KDFW-TV & WFAA-TV

Fort Worth

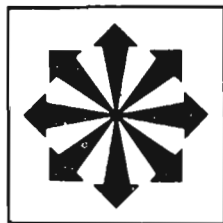
(See Dallas, Tex.)

KRGV-TV

Harlingen

(See Weslaco, Tex.)

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BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

KLTV

Longview

(See Tyler, Tex.)

KOSA-TV

Midland & Monahans

(See Odessa, Tex.)

KMID-TV

Odessa

(See Midland, Tex.)

KMOM-TV

Odessa

(See Monahans, Tex.)

KJAC-TV & KFDM-TV

Port Arthur

(See Beaumont, Tex.)

KXII

Sherman

(See Ardmore, Okla.)

KTXS-TV

Sweetwater

(See Abilene, Tex.)

KWTX-TV & KCEN-TV

Temple

(See Waco, Tex.)

KTAL-TV

Texarkana

(See Shreveport, La.)

KGBT-TV

Weslaco

(See Harlingen, Tex.)

KSWO-TV

Wichita Falls

(See Lawton, Okla.)

Texas—Abilene



KRBC-TV



Ch. 9

[Also operates satellite KACB-TV, San Angelo, Tex.]

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 850-ft. above av. terrain, 543-ft. above ground, 2893-ft. above sea level.

Latitude 32° 17' 13"
Longitude 99° 44' 20"

Transmitter: Cedar Gap Mt.

Studio: 4510 S. 14th St.

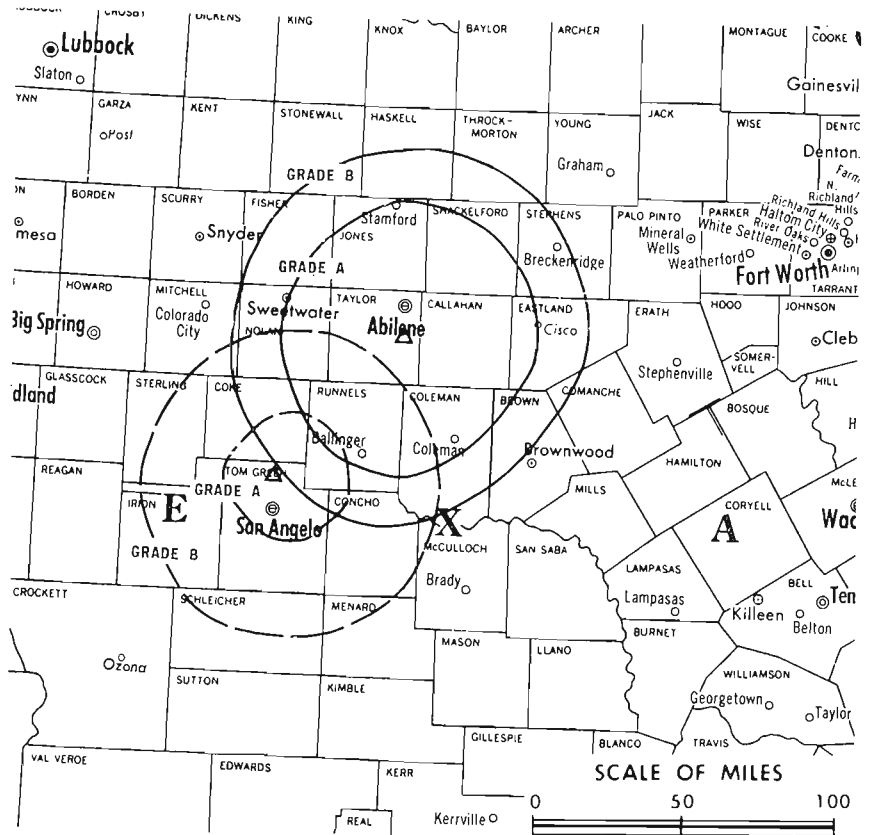
AM Affiliate: KRBC, 5-kw (1-kw night), 1470 kHz (ABC).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by Edward F. Lorentz & Associates.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KRBC-TV Ref: FCC File No. BPC1-3492 Granted 4/18/66
KACB-TV Ref: FCC File No. BLCT-1171 Granted 8/22/62

©American Map Co., Inc., N.Y., No. 14244

KRBC-TV

Licensee: Abilene Radio & Television Co., 4510 S. 14th St. (79605).

Telephone: 915-692-4242. TWX No.: 915-492-9210.

Ownership: Dale Ackers, pres., 29.17%; Christine Ackers Cagle, v.p., 20%; Jack Andrews, secy.-treas., 29.17%; Mrs. Lewis J. Ackers, 12.5%; Carol Cagle trust, 9.17%. Abilene Radio & Television also owns satellite KACB-TV, San Angelo, Tex.; KENM(AM), Portales, N.M.

Began Operation: Aug. 24, 1953. Sale by Abilene Reporter News approved Sept. 16, 1953 (Television Digest, Vol. 9:35, 38).

Represented (sales) by Blair Television.

Represented (legal) by Miller & Schroeder.

Personnel:

DALE ACKERS, president.
WILLIAM TERRY, station & sales manager.
BRYAN MUNDY, program director.
LARRY FITZGERALD, news director.
GENE SMITH, chief engineer.

DIGEST OF RATE CARD NO. 17 (June 7, 1976)

Hour	30 Min.	15 Min.	10 Min.	30 Sec.	20 Sec.
Class AA—6:30-10 p.m., daily.	\$600.00	\$360.00	\$235.00	\$175.00	\$150.00

NETWORK BASE HOURLY RATE: \$525.

Arbitron Data: Figures include Satellite KACB-TV, San Angelo, Tex.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Brown	11,100	10,500	94
	Callahan	3,800	3,700	97

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS—(Continued)				
50% & Over	Coke	1,100	1,100	97
	Coleman	4,100	4,000	97
	Concho	1,000	1,000	96
	Eastland	7,600	7,200	95
	Fisher	2,300	2,200	96
	Haskell	2,800	2,700	96
	Irion	400	400	94
	Jones	5,900	5,700	97
	King	200	200	91
	Mc Culloch	3,200	2,900	91
	Menard	1,300	1,100	86
	Mitchell	2,800	2,700	96
	Nolan	5,500	5,400	97
	Runnels	4,600	4,400	97
	Schleicher	800	800	95
	Scurry	6,200	6,000	97
	Shackelford	1,300	1,200	96
	Stephens	3,300	3,100	95
	Sterling	300	300	94
	Stonewall	900	900	98
Taylor	36,000	35,200	98	
Tom Green	25,200	24,500	97	
Between 25-49%	TEXAS			
	Comanche	5,000	4,700	93
	Crockett	1,200	1,100	94
	Knox	2,100	2,000	95
	Mills	1,600	1,500	93
Between 5-24%	TEXAS			
	Sutton	1,000	900	90
	Throckmorton	900	900	95
	Dickens	1,400	1,300	96
	Erath	8,100	7,900	97
Reagan	1,000	1,000	99	
San Saba	2,400	2,300	95	
Station Totals		156,400	150,800	96
Net Weekly Circulation (1974-75)			120,900	
Average Daily Circulation (1974-75)			89,900	

Texas—Sweetwater-Abilene



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 257-kw visual, 25.7-kw aural. Antenna: 1400-ft. above av. terrain, 1063-ft. above ground, 3543-ft. above sea level.

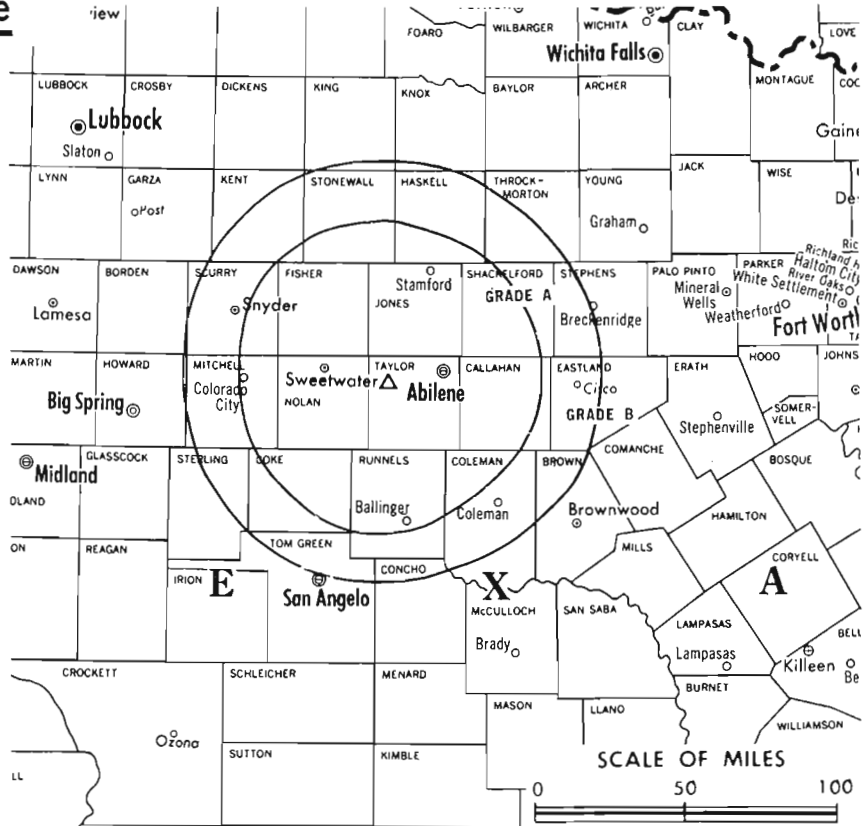
Latitude 32° 24' 47.7"
Longitude 100° 06' 24.8"

Transmitter: 6.8-mi. SW of Merkel off U.S. 80.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KTXS-TV Ref: FCC File No. BMPCT-5021 Granted 4/25/58

©American Map Co., Inc., N.Y., No. 14244

KTXS-TV

Licensee: Texas Key Broadcasters Inc., P.O. Box 2997, Abilene, Tex. (79604).

Studio: U.S. Hwy. 80, 1-mi. E of Sweetwater. Abilene Studios: U.S. Hwy. 83.

Telephones: 915-677-2281 (Abilene); 915-236-6895 (Sweetwater).

TWX No.: 910-897-5401.

Ownership: Grayson Enterprises, 100%. For other interests, see KLBK-TV, Lubbock, Tex.

Began Operation: Jan. 30, 1956. Operation by former owners A. R. Elam & associates as Texas Key Bcstrs. Inc. (to whom Grayson Enterprises leased equipment) was terminated when transfer of all Texas Key stock to Grayson Enterprises was approved June 15, 1966 by FCC (Television Digest, Vol. 6:25).

Represented (sales) by H-R Television Inc.

Represented (legal) by Koteen & Burt.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

- ROBERT P. JACKSON, general manager.
- J. T. ALLEN, director of engineering.
- LARRY HINES, chief engineer.
- BILL MILLER, transmitter chief engineer.
- HAL KEMP, operations manager.

DIGEST OF RATE CARD NO. 10
(March 1, 1975)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	ID
Class AA—6:30-10 p.m., daily.	\$600.00	\$400.00	\$250.00	\$200.00	\$115.00	\$55.00

NETWORK BASE HOURLY RATE: \$550.

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
	Brown	11,100	10,500	94
	Callahan	3,800	3,700	97
	Coke	1,100	1,100	97
	Coleman	4,100	4,000	97
	Concho	1,000	1,000	96
	Eastland	7,600	7,200	95
	Fisher	2,300	2,200	96
	Haskell	2,800	2,700	96
50% & Over	Jones	5,900	5,700	97
	King	200	200	91
	Mitchell	2,800	2,700	96
	Nolan	5,500	5,400	97
	Runnels	4,600	4,400	97
	Scurry	6,200	6,000	97
	Shackelford	1,300	1,200	96
	Stephens	3,300	3,100	95
	Stonewall	900	900	98
	Taylor	36,000	35,200	98
	Tom Green	25,200	24,500	97
TEXAS				
	Comanche	5,000	4,700	93
Between 25-49%	Kent	500	500	97
	Knox	2,100	2,000	95
	Mc Culloch	3,200	2,900	91
	Menard	1,300	1,100	86
	Throckmorton	900	900	95
TEXAS				
	Borden	300	300	95
Between 5-24%	Dickens	1,400	1,300	96
	Irion	400	400	94
	Mills	1,600	1,500	93
	San Saba	2,400	2,300	95
	Schleicher	800	800	95
	Sterling	300	300	94
Station Totals		145,900	140,700	96
Net Weekly Circulation (1974-75)				105,300
Average Daily Circulation (1974-75)				66,100

Texas—Amarillo



KAMR-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1420-ft. above av. terrain, 1440-ft. above ground, 4902-ft. above sea level.

Latitude 35° 18' 52"
Longitude 101° 50' 47"

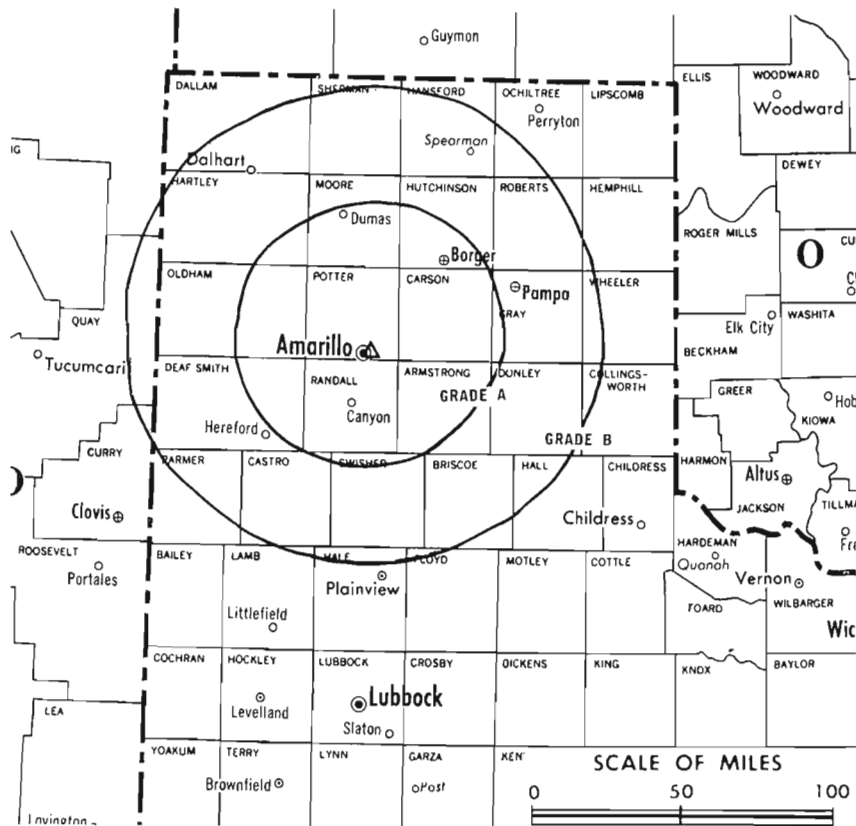
Transmitter: N of Amarillo at Broadway & Mobley Dr.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KAMR-TV Ref: FCC File No. BPCT-4146 Granted 6/4/69

©American Map Co., Inc., N.Y., No. 14244

KAMR-TV

Licensee: Cannan Communications Inc., P.O. Box 1224, Wichita Falls, Tex. (76307).

Studio: P.O. Box 751, 2000 N. Polk St., Amarillo, Tex. (79107).

Telephones: 806-383-3321, studio; 817-322-3252, home office.

TWX No.: 806-376-5804.

Ownership: Darrold A. Cannan Jr., pres. & treas., 34.09%; D. A. Cannan, chmn. of the board, 34.09%; Raymond E. Poindexter, v.p., 9.10%; Joe N. Sherrill Jr., secy., 4.54%; W. W. Hamilton, 13.64%; Joe N. Prothro, 4.54%.

Began Operation: March 18, 1953. Sale to present owner by Stauffer Publications approved by FCC July 1, 1974 (Television Digest, Vol. 13:43, 14:31). Sale to Stauffer by Globe News Publishing Co. approved Jan. 12, 1966 by FCC (Television Digest, Vols. 5:42, 6:3).

Represented (sales) by Blair Television.

Represented (engineering) by Cohen & Dippell.

Represented (legal) by Hogan & Hartson.

Personnel:

DARROLD A. CANNAN JR., president.
RAY POINDEXTER, vice president & general manager.
IRL BROWN, sales manager.
CALVIN HANDY, business manager.
ALAN NUZUM, chief engineer.
ED KERR, production manager.
BILL AUSTIN, promotion director.

DIGEST OF RATE CARD NO. 1

(Jan. 1, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$550 \$350 \$250 \$150 Graded rates apply*

*Highest rate: \$140.

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
KANSAS				
	Morton	1,000	1,000	97
NEW MEXICO				
	Curry	15,500	14,800	96
	Quay	4,100	3,800	92
	Union	2,100	1,900	88
OKLAHOMA				
	Cimarron	1,300	1,200	94
	Texas	6,000	5,800	96
TEXAS				
	Armstrong	800	800	97
	Briscoe	800	800	97
	Carson	2,100	2,100	99
	Castro	2,600	2,500	96
	Childress	2,800	2,700	96
	Collingsworth	1,700	1,600	92
	Cottle	1,200	1,100	94
	Dallam	2,000	1,900	96
	Deaf Smith	5,700	5,500	97
	Donley	1,300	1,200	94
	Gray	9,400	9,200	98
	Hall	2,300	2,100	93
	Hansford	1,800	1,800	98
	Hartley	800	800	98
	Hemphill	1,500	1,400	96
	Hutchinson	9,500	9,400	98
	Lipscomb	1,200	1,100	93
	Moore	4,300	4,200	98
	Ochiltree	2,900	2,800	97
	Oldham	600	600	97
	Parmer	2,800	2,700	97
	Potter	34,800	34,100	98
	Randall	20,300	20,100	99
	Roberts	800	800	98
	Sherman	1,100	1,100	97
	Swisher	3,100	3,000	98
	Wheeler	2,400	2,200	93

50% & Over

(Continued on page 788-b)

Station Totals	195,300	188,900	96
Net Weekly Circulation (1974-75)			135,400
Average Daily Circulation (1974-75)			89,400

Texas—Amarillo



KFDA-TV



Ch. 10

[Also operates satellite KFDW-TV, Clovis, N.M.]

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 302-kw visual, 30.2-kw aural. Antenna: 800-ft. above av. terrain, 725-ft. above ground, 4298-ft. above sea level.

Latitude 35° 17' 33"
Longitude 101° 50' 48"

Transmitter: Broadway & Cherry Ave.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

Arbitron Data: Figures for this station include satellite KFDW-TV, Clovis, N.M.

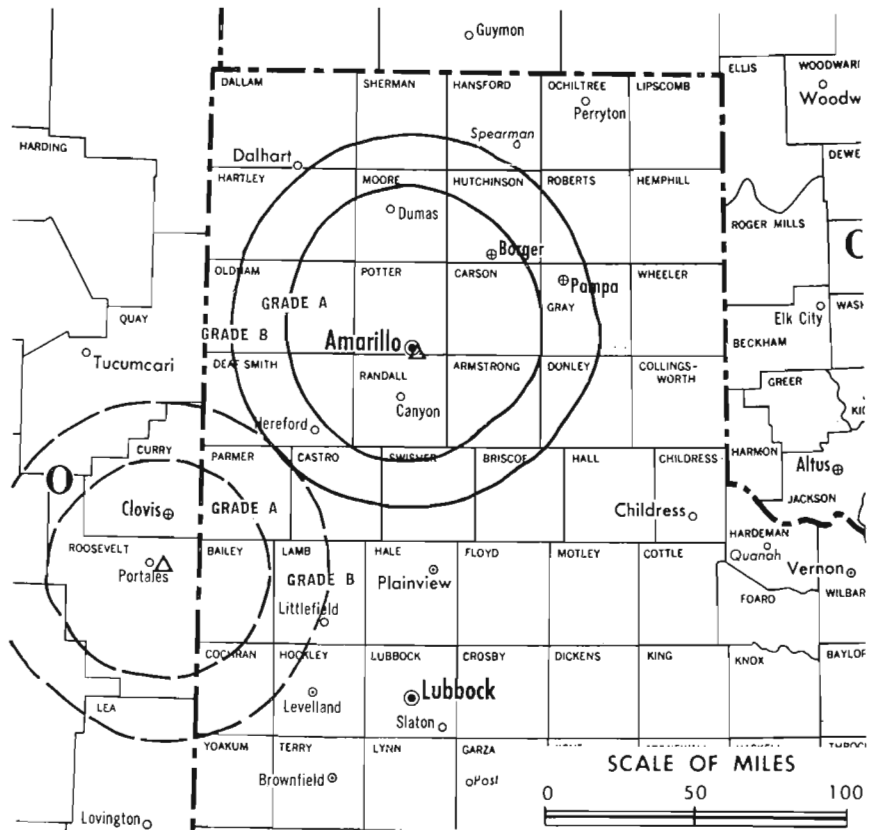
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KFDA-TV Ref: FCC File No. BPCT-2453 Granted 2/21/58

© American Map Co., Inc., N.Y., No. 14244

KFDA-TV

Licensee: Panhandle Telecasting Co., Joint Venture, Drawer B, Midland, Tex. (79701).

Studio: Broadway at Cherry Ave. (79105).

Telephone: 806-383-2226. TWX No.: 910-898-4124.

Ownership: Midessa TV Co. Inc., 50%; KSWO TV Co. Inc., 45%; Oklahoma Quality Bcstg. Co. Inc. & Duncan Bcstg. Co. Inc., 2.5% each. Midessa TV is licensee of KMID-TV, Midland-Odessa; KSWO-TV is licensee of KSWO-TV, Lawton, Okla.; Oklahoma Quality Bcstg. is licensee of KSWO(AM), Lawton & Duncan Bcstg. is licensee of KRHD-AM-FM, Duncan, Okla.

Began Operation: April 4, 1953. Sale of 61% by Sid W. Richardson Foundation to Bass Bcstg. and subsequent transfer of 19.6% by Gene L. Cagle was approved by FCC Feb. 2, 1966. Sale to present owners by Bass Bcstg. approved by FCC Aug. 20, 1976.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Greeley & Bernard.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

RAY HERNDON, general manager.
HARRY NEUHARDT, manager.
LARRY S. FALER, sales manager.
JACK BYRD, production manager.
PAT GILBREATH, chief engineer.

DIGEST OF RATE CARD NO. 21—(Jan. 21, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class AA—6:30-10 p.m., daily.	\$500	\$300	\$225	\$115	\$140*	\$140*
					\$140*	\$70*

*Class AA—7-10 p.m., Mon.-Sat.; 6:30-9:30 p.m., Sun.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS Morton	1,000	1,000	97

Net Weekly Circulation	State County	Total Households	TV Households	%
NEW MEXICO				
	Curry	15,500	14,800	96
	Quay	4,100	3,800	92
	Roosevelt	6,700	6,300	95
	Union	2,100	1,900	88
OKLAHOMA				
	Beckham	5,800	5,500	95
	Cimarron	1,300	1,200	94
	Harmon	1,800	1,700	95
	Roger Mills	1,600	1,500	94
TEXAS				
	Armstrong	800	800	97
	Briscoe	800	800	97
	Carson	2,100	2,100	99
	Castro	2,600	2,500	96
	Childress	2,800	2,700	96
	Collingsworth	1,700	1,600	92
	Cottle	1,200	1,100	94
	Dallam	2,000	1,900	96
	Deaf Smith	5,700	5,500	97
	Donley	1,300	1,200	94
	Gray	9,400	9,200	98
	Hall	2,300	2,100	93
	Hansford	1,800	1,800	98
	Hartley	800	800	98
	Hemphill	1,500	1,400	96
	Hutchinson	9,500	9,400	98
	Lipscomb	1,200	1,100	93
	Moore	4,300	4,200	98
	Ochiltree	2,900	2,800	97
	Oldham	600	600	97
	Parmer	2,800	2,700	97
	Potter	34,800	34,100	98
	Randall	20,300	20,100	99
	Roberts	800	800	98
	Sherman	1,100	1,100	97
	Swisher	3,100	3,000	98
	Wheeler	2,400	2,200	93

50% & Over

(Continued on page 788-b)

Station Totals	296,800	287,600	96
Net Weekly Circulation (1974-75)			161,000
Average Daily Circulation (1974-75)			103,200

Texas—Amarillo



KVII-TV

Ch. 7

[Operates satellite KVIJ-TV, Sayre, Okla.]

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1703-ft. above av. terrain, 1626-ft. above ground, 5049-ft. above sea level.

Latitude 35° 22' 29"

Longitude 101° 52' 58"

Transmitter: 10.4-mi. N of Amarillo.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Studio: Vaughn Bldg., 4th & Polk Sts. (79101).

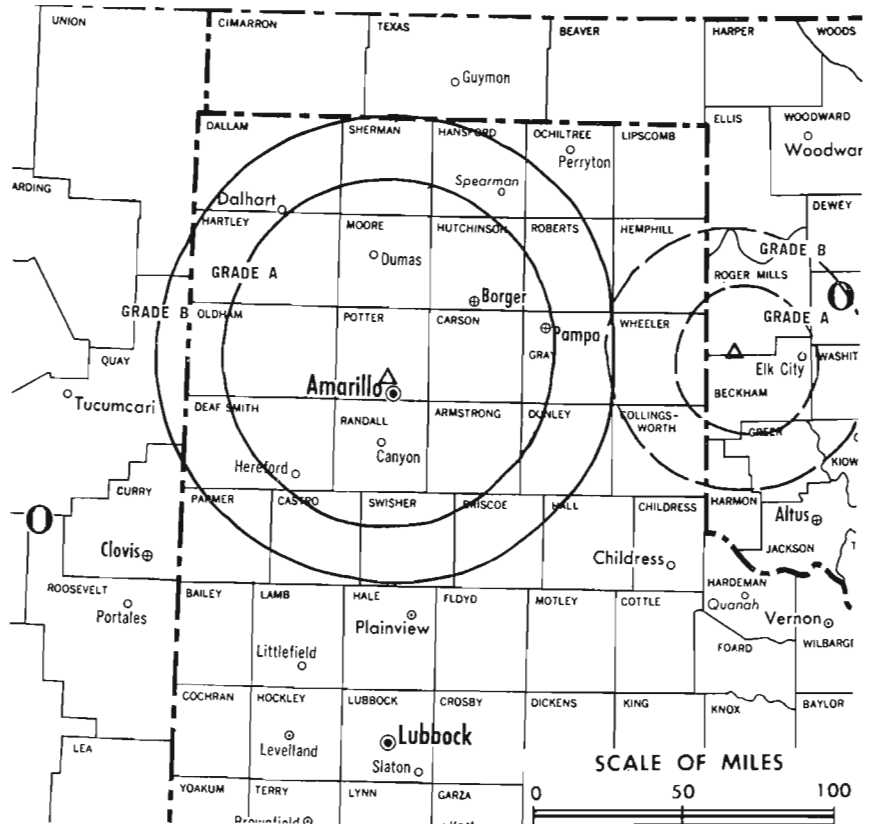
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV % and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KVII-TV Ref: FCC File No. BPCT-4170 Granted 4/2/69

©American Map Co., Inc., N.Y., No. 14244

KVII-TV

Licensee: Marsh Media Ltd., P.O. Box 13000, Amarillo, Tex. (79101).

Telephone: 806-373-1787. TWX No.: 910-898-4136.

Ownership: Stanley Marsh III, 37.5%; Michael Marsh, 25%; Estelle Marsh Watlington, Ltd. partner, 25%; Tom F. Marsh, 12.5%. Same principals own KVIJ-TV, Sayre, Okla.; KVIA-TV, El Paso, Tex.; KAVE-TV, Carlsbad, N.M.

Began Operation: Dec. 21, 1957. Sale to Marsh Family by John B. Walton Jr. approved by FCC Jan. 31, 1968 (Television Digest, Vol. 7:43). Previous sale to Walton by Southwest States approved Nov. 12, 1963 by FCC (Vol. 3:46). Sale of control to TV Properties (Southwest States) approved July 16, 1958 by FCC (Vol. 14:24, 26, 29).

Represented (sales) by Katz Television.

Represented (legal) by Kirkland, Ellis & Rowe.

Represented (engineering) by Smith & Powstenko.

Personnel:

JAMES R. McCORMICK, general manager.
 JOHN W. PATRICK, general sales manager.
 WILLIAM R. CANADY, director of engineering.
 JOHN MARTIN, operations manager.
 BILL ZORTMAN, news director.
 TOBY TUCKER, production manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
	KANSAS			
	Morton	1,000	1,000	97
	NEW MEXICO			
	Curry	15,500	14,800	96
	Quay	4,100	3,800	92
	Union	2,100	1,900	88
	OKLAHOMA			
	Cimarron	1,300	1,200	94
	Texas	6,000	5,800	96
50% & Over				

Net Weekly Circulation	State County	Total Households	TV Households	%
	TEXAS			
	Armstrong	800	800	97
	Briscoe	800	800	97
	Carson	2,100	2,100	99
	Castro	2,600	2,500	96
	Childress	2,800	2,700	96
	Collingsworth	1,700	1,600	92
	Cottle	1,200	1,100	94
	Dallam	2,000	1,900	96
	Deaf Smith	5,700	5,500	97
	Donley	1,300	1,200	94
	Gray	9,400	9,200	98
	Hall	2,300	2,100	93
	Hansford	1,800	1,800	98
	Hartley	800	800	98
	Hemphill	1,500	1,400	96
	Hutchinson	9,500	9,400	98
	Lipscomb	1,200	1,100	93
	Moore	4,300	4,200	98
	Ochiltree	2,900	2,800	97
	Oldham	600	600	97
	Parmer	2,800	2,700	97
	Potter	34,800	34,100	98
	Randall	20,300	20,100	99
	Roberts	800	800	98
	Sherman	1,100	1,100	97
	Swisher	3,100	3,000	98
	Wheeler	2,400	2,200	93
	KANSAS			
	Seward	6,100	6,000	98
	Stevens	1,400	1,300	96
	NEW MEXICO			
	Roosevelt	6,700	6,300	95
	OKLAHOMA			
	Beaver	2,500	2,400	96
50% & Over				
Between 25-49%				

(Continued on page 788-b)

Station Totals	253,700	246,300	97
Net Weekly Circulation (1974-75)			143,600
Average Daily Circulation (1974-75)			108,200

Texas—Austin



KTBC-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 29.5-kw aural. Antenna: 1268-ft. above av. terrain, 1137-ft. above ground, 2037-ft. above sea level.

Latitude 30° 18' 36"
Longitude 97° 47' 33"

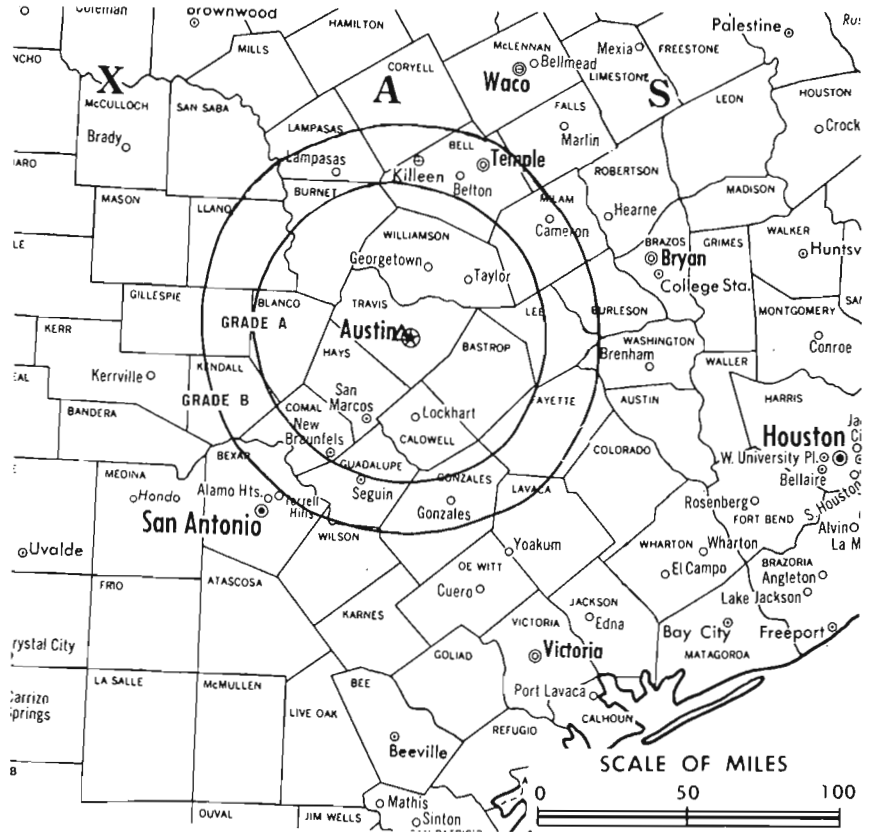
Transmitter: 3.8-mi. NW of State Capitol.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KTBC-TV Ref: FCC File No. BMPCT-4016 Granted 7/27/56

©American Map Co., Inc., N.Y., No. 14244

KTBC-TV

Network Service: CBS.

Licensee: Times Mirror Co., Times Mirror Square, Los Angeles, Cal.

Studio: Tenth & Brazos Sts., Box 2223 (78767).

Telephone: 512-476-7777. TWX No.: 910-874-1301.

Ownership: See KDFW-TV, Dallas-Fort Worth, Tex.

Began Operation: Nov. 27, 1952. Sale to present owner by Claudia Taylor Johnson, et al., approved by FCC Sept. 6, 1973 (Television Digest, Vol. 12:37; 13:37).

Represented (sales) by Katz Television.

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

RUSH K. EVANS JR., president & general manager.

GUS STEWART, sales manager.

JOE RODDY, director of news & public affairs.

AL MUSTIN, national-regional sales manager.

CACTUS PRYOR, public relations director.

GARY PORFIRIO, operations director.

WALLY PRYOR, production manager.

CAROLYN JACKSON, women's editor.

DIGEST OF RATE CARD NO. A22 & P18

(Aug. 30, 1976)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7-10 p.m., daily.

\$750 \$500 \$300 Graded rates apply*

*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$685.

	Net Weekly Circulation	State County	Total Households	TV Households	%
		TEXAS			
		Bastrop	7,700	7,200	94
		Bell	52,400	51,100	97
		Blanco	1,700	1,600	95
		Burnet	6,300	6,100	97
		Caldwell	5,800	5,500	95
		Fayette	7,000	6,200	88
		Gillespie	3,900	3,600	91
		Hays	10,200	9,800	96
		Lampasas	4,900	4,700	97
		Lee	3,700	3,500	94
		Llano	3,500	3,300	95
		Mc Culloch	3,200	2,900	91
		Mason	1,300	1,200	90
		Milam	7,800	7,300	94
		San Saba	2,400	2,300	95
		Travis	121,300	117,700	97
		Williamson	17,600	16,900	96
		TEXAS			
		Brazos	21,600	20,700	96
		Burleson	3,900	3,600	92
		Kerr	7,400	7,000	94
		Lavaca	6,800	6,100	90
		Robertson	5,500	5,200	95
		TEXAS			
		Colorado	5,800	5,400	94
		Coryell	12,100	11,800	97
		Falls	6,400	6,100	95
		Gonzales	6,100	5,800	95
		Guadalupe	13,100	12,500	95
		Kimble	1,500	1,300	90
		Mills	1,600	1,500	93
		Washington	7,300	6,600	91
		Station Totals	359,800	344,500	95
		Net Weekly Circulation (1974-75)			214,700
		Average Daily Circulation (1974-75)			137,700

Texas—Austin



KTVV



Ch. 36

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 5000-kw max. & 1380-kw horizontal visual, 500-kw max. & 138-kw horizontal aural. Antenna: Directional, 1290-ft. above av. terrain, 1199-ft. above ground, 2049-ft. above sea level.

Latitude 30° 19' 33"
Longitude 97° 47' 58"

Transmitter: Trail of Madrones Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

FM Affiliate: KHFI-FM, 1.3-kw, 98.3 MHz (No. 252), 419-ft.

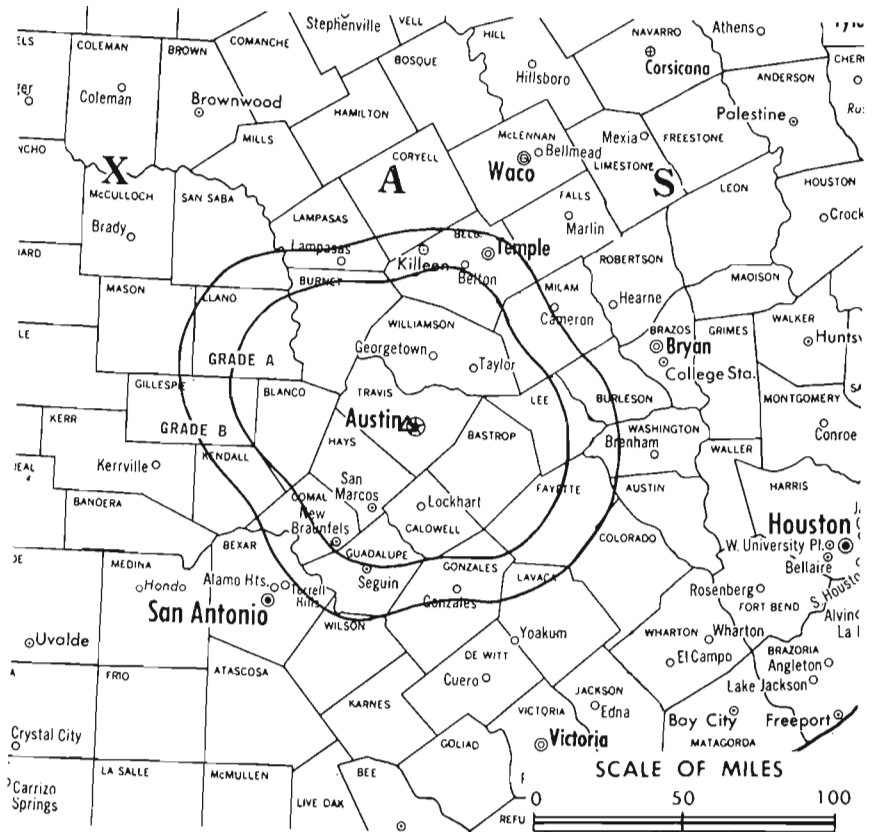
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KTVV Ref: FCC File No. BPCT-4496 Granted 7/25/72

© American Map Co., Inc., N.Y., No. 14244

KTVV

Network Service: NBC.

Licensee: Kingstip Communications Inc., P.O. Box 490 (78767).

Studio: 908 West 19th St. (78701).

Telephone: 512-476-3636.

TWX No.: 910-874-1370.

Ownership: Kingstip Communications Inc., 100%.

Began Operation: Feb. 12, 1965 on Ch. 42. Changed to Ch. 36 Jan. 12, 1973.

Represented (legal) by Wilner & Scheiner.

Represented (sales) by H-R Television Inc.

Personnel:

HENRY TIPPPIE, chairman of the board.

AL HOWARD, exec. v.p. & general manager.

JAMES G. BATSON, general sales manager.

DICK MINER, operations manager.

WILLIAM R. YORDY, v.p., engineering.

DIGEST OF RATE CARD NO. 18

(Sept. 19, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$550.00 \$345.00 \$225.00 \$150.00 Graded rates apply*

*Highest rate: \$250.

NETWORK BASE HOURLY RATE: \$275.

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
50% & Over	Bastrop	7,700	7,200	94
	Burnet	6,300	6,100	97
	Lee	3,700	3,500	94
	Llano	3,500	3,300	95
	Mason	1,300	1,200	90
	Travis	121,300	117,700	97
Williamson	17,600	16,900	96	
TEXAS				
Between 25-49%	Blanco	1,700	1,600	95
	Brazos	21,600	20,700	96
	Caldwell	5,800	5,500	95
	Fayette	7,000	6,200	88
	Hays	10,200	9,800	96
TEXAS				
Between 5-24%	Bell	52,400	51,100	97
	Burleson	3,900	3,600	92
	Colorado	5,800	5,400	94
	Gillespie	3,900	3,600	91
	Guadalupe	13,100	12,500	95
	Kimble	1,500	1,300	90
	Lavaca	6,800	6,100	90
	Mc Culloch	3,200	2,900	91
	Milam	7,800	7,300	94
Robertson	5,500	5,200	95	
Station Totals		311,600	298,700	95
Net Weekly Circulation (1974-75)			151,800	
Average Daily Circulation (1974-75)			88,100	

Texas—Austin



KVUE

Ch. 24



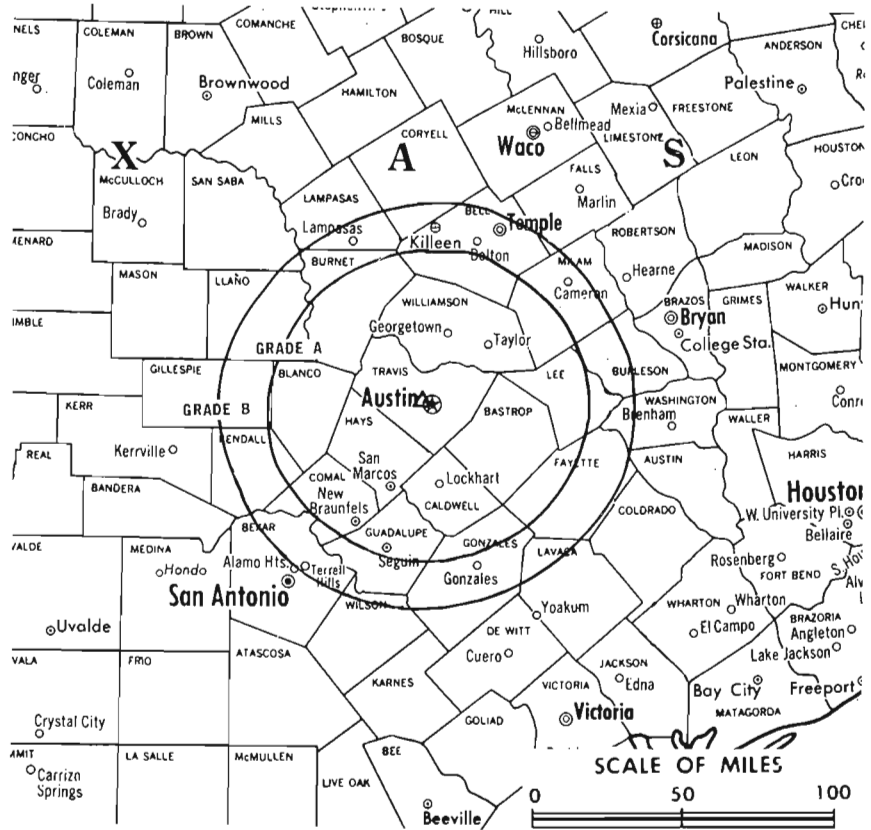
Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1950-kw max. & 711-kw horizontal visual, 628-kw max. & 145-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1184-ft. above ground, 2049-ft. above sea level.

Latitude 30° 19' 21"
Longitude 97° 48' 10"

Transmitter: On Hill W of Trail of the Madrones Rd., near Austin.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KVUE Ref: FCC File No. BMPCT-7272 Granted 3/2/71

© American Map Co., Inc., N.Y., No. 14244

KVUE

Network Service: ABC.

Licensee: Channel Twenty-Four Corp., Box 9927, Austin, Tex. (78766).

Studio: 3201 Steck Ave., Austin, Tex. (78758).

Telephone: 512-459-6521.

Ownership: Tolbert Foster, 28%; Allan Shivers, 28%; W. E. Dyche Jr., 21%; Edgar B. Younger Sr., 21%; Ben Slack, 3%.

Began Operation: Sept. 12, 1971.

Represented (sales) by Avery-Knodel Inc.

Personnel:

TOLBERT FOSTER, president & general manager.

HAL WALLACE, general sales manager.

JIM BARGER, local sales manager.

AL HELTON, program manager.

MICHAEL J. WENGLAR, chief engineer.

DIGEST OF RATE CARD NO. 8 (Feb. 2, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.
Class AA—6:30-10 p.m., daily.				
\$650	\$450	\$350	\$250	\$150

NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
50% & Over	Bastrop	7,700	7,200	94
	Burnet	6,300	6,100	97
	Lee	3,700	3,500	94
	Llano	3,500	3,300	95
	Travis	121,300	117,700	97
	Williamson	17,600	16,900	96
TEXAS				
Between 25-49%	Bell	52,400	51,100	97
	Blanco	1,700	1,600	95
	Brazos	21,600	20,700	96
	Caldwell	5,800	5,500	95
	Fayette	7,000	6,200	88
	Hays	10,200	9,800	96
	Mason	1,300	1,200	90
	Milam	7,800	7,300	94
TEXAS				
Between 5-24%	Burleson	3,900	3,600	92
	Coryell	12,100	11,800	97
	Gillespie	3,900	3,600	91
	Gonzales	6,100	5,800	95
	Guadalupe	13,100	12,500	95
	Lampasas	4,900	4,700	97
Station Totals		311,900	300,100	96
Net Weekly Circulation (1974-75)				160,400
Average Daily Circulation (1974-75)				88,700

Texas—Beaumont



KBMT

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1000-ft. above av. terrain, 1022-ft. above ground, 1049-ft. above sea level.

Latitude 30° 11' 26"
Longitude 93° 53' 08"

Transmitter: 2-mi. W of Mauriceville, Tex.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (sales) by Blair Television.

Represented (legal) by Gammon & Tierney.

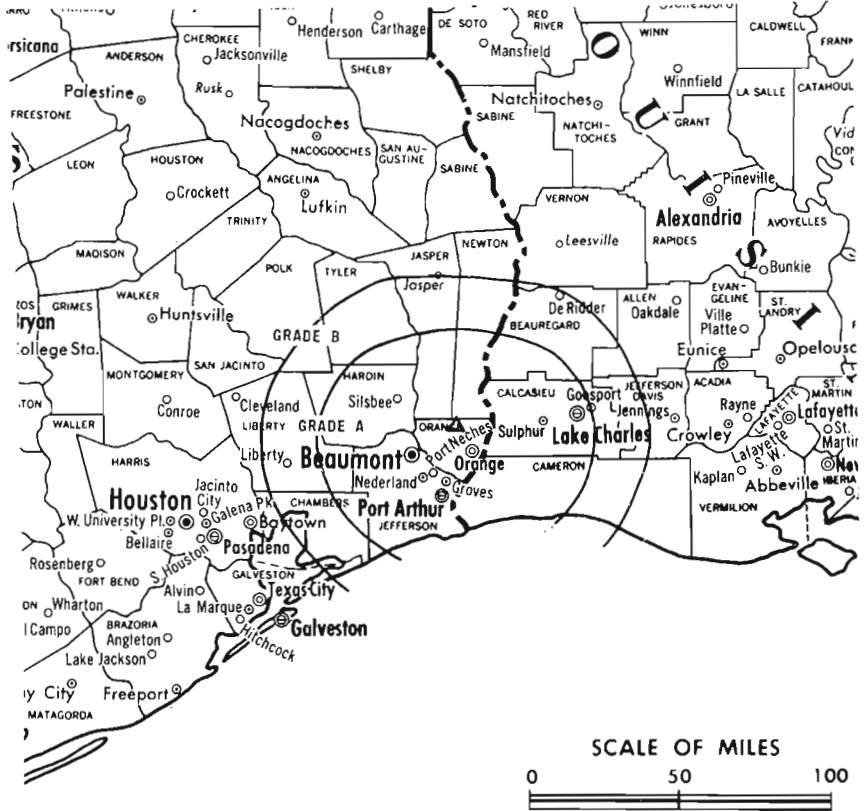
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KBMT Ref: FCC File No. BPCT-3266 Granted 1/6/65

©American Map Co., Inc., N.Y., No. 14244

KBMT

Licensee: Harbour TV Systems Inc., P.O. Box 1550, Beaumont, Tex. (77704).

Studio: 525 Interstate Hwy. 10 S. (77704).

Telephone: 713-833-7512.

Ownership: Liberty National Corp., 100%. Harbour TV Systems officers: Gordon Greer, pres.; Douglas P. Thompson, v.p.; Robert A. Gregory, secy.-treas.; T. Joseph Semrod, dir. Note: Sale to Texas Telecasting pend (Television Digest, Vol. 16:27).

Began Operation: June 18, 1961. Transfer of control to present owner from A. O. Banning & William G. Hill Jr. approved by FCC Feb. 11, 1976. Sale to Banning & Hill by Devon Corp. approved by FCC Sept. 28, 1973.

Personnel:

DOUG THOMPSON, general manager.
JAKE ANGELO, production manager.
JOHN ROSS, local sales manager.
BILL PORTER, chief engineer.

DIGEST OF RATE CARD NO. 3-76—(Aug. 30, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class A—6:30-10 p.m., daily.						
\$625	\$400	\$295	\$165	Graded rates apply*		

*Highest rate: \$130.

NETWORK BASE HOURLY RATE: \$375.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA				
		Calcasieu	49,600	48,300	97
		Cameron	3,100	3,000	96
	TEXAS				
		Chambers	4,500	4,400	97
		Hardin	11,100	10,600	96
		Jasper	8,300	7,900	95
		Jefferson	80,400	78,900	98
		Newton	3,600	3,300	92
		Orange	24,200	23,600	98
	Tyler	4,800	4,500	93	
Between 25-49%	LOUISIANA				
		Beauregard	8,700	8,100	94
		Vernon	9,500	8,900	93
Between 5-24%	LOUISIANA				
		Allen	6,300	6,000	95
		Jefferson Davis	9,300	8,900	96
	TEXAS				
		Liberty	13,900	13,300	95
	Sabine	2,900	2,600	91	
Station Totals			240,200	232,300	96
Net Weekly Circulation (1974-75)				165,300	
Average Daily Circulation (1974-75)				95,400	

Texas—Beaumont



KFDM-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 960-ft. above av. terrain, 1031-ft. above ground, 1049-ft. above sea level.

Latitude 30° 08' 24"
Longitude 93° 58' 44"

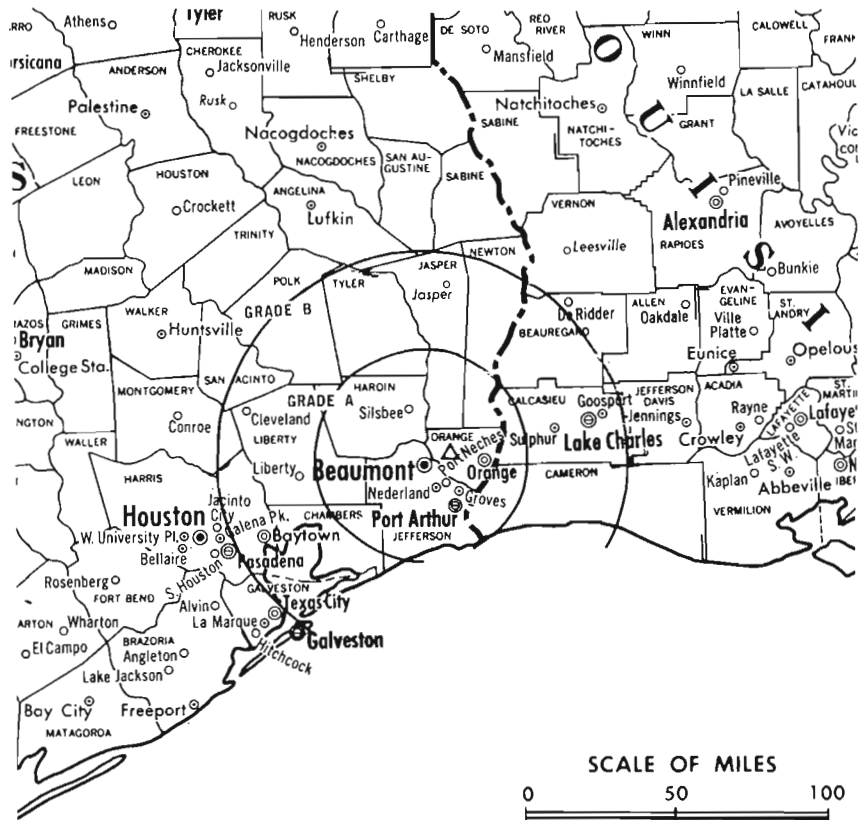
Transmitter: U.S. Hwy. 90, approx. 2.3-mi. ENE of Vidor, Tex.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KFDM-TV Ref: FCC File No. BPTC-3107 Granted 1/30/63

©American Map Co., Inc., N.Y., No. 14244

KFDM-TV

Licensee: Belo Broadcasting Corp., P.O. Box 7128 (77706).

Studio: 2955 Interstate 10 East (77706).

Telephone: 713-892-6622. TWX No.: 910-884-5121.

Ownership: Belo Broadcasting Corp. For other interests, see WFAA-TV, Dallas.

Began Operation: April 24, 1955. Sale to present owner by Beaumont Bcstg. Corp. approved by FCC May 1969 (Television Digest, Vol. 9:19).

Represented (sales) by Petry Television Inc.

Represented (legal) by Dempsey & Koplovitz.

Personnel:

MIKE SHAPIRO, president.
WARD L. HUEY JR., vice president & general manager.
TERRENCE S. FORD, vice president & station manager.
JOE WALKER, sales manager.
HAROLD BARTLETT, chief engineer.

DIGEST OF RATE CARD NO. 14B

(Jan. 7, 1976)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.	\$750	\$524	Graded rates apply*	

*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$650.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA				
		Calcasieu	49,600	48,300	97
		Cameron	3,100	3,000	96
		Vernon	9,500	8,900	93
	TEXAS				
		Chambers	4,500	4,400	97
		Hardin	11,100	10,600	96
		Jasper	8,300	7,900	95
		Jefferson	80,400	78,900	98
		Newton	3,600	3,300	92
Between 25-49%		Orange	24,200	23,600	98
		Polk	5,800	5,400	93
		Sabine	2,900	2,600	91
		Tyler	4,800	4,500	93
	LOUISIANA				
	Beauregard	8,700	8,100	94	
Between 5-24%	TEXAS				
		San Augustine	2,900	2,700	92
		San Jacinto	2,700	2,400	90
	LOUISIANA				
		Allen	6,300	6,000	95
	Sabine	6,100	5,600	91	
Station Totals	TEXAS				
		Angelina	18,700	18,000	96
		Galveston	62,600	60,800	97
		Liberty	13,900	13,300	95
		Shelby	7,800	7,300	94
Station Totals			337,500	325,600	96
Net Weekly Circulation (1974-75)					193,700
Average Daily Circulation (1974-75)					142,500

Texas—Port Arthur-Beaumont



KJAC-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1180-ft. above av. terrain, 1225-ft. above ground, 1249-ft. above sea level.

Latitude 30° 09' 31"
Longitude 93° 59' 11"

Transmitter: NW of Tex. Rt. 235, 2.8-mi. NE of Vidor.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (sales) by Peters, Griffin, Woodward Inc.



Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).

KJAC-TV Ref: FCC File No. BPCT-4322 Granted 5/13/70

©American Map Co., Inc., N.Y., No. 14244

KJAC-TV

Licensee: Southeast Texas Television Corp., P.O. Box 3527, Port Arthur, Tex. (77640).

Studio: 17th & Woodworth Blvd., Port Arthur.

Telephone: 713-985-5557. TWX No.: 910-886-5307.

Ownership: Clay Communications Inc., 100%. For other interests, see WWAY, Wilmington, N.C.

Began Operation: Oct. 22, 1957. Equally-owned by Port Arthur College & Jefferson Amusement Co. Sale of its 50% by Port Arthur College to Jefferson Amusement approved by FCC Nov. 15, 1965 (Television Digest, Vol. 5:43, 47). Transfer of control from Jefferson Amusement to Robert H. Park, Janet Gordon Jack, et al., approved by FCC May 1, 1969. Sale to present owner approved May 31, 1973.

Personnel:

GEORGE DIAB, president.

ROY D. SHOTTS, vice president & general manager.

ARTHUR SKIPPER, chief engineer.

JACK DAHMER, sales manager.

DIGEST OF RATE CARD NO. 77—(Sept. 6, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class A—6:30-10 p.m., daily.	\$650	\$450	\$290	\$200	Graded rates apply*	

*Highest rate: \$225.

NETWORK BASE HOURLY RATE: \$546.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	LOUISIANA				
		Calcasieu	49,600	48,300	97
	TEXAS				
		Chambers	4,500	4,400	97
		Hardin	11,100	10,600	96
		Jasper	8,300	7,900	95
		Jefferson	80,400	78,900	98
		Newton	3,600	3,300	92
		Orange	24,200	23,600	98
		Polk	5,800	5,400	93
	Sabine	2,900	2,600	91	
	Tyler	4,800	4,500	93	
Between 25-49%	LOUISIANA				
		Beauregard	8,700	8,100	94
		Cameron	3,100	3,000	96
	Vernon	9,500	8,900	93	
Between 5-24%	TEXAS				
		San Augustine	2,900	2,700	92
		San Jacinto	2,700	2,400	90
TEXAS					
	Angelina	18,700	18,000	96	
	Liberty	13,900	13,300	95	
	Trinity	3,000	2,700	91	
Station Totals		257,700	248,600	96	
Net Weekly Circulation (1974-75)			175,100		
Average Daily Circulation (1974-75)			116,900		

Texas—Big Spring



KWAB-TV

Ch. 4

[Satellite of KMOM-TV, Monahans, Tex.]

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 12.75-kw visual, 2.51-kw aural. Antenna: 380-ft. above av. terrain, 497-ft. above ground, 2957-ft. above sea level.

Latitude 32° 15' 14"
Longitude 101° 26' 44"

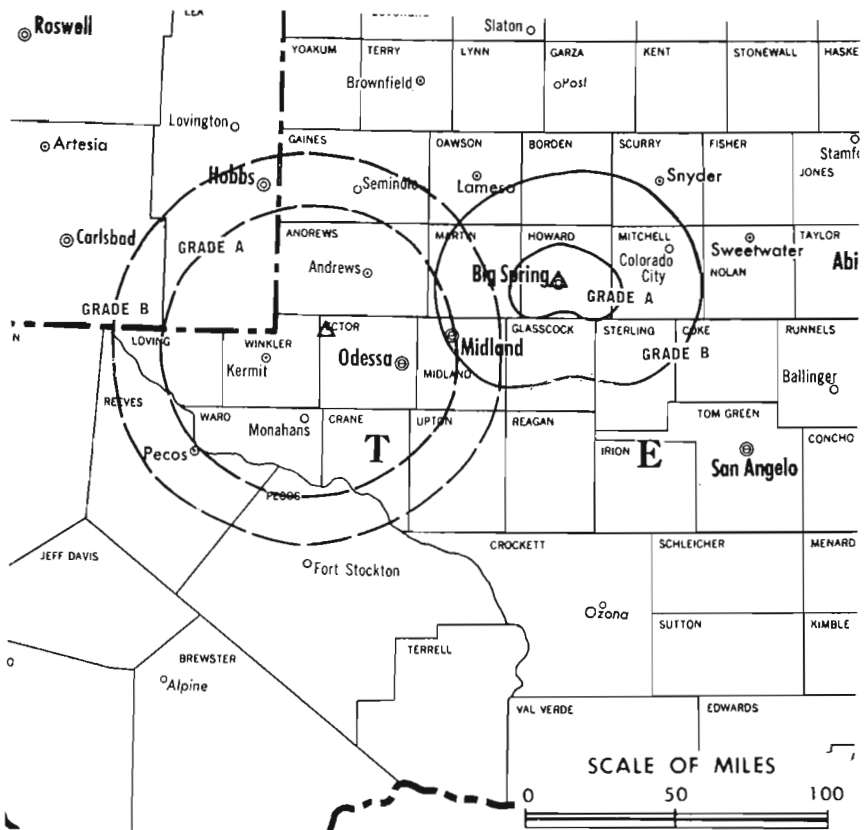
Transmitter: 2500 Kentucky Way, Big Spring.

TV tape: Recording facilities.

Color: Network.

News Wire Service: UPI.

News Film Service: CBS.



County coverage based on Arbitron study (see page 4-b).

KWAB-TV Ref: FCC File No. BMPCT-3267 Granted 8/8/55

©American Map Co., Inc., N.Y., No. 14244

KWAB-TV

Licensee: Grayson Enterprises Inc., Box 1559, Lubbock, Tex. (79408).

Studio: 2500 Kentucky Way, Big Spring, Tex. (79720).

Telephones: 915-943-3231; 915-267-6325.

Ownership: See KLBK-TV, Lubbock, Tex.

Began Operation: Jan. 15, 1956.

Represented (sales) by H-R Television Inc.

Represented (legal) by Koteen & Burt.

Represented (engineering) by A. D. Ring & Associates.

Personnel: See KMOM-TV, Monahans, Tex.

Rates: Sold in combination with KMOM-TV, Monahans, Tex.

NETWORK BASE HOURLY RATE: \$75.

Arbitron Data: Figures are included with
KMOM-TV, Monahans.

Hogan - Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415

Encino, California 91436

(213) 986-3201

Texas—Bryan



Ch. 3

[Affiliated with KWTX-TV, Waco, with which it has microwave hookup.]

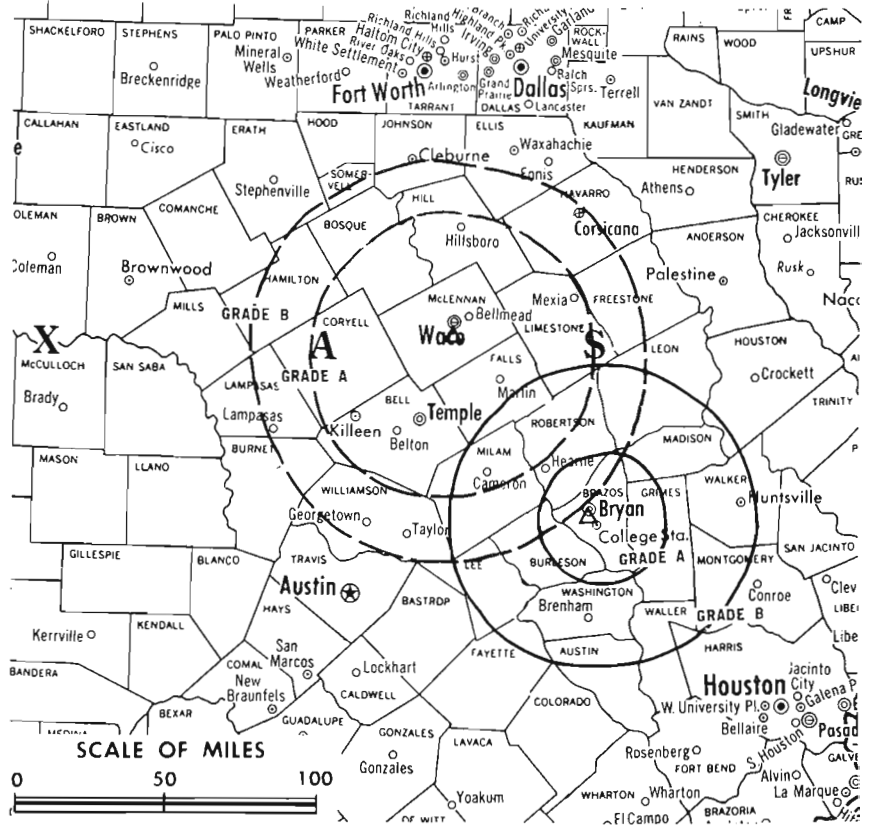
Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 60.3-kw visual, 8.13-kw aural. Antenna: 410-ft. above av. terrain, 482-ft. above ground, 764-ft. above sea level.

Latitude 30° 38' 39"
Longitude 96° 19' 46"

Transmitter: 29th St. near Rosemary. Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.



County coverage based on Arbitron study (see page 4-b).

KBTX-TV Ref: FCC File No. BPCT-2210 Granted 11/8/56

©American Map Co., Inc., N.Y., No. 14244

KBTX-TV

Network Service: CBS, ABC.

Licensee: Brazos Broadcasting Co., Box 3730, Bryan, Tex. (77801).

Studio: 29th St. (77801).

Telephone: 713-846-7777.

Ownership: KWTX Bcstg. Co., 50% (owns KWTX-TV-AM, Waco; 75% of radio KNAL, Victoria), M. N. Bostick, pres. & gen. mgr., 10% (also 12.465% owner of KWTX-TV-AM; 29.972% of KXII(TV), Ardmore, Okla. & KLFY-TV, Lafayette, La.); Harry L. Gillam, v.p. & station mgr., 5%; John M. Lawrence III, secy.-treas., 5%; Ann Mitcheli, dir., 10%; estate of Brazas A. Varisco, 10%; Mrs. W. W. Callan, 10%.

Began Operation: May 22, 1957.

Represented (sales) by H-R Television Inc.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

M. N. BOSTICK, president, general manager & film buyer.
HARRY LEE GILLAM, v.p. & station manager.
WOODY COX, chief engineer.
ULMAN McMULLEN, program director.

Rates: For national rate see KWTX-TV, Waco.

NETWORK BASE HOURLY RATE: \$160 (ABC). \$199 (CBS).

Arbitron Data for this station included with report for Parent KWTX-TV, Waco, Texas.



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Malarkey, Taylor & Associates

1225 Connecticut Avenue, N.W.

Washington, D.C. 20036

(202) 223-2345

Texas—Corpus Christi



KIII

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 860-ft. above av. terrain, 899-ft. above ground, 949-ft. above sea level.

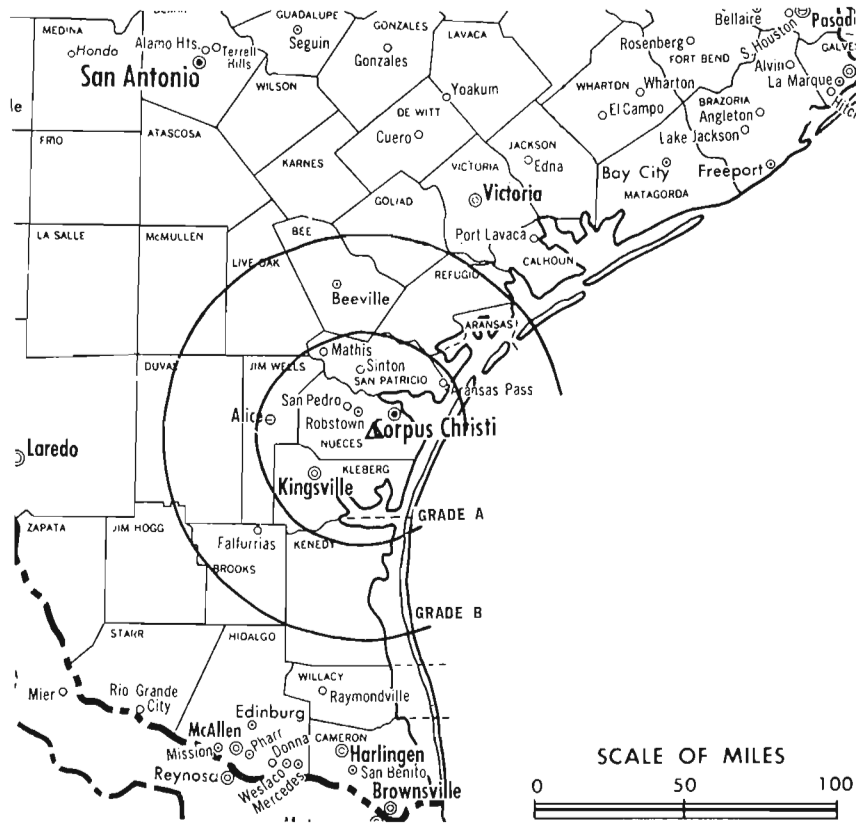
Latitude 27° 39' 29"
Longitude 97° 36' 04"

Transmitter: Near Petronilla, 15-mi. SW of Corpus Christi.

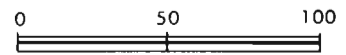
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.



SCALE OF MILES



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KIII Ref: FCC File No. BMPCT-5945 Granted 11/7/63

© American Map Co., Inc., N.Y. No. 14244

KIII

Licensee: South Texas Telecasting Co. Inc., 4750 S. Padre Island Dr. Studio: Box 6669, S. Padre Island Dr. & Everhart Rd. (78411). Telephone: 512-854-4733.

Ownership: Michael D. McKinnon, 28.50%; C. Dan McKinnon, 24.25%; Bernard Weinberg, 16%; Harold B. Garfield, 16%; Clinton D. McKinnon, 10.10%; 9 others, none with as much as 2%. Note: The McKinnons are buying KBMT(TV) Beaumont, Tex.

Began Operation: May 4, 1964 on Ch. 3. Prior to transfer of control to Clinton D. McKinnon, station operated as KVDO-TV on Ch. 22 from June 9, 1954 until it left the air Aug. 19, 1957 and later was granted change to Ch. 3.

Represented (sales) by Blair Television.

Represented (legal) by Cohn & Marks.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

MICHAEL D. MCKINNON, president & general manager.
BOB WHITE, vice president & station manager.
DALE TAYLOR, chief engineer.
BILLY BROTHERTON, program manager.

DIGEST OF RATE CARD NO. 10-74

(April 1, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.					
\$700	\$500	\$400	\$250	\$120	\$60
NETWORK BASE HOURLY RATE: \$400.					

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS				
		Aransas	4,000	3,900	97
		Bee	7,700	7,300	95
		Brooks	2,400	2,300	95
		Duval	4,000	3,700	92
		Jim Hogg	1,200	1,100	91
		Jim Wells	9,600	9,100	95
		Kenedy	200	200	96
		Kleberg	10,400	10,000	96
		Nueces	79,300	76,800	97
	Refugio	3,000	2,900	97	
	San Patricio	15,100	14,400	95	
Between 25-49%	TEXAS				
		Hidalgo	59,000	56,400	96
		Live Oak	2,100	2,000	95
	Victoria	18,100	17,200	95	
Between 5-24%	TEXAS				
		Atascosa	6,100	5,800	95
		Calhoun	5,300	5,000	95
		Cameron	46,700	45,000	96
		Goliad	1,700	1,600	93
	Willacy	4,300	4,100	96	
Station Totals			280,200	268,800	95
Net Weekly Circulation (1974-75)				151,800	
Average Daily Circulation (1974-75)				101,500	

For Texas CATV Systems,
see Services Volume

Texas—Corpus Christi



KRIS-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 650-ft. above av. terrain, 683-ft. above ground, 748-ft. above sea level.

Latitude 27° 46' 46"
Longitude 97° 37' 31"

Transmitter: Near Robstown, Tex., 13.5-mi. W of Corpus Christi.

Color: Network, live, film, slide & tape.

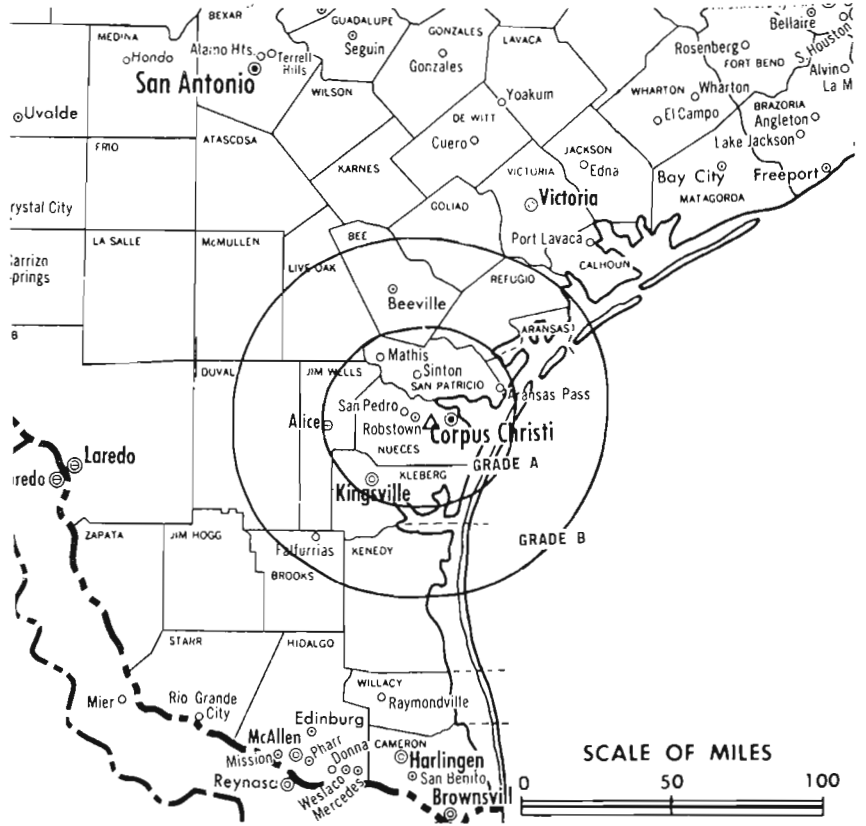
News Wire Service: AP.

Facsimile Service: AP.

Represented (engineering) by Cohen & Dippell.

Represented (sales) by Peters, Griffin, Woodward Inc.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KRIS-TV Ref: FCC File No. BPCT-723 Granted 12/7/55

©American Map Co., Inc., N.Y., No. 14244

KRIS-TV

Licensee: Gulf Coast Broadcasting Co., Box 840 (78403).
Studio: 409 South Staples (78401).
Telephone: 512-883-6511. TWX No.: 910-876-1442.
Ownership: T. Frank Smith Jr., individually & as executor, 52.5%; Helen Smith, 47.5%.
Began Operation: May 25, 1956.
Personnel:
T. FRANK SMITH JR., president & general manager.
VAN JOHNSON (Miss), v.p., national spot sales, station network clearance & film buyer.
HAL ATKINS, vice president, sales.
BILL McDONALD, v.p., programs & community affairs.
JIM LOGAN, news director.
BUCK JOHNSTON, chief studio engineer.

DIGEST OF RATE CARD NO. 75B—(Sept. 8, 1975)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.				
\$750	\$450			Graded rates apply ¹

¹Highest rate: \$140.

NETWORK BASE HOURLY RATE: \$385.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Aransas	4,000	3,900	97
	Bee	7,700	7,300	95
	Brooks	2,400	2,300	95
	Duval	4,000	3,700	92
	Jim Hogg	1,200	1,100	91
	Jim Wells	9,600	9,100	95
	Kenedy	200	200	96
	Kleberg	10,400	10,000	96
	Nueces	79,300	76,800	97
Refugio	3,000	2,900	97	
San Patricio	15,100	14,400	95	
Between 25-49%	TEXAS			
	Live Oak	2,100	2,000	95
Between 5-24%	TEXAS			
	Calhoun	5,300	5,000	95
	Cameron	46,700	45,000	96
	Goliad	1,700	1,600	93
	Hidalgo	59,000	56,400	96
Victoria	18,100	17,200	95	
Station Totals		269,800	258,900	95
Net Weekly Circulation (1974-75)				132,100
Average Daily Circulation (1974-75)				87,500

Texas—Corpus Christi



KZTV

Ch. 10

[Operates satellite KVTW,
Laredo, Tex.]

Technical Facilities: Channel No. 10
(192-198 MHz). Authorized power:
316-kw visual, 47.9-kw aural. Antenna:
940-ft. above av. terrain,
982-ft. above ground, 1049-ft.
above sea level.

Latitude 27° 46' 50"
Longitude 97° 38' 03"

Transmitter: State Hwy. 44, 1.7-mi.
E of Robstown, Tex.

Office: Show Room Bldg.

Telephone: 512-884-1616.

TV tape: Recording facilities.

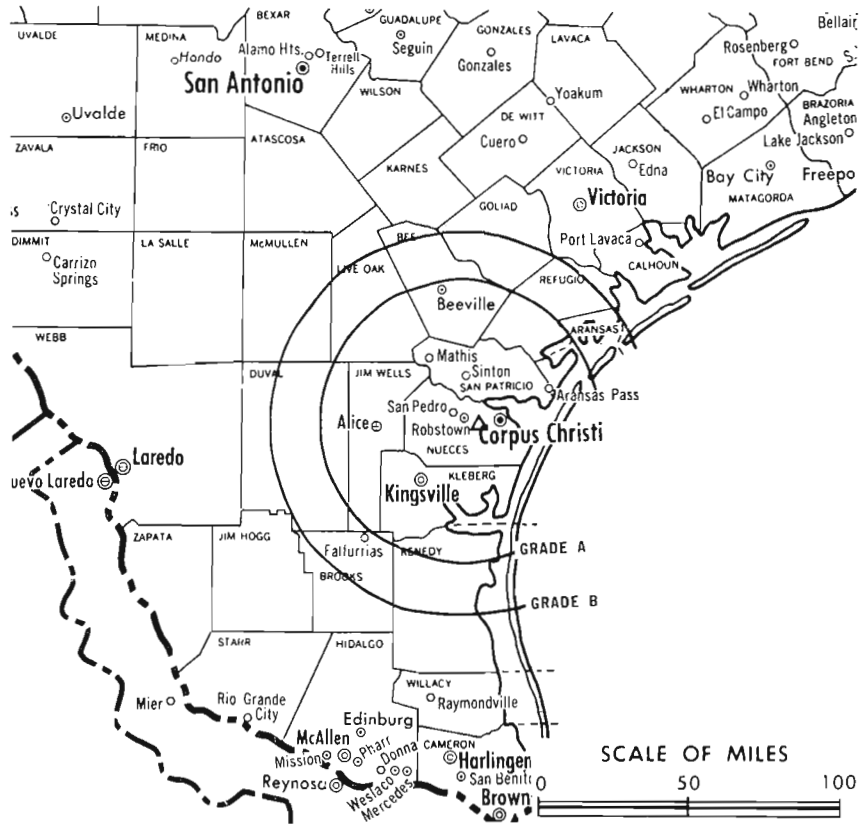
AM Affiliate: KSIX, 1-kw, (.25-kw
night), 1230 kHz (CBS).

Color: Network, live, film, slide &
tape.

News Wire Service: AP.

News Film Service: CBS.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV_v and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see
page 4-b).



KZTV Ref: FCC File No. BPCT-3299 Granted 3/17/64

©American Map Co., Inc., N.Y., No. 14244

KZTV

Network Service: CBS.

Licensee: K-SIX Television Inc., Show Room Bldg. (78401).

Ownership: Corpus Christi Bcstg. Co. Inc. (KSIX), 54.266%; Vann M. Kennedy, pres., 12.4%; Guy I. Warren, v.p., 13.33%; Charles R. Manning, v.p., .66%; Cecil E. Burney, secy., 4.033%; Lillian R. Mahoney, treas.; remainder of stock held by 32 others, none with more than 3%. Kennedy owns 51%, Manning 12%, and Cecil E. Burney, 25% of KSIX. K-SIX TV also owns KVTW, Laredo, Tex.

Began Operation: Sept. 30, 1956.

Represented (sales) by H-R Television Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

VANN M. KENNEDY, president & general manager.
BOB PAYNE, commercial manager.
BILL CARTER, operations manager.
GENE LOOPER, program manager.
MATT SANDERFORD, chief engineer.

DIGEST OF RATE CARD NO. G-1—(June 1, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 8 Sec.
Class A—7-10 p.m., daily.
\$700 \$500 \$300 \$200 Graded rates apply*

*Highest rate: \$190.

NETWORK BASE HOURLY RATE: \$375.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Aransas	4,000	3,900	97
	Bee	7,700	7,300	95
	Brooks	2,400	2,300	95
	Calhoun	5,300	5,000	95
	Duval	4,000	3,700	92
	Jim Hogg	1,200	1,100	91
	Jim Wells	9,600	9,100	95
	Kenedy	200	200	96
	Kleberg	10,400	10,000	96
	Nueces	79,300	76,800	97
Refugio	3,000	2,900	97	
San Patricio	15,100	14,400	95	
Between 25-49%	TEXAS			
	Goliad	1,700	1,600	93
	Live Oak	2,100	2,000	95
Between 5-24%	TEXAS			
	Cameron	46,700	45,000	96
	Hidalgo	59,000	56,400	96
	Victoria	18,100	17,200	95
Zapata	1,700	1,500	88	
Station Totals		271,500	260,400	95
Net Weekly Circulation (1974-75)				135,100
Average Daily Circulation (1974-75)				91,700

Texas—Dallas-Fort Worth



KDFW-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1685-ft. above av. terrain, 1521-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 17"
Longitude 96° 58' 34"

Transmitter: 1-mi. W of Cedar Hill, Tex.

Studio: 400 N. Griffin (75202).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

News Film Service: Newsweek.

Represented (engineering) by Lohnes & Culver.

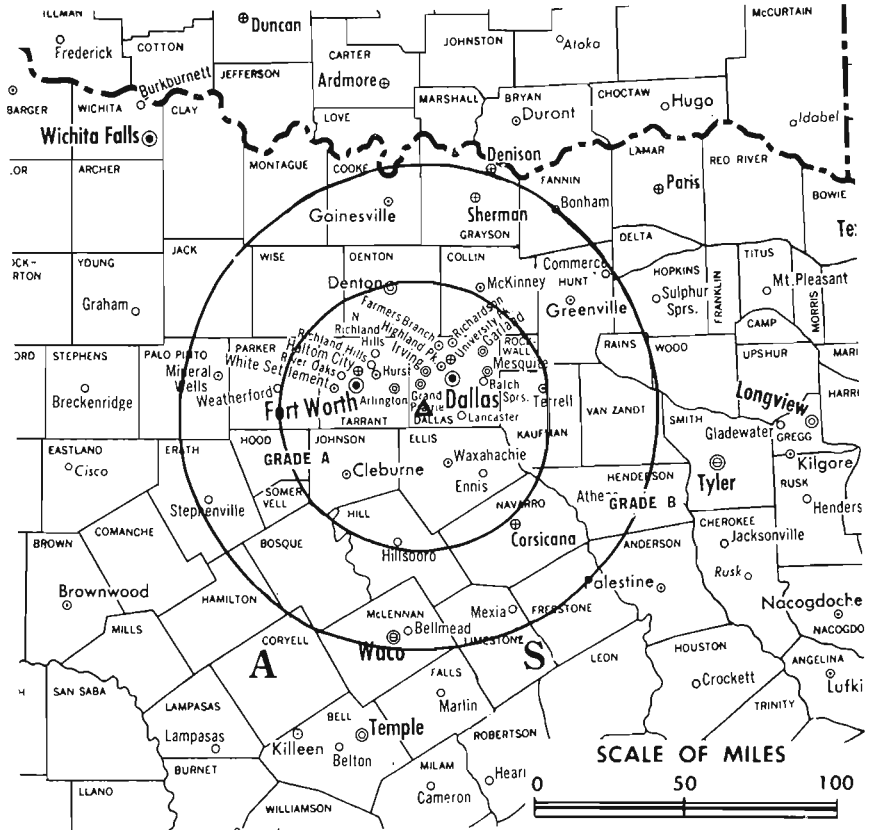
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KDFW-TV Ref: FCC File No. BPC7-1857 Granted 4/2/54

©American Map Co., Inc., N.Y., No. 14244

KDFW-TV

Licensee: KDFW-TV Inc., 400 N. Griffin, Dallas, Tex. (75202).

Telephone: 214-744-4000. TWX No.: 214-899-8072.

Ownership: Times Mirror Co., Los Angeles, 100%. Times Mirror Co. also owns KTBC-TV, Austin, Tex.; publishes Los Angeles Times, Newsday, The Dallas Times-Herald, Orange Coast Daily Pilot and owns TM Communications Co., multiple CATV operator.

Began Operation: Dec. 3, 1949. Sale to present owner by Times Herald Printing Co. along with Dallas-Times Herald, approved by FCC May 15, 1970 (Television Digest, Vols. 9:38, 10:20).

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (sales) by Harrington, Righter & Parsons Inc.

Personnel:

- JOHN McCRORY, president.
- PAUL ARNZEN, general sales manager.
- BILL BAKER, vice president & dir. of operations.
- WAYNE THOMAS, v.p. & dir. of news & public affairs.
- GENE CUNY, program director.
- JACK HARRISON, promotion director.
- WILLIAM B. HONEYCUTT, director of engineering.
- BILL SELAH, local sales manager.
- NICK MUELLER, manager, film department.

DIGEST OF RATE CARD

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AAA—6:30-10 p.m., daily.
\$2600 \$1560 \$1050 \$800 Graded rates apply
NETWORK BASE HOURLY RATE: \$1891.

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
50% & Over	Anderson	11,000	10,500	95
	Bosque	5,400	5,200	96
	Brown	11,100	10,500	94
	Collin	29,700	28,700	97

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS—(Continued)				
50% & Over	Comanche	5,000	4,700	93
	Cooke	9,200	8,900	97
	Dallas	481,300	471,800	98
	Delta	1,800	1,700	94
	Denton	32,400	31,600	98
	Ellis	18,100	17,500	97
	Erath	8,100	7,900	97
	Fannin	9,700	9,200	95
	Freestone	4,400	4,100	94
	Grayson	28,000	27,100	97
	Hamilton	3,700	3,700	95
	Henderson	11,200	10,600	95
	Hill	9,300	8,900	96
	Hood	3,500	3,400	97
	Hopkins	8,600	8,200	95
	Hunt	17,300	16,600	96
	Jack	2,600	2,500	97
	Johnson	19,700	19,200	98
	Kaufman	12,200	11,700	96
	Lamar	14,000	12,800	92
Limestone	6,800	6,400	94	
Mills	1,600	1,500	93	
Mitchell	2,800	2,700	96	
Navarro	12,900	12,300	95	
Nolan	5,500	5,400	97	
Palo Pinto	10,000	9,600	96	
Parker	11,900	11,600	97	
Rains	1,800	1,700	95	
Rockwall	2,800	2,700	96	
Shackelford	1,300	1,200	96	
Smith	36,700	35,400	96	
Somervell	1,400	1,400	97	
Stephens	3,300	3,100	95	
Tarrant	248,600	243,600	98	
Van Zandt	10,800	10,300	95	
Wise	7,900	7,700	97	

(Continued on page 788-b)

Station Totals	1,412,500	1,371,600	97
Net Weekly Circulation (1974-75)	1,082,100		
Average Daily Circulation (1974-75)	705,000		

Texas—Dallas-Fort Worth

KXTX-TV

Ch. 39

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 3090-kw max. & 1410-kw horizontal visual, 310-kw max. & 141-kw horizontal aural, using .8° electrical beam tilt. Antenna: 1690-ft. above av. terrain, 1535-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 07"
Longitude 96° 58' 06"

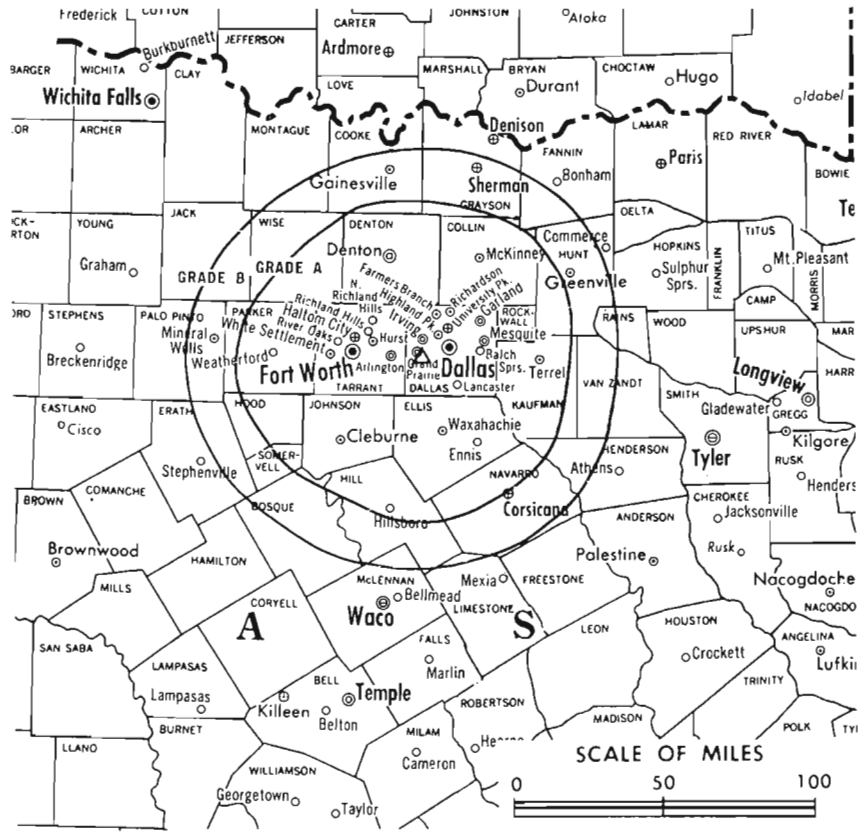
Transmitter: 1200 W. Beltline Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KXTX-TV Ref: FCC File No. BNPCT-6626 Granted 11/21/67

© American Map Co., Inc., N.Y., No. 14244

KXTX-TV

Network Service: None, independent.

Licensee: Christian Broadcasting Network Inc.

Studio: 3900 Harry Hines Blvd., Dallas (75219).

Telephone: 214-521-3900.

Ownership: Christian Bcstg. Network Inc. For other interests, see WYAH-TV, Portsmouth, Va.

Began Operation: Feb. 5, 1968 as KDTV. Donation to present owner by Doubleday Bcstg. Co. approved by FCC Nov. 9, 1973. Following transfer Christian Bcstg. switched to Ch. 39 from Ch. 33 which went dark.

Represented (sales) by Adam Young Inc.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

- M. G. ROBERTSON, president.
- BOB JOHNSON, vice president & general manager.
- ROGER BAERWOLF, station manager.
- HAROLD WHEAT, operations manager.
- DICK BOVE, general sales manager.
- ART RUNYON, chief engineer.
- BILL DUNN, production manager.

DIGEST OF RATE CARD

(Sept. 4, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AAA—6-11 p.m., Mon.-Sat.	\$925	\$650	\$425	\$260	Graded rates apply*

*Highest rate: \$225.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	Anderson	11,000	10,500	95
	Collin	29,700	28,700	97
	Cooke	9,200	8,900	97
	Dallas	481,300	471,800	98
	Denton	32,400	31,600	98
Ellis	18,100	17,500	97	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS—(Continued)			
	Gaines	3,400	3,300	98
	Grayson	28,000	27,100	97
	Howard	12,900	12,700	98
	Kaufman	12,200	11,700	96
	Lamar	14,000	12,800	92
	Mitchell	2,800	2,700	96
	Navarro	12,900	12,300	95
	Nolan	5,500	5,400	97
	Rockwall	2,800	2,700	96
	Scurry	6,200	6,000	97
	Shackelford	1,300	1,200	96
	Stephens	3,300	3,100	95
	Tarrant	248,600	243,600	98
	Taylor	36,000	35,200	98

ARKANSAS

Sebastian 32,000 31,100 97

NEW MEXICO

Lea North 15,200 14,500 96

OKLAHOMA

Bryant 10,200 9,600 94

Carter 14,700 14,200 97

Johnston 3,400 3,200 94

Marshall 3,400 3,300 97

Muskogee 22,100 21,300 96

Tulsa 149,400 146,500 98

TEXAS

Bell 52,400 51,100 97

Bowie 24,000 23,200 97

Brown 11,100 10,500 94

Cherokee 12,300 11,600 94

Coryell 12,100 11,800 97

Deaf Smith 5,700 5,500 97

Delta 1,800 1,700 94

Eastland 7,600 7,200 95

Ector 31,300 30,600 98

(Continued on page 788-b)

Station Totals	1,844,300	1,794,800	97
Net Weekly Circulation (1974-75)			452,300
Average Daily Circulation (1974-75)			191,900

Texas—Dallas-Fort Worth



WFAA-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: 1680-ft. above av. terrain, 1521-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 17"
Longitude 96° 58' 34"

Transmitter: 1-mi. W of Cedar Hill, Tex.

TV tape: Recording facilities.

AM Affiliate: WFAA, 5-kw, 570 kHz (CBS).

FM Affiliate: KZEW, 100-kw, 97.9 MHz (No. 250), 1680-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, Reuters.

Facsimile Service: AP.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

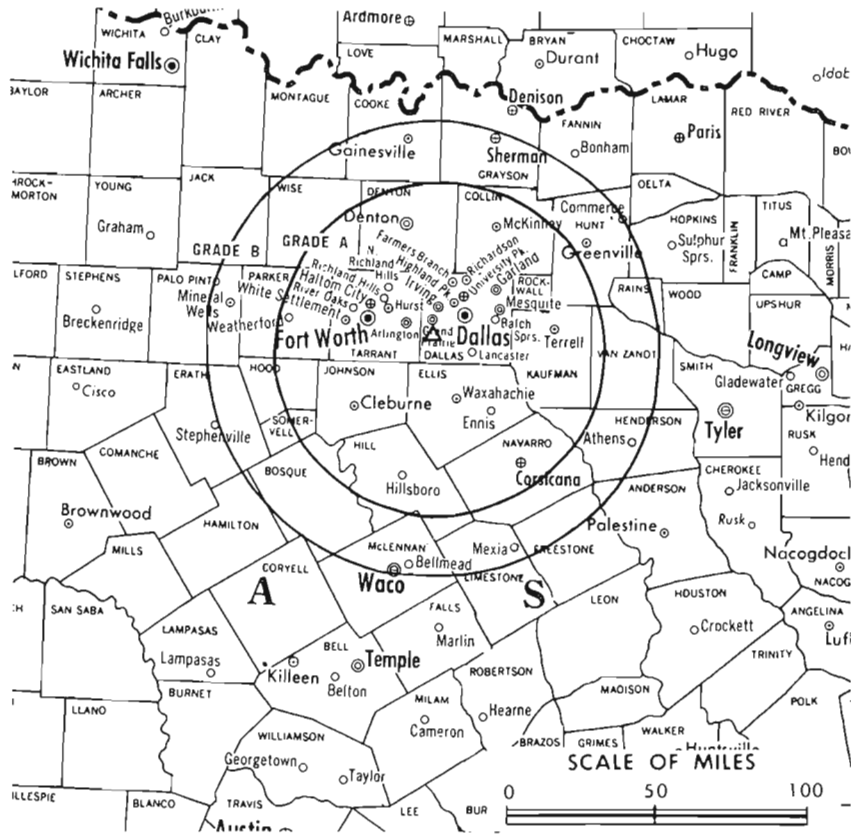
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

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County coverage based on Arbitron study (see page 4-b).



WFAA-TV Ref: FCC File No. BMPCT—2019 Granted 11/18/54

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WFAA-TV

Licensee: Belo Broadcasting Corp., Communications Center, Dallas, Tex. (75202).

Studio: Communications Center.

Telephone: 214-748-9631. TWX No.: 214-899-8413.

Ownership: Same as Dallas Morning News. Joseph M. Dealey, pres.; James M. Moroney Jr. & Myron F. Shapiro, voting trustees. Belo Bcstg. Corp. also owns KFDM-TV, Beaumont, Tex.

Began Operation: Sept. 17, 1949 as KBTW. Sold to present licensee February 1950 (Television Digest, Vol. 6:4, 11).

Represented (sales) by Petry Television Inc.

Represented (legal) by Dempsey & Koplovitz.

Personnel:

- MIKE SHAPIRO, president.
- WARD HUEY, vice president & general manager.
- DAVID T. LANE, vice president & station manager.
- PHILLIP KELLER, general sales manager.
- GEORGE GOULD, sales manager.
- MICHAEL J. SCHWEITZER, national sales manager.
- BOB TURNER, production & operations manager.
- MARTY HAAG, news manager.
- CHRIS IRBY, chief engineer.
- LEE MINARD, promotion manager.

DIGEST OF RATE CARD NO. 16D—(March 15, 1976)

Hour	30 Min.	30 Sec.	10 Sec.
Class AA—7-10 p.m., daily.			
\$3000	\$2500	Graded rates apply*	

*Highest rate: \$2000.

NETWORK BASE HOURLY RATE: \$1895.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Choctaw	6,500	5,900	91
	Love	2,300	2,200	95

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
	Anderson	11,000	10,500	95
	Bosque	5,400	5,200	96
	Brown	11,100	10,500	94
	Collin	29,700	28,700	97
	Cooke	9,200	8,900	97
	Dallas	481,300	471,800	98
	Delta	1,800	1,700	94
	Denton	32,400	31,600	98
	Ellis	18,100	17,500	97
	Erath	8,100	7,900	97
	Fannin	9,700	9,200	95
	Freestone	4,400	4,100	94
	Grayson	28,000	27,100	97
	Hamilton	3,900	3,700	95
	Henderson	11,200	10,600	95
	Hill	9,300	8,900	96
	Hood	3,500	3,400	97
	Hopkins	8,600	8,200	95
50% & Over	Hunt	17,300	16,600	96
	Jack	2,600	2,500	97
	Johnson	19,700	19,200	98
	Kaufman	12,200	11,700	96
	Lamar	14,000	12,800	92
	Limestone	6,800	6,400	94
	Mc Culloch	3,200	2,900	91
	Mc Lennan	55,100	53,600	97
	Mills	1,600	1,500	93
	Mitchell	2,800	2,700	96
	Navarro	12,900	12,300	95
	Palo Pinto	10,000	9,600	96
	Parker	11,900	11,600	97
	Rains	1,800	1,700	95
	Rockwall	2,800	2,700	96
	Somervell	1,400	1,400	97
	Stephens	3,300	3,100	95
	Tarrant	248,600	243,600	98

(Continued on page 795-b)

Station Totals	1,543,400	1,498,900	97
Net Weekly Circulation (1974-75)	1,084,600		
Average Daily Circulation (1974-75)	645,700		

Texas

KAMR-TV, Amarillo
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KANSAS			
	Seward	6,100	6,000	98
	Stevens	1,400	1,300	96
	TEXAS			
	Bailey	2,600	2,500	97
	Hardeman	2,500	2,400	95
Between 5-24%	NEW MEXICO			
	Harding	400	300	85
	Roosevelt	6,700	6,300	95
	OKLAHOMA			
	Beaver	2,500	2,400	96
	Beckham	5,800	5,500	95
	Greer	3,000	2,800	94
	Harper	1,600	1,500	96
	TEXAS			
	Hale	11,600	11,300	97
Motley	500	500	91	

KFDA-TV, Amarillo
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KANSAS			
	Seward	6,100	6,000	98
	OKLAHOMA			
	Beaver	2,500	2,400	96
	Dewey	2,100	2,000	95
	Greer	3,000	2,800	94
Between 5-24%	Jackson	11,100	10,800	97
	Texas	6,000	5,800	96
	TEXAS			
	Bailey	2,600	2,500	97
	KANSAS			
	Stevens	1,400	1,300	96
	NEW MEXICO			
	De Baca	1,000	900	93
	Harding	400	300	85
	OKLAHOMA			
Custer	8,700	8,400	96	
Ellis	2,000	1,800	92	
Kiowa	4,900	4,700	97	
Washita	4,400	4,300	97	
TEXAS				
Hale	11,600	11,300	97	
Hardeman	2,500	2,400	95	
Lubbock	65,500	64,100	98	
Motley	500	500	91	

KVII-TV, Amarillo
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	Bailey	2,600	2,500	97
Between 5-24%	NEW MEXICO			
	Harding	400	300	85
	OKLAHOMA			
	Beckham	5,800	5,500	95
	TEXAS			
	Hale	11,600	11,300	97
	Lubbock	65,500	64,100	98
Motley	500	500	91	

KDFW-TV, Dallas
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OKLAHOMA			
	Bryan	10,200	9,600	94
	Choctaw	6,500	5,900	91
	Love	2,300	2,200	95
	Marshall	3,400	3,300	97
	TEXAS			
	Cherokee	12,300	11,600	94
	Coleman	4,100	4,000	97
	Eastland	7,600	7,200	95
	Franklin	2,100	2,000	94
Between 5-24%	Lampasas	4,900	4,700	97
	Leon	3,700	3,400	91
	Mc Lennan	55,100	53,600	97
	Red River	5,400	5,000	92
	Taylor	36,000	35,200	98
	Wood	8,600	8,200	96
	OKLAHOMA			
	Pushmataha	3,800	3,500	92
	TEXAS			
	Bell	52,400	51,100	97
Callahan	3,800	3,700	97	
Camp	2,900	2,700	93	
Coryell	12,100	11,800	97	
Falls	6,400	6,100	95	
Fisher	2,300	2,200	96	
Gaines	3,400	3,300	98	
Haskell	2,800	2,700	96	
Houston	5,900	5,400	92	
Jones	5,900	5,700	97	
Mc Culloch	3,200	2,900	91	
Montague	6,300	6,100	97	
San Saba	2,400	2,300	95	
Titus	6,800	6,500	95	
Young	6,300	6,100	97	

KXTX-TV, Dallas
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	TEXAS—(Continued)			
	Erath	8,100	7,900	97
	Falls	6,400	6,100	95
	Fannin	9,700	9,200	95
	Franklin	2,100	2,000	94
	Freestone	4,400	4,100	94
	Garza	2,200	2,100	97
	Gray	9,400	9,200	98
	Hale	11,600	11,300	97
	Harrison	15,300	14,600	95
	Henderson	11,200	10,600	95
	Hill	9,300	8,900	96
	Hood	3,500	3,400	97
	Hopkins	8,600	8,200	95
	Hunt	17,300	16,600	96
	Jack	2,600	2,500	97
	Johnson	19,700	19,200	98
	Limestone	6,800	6,400	94
	Lubbock	65,500	64,100	98
	Mc Lennan	55,100	53,600	97
	Midland	22,400	21,900	98
	Nacogdoches	14,000	13,100	94
	Ochiltree	2,900	2,800	97
	Palo Pinto	10,000	9,600	96
	Parker	11,900	11,600	97
	Potter	34,800	34,100	98
	Rains	1,800	1,700	95
Randall	20,300	20,100	99	
Smith	36,700	35,400	96	
Titus	6,800	6,500	95	
Van Zandt	10,800	10,300	95	
Wise	7,900	7,700	97	
Wood	8,600	8,200	96	
Young	6,300	6,100	97	

Texas—El Paso



KDBC-TV

Ch. 4



Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 61.7-kw visual, 6.76-kw aural. Antenna: 1150-ft. above av. terrain, 285-ft. above ground, 5285-ft. above sea level.

Latitude 31° 47' 34"
Longitude 106° 28' 47"

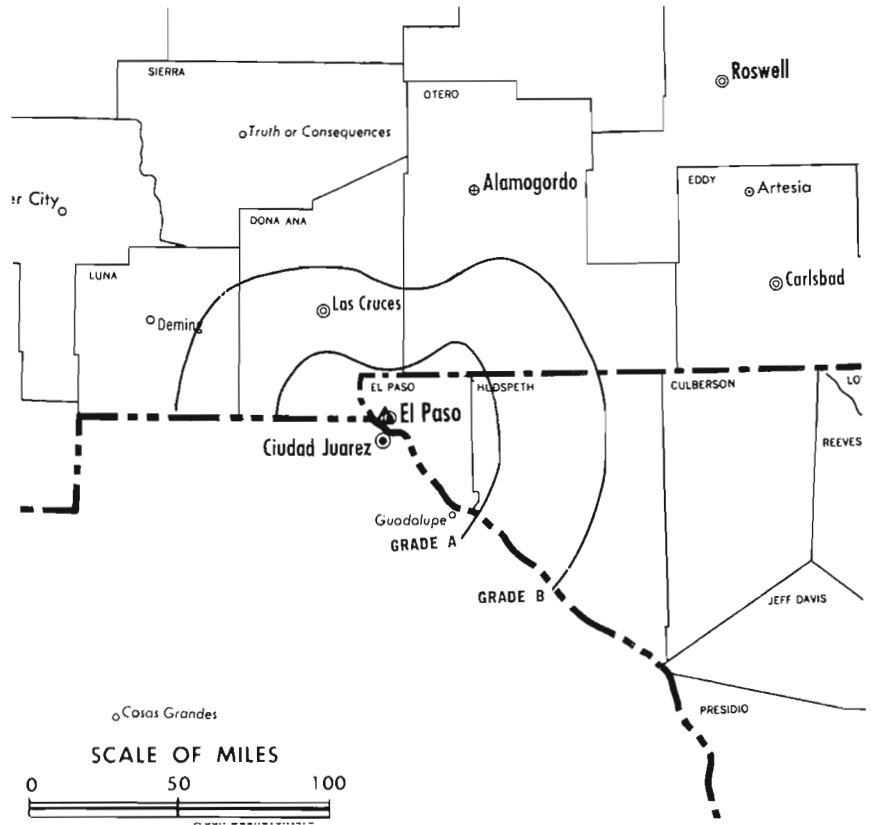
Transmitter: Atop Mount Franklin.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.



KDBC-TV Ref: FCC File No. BPCT-673 Granted 7/30/52

© American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KDBC-TV

Network Service: CBS.

Licensee: Portal Communications Inc., 2201 Wyoming Ave., El Paso, Tex. (79903).

Studio: 2201 Wyoming Ave. (79903).

Telephone: 915-532-6551.

TWX No.: 910-964-1323.

Ownership: Evening Post Publishing Co., 100%. Portal Communications officers: Edward M. Sleighel, pres.; Peter Manigault, v.p.; Frank B. Gilbreth, secy.; Hall T. McGee Jr., treas. Evening Post Publishing Co. publishes Charleston, S.C. News & Courier and Charleston Evening Post; also owns KOAA-TV, Pueblo-Colorado Springs.

Began Operation: Dec. 14, 1952. Sale to present owner by Doubleday Bcstg. Co. approved by FCC Aug. 30, 1974. Previous sale of Trigg-Vaughn station group to Doubleday approved Feb. 1, 1967 (Television Digest, Vol. 6:44, 7:6). Sale of KRQD-TV & AM to Trigg-Vaughn interests by Dorrance Roderick and family, publisher of El Paso Times, approved Oct. 29, 1959 by FCC (Vol. 15:36, 44).

Represented (sales) by H-R Television Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

EDWARD M. SLEIGHEL, president & general manager.
CHARLES MALY, program manager.
SAM KOBREN, general sales manager.
FRANK JORDAN, chief engineer.

DIGEST OF RATE CARD NO. 12—(April 1, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:30-10 p.m., Mon.-Fri.; 6-11 p.m., Sat.; 5-10 p.m. Sun.
\$495 \$300 \$200 \$150 Graded rates apply*

*Highest rate: \$195.

NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	Dona Ana	24,200	22,800	94
	Grant	8,400	7,600	91
	Hidalgo	1,800	1,600	89
	Luna	4,800	4,500	93
	Otero	13,000	12,500	96
	TEXAS			
	Culberson	900	800	93
	El Paso	122,900	120,000	98
Between 25-49%	NEW MEXICO			
	Lincoln	3,500	3,200	92
Between 5-24%	NEW MEXICO			
	Sierra	4,000	3,600	.89
	TEXAS			
	Reeves	4,800	4,600	96
Station Totals		189,000	181,800	96
Net Weekly Circulation (1974-75)				146,500
Average Daily Circulation (1974-75)				103,200

Texas—El Paso



KVIA-TV

(formerly KELP-TV)

Ch. 13

[Operates satellite KAVE-TV Carlsbad, N.M.]

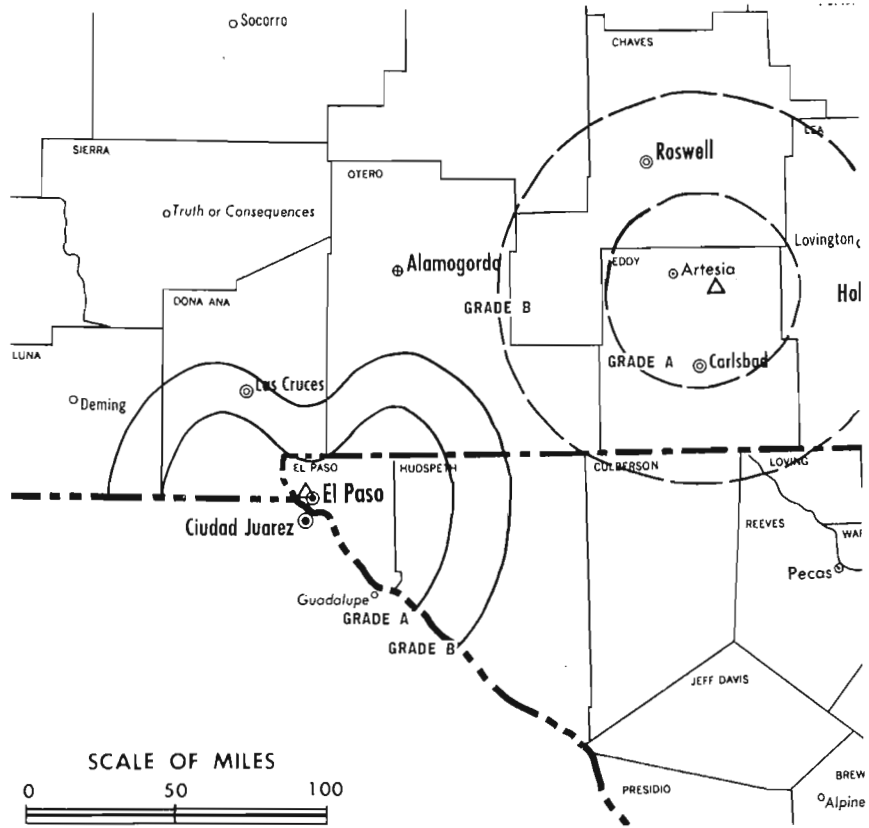
Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 209-kw visual, 20.9-kw aural. Antenna: 820-ft. above av. terrain, 289-ft. above ground, 4909-ft. above sea level.

Latitude 31° 47' 17"
Longitude 106° 28' 46"

Transmitter: S slope of Comanche Peak, .4-mi. N of Scenic Dr. near El Paso.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KVIA-TV Ref: FCC File No. BPCT-2762 Granted 4/9/60

©American Map Co., Inc., N.Y., No. 14244

KVIA-TV

Licensee: Marsh Media, Box 12277 (79912).

Studio: 4140 Rio Bravo St. (79902).

Telephone: 915-532-1431.

Ownership: Stanley Marsh III, 50%; Michael C. Marsh, 20%; Tom F. Marsh, Tom F. Marsh Special Trust & Estelle Marsh Watlington, 10% each. Same principals own KAVE-TV, Carlsbad, N.M.; KVII-TV, Amarillo, Tex.; KVIJ-TV, Sayre, Okla.

Began Operation: Sept. 1, 1956. Sale to present owner by John B. Walton Jr. approved by FCC Feb. 24, 1976. Sale to Walton by Joseph Harris & Norman Alexander approved Jan. 19, 1966 by FCC (Television Digest, Vol. 6:4). Sale to Harris & Alexander by McLendon Investment Corp. approved March 20, 1957 (Vol. 13:12).

Represented (sales) by Katz Television.

Represented (legal) by Kirkland, Ellis & Rowe.

Personnel:

WAYNE M. ROY, general manager.
DON GUILL, director of broadcasting.
JERRY CLARK, program director.
GEORGE TAYLOR, chief engineer.
FRED WITT, general sales manager.

DIGEST OF RATE CARD NO. 2—(May 1, 1967)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec.

Class AA—7-9:30 p.m., daily.

\$400.00 \$240.00 \$160.00 \$120.00 \$110.00 \$95.00 \$80.00

NETWORK BASE HOURLY RATE: \$325.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO				
		Dona Ana	24,200	22,800	94
		Eddy	14,300	13,800	96
		Luna	4,800	4,500	93
		Otero	13,000	12,500	96
Between 25-49%	TEXAS				
		Culberson	900	800	93
		El Paso	122,900	120,000	98
		Hudspeth	700	600	91
Between 5-24%	NEW MEXICO				
		Lincoln	3,500	3,200	92
	NEW MEXICO				
		Chaves	16,600	16,000	97
		Grant	8,400	7,600	91
	Hidalgo	1,800	1,600	89	
	Sierra	4,000	3,600	89	
Station Totals	TEXAS				
		Presidio	1,600	1,400	89
Station Totals			216,700	208,400	96
Net Weekly Circulation (1974-75)					142,900
Average Daily Circulation (1974-75)					85,300

Arbitron Data: Figures include coverage of satellite KAVE-TV, Carlsbad, N.M.

Texas—El Paso



KTSM-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1910-ft. above av. terrain, 370-ft. above ground, 5993-ft. above sea level.

Latitude 31° 48' 18.5"
Longitude 106° 28' 57.0"

Transmitter: Ranger Peak, Franklin Mts., 1-mi. NW of El Paso.

TV tape: Recording facilities.

AM Affiliate: KTSM, 5-kw, (.5-kw night), 1380 kHz (NBC).

FM Affiliate: KTSM-FM, 100-kw, 99.9 MHz (No. 260), 1820-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

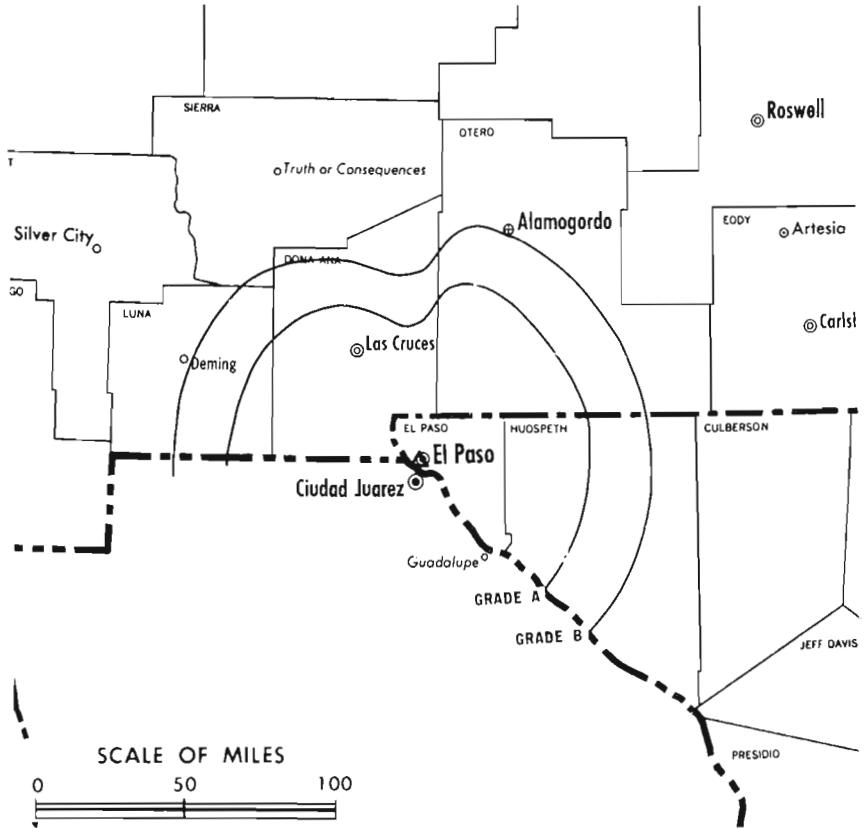
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KTSM-TV Ref: FCC File No. BPCT-4538 Granted 9/8/72

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KTSM-TV

Licensee: Tri-State Broadcasting Co. Inc., 801 N. Oregon St.

Studio: 801 N. Oregon St. (79902).

Telephone: 915-532-5423. TWX No.: 915-544-1963.

Ownership: Karl O. Wyler, pres., 55%; Karl O. Wyler Jr., 30%; F. L. Koons, 10%; W. C. Bailey, 5%; Jack Rye, exec. v.p.

Began Operation: Jan. 4, 1953.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Wilner & Scheiner.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

KARL O. WYLER, president & general manager.
JACK RYE, executive vice president.
W. T. MCGILL, vice president & chief engineer.
JOHN PHELAN, vice president & sales manager.
RAE LESTER, secretary-treasurer.
CHRIS DORTON, program director.
RICHARD BUSSELL, production manager.
TED BENDER, director of public affairs.
JEFF GATES, news director.

DIGEST OF RATE CARD NO. 23 (Feb. 16, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m. daily.					
\$600	\$360	\$240	\$210	\$120	\$60

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	NEW MEXICO				
		Dona Ana	24,200	22,800	94
		Grant	8,400	7,600	91
		Hidalgo	1,800	1,600	89
		Luna	4,800	4,500	93
		Otero	13,000	12,500	96
		TEXAS			
	Culberson	900	800	93	
	El Paso	122,900	120,000	98	
	Hudspeth	700	600	91	
	Presidio	1,600	1,400	89	
Between 25-49%	NEW MEXICO				
		Lincoln	3,500	3,200	92
		Sierra	4,000	3,600	89
Between 5-24%	TEXAS				
		Brewster	2,600	2,400	91
Station Totals		188,400	181,000	96	
Net Weekly Circulation (1974-75)			149,400		
Average Daily Circulation (1974-75)			106,800		

For Call Letters of U.S. TV Stations
See page 8-b

Texas—El Paso (Juarez, Mexico)

XEJ-TV

Ch. 5

[Spanish-language outlet]

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 18-kw visual, 9-kw aural. Note: Additional data unavailable.
 Transmitter: Penon Mountain.
 Studio: Edificio XEJ, Apartado 271, Juarez, Mexico.
 AM Affiliate: XEJ, 10-kw (5-kw night), 970 kHz.

XEPM-TV

Ch. 2

[Spanish-language outlet]

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 6.3-kw visual, 3.15-kw aural. Antenna: 1150-ft. above av. terrain.
 Note: Additional data unavailable.

XEJ-TV

Network Service: None, independent Spanish-language outlet.
 Licensee: Television de la Frontera, S.A., Box 9555, El Paso, Tex. (79985).
 Telephones: JUA. 2-2910, 2-2911, 2-0248.
 Ownership: Pedro Meneses Hoyos, owner; also owner of radios XEJ, XEPZ and of XEPM-TV, Juarez.
 Began Operation: May 17, 1954.
 Represented (sales) by Spanish International Network.
 Personnel:
 PEDRO MENESES HOYOS, general manager.
 STEVE GUERRERO, chief engineer.

DIGEST OF RATE CARD NO. 1—(March 3, 1969)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—5-11 p.m., daily.	\$240.00	\$144.00	\$96.00	\$72.00	\$90.00	\$54.00
	\$36.00					

XEPM-TV

Network Service: None, independent Spanish-language outlet.
 Licensee: XEPM-TV Television Inc., Apdo. No. 271, Juarez.
 Business Office: Box 9554, El Paso (79985).
 Telephone: Juarez 2-2222.
 Ownership: Pedro Meneses Jr., also owner of XEJ, XEPZ & XEJ-TV also Juarez-El Paso.
 Began Operation: Jan. 16, 1961.
 Represented (sales) by Spanish International Network.
 Personnel:
 M. D. HEREDIA, general manager.
 SERGIO D. MOLINAR JR., sales manager.

DIGEST OF RATE CARD NO. 1 (Nov. 15, 1960)

Hour	30 Min.	15 Min.	Min.	40 Sec.	20 Sec.	10 Sec.
Class A—2-8 p.m., daily.	\$100.00	\$65.00	\$36.00	\$20.00	\$17.00	\$15.00
	\$13.00					

Texas—Fort Worth-Dallas

KTVT



Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1669-ft. above av. terrain, 1553-ft. above ground, 2349-ft. above sea level.

Latitude 32° 34' 43"
Longitude 96° 57' 12"

Transmitter: Approx. 0.7-mi. S of Cedar Hill, Tex.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

TWX No.: 910-893-5051.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by A. D. Ring & Associates.

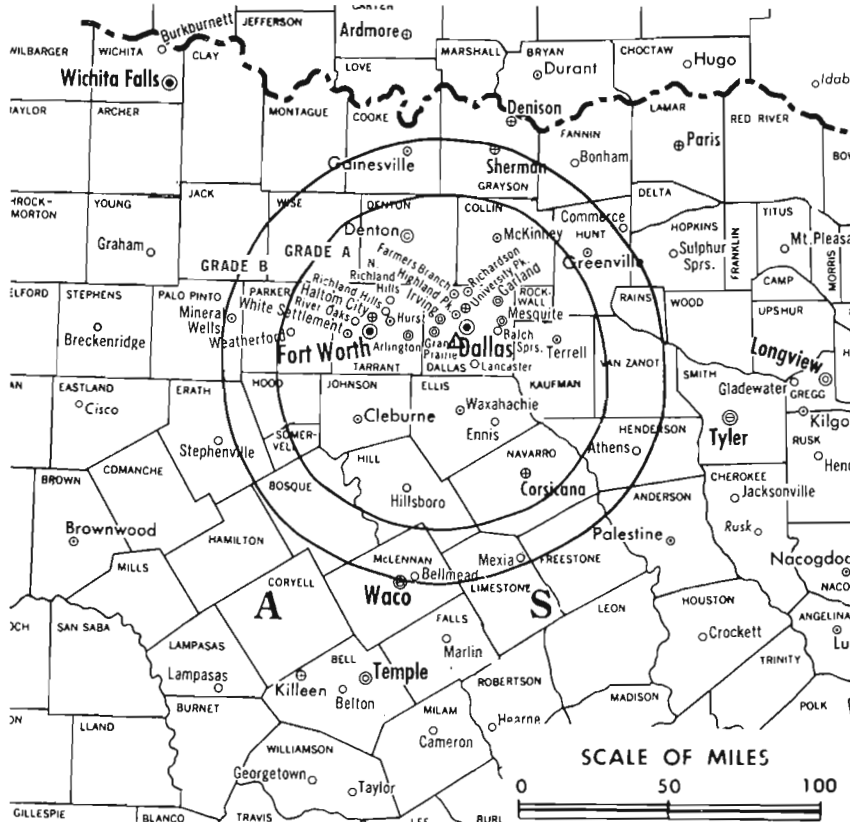
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KTVT Ref: FCC File No. BPCT-3268 Granted 3/26/64

©American Map Co., Inc., N.Y., No. 14214

KTVT

Network Service: None, independent.

Licensee: Gaylord Broadcasting Co., Oklahoma City, Okla.

Studios: 4801 W. Freeway, P.O. Box 2495, Ft. Worth (76101); 10111 N. Central Expressway, P.O. Box 31119, Dallas, Tex. (75231).

Telephone: 817-738-1951 (Ft. Worth); 214-363-9321 (Dallas).

Ownership: See Group Ownership of TV Stations.

Began Operation: Sept. 11, 1955. Sale to present owner by NAFI Telecasting approved Aug. 1, 1962 (Television Digest, Vol. 2:11, 32). Sale to NAFI Telecasting by Texas State Network approved July 27, 1960 by FCC (Vol. 16:21, 31).

Represented (sales) by Katz Television.

Personnel:

JIM TERRELL, exec. vice president & general manager.
JACK BERNING, assistant manager & general sales manager.
CLEM CANDELARIA, program manager.
ED GEPP, national sales manager.
BILL KESSEL, chief engineer.
RON McCOY, promotion manager.

DIGEST OF RATE CARD NO. A44 REV.—(April 12, 1976)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 10 Sec.
Class A—3-11 p.m., Mon.-Fri.; 5-11 p.m., Sat.-Sun.
\$750.00 \$450.00 Graded rates apply*

*Highest rate: \$1200.

Net Weekly Circulation	State County	Total Households	TV Households	%
OKLAHOMA				
	Choctaw	6,500	5,900	91
TEXAS				
50% & Over	Anderson	11,000	10,500	95
	Bosque	5,400	5,200	96
	Brown	11,100	10,500	94
	Collin	29,700	28,700	97

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS—(Continued)				
	Comanche	5,000	4,700	93
	Cooke	9,200	8,900	97
	Dallas	481,300	471,800	98
	Delta	1,800	1,700	94
	Denton	32,400	31,600	98
	Ellis	18,100	17,500	97
	Erath	8,100	7,900	97
	Fannin	9,700	9,200	95
	Freestone	4,400	4,100	94
	Grayson	28,000	27,100	97
	Hamilton	3,900	3,700	95
	Henderson	11,200	10,600	95
	Hill	9,300	8,900	96
	Hood	3,500	3,400	97
50% & Over	Hopkins	8,600	8,200	95
	Howard	12,900	12,700	98
	Hunt	17,300	16,600	96
	Johnson	19,700	19,200	98
	Kaufman	12,200	11,700	96
	Lamar	14,000	12,800	92
	Mitchell	2,800	2,700	96
	Navarro	12,900	12,300	95
	Palo Pinto	10,000	9,600	96
	Parker	11,900	11,600	97
	Rains	1,800	1,700	95
	Rockwall	2,800	2,700	96
	Somervell	1,400	1,400	97
	Tarrant	248,600	243,600	98
	Van Zandt	10,800	10,300	95
	Wise	7,900	7,700	97

OKLAHOMA

	Bryan	10,200	9,600	94
	Carter	14,700	14,200	97
Between 25-49%	Comanche	27,900	27,300	98
	Love	2,300	2,200	95
	Marshall	3,400	3,300	97

(Continued on page 795-b)

Station Totals	2,222,400	2,159,200	97
Net Weekly Circulation (1974-75)		1,040,900	
Average Daily Circulation (1974-75)		501,700	

Texas—Fort Worth-Dallas



KXAS-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural, 1685-ft. above av. terrain, 1521-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 17"
Longitude 96° 58' 34"

Transmitter: Mansfield & Beltline Rds., Cedar Hill, Dallas County.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

Represented (sales) by Blair Television.

Represented (legal) by Haley, Bader & Potts.

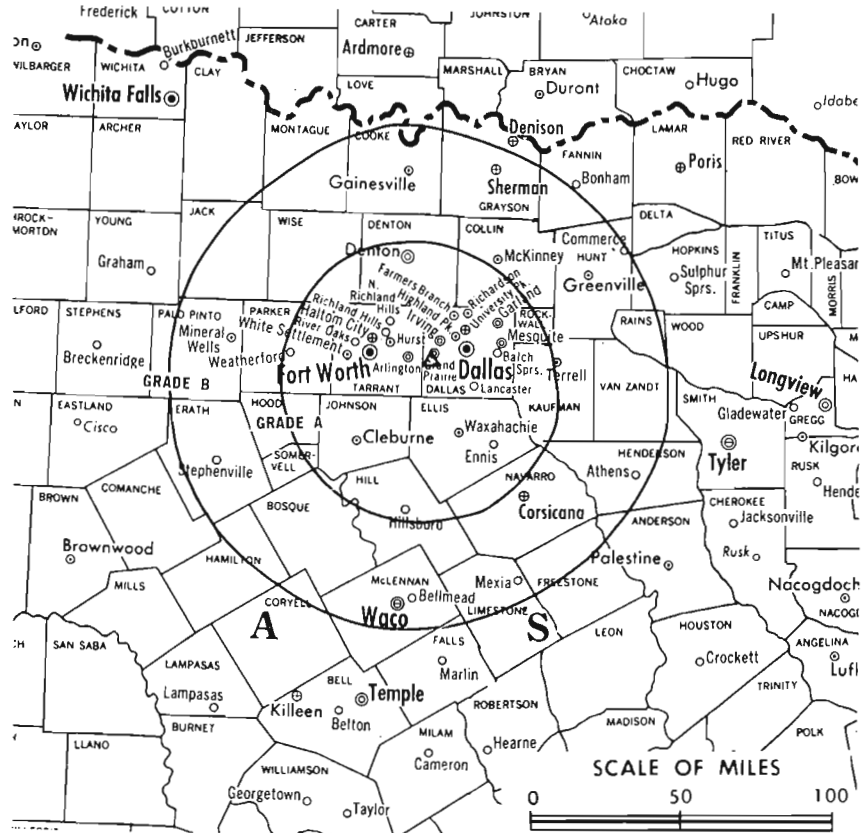
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KXAS-TV Ref: FCC File No. BPCT-3233 Granted 3/24/64

© American Map Co., Inc., N.Y., No. 14244

KXAS-TV

Licensee: North Texas Broadcasting Corp., 3900 Barnett St., Fort Worth.

Studio: 3900 Barnett St., Fort Worth.

Mailing Address: Box 1780, Fort Worth (76101).

Telephone: 817-429-1550. TWX No.: 910-893-5070.

Ownership: Wholly-owned subsidiary of LIN Broadcasting. For officers & other interests, see WAND, Decatur, Ill.

Began Operation: Sept. 29, 1948. Sale to present owner by Carter Publications Inc. (Fort Worth Star-Telegram) approved by FCC May 13, 1974 (Television Digest, Vol. 13:2, 14:19).

Represented (engineering) by Jules Cohen & Associates.

Personnel:

- BLAKE BYRNE, president & general manager.
- RUSS THORNTON, director, administration & development.
- JOHN S. KENDALL, general sales manager.
- ROBERT GOULD, program director & film buyer.
- FRANK O'NEIL, sales manager.
- PAUL WITENGLER, advertising manager.
- TOM BEDFORD, engineering director.
- LEE ELSESSER, news director.
- ED PEWITT, farm director.
- ROBERT GRAMMER, director of public service.

DIGEST OF RATE CARD NO. 32—(Jan. 14, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10:30 p.m., daily.	\$2000	\$1250	\$750	\$600	\$1500	\$750
NETWORK BASE HOURLY RATE:	\$1700.					

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
	Anderson	11,000	10,500	95
	Bosque	5,400	5,200	96
50% & Over	Collin	29,700	28,700	97
	Comanche	5,000	4,700	93
	Cooke	9,200	8,900	97
	Dallas	481,300	471,800	98

Net Weekly Circulation	State County	Total Households	TV Households	%
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TEXAS—(Continued)

Delta	1,800	1,700	94
Denton	32,400	31,600	98
Ellis	18,100	17,500	97
Erath	8,100	7,900	97
Fannin	9,700	9,200	95
Freestone	4,400	4,100	94
Grayson	28,000	27,100	97
Hamilton	3,900	3,700	95
Henderson	11,200	10,600	95
Hill	9,300	8,900	96
Hood	3,500	3,400	97
Hopkins	8,600	8,200	95
Hunt	17,300	16,600	96
Jack	2,600	2,500	97
Johnson	19,700	19,200	98
Kaufman	12,200	11,700	96
Lamar	14,000	12,800	92
Limestone	6,800	6,400	94
Navarro	12,900	12,300	95
Palo Pinto	10,000	9,600	96
Parker	11,900	11,600	97
Rains	1,800	1,700	95
Rockwall	2,800	2,700	96
Smith	36,700	35,400	96
Somervell	1,400	1,400	97
Tarrant	248,600	243,600	98
Van Zandt	10,800	10,300	95
Wise	7,900	7,700	97

50% & Over

OKLAHOMA

Choctaw	6,500	5,900	91
Love	2,300	2,200	95
Marshall	3,400	3,300	97

TEXAS

Cherokee	12,300	11,600	94
Eastland	7,600	7,200	95

(Continued on next page)

Station Totals	1,276,200	1,239,600	97
Net Weekly Circulation (1974-75)			1,016,800
Average Daily Circulation (1974-75)			665,000

WFAA-TV, Dallas
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
TEXAS—(Continued)				
	Van Zandt	10,800	10,300	95
	Wise	7,900	7,700	97
	Young	6,300	6,100	97
OKLAHOMA				
	Bryan	10,200	9,600	94
	Marshall	3,400	3,300	97
TEXAS				
Between 25-49%				
	Bell	52,400	51,100	97
	Comanche	5,000	4,700	93
	Coryell	12,100	11,800	97
	Eastland	7,600	7,200	95
	Franklin	2,100	2,000	94
	Howard	12,900	12,700	98
	Lampasas	4,900	4,700	97
	Menard	1,300	1,100	86
	Montague	6,300	6,100	97
	Nolan	5,500	5,400	97
	Red River	5,400	5,000	92
	Scurry	6,200	6,000	97
	Smith	36,700	35,400	96
	Tom Green	25,200	24,500	97
	Wood	8,600	8,200	96
OKLAHOMA				
	Carter	14,700	14,200	97
	Johnston	3,400	3,200	94
	Pushmataha	3,800	3,500	92
TEXAS				
Between 5-24%				
	Callahan	3,800	3,700	97
	Camp	2,900	2,700	93
	Cherokee	12,300	11,600	94
	Coleman	4,100	4,000	97
	Concho	1,000	1,000	96
	Crockett	1,200	1,100	94
	Dickens	1,400	1,300	96
	Falls	6,400	6,100	95
	Fisher	2,300	2,200	96
	Gaines	3,400	3,300	98
	Garza	2,200	2,100	97
	Houston	5,900	5,400	92
	Leon	3,700	3,400	91
	Lubbock	65,500	64,100	98
	Runnels	4,600	4,400	97
	San Saba	2,400	2,300	95
	Shackelford	1,300	1,200	96
	Taylor	36,000	35,200	98
	Titus	6,800	6,500	95

KXAS-TV, Fort Worth
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%				
TEXAS—(Continued)				
	Leon	3,700	3,400	91
	Montague	6,300	6,100	97
	Red River	5,400	5,000	92
	Wood	8,600	8,200	96
	Young	6,300	6,100	97
OKLAHOMA				
	Bryan	10,200	9,600	94
TEXAS				
Between 5-24%				
	Camp	2,900	2,700	93
	Coryell	12,100	11,800	97
	Franklin	2,100	2,000	94
	Haskell	2,800	2,700	96
	Houston	5,900	5,400	92
	Mc Lennan	55,100	53,600	97
	Rusk	13,300	12,800	96
	Shackelford	1,300	1,200	96
	Stephens	3,300	3,100	95
	Titus	6,800	6,500	95

Texas

KTVT, Fort Worth
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%				
TEXAS				
	Bell	52,400	51,100	97
	Coleman	4,100	4,000	97
	Concho	1,000	1,000	96
	Coryell	12,100	11,800	97
	Eastland	7,600	7,200	95
	Ector	31,300	30,600	98
	Franklin	2,100	2,000	94
	Gaines	3,400	3,300	98
	Limestone	6,800	6,400	94
	Mc Culloch	3,200	2,900	91
	Mc Lennan	55,100	53,600	97
	Menard	1,300	1,100	86
	Midland	22,400	21,900	98
	Mills	1,600	1,500	93
	Montague	6,300	6,100	97
	Nacogdoches	14,000	13,100	94
	Nolan	5,500	5,400	97
	Ochiltree	2,900	2,800	97
	Reeves	4,800	4,600	96
	Scurry	6,200	6,000	97
	Shackelford	1,300	1,200	96
	Smith	36,700	35,400	96
	Stephens	3,300	3,100	95
	Taylor	36,000	35,200	98
	Titus	6,800	6,500	95
	Tom Green	25,200	24,500	97
	Winkler	3,200	3,100	97
	Wood	8,600	8,200	96
	Young	6,300	6,100	97
ARKANSAS				
	Sebastian	32,000	31,100	97
NEW MEXICO				
	Lea North	15,200	14,500	96
OKLAHOMA				
	Mc Curtain	12,100	11,300	93
	Murray	3,900	3,800	98
	Muskogee	22,100	21,300	96
	Pushmataha	3,800	3,500	92
	Stephens	15,000	14,600	98
	Tulsa	149,400	146,500	98
TEXAS				
Between 5-24%				
	Bowie	24,000	23,200	97
	Callahan	3,800	3,700	97
	Camp	2,900	2,700	93
	Cherokee	12,300	11,600	94
	Deaf Smith	5,700	5,500	97
	Dickens	1,400	1,300	96
	Falls	6,400	6,100	95
	Fisher	2,300	2,200	96
	Garza	2,200	2,100	97
	Gray	9,400	9,200	98
	Gregg	29,400	28,400	97
	Hale	11,600	11,300	97
	Harrison	15,300	14,600	95
	Haskell	2,800	2,700	96
	Hockley	6,900	6,800	98
	Houston	5,900	5,400	92
	Jack	2,600	2,500	97
	Jones	5,900	5,700	97
	Lampasas	4,900	4,700	97
	Lubbock	65,500	64,100	98
	Moore	4,300	4,200	98
	Potter	34,800	34,100	98
	Randall	20,300	20,100	99
	Red River	5,400	5,000	92
	Runnels	4,600	4,400	97
	Rusk	13,300	12,800	96
	San Saba	2,400	2,300	95
	Terry	4,500	4,400	97
	Travis	121,300	117,700	97
	Ward	4,000	3,900	97
	Williamson	17,600	16,900	96

Texas—Harlingen



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 18.6-kw aural. Antenna: 990-ft. above av. terrain, 991-ft. above ground, 1046-ft. above sea level.

Latitude 26° 08' 56"
Longitude 97° 49' 19"

Transmitter: 1/8-mi. S of La Feria, Tex.

TV tape: Recording facilities.

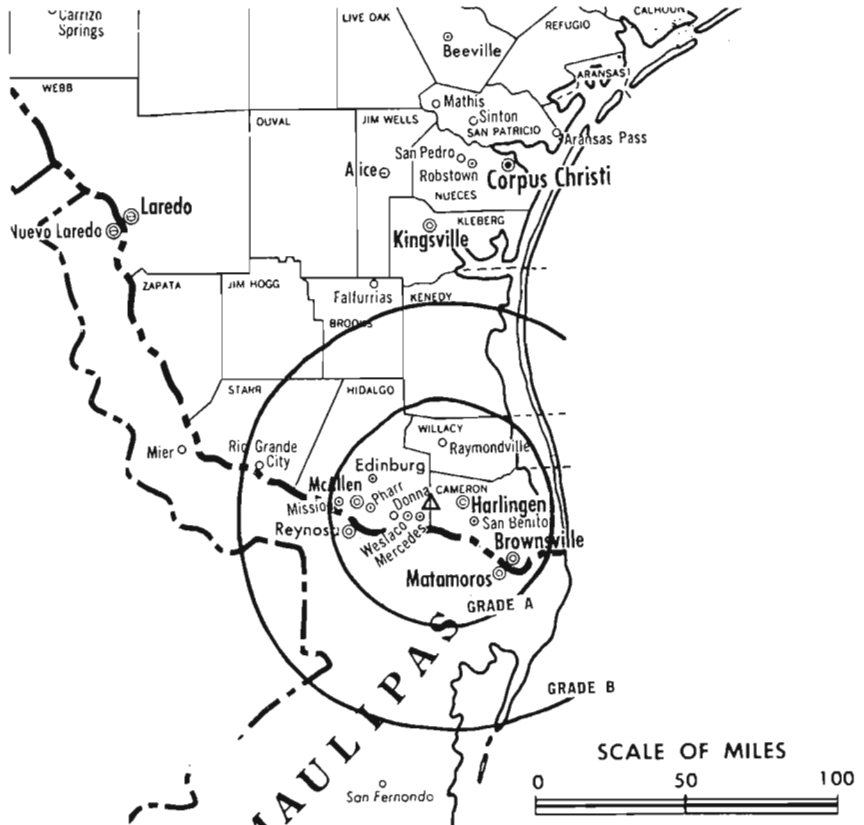
AM Affiliate: KGBT, 50-kw (10-kw night), 1530 kHz.

FM Affiliate: KELT, 3.1-kw, 94.5 MHz (No. 233), 700-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KGBT-TV Ref: FCC File No. BPCT-2280 Granted 3/15/57 ©American Map Co., Inc., N.Y., No. 14244

KGBT-TV

Network Service: CBS, NBC.
Licensee: Harbenito Bcstg. Co. Inc., Box 711 (78551).
Studio: 1519 W. Harrison St. (78550).
Telephone: 512-423-3910. TWX No.: 512-423-8990.
Ownership: McHenry Tichenor, chairman of the board, 52.68%; James Cullen Looney, v.p., 19.66%. McHenry T. Tichenor owns 56.2%; J. C. Looney, 2%; McHenry Tichenor, 6.2% of KUNO, Corpus Christi. Looney also owns 23.7%, Tichenor 34.5% of KIFN, Phoenix, Ariz. Looney owns 43.7% of KGBT & KELT, Harlingen. Harbenito also owns WACO & KH00 (FM), Waco; KCOR & KQXT (FM), San Antonio; WGMA, Hollywood, Fla.
Began Operation: Sept. 17, 1953.
Represented (sales) by Katz Television.
Represented (legal) by Cohn & Marks.
Represented (engineering) by A. D. Ring & Associates.
Personnel:
McHENRY TICHENOR, chairman.
McHENRY T. TICHENOR, president.
MAL KASANOFF, executive vice president.
BILL HEYMAN, station manager.
LARRY BROOK, program director.
ALEX GIESE, director of engineering.
JIM MATTISON, chief engineer.

DIGEST OF RATE CARD NO. A31 (June 14, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.						
\$660	\$396	\$264	\$165	\$200*	\$200*	\$100*

*Class AA—7-9:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$564.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Cameron	46,700	45,000	96
	Hidalgo	59,000	56,400	96
	Starr	4,800	4,400	92
	Willacy	4,300	4,100	96
Between 25-49%	TEXAS			
	Brooks	2,400	2,300	95
	Zapata	1,700	1,500	88
Between 5-24%	TEXAS			
	Atascosa	6,100	5,800	95
Station Totals		125,000	119,500	95
Net Weekly Circulation (1974-75)			100,900	
Average Daily Circulation (1974-75)			81,400	

Texas—Houston

KDOG-TV

Ch. 26

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2663-kw max. & 1660-kw horizontal visual, 533-kw max. & 331-kw horizontal aural. Antenna: 940-ft. above av. terrain, 995-ft. above ground, 1045-ft. above sea level.

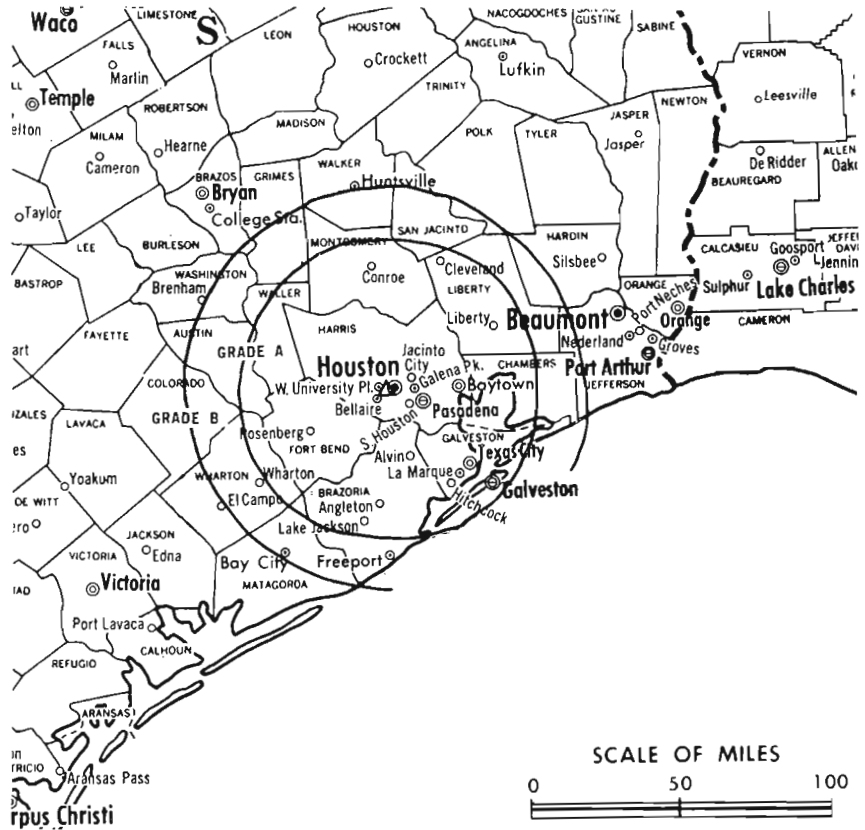
Latitude 29° 45' 32"
Longitude 95° 22' 03"

Transmitter: One Shell Plaza Bldg., Smith & McKinney Sts., Houston.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KDOG-TV Ref: FCC File No. BMPCT—7302 Granted 4/23/70

©American Map Co., Inc., N.Y., No. 14244

KDOG-TV

Licensee: Crest Broadcasting Co., 3935 Westheimer Rd., Houston, Tex. (77027).

Studio: 3935 Westheimer Rd. (77027).

Telephone: 713-626-2610.

Ownership: Leroy J. Gloger, pres., 6%; Raymond G. Schindler, 49%; Frank W. Head, 10%; Leon Schindler, 5%; Warner F. Brock, 5%; Gordon Eldridge, 3%; W. A. Schindler, 5%; 13 others, none with as much as 3%. Gloger owns KERV & KPFM, Kerrville & KGKL, San Angelo, Tex.

Began Operation: Aug. 15, 1971.

Represented (sales) by H-R Television; Spanish International Network.

Represented (legal) by Benedict P. Cottone.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

LEROY J. GLOGER, president & general manager.
JO EDGEELL, general sales manager.
WENDELL WYBORN, chief engineer.

DIGEST OF RATE CARD NO. 23

(July 1, 1976)

Hour 30 Min. 15 Min. 30 Sec. 10 Sec.

Class A—5-11 p.m., daily.

Program rates on request

Graded rates apply*

*Highest rate: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
Between 25-49%	Brazoria	35,800	34,900	98
	Chambers	4,500	4,400	97
	Fort Bend	20,400	19,600	96
	Galveston	62,600	60,800	97
	Harris	661,500	645,800	98
	Liberty	13,900	13,300	95
	Montgomery	27,800	26,400	95
Walker	9,900	9,100	92	
LOUISIANA				
	Calcasieu	49,600	48,300	97
TEXAS				
Between 5-24%	Austin	5,600	5,200	93
	Burleson	3,900	3,600	92
	Colorado	5,800	5,400	94
	Fayette	7,000	6,200	88
	Hardin	11,100	10,600	96
	Jackson	4,600	4,300	94
	Jefferson	80,400	78,900	98
	Lee	3,700	3,500	94
	Madison	2,800	2,600	92
	Matagorda	9,300	8,900	95
	Orange	24,200	23,600	98
	Polk	5,800	5,400	93
	San Jacinto	2,700	2,400	90
Trinity	3,000	2,700	91	
Waller	4,400	4,100	94	
Washington	7,300	6,600	91	
Wharton	11,800	11,200	95	
Station Totals		1,079,400	1,047,800	97
Net Weekly Circulation (1974-75)			367,500	
Average Daily Circulation (1974-75)			136,000	

Texas—Houston



KHOV-TV

Ch. 11



Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 47.5-kw aural. Antenna: 1441-ft. above av. terrain, 1473-ft. above ground, 1549-ft. above sea level.

Latitude 29° 33' 25"
Longitude 95° 30' 04"

Transmitter: 3101 Senior Rd., 3-mi. E of De Walt, Tex.

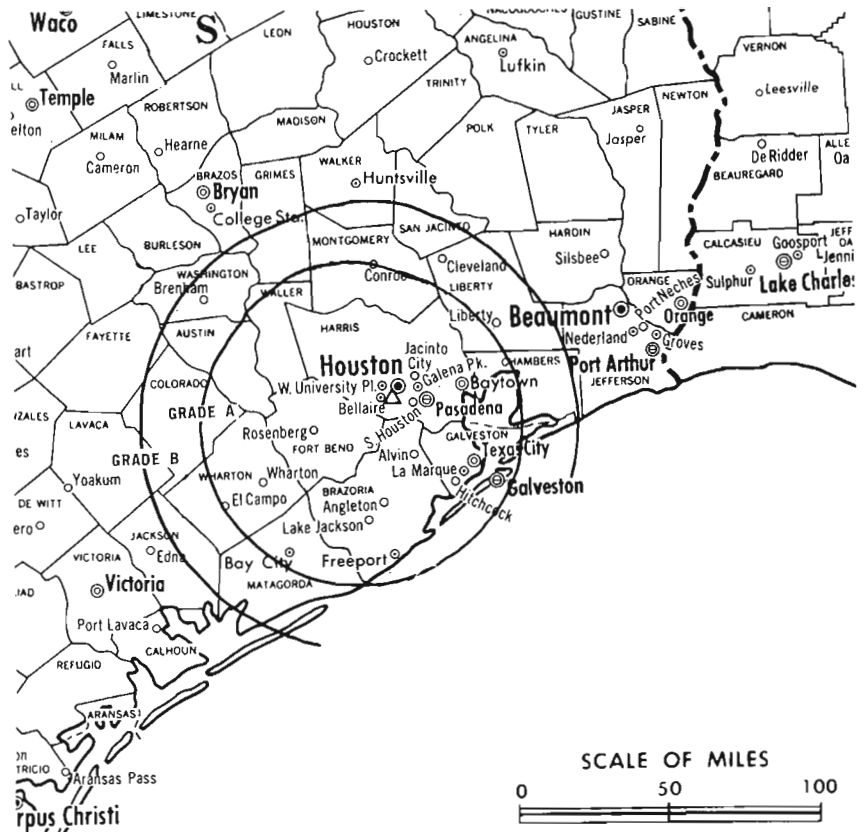
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: CBS.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KHOV-TV Ref: FCC File No. BPCT—3212 Granted 9/9/63

©American Map Co., Inc., N.Y., No. 14244

KHOV-TV

Licensee: Gulf Television Corp., P.O. Box 11, Houston (77001).

Studio: 1945 Allen Parkway, Houston (77019).

Telephone: 713-526-8811. TWX No.: 713-571-1222.

Ownership: Corinthian Broadcasting Corp., 86%; nine other stockholders, none of whom own more than 4%. For other interests see KOTV, Tulsa, Okla.

Began Operation: March 22, 1953. Transfer to control to present owners by Paul E. Taft, et al., approved July 11, 1956 by FCC (Television Digest, Vol. 12:19, 28).

Represented (sales) by Harrington, Righter & Parsons.

Represented (legal) by Covington & Burling.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

- JAMES KING, vice president & general manager.
- BOB FINKE, general sales manager.
- DAN McCARTHY, national sales manager.
- TOM KENNEY, program director.
- DARRELL LANDRUM, production manager.
- JAMES GROBE, advertising & promotion manager.
- MILT WEISS, news director.
- ART BIGGS, chief engineer.
- FRANCIS HARRISON, business manager.

DIGEST OF RATE CARD NO. 476-A

(Feb. 29, 1976)

Hour 30 Sec. 20 Sec. 10 Sec.

Class AA—7:10 p.m., daily.

\$3000 Graded rates apply*

*Highest rate: \$1500.

NETWORK BASE HOURLY RATE: \$1500.

	Net Weekly Circulation	State County	Total Households	TV Households	%
		TEXAS			
		Austin	5,600	5,200	93
		Brazoria	35,800	34,900	98
		Calhoun	5,300	5,000	95
		Chambers	4,500	4,400	97
		Colorado	5,800	5,400	94
		Fort Bend	20,400	19,600	96
		Galveston	62,600	60,800	97
		Grimes	4,500	4,200	93
	50% & Over	Harris	661,500	645,800	98
		Jackson	4,600	4,300	94
		Liberty	13,900	13,300	95
		Matagorda	9,300	8,900	95
		Montgomery	27,800	26,400	95
		San Jacinto	2,700	2,400	90
		Waller	4,400	4,100	94
		Washington	7,300	6,600	91
		Wharton	11,800	11,200	95
		TEXAS			
		Angelina	18,700	18,000	96
		Brazos	21,600	20,700	96
		Fayette	7,000	6,200	88
	Between 25-49%	Houston	5,900	5,400	92
		Polk	5,800	5,400	93
		Trinity	3,000	2,700	91
		Victoria	18,100	17,200	95
		Walker	9,900	9,100	92
		TEXAS			
		Hardin	11,100	10,600	96
	Between 5-24%	Lavaca	6,800	6,100	90
		Madison	2,800	2,600	92
		Orange	24,200	23,600	98
		Robertson	5,500	5,200	95
	Station Totals		1,028,200	995,300	96
	Net Weekly Circulation (1974-75)			834,400	
	Average Daily Circulation (1974-75)			540,000	

Texas—Houston

KHTV

Ch. 39



Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 2570-kw max. and 1170-kw horizontal visual, 257-kw max. and 117-kw horizontal aural. Antenna: 1450-ft. above av. terrain, 1473-ft. above ground, 1549-ft. above sea level.

Latitude 29° 45' 32"
Longitude 95° 20' 21"

Transmitter: 3101 Senior Rd., 3-mi. E. of De Walt, Tex.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (engineering) by Steel, Andrus & Adair.

Represented (legal) by Pierson, Ball & Dowd.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KHTV Ref: FCC File No. BMPCT-6337 Granted 9/15/66

© American Map Co., Inc., N.Y., No. 14244

KHTV

Network Service: None, independent.

Licensee: Gaylord Broadcasting Co., P.O. Box 1439, Houston (77001).

Studio: 7700 Westpark Dr. (77042).

Telephone: 713-781-3930. TWX No.: 910-881-3664.

Ownership: See Group Ownership of Television Stations.

Began Operation: Oct. 10, 1953 as KNUZ-TV, but quit air June 25, 1954. Sale of 80% to WKY-TV by KNUZ Television Co. approved Oct. 13, 1965 by FCC (Television Digest, Vol. 5:21, 42). Transfer of remaining 20% approved June 17, 1966 (Vol. 6:26). Resumed operation Jan. 6, 1967.

Represented (sales) by Katz Television.

Personnel:

- GENE R. JACOBSEN, vice president & general manager.
- HARRY APEL, assistant manager & general sales manager.
- CLYDE FORMBY, operations manager.
- DON LEBLANC, local sales manager.
- HOMER DEE, production manager.
- CHUCK SCOTT, news director.
- JACK H. TUDOR, chief engineer.
- JIM SKAGGS, business manager.
- DON HOUGLAND, promotion manager.
- SYLVIA BENNETT, public service director.

DIGEST OF RATE CARD NO. 24—(March 1, 1976)

Hour 30 Min. 15 Min. 10 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—5-11 p.m., Mon.-Fri.; sign-on—11 p.m., Sat. & Sun.
\$500 \$300 \$200 \$175 Graded rates apply*

*Highest rate: \$135.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Brazoria	35,800	34,900	98
	Brazos	21,600	20,700	96
	Calhoun	5,300	5,000	95

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS—(Continued)			
	Fort Bend	20,400	19,600	96
	Galveston	62,600	60,800	97
	Harris	661,500	645,800	98
	Jackson	4,600	4,300	94
Matagorda	9,300	8,900	95	
Between 25-49%	TEXAS			
	Angelina	18,700	18,000	96
	Austin	5,600	5,200	93
	Chambers	4,500	4,400	97
	Colorado	5,800	5,400	94
	Liberty	13,900	13,300	95
	Madison	2,800	2,600	92
	Montgomery	27,800	26,400	95
	Trinity	3,000	2,700	91
	Victoria	18,100	17,200	95
Walker	9,900	9,100	92	
Waller	4,400	4,100	94	
Washington	7,300	6,600	91	
Wharton	11,800	11,200	95	
Between 5-24%	LOUISIANA			
	Acadia	16,700	16,000	96
	Calcasieu	49,600	48,300	97
	Lafayette	38,000	36,900	97
	Vermilion	14,800	14,300	97
	TEXAS			
	Burleson	3,900	3,600	92
	Fayette	7,000	6,200	88
	Grimes	4,500	4,200	93
	Hardin	11,100	10,600	96
Houston	5,900	5,400	92	
Jefferson	80,400	78,900	98	
Lavaca	6,800	6,100	90	
Nueces	79,300	76,800	97	
Orange	24,200	23,600	98	
Robertson	5,500	5,200	95	
San Jacinto	2,700	2,400	90	
Station Totals		1,305,100	1,264,700	96
Net Weekly Circulation (1974-75)			565,600	
Average Daily Circulation (1974-75)			264,400	

Texas—Houston



KPRC-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1430-ft. above av. terrain, 1473-ft. above ground, 1549-ft. above sea level.

Latitude 29° 33' 25"
Longitude 95° 30' 04"

Transmitter: 3101 Senior Rd., DeWalt, Tex.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

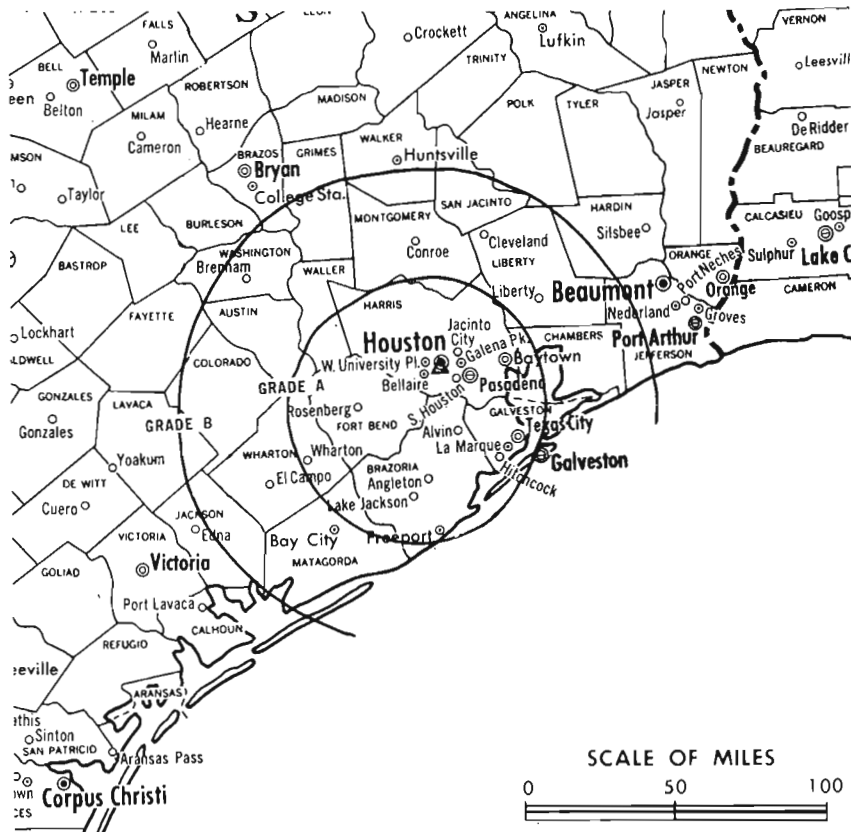
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KPRC-TV Ref: FCC File No. BMPCT-5984 Granted 6/30/64

©American Map Co., Inc., N.Y., No. 14244

KPRC-TV

Licensee: Channel Two TV Co., P.O. Box 2222, Houston, Tex. (77001).

Studio: 8181 Southwest Freeway, Houston (77036).

Telephone: 713-771-4631. TWX No.: 910-881-2587.

Ownership: Oveta Culp Hobby, individually, 20.24%, & as trustee, 24.58%; William P. Hobby Jr. & Jessica Hobby Catto, 25.85% each; remaining 1.48% held in trusts for Mrs. Hobby's grandchildren. Same interests own the Houston Post & KPRC (AM); WTVF (TV), Nashville, Tenn.

Began Operation: Jan. 1, 1949 as KLEE-TV. Sold to present licensee May 1950 (Television Digest, Vol. 6:13, 21).

Represented (sales) by Petry Television Inc.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

JACK HARRIS, president & general manager.
JACK MCGREW, exec. vice president & station manager.
JEFF LEE, national sales manager.
JACK HEALY, local sales manager.
PAUL HUHNDORFF, vice president, operations.
RAY MILLER, v.p., news & public affairs.
TOM REIFF, v.p. & program manager.
KIRT HARRISS, marketing & research director.
ROBERT STALLWORTH, film operation manager.
DOROTHY STALLWORTH, traffic.

DIGEST OF RATE CARD NO. 22

(April 1, 1973)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class AA—7-10 p.m., daily.						
\$2400	\$1450	\$1100	\$725	Graded rates apply*		

*Highest rate: \$1500.

NETWORK BASE HOURLY RATE: \$1700.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Austin	5,600	5,200	93
	Brazoria	35,800	34,900	98
	Calhoun	5,300	5,000	95
	Chambers	4,500	4,400	97
	Colorado	5,800	5,400	94
	Fort Bend	20,400	19,600	96
	Galveston	62,600	60,800	97
	Grimes	4,500	4,200	93
	Harris	661,500	645,800	98
	Jackson	4,600	4,300	94
	Liberty	13,900	13,300	95
	Matagorda	9,300	8,900	95
	Montgomery	27,800	26,400	95
	Polk	5,800	5,400	93
	San Jacinto	2,700	2,400	90
	Trinity	3,000	2,700	91
Walker	9,900	9,100	92	
Waller	4,400	4,100	94	
Washington	7,300	6,600	91	
Wharton	11,800	11,200	95	
Between 25-49%	TEXAS			
	Angelina	18,700	18,000	96
	Fayette	7,000	6,200	88
	Houston	5,900	5,400	92
	Madison	2,800	2,600	92
Victoria	18,100	17,200	95	
Between 5-24%	TEXAS			
	Brazos	21,600	20,700	96
	Burleson	3,900	3,600	92
	Hardin	11,100	10,600	96
	Lavaca	6,800	6,100	90
	Leon	3,700	3,400	91
Robertson	5,500	5,200	95	
Station Totals		1,011,600	978,700	96
Net Weekly Circulation (1974-75)				828,100
Average Daily Circulation (1974-75)				558,300

Texas—Houston



KTRK-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 960-ft. above av. terrain, 978-ft. above ground, 1049-ft. above sea level.

Latitude 29° 34' 25"
Longitude 95° 28' 31"

Transmitter: Almeda, Tex.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: ABC.

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (sales) by Blair Television.

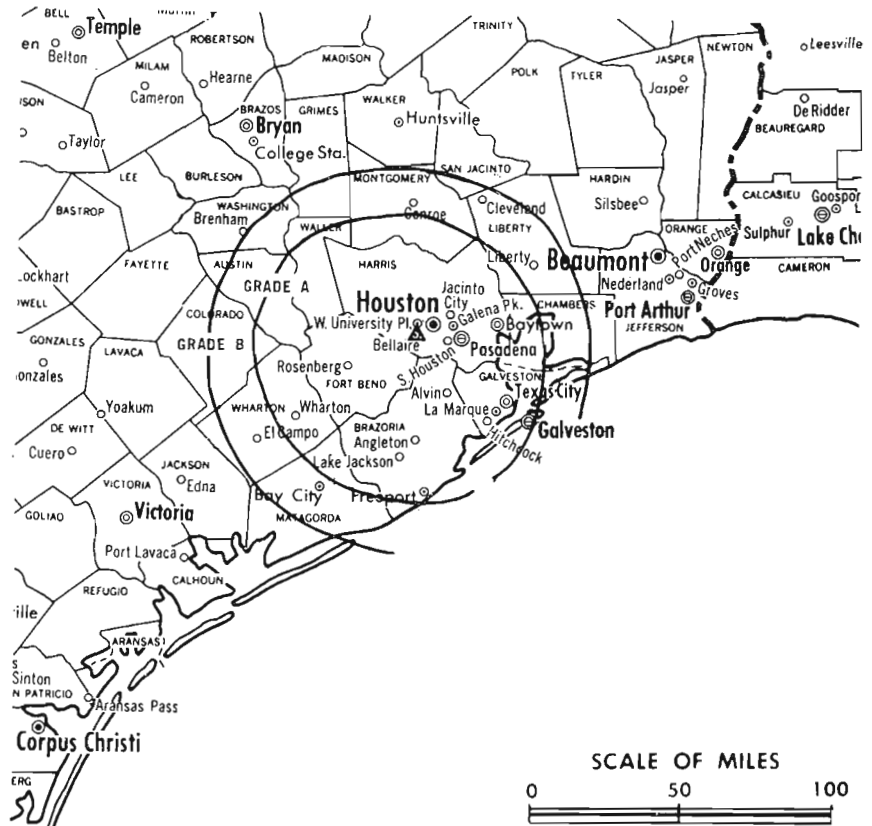
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KTRK-TV Ref: FCC File No. BMPCT-2240 Granted 7/7/54

©American Map Co., Inc., N.Y., No. 14244

KTRK-TV

Licensee: Capital Cities Communications Inc., 24 E. 51st St., New York, N.Y.

Studio: 3310 Bissonnet St., Houston (77005).

Telephone: 713-666-0713. TWX No.: 910-881-1511.

Ownership: Capital Cities Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 20, 1954. Sale to present owner by Houston Consolidated TV Co. approved by FCC, June 15, 1967 (Television Digest, Vol. 6:48; 7:25).

Personnel:

KENNETH M. JOHNSON, v.p. & general manager.
PAUL L. BURES JR., general sales manager.
RICK SPINNER, sales manager.
JAMES MASUCCI, operations director.
NANCY KAY DUKE, business manager.
JESS MITCHELL, chief engineer.
ROBERT SUTTON, chief transmitter engineer.
LARRY AUTRY, production director.
CHARLES E. WOLF, promotion director.
WALTER HAWVER, manager of news.
GENE BURKE, assistant manager of news.

DIGEST OF RATE CARD NO. 23—(Jan. 5, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
6:30-10 p.m., daily.					

Rates on request \$2500* \$1250*

*Grid 1—6:30-10 p.m., Mon.-Fri.; 6-10 p.m., Sat.-Sun.

NETWORK BASE HOURLY RATE: \$1750.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Austin	5,600	5,200	93
	Brazoria	35,800	34,900	98

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS—(Continued)				
50% & Over	Brazos	21,600	20,700	96
	Calhoun	5,300	5,000	95
	Chambers	4,500	4,400	97
	Colorado	5,800	5,400	94
	Fort Bend	20,400	19,600	96
	Galveston	62,600	60,800	97
	Grimes	4,500	4,200	93
	Harris	661,500	645,800	98
	Jackson	4,600	4,300	94
	Liberty	13,900	13,300	95
	Matagorda	9,300	8,900	95
	Montgomery	27,800	26,400	95
	Waller	4,400	4,100	94
Washington	7,300	6,600	91	
Wharton	11,800	11,200	95	
TEXAS				
Between 25-49%	Angelina	18,700	18,000	96
	Fayette	7,000	6,200	88
	Houston	5,900	5,400	92
	Madison	2,800	2,600	92
	Polk	5,800	5,400	93
	San Jacinto	2,700	2,400	90
	Trinity	3,000	2,700	91
Walker	9,900	9,100	92	
TEXAS				
Between 5-24%	Burleson	3,900	3,600	92
	Hardin	11,100	10,600	96
	Jasper	8,300	7,900	95
	Jefferson	80,400	78,900	98
	Lavaca	6,800	6,100	90
	Orange	24,200	23,600	98
	Robertson	5,500	5,200	95
Victoria	18,100	17,200	95	
Station Totals		1,120,800	1,085,700	96
Net Weekly Circulation (1974-75)				827,300
Average Daily Circulation (1974-75)				545,600

Texas—Laredo

abc KGNS-TV

Ch. 8



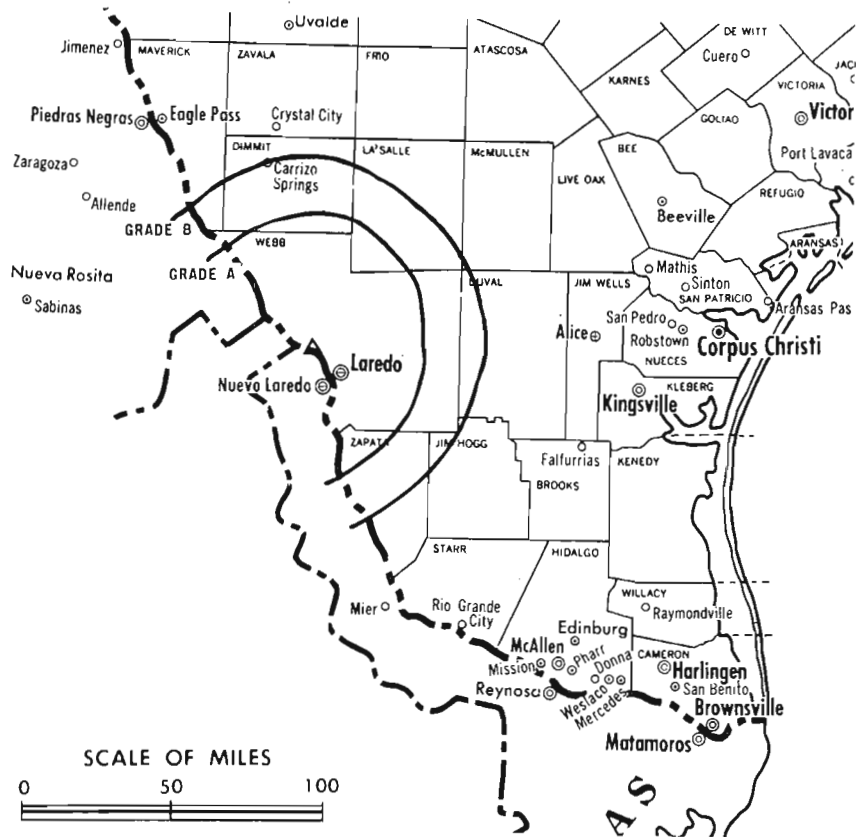
Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 42.2-kw aural. Antenna: 1020-ft. above av. terrain, 1049-ft. above ground, 1549-ft. above sea level.

Latitude 27° 40' 22"
Longitude 99° 39' 23"

Transmitter: 0.8-mi. N of Islitas.

News Wire Service: UPI.

Color: Network, live, film, slide & tape.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KGNS-TV Ref: FCC File No. BMPCT—6310 Granted 9/30/66

© American Map Co., Inc., N.Y., No. 14244

KGNS-TV

Network Service: NBC, ABC.

Licensee: Western Communications Inc., Box 1378 (78040).

Studio: 102 West Del Mar Blvd. (78040).

Telephone: 512-723-7457.

Ownership: Western Communications Inc., Donald W. Reynolds, 100%. For other interests, see KORK-TV, Las Vegas.

Began Operation: Jan. 5, 1956. Transfer from partners H. C. Avery Jr. and David H. Cole to present owner under 5-year lease approved July 30, 1958 by FCC (Television Digest, Vol. 14:28, 32).

Represented (sales) by The Meeker Co.

Represented (legal) by Covington & Burling.

Represented (engineering) by Hammett & Edison.

Personnel:

DONALD W. REYNOLDS, president.
SAM SPIVEY, vice president & general manager.
JACK PORRAY, general sales manager.
GEORGE CAUSEY, chief engineer.

DIGEST OF RATE CARD NO. 13 (Sept. 1, 1976)

Hour	30 Min.	15 Min.	10 Min.	Min.	30 or 20 Sec.	10 Sec.
Class A—6:30-11 p.m., daily.						
\$400.00	\$160.00	\$80.00 \$40.00
NETWORK BASE HOURLY RATE: \$150.						

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Dimmit	2,700	2,400	89
	Jim Hogg	1,200	1,100	91
	La Salle	1,500	1,400	91
	Webb	20,700	19,700	95
	Zapata	1,700	1,500	88
	Zavala	2,900	2,600	89
Between 5-24%	TEXAS			
	Duval	4,000	3,700	92
	Maverick	5,200	4,500	87
	Starr	4,800	4,400	92
Station Totals		44,700	41,300	92
Net Weekly Circulation (1974-75)				24,600
Average Daily Circulation (1974-75)				15,800

Find out how a station proved it was best in a key county.

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Arbitron Information on Demand



Texas—Laredo



KVTV

Ch. 13

[Satellite of KZTV,
Corpus Christi, Tex.]

Technical Facilities: Channel No. 13
(210-216 MHz). Authorized power:
87.5-kw visual, 17.4-kw aural.
Antenna: 920-ft. above av. terrain,
1035-ft. above ground, 1449-ft.
above sea level.

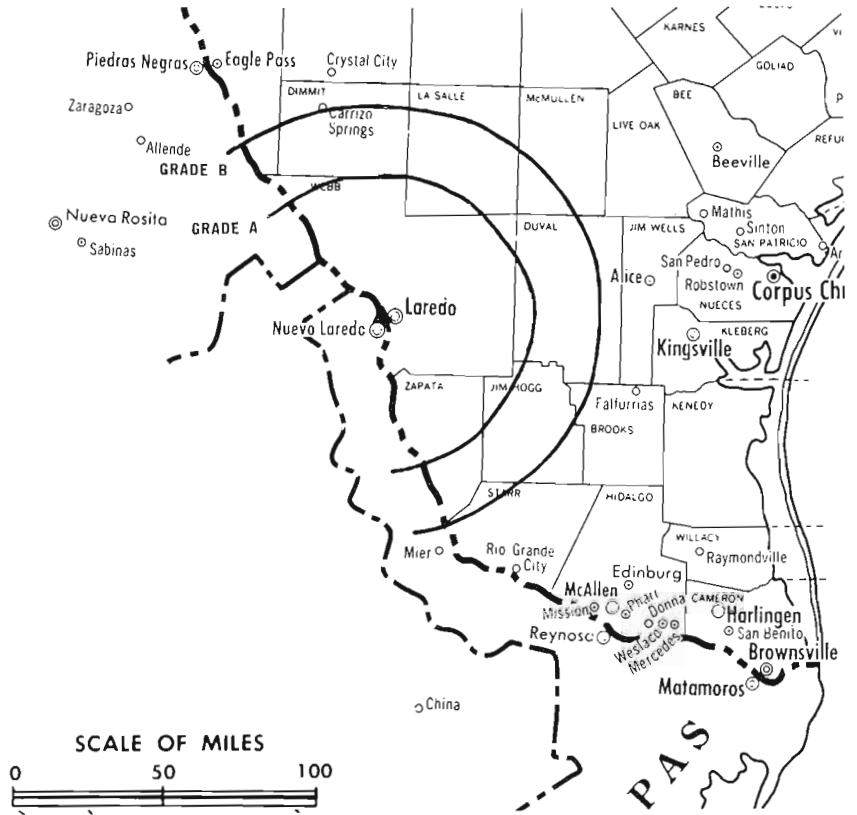
Latitude 27° 31' 04"
Longitude 99° 31' 20"

Transmitter: Anna & Shea Sts.

TV tape: Recording facilities.

Color: Network, live, film, slide &
tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see
page 4-b).

KVTV Ref: FCC File No. BMPCT—7459 Granted 2/26/73

© American Map Co., Inc., N.Y., No. 14244

KVTV

Network Service: CBS.

Licensee: K-SIX TV Inc., Show Room Bldg., Corpus Christi, Tex.
(78401).

Studio: Anna & Shea Sts.

Mailing Address: Box 2013, Laredo, Tex. (78041).

Telephone: 512-723-2923.

Ownership: See KZTV, Corpus Christi, Tex.

Began Operation: Dec. 28, 1973.

Represented (sales) by H-R Television Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

VANN M. KENNEDY, president & general manager.
NEIL GILLIGAN, station manager.
JUAN A. CAMPOS, news director.
MATT SANDERFORD, chief engineer.
WAYNE JOHNSTON, resident engineer.

Rates: On request, in combination with KZTV, Corpus Christi, Tex.

NETWORK BASE HOURLY RATE: \$125.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS Webb	20,700	19,700	95
	Zapata	1,700	1,500	88
Between 25-49%	TEXAS La Salle	1,500	1,400	91
Between 5-24%	TEXAS Starr	4,800	4,400	92
	Zavala	2,900	2,600	89
Station Totals		31,600	29,600	93
Net Weekly Circulation (1974-75)				20,100
Average Daily Circulation (1974-75)				11,900

For CPs & Applications,
see Services Volume

Texas—Lubbock



KCBD-TV



Ch. 11

[Operates satellite KSWs-TV, Roswell, N.M.]

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 760-ft. above av. terrain, 814-ft. above ground, 4014-ft. above sea level.

Latitude 33° 32' 32"
Longitude 101° 50' 14"

Transmitter: U.S. Hwy. 87 between 50th & 66th Sts.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

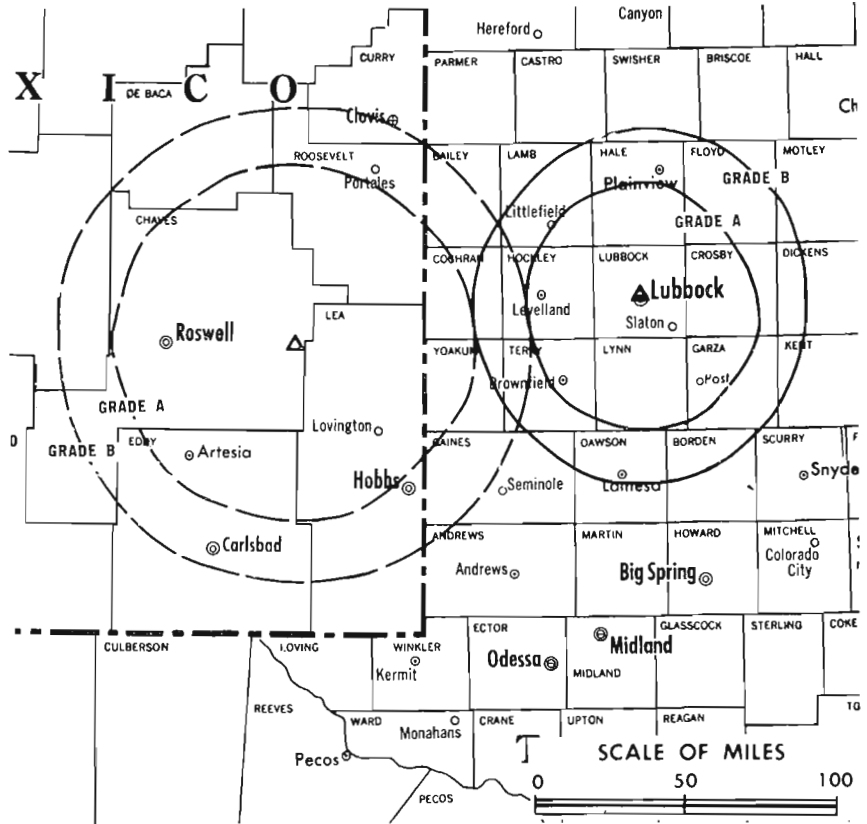
News Film Service: NBC.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Arbitron Data: Figures include KSWs-TV, Roswell, N.M.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KCBD-TV Ref: FCC File No. BMPCT-5814 Granted 2/1/63
KSWs-TV Ref: FCC File No. BPCT-3130 Granted 3/19/63

©American Map Co., Inc., N.Y., No. 14244

KCBD-TV

Licensee: State Telecasting Co. Inc., Box 1333, Columbia, S.C.

Studio: 5600 Ave. A, Box 2190 (79408).

Telephone: 806-744-1414. TWX No.: 910-896-4306.

Ownership: State Record Co., 100%. For State Record ownership & other interests, see WCBD-TV, Charleston, S.C. State Telecasting officers: Ben R. Morris, chmn. of the board; W. Frank Harden, pres.; W. Robert McKinsey, v.p.

Began Operation: May 10, 1953. Sale to present owner by Bryant Radio & Television Inc. approved by FCC May 26, 1971 (Television Digest, Vol. 11:4).

Represented (sales) by Blair Television.

Personnel:

W. ROBERT MCKINSEY, vice president & general manager.
CARL MINOR, general sales manager.
HANK TAYLOR, program director.
R. FRANK LEE, director of engineering.
RICHARD BENEDICT, news director.
COY DEAN, business manager.

DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	10 Min.	5 Min.	30 Sec.	ID
Class AA—6:30-10 p.m., daily.						
\$750	\$460	\$335	\$300	\$250	\$200	\$100

NETWORK BASE HOURLY RATE: \$600; \$900 with KSWs-TV.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	Chaves	16,600	16,000	97
	Curry	15,500	14,800	96
	De Baca	1,000	900	93
	Eddy	14,300	13,800	96
	Lea North	15,200	14,500	96
Lincoln	3,500	3,200	92	

Net Weekly Circulation	State County	Total Households	TV Households	%
NEW MEXICO—(Continued)				
	Roosevelt	6,700	6,300	95
TEXAS				
50% & Over	Bailey	2,600	2,500	97
	Borden	300	300	95
	Cochran	1,400	1,400	97
	Crosby	2,700	2,600	98
	Dawson	5,600	5,400	96
	Dickens	1,400	1,300	96
	Floyd	3,900	3,800	98
	Gaines	3,400	3,300	98
	Garza	2,200	2,100	97
	Hale	11,600	11,300	97
	Hockley	6,900	6,800	98
	Kent	500	500	97
	King	200	200	91
	Lamb	5,900	5,800	98
Lubbock	65,500	64,100	98	
Lynn	3,100	3,000	97	
Motley	500	500	91	
Scurry	6,200	6,000	97	
Terry	4,500	4,400	97	
Yoakum	2,600	2,600	98	
Between 25-49%	TEXAS			
	Castro	2,600	2,500	96
	Parmer	2,800	2,700	97
Swisher	3,100	3,000	98	
Between 5-24%	NEW MEXICO			
	Otero	13,000	12,500	96
	Quay	4,100	3,800	92
TEXAS				
	Briscoe	800	800	97
	Hudspeth	700	600	91
	Jeff Davis	500	400	89
	Mitchell	2,800	2,700	96
Station Totals		234,200	226,400	96
Net Weekly Circulation (1974-75)				173,000
Average Daily Circulation (1974-75)				117,400

Texas—Lubbock



KLBK-TV

Ch. 13

[Also operates West Texas TV Network, with KLBK-TV as originating station for its affiliated KTXS-TV, Sweetwater - Abilene, KWAB-TV, Big Spring, KMOM-TV, Monahans]

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 251-kw visual, 25.1-kw aural. Antenna: 880-ft. above av. terrain, 923-ft. above ground, 4143-ft. above sea level.

Latitude 33° 31' 33"
Longitude 101° 52' 07"

Transmitter: 7400 University Ave.

TV tape: Recording facilities.

AM Affiliate: KLBK, 1-kw, 1340 kHz.

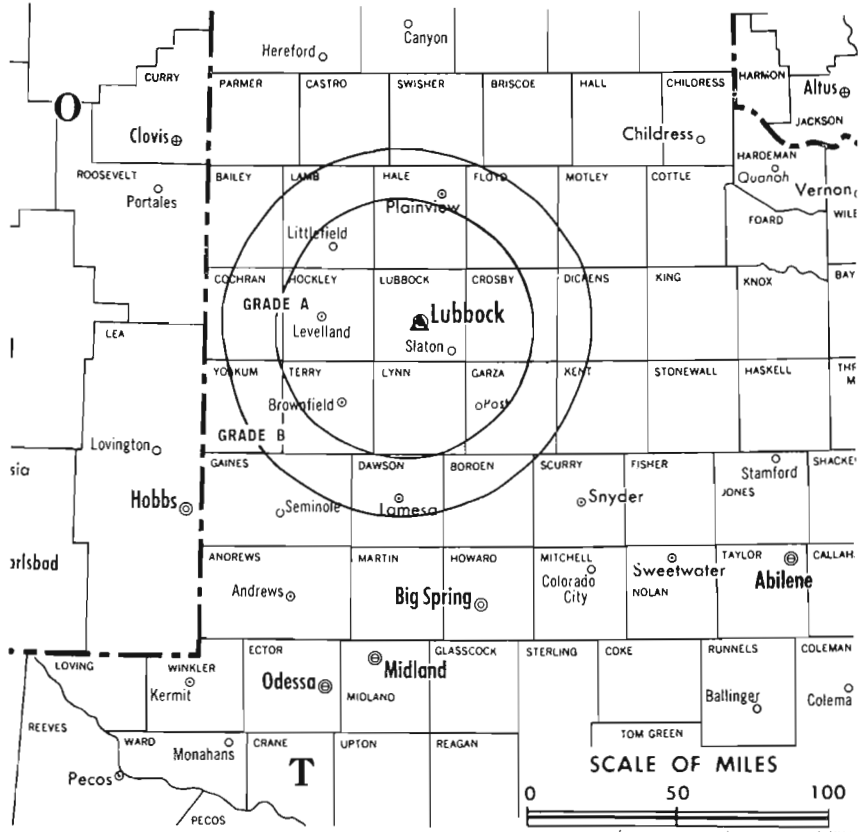
FM Affiliate: KLBK-FM, 100-kw, 94.5 MHz (No. 233), 680-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KLBK-TV Ref: FCC File No. BPC7-4059 Granted 12/27/67

© American Map Co., Inc., N.Y., No. 14244

KLBK-TV

Licensee: Grayson Enterprises Inc., Box 1559, Lubbock, Tex. (79408).

Studio: 7400 University Ave. (79408).

Telephone: 806-745-2345. TWX No.: 910-896-4321.

Ownership: Theodore Shanbaum, 1/3; Dr. Ellis Carp, 1/3; Lee Optical and associated companies pension plan trust, 1/3. Grayson Enterprises also owns KWAB-TV, Big Spring; KTXS-TV, Sweetwater-Abilene and KMOM-TV, Monahans, all Tex. & radios KCCN, Honolulu, Hawaii; KLBK-AM-FM, Lubbock, Tex.

Began Operation: Nov. 13, 1952. Sale by W. D. (Dub) Rogers and associates to Grayson Enterprises approved by FCC Oct. 11, 1961 (Television Digest, Vols. 17:27, 1:5). Sale of control to Theodore Shanbaum, Ellis Carp, Lee Optical and associated companies pension plan trust approved March 25, 1964. Sale of 1/3 interest from Ellis Carp to Dal-Tex Optical Co., Inc. approved March 19, 1971. Sale of 1/3 interest back to Carp by Dal-Tex approved Dec. 24, 1974.

Represented (sales) by H-R Television Inc.; Bob Hix (Mountain States).

Represented (legal) by Koteen & Burt.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

W. F. de TOURNILLON, exec. v.p. & general manager.
JACK SMITH, local sales manager.
BILL BLANN, operations manager.
DON KING, chief engineer.

DIGEST OF RATE CARD NO. 21—(Sept. 8, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class AA—6:30-10 p.m., daily.						
\$700	\$500	\$300	\$250	Graded rates apply*		

*Highest rate: \$170.

NETWORK BASE HOURLY RATE: \$700.

	Net Weekly Circulation	State County	Total Households	TV Households	%
		TEXAS			
		Bailey	2,600	2,500	97
		Borden	300	300	95
		Cochran	1,400	1,400	97
		Crosby	2,700	2,600	98
		Dawson	5,600	5,400	96
		Dickens	1,400	1,300	96
		Floyd	3,900	3,800	98
		Gaines	3,400	3,300	98
		Garza	2,200	2,100	97
		Hale	11,600	11,300	97
		Hockley	6,900	6,800	98
		Kent	500	500	97
		Lamb	5,900	5,800	98
		Lubbock	65,500	64,100	98
		Lynn	3,100	3,000	97
		Motley	500	500	91
		Scurry	6,200	6,000	97
		Terry	4,500	4,400	97
		Yoakum	2,600	2,600	98
		TEXAS			
		Between 25-49%			
		Castro	2,600	2,500	96
		King	200	200	91
		Parmer	2,800	2,700	97
		NEW MEXICO			
		Curry	15,500	14,800	96
		Between 5-24%			
		TEXAS			
		Briscoe	800	800	97
		Swisher	3,100	3,000	98
		Station Totals	155,800	151,700	97
		Net Weekly Circulation (1974-75)		117,800	
		Average Daily Circulation (1974-75)		89,300	

For U.S. TV Station Call Letters
See page 8-b

Texas—Lubbock



KMCC

Ch. 28

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 2000-kw max. & 788-kw horizontal visual, 374-kw max. & 153-kw horizontal aural. Antenna: 840-ft. above av. terrain, 875-ft. above sea level. Latitude 33° 30' 57" Longitude 101° 50' 54"

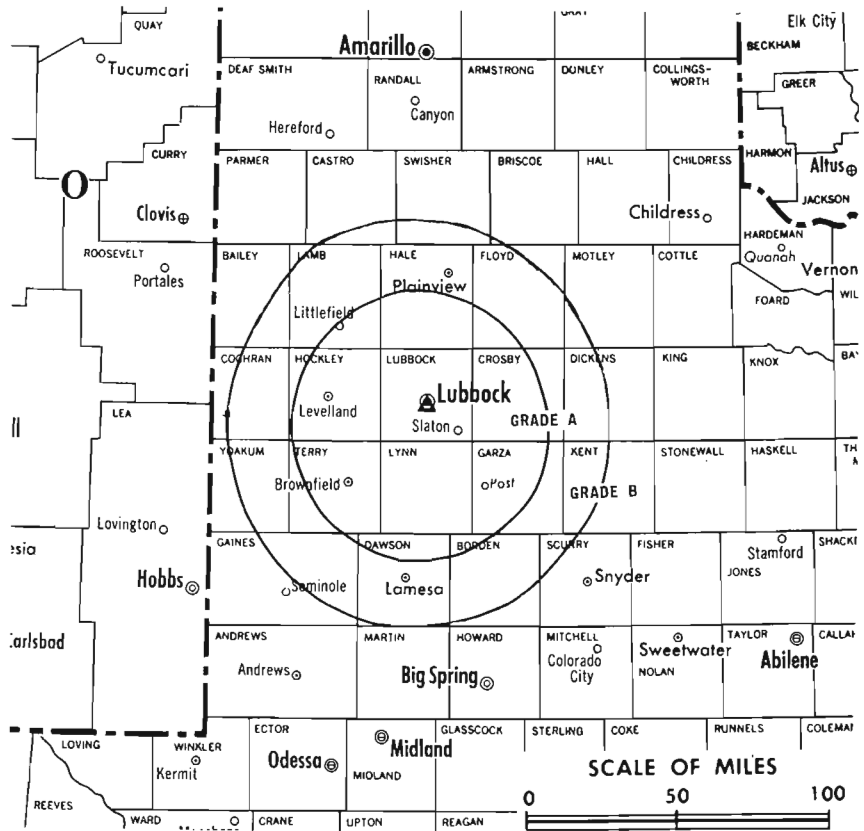
Transmitter: .2-mi. SW of intersection of 84th St. & Ave. J, near Lubbock.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b)



KMCC Ref: FCC File No. BMPCT—6862 Granted 10/11/68

© American Map Co., Inc., N.Y., No. 14244

KMCC

Network Service: ABC.

Licensee: McAlister TV Enterprises Inc., Box 2805, Lubbock, Tex. (79408).

Studio: 1201 84th (79412).

Telephone: 806-745-2828.

Ownership: R. B. McAlister, 50.005%; Bill B. McAlister, 49.995%.

Began Operation: Nov. 11, 1968. Transfer of control to present owners approved by FCC March 24, 1975.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Leo Resnick.

Personnel:

BILL McALISTER, president.

JO KIDD, v.p. & general sales manager.

BILL MADDOX, v.p., national sales.

A. C. WIMBERLY, program director.

DIGEST OF RATE CARD NO. 9

(May 1, 1976)

Hour 30 Min. 15 Min. Min. 30 Sec.

Class AA—7-10 p.m., daily.

\$450 \$375 \$300 \$180 \$90

NETWORK BASE HOURLY RATE: \$200.

For Sales & Transfers, see Services Volume

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS				
		Bailey	2,600	2,500	97
		Borden	300	300	95
		Cochran	1,400	1,400	97
		Crosby	2,700	2,600	98
		Dawson	5,600	5,400	96
		Dickens	1,400	1,300	96
		Floyd	3,900	3,800	98
		Gaines	3,400	3,300	98
		Garza	2,200	2,100	97
		Hale	11,600	11,300	97
		Hockley	6,900	6,800	98
		Lamb	5,900	5,800	98
	Lubbock	65,500	64,100	98	
	Lynn	3,100	3,000	97	
	Motley	500	500	91	
	Terry	4,500	4,400	97	
	Yoakum	2,600	2,600	98	
Between 25-49%	TEXAS				
		Castro	2,600	2,500	96
	Scurry	6,200	6,000	97	
Between 5-24%	NEW MEXICO				
		Roosevelt	6,700	6,300	95
	TEXAS				
		Kent	500	500	97
		Parmer	2,800	2,700	97
	Swisher	3,100	3,000	98	
Station Totals			146,000	142,200	97
Net Weekly Circulation (1974-75)					100.000
Average Daily Circulation (1974-75)					54.00

Texas—Lufkin-Nacogdoches



KTRE-TV



Ch. 9

[Satellite of KLTV, Tyler, Tex.]

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 27.5-kw visual, 5.5-kw aural. Antenna: 650-ft. above av. terrain, 540-ft. above ground, 950-ft. above sea level.

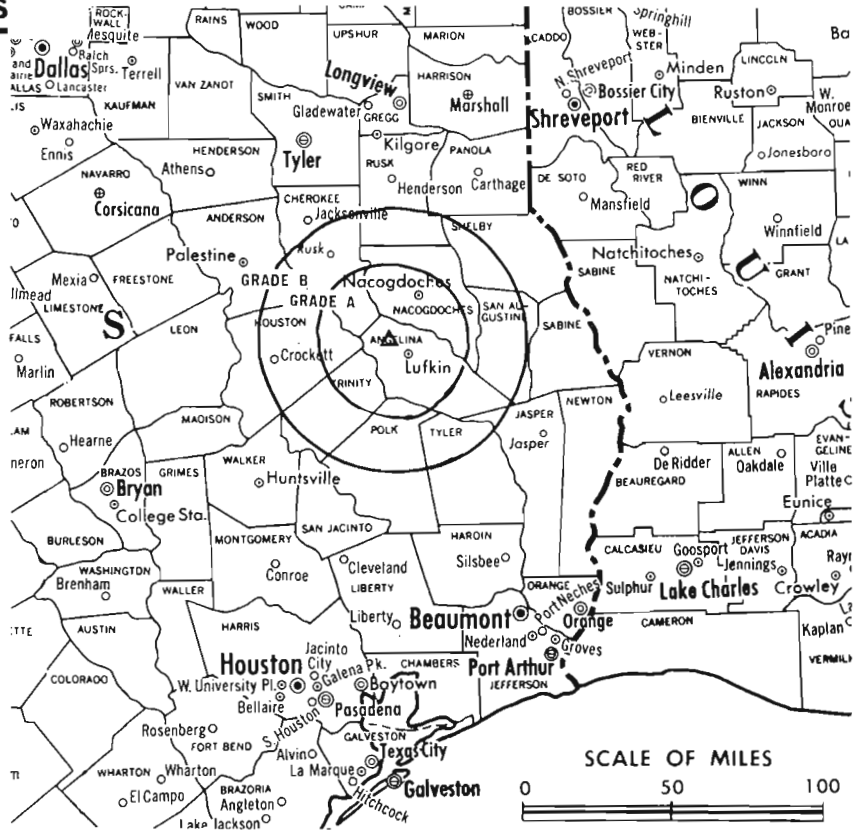
Latitude 31° 25' 09"
Longitude 94° 48' 02"

Transmitter: 1.4-mi. NW of Clawson.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Arbitron Data: Included with KLTV, Tyler.



County coverage based on Arbitron study (see page 4-b).

KTRE-TV Ref: FCC File No. BMPCT-2988 Granted 4/19/55

© American Map Co., Inc., N.Y., No. 14244

KTRE-TV

Network Service: ABC, NBC, CBS.

Licensee: Buford Television Inc., Box 729 (75901).

Studio: 1.4-mi. NW of Clawson.

Telephone: 713-634-7771.

Ownership: See KLTV, Tyler, Tex.

Began Operation: Aug. 17, 1955. Sale to present owners by R. W. Wortham Jr. and associates approved by FCC July 18, 1962 (Television Digest, Vol. 2:31).

Represented (sales) by Katz Television.

Personnel:

ROBERT P. BUFORD, president.
LANNY POGUE, general manager.
FRANK MELTON, general manager, resources.
BERT WALLING, chief engineer.
MARY ANN CHRISTOPHER, office manager.
HAZEL STEPHERSON, traffic manager.

Rates: Sold in combination with KLTV, Tyler-Longview, Tex.

NETWORK BASE HOURLY RATE: \$225.

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Texas—Midland & Odessa



KMID-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1052-ft. above av. terrain, 1137-ft. above ground, 4049-ft. above sea level.

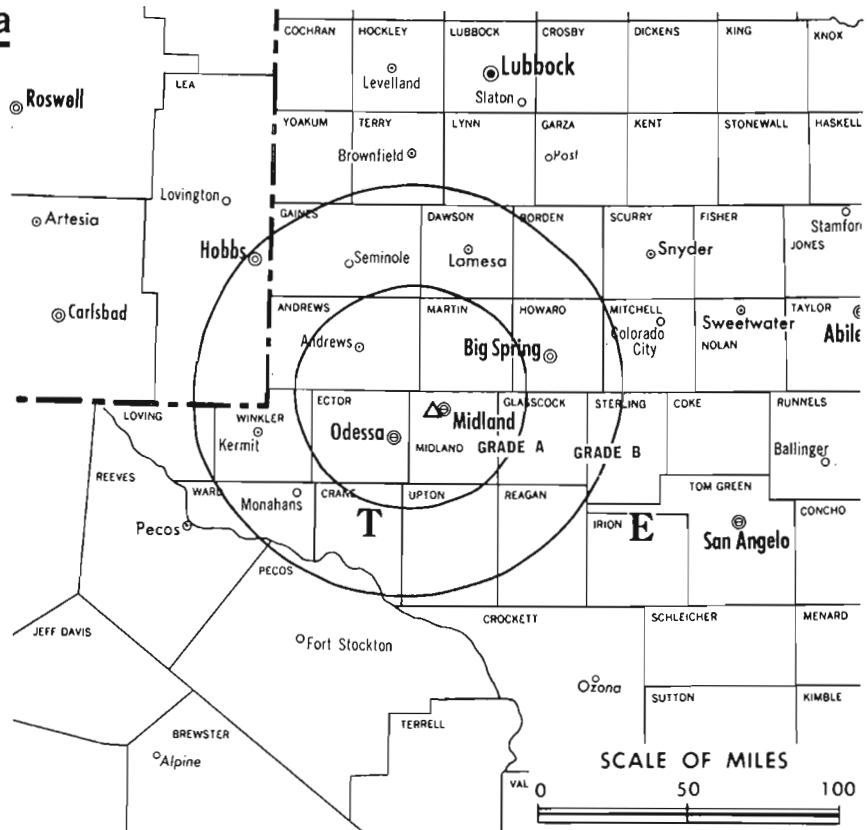
Latitude 32° 05' 14"
Longitude 102° 17' 12"

Transmitter: 13.5-mi. NW of Midland.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KMID-TV Ref: FCC File No. BPCT-2922 Granted 10/30/61

©American Map Co., Inc., N.Y., No. 14244

KMID-TV

Licensee: Midessa Television Co. Inc., Midland.

Studio: Midland-Odessa Air Terminal (79701).

Telephone: 915-563-2222, Midland.

TWX No.: 910-897-5682.

Ownership: J. Conrad Dunagan, pres., 10.5%; W. D. Noel, v.p., 12.3%; E. G. Rodman, secy.-treas., 12.3%; R. H. Drewry, director, 29%; T. R. Warkentin heirs, 18.4%; Paul Davis, 5.2%; Ida Elizabeth Oliver, 5.2%; 4 other stockholders, none owns over 5.2%. R. H. Drewry and Warkentin heirs are stockholders in KSWO-TV and KSWO, Lawton, Okla.; KRHD, Duncan, Okla. Midessa TV owns 50% of KFDD-TV, Amarillo, Tex.

Began Operation: Dec. 18, 1953.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Greeley & Bernard.

Personnel:

RAY HERNDON, general manager & film buyer.

JOHN FOSTER, sales manager.

GEORGE WRIGHT, chief engineer.

DIGEST OF RATE CARD NO. 19

(April 22, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 8 Sec.

Class A—6:30-10 p.m., daily.

\$400.00 \$240.00 \$160.00 \$100.00 Graded rates apply*

*Highest rate: \$60.

NETWORK BASE HOURLY RATE: \$400.

For Station-Owned Translators
See Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
NEW MEXICO				
	Lea South	2,300	2,200	96
TEXAS				
	Andrews	3,700	3,600	97
	Brewster	2,600	2,400	91
	Crane	1,300	1,300	98
	Crockett	1,200	1,100	94
	Dawson	5,600	5,400	96
	Ector	31,300	30,600	98
	Gaines	3,400	3,300	98
50% & Over	Glasscock	300	300	98
	Howard	12,900	12,700	98
	Martin	1,500	1,500	98
	Midland	22,400	21,900	98
	Mitchell	2,800	2,700	96
	Pecos	4,300	4,100	96
	Presidio	1,600	1,400	89
	Reagan	1,000	1,000	99
	Reeves	4,800	4,600	96
	Terrell	400	400	90
	Upton	1,800	1,700	96
	Ward	4,000	3,900	97
	Winkler	3,200	3,100	97
NEW MEXICO				
	Lea North	15,200	14,500	96
Between 25-49%	TEXAS			
	Jeff Davis	500	400	89
	Loving	100	100	97
	Yoakum	2,600	2,600	98
Between 5-24%	TEXAS			
	Borden	300	300	95
	Scurry	6,200	6,000	97
Station Totals		137,300	133,100	96
Net Weekly Circulation (1974-75)				102,000
Average Daily Circulation (1974-75)				68,500

Texas—Monahans & Odessa



KMOM-TV

Ch. 9

[Also operates satellite KWAB-TV, Big Spring, Tex.]

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 240-kw visual, 45.7-kw aural, 1270-ft. above av. terrain, 1080-ft. above ground, 4490-ft. above sea level.

Latitude 31° 59' 17"
Longitude 102° 51' 59"

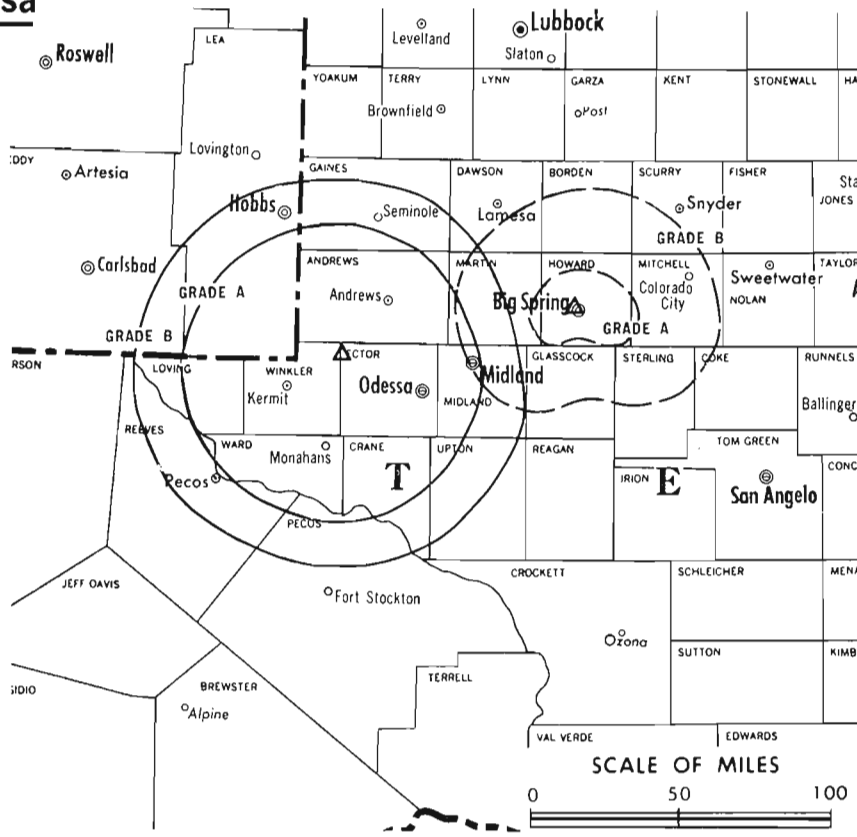
Transmitter: 17-mi. ENE of Kermit, Tex.; 26-mi. NW of Odessa; 27-mi. NE of Monahans.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (engineering) A. D. Ring & Associates.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KMOM-TV Ref: FCC File No. BPCT-3000 Granted 7/25/62 ©American Map Co., Inc., N.Y., No. 14244

KMOM-TV

Licensee: Grayson Enterprises Inc., Drawer N, Monahans (79756).

Mailing Address: Box 4677, Odessa (79760).

Studios: 2-mi. N of Monahans on Kermit 18 Hwy., W of Odessa.

Telephones: 915-563-1803, Odessa & Midland; 915-943-3231, Monahans.

TWX No.: 915-943-4802.

Ownership: Grayson Enterprises Inc. See KLBK-TV, Lubbock, Tex.

Began Operation: Dec. 1, 1958. Moved to new site and higher power Feb. 1, 1963. Sale to present owner by Tri-Cities Bcstrs. (John B. Walton) approved by FCC Feb. 12, 1969.

Represented (sales) by H-R Television Inc.

Represented (legal) by Koteen & Burt.

Personnel:

- PAT HALES, general manager.
- JOE HULL, national & regional sales manager.
- DEBBIE HINSHAW, production manager.
- JOE CONNALLY, chief engineer.

DIGEST OF RATE CARD NO. 6 (Sept. 1, 1971)

Hour	30 Min.	15 Min.	10 Min.	30 or 20 Sec.	ID
Class AA—6:30-10 p.m., daily.	\$500.00	\$300.00	\$200.00	\$175.00	\$85.00* \$45.00*

Class AA—6:30-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$275.

Arbitron Data: Figures include coverage of satellite KWAB-TV, Big Spring, Tex.

Net Weekly Circulation	State County	Total Households	TV Households	%
NEW MEXICO				
	Lea North	15,200	14,500	96
	Lea South	2,300	2,200	96
TEXAS				
	Andrews	3,700	3,600	97
	Brewster	2,600	2,400	91
	Crane	1,300	1,300	98
	Crockett	1,200	1,100	94
	Culberson	900	800	93
	Dawson	5,600	5,400	96
	Ector	31,300	30,600	98
	Gaines	3,400	3,300	98
	Glasscock	300	300	98
	Howard	12,900	12,700	98
	Loving	100	100	97
	Martin	1,500	1,500	98
	Midland	22,400	21,900	98
	Pecos	4,300	4,100	96
	Presidio	1,600	1,400	89
	Reagan	1,000	1,000	99
	Reeves	4,800	4,600	96
	Terrell	400	400	90
	Upton	1,800	1,700	96
	Ward	4,000	3,900	97
	Winkler	3,200	3,100	97
TEXAS				
Between 25-49%	Jeff Davis	500	400	89
	Mitchell	2,800	2,700	96
	Yoakum	2,600	2,600	98
TEXAS				
Between 5-24%	Borden	300	300	95
	Hudspeth	700	600	91
	Scurry	6,200	6,000	97
	Sterling	300	300	94
	Terry	4,500	4,400	97
Station Totals		143,700	139,200	96
Net Weekly Circulation (1974-75)				101,900
Average Daily Circulation (1974-75)				53,300

Texas—Odessa



KOSA-TV

Ch. 7



Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 740-ft. above av. terrain, 726-ft. above ground, 3856-ft. above sea level.

Latitude 31° 51' 50.5"
Longitude 102° 34' 41.0"

Transmitter: Farm Rd. No. 866, 11-mi. W of Odessa.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

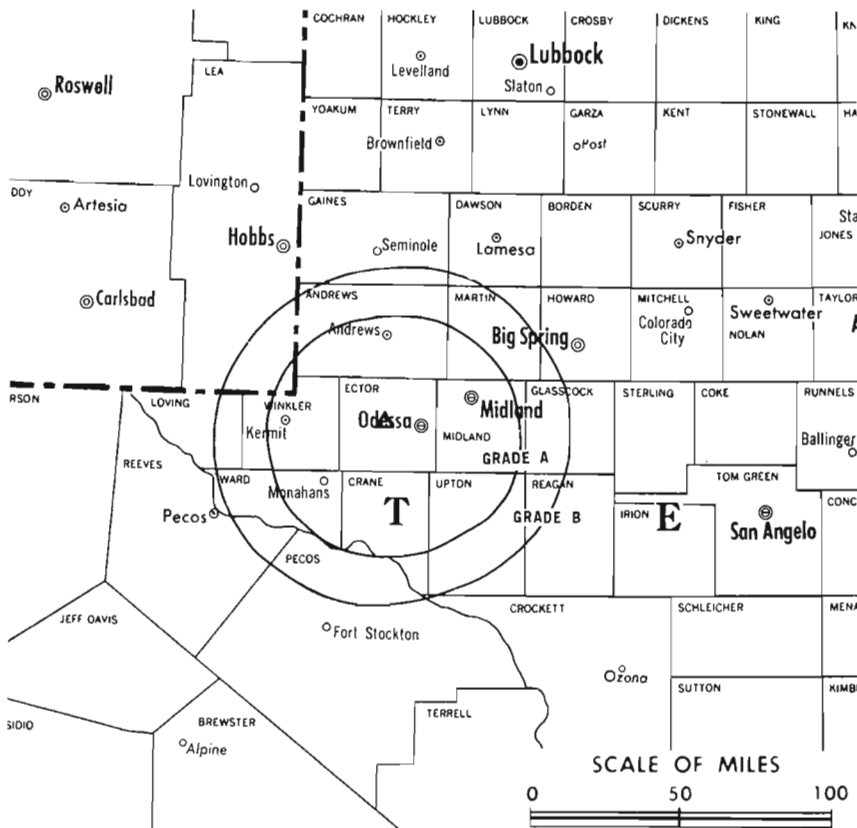
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KOSA-TV Ref: FCC File No. BMPCT-4369 Granted 11/26/56

©American Map Co., Inc., N.Y., No. 14244

KOSA-TV

Network Service: CBS.

Licensee: Forward Communications of Texas Inc., Box 1088, Wausau, Wis. (55401).

Studio: 1211 N. Whitaker, Odessa, Tex. (79760).

Telephone: 915-337-8301.

TWX No.: 910-897-5504.

Ownership: Forward Communications Corp., 100%. For other interests, see WSAU-TV, Wausau, Wis.

Began Operation: Jan. 1, 1956. Sale to present owner by Doubleday Bcstg. Co. approved by FCC Sept. 11, 1973.

Represented (sales) by The Meeker Co. Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

DOYCE ELLIOTT, president & general manager.

TOM HUGHES, station manager.

VIC LUDINGTON, national sales manager.

ED COSTELLO, local sales manager.

DAVE WILLIAMS, chief engineer.

ROBERT ROSAS, news director.

DIGEST OF RATE CARD NO. 12

(Feb. 15, 1976)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6:30-10 p.m., daily.

\$425 \$256 \$170 \$128 Graded rates apply*

*Highest rate: \$161.

NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Households	%
	NEW MEXICO			
	Lea South	2,300	2,200	96
	TEXAS			
	Andrews	3,700	3,600	97
	Brewster	2,600	2,400	91
	Crane	1,300	1,300	98
	Crockett	1,200	1,100	94
	Culberson	900	800	93
	Ector	31,300	30,600	98
	Glasscock	300	300	98
	Howard	12,900	12,700	98
	Jeff Davis	500	400	89
	Loving	100	100	97
	Martin	1,500	1,500	98
	Midland	22,400	21,900	98
	Pecos	4,300	4,100	96
	Presidio	1,600	1,400	89
	Reagan	1,000	1,000	99
	Reeves	4,800	4,600	96
	Terrell	400	400	90
	Upton	1,800	1,700	96
	Ward	4,000	3,900	97
	Winkler	3,200	3,100	97
	NEW MEXICO			
	Lea North	15,200	14,500	96
	TEXAS			
	Dawson	5,600	5,400	96
	Gaines	3,400	3,300	98
	Yoakum	2,600	2,600	98
Station Totals		128,900	124,900	96
Net Weekly Circulation (1974-75)				100,000
Average Daily Circulation (1974-75)				70,200

Texas—San Angelo



KACB-TV



Ch. 3

[Satellite of KRBC-TV, Abilene]

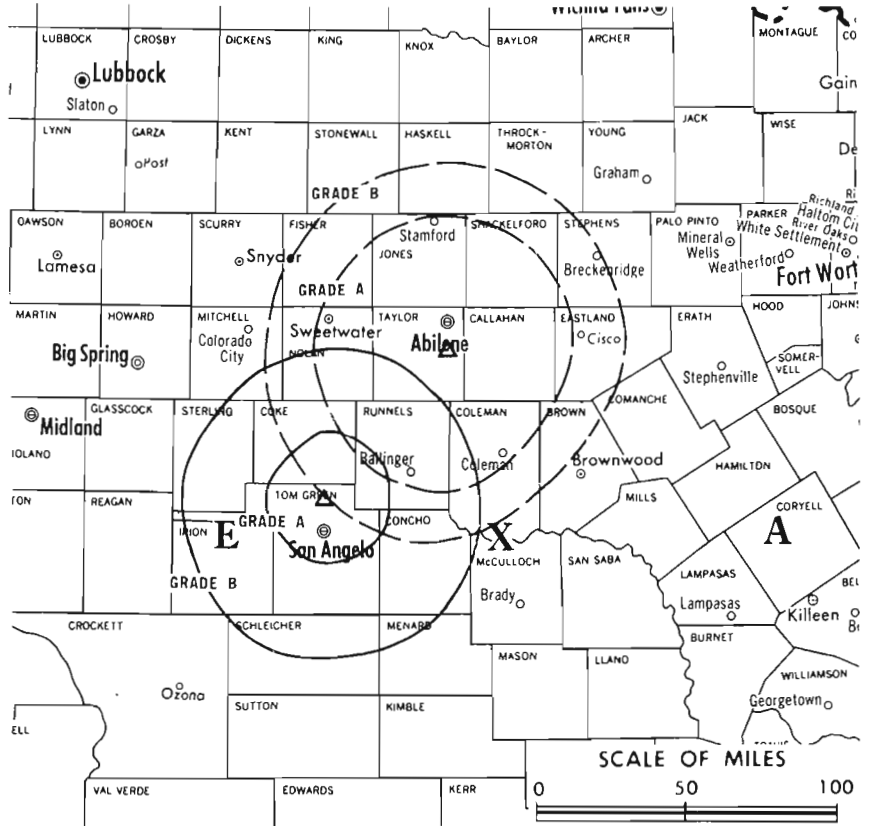
Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 17.87-kw visual, 3.55-kw aural. Antenna: 600-ft. above av. terrain, 469-ft. above ground, 2719-ft. above sea level.

Latitude 31° 37' 22"
Longitude 100° 26' 14"

Transmitter: 7.7-mi. N of San Angelo, .4-mi. W of State Hwy. 208.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



County coverage based on Arbitron study (see page 4-b).

KACB-TV Ref: FCC File No. BLCT--1171 Granted 8/22/62

©American Map Co., Inc., N.Y., No. 14244

KACB-TV

Licensee: Abilene Radio & TV Co., 4510 14th St., Abilene (79605).

Studio: 4510 S. 14th St., Abilene.

Telephone: 915-692-4242. TWX No.: 915-492-9210.

Ownership: See KRBC-TV, Abilene.

Began Operation: Feb. 8, 1962.

Represented (sales) by Blair Television.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

DALE ACKERS, president.
WILLIAM TERRY, station & sales manager.
BRYAN MUNDY, program director.
GENE SMITH, chief engineer.

Rates: Sold in combination with KRBC-TV, Abilene.

NETWORK BASE HOURLY RATE: Bonus.

Arbitron Data for this Station Included with Parent KRBC-TV, Abilene.

BLACKBURN & COMPANY, INC.

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ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Texas—San Angelo



KCTV

Ch. 8



Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 25.1-kw visual, 5-kw aural. Antenna: 420-ft. above av. terrain, 443-ft. above ground, 2331-ft. above sea level.

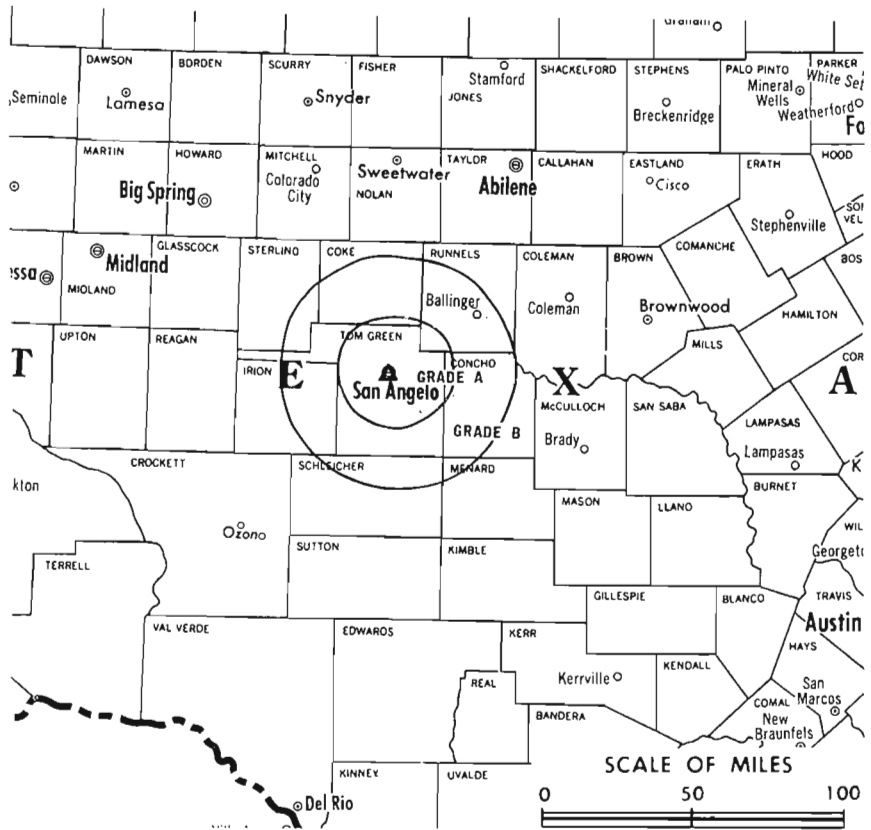
Latitude 31° 29' 29"

Longitude 100° 26' 03"

Transmitter: 1011 E. 28th St.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
 Consumer Market Data as of 1/1/76.
 TV Homes: TV% and Circulation
 © 1976 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).

KCTV Ref: FCC File No. BMPCT-1052 Granted 4/10/53

©American Map Co., Inc., N.Y., No. 14244

KCTV

Licensee: Jewell TV, Box 1941, San Angelo, Tex. (76901).

Studio: 1011 E. 28th St.

Telephone: 915-655-7383. TWX No.: 510-871-3805.

Ownership: T. B. Lanford, 100%. For other Lanford interests, see KALB-TV, Alexandria, La.

Began Operation: June 26, 1953. Transfer of 74% to KGKL and R. H. Simmons approved March 13, 1957 by FCC (Television Digest, Vol. 13:2, 11). Transfer of 49% from KGKL to Big Spring Bcstg. Co. effective March 25, 1959. Transfer to Westex TV Co. owners approved by FCC Dec. 4, 1962. Sale to present owner by Houston H. & Edward H. Harte & A. L. Hall approved by FCC Jan. 20, 1971.

Represented (legal) by Kirkland, Ellis & Rowe.

Represented (sales) by Adam Young Inc.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

HARRY MOORADIAN, general manager.

ED MATEO, chief engineer.

CARL POOL, production manager.

DIGEST OF RATE CARD NO. 14—(Nov. 1, 1975)

Class A—7-10 p.m., daily.

Hour	30 Min.	15 Min.	10 Min.	5 Min.	30 Sec.	10 Sec.
\$300	\$200	\$150	\$120	\$90	\$50	\$25

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
	Coke	1,100	1,100	97
	Concho	1,000	1,000	96
	Irion	400	400	94
50% & Over	Menard	1,300	1,100	86
	Runnels	4,600	4,400	97
	Schleicher	800	800	95
	Sterling	300	300	94
	Sutton	1,000	900	90
	Tom Green	25,200	24,500	97
TEXAS				
Between 25-49%	Crockett	1,200	1,100	94
	Mc Culloch	3,200	2,900	91
TEXAS				
Between 5-24%	Coleman	4,100	4,000	97
	Reagan	1,000	1,000	99
Station Totals		45,200	43,500	96
Net Weekly Circulation (1974-75)				33,100
Average Daily Circulation (1974-75)				24,300

For Explanation of Arbitron Data,
 see page 4-b

Texas—San Antonio



KENS-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1392-ft. above av. terrain, 1531-ft. above ground, 2049-ft. above sea level.

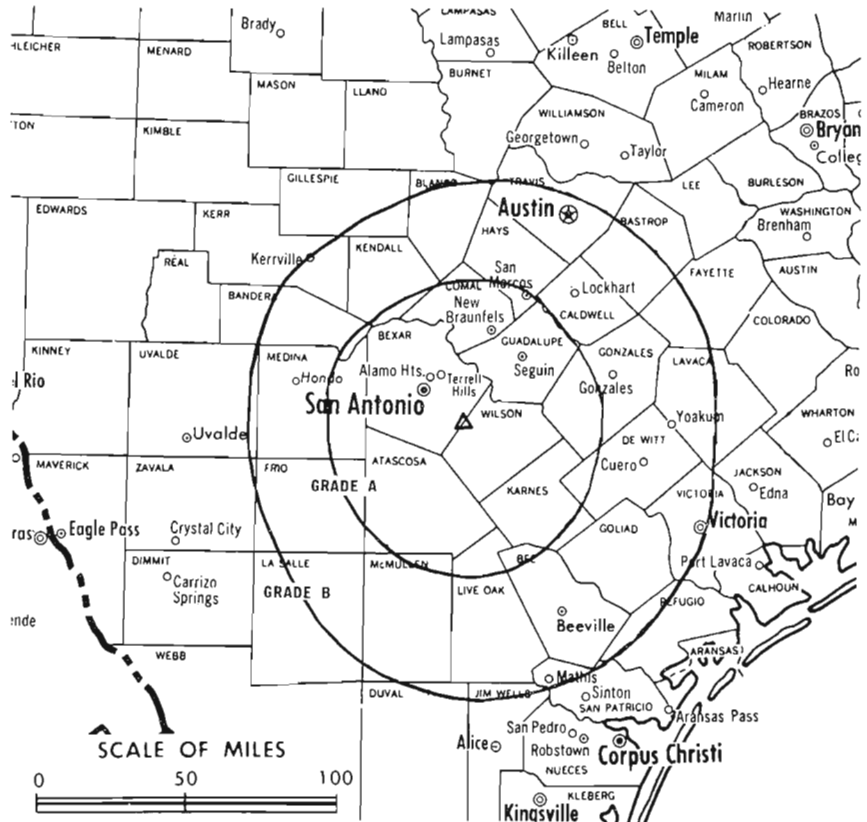
Latitude 29° 16' 07"
Longitude 98° 15' 55"

Transmitter: Stewart Rd., 4-mi. NE of Elmendorf, Tex.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).

KENS-TV Ref: FCC File No. BPCT-2305 Granted 8/1/57

© American Map Co., Inc., N.Y., No. 1424

KENS-TV

Licensee: Harte-Hanks Television Inc., P.O. Box TV 5 (78299).

Studio: Ave. E & Fourth St. (78205).

Telephone: 512-225-5211. TWX No.: 512-571-0951.

Ownership: Harte-Hanks Newspapers Inc., 99.2% of stock held by Corpus Christi Caller and Times, Abilene Reporter-News, San Angelo Standard-Times and Affiliated Newspapers Inc. For additional Harte-Hanks newspapers, see listing in Newspaper Ownership of TV Stations. Harte-Hanks also controls WTLV, Jacksonville, Fla. and has an application for transfer of license of WFMY-TV, Greensboro, N.C. on file with FCC.

Began Operation: Feb. 15, 1950. Transfer to present owners from owners of San Antonio Express and News approved by FCC July 3, 1962. Sale to San Antonio Express and News by Storer Bcstg. Co., which acquired it in Oct. 1951, approved by FCC Oct. 27, 1954 (Television Digest, Vol. 7:30, 41; 10:15, 22, 26, 44).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Arnold & Porter.

Personnel:

WAYNE KEARL, president.
WILLIAM G. MOLL, vice president & general manager.
ELLIOT R. KLEEMAN, general sales manager.
BILL LYDLE, national sales manager.
WILLIAM SHOMETTE, director of broadcasting.
JERRY COPELAND, production manager.
BOB ROGERS, news director.
RAY McMILLAN, director of engineering.

DIGEST OF RATE CARD NO. 76-1
(Jan. 15, 1976)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7-10 p.m., daily.

\$1250 Graded rates apply*

*Highest rate: \$555.

NETWORK BASE HOURLY RATE: \$900.

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
	Atascosa	6,100	5,800	95
	Bandera	2,400	2,300	97
	Bee	7,700	7,300	95
	Bexar	283,200	274,600	97
	Caldwell	5,800	5,500	95
	Comal	10,300	9,900	96
	De Witt	7,200	6,700	93
	Dimmit	2,700	2,400	89
	Edwards	1,000	900	90
	Frio	3,300	3,000	92
	Gillespie	3,900	3,600	91
	Goliad	1,700	1,600	93
	Gonzales	6,100	5,800	95
	Guadalupe	13,100	12,500	95
	Hays	10,200	9,800	96
	Karnes	4,100	3,900	94
	Kendall	3,200	3,000	94
	Kerr	7,400	7,000	94
50% & Over	Kimble	1,500	1,300	90
	Kinney	600	500	87
	La Salle	1,500	1,400	91
	Lavaca	6,800	6,100	90
	Live Oak	2,100	2,000	95
	McMullen	300	300	94
	Mason	1,300	1,200	90
	Maverick	5,200	4,500	87
	Medina	6,600	6,300	95
	Real	800	700	87
	Uvalde	5,600	5,200	93
	Val Verde	8,700	8,000	92
	Victoria	18,100	17,200	95
	Wilson	4,500	4,200	93
	Zavala	2,900	2,600	89

(Continued on page 821-b)

Station Totals	634,000	607,600	95
Net Weekly Circulation (1974-75)			410,800
Average Daily Circulation (1974-75)			291,000

Texas—San Antonio



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 11.2-kw aural. Antenna: 1476-ft. above av. terrain, 1531-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 10"
Longitude 98° 15' 55"

Transmitter: 4-mi. from Elmendorf on bearing of N 79 E.

Studio: 1031 Navarro St.

TV tape: Recording facilities.

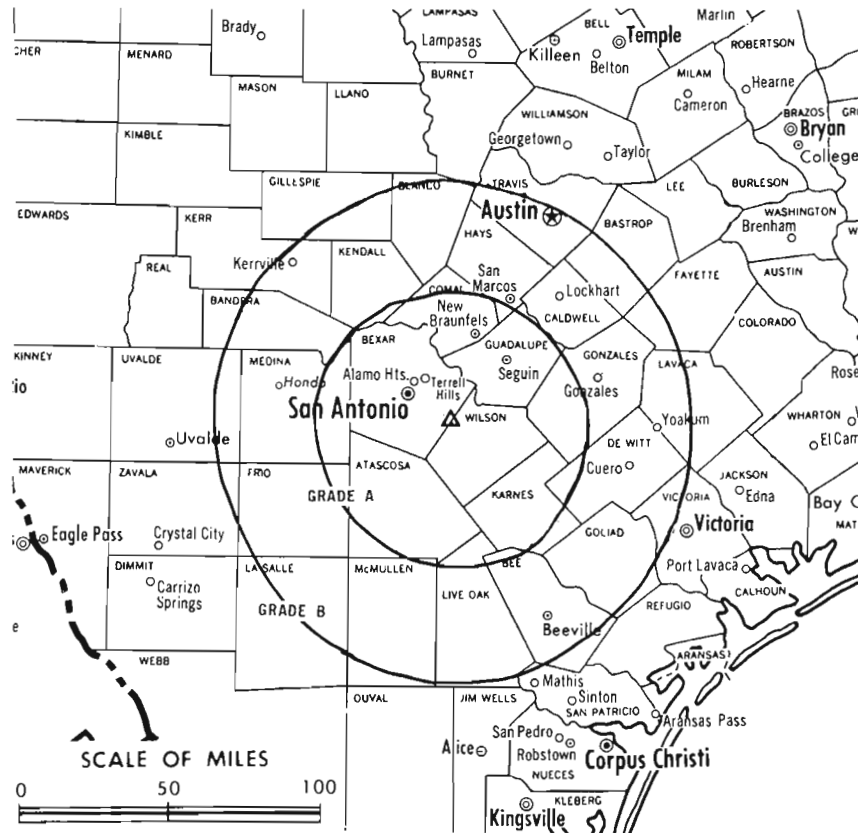
Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: Newsweek.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KMOL-TV Ref: FCC File No. BPCT-2297 Granted 8/1/57

©American Map Co., Inc. N.Y. No. 14244

KMOL-TV

Licensee: United Television Inc., P.O. Box 2641, San Antonio, Tex. (78299).

Telephone: 512-226-4251. TWX No.: 512-571-0920.

Ownership: Subsidiary of 20th Century-Fox Film Corp. For other interests, see KMSP-TV, Minneapolis, Minn.

Began Operation: Dec. 11, 1949. Sale to present owner by Avco Bcstg. Corp. approved by FCC Sept. 18, 1975. (Television Digest, Vol. 14:48). Sale to Avco by Hugh Halff Jr. and associates approved Sept. 15, 1965 by FCC (Vol. 5:22, 38).

Represented (sales) by Blair Television.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

EDWARD V. CHEVIOT, general manager.
MORTON A. BARRETT, general sales manager.
KEVIN DONOHUE, sales manager.
JACK CARROLL, operations manager.
DON McMULLIN, news director.
DAVE KARBACH, chief engineer.
CHERI RUSBULDT, promotion & publicity manager.
RAY LAUBE, community services director.

DIGEST OF RATE CARD NO. 3—(Aug. 1, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 10 Sec.
Class AA—7-10 p.m., daily.
\$975.00 \$750.00 Graded rates apply**

**Highest rate: \$750.

NETWORK BASE HOURLY RATE: \$975.

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
50% & Over	Atascosa	6,100	5,800	95
	Bandera	2,400	2,300	97
	Bee	7,700	7,300	95

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS—(Continued)				
	Bexar	283,200	274,600	97
	Blanco	1,700	1,600	95
	Caldwell	5,800	5,500	95
	Comal	10,300	9,900	96
	De Witt	7,200	6,700	93
	Dimmit	2,700	2,400	89
	Edwards	1,000	900	90
	Frio	3,300	3,000	92
	Gillespie	3,900	3,600	91
	Goliad	1,700	1,600	93
	Gonzales	6,100	5,800	95
	Guadalupe	13,100	12,500	95
	Hays	10,200	9,800	96
	Karnes	4,100	3,900	94
	Kendall	3,200	3,000	94
50% & Over	Kerr	7,400	7,000	94
	Kimble	1,500	1,300	90
	Kinney	600	500	87
	La Salle	1,500	1,400	91
	Lavaca	6,800	6,100	90
	Live Oak	2,100	2,000	95
	Mcmullen	300	300	94
	Maverick	5,200	4,500	87
	Medina	6,600	6,300	95
	Real	800	700	87
	Sutton	1,000	900	90
	Uvalde	5,600	5,200	93
	Val Verde	8,700	8,000	92
	Victoria	18,100	17,200	95
	Wilson	4,500	4,200	93
	Zavala	2,900	2,600	89

TEXAS		Total Households	TV Households	%
Between 25-49%	Calhoun	5,300	5,000	95
	Fayette	7,000	6,200	88

(Continued on page 821-b)

Station Totals	631,600	605,300	95
Net Weekly Circulation (1974-75)	398,700		
Average Daily Circulation (1974-75)	271,800		

Texas—San Antonio



KSAT-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1483-ft. above av. terrain, 1505-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 11"
Longitude 98° 15' 31"

Transmitter: 4.5-mi. ENE of Elmdorf, Tex.

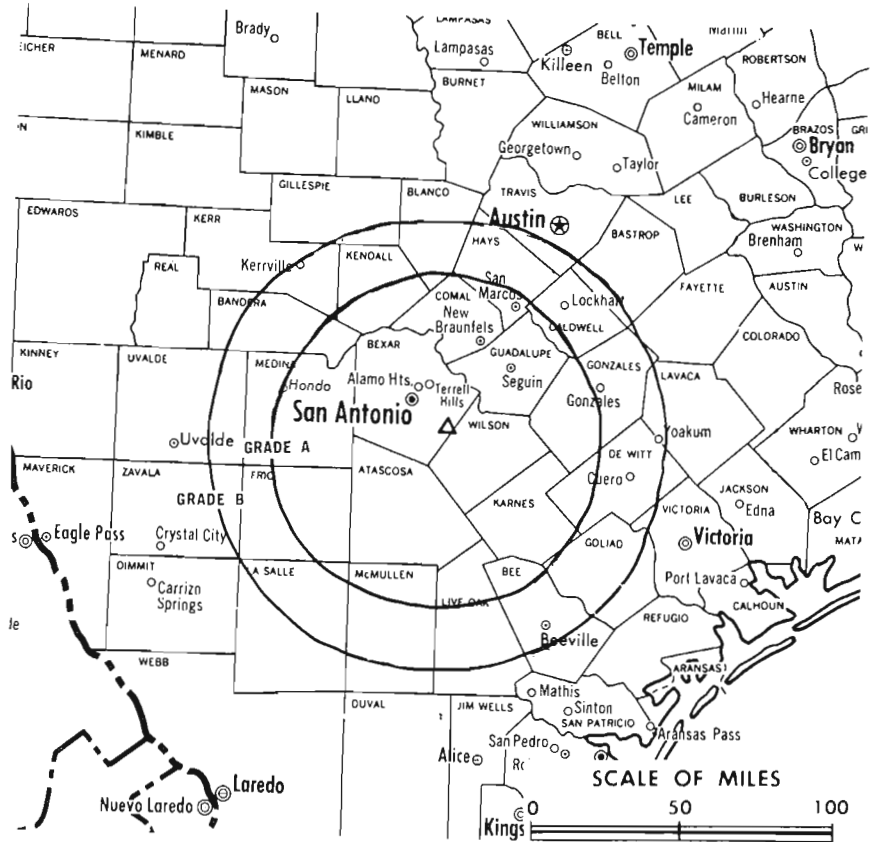
Studio: 1408 N. St. Mary's St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KSAT-TV Ref: FCC File No. BPC-2892 Granted 9/27/61

© American Map Co., Inc., N.Y., No. 14244

KSAT-TV

Licensee: The Outlet Co., Box 2478, San Antonio, Tex. (78298).

Telephone: 512-226-7611. TWX No.: 910-871-1022.

Ownership: The Outlet Co. For other interests see WJAR-TV, Providence, R.I.

Began Operation: Jan. 21, 1957. Sale to the Outlet Co. by Mission Telecasting Corp. approved Nov. 22, 1967 (Television Digest, Vol. 7:32, 48).

Represented (sales) by Petry Television Inc.

Represented (legal) by Sundlun, Tirana & Scher.

Personnel:

- JOSEPH S. SINCLAIR, chairman of board.
- KENNETH LOGOWITZ, president & chief executive officer.
- BRUCE G. SUNDLUN, president, broadcast division.
- JAMES SCHIAVONE, vice president & general manager.
- JACK DIX, general sales manager.
- GARY ROCKEY, program manager.
- LEO TRUMBLE, operations manager.
- KATIE FERGUSON, public service director.
- DOUGLAS A. RAMSEY, news director.
- DAVID CARR, chief engineer.
- SUZANNE LOOMIS, promotion director.
- CHAD CRAIG, business manager.

DIGEST OF RATE CARD—(Feb. 16, 1976)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.
On request Graded rates apply*

*Highest rate: \$875.

NETWORK BASE HOURLY RATE: \$975.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Atascosa	6,100	5,800	95
	Bandera	2,400	2,300	97

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS—(Continued)				
	Bexar	283,200	274,600	97
	Blanco	1,700	1,600	95
	Caldwell	5,800	5,500	95
	Comal	10,300	9,900	96
	De Witt	7,200	6,700	93
	Dimmit	2,700	2,400	89
	Edwards	1,000	900	90
	Frio	3,300	3,000	92
	Gillespie	3,900	3,600	91
	Goliad	1,700	1,600	93
	Gonzales	6,100	5,800	95
	Guadalupe	13,100	12,500	95
	Hays	10,200	9,800	96
	Karnes	4,100	3,900	94
	Kendall	3,200	3,000	94
50% & Over	Kerr	7,400	7,000	94
	Kimble	1,500	1,300	90
	Kinney	600	500	87
	Lavaca	6,800	6,100	90
	Live Oak	2,100	2,000	95
	Mcmullen	300	300	94
	Mason	1,300	1,200	90
	Maverick	5,200	4,500	87
	Medina	6,600	6,300	95
	Real	800	700	87
	Sutton	1,000	900	90
	Uvalde	5,600	5,200	93
	Val Verde	8,700	8,000	92
	Victoria	18,100	17,200	95
	Webb	20,700	19,700	95
	Wilson	4,500	4,200	93
	Zavala	2,900	2,600	89
TEXAS				
Between 25-49%	Bee	7,700	7,300	95
	Fayette	7,000	6,200	88

(Continued on page 821-b)

Station Totals	637,300	610,600	95
Net Weekly Circulation (1974-75)			399,800
Average Daily Circulation (1974-75)			256,300

Texas—San Antonio

KWEX-TV

Ch. 41

[Spanish-language outlet]

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 170-kw max. and 129-kw horizontal visual, 35.8-kw max. and 25.7-kw horizontal aural. Antenna: 500-ft. above av. terrain, 598-ft. above ground, 1218-ft. above sea level.

Latitude 29° 25' 03"
Longitude 98° 29' 26"

Transmitter: 411 E. Durango.

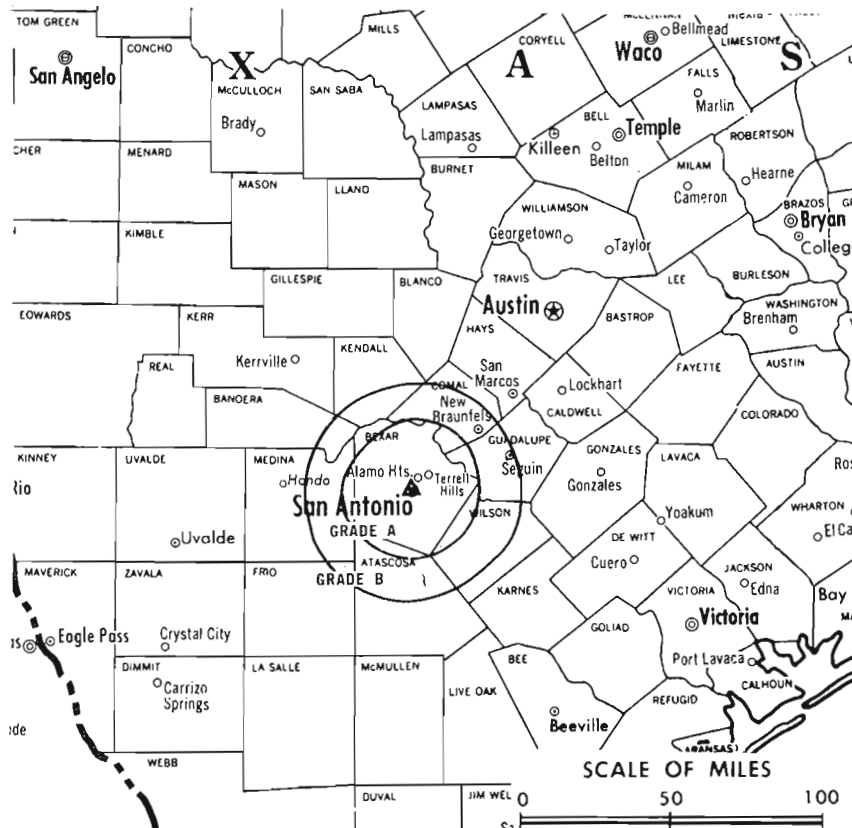
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KWEX-TV Ref: FCC File No. B3PCT-3373 Granted 7/12/65

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KWEX-TV

Network Service: Spanish International Network.

Licensee: Spanish International Communications Corp., P.O. Box 9225, San Antonio, Tex. (78204).

Studio: 411 E. Durango (78204). Telephone: 512-227-4141.

Ownership: See KMEX-TV, Los Angeles, Cal.

Began Operation: June 10, 1955. Sale as KUAL-TV to present owner by Raul A. Cortez and associates approved by FCC Dec. 6, 1961 (Television Digest, Vol. 17:35, 2:1).

Represented (sales) by Spanish International Network Inc.

Represented (legal) by McKenna, Wilkinon & Kittner.

Personnel:

- RENE ANSELMO, president.
- EMILIO NICOLAS, vice president & general manager.
- JAMES R. MEEK, v.p. & director of engineering.
- ARMANDO SOLIS, business manager.
- WILLIAM HICKS, sales manager.
- CECELIA SHUMAKER, operations manager.
- MARTHA TIJERINA, women's program director.
- ARIEL GUTIERREZ, program manager.
- RICK SOWA, production manager.

DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Zone I—6-10 p.m., daily.					
\$1000	\$600	\$400	\$250	\$60	\$30

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Maverick	5,200	4,500	87
	Zavala	2,900	2,600	89
Between 25-49%	TEXAS			
	Brooks	2,400	2,300	95
	Webb	20,700	19,700	95
Between 5-24%	TEXAS			
	Atascosa	6,100	5,800	95
	Bee	7,700	7,300	95
	Bexar	283,200	274,600	97
	Duval	4,000	3,700	92
	Karnes	4,100	3,900	94
	Kinney	600	500	87
	La Salle	1,500	1,400	91
	Nueces	79,300	76,800	97
	Uvalde	5,600	5,200	93
Val Verde	8,700	8,000	92	
Wilson	4,500	4,200	93	
Station Totals		436,500	420,500	96
Net Weekly Circulation (1974-75)				75,400
Average Daily Circulation (1974-75)				37,000

Cable Television Management and Engineering Consultants

Malarkey, Taylor & Associates
1225 Connecticut Ave.,
Washington, D.C. 20036
(202) 223-2345

Texas—Tyler-Longview



KLTV



Ch. 7

[Operates satellite KTRE-TV, Lufkin, Tex.]

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 520-ft above av. terrain, 495-ft. above ground, 1050-ft. above sea level.

Latitude 32° 21' 06"
Longitude 95° 16' 00"

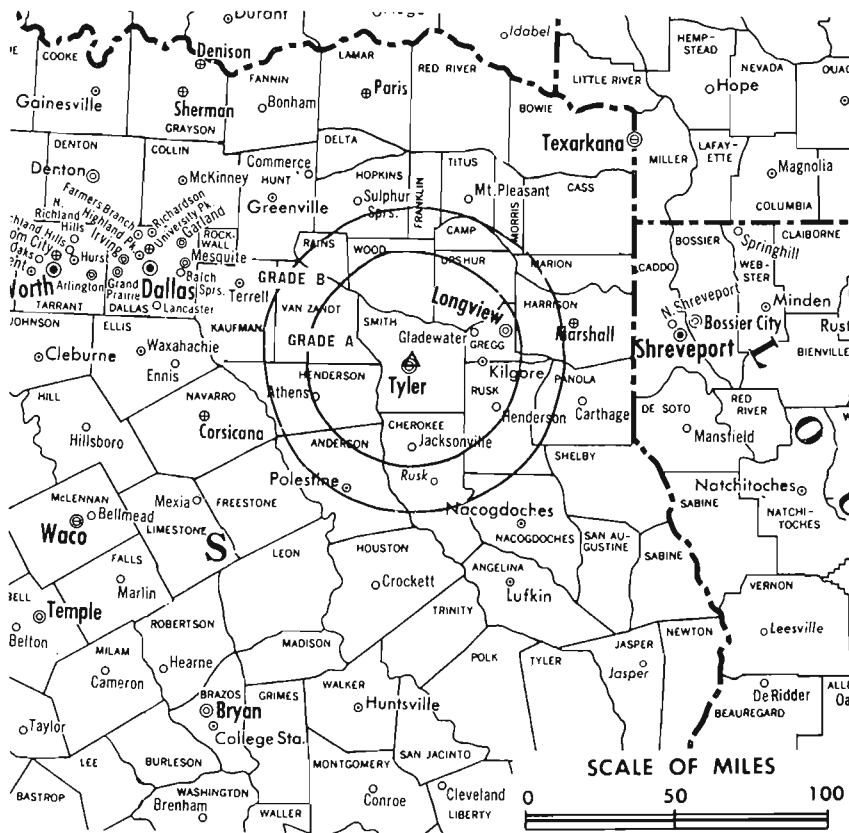
Transmitter: Kilgore Hwy. at Loop 323.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Arbitron Data: Figures include KTRE-TV, Lufkin, Tex.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KLTV Ref: FCC File No. BPCT—2172 Granted 8/30/66

©American Map Co., Inc., N.Y., No. 14244

KLTV

Network Service: ABC, NBC, CBS.

Licensee: Buford Television Inc., P.O. Box 957, Tyler (75701).

Studio: Kilgore Hwy. at Loop 323.

Telephone: 214-592-3873. TWX No.: 910-860-5810.

Ownership: Robert Buford, 32.8289%; Gerald Buford & Geoffrey Buford, 32.8862% each; Hudson Collins, .7694%; Charles Bowker, .5721%; Ross Buford Trust, .0572%. Buford Television also owns KTRE-TV, Lufkin, Tex.; KXON-TV, Mitchell-Sioux Falls, S.D.; KFSSM-TV, Fort Smith, Ark. & is Ch. 29 applicant in Minneapolis-St. Paul. Also owns Bedford Cable TV, Bedford, Ind.

Began Operation: Oct. 14, 1954.

Represented (sales) by Katz Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

ROBERT BUFORD, president.
CHARLES BOWKER, exec. vice president & dir. of stations.
BERYL BERRY, controller.
LARRY HARRIS, general manager.
JEFF BUFORD, station manager.
GAYLE HELMS, program director.
HUDSON COLLINS, technical director.
ROBERT PERDUE, news director.
MARCUS CROUCH, production director.

DIGEST OF RATE CARD NO. A8

(Jan. 27, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$600 \$358 \$242 \$179 Graded rates apply*

*Highest rate: \$270.

Note: Spot rates include KTRE-TV, Lufkin, Tex.

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
	Anderson	11,000	10,500	95
	Angelina	18,700	18,000	96
	Cherokee	12,300	11,600	94
	Franklin	2,100	2,000	94
	Gregg	29,400	28,400	97
50% & Over	Houston	5,900	5,400	92
	Nacogdoches	14,000	13,100	94
	Rusk	13,300	12,800	96
	San Augustine	2,900	2,700	92
	Smith	36,700	35,400	96
	Trinity	3,000	2,700	91
	Upshur	8,400	8,000	96
	Wood	8,600	8,200	96
TEXAS				
	Camp	2,900	2,700	93
	Henderson	11,200	10,600	95
Between 25-49%	Hopkins	8,600	8,200	95
	Rains	1,800	1,700	95
	Sabine	2,900	2,600	91
	Titus	6,800	6,500	95
	Van Zandt	10,800	10,300	95
OKLAHOMA				
	Choctaw	6,500	5,900	91
TEXAS				
	Delta	1,800	1,700	94
	Harrison	15,300	14,600	95
Between 5-24%	Hunt	17,300	16,600	96
	Jasper	8,300	7,900	95
	Lamar	14,000	12,800	92
	Leon	3,700	3,400	91
(Continued on page 821-b)				
Station Totals		307,200	291,100	94
Net Weekly Circulation (1974-75)				161,300
Average Daily Circulation (1974-75)				109,000

Texas—Victoria



KXIX

Ch. 19

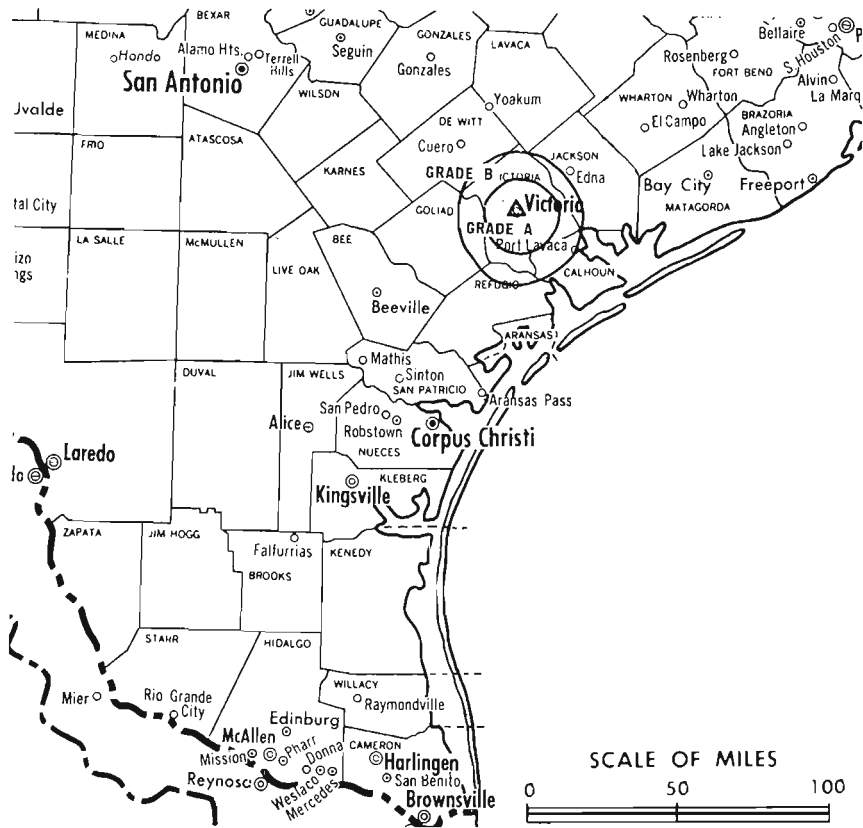
Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 14.8-kw visual, 2.94-kw aural. Antenna: 490-ft. above av. terrain, 495-ft. above ground, 584-ft. above sea level.

Latitude 28° 46' 41"
Longitude 96° 57' 38"

Transmitter: SE corner of By-Pass Loop 175 & Port Lavaca Hwy.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KXIX Ref: FCC File No. BMPCT—5945 Granted 11/7/63

© American Map Co., Inc., N.Y. No. 14244

KXIX

Licensee: Victoria Communications Corp., P.O. Box 1879, Victoria, Tex. (77901).

Studio: Loop 175 & Port Lavaca Hwy., Victoria.

Telephone: 512-578-3519.

Ownership: Dewey Temple Acker, pres., 20%; O. F. Jones III, 1st v.p., 10%; Philip Sims, 2nd v.p., 5%; Raymond Uherek, treas., 6%; William M. Murphy III, secy., 10%; Nathan Hoffman, dir., 2%; Jimmie Salyer, dir., 6.5%; J. K. Jacobs, dir., 5%.

Began Operation: Oct. 1, 1969. Sale to present owners by South Texas Telecasting Co. Inc. (Michael D. & C. Dan McKinnon, et al.) approved by FCC March 4, 1976.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

DEWEY T. ACKER, president & general manager.

MELTON T. WYATT, operations manager.

LEONARD A. SCHMIDT, director of engineering.

Rates: Highest 30 Sec.—\$36.

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
Between 25-49%	Calhoun	5,300	5,000	95
	Victoria	18,100	17,200	95
TEXAS				
Between 5-24%	De Witt	7,200	6,700	93
Station Totals		30,600	28,900	94
Net Weekly Circulation (1974-75)			12,200	
Average Daily Circulation (1974-75)			6,600	

Cable Television
Management and
Engineering Consultants

Malarkey, Taylor & Associates
1225 Connecticut Ave.,
Washington, D.C. 20036
(202) 223-2345

Texas—Waco



Ch. 10

[Affiliated with KBTX-TV
Bryan, Texas]

Technical Facilities: Channel No. 10
(192-198 MHz). Authorized power:
257-kw visual, 51.3-kw aural. Antenna:
1140-ft. above av. terrain,
1080-ft. above ground, 1749-ft.
above sea level.

Latitude 31° 24' 15"
Longitude 97° 12' 26"

Transmitter: 1.4-mi. NNE of Lorena,
Tex.

AM Affiliate: KWTX, .25-kw, 1230
kHz (MBS).

FM Affiliate: KWTX-FM, 71-kw,
97.5 MHz (No. 248), 890-ft.

Color: television, live, film, slide &
tape.

News Wire Service: UPI.

Arbitron Data: Figures for this station
include satellite KBTX-TV,
Bryan, Texas.

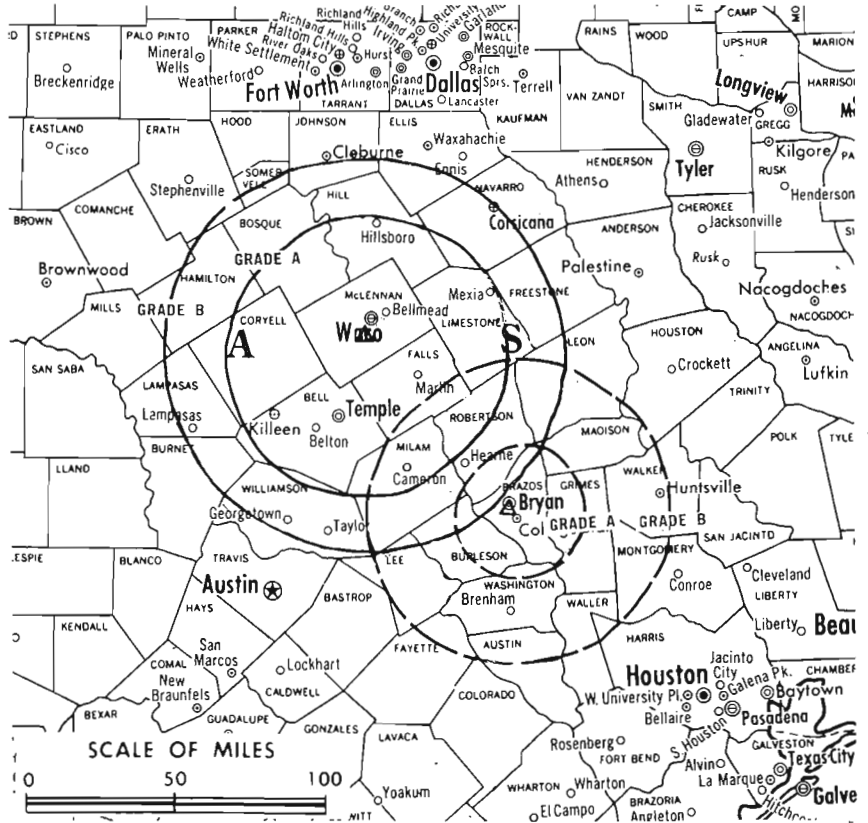
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see
page 4-b).



KWTX-TV Ref: FCC File No. BPCT—2866 Granted 2/14/62

©American Map Co., Inc., N. Y., No. 14244

KWTX-TV

Network Service: CBS, ABC.

Licensee: KWTX Broadcasting Co., Box 7528 (76710).

Studio: 4520 Bosque Blvd. (76710).

Telephone: 817-776-1330. TWX No.: 910-894-5206.

Ownership: M. N. Bostick, pres., 12.465%; estate of Hilton E. Howell, 12.465%; Ross M. Sams, 12.465%; W. W. Callan Sr., 9.78%; Robert Levy, 8.643%; W. Woody Callan Jr., 1.342%; Diana C. Braswell, 1.343%; Thomas D. Stribling, 7.972%; George & E. S. Chase, 4.493%; LBJ Corp. (Claudia Taylor Johnson, et al., licensee of KLBK-AM-FM, Austin, Tex.), 29.032%. Note: KWTX Broadcasting Co. owns 50% of KBTX-TV, Bryan; 75% radio KNAL, Victoria. Stockholders of KWTX-TV own KXII, Ardmore, Okla. & KLFY-TV, Lafayette, La. M. N. Bostick is also 10% owner of KBTX-TV, Bryan; 28.972% of KXII(TV) & KLFY-TV.

Began Operation: April 3, 1955.

Represented (sales) by H-R Television.

Represented (legal) by Fletcher, Heald, Rowell, Kenahan & Hildreth.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

M. N. (BUDDY) BOSTICK, pres., gen. mgr. & film buyer.

J. M. (MACK) BRINEGAR, local sales manager.

BARBARA HAVINS, national & regional sales manager.

RALPH WEBB, program manager.

JOHN WATKINS, farm & garden editor.

MARVEL RUSSELL, woman's editor.

RICH ADAMS, news director.

DIGEST OF RATE CARD NO. 11—(Jan. 13, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6-10:30 p.m., daily.

\$605 \$363 \$242 \$154 \$138 \$138 \$97

This rate includes bonus station KBTX-TV, Bryan, Tex.

NETWORK BASE HOURLY RATE: \$475. Combination rate with
KBTX-TV, Bryan \$580.

Net Weekly Circulation	State County	Total Households	TV Households	%
	TEXAS			
	Bell	52,400	51,100	97
	Bosque	5,400	5,200	96
	Brazos	21,600	20,700	96
	Burleson	3,900	3,600	92
	Coryell	12,100	11,800	97
	Falls	6,400	6,100	95
	Grimes	4,500	4,200	93
	Hamilton	3,900	3,700	95
	Hill	9,300	8,900	96
50% & Over	Lampasas	4,900	4,700	97
	Leon	3,700	3,400	91
	Limestone	6,800	6,400	94
	Mc Lennan	55,100	53,600	97
	Madison	2,800	2,600	92
	Milam	7,800	7,300	94
	Mills	1,600	1,500	93
	Robertson	5,500	5,200	95
	San Saba	2,400	2,300	95
	Walker	9,900	9,100	92
	TEXAS			
	Freestone	4,400	4,100	94
	Houston	5,900	5,400	92
Between 25-49%	Lee	3,700	3,500	94
	Trinity	3,000	2,700	91
	Washington	7,300	6,600	91
	Williamson	17,600	16,900	96
	TEXAS			
	Burnet	6,300	6,100	97
Between 5-24%	Comanche	5,000	4,700	93
	Erath	8,100	7,900	97
	Henderson	11,200	10,600	95
	Llano	3,500	3,300	95

(Continued on page 821-b)

Station Totals	438,700	421,000	95
Net Weekly Circulation (1974-75)			206,900
Average Daily Circulation (1974-75)			140,100

Texas—Temple-Waco



KCEN-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 14.1-kw aural. Antenna: 830-ft. above av. terrain, 833-ft. above ground, 1549-ft. above sea level.

Latitude 31° 17' 06"
Longitude 97° 15' 34"

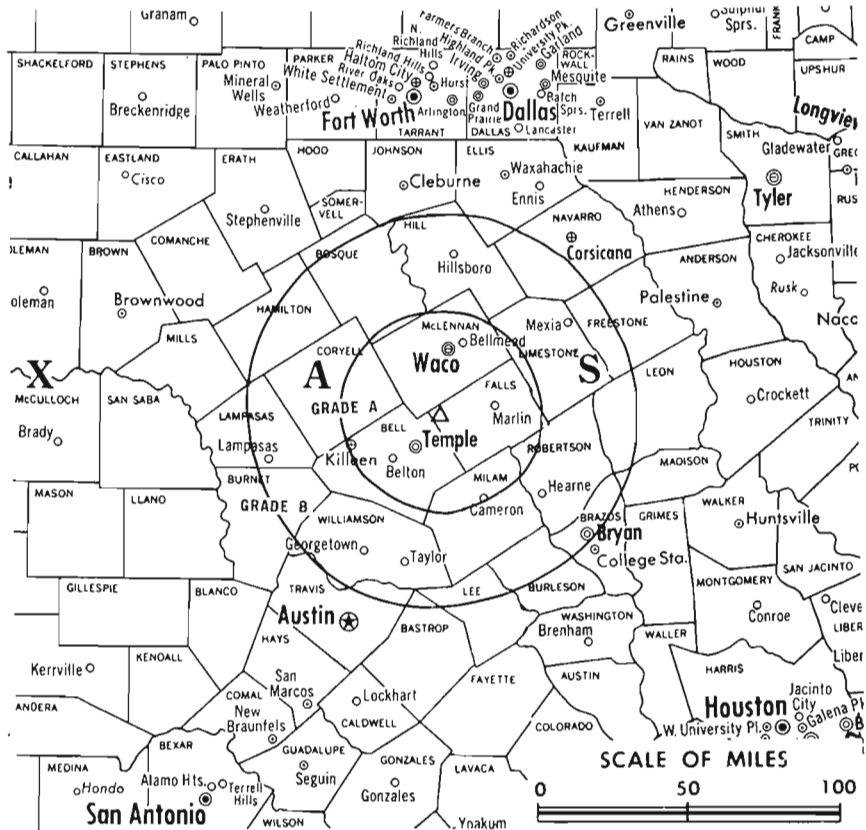
Transmitter: I-35 South, Eddy, Tex., 14-mi. N of Temple.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

TWX No.: 910-890-4870.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KCEN-TV Ref: FCC File No. BMPCT-1085 Granted 5/19/53

©American Map Co., Inc., N.Y., No. 14244

KCEN-TV

Licensee: Channel 6 Inc., Box 188, 17 Third St., Temple (76501).

Studio: I-35 South, Eddy, Tex.

Waco Office: 815 Citizens Tower. Telephone: 817-756-6605.

Telephones: 817-773-6868, Temple; 817-859-5481, Waco.

Ownership: Frank W. Mayborn, pres. & owner of Channel 6 Inc., is pres. and owner of Bell Publishing Co. (Temple Daily Telegram); Red River Valley Publishing (Sherman Democrat), Sherman; Killeen Publishing Co. (Killeen Herald).

Began Operation: Nov. 1, 1953.

Represented (sales) by Blair Television.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Represented (engineering) by W. G. Egerton.

Personnel:

FRANK W. MAYBORN, president.
JACK HAUSER, general manager.
BOB GOOD, assistant general manager.
EARL HILL, chief engineer.
RAYMOND BRITTON, operations manager.

DIGEST OF RATE CARD NO. 19—(Feb. 2, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6:30-10 p.m., daily.

\$650 \$400 \$250 \$150 Graded rates apply*

*Highest rate: \$250.

NETWORK BASE HOURLY RATE: \$575.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS				
		Bell	52,400	51,100	97
		Bosque	5,400	5,200	96
		Brazos	21,600	20,700	96
		Coryell	12,100	11,800	97
		Falls	6,400	6,100	95
		Lampasas	4,900	4,700	97
		Limestone	6,800	6,400	94
		Mc Lennan	55,100	53,600	97
		Milam	7,800	7,300	94
		Mills	1,600	1,500	93
	Robertson	5,500	5,200	95	
	San Saba	2,400	2,300	95	
Between 25-49%	TEXAS				
		Burleson	3,900	3,600	92
		Freestone	4,400	4,100	94
		Hamilton	3,900	3,700	95
		Leon	3,700	3,400	91
		Madison	2,800	2,600	92
Between 5-24%	TEXAS				
		Anderson	11,000	10,500	95
		Burnet	6,300	6,100	97
		Hill	9,300	8,900	96
		Lee	3,700	3,500	94
		Llano	3,500	3,300	95
	Travis	121,300	117,700	97	
Station Totals			373,400	360,200	96
Net Weekly Circulation (1974-75)				176,200	
Average Daily Circulation (1974-75)				117,800	

KENS-TV, San Antonio
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	TEXAS			
Between 25-49%	Blanco	1,700	1,600	95
	Calhoun	5,300	5,000	95
	Fayette	7,000	6,200	88
	Webb	20,700	19,700	95
	TEXAS			
Between 5-24%	Bastrop	7,700	7,200	94
	Burnet	6,300	6,100	97
	Duval	4,000	3,700	92
	Jim Wells	9,600	9,100	95
	Llano	3,500	3,300	95
	Sutton	1,000	900	90
	Travis	121,300	117,700	97

KSAT-TV, San Antonio
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	TEXAS—(Continued)			
Between 25-49%	La Salle	1,500	1,400	91
	Schleicher	800	800	95
	TEXAS			
Between 5-24%	Bastrop	7,700	7,200	94
	Burnet	6,300	6,100	97
	Duval	4,000	3,700	92
	Jackson	4,600	4,300	94
	Jim Wells	9,600	9,100	95
	Llano	3,500	3,300	95
	Mc Culloch	3,200	2,900	91
	Travis	121,300	117,700	97

KLTV, Tyler
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	TEXAS—(Continued)			
Between 5-24%	Madison	2,800	2,600	92
	Polk	5,800	5,400	93
	San Jacinto	2,700	2,400	90
	Shelby	7,800	7,300	94
	Walker	9,900	9,100	92

Texas

KMOL-TV, San Antonio
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	TEXAS—(Continued)			
Between 25-49%	Mason	1,300	1,200	90
	Webb	20,700	19,700	95
	TEXAS			
Between 5-24%	Bastrop	7,700	7,200	94
	Burnet	6,300	6,100	97
	Colorado	5,800	5,400	94
	Jackson	4,600	4,300	94
	Llano	3,500	3,300	95
	Schleicher	800	800	95
	Travis	121,300	117,700	97

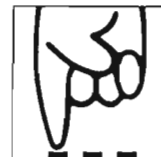
KWTX-TV, Waco
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	TEXAS—(Continued)			
Between 5-24%	Navarro	12,900	12,300	95
	Polk	5,800	5,400	93
	San Jacinto	2,700	2,400	90
	Travis	121,300	117,700	97

Find out how a station got a \$3900 in extra spots for \$175.

Arbitron Information on Demand

Call your Arbitron representative and ask about AID.



Texas—Weslaco



KRGV-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 19.1-kw aural. Antenna: 950-ft. above av. terrain, 995-ft. above ground, 1049-ft. above sea level.

Latitude 26° 09' 54"
Longitude 97° 48' 45"

Transmitter: La Feria, Tex., 7-mi. SW of Harlingen.

TV tape: Recording facilities.

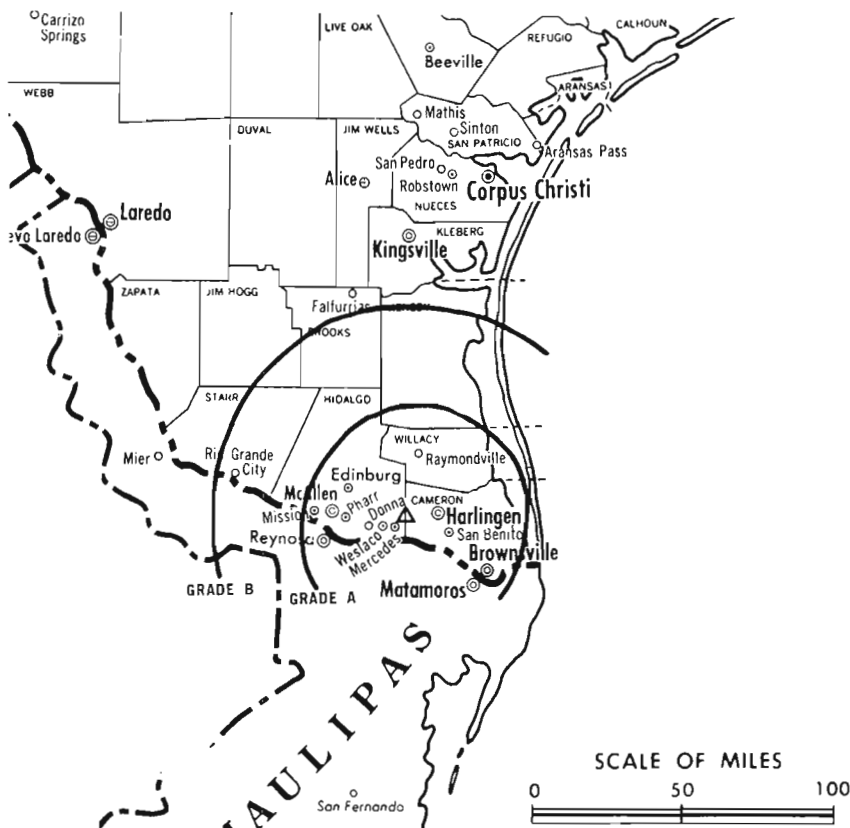
AM Affiliate: KRGV, 5-kw, 1290 kHz.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: ABC.



KRGV-TV Ref: FCO File No. BPCT-3788 Granted 8/18/66

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KRGV-TV

Network Service: ABC.

Licensee: Mobile Video Tapes, Box 626, Weslaco (78596).

Studio: 900 E. Expressway (78596).

Telephone: 512-968-3131.

TWX No.: 512-968-3086.

Ownership: Douglas L. Manship, 50%; Charles P. Manship Jr., 50%. For other interests, see WBRZ, Baton Rouge, La.

Began Operation: April 10, 1954. Sale to present owners by Kenco Enterprises approved Jan. 28, 1964 by FCC. (Television Digest, Vol. 4:5). Sale to Kenco Enterprises by LBJ Co. approved by FCC Oct. 18, 1961. (Television Digest, Vol. 17:35, BALCF-167). LBJ Co. acquired full control of TV and radio when FCC approved sale of remaining 50% by O. L. Taylor (Vol. 14:12, 14). Original 50% of TV acquired by LBJ from Taylor after FCC approved transfer April 4, 1956 (Vol. 12:11, 14), with LBJ exercising option April 1, 1957 on 50% of radio.

Represented (sales) by H-R Television.

Represented (legal) by Cohn & Marks.

Personnel:

EARL NOEL, general manager.
RICHARD MANSHIP, television station manager.
JULIAN ADAME, operations director.
TOM PERRYMAN, chief engineer.
RICK DIAZ, news director.

DIGEST OF RATE CARD NO. 13—(Sept. 20, 1976)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.				
\$600	\$400	\$129*	\$129*	\$65*

*Class AA—6:31-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Cameron	46,700	45,000	96
	Hidalgo	59,000	56,400	96
	Starr	4,800	4,400	92
	Willacy	4,300	4,100	96
Between 25-49%	TEXAS			
	Brooks	2,400	2,300	95
Between 5-24%	TEXAS			
	Atascosa	6,100	5,800	95
	Zapata	1,700	1,500	88
Station Totals		125,000	119,500	95
Net Weekly Circulation (1974-75)			100,300	
Average Daily Circulation (1974-75)			78,400	

Texas—Wichita Falls



KAUZ-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1021-ft. above av. terrain, 1028-ft. above ground, 2046-ft. above sea level.

Latitude 33° 54' 04"
Longitude 98° 32' 21"

Transmitter: Seymour St., 2.5-mi. W of center of Wichita Falls.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by Edward F. Lorentz & Associates.

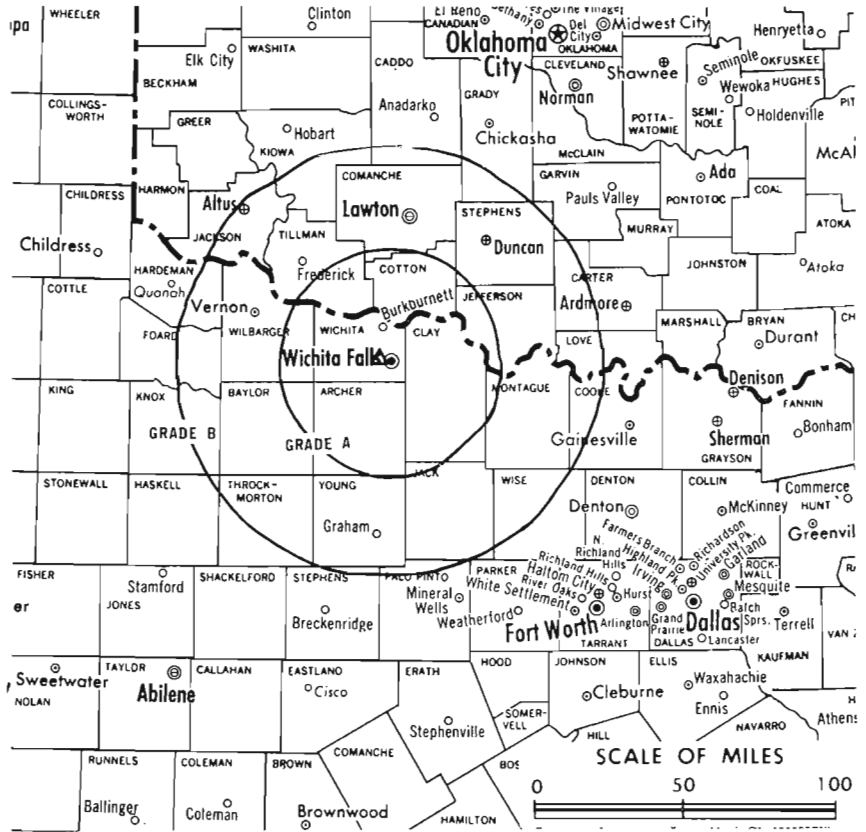
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KAUZ-TV Ref: FCC File No. BPC-2553 Granted 1/14/59

© American Map Co., Inc., N.Y., No. 14244

KAUZ-TV

Licensee: Wichita Falls Telecasters, Box 2130 (76307).

Studio: Seymour St., 2.5-mi. W of center of Wichita Falls.

Telephone: 817-322-6957. TWX No.: 910-890-5836.

Ownership: Wichita Falls TV Inc., 80% & White Fuel Corp., 20%, a general partnership, doing business as Wichita Falls Telecasters.

Began Operation: March 1, 1953 as KWFT-TV. Sale to present owners by Bass Bros. approved by FCC Sept. 19, 1974. Sale to Bass Bros. by Mid-New York Bcstg. (Paul F. Harron) approved by FCC April 10, 1968. Previously sale by Sidney A. Grayson and associates approved March 13, 1963 by FCC (Television Digest, Vol. 3:11). Transfer to Sidney A. Grayson group by E. H. Rowley theater chain family and 1/3 owner Kenyon Brown approved Jan. 11, 1956 by FCC (Vol. 11:46, 48 & 12:2).

Represented (sales) by Blair Television.

Represented (legal) by Hamel, Park, McCabe & Saunders.

Personnel:

WILLIAM E. HOBBS, president & general manager.
DON HICKS, national sales manager.
BARBARA PENROD, traffic manager.
LEON HOEFFNER, chief engineer.
MARY NORWOOD, promotion manager.

DIGEST OF RATE CARD NO. 2-75 (Sept. 8, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	ID
Class AA—6:30-10 p.m., daily.					
\$1000					Graded rates apply*

*Highest rate: \$235.

NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Comanche	27,900	27,300	98
	Cotton	2,500	2,400	97
	Greer	3,000	2,800	94

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA—(Continued)			
	Jackson	11,100	10,800	97
	Jefferson	3,500	3,400	97
	Kiowa	4,900	4,700	97
	Love	2,300	2,200	95
	Stephens	15,000	14,600	98
	Tillman	4,500	4,400	97
	TEXAS			
	Archer	2,100	2,100	98
	Baylor	2,000	2,000	98
	Clay	3,300	3,200	98
	Foard	800	800	97
	Hardeman	2,500	2,400	95
Jack	2,600	2,500	97	
King	200	200	91	
Knox	2,100	2,000	95	
Montague	6,300	6,100	97	
Throckmorton	900	900	95	
Wichita	41,200	40,600	98	
Wilbarger	5,900	5,800	98	
Young	6,300	6,100	97	
Between 25-49%	OKLAHOMA			
	Carter	14,700	14,200	97
	Harmon	1,800	1,700	95
	TEXAS			
	Childress	2,800	2,700	96
Cottle	1,200	1,100	94	
Palo Pinto	10,000	9,600	96	
Stephens	3,300	3,100	95	
Between 5-24%	OKLAHOMA			
	Beckham	5,800	5,500	95
	Washita	4,400	4,300	97
	TEXAS			
Cooke	9,200	8,900	97	
Hill	9,300	8,900	96	
Stonewall	900	900	98	
Station Totals		214,300	208,200	97
Net Weekly Circulation (1974-75)				151,000
Average Daily Circulation (1974-75)				105,500

Texas—Wichita Falls



KFDX-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 997-ft. above av. terrain, 1044-ft. above ground, 2049-ft. above sea level.

Latitude 33° 53' 23"
Longitude 98° 33' 30"

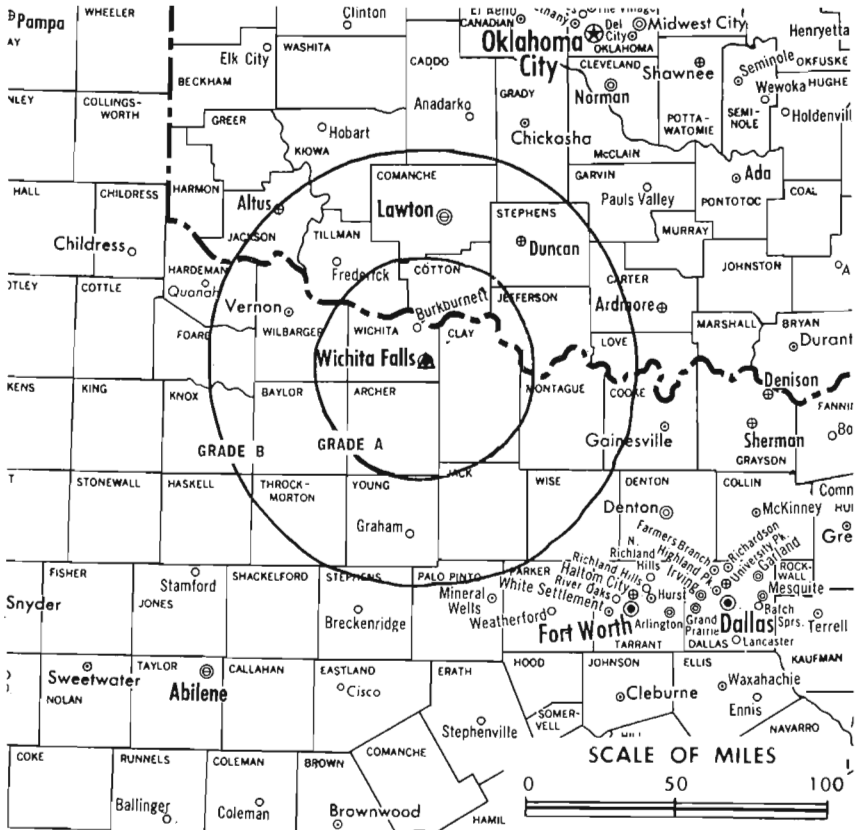
Transmitter: Old Seymour Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KFDX-TV Ref: FCC File No. BPCT—2546 Granted 1/8/59

©American Map Co., Inc., N. Y., No. 14244

KFDX-TV

Licensee: Clay Bcstg. Corp. of Texas, 1001 Virginia St. E., Charleston, W. Va. (25301).

Studio: 4500 Seymour Highway, Box 4000, Wichita Falls, Tex. (76308).

Telephone: 817-692-4530. TWX No.: 910-890-5825.

Ownership: Charleston Mail Assn., 100%. For other interests see WWAY, Wilmington, N.C.

Began Operation: March 29, 1953. Sale to present owners by Darrold A. Cannan, et al., approved by FCC Jan. 27, 1971 (Television Digest, Vol. 11:5).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (engineering) by Cohen & Dippell.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Personnel:

LYELL CLAY, chairman of the board.

GEORGE DIAZ, president.

WARREN SILVER, vice president & general manager.

CHUCK HOWARD, general sales manager.

BILL ENLOE, chief engineer.

DIGEST OF RATE CARD

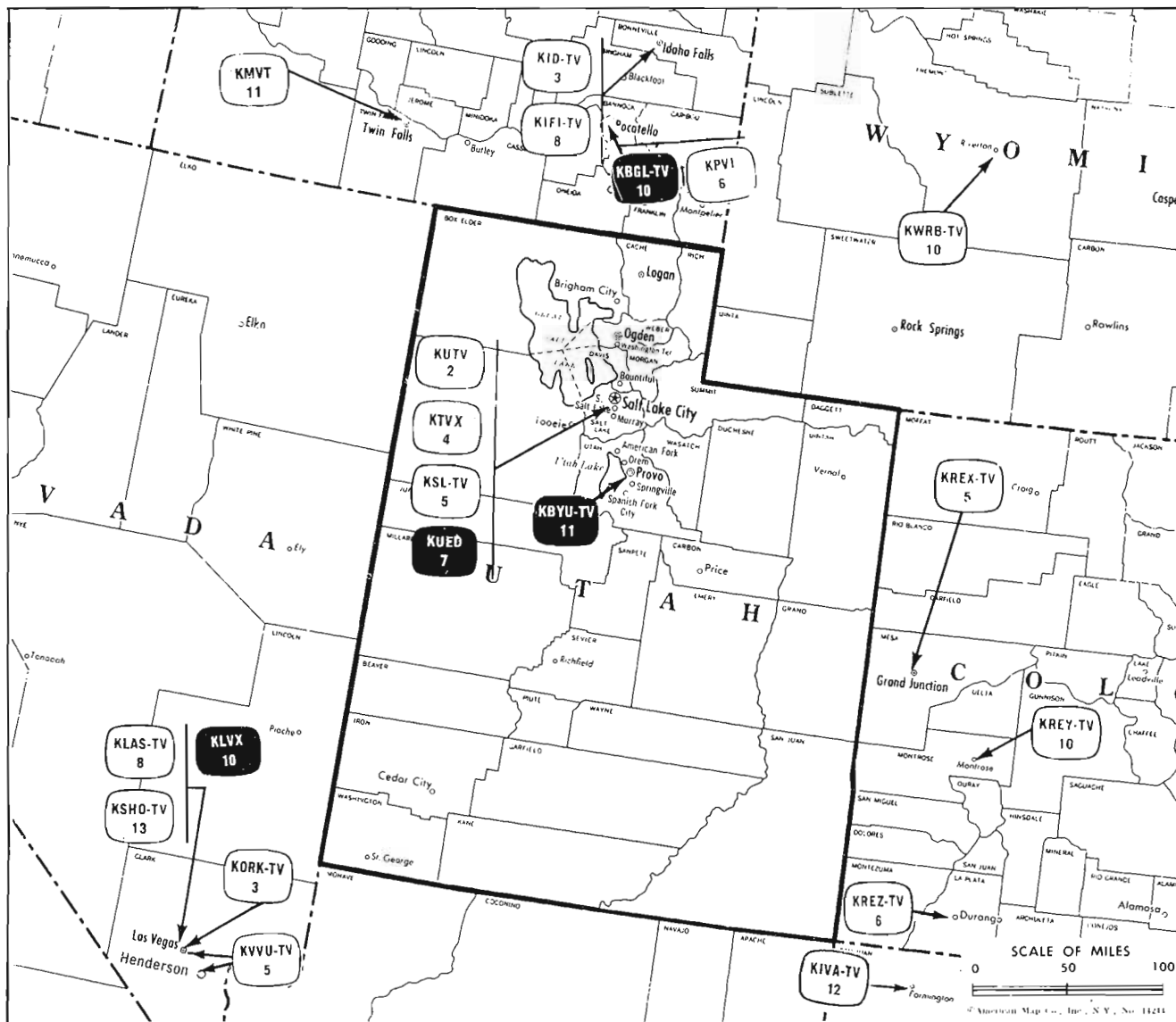
(Jan. 1, 1976)

Hour	30 Min.	15 Min.	10 Min.	30 Sec.
Class AA—6:30-10 p.m., daily.				
\$610	\$376	\$251	\$182	\$150

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Comanche	27,900	27,300	98
	Cotton	2,500	2,400	97
	Greer	3,000	2,800	94

Net Weekly Circulation	State County	Total Households	TV Households	%
OKLAHOMA—(Continued)				
	Harmon	1,800	1,700	95
	Jackson	11,100	10,800	97
	Jefferson	3,500	3,400	97
	Kiowa	4,900	4,700	97
	Love	2,300	2,200	95
	Stephens	15,000	14,600	98
	Tillman	4,500	4,400	97
TEXAS				
50% & Over	Archer	2,100	2,100	98
	Baylor	2,000	2,000	98
	Clay	3,300	3,200	98
	Foard	800	800	97
	Hardeman	2,500	2,400	95
	Jack	2,600	2,500	97
	King	200	200	91
	Knox	2,100	2,000	95
	Montague	6,300	6,100	97
	Throckmorton	900	900	95
	Wichita	41,200	40,600	98
Wilbarger	5,900	5,800	98	
Young	6,300	6,100	97	
OKLAHOMA				
Between 25-49%	Carter	14,700	14,200	97
	TEXAS			
	Palo Pinto	10,000	9,600	96
	Stephens	3,300	3,100	95
OKLAHOMA				
Between 5-24%	Beckham	5,800	5,500	95
	Washita	4,400	4,300	97
	TEXAS			
	Childress	2,800	2,700	96
	Cooke	9,200	8,900	97
	Cottle	1,200	1,100	94
Station Totals		204,100	198,400	97
Net Weekly Circulation (1974-75)			148,900	
Average Daily Circulation (1974-75)			104,800	



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Salt Lake City	244,000	51	396,500	50

Utah Station Status as of September 1, 1976

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
3	0	3
2	0	2
		5

Utah

Utah Educational Technical Facilities (Complete Data in Educational Directory)

KBYU-TV

Provo

Ch. 11

Non-Commercial Educational Station

Licensee: Brigham Young University, Provo, Utah (84602).

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 49-kw visual, 9.8-kw aural. Antenna: 2892-ft. above av. terrain, 96-ft. above ground, 8551-ft. above sea level.

Latitude 40° 36' 28"
Longitude 112° 09' 22"

KUED

Salt Lake City

Ch. 7

Non-Commercial Educational Station

Licensee: University of Utah, Salt Lake City (84112).

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 155-kw visual, 29.5-kw aural. Antenna: 3030-ft. above av. terrain, 204-ft. above ground, 8635-ft. above sea level.

Latitude 40° 36' 29"
Longitude 112° 09' 36"

BLACKBURN & COMPANY, INC.

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ATLANTA 400 Colony Sq., #510 (404) 892-4655
BEVERLY HILLS 9465 Wilshire Blvd. (213) 274-8151

KSL-TV, Salt Lake City (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
UTAH—(Continued)				
	Summit	2,300	2,200	97
	Tooele	7,400	7,300	98
	Uintah	5,100	4,800	94
	Utah	46,700	45,200	97
	Wasatch	2,100	2,000	95
50% & Over	Washington	5,400	4,900	90
	Wayne	500	500	96
	Weber	45,000	44,000	98
WYOMING				
	Fremont	9,400	8,900	95
	Sweetwater	8,300	7,700	93
	Uinta	2,200	2,100	94
	Washakie	2,500	2,400	94
COLORADO				
	Dolores	400	300	82
IDAHO				
	Bonneville	16,700	16,300	98
	Cassia	5,500	5,300	97
	Minidoka	5,700	5,500	96
	Twin Falls	16,600	16,100	97
MONTANA				
	Beaverhead	2,900	2,600	90
	Deer Lodge	5,100	4,900	97
	Fergus	4,200	3,800	91
	Flathead	13,800	13,000	95
	Gallatin	12,200	11,400	94
Between 25-49%	Lewis & Clark	12,600	11,800	94
	Powell	2,200	2,000	93
	Silver Bow	15,000	14,400	96
	Sweet Grass	1,100	1,000	88
NEVADA				
	Lincoln	700	600	91
WYOMING				
	Big Horn	3,900	3,600	93
	Campbell	4,200	3,800	91
	Hot Springs	2,100	1,900	91
	Johnson	2,100	1,900	91
	Lincoln	3,000	2,700	92
	Park	6,500	6,000	92
	Sheridan	7,500	6,800	91
	Teton	2,000	1,900	93
IDAHO				
	Elmore	6,200	6,000	97
	Gooding	3,300	3,200	96
	Jerome	4,600	4,500	97
Between 5-24%	Madison	3,600	3,500	98
MONTANA				
	Big Horn	3,300	3,000	91
	Carbon	3,100	2,900	94
	Stillwater	1,700	1,700	97
	Yellowstone	32,200	31,300	97

Utah—Salt Lake City



KSL-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 33.9-kw visual, 6.78-kw aural. Antenna: 3660-ft. above av. terrain, 90-ft. above ground, 9137-ft. above sea level.

Latitude 40° 39' 35"
Longitude 112° 12' 05"

Holds CP for change to 34-kw visual, 6.76-kw aural, 3780-ft. above av. terrain, 219-ft. above ground, 9258-ft. above sea level. BPCT-4754.

Transmitter: Farnsworth Peak, Oquirrh Range.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, Reuters.

Facsimile Service: UPI.

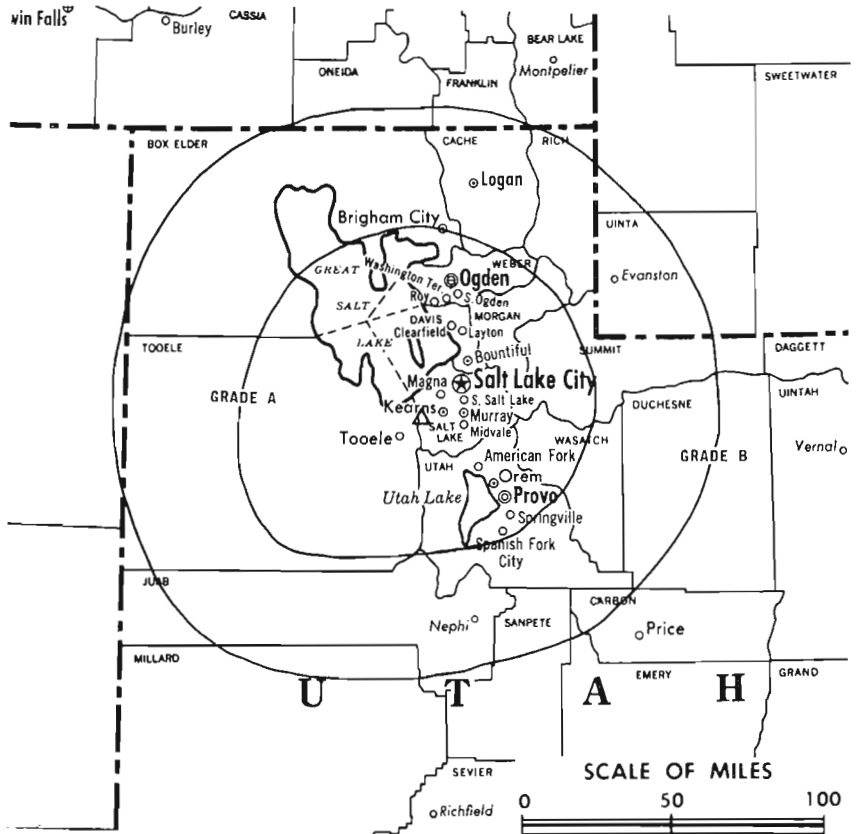
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KSL-TV Ref: FCC File BPCT-3673 Granted 10/11/54
CP: BPCT-4754 Granted 3/10/76

© American Map Co., Inc., N.Y., No. 14244

KSL-TV

Licensee: KSL Inc., 145 Social Hall Ave. (84111).

Studio: 145 Social Hall Ave.

Telephone: 801-524-2500. TWX No.: 910-925-5822.

AM Affiliate: KSL, 50-kw, 1160 kHz (CBS). FM Affiliate: KSL-FM, 13-kw, 100.3 MHz (No. 262), 3647-ft. antenna height.

Ownership: Bonneville International Corp., 100%. Bonneville International is owned by Deseret Management Corp. (Church of Jesus Christ of Latter Day Saints). Also owns 99.9% of KIRO-TV-AM & KSEA(FM), Seattle; 100% of WRFM(FM), New York, N.Y.; KMBZ & KMBR(FM), Kansas City; KBRT(AM), Avalon, Cal.; KBIG(FM), Los Angeles; WCLR(FM), Skokie, Ill. & KOIT(FM), San Francisco.

Began Operation: June 1, 1949.

Represented (sales) by Peters, Griffin, Woodward Inc.; Bob Hix Co. Inc. (Mountain states).

Represented (legal) by Wilkinson, Cragun & Barker.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

L. H. CURTIS, president & general manager, KSL Inc.
JAY LLOYD, senior vice president & station manager.
L. K. ABBOTT, vice president, operations.
JAMES E. SCHULTZ, general sales manager.
SCOTT R. CLAWSON, program director.
CLIFTON B. THOMAS, promotion director.
WILLIAM D. LOVELESS, director of engineering.

DIGEST OF RATE CARD NO. 5-B—(Sept. 1, 1975)

Hour 30 Min. 15 Min. Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10:30 p.m., daily.

\$1300 \$975 \$550 Graded rates apply*

*Highest rate: \$800.

NETWORK BASE HOURLY RATE: \$850.

1977 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
	COLORADO			
	Rio Blanco	1,700	1,600	94
	IDAHO			
	Bannock	17,600	16,900	96
	Bear Lake	1,800	1,700	95
	Caribou	1,900	1,800	95
	Franklin	2,500	2,400	96
	Oneida	1,000	1,000	96
	MONTANA			
	Park	4,300	4,000	94
	NEVADA			
	Elko	5,900	5,200	88
	Eureka	300	200	82
	White Pine	3,800	3,600	94
	UTAH			
	Beaver	1,300	1,200	95
	Box Elder	9,500	9,300	98
	Cache	15,000	14,300	96
	Carbon	6,600	6,300	96
	Daggett	100	100	86
	Davis	30,300	29,800	98
	Duchesne	3,800	3,500	93
	Emery	2,100	2,000	96
	Garfield	900	800	86
	Grand	1,800	1,600	87
	Iron	4,500	4,100	90
	Juab	1,800	1,700	96
	Kane	900	700	83
	Millard	2,700	2,600	96
	Morgan	1,500	1,400	95
	Piute	300	300	94
	Rich	400	400	93
	Salt Lake	166,300	162,200	98
	San Juan	2,900	2,500	87
	Sanpete	4,500	4,300	96
	Sevier	4,200	4,100	97
	50% & Over			

(Continued on page 826-b)

Station Totals	643,100	617,300	95
Net Weekly Circulation (1974-75)			433,800
Average Daily Circulation (1974-75)			292,200

Utah—Salt Lake City



KTVX



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 50.1-kw visual, 8.71-kw aural. Antenna: 3000-ft. above av. terrain, 186-ft. above ground, 8684-ft. above sea level.

Latitude 40° 36' 30.5"
Longitude 112° 09' 34"

Transmitter: Mt. Vision.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

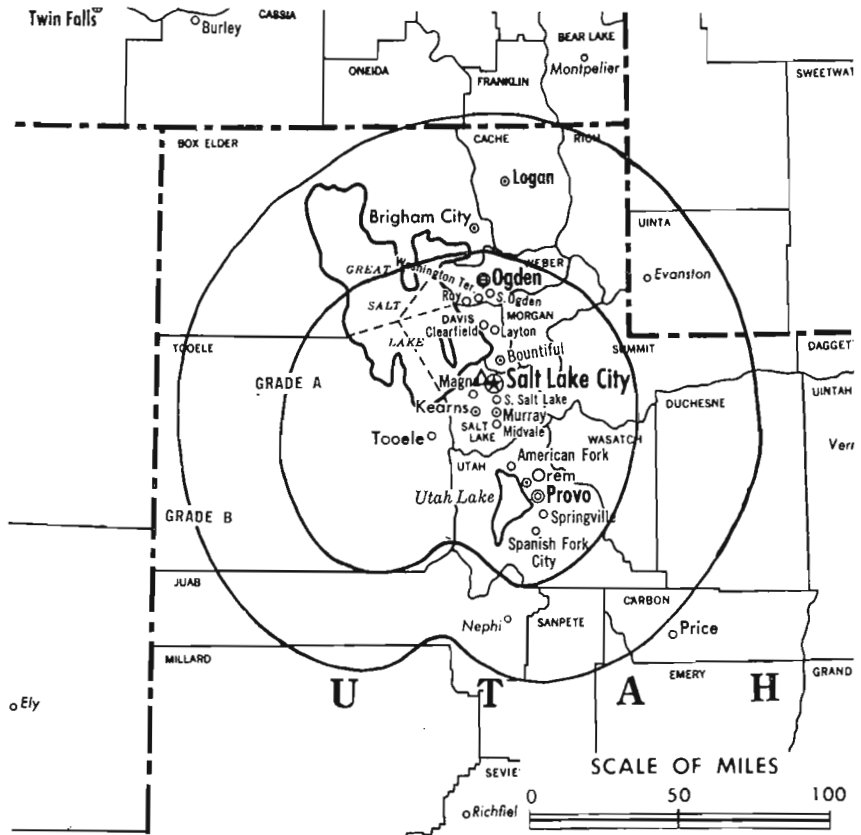
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KTVX Ref: FCC File No. BPCT-4025 Granted 9/28/67

© American Map Co., Inc., N.Y., No. 14244

KTVX

Licensee: United Television Inc., 6975 York Ave. S., Minneapolis, Minn. (55435).

Studio: 1760 Fremont Dr., Salt Lake City (84104).

Telephone: 801-972-1776. TWX No.: 801-521-2365.

Ownership: 20th Century-Fox Film Corp., 100%. For other interests, see KMSP-TV, Minneapolis.

Began Operation: July 1, 1948. Sale to present owner by Screen Gems Stations Inc., subsidiary of Columbia Pictures Industries Inc., approved by FCC Aug. 12, 1975 (Television Digest, Vol. 15:18). Sale to Screen Gems by TLF Bcstrs. Inc. (Time Inc.) approved Nov. 5, 1959 by FCC (Vol. 15:30, 45). Sale to Time Inc. by Intermountain Bcstg. & Television Corp. (S. S. Fox, et al.) approved by FCC June 24, 1953 (Vol. 9:14, 26).

Represented (sales) by Blair Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Hammett & Edison.

Personnel:

HAROLD (HACK) WOOLLEY, general manager.

L. BOYD MULLINS, director of sales.

KEITH COLWELL, business manager.

JEANNINE CHRISTENSEN, promotion director.

KEITH SARGENT, art director.

DAN RAINGER, program director, film supervisor & buyer.

DENNIS SHINER, production manager.

GARY HORROCKS, chief engineer.

GENE MINSHALL, news & special events director.

DIGEST OF RATE CARD NO. 37—(Sept. 8, 1975)

Hour	30 Min.	15 Min.	10 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.					
\$1100					Graded rates apply*

*Average rate: \$225.

NETWORK BASE HOURLY RATE: \$950.

Net Weekly Circulation	State County	Total Households	TV Households	%
COLORADO				
	Rio Blanco	1,700	1,600	94
IDAHO				
	Bannock	17,600	16,900	96
	Bear Lake	1,800	1,700	95
	Caribou	1,900	1,800	95
	Franklin	2,500	2,400	96
	Oneida	1,000	1,000	96
MONTANA				
	Custer	3,900	3,500	90
	Dawson	3,300	3,100	93
	Park	4,300	4,000	94
NEVADA				
	Elko	5,900	5,200	88
	Eureka	300	200	82
	White Pine	3,800	3,600	94
UTAH				
	Beaver	1,300	1,200	95
	Box Elder	9,500	9,300	98
	Cache	15,000	14,300	96
	Carbon	6,600	6,300	96
	Daggett	100	100	86
	Davis	30,300	29,800	98
	Duchesne	3,800	3,500	93
	Emery	2,100	2,000	96
	Garfield	900	800	86
	Grand	1,800	1,600	87
	Iron	4,500	4,100	90
	Juab	1,800	1,700	96
	Kane	900	700	83
	Millard	2,700	2,600	96
	Morgan	1,500	1,400	95
	Piute	300	300	94
	Rich	400	400	93
	Salt Lake	166,300	162,200	98
	San Juan	2,900	2,500	87
	Sanpete	4,500	4,300	96
	Sevier	4,200	4,100	97
50% & Over				

(Continued on page 831-b)

Station Totals	688,800	661,200	95
Net Weekly Circulation (1974-75)			447,300
Average Daily Circulation (1974-75)			305,300

ARBITRON TELEVISION OVERNIGHT SURVEYS CASE 46: THE NEW PROGRAM

MONDAY, 10:00 AM

WAAA-TV starts a new program.



MONDAY, 10:01 AM

Trained Arbitron Television interviewers have already started a telephone survey of randomly selected homes.



MONDAY, EVENING

Arbitron begins to tabulate the survey results.



TUESDAY, 9:55 AM

Station general manager receives telephone report from Arbitron of previous day's results.



TUESDAY, 10:00 AM

Station personnel begin evaluation of new program comparing Overnight Survey results with previous Overnight Survey for the same time period. Conclusion: the new program has a larger audience and is a success!



Arbitron Television Overnight Surveys provide an economical method for you to obtain fast estimates. Besides spot checking new programming, you can confirm audience trends, document competitive advantages, or justify rate increases.

What's even more important is that you can design the time period over any number of days.

For more information on how Arbitron Television Overnight Surveys will help you, call your Arbitron representative today.

Atlanta (404) 233-4183
Chicago (312) 467-5750
Dallas (214) 522-2470
Los Angeles (213) 937-6420
New York (212) 262-2600
San Francisco (415) 391-1702
Toll Free (800) 638-0859

ARBITRON TELEVISION

Utah—Salt Lake City



KUTV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 45.7-kw visual, 9.12-kw aural. Antenna: 3060-ft. above av. terrain, 233-ft. above ground, 8736-ft. above sea level.

Latitude 40° 36' 23"
Longitude 112° 09' 47"

Transmitter: Pix Peak.

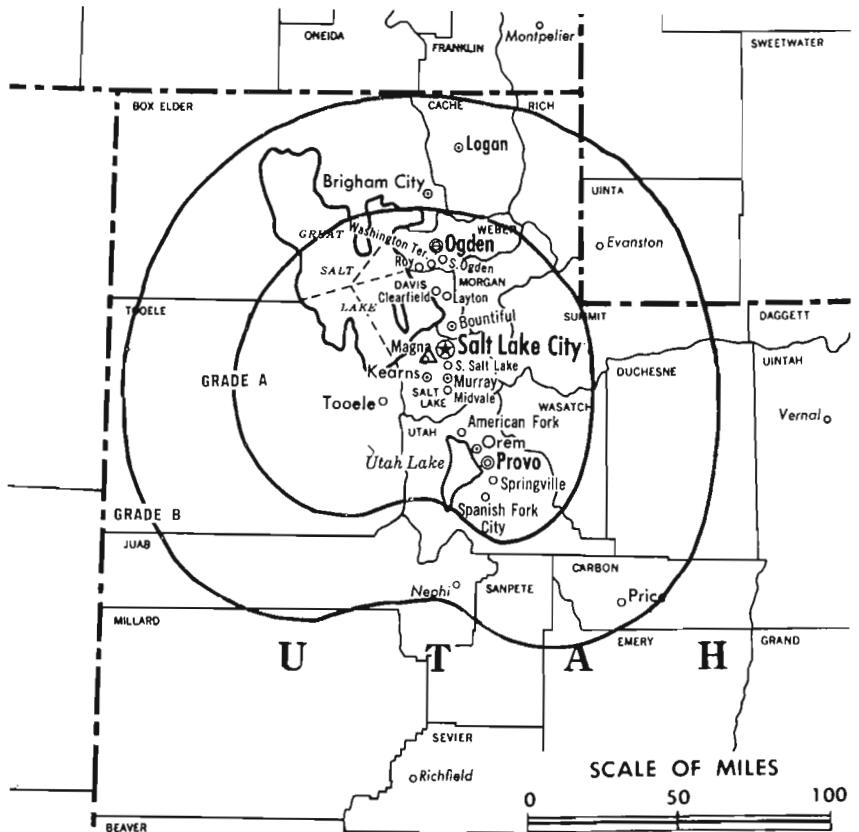
TV tape: Recording facilities.

AM Affiliate: KALL, 5-kw (1-kw night), 910 kHz (ABC).

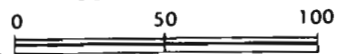
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.



SCALE OF MILES



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KUTV Ref: FCC File No. BMPCT-2140 Granted 6/18/54

© American Map Co., Inc., N.Y., No. 14244

KUTV

Licensee: KUTV Inc., 179 Social Hall Ave. (84111).

Studio: 179 Social Hall Ave. Telephone: 801-322-2505.

Ownership: The Standard Corp. (publisher of Ogden Standard Examiner), 80%; Communications Investment Corp. (KALL), 20%; George C. Hatch, pres.; Blaine V. Glasmann, Jr., secy. Ogden Standard Examiner is owned by the Glasmann family. Communications Investment Corp. (owned by George C. and Wilda Gene Hatch) operates KALL-AM-FM, Salt Lake City; KGHL & KBMS (FM), Billings, Mont.; and is affiliated with KGEM, Boise, Ida.

Began Operation: Sept. 10, 1954. Sale to present owners by Frank C. Carman, Grant R. Wrathall & Kearns-Tribune Corp., approved March 7, 1956 (Television Digest, Vol. 11:31, 38 & 12:10). Acquisition of Kearns-Tribune Corp. minority interest approved Jan. 29, 1972.

Represented (sales) by Katz Television.

Represented (legal) by Haley, Bader & Potts.

Personnel:

- GEORGE C. HATCH, president.
- ROBERT TEMPLE, vice president & general manager.
- ALBIN SEETHALER, general sales manager.
- PAT KIRK, national sales manager.
- DALE DUNN, local sales manager.
- LA MAR SMITH, program manager.
- REID CARPENTER, engineering manager.
- KEITH HILL, promotion manager.
- JACK IVERS, film.
- DICK CROOKSTON, production supervisor.
- RICK SPRATLING, news director.

DIGEST OF RATE CARD NO. A4 (April 21, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.					
\$1025	\$770	\$575	\$330	Graded rates apply*	

*Highest rate: \$350.

NETWORK BASE HOURLY RATE: \$925.

830-b

Net Weekly Circulation	State County	Total Households	TV Households	%
IDAHO				
	Bannock	17,600	16,900	96
	Bear Lake	1,800	1,700	95
	Caribou	1,900	1,800	95
	Franklin	2,500	2,400	96
	Oneida	1,000	1,000	96
MONTANA				
	Custer	3,900	3,500	90
	Park	4,300	4,000	94
NEVADA				
	Elko	5,900	5,200	88
	Eureka	300	200	82
	White Pine	3,800	3,600	94
UTAH				
	Beaver	1,300	1,200	95
	Box Elder	9,500	9,300	98
	Cache	15,000	14,300	96
	Carbon	6,600	6,300	96
	Daggett	100	100	86
	Davis	30,300	29,800	98
	Duchesne	3,800	3,500	93
	Emery	2,100	2,000	96
	Garfield	900	800	86
	Grand	1,800	1,600	87
	Iron	4,500	4,100	90
	Juab	1,800	1,700	96
	Kane	900	700	83
	Millard	2,700	2,600	96
	Morgan	1,500	1,400	95
	Piute	300	300	94
	Rich	400	400	93
	Salt Lake	166,300	162,200	98
	San Juan	2,900	2,500	87
	Sanpete	4,500	4,300	96
	Sevier	4,200	4,100	97
	Summit	2,300	2,200	97
	Tooele	7,400	7,300	98

50% & Over

(Continued on next page)

Station Totals	656,800	630,100	95
Net Weekly Circulation (1974-75)			428,200
Average Daily Circulation (1974-75)			276,900

TV Factbook No. 46

KUTV
(Arbitron Data Continued)

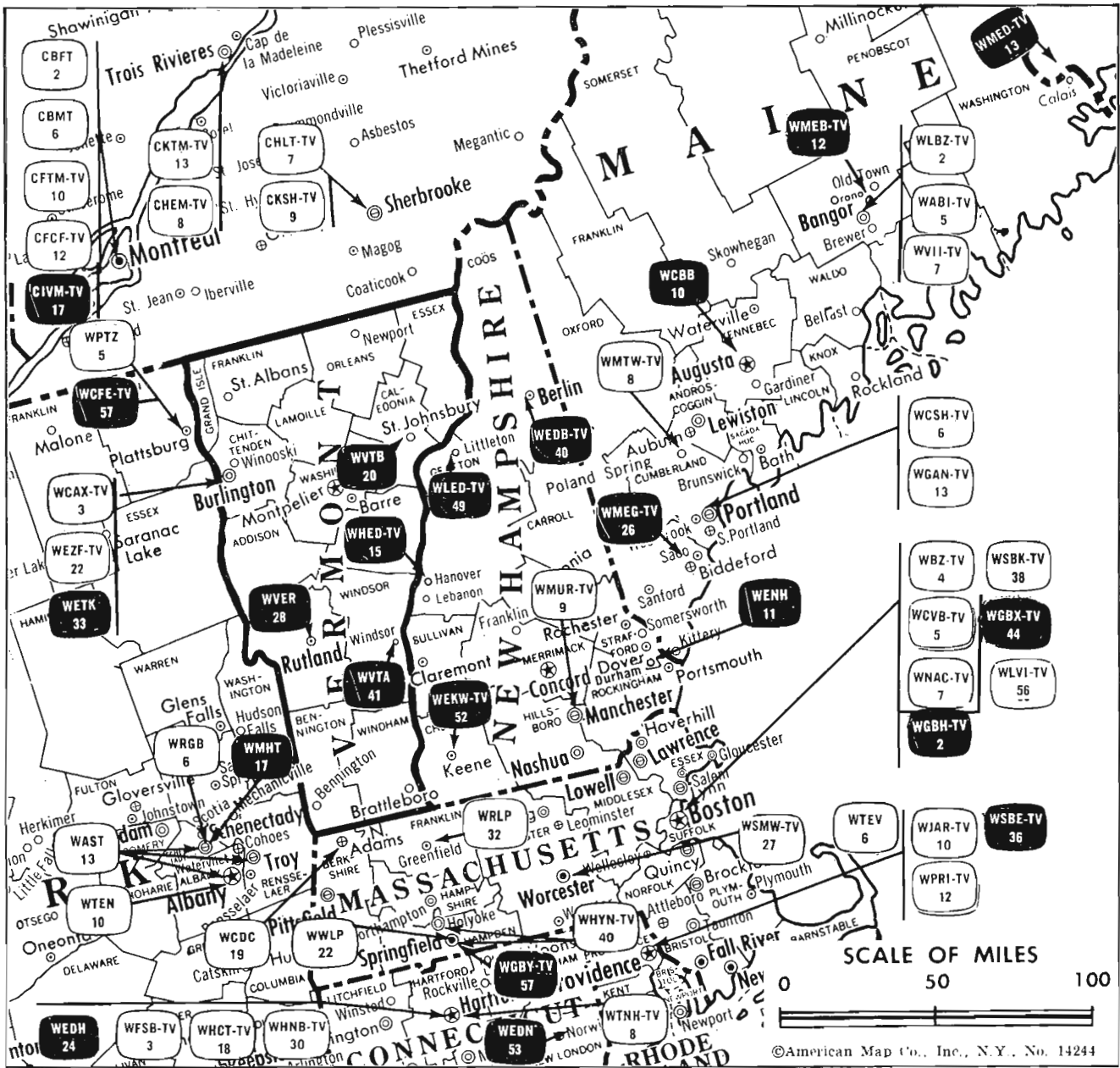
Net Weekly Circulation	State County	Total Households	TV Households Households	%
	UTAH—(Continued)			
	Uintah	5,100	4,800	94
	Utah	46,700	45,200	97
	Wasatch	2,100	2,000	95
	Washington	5,400	4,900	90
50% & Over	Wayne	500	500	96
	Weber	45,000	44,000	98
	WYOMING			
	Sweetwater	8,300	7,700	93
	Uinta	2,200	2,100	94
	Washakie	2,500	2,400	94
	COLORADO			
	Dolores	400	300	82
	IDAHO			
	Bonneville	16,700	16,300	98
	Cassia	5,500	5,300	97
	Twin Falls	16,600	16,100	97
	MONTANA			
	Beaverhead	2,900	2,600	90
	Dawson	3,300	3,100	93
	Deer Lodge	5,100	4,900	97
	Fergus	4,200	3,800	91
	Gallatin	12,200	11,400	94
Between 25-49%	Lewis & Clark	12,600	11,800	94
	Powell	2,200	2,000	93
	Silver Bow	15,000	14,400	96
	Valley	4,500	4,100	91
	WYOMING			
	Big Horn	3,900	3,600	93
	Campbell	4,200	3,800	91
	Fremont	9,400	8,900	95
	Hot Springs	2,100	1,900	91
	Lincoln	3,000	2,700	92
	Park	6,500	6,000	92
	Sheridan	7,500	6,800	91
	Teton	2,000	1,900	93
	COLORADO			
	Montrose	6,000	5,600	94
	Rio Blanco	1,700	1,600	94
	San Miguel	600	500	89
	IDAHO			
	Elmore	6,200	6,000	97
	Gooding	3,300	3,200	96
	Jerome	4,600	4,500	97
	Madison	3,600	3,500	98
Between 5-24%	Minidoka	5,700	5,500	96
	MONTANA			
	Big Horn	3,300	3,000	91
	Carbon	3,100	2,900	94
	Richland	3,300	3,100	94
	Stillwater	1,700	1,700	97
	Sweet Grass	1,100	1,000	88
	Yellowstone	32,200	31,300	97
	NORTH DAKOTA			
	Williams	6,600	6,500	98
	WYOMING			
	Johnson	2,100	1,900	91

Utah—Salt Lake City

KTVX
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
	UTAH—(Continued)			
	Summit	2,300	2,200	97
	Tooele	7,400	7,300	98
	Uintah	5,100	4,800	94
	Utah	46,700	45,200	97
	Wasatch	2,100	2,000	95
50% & Over	Washington	5,400	4,900	90
	Wayne	500	500	96
	Weber	45,000	44,000	98
	WYOMING			
	Fremont	9,400	8,900	95
	Uinta	2,200	2,100	94
	Washakie	2,500	2,400	94
	COLORADO			
	Dolores	400	300	82
	IDAHO			
	Bonneville	16,700	16,300	98
	Cassia	5,500	5,300	97
	Twin Falls	16,600	16,100	97
	MONTANA			
	Beaverhead	2,900	2,600	90
	Cascade	28,000	27,100	97
	Deer Lodge	5,100	4,900	97
	Fergus	4,200	3,800	91
	Gallatin	12,200	11,400	94
	Lewis & Clark	12,600	11,800	94
Between 25-49%	Powell	2,200	2,000	93
	Silver Bow	15,000	14,400	96
	Sweet Grass	1,100	1,000	88
	NORTH DAKOTA			
	Williams	6,600	6,500	98
	WYOMING			
	Big Horn	3,900	3,600	93
	Campbell	4,200	3,800	91
	Hot Springs	2,100	1,900	91
	Johnson	2,100	1,900	91
	Lincoln	3,000	2,700	92
	Park	6,500	6,000	92
	Sheridan	7,500	6,800	91
	Sublette	1,300	1,200	90
	Sweetwater	8,300	7,700	93
	Teton	2,000	1,900	93
	IDAHO			
	Elmore	6,200	6,000	97
	Gooding	3,300	3,200	96
	Jerome	4,600	4,500	97
	Madison	3,600	3,500	98
Between 5-24%	Minidoka	5,700	5,500	96
	MONTANA			
	Big Horn	3,300	3,000	91
	Carbon	3,100	2,900	94
	Flathead	13,800	13,000	95
	Richland	3,300	3,100	94
	Stillwater	1,700	1,700	97
	Yellowstone	32,200	31,300	97

Vermont



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Burlington-Plattsburgh	91,000	118	172,500	100

Vermont Station Status as of September 1, 1976	VHF	UHF	TOTAL
Commercial Television Stations	1	1	2
Educational Television Stations	0	4	4
			6

State Cross Reference List

Communities That Receive Programs of
Stations That Are Located Elsewhere

WRLP, Brattleboro
(See Greenfield, Mass.)

WPTZ, Burlington
(See Plattsburgh, N.Y.)

State Educational Technical Facilities
(Complete Data in Educational Directory)

WETK
Burlington
Ch. 33

Non-Commercial Educational Station

Licensee: U. of Vermont & State Agricultural College, Educational Television, Burlington (05404).

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 251-kw visual, 50.1-kw aural. Antenna: 2680-ft. above av. terrain, 96-ft. above ground, 4130-ft. above sea level.

Latitude	44°	31'	32"
Longitude	72°	48'	54"

WVER
Rutland
Ch. 28

Non-Commercial Educational Station

Licensee: U. of Vermont & State Agricultural College.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 40.7-kw visual, 7.41-kw aural. Antenna: 1400-ft. above av. terrain, 297-ft. above ground, 2273-ft. above sea level.

Latitude	43°	39'	32"
Longitude	73°	06'	25"

WVTB
St. Johnsbury
Ch. 20

Non-Commercial Educational Station

Licensee: U. of Vermont & State Agricultural College.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 42.7-kw visual, 7.76-kw aural. Antenna: 1940-ft. above av. terrain, 131-ft. above ground, 3386-ft. above sea level.

Latitude	44°	34'	16"
Longitude	71°	53'	39"

WVTA
Windsor
Ch. 41

Non-Commercial Educational Station

Licensee: U. of Vermont & State Agricultural College.

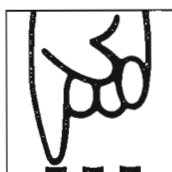
Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 589-kw visual, 112-kw aural. Antenna: 2260-ft. above av. terrain, 426-ft. above ground, 3291-ft. above sea level.

Latitude	43°	26'	17"
Longitude	72°	27'	08"

The Next Time You Have a
Programming, Sales or Promotion Problem

Think of
Arbitron Information on Demand

**Arbitron
Information
on Demand**



We Haven't Been Stumped Yet!

ARBITRON TELEVISION

New York Chicago Atlanta
Los Angeles San Francisco Dallas Washington

Vermont—Burlington



WCAX-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 37.6-kw visual, 7.4-kw aural. Antenna: 2740-ft. above av. terrain, 116-ft. above ground, 4176-ft. above sea level.

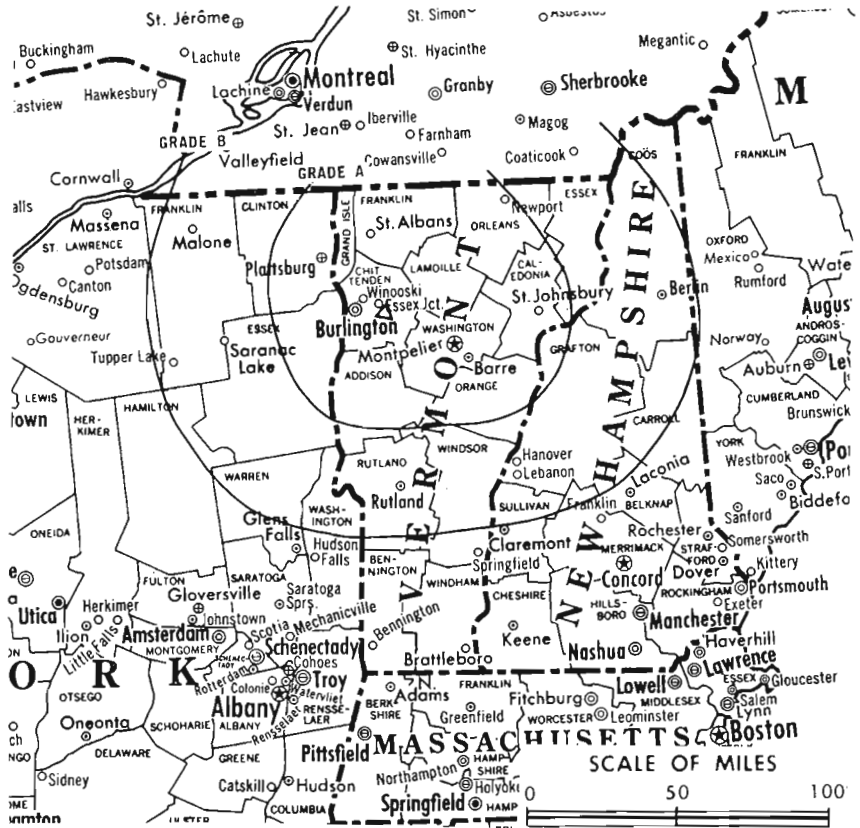
Latitude 44° 31' 36"
Longitude 72° 48' 57"

Transmitter: Atop Mt. Mansfield.
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WCAX-TV Ref: FCC File No. BPCT-3188 Granted 11/20/64

© American Map Co., Inc., N.Y., No. 14244

WCAX-TV

Network Service: CBS.

Licensee: Mt. Mansfield Television Inc., 100 Market Square.

Studio: 100 Market Sq. (05451).

Telephone: 802-862-5761. TWX No.: 510-299-0026.

Ownership: C. P. Hasbrook, 34%; S. T. Martin, pres., dir. & gen. mgr., 53.5%; John A. Dobson, 12.5%; A. Pearley Feen, dir., 12.5%.

Began Operation: Sept. 3, 1954.

Represented (sales) by Avery-Knodel Inc. (U.S.); Radio-Television Representatives Ltd. (Canada).

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (engineering) by Gautney & Jones.

Personnel:

STUART T. MARTIN, president & general manager.
PHILIP WATERMAN, vice president & general sales manager.
STUART HALL, vice president & production manager.
PETER R. MARTIN, vice president, news & public affairs.
RICHARD GALLAGHER, news editor.
REID LOUDON, film manager & buyer.
CHARLES LIESE, chief engineer.

DIGEST OF RATE CARD NO. 17 (June 1, 1976)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	ID
7-11 p.m., daily.					
\$1000			\$200*	\$200*	\$100*

*Class A—7-10:29 p.m., Mon.-Fri.; 7:30-10:29 p.m., Sat.-Sun.

NETWORK BASE HOURLY RATE: \$800.

Station also received in Canadian markets.

Net Weekly Circulation	State County	Total Households	TV Households	%
------------------------	--------------	------------------	---------------	---

NEW HAMPSHIRE

	Coos	11,300	11,000	98
	Grafton	19,300	18,500	96
	Sullivan	11,500	11,000	96

NEW YORK

	Clinton	22,600	22,000	97
	Essex	11,700	11,300	96
	Franklin	14,300	13,600	95

VERMONT

50% & Over	Addison	7,500	7,200	96
	Caledonia	8,000	7,800	97
	Chittenden	32,700	32,000	98
	Essex	1,800	1,800	98
	Franklin	10,700	10,500	98
	Grand Isle	1,100	1,100	99
	Lamoille	4,500	4,400	98
	Orange	6,300	6,100	96
	Orleans	6,900	6,700	98
	Rutland	18,000	17,400	97
	Washington	15,500	15,100	98
	Windsor	16,100	15,500	96

NEW YORK

Between 25-49%	St Lawrence	34,900	33,600	96
	Warren	18,100	17,300	96

NEW HAMPSHIRE

	Carroll	8,100	7,900	97
	Cheshire	18,800	18,100	96

Between 5-24%

NEW YORK

	Hamilton	1,800	1,700	94
	Washington	17,600	17,000	96

VERMONT

	Windham	12,600	11,800	94
--	---------	--------	--------	----

Station Totals		331,700	320,400	96
Net Weekly Circulation (1974-75)				207,800
Average Daily Circulation (1974-75)				156,100

Vermont—Burlington-Plattsburgh, N.Y.



WEZF-TV

Ch. 22

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 933-kw max. & 712.9-kw horizontal visual, 75.9-kw aural. Antenna: 2750-ft. above av. terrain, 324-ft. above ground, 4187-ft. above sea level.

Latitude 44° 31' 40"
Longitude 72° 48' 58"

Holds CP for change to 537-kw max. visual, 309-kw max. aural, 2740-ft. above av. terrain, 309-ft. above ground, 4172-ft. above sea level. BPCT-4927.

Transmitter: Mt. Mansfield.

TV tape: Recording facilities.

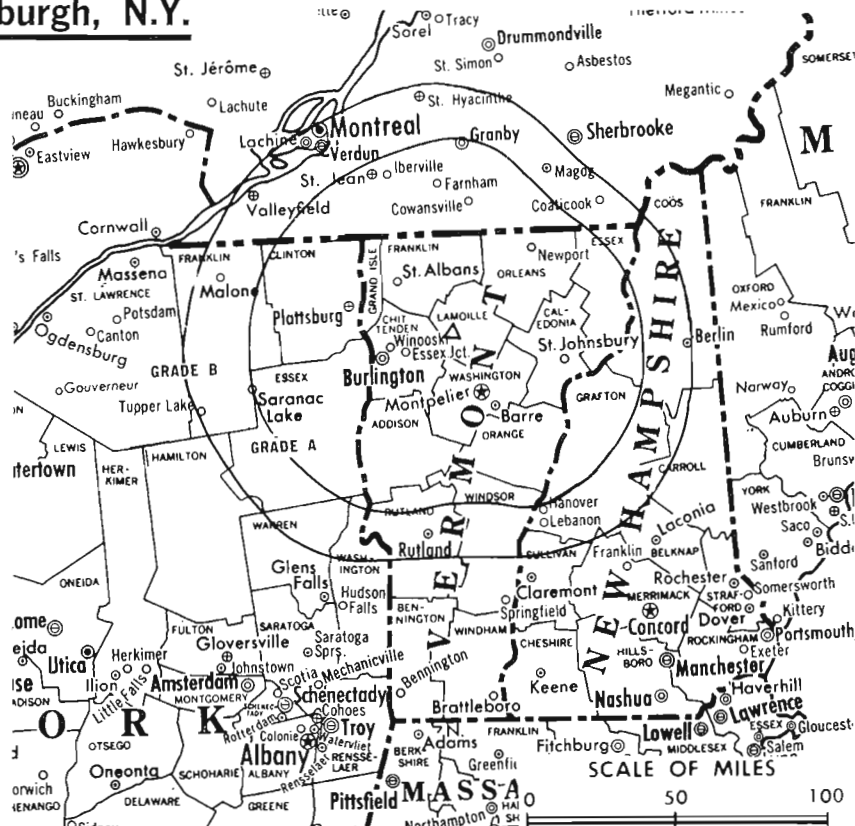
Color: Network, live, film, slide & tape.

News Wire Service: AP.

FM Affiliate: WEZF, 36-kw, 92.9 MHz (No. 225), 2700-ft.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation

© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WEZF-TV Ref: FCC File No. BPCT-4199 Granted 7/20/70
CP: BPCT-4927 Granted 8/12/76
© American Map Co., Inc., N.Y., No. 14241

WEZF-TV

Licensee: International Television Corp., Box 22, Burlington, Vt. (05401).

Studio: 1500 Hegemann Ave., Ft. Ethan Allen, Colchester, Vt. (05446).

Telephone: 802-655-3663. TWX No.: 510-299-0022.

Ownership: Donald G. Martin, pres. & dir., 45%; Gerald V. Bull, treas. & dir., 45%; John R. Hughes, v.p. & dir., William Evans, v.p. & dir. & Mack Bramlett, dir., 5%; Andrew R. Field, secy. International TV also owns WYUR(TV), Hunstville, Ala. & WHOS & WDRM(FM), Decatur, Ala.

Began Operation: Aug. 19, 1968. Left air April 2, 1971; resumed operation Sept. 17, 1971. Sale to present owner by Vermont-N.Y. TV Inc. approved by FCC April 17, 1974.

Represented (sales) by H-R Television; Creed Assoc. (New England).

Represented (legal) by Fowler & Meyers.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

- DONALD G. MARTIN, president.
- JOHN R. HUGHES, general manager.
- GEORGE ROUSSEAU, station manager.
- NELSON TROTTIER, sales manager.
- SARGENT CATHRALL, chief engineer.

DIGEST OF RATE CARD NO. 4—(Jan. 1, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 8 Sec.

Class AA—7-11 p.m., daily.

\$420 \$275 \$200 \$100 Graded rates apply*

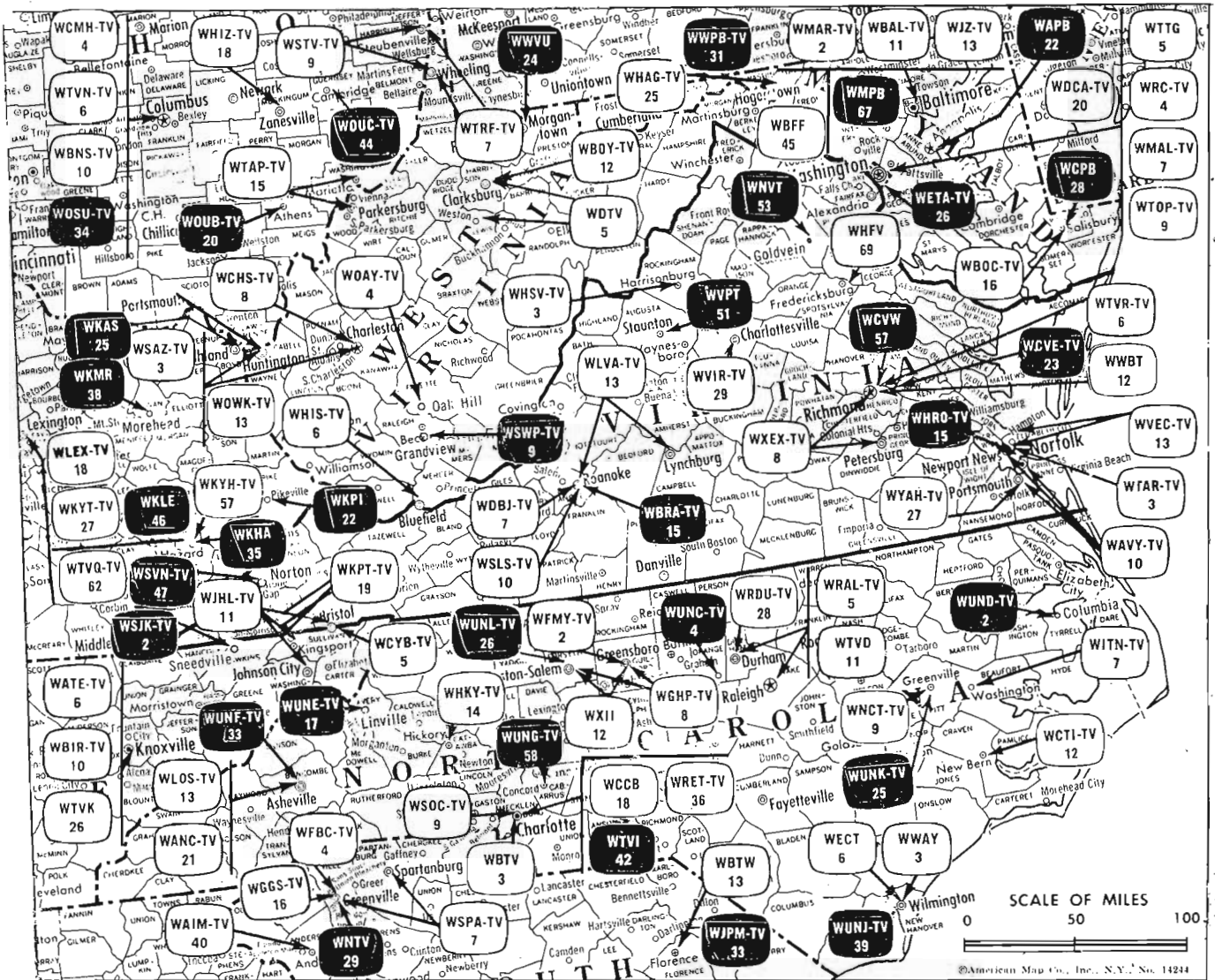
*Highest rate: \$150.

NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Clinton	22,600	22,000	97
	VERMONT			
	Chittenden	32,700	32,000	98
	Grand Isle	1,100	1,100	99
	Washington	15,500	15,100	98
Between 25-49%	NEW YORK			
	Essex	11,700	11,300	96
	VERMONT			
	Addison	7,500	7,200	96
	Caledonia	8,000	7,800	97
	Essex	1,800	1,800	98
	Franklin	10,700	10,500	98
	Lamoille	4,500	4,400	98
Orleans	6,900	6,700	98	
Rutland	18,000	17,400	97	
Between 5-24%	NEW HAMPSHIRE			
	Grafton	19,300	18,500	96
	VERMONT			
Orange	6,300	6,100	96	
Windsor	16,100	15,500	96	
Station Totals		182,700	177,400	97
Net Weekly Circulation (1974-75)			77,900	
Average Daily Circulation (1974-75)			44,100	

Station also received in Canadian markets.

Virginia



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Norfolk-Portsmouth- Newport News-Hampton	256,000	49	397,800	48
Richmond	207,000	61	358,800	56
Roanoke-Lynchburg	189,000	69	292,900	70
Bristol-Kingsport- Johnson City	144,000	82	219,300	86
Harrisonburg	21,000	180	29,300	197

Virginia Station Status as of September 1, 1976

	VHF	UHF	TOTAL
Commercial Television Stations	11	2	13
Educational Television Stations	0	7	7
			20

State Educational Technical Facilities
(Complete Data in Educational Directory)

WNVT
Goldvein

Ch. 53

Non-Commercial Educational Station

Licensee: Central Virginia Educational Television Corp., 8325 Little River Tpk., Annandale, Va. (22003).

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 2220-kw max. & 1440-kw horizontal visual, 333-kw max. & 214-kw horizontal aural. Antenna: 748-ft. above av. terrain, 653-ft. above ground, 1049-ft. above sea level.

Latitude	38°	37'	42"
Longitude	77°	26'	20"

WHRO-TV
Hampton-Norfolk

Ch. 15

Non-Commercial Educational Station

Licensee: Hampton Roads Educational TV Assn. Inc., 5200 Hampton Blvd., Norfolk, Va. (23508).

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 5000-kw max. & 2140-kw horizontal visual, 994-kw max. & 427-kw horizontal aural. Antenna: 980-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude	36°	48'	32"
Longitude	76°	30'	13"

WSVN-TV
Norton

Ch. 47

Non-Commercial Educational Station

Licensee: Blue Ridge ETV Assn. Inc., Box 13246, Roanoke, Va. (24032).

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 629.17-kw max. & 245-kw horizontal visual, 94,375-kw max. & 37.1-kw horizontal aural. Antenna: 1940-ft. above av. terrain, 240-ft. above ground, 4400-ft. above sea level.

Latitude	36°	53'	52"
Longitude	82°	37'	22"

WCVE-TV
Richmond

Ch. 23

Non-Commercial Educational Station

Licensee: Central Virginia Educational TV Corp., Box 3237, Richmond, Va. (23235).

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1175-kw max. and 617-kw horizontal visual, 123-kw aural. Antenna: 771-ft. above av. terrain, 699-ft. above ground, 1049-ft. above sea level.

Latitude	37°	30'	46"
Longitude	77°	36'	06"

WCVW
Richmond

Ch. 57

Non-Commercial Educational Station

Licensee: Central Virginia Educational TV Corp., Box 3237, Richmond, Va. (23235).

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 1120-kw max. and 513-kw horizontal visual, 219-kw max. and 102-kw horizontal aural. Antenna: 650-ft. above av. terrain, 699-ft. above ground, 1049-ft. above sea level.

Latitude	37°	30'	46.6"
Longitude	77°	36'	06.6"

WBRA-TV
Roanoke

Ch. 15

Non-Commercial Educational Station

Licensee: Blue Ridge Educational TV Association, Box 13246, Roanoke, Va. (24032).

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 631-kw max. & 283-kw horizontal visual, 92-kw max. & 42.4-kw horizontal aural. Antenna: 2050-ft. above av. terrain, 265-ft. above ground, 4005-ft. above sea level.

Latitude	37°	11'	56"
Longitude	80°	09'	02"

WVPT
Staunton

Ch. 51

Non-Commercial Educational Station

Licensee: Shenandoah Valley Educational Corp., Port Republic Rd., Harrisonburg, Va. (22801).

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 525-kw max. & 89.1-kw horizontal visual, 67.6-kw max. & 13.5-kw horizontal aural. Antenna: 2230-ft. above av. terrain, 46-ft. above ground, 4382-ft. above sea level.

Latitude	38°	09'	54"
Longitude	79°	18'	51"

State Cross Reference List
Communities That Receive Programs of
Stations That Are Located Elsewhere

WJHL-TV, Bristol

(See Johnson City, Tenn.)

WKPT-TV, Bristol

(See Kingsport, Tenn.)

WVEC-TV, Hampton

(See Norfolk, Va.)

WDBJ-TV, Lynchburg

(See Roanoke, Va.)

WSLS-TV, Lynchburg

(See Roanoke, Va.)

WXEX-TV, Petersburg

(See Richmond, Va.)

WLVA-TV, Roanoke

(See Lynchburg, Va.)

Virginia—Bristol-Kingsport & Johnson City, Tennessee



WCYB-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 85.1-kw visual, 10.25-kw aural. Antenna: 2220-ft. above av. terrain, 125.5-ft. above ground, 4360-ft. above sea level.

Latitude 36° 26' 57"
Longitude 82° 06' 31"

Transmitter: Rye Patch Knob, Cherokee National Forest.

Studio: Cumberland St.

TV tape: Recording facilities.

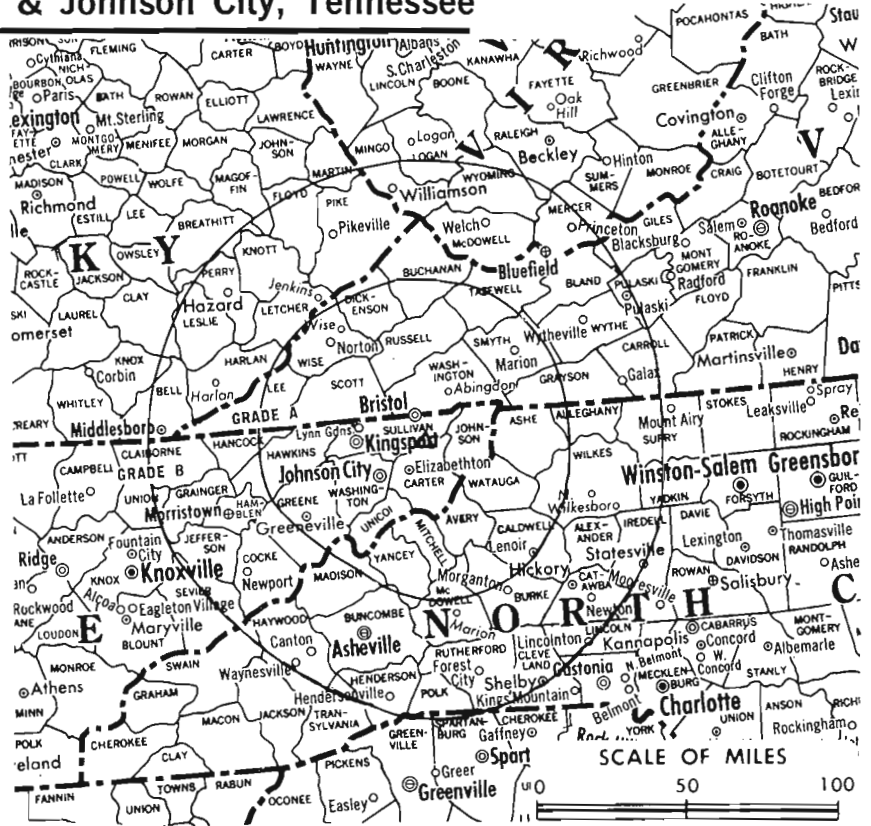
Color: Network live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WCYB-TV Ref: FCC File No. BMPCT-4520 Granted 3/12/57

© American Map Co., Inc., N.Y., No. 14244

WCYB-TV

Network Service: NBC.

Licensee: Appalachian Bcstg. Corp., Cumberland St. (24201).

Mailing Address: Box 1009, Bristol, Va. (24201).

Telephone: 703-669-4161. TWX No.: 510-580-4523.

Ownership: Appalachian Broadcasting Corp., wholly-owned subsidiary of Starr Bcstg. Group, 100%. William F. Buckley, chmn.; Bruce Johnson, pres. Starr also owns radios KUDL, Fairway & KUDL-FM, Kansas City, Kan.; KXLR, North Little Rock, Ark.; WBOK, New Orleans; KYOK, Houston; WLOK, Memphis; KDTX(FM), Dallas; KABL AM & FM, Oakland-San Francisco; WWWW(FM), Detroit, Mich.; KITV, Honolulu & KHVO, Hilo, Hawaii; WTVQ-TV, Lexington, Ky. Note: Sale to Grit Publishing pending (Television Digest, Vol. 16:33).

Began Operation: Aug. 13, 1956. Sale to present owner by Appalachian Bcstg. Corp. (Robert H. Smith, J. Fey Rogers, Charles M. Gore & Harry M. Daniel) approved by FCC Nov. 12, 1970 (Television Digest, Vol. 10:6, 46).

Represented (sales) by Katz Television.

Represented (legal) by Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind.

Represented (engineering) by Cohen & Dippell.

Personnel:

ROBERT H. SMITH, president, gen. mgr. & film buyer.
J. FEY ROGERS, v.p. & sales manager.
WALTER CROCKETT, news editor.
RUSSELL ROBINSON, chief engineer.
CHARLES LINEBERGER, program operations manager.

DIGEST OF RATE CARD (Aug. 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.
Class A—6-10 p.m., daily.	\$600.00	\$360.00	\$240.00	\$180.00	Graded rates apply*

*Highest rate: \$380.

NETWORK BASE HOURLY RATE: \$725.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	KENTUCKY				
		Harlan	13,900	13,200	95
		Letcher	8,500	7,900	93
	NORTH CAROLINA				
		Ashe	6,700	6,300	94
		Avery	4,200	3,900	94
		Watauga	8,200	7,800	95
	TENNESSEE				
		Carter	16,900	16,400	97
		Greene	17,500	16,900	97
		Hancock	2,400	2,300	94
		Hawkins	13,300	12,700	96
		Johnson	4,600	4,400	96
		Sullivan	45,700	44,800	98
	Unicoi	6,000	5,800	96	
	Washington	28,000	27,400	98	
VIRGINIA					
	Buchanan	9,600	8,900	93	
	Dickenson	5,600	5,300	95	
	Lee	8,200	7,600	93	
	Russell	7,800	7,400	95	
	Scott	7,900	7,400	93	
	Smyth	9,800	9,500	96	
	Washington	20,200	19,500	97	
	Wise	14,000	13,300	95	
KENTUCKY					
	Knott	4,800	4,400	92	
	Leslie	3,700	3,300	89	
	Perry	8,300	7,700	93	
NORTH CAROLINA					
	Caldwell	19,100	18,600	97	
	Yancey	4,500	4,100	92	
TENNESSEE					
	Cocke	9,200	8,800	95	
	Hamblen	15,100	14,600	97	
(Continued on page 845-b)					
Station Totals		653,700	626,300	95	
Net Weekly Circulation (1974-75)		265,200			
Average Daily Circulation (1974-75)		186,800			

Virginia—Charlottesville



WVIR-TV



Ch. 29

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1290-kw max. & 427-kw horizontal visual, 129-kw max. & 42.7-kw horizontal aural. Antenna: 1200-ft. above av. terrain, 301-ft. above ground, 1765-ft. above sea level.

Latitude 37° 59' 00"
Longitude 78° 28' 54"

Transmitter: Carter Mtn., 3.5 mi. S of Charlottesville.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WVIR-TV Ref: FCC File No. BPCT-4474 Granted 3/1/72

© American Map Co., Inc., N.Y., No. 14244

WVIR-TV

Network Service: NBC.

Licensee: Virginia Broadcasting Corp., P.O. Box 751, Charlottesville, Va. (22902).

Studio: 223 E. Main St. (22901).

Telephone: 804-977-7082.

Ownership: Lloyd T. Smith Jr., pres., 7.6%; Harold B. Wright Jr., v.p.-treas., 9.7%; E. Gerald Tremblay, 7.6%; George Houghton Haslam, Walter B. Salley, Gilbert J. Sullivan & Charles E. Echols, 2.1% each; 20 others. Wright has 10% of WELK, Charlottesville.

Began Operation: March 11, 1973.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Arnold & Porter.

Personnel:

LLOYD T. SMITH JR., president.

HAROLD B. WRIGHT JR., vice president & general manager.

HOWARD W. MEAGLE, operations manager.

For UHF Penetration by Market,
See Services Volume

DIGEST OF RATE CARD NO. 2—(Jan. 1, 1975)

Hour	30 Min.	15 Min.	Min.	30 or 20 Sec.	10 Sec.
Class AA—6:29-10:59 p.m., daily.					
	\$250.00	\$125.00	\$62.50	\$110.00	\$55.00
					\$25.00

NETWORK BASE HOURLY RATE: Bonus.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over		VIRGINIA			
		Albemarle	28,700	27,200	95
Between 25-49%		VIRGINIA			
		Fluvanna	2,900	2,700	94
		Greene	1,500	1,300	90
		Madison	3,100	2,900	93
Between 5-24%		VIRGINIA			
		Augusta	28,800	27,800	97
		Buckingham	3,500	3,300	93
		Louisa	4,700	4,400	93
		Nelson	3,600	3,400	94
Orange	5,300	5,000	94		
Station Totals			82,100	78,000	95
Net Weekly Circulation (1974-75)					28,000
Average Daily Circulation (1974-75)					13,800

Virginia—Harrisonburg



WHSV-TV



(formerly WSVA-TV)

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 8.32-kw visual, .832-kw aural (maximum power permitted by FCC, 100-kw equivalent for antenna height). Antenna: 2130-ft. above av. terrain, 332-ft. above ground, 3287-ft. above sea level.

Latitude 38° 36' 05"
Longitude 78° 37' 57"

Transmitter: Big Mt., Endless Caverns, New Market, Va.

Studio: Rawley Pike.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WHSV-TV Ref: FCC File No. BNPCT—1171 Granted 7/28/53

©American Map Co., Inc., N.Y., No. 14244

WHSV-TV

Network Service: ABC, NBC.

Licensee: Shenandoah Valley Television Systems Inc., Rawley Pike (22801).

Telephone: 703-433-9191. TWX No.: 710-839-1394.

Ownership: Worrell Newspapers Inc., 100%. Officers: Thomas E. Worrell Jr., pres.; C. Eugene Angle, v.p.; Alan R. Brill, v.p.-secy.-treas.; T. Eugene Worrell Sr. & Herman H. Giles, dirs. Note: Worrell Newspapers Inc. is buying WCEE-TV, Freeport-Rockford, Ill.

Began Operation: Oct 9, 1953. Sale to present owner by Gilmore Bcstg. approved by FCC Jan. 15, 1976. Sale to Gilmore Bcstg. by Evening Star and Hamilton Shea approved Aug. 9, 1965 by FCC (Television Digest, Vol. 5:23, 33). Previous sale of 50% by Transcontinent Corp. and 1% by Hamilton Shea to the Evening Star Broadcasting Co. approved Sept. 23, 1959 by FCC (Television Digest, Vol. 15:30, 32, 39). Sale to Transcontinent Corp. & Hamilton Shea as co-equal owners by Frederick L. Allman approved May 29, 1956 by FCC (Vol. 12:15, 22).

Represented (sales) by H-R Television Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Cohen & Dippell.

Personnel:

ARTHUR HAMILTON, vice president & general manager.
SAMMY BLAND, station & sales manager.
VINCENT O'CONNELL, director of engineering.

DIGEST OF RATE CARD NO. 16 (June 1, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.	
Class A—6-11 p.m., daily.	\$500	\$300	\$200	\$150	\$60*	\$45*	\$30*

*Class A—7-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$500 (ABC).

	Net Weekly Circulation	State County	Total Households	TV Households	%
		VIRGINIA			
		Albemarle	28,700	27,200	95
		Augusta	28,800	27,800	97
		Greene	1,500	1,300	90
		Page	6,400	6,300	98
50% & Over		Rockingham	22,100	21,300	97
		Shenandoah	8,600	8,300	97
		WEST VIRGINIA			
		Grant	2,800	2,600	92
		Hardy	3,200	2,900	91
		Pendleton	2,700	2,500	93
		VIRGINIA			
		Alleghany	10,100	9,800	97
		Bath	1,900	1,800	96
		Culpeper	6,100	5,900	96
		Highland	800	800	95
Between 25-49%		Madison	3,100	2,900	93
		Orange	5,300	5,000	94
		Warren	6,200	5,900	95
		WEST VIRGINIA			
		Hampshire	4,800	4,500	94
		MARYLAND			
		Allegany	30,400	29,600	97
		VIRGINIA			
		Clarke	3,000	2,900	97
		Fluvanna	2,900	2,700	94
		Frederick	16,200	15,700	97
Between 5-24%		Louisa	4,700	4,400	93
		Rockbridge	9,200	8,800	96
		WEST VIRGINIA			
		Mineral	8,500	8,200	96
		Morgan	3,000	2,900	96
		Pocahontas	3,200	2,800	88
		Randolph	8,900	8,500	95
Station Totals			233,100	223,300	95
Net Weekly Circulation (1974-75)					104,300
Average Daily Circulation (1974-75)					62,000

Virginia—Lynchburg



WLVA-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 1095-ft. above av. terrain, 574-ft. above ground, 1902-ft. above sea level.

Latitude 37° 11' 50"
Longitude 79° 21' 07"

Transmitter: Johnson Mt., 30-mi. E. of Roanoke.

AM Affiliate: WLVA, 1-kw, 590 kHz.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Represented (sales) by Adam Young Inc.

Represented (engineering) by Jansky & Bailey.

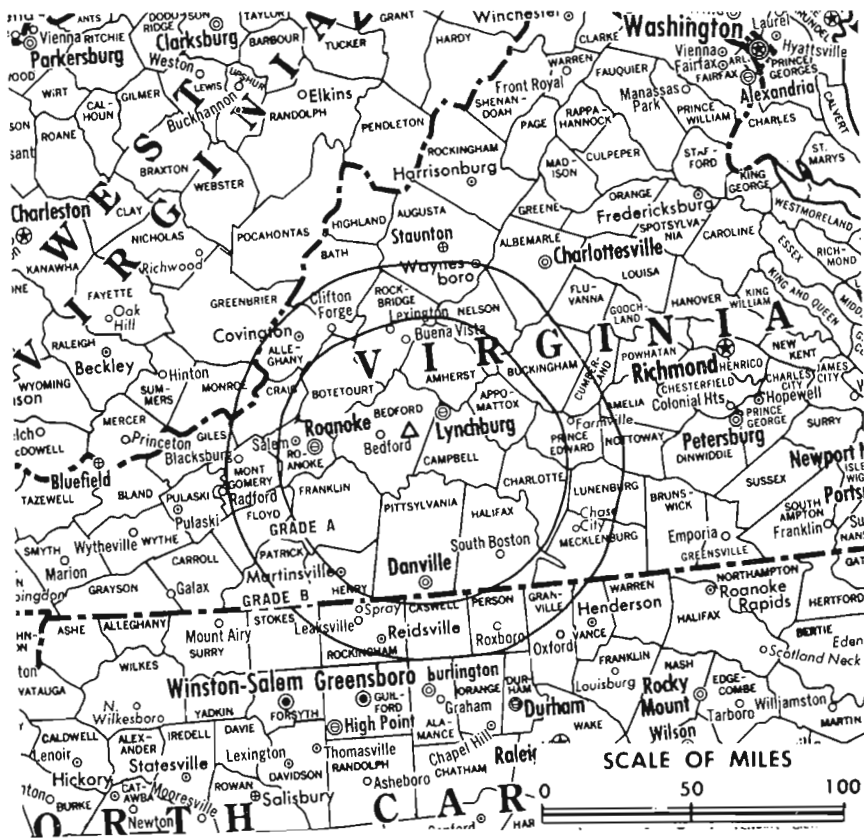
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WLVA-TV Ref: FCC File No. BMPCT-2438 Granted 9/10/54

©American Map Co., Inc., N.Y., No. 14244

WLVA-TV

Licensee: WLVA Inc., 2320 Langhorne Rd., Lynchburg, Va. (24501).

Studio: 2320 Langhorne Rd.

Telephone: 804-528-1313. TWX No.: 710-871-1525.

Ownership: See WMAL-TV, Washington, D.C.

Began Operation: Feb. 8, 1953. Sale to present owner by Lynchburg Bcstg. Co. approved Aug. 23, 1965 by FCC (Television Digest, Vol. 5:25, 35).

Represented (legal) by Hogan & Hartson.

Personnel:

ANDREW M. OCKERSHAUSEN, executive vice president.
RODGER DIVENS, general manager.
ALVIN (JACK) TACKETT, general sales manager.
DOROTHY BALLAGH, manager, operations.
EDWARD HARVEY, production manager.
WILLIS LITTLE, chief engineer.
HOWARD SATTERWHITE, manager, business services.
STAN JAYSON, news director.

DIGEST OF RATE CARD NO. 2-76
(Aug. 30, 1976)

Hour 30 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6-11 p.m., daily.

\$763 \$509 Graded rates apply*

*Highest rate: \$200.

NETWORK BASE HOURLY RATE: \$375.

Net Weekly Circulation	State County	Total Households	TV Households	%
VIRGINIA				
50% & Over	Amherst	7,600	7,200	95
	Appomattox	3,400	3,300	96
	Bedford	11,600	11,100	96
	Botetourt	6,800	6,600	97
	Campbell	35,000	33,900	97

Net Weekly Circulation	State County	Total Households	TV Households	%
VIRGINIA—(Continued)				
50% & Over	Charlotte	3,700	3,500	95
	Franklin	9,400	9,000	96
	Halifax	11,400	10,800	95
	Nelson	3,600	3,400	94
	Pittsylvania	34,800	33,500	96
Roanoke	66,800	65,300	98	
NORTH CAROLINA				
	Caswell	5,900	5,600	96
	Person	8,600	8,300	96
VIRGINIA				
Between 25-49%	Alleghany	10,100	9,800	97
	Augusta	28,800	27,800	97
	Bath	1,900	1,800	96
	Buckingham	3,500	3,300	93
	Craig	1,500	1,400	94
	Henry	22,600	21,900	97
	Mecklenburg	9,600	9,100	95
	Montgomery	19,900	19,300	97
	Prince Edward	4,500	4,300	95
	Pulaski	9,800	9,500	97
	Rockbridge	9,200	8,800	96
NORTH CAROLINA				
	Granville	9,400	8,900	95
	Rockingham	25,700	25,000	97
VIRGINIA				
Between 5-24%	Albemarle	28,700	27,200	95
	Cumberland	2,000	1,900	93
	Floyd	3,500	3,300	95
	Fluvanna	2,900	2,700	94
	Giles	5,600	5,400	97
	Greene	1,500	1,300	90
	Highland	800	800	95
	Lunenburg	3,900	3,700	95
Patrick	5,300	5,000	94	
Station Totals		419,300	403,700	96
Net Weekly Circulation (1974-75)				204,800
Average Daily Circulation (1974-75)				110,600

Virginia—Norfolk



WTAR-TV

Ch. 3



Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 980-ft. above av. terrain, 1029-ft. above ground, 1049-ft. above sea level.

Latitude 36° 48' 56"
Longitude 76° 28' 00"

Transmitter: Old Suffolk Rd. near Driver, Va.

TV tape: Recording facilities.

AM Affiliate: WTAR, 5-kw, 790 kHz (CBS).

FM Affiliate: WKEZ, 40-kw, 95.7 MHz (No. 239), 880-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTAR-TV Ref: FCC File No. BMPCT-1051 Granted 4/7/53

© American Map Co., Inc., N.Y., No. 14244

WTAR-TV

Licensee: WTAR Radio-TV Corp., 720 Boush St. (23510).

Studio: 720 Boush St.

Telephone: 804-446-2600. TWX No.: 703-625-8148.

Ownership: WTAR Radio-TV Corp., subsidiary of Landmark Communications Inc. which owns subsidiary Greensboro News Co. & WFMY Television Corp., Greensboro, N.C. For other interests see Group Ownership.

Began Operation: April 2, 1950.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Hogan & Hartson.

Personnel:

- WILLIAM GIETZ, president.
- RONALD W. PHILIPS, general sales manager, TV.
- JOSEPH C. PERKINS, director of TV operations.
- JEFF DANE, promotion manager & creative director.
- TOM ROLAND, director of community relations.
- JAMES E. MAYS, director of public affairs & news.
- JAMES H. BANGLEY, manager of engineering.
- HARRY NICHOLAS, film director.
- CHARLES J. WILLIAMS, production manager.

DIGEST OF RATE CARD NO. 12—(Sept. 20, 1976)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 10 Sec.

Class AAA—5-11:30 p.m., daily.

\$1600 \$960 \$600 \$550 \$400 Graded rates apply*

*Highest rate: \$750.

NETWORK BASE HOURLY RATE: \$1075.

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
50% & Over	Bertie	6,300	5,900	93
	Camden	1,800	1,700	97
	Chowan	3,600	3,500	96
	Currituck	3,000	2,800	94

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
NORTH CAROLINA—(Continued)				
	Dare	2,900	2,700	93
	Gates	2,600	2,400	94
	Hertford	7,100	6,800	96
	Northampton	6,300	5,900	94
	Pasquotank	9,200	8,800	96
	Perquimans	2,600	2,500	96
	Tyrrell	1,200	1,100	93
VIRGINIA				
	Accomack	10,700	10,000	94
	Gloucester	5,700	5,500	97
	Greensville	4,600	4,400	95
	Isle Of Wight	5,600	5,400	96
	James City	8,300	8,000	96
	Lancaster	3,100	3,000	95
	Mathews	3,300	3,200	95
	Middlesex	2,200	2,100	95
	Nansemond	14,700	14,000	95
	Norfolk	150,500	146,900	98
	Virginia Beach	61,600	60,500	98
	Northampton	5,200	4,900	95
	Southampton	7,300	6,900	95
	Surry	1,800	1,700	95
	Sussex	3,300	3,100	93
	Hampton-Newport News	83,200	81,600	98
	York	11,300	11,000	97
Between 25-49%				
NORTH CAROLINA				
	Halifax	16,300	15,300	94
VIRGINIA				
	Brunswick	4,600	4,300	94
	King William	2,200	2,100	96
	Northumberland	3,300	3,200	96
Between 5-24%				
NORTH CAROLINA				
	Washington	4,200	4,000	95
(Continued on page 845-b)				
Station Totals		540,700	523,700	96
Net Weekly Circulation (1974-75)				402,800
Average Daily Circulation (1974-75)				306,800

Virginia—Hampton-Norfolk



WVEC-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 245-kw visual, 24.5-kw aural. Antenna: 980-ft. above av. terrain, 1028-ft. above ground, 1049-ft. above sea level.

Latitude 36° 49' 00"
Longitude 76° 28' 05"

Transmitter: Old Suffolk Rd., 0.2-mi. SSE of Shoulders Hill, Va.

TV tape: Recording facilities.

AM Affiliate: WVEC, 1-kw, 1490 kHz (ABC).

FM Affiliate: WVHR, 50-kw, 101.3 MHz (No. 267), 380-ft. (ABC).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

TWX No.: 710-882-0072.

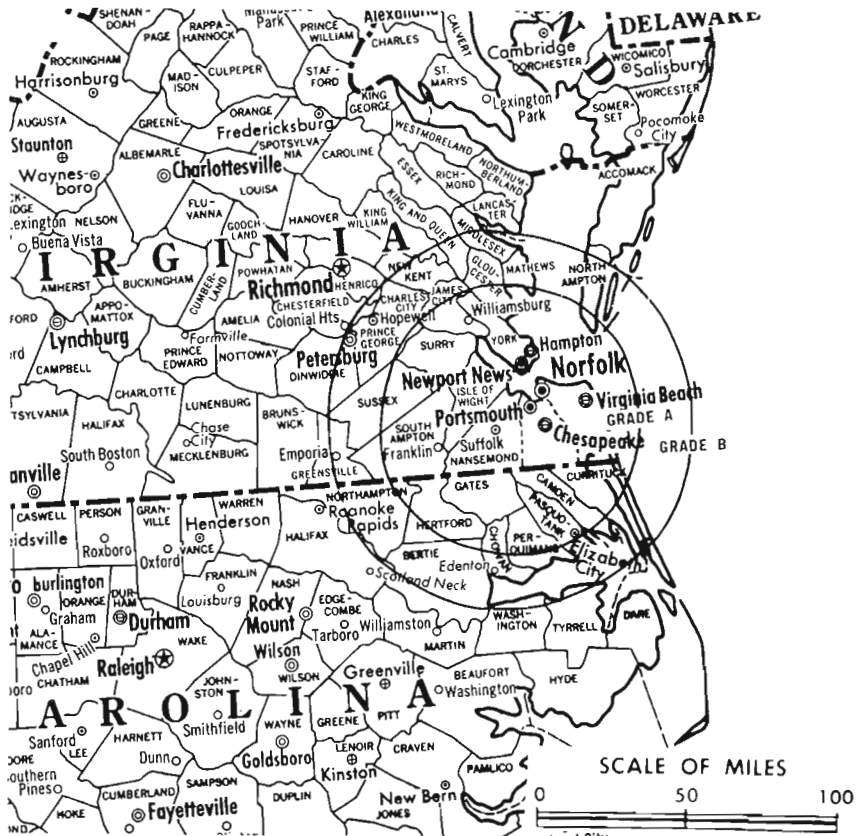
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WVEC-TV Ref: FCC File No. BPCT-3279 Granted 7/29/64

© American Map Co., Inc., N.Y., No. 14244

WVEC-TV

Licensee: Peninsula Bcstg. Corp., Box 400, Hampton (23669).

Studios: 110 Third St., Norfolk (23510); 1930 E. Pembroke Ave., Hampton (23663).

Telephones: 804-622-4674, Norfolk; 804-722-6331, Hampton.

Ownership: Thomas P. Chisman, pres., 23.1%; Harrol A. Brauer Jr., v.p., 8.9%; J. W. Chisman, secy.-treas., 21.5%; other stockholders, none with more than 4.1%.

Began Operation: Sept. 19, 1953 on Ch. 15. Nov. 13, 1959 it switched to Ch. 13.

Represented (sales) by Katz Television.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

THOMAS P. CHISMAN, president, gen. mgr. & film buyer.

HARROL A. BRAUER JR., v.p. sales.

L. W. KLIEWER, v.p., operations.

CHARLES L. COKER, 2nd v.p., sales.

DAVID WHITENER, operations manager.

JAMES O. GRAY, merchandise & promotion director.

DIGEST OF RATE CARD NO. A33—(March 29, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. ID
Class AA—7:30-11 p.m., daily.
\$1200.00 \$685.00 \$405.00 \$305.00 Graded rates apply*
*Highest rate: \$550.
NETWORK BASE HOURLY RATE: \$975.

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
	Bertie	6,300	5,900	93
	Camden	1,800	1,700	97
	Chowan	3,600	3,500	96
	Currituck	3,000	2,800	94
50% & Over	Dare	2,900	2,700	93
	Gates	2,600	2,400	94
	Hertford	7,100	6,800	96
	Pasquotank	9,200	8,800	96

(Continued on page 845-b)

Station Totals	469,300	454,800	96
Net Weekly Circulation (1974-75)			363,300
Average Daily Circulation (1974-75)			235,700

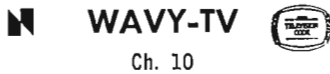
SOMEPLACE SPECIAL

WVEC-TV

abc

NORFOLK • HAMPTON

Virginia—Portsmouth-Norfolk-Newport News



Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 38.9-kw aural. Antenna: 990-ft. above av. terrain, 1026-ft. above ground, 1050-ft. above sea level.

Latitude 36° 49' 14"
Longitude 76° 30' 41"

Transmitter: Kings Hwy., Driver, Va.
TV tape: Recording facilities.

Studio: 801 Wavy St.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WAVY-TV Ref: FCC File No. BPCP-1760 Granted 5/20/66

©American Map Co., Inc., N.Y., No. 14244

WAVY-TV

Licensee: WAVY TV Inc., 801 Wavy St., Portsmouth (23704); P.O. Box 1600, Norfolk, Va. (23501).

Telephone: 804-627-2345, Norfolk; 804-397-3441, Portsmouth.

TWX No.: 710-882-3271.

Ownership: LIN Broadcasting. For other interests, see WAND (TV), Decatur, Ill.

Began Operation: Sept. 1, 1957. Sale to LIN Bcstg. by Tidewater Teleradio Inc. approved by FCC March 27, 1968.

Represented (sales) by Blair Television.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

- ED J. FRECH, president & general manager.
- HAROLD SOLDINGER, vice president & asst. general manager.
- E. J. HENNESSY, general sales manager.
- CHARLES MOYER, program director.
- GARY B. SMART, national sales manager.
- FRANK DRAKE, local sales manager.
- MIKE CRÉMEDAS, news director.
- WAVERLY FOSTER, chief engineer.
- RHONDA GLENN, director of public affairs & promotion.

DIGEST OF RATE CARD NO. 14—(March 10, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7-11 p.m., daily.

\$1200.00 \$720.00 \$480.00 \$300.00 Graded rates apply

NETWORK BASE HOURLY RATE: \$900.

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
50% & Over	Bertie	6,300	5,900	93
	Camden	1,800	1,700	97
	Chowan	3,600	3,500	96
	Currituck	3,000	2,800	94
	Dare	2,900	2,700	93

Net Weekly Circulation	State County	Total Households	TV Households	%	
NORTH CAROLINA—(Continued)					
50% & Over	Gates	2,600	2,400	94	
	Hertford	7,100	6,800	96	
	Northampton	6,300	5,900	94	
	Pasquotank	9,200	8,800	96	
	Perquimans	2,600	2,500	96	
	Tyrrell	1,200	1,100	93	
	VIRGINIA				
	Accomack	10,700	10,000	94	
	Gloucester	5,700	5,500	97	
	Isle Of Wight	5,600	5,400	96	
James City	8,300	8,000	96		
Lancaster	3,100	3,000	95		
Mathews	3,300	3,200	95		
Middlesex	2,200	2,100	95		
Nansemond	14,700	14,000	95		
Norfolk	150,500	146,900	98		
Virginia Beach	61,600	60,500	98		
Northampton	5,200	4,900	95		
Southampton	7,300	6,900	95		
Surry	1,800	1,700	95		
Sussex	3,300	3,100	93		
Hampton-Newport News	83,200	81,600	98		
York	11,300	11,000	97		
NORTH CAROLINA					
Between 25-49%	Halifax	16,300	15,300	94	
	VIRGINIA				
	Charles City	1,800	1,700	93	
Greensville	4,600	4,400	95		
King William	2,200	2,100	96		
MARYLAND					
Between 5-24%	Somerset	6,400	6,100	95	
(Continued on page 845-b)					
Station Totals		541,700	524,700	96	
Net Weekly Circulation (1974-75)				389,200	
Average Daily Circulation (1974-75)				243,400	

WCYB-TV, Bristol
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	VIRGINIA			
	Tazewell	14,400	13,800	96
Between 5-24%	KENTUCKY			
	Bell	10,900	10,400	95
	Breathitt	4,500	4,000	89
	Johnson	6,600	6,300	96
	Knox	8,800	8,200	93
	Lee	2,400	2,200	90
	Pike	21,300	20,300	96
	Whitley	9,600	9,100	95
	Wolfe	2,200	2,000	91
	NORTH CAROLINA			
	Alleghany	3,300	3,100	94
	Buncombe	52,400	50,500	96
	Burke	20,700	20,100	97
	Catawba	32,700	32,100	98
	Haywood	14,700	14,100	96
Mitchell	4,600	4,400	95	
Polk	4,300	4,100	95	
TENNESSEE				
Campbell	10,400	9,900	95	
Claiborne	7,500	7,000	94	
Grainger	5,600	5,300	94	
Jefferson	10,100	9,800	97	
VIRGINIA				
Bland	2,000	1,800	91	
Grayson	5,500	5,200	95	
WEST VIRGINIA				
Mc Dowell	16,600	15,800	95	
Mercer	23,100	22,300	97	
Raleigh	26,000	25,000	96	
Wyoming	9,800	9,300	95	

WAVY-TV, Portsmouth
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NORTH CAROLINA			
	Washington	4,200	4,000	95
	VIRGINIA			
	Amelia	2,600	2,400	92
	Chesterfield	31,000	30,500	98
	Dinwiddie	27,200	26,000	96
	King And Queen	1,600	1,500	93
	Northumberland	3,300	3,200	96
	Prince Edward	4,500	4,300	95
	Prince George	11,600	11,300	97

WTAR-TV, Norfolk
(Arbitron Data Continued)

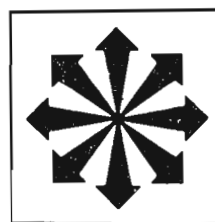
Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	VIRGINIA			
	Charles City	1,800	1,700	93
	Chesterfield	31,000	30,500	98
	Dinwiddie	27,200	26,000	96
	King And Queen	1,600	1,500	93
	Lunenburg	3,900	3,700	95
	New Kent	1,900	1,800	96
	Prince George	11,600	11,300	97
Richmond	2,100	2,000	95	

Virginia

WVEC-TV, Hampton-Norfolk
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA—(Continued)			
	Perquimans	2,600	2,500	96
	Tyrrell	1,200	1,100	93
	VIRGINIA			
	Accomack	10,700	10,000	94
	Gloucester	5,700	5,500	97
	Isle Of Wight	5,600	5,400	96
	James City	8,300	8,000	96
	Mathews	3,300	3,200	95
	Middlesex	2,200	2,100	95
	Nansemond	14,700	14,000	95
	Norfolk	150,500	146,900	98
	Virginia Beach	61,600	60,500	98
	Northampton	5,200	4,900	95
	Southampton	7,300	6,900	95
Surry	1,800	1,700	95	
Hampton- Newport News	83,200	81,600	98	
York	11,300	11,000	97	
Between 25-49%	NORTH CAROLINA			
	Northampton	6,300	5,900	94
	VIRGINIA			
Lancaster	3,100	3,000	95	
Sussex	3,300	3,100	93	
Between 5-24%	NORTH CAROLINA			
	Washington	4,200	4,000	95
	VIRGINIA			
	Charles City	1,800	1,700	93
	Dinwiddie	27,200	26,000	96
	Greensville	4,600	4,400	95
	King And Queen	1,600	1,500	93
	King William	2,200	2,100	96
Northumberland	3,300	3,200	96	

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BEVERLY HILLS 9465 Wilshire Blvd. (213) 274-8151

Virginia—Portsmouth-Norfolk-Newport News

WYAH-TV

Ch. 27

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2341-kw max. & 1440-kw horizontal visual, 478-kw max. & 288-kw horizontal aural. Antenna: 970-ft. above av. terrain, 1025-ft. above ground, 1045-ft. above sea level.

Latitude 36° 48' 47"
Longitude 76° 27' 45"

Transmitter: State Rt. 337, 0.4-mi. E of Jct. Rts. 337 & 626, near Shoulders Hill.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: UPI.

FM Affiliate: WXRI, Norfolk, 50-kw, 105.3 MHz (No. 287), 340-ft.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WYAH-TV Ref: FCC File No. BPCT-4187 Granted 9/18/69

© American Map Co., Inc., N.Y., No. 14244

WYAH-TV

Network Service: None, independent.

Licensee: Christian Broadcasting Network Inc., Pembroke Four, Virginia Beach, Va. (23463).

Studio: 1318 Spratley St. (23704). Telephone: 804-393-2503.

Sales Office: Pembroke Four. Telephone: 804-499-8201.

Ownership: Non-stock corporation. M. G. Robertson, pres. Christian Bcstg. also owns WXRI-FM, Norfolk, Va.; WBIV, Wethersfield; WEIV, Ithaca; WJIV, Cherry Valley Twp.; WMIV, South Bristol Twp.; WOIV, De Ruyter Twp., all N.Y.; WHAE-TV, Atlanta, Ga.; KXTX-TV, Dallas, Tex.; holds CPs for WXNE-TV, Boston; WMTU-TV, Memphis, Tenn.

Began Operation: Oct. 1, 1961 as a non-commercial religious station. Began commercial operation July, 1967.

Represented (sales) by Adam Young Inc.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

M. G. ROBERTSON, president.
ROBERT JOHNSON, v.p. & general manager.
DAVID WILLIAMS, national sales manager.
RAY DAVIS, sales manager.
BRUCE GRAY, operations manager.
JANE COWARD, traffic manager.
JERRY DELL, film director.

DIGEST OF RATE CARD NO. 11B—(April 1, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Prime Time: 6-11 p.m., daily.

\$450 \$300 \$200 \$115 Graded rates apply*

*Highest rate: \$100.

For Sales & Transfers of TV Stations
See Services Volume

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA				
		Dare	2,900	2,700	93
	VIRGINIA				
		Isle Of Wight	5,600	5,400	96
		Nansemond	14,700	14,000	95
Between 25-49%		Norfolk	150,500	146,900	98
		Virginia Beach	61,600	60,500	98
		Hampton-			
		Newport News	83,200	81,600	98
	Between 5-24%	NORTH CAROLINA			
		Camden	1,800	1,700	97
		Currituck	3,000	2,800	94
		Gates	2,600	2,400	94
VIRGINIA					
	Gloucester	5,700	5,500	97	
	James City	8,300	8,000	96	
	Middlesex	2,200	2,100	95	
	Sussex	3,300	3,100	93	
	York	11,300	11,000	97	
Station Totals	NORTH CAROLINA				
		Halifax	16,300	15,300	94
		Hertford	7,100	6,800	96
		Pasquotank	9,200	8,800	96
		Perquimans	2,600	2,500	96
		Washington	4,200	4,000	95
	VIRGINIA				
		Accomack	10,700	10,000	94
		Charles City	1,800	1,700	93
		Greensville	4,600	4,400	95
	Mathews	3,300	3,200	95	
	Northampton	5,200	4,900	95	
	Prince George	11,600	11,300	97	
	Southampton	7,300	6,900	95	
	Surry	1,800	1,700	95	
Station Totals			442,400	429,200	97
Net Weekly Circulation (1974-75)					198,300
Average Daily Circulation (1974-75)					106,700

Virginia—Richmond



WTVR-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 840-ft. above av. terrain, 844-ft. above ground, 1049-ft. above sea level.

Latitude 37° 34' 00"
Longitude 77° 28' 36"

Transmitter: Tilden St. & Cutshaw Ave.

TV tape: Recording facilities.

AM Affiliate: WTVR, 5-kw, 1380 kHz (CBS).

FM Affiliate: WTVR-FM, 50-kw, 98.1 MHz (No. 251), 844-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arblttron study (see page 4-b).



WTVR-TV Ref: FCC File No. BMPCT-882 Granted 12/12/52 (©) American Map Co., Inc., N.Y., No. 14244

WTVR-TV

Licensee: Roy H. Park Bcstg. of Va. Inc., P.O. Box 11064 (23230).

Studio: 3301 W. Broad St. (23230).

Telephone: 804-355-8611. TWX No.: 710-956-0178.

Ownership: Park Bcstg. Inc. Roy H. Park sole owner. For other interests see WNCT-TV, Greenville, N.C.

Began Operation: April 15, 1948. Sale to present owner by Wilbur M. Havens approved Oct. 13, 1965 by FCC (Television Digest, Vol. 5:42).

Represented (sales) by Blair Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

JOHN R. MAHONEY, executive vice president & general manager.

R. BRUCE CYNAR, national sales manager.

JOHN PURCELL, local/regional sales manager.

JOHN V. SHAND, program director.

RON LLOYD, director of creative services.

VERNON STANT, chief engineer.

DIGEST OF RATE CARD NO. A10

(Jan. 1, 1974)

30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.

\$750.00*** \$560.00 \$560.00 \$280.00

*On request.

NETWORK BASE HOURLY RATE: \$900.

Net Weekly Circulation	State County	Total Households	TV Households	%
VIRGINIA				
	Albemarle	28,700	27,200	95
50% & Over	Amelia	2,600	2,400	92
	Augusta	28,800	27,800	97
	Brunswick	4,600	4,300	94
	Buckingham	3,500	3,300	93

Net Weekly Circulation	State County	Total Households	TV Households	%
VIRGINIA—(Continued)				
	Caroline	4,300	4,100	95
	Charles City	1,800	1,700	93
	Chesterfield	31,000	30,500	98
	Cumberland	2,000	1,900	93
	Dinwiddie	27,200	26,000	96
	Essex	2,400	2,300	94
	Fluvanna	2,900	2,700	94
	Gloucester	5,700	5,500	97
	Goochland	2,700	2,600	95
	Greene	1,500	1,300	90
	Greensville	4,600	4,400	95
	Hanover	14,700	14,100	96
	Henrico	139,500	136,000	98
	King And Queen	1,600	1,500	93
	King William	2,200	2,100	96
	Lancaster	3,100	3,000	95
50% & Over	Louisa	4,700	4,400	93
	Lunenburg	3,900	3,700	95
	Madison	3,100	2,900	93
	Middlesex	2,200	2,100	95
	Nelson	3,600	3,400	94
	New Kent	1,900	1,800	96
	Northumberland	3,300	3,200	96
	Nottoway	4,300	4,100	96
	Orange	5,300	5,000	94
	Powhatan	2,700	2,600	96
	Prince Edward	4,500	4,300	95
	Prince George	11,600	11,300	97
	Richmond	2,100	2,000	95
	Rockingham	22,100	21,300	97
	Spotsylvania	12,100	11,700	96
	Surry	1,800	1,700	95
	Sussex	3,300	3,100	93
	Westmoreland	4,900	4,600	94

(Continued on page 849-b)

Station Totals	558,600	537,600	96
Net Weekly Circulation (1974-75)		383,200	
Average Daily Circulation (1974-75)		267,400	

Virginia—Richmond



WWBT



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 790-ft. above av. terrain, 790-ft. above ground, 1000-ft. above sea level.

Latitude 37° 30' 22.50"
Longitude 77° 30' 11.95"

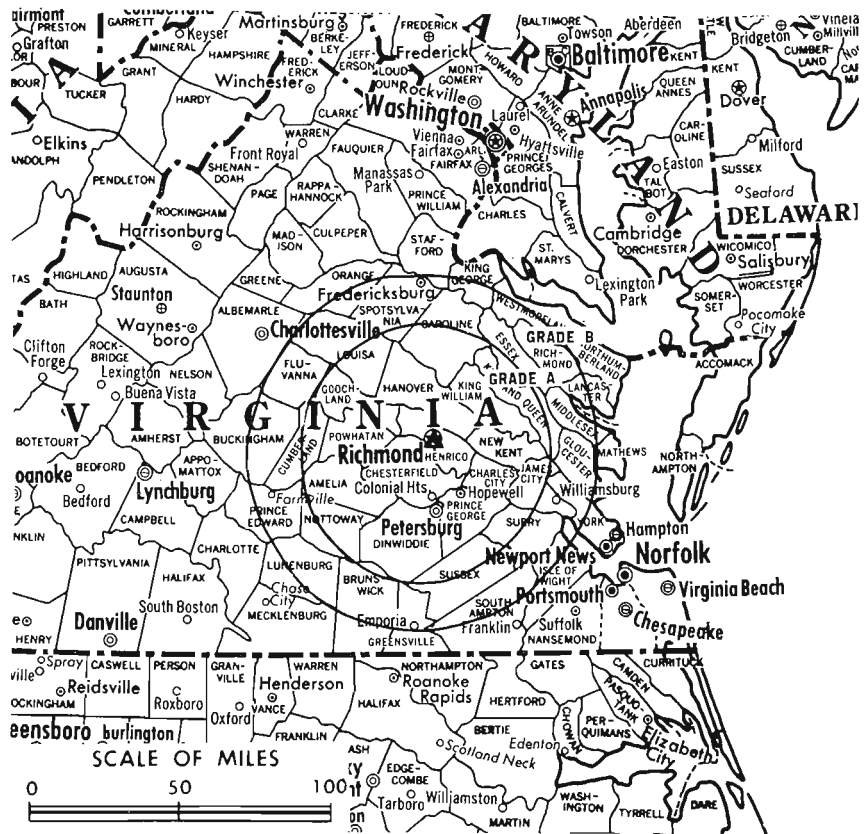
Transmitter: 5710 Midlothian Pike.
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC, Newsweek.

Represented (engineering) by A. D. Ring & Associates.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WWBT Ref: FCC File No. BPCT-1622 Granted 11/30/55

© American Map Co., Inc., N.Y. No. 14244

WWBT

Licensee: Jefferson-Pilot Bcstg. Co. of Va., 5710 Midlothian Pike, P.O. Box 12 (23201).

Studio & Office: 5710 Midlothian Pike, Box 12, Richmond (23201).

Telephone: 804-233-5461. TWX No.: 710-956-0196.

Ownership: Jefferson-Pilot Bcstg. Co. See WBTV, Charlotte, N.C.

Began Operation: April 29, 1956. Sale to Jefferson Standard Bcstg. by Richmond Television Corp. approved Oct. 16, 1968 (Television Digest, Vol. 8:43).

Represented (sales) by Petry Television Inc.

Represented (legal) by Kirkland, Ellis & Rowe.

Personnel:

BOB McRANEY JR., vice president & managing director.
GRADY C. PRIDGEN JR., v.p. & general sales manager.
SANFORD T. TERRY, asst. v.p. & engineering director.
BAILEY DWIGGINS, program operations manager.
JOHN GREEN, news manager.

DIGEST OF RATE CARD NO. 8—(June 3, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AAA—7-11 p.m., daily.					
\$900				\$600*	\$300*

*Prime Time—5:58-11:01 p.m., daily.

NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Households	%
VIRGINIA				
	Albemarle	28,700	27,200	95
	Amelia	2,600	2,400	92
50% & Over	Augusta	28,800	27,800	97
	Brunswick	4,600	4,300	94
	Buckingham	3,500	3,300	93
	Caroline	4,300	4,100	95
	Charles City	1,800	1,700	93

Net Weekly Circulation	State County	Total Households	TV Households	%
VIRGINIA—(Continued)				
	Chesterfield	31,000	30,500	98
	Cumberland	2,000	1,900	93
	Dinwiddie	27,200	26,000	96
	Essex	2,400	2,300	94
	Fluvanna	2,900	2,700	94
	Goochland	2,700	2,600	95
	Greene	1,500	1,300	90
	Greensville	4,600	4,400	95
	Hanover	14,700	14,100	96
	Henrico	139,500	136,000	98
	King And Queen	1,600	1,500	93
	King William	2,200	2,100	96
50% & Over	Lancaster	3,100	3,000	95
	Louisa	4,700	4,400	93
	Lunenburg	3,900	3,700	95
	Madison	3,100	2,900	93
	New Kent	1,900	1,800	96
	Nottoway	4,300	4,100	96
	Orange	5,300	5,000	94
	Powhatan	2,700	2,600	96
	Prince Edward	4,500	4,300	95
	Prince George	11,600	11,300	97
	Richmond	2,100	2,000	95
	Rockingham	22,100	21,300	97
	Surry	1,800	1,700	95
	Sussex	3,300	3,100	93
VIRGINIA				
	James City	8,300	8,000	96
	Mathews	3,300	3,200	95
Between 25-49%	Mecklenburg	9,600	9,100	95
	Middlesex	2,200	2,100	95
	Nelson	3,600	3,400	94
	Northumberland	3,300	3,200	96
NORTH CAROLINA				
Between 5-24%	Chowan	3,600	3,500	96

(Continued on page 849-b)

Station Totals	513,300	493,900	96
Net Weekly Circulation (1974-75)			333,600
Average Daily Circulation (1974-75)			209,800

WWBT, Richmond
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA—(Continued)				
	Halifax	16,300	15,300	94
VIRGINIA				
	Accomack	10,700	10,000	94
	Charlotte	3,700	3,500	95
	Gloucester	5,700	5,500	97
Between 5-24%	King George	2,400	2,300	97
	Page	6,400	6,300	98
	Rockbridge	9,200	8,800	96
	Southampton	7,300	6,900	95
	Spotsylvania	12,100	11,700	96
	Stafford	8,400	8,100	97
	Westmoreland	4,900	4,600	94
	York	11,300	11,000	97

WTVR-TV, Richmond
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
VIRGINIA				
Between 25-49%	Culpeper	6,100	5,900	96
	James City	8,300	8,000	96
	Mecklenburg	9,600	9,100	95
	Page	6,400	6,300	98
	Stafford	8,400	8,100	97
MARYLAND				
	St Marys	14,700	14,400	98
NORTH CAROLINA				
	Halifax	16,300	15,300	94
VIRGINIA				
Between 5-24%	Accomack	10,700	10,000	94
	Amherst	7,600	7,200	95
	Appomattox	3,400	3,300	96
	Charlotte	3,700	3,500	95
	Highland	800	800	95
	King George	2,400	2,300	97
	Mathews	3,300	3,200	95
	Rappahannock	1,500	1,400	95
	Rockbridge	9,200	8,800	96
	Shenandoah	8,600	8,300	97
	Southampton	7,300	6,900	95
	Warren	6,200	5,900	95
	York	11,300	11,000	97

Virginia

WXEX-TV, Richmond-Petersburg
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
VIRGINIA				
Between 25-49%	Fluvanna	2,900	2,700	94
	Gloucester	5,700	5,500	97
	Madison	3,100	2,900	93
	Mecklenburg	9,600	9,100	95
	Southampton	7,300	6,900	95
	Westmoreland	4,900	4,600	94
MARYLAND				
	St Marys	14,700	14,400	98
NORTH CAROLINA				
	Gates	2,600	2,400	94
	Hertford	7,100	6,800	96
	Northampton	6,300	5,900	94
VIRGINIA				
Between 5-24%	Accomack	10,700	10,000	94
	Appomattox	3,400	3,300	96
	Augusta	28,800	27,800	97
	Isle Of Wight	5,600	5,400	96
	King George	2,400	2,300	97
	Mathews	3,300	3,200	95
	Nelson	3,600	3,400	94
	Northampton	5,200	4,900	95
	Page	6,400	6,300	98
	Rockingham	22,100	21,300	97
	Spotsylvania	12,100	11,700	96
	Stafford	8,400	8,100	97
	Hampton-			
	Newport News	83,200	81,600	98
	York	11,300	11,000	97

Hogan - Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS
 16255 Ventura Boulevard, Suite 415
 Encino, California 91436
 (213) 986-3201

Virginia—Richmond-Petersburg



WXEX-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 302-kw visual, 40.4-kw aural. Antenna: 940-ft. above av. terrain, 979-ft. above ground, 1049-ft. above sea level.

Latitude 37° 20' 30"
Longitude 77° 18' 19"

Transmitter: Hundred Rd., 12-mi. S of Richmond.

TV tape: Recording facilities.

AM Affiliate: WLEE, Richmond, 5 kw, 1480 kHz (MBS).

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WXEX-TV Ref: FCC File No. BPCT-4227 Granted 5/22/69

© American Map Co., Inc., N.Y., No. 14244

WXEX-TV

Licensee: Nationwide Communications Inc., 246 N. High St., Columbus, Ohio.

Studio: 230 S. Crater Rd., Petersburg (23803).

Business Offices: 623 E. Main St., Richmond (23207).

Telephones: 804-733-7876, Petersburg; 804-643-0166, Richmond.

TWX No.: 710-957-2329.

Ownership: Nationwide Communications. For other interests, see WATE-TV, Knoxville, Tenn.

Began Operation: Aug. 15, 1955. Sold to Nationwide Communications Inc. by Thomas G. Tinsley Jr. & assoc. (Television Digest, Vol. 7:45).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind.

Personnel:

- CLARK POLLOCK, corporate vice president.
- ELLIS SHOOK, general manager.
- J. WILLIAM BEINDORF, general sales manager.
- GERALD TROXELL, local sales manager.
- TED KOHL, program director.
- MURRAY H. SCHWEITZER, production manager.
- DANIEL T. VANKO, chief engineer.
- GEORGE FAULKER, news director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Albemarle	28,700	27,200	95
	Amelia	2,600	2,400	92
	Brunswick	4,600	4,300	94

Net Weekly Circulation	State County	Total Households	TV Households	%
VIRGINIA—(Continued)				
50% & Over	Buckingham	3,500	3,300	93
	Caroline	4,300	4,100	95
	Charles City	1,800	1,700	93
	Chesterfield	31,000	30,500	98
	Cumberland	2,000	1,900	93
	Dinwiddie	27,200	26,000	96
	Essex	2,400	2,300	94
	Goochland	2,700	2,600	95
	Greene	1,500	1,300	90
	Greensville	4,600	4,400	95
	Hanover	14,700	14,100	96
	Henrico	139,500	136,000	98
	James City	8,300	8,000	96
	King And Queen	1,600	1,500	93
	King William	2,200	2,100	96
	Lancaster	3,100	3,000	95
	Louisa	4,700	4,400	93
	Lunenburg	3,900	3,700	95
	Middlesex	2,200	2,100	95
	New Kent	1,900	1,800	96
Northumberland	3,300	3,200	96	
Nottoway	4,300	4,100	96	
Orange	5,300	5,000	94	
Powhatan	2,700	2,600	96	
Prince Edward	4,500	4,300	95	
Prince George	11,600	11,300	97	
Richmond	2,100	2,000	95	
Surry	1,800	1,700	95	
Sussex	3,300	3,100	93	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NORTH CAROLINA			
	Halifax	16,300	15,300	94

(Continued on page 849-b)

Station Totals	624,900	602,800	96
Net Weekly Circulation (1974-75)		331,600	
Average Daily Circulation (1974-75)		192,100	

Virginia—Roanoke



WDBJ-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 62.5-kw aural. Antenna: 2000-ft. above av. terrain, 146-ft. above ground, 3936-ft. above sea level.

Latitude 37° 11' 42"
Longitude 80° 09' 22"

Transmitter: On Poor Mtn., 13-mi. SW of city.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Studio: 2001 Colonial Ave. S.W. (24015).

Represented (legal) by Stambler & Shrinky.

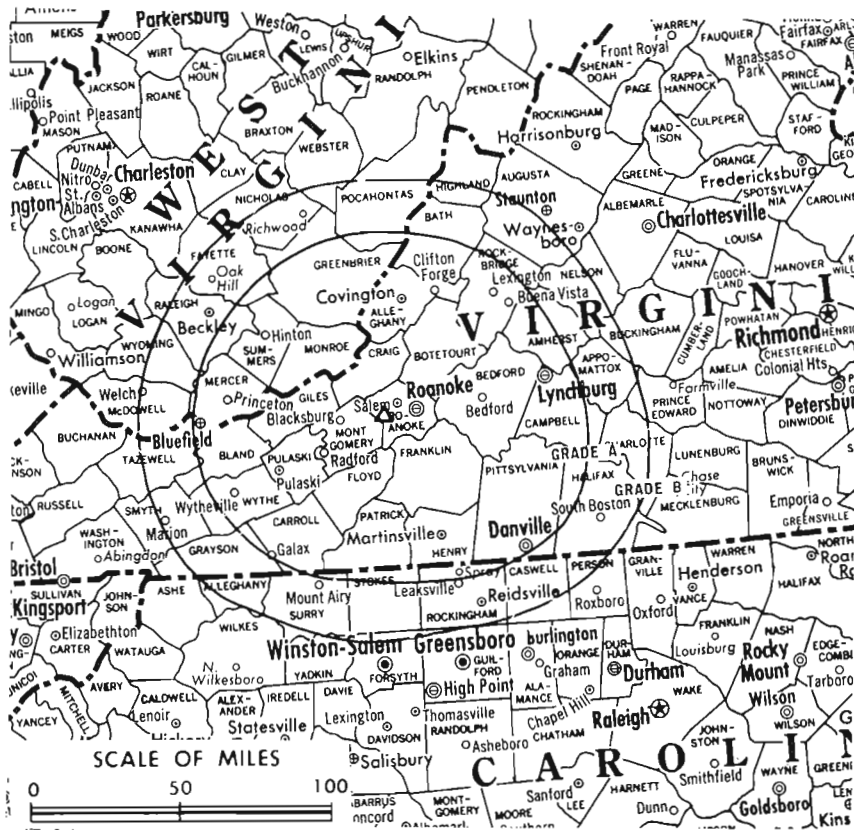
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WDBJ-TV Ref: FCC File No. BMPCT-3023 Granted 4/4/56

American Map Co., Inc., N.Y., No. 14244

WDBJ-TV

Licensee: WDBJ Television Inc., Box 7, Roanoke (24022).

Telephone: 703-343-8031. TWX No.: 703-342-5725.

Ownership: WDBJ Television Inc. is a wholly-owned subsidiary of Schurz Communications Inc. For other interests, see WSBT-TV South Bend, Ind. Officers of WDBJ Television: Franklin D. Schurz Jr., pres.; Warren G. Wheeler, secy.; John Harkrader, v.p. & gen. mgr.; James G. Young, treas.

Began Operation: Oct. 3, 1955. Sale to present owner by Times World Corp. approved by FCC Oct. 29, 1969 (Television Digest, Vol. 9:44).

Represented (sales) by Peters, Griffin, Woodward Inc.

Personnel:

JOHN W. HARKRADER, v.p. & general manager.
CHARLES H. MCKEEVER, asst. mgr. & general sales manager.
KAY HALL, program manager.
RON MILLER, news director.
TED POWERS, public affairs director.
J. EDWARD NEWMAN, chief engineer.
MEL MAYFIELD, director, promotion & research.

DIGEST OF RATE CARD NO. 20—(Aug. 29, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—8-10 p.m., daily.
\$1000 \$500 \$350 \$250 Graded rates apply*

*Highest rate: \$600.

NETWORK BASE HOURLY RATE: \$950.

Net Weekly Circulation	State County	Total Households	TV Households %
50% & Over	VIRGINIA		
	Alleghany	10,100	9,800 97
	Amherst	7,600	7,200 95
	Appomattox	3,400	3,300 96
	Bath	1,900	1,800 96

(Continued on page 853-b)

Station Totals	718,000	692,400	96
Net Weekly Circulation (1974-75)			368,000
Average Daily Circulation (1974-75)			266,000

WDBJ-TV—the dominant station in 21 of 25 counties in the Roanoke-Lynchburg ADI based on share of total weekly viewing hours.*

*ARBITRON TELEVISION'S 1975-1976 Share of Hours Study

WDBJ-TV



A CBS AFFILIATE

ROANOKE

P. O. Box 7, Roanoke, Virginia 24022

Phone 703/343-8031

National Representatives: Peters, Griffin, Woodward, Inc.

Virginia—Roanoke



WLSL-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 43.6-kw aural. Antenna: 1970-ft. above av. terrain, 174-ft. above ground, 3934-ft. above sea level.

Latitude 37° 11' 50"
Longitude 80° 09' 11"

Transmitter: Poor Mt.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Represented (engineering) by A.D. Ring & Associates.

Represented (legal) by McKenna, Wilkinson & Kittner.

Studio: Church Ave. at 3rd St. (24011).

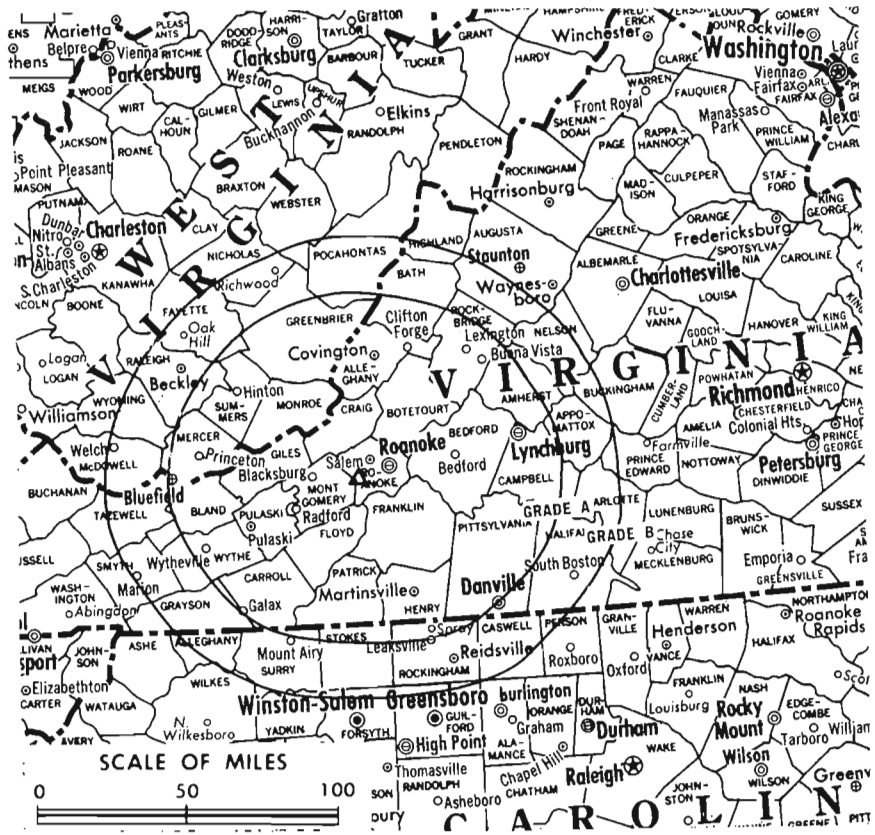
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbltron study (see page 4-b).



WLSL-TV Ref: FCC File No. BMPCT-1035 Granted 4/20/53

© American Map Co., Inc., N.Y., No. 14244

WLSL-TV

Licensee: Roy H. Park Bcstg. of Roanoke Inc., Church Ave. at 3rd St.

Telephone: 703-344-9226. TWX No.: 710-870-0428.

Ownership: Park Bcstg. Inc. Roy H. Park sole owner. For other interests, see WNCT-TV, Greenville, N.C.

Began Operation: Dec. 10, 1952. Sale to present owner by Shenandoah Life Insurance Co. approved by FCC Sept. 10, 1969 (Television Digest, Vol. 9:36, 37).

Represented (sales) by Blair Television.

Personnel:

ROBERT H. TETER, exec. vice president & general manager.
LOUIS J. ROCKE, general sales manager.
J. P. BRIGGS, manager for engineering.
MEL LINKOUS, operations manager.
JIM SHELL, director of community affairs.
LEE GARRETT, news director.

DIGEST OF RATE CARD NO. 3-74—(Dec. 1, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Min.	20 Sec.	ID
Class AA—7:30-11 p.m., daily.	\$900	\$580	\$400	\$240		Graded rates apply*

*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$850.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Caswell	5,900	5,600	96
	VIRGINIA			
	Alleghany	10,100	9,800	97
	Amherst	7,600	7,200	95
	Appomattox	3,400	3,300	96
	Bath	1,900	1,800	96
	Bedford	11,600	11,100	96
	Bland	2,000	1,800	91
	Botetourt	6,800	6,600	97

Net Weekly Circulation	State County	Total Households	TV Households	%
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VIRGINIA—(Continued)

Campbell	35,000	33,900	97
Carroll	9,200	8,700	94
Charlotte	3,700	3,500	95
Craig	1,500	1,400	94
Floyd	3,500	3,300	95
Franklin	9,400	9,000	96
Giles	5,600	5,400	97
Grayson	5,500	5,200	95
Halifax	11,400	10,800	95
Henry	22,600	21,900	97
Highland	800	800	95
Montgomery	19,900	19,300	97
Pittsylvania	34,800	33,500	96
Pulaski	9,800	9,500	97
Roanoke	66,800	65,300	98
Rockbridge	9,200	8,800	96
Wythe	7,000	6,600	95

WEST VIRGINIA

Mercer	23,100	22,300	97
Pocahontas	3,200	2,800	88

NORTH CAROLINA

Person	8,600	8,300	96
Rockingham	25,700	25,000	97

VIRGINIA

Buckingham	3,500	3,300	93
Mecklenburg	9,600	9,100	95
Nelson	3,600	3,400	94
Patrick	5,300	5,000	94
Smyth	9,800	9,500	96
Tazewell	14,400	13,800	96

WEST VIRGINIA

Greenbrier	11,200	10,600	95
Monroe	3,800	3,400	90
Summers	5,100	4,700	92

(Continued on next page)

Station Totals	670,100	646,100	96
Net Weekly Circulation (1974-75)		337,100	
Average Daily Circulation (1974-75)		216,400	

WDBJ-TV, Roanoke
(Arbitron Data Continued)

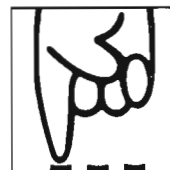
Net Weekly Circulation	State County	Total Households	TV Households	%
	VIRGINIA—(Continued)			
	Bedford	11,600	11,100	96
	Bland	2,000	1,800	91
	Botetourt	6,800	6,600	97
	Campbell	35,000	33,900	97
	Carroll	9,200	8,700	94
	Charlotte	3,700	3,500	95
	Craig	1,500	1,400	94
	Floyd	3,500	3,300	95
	Franklin	9,400	9,000	96
	Giles	5,600	5,400	97
	Grayson	5,500	5,200	95
	Halifax	11,400	10,800	95
50% & Over	Henry	22,600	21,900	97
	Highland	800	800	95
	Montgomery	19,900	19,300	97
	Pittsylvania	34,800	33,500	96
	Pulaski	9,800	9,500	97
	Roanoke	66,800	65,300	98
	Rockbridge	9,200	8,800	96
	Tazewell	14,400	13,800	96
	Wythe	7,000	6,600	95
	WEST VIRGINIA			
	Greenbrier	11,200	10,600	95
	Mercer	23,100	22,300	97
	Monroe	3,800	3,400	90
	Pocahontas	3,200	2,800	88
	NORTH CAROLINA			
	Caswell	5,900	5,600	96
	Person	8,600	8,300	96
	Rockingham	25,700	25,000	97
	VIRGINIA			
Between 25-49%	Buckingham	3,500	3,300	93
	Mecklenburg	9,600	9,100	95
	Nelson	3,600	3,400	94
	Patrick	5,300	5,000	94
	Smyth	9,800	9,500	96
	WEST VIRGINIA			
	Mc Dowell	16,600	15,800	95
	Pendelton	2,700	2,500	93
	Raleigh	26,000	25,000	96
	Summers	5,100	4,700	92
	NORTH CAROLINA			
	Alamance	34,900	34,200	98
	Alleghany	3,300	3,100	94
	Guilford	100,700	98,500	98
	Stokes	8,800	8,500	97
	VIRGINIA			
Between 5-24%	Augusta	28,800	27,800	97
	Lunenburg	3,900	3,700	95
	Prince Edward	4,500	4,300	95
	Russell	7,800	7,400	95
	Washington	20,200	19,500	97
	WEST VIRGINIA			
	Fayette	18,100	17,500	97
	Wyoming	9,800	9,300	95

WSLS-TV, Roanoke
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	NORTH CAROLINA			
	Alamance	34,900	34,200	98
	Alleghany	3,300	3,100	94
	Granville	9,400	8,900	95
	Guilford	100,700	98,500	98
	Stokes	8,800	8,500	97
Between 5-24%	Vance	10,100	9,700	96
	VIRGINIA			
	Augusta	28,800	27,800	97
	Buchanan	9,600	8,900	93
	Lunenburg	3,900	3,700	95
	WEST VIRGINIA			
	Pendelton	2,700	2,500	93
	Raleigh	26,000	25,000	96

The Next Time You Have a
Programming, Sales or Promotion Problem
Think of
Arbitron Information on Demand

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Information
on Demand**

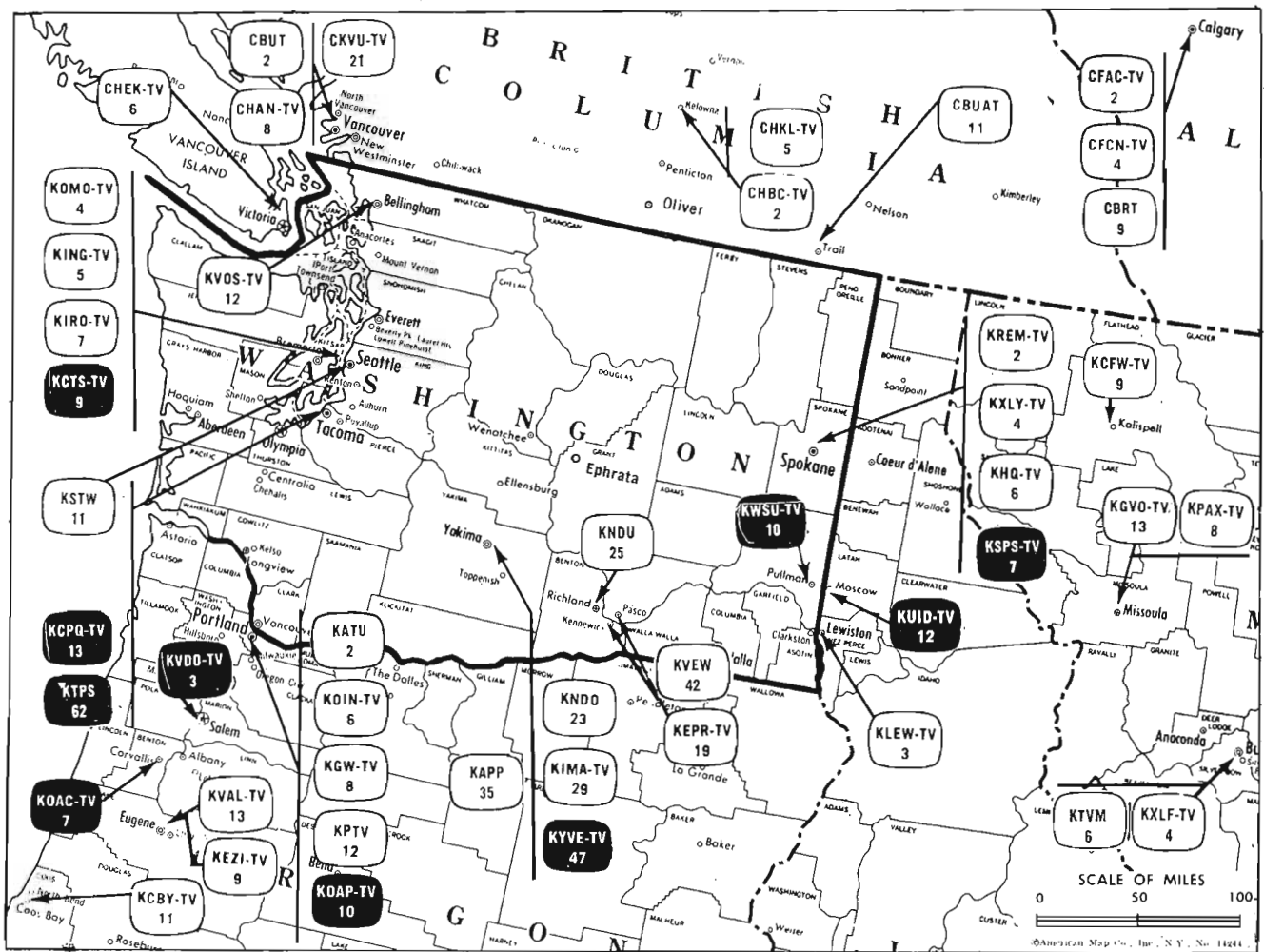


We Haven't Been Stumped Yet!

ARBITRON TELEVISION

New York Chicago Atlanta
Los Angeles San Francisco Dallas Washington

Washington



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Seattle-Tacoma	480,000	20	783,300	18
Spokane	156,000	77	248,700	79
Yakima	70,000	135	130,400	129
Bellingham	8,000	200	30,200	196

Washington Station Status as of September 1, 1976

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
8	6	14
3	3	6
		20

State Educational Technical Facilities
(Complete Data in Educational Directory)

KWSU-TV

Pullman

Ch. 10

Non-Commercial Educational Station

Licensee: Washington State University, Pullman, Wash. (99163).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 117-kw visual, 11.7-kw aural. Antenna: 1350-ft. above av. terrain, 300-ft. above ground, 3900-ft. above sea level.

Latitude 46° 51' 43"
Longitude 117° 10' 26"



KCTS-TV

Seattle

Ch. 9

Non-Commercial Educational Station

Licensee: University of Washington, Seattle, Wash. (98195).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 275-kw visual, 55-kw aural. Antenna: 830-ft. above av. terrain, 587-ft. above ground, 1000-ft. above sea level.

Latitude 47° 36' 57"
Longitude 122° 18' 27"



KSPS-TV

Spokane

Ch. 7

Non-Commercial Educational Station

Licensee: Spokane School District No. 81, West 825 Spokane Falls Blvd., Spokane (99201).

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1830-ft. above av. terrain, 595-ft. above ground, 4225-ft. above sea level.

Latitude 47° 34' 34"
Longitude 117° 17' 58"



KCPQ-TV

Tacoma

Ch. 13

Non-Commercial Educational Station

Licensee: Clover Park School District No. 400, 5214 Steilacoom Blvd., Tacoma, Wash. (98499).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 214-kw visual, 31.6-kw aural. Antenna: 780-ft. above av. terrain, 536-ft. above ground, 953-ft. above sea level.

Latitude 47° 10' 31"
Longitude 122° 29' 37"

KTPS

Tacoma

Ch. 62

Non-Commercial Educational Station

Licensee: Tacoma School District No. 10, Central Administration Bldg., P.O. Box 1357, 8th & Tacoma Aves., Tacoma (98402).

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 338-kw visual, 50-kw aural. Antenna: 420-ft. above av. terrain, 350.7-ft. above ground, 651.5-ft. above sea level.

Latitude 47° 15' 08"
Longitude 122° 26' 46"



KYVE-TV

Yakima

Ch. 47

Non-Commercial Educational Station

Licensee: Yakima School Dist. No. 7, 104 N. 4th Ave., Yakima, Wash. (98902).

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 19.1-kw visual, 3.8-kw aural. Antenna: 860-ft. above av. terrain, 78-ft. above ground, 2050-ft. above sea level.

Latitude 46° 31' 58"
Longitude 120° 30' 33"

State Cross Reference List
Communities That Receive Programs of
Stations That Are Located Elsewhere

KEPR-TV, Kennewick

(See Pasco, Wash.)



KNDU, Kennewick

(See Richland, Wash.)



KNDU, Pasco

(See Richland, Wash.)



KVEW, Pasco

(See Kennewick, Wash.)



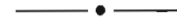
KEPR-TV, Richland

(See Pasco, Wash.)



KVEW, Richland

(See Kennewick, Wash.)



KSTW

Tacoma

(See Seattle, Wash.)

Washington—Bellingham



KVOS-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 229-kw visual, 45.7-kw aural. Antenna: 2370-ft. above av. terrain, 141-ft. above ground, 2550-ft. above sea level.

Latitude 48° 40' 40"
Longitude 122° 49' 48"

Transmitter: Mt. Constitution, Orcas Island, Wash.

Color: Network, live, film, slide & tape.

News Wire Service: AP, Canadian Press.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KVOS-TV Ref: FCC File No. BPCT-4002 Granted 12/4/87

©American Map Co., Inc., N.Y., No. 14244

KVOS-TV

Licensee: KVOS Television Corporation, 1151 Ellis St.

Studio: 1151 Ellis St. (98225).

Telephone: 206-734-4101.

Ownership: Wometco Enterprises Inc., 100%. For officers and other interests, see WTVJ, Miami, Fla.

Began Operation: May 23, 1953. Sale to present owner by Rogan Jones and associates approved March 29, 1961 by the FCC (Television Digest, Vol. 16:48, 17:14).

Represented (sales) by Bolton/Burchill International Ltd.; Metrospot Sales (Toronto); Tele-Capitale Ltd. (Montreal).

Represented (legal) by Cohn & Marks.

Personnel:

DAVID MINTZ, vice president & manager.
FRANK JANK, operations manager.
JOHN PRICE, chief engineer.
FRED ELSETHAGEN, sales manager.

DIGEST OF RATE CARD NO. 1—(Jan. 1, 1975)

5 Min.	Split Min.	Min.	30 Sec.	10 Sec.
Class AA—6:30-11 p.m., Mon.-Fri.; 6-11 p.m., Sat.-Sun.				
\$700	\$600	\$540*	\$300*	\$150*

*Class AA—6-11:01 p.m., daily.

NETWORK BASE HOURLY RATE: \$125.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON			
	Clallam	14,100	13,300	94
	Island	10,700	10,400	97
	San Juan	2,000	1,900	95
	Skagit	19,200	18,300	95
	Whatcom	31,900	30,200	95
Between 25-49%	WASHINGTON			
	Jefferson	4,300	4,100	95
	Snohomish	88,900	85,800	96
Between 5-24%	WASHINGTON			
	Chelan	15,100	14,300	95
	Douglas	5,900	5,700	96
	King	421,000	402,200	96
	Kitsap	37,200	36,000	97
Station Totals		650,300	622,200	95
Net Weekly Circulation (1974-75)			128,600	
Average Daily Circulation (1974-75)			54,000	
(Station Also Received in Canadian Markets)				

For Color Set Penetration by Market
See Services Volume

Washington—Kennewick-Pasco-Richland



KVEW

Ch. 42

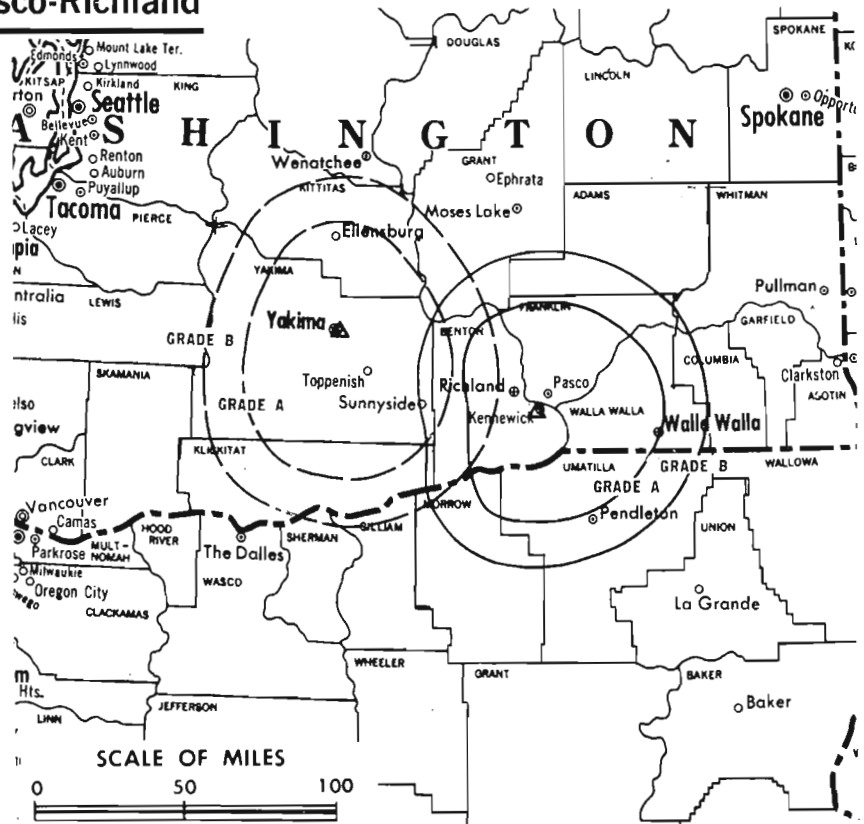
[Satellite of KAPP, Yakima, Wash.]

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 257-kw max. & 102-kw horizontal visual, 47.5-kw max. & 18.7-kw horizontal aural. Antenna: 1280-ft. above av. terrain, 208-ft. above ground, 2328-ft. above sea level. Latitude 46° 06' 11" Longitude 119° 07' 54"

Transmitter: Jump Off Joe Butte, near Kennewick.

Color: Network, live, film, slide & tape.

Arbitron Data: Included with parent KAPP, Yakima.



County coverage based on Arbitron study (see page 4-b)

KVEW Ref: FCC File No. BMPCT-7117 Granted 7/1/70

©American Map Co., Inc., N.Y., No. 14244

KVEW

Licensee: Apple Valley Bcstg. Inc.

Studio: West 1833 Court Ave., Pasco, Wash.

Ownership: See KXLY-TV, Spokane.

Began Operation: October 29, 1970.

Represented (sales) by Peters, Griffin, Woodward Inc.; Tacher Co.

Represented (legal) by Stambler & Shrinsky.

Represented (engineering) by Jules Cohen & Associates.

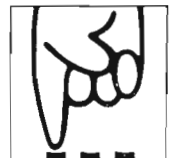
Personnel: See KAPP, Yakima.

Rates: Sold in combination with KAPP, Yakima.

Find out if your station was short-changed on new viewers.

**Arbitron
Information
on Demand**

Call your Arbitron representative and ask about AID.



Washington—Pasco-Kennewick-Richland



KEPR-TV

Ch. 19

[Associated with KIMA-TV, Yakima]

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 155-kw max. and 97.7-kw horizontal visual, 15.5-kw max. and 9.77-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 351-ft. above ground, 2394-ft. above sea level.

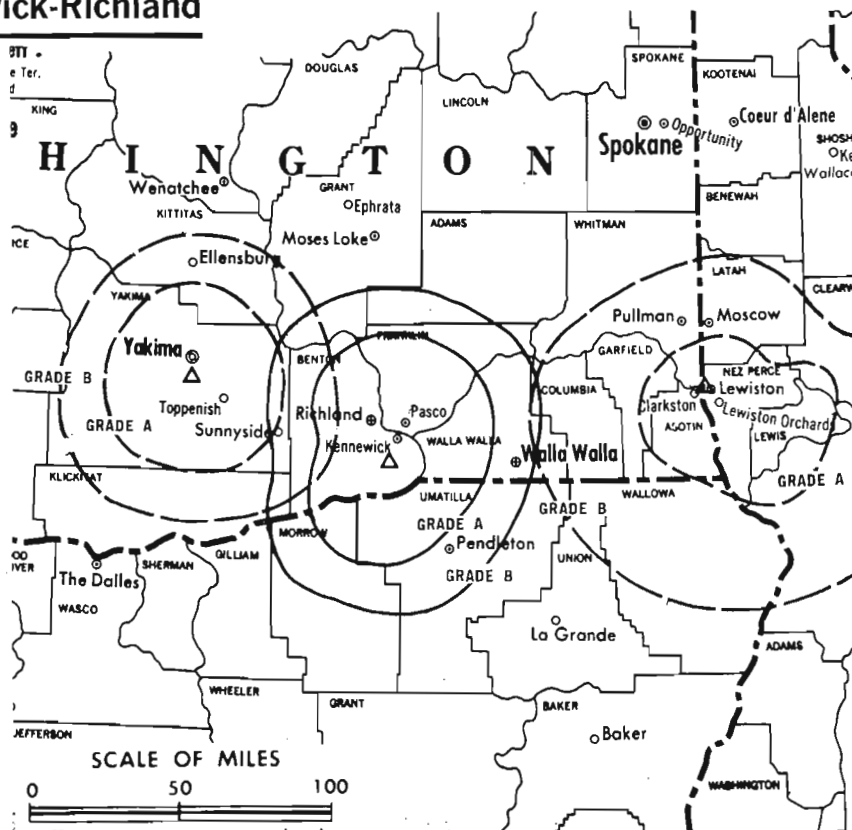
Latitude 46° 05' 48"
Longitude 119° 11' 36"

Transmitter: Johnson Butte, Horse Heaven Hills, 8-mi. SW of Kennewick.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



County coverage based on Arbitron study (see page 4-b).

KEPR-TV Ref: FCC File No. BPCT-2322 Granted 9/1/57

©American Map Co., Inc., N.Y., No. 14244

KEPR-TV

Network Service: CBS, same as KIMA-TV.

Licensee: NWG Broadcasting Co., Box 702, Yakima, Wash. (98907).

Studio: 2807 W. Lewis, Pasco (99301).

Ownership: See KIMA-TV, Yakima.

Began Operation: Dec. 28, 1954.

Represented (sales) by H-R Television Inc.; Art Moore & Associates (Pacific Northwest).

Represented (legal) by Smith & Pepper.

Represented (engineering) by Hammett & Edison.

Personnel:

DALE HALL, manager.
JIM DeVANEY, news director.
AL STEFFLER, chief engineer.

Rates: Sold in combination with KIMA-TV, Yakima.

NETWORK BASE HOURLY RATE: \$250.

Arbitron Data for this Station included with
Report of Parent KIMA-TV, Yakima, Wash.

Cable Television
Management and
Engineering
Consultants

Malarkey, Taylor
& Associates

1225 Connecticut Ave.,
Washington, D. C.
20036
(202) 223-2345

Washington—Richland-Pasco-Kennewick

N KNDU
Ch. 25

[Associated with KNDO, Yakima, Wash.]

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 166-kw visual, 16.6-kw aural. Antenna: 1271-ft. above av. terrain, 142-ft. above ground, 2330-ft. above sea level.

Latitude 46° 06' 11"
Longitude 119° 07' 47"

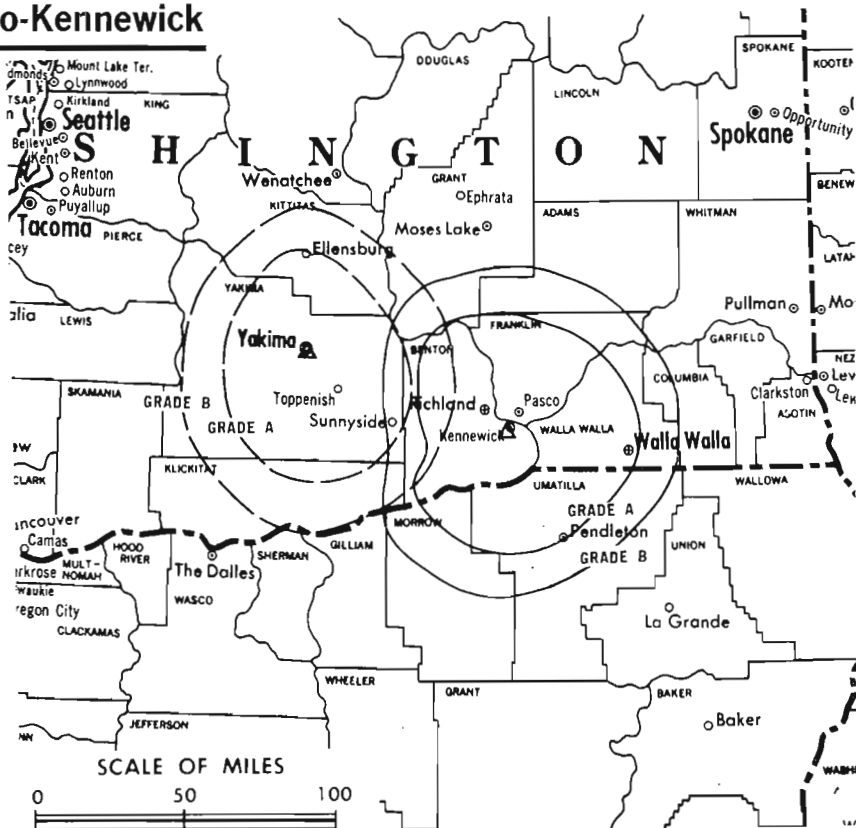
Transmitter: Jumpoff Joe Butte, S of Kennewick, Wash.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.



County coverage based on Arbitron study (see page 4-b).

KNDU Ref: FCC File No. BPCT-3620 Granted 10/22/65

©American Map Co., Inc., N.Y., No. 14243

KNDU

Network Service: NBC, same as KNDO, Yakima, Wash.

Licensee: Columbia Empire Broadcasting Corp., 1608 S. 24th Ave., Yakima, Wash. (98901).

Studio: 3312 W. Kennewick Ave., Kennewick, Wash.; P.O. Box 2523, Tri-Cities, Wash. (99302).

Telephone: 509-783-6151.

Ownership: Same as KNDO, Yakima.

Began Operation: Oct. 10, 1961.

Represented (sales) by Avery-Knodel Inc.; Simpson/Reilly & Associates (Seattle).

Represented (legal) by Haley, Bader & Potts.

Personnel:

HUGH DAVIS, pres., mgr. programs & operations.
BEN SHROPSHIRE, v.p. & commercial manager.
SCOTT HAYNER, station manager.
RON KROUS, engineering manager.
FRED BARTELL, chief engineer.
OPAL LAURENT, office manager.
ED EVANS, news director.
BOB GRAY, operations manager.

Rates: Sold in combination with KNDO, Yakima.

NETWORK BASE HOURLY RATE: Bonus to KNDO, Yakima.

Arbitron Data for this Station included with Report of Parent KNDO, Yakima, Wash.

Washington—Seattle



KING-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 820-ft. above av. terrain, 570-ft. above ground, 1000-ft. above sea level.

Latitude 47° 37' 55"
Longitude 122° 20' 59"

Transmitter: 301 Galer St.

TV tape: Recording facilities.

AM Affiliate: KING, 50-kw, 1090 kHz.

FM Affiliate: KING-FM, 100-kw, 98.1 MHz (No. 251), 700-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

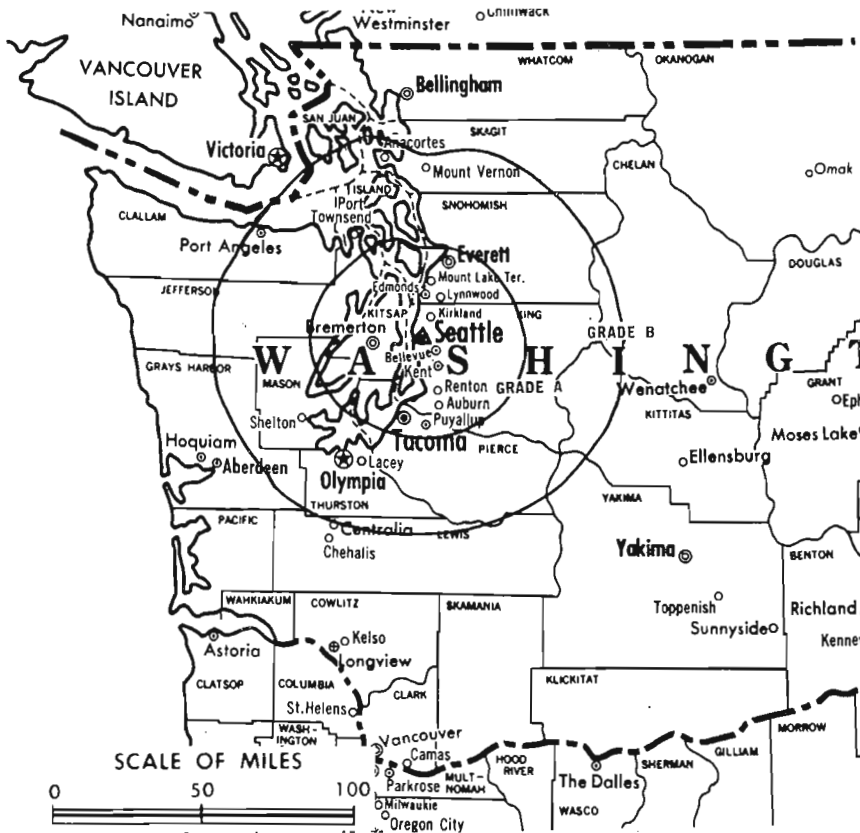
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KING-TV Ref: FCC File No. BPCT--732 Granted 1/14/53

©American Map Co., Inc., N.Y., No. 14244

KING-TV

Licensee: King Broadcasting Co., 320 Aurora Ave. N., Seattle (98109).

Studio: Television Center, 320 Aurora Ave. North.

Telephone: 206-223-5000. TWX No.: 910-444-2010.

Ownership: Dorothy S. Bullitt, 34.48%; Harriet Bullitt Rice, 23.38%; Priscilla Bullitt Collins, 19.91%; Collins Trust, 4.13%; The Bullitt Foundation Inc., 3.52%; Josiah Collins, 2.30%; 85 others, none with as much as 2%. King Bcstg. also owns & operates KREM-TV-AM-FM, Spokane, Wash. and KGW-TV-AM & KINK(FM), Portland, Ore.

Began Operation: Nov. 25, 1948, as KRSC-TV. Sold to present licensee August 1949 (Television Digest, Vol. 5:20, 23, 30).

Represented (sales) by Blair Television.

Represented (legal) by Fletcher, Heald, Rowell, Kenahan & Hildreth.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

ANCIL H. PAYNE, president.
PAYSON HALL, treasurer, v.p., finance & planning.
JAY W. WRIGHT, technical consultant.
GEORGE V. WILLOUGHBY, secretary, v.p., legal counsel.
ERIC S. BREMNER, vice president & general manager.
ROBERT GUY, director of programming & film buyer.
TIMOTHY F. MOORE, general sales manager.
STURGES D. DORRANCE, asst. general sales manager.
NORMAN HEFFRON, managing director of news.
JOHN H. SHAWCROFT, chief engineer.
EMORY BUNDY, public affairs director.
DON LaCOMBE, production manager.
LINDA CLARK, program operations manager.
NANCY E. GULLICK, advertising & promotion director.

DIGEST OF RATE CARD—(Jan. 1, 1976)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—8-11 p.m., Mon.-Fri.; 7:30-11 p.m., Sat.-Sun.					
\$3000	\$1800	\$1250	Graded rates apply*		

*Highest rate: \$1800.

NETWORK BASE HOURLY RATE: \$1700.

Net Weekly Circulation	State County	Total Households	TV Households	%
OREGON				
	Clatsop	12,000	11,100	93
WASHINGTON				
	Clallam	14,100	13,300	94
	Grays Harbor	22,300	20,500	92
	Island	10,700	10,400	97
	Jefferson	4,300	4,100	95
	King	421,000	402,200	96
	Kitsap	37,200	36,000	97
	Kittitas West	1,700	1,600	87
50% & Over	Lewis	17,600	16,500	94
	Mason	7,800	7,500	96
	Pacific	6,100	5,600	92
	Pierce	133,500	129,100	97
	San Juan	2,000	1,900	95
	Skagit	19,200	18,300	95
	Snohomish	88,900	85,800	96
	Thurston	31,600	30,500	96
	Whatcom	31,900	30,200	95
(Continued on page 867-b)				
Station Totals		940,600	899,200	95
Net Weekly Circulation (1974-75)				762,600
Average Daily Circulation (1974-75)				514,300

Washington—Seattle



KIRO-TV

Ch. 7



Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 820-ft. above av. terrain, 599-ft. above ground, 1013-ft. above sea level.

Latitude 47° 38' 01"

Longitude 122° 21' 20"

Transmitter: 1530 Queen Anne Ave. N.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

AM Affiliate: KIRO, 50-kw, 710 kHz.

FM Affiliate: KSEA, 100-kw, 100.7 MHz (No. 264), 730-ft.

News Wire Service: AP, UPI.

News Film Service: CBS.

Studio: 3rd & Broad.

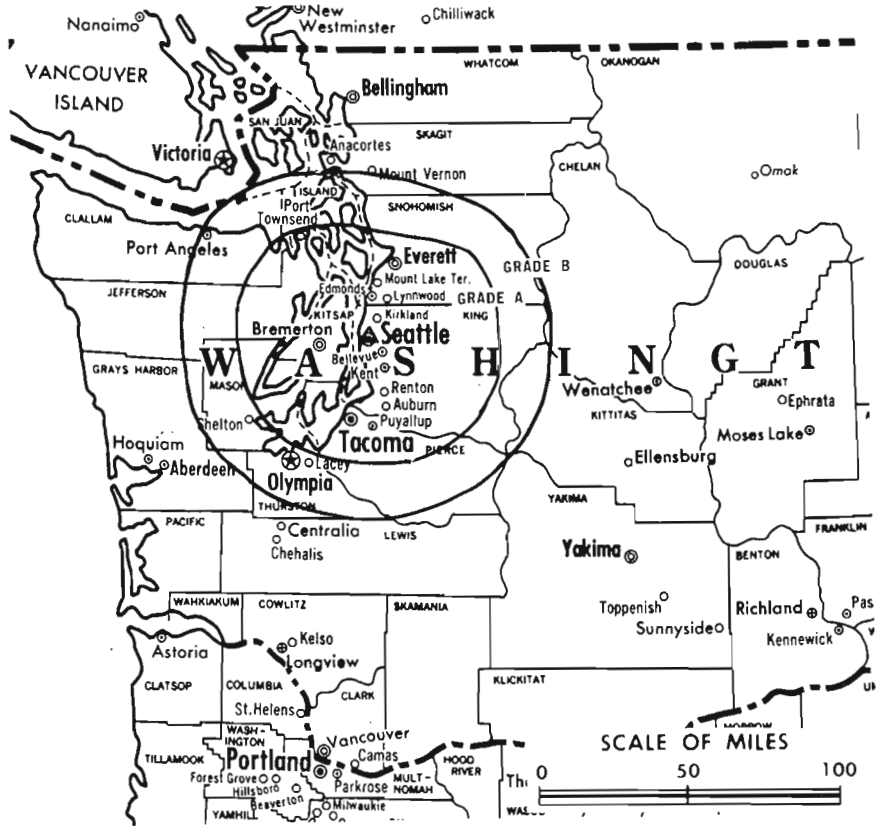
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KIRO-TV Ref: FCC File No. BPC7-453 Granted 7/25/57

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KIRO-TV

Licensee: KIRO Inc., Broadcast House, 3rd & Broad, Seattle, Wash. (98121).

Telephone: 206-624-7077. TWX No.: 910-444-2233.

Ownership: Bonneville International Corp., 99.91%. Bonneville International is owned by the Church of Jesus Christ of Latter-Day Saints (Mormon). There are approx. 6 other stockholders, none owning as much as 1%. For other interests, see KSL-TV, Salt Lake City.

Began Operation: Feb. 8, 1958. Sale of control to present owner by Saul Haas and associates approved Dec. 17, 1963 by FCC (Television Digest, Vol. 3:51).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Wilkinson, Cragun & Barker.

Personnel:

- LLOYD E. COONEY, president & general manager.
- KENNETH L. HATCH, sr. vice president & station manager.
- A. F. MLADENICH, v.p., administration & finance, treasurer.
- BERT BRUMETT, asst. mgr. & national sales manager.
- ROBIN BRUMETT, local sales manager.
- CHARLES MORRIS, engineering director.
- NICK FREEMAN, program director.
- BOB WHITE, news director.
- DENIS BURKE, production-operations manager.
- ALICE MARSHALL, supervisor of television traffic.
- JANICE GRAY, director of promotion & creative services.

DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
CLASS AA—7-11 p.m., daily.				
\$6200	\$3100	\$1550	\$1500*	\$750*

*Prime time spots.

NETWORK BASE HOURLY RATE: \$1100.

Net Weekly Circulation	State County	Total Households	TV Households	%
WASHINGTON				
	Clallam	14,100	13,300	94
	Grays Harbor	22,300	20,500	92
	Island	10,700	10,400	97
	Jefferson	4,300	4,100	95
	King	421,000	402,200	96
	Kitsap	37,200	36,000	97
50% & Over	Kittitas West	1,700	1,600	87
	Lewis	17,600	16,500	94
	Mason	7,800	7,500	96
	Pierce	133,500	129,100	97
	San Juan	2,000	1,900	95
	Skagit	19,200	18,300	95
	Snohomish	88,900	85,800	96
	Thurston	31,600	30,500	96
	Whatcom	31,900	30,200	95
WASHINGTON				
Between 25-49%	Chelan	15,100	14,300	95
	Douglas	5,900	5,700	96
	Kittitas East	7,400	6,800	94
	Pacific	6,100	5,600	92
WASHINGTON				
Between 5-24%	Cowlitz	25,400	24,300	96
Station Totals		903,700	864,600	95
Net Weekly Circulation (1974-75)			726,600	
Average Daily Circulation (1974-75)			452,700	

For Washington CATV Systems

See Services Volume

Washington—Seattle



KOMO-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 16.2-kw aural. Antenna: 810-ft. above av. terrain, 550-ft. above ground, 1006-ft. above sea level.

Latitude 47° 37' 55"
Longitude 122° 21' 09"

Transmitter: 157 Galer St.

Studio: 100 4th Ave. N.

Telephone: 206-223-4000. TWX No.: 910-444-2251.

TV tape: Recording facilities.

AM Affiliate: KOMO, 50-kw, 1000 kHz (ABC).

Color: Network, live, film, slide & tape. News Wire Service: AP, UPI. News Film Service: ABC.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KOMO-TV Ref: FCC File No. BPCT-407 Granted 6/10/53

© American Map Co., Inc., N.Y., No. 14244

KOMO-TV

Licensee: Fisher's Blend Station Inc., 100 4th Ave. N., Seattle (98109).

Ownership: Fisher Companies Inc. Fisher's Blend Station Inc. is also licensee of KATU, Portland, Ore.

Began Operation: Dec. 10, 1953. Sale of 1/3 to Fisher's Blend Station (making it 100% owner) by Theodore Gamble & C. Howard Lane consummated in April 1959 (Television Digest, Vol. 15:16).

Represented (sales) by Katz Television.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

W. W. WARREN, president & chief executive officer.
JOHN BEHNKE, exec. vice president & general manager.
DAVE CROCKETT, senior vice president & film buyer.
ROY ALBERTSON, national sales manager.
PHELPS FISHER, local sales manager.
ED LACKNER, television program manager.
HOWARD SCOTT, director of television news.
RALPH MIFFLIN, director of engineering.
PATRICK SCOTT, television production manager.
MIKE EGUCHI, traffic systems manager.
ROSALIE SAYYAH, advertising & promotion manager.

DIGEST OF RATE CARD NO. P-16 & A-31—(Dec. 29, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—5:30-10:30 p.m., daily.

\$2000 \$1200 \$680 \$550 Graded rates apply*

*Highest rate: \$1800.

NETWORK BASE HOURLY RATE: \$1647.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Clatsop	12,000	11,100	93
	WASHINGTON			
	Clallam	14,100	13,300	94
	Grays Harbor	22,300	20,500	92
	Island	10,700	10,400	97
	Jefferson	4,300	4,100	95
	King	421,000	402,200	96
	Kitsap	37,200	36,000	97
	Kittitas West	1,700	1,600	87
	Lewis	17,600	16,500	94
	Mason	7,800	7,500	96
	Pacific	6,100	5,600	92
	Pierce	133,500	129,100	97
San Juan	2,000	1,900	95	
Skagit	19,200	18,300	95	
Snohomish	88,900	85,800	96	
Thurston	31,600	30,500	96	
Whatcom	31,900	30,200	95	
Between 25-49%	WASHINGTON			
	Chelan	15,100	14,300	95
	Kittitas East	7,400	6,800	94
Between 5-24%	OREGON			
	Sherman	700	700	96
	WASHINGTON			
	Cowlitz	25,400	24,300	96
	Douglas	5,900	5,700	96
Station Totals		916,400	876,400	95
Net Weekly Circulation (1974-75)			763,900	
Average Daily Circulation (1974-75)			527,800	

Washington—Seattle-Tacoma

KSTW



Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 801-ft. above av. terrain, 580-ft. above ground, 1000-ft. above sea level.

Latitude 47° 28' 43"
Longitude 122° 32' 32"

Requests CP for change to 240-kw visual, 36-kw aural, 2424-ft. above av. terrain, 1109-ft. above ground, 3049-ft. above sea level, lat. 47° 30' 15.6", long. 122° 03' 29.5", transmitter to 1.9-mi. ENE of intersection of Renton-Issaquah Hwy. & No. 900 Old Issaquah Rd., Issaquah, Wash.

Transmitter: 7-mi. SW of Seattle.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: ITNA.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 3-b).



KSTW Ref: FCC No. BMPCT-1738 Granted 2/10/54

© American Map Co., Inc., N.Y., No. 1424

KSTW

Network Service: None, independent.

Licensee: Gaylord Broadcasting Co., Box 11411, Tacoma, Wash. (98411).

Studios & Offices: 2320 S. 19th St., Tacoma (98411); Grosvenor House, 500 Wall St., Seattle (98121).

Telephones: 206-572-5789, Tacoma; 206-682-0550, Seattle.

TWX No.: 910-441-2622, Tacoma.

Ownership: Gaylord Broadcasting Co. For other interests, see Group Ownership of TV Stations.

Began Operation: February 22, 1953. Sale to present owner by Tribune Publishing Co. approved by FCC Jan. 30, 1974 (Television Digest, Vol. 13:13; 14:5).

Represented (sales) by TeleRep Inc.

Represented (legal) by Pierson, Ball & Dowd.

Satellite Service: Operates receive-only earth station for reception of ITNA news.

Personnel:

CRAWFORD P. RICE, exec. vice president & general manager.

CHARLES EDWARDS, asst. gen. mgr. & gen. sales manager.

BOB HAMACHER, Seattle sales manager.

SCOTT FARLEY, Tacoma sales manager.

TIM SCANLAN, national sales manager.

BUD JOHNSON, program director & film buyer.

VINCENT PARIGI JR., business manager.

DON LACY, operations manager.

PAUL CRITTENDEN, chief engineer.

JOHN LIPPMAN, news director.

DIGEST OF RATE CARD NO. 2—(April 1, 1976)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class A					
\$800					

Graded rates apply*

*Highest rate: \$350.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON				
		Grays Harbor	22,300	20,500	92
		Island	10,700	10,400	97
		King	421,000	402,200	96
		Kitsap	37,200	36,000	97
		Mason	7,800	7,500	96
		Pierce	133,500	129,100	97
		Skagit	19,200	18,300	95
		Snohomish	88,900	85,800	96
		Thurston	31,600	30,500	96
Between 25-49%	IDAHO				
		Nez Perce	11,100	10,700	96
	WASHINGTON				
		Benton	23,800	22,800	96
		Clallam	14,100	13,300	94
		Kittitas East	7,400	6,800	94
Between 5-24%		Kittitas West	1,700	1,600	87
		Lewis	17,600	16,500	94
		Pacific	6,100	5,600	92
		Walla Walla	14,800	13,600	92
		Whatcom	31,900	30,200	95
	OREGON				
		Clatsop	12,000	11,100	93
	WASHINGTON				
		Asotin	5,200	5,000	96
		Chelan	15,100	14,300	95
	Cowlitz	25,400	24,300	96	
	Douglas	5,900	5,700	96	
	Franklin	8,900	8,500	96	
	Jefferson	4,300	4,100	95	
	San Juan	2,000	1,900	95	
Station Totals			979,500	936,300	95
Net Weekly Circulation (1974-75)			507,700		
Average Daily Circulation (1974-75)			232,500		

Washington—Spokane



KHQ-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 87.1-kw visual, 17.4-kw aural. Antenna: 2150-ft. above av. terrain, 904-ft. above ground, 4549-ft. above sea level.

Latitude 47° 34' 53.4"
Longitude 117° 17' 46.6"

Transmitter: Tower Mountain, 3.25-mi. SE of Spokane.

TV tape: Recording facilities.

AM Affiliate: KHQ, 5-kw, 590 kHz (NBC). FM Affiliate: KHQ-FM, 94-kw, 98.1 MHz (No. 251), 2031-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Represented (engineering) by Cohen & Dippell.

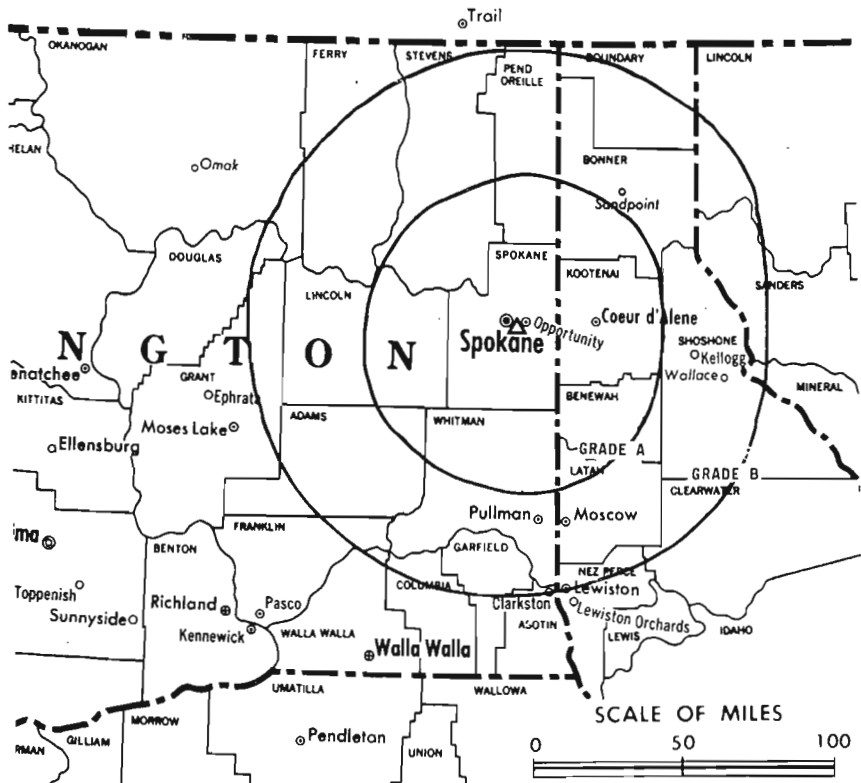
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KHQ-TV Ref: FCC File No. BPCT-2713 Granted 11/18/50

©American Map Co., Inc., N.Y., No. 14244

KHQ-TV

Licensee: KHQ Inc., 4202 South Regal St., Spokane (99203).

Studio: 4202 S. Regal.

Telephone: 509-534-0511. TWX No.: 510-773-1830.

Ownership: Spokane Chronicle Co. (Spokane Chronicle). KHQ Inc. officers: J. Birney Blair, pres.; William B. Hyde, secy.-treas.

Began Operation: Dec. 20, 1952.

Represented (sales) by Katz Television; Art Moore & Associates Inc. (Seattle, Wash. & Portland, Ore.).

Represented (legal) by Kirkland, Ellis & Rowe.

Personnel:

J. BIRNEY BLAIR, president & general manager.
JACK REBER, national sales manager.
HOMER MASON, program director & film buyer.
LARRY GANTS, promotion manager.
WEYMETH SIMPSON, farm director.
DEE WAYMIRE, engineering director.
DEAN MELL, news director.

DIGEST OF RATE CARD NO. A40—(April 12, 1976)

Hour 30 Sec. 20 Sec. 10 Sec.

Class A—7-11 p.m., daily.

\$850

Graded rates apply*

*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Households	%
	IDAHO			
	Benewah	2,400	2,300	96
	Bonner	6,600	6,300	95
50% & Over	Boundary	2,300	2,100	92
	Clearwater	3,400	3,200	94
	Idaho	4,100	3,800	92
	Kootenai	15,300	14,900	97

Net Weekly Circulation	State County	Total Households	TV Households	%
	IDAHO—(Continued)			
	Latah	9,100	8,600	94
	Lewis	1,600	1,500	96
	Nez Perce	11,100	10,700	96
	Shoshone	6,600	6,300	96
	MONTANA			
	Hill	5,600	5,300	95
	Lincoln	5,600	5,200	93
	Missoula	20,300	19,100	94
	Sanders	3,200	2,800	89
	OREGON			
	Union	8,300	7,600	91
	Wallowa	2,500	2,300	90
	WASHINGTON			
50% & Over	Adams	4,100	3,900	96
	Asotin	5,200	5,000	96
	Chelan	15,100	14,300	95
	Columbia	1,600	1,500	91
	Douglas	5,900	5,700	96
	Ferry	1,400	1,300	91
	Garfield	800	700	93
	Grant	13,600	12,900	95
	Lincoln	3,500	3,400	97
	Okanogan	9,700	8,900	92
	Pend Oreille	2,600	2,500	95
	Spokane	108,300	103,900	96
	Stevens	6,900	6,400	93
	Walla Walla	14,800	13,600	92
	Whitman	12,000	11,400	95
	MONTANA			
	Cascade	28,000	27,100	97
	Flathead	13,800	13,000	95
Between 25-49%	Glacier	3,100	2,800	91
	Mineral	1,300	1,200	95
	Toole	2,100	2,000	95

(Continued on page 867-b)

Station Totals	449,200	425,600	94
Net Weekly Circulation (1974-75)			297,100
Average Daily Circulation (1974-75)			197,300

Washington—Spokane



KREM-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 84.7-kw visual, 15.5-kw aural. Antenna: 2203-ft. above av. terrain, 969-ft. above ground, 4549-ft. above sea level.

Latitude 47° 35' 42"
Longitude 117° 17' 53"

Transmitter: 7 mi. SE of center of Spokane.

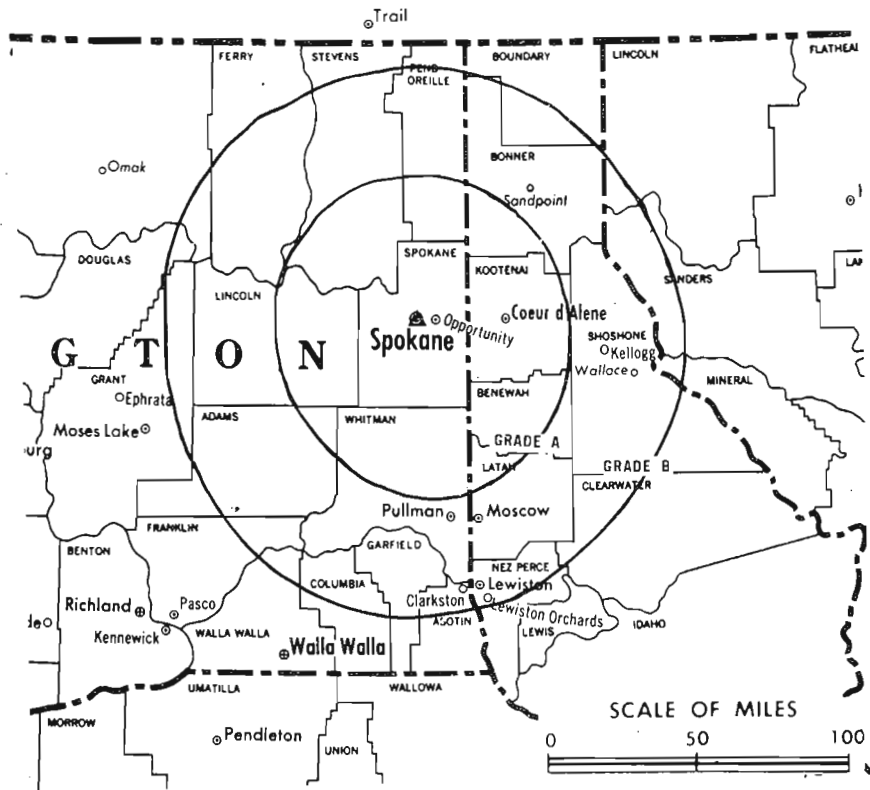
TV tape: Recording facilities.

AM Affiliate: KREM, 5-kw, (1-kw night), 970 kHz.

FM Affiliate: KREM-FM, 4.8-kw, 92.9 MHz (No. 225), 720-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV % and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KREM-TV Ref: FCC File No. BPCT-3209 Granted 7/9/63

© American Map Co., Inc., N.Y., No. 14244

KREM-TV

Licensee: KING Broadcasting Co., 4103 S. Regal St., Spokane (99203).

Studio: 4103 S. Regal St.

Telephone: 509-448-2000. TWX No.: 510-773-1833.

Ownership: King Broadcasting Co. also operates KING-TV, KING & FM, Seattle, Wash. and KGW-TV, KGW & KINK-FM, Portland, Ore.

Began Operation: Oct. 29, 1954. Sale to present owners by founder Louis Wasmer approved Sept. 25, 1957 by FCC (Television Digest, Vol. 13:28, 39, 51).

Represented (sales) by Blair Television.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

- ANCIL PAYNE, president (Seattle).
- DEAN WOODRING, vice president & general manager.
- MIKE GEHRING, general sales manager.
- WILLIAM HALL, operations manager & film buyer.
- WESLEY LYNCH, news director.
- WARREN PRITCHARD, chief engineer.
- TOM LONG, business manager.

DIGEST OF RATE CARD NO. 3-72—(Jan. 24, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Min.	20 Sec.	ID
Class AA	7:30-11 p.m., daily.					
\$750	\$475	\$300	\$250	Graded rates apply		

NETWORK BASE HOURLY RATE: \$675.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Benewah	2,400	2,300	96
	Bonner	6,600	6,300	95

Net Weekly Circulation	State County	Total Households	TV Households	%
IDAHO—(Continued)				
	Boundary	2,300	2,100	92
	Clearwater	3,400	3,200	94
	Idaho	4,100	3,800	92
	Kootenai	15,300	14,900	97
	Latah	9,100	8,600	94
	Lewis	1,600	1,500	96
	Nez Perce	11,100	10,700	96
	Shoshone	6,600	6,300	96
MONTANA				
	Flathead	13,800	13,000	95
	Lincoln	5,600	5,200	93
	Missoula	20,300	19,100	94
	Sanders	3,200	2,800	89
OREGON				
	Union	8,300	7,600	91
50% & Over	Walla Walla	2,500	2,300	90
WASHINGTON				
	Adams	4,100	3,900	96
	Asotin	5,200	5,000	96
	Chelan	15,100	14,300	95
	Columbia	1,600	1,500	91
	Douglas	5,900	5,700	96
	Ferry	1,400	1,300	91
	Garfield	800	700	93
	Grant	13,600	12,900	95
	Lincoln	3,500	3,400	97
	Okanogan	9,700	8,900	92
	Pend Oreille	2,600	2,500	95
	Spokane	108,300	103,900	96
	Stevens	6,900	6,400	93
	Walla Walla	14,800	13,600	92
	Whitman	12,000	11,400	95

Net Weekly Circulation	State County	Total Households	TV Households	%
MONTANA				
Between 25-49%	Cascade	28,000	27,100	97

(Continued on page 867-b)

Station Totals	426,100	404,200	94
Net Weekly Circulation (1974-75)		287,000	
Average Daily Circulation (1974-75)		187,500	

Washington—Spokane



KXLY-TV



Ch. 4

[Also has programs repeated by separately-owned satellites CJNP-TV-2, Nakusp; CHMS-TV-1, Crescent Valley, CHMS-TV-2, Passmore, all B.C.]

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 48-kw visual, 9.55-kw aural. Antenna: 3060-ft. above av. terrain, 153-ft. above ground, 6030-ft. above sea level.

Latitude 47° 55' 18"
Longitude 117° 06' 48"

Transmitter: Top of Mount Spokane.

TV tape: Recording facilities.

AM Affiliate: KXLY, 5-kw, 920 kHz.

FM Affiliate: KXLY-FM, 8.2-kw, 99.9 MHz (No. 260), 3008-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

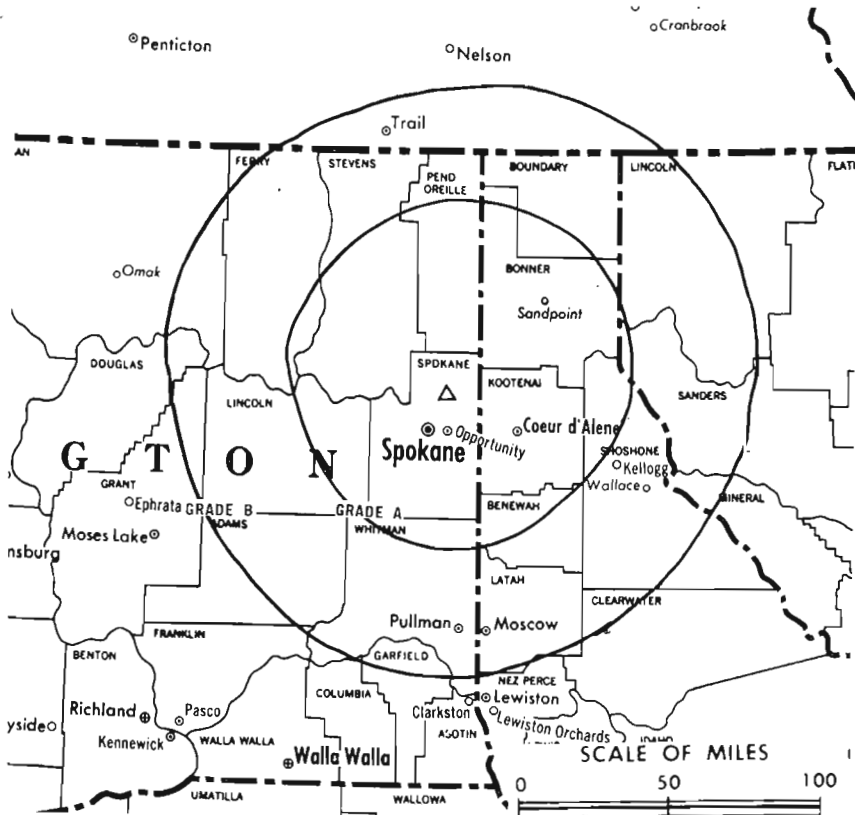
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KXLY-TV Ref: FCC File No. BMPCT-006 Granted 10/17/52

© American Map Co., Inc., N.Y., No. 14244

KXLY-TV

Licensee: Spokane TV Inc., West 500 Boone Ave., Spokane (99201).

Studio: West 500 Boone Ave. Telephone: 509-328-9084.

Ownership: Evening Telegram Co. (Morgan Murphy), 100%. Spokane TV Inc. also owns KTHI-TV, Fargo, N.D. and has an interest in Apple Valley Bcstg. which operates KAPP (TV), Yakima & KVEW (TV), Kennewick, Wash.

Began Operation: Jan. 16, 1953. Sale to present owners by Joseph Harris and Norman E. Alexander approved by FCC Jan. 17, 1962 (Television Digest, Vol. 17:34, 2:4, 6-7). Sale to Harris and Alexander by Symons Bcstg. Co. (E. B. Craney) and Bing Crosby approved by FCC Jan. 6, 1954 (Vol. 9:49, 10:2).

Represented (sales) by Peters, Griffin, Woodward Inc.; Simpson/Reilly & Assoc. (Seattle & Portland).

Represented (legal) by Stambler & Shrinky.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

WAYNE McNULTY, v.p., general manager & film buyer.
TED BRAVAKIS, national & local sales manager.
RON SIMMONS, operations manager.
T. O. JORGENSON, director of engineering.

Rates: Highest 30 Sec.—\$500.

NETWORK BASE HOURLY RATE: \$675.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Beneviah	2,400	2,300	96
	Bonner	6,600	6,300	95
	Boundary	2,300	2,100	92
	Clearwater	3,400	3,200	94
	Idaho	4,100	3,800	92
	Kootenai	15,300	14,900	97
	Latah	9,100	8,600	94

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO—(Continued)			
	Lewis	1,600	1,500	96
	Nez Perce	11,100	10,700	96
	Shoshone	6,600	6,300	96
	MONTANA			
	Flathead	13,800	13,000	95
	Hill	5,600	5,300	95
	Lincoln	5,600	5,200	93
	Mineral	1,300	1,200	95
	Missoula	20,300	19,100	94
	Sanders	3,200	2,800	89
	OREGON			
	Baker	5,800	5,400	93
	Union	8,300	7,600	91
	Wallowa	2,500	2,300	90
WASHINGTON				
Adams	4,100	3,900	96	
Asotin	5,200	5,000	96	
Chelan	15,100	14,300	95	
Columbia	1,600	1,500	91	
Douglas	5,900	5,700	96	
Ferry	1,400	1,300	91	
Garfield	800	700	93	
Grant	13,600	12,900	95	
Lincoln	3,500	3,400	97	
Okanogan	9,700	8,900	92	
Pend Oreille	2,600	2,500	95	
Spokane	108,300	103,900	96	
Stevens	6,900	6,400	93	
Walla Walla	14,800	13,600	92	
Whitman	12,000	11,400	95	
MONTANA				
Cascade	28,000	27,100	97	
Glacier	3,100	2,800	91	
Lake	5,500	5,200	94	

(Continued on next page)

Station Totals	433,700	411,100	94
Net Weekly Circulation (1974-75)			293,600
Average Daily Circulation (1974-75)			193,400

KHQ-TV, Spokane (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OREGON			
	Baker	5,800	5,400	93
	Umatilla	17,300	15,900	92
	WASHINGTON			
	Benton	23,800	22,800	96
	Franklin	8,900	8,500	96
Between 5-24%	MONTANA			
	Lake	5,500	5,200	94
	Lewis & Clark	12,600	11,800	94
	Ravalli	6,100	5,700	94
	WASHINGTON			
	Kittitas East	7,400	6,800	94

KREM-TV, Spokane (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MONTANA—(Continued)			
	Hill	5,600	5,300	95
	Lake	5,500	5,200	94
	OREGON			
	Baker	5,800	5,400	93
	Umatilla	17,300	15,900	92
	WASHINGTON			
	Benton	23,800	22,800	96
	Franklin	8,900	8,500	96
Between 5-24%	MONTANA			
	Mineral	1,300	1,200	95
	Ravalli	6,100	5,700	94
	Toole	2,100	2,000	95

Washington

KXLY-TV, Spokane (Arbitron Data Continued)

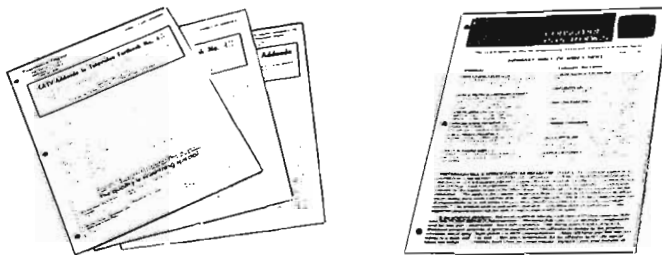
Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MONTANA—(Continued)			
	Toole	2,100	2,000	95
	Valley	4,500	4,100	91
	OREGON			
	Umatilla	17,300	15,900	92
	WASHINGTON			
	Benton	23,800	22,800	96
	Franklin	8,900	8,500	96
Between 5-24%	MONTANA			
	Ravalli	6,100	5,700	94

KING-TV, Seattle (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WASHINGTON			
	Chelan	15,100	14,300	95
	Kittitas East	7,400	6,800	94
Between 5-24%	OREGON			
	Wasco	7,200	6,700	93
	WASHINGTON			
	Adams	4,100	3,900	96
	Cowlitz	25,400	24,300	96
	Douglas	5,900	5,700	96
	Grant	13,600	12,900	95

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Washington—Yakima



KAPP

Ch. 35

[Operates satellite KVEW, Kennewick, Wash.]

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 646-kw max. & 255-kw horizontal visual, 64.6-kw max. & 25.5-kw horizontal aural. Antenna: 960-ft. above av. terrain, 175-ft. above ground, 2150-ft. above sea level. Latitude 46° 31' 57" Longitude 120° 30' 37"

Transmitter: Ahtanum Ridge.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.

Telephone: 509-453-0351.

Arbitron Data: Figures include coverage of satellite KVEW, Kennewick, Wash.

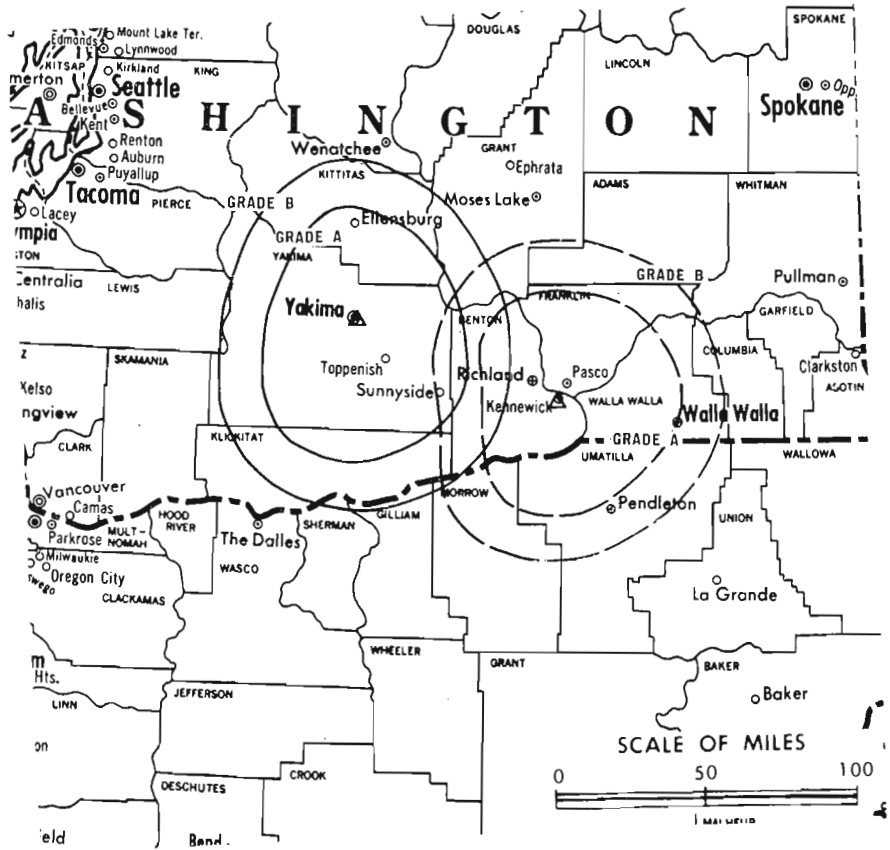
Total Households: © MSA

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KAPP Ref: FCC File No. BMPCT-7065 Granted 9/3/69

© American Map Co., Inc., N.Y., No. 14244

KAPP

Licensee: Apple Valley Bcstg. Co.

Studio: 35 S. First St., Yakima, Wash. (98901).

Ownership: See KXLY-TV, Spokane.

Began Operation: Sept. 21, 1970.

Represented (sales) by Peters, Griffin, Woodward Inc.; Tacher Co. (Seattle, Portland).

Represented (legal) by Stambler & Shrinsky.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

WAYNE McNULTY, vice president.

R. GARY PIERONE, station manager.

LEE ARNETT, chief engineer.

T. O. JORGENSEN, engineering supervisor.

BOB IVERS, news director.

DIGEST OF RATE CARD NO. 5A—(Jan. 28, 1974)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.

Prime Time

\$650.00 \$120.00

Note: Above rates include KVEW, Kennewick.

NETWORK BASE HOURLY RATE: \$225.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	OREGON				
		Morrow	1,700	1,500	91
		Umatilla	17,300	15,900	92
	WASHINGTON				
		Adams	4,100	3,900	96
		Benton	23,800	22,800	96
		Franklin	8,900	8,500	96
		Kittitas East	7,400	6,800	94
		Walla Walla	14,800	13,600	92
		Yakima	53,600	50,600	94
Between 25-49%	OREGON				
		Gilliam	600	600	92
		Wheeler	500	500	92
Between 5-24%	OREGON				
		Sherman	700	700	96
	WASHINGTON				
	Columbia	1,600	1,500	91	
	Grant	13,600	12,900	95	
Station Totals		148,600	139,800	94	
Net Weekly Circulation (1974-75)				106,200	
Average Daily Circulation (1974-75)				67,000	

Washington—Yakima



KIMA-TV

Ch. 29

[Also operates associated stations KEPR-TV, Pasco, Wash.; KLEW-TV, Lewiston, Ida.]

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 155-kw max. & 105-kw horizontal visual, 15.5-kw max. & 10.5-kw horizontal aural. Antenna: 970-ft. above av. terrain, 166-ft. above ground, 2166-ft. above sea level.

Latitude 46° 31' 58"
Longitude 120° 30' 33"

Transmitter: Ahtanum Ridge.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Arbitron Data: Figures include KEPR-TV, Pasco & KLEW-TV, Lewiston, Ida.

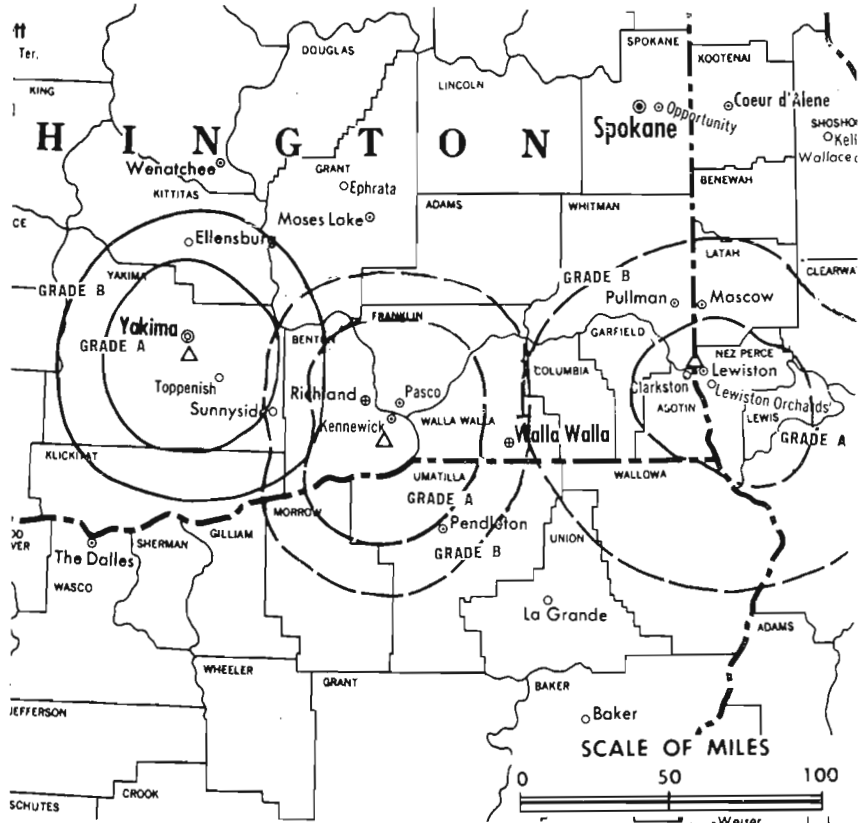
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KIMA-TV Ref: FCC File No. BMPCT-3152 Granted 7/15/55

©American Map Co., Inc., N.Y., No. 14244

KIMA-TV

Network Service: CBS.

Licensee: NWG Broadcasting Co., d/b as Cascade Broadcasting Co., Radio & Television Center, Box 702 (98907).

Studio: Radio & Television Center, 2801 Terrace Heights Dr.

Telephone: 509-452-9111. TWX No.: 510-777-5356.

Ownership: NWG Broadcasting Co. John Noel Jr., pres., 50%; Seattle First National Bank, executor & trustee, 50%. NWG Bcstg. also owns KEPR-TV, Pasco, Wash. & KLEW-TV, Lewiston, Ida.

Began Operation: July 19, 1953. Sale to present owners by Filmways Inc. approved by FCC Aug. 30, 1972 (Television Digest, Vol. 12:4). Previously, merger of Filmways Inc. & Cascade Bcstg. approved by FCC July 23, 1969. Previous sale to Cascade Bcstg. by A. W. Talbot and Ralph Sundquist et al. approved by FCC Feb. 21, 1962 (Vol. 1:14).

Represented (sales) by H-R Television Inc.; Art Moore & Assoc. Inc. (Pacific Northwest).

Represented (legal) by Smith & Pepper.

Represented (engineering) by Hammett & Edison.

Personnel:

DALE HAZEN, general manager.
JIM NOLAN, program director & film buyer.
MIKE RASTOVICH, director of engineering.
T. J. CLOSE, news director.
DOW LAMBERT, chief engineer.

DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6-11 p.m., daily.	\$750	\$550	\$375	\$250	Graded rates apply*	

*Highest rate: \$300.

Note: Rates include KEPR-TV, Pasco & KLEW-TV, Lewiston.

NETWORK BASE HOURLY RATE: \$325.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO				
		Clearwater	3,400	3,200	94
		Latah	9,100	8,600	94
		Nez Perce	11,100	10,700	96
	OREGON				
		Gilliam	600	600	92
		Morrow	1,700	1,500	91
		Umatilla	17,300	15,900	92
	WASHINGTON				
		Adams	4,100	3,900	96
	Asotin	5,200	5,000	96	
	Benton	23,800	22,800	96	
	Columbia	1,600	1,500	91	
	Franklin	8,900	8,500	96	
	Garfield	800	700	93	
	Kittitas East	7,400	6,800	94	
	Walla Walla	14,800	13,600	92	
	Yakima	53,600	50,600	94	
Between 25-49%	IDAHO				
		Lewis	1,600	1,500	96
	WASHINGTON				
	Whitman	12,000	11,400	95	
Between 5-24%	IDAHO				
		Idaho	4,100	3,800	92
	OREGON				
		Sherman	700	700	96
		Wallowa	2,500	2,300	90
		Wheeler	500	500	92
WASHINGTON					
	Chelan	15,100	14,300	95	
	Douglas	5,900	5,700	96	
	Grant	13,600	12,900	95	
Station Totals			219,400	207,000	94
Net Weekly Circulation (1974-75)					144,700
Average Daily Circulation (1974-75)					101,400

Washington—Yakima

KNDO
Ch. 23

[Also operates associated station KNDU, Richland-Pasco-Kennewick, Wash.]

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 500-kw max. & 389-kw horizontal visual, 63-kw max. & 38-kw horizontal aural. Antenna: 960-ft. above av. terrain, 159-ft. above ground, 2155-ft. above sea level.

Latitude 46° 31' 59"
Longitude 120° 30' 26"

Transmitter: Ahtanum Ridge, S of Yakima.

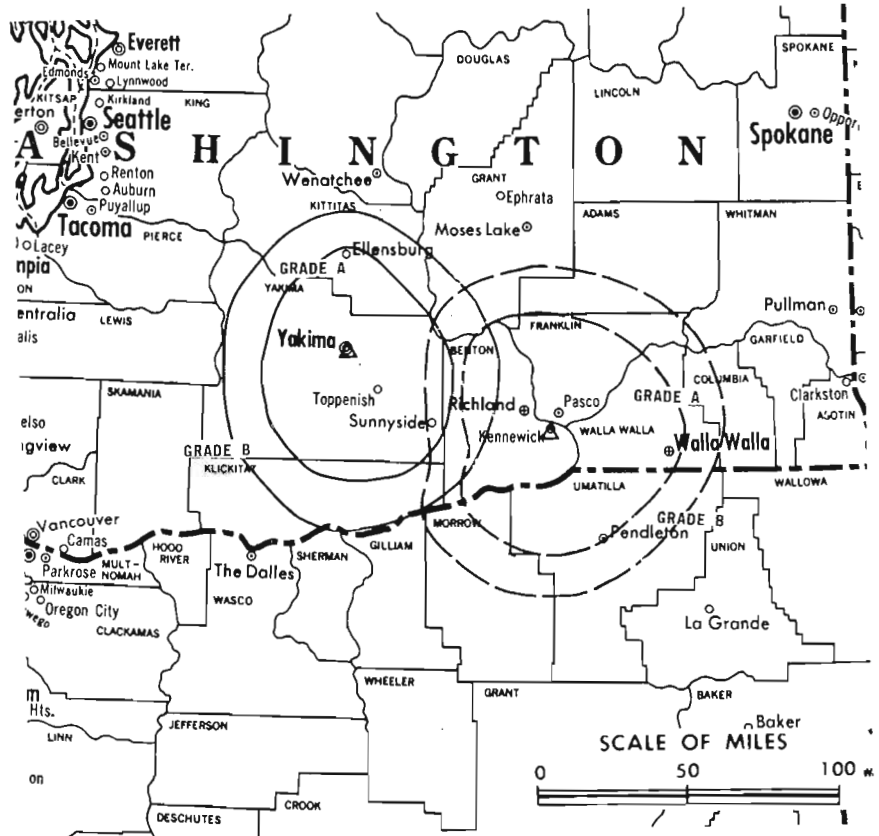
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KNDO Ref: FCC File No. BNPCT-6858 Granted 9/25/68

© American Map Co., Inc., N.Y., No. 14244

KNDO

Licensee: Columbia Empire Broadcasting Corp., 1608 S. 24th Ave., Yakima, Wash. (98901).

Studio: 1608 S. 24th Ave., P.O. Box 466 (98907).

Telephone: 509-248-2300.

Ownership: Hugh E. Davis, pres., 100%. Also owns associated station KNDU, Richland-Pasco-Kennewick, Wash.

Began Operation: Oct. 15, 1959. Sale to present owners by Ralph Tronsrud approved by FCC Feb. 1, 1961 (Television Digest, Vol. 16:34; 17:6).

Represented (sales) by Avery-Knodel; Simpson/Reilly & Assoc. (Northwest).

Represented (legal) by Haley, Bader & Potts.

Personnel:

- HUGH DAVIS, president & program manager.
- BEN SHROPSHIRE, v.p. & commercial manager.
- RON KROUS, engineering manager.
- ROSS MASON, news director.
- LES THOMPSON, operations manager.
- OPAL LAURENT, office manager.

DIGEST OF RATE CARD NO. 31—(Sept. 20, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.	
Class A—6:30-10:30 p.m., daily.	\$600	\$360	\$240	\$168	\$225*	\$225*	\$113*

*Class AA—7-11 p.m., daily.

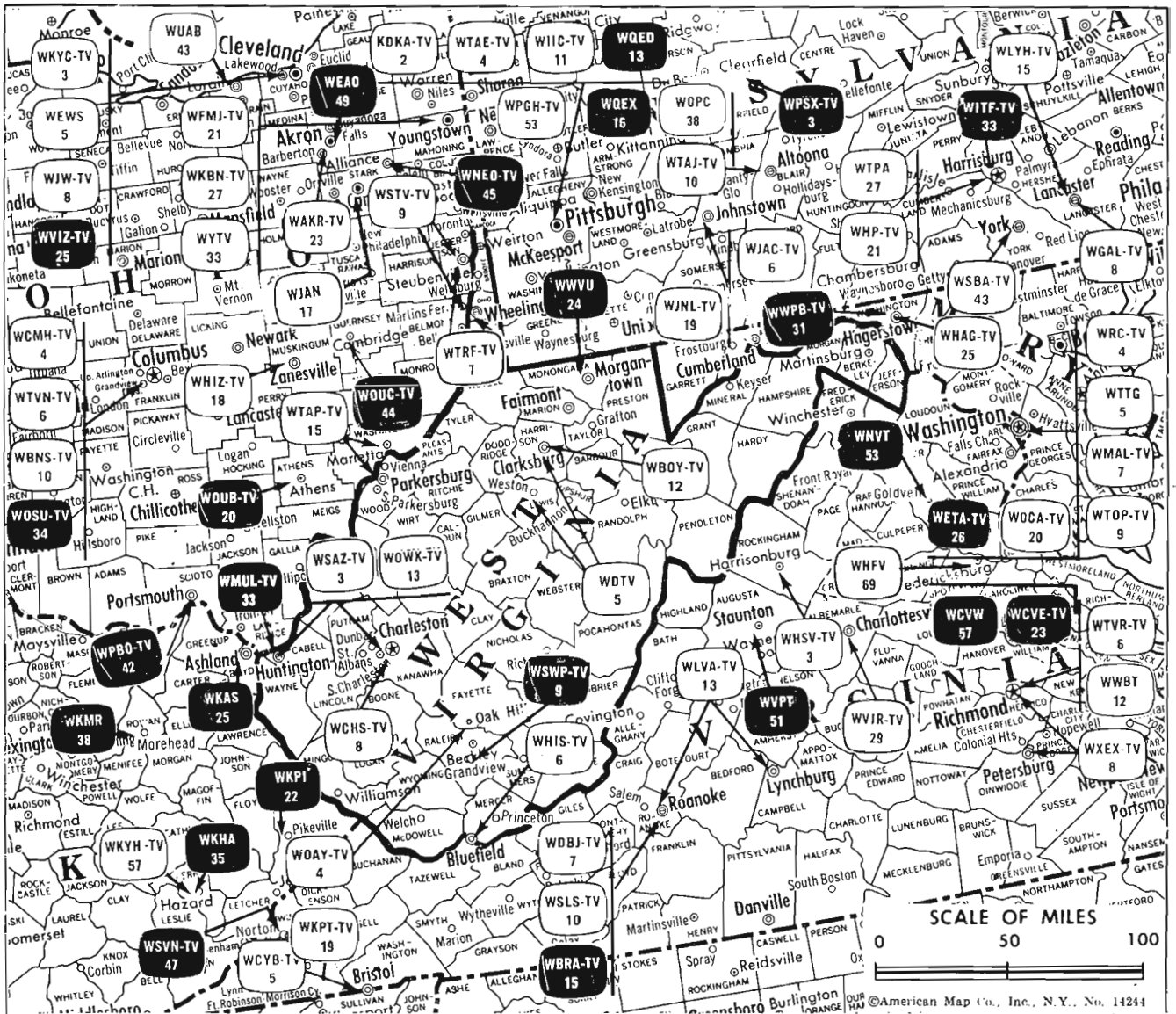
Note: Includes KNDU, Richland-Pasco-Kennewick, Wash.

NETWORK BASE HOURLY RATE: \$550.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	OREGON				
		Gilliam	600	600	92
		Morrow	1,700	1,500	91
		Umatilla	17,300	15,900	92
	WASHINGTON				
		Adams	4,100	3,900	96
		Benton	23,800	22,800	96
		Columbia	1,600	1,500	91
		Franklin	8,900	8,500	96
		Kittitas East	7,400	6,800	94
	Walla Walla	14,800	13,600	92	
	Yakima	53,600	50,600	94	
Between 25-49%	OREGON				
		Wheeler	500	500	92
Between 5-24%	OREGON				
		Sherman	700	700	96
	WASHINGTON				
		Chelan	15,100	14,300	95
		Douglas	5,900	5,700	96
	Grant	13,600	12,900	95	
Station Totals		169,600	159,800	94	
Net Weekly Circulation (1974-75)				114,400	
Average Daily Circulation (1974-75)				74,100	

Arbitron Data: Figures Include KNDU.

West Virginia



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Charleston-Huntington	283,000	41	434,200	42
Wheeling-Steubenville	107,000	102	158,300	110
Bluefield-Beckley-Oak Hill	58,000	144	123,800	133
Clarksburg-Weston	51,000	151	77,300	161
Parkersburg	9,000	196	29,100	198

West Virginia

West Virginia Station Status as of September 1, 1975

	VHF	UHF	TOTAL
○ Commercial Television Stations	8	1	9
● Educational Television Stations	1	2	3
			12

State Educational Technical Facilities (Complete Data in Educational Directory)

WSWP-TV

Grandview

Ch. 9

Non-Commercial Educational Station

Licensee: W. Va. Educational Bcstg. Authority, Bldg. 6, Suite B-424, Capitol Complex, Charleston, W. Va. (25305).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 60.3-kw aural. Antenna: 1000-ft. above av. terrain, 450-ft. above ground, 3410-ft. above sea level.

Latitude 37° 53' 46"
Longitude 80° 59' 21"

WMUL-TV

Huntington

Ch. 33

Non-Commercial Educational Station

Licensee: W. Va. Educational Bcstg. Authority, Suite B-424, State Capitol Bldg. 6, Charleston, W. Va. (25305).

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1037-kw max. & 398-kw horizontal visual, 207.2-kw max. & 79.4-kw horizontal aural. Antenna: 1280-ft. above av. terrain, 1071-ft. above ground, 2049-ft. above sea level.

Latitude 38° 29' 42"
Longitude 82° 12' 03"

WWVU

Morgantown

Ch. 24

Non-Commercial Educational Station

Licensee: W.Va. Board of Regents, W.Va. U., Morgantown (26506).

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2750-kw max. & 1875-kw horizontal visual, 550.8-kw max. & 375-kw horizontal aural. Antenna: 1503-ft. above av. terrain, 518-ft. above ground, 3114-ft. above sea level.

Latitude 39° 41' 45"
Longitude 79° 45' 45"

State Cross Reference List Communities That Receive Programs of Stations That Are Located Elsewhere

WOWK-TV, Charleston
(See Huntington, W. Va.)

WSAZ-TV, Charleston

(See Huntington, W. Va.)

WCHS-TV, Huntington

(See Charleston, W. Va.)

WBOY-TV & WDTV, Weston

(See Clarksburg, W. Va.)

WSTV-TV, Wheeling

(See Steubenville, Ohio)

WOWK-TV, Huntington

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	OHIO			
	Hocking	7,200	7,000	97
	Pike	6,600	6,400	96
	VIRGINIA			
	Buchanan	9,600	8,900	93
	WEST VIRGINIA			
Between 25-49%	Braxton	4,700	4,400	93
	Calhoun	2,500	2,400	94
	Clay	3,300	3,100	95
	Fayette	18,100	17,500	97
	Mc Dowell	16,600	15,800	95
	Nicholas	7,800	7,500	96
	Pleasants	2,600	2,500	97
	Raleigh	26,000	25,000	96
	Wirt	1,600	1,500	95
	KENTUCKY			
	Breathitt	4,500	4,000	89
	Knott	4,800	4,400	92
	Menifee	1,300	1,200	94
	OHIO			
	Morgan	4,500	4,300	96
	Noble	4,000	3,800	95
	Ross	20,000	19,500	97
Between 5-24%	VIRGINIA			
	Dickenson	5,600	5,300	95
	Tazewell	14,400	13,800	96
	WEST VIRGINIA			
	Gilmer	2,400	2,300	94
	Greenbrier	11,200	10,600	95
	Mercer	23,100	22,300	97
	Ritchie	4,000	3,800	94
	Summers	5,100	4,700	92
	Webster	3,500	3,300	94

WOAY-TV Oak Hill

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	WEST VIRGINIA			
	Jackson	7,100	6,900	98
	Lewis	6,600	6,300	96
	Lincoln	6,500	6,200	96
Between 5-24%	Mingo	10,800	10,300	95
	Monroe	3,800	3,400	90
	Randolph	8,900	8,500	95
	Wirt	1,600	1,500	95

West Virginia—Bluefield



WHIS-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 50-kw visual, 6.03-kw aural (maximum permitted for altitude). Antenna: 1220-ft. above av. terrain, 185-ft. above ground, 3837-ft. above sea level.

Latitude 37° 15' 21.31"
Longitude 81° 10' 55.43"

Transmitter: Top of East River Mt.
TV tape: Recording facilities.

AM Affiliate: WHIS, 5-kw (.5-kw night), 1440 kHz (NBC).

FM Affiliate: WHAJ, 5.9-kw, 104.5 MHz (No. 283), 1170-ft.

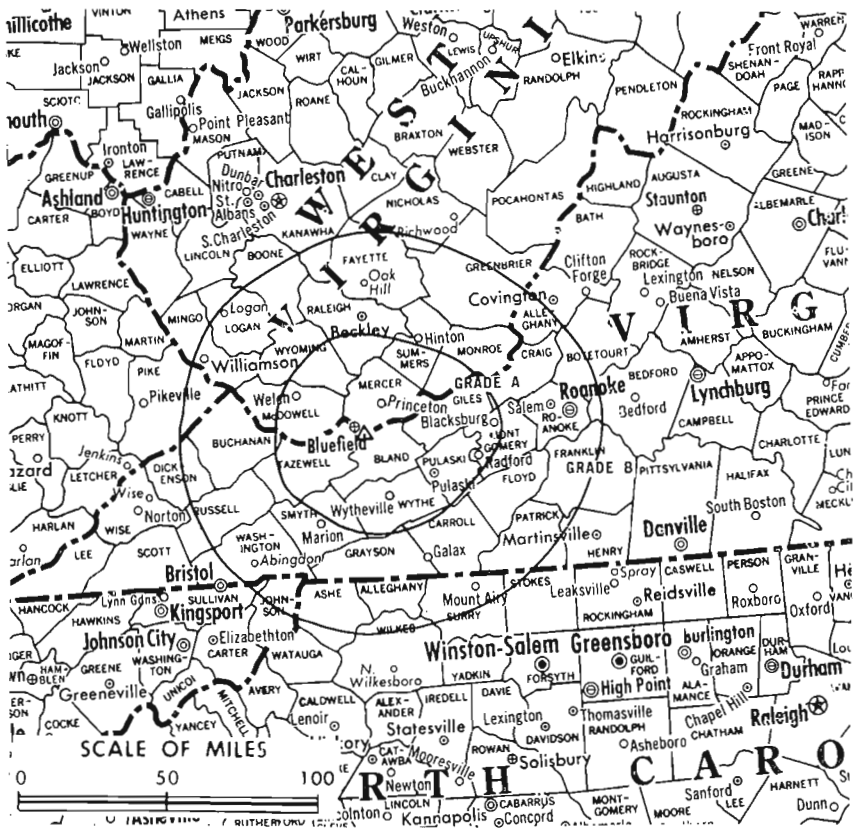
Represented (engineering) by A. D. Ring & Associates.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WHIS-TV Ref: FCC File No. BPCT-1515 Granted 10/29/54

© American Map Co., Inc., N.Y., No. 1424

WHIS-TV

Licensee: Daily Telegraph Printing Co., Bland St.

Studio: E. Cumberland Rd., Bluefield (24701).

Telephone: 304-327-7114. TWX No.: 710-938-8380.

Ownership: Same as Bluefield Daily Telegraph. Hugh Shott, chmn., 39.43%; Ned Shott, v.p., .20%; John C. Shott, v.p., .20%; Scott Shott, secy.-treas., .20%; Jim H. Shott Estate, 39.23%; estate of Mrs. B. L. Early, .41%; Daily Telegraph Printing Co. Employees Pension Trust, 20.33%. Daily Telegraph Printing Co. also owns WBTW, Florence, S.C.

Began Operation: July 31, 1955.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

- HUGH I. SHOTT JR., chairman.
- JOHN SHOTT, vice president & general manager.
- JEAN BALL, program director.
- KENNETH DICK, chief engineer.

DIGEST OF RATE CARD NO. 23—(Aug. 16, 1976)

Hour	30 Min.	30 Sec.	20 Sec.	ID
Class A—6-11 p.m., daily.				
\$700	\$420			Graded rates apply*

*Highest rate: \$110.

NETWORK BASE HOURLY RATE: \$420.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Bland	2,000	1,800	91
	Buchanan	9,600	8,900	93
	Tazewell	14,400	13,800	96
	Wythe	7,000	6,600	95

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WEST VIRGINIA			
	Fayette	18,100	17,500	97
	Greenbrier	11,200	10,600	95
	Mc Dowell	16,600	15,800	95
	Mercer	23,100	22,300	97
	Monroe	3,800	3,400	90
	Pocahontas	3,200	2,800	88
	Raleigh	26,000	25,000	96
	Summers	5,100	4,700	92
	Wyoming	9,800	9,300	95
Between 25-49%	KENTUCKY			
	Pike	21,300	20,300	96
	VIRGINIA			
	Bath	1,900	1,800	96
Carroll	9,200	8,700	94	
Giles	5,600	5,400	97	
Smyth	9,800	9,500	96	
Between 5-24%	WEST VIRGINIA			
	Logan	15,500	15,000	97
	Mingo	10,800	10,300	95
	KENTUCKY			
	Letcher	8,500	7,900	93
	Martin	3,100	2,900	94
	NORTH CAROLINA			
	Alleghany	3,300	3,100	94
	VIRGINIA			
	Alleghany	10,100	9,800	97
Dickenson	5,600	5,300	95	
Floyd	3,500	3,300	95	
Grayson	5,500	5,200	95	
Highland	800	800	95	
Montgomery	19,900	19,300	97	
Pulaski	9,800	9,500	97	
Russell	7,800	7,400	95	

(Continued on page 883-b)

Station Totals	398,500	382,300	95
Net Weekly Circulation (1974-75)		161,100	
Average Daily Circulation (1974-75)		105,300	

West Virginia—Charleston-Huntington



WCBS-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 155-kw visual, 19.1-kw aural. Antenna: 1220-ft. above av. terrain, 996-ft. above ground, 2046-ft. above sea level.

Latitude 38° 24' 27.9"
Longitude 81° 54' 13.3"

Transmitter: Coal Mt., 3.5-mi. W of St. Albans, W. Va.

TV tape: Recording facilities.

AM Affiliate: WCBS, 5-kw, 580 kHz (CBS).

FM Affiliate: WBES, 16-kw, 96.1 MHz (No. 241), 800-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

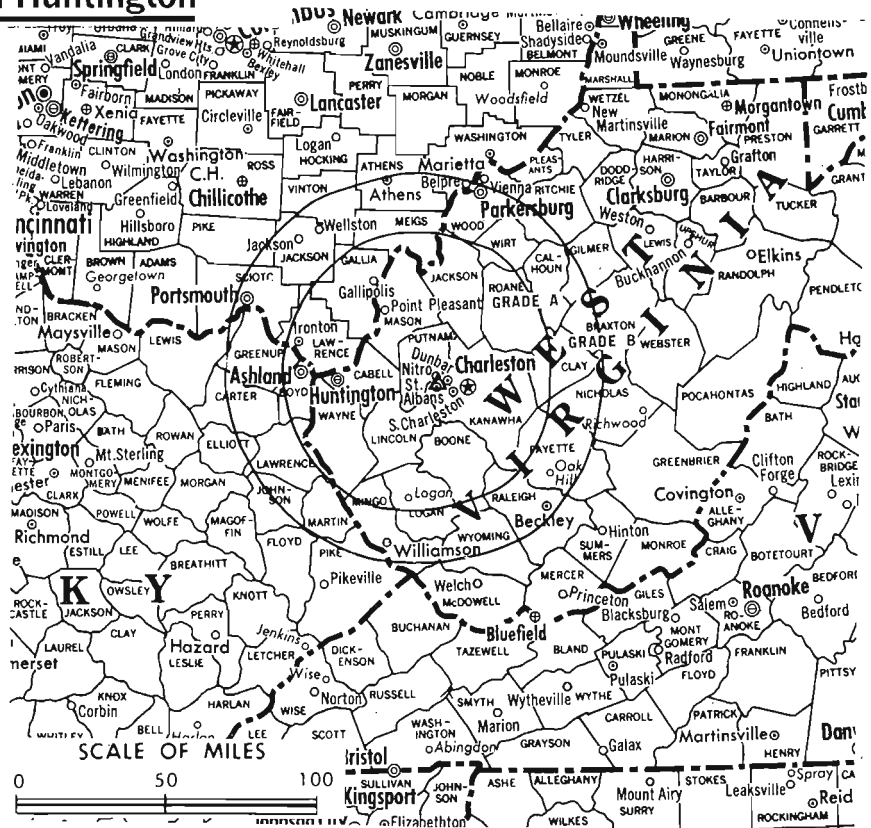
Total Households: © M&I

Consumer Market Data as of 1/1/76.

TV Homes: TV % and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 1-b).



WCBS-TV Ref: FCC File No. B.M.P.C.T.—3392 Granted 9/11/56

© American Map Co., Inc., N.Y., No. 14244

WCBS-TV

Licensee: Rollins Telecasting Inc., P.O. Box 647, Atlanta, Ga. (30301).

Studio: 1111 Virginia St. E., Charleston (25324).

Telephone: 304-346-5358. TWX No.: 304-666-8839.

Ownership: Rollins Inc., 100%. For other interests, see WPTZ, Plattsburgh, N.Y.

Began Operation: Aug. 16, 1954. Sale to present owner by Tierney Co. approved Sept. 28, 1960 by FCC (Television Digest, Vol. 16:29, 40).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Smith & Pepper.

Represented (engineering) by Leon Stage.

Personnel:

- JAMES C. RODDEY, group vice president.
- W. P. EATON JR., director, television.
- CURTIS W. BUTLER, general manager.
- JACK ROBINETTE, sales manager.
- TALIAFERRO SIMPSON, operations manager.
- ROBERT ROUSH, chief engineer.
- RICHARD WAGNER, news director.
- RICHARD JOHNSON, director of films.

DIGEST OF RATE CARD NO. 3-74—(Jan. 1, 1975)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—8-11 p.m., Mon.-Sat.; 6:30-11 p.m., Sun.
\$1500.00 \$900.00 \$550.00 Graded rates apply*

*Highest rate: \$500.

NETWORK BASE HOURLY RATE: \$1000.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Boyd	18,000	17,800	99
	Carter	7,400	7,100	96
	Elliott	1,800	1,700	97

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY—(Continued)				
	Floyd	13,000	12,400	95
	Greenup	10,500	10,300	98
	Johnson	6,600	6,300	96
	Lawrence	3,900	3,800	97
	Magoffin	3,400	3,200	94
	Martin	3,100	2,900	94
	Morgan	3,500	3,300	94
	Pike	21,300	20,300	96
OHIO				
	Athens	16,600	16,000	96
	Gallia	9,400	9,100	96
	Jackson	9,900	9,600	97
	Lawrence	21,300	20,800	98
	Meigs	7,300	7,100	97
	Scioto	28,300	27,500	97
	Vinton	3,500	3,400	97
	Washington	19,800	19,100	97
50% & Over	WEST VIRGINIA			
	Boone	9,000	8,700	97
	Braxton	4,700	4,400	93
	Cabell	39,000	38,200	98
	Calhoun	2,500	2,400	94
	Clay	3,300	3,100	95
	Fayette	18,100	17,500	97
	Jackson	7,100	6,900	98
	Kanawha	79,800	78,100	98
	Lincoln	6,500	6,200	96
	Logan	15,500	15,000	97
	Mc Dowell	16,600	15,800	95
	Mason	8,300	8,100	98
	Mingo	10,800	10,300	95
	Nicholas	7,800	7,500	96
	Putnam	9,900	9,700	98
	Raleigh	26,000	25,000	96
	Roane	5,200	4,900	95

(Continued on page 883-b)

Station Totals	709,600	684,600	96
Net Weekly Circulation (1974-75)			457,600
Average Daily Circulation (1974-75)			303,400

West Virginia—Huntington-Charleston



WOWK-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 132-kw visual, 26.3-kw aural. Antenna: 1270-ft. above av. terrain, 1109-ft. above ground, 2049-ft. above sea level.

Latitude 38° 30' 21"
Longitude 82° 12' 30"

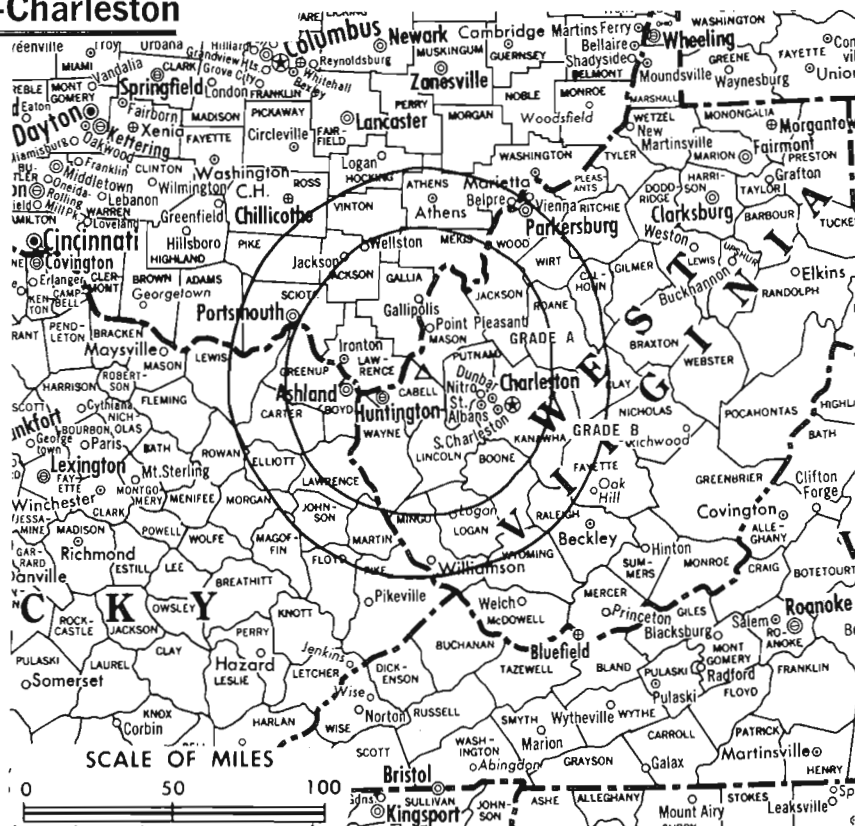
Transmitter: Barker's Ridge Rd., Huntington.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by Lohnes & Culver.



WOWK-TV Ref: FCC File No. BMPCT-7566 Granted 2/3/75 ©American Map Co., Inc., N.Y., No. 14241

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WOWK-TV

Licensee: Gateway Communications Inc., 625 Fourth Ave. (25701).

Studio: 625 4th Ave., Huntington.

Telephone: 304-525-7661. TWX No.: 710-931-8078.

Ownership: See WBNG-TV, Binghamton, N.Y.

Began Operation: Oct. 2, 1955. Sale to present owner by Reeves Telecom approved by FCC Sept. 13, 1974. Sale to Reeves by Cowles Bcstg. Co. approved Dec. 21, 1960 by FCC (Television Digest, Vol. 16:43, 52). Sale to Cowles by S. J. Hyman theater interests approved June 20, 1956 by FCC (Vol. 12:18, 25).

Represented (sales) by Blair Television.

Represented (legal) by Wilner & Scheiner.

Personnel:

- LEO M. MacCOURTNEY, vice president & general manager.
- J. THOMAS CONNERS, general sales manager.
- O. W. MYERS, local sales manager.
- DONALD CUNNINGHAM, program director.
- JAMES W. MORGAN, news director.
- ROBERT WILLIS, promotion director.
- STUART M. BERSHTEIN, chief engineer.

DIGEST OF RATE CARD NO. 6

(Jan. 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-11:30 p.m., daily.

\$1500 \$700 \$350 \$240 Graded rates apply*

*Highest rate: \$350.

NETWORK BASE HOURLY RATE: \$1150.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	KENTUCKY				
		Boyd	18,000	17,800	99
		Carter	7,400	7,100	96
		Elliott	1,800	1,700	97
		Floyd	13,000	12,400	95

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	KENTUCKY—(Continued)				
		Greenup	10,500	10,300	98
		Johnson	6,600	6,300	96
		Lawrence	3,900	3,800	97
		Letcher	8,500	7,900	93
		Magoffin	3,400	3,200	94
		Martin	3,100	2,900	94
		Pike	21,300	20,300	96
		OHIO			
		Athens	16,600	16,000	96
		Gallia	9,400	9,100	96
		Jackson	9,900	9,600	97
		Lawrence	21,300	20,800	98
		Meigs	7,300	7,100	97
		Scioto	28,300	27,500	97
		Vinton	3,500	3,400	97
		Washington	19,800	19,100	97
		WEST VIRGINIA			
		Boone	9,000	8,700	97
		Cabell	39,000	38,200	98
	Jackson	7,100	6,900	98	
	Kanawha	79,800	78,100	98	
	Lincoln	6,500	6,200	96	
	Logan	15,500	15,000	97	
	Mason	8,300	8,100	98	
	Mingo	10,800	10,300	95	
	Putnam	9,900	9,700	98	
	Roane	5,200	4,900	95	
	Wayne	12,700	12,300	97	
	Wood	30,000	29,100	97	
	Wyoming	9,800	9,300	95	
Between 25-49%	KENTUCKY				
		Lewis	4,100	3,900	95
		Morgan	3,500	3,300	94
	Rowan	4,800	4,600	95	

(Continued on page 872-b)

Station Totals	684,600	660,200	96
Net Weekly Circulation (1974-75)	405,700		
Average Daily Circulation (1974-75)	238,400		

West Virginia—Huntington-Charleston



WSAZ-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 46.8-kw visual, 6.92-kw aural. Antenna: 1253-ft. above av. terrain, 1069-ft. above ground, 2049-ft. above sea level.

Latitude 38° 30' 34"
Longitude 82° 13' 09"

Transmitter: Barker's Ridge, W. Va.
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Studios: 645 5th Ave., Huntington, W. Va. (25721); auxiliary studio in Charleston, W. Va.

TXW No.: 710-931-8034.

Represented (legal) by Pierson, Ball & Dowd.

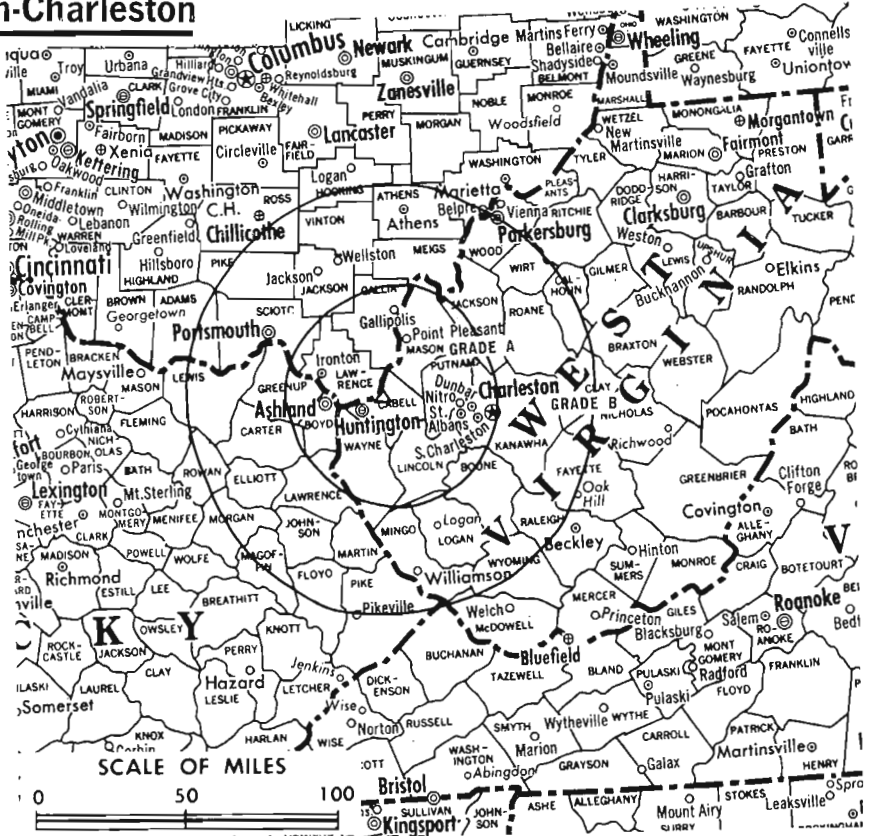
Total Households: © MSA

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WSAZ-TV Ref: FCC File No. BMPCT-1056 Granted 1/11/54

© American Map Co., Inc., N.Y., No. 14214

WSAZ-TV

Licensee: Lee Enterprises Inc., WSAZ Bldg., 645 Fifth Ave., Huntington (25701).

Telephones: 304-697-4780, Huntington; 304-344-3521, Charleston.

Ownership: See KHQA-TV, Hannibal, Mo.-Quincy, Ill.

Began Operation: Nov. 15, 1949. Sale to present owner by Capital Cities Bcstg. approved by FCC Feb. 1971. Previous sale by Goodwill Stations Inc. approved July 29, 1964 by FCC (Television Digest, Vol. 4:9, 4:18-19, 31). Sale to Goodwill Stations by Huntington Publishing Co. & Mrs. Eugene Katz approved by FCC March 20, 1961 (Vol. 17:6, 14).

Represented (sales) by Katz Television.

Personnel:

- GEORGE R. ANDRICK, general manager.
- GEORGE M. CURRY, program manager.
- WILLIAM WATTS, marketing manager.
- ROBERT HARRIS, operations manager, Charleston office.
- L. J. HINES, manager, Charleston sales operations.
- BOB BRUNNER, news director.
- FRITZ LEICHTNER, production manager.
- JAMES D. BATTIN, promotion manager.
- JOHN P. CLAY, chief engineer.
- HAROLD HALL, local sales manager.

DIGEST OF RATE CARD NO. A38 & P24—(Aug. 30, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.
Class A—6-11 p.m., daily	\$2000	\$1200	\$800	\$600

Graded rates apply*

*Highest rate: \$550.

NETWORK BASE HOURLY RATE: \$1825.

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
	Boyd	18,000	17,800	99
50% & Over	Carter	7,400	7,100	96
	Elliott	1,800	1,700	97
	Floyd	13,000	12,400	95
	Greenup	10,500	10,300	98

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY—(Continued)				
	Johnson	6,600	6,300	96
	Lawrence	3,900	3,800	97
	Lewis	4,100	3,900	95
	Magoffin	3,400	3,200	94
	Martin	3,100	2,900	94
	Morgan	3,500	3,300	94
	Pike	21,300	20,300	96
	Rowan	4,800	4,600	95
OHIO				
	Athens	16,600	16,000	96
	Gallia	9,400	9,100	96
	Jackson	9,900	9,600	97
	Lawrence	21,300	20,800	98
	Meigs	7,300	7,100	97
	Pike	6,600	6,400	96
	Scioto	28,300	27,500	97
	Vinton	3,500	3,400	97
50% & Over	Washington	19,800	19,100	97
WEST VIRGINIA				
	Boone	9,000	8,700	97
	Braxton	4,700	4,400	93
	Cabell	39,000	38,200	98
	Calhoun	2,500	2,400	94
	Clay	3,300	3,100	95
	Fayette	18,100	17,500	97
	Jackson	7,100	6,900	98
	Kanawha	79,800	78,100	98
	Lincoln	6,500	6,200	96
	Logan	15,500	15,000	97
	Mc Dowell	16,600	15,800	95
	Mason	8,300	8,100	98
	Mingo	10,800	10,300	95
	Nicholas	7,800	7,500	96
	Putnam	9,900	9,700	98
	Raleigh	26,000	25,000	96

(Continued on page 883-b)

Station Totals	731,100	704,500	96
Net Weekly Circulation (1974-75)	488,200		
Average Daily Circulation (1974-75)	367,600		

West Virginia—Clarksburg

WBOY-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 129-kw visual, 24-kw aural. Antenna: Directional, 862-ft. above av. terrain, 593-ft. above ground, 2045-ft. above sea level.

Latitude 39° 17' 05"

Longitude 80° 19' 47"

Transmitter: Pinnickinnick Mt.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
 Consumer Market Data as of 1/1/76.
 TV Homes: TV% and Circulation
 © 1976 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).

WBOY-TV Ref: FCC File No. BPT-4375 Granted 8/24/70

© American Map Co., Inc., N.Y., No. 14244

WBOY-TV

Network Service: NBC; also available on ABC.

Licensee: Northern West Virginia TV Bcstg. Co., 912 W. Pike St.

Studio: 912 W. Pike St., Clarksburg, W.Va. (26301).

Telephone: 304-624-7573. TWX No.: 304-366-2376.

Ownership: Nathan W. Levin, pres. & treas., 10%; Marion R. Ascoli, v.p., 80%; Max Ascoli, v.p., 10%. Note: Sale pends.

Began Operation: Nov. 17, 1957. Sale to present owner by Rust Craft Bcstg. Co. was granted March 11, 1964 by FCC (Television Digest, Vols. 3:12, 46, 4:11). For transfer of all WSTV Inc. properties to Rust Craft Broadcasting Co. Inc., see WSTV-TV, Steubenville, O.

Represented (sales) by Adam Young Inc.; Regional Reps Inc. (Cincinnati & Cleveland); Dome & Assoc. (Pittsburgh).

Represented (engineering) by Jules Cohen & Associates.

Represented (legal) by Smith & Pepper.

Personnel:

NATHAN W. LEVIN, president.
 JOHN J. BORGH, vice president.
 ROGER GARRETT, managing director & film buyer
 BOB TOOTHMAN, program director.
 JOE WRIGHT, chief engineer.

DIGEST OF RATE CARD NO. 4
 (Dec. 1, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
 Class A—7-11 p.m., daily.
 \$250.00 \$150.00 \$98.00 \$75.00 \$50.00* \$45.00* \$25.00*

*Class A—8-11 p.m., Mon.-Sat.; 7:30-11 p.m., Sun.

NETWORK BASE HOURLY RATE: \$260.

For W. Va. CATV Systems, see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
WEST VIRGINIA				
	Barbour	5,300	5,000	95
	Doddridge	2,500	2,400	95
	Gilmer	2,400	2,300	94
	Harrison	28,600	28,100	98
	Lewis	6,600	6,300	96
50% & Over	Marion	24,400	23,700	97
	Monongalia	23,300	22,400	96
	Pleasants	2,600	2,500	97
	Preston	9,000	8,600	95
	Randolph	8,900	8,500	95
	Taylor	5,600	5,300	96
	Tucker	2,700	2,600	94
	Upshur	7,500	7,200	96
WEST VIRGINIA				
	Braxton	4,700	4,400	93
Between 25-49%	Calhoun	2,500	2,400	94
	Ritchie	4,000	3,800	94
	Tyler	3,600	3,400	95
	Webster	3,500	3,300	94
MARYLAND				
	Garrett	7,300	7,000	95
OHIO				
	Monroe	5,600	5,400	96
	Washington	19,800	19,100	97
WEST VIRGINIA				
Between 5-24%	Grant	2,800	2,600	92
	Marshall	13,500	13,200	98
	Nicholas	7,800	7,500	96
	Pocahontas	3,200	2,800	88
	Roane	5,200	4,900	95
	Wetzel	7,000	6,800	97
	Wood	30,000	29,100	97
Station Totals		249,900	240,600	96
Net Weekly Circulation (1974-75)				114,700
Average Daily Circulation (1974-75)				74,800

West Virginia—Clarksburg-Weston



WDTV

Ch. 5



Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 884-ft. above av. terrain, 505-ft. above ground, 2165-ft. above sea level.

Latitude 39° 04' 27"
Longitude 80° 25' 28"

Transmitter: Television Park, Fisher Mt., U.S. Rt. 19, Weston, W. Va.

Color: Network, live, film, slide & tape.

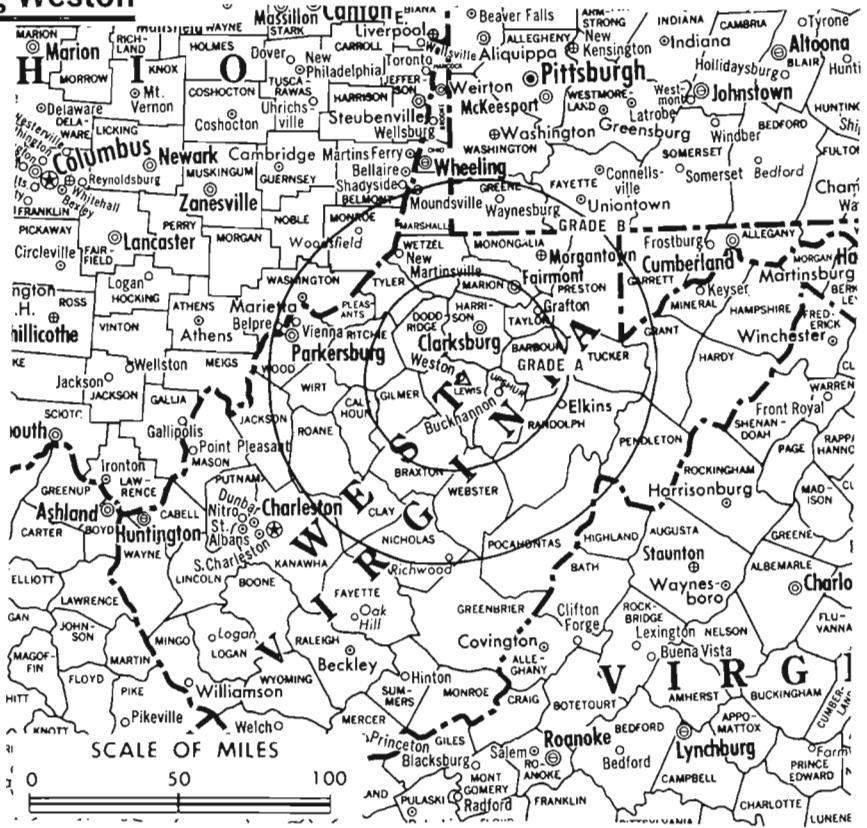
News Wire Service: AP.

Represented (engineering) by Silliman, Moffet & Kowalski.

Represented (sales) by H-R Television.

Represented (legal) by Mallyck & Bernton.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WDTV Ref: FCC File No. BPCT—2310 Granted 11/4/50

©American Map Co., Inc., N.Y., No. 1424

WDTV

Licensee: Withers Broadcasting Co. of W. Va. Inc., Box 480, Bridgeport, W. Va. (26330).

Studio: Television Park, Weston, W. Va. (26452).

Telephones: 304-842-3558, Bridgeport; 304-269-2498, Weston.

TXW No.: 710-935-1142.

Ownership: W. Russell Withers Jr., pres.-treas., 90%; William P. Bernton, secy., 10%. Withers owns KAHU & KULA(FM), Wai-pahu, Hawaii; 90% of KGMO-AM-FM, Cape Girardeau, Mo.; 85% of WMIX-AM-FM, Mt. Vernon, Ill.; KAUS-AM-FM, Austin, Minn. Bernton owns 10% of WSHP, Shippensburg, Pa.; 6.5% of WTMB-AM-FM, Tomah, Wis.

Began Operation: June 22, 1960. Sale to present owner by Broadcasting Industries of W. Va. approved by FCC April 5, 1973. Transfer of control to William A. Meehan, Receiver, from Broadcast Industries of W. Va., approved by FCC June 30, 1971. Sale to Broadcast Industries (formerly Medallion Pictures) by J. Patrick Beacom, Thomas P. Johnson & George W. Eby approved Aug. 24, 1966 by FCC (Television Digest, Vol. 6:34, 35).

Personnel:

W. RUSSELL WITHERS JR., president & general manager.
JOHN PETERS, station manager.
RICK TERRY, sales manager.
NICK PELLEGRIN, program director.
MIKE BONASSO, news director.
PHIL PHILLIPS, chief engineer.

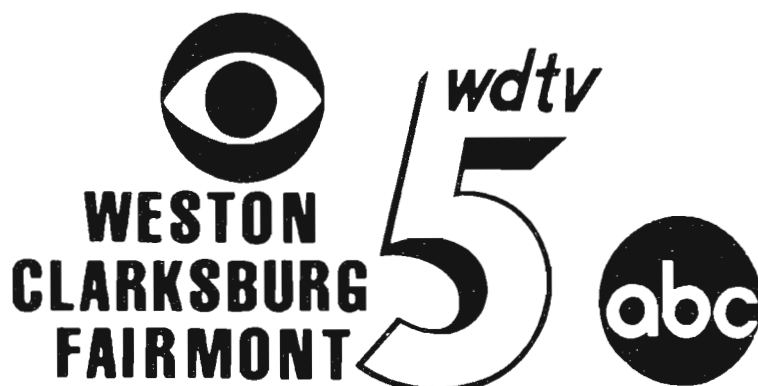
DIGEST OF RATE CARD—(March 1, 1976)

Hour	30 Sec.	20 Sec.	10 Sec.
Class A—7-11 p.m., daily.			
\$350	\$66	\$63	\$59

NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WEST VIRGINIA			
	Barbour	5,300	5,000	95
	Braxton	4,700	4,400	93
	Doddridge	2,500	2,400	95
	Gilmer	2,400	2,300	94
	Harrison	28,600	28,100	98
	Lewis	6,600	6,300	96
	Marion	24,400	23,700	97
	Pleasants	2,600	2,500	97
	Preston	9,000	8,600	95
	Randolph	8,900	8,500	95
	Ritchie	4,000	3,800	94
	Taylor	5,600	5,300	96
	Tucker	2,700	2,600	94
	Tyler	3,600	3,400	95
Upshur	7,500	7,200	96	
Webster	3,500	3,300	94	
	MARYLAND			
	Garrett	7,300	7,000	95
	OHIO			
Monroe	5,600	5,400	96	
Washington	19,800	19,100	97	
Between 25-49%	WEST VIRGINIA			
Calhoun	2,500	2,400	94	
Monongalia	23,300	22,400	96	
Nicholas	7,800	7,500	96	
Wetzel	7,000	6,800	97	
Wood	30,000	29,100	97	
Between 5-24%	PENNSYLVANIA			
Greene	13,500	12,900	95	
(Continued on page 883-b)				
Station Totals		289,100	278,100	96
Net Weekly Circulation (1974-75)			147,200	
Average Daily Circulation (1974-75)			89,400	

**SERVING 35 COUNTIES
IN
5 STATES**



WITHERS BROADCASTING COMPANY OF WEST VIRGINIA

**Plus
Extended Coverage
on
110 TV Cable Systems
A Total of 119,596 Subscribers
in
3 States**

West Virginia—Oak Hill-Beckley



WOAY-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 740-ft. above av. terrain, 688-ft. above ground, 2683-ft. above sea level.

Latitude 37° 57' 30"
Longitude 81° 09' 03"

Transmitter: U.S. Hwy. 21, .7 mi S of Oak Hill city limits.

TV tape: Recording facilities.

AM Affiliate: WOAY, 10-kw, 860 kHz.

FM Affiliate: WOAY-FM, 26-kw, 94.1 MHz (No. 231), 660-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WOAY-TV Ref: FCC File No. BMPCT-2280 Granted 8/3/54 ©American Map Co., Inc., N.Y., No. 14244

WOAY-TV

Licensee: Robert R. Thomas Jr., Box 251, Oak Hill, W. Va. (25901).

Studio: U.S. Hwy. 21, .7-mi. S of Oak Hill.

Telephone: 304-469-3361.

Ownership: Robert R. Thomas Jr., 100%.

Began Operation: Dec. 3, 1954.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Barnes & Neilson.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

ROBERT R. THOMAS JR., general manager.
ROBERT BROWN, station, commercial manager & film buyer.
ROBBY THOMAS, operations manager.
DON MOYER, chief engineer.

DIGEST OF RATE CARD NO. 3 (Jan. 1, 1976)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 or 20 Sec.	ID	
Class AA—8-11 p.m., daily.	\$250	\$200	\$100	\$90	\$75	\$80	\$50	\$30

NETWORK BASE HOURLY RATE: \$250.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Tazewell	14,400	13,800	96
	WEST VIRGINIA			
	Boone	9,000	8,700	97
	Braxton	4,700	4,400	93

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WEST VIRGINIA—(Continued)			
	Fayette	18,100	17,500	97
	Gilmer	2,400	2,300	94
	Greenbrier	11,200	10,600	95
	Mc Dowell	16,600	15,800	95
	Mercer	23,100	22,300	97
	Nicholas	7,800	7,500	96
	Raleigh	26,000	25,000	96
	Summers	5,100	4,700	92
	Webster	3,500	3,300	94
Wyoming	9,800	9,300	95	
Between 25-49%	WEST VIRGINIA			
	Calhoun	2,500	2,400	94
	Clay	3,300	3,100	95
	Kanawha	79,800	78,100	98
	Logan	15,500	15,000	97
	Pocahontas	3,200	2,800	88
Roane	5,200	4,900	95	
Between 5-24%	KENTUCKY			
	Knott	4,800	4,400	92
	Letcher	8,500	7,900	93
	Martin	3,100	2,900	94
	Morgan	3,500	3,300	94
	Pike	21,300	20,300	96
	VIRGINIA			
Alleghany	10,100	9,800	97	
Bath	1,900	1,800	96	
Bland	2,000	1,800	91	
Buchanan	9,600	8,900	93	
Dickenson	5,600	5,300	95	
Giles	5,600	5,400	97	
Smyth	9,800	9,500	96	

(Continued on page 872-b)

Station Totals	392,300	375,900	95
Net Weekly Circulation (1974-75)			150,700
Average Daily Circulation (1974-75)			79,700

West Virginia—Parkersburg-Marietta, O.

WTAP-TV Ch. 15

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 236-kw max. & 208-kw horizontal visual, 46.6-kw max. & 41.4-kw horizontal aural. Antenna: 620-ft. above av. terrain, 435-ft. above ground, 1395-ft. above sea level. Latitude 39° 20' 59" Longitude 81° 33' 56"

Transmitter: Dole's Knob, Constitution, O.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WTAP-TV Ref: FCC File No. BMPCT—7043 Granted 9/30/69 © American Map Co., Inc., N.Y., No. 1424

WTAP-TV

Network Service: NBC.

Licensee: PMA Communications Inc., 121 W. 7th St., Parkersburg (26102).

Studio: 121 W. Seventh St., Parkersburg, W. Va. (26102).

Telephone: 304-485-4588.

Ownership: Robert E. Richardson, chmn.; George R. Abels, pres.; Sherman A. Grimm, v.p.; Van Olmhausen, secy.-treas.; Dr. K. E. Bennett, Jon F. Bergen, Harry H. Cogswell, Theodore R. Saker & Charles N. Warren, 11.1% each.

Began Operation: Oct. 8, 1953. Sale to present owners by R. L. Drake Co. approved by FCC Nov. 1974. Previous sale by T/R Inc. (Zanesville Publishing) approved by FCC Nov. 2, 1967. Previous sale by Frank Baer-Howard Chernoff group approved by FCC March 30, 1955 (Television Digest, Vol. 11:10, 14).

Represented (sales) by Savalli/Gates Inc.; Dome & Assoc.; Regional Reps.

Represented (legal) by A. Thomas Carroccio.

Personnel:

SHERMAN A. GRIMM, vice president & general manager.
CHARLES HELMICK, chief engineer.
GLENN WILSON, program director.

DIGEST OF RATE CARD NO. 6 (March 1, 1975)

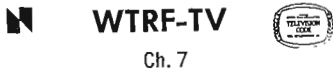
Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6:30-11 p.m., daily.				
\$200.00	\$120.00	\$38.00	\$32.00	\$23.00

NETWORK BASE HOURLY RATE: \$125.

Net Weekly Circulation	State	County	Total Households	TV Households	%
50% & Over	OHIO	Washington	19,800	19,100	97
	WEST VIRGINIA	Wood	30,000	29,100	97
Between 25-49%	OHIO	Morgan	4,500	4,300	96
	WEST VIRGINIA	Pleasants	2,600	2,500	97
Between 5-24%	OHIO	Athens	16,600	16,000	96
		Meigs	7,300	7,100	97
		Noble	4,000	3,800	95
	WEST VIRGINIA	Calhoun	2,500	2,400	94
		Jackson	7,100	6,900	98
		Mason	8,300	8,100	98
		Ritchie	4,000	3,800	94
	Wirt	1,600	1,500	95	
Station Totals			108,300	104,600	96
Net Weekly Circulation (1974-75)				44,300	
Average Daily Circulation (1974-75)				29,100	

For U.S. TV Station Call Letters
See page 8-b

West Virginia—Wheeling



Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 30.9-kw aural, with electrical beam tilt. Antenna: 962-ft. above av. terrain, 740-ft. above ground, 2025-ft. above sea level.

Latitude 40° 03' 41"
Longitude 80° 45' 08"

Transmitter: R.D. 1, Kirkwood Heights, Bridgeport, O.

TV tape: Recording facilities.

FM Affiliate: WTRF, 12.5-kw, 107.5 MHz (No. 298), 900-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: NBC.



WTRF-TV Ref: FCC File No. BPCT-3111 Granted 1/4/63

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WTRF-TV

Licensee: Forward Tele-Productions Inc., 96 16th St., Wheeling (26003).

Studio: 96 16th St., Wheeling.

Telephone: 304-232-7777. TWX No.: 304-232-6897.

Ownership: Forward Communications Inc. For other interests, see WSAU-TV, Wausau, Wis.

Began Operation: Oct. 24, 1953. FCC approved transfer of control to Forward Communications from Albert V. Dix family Feb. 28, 1969. Forward assumed control April 8, 1969. Previously, Dix family increased holdings from 30% to 90% by stock purchases from Wheeling Intelligencer and News Register (30%) and Thomas Bloch family and estate after FCC approved transfer of control Dec. 17, 1958 (Television Digest, Vols. 14:46, 48, 52).

Represented (sales) by Blair Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

- ROBERT W. FERGUSON, president & general manager.
- FRANK CURTIS, v.p. & general sales manager.
- GEN IRWIN, business manager.
- GARY VORHEES, operations manager.
- MARK DAVIS, news director.
- DALE SCHUSSLER, editorial director.
- HOWARD DAUBENMEYER, manager, CATV relations.
- KIRK JACKSON, regional sales manager.
- GEORGE CARROLL, program director.
- GED YOUNG, promotion director.
- WILLIAM NEY, film manager.
- ROBERT McFARLAND, chief engineer.

DIGEST OF RATE CARD NO. 21—(March 1, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class AA—7:30-11 p.m., daily.	\$1000	\$650	\$425	\$300	\$170*	\$170*
					\$170*	\$85*

*Class AA—8-11 p.m., Mon.-Sat.; 7-11 p.m., Sun.

NETWORK BASE HOURLY RATE: \$1000.

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Belmont	29,900	29,300	98
	Carroll	8,400	8,200	98
	Coshocton	12,900	12,400	96
	Guernsey	14,300	13,900	97
	Harrison	6,100	5,900	97
	Jefferson	31,400	30,900	98
	Monroe	5,600	5,400	96
	Noble	4,000	3,800	95
	Tuscarawas	28,000	27,300	97
	PENNSYLVANIA			
	Washington	74,500	72,200	97
	WEST VIRGINIA			
Brooke	10,300	10,200	99	
Hancock	13,400	13,300	99	
Marion	24,400	23,700	97	
Marshall	13,500	13,200	98	
Monongalia	23,300	22,400	96	
Ohio	22,500	22,200	98	
Pleasants	2,600	2,500	97	
Taylor	5,600	5,300	96	
Tyler	3,600	3,400	95	
Wetzel	7,000	6,800	97	
Between 25-49%	MARYLAND			
	Garrett	7,300	7,000	95
	OHIO			
	Columbiana	38,600	37,900	98
	Washington	19,800	19,100	97
	PENNSYLVANIA			
	Beaver	71,500	69,700	98
	Greene	13,500	12,900	95
	WEST VIRGINIA			
	Barbour	5,300	5,000	95
Doddridge	2,500	2,400	95	
Harrison	28,600	28,100	98	
Lewis	6,600	6,300	96	

(Continued on next page)

Station Totals	1,609,600	1,565,300	97
Net Weekly Circulation (1974-75)			457,800
Average Daily Circulation (1974-75)			226,000

TV Factbook No. 46

WSAZ-TV, Huntington
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
WEST VIRGINIA—(Continued)					
50% & Over	Roane	5,200	4,900	95	
	Wayne	12,700	12,300	97	
	Webster	3,500	3,300	94	
	Wirt	1,600	1,500	95	
	Wood	30,000	29,100	97	
	Wyoming	9,800	9,300	95	
KENTUCKY					
	Wolfe	2,200	2,000	91	
OHIO					
	Hocking	7,200	7,000	97	
VIRGINIA					
Between 25-49%	Buchanan	9,600	8,900	93	
	WEST VIRGINIA				
	Gilmer	2,400	2,300	94	
	Mercer	23,100	22,300	97	
	Pleasants	2,600	2,500	97	
	Ritchie	4,000	3,800	94	
KENTUCKY					
Between 5-24%	Breathitt	4,500	4,000	89	
	Harlan	13,900	13,200	95	
	Knott	4,800	4,400	92	
	Letcher	8,500	7,900	93	
	Menifee	1,300	1,200	94	
OHIO					
	Morgan	4,500	4,300	96	
	Noble	4,000	3,800	95	
	Ross	20,000	19,500	97	
VIRGINIA					
	Dickenson	5,600	5,300	95	
	Smyth	9,800	9,500	96	
	Tazewell	14,400	13,800	96	
	Wise	14,000	13,300	95	
WEST VIRGINIA					
	Greenbrier	11,200	10,600	95	
	Lewis	6,600	6,300	96	
	Summers	5,100	4,700	92	

WTRF-TV, Wheeling
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
WEST VIRGINIA—(Continued)				
Between 25-49%	Preston	9,000	8,600	95
	Randolph	8,900	8,500	95
	Ritchie	4,000	3,800	94
	Tucker	2,700	2,600	94
	Upshur	7,500	7,200	96
	Wood	30,000	29,100	97
OHIO				
Between 5-24%	Holmes	6,400	5,900	93
	Morgan	4,500	4,300	96
	Muskingum	28,800	28,100	98
	Stark	124,700	122,800	98
	PENNSYLVANIA			
	Allegheny	536,700	522,200	97
	Armstrong	27,500	26,500	96
	Butler	44,500	43,400	97
	Clarion	13,400	12,800	96
	Fayette	54,600	52,100	95
	Lawrence	36,500	35,300	97
	Westmoreland	128,400	125,200	98
WEST VIRGINIA				
	Calhoun	2,500	2,400	94
	Gilmer	2,400	2,300	94
	Wirt	1,600	1,500	95

West Virginia

WCHS-TV, Charleston
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
WEST VIRGINIA—(Continued)					
50% & Over	Wayne	12,700	12,300	97	
	Wirt	1,600	1,500	95	
	Wood	30,000	29,100	97	
	Wyoming	9,800	9,300	95	
KENTUCKY					
Between 25-49%	Lewis	4,100	3,900	95	
	Rowan	4,800	4,600	95	
	OHIO				
	Pike	6,600	6,400	96	
	VIRGINIA				
	Buchanan	9,600	8,900	93	
WEST VIRGINIA					
	Gilmer	2,400	2,300	94	
	Greenbrier	11,200	10,600	95	
	Lewis	6,600	6,300	96	
	Mercer	23,100	22,300	97	
	Pleasants	2,600	2,500	97	
	Ritchie	4,000	3,800	94	
	Summers	5,100	4,700	92	
	Webster	3,500	3,300	94	
KENTUCKY					
Between 5-24%	Knott	4,800	4,400	92	
	Letcher	8,500	7,900	93	
	OHIO				
	Hocking	7,200	7,000	97	
	Morgan	4,500	4,300	96	
VIRGINIA					
	Dickenson	5,600	5,300	95	
	Tazewell	14,400	13,800	96	
WEST VIRGINIA					
	Harrison	28,600	28,100	98	
	Pocahontas	3,200	2,800	88	
	Randolph	8,900	8,500	95	
	Upshur	7,500	7,200	96	

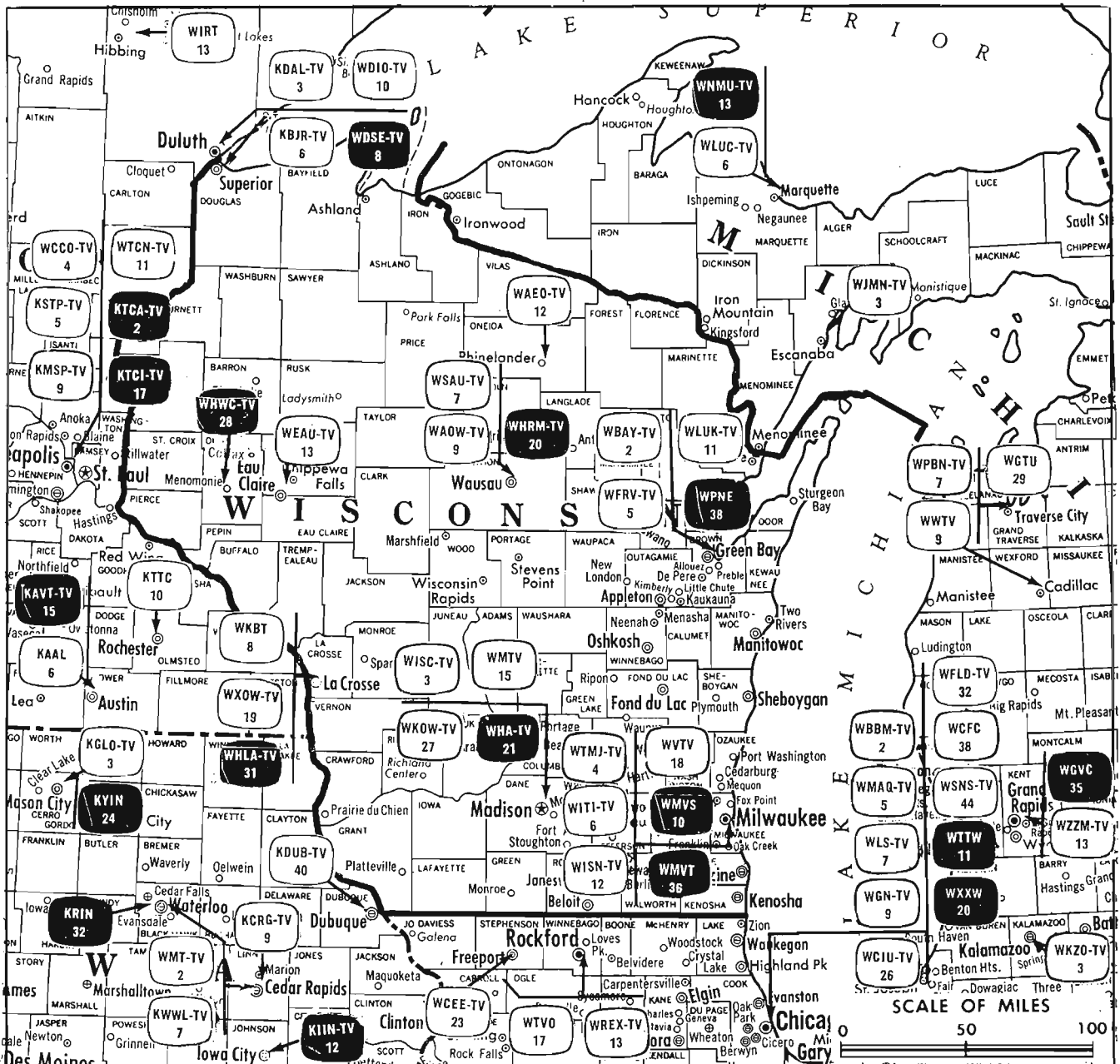
WDTV, Clarksburg-Weston
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
WEST VIRGINIA				
Between 5-24%	Clay	3,300	3,100	95
	Fayette	18,100	17,500	97
	Grant	2,800	2,600	92
	Marshall	13,500	13,200	98
	Pendelton	2,700	2,500	93
	Pocahontas	3,200	2,800	88
	Roane	5,200	4,900	95
	Wirt	1,600	1,500	95

WHIS-TV, Bluefield
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
WEST VIRGINIA				
Between 5-24%	Boone	9,000	8,700	97
	Kanawha	79,800	78,100	98
	Nicholas	7,800	7,500	96

Wisconsin



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Milwaukee	396,000	25	639,900	22
Green Bay	194,000	66	302,400	66
Madison	120,000	91	164,400	105
Duluth-Superior	104,000	105	160,300	108
LaCrosse-Eau Claire	94,000	113	146,900	117
Wausau-Rhinelander	78,000	131	131,100	128

	VHF	UHF	TOTAL
☐ Commercial Television Stations	12	4	16
● Educational Television Stations	1	5	6
			<u>22</u>

State Educational Technical Facilities
 (Complete Data in Educational Directory)

WHWC-TV

Colfax

Ch. 28

Non-Commercial Educational Station

Licensee: Educational Communications Board, 732 N. Midvale Blvd., Madison, Wis. (53705).

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1094-kw max. & 871-kw horizontal visual, 218.8-kw max. & 174-kw horizontal aural. Antenna: 1150-ft. above av. terrain, 1196-ft. above ground, 2176-ft. above sea level.

Latitude	45°	02'	47"
Longitude	91°	51'	42"

WPNE

Green Bay

Ch. 38

Non-Commercial Educational Station

Licensee: Educational Communications Board, 732 N. Midvale Blvd., Madison, Wis. (53705).

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1078-kw max. & 912-kw horizontal visual, 214-kw max. & 182-kw horizontal aural. Antenna: 1100-ft. above av. terrain, 1140-ft. above ground, 2044-ft. above sea level.

Latitude	44°	24'	35"
Longitude	88°	00'	05"

WHLA-TV

La Crosse

Ch. 31

Non-Commercial Educational Station

Licensee: Educational Communications Board, 732 N. Midvale Blvd., Madison, Wis. (53705).

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1200-kw max. & 955-kw horizontal visual, 240-kw max. & 191-kw horizontal aural. Antenna: 1143-ft. above av. terrain, 831-ft. above ground, 2045-ft. above sea level.

Latitude	43°	48'	17"
Longitude	91°	22'	06"

WHA-TV

Madison

Ch. 21

Non-Commercial Educational Station

Licensee: Board of Regents of University of Wisconsin System, Vilas Communication Hall, Madison, Wis. (53706).

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 759-kw max. & 339-kw horizontal visual, 150-kw max. & 67.6-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1200-ft. above ground, 2245-ft. above sea level.

Latitude	43°	03'	18"
Longitude	89°	28'	42"

WMVS

Milwaukee

Ch. 10

Non-Commercial Educational Station

Licensee: Milwaukee Area District Board of Vocational, Technical & Adult Education, 1015 N. Sixth St., Milwaukee, Wis. (53203).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 49-kw aural. Antenna: 750-ft. above av. terrain, 1079-ft. above ground, 1432-ft. above sea level.

Latitude	43°	05'	24"
Longitude	87°	53'	47"

WMVT

Milwaukee

Ch. 36

Non-Commercial Educational Station

Licensee: Milwaukee Area District Board of Vocational, Technical & Adult Education, 1015 N. Sixth St., Milwaukee, Wis. (53203).

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 316-kw max. & 151-kw horizontal visual, 38.6-kw max. & 18.2-kw horizontal aural. Antenna: 440-ft. above av. terrain, 1078-ft. above ground, 1717-ft. above sea level.

Latitude	43°	05'	24"
Longitude	87°	53'	47"

WHRM-TV

Wausau

Ch. 20

Non-Commercial Educational Station

Grantee: Educational Communications Board, 732 N. Midvale Blvd., Madison, Wis. (53705).

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 724-kw visual, 144-kw aural. Antenna: 980-ft. above av. terrain, 647-ft. above ground, 2549-ft. above sea level.

Latitude	44°	55'	14.3"
Longitude	89°	41'	30.6"

State Cross Reference List
 Communities That Receive Programs of
 Stations That Are Located Elsewhere

WFRV & WLUK-TV

Marinette

(See Green Bay, Wis.)

KDAL-TV, KBJR-TV & WDSE-TV

Superior

(See Duluth, Minn.)

**Arbitron
Information
on Demand**

Find out how a station
got a shot at a \$6500 order for \$80.

Call your Arbitron representative
and ask about AID.



Wisconsin—Eau Claire



WEAU-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 195-kw visual, 28.8-kw aural. Antenna: 1990-ft. above av. terrain, 1997-ft. above ground, 3077-ft. above sea level.

Latitude 44° 39' 51"
Longitude 90° 57' 41"

Transmitter: 4.4-mi. N of Fairchild, Wis. on County Rd. "H".

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Studio: 1907 S. Hastings Way.

Telephone: 715-832-3474.

TWX No.: 910-282-1633.

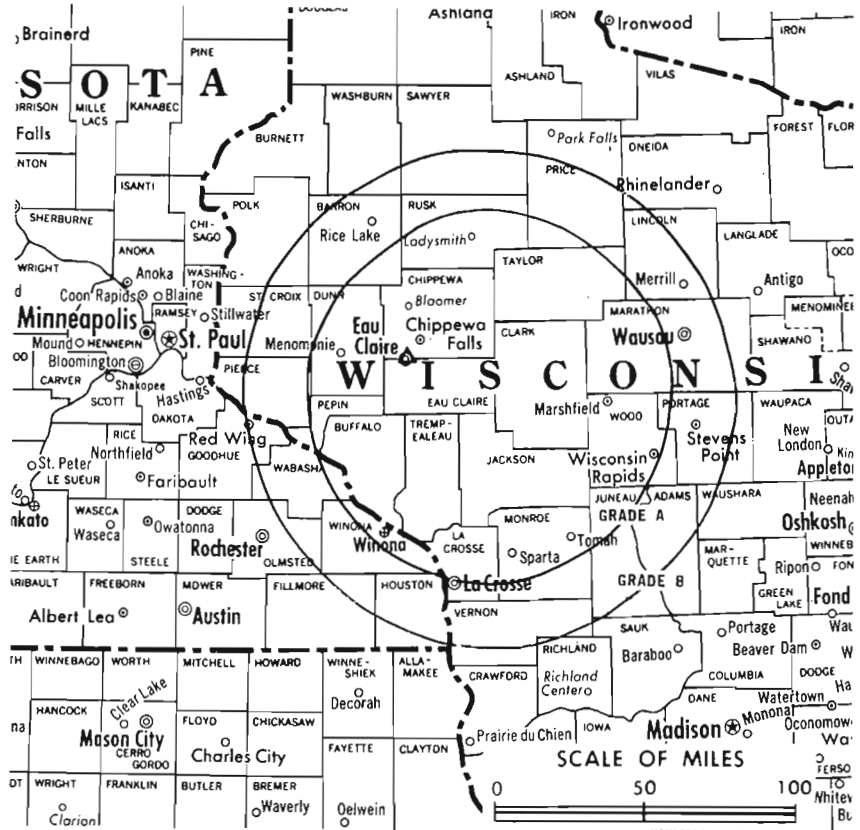
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WEAU-TV Ref: FCC File No. B1MPCT-0001 Granted 5/25/65

© American Map Co., Inc., N.Y., No. 14244

WEAU-TV

Network Service: NBC.

Licensee: WEAU Inc., Box 47 (54701).

Ownership: WEAU Inc. is a wholly owned subsidiary of Post Corp., publisher of Wis. newspapers The Post-Crescent, Appleton, West Allis Star, Neenah-Menasha Twin City News Record and West Bend News; Granite City (Ill.) Press-Record; Dedham (Mass.) Transcript. Post Corp. also owns KTVO (TV), Kirksville, Mo.-Ottumwa, Ia.; WLUK-TV, Green Bay, Wis. & WLUC-TV, Marquette, Mich. In addition Post Corp. owns radios WAXX, Chippewa Falls, Wis.; KBIZ, Ottumwa, Ia. and WEAU-FM, Eau Claire, Wis. Post Corp. officers: V. I. Minahan, pres.; David L. Nelson, exec. v.p. & treas. in charge of bcst. div.; John B. Torinus, v.p.; Elmo Reed, engineering v.p.

Began Operation: Dec. 17, 1953. Sale to present owner by Morgan Murphy interests approved by FCC May 16, 1962 (Television Digest, Vol. 2:4, 21).

Represented (sales) by H-R Television Inc.; William Hurley (Minneapolis).

Personnel:

LARRY BUSSE, general manager.
CLARK WIDEMAN, general sales manager.
DENISE NOONAN, program director.
BOB FALLIS, chief engineer.

DIGEST OF RATE CARD NO. 15—(Jan. 1, 1976)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7-10 p.m., daily.

\$625.00 Graded rates apply*

*Highest rate: \$270.

NETWORK BASE HOURLY RATE: \$625.

Net Weekly Circulation	State County	Total Households	TV Households	%
WISCONSIN				
50% & Over	Adams	4,000	3,800	96
	Barron	13,700	13,200	96

Net Weekly Circulation	State County	Total Households	TV Households	%
WISCONSIN—(Continued)				
	Buffalo	4,800	4,700	97
	Chippewa	16,100	15,800	98
	Clark	10,900	10,500	96
	Dunn	10,400	10,100	97
	Eau Claire	25,500	24,900	98
	Jackson	5,600	5,400	96
	Juneau	7,000	6,700	95
50% & Over	La Crosse	28,900	28,400	98
	Monroe	11,000	10,700	97
	Pepin	2,600	2,500	97
	Portage	15,500	15,200	98
	Rusk	5,300	5,100	96
	Taylor	6,100	5,900	97
	Trempealeau	8,600	8,300	96
	Wood	22,900	22,500	98
MINNESOTA				
	Houston	5,600	5,500	98
	Winona	15,100	14,800	98
Between 25-49%	WISCONSIN			
	Marathon	34,200	33,700	99
	Price	5,800	5,500	95
	Sawyer	4,200	4,000	95
	Vernon	8,900	8,600	97
MINNESOTA				
	Fillmore	8,200	8,100	98
	Olmsted	30,200	29,800	99
	Wabasha	6,500	6,400	98
Between 5-24%	WISCONSIN			
	Crawford	5,700	5,500	97
	Oneida	10,500	10,200	97
	Pierce	9,600	9,400	98
	Richland	5,500	5,300	97
	Washburn	4,600	4,500	97
	Waushara	5,800	5,600	97
Station Totals		359,300	350,600	97
Net Weekly Circulation (1974-75)			184,500	
Average Daily Circulation (1974-75)			118,000	

Wisconsin—Green Bay



WBAY-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1205-ft. above av. terrain, 1149-ft. above ground, 2049-ft. above sea level.

Latitude 44° 24' 35"
Longitude 88° 00' 05"

Transmitter: Town of DePere, Wis.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WBAY-TV Ref: FCC File No. BPT-2851 Granted 8/8/61

© American Map Co., Inc., N.Y., No. 14244

WBAY-TV

Licensee: Nationwide Communications Inc., 115 South Jefferson St. (54301).

Studio: 115 South Jefferson St.

Telephone: 414-432-3331. TWX No.: 910-263-1260.

Ownership: See WATE-TV, Knoxville, Tenn.

Began Operation: March 17, 1953. Sale to present owner by Norbertine Fathers approved by FCC Dec. 30, 1974 (Television Digest, Vol. 15:3).

Represented (sales) by Blair Television.

Represented (legal) by Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind.

Represented (engineering) by Cohen & Dippell.

Personnel:

- ROBERT C. NELSON, general manager.
- GREG McELRONE, station manager & film buyer.
- RICHARD BURNTON, general sales manager.
- ESTHER STANGE, promotion director.
- LES STURMER, farm director.

DIGEST OF RATE CARD NO. 19B (April 5, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AAA—6:30-10 p.m., daily.	\$1000	\$650	\$500	\$320	\$300	\$150

NETWORK BASE HOURLY RATE: \$850.

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN				
50% & Over	Delta	12,700	12,300	97
	Dickinson	8,900	8,700	98
	Manistee	7,700	7,500	97
	Menominee	8,700	8,500	98

Net Weekly Circulation	State County	Total Households	TV Households	%
WISCONSIN				
50% & Over	Brown	52,600	52,100	99
	Calumet	8,500	8,300	98
	Door	8,200	8,100	98
	Florence	1,000	1,000	97
	Fond Du Lac	28,100	27,500	98
	Forest	2,800	2,700	95
	Green Lake	6,700	6,500	97
	Kewaunee	6,600	6,500	98
	Langlade	7,100	6,900	97
	Manitowoc	28,300	28,000	99
	Marinette	13,200	13,000	99
	Menominee	700	600	92
	Oconto	9,800	9,600	98
	Outagamie	38,800	38,500	99
	Shawano	11,700	11,500	98
	Sheboygan	35,400	34,900	99
	Waupaca	14,400	14,100	98
Waushara	5,800	5,600	97	
Winnebago	43,500	43,000	99	
MICHIGAN				
Between 25-49%	Benzie	3,100	3,000	97
	Iron	5,200	5,100	98
	Marquette	21,700	21,300	98
Mason	8,800	8,400	96	
WISCONSIN				
Between 25-49%	Marquette	3,500	3,300	96
	Portage	15,500	15,200	98
MICHIGAN				
Between 5-24%	Alger	2,800	2,700	97
	Grand Traverse	14,100	13,700	97
	Leelanau	4,300	4,200	97
	Oceana	6,800	6,500	96
(Continued on page 899-b)				
Station Totals		575,900	565,200	98
Net Weekly Circulation (1974-75)		343,700		
Average Daily Circulation (1974-75)		242,100		

Wisconsin—Green Bay



WFRV-TV



Ch. 5

[Operates satellite WJMN-TV, Escanaba, Mich.]

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 93.3-kw visual, 18.6-kw aural. Antenna: 1120-ft. above av. terrain, 999-ft. above ground, 1916-ft. above sea level.

Latitude 44° 24' 21"
Longitude 88° 00' 19"

Transmitter: 3-mi. SE of DePere.

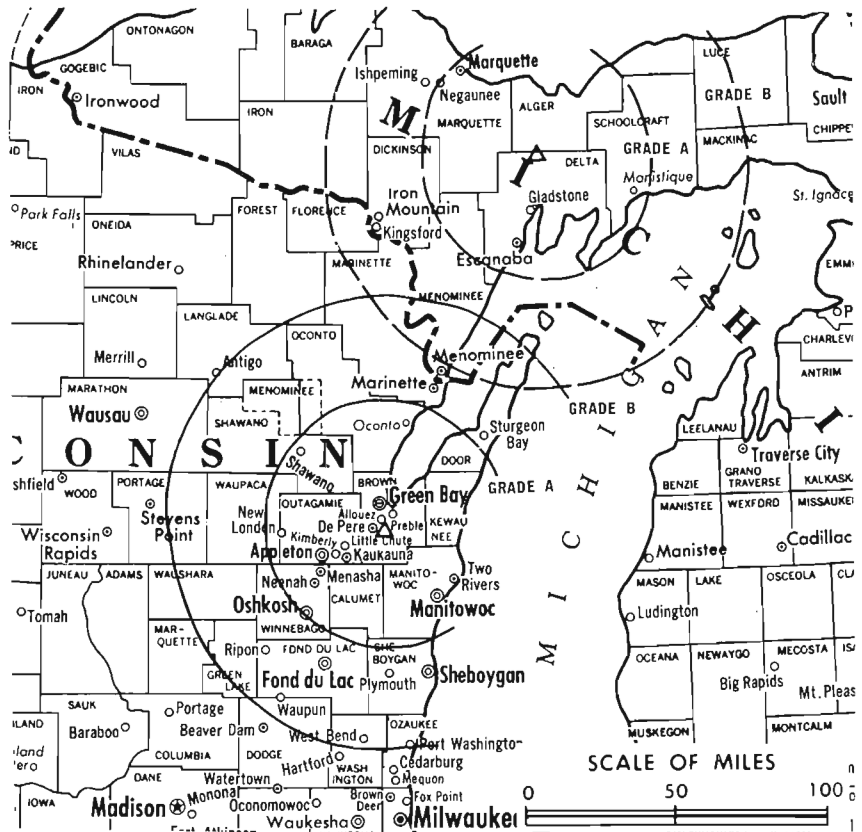
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Represented (legal) by Covington & Burling.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WFRV-TV Ref: FCC File No. BMPCT-4300 Granted 11/2/56

©American Map Co., Inc., N.Y., No. 14244

WFRV-TV

Licensee: WFRV Inc., Mason & Roosevelt Sts. (54301).

Studio: Mason & Roosevelt Sts.

Telephone: 414-437-5411. TWX No.: 910-263-1258.

Ownership: WFRV Inc., 100% owned by Orion Broadcasting. For owners & other interests see WAVE-TV, Louisville, Ky. WFRV-TV owns & operates WJMN-TV, Ch. 3 satellite in Escanaba, Mich.

Began Operation: May 21, 1955. Sale to present owner by S. N. Pickard group approved Jan. 4, 1961 by FCC (Television Digest, Vol. 16:49; 17:2).

Represented (sales) by Katz Television.

Personnel:

- ROBERT O. SOUTHARD, president & general manager.
- RALPH S. JACKSON, vice president.
- T. BALLARD MORTON JR., secretary-treasurer.
- JERRY MONTGOMERY, general sales manager.
- HARRY RIEGERT, program manager & film buyer.
- HARRY HILL, chief engineer.
- ROBERT McMULLEN, news director.
- DAVE BERG, farm director.
- JOE HILL, promotion manager.

DIGEST OF RATE CARD NO. A37 REV.—(Aug. 30, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$950 \$550 \$400 \$300 Graded rates apply*

*Highest rate: \$350.

NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Alger	2,800	2,700	97
	Delta	12,700	12,300	97
	Dickinson	8,900	8,700	98

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN—(Continued)				
	Houghton	13,300	12,700	96
	Iron	5,200	5,100	98
	Luce	2,300	2,200	96
	Marquette	21,700	21,300	98
	Menominee	8,700	8,500	98
	Schoolcraft	3,100	3,000	96
WISCONSIN				
	Brown	52,600	52,100	99
	Calumet	8,500	8,300	98
	Door	8,200	8,100	98
	Florence	1,000	1,000	97
	Fond Du Lac	28,100	27,500	98
	Forest	2,800	2,700	95
	Green Lake	6,700	6,500	97
	Kewaunee	6,600	6,500	98
	Manitowoc	28,300	28,000	99
	Marinette	13,200	13,000	99
	Menominee	700	600	92
	Oconto	9,800	9,600	98
	Outagamie	38,800	38,500	99
	Shawano	11,700	11,500	98
	Waupaca	14,400	14,100	98
	Waushara	5,800	5,600	97
	Winnebago	43,500	43,000	99
MICHIGAN				
	Baraga	2,500	2,400	97
	Mason	8,800	8,400	96
WISCONSIN				
	Langlade	7,100	6,900	97
	Marquette	3,500	3,300	96
	Portage	15,500	15,200	98
	Sheboygan	35,400	34,900	99

(Continued on page 899-b)

Station Totals	571,000	559,900	98
Net Weekly Circulation (1974-75)			360,400
Average Daily Circulation (1974-75)			243,300

Wisconsin—Green Bay



WLUK-TV



Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1260-ft. above av. terrain, 1160-ft. above ground, 2046-ft. above sea level.

Latitude 44° 24' 31.4"
Longitude 87° 59' 29"

Transmitter: Glenmore Rd., DePere Township.

TV tape: Recording facilities.

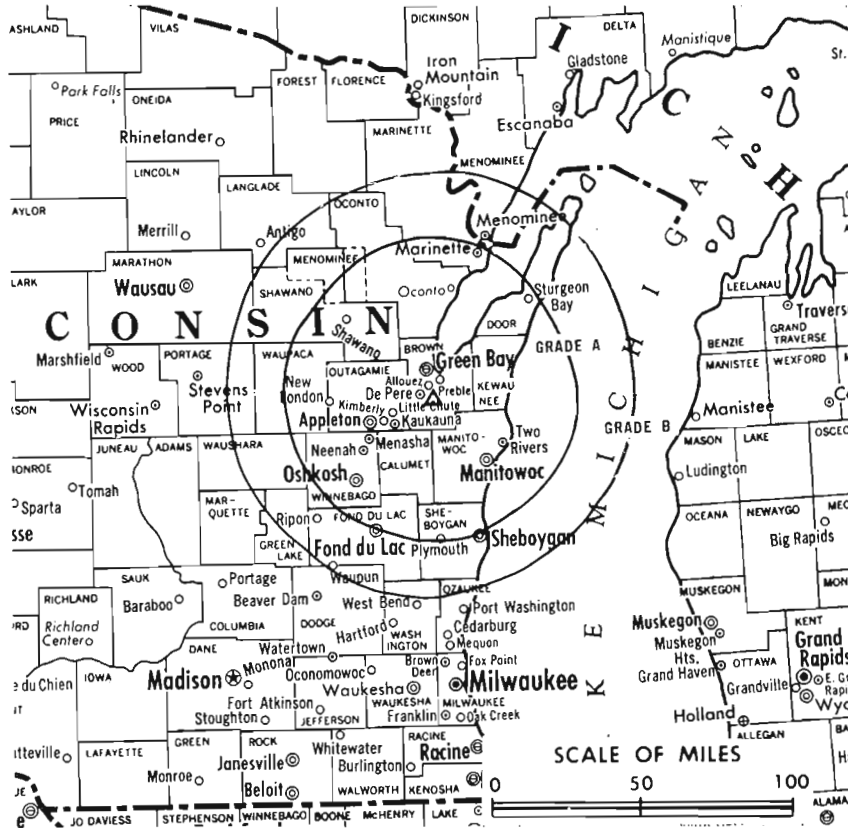
Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Studio: 787 Lombardi Ave., Green Bay (54303).

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WLUK-TV Ref: FCC File BMPCT—5391 Granted 8/7/62

©American Map Co., Inc., N.Y., No. 14244

WLUK-TV

Licensee: WLUK Incorporated, P.O. Box 7711, Green Bay, Wis.

Telephone: 414-494-8711. TWX No.: 910-263-1267.

Ownership: Post Corp., 100%. For other interests see WEAU-TV, Eau Claire, Wis.

Began Operation: Aug. 9, 1954. Sale to present group by M & M Broadcasting Co. Inc. approved January 6, 1965 by FCC (Television Digest, Vols. 4:41, 5:2). Sale to M & M Bcstg. by W. E. Walker (50%), J. D. Mackin (23.3%) and associates approved March 19, 1958 by FCC (Vols. 13:52; 14:2, 12).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (engineering) by Cohen & Dippell.

Personnel:

THOMAS A. HUTCHISON, general manager.
LOWELL JOHNSON, general sales manager.
WALTER ZIMMERMAN, news director.
MONTY G. STOCK, programming director.
MARSHALL WILLIAMSON, chief engineer.
RONALD ERICKSON, director of production.

DIGEST OF RATE CARD NO. 22—(Jan. 30, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. ID
Class AA—6:30-10 p.m., daily.
\$800.00 \$500.00 \$300.00 \$200.00 Graded rates apply*

*Highest rate: \$350.

NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Delta	12,700	12,300	97
	Dickinson	8,900	8,700	98
	Manistee	7,700	7,500	97

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN—(Continued)				
	Marquette	21,700	21,300	98
	Menominee	8,700	8,500	98
WISCONSIN				
	Brown	52,600	52,100	99
	Calumet	8,500	8,300	98
	Door	8,200	8,100	98
	Fond Du Lac	28,100	27,500	98
50% & Over	Green Lake	6,700	6,500	97
	Kewaunee	6,600	6,500	98
	Manitowoc	28,300	28,000	99
	Marinette	13,200	13,000	99
	Menominee	700	600	92
	Oconto	9,800	9,600	98
	Outagamie	38,800	38,500	99
	Shawano	11,700	11,500	98
	Waupaca	14,400	14,100	98
	Waushara	5,800	5,600	97
	Winnebago	43,500	43,000	99
MICHIGAN				
	Baraga	2,500	2,400	97
	Benzie	3,100	3,000	97
	Gogebic	8,100	7,800	97
	Houghton	13,300	12,700	96
	Iron	5,200	5,100	98
	Mason	8,800	8,400	96
Between 25-49%	WISCONSIN			
	Florence	1,000	1,000	97
	Forest	2,800	2,700	95
	Langlade	7,100	6,900	97
	Marquette	3,500	3,300	96
	Portage	15,500	15,200	98
	Sheboygan	35,400	34,900	99
(Continued on page 899-b)				
Station Totals		573,800	562,500	98
Net Weekly Circulation (1974-75)				328,800
Average Daily Circulation (1974-75)				203,700

Wisconsin—La Crosse



WKBT

Ch. 8



Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 1540-ft. above av. terrain, 1625-ft. above ground, 2449-ft. above sea level.

Latitude 44° 05' 28"
Longitude 91° 20' 15"

Transmitter: Galesville, Wis.

TV tape: Recording facilities.

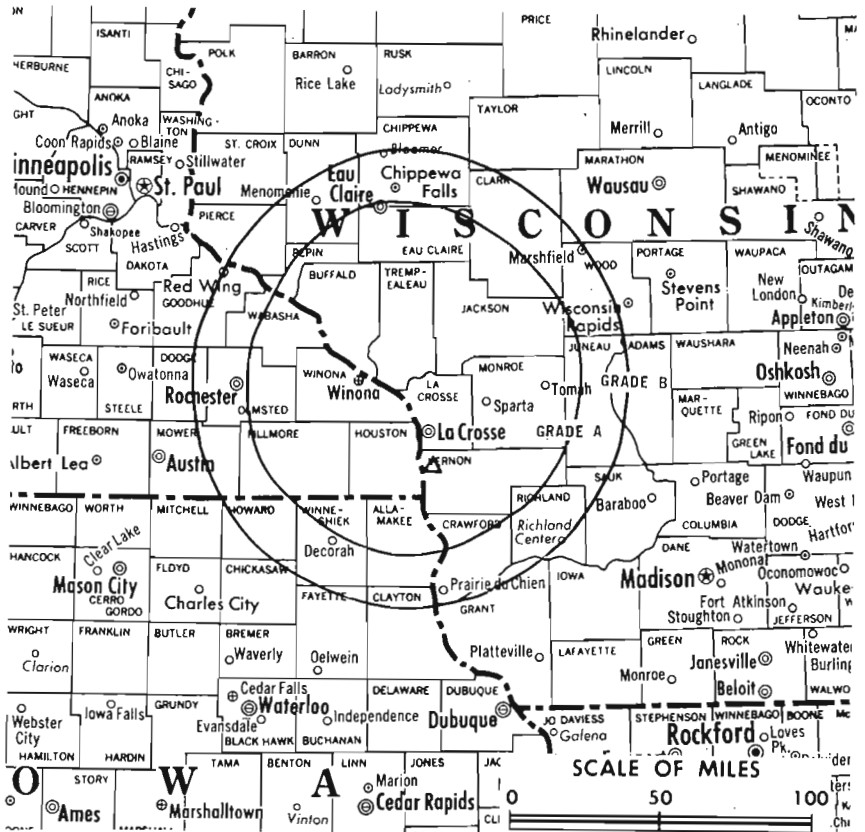
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Studio: 141 S. 6th St.

Telephone: 608-782-4678.

TWX No.: 910-287-2572.



WKBT Ref: FCC File No. BPC1-2917 Granted 7/25/62

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WKBT

Network Service: CBS.

Licensee: Gross Telecasting of Wisconsin Inc., 141 S. 6th St. (54601).

Ownership: Gross Telecasting Inc. For other interests, see WJIM-TV, Lansing, Mich.

Began Operation: Aug. 1, 1954. Sale to present owners by La Crosse Tribune, Dahl family & others approved by FCC Dec. 10, 1969 (Television Digest, Vol. 9:24, 50).

Represented (sales) by Avery-Knodel Inc.; Hyett/Ramsland Inc. (Minneapolis).

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

HAROLD F. GROSS, president.
PETER S. GOOD, vice president & general manager.
EDITH S. HARRIS, national sales manager.
MARK QUADE, news director.
AL LEEMAN, chief engineer.

DIGEST OF RATE CARD NO. 25—(Sept. 20, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6-10 p.m., daily.	\$650	\$400	\$300	\$175	\$88

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Allamakee	5,400	5,300	98
	MINNESOTA			
	Filmore	8,200	8,100	98
	Houston	5,600	5,500	98
Winona	15,100	14,800	98	
WISCONSIN				
	Buffalo	4,800	4,700	97

Net Weekly Circulation	State County	Total Households	TV Households	%
WISCONSIN—(Continued)				
50% & Over	Chippewa	16,100	15,800	98
	Clark	10,900	10,500	96
	Crawford	5,700	5,500	97
	Eau Claire	25,500	24,900	98
	Jackson	5,600	5,400	96
	Juneau	7,000	6,700	95
	La Crosse	28,900	28,400	98
	Monroe	11,000	10,700	97
	Pepin	2,600	2,500	97
	Trempealeau	8,600	8,300	96
Vernon	8,900	8,600	97	
IOWA				
	Winneshiek	7,100	6,900	98
	MINNESOTA			
Between 25-49%	Olmsted	30,200	29,800	99
	Wabasha	6,500	6,400	98
	WISCONSIN			
Between 5-24%	Adams	4,000	3,800	96
	Dunn	10,400	10,100	97
	Richland	5,500	5,300	97
	Rusk	5,300	5,100	96
	IOWA			
	Howard	4,000	3,900	97
MINNESOTA				
	Dodge	4,500	4,400	98
Between 5-24%	Goodhue	13,600	13,400	98
	WISCONSIN			
Between 5-24%	Barron	13,700	13,200	96
	Grant	15,900	15,300	96
	Lincoln	9,300	9,100	98
	Pierce	9,600	9,400	98
	Portage	15,500	15,200	98
	Taylor	6,100	5,900	97
Wood	22,900	22,500	98	
Station Totals		354,000	345,400	97
Net Weekly Circulation (1974-75)			180,400	
Average Daily Circulation (1974-75)			118,400	

Wisconsin—La Crosse



WXOW-TV



Ch. 19

[Auxiliary outlet of WKOW-TV,
Madison, Wis.]

Technical Facilities: Channel No. 19
(500-506 MHz). Authorized power:
190.6-kw max. & 132.1-kw hori-
zontal visual, 38.1-kw max. &
26.4-kw horizontal aural. Antenna:
930-ft. above av. terrain, 600-ft.
above ground, 1835-ft. above sea
level.

Latitude 43° 48' 23"
Longitude 91° 22' 04"

Transmitter: Co. Hwy. 25 & Tchump-
er Ridge Rd., La Crescent, Minn.

Color: Network, live, film, slide &
tape.

News Wire Service: AP.

Represented (engineering) by Jules
Cohen & Associates.

Represented (sales) by Katz Tele-
vision.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see
page 4-b).



WXOW-TV Ref: FCC File No. BM1CT-6895 Granted 10/8/68
WKOW-TV Ref: FCC File No. BPCT-3923 Granted 4/18/67

©American Map Co., Inc., N.Y., No. 14244

WXOW-TV

Network Service: ABC.

Licensee: Horizons Communications Corp. of Wisconsin, P.O. Box
100, Madison, Wis. (53701).

Studio: County Hwy. 25, W of La Crescent, Minn.

Ownership: See WKOW-TV, Madison.

Began Operation: March 8, 1970.

Represented (legal) by Marmet Professional Corp.

Personnel:

JEROME FENIGER, chairman of the board.
TERRY SHOCKLEY, president & general manager.
ROBERT WICKHEM, vice president, operations.
DAVID PESCHAU, manager & local-regional sales manager.
JOHN F. BRENNAN, vice president, sales.
ARTHUR OSBORN, chief engineer.

DIGEST OF RATE CARD NO. A23—(Feb. 23, 1976)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	ID
Class AA					
\$400.00	\$250.00	\$150.00	\$75.00	Graded rates apply*	

*Highest rate: \$60.

Combination rates: See WKOW-TV, Madison, Wis.

NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Houston	5,600	5,500	98
	Winona	15,100	14,800	98
	WISCONSIN			
	La Crosse	28,900	28,400	98
Between 25-49%	WISCONSIN			
	Buffalo	4,800	4,700	97
	Monroe	11,000	10,700	97
	Trempealeau	8,600	8,300	96
	Vernon	8,900	8,600	97
Between 5-24%	IOWA			
	Allamakee	5,400	5,300	98
	MINNESOTA			
	Fillmore	8,200	8,100	98
	WISCONSIN			
Chippewa	16,100	15,800	98	
Crawford	5,700	5,500	97	
Eau Claire	25,500	24,900	98	
Jackson	5,600	5,400	96	
Station Totals		149,400	146,000	97
Net Weekly Circulation (1974-75)			52,200	
Average Daily Circulation (1974-75)			28,700	

Wisconsin—Madison



WISC-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 56.2-kw visual, 11-kw aural. Antenna: 1190-ft. above av. terrain, 1107-ft. above ground, 2227-ft. above sea level.

Latitude 43° 01' 52"

Longitude 89° 30' 18"

Transmitter: Hwy. PD., 6-mi. WSW of Madison.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: Newsweek.

TV tape: Recording facilities.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WISC-TV Ref: FCC File No. BPCT-2522 Granted 8/1/58

©American Map Co., Inc., N.Y., No. 14244

WISC-TV

Licensee: Television Wisconsin Inc., Communications Center, 4801 W. Beltline Hwy. (53711).

Studio: 4801 W. Beltline Hwy.

Telephone: 608-271-4321.

TWX No.: 910-286-2720.

Ownership: Evening Telegram Co., 34.8%; Morgan Murphy estate, 15.2%; Russell A. Nelson, v.p., 7.5%; Ralph R. O'Connor estate, 7.5%; H. Kenneth Harley, treas., 7.5%; Ralph M. Immell estate, 20%; George H. Johnson, 7.5%. Evening Telegram Co., owned by Murphy estate, publishes Superior Evening Telegram & also publishes other newspapers; Morgan Murphy interests own KXLY-TV, Spokane, Wash. and KTHI-TV, Fargo, N.D.; interest in Apple Valley Bcstg. Inc., which operates KAPP(TV), Yakima, Wash. & KVEW, Kennewick, Wash.

Began Operation: June 24, 1956.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Stambler & Shrinsky.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

F. DUANE SCHIRMER, general manager.

STEVE HERLING, station manager.

RICHARD S. NICKESON, general sales manager.

ROY MILLER, director of viewer affairs.

HELEN SLAUSON, program director.

WALTER HARIU, chief engineer.

DIGEST OF RATE CARD NO. 11

(Dec. 15, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6:30-10 p.m., daily.

\$750.00 \$450.00 \$270.00 \$225.00 Graded rates apply*

*Highest rate: \$250.

NETWORK BASE HOURLY RATE: \$760.

Net Weekly Circulation	State County	Total Households	TV Households	%
WISCONSIN				
	Columbia	15,200	14,800	97
	Dane	107,800	104,900	97
	Dodge	24,000	23,400	98
	Grant	15,900	15,300	96
	Green	10,100	9,900	98
50% & Over	Iowa	6,600	6,400	97
	Jefferson	20,700	20,300	98
	Juneau	7,000	6,700	95
	Lafayette	6,000	5,800	97
	Marquette	3,500	3,300	96
	Richland	5,500	5,300	97
	Rock	44,800	44,100	98
	Sauk	14,500	14,000	97
ILLINOIS				
	Jo Daviess	7,100	6,800	96
	Stephenson	17,400	17,000	98
Between 25-49%	Dubuque	29,100	28,500	98
WISCONSIN				
	Adams	4,000	3,800	96
	Green Lake	6,700	6,500	97
	Waiworth	22,800	22,400	98
ILLINOIS				
	Boone	9,300	9,100	98
	Ogle	14,400	14,100	98
	Winnebago	82,400	80,900	98
Between 5-24%	WISCONSIN			
	Crawford	5,700	5,500	97
	Fond Du Lac	28,100	27,500	98
	Vernon	8,900	8,600	97
	Waushara	5,800	5,600	97
Station Totals		523,300	510,500	97
Net Weekly Circulation (1974-75)				260,000
Average Daily Circulation (1974-75)				158,200

Wisconsin—Madison



WKOW-TV



Ch. 27

[Also operates auxiliary outlet WAOW-TV, Wausau, Wis. & WXOW-TV, La Crosse, Wis.]

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1000-kw max. & 871-kw horizontal visual, 200-kw max. & 174-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1182-ft. above ground, 2245-ft. above sea level electrically tilted 5°.

Latitude 43° 03' 09.0"
Longitude 89° 28' 41.6"

Transmitter: 5727 Tokay Blvd.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Arbitron Data: Figures do not reflect coverage of auxiliary outlets.

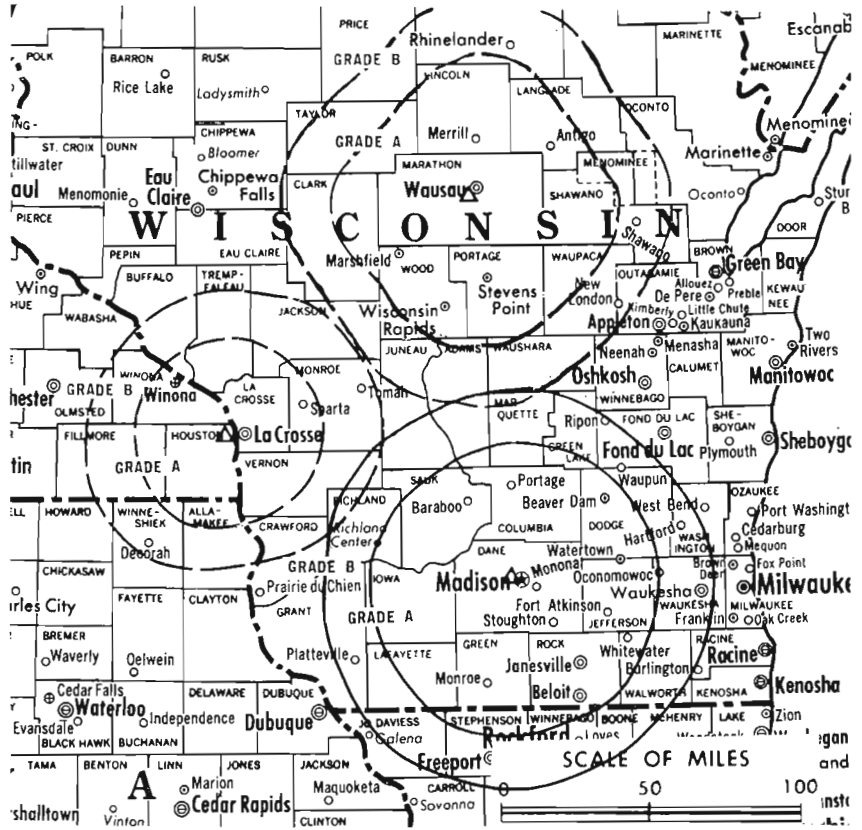
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WKOW-TV Ref: FCC File No. BPCT-4361 Granted 2/12/73

©American Map Co., Inc., N.Y., No. 14244

WKOW-TV

Network Service: ABC.

Licensee: Horizons Communications Corp. of Wisconsin, P.O. Box 100, 5727 Tokay Blvd., Madison (53701).

Studio: 5727 Tokay Blvd.

Telephone: 608-274-1234. TWX No.: 910-286-2718.

Ownership: Jerome Feniger, chmn.; William Mulvey, treas.; Edward Wood Jr.; Chet Huntley estate, 23.9% each. Horizons also owns WXOW-TV, La Crosse & WAOW-TV, Wausau, Wis.; KRE AM & FM, Berkeley, Cal.; Wood, Feniger & Mulvey own 1/3 each of WALK AM & FM, Patchogue; WRIV, Riverhead, N.Y.

Begin Operation: June 30, 1953. Sale to present owners by Midcontinent Bcstg. Co. (Joseph L. Floyd, N. L. Bentson & Edmund R. Ruben) approved by FCC Sept. 9, 1970 (Television Digest, Vol. 10:37). Previous sale to Midcontinent by Monona Bcstg. Co. approved July 20, 1960 by FCC (Vol. 16:24, 26, 30).

Represented (legal) by Marmet Professional Corp.

Represented (sales) by Katz Television.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

JEROME FENIGER, chairman of the board.
TERRY SHOCKLEY, president.
BOB WICKHEM, vice president, operations.
DENNIS SELENKA, vice president, administration.
JOHN F. BRENNAN, vice president, sales.
BRUCE LILJEGREN, vice president, programming.
THOMAS SCHNURBUSH, regional sales manager.
ROBERT ZUELSDORF, director of engineering.

DIGEST OF RATE CARD NO. A19—(Jan. 28, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. ID

Class AA—6:30-10 p.m., daily.

\$450.00 \$275.00 \$185.00 \$115.00 Graded rates apply*

*Highest rate: \$180.

NETWORK BASE HOURLY RATE: \$400.

Combination rates: WKOW-TV, Madison, WAOW-TV Wausau & WXOW-TV, La Crosse (The Wisconsin TV Network).

Hour 30 Min. 15 Min. 5 Min. 30 Sec. ID
Class AA—6:30-10 p.m., daily.

\$900.00 \$550.00 \$360.00 \$220.00 Graded rates apply*

*Highest rate: \$237.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Columbia	15,200	14,800	97
	Dane	107,800	104,900	97
	Green	10,100	9,900	98
	Iowa	6,600	6,400	97
	Lafayette	6,000	5,800	97
	Richland	5,500	5,300	97
Between 25-49%	ILLINOIS			
	Stephenson	17,400	17,000	98
	WISCONSIN			
	Dodge	24,000	23,400	98
	Grant	15,900	15,300	96
Between 5-24%	ILLINOIS			
	Jo Daviess	7,100	6,800	96
	WISCONSIN			
	Adams	4,000	3,800	96
	Crawford	5,700	5,500	97
	Green Lake	6,700	6,500	97
	Vernon	8,900	8,600	97
	Walworth	22,800	22,400	98
Station Totals		354,200	344,800	97
Net Weekly Circulation (1974-75)				194,700
Average Daily Circulation (1974-75)				111,400

Wisconsin—Madison



WMTV

Ch. 15



Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1050-kw max. & 794-kw horizontal visual, 105-kw max. & 79.4-kw horizontal aural. Antenna: 1160-ft. above av. terrain, 1099-ft. above ground, 2157-ft. above sea level.

Latitude 43° 03' 01"
Longitude 89° 29' 15"

Transmitter: W Beltline Hwy.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WMTV Ref: FCC File No. BMPCT-6137 Granted 8/30/65

© American Map Co., Inc., N.Y., No. 14244

WMTV

Licensee: Forward Television, a Broadcast Div. of Forward Communications Corp., 615 Forward Dr., Madison (53711).

Studio & Business Office: 615 Forward Dr.

Telephone: 608-274-1515. TWX No.: 608-654-8214.

Ownership: Forward Communications Corp. (see WSAU-TV, Wausau, Wis.).

Began Operation: July 8, 1953. Sale to present owner by Forward Television Inc. approved May 15, 1963, by FCC (Television Digest, Vol. 3:20). Sale to Forward Television by WTJV interests (Mitchell Wolfson) approved April 2, 1958 by FCC (Television Digest, Vol. 14:10, 14). Previous sale to WTJV interests by founding Gerald A. Bartell family approved July 25, 1957 by FCC (Vol. 13:26, 30).

Represented (sales) by The Meeker Co. Inc.; Hyett/Ramsland Inc. (Minneapolis).

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

THOMAS E. BOLGER, president.
ADDISON SPRAGUE, general sales manager.
DON SCHMITT, news director.
FERN FOWLER, women's director.
JOHN HRUBESKY, operations manager.
ELMER WEISENSEL, chief engineer.

DIGEST OF RATE CARD NO. 23—(Aug. 2, 1976)

15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class A—7-10 p.m., daily.				
		\$250	\$125	\$125

Combination Rates: Sold in combination with WSAU-TV, Wausau, Wis. as members of Central Wisconsin Combination.

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	WISCONSIN				
		Columbia	15,200	14,800	97
		Dane	107,800	104,900	97
		Green	10,100	9,900	98
		Iowa	6,600	6,400	97
		Jefferson	20,700	20,300	98
		Lafayette	6,000	5,800	97
		Rock	44,800	44,100	98
Between 25-49%	WISCONSIN				
		Dodge	24,000	23,400	98
		Grant	15,900	15,300	96
		Marquette	3,500	3,300	96
Between 5-24%	ILLINOIS				
		Jo Daviess	7,100	6,800	96
		Stephenson	17,400	17,000	98
	WISCONSIN				
		Adams	4,000	3,800	96
		Crawford	5,700	5,500	97
		Green Lake	6,700	6,500	97
	Vernon	8,900	8,600	97	
	Walworth	22,800	22,400	98	
Station Totals		354,200	344,800	97	
Net Weekly Circulation (1974-75)			206,200		
Average Daily Circulation (1974-75)			125,600		

For Group Ownership of TV Stations,
see Services Volume

Wisconsin—Milwaukee



WISN-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 1105-ft. above ground, 1735-ft. above sea level.

Latitude 43° 06' 41"
Longitude 87° 55' 38"

Transmitter: 5201 N. Milwaukee River Pkwy.

TV tape: Recording facilities.

AM Affiliate: WISN, 50-kw, 1130 kHz (ABC).

FM Affiliate: WISN-FM, 11.5-kw, 97.3 MHz (No. 247), 910-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WISN-TV Ref: FCC File No. BIMPCT—3231 Granted 7/20/55

©American Map Co., Inc., N.Y., No. 1424

WISN-TV

Licensee: The Hearst Corp., P.O. Box 402, Milwaukee (52301).

Studio: 19th & Wells Sts.

Telephone: 414-342-8812. TWX No.: 910-262-3417.

Ownership: Hearst Corp. Same interests operate WBAL-TV, Baltimore, WTAE-TV, Pittsburgh, and radio stations WISN & FM, Milwaukee, WBAL & FM, Baltimore, and WTAE & FM, Pittsburgh. It also owns radio WAPA, San Juan, P.R.

Began Operation: October 26, 1954 as WTVW; sale to present owners by group headed by L. F. Gran, Paul A. Pratt & Loron Thurwachter approved by FCC March 2, 1955 (Television Digest, Vol. 11:2, 5, 10).

Represented (sales) by Blair Television; Paul Mulvihill & Co. Ltd.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

MICKEY L. HOOTEN, general manager.

HOWARD F. RITCHIE, general sales manager.

JIM NORTON, sales manager.

RON ANDERSON, public affairs director.

DONALD M. HESS, program & promotion manager.

JOSEPH ROVITTO, news director.

RALPH KUEHN, production director.

JERRY LOEBE, film director.

GERALD ROBINSON, chief engineer.

DIGEST OF RATE CARD NO. 22

(Sept. 8, 1975)

Hour	30 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class AAAA—7-10 p.m., daily.			\$750		\$375

NETWORK BASE HOURLY RATE: \$1500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Dodge	24,000	23,400	98
	Jefferson	20,700	20,300	98
	Kenosha	41,400	40,800	99
	Milwaukee	373,900	368,100	98
	Ozaukee	19,600	19,300	99
	Racine	56,100	55,500	99
	Sheboygan	35,400	34,900	99
	Waukesha	74,500	73,600	99
Between 25-49%	WISCONSIN			
	Fond Du Lac	28,100	27,500	98
Between 5-24%	ILLINOIS			
	Mchenry	39,500	39,100	99
	WISCONSIN			
	Calumet	8,500	8,300	98
	Columbia	15,200	14,800	97
	Green Lake	6,700	6,500	97
	Manitowoc	28,300	28,000	99
Marquette	3,500	3,300	96	
Rock	44,800	44,100	98	
Station Totals		865,700	852,300	98
Net Weekly Circulation (1974-75)				640,500
Average Daily Circulation (1974-75)				411,500

Cable Television Management and Engineering Consultants

Malarkey, Taylor & Associates
1225 Connecticut Ave.,
Washington, D.C. 20036
(202) 223-2345

Wisconsin—Milwaukee



WITI-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 1078-ft. above ground, 1720-ft. above sea level.

Latitude 43° 05' 24"
Longitude 87° 53' 47"

Transmitter: NE corner of Capitol Dr. & Estabrook Pkwy., Shorewood, Wis.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

Represented (engineering) by Jules Cohen & Associates.

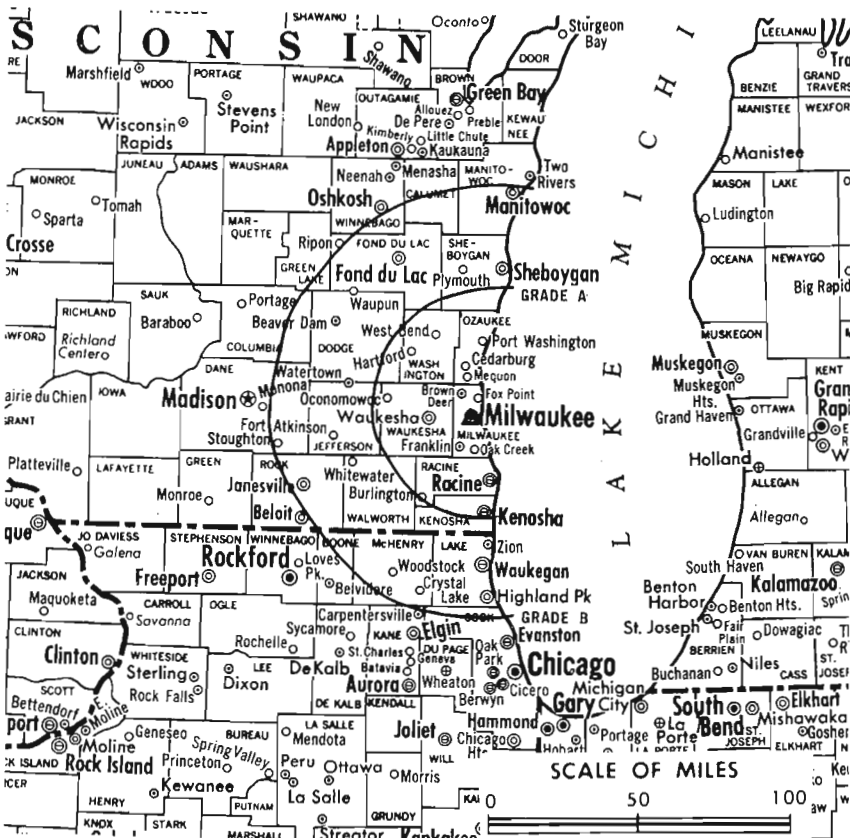
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WITI-TV Ref: FCC File No. BPCT-2807 Granted 3/29/61

© American Map Co., Inc., N.Y., No. 14244

WITI-TV

Licensee: WITI-TV Inc.

Studio: 5445 N. 27th St., Milwaukee, Wis. (53209).

Telephone: 414-462-6666. TWX No.: 910-262-3425.

Ownership: Storer Broadcasting Co., 1177 Kane Concourse, Miami Beach, Fla. For other interests, see Group Ownership.

Began Operation: May 21, 1956.

Represented (legal) by Warren C. Zwicky.

Represented (sales) by Storer Television Sales Inc.

Personnel:

- BILL MICHAELS, chairman of the board.
- PETER STORER, president.
- HENRY J. DAVIS, vice president & general manager.
- DANIEL J. BERKERY, general sales manager.
- MICHAEL KAUFMAN, national sales manager.
- JAMES P. BEHLING, operations manager.
- ALLEN L. HAUSHALTER, program manager.
- GEORGE W. LIBERATORE, production manager.
- CARL ZIMMERMANN, communications director.
- DOUGLAS PRICE, promotion manager.
- SUE RIORDAN, director of community relations.
- ROBERT TRUSCOTT, chief engineer.
- JERRY W. HEILMAN, local sales manager.
- RAYMOND ENGELHART, controller.
- RICK BROWN, news director.

DIGEST OF RATE CARD NO. 25B—(Feb. 1, 1976)

Hour 30 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10:30 p.m., daily.

\$2200 Graded rates apply*

*Highest rate: \$925.

NETWORK BASE HOURLY RATE: \$1750.

Net Weekly Circulation	State County	Total Households	TV Households	%
WISCONSIN				
	Dodge	24,000	23,400	98
	Jefferson	20,700	20,300	98
	Kenosha	41,400	40,800	99
	Milwaukee	373,900	368,100	98
50% & Over	Ozaukee	19,600	19,300	99
	Racine	56,100	55,500	99
	Sheboygan	35,400	34,900	99
	Walworth	22,800	22,400	98
	Washington	22,700	22,400	99
	Waukesha	74,500	73,600	99
WISCONSIN				
Between 25-49%	Fond Du Lac	28,100	27,500	98
	Rock	44,800	44,100	98
ILLINOIS				
	Lake	117,900	116,700	99
	Mchenry	39,500	39,100	99
MICHIGAN				
	Mason	8,800	8,400	96
Between 5-24%	WISCONSIN			
	Calumet	8,500	8,300	98
	Columbia	15,200	14,800	97
	Green Lake	6,700	6,500	97
	Manitowoc	28,300	28,000	99
	Marquette	3,500	3,300	96
Station Totals		992,400	977,400	98
Net Weekly Circulation (1974-75)			662,200	
Average Daily Circulation (1974-75)			424,400	

For Group Ownership of TV Stations,
see Services Volume

Wisconsin—Milwaukee



WTMJ-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1096-ft. above ground, 1728-ft. above sea level.

Latitude 43° 05' 29"
Longitude 87° 54' 07"

Transmitter: 720 E. Capitol Drive.

TV tape: Recording facilities.

AM Affiliate: WTMJ, 5-kw, 620 kHz (NBC).

FM Affiliate: WTKI, 5.6-kw, 94.5 MHz (No. 233), 91.0-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

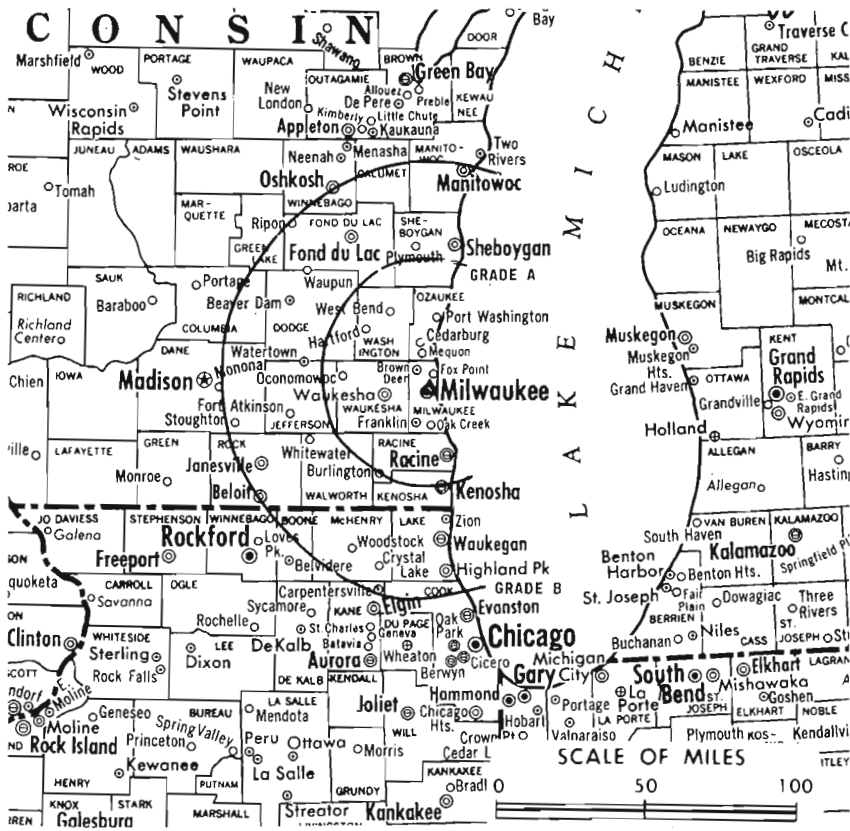
News Film Service: NBC.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Jansky & Bailey.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation

© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WTMJ-TV Ref: FCC File No. BPCT-3947 Granted 6/14/67

© American Map Co., Inc., N.Y., No. 14244

WTMJ-TV

Licensee: WTMJ Inc., 720 E. Capitol Dr.

Studio: 720 E. Capitol Drive, Milwaukee, Wis. (53201).

Telephone: 414-332-9611. TWX No.: 910-262-3141.

Ownership: WTMJ Inc. WTMJ Inc. owns Teltron Inc. which operates CATV systems in Wausau and Stevens Point, Wis.

Began Operation: Dec. 3, 1947.

Represented (sales) by Harrington, Richter & Parsons Inc.

Personnel:

- MICHAEL McCORMICK, president.
- RICHARD HERBST, v.p. & general manager.
- EDWARD QUINN, general sales manager.
- BEN KORDUS, local sales manager.
- GERALD McGRATH, program manager.
- JAMES WULLIMAN, engineering manager.
- RAYMOND HERNDAY, chief engineer.
- KEN TAISHOFF, advertising, promotion & publicity director.
- DONALD LOOSE, manager, news operations.
- ARTHUR OLSZYK, news editor.
- JACK KRUEGER, manager of public affairs.
- GREG ROBINSON, operations manager.
- RICHARD COLLINS, production manager.
- ROD SYNNEs, community relations director.
- JIM FITZGERALD, film supervisor.
- HANK STODDARD, sports director.

DIGEST OF RATE CARD NO. 74-1—(Jan. 14, 1974)

Hour	30 Min.	15 Min.	10 Min.	30 Sec.	10 Sec.
Class AA—6:30-10:30 p.m., daily.					
\$1700	\$1100	\$1000	\$900	Graded rates apply*	

*Highest rate: \$650.

NETWORK BASE HOURLY RATE: \$1850.

Net Weekly Circulation	State County	Total Households	TV Households	%
WISCONSIN				
	Dodge	24,000	23,400	98
	Jefferson	20,700	20,300	98
	Kenosha	41,400	40,800	99
	Milwaukee	373,900	368,100	98
50% & Over	Ozaukee	19,600	19,300	99
	Racine	56,100	55,500	99
	Sheboygan	35,400	34,900	99
	Walworth	22,800	22,400	98
	Washington	22,700	22,400	99
	Waukesha	74,500	73,600	99
Between 25-49%	WISCONSIN			
	Fond Du Lac	28,100	27,500	98
ILLINOIS	Mchenry	39,500	39,100	99
MICHIGAN	Manistee	7,700	7,500	97
	Mason	8,800	8,400	96
Between 5-24%	WISCONSIN			
	Calumet	8,500	8,300	98
	Columbia	15,200	14,800	97
	Door	8,200	8,100	98
	Manitowoc	28,300	28,000	99
	Marquette	3,500	3,300	96
	Rock	44,800	44,100	98
	Sauk	14,500	14,000	97
Station Totals		898,200	883,800	98
Net Weekly Circulation (1974-75)				667,800
Average Daily Circulation (1974-75)				448,500

For Index, see Services Volume

Wisconsin—Milwaukee

WVTV

Ch. 18



Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2000-kw max. & 1100-kw horizontal visual, 200-kw max. & 110-kw horizontal aural. Antenna: 530-ft. above av. terrain, 661-ft. above ground, 1271-ft. above sea level.

Latitude 43° 02' 20"
Longitude 87° 55' 04"

Transmitter: Marc Plaza Hotel.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

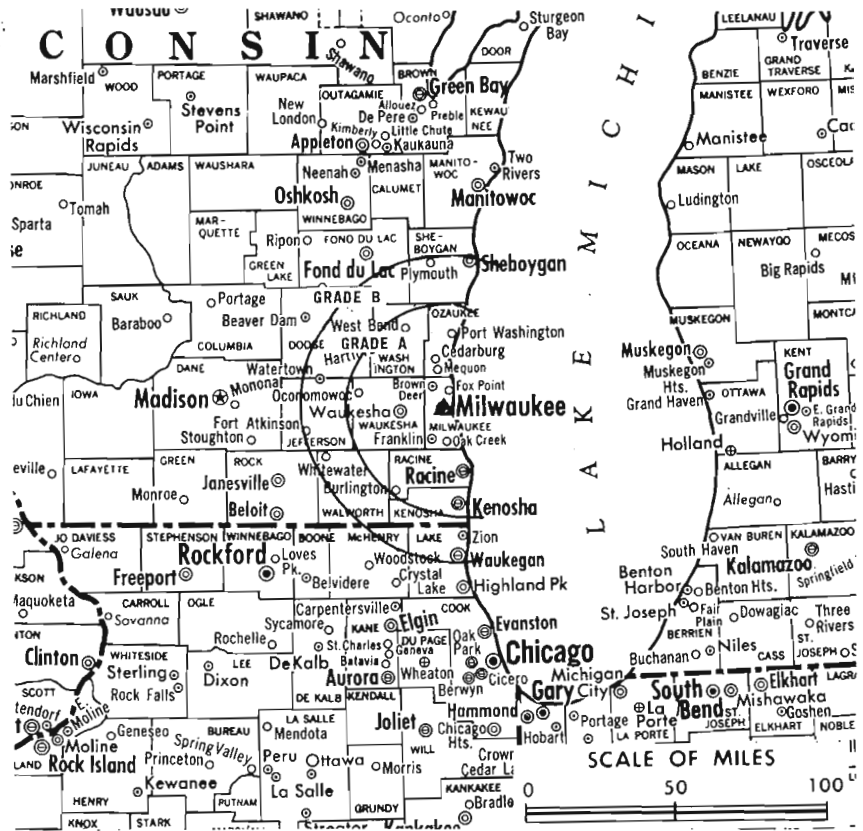
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WVTV Ref: FCC File No. BPCT-4049 Granted 1/10/68

© American Map Co., Inc., N.Y., No. 14244

WVTV

Network Service: None, independent.

Licensee: Gaylord Broadcasting Co., P. O. Box 1818, Milwaukee, Wis. (53201).

Studio: 4041 N. 35th St., P. O. Box 1818, Milwaukee, Wis. (53201).

Telephone: 414-442-7050.

TWX No.: 910-262-3466.

Ownership: See Group Ownership of TV Stations.

Began Operation: July 20, 1959. Sale to present owner by Harold & Bernard Sampson approved March 24, 1966 by FCC (Television Digest, Vols. 5:45, 6:13). Previous sale of 51% by Gene Posner to Harold and Bernard Sampson approved Aug. 9, 1962 by FCC (Vol. 2:26).

Represented (sales) by Katz Television.

Represented (engineering) by A. D. Ring & Associates.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

JOSEPH LOUGHLIN, vice president & general manager.

MICHAEL SCHUCH, general sales manager.

ALVIN LEITL, local sales manager.

STEPHANIE NETZEL, promotion director.

WILLIAM WITT, director of engineering.

WILLIAM FRANKS, program director & film buyer.

DIGEST OF RATE CARD NO. A30—(March 29, 1976)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—5-11 p.m., Mon.-Fri.; 6-11 p.m., Sat.-Sun.				
\$400	\$240		Graded rates apply*	

*Highest rate: \$230.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Milwaukee	373,900	368,100	98
	Ozaukee	19,600	19,300	99
	Waukesha	74,500	73,600	99
Between 25-49%	WISCONSIN			
	Racine	56,100	55,500	99
	Rock	44,800	44,100	98
	Washington	22,700	22,400	99
Between 5-24%	ILLINOIS			
	Mchenry	39,500	39,100	99
	WISCONSIN			
	Dane	107,800	104,900	97
	Dodge	24,000	23,400	98
	Jefferson	20,700	20,300	98
	Kenosha	41,400	40,800	99
	Marathon	34,200	33,700	99
	Marquette	3,500	3,300	96
	Outagamie	38,800	38,500	99
Sauk	14,500	14,000	97	
Sheboygan	35,400	34,900	99	
Wauworth	22,800	22,400	98	
Winnebago	43,500	43,000	99	
Station Totals		1,017,700	1,001,300	98
Net Weekly Circulation (1974-75)			400,500	
Average Daily Circulation (1974-75)			202,700	

INSTANT FACTBOOK

See Factbook Research, Inc.

Order Card #5 Stations Volume

WBAY-TV, Green Bay

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	WISCONSIN			
	Dodge	24,000	23,400	98
	Lincoln	9,300	9,100	98
Between 5-24%	Marathon	34,200	33,700	99
	Oneida	10,500	10,200	97
	Vilas	5,300	5,100	97
	Washington	22,700	22,400	99
	Wood	22,900	22,500	98

WFRV-TV, Green Bay

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	MICHIGAN			
	Benzie	3,100	3,000	97
	Grand Traverse	14,100	13,700	97
	Keweenaw	800	800	97
	Leelanau	4,300	4,200	97
	Mackinac	3,900	3,800	97
	Manistee	7,700	7,500	97
Between 5-24%	Ontonagon	4,000	3,800	95
	WISCONSIN			
	Dodge	24,000	23,400	98
	Lincoln	9,300	9,100	98
	Marathon	34,200	33,700	99
	Oneida	10,500	10,200	97
	Wood	22,900	22,500	98

Wisconsin

WLUK-TV, Green Bay

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	MICHIGAN			
	Alger	2,800	2,700	97
	Grand Traverse	14,100	13,700	97
	Leelanau	4,300	4,200	97
	Luce	2,300	2,200	96
	Ontonagon	4,000	3,800	95
	Schoolcraft	3,100	3,000	96
Between 5-24%	WISCONSIN			
	Ashland	5,800	5,700	97
	Dodge	24,000	23,400	98
	Iron	2,900	2,800	98
	Marathon	34,200	33,700	99
	Oneida	10,500	10,200	97
	Wood	22,900	22,500	98

Hogan - Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415

Encino, California 91436

(213) 986-3201

Wisconsin—Rhineland

WAEO-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 57.6-kw aural. Antenna: 1662-ft. above av. terrain, 1679-ft. above ground, 3323-ft. above sea level.

Latitude 45° 40' 02"
Longitude 89° 12' 27"

Transmitter: County Hwy. C at Starks.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WAEO-TV Ref: File No. BPCT-4216 Granted 4/30/69

© American Map Co., Inc., N.Y., No. 14244

WAEO-TV

Network Service: NBC.

Licensee: Northland TV Inc., Box 858, Rhineland, Wis.

Studio: S. Oneida Ave. (54501).

Telephone: 715-369-4700.

Ownership: Alvin E. O'Konski, pres., 94%; Thomas T. Teschner, v.p., 1%; Veronica H. O'Konski, secy.-treas., 5%.

Began Operation: Oct. 20, 1966. Left air Nov. 17, 1968 following destruction of transmitter by plane crash. Resumed operation Sept. 10, 1969 (Television Digest, Vol. 9:37).

Represented (sales) by Savalli/Gates Inc.; Wm. L. Hurley (Minneapolis); Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Fletcher, Heald, Rowell, Kenenhan & Hildreth.

Represented (engineering) by John Creutz.

Personnel:

ALVIN E. O'KONSKI, president & general manager.
CARL HILSTROM, assistant manager & sales manager.
BARRY THRESHER, sales manager.
DON AHO, production manager.
MARY WOLMEWICZ, business manager.
GLEN DEHMER, news director.
HUGH KELLY, chief engineer.

DIGEST OF RATE CARD NO. 1

(Sept. 1, 1966)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class A—6:30-10 p.m., daily.

\$275.00 \$165.00 \$110.00 \$72.00 \$70.00 \$56.00 \$28.00

NETWORK BASE HOURLY RATE: \$225.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN				
		Gogebic	8,100	7,800	97
		Iron	5,200	5,100	98
		Ontonagon	4,000	3,800	95
	WISCONSIN				
		Florence	1,000	1,000	97
		Forest	2,800	2,700	95
		Langlade	7,100	6,900	97
		Lincoln	9,300	9,100	98
	Oneida	10,500	10,200	97	
	Price	5,800	5,500	95	
	Vilas	5,300	5,100	97	
Between 25-49%	MICHIGAN				
		Dickinson	8,900	8,700	98
	WISCONSIN				
		Ashland	5,800	5,700	97
		Iron	2,900	2,800	98
		Marathon	34,200	33,700	99
Between 5-24%	MICHIGAN				
		Baraga	2,500	2,400	97
		Houghton	13,300	12,700	96
		Menominee	8,700	8,500	98
	WISCONSIN				
		Marinette	13,200	13,000	99
		Portage	15,500	15,200	98
		Rusk	5,300	5,100	96
		Sawyer	4,200	4,000	95
		Shawano	11,700	11,500	98
	Taylor	6,100	5,900	97	
	Wood	22,900	22,500	98	
Station Totals			214,300	208,900	97
Net Weekly Circulation (1974-75)					72,700
Average Daily Circulation (1974-75)					42,500

Wisconsin—Wausau



WAOW-TV



Ch. 9

[Auxiliary outlet of WKOW-TV, Madison, Wis.]

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1210-ft. above av. terrain, 647-ft. above ground, 2549-ft. above sea level.

Latitude 44° 55' 14.3"
Longitude 89° 41' 30.6"

Transmitter: Rib Mountain.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WAOW-TV Ref: FCC File No. BPCT-4608 Granted 2/26/75

© American Map Co., Inc., N.Y., No. 14244

WAOW-TV

Network Service: ABC.

Licensee: Horizons Communications Corp. of Wisconsin.

Studio: 1908 Grand Ave., Wausau (54401).

Telephone: 715-842-2251.

Ownership: Horizons Communications Corp. of Wisconsin. For other interests, see WKOW-TV, Madison.

Began Operation: May 7, 1965.

Represented (sales) by Katz Television.

Represented (legal) by Marmet Professional Corp.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

JEROME FENIGER, chairman of the board.
TERRY SHOCKLEY, president.
BRUCE LILJEGREN, vice president & general manager.
ROBERT WICKHEM, vice president, operations.
JOHN F. BRENNAN, vice president, sales.
DON STENZ, chief engineer.

DIGEST OF RATE CARD NO. A19—(Jan. 28, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$450.00 \$275.00 \$185.00 \$115.00 Graded rates apply*

*Highest rate: \$140.

Combination Rates: See WKOW-TV, Madison, Wis.

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Adams	4,000	3,800	96
	Clark	10,900	10,500	96
	Forest	2,800	2,700	95
	Langlade	7,100	6,900	97
	Lincoln	9,300	9,100	98
	Marathon	34,200	33,700	99
	Oneida	10,500	10,200	97
	Portage	15,500	15,200	98
	Price	5,800	5,500	95
Taylor	6,100	5,900	97	
Vilas	5,300	5,100	97	
Wood	22,900	22,500	98	
Between 25-49%	WISCONSIN			
	Juneau	7,000	6,700	95
	Shawano	11,700	11,500	98
	Waushara	5,800	5,600	97
Between 5-24%	WISCONSIN			
	Ashland	5,800	5,700	97
	Chippewa	16,100	15,800	98
	Green Lake	6,700	6,500	97
	Jackson	5,600	5,400	96
	Marquette	3,500	3,300	96
	Monroe	11,000	10,700	97
	Rusk	5,300	5,100	96
Waupaca	14,400	14,100	98	
Station Totals		227,300	221,500	97
Net Weekly Circulation (1974-75)			127,400	
Average Daily Circulation (1974-75)			80,700	

Wisconsin—Wausau



WSAU-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1209-ft. above av. terrain, 645-ft. above ground, 2547-ft. above sea level.

Latitude 44° 55' 14.3"

Longitude 89° 41' 30.6"

Transmitter: Rib Mountain.

AM Affiliate: WSAU, 5-kw, 550 kHz (NBC). FM Affiliate: WIFC, 100-kw, 95.5 MHz (No. 238), 990-ft.

Represented (engineering) by Silliman, Moffet & Kowalski.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Studio: 1114 Grand Ave. (54401).

Telephone: 715-845-4211.

Represented (legal) by McKenna, Wilkinson & Kittner.

Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV % and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WSAU-TV Ref: FCC File No. BPCT-2289 Granted 9/13/57

©American Map Co., Inc., N.Y., No. 14244

WSAU-TV

Licensee: Forward Communications Corp., Box 1088 (54401).

Ownership: R-H Holding Co., 26.05%; Wisconsin Rapids Tribune, 18.2% (9.1% by its radio WFHR); Rhinelander Publishing Co., 11.2%; Merrill Publishing Co., 11.2%; W. F. McCormick, 2.9%; Richard D. Dudley, 5.3%; Thomas E. Bolger, 2.9%; N. F. Kellnhauser, .4%; S. F. Staples Jr., .8%; Gene R. Anderson, .5%; W. F. Turner, 1.1%; Robert W. Ferguson, .8%; David Raven, .1%. Forward Communications Corp. officers: John C. Sturtevant, chairman; Richard D. Dudley, pres. & asst. secy.-treas.; J. P. Chilsen, v.p.; Thomas E. Bolger, v.p. & asst. secy.-treas.; Gene R. Anderson, v.p., finance & asst. secy.-treas.; Clyde F. Schlueter, v.p.; W. F. McCormick, secy.; William F. Huffman, treas.; S. F. Staples Jr., asst. secy.; John M. Forester, asst. secy. Forward also owns WMTV, Madison, Wis.; KCAU-TV, Sioux City, Ia.; WTRF-TV & WTRF (FM), Wheeling, W. Va.; WKAU & WKAU-FM, Kaukauna, Wis.; WRAU-TV, Peoria, Ill.; KOSA-TV, Odessa, Tex.; KVGB-AM-FM, Great Bend, Kan.; Marshfield (Wis.) News Herald & is buying WONS & WBGM (FM), Tallahassee, Fla.

Began Operation: Oct. 24, 1954.

Represented (sales) by The Meeker Co. Inc.; Hyett/Ramsland Inc. (Minneapolis).

Personnel:

BART KELLNHAUSER, president.
 GEORGE BUNDER, v.p., broadcast affairs.
 GENE R. ANDERSON, vice president, finance.
 JAMES W. FREY, general sales manager.
 JACK CROWLEY, program & promotion manager.
 MIKE RUESCH, chief accountant.
 DONALD COCHART, chief engineer.

DIGEST OF RATE CARD NO. 7A—(July 26, 1976)

15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—5:29-10:29 p.m., daily.

On request

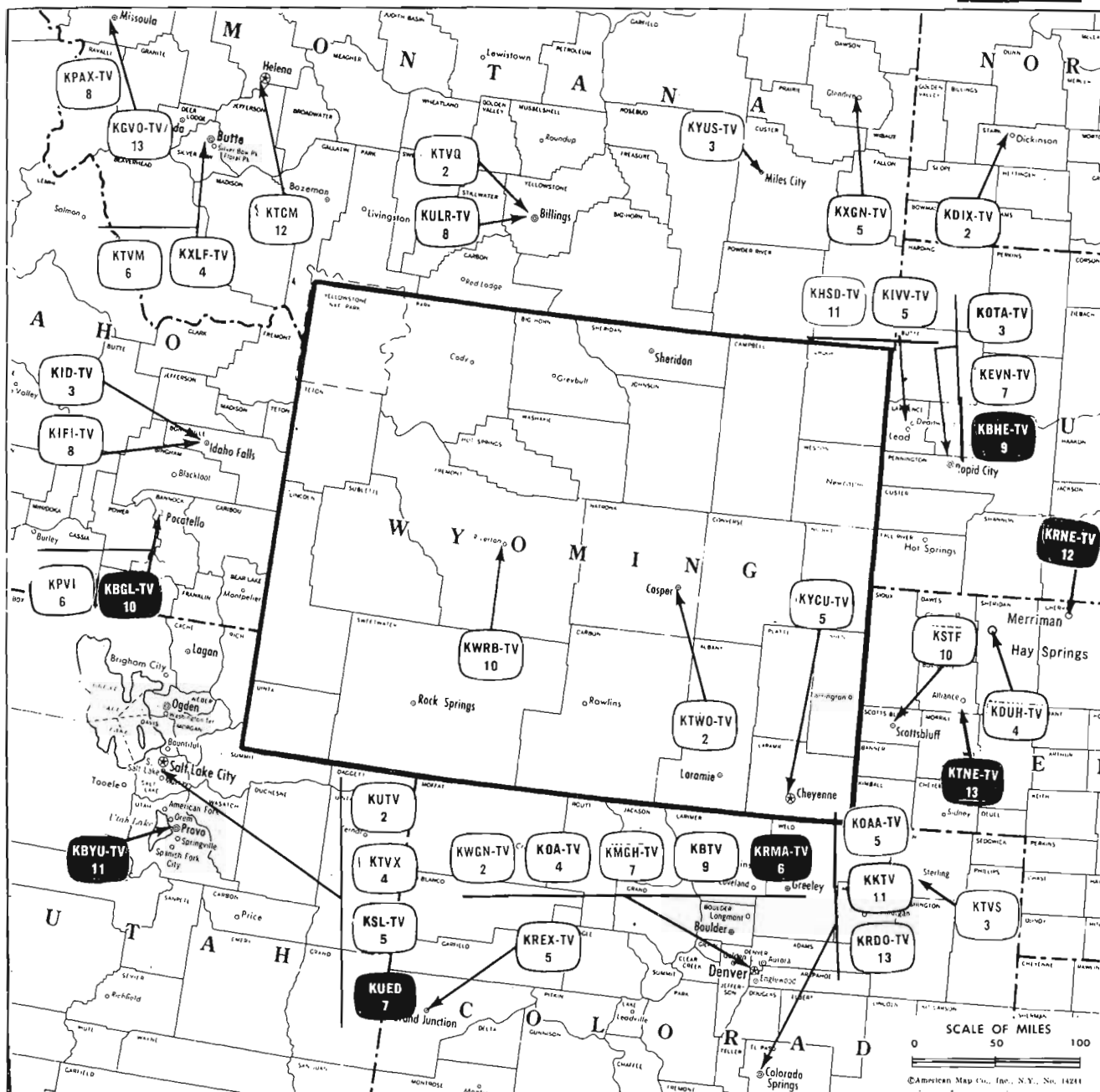
Graded rates apply*

*Highest rate: \$160.

NETWORK BASE HOURLY RATE: \$625.

	Net Weekly Circulation	State County	Total Households	TV Households	%	
WISCONSIN						
		Adams	4,000	3,800	96	
		Clark	10,900	10,500	96	
		Forest	2,800	2,700	95	
		Langlade	7,100	6,900	97	
		Lincoln	9,300	9,100	98	
		Marathon	34,200	33,700	99	
		Oneida	10,500	10,200	97	
		Portage	15,500	15,200	98	
		Price	5,800	5,500	95	
		Rusk	5,300	5,100	96	
		Taylor	6,100	5,900	97	
		Vilas	5,300	5,100	97	
		Waupaca	14,400	14,100	98	
		Wood	22,900	22,500	98	
		WISCONSIN				
		Juneau	7,000	6,700	95	
		Menominee	700	600	92	
		Shawano	11,700	11,500	98	
		Wausau	5,800	5,600	97	
		MICHIGAN				
		Menominee	8,700	8,500	98	
		WISCONSIN				
		Ashland	5,800	5,700	97	
		Chippewa	16,100	15,800	98	
		Eau Claire	25,500	24,900	98	
		Green Lake	6,700	6,500	97	
		Jackson	5,600	5,400	96	
		Marquette	3,500	3,300	96	
		Monroe	11,000	10,700	97	
		Oconto	9,800	9,600	98	
		Sawyer	4,200	4,000	95	
		Winnebago	43,500	43,000	99	
		Station Totals		319,700	312,100	97
		Net Weekly Circulation (1974-75)		152,900		
		Average Daily Circulation (1974-75)		114,000		

Wyoming



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Cheyenne	23,000	178	56,000	171
Casper-Riverton	21,000	180	40,000	185

Wyoming Station Status as of September 1, 1976

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
3	0	3
0	0	0
		3

Wyoming—Casper

abc KTWO-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 2000-ft. above av. terrain, 375-ft. above ground, 8485-ft. above sea level.

Latitude 42° 44' 03"
Longitude 106° 20' 00"

Transmitter: 8-mi. S of Casper.

TV tape: Recording facilities.

AM Affiliate: KTWO, 50-kw, 1030 kHz (NBC).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Cohn & Marks.

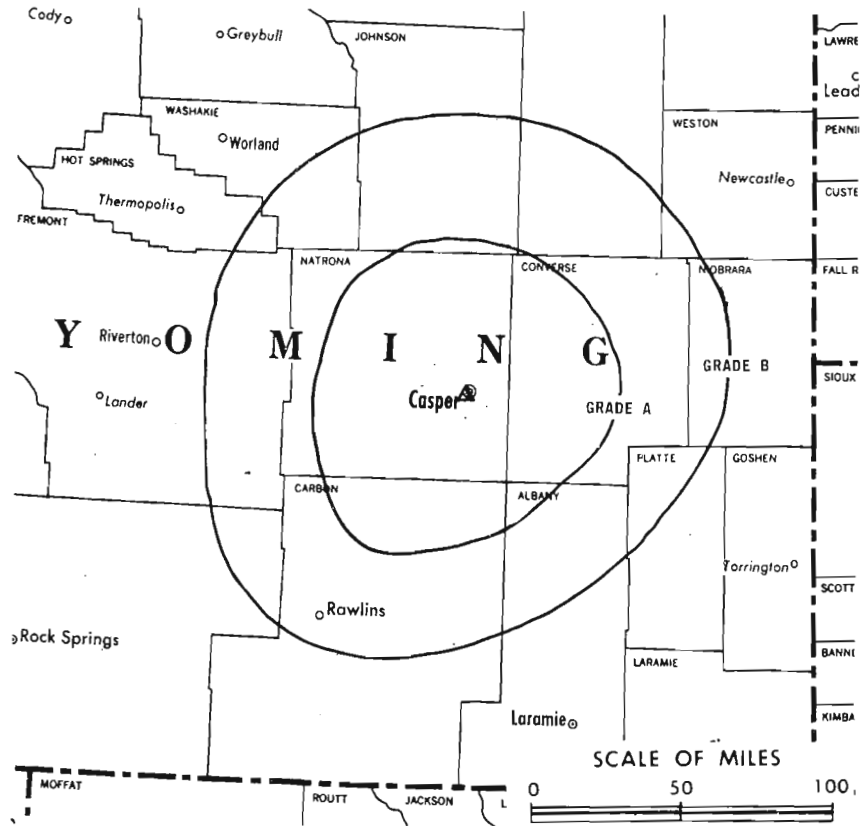
Total Households: © MSI

Consumer Market Data as of 1/1/76.

TV Homes: TV% and Circulation

© 1976 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KTWO-TV Ref: FCC File No. BPCT-3231 Granted 9/25/63

©American Map Co., Inc., N.Y., No. 14244

KTWO-TV

Network Service: NBC, ABC, CBS.

Licensee: Harriscop Broadcasting Corp., P.O. Box 2720, Casper (82602).

Studio: 4200 E. 2nd St., Casper (82601).

Telephone: 307-237-3711. TWX No.: 910-949-4462.

Ownership: See KBAK-TV, Bakersfield, Cal.

Began Operation: March 8, 1957.

Represented (sales) by The Meeker Co. Inc.; John L. McGuire (Denver); Hyett/Ramsland Inc. (Minneapolis); Simpson/Reilly & Assoc. (Seattle & Portland); Aaron Bournstein (Salt Lake City).

Represented (engineering) by Hammett & Edison.

Personnel:

BURT I. HARRIS, president.

JACK ROSENTHAL, executive vice president.

BOB DALLAS PRICE, vice president & general manager.

P. J. MALSOM, sales manager.

STEVE BROOME, director of engineering.

GARY TEDDY, administration manager.

DIGEST OF RATE CARD NO. 14—(Sept. 1, 1976)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	10 Sec.
5:30-10:30 p.m., daily.	\$500	\$350	\$300	\$200	Graded rates apply*	

*Highest rate: \$200.

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WYOMING			
	Campbell	4,200	3,800	91
	Carbon	5,700	5,200	92
	Converse	2,400	2,200	93
	Crook	1,500	1,300	89
	Fremont	9,400	8,900	95
	Hot Springs	2,100	1,900	91
	Johnson	2,100	1,900	91
	Natrona	18,100	17,400	96
	Niobrara	1,200	1,100	93
	Platte	2,800	2,600	91
	Sheridan	7,500	6,800	91
	Sublette	1,300	1,200	90
	Sweetwater	8,300	7,700	93
	Washakie	2,500	2,400	94
Weston	2,000	1,800	91	
Between 25-49%	WYOMING			
	Park	6,500	6,000	92
Between 5-24%	SOUTH DAKOTA			
	Fall River	3,000	2,900	97
	Lawrence	5,800	5,700	98
Between 5-24%	WYOMING			
	Albany	9,000	8,300	92
	Big Horn	3,900	3,600	93
Lincoln	3,000	2,700	92	
Station Totals		102,300	95,400	93
Net Weekly Circulation (1974-75)				60,400
Average Daily Circulation (1974-75)				43,300

Wyoming—Cheyenne



Ch. 5

[Also operates satellites KSTF, Scottsbluff, Neb. and KTVS, Sterling, Colo.]

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 620-ft. above av. terrain, 483-ft. above ground, 7260-ft. above sea level.

Latitude 41° 06' 03"
Longitude 105° 00' 16"

Transmitter: Borie, Wyo., 10.2-mi. WSW of Cheyenne.

Color: Network, live, film, slide & tape.

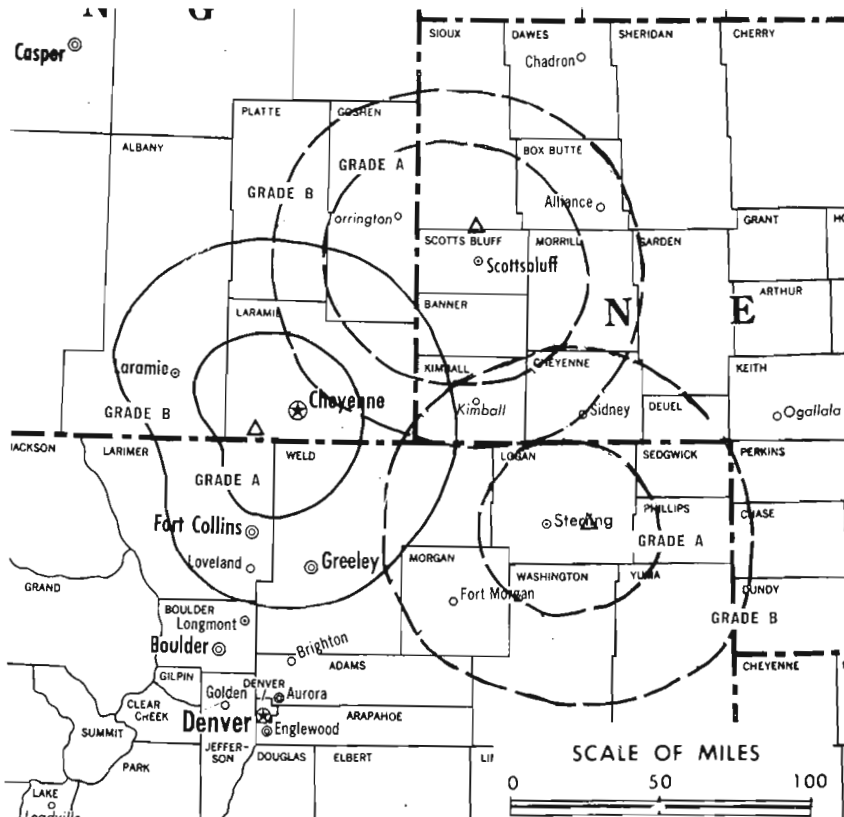
News Wire Service: AP.

News Film Service: CBS.

Studio: 2923 E. Lincolnway.

Arbitron Data: The figures below include Satellites KSTF, Scottsbluff, Neb. and KTVS, Sterling, Colo.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KYCU-TV Ref: FCC File No. BMPCT-1309 Granted 10/2/53 ©American Map Co., Inc., N.Y., No. 14244

KYCU-TV

Network Service: ABC, CBS.

Licensee: Wyneco Communications Inc., 2923 E. Lincolnway (82001).

Telephone: 307-634-7755. TWX No.: 910-949-4067.

Ownership: Lamb Communications Inc., 100%. Lamb also owns & operates satellites KSTF, Scottsbluff, Neb. & KTVS, Sterling, Colo. For other interests, see WICU-TV, Erie, Pa.

Began Operation: March 22, 1954. Sale to present owner by Frontier Bcstg. Co. (McCraken) approved by FCC July 6, 1972 (Television Digest, Vol. 11:47; 12:28).

Represented (sales) by Avery-Knodel Inc.; Soderlund Co. (Omaha); Robert Hix Co. (Denver).

Represented (legal) by Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind.

Personnel:

CARL J. OCCHIPINTI, general manager.
MARGIE O'BRIEN, national sales manager.
SCOTT TIPTON, chief engineer.
STUART SEIBEL, program director.

DIGEST OF RATE CARD NO. 16—(Aug. 2, 1976)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 10 Sec.

Class A—5:30-10:35 p.m., daily.

\$650 \$500 \$400 \$250 Graded rates apply*

*Highest rate: \$140.

Note: KSTF & KTVS are sold in combination with KYCU-TV, foregoing rates applying at no additional cost. Separate rates also available.

NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Jackson	800	800	94
	Logan	6,500	6,100	94
	Phillips	1,500	1,500	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO—(Continued)			
	Sedgwick	1,200	1,100	95
	Washington	1,900	1,800	92
	NEBRASKA			
	Banner	300	300	98
	Box Butte	3,500	3,400	98
	Cheyenne	3,900	3,800	98
	Deuel	1,200	1,200	98
	Garden	1,200	1,100	95
	Kimball	1,900	1,900	99
	Morrill	2,100	2,000	97
	Scotts Bluff	12,500	12,200	98
	Sioux	800	800	97
	WYOMING			
Albany	9,000	8,300	92	
Converse	2,400	2,200	93	
Goshen	4,200	4,000	96	
Laramie	21,500	20,800	97	
Niobrara	1,200	1,100	93	
Platte	2,800	2,600	91	
Between 25-49%	COLORADO			
	Larimer	39,600	38,100	96
	Morgan	7,800	7,600	97
	Weld	33,500	32,500	97
Yuma	3,100	2,900	93	
NEBRASKA				
Chase	1,400	1,400	98	
Between 5-24%	COLORADO			
	Grand	2,500	2,200	89
	Lincoln	1,700	1,600	94
	Summit	1,700	1,600	93
NEBRASKA				
Arthur	200	200	97	
Dawes	3,300	3,200	96	
(Continued on next page)				
Station Totals		191,000	183,400	96
Net Weekly Circulation (1974-75)				103,300
Average Daily Circulation (1974-75)				66,800

Wyoming—Lander-Riverton-Thermopolis-Worland



Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 58.9-kw visual, 8.71-kw aural. Antenna: 1630-ft. above av. terrain, 79-ft. above ground, 7498-ft. above sea level.

Latitude 43° 27' 26"
Longitude 108° 12' 02"

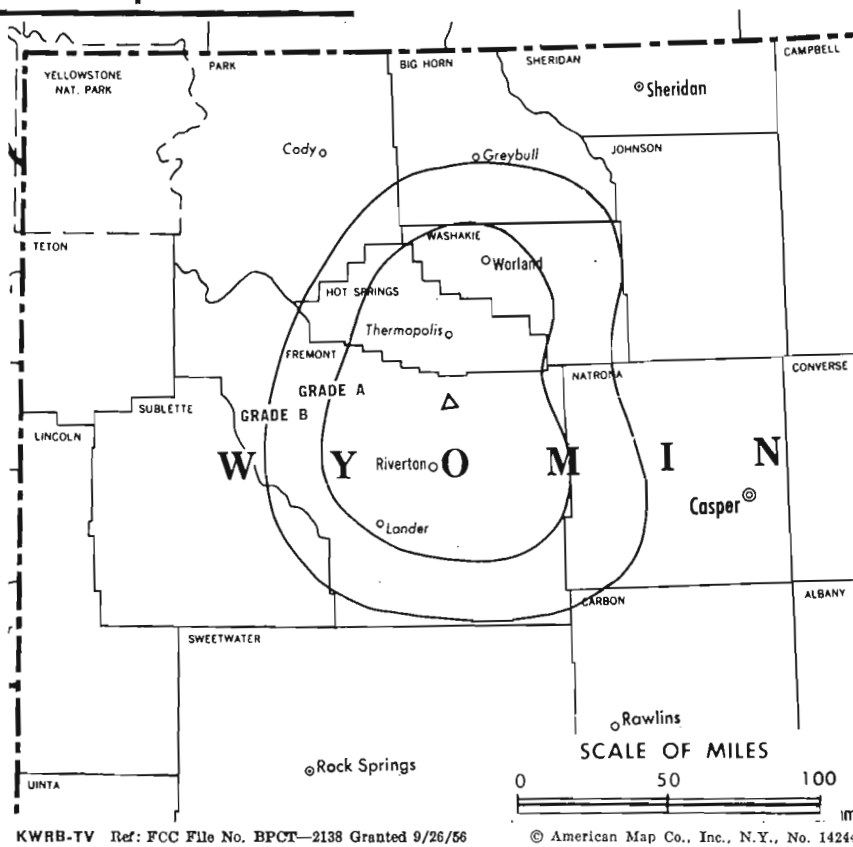
Transmitter: Boysen Peak.

Studio: 500 Arapahoe, Thermopolis, Wyo. (82443).

Telephone: 307-864-2351.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KWRB-TV

Network Service: NBC, CBS; also ABC, on per program basis.

Licensee: Chief Washakie TV, 500 Arapahoe, Thermopolis.

Ownership: Joseph P. and Mildred V. Ernst, 100%. They also own radio station KRTR, Thermopolis, Wyo.

Began Operation: Dec. 22, 1957.

Represented (sales) by Savalli/Gates Inc.

Personnel:

MILDRED V. ERNST, general manager.

KARL V. KERTSON, assistant general manager.

DIGEST OF RATE CARD NO. 3—(Sept. 1, 1970)

Hour 30 Min. 15 Min. 10 Min. Min. 30 Sec. 20 Sec. 8 Sec.
Class A—5-11:30 p.m., Mon.-Fri.; 3-11:30 p.m., Sat.; noon-11:30 p.m., Sun.

\$150 \$90 \$60 \$52 \$30 \$21 \$20 \$15

NETWORK BASE HOURLY RATE: \$50.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WYOMING			
	Fremont	9,400	8,900	95
	Hot Springs	2,100	1,900	91
Between 25-49%	WYOMING			
	Big Horn	3,900	3,600	93
	Washakie	2,500	2,400	94
Station Totals		17,900	16,800	93
Net Weekly Circulation (1974-75)				9,100
Average Daily Circulation (1974-75)				5,600

KYCU-TV, Cheyenne

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
NEBRASKA—(Continued)				
	Keith	3,300	3,300	99
	Perkins	1,200	1,200	99
	Sheridan	2,600	2,500	98
Between 5-24%	SOUTH DAKOTA			
	Fall River	3,000	2,900	97
	WYOMING			
	Carbon	5,700	5,200	92

Repetition breeds

• REMEMBRANCE •

For details on multi-position ads in next year's Factbook, Use Order Card #6 Stations Volume

GUAM

KGTF

Agana

Ch. 12

Non-Commercial Educational Station

Licensee: Guam Educational Telecommunications Commission, Box 3615, Agana, Guam (96910).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 27.6-kw visual, 5.5-kw aural. Antenna: 199-ft. above av. terrain, 187-ft. above ground, 467-ft. above sea level.

Latitude 13° 26' 13"
Longitude 144° 48' 17"

(Complete Data in Educational Directory)



KUAM-TV

Agana

Ch. 8

Network Service: CBS, NBC, ABC.

Licensee: Pacific Broadcasting Corp., Box 368, Agana, Guam (96910); P.O. Box 4246, Burlingame, Cal.

Studio & Transmitter: 1.9 mi. SE of Agana.

Telephone: 477-9861. Cable Address: KUAM.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 25.1-kw visual, 2.57-kw aural. Antenna: 140-ft. above av. terrain, 320-ft. above ground, 395-ft. above sea level.

Latitude 13° 26' 53.0"
Longitude 144° 45' 21.6"

AM Affiliate: KUAM, 10-kw, 610 kHz.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Ownership: H. Scott Killgore, pres., 65%. Killgore also controls WSZE-TV-AM-FM, Saipan, Micronesia.

Began Operation: Aug. 5, 1956. Sale to present owner by Phil Berg approved April 9, 1964 by FCC (Television Digest, Vols. 3:48, 4:16). Previously, 5% sold by John P. Hearne for 4% by William B. Duce to Berg, raising Berg's holdings from 45.5% to 54.5% (Vol. 2:34).

Represented (sales) by Intercontinental Services Ltd.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Gautney & Jones.

Personnel:

H. S. KILLGORE, president & general manager.
W. B. NIELSEN, executive vice president.
PATRICIA FAUSTO, station manager.

DIGEST OF RATE CARD NO. 7

(July 1, 1972)

Hour	30 Min.	15 Min.	Min.	30 Sec.
Class A—6-10:30 p.m., daily.				
	\$264.50	\$161.00	\$103.50	\$52.90
Class B—6-10:30 p.m., daily.				
	\$264.50	\$161.00	\$103.50	\$52.90
NETWORK BASE HOURLY RATE: \$100 (CBS), \$100 (NBC).				

Arbitron Does Not Provide Coverage Data for

Guam, Puerto Rico or the Virgin Islands

PUERTO RICO

WIPM-TV

Mayaguez

Ch. 3

Non-Commercial Educational Station

Licensee: Department of Education of P.R., Hato Rey, San Juan.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 35.5-kw visual, 3.55-kw aural. Antenna: 590-ft. above av. terrain, 209-ft. above ground, 816-ft. above sea level.

Latitude 18° 04' 11"
Longitude 67° 08' 03"

(Complete Data In Educational Directory)

WIPR-TV

San Juan

Ch. 6

Non-Commercial Educational Station

Licensee: Department of Education of P.R., Hato Rey, San Juan.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 53.7-kw visual, 5.37-kw aural. Antenna: 2865-ft. above av. terrain, 1089-ft. above ground, 4044-ft. above sea level.

Latitude 18° 06' 42"
Longitude 66° 03' 05"

(Complete Data In Educational Directory)

WOLE-TV

Aguadilla-Mayaguez

Ch. 12

Network Service: None, independent.

Licensee: Western Broadcasting Corp. of Puerto Rico, Box 1194, Mayaguez, P.R. (00708).

Studio: 17 Marina St., Aguadilla.

Transmitter: Pico Atalaya, Rincon, Puerto Rico.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 17.8-kw visual, 3.55-kw aural. Antenna: 1010-ft. above av. terrain, 60-ft. above ground, 1284-ft. above sea level.

Latitude 18° 18' 51"
Longitude 67° 11' 30"

Color: Network, film, slide & tape. News Wire Service: UPI.

Ownership: WVUE Bcstg. Corp., 33.32%; Du Art Film Labs Inc., 33.32%; Jose Bechara, 16.66%; A. Gimenez-Aguayo, 8.33%; Reynaldo Barletta, 8.33%; Bechara owns WKJB-AM-FM, Mayaguez; Gimenez-Aguayo is pres. & 41.4% owner of WPAB, Ponce.

Began Operation: May 10, 1960.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by Hammett & Edison.

Personnel:

IRWIN YOUNG, president.
AMADEO NAZARIO, general manager.
DOEL ORIOL, chief engineer.
MYRNA R. GOMEZ, traffic manager.

DIGEST OF RATE CARD NO. 11

(July 1, 1976)

Min.	40 Sec.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10:30 p.m., daily.				
\$95	\$80	\$50	\$40	\$30

(Continued on next page)

Puerto Rico

WVEO Aguadilla

Ch. 44

Licensee: Video Empresas Del Oeste Inc., P.O. Box W, GPO, Aguadilla, P.R. (00603).

Studio: Road 411, Km. 77, Aguada, P.R.

Telephone: 809-832-4560.

Transmitter: Barrio Atalaya, Aguada, P.R.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 993-kw max. & 948-kw horizontal visual, 198-kw max. aural, Antenna: 1220-ft. above av. terrain, 235-ft. above ground, 1448-ft. above sea level.

Latitude	18°	19'	06''
Longitude	67°	10'	42''

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Ownership: Dr. Pablo Guardiola, pres., 42%; Abacoa Radio Corp., 42%; Hector Nicolau, 16%; Norma Cruzado de Guardiola, secy., 0.1%.

Began Operation: Oct. 7, 1974.

Represented (sales) by Contemporary Media.

Represented (legal) by Hamel, Park, McCabe & Saunders.

Represented (engineering) by Willis C. Beecher.

Note: Affiliated with the Perez Perry Network.

WORA-TV Mayaguez

Ch. 5

Licensee: Quality Telecasting Corp., Box 43 (00708).

Transmitter: 2.2 mi. S of Maricao on Insular Rd. No. 81.

Studio: Darlington Bldg., Box 43, Mayaguez (00708).

Telephone: 809-832-1150. Cable: RACO.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 95.5-kw visual, 19.1-kw aural. Antenna: 2000-ft. above av. terrain, 240-ft. above ground, 3060-ft. above sea level.

Latitude	18°	09'	02''
Longitude	66°	59'	20''

Color: Network, live, film, slide & tape.

News Wire Service: AP.

AM Affiliate: WORA, 5-kw, 760 kHz.

FM Affiliate: WORA-FM, 25-kw, 97.5 MHz (No. 248), 995-ft.

Ownership: Radio Americas Corp. (WORA), 98.89%. Officers: Alfredo R. de Arellano Jr., pres., .56%; Esther Del Valle de R. de Arellano, treas., .44%; Gloria M. R. de Arellano de Vizcarrondo, secy., .11%. Quality Broadcasting Corp. of San Juan, wholly owned subsidiary, owns WQBS and WQBS-FM, San Juan, P.R.

Began Operation: Oct. 1, 1955.

Represented (sales) by Quality Bcstg., Box 9986, Santurce (San Juan), P.R. (00908). Telephone: 809-725-4020.

Represented (legal) by Wilner & Scheiner.

Personnel:

ALFREDO R. de ARELLANO JR., president.
MAUREEN J. de MENDEZ, general manager.
JESUS ECHEVARRIA, chief engineer.
G. A. BONET, director of engineering.

DIGEST OF RATE CARD NO. 10 (Feb. 1, 1973)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.						
\$305.00	\$195.00	\$130.00	\$90.00	\$40.00	\$30.00	\$12.00

908-b

WRIK-TV

Ponce

Ch. 7

Licensee: Ponce Television Corp., Darlington Bldg. (00731).

Studios: Darlington Bldg., Ponce (00731); Stop 8, Puerta de Tierra, San Juan (00902).

Telephones: 809-842-0280 (Ponce); 809-724-7575 (San Juan).

Transmitter: Cerro Maravilla, 5-mi. SE of Jayuya, P.R.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 186-kw max. & 166-kw horizontal visual, 22.4-kw aural. Antenna: 2710-ft. above av. terrain, 440-ft. above ground, 4377-ft. above sea level.

Latitude	18°	09'	17''
Longitude	66°	33'	16''

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Ownership: United Artists Bcstg., 80.1%; Alfredo R. de Arellano, 19.9%. For other United Artists interests, see WUAB (TV), Lorain-Cleveland, Ohio.

Began Operation: Feb. 2, 1958. Sale to present owners approved by FCC March 11, 1970 (Television Digest, Vol. 9:31). Previously, sale of 36.67% to Alfredo C. Ramirez, giving him control, approved Dec. 23, 1964 by FCC (Vol. 5:1).

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

ANDY ALBECK, president.
PETER L. MORENO, vice president & general manager.
WILLIAM SOCHUK, program director.
ROBERT BEURKET, chief engineer.
ADOLFO FLORES, sales manager.

DIGEST OF RATE CARD NO. 19—(April 15, 1973)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.							
\$1300	\$800	\$600	\$350	\$320	\$230	\$200	\$175

WSUR-TV

Ponce

Ch. 9

Licensee: American Colonial Bcstg. Corp., Box 4189, San Juan (00905).

Studio: La Rambla, Ponce. Transmitter: Mt. Jayuya.

Sales Office: 1000 Ponce de Leon Ave., Ponce.

Telephone: 842-4178.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 57.5-kw visual, 7.24-kw aural. Antenna: 2775-ft. above av. terrain, 276-ft. above ground, 4466-ft. above sea level.

Latitude	18°	10'	17''
Longitude	66°	34'	30''

Color: Live, film, slide & tape.

News Wire Service: AP.

Ownership: Ralph Perez Perry, 100%, also owner of WKBM-TV, Caguas-San Juan and radios WKVM-AM-FM, San Juan.

Began Operation: Feb. 20, 1958.

Represented (legal) by Mallyck & Bernton.

Represented (engineering) by Willis C. Beecher.

Personnel:

RALPH PEREZ PERRY, president.
LUIS FELIPE RODRIGUEZ, production manager.

DIGEST OF RATE CARD NO. 3—(Aug. 1, 1963)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-9:30 p.m., daily.						
\$200.00	\$125.00	\$85.00	\$36.00	\$27.00	\$22.00	\$18.00

TV Factbook No. 46

WAPA-TV
San Juan

Ch. 4

Licensee: Puerto Rico Broadcasting Inc., G.P.O. Box 2050, San Juan, P.R. (00936).

Studio: State Rd. 19, km 0.5, Guaynabo, P.R.

Telephone: 783-4440.

Transmitter: Cerro La Santa, 21-mi. S of San Juan.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 53.7-kw visual, 8.1-kw aural. Antenna: 2865-ft. above av. terrain, 1094-ft. above ground, 4049-ft. above sea level.

Latitude	18°	06'	42"
Longitude	66°	03'	05"

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Ownership: Western Bcstg. Co. & Price Industries Corp., 50% each. Officers: John Price, pres.; Dale G. Moore, chmn.; Merrill C. Turnbow, v.p.; Norman Louvau, v.p.; Earl E. Morgenroth, secy.-treas. Western Bcstg. is wholly owned by Dale G. Moore. For other interests, see KGV0-TV, Missoula, Mont.

Began Operation: March 5, 1954. Sale to present owners by Columbia Pictures Industries approved by FCC May 26, 1976. Sale to Columbia by Winston-Salem Bcstg. & Jose R. Quinones approved by FCC April 25, 1962. Sale of 80% to Winston-Salem Bcstg. by Jose R. Quinones interests was approved May 1, 1957 by FCC (Television Digest, Vol. 13:13, 14, 18).

Represented (sales) by H-R Television Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by Hammett & Edison.

Personnel:

NORMAN LOUVAU, vice president.
HECTOR MODESTTI, v.p. & general manager.
ANGEL COMESANA, general sales manager.
MANUEL FEBO, comptroller.
RAFAEL DUANY, program director.
CARLOS R. ORTIZ, news director.
JULIO BRITO, director of engineering.
MIGUEL A. NEGRON, promotion manager.

DIGEST OF RATE CARD NO. 26—(Feb. 15, 1976)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10:30 p.m., Mon.-Fri.; 7-10:30 p.m., Sat.; 6-10:30 p.m., Sun.						
\$2500	\$1500	\$1000				Graded rates apply*

*Highest rate: \$655.

NETWORK BASE HOURLY RATE: \$300.

WKAQ-TV
San Juan

Ch. 2



Licensee: Telemundo Inc., P.O. Box W, San Juan, P.R. (00936).

Studio: 383 Franklin D. Roosevelt Ave., San Juan.

Transmitter: Cerro La Santa, 21-mi. S of San Juan.

Telephone: 764-0202.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 53.7-kw visual, 10.5-kw aural. Antenna: 2830-ft. above av. terrain, 1105-ft. above ground, 4049-ft. above sea level.

Latitude	18°	06'	54"
Longitude	66°	03'	10"

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

TV tape: Recording facilities.

AM Affiliate: WKAQ, Hato Rey, 5-kw, 580 kHz.

FM Affiliate: WKAQ-FM, 3.6-kw, 104.7 MHz (No. 284), 1120-ft.

Ownership: Angel Ramos estate (foundation trust), 99.9%.

Began Operation: March 28, 1954.

1977 Edition

Puerto Rico

Represented (sales) by Spanish International Network Inc.; Inter-American Publications Inc.

Represented (legal) by Dempsey & Koplovitz.

Personnel:

RAFAEL RUIZ, general manager.
E. VALDES PAGES, chief engineer.
CONRADO ROSA, program director.
RAFAEL OLLER, sales manager.
HUBERTO E. BIAGGI, business administrator.

DIGEST OF RATE CARD NO. 14

(Jan. 31, 1975)

Hour	30 Min.	15 Min.	10 Min.	Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.						
\$2100	\$1300	\$865	\$650	\$440	\$220	\$170

WKBM-TV

Caguas-San Juan

Ch. 11

Network Service: None, independent.

Licensee: American Colonial Broadcasting Corp., Box 4189, San Juan (00905).

Studio: 657 Condado St., San Juan.

Transmitter: Cerro Marquessa Mt., 6-mi. NW of Caguas.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 200-kw visual, 39.8-kw aural. Antenna: 1180-ft. above av. terrain, 240-ft. above ground, 1913-ft. above sea level.

Latitude	18°	16'	54"
Longitude	66°	06'	46"

AM Affiliate: WKVM, San Juan, 50-kw, 810 kHz.

FM Affiliate: WCAD-FM, San Juan, 50-kw, 105.7 MHz (No. 289), 1100-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Ownership: Ralph Perez Perry, 100%, also owner of WSUR-TV, Ponce and radios WKVM & WCAD (FM), San Juan.

Began Operation: April 22, 1960.

Represented (legal) by Mallyck & Bernton.

Represented (engineering) by Willis C. Beecher.

Personnel:

RALPH PEREZ PERRY, president.
CARMEN JUNCO, general manager.
OSVALDO SANTIAGO, studio operations.
JOSE A. RIBAS, sales manager.
JOSE RODRIGUEZ, film department.
VIVIAN PRIETO, comptroller.
NEPHTALI RODRIGUEZ, news director.

DIGEST OF RATE CARD NO. 8—(Jan. 1, 1976)

Hour	30 Min.	15 Min.	Min.	30 Sec.	10 Sec.
Class AA—6-10:50 p.m., daily.					
\$1552.00	\$978.00	\$668.00	\$379.50	\$227.70	\$109.25

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VIRGIN ISLANDS

WTJX-TV

Charlotte Amalie

Ch. 12

Non-Commercial Educational Station

Licensee: Virgin Islands Public Television System, c/o Calvin F. Bastian, Box 5077, St. Thomas (00801).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 31.6-kw visual, 6.32-kw aural. Antenna: 1490-ft. above av. terrain, 130-ft. above ground, 1610-ft. above sea level.

Latitude 18° 21' 26"
Longitude 64° 56' 50"

(Complete Data In Educational Directory)



WBNB-TV

Charlotte Amalie

Ch. 10

Network Service: CBS, NBC.

Licensee: Island Teleradio Service Inc., Box 1947, St. Thomas, V.I. (00801).

Studio: Market Square. Cable: WBNB.

Telephone: 809-774-0400 (studio); 809-774-0300 (office).

Transmitter: Signal Hill, Mountain Top Estates.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 2.5-kw visual, 0.5-kw aural. Antenna: 1604-ft. above av. terrain, 203-ft. above ground, 1677-ft. above sea level.

Latitude 18° 21' 23"
Longitude 64° 56' 43"

Color: Network, film, slide & tape.

News Wire Service: AP.

Ownership: District Communications Inc., 100%. District is owned by Jeanus B. Parks Jr., chmn., 17.64%; Cleveland L. Dennard, secy.-treas., 18.90%; William H. Dilday Jr., 3.60%; Samuel C. Jackson, 11.79%; J. Raymond Jones & Ruth H. Jones Trust, 30.93%; Charles E. Tate, 5.46%; Emmett J. Rice, 6.12%; Theodore S. Ledbetter Jr., 5.46%.

Began Operation: July 1, 1961. Sale to present owner by Federated Media Inc. approved by FCC Sept. 6, 1974 (Television Digest, Vol. 13:48). Previous sale to Federated Media by Robert Moss, Robert E. Noble Jr., Kenneth H. Granger & Faye R. Russell approved by FCC May 1970 (Vol. 9:16).

Represented (sales) by Intercontinental Services Ltd.

Represented (legal) by Arnold & Porter.

Personnel:

RUTH H. JONES, president & treasurer.

SHIRLEE TAYLOR HAZLIP, general manager.

DIGEST OF RATE CARD NO. 7—(Sept. 1, 1975)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—5:45-10:15 p.m., daily.

\$200.00 \$120.00 \$80.00 \$50.00 \$40.00 \$30.00 \$25.00 \$22.50

NETWORK BASE HOURLY RATE: \$100.

WSVI

Christiansted

Ch. 8

Licensee: Peoples Broadcasting Corp., P.O. Box Y, Christiansted, St. Croix (00820).

910-b

Studio & Transmitter: Recovery Hill, Christiansted, St. Croix, V.I. (00820).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 58.5-kw visual, 7.2-kw aural. Antenna: 750-ft. above av. terrain, 77-ft. above ground, 830-ft. above sea level.

Latitude 17° 44' 10"
Longitude 64° 41' 56"

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Ownership: Albert A. Sheen, pres., 14.1%; Alexander A. Farrelly, chmn., 11.3%; Sidney Lee, vice chmn., 18.8%; Warren Trafton, treas., 18.8%; Axel Schade, secy., 14.4%; Donald P. Gerritts, 7.5%; Ann Abramson, 1.88%; remainder undisclosed.

Began Operation: Nov. 10, 1965. Sale to present owner by Quality Telecasting Corp. approved by FCC Nov. 19, 1973.

Represented (sales) by T.I.E. States Ltd.

Personnel:

ALBERT A. SHEEN, president.

ARTHUR L. SWANSON, general manager.

DIGEST OF RATE CARD NO. 6—(Feb. 1, 1975)

Hour 30 Min. 15 Min. Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6-10 p.m., daily.

\$270 \$180 \$135 \$52 \$26 \$26 \$13

ZBTV

British Virgin Islands

Ch. 5

Network Service: West Indies Television Network.

Licensee: Television West Indies Ltd., P. O. Box 34, Broadcast Peak, Chawell, Tortola, British Virgin Islands.

Studio: See PJF-TV, St. Maarten.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 5-kw visual, .5-kw aural. Antenna: 1505-ft. above av. terrain, 40-ft. above ground, 1505-ft. above sea level.

Personnel: See PJF-TV, St. Maarten.

Rates: See PJF-TV, St. Maarten.

PJF-TV

St. Maarten

Ch. 3

Network Service: West Indies Television Network.

Licensee: Netherland Windward Television N.V., Television House, Philipsburg, St. Maarten, N.A.

Studio: Television House, Philipsburg.

Telephone: 2488. Cable: WESTV.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 120-kw visual, 12-kw aural. Antenna: 1710-ft. above av. terrain, 125-ft. above ground, 1710-ft. above sea level.

Color: Network, slide, film & tape.

Ownership: David Antoniak, 55%; Columbia Pictures Industries, 30%; R. J. Dovale, 5%; Len Gawrych, 5%; others.

Represented (sales) by ABC International.

Represented (legal) by Sullivan, Beauregard & Meyers.

Personnel:

DAVID ANTONIAK, president.

LEN GAWRYCH, vice president & managing director.

MARTINA HASSELL, executive secretary.

DIGEST OF RATE CARD NO. 1

(Nov. 1973)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$175.00 \$125.00 \$75.00 \$50.00 \$40.00 \$30.00 \$20.00 \$12.50

TV Factbook No. 46

PUBLIC-EDUCATIONAL TV STATION DIRECTORY

Personnel, Facilities and Other Data as of September 1, 1976

Including Call Letters and Address of Commercially Operated Outlets

Plus CP Holders Reported Due to Begin Operating by Early 1977

For Educational Television Networks, See Services Volume

ALABAMA

WBIQ

Birmingham

Ch. 10

Grantee (STA): Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham, Ala. (35205).

Telephone: 205-328-8756.

Studios: Auburn University; Birmingham Area ETV; University of Alabama; Montgomery ETV Center; Huntsville Public Schools ETV Center; University of Montevallo; Alabama A & M University.

Transmitter: Red Mt. Telephone: 205-322-4359.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1050-ft. above av. terrain, 790-ft. above ground, 1797-ft. above sea level.

Latitude	33°	29'	19"
Longitude	86°	47'	57"

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Ownership: State of Alabama. Commission members: Dr. Harold N. Stinson, T. T. Martin, Mrs. Bertha Roberts, Mrs. Jerri McLain, Ned Butler, pres. Commission also operates WAIQ, Montgomery, WCIQ, Mount Cheaha State Park, WDIQ, Dozier, WEIQ, Mobile, WHIQ, Huntsville, WFIQ, Florence, WGIQ, Louisville & WIIQ, Demopolis.

Began Operation: April 28, 1955.

Personnel:

DENIS N. STORK, general manager.
SAM MATTHEWS, administrative assistant.
AL RENFRO, engineering & technical director.
HENRY BONNER, director for programming.
ANITA HENDERSON, director, records & accounts.
SKYE McLEOD, director of public information.
LORENE POWE, traffic manager.
WILFRED SIDDLE, chief engineer, WBIQ.

WIIQ

Demopolis

Ch. 41

Grantee (STA): Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham, Ala. (35205).

Studios: See WBIQ, Birmingham.

Transmitter: 6.2-mi. NW of Linden, Ala. Telephone: 205-289-1927.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 447-kw visual, 44.7-kw aural. Antenna: 1080-ft. above av. terrain, 997-ft. above ground, 1259-ft. above sea level.

Latitude	32°	22'	01"
Longitude	87°	52'	03"

Color: Network, film, slide & tape.

Ownership: See WBIQ, Birmingham.

Began Operation: Sept. 13, 1970.

Personnel: See WBIQ, Birmingham.

GEORGE SNOW, chief engineer.

WDIQ

Dozier

Ch. 2

Grantee (STA): Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham, Ala. (35205).

Studios: See WBIQ, Birmingham.

Transmitter: Mervillis Mill Rd. Telephone: 205-496-3631.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 695-ft. above av. terrain, 566-ft. above ground, 1052-ft. above sea level.

Latitude	31°	33'	16"
Longitude	86°	23'	32"

Color: Network, film, slide & tape.

Ownership: See WBIQ, Birmingham.

Began Operation: Aug. 8, 1956.

Personnel: See WBIQ, Birmingham.

PAUL HELMS, chief engineer.



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Alabama-Alaska Educational

WFIQ Florence

Ch. 36

Grantee (STA): Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham, Ala. (35205).

Studios: See WBIQ, Birmingham.

Transmitter: 1.8-mi. N of Jonesboro. Telephone: 205-332-4422.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 589-kw visual, 58.9-kw aural. Antenna: 760-ft. above av. terrain, 538-ft. above ground, 1476-ft. above sea level.

Latitude	34°	34'	48"
Longitude	87°	46'	28"

Color: Network, film, slide & tape.

Ownership: See WBIQ, Birmingham.

Began Operation: Aug. 9, 1967.

Personnel: See WBIQ, Birmingham.

HAP CHANDLER, chief engineer.

WHIQ Huntsville

Ch. 25

Grantee (STA): Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham, Ala. (35205).

Studios: See WBIQ, Birmingham.

Transmitter: 706 Reed Dr. Telephone: 205-536-8450.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 631-kw visual, 126-kw aural. Antenna: 1173-ft. above av. terrain, 339-ft. above ground, 1962-ft. above sea level.

Latitude	34°	44'	16"
Longitude	86°	32'	02"

Color: Network, film, slide & tape.

Ownership: See WBIQ, Birmingham.

Began Operation: Nov. 15, 1965.

Personnel: See WBIQ, Birmingham.

BOB DEWBERRY, chief engineer.

WGIQ Louisville

Ch. 43

Grantee (STA): Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham, Ala. (35205).

Studios: See WBIQ, Birmingham.

Transmitter: .4-mi. W of Texasville, Ala.

Telephone: 205-775-8846.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 708-kw visual, 70.8-kw aural. Antenna: 940-ft. above av. terrain, 795-ft. above ground, 1400-ft. above sea level.

Latitude	31°	44'	00"
Longitude	85°	25'	46"

Color: Network, film, slide & tape.

Ownership: See WBIQ, Birmingham.

Began Operation: Sept. 9, 1968.

Personnel: See WBIQ, Birmingham.

BILL DAVIS, chief engineer.

WEIQ Mobile

Ch. 42

Grantee (STA): Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham, Ala. (35205).

Studios: See WBIQ, Birmingham.

912-b

Transmitter: Near Spanish Fort, 0.6-mi. S of U.S. Hwy. #31.

Telephone: 205-438-9656.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 234-kw visual, 23.4-kw aural. Antenna: 600-ft. above av. terrain, 543-ft. above ground, 702-ft. above sea level.

Latitude	30°	39'	33"
Longitude	87°	53'	33"

Color: Network, film, slide & tape.

Ownership: See WBIQ, Birmingham.

Began Operation: November 18, 1964.

Personnel: See WBIQ, Birmingham.

TAD DUNN, chief engineer.

WAIQ Montgomery

Ch. 26

Grantee (STA): Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham, Ala. (35205).

Studios: See WBIQ, Birmingham.

Transmitter: Patterson Field, Montgomery, Alabama.

Telephone: 205-265-9341, Montgomery.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 229-kw visual, 22.9-kw aural. Antenna: 600-ft. above av. terrain, 553-ft. above ground, 813-ft. above sea level.

Latitude	32°	22'	52"
Longitude	86°	17'	30"

Color: Network, film, slide & tape.

Ownership: See WBIQ, Birmingham.

Began Operation: December 18, 1962.

Personnel: See WBIQ, Birmingham.

PERRY LEWIS, chief engineer.

WCIQ Mount Cheaha State Park

Ch. 7

Grantee (STA): Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham, Ala. (35205).

Studios: See WBIQ, Birmingham.

Transmitter: Mt. Cheaha, near Munford.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 574-ft. above ground, 2981-ft. above sea level.

Latitude	33°	29'	06"
Longitude	85°	48'	32"

Color: Network, film, slide & tape.

Began Operation: Jan. 7, 1955.

Ownership: See WBIQ, Birmingham.

Personnel: See WBIQ, Birmingham.

JIM BOYD, chief engineer.

ALASKA

KAKM Anchorage

Ch. 7

Licensee: Alaska Public Television Inc., 3211 Providence Drive, Anchorage (99504).

Studio: 3211 Providence Dr., Anchorage (99504).

Telephone: 907-276-7070

Transmitter: MacKay Bldg., 338 Denali St., Anchorage.

TV Factbook No. 46

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 105-kw visual, 20.90-kw aural. Antenna: 143-ft. above av. terrain, 250-ft. above ground, 360-ft. above sea level.

Latitude	61°	13'	10''
Longitude	149°	52'	33''

TV tape: Recording facilities.

Color: Live, film, slide & tape.

Ownership: Non-profit corporation.

Began Operation: May 7, 1975.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

WILLIAM JACKSON, executive director & general manager.
FRANK MENGEL, chief engineer.
DICK ENDERS, program/production manager.
CARROLL HODGE, operations/traffic coordinator.

KYUK-TV

Bethel

Ch. 4

Licensee: Bethel Broadcasting Inc., Box 37, Bethel, Alaska (99559).

Studio: Bethel. Telephone: 907-543-2644.

Technical Facilities: Channel No. 4 (54-60 MHz). Authorized power: 4.67-kw visual, 1.16-kw aural. Antenna: 200-ft. above av. terrain, 255-ft. above ground, 280-ft. above sea level.

Latitude	60°	47'	33''
Longitude	161°	46'	22''

Transmitter: State Hwy. 1, between 1st & 3rd Sts.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Ownership: Bethel Bcstg. Inc. Martin Moore, pres.

Began Operation: Sept. 14, 1972.

AM Affiliate: KYUK, 5-kw, 580 kHz.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

HENRY IVANOFF, general manager.
JOE OXFORD, engineering.
JOHN ACTIVE, news director.

KUAC-TV

Fairbanks

Ch. 9

Licensee: University of Alaska, c/o Donald B. Upham, Fine Arts Complex, Fairbanks (99701).

Studio: Fine Arts Complex, U. of Alaska, Fairbanks.

FM Affiliate: KUAC, 10.5-kw, 104.7 MHz (No. 284), 438-ft.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 46.8-kw visual, 10-kw aural. Antenna: 500-ft. above av. terrain, 151-ft. above ground, 1451-ft. above sea level.

Latitude	64°	54'	42''
Longitude	147°	46'	38''

Transmitter: Ridge approx. 1-mi. N of Farmers Loop Rd., 4.5-mi. from Fairbanks.

Color: Live, film, slide & tape.

News Wire Service: AP.

Ownership: U. of Alaska, Board of Regents: Brian J. Brundin, pres.; Hugh B. Fate Jr., v.p.; Sam Kito Jr., secy.; Edward B. Rasmuson, treas.

Began Operation: Dec. 22, 1971.

Personnel:

DONALD B. UPHAM, general manager.
PAUL HARTMAN, program director.
MYRON A. TISDEL, production manager.
HENRY H. HOVE, chief engineer.

1977 Edition

Alaska-Arizona Educational

ARIZONA

KAET

Phoenix

Ch. 8

Licensee: Arizona Board of Regents, Arizona State U., Tempe, Ariz. (85281).

Studio: Stauffer Communication Arts Bldg., Arizona State U., Tempe, Ariz.

Telephone: 602-965-3506.

Transmitter: South Mt., 5-mi. S of Phoenix.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 117-kw visual, 16.2-kw aural. Antenna: 1620-ft. above av. terrain, 177-ft. above ground, 2830-ft. above sea level.

Latitude	33°	19'	54''
Longitude	112°	03'	52''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Ownership: Operated by Arizona State U. for the Board of Regents.

Began Operation: Jan. 30, 1961.

Personnel:

ROBERT H. ELLIS, general manager.
JOSEPH P. ZESBAUGH, station manager.
PEGGY HUGHES, program manager.
TED CHRISTENSEN, assistant manager, projects (ITV).
GLENN TURNER, business manager.
VICTOR R. TURNER, chief engineer.
STEVE SMITH, development director.
CAROLYN KOWALSKI, public information director.
PATRICIA BAREY, production coordinator.

KUAT-TV

Tucson

Ch. 6

Licensee: Arizona Board of Regents, University of Arizona, Modern Languages Bldg., Tucson, Ariz. (85721).

Studio: Modern Languages Bldg., U. of Arizona, Tucson.

Telephone: 602-884-1434.

Transmitter: Mt. Bigelow, 18 mi. NE of Tucson.

AM Affiliate: KUAT, 50-kw, 1550 kHz.

FM Affiliate: KUAT-FM, 12.5-kw, 90.5 MHz (No. 213), 3580-ft.

TV tape: Recording facilities. News Wire Service: UPI.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 35.5-kw visual, 3.55-kw aural, 3630-ft. above av. terrain, 192-ft. above ground, 8722-ft. above sea level.

Latitude	32°	24'	55''
Longitude	110°	42'	54''

Ownership: University of Arizona, John P. Schaefer, pres.

Began Operation: March 8, 1959.

Personnel:

WES MARSHALL, station manager.
HARRY ATWOOD, film production manager.
MICHAEL THOMSEN, assistant director/program services.
ALEX HANKOCY, film services.
ROBERT C. G. HENDRICKSON, chief engineer.
LYN SAWYER, promotion manager.
ROBERT RITTER, news editor.
OLIVIA SMITH, program manager.

913-b

Ark.-California Educational

ARKANSAS

KETG

Arkadelphia

Ch. 9

Grantee: Arkansas ETV Commission, 350 S. Donaghey St., Conway, Ark. (72032).

Studio: See KETS, Little Rock.

Transmitter: 2-mi. SE of Gurdon, Ark.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1080-ft. above av. terrain, 1110-ft. above ground, 1340-ft. above sea level.

Latitude	33°	54'	28''
Longitude	93°	06'	43''

Ownership: See KETS, Little Rock.

Began Operation: Oct. 2, 1976.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel: See KETS, Little Rock.

KAFT

Fayetteville

Ch. 13

Grantee: Arkansas ETV Commission, 350 S. Donaghey St., Conway, Ark. (72032).

Studio: See KETS, Little Rock.

Transmitter: State Rt. 74, 5.7-mi. NE of Winslow.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1680-ft. above av. terrain, 1249-ft. above ground, 3449-ft. above sea level.

Latitude	35°	48'	42''
Longitude	94°	01'	36''

Ownership: See KETS, Little Rock.

Began Operation: Sept. 18, 1976.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel: See KETS, Little Rock.

KTEJ

Jonesboro

Ch. 19

Grantee: Arkansas ETV Commission, 350 S. Donaghey St., Conway, Ark. (72032).

Studio: See KETS, Little Rock.

Transmitter: State Route 230E., 1.6-mi. E of Bono.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1232-kw max. & 933-kw horizontal visual, 246.4-kw max. & 186-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 945-ft. above ground, 1345-ft. above sea level.

Latitude	35°	54'	14''
Longitude	90°	46'	21''

Ownership: See KETS, Little Rock.

Began Operation: May 1, 1976.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel: See KETS, Little Rock.

914-b

KETS

Little Rock

Ch. 2

Licensee: Arkansas ETV Commission, 350 S. Donaghey St., Conway, Ark. (72032).

Studio: 350 S. Donaghey St., Conway, Ark.

Transmitter: U.S. Hwy. 65, 2-mi. N of Redfield, Barraque Twp.

Telephone: 501-375-2431, Little Rock; 501-329-3887, Conway.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1780-ft. above av. terrain, 2000-ft. above ground, 2272-ft. above sea level.

Latitude	34°	28'	23''
Longitude	92°	12'	10''

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Ownership: State Commission. Officers: Ervin McClain, chairman; Dr. Emmett Smith, vice chmn.; Mrs. J. R. Sink, secy.

Began Operation: Dec. 4, 1966.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel:

LEE REAVES, director.
HERBERT H. LAWRENCE, instructional administrator.
FRED H. SCHMUTZ, program manager.
VERNON L. DILLAPLAIN, chief engineer.

CALIFORNIA

KEET

Eureka

Ch. 13

Licensee: Redwood Empire Public Television Inc., Box 13, Eureka, Cal. (95501).

Studio: 3100 Edgewood Rd.

Telephone: 707-445-0813.

Transmitter: Barry Ridge, 10.8-mi. SE of Eureka.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 65.63-kw visual, 13.2-kw aural. Antenna: 1460-ft. above av. terrain, 140-ft. above ground, 2759-ft. above sea level.

Latitude	40°	43'	36''
Longitude	123°	58'	19''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corp. Redwood Empire Public TV Inc. John Hennessey, pres.

Began Operation: April 14, 1969.

Represented (legal) by Greeley & Bernard.

Personnel:

JAMES H. TURK, general manager.
LAWRENCE E. MARSTON, program operations director.
JOEL HOUSEHOLTER, chief engineer.

KOCE-TV

Huntington Beach

Ch. 50

Licensee: Board of Trustees, Coast Community College District.

Studio: 15744 Golden West St., Huntington Beach, Cal. (92647).

Telephone: 714-897-0302.

Transmitter: Skyline Dr. in Puente Hills, 3-mi. N of La Habra.

TV Factbook No. 46

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2750-kw max. & 290-kw horizontal visual, 275-kw max. & 29-kw horizontal aural. Antenna: 1093-ft. above av. terrain, 254-ft. above ground, 1540.5-ft. above sea level.

Latitude	33°	58'	19"
Longitude	117°	56'	57"

Color: Live, film, slide & tape.

Ownership: Coast Community College District. Robert Humphreys, pres., Board of Trustees; Dr. Norman E. Watson, chancellor & pres., KOCE-TV.

Began Operation: Nov. 20, 1972.

Represented (legal) by Gammon & Tierney.

Represented (engineering) by Hammett & Edison.

Personnel:

WILLIAM A. FURNISS, vice president & general manager.
C. PAUL CORBIN JR., director of programming.
DONALD D. GERDTS, director of operations & production.
ROBERT C. MOFFETT, director of engineering.
JIM COOPER, director of community affairs.
JOHN GREGORY, director of development.

KCET
Los Angeles
Ch. 28

Licensee: Community TV of Southern California, 4400 Sunset Drive, Los Angeles, Cal. (90027).

Studio: 4400 Sunset Dr., Los Angeles, Cal. (90027).

Transmitter: Mt. Wilson.

Telephone: 213-666-6500. TWX No.: 910-321-4396.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1200-kw max. & 45.7-kw horizontal visual, 240-kw max. & 9.12-kw horizontal aural. Antenna: Directional, 3050-ft. above av. terrain, 363-ft. above ground, 6022-ft. above sea level.

Latitude	34°	13'	27"
Longitude	118°	03'	47"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corp. Officers: Dr. Lee A. DuBridge, chairman emeritus; H. Russell Smith, chairman; Dr. James L. Loper, pres. & gen. mgr.; Russel I. Kully, secy.; Dennis C. Stanfil, treas.

Began Operation: Sept. 28, 1964.

Represented (legal) by Covington & Burling.

Represented (engineering) by Hammett & Edison.

Personnel:

JAMES L. LOPER, president & general manager.
COLIN BARRACLOUGH, director of development.
CHARLES ALLEN, v.p., programming.
LORING d'USSEAU, senior program executive.
EVERT ANDERSON, director of engineering.
PETER KAIKKO, director of production operations.
BILL OXLEY, director of broadcasting.
WILLIAM J. LAMB, vice president, business affairs.
ROBERT HILLIS, controller.
GAIL CHRISTIAN, director of news & public affairs.

KLCS
Los Angeles
Ch. 58

Licensee: Los Angeles Unified School District, Box 3307, Los Angeles, Cal. (90051).

Studio: 1061 Temple, Los Angeles (90012).

Telephone: 213-625-6958.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 1910-kw max. & 550-kw horizontal visual, 110-kw horizontal aural. Antenna: 2870-ft. above av. terrain, 180-ft. above ground, 5836-ft. above sea level.

1977 Edition

California Educational

Latitude	34°	13'	26"
Longitude	118°	03'	45"

Transmitter: Mt. Wilson.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Ownership: City Board of Education. Phillip G. Bardos, Kathleen B. Rice, Dr. Robert L. Docter, Richard E. Ferraro, Diane Edith Watson, Dr. Julian Nava, Howard Miller.

Began Operation: Nov. 5, 1973.

Represented (legal) by Cohn & Marks.

Personnel:

J. C. KENASTON, station manager.
E. RICHARDSON, director of programming.
TOM MOSSMAN, director of production.
M. TAKACS, chief engineer.

KVST-TV
Los Angeles
Ch. 68

Grantee: Viewer Sponsored TV Foundation, 1136 N. Highland Ave., Los Angeles, Cal. (90038).

Studio: 1136 N. Highland Ave., Los Angeles.

Telephone: 213-461-3911.

Transmitter: John Poole Bldg., Audio Rd., Mt. Wilson.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1925-kw max. & 427-kw horizontal visual, 385-kw max. & 85.1-kw horizontal aural. Antenna: 2870-ft. above av. terrain, 126-ft. above ground, 5836-ft. above sea level.

Latitude	34°	13'	36"
Longitude	118°	03'	59"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit organization. Harold C. Hart-Nibbrig, chmn. of the board; Rev. George A. Wilson, v.p.; Margaret F. Wright, v.p.; Leslie Parrish, secy.-treas.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering) by R. A. Isberg.

Personnel:

HY FREEDMAN, general manager.
PHILIP S. FLOWING, administrative assistant.
LESLIE PARRISH, director of development.

KIXE-TV
Redding
Ch. 9

Licensee: Northern California Educational Television Association Inc., 825 Industrial St., P.O. Box 9, Redding, Cal. (96001).

Main Studio: Redding, Cal. Also affiliated studios at California State University, Chico, Cal. (95926).

Transmitter: Shasta-Bally.

Telephone: 916-241-7900.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 115-kw visual, 12-kw aural. Antenna: 3590-ft. above av. terrain, 99-ft. above ground, 6308-ft. above sea level.

Latitude	40°	36'	09"
Longitude	122°	39'	01"

Color: Network, live, film, slide & tape.

(Continued on next page)

California Educational

KIXE-TV, Redding—(Continued)

Ownership: Non-profit association. Henry Saunders, pres., board of directors.

Began Operation: Oct. 5, 1964.

Personnel:

ROBERT P. CASEY, exec. v.p. & general manager.
BRANTLEY HUNTER, station engineer.
SANDY McCABLE, traffic director.
PATRICIA WOODLEY, schoolcast coordinator.

KVIE

Sacramento-Stockton

Ch. 6

Licensee: Central California Educational Television, Box 6, Sacramento, Cal. (95801).

Studio: 2480 Garden Highway, Sacramento (95833).

Telephone: 916-929-5843.

Transmitter: .7-mi. NE of Walnut Grove, Cal.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 55-kw visual, 11-kw aural. Antenna: 1120-ft. above av. terrain, 1546-ft. above ground, 1544-ft. above sea level.

Latitude	38°	14'	50"
Longitude	121°	30'	03"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corporation. Henry H. Steinmetz Jr., pres.

Began Operation: Feb. 23, 1959.

Represented (legal) by Schwartz & Woods.

Personnel:

ARTHUR A. PAUL, exec. vice president & general manager.
MICHAEL HARDGROVE, director of broadcasting.
HARRY M. PLACE, director of development.
MARILYN CURRY, public information manager.

KVCR-TV

San Bernardino

Ch. 24

Licensee: San Bernardino Community College Dist., 631 S. Mt. Vernon Ave., San Bernardino, Cal. (92403).

Studio & Transmitter: 701 S. Mt. Vernon Ave.

Telephone: 714-885-0234, Ext. 250, 254, 282; 885-0231.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 5.57-kw visual, 1.12-kw aural. Antenna: minus 290-ft. above av. terrain, 120-ft. above ground, 1178-ft. above sea level.

Latitude	35°	05'	20"
Longitude	117°	18'	44"

FM Affiliate: KVCR, 24.5-kw, 91.9 MHz (No. 220), 120-ft.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities. News Wire Service: AP.

Ownership: Non-profit organization. Allen B. Gresham, chairman; Raymond F. Ellerman, chancellor.

Began Operation: Sept. 11, 1962.

Personnel:

THOMAS LITTLE, general manager.
CARMELO CACCIOLA, chief engineer.
LEW WARREN, program director.
JOHN KIRKWOOD, news director.
AL GONDOS, community service director.
DON LEIFFER, publicity director.

916-b

KPBS-TV

San Diego

Ch. 15

Licensee: Board of Trustees, Cal. State U. & Colleges for San Diego State U., San Diego.

Studio: San Diego State University, San Diego (92182).

Transmitter: Mount San Miguel, 13 mi. E of San Diego.

Telephone: 714-286-6415.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1000-kw max. and 417-kw horizontal visual, 200-kw max. and 81.3-kw horizontal aural. Antenna: 1880-ft. above av. terrain, 161-ft. above ground, 2693-ft. above sea level.

Latitude	32°	41'	48"
Longitude	116°	56'	10"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

FM Affiliate: KPBS-FM, 2-kw, 89.5 MHz (No. 208), 1820-ft. antenna height.

Ownership: State institution.

Began Operation: June 25, 1967.

Represented (legal) by Norman E. Jorgensen.

Personnel:

PAUL J. STEEN, general manager.
BRADFORD B. WARNER, program director, KPBS-TV.
THOMAS R. McMANUS, FM program director.
C. CHRISTOPHER RAGER, director of engineering.
PAUL MARSHALL, director of production.
GLORIA PENNER, director of TV program development.
DOROTHY REDIKER, asst. to program director.

KQEC

San Francisco

Ch. 32

Licensee: KQED Inc., 1011 Bryant St., San Francisco, Cal. (94103).

Studio: 524 4th St. (94107).

Telephone: 415-864-2000.

Transmitter: Mt. Sutro.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 1330-kw max. & 513-kw horizontal visual, 265-kw max. & 102-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 980-ft. above ground, 1810-ft. above sea level.

Latitude	37°	45'	20"
Longitude	122°	27'	05"

Color: Network, live, film, slide & tape.

Ownership: See KQED, San Francisco.

Began Operation: March 9, 1954 as a commercial station. Left air June 21, 1958; resumed operation Feb. 16, 1966. After purchase by Metromedia, left air again, resumed July 1, 1968. FCC approved gift to present owner by Metromedia Sept. 9, 1970 (Television Digest, Vol. 10:20, 37). Resumed operation June 28, 1971. Left air Aug. 23, 1972. Scheduled to resume operation Jan. 2, 1977.

Represented (legal) by Covington & Burling.

Personnel: See KQED, San Francisco.

KQED

San Francisco

Ch. 9

Licensee: KQED Inc., 1011 Bryant St., San Francisco, Cal. (94103).

Studio: 525 Fourth St. Telephone: 415-864-2000.

Transmitter: Mt. Sutro, San Francisco.

TV Factbook No. 46

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1670-ft. above av. terrain, 980-ft. above ground, 1810-ft. above sea level.

Latitude	37°	45'	20"
Longitude	122°	27'	05"

TV tape: Recording facilities.

News Wire Service: AP. Facsimile Service: AP.

Color: Network, live, film, slide & tape.

FM Affiliate: KQED-FM, 110-kw, 88.5 MHz (No. 203), 1270-ft.

Ownership: Officers: Howard N. Nemerovski, chmn.; Catherine L. Lee, vice chmn.; William E. Osterhaus, pres.; Art Porter, exec. v.p.; Adrian C. Cassidy, v.p.; Rai Y. Okamoto, v.p.; Germaine Q. Wong, secy.; W. Parmer Fuller III, asst. secy.; Richard C. Blum, treas. Also licensee of KQEC (TV) & KQED-FM, San Francisco.

Began Operation: April 2, 1954.

Represented (legal) by Covington & Burling.

Personnel:

WILLIAM OSTERHAUS, president & general manager.
ART PORTER, executive vice president.
JONATHAN RICE, program manager.
ZEV PUTTERMAN, exec. producer, national programming.
JAMES SCALEM, assistant program manager.
GEORGE OSTERKAMP, news director.
JAMES SPAULDING, business manager.
JUDY HOUSTON, director, personnel & labor relations.
R. LEE BRAND, director, television operations.
AVON KIRKLAND, director, instructional services.
GERALD T. PLEMMONS, director, engineering.
SID BLOOM, director of development.
GEORGE FOSTER, director, public affairs.
JEANNE ALEXANDER, public relations director.

KTEH

San Jose

Ch. 54

Licensee: Santa Clara County Board of Education, 100 Skyport Dr., San Jose, Cal. (95110).

Studio: 100 Skyport Dr.

Transmitter: 2700 Carol Dr.

Telephone: 408-299-2754.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 305.5-kw max. & 295-kw horizontal visual, 61.1-kw max. & 58.9-kw horizontal aural. Antenna: minus 30-ft. above av. terrain, 89-ft. above ground, 506-ft. above sea level.

Latitude	37°	17'	18"
Longitude	121°	51'	50"

Holds CP for change to 891-kw max. & 643-kw horizontal visual, 81.3-kw aural, 1910-ft. above av. terrain, 127-ft. above ground, 2687-ft. above sea level, lat. 37° 29' 07", long. 121° 51' 57", transmitter to top of Monument Peak, 10-mi. N of San Jose. BPET-513.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

Ownership: County school board.

Began Operation: Oct. 19, 1964.

Personnel:

DR. GLENN HOFFMANN, general manager.
MAYNARD ORME, station manager.
ROBERT WHALLEY, chief engineer.
WILLIAM E. GLAESER, program manager.
PETER CRASKE, manager of learning services.
MARY BRIMMER, traffic director.

KCSM-TV

San Mateo

Ch. 14

Licensee: San Mateo Community College District, 1700 West Hillsdale Blvd., San Mateo, Cal. (94402).

Studio: Library, College of San Mateo.

Transmitter: 1700 W. Hillsdale Blvd., San Mateo, Cal.

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Cal.-Colorado Educational

Telephones: 415-574-6161 (day); 415-574-6427 (night & week-end).

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 13.8-kw visual, 2.09-kw aural. Antenna: 380-ft. above av. terrain, 143-ft. above ground, 748-ft. above sea level.

Latitude	37°	32'	12"
Longitude	122°	20'	02"

Requests CP for change to 614-kw visual, 123-kw aural, 384-ft. above av. terrain, 147-ft. above ground, 752-ft. above sea level. BPET-540.

TV tape: Recording facilities.

FM Affiliate: KCSM, 14-kw, 91.1 MHz (No. 216), 330-ft.

Ownership: This is a public educational institution; Glenn P. Smith, chancellor-superintendent; Dr. David H. Mertes, pres., College of San Mateo.

Began Operation: Oct. 12, 1964.

Personnel:

DOUGLAS B. MONTGOMERY, general manager.
DANIEL ODUM, director, music programs.
KEN COWLES & NEDRA MOORE, publicity directors.
FRANCIS J. MORGAN, chief engineer.
JOHN (JACK) BOONE, dir. of educational services.
KEN COWLES, traffic director.
RICHARD ZANARDI, producer-director.

COLORADO

KRMA-TV

Denver

Ch. 6

Licensee: School District No. 1, City & County of Denver and State of Colorado, 900 Grant St., Denver (80203).

Studio: 1261 Glenarm Pl., Denver (80204).

Transmitter: 2.5 mi. SW of center of Golden, Colo. on Lookout Mt.

Telephone: 303-572-8218, Ext. 270-2.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 880-ft. above av. terrain, 210-ft. above ground, 7676-ft. above sea level.

Latitude	39°	43'	47"
Longitude	105°	14'	59"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Denver Public Schools; Louis J. Kishkunas, supt.

Began Operation: Jan. 30, 1956.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

PAUL BLUE, executive director.
JOHN CULLEN, director of engineering.
DONALD JOHNSON, supervisor.
KEN WILMOT, graphics manager.
DAVID THOMSEN, program manager.
WILLARD EASTERLY, transmitter supervisor.
ARLA WATKINS, traffic control manager.
HUGH MORRIS, ITV specialist.

KTSC

Pueblo-Colorado Springs

Ch. 8

Licensee: University of Southern Colorado (81004).

(Continued on next page)

Colo.-Conn. Educational

KTSC, Pueblo—(Continued)

Studio: University of Southern Colo., 900 W. Orman Ave., Pueblo.

Telephone: 303-549-3220.

Transmitter: Baculite Mesa, 8-mi. NE of Pueblo.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1224-ft. above av. terrain, 977-ft. above ground, 6195-ft. above sea level.

Latitude	38°	22'	24"
Longitude	104°	33'	27"

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Ownership: State institution.

Began Operation: Feb. 3, 1971.

Personnel:

JOHN CRABBE, general manager.
CLAYTON ROEHL, operations & program manager.
OLIVER F. KENDALL, chief engineer.
CARMEN VALDEZ, traffic manager.

CONNECTICUT

WEDW Bridgeport Ch. 49

Licensee: Connecticut Educational Telecommunications Corp., 24 Summit St., Hartford, Conn. (06106).

Studio: Same as WEDH, Hartford, Conn.

Transmitter: Booth Hill, 6.9-mi. N of center of Bridgeport.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 617-kw max. & 380-kw horizontal visual, 61.4-kw max. & 42.5-kw horizontal aural. Antenna: 610-ft. above av. terrain, 363-ft. above ground, 892-ft. above sea level.

Latitude	41°	16'	43"
Longitude	73°	11'	09"

Ownership: See WEDH, Hartford, Conn.

Began Operation: Dec. 17, 1967.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Cyril M. Braum.

Personnel: See WEDH, Hartford, Conn.

WEDH Hartford Ch. 24

Licensee: Connecticut Educational Telecommunications Corp., 24 Summit St., Hartford, Conn. (06106).

Studio: 24 Summit St., Hartford (06106).

Transmitter: Deercliff Rd., Avon, Conn.

Telephone: 203-278-5310.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 817-kw max. & 685-kw horizontal visual, 83-kw max. & 69.2-kw horizontal aural. Antenna: 855-ft. above av. terrain, 455-ft. above ground, 1158-ft. above sea level.

Latitude	41°	46'	27"
Longitude	72°	48'	20"

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP.

Ownership: Connecticut Educational Telecommunications Corp. (non-profit organization), 100%. Also operates WEDW, Bridgeport; WEDN, Norwich & WEDY, New Haven, Conn.

Began Operation: October 1, 1962.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Cyril M. Braum.

Personnel:

PAUL K. TAFF, president & general manager.
J. ALLISON BINFORD JR., vice president, programming.
WILLIAM HENNESSEY, vice president, development.
CHRISTINE M. FITZPATRICK, vice president, community relations.
JOHN W. KEAN, vice president, engineering.
JOHN C. LENNHOFF, vice president, business affairs.
ALF STEEL, program manager.

WEDY New Haven Ch. 65

Licensee: Connecticut Educational Telecommunications Corp., 24 Summit St., Hartford, Conn. (06106).

Studio: See WEDH, Hartford.

Transmitter: East Rock Park, New Haven.

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 7.87-kw max. & 4.47-kw horizontal visual, 0.89-kw max. & 0.50-kw horizontal aural. Antenna: 270-ft. above av. terrain, 106-ft. above ground, 446-ft. above sea level.

Latitude	41°	19'	42"
Longitude	72°	54'	25"

Ownership: See WEDH, Hartford.

Began Operation: Dec. 1, 1974.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See WEDH, Hartford.

WEDN Norwich Ch. 53

Licensee: Connecticut Educational Telecommunications Corp., 24 Summit St., Hartford, Conn. (06106).

Studio: Same as WEDH, Hartford, Conn.

Transmitter: 3.2-mi. S of Fitchville, Conn.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 563-kw max. & 316-kw horizontal visual, 56.5-kw max. & 31.6-kw horizontal aural. Antenna: 680-ft. above av. terrain, 477-ft. above ground, 996-ft. above sea level.

Latitude	41°	31'	11"
Longitude	72°	10'	04"

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Ownership: See WEDH, Hartford.

Began Operation: March 5, 1967.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Cyril M. Braum.

Personnel: See WEDH, Hartford.

Cable Television
Management and
Engineering Consultants

**Malarkey, Taylor
& Associates**
1225 Connecticut Ave.,
Washington, D.C. 20036
(202) 223-2345

DELAWARE

WHYY-TV

Wilmington

Ch. 12

Licensee: WHYY Inc., 4548 Market St., Philadelphia, Pa. (19139).

Studios: Fifth & Scott Sts., Wilmington, Del.; 4548 Market St., Philadelphia, Pa. (19139).

Transmitter: Roxborough Antenna Farm, Domino Lane & Umbria Ave., Philadelphia, Pa.

Telephones: 302-575-1515, Wilmington; 215-382-9300, Philadelphia.

TWX No.: 215-569-9815.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 309-kw visual, 30.9-kw aural. Antenna: 960-ft. above av. terrain, 1022-ft. above ground, 1369-ft. above sea level.

Latitude	40°	02'	30''
Longitude	75°	14'	24''

FM Affiliate: WUHY-FM, 11-kw, 90.9 MHz (No. 215), 1131-ft.

TV tape: Recording facilities. News Wire Service: AP.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corporation composed of business, civic, educational & cultural representatives in the Greater Philadelphia, New Jersey & Delaware areas. Officers: John Bunting, chmn. of the board; Warren A. Kraetzer, pres.

Began Operation: Sept. 12, 1963.

Represented (legal) by Schwartz & Woods.

Personnel:

WARREN A. KRAETZER, president & general manager.
NORMAN MARCUS, v.p., programming production.
MICHAEL A. PRESCOTT, v.p., finance & administration.
ROBERT HALL, vice president, engineering.
KARL A. PECKMAN JR., v.p., development.
RICHARD BACHTEL, traffic director.

DISTRICT OF COLUMBIA

WETA-TV

Washington

Ch. 26

Licensee: The Greater Washington Educational Telecommunications Assn. Inc., Box 2626, Washington, D.C. (20013).

Studio: 3620 27th St. S., Arlington, Va. (22206).

Transmitter: 5202 River Rd., Bethesda, Md.

Telephone: 703-820-4500.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 1100-kw max. & 794-kw horizontal visual, 219-kw max. & 158-kw horizontal aural. Antenna: 770-ft. above av. terrain, 809-ft. above ground, 1049-ft. above sea level.

Latitude	38°	57'	49.4''
Longitude	77°	06'	18.2''

Holds CP for change to 2290-kw max. & 1660-kw horizontal visual, 230-kw max. & 166-kw horizontal aural, 770-ft. above av. terrain, 809-ft. above ground, 1049-ft. above sea level. BPET-538.

FM Affiliate: WETA-FM, 75-kw, 90.9 MHz (No. 215), 610-ft.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Ownership: The Greater Washington Educational Telecommunications Association Inc., a non-profit corporation composed of

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Del.-Florida Educational

trustees representing public, educational & cultural institutions in the Washington, D.C., Maryland & Virginia metropolitan area. Stephen Ailes, chmn.; Ward B. Chamberlin Jr., pres.

Began Operation: October 2, 1961.

Represented (legal) by Norman E. Jorgensen.

Represented (engineering) by Peter V. Gureckis & Associates.

Personnel:

WARD B. CHAMBERLIN JR., president & general manager.
GERALD SLATER, executive vice president.
WALLACE WESTFELDT, exec. producer, news & public affairs.
JOHN FLOURNOY, comptroller.
WAYNE COY, director of legal affairs.
HELEN DUDMAN, v.p., public information.
SALLY WELLS, v.p., development.
FRED FLAXMAN, director of programming.
SUSAN RICHMOND, director of membership.
GENE SWANZY, dir. of operations & engineering.
RICHARD HINER, director of production.
CHARLES HOBSON, director of radio.
RAY GLADFELTER, director, national ITV development.
RUTH LEON, director of special projects.
KAY CORCORAN, manager of information services.
DARNELL BARBER, personnel manager.
BERNADETTE BANKS, affirmative action administrator.

FLORIDA

WUFT

Gainesville

Ch. 5

Licensee: Board of Regents acting for and on behalf of State University of Florida, 226 Administration Bldg., Gainesville, Fla. (32601).

Studio: Stadium, U. of Florida, Gainesville, Fla.

Transmitter: Devil's Millhopper, 5.5-mi. NW of city.

Telephone: 904-392-0463.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 860-ft. above av. terrain, 865-ft. above ground, 1045-ft. above sea level.

Latitude	29°	42'	34''
Longitude	82°	23'	51''

Color: Network, live, film, slide & tape.

TV tape: Recording facilities. News Wire Service: UPI.

AM Affiliate: WRUF, 5-kw, 850 kHz.

FM Affiliate: WRUF-FM, 27-kw, 103.7 MHz (No. 279), 360-ft.

Ownership: Board of Regents of State of Florida: Marshall M. Criser, chm.; James J. Gardener, vice chmn.; J. J. Daniel, Chester H. Ferguson, Marshall S. Harris, E. W. Hopkins Jr., Jack McGriff, Julius F. Parker Jr., Betty Anne Staton. University of Florida also operates radios WRUF and WRUF-FM.

Began Operation: Nov. 17, 1958.

Personnel:

JESSE H. GRIPE, director of broadcast services.
SUSAN WHITTAKER, program manager.
HANK CONNER, production manager.
FRANK COUNTS, operations manager.
CLARK STANLEY, engineering manager.

WJCT

Jacksonville

Ch. 7

Licensee: Community Television Inc., 2037 Main St., Jacksonville, Fla. (32206).

Studio: 2037 Main St., Jacksonville, Fla. (32206).

(Continued on next page)

919-b

Florida Educational

WJCT, Jacksonville—(Continued)

FM Affiliate: WJCT-FM, 100-kw, 89.9 MHz (No. 210), 460-ft.

Transmitter: 1070 E. Adams St. Telephone: 904-354-2806.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 302-kw visual, 36.3-kw aural. Antenna: 843-ft. above av. terrain, 859-ft. above ground, 863-ft. above sea level.

Latitude	30°	19'	22"
Longitude	81°	38'	24"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Ownership: Non-profit corp.

Began Operation: Sept. 10, 1958.

Personnel:

FRED REBMAN, president.
GENE NAPIER, vice president, operations.
RICHARD BROWN, vice president, programming.
ERIC SASS, vice president, development.
DANIEL R. KOSSOFF, special projects.
VICTOR DiGENTI, dir. of information services.

WPBT

Miami

Ch. 2

Licensee: Community TV Foundation of South Fla. Inc., 14901 N.E. Sesame St., Miami (33161).

Studio: 14901 N.E. 20th Ave. Telephone: 305-949-8321.

Transmitter: 3200 S.W. 52nd Ave., Hollywood, Fla.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 81.3-kw visual, 16-kw aural. Shares time with educational WTHS-TV Miami. Antenna: 722-ft. above av. terrain, 720-ft. above ground, 730-ft. above sea level.

Latitude	25°	58'	48"
Longitude	80°	11'	47"

Holds CP for change to 85.1-kw visual, 17-kw aural, 920-ft. above av. terrain, 1039-ft. above ground, 1049-ft. above sea level, lat. 25° 58' 48", long. 80° 11' 47". BNPET-734.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corporation. Harry Rich, chairman.

Began Operation: May 1, 1970.

Personnel:

GEORGE DOOLEY, president & general manager.
JOHN FELTON, vice president for programming.
THOMAS G. SANBERG, vice president for development.
N. JOSEPH POTTS, controller.
SALLY FERTITTA, manager of public information.
JANE PEPIA, operations manager.
STEVE ROGERS, vice president for engineering.

WLRN-TV

Miami

Ch. 17

Licensee: The School Board of Dade County, Fla., 1410 N.E. 2nd Ave., Miami, Fla. (33132).

Studio: 1410 N.E. 2nd Ave.

Telephone: 305-350-3163.

Transmitter: 3300 S.W. 52nd Ave., West Hollywood, Fla.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

920-b

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 38-kw visual, 7-kw aural. Antenna: Side-mounted on WTHS-TV tower, 600-ft. above av. terrain, 723-ft. above ground, 732-ft. above sea level.

Latitude	25°	58'	48"
Longitude	80°	11'	47"

Holds CP for change to 2630-kw max. & 1000-kw horizontal visual, 577-kw max. & 200-kw horizontal aural, 1010-ft. above av. terrain, 1039-ft. above ground, 1049-ft. above sea level, lat. 25° 58' 48", long. 80° 11' 47". BPET-473.

Ownership: See WTHS-TV.

Began Operation: Sept. 7, 1962.

Represented (legal) by Norman E. Jorgensen.

Personnel: See WTHS-TV.

WTHS-TV

Miami

Ch. 2

Licensee: The School Board of Dade County, 1410 N.E. 2nd Ave., Miami, Fla. (33132).

Studio: 1410 N.E. 2nd Ave. Telephone: 305-350-3163.

TWX No.: 810-848-8732.

FM Affiliate: WLRN-FM, 8.3-kw, 91.3 MHz (No. 217), 400-ft.

Transmitter: 3300 S.W. 52nd Ave., West Hollywood, Fla.

Technical Facilities: Channel No. 2 (54-60 MHz). Shares time with WPBT. Authorized power: 81.3-kw visual, 16-kw aural. Antenna: 722-ft. above av. terrain, 720-ft. above ground, 730-ft. above sea level.

Latitude	25°	58'	48"
Longitude	80°	11'	47"

Holds CP for change to 85.1-kw visual, 17-kw aural, 920-ft. above av. terrain, 1039-ft. above ground, 1049-ft. above sea level, lat. 25° 58' 48", long. 80° 11' 47". BPET-531.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: School Board of Dade County, Dr. Edward L. Whigham, supt. Also operates WLRN-TV, Ch. 17, Miami.

Began Operation: Aug. 12, 1955.

Represented (legal) by Norman E. Jorgensen.

Personnel:

DON MacCULLOUGH, manager.
HANK CRONIN, dir. of engineering operations.

WMFE-TV

Orlando

Ch. 24

Licensee: Florida Central East Coast Educational TV Inc., 2908 West Oak Ridge Rd., Orlando, Fla. (32809).

Studio: 2908 West Oak Ridge Rd.

Transmitter: 3.5-mi. N of Bithlo, Fla.

Telephone: 305-855-3691.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1260-kw max. & 1000-kw horizontal visual, 200-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1893-ft. above ground, 2049-ft. above sea level.

Latitude	28°	36'	08"
Longitude	81°	05'	38"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corp. managed by a board of directors. Stephen M. Steck, exec. v.p.

Began Operation: March 15, 1965.

TV Factbook No. 46

Personnel:

STEPHEN M. STECK, exec. v.p. & general manager.
TOM LANDINI, program director.
JOSEPH S. HEARN, operations manager.
LEE WATKINS, chief engineer.
JOHN NEWSOME, director of development.
MAUREEN STAPLETON, director of public affairs.
GARY T. YEOMANS, production manager.
LINDA MAYFIELD, promotion manager.
ALDO VIVONA, administrative services coordinator.

WSRE
Pensacola
Ch. 23

Licensee: District Board of Trustees of Pensacola Jr. College, Pensacola, Fla.

Studio: 1000 College Blvd., Pensacola, Fla. (32504).

Transmitter: 1403 W. Fairfield Dr., Pensacola.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 38-kw visual, 5.87-kw aural. Antenna: 490-ft. above av. terrain, 464-ft. above ground, 544-ft. above sea level.

Latitude 30° 26' 36"
Longitude 87° 14' 26"

News Wire Service: AP.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: District Board of Trustees of Pensacola Jr. College.

Began Operation: Sept. 11, 1967.

Personnel:

ERIC C. SMITH JR., general manager.
JAMES STASKO, program manager.
HARRY FLYNN, chief engineer.
EMILY BATEY, promotion director.

WFSU-TV
Tallahassee
Ch. 11

Licensee: State Board of Regents of Florida, acting for & on behalf of Fla. State University.

Studio: Campus, Florida State U., Tallahassee, Fla. (32306).

Transmitter: 6.9-mi. SW of Holland, Fla. at Apalachicola National Forest Junction.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 777-ft. above av. terrain, 774-ft. above ground, 897-ft. above sea level.

Latitude 30° 21' 29"
Longitude 84° 36' 39"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: WFSU-FM, 3-kw, 91.5 MHz (No. 236), 205-ft.

Ownership: Non-profit educational organization.

Began Operation: Sept. 20, 1960.

Personnel:

EDWARD L. HERP, director, University television.
WAYNE GODWIN, program director.
ALIX ANDERSON, art director.
JIM MORAN, production manager.
WOODY WALKER, chief engineer.

WUSF-TV
Tampa-St. Petersburg
Ch. 16

Licensee: Board of Regents acting for and on behalf of University of South Florida, Tampa (33620).

Florida Educational

Studio: 4202 Fowler, Tampa. Telephone: 813-974-4000.

Transmitter: Boyette Rd., Riverview, Fla.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 583-kw visual, 115-kw aural. Antenna: 1006-ft. above av. terrain, 1024-ft. above ground, 1099-ft. above sea level.

Latitude 27° 50' 52.5"
Longitude 82° 15' 48.0"

FM Affiliate: WUSF, 85-kw, 89.7 MHz (No. 209), 820 ft.

Color: Network, live, film, slide & tape.

Ownership: State of Florida.

Began Operation: Sept. 12, 1966.

Personnel:

DR. WILLIAM G. MITCHELL, general manager.
JOHN D. HERSHBERGER, station manager.
WILLIAM BRADY, program manager.
RICHARD BROWN, production manager.
JOHN RALLE, chief engineer.

WEDU
Tampa-St. Petersburg
Ch. 3

Licensee: Florida West Coast Public Broadcasting Inc., 908 South 20th St., Tampa, Fla. (33605).

Studios: 908 South 20th St. Telephone: 813-248-5751.

Transmitter: Boyette Rd., Riverview, Fla.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 12.5-kw aural. Antenna: 935-ft. above av. terrain, 1021-ft. above ground, 1096-ft. above sea level.

Latitude 27° 50' 52.5"
Longitude 82° 15' 48.0"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: WEDU officers: Dr. David M. Delo, chairman; J. Hal Connor, v. chairman; Mary Spencer, secy.; A. G. Divers, treas.

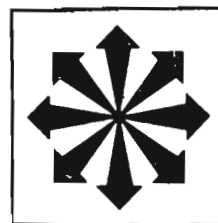
Began Operation: Oct. 27, 1958.

Represented (legal) by Schwartz & Woods.

Personnel:

R. LeROY LASTINGER, president.
STEVE TYRRELL, director of programming.
RAY ELLIS, assistant general manager.
ORBRA W. HARRELL, chief engineer.

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GEORGIA

WGTV

Athens

Ch. 8

Licensee: Regents of the University System of Georgia, 244 Washington St. S.W., Atlanta, Ga. (30334).

Mailing Address: Dr. William H. Hale Jr., The Ga. Center, U. of Ga., Athens, Ga. (30602).

Studio: Center for Continuing Education, U. of Ga. campus, Athens.

Transmitter: Stone Mtn.

Telephone: 404-542-3554.

TWX No.: 810-754-3915.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 288-kw visual, 56.2-kw aural. Antenna: 1080-ft. above av. terrain, 420-ft. above ground, 2049-ft. above sea level.

Latitude	33°	48'	18.33"
Longitude	84°	08'	39.70"

Requests CP for change to 316-kw visual, 51.76-kw aural, 1132-ft. above av. terrain, 420-ft. above ground, 2049-ft. above sea level. BPET-539.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Ownership: State institution. Charles A. Harris, chairman; George L. Simpson Jr., chancellor.

Began Operation: May 23, 1960.

Personnel:

DR. WILLIAM HALE JR., general manager.
JANN WAGNER, administrative assistant.
JAMES F. SHEHANE III, production manager.
HILL BERMONT, program director & film buyer.
EDWARD GRAHAM JR., chief engineer.
DAVID G. FISHER, production manager, special projects.

WETV

Atlanta

Ch. 30

Licensee: Board of Education of City of Atlanta, 224 Central Ave. S.W., Atlanta, Ga. (30303).

Studio: 740 Bismark Rd. NE, Atlanta, Ga. (30324).

Telephone: 404-873-4471.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 776-kw visual, 77.6-kw aural. Antenna: 1090-ft. above av. terrain, 1170-ft. above ground, 2045-ft. above sea level.

Latitude	33°	48'	27"
Longitude	84°	20'	26"

Transmitter: Briarcliff Rd. & Shepherd Lane N.E.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: WABE, 30-kw, 90.1 MHz (No. 211), 410-ft.

Ownership: Board of Education of the City of Atlanta. Dr. Benjamin E. Mays, pres.

Began Operation: Feb. 17, 1958.

Represented (legal) by Steptoe & Johnson.

Personnel:

RICHARD HOLCOMB, general manager.
LARRY WATKINS, assistant general manager.
WILLIAM E. SCOTT, television program manager.
DON GILPIN, production manager.
PATRICIA MILLER, traffic.
VAN JOYNER, radio program director.
JACK CURRY, chief engineer.
AUGUSTINE DEMPSEY, public information manager.

WCLP-TV

Chatsworth

Ch. 18

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta (30334).

Studio: 1540 Stewart Ave. S.W., Atlanta, Ga. (30310).

Network Control Center: 1540 Stewart Ave. S.W., Atlanta.

Transmitter: Cohutta Mt., 3.3-mi. ESE of Chatsworth.

Color: Network, live, film, slide & tape.

News Wire Service: UPI. Facsimile Service: UPI.

Telephone: 404-695-2422.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 631-kw max. & 447-kw horizontal visual, 63.1-kw max. & 44.7-kw horizontal aural. Antenna: 1854-ft. above av. terrain, 330-ft. above ground, 3046-ft. above sea level.

Latitude	34°	45'	06"
Longitude	84°	42'	54"

Ownership: State Board of Education. Officers: Roy A. Hendricks, chairman; Jack P. Nix, state supt. of schools. Also operates WACS-TV, Dawson; WABW-TV, Pelham; WCES-TV, Wrens; WXGA-TV, Waycross; WVAN-TV, Savannah; WJSP-TV, Columbus, and WDCO-TV, Cochran.

Began Operation: Jan. 30, 1967.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

DR. RICHARD E. OTTINGER, executive director of television.
JOHN R. HANEY, director of programming.
O. MAX WILSON, director of ITV.
T. B. ROTHWELL, director of operations.
W. D. WEATHERLY, chief engineer, P.O. Box 389, Chatsworth, Ga. (30705).

WDCO-TV

Cochran

Ch. 15

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta (30334).

Network Control Center: 1540 Stewart Ave. S.W., Atlanta, Ga.

Transmitter: 7.5 miles NE of Cochran, Ga.

Telephone: 912-934-2220.

Color: Network, live, film, slide & tape.

News Wire Service: UPI. Facsimile Service: UPI.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 501-kw max. & 363-kw horizontal visual, 50.1-kw max. & 36.3-kw horizontal aural. Antenna: 1149-ft. above av. terrain, 1185-ft. above ground, 1545-ft. above sea level.

Latitude	32°	28'	11"
Longitude	83°	15'	17"

Began Operation: Jan. 1, 1968.

Ownership: State Board of Education. For officers: see WCLP-TV, Chatsworth, Ga.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

Administration: See WCLP-TV, Chatsworth, Ga.
WALLACE T. LYNCH, chief engineer, Rt. 1, Cochran, Ga. (31014).

WJSP-TV

Columbus—Warm Springs

Ch. 28

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta (30334).

Network Control Center: 1540 Stewart Ave. S.W., Atlanta, Ga. (30310).

Transmitter: Hwy. 85 W., 3½-mi. S of Warm Springs.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Telephone: 404-655-2145.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 921-kw visual, 92.1-kw aural. Antenna: 1510-ft. above av. terrain, 1103-ft. above ground, 2403-ft. above sea level.

Latitude	32°	51'	08"
Longitude	84°	42'	04"

Ownership: State Board of Education. For officers, see WCLP-TV, Chatsworth, Ga.

Began Operation: August 10, 1964.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

Administration: See WCLP-TV, Chatsworth.
DONALD THOMAS, chief engineer, P.O. Box 5, Warm Springs, Ga. (31830).

WACS-TV

Dawson

Ch. 25

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta (30334).

Network Control Center: 1540 Stewart Ave. S.W., Atlanta, Ga. (30310).

Transmitter: 12.7-mi. NNW of Dawson.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Telephone: 912-623-4883.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 501-kw max. and 363-kw horizontal visual, 50.1-kw max. and 36.3-kw horizontal aural. Antenna: 1078-ft. above av. terrain, 1092-ft. above ground, 1545-ft. above sea level.

Latitude	31°	56'	15"
Longitude	84°	33'	15"

Ownership: See WCLP-TV, Chatsworth, Ga.

Began Operation: March 6, 1967.

Personnel:

Administration: See WCLP-TV, Chatsworth.
RALPH GNANN, chief engineer, Rt. 1, Box 75A, Parrott, Ga. (31777).

WABW-TV

Pelham

Ch. 14

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta, Ga. (30334).

Network Control Center: 1540 Stewart Ave. S.W., Atlanta, Ga. (30310).

Transmitter: 3-mi. E of Pelham. Telephone: 912-294-8313.

Color: Network, live, film, slide & tape.

News Wire Service: UPI. Facsimile Service: UPI.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 501-kw max. and 363-kw horizontal visual, 50.1-kw max. and 36.3-kw horizontal aural. Antenna: 1242-ft. above av. terrain, 1220-ft. above ground, 1545-ft. above sea level.

Latitude	31°	08'	05"
Longitude	84°	06'	16"

Ownership: See WCLP-TV, Chatsworth, Ga.

Began Operation: Jan. 2, 1967.

Personnel:

Administration: See WCLP-TV, Chatsworth.
JAMES G. COCHRAN, chief engineer, P.O. Box 249, Pelham, Ga. (31779).

1977 Edition

Georgia Educational

WVAN-TV

Savannah—Pembroke

Ch. 9

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta, Ga. (30334).

Network Control Center: 1540 Stewart Ave. S.W., Atlanta, Ga. (30310).

Transmitter: Pembroke, Ga., Bryan County, 36-mi. W of Savannah.

Telephone: 912-653-4996.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 34.7-aural. Antenna: 1050-ft. above av. terrain, 1086-ft. above ground, 1181-ft. above sea level.

Latitude	32°	08'	48"
Longitude	81°	37'	05"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI. Facsimile Service: UPI.

Ownership: State Board of Education. See WCLP-TV, Chatsworth.

Began Operation: Sept. 17, 1963.

Personnel:

Administration: See WCLP-TV, Chatsworth, Ga.
ALFRED F. DARSEY, chief engineer, P.O. Box 367, Pembroke, Ga. (31321).

WXGA-TV

Waycross

Ch. 8

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta, Ga. (30334).

Network Control Center: 1540 Stewart Ave. S.W., Atlanta, Ga. (30310).

Transmitter: 2.5-mi. S of Hasty, Ga. Telephone: 912-283-4838.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1030-ft. above av. terrain, 1059-ft. above ground, 1249-ft. above sea level.

Latitude	31°	13'	17"
Longitude	82°	34'	24"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI. Facsimile Service: UPI.

Ownership: State Board of Education. See WCLP-TV, Chatsworth.

Began Operation: November 19, 1961.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

Administration: See WCLP-TV, Chatsworth, Ga.
KNOX CARREKER, chief engineer, P.O. Box 842, Waycross, Ga. (31501).

WCES-TV

Wrens

Ch. 20

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta, Ga. (30334).

(Continued on next page)

All Georgia ETV Stations are interconnected to
comprise the Georgia ETV Network.

Georgia-Idaho Educational

WCES-TV, Wrens—(Continued)

Transmitter: 7-mi. NE of Wrens. Telephone: 404-547-2107.
Network Control Center: 1540 Stewart Ave. S.W., Atlanta, Ga. (30310).
Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 457-kw max. and 331-kw horizontal visual, 45.7-kw max. and 33.1-kw horizontal aural. Antenna: 1483-ft. above av. terrain, 1466-ft. above ground, 1896-ft. above sea level.

Latitude	33°	15'	33"
Longitude	82°	17'	09"

Color: Network, live, film, slide & tape.
News Wire Service: UPI. Facsimile Service: UPI.
Ownership: State Board of Education. See WCLP-TV, Chatsworth, Ga.
Began Operation: Sept. 12, 1966.
Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.
Personnel:
Administration: See WCLP-TV, Chatsworth, Ga.
RABUN F. BOBO, chief engineer, P.O. Box 525, Wrens, Ga. (30833).

HAWAII

KHET

Honolulu

Ch. 11

(Also operates satellite KMEB-TV, Wailuku, Hawaii)

Licensee: Hawaii Public Broadcasting Authority, Honolulu, Hawaii (96822).
Studio: 2350 Dole St. Telephone: 808-955-7878.
Transmitter: 1534 Kapiolani Blvd., Honolulu.
Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 148-kw visual, 29.5-kw aural. Antenna: minus 82.75-ft. above av. terrain, 436-ft. above ground, 441-ft. above sea level.

Latitude	21°	17'	45.7"
Longitude	157°	50'	35.7"

TV tape: Recording facilities.
Color: Network, live, film, slide & tape.
Ownership: Hawaii Public Bcstg. Authority, Teruo Ihara, chmn.
Began Operation: April 15, 1966.
Represented (legal) by Cohn & Marks.
Represented (engineering) by Jansky & Bailey.
Personnel:

MARY BITTERMAN, executive director.
CHARLES STUBBLEFIELD, program manager.
CLIFF EBLEN, development-promotion manager.
AKIO SAKATA, chief engineer.

KMEB-TV

Wailuku, Maui

Ch. 10

(Satellite of KHET, Honolulu, Hawaii)

Licensee: Hawaii Public Bcstg. Authority, Honolulu (96822).
Transmitter: Kole Kole Hill, Haleakala Crater, approx. 20-mi. SE of Wailuku.
Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 30.9-kw visual, 6.17-kw aural. Antenna: 5940-ft. above av. terrain, 47-ft. above ground, 10,027-ft. above sea level.

Latitude	20°	42'	40"
Longitude	156°	15'	34"

Color: Network, film, slide & tape.
Ownership: See KHET, Honolulu.
Began Operation: Sept. 22, 1966.
Personnel: See KHET, Honolulu.

IDAHO

KAID

Boise

Ch. 4

Licensee: State Board of Education, c/o Dr. John B. Barnes, Pres., Boise State University, 1910 College Blvd., Boise, Ida. (83725).
Studio: Boise State University.
Telephone: 208-385-3344.
Transmitter: Deer Pt. TV Lot #3, 10.75-mi. NNE of Boise.
TV tape: Recording facilities.
Color: Network, live, film, slide & tape.
News Wire Service: UPI.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 27-kw visual, 13.5-kw aural. Antenna: 2474-ft. above av. terrain, 142-ft. above ground, 7092-ft. above sea level.

Latitude	43°	40'	08"
Longitude	116°	06'	10"

Ownership: State Board of Education. Edward L. Benoit, pres.; Janet Hay, Dr. John W. Swartley, Dr. J. P. Munson, A. L. Alford Jr., Leno D. Seppi, Roy Truby, Milton Small, dirs.
Began Operation: Dec. 31, 1971.

Personnel:
JACK SCHLAEFLE, director of educational television.
VAUN McARTHUR, chief engineer.
HOWARD HANSEN, scenic & graphic director.
WILLIAM M. BERG, program manager.
ROBERT N. PYLE, production manager.
SHARON MICKELSON, traffic manager.

KUID-TV

Moscow

Ch. 12

Licensee: Regents of the University of Idaho, Moscow, Ida.
Studio: Radio-TV Center, U. of Ida. (83843).
Transmitter: Paradise Ridge, 3.25-mi. SSE of Moscow.

Telephone: 208-885-6723.
TV tape: Recording facilities.
Color: Network, live, film, slide & tape.
News Wire Service: UPI.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 115-kw visual, 11.5-kw aural. Antenna: 1037-ft. above av. terrain, 139-ft. above ground, 3739-ft. above sea level.

Latitude	46°	40'	54"
Longitude	116°	58'	13"

FM Affiliate: KUID, 1.437-kw, 91.7 MHz (No. 219), 1009-ft.
Began Operation: Sept. 6, 1965.

Personnel:
ARTHUR HOOK, general manager.
WILLIAM BYRD, ITV coordinator.
JOYCE CAMPBELL, program director.
LINDA CARTER, traffic director.
RICHARD CARROLL, chief engineer.
ROY O'BRADY, engineer.

GEORGE WISE, engineer.
LARRY WEBER, engineer.
JOHN FRANZ, assistant chief engineer.
KEN SEGOTA, engineer.
LINDA WRIGHT, graphics & design.
MIKE KIRK, producer-director.
ALAN BELL, producer-director.
TOM COGGINS, cinematographer.

KBGL-TV
Pocatello
Ch. 10

Licensee: State Board of Education, acting as Board of Trustees of Idaho State U., c/o Eli M. Oboler, Pocatello (83201).

Studio: College of Education Bldg., Idaho State U.

Telephone: 208-236-2857.

Transmitter: East Little Butte, 8.5-mi. NE of Atomic City, Ida.

Technical Facilities: Channel No. 10 (198-204 MHz). Authorized power: 66.1-kw visual, 12.9-kw aural. Antenna: 1450-ft. above av. terrain, 87-ft. above ground, 6762-ft. above sea level.

Latitude	43°	30'	02''
Longitude	112°	39'	36''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: KBGL, .01-kw, 89.5 MHz (No. 208).

Ownership: State Institution. Officers: Edward L. Benoit, pres.; A. L. Alford Jr., v.p.; Leno Seppi, secy.; John W. Swartley, J. P. Munson, Janet Hay, Roy Truby, Clint Hoopes.

Began Operation: July 7, 1971.

Personnel:

HERBERT EVERITT, gen. mgr., dir., radio-television service.
ELMO SACKETT, station manager & operations director.
DON ROGERS, program director.
JIM ALEXANDER, production director.
JANET HOUSE, traffic director.
DICK SIEBE, chief engineer.

ILLINOIS

WSIU-TV
Carbondale
Ch. 8

Licensee: Board of Trustees of Southern Ill. U., Carbondale, Ill. (62901).

Studio: Southern Illinois University.

Transmitter: U.S. Hwy. 51, approx. 2-mi. S of Tamaroa, Ill.

Telephone: 618-453-4343.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 40.7-kw aural. Antenna: 859.2-ft. above av. terrain, 903-ft. above ground, 1385-ft. above sea level.

Latitude	38°	06'	15''
Longitude	89°	14'	37''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

FM Affiliate: WSIU, 50-kw, 91.9 MHz (No. 220), 300-ft.

Ownership: Board of Trustees of Southern Ill. U. Also operates WUSI-TV, Ch. 16, Olney, Ill.

Began Operation: November 6, 1961.

Represented (legal) by Mallick & Bernton.

Personnel:

DAVID B. ROCHELLE, director, broadcasting service, gen. mgr.

1977 Edition

Idaho-Illinois Educational

CHARLES T. LYNCH, chairman, radio-TV dept. SIU.
VIRGINIA MAMPRE, program manager.
MYERS WALKER JR., art and staging director.
WILLIAM E. DIXON, chief engineer.
WILLIS SEAMAN, chief transmitter engineer.

WTTW
Chicago
Ch. 11

Licensee: Chicago Educational Television Association, 5400 N. St. Louis Ave., Chicago, Ill. (60625).

Studio: Chicago Educational Television Center, 5400 N. St. Louis Ave., Chicago.

Telephone: 312-583-5000.

Transmitter: Sears Bldg., S. Wacker Dr. & Jackson Blvd., Chicago.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 89.13-kw visual, 17.80-kw aural. Antenna: 1470-ft. above av. terrain, 1516-ft. above ground, 2111-ft. above sea level.

Latitude	41°	52'	44''
Longitude	87°	38'	10''

TV tape: Recording facilities. News Wire Service: AP.

Color: Network, live, film, slide & tape.

Represented (legal) by Schwartz & Woods.

Began Operation: Sept. 5, 1955.

Ownership: CETA officers: Newton N. Minow, honorary chmn.; Irving B. Harris, chmn.; Kenneth Mason, vice chmn.; William H. McCarter, pres.; Carl S. Stanley, treas.; Robert L. Foote, secy. Also owns WXXW, Ch. 20, Chicago.

Personnel:

WILLIAM J. McCARTER, president & general manager.
JOHN C. RAHMANN, station manager.
RICHARD J. BOWMAN, director of broadcasting.
JOHN CALLAWAY, director of news.
TONY FERREIRA, director of administration.
LARRY OCKER, chief engineer.
KERRY SMITH, director of information services.
JOHN MODISETT, director of development & marketing.

WXXW
Chicago
Ch. 20

Licensee: Chicago Educational Television Association, 5400 N. St. Louis Ave., Chicago, Ill. (60625).

Studio: 5400 N. St. Louis Ave. Telephone: 312-583-5000.

Transmitter: 1000 Lake Shore Plaza.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 457-kw visual, 91.4-kw aural. Antenna: 770-ft. above av. terrain, 796-ft. above ground, 1383-ft. above sea level.

Latitude	41°	54'	01''
Longitude	87°	37'	28''

Holds CP for change to 1350-kw max. & 759-kw horizontal visual, 105-kw horizontal aural, 770-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level, lat. 41° 53' 55.5'', long. 87° 37' 23'', transmitter to John Hancock Center, 875 N. Michigan Ave. BPET-414.

TV tape: Recording facilities. News Wire Service: AP.

Ownership: See WTTW, Chicago.

Began Operation: Sept. 20, 1965. Left air April 23, 1976.

Represented (legal) by Schwartz & Woods.

Personnel: Same as WTTW, Chicago.

925-b

Illinois-Indiana Educational

WUSI-TV

Olney

Ch. 16

Licensee: Board of Trustees of Southern Ill. University, Carbondale, Ill. (62903).

Studio: 2-mi. W of Dundas, 8-mi. NW of Olney, Ill.

Transmitter: 2.1-mi. W of Dundas, Ill.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1170-kw max. & 977-kw horizontal visual, 234-kw max. & 195-kw horizontal aural. Antenna: 930-ft. above av. terrain, 975-ft. above ground, 1445-ft. above sea level.

Latitude	38°	50'	18"
Longitude	88°	07'	46"

TV tape: Recording facilities. Color: Network.

Ownership: Board of Trustees for Southern Ill. U. Also licensee of WSIU-TV & WSIU(FM), Carbondale, Ill.

Began Operation: Aug. 19, 1968.

Represented (legal) by Mallick & Bernton.

Personnel:

DAVID B. ROCHELLE, general manager.
CHARLES T. LYNCH, chairman, radio-TV dept. SIU.
WILLIAM E. DIXON, chief engineer.
DON KEEN, operations manager.

WTVP

Peoria

Ch. 47

Licensee: Illinois Valley Public Telecommunications Corp., c/o Philip Weinberg, 1501 W. Bradley Ave., Peoria, Ill. (61625).

Studio: 1501 W. Bradley Ave. Telephone: 309-676-4747.

Transmitter: 1501 W. Bradley Ave.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 1552-kw max. & 1200-kw horizontal visual, 155-kw max. & 120-kw horizontal aural. Antenna: 301-ft. above av. terrain, 342-ft. above ground, 949-ft. above sea level.

Latitude	40°	41'	56"
Longitude	89°	37'	00"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Illinois Valley Public Telecommunications Corp.

Began Operation: June 27, 1971.

Represented (legal) by Greeley & Bernard.

Represented (engineering) by Donald L. Markley.

Personnel:

PHILIP WEINBERG, president.
ELWIN BASQUIN, station manager.
DAVID DZURAK, operations manager.

WILL-TV

Urbana-Champaign

Ch. 12

Licensee: University of Illinois, Board of Trustees, Urbana, Ill. (61801).

Studio: 302 N. Goodwin, Urbana.

Mailing Address: 1110 W. Main St., Urbana, Ill. (61801).

Transmitter: R. R. #2, 5-mi. W of Monticello, Willow Branch Twp.

Telephone: 217-333-1070, Urbana.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 987-ft. above av. terrain, 1044-ft. above ground, 1734-ft. above sea level.

926-b

Latitude	40°	02'	18"
Longitude	88°	40'	10"

TV tape: Recording facilities.

News Wire Service: AP.

Color: Network, live, film, slide & tape.

AM Affiliate: WILL, 5-kw, 580 kHz.

FM Affiliate: WILL-FM, 105-kw, 90.9 MHz (No. 215), 850-ft.

Ownership: University of Illinois; John Corbally, pres.

Began Operation: Aug. 1, 1955.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jansky & Bailey

Personnel:

DONALD P. MULLALLY, dir. of broadcasting & general manager.
MIKE H. MOTTLER, assistant manager.
MICHAEL B. SOPER, dir. of promotion & development.
ROB R. BELDON, chief engineer.

INDIANA

WTIU

Bloomington

Ch. 30

Licensee: Trustees of Indiana University, Bloomington, Ind.

Studio: Indiana University, Bloomington (47401).

Telephone: 812-337-5900.

Transmitter: .5-mi. SE of Bloomington.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 214-kw max. & 200-kw horizontal visual, 42.6-kw max. & 39.8-kw horizontal aural. Antenna: 710-ft. above av. terrain, 644-ft. above ground, 1444-ft. above sea level.

Latitude	39°	08'	32"
Longitude	86°	29'	43"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

FM Affiliate: WFIU, 31-kw, 103.7 MHz (No. 279), 590-ft.

Ownership: Indiana University. John Ryan, pres.

Began Operation: March 3, 1969.

Personnel:

DONLEY F. FEDDERSEN, manager.
HERBERT A. SELTZ, program supervisor.
WILLIAM H. KROLL, operations manager.
EMMET R. BEEKER JR., chief engineer.

WNIN

Evansville

Ch. 9

Licensee: Southwest Indiana Public Television Inc., 9201 Petersburg Rd., Evansville, Ind. (47711).

Studio: 9201 Petersburg Rd., Evansville, Ind. (47711).

Transmitter: Old Plank Rd., Chandler, Ind.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 282-kw visual, 56.2-kw aural. Antenna: 580-ft. above av. terrain, 570-ft. above ground, 1040-ft. above sea level.

Latitude	38°	01'	31"
Longitude	87°	21'	43"

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

Ownership: Non-profit corp. Officers: William S. Butterfield, chairman; Vincent F. Saele, pres. & gen. mgr.; John L. Carroll, honorary vice chmn.; Dr. Wallace B. Graves, Dr. David Rice, N. Keith Emge & Ted C. Ziemer Jr., vice chairmen; Barbara Studwell, secy.; Wayne A. Davidson, treas.

TV Factbook No. 46

Began Operation: March 15, 1970. Sale to present owner by Evansville-Vanderburgh School Corp. approved by FCC Dec. 19, 1973.

Personnel:

VINCENT F. SAELE, president & general manager.
CONSTANCE JULIUS, program manager.
DAVID WILSON, production manager.
DAN AGAN, promotion manager.
RUTH BEHRMAN, operations manager.
ROBERT HEMSKY, manager, technical operations.
FRANK HERTEL, manager, transmission operations.

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WFYI
Indianapolis
Ch. 20

Licensee: Metropolitan Indianapolis TV Assn. Inc., 1440 N. Meridian St., Indianapolis, Ind. (46202).

Studio: 1440 N. Meridian St. Telephone: 317-639-5591.

Transmitter: 79th St. & Township Line.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 748-kw max. & 592-kw horizontal visual, 149-kw max. & 112-kw horizontal aural. Antenna: 850-ft. above av. terrain, 863-ft. above ground, 1693-ft. above sea level.

Latitude	39°	53'	59"
Longitude	86°	12'	01"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Began Operation: Oct. 4, 1970.

Ownership: Non-profit corp. Luke Lanford, pres.

Personnel:

FRANK MEEK, general manager.

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WIPB
Muncie
Ch. 49

Licensee: Ball State University, 2000 University Ave., Muncie, Ind. (47306).

Transmitter: State Rd. No. 35, SE of Muncie.

Studio: 246 Minnetrista Blvd. (47303).

Telephone: 317-285-4771.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 141-kw visual, 28.2-kw aural. Antenna: 500-ft. above av. terrain, 542-ft. above ground, 1492-ft. above sea level.

Latitude	40°	09'	01"
Longitude	85°	22'	45"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Ownership: Ball State University. Alexander M. Bracken, pres.; Harold W. Wallace II, v.p.; Will H. Parker, secy.; Dorothy O'Maley, asst. secy.; M. Thomas Harrison, Leigh E. Morris, Garry Rollins & F. Edwin Schouweiler, trustees.

Began Operation: May 8, 1953 as a commercial station. Sale to present owner by Donald A. Burton & assoc. approved by FCC Oct. 8, 1971. Non-commercial operation began Oct. 31, 1971.

Represented (legal) by Schwartz & Woods.

Personnel:

JAMES R. NEEDHAM, general manager.
RICHARD J. STAWICKI, operations director.
RONALD P. WOLF, program director.
JAMES C. MILLER, chief engineer.

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WCAE
St. John
Ch. 50

Licensee: Lake Central School Corp., St. John, Ind. (46373).

Studio: 123 Sesame St., St. John, Ind. (46373).

1977 Edition

Indiana Educational

Telephone: 219-365-4041.

Transmitter: 3461 Calumet Ave.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 1910-kw max. & 603-kw horizontal visual, 120-kw horizontal aural. Antenna: 430-ft. above av. terrain, 460-ft. above ground, 1045-ft. above sea level.

Latitude	41°	39'	28"
Longitude	87°	30'	28"

TV tape: Recording facilities. Color: Network.

Ownership: Lake Central School Corp.

Began Operation: Sept. 20, 1967.

Personnel:

LOUIS IACONETTI, general manager.
WILLIAM BIERIGER, operations engineer.
HARRY GARBA, chief engineer.
JOHN GERRARD, program manager.
JOE JORDAN, director, news.
ERNEST RUETER, director, development.
JEFF PAVLOVICH, director.
VENA PERRINGS, secretary.

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WNDU-TV
South Bend
Ch. 16

Licensee: Michiana Telecasting Corp., University of Notre Dame, Notre Dame, Ind.

OPERATING COMMERCIALY
(FOR COMPLETE DATA, SEE U.S. TV STATION DIRECTORY)

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WNIT-TV
South Bend
Ch. 34

Licensee: Michiana Public Broadcasting Corp., P.O. Box 34, South Bend, Ind. (46624).

Studio: 2424 California Rd., Elkhart, Ind. (46514).

Telephones: 219-234-3434 (office); 219-674-8861 (studio).

Transmitter: Ironwood Rd. between Kern & Roosevelt Rd.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 589-kw max. & 204-kw horizontal visual, 64.6-kw max. & 40.7-kw horizontal aural. Antenna: 560-ft. above av. terrain, 549-ft. above ground, 1394-ft. above sea level.

Latitude	41°	37'	05"
Longitude	86°	36'	09"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Ownership: Non-profit corp. Officers: Jon S. Armstrong, pres.; Don Duke, v.p.; Joseph D. Sharp, treas.; Hollis E. Hughes, secy.

Began Operation: Feb. 18, 1974.

Personnel:

THOMAS E. BRUBAKER, executive director & general manager.
K. CLEM KUESPERT, chief engineer.
GARY L. WEINSTEIN, program director.
NICHOLAS R. KIERNAN, promotion & development director.

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WVUT
Vincennes
Ch. 22

Licensee: Board of Trustees for Vincennes University, 1002 N. First St. (47591).

(Continued on next page)

927-b

Indiana-Iowa Educational

WVUT, Vincennes—(Continued)

Studio: 1029 N. 4th St., Vincennes.

Transmitter: SW of Indiana Hwy. 61, 3-mi. SE of Vincennes.

Telephone: 812-882-2237.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1565-kw max. & 1150-kw horizontal visual, 313-kw max. & 115-kw horizontal aural. Antenna: 570-ft. above av. terrain, 560-ft. above ground, 1060-ft. above sea level.

Latitude	38°	39'	06''
Longitude	87°	28'	37''

TV tape: Recording facilities. Color: Network & tape.

News Wire Service: AP.

FM Affiliate: WVUB, 50-kw, 91.1 MHz (No. 216).

Ownership: Board of 10 trustees, Clarence J. McCormick, chmn.

Began Operation: Feb. 15, 1968.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Personnel:

JAMES L. JERNIGAN, general manager.
 SHARON KIEFER, program director.
 JOE HOFFMAN, production manager.
 JANE CHOWING, producer/director.
 JOHN WINDOVER, news director.

IOWA

WOI-TV

Ames—(Des Moines)

Ch. 5

Licensee: Iowa State University of Science & Technology, Ames, Ia.

OPERATING COMMERCIALY

(FOR COMPLETE DATA, SEE U.S. TV STATION DIRECTORY)

KBIN

Council Bluffs

Ch. 32

Licensee: State Educational Radio & TV Facility Board, Box 1758, Des Moines (50306).

Studio: See KDIN-TV, Des Moines.

Telephones: 712-328-9476 (Transmitter); 515-280-1120 and 281-4500 (Administration).

Transmitter: 275-ft. SE of intersection of Linn St. & Skyline Dr., Council Bluffs.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 571-kw max. & 247-kw horizontal visual, 57.1-kw max. & 24.7-kw horizontal aural. Antenna: 317-ft. above av. terrain, 163-ft. above ground, 1417-ft. above sea level.

Latitude	41°	15'	14.5''
Longitude	95°	50'	07.0''

Color: Network & slide.

Ownership: See KDIN-TV, Des Moines.

Began Operation: Sept. 7, 1975.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel: See KDIN-TV, Des Moines.

KDIN-TV

Des Moines

Ch. 11

Licensee: State Educational Radio & TV Facility Board, P.O. Box 1758, Des Moines, Ia. (50306).

928-b

Studio: 2801 Bell Ave., Des Moines, Iowa (50321).

Telephones: 515-685-3132 (Transmitter); 515-280-1120 and 281-4500 (Administration).

TWX No.: 910-520-2656.

Transmitter: 1-mi. S of Alleman, Iowa.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw max. & 221-kw horizontal visual, 31.6-kw max. & 22.1-kw horizontal aural. Antenna: 1973-ft. above av. terrain, 2000-ft. above ground, 2988-ft. above sea level.

Latitude	41°	48'	33''
Longitude	93°	36'	53''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Ownership: State of Iowa.

Began Operation: April 27, 1959.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel:

DR. THOMAS DITZEL, executive director.
 MIKE LABONIA, dir. of programming.
 DON SAVERAID, dir. of engineering.
 DAVID J. BRUGGER, dir. of administration.

KTIN

Fort Dodge

Ch. 21

Due to begin operation late 1976

Grantee: State Educational Radio & TV Facility Board, P.O. Box 1758, Des Moines, Iowa (50306).

Studio: See KDIN-TV, Des Moines.

Transmitter: 1-mi. N of Bradgate.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 2680-kw max. & 562-kw horizontal visual, 268-kw max. & 56.2-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 1202-ft. above ground, 2358-ft. above sea level.

Latitude	42°	49'	02.8''
Longitude	94°	25'	40.9''

Ownership: State of Iowa.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel: See KDIN-TV, Des Moines.

KIIN-TV

Iowa City

Ch. 12

Licensee: State Educational Radio & TV Facility Board, P.O. Box 1758, Des Moines (50306).

Studio: 2801 Bell Ave., Des Moines (50321).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1440-ft. above av. terrain, 1449-ft. above ground, 2249-ft. above sea level.

Latitude	41°	43'	14.5''
Longitude	91°	20'	29.5''

Telephones: 319-643-2620 (Transmitter); 515-280-1120 (Administration).

Color: Network.

Ownership: State of Iowa.

Began Operation: Feb. 8, 1970.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel: See KDIN-TV, Des Moines.

TV Factbook No. 46

KYIN
Mason City

Ch. 24

Due to begin operation late 1976

Grantee: State Educational Radio & TV Facility Board, P.O. Box 1758, Des Moines, Iowa (50306).

Studio: See KDIN-TV, Des Moines.

Transmitter: 4-mi. E of St. Ansgar.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1734-kw max. & 513-kw horizontal visual, 173.4-kw max. & 51.3-kw horizontal aural. Antenna: 1426-ft. above av. terrain, 1390-ft. above ground, 2624-ft. above sea level.

Latitude	43°	22'	25"
Longitude	92°	51'	00"

Ownership: State of Iowa.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel: See KDIN-TV, Des Moines.

KHIN
Red Oak

Ch. 36

Licensee: State Educational Radio & TV Facility Board, Box 1758, Des Moines (50306).

Studio: See KDIN-TV, Des Moines.

Telephones: 712-784-3409 (Transmitter); 515-280-1120 (Administration).

Transmitter: 7-mi. E & 2-mi. N of Oakland on Hwy. 6.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2040-kw max. & 490-kw horizontal visual, 204-kw max. & 49-kw horizontal aural. Antenna: 1560-ft. above av. terrain, 1503-ft. above ground, 2833-ft. above sea level.

Latitude	41°	20'	40"
Longitude	95°	15'	21"

Color: Network.

Ownership: See KDIN-TV, Des Moines.

Began Operation: Sept. 7, 1975.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel: See KDIN-TV, Des Moines.

KSIN
Sioux City

Ch. 27

Licensee: State Educational Radio & TV Facility Board, Box 1758, Des Moines, Iowa (50306).

Studio: 2801 Bell Ave., Des Moines (50321).

Telephone: 712-255-5558 (Transmitter); 515-280-1120 and 281-4500 (Administration).

Transmitter: Rural Rt. 2, 1-mi. E of city limits of Sioux City.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 4040-kw max. & 1507-kw horizontal visual, 404-kw max. & 150.7-kw horizontal aural. Antenna: 1070-ft. above av. terrain, 875-ft. above ground, 2416-ft. above sea level.

Latitude	42°	30'	53"
Longitude	96°	18'	13"

Color: Network.

Ownership: State of Iowa.

Began Operation: January 4, 1975.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel: See KDIN-TV, Des Moines.

1977 Edition

Iowa-Kansas Educational

KRIN
Waterloo

Ch. 32

Licensee: State Educational Radio & TV Facility Board, Box 1758, Des Moines, Iowa (50306).

Studio: 2801 Bell Ave., Des Moines (50321).

Telephone: 319-448-4222 (Transmitter); 515-280-1120 and 281-4500 (Administration).

Transmitter: 4.5-mi. NW of Walker.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 5000-kw max. & 1986-kw horizontal visual, 1000-kw max. & 397-kw horizontal aural. Antenna: 1851-ft. above av. terrain, 1795-ft. above ground, 2812-ft. above sea level.

Latitude	42°	18'	59"
Longitude	91°	51'	31"

Color: Network.

Ownership: State of Iowa.

Began Operation: Dec. 15, 1974.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel: See KDIN-TV, Des Moines.

KANSAS

KTWU
Topeka

Ch. 11

Licensee: Washburn University of Topeka, 17th & College Sts.

Studio: Signal Hill, Wanamaker Rd. N.

Telephone: 913-272-8181.

Transmitter: 1.5-mi. W of city limits.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1064-ft. above av. terrain, 952-ft. above ground, 2029-ft. above sea level.

Latitude	39°	03'	51"
Longitude	95°	45'	49"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Municipal university, directed by a board of 10 regents.

Began Operation: Oct. 21, 1965.

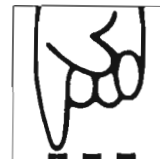
Personnel:

DR. DALE N. ANDERSON, director of TV & station manager.
DAVE POMEROY, program director.
ERNEST HEDGES, chief engineer.
JOAN HANKAMMER, promotion director.

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Kansas-Kentucky Educational

KPTS Wichita-Hutchinson

Ch. 8

Licensee: Sunflower ETV Corp., 352 N. Broadway, Wichita, Kan. (67202).

Studio: 352 N. Broadway, Wichita.

Transmitter: E. 4th St. & Buhler Rd., 8.2-mi. E of Hutchinson.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 302-kw visual, 30.2-kw aural. Antenna: 800-ft. above av. terrain, 780-ft. above ground, 2325-ft. above sea level.

Latitude	38°	03'	21"
Longitude	97°	46'	35"

Telephone: 316-262-4461.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Sunflower ETV Corp. officers: Lloyd Ballhagen, chmn. of the board; Zoel Parenteau, pres.; Jo Brown, Arch Booth & Martin Bush, vice chmn.; Nancy Winchell, secy.; David W. Moore, treas.; Robert Wine, asst. treas.

Began Operation: Jan. 5, 1970.

Represented (engineering) by Steel, Andrus & Adair.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

ZOEL PARENTEAU, president & general manager.
ROBERT FULKERSON, director of engineering.
ROBERT NELSON, director of development.
TOREY SOUTHWICK, director of programming.
ROBERT WINE, director of administration.
DAVID BREWER, program operations coordinator.
DONNA BRIDGES, program services coordinator.
TOM BROCK, production operations coordinator.
MARY ANN CLARK, auction coordinator.
RICHARD HEFFNER, asst. director of engineering.
LYNNE LARSEN, program information coordinator.
AL LOPEZ, art coordinator.
CAROLYN MYERS, research coordinator.
JOHN WIERSMA, studio technical operations coordinator.

KENTUCKY

WKAS Ashland

Ch. 25

Licensee: Kentucky State Board of Education, Frankfort, Ky.

Studio: See WKLE, Lexington. Transmitter: DeBord Hill.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 9.6-kw visual, 1.92-kw aural. Antenna: 500-ft. above av. terrain, 400-ft. above ground, 1200-ft. above sea level.

Latitude	38°	27'	43"
Longitude	82°	37'	12"

Requests CP for change to 162-kw max. & 135-kw horizontal visual, 16.2-kw max. & 13.5-kw horizontal aural. BPET-482.

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Sept. 23, 1968.

Personnel: See WKLE, Lexington.

For Educational TV Networks,
see Services Volume

WKGB Bowling Green

Ch. 53

Licensee: Kentucky State Board of Education, Frankfort, Ky. (40601).

Studio: See WKLE, Lexington.

Transmitter: U.S. 231, 2.8-mi. N of Hadley.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 667-kw max. & 550-kw horizontal visual, 113-kw max. & 110-kw horizontal aural. Antenna: 810-ft. above av. terrain, 614-ft. above ground, 1370-ft. above sea level.

Latitude	37°	05'	22"
Longitude	86°	38'	05"

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Sept. 23, 1968.

Personnel: See WKLE, Lexington.

WCVN Covington

Ch. 54

Licensee: Kentucky State Board of Education, Frankfort, Ky.

Studio: See WKLE, Lexington.

Transmitter: Tower View St., Taylor Mill, Ky.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 8-kw visual, 1.6-kw aural. Antenna: 405-ft. above av. terrain, 309-ft. above ground, 1129-ft. above sea level.

Latitude	39°	01'	50"
Longitude	84°	30'	23"

Holds CP for change to 162-kw max. & 135-kw horizontal visual, 16.2-kw max. & 13.5-kw horizontal aural. BPET-536.

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Sept. 8, 1969.

Personnel: See WKLE, Lexington.

WKZT Elizabethtown

Ch. 23

Licensee: Kentucky State Board of Education, Frankfort, Ky.

Studio: See WKLE, Lexington.

Transmitter: Hawkins Drive, 1-mi. SE of Elizabethtown.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 688-kw max. & 575-kw horizontal visual, 128-kw max. & 115-kw horizontal aural. Antenna: 652-ft. above av. terrain, 651-ft. above ground, 1446-ft. above sea level.

Latitude	37°	40'	55"
Longitude	85°	50'	32"

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Sept. 23, 1968.

Personnel: See WKLE, Lexington.

WKHA Hazard

Ch. 35

Licensee: Kentucky State Board of Education, Frankfort, Ky.

Studio: See WKLE, Lexington.

Transmitter: Buffalo Knob, 3.6-mi. S of Hazard.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 645-kw max. & 417-kw horizontal visual, 129-kw max. & 83.2-kw horizontal aural. Antenna: 1260-ft. above av. terrain, 605-ft. above ground, 2630-ft. above sea level.

Latitude	37°	11'	34''
Longitude	83°	11'	16''

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Dec. 16, 1968.

Personnel: See WKLE, Lexington.

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WKLE
Lexington-Richmond

Ch. 46

Licensee: Kentucky State Board of Education, Frankfort, Ky. (40601).

Network Center: 600 Cooper Drive, Lexington, Ky. (40502).

Telephone: 606-623-3603.

Transmitter: .4-mi. S of Clays Ferry, Ky.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 1050-kw horizontal visual, 105-kw horizontal aural. Antenna: 874-ft. above av. terrain, 854-ft. above ground, 1764-ft. above sea level.

Latitude	37°	52'	45''
Longitude	84°	19'	33''

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Ownership: Ky. State Board of Education. Operated by Kentucky Authority for ETV. Governing board: Dr. Lyman Ginger, Don C. Bale, Dr. Otis Singletary, Dr. Robert R. Martin, Hoover J. Neel, Art Walters & Alvis Temple. Ky. State Board of Education is licensee of WKAS, Ashland; WKBG, Bowling Green; WCVN, Covington; WKZT, Elizabethtown; WKHA, Hazard; WKMJ, Louisville; WKMA, Madisonville; WKMR, Morehead; WKMU, Murray-Mayfield; WKON, Owenton; WKPI, Pikeville & WKS0, Somerset, Ky.

Began Operation: Sept. 23, 1968.

Represented (legal) by Miller & Schroeder.

Personnel:

O. LEONARD PRESS, executive director.
VIRGINIA FOX, assoc. exec. director, broadcasting.
ROBERT J. KLEIN, director of engineering.

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WKPC-TV
Louisville

Ch. 15

Licensee: Board of Education of Jefferson County, 3332 Newburg Rd., Louisville (40218).

Studio: 4309 Bishop Lane, Box 1515, Louisville, Ky. (40201).

Telephone: 502-456-3286.

Transmitter: Route 1, Floyd Knobs, Ind. Telephone: 812-945-7851.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 295-kw max. & 263-kw horizontal visual, 52.8-kw max. & 46.8-kw horizontal aural. Antenna: 877-ft. above av. terrain, 550-ft. above ground, 1520-ft. above sea level.

Latitude	38°	22'	02''
Longitude	85°	49'	53''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Board of Education, E. C. Grayson, supt.

Began Operation: Sept. 8, 1958.

Represented (legal) by Schwartz & Woods.

Personnel:

JERRY D. WEAVER, exec. v.p. & general manager.
CHARLES T. LANDERS, chief engineer.

1977 Edition

Kentucky Educational

WKMJ
Louisville

Ch. 68

Licensee: Kentucky State Board of Education, Frankfort, Ky. (40601).

Studio: See WKLE, Lexington.

Transmitter: Bald Knob, New Albany, Ind.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1176-kw max. & 794-kw horizontal visual, 219-kw max. & 159-kw horizontal aural. Antenna: 820-ft. above av. terrain, 550-ft. above ground, 1520-ft. above sea level.

Latitude	38°	22'	02''
Longitude	85°	49'	53''

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Sept. 2, 1970.

Personnel: See WKLE, Lexington.

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WKMA
Madisonville

Ch. 35

Licensee: Kentucky State Board of Education, Frankfort, Ky. (40601).

Studio: See WKLE, Lexington.

Transmitter: 2.4-mi. E of St. Charles Rt. 62, Madisonville.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 614-kw max. & 513-kw horizontal visual, 123-kw max. & 102-kw horizontal aural. Antenna: 1043-ft. above av. terrain, 995-ft. above ground, 1545-ft. above sea level.

Latitude	37°	11'	25''
Longitude	87°	30'	47''

Ownership: See WKLE, Lexington.

Began Operation: Sept. 23, 1968.

Personnel: See WKLE, Lexington.

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WKMR
Morehead

Ch. 38

Licensee: Kentucky State Board of Education, Frankfort, Ky.

Studio: See WKLE, Lexington.

Transmitter: Near USDA Lookout Tower.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 683-kw max. & 562-kw horizontal visual, 137-kw max. & 112-kw horizontal aural. Antenna: 965-ft. above av. terrain, 605-ft. above ground, 1986-ft. above sea level.

Latitude	38°	10'	38''
Longitude	83°	24'	18''

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Sept. 23, 1968.

Personnel: See WKLE, Lexington.

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WKMU
Murray-Mayfield

Ch. 21

Licensee: Kentucky State Board of Education, Frankfort, Ky.

(Continued on next page)

Ky.-Louisiana Educational

WKMU, Murray-Mayfield—(Continued)

Studio: See WKLE, Lexington.

Transmitter: 1.67-mi. NNW of Farmington, Ky.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 691-kw max. & 575-kw horizontal visual, 138-kw max. & 115-kw horizontal aural. Antenna: 663-ft. above av. terrain, 652-ft. above ground, 1182-ft. above sea level.

Latitude	36°	41'	33"
Longitude	88°	32'	10"

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Oct. 9, 1968.

Personnel: See WKLE, Lexington.

WKON

Owenton

Ch. 52

Licensee: Kentucky State Board of Education, Frankfort, Ky.

Studio: See WKLE, Lexington.

Transmitter: Owen County High School.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 691-kw max. & 550-kw horizontal visual, 138-kw max. & 115-kw horizontal aural. Antenna: 710-ft. above av. terrain, 598-ft. above ground, 1548-ft. above sea level.

Latitude	38°	31'	32"
Longitude	84°	48'	40"

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Sept. 23, 1968.

Personnel: See WKLE, Lexington.

WKPI

Pikeville

Ch. 22

Licensee: Kentucky State Board of Education, Frankfort, Ky.

Studio: See WKLE, Lexington.

Transmitter: Flatwoods Mtn., 5.5-mi. from State Rt. 197.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1320-kw max. & 468-kw horizontal visual, 264-kw max. & 93.3-kw horizontal aural. Antenna: 1415-ft. above av. terrain, 153-ft. above ground, 2994-ft. above sea level.

Latitude	37°	17'	06"
Longitude	82°	31'	29"

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Jan. 13, 1969.

Personnel: See WKLE, Lexington.

WKSO

Somerseset

Ch. 29

Licensee: Kentucky State Board of Education, Frankfort, Ky. (40601).

Studio: See WKLE, Lexington.

Transmitter: Dye Knob, Rt. 837, near Somerseset.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 584-kw max. & 378-kw horizontal visual, 117-kw max. & 75.6-kw horizontal aural. Antenna: 1460-ft. above av. terrain, 996-ft. above ground, 2526-ft. above sea level.

Latitude	37°	10'	00"
Longitude	84°	49'	28"

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Sept. 23, 1968.

Personnel: See WKLE, Lexington.

LOUISIANA

WLPB-TV

Baton Rouge

Ch. 27

Licensee: Louisiana Educational Television Authority, Box 44064, Baton Rouge, La. (70804).

Studio: 626 N. 4th St., Baton Rouge. Telephone: 504-389-2131.

Transmitter: 1.35-mi. E of River Rd., Baton Rouge.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1161-kw visual, 229.6-kw aural. Antenna: 937-ft. above av. terrain, 1029-ft. above ground, 1049-ft. above sea level.

Latitude	30°	22'	22"
Longitude	91°	12'	15"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: State authority. Board members: Ed Prendergast, chmn.; Dr. Walter Mosley, vice chmn.; Lucile Woodard, secy.; Harold Block, treas.; Edwin K. Hunter, Wayne Berry, E. J. Bourg, George F. Dupuis, Dr. Robert Gaston, William S. Hart, Betty Laborde, Dorothy Randolph, Col. Albert J. Wetzel, Stanley M. Wyatt, Kelly J. Nix, William A. Patton, Paul Goldman, Jesse Bankston, Phyllis Dennery, H. K. Sweeney. Louisiana ETV Authority holds CPs for KLTM, Monroe & KLTS, Shreveport; is applicant for Ch. 24, Lafayette.

Began Operation: Sept. 6, 1975.

Represented (legal) by Patton, Boggs & Blow.

Represented (engineering) by Kessler & Wilhelm.

Personnel:

A. FRED FREY, executive director.
LIONEL W. BABB, assistant executive director.
O. PAT MORGAN, program director.
COY SIMMONS, chief engineer.

KLTM

Monroe

Ch. 13

Grantee: Louisiana Educational Television Authority, Box 44064, Capitol Station, Baton Rouge, La. (70804).

Studio: See WLPB-TV, Baton Rouge.

Transmitter: 2.5-mi. N of Riverton, La.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1780-ft. above av. terrain, 1986-ft. above ground, 2046-ft. above sea level.

Latitude	32°	11'	45"
Longitude	92°	04'	10"

Ownership: See WLPB-TV, Baton Rouge.

Began Operation: Sept. 8, 1976.

Represented (legal) by Patton, Boggs & Blow.

Personnel: See WLPB-TV, Baton Rouge.
FLOYD KELLY, transmitter supervisor.

WYES-TV
New Orleans

Ch. 12

Licensee: Greater New Orleans Educational Television Foundation,
916 Navarre Ave., New Orleans, La. (70124).

Studio: 916 Navarre Ave., P. O. Box 24026 (70124).

Transmitter: Paris Rd., near Chalmette, La.

AM Affiliate: WNPS, 1-kw, 1450 kHz.

Telephone: 504-486-5511.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized
power: 316-kw visual, 31.6-kw aural. Antenna: 1010-ft. above
av. terrain, 1049-ft. above ground, 1049-ft. above sea level.

Latitude	29°	57'	13.5"
Longitude	89°	56'	58.3"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit organization. Officers: Alfred W. Brown Jr.,
chairman; Martin L. C. Feldman, Clarence J. Jupiter, Macy O.
Teator Jr., vice chairmen; William S. Hart, pres.; Louis L.
Frierson, secy.; Louis H. Marrero IV, treas.

Began Operation: April 1, 1957 on Ch. 8. Switched to Ch. 12
June 1970.

Represented (legal) by Schwartz & Woods.

Personnel:

WILLIAM S. HART, president.
JACK SAWYER, program manager.
JULIAN CRAGGS, production manager.
ANTHONY E. MAURIN JR., director of engineering.
FRANK D. PAYNE, business manager & controller.
JAMES A. RAPP, development director.

WWL-TV
New Orleans

Ch. 4

Licensee: Loyola University, 6363 St. Charles Ave.

OPERATING COMMERCIALY

(FOR COMPLETE DATA, SEE U.S. TV STATION DIRECTORY)

MAINE

WCBB
Augusta

Ch. 10

Licensee: Colby-Bates-Bowdoin Educational Telecasting Corp., c/o
Bates College, Lewiston, Me. (04240).

Studio: 1450 Lisbon St., Lewiston, Me.

Transmitter: 10-mi. ENE of Lewiston, on Danforth Hill.

Telephone: 207-783-9101. TWX No.: 710-223-1538.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized
power: 309-kw visual, 63-kw aural. Antenna: 1000-ft. above av.
terrain, 640-ft. above ground, 1330-ft. above sea level.

Latitude	44°	09'	16"
Longitude	70°	00'	37"

Color: Network, film, slide & tape.

TV tape: Recording facilities.

Ownership: Bates College (operator of FM radio WRJR, Lewiston,
Me.), 33 1/3%; Colby College, 33 1/3%; Bowdoin College,
33 1/3% (operator of FM radio WBOR, Brunswick, Me.).

Began Operation: November 13, 1961.

Represented (legal) by Gammon & Tierney.

1977 Edition

La.-Maine Educational

Personnel:

H. ODELL SKINNER, general manager.
ROBERT H. GARDINER, production manager.
ROLAND A. DESJARDINS, director of engineering.
LAINA HUOTARI, traffic manager.
PHYLLIS COPP, public information director.
MICHAEL MEARS, director of programming.

WMEG-TV
Biddeford

Ch. 26

Maine Public Bcstg. Network

Licensee: University of Maine, Alumni Hall, Orono, Maine (04473).

Studio: Alumni Hall, University of Maine, Orono (04473).

Transmitter: Top of Hope Hill, Sanford, Maine.

Telephone: 207-866-4493 (Orono). TWX No.: 710-229-1091.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized
power: 589-kw visual, 117-kw aural. Antenna: 800-ft. above av.
terrain, 555-ft. above ground, 1208-ft. above sea level.

Latitude	43°	25'	00"
Longitude	70°	48'	09"

TV tape: Recording facilities at Orono.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Ownership: University of Maine, see WMEB-TV, Orono, Maine.

Began Operation: March 15, 1975.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See WMEB-TV, Orono, Maine.

WMED-TV
Calais

Ch. 13

Maine Public Bcstg. Network

Licensee: University of Maine, Alumni Hall, Orono, Me. (04473).

Studio: Alumni Hall, U. of Maine, Orono, Me. (04473).

Transmitter: Top of Conant Hill, Meddybemps, Me.

Telephone: 207-866-4493 (Orono). TWX No.: 710-229-1091.

TV tape: Recording facilities (at Orono).

Color: Network, live, film, slide & tape. News Wire Service: AP, UPI.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized
power: 31.6-kw visual, 6.2-kw aural. Antenna: 430-ft. above av.
terrain, 187-ft. above ground, 667-ft. above sea level.

Latitude	45°	01'	44"
Longitude	67°	19'	24"

Ownership: University of Maine, a state institution, see WMEB-TV,
Orono, Me.

Began Operation: Sept. 23, 1964.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: This station utilizes the staff at WMEB-TV, Orono, Me.

WMEB-TV
Orono

Ch. 12

Maine Public Bcstg. Network

Licensee: University of Maine, Alumni Hall, Orono, Me. (04473).

Studio: Alumni Hall, U. of Maine, Orono, Me.

Transmitter: 10-mi. SE of Orono on Blackcap Mt., East Eddington.

(Continued on next page)

Maine-Maryland Educational

WMEB-TV, Orono—(Continued)

Telephone: 207-866-4493 (Orono). TWX No.: 710-229-1091.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 299-kw visual, 30-kw aural. Antenna: 990-ft. above av. terrain, 369-ft. above ground, 1346-ft. above sea level.

Latitude	44°	45'	36"
Longitude	68°	33'	59"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape. News Wire Service: AP, UPI.

Ownership: University of Maine, a state institution. It also operates WMEM-TV, Presque Isle; WMED-TV, Calais and WMEG-TV, Biddeford, Me.

Began Operation: Oct. 8, 1963.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

THOMAS STRAUSS, general manager.
EDWARD WINCHESTER, director of engineering services.
DONALD WINSLOW, chief engineer.
CARL MASON, network transmitter supervisor.
ERIK VAN de BOGART, director of programming services.
DAN EVERETT, program manager.

WMEM-TV Presque Isle Ch. 10

Maine Public Bcstg. Network

Licensee: University of Maine, Alumni Hall, Orono, Me. (04473).

Studio: Alumni Hall, U. of Maine, Orono, Me. (04473).

Transmitter: Mars Hill, 15-mi. S of Presque Isle.

Telephone: 207-866-4493 (Orono). TWX No.: 710-229-1091.

Color: Network, live, film, slide & tape. News Wire Service: AP, UPI.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 299-kw visual, 30-kw aural. Antenna: 1093-ft. above av. terrain, 155-ft. above ground, 1762-ft. above sea level.

Latitude	46°	33'	05"
Longitude	67°	48'	37"

Ownership: University of Maine, a state institution, see WMEB-TV, Orono, Me.

Began Operation: Feb. 17, 1964.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: This station utilizes the staff at WMEB-TV, Orono, Me.

MARYLAND

WAPB Annapolis Ch. 22

Licensee: Maryland Public Bcstg. Commission, Owings Mills, Md. (21117).

Studio: See WMPB, Baltimore.

Transmitter: 1.2 mi. SSW of Crownsville, Md.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. & 3890-kw horizontal visual, 389-kw horizontal aural. Antenna: 870-ft. above av. terrain, 852-ft. above ground, 1000-ft. above sea level.

Latitude	39°	00'	36"
Longitude	76°	36'	33"

TV tape: Recording facilities.

Ownership: See WMPB, Baltimore.

934-b

Began Operation: July 16, 1975.

Represented (legal) by Schwartz & Woods.

Personnel: See WMPB, Baltimore.

WMPB Baltimore Ch. 67

Licensee: Maryland Public Broadcasting Commission, Owings Mills, Md. (21117).

Studio: Owings Mills, Md. (21117).

Telephone: 301-356-5600.

Transmitter: Owings Mills, Md.

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 1000-kw max. & 646-kw horizontal visual, 200-kw max & 129-kw horizontal aural. Antenna: 820-ft. above av. terrain, 693-ft. above ground, 1349-ft. above sea level.

Latitude	39°	27'	01.0"
Longitude	76°	46'	36.5"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Maryland Public Bcstg. Commission, Leonard H. Rosenberg, chmn.; Fred I. Archibald, vice chmn.; Frederick Breitenfeld Jr., exec. dir. Maryland Public Broadcasting Commission is also licensee of WCPB (TV), Salisbury; WWPB-TV, Hagerstown & WAPB (TV), Annapolis, Md.

Began Operation: Oct. 5, 1969.

Represented (legal) by Schwartz & Woods.

Personnel:

FREDERICK BREITENFELD JR., executive director.
DAVID L. GRAHAM, director of engineering.
WARREN S. PARK JR., director of programming & operations.
WILLIAM F. HALLSTEAD, dir. of development & community services.
GARY R. GAMBER, director of administrative services.

WWPB-TV Hagerstown Ch. 31

Licensee: Maryland Public Broadcasting Commission, Owings Mills, Md. (21117).

Studio: See WMPB, Baltimore.

Transmitter: Fairview Mtn., 2000-ft. N of Rt. 40, near Clear Spring, Md.

Technical Facilities: Channel No. 31 (572-578) MHz). Authorized power: 1070-kw max. & 479-kw horizontal visual, 85.1-kw horizontal aural. Antenna: 1230-ft. above av. terrain, 410-ft. above ground, 1850-ft. above sea level.

Latitude	39°	39'	04.0"
Longitude	77°	58'	14.7"

TV tape: Recording facilities.

Ownership: See WMPB, Baltimore.

Began Operation: Oct. 5, 1974.

Represented (legal) by Schwartz & Woods.

Personnel: See WMPB, Baltimore.

WCPB Salisbury Ch. 28

Licensee: Maryland Public Broadcasting Commission, Owings Mills, Md. (21117).

Studio: See WMPB, Baltimore.

Transmitter: Emerson Ave. at Deers Head Blvd.

TV Factbook No. 46

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 786-kw max. & 708-kw horizontal visual, 166-kw max. & 149-kw horizontal aural. Antenna: 513-ft. above av. terrain, 551-ft. above ground, 575-ft. above sea level.

Latitude	38°	23'	09.0"
Longitude	75°	35'	32.5"

TV tape: Recording facilities.

Color: See WMPB, Baltimore.

Ownership: See WMPB, Baltimore.

Began Operation: March 18, 1971.

Represented (legal) by Schwartz & Woods.

Personnel: See WMPB, Baltimore.

MASSACHUSETTS

WGBH-TV

Boston

Ch. 2

Licensee: WGBH Educational Foundation, 125 Western Ave., Boston, Mass. (02134).

Studio: 125 Western Ave. Telephone: 617-492-2777.

Transmitter: 350 Cedar St., Needham, Mass.

FM Affiliate: WGBH, 100-kw, 89.7 MHz (No. 209), 650-ft.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 50-kw visual, 5-kw aural. Antenna: 1040-ft. above av. terrain, 1034-ft. above ground, 1184-ft. above sea level.

Latitude	42°	18'	37"
Longitude	71°	14'	14"

Holds CP for change to 87.1-kw visual, 17.4-kw aural. BPET-481.

TV tape: Recording facilities. News Wire Service: AP, UPI.

Color: Network, live, film, slide & tape.

Ownership: Foundation trustees: Presidents of Trustees of Boston Symphony Orchestra, Boston, Brandeis, Harvard, Northeastern & Tufts Universities, Massachusetts Institute of Technology, Boston, Simmons & Wellesley Colleges, New England Conservatory of Music; Directors of Museum of Fine Arts & Museum of Science, University of Massachusetts; Trustee of Lowell Institute; President of WGBH Educational Foundation. Elected trustees: Helene R. Cahners, Abram T. Collier, Elma Lewis, Herbert E. Tucker Jr., John Lowell.

Began Operation: May 2, 1955.

Represented (legal) by Covington & Burling.

Personnel:

DAVID O. IVES, president.
MICHAEL S. RICE, vice president & general manager.
MARK STEVENS, broadcast manager.
M. PETER DOWNEY, operations manager.
THOMAS B. KELLER JR., engineering director.
CHRISTOPHER RIDLEY, promotion manager.

WGBX-TV

Boston

Ch. 44

Licensee: WGBH Educational Foundation, 125 Western Ave., Boston, Mass. (02134).

Studio: 125 Western Ave., Boston (02134).

Transmitter: 350 Cedar St., Needham, Mass.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 393-kw max. & 251-kw horizontal visual, 78.6-kw max. & 50.1-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 1074-ft. above ground, 1224-ft. above sea level.

Latitude	42°	18'	37"
Longitude	71°	14'	14"

TV tape: Recording facilities. News Wire Service: AP, UPI.

Color: Network, live, film, slide & tape.

1977 Edition

Md.-Michigan Educational

Ownership: See WGBH-TV, Boston.

Began Operation: Sept. 25, 1967.

Personnel: See WGBH-TV, Boston.

WGBY-TV

Springfield

Ch. 57

Licensee: WGBH Educational Foundation, 125 Western Ave., Boston, Mass. (02134).

Studios: One Armory Square, Springfield (01105); WGBH-TV, Boston.

Telephone: 413-781-2801.

Transmitter: Mt. Tom, Holyoke, Mass.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 1200-kw max. & 776-kw horizontal visual, 240-kw max. & 155-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 119-ft. above ground, 1323-ft. above sea level.

Latitude	42°	14'	30"
Longitude	72°	38'	54"

Color: Network, live, film, slide & tape.

Ownership: See WGBH-TV, Boston.

Began Operation: Sept. 26, 1971.

Represented (legal) by Covington & Burling.

Personnel:

JOHN T. CALDWELL JR., general manager & director of community programming.
DENNIS DUNBAR, engineer in charge.
SANDY GRAN, program operations director.
MIDGE RAMSEY, promotion & publicity.
MICHAEL HURLEY, director of development.

MICHIGAN

WCML-TV

Alpena

Ch. 6

Grantee: Central Michigan University, c/o William J. Grigaliunas, Anspach Hall, Mt. Pleasant, Mich. (48859).

Studio: See WCMU-TV, Mt. Pleasant.

Transmitter: State Rt. 33, 9-mi. N of Atlanta, Mich.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1470-ft. above av. terrain, 1345-ft. above ground, 2045-ft. above sea level.

Latitude	45°	08'	17"
Longitude	84°	09'	44"

Began Operation: Nov. 21, 1975.

Color: Network, live, film, slide & tape.

Ownership: State institution.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Cohen & Dippell.

Personnel: See WCMU-TV, Mt. Pleasant, Mich.

Cable Television
Management and
Engineering Consultants

**Malarkey, Taylor
& Associates**
1225 Connecticut Ave.,
Washington, D.C. 20036
(202) 223-2345

Michigan Educational

WTVS Detroit Ch. 56

Licensee: Detroit Educational Television Foundation Inc., 7441 2nd Blvd., Detroit, Mich. (48202).

Studio: 7441 Second Blvd., Detroit.

Telephone: 313-873-7200.

Transmitter: W. Eleven Mile Rd., Southfield, Mich.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 955-kw max. & 617-kw horizontal visual, 61.7-kw aural. Antenna: 960-ft. above av. terrain, 1049-ft. above ground, 1749-ft. above sea level.

Latitude	42°	29'	01''
Longitude	83°	18'	44''

Ownership: Foundation officers: Irving Bluestone, pres.; Mrs. Stephen Du Brul, v.p.; E. Harwood Rydholm, v.p.; Thomas L. Schoenith, v.p.; Dr. Reginald Wilson, v.p.; Vernon S. Glendening, treas.; James N. Christianson, exec. director. Following are board members: Iris Adelson, Rev. Malcolm Carron S.J., Walker L. Cisler, Dollie Cole, Fredrick Cummings, Lawrence P. Doss, Fredrick Erb, Edwin O. George, Vernon S. Glendening, Charles V. Hicks, Gwendolyn Hogue, Arthur L. Johnson, Mrs. Henry C. Johnson, Mrs. Walter Livingston, Dr. Donald O'Dowd, Lee Silva, Dan F. Smith, Thomas Turner, Solan W. Weeks, Dr. Charles H. Wright, Mayor Coleman Young, Dr. Arthur Jefferson, Jorge Lambrinos, Will Scott, Iris Cox, Robert N. Bowen, James C. Chambers, Gordon F. Goyette, James H. Brickley, Bessie Hunt, Thomas Schoenith.

Began Operation: Aug. 8, 1955.

Represented (legal) by Schwartz & Woods.

Personnel:

JAMES N. CHRISTIANSON, general manager.
EDGAR B. HENDRY, chief engineer.
JEROME K. TRAINOR, program & operations director.
JACK COSTELLO, production director.
AGNES B. SCOTT, development director.
ROSETTA E. GADSON, public relations & promotion director.

WKAR-TV East Lansing Ch. 23

Licensee: Board of Trustees, Michigan State University, E. Lansing, Mich. (48824).

Studio: 600 Kalamazoo St., East Lansing.

Transmitter: Dobie Rd., Okemos.

Telephone: 517-355-2300.

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

News Wire Service: AP.

AM Affiliate: WKAR, 10-kw, 870 kHz.

FM Affiliate: WKAR-FM, 125-kw, 90.5 MHz (No. 213), 930-ft.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1238-kw max. & 1100-kw horizontal visual, 247.5-kw max. & 219-kw horizontal aural. Antenna: 975-ft. above av. terrain, 1034-ft. above ground, 1885-ft. above sea level.

Latitude	42°	42'	08''
Longitude	84°	24'	51''

Began Operation: Jan. 15, 1954. On March 15, 1959 moved to Ch. 10 sharing time with commercial WILX-TV. Began operation on Ch. 23 Sept. 10, 1972.

936-b

Personnel:

DR. ROBERT DAVIS, dir., instructional development/telecommunications.
ROBERT D. PAGE, station manager.
KAY INGRAM, program manager.
JAMES LAU, operations supervisor.
DAVID BOUSE, film director.
RAYMOND WILSON, chief engineer.

WGVC Grand Rapids Ch. 35

Licensee: Grand Valley State College, Allendale (49401).

Studio: 301 Manitou Hall, Grand Valley State College, Allendale, Mich. (49401).

Telephone: 616-895-6691.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Transmitter: Pierce Rd. at 48th Ave., Allendale.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 1320-kw max. & 1000-kw horizontal visual, 264-kw max. & 200-kw horizontal aural. Antenna: 860-ft. above av. terrain, 855-ft. above ground, 1545-ft. above sea level.

Latitude	42°	57'	35''
Longitude	85°	53'	45''

Ownership: State institution. Paul Johnson, chmn.; Arend D. Lubbers, pres.; Ronald F. Van Steeland, v.p.

Began Operation: Dec. 17, 1972.

Represented (legal) by Cohn & Marks.

Personnel:

GORDON LAWRENCE, station manager.
PAUL BOCK, chief engineer.
CHARLES FURMAN, program director.
JOHN NELSON, director of instructional television.

WNMU-TV Marquette Ch. 13

Licensee: Board of Control of Northern Michigan University, Marquette (49855).

Studio: Learning Resources Bldg., Northern Michigan U.

Telephones: 906-227-3900; 906-227-1300.

Transmitter: 6.7-mi. from Republic, Mich.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1090-ft. above av. terrain, 1101-ft. above ground, 2601-ft. above sea level.

Latitude	46°	21'	09''
Longitude	87°	51'	32''

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.

FM Affiliate: WNMU-FM, 100-kw, 90.1 MHz (No. 211), 1000-ft.

Ownership: Northern Michigan University.

Began Operation: Dec. 28, 1972.

Represented (legal) by Cohn & Marks.

Personnel:

DR. JOHN X. JAMRICH, president.
DR. GEORGE E. LOTT JR., director of Learning Resources.
BRUCE S. TURNER, station manager.
JAMES D. STEFFEY, chief engineer.
SCOTT SEAMAN, assistant director, Learning Resources.

TV Factbook No. 46

WCMU-TV

Mt. Pleasant

Ch. 14

Licensee: Central Michigan University, Mt. Pleasant (48859).

Studio: Anspach Hall, Mt. Pleasant.

Transmitter: 0.4-mi. W of Blue Grass Rd. & old U.S. Rt. #27.

Telephone: 517-774-3105.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 39.8-kw visual, 7.94-kw aural. Antenna: 530-ft. above av. terrain, 547-ft. above ground, 1344-ft. above sea level.

Latitude	43°	34'	24"
Longitude	84°	46'	21"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: WCMU-FM, 100-kw, 89.5 MHz (No. 208), 420-ft.

Ownership: State institution.

Began Operation: March 29, 1967.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Cohen & Dippell.

Personnel:

WILLIAM J. GRIGALIUNAS, station manager.
PAUL BAUMGARTNER, chief engineer.
MONTE HIGGINS, program director.



WUCM-TV

University Center (Bay City)

Ch. 19

Licensee: Delta College, University Center (Bay City), Mich. (48710).

Studio: Delta Road, University Center. Telephone: 517-686-0403.

Transmitter: .8-mi. NNW of Delta Rd. & Four Mile Rd. intersection.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 631-kw max. & 562-kw horizontal visual, 63.1-kw max. & 56.2-kw horizontal aural. Antenna: 470-ft. above av. terrain, 498-ft. above ground, 1102-ft. above sea level.

Latitude	43°	33'	42.7"
Longitude	83°	58'	53.7"

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

Ownership: Delta College is a community college with a directing board of trustees. Donald J. Carlyon, president.

Began Operation: Oct. 12, 1964.

Represented (legal) by Cohn & Marks.

Personnel:

WILLIAM J. BALLARD, station manager.
RAYMOND A. WOODS, chief engineer & asst. station manager.
THOMAS E. HASKELL, program director.
GUY E. SERUMGARD, operations manager.

MINNESOTA

KWCM-TV

Appleton

Ch. 10

Licensee: Twin City Area ETV Corp. & West Central Minn. ETV Co., 1640 Como Ave., St. Paul, Minn. (55108).

Studio & Transmitter: 2-mi. SSE of Appleton.

Mailing Address: West Central Minn. ETV, 128 West Sorenson, Appleton, Minn. (56208).

1977 Edition

Mich.-Minn. Educational

Telephone: 612-289-2722.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 37.1-kw aural. Antenna: 480-ft. above av. terrain, 500-ft. above ground, 1530-ft. above sea level.

Latitude	45°	10'	04"
Longitude	95°	59'	54"

Color: Network, film & slide.

Ownership: Held jointly by Twin City Area ETV Corp. & West Central Minn. ETV Co., both non-profit. Twin City is licensee of KTCA-TV and KTCI-TV, St. Paul-Minneapolis.

Began Operation: Jan. 21, 1966.

Personnel:

ELMER GOETSCH, resident engineer.
STANLEY MUELLER, asst. engineer.
JUDY PFAFF, executive secretary.

KAVT-TV

Austin

Ch. 15

Licensee: Independent School District #492, c/o Morton A. Carney, 1900 8th Ave. N.W., Austin, Minn. (55912).

Studio: 1900 8th Ave. N.W. Telephone: 507-437-6681.

Transmitter: 19th St. & 8th Ave.

TV tape: Recording facilities. News Wire Service: AP.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 10.50-kw visual, 2.10-kw aural. Antenna: 190-ft. above av. terrain, 215-ft. above ground, 1430-ft. above sea level.

Latitude	43°	40'	39"
Longitude	93°	00'	03"

Requests CP for change to 1474.83-kw visual, 294.966-kw aural, 429-ft. above av. terrain, 493-ft. above ground, 1711-ft. above sea level, lat. 43° 40' 39", long. 93° 00' 13".

Began Operation: Oct. 17, 1972.

Ownership: Non-profit organization.

Represented (legal) by Schwartz & Woods.

Represented (engineering) by Jansky & Bailey.

Personnel:

MORTON A. CARNEY, vocational-technical school director, chief station executive & general manager.
DONALD A. WELCH, chief engineer & station manager.
JOHN O'ROURKE, dir., programming & promotion.
MARY WHALEN, coordinator.
THOMAS AUBE, engineer.
VIRGINIA HOLDER, director of production.
THOMAS WHITE, assistant engineer.

WDSE-TV

Duluth-Superior, Wis.

Ch. 8

Licensee: Duluth-Superior Area Educational TV Corp., c/o George A. Beck, gen. mgr., 210 Bradley Bldg., Duluth, Minn. (55802).

Studio: 210 Bradley Bldg., Duluth.

Transmitter: 4th Ave. West & 10th St., Duluth, Minn.

Telephone: 218-727-8734.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 880-ft. above av. terrain, 585-ft. above ground, 2046-ft. above sea level.

Latitude	46°	47'	21"
Longitude	92°	06'	51"

TV tape: Recording facilities.

(Continued on next page)

Minn.-Miss. Educational

WDSE-TV, Duluth-Superior—(Continued)

Color: Network, live, film, slide & tape.

Ownership: Non-profit corporation. Mrs. Dwight C. Hoeg, pres.; Harry Newby, v.p.; Mrs. R. Dale Miller, secy.; Robert W. Barnstorf, treas.

Began Operation: Sept. 1, 1964.

Represented (legal) by Fly, Shuebruk, Blume, Gaguine, Boros & Schulkind.

Personnel:

GEORGE A. BECK, general manager.
RONALD F. ANDERSON, program director.

KTCA-TV

St. Paul-Minneapolis

Ch. 2

Licensee: Twin City Area Educational Television Corp., St. Paul, Minn. (55108).

Studio: 1640 Como Ave., St. Paul (55108).

Transmitter: Gramsie Rd., 0.4-mi. E of Victoria St., Shoreview.

Telephone: 612-645-0471.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1310-ft. above av. terrain, 1475-ft. above ground, 2375-ft. above sea level.

Latitude	45°	03'	29.5"
Longitude	93°	07'	27.0"

Color: Network, live, film, slide & tape.

Ownership: Non-profit organization. Officers: George H. Gruenwald, pres.; Waverly Smith, v.p.; Dale Hanson, treas.; Mrs. Thomas K. Carpenter, secy. Also owns and operates KTCI-TV, St. Paul and owns KWCM-TV, Appleton, Minn. jointly with West Central Minn. ETV Co.

Began Operation: Sept. 3, 1957.

Represented (legal) by Faegre & Benson, Minneapolis.

Personnel:

W. D. DONALDSON, asst. general manager.
WAYNE A. MAYER, director of engineering.
JOSEPH T. McDERMOTT, director of public relations.
LARRY MORRISETTE, asst. mgr., production & programming.
JEAN M. LYNES, administrative assistant.
GEORGE L. ARMS, director of creative projects.
JOSEPH NORTH, director of University programs.
RICHARD F. VOGL, director of college programs.

KTCI-TV

St. Paul

Ch. 17

Licensee: Twin City Area Educational TV Corp., 1640 Como Ave., St. Paul, Minn. (55108).

Studio: Same as KTCA-TV, St. Paul-Minneapolis.

Transmitter: Gramsie Rd., 0.4-mi. E of Victoria St., Shoreview.

Telephone: 612-645-0471.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 39.7-kw max. & 28.8-kw horizontal visual, 7.94-kw max. & 5.75-kw horizontal aural. Antenna: 1300-ft. above av. terrain, 1475-ft. above ground, 2375-ft. above sea level.

Latitude	45°	03'	29.5"
Longitude	93°	07'	27.0"

Requests CP for change to 1000-kw visual, 200-kw aural.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: See KTCA-TV, St. Paul, Minneapolis.

Began Operation: May 4, 1965.

Personnel: KTCA-TV personnel also serve at KTCI-TV.

938-b

MISSISSIPPI

WMAH

Biloxi

Ch. 19

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Studio: See WMAA, Jackson.

Transmitter: 12-mi. ENE of McHenry.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1480-kw max. & 631-kw horizontal visual, 267-kw max. & 120-kw horizontal aural. Antenna: Directional, 1565-ft. above av. terrain, 1535-ft. above ground, 1715-ft. above sea level.

Latitude	30°	45'	14"
Longitude	88°	56'	44"

Color: Network.

Began Operation: Jan. 18, 1972.

Ownership: See WMAA, Jackson.

Represented (legal) by Schwartz & Woods.

Represented (engineering) by Kessler & Wilhelm.

Personnel: See WMAA, Jackson.

WMAE

Booneville

Ch. 12

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Studio: See WMAA, Jackson.

Transmitter: 10.5-mi. W of Booneville.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 47.7-kw visual, 8.91-kw aural. Antenna: Directional, 750-ft. above av. terrain, 578-ft. above ground, 1307-ft. above sea level.

Latitude	34°	40'	00"
Longitude	88°	45'	05"

Color: Network.

Ownership: See WMAA, Jackson.

Began Operation: Aug. 11, 1974.

Represented (legal) by Schwartz & Woods.

Represented (engineering) by Kessler & Wilhelm.

Personnel: See WMAA, Jackson.

WMAU

Bude

Ch. 17

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Studio: See WMAA, Jackson.

Transmitter: 7.75-mi. SE of Bude.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 550-kw visual, 110-kw aural. Antenna: 1121-ft. above av. terrain, 1062-ft. above ground, 1542-ft. above sea level.

Latitude	31°	22'	19"
Longitude	90°	45'	05"

Color: Network.

Ownership: See WMAA, Jackson.

Began Operation: Jan. 18, 1972.

Represented (legal) by Schwartz & Woods.

Represented (engineering) by Kessler & Wilhelm.

Personnel: See WMAA, Jackson.

TV Factbook No. 46

**WMAO
Greenwood**

Ch. 23

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Studio: See WMAA, Jackson.

Transmitter: 3.2-mi. ENE of Inverness.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 537-kw visual, 107-kw aural. Antenna: 1040-ft. above av. terrain, 1062-ft. above ground, 1173-ft. above sea level.

Latitude	33°	22'	34.2"
Longitude	90°	32'	31.5"

Color: Network.

Ownership: See WMAA, Jackson.

Began Operation: Sept. 15, 1972.

Represented (legal) by Schwartz & Woods.

Represented (engineering) by Kessler & Wilhelm.

Personnel: See WMAA, Jackson.

**WMAA
Jackson**

Ch. 29

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Transmitter: 4-mi. SE of Raymond.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 452-kw max. & 307-kw horizontal visual, 90.4-kw max. & 61.4-kw horizontal aural. Antenna: 1958.5-ft. above av. terrain, 1850-ft. above ground, 2270-ft. above sea level.

Latitude	32°	12'	46"
Longitude	90°	22'	54"

Studio: Eastover Dr., Jackson (39211).

Telephone: 601-982-6565.

Ownership: Mississippi Authority for Educational Television which is also licensee of WMAB, Mississippi State; WMAH, Biloxi; WMAU, Bude; WMAW, Meridian; WMAO, Greenwood; WMAV, Oxford; WMAE, Booneville, all Miss.

Began Operation: Feb. 1, 1970.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Represented (legal) by Schwartz & Woods.

Represented (engineering) by Kessler & Wilhelm.

Personnel:

FORREST L. MORRIS, acting executive director.
MALCOLM B. WALL, programming director.
BENNIE F. LUCROY, director of education.
DAVID J. WILSON, acting director of engineering.
EDWARD VAN CLEEF, manager of production.

**WMAW
Meridian**

Ch. 14

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Studio: See WMAA, Jackson.

Transmitter: 5.5-mi. W of Rose Hill.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 550-kw visual, 110-kw aural. Antenna: 1207-ft. above av. terrain, 1065-ft. above ground, 1694-ft. above sea level.

Latitude	32°	08'	18"
Longitude	89°	05'	36"

Color: Network.

1977 Edition

Mississippi Educational

Ownership: See WMAA, Jackson.

Began Operation: Jan. 18, 1972.

Represented (legal) by Schwartz & Woods.

Represented (engineering) by Kessler & Wilhelm.

Personnel: See WMAA, Jackson.

**WMAB
Mississippi State**
Ch. 2

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Studio: See WMAA, Jackson.

Transmitter: 2.75-mi. NNE of Ackerman, Miss.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1254-ft. above av. terrain, 1086-ft. above ground, 1727-ft. above sea level.

Latitude	33°	21'	07"
Longitude	89°	08'	56"

Color: Network.

Ownership: See WMAA, Jackson.

Began Operation: July 4, 1971.

Represented (legal) by Schwartz & Woods.

Represented (engineering) by Kessler & Wilhelm.

Personnel: See WMAA, Jackson.

**WMAV
Oxford**

Ch. 18

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Studio: See WMAA, Jackson.

Transmitter: 12-mi. WSW of Oxford.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1075-kw max. & 347-kw horizontal visual, 199-kw max. & 63.1-kw horizontal aural. Antenna: Directional, 1389-ft. above av. terrain, 1304-ft. above ground, 1763-ft. above sea level.

Latitude	34°	17'	26"
Longitude	89°	42'	24"

Color: Network.

Ownership: See WMAA, Jackson.

Began Operation: May 19, 1972.

Represented (legal) by Schwartz & Woods.

Represented (engineering) by Kessler & Wilhelm.

Personnel: See WMAA, Jackson.

INSTANT FACTBOOK

See Factbook Research, Inc.

Order Card #5 Stations Volume

Missouri-Neb. Educational

MISSOURI

KOMU-TV

Columbia
Ch. 8

Licensee: Curators of the University of Missouri.

OPERATING COMMERCIALY

(FOR COMPLETE DATA, SEE U.S. TV STATION DIRECTORY)

KCPT

Kansas City
Ch. 19

Licensee: Community-Service Broadcasting Mid-America Inc., 2100 Stark St., Kansas City, Mo. (64126).

Studio & Transmitter: 2100 Stark St., Blue Summit.

Telephone: 816-461-8100.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 984-kw max. & 868-kw horizontal visual, 190-kw max. & 170-kw horizontal aural. Antenna: 1170-ft. above av. terrain, 1225-ft. above ground, 2049-ft. above sea level.

Latitude	39°	04'	59"
Longitude	94°	28'	49"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Ownership: Non-profit corp. John H. Kreamer, pres.; Dr. James Olson, Joe Herndon, Laura Kemper, v.p.s.; Fred Brady, treas.; Robert L. Stark, secy.

Began Operation: March 22, 1961 as KCSD-TV. Transferred to present owner Dec. 1971.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

ROBERT F. FUZY, general manager.
CLYDE A. HOWE JR., chief engineer.
PAUL FRANCIS, director of public information.
GARY BERNDT, business manager.
DAVID WELSH, program manager.

KETC

St. Louis

Ch. 9

Licensee: St. Louis Educational Television Commission, 6996 Millbrook Blvd., St. Louis (63130).

Studio: 6996 Millbrook.

Transmitter: Hageman & Butler Hill Rd.

Telephone: 314-863-0995.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 295-kw visual, 58.9-kw aural. Antenna: 1078-ft. above av. terrain, 1073-ft. above ground, 1648-ft. above sea level.

Latitude	38°	28'	56"
Longitude	90°	23'	53"

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

940-b

Ownership: Commission officers: William L. Davis, chmn.; C. W. Duffy, vice chmn.; Clyde Miller, secy.; Clifton Gates, treas.

Began Operation: Sept. 20, 1954.

Personnel:

ANTHONY S. TIANO, executive director.
ANDREW R. McMASTER, director of engineering.
JAMES B. BARNES, director of program services.
GARY WARNECKE, director of business affairs.

KOZK

Springfield

Ch. 21

Licensee: Springfield Community Television Inc., c/o William T. Maynard, M.P.O. Box 21, Springfield, Mo. (65801).

Studio: 1101 N. Summit.

Telephone: 417-865-2100.

Transmitter: State Hwy. FF, near Fordland.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1410-kw max. & 537-kw horizontal visual, 141-kw max. & 53.7-kw horizontal aural. Antenna: 1790-ft. above av. terrain, 1665-ft. above ground, 3574-ft. above sea level.

Latitude	37°	13'	08"
Longitude	92°	56'	56"

TV tape: Recording facilities.

Color: Live, film, slide & tape.

Ownership: Non-profit corp.

Began Operation: Jan. 20, 1975.

Represented (legal) by Midlen & Reddy.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

WILLIAM T. MAYNARD, executive director.
WILLIAM F. CURRY, chief engineer.
SUZANNE ALLHANDS, director of program services.
CHARLES WALTERS, director of studio productions.

NEBRASKA

KTNE-TV

Alliance

Ch. 13

(Satellite of separately-owned KUON-TV, Lincoln, Neb.)

Licensee: Nebraska Educational Television Commission, Box 83111, Lincoln, Neb. (68501).

Studio: 1800 N. 33rd, Lincoln.

Transmitter: 4½-mi. ESE of Angora, Neb.

Color: Network.

Telephones: 308-262-1138 (Transmitter); 402-472-3611 (Commission Office).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw max. & 288-kw horizontal visual, 63.2-kw max. & 57.5-kw horizontal aural. Antenna: 1553-ft. above av. terrain, 1499-ft. above ground, 5749-ft. above sea level.

Latitude	41°	50'	24"
Longitude	103°	03'	18"

Ownership: See KLNE-TV, Lexington, Neb.

Began Operation: Sept. 7, 1966.

TV Factbook No. 46

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See KUON-TV, Lincoln.

LINDALL ROGOWSKI, transmitter supervisor.

KMNE-TV

Bassett

Ch. 7

(Satellite of separately-owned KUON-TV, Lincoln, Neb.)

Licensee: Nebraska Educational Television Commission, Box 83111, Lincoln, Neb. (68501).

Studio: 1800 N. 33rd, Lincoln.

Transmitter: 17-mi. SSE of Bassett.

Telephones: 402-684-3850 (Transmitter); 402-472-3611 (Commission Office).

Color: Network.

Represented (legal) by Dow, Lohnes & Albertson.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw max. & 275-kw horizontal visual, 31.6-kw max. & 27.5-kw horizontal aural. Antenna: 1484-ft. above av. terrain, 1524-ft. above ground, 4049-ft. above sea level.

Latitude	42°	20'	17.4"
Longitude	99°	29'	17.7"

Ownership: See KLNE-TV, Lexington.

Began Operation: Sept. 1, 1967.

Personnel: See KUON-TV, Lincoln.

RICHARD NELSON, transmitter supervisor.

KHNE-TV

Hastings

Ch. 29

(Satellite of separately-owned KUON-TV, Lincoln, Neb.)

Licensee: Nebraska Educational Television Commission, Box 83111, Lincoln, Neb. (68501).

Studio: 1800 N. 33rd, Lincoln.

Transmitter: 3.5-mi. E of Giltner, Neb.

Telephones: 402-694-3970 (Transmitter); 402-472-3611 (Commission Office).

Color: Network.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1568-kw max. & 383-kw horizontal visual, 76.6-kw aural. Antenna: 1216-ft. above av. terrain, 1238-ft. above ground, 3049-ft. above sea level.

Latitude	40°	46'	16.5"
Longitude	98°	05'	21.9"

Ownership: See KLNE-TV, Lexington.

Began Operation: Nov. 18, 1968.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See KUON-TV, Lincoln.

EUGENE SEIER, transmitter supervisor.

KLNE-TV

Lexington

Ch. 3

(Satellite of separately-owned KUON-TV, Lincoln, Neb.)

Licensee: Nebraska Educational Television Commission, Box 83111, Lincoln, Neb. (68501).

Studio: 1800 N. 33rd, Lincoln.

Transmitter: 6-mi. SW of Holdrege, Neb., on U.S. Rt. 6.

Color: Network.

Telephones: 308-337-2311 (Transmitter); 402-472-3611 (Commission Office).

1977 Edition

Nebraska Educational

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1062-ft. above av. terrain, 1065-ft. above ground, 3449-ft. above sea level.

Latitude	40°	23'	05"
Longitude	99°	27'	30"

Ownership: Operated by state commission; NETC is an agency of the State of Nebraska also operating satellites KTNE-TV, Alliance; KPNE-TV, N. Platte; KMNE-TV, Bassett; KXNE-TV, Norfolk; KYNE-TV, Omaha; KRNE-TV, Merriman; KHNE-TV, Hastings, all Neb.

Began Operation: Sept. 6, 1965.

Personnel: See KUON-TV, Lincoln.

STANLEY SJOL, transmitter supervisor.

KUON-TV

Lincoln

Ch. 12

Licensee: University of Nebraska, Box 83111, Lincoln, Neb. (68501).

Studio: 1800 N. 33rd, Lincoln. Telephone: 402-472-3611.

Transmitter: 1.25-mi. W, 3-mi. N of Memphis, Neb.

FM Affiliate: KRNU, .01-kw, 90.3 MHz (No. 212).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw max. & 310-kw horizontal visual, 31.6-kw max. & 31-kw horizontal aural. Antenna: 825-ft. above av. terrain, 874-ft. above ground, 2049-ft. above sea level.

Latitude	41°	08'	18.1"
Longitude	96°	27'	19.2"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: University of Nebraska. KUON-TV is repeated by the separately-owned stations licensed to the Nebraska Educational Television Commission.

Began Operation: Nov. 1, 1954.

Represented (legal) by Cline, Williams, Wright & Johnson, Lincoln; Dow, Lohnes & Albertson.

Personnel:

JACK McBRIDE, general manager.

RON HULL, asst. general manager, programming.

W. BOYD ROONEY, asst. general manager, operations.

PAUL FEW, asst. manager, administration.

WILLIAM R. RAMSAY, director of engineering.

LA MOINE CACEK, distribution specialist.

RONALD SALAK, production manager.

THOMAS HOWE, assistant program manager.

KRNE-TV

Merriman

Ch. 12

(Satellite of separately-owned KUON-TV, Lincoln, Neb.)

Licensee: Nebraska Educational Television Commission, Box 83111, Lincoln, Neb. (68501).

Telephones: 308-684-3300 (Transmitter); 402-472-3611 (Commission Office).

Transmitter: 17-mi. S of Merriman.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 182-kw visual, 18.2-kw aural. Antenna: 1066-ft. above av. terrain, 1029-ft. above ground, 4567-ft. above sea level.

Latitude	42°	40'	37.9"
Longitude	101°	42'	35.5"

Color: Network.

Ownership: See KLNE-TV, Lexington.

Began Operation: Dec. 9, 1968.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See KUON-TV, Lincoln.

HAL WEAKLY, transmitter supervisor.

Neb.-New Hampshire Educational

KXNE-TV

Norfolk

Ch. 19

(Satellite of separately-owned KUON-TV, Lincoln, Neb.)

Licensee: Nebraska Educational Television Commission, Box 83111, Lincoln, Neb. (68501).

Studio: 1800 N. 33rd, Lincoln.

Telephones: 402-585-4537 (Transmitter); 402-472-3611 (Commission Office).

Transmitter: 5-mi. SW on Hwy. 94, near Carroll, Neb.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 2830-kw max. & 308-kw horizontal visual, 61.6-kw aural. Antenna: 1042-ft. above av. terrain, 1069-ft. above ground, 2849-ft. above sea level.

Latitude	42°	14'	15''
Longitude	97°	16'	41''

Color: Network.

Ownership: See KLNE-TV, Lexington.

Began Operation: Nov. 10, 1967.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See KUON-TV, Lincoln.

MAURICE E. HESKETT, transmitter supervisor.

KPNE-TV

North Platte

Ch. 9

(Satellite of separately-owned KUON-TV, Lincoln, Neb.)

Licensee: Nebraska Educational Television Commission, Box 83111, Lincoln, Neb. (68501).

Studio: 1800 N. 33rd, Lincoln.

Transmitter: Route 25, 11-mi. S of Sutherland, Neb.

Telephones: 308-386-4415 (Transmitter); 402-472-3611 (Commission Office).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1020-ft. above av. terrain, 1006-ft. above ground, 4216-ft. above sea level.

Latitude	41°	01'	16.3''
Longitude	101°	09'	9.8''

TV tape: Recording facilities. Color: Network.

Ownership: See KLNE-TV, Lexington, Neb.

Began Operation: Sept. 12, 1966.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See KUON-TV, Lincoln.

ROBERT OLSON, transmitter supervisor.

KYNE-TV

Omaha

Ch. 26

Licensee: Nebraska ETV Commission, Box 83111, Lincoln, Neb. (68501).

Studio & Transmitter: U. of Neb. at Omaha campus, Omaha, Neb.

Telephones: 402-554-2516 (Studio & transmitter); 402-472-3611 (Commission Office).

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 39.8-kw max. & 33.9-kw horizontal visual, 8-kw max. & 7.8-kw horizontal aural. Antenna: 431-ft. above av. terrain, 407-ft. above ground, 1559-ft. above sea level.

Latitude	41°	15'	28''
Longitude	96°	00'	32''

Requests CP for change to 1000-kw visual, 100-kw aural, 428-ft. above av. terrain, 400-ft. above ground, 1552-ft. above sea level.

Color: Network, live, film, slide & tape.

942-b

Ownership: See KLNE-TV, Lexington.

Began Operation: Oct. 19, 1965.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

JACK G. McBRIDE, secy. & general manager, NETC, Lincoln.

CHARLES HEIN, director of radio-TV, U. of Neb. at Omaha.

JOHN EVANS, assistant director of radio-TV, U. of Neb. at Omaha.

WILLIAM R. RAMSAY, dir. of engineering, NETC, Lincoln.

LARRY EVANS, chief engineer-transmission, Lincoln.

NORMAN HERZOG, supervising engineer.

NEVADA

KLVX

Las Vegas

Ch. 10

Licensee: Clark County School District, 2832 E. Flamingo Rd., Las Vegas.

Studio: 5700 Mountain Vista St., Las Vegas (89120).

Telephone: 702-451-1026.

Transmitter: 2-mi. SW of Henderson, Nev.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 294-kw visual, 35.5-kw aural. Antenna: 1220-ft. above av. terrain, 176-ft. above ground, 3526-ft. above sea level.

Latitude	36°	00'	28''
Longitude	115°	00'	22''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Ownership: Clark County School District. Officers: Earl Evans Jr., pres.; Helen Cannon, v.p.

Began Operation: March 25, 1968.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Hammett & Edison.

Personnel:

DR. RONALD D. HAWLEY, general manager.

RUTH UHLS, program/promotion supervisor.

WILLIAM HAUGHT, engineering & operations supervisor.

KYNA NELSON, traffic & continuity assistant.

JOHN K. HILL, ITV program manager.

NEW HAMPSHIRE

WEDB-TV

Berlin

Ch. 40

Licensee: U. of New Hampshire, Box Z, Durham, N.H. (03824).

Transmitter: North peak of Pine Mtn., 2-mi. SSW of Gorham.

Studio: See WENH, Durham.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 10.5-kw visual, 2.09-kw aural. Antenna: 300-ft. above av. terrain, 177-ft. above ground, 2437-ft. above sea level.

Latitude	44°	22'	16''
Longitude	71°	12'	53''

Ownership: See WENH, Durham.

Began Operation: March 18, 1968.

Personnel: See WENH, Durham.

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WENH Durham

Ch. 11

Licensee: U. of New Hampshire, Box Z, Durham, N.H. (03824).

Studio: Memorial Union Bldg. Transmitter: Saddleback Mt.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 980-ft. above av. terrain, 436-ft. above ground, 1536-ft. above sea level.

Latitude	43°	10'	34"
Longitude	71°	12'	24"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Ownership: University of N.H.; Eugene Mills, pres., U. of N.H.; N.H. Public Bcstg. Council.

Began Operation: July 6, 1959.

Personnel:

KEITH J. NIGHBERT, manager.
ALTON S. HOTALING, program manager.
BARRY G. BAKER, production manager.
WILLIAM H. INGALLS, transmitter engineering supervisor.
CHARLES E. TAMM, director of engineering.
B. THEODORE WARD, assistant program manager.
JANET DUFFY, publicity director.
DAVIS W. GRIFFITH, director of development.
DAVID BURGESS, studio engineering supervisor.
SAM PRICE JR., production supervisor.

WHED-TV Hanover

Ch. 15

Licensee: U. of New Hampshire, Box Z, Durham, N.H. (03824).

Transmitter: Moose Mtn., 6.3-mi. E of Hanover.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 37.2-kw visual, 7.44-kw aural. Antenna: 1280-ft. above av. terrain, 448-ft. above ground, 2338-ft. above sea level.

Latitude	43°	42'	30"
Longitude	72°	09'	16"

Ownership: See WENH, Durham.

Began Operation: April 11, 1968.

Personnel: See WENH, Durham.

WEKW-TV Keene

Ch. 52

Licensee: U. of New Hampshire, Box Z, Durham, N.H. (03824).

Transmitter: Derry Hill, 8-mi. NNW of Keene.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 37.5-kw visual, 7.5-kw aural. Antenna: 1080-ft. above av. terrain, 500-ft. above ground, 2017-ft. above sea level.

Latitude	43°	02'	00"
Longitude	72°	22'	04"

Ownership: See WENH, Durham.

Began Operation: May 21, 1968.

Personnel: See WENH, Durham.

WLFD-TV Littleton

Ch. 49

Licensee: U. of New Hampshire, Box Z, Durham, N.H. (03824).

Studio: See WENH, Durham.

Transmitter: 3.8-mi. NE of Littleton-Mann Hill.

1977 Edition

N.H.-New Jersey Educational

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 36.7-kw visual, 7.35-kw aural. Antenna: 1280-ft. above av. terrain, 443-ft. above ground, 2426-ft. above sea level.

Latitude	44°	21'	14"
Longitude	71°	44'	23"

Ownership: See WENH, Durham.

Began Operation: February 8, 1968.

Personnel: See WENH, Durham.

NEW JERSEY

WNJS Camden

Ch. 23

Licensee: New Jersey Public Broadcasting Authority, 1573 Parkside Ave., Ewing Twp., Trenton, N.J. (08638).

Studio: See WNJT, Trenton.

Telephone: 609-882-5252.

Transmitter: Church Ave. N of Chew Rd., Waterford Works, Waterford Twp.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 2323-kw max. & 813-kw horizontal visual, 361.4-kw max. & 126-kw horizontal aural. Antenna: 890-ft. above av. terrain, 937-ft. above ground, 1049-ft. above sea level.

Latitude	39°	43'	41"
Longitude	74°	50'	39"

Ownership: See WNJT, Trenton.

Began Operation: Oct. 23, 1972.

Personnel: See WNJT, Trenton.

WNJM Montclair

Ch. 50

Licensee: New Jersey Public Broadcasting Authority, 1573 Parkside Ave., Ewing Twp., Trenton, N.J. (08638).

Studio: See WNJT, Trenton. Telephone: 609-882-5252.

Transmitter: Montclair State College, Little Falls.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2094-kw max. & 882.9-kw horizontal visual, 314-kw max. & 132.4-kw horizontal aural. Antenna: 800-ft. above av. terrain, 656-ft. above ground, 1049-ft. above sea level.

Latitude	40°	51'	53"
Longitude	74°	12'	03"

Ownership: See WNJT, Trenton.

Began Operation: June 2, 1973.

Personnel: See WNJT, Trenton.

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N.J.-New Mexico Educational

WNJB New Brunswick Ch. 58

Licensee: New Jersey Public Broadcasting Authority, 1573 Parkside Ave., Ewing Twp., Trenton, N.J. (08638).

Studio: See WNJT, Trenton. Telephone: 609-882-5252.

Transmitter: S of Mt. Horeb Rd., Warren Twp.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 1321-kw max. & 1000-kw horizontal visual, 198.1-kw max. & 148-kw horizontal aural. Antenna: 730-ft. above av. terrain, 401-ft. above ground, 949-ft. above sea level.

Latitude	40°	37'	17"
Longitude	74°	30'	15"

Ownership: See WNJT, Trenton.

Began Operation: June 2, 1973.

Personnel: See WNJT, Trenton.

WNJT Trenton Ch. 52

Licensee: New Jersey Public Broadcasting Authority, 1573 Parkside Ave., Ewing Twp., Trenton, N.J. (08638).

Studio: 1573 Parkside Ave. Telephone: 609-882-5252.

Transmitter: 3200 Brunswick Pike, Route 1, Lawrence Twp.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 1939-kw max. & 818-kw horizontal visual, 302-kw max. & 127-kw horizontal aural. Antenna: 890-ft. above av. terrain, 990-ft. above ground, 1049-ft. above sea level.

Latitude	40°	17'	00"
Longitude	74°	41'	20"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI. Facsimile Service: UPI.

Ownership: State of New Jersey. Dr. Edward J. Meade Jr., chairman, N.J. Public Bcstg. Authority.

Began Operation: April 5, 1971.

Personnel:

DR. LAWRENCE T. FRYMIRE, executive director.
WILLIAM H. KING, associate executive director.
DOUGLAS G. LEONARD, director of programming.
JOHN T. WILNER, director of engineering.
HENRY J. SMITH, director of information, development & research.
MARK LONDON, chief of development.
MARY JANE PHILLIPS, director of educational services.
SEATON SCHROEDER, director of production facilities.
THADDEUS J. SHEFT, associate dir. of engineering.
GEORGE PERKINS, director of news services.

NEW MEXICO

KNME-TV Albuquerque Ch. 5

Licensee: Regents of University of New Mexico and Board of Education of the City of Albuquerque (87102).

Studio: 1130 University N.

Telephone: 505-277-2121.

944-b

Transmitter: Sandia Crest.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 28-kw visual, 14-kw aural. Antenna: 4124-ft. above av. terrain, 123-ft. above ground, 10,776-ft. above sea level.

Latitude	35°	12'	44"
Longitude	106°	26'	58"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Equally owned by Regents of the University of New Mexico and Board of Education of the City of Albuquerque.

Began Operation: May 1, 1958.

Personnel:

ROBERT M. GORDON, general manager.
CARLOS MOLINA, program manager.
DONALD MORROW, acting technical manager.
HOWARD A. CHISHOLM, operations manager.
DAVID CAVILEER, production manager.

KRWG-TV Las Cruces Ch. 22

Licensee: Regents of New Mexico State University, Drawer 3J, Las Cruces (88003).

Studio: New Mexico State U.

Transmitter: 0.5-mi. S of U.S. Hwy. 70-80, 12-mi. W of Las Cruces.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1730-kw max. & 1620-kw horizontal visual, 344-kw max. & 324-kw horizontal aural. Antenna: 450-ft. above av. terrain, 399-ft. above ground, 4843-ft. above sea level.

Latitude	32°	15'	23.8"
Longitude	106°	58'	33.7"

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP, UPI.

Ownership: State institution.

Began Operation: June 29, 1973.

Personnel:

JAMES DRYDEN, general manager.
JOACHIM DE BLASI, program director.
JAMES FICKLIN, production manager.
JAMES DOIRON, chief engineer.
RICHARD MUNOZ, Spanish programs.
SANDRA STEINBERG, news director.

KENW Portales Ch. 3

Licensee: Regents of Eastern New Mexico University, c/o Duane W. Ryan, KENW, Eastern N.M.U., Portales, N.M. (88130).

Studio: S. Ave. N & W. 17th St., Eastern N.M.U. Campus, Portales.

Telephone: 505-562-3112.

Transmitter: Approx. 10-mi. N of Caprock, N.M.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1150-ft. above av. terrain, 1083-ft. above ground, 5549-ft. above sea level.

Latitude	33°	33'	18.5"
Longitude	103°	39'	02.7"

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Ownership: Eastern New Mexico University, a state institution. W. B. McAlister, chmn.; John D. Ritliff, vice chmn.; Warren B. Armstrong, pres.

Began Operation: Sept. 1, 1974.

Personnel:

DUANE W. RYAN, director of broadcasting.
LARRY AHLSTROM, director of broadcast engineering.
CLYDE R. POWELL, director of instructional television.

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NEW YORK

WSKG Binghamton Ch. 46

Licensee: Southern Tier ETV Association Inc., 3311 Main St., Endwell, N.Y. (13760).

Studio: 3311 Main St., Endwell, N.Y.

Telephone: 607-754-4777.

Mailing Address: P.O. Box 97, Endwell, N.Y. (13760).

FM Affiliate: WSKG-FM, 43-kw, 89.3 MHz (No. 207), 530-ft.

Transmitter: Ingraham Hill Rd., Binghamton, N.Y.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 603-kw max. & 500-kw horizontal visual, 121-kw max. & 100-kw horizontal aural. Antenna: 1230-ft. above av. terrain, 934-ft. above ground, 2559-ft. above sea level.

Latitude	42°	03'	22"
Longitude	75°	56'	39"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Ownership: Non-profit organization. David W. Allen, chairman.

Began Operation: May 12, 1968.

Personnel:

ARTHUR F. DEES, president & general manager.
EDWARD Y. WRIGHT, chief engineer.
MARY DOOLITTLE, business manager.
ROBERT OWENS, program manager.
TIMOTHY CONROY, development manager.
WAYNE OLSEN, ITV manager.
PHILIP JACKSON, station projects manager.

WNED-TV Buffalo Ch. 17

Licensee: Western New York Educational TV Association Inc., P.O. Box 1263, Buffalo, N.Y. (14240).

Studio: 184 Barton St. Telephone: 716-881-5000.

Transmitter: 2065 Elmwood Ave., Buffalo, N.Y.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1160-kw max. & 910-kw horizontal visual, 116-kw max. & 91-kw horizontal aural. Antenna: 720-ft. above av. terrain, 738-ft. above ground, 1345-ft. above sea level.

Latitude	42°	57'	14"
Longitude	78°	52'	37"

TV tape: Recording facilities.

Color: Network, live, film, slide, remote & tape.

Ownership: Non-stock educational corp. Fred R. Dentinger, chairman.

Began Operation: March 30, 1959 under STA using tower of off-air WBUF (Ch. 17) at 2077 Elmwood Ave. until May 29, 1959. Resumed Oct. 19, 1959.

Personnel:

J. MICHAEL COLLINS, president.
HARRY WYMAN, director of engineering.
JOHN L. HUTCHINSON, director of programming.
JOHN M. REYNOLDS, director of development.
ANTHONY BUTTINO, director of educational services.
WILBUR L. GEORGE, production manager.
GREGG R. BORLAND, manager of editorial services.
PAUL MALONEY, business manager.
KAREN RIZZO, publicity manager.

New York Educational

WLIW Garden City Ch. 21

Licensee: Long Island ETV Council Inc., Ellington Ave. W., Garden City, N.Y. (11530).

Studio: Ellington Ave. W. Telephone: 516-248-2140.

Transmitter: Ellington Ave. W., Garden City.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 724-kw max. & 692-kw horizontal visual, 135-kw max. & 129-kw horizontal aural. Antenna: 380-ft. above av. terrain, 409-ft. above ground, 495-ft. above sea level.

Latitude	40°	43'	55.0"
Longitude	73°	36'	12.4"

Holds CP for change to 3470-kw max. & 1220-kw horizontal visual, 347-kw max. & 122-kw horizontal aural, 400-ft. above av. terrain, 320-ft. above ground, 556-ft. above sea level, lat. 40° 47' 19", long. 73° 27' 09", transmitter to Washington Ave. & Long Island Expwy., Plainview. BPET-445.

Color: Network, live & tape.

News Wire Service: UPI.

Ownership: Non-profit educational corp. chartered by Board of Regents. J. Oliver Crom, pres.

Began Operation: Jan. 14, 1969.

Represented (legal) by Norman E. Jorgensen.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

CHARLES R. BELL, general manager.
GERALDINE ROCHOW CARMODY, program director.
EDITH C. IALEGGIO, director of community relations.
CLIFFORD SMITH, development director.
BEN LINDER, chief engineer.
ROBERT J. CIVIELLO, production manager.

WNET New York-Newark Ch. 13

Licensee: Educational Bcstg. Corp., 356 West 58th St., New York, N.Y. (10019).

Studios: 55th St. & 9th Ave. and 345 E. 46th St., New York, N.Y.; 1020 Broad St., Newark, N.J. (07114).

Office: 304 W. 58th St., New York, N.Y. (10019).

Transmitter: Empire State Bldg.

Telephone: 212-262-4200.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 176-kw visual, 5.37-kw aural. Antenna: 1190-ft. above av. terrain, 1200-ft. above ground, 1251-ft. above sea level.

Latitude	40°	44'	54"
Longitude	73°	59'	10"

Holds CP for change to 62-kw visual, 12.4-kw aural, 1637-ft. above av. terrain, 1726-ft. above ground, 1738-ft. above sea level, lat. 40° 42' 43", long. 74° 00' 49", transmitter to #1 World Trade Center, New York.

News Wire Service: AP, UPI, Reuters.

Facsimile Service: AP.

Ownership: Educational Bcstg. Corp. Ethan Allen Hitchcock, chairman of board.

Began Operation: Sept. 16, 1962.

Personnel:

JOHN JAY ISELIN, president.
STUART F. SUCHERMAN, vice president & director of planning.

(Continued on next page)

New York Educational

WNET, New York-Newark—(Continued)

ROBERT KOTLOWITZ, vice president, programming.
GERARD APPY, vice president & director of administration.
HUDSON STODDARD, vice president, development.
FRANK LEICHT, vice president, operations.
GEORGE MARKETOS, vice president & director of finance.
MAL ALBAUM, director of engineering.
GEORGE H. PAGE, director, broadcasting.
ANGELA SOLOMON, director, public information.
TOM SLEVIN, director, production.

WNYE-TV

New York
Ch. 25

Licensee: Board of Education of City of New York, 110 Livingston St., Brooklyn, N.Y.

Studio: 112 Tillary St., Brooklyn, N.Y. (11201).

Transmitter: 29 Fort Greene Place, Brooklyn.

Telephone: 212-596-4425.

FM Affiliate: WNYE, 20-kw, 91.5 MHz (No. 218), 415-ft.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 658-kw max. & 594-kw horizontal visual, 152-kw max. & 119-kw horizontal aural. Antenna: 583-ft. above av. terrain, 597-ft. above ground, 649-ft. above sea level.

Latitude	40°	41'	21"
Longitude	73°	58'	37"

TV tape: Recording facilities. Color: Tape.

Ownership: Board of Education, City of New York.

Began Operation: April 3, 1967.

Represented (legal) by Cohn & Marks.

Personnel:

HAROLD S. MARDER, assistant director of broadcasting.
GILBERT ALEXANDER, chief technical supervisor.
JERRY SILVERSTEIN, supervisor of programming & production.
MINNA SPRUNG, asst. administrative director.

WNPI-TV

Norwood
Ch. 18

Licensee: St. Lawrence Valley ETV Council, P.O. Box 114, Watertown, N.Y. (13601).

Studio: See WNPE-TV, Watertown.

Transmitter: Approx. 2.2-mi. ESE of S. Colton.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 667-kw max. & 556-kw horizontal visual, 100-kw max. & 83.4-kw horizontal aural. Antenna: 794-ft. above av. terrain, 754-ft. above ground, 1989-ft. above sea level.

Latitude	44°	29'	30"
Longitude	74°	51'	29"

Began Operation: Sept. 5, 1971.

Ownership: See WNPE-TV, Watertown.

Represented (legal) by Schwartz & Woods.

Represented (engineering) by Cohen & Dippell.

Personnel: See WNPE-TV, Watertown.

WCFE-TV

Plattsburgh
Ch. 57

Due to begin operation late 1976

Grantee: Northeast New York ETV Assn., c/o Paul C. Hassenplug, State University College, Plattsburgh, N.Y. (12901).

Studio: State University College, Plattsburgh.

946-b

Telephone: 518-564-2114.

Transmitter: Near top of Averill Peak, 3-mi. SW of Lyon Mtn.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 520-kw max. & 460-kw horizontal visual, 155-kw max. & 140-kw horizontal aural. Antenna: 2424-ft. above av. terrain, 419-ft. above ground, 4069-ft. above sea level.

Latitude	44°	41'	43"
Longitude	73°	53'	00"

Color: Network, film, slide & tape.

TV tape: Recording facilities.

Ownership: Non-profit educational assn. Henry J. Gelles, pres.; James D. Murray, 1st v.p.; William W. Slocum, 2nd v.p.; Warren L. Chase, secy.; Flora E. Myette, treas.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

PAUL C. HASSENPLUG, exec. vice president & general manager.
NEVTON DUNN, chief engineer.
WILLIAM SLOOK, program manager.

WXXI

Rochester
Ch. 21

Licensee: Rochester Area ETV Association Inc., P.O. Box 21, Rochester (14601).

Studio: 280 State St. (14614). Telephone: 716-325-7500.

Transmitter: Pinnacle Hill, Brighton, N.Y.

FM Affiliate: WXXI-FM, 36-kw, 91.5 MHz (No. 218), 404-ft.

TV tape: Recording facilities. News Wire Service: AP.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1480-kw visual, 295-kw aural. Antenna: 453.15-ft. above av. terrain, 346-ft. above ground, 1026-ft. above sea level.

Latitude	43°	08'	07"
Longitude	77°	35'	02"

Ownership: Non-profit association. Alfred M. Hallenbeck, chairman.

Began Operation: Sept. 6, 1966.

Represented (legal) by Schwartz & Woods.

Personnel:

WILLIAM J. PEARCE, president & general manager.
CHARLES McCONNELL, television manager.
JOHN R. BELL, manager, broadcast operations.
DAVID DIAL, radio manager.
BARRY GOLDFARB, acting mgr., administration & personnel.

WMHT

Schenectady-Albany-Troy
Ch. 17

Licensee: Mohawk-Hudson Council on Educational TV Inc., Box 17, Schenectady, N.Y. (12301).

Studio: 17 Fern Ave., Schenectady. Telephone: 518-356-1700.

Transmitter: Pinnacle Rd., RD 1, Voorheesville, Twp. of New Scotland, N.Y.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2630-kw max. & 2000-kw horizontal visual, 398-kw aural. Antenna: 980-ft. above av. terrain, 271-ft. above ground, 1791-ft. above sea level.

Latitude	42°	38'	13"
Longitude	74°	00'	06"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

FM Affiliate: WMHT-FM, 11.0-kw, 89.1 MHz (No. 206), 925-ft.

TV Factbook No. 46

Ownership: Mohawk-Hudson Council on Educational TV Inc. Rev.
Thomas W. Phelan, chmn.

Began Operation: March 26, 1962.

Represented (legal) by Schwartz & Woods.

Personnel:

DONALD E. SCHEIN, president & general manager.
CALEB PAINE, vice president.
CHARLES L. MADAY JR., program manager.
RICHARD A. HILL, chief engineer.
WILLARD J. STONE, operations manager.
ARTHUR J. SINGER, development manager.

WCNY-TV
Syracuse
Ch. 24

Licensee: The Public Broadcasting Council of Central New York
Inc., Old Liverpool Rd., Liverpool, N.Y. (13088).

Telephone: 315-457-0440.

Studio: Old Liverpool Rd., Liverpool, N.Y.

Transmitter: Sweet & Sevier Rd., Pompey, N.Y.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized
power: 347-kw horizontal visual, 69.2-kw horizontal aural.
Antenna: 1380-ft. above av. terrain, 850-ft. above ground, 1111-
ft. above sea level.

Latitude	42°	56'	42"
Longitude	76°	01'	28"

Ownership: Non-profit corporation.

Began Operation: Dec. 20, 1965.

Personnel:

RICHARD W. RUSSELL, president & general manager.
S. PAUL BARRON, director of engineering.
ARTHUR GILLICK, program manager.
WILLIAM J. UPWOOD, production manager.
JACK DUNN, controller.
M. ELIZABETH NOCERA, instructional services director.

WNPE-TV
Watertown
Ch. 16

Licensee: St. Lawrence Valley ETV Council, P.O. Box 114, Water-
town, N.Y. (13601).

Studio: P.O. Box 114, Watertown.

Transmitter: State Rt. 194, .7-mi. SW of Pinckney Corners, near
Watertown.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized
power: 618-kw max. & 525-kw horizontal visual, 123.6-kw max.
& 105-kw horizontal aural. Antenna: 1214-ft. above av. terrain,
939-ft. above ground, 2509-ft. above sea level.

Latitude	43°	51'	44"
Longitude	75°	43'	40"

Began Operation: Aug. 9, 1971.

Ownership: Non-profit organization. Robert J. Hanrahan, chmn.;
Edmund J. Keane, vice chmn.; Richard A. Jones, pres.; Sylvia
Heap, secy.; Lawrence Deno, treas. Also licensee of WNPI-TV,
Norwood, N.Y.

Represented (legal) by Schwartz & Woods.

Represented (engineering) by Cohen & Dippell.

Personnel:

RICHARD A. JONES, general manager.
JAMES W. EDWARDS, chief engineer.
WILLIAM J. SAIFF, program manager.

1977 Edition

N.Y.-North Carolina Educational

NORTH CAROLINA

WUNF-TV
Asheville

Ch. 33

(Programmed simultaneously with WUNC-TV, Chapel Hill)

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Studio: See WUNC-TV, Chapel Hill, N.C.

Transmitter: Mt. Pisgah, 16.7-mi. SW of Asheville.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized
power: 80-kw max. & 3.63-kw horizontal visual, .724-kw aural.
Antenna: 2620-ft. above av. terrain, 338.5-ft. above ground,
6059.5-ft. above sea level.

Latitude	35°	25'	32"
Longitude	82°	45'	25"

Ownership: See WUNC-TV, Chapel Hill.

Began Operation: Sept. 11, 1967.

Personnel: See WUNC-TV, Chapel Hill.

WUNC-TV
Chapel Hill

Ch. 4

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Studios: Swain Hall, Chapel Hill; Carmichael Bldg., Greensboro;
WUNC-TV Bldg., Raleigh.

Network Offices: 202 University Square West, Chapel Hill, N.C.
(27514).

Transmitter: Terrell's Mtn., Chatham County, N.C.

Telephones: 919-933-8191, Administration; 919-933-2088, En-
gineering.

TV tape: Recording facilities.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power:
100-kw visual, 20-kw aural. Antenna: 990-ft. above av. ter-
rain, 799-ft. above ground, 1549-ft. above sea level.

Latitude	35°	52'	07"
Longitude	79°	10'	06"

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Ownership: University of North Carolina. William C. Friday, pres.
Also operates educational WUND-TV, Ch. 2, Columbia; WUNF-
TV, Ch. 33, Asheville; WUNG-TV, Ch. 58, Concord; WUNE-TV,
Ch. 17, Linville; WUNJ-TV, Ch. 39, Wilmington; WUNK-TV,
Ch. 25, Greenville; WUNL-TV, Ch. 26, Winston-Salem, all N.C.

Began Operation: Jan. 8, 1955.

U. of North Carolina Television Network Personnel:

GEORGE E. BAIR, director of educational television.
ROBERT E. MISS, network director.
HUGH R. FISHER, director of program development.
BOB D. ROYSTER, director of program operations.
LANCE W. OZIER, director of planning/administrative services.
MARY F. LEAVER, director of audience services.
ALAN B. MacINTYRE, director of engineering.

WTVI
Charlotte

Ch. 42

Licensee: Charlotte-Mecklenburg Board of Education.

North Carolina Educational

WTVI, Charlotte—(Continued)

Offices, Studio & Transmitter: 42 Coliseum Drive, Charlotte (28205).

Telephone: 704-372-2422.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 214-kw visual, 42-kw aural. Antenna: 450-ft. above av. terrain, 497-ft. above ground, 1172-ft. above sea level.

Latitude	35°	12'	25''
Longitude	80°	47'	30''

Ownership: Local school board. Rolland W. Jones, superintendent.

Began Operation: Aug. 27, 1965.

Personnel:

DONA LEE DAVENPORT, general manager & program manager.

JERRY DEVINE, chief engineer.

ELLIOT B. SANDERSON, production manager.

BOB AUSTIN, graphics manager.

DOLORES RICHARDS, promotion manager.

WUND-TV

Columbia

Ch. 2

(Programmed simultaneously with WUNC-TV, Chapel Hill)

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Studios: See WUNC-TV, Chapel Hill, N.C.

Transmitter: State Rd. 1117, .3-mi. N of U.S. 64, 5.5-mi. W of Columbia.

Telephones: 919-933-8191; 919-797-4317, transmitter.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 992-ft. above av. terrain, 1041-ft. above ground, 1047-ft. above sea level.

Latitude	35°	53'	59''
Longitude	76°	20'	52''

Ownership: See WUNC-TV, Chapel Hill.

Began Operation: Sept. 10, 1965.

Personnel: See WUNC-TV, Chapel Hill.

WUNG-TV

Concord

Ch. 58

(Programmed simultaneously with WUNC-TV, Chapel Hill)

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Studio: See WUNC-TV, Chapel Hill.

Transmitter: Hood Rd., .6-mi. N of Robinson Church Rd., near Newell, N.C.

Telephones: 919-933-8191; 704-536-4413, transmitter.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 550-kw max. & 191-kw horizontal visual, 85-kw max. & 29-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1305-ft. above ground, 2049-ft. above sea level.

Latitude	35°	15'	05.74''
Longitude	80°	41'	12.22''

Ownership: See WUNC-TV, Chapel Hill.

Began Operation: Sept. 11, 1967.

Personnel: See WUNC-TV, Chapel Hill.

For N.C. CATV Systems,
see Services Volume

WUNK-TV

Greenville

Ch. 25

(Programmed simultaneously with WUNC-TV, Chapel Hill)

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Studio: See WUNC-TV, Chapel Hill, N.C.

Transmitter: 2-mi. S of Farmville on U.S. 258.

Telephones: 919-933-8191; 919-753-5541, transmitter.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 631-kw max. & 562-kw horizontal visual, 126-kw max. & 112-kw horizontal aural. Antenna: 1150-ft. above av. terrain, 1164-ft. above ground, 1249-ft. above sea level.

Latitude	35°	33'	01''
Longitude	77°	36'	02''

Ownership: See WUNC-TV, Chapel Hill.

Began Operation: May 7, 1972.

Personnel: See WUNC-TV, Chapel Hill.

WUNE-TV

Linville

Ch. 17

(Programmed simultaneously with WUNC-TV, Chapel Hill)

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Studio: See WUNC-TV, Chapel Hill.

Transmitter: Grandmother Mtn.

Telephones: 919-933-8191; 704-733-5180, transmitter.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1350-kw max. & 38-kw horizontal visual, 269-kw max. & 7.59-kw horizontal aural. Antenna: 1540-ft. above av. terrain, 265-ft. above ground, 4865-ft. above sea level.

Latitude	36°	03'	47''
Longitude	81°	50'	33''

Ownership: See WUNC-TV, Chapel Hill.

Began Operation: Sept. 11, 1967.

Personnel: See WUNC-TV, Chapel Hill.

WUNJ-TV

Wilmington

Ch. 39

(Programmed simultaneously with WUNC-TV, Chapel Hill)

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Studios: See WUNC-TV, Chapel Hill.

Telephones: 919-933-8191; 919-655-2955, transmitter.

Transmitter: U.S. 74/76, Delco, N.C.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 661-kw max. & 525-kw horizontal visual, 130-kw max. & 105-kw horizontal aural. Antenna: 930-ft. above av. terrain, 963-ft. above ground, 999-ft. above sea level.

Latitude	34°	19'	16.2''
Longitude	78°	13'	42.5''

Ownership: See WUNC-TV, Chapel Hill.

Began Operation: June 4, 1971.

Personnel: See WUNC-TV, Chapel Hill.

WUNL-TV

Winston-Salem

Ch. 26

(Programmed simultaneously with WUNC-TV, Chapel Hill)

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Studio: See WUNC-TV, Chapel Hill, N.C.
Transmitter: Sauratown Mtn., near Gap, N.C.
Telephones: 919-933-8191; 919-983-9642, transmitter.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 776-kw max. & 302-kw horizontal visual, 155-kw max. & 60.3-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 363-ft. above ground, 2742-ft. above sea level.

Latitude	36°	22'	34"
Longitude	80°	22'	14"

Ownership: See WUNC-TV, Chapel Hill.

Began Operation: Feb. 22, 1973.

Personnel: See WUNC-TV, Chapel Hill.

NORTH DAKOTA

KFME

Fargo

Ch. 13

Licensee: North Central Educational TV Inc., 4500 S. University Dr., Fargo, N.D. (58102).

Studio & Transmitter: 4500 S. University Dr.

Telephone: 701-232-8921.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 264-kw visual, 47.5-kw aural. Antenna: 390-ft. above av. terrain, 426-ft. above ground, 1328-ft. above sea level.

Latitude	46°	49'	03"
Longitude	96°	48'	06"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: North Central Educational TV Inc.

Began Operation: Jan. 19, 1964.

Represented (legal) by Marmet Professional Corp.

Personnel:

DENNIS L. FALK, general manager.
DONALD GEIKEN, director of engineering.
DAN HART, dir. of programming & community relations.

KGFE

Grand Forks

Ch. 2

Licensee: North Central Educational TV Inc., 4500 S. University Dr., Fargo, N.D. (58102).

Studio: See KFME, Fargo.

Transmitter: 9-mi. N of Petersburg.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1337-ft. above av. terrain, 1458-ft. above ground, 2979-ft. above sea level.

Latitude	48°	08'	24"
Longitude	97°	59'	38"

Ownership: See KFME, Fargo.

Began Operation: Sept. 15, 1974.

Represented (legal) by Marmet Professional Corp.

Personnel: See KFME, Fargo.

N.C.-Ohio Educational

OHIO

WEAO

Akron

Ch. 49

Licensee: Northeastern Educational Television of Ohio Inc., 1640 Franklin Ave., Kent, Ohio (44240).

Studio: Kolbe Hall, Buchtel Ave., University of Akron, Akron (44325).

Telephone: 216-678-1656.

Transmitter: 1st National Tower, Akron.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 210-kw max. & 111-kw horizontal visual, 21.0-kw max. & 11.1-kw horizontal aural. Antenna: 378-ft. above av. terrain, 490-ft. above ground, 1444-ft. above sea level.

Latitude	41°	04'	56"
Longitude	81°	37'	07"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corp. operated by state-owned educational institutions. Officers: Dr. Glenn Olds, chmn.; Dr. Philip Macomber, vice chmn.

Began Operation: Sept. 21, 1975.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Carl E. Smith Consulting Radio Engineers.

Personnel:

PHILLIP C. ENGLISH, general manager.
ROGER W. WIDNESS, dir. of programming, development & public information.
JOHN CERVONE, director of engineering.
RONALD E. HILL, director of instructional services.

WNEO-TV

Alliance

Ch. 45

Licensee: Ohio ETV Network Commission, 2470 N. Star Rd., Columbus, Ohio (43221).

Studios: U. of Akron, Kent State U., Youngstown State U.

Transmitter: 0.6-mi. NW of intersection of U.S. Rte. 62 & Duck Creek Rd., 2.4-mi. W of Salem.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 1820-kw max. & 1260-kw horizontal visual, 362-kw max. & 251-kw horizontal aural. Antenna: 830-ft. above av. terrain, 770-ft. above ground, 2045-ft. above sea level.

Latitude	40°	54'	23"
Longitude	80°	54'	40"

Ownership: State organization. Richard B. Hull, chmn.; Dave L. Fornshell, exec. dir., Ohio ETV Network. Operated by Northeastern ETV of Ohio Inc., 1640 Franklin Ave., Kent, Ohio (44240).

Began Operation: May 30, 1973.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jansky & Bailey.

Personnel:

See WEAO, Akron.

Ohio Educational

WOUB-TV Athens Ch. 20

Licensee: Ohio University, Athens, O. (45701).

Studio: Ohio University Campus.

Telephone: 614-594-6171.

AM Affiliate: WOUB, .25-kw, 1340 kHz.

FM Affiliate: WOUB-FM, 50-kw, 91.9 MHz (No. 220), 500-ft.

Transmitter: Golf Course Road.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 479-kw visual, 95.5-kw aural. Antenna: 810-ft. above av. terrain, 871-ft. above ground, 1666-ft. above sea level.

Latitude	39°	18'	50"
Longitude	82°	08'	54"

TV tape: Recording facilities. News Wire Service: AP, UPI.

Facsimile Service: UPI.

Color: Network, live, film, slide & tape.

Ownership: Ohio University.

Began Operation: Dec. 27, 1962.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jansky & Bailey.

Personnel:

N. JOSEPH WELLING, director, Telecommunications Center.
DAVID B. LIROFF, program director.
JEAN E. MEZZA, promotion & community relations director.
JOHN W. CHALFANT, news director.
DON SMITH, chief engineer.

WOUC-TV Cambridge Ch. 44

Licensee: Ohio University, Athens, Ohio (45701).

Studio: See WOUB-TV, Athens.

Transmitter: 3.8-mi. NW of Fairview on Pisgah Rd.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 550-kw max. & 436-kw horizontal visual, 110-kw max. & 87.1-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1210-ft. above ground, 2345-ft. above sea level.

Latitude	40°	05'	32"
Longitude	81°	17'	19"

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Color: Network, live, film, slide & tape.

Ownership: See WOUB-TV, Athens.

Began Operation: July 26, 1973.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jansky & Bailey.

Personnel:

N. JOSEPH WELLING, director (Telecommunications Center, Ohio U., Athens).

WCET Cincinnati Ch. 48

Licensee: Greater Cincinnati Television Educational Foundation, 1223 Central Parkway, Cincinnati, O. (45214).

Studio: 1223 Central Pkwy., Cincinnati, Ohio (45214).

950-b

Transmitter: 2345 Symmes St.

Telephone: 513-381-4033.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1000-kw max. & 473-kw horizontal visual, 100-kw max. & 47.9-kw horizontal aural. Antenna: Mounted on WCPO-TV tower, 880-ft. above av. terrain, 747-ft. above ground, 1749-ft. above sea level.

Latitude	39°	07'	31"
Longitude	84°	29'	57"

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

Ownership: Foundation officers: C. Bart Hawley, chairman; Charles W. Vaughan, pres.; Harold Bush, secy.; William S. Rowe, treas.

Began Operation: July 26, 1954.

Personnel:

CHARLES W. VAUGHAN, president & general manager.
EARL "BUD" GILLIS, director, development.
SHARON WEAD, dir., community relations.
RONALD L. WILSON, director of programming.
MARJORIE McKINNEY, director, instructional TV.
EDWARD MIDDLETON, director, engineering.
VEDA SCHALK, dir., business administration.

WVIZ-TV Cleveland Ch. 25

Licensee: ETV Association of Metropolitan Cleveland.

Studio: 4300 Brookpark Rd., Cleveland (44134).

Transmitter: 9466 Ridge Rd., North Royalton, Ohio.

Telephone: 216-398-2800.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1000-kw max. & 646-kw horizontal visual, 129-kw aural. Antenna: 1000-ft. above av. terrain, 814-ft. above ground, 1944-ft. above sea level.

Latitude	41°	20'	28"
Longitude	81°	44'	24"

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

Ownership: Non-profit organization. Officers: Hugh D. Luke, chmn.; Betty Cope, pres.; E. W. Sloan Jr., chmn.-exec. committee; M. Brock Weir, vice chmn.; Mrs. Paul G. Wagner, v.p.; William R. Stewart, secy.; George Dobra, treas.

Began Operation: Feb. 7, 1965.

Personnel:

BETTY COPE, general manager.
ALAN R. STEPHENSON, assistant manager.
EDWARD STOPKE, chief engineer.
FRANK E. STRNAD, operations manager.

WOSU-TV Columbus Ch. 34

Licensee: Ohio State University Telecommunications Center, Columbus, O. (43210).

Studio: 2400 Olentangy River Rd., Columbus (43210).

Telephone: 614-421-2540.

Transmitter: Ohio Rt. 3, approx. 2-mi. N of Westerville.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1170-kw max. & 933-kw horizontal visual, 186-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 1124-ft. above ground, 2045-ft. above sea level.

Latitude	40°	09'	33.5"
Longitude	82°	55'	21.5"

TV tape: Recording facilities. News Wire Service: AP, UPI, Reuters.

Color: Network, live, film, slide & tape.

AM Affiliate: WOSU, 5-kw, 820 kHz.

TV Factbook No. 46

FM Affiliate: WOSU-FM; 50-kw, 89.7 MHz (No. 209), 466-ft.

Ownership: Ohio State U. Officers: John H. Dunlap, chairman, board of trustees; Harold L. Enarson, pres.

Began Operation: Feb. 20, 1956.

Personnel:

ELIZABETH L. YOUNG, director.
 RON ARENDALL, chief engineer.
 MERVIN A. DUREA, asst. director, community resources.
 MARTHA HAUEISEN, business manager.
 BRUCE MATHEWS, asst. director, instructional services.
 THOMAS A. ROPER, general manager, broadcast services.
 STEPHEN V. TORSELL, manager, community resources.

WOET-TV

Kettering

Ch. 16

Licensee: University Regional Broadcasting Inc., 3440 Office Park Drive, Dayton, Ohio (45439).

Studios: Central State, Miami & Wright State Universities.

Telephones: 513-298-9500 (office); 513-298-0413 (transmitter).

Transmitter: 2563 Lyleburn Rd., Dayton, Ohio.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 759-kw max. & 724-kw horizontal visual, 75.9-kw max. & 72.4-kw horizontal aural. Antenna: 531-ft. above av. terrain, 500-ft. above ground, 1421-ft. above sea level.

Latitude	39°	42'	47"
Longitude	84°	15'	18"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit organization. Officers: Phillip R. Shriver, chmn.; Robert J. Kegerreis, vice chmn.; Lionel H. Newsom, secy.; Lloyd Goggin, treas. University Regional Bcstg. also operates WMUB-TV, Oxford, Ohio.

Began Operation: March 20, 1967 as commercial WKTR-TV; left air Feb. 26, 1971. Sold to Ohio ETV Network Commission Oct. 14, 1971. Began operation as educational station April 27, 1972. Assigned to present owners July 1, 1975.

Personnel:

CLAIR R. TETEMER, executive director & general manager.
 RICHARD O. HACKNEY, director of programming.
 PHYLLIS B. LLOYD, director of development.
 JUDITH M. BAKER, director of public information.
 ROBERT WOOD, director of instructional programs.
 ROBERT CHEESMAN, chief engineer.
 DENNIS L. WRIGHT, operations manager.
 BARBARA GOTTSCHALK, business manager.

WBGU-TV

Lima-Bowling Green

Ch. 57

Licensee: Ohio ETV Network Commission, 2470 N. Star Rd., Columbus, Ohio (43221).

Studio: Troup Ave., Bowling Green University.

Telephone: 419-372-0121.

Transmitter: Belmore Rd., 4.7-mi. S of Deshler.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 740-kw max. & 479-kw horizontal visual, 147-kw max. & 95.5-kw horizontal aural. Antenna: 1060-ft. above av. terrain, 1094-ft. above ground, 1821-ft. above sea level.

Latitude	41°	08'	13"
Longitude	83°	54'	23"

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Ownership: State organization. Allan H. Land, chmn.; Dave L. Fornshell, exec. dir., Ohio ETV Network. Operated by Bowling Green State University.

Began Operation: March 24, 1973.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jansky & Bailey.

1977 Edition

Personnel:

DR. DUANE E. TUCKER, dir. of broadcasting & gen. manager.
 RONALD GARGASZ, program manager.
 WILLIAM LEUTZ, chief engineer.
 PATRICK FITZGERALD, dir. of instructional television.
 JOAN GORDON, dir. of television information.

WMUB-TV

Oxford

Ch. 14

Licensee: University Regional Broadcasting Inc., 3440 Office Park Drive, Dayton, Ohio (45439).

Transmitter: 810 Oak St., Oxford, O. (45056).

Telephone: 513-529-3521.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 204-kw visual, 40.7-kw aural. Antenna: 300-ft. above av. terrain, 352-ft. above ground, 1243-ft. above sea level.

Latitude	39°	30'	26"
Longitude	84°	44'	09"

Ownership: See WOET-TV, Kettering.

Began Operation: Oct. 14, 1959.

Personnel: See WOET-TV, Kettering.

WPBO-TV

Portsmouth

Ch. 42

Licensee: Ohio Educational Television Network Commission, 2470 N. Star Rd., Columbus, O. (43221).

Studio: See WOSU-TV, Columbus.

Transmitter: Nauvoo Pond Creek Rd., 4-mi. WNW of Portsmouth.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 525-kw max. & 398-kw horizontal visual, 105-kw max. & 79.4-kw horizontal aural. Antenna: 1240-ft. above av. terrain, 953-ft. above ground, 1236-ft. above sea level.

Latitude	38°	45'	41.5"
Longitude	83°	03'	41.0"

Ownership: State organization. Allan Land, chmn.; Dave L. Fornshell, exec. dir., Ohio ETV Network. Operated by WOSU-TV, Columbus.

Began Operation: Oct. 1, 1973.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jansky & Bailey.

Personnel:

THOMAS A. ROPER, general manager, broadcast services, WOSU-TV, Ohio State U., Columbus.

WGTE-TV

Toledo

Ch. 30

Licensee: Greater Toledo ETV Foundation, 415 N. St. Clair St., Toledo, O. (43604).

Studio: 415 N. St. Clair St. Telephone: 419-255-3330.

Transmitter: SW corner of Wynn & Corduroy Rds., Oregon, Ohio.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1170-kw visual, 234-kw aural. Antenna: 1017-ft. above av. terrain, 1034-ft. above ground, 1625-ft. above sea level.

Latitude	41°	39'	26.5"
Longitude	83°	25'	55.0"

Ownership: Foundation officers: Byron L. West, pres.; Ann A. Stranahan, v.p.; Alfred G. Hawkins, v.p.; Robert D. Smith, v.p. & gen. mgr.; Louise J. Brower, secy.; Richard W. Vogt, treas.

Ohio-Oregon Educational

WGTE-TV, Toledo—(Continued)

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

FM Affiliate: WGTE-FM, 30-kw, 91.3 MHz (No. 217), 570-ft.

Began Operation: October 10, 1960.

Represented (legal) by Schwartz & Woods.

Personnel:

ROBERT D. SMITH, vice president & general manager.
MARGARET EMERSON, director of programming.
KEITH DARBY, production manager.
PAUL LIEDEL, traffic/continuity.
JAMES HILL, director of public information.
TOBE SNOW, director of educative services.
ART HAFER, director of engineering.
ALLAN GREENBURG, business manager.
TOM PAINE, director of radio.
KAREN MORSE, auction manager.

OKLAHOMA

KETA
Oklahoma City
Ch. 13

Licensee: Oklahoma Educational Television Authority, P.O. Box 14190, Oklahoma City (73114).

Studio & Transmitter: 7403 N. Kelley, Oklahoma City (73114).

Telephone: 405-848-8501.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 260-kw visual, 37.1-kw aural. Antenna: 1450-ft. above av. terrain, 1500-ft. above ground, 2724-ft. above sea level.

Latitude	35°	32'	58"
Longitude	97°	29'	48"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Statutory corporation established by Oklahoma State Legislature. Also operates KOED-TV, Tulsa.

Began Operation: April 13, 1956.

Represented (legal) by Cohn & Marks.

Personnel:

BOB ALLEN, director.
PAUL THOMAS, production manager.
T. A. MINTON, assistant director.
STEVE STATON, program manager.
BILL KEY, chief engineer.

KOKH-TV
Oklahoma City
Ch. 25

Licensee: Independent School District No. 89, 900 N. Klein St., Oklahoma City, Okla. (73106).

Studio: 1801 N. Ellison St. Telephone: 405-236-2661, ext. 356.

Transmitter: First National Bank Bldg.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 275-kw visual, 55-kw aural. Antenna: 460-ft. above av. terrain, 500-ft. above ground, 1690-ft. above sea level.

Latitude	35°	38'	08"
Longitude	97°	30'	58"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Local school board.

952-b

Began Operation: Feb. 2, 1959.

Personnel:

DR. TOM SMITH, superintendent.
PAUL D. RINGLER, director of broadcasting center.
KAYE M. TEALL, program coordinator.
RICHARD NEWTON, operations manager.
JOHN GORDON, chief engineer.

KOED-TV
Tulsa
Ch. 11

Licensee: Oklahoma Educational Television Authority, P.O. Box 14190, Oklahoma City (73114).

Telephone: 405-848-8501, Oklahoma City.

Studio & Transmitter: 6.4-mi. WNW of Tulsa, near Sand Springs.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 259-kw visual, 37-kw aural. Antenna: 1270-ft. above av. terrain, 1133-ft. above ground, 2146-ft. above sea level.

Latitude	36°	11'	26"
Longitude	96°	05'	50"

TV tape: Recording facilities.

Color: Network.

Ownership: Statutory corporation established by Oklahoma State Legislature. Also operates KETA, Oklahoma City.

Began Operation: Jan. 12, 1959.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Cohen & Dippell.

Personnel:

BOB ALLEN, director.
PAUL THOMAS, production manager.
T. A. MINTON, assistant director.
STEVE STATON, program manager.
BILL KEY, chief engineer.

OREGON

KOAC-TV
Corvallis
Ch. 7

Licensee: State of Oregon acting by and through the State Board of Higher Education.

Studios: Oregon State University campus, Corvallis, Ore. (97331).

Transmitter: 5-mi. true N of center of Corvallis.

Telephone: 503-754-4311.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 263-kw visual, 26.3-kw aural. Antenna: 1230-ft. above av. terrain, 273-ft. above ground, 1773-ft. above sea level.

Latitude	44°	38'	25"
Longitude	123°	16'	25"

News Wire Service: UPI.

AM Affiliate: KOAC, 5-kw, 550 kHz.

Ownership: State of Oregon, acting by and through State Board of Higher Education.

Began Operation: Oct. 7, 1957.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

DONALD S. BRYANT, exec. director, Oregon Educational & Public Broadcasting Service.
ROBERT HINZ, director of operations & engineering.
BEN BALLARD, chief engineer.

TV Factbook No. 46

KOAP-TV

Portland

Ch. 10

Licensee: State of Oregon acting by and through the State Board of Higher Education.

Studio: 2828 SW Front Ave., Portland (97201).

Telephone: 503-229-4892.

Transmitter: Healy Heights, Portland.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 60.3-kw visual, 12-kw aural. Antenna: 950-ft. above av. terrain, 205-ft. above ground, 1235-ft. above sea level.

Latitude	45°	29'	25"
Longitude	122°	41'	45"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: KOAP-FM, 56-kw, 91.5 MHz (No. 218), 960-ft.

Ownership: State of Oregon, acting by and through the State Board of Higher Education.

Began Operation: Feb. 6, 1961.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

DONALD S. BRYANT, exec. director, Oregon Educational & Public Broadcasting Service.
ROBERT HINZ, director of operations & engineering.

KVDO-TV

Salem

Ch. 3

Licensee: State of Oregon acting by & through the State Board of Higher Education.

Studio: 3000 Portland Rd. N.E., Salem (97303).

Transmitter: Prospect Hill, 7-mi. SW of Salem.

Telephone: 503-378-2787.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 18.6-kw visual, 3.7-kw aural. Antenna: 1070-ft. above av. terrain, 300-ft. above ground, 1419-ft. above sea level.

Latitude	44°	51'	17"
Longitude	123°	07'	17"

TV tape: Recording facilities.

Color: Live, film, slide & tape.

Ownership: State of Oregon acting by & through the State Board of Higher Education.

Began Operation: Feb. 24, 1970. Sale to Corvallis TV Cable (Liberty Communications) by Channel 3 Inc. (Harry E. Godsil, et al.) approved by FCC Sept. 27, 1972. Sale to present owner approved Feb. 19, 1976.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

DONALD S. BRYANT, executive director, Oregon Educational & Public Broadcasting Service.
ROBERT RIDGWAY, chief engineer.

PENNSYLVANIA

WLVT-TV

Allentown-Bethlehem

Ch. 39

Licensee: Lehigh Valley ETV Corp., South Mountain Dr. West, Bethlehem, Pa. (18015).

Studio: South Mountain Dr. West, Bethlehem, Pa. (18015).

Telephone: 215-867-4677. TWX No.: 510-657-4012.

1977 Edition

Ore.-Pennsylvania Educational

Transmitter: Salisbury Twp., S of East Rock Rd., Allentown, Pa.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 708-kw max. and 617-kw horizontal visual, 140-kw max. and 123-kw horizontal aural. Antenna: 987-ft. above av. terrain, 507-ft. above ground, 1507-ft. above sea level.

Latitude	40°	33'	58"
Longitude	75°	26'	06"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corp. Officers: Philip I. Berman, pres.; Sheldon P. Siegel, exec. v.p.; Harold S. Hutchison, v.p.; Malcolm Gross, secy.; Charles W. Fuller, treas.

Began Operation: Sept. 7, 1965.

Personnel:

SHELDON P. SIEGEL, exec. v.p. & general manager.
DONALD ROBERT, program director.
HOMER WENTZ, production manager.
CALLIE ENGLESSION, office manager.
JERRY A. RICHARDS, director of engineering.

WPSX-TV

Clearfield

Ch. 3

Licensee: The Pennsylvania State University, University Park, Pa.

Studio: 201 Wagner Bldg., University Park, Pa. (16802).

Transmitter: McGeorge Rd., 7-mi. N of Clearfield.

Telephone: 814-865-9531.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 880-ft. above av. terrain, 539-ft. above ground, 2714-ft. above sea level.

Latitude	41°	07'	21"
Longitude	78°	26'	28"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: The Pennsylvania State University.

Began Operation: March 1, 1965.

Represented (legal) by Norman E. Jorgensen.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

DAVID PHILLIPS, director of broadcasting.
CARROLL DEAN, chief engineer, maintenance & operation.
ROBERT DUDLEY, asst. dir. of broadcasting, program development.
GARY MILLER, information.
WILLIAM MILLER, asst. dir. of broadcasting, programming.
LAWRENCE JOHNSTON, asst. dir. of broadcasting, operations.

WQLN

Erie

Ch. 54

Licensee: Public Broadcasting of Northwest Pa. Inc., 8425 Peach St., Erie, Pa. (16509).

Transmitter: 2.25-mi. SE of Kearsarge.

Studio: 8425 Peach St. Telephone: 814-868-4654.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 912-kw max. & 215-kw horizontal visual, 91.2-kw max. & 28.8-kw horizontal aural. Antenna: 880-ft. above av. terrain, 714-ft. above ground, 2014-ft. above sea level.

Latitude	42°	02'	31"
Longitude	80°	03'	57"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

(Continued on next page)

Pennsylvania Educational

WQLN, Erie—(Continued)

FM Affiliate: WQLN-FM, 35-kw, 91.3 MHz (No. 217), 500-ft.

Ownership: Non-profit corp. Officers: James Zurn, chmn.; Raymond Weber & Ralph Luker, vice chmn.; Robert J. Chitester, pres.; Edward P. Junker III, treas.; Robert Scarpitti, secy.

Began Operation: Aug. 13, 1967.

Personnel:

ROBERT J. CHITESTER, president.
DONALD L. HAIN, vice president, engineering.
DAVID ROLAND, dir. of broadcast operations.
ART MARTINUCCI, vice president, community relations.

WITF-TV

Hershey

Ch. 33

Licensee: South Central Educational Broadcasting Council, Box Z, Hershey, Pa. (17033).

Studio: Community Center Bldg., Chocolate & Cocoa Aves.

Transmitter: Blue Mt., near Harrisburg, Pa.

Telephone: 717-534-3333.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 513-kw visual, 51.3-kw aural. Antenna: 867-ft. above av. terrain, 188-ft. above ground, 1413-ft. above sea level

Latitude	40°	20'	45"
Longitude	76°	53'	06"

Holds CP for change to 1100-kw max. & 437-kw horizontal visual, 110-kw max. & 43.7-kw horizontal aural, 1420-ft. above av. terrain, 748-ft. above ground, 2049-ft. above sea level. BPET-537.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: WITF-FM, 15-kw, 89.5 MHz (No. 208), 820-ft.

Represented (engineering) by Cohen & Dippell.

Represented (legal) by Dow, Lohnes & Albertson.

Ownership: Non-profit corp. Officers: Andrew M. Bradley, pres.; Gilmore B. Seavers, v.p.; Dr. John O. Hershey, PPTN Commission representative; Mrs. Clyde E. Smith, secy.; Oscar L. Lingle, treas.

Began Operation: November 22, 1964.

Personnel:

ROBERT F. LARSON, general manager.
MICHAEL J. ZIEGLER, assistant general manager.
E. KAY WALKER, manager, educational services.
MICHAEL GREENWALD, manager, promotion & development.
HAROLD LAHR, business manager.

WQED

Pittsburgh

Ch. 13

Licensee: Metropolitan Pittsburgh Public Bcstg. Inc., 4802 Fifth Ave., Pittsburgh, Pa. (15213).

Telephone: 412-683-1300.

Studio: 4802 Fifth Ave.

Transmitter: 2850 Berthoud St.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 690-ft. above av. terrain, 600-ft. above ground, 1760-ft. above sea level.

Latitude	40°	26'	46"
Longitude	79°	57'	51"

FM Affiliate: WQED-FM, 43-kw, 89.3 MHz (No. 207), 500-ft.

TV tape: Recording facilities.

954-b

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Ownership: Officers of this privately financed station are: Donald Clem, chairman; Dr. Edward D. Eddy Jr., Helen Faison, George D. Lockhart, vice-chairmen; Lloyd Kaiser, pres.; George R. Craig, secy.; Francis B. Nimick, Jr., treas.; Samuel J. Francis, asst. secy.-treas. Also operates WQEX (Ch. 16) Pittsburgh.

Began Operation: March 19, 1954.

Represented (legal) by Reed, Smith, Shaw & McClay; Covington & Burling, Washington.

Personnel:

LLOYD KAISER, president & general manager.
THOMAS D. SKINNER, executive vice president.
JAY RAYVID, senior vice president.
DAN FALES, vice president.
DON ABRAHAM, controller.
CALVIN THOMAS II, national program underwriting.
SAM SILBERMAN, director of programming.
JERRY JONES, director of engineering.
ROY BRUBAKER, operations manager.

WQEX

Pittsburgh

Ch. 16

Licensee: Same as WQED, Pittsburgh.

Studio, Transmitter & Telephone: See WQED.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 264-kw max. & 171-kw horizontal visual, 52.8-kw max. & 34.2-kw horizontal aural. Antenna: 700-ft. above av. terrain, 600-ft. above ground, 1760-ft. above sea level.

Latitude	40°	26'	46"
Longitude	79°	57'	51"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Ownership: See WQED, Pittsburgh.

Began Operation: March 20, 1959. Left air Nov. 1, 1961, but resumed operation Jan. 18, 1963.

Personnel: See WQED, Pittsburgh.

WVIA-TV

Scranton-Wilkes-Barre & Hazleton

Ch. 44

Licensee: Northeastern Pennsylvania ETV Association, The Public Broadcasting Center, Pittston, Pa. (18640).

Studio: Old Boston Rd., Jenkins Twp., Pa.

Telephone: 717-655-4561. TWX No.: 510-657-4012.

FM Affiliate: WVIA-FM, 5-kw, 89.9 MHz (No. 210), 1250-ft.

Transmitter: Penobscott Knob, 2.5-mi. S of Wilkes-Barre, Mountain Top, Pa.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1200-kw max. & 912-kw horizontal visual, 120-kw max. & 91.2-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 845-ft. above ground, 2949-ft. above sea level.

Latitude	41°	10'	55"
Longitude	75°	52'	17"

Color: Network, live, film, slide & tape. News Wire Service: UPI.

Ownership: Non-profit association. Officers: John Gibson III, chmn.; George H. Strimel Jr., pres. & gen. mgr.; J. Muir Crosby, treas.; Anthony Musso, v.p. & secy.; Theodore A. Evans, solicitor.

Began Operation: Sept. 26, 1966.

Represented (legal) by Dow, Lohnes & Albertson.

TV Factbook No. 46

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

GEORGE STRIMEL JR., president & general manager.
GERALD SCHUMACHER, asst. general manager, broadcast operations.
PAUL EVANOSKY, asst. general manager, engineering.
GRACE SCHIMELFENIG, office manager.
ROBERT SCHADT, business manager.
JACK LEWIS, promotion director.
WALTER H. R. MOHR, instructional television director.
BILL KELLY, asst. gen. mgr., community development.
PAM REESE, community services director.
CHARLES BÖLLER, special projects director.
J. PETER BREWER, TV production director.
SHEILA ADAMS, development director.

RHODE ISLAND

WSBE-TV Providence

Ch. 36

Licensee: Board of Regents for Education, State of Rhode Island & Providence Plantations, 24 Mason St., Providence (02903).

Studio: 24 Mason St., Providence, R.I.

Transmitter: Neutaconkanut Hill, Ipswich Rd., Johnston, R.I.

Telephone: 401-831-2900.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 479-kw visual, 95.5-kw aural. Antenna: 600-ft. above av. terrain, 532-ft. above ground, 825-ft. above sea level.

Latitude	41°	48'	18"
Longitude	71°	28'	24"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: State institution. Dr. Thomas C. Schmidt, commissioner.

Began Operation: June 1, 1967.

Represented (legal) by Norman E. Jorgensen.

Personnel:

ROBERT P. DANILOWICZ, general manager.
WALTER COVELL, program manager.
THOMAS K. PRIOR, chief engineer.

SOUTH CAROLINA

WEBA-TV Allendale-Barnwell

Ch. 14

Licensee: South Carolina Educational TV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Studio: See WRLK-TV, Columbia.

Transmitter: 4-mi. SSW of Barnwell on County Rd. #69.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 557-kw visual, 111.4-kw aural. Antenna: 800-ft. above av. terrain, 805-ft. above ground, 1045-ft. above sea level.

Latitude	33°	11'	12.5"
Longitude	81°	23'	53.5"

Color: Network, live, film, slide & tape.

Ownership: See WRLK-TV, Columbia.

Began Operation: Sept. 5, 1967.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See WRLK-TV, Columbia.

CHARLES CORTEZ, station supervisor.

1977 Edition

Pa.-South Carolina Educational

WJWJ-TV Beaufort

Ch. 16

Grantee: South Carolina ETV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Studio: 105 Ribaut Rd., Beaufort.

Transmitter: Hwy. 119, 4-mi. W of Green Pond, S.C.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 852-kw max. & 407-kw horizontal visual, 107.4-kw max. & 81.3-kw horizontal aural. Antenna: 1280-ft. above av. terrain, 1318-ft. above ground, 1334-ft. above sea level.

Latitude	32°	42'	44"
Longitude	80°	40'	49"

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Ownership: See WRLK-TV, Columbia, S.C.

Began Operation: Sept. 2, 1975.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

BOB FRIERSON, station manager.
RONALD SCHOENHERR, programming manager.
CLYDE JONES, transmitter supervisor.
DEBBIE SPITZER, staff artist.
PAUL KEYSERLING, staff photographer.
ALLEN SHURES, engineering manager.

WITV Charleston

Ch. 7

Licensee: South Carolina Educational Television Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Studio: See WRLK-TV, Columbia.

Transmitter: Rifle Range Rd., 5.5-mi. E of Charleston.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 310-kw max. visual, 62-kw max. aural. Antenna: Directional, 890-ft. above av. terrain, 1040-ft. above ground, 1045-ft. above sea level.

Latitude	32°	47'	44"
Longitude	79°	50'	27"

Color: Network, live, film, slide & tape.

Ownership: See WRLK-TV, Columbia.

Began Operation: Jan. 19, 1964.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See WRLK-TV, Columbia.

WALT MORING, station supervisor.

WRLK-TV Columbia

Ch. 35

(Operates WITV, Charleston; WNTV, Greenville-Spartanburg; WJPM-TV, Florence; WEBA-TV, Allendale; WJWJ-TV, Beaufort & WRJA-TV, Sumter, all S.C.)

Licensee: South Carolina Educational Television Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Telephone: 803-758-7240.

Studio: 2712 Millwood Ave., Columbia.

Transmitter: Hard Scrabble Rd., 6-mi. NNE of Columbia.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 513-kw visual, 102-kw aural. Antenna: 1030-ft. above av. terrain, 995-ft. above ground, 1380-ft. above sea level.

Latitude	34°	07'	07"
Longitude	80°	56'	12"

955-b

South Carolina-S.D. Educational

WRLK-TV, Columbia—(Continued)

TV tape: Recording facilities. News Wire Service: AP.

Color: Network, live, film, slide & tape.

Ownership: Organized under state law to promote educational TV, the commission has no stock. It also operates WITV, Charleston; WNTV, Greenville-Spartanburg; WJPM-TV, Florence; WEBA-TV, Allendale; WJWJ-TV, Beaufort; WRJA-TV, Sumter, S.C.

Began Operation: Sept. 6, 1966.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

ROBERT K. BALDWIN, station supervisor.

South Carolina Educational Television Commission Personnel:

HENRY J. CAUTHEN, general manager.
CHARLES S. MORRIS, director, division of operations.
CHARLTON W. BOWERS, chief engineer.
EDWARD B. GARRIGUES, director of photography.
PATRICK DILLEY, art director.
ROBERT E. WOOD, director of education.
GENE UPRIGHT, public TV program director.
THOMAS L. STEPP, deputy manager.
GEORGE W. HOPKINS JR., director, division of special services.
JOSEPH T. KARR, director of finance.
WILLIAM D. HAY, director, educational radio.
DICK PHIPPS, dir. of public relations & information.

WJPM-TV

Florence

Ch. 33

Licensee: South Carolina Educational TV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Studio: See WRLK-TV, Columbia.

Transmitter: 5.5-mi. NNE of Florence on County Rd. 173.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 537-kw visual, 107-kw aural. Antenna: 789-ft. above av. terrain, 793-ft. above ground, 919-ft. above sea level.

Latitude	34°	16'	45.5"
Longitude	79°	44'	36.5"

Color: Network, live, film, slide & tape.

Ownership: See WRLK-TV, Columbia.

Began Operation: Sept. 3, 1967.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See WRLK-TV, Columbia.

FRANK JENNE, station supervisor.

WNTV

Greenville-Spartanburg

Ch. 29

Licensee: South Carolina Educational TV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Transmitter: Altamont Rd., Paris Mt.

Studio: See WRLK-TV, Columbia.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 339-kw visual, 67.6-kw aural. Antenna: 1142-ft. above av. terrain, 146-ft. above ground, 2181-ft. above sea level.

Latitude	34°	56'	26"
Longitude	82°	24'	38"

Color: Network, live, film, slide & tape.

FM Affiliate: WEPR, 100-kw, 90.1 MHz (No. 211), 1110-ft.

Ownership: See WRLK-TV, Columbia.

Began Operation: Sept. 29, 1963.

Personnel: See WRLK-TV, Columbia.

J. B. COTHRAN, station supervisor.

956-b

WRJA-TV

Sumter

Ch. 27

Licensee: South Carolina ETV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Studio: 15 N. Harvin St., Sumter, S.C.

Transmitter: 2-mi. S of Hwy. 378, 4-mi. SE of Sumter.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 787-kw max. & 339-kw horizontal visual, 157-kw max. & 67.6-kw horizontal aural. Antenna: 1163-ft. above av. terrain, 1195-ft. above ground, 1335-ft. above sea level.

Latitude	33°	52'	52"
Longitude	80°	16'	14"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: See WRLK-TV, Columbia, S.C.

Began Operation: Sept. 2, 1975.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

J. D. HUNT, station manager.
ED SEXAUER, programming manager.
MARY MILLER, photography director.
CAROL WOODRUFF, art director.
JIM BARNARD, engineering manager.
WILLIAM JONES, transmitter supervisor.

SOUTH DAKOTA

KDSD-TV

Aberdeen

Ch. 16

Licensee: State Board of Directors for ETV, 310 E. Clark St., Vermillion, S.D. (57069).

Studio: See KUSD-TV, Vermillion & KESD-TV, Brookings.

Transmitter: 8-mi. E of Pierpont. Telephone: 605-325-3331.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 674-kw max. & 537-kw horizontal visual, 103-kw max. & 81.3-kw horizontal aural. Antenna: 1171-ft. above av. terrain, 1062-ft. above ground, 2920-ft. above sea level.

Latitude	45°	29'	55"
Longitude	97°	40'	35"

Color: Network.

Ownership: South Dakota ETV Board.

Began Operation: Jan. 1972.

Represented (legal) by Cohn & Marks.

Personnel: See KTSD-TV, Pierre.

JERRY BELL, chief engineer.

KESD-TV

Brookings

Ch. 8

Licensee: South Dakota State University, Brookings, S. D. (57006).

Studio: South Dakota State University.

Telephone: 605-688-4191.

Transmitter: 3-mi. S of Hetland.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 257-kw visual, 51.3-kw aural. Antenna: 750-ft. above av. terrain, 800-ft. above ground, 2549-ft. above sea level.

Latitude	44°	20'	10"
Longitude	97°	13'	41"

TV tape: Recording facilities.

TV Factbook No. 46

Color: Network, live, film, slide & tape.
 News Wire Service: AP.
 FM Affiliate: KESD, 38-kw, 88.3 MHz (No. 202), 610-ft.
 Ownership: S.D. State U.
 Began Operation: Feb. 4, 1968.
 Personnel:

DR. ERIC F. BROWN, director of educational media.
 WOODROW P. WENTZY, television supervisor.
 DENNIS PACK, program director.
 DAN JOHNSON, production supervisor.
 WILBUR KRAFT, chief engineer.

KPSD-TV
Eagle Butte
 Ch. 13

Licensee: State Board of Directors for ETV, c/o Martin P. Busch, University of S.D., Vermillion, S.D. (57069).

Studio: See KUSD-TV, Vermillion.

Transmitter: 12-mi. NW of Faith.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1710-ft. above av. terrain, 1713-ft. above ground, 4313-ft. above sea level.

Latitude	45°	03'	20"
Longitude	102°	15'	40"

Ownership: State of South Dakota.

Began Operation: Sept. 16, 1974.

Represented (legal) by Cohn & Marks.

Personnel: See KTSD-TV, Pierre.

ELLIOT BEERS, chief engineer.

KQSD-TV
Lowry
 Ch. 11

Grantee: State Board of Directors for ETV, c/o Martin P. Busch, University of South Dakota, Vermillion, S.D. (57069).

Transmitter: 3-mi. S of Lowry.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 234-kw visual, 28.2-kw aural. Antenna: 1040-ft. above av. terrain, 826-ft. above ground, 3066-ft. above sea level.

Latitude	45°	16'	34"
Longitude	99°	59'	03"

Ownership: South Dakota ETV Board.

Began Operation: March 9, 1976.

Represented (legal) by Cohn & Marks.

Personnel: See KTSD-TV, Pierre.

KTSD-TV
Pierre
 Ch. 10

Licensee: State Board of Directors for ETV, 310 E. Clark St., Vermillion (57069).

Transmitter: 6-mi. N of Reliance, S.D.

Studio: See KUSD-TV, Vermillion & KESD-TV, Brookings.

Telephone: 605-271-2151.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw max. & 269-kw horizontal visual, 37.1-kw max. & 31.6-kw horizontal aural. Antenna: 1600-ft. above av. terrain, 1326-ft. above ground, 3404-ft. above sea level.

Latitude	44°	57'	55"
Longitude	99°	35'	56"

Color: Network.

Began Operation: August 1, 1970.

Ownership: South Dakota ETV Board.

Represented (legal) by Cohn & Marks.

1977 Edition

South Dakota Educational

Personnel:

MARTIN BUSCH, executive director, S.D. ETV Board.
 DENNIS PACK, director of programming.
 JAMES PRUSHA, director of engineering.

KBHE-TV
Rapid City
 Ch. 9

Licensee: State Board of Directors for ETV, 310 E. Clark St., Vermillion, S.D. (57069).

Transmitter: Hwy. 16 & Skyline Dr.

Telephone: 605-394-2241.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 38.4-kw visual, 7.2-kw aural. Antenna: 650-ft. above av. terrain, 467-ft. above ground, 4302-ft. above sea level.

Latitude	44°	03'	09"
Longitude	103°	14'	38"

TV tape: Recording facilities.

Color: Network.

Began Operation: Sept. 13, 1967.

Represented (legal) by Cohn & Marks.

Ownership: South Dakota ETV Board.

Personnel:

Administrative staff: See KTSD-TV, Pierre.
 DENNIS TODD, chief engineer.

KUSD-TV
Vermillion
 Ch. 2

Licensee: University of South Dakota, Vermillion, S.D. (57069).

Studio: University campus. Telephone: 605-677-5270.

Transmitter: 2-mi. S of Beresford, S.D.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 760-ft. above av. terrain, 657-ft. above ground, 2167-ft. above sea level.

Latitude	43°	03'	00"
Longitude	96°	47'	12"

TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: KUSD, 1-kw, 690 kHz.

FM Affiliate: KUSD-FM, 50-kw, 89.7 MHz (No. 209).

Ownership: University of S.D., Martin P. Busch, director.

Began Operation: July 5, 1961.

Represented (legal) by Cohn & Marks.

Personnel:

MARTIN BUSCH, director, telecommunications center.
 TODD HYDE, production manager.
 JAMES PRUSHA, director of engineering.

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Encino, California 91436

(213) 986-3201

TENNESSEE

WTCT Chattanooga Ch. 45

Licensee: Tennessee State Board of Education, C3-302 Cordell Hull Bldg., Nashville, Tenn. (37219).

Studio: 4411 Amnicola Highway, Chattanooga, Tenn. (37406).

Transmitter: 12-mi. N of Chattanooga.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape. News Wire Service: AP.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 741-kw max. & 617-kw horizontal visual, 123-kw aural. Antenna: 951-ft. above av. terrain, 296-ft. above ground, 2308-ft. above sea level.

Latitude	35°	12'	26''
Longitude	85°	16'	52''

Ownership: State of Tennessee. Dr. Sam H. Ingram, commissioner of education & chmn. of the board.

Began Operation: March 8, 1970.

Personnel:

WALTER A. ALLEY, general manager.
HERSCHELL R. BRISCOE JR., chief engineer.
BURFORD A. YOUNG, assistant chief engineer.
BOB WALLACE, production manager.
GLENN BOATRIGT, director of engineering, Tennessee ETV, Nashville.
EUGENE DIETZ, director of Tennessee ETV, Nashville.

WLJT-TV Lexington Ch. 11

(Satellite of WKNO-TV, Memphis)

Licensee: Tennessee State Board of Education, C3-302 Cordell Hull Bldg., Nashville, Tenn. (37219).

Transmitter: 13.5-mi. W of Lexington.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 640-ft. above av. terrain, 499-ft. above ground, 1167-ft. above sea level.

Latitude	35°	42'	12''
Longitude	88°	36'	10''

Color: Network.

Ownership: Tennessee State Board of Education, Dr. Sam H. Ingram, commissioner of education & chmn. of the board.

Began Operation: Feb. 13, 1968.

Personnel:

HERMAN WILLIAMS, asst. chief engineer.
GLENN BOATRIGT, director of engineering, state ETV (Nashville).
EUGENE DIETZ, director of Tennessee ETV, Nashville.

WKNO-TV Memphis Ch. 10

Licensee: Memphis Community Television Foundation, Memphis State University, P.O. Box 80,000, Memphis, Tenn. (38152).

Studio: Memphis State U. (38152). Telephone: 901-458-2521.

Transmitter: 7192 Raleigh-LaGrange Rd.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 282-kw visual, 56.2-kw aural. Antenna: 1080-ft. above av. terrain, 1114-ft. above ground, 1449-ft. above sea level.

Latitude	35°	09'	17''
Longitude	89°	49'	20''

TV tape: Recording facilities.

958-b

Color: Network, live, film, slide & tape.

FM Affiliate: WKNO-FM, 40-kw, 91.1 MHz (No. 216), 580-ft.

Ownership: Memphis Community Television Foundation; William S. Pollard Jr., chmn.; Robert W. Pharr, secy.; H. D. Holst, treas.

Began Operation: June 25, 1956.

Personnel:

HOWARD D. HOLST, general manager.
FRED WILLIS, program director & film buyer.
ROBERT NOLLNER, chief engineer.

WDCN-TV Nashville Ch. 8

Licensee: Metropolitan Board of Education, Box 12555, Nashville, Tenn. (37212).

Studio: 161 Rains Ave., Nashville.

Telephone: 615-259-9325.

Transmitter: 1406 Old Hickory Blvd., Nashville (37203).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 295-kw visual, 29.5-kw aural. Antenna: 1280-ft. above av. terrain, 942-ft. above ground, 2049-ft. above sea level.

Latitude	36°	02'	49''
Longitude	86°	49'	49''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Metropolitan Board of Education.

Began Operation: September 10, 1962.

Personnel:

ROBERT L. SHEPHERD, general manager.
GAYLORD L. AYERS, program manager.
RICHARD L. CASTLE JR., production manager.
CARL C. SHIRLEY, chief engineer.
LINDA A. NIX, promotion director.
LOUIS C. STEINMAN, film director.

WSJK-TV Sneedville Ch. 2

Licensee: Tennessee State Board of Education, C3-302 Cordell Hull Bldg., Nashville, Tenn. (37219).

Studios: 209 Communications Bldg., University of Tennessee, Knoxville, Tenn. (37916); Warf-Pickel Bldg., East Tennessee State U., Johnson City (37601).

Transmitter: Approx. 10-mi. S of Sneedville.

Telephone: 615-974-5281, Knoxville.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1760-ft. above av. terrain, 499-ft. above ground, 3178-ft. above sea level.

Latitude	36°	22'	52''
Longitude	83°	10'	48''

Ownership: Tennessee State Board of Education. Dr. Sam H. Ingram, commissioner of education & chmn. of the board.

Began Operation: March 15, 1967.

Personnel:

AL CURTIS, general manager.
HOP EDWARDS, program manager.
DICK RENNER, production manager.
TAFT HILL, studio manager, Johnson City.
MIKE KNIGHT, chief engineer.
GLENN BOATRIGT, director of engineering state ETV (Nashville).
EUGENE DIETZ, director of Tennessee ETV, Nashville.

TV Factbook No. 46

TEXAS

KNCT

Belton

Ch. 46

Licensee: Central Texas College, Hwy. 190 West, Killeen, Tex. (76541).

Studio: Central Texas College, Highway 190 West, Killeen, Tex. (76541).

Telephone: 817-526-1268.

Transmitter: Ranch of A. E. Fant, S shore of Stillhouse Hollow Reservoir.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 548.28-kw max. & 479-kw horizontal visual, 82.22-kw max. & 67.6-kw horizontal aural. Antenna: 1261-ft. above av. terrain, 1126-ft. above ground, 2044-ft. above sea level.

Latitude	30°	59'	12"
Longitude	97°	37'	47"

Ownership: State institution. Officers: William S. Bigham, pres.; J. A. Darossett, v.p.; Mrs. Linus D. Frederick, secy.; W. A. Roach, treas.

Began Operation: Nov. 23, 1970.

Personnel:

RICHARD WILSON, general manager.
P. A. ZEISS, administrative asst. to general manager.
EDWARD B. JASUTA JR., station manager.
LEE ROY FRANKLIN, chief engineer.

KAMU-TV

College Station

Ch. 15

Licensee: Texas A&M University, College Station, Tex. (77843).

Studio: ETV Bldg., Houston & Russell Sts., Texas A&M University.

Telephone: 713-845-1526. TWX No.: 910-880-4425.

Transmitter: Hensel Park, College Station.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 23.3-kw max. & 22.9-kw horizontal visual, 2.32-kw max. & 2.29-kw horizontal aural. Antenna: 390-ft. above av. terrain, 377-ft. above ground, 690-ft. above sea level.

Latitude	30°	37'	48"
Longitude	96°	20'	33"

TV tape: Recording facilities.

News Wire Service: UPI.

Ownership: Texas A&M University.

Color: Network, live, film, slide & tape.

Began Operation: Feb. 15, 1970.

Personnel:

DR. MEL CHASTAIN, station manager.
ROD ZENT, program director.
JOHN GRAY, chief engineer.
MARK HOLCOMB, news director.
GEORGE H. SHEARER JR., transmitter supervisor.

KEDT

Corpus Christi

Ch. 16

Licensee: South Texas Educational Broadcasting Council, P.O. Box 416, Corpus Christi, Tex. (78403).

Studio: 4455 S. Padre Island Dr. #38, Corpus Christi, Tex.

Telephone: 512-855-2213.

1977 Edition

Texas Educational

Transmitter: NW corner of Chapman Ranch, 4.8-mi. SE of Petronila.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 3160-kw max. & 975-kw horizontal visual, 446-kw max. & 164-kw horizontal aural. Antenna: 970-ft. above av. terrain, 996-ft. above ground, 1045-ft. above sea level.

Latitude	27°	39'	12"
Longitude	97°	33'	55"

Ownership: Non-profit organization. Officers: Don E. Weber, chmn.; Charles C. Butt, v.p.; Robert P. Wallace, v.p. & treas.; Floyd Buch, secy.

Began Operation: Oct. 15, 1972.

Personnel:

TERREL L. CASS, station manager.
SUSAN CASTOR, development director.
MIKE NEIBAUER, chief engineer.

KERA-TV

Dallas

Ch. 13

Licensee: Public Communication Foundation for North Texas, 3000 Harry Hines Blvd., Dallas, Tex. (75201).

Studio: 3000 Harry Hines Blvd. Telephone: 214-744-1300.

Transmitter: Hwy. 67 S., Cedar Hill, Tex.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 288-kw visual, 28.8-kw aural. Antenna: 1540-ft. above av. terrain, 1347-ft. above ground, 2147-ft. above sea level.

Latitude	32°	34'	43"
Longitude	96°	57'	12"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

FM Affiliate: KERA-FM, 95-kw, 90.1 MHz (No. 211), 1260-ft.

Ownership: Non-profit educational organization. Ralph B. Rogers, chmn.; Edward Pfister, pres.

Began Operation: Sept. 11, 1960.

Represented (legal) by Schwartz & Woods.

Represented (engineering) by A. E. Cullum Jr.

Personnel:

EDWARD PFISTER, president & general manager.
RON DEVILLIER, vice president, programming.
BARRY WELLS, vice president, development.
R. DEE TAAFE, treasurer.
CLYDE MILLER, chief engineer.
PEPPER WEISS, ITV director.
RENATE COLE, production manager.
PAT PERINI, public relations.
BILL PORTERFIELD, news director.

KUHT

Houston

Ch. 8

Licensee: University of Houston, 4513 Cullen Blvd., Houston, Tex. (77004).

Studio: 4513 Cullen Blvd.

Telephone: 713-748-6814.

Transmitter: 3-mi. NNE of Alvin, Texas.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1167-ft. above av. terrain, 1167-ft. above ground, 1203-ft. above sea level.

Latitude	29°	27'	57"
Longitude	95°	13'	23"

TV tape: Recording facilities.

(Continued on next page)

Texas-Utah Educational

KUHT, Houston—(Continued)

Color: Network, live, film, slide & tape.

FM Affiliate: KUHF, 12-kw, 88.7 MHz (No. 204), 110-ft. antenna.

Ownership: University of Houston. A. J. Farfel, chairman, Board of Regents.

Began Operation: May 12, 1953.

Personnel:

JAMES L. BAUER, station manager.
SHARON BLAIR, program director.
GEORGE COLLINS, operations manager.
AL LEVERICK, chief engineer.

KTXT-TV

Lubbock

Ch. 5

Licensee: Texas Tech University, Tech Station Box 4359, Lubbock, Tex. (79409).

Telephone: 806-742-2209.

Studio & Transmitter: Texas Tech campus. (79409).

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 25.7-kw visual, 5.13-kw aural. Antenna: 440-ft. above av. terrain, 452-ft. above ground, 3677-ft. above sea level.

Latitude	33°	34'	52''
Longitude	101°	53'	07''

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

FM Affiliate: KTXT-FM, .01-kw, 91.9 MHz (No. 220).

Ownership: State institution.

Began Operation: Oct. 16, 1962.

Personnel:

D. M. McELROY, dir. of continuing education.
JOHN W. HENSON, station manager.

KLRN-TV

San Antonio-Austin

Ch. 9

Licensee: Southwest Texas Public Broadcasting Council.

Studios: Communication Center, The University of Texas, Austin, Tex. (78712) and Institute of Texan Cultures Bldg., San Antonio.

Transmitter: Star Route 2, New Braunfels, Texas (approx. half-way between San Antonio & Austin).

Telephones: 512-471-4811, Austin; 512-222-8041, San Antonio.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 43.2-kw aural. Antenna: 1108-ft. above av. terrain, 1016-ft. above ground, 2047-ft. above sea level.

Latitude	29°	49'	40''
Longitude	98°	07'	03''

TV tape: Recording facilities. News Wire Service: UPI.

Color: Network, live, film, slide & tape.

Ownership: Southwest Texas Public Broadcasting Council (non-profit organization).

Began Operation: September 10, 1962.

Personnel:

FRANK BARRECA, president & general manager.
HARVEY HERBST, vice president & station manager.
BILL ARHOS, program director.
MYRTLE BOYCE, instructional coordinator.
N. W. WILLETT, chief engineer.
LARRY WHITE, manager of station operations, San Antonio.
HOWARD CHALMERS, director of development.
BILL ANDERSON, public affairs producer.
BETTE MATLAGE, dir. of public information.
BOB SELBY, production manager.
DAVID EBERHARD, operations manager.

KIDZ-TV

Wichita Falls

Ch. 24

Licensee: Wichita Falls Educational Translator Inc., c/o Ray Farabee, 816 7th St., Box 5147, Wichita Falls, Tex. (76307).

Studio: See KERA-TV, Dallas, Tex.

Telephone: 817-723-0981.

Transmitter: Seymour Hwy., 2.5-mi. W of center of Wichita Falls.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 6.855-kw visual, .685-kw aural. Antenna: 534-ft. above av. terrain, 1028.4-ft. above ground, 2046-ft. above sea level.

Latitude	33°	54'	04.4''
Longitude	98°	32'	20.6''

Color: Network.

Ownership: Ray Farabee, pres.; Mrs. Ralph Harvey III, v.p.; Mrs. Riley (Helen) Henderson, secy.; Mrs. Hardy McAlister, treas.

Began Operation: Nov. 15, 1973.

Personnel:

LEON HOEFFNER, chief operator.

UTAH

KBYU-TV

Provo

Ch. 11

Licensee: Brigham Young University, Provo, Utah (84602).

Studio: Harris Fine Arts Bldg., Brigham Young University (84602).

Transmitter: Mt. Vision, near Kearns, Utah.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 49-kw visual, 9.8-kw aural. Antenna: 2892-ft. above av. terrain, 96-ft. above ground, 8551-ft. above sea level.

Latitude	40°	36'	28''
Longitude	112°	09'	22''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

FM Affiliate: KBYU-FM, 32-kw, 88.9 MHz (No. 205), 2850-ft.

Ownership: Private institution. Dallin H. Oaks, pres.

Began Operation: Nov. 15, 1965.

Represented (legal) by Wilkinson, Cragun & Barker.

Personnel:

BRUCE L. CHRISTENSEN, general manager.
JOE WHITE, program & operations manager.
RALPH SILVER, chief engineer.
THOMAS GRIFFITHS, news & public affairs manager.
VAL KENDALL, promotion.
BARBARA GROSS, traffic.

KUED

Salt Lake City

Ch. 7

Licensee: University of Utah, Salt Lake City, Utah (84112).

Studio: University campus. Telephone: 801-581-7777.

Transmitter: Oquirrh Mts., 17-mi. SSW of Salt Lake City.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 155-kw visual, 24.8-kw aural. Antenna: 3030-ft. above av. terrain, 204-ft. above ground, 8635-ft. above sea level.

Latitude	40°	36'	29''
Longitude	112°	09'	36''

Color: Network, live, film, slide & tape.

TV tape: Recording facilities. News Wire Service: UPI.
FM Affiliate: KUER, 22.5-kw, 90.1 MHz (No. 211), 2900-ft.
Ownership: University of Utah; David P. Gardner, pres.
Began Operation: Jan. 20, 1958.
Personnel:

MILTON L. DAVIS, acting director, radio-TV.
HERBERT W. HOLTSHOUSER, chief engineer.
BYRON OPENSHAW, program manager.
GREGORY J. HUNT, production manager.
LAVOY TALBOT, programming assistant.

VERMONT

WETK Burlington Ch. 33

Licensee: U. of Vermont & State Agricultural College, Educational Television, Burlington, Vt. (05401).

Studio: Ethan Allen Ave., Winooski, Vt. (05404).

Transmitter: Summit of Mt. Mansfield.

Telephone: 802-656-3311.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 251-kw visual, 50.1-kw aural. Antenna: 2680-ft. above av. terrain, 96-ft. above ground, 4130-ft. above sea level.

Latitude	44°	31'	32"
Longitude	72°	48'	54"

Color: Network & tape. TV tape: Recording facilities.

FM Affiliate: WRUV, .01-kw, 90.1 MHz (No. 211).

Ownership: U. of Vermont & State Agricultural College.

Began Operation: Oct. 16, 1967.

Represented (legal) by Covington & Burling.

Personnel:

JOHN W. DUNLOP, station manager.
WALLACE K. EDWARDS, chief engineer.
GARRY SIMPSON, program manager.

WVER Rutland Ch. 28

Licensee: U. of Vermont & State Agricultural College.

Studio: Ethan Allen Ave., Winooski, Vt. (05404).

Transmitter: Summit of Grandpa's Knob.

Telephone: 802-656-3311, Burlington.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 40.7-kw visual, 7.41-kw aural. Antenna: 1400-ft. above av. terrain, 297-ft. above ground, 2273-ft. above sea level.

Latitude	43°	39'	32"
Longitude	73°	06'	25"

Color: Network.

Ownership: U. of Vermont & State Agricultural College.

Began Operation: March 18, 1968.

Represented (legal) by Covington & Burling.

Personnel: See WETK, Burlington.

WVTB St. Johnsbury Ch. 20

Licensee: U. of Vermont & State Agricultural College.

1977 Edition

Utah-Virginia Educational

Studio: Ethan Allen Ave., Winooski, Vt.

Transmitter: Summit of Burke Mtn.

Telephone: 802-656-3311, Burlington.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 42.7-kw visual, 7.76-kw aural. Antenna: 1940-ft. above av. terrain, 131-ft. above ground, 3386-ft. above sea level.

Latitude	44°	34'	16"
Longitude	71°	53'	39"

Color: Network.

Began Operation: Feb. 26, 1968.

Ownership: U. of Vermont & State Agricultural College.

Represented (legal) by Covington & Burling.

Personnel: See WETK, Burlington.

WVTA Windsor Ch. 41

Licensee: U. of Vermont & State Agricultural College.

Studio: Ethan Allen Ave., Winooski, Vt. (05404).

Transmitter: South Peak, Mt. Ascutney.

Telephone: 802-656-3311, Burlington.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 589-kw visual, 112-kw aural. Antenna: 2260-ft. above av. terrain, 426-ft. above ground, 3291-ft. above sea level.

Latitude	43°	26'	17"
Longitude	72°	27'	08"

Color: Network.

Ownership: U. of Vermont & State Agricultural College.

Began Operation: March 18, 1968.

Represented (legal) by Covington & Burling.

Personnel: See WETK, Burlington.

VIRGINIA

WNVT Goldvein Ch. 53

Licensee: Central Virginia Educational Television Corp., 8325 Little River Tpk., Annandale, Va. (22003).

Studio: 8325 Little River Tpk., Annandale, Va.

Telephone: 703-323-7000.

Transmitter: 15100 Joplin Rd., Independent Hill, Prince William County.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 2220-kw max. & 1440-kw horizontal visual, 333-kw max. & 214-kw horizontal aural. Antenna: 748-ft. above av. terrain, 653-ft. above ground, 1049-ft. above sea level.

Latitude	38°	37'	42"
Longitude	77°	26'	20"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: See WCVE-TV, Richmond, Va.

Began Operation: March 1, 1972.

Personnel:

DANIEL P. WARD, station manager.
HOWARD FROST, engineering director.
STEVE WHITE, director of development & information.
HUGH A. GREENE, director of school services.
BRUCE MILLER, news & public affairs.

Virginia Educational

WHRO-TV Hampton-Norfolk Ch. 15

Licensee: Hampton Roads Educational TV Assn. Inc., 5200 Hampton Blvd., Norfolk, Va. (23508).

Transmitter: Hwy. 337, 1-mi. S of Driver, Va.

Studio: 5200 Hampton Blvd., Norfolk.

Telephone: 804-489-9476.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 5000-kw max. & 2140-kw horizontal visual, 994-kw max. & 427-kw horizontal aural. Antenna: 980-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude	36°	48'	32"
Longitude	76°	30'	13"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Began Operation: October 2, 1961.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

JOHN MORISON, general manager.
GRACE J. WATERS, director of instructional services.
PATRICK ARNOUX, director of TV programming.
SONIA BARLOW, business manager.
AALDERT VAN DINTEREN, dir. of engineering.
GLEN MORGAN, director of production services.
JERRY WAREHAM, director of development.
KEN KRALL, director of corporate affairs.

WSVN-TV Norton Ch. 47

Licensee: Blue Ridge ETV Association Inc., Box 13246, Roanoke, Va. (24032).

Studio: See WBRA-TV, Roanoke.

Color: Network, film & slide.

Transmitter: High Knob, Norton.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 629.17-kw max. & 245-kw horizontal visual, 94.375-kw max. & 37.1-kw horizontal aural. Antenna: 1940-ft. above av. terrain, 240-ft. above ground, 4400-ft. above sea level.

Latitude	36°	53'	52"
Longitude	82°	37'	22"

Ownership: See WBRA-TV, Roanoke.

Began Operation: March 30, 1971.

Represented (legal) by Cohn & Marks.

Represented (engineering) by A. D. Ring & Associates.

Personnel: See WBRA-TV, Roanoke.

WCVE-TV Richmond Ch. 23

Licensee: Central Virginia Educational TV Corp., Box 3237, Richmond, Va. (23235).

Studio: 23 Sesame St., Richmond, Va. (23235).

962-b

Telephone: 804-320-1301.

Transmitter: .41-mi. S of Robious Rd. & .85-mi. SE of Robious, Va.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 2340-kw max. & 1230-kw horizontal visual, 351-kw max. & 186-kw horizontal aural. Antenna: 771-ft. above av. terrain, 699-ft. above ground, 1049-ft. above sea level.

Latitude	37°	30'	46"
Longitude	77°	36'	06"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corp. Officers: W. Brooks George, chmn.; B. W. Spiller, pres.; Guy T. Tripp III, secy. & counsel; Franklin M. Halsey, treas.; Gordon Mabey, asst. treas.; Tom Grant, asst. treas. Central Virginia Educational Television Corp. also owns & operates WCVW, Richmond & WNVTV, Goldvein.

Began Operation: Sept. 10, 1964.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Represented (engineering) by Paul Godley Co.

Personnel:

B. W. SPILLER, president & general manager.
IDA HILL, director of instruction.
WALTER MCGHEE, public broadcasting director.
RICHARD HALL, station manager.
JOHN A. PRATHER, director of engineering.
BRUCE MILLER, director of news & public affairs.
DONNA M. MILLER, business supervisor.
GENE HAYDEL, chief engineer.

WCVW Richmond Ch. 57

Licensee: Central Virginia Educational TV Corp.

Transmitter & Studio: 23 Sesame St., Richmond (23235).

Telephone: 804-320-1301.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 1120-kw max. and 513-kw horizontal visual, 219-kw max. and 102-kw horizontal aural. Antenna: 650-ft. above av. terrain, 699-ft. above ground, 1049-ft. above sea level.

Latitude	37°	30'	46.6"
Longitude	77°	36'	06.6"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: See WCVE-TV, Richmond.

Began Operation: Dec. 24, 1966.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Represented (engineering) by Paul Godley Co.

Personnel: Same as WCVE-TV, Richmond.

WBRA-TV Roanoke Ch. 15

Licensee: Blue Ridge Educational TV Association, Box 13246, Roanoke, Va. (24032).

Studio: 1215 McNeil Dr. S.W.

Telephone: 703-344-0991.

Transmitter: Poor Mtn.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 631-kw max. & 283-kw horizontal visual, 92-kw max. & 42.4-kw horizontal aural. Antenna: 2050-ft. above av. terrain, 265-ft. above ground, 4005-ft. above sea level.

Latitude	37°	11'	56"
Longitude	80°	09'	02"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

TV Factbook No. 46

Ownership: Blue Ridge ETV Assn. Officers: Samuel P. McNeil, pres.; E. V. Rexrode Jr., v.p. & gen. mgr.; James W. Obenshain, v.p.; Mrs. Charie B. Miller, secy.-treas.

Began Operation: Aug. 1, 1967.

Represented (legal) by Cohn & Marks.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

E. V. REXRODE JR., vice president & general manager.
RONALD B. SMITH, chief engineer.
JON BOETTCHER, production manager.
LYNN TATE, traffic continuity.
DIANE GARRAGHTY, art director.

WVPT
Staunton
Ch. 51

Licensee: Shenandoah Valley Educational Corp., Port Republic Rd., Harrisonburg, Va. (22801).

Studio: Interstate Hwy. 81 & Port Republic Rd.

Telephone: 703-434-5391. Transmitter: Elliott Knob.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 525-kw max. & 89.1-kw horizontal visual, 67.6-kw max. & 13.5-kw horizontal aural. Antenna: 2230-ft. above av. terrain, 46-ft. above ground, 4382-ft. above sea level.

Latitude	38°	09'	54"
Longitude	79°	18'	51"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: State chartered non-profit corp., G. Tyler Miller, pres.; Richard Parker, v.p. & secy.; Charles Cooley, treas.

Began Operation: Aug. 29, 1968.

Represented (legal) by Covington & Burling.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

DR. G. TYLER MILLER, president.
RICHARD L. PARKER, general manager.
EDWIN L. KAUFMAN, director of instructional programming.
DAVID BARNES, chief engineer.

WASHINGTON

KWSU-TV
Pullman
Ch. 10

Licensee: Washington State University, Pullman, Wash. (99163).

Studio: Edward R. Murrow Communications Center.

Transmitter: Kamiak Butte, 4-mi. SW of Palouse, 9-mi. N of Pullman.

Telephone: 509-335-2681.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 117-kw visual, 11.7-kw aural. Antenna: 1350-ft. above av. terrain, 300-ft. above ground, 3900-ft. above sea level.

Latitude	46°	51'	43"
Longitude	117°	10'	26"

AM Affiliate: KWSU, 5-kw, 1250 kHz.

TV tape: Recording facilities.

News Wire Service: AP, UPI.

Color: Network, live, film, slide & tape.

Began Operation: September 24, 1962.

1977 Edition

Va.-Washington Educational

Personnel:

GORDON TUELL, general manager.
LYLE W. METTLER, station manager & program director.
BOB GESE, tape librarian.
CHARLENE KEARNS, traffic clerk.
FRANK COILE, supervisor of engineering.
SUSAN FRANKO, information editor.
BARBARA BRENNAN, art director.
MIKE COTSONES, studio supervisor.
BOB CURRY, film director.
MIKE McELREATH, special projects.

KCTS-TV
Seattle
Ch. 9

Licensee: University of Washington, Seattle, Wash. (98195).

Studio: University of Washington campus.

Telephone: 206-543-2000.

Transmitter: 1611 18th Ave.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 275-kw visual, 55-kw aural. Antenna: 830-ft. above av. terrain, 587-ft. above ground, 1000-ft. above sea level.

Latitude	47°	36'	57"
Longitude	122°	18'	27"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: KUOW, 86-kw, 94.9 MHz (No. 235), 730-ft. antenna.

Ownership: U. of Washington; Dr. John Hogness, pres.

Began Operation: Dec. 7, 1954.

Personnel:

RICHARD J. MEYER, general manager.
BURNILL CLARK, director of programming & operations.
RICHARD C. OLDHAM, director of engineering.
ROBERT HAGOPIAN, executive producer.
KEN TERAQ, manager of administrative services.
HOPE GREEN, director of development.

KSPS-TV
Spokane
Ch. 7

Licensee: Spokane School District No. 81, West 825 Spokane Falls Blvd., Spokane (99201).

Studio: South 3911 Regal St., Spokane (99203).

Telephone: 509-455-3790.

Transmitter: South end of Krell Hill.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1830-ft. above av. terrain, 595-ft. above ground, 4225-ft. above sea level.

Latitude	47°	34'	34"
Longitude	117°	17'	58"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Public school district, governed by board of 5 elected directors.

Began Operation: April 24, 1967.

Personnel:

WALTER J. SCHAAR, general manager.
RONALD J. VALLEY, director of engineering.
CLAUDE L. KISTLER, operations manager.

963-b

Wash.-W.Va. Educational

KCPQ-TV

Tacoma

Ch. 13

Licensee: Clover Park School District No. 400, 5214 Steilacoom Blvd., Tacoma, Wash. (98499).

Studio: 4400 Steilacoom Blvd.

Telephone: 206-552-5431.

Transmitter: 5544 N. 35th St.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 214-kw visual, 31.6-kw aural. Antenna: 780-ft. above av. terrain, 536-ft. above ground, 953-ft. above sea level.

Latitude	47°	10'	31''
Longitude	122°	29'	37''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Local school district.

Began Operation: Aug. 2, 1953 as a commercial station. Left air Dec. 13, 1974. Sale to present owner approved by FCC Sept. 9, 1975 (Television Digest, Vol. 15:38). Resumed operation as an educational station Jan. 4, 1976.

Personnel:

J. ALBERT BREVIK, general manager.

C. W. EVANS, chief engineer.

JOHN WATSON, program director.

PAUL HERLINGER, exec. producer for cultural & public affairs.

VIRGINIA TALBOT, exec. producer for special projects.

JAMES KILLENBECK, operations/production manager.

KTPS

Tacoma

Ch. 62

Licensee: Tacoma School District No. 10, Central Administration Bldg., P.O. Box 1357, 8th & Tacoma Ave., Tacoma, Wash. (98402).

Studio & Transmitter: 1101 S. Yakima Ave.

Telephone: 206-572-6262.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 338-kw visual, 50-kw aural. Antenna: 420-ft. above av. terrain, 350.7-ft. above ground, 651.5-ft. above sea level.

Latitude	47°	15'	08''
Longitude	122°	26'	46''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

FM Affiliate: KTOY, 38-kw, 91.7 MHz (No. 219), 280-ft.

Began Operation: September 25, 1961.

Personnel:

ROBERT P. SLINGLAND, supervisor of public & instructional broadcasting.

TOM ROGSTAD, asst. supervisor of public & instructional broadcasting.

ROBERT MEERS, chief engineer.

KYVE-TV

Yakima

Ch. 47

Licensee: Yakima School Dist. No. 7, 104 N. 4th Ave., Yakima, Wash. (98902).

Studio: 1105 S. 15th Ave., Yakima (98902).

Transmitter: Ahtanum Ridge Rd., 2-mi. SW of Union Gap.

964-b

Telephone: 509-575-3474.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 19.1-kw visual, 3.8-kw aural. Antenna: 860-ft. above av. terrain, 78-ft. above ground, 2050-ft. above sea level.

Latitude	46°	31'	58''
Longitude	120°	30'	33''

Holds CP for change to 646-kw visual, 65-kw aural, 919-ft. above av. terrain, 137-ft. above ground, 2109-ft. above sea level. BPET-515.

Color: Network, live, film.

Ownership: Yakima School Dist. No. 7. Dr. Dean Starr, supt. of schools.

Began Operation: Nov. 1, 1962.

Personnel:

FRANK ROBERTS, general manager.

PAT READ, traffic manager.

HUGH WETMORE, chief engineer.

LYNN TOBIN, production manager.

DON MEIGHAN, public affairs.

WEST VIRGINIA

WSWP-TV

Grandview

Ch. 9

Licensee: W. Va. Educational Bcstg. Authority, Bldg. 6, Suite 424, Capitol Complex, Charleston, W.Va. (25305).

Studio & Offices: Raleigh County Memorial Airport, Beckley, W. Va. (25801).

Mailing Address: Box AH, Beckley, W. Va. (25801).

Telephone: 304-255-1501.

Transmitter: On Mann Mtn., approx. 1.1-mi. W of Layland.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 60.3-kw aural. Antenna: 1000-ft. above av. terrain, 450-ft. above ground, 3410-ft. above sea level.

Latitude	37°	53'	46''
Longitude	80°	59'	21''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: W. Va. Educational Broadcasting Authority.

Began Operation: Nov. 1, 1970.

Represented (legal) by Bilger & Blair.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

ARTHUR E. ALBRECHT, general manager.

H. LEON DRYE, chief engineer.

WILLIAM R. CAMPBELL, program director.

JIM BAKKEN, community relations director.

RITA RAY, school services director.

WMUL-TV

Huntington

Ch. 33

Licensee: West Virginia Educational Broadcasting Authority, Suite B-424 State Capitol, Bldg. 6, Charleston, W. Va. (25305).

TV Factbook No. 46

Studios: Third Ave., Huntington, W. Va. (25701) & 301 Blackwood Ave., Nitro, W. Va. (25143).

Telephones: 304-696-6630 or 304-727-8879 (Huntington); 304-722-2993 (Nitro).

Transmitter: Barker Ridge, near Milton, W. Va.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1037-kw max. & 398-kw horizontal visual, 207.2-kw max. & 79.4-kw horizontal aural. Antenna: 1280-ft. above av. terrain, 1071-ft. above ground, 2049-ft. above sea level.

Latitude	38°	29'	42"
Longitude	82°	12'	03"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: W. Va. Educational Broadcasting Authority.

Began Operation: July 14, 1969.

Represented (legal) by Bilger & Blair.

Personnel:

TERRY M. HOLLINGER, general manager.
GEORGE PARNICZA, chief engineer.
DAVID S. BOND, operations manager.
N. JEAN BIAS, business manager.
WILLIAM RUSSELL, school services director.
CAROL J. BRODRICK, program manager.
LESLIE L. SMITH, development director.
JAMES S. WYSONG, Nitro studio manager.

WWVU
Morgantown
Ch. 24

Licensee: W. Va. Board of Regents, West Virginia University, Morgantown (26506).

Studio: 4th Floor, Hotel Morgan (26506).

Telephone: 304-293-6511.

Transmitter: Adjacent to Sand Springs Lookout Tower.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2750-kw max. & 1875-kw horizontal visual, 550.8-kw max. & 375-kw horizontal aural. Antenna: 1500-ft. above av. terrain, 518-ft. above ground, 3114-ft. above sea level.

Latitude	39°	41'	45"
Longitude	79°	45'	45"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Ownership: W. Va. Board of Regents. Edward H. Greene, pres.; Okey L. Patterson, v.p.; Andrew L. Clark, secy.

Began Operation: Feb. 23, 1969.

Represented (legal) by Bilger & Blair.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

C. GREGORY VAN CAMP, general manager.
SARAH L. KIRK, asst. to the general manager.
ROBERT J. SESTILI, program development manager.
KEITH L. MASSIE, engineering manager.
R. GREGORY RUFF, production manager.
MANUEL A. MARQUEZ, studio supervisor.
A. WAYNE McHENRY, transmission supervisor.
JUDITH A. PARKER, school service manager.
WILLIAM A. KAWECKI, graphics supervisor.

For W.Va. Translators,
see Services Volume

WISCONSIN

WPNE Green Bay Ch. 38

Licensee: Educational Communications Board, 732 N. Midvale Blvd., Madison, Wis. (53705).

Studio: Instructional Services Bldg., 110 S. University Circle Dr., Green Bay, Wis. (54302).

Telephone: 414-465-2538.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI. TV tape: Recording facilities.

Transmitter: Scray's Hill, 3.8-mi. SE of DePere.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1078-kw max. & 912-kw horizontal visual, 214-kw max. & 182-kw horizontal aural. Antenna: 1100-ft. above av. terrain, 1140-ft. above ground, 2044-ft. above sea level.

Latitude	44°	24'	35"
Longitude	88°	00'	05"

Ownership: Educational Communications Board. Michael Mervis, chairman; Barbara Holbrook, vice chairman.

Began Operation: Sept. 11, 1972.

Represented (engineering) by Kessler & Wilhelm.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

ANTON J. MOE, executive director.
PAUL M. NORTON, assistant director.
BERT BELL, network program director.
DONALD KATES, regional representative.
NANCY BAUER, instructional programming director.
WILLIAM WOODS, director of engineering.
WILLIAM ESTES, public information officer.
RALPH ZAHNOW, director, administrative services.

WHLA-TV
La Crosse
Ch. 31

Licensee: Educational Communications Board, 732 N. Midvale Blvd., Madison, Wis. (53705).

Studio: Room 207, Communications Center, 800 Broadway, Menomonie, Wis. (54751).

Telephone: 715-232-2628.

Transmitter: County Hwy. 25 & Tschumper Ridge Rd., La Crescent, Minn. (55947).

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1200-kw max. & 955-kw horizontal visual, 240-kw max. & 191-kw horizontal aural. Antenna: 1143-ft. above av. terrain, 831-ft. above ground, 2045-ft. above sea level.

Latitude	43°	48'	17"
Longitude	91°	22'	06"

Color: Network.

Ownership: State of Wisconsin. Officers: Michael Mervis, chairman; Barbara Holbrook, vice chairman.

Began Operation: Dec. 3, 1973.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Kessler & Wilhelm.

Personnel:

ANTON J. MOE, executive director.
PAUL M. NORTON, assistant director.
BERT BELL, network program director.
JAMES KISSINGER, regional representative.
NANCY BAUER, instructional programming director.
WILLIAM WOODS, director of engineering.
WILLIAM ESTES, public information officer.
RALPH ZAHNOW, director, administrative services.

Wisconsin Educational

WHA-TV

Madison

Ch. 21

Licensee: Board of Regents of University of Wisconsin System, Vilas Communication Hall, Madison, Wis. (53706).

Studio: 821 University Ave. Transmitter: 5702 Tokay Blvd.

Telephone: 608-263-2121. TWX No.: 910-286-2764.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 759-kw max. & 339-kw horizontal visual, 150-kw max. & 67.6-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1200-ft. above ground, 2245-ft. above sea level.

Latitude	43°	03'	18"
Longitude	89°	28'	42"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

AM Affiliate: WHA, 5-kw, 970 kHz.

Began Operation: May 3, 1954.

Represented (legal) by Dow, Lohnes and Albertson.

Represented (engineering) by Jansky & Bailey.

Personnel:

RONALD BORNSTEIN, gen. mgr. & director of radio & television.
LARRY DICKERSON, program manager.
DONALD BORCHERT, director of engineering.
MARK SMUKLER, operations manager.

WHWC-TV

Menomonie

Ch. 28

Licensee: Educational Communications Board, 732 N. Midvale Blvd., Madison, Wis. (53705).

Studio: Room 207, Communications Center, 800 Broadway, Menomonie, Wis. (54751).

Telephone: 715-232-2228.

Transmitter: 2.3-mi. NE of Wheeler.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1094-kw max. & 871-kw horizontal visual, 218.8-kw max. & 174-kw horizontal aural. Antenna: 1150-ft. above av. terrain, 1196-ft. above ground, 2176-ft. above sea level.

Latitude	45°	02'	47"
Longitude	91°	51'	42"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Ownership: State of Wisconsin. Officers: Michael Mervis, chairman; Barbara Holbrook, vice chairman.

Began Operation: Nov. 16, 1973.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Kessler & Wilhelm.

Personnel:

ANTON J. MOE, executive director.
PAUL M. NORTON, assistant director.
BERT BELL, network program director.
JAMES KISSINGER, regional representative.
NANCY BAUER, instructional programming director.
WILLIAM WOODS, director of engineering.
WILLIAM ESTES, public information officer.
RALPH ZAHNOW, director, administrative services.

WMVS

Milwaukee

Ch. 10

Licensee: Milwaukee Area District Board of Vocational, Technical & Adult Education, 1015 N. Sixth St., Milwaukee, Wis. (53203).

966-b

Studio: 1036 N. 8th St.

Transmitter: NE corner Capitol Drive & Estabrook Pkwy., Shorewood, Wis.

Telephone: 414-271-1036.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 49-kw aural. Antenna: 750-ft. above av. terrain, 1079-ft. above ground, 1432-ft. above sea level.

Latitude	43°	05'	24"
Longitude	87°	53'	47"

Holds CP for change to 214-kw visual, 33.1-kw aural, 960-ft. above av. terrain, 1089-ft. above ground, 1749-ft. above sea level, lat. 43° 05' 15", long. 87° 54' 12", transmitter to 505 E. Capitol Dr., Milwaukee. BPET-475.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Milwaukee Area District Board of Vocational, Technical & Adult Education. Officers: William Ramsey, director; Ralph E. Bowes, chmn.; Frank Zierden, vice chmn.; Lillian Sicula, secy.; Albert G. Van Boxel, treas. Also operates WMVT, Ch. 36, Milwaukee.

Began Operation: Oct. 28, 1957.

Personnel:

WILLIAM RAMSEY, executive director.
OTTO F. SCHLAAK, manager.
DONALD BURGESS, program manager.
TOM FREY, production manager.
JOHN LEMKE, film supervisor.
HAROLD G. WAGNER, chief engineer.

WMVT

Milwaukee

Ch. 36

Licensee: Milwaukee Area District Board of Vocational, Technical & Adult Education, 1015 N. Sixth St., Milwaukee, Wis. (53203).

Studio: 1036 N. 8th St., Milwaukee.

Transmitter: NE corner, Capitol Dr. & Estabrook Pkwy., Shorewood, Wis.

Telephone: 414-271-1036.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 316-kw max. & 151-kw horizontal visual, 38.6-kw max. & 18.2-kw horizontal aural. Antenna: 440-ft. above av. terrain, 1078-ft. above ground, 1717-ft. above sea level.

Latitude	43°	05'	24"
Longitude	87°	53'	47"

Holds CP for change to 1320-kw max. & 525-kw horizontal visual, 198.75-kw max. & 79.4-kw horizontal aural, 950-ft. above av. terrain, 1089-ft. above ground, 1747-ft. above sea level, lat. 43° 05' 15", long. 87° 54' 12", transmitter to 505 E. Capitol Dr., Milwaukee. BPET-485.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Milwaukee Area District Board of Vocational, Technical & Adult Education. Officers: William Ramsey, director; Ralph E. Bowes, chmn.; Frank Zierden, vice chmn.; Lillian Sicula, secy.; Albert G. Van Boxel, treas. Also operates WMVS, Ch. 10, Milwaukee.

Began Operation: Dec. 20, 1962.

Personnel:

WILLIAM RAMSEY, executive director.
OTTO SCHLAAK, manager, WMVS & WMVT.
DONALD BURGESS, program manager.
TOM FREY, production manager.
JOHN LEMKE, film supervisor.
HAROLD G. WAGNER, chief engineer.

WHRM-TV

Wausau

Ch. 20

Grantee: Educational Communications Board, 732 N. Midvale Blvd., Madison, Wis. (53705).

Studio: Instructional Services Bldg., 110 S. University Circle Dr., Green Bay, Wis. (54302).

TV Factbook No. 46

Telephone: 414-465-2538.

Transmitter: Rib Mtn., 4-mi. SW of Wausau.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 724-kw visual, 144-kw aural. Antenna: 980-ft. above av. terrain, 647-ft. above ground, 2549-ft. above sea level.

Latitude	44°	55'	14.3"
Longitude	89°	41'	30.6"

Ownership: State of Wisconsin. Officers: Michael Mervis, chmn.; Barbara Holbrook, vice chmn.

Began Operation: Oct. 25, 1975.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Kessler & Wilhelm.

Personnel:

ANTON J. MOE, executive director.
PAUL M. NORTON, assistant director.
BERT BELL, network program director.
DONALD KATES, regional representative.
NANCY BAUER, instructional programming director.
WILLIAM WOODS, director of engineering.
WILLIAM ESTES, public information officer.
RALPH ZAHNOW, director, administrative services.

GUAM

KGTF

Agana

Ch. 12

Licensee: Guam Educational Telecommunications Corp., Box 3615, Agana (96910).

Studio: Learning Resources Center, Mangilao Municipality.

Transmitter: Learning Resources Center.

Telephone: 734-2207.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 27.6-kw visual, 5.5-kw aural. Antenna: 199-ft. above av. terrain, 187-ft. above ground, 467-ft. above sea level.

Latitude	13°	26'	13"
Longitude	144°	48'	17"

TV tape: Recording facilities.

Color: Tape.

Ownership: Guam Educational Telecommunications Corp. Members: Carlos Laguana, Gordon Mallioux, Julia Tydingco, George Cruz.

Began Operation: Oct. 30, 1970.

Represented (engineering) by Kessler & Wilhelm.

Personnel:

IRIS MUNA, station manager.
AUGUST LEIFHEIT, chief engineer/operations manager.
PORTER WEAVER, film supervisor.
DORSEE ROOKEY, development director.

PUERTO RICO

WIPM-TV

Mayaguez

Ch. 3

Licensee: Department of Education of P.R., Hato Rey, San Juan.

Studio: Darlington Apartment Bldg., Mayaguez.

Transmitter: 1.7-mi. SE of Cabo Rojo.

Telephone: 832-0164.

1977 Edition

Wis.-Puerto Rico Educational

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 35.5-kw visual, 3.55-kw aural. Antenna: 590-ft. above av. terrain, 209-ft. above ground, 816-ft. above sea level.

Latitude	18°	04'	11"
Longitude	67°	08'	03"

Holds CP for change to 79.4-kw max. & 77.8-kw horizontal visual, 7.94-kw max. & 7.78-kw horizontal aural, 2280-ft. above av. terrain, 330-ft. above ground, 3282-ft. above sea level, lat. 18° 09' 00", long. 66° 59' 00", transmitter to Hwy. 120, 2.2-mi. S of Maricao, P.R. BMPET-825.

Color: Network.

News Wire Service: AP.

Ownership: See WIPR-TV, San Juan.

Began Operation: March 19, 1961.

Represented (legal) by Steptoe & Johnson.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

See WIPR-TV, Ch. 6, San Juan.
SALVADOR SUAU, resident program mgr. & engineer.

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P.R.-Virgin Islands Educational

WIPR-TV

San Juan

Ch. 6

Licensed: Department of Education of Puerto Rico, Hato Rey, San Juan.

Mailing Address: P.O. Box 909, Hato Rey, P.R. (00919).

Studio: Hostos Ave., Hato Rey. Telephone: 809-766-5701.

Transmitter: Cerro La Santa, 21-mi. S of San Juan.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 53.7-kw visual, 5.37-kw aural. Antenna: 2865-ft. above av. terrain, 1089-ft. above ground, 4044-ft. above sea level.

Latitude	18°	06'	42''
Longitude	66°	03'	05''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

AM Affiliate: WIPR, 10-kw, 940 kHz. FM Affiliate: WIPR-FM, 523-kw, 91.3 MHz (No. 217), 1516-ft. antenna height.

Began Operation: Jan. 6, 1958.

Represented (legal) by Steptoe & Johnson.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

ALBERTO CORDERO-ALBINO, general manager.
MANUEL COLLAZO, dir., technical services & asst. general manager.
HECTOR V. SUAREZ, program manager.
JOSE A. MARCANO, administrative officer.
ALBERTO PEREIRA, asst. to tech. services director.
JUAN R. RIVERA, asst. to tech. services director.
JOSE M. ALVAREZ, director, news dept.

VIRGIN ISLANDS

WTJX-TV

Charlotte Amalie

Ch. 12

Licensee: Virgin Islands Public Television System, c/o Calvin F. Bastian, Box 5077, St. Thomas (00801).

Studio: Charlotte Amalie, St. Thomas, V.I.

Telephone: 809-774-6255.

Color: Live, film, slide & tape.

Transmitter: Signal Hill, 1.3-mi. NW of center of Charlotte Amalie.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 31.6-kw visual, 6.32-kw aural. Antenna: 1490-ft. above av. terrain, 130-ft. above ground, 1610-ft. above sea level.

Latitude	18°	21'	26''
Longitude	64°	56'	50''

Ownership: Govt. of the Virgin Islands. Board of Directors: Patrick N. Williams, chmn.; Eldra Shulterbrandt, vice-chmn.; Dr. Orville Kean, treas.; Dr. Aubrey Anduze, Gwendolyn Kean, George Seaman Jr., Juanita Matthews, Derek Hodge, Arnold Selke, Dr. Lawrence Wanlass, Magdalene Bryan & Calvin Bastian.

Began Operation: Aug. 29, 1972.

Represented (legal) by Schwartz & Woods.

Represented (engineering) by Kessler & Wilhelm.

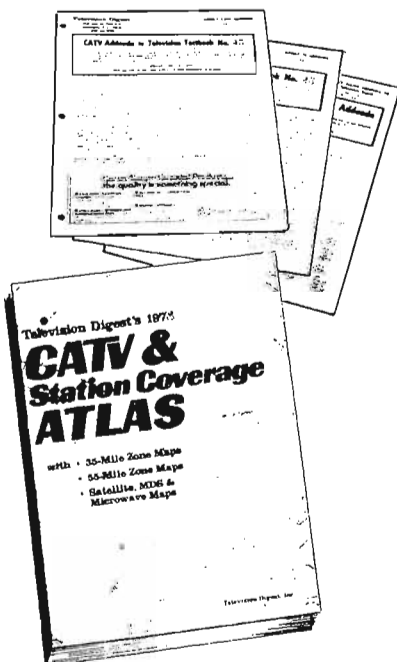
Personnel:

CALVIN F. BASTIAN, general manager.
ALBERT O. PECK, chief engineer.
MILTON DAVIS, program manager.
MARGE BEIMER, director of promotion.
JOY CID, business manager.
JOHN LOVATT, cinematographer.
RICHARD NUDD, production-operations manager.
MARGARET ST. LOUIS, traffic.

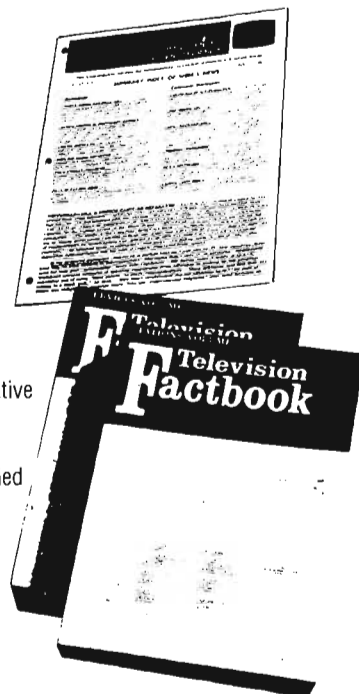
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White Haven, Pa. 18651

LICENSEES

- Birmingham, Ala.—KIP-47**, Jefferson County Board of Education, 1009 N. 21st St. (35203). Channels A-1-4. Transmitter: 1009 N. 21st St. (lat. 33° 31' 32", long. 86° 48' 03"); 10-w; 64-ft. Equipment; Emcee transmitter & Prodelin antenna. File: BPIF-148 (granted 6-12-68); BLIF-102 (granted 12-1-70).
- Birmingham, Ala.—KLC-77**, Board of Education of Birmingham, 2015 7th Ave. N., Birmingham (35202). Channels E-1-2-3-4. Transmitter: Wharton Lookout Tower (lat. 33° 33' 39", long. 86° 42' 12"); 10-w; 111-ft. Equipment; Emcee transmitter & Prodelin antenna. File: BPIF-160 (granted 8-20-68); BLIF-92 (granted 4-2-70).
- Birmingham, Ala.—KZW-56**, Board of Education of Birmingham, see above. Channels G-1-4. Transmitter: Phillips H. S., 2316 N. 7th Ave., Birmingham (lat. 33° 31' 25", long. 86° 48' 20"); 1-w; 85-ft. For delivery of Ala. ETV Network to students in elementary schools. Equipment: Emcee transmitter & Prodelin antenna. File: BPIF-136 (granted 2-14-68); BLIF-70 (granted 4-2-70).
- Birmingham, Ala.—WBN-31**, Board of Trustees of University of Alabama, 1919 7th Ave. S., Birmingham (35233). Channels B-1-2 at 621 S. 9th St., Birmingham (lat. 33° 30' 15", long. 86° 48' 10"); 10-w; 229-ft. Equipment: Jerrold Counsel, William P. Vardaman (Birmingham). File: BPIF-224 (granted 12-30-69); BLIF-137 (granted 12-1-70).
- Brownsville, Ala.—KIP-49**, Jefferson County Board of Education. Channels C-1-4. SE of L&N Railroad, on Red Mountain, 2-mi. W of Oxmoor Rd., S of Powderly (lat. 33° 26' 28", long. 86° 53' 00"); 10-w; 593-ft. For other details, see Birmingham, above. File: BPIF-149 (granted 6-12-68); BLIF-103 (granted 12-1-70).
- Gadsden, Ala.—KCI-53, KCO-38**, Etowah County Board of Education, Etowah County Courthouse, Gadsden (35901). (1) Ch. A-1-2 at Etowah County Area Vocational School, 105 Burke Ave., Attalla (lat. 33° 59' 46", long. 86° 06' 17"); 10-w; 60-ft. (2) Ch. E-1-2 at Hensley Mountain, near Gadsden (lat. 38° 58' 00", long. 86° 00' 12"); 10-w; 106-ft. Equipment: Micro-Link. Counsel, Hawkins, Rhea & Mitchell (Gadsden). File: BPIF-211/2 (granted 9-8-69); BPIF-272 (granted 7-6-72); BLIF-121/2 (granted 8-4-70); BLIF-170 (granted 4-4-73); BPIF-251 (granted 12-24-69); BLIF-122 (granted 8-4-70).
- Gadsden, Ala.—KWV-56**, Etowah County Board of Education, Etowah County Courthouse (35901). Channel A-1, 4-mi. S of Boaz Aurora Fire Tower Site (lat. 34° 08' 47", long. 86° 11' 02"); 10-w; 90-ft. Equipment, Chester. Counsel, Hawkins, Rhea & Mitchell (Gadsden); consulting engineer, Chester Electronics (Conn.). File: BPIF-225 (granted 3-19-70); BLIF-136 (granted 4-4-72).
- Huntsville, Ala.—KHU-75**, City Board of Education of Huntsville, Box 128, Huntsville (35804). Channels D-1-4. Affiliated with Ala. ETV Network. Transmitter: Site of WHIQ(ETV) Huntsville. Equipment: Emcee transmitter & Micro-Link antenna. File: BPIF-73 (granted 6-23-66); BLIF-18 (granted 1-18-67).
- Anaheim, Cal.—KUZ-56**, Anaheim City School District, 412 E. Broadway (92805). Channels A-1-2-3-4. Transmitter: 412 E. Broadway; 25-w. Equipment: Micro-Link. Consulting engineer, Merlyn D. Ramson. File: BPIF-68 (granted 9-9-66); BLIF-63 (granted 12-1-70); BPIF-129 (granted 12-6-67); BLIF-63 (granted 12-1-70).
- Berkeley, Cal.—WAC-273**, Regents of the University of California, Director of Business Affairs Division, 485 University Hall, 2200 University Ave., Berkeley (94720). Channels A-1-2 at Grizzly Peak, Charles Lee Tilden Park, near Grizzly Peak Blvd., Berkeley (lat. 37° 52' 56", long. 122° 13' 57"); 10-w; 150-ft. Equipment: Emcee transmitter; Andrew & Taco antennas. Consulting engineer, R. A. Isberg. File: BPIF-320 (granted 3-22-74); BPIF-348 (granted 7-23-75); BLIF-198 (granted 2-28-75).
- Davis, Cal.—WSA-39**, Regents of University of California, Dir. of Business Services Div., 485 University Hall, 2200 University Ave., Berkeley, Cal. (94720). Channel G-1 at Hutchison Hall, U. of Cal. at Davis, Davis, Cal. (lat. 38° 32' 25", long. 121° 44' 52"); 10-w; 84-ft. Equipment: Emcee transmitter & Prodelin antenna. Consulting engineer, R. A. Isberg. File: BPIF-289 (granted 5-7-73); BLIF-177 (granted 11-19-74).
- Fresno, Cal.—KVK-21**, Fresno County Schools, 2314 Mariposa St. (93721). Channels G-1-2. Transmitter: 2220 Tulare St. Equipment: Micro-Link. File: BPIF-85 (granted 11-16-66); BLIF-44 (granted 6-2-72).
- Fresno, Cal.—KYD-25**, Fresno County Schools, 2314 Mariposa St. (93721). Channels B-1-2. Transmitter: 2314 Mariposa St.; 002-w. Equipment: Micro-Link. File: BPIF-98 (granted 4-26-67); BLIF-45 (granted 6-2-72). Note: Holds CP to change transmitter location to 733 "L" St., Fresno (lat. 36° 43' 55", long. 119° 47' 20"). BPIF-355 (granted 12-18-75).
- Fullerton, Cal.—KVP-26**, Anaheim City School District, 400 E. Hermosa Dr. (92635). Channels F-1-4. Transmitter: Acacia Transmitter Site (lat. 35° 53' 30.8", long. 117° 54' 04"); 9-w. Equipment: RCA. Counsel, Covington & Burling. File: BPIF-72 (granted 1-5-67); BLIF-77 (granted 12-1-70).
- Goleta, Cal.—WAQ-323**, Regents of University of California, 485 University Hall, 2200 University Ave., Berkeley (94720). Channel A-1 (Reserve A-2-4) at Engineering Bldg., University of California at Santa Barbara, Goleta (lat. 34° 24' 50", long. 119° 50' 24"); 10-w; 93-ft. Equipment: Emcee transmitter & Andrew antenna. Consulting engineer, J. Patrick Loughboro (Redondo Beach). File: BPIF-324 (granted 10-22-74); BLIF-209 (granted 3-4-76). Note: Holds CP to add Channel A-2. BPIF-382 (granted 8-2-76).
- Livermore (near), Cal.—WBY-28**, Regents of U. of Cal., Director of Business Services Div., 485 University Hall, 2200 University Ave., Berkeley (94720). Channel B-4, 10-mi. N of Livermore, Cal. (lat. 37° 49' 17", long. 121° 46' 49"); 5-w; 75-ft. Equipment: Andrew transmitter & Emcee antenna. Consulting engineer, R. A. Isberg. File: BPIF-301 (granted 8-21-73); BLIF-195 (granted 11-19-74).
- Long Beach, Cal.—KZH-31**, Board of Education, Long Beach Unified School District, 201 E. 8th St. (90813). Channels D-1-4. Transmitter: W side of Junipero Ave., approx. 400-ft. N of 23rd St. (lat. 33° 48' 00", long. 118° 09' 45"); 10-w; 147-ft. Equipment: Jerrold transmitter & Taco antenna. Counsel, Covington & Burling. File: BPIF-131 (granted 11-7-67); BLIF-108 (granted 2-1-73).
- Los Altos, Cal.—KCG-38**, Board of Trustees of Leland Stanford Junior U., Stanford Electronics Laboratories, Stanford (94305). Channels E-1-4. Transmitter: Montebello Rd., 7.9-mi. SSE of Stanford (lat. 37° 19' 18", long. 122° 08' 47"); 10-w; 62-ft. Equipment: Jerrold transmitter & Prodelin antenna. Counsel, Jones, Day, Reavis & Pogue; consulting engineer, Hammett & Edison. File: BPIF-137 (granted 4-8-68); BLIF-94 (granted 2-13-70).
- Los Angeles, Cal.—KWE-33, KWE-34**, U. of Southern Cal., Los Angeles (90007). Channels B-1-4, 10-w, F-1-4, 1-w. Transmitter: 3800 Mt. Lee Dr. (lat. 34° 08' 04", long. 118° 19' 11"); McClintock Ave. & 36th Pl. (lat. 34° 01' 16", long. 118° 17' 15"), respectively. Equipment, Micro-Link. Counsel, Koteen & Burt; consulting engineer, Hammett & Edison. File: BPIF-203/4 (granted 6-18-69); BLIF-168/9 (granted 9-12-72).
- Los Angeles, Cal.—KSW-92-93**, Archdiocese of Los Angeles Education & Welfare Corp., 1531 W. 9th St., Los Angeles, Cal. (90006). Channels D-1-4, G-1-4. Transmitters: (1) Encino Reservoir, Encino (lat. 34° 08' 52", long. 118° 31' 06"). (2) Mount Wilson, Los Angeles (lat. 34° 13' 27", long. 118° 03' 47"); 10-w. Equipment: Litton. File: BPIF-26/7 (granted 5-7-65); BPIF-382 (granted 6-26-73); BLIF-41/2 (granted 6-1-73).
- Pasadena, Cal.—KQI-29**, Pasadena Unified School District of Los Angeles County, 351 S. Hudson Ave. (91101). Channels E-1-4. Transmitter: 351 S. Hudson Ave. Equipment: Jerrold transmitter, Taco antenna. Consulting engineer, Martec Corp. File: BPIF-59 (granted 8-26-66); BLIF-47 (granted 4-16-69).
- Point Mugu, Cal.—WAQ-324**, Regents of University of California, 485 University Hall, 2200 University Ave., Berkeley (94720). Channel E-1 (Reserve E-2-4), 3.3-mi. E of Naval Air Station Point Mugu, Laguna Peak (lat. 34° 06' 30", long. 119° 03' 50"); 10-w; 20-ft. Equipment: Emcee transmitter & Andrew antenna. Consulting engineer, J. Patrick Loughboro (Redondo Beach). File: BPIF-325 (granted 10-22-74); BLIF-210 (granted 3-4-76). Note: Holds CP to add Channel E-2. BPIF-383 (granted 8-2-76).
- Reedley, Cal.—KZM-21**, Fresno County Schools, 2314 Mariposa St., Fresno (93721). Channels C-1-2. Transmitter: Reedley High School, 740 W. North Ave., Reedley (lat. 36° 36' 12", long. 119° 27' 21"); 9-w; 262-ft. Equipment: Micro-Link. File: BPIF-134 (granted 12-6-67); BLIF-97 (granted 6-2-72).
- Sacramento, Cal.—WSA-40**, Regents of University of California, Dir. of Business Services Div., 485 University Hall, 2200 University Ave., Berkeley, Cal. (94720). Channel B-1 at 2315 Stockton Blvd., Sacramento (lat. 38° 33' 18", long. 121° 27' 18"); 10-w; 151-ft. Equipment: Emcee transmitter & Bogner antenna. Consulting engineer, R. A. Isberg. File: BPIF-291 (granted 5-7-73); BLIF-178 (granted 11-19-74).
- San Francisco, Cal.—KTB-97**, Regents of U. of Cal., 641 University Hall, Berkeley, Cal. Channel F-4. Transmitter: Moffitt Hospital, San Francisco. Equipment: Emcee. File: BPIF-34 (granted 7-14-65); BLIF-14 (granted 6-8-66).
- San Francisco, Cal.—KHU-89**, Regents of U. of Cal., 451 University Hall, Berkeley (94720). Channel F-2. Transmitter: 22nd St. &

(Continued on next page)

Instructional Television

LICENSEES—(Continued)



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Potrero Ave., San Francisco (lat. 37° 45' 35.5", long. 122° 24' 01"). Equipment: Micro-Link. File: BPIF-71 (granted 7-26-66); BLIF-27 (granted 5-4-67).

San Francisco, Cal.—KZB-22, KZB-23, KZB-24, KZB-25, Roman Catholic Welfare Corp. of San Francisco, 441 Church St. (94114). Channels G-1-4. Transmitter: St. Patrick's Seminary, Middlefield Rd., Menlo Park; 6.4-w. Channels B-1-4. Transmitter: San Bruno Mountain, 2-mi. S of San Francisco. Channels D-1-4. Transmitter: Mt. Tamalpais. Channels D-1-4. Transmitter: Monument Peak. For instructional programming to parochial schools & non-parochial schools. Equipment: Andrew, Emcee, Adler & Jerrold transmitters; Taco antennas. Counsel, Greeley & Bernard; consulting engineer, Hammett & Edison. File: BPIF-92/94 (granted 9-28-67); BLIF-163/6 (granted 6-2-72); BMLIF-26 (granted 12-23-75).

Sanger, Cal.—KZM-20, Fresno County Schools. Channels C-1-2. Transmitter: 210 S. Academy, Sanger (lat. 37° 00' 46", long. 119° 27' 02"); .25-w, 45-ft. For other details, see KZM-21 Reedley. File: BPIF-133 (granted 12-6-67); BLIF-96 (granted 6-2-72).

Santa Ana, Cal.—WSJ-69-70, Santa Ana Unified School District. (1) Channels A-1-4 at 1405 French St., Santa Ana (lat. 33° 45' 25", long. 117° 51' 43"); .01-w; 32-ft. (2) Channels C-1-4 at Flower St. & Civic Center Dr. W. Santa Ana (lat. 33° 45' 03", long. 117° 52' 05"); .10-w; 216-ft. Equipment: Emcee transmitter & Andrew antenna. Counsel, Wilner & Scheiner; consulting engineer, Hammett & Edison. File: BPIF-293/4 (granted 6-26-73); BLIF-179/80 (granted 2-6-74).

Torrance, Cal.—WAU-30, Board of Education Torrance Unified School District. Channels C-1-4. Transmitter, Educational Materials Bldg., 2336 Plaza del Amo. Equipment, Jerrold, Counsel, Covington & Burling. File: BPIF-191 (granted 5-8-69); BLIF-140 (granted 8-1-72).

Tranquillity, Cal.—KZM-22, Fresno County Schools. Channels C-1-2. Transmitter: Tranquillity Union High School, 6050 Juanchi St., Tranquillity (lat. 36° 38' 35", long. 120° 15' 06"); .9-w; 250-ft. For other details, see KZM-21 Reedley. File: BPIF-135 (granted 12-6-67); BLIF-98 (granted 6-2-72).

Yuba City, Cal.—WAQ-325, Regents of University of California, 485 University Hall, 2200 University Ave., Berkeley (94720). Channel D-1, 12-mi. W of Yuba City (lat. 39° 12' 21", long. 121° 49' 10"); .10-w; 200-ft. Equipment: Emcee transmitter & Andrew antenna. Consulting engineer, J. Patrick Loughboro (Redondo Beach). File: BPIF-323 (granted 10-22-74); BLIF-211 (granted 3-4-76).

Boulder, Colo.—WHA-72, Board of Regents, U. of Colorado, PSR B-1, Rm. 116, Boulder (80302). Channel B-1 at Patty's Peak, rural Boulder (lat. 39° 58' 14", long. 105° 16' 47"); .10-w; 35-ft. Equipment: Jerrold transmitter & Andrew antenna. Consulting engineer, Charles A. Huber. File: BPIF-241 (granted 3-10-71); BLIF-167 (granted 4-3-73). Note: Holds CP to add Channel B-3. BPIF-346 (granted 8-14-75).

Belle Glade, Fla.—KZB-28, School Board of Palm Beach County, Fla. Channels A-1-2-3; G-4. Transmitter: On State Rd. 715, 1-mi. N. of intersection of State Rds. 717 & 715, Belle Glade; .10-w. For other details, see KHU-90 Boynton Beach. File: BPIF-99 (granted 9-25-67); BLIF-65 (granted 4-22-69); BPIF-384 (granted 7-25-73); BPIF-391 (granted 12-5-73); BLIF-191 (granted 8-1-74).

Boynton Beach, Fla.—KHU-90, School Board of Palm Beach County, Fla. 301 N. Olive Ave., W. Palm Beach (33402). Channels E-1-4. Transmitter: 505 S. Congress Ave., Boynton Beach. For delivery of instructional programming to all Palm Beach County Schools. Equipment: Jerrold (KHU-90); Emcee transmitter & Parabolic antenna (KZB-28-30). Consulting engineer, William R. Evans. File: BPIF-67 (granted 7-26-66); BLIF-64 (granted 4-22-69).

Fort Lauderdale, Fla.—KTZ-22, School Board of Broward County, 1320 S.W. 4th St., Ft. Lauderdale, Fla. Channels G-1-4. Transmitter: 6600 S.W. Nova Dr. Equipment: Micro-Link. File: BPIF-40 (granted 10-22-65); BLIF-164 (granted 1-30-68).

Fort Lauderdale, Fla.—KLC-80, School Board of Broward County, 1320 S.W. 4th St. (33310). Channels B-1-4. Transmitter: Near Broward County Jr. College, Coconut Creek, Ft. Lauderdale (lat. 26° 14' 19", long. 80° 10' 09"); .10-w; 190-ft. Repeats KTZ-22 Ft. Lauderdale. Equipment: Jerrold. Consulting engineer, Adair & Brady Inc. (Lake Worth, Fla.). File: BPIF-163 (granted 8-22-68); BLIF-95 (granted 10-6-69).

Loxahatchee, Fla.—KZB-30, School Board of Palm Beach County, Fla. Channels H-1-2-3. Transmitter: .75-mi. N of U.S. 441 & 98 in Loxahatchee community. For other details, see KHU-90 Boynton Beach. File: BPIF-100 (granted 9-25-67); BLIF-83 (granted 4-1-71); BPIF-278 (granted 8-2-73); BLIF-187 (granted 5-3-74).

Miami, Fla.—KTB-84-85, School Board of Dade County, Fla., 1410 N.E. 2nd Ave., Miami, Fla. Channels F-1-4; G-1-4. Transmitters: (1) 1410 N.E. 2nd Ave., Miami; (2) 19400 S.W. 97th Ave., Cutler Ridge, Fla. Equipment: Adler. File: BPIF-35/6 (granted 6-18-65); BLIF-48/9 (granted 5-29-75); BLIF-222/3 (granted 8-16-76).

Riviera Beach, Fla.—KZB-29, School Board of Palm Beach County, Fla. Channels G-1-2-3-4. Transmitter: .5-mi. E of State Rt. 809, Riviera Beach. For other details, see KHU-90 Boynton Beach. File: BPIF-101 (granted 9-25-67); BLIF-66 (granted 4-22-69); BPIF-385 (granted 7-25-73); BLIF-186 (granted 5-3-74).

Atlanta, Ga.—KVI-65-66, Fulton-DeKalb Hospital Authority (operating Grady Memorial Hospital), 80 Butler St. S.E. (30303). Channels A-1-4. Transmitters: (1) 80 Butler St. S.E.; (2) 1600 Clifton Rd. N.E. Equipment: RCA transmitter & Taco antenna. Teaching programs integrated with & supplementary to curricula of Emory University Schools of Medicine, Nursing, Medical Tech. & X-Ray Tech.; receiving programs are Grady Memorial Hospital, Communicable Disease Center, Emory U. Hospital, V.A. Hospital & State of Ga. Health Dept. File: BPIF-76/77 (granted 11-9-66); BLIF-38 (granted 7-21-67); BLIF-39 (granted 7-19-67).

Buffalo Grove, Ill.—WAH-799, The Catholic Bishop of Chicago, Box 1979, Chicago (60690). Channels F-1-4, E of Roselle Rd., at Central Rd., Schaumburg (lat. 42° 04' 00", long. 88° 04' 38"); .10-w; 285-ft. Equipment: Emcee transmitter & Alford antenna. Counsel, Kirkland, Ellis & Rowe; consulting engineer, Donald L. Markley. File: BPIF-302 (granted 5-13-74); BLIF-200 (granted 3-19-75).

Chicago, Ill.—WAC-262, The Catholic Bishop of Chicago, Box 1979, Chicago (60690). Channels C-1-4 at Sears Bldg., 101 S. Wacker Dr. (lat. 41° 52' 45", long. 87° 38' 08"); .10-w; 1450-ft. Equipment: Emcee transmitter & Alford antenna. Counsel, Kirkland, Ellis & Rowe; consulting engineer, Donald L. Markley. File: BPIF-304 (granted 2-27-74); BLIF-199 (granted 3-19-75).

Mundelein, Ill.—WAH-800, The Catholic Bishop of Chicago, Box 1979, Chicago (60690). Channels C-1-4 at St. Mary of the Lake Seminary, Mundelein (lat. 42° 17' 13", long. 87° 59' 40"); .10-w; 350-ft. For other details, see Buffalo Grove, above. File: BPIF-303 (granted 5-13-74); BLIF-201 (granted 12-1-75).

Northfield, Ill.—KZB-26, Board of Education of Twp. High School District 203, 358 Winnetka Ave. (60094). Channel H-1. Transmitter: New Trier West High School, 7 Happ Rd. Equipment: Micro-Link. Counsel, Wilner & Scheiner; consulting engineer, T. H. Jarman. File: BPIF-172 (granted 8-27-68); BLIF-93 (granted 10-6-69).

Peoria, Ill.—KTZ-30, Bradley University, 1501 N. Bradley Ave. Channels C-1-4. Transmitter: 1501 N. Bradley Ave. Equipment: Emcee, Counsel, Wilner & Scheiner. File: BPIF-51 (granted 10-26-65); BLIF-7 (granted 4-21-69).

Roanoke, Ill.—KVO-30, Bradley University, Jobst Hall, Peoria, Ill. (61606). Channels E-1-2; system interconnected with KGZ-66 Winnetka & subsequently leased to school districts in Woodford County & surrounding area. Transmitter: 3.2-mi. NE of Metamora (lat. 40° 50' 00", long. 89° 19' 08"). Equipment: Emcee transmitter & Prodelin antenna. Counsel, Greeley & Bernard. File: BPIF-84 (granted 12-23-66); BLIF-32 (granted 4-21-69).

Rock Falls, Ill.—WHA-62, Board of Education of Rock Falls Twp. H.S. District # 301, 101 12th Ave., Rock Falls (61071). Channel G-3 at 101 12th Ave. (lat. 41° 46' 42", long. 89° 42' 20"); .002-w; 69-ft. Equipment: Mark Products. Consulting engineer, John Zmolek (Chicago). File: BPIF-237 (granted 3-3-71); BLIF-159 (granted 6-2-72).

Sterling, Ill.—KVI-62, Board of Education of Sterling Twp. High School, District No. 300, 1608 4th St. (61081). Channel D-3 for classroom programming to area public schools. Equipment: Emcee. File: BPIF-79 (granted 11-7-66); BLIF-33 (granted 6-7-67); BLIF-55 (granted 4-19-68).

Westhaven, Ill.—WAH-801, The Catholic Bishop of Chicago, Box 1979, Chicago (60690). Channels F-1-2-3-4, 700-ft. NE of 167th St. & 104th Ave. (lat. 41° 35' 17", long. 87° 51' 51"); .10-w; 490-ft. For other details, see Buffalo Grove, above. File: BPIF-305 (granted 5-13-74); BLIF-202 (granted 12-1-75).

Winnetka, Ill.—KGZ-66, Board of Education of Twp. High School District No. 203, Cook County, Ill., Winnetka & Essex Sts., Winnetka, Ill. Channels A-1-4. Transmitter: Winnetka & Essex Sts.; .10-w. Equipment: Micro-Link. Counsel, Wilner & Scheiner. File: BPIF-25 (granted 3-9-65); BLIF-28 (granted 7-7-67).

Wyoming, Ill.—KVO-29, Bradley University, Jobst Hall, Peoria, Ill. (61606). Channels A-1-2; system interconnected with KTZ-30 Peoria & leased to school districts in Stark County & surrounding area. Transmitter: .7-mi. N of Wyoming. Equipment: Emcee transmitter & Prodelin antenna. Counsel, Greeley & Bernard. File: BPIF-83 (granted 12-23-66); BLIF-31 (granted 4-1-71).

Indianapolis, Ind.—WAT-21, Trustees of Ind. U., Ind. School of Medicine, 1100 W. Michigan St. (46202). Channels E-1-2 at Ind. U. Hospital, Ind. U. Medical Center, Indianapolis (lat. 39° 46' 30", long. 86° 10' 34"); .10-w. Equipment: Micro-Link. Consulting engineer, Jansky & Bailey. File: BPIF-195 (granted 5-1-69); BLIF-111 (granted 4-2-70); BPIF-311 (granted 8-31-73); BLIF-196 (granted 2-7-75).

Princeton, Ind.—WOX-84, North Gibson School Corp., Water & West Sts., Princeton (47670). Channel A-1 at Princeton Community High School, Embree & Warnock Sts., Princeton (lat. 38° 21' 56", long. 87° 34' 54"); .10-w; 100-ft. Equipment: Emcee transmitter & Bogner antenna. Counsel, Jones, Day, Reavis & Fogue; consulting engineer, Jerry C. Ott. File: BPIF-273 (granted 9-18-72); BLIF-176 (granted 10-15-73).

St. John, Ind.—KPD-40, Trustees of Ind. U., Ind. U., Bloomington (47401). Channels A-1-2. Transmitter: Lake Central High School, St. John (lat. 48° 28' 01", long. 87° 28' 25"); .10-w; 300-ft. Equipment: Micro-Link transmitter & Prodelin antenna. Consulting engineer, Jansky & Bailey. File: BPIF-179 (granted 2-27-65); BLIF-109 (granted 4-2-70).

Louisville, Ky.—WAY-653, Jefferson County Board of Education, 3332 Newburg Rd., Louisville (40218). Channels B-1-4 at 4301 Bishops Lane, Louisville (lat. 38° 11' 54", long. 85° 41' 07"); .10-w; 162-ft. Equipment: Emcee transmitter & Bogner antenna. Counsel, Schwartz & Woods; consulting engineer, Charles R. Kendall (Louisville). File: BPIF-340 (granted 3-18-75); BLIF-206 (granted 6-21-76).



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Louisville, Ky.—WAY-655, Jefferson County Board of Education, 3332 Newburg Rd., Louisville (40218). Channels F-1-4 at Western High School, 2501 Rockford Lane, Louisville (lat. 38° 10' 40", long. 85° 50' 41"); 10-w; 103-ft. Equipment: Emcee transmitter & Bogner antenna. For other details, see above. File: BPIF-342 (granted 3-24-75); BLIF-207 (granted 6-22-76).

Owensboro, Ky.—KKBK-71, Owensboro Vocational School, 1501 Frederica St. (42301). Channels A-1-2 at 1501 Frederica St. (lat. 37° 45' 43", long. 87° 06' 40"); 10-w. Equipment: RCA. Consulting engineer, Johnson, Depp & Quisenberry (Owensboro). File: BPIF-205 (granted 7-11-69); BLIF-127 (granted 8-4-70).

Paducah, Ky.—KGA-28, Board of Education of Paducah, Ky. Independent School District. Channels A-1-4 at 10th & Clark Sts., Paducah. Equipment: Jerrold. Counsel, Henry O. Whitlow (Paducah). File: BPIF-146 (granted 5-14-68); BLIF-82 (granted 4-17-69).

Lafayette, La.—WBJ-81, WBJ-82, La. State Board of Education, Box 2091, USL, Lafayette (70501). (1) Channel G-1 at Vernon Wharton Bldg., USL Campus, Lafayette (lat. 30° 12' 47", long. 92° 01' 08"); .01-w; 98-ft. (2) Ch. A-1 at Eraste Landry Rd., Lafayette (lat. 30° 13' 34", long. 92° 03' 00"); 10-w; 392-ft. Equipment: Jerrold. Counsel, J. Winston Fontenot (Lafayette); consulting engineer, Floyd F. Bernard (Lafayette). File: BPIF-214/5 (granted 11-25-69); BLIF-129/30 (granted 12-1-70).

Portland, Me.—KVI-61, U. of Maine, Alumni Hall, Orono, Me. (04473). Channel D-1; for delivery of programming of WMEB-TV Orono to school districts of Portland (U. of Me.), Gorham (Gorham State Teachers College) & Biddeford (St. Francis College). Transmitter: Bonney Hall. Equipment: Micro-Link. Counsel, Dow, Lohnes & Albertson. File: BPIF-82 (granted 11-7-66); BLIF-58 (granted 6-17-68).

Andover, Mass.—KMA-57, Boston Catholic TV Center Inc., 25 Granby St., Boston (02115). Channels F-3-4. Transmitter: Wood Hill, Andover (lat. 42° 39' 17", long. 71° 13' 13"); 10-w; 228-ft. Equipment: Jerrold. Counsel, Dow, Lohnes & Albertson. File: BPIF-167 (granted 9-19-68); BLIF-79 (granted 6-2-72).

Boston, Mass.—KVQ-24, Boston Catholic TV Center Inc., 25 Granby St. (02115). Channels D-3-4. Transmitter: Prudential Tower Bldg., Boylston St. Delivers educational materials to schools operated by Archdiocese of Boston. Equipment: Jerrold. File: BPIF-74 (granted 1-18-67); BLIF-53 (granted 6-2-72). Note: Holds CP to add Channels D-1-2; 100-w. BPIF-328 (granted 7-19-76).

Boston, Mass.—KYP-23, Northeastern University, Room 6-N, 360 Huntington Ave. (02115). Channels B-3-4; for interconnection of TV production studios on campus to various classrooms on main campus & to suburban campus at Burlington, Mass. Transmitter: Prudential Center Tower (lat. 42° 20' 50", long. 71° 04' 57"). Equipment: Jerrold transmitter & Taco antenna. Counsel, Dow, Lohnes & Albertson. File: BPIF-102 (granted 7-7-67); BPIF-220 (granted 5-19-70); BLIF-189 (granted 4-14-69).

Boston, Mass.—WCR-20, Northeastern University, 360 Huntington Ave., Boston (02115). Channels E-3-4 at 360 Huntington Ave., Boston (lat. 42° 20' 21", long. 71° 05' 20"); .01-w; 94-ft. Equipment: Jerrold. Counsel & consulting engineer, Lake Systems Corp. (Newton, Mass.). File: BPIF-221 (granted 5-19-70); BLIF-190 (granted 7-16-74).

Danvers, Mass.—WAL-20, Boston Catholic TV Center Inc., 25 Granby St., Boston (02115). Channels G-3-4. Transmitter: Catholic Chapel, Danvers State Hospital (lat. 42° 34' 57", long. 70° 59' 15"); 10-w; 102-ft. Equipment: Jerrold. File: BPIF-188 (granted 4-14-69); BLIF-105 (granted 6-2-72).

Framingham, Mass.—KLC-85, Boston Catholic TV Center Inc., 25 Granby St., Boston (02115). Channels G-1-4. Transmitter: Nobscot Hill, Framingham (lat. 42° 20' 46", long. 71° 27' 05"); 10-w; 83-ft. Equipment: Jerrold. Counsel, Dow, Lohnes & Albertson. File: BPIF-157 (granted 8-27-68); BLIF-78 (granted 6-2-72).

Milton, Mass.—KQT-48, Boston Catholic TV Center Inc., 25 Granby St., Boston (02115). Channels F-3-4 on top of Great Blue Hill, Milton (lat. 42° 12' 42", long. 71° 06' 51"); 10-w; 110-ft. Equipment: Jerrold. File: BPIF-213 (granted 9-8-69); BLIF-107 (granted 6-2-72).

Newton, Mass.—KQT-47, Boston Catholic TV Center Inc., 25 Granby St., Boston (02115). Channels F-3-4 at Chapel Bridge Park, 55 Chapel St., Newton (lat. 42° 21' 18", long. 71° 12' 10"); .01-w; 55-ft. Equipment: Jerrold. Counsel, Dow, Lohnes & Albertson. File: BPIF-210 (granted 9-8-69); BPIF-310 (granted 3-1-71); BLIF-115 (granted 6-2-72). Note: Holds CP for change to Channels A-1-4. BPIF-350 (granted 4-30-74).

North Dartmouth, Mass.—WOG-94, Southeastern Mass. U. Old Westport Rd. (02747). Channel G-4 at Old Westport Rd., North Dartmouth (lat. 41° 37' 43", long. 71° 00' 25"); 10-w; 250-ft. Equipment: Jerrold. File: BPIF-264 (granted 9-11-73); BLIF-194 (granted 11-19-74).

Alpena, Mich.—KVK-22, Alpena Public Schools, 508 Taylor St. (49707). Channel A-1 serving all public & private non-profit schools in Alpena County. Equipment: Emcee transmitter & Co-Linear antenna. File: BPIF-69 (granted 11-16-66); BLIF-43 (granted 6-7-67).

Detroit, Mich.—KRX-65, Archdiocese of Detroit, 305 Michigan Ave. (48226). Channels A-1-2. Transmitter: U. of Detroit TV studios, 3800 Puritan Ave. Equipment: Adler. File: BPIF-31 (granted 4-1-65); BLIF-46 (granted 8-31-67).

Detroit, Mich.—KTB-98, Board of Education of City of Detroit, 5057 Woodward St. (48202). Channels C-2-3. Transmitter: 9345 Lawton Ave.; 10-w. Equipment: Emcee. File: BPIF-37 (granted 7-20-65); BLIF-12 (granted 8-31-66).

Detroit, Mich.—WDV-66, Regents of the U. of Mich., Rm. 248, W. Engineering Bldg., Ann Arbor (48104). Channels G-1-2 at 9345 Lawton St., Detroit (lat. 42° 22' 55", long. 83° 06' 50"); 10-w; 425-ft. Equipment: Emcee transmitter & Alford antenna. File: BPIF-232 (granted 10-16-70); BLIF-149 (granted 4-4-72).

Detroit, Mich.—KVP-20, Wayne State U., 70 W. Palmer (48202). Channels E-1-2 for educational programming to Wayne State School of Nursing & other schools of nursing in Detroit metro-

politan area. Equipment: RCA. Licensee has WDET-FM Detroit, is member of Detroit ETV Foundation. Counsel, Norman E. Jorgensen; consulting engineer, Browne, Renaud Assoc. File: BPIF-80 (granted 1-5-67); BLIF-50 (granted 6-17-68); BMLIF-16 (granted 9-14-73).

Detroit, Mich.—WAK-57, Wayne State U., 70 W. Palmer, Detroit (48202). Channel B-1-2 at Scott Hall, 540 E. Canfield, Detroit (lat. 42° 21' 17", long. 83° 03' 20"); .0005-w; 169-ft. Equipment: Micro-Link. Counsel, Norman E. Jorgensen; consulting engineer, Browne, Renaud Assoc. Inc. File: BPIF-300 (granted 9-14-73); BLIF-203 (granted 3-4-75).

Minneapolis, Minn.—WIG-33, Regents of U. of Minn., 107 Main Engineering, U. of Minn. (55455). Channels C-1-2 at Electrical Engineering Bldg., U. of Minn. (lat. 44° 58' 32" long. 93° 13' 57"); .25-w; 93-ft. Equipment: Micro-Link. Consulting engineer, Hammett & Edison. File: BPIF-253 (granted 7-19-71); BLIF-153 (granted 4-4-72).

Minneapolis, Minn.—WIG-35, Regents of U. of Minn., see Minneapolis, above. Channels E-1-2 at Foshay Tower, Marquette Ave. & 9th St., Minneapolis (lat. 44° 58' 28", long. 93° 16' 17"); 10-w; 151-ft. For other details, see WIG-33 Minneapolis. File: BPIF-255 (granted 7-19-71); BLIF-155 (granted 4-4-72).

Osseo, Minn.—KVI-64, Independent School District No. 279, 317 2nd Ave. N. (55369). Channel A-1. Transmitter: 10223 93rd Ave. N. (lat. 45° 07' 21", long. 93° 24' 42"). Equipment: Jerrold. File: BPIF-78 (granted 11-8-66); BLIF-34 (granted 6-7-67).

Rochester, Minn.—WIG-34, Regents of U. of Minn., see Minneapolis, above. Channels C-1-2 at 1.5-mi. SE of Hader on SW side of U.S. Hwy. 52, Hader (lat. 44° 21' 02", long. 92° 46' 53"); .25-w; 400-ft. For other details, see WIG-33 Minneapolis. File: BPIF-254 (granted 7-19-71); BLIF-154 (granted 4-4-72).

Columbia, Mo.—KXY-61, Curators of U. of Missouri, 116 Jesse Hall (65201). Channels C-1-2. Transmitter: Jesse Hall. Equipment: Micro-Link. Licensee currently delivers instructional material via cable. Licensee also owns KOMU-TV Columbia, KCUR-FM Kansas City, KMNR(FM) Rolla & KBIA(FM) Columbia. Counsel, Fisher, Wayland, Southmayd & Cooper. File: BPIF-105 (granted 4-27-67); BLIF-51 (granted 3-20-68).

Omaha, Neb.—KWU-42, School District of the City of Omaha, 3902 Davenport St. (68131). Channels A-1-2 at Maple & 52nd Sts., Omaha (lat. 41° 17' 09", long. 95° 59' 36"); 10-w; 105-ft. File: BPIF-222 (granted 1-16-70); BLIF-160 (granted 5-14-74).

Omaha, Neb.—KWU-43, School District of the City of Omaha, 3902 Davenport St. (68131). Channels D-1-2 at 12200 Burke Blvd., Omaha (lat. 41° 15' 43", long. 96° 06' 04"); 10-w; 45-ft. File: BPIF-223 (granted 1-16-70); BLIF-161 (granted 5-14-74).

Las Vegas, Nev.—KZH-32, KZH-33, Clark County School District, 2832 E. Flamingo Rd. (89109). Channels C-1-4. Transmitter: Whitney Mesa, 7.4-mi. SE of Las Vegas (lat. 36° 05' 08", long. 115° 03' 57"); 10-w; 320-ft. Channels E-1-4. Transmitter: 100 E. Fremont St., Las Vegas (lat. 36° 10' 17", long. 115° 08' 36"); 10-w; 320-ft. Equipment: Jerrold, Micro-Link & Taco. Counsel, McKenna, Wilkinson & Kittner. File: BPIF-121/2 (granted 11-7-67); BLIF-116/7 (granted 4-2-70); BPIF-233 (granted 10-2-69); BLIF-117 (granted 4-2-70).

Trenton, N.J.—WPA-57, Trenton Board of Education, 9 S. Stockton St. (08611). Channel F-3 at Trenton Central High School, Chambers St., Trenton (lat. 40° 13' 7.05", long. 74° 44' 37.506"); 10-w; 128-ft. Equipment: Emcee. File: BPIF-270 (granted 9-21-72); BLIF-175 (granted 10-15-73).

Union, N.J.—WGM-95, Union Twp. Schools, 2369 Morris Ave., Union (07083). Channel C-1 at Third St., Union (lat. 40° 42' 17", long. 74° 17' 06"); 10-w; 77-ft. Equipment: Prodelin. Consulting engineer, Communication Technology Corp. (N.J.). File: BPIF-242 (granted 1-14-71); BLIF-148 (granted 9-1-71).

West Windsor Twp., N.J.—WOW-99, Mercer County Community College, 101 W. State St., Trenton (08608). Channel B-1 at 1200 Old Trenton Rd., West Windsor Twp. (lat. 40° 15' 30", long. 73° 38' 59"); 10-w; 204-ft. Equipment: Emcee transmitter & Bogner antenna. Consulting engineer, Paul Godley Co. File: BPIF-269 (granted 9-11-72); BPIF-388 (granted 8-21-73); BLIF-188 (granted 3-25-74).

Beacon, N.Y.—KRS-85, Archdiocese of New York. Channels E-1-2-3. Transmitter: Mt. Beacon, Beacon. For other details, see KRS-81 New York. File: BPIF-20 (granted 1-29-65); BLIF-23 (granted 11-7-67). Note: Requests CP to add Channel E-4; 10-w; Micro-Link transmitter. BPIF-373.

Brooklyn, N.Y.—KNZ-69, Roman Catholic Diocese of Brooklyn. Channels B-1-4. Transmitter: 19th St. & Prospect Park W. Equipment: Micro-Link. Counsel, Greeley & Bernard. File: BPIF-9 (granted 7-28-64); BLIF-15 (granted 6-7-67).

Brooklyn, N.Y.—KVS-31, KZE-20, Roman Catholic Diocese of Brooklyn, 75 Greene Ave., Brooklyn (11238). Channels F-1-4. Transmitter: 1-15 Monitor St. Channels B-1-4. Transmitter: No. 1 Lefrak City Plaza, New York (lat. 40° 44' 05", long. 73° 51' 53"); 1-w; 189-ft. Equipment: Micro-Link. Counsel, Greeley & Bernard. File: BPIF-95 (granted 2-13-67); BLIF-57 (granted 3-20-68); BPIF-130 (granted 10-26-67); BLIF-84 (granted 4-16-69); BPIF-288 (granted 3-6-73); BLIF-192 (granted 9-19-74).

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Buffalo, N.Y.—WDG-55, State U. of N.Y., Parker Engineering Bldg., Buffalo (14214). Channel G-1 at 3415 Main St., Buffalo (lat. 42° 57' 20", long. 78° 49' 01"); 10-w; 150-ft. Equipment: Micro-Link. Counsel, Sanford H. Levine (Albany), assoc. counsel, State U. of N.Y. File: BPIF-233 (granted 8-3-70); BLIF-138 (granted 12-1-70).

Central Islip, N.Y.—KNZ-68, Roman Catholic Diocese of Rockville Centre. Channels B-1-4. Transmitter: Intersection of Wheeler Rd. & Motor Parkway (St. John's Cemetery), Central Islip. For other details, see KNZ-65 Rockville Centre. File: BPIF-8 (granted 7-28-64); BLIF-131 (granted 7-1-71).

Fredonia, N.Y.—WAQ-310, Board of Cooperative Educational Services of Chataqua County, Box 250, Fredonia (14063). Channel C-1 at Bocas Center, SE of intersection of Water St. & Webster Rd., Fredonia (lat. 42° 25' 08", long. 79° 18' 40"); 10-w; 200-ft. Equipment: Emcee transmitter & Bogner antenna. Counsel, Dow, Lohnes & Albertson; consulting engineer, Brown, Renaud Assoc. Inc. File: BPIF-326 (granted 9-20-74); BLIF-205 (granted 12-1-75).

Hempstead, N.Y.—KHD-21, Sewanhaka Central High School District of Elmont, Floral Park, Franklin Park & New Hyde Park, Sewanhaka-Elmont High School, Rldge Rd., Elmont (11003). Channels A-2-3 at 230 Poppy Ave., Franklin Square, N.Y. Equipment: Adler. File: BPIF-2 (granted 3-26-64); BLIF-2 (granted 1-8-65); BMLIF-7 (granted 10-23-69); BMLIF-23 (granted 2-24-75).

Huntington, N.Y.—KNZ-67, Roman Catholic Diocese of Rockville Centre. Channels A-1-4. Transmitter: 200-ft. SW of intersection of Convent & S. Woods Rds., Syosset. For other details, see KNZ-65 Rockville Centre. File: BPIF-7 (granted 7-28-64); BLIF-151 (granted 7-6-72).

Jamaica, N.Y.—KNZ-70, Roman Catholic Diocese of Brooklyn. Channels F-1-4. Transmitter: 176-21 Wexford Terrace, Jamaica. For other details, see KVS-31 Brooklyn. File: BPIF-10 (granted 7-28-64); BLIF-61 (granted 4-17-69).

Kenmore, N.Y.—KWE-21, Union Free School District #1, Town of Tonawanda, 50 N. Park Ave., Rockville Centre, Long Island (11570). Channel A-1-2 at Administration Bldg., 1500 Colvin Blvd. (lat. 49° 48' 11", long. 73° 12' 26"); 1-w. Equipment: Micro-Link. Consulting engineer, Jules Cohen & Assoc. File: BPIF-202 (granted 6-26-69); BLIF-114 (granted 4-2-70).

Kingston, N.Y.—KRS-86, Archdiocese of New York. Channels A-1-3. Transmitter: Morton Rd., Rhinecliff. For other details, see KRS-81 New York. File: BPIF-21 (granted 1-29-65); BLIF-24 (granted 11-7-67). Note: Requests CP to add Channel A-4; 10-w; Micro-Link transmitter. BPIF-374.

Liberty, N.Y.—KRW-67, Archdiocese of New York. Channels A-1-3. Transmitter: 2-mi. W of Liberty. For other details, see KRS-81 New York. File: BPIF-22 (granted 1-29-65); BLIF-25 (granted 11-7-67). Note: Requests CP to add Channel A-4; 10-w; Micro-Link transmitter. BPIF-375.

Mincola, L. I., N.Y.—KNZ-71, Union Free School District No. 10 of Town of N. Hempstead, N.Y. Channels G-1-4. Transmitter: Armstrong Rd. & Madison Ave., Mineola. Equipment: Adler. File: BPIF-11 (granted 7-28-64); BLIF-5 (granted 3-31-65).

Newburgh, N.Y.—KTN-66, City School District of Newburgh, 98 Grand Ave., Newburgh (12550). Channels D-1-2. Transmitter: Newburgh Free Academy, Fullerton Ave. Equipment: Micro-Link. File: BPIF-38 (granted 7-26-65); BLIF-35 (granted 6-7-67).

New York, N.Y.—KRS-81, Archdiocese of New York, 451 Madison Ave., New York (10022). Channels A-1-3. Transmitter: Empire State Bldg. Equipment: RCA. Counsel, McKenna, Wilkinson & Kittner. File: BPIF-16 (granted 1-29-65); BLIF-19 (granted 11-7-67). Note: Requests CP to add Channel A-4; 10-w; Micro-Link transmitter. BPIF-369.

North Massapequa, N.Y.—KNU-43, Nassau Board of Cooperative Educational Services, Wyngate Dr., North Massapequa (11758). Channels D-1-2. Transmitter: Wyngate & Peony Dr.; 10-w. Equipment: Adler. File: BPIF-3 (granted 5-21-64); BLIF-4 (granted 1-8-65); BAPLIF-1 (granted 5-8-74); BLIF-143 (granted 4-8-75). Note: Holds CP to add Channel D-3. BPIF-344 (granted 5-29-75).

Olean, N.Y.—WBB-433, Board of Cooperative Educational Services in Cattaraugus, Erie & Wyoming Counties, 124 Main St., Little Valley (14755). Channel A-1, 1.5-mi. NE of Olean (lat. 42° 05' 34", long. 78° 24' 30"); 10-w; 55-ft. Equipment: Emcee transmitter & Andrew antenna. File: BPIF-339 (granted 5-6-75); BLIF-216 (granted 6-22-76).

Peekskill, N.Y.—KRS-84, Archdiocese of New York. Channels A-1-3. Transmitter: Cheesecote Mountain, Peekskill. For other details, see KRS-81 New York. File: BPIF-19 (granted 1-29-65); BLIF-22 (granted 11-7-67). Note: Requests CP to add Channel A-4; 10-w; Micro-Link transmitter. BPIF-372.

Plainville, L.I., N.Y.—KHC-94, Plainview-Old Bethpage Public Schools, Central School District No. 4, Administration Bldg., Jamaica Ave., Plainview (11803). Channel B-1-2 at Old Country Rd. & Gerhard Rd.; 5-w. Equipment: Micro-Link. File: BPIF-1

(granted 2-17-64); BLIF-3 (granted 11-24-65); BPIF-352 (granted 9-23-75); BLIF-208 (granted 3-4-76). Note: Holds CP to change transmitter location to J. F. Kennedy High School, Washington Ave. & Kennedy Dr., Plainview (lat. 40° 46' 53", long. 73° 27' 35"). BPIF-381 (granted 7-30-76).

Rochester, N.Y.—KRV-45, City School District of Rochester, 1801 Main St. E. (14609). Channel D-1-3. Transmitter: 1801 Main St. E. Equipment: Micro-Link. File: BPIF-28 (granted 3-10-65); BLIF-10 (granted 4-15-66).

Rochester, N.Y.—WAX-30, Rochester Institute of Technology, 1 Lomb Memorial Dr. (14623). Channel A-1 at 1 Lomb Memorial Dr. (lat. 43° 05' 14", long. 77° 40' 32"); 10-w. Equipment: RCA. Counsel, Greeley & Bernard; consulting engineer, Kessler & Wilhelm. File: BPIF-207 (granted 5-15-69); BLIF-112 (granted 4-2-70).

Rockville Centre, N.Y.—KNZ-65, Roman Catholic Diocese of Rockville Centre, 53 N. Park Ave., Rockville Centre (11570). Channels E-1-4. Transmitter: Maria Regina High School, 1333 Admiral Lane, Uniondale (lat. 40° 42' 59", long. 73° 34' 56"). Equipment: Emcee. Counsel, Greeley & Bernard. File: BPIF-5 (granted 7-28-64); BMPIF-200 (granted 5-15-69); BLIF-119 (granted 4-1-70).

Staten Island, N.Y.—KRS-82, Archdiocese of New York. Channels E-1-3. Transmitter: St. Francis Seminary, Staten Island. For other details, see KRS-81 New York. File: BPIF-17 (granted 1-29-65); BLIF-20 (granted 11-7-67). Note: Requests CP to add Channel E-4; 10-w; Micro-Link transmitter. BPIF-370.

Yonkers, N.Y.—KRS-83, Archdiocese of New York. Channels E-1-3. Transmitter: Seminary Ave., Dunwoodie, Yonkers. For other details, see KRS-81 New York. File: BPIF-18 (granted 1-29-65); BLIF-21 (granted 11-7-67). Note: Requests CP to add Channel E-4; 10-w; Micro-Link transmitter. BPIF-371.

Durham, N.C.—KCO-86, Duke U., Box 3163, Duke U. Medical Center (27706). Channels C-1-2 at V.A. Hospital (lat. 36° 00' 32", long. 78° 56' 23"); .0005-w; 128-ft. Equipment: Micro-Link. File: BPIF-180 (granted 9-10-69); BLIF-139 (granted 10-16-73).

Durham, N.C.—KCO-55, Duke U. Channels G-1-2. Transmitter: Medical Center (lat. 36° 00' 04", long. 78° 56' 25"); 5-w; 108-ft. Equipment: Micro-Link. File: BPIF-165 (granted 9-10-69); BLIF-135 (granted 10-16-73).

Cincinnati, O.—KHX-47, Board of Directors, U. of Cincinnati, Dept. of Biomedical Communications, College of Medicine, Eden & Bethesda Aves., Cincinnati (45219). Channel A-1 at Burnett Ave., Cincinnati (lat. 39° 08' 16", long. 84° 30' 10"); 10-w; 155-ft. Equipment: Jerrold. Consulting engineer, John F.X. Browne & Assoc. File: BPIF-216 (granted 10-2-69); BLIF-125 (granted 8-4-70). Note: Holds CP to add Channel A-2; Emcee transmitter. BPIF-351 (granted 11-10-75).

Mount Vernon, O.—KVT-69, Mt. Vernon City Schools, 401 W. Chestnut St. (43050). Channel F-2 at Martinsburg Rd. (lat. 40° 22' 37", long. 82° 28' 24"); 10-w. Equipment: Jerrold. Counsel, Cole, Zylstra & Raywld; consulting engineer, Squires Inc. (Columbus, O.). File: BPIF-193 (granted 10-16-69); BLIF-128 (granted 8-4-70); BMLIF-12 (granted 7-14-71).

Parma, O.—WGM-96, Parma Board of Education, Parma City School District, 6726 Ridge Rd., Parma (44129). Channel F-3 at Normandy H.S., 2400 W. Pleasant Valley Rd. (lat. 41° 21' 44", long. 81° 41' 56"); .0018-w; 35-ft. Equipment: Micro-Link. Consulting engineer, Browne, Renaud Assoc. Inc. File: BPIF-238 (granted 1-14-71); BLIF-150 (granted 9-2-71).

Parma, O.—KNZ-60, Parma Board of Education, Parma City School District, Parma (44129). Channel A-1 at 3600 Dentzler Rd. Equipment: Micro-Link. Counsel, Gordon & Healy. File: BPIF-4 (granted 6-26-64); BLIF-1 (granted 1-18-67); BMPIF-293 (granted 1-14-71); BLIF-141 (granted 7-13-72).

Ada, Okla.—KMH-90, Oklahoma State Regents for Higher Education, 118 State Capitol, Oklahoma City (73105). Channels A-1-2 at East Central State College, Ada (lat. 34° 46' 29", long. 96° 39' 50"); 10-w. Equipment: Micro-Link transmitter & Bogner antenna. File: BPIF-297 (granted 10-3-73); BLIF-185 (granted 8-21-74).

Altus, Okla.—KGF-23, Oklahoma State Regents for Higher Education. Channels A-1-2 at Altus Junior College, Altus (lat. 34° 40' 13", long. 99° 20' 18"); 10-w; 65-ft. For other details, see KMH-90 Ada. File: BPIF-298 (granted 9-27-73); BLIF-183 (granted 8-21-74). Note: Holds CP to change transmitter location to Western Oklahoma State College at Hwy. 283 & Tamarack Rd., Altus (lat. 34° 40' 14", long. 99° 20' 13"). BPIF-354 (granted 12-19-75).

Bartlesville, Okla.—WGM-91, Oklahoma State Regents for Higher Education, 118 State Capitol Bldg., Oklahoma City (73105). Channels C-1-2 at 5-mi. due E of Bartlesville (lat. 36° 45' 32", long. 95° 50' 52"); 10-w; 232-ft. Equipment: Emcee. Consulting engineer, Educational TV Consultants (Dallas). File: BPIF-245 (granted 1-5-71); BMPIF-312 (granted 1-18-71); BLIF-147 (granted 9-2-71).

Heavener, Okla.—KGF-24, Oklahoma State Regents for Higher Education. Channels A-1-2 at Top of Poteau Mtn., Heavener (lat. 34° 56' 35", long. 94° 33' 09"); 10-w; 110-ft. For other details, see KMH-90 Ada. File: BPIF-299 (granted 9-27-73); BLIF-184 (granted 8-21-74).

McAlester, Okla.—KGF-21, Oklahoma State Regents for Higher Education. Channels A-1-2, 2.9-mi. NE of McAlester (lat. 34° 58' 37", long. 95° 43' 01"); 10-w; 100-ft. For other details, see KMH-90 Ada. File: BPIF-295 (granted 9-27-73); BLIF-181 (granted 8-21-74).

Muskogee, Okla.—KGF-22, Oklahoma State Regents for Higher Education. Channels A-1-2 at Muskogee V.A. Hospital, Muskogee (lat. 35° 45' 54", long. 95° 24' 51"); 10-w; 80-ft. For other details, see KMH-90 Ada. File: BPIF-296 (granted 9-27-73); BLIF-182 (granted 8-21-74).

Oklahoma City, Okla.—WGM-93, Oklahoma State Regents for Higher Education, see Bartlesville, above. Channels A-1-3 at 14th St. & Phillips Ave., Oklahoma City (lat. 35° 29' 00", long. 97° 29' 53"); 10-w; 302-ft. Equipment: Emcee. File: BPIF-244 (granted 1-5-71); BLIF-146 (granted 9-2-71).



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Tulsa, Okla.—WGM-92, Oklahoma State Regents for Higher Education, see Bartlesville, above. Channels A-1-2 at Atlanta & Marshall Sts., Tulsa (lat. 36° 10' 20", long. 95° 57' 18"); 10-w; 402-ft. Equipment: Emcee. File: BPIF-243 (granted 1-5-71); BMPIF-313 (granted 1-18-71); BLIF-145 (granted 9-2-71). Note: Holds CP to add Channel A-4. BPIF-333 (granted 8-30-74).

Coombs Canyon, Ore.—KYL-45, Umatilla County Intermediate Education District, Channel F-1. Transmitter: U.S. Hwy. 30 on W slope of Cabbage Hill. For other details, see KYL-44 Pendleton. File: BPIF-107 (granted 6-19-67); BLIF-86 (granted 10-6-69).

Heppner, Ore.—KYL-46, Umatilla County Intermediate Education District, Channel B-1. Transmitter: Top of Gleason Peak, 10-mi. NE of Heppner. For other details, see KYL-44 Pendleton. File: BPIF-108 (granted 6-19-67); BLIF-87 (granted 10-6-69).

Milton-Freewater, Ore.—KMA-20, Umatilla County Intermediate Education District, Box 38, Pendleton (97801), Channel E-1. Transmitter: 6-mi. SE of Milton-Freewater (lat. 45° 52' 32", long. 118° 17' 39"); 10-w; 50-ft. Equipment: Emcee transmitter & Prodelin antenna. Consulting engineer, George M. Frese. File: BPIF-171 (granted 9-16-68); BLIF-99 (granted 10-6-69).

Pendleton, Ore.—KYL-44, Umatilla County Intermediate Education District, Box 38 (97801), Channel A-1. Transmitter: SE 6th & city limits of Pendleton. For closed-circuit programming to all school bldgs. in 2-county region. Equipment: Emcee transmitter & Taco antenna. Consulting engineer, George M. Frese. File: BPIF-106 (granted 6-19-67); BLIF-85 (granted 10-6-69).

Weston, Ore.—KYL-47, Umatilla County Intermediate Education District, Channel E-1. Transmitter: 2-mi. E of Weston. For other details, see KYL-44 Pendleton. File: BPIF-109 (granted 6-19-67); BLIF-88 (granted 10-6-69).

Altoona, Pa.—KVQ-25, Altoona Area School District, 6th Ave. & 15th St. (16602). Channels A-1-4; for transmission of instructional & cultural material to public & parochial schools. Equipment: Micro-Link. Consulting engineer, David McPherson (Copleague, N.Y.). File: BPIF-89 (granted 1-18-67); BLIF-56 (granted 3-20-68).

Altoona, Pa.—KCG-49, Altoona Area School District, 1417 7th Ave. (16602). Channel G-1; for delivery to headend of CATV system in Altoona. Transmitter: 1-mi. SE of Buckhorn Twp. Equipment: Micro-Link. File: BPIF-103 (granted 4-11-68); BLIF-80 (granted 9-18-72).

Altoona, Pa.—KZC-21, KZC-22, Altoona Area School District, Channels G-1-4. Transmitter: Edison Elementary School, Hillside Ave. & 58th St., Altoona (lat. 40° 29' 02", long. 78° 26' 20"); .0013-w; 60-ft. Channels G-1-4, Transmitter: Penn State U., Altoona (lat. 40° 32' 16", long. 78° 25' 05"); .00013-w; 70-ft. Equipment: Micro-Link. File: BPIF-127/9 (granted 10-16-67); BLIF-100/1 (granted 9-1-72).

Hanover, Pa.—KZB-20, Hanover Public School District, 190 E. Walnut St. (17331). Channels F-1-2. Transmitter: Pulpit Rock Mountain, approx. 4-mi. NNE of Hanover (lat. 39° 51' 28", long. 76° 56' 24"); 10-w; 228-ft. Equipment: Micro-Link transmitter & Prodelin antenna. File: BPIF-123 (granted 9-21-67); BLIF-60 (granted 4-4-72).

Hanover, Pa.—KZB-21, Hanover Public School District, 190 E. Walnut St. (17331). Channels B-1-2. Transmitter: Hanover High School, Moul Ave. & Hollywood (lat. 39° 49' 07", long. 76° 58' 09"); 1-w; 39-ft. Equipment: Micro-Link transmitter & Prodelin antenna. File: BPIF-125 (granted 9-13-67); BLIF-81 (granted 4-4-72).

Lewistown, Pa.—KHU-20-21, Mifflin County Board of School Directors, 35 S. Brown St., Lewistown (17044). Channels A-1-4, E-1-4; to serve elementary & secondary schools in Appalachia area school districts. Transmitters: (1) Big Ridge, 1.25-mi. W of center of Lewistown; (2) Jacks Mtn., approx. 4.5-mi. N of Lewistown. Equipment: Micro-Link. Counsel, Greeley & Bernard; consulting engineer, John P. Gallagher. File: BPIF-60/1 (granted 6-3-66); BLIF-36/7 (granted 3-29-68).

Philadelphia, Pa.—WAU-29, Temple U., Tomlinson Hall, 13th & Norris (19122). Channels A-1-4. Transmitter: Carnell Hall, Broad St. & Montgomery Ave. (lat. 39° 58' 55", long. 79° 08' 51"); 10-w; 187-ft. Equipment: Jerrold transmitter & Taco antenna. Counsel, Dow, Lohnes & Albertson. File: BPIF-170 (granted 5-8-69); BLIF-142 (granted 4-1-71).

Sellersville, Pa.—WCX-20, Tri-State Instructional Bestg. Council, 1001 Morton Ave., Folsom (19003). Channels B-1-4 at West Rock Hill Police Tower, Almont, Pa. (lat. 40° 23' 02", long. 75° 21' 02"); 10-w. Equipment: Emcee. File: BPIF-229 (granted 6-9-70); BMPIF-315 (granted 10-20-71); BMPIF-349 (granted 3-23-72); BLIF-172 (granted 1-7-75).

Warmminster, Pa.—KOU-74, Tri-State Instructional Bestg. Council, 1001 Morton Ave., Folsom (19033). Channels G-1-4. Transmitter: Newton Rd. & Street Rd. (lat. 40° 11' 15", long. 74° 04' 14"); 10-w; 100-ft. Equipment: Jerrold. Counsel, Dow, Lohnes & Albertson. File: BPIF-138 (granted 12-11-68); BLIF-113 (granted 4-2-70); BALIF-1 (granted 6-7-71); BMLIF-10 (granted 10-20-71).

Lake City, S.C.—KGF-20, S.C. ETV Commission, Drawer L, 2712 Millwood Ave., Columbia (29205). Channels A-1-4 at District #3 Occupations Career Center, Matthews Rd., Lake City (lat. 33° 53' 19", long. 79° 46' 05"); 10-w; 400-ft. Equipment: Varian transmitter & Andrew antenna. Counsel, Dow, Lohnes & Albertson. File: BPIF-313 (granted 9-26-73); BLIF-193 (granted 9-19-74).

Camden, Tenn.—KIK-52, Tennessee State Board of Education. Channels A-1-2-3. Transmitter: Hornbeak School, Hornbeak (lat. 36° 19' 43", long. 89° 17' 29"); 10-w; 180-ft. Equipment: Emcee transmitter & Andrew antenna. For other details, see Martin. File: BPIF-151 (granted 6-14-68); BLIF-72 (granted 4-23-69); BALIF-2 (granted 6-3-75).

Central, Tenn.—KIK-78-79, Tennessee State Board of Education. Channels E-1-2, E-4. Transmitter: Jackson Gravel Rd., Skulbone (lat. 36° 02' 58", long. 88° 46' 21"). Channels C-1-2, C-4. Transmitter: Springhill School, Central (lat. 35° 59' 02", long. 89° 07' 24"); 10-w; 250-ft. Equipment: Emcee transmitter & Andrew antenna. For other details, see Martin. File: BPIF-153/154

(granted 6-14-68); BLIF-74/75 (granted 4-23-69); BALIF-2 (granted 6-3-75).

Henry, Tenn.—KIN-53, Tennessee State Board of Education. Channels A-1-2, A-4. Transmitter: Henry School, Henry (lat. 36° 12' 15", long. 88° 24' 43"); 10-w; 300-ft. Equipment: Emcee transmitter & Andrew antenna. For other details, see Martin. File: BPIF-155 (granted 6-14-68); BLIF-76 (granted 4-23-69); BALIF-2 (granted 6-3-75).

Martin, Tenn.—KIK-50, Tennessee State Board of Education, 117 Cordell Hull Bldg., Nashville (37219). Channels C-1-2, C-4. Transmitter: Woods Ave. & Hurt St., Martin (lat. 36° 20' 28", long. 88° 51' 39"); 10-w; 300-ft. Equipment: Emcee transmitter & Taco antenna. Consulting engineer, Signal Engineering & Sales (Birmingham). File: BPIF-150 (granted 6-14-68); BLIF-71 (granted 4-23-69); BALIF-2 (granted 6-3-75).

Skullbone, Tenn.—KIK-53, Tennessee State Board of Education. Channels C-1-2, C-4. Transmitter: Camden Fire Tower No. WT-20 in Benton County, Camden (lat. 36° 03' 57", long. 88° 10' 07"). For other details, see Martin. File: BPIF-152 (granted 6-14-68); BLIF-73 (4-23-69); BALIF-2 (granted 6-3-75).

Fort Worth, Tex.—KWU-29, Assn. for Graduate Education & Research of North Texas, Box 30365, Dallas (75230). Channels E-1-2 at Bowie St., between Green & Waits Aves., Ft. Worth (lat. 32° 42' 28", long. 97° 21' 27"); 10-w; 199-ft. Equipment: Jerrold transmitter & Alford antenna. Consulting engineer, A. Earl Cullum Jr. & Assoc. File: BPIF-217 (granted 1-8-70); BLIF-133 (granted 4-30-73).

Houston, Tex.—KRZ-68, Spring Branch Independent School District, 900 Westview Dr. Channels D-1-4. Transmitter: Spring Branch, Independent School District-Career Center, West Belt at Hammerly, Houston (lat. 29° 48' 55", long. 95° 33' 45"). Equipment: Micro-Link. File: BPIF-33 (granted 4-20-65); BLIF-8 (granted 5-31-66); BPIF-261 (granted 3-23-72); BLIF-171 (granted 6-1-73).

Houston, Tex.—WAU-31, U. of Texas at Houston Graduate School of Biomedical Sciences, Div. of Continuing Education, Box 20367 (77025). Channels B-1-2 at 6723 Bertner St. (lat. 42° 30' 00", long. 95° 24' 11"); 10-w. Equipment: Micro-Link. File: BPIF-192 (granted 5-8-69); BLIF-126 (granted 8-4-70). Note: Holds CP to change transmitter location to roof of Prudential Bldg., 1100 Holcombe Blvd. (lat. 29° 42' 18", long. 95° 24' 03"). BPIF-364 (granted 7-26-76).

Mesquite, Tex.—KHS-78, Mesquite Independent School District, 405 E. Davis St. (75149). Channels D-1-3 at 405 E. Davis St. Equipment: Micro-Link. File: BPIF-63 (granted 5-26-66); BLIF-40 (granted 6-7-67).

Richardson, Tex.—KWU-30, Assn. for Graduate Education & Research of North Texas, Ch. F-1-4; C-4 at 2400 N. Armstrong Pkwy., Richardson (lat. 32° 59' 22", long. 96° 45' 01"); 10-w; 268-ft. For other details, see Ft. Worth, above. File: BPIF-218 (granted 1-8-70); BMPIF-344 (granted 3-23-72); BLIF-132 (granted 4-30-73). Note: Requests CP for 50-w. BPIF-376.

Richardson, Tex.—WEF-69, Richardson Independent School District, 400 S. Greenville Ave., Richardson (75080). Channels B-1-4 at Hamilton Park School, 8221 Towns St., Dallas (lat. 32° 55' 02", long. 96° 45' 34"); each 10-w; 185-ft. Equipment: Emcee. Consulting engineer, Richard L. Luthans (Dallas). File: BPIF-235 (granted 11-23-70); BMPIF-306 (granted 6-23-71); BLIF-156 (granted 4-4-72).

San Antonio, Tex.—KHS-77, Edgewood Independent School District, 6458 W. Commerce St., San Antonio (78227). Channels D-1-2-3-4 serving elementary, junior high & high schools. Transmitter: 1922 S. General McMullen; 10-w. Equipment: Emcee. Consulting engineer, P. T. Tyler. File: BPIF-58 (granted 5-26-66); BLIF-30 (granted 6-7-67); BMLIF-8 (granted 7-2-70).

Burlington, Wis.—KZH-36, Archdiocese of Milwaukee, 437 W. Galena St., Milwaukee (53203). Channels G-1-4, 4-mi. E of Elkhorn (lat. 42° 39' 42", long. 88° 27' 48"); 10-w; 300-ft. Serves all of Walworth County and portions of Kenosha & Racine Counties. Equipment: Micro-Link. Counsel, Greeley & Bernard; consulting engineer, Vernon A. Bertrams. File: BPIF-114 (granted 11-7-67); BMPIF-287 (granted 9-9-70); BLIF-144 (granted 12-1-75).

Kenosha, Wis.—KZH-35, Archdiocese of Milwaukee. Channels C-1-4 at Hill Crest School, 1.5-mi. NW of Kenosha (lat. 42° 37' 00", long. 87° 52' 00"); 10-w; 300-ft. Serves portions of Kenosha & Racine Counties. For other details, see KZH-36 Burlington. File: BPIF-113 (granted 11-7-67); BLIF-118 (granted 12-1-75).

Milwaukee, Wis.—KHF-80, Milwaukee Board of School Directors, 5225 W. Vliet St. (53208). Channels B-1-2-3-4 at Milwaukee Public Schools Administration Bldg., Vliet St. (lat. 43° 02' 54", long. 87° 58' 46"); 10-w. Equipment: RCA. Consulting engineer, Kessler & Wilhelm. File: BPIF-208 (granted 8-20-69); BMPIF-283 (granted 10-4-70); BMPIF-339 (granted 1-7-72); BLIF-157 (granted 2-1-73); BMLIF-19 (granted 4-24-74); BPIF-345 (granted 5-13-75); BLIF-215 (granted 6-22-76).

(Continued on next page)

Instructional Television

LICENSEES—(Continued)

Milwaukee, Wis.—KZH-34, Archdiocese of Milwaukee. Channels G-1-2. Transmitter: 2-mi. SW of Milwaukee (lat. 42° 57' 50", long. 88° 04' 30"); 10-w; 402-ft. For other details, see KZH-36 Burlington. File: BPIF-112 (granted 11-7-67); BMPIF-235 (granted 12-16-69); BLIF-68 (granted 8-14-68).

Milwaukee, Wis.—WAU-27, Milwaukee Regional Medical ITV Station Inc., Lutheran Hospital of Milwaukee, 2200 W. Kilbourn Ave., Milwaukee (53233). Channels E-1-2. Transmitter: V.A. Hospital, 5000 W. National Ave. (lat. 43° 01' 17", long. 87° 58' 35"); 10-w; 219-ft. Equipment: Jerrold transmitter & Taco antenna. File: BPIF-189 (granted 5-7-69); BLIF-120 (granted 3-3-75).

Milwaukee, Wis.—WDG-56, Regents of U. of Wis., U. of Wis.-Milwaukee, Instructional Media Laboratory, 318 Mitchell Hall, Milwaukee (53201). Channels D-1-4 at Sandberg Hall Campus of U. of Wis.-Milwaukee (lat. 43° 04' 42", long. 87° 52' 56.5"); 10-w; 457-ft. Equipment: Jerrold. File: BPIF-231 (granted 8-6-70); BLIF-152 (granted 11-7-72).

PERMITTEES

Irvine, Cal.—KWE-35, Regents of the U. of Cal., 485 University Hall, 2200 University Ave., Berkeley (94720). Channels B-1-4 at Natural Science Bldg., U. of Cal., Irvine (lat. 33° 38' 46", long. 117° 50' 39"); 10-w; 83-ft. Equipment: Jerrold. Plant, \$88,380; yearly operating, \$70,948. Consulting engineer, Hammett & Edison. File: BPIF-178 (granted 6-18-69).

Redding, Cal.—WBS-390, California State University, W. 1st & Normal St., Chico (95929). Channel A-1, 13-mi. W of Redding (lat. 40° 36' 09", long. 122° 39' 01"); 10-w; 40-ft. Equipment: Emcee transmitter & Bogner antenna. Plant, \$32,970; yearly operating, \$2,800. Consulting engineer, J. Patrick Loughboro (Redondo Beach). File: BPIF-377 (granted 7-19-76).

San Diego, Cal.—WBM-725, Board of Trustees, California State Universities & Colleges for San Diego State University, 5402 College Ave., San Diego (92182). Channels A-1-2 at 5402 College Ave., San Diego State University (lat. 32° 46' 35", long. 117° 04' 17"); 0.1-w; 75-ft. Equipment: Emcee transmitter & Andrew antenna. Plant, \$16,525; yearly operating, \$1,500. Counsel, Norman E. Jorgensen; consulting engineer, C. Christopher Rager. File: BPIF-357 (granted 4-19-76).

San Diego, Cal.—WBM-726, Board of Trustees, California State Universities & Colleges for San Diego State University. Channels E-1-2 at San Miguel Mountain, 13-mi. E of San Diego (lat. 32° 41' 48", long. 116° 56' 10"); 10-w-w; 75-ft. Equipment: Emcee transmitter & Bogner antenna. For other details, see above. File: BPIF-358 (granted 4-19-76).

San Diego, Cal.—WBS-375, Superintendent of Schools, Department of Education, San Diego County, 6401 Linda Vista Rd., San Diego (92111). Channel C-1 at KGTV Transmitter Bldg., Mount Soledad, San Diego (lat. 32° 50' 20.5", long. 117° 14' 56.5"); 10-w; 80-ft. Equipment: Emcee transmitter & Bogner antenna. Plant, \$48,900; yearly operating, \$3,100. Consulting engineer, J. Patrick Loughboro (Redondo Beach). File: BPIF-361 (granted 6-22-76).

San Diego, Cal.—WBS-376, Superintendent of Schools, Department of Education, San Diego County, Channel G-1 at 6401 Linda Vista Rd., San Diego (lat. 32° 46' 11", long. 117° 10' 44"); 0.1-w; 30-ft. Equipment: Emcee transmitter & Andrew antenna. Plant, \$8,100; yearly operating, \$1,000. For other details, see above. File: BPIF-362 (granted 6-22-76).

Vacaville, Cal.—WAW-457, Regents of University of California, 485 University Hall, 2200 University Ave., Berkeley (94720). Channel C-1, 7-mi. NW of Vacaville, Mount Vaca (lat. 38° 23' 48", long. 122° 06' 00"); 10-w; 50-ft. Equipment: Emcee. Plant, \$46,300; yearly operating, \$4,600. Consulting engineer, J. Patrick Loughboro (Redondo Beach). File: BPIF-335 (granted 12-20-74).

Daytona Beach, Fla.—WBE-795, Volusia County School Board, Box 2118, 230 N. Stone St., DeLand (32720). Channel A-1 at Loomis & Lockhart Sts., Daytona Beach (lat. 29° 11' 55", long. 81° 01' 42"); 10-w; 185-ft. Equipment: Emcee transmitter & Parabola antenna. Plant, \$39,912; yearly operating, \$12,000. Consulting engineer, Kessler & Wilhelm. File: BPIF-341 (granted 8-22-75).

DeLand, Fla.—WBK-225, Volusia County School Board, Box 2118, 230 N. Stone St., DeLand (32720). Channel E-1 at 230 N. Stone St., DeLand (lat. 29° 01' 49", long. 81° 19' 01"); 10-w; 120-ft. Equipment: Emcee transmitter & Anlxtar antenna. Plant, \$31,957; yearly operating, \$2,000. Consulting engineer, Kessler & Wilhelm. File: BPIF-353 (granted 1-9-76).

Fort Lauderdale, Fla.—KRL-42, Bishop of Diocese of Miami. Channels C-1-2-3-4 at Broward County Courthouse, S.E. 6th St. & S.E. 3rd Ave., Fort Lauderdale (lat. 26° 06' 53", long. 80° 08' 29"). For other details, see KRL-41 Miami. File: BPIF-3 (granted 12-16-64); BMPIF-54 (granted 6-24-66); BPIF-315 (granted 11-16-73).

Fort Myers, Fla.—WBE-805, School Board of Lee County, 3308 Canal St., Fort Myers (33901). Channel A-1 at Southern Cablevision Tower, 2931 Michigan Ave., Fort Myers (lat. 26° 38' 53", long. 81° 51' 12"); 10-w; 140-ft. Equipment: Emcee transmitter & Prodelin antenna. Plant, \$57,629; yearly operating, \$65,000. Consulting engineer, Kessler & Wilhelm. File: BPIF-343 (granted 8-27-75).

Miami, Fla.—KRL-41, Bishop of Diocese of Miami, 6301 Biscayne Blvd., Miami (33138). Channels A-1-4 at 169 E. Flagler St., Miami. Equipment: Adler, Counsel, Greeley & Bernard. File: BPIF-12 (granted 12-16-64).

Chicago, Ill.—WBM-648, Illinois Institute of Technology, 3300 S. Federal St., Chicago (60616). Channels E-1-2-3-4 at Sears Bldg.,

101 S. Wacker Dr. (lat. 41° 52' 44", long. 87° 38' 10"); 10-w; 1455-ft. Equipment: Emcee transmitter & Alford antenna. Plant, \$460,000; yearly operating, \$50,000. Consulting engineer, Donald L. Markley (Peoria, Ill.). File: BPIF-356 (granted 2-12-76).

Evansville, Ind.—WBX-204, Trustees of Indiana University, Indiana University, Bloomington (47401). Channel B-1 on Hwy. 62 & Schatte Rd., Indiana University Regional Campus, Evansville (lat. 37° 57' 51", long. 87° 40' 40"); 1-w; 130-ft. Equipment: Emcee transmitter & Andrew antenna. Plant, \$26,000; yearly operating, \$1,000. Consulting engineer, John F. X. Browne & Associates Inc. File: BPIF-378 (granted 8-9-76).

Evansville, Ind.—WBX-205, Trustees of Indiana University. Channel D-1 at Old National Bank Bldg., 420 Main St., Evansville (lat. 37° 58' 20", long. 87° 34' 13"); 10-w; 295-ft. Equipment: Emcee transmitter & Alford Antenna. Plant, \$53,000; yearly operating, \$3,000. For other details, see above. File: BPIF-379 (granted 8-9-76).

Floyds Knobs (New Albany), Ind.—WBX-215, Trustees of Indiana University. Channel G-2 at Rt. #1, Bald Knob Rd., Floyds Knobs (lat. 38° 22' 02", long. 85° 49' 53"); 10-w; 150-ft. Equipment: Emcee transmitter & Alford antenna. Plant, \$51,500; yearly operating, \$2,500. For other details, see Evansville, above. File: BPIF-387 (granted 8-19-76).

Fort Wayne, Ind.—WBX-213, Trustees of Indiana University. Channels A-1-2 at 2101 Coliseum Blvd., Fort Wayne (lat. 41° 06' 55", long. 85° 06' 39"); 10-w; 150-ft. Equipment: Emcee transmitter & Alford antenna. Plant, \$94,100; yearly operating, \$1,000. For other details, see Evansville, above. File: BPIF-380 (granted 8-19-76).

New Albany, Ind.—WBX-214, Trustees of Indiana University. Channel E-2 at Grant Line & Klerer Rds., New Albany (lat. 38° 20' 42", long. 85° 49' 14"); 1-w; 50-ft. Equipment: Emcee transmitter & Andrew antenna. Plant, \$25,000; yearly operating, \$1,000. For other details, see Evansville, above. File: BPIF-386 (granted 8-19-76).

Terre Haute, Ind.—WBG-606, Trustees of Indiana University, Indiana School of Medicine, 1100 W. Michigan St., Indianapolis (46202). Channel A-1 at Gillum Hall, Fifth & Chestnut, State University Campus (lat. 39° 28' 16", long. 87° 24' 37"); 10-w; 183-ft. Equipment: Emcee. Plant, \$34,250; yearly operating, \$1,000. Consulting engineer, John F. X. Browne & Associates Inc. File: BPIF-349 (granted 11-10-75).

Vincennes, Ind.—WBS-404, Board of Trustees for Vincennes University, 1002 N. First St., Vincennes (47591). Channel E-1 on County 600 South Rd., 0.3-mi. SW of Indiana 61, Vincennes (lat. 38° 39' 06", long. 87° 28' 37"); 10-w; 565-ft. Equipment: Emcee transmitter & Taco antenna. Plant, \$33,600; yearly operating, \$750. Consulting engineer, John F. X. Browne & Associates Inc. File: BPIF-367 (granted 8-2-76).

Washington, Ind.—WBS-405, Board of Trustees for Vincennes University. Channel C-1, 0.2-mi. S of U.S. 50/150, 1-mi. W of Indiana 57, Washington (lat. 38° 38' 48.5", long. 87° 11' 30"); 10-w; 509-ft. Equipment: Emcee transmitter & Taco antenna. Plant, \$34,100; yearly operating, \$750. For other details, see Vincennes, above. File: BPIF-368 (granted 8-2-76).

Louisville, Ky.—WBX-203, University of Louisville, 2301 S. Third St., Louisville (40208). Channels D-1-2 at 2301 S. Third St., Louisville (lat. 38° 13' 10", long. 85° 45' 32"); 10-w; 132 ft. Equipment: Emcee transmitter & Andrews antenna. Plant, \$86,200; yearly operating, \$75,400. Counsel, G. T. Hawkins (Louisville); consulting engineer, Thomas Buck (Hammond, Ind.). File: BPIF-365 (granted 8-9-76).

Boston, Mass.—WBB-421, President & Fellows of Harvard College, 17 Quincy St., Cambridge (02138). Channels C-3-4 at 655 Huntington Ave., Boston (lat. 42° 20' 06", long. 71° 06' 13"); 10-w; 199-ft. Equipment: Emcee. Plant, \$65,000; yearly operating, \$2,500. Counsel, Covington & Burling. File: BPIF-334 (granted 4-25-75).

Plattsburgh, N.Y.—WBK-219, State University of New York, 99 Washington Ave., Albany (12210). Channel A-1 atop Kehoe Administration Bldg., State U. of N.Y., Plattsburgh (lat. 44° 41' 40", long. 73° 27' 56"); 10-w; 131-ft. Equipment: Emcee. Plant, \$34,500; yearly operating, \$500. Counsel, Sanford H. Levine (Albany). File: BPIF-347 (granted 1-7-76).

Cleveland, O.—KDX-68, ETV Assn. of Metropolitan Cleveland, 4300 Brookpark Rd. (44134). Channel E-1-4 & G-1 at 4300 Brookpark Rd. (lat. 41° 25' 10", long. 81° 42' 49"); 10-w; 315-ft. Equipment: Jerrold. Plant, \$75,000; yearly operating, \$25,000. Counsel, Schwartz & Woods. File: BPIF-219 (granted 10-2-69); BMPIF-303 (granted 12-11-70); BMPIF-359 (granted 7-6-72).

Cleveland, O.—WAJ-20, ETV Assn. of Metropolitan Cleveland, 4300 Brookpark Rd. (44134). Channels A-1-4; C-1-4; E-1-4; G-1-4 at Dentzler Rd., Parma (lat. 41° 22' 18", long. 81° 41' 48"); 10-w; 315-ft. Equipment: Emcee transmitter & Prodelin antenna. Plant, \$75,000; yearly operating, \$25,000. Counsel, Schwartz & Woods. File: BPIF-174 (granted 3-21-69).

Ardmore, Okla.—WAH-871, Oklahoma State Regents for Higher Education, 118 State Capitol, Oklahoma City (73105). Channels A-3-4, 1-mi. E of Ardmore (lat. 34° 11' 10", long. 97° 04' 59"); 10-w; 312-ft. Equipment: Micro-Link transmitter & Andrew antenna. Plant, \$32,715; yearly operating, \$14,000. Consulting engineer, Keith D. Wright. File: BPIF-331 (granted 8-30-74).

Duncan, Okla.—WAH-862, Oklahoma State Regents for Higher Education, 118 State Capitol, Oklahoma City (73105). Channels A-1-2 at Halliburton Research Bldg. on U.S. 81, Duncan (lat. 34° 29' 01", long. 97° 57' 57"); 10-w; 60-ft. Equipment: Micro-Link transmitter & Andrew antenna. Plant, \$32,715; yearly operating, \$14,000. Consulting engineer, Keith D. Wright. File: BPIF-330 (granted 8-21-74).

Ponca City, Okla.—WAH-861, Oklahoma State Regents for Higher Education, 118 State Capitol, Oklahoma City (73105). Channels A-1-2 at Continental Oil Community Center, 1000 S. Pine, Ponca City (lat. 36° 41' 34", long. 97° 05' 11"); 10-w; 202-ft. Equipment: Micro-Link transmitter & Andrew antenna. Plant, \$32,715; yearly operating, \$14,000. Consulting engineer, Keith D. Wright. File: BPIF-329 (granted 8-21-74).

American Forces Television Stations

All stations are operated by the Military Departments under the jurisdiction of the Department of Defense. The Assistant Secretary of Defense (PA) provides policy guidance through the Director, Office of Information for the Armed Forces (IAF), Washington, D.C. 20305. The American Forces Radio & Television Service (AFRTS) in Los Angeles under the jurisdiction of IAF ships the bulk of the television programs to the stations. The U.S. commercial networks provide television programs to AFRTS. Contact with the stations may be made by writing to AFRTS-LA, 1016 N. McCadden Place, Los Angeles, Cal. 90038.

U.S. and Possessions

ALASKA—(Ch. 8) Adak, Cold Bay, Galena, King Salmon & Sparrevohn; (Ch. 11) Tatalina; (Ch. 13) Shemya.

JOHNSTON ISLAND—(Ch. 10).

MIDWAY—(Ch. 4).

PUERTO RICO—(Ch. 40) Ft. Allen & Roosevelt Roads; (Ch. 32) Ramey Air Base; (Ch. 56) Vieques Island.

Outside the United States

AZORES (Portugal)—(Ch. 8) Lajes Air Base.

AUSTRALIA—(Closed circuit) Northwest Cape.

CUBA—(Ch. 4 & 8) Guantanamo Bay.

DIEGO GARCIA—(Ch. 8).

GERMANY—(Ch. 50) Amberg; (Ch. 16) Ansbach/Bleidorn; (Closed circuit) Ansbach/Hindenberg; (Ch. 22) Aschaffenburg; (Ch. 54) Augsburg; (Ch. 28) Badenhausen; (Ch. 56) Bad Hersfeld; (Ch. 62) Bad Kissingen; (Ch. 19) Bad Kreuznach; (Ch. 40) Bad Neuheim; (Ch. 63) Bad Toelz; (Closed circuit) Bad Vilbel; (Ch. 38) Bamberg; (Ch. 55) Baumholder; (Ch. 9) Berlin/Tempelhof; (Ch. 22) Bindlach; (Ch. 15) Birkenfeld; (Ch. 62) Bitburg; (Ch. 16) Bleidorn; (Ch. 47) Boeblingen; (Ch. 20) Bremerhaven; (Ch. 35) Buedingen; (Ch. 14) Butzbach; (Ch. 14) Crailsheim; (Closed circuit) Dahn; (Ch. 20) Dalheim; (Ch. 20) Darmstadt; (Ch. 22) Erlangen; (Ch. 39) Ettlingen; (Ch. 59) Feuerbach/Robinson Brks.; (Closed circuit) Fishbach; (Ch. 27) Frankfurt/Eschersheim; (Ch. 8) Frankfurt/Guetleut CBL; (Ch. 29) Friedberg; (Ch. 26) Fuerth/Darby; (Ch. 56) Fuerth/Monteith; (Ch. 63) Fulda; (Ch. 47) Gelnhausen; (Closed circuit) Gernersheim; (Closed circuit) Giebelstadt; (Ch. 26) Giessen; (Ch. 26) Goeppingen; (Ch. 40) Grafenwoehr; (Ch. 50) Hanau; (Ch. 52) Hahn AB; (Ch. 32) Heidelberg/PHV Housing; (Ch. 26) Heidelberg Shopping CTR; (Ch. 54) Hellbronn/Badenhof; (Ch. 59) Hellbronn/JFK Village; (Ch. 23) Herzogenaurach; (Ch. 16) Hoechst; (Ch. 61) Hohenfels; (Closed circuit) Idar Oberstein/Klotzberg; (Ch. 44) Idar Oberstein/Strassburg; (Ch. 56) Illesheim; (Ch. 61) Kaefertal/Mannheim BFB; (Ch. 38) Karlsruhe; (Ch. 54) Katterbach; (Ch. 57) Kirchgoens; (Closed circuit) Kirchheimolanden; (Ch. 44) Kitzingen/Harvey Brks.; (Ch. 58) Kitzingen/Larson Brks.; (Ch. 28) Landstuhl; (Ch. 12) Lechfeld/Schwabstadt CBL; (Ch. 25) Miesau;

(Ch. 40) Moehringen/Kelly Brks.; (Ch. 18) Muenchweiler; (Ch. 22) Muenster; (Ch. 28) Neckarsulm; (Ch. 62) Nellingen; (Ch. 39) Neubruecke/Hospital; (Ch. 42) Neu-Ulm/Ermingen; (Ch. 11) Nuernberg/Hospital CBL; (Ch. 62) Nuernberg/Merrill Brks.; (Ch. 44) Nuernberg/Pastorius; (Ch. 15) Oberursal; (Ch. 8) Offenback CBL; (Ch. 7) Pforzheim CBL; (Ch. 19) Pirmasens; (Ch. 46) Regensburg; (Ch. 26) Rhein Main AB; (Ch. 23) Rhein Main Gateway GDN; (Ch. 23) Rhein Main Housing; (Ch. 15) Sandhofen/Coleman Brks.; (Ch. 54) Schwabach Housing; (Ch. 42) Schwabach/O'Brien Brks.; (Ch. 15) Schwaebisch Gmuend; (Ch. 14) Schwaebisch Hall; (Ch. 65) Schweinfurt; (Ch. 42) Schwetzingen; (Ch. 7) Siegelsbach CBL; (Ch. 50) Vaihingen/Patch BKS; (Ch. 46) Vilseck; (Ch. 26) Vogelweh; (Ch. 27) Wertheim; (Ch. 8) Wetzlar CBL; (Ch. 5) Wiesbaden AB; (Ch. 50) Wildflecken; (Ch. 50) Worms; (Ch. 64) Wuerzburg/Hindenberg Brks.; (Ch. 66) Wuerzburg/Leighton Brks.; (Ch. 54) Zirndorf; (Ch. 59) Zweibrueken.

GREECE—(Ch. 2 & 6) Iraklion/Crete; (Closed circuit) Elefsis Pier (Athens).

GREENLAND—(Ch. 8) Sondrestrom; (Ch. 8 & 13) Thule.

ICELAND—(Closed circuit) Keflavik.

IRAN—(Ch. 7) Teheran.

JAPAN—(Closed circuit) Camp Zama; (Ch. 9) Iwakuni; (Ch. 73) Misawa; (Ch. 8) Okinawa; (Closed circuit) Sasebo.

KOREA—(Ch. 70) Camp Stanley; (Ch. 2) Camp Ames, Chinhae, Tacoma, Palgongsan, Pusan, Seoul, Tongduchon/Camp Casey & Wonju; (Ch. 12) Hwaaksan Mountain, Richmond/Taejon & Taegu; (Ch. 3) Kwangchon; (Ch. 13) Kwangju; (Ch. 6) Pajuri; (Ch. 5) Yongsan.

PANAMA CANAL ZONE—(Ch. 8) Ft. Clayton; (Ch. 10) Ft. Davis.

PHILIPPINES—(Ch. 8) Clark Air Base; (Ch. 34) San Miguel; (Ch. 28, 34 & 40) Subic Bay.

SPAIN—(Closed circuit) Torrejon.

TAIWAN—(Closed circuit) ShuLin Kou.

THAILAND—(Ch. 80) Korat & Samae San/Sattahp; (Ch. 74) Nakhon Phanom, Ramasun/Non Sung, U-Tapao, Ubon & Udorn.

TURKEY—(Closed circuit) Incirlik.

INSTRUCTIONAL TV—(Continued)

Philadelphia, Pa.—WAU-28, Trustees of U. of Pa., 3451 Walnut St. (19104). Channels E-1-2 at TV Ch. 17 Tower, Domino Lane, Roxborough (lat. 40° 02' 30", long. 75° 14' 24"); 10-w, 213-ft. Equipment: Jerrold transmitter & Taco antenna. Plant, \$62,700. Consulting engineer, Jansky & Bailey. File: BPIF-169 (granted 5-8-69); BMPIF-296 (granted 1-18-71).

Rock Hill, S.C.—WBX-216, South Carolina ETV Commission, 2712 Millwood Ave., Drawer L, Columbia (29250). Channels A-1-2 at 840 N. Annafel St., Rock Hill (lat. 34° 55' 55", long. 81° 00' 38"); 10-w; 200-ft. Equipment: Varian transmitter & Andrew antenna. Plant, \$88,050; yearly operating, \$10,300. Counsel, Dow, Lohnes & Albertson; consulting engineer, Chariton W. Bowers (Columbia). File: BPIF-384 (granted 8-19-76).

Rock Hill, S.C.—WBX-217, South Carolina ETV Commission. Channels G-1-2 at 522 E. Main St., Rock Hill (lat. 34° 55' 16", long. 81° 01' 12"); 0.1-w; 50-ft. Equipment: Varian transmitter & Andrew antenna. Plant, \$43,200; yearly operating, \$8,000. For other details, see above. File: BPIF-385 (granted 8-19-76).

APPLICANTS

Indianapolis, Ind.—New, Trustees of Indiana University. Channel A-2 at One Indiana Square, Indianapolis (lat. 39° 46' 13", long. 86° 09' 18"); 10-w; 548-ft. Equipment: Emcee transmitter & Alford antenna. Plant, \$42,000; yearly operating, \$5,200. For other details, see Evansville, under permittees. File: BPIF-363.

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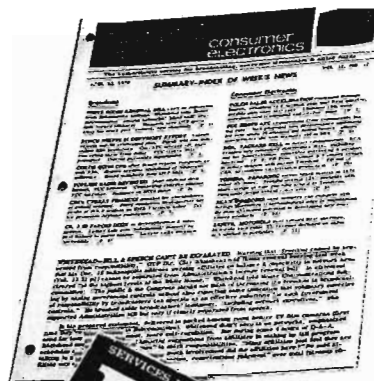
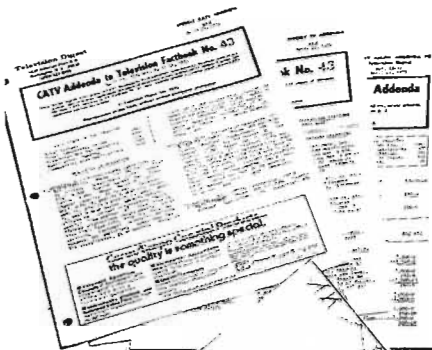
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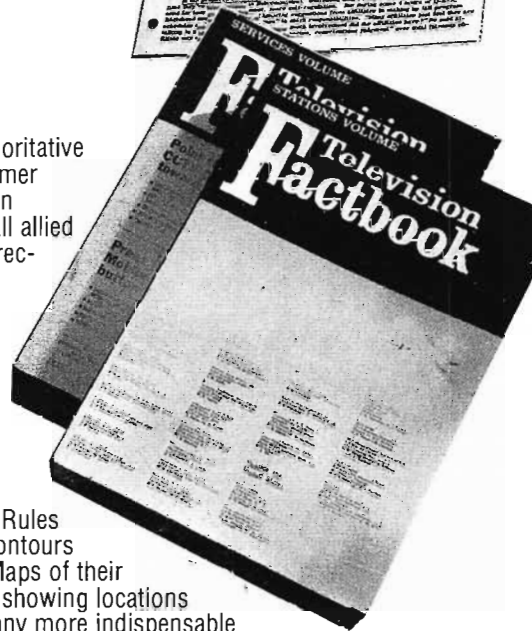
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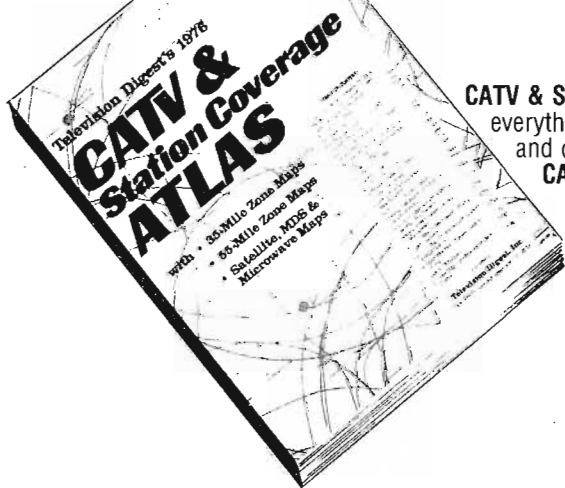
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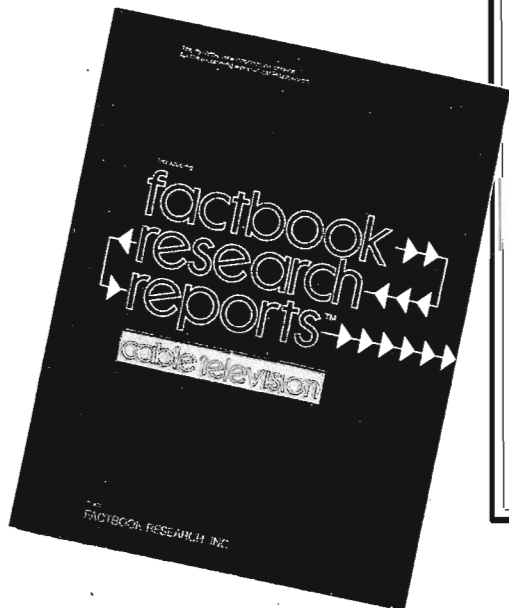
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CANADIAN TELEVISION STATION DIRECTORY

Covering All Commercial Stations in Operation as of Sept. 1, 1976

Note: Coverage Maps and Detailed Data from BBM Bureau of Measurement Are Supplied for Stations in Major Multiple-Station Markets Only. For Other Stations, Totals Are Shown. For Description of BBM Survey Methods, See Explanatory Section at the Beginning of this Volume. Low-power (less than 100 watts) repeater stations are listed at the end of each Province alphabetically by city of license, with call letters, channel number, licensee, station or network repeated (in parentheses) & power.

ALBERTA

CFRN-TV-4

Ashmont

(Ch. 12)

(Satellite rebroadcasting station of CFRN-TV, Edmonton, Alta.)

Network Service: CTV, same as CFRN-TV, Edmonton.

Licensee: Sunwapta Broadcasting Ltd., Broadcast House, Postal Station "E", Edmonton.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 14.6-kw visual, 7.3-kw aural. Antenna: 635-ft. above av. terrain, 629-ft. above ground, 2754-ft. above sea level, lat. 54° 08' 07", long. 111° 36' 16".

Began Operation: Jan. 1, 1966.

Rates: This is an automatic repeater of CFRN-TV, Edmonton, and is included as a bonus with that station.

CBXT-1

Athabasca

(Ch. 8)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 3½-mi. NW of Athabasca.

Color: Network.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 25.7-kw visual, 12.8-kw aural. Antenna: Directional, 485-ft. above av. terrain, 489-ft. above ground, 2414-ft. above sea level, lat. 54° 45' 36", long. 113° 19' 51".

Began Operation: Sept. 22, 1966.

Rates: This is an automatic repeater of CBXT, Edmonton and is included as a bonus to that station.

CBXFT-1

Bonnyville

(Ch. 6)

French Outlet

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 55-kw visual, 11-kw aural. Antenna: 586-ft. above av. terrain, lat. 54° 10' 55", long. 110° 51' 55".

Began Operation: July 14, 1975.

Rates: This is an automatic repeater of CBXFT, Edmonton and is included as a bonus with that station.

CKSA-TV-2

Bonnyville

(Ch. 9)

(Satellite rebroadcasting station of CKSA-TV, Lloydminster, Alta.)

Network Service: CBC, same as CKSA-TV, Lloydminster.

Licensee: CKSA-TV Ltd., 5026 50th St., Lloydminster, Alta.

Transmitter: 8-mi. SW of Bonnyville.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 20.75-kw visual, 4.15-kw aural. Antenna: Directional, 645-ft. above av. terrain, 500-ft. above ground, 2645-ft. above sea level, lat. 54° 11' 54", long. 110° 50' 27".

Began Operation: Oct. 1966.

Rates: This is an automatic repeater of CKSA-TV, Lloydminster and is included as a bonus with that station.

CFCN-TV-4

Burmis

(Ch. 5)

(Satellite rebroadcasting station of CFCN-TV-5, Lethbridge, Alta.)

Network Service: CTV.

Licensee: CFCN Television Ltd., Broadcast House, Calgary.

Transmitter: Burmis, Alta.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 2-kw visual, .1-kw aural. Antenna: 445-ft. above av. terrain, lat. 49° 31' 54", long. 114° 11' 37".

Began Operation: Dec. 1969.

Rates: This is an automatic repeater of CFCN-TV-5, Lethbridge and is included as a bonus with that station.

CJOC-TV-3

Burmis

(Ch. 3)

(Satellite rebroadcasting station of CJOC-TV, Lethbridge, Alta.)

Network Service: CBC, same as CJOC-TV, Lethbridge.

Licensee: Lethbridge Television Ltd., 28th St. N, Lethbridge.

Transmitter: Burmis, Alta.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: .225-kw visual, .45-kw aural. Antenna: 4750-ft. above sea level, lat. 49° 31' 54", long. 114° 11' 37".

Began Operation: Dec. 1, 1961.

Represented (sales) by All-Canada Radio & Television Ltd.

Rates: This is an automatic repeater of parent CJOC-TV and is included as a bonus with that station.

BLACKBURN & COMPANY, INC.

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CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Alberta—Calgary

CBRT

(Ch. 9)
English Outlet

Technical Facilities: Channel No. 9
(186-192 MHz). Authorized power:
178-kw visual, 35.6-kw aural. An-
tenna: 1135-ft. above av. terrain.

Latitude 51° 03' 54"
Longitude 114° 12' 47"

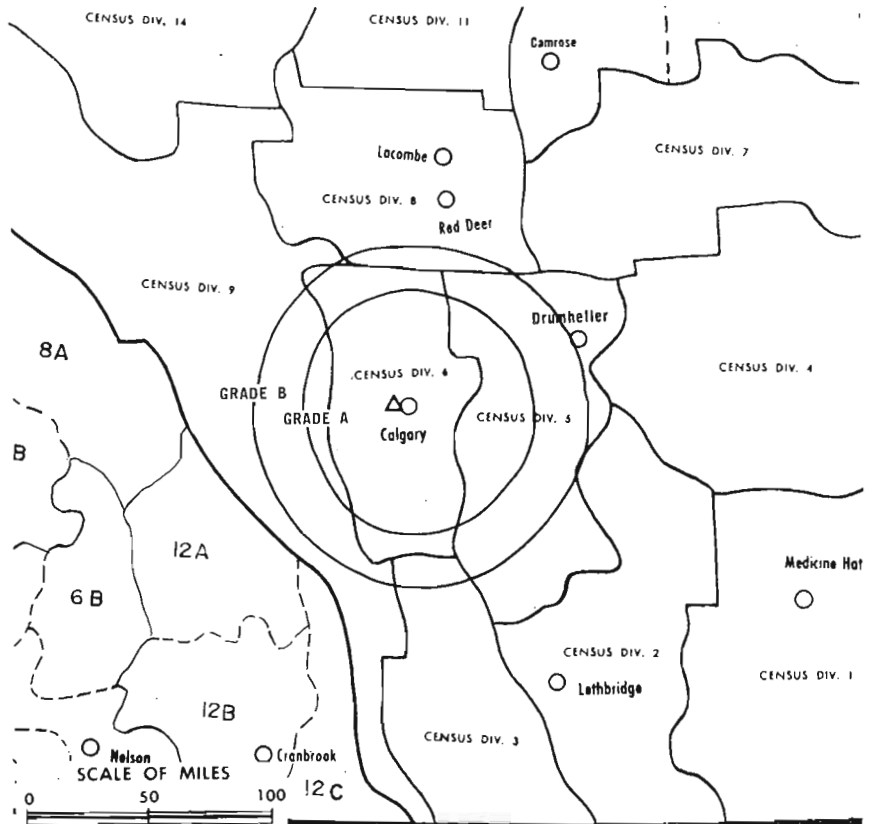
Transmitter: Calgary.

Color: Network, film & slide.

TV tape: Recording facilities.

AM Affiliate: CBR, 50-kw, 1010 kHz.

FM Affiliate: CBR-FM, 100-kw, 102.1
MHz (No. 271).



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CBRT Authorized: 9/26/75

CBRT

Network Service: CBC.

Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa,
Ont.

Studio: 1724 Westmount Blvd., Box 2640, Calgary, Alta. T2P 2M7.

Telephone: 403-283-8361.

Began Operation: Sept. 1975.

Represented (sales) by CBC National Selective Television Sales
(Canada); Canadian Standard Broadcast Sales (U.S.).

Personnel:

H. Elton, *director of television.*

F. Nelsen, *television production manager.*

E. Richardson, *manager, television technical services.*

P. LeGrave, *sales representative.*

J. Peach, *public relations officer.*

DIGEST OF RATE CARD NO. 2—(June 1, 1976)

Class AA—7:30-10 p.m., Mon., Tues., Fri.; 7:30-9 p.m., Thurs.;

7-10 p.m., Sat.-Sun.: 30 Sec., \$135. Program rates on request.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	8069 8070	Calgary C.M.A. Census Division 6	455,180 509,220
Between 25-49%	8045	Census Division 4 and 5	42,090
Between 5-24%	8090	Census Division 9	20,150
CBRT Total Persons:			571,460
BBM Weekly Reach (Jan. 1976):			420,000

For CBC Network listing, see Services Volume

Alberta—Calgary

CFAC-TV

(Ch. 2)

(Operates satellite rebroadcasting stations CFAC-TV-1, Drumheller; CFAC-TV-2, Banff; CFLL-TV-1, Lake Louise; CFAC-TV-8, Bassano, all Alta.; CFAC-TV-4, Field, B.C.)

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 989-ft. above av. terrain, 633-ft. above ground, 4808-ft. above sea level.

Latitude 51° 04' 24"
Longitude 114° 15' 34"

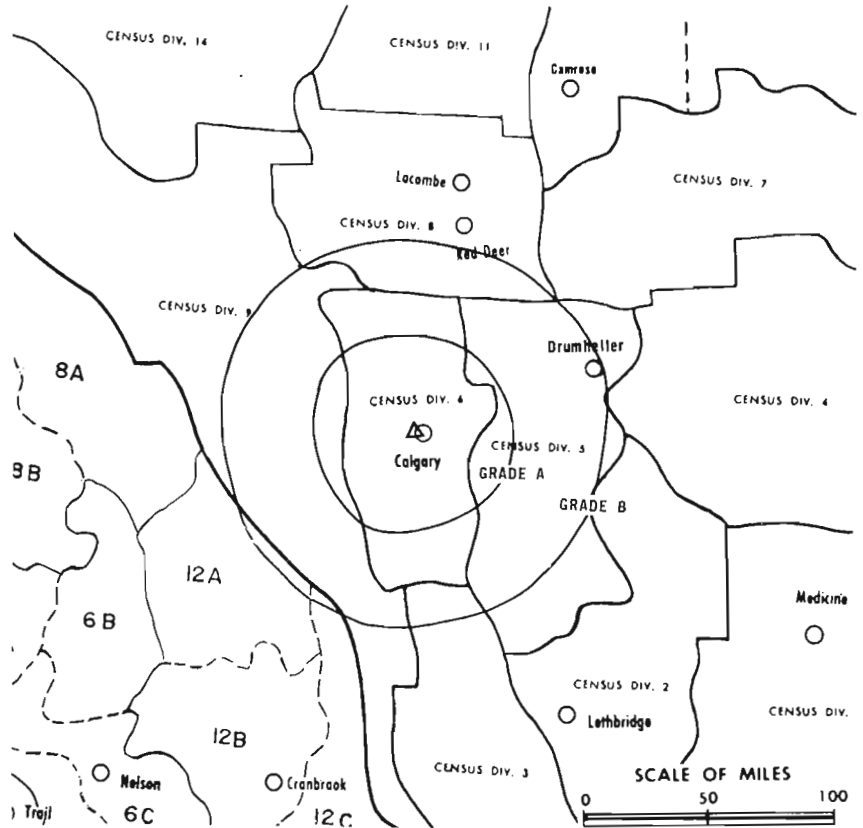
Transmitter: Old Banff Coach Rd.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: Broadcast News, Canadian Press.

Studio: 955 Rideau Rd.



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CFAC-TV Authorized: 7/19/54

CFAC-TV

Network Service: None, independent.

Licensee: Calgary Television Ltd., 955 Rideau Rd. S.W., Calgary, Alta. T2S 0S4.

Telephone: 403-243-3491. **Telex:** 038-22549.

Ownership: Selkirk Holdings Ltd., Toronto.

Began Operation: Oct. 2, 1954.

Represented (sales) by: All-Canada Radio and Television Limited.

Personnel:

Dave Penn, *president & general manager*.
Brian Foley, *national sales manager*.
Dave Bates, *general sales manager*.
Noel Wagner, *operations manager*.
Wm. McCambly, *technical director*.
Gordon Warner, *programming director*.
Ed Whalen, *news & sports director*.

DIGEST OF RATE CARD NO. 15—(July 1, 1976)

Hour	30 Min.	15 Min.	10 Min.	30 or 20 Sec.
Class AA—7-11 p.m., dally.				
.....****	\$220

*Program rates on request.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	8045	Census Division 4 and 5	42,090
	8069	Calgary C.M.A.	455,180
	8070	Census Division 6	509,220
Between 25-49%	8019	Lethbridge City	42,660
	8020	Census Division 2	84,970
	8079	Red Deer City	27,600
	8090	Census Division 9	20,150
Between 5-24%	8010	Census Division 1	37,010
	8030	Census Division 3	30,900
	8080	Census Division 8	82,320
	9010	East Kootenay	46,840
	9260	Columbia-Shuswap	34,120
CFAC-TV Total Persons:			833,580
BBM Weekly Reach (Jan. 1976):			513,000

For BBM Explanatory Material
See Front of this Volume

Alberta—Calgary

CFCN-TV

(Ch. 4)

(Repeated by CFCN-TV-1, Hand Hills; CFCN-TV-2, Banff; CFCN-TV-3, Brooks; CFCN-TV-4, Burmis; CKCP-TV, Coleman; CFCN-TV-5, Lethbridge; CFCN-TV-6, Drumheller; CFCN-TV-7, Bassano; CFCN-TV-8, Medicine Hat; CFON-TV, Oyen; CFLL-TV-1, Lake Louise; CFPC-TV-2, Pincher Creek; CFJL-TV-1, Sundre; CJWR-TV-1, Waterton Park; CHGR-TV-2, Exshaw, all Alta.; CFWL-TV-1, Invermere, B.C.; CFWL-TV-2, Parson, B.C.)

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 50-kw aural. Antenna: Directional, 700-ft. above av. terrain, 515-ft. above ground, 4440-ft. above sea level.

Latitude 51° 03' 37"
Longitude 114° 10' 13"

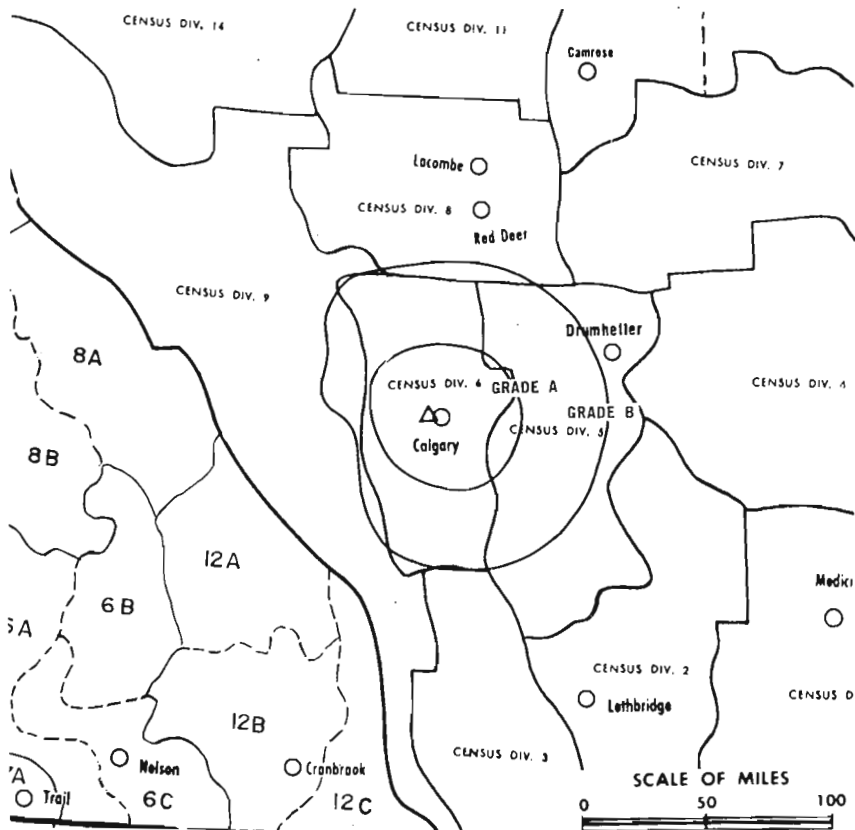
Transmitter: Broadcast House, Calgary.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP.

AM Affiliate: CFCN, 50-kw, 1060 kHz.



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CFCN-TV Authorized: 8/19/60

CFCN-TV

Network Service: CTV.

Licensee: CFCN Television Ltd., Broadcast House.

Studio: Broadcast House, Calgary, Alta. T3C 3L9.

Telephone: 403-249-9101. Telex: 038-21637.

Ownership: CFCN Communications Ltd.

Began Operation: Sept. 9, 1960.

Represented (sales) by Paul Mulvihill Ltd. (Toronto, Montreal); Stephens & Towndrow (Vancouver); Bolton/Burchill International Ltd. (U.S.).

Personnel:

E. W. (Ted) Chapman, *president*.
Herbert G. Marshall, *vice president & general manager*.
Glen Grice, *retail sales manager*.
Mrs. Marion Rowat, *traffic manager*.
Bruce Nelson, *program manager*.
Ron Nordquist, *director of engineering*.
Ken Degerness, *operations coordinator*.
George Gonzo, *commercial production & national sales manager*.

DIGEST OF RATE CARD NO. 24 (Jan. 1, 1976)

30 Min. 15 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Program rates on request Graded rates apply*

*Highest rate: \$250.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	8010	Census Division 1	37,010
	8019	Lethbridge City	42,660
	8020	Census Division 2	84,970
	8030	Census Division 3	30,900
	8045	Census Division 4 and 5	42,090
	8069	Calgary C.M.A.	455,180
	8070	Census Division 6	509,220
	8090	Census Division 9	20,150
	9010	East Kootenay	46,840
Between 25-49%	8060	Census Division 7	35,480
Between 5-24%	7130	Census Division 13	27,430
	8080	Census Division 8	82,320
	9260	Columbia-Shuswap	34,120
CFCN-TV Total Persons:			950,530
BBM Weekly Reach (Jan. 1976):			747,000

For Alberta CATV Systems, see
Canadian CATV Directory

Alberta—Edmonton

CBXT

(Ch. 5)

English Outlet

(Repeated by CBXT-1, Athabasca; CBXT-2, Whitecourt; CBXT-3, Hinton; CBXT-4, Jasper; CBXT-5, Lac La Biche; CBXT-6, Fort McMurray; CBXAT, Grand Prairie; CBXAT-1, Peace River; CBXAT-2, High Prairie, CBXAT-3, Manning; CBXAT-4, High Level; CBXAT-5, Fort Vermilion; CBXAT-6, Battle River; CBXAT-7, Chinchaga & CBXAT-8, Rainbow Lake, all Alta.)

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 318-kw visual, 34.3-kw aural. Antenna: 669-ft. above av. terrain, 580-ft. above ground, 2980-ft. above sea level.

Latitude 53° 30' 53"
Longitude 113° 17' 07"

Transmitter: Hwy. 17, 8-mi. SW of Edmonton.

Color: Network, film & slide.

Offices: 10454 Whyte Ave., Box 555 T5J 2P4.

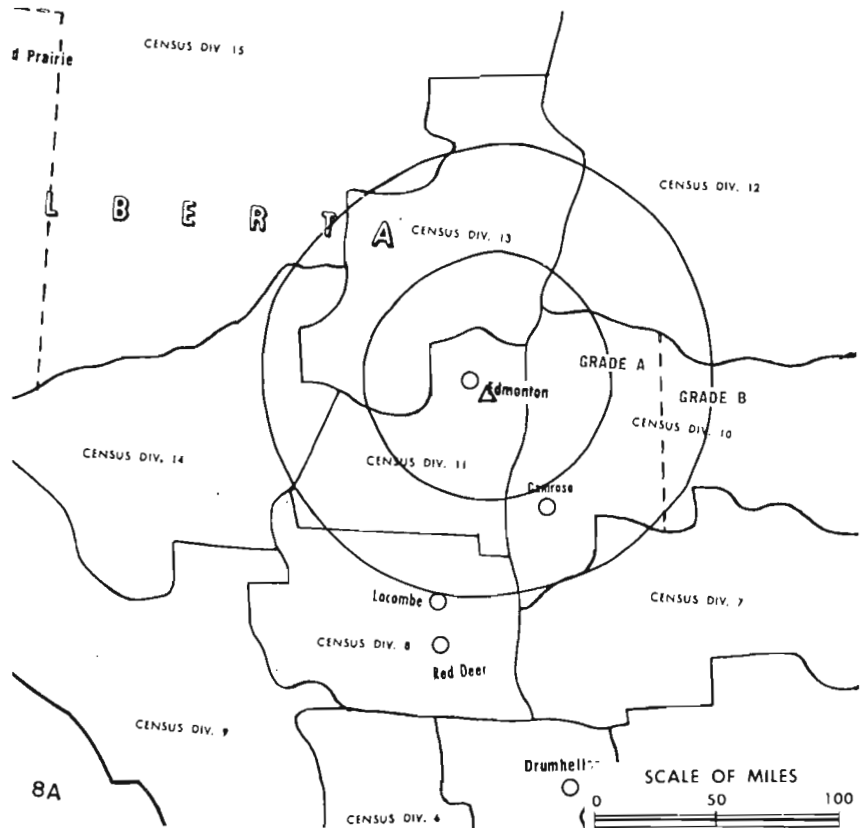
Telephone: 403-469-2321.

Telex: 0372-287.

TV tape: Recording facilities.

AM Affiliate: CBX, 50-kw (DA-2). 740 kHz (CBC).

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CBXT Authorized: 8/19/60

CBXT

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: 8861 75th St.

Began Operation: October 1, 1961.

Represented (sales) by CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

W. Forth, *director for the Province of Alberta.*
M. F. Simovitch, *regional sales manager.*
R. Dutka, *regional engineer.*
B. A. Stewart, *regional public relations manager.*
L. Wallace, *director of television.*
J. Must, *program director.*
J. Anderson, *acting TV production manager.*
J. Gray, *manager, TV operations centre.*
V. Wintoniak, *film operations manager.*
T. Kavanaugh, *exec. producer, public affairs.*
R. Glunz, *acting mgr., TV technical services.*
Hugh Doherty, *news supervisor.*

DIGEST OF RATE CARD NO.17—(June 1, 1976)

Class AA—6:30-10 p.m., Mon., Tues., Fri.; 6:30-7:30 p.m., Wed.; 6:30-9 p.m., Thurs.; 6-11 p.m., Sun.: 30 Sec., \$175. Program rates on request.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	8111	Census Division 10 West	36,210
	8119	Edmonton C.M.A.	533,960
	8120	Census Division 11	619,210
	8130	Census Division 12	54,590
	8140	Census Division 13	40,390
	8150	Census Division 14	21,620
	8161	Census Division 15 East	57,060
8171	Census Division 15 West	35,380	
Between 25-49%	8090	Census Division 9	20,150
	8101	Census Division 10 East	24,600
Between 5-24%	8060	Census Division 7	35,480
	8080	Census Division 8	82,320
	9371	Peace River-Laird (Div. B)	21,190
CBXT Total Persons:			1,048,200
BBM Weekly Reach (Jan. 1976):			786,000

Alberta—Edmonton

CFRN-TV

(Ch. 3)

(Repeated by CFRN-TV-1, Grande Prairie; CFRN-TV-2, Peace River; CFRN-TV-3, Whitecourt; CFRN-TV-4, Ashmont; CFRN-TV-5, Lac La Biche; CFMH-TV-1, Rocky Mountain House; CFMH-TV-2, Crimson Lake; CFRN-TV-6, Red Deer, all Alta.)

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 250-kw visual, 90.43-kw aural. Antenna: 720-ft. above av. terrain, 800-ft. above ground, 3165.5-ft. above sea level.

Latitude 53° 23' 06"
Longitude 113° 12' 48"

Transmitter: Looma, Alta., 7-mi. SE of Edmonton.

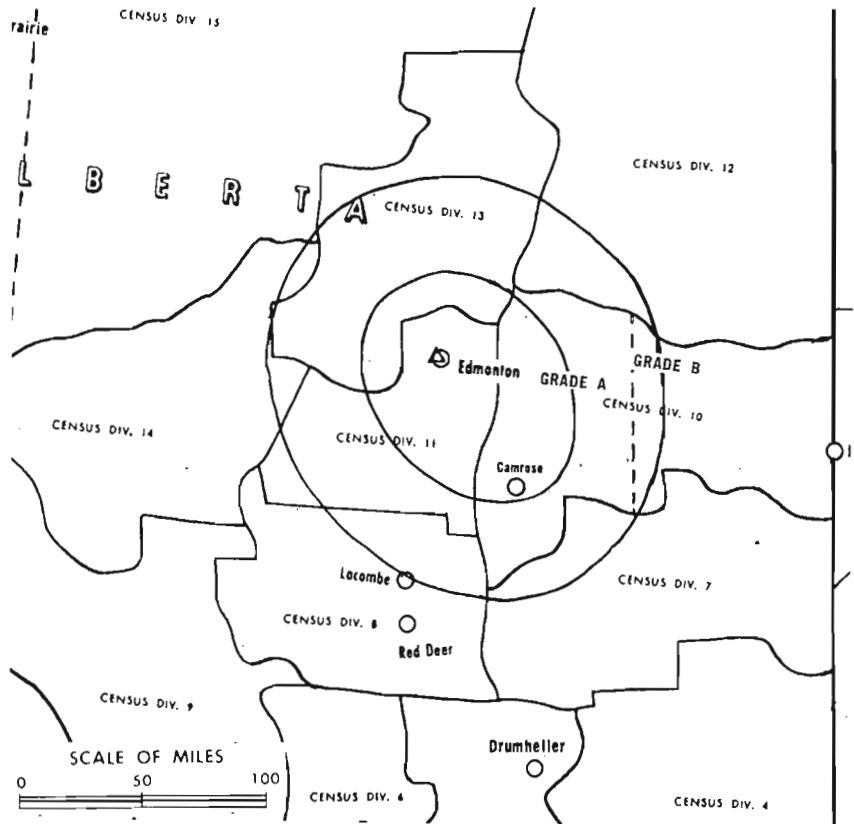
Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: Broadcast News, Canadian Press.

AM Affiliate: CFRN, 50-kw, 1260 kHz.

FM Affiliate: CFRN-FM, 100-kw, 100.3 MHz (No. 262), 1750-ft.



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CFRN-TV Authorized: 4/27/56

CFRN-TV

Network Service: CTV.

Licensee: Sunwapta Bcstg. Ltd., Broadcast House, Postal Station "E".

Studio: 18520 Stony Plain Rd., Edmonton.

Telephone: 403-484-3311. **Telex:** 037-2257.

Ownership: Sunwapta Broadcasting Ltd., G. R. A. Rice, pres.

Began Operation: Oct. 17, 1954.

Represented (sales) by: Radio-Television Reps Ltd. (Canada); Harlan G. Oakes & Assoc. (U.S. West Coast); Bolton/Burchill International Ltd. (New York, Chicago, San Francisco, Atlanta, Southfield).

Personnel:

G. R. A. Rice, *president & general manager.*
Bruce D. Alloway, *manager.*
Jack Little, *sales manager.*
B. W. Hogle, *news & public affairs manager.*
G. T. Kidd, *program manager & film buyer.*
Harry Wagter, *promotion director.*
T. E. Wadson, *engineering director.*
Les Harwood, *chief engineer.*

DIGEST OF RATE CARD NO. 27 (June 1, 1976)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
Class AA—6:30-11 p.m., daily.					
.....****	\$485.00	\$325.00

*Program rates available on request

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	8080	Census Division 8	82,320
	8101	Census Division 10 East	24,600
	8111	Census Division 10 West	36,210
	8119	Edmonton C.M.A.	533,960
	8120	Census Division 11	619,210
	8130	Census Division 12	54,590
	8140	Census Division 13	40,390
	8150	Census Division 14	21,820
	8161	Census Division 15 East	57,060
	8171	Census Division 15 West	35,380
9361	Peace River-Laird (Div. A)	24,270	
Between 25-49%	8060	Census Division 7	455,180
	9371	Peace River-Laird (Div. B)	21,190
Between 5-24%	7180	Census Division 18	21,760
CFRN-TV Total Persons:			1,493,780
BBM Weekly Reach (Jan. 1976)			923,000

For BBM Population Data, See Services Volume

Alberta—Edmonton

CITV-TV

(Ch. 13)

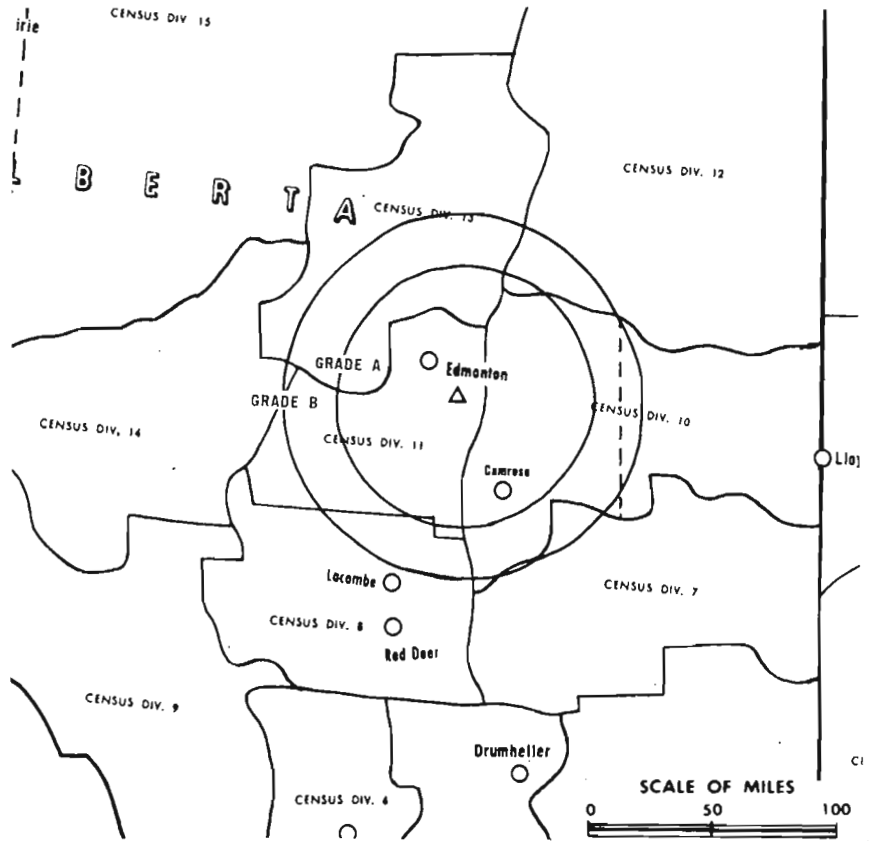
Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 325-kw visual, 32.5-kw aural. Antenna: 1115-ft. above av. terrain, 915-ft. above ground, 3390-ft. above sea level.

Latitude 53° 23' 06"

Longitude 113° 12' 48"

Color: Live, film, slide & tape.

TV tape: Recording facilities.



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CITV-TV Authorized: 10/28/74

CITV-TV

Network Service: None, independent.

Licensee: Edmonton Video Ltd., 10120 118th St., Edmonton, Alta.

Studio: 5325 104th St., Edmonton, Alta. T6H 5B8.

Telephone: 403-436-1250 Telex: 037-3780.

Ownership: Allarco Developments Ltd., 100%.

Began Operation: Sept. 1, 1974.

Represented (sales) by Alexander, Pearson & Dawson.

Personnel:

Douglas M. Holtby, *general manager*.

DIGEST OF RATE CARD NO. 3—(Sept. 1, 1976)

30 Min.	15 Min.	5 Min.	Min.	30 Sec.	
Class AA—6-11 p.m., Mon.-Fri.; 7-11 p.m., Sat.-Sun.					
Program rates on request				\$400.00	\$265.00

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	8111	Census Division 10 West	36,210
	8119	Edmonton C.M.A.	533,960
	8120	Census Division 11	619,210
	8140	Census Division 13	40,390
Between 25-49%	8060	Census Division 7	35,480
	8080	Census Division 8	82,320
	8101	Census Division 10 East	24,600
Between 5-24%	8150	Census Division 14	21,620
	8130	Census Division 12	54,590
CITV-TV Total Persons:			914,420
BBM Weekly Reach (Jan. 1976):			632,000

Alberta

CKRD-TV-1

Coronation

(Ch. 10)

(Satellite rebroadcasting station of CKRD-TV, Red Deer, Alta.)

Network Service: CBC, same as CKRD-TV, Red Deer.
Licensee: CHCA Television Ltd., Box 5555, Red Deer, Alta.
Transmitter: Coronation.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 17.6-kw visual, 8.8-kw aural. Antenna: Directional, 687-ft. above av. terrain, 230-ft. above ground, 3236-ft. above sea level, lat. 52° 09' 15", long. 111° 09' 30".

Ownership: See CKRD-TV, Red Deer.

Began Operation: Sept. 11, 1961.

Rates: Included as a bonus with CKRD-TV, Red Deer.



CBXFT

Edmonton

(Ch. 11)

French Outlet

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Studio: 8861 75th St.

Transmitter: 8-mi. SE of Edmonton.

Mailing Address: Box 555, Edmonton, Alta. T5J 2P4.

Telephone: 403-469-2321. Telex: 0372-287.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 90-kw visual, 9-kw aural. Antenna: Omnidirectional, 474-ft. above av. terrain, 385-ft. above ground, 2785-ft. above sea level, lat. 53° 30' 53", long. 113° 17' 07".

AM Affiliate: CHFA, 5-kw, 680 kHz (CBC).

Began Operation: March 1, 1970.

Personnel:

J. Boucher, *director of French TV in Alberta.*
G. Alarie, *public relations officer.*
M. F. Simovitch, *regional sales manager.*
R. Glunz, *acting mgr., TV technical services.*

Rates: No rate card available; carries network commercials.

CBXFT Total Persons: 111,650

BBM Weekly Reach (Jan. 1976): 43,000

CBXFT-2

Falher

(Ch. 6)

French Outlet

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 3.274-kw visual, 0.655-kw aural.

Began Operation: June 27, 1975.

Rates: Included as a bonus with CBXFT, Edmonton.



CBXAT-5

Fort Vermilion

(Ch. 11)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Fort Vermilion, Alta.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 0.277-kw visual, 0.0277-kw aural. Antenna: Directional, 222-ft. above av. terrain, lat. 58° 22' 46", long. 116° 01' 04".

Began Operation: March 1, 1974.

Rates: Included as a bonus with the CBC English network rate.



CBXAT

Grande Prairie

(Ch. 10)

(Repeats CBXT, Edmonton, Alta.)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

988-b

Transmitter: 22-mi. N of Grand Prairie near Woking.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 36-kw visual, 18-kw aural. Antenna: 967-ft. above av. terrain, 500-ft. above ground, 3566-ft. above sea level, lat. 55° 29' 20", long. 118° 44' 50".

Began Operation: Oct. 22, 1962.

Rates: Included as a bonus with CBXT, Edmonton.



CFRN-TV-1

Grande Prairie

(Ch. 13)

(Satellite rebroadcasting station of CFRN-TV, Edmonton, Alta.)

Network Service: CTV, same as CFRN-TV, Edmonton.

Licensee: Sunwapta Bcstg. Ltd., Broadcast House, Postal Station "E", Edmonton.

Transmitter: Grande Prairie.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 32-kw visual, 6.4-kw aural. Antenna: 1014-ft. above av. terrain, 641.5-ft. above ground, 3681-ft. above sea level, lat. 55° 27' 57", long. 118° 45' 32".

Began Operation: 1970.

Rates: This is an automatic repeater of CFRN-TV, Edmonton, Alta. and is included as a bonus with that station.



CFCN-TV-1

Hand Hills-Drumheller

(Ch. 12)

(Satellite rebroadcasting station of CFCN-TV, Calgary, Alta., which is repeated by rebroadcasting satellite CFCN-TV-3, Brooks, Alta.)

Network Service: Same as CFCN-TV, Calgary.

Licensee: CFCN Television Ltd., Broadcast House, Calgary, Alta.

Transmitter: Hand Hills, 5½-mi. S of Della.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 28.2-kw visual, 14.1-kw aural. Antenna: 1080-ft. above av. terrain, 580-ft. above ground, 3979-ft. above sea level, lat. 51° 34' 00", long. 112° 19' 48".

Began Operation: Sept. 20, 1961 on Ch. 8. Sept. 13, 1964 it shifted to Ch. 12 and boosted power.

Rates: This is an automatic repeater of CFCN-TV, Calgary and is included as a bonus with that station.



CBXAT-4

High Level

(Ch. 8)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Mount Baker, Alta.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 0.468-kw visual, 0.0468-kw aural. Antenna: Directional, 1235-ft. above av. terrain, lat. 58° 41' 27", long. 117° 23' 24".

Began Operation: March 1, 1974.

Rates: Included as a bonus with the CBC English network rate.



CBXAT-2

High Prairie

(Ch. 2)

Network Service: CBC, same as CBXT, Edmonton, Alta.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Near Grouard, about 16-mi. NE of High Prairie.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 6.2-kw visual, 3.1-kw aural. Antenna: Directional, 504-ft. above av. terrain, 328-ft. above ground, 2503-ft. above sea level, lat. 55° 32' 26", long. 116° 07' 26".

Began Operation: March 23, 1966.

Rates: Included as a bonus with CBXT, Edmonton.



CBXT-3

Hinton

(Ch. 8)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 5-mi. W of Hinton.

TV Factbook No. 46

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: .350-kw visual, .175-kw aural. Antenna: 312-ft. above av. terrain, 109-ft. above ground, 4239-ft. above sea level, lat. 53° 23' 49", long. 117° 42' 30".

Began Operation: Nov. 30, 1967.

Rates: Included as a bonus with CBXT, Edmonton.

●

CBXT-5
Lac La Biche
(Ch. 10)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 4-mi. SW of Lac La Biche.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 825-watts visual, 165-watts aural. Antenna: 281-ft. above av. terrain, 201-ft. above ground, 2141-ft. above sea level, lat. 54° 44' 25", long. 112° 03' 30".

Began Operation: March 18, 1968.

Rates: Included as bonus with CBXT, Edmonton.

●

CFRN-TV-5
Lac La Biche
(Ch. 2)

(Satellite rebroadcasting station of CFRN-TV, Edmonton, Alta.)

Network Service: CTV.

Licensee: Sunwapta Bcstg. Ltd., Broadcast House, Postal Station "E", Edmonton, Alta. T5P 4B8.

Transmitter: Lac La Biche.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 1.225-kw visual, Antenna: 126-ft. above av. terrain, 157-ft. above ground, 2007-ft. above sea level, lat. 54° 45' 12", long. 111° 56' 40".

Began Operation: March 1968 on Ch. 6.

Rates: Included as a bonus with CFRN-TV, Edmonton.

●

CFCN-TV-5
Lethbridge
(Ch. 13)

(Satellite rebroadcasting station of CFCN-TV, Calgary, Alta.)

Network Service: CTV.

Licensee: CFCN Television Ltd., Broadcast House, Calgary, Alta.

Transmitter: Lethbridge, Alta.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 47-kw visual, 7.4-kw aural. Antenna: 593-ft. above av. terrain, lat. 49° 42' 55", long. 112° 47' 56".

Began Operation: August 1968.

Rates: This is an automatic repeater of CFCN-TV, Calgary and is included as a bonus with that station.

●

CJOC-TV
Lethbridge
(Ch. 7)

(Repeated by CJOC-TV-1, Coleman, Alta.; CJOC-TV-2, Brooks, Alta.; CJOC-TV-3, Burmis, Alta.; CJWP-TV-1, Waterton Park, Alta.; CKVS-TV-1, Moyie, B.C.)

Network Service: None, independent.

Licensee: Lethbridge Television Ltd., Lethbridge.

Studio & Transmitter: Northeast city limits.

Mailing Address: P.O. Box 1120, Lethbridge, Alta.

Telephone: 403-327-1521.

Telex: 038-49130.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 96.1-kw visual, 19.2-kw aural. Antenna: 668-ft. above av. terrain, 600-ft. above ground, 3619-ft. above sea level, lat. 49° 42' 55", long. 112° 47' 56".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

AM Affiliate: CJOC, 10-kw (5-kw night), 1220 kHz (CBC).

Ownership: Selkirk Holdings Ltd.

Began Operation: Nov. 20, 1955.

Represented (sales) by All-Canada Radio & Television Ltd.

1977 Edition

Personnel:

Bob Johnson, *general manager*.
Fred Filthaut, *operations manager*.
Ron Joevenazzo, *chief engineer*.
Roy Mullett, *retail sales supervisor*.

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DIGEST OF RATE CARD NO. 5—(June 1, 1970)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6-8 p.m., Tues.-Sat.; 6:30-8 p.m., Mon.						
.....*****	\$255.00	\$155.00 \$98.00

*On request.

Combination Rates: CHAT-TV, Medicine Hat, CFAC-TV, Calgary & CJOC-TV, Lethbridge.

CJOC-TV Total Persons: 302,640

BBM Weekly Reach (Jan. 1976): 155,000

●

CKSA-TV
Lloydminster
(Ch. 2)

(Operates satellite rebroadcasting stations CKSA-TV-1, Meadow Lake, Sask. and CKSA-TV-2 Bonnyville, Alta.)

Network Service: CBC.

Licensee: CKSA-TV Ltd., Radio-Television Bldg., 5026 50th St.

Studio: 5026 50th St.

Telephone: 403-875-3321. Telex: 037-32511.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 116-kw visual, 23.2-kw aural. Antenna: 730-ft. above av. terrain, 676-ft. above ground, 2150-ft. above sea level, lat. 53° 23' 50", long. 110° 00' 40".

Color: Network, live & tape. AM Affiliate: CKSA, 10-kw, 1080 kHz.

News Wire Service: Canadian Press.

Ownership: Principal stockholders are: Sask.-Alta. Bcstrs. Ltd. (CKSA); Arthur F. Shortell, pres.

Began Operation: Sept. 23, 1960.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

Arthur F. Shortell, *president & general manager*.
Tony Stam, *chief engineer*.
Peter Senchuk, *commercial manager*.
Lee A. Wildman, *office manager*.

●

DIGEST OF RATE CARD NO. 9—(May 1, 1974)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-11 p.m., daily.							
\$240.00	\$160.00	\$130.00	\$115.00	\$90.00	\$50.00	\$50.00	\$30.00

CKSA-TV Total Persons: 193,540

BBM Weekly Reach (Jan. 1976): 119,000

●

CBXAT-3
Manning
(Ch. 12)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 14-mi. S of Manning.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 1.770-kw visual, .177-kw aural. Antenna: 446-ft. above av. terrain, 278-ft. above ground, 2436-ft. above sea level, lat. 56° 42' 20", long. 117° 39' 17".

Began Operation: Oct. 7, 1968.

Rates: Included as a bonus with CBXT, Edmonton.

●

CHAT-TV
Medicine Hat
(Ch. 6)

(Operates satellite rebroadcasting station CHAT-TV-1, Pivot, Alta.; CHAT-TV-2 Maple Creek, Sask.; CHAT-TV-3, Bow Island, Alta., CHAT-TV-4, Oyen, Alta.)

Network Service: CBC.

Licensee: Monarch Broadcasting Co. Ltd., 520 First St., Box 760.

(Continued on next page)

Alberta

Studio & Transmitter: Redcliff, Alberta.

Telephone: 403-526-2821. Telex: 038-4824.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 5.7-kw visual, 3-kw aural. Antenna: 345-ft. above av. terrain, 302-ft. above ground, 2742-ft. above sea level, lat. 50° 04' 36", long. 110° 47' 40".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

AM Affiliate: CHAT, 10-kw, 1270 kHz (CBC).

Ownership: W. H. Yuill, pres. and 100% owner. Also owns satellite CHAT-TV-1, Pivot, Alta.; CHAT-TV-2, Maple Creek, Sask.; CHAT-TV-3, Bow Island, Alta.; CHAT-TV-4, Oyen, Alta.

Began Operation: Sept. 14, 1957.

Represented (sales) by All-Canada Radio & Television Ltd. both Canada & United States.

Personnel:

Orville Kope, *general manager*.
Tom Gunter, *manager & national sales manager*.
Doug Cocks, *production manager*.
Sid Gaffney, *technical director*.
Stan Weiler, *news director*.

DIGEST OF RATE CARD NO. 1 (Sept. 1, 1975)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
Class AA—6-11 p.m., daily.					
On request				\$70.00	\$45.00

CHAT-TV Total Persons: 128,600

BBM Weekly Reach (Jan. 1976): 50,000

CFCN-TV-8 Medicine Hat

(Ch. 8)

(Satellite rebroadcasting station of CFCN-TV, Calgary, Alta.)

Network Service: CTV.

Licensee: CFCN Television Ltd., Broadcast House, Calgary.

Transmitter: Near Redcliff, Alta.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 6.7-kw visual, 0.67-kw aural. Antenna: 341-ft. above av. terrain, lat. 50° 04' 36", long. 110° 47' 40".

Began Operation: 1975.

Rates: Included as a bonus with CFCN-TV, Calgary.

CFON-TV-1 Oyen

(Ch. 2)

(Satellite rebroadcasting station of CFCN-TV Calgary, Alta.)

Network Service: CTV.

Licensee: Oyen and District Television Association, Oyen.

Transmitter: Oyen.

Technical Facilities: Channel 2 (54-60 MHz). Authorized power: 1.2-kw visual, .6-kw aural. Antenna: 365-ft. above av. terrain. Holds authorization to change to .540-kw visual, .270-kw aural.

Began Operation: Dec. 1969.

Rates: This is an automatic repeater of CFCN-TV, Calgary, Alta. and is included as a bonus with that station.

CBXAT-1 Peace River

(Ch. 7)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Peace River.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 0.72-kw visual, 0.36-kw aural. Antenna: 411-ft. above av. terrain, 254-ft. above ground, 2091-ft. above sea level, lat. 56° 09' 26", long. 117° 18' 46".

Began Operation: Oct. 26, 1962.

Rates: Included as a bonus with CBXT, Edmonton.

990-b

CFRN-TV-2 Peace River

(Ch. 3)

(Satellite rebroadcasting station of CFRN-TV-1, Grande Prairie, Alta.)

Network Service: CTV, same as CFRN-TV-1, Grande Prairie, Alta.

Licensee: Sunwapta Broadcasting Ltd., Broadcast House, Postal Station "E", Edmonton.

Transmitter: Peace River.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 2.4-kw visual, .24-kw aural. Antenna: 559-ft. above av. terrain, 351-ft. above ground, 2253-ft. above sea level, lat. 56° 08' 47", long. 117° 20' 15".

Began Operation: 1970.

Rates: This is an automatic repeater of CFRN-TV-1, Grande Prairie, Alta. which in turn repeats CFRN-TV Edmonton, Alta. and is included as a bonus with that station.

CHAT-TV-1 Pivot

(Ch. 4)

(Satellite rebroadcasting station of CHAT-TV, Medicine Hat, Alta.)

Network Service: CBC, same as CHAT-TV.

Licensee: Monarch Bcstg. Co. Ltd., 520 First St., Medicine Hat.

Transmitter: Near Pivot.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 5.7-kw visual, 2.8-kw aural. Antenna: 644-ft. above av. terrain, 500-ft. above ground, 3200-ft. above sea level, lat. 50° 24' 14", long. 110° 03' 07".

Began Operation: May 23, 1961.

Rates: Included as a bonus with CHAT-TV, Medicine Hat.

CFRN-TV-6 Red Deer

(Ch. 8)

(Satellite rebroadcasting station of CFRN-TV, Edmonton, Alta.)

Network Service: CTV, same as CFRN-TV, Edmonton.

Licensee: Sunwapta Bcstg. Ltd., Broadcast House, Postal Station "E", Edmonton.

Transmitter: Red Deer.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 24-kw visual, 2.8-kw aural. Antenna: 882-ft. above av. terrain, 588-ft. above ground, 3838-ft. above sea level, lat. 52° 17' 57", long. 113° 41' 47".

Began Operation: May 31, 1973.

Rates: This is an automatic repeater of CFRN-TV, Edmonton, and is included as a bonus with that station.

CKRD-TV Red Deer

(Ch. 6)

(Also operates satellite rebroadcasting stations CKRD-TV-1, Coronation, Alta. and CKRD-TV-2, Banff, Alta.)

Network Service: CBC.

Licensee: CHCA Television Ltd., P.O. Box 5555, Red Deer, Alta. T4N 5H6.

Studio: CKRD Bldg., 5409 Gaetz Ave.

Telephone: 403-347-6681.

Transmitter: 4½-mi. E of city limits.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 26-kw visual, 13-kw aural. Antenna: 714-ft. above av. terrain, 321-ft. above ground, 3897-ft. above sea level, lat. 52° 16' 15", long. 113° 41' 30".

Color: Network, live, film, slide & tape.

News Wire Service: Canadian Press.

Facsimile Service: Canadian Press.

Ownership: Monarch Broadcasting Co. Ltd., W. H. Yuill, pres. Also operates CKRD-TV-1, Coronation; CKRD-TV-2, Banff, CKRD AM & FM, Red Deer, all Alta.

TV Factbook No. 46

Began Operation: Dec. 1, 1957.

Represented (sales) by Canadian Standard Broadcast Sales Inc. (U.S.); Radio Television Representatives (Montreal & Toronto); Stephens & Towndrow (Vancouver); A. J. Messner (Winnipeg).

Personnel:

W. H. Yuill, *president*.
M. G. Phillips, *general manager*.
Murray Mehling, *sales manager*.
Mel Gordon, *operations manager*.
Rudy Broemer, *technical director*.

DIGEST OF RATE CARD NO. 18
(July 1, 1973)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6-11 p.m., dally.							
Rates on request		\$90.00	\$55.00	\$55.00	\$30.00		

CKRD-TV Total Persons: 223,530
BBM Weekly Reach (Jan. 1976): 150,000

CBXT-2
Whitecourt

(Ch. 9)

Network Service: CBC, same as CBXT, Edmonton.
Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Transmitter: 7½-mi. S of Whitecourt.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 9.4-kw visual, 4.7-kw aural. Antenna: Directional, 1348-ft. above av. terrain, 219-ft. above ground, 4059-ft. above sea level, lat. 54° 01' 58", long. 115° 43' 03".

Began Operation: June 20, 1966.
Rates: Included as a bonus with CBXT, Edmonton, Alta.

CFRN-TV-3
Whitecourt

(Ch. 12)

(Satellite rebroadcasting station of CFRN-TV, Edmonton, Alta.)

Network Service: CTV, same as CFRN-TV, Edmonton.
Licensee: Sunwapta Broadcasting Ltd., Broadcast House, Postal Station "E," Edmonton.
Transmitter: Whitecourt.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 9.8-kw visual, 4.9 kw aural. Antenna: Directional, 1300-ft. above av. terrain, 200-ft. above ground, 3940-ft. above sea level, lat. 54° 01' 58", long. 115° 43' 03".

Ownership: Same as CFRN-TV, Edmonton.
Began Operation: Nov. 8, 1965.
Rates: This is an automatic repeater of CFRN-TV, Edmonton, and is included as a bonus with that station.

LOW-POWER REPEATER STATIONS
(Less than 100 watts)

- Alger—CKAB-TV-3, Ch. 43, Alberta Bcstg. Corp. Ltd. (CBXT, Edmonton) 5 w.
- Alger—CJAB-TV-3, Ch. 47, Alberta Bcstg. Corp. Ltd. (CFRN-TV, Edmonton) 20 w.
- Banff—CBRT-1, Ch. 9, CBC (English network) 5 w.
- Banff—CFCN-TV-2, Ch. 7, CFCN Television Ltd. (CFCN-TV, Calgary) 5 w.
- Banff—CFAC-TV-2, Ch. 13, Calgary Television Ltd. (CFAC-TV, Calgary) 5 w.
- Banff—CKRD-TV-2, Ch. 10, CHCA TV Ltd. (CKRD-TV, Red Deer) 5 w.
- Bassano—CFAC-TV-3, Ch. 8, Bassano TV Assn. (CFAC-TV, Calgary) 1 w.
- Bassano—CFCN-TV-7, Ch. 10, Bassano TV Assn. (CFCN-TV, Calgary) 1 w.
- Battle River—CBXAT-6, Ch. 9, CBC (English network) 5 w.
- Bow Island—CHAT-TV-3, Ch. 2, Monarch Bcstg. Co. Ltd. (CHAT-TV, Medicine Hat) 27 w.
- Brooks—CFCN-TV-3, Ch. 9, CFCN TV Ltd. (CFCN-TV, Calgary) 5 w.
- Brooks—CJOC-TV-2, Ch. 3, Lethbridge TV Ltd. (CJOC-TV, Lethbridge) 5 w.
- Chinchaga—CBXAT-7, Ch. 5, CBC (English network) 5 w.
- Coleman—CJOC-TV-1, Ch. 12, Lethbridge TV Ltd. (CJOC-TV, Lethbridge) 5 w.

1977 Edition

Alberta—British Columbia

- Coleman—CKCP-TV-1, Ch. 8, Benevolent & Protective Order of Elks of Canada (CFCN-TV-4, Burmis) 5 w.
- Crimson Lake—CFMH-TV-1, Ch. 9, Rocky Mountain House Chamber of Commerce (CFRN-TV, Edmonton) 5 w.
- Drumheller—CBRT-2, Ch. 5, CBC (English network) 5 w.
- Drumheller—CFCN-TV-6, Ch. 10, CFCN TV Ltd. (CFCN-TV, Calgary) 5 w.
- Drumheller—CFAC-TV-1, Ch. 8, Calgary TV Ltd. (CFAC-TV, Calgary) 5 w.
- Exshaw—CBRT-3, Ch. 6, CBC (English network) 5 w.
- Exshaw—CHGR-TV-1, Ch. 12, Royal Canadian Legion Branch 179 (CFAC-TV, Calgary) 5 w.
- Exshaw—CHGR-TV-2, Ch. 7, Royal Canadian Legion Branch 179 (CFCN-TV, Calgary) 5 w.
- Fort McMurray—CBXT-6, Ch. 9, CBC (CBXT, Edmonton) 33 w.
- Gregoire—CJAB-TV-4, Ch. 7, Alberta Bcstg. Corp. Ltd. (CFRN-TV, Edmonton) 5 w.
- Gregoire—CKAB-TV-4, Ch. 12, Alberta Bcstg. Corp. Ltd. (CBXT, Edmonton) 5 w.
- Jasper—CBXT-4, Ch. 5, CBC (CBXT, Edmonton) 5 w.
- Lake Louise—CBRT-4, Ch. 12, CBC (English network) 5 w.
- Lake Louise—CFLI-TV-1, Ch. 7, Lake Louise Community Assn. (CFAC-TV, Calgary) 1 w.
- Lake Louise—CFLI-TV-2, Ch. 6, Lake Louise Community Assn. (CFCN-TV, Calgary) 5 w.
- Oyen—CFON-TV-2, Ch. 7, Oyen & District TV Assn. (CHAT-TV, Medicine Hat) 35 w.
- Pincher Creek—CHPC-TV-1, Ch. 11, Pincher Creek Community Centre Hall Society (CFCN-TV, Calgary) 5 w.
- Pincher Creek—CHPC-TV-2, Ch. 9, Pincher Creek Community Centre Hall Society (CJOC-TV, Lethbridge) 5 w.
- Rainbow Lake—CBXAT-8, Ch. 11, CBC (English network) 5 w.
- Rocky Mountain House—CFMH-TV-2, Ch. 12, Rocky Mountain House Chamber of Commerce (CFRN-TV, Edmonton) 5 w.
- Sundre—CFJL-TV-1, Ch. 13, Sundre & District Chamber of Commerce (CFCN-TV, Calgary) 5 w.
- Waterton Park—CJWP-TV-1, Ch. 12, Waterton Lakes TV Assn. (CJOC-TV, Lethbridge) 1 w.
- Waterton Park—CJWP-TV-2, Ch. 6, Waterton Lakes TV Assn. (CFCN-TV-5, Lethbridge) 5 w.

BRITISH COLUMBIA

CFTK-TV-8

Aristazabal Island (Mt. Parizeau)

(Ch. 5)

(Satellite rebroadcasting station of CFTK-TV, Terrace, B.C.)

Network Service: CBC, same as CFTK-TV, Terrace.
Licensee: Skeena Broadcasters Ltd. 4625 Lazelle Ave., Terrace, B.C. V8G 1S4.
Transmitter: Mt. Parizeau.
Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 400-watts visual, 200-watts aural. Antenna: 828-ft. above av. terrain, 35-ft. above ground, 990-ft. above sea level, lat. 52° 46' 05", long. 129° 13' 55".
Began Operation: May 22, 1966.
Rates: Included as a bonus with CFTK-TV, Terrace.

CBUBT-1
Canal Flats

(Ch. 12)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Transmitter: Canal Flats.
Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 5.4-kw visual, 1.0-kw aural. Antenna: 805-ft. above av. terrain, 132-ft. above ground, 3326-ft. above sea level, lat. 50° 11' 41", long. 115° 49' 25".
Began Operation: Dec. 13, 1968.
Rates: Bonus with CBUBT, Cranbrook.

991-b

British Columbia

CBUT-2 Chilliwack

(Ch. 3)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Transmitter: Lookout Ridge.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 590-watts visual, 295-watts aural. Antenna: Directional, 702-ft. above av. terrain, 85-ft. above ground, 2345-ft. above sea level, lat. 49° 06' 36", long. 121° 50' 47".

Began Operation: May 12, 1966.

Rates: Included as a bonus with CBUT, Vancouver.

CFJC-TV-4 Clinton

(Ch. 9)

(Satellite rebroadcasting station of CFJC-TV, Kamloops, B.C.)

Network Service: Same as CFJC-TV, Kamloops.

Licensee: Inland Broadcasters (1969) Ltd., 460 Pemberton Terrace, Kamloops.

Transmitter: Lime Mt.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 204-watts visual, 20-watts aural. Antenna: 1800-ft. above av. terrain, 30-ft. above ground, 6400-ft. above sea level, lat. 51° 05' 10", long. 121° 40' 30".

Began Operation: Dec. 10, 1961.

Rates: This is an automatic repeater of CFJC-TV, Kamloops, and is included as a bonus with that station.

CBUT-1 Courtenay

(Ch. 9)

Network Service: CBC, same as CBUT, Vancouver.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Transmitter: Jap Mt., approx. 2-mi. S of Cumberland, near Courtenay.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 0.625-kw visual, 0.332-kw aural. Antenna: 483-ft. above av. terrain, 237-ft. above ground, 1437-ft. above sea level, lat. 49° 35' 44", long. 125° 00' 36".

Began Operation: June 28, 1962.

Rates: Included as a bonus with CBUT, Vancouver.

CHAN-TV-4 Courtenay

(Ch. 13)

(Satellite rebroadcasting station of CHAN-TV, Vancouver, B.C.)

Network Service: CTV.

Licensee: British Columbia TV Bcstg. System Ltd., Box 4700, Vancouver.

Transmitter: Courtenay, B.C.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 17-kw visual, 340-kw aural. Antenna: 1941-ft. above av. terrain, 87-ft. above ground, 2887-ft. above sea level, lat. 49° 44' 22", long. 125° 14' 11".

Began Operation: August 1968.

Rates: This is an automatic repeater of CHAN-TV, Vancouver and is included as a bonus with that station.

CBUBT Cranbrook

(Ch. 10)

(Repeated by CBUBT-1, Canal Flats, B.C.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Transmitter: 2¾-mi. NW of Cranbrook.

992-b

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 1.1-kw visual, .505-kw aural. Antenna: 832-ft. above av. terrain, 90-ft. above ground, 4104-ft. above sea level, lat. 49° 32' 45", long. 115° 47' 52".

Began Operation: August 6, 1962.

Rates: This is an automatic repeater and is included as bonus to the CBC network rate.

CBUCT-1 Crawford Bay

(Ch. 5)

Network Service: CBC, same as CBUCT, Nelson.

Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 468-watts visual, 93-watts aural. Antenna: Directional, minus 440-ft. above av. terrain, 182-ft. above ground, 3403-ft. above sea level, lat. 49° 38' 54", long. 116° 50' 53".

Began Operation: July, 1967.

Rates: This is an automatic repeater of CBUCT, Nelson and is included as a bonus to the CBC network rate.

CJDC-TV Dawson Creek

(Ch. 5)

(Operates satellite rebroadcasting stations CJDC-TV-1, Hudson Hope, B.C. & CJDC-TV-2, Bullhead Mountain, B.C.)

Network Service: CBC.

Licensee: Radio Station CJDC Ltd., 102nd Ave. & 9th St.

Studio: 901 102nd Ave.

Telephone: 604-782-3341. Telex: 036-77127.

Transmitter: Bear Mountain.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 10-kw visual, 5-kw aural. Antenna: 1500-ft. above av. terrain, 1525-ft. above ground, 3750-ft. above sea level, lat. 55° 45' 26", long. 120° 13' 32".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

AM Affiliate: CJDC, 1-kw, 1350 kHz.

Ownership: H. L. Michaud, pres.

Began Operation: Jan. 15, 1959.

Represented (sales) by Radio-Television Representatives Ltd., (Canada); Canadian Standard Broadcast Sales (U.S.).

Personnel:

H. L. Michaud, *general manager & film buyer.*

W. E. (Bill) Duncan, *manager.*

Eric Sorenson, *engineer.*

M. Van Berkel, *traffic manager.*

DIGEST OF RATE CARD NO. 8

(April 1, 1972)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
Class AA—6-11 p.m., daily.						
		Program rates on request			\$60.00	\$30.00

CJDC-TV Total Persons: 45,460

BBM Weekly Reach (Jan. 1976): 44,000

CKPG-TV-3 Fort Fraser

(Ch. 6)

(Satellite rebroadcasting station of CKPG-TV, Prince George, B.C.)

Network Service: CBC, same as CKPG-TV, Prince George.

Licensee: CKPG Television, 1220 Sixth Ave., Prince George.

Transmitter: Fraser Mt., Telephone Bldg., Fort Fraser, B.C.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 294-watts visual, 182-watts aural. Antenna: 1700-ft. above av. terrain, 87-ft. above ground, 3758-ft. above sea level, lat. 53° 28' 43", long. 122° 38' 00".

Began Operation: Dec. 8, 1964.

Represented (sales) by Paul Mulvihill Co.; Stephens & Towndrow Co.; A. J. Messner & Co. Ltd. (Winnipeg); Canadian Standard Broadcast Sales (U.S.).

Rates: This is an automatic repeater of CKPG-TV, Prince George, and is included as a bonus with that station.

TV Factbook No. 46

CKPG-TV-1

Hixon

(Ch. 10)

(Satellite rebroadcasting station of CKPG-TV, Prince George, B.C.)

Network Service: CBC, same as CKPG-TV, Prince George.

Licensee: CKPG Television Ltd., 1220 Sixth Ave., Prince George, B.C.

Transmitter: Hixon.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 365-watts visual, 182-kw aural. Antenna: 515-ft. above av. terrain, 212-ft. above ground, 2802-ft. above sea level, lat. 53° 28' 43", long. 122° 38' 00".

Began Operation: June 1, 1965.

Rates: Included as bonus with CKPG-TV, Prince George.

CHKM-TV

Kamloops

(Ch. 6)

(Satellite rebroadcasting station of CHAN-TV, Vancouver, B.C.)

Network Service: CTV.

Licensee: British Columbia TV Bcstg. System Ltd., Box 4700, Vancouver.

Transmitter: Dufferin Mtn.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 4-kw visual, 1-kw aural. Antenna: 536-ft. above av. terrain, 2520-ft. above sea level, lat. 50° 40' 15", long. 120° 23' 50".

Began Operation: Sept. 1970.

Rates: This is an automatic repeater of CHAN-TV, Vancouver and is included as a bonus with that station.

CFJC-TV

Kamloops

(Ch. 4)

(Repeated by CFJC-TV-1, Lillooet; CFJC-TV-3, Merritt; CFJC-TV-4, Clinton; CFJC-TV-5, Williams Lake; CFJC-TV-6, Mount Timothy; CFJC-TV-8, Chase (Adams Hill); CFJC-TV-10, Clearwater; CFJC-TV-11, Quesnel; CFJC-TV-12, Promontory Mountain; CFJC-TV-13, Blue River; CFJC-TV-14, Valemont; CFJC-TV-15, Bralorne; CFJC-TV-16, Boss Mountain; CFJC-TV-17, Shalath; CJNA-TV-1, Spences Bridge; CFJC-TV-18, Pine Valley; CFJC-TV-19, Pritchard; 7 additional repeaters, all B.C.)

Network Service: CBC.

Licensee: Inland Broadcasters (1969) Ltd., 460 Pemberton Terrace, Kamloops, B.C. V2C 1T5.

Studio: 460 Pemberton Terrace.

Transmitter: Dufferin Hill.

Telephone: 604-372-3322.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 4-kw visual, 0.4-kw aural. Antenna: 501-ft. above av. terrain, 100-ft. above ground, 2900-ft. above sea level, lat. 50° 40' 15", long. 120° 23' 50".

Color: Network, live, film, slide & tape.

Ownership: David Clark, pres., is principal in Twin Cities Radio Ltd., which owns radio CFJC & CFFM-FM.

Began Operation: April 8, 1957.

Represented (sales) All-Canada Radio & Television Ltd.

Personnel:

Jack Pollard, *managing director*.

Bill Reith, *national sales & promotion manager*.

Combination rate: See CHBC-TV, Kelowna, B.C.

BBM Weekly Reach: See CHBC-TV, Kelowna.

CHBC-TV

Kelowna

(Ch. 2)

(Repeated by CHBC-TV-1, Penticton; CHBC-TV-2, Vernon; CHBC-TV-3, Oliver; CHBC-TV-4, Salmon Arm; CHBC-TV-5, Grinrod; CHBC-TV-6, Celista; CHBC-TV-7, Skaha Lake; CHBC-TV-8, Canoe; CFPI-TV-1, Malakwa; CFWS-TV-1, Falkland; CFWS-TV-2, Westwood; CFZQ-TV-1, Revelstoke; CFZQ-TV-2, Mica Creek; CFZQ-TV-3, Potlatch Creek; CHKC-TV-1, Keremeos; CHKC-TV-2, Ollalla; CHKC-TV-3, Cawston; CHPP-TV-1, Mabel Lake; CHPT-TV-1, Peachland; CJWR-TV-1, Cherryville; CHID-TV-1, Lumby; CFEN-TV-1, Enderby; CKMY-TV-1, Midway; CJNP-TV-1, Nakusp, all B.C.)

Network Service: CBC.

Licensee: Okanagan Valley Television Co. Ltd.

1977 Edition

British Columbia

Studio: 342 Leon Ave. V1Y 6J2. Transmitter: Blue Grouse Mt.

Telephone: 604-762-4535. Telex: 048-5119

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 3.7-kw visual, 0.46-kw aural. Antenna: 3000-ft. above av. terrain, 98-ft. above ground, 4300-ft. above sea level, lat. 49° 58' 00", long. 119° 31' 40".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

Ownership: Radio CKOV, Kelowna (J. H. B. Browne & Mrs. J. W. B. Browne), 33.33%; British Columbia Bcstg. System Ltd., 33.33%; radio CJ1B, Vernon (Selkirk Holdings, Ltd.), 33.33%.

Began Operation: Sept. 21, 1957.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

R. (Dick) Sharp, *executive vice president & general manager*.

Terry Scaife, *general sales manager*.

Russ Richardson, *program director & film buyer*.

Tom Wyatt, *chief engineer*.

DIGEST OF RATE CARD NO. 9—(Sept. 1, 1976)

Combination Rates (B.C. Interior Television): CHBC-TV, Kelowna & CFJC-TV, Kamloops, B.C.

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	
Class AA—6-11 p.m., daily.****	\$160.00	\$100.00

*On request.

CHBC-TV & CFJC-TV Total Persons: 411,740

BBM Weekly Reach (Jan. 1976): 324,000

CHKL-TV

Kelowna

(Ch. 5)

(Satellite rebroadcasting station of CHAN-TV, Vancouver, B.C.)

Network Service: CTV

Licensee: British Columbia TV Bcstg. System Ltd., Box 4700, Vancouver.

Transmitter: Blue Grouse Mtn.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 7-kw visual, 1.4-kw aural. Antenna: 1672-ft. above av. terrain, 132-ft. above ground, 4348-ft. above sea level, lat. 49° 58' 00", long. 119° 31' 40".

Began Operation: September 1970.

Rates: Included as a bonus with CHAN-TV, Vancouver.

CBUBT-7

Mount Baker

(Ch. 10)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Mount Baker, B.C.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 0.900-kw visual, 0.090-kw aural. Antenna: Directional, 3443-ft. above av. terrain, lat. 49° 27' 30", long. 115° 37' 45".

Began Operation: June 19, 1975.

Rates: Included as a bonus with CBUT Vancouver, B.C.

CFJC-TV-6

Mt. Timothy

(Ch. 5)

(Satellite rebroadcasting station of CFJC-TV-4, Clinton, B.C.)

Network Service: Same as CFJC-TV, Kamloops.

Licensee: Inland Broadcasters (1969) Ltd., 460 Pemberton Terrace, Kamloops.

Transmitter: Timothy Mt.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 980-watts visual, 98-watts aural. Antenna: 1871-ft. above av. terrain, 75-ft. above ground, 5454-ft. above sea level, lat. 51° 54' 00", long. 121° 15' 30".

Began Operation: Dec. 10, 1961.

Rates: Included as a bonus with CFJC-TV, Kamloops.

993-b

British Columbia

CITM-TV Mt. Timothy

(Ch. 3)

(Satellite rebroadcasting station of CHAN-TV, Vancouver, B.C.)
Network Service: CTV, same as CHAN-TV, Vancouver.

Licensee: British Columbia Television Broadcasting System Ltd.,
Box 4700, Vancouver 3, B.C.

Transmitter: Mt. Timothy.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 1.30-kw visual, 0.26-kw aural. Antenna: 1917-ft. above av. terrain, 172-ft. above ground, 3577-ft. above sea level, lat. 51° 54' 10", long. 121° 15' 37".

Began Operation: January 1973.

Rates: This is an automatic repeater of CHAN-TV, Vancouver and is included as a bonus with that station.

CBUCT Nelson

(Ch. 9)

(Repeated by CBUCT-1, Crawford Bay, B.C.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Transmitter: Nelson, B.C.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 940-watts visual, 188-watts aural. Antenna: 1377-ft. above av. terrain, 168-ft. above ground, 5759-ft. above sea level, lat. 49° 30' 50", long. 117° 17' 58".

Began Operation: Nov. 26, 1960.

Rates: This is an automatic repeater and is included as a bonus to the CBC network rate.

CHBC-TV-3 Oliver-Osoyoos

(Ch. 8)

(Satellite rebroadcasting station of CHBC-TV-1, Penticton)

Network Service: CBC, same as CHBC-TV, Kelowna.

Licensee: Okanagan Valley Television Co. Ltd., 342 Leon Ave., Kelowna.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: .110-kw visual, .014-kw aural. Antenna: 1346-ft. above av. terrain, 57-ft. above ground, 2487-ft. above sea level, lat. 49° 06' 00", long. 119° 34' 45".

Began Operation: March 17, 1960.

Rates: Included as a bonus with CHBC-TV, Kelowna.

CHBC-TV-1 Penticton

(Ch. 13)

(Satellite rebroadcasting station of CHBC-TV, Kelowna, B.C.)

Network Service: CBC, same as CHBC-TV, Kelowna.

Licensee: Okanagan Valley Television Co. Ltd., 342 Leon Ave., Kelowna.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 300-watts visual, 38-watts aural. Antenna: Directional, 2732-ft. above av. terrain, 108-ft. above ground, 4408-ft. above sea level, lat. 49° 39' 34", long. 119° 34' 18".

Ownership: See CHBC-TV, Kelowna.

Began Operation: Oct. 12, 1957.

Rates: This is an automatic repeater of CHBC-TV, Kelowna, and is included as a bonus with that station.

CHKL-TV-1 Penticton

(Ch. 10)

(Satellite rebroadcasting station of CHAN-TV, Vancouver, B.C.)

Network Service: CTV.

Licensee: British Columbia TV Bcstg. System Ltd., Box 4700, Vancouver.

Transmitter: Chute Lake Mtn.

994-b

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 1080 watts visual, 216 watts aural. Antenna: 1173-ft. above av. terrain, lat. 49° 39' 34", long. 119° 34' 18".

Began Operation: September 1970.

Rates: This is an automatic repeater of CHAN-TV, Vancouver and is included as a bonus with that station.

CKPG-TV Prince George

(Ch. 2)

(Operates rebroadcasting satellites CKPG-TV-1, Hixon, B.C. and CKPG-TV-3, Fort Fraser, B.C. CKPG-TV-1 is repeated by separately-owned CKCQ-TV, Quesnel, B.C.)

Network Service: CBC.

Licensee: CKPG Television Ltd.

Studio: 1220 Sixth Ave., Prince George V2L 3M8.

Transmitter: Tabor Mountain.

Telephone: 604-564-8861.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 778-watts visual, 389-watts aural. Antenna: 2675-ft. above av. terrain, 230-ft. above ground, 4090-ft. above sea level, lat. 53° 54' 47", long. 122° 27' 02".

Color: Network, live, film, slide & tape.

AM Affiliate: CKPG, 10-kw, 550 kHz.

News Wire Service: Broadcast News, Canadian Press, News Radio.

Ownership: Q Bcstg. Ltd.

Began Operation: Aug. 20, 1961.

Represented (sales) by Paul Mulvihill Co.; Stephens & Towndrow Co.; A. J. Messner & Co. Ltd. (Winnipeg); Canadian Standard Broadcast Sales (U.S.).

Personnel:

G. Leighton, *station manager*.

Doug Hoover, *operations manager*.

Rates: 60% of Great West package.

Note: For combination rates (Great West Television), see CFTK-TV, Terrace, B.C.

CKPG-TV Total Persons: 153,200

BBM Weekly Reach (Jan. 1976): 94,000

CIFG-TV Prince George

(Ch. 12)

(Satellite rebroadcasting station of CHAN-TV, Vancouver, B.C.)

Network Service: CTV, same as CHAN-TV, Vancouver.

Licensee: British Columbia Television Broadcasting System Ltd., Box 4700, Vancouver 3, B.C.

Transmitter: Tabor Mountain.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 4.7-kw visual, 0.94-kw aural. Antenna: 1512-ft. above av. terrain, 51-ft. above ground, 4156-ft. above sea level, lat. 53° 54' 48", long. 122° 27' 10".

Began Operation: January 1973.

Rates: This is an automatic repeater of CHAN-TV, Vancouver and is included as a bonus with that station.

CFTK-TV-1 Prince Rupert

(Ch. 6)

(Satellite rebroadcasting station of CFTK-TV, Terrace, B.C.)

Network Service: Same as CFTK-TV, Terrace.

Licensee: Skeena Broadcasters Ltd.

Transmitter: Mt. Hayes.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 480-watts visual, 240-watts aural. Antenna: 1870-ft. above av. terrain, 90-ft. above ground, 2410-ft. above sea level, lat. 54° 17' 05", long. 130° 18' 50".

Began Operation: Nov. 27, 1962.

Rates: Included as a bonus with CFTK-TV, Terrace.

TV Factbook No. 46

CBUBT-5 Radium Hot Springs

(Ch. 77)

(Satellite rebroadcasting station of CBUBT-1, Canal Flats, B.C.)

Network Service: CBC.

Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Radium Hot Springs, B.C.

Technical Facilities: Channel No. 77 (848-854 MHz). Authorized power: 1.56-kw visual, 0.156-kw aural. Antenna: 1488-ft. above average terrain, 90-ft. above ground, 2790-ft. above sea level, lat. 50° 36' 40", long. 116° 04' 58".

Began Operation: Feb. 3, 1973.

Rates: This is an automatic repeater and is included as a bonus to the CBC network rate.

CHBC-TV 4 Salmon Arm

(Ch. 9)

(Satellite rebroadcasting station of CHBC-TV-5, Grinrod, B.C.)

Network Service: CBC, same at CHBC-TV, Kelowna.

Licensee: Okanagan Valley Television Co. Ltd., 342 Leon Ave., Kelowna, B.C.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 199-watts visual, 25-watts aural. Antenna: 155-ft. above av. terrain, 120-ft. above ground, 1800-ft. above sea level, lat. 50° 45' 20", long. 119° 19' 45".

Ownership: See CHBC-TV, Kelowna.

Began Operation: June, 1961.

Rates: Included as bonus with CHBC-TV, Kelowna.

CBUBT-6 Spillimacheen

(Ch. 69)

(Satellite rebroadcasting station of CBUBT-5, Radium Hot Springs, B.C.)

Network Service: CBC.

Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Spillimacheen, B.C.

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 1.84-kw visual, 0.184-kw aural. Antenna: 1337-ft. above average terrain, 50-ft. above ground, 3250-ft. above sea level, lat. 50° 53' 59", long. 116° 20' 35".

Began Operation: Feb. 3, 1973.

Rates: This is an automatic repeater and is included as a bonus to the CBC network rate.

CFTK-TV Terrace

(Ch. 3)

(Also serves Kitimat, B.C.)

(Operates satellite rebroadcasting stations CFTK-TV-1, Prince Rupert; CFTK-TV-2, Smithers; CFTK-TV-3, Burns Lake; CFTK-TV-4, Kildala; CFTK-TV-5, Kemano; CFTK-TV-6, Nass Camp; CFTK-TV-7, Juskatla; CFTK-TV-8, Aristazabal Island; CFTK-TV-9, Ocean Falls; CFTK-TV-10, Houston; CKTK-TV-11, Hudson Bay Mtn.; CKCC-TV-1, Kwinatahli, all B.C.)

Network Service: CBC.

Licensee: Skeena Broadcasters Ltd., 4625 Lazelle Ave., Terrace, B.C. V8G 1S4.

Studio: 4625 Lazelle Ave., Terrace, B.C. V8G 1S4.

Telephone: 604-635-6316. Telex: 047-85529.

Transmitter: Terrace.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 4.1-kw visual, 2.1-kw aural. Antenna: 1783-ft. above av. terrain, 33-ft. above ground, 3320-ft. above sea level, lat. 54° 31' 05", long. 125° 28' 15".

Color: Network, film, slide & tape.

News Wire Service: Broadcast News.

Began Operation: Nov. 1, 1962.

Represented (sales) by Paul Mulvihill Co. (Toronto & Montreal); Stephens & Towndrow (Vancouver); A. J. Messner & Co. Ltd. (Winnipeg); Canadian Standard Broadcast Sales (U.S.).

Personnel:

J. Fred Weber, *president & managing director.*

1977 Edition

British Columbia

Michael Tindall, *retail sales manager.*
Al Parfitt, *general manager.*
Vaughn Dragland, *program director.*
Pete Crowder, *chief engineer.*

DIGEST OF RATE CARD NO. 4—(Sept. 2, 1976)*

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
Class AA—6-11 p.m., daily.					
Program rates on request				\$180.00	\$90.00

*Combination rates: CFTK-TV, Terrace & CKPG-TV, Prince George, B.C.

CFTK-TV Total Persons: 120,800

BBM Weekly Reach (Jan. 1976): 91,000

CBUAT Trail

(Ch. 11)

(Repeated by CBUAT-2, Castlegar & CBUAT-1, Grand Forks, B.C.)

Network Service: CBC.

Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Monte Cristo Mountain near Rossland, B.C.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 3.34-kw visual, 0.668-kw aural. Antenna: Directional, 762-ft. above av. terrain, 206-ft. above ground, 4456-ft. above sea level, lat. 49° 05' 27", long. 117° 47' 55".

Began Operation: Nov. 3, 1960.

Rates: Included as a bonus to the CBC network rate.

CHBC-TV-2 Vernon

(Ch. 7)

(Satellite rebroadcasting station of CHBC-TV, Kelowna, B.C.)

Network Service: CBC, same as CHBC-TV, Kelowna.

Licensee: Okanagan Valley TV Co. Ltd., 342 Leon Ave., Kelowna.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 310-watts visual, 39-watts aural. Antenna: directional, 865-ft. above av. terrain, 112-ft. above ground, 2845-ft. above sea level, lat. 50° 16' 58", long. 119° 19' 09".

Began Operation: Oct. 12, 1957.

Rates: Included as a bonus with CHBC-TV, Kelowna.

CHKL-TV-2 Vernon

(Ch. 12)

(Satellite rebroadcasting station of CHAN-TV, Vancouver, B.C.)

Network Service: CTV.

Licensee: British Columbia TV Bestg. System Ltd., Box 4700, Vancouver.

Transmitter: Vernon Mtn.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 564 watts visual, 56 watts aural. Antenna: 578-ft. above av. terrain, lat. 50° 16' 58", long. 119° 19' 09".

Began Operation: September 1970.

Rates: Included as a bonus with CHAN-TV, Vancouver.

LOW-POWER REPEATER STATIONS (Less than 100 watts)

Alexis Creek—CHL-TV-1, Ch. 8, Alexis Creek Community Club (CFJC-TV, Kamloops) 5 w.

Alexis Creek—CHL-TV-2, Ch. 11, Alexis Creek Community Club (CHAN-TV, Vancouver) 70 w.

Alta Lake—CHWN-TV-1, Ch. 7, Whistler Mountain TV Society (CHEK-TV, Victoria) 1 w.

Ashcroft—CJAC-TV-2, Ch. 10, Ash Creek TV Society (CFJC-TV, Kamloops) 25 w.

Ashcroft—CHAC-TV-2, Ch. 2, Ash Creek TV Society (CHAN-TV, Vancouver) 60 w.

Bella Bella—CKDI-TV-1, Ch. 9, Bella Coola Valley TV Society (CFTK-TV, Terrace) 5 w.

Bella Coola—CHVT-TV-2, Ch. 13, Bella Coola Valley TV Society (CHVT-TV-1, King Island) 5 w.

(Continued on page 1001-b)

British Columbia—Vancouver

CBUT

(Ch. 2)

English Outlet

(Also operates rebroadcasting stations CBUT-1, Courtenay; CBUT-2, Chilliwack; CBUT-3, Port Alberni; CBUT-4, Bowen Island; CBUT-5, Squamish; CBUT-6, Hope; CBUT-7, Ucluelet, B.C.; 28 others)

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 47.6-kw average visual, 7.6-kw average aural. Antenna: 2400-ft. above av. terrain, 190-ft. above ground, 2800-ft. above sea level.

Latitude 49° 21' 12"
Longitude 122° 57' 18"

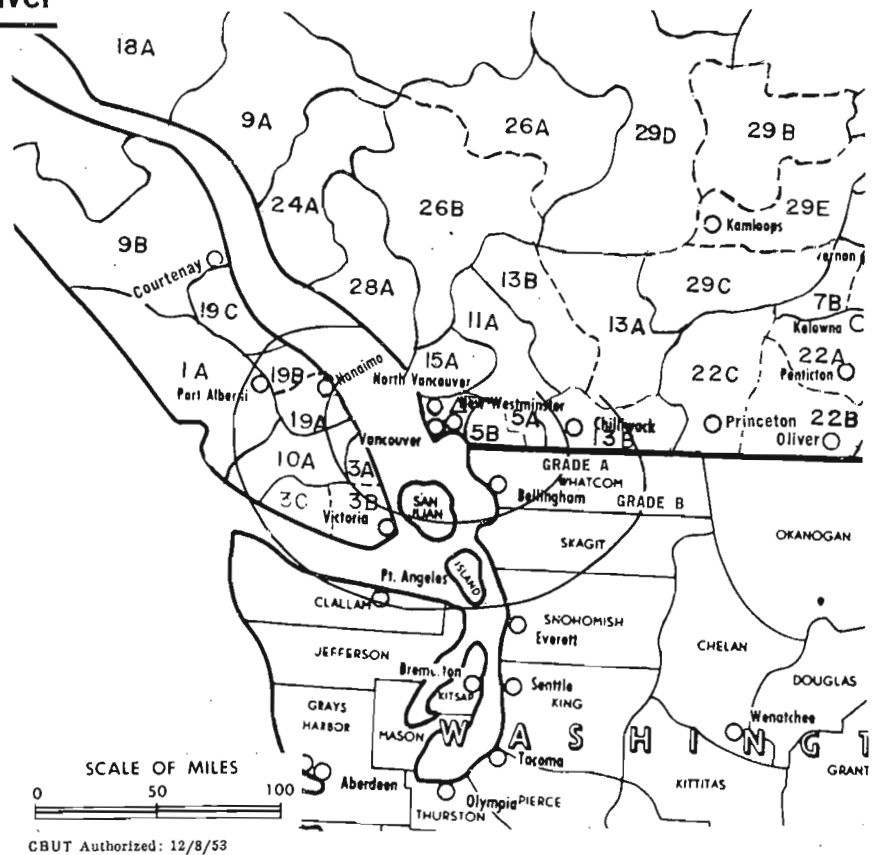
Transmitter: Mt. Seymour, North Vancouver.

Color: Network, film & slide.

TV tape: Recording facilities.

AM Affiliate: CBU, 50-kw, 690 kHz (CBC).

FM Affiliate: CBU-FM, 100-kw, 105.7 MHz (No. 289), 2400-ft.



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CBUT Authorized: 12/8/53

CBUT

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: 700 Hamilton St.

Telephone: 604-665-8000. Telex: 04-51207.

Mailing Address: P.O. Box 4600, Vancouver, B.C. V6B 4A2.

Began Operation: Dec. 16, 1953.

Represented (sales) by CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales (U.S.).

Personnel:

- R. W. McGall, *director for the Province of British Columbia.*
- A. Sommerfeld, *regional sales manager.*
- J. J. Wighton, *regional engineer.*
- R. G. Jessup, *regional public relations officer.*
- L. Lauk, *director of television.*
- E. R. Whitehouse, *TV program director.*
- A. Gadsby, *manager, operations centre.*
- E. Engel, *TV production manager.*
- R. Whiteside, *manager, TV technical services.*
- M. Baardsnes, *film operations manager.*
- R. Chester, *TV news supervisor.*

DIGEST OF RATE CARD NO. 28—(June 1, 1976)

Class AA—6:30-10 p.m., Mon., Tues., Fri.; 6:30-7:30 p.m., Wed.; 7-8:30 p.m., Sat.; 5:30-10 p.m., Sun.: 30 Sec. \$270. Program rates on request.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	9010	East Kootenay	46,840
	9030	Central Kootenay	40,680
	9050	Kootenay Boundary	28,790
	9080	Fraser-Cheam	47,130
	9090	Central Fraser Valley	71,190
	9100	Dewdney-Alouette	45,650
	9109	Vancouver C.M.A.	1,202,370
	9110	Greater Vancouver	1,137,380
	9119	Victoria C.M.A.	210,610
	9120	Capital	224,350
	9130	Cowichan Valley	43,760
	9140	Nanaimo R.D.	40,390
	9150	Alberni-Clayoquot	33,400
9161	Comox-Strathcona (Div. AB)	26,710	
9171	Comox-Strathcona (Div. C)	27,580	
9180	Powell River	18,250	
9195	Sunshine Coast, Squamish, Lillooet	25,270	
Between 25-49%	None Between 25-49%		
Between 5-24%	9260	Columbia-Shuswap	34,830
CBUT Total Persons:			1,892,200
BBM Weekly Reach (Jan. 1976):			1,584,000

British Columbia—Vancouver

CHAN-TV

(Ch. 8)

(Repeated by CHAN-TV-1, Chilliwack; CHAN-TV-2, Bowen Island; CHAN-TV-3, Squamish; CHAN-TV-4, Courtenay; CHAN-TV-5, Brackendale; CHKL-TV, Kelowna; CHKL-TV-1, Penticton; CHKL-TV-2, Vernon; CHKM-TV, Kamloops; CITM-TV, Mt. Timothy; CITM-TV-1, Williams Lake; CITM-TV-2, Quesnel; CFIG-TV, Prince George; CKVP-TV-1, Ucluelet; CJTV-TV-1, Port Renfrew; CHSH-TV-1, Chase, White Lake; CHSH-TV-2, Chase, Adams Hill; CHLK-TV-2, Logan Lake; CFEN-TV-2, Enderby & 43 additional low-power stations, all B.C.)

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 180-kw max. & 164-kw visual, 94-kw max. & 81-kw aural. Antenna: Directional, 998-ft. above av. terrain, 300-ft. above ground, 1250-ft. above sea level.

Latitude 49° 16' 31"
Longitude 122° 54' 49"

Transmitter: Burnaby Mt.

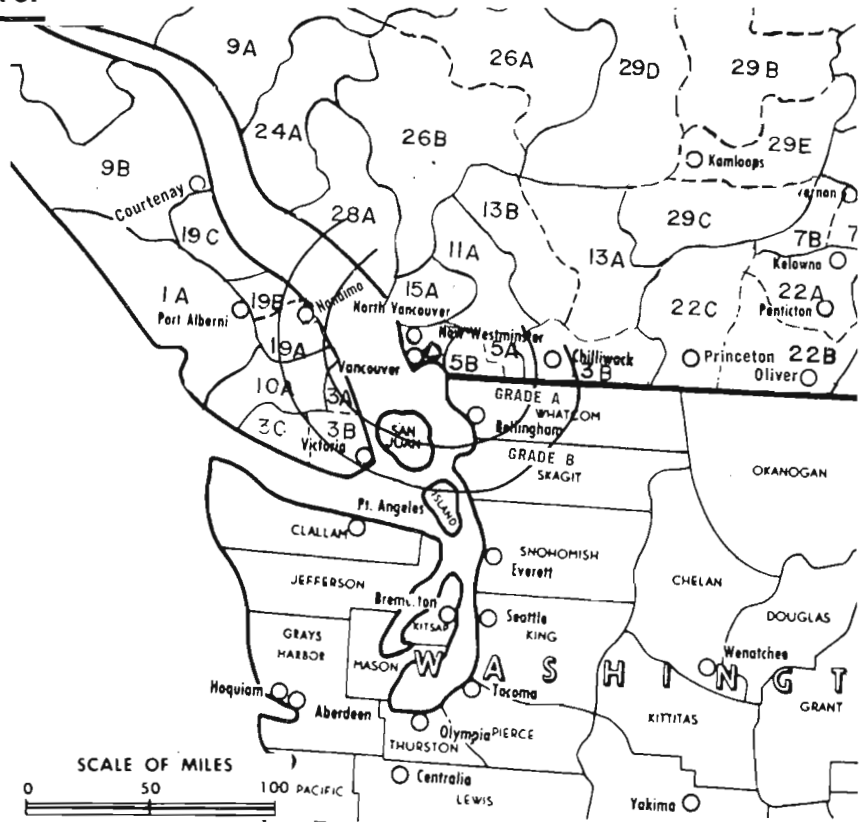
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI, Broadcast News, Canadian Press.

News Film Service: ABC, CTV.

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CHAN-TV Authorized: 2/17/60

CHAN-TV

Network Service: British Columbia Television (BCTV).

Licensee: British Columbia Television Broadcasting System Ltd., Box 4700, Vancouver 3.

Studio: 7850 Enterprise St., Burnaby, B.C.

Telephone: 604-299-7272. Telex: 004-5215.

Ownership: British Columbia Television Bcstg. System Ltd.; J. R. Peters, president. Also owns CHEK-TV, Victoria, B.C.

Began Operation: Oct. 31, 1960.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

J. R. Peters, *president*.
D. M. Smith, *vice president, sales*.
W. C. Elliott, *vice president, production*.
L. D. Colthorp, *vice president, programming*.
E. G. Rose, *vice president, engineering*.
A. H. Collins, *vice president, finance & secretary*.
W. C. Peters, *commercial manager*.

DIGEST OF RATE CARD NO. 17—(Dec. 27, 1976)

30 Min.	15 Min.	5 Min.	Min.	30 Sec.
Class AA—6-11 p.m., daily.				
.....***	\$890.00	\$445.00
Combination rate with CHEK-TV, Victoria:				
.....***	\$1050.00	\$525.00

*Program rates on request.

For Canadian CATV Systems,
see Services Volume

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	9070	Okanagan-Similkameen	46,200
	9080	Fraser-Cheam	47,130
	9090	Central Fraser Valley	71,190
	9100	Dewdney-Alouette	45,650
	9109	Vancouver C.M.A.	1,202,370
	9110	Greater Vancouver	1,137,380
	9119	Victoria C.M.A.	210,610
	9120	Capital	224,350
	9130	Cowichan Valley	43,760
	9140	Nanaimo R.D.	53,680
	9150	Alberni-Clayoquot	33,400
	9161	Comox-Strathcona (Div. AB)	26,710
	9171	Comox-Strathcona (Div. C)	27,580
	9180	Powell River	18,250
	9195	Sunshine Coast, Squamish-Lilloet	25,270
9211	Thompson-Nicola (Div. ABE)	71,320	
9221	Thompson-Nicola (Div. CD)	18,480	
9230	Central Okanagan	63,690	
9240	North Okanagan	39,830	
9260	Columbia-Shuswap	34,120	
9270	Cariboo	45,140	
9315	Kitimat-Stikine, Stikine	45,720	
9350	Fraser-Fort George	74,100	
Between 25-49%	9300	Skeena A	24,550
Between 5-24%	9340	Buckley-Nechako	33,960
	9361	Peace River-Laird (Div. A)	24,270
	9371	Peace River-Laird (Div. B)	21,190
CHAN-TV Total Persons:			2,296,920
BBM Weekly Reach (Jan. 1976):			1,818,000

British Columbia—Vancouver

CKVU-TV

(Ch. 21)

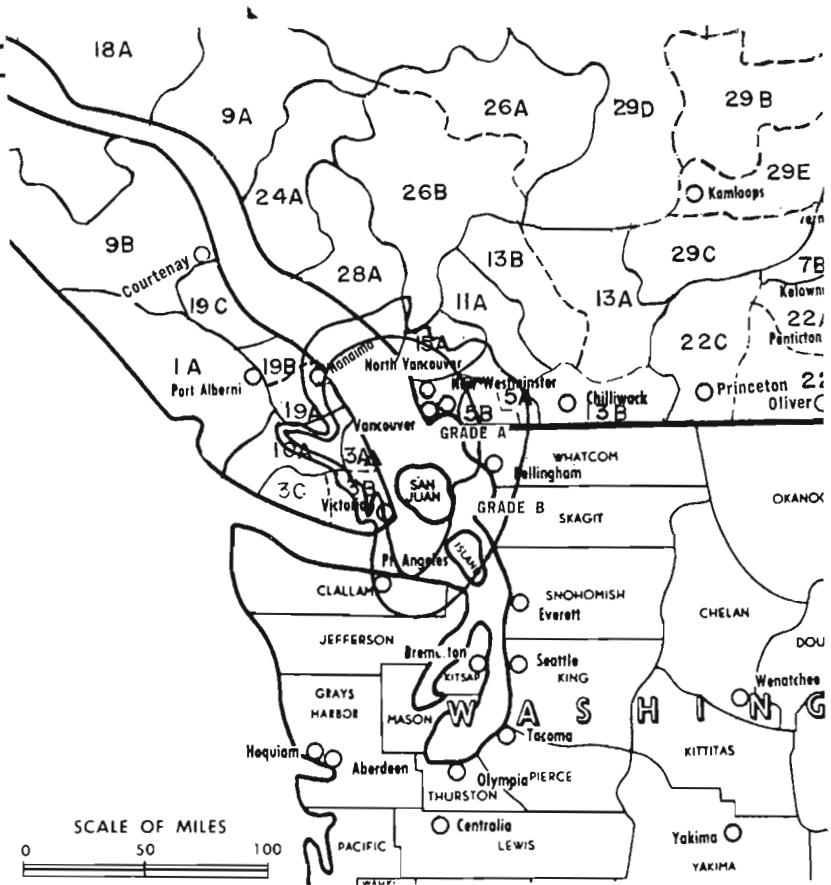
Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 2440-kw max. & 1234-kw av. visual, 244-kw max. aural. Antenna: 2187-ft. above av. terrain, 367-ft. above ground, 2392-ft. above sea level.

Latitude 48° 45' 06"
Longitude 123° 29' 26"

Transmitter: Hope Hill, Salt Spring Island.

TV tape: Recording facilities.

Color: Live, film, slide & tape.



CKVU-TV Authorized: 1976.

CKVU-TV

Network Service: None, independent.

Licensee: Western Approaches Ltd., 180 W. Second Ave., Vancouver, B.C. V5Y 1C2.

Studio: 180 W. Second Ave.

Telephone: 604-876-1344. Telex: 04-508641.

Ownership: Western Approaches Ltd. Daryl Duke, pres.

Began Operation: Sept. 1976.

Represented (sales) by Alexander, Pearson & Dawson.

Personnel:

- Daryl Duke, *president.*
- Norman Klenman, *v.p., programming & production.*
- Bill Bellman, *v.p., administration & finance.*
- Alex Pestes, *general sales manager.*
- Mike Hurcum, *director of technical services.*
- Ken Masonchuck, *commercial production manager.*
- Gerry Luciani, *controller.*

Rates: Not available.

ON TOP

... a position in the industry maintained by those who read **Television Digest** regularly.

For Details Use Order Card #8 Stations Volume

British Columbia—Vancouver (Bellingham, Wash.)

KVOS-TV

(Ch. 12)

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 229-kw visual, 46-kw aural. Antenna: 2370-ft. above av. terrain, 141-ft. above ground, 2550-ft. above sea level.

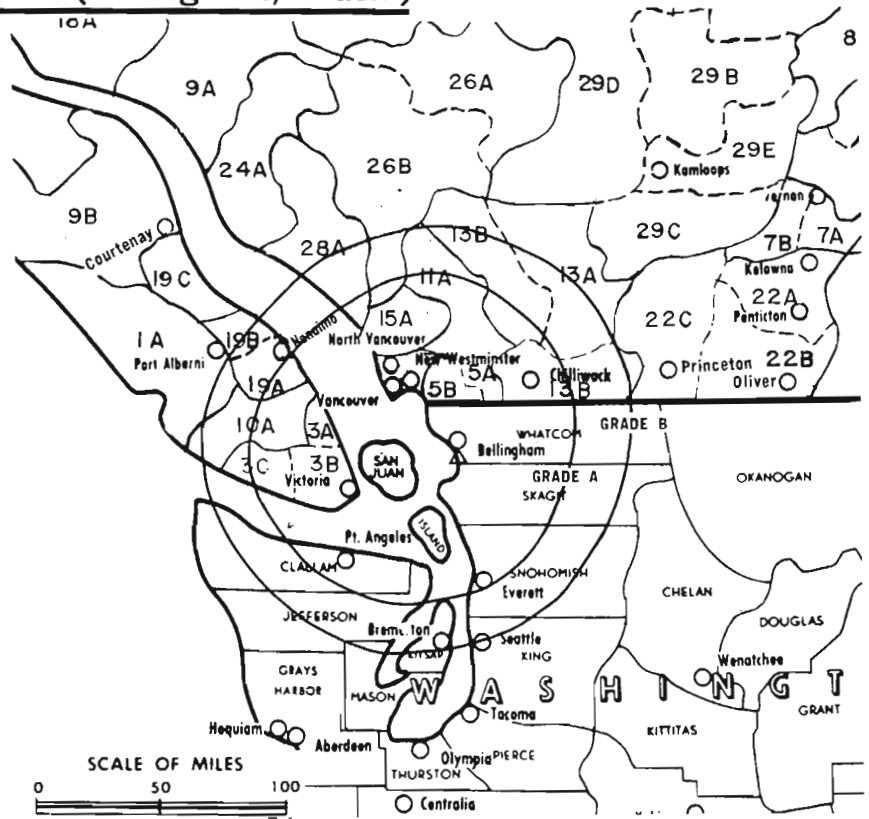
Latitude 48° 40' 40"
Longitude 122° 49' 48"

Transmitter: Mt. Constitution, Orcas Island, Wash.

Color: Network, live, film, slide & tape.

News Wire Service: AP, Canadian Press.

Represented (legal) by Cohn & Marks.



Data on reach & persons reprinted by permission of BBM Bureau of Measurement.

KVOS-TV Ref: FCC File No. BMPCT-3999 Granted 7/24/56

KVOS-TV

Network Service: CBS.

Licensee: KVOS Television Corporation.

Studio: 1345 Burrard St., Vancouver 1, B.C.; 1151 Ellis St., Bellingham, Wash.

Telephone: 206-681-1212, Vancouver; 604-734-4101, Bellingham.

Ownership: Wometco Enterprises Inc., 100%. For officers and other interests, see WTVJ, Miami, Fla.

Began Operation: May 23, 1953. Sale to present owner by Rogan Jones and associates approved March 29, 1961 by the FCC (*Television Digest*, Vol. 16:48, 17:14).

Represented (sales) by Metrospot Sales (Toronto); Tele-Capital/Unicom Ltd. (Montreal); Bolton/Burchill International Ltd. (U.S.)

Personnel:

Doug Davis, *vice president & general manager*.
Herman Bukart, *v.p., western operations*.

DIGEST OF RATE CARD NO. 16—(Sept. 1, 1970)

60 Sec.	30 Sec.	20 Sec.	10 Sec.
Class AA—6-11 p.m., daily.			
\$540.00	\$300.00	\$300.00	\$150.00

NETWORK BASE HOURLY RATE: \$125.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	9080	Fraser-Cheam	47,130
	9090	Central Fraser Valley	71,190
	9100	Dewdney-Alouette	45,650
	9109	Vancouver C.M.A.	1,202,370
	9110	Greater Vancouver	1,137,380
	9119	Victoria C.M.A.	210,610
	9120	Capital	224,350
	9130	Cowichan Valley	43,760
	9140	Nanaimo R.D.	53,680
	9150	Alberni-Clayoquot	33,400
	9161	Comox-Strathcona (Div. AB)	26,710
	9171	Comox-Strathcona (Div. C)	27,580
9180	Powell River	18,250	
9195	Sunshine Coast, Squamish-Lillooet	25,270	
Between 25-49%	9221	Thompson-Nicola (Div. CD)	18,480
	9285	Mt. Waddington & Ocean Falls	16,570
Between 5-24%	9050	Kootenay Boundary	28,790
	9211	Thompson-Nicola (Div. ABE)	71,320
KVOS-TV Total Persons:			1,889,510
BBM Weekly Reach (Jan. 1976):			1,311,000

British Columbia—Victoria

CHEK-TV

(Ch. 6)

(Programs are repeated by separately-owned satellite rebroadcasting stations CFKB-TV-1, Newcastle Ridge; CFKB-TV-2, Kokish; CFKB-TV-3, Port Hardy; CFKB-TV-4, Sointula, which is repeated by CKPA-TV-1, Port Alice, B.C.; CFNV-TV-1, Camp Woss; CFNV-TV-2, Nimpkish; CFKY-TV-1, Holberg, CHWM-TV-1, Alta Lake; CHPV-TV-1, Pemberton, all B.C. & 8 additional low-power repeaters).

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1555-ft. above av. terrain, 300-ft. above ground, 1600-ft. above sea level.

Latitude 48° 46' 28"
Longitude 123° 10' 10"

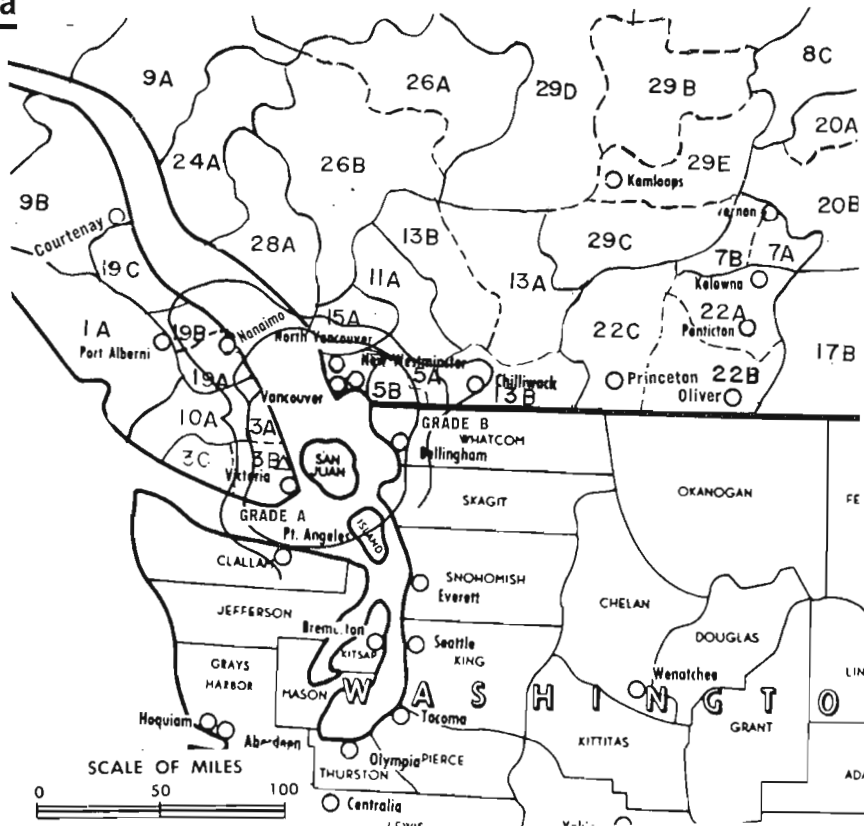
Transmitter: Saturna Island, B.C.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News & Canadian Press.

Represented (sales) by: All-Canada Radio & Television Ltd.



Data on reach & persons reprinted by permission of BBM Bureau of Measurement.

CHEK-TV Authorized: 2/23/60

CHEK-TV

Network Service: CBC, CTV.

Licensee: CHEK-TV, Ltd., 3693 Epsom Drive, Victoria, B.C. V8P 3S6.

Telephone: 604-477-1821.

Studio: 3693 Epsom Drive, Victoria, B.C.

Ownership: British Columbia Television Broadcasting System Ltd. J. R. Peters, pres. Also owns CHAN-TV, Vancouver, B.C.

Began Operation: Dec. 1, 1956.

Personnel:

J. R. Peters, *president*.
Frank Bond, *station manager*.
Lloyd Colthorp, *vice president, programming*.
William Elliott, *vice president, production*.
Ernie Rose, *vice president, engineering*.
Don Smith, *vice president, sales*.
A. H. Collins, *vice president, finance*.
Roy Gardner, *production manager*.
Ed Sjostrand, *retail sales manager*.
Tony Cox, *news director*.
Dave Tidbury, *technical supervisor*.

DIGEST OF RATE CARD NO. 19—(Dec. 27, 1976)

30 Min.	15 Min.	5 Min.	Min.	30 Sec.
.....***	\$360.00	\$180.00

*Program rates on request.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	9100	Dewdney-Alouette	46,650
	9109	Vancouver C.M.A.	1,202,370
	9110	Greater Vancouver	1,137,380
	9119	Victoria C.M.A.	210,610
	9120	Capital	224,350
	9130	Cowichan Valley	43,760
	9140	Nanaimo R.D.	53,680
	9161	Comox-Strathcona (Div. AB)	26,170
Between 25-49%	9171	Comox-Strathcona (Div. C)	27,580
	9180	Powell River	18,250
	9080	Fraser-Cheam	47,130
	9090	Central Fraser Valley	71,190
Between 5-24%	9150	Alberni-Clayoquot	33,400
	9195	Sunshine Coast, Squamish-Lillooet	25,270
	9285	Mt. Waddington & Ocean Falls	16,570
Between 5-24%		None Between 5-24%	
CHEK-TV Total Persons:			1,982,530
BBM Weekly Reach (Jan. 1976):			1,046,000

- Blue River—CFJC-TV-13, Ch. 3, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 5 w.
- Bonnington—CBUDT, Ch. 13, CBC (English network) 22 w.
- Boss Mountain—CFJC-TV-16, Ch. 7, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 5.2 w.
- Boston Bar—CJFC-TV-1, Ch. 5, Fraser Canyon TV Assn. (CFJC-TV, Kamloops) 50 w.
- Boston Bar—CJFC-TV-2, Ch. 3, Fraser Canyon TV Assn. (CHAN-TV, Vancouver) 35 w.
- Bowen Island—CBUT-4, Ch. 13, CBC (CBUT, Vancouver) 5 w.
- Bowen Island—CHAN-TV-2, Ch. 3, British Columbia TV Bcstg. System Ltd. (CHAN-TV, Vancouver) 5 w.
- Brackendale—CHAN-TV-5, Ch. 9, British Columbia TV Bcstg. System Ltd. (CHAN-TV, Vancouver) 5 w.
- Bullhead Mountain—CJDC-TV-2, Ch. 8, Radio Station CJDC Ltd. (CJDC-TV, Dawson Creek) 5 w.
- Burns Lake—CFTK-TV-3, Ch. 4, Skeena Bcstrs. Ltd. (CFTK-TV, Terrace) 40 w.
- Cache Creek—CJAC-TV-1, Ch. 5, Ash Creek TV Society (CFJC-TV, Kamloops) 5 w.
- Cache Creek—CJAC-TV-1, Ch. 2, Ash Creek TV Society (CHAN-TV, Vancouver) 20 w.
- Campbell River—CBUT-8, Ch. 3, CBC (CBUT, Vancouver) 5 w.
- Campbell River—CBUT-9, Ch. 82, CBC (CBUT, Vancouver) 5 w.
- Camp Woss—CFNV-TV-1, Ch. 3, Nimpkish Valley TV Society (CHEK-TV, Victoria) 5 w.
- Canoe—CHBC-TV-8, Ch. 6, Okanagan Valley TV Co. Ltd. (CHBC-TV, Kelowna) 5 w.
- Cassiar—CBUT, Ch. 7, CBC (English network) 5 w.
- Castlegar—CBUAT-2, Ch. 3, CBC (CBUAT, Trail) 5 w.
- Cathedral Point—CFSB-TV-3, Ch. 13, South Bentinck & District TV Society (CFSB-TV-1, Lalakata Point) 1 w.
- Cawston—CHKC-TV-3, Ch. 3, Keremeos-Cawston TV Society (CHBC-TV, Kelowna) 5 w.
- Cellista—CHBC-TV-6, Ch. 3, Okanagan Valley TV Co. Ltd. (CHBC-TV, Kelowna) 5 w.
- Chase (Adams Hill)—CFJC-TV-8, Ch. 3, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 25 w.
- Chase (Adams Hill)—CHSH-TV-2, Ch. 13, Shuswap Lakes TV Society (CHAN-TV, Vancouver) 40 w.
- Chase (White Lake)—CHSH-TV-1, Ch. 7, Shuswap Lakes TV Society (CHAN-TV, Vancouver) 71 w.
- Cherryville—CJWR-TV-1, Ch. 10, Cherryville Community Club (CHBC-TV, Kelowna) 8.9 w.
- Chilliwack—CHAN-TV-1, Ch. 11, British Columbia TV Bcstg. System Ltd. (CHAN-TV, Vancouver) 5 w.
- Clearwater—CHCW-TV-1, Ch. 2, Clearwater Business Assn. (CFJC-TV, Kamloops) 55 w.
- Clearwater—CHCW-TV-2, Ch. 10, Clearwater Business Assn. (CHAN-TV, Vancouver) 5 w.
- Clinton—CHTS-TV-1, Ch. 13, Clinton & District TV Society (CHAN-TV, Vancouver) 80 w.
- Crescent Valley—CHMS-TV-1, Ch. 5, Mount Sentinel TV Cooperative (KXLY-TV, Spokane) 5 w.
- Creston—CBUCT-2, Ch. 3, CBC (CBUCT, Nelson) 5 w.
- Donald Station—CBUT-4, Ch. 3, CBC (English network) 5 w.
- East Georgie—CKHF-TV-1, Ch. 9, Stewart Community Club (CFTK-TV, Terrace) 1 w.
- Enderby—CFEN-TV-1, Ch. 4, Enderby & District TV Syndicate (CHBC-TV, Kelowna) 20 w.
- Enderby—CFEN-TV-2, Ch. 11, Enderby & District TV Syndicate (CHAN-TV, Vancouver) 47 w.
- Enderby—CHBC-TV-5, Ch. 72, Okanagan Valley TV Co. Ltd. (CHBC-TV, Kelowna) 5 w.
- Falkland—CFWS-TV-1, Ch. 5, Falkland-Westwold TV Society (CHBC-TV, Kelowna) 5 w.
- Fernie—CBUT-9, Ch. 8, CBC (English network) 58.5 w.
- Field—CFFY-TV-1, Ch. 4, Field TV Society (CFLL-TV-1, Lake Louise, Alta.) 1 w.
- Field—CFFY-TV-2, Ch. 2, Field TV Society (CFLL-TV-2, Lake Louise, Alta.) 1 w.
- Fort Nelson—CBUT, Ch. 8, CBC (English network) 50 w.
- Fort St. James—CFJS-TV-1, Ch. 10, Fort St. James TV Society (CHAN-TV, Vancouver) 5.6 w.
- Fort St. James—CKPG-TV-5, Ch. 5, CKPG TV Ltd. (CKPG-TV, Prince George) .56 w.
- Fort St. John—CFPV-TV-1, Ch. 2, Second Signal TV Society (CFRN-TV, Edmonton) 5 w.
- Fountain—CFDF-TV-1, Ch. 5, Camelsfoot TV Assn. (CHAN-TV, Vancouver) 32 w.
- Fruitvale/Montrose—CBUAT-3, Ch. 9, CBC (CBUAT, Trail) 5 w.
- Gold Bridge (Minto)—CFJC-TV-15, Ch. 3, Howard F. Johnston (CFJC-TV-4, Clinton) 45 w.
- Golden—CBUT-2, Ch. 13, CBC (CBUT, Cranbrook) 11.4 w.
- Grand Forks—CBUAT-1, Ch. 5, CBC (CBUAT, Trail) 5 w.
- Granisle (Snowshoe Island)—CHTL-TV-2, Ch. 6, Fulton River Recreation Commission (CFTK-TV, Terrace) 1 w.
- Holberg—CFKY-TV-1, Ch. 4, The West Quatsino Radio & TV Society (CHEK-TV, Victoria) 5 w.
- Hope—CBUT-6, Ch. 9, CBC (CBUT, Vancouver) 5 w.
- Houston—CFTK-TV-10, Ch. 2, Skeena Bcstrs. Ltd. (CFTK-TV, Terrace) 38 w.
- Hudson Bay Mountain—CFTK-TV-11, Ch. 7, Skeena Bcstrs. Ltd. (CFTK-TV, Terrace) 1 w.
- Hudson Hope—CJDC-TV-1, Ch. 11, Radio Station CJDC Ltd. (CJDC-TV, Dawson Creek) 5 w.
- Invermere—CBUT-3, Ch. 2, CBC (English network) 5 w.
- Invermere—CFWL-TV-1, Ch. 6, Invermere District TV Co. Ltd. (CFCN-TV, Calgary) 5 w.
- Jubilee Mountain—CFWL-TV-2, Ch. 8, Invermere District TV Co. Ltd. (CFWL-TV-1, Invermere) 5 w.
- Juskatla—CFTK-TV-7, Ch. 2, Skeena Bcstrs. Ltd. (CFTK-TV, Terrace) 2.5 w.
- Kelly Mountain—CBUAT-4, Ch. 13, CBC (CBUAT, Trail) 1 w.
- Kemano—CFTK-TV-5, Ch. 2, Skeena Bcstrs. Ltd. (CFTK-TV, Terrace) 10 w.
- Keremeos—CHKC-TV-1, Ch. 4, Keremeos-Cawston TV Society (CHBC-TV, Kelowna) 1.5 w.
- Keremeos—CHKC-TV-4, Ch. 9, Keremeos-Cawston TV Society (CHKL-TV, Kelowna) 2.8 w.
- Kildala—CFTK-TV-4, Ch. 5, Skeena Bcstrs. Ltd. (CFTK-TV, Terrace) 4.7 w.
- King Island—CHVT-TV-1, Ch. 9, Bella Coola Valley TV Society (CFTK-TV, Terrace) 1 w.
- Klemtu—CFKK-TV-1, Ch. 2, Klemtu TV Society (CFTK-TV, Terrace) 1 w.
- Kokish—CFKB-TV-2, Ch. 9, Alert Bay & District TV Society (CHEK-TV, Victoria) 5 w.
- Kwatna Bay—CKKB-TV-1, Ch. 12, Allison Logging Co. Ltd. (CFTK-TV-8, Terrace) 1 w.
- Kwinatahl—CKCC-TV-1, Ch. 7, Stewart Community Club (CFTK-TV, Terrace) 1 w.
- Lalakata Point—CFSB-TV-1, Ch. 11, South Bentinck & District TV Society (CFTK-TV, Terrace) 1 w.
- Lillooet—CFDF-TV-2, Ch. 13, Camelsfoot TV Assn. (CFDF-TV-1, Fountain) 5 w.
- Lillooet—CFMZ-TV-1, Ch. 2, Lillooet & District TV Assn. (CHAN-TV, Vancouver) 5 w.
- Logan Lake—CHLK-TV-1, Ch. 11, Logan Lake Recreational Society (CFJC-TV, Kamloops) 5 w.
- Logan Lake—CHLK-TV-2, Ch. 13, Logan Lake Recreational Society (CHBC-TV, Kelowna) 18 w.
- Loos—CBUHT-2, Ch. 6, CBC (CBUT, Vancouver) 8.4 w.
- Lumby—CHID-TV-1, Ch. 4, Lumby & District TV Assn. (CHBC-TV, Kelowna) 25 w.
- Lumby—CHID-TV-2, Ch. 9, Lumby & District TV Assn. (CHAN-TV, Vancouver) 37 w.
- Lytton—CILY-TV-1, Ch. 8, Lytton & District TV Assn. (CHAN-TV, Vancouver) 20 w.
- Lytton—CHWS-TV-1, Ch. 11, Lytton & District TV Assn. (CFJC-TV, Kamloops) 55 w.
- Mabel Lake—CHPP-TV-1, Ch. 8, Kingfisher Community Club (CHBC-TV, Kelowna) 5 w.
- MacKenzie—CKPG-TV-4, Ch. 6, CKPG TV Ltd. (CKPG-TV, Prince George) 5 w.
- Malakwa—CFPI-TV-1, Ch. 4, Malakwa Farmers' Institute (CHBC-TV, Kelowna) 5 w.
- Malakwa—CFPI-TV-2, Ch. 11, Malakwa Farmers' Institute (CHAN-TV, Vancouver) 34 w.
- McBride—CBUHT-3, Ch. 2, CBC (CBUT, Vancouver) 8.4 w.
- Merritt—CFJC-TV-3, Ch. 8, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 40 w.
- Mica Creek—CHMC-TV-1, Ch. 7, Mica Creek Community TV Assn. (CHAN-TV, Vancouver) 11 w.
- Mica Creek—CHMC-TV-2, Ch. 4, Mica Creek Community TV Assn. (CHAN-TV, Vancouver) 66 w.
- Mica Creek Village—CFZQ-TV-2, Ch. 5, Mica Creek Community Club (CHBC-TV, Kelowna) 5 w.
- Midway—CKMY-TV-1, Ch. 7, Midway Community Club (CBUAT-1, Grand Forks) .14 w.
- Mission Ridge—CFJC-TV-17, Ch. 5, Howard F. Johnston (CFJC-TV-4, Clinton) 62 w.
- Monte Lake—CJML-TV-1, Ch. 8, The Monte Lake TV Satellite Assn. (CFJC-TV, Kamloops) 1 w.
- Morrissey Ridge—CBUT-8, Ch. 21, CBC (English network) 29.5 w.

British Columbia—Manitoba

Mt. Dolly—CKHF-TV-2, Ch. 11, Stewart Community Club (CFTK-TV, Terrace) 1 w.

Mt. Poole—CHQC-TV-1, Ch. 4, Sandspit & District TV Society (CFTK-TV, Terrace) 5.2 w.

Moyie—CBUBT-14, Ch. 14, CBC (English network) 76.5 w.

Moyie & Creston—CKVS-TV-1, Ch. 5, Kootenay Valley TV Society (CJOC-TV, Lethbridge) 5 w.

Nakusp—CJNP-TV-1, Ch. 2, Arrow Lakes TV Society (CHBC-TV, Kelowna) .033 w.

Nakusp—CJNP-TV-2, Ch. 4, Arrow Lakes TV Society (KXLY-TV, Spokane) .033 w.

Nakusp—CJNP-TV-3, Ch. 7, Arrow Lakes TV Society (CHAN-TV, Vancouver) 2.75 w.

Nass Camp—CFTK-TV-6, Ch. 5, Skeena Bcstrs. Ltd. (CFTK-TV, Terrace) 1.26 w.

Natal—CBUBT-10, Ch. 11, CBC (English network) 64 w.

Newcastle Ridge—CFKB-TV-1, Ch. 7, Alert Bay & District TV Society (CHEK-TV, Victoria) 5 w.

New Denver—CHSL-TV-1, Ch. 6, New Denver-Silverton Cooperative TV Society (KREM-TV, Spokane) 5 w.

Nimpkish—CFNV-TV-2, Ch. 6, Nimpkish Valley TV Society (CHEK-TV, Victoria) 5 w.

Nine Mile Mountain—CFST-TV-1, Ch. 9, Skeena TV Assn. (CFTK-TV, Terrace) 5 w.

Ocean Falls—CFTK-TV-9, Ch. 2, Skeena Bcstrs. Ltd. (CFTK-TV, Terrace) 76 w.

Olalla—CHKC-TV-5, Ch. 6, Keremeos-Cawston TV Society (CHKL-TV, Kelowna) 2.8 w.

Olalla—CHKC-TV-2, Ch. 11, Keremeos-Cawston TV Society (CHBC-TV, Kelowna) 5 w.

Passmore—CHMS-TV-2, Ch. 7, Mount Sentinel TV Cooperative (KXLY-TV, Spokane) 5 w.

Peachland—CHPT-TV-1, Ch. 4, Ruth Coburn Williamson (CHBC-TV, Kelowna) 5 w.

Pemberton—CHPV-TV-1, Ch. 9, Pemberton TV Society (CHEK-TV, Victoria) 2 w.

Pine Valley (Williams Lake)—CFJC-TV-18, Ch. 2, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 28 w.

Port Alberni—CBUT-3, Ch. 4, CBC (CBUT, Vancouver) 5 w.

Port Alice—CKFA-TV-1, Ch. 2, H. V. Hartford (CHEK-TV, Victoria) .14 w.

Port Hardy—CFKB-TV-3, Ch. 3, Alert Bay & District TV Society (CHEK-TV, Victoria) 5 w.

Port Renfrew—CJTV-TV-1, Ch. 11, Port Renfrew Community Assn. (CHAN-TV, Vancouver) 5 w.

Potlatch Creek Village—CFZQ-TV-3, Ch. 12, Mica Creek Community TV Assn. (CFZQ-TV-1, Revelstoke) 1 w.

Princeton—CHGP-TV-1, Ch. 5, Princeton TV Ltd. (CHBC-TV, Kelowna) 40 w.

Pritchard—CHKM-TV-1, Ch. 9, British Columbia TV Bcstg. System Ltd. (CHAN-TV, Vancouver) 7.25 w.

Pritchard—CFJC-TV-19, Ch. 2, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 2 w.

Promontory Mountain—CFJC-TV-12, Ch. 10, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 60 w.

Purden—CBUHT-1, Ch. 7, CBC (CBUT, Vancouver) 8.4 w.

Quesnel—CFJC-TV-11, Ch. 7, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 25 w.

Quesnel—CITM-TV-2, Ch. 8, British Columbia TV Bcstg. System Ltd. (CHAN-TV, Vancouver) 32 w.

Quesnel—CKCQ-TV-1, Ch. 13, Quesnel TV Ltd. (CKPG-TV, Prince George) 5 w.

Revelstoke—CFZQ-TV-1, Ch. 9, Mica Creek Community Club (CHBC-TV, Kelowna) 2.7 w.

Rimrock—CKRR-TV-1, Ch. 9, E. J. Bourdon (CFJC-TV-6, Mt. Timothy) 5 w.

Rimrock—CKRR-TV-2, Ch. 11, E. J. Bourdon (CITM-TV, Mt. Timothy) 5 w.

Salmo—CBUAT-5, Ch. 8, CBC (CBUAT, Trall) 5 w.

Salmon Arm—CFSA-TV-1, Ch. 13, Salmon Arm & District Chamber of Commerce (CHAN-TV, Vancouver) 40 w.

Sandspit-Queen Charlotte—See Mt. Poole.

Savona—CFSC-TV-1, Ch. 13, Savona Community Assn. (CHAN-TV, Vancouver) 4.4 w.

Savona—CFSC-TV-2, Ch. 8, Savona Community Assn. (CFJC-TV, Kamloops) 50 w.

Sayward—CBUT-10, Ch. 4, CBC (CBUT, Vancouver) .56 w.

Skaha Lake—CHBC-TV-7, Ch. 7, Okanagan Valley TV Co. Ltd. (CHBC-TV, Kelowna) 5 w.

1002-b

Smithers—CFTK-TV-2, Ch. 5, Skeena Bcstrs. Ltd. (CFTK-TV, Terrace) 20 w.

Soda Creek—CKSC-TV-1, Ch. 7, E. J. Bourdon (CFJC-TV-6, Mt. Timothy) 1 w.

Soda Creek—CKCS-TV-2, Ch. 10, E. J. Bourdon (CITM-TV, Mt. Timothy) 1 w.

Sointula—CFKB-TV-4, Ch. 5, Alert Bay & District TV Society (CHEK-TV, Victoria) 5 w.

South Bentinck Arm—CFSB-TV-2, Ch. 13, South Bentinck & District TV Society (CFSB-TV-1, Lalakata Point) 1 w.

Spences Bridge—CJNA-TV-1, Ch. 3, Spences Bridge Community Club (CFJC-TV, Kamloops) 1 w.

Spences Bridge—CJNA-TV-2, Ch. 7, Spences Bridge Community Club (CHAN-TV, Vancouver) 35 w.

Squamish—CBUT-5, Ch. 11, CBC (CBUT, Vancouver) 5 w.

Squamish—CHAN-TV-3, Ch. 7, British Columbia TV Bcstg. System Ltd. (CHAN-TV, Vancouver) 5 w.

Tabor Mountain—CBUHT, Ch. 78, CBC (CBUT, Vancouver) 8.4 w.

Tasu—CFAL-TV-1, Ch. 11, Tasu TV Society (CFTK-TV-1, Prince Rupert) 1 w.

Tete Jaune—CBUHT-4, Ch. 7, CBC (CBUT, Vancouver) 1 w.

Topley Landing (Shoulder Mtn.)—CHTL-TV-1, Ch. 9, Fulton River Recreation Commission (CFTK-TV, Terrace) 1 w.

Trail—CBUAT-6, Ch. 52, CBC (English network) 5 w.

Ucluelet—CBUT-7, Ch. 7, CBC (CBUT, Vancouver) 5 w.

Ucluelet—CKUP-TV-1, Ch. 6, West Coast Community TV Assn. (CHAN-TV, Vancouver) 5 w.

Valemont (Canoe Mountain)—CFJC-TV-14, Ch. 8, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 5 w.

Valemont—CBUHT-5, Ch. 4, CBC (CBUT, Vancouver) 1 w.

Vanderhoof—CKIN-TV-1, Ch. 8, Kinsmen Club of Vanderhoof (CIFG-TV, Prince George) 5 w.

Vavenby—CKVA-TV-1, Ch. 8, Vavenby Community Club (CHAN-TV, Vancouver) .56 w.

Westwold—CFWS-TV-2, Ch. 12, Falkland-Westwold TV Society (CHBC-TV, Kelowna) 5 w.

Williams Lake—CFJC-TV-5, Ch. 8, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 50 w.

Williams Lake—CITM-TV-1, Ch. 13, British Columbia TV Bcstg. System Ltd. (CHAN-TV, Vancouver) 32 w.

Yale—CHYT-TV-1, Ch. 4, The Yale Ratepayers Assn. (CBUT, Vancouver) 1 w.

MANITOBA

CBWST Baldy Mountain (Ch. 8)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Regional Sales Office: Dauphin. Telephone: 638-3810.

Transmitter: Baldy Mtn.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 300-kw visual, 30-kw aural. Antenna: Directional, 1147-ft. above av. terrain, 530-ft. above ground, 3257-ft. above sea level, lat. 51° 28' 14", long. 100° 43' 10".

Color: Network, live, film, slide, tape.

Began Operation: June 19, 1960.

Rates: Included as a bonus to the CBC network.

CKX-TV-1 Birtle-Foxwarren (Ch. 11)

(Satellite rebroadcasting station of CKX-TV, Brandon, Man.)

Network Service: CBC, same as CKX-TV, Brandon.

Licensee: Western Manitoba Bcstrs. Ltd., 2940 Victoria Ave., Brandon.

Transmitter: Junction Hwys. 4 & 83 Foxwarren.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 6.64-kw visual, 3.48-kw aural. Antenna: 270-ft. above av. terrain, 281-ft. above ground, 2031-ft. above sea level, lat. 50° 31' 14", long. 101° 04' 23".

Began Operation: June 25, 1963.

Rates: Included as bonus with CKX-TV, Brandon.

TV Factbook No. 46

CKX-TV

Brandon

(Ch. 5)

(Also operates satellite rebroadcasting stations CKX-TV-1, Birtle-Foxwarren, Man. and CKX-TV-2, Melita, Man.)

Network Service: CBC.

Licensee: Western Manitoba Bcstrs. Ltd., 2940 Victoria Ave., Brandon, Man. R7B 0N2.

Studio: 2940 Victoria Ave. Telephone: 204-728-1150. Telex: 03-5016.

Transmitter: 34th St. & Richmond Ave., Brandon.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 49.1-kw aural. Antenna: 1254-ft. above av. terrain, 1335-ft. above ground, 2651-ft. above sea level, lat. 49° 44' 33", long. 100° 07' 84".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

AM Affiliate: CKX, 10-kw, 1150 kHz (CBC).

Began Operation: Jan. 28, 1955.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

Stuart Craig, *president & managing director.*

Albert Trotter, *sales manager.*

Lawrence Dubois, *engineer.*

DIGEST OF RATE CARD NO. 14—(Jan. 1, 1974)

30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.

\$240.00 \$190.00 \$170.00 \$100.00 \$85.00 \$60.00 \$60.00 \$30.00

CKX-TV Total Persons: 282,070

BBM Weekly Reach (Jan. 1976): 135,000

CKYB-TV

Brandon

(Ch. 4)

(Satellite rebroadcasting station of CKY-TV, Winnipeg, Man.)

Network Service: CTV.

Licensee: Relay Communications Ltd., Polo Park, Winnipeg, Man.

Transmitter: 10-mi. SW of Brandon.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1444-ft. above av. terrain, 1332-ft. above ground, 2882-ft. above sea level, lat. 49° 40' 05", long. 100° 00' 40".

Began Operation: September 1972.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

Rates: Included with CKY-TV, Winnipeg.

CKYD-TV

Dauphin

(Ch. 12)

(Satellite rebroadcasting station of CKY-TV, Winnipeg, Man.)

Network Service: CTV.

Licensee: MTV Ltd., Polo Park, Winnipeg, Man.

Transmitter: Baldy Mountain.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 63-kw visual, 6.3-kw aural. Antenna: 1092-ft. above av. terrain, lat. 51° 28' 14", long. 100° 43' 10".

Began Operation: 1975.

Rates: Included as a bonus with CKY-TV, Winnipeg.

CBWGT Fisher Branch

(Ch. 10)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 1-mi. W of Fisher Branch.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 27.4-kw visual, 5.48-kw aural. Antenna: Directional, 559-ft. above av. terrain, 598-ft. above ground, 1368-ft. above sea level, lat. 51° 04' 50", long. 97° 38' 55".

1977 Edition

Manitoba

Began Operation: Jan. 31, 1967.

Rates: Included as a bonus to the CBC network.

CBWBT Flin Flon

(Ch. 10)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Flin Flon.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 7.8-kw visual, 1.6-kw aural. Antenna: 335-ft. above av. terrain, 275-ft. above ground, 1355-ft. above sea level, lat. 54° 47' 30", long. 101° 52' 00".

Began Operation: June 8, 1962.

Rates: Included as a bonus to the CBC network rate.

CBWFT-2 Flin Flon

(Ch. 3)

French Outlet

Licensee: Canadian Broadcasting Corp., Ottawa, Ont.

Transmitter: Flin Flon, Man.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 0.68-kw visual, 0.068-kw aural. Antenna: 238-ft. above av. terrain.

Began Operation: April 9, 1976.

Rates: Included as a bonus with CBWFT, Winnipeg.

CKYF-TV Flin Flon

(Ch. 13)

(Satellite rebroadcasting station of CKY-TV, Winnipeg, Man.)

Network Service: CTV.

Licensee: MTV Ltd., Polo Park, Winnipeg, Man.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 1.04-kw visual, 0.104-kw aural. Antenna: 197-ft. above av. terrain, lat. 54° 47' 10", long. 101° 50' 37".

Began Operation: 1975.

Rates: Included as a bonus with CKY-TV, Winnipeg.

CHFC-TV Fort Churchill

(Ch. 8)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave, Ottawa, Ont.

Mailing Address: P. O. Box 40, Churchill, Man. R0B 0K0.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 110 watts max. visual. Antenna: Directional, 86-ft. above ground, lat. 58° 46' 55", long. 94° 11' 11".

Began Operation: May 17, 1965. Acquired by CBC April 5, 1974.

Rates: Included as a bonus to the CBC network rate.

CBWT-2 Lac du Bonnet

(Ch. 4)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 5 mi. E. of Lac Du Bonnet.

(Continued on next page)

1003-b

Manitoba

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 9.7-kw visual, 1.9-kw aural. Antenna: 442-ft. above av. terrain, 440-ft. above ground, 1290-ft. above sea level, lat. 50° 15' 30", long. 95° 57' 20".

Began Operation: May 27, 1968.

Rates: This is an automatic repeater of station CBWT, Winnipeg and is included as a bonus with that station.

•

CBWQT Leaf Rapids

(Ch. 13)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 260 watts visual, 26 watts aural. Antenna: 392-ft. above av. terrain, lat. 56° 28' 30", long. 100° 02' 30".

Began Operation: Dec. 10, 1973.

Rates: Included as a bonus with the CBC English network rate.

•

CBWUT McCusker Lake

(Ch. 10)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 0.24-kw visual, 0.024-kw aural. Antenna: 317-ft. above av. terrain, lat. 56° 04' 24", long. 95° 50' 36".

Began Operation: March 21, 1975.

Rates: Included as a bonus with the CBC English network rate.

•

CKX-TV-2 Melita

(Ch. 9)

(Satellite rebroadcasting station of CKX-TV, Brandon, Man.)

Network Service: CBC, same as CKX-TV, Brandon.

Licensee: Western Manitoba Broadcasters Ltd., 2940 Victoria Ave., Brandon.

Transmitter: Hwy. 83, Melita.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 188-watts visual, 94-watts aural. Antenna: 212-ft. above av. terrain, 221-ft. above ground, 1475-ft. above sea level, lat. 49° 16' 50", long. 100° 59' 12".

Began Operation: June 28, 1963.

Rates: This is an automatic repeater of CKX-TV, Brandon and is included as a bonus with that station.

•

CBWFT-3 St. Lazare

(Ch. 13)

French Outlet

Licensee: Canadian Bcstg. Corp., Ottawa, Ont.

Transmitter: St. Lazare, Man.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 189 watts. Antenna: 150-ft. above av. terrain.

Began Operation: May 14, 1976.

Rates: Included as a bonus with CBWFT, Winnipeg.

•

CBWFT-4 Ste. Rose du Lac

(Ch. 3)

French Outlet

Licensee: Canadian Bcstg. Corp., Ottawa, Ont.

Transmitter: Ste. Rose du Lac, Man.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 1.344-kw visual, 0.134-kw aural. Antenna: 120-ft. above av. terrain.

Began Operation: May 13, 1976.

Rates: Included as a bonus with CBWFT, Winnipeg.

1004-b

CBWFT-1 The Pas

(Ch. 6)

French Outlet

Licensee: Canadian Bcstg. Corp., Ottawa, Ont.

Transmitter: The Pas, Man.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 0.68-kw visual, 0.068-kw aural. Antenna: 185-ft. above av. terrain.

Began Operation: April 9, 1976.

Rates: Included as a bonus with CBWFT, Winnipeg, Man.

•

CBWIT The Pas

(Ch. 7)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: The Pas, Man.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 264-kw visual, .053-kw aural. Antenna: 135-ft. above av. terrain, 120-ft. above ground, 1001-ft. above sea level, lat. 53° 50' 09", long. 101° 15' 20".

Began Operation: June 15, 1962.

Rates: This is an automatic repeater and is included as a bonus with the CBC English network.

•

CKYP-TV The Pas

(Ch. 12)

(Satellite rebroadcasting station of CKY-TV, Winnipeg, Man.)

Network Service: CTV.

Licensee: MTV Ltd., Polo Park, Winnipeg, Man.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 1.07-kw visual, 0.107-kw aural. Antenna: 172.5-ft. above av. terrain, lat. 53° 50' 09", long. 101° 15' 10".

Began Operation: 1975.

Rates: Included as a bonus with CKY-TV, Winnipeg.

•

CBWFT-5 Thompson

(Ch. 5)

French Outlet

Licensee: Canadian Bcstg. Corp., Ottawa, Ont.

Transmitter: Thompson, Man.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 72-kw visual, 7.2-kw aural. Antenna: 127-ft. above av. terrain.

Began Operation: May 19, 1976.

Rates: Included as a bonus with CBWFT, Winnipeg.

•

CKYT-TV Thompson

(Ch. 9)

(Satellite rebroadcasting station of CKY-TV, Winnipeg, Man.)

Network Service: CTV.

Licensee: MTV Ltd., Polo Park, Winnipeg, Man.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 11-kw visual. No additional technical information available.

Rates: Included as a bonus with CKY-TV, Winnipeg.

•

LOW-POWER REPEATER STATIONS (Less than 100 watts)

Cormorant—CICM-TV-1, Ch. 4, Cormorant TV Assn. (CBWIT, The Pas) 1 w.

Cross Lake—CBWNT, Ch. 12, CBC (English network) 5 w.

Easterville—CBWHT-2, Ch. 11, CBC (English network) 5 w.

Gillam—CBWLT, Ch. 8, CBC (English network) 5 w.

Grand Rapids—CBWHT, Ch. 8, CBC (English network) 39 w.

Grand Rapids—CBWHT-1 Ch. 15, CBC (English network) 10 w.

(Continued on page 1009-b)

TV Factbook No. 46

Manitoba—Winnipeg

CBWT

(Ch. 6)

English Outlet

(Repeated by CBWGT, Fisher Branch; CBWT-2, Lac du Bonnet; CBWHT, Grand Rapids; CBWLT, Gilliam; CBWKT, Snow Lake; CBWTT, Thompson; CBWBT, Flin Flon; CBWIT, The Pas, all Man.; CBWAT, Kenora; CBWDT-1, Sioux Lookout; CBWCT, Fort Frances; CBWCT-1, Atikokan; CBWDT, Dryden; CBWET, Red Lake; CBWJT, Ear Falls; 10 others, all Man.)

Technical Facilities: Channel No. 6 (82-88 MHz), Authorized power: 100-kw visual, 12-kw aural. Antenna: 1027-ft. above av. terrain, 1064-ft. above ground, 1849-ft. above sea level.

Latitude 49° 46' 15"
Longitude 97° 30' 35"

Transmitter: 6-mi. E of Starbuck, Man. on Hwy. 2.

Color: Network, film, slide & tape.

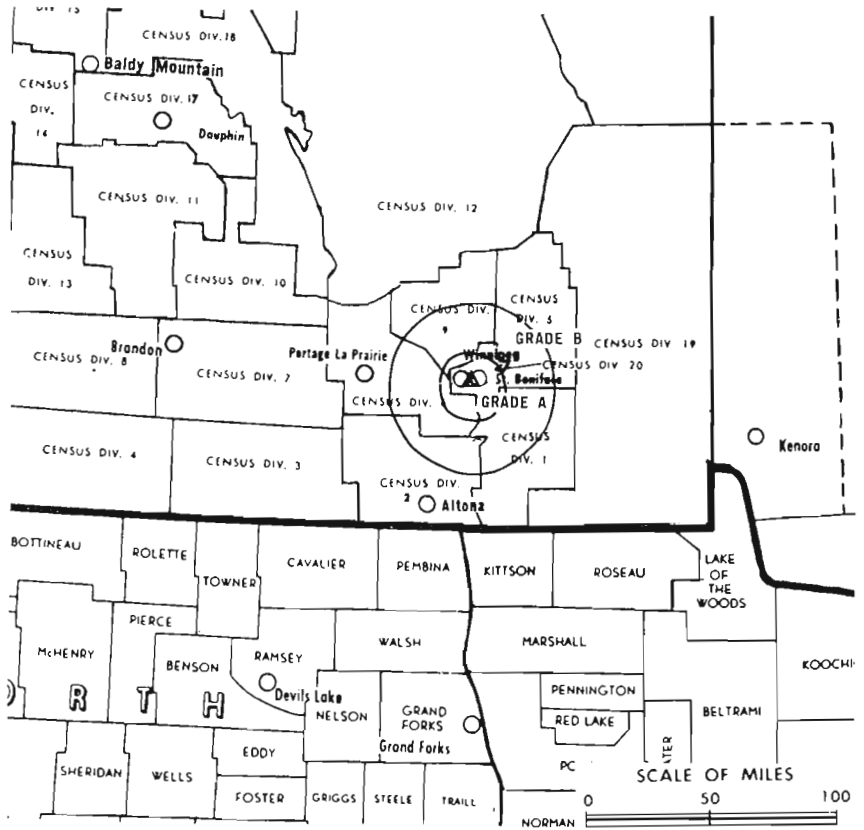
TV tape: Recording facilities.

News Wire Service: Canadian Press, UPI & Broadcast News.

AM Affiliate: CBW, 50-kw, 990 kHz (CBC).

FM Affiliate: CBW-FM, 354-kw, 98.3 MHz (Ch. 252). CBC.

Data on reach & persons reprinted by permission of BBM Bureau of Measurement.



CBWT Authorized: 5/31/54

CBWT

Network Service: CBC.

Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Telephone: 204-774-2541.

Telex: 07-57780.

Studio: 541 Portage Ave. W., Box 160 R3C 2H1.

Began Operation: May 31, 1954.

Represented (sales) by: CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales (U.S.).

Personnel:

D. L. Bennett, *director for the Prairie Provinces.*

L. Forest, *asst. to the regional director.*

F. Stanley, *regional sales director.*

R.D. Fairley, *regional engineer.*

N. Cowan, *regional public relations officer.*

J. Lytle, *TV production manager.*

W. Terry, *TV program director.*

P. Martel, *film director.*

H. Decuyper, *manager, television technical services.*

S. Halinda, *news director.*

DIGEST OF RATE CARD NO. 25—(June 1, 1976)

Class AA—6:30-10 p.m., Mon., Tues., Fri.; 6:30-7:30 p.m., Wed.; 6:30-9 p.m., Sat.; 6-10 p.m., Sun.: 30 Sec., \$250. Program rates on request.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	5550	Rainy River	25,110
	5561	Kenora East	31,340
	5562	Kenora West	19,990
	6010	Census Division 1	28,320
	6020	Census Division 2	29,890
	6050	Census Division 5	31,400
	6060	Census Division 9	17,950
	6069	Winnipeg C.M.A.	552,370
	6080	Census Division 6	31,800
	6125	Census Division 9 and 12	39,230
	6165	Census Division 14 and 15	15,090
	6180	Census Division 17	20,150
6190	Census Division 18	12,500	
6200	Census Division 16 East	29,200	
6210	Census Division 16 West	52,130	
Between 25-49%	None Between 25-49%		
Between 5-24%	6035	Census Division 3 and 4	28,150
	6090	Census Division 7	49,260
	6105	Census Division 8 and 13	26,060
	6145	Census Division 10 and 11	26,100
	7180	Census Division 18	21,760
CBWT Total Persons:			1,087,800
BBM Weekly Reach (Jan. 1976):			894,000

Manitoba—Winnipeg

CBWFT

(Ch. 3)

French Outlet

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 59-kw visual, 7.37-kw aural. Antenna: 930-ft. above av. terrain, 1064-ft. above ground, 1849-ft. above sea level.

Latitude 49° 46' 15"
Longitude 97° 30' 35"

Transmitter: Hwy. 2 near Starbuck, Man.

Color: Network, film, slide & tape.

News Wire Service: CBC.

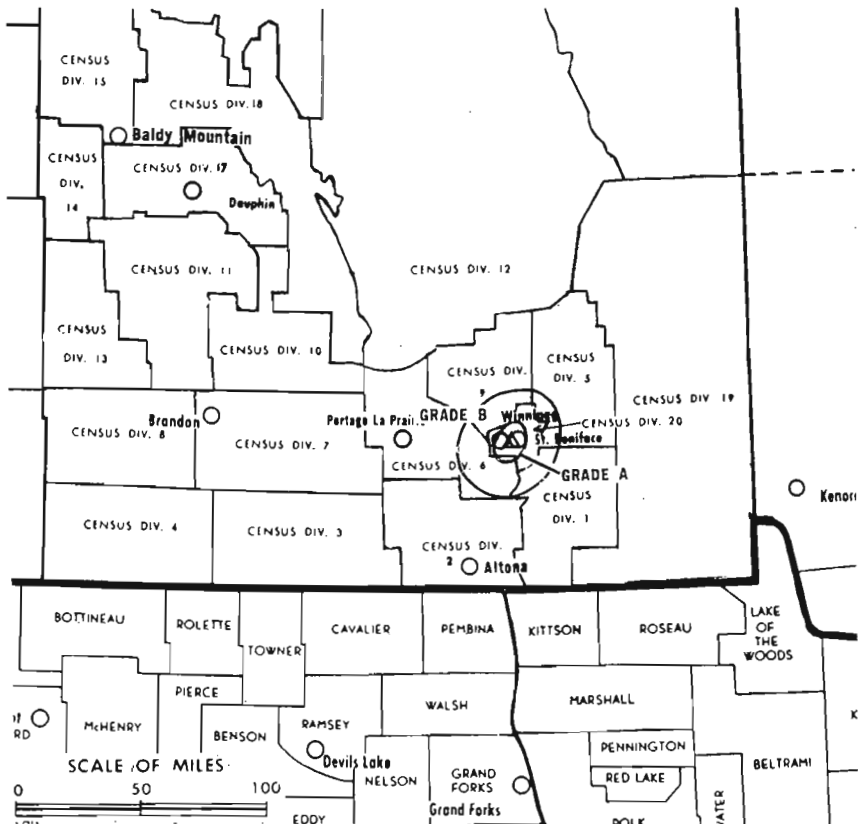
Studio: 541 Portage Ave., P.O. Box 160 R3C 2H1.

Telephone: 204-774-2541. Telex: 07-57780.

TV tape: Recording facilities.

Represented (sales) by CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.A.)

AM Affiliate: CKSB, St. Boniface, 10-kw, 1050 kHz (CBC).



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CBWFT Authorized: 7/29/59

CBWFT

Network Service: CBC (French).

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Began Operation: April 24, 1960.

Personnel:

- L. Remillard, *director of French services (Prairies & Alberta).*
- F. Stanley, *regional sales director.*
- E. D. Fairley, *regional engineer.*
- C. Lavalley, *public relations officer.*
- P. Dumaine, *director of French services in Manitoba.*
- H. Decuyper, *manager, television technical services.*
- G. Tremel, *news supervisor.*

DIGEST OF RATE CARD NO. 12—(June 1, 1971)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6-10:30 p.m., Sun.; 7-10:30 p.m., Mon.-Sat.	\$125.00	\$75.00	\$50.00	\$38.00	\$25.00	\$23.00	\$20.00

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	None 50% & Over		
Between 25-49%	None Between 25-49%		
Between 5-24%	6010	Census Division 1	28,320
	6020	Census Division 2	29,890
	6069	Winnipeg C.M.A.	552,370
	6080	Census Division 6	31,800
CBWFT Total Persons:			670,690
BBM Weekly Reach (Jan. 1976):			58,000

Manitoba—Winnipeg

CKND-TV

(Ch. 9)

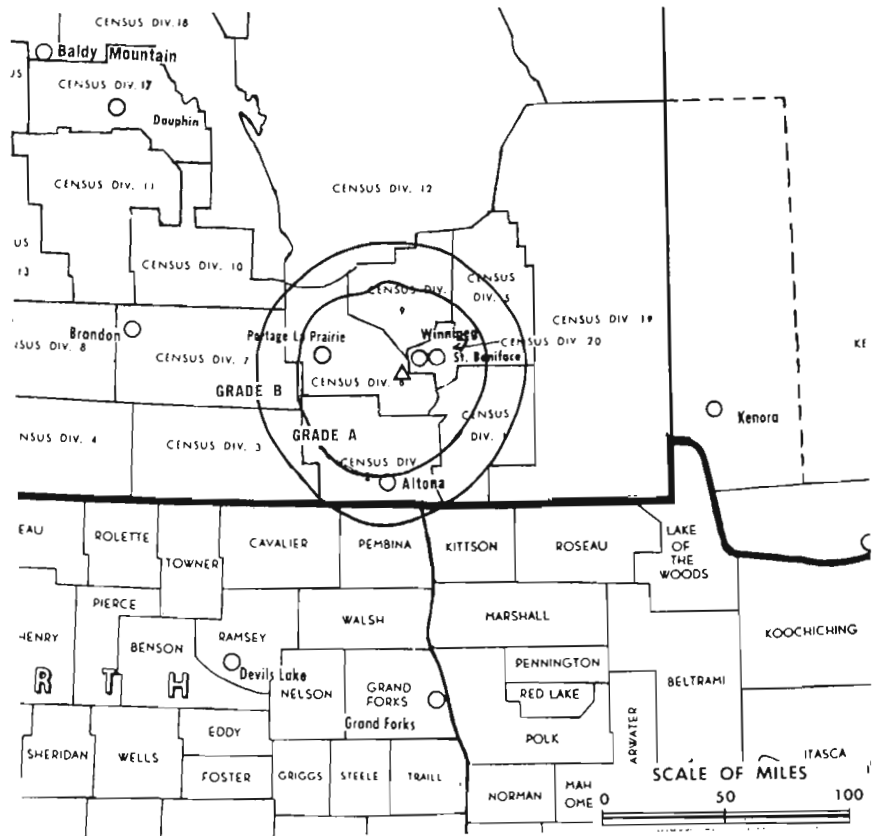
Technical Facilities: Channel No. 9
(186-192 MHz). Authorized power:
325-kw visual, 48.75-kw aural.
Antenna: 907-ft. above av. terrain,
1064-ft. above ground, 785-ft. above
sea level.

Latitude 49° 46' 15"
Longitude 97° 30' 35"

Transmitter: 4.5-mi. E of Starbuck,
Man.

Color: Live, film, slide & tape.

TV tape: Recording facilities.



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CKND-TV Authorized: 9/19/74

CKND-TV

Network Service: None, independent.

Licensee: CanWest Broadcasting Ltd., 603 St. Mary's Rd., Winnipeg, Man. R2M 4A5.

Studio: 603 St. Mary's Rd.

Telephone: 204-233-3304. Telex: 07-55270.

Ownership: CanWest Bcstg. Ltd.

Began Operation: Aug. 31, 1975.

Represented (sales) by Television Marketing Services Ltd.; Bolton/Burchill International Ltd. (U.S.).

Personnel:

Paul G. Morton, *president*.
D. C. Brinton, *exec. vice president & general manager*.
Peter M. Liba, *vice president & assistant general manager*.
Mac Cheater, *general sales manager*.
Richard Vincent, *operations manager*.
Robert Hall, *chief engineer*.

Rates (Feb. 8, 1976): 30 Sec., from \$30 for F1 spots to \$210 for F7.
60 Sec., double 30 Sec. rate.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	6010	Census Division 1	28,320
	6020	Census Division 2	29,890
	6050	Census Division 5	31,400
	6060	Census Division 19	17,950
	6069	Winnipeg C.M.A.	552,370
	6080	Census Division 6	31,800
Between 25-49%	6125	Census Division 9 and 12	39,230
	5562	Kenora West	19,990
	6035	Census Division 3 and 4	28,150
Between 5-24%	6190	Census Division 18	12,500
	6090	Census Division 7	49,260
	6145	Census Division 10 and 11	26,100
	6165	Census Division 14 and 15	15,090
	6200	Census Division 16 East	29,200
CKND-TV Total Persons:			911,250
BBM Weekly Reach (Jan. 1976):			638,000

Manitoba—Winnipeg

CKY-TV (Ch. 7)

(Repeated by CKYB-TV, Brandon; CKYD-TV, Dauphin; CKYP-TV, The Pas; CKYF-TV, Flin Flon; CKYT-TV, Thompson; CKYS-TV, Snow Lake, all Man.)

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 325-kw visual, 65-kw aural. Antenna: 1003-ft. above av. terrain, 1003-ft. above ground, 1778-ft. above sea level.

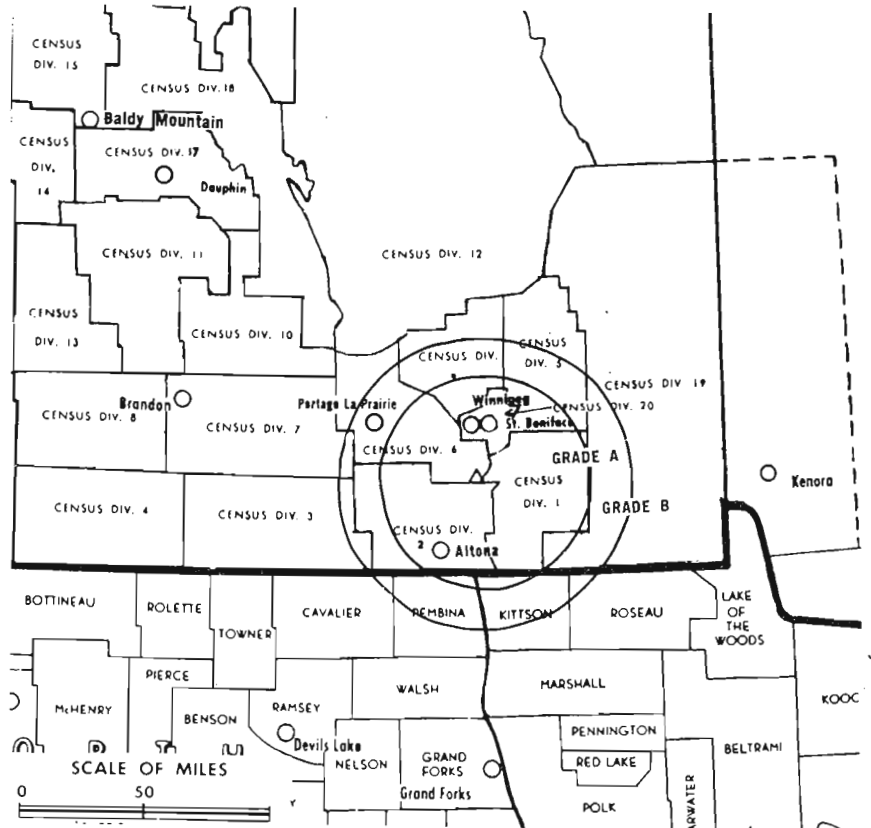
Latitude 49° 34' 46"
Longitude 97° 10' 17"

Transmitter: St. Agathe.

Color: Network, live, film & tape.

News Wire Service: Broadcast News.

TV tape: Recording facilities.



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CKY-TV Authorized: 2/17/60

CKY-TV

Network Service: CTV.

Licensee: MTV Ltd., Polo Park, Winnipeg, Man. R3G 0L7.

Studio: Polo Park.

Telephone: 204-775-0371. Telex: 07-57745.

Ownership: MTV Limited.

Began Operation: Nov. 12, 1960.

Represented (sales) by All-Canada Radio and Television Ltd.

Personnel:

J. R. Mitchell, *president*.
W. A. Davis, *treasurer*.
J. S. Purvis, *general manager*.
I. M. Lillie, *general sales manager*.
D. F. Dennis, *engineering manager*.
J. C. Armstrong, *program manager*.
J. S. Gibson, *operations manager*.
B. W. Graham, *director of news & current affairs*.

Rates: Prime Time 30 Sec.—\$165-\$330.

Cable Television
Management and
Engineering Consultants

**Malarkey, Taylor
& Associates**
1225 Connecticut Ave.,
Washington, D.C. 20036
(202) 223-2345

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	5562	Kenora West	19,990
	6010	Census Division 1	28,320
	6020	Census Division 2	29,890
	6035	Census Division 3 and 4	28,150
	6050	Census Division 5	31,400
	6060	Census Division 19	17,900
	6069	Winnipeg C.M.A.	552,370
	6080	Census Division 6	31,800
	6090	Census Division 7	49,260
	6105	Census Division 8 and 13	26,260
	6125	Census Division 9 and 12	39,230
	6145	Census Division 10 and 11	26,100
	6165	Census Division 14 and 15	15,090
6180	Census Division 17	20,150	
6190	Census Division 18	12,500	
Between 25-49%	None Between 25-49%		
Between 5-24%	5561	Kenora East	31,340
	6200	Census Division 16 East	29,200
	6210	Census Division 16 West	52,130
	7010	Census Division 1	32,690
	7060	Census Division 5	40,470
CKY-TV Total Persons:			1,114,240
BBM Weekly Reach (Jan. 1976):			874,000

Lynn Lake—CBWRT, Ch. 8, CBC (English network) 5 w.
 Moose Lake—CBWIT-1, Ch. 12, CBC (English network) 5 w.
 Nelson House—CBWPT, Ch. 11, CBC (English network) 5 w.
 Norway House—CBWOT, Ch. 9, CBC (English network) 5 w.
 Pikwitonei—CFPM-TV-1, Ch. 12, PIK TV Assn. (CBWTT, Thompson) 1 w.
 Sherridon—CJSM-TV-1, Ch. 5, Sherridon TV Committee (CBWBT, Flin Flon) 1 w.
 Snow Lake—CBWKT, Ch. 8, CBC (English network) 5 w.
 Snow Lake—CKYS-TV, Ch. 11, MTV Ltd. (CKY-TV, Winnipeg) 5 w.
 South Indian Lake—CBWQT-1, Ch. 10, CBC (English network) 28.5 w.
 Thicket Portage—CJTM-TV, Ch. 4, Thicket Portage TV Assn. (CBWTT, Thompson) 1 w.
 Thompson—CBWTT, Ch. 8, CBC (English network) 52 w.
 Wabowden—CBWMT, Ch. 10, CBC (English network) 5 w.

MARITIME PROVINCES

CHCR-TV

Bathurst-Campbellton-Dalhousie

(Ch. 4)

(Satellite rebroadcasting station of CHSJ-TV, Saint John, N.B.)
 Network Service: CBC.
 Licensee: New Brunswick Broadcasting Co. Ltd., 335 Union St., Saint John, N.B.
 Transmitter: Carleton, P.Q.
 Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 25.12-kw visual, 3.71-kw aural. Antenna: 1354-ft. above av. terrain, 1779-ft. above sea level, lat. 48° 08' 07", long. 66° 07' 00".
 Began Operation: Oct. 1, 1976.
 Rates: Included as a bonus with CHSJ-TV, Saint John.

CHSJ-TV-1

Bon Accord, N.B.

(Ch. 6)

(Satellite rebroadcasting station of CHSJ-TV, Saint John, N.B.)
 Network Service: Same as CHSJ-TV, Saint John.
 Licensee: New Brunswick Broadcasting Co. Ltd., Crown & Union Sts., Saint John, N.B.
 Transmitter: Bon Accord, N.B.
 Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 54.7-kw visual, 27.3-kw aural. Antenna: 1088-ft. above av. terrain, 470-ft. above ground, 1970-ft. above sea level, lat. 46° 38' 57.25", long. 67° 35' 35".
 Began Operation: Oct. 15, 1961.
 Rates: Included as a bonus with CHSJ-TV, Saint John.

CKCD-TV

Campbellton, N.B.

(Ch. 7)

(Satellite rebroadcasting station of CKAM-TV, North Shore, N.B.)
 Licensee: ATV New Brunswick Ltd., P.O. Box 5004, Moncton, N.B.
 Transmitter: Harrison Brook, P.Q.
 Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 1.44-kw visual, .720-kw aural. Antenna: 640-ft. above av. terrain, 75-ft. above ground, 875-ft. above sea level, lat. 48° 04' 66", long. 66° 34' 54".
 Color: Network, film & tape.
 Ownership: Same as CKCW-TV, Moncton, N.B.
 Began Operation: March 20, 1961.
 Rates: Included as a bonus with CKAM-TV, North Shore.

CJBR-TV-1

Edmundston, N.B.

(Ch. 13)

(Satellite rebroadcasting station of CJBR-TV, Rimouski, Que.)
 Network Service: Same as CJBR-TV, Rimouski.

Licensee: CJBR-TV Ltee., 273 St. Jean Baptiste St. W., Rimouski, Que.

Transmitter: Power Road.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 1.43-kw visual, .714-kw aural. Antenna: Directional, 856-ft. above av. terrain, 545-ft. above ground, 1720-ft. above sea level, lat. 47° 23' 25", long. 68° 18' 59".

Began Operation: Feb. 20, 1962.

Rates: This is an automatic repeater of CJBR-TV, Rimouski and is included as a bonus with that station.

CBAFT-1

Fredericton/Saint John, N.B.

(Ch. 5)

French Outlet

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 33.75-kw visual, 3.75-kw aural. Antenna: 640.5-ft. above av. terrain, lat. 45° 34' 57", long. 65° 47' 41".

Began Operation: May 5, 1975.

Rates: This is an automatic repeater of CBAFT, Moncton and is included as a bonus to that station.

CBAFT

Moncton, N.B.

(Ch. 11)

French Outlet

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: 250 Archibald St., P.O. Box 950, Moncton, N.B. EIC 8N8.

Transmitter: Lutes Mountain, Westmoreland, N.B.

Telephone: 506-855-3370.

Telex: 014-2284.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 163-kw visual, 33-kw aural. Antenna: 781-ft. above av. terrain, 433-ft. above ground, 1049-ft. above sea level, lat. 46° 08' 41", long. 64° 54' 14".

Color: Network.

News Wire Service: CBC, Broadcast News, Canadian Press.

AM Affiliate: CBAF, 5-kw, 1300 kHz (CBC).

Began Operation: Dec. 21, 1959.

Represented (sales) by CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

Guy Theriault, *location manager*.

Y. Bruchesi, *technical director*.

A. Landry, *sales representative*.

R. Savoie, *program director*.

G. Bradet, *news supervisor*.

R. Beaulieu, *publicity representative*.

DIGEST OF RATE CARD NO. 19

(June 1, 1976)

Class A—18:00-22:30, daily: 30 Sec., \$25. Program rates on request.

CBAFT Total Persons: 237,430

BBM Weekly Reach (Jan. 1976): 66,000

CKCW-TV

Moncton, N.B.

(Ch. 2)

(Repeated by CKAM-TV, North Shore, N.B.; CKAM-TV-1, Newcastle, N.B.; CKCD-TV, Campbellton, N.B.; CFGW-TV-1, Gaspé West, P.Q.; CFGW-TV-2, Gaspé South, P.Q.; CKMU-TV, Murdochville, P.Q.)

Network Service: CTV.

Licensee: ATV New Brunswick Ltd., P.O. Box 5004, Moncton, N.B. EIC 8R6.

Studio: 191 Halifax St.

Telephone: 506-855-1224.

Transmitter: Caledonia Mt., near Rosevale.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 25-kw visual, 15-kw aural. Antenna: 990-ft. above av. terrain, 326-ft. above ground, 1656-ft. above sea level, lat. 45° 51' 07", long. 64° 48' 47".

(Continued on next page)

Maritime Provinces

Color: Network, film, slide & tape.

Facsimile Service: CP & BN.

News Film Service: ABC & Geoff Scott Communications.

Ownership: Atlantic Television System Ltd. Also owns satellites CKAM-TV, North Shore, N.B.; CKAM-TV-1, Newcastle, N.B. and CKCD-TV, Campbellton, N.B.

Began Operation: Nov. 30, 1954.

Represented (sales) by Alexander, Pearson & Dawson Ltd.

Personnel:

Fred G. Sherratt, *president*.
 J. Marven Nathanson, *vice president, operations*.
 John Wood, *vice president, sales*.
 Joe Irvine, *general manager*.
 Jim Patterson, *retail sales supervisor*.
 Harry McLellan, *retail sales supervisor*.

DIGEST OF RATE CARD

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
.....****	\$150.00	\$90.00

*On request.

Combination rates: Sold with CJCH-TV, Halifax & CJCB-TV, Sydney as Atlantic Television System.

CKCW-TV Total Persons: 573,920
 BBM Weekly Reach (Jan. 1976): 536,000

CHMT-TV Moncton, N.B.

(Ch. 7)

(Satellite rebroadcasting station of CHSJ-TV, Saint John, N.B.)

Network Service: CBC, same as CHSJ-TV, Saint John.

Licensee: New Brunswick Bcstg. Co. Ltd., 335 Union St.

Transmitter: Riverside, N.B.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 325-kw visual, 65-kw aural. Antenna: 1128-ft. above av. terrain, 506-ft. above ground, 1250-ft. above sea level, lat. 45° 48' 32", long. 64° 45' 11".

Began Operation: Sept. 21, 1969.

Rates: This is an automatic repeater of CHSJ-TV, Saint John and is included as a bonus with that station.

CBAFT-3 Neguac, N.B.

(Ch. 3)

French Outlet

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: .55-kw visual, 0.11-kw aural. Antenna: 557-ft. above av. terrain, lat. 47° 15' 40", long. 65° 06' 24".

Began Operation: April 25, 1975.

Rates: This is an automatic repeater of CBAFT, Moncton and is included as a bonus with that station.

CHCN-TV Newcastle-Chatham

(Ch. 6)

(Satellite rebroadcasting station of CHSJ-TV, Saint John, N.B.)

Network Service: CBC.

Licensee: New Brunswick Broadcasting Co. Ltd., 335 Union St., Saint John, N.B.

Transmitter: Patterson Station, N.B.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 12.75-kw visual, 1.28-kw aural. Antenna: 348-ft. above av. terrain, 350-ft. above sea level, lat. 47° 03' 26", long. 65° 34' 37".

Began Operation: Oct. 1, 1976.

Rates: Included as a bonus with CHSJ-TV, Saint John.

1010-b

CKAM-TV North Shore, N.B.

(Ch. 12)

(Repeated by CKAM-TV-1, Newcastle & CKCD-TV, Campbellton, N.B.; CFGW-TV-1, Gaspe West; CFGW-TV-2, Gaspe South; CKMU-TV, Murdochville, all P.Q.)

Network Service: CBC.

Licensee: ATV New Brunswick Ltd., P.O. Box 5004, Moncton.

Transmitter: Near Upsalquitch Lake, N.B.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 141-kw visual, 77-kw aural. Antenna: 1331-ft. above av. terrain, 775-ft. above ground, 2800-ft. above sea level.

Color: Network & tape.

Ownership: Same as CKCW-TV, Moncton.

Began Operation: Sept. 27, 1960.

Represented (sales) by Alexander, Pearson & Dawson.

Rates: Available on request.

CHSJ-TV Saint John, N.B.

(Ch. 4)

(Operates satellite rebroadcasting stations CHSJ-TV-1, Bon Accord, & CHMT-TV, Moncton, N.B.)

Network Service: CBC.

Licensee: New Brunswick Bcstg. Co. Ltd., 335 Union St., Saint John, N.B. E2L 1B3.

Studio: 335 Union St.

Transmitter: Mt. Champlain.

Telephone: 657-3410.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 14.4-kw aural. Antenna: 1263-ft. above av. terrain, 144-ft. above ground, 1599-ft. above sea level, lat. 45° 28' 39", long. 62° 14' 02".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News, Canadian Press.

AM Affiliate: CHSJ, 10-kw, 1150 kHz.

Ownership: Ralph Costello, pres., .1%; New Brunswick Publishing Co. Ltd., 99.9%.

Began Operation: March 22, 1954.

Represented (sales) by Paul Mulvihill & Co. Ltd. (Toronto & Montreal); Western Broadcast Sales (Vancouver & Winnipeg); Canadian Standard Broadcast Sales (U.S.).

Personnel:

George A. Cromwell, *general manager*.
 D. Burrows, *advertising manager*.
 William Plekarski, *chief engineer*.
 J. G. Gormley, *traffic & operations manager*.

DIGEST OF RATE CARD NO. 28 (Sept. 1, 1976)

30 Min.	15 Min.	10 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-10 p.m., Mon.-Wed.; 7:30-11 p.m., Thurs.-Fri.; 6:30-11 p.m., Sat.; 6-11 p.m., Sun.				Program rates on request		
			Graded rates apply*			

*Highest rate: \$125.

CHSJ-TV Total Persons: 775,000
 BBM Weekly Reach (Jan. 1976): 565,000

CKLT-TV Saint John, N.B.

(Ch. 9)

(Rebroadcasting station of CKCW-TV, Moncton, N.B.)

Network Service: CTV.

Licensee: ATV New Brunswick Ltd., P.O. Box 5004, Moncton.

Studio: 191 Halifax St., Moncton. Telephone: 506-855-1200.

Transmitter: Mount Champlain.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 325-kw visual, 65-kw aural. Antenna: 1361-ft. above av. terrain, 300-ft. above ground, 1460-ft. above sea level, lat. 45° 28' 39", long. 66° 14' 02".

Color: Network & tape.

Ownership: Atlantic Television Systems Ltd.

Began Operation: Sept. 19, 1969.

Represented (sales) by Alexander, Pearson & Dawson.

TV Factbook No. 46

Personnel: See CKCW-TV, Moncton.
Rates: See CKCW-TV, Moncton.

• ——— •
CJCB-TV-2
Antigonish, N.S.

(Ch. 9)

(Satellite rebroadcasting station of CJCB-TV-1, Inverness, N.S.)
Network Service: CTV.
Licensee: Cape Breton Bcstrs. Ltd.
Studio & Transmitter: P.O. Box 469, Sydney, N.S. B1P 6H5.
Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 140-kw visual, 28-kw aural. Antenna: Directional, 902-ft. above av. terrain, 500-ft. above ground, 1500-ft. above sea level, lat 45° 32' 45", long. 62° 15' 39".
Began Operation: June 26, 1961.
Represented (sales) by All-Canada Radio & Television Ltd.; Alexander, Pearson & Dawson.
Rates: Included as a bonus with CJCB-TV, Sydney.

• ——— •
CJCH-TV-6
Caledonia, N.S.

(Ch. 6)

(Satellite rebroadcasting station of CJCH-TV, Halifax, N.S.)
Network Service: CTV, same as CJCH-TV.
Licensee: CJCH Ltd., 2885 Roble St., Halifax.
Transmitter: West Caledonia.
Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 633-ft. above av. terrain, 468-ft. above ground, 968-ft. above sea level, lat. 44° 20' 26", long. 65° 06' 34".
Ownership: See CJCH-TV, Halifax, N.S.
Began Operation: Dec. 15, 1970.
Rates: This is an automatic repeater of CJCH-TV, Halifax and is included as a bonus with that station.

• ——— •
CJCH-TV-1
Canning, N.S.

(Ch. 10)

(Satellite rebroadcasting station of CJCH-TV, Halifax, N.S.)
Network Service: CTV, same as CJCH-TV.
Licensee: CJCH Ltd., 2885 Roble St., Halifax.
Transmitter: The New Look-off.
Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 18-kw visual, 9-kw aural. Antenna: 886-ft. above av. terrain, 318-ft. above ground, 993-ft. above sea level, lat. 45° 12' 12", long. 64° 24' 06".
Began Operation: Dec. 17, 1961.
Rates: This is an automatic repeater of CJCH-TV, Halifax and is included as a bonus with that station.

Maritime Provinces

• ——— •
CBIT-2
Cheticamp, N.S.

(Ch. 2)

(Satellite rebroadcasting station of CBIT, Sydney, N.S.)

Network Service: CBC.
Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Transmitter: Cheticamp, N.S.
Technical Facilities: Channel 2 (54-60 MHz). Authorized power: 2.47-kw visual, .49-kw aural. Antenna: 611-ft. above average terrain, 150-ft. above ground, 1300-ft. above sea level, lat. 60° 59' 10", long. 46° 34' 39".
Began Operation: Sept. 30, 1972.
Rates: Included as a bonus with CBIT, Sydney.

• ——— •
CBHFT-4
Cheticamp, N.S.

(Ch. 10)

French Outlet

(Repeated by CBIMT, Magdalen Islands, P.Q.)

Network Service: CBC French network.
Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Transmitter: Cheticamp, N.S.
Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 7.9-kw visual, 4-kw aural. Antenna: Directional, 786-ft. above av. terrain, 354-ft. above ground, 1504-ft. above sea level, lat. 46° 34' 41", long. 60° 59' 04".
Began Operation: Nov. 2, 1964.
Rates: This is an automatic repeater of CBC French network and is included as a bonus with the network rate.

• ——— •
CBHFT
Halifax, N.S.

(Ch. 13)

French Outlet

Network Service: CBC French Network.
Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.
Transmitter: Halifax, N.S.
Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 135-watts visual, 13.5-watts aural. Antenna: 525-ft. above av. terrain, 650-ft. above ground, 450-ft. above sea level, lat. 44° 39' 03", long. 63° 39' 28".
Began Operation: Dec. 20, 1971.
Rates: This is an automatic repeater of the CBC French network and is included as a bonus with the network rate.

CBHFT Total Persons: 59,160
BBM Weekly Reach (Jan. 1976): 33,000

THE WORLD NEVER STOPPED TURNING

This issue of **Television Factbook** was made as accurate as humanly possible when it was published but times have a way of changing after publishing deadlines. **Television Digest** with **Weekly Addenda Services** will keep you abreast of industry happenings.

Use Order Card #8 Stations Volume

California—Palm Springs-Indio



KPLM-TV

Ch. 42

(Also serves Hemet, Yucca Valley & 29 Palms Area)

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 316-kw max. & 154-kw horizontal visual, 45.8-kw aural. Antenna: 630-ft. above av. terrain, 130-ft. above ground, 1650-ft. above sea level.

Latitude 33° 51' 58"
Longitude 116° 26' 02"

Transmitter: Edom Hill.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/76.
TV Homes: TV% and Circulation
© 1976 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KPLM-TV Ref: FCC File No. BMPCT-6668 Granted 5/1/68

©American Map Co., Inc., N.Y., No. 14244

KPLM-TV

Licensee: Irving Sulmeyer & Arnold Kupetz, Co-Receivers, 615 Flower St., Los Angeles, Cal. (90017).

Studio: 36-270 Plaza Dr., Cathedral City, Cal. (92234).

Telephone: 714-328-8881.

Mailing Address: P.O. Drawer 4200, Palm Springs, Cal. (92262).

Ownership: Edgar L. McCoubrey, chmn., 24.21%; John W. Nelson estate, 1.27%; Robert E. Leonard, v.p.-treas., 15.98%; George R. Whitney, 12.36%; Norman H. Bolstad, 9.20%; Gerald M. Schwartz, 6.16%; Paul E. Morgan, 2.48%; Ralph Andrews Productions Inc., 28.34%.

Began Operation: Oct. 5, 1968.

Personnel:

JACK LATHAM, vice chmn., vice president & general manager.
W. S. "BILL" MORGAN, station & gen. sales mgr., program director.

MAX KIRKLAND, chief engineer & operations manager.

DIGEST OF RATE CARD NO. 7A—(Jan. 1, 1976)

Hour 30 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—8-11 p.m., daily.
\$500.00 \$150.00 \$75.00 \$75.00 \$45.00

NETWORK BASE HOURLY RATE: \$50.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
50% & Over	Riverside Central	38,400	36,600	95
Station Totals		38,400	36,600	95
Net Weekly Circulation (1974-75)			26,000	
Average Daily Circulation (1974-75)			13,700	

Maritime Provinces—Halifax, N.S.

CBHT

(Ch. 3)

English Outlet

(Operates rebroadcasting stations CBHT-1, Liverpool; CBHT-2, Shelburne; CBHT-3, Yarmouth; CBHT-4, Sheet Harbour & CBHT-5, New Glasgow, all N.S.)

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 56-kw average visual, 11.2-kw average aural. Antenna: 866-ft. above av. terrain, 650-ft. above ground, 1100-ft. above sea level.

Latitude 44° 39' 03"
Longitude 63° 39' 28"

Transmitter: Gelzer's Hill, NW of city.

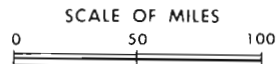
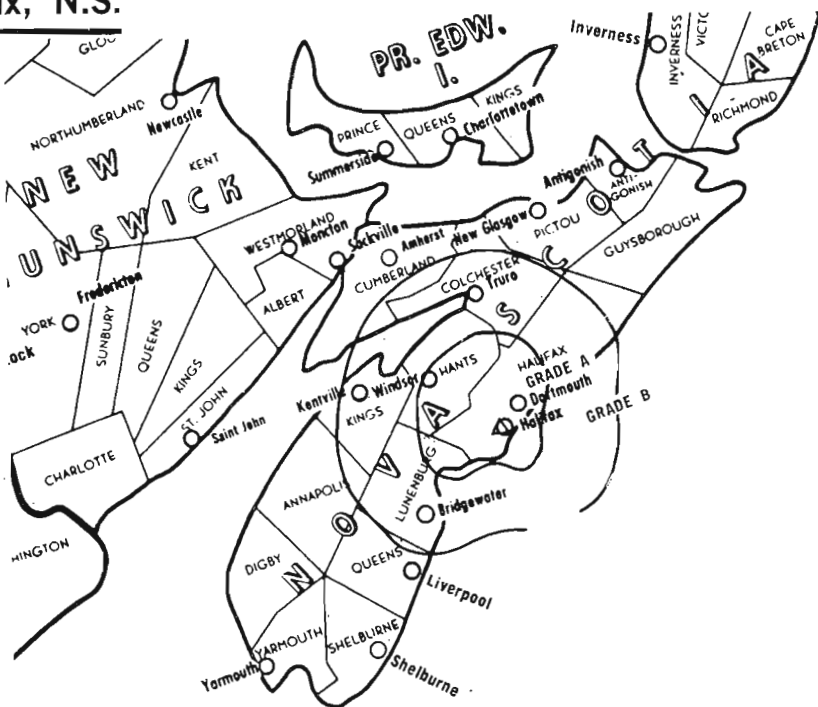
Color: Network, film & slide.

TV tape: Recording facilities.

News Wire Service: Canadian Press, Broadcast News, UPI.

AM Affiliate: CBH, 10-kw, 860 kHz. (CBC).

FM Affiliate: CBH-FM, 100-kw, 102.7 MHz.



Data on reach & persons reprinted by permission of BBM Bureau of Measurement.

CBHT Authorized: 12/20/54

CBHT

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: 1940 Bell Rd.

Mailing Address: P.O. Box 3000, Halifax, N.S. B3J 3E9.

Telephone: 902-422-8311. Telex: 019-21618.

Began Operation: Dec. 20, 1954.

Represented (sales) by: CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

- A. K. Morrow, *director for the Maritime Provinces.*
- G. Smith, *regional public relations officer.*
- D. G. Leblanc, *regional sales manager.*
- H. K. Urbach, *regional engineer.*
- A. Greer, *TV production manager.*
- G. F. Fardy, *director of television.*
- M. Rothery, *program director.*
- E. Williamson, *manager, TV operations centre.*
- J. Byrd, *film operations manager.*
- M. Corkum, *manager, TV technical services.*
- R. Krantz, *TV news supervisor.*

DIGEST OF RATE CARD NO. 24—(June 1, 1976)

Class AA—7:30-10 p.m., Mon., Tues., Fri.; 7:30-9 p.m., Thurs.; 8-11 p.m., Sat.; 5:30-10 p.m., Sun.: 30 Sec., \$125. Program rates on request.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	2070	Pictou	46,800
	2079	Halifax C.M.A.	219,730
	2080	Halifax County	270,770
	2090	Lunenburg, Queens	51,730
	2120	Shelburne, Yarmouth	41,740
	2140	Digby	20,960
	2150	Hants	29,460
2170	Colchester	41,510	
Between 25-49%	2160	Kings	48,360
Between 5-24%	2055	Antigonish, Guysborough	31,160
	2130	Annapolis	20,760
	2180	Cumberland	33,520
CBHT Total Persons:			636,770
BBM Weekly Reach (Jan. 1976):			477,000

For Canadian CATV Systems
see Services Volume

Maritime Provinces—Halifax, N.S.

CJCH-TV

(Ch. 5)

(Operates rebroadcasting stations CJCH-TV-1, Canning; CJCH-TV-6, Caledonia; CJCH-TV-7, Yarmouth, all N.S.)

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Directional, 822-ft. above av. terrain, 575-ft. above ground, 1025-ft. above sea level.

Latitude 44° 39' 01"
Longitude 63° 39' 27"

Transmitter: Geizer's Hill, Halifax County.

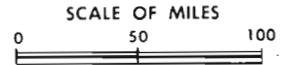
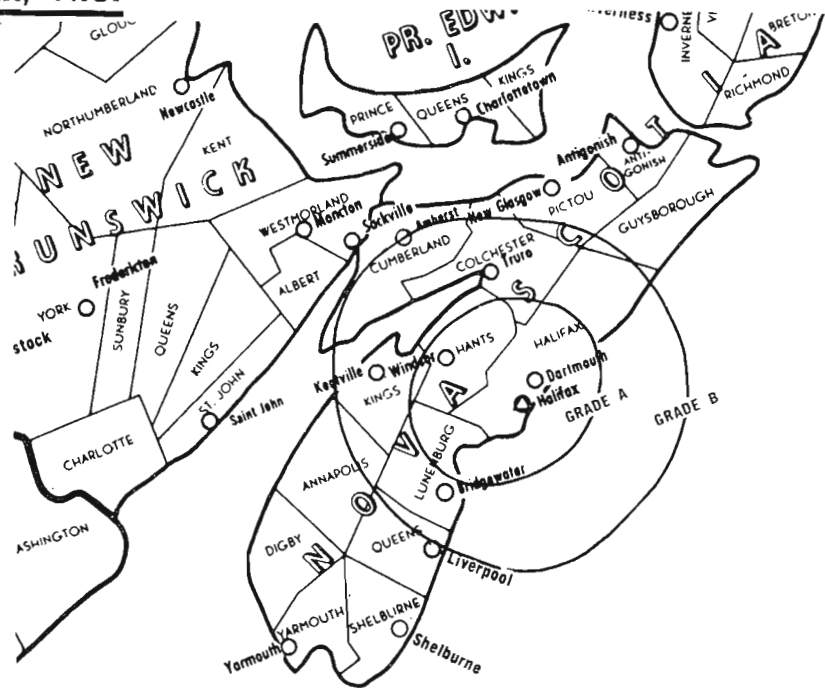
Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: Canadian Press.

News Film Service: London Film Service.

AM Affiliate: CJCH, 10-kw (5-kw night), 920 kHz.



Data on reach & persons reprinted by permission of BBM Bureau of Measurement.

CJCH-TV Authorized: 8/10/60

CJCH-TV

Network Service: CTV.

Licensee: CJCH Ltd., 2885 Robie St.

Studio: 2885 Robie St. Telephone: 902-453-2524.

Ownership: Atlantic Television System Ltd.

Began Operation: Jan. 1, 1961.

Represented (sales) by Alexander, Pearson, Dawson Ltd. (Canada).

Personnel:

- Fred G. Sherratt, *president & general manager.*
- J. Marven Nathanson, *vice president, operations.*
- Gordon A. Johns, *station manager.*
- Lois Strickland, *promotion & sales merchandising.*
- Vic Perry, *operations & production manager.*
- W. A. Robert, *director of engineering.*
- Dick Prat, *news director.*

DIGEST OF RATE CARD NO. 4

Hour	30 Min.	15 Min.	Min.	30 Sec.
Class AA—6:30-11 p.m., daily.				
.....***	\$420.00	\$265.00

*Program rates on request.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	2079	Halifax C.M.A.	219,730
	2080	Halifax County	270,770
	2090	Lunenburg, Queens	51,730
	2120	Shelburne, Yarmouth	41,740
	2130	Annapolis	20,760
	2140	Digby	20,960
	2150	Hants	29,460
	2160	Kings	48,360
	2170	Colchester	41,510
Between 25-49%	2070	Pictou	46,800
Between 5-24%	2180	Cumberland	33,520
CJCH-TV Total Persons:			605,610
BBM Weekly Reach (Jan. 1976):			531,000

Maritime Provinces

CJCB-TV-1 Inverness, N.S.

(Ch. 6)

(Satellite rebroadcasting station of CJCB-TV, Sydney, N.S.)

Network Service: CTV.

Licensee: Cape Breton Broadcasters Ltd., P.O. Box 469, Sydney, N.S. B1P 6H5.

Transmitter: Inverness, N.S.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 9.4-kw visual, 4.7-kw aural. Antenna: 1017-ft. above av. terrain, 141-ft. above ground, 1291-ft. above sea level, lat. 46° 09' 13", long. 61° 23' 01".

Began Operation: Nov. 8, 1959.

Represented (sales) by All-Canada Radio & Television Ltd.; Alexander, Pearson & Dawson.

Personnel: Same as CJCB-TV, Sydney, N.S.

Rates: Included as a bonus with CJCB-TV, Sydney.

CBHT-1 Liverpool, N.S.

(Ch. 12)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: New Glasgow.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 970-watts visual, 97-watts aural. Antenna: Directional, 647-ft. above av. terrain, 472-ft. above ground, 772-ft. above sea level, lat. 44° 03' 59", long. 64° 43' 00".

Began Operation: Nov. 24, 1958.

Rates: Included as a bonus with the CBC network rate.

CBIT-1 Mulgrave, N.S.

(Ch. 12)

(Satellite rebroadcasting station of CBIT, Sydney, N.S.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Mulgrave, N.S.

Technical Facilities: Channel 12 (204-210 MHz). Authorized power: 12.9-kw visual, 2.6-kw aural. Antenna: 611-ft. above average terrain, 395-ft. above ground, 895-ft. above sea level, lat. 61° 24' 47", long. 45° 35' 56".

Began Operation: Sept. 30, 1972.

Rates: Included as a bonus to the CBC network rate.

CBHFT-2 Mulgrave, N.S.

(Ch. 7)

French Outlet

(Satellite rebroadcasting station of CBHFT, Halifax, N.S.)

Network Service: CBC French network.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Mulgrave, N.S.

Technical Facilities: Channel 7 (174-180 MHz). Authorized power: 106-kw visual, 21-kw aural. Antenna: 665-ft. above average terrain, 449-ft. above ground, 949-ft. above sea level, lat. 61° 24' 47", long. 45° 35' 56".

Began Operation: Oct. 1, 1972.

Rates: Included as a bonus to the CBC French network rate.

CBHT-5 New Glasgow, N.S.

(Ch. 7)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: New Glasgow.

1014-b

Technical Facilities: Channel 7 (174-180 MHz). Authorized power: .209-kw visual, .104-kw aural. Antenna: 424-ft. above av. terrain, 160-ft. above ground, 715-ft. above sea level, lat. 45° 32' 00" long. 62° 38' 14".

Began Operation: Jan. 23, 1960. Purchased by CBC Aug. 1, 1968.

Rates: This is an automatic repeater of CBHT, Halifax, N.S., and is included as a bonus with that station.

CBHT-4 Sheet Harbour, N.S.

(Ch. 11)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Sheet Harbour, N.S.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 0.66-kw visual, 0.33-kw aural. Antenna: 368-ft. above av. terrain, 243-ft. above ground, 493-ft. above sea level, lat. 44° 55' 29", long. 62° 29' 55".

Began Operation: Feb. 19, 1964.

Rates: This is an automatic repeater of CBHT, Halifax and is included as a bonus with that station.

CBHT-2 Shelburne, N.S.

(Ch. 8)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 2 mi. NE of Shelburne, near Hwy. No. 3.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 423-kw visual, 254-kw aural. Antenna: 449-ft. above av. terrain, 313-ft. above ground, 581-ft. above sea level, lat. 43° 46' 35", long. 65° 18' 27".

Began Operation: Nov. 24, 1958.

Rates: This is an automatic repeater and is included as a bonus with the CBC network rate.

CBHFT-3 Sydney, N.S.

(Ch. 13)

French Outlet

(Satellite rebroadcasting station of CBHFT-2, Mulgrave, N.S.)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Sydney, N.S.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 4.5-kw visual, 0.9-kw aural. Antenna: 515-ft. above average terrain, 389-ft. above ground, 689-ft. above sea level, lat. 60° 08' 55", long. 46° 05' 40".

Began Operation: Oct. 2, 1972.

Rates: This is an automatic repeater and is included as a bonus to the CBC French network rate.

CBHT-3 Yarmouth, N.S.

(Ch. 11)

Network Service: CBC, same as CBHT, Halifax.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Approx. ½ mi. W of Chandler Lake, Yarmouth County.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 15.7-kw visual, 3.3-kw aural. Antenna: 620-ft. above av. terrain, 540-ft. above ground, 690-ft. above sea level, lat. 43° 55' 55", long. 66° 06' 10".

Began Operation: Dec. 20, 1958.

Rates: Included as a bonus with the CBC network.

CBHFT-1 Yarmouth, N.S.

(Ch. 3)

French Outlet

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

(Continued on page 1017-b)

TV Factbook No. 46

Maritime Provinces—Sydney, N.S.

CBIT

(Ch. 5)
English Outlet

(Operates rebroadcasting stations
CBIT-1, Mulgrave; CBIT-2 Cheticamp; CBIT-3 Pleasant Bay; CBIT-4, Mabou & CBIT-5, Margaree, all N.S.).

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 54-kw visual; 10.8-kw aural. Antenna: 468-ft. above average terrain, 342-ft. above ground, 642-ft. above sea level.

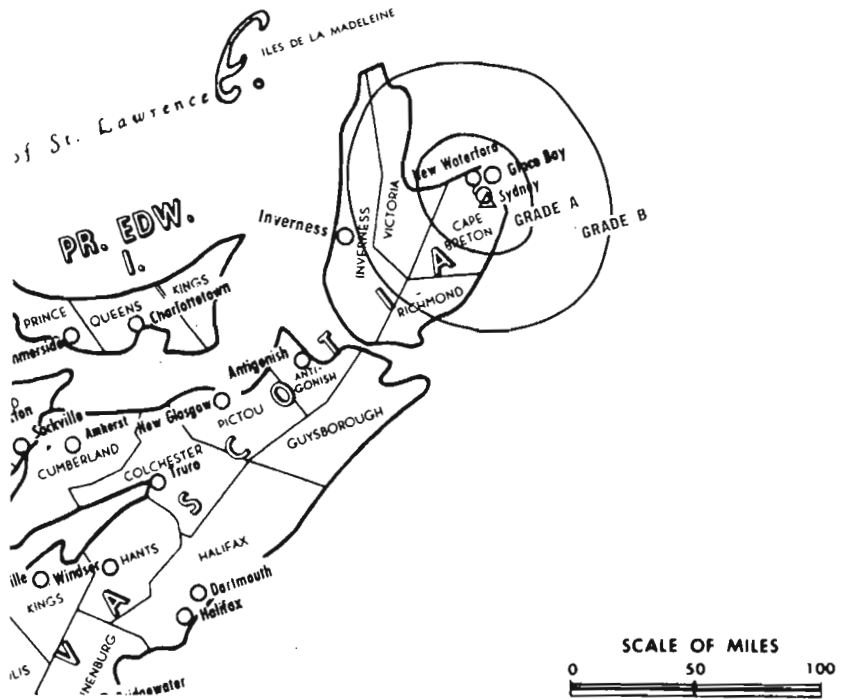
Latitude 60° 08' 55"
Longitude 46° 05' 40"

Transmitter: 3½ miles N.E. of Sydney, N.S.

Color: Network.

AM Affiliate: CBI, 10-kw, 1140 kHz (CBC).

Studio: 285 Alexandria St., Box 700, Sydney, N.S. B1P 6H7.



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CBIT-TV Authorized

CBIT

Network Service: CBC.

Licensee: Canadian Broadcasting Corporation, 1500 Bronson Ave., Ottawa, Ont.

Telephone: 902-539-5050. Telex: 019-35109.

Began Operation: September 26, 1972.

Represented (sales) by CBC National Selective Television Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

A. W. Wilson, *location manager*.
T. Wood, *program operations officer*.
I. Munn, *news supervisor*.
H. Tobin, *administrative asst. to location mgr.*
R. Fenwick, *technical supervisor*.

DIGEST OF RATE CARD NO. 5—(June 1, 1976)

Class AA—7:30-10 p.m., Mon., Tues., Fri.; 7:30-9 p.m., Thurs.; 8-11 p.m., Sat.; 6-10 p.m., Sun.: 30 Sec., \$65. Program rates on request.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	2009	Sydney-Glace Bay, Sydney Mines	116,290
	2025	Cape Breton	119,860
		Inverness, Richmond, Victoria	44,070
	2055	Antigonish, Guysborough	31,160
Between 25-49%	None Between 25-49%		
Between 5-24%	None Between 5-24%		
CBIT Total Persons:			195,090
BBM Weekly Reach (Jan 1976):			175,000

Maritime Provinces—Sydney, N.S.

CJCB-TV

(Ch. 4)

(Repeated by CJCB-TV-1, Inverness; CJCB-TV-2, Antigonish; CJCB-TV-3, Dingwall; CJCB-TV-4, New Glasgow; CJCB-TV-5, Bay St. Lawrence, all N.S.)

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 180-kw visual, 108-kw aural. Antenna: 399-ft. above av. terrain, 300-ft. above ground, 525-ft. above sea level.

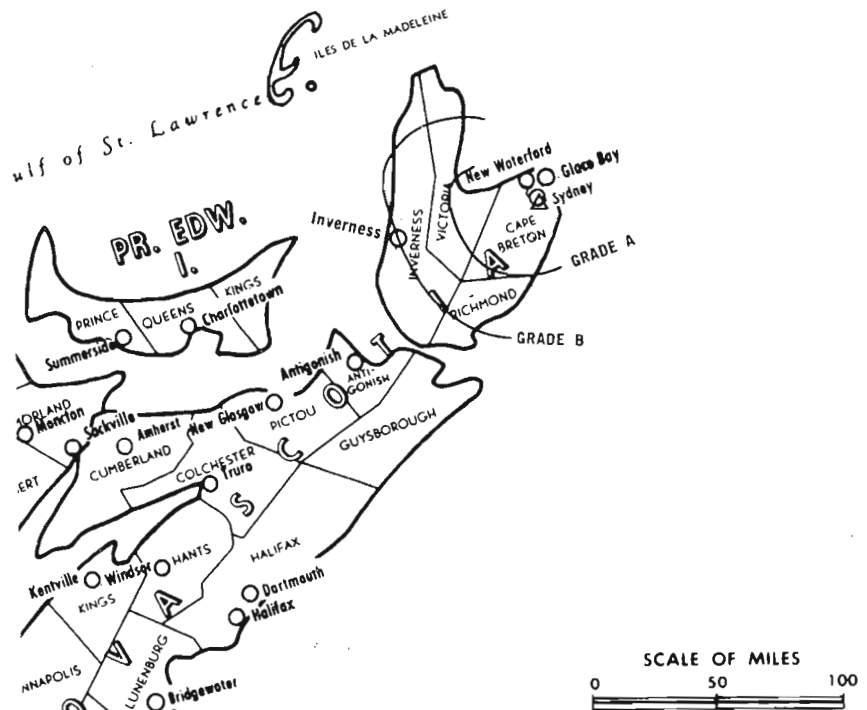
Latitude 46° 07' 19"
Longitude 60° 10' 26"

Transmitter: Hardwood Hill.

Color: Network, live, film, slide & tape.

AM Affiliate: CJCB, 10-kw (1-kw night), 1270 kHz.

FM Affiliate: CJCB-FM, 1-kw, 94.9 MHz (No. 235), 260-ft. antenna.



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CJCB-TV Authorized: 7/20/53

CJCB-TV

Network Service: CTV.

Licensee: Cape Breton Bcstrs. Ltd.

Studio: Hardwood Hill, P.O. Box 469, B1P 6H5.

Telephone: 902-562-5511. Telex: 019-35195.

Ownership: Cape Breton Broadcasters Ltd.

Began Operation: Sept. 30, 1954.

Represented (sales) by All-Canada Radio & Television Ltd. (U.S. and western Canada); Alexander, Pearson, Dawson Ltd. (eastern Canada).

Personnel:

F. G. Sherratt, *president*.

Ken Boyce, *station manager*.

Mrs. M. C. MacQuarrie, *traffic & continuity*.

F. MacLeod, *chief engineer*.

Mrs. E. K. Williams, *commercial*.

Bill Holmes, *operations manager*.

Rates: On request.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	2009	Sydney-Glace Bay, Sydney Mines	116,290
	2010	Cape Breton	119,860
	2025	Inverness, Richmond, Victoria	44,070
	2055	Antigonish, Guysborough	31,160
	2070	Pictou	46,800
Between 25-49%	1010	Kings	18,460
Between 5-24%	1020	Queens	53,830
CJCB-TV Total Persons:			314,180
BBM Weekly Reach (Jan. 1976):			236,000

Transmitter: Approx. 6-mi. N of Yarmouth.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 1.9-kw visual, 0.19-kw aural. Antenna: 558-ft. above av. terrain, 568-ft. above ground, 718-ft. above sea level, lat. 43° 55' 55", long. 66° 06' 10".

Began Operation: Oct. 20, 1970.

Rates: Included as a bonus with the CBC French network.

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CBCT Charlottetown, P. E. I.

(Ch. 13)

English Outlet

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: 430 University Ave., Box 515, Charlottetown.

Transmitter: Churchill, P.E.I.

Telephone: 902-892-3591.

Telex: 014-4476.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 178-kw visual, 35.8-kw aural. Antenna: Directional, 918-ft. above av. terrain, 580-ft. above ground, 935-ft. above sea level, lat. 46° 12' 44", long. 63° 20' 32".

TV tape: Recording facilities.

Began Operation: July 1, 1956. Purchased by CBC Aug. 1, 1968.

Represented (sales) by CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

D. Gunn, *location manager.*

C. M. Quinton, *sales representative.*

W. Cooper, *news reporter.*

C. W. Adams, *supervisor of technical operations.*

DIGEST OF RATE CARD NO. 9
(June 1, 1976)

Class AA—7:30-10 p.m., Mon., Tues., Fri.: 7:30-9 p.m., Thurs.; 8-11 p.m., Sat.; 6-10 p.m., Sun.: 30 Sec., \$50. Program rates on request.

CBCT Total Persons: 352,700

BEM Weekly Reach (Jan. 1976): 153,000

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CKCW-TV-1 Charlottetown, P.E.I.

(Ch. 8)

(Satellite rebroadcasting station of CKCW-TV, Moncton, N.B.)

Network Service: CTV.

Licensee: ATV New Brunswick Ltd., P.O. Box 5004, Moncton, N.B. E1C 8R6.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 14.5-kw visual, 1.45-kw aural. Antenna: Directional.

Rates: Included as a bonus with CKCW-TV, Moncton.

Note: No additional information available.

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LOW-POWER REPEATER STATIONS

(Less than 100 watts)

Bay St. Lawrence, N.S.—CJCB-TV-5, Ch. 7, Cape Breton Bcstrs. Ltd. (CJCB-TV, Sydney) 1 w.

Dingwall, N.S.—CJCB-TV-3, Ch. 9, Cape Breton Bcstrs. Ltd. (CJCB-TV, Sydney) 5 w.

Kedgwick, N.B.—CHAU-TV-10, Ch. 2, Television de la Baie des Chaleurs Inc. (CHAU-TV, Carleton, P.Q.) 5 w.

Mabou, N.S.—CBIT-4, Ch. 3, CBC (English network) 5 w.

Margaree, N.S.—CBIT-5, Ch. 8, CBC (English network) 5 w.

Newcastle, N.B.—CKAM-TV-1, Ch. 9, Moncton Bcstg. Ltd. (CKAM-TV, North Shore) 16.8 w.

New Glasgow, N.S.—CJCB-TV-4, Ch. 2, Cape Breton Bcstrs. Ltd. (CJCB-TV, Sydney) 5 w.

Northeast Margaree, N.S.—CBIT-6, Ch. 13, CBC (English network) 5 w.

Pleasant Bay, N.S.—CBIT-3, Ch. 8, CBC (English network) 5 w.

St. Martin de Restigouche, N.B.—CHAU-TV-12, Ch. 9, Television de la Baie des Chaleurs Inc. (CHAU-TV, Carleton, P.Q.) 5 w.

St. Quentin, N.B.—CHAU-TV-2, Ch. 9, Television de la Baie des Chaleurs Inc. (CHAU-TV, Carleton, P.Q.) 5 w.

Yarmouth, N.S.—CJCH-TV-7, Ch. 13, CJCH-TV Ltd. (CJCH-TV, Halifax) 5 w.

1977 Edition

NEWFOUNDLAND

CJAP-TV

Argentina

(Ch. 3)

(Satellite rebroadcasting station of CJON-TV, St. John's, Nfld.)

Network Service: CTV.

Licensee: Newfoundland Broadcasting Co. Ltd., Prince of Wales St., St. John's.

Transmitter: Freshwater Hill, Argentina. Telephone: 579-5015 (St. John's).

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 14-kw visual, 3.5-kw aural. Antenna: 558-ft. above av. terrain, 300-ft. above ground, 761-ft. above sea level, lat. 47° 15' 44", long. 53° 68' 58".

Ownership: See CJON-TV, St. John's, Newfoundland.

Began Operation: May 30, 1957.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

Geoff Stirling, *chairman & president.*

John Tessier, *vice president.*

Rates: This is an automatic repeater of CJON-TV, St. John's and is included as a bonus with that station.

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CBNAT-1

Baie Verte

(Ch. 3)

(Rebroadcasting station of CBNAT Grand Falls, Nfld.)

Network Service: CBC same as CBNAT Grand Falls.

Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 2.5-mi. S. of Wild Cove, Nfld.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 3.4-kw visual, 0.68-kw aural. Antenna: Directional 463-ft. above av. terrain, 84-ft. above ground, 1330-ft. above sea level, lat. 49° 57' 34", long. 56° 18' 42".

Began Operation: September 16, 1969.

Rates: This is an automatic repeater and is included as a bonus to the CBC network rate.

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CJWB-TV

Bonavista

(Ch. 10)

(Satellite rebroadcasting station of CJON-TV, St. John's, Nfld.)

Network Service: CTV, same as CJON-TV, St. John's.

Licensee: Newfoundland Broadcasting Co. Ltd., Prince of Wales St., St. John's.

Transmitter: Burnt Ridge, Bonavista.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 250 watts visual, 25 watts aural. Antenna: Directional 463-ft. above av. terrain, 84-ft. above ground, 554-ft. above sea level, lat. 48° 37' 30", long. 53° 03' 45".

Ownership: See CJON-TV, St. John's, Newfoundland.

Began Operation: Aug. 3, 1964.

Personnel: Dave Chislett, *resident engineer.*

Rates: This is an automatic repeater of CJON-TV, St. John's and is included as a bonus with that station.

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CBYT-3

Bonne Bay

(Ch. 2)

(Rebroadcasting station of CBYT, Corner Brook, Nfld.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Bonne Bay.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 6.2-kw visual, 1.2-kw aural. Antenna: 188-ft. above av. terrain, lat. 49° 33' 12", long. 57° 53' 24".

Began Operation: March 12, 1971.

Rates: This is an automatic repeater of CBYT, Corner Brook and is included as a bonus with that station.

1017-b

Newfoundland

CBNAT-2 Buchans

(Ch. 7)

(Rebroadcasting station of CBNAT, Grand Falls, Nfld.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Buchans.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 3.4-kw visual, .34-kw aural. Antenna: Directional, 24-ft. above av. terrain, 240-ft. above ground, 930-ft. above sea level, lat. 48° 48' 40", long. 56° 48' 27".

Began Operation: Sept. 29, 1970.

Rates: This is an automatic repeater of CBNT, St. John's and is included as a bonus to that station.

CBNAT-8 Conche

(Ch. 13)

(Satellite rebroadcasting station of CBNAT-1, Baie Verte, Nfld.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Conche, Nfld.

Technical Facilities: Channel 13 (210-216 MHz). Authorized power: 144 watts visual, 14.4 watts aural. Antenna: 462-ft. above av. terrain, 105-ft. above ground, 705-ft. above sea level, lat. 50° 55' 06", long. 55° 53' 47".

Began Operation: Aug. 10, 1973.

Rates: This is an automatic repeater and is included as a bonus to the CBC network rate.

CBYT Corner Brook

(Ch. 5)

English Outlet

(Repeated by CBYT-1, Stephenville; CBYAT, Deer Lake; CBYT-2, Irishtown; CBYT-3, Bonne Bay; CBYT-4, Port aux Basques; CBYT-5, St. Andrews, all Nfld.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Hospital Hill.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 10.6-kw visual, 2.12-kw aural. Antenna: 490-ft. above av. terrain, 239-ft. above ground, 1229-ft. above sea level, lat. 48° 56' 01", long. 57° 58' 04".

AM Affiliate: CBY, 10-kw, 990 kHz (CBC).

Studio: 162 Premier Dr.

Mailing Address: Box 610, Corner Brook, Nfld. A2H 6G1.

Telephone: 709-634-3141.

Telex: 016-44222.

Began Operation: June 18, 1959.

Represented (sales) by CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

R. G. O'Brien, *location manager*.
C. Mardel, *manager TV operations*.
J. Kenny, *sales representative*.
J. Parrot, *technical supervisor*.
G. B. Basha, *news editor*.

Rates: See CBNT, St. John's, Nfld.

CBYT Total Persons: 121,670
BBM Weekly Reach (Jan. 1976): 81,000

CJWN-TV Corner Brook

(Ch. 10)

(Satellite rebroadcasting station of CJON-TV, St. John's, Nfld.)

Network Service: CTV, same as CJON-TV, St. John's.

Licensee: Newfoundland Broadcasting Co. Ltd., Prince of Wales St., Box 2020, St. John's.

Transmitter: The Hill, Corner Brook, West. Telephone: 634-4752.

1018-b

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 1-kw visual, .25-kw aural. Antenna: Directional, 107-ft. above av. terrain, 106-ft. above ground, 781-ft. above sea level, lat. 48° 56' 55", long. 57° 58' 23".

Ownership: Same as CJON-TV, St. John's, Nfld.

Began Operation: Dec. 23, 1964.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

Tom Hann, *station manager*.

Rates: Included as a bonus with CJON-TV, St. John's, Nfld.

CJWN-TV Total Persons: 96,940
BBM Weekly Reach (Jan. 1976): 67,000

CBYAT Deer Lake

(Ch. 12)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 6-mi. NW of Deer Lake, Nfld.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 246-watts visual, 123-watts aural. Antenna: Directional, 425-ft. above av. terrain, 215-ft. above ground, 1047-ft. above sea level, lat. 49° 15' 23", long. 57° 30' 29".

Began Operation: July 12, 1965.

Rates: Included as a bonus with the CBC English network rate.

CJLW-TV Deer Lake

(Ch. 7)

(Satellite rebroadcasting station of CJWN-TV, Corner Brook, Nfld.)

Network Service: CTV, same as CJON-TV, St. John's.

Licensee: Newfoundland Bcstg. Co. Ltd., Prince of Wales St., Box 2020, St. John's.

Transmitter: Deer Lake.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 169-watts visual, 42 watts aural. Antenna: Directional, 100-ft. above av. terrain, 60-ft. above ground, 250-ft. above sea level, lat. 49° 08' 40", long. 54° 27' 55".

Ownership: Same as CJON-TV, St. John's, Nfld.

Began Operation: June 4, 1970.

Represented (sales) by All-Canada Radio & Television Ltd.

Rates: Included as a bonus with CJWN-TV, St. John's, Nfld.

CBNAT-10 Fox Harbour

(Ch. 7)

(Satellite rebroadcasting station of CBNT, St. John's, Nfld.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 0.4-kw visual, 0.04-kw aural. Antenna: 560-ft. above av. terrain, lat. 52° 22' 10", long. 55° 39' 54".

Rates: Included as a bonus to the CBC network.

CFLA-TV Goose Bay

(Ch. 8)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Telephone: 709-896-2466. Telex: 016-2236.

Transmitter: 5-mi. W of Happy Valley, Nfld.

Mailing Address: Box 39, Station "A", Goose Bay, Labrador A0P 1S0.

TV Factbook No. 46

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 870-kw visual, 435-kw aural. Antenna: 23.4-ft. above av. terrain, lat. 53° 17' 47", long. 60° 25' 00".

Began Operation: October 29, 1956 as an American Forces station. Acquired by CBC July 1, 1973.

Personnel:

B. M. Dawe, *location manager*.

Rates: Included as a bonus to the CBC network.

CFLA-TV Total Persons: 29,940
BBM Weekly Reach (Jan. 1976): 7,000

**CJOX-TV-1
Grand Bank**

(Ch. 2)

(Satellite rebroadcasting station of CJON-TV, St. John's, Nfld.)

Network Service: CTV.

Licensee: Newfoundland Bcstg. Co. Ltd., Box 2020, St. John's, Nfld. A1C 5S2.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 7.4-kw visual, .74-kw aural. Antenna: Directional, 499-ft. above av. terrain.

Rates: Included as a bonus with CJON-TV, St. John's.

**CBNAT
Grand Falls**

(Ch. 11)

(Satellite rebroadcasting station of CBNT, St. John's, Nfld.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Near Botwood.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 317-kw visual, 64-kw aural. Antenna: 823-ft. above av. terrain, 560-ft. above ground, 1010-ft. above sea level, lat. 49° 11' 51", long. 55° 22' 05".

Began Operation: Dec. 21, 1967.

Rates: Included as a bonus to the CBC network.

**CJCN-TV
Grand Falls**

(Ch. 4)

(Satellite rebroadcasting station of CJON-TV, St. John's, Nfld.)

Network Service: CTV.

Licensee: Newfoundland Broadcasting Co., CJON-TV Bldg., Prince of Wales St., St. John's. Studio: Grand Falls.

Transmitter: Norris Arm, Newfoundland.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 26-kw visual, 7-kw aural. Antenna: 609-ft. above av. terrain, 375-ft. above ground, 924-ft. above sea level, lat. 49° 04' 12", long. 55° 16' 54".

AM Affiliates: CJCN, 680 kHz & CJCR, 1-kw, 1350 kHz.

Ownership: Same as CJON-TV, St. John's, Newfoundland.

Began Operation: March 1, 1960.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel: Gerry Peet, *station manager*.

Rates: Included as a bonus with CJON-TV, St. John's, Nfld.

**CBNLT
Labrador City**

(Ch. 13)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio & Transmitter: Amherst St., Labrador City; P.O. Box 576, Labrador City, Nfld. A2V 2L3.

Telephone: 709-944-3616. Telex: 01-62245.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 59-kw visual, 295-kw aural. Antenna: Directional, minus 109-ft. above av. terrain, 100-ft. above ground, 2011-ft. above sea level, lat. 52° 56' 41", long. 66° 54' 11".

TV tape: Recording facilities.

Began Operation: August 22, 1965. Acquired by CBC Nov. 7, 1973.

1977 Edition

Newfoundland

Rates: Included as a bonus to the CBC English network rate.

CBNLT Total Persons: 29,940
BBM Weekly Reach (Jan. 1976): 29,940

**CBST-3
Labrador City**

(Ch. 9)

French Outlet

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Labrador City, Nfld.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 0.214-kw visual, 0.043-kw aural. Antenna: Directional, 14 ft. above av. terrain, lat. 52° 56' 52", long. 66° 55' 00".

Began Operation: Nov. 5, 1973.

Rates: Included as a bonus with CBST Sept Iles, Que.

**CBNT-3
Marystown**

(Ch. 5)

Network Service: CBC, same as CBNT, St. John's.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Marystown.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 22.5-kw visual, 11.25-kw aural. Antenna: Directional, 800-ft. above av. terrain, 291-ft. above ground, 931-ft. above sea level, lat. 47° 08' 39", long. 55° 08' 52".

Began Operation: Nov. 29, 1965.

Rates: Included as a bonus with CBNT, St. John's, Nfld.

**CBNAT-9
Mount St. Margaret**

(Ch. 9)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Mount St. Margaret, Nfld.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 29-kw visual, 2.9-kw aural. Antenna: Directional, 931 ft. above av. terrain, lat. 51° 01' 05", long. 56° 48' 47".

Began Operation: Nov. 30, 1973.

Rates: Included as bonus with CBNT St. John's, Nfld.

**CBNAT-7
Musgrave Harbour**

(Ch. 7)

(Satellite rebroadcasting station of CBNAT, Grand Falls, Nfld.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Musgrave Harbour, Nfld.

Technical Facilities: Channel 7 (174-180 MHz). Authorized power: 135 watts visual, 27 watts aural. Antenna: 438-ft. above av. terrain, 205-ft. above ground, 555-ft. above sea level, lat. 49° 23' 18", long. 54° 09' 33".

Began Operation: January 19, 1973.

Rates: This is an automatic repeater and is included as a bonus to the CBC network rate.

**CBNT-2
Placentia**

(Ch. 12)

Network Service: CBC, same as CBNT, St. John's.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Placentia.

(Continued on next page)

1019-b

Newfoundland

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 1.58-kw visual, 79-kw aural. Antenna: Directional, 633-ft. above av. terrain, 339-ft. above ground, 839-ft. above sea level, lat. 47° 13' 52", long. 53° 58' 56".

Began Operation: Nov. 25, 1965.

Rates: Included as bonus with CBNT, St. John's.

CBFNT Port-au-Port

(Ch. 13)

French Outlet

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Transmitter: Port-au-Port, Nfld.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 0.504-kw visual, 0.101-kw aural. Antenna: Directional, 1134 ft. above av. terrain.

Began Operation: Spring 1974.

Rates: Included as a bonus to the CBC French network rate.

CBYT-4 Port Aux Basques

(Ch. 3)

(Rebroadcasting station of CBYT-1, Stephenville, Nfld.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Transmitter: Flagstaff Hill, NW of Port aux Basques.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 470 watts visual, 235 watts aural. Antenna: 187-ft. above av. terrain, 176-ft. above ground, 381-ft. above sea level, lat. 47° 34' 49", long. 59° 08' 45".

Began Operation: December 22, 1966.

Rates: Included as a bonus with CBYT, Corner Brook, Nfld.

CBNT-1 Port Rexton

(Ch. 13)

Network Service: CBC, same as CBNT, St. John's.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Transmitter: Port Rexton, Nfld.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 16-kw visual, 8-kw aural. Antenna: Directional, 696-ft. above av. terrain, 550-ft. above ground, 1000-ft. above sea level, lat. 48° 26' 27", long. 53° 21' 25".

Began Operation: April 29, 1965.

Rates: Included as a bonus with CBNT, St. John's, Nfld.

CJRR-TV Red Rocks

(Ch. 11)

(Satellite rebroadcasting station of CJON-TV, St. John's Nfld.)

Network Service: CTV.

Licensee: Newfoundland Bcstg. Co. Ltd., Prince of Wales St., Box 2020, St. John's, Nfld. A1C 5S2.

Transmitter: Red Rocks.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 400 watts visual, 40 watts aural. Antenna: Directional, 433-ft. above av. terrain, lat. 47° 40' 26", long. 59° 18' 16".

Rates: Included as a bonus with CJON-TV, St. John's.

CBYT-5 St. Andrews

(Ch. 6)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: St. Andrews, Nfld.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 515-watts visual, 52-watts aural. Antenna: 115-ft. above av. terrain, 171-ft. above ground, 471-ft. above sea level, lat. 47° 48' 12", long. 59° 17' 23".

Began Operation: July 18, 1967.

Rates: Included as a bonus with CBYT, Corner Brook, Nfld.

CBNT-6 St. Mary's

(Ch. 10)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: St. Mary's, Nfld.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 0.67-kw visual, 0.13-kw aural. Antenna: Directional, 382 ft. above av. terrain, lat. 47° 03' 12", long. 53° 27' 38".

Began Operation: Jan. 4, 1974.

Rates: Included as a bonus with CBNT St. John's, Nfld.

CBYT-1 Stephenville

(Ch. 8)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 5-mi. NW of Stephenville.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 11.6-kw visual, 2.32-kw aural, 1231-ft. above av. terrain, lat. 48° 35' 23", long. 58° 39' 44".

Color: Network.

Began Operation: January 1968.

Rates: Included as a bonus with CBYT, Corner Brook, Nfld.

CJSV-TV Stephenville

(Ch. 4)

(Satellite rebroadcasting station of CJON-TV, St. John's, Nfld.)

Network Service: CTV.

Licensee: Newfoundland Bcstg. Co. Ltd., Box 2020, St. John's. A1C 5S2.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 775 watts visual, 77.5 watts aural. Antenna: 437-ft. above av. terrain, lat. 48° 31' 09", long. 58° 31' 00".

Rates: Included as a bonus with CJON-TV, St. John's.

LOW-POWER REPEATER STATIONS

(Less than 100 watts)

Cape Broyle—CHCB-TV-1, Ch. 3, The Cape Broyle TV Improvement Assn. (CBNT, St. John's) 5 w.

Cape Broyle—CJBL-TV, Ch. 13, The Cape Broyle TV Improvement Assn. (CJON-TV, St. John's) 5 w.

Churchill Falls—CBNLT-1, Ch. 9, CBC (English network) 5 w.

Churchill Falls—CBST-4, 13, CBC (French network) 5 w.

Clarenceville—CJCV-TV, Ch. 10, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.

Deer Lake—CJLW-TV, Ch. 7, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.

Fermeuse—CJFR-TV, Ch. 13, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.

Fermeuse—CBNT-5, Ch. 11, CBC (CBNT, St. John's) 5 w.

Fogo Island—CBNAT-6, Ch. 2, CBC (CBNT, St. John's) 5 w.

Gander—CJGN-TV, Ch. 2, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.

Irishtown—CBYT-2, Ch. 7, CBC (CBYT, Corner Brook) 5 w.

Irishtown—CJWN-TV-6, Ch. 3, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.

Lawn—CJLN-TV, Ch. 10, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 60 w.

Marystown—CJMA-TV, Ch. 11, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 400 w.

Millertown—CBNAT-5, Ch. 7, CBC (English network) 5 w.

(Continued on page 1023-b)

Newfoundland—St. John's

CBNT

(Ch. 8)

English Outlet

(Repeated by CBNT-1, Port Rexton; CBNT-2, Placentia; CBNT-3, Marys-town; CBNT-4, St. Albans; CBNAT, Grand Falls; CBNAT-1, Baie Verte; CBNAT-2, Buchans; CBNAT-4, St. Anthony; CBNAT-5, Millertown; 6 others, all Nfld.)

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 196-kw av. visual, 39.2-kw av. aural. Antenna: Directional, 855-ft. above av. terrain, 340-ft. above ground, 831-ft. above sea level.

Latitude 47° 32' 04"
Longitude 52° 47' 25"

Transmitter: Kenmount Hill, W of St. John's.

Color: Network, film & slide.

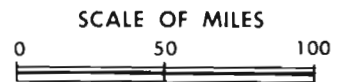
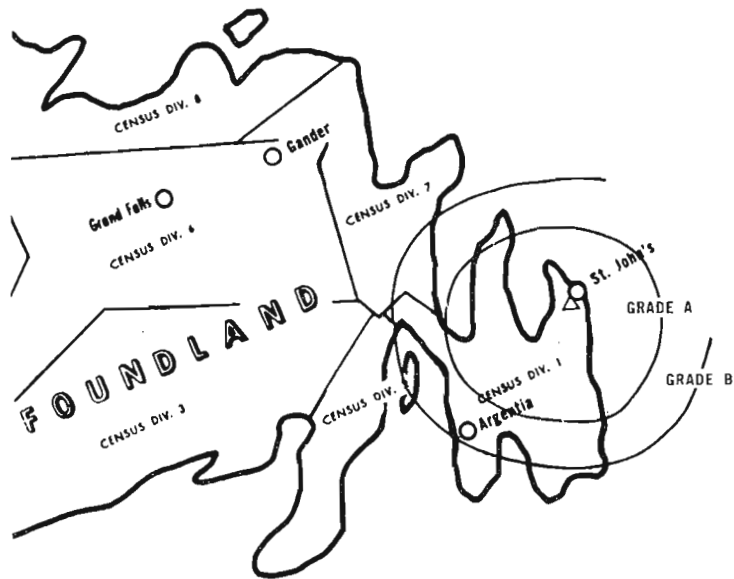
TV tape: Recording facilities.

News Wire Service: Canadian Press, Broadcast News, UPI.

AM Affiliate: CBN, 10-kw, 640 kHz.

FM Affiliate: CBN-FM, 100-kw, 106.9 MHz.

Studio: 95 University Ave.



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CBNT Authorized 10/3/63

CBNT

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Mailing Address: Box 12010, Kenmount Rd., St. John's, Nfld. A1B 3T8.

Telephone: 709-753-1300. **Telex:** 016-4590.

Began Operation: Oct. 1, 1964.

Represented (sales) by CBC National Selective TV Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.)

Personnel:

F. Nicholson, *director for the province of Newfoundland.*
L. Harvey, *regional sales manager.*
D. E. Nicolle, *regional public relations officer.*
J. Power, *director of television.*
F. H. Holm, *regional engineer.*
E. Coady, *TV production manager.*
M. Fitzpatrick, *manager, TV technical services.*
R. Ross, *supervisor, news operations & production.*

DIGEST OF RATE CARD NO. 6—(June 1, 1976)*

Class AA—6:30-10:30 p.m., Mon., Tues.; 6:30-7:30, Wed.; 6:30-10:30 p.m., Fri.; 8:30-11 p.m., Sat.; 6-10 p.m., Sun.: 30 Sec., \$120.
Program rates on request.

*Combination rates: CBNT, St. John's; CBNAT, Grand Falls; CBYT, Corner Brook, all Nfld.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	9	St. John's C.M.A.	129,960
	10	Census Division 1	216,610
	20	Census Division 2	26,850
	30	Census Division 3	24,940
	60	Census Division 6	42,840
	70	Census Division 7	39,220
	80	Census Division 8	51,270
	90	Census Division 9	24,730
	Between 25-49%	None	Between 25-49%
Between 5-24%	None	Between 5-24%	
CBNT Total Persons:			426,460
BBM Weekly Reach (Jan. 1976):			388,000

Newfoundland—St. John's

CJON-TV

(Ch. 6)

(Repeated by CJWB-TV, Bonavista; CJAP-TV, Argentia; CJOX-TV-1, Grand Bank; CJMA-TV, Marystown; CJCN-TV, Grand Falls; CJWN-TV, Corner Brook; CJSV-TV, Stephenville; CJRR-TV, Red Rocks & 18 additional low-power stations, all Nfld.)

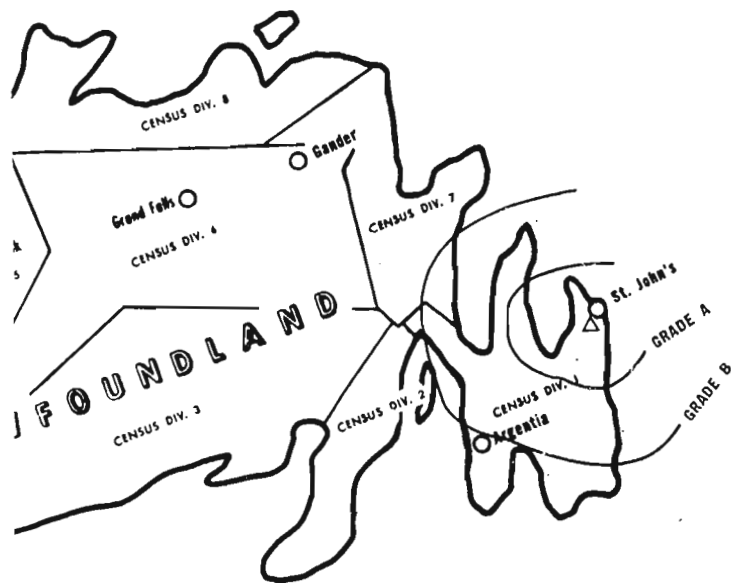
Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 110-kw visual, 22.5-kw aural. Antenna: Directional, 594-ft. above av. terrain, 300-ft. above ground, 980-ft. above sea level.

Latitude 47° 32' 08"
Longitude 52° 48' 41"

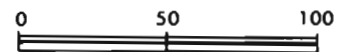
Transmitter: Kenmount Rd., 2-mi. from city.

Color: Network, live, film, slide & tape.

AM Affiliate: CJON, 25-kw, 930 kHz.
News Wire Service: Broadcast News.



SCALE OF MILES



Data on reach & persons reprinted by permission of BBM Bureau of Measurement.

CJON-TV Authorized 1/9/59

CJON-TV

Network Service: CTV.

Licensee: Newfoundland Broadcasting Co. Ltd., Prince of Wales St., Box 2020.

Studio: CJON Television Bldg., Prince of Wales St.

Telephone: 709-579-5015.

Telex: 016-355.

Ownership: G. W. Stirling, chmn.; C. Jamieson, pres.; D. C. Jamieson.

Represented (sales) by Western Broadcast Sales (Vancouver); All-Canada Radio & Television Ltd.

Personnel:

G. W. Stirling, *chairman of the board & president.*
John Tessier, *vice president & operations manager.*
Oscar Hierlihy, *director of engineering.*
Ralph Purchase, *traffic manager.*

Rates: Prime Time 30 Sec.—\$125-\$145.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	9	St. John's C.M.A.	129,960
	10	Census Division 1	216,610
	20	Census Division 2	26,850
	30	Census Division 3	24,940
	40	Census Division 4	30,550
	50	Census Division 5	41,450
	60	Census Division 6	42,840
	70	Census Division 7	39,220
80	Census Division 8	51,270	
Between 25-49%		None Between 25-49%	
Between 5-24%		None Between 5-24%	
CJON-TV Total Persons:			473,730
BBM Weekly Reach (Jan. 1976):			434,000

Nain—CBNBT, Ch. 9, CBC (English network) 5 w.
 Pasadena—CJWN-TV-5, Ch. 8, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.
 Port-aux-Basques—CJPQ-TV, Ch. 7, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.
 Ramea—CJRA-TV, Ch. 10, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.
 Ramea—CFRT-TV-1, Ch. 13, Ramea TV Ltd. (CBNT, St. John's) 5 w.
 St. Albans—CBNT-4, Ch. 9, CBC (CBNT, St. John's) 5 w.
 St. Albans—CJST-TV, Ch. 13, Newfoundland Bcstg. Co. Ltd. (CJON-TV, Grand Falls) 72 w.
 St. Anthony—CBNAT-4, Ch. 12 CBC (English network) 5 w.
 St. Lawrence—CJXL-TV, Ch. 10, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.
 St. Shotts—CJSH-TV, Ch. 10, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.
 Signal Hill—CJON-TV-4, Ch. 10, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.
 South Side Hill—CJON-TV-5, Ch. 2, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.
 Swift Current—CJSC-TV, Ch. 10, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.
 Terrenceville—CJNF-TV, Ch. 10, Terrenceville TV Improvement Assn. (CJAP-TV, Argentia) 5 w.
 Terrenceville—CFTV-TV-1, Ch. 12 Terrenceville TV Improvement Assn. (CBNT, St. John's) 5 w.
 Trepassey—CJTA-TV-2, Ch. 4, Trepassey TV Assn. Ltd. (CBNT, St. John's) 5 w.
 Trepassey—CJTP-TV, Ch. 10, Trepassey TV Assn. Ltd. (CJON-TV, St. John's) 5 w.

NORTHWEST TERRITORIES

CHAK-TV

Inuvik

(Ch. 6)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Inuvik, N.W.T.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 3-kw visual, 3-kw aural. Antenna: 394-ft. above av. terrain, 303-ft. above ground, 563-ft. above sea level, lat. 68° 21' 46", long. 133° 41' 43".

Began Operation: August 22, 1969.

Rates: Included as a bonus with the CBC English network rate.

CBEBT

Pine Point

(Ch. 4)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Pine Point, N.W.T.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 7.1-kw visual, 1.4-kw aural. Antenna: 516-ft. above av. terrain, 433-ft. above ground, 1196-ft. above sea level, lat. 60° 50' 19", long. 114° 26' 42".

Began Operation: August 8, 1969.

Rates: Included as a bonus with the CBC English network rate.

LOW-POWER REPEATER STATIONS

(Less than 100 watts)

Baker Lake—CBETT, Ch. 9, CBC (English network) 59 w.

Camphrbridge Bay—CBENT, Ch. 9, CBC (English network) 5 w.

Cape Dorset—CBEJT, Ch. 9, CBC (English network) 5 w.

Coppermine—CBEOT, Ch. 9, CBC (English network) 5 w.

Eskimo Point—CBEJT, Ch. 9, CBC (English network) 44.8 w.

Fort McPherson—CHAK-TV-1, Ch. 13, CBC (English network) 5 w.

Fort Simpson—CBEGT, Ch. 9, CBC (English network) 5 w.

Fort Smith—CBEAT, Ch. 8, CBC (English network) 12.2 w.

Frobisher—CFFB-TV, Ch. 8, CBC (English network) 10.3 w.

1977 Edition

Newfoundland—Ont.

Norman Wells—CBEDT, Ch. 9, CBC (English network) 5 w.

Pangnirtung—CBEKT, Ch. 9, CBC (English network) 5 w.

Parsons Lake—CKPL-TV-1, Ch. 9, The Tuktoyaktuk Bcstg. Society (CHAKT, Inuvik) 5 w.

Pond Inlet—CBELT, Ch. 9, CBC (English network) 35.6 w.

Rankin Inlet—CBECT, Ch. 9, CBC (English network) 5 w.

Resolute—CBEMT, Ch. 9, CBC (English network) 63.4 w.

Tuktoyaktuk—CKPL-TV-2, Ch. 5, The Tuktoyaktuk Bcstg. Society (CHAKT, Inuvik) 5 w.

Yellowknife—CFYK-TV, Ch. 8, CBC (English network) 59.5 w.

ONTARIO

CBWCT-1

Atikokan

(Ch. 7)

(Rebroadcasting station of CBWCT, Fort Frances, Ont.)

Network Service: CBC, same as CBWAT, Kenora.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Atikokan, Ont.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: .544-kw visual, .272-kw aural. Antenna: Directional, 385-ft. above av. terrain, 323-ft. above ground, 1410-ft. above sea level, lat. 48° 46' 18", long. 91° 36' 50".

Began Operation: Nov. 3, 1964.

Rates: Bonus to the CBC English network.

CKGN-TV-2

Bancroft

(Ch. 2)

(Satellite rebroadcasting station of CKGN-TV, Paris, Ont.)

Network Service: None, independent.

Licensee: Global Communications Ltd., 81 Barber Greene Rd., Toronto, Ont. M3C 2A3.

Transmitter: E of Bancroft.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 67.2-kw visual, 10.1-kw aural. Antenna: 949-ft. above av. terrain, lat. 45° 03' 34", long. 77° 12' 00".

Began Operation: 1974.

Rates: Bonus with CKGN-TV, Paris.

CKVR-TV

Barrie

(Ch. 3)

(Operates satellite rebroadcasting stations CKVR-TV-1, Parry Sound; CKVR-TV-2, Huntsville; CKVR-TV-3, Haliburton, all Ont.)

Network Service: CBC.

Licensee: CKVR Channel 3 Ltd., P.O. Box 519, Barrie, Ont. L4M 4T9.

Studio & Transmitter: Highway 27, 2-mi. S of city.

Telephone: 705-726-9711. Telex: 0687-5520.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 12.5-kw aural. Antenna: 1118-ft. above av. terrain, 1002-ft. above ground, 2002-ft. above sea level, lat. 44° 21' 05", long. 79° 41' 55".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News, Canadian Press.

Ownership: CHUM Ltd., Toronto.

Began Operation: Sept. 28, 1955.

Represented (sales) by Alexander, Pearson & Dawson.

Personnel:

Jack Mattenley, *vice president & general manager*.
 Gerry Robertson, *operations manager*.
 John Wood, *vice president, sales*.
 Tom Harrison, *general sales manager*.
 Peggy Hebden, *traffic director*.
 Rod Reid, *chief engineer*.

(Continued on next page)

Ontario

DIGEST OF RATE CARD NO. 18—(June 1, 1971)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
Class AA—6-11 p.m., daily.					
Program rates on request				\$160.00	\$120.00

CKVR-TV Total Persons: 3,669,700
BBM Weekly Reach (Jan. 1976): 872,000

CFCL-TV-6 Chapleau

(Ch. 7)

(Satellite rebroadcasting station of CFCL-TV, Timmins, Ont.)

Network Service: CBC, same as CFCL-TV, Timmins.

Licensee: J. Conrad Lavigne Ltd., P.O. Box 620, Timmins, Ont.

Transmitter: Chapleau.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 959-watts visual, 96-watts aural. Antenna: Directional, 420-ft. above av. terrain, 250-ft. above ground, lat. 47° 50' 20", long. 83° 24' 25".

Began Operation: April 13, 1967.

Rates: This is an automatic repeater of CFCL-TV, Timmins and is included as a bonus with that station.

CICO-TV-59 Chatham

(Ch. 59)

Educational Station

Due to begin operation 1976

Licensee: The Ontario Educational Communication Authority, P.O. Box 200, Station Q, Toronto, Ont. M4T 2T1.

Transmitter: Chatham.

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 17.1-kw visual, 1.7-kw aural. Antenna: 707-ft. above av. terrain, 738-ft. above ground, 1346-ft. above sea level, lat. 42° 27' 00", long. 82° 05' 00".

CBLFT-3 Chatham

(Ch. 48)

French Outlet

Licensee: Canadian Bcstg. Corp., Ottawa, Ont.

Transmitter: Chatham, Ont.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 15.2-kw visual, 3-kw aural. Antenna: 634-ft. above av. terrain.

Began Operation: July 17, 1976.

Rates: Included as a bonus with CBLFT, Toronto.

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415
Encino, California 91436
(213) 986-3201

CJOH-TV-6 Deseronto

(Ch. 6)

(Satellite rebroadcasting station of CJOH-TV, Ottawa, Ont.)

Network Service: CTV.

Licensee: Ottawa-Cornwall Bcstg. Ltd., P.O. Box 5813, Station F, Ottawa, Ont. K2C 3G6.

Transmitter: Deseronto.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 55-kw visual, 5.55-kw aural. Antenna: 671-ft. above av. terrain, lat. 44° 08' 30", long. 77° 04' 34".

Began Operation: Sept. 27, 1972.

Rates: This is an automatic repeater of CJOH-TV, Ottawa, and is included as a bonus with that station.

CBWDT Dryden

(Ch. 9)

Network Service: CBC, same as CBWAT, Kenora.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Dryden.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 8.9-kw visual, 4.45-kw aural. Antenna: 569-ft. above av. terrain, 511-ft. above ground, 1845-ft. above sea level, lat. 49° 45' 52", long. 92° 41' 01".

Began Operation: March 26, 1963.

Rates: Included as a bonus to the CBC English network rate.

CKNC-TV-1 Elliot Lake

(Ch. 7)

(Satellite rebroadcasting station of CKNC-TV, Sudbury, Ont.)

Network Service: CBC.

Licensee: J. Conrad Lavigne Ltd., P. O. Box 620, Timmins, Ont.

Transmitter: Elliot Lake, Ont.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 24.8-kw visual, 2.5-kw aural. Antenna: Directional, 577-ft. above av. terrain, 1715-ft. above sea level, lat. 46° 23' 21", long. 82° 37' 06".

Began Operation: Oct. 4, 1971.

Rates: This is an automatic repeater of CKNC-TV, Sudbury and is included as a bonus with that station.

CBFST-3 Elliot Lake

(Ch. 12)

French Outlet

Network Service: CBC French Network.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 1-mi. E of Elliot Lake.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 18.6-kw visual, 3.72-kw aural. Antenna: Directional, 532-ft. above av. terrain, 145-ft. above ground, 169-ft. above sea level, lat. 46° 23' 21", long. 82° 37' 06".

Began Operation: Sept. 14, 1967.

Rates: This is included with CBFST, Sturgeon Falls and its other repeaters as a bonus to the CBC French network rate.

CKSO-TV-1 Elliot Lake

(Ch. 3)

(Satellite rebroadcasting station of CKSO-TV, Sudbury, Ont.)

Network Service: CTV.

Licensee: Cambrian Broadcasting Ltd., 336 Ash St., Sudbury.

Studio & Transmitter: Elliot Lake. Telephone: 848-3092.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 19-kw visual, 3.8-kw aural. Antenna: 432-ft. above av. terrain, 120-ft. above ground, 1520-ft. above sea level, lat. 46° 25' 50", long. 82° 40' 21".

(Continued on page 1026-b)

Ontario—Cornwall

CJOH-TV-8

(Ch. 8)

(Satellite of CJOH-TV, Ottawa, Ont.)

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 130-kw visual), 78-kw aural. Antenna: 615-ft. above av. terrain, 680-ft. above ground, 855-ft. above sea level.

Latitude 45° 11' 01"
Longitude 74° 32' 01"

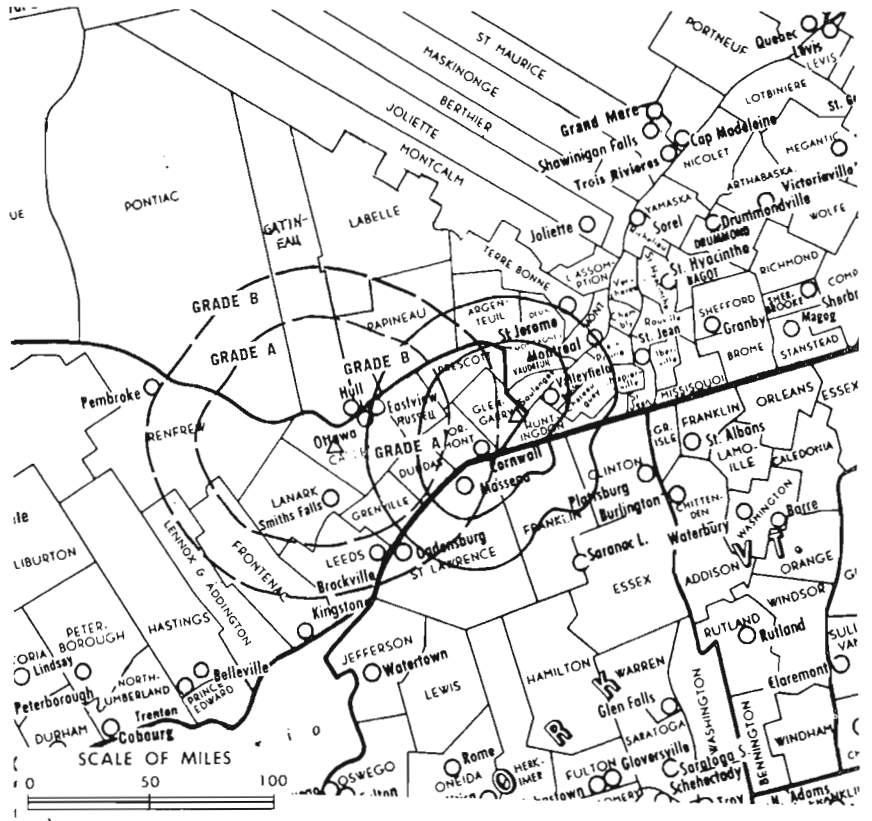
Transmitter: Glen Gordon Station, Lancaster, Ont.

Color: Network, live, film, slide & tape.

News Wire Service: AP, Canadian Press.

Facsimile Service: AP.

News Film Service: Broadcast News.



CJOH-TV-8 Authorized

CJOH-TV-8

Network Service: CTV.

Licensee: Ottawa-Cornwall Broadcasting Ltd., 1500 Merivale Rd., City View, Ottawa, Ont.

Studio: 1500 Merivale Rd., Ottawa.

Ownership: Bushnell Communications Ltd., see CJOH-TV, Ottawa, Ont.

Began Operation: Oct. 18, 1959.

Represented (sales) by Bolton/Burchill International Ltd. (for U.S.); Independent Communications Sales Ltd. (Toronto, Ottawa & Montreal); Western Broadcast Sales (Winnipeg & Vancouver).

Personnel: Same as CJOH-TV, Ottawa, Ont.

Rates: Sold only in combination with CJOH-TV, Ottawa, Ont.

For BBM Bureau of Measurement Data
see CJOH-TV, Ottawa, Ont.

BLACKBURN & COMPANY, INC.

RADIO • TV • CATV • NEWSPAPER BROKERS
NEGOTIATIONS • FINANCING • APPRAISALS

CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Ontario

Color: Network.

Ownership: See CKSO-TV.

Began Operation: Oct. 26, 1957.

Personnel:

W. B. Plaunt, *president*.
G. Lund, *manager*.

Rates: Included as a bonus with CKSO-TV, Sudbury, Ont.

CBWCT Fort Frances (Ch. 5)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Transmitter: Near Black Hawk, 25-mi. NW of Fort Frances.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 20.2-kw visual, 10.1-kw aural. Antenna: 660-ft. above av. terrain, 602-ft. above ground, 1942-ft. above sea level, lat. 48° 48' 18", long. 93° 53' 24".

Began Operation: July 30, 1964.

Rates: This is an automatic repeater and is included as a bonus with the CBC English network.

CKCO-TV-2 Georgian Bay (Warton) (Ch. 2)

(Rebroadcasting station of CKCO-TV, Kitchener, Ont.)

Network Service: CTV, same as for CKCO-TV, Kitchener.

Licensee: Central Ontario Television Ltd., 864 King St. W., Kitchener, Ont.

Transmitter: Warton, Ont.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 13.5-kw aural. Antenna: 943-ft. above av. terrain, 789-ft. above ground, 1629-ft. above sea level, lat. 44° 56' 41", long. 81° 07' 55".

Began Operation: 1971.

Rates: This is a repeater of CKCO-TV, Kitchener (with some news & special events separate programming), and is included in the rates for that station.

CBLAT Geraldton (Ch. 13)

(Repeated by CBLAT-1, Manitowadge; CBLAT-2, White River; CBLAT-3, Wawa; CBLAT-4, Marathon; CBLAT-5, Beardmore, Ont.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Transmitter: 8-mi. E of Geraldton.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 22-kw visual, 4.4-kw aural. Antenna: 598-ft. above av. terrain, 540-ft. above ground, 1690-ft. above sea level, lat. 49° 43' 50", long. 86° 43' 21".

Began Operation: October 15, 1967.

Rates: This is an automatic repeater of the CBC English network and is included as a bonus of that network.

CKVR-TV-3 Haliburton (Ch. 5)

(Satellite rebroadcasting station of CKVR-TV, Barrie, Ont.)

Network Service: CBC, same as CKVR-TV, Barrie.

Licensee: CKVR Channel 3 Ltd., Box 519, Barrie, Ont.

Transmitter: Skyline Park, Haliburton.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-watts visual, 50-watts aural. Antenna: Directional, 149-ft. above av. terrain, 121-ft. above ground, 1414-ft. above sea level, lat. 45° 02' 35", long. 78° 29' 56".

Began Operation: July 14, 1965.

Rates: Included as a bonus with CKVR-TV, Barrie.

CBFOT-2

Hearst

(Ch. 7)

French Outlet

(Rebroadcasting station of CBFOT-1, Kapuskasing, Ont.)

Network Service: CBC French Network, same as CBFOT, Timmins.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 6¼-mi. ESE of Hearst.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 8.4-kw visual, 4.2-kw aural. Antenna: Directional, 611-ft. above av. terrain, 520-ft. above ground, 544-ft. above sea level, lat. 49° 38' 40", long. 83° 30' 50".

Began Operation: June 23, 1966.

Rates: Included as a bonus with CBFOT, Timmins, Ont.

CFCL-TV-4

Hearst

(Ch. 4)

(Satellite rebroadcasting station of CFCL-TV, Timmins, Ont.)

Network Service: CBC, same as CFCL-TV, Timmins.

Licensee: J. Conrad Lavigne Ltd., P.O. Box 620, Timmins.

Transmitter: Highway 583.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 402-watts visual, 201-watts aural. Antenna: Directional, 200-ft. above av. terrain, 200-ft. above ground, 1020-ft. above sea level, lat. 49° 42' 56", long. 83° 38' 49".

Began Operation: Dec. 1, 1965.

Rates: Included as a bonus with CFCL-TV, Timmins.

CKVR-TV-2

Huntsville

(Ch. 8)

(Satellite rebroadcasting station of CKVR-TV, Barrie, Ont.)

Network Service: CBC, same as CKVR-TV, Barrie.

Licensee: CKVR Channel 3 Ltd., Box 519, Barrie, Ont.

Transmitter: Melissa, near Huntsville.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 115-watts visual, 49-watts aural. Antenna: 481-ft. above av. terrain, 378-ft. above ground, 1628-ft. above sea level, lat. 45° 24' 38", long. 79° 15' 22".

Ownership: See CKVR-TV, Barrie, Ont.

Began Operation: May 25, 1964.

Rates: This is an automatic repeater of CKVR-TV, Barrie and is included as a bonus with that station.

CBFOT-1

Kapuskasing

(Ch. 12)

French Outlet

(Rebroadcasting station of CBFOT, Timmins, Ont.)

Network Service: CBC French Network, same as CBFOT, Timmins.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: South of Moonbeam, near Kapuskasing.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 17.4-kw visual, 3.4-kw aural. Antenna: 438-ft. above av. terrain, 426-ft. above ground, 1226-ft. above sea level, lat. 49° 17' 48", long. 82° 11' 19".

Began Operation: Sept. 7, 1964.

Rates: Bonus to the CBC French network rate.

CFCL-TV-3

Kapuskasing

(Ch. 2)

(Satellite rebroadcasting station of CFCL-TV, Timmins, Ont.)

Network Service: CBC, same as CFCL-TV, Timmins.

Licensee: J. Conrad Lavigne Ltd., Box 620, Timmins.

(Continued on page 1028-b)

Ontario—Hamilton

CHCH-TV

(Ch. 11)

(Also Serves Toronto, Ont.)

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 325-kw visual, 23-kw aural. Antenna: 1500-ft. above av. terrain, 1093-ft. above ground, 1718-ft. above sea level.

Latitude 43° 12' 27"
Longitude 79° 46' 28"

Transmitter: 1-mi. SW of Stoney Creek, atop Escarpment.

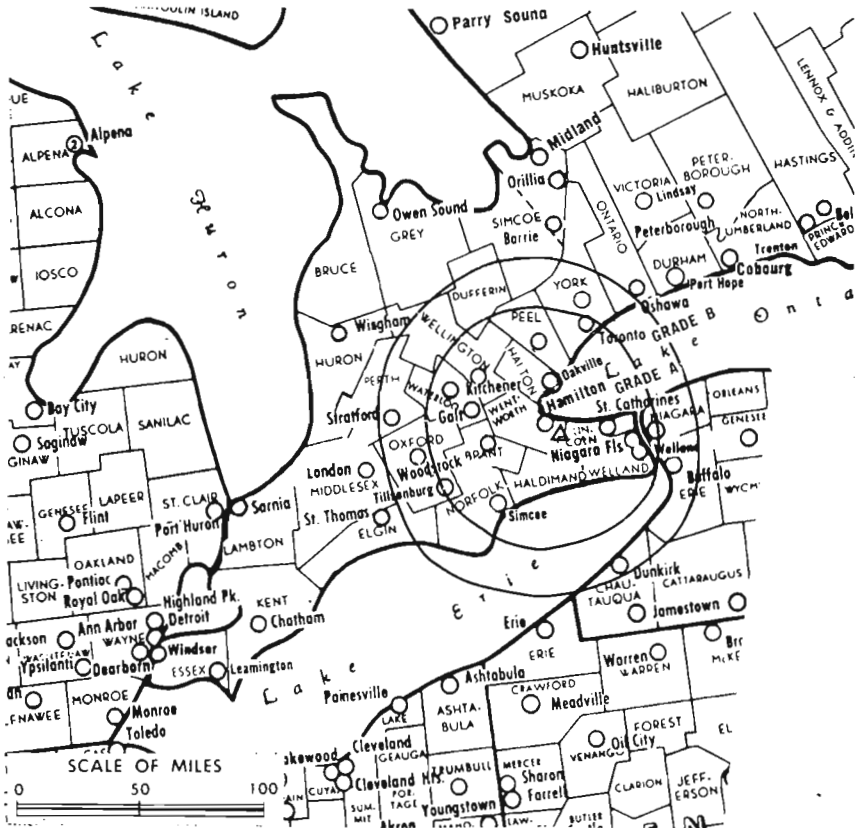
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

News Film Service: Visnews.

Facsimile Service: AP.



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CHCH-TV Authorized: 5/19/61

CHCH-TV

Network Service: Independent.

Licensee: Niagara Television Ltd., Box 11-11.

Studio: 163 Jackson St. W. Telephone: 416-522-1101.

Sales Office: 1000 Yonge St., Toronto. Telephone: 416-925-2909.

Ownership: Selkirk Holdings Ltd.

Began Operation: June 7, 1954.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

S. J. Bibby, *president*.
D. C. Gale, *vice president & general manager*.
G. R. Buss, *vice president, director of sales*.
F. P. DeNardis, *vice president, operations*.

DIGEST OF RATE CARD NO. 3A (Sept. 27, 1976)

Hour	30 Min.	15 Min.	Min.	30 Sec.
Class AAA—6:30-11 p.m., Mon.-Fri.; 5 p.m.-1 a.m., Sat.; 5-11 p.m., Sun.				
.....***	\$1000	\$500

*Rates on request.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	5189	Oshawa C.A.	126,500
	5190	Ontario	209,500
	5199	Toronto C.M.A.	2,819,270
	5200	York Reg. Mun.	183,840

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	5210	Toronto Metro Mun.	2,184,310
	5220	Peel	325,780
	5230	Dufferin	23,680
	5241	Simcoe E. Elect. Dist.	71,920
	5242	Simcoe Bal., Barrie	111,300
	5269	Hamilton C.M.A.	525,210
	5270	Halton	217,360
	5280	Wentworth	404,160
	5299	St. Catharines-Niagara C.M.A.	307,290
	5300	Niagara Reg. Mun.	353,600
	5310	Haldimand	33,500
	5319	Brantford C.A.	81,670
	5320	Brant	98,080
	5330	Norfolk	55,240
	5339	Kitchener C.M.A.	248,910
5340	Waterloo County	277,100	
5350	Oxford	81,680	
5359	Guelph C.A.	67,670	
5360	Wellington	116,010	
Between 25-49%	5170	Victoria	35,840
	5180	Durham	48,550
	5369	London C.M.A.	300,710
	5370	Middlesex	295,590
	5380	Elgin	68,160
5420	Perth	63,520	
Between 5-24%	5150	Northumberland	49,490
	5159	Peterborough C.A.	63,120
	5160	Peterborough County	90,130
	5430	Huron	51,330
	5440	Bruce	49,490
5450	Grey	67,800	
CHCH-TV Total Persons:			5,566,960
BBM Weekly Reach (Jan. 1976):			3,621,000

Ontario

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 420-watts visual, 96-watts aural. Antenna: 363-ft. above av. terrain, 380-ft. above ground, 1137-ft. above sea level, lat. 49° 22' 32"; long. 82° 21' 35".

Ownership: See CFCL-TV.

Began Operation: Dec. 15, 1957.

Rates: Bonus with CFCL-TV, Timmins.

CKSO-TV-3

Kearns

(Ch. 11)

(Satellite rebroadcasting station of CKSO-TV, Sudbury, Ont.)

Network Service: Same as CKSO-TV, Sudbury.

Licensee: Cambrian Bcstg. Ltd., 336 Ash St., Sudbury.

Transmitter: Kearns.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 65-kw visual, 13-kw aural. Antenna: 734-ft. above av. terrain, lat. 48° 08' 12", long. 79° 33' 12".

Rates: Included as a bonus with CKSO-TV, Sudbury.

CFCL-TV-2

Kearns

(Ch. 2)

(Satellite rebroadcasting station of CFCL-TV, Timmins, Ont.)

Network Service: CBC, same as CFCL-TV, Timmins.

Licensee: J. Conrad Lavigne Ltd., Box 620, Timmins, Ont.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 70-kw visual, 7-kw aural. Antenna: Directional, 736-ft. above av. terrain, 400-ft. above ground, 1750-ft. above sea level, lat. 48° 08' 12", long. 79° 33' 12".

Ownership: See CFCL-TV.

Began Operation: July 1, 1958.

Rates: This is an automatic repeater of CFCL-TV, Timmins and is included as a bonus with that station.

CBWAT

Kenora

(Ch. 8)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Tunnel Island.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 9.3-kw visual, 1.86-kw aural. Antenna: 240-ft. above av. terrain, 191-ft. above ground, 1351-ft. above sea level, lat. 49° 46' 13", long. 94° 30' 13".

Began Operation: Dec. 5, 1959.

Rates: This is an automatic repeater and is included as a bonus to the CBC English network rate.

CICO-TV-28 Kitchener-Paris

(Ch. 28)

Educational Station

Licensee: The Ontario Educational Communication Authority, P.O. Box 200, Station Q, Toronto, Ont. M4T 2T1.

Transmitter: Ayr, Ont.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 170-kw visual, 17-kw aural. Antenna: 972-ft. above av. terrain, 910-ft. above ground, 2024-ft. above sea level, lat. 43° 15' 39", long. 80° 26' 39".

For Ontario CATV Systems,
see Services Volume

CBLFT-1 Kitchener

(Ch. 76)

French Outlet

Licensee: Canadian Bcstg. Corp., Ottawa, Ont.

Transmitter: Kitchener, Ont.

Technical Facilities: Channel No. 76 (842-848 MHz). Authorized power: 193-kw visual, 38-kw aural. Antenna: 750-ft. above av. terrain.

Began Operation: July 17, 1976.

Rates: Included as a bonus with CBLFT, Toronto.

CBLFT-2

London

(Ch. 40)

French Outlet

Licensee: Canadian Bcstg. Corp., Ottawa, Ont.

Transmitter: London, Ont.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 26.5-kw visual, 5.3-kw aural. Antenna: 953-ft. above av. terrain.

Began Operation: July 17, 1976.

Rates: Included as a bonus with CBLFT, Toronto.

CICO-TV-18

London

(Ch. 18)

Educational Station

Licensee: The Ontario Educational Communication Authority, P.O. Box 200, Station Q, Toronto, Ont.

Transmitter: London, Ont.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 17.6-kw visual, 1.7-kw aural. Antenna: 1022-ft. above av. terrain, 980-ft. above ground, 1895-ft. above sea level, lat. 42° 57' 20", long. 81° 21' 20".

CBLAT-1 Manitouwadge

(Ch. 8)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: ½-mile N of Manitouwadge.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 22-kw visual, 4.4-kw aural. Antenna: 599-ft. above av. terrain, 538-ft. above ground, 1954-ft. above sea level, lat. 49° 08' 21", long. 85° 49' 23.5".

Began Operation: Oct. 15, 1967.

Rates: This is an automatic repeater of CBLAT, Geraldton, and is included with that station as a bonus of the CBC English Network.

CBLAT-4

Marathon

(Ch. 11)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 9-mi. W of Marathon.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 7.66-kw visual, 1.53-kw aural. Antenna: 932-ft. above av. terrain, 313-ft. above ground, 1758-ft. above sea level, lat. 48° 44' 50", long. 86° 34' 00".

Began Operation: May 16, 1968.

Rates: This is an automatic repeater of CBLAT-1, Manitouwadge, and is included as a bonus of that station.

(Continued on page 1037-b)

Ontario—Kingston

CKWS-TV

(Ch. 11)

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 250-kw visual, 26-kw aural. Antenna: 851-ft. above av. terrain, 826-ft. above ground, 907-ft. above sea level.

Latitude 44° 10' 02"
Longitude 76° 25' 40"

Transmitter: Wolfe Island, 3-mi. off Kingston mainland.

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

AM Affiliate: CKWS, 10-kw, 960 kHz (CBC).

FM Affiliate: CFMK, 2.7-kw, 96.3 MHz (No. 242), 500-ft. antenna height.

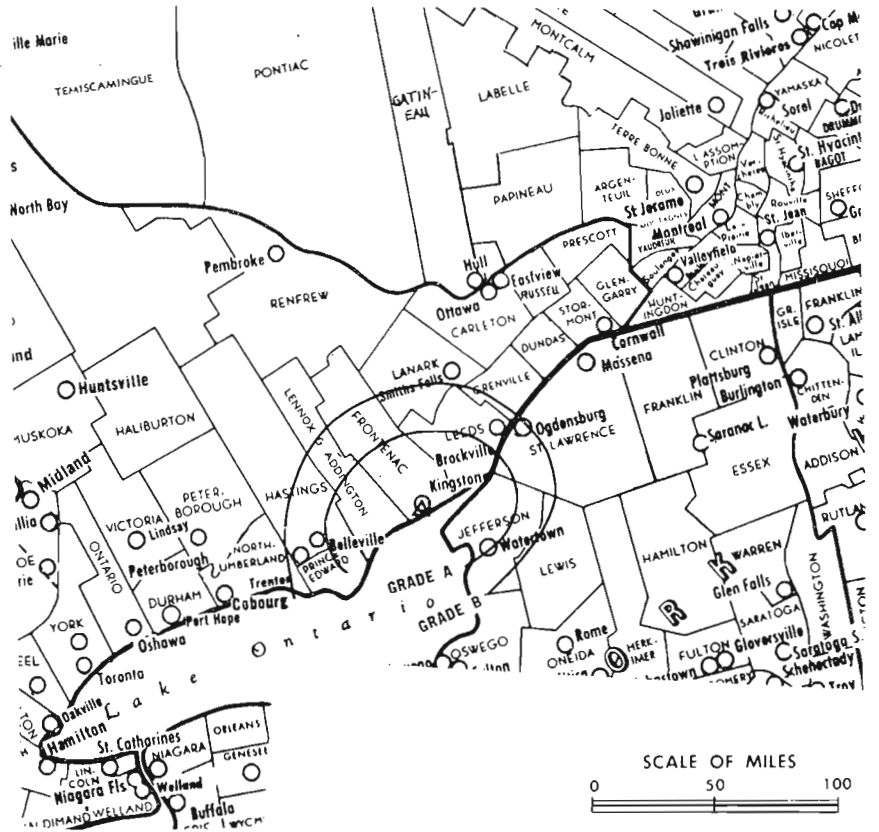
Facsimile Service: CBC.

News Film Service: CBC.

Studio: 170 Queen St.

Telephone: 544-2340.

Telex: 066-3256.



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CKWS-TV Authorized 1/9/59

CKWS-TV

Network Service: CBC.

Licensee: The Frontenac Bcstg. Co. Ltd., 170 Queen St.

Ownership: W. Rupert Davies estate, 51%; Thomson estate, 49%. Davies family publishes *Kingston Whig-Standard*. Thomson estate owns *Peterborough Examiner*. Thomson is chain newspaper publisher. They also own *Kawartha Bcstg. Co. Ltd.*, licensee of CHEX-TV, Peterborough, Ont.

Began Operation: Dec. 9, 1954.

Represented (sales) by: Stephens & Towndrow Co. Ltd. (Toronto, Montreal & Vancouver); All-Canada Radio & Television Ltd. (U.S.).

Personnel:

- A. J. Brooks, *manager*.
- Bill Hurdling, *local sales manager*.
- Larry Cameron, *chief engineer*.
- Lorne Freed, *program director*.
- Max Jackson, *sports director*.

Rates: On request.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	5080	Leeds	49,700
	5109	Kingston C.A.	85,890
	5110	Frontenac	101,850
	5120	Lennox, Addington	30,340
	5130	Prince Edward	19,910
5140	Hastings	101,270	
Between 25-49%	5090	Lanark	42,370
Between 5-24%	5055	Dundas, Grenville	41,340
	5069	Ottawa-Hull C.M.A.	650,700
	5070	Ottawa-Carleton Reg. Mun.	502,510
	5150	Northumberland	49,490
CKWS-TV Total Persons:			938,780
BBM Weekly Reach (Jan. 1976):			336,000

Ontario—Kingston-Watertown, N.Y.

WWNY-TV

(Ch. 7)

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 720-ft. above av. terrain, 574-ft. above ground, 1696-ft. above sea level.

Latitude 43° 57' 16"
Longitude 75° 43' 45"

Transmitter: Champlain Rd.

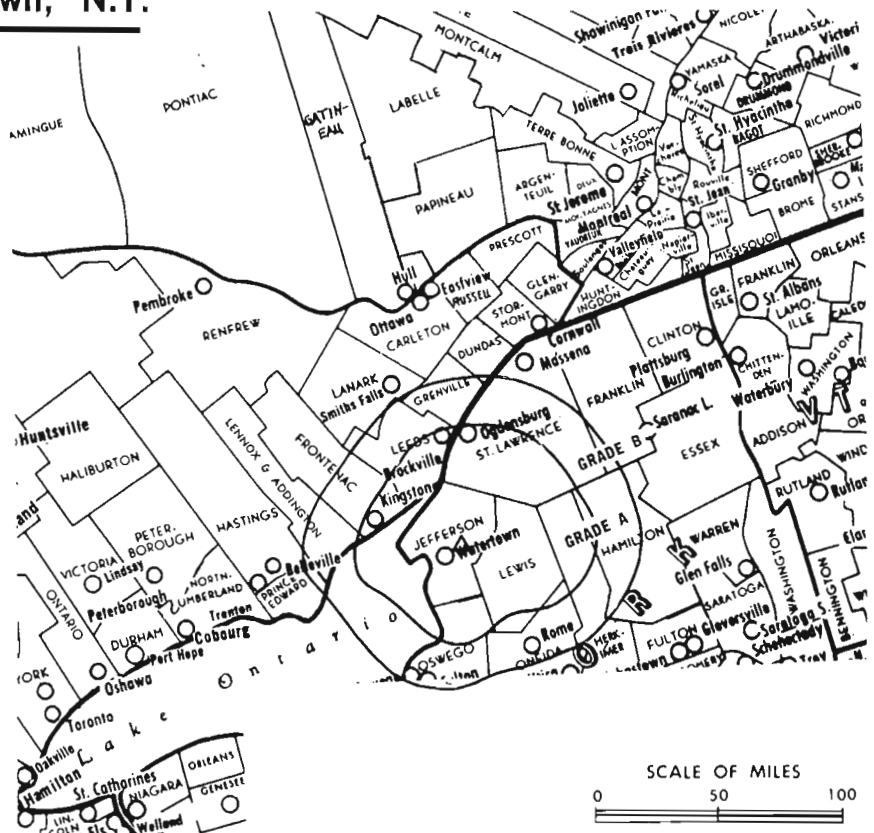
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

AM Affiliate: WWNY, Watertown, 1-kw, 790 kHz (CBS).



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WWNY-TV Ref: FCC File No. BMPCT-2140 Granted 6/10/54

WWNY-TV

Network Service: ABC, CBS, NBC.

Licensee: The Brockway Co., 260 Washington St., Watertown, N.Y.

Studio: 120 Arcade St., Watertown, N.Y. (13601).

Telephone: Watertown 315-788-3800.

TWX No.: 510-257-4650.

Ownership: John B. Johnson, pres. & treas., 100%; Catherine C. Johnson, v.p. & secy. Also publishes *Watertown Daily Times* and operates WMSA, Massena, N.Y.

Began Operation: Oct. 22, 1954.

Represented (sales) by Radio-Television Representatives Ltd. (Toronto & Montreal); Avery-Knodel Inc. (U.S.).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Represented (engineering) by Cohen & Dippell.

Personnel:

James W. Higgins, *general manager.*

Tony C. Malara, *manager of broadcasting.*

David G. Propeck, *sales manager.*

David M. Graves, *program manager & film buyer.*

Glenn H. Hall, *director of operations.*

Lois T. Dempster, *dir. of community services & promotion.*

Robert Tompkins, *news director.*

Michael R. Yonkovig, *director of engineering.*

Donald C. Morehouse, *chief engineer.*

DIGEST OF RATE CARD NO. 15 (Rev. 1)*

(Jan. 6, 1975)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—6-11 p.m., Mon.-Fri.; 4-11 p.m., Sat. & Sun.
\$600 Graded rates apply

*Station accepts payment in Canadian funds.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	5055	Dundas, Grenville	41,340
	5069	Ottawa-Hull C.M.A.	650,700
	5070	Ottawa-Carleton Reg. Mun.	502,510
	5080	Leeds	49,700
	5090	Lanark	42,370
	5109	Kingston C.A.	85,890
	5110	Frontenac	101,850
5120	Lennox, Addington	30,340	
Between 25-49%	4680	Hull County	127,240
	5130	Prince Edward	19,910
Between 5-24%	4690	Gatineau	55,740
	4710	Papineau	33,240
	5010	Stormont	61,630
	5040	Russell	17,190
5140	Hastings	101,270	
WWNY-TV Total Persons:			1,184,330
BBM Weekly Reach (Jan. 1976):			621,000

Ontario—Kitchener

CKCO-TV

(Ch. 13)

(Repeated by CKCO-TV-2, Georgian Bay; CKCO-TV-3, Sarnia/Chatham & CKCO-TV-4, The Muskokas, all Ont.)

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 325-kw visual, 65-kw aural. Antenna: 1015-ft. above av. terrain, 715-ft. above ground, 2140-ft. above sea level.

Latitude 43° 24' 15"
Longitude 80° 38' 05"

Transmitter: Baden Hill, Ont.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: Canadian Press. Broadcast News.



Data on reach & persons reprinted by permission of BBM Bureau of Measurement.

CKCO-TV Authorized: 2/20/60

CKCO-TV

Network Service: CTV.

Licensee: Central Ontario Television Ltd., 864 King St. W.

Studio: 864 King St. W.

Telephones: 519-578-1313; Toronto, 416-366-0852; TV Sales, 416-363-9539.

Telex No.: 069-5432.

Ownership: Electrohome Communications Ltd., wholly-owned subsidiary of Electrohome Ltd.

Began Operation: March 1, 1954.

AM Affiliate: CKKW, 10-kw, 1090 kHz.

FM Affiliate: CFCA-FM, 105.3 MHz (No. 287), 100-kw.

Represented (sales) by: Stephens & Towndrow Co. Ltd. (Toronto, Montreal, Winnipeg, Vancouver); Bolton/Burchill International Ltd. (New York).

Personnel:

Howard W. Main, *chairman of the board.*
W. D. McGregor, *president.*
R. H. McKeown, *manager, television.*
John B. German, *national sales supervisor.*
Reg Sellner, *publicity director.*
Don Willcox, *program manager & film buyer.*
Paul Turchan, *director of engineering.*

DIGEST OF RATE CARD NO. 28

(Sept. 6, 1976)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
.....	\$250.00

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	5319	Brantford C.A.	81,670
	5320	Brant	98,080
	5330	Norfolk	55,240
	5339	Kitchener C.M.A.	248,910
	5340	Waterloo County	277,100
	5350	Oxford	81,680
	5359	Guelph C.A.	67,670
	5360	Wellington	116,010
	5369	London C.M.A.	300,710
	5370	Middlesex	295,590
	5380	Elgin	68,160
	5389	Sarnia C.A.	79,340
	5390	Lambton	115,760
	5420	Perth	63,520
5430	Huron	51,330	
5440	Bruce	49,490	
5450	Grey	67,800	
Between 25-49%	5230	Dufferin	23,680
	5241	Simcoe E. Elect. Dist.	71,920
	5255	Haliburton, Muskoka	44,250
	5269	Hamilton C.M.A.	525,210
	5270	Halton	217,360
	5280	Wentworth	404,160
	5310	Halimand	33,500
5400	Kent	101,430	
5460	Parry Sound	31,450	
Between 5-24%	5199	Toronto C.M.A.	2,819,270
	5200	York Reg. Mun.	183,840
	5210	Toronto Metro. Mun.	2,184,300
	5220	Peel	325,780
	5242	Simcoe Bal., Barrie	111,300
	5300	Niagara Reg. Mun.	353,600
	5399	Chatham City	36,680
5469	North Bay City	51,190	
5470	Nipissing	80,840	
CKCO-TV Total Persons:			5,507,170
BBM Weekly Reach (Jan. 1976):			1,769,000

Ontario—London

CFPL-TV

(Ch. 10)

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 325-kw visual, 43.2-kw aural. Antenna: 1000-ft. above av. terrain, 980.5-ft. above ground, 1868-ft. above sea level.

Latitude 42° 57' 15"
Longitude 81° 15' 58"

Transmitter: Commissioners Road.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News, Canadian Press.

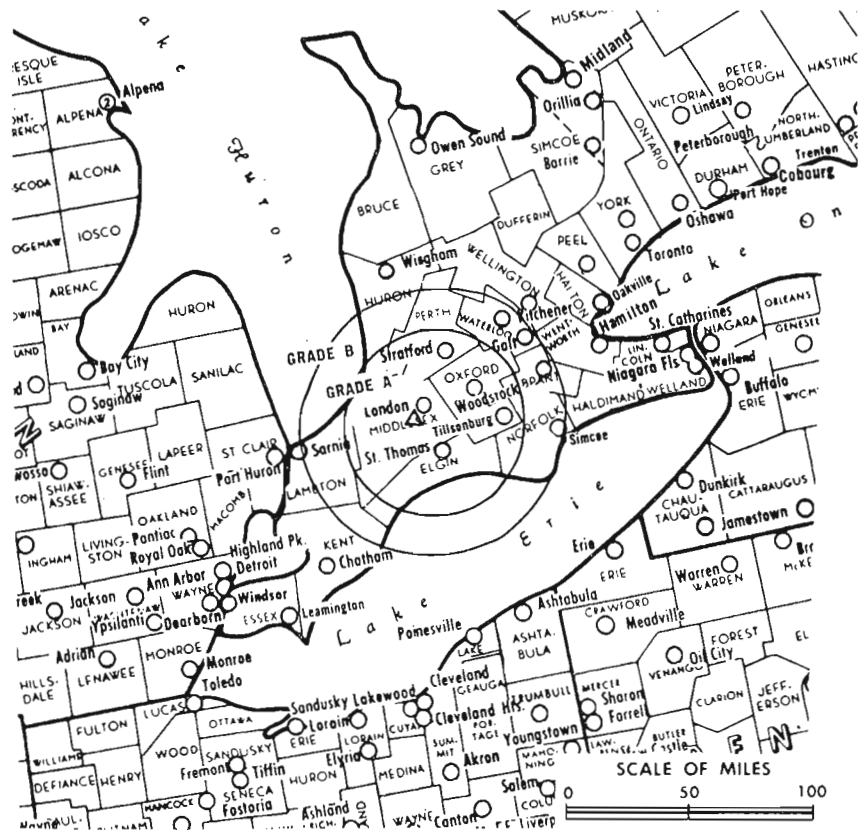
News Film Service: CBC.

AM Affiliate: CFPL, 10-kw (5-kw night), 980 kHz (CBC).

FM Affiliate: CFPL-FM, 200-kw, 95.9 MHz (No. 240), 87.0.

Telephone: 519-434-2115. **Telex:** 024-846.

Represented (engineering) by D. E. M. Allen, Winnipeg, Man.



Data on reach & persons reprinted by permission of BBM Bureau of Measurement.

CFPL-TV Authorized: 10/17/55

CFPL-TV

Network Service: CBC.

Licensee: CFPL Bcstg. Ltd., Box 2880.

Studio: Commissioners Road, Box 2880, Terminal 'A', London N6A 4H9.

Ownership: CFPL Bcstg. Ltd.; W. J. Blackburn, chmn.

Began Operation: Nov. 28, 1953.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

Murray T. Brown, *president & general manager.*
Robert V. Elsdon, *dir. of industry, mktg.-community relations.*
G. Robitaille, *director of engineering.*
James A. Plant, *director of operations.*
Tom Bird, *sales manager.*
Ron Laidlaw, *news director.*
H. Warren Blahout, *traffic supervisor.*
W. T. Daley, *creative services manager.*
W. T. Percival, *art supervisor.*
L. J. Shaunessy, *promotion supervisor.*

DIGEST OF RATE CARD NO. 23—(Dec. 2, 1974)

30 Min.	15 Min.	5 Min.	Min.	30 Sec.
Class AAA—6-7 p.m., Mon.-Fri.; 6-6:30 p.m., Sat.; 5:30-6 p.m., Sun.				
Program rates on request			\$565.00	\$315.00

*Combination rates: CFPL-TV, London & CKNX-TV, Wingham.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	5319	Brantford C.A.	81,670
	5320	Brant	98,080
	5330	Norfolk	55,240
	5339	Kitchener C.M.A.	248,910
	5340	Waterloo County	277,100
	5350	Oxford	81,680
	5369	London C.M.A.	300,710
	5370	Middlesex	295,590
	5380	Elgin	68,160
	5389	Sarnia C.A.	79,340
5390	Lambton	115,760	
5420	Perth	63,520	
5430	Huron	51,330	
Between 25-49%	5400	Kent	101,430
Between 5-24%	5310	Haldimand	33,500
	5359	Guelph C.A.	67,670
	5360	Wellington	116,010
	5440	Bruce	49,490
CFPL-TV Total Persons:			1,406,890
BBM Weekly Reach (Jan. 1976):			995,000

Ontario—Niagara Falls (Buffalo, N.Y.)

WBEN-TV

(Ch. 4)

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1200-ft. above av. terrain, 1059-ft. above ground, 2700-ft. above sea level.

Latitude 42° 39' 33"
Longitude 78° 37' 38"

Transmitter: Colden, N.Y.

TV tape: Recording facilities.

AM Affiliate: WBEN, 5-kw, 930 kHz (CBS).

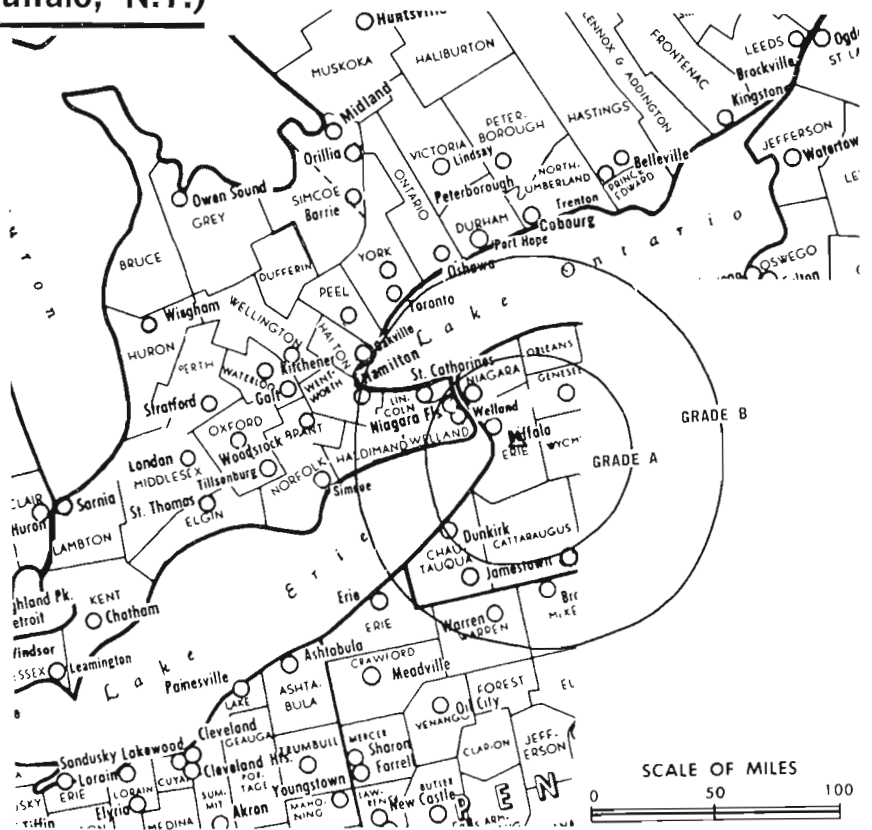
FM Affiliate: WBEN-FM, 110-kw, 102.5 MHz (No. 273), 1200-ft. antenna height.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS.



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WBEN-TV Ref: FCC File No. BPC-2075 Granted 2/13/54

WBEN-TV

Licensee: WBEN Inc., 2077 Elmwood Ave., Buffalo, N.Y. (14207).

Studio: 2077 Elmwood Ave.

Telephone: 716-876-0930. **TWX No.:** 710-522-1719.

Ownership: Same as *Buffalo Evening News*.

Began Operation: May 14, 1948.

Represented (sales) by Harrington, Righter & Parsons Inc. (U.S.); Stephens & Towndrow Co. Ltd. (Canada).

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

Leslie G. Arries Jr., *president & general manager*.

George R. Torge, *vice president & station manager*.

George D. Lilly, *sales manager*.

Quintin E. Renner, *program director*.

Joseph W. Koral, *community services director*.

Ray Hasson, *news director*.

Frank A. Maser, *director of engineering*.

DIGEST OF RATE CARD NO. 29 REV. 2

(Feb. 1976)

Hour	30 Min.	Min.	30 Sec.	20 Sec.
Class AA—8-11:00 p.m., daily.				
\$2520.00	\$1358.00	\$1000.00	\$1000.00

Class AA—8-11:00 p.m., daily.

\$2520.00 \$1358.00 \$1000.00 \$1000.00

NETWORK BASE HOURLY RATE: \$1800.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	5180	Durham	48,550
	5189	Oshawa C.A.	126,500
	5190	Ontario	209,500
	5199	Toronto C.M.A.	2,819,270
	5210	Toronto Metro. Mun.	2,184,310
	5220	Peel	325,780
	5269	Hamilton C.M.A.	525,210
	5270	Halton	217,360
	5280	Wentworth	404,160
	5299	St. Catharines-Niagara C.M.A.	307,290
	5300	Niagara Reg. Mun.	353,600
	5310	Haldimand	33,500
	5319	Brantford C.A.	81,670
	5320	Brant	98,080
5339	Kitchener C.M.A.	248,910	
5340	Waterloo County	277,100	
5359	Guelph C.A.	67,670	
5360	Wellington	116,010	
Between 25-49%	5150	Northumberland	49,490
	5200	York Reg. Mun.	183,840
	5230	Dufferin	23,680
	5330	Norfolk	55,240
	5350	Oxford	81,680
Between 5-24%	5159	Peterborough C.A.	63,120
	5170	Victoria	35,840
	5241	Simcoe E. Elect. Dist.	71,920
	5242	Simcoe Bal., Barrie	111,300
	5420	Perth	63,520
5450	Grey	67,800	
WBEN-TV Total Persons:			5,012,260
BBM Weekly Reach (Jan. 1976):			3,223,000

Ontario—Niagara Falls (Buffalo, N.Y.)

WGR-TV

(Ch. 2)

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 962-ft. above ground, 2314-ft. above sea level.

Latitude 42° 43' 06"
Longitude 78° 33' 48"

Transmitter: Warner Hill Rd., South Wales, N.Y.

TV tape: Recording facilities.

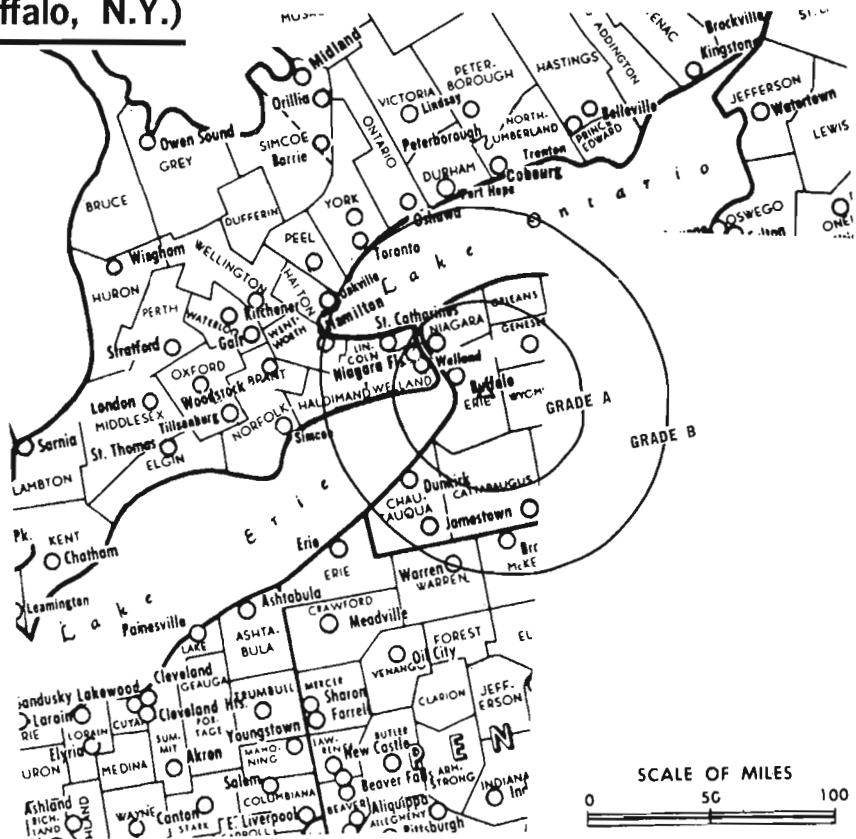
AM Affiliate: WGR, 5-kw, 550 kHz.

FM Affiliate: WGRQ, 12.6 kw, 96.9 MHz (No. 245), 889-ft. antenna height.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.



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WGR-TV Ref: FCC File No. BPCT—3826 Granted 12/13/66

WGR-TV

Licensee: Taft Broadcasting Co., 259 Delaware Ave., Buffalo (14202).

Studio: 259 Delaware Ave.

Telephone: 716-856-1414.

TWX No.: 710-522-1729.

Ownership: See WKRC-TV, Cincinnati, Ohio.

Began Operation: August 14, 1954. Sale to Taft by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (*Television Digest*, Vols. 3:15-16, 31, 4:8).

Represented (sales) by MMT Sales Inc.; Television Marketing Services (Canada).

Represented (legal) by Koteen & Burt.

Personnel:

Phil Jones, *general manager.*

Michael Fisher, *sales manager.*

Gene R. Kirshenstein, *business manager.*

Harold A. Higgins, *manager of engineering.*

Charles Berg, *traffic manager.*

Edward Herbert, *operations manager.*

Stewart Dan, *news director.*

Kurt A. Eichsteadt, *promotion manager.*

DIGEST OF RATE CARD NO. 23A (Aug. 11, 1975)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AAA—7:30-11 p.m., daily.	\$2500	\$1300	Graded rates apply*		

*Highest rate: \$2100.

NETWORK BASE HOURLY RATE: \$1800.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	5180	Durham C.A.	48,550
	5189	Oshawa C.A.	126,500
	5190	Ontario	209,500
	5199	Toronto C.A.	2,819,270
	5200	York Reg. Mun.	183,840
	5210	Toronto Metro. Mun.	2,184,310
	5220	Peel	325,780
	5269	Hamilton C.A.	525,210
	5270	Halton	217,360
	5280	Wentworth	404,160
	5299	St. Catharines-Niagara C.M.A.	307,290
	5300	Niagara Reg. Mun.	353,600
	5310	Haldimand	33,500
	5319	Brantford C.A.	81,670
5320	Brant	98,080	
5339	Kitchener C.M.A.	248,910	
5340	Waterloo County	277,100	
5359	Guelph C.A.	67,670	
Between 25-49%	5230	Dufferin	23,680
	5330	Norfolk	55,240
	5360	Wellington	116,010
Between 5-24%	5150	Northumberland	49,490
	5159	Peterborough C.A.	63,120
	5160	Peterborough County	90,130
	5170	Victoria	35,840
	5241	Simcoe E. Elect. Dist.	71,920
	5242	Simcoe Bal., Barrie	111,300
	5350	Oxford	81,680
	5420	Perth	63,520
5450	Grey	67,800	
WGR-TV Total Persons:			5,102,390
BBM Weekly Reach (Jan. 1976):			3,088,000

Ontario—Niagara Falls (Buffalo, N.Y.)

WKBW-TV

(Ch. 7)

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 91.2-kw visual, 18.2-kw aural. Antenna: 1420-ft. above av. terrain, 1076-ft. above ground, 2808-ft. above sea level.

Latitude 42° 38' 15"
Longitude 78° 37' 12"

Transmitter: E. of Center St., Colden, N.Y.

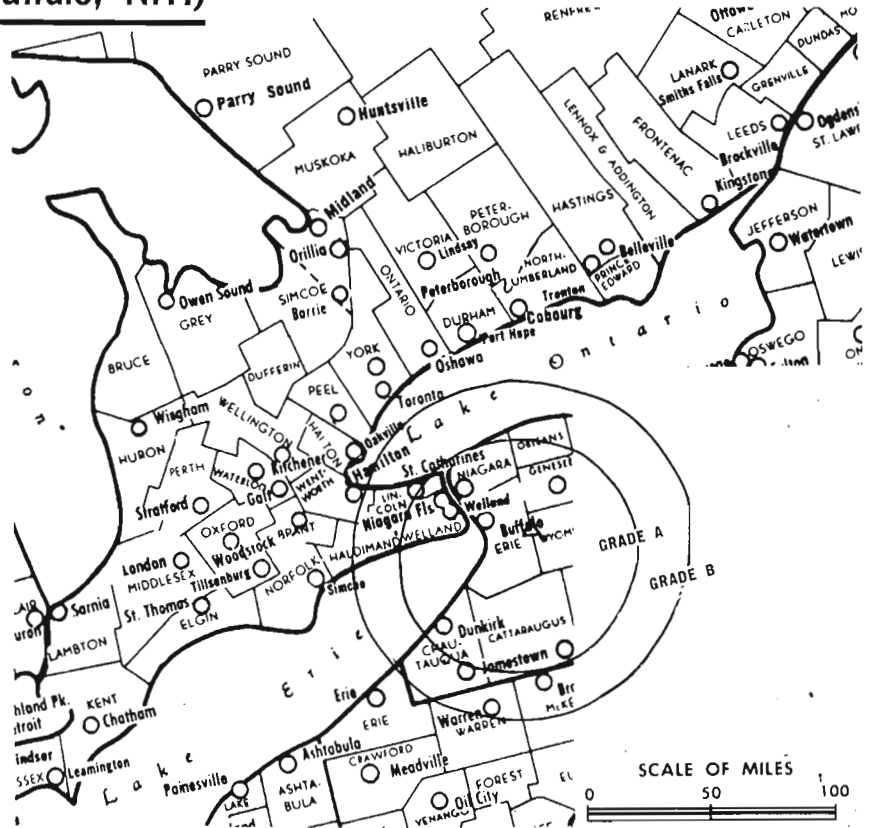
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

AM Affiliate: WKBW, 50-kw, 1520 kHz.



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WKBW-TV Ref: FCC File No. BPCT-2677 Granted 9/9/59

WKBW-TV

Licensee: Capital Cities Communications Inc., 24 E. 51st St., New York (10022).

Studio: 1420 Main St. (14209).

Telephone: 716-883-0770.

TWX No.: 710-522-1846.

Ownership: Capital Cities Communications Inc., 100%. (For other interests see Group Ownership).

Began Operation: Nov. 30, 1958.

Represented (sales) by Blair TV (U.S.); Metrospot Television Ltd. (Canada).

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

Philip R. Beuth, *vice president & general manager.*
Richard Shepard, *general sales manager.*
Marc Edwards, *local & regional sales manager.*
Alan Bennett, *program director.*
Don Holland, *chief engineer.*
Bernard Barth, *promotion manager.*
Ron Martzolf, *assistant program manager.*
Ken Koller, *business manager.*
Steve Zappia, *production manager.*

DIGEST OF RATE CARD NO. 22

(Jan. 1, 1975)

Hour	30 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
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Class AA—8-11 p.m., daily.

On request	\$1500	\$1500	\$750
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NETWORK BASE HOURLY RATE: \$1900.

See also Hamilton, Ont.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	5159	Peterborough C.A.	63,120
	5160	Peterborough County	90,130
	5180	Durham	48,550
	5189	Oshawa C.A.	126,500
	5190	Ontario	209,500
	5199	Toronto C.M.A.	2,819,270
	5200	York Reg. Mun.	183,840
	5210	Toronto Metro. Mun.	2,184,310
	5220	Peel	325,780
	5230	Dufferin	23,680
	5269	Hamilton C.M.A.	525,210
	5270	Halton	217,360
	5280	Wentworth	404,160
	5299	St. Catharines-Niagara C.M.A.	307,290
	5300	Niagara Reg. Mun.	353,600
	5310	Haldimand	33,500
	5319	Brantford C.A.	81,670
5320	Brant	98,080	
5330	Norfolk	55,240	
5339	Kitchener C.M.A.	248,910	
5340	Waterloo County	277,100	
5359	Guelph C.A.	67,670	
5360	Wellington	116,010	
Between 25-49%	5150	Northumberland	49,490
	5170	Victoria	35,840
	5241	Simcoe E. Elect. Dist.	71,920
	5242	Simcoe Bal., Barrie	111,300
5350	Oxford	81,680	
Between 5-24%	5420	Perth	63,520

WKBW-TV Total Persons: 5,034,590
BBM Weekly Reach (Jan. 1976): 3,605,000

Ontario—Niagara Falls (Buffalo, N.Y.)

WUTV (Ch. 29)

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1250-kw max. & 1050-kw horizontal visual, 105-kw aural. Antenna: 920-ft. above av. terrain, 959-ft. above ground, 1549-ft. above sea level.

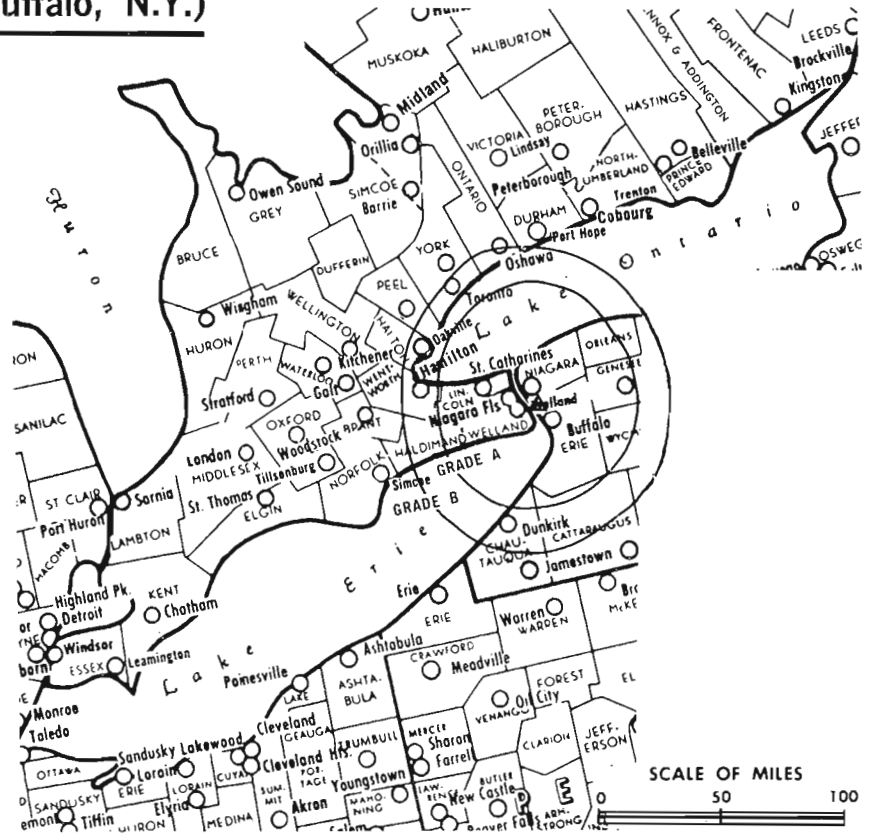
Latitude 43° 01' 27"
Longitude 78° 55' 40"

Transmitter: 951 Whitehaven Rd., Grand Island, N.Y.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



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WUTV Ref: FCC File No. BPCT—3200 Granted 1/21/68

WUTV

Licensee: Ultravision Broadcasting Co. Inc., 951 Whitehaven Rd., Grand Island, N.Y. (14072).

Studio: 951 Whitehaven Rd., Grand Island, N.Y. (14072).

Telephone: 716-773-7531. TWX No.: 710-260-1359.

Ownership: F. R. Burczynski, chmn.; Stan Jasinski, pres.; Roger K. Lund, v.p.; Edward Posluszny, v.p.

Began Operation: Dec. 21, 1971.

Represented (sales) by Bolton/Burchill International Ltd. (U.S.); Radio Television Representatives Ltd. (Canada).

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

Herman Pease, *general manager*.
Arthur Zweig, *general sales manager*.
Al Benz, *assistant sales manager*.
Phil Popp, *director of engineering*.
Denise Krumm, *program coordinator*.
Paul Meyer, *production manager*.
John Clemens, *news director*.
Ellen Goldstein, *promotion manager*.

DIGEST OF RATE CARD NO. 21—(Jan. 5, 1976)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
.....

Graded rates apply*

*Highest rate: \$140.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	None 50% & Over		
Between 25-49%	5180	Durham	48,550
	5220	Peel	325,780
	5269	Hamilton C.M.A.	525,210
	5280	Wentworth	404,160
	5299	St. Catharines-Niagara C.M.A.	307,290
	5300	Niagara Reg. Mun.	353,600
Between 5-24%	5189	Oshawa C.A.	126,500
	5190	Ontario	209,500
	5199	Toronto C.A.	2,819,270
	5200	York Reg. Mun.	183,840
	5210	Toronto Metro. Mun.	2,184,310
	5242	Simcoe Bal., Barrie	111,300
	5270	Halton	217,360
	5310	Haldimand	33,500
	5319	Brantford C.A.	81,670
	5320	Brant	98,080
	5330	Norfolk	55,240
	5339	Kitchener C.M.A.	248,910
	5340	Waterloo County	277,100
5360	Wellington	116,010	
WUTV Total Persons:			4,618,330
BBM Weekly Reach (Jan. 1976):			992,000

CHNB-TV
North Bay
 (Ch. 4)

Network Service: CBC.
 Licensee: J. Conrad Lavigne Ltd., P. O. Box 620, Timmins, Ont.
 Transmitter: Powassan, Ont.
 Studio: 755 Main St. E., North Bay.
 Telephone: 705-472-2221.
 Color: Network, live, film, slide & tape.
 Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 730-ft. above av. terrain, 500-ft. above ground, 1715-ft. above sea level, lat. 46° 03' 46", long. 79° 28' 05".
 Began Operation: Oct. 11, 1971.
 Rates: See Mid-Canada Television System, CFCL-TV, Timmins; CKNC-TV, Sudbury & CHNB-TV, North Bay, Ont.

CHNB-TV Total Persons: 171,690
 BBM Weekly Reach (Jan. 1976): 115,000

CKNY-TV
North Bay
 (Ch. 10)

(Repeated by separately-owned satellite rebroadcasting station CJTK-TV, Temiscaming, Que.)

Network Service: CTV.
 Licensee: Cambrian Broadcasting Ltd., Box 1050, North Bay, Ont. P1B 8K3.
 Studio & Transmitter: Hwy. 11, 1-mi. S. of Callander, Ont.
 Telephone: 752-3000.
 Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 119-kw visual, 23.8-kw aural. Antenna: Directional, 420-ft. above av. terrain, 358-ft. above ground, 1206-ft. above sea level, lat. 46° 12' 15", long. 79° 21' 05".
 Color: Network, film & slide.
 News Wire Service: Broadcast News, Canadian Press.
 Ownership: Cambrian Bcstg. Ltd., 100%.
 Began Operation: Dec. 19, 1955.
 Represented (sales) by Television Marketing Services.

Personnel:
 George Lund, *general manager*.
 Bud Gullfoyle, *station manager*.
 John Size, *news director*.

CKNY-TV Total Persons: 171,690
 BBM Weekly Reach (Jan. 1976): 94,000

CICO-TV-24
Ottawa
 (Ch. 24)

Educational Station

Licensee: The Ontario Educational Communication Authority, P.O. Box 200, Station Q, Toronto, Ont. M4T 2T1.
 Transmitter: Camp Fortune, P.Q.
 Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1495-kw max. visual, 299-kw max. aural. Antenna: 1092-ft. above av. terrain, 750-ft. above ground, 1900-ft. above sea level, lat. 45° 30' 11", long. 75° 01' 02".

CKGN-TV-6
Ottawa
 (Ch. 6)

(Satellite rebroadcasting station of CKGN-TV, Paris, Ont.)

Network Service: None, independent.
 Licensee: Global Communications Ltd., 81 Barber Greene Rd., Toronto, Ont. M3C 2A3.
 Transmitter: N of Farmer Rapids, Ont.
 Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 2.8-kw visual, 0.4-kw aural. Antenna: 149-ft. above av. terrain, lat. 45° 31' 05", long. 75° 44' 48".
 Began Operation: 1974.
 Rates: Bonus with CKGN-TV, Paris, Ont.

Ontario

CHOV-TV
Pembroke
 (Ch. 5)

Network Service: CBC.
 Licensee: Ottawa Valley Television Co. Ltd., 319 Pembroke St. E., Pembroke, Ont. K8A 3K5.
 Telephone: 735-6811.
 Telex: 053-34515.
 Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 51.8-kw visual, 25.9-kw aural. Antenna: 496-ft. above av. terrain, 580-ft. above ground, 1042-ft. above sea level, lat. 45° 50' 02", long. 77° 09' 50".
 Color: Network, live, film, slide & tape.
 News Wire Service: Broadcast News.
 Ownership: Ottawa Valley Television Co. Ltd., 100%.
 Began Operation: Aug. 19, 1961.
 Represented (sales) by Canadian Standard Broadcast Sales Inc. (U.S.); Stephens & Towndrow (Canada).

Personnel:
 Gordon Archibald, *president & general manager*.
 Brooke Duval, *program & operations manager*.
 Don Elvidge, *chief engineer*.

DIGEST OF RATE CARD NO. 6
 (March 1, 1968)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
\$180.00	\$117.00	\$100.00	\$75.00	\$60.00	\$42.00	\$42.00	\$22.00

Class AA—6:30-11 p.m., daily.

CHOV-TV Total Persons: 108,400
 BBM Weekly Reach (Jan. 1976): 99,000

CHEX-TV
Peterborough
 (Ch. 12)

(Operates satellite rebroadcasting station CHEX-TV-1, Bancroft; CHEX-TV-2, Minden, both Ont.)

Network Service: CBC.
 Licensee: Kawartha Broadcasting Co. Ltd., Box 659.
 Transmitter: 1-mi. NE of Peterborough in Douro Twp.
 Studio: Douro Twp.
 Telephone: 705-742-0451.
 Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power in preferred direction: 269-kw visual, 161.5-kw aural. Antenna: 800-ft. above av. terrain, 772-ft. above ground, 1590-ft. above sea level, lat. 44° 19' 45", long. 78° 18' 03".
 Color: Network, live, film, slide & tape.
 News Wire Service: Broadcast News.
 News Film Service: CBC.
 AM Affiliate: CHEX, 10-kw (5-kw night), 980 kHz (CBC).
 FM Affiliate: CFMP, 31.4-kw, 101.5 MHz (No. 268), 500-ft.
 Ownership: See CKWS-TV, Kingston, Ont.
 Began Operation: March 28, 1955.
 Represented (sales) by Stephens & Towndrow Co. Ltd.; All-Canada Radio & Television Ltd. (U.S.).

Personnel:
 Wally Rewegan, *manager*.
 Ben Wilke, *chief engineer*.
 Jean Dolan, *traffic director*.
 Ian McFarlane, *local sales manager*.
 Bruce Anderson, *program director*.
 Alan Simmons, *promotion manager*.

DIGEST OF RATE CARD NO. 4
 (June 3, 1974)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
					\$70.00

Class AA—5:30-11 p.m., daily.
 Rates on request

CHEX-TV Total Persons: 782,160
 BBM Weekly Reach (Jan. 1976): 495,000

(Continued on page 1042-b)

Ontario—Ottawa

CBOT

(Ch. 4)

English Outlet

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1310-ft. above av. terrain, 618-ft. above ground, 1768-ft. above sea level.

Latitude 45° 30' 11"
Longitude 75° 51' 02"

Transmitter: Camp Fortune, P.Q.

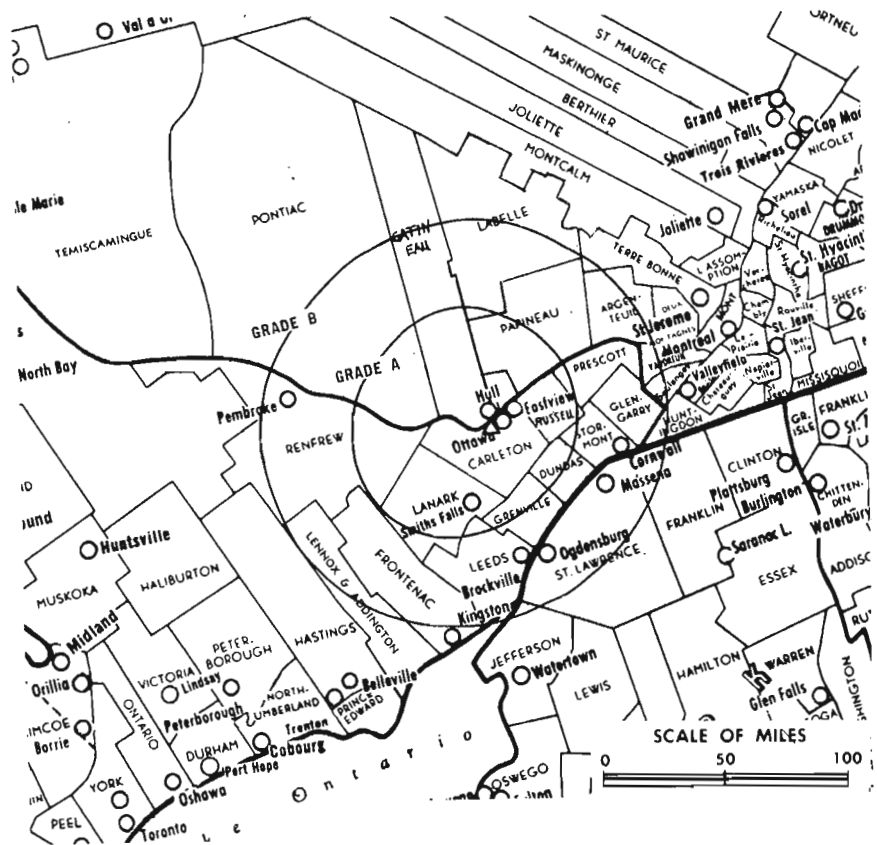
Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: Canadian Press, BBC, CBS, NBC.

AM Affiliate: CBO, 5-kw, 910 kHz (CBC).

FM Affiliate: CBO-FM, 70-kw, 103.3 MHz (No. 277), 345-ft. antenna height.



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CBOT Authorized: 4/27/53

CBOT

Network Service: CBC.

Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: Lanark Ave.

Mailing Address: Box 3220, Station 'C', Ottawa, Ont. K1Y 1E4.

Telephone: 613-725-3511.

Telex: 053-4260.

Began Operation: June 2, 1953.

Represented (sales) by CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

- G. Bruce, director, Ottawa area.
- P. E. Parent, director of public relations.
- J. M. Cleary, director of operations.
- B. O'Leary, program manager, CBOT.
- T. Knight, news supervisor.
- L. M. O'Neill, area sales manager.
- L. E. Webb, engineering services director.
- C. Fresco, supervisor of publicity.

DIGEST OF RATE CARD NO. 28—(June 1, 1976)

Class AA—7:30-10 p.m., Mon., Tues., Fri.; 7:30-11 p.m., Sat.; 5:30-10 p.m., Sun.: 30 Sec., \$180. Program rates on request.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	4680	Hull County	127,240
	4690	Gatineau	55,740
	4740	Pontiac	17,990
	5010	Stormont	61,630
	5020	Glengarry	19,920
	5040	Russell	17,190
	5055	Dundas, Grenville	41,340
	5069	Ottawa-Hull C.M.A.	650,700
	5070	Ottawa-Carleton Reg. Mun.	502,510
	5090	Lanark	42,370
5100	Renfrew	90,410	
Between 25-49%	4710	Papineau	33,240
	5080	Leeds	49,700
Between 5-24%	4700	Labelle	28,850
	5030	Prescott	28,290
	5109	Kingston	85,890
	5110	Frontenac	101,850
5120	Lennox, Addington	30,340	
CBOT Total Persons:			1,248,610
BBM Weekly Reach (Jan. 1976):			829,000

For BBM County-by-County Data see Services Volume

Ontario—Ottawa-Hull, Que.

CBOFT

(Ch. 9)

French Outlet

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 128-kw average visual, 25.6-kw average aural, 1394-ft. above av. terrain, 702-ft. above ground, 1852-ft. above sea level.

Latitude 45° 30' 11"
Longitude 75° 51' 02"

Transmitter: Camp Fortune, P.Q.

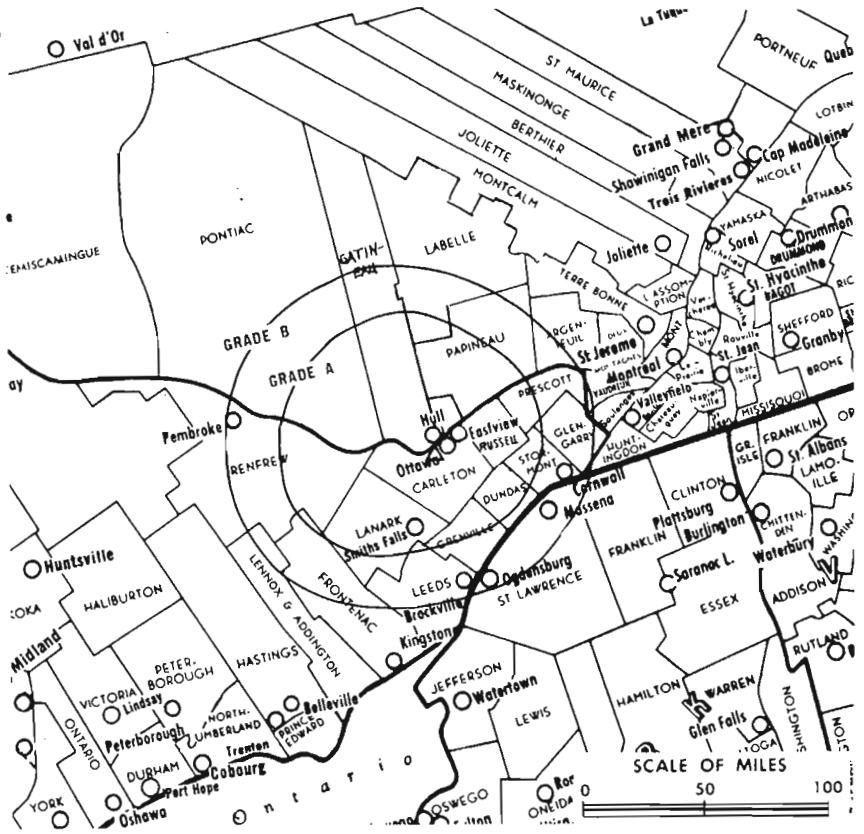
Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: BBC, CBS, NBC, Canadian Press.

AM Affiliate: CBOF, 10-kw, 1250 kHz (CBC).

FM Affiliate: CBOF-FM, 70-kw, 102.5 MHz.



Data on reach & persons reprinted by permission of BBM Bureau of Measurement.

CBOFT Authorized: 6/24/55

CBOFT

Network Service: CBC.

Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: Lanark Ave. Telephone: 613-725-3511. Telex: 053-4260.

Mailing Address: Box 3220, Station 'C', Ottawa, Ont. K1Y 1E4.

Began Operation: June 24, 1955.

Represented (sales) by: CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

- G. Bruce, *director, Ottawa area.*
- L. M. O'Neill, *area sales manager.*
- J. M. Cleary, *operations director.*
- G. Huard, *program director.*
- P. Monette, *program manager, CBOFT.*
- H. Cruze, *news supervisor.*
- P. E. Parent, *director of public relations.*
- L. E. Webb, *area engineering services director.*
- J. G. Marlner, *supervisor of publicity.*

DIGEST OF RATE CARD NO. 22—(June 1, 1976)

Class AA—19:30-22:30, daily: 30 Sec., \$80. Program rates on request.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	4680	Hull County	127,240
	4710	Papineau	33,240
	5040	Russell	17,190
Between 25-49%	4690	Gatineau	55,740
	4740	Pontiac	17,990
	5030	Prescott	28,290
	5069	Ottawa-Hull C.M.A.	650,700
Between 5-24%	4700	Labelle	28,850
	5010	Stormont	61,630
	5070	Ottawa-Carleton Reg. Mun.	502,510
	5109	Kingston C.A.	85,890
CBOFT Total Persons:			958,570
BBM Weekly Reach (Jan. 1976):			262,000

For Ontario CATV Systems, see
Canadian CATV Directory

Ontario—Ottawa

CJOH-TV

(Ch. 13)

(Also operates satellites CJOH-TV-8, Cornwall & CJOH-TV-6, Deseronto, Ont.)

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 178-kw visual, 35.6-kw aural. Antenna: Directional, 1150-ft. above av. terrain.

Latitude 45° 30' 01"
Longitude 75° 51' 02"

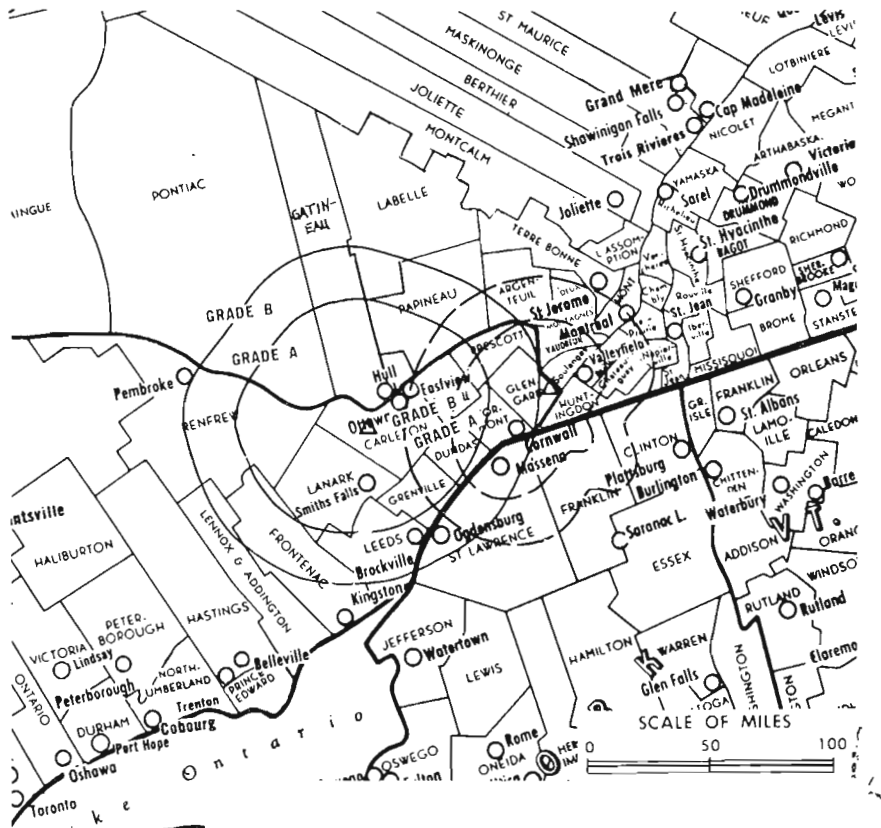
Transmitter: Camp Fortune, Que.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, Canadian Press.

News Film Service: CTV, ABC.



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CJOH-TV Authorized: 12/19/80

CJOH-TV

Network Service: CTV.

Licensee: Ottawa-Cornwall Bcstg. Ltd., 1500 Merivale Rd., Ottawa.

Studio: 1500 Merivale Rd., City View, Ottawa.

Mailing Address: P.O. Box 5813, Station 'F', Ottawa, Ont. K2C 3G6.

Telephone: 613-224-1313. **Telex:** 013-294.

Ownership: Bushnell Communications Ltd., 1500 Merivale Rd., Ottawa. Also owns satellites CJOH-TV-8, Cornwall & CJOH-TV-6, Deseronto, Ont.

Began Operation: March 12, 1961.

Represented (sales) by Bolton/Burchill International Ltd. (for U.S.); Independent Communications Sales Ltd. (Toronto & Montreal); Western Broadcast Sales (Winnipeg & Vancouver).

Personnel:

H. T. McCurdy, *chairman of the board.*

L. Nichols, *president.*

J. F. Ruttle, *vice president & general manager.*

R. R. Lucas, *general sales manager.*

Gerald Nixon, *director of operations.*

W. J. McKee, *director of production services.*

DIGEST OF RATE CARD NO. 17—(June I, 1975)

30 Min.	15 Min.	5 Min.	Min.	30 Sec.
.....	\$475	\$325

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	4680	Hull County	127,240
	4690	Gatineau	55,740
	4740	Pontiac	17,990
	5010	Stormont	61,630
	5020	Glengarry	19,920
	5040	Russell	17,190
	5055	Dundas, Grenville	41,340
	5069	Ottawa-Hull, C.M.A.	650,700
	5070	Ottawa-Carleton Reg. Mun.	502,510
	5080	Leeds	49,700
	5090	Lanark	42,370
	5100	Renfrew	90,410
	5109	Kingston C.A.	85,890
	5110	Frontenac	101,850
5120	Lennox, Addington	30,340	
5130	Prince Edward	19,910	
5140	Hastings	101,270	
Between 25-49%	4650	Argenteuil	32,020
	4710	Papineau	33,240
	5030	Prescott	28,290
	5150	Northumberland	49,490
	5160	Peterborough County	90,130
Between 5-24%	4479	Montreal C.M.A.	2,811,890
	4535	Chateaugay, Huntingdon	66,860
	4555	Vaudreuil, Soulanges	53,470
	4565	Montreal, Jesus Island	2,201,640
	4590	Deux-Montagnes	53,200
	4700	Labelle	28,850
	5159	Peterborough C.A.	63,120
5180	Durham	48,500	
CJOH-TV Total Persons:			3,965,150
BBM Weekly Reach (Jan. 1976):			1,385,000

Ontario—Paris

CKGN-TV

(Ch. 6)

(Repeated by CKGN-TV-1, Windsor; CKGN-TV-2, Bancroft; CKGN-TV-6, Ottawa; CKGN-TV-22, Uxbridge; CKGN-TV-29, Sarnia, all Ont.)

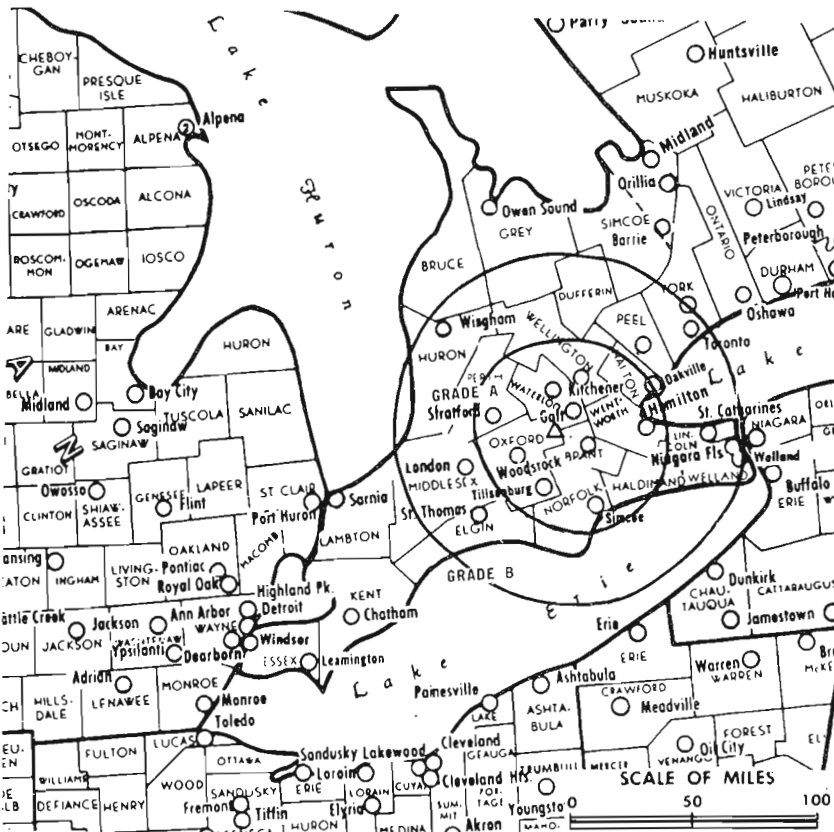
Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1037-ft. above av. terrain.

Latitude 43° 15' 39"
Longitude 80° 26' 39"

Transmitter: SW of Paris.

Color: Network, live, film, slide & tape.

News Film Service: ABC.



Data on reach & persons reprinted by permission of BBM Bureau of Measurement.

CKGN-TV Authorized: 7/21/72

CKGN-TV

Network Service: None, independent.

Licensee: Global Communications Ltd., 81 Barber Greene Rd., Toronto, Ont. M3C 2A3.

Telephone: 416-446-5311.

Ownership: IWC Communications Ltd.

Began Operation: March 12, 1974.

Represented (sales) by Harlan G. Oakes (U.S.)

Personnel:

J. Allan Slaughter, *president*.
William R. Cunningham, *v.p., news & public affairs*.
John Hardie, *v.p., finance & administration*.
John Craig, *treasurer*.

Rates: Not available.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
	4740	Pontiac	17,990
	5069	Ottawa-Hull C.M.A.	650,700
	5070	Ottawa-Carleton	502,510
	5100	Renfrew	90,410
	5140	Hastings	101,270
	5159	Peterborough C.A.	63,120
	5160	Peterborough County	90,130
	5170	Victoria	35,840
	5189	Oshawa C.A.	126,500
	5190	Ontario	209,500
	5199	Toronto C.M.A.	2,819,270
	5200	York Reg. Mun.	183,840
	5210	Toronto Metro. Mun.	2,184,310
	5220	Peel	325,780
	5230	Dufferin	23,680
	5241	Simcoe E. Elect. Dist.	71,920
	5242	Simcoe Bal., Barrie	111,300
	5269	Hamilton C.M.A.	525,210
	5270	Halton	217,360
	5280	Wentworth	404,160
	5310	Haldimand	33,500
	5319	Brantford C.A.	81,670

50% & Over

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	5320	Brant	98,080
	5330	Norfolk	55,240
	5339	Kitchener C.M.A.	248,910
	5340	Waterloo County	277,100
	5350	Oxford	81,680
	5359	Guelph C.A.	67,670
	5360	Wellington	116,010
	5369	London C.M.A.	300,710
	5370	Middlesex	295,590
	5380	Elgin	68,160
	5389	Sarnia C.A.	79,340
	5390	Lambton	115,760
	5420	Perth	63,520
5430	Huron	51,330	
Between 25-49%	4680	Hull County	127,240
	5040	Russell	17,190
	5055	Dundas, Grenville	41,340
	5080	Leeds	49,700
	5090	Lanark	42,370
	5109	Kingston C.A.	85,890
	5110	Frontenac	101,850
	5120	Lennox, Addington	30,340
	5150	Northumberland	49,490
	5180	Durham	48,550
Between 5-24%	5255	Haliburton, Muskoka	44,250
	5299	St. Catharines-Niagara C.M.A.	307,290
	5300	Niagara Reg. Mun.	353,600
	5400	Kent	101,430
	5450	Grey	67,800
	4690	Gatineau	55,740
	4710	Papineau	33,240
	5130	Prince Edward	19,910
	5409	Windsor C.M.A.	263,550
	5410	Essex	317,100
5440	Bruce	49,490	
5460	Parry Sound	31,450	

CKGN-TV Total Persons: 7,408,050
BBM Weekly Reach (Jan. 1976): 4,236,000

Ontario

CBWET Red Lake

(Ch. 10)

Network Service: CBC, same as CBWAT, Kenora.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Transmitter: Red Lake.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: .57-kw visual, .285-kw aural. Antenna: Directional, 286-ft. above av. terrain, 211-ft. above ground, 1416-ft. above sea level, lat. 51° 01' 35", long. 93° 49' 44".

Began Operation: July 27, 1964.

Rates: Bonus to CBC English network.

CKCO-TV-3 Sarnia-Chatham

(Ch. 42)

(Rebroadcasting station of CKCO-TV, Kitchener, Ont.)

Network Service: CTV.

Licensee: Central Ontario Television Ltd., 864 King St. W., Kitchener, Ont.

Transmitter: Near Wallaceburg, Ont.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 1263-kw max. visual, 126.3-kw max. aural. Antenna: 994-ft. above av. terrain, lat. 42° 42' 53", long. 82° 08' 12".

Began Operation: Nov. 1975.

Rates: This is a repeater of CKCO-TV, Kitchener (with some news & special events separate programming) and is included in the rates for that station.

CKGN-TV-29 Sarnia

(Ch. 29)

(Satellite rebroadcasting station of CKGN-TV, Paris, Ont.)

Network Service: None, independent.

Licensee: Global Communications Ltd., 81 Barber Greene Rd., Toronto, Ont. M3C 2A3.

Transmitter: SW of Oil Springs.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 162-kw visual, 24.3-kw aural. Antenna: 685-ft. above av. terrain, lat. 42° 43' 21", long. 82° 10' 00".

Began Operation: 1974

Rates: Bonus with CKGN-TV, Paris, Ont.

CJIC-TV Sault Ste. Marie

(Ch. 2)

Network Service: CBC, CBS, NBC, ABC.

Licensee: Hyland Radio-TV Ltd., Box 370, 119 East St. P6A 5M2.

Studio & Transmitter: 119 East St.

Telephone: 705-256-7494.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 28-kw visual, 15-kw aural. Antenna: Directional, minus 19-ft. above av. terrain, 225-ft. above ground, 835-ft. above sea level, lat. 46° 30' 32", long. 84° 19' 36".

Color: Network, live, film, slide & tape.

News Wire Service: Canadian Press.

AM Affiliate: CJIC, 10-kw (2.5-kw night), 1050 kHz (CBC).

Ownership: J. G. Hyland, estate, 100%.

Began Operation: Nov. 28, 1954.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

R. H. Ramsay, *president & general manager.*
Frank Gardl, *manager.*
Wayne Turner, *national & retail sales manager.*
Karl Sepkowski, *news editor.*
Stan Corbett, *chief engineer.*

1042-b

DIGEST OF RATE CARD NO. 16—(March 31, 1975)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class AA—6-10 p.m., Sun.-Thurs.;						
6-11 p.m. Fri.-Sat.						
\$150.00	\$100.00	\$85.00	\$70.00	\$80.00	\$50.00	\$25.00

CJIC-TV Total Persons: 136,720

BBM Weekly Reach (Jan. 1976): 95,000

CBFST Sturgeon Falls

(Ch. 7)

French Outlet

(Repeated by CBFST-1, Sudbury, Ont.; CBFST-2, Temiscaming, Que.; CBFST-3, Elliot Lake, Ont.)

Network Service: CBC, French Network.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Hwy. 64, Sturgeon Falls.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 9.75-kw visual, 1.95-kw aural. Antenna: Directional, 617-ft. above av. terrain, 513-ft. above ground, 1363-ft. above sea level, lat. 46° 25' 10", long. 79° 56' 04".

Began Operation: March 4, 1961.

Rates: Bonus to the CBC French network.

CBFST Total Persons: 495,390

BBM Weekly Reach (Jan. 1976): 62,000

CBFST-1 Sudbury

(Ch. 13)

French Outlet

(Rebroadcasting station of CBFST, Sturgeon Falls)

Network Service: CBC, French Network.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Sudbury.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 8.6-kw visual, 1.72-kw aural. Antenna: 492-ft. above av. terrain, 265-ft. above ground, 1403-ft. above sea level, lat. 46° 30' 14", long. 80° 58' 04".

Began Operation: July 23, 1962.

Rates: This is an automatic repeater and is included as a bonus to the CBC French network rate.

CKCO-TV-4 The Muskokas

(Ch. 11)

(Rebroadcasting station of CKCO-TV, Kitchener, Ont.)

Network Service: CTV.

Licensee: Central Ontario Television Ltd., 864 King St. W., Kitchener, Ont.

Transmitter: Dwight, Ont.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 37.17-kw max. visual, 3.715-kw max. aural. Antenna: 648-ft. above av. terrain, lat. 45° 19' 44", long. 78° 57' 56".

Began Operation: Feb. 1976.

Rates: This is a repeater of CKCO-TV, Kitchener (with some news & special events separate programming) and is included in the rates for that station.

CHFD-TV Thunder Bay

(Ch. 4)

Network Service: CTV.

Licensee: Thunder Bay Electronics Ltd., 87 N. Hill St.

Studio: 87 N. Hill St.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 56-kw visual, 10-kw aural. Antenna: 1395-ft. above av. terrain, lat. 48° 31' 30", long. 89° 08' 50".

Color: Network, live, film, slide & tape.

Telephone: 807-344-9685. Telex: 073-4521.

Represented (sales) by Canadian Standard Broadcast Sales Inc. (U.S.); Paul Mulvihill Ltd. (Canada).

TV Factbook No. 46

Began Operation: Nov. 5, 1973.
 Personnel: See CKPR-TV, Thunder Bay.
 Rates: See CKPR-TV, Thunder Bay.

CHFD-TV Total Persons: 175,100
 BBM Weekly Reach (Jan. 1976): 129,000

CKPR-TV
Thunder Bay
 (Ch. 2)

Network Service: CBC.
 Licensee: Thunder Bay Electronics Ltd., 87 N. Hill St., Thunder Bay, Ont. P7A 5V6.
 Studio: 87 N. Hill St. Telephone: 807-344-9685.
 Transmitter: Mount Baldy, 6-mi. NE of Port Arthur.
 Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 56-kw aural. Antenna: Directional, 1395-ft. above av. terrain, 707-ft. above ground, 2467-ft. above sea level, lat. 48° 31' 30", long. 89° 06' 50".
 Color: Network, live, film, slide & tape.
 News Wire Service: Broadcast News.
 Began Operation: Sept. 17, 1954. Call letters changed from CFCJ-TV, Feb. 15, 1962.
 Represented (sales) by Canadian Standard Broadcast Sales Inc. (U.S.); Paul Mulvihill Ltd. (Canada).
Personnel:
 H. Fraser Dougall, *president & general manager.*
 Jack Masters, *v.p. & station manager.*
 Garnet N. Conger, *vice president & program manager.*
 Gerhard Buetow, *director of engineering.*
 Jon L. Ogden, *operations manager.*

DIGEST OF RATE CARD NO. 15
 (Jan. 1, 1977)

30 Min.	15 Min.	10 Min.	5 Min.	30 Sec.	10 Sec.
.....****	\$90.00

*On request.
 Note: Combination rates for CKPR-TV & CHFD-TV, Thunder Bay.

CKPR-TV Total Persons: 143,760
 BBM Weekly Reach (Jan. 1976): 136,000

CBFOT
Timmins
 (Ch. 9)

French Outlet

(Also has rebroadcasting station CBFOT-1, Kapuskasing, Ont. which is repeated by CBFOT-2, Hearst, Ont.)
 Network Service: CBC French Network.
 Licensee: Canadian Bcstg. Corp., Ottawa, Ont.
 Transmitter: Schumacher, near Timmins.
 Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 16-kw visual, 3.2-kw aural. Antenna: 562-ft. above av. terrain, 525-ft. above ground, 1525-ft. above sea level, lat. 48° 28' 00", long. 81° 17' 50".
 Began Operation: Sept. 7, 1964.
 Rates: This is an automatic relay for the CBC French network and is included as a bonus to network.

CBFOT Total Persons: 91,080
 BBM Weekly Reach (Jan. 1976): 27,000

CFCL-TV
Timmins
 (Ch. 6)

(Repeated by CFCL-TV-2, Kearns; CFCL-TV-3, Kapuskasing; CFCL-TV-4, Hearst; CFCL-TV-7, Chapleau; CFCL-TV-8, Moosonee, all Ont.; CFCL-TV-5, Malartic, Que.)
 Network Service: CBC.
 Licensee: J. Conrad Lavigne Ltd., P.O. Box 620, Timmins, Ont. P4N 7G3.
 Studio & Transmitter: Mont Sacre Coeur.
 Telephone: 705-264-4211.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 557-ft. above av. terrain, 525-ft. above ground, 1592-ft. above sea level, lat. 48° 29' 30", long. 81° 19' 45".

Color: Network, live, film, slide & tape.
 News Wire Service: Broadcast News, Canadian Press.
 AM Affiliate: CFCL, 10-kw (5-kw night), 620 kHz.

Ownership: J. Conrad Lavigne, 100%. Also owns CKNC-TV, Sudbury & Elliot Lake; CHNB-TV, North Bay & satellites in Kapuskasing, Ont. (Ch. 2); Kearns, Ont. (Ch. 2); Hearst, Ont. (Ch. 4); Chapleau, Ont. (Ch. 7); Malartic, Que. (Ch. 5).

Began Operation: June 24, 1956.

Represented (sales) by Canadian Standard Broadcast Sales (U.S.); Paul Mulvihill & Co., Ltd. (Toronto, Montreal); Stephens & Towndrow Ltd. (Vancouver); A. J. Messner & Co. (Winnipeg).

Personnel:
 J. Conrad Lavigne, *president.*
 Terry Coles, *vice president & general manager.*
 Al Brooks, *program director & film buyer.*
 Rudy Fauteux, *director of engineering.*

DIGEST OF RATE CARD NO. 23
 (Jan. 1, 1976)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
Class AA—6-10:58 p.m., daily.	\$320.00	\$160.00

*Combination rates: CFCL-TV, Timmins; CKNC-TV, Sudbury & CHNB-TV, North Bay, Ont.

CFCL-TV Total Persons: 285,290
 BBM Weekly Reach (Jan. 1976): 179,000

CKSO-TV-2
Timmins
 (Ch. 3)

(Satellite rebroadcasting station of CKSO-TV, Sudbury, Ont.)

Network Service: Same as CKSO-TV Sudbury.
 Licensee: Cambrian Bcstg. Ltd., 336 Ash St., Sudbury.
 Transmitter: Timmins.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 55-kw visual, 11-kw aural. Antenna: 544-ft. above av. terrain, lat. 43° 29' 30", long. 81° 19' 45".

Rates: Included as a bonus with CKSO-TV Sudbury.

CBLFT
Toronto
 (Ch. 25)

French Outlet

Network Service: CBC French network.
 Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
 Transmitter: CN Tower, Toronto, Ont.
 Studio: 100 Carlton St., Toronto, Ont.
 Mailing Address: Box 500, Station "A", Toronto, Ont. M5W 1E6.
 Telephone: 416-925-3311.
 Telex: 06-23195.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2140-kw visual, 428-kw aural. Antenna: 1605-ft. above av. terrain, 1721-ft. above ground, 2049-ft. above sea level, lat. 43° 38' 33", long. 79° 23' 15".

Color: Network.
 AM Affiliate: CJBC, 50-kw, 860 kHz (CBC).

Began Operation: March 23, 1973.

Personnel:
 P. Larose, *director, French Services.*
 L. Forestier, *director of television.*
 R. Tetrault, *news supervisor.*
 J.-M. Papirchuk, *public relations officer.*

Rates: No rate card available. Carries network commercials only.

CBLFT Total Persons: 2,819,270
 BBM Weekly Reach (Jan. 1976): 70,000

Ontario—Sudbury

CKNC-TV (Ch. 9)

(Repeated by CKNC-TV-1, Elliot Lake, Ont.)

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 293-kw visual, 29.3-kw aural. Antenna: 550-ft. above av. terrain, 550-ft. above ground, 1600-ft. above sea level.

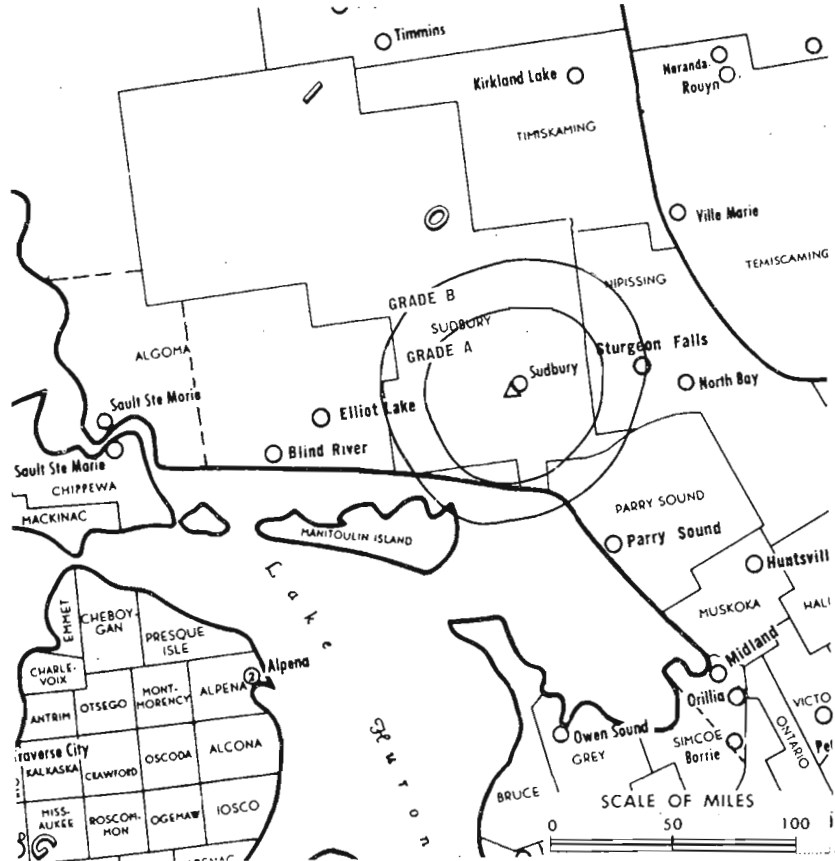
Latitude 46° 30' 44"
Longitude 81° 00' 19"

Transmitter: 699 Froid Rd.

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

News Film Service: CBC.



Data on reach & persons reprinted by permission of BBM Bureau of Measurement.

CKNC-TV Authorized:

CKNC-TV

Network Service: CBC.

Licensee: J. Conrad Lavigne Ltd., P.O. Box 620, Timmins, Ont.

Studio: 699 Froid Rd., Sudbury, Ont.

Telephone: 705-674-8301.

Ownership: See CFCL-TV, Timmins, Ont.

Began Operation: Oct. 4, 1971.

Represented (sales) by Paul Mulvihill & Co. Ltd. (Montreal & Toronto); A. J. Messner & Co. (Winnipeg); Stephens & Townsend Co. Ltd. (Vancouver); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

J. Conrad Lavigne, *president*.

Larry Wing, *sales manager*.

Terry Coles, *vice president & general manager*.

Al Brooks, *program director & film buyer*.

Bill Nadeau, *operations manager*.

Detlef Krumbacher, *chief engineer*.

DIGEST OF RATE CARD NO. 22* (Feb. 1, 1975)

Hour	30 Min.	15 Min.	Min.	30 Sec.
Class AAA—6-10:58 p.m., daily.			\$320.00	\$160.00

*Combination rates: CKNC-TV, Sudbury; CFCL-TV, Timmins; CHNB-TV, North Bay, Ont.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	5479	Sudbury C.M.A.	152,050
	5480	Sudbury County	217,310
	5515	Algoma E., Manitoulin	33,490
Between 25-49%	None Between 25-49%		
Between 5-24%	5460	Parry Sound	31,450
CKNC-TV Total Persons:			282,250
BBM Weekly Reach (Jan. 1976):			226,000

For BBM Survey Methods,
see page 5-b

Ontario—Sudbury

CKSO-TV

(Ch. 5)

(Also operates satellite rebroadcasting stations CKSO-TV-1, Elliot Lake; CKSO-TV-2, Timmins; CKSO-TV-3, Kearns, all Ont.)

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 30-kw aural. Antenna: 1049-ft. above av. terrain, 1215-ft. above sea level.

Latitude 46° 30' 02"
Longitude 81° 01' 16"

Transmitter: 336 Ash St.

Color: Network, live, film, slide & tape.

News Wire Service: Canadian Press, Broadcast News.

News Film Service: CTV.

TV tape: Recording facilities.

AM Affiliate: CKSO, 10-kw (5-kw night), 790 kHz.

FM Affiliate: CKSO-FM, 92.7 MHz (No. 224), 100-kw.



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CKSO-TV Authorized:

CKSO-TV

Network Service: CTV, CBS, NBC, ABC.

Licensee: Cambrian Broadcasting Ltd., 336 Ash St.

Studio: 336 Ash St., Box 400.

Telephone: 705-674-0711.

Ownership: Cambrian Broadcasting Ltd.

Began Operation: Oct. 20, 1953.

Represented (sales) by: Television Marketing Services (Canada); Bolton/Burchill International Ltd. (U.S.)

Personnel:

W. B. Plaunt, *president*.
George Lund, *manager*.

DIGEST OF RATE CARD NO. 14—(Sept. 1, 1976)

Program rates on request. Highest 30 Sec. rate: \$280.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	5479	Sudbury C.M.A.	152,050
	5480	Sudbury County	217,310
	5490	Timiskaming	45,370
	5499	Timmins C.A.	39,450
	5501	Cochrane S.	61,910
	5502	Cochrane N.	29,170
	5515	Algoma E., Manitoulin	33,490
	5519	Sault Ste. Marie C.A.	82,950
Between 25-49%	4722	Abitibi S.	80,430
	4731	Temiscamingue N.	31,950
	5531	Algoma W.	103,230
Between 5-24%	4721	Abitibi N.	21,310
	4732	Temiscamingue S.	15,150
	5460	Parry Sound	31,450
	5469	North Bay City	51,190
	5470	Nipissing	80,840
CKSO-TV Total Persons:			751,610
BBM Weekly Reach (Jan. 1976):			464,000

Ontario—Toronto

CBLT

(Ch. 5)

English Outlet

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 84-kw visual, 16.8-kw aural. Antenna: 1520-ft. above av. terrain, 474-ft. above ground, 814-ft. above sea level.

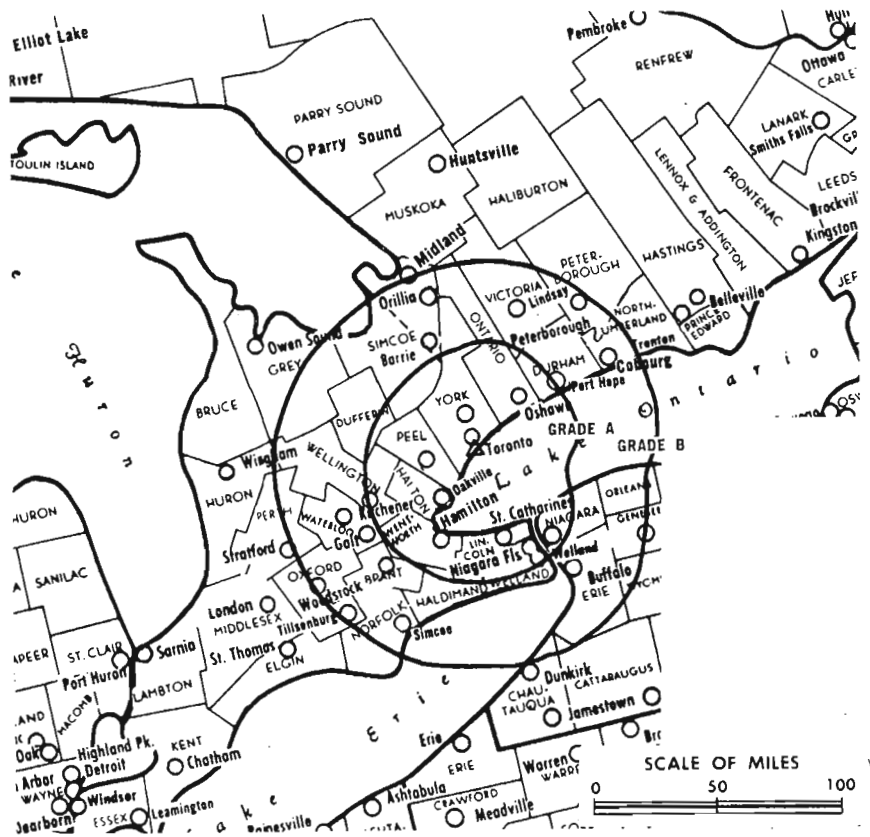
Latitude 43° 38' 33"
Longitude 79° 23' 15"

Transmitter: CN Tower.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: CBS, NBC, ABC, ITV, BBC, AFP, Reuters.



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CBLT Authorized: 9/8/52

CBLT

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Studio: 354 Jarvis St., Box 500, Station 'A', Toronto, Ont. M5W 1E6.
Telephone: 416-925-3311. Telex: 02-2763.

AM Affiliate: CBL, 740 kHz & 50-kw (CBC).

FM Affiliate: CBL-FM, 55.7-kw, 94.1 MHz (No. 231), 422-ft.

Began Operation: Sept. 8, 1952.

Represented (sales) by CBC National Selective Sales (Canada);
Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

R. Service, *manager television plant, Toronto.*
D. O'Neill, *manager, Toronto region public relations.*
G. H. Jones, *regional engineer.*
R. McLean, *program director.*
F. Phillips, *television production manager (acting).*
S. Sulewski, *manager, film services (acting).*
J. Hawkins, *manager, TV technical services.*
M. Daigneault, *chief news editor.*

DIGEST OF RATE CARD NO. 29
(June 1, 1976)

Class AAA—8-10 p.m., Mon., Tues., Fri.; 8-9 p.m., Thurs.; 7:30-10:30 p.m., Sat.; 6-10 p.m., Sun.: 30 Sec., \$25. Program rates on request.

For Index to Contents, see Services Volume

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	5189	Oshawa C.A.	126,500
	5190	Ontario	209,500
	5199	Toronto C.M.A.	2,819,270
	5200	York Reg. Mun.	183,840
	5210	Toronto Metro. Mun.	2,184,310
	5220	Peel	325,780
	5230	Dufferin	23,680
	5269	Hamilton C.M.A.	525,210
	5270	Halton	217,360
	5280	Wentworth	404,160
	5299	St. Catharines C.M.A.	307,290
	5300	Niagara Reg. Mun.	353,600
	5319	Brantford C.A.	81,670
5359	Guelph C.A.	67,670	
5360	Wellington	116,010	
Between 25-49%	5180	Durham	48,550
	5241	Simcoe E. Elect. Dist.	71,920
	5242	Simcoe Bal., Barrie	111,300
	5310	Haldimand	33,500
	5320	Brant	98,080
Between 5-24%	5339	Kitchener C.M.A.	248,910
	5340	Waterloo County	277,100
	5150	Northumberland	49,490
	5170	Victoria	35,840
	5255	Haliburton, Muskoka	44,250
5330	Norfolk	55,240	
5531	Algoma West	103,230	
5540	Thunder Bay County	143,760	
CBLT Total Persons:			5,090,500
BBM Weekly Reach (Jan. 1976):			3,400,000

Ontario—Toronto

CFTO-TV

(Ch. 9)

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 280-kw visual, 37.5-kw aural. Antenna: 1532-ft. above av. terrain, 1613-ft. above ground, 1882-ft. above sea level.

Latitude 43° 38' 33"
Longitude 79° 23' 15"

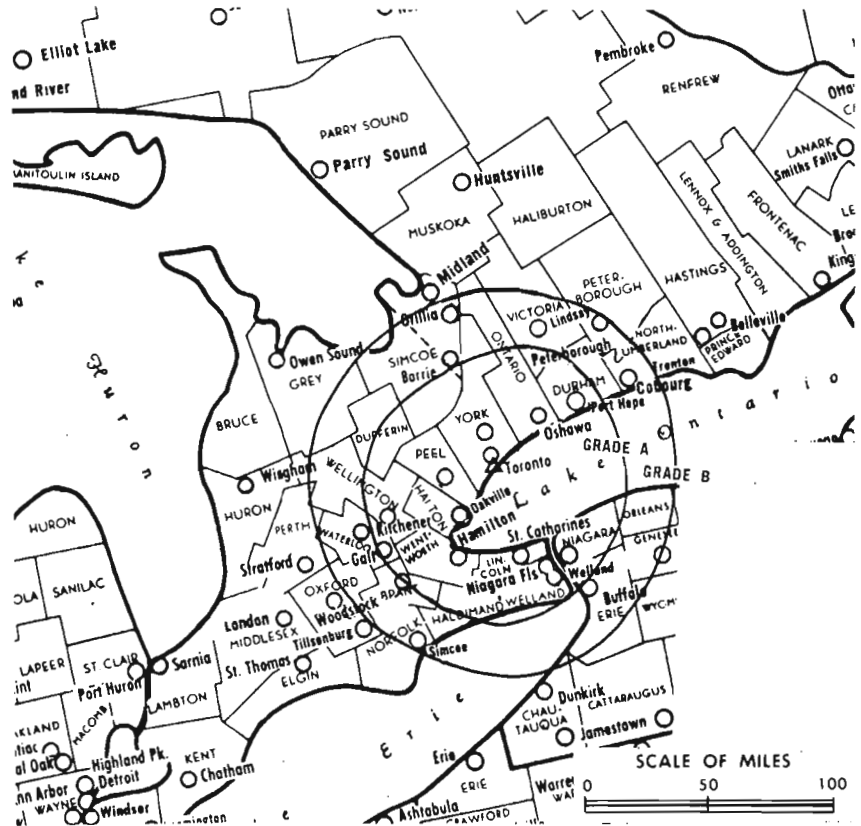
Transmitter: CN Tower.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: Broadcast News, Canadian Press.

News Film Service: ABC, NBC, Visnews.



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CFTO-TV Authorized: 5/3/60

CFTO-TV

Network Service: CTV.

Licensee: CFTO-TV Limited, Box 9, Toronto, Ontario M4A 2M9.

Studio: 9 Channel Nine Court, Agincourt.

Sales Office: 111 Richmond St. W., Toronto. Telex: 06-219696.

Telephone: 416-291-9111.

Ownership: Baton Broadcasting Inc., 100%. Officers: J. W. Bassett, chmn. & pres.; Foster Hewitt, v.p.; E. J. Delaney, v.p. & secy.; J. J. Garwood, v.p. & treas. Baton Bcstg. also owns CKLW Radio Bcstg. Ltd., CFQC Bcstg. Ltd., Confederation Broadcasting (Ottawa) Ltd.

Began Operation: Jan. 1, 1961.

Represented (sales) by Bolton/Burchill International Ltd. (U.S.); Glen Warren Broadcast Sales Division (Canada).

Personnel:

John W. Bassett, *president & chairman of the board.*
E. J. Delaney, *vice president & general manager.*
J. J. Garwood, *vice president, finance.*
Donald H. Davls, *vice president, production.*
Gerard Rochon, *vice president & executive producer.*
Bob Hurst, *news & public affairs.*
W. H. Cox, *general sales manager.*
D. C. Ferguson, *national sales manager.*
J. F. Migicovsky, *program manager.*
J. P. Beswick, *director of research.*
P. F. Reesor, *promotion manager.*

DIGEST OF RATE CARD NO. 14

(Dec. 31, 1974)

30 Min.	15 Min.	10 Min.	5 Min.	30 Sec.	20 Sec.
.....	\$600.00

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	5150	Northumberland	49,490
	5159	Peterborough C.A.	63,120
	5160	Peterborough County	90,130
	5170	Victoria	35,840
	5180	Durham	48,550
	5189	Oshawa C.A.	126,500
	5190	Ontario	209,500
	5199	Toronto C.M.A.	2,819,270
	5200	York Reg. Mun.	183,840
	5210	Toronto Metro. Mun.	2,184,310
	5220	Peel	325,780
	5230	Dufferin	23,680
	5241	Simcoe E. Elect. Dist.	71,920
	5242	Simcoe Bal., Barrie	111,300
	5269	Hamilton C.M.A.	525,210
	5270	Halton	217,360
5280	Wentworth	404,160	
5299	St. Catharines-Niagara C.M.A.	307,290	
5300	Niagara Reg. Mun.	353,600	
5359	Guelph C.A.	67,670	
5360	Wellington	116,010	
Between 25-49%	5140	Hastings	101,270
	5255	Halliburton, Muskoka	44,250
	5310	Haldimand	33,500
	5319	Brantford C.A.	81,670
	5320	Brant	98,080
Between 5-24%	5330	Norfolk	55,240
	5339	Kitchener C.M.A.	248,910
	5340	Waterloo County	277,100
	5350	Oxford	81,680
	5450	Grey	67,800
CFTO-TV Total Persons:			5,184,390
BBM Weekly Reach (Jan. 1976):			3,898,000

Ontario—Toronto

CITY-TV

(Ch. 79)

Technical Facilities: Channel No. 79 (860-866 MHz). Authorized power: 156-kw visual, 32-kw aural. Antenna: 1650-ft. above av. terrain.

Latitude 43° 38' 33"
Longitude 79° 23' 15"

Transmitter: CN Tower.

Color: Live, film, slide & tape.

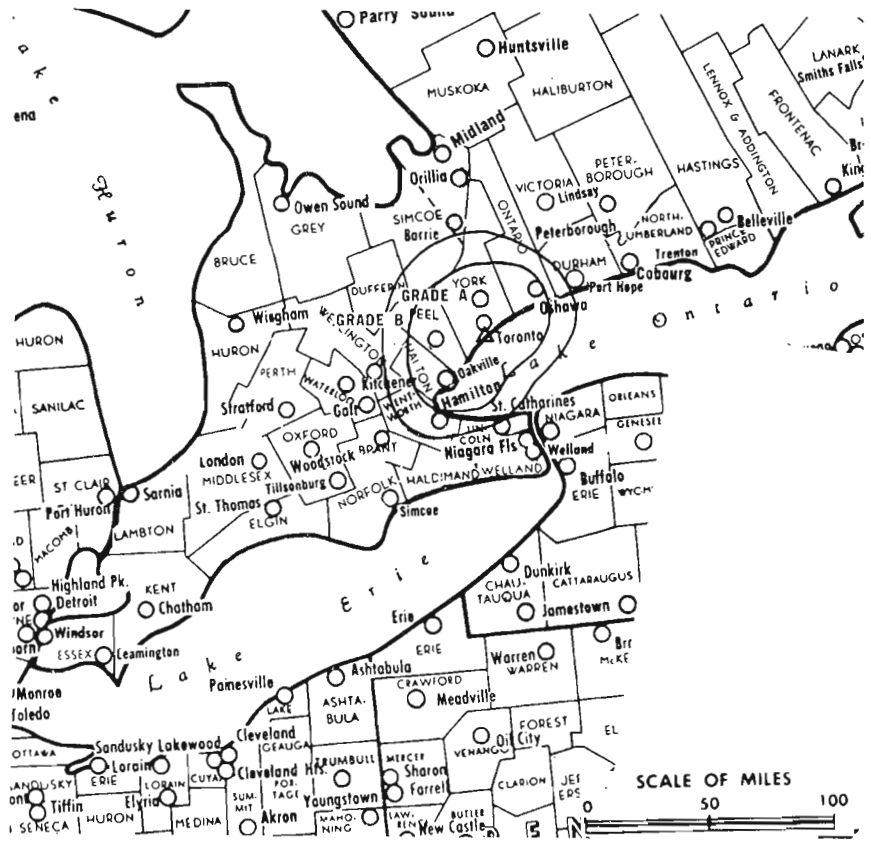
TV tape: Recording facilities.

News Wire Service: Canadian Press, Broadcast News.

Facsimile Service: UPI.

Studio: 99 Queen St. East.

Telephone: 416-867-7679.



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CITY-TV Authorized: 9/26/72

CITY-TV

Licensee: Channel 79 Ltd., 99 Queen St. East, Toronto, Ont.

Ownership: E. A. Cowan, J. S. Grafstein, P. Switzer & M. Znaimer, 28%; remainder widely distributed.

Began Operation: Sept. 28, 1972.

Represented (sales) by Radio-Television Representatives Ltd. (Winnipeg, Vancouver); Alexander, Pearson, Dawson (Toronto, Montreal).

Personnel:

M. Znaimer, *president*.
P. Switzer, *vice president, community affairs*.
J. West, *vice president, sales*.
Fred Klinkhammer, *vice president, finance*.
Ron Reid, *dir. of engineering & operations*.

Rates: On request.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over		None 50% & Over	
Between 25-49%	5199	Toronto C.M.A.	2,819,270
	5210	Toronto Metro. Mun.	2,184,310
	5220	Peel	325,780
Between 5-24%	5189	Oshawa C.A.	126,500
	5190	Ontario	209,500
	5200	York Reg. Mun.	183,840
CITY-TV Total Persons:			2,903,430
BBM Weekly Reach (Jan. 1976):			1,136,000

CICA-TV Toronto

(Ch. 19)

Educational Station

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: Trans-America Bldg., 2180 Yonge St., Toronto, Ont.

Transmitter: CN Tower, Toronto.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1080-kw visual, 216-kw aural. Antenna: 1605-ft. above av. terrain, 521-ft. above ground, 881-ft. above sea level, lat. 43° 38' 33", long. 79° 23' 15".

Ownership: Transmitter operated by CBC on behalf of Ontario Department of Education.

Began Operation: Sept. 27, 1970.

CICA-TV Total Persons: 4,712,990
BBM Weekly Reach (Jan. 1976): 867,000

CKGN-TV-22 Uxbridge

(Ch. 22)

(Satellite rebroadcasting station of CKGN-TV, Paris, Ont.)

Network Service: None, independent.

Licensee: Global Communications Ltd., 81 Barber Greene Rd., Toronto, Ont. M3C 2A3.

Transmitter: S of Uxbridge, near Goodwood.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 3120-kw visual, 468-kw aural. Antenna: 598-ft. above av. terrain, lat. 44° 01' 54", long. 79° 08' 13".

Began Operation: 1974.

Rates: Bonus with CKGN-TV, Paris, Ont.

CBLAT-3 Wawa

(Ch. 9)

(Rebroadcasting station of CBLAT-2, White River)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 2.5 mi. NE of Wawa.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 16-kw visual, 3.2-kw aural. Antenna: 581-ft. above av. terrain, 374-ft. above ground, 1814-ft. above sea level, lat. 48° 01' 13", long. 84° 44' 08".

Began Operation: Dec. 12, 1967.

Rates: Included as a bonus to CBLAT, Geraldton.

CBLAT-2 White River

(Ch. 12)

(Rebroadcasting station of CBLAT-1, Manitouwadge)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 5 mi. NE of White River.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 384-watts visual, 77-watts aural. Antenna: 761-ft. above av. terrain, 347.5-ft. above ground, 2311-ft. above sea level, lat. 48° 37' 45", long. 85° 11' 24".

Began Operation: Dec. 1, 1967.

Rates: Included as a bonus to CBLAT, Geraldton.

CKGN-TV-1 Windsor

(Ch. 22)

(Satellite rebroadcasting station of CKGN-TV, Paris, Ont.)

Network Service: None, independent.

Licensee: Global Communications Ltd., 81 Barber Greene Rd., Toronto, Ont. M3C 2A3.

Transmitter: NW of Cottam.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 218-kw visual, 33-kw aural. Antenna: 396-ft. above av. terrain, lat. 42° 08' 00", long. 82° 45' 42".

Began Operation: 1974.

Rates: Bonus with CKGN-TV, Paris, Ont.

1977 Edition

Ontario

CBEFT Windsor

(Ch. 78)

French Outlet

Licensee: Canadian Bcstg. Corp., Ottawa, Ont.

Transmitter: Windsor, Ont.

Technical Facilities: Channel No. 78 (854-860 MHz). Authorized power: 85.4-kw visual, 17.1-kw aural. Antenna: 635-ft. above av. terrain.

Began Operation: July 17, 1976.

Rates: Included as a bonus with CBLFT, Toronto.

CICO-TV-32 Windsor

(Ch. 32)

Educational Station

Due to begin operation 1976

Licensee: The Ontario Educational Communication Authority, P.O. Box 200, Station Q, Toronto, Ont. M4T 2T1.

Transmitter: Windsor, Ont.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 180-kw visual, 18-kw aural. Antenna: 703-ft. above av. terrain, 703-ft. above ground, 610-ft. above sea level, lat. 42° 09' 09", long. 82° 57' 05".

CKNX-TV Wingham

(Ch. 8)

Network Service: CBC.

Licensee: CKNX Broadcasting Ltd., Wingham.

Studio: Carling Terrace. Telephone: 519-357-1310.

Transmitter: 4-mi. S of Walkerton.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 180-kw visual, 100-kw aural. Antenna: 793-ft. above av. terrain, 650-ft. above ground, 1800-ft. above sea level, lat. 44° 05' 26", long. 81° 12' 26".

Color: Network, live, film, slide & tape.

News Wire Service: Canadian Press.

AM Affiliate: CKNX, 10-kw (1-kw night), 920 kHz.

Ownership: The London Free Press Holdings Ltd.

Began Operation: Nov. 18, 1955.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

Murray T. Brown, *president*.
Ross Hamilton, *general manager*.
Alex Walton, *news director*.
Ray Baynton, *farm director*.
Scott Reid, *chief engineer*.
Al Skelton, *production & program supervisor*.
Jean Thynne, *traffic supervisor*.

DIGEST OF RATE CARD NO. 23—(Nov. 15, 1974)

Min. 30 Sec. or Less

News Participation—6-6:30 p.m., daily.

\$135.00 \$75.00

Rates: For combination rates, see CFPL-TV, London, Ont.

CKNX-TV Total Persons: 564,370
BBM Weekly Reach (Jan. 1976): 264,000

LOW-POWER REPEATER STATIONS (Less than 100 watts)

Bancroft—CHEX-TV-1, Ch. 4, Kawartha Bcstg. (CHEX-TV, Peterborough) 8.9 w.

Beardmore—CBLAT-5, Ch. 9, CBC (English network) 5 w.

Ear Falls—CBWJT, Ch. 13, CBC (English network) 5 w.

Espanola—CBFST-4, Ch. 11, CBC (French network) 5 w.

Hornepayne—CBLAT-6, Ch. 13, CBC (English network) 5 w.

Ignace—CBWDT-2, Ch. 13, CBC (English network) 5 w.

Minden—CHEX-TV-2, Ch. 7, Kawartha Bcstg. (CHEX-TV, Peterborough) 8.9 w.

Moosonee—CBCO-TV-1, Ch. 9, CBC (English network) 5 w.

Parry Sound—CKVR-TV-1, Ch. 12, CKVR Channel 3 Ltd. (CKVR-TV, Barrie) 6.7 w.

Sioux Lookout—CBWDT-1, Ch. 12, CBC (English network) 20.2 w.

1049-b

Ontario—Windsor

CBET

(Ch. 9)

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 178-kw visual, 35.6-kw aural. Antenna: Directional, 631-ft. above av. terrain, 650-ft. above ground, 1250-ft. above sea level.

Latitude 42° 18' 59"
Longitude 83° 02' 58"

Transmitter: 825 Riverside Drive W., Windsor.

Studio: 825 Riverside Drive W., Windsor.

Color: Network, live, film, slide & tape.

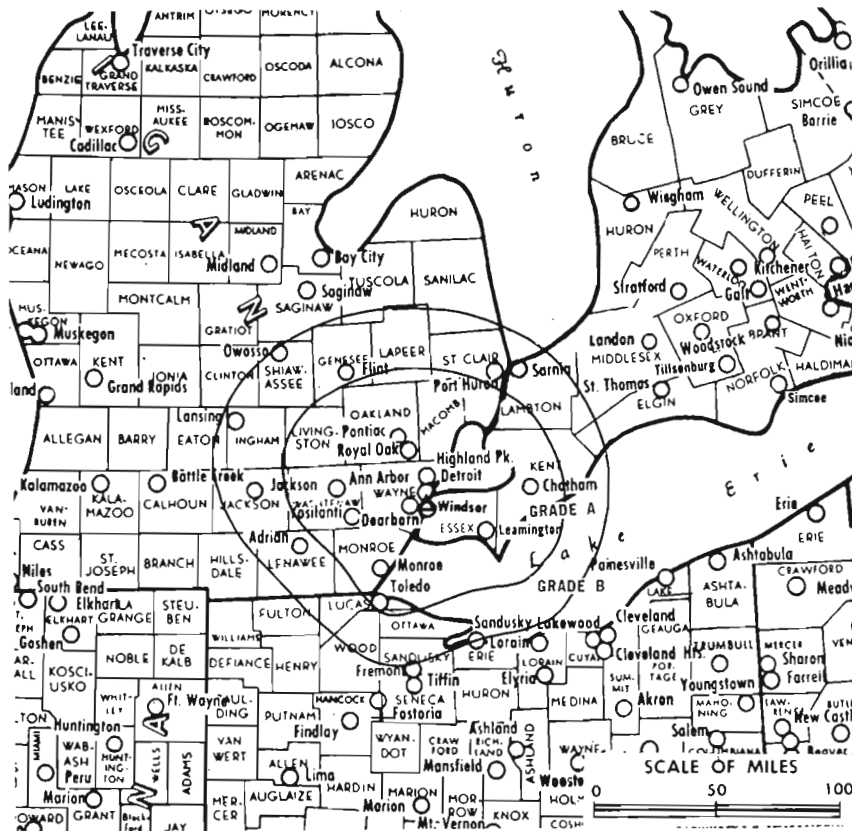
TV tape: Recording facilities.

News Wire Service: UPI, Canadian Press.

Facsimile Service: UPI.

News Film Service: CBC.

AM Affiliate: CBE, 10-kw, 1550 kHz (CBC).



Data on reach & persons reprinted by permission of BBM Bureau of Measurement.

Predicted contours supplied by station.

CBET

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont. K1G 3J5.

Telephone: 519-254-2831. **Telex:** 024-77619.

Ownership: Canadian Broadcasting Corporation.

Began Operation: Sept. 16, 1954 as CKLW-TV. Transferred from RKO General Inc. July 24, 1970 in accordance with CRTC's directions on Canadian ownership. Purchased by CBC Sept. 1, 1975.

Represented (sales) by: Canadian Standard Broadcast Sales (U.S.); CBC National Selective Television Sales (Canada).

Detroit Sales Office: The Neil Group Inc., 2855 Coolidge, Troy, Mich. (48084).

Personnel:

- H. L. Hackney, *general manager.*
- D. E. West, *program director.*
- R. J. Kryger, *manager, technical services.*
- F. J. Quinn, *production manager.*
- R. Podvin, *sales manager.*
- W. Wrye, *executive producer, news.*
- D. Grant, *manager, film operations.*
- N. T. Addison, *manager, public relations.*

DIGEST OF RATE CARD NO. 2—(April 1, 1976)

30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 20 Sec. ID
Program rates on request Graded rates apply*

*Highest rate: \$180.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	5389	Sarnia C.A.	79,340
	5390	Lambton	115,760
	5400	Kent	101,430
	5409	Windsor C.M.A.	263,550
5410	Essex	317,100	
Between 5-24%	5430	Huron	51,330
CBET Total Persons:			585,620
BBM Weekly Reach (Jan. 1976):			388,000

Did you read
Television Digest
this week?

Ontario—Windsor (Detroit, Mich.)

WJBK-TV

(Ch. 2)

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 1057-ft. above ground, 1730-ft. above sea level.

Latitude 42° 27' 38"
Longitude 83° 12' 47"

Transmitter: Southfield, Mich.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP, UPI.

News Film Service: CBS.



Data on reach & persons reprinted by permission of BBM Bureau of Measurement.

WJBK-TV Ref: FCC File No. BNPCT-880 Granted 1/2/53

WJBK-TV

Licensee: Storer Broadcasting Co., 2 Storer Pl., Southfield, Mich. (48075).

Studio: 2 Storer Pl., Southfield, Mich. (48075).

Telephone: 313-557-9000. **TWX No.:** 810-224-4876.

Ownership: Storer Bcstg. Co., 1177 Kane Concourse, Miami Beach, Fla. For other interests, see listing under Group Ownership.

Began Operation: Oct. 24, 1948.

Represented (sales) by Storer Television Sales Inc.

Represented (legal) by Warren Zwicky.

Represented (engineering) by A. Earl Cullum Jr.

Personnel:

Jay Watson, *vice president & general manager.*

Bob McBride, *station manager.*

Hap Eaton, *general sales manager.*

Ronald R. Kaufman, *national sales manager.*

George Crandall, *local sales manager.*

James Major, *program manager.*

Timothy Rocha, *promotion manager.*

Dick Graf, *news director.*

Henry Owen, *chief engineer.*

DIGEST OF RATE CARD NO. 35 (Aug. 30, 1976)

Hour	30 Min.	5 Min.	30 Sec.	10 Sec.
Class A—7 p.m.-midnight, daily.				
\$4000	\$2600	\$1150	\$3000*	\$1500*

*Class A-1—7:01 p.m.-12:01 a.m., daily.

NETWORK BASE HOURLY RATE: \$3200.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	5389	Sarnia C.A.	79,340
	5390	Lambton	115,760
	5400	Kent	101,430
	5409	Windsor C.M.A.	263,550
	5410	Essex	317,100
Between 25-49%	5370	Middlesex	295,590
Between 5-24%	5369	London C.M.A.	300,710
	5380	Elgin	68,160
	5430	Huron	51,330
WJBK-TV Total Persons:			949,370
BBM Weekly Reach (Jan. 1976):			521,000

For Group Ownership
See Services Volume

Ontario—Windsor (Detroit, Mich.)

WKBD-TV

(Ch. 50)

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2340-kw max. & 2090-kw horizontal visual, 234-kw max. & 209-kw horizontal aural. Antenna: 966-ft. above av. terrain, 1053-ft. above ground, 1751-ft. above sea level.

Latitude 42° 29' 01"
Longitude 83° 18' 44"

Transmitter: 26955 West 11 Mile Road, Southfield, Mich.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



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WKBD-TV Ref: FCC File No. BPCT-4349 Granted 12/11/70

WKBD-TV

Network Service: None, independent.

Licensee: Kaiser Broadcasting, One Hallidie Plaza, San Francisco, Cal. (94102).

Studio: 26955 West 11 Mile Rd., Southfield, Mich. (48034).

Mailing Address: Box 359, Southfield, Mich. (48037).

Telephone: 313-444-8500.

Ownership: Kaiser Ecstg. Corp., 77.5%; Field Communications Corp., 22.5%. For other interests, see Group Ownership.

Began Operation: Jan. 10, 1965.

Represented (sales) by Kaiser Broadcasting Co.

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (engineering) by Gautney & Jones.

Personnel:

- George H. Williams, *vice president & general manager.*
- George J. Kapel, *general sales manager.*
- Les Pine, *sales manager.*
- Lawrence M. Clamage, *program manager.*
- Al Martin, *director of engineering.*
- Bill Saltzglver, *production manager.*
- Bob Fitzgerald, *business manager.*

DIGEST OF RATE CARD NO. 7—(Jan. 1, 1972)

Hour	30 Min.	15 Min.	Min.	20 Sec.	ID
Class A—7:30-11 p.m., daily.					
\$1000.00	\$700.00	\$450.00			Graded rates apply*

*Highest rate: \$850.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	5389	Sarnia C.A.	79,340
	5390	Lambton	115,760
	5400	Kent	101,430
	5409	Windsor C.M.A.	263,550
	5410	Essex	317,100
5519	Sault Ste. Marie C.A.	82,950	
Between 25-49%	5531	Algoma W.	103,230
Between 5-24%		None Between 5-24%	
WKBD-TV Total Persons:			637,520
BBM Weekly Reach (Jan. 1976):			390,000

Ontario—Windsor (Detroit, Mich.)

WWJ-TV

(Ch. 4)

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 97.7-kw visual, 9.77-kw aural. Antenna: 1010-ft. above av. terrain, 1068-ft. above ground, 1753-ft. above sea level.

Latitude 42° 28' 59"
Longitude 83° 12' 20"

Transmitter: Greenfield & 10½ Mile Rds.

TV tape: Recording facilities.

AM Affiliate: WWJ, 5-kw, 950 kHz (NBC).

FM Affiliate: WWJ-FM, 12-kw, 97.1 MHz (No. 246), 890-ft. antenna height.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: NBC.



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WWJ-TV Ref: FCC Doc. No.—14407 Granted 2/1/54

WWJ-TV

Licensee: Evening News Assn., 622 Lafayette Blvd., Detroit (48231).

Studio: 622 Lafayette Blvd.

Telephone: 313-222-2193.

TWX No.: 810-221-1623.

Ownership: Evening News Assn.; Peter B. Clark, pres.

Began Operation: June 3, 1947.

Represented (sales) by Peters, Griffin, Woodward Inc.; Andy McDermott (Canada).

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

Peter A. Kizer, *v.p., Broadcast Div. & general manager, WWJ stations.*

Franklin G. Slsson, *administrative manager.*

Jack Allen, *station manager.*

Michael Berman, *general sales manager.*

Gregg C. LeMiere, *national sales manager.*

Robert A. Benyi, *business manager.*

Edward P. Weber, *promotion manager.*

Robert T. Sutton, *program & production manager.*

Thomas Becherer, *news director.*

Leonard W. Eden, *chief engineer.*

DIGEST OF RATE CARD NO. 36—(March 1, 1976)

Hour	30 Min.	Min.	20 Sec.	ID
Class AAA—8-11 p.m., daily.				
\$3600.00	\$2200.00			Graded rates apply*

*Highest rate: \$2500.

NETWORK BASE HOURLY RATE: \$3400.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	5389	Sarnia C.A.	79,340
	5390	Lambton	115,760
	5400	Kent	101,430
	5409	Windsor C.M.A.	263,550
5410	Essex	317,100	
Between 25-49%	None Between 25-49%		
Between 5-24%	5370	Middlesex	295,590
	5430	Huron	51,330
WWJ-TV Total Persons:			881,210
BBM Weekly Reach (Jan. 1976):			446,000

Ontario—Windsor (Detroit, Mich.)

WXON (Ch. 20)

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 800-kw max. & 501-kw horizontal visual, 60-kw max. & 50.1-kw horizontal aural. Antenna: 961-ft. above av. terrain, 1050-ft. above ground, 1751-ft. above sea level.

Latitude 42° 29' 01"
Longitude 83° 18' 44"

Transmitter: 26935 W. 11 Mile Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.



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WXON Ref: FCC File No. BMPCT-6859 Granted 8/5/68

WXON

Licensee: WXON-TV Inc., 30100 Telegraph Rd., Suite 160, Birmingham, Mich. (48010).

Studio: 26935 W. 11 Mile Rd., Southfield, Mich. (48075).

Telephone: 313-646-4555.

Ownership: WXON-TV Inc., Aben E. Johnson Jr., 57%.

Began Operation: Sept. 15, 1968 on Ch. 62. Began operation on Ch. 20 Dec. 9, 1972.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by E. H. Munn Jr.

Personnel:

Aben E. Johnson, *general manager*.
Cliff Beresh, *general sales manager*.
A. J. Schweitzer, *operations manager*.
Al Evans, *chief engineer*.

Rates (Spring-Summer 1976): 30 Sec., \$45-\$115.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	None	50% & Over	
Between 25-49%	None	Between 25-49%	
Between 5-24%	5389	Sarnia C.A.	79,340
	5390	Lambton	115,760
	5400	Kent	101,430
	5409	Windsor C.M.A.	263,550
	5410	Essex	317,100
WXON Total Persons:			534,290
BEM Weekly Reach (Jan. 1976):			84,000

Ontario—Windsor (Detroit, Mich.)

WXYZ-TV

(Ch. 7)

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 1073-ft. above ground, 1737-ft. above sea level.

Latitude 42° 28' 15"
Longitude 83° 15' 00"

Transmitter: Broadcast House, 20777 W. Ten Mile Rd., Southfield, Mich.

Studio: Broadcast House, 20777 W. Ten Mile Rd., Southfield, Mich.

TV tape: Recording facilities.

AM Affiliate: WXYZ, 5-kw, 1270 kHz (ABC).

FM Affiliate: WRIF, 27.2-kw, 101.1 MHz (No. 266), 880-ft.

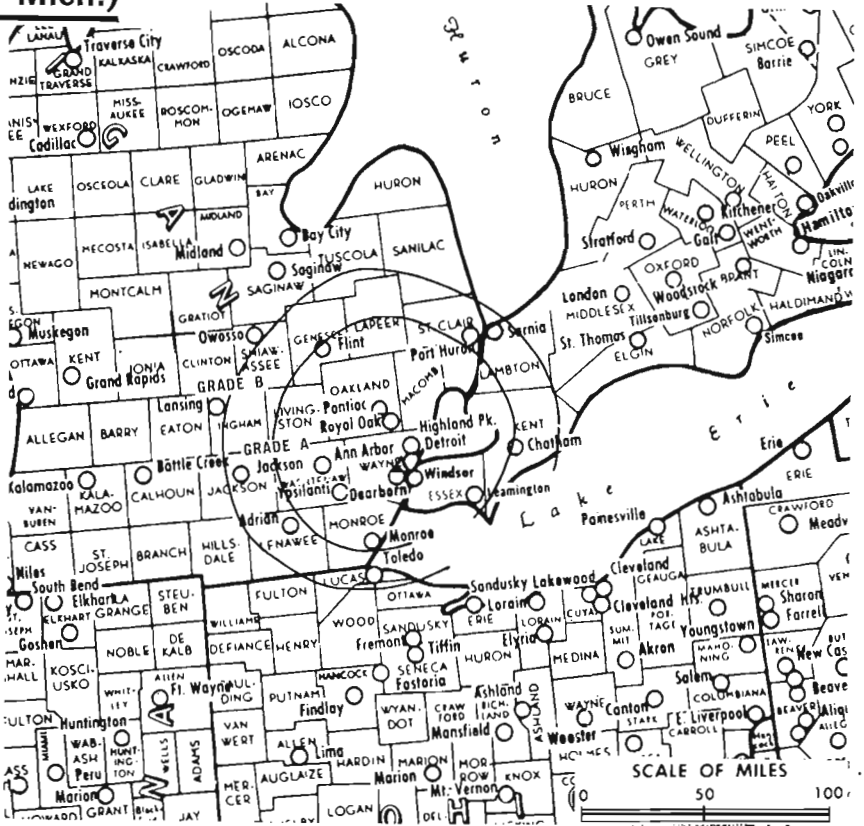
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, ABC.

Facsimile Service: UPI.

News Film Service: ABC.

Represented (legal) by McKenna, Wilkinson & Kittner.



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WXYZ-TV Ref: FCC File No. BPCT-2490 Granted 7/10/58

WXYZ-TV

Licensee: WXYZ Inc., Detroit, Mich. (48231).

Telephone: 313-444-1111. TWX No.: 313-357-4605.

Ownership: American Bcstg. Cos., 100%; see WABC-TV, New York.

Began Operation: Oct. 9, 1948.

Represented (sales) by ABC Television Spot Sales Inc.

Personnel:

James Osborn, *vice president & general manager.*
Richard Taylor, *general sales manager.*
Francis Gannon, *national sales manager.*
Keith McClellan, *local sales manager.*
Jan Coll, *sales traffic manager.*
Dave Kenworthy, *director of advertising & press information.*
Jeanne Findlater, *program manager & film buyer.*
John Reynolds, *business manager.*
Charles Kocher, *chief engineer.*
Philip Nye, *news director.*
Jon K. Gluck, *dir. of research & sales development.*
Lowell Newton, *editorial director.*

Rates: On request.

NETWORK BASE HOURLY RATE: \$3293.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	5389	Sarnia C.A.	79,340
	5390	Lambton	115,760
	5400	Kent	101,430
	5409	Windsor C.M.A.	263,550
	5410	Essex	317,100
Between 25-49%	5369	London C.M.A.	300,710
	5370	Middlesex	295,590
Between 5-24%	5430	Huron	51,330
WXYZ-TV Total Persons:			881,210
BBM Weekly Reach (Jan. 1976):			558,000

QUEBEC

CHAU-TV

Carleton

(Ch. 5)

French Outlet

(Repeated by CHAU-TV-1, Ste. Marguerite-Marie, P.Q.; CHAU-TV-2, St. Quentin, N.B.; CHAU-TV-3, Port Daniel, P.Q.; CHAU-TV-4, Chandler, P.Q.; CHAU-TV-5, Perce, P.Q.; CHAU-TV-6, Gaspé, P.Q.; CHAU-TV-7, Rivière-au-Renard, P.Q.; CHAU-TV-8, Cloridorme, P.Q.; CHAU-TV-9, L'Anse à Valteau, P.Q.; CHAU-TV-10, Kedgwick, N.B.; CHAU-TV-11, Murdochville, P.Q.; CHAU-TV-12, St. Martin de Restigouche, N.B.)

Network Service: CBC.

Licensee: Television de la Baie des Chaleurs Inc.

Studio & Transmitter: Carleton, Bonaventure County, P.Q. G0C 1J0.

Telephone: 418-364-3344. Telex: 014-43126.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 2012-ft. above av. terrain, 232-ft. above ground, 2162-ft. above sea level.

Color: Network & tape.

News Wire Service: Broadcast News.

Ownership: Television de la Baie des Chaleurs Inc.; J. Leo Hachey, pres.

Began Operation: Oct. 17, 1959.

Represented (sales) by Paul L'Anglais Ltd. (Canada); E. S. Sumner Corp. (U.S.).

Personnel:

Andre Lecomte, *director general.*
M. Chabot, *assistant director general & manager.*
Yvon Chouinard, *program director & national sales manager.*

DIGEST OF RATE CARD NO. 11 (June 6, 1976)

30 Min.	15 Min.	Min.	30 Sec.
Class A—5:30-11 p.m., daily.			
\$400.00	\$240.00	\$180.00*	\$110.00*

*Class AAA—7-9 p.m., daily.

CHAU-TV Total Persons: 313,270

BBM Weekly Reach (Jan. 1976): 164,000

CJPM-TV-1

Chambord-Roberval

(Ch. 10)

(Satellite rebroadcasting station of CJPM-TV, Chicoutimi, Que.)

Licensee: CJPM-TV Inc., P. O. Box 600, Chicoutimi, Que.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 13-kw visual, 2.6-kw aural. Antenna: 538-ft. above av. terrain, lat. 48° 23' 20", long. 72° 05' 22".

Rates: Included as a bonus with CJPM-TV, Chicoutimi.

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CBOFT-1

Chapeau

(Ch. 11)

French Outlet

(Satellite rebroadcasting station of CBOFT, Ottawa, Ont.)

Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Chapeau, P.Q.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: .55-kw visual, .06-kw aural. Antenna: 374-ft. above av. terrain, lat. 45° 55' 15", long. 77° 04' 10".

Began Operation: 1974.

Rates: Bonus to the CBC French network rate.

CBFAT

Chibougamau

(Ch. 5)

French Outlet

(Repeated by CBFAT-1, Chapais, P.Q.)

Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Chibougamau, P.Q.

Color: Network.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 665-watts visual, 66.5-watts aural. Antenna: 483-ft. above av. terrain, lat. 49° 52' 29", long. 74° 23' 00".

Began Operation: Oct. 29, 1970.

Rates: Included as a bonus with the CBC French network.

CBFAT Total Persons: 21,310

BBM Weekly Reach (Jan. 1976): 9,000

CHAU-TV-6

Gaspé

(Ch. 13)

(Satellite rebroadcasting station of CHAU-TV, Carleton, Que.)

Network Service: CBC.

Licensee: Television de la Baie des Chaleurs Inc.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 157 watts visual, 15.7 watts aural.

Rates: Included as bonus with CHAU-TV, Carleton.

CBVT-4

Lac Etchemin

(Ch. 55)

French Outlet

(Satellite rebroadcasting station of CBVT, Quebec, Que.)

Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Lac Etchemin, Que.

Technical Facilities: Channel 55 (716-722 MHz). Authorized power: 0.4-kw visual, 0.08-kw aural. Antenna: 800-ft. above av. terrain, 110-ft. above ground, 2150-ft. above sea level, lat. 46° 24' 42", long. 70° 35' 37".

Began Operation: August 17, 1973.

Rates: Included as a bonus to the CBC French network rate.

CBVT-2

La Tuque

(Ch. 3)

French Outlet

Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: La Tuque, P.Q.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 15.4-kw visual, 1.54-kw aural. Antenna: 357-ft. above av. terrain, lat. 47° 25' 25", long. 72° 46' 09".

Began Operation: August 15, 1969.

Rates: This is an automatic repeater of CBVT Quebec, P.Q. and is included with that station as a bonus with the French network rate.

Quebec—Chicoutimi

CJPM-TV

(Ch. 6)

French Outlet

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 850-ft. above av. terrain, 255-ft. above ground, 805-ft. above sea level.

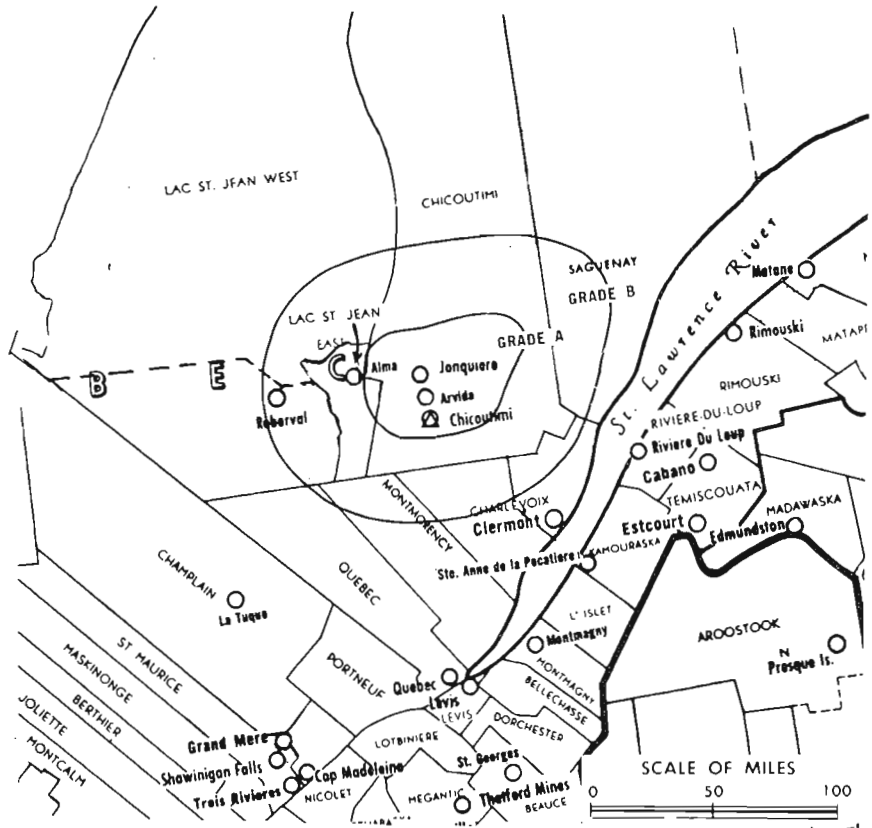
Latitude 48° 24' 27"
Longitude 71° 05' 08"

Transmitter: Mt. Ste. Claire Rd.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: Broadcast News.



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CJPM-TV Authorized 7/18/62

CJPM-TV

Licensee: CJPM-TV Inc., P.O. Box 600, Chicoutimi.

Studio: Mount Ste. Claire Rd., Chicoutimi.

Telephone: 549-2576. Telex: 011-36132.

Ownership: CJPM-TV Inc.

Began Operation: April 14, 1963.

Represented (sales) by E. S. Sumner Corp. (U.S.); Paul L'Anglais Inc. (Montreal & Toronto); J. W. Stovin Ltd. (Vancouver & Winnipeg).

Personnel:

Paul J. Audette, *executive vice president*.
Claude Blain, *general manager*.
Roger Hudon, *assistant general manager*.
Yves Champagne, *chief engineer*.

DIGEST OF RATE CARD NO. 9—(June 2, 1975)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
\$315	\$210	\$170	\$150	\$125*	\$75*

*Class AA—6:30-7:30 p.m., Mon.-Fri.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	4119	Chicoutimi-Jonquiere C.A.	134,460
	4120	Chicoutimi County	158,020
	4130	Lac St. Jean E.	41,090
	4142	Lac St. Jean W.-N.	29,900
	4148	Lac St. Jean W.-S.	29,130
Between 25-49%	4100	Riviere du Loup	44,530
	4721	Abitibi N.	21,310
Between 5-24%	4150	Charlevoix	29,830
	4160	Kamouraska	22,680
CJPM-TV Total Persons:			376,490
BBM Weekly Reach (Jan. 1976):			287,000

For CBC Network, see Services Volume

Quebec—Hull-Ottawa

CFVO-TV

(Ch. 30)

French Outlet

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2425-kw visual, 485-kw aural. Antenna: Directional, 1150-ft. above av. terrain, 465-ft. above ground, 1615-ft. above sea level.

Latitude 45° 30' 11"

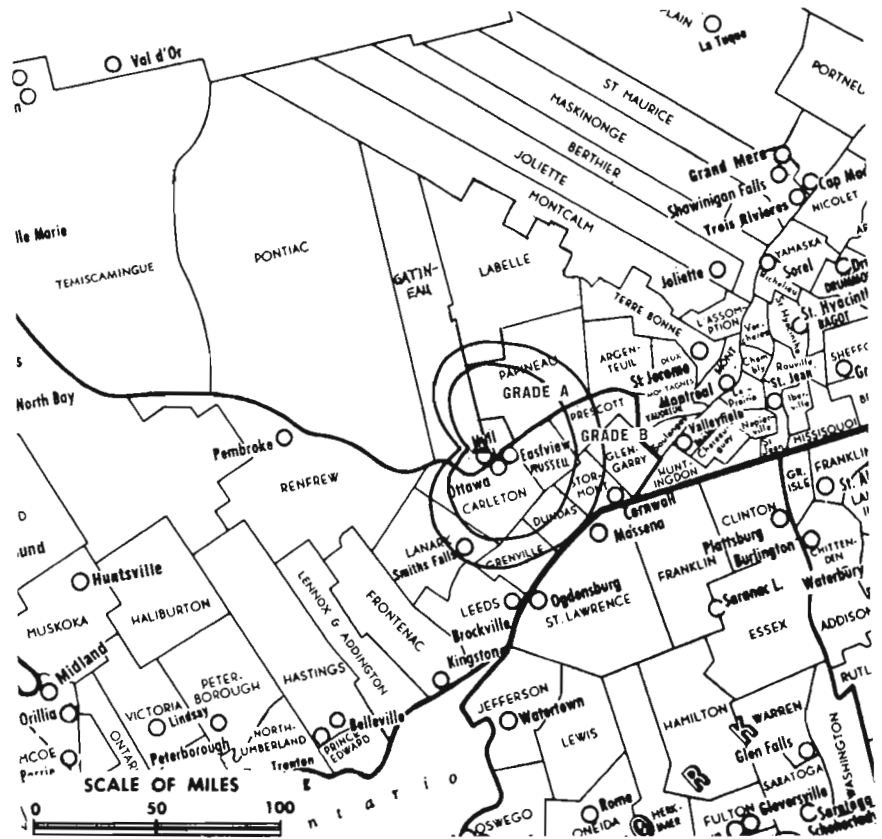
Longitude 75° 51' 02"

Transmitter: Camp Fortune, P.Q.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: Broadcast News.



CFVO-TV Authorized: 8/3/73

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CFVO-TV

Network Service: TVA.

Licensee: Cooperative de Television de l'Outaouais Inc.

Studio: 259 Boulevard St. Joseph, Hull, Que.

Mailing Address: Box 910, Hull, Que. J8X 3X7.

Telephone: 819-778-2380. Telex: 053-3629.

Ownership: Cooperative de Television de l'Outaouais.

Began Operation: Sept. 1, 1974.

Represented (sales) by Tele-Capital/Unicom Ltd.; Paul L'Anglais Inc.; E. S. Sumner Corp. (U.S.).

Personnel:

Jean Deschesnes, *president*.

Gilles Poulin, *general manager*.

Gilles Morin, *sales manager*.

Robert Parent, *director, production & programs*.

Gilles Ricard, *area engineering services director*.

DIGEST OF RATE CARD NO. 2

(July 15, 1975)

30 Min.	15 Min.	Min.	30 Sec.
Class AA—6-11 p.m., daily.			
\$500	\$300	\$160*	\$80*

*Class AA—6-10:30 p.m., daily.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	4680	Hull County	127,240
	4710	Papineau	33,240
	5040	Russell	17,190
Between 25-49%	4690	Gatineau	55,740
	5069	Ottawa-Hull C.M.A.	650,700
Between 5-24%	4700	Labelle	28,850
	5030	Prescott	28,290
	5070	Ottawa-Carleton Reg. Mun.	502,510
CFVO-TV Total Persons:			793,060
BBM Weekly Reach (Jan. 1976):			212,000

Did you read
Television Digest
 this week?

New York—Plattsburgh

WPTZ

(Ch. 5)

(Also serves part of Que.)

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 25.1-kw visual, 4.3-kw aural. Antenna: 1990-ft. above av. terrain, 977-ft. above ground, 3052-ft. above sea level.

Latitude 44° 34' 26"
Longitude 73° 40' 29"

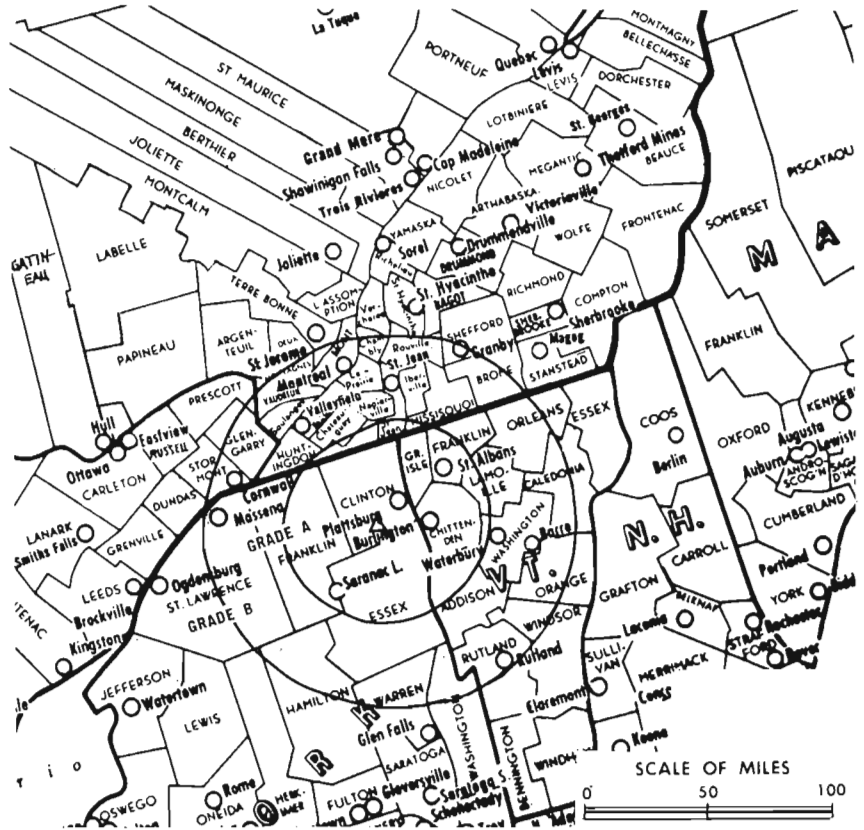
Transmitter: Terry Mountain.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (legal) by Smith & Pepper.

Telephone: 514-842-0844 (Montreal Sales Office).



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WPTZ Ref: FCC File No. BMPCT—2080 Granted 8/26/54

©American Map Co., Inc., N.Y., No. 14244

WPTZ

Network Service: NBC.

Licensee: Rollins Telecasting Inc., P.O. Box 647, Atlanta, Ga. (30301).

Studio: 357 Cornelia St., Plattsburgh, N.Y. (12901).

Telephone: 518-561-5555. TWX No.: 510-251-6707.

Ownership: Rollins Inc., 100%. O. Wayne Rollins, chairman of the board. Rollins also owns WEAR-TV, Pensacola, Fla.—Mobile, Ala.; WCHS-AM-TV & WBES(FM), Charleston, W.Va.; WAMS, Wilmington, Del.; WRAP, Norfolk, Va.; WBEE, Harvey, Ill.; KDAY, Santa Monica, Cal. Rollins owns Rollins Outdoor Advertising, Orkin Exterminating Co., Rollins Services, Dettelbach Pesticide Corp. & Kinro Advertising Co.

Began Operation: Dec. 8, 1954. Sale to present owners by Carl F. Stohn group approved March 28, 1956 by FCC (*Television Digest*, Vol. 12:7, 13).

Represented (sales) by Blair Television (U.S.); Andy McDermott Sales Ltd. (Canada).

Personnel:

James C. Roddey, *group vice president, media*.
W. P. Eaton Jr., *v.p., television*.
Robert Paxson, *general manager*.
M. J. (Bob) Groothand, *general sales manager*.
Carl Leahy, *operations manager*.
Tom Bradshaw, *chief engineer*.

DIGEST OF RATE CARD NO. 21—(June 14, 1976)

Hour	30 Min.	30 Sec.	10 Sec.
Class AA—8-11 p.m., daily.	\$800	\$480	Graded rates apply*

*Highest rate: \$175.

NETWORK BASE HOURLY RATE: \$700.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	5010	Stormont	61,630
Between 25-49%	4349	Sherbrooke C.A.	82,900
	4395	Brome, Missisquoi	51,750
	4535	Chateaugay, Huntingdon	66,860
	4565	Montreal, Jesus Island	2,201,640
	5020	Glengarry	19,920
	5030	Prescott	28,290
	5069	Ottawa-Hull C.M.A.	650,700
5070	Ottawa-Carleton Reg. Mun.	502,510	
Between 5-24%	4330	Compton	18,420
	4340	Stanstead	38,580
	4350	Sherbrooke County	102,070
	4360	Shefford	58,830
	4380	Richmond	38,500
	4410	Iberville	20,980
	4420	St. Jean	54,280
	4430	Rouville	33,360
	4450	St. Hyacinthe County	51,890
	4470	Beauharnois	51,870
	4479	Montreal C.M.A.	2,811,890
	4500	Chambly	253,860
	4515	Laprairie, Napierville	78,720
	4555	Vaudreuil, Soulanges	53,470
	4590	Deux-Montagnes	53,200
	4600	Terrebonne	153,910
4620	Montcalm	22,740	
4650	Argenteuil	32,020	
4659	Trois-Rivieres C.A.	95,340	
4660	St. Maurice	102,270	
4669	Shawinigan C.A.	50,470	
4680	Hull County	127,240	
5040	Russell	17,190	
WPTZ Total Persons:			4,296,000
BBM Weekly Reach (Jan. 1976):			1,065,000

Vermont—Burlington

WCAX-TV

(Ch. 3)

(Also serves part of Que.)

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 37.6-kw visual, 7.4-kw aural. Antenna: 2740-ft. above av. terrain, 116-ft. above ground, 4176-ft. above sea level.

Latitude 44° 31' 36"
Longitude 72° 48' 57"

Transmitter: Atop Mt. Mansfield.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

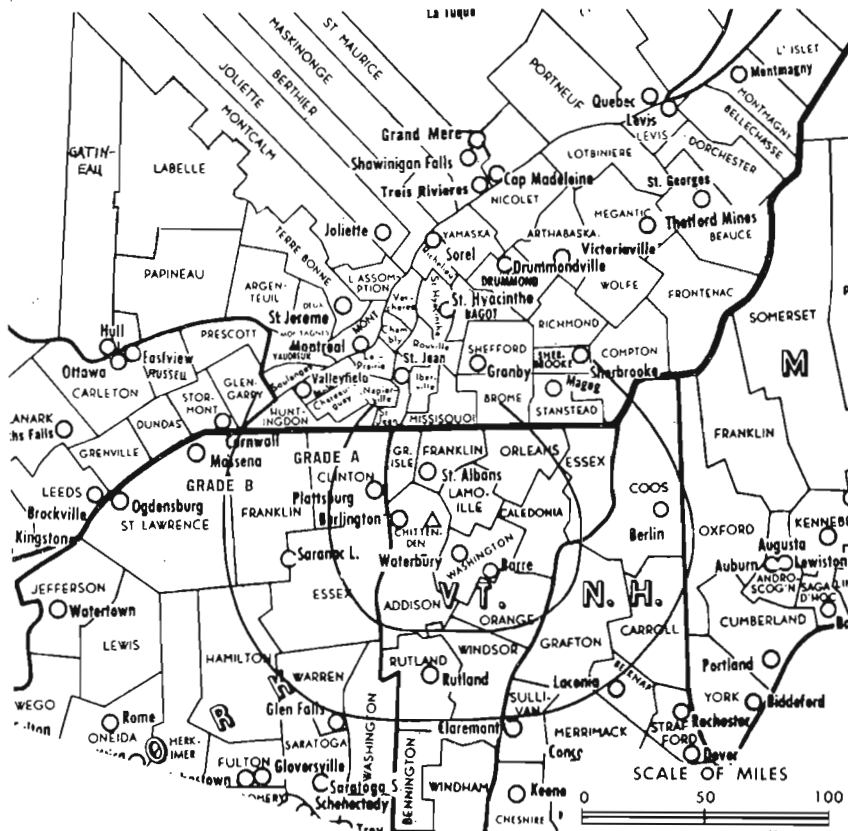
Facsimile Service: AP.

News Film Service: CBS.

Represented (legal) by Willmer, Cutler & Pickering.

Represented (engineering) by Gautney & Jones.

Studio: 100 Market Sq. (05401).



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WCAX-TV Ref: FCC File No. BPCT-3188 Granted 11/20/64

WCAX-TV

Licensee: Mt. Mansfield Television Inc., 100 Market Square.

Telephone: 802-862-5761. TWX No.: 510-299-0026.

Ownership: S. T. Martin, pres., dir. & gen. mgr., 53.5%; C. P. Hasbrook, 34%; John A. Dobson, 12.5%; A. Pearley Feen, dir., 1.25%; H. Ransom, dir., 1.25%.

Began Operation: Sept. 3, 1954.

Represented (sales) by Avery-Knodel Inc. (U.S.); Radio-Television Representatives Ltd. (Canada).

Personnel:

Stuart T. Martin, *president & general manager*.
Philip Waterman, *vice president & gen. sales manager*.
Stuart Hall, *vice president & production manager*.
Peter Martin, *vice president, public affairs & news*.
Richard Gallagher, *news editor*.
Reid Loudon, *film manager & buyer*.
Charles Liese, *chief engineer*.

DIGEST OF RATE CARD NO. 16—(June 1, 1975)

Hour	30 Min.	Min.	30 Sec.	ID
Class A—7-11 p.m., Mon.-Fri.; 7:30-10:30 p.m., Sat.-Sun.				
\$1000.00	\$500.00	\$290.00	\$160.00	\$80.00

NETWORK BASE HOURLY RATE: \$800.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	5010	Stormont	61,630

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
Between 25-49%	4330	Compton	18,420
	4340	Stanstead	38,580
	4349	Sherbrooke C.A.	82,900
	4350	Sherbrooke County	102,700
	4395	Brome, Missisquoi	51,750
	4420	St. Jean	54,280
	4479	Montreal C.M.A.	2,811,890
	4535	Chateaugay, Huntingdon	66,860
	4565	Montreal, Jesus Island	2,201,640
	4590	Deux-Montagnes	53,200
Between 5-24%	4650	Argenteuil	32,020
	5020	Glengarry	19,920
	5030	Prescott	28,290
	4210	Levis County	64,640
	4260	Megantic	57,000
	4280	Arthabaska	48,730
	4315	Frontenac, Wolfe	38,450
	4360	Shefford	58,830
	4370	Drummond	65,940
	4380	Richmond	38,500
	4410	Iberville	20,980
	4430	Rouville	33,360
	4470	Beauharnois	51,870
	4485	L'Assomption, Vercheres	100,510
	4500	Chambly	253,860
	4515	Laprairie, Napierville	78,720
	4555	Vaudreuil, Soulanges	53,470
4600	Terrebonne	153,910	
4620	Montcalm	22,740	
4710	Papineau	33,240	

WCAX-TV Total Persons: 3,904,040
BBM Weekly Reach (Jan. 1976): 1,155,000

Vermont—Burlington—Plattsburgh, N.Y.

WEZF-TV

(Ch. 22)

(Also serves part of Que.)

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 933-kw max. & 851-kw horizontal visual, 75.9-kw aural. Antenna: 2753-ft. above av. terrain, 324-ft. above ground, 4187-ft. above sea level.

Latitude 44° 31' 40"
Longitude 72° 48' 58"

Transmitter: Mt. Mansfield.

TV tape: Recording facilities.

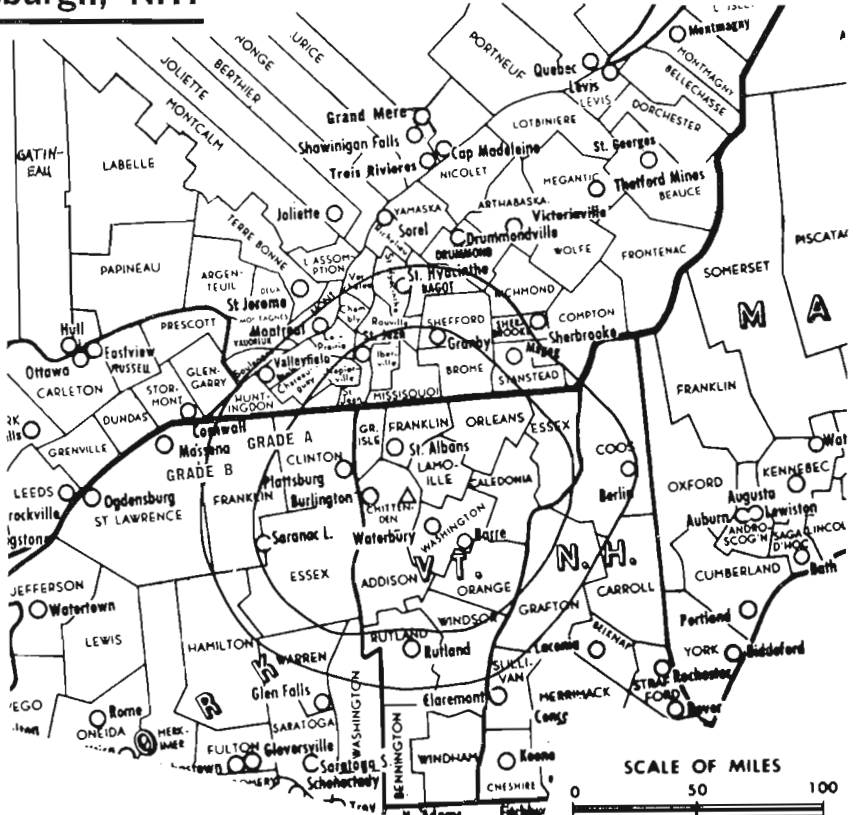
Color: Network, live, film, slide & tape.

News Wire Service: AP.

FM Affiliate: WEZF, 36-kw, 92.9 MHz (No. 225), 2700-ft.

Represented (legal) by Fowler & Meyers.

Represented (engineering) by A. D. Ring & Associates.



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WEZF-TV Ref: FCC File No. BPCT-4199 Granted 7/20/70

©American Map Co., Inc., N.Y., No. 14244

WEZF-TV

Network Service: ABC.

Licensee: International Television Corp., Box 22, Burlington, Vt. (05401).

Studio: 1500 Hegeman Ave., Ft. Ethan Allen, Winooski, Vt. (05404).

Telephone: 802-655-3663. TWX No.: 510-299-0022.

Ownership: Donald G. Martin, pres.; Gerald V. Bull, treas.; John R. Hughes, v.p.; William Evans, v.p.; Mack Bramlett, dir.; Andrew R. Field, secy. International TV also owns WYUR, Huntsville, Ala.; WHOS & WDRM (FM), Decatur, Ala.

Began Operation: Aug. 19, 1968. Left air April 2, 1971; resumed operation Sept. 17, 1971.

Represented (sales) by H-R Television Inc.; Creed Assoc. (regional); Tele-Capital/Unicom Ltd. (Canada).

Personnel:

Donald G. Martin, *president*.
John R. Hughes, *general manager*.
George Rousseau, *station manager*.
Nelson P. Trotter, *sales manager*.
Sargent Cathrall, *chief engineer*.

DIGEST OF RATE CARD NO. 4—(Jan. 1, 1976)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7-11 p.m., daily.
\$420 \$275 \$200 \$100 Graded rates apply*

*Highest rate: \$150.

NETWORK BASE HOURLY RATE: \$100.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over		None 50% & Over	
Between 25-49%	5010	Stormont	61,630
Between 5-24%	4395	Brome, Missisquoi	51,750
	4410	Iberville	20,980
	4420	St. Jean	54,280
	4430	Rouville	33,360
	4470	Beauharnois	51,870
	4479	Montreal C.M.A.	2,811,890
	4500	Chambly	253,860
	4515	Laprairie, Napierville	78,720
	4535	Chateaugay, Huntingdon	66,860
	4555	Vaudreuil, Soulanges	53,470
4565	Montreal, Jesus Island	2,201,640	
4590	Deux-Montagnes	53,220	
4600	Terrebonne	153,910	
4650	Argenteuil	32,020	
WEZF-TV Total Persons:			3,167,570
BBM Weekly Reach (Jan. 1976):			270,000

Quebec—Jonquiere

CKRS-TV

(Ch. 12)

French Outlet

(Also operates satellite rebroadcasting stations CKRS-TV-1, Port Alfred; CKRS-TV-2, Chicoutimi; CKRS-TV-3, Roberval; CKRS-TV-4, Alma, all Que.)

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 42-kw visual, 4.2-kw aural. Antenna: 311.5-ft. above av. terrain, 250-ft. above ground, 790-ft. above sea level.

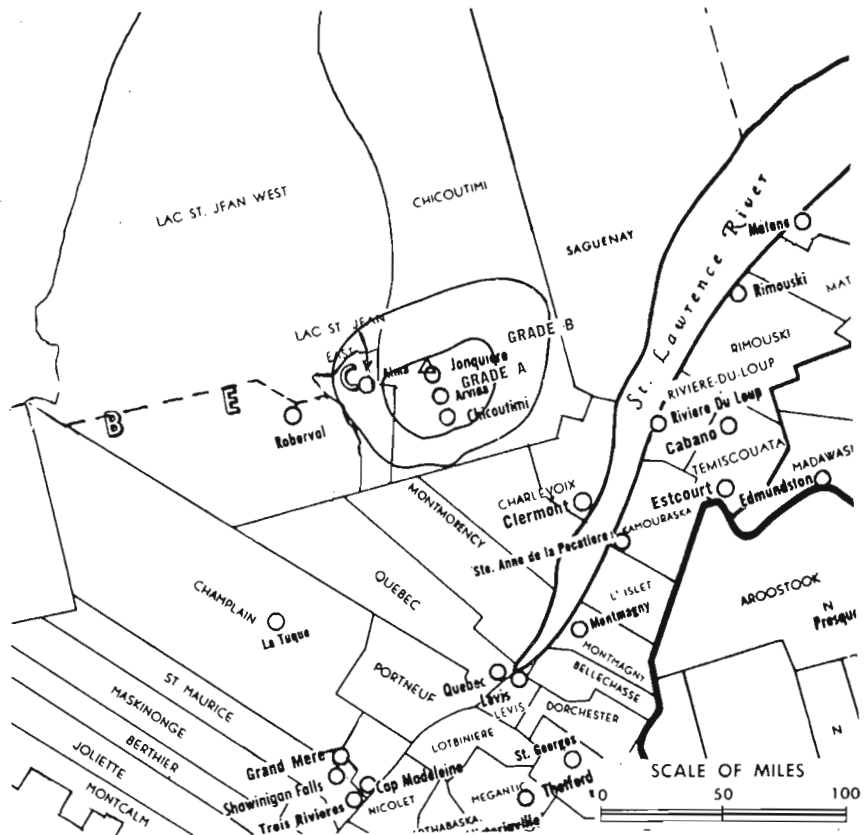
Latitude 48° 24' 29"
Longitude 71° 14' 52"

Transmitter: 175 Sir Wilfrid Laurier St., Jonquiere.

AM Affiliate: CKRS, 10-kw, 590 kHz.

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.



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CKRS-TV Authorized 5/11/55

© American Map Co., Inc., N.Y., No. 14244

CKRS-TV

Network Service: CBC.

Licensee: Radio Saguenay Limitee, 175 Sir Wilfrid Laurier.

Studio: 175 Sir Wilfrid Laurier St., Jonquiere, P.Q. G7X 7X3.

Telephone: 418-542-4551. **Telex:** 051-36117.

Ownership: Radio Saguenay Limitee.

Began Operation: Dec. 1, 1955.

Represented (sales) by: Tele-Capitale/Unicom Ltd. (Canada); Canadian Standard Broadcast Sales (U.S.).

Personnel:

Tom Burham, *general manager.*
Eugene Michaud, *film buyer & program director.*
Yvon Perron, *station manager.*
Guy Gaudreault, *local & national sales director.*
Gaetan Boivin, *technical director.*
Guy Simard, *comptroller.*

DIGEST OF RATE CARD NO. 19
(March 1, 1976)

15 Min.	30 Sec.	20 Sec.
Class AA—7-11 p.m., daily.		
\$260.00	\$80.00	\$80.00

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	4119	Chicoutimi-Jonquiere C.A.	134,460
	4120	Chicoutimi County	158,020
	4130	Lac St. Jean E.	41,090
	4142	Lac St. Jean W.-N.	29,900
	4148	Lac St. Jean W.-S.	29,130
Between 25-49%	None Between 25-49%		
Between 5-24%	None Between 5-24%		
CKRS-TV Total Persons:			258,140
BBM Weekly Reach (Jan. 1976):			254,000

For Canadian Population Summary
see Services Volume

CJDG-TV
Lithium Mines

(Ch. 8)

(Satellite rebroadcasting station of CKRN-TV, Rouyn)

Licensee: Northern Radio-Radio Nord Inc., Rouyn, Que.

Transmitter: Mont Video.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 48.9-kw visual, 9.8-kw aural. Antenna: 539-ft. above ground, 1970-ft. above sea level, lat. 48° 25' 14", long. 77° 50' 45".

Began Operation: 1971.

Rates: This is an automatic repeater of CKRN-TV, Rouyn, and is included as a bonus with that station.

CBIMT
Magdalen Islands

(Ch. 12)

French Outlet

Network Service: CBC French Network, same as CBHFT-4, Cheticamp, N.S.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Magdalen Islands, P. Q.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 1.48-kw visual, 74-kw aural. Antenna: Directional, 760-ft. above av. terrain, 269-ft. above ground, 812-ft. above sea level, lat. 47° 22' 55", long. 61° 54' 47".

Began Operation: Nov. 9, 1964.

Rates: This is an automatic repeater and is included as a bonus to the CBC French network rate.

CFCL-TV-5
Malartic

(Ch. 5)

(Satellite rebroadcasting station of CFCL-TV-2, Kearns, Ont.)

Network Service: CBC, same as CFCL-TV, Timmins, Ont.

Licensee: J. Conrad Lavigne Ltd., Box 620, Timmins, Ont.

Transmitter: Highway 59.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 17.1-kw visual, 8.55-kw aural. Antenna: Directional, 615-ft. above av. terrain, 595-ft. above ground, 1715-ft. above sea level, lat. 48° 11' 58", long. 78° 07' 22".

Ownership: See CFCL-TV, Timmins, Ont.

Began Operation: Dec. 15, 1965.

Rates: This is an automatic repeater of CFCL-TV-2, Kearns, Ont., which in turn repeats CFCL-TV, Timmins, Ont. and both are included as a bonus with that station.

CBGAT
Matane

(Ch. 9)

(Operates rebroadcasting stations CBGAT-1, Mont-Climont; CBGAT-2, Murdochville; CBGAT-3, Grand Vallee; CBGAT-4, Mont-Louis; CBGAT-5, Causapsal; CBGAT-6, Matane; CBST-1, Havre St. Pierre; CBST-2, Schefferville; CBFAT-1, Chapais, all Que.; CBST-3, Labrador City, Nfld.; CBST-4, Churchill Falls, Nfld.; CBST-5, Fermont, Que.)

Network Service: CBC, French.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: 155 St. Sacrement St., P. O. Box 218, Matane, Que. G4W 3P7.

Telephone: 418-562-0291. Telex: 011-8370.

Transmitter: Mont Logan.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 303-kw visual, 182-kw aural. Antenna: 2336-ft. above av. terrain, 149-ft. above ground, 3980-ft. above sea level, lat. 48° 53' 25", long. 66° 38' 25".

Color: Network & tape. News Wire Service: Canadian Press.

AM Affiliate: CBGA, 10-kw, 1250 kHz.

Began Operation: Aug. 19, 1958. Purchased by CBC from Matane Co. Ltd. Sept. 1, 1972.

Represented (sales) by CBC National Selective Television Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

A. Giroux, *location manager.*

R. Boulay, *program director.*

J. Senecal, *sales manager.*

G. Chretien, *public relations officer.*

1977 Edition

Quebec

DIGEST OF RATE CARD NO. 5—(June 1, 1976)

Class AA—19:00-22:30, daily. 30 Sec.: \$50. Program rates on request.

CBGAT Total Persons: 351,060

BBM Weekly Reach (Jan. 1976): 168,000

CBGAT-6
Matane

(Ch. 6)

French Outlet

(Satellite rebroadcasting station of CBGAT, Matane.)

Network Service: CBC French network.

Licensee: Canadian Bcstg. Corp., 1500 Bronson, Ottawa, Ont.

Transmitter: Matane, Que.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 422-watts visual, 84-watts aural. Antenna: 134-ft. above av. terrain, 64-ft. above ground, 414-ft. above sea level, lat. 48° 49' 34", long. 67° 32' 34".

Began Operation: Oct. 15, 1967. Purchased by CBC Sept. 1, 1972.

Rates: This is an automatic repeater and is included as a bonus to the CBC French network rate.

CBGAT-1
Mont Climont

(Ch. 11)

French Outlet

(Satellite rebroadcasting station of CBGAT, Matane, P.Q.)

Network Service: CBC French network.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Mont-Climont.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 343-watts visual, 172-watts aural. Antenna: 732-ft. above av. terrain, 100-ft. above ground, 1650-ft. above sea level, lat. 48° 23' 50", long. 67° 19' 27".

Began Operation: Nov. 1962. Purchased by CBC Sept. 1, 1972.

Rates: Bonus to the CBC French network rate.

CBFT-2
Mont Laurier

(Ch. 3)

French Outlet

(Rebroadcasting station of CBFT-1, Mont Tremblant, P.Q.)

Network Service: CBC, French Network.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Near Lac Gatineau, 9¼-mi. W of Mont Laurier.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 5.54-kw visual, 2.8-kw aural. Antenna: 513-ft. above av. terrain, 400-ft. above ground, 1395-ft. above sea level, lat. 46° 33' 37", long. 75° 42' 20".

Began Operation: March 15, 1962.

Rates: Included as bonus with CBFT, Montreal.

CIVM-TV
Montreal

(Ch. 17)

French Educational Station

Network Service: Reseau Radio-Quebec.

Licensee: Office de Radio-Telediffusion du Quebec (Radio-Quebec), Complexe Radio-Quebec, 1000 rue Fullum, Montreal, Que. H2K 3L7.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1212-kw visual, 242-kw aural. Antenna: 983-ft. above av. terrain, 328-ft. above ground, 1072-ft. above sea level, lat. 45° 30' 20", long. 73° 35' 32".

Transmitter: Parc du Mont-Royal, Montreal.

TV tape: Recording facilities.

(Continued on page 1068-b)

1063-b

Quebec—Montreal

CBFT

(Ch. 2)

French Outlet

(Operates rebroadcasting stations CBFT-1, Mont Tremblant and CBFT-2, Mont Laurier, both Que.)

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 900-ft. above av. terrain, 252-ft. above ground, 996-ft. above sea level.

Latitude 45° 30' 20"
Longitude 73° 35' 32"

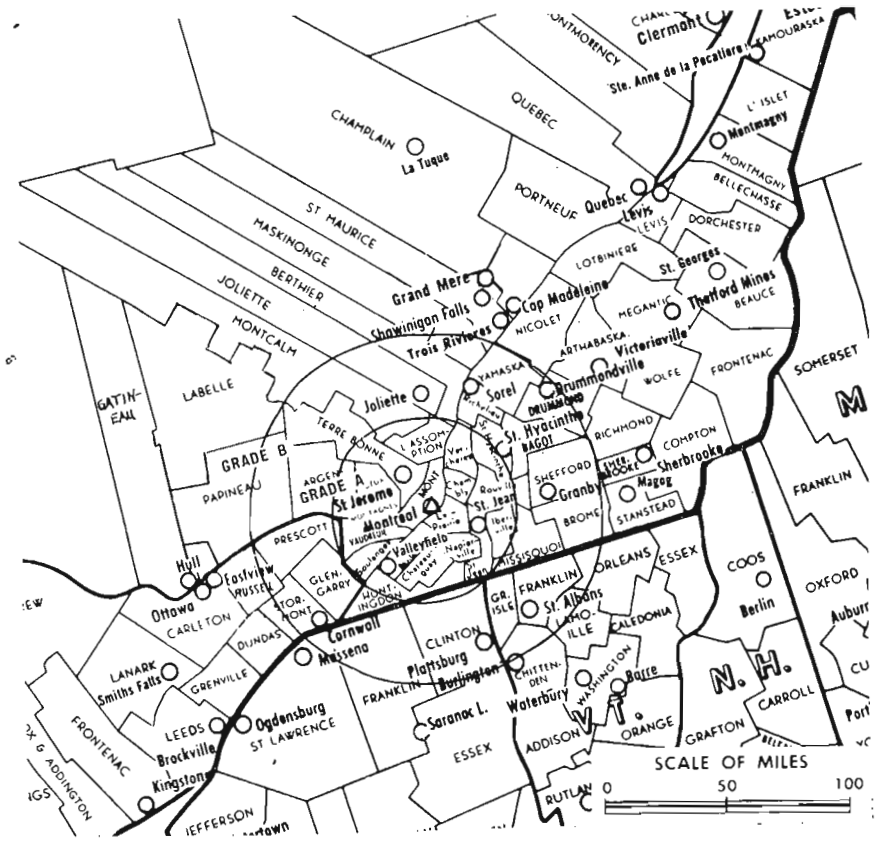
Transmitter: Mount Royal Park.

TV tape: Recording facilities.

Color: Network, live, film & tape.

AM Affiliate: CBF, 50-kw, 690 kHz (CBC).

FM Affiliate: CBF-FM, 100-kw, 100.7 MHz (No. 264), 805-ft. antenna height.



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CBFT Authorized: 7/20/60

CBFT

Network Service: CBC.

Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: Maison de Radio Canada, 1400 Dorchester Blvd. W., Box 6000, Montreal, P.Q. H3C 3A8.

Telephone: 514-285-3211. **Telex:** 05-267417.

Began Operation: Sept. 6, 1952; changed from bilingual to French outlet Jan. 10, 1954 when CBMT began as English language station.

Represented (sales) by: CBC National Selective Sales (Canada), Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

- J. M. Dugas, *director of television.*
- G. Fontaine, *TV operations director.*
- W. Chevrier, *television sales director.*
- J. C. Rinfret, *director of TV programming.*
- A. Chevalier, *manager, film service.*
- M. Trotter, *manager, TV national selective sales.*
- M. Thibault, *director of information programming.*
- L. Duval, *director of public relations.*

DIGEST OF RATE CARD NO. 30
(June 1, 1976)

Class AA—19:00-22:30, Mon.-Fri.; 19:00-23:10, Sat.; 18:30-22:30, Sun.; 30 Sec., \$500. Program rates on request.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	4349	Sherbrooke C.A.	82,900
	4350	Sherbrooke County	102,070
	4360	Shefford	58,830
	4370	Drummond	65,940
	4380	Richmond	38,500
	4395	Brome, Missisquoi	51,750
	4410	Iberville	20,980
	4420	St. Jean	54,280
	4430	Rouville	33,360

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	4440	Richelieu	47,170
	4450	St. Hyacinthe County	51,890
	4460	Bagot	22,910
	4470	Beauharnois	51,870
	4479	Montreal C.M.A.	2,811,890
	4485	L'Assomption, Vercheres	100,510
	4500	Chambly	253,860
	4515	Laprairie, Napierville	78,720
	4535	Chateauguy, Huntingdon	66,860
	4555	Vaudreuil, Soulanges	53,470
	4565	Montreal, Jesus Island	2,201,640
	4590	Deux Montagnes	53,200
	4600	Terrebonne	153,910
	4610	Joliette County	55,030
	4620	Montcalm	22,740
4630	Berthier	28,990	
4640	Maskinonge	18,150	
4650	Argenteuil	32,020	
4659	Trois-Rivieres C.A.	95,340	
4660	St. Maurice	102,270	
4669	Shawinigan C.A.	50,470	
4672	Champlain S.	86,370	
4700	Labelle	28,850	
5030	Prescott	28,290	
Between 25-49%	4280	Arthabaska	48,730
	4295	Nicolet, Yamaska	43,110
	4330	Compton	18,420
	4340	Stanstead	38,580
	4671	Champlain N. Papineau	18,800
Between 5-24%	4260	Megantic	57,000
	4270	Beauce	58,950
	4690	Gatineau	55,740
	5010	Stormont	61,630
	5020	Glengarry	19,920
5040	Russell	17,190	
CBFT Total Persons:			4,435,740
BBM Weekly Reach (Jan. 1976):			2,888,000

Quebec—Montreal

CBMT (Ch. 6)

English Outlet

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 805-ft. above av. terrain, 167-ft. above ground, 744-ft. above sea level.

Latitude 45° 30' 20"
Longitude 73° 35' 32"

Transmitter: Mount Royal.

Studio: Maison de Radio Canada, 1400 Dorchester Blvd. E., Box 6000, Montreal, P.Q. H3C 3A8.

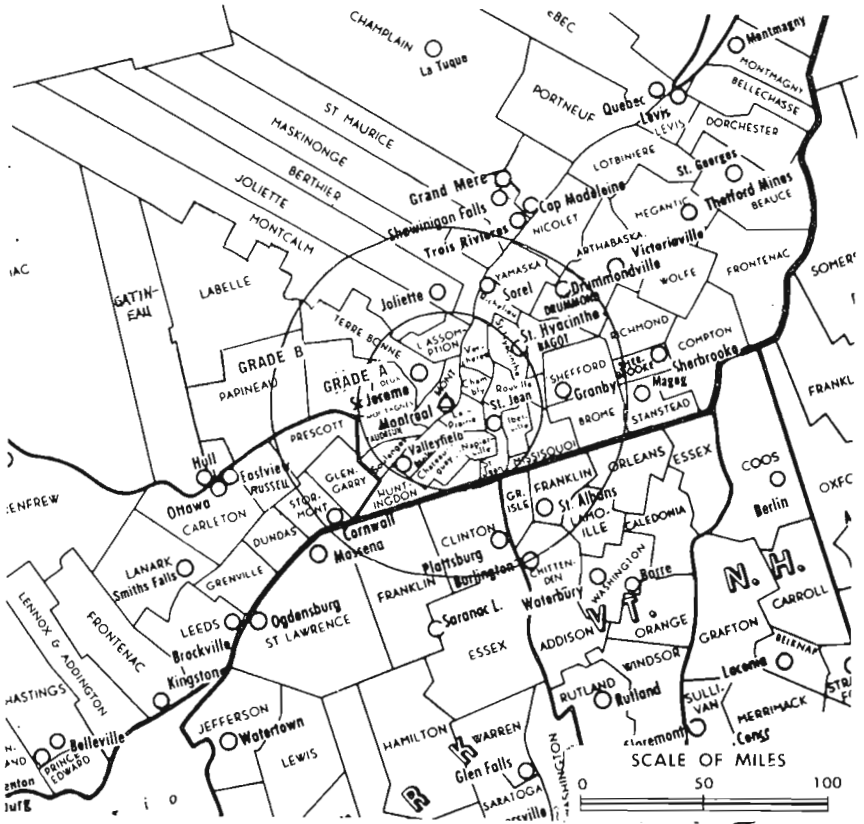
Telephone: 514-285-3211. Telex: 052-67417.

TV tape: Recording facilities.

Color: Network, live, film & tape.

AM Affiliate: CBM, 50-kw, 940 kHz (CBC).

FM Affiliate: CBM-FM, 24.6-kw, 95.1 MHz (No. 236), 525-ft. antenna height



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CBMT Authorized: 7/20/60

CBMT

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Began Operation: Jan. 10, 1954.

Represented (sales) by CBC National Selective Sales (Canada);
Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

Eric Koch, *director, English services.*
D. Smith, *director of TV.*
D. Knapp, *executive producer, English TV news.*
H. Steinhouse, *manager, public relations, English services.*
M. Baudry, *TV production manager.*
J. Denis, *sales representative.*

DIGEST OF RATE CARD NO. 27 (June 1, 1976)

Class AAA—8-10 p.m., Mon., Tues., Fri.; 8-9 p.m., Thurs.; 7:30-10:30 p.m., Sat.; 6-9 p.m., Sun.: 30 Sec. \$250. Program rates on request.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	4650	Argenteuil	32,020
Between 25-49%	4340	Stanstead	35,580
	4395	Brome, Missisquoi	51,750
	4420	St. Jean	54,280
	4430	Rouville	33,360
	4479	Montreal C.M.A.	2,811,890
	4485	L'Assomption, Vercheres	100,510

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
Between 25-49%	4500	Chambly	253,860
	4515	Laprairie, Napierville	78,720
	4535	Chateaugay, Huntingdon	66,860
	4555	Vaudreuil, Soulanges	53,470
	4565	Montreal, Jesus Island	2,201,640
	4590	Deux-Montagnes	53,200
	4600	Terrebonne	153,910
	4620	Montcalm	22,740
	5010	Stormont	61,630
	5020	Glengarry	19,920
	5030	Prescott	28,290
Between 5-24%	4330	Compton	18,420
	4349	Sherbrooke C.A.	82,900
	4350	Sherbrooke County	102,070
	4360	Shefford	58,830
	4370	Drummond	65,940
	4380	Richmond	38,500
	4410	Iberville	20,980
	4440	Richelieu	47,170
	4450	St. Hyacinthe Co.	51,890
	4460	Bagot	22,910
	4470	Beauharnois	51,870
	4610	Joliette County	55,030
	4630	Berthier	28,990
	4640	Maskinonge	18,150
	4659	Trois-Rivieres C.A.	95,340
4660	St. Maurice	102,270	
4669	Shawinigan C.A.	50,470	
4671	Champlain N.	18,800	
4672	Champlain S.	86,370	
4680	Hull County	127,240	
4710	Papineau	33,240	
CBMT Total Persons:			4,253,410
BBM Weekly Reach (Jan. 1976):			1,586,000

Quebec—Montreal

CFCF-TV

(Ch. 12)

English Outlet

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 325-kw visual, 160-kw aural. Antenna: 970-ft. above av. terrain, 330-ft. above ground, 1060-ft. above sea level.

Latitude 45° 30' 20"
Longitude 73° 35' 32"

Transmitter: Mt. Royal.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

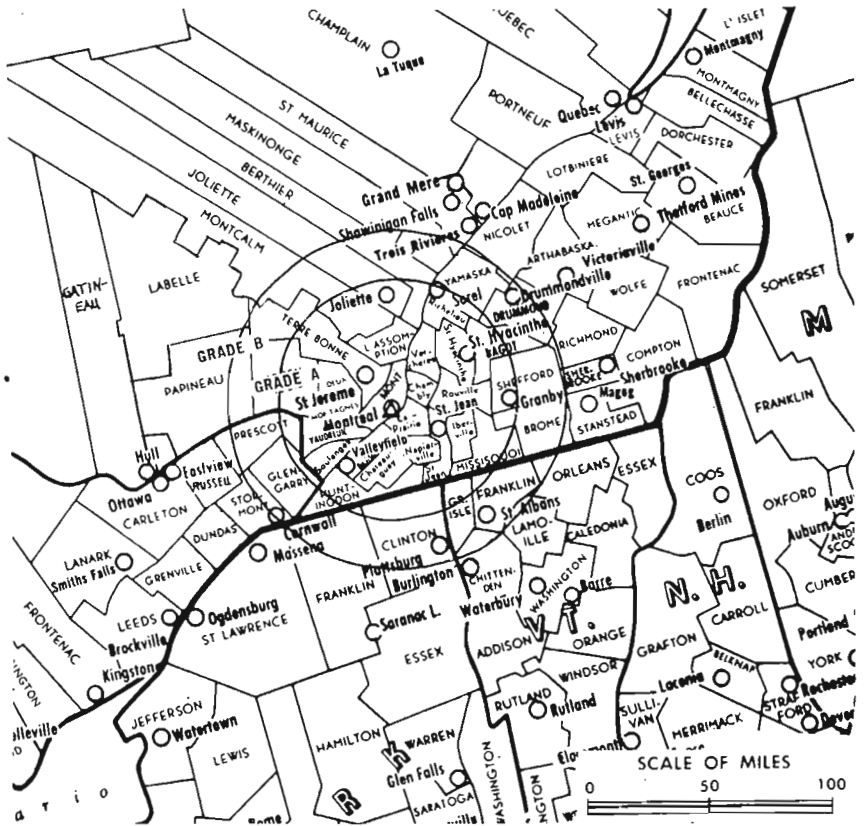
News Wire Service: Canadian Press, Telbec, Broadcast News.

Facsimile Service: AP.

News Film Service: ABC.

AM Affiliate: CFCF, 5.0-kw, 600 kHz.

FM Affiliate: CFQR-FM, 41.4-kw, 92.5 MHz (No. 223), 970-ft. antenna height.



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CFCF-TV Authorized: 4/22/60

CFCF-TV

Network Service: CTV.

Licensee: Multiple Access Ltd., 405 Ogilvy Ave., Montreal.

Studio: 405 Ogilvy Ave., Montreal, P.Q. H3N 1M4.

Telephone: 514-273-6311. Telex: 05-25367.

Ownership: Multiple Access Ltd. J. O. McCutcheon, pres.

Began Operation: Jan. 20, 1961. Sold to present owner by Canadian Marconi July 1972.

Represented (sales) by All-Canada Radio & Television Ltd. (U.S.): Alexander, Pearson, Dawson (Canada).

Personnel:

Don Martz, *senior vice president, broadcasting division.*
Lee Hambleton, *vice president & general manager.*
Robert Cole, *general sales manager.*
George Bowden, *operations manager.*
Joe Thompson, *engineering.*
S. Reid, *controller.*
J. Krug, *production manager.*
Bill Callender, *program manager.*
Gail Morrell, *advertising & promotion manager.*

DIGEST OF RATE CARD NO. 3—(March 1, 1976)

30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
Class AAA—6-11 p.m., daily.						
.....	\$1100	\$550

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	4395	Brome, Missisquoi	51,750
	4420	St. Jean	54,280
	4479	Montreal C.M.A.	2,811,890
	4500	Chambly	253,860
	4515	Laprairie, Napierville	78,720
	4535	Chateaugay, Huntingdon	66,860
	4555	Vaudreuil, Soulanges	53,470
	4565	Montreal, Jesus Island	2,201,640
	4590	Deux-Montagnes	53,200
	4650	Argenteuil	32,020
	5010	Stormont	61,630
	5020	Glengarry	19,920
5030	Prescott	28,290	
Between 25-49%	4349	Sherbrooke C.A.	82,900
	4350	Sherbrooke County	102,070
	4360	Berthier	58,830
	4380	Richmond	38,500
	4410	Iberville	20,980

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
Between 25-49%	4430	Rouville	33,360
	4440	Richelieu	47,170
	4450	St. Hyacinthe County	51,890
	4480	Bagot	22,910
	4470	Beauharnois	51,870
	4485	L'Assomption, Vercheres	100,510
	4600	Terrebonne	153,910
	4610	Joliette County	55,030
	4620	Montcalm	22,740
	4630	Berthier	28,990
	4659	Trois-Rivieres C.A.	85,340
	4660	St. Maurice	102,270
4669	Shawinigan C.A.	50,470	
Between 5-24%	4200	Quebec County	450,740
	4280	Arthabaska	48,730
	4295	Nicolet, Yamaska	43,110
	4330	Compton	18,420
	4340	Stanstead	38,580
	4370	Drummond	65,940
	4640	Maskinonge	18,150
	4671	Champlain N.	18,800
	4672	Champlain S.	86,370
	4680	Hull County	127,240
	4690	Gatineau	55,740
	4710	Papineau	33,240
5040	Russell	17,190	
5069	Ottawa-Hull C.M.A.	650,700	
5070	Ottawa-Carleton Reg. Mun.	502,510	

CFCF-TV Total Persons: 5,371,430
BBM Weekly Reach (Jan. 1976): 2,344,000

Find out if your station was short-changed on new viewers.

Call your Arbitron representative and ask about AID.

Arbitron Information on Demand



Quebec—Montreal

CFTM-TV

(Ch. 10)

French Outlet

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 325-kw visual, 160-kw aural. Antenna: 972-ft. above av. terrain, 328-ft. above ground, 1060-ft. above sea level.

Latitude 45° 30' 21"
Longitude 73° 35' 32"

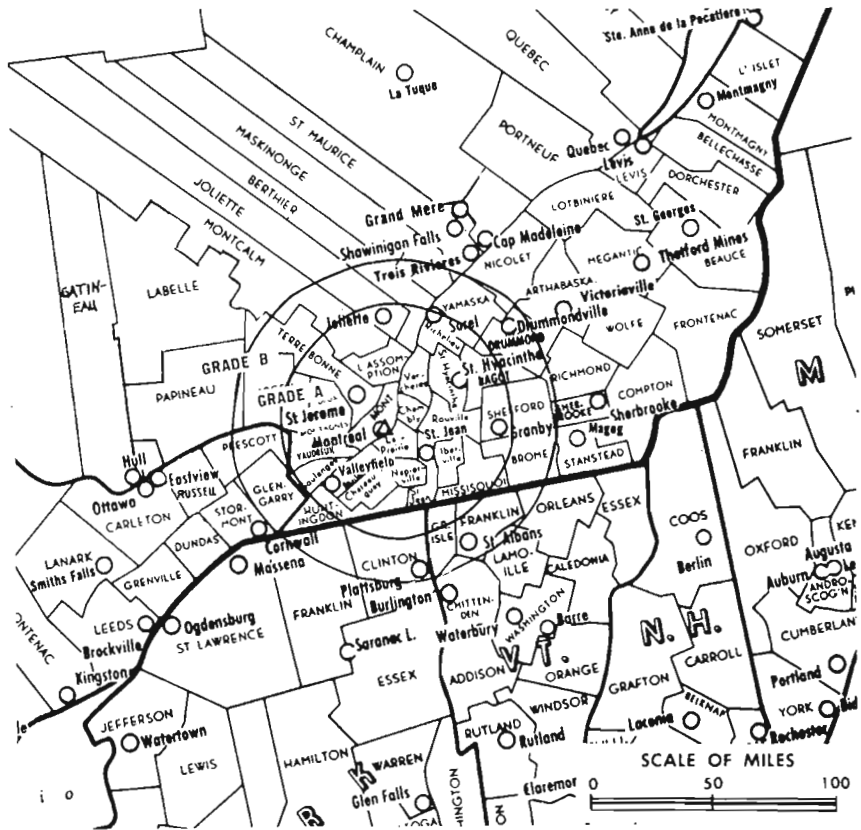
Transmitter: Mount Royal Park.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP, UPI.

Facsimile Service: AP, UPI.



Data on reach & persons reprinted by permission of BBM Bureau of Measurement.

CFTM-TV Authorized: 4/26/60

CFTM-TV

Licensee: Tele-Metropole Inc., 1405 Alexandre-DeSeve, Montreal 133, P.Q.

Studio: 1425 Alexandre-DeSeve, Montreal, P.Q. H2L 2V4.

Telephone: 514-526-9251.

Ownership: Paul L'Anglais, chmn.; Roland Giguere, pres. & chief executive officer.

Began Operation: Feb. 19, 1961.

Represented (sales) by E. S. Sumner Corp. (for U.S.); Paul L'Anglais Inc. (Montreal & Toronto); Stovin-Byles (Winnipeg-Vancouver).

Personnel:

Gaston W. Belanger, vice president & general manager.
Robert L'Herbier, vice president, programs & production.
Robert Trudeau, vice president, administration & finance.
Jean Brousseau, program supervisor.
Claude Taillefer, production supervisor.
Maurice Bastien, film director.
Claude Lapointe, news director.
Maurice Doucet, technical operations director.
Jean Marion, director, public relations.

DIGEST OF RATE CARD NO. 17

(May 21, 1976)

30 Min.	15 Min.	Min.	30 Sec.
Class A—6-11 p.m., daily.			
\$3880	\$2330	\$1550	\$805

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	4280	Arthabaska	48,730
	4295	Nicolet, Yamaska	43,110
	4360	Shefford	58,830
	4370	Drummond	65,940
	4380	Richmond	38,500
	4395	Brome, Missisquoi	51,750
	4410	Iberville	20,980
	4420	St. Jean	54,280
	4430	Rouville	33,360
	4440	Richelieu	47,170
	4450	St. Hyacinthe County	51,890
	4460	Bagot	22,910

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	4470	Beauharnois	51,870
	4479	Montreal C.M.A.	2,811,890
	4485	L'Assomption, Vercheres	100,510
	4500	Chambly	253,860
	4515	Laprairie, Napierville	78,720
	4535	Chateauguay, Huntingdon	66,860
	4555	Vaudreuil, Soulanges	53,470
	4565	Montreal, Jesus Island	2,201,640
	4590	Deux-Montagnes	53,200
	4600	Terrebonne	153,910
	4610	Joliette County	55,030
	4620	Montcalm	22,740
	4630	Berthier	28,990
	4640	Maskinonge	18,150
	4650	Argenteuil	32,020
4659	Trois-Rivieres C.A.	95,340	
4660	St. Maurice	102,270	
4669	Shawinigan C.A.	50,470	
4671	Champlain N.	18,800	
4672	Champlain S.	86,370	
5030	Prescott	28,290	

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
Between 25-49%	4260	Megantic	57,000
	4340	Stanstead	38,580
	4349	Sherbrooke C.A.	82,900
	4350	Sherbrooke County	102,070
	4680	Hull County	127,240
	4700	Labelle	28,850
	4710	Papineau	33,240
5020	Glengarry	19,920	

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
Between 5-24%	4199	Quebec C.M.A.	509,800
	4200	Quebec County	450,740
	4210	Levis County	64,640
	4230	Dorchester	28,540
	4240	Lotbiniere	24,960
	4250	Portneuf	51,010
	4315	Frontenac, Wolfe	38,450
	4330	Compton	18,420
	4690	Gatineau	55,740
	5010	Stormont	61,630
5040	Russell	17,190	
5069	Ottawa-Hull C.M.A.	650,700	
5070	Ottawa-Carleton Reg. Mun.	502,510	

CFTM-TV Total Persons: 5,664,880
BBM Weekly Reach (Jan. 1976): 3,044,000

Quebec

Color: Network, live, film, slide & tape.
Studio: Complexe Radio-Quebec.
Telephone: 514-873-4611. Telex: 05-25808.
Began Operation: Jan. 19, 1975.

Personnel:
M. P. de Granpre, *chairman of the board.*
R. Despres, *vice chairman.*
Yves Labonte, *president & general manager.*
Rene Reeves, *assistant general manager.*
Claude Caron, *vice president, operations.*
Bernard Benoit, *secy.-gen. & director of law department.*
Antoine Normand, *director of public relations.*
Luc Martin, *director of planning.*
Gilbert Buzare, *dir. of financial & administrative services.*
Pierre Hogue, *director of human resources.*
Pierre Lavigne, *director of acquisition & distribution.*
Andre de Bellefeuille, *director of programming.*
Lynn Fournier, *director of production services.*
Claude Robert, *director of television operations.*
Robert B. Desrosiers, *director of film operations.*
Lyse Larouche, *head of regional development.*

CIVM-TV Total Persons: 3,554,450
BBM Weekly Reach (Jan. 1976): 330,000

CBFT-1 Mont Tremblant

(Ch. 11)
French Outlet

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Transmitter: Top of Mont Tremblant.
Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 6-kw visual, 3-kw aural. Antenna: 1779-ft. above av. terrain, 97-ft. above ground, 3047-ft. above sea level, lat. 46° 13' 10", long. 74° 33' 11".
Began Operation: Feb. 15, 1962.
Rates: Included as a bonus with CBFT, Montreal.

CHAU-TV-5 Perce

(Ch. 2)

(Satellite rebroadcasting station of CHAU-TV, Carleton, Que.)
Network Service: CBC, same as CHAU-TV, Carleton, P.Q.
Licensee: Television de la Bale des Chaleurs Inc., Carleton, P.Q.
Transmitter: Perce, P.Q.
Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 17.5-kw visual, 1.75-kw aural. Antenna: 1385-ft. above av. terrain, 150-ft. above ground, 1385-ft. above sea level, lat. 48° 31' 38", long. 64° 14' 40".
Ownership: See CHAU-TV, Carleton, P.Q.
Began Operation: Oct., 1963.
Rates: Included as a bonus with CHAU-TV, Carleton.

CIVQ-TV Quebec

(Ch. 15)

French Educational Station
(Satellite rebroadcasting station of CIVM-TV, Montreal, P.Q.)
Network Service: Reseau Radio-Quebec.
Licensee: Office de Radio-Telediffusion du Quebec, Radio-Quebec, Complexe Radio-Quebec, 1000 rue Fullum, Montreal, P.Q. H2K 3L7.
Mailing Address: CIVQ-TV, 800 Place d'Youville, Quebec G1R 3P4.
Telephone: 418-643-4201.
Transmitter: Edifice G, Cite Parliementaire, Quebec.
Color: Network.
Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1298-kw visual, 259-kw aural. Antenna: 628-ft. above av. terrain, 576-ft. above ground, 861-ft. above sea level, lat. 46° 48' 27", long. 71° 13' 02".
Began Operation: Jan. 19, 1975.

CIVQ-TV Total Persons: 523,410
BBM Weekly Reach (Jan. 1976): 92,000

CKMI-TV Quebec City

(Ch. 5)

English Outlet

Network Service: CBC, also CBS, NBC, ABC thru CBC.
Licensee: Tele-Capitale Entreprises Ltd., Division CKMI-TV, 1000 Myrand Ave., P.O. Box 2026, Quebec, P.Q. G1K 7N2.
Studio: 1000 Myrand Ave., Ste. Foy.
Transmitter: 1000 Myrand Ave., Ste. Foy.
Telephone: 688-9330. Telex: 051-2234.
Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 13.85-kw visual, 6.77-kw aural. Antenna: 460-ft. above av. terrain, 379-ft. above ground, 672-ft. above sea level, using same facilities as CFCM-TV.
Color: Network, live, film, slide & tape.
News Wire Service: Canadian Press, Broadcast News.
News Film Service: CBC.
TV tape: Recording facilities.
Ownership: Same as CFCM-TV, Quebec City.
Began Operation: March 17, 1957.
Represented (sales) by E. S. Sumner Corp. (U.S.); Tele-Capital/Unicom Ltd. (Montreal & Vancouver); Metrosport Ltd. (Toronto).

Personnel:
Jean A. Pouliot, *president & chief executive officer.*
France Fortin, *vice president & general manager.*
Rudy Stefanik, *vice president, sales.*
Gerard Fortin, *vice president, engineering.*
Leon Delisle, *comptroller & director of personnel.*
Raymond Bourque, *program director.*
G. Ranger, *publicity, promotion & public relations director.*
Louis Langlois, *director of information.*

DIGEST OF RATE CARD NO. 14—(Sept. 1, 1976)

30 Min.	15 Min.	30 Sec.	10 Sec.
Class AA—6-11 p.m., Sun.-Fri.; 5-11 p.m., Sat.			
\$200.00	\$150.00	\$50.00	\$35.00

CKMI-TV Total Persons: 784,780
BBM Weekly Reach (Jan. 1976): 196,000

CBFRT Radisson

(Ch. 8)

French Outlet

Network Service: CBC French network.
Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Transmitter: Near Radisson.
Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 180 watts visual, 18 watts aural. Antenna: 419-ft. above av. terrain, lat. 53° 45' 23", long. 77° 33' 24".
Rates: Included as a bonus with the CBC French network.

CJBR-TV Rimouski

(Ch. 3)

(Also operates satellite rebroadcasting station CJBR-TV-1, Edmundston, N.B.)
Network Service: CBC.
Licensee: CJBR-TV Ltee., 273 St. Jean-Baptiste St. W.
Studio: 273 St. Jean-Baptiste St. W. Telephone: 723-2217.
Transmitter: Plc Champlain St.-Fabien.
Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 56.9-kw aural. Antenna: 1165-ft. above av. terrain, 179-ft. above ground, 1316-ft. above sea level, lat. 48° 19' 40", long. 68° 50' 09".
Color: Network, live, film, slide & tape.
News Wire Service: Broadcast News.
AM Affiliate: CJBR, 10-kw, 900 kHz (CBC).
FM Affiliate: CJBR-FM, 20-kw, 101.5 MHz (No. 268), 1335-ft. antenna height.
Ownership: CJBR-TV Ltee. is controlled by Telemedia Communications Limitee.
Began Operation: Nov. 21, 1954. Transfer of control to present owner approved by CRTC June 1970.

(Continued on page 1071-b)

Quebec—Quebec City

CBVT

(Ch. 11)

French Outlet

(Operates rebroadcasting stations CBVT-1, St. Georges de Beauce; CBVT-2, La Tuque; CBVT-3, Lac Megantic; CBUT-4, Lac Etchemin, Que.)

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 173-kw visual, 34.6-kw aural. Antenna: 649-ft. above av. terrain, 525-ft. above ground, 950-ft. above sea level.

Latitude 46° 51' 40.41"
Longitude 71° 04' 46.24"

Transmitter: Isle of Orleans.

Studio: 2505 Laurier Blvd., P.O. Box 10400, Ste. Foy, Quebec G1V 2X2 P.Q.

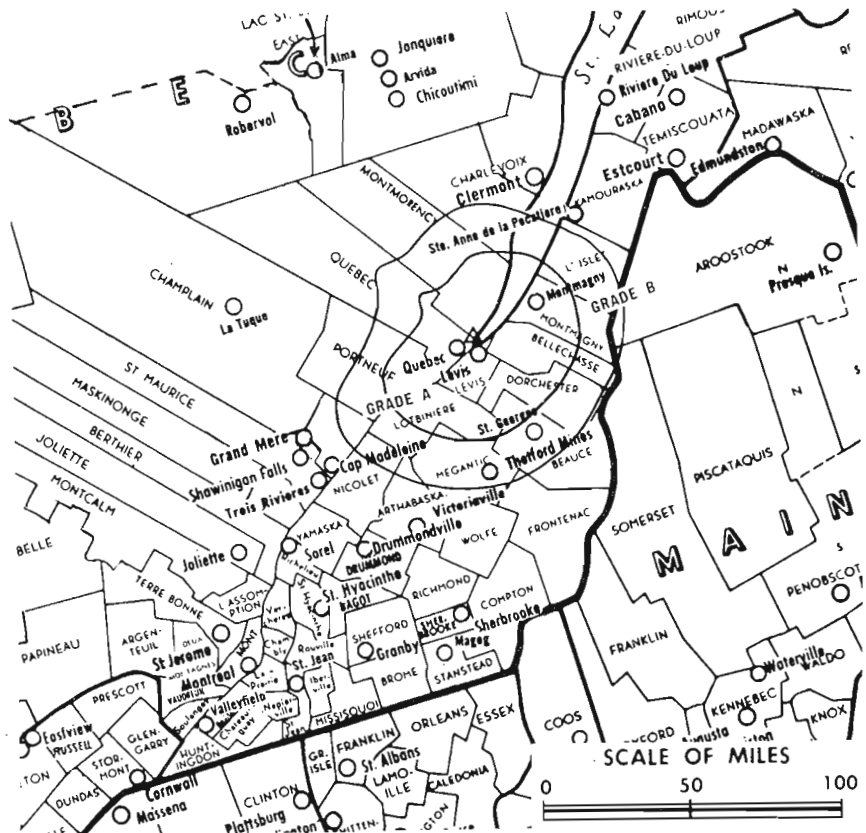
Telephone: 418-656-9440. **Telex:** 011-286.

Color: Network, film, slide & tape.

TV tape: Recording facilities.

AM Affiliate: CBV, 5-kw, 980 kHz (CBC).

FM Affiliate: CBV-FM, 100-kw, 95.3 MHz (CBC).



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CBVT Authorized 1/22/62

CBVT

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Began Operation: Sept 3, 1964.

Represented (sales) by: CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

- J.-H. Gagnon, *manager, CBC Quebec City.*
- Bertrand Messely, *sales manager.*
- L. Fortin, *public relations officer.*
- C. Rochette, *director of television.*
- M. Auger, *director of TV services.*
- G. Renaud, *editor in charge.*
- Hughette MacFarlane, *head, publicity services.*

DIGEST OF RATE CARD NO. 13
(June 1, 1976)

Class AA—19:30-22:30, Mon.-Fri.; 19:00-22:30, Sat.-Sun.: 30 Sec. \$200. Program rates on request.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	4170	L'Islet	21,130
	4180	Montmagny	23,910
	4190	Montmorency	27,230
	4199	Quebec C.M.A.	509,800
	4200	Quebec County	450,740
	4210	Levis County	64,640
	4220	Bellechasse	22,760
	4230	Dorchester	28,540
	4240	Lotbiniere	24,960
	4250	Portneuf	51,010
4260	Megantic	57,000	
4270	Beauce	58,950	
Between 25-49%	4150	Charlevoix	29,830
	4160	Kamouraska	22,680
	4315	Frontenac, Wolfe	38,450
Between 5-24%	4100	Riviere du Loup	44,530
	4671	Champlain N.	18,800
CBVT Total Persons:			985,160
BBM Weekly Reach (Jan. 1976):			767,000

Quebec—Quebec City

CFCM-TV

(Ch. 4)

French Outlet

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 460-ft. above av. terrain, 672-ft. above sea level.

Latitude 46° 47' 04"
Longitude 71° 15' 54"

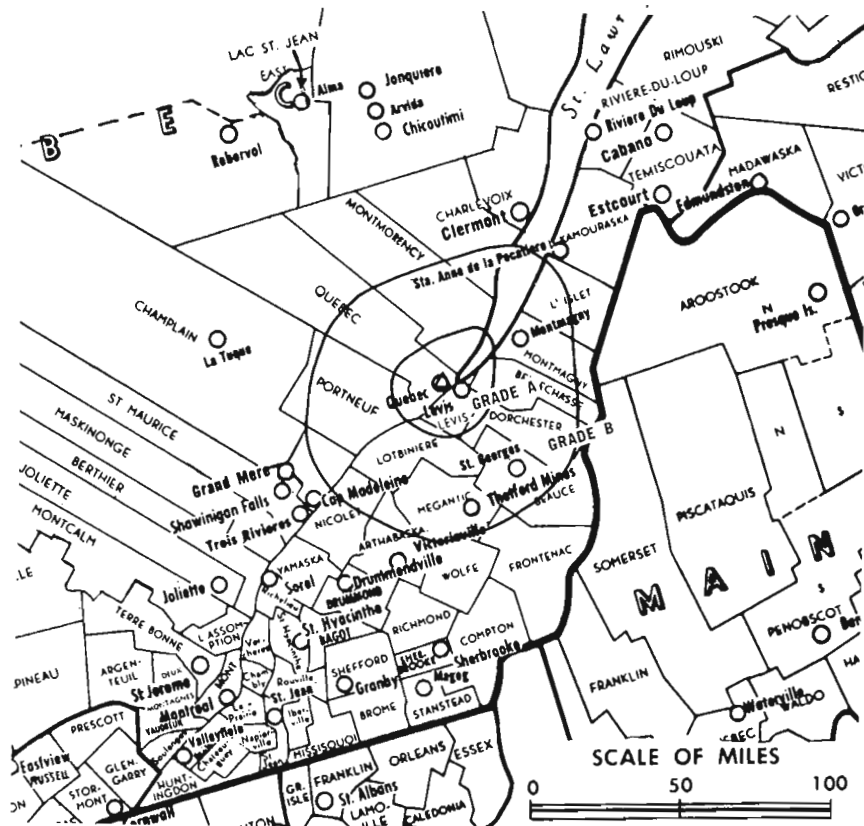
Transmitter: 1000 Myrand Ave., Ste.-Foy, Quebec.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: Canadian Press, Broadcast News.

Facsimile Service: AP.



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CFCM-TV Authorized

CFCM-TV

Licensee: Entreprises Tele-Capitale Ltee., Division CFCM-TV, 1000 Myrand Ave., Ste. Foy, Quebec, P.Q.

Studio: 1000 Myrand Ave., P.O. Box 2026, Quebec G1K 7N2.

Telephone: 688-9330. Telex: 051-2234.

Ownership: Tele-Capitale Ltee., publicly-held company.

Began Operation: July 17, 1954.

Represented (sales) by Tele-Capitale/Unicom Ltd.; Metrospot Ltd.; Paul L'Anglais Inc.; E. S. Sumner Corp. (New York & Chicago).

Personnel:

Jean A. Pouloit, *president & chief executive officer.*

France Fortin, *vice president & general manager.*

R. C. Stefanik, *vice president, sales.*

Gerard Fortin, *vice president, engineering.*

Leon Delisle, *comptroller & director of personnel.*

Raymond Bourque, *director of programs.*

G. Ranger (Mrs.), *publicity, promotion & public relations director.*

Louis Langlois, *director of information.*

DIGEST OF RATE CARD NO. 25

(Sept. 1, 1976)

30 Min. 15 Min. Min. 30 Sec.
Class AAA—6-10:30 p.m., Mon. & Thurs.; 6-9 p.m., Tues.; 6-10 p.m., Wed.; 6-9:30 p.m., Fri.

\$2000 \$1350 \$500

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	4150	Charlevoix	29,830
	4170	L'Islet	21,130
	4180	Montmagny	23,910
	4190	Montmorency	27,230
	4199	Quebec C.M.A.	509,800
	4200	Quebec County	450,740
	4210	Levis County	64,640
	4220	Bellechasse	22,760
	4230	Dorchester	28,540
	4240	Lotbiniere	24,960
	4250	Portneuf	51,010
	4260	Megantic	57,000
	4270	Beauce	58,950
4669	Shawinigan C.A.	50,470	
4672	Champlain S.	86,370	
Between 25-49%	4160	Kamouraska	22,680
	4280	Arthabaska	48,730
	4315	Frontenac, Wolfe	38,450
Between 5-24%	4100	Riviere du Loup	44,530
	4295	Nicolet, Yamaska	43,110
	4340	Stanstead	38,580
	4349	Sherbrooke C.A.	82,900
	4350	Sherbrooke County	102,700
	4659	Trois-Rivieres C.A.	95,340
	4660	St. Maurice	102,270
4671	Champlain N.	18,800	
CFCM-TV Total Persons:			1,406,920
BBM Weekly Reach (Jan. 1976):			928,000

Represented (sales) by All-Canada Radio & Television Ltd. (spots, U.S.); Opex Communications Ltee. (spots, Montreal & Toronto); E. S. Sumner Corp. (programs, U.S.); Paul L'Anglais Inc. (programs, Montreal & Toronto).

Personnel:

Walter Ruest, *president & station manager.*

DIGEST OF RATE CARD NO. 15—(Sept. 3, 1974)

30 Min.	15 Min.	Min.	30 Sec.
Class AA—6-11 p.m., daily.			
\$300.00	\$200.00	\$145.00	\$95.00

CJBR-TV Total Persons: 494,890

BBM Weekly Reach (Jan. 1976): 176,000

**CHAU-TV-7
Riviere-au-Renard**

(Ch. 7)

(Satellite rebroadcasting station of CHAU-TV-5, Perce, P.Q.)

Network Service: CBC.

Licensee: Television de la Baie des Chaleurs Inc., Carleton, P.Q.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 205 watts visual, 20.5 watts aural. Antenna: Directional, 707-ft. above av. terrain, lat. 48° 59' 52", long. 64° 25' 55".

Ownership: See CHAU-TV, Carleton, P.Q.

Began Operation: Jan. 9, 1961.

Rates: Included as a bonus with CHAU-TV, Carleton, P.Q.

CBST-6

Riviere au Tonnerre

(Ch. 2)

French Outlet

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 1.6-kw visual, .164-kw aural. Antenna: 250-ft. above av. terrain, lat. 50° 16' 52", long. 64° 37' 39".

Began Operation: May 29, 1975.

Rates: This is an automatic repeater of CBST, Sept-Iles and is included as a bonus with that station.

CKRT-TV

Riviere du Loup

(Ch. 7)

(Also operates satellite rebroadcasting stations CKRT-TV-1, Bale St. Paul; CKRT-TV-2, Ville Degelis; CKRT-TV-3, St. Patrice; CKRT-TV-4, Cabano; CKRT-TV-5, St. Urbain; CKRT-TV-6, Trois Pistoles, all Que.)

Network Service: CBC.

Licensee: CKRT-TV Ltee., 1 rue Frontenac, Riviere du Loup G5R 1R7.

Transmitter: Montagne Bleue, Pelletier Station, Cte. Kamouraska.

Studio: 1 Frontenac St., Riviere du Loup, Que.

Telephone: 418-862-8241. Telex: 051-3915.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 49.5-kw visual, 24.5-kw aural. Antenna: 1156-ft. above av. terrain, 235-ft. above ground, 2150-ft. above sea level, lat. 47° 35' 03", long. 69° 22' 10".

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Ownership: Luc Simard, pres. & gen. mgr., 33%; Gerard Simon, 52%; Radio CJPF Ltee., 3.3%; 18 others, none with as much as 3%.

Began Operation: Jan. 14, 1962.

Represented (sales) by Tele-Capitale/Unicom Ltd. (Montreal & Toronto & Winnipeg).

Personnel:

Luc Simard, *president & general manager.*
Vincent Gagnon, *sales manager.*
Gerard Simon, *vice president & treasurer.*
Michel Belanger, *program director.*
Germaln Gelinis, *technical director.*
Gregoire Thibault, *comptroller.*

DIGEST OF RATE CARD NO. 13

(June 1, 1976)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
Class AA—7-10:30 p.m., daily.					
\$230	\$165	\$138	\$116	\$120	\$70

CKRT-TV Total Persons: 251,520

BBM Weekly Reach (Jan. 1976): 146,000

CKRS-TV-3

Roberval

(Ch. 8)

(Repeater satellite of CKRS-TV, Jonquiere, Que.)

Network Service: Same as CKRS-TV, Jonquiere.

Licensee: Radio Saguenay Ltee., 175 Sir Wilfrid Laurier, Jonquiere.

Transmitter: Lac Bouchette Road, Chambord.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 4.12-kw visual, .5-kw aural. Antenna: 532-ft. above av. terrain, 300-ft. above ground, 1210-ft. above sea level, lat. 48° 24' 00", long. 72° 05' 14".

Color: Network, film & tape.

Began Operation: Jan. 8, 1963.

Represented (sales) by Tele-Capitale/Unicom Ltd. (Montreal, Quebec, Vancouver & Toronto); Canadian Standard Broadcast Sales Inc. (U.S.A.).

Rates: This is an automatic repeater of CKRS-TV, Jonquiere and is included as a bonus with that station.

CKRN-TV

Rouyn-Noranda

(Ch. 4)

French Outlet

(Also operates satellite rebroadcasting stations CKRN-TV-6, Ville Marie; CKRN-TV-4, Matagami; CJDG-TV, Lithium Mines; CJDG-TV-1, Lebel-Sur-Quevillon, all Que.)

Network Service: CBC.

Licensee: Northern Radio-Radio Nord Inc., P.O. Box 70, 68 Gamble St. W., Rouyn, Que.

Studio & Transmitter: Noranda, Que.

Business Office: 68 Gamble St. W., Rouyn, Que. J9X 5A5.

Telephone: 762-0741. Telex: 057-46526.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 115-kw visual, 57.5-kw aural. Antenna: 902-ft. above av. terrain, 725-ft. above ground, 1926-ft. above sea level, lat. 48° 15' 55", long. 79° 02' 37".

Color: Network, live, film, slide & tape.

AM Affiliate: CKRN, 1-kw, 1400 kHz (CBC).

Ownership: Owned & operated by Radio Nord Inc. Also operate radio stations CKRN, Rouyn; CKVD, Val d'Or; CHAD, Amos; CKLS, La Sarre, all Que.

Began Operation: Dec. 25, 1957.

Represented (sales) by Canadian Standard Broadcast Sales Inc. (for U.S.); Tele-Capitale/Unicom Ltd. (Vancouver, Montreal & Toronto).

Personnel:

Alain Gourde, *president & general manager.*
Yvon Lariviere, *director of sales.*
Gilles Gauthier, *information director.*
Jacques Veillette, *administrative director.*
Pierre Thibault, *program & production director.*
Jean-Guy Langevin, *technical director.*

DIGEST OF RATE CARD NO. 12

(Sept. 1, 1976)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
Class AA—6-11:30 p.m., daily.					
\$355	\$230	\$195	\$170	\$170	\$85

CKRN-TV Total Persons: 194,210

BBM Weekly Reach (Jan. 1976): 146,000

(Continued on page 1074-b)

Quebec—Sherbrooke

CHLT-TV

(Ch. 7)

French Outlet

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 186-kw aural. Antenna: 1840-ft. above av. terrain, 150-ft. above ground, 2796-ft. above sea level.

Latitude 45° 18' 43"
Longitude 72° 14' 32"

Transmitter: Mont-Orford Provincial Park.

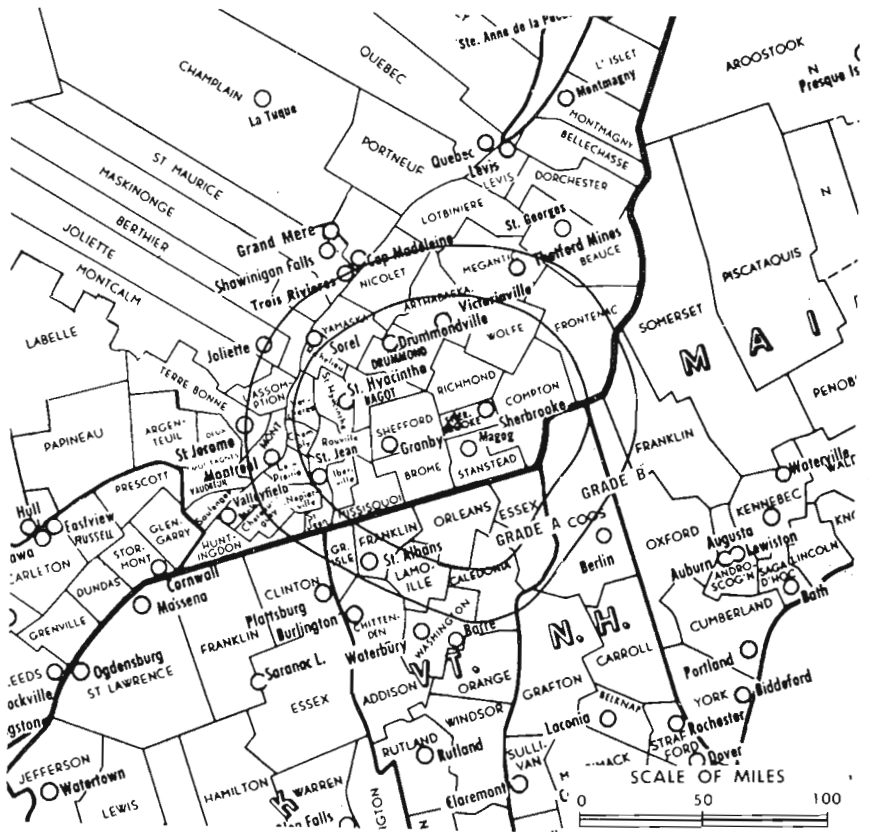
AM Affiliate: CHLT, 10-kw, 630 kHz (CBC).

FM Affiliate: CHLT-FM, 62-kw, 102.7 MHz (No. 274).

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: Telbec.



Data on reach & persons reprinted by permission of BBM Bureau of Measurement.

CHLT-TV Authorized 8/28/56

CHLT-TV

Network Service: TVA.

Licensee: CHLT Tele 7 Ltee., 3330 King St. W., Sherbrooke.

Studio: 3330 King West, P.O. Box 2000, Sherbrooke, P.Q. J1L 1C9.

Telephone: 819-569-9331.

Ownership: CHLT Tele 7 Ltee., Andre Mercier, pres.

Began Operation: Aug. 12, 1956.

Represented (sales) by Opex Communications Ltee. (selective); Paul L'Anglais (programs); E. S. Sumner Corp. (U.S.); Western Broadcast Sales (1970) Ltd.

Personnel:

Andre Mercier, *president*.
Gilles David, *general manager*.
Normand Beauchamp, *general sales manager*.
Pierre Ste. Marie, *program director*.
Roger Courchesne, *commercial production director*.
Andre Deseve, *news director*.
Robert Therriault, *chief engineer*.

DIGEST OF RATE CARD NO. 21—(Oct. 15, 1975)

30 Min.	15 Min.	Min.	30 Sec.
Class AA—5-11 p.m., daily.			
\$850.00	\$550.00	\$390.00*	\$195.00*

*Class AA—6-10:30 p.m., daily.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	4260	Megantic	57,000
	4280	Arthabaska	48,730
	4295	Nicolet, Yamaska	43,110
	4315	Frontenac, Wolfe	38,450
	4330	Compton	18,420
	4340	Stanstead	38,580
	4349	Sherbrooke C.A.	82,900
	4350	Sherbrooke County	102,070
	4370	Drummond	65,940
	4380	Richmond	38,500
4450	St. Hyacinthe County	51,890	

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	4460	Bagot	22,910
	4640	Maskinonge	18,150
	4659	Trois-Rivieres C.A.	95,340
	4660	St. Maurice	102,270
	4669	Shawinigan C.A.	50,470
4672	Champlain S.	86,370	
Between 25-49%	4250	Portneuf	51,010
	4270	Beauce	58,950
	4360	Shefford	58,830
	4395	Brome, Missisquoi	51,750
	4410	Iberville	20,980
	4440	Richelieu	47,170
	4610	Joliette County	55,030
	4620	Montcalm	22,740
	4630	Berthier	28,990
4671	Champlain N.	18,800	
Between 5-24%	4230	Dorchester	28,540
	4240	Lotbiniere	24,960
	4420	St. Jean	54,280
	4430	Rouville	33,360
	4485	L'Assomption, Vercheres	100,510
4600	Terrebonne	153,910	

CHLT-TV Total Persons: 1,542,200
BBM Weekly Reach (Jan. 1976): 887,000

Did you read
Television Digest
this week?

Quebec—Sherbrooke

CKSH-TV

(Ch. 9)

French Outlet

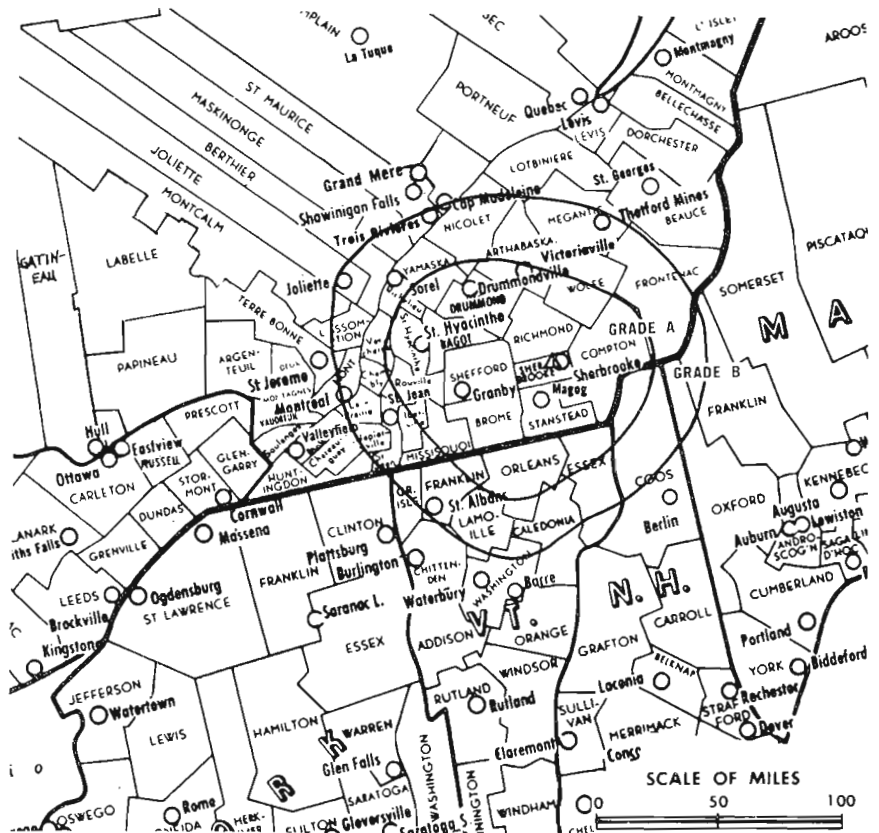
Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 113-kw visual, 20.2-kw aural. Antenna: 2026-ft. above av. terrain.

Latitude 46° 18' 43"
Longitude 72° 14' 32"

Transmitter: W of Sherbrooke.

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.



Data on reach & persons reprinted by permission of BBM Bureau of Measurement.

CKSH-TV Authorized: 8/16/74

CKSH-TV

Network Service: CBC.

Licensee: Television St. Francois Inc., 2355 Rue Denormansville, Box 277, Trois Rivières, Que.

Ownership: Television St. Maurice Inc., 90%; Canadian Ecstg. Corp., 10%. Television St. Maurice is also licensee of CKTM-TV, Trois Rivières, Que.

Began Operation: 1974.

Represented (sales) by All-Canada Radio & Television Ltd. (U.S.).

Personnel:

Henri Audet, *president*.

Gilles M. Dussault, *general sales manager*.

DIGEST OF RATE CARD NO. 3—(May 31, 1976)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
\$1140	\$740	\$660	\$570	\$415	\$270

For Canadian Population Summary,
see Services Volume

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	4295	Nicolet, Yamaska	43,110
	4315	Frontenac, Wolfe	38,450
	4330	Compton	18,420
	4349	Sherbrooke C.A.	82,900
	4350	Sherbrooke County	102,070
	4370	Drummond	65,940
	4380	Richmond	38,500
4460	Bagot	22,910	
Between 25-49%	4280	Arthabaska	48,730
	4340	Stanstead	38,580
	4360	Shefford	58,830
	4395	Brome, Missisquoi	51,750
	4440	Richelieu	47,170
	4450	St. Hyacinthe County	51,890
	4610	Joliette County	55,030
4640	Maskinonge	18,150	
Between 5-24%	4250	Portneuf	51,010
	4260	Megantic	57,000
	4270	Beauce	58,950
	4410	Iberville	20,980
	4420	St. Jean	54,280
	4430	Rouville	33,360
	4485	L'Assomption, Vercheres	100,510
	4620	Montcalm	22,740
	4630	Berthier	28,990
	4659	Trois-Rivières	95,340
	4660	St. Maurice	102,270
4669	Shawinigan C.A.	50,470	
4672	Champlain S.	86,372	
4680	Hull County	127,240	
CKSH-TV Total Persons:			1,443,232
BBM Weekly Reach (Jan. 1976):			525,000

Quebec

CHAU-TV-1 Ste. Marguerite-Marie (Ch. 2)

(Satellite rebroadcasting station of CHAU-TV, Carleton, Que.)
Network Service: CBC.
Licensee: Television de la Baie des Chaleurs Inc.
Transmitter: Ste. Marguerite-Marie.
Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 8.6-kw visual, 0.86-kw aural. Antenna: 700-ft. above av. terrain, 185-ft. above ground, 1860-ft. above sea level, lat. 48° 18' 40", long. 67° 05' 06".
Began Operation: August, 1963.
Rates: Included as bonus with CHAU-TV, Carleton.

CBST-2 Schefferville (Ch. 11) French Outlet

Network Service: CBC.
Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Transmitter: 1-mi. W of town.
Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 426-kw visual, 213-kw aural. Antenna: Directional, 404-ft. above av. terrain, 60-ft. above ground, 2150-ft. above sea level, lat. 54° 48' 00", long. 66° 51' 10".
Began Operation: August 22, 1965. Purchased by CBC Nov. 12, 1973.
Rates: Included as a bonus with CBST, Sept Iles.

CBST Sept Iles (Ch. 13) French Outlet

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Transmitter: Sept Iles, Que.
Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 8.4-kw visual, 1.7-kw aural. Antenna: Directional, 903-ft. above av. terrain, lat. 50° 08' 40", long. 66° 28' 05".
Began Operation: Oct. 23, 1973.
Rates: Included as a bonus to the CBC French network rate.

CBFST-2 Temiscaming (Ch. 12) French Outlet

(Rebroadcasting station of CBFST, Sturgeon Falls, Ont.)
Network Service: CBC French Network.
Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Transmitter: Thorne, Ont.
Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 7.08-kw visual, 1.416-kw aural. Antenna: 860-ft. above av. terrain, 554-ft. above ground, 1854-ft. above sea level, lat. 46° 38' 28", long. 79° 04' 24".
Began Operation: March 15, 1963.
Rates: Bonus with CBFST, Sturgeon Falls.

CHEM-TV Trois Rivières (Ch. 8) French Outlet

Network Service: TVA.
Licensee: Telemedia TV Ltee., 1400 des Cypres, Trois Rivières, P.Q.

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Telephone: 819-376-8880.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 5.12-kw visual. Additional information not available.

Ownership: See CHLT-TV, Sherbrooke, P.Q.

Represented (sales) by Paul L'Anglais Inc.; Opex Communications (Toronto); Western Broadcast Sales Ltd. (Vancouver & Winnipeg); E. S. Sumner Corp. (U.S.).

Personnel:

Maurice Duval, *president*.
Robert De LaDurantaye, *national sales director*.

DIGEST OF RATE CARD NO. 1 (May 1, 1976)

30 Min.	15 Min.	Min.	30 Sec.
Class AA—5-11 p.m., daily.			
\$1185	\$770	\$550*	\$275*

*Class AA—6-10:30 p.m., daily.

Combination rates: CHEM-TV & CHLT-TV Sherbrooke.

CKTM-TV Trois-Rivières (Ch. 13) French Outlet

Network Service: CBC, French.
Licensee: Television St. Maurice Inc., Box 277, Trois Rivières, Que. G9A 5G3.
Studio & Transmitter: Mont-Carmel, Que.
Telephone: 819-375-7311.
Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 325-kw visual, 65-kw aural. Antenna: 1323-ft. above av. terrain, 1085-ft. above ground, 1660-ft. above sea level, lat. 46° 29' 27", long. 72° 39' 00".

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: Broadcast News.

Ownership: Television St. Maurice Inc.; Henri Audet, pres. & gen. mgr., Allan Rogerson, v.p.; Guy Labelle, secy.

Began Operation: April 15, 1958.

Represented (sales) by All Canada Radio & Television Ltd.

Personnel:

Henri Audet, *president*.
Robert Bonneau, *general manager & chief engineer*.
Serge Raymond, *production manager*.
Gilles M. Dussault, *general sales manager*.
Albert Aubichon, *film buyer*.

DIGEST OF RATE CARD NO. 3—(May 31, 1976)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
Class AA—5-10:30 p.m., daily.					
\$1140	\$740	\$660	\$570	\$415	\$270

CKTM-TV Total Persons: 1,815,900
BBM Weekly Reach (Jan. 1976): 672,000

LOW-POWER REPEATER STATIONS

(Less than 100 watts)

Aguanish/Natashquan—CBST-7, Ch. 8 CBC (French network) 5 w.
Alma—CKRS-TV-4, Ch. 4, Radio Saguenay Ltee. (CKRS-TV, Jonquiere) 8.4 w.
Baie-Johan-Beetz—CBST-8, Ch. 7, CBC (French network) 5 w.
Baie St. Paul—CKRT-TV-1, Ch. 2, CKRT-TV Ltee. (CKRT-TV, Riviere du Loup) 63 w.
Cabano—CKRT-TV-4, Ch. 5, CKRT-TV Ltee. (CKRT-TV, Riviere du Loup) 13.6 w.
Causapsal—CBGAT-5, Ch. 6, CBC (French network) 5 w.
Chandler—CHAU-TV-4, Ch. 7, Television de la Baie des Chaleurs Inc. (CHAU-TV, Carleton) 5 w.
Chapais—CBFAT-1, Ch. 12, CBC (French network) 5 w.
Chicoutimi—CKRS-TV-2, Ch. 2, Radio Saguenay Ltee. (CKRS-TV, Jonquiere) 40 w.
Cloridorme—CHAU-TV-8, Ch. 5, Television de la Baie des Chaleurs Inc. (CHAU-TV, Carleton) 5 w.

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Fermont—CBST-5, Ch. 7, CBC (CBST, Sept-Îles) 5.8 w.
 Fort George—CBFGT, Ch. 9, CBC (French network) 3.4 w.
 Gaspé West—CFGW-TV-1, Ch. 6, Gaspé South Telecasting Syndicate (CKCW-TV, Moncton) 5 w.
 Gethsemanie/LaRomaine—CBST-9, Ch. 9, CBC (French network) 10.9 w.
 Grande Vallée—CBGAT-3, Ch. 11, CBC (French network) 5 w.
 Havre St. Pierre—CBST-1, Ch. 12, CBC (French network) 16.3 w.
 Lac Mégantic—CBVT-3, Ch. 2, CBC (CBVT, Quebec) 24.7 w.
 L'Anse à Vallee—CHAU-TV-9, Ch. 7, Television de la Baie des Chaleurs Inc. (CHAU-TV, Carleton) 5 w.
 Lebel-sur-Quevillon—CJDG-TV-1, Ch. 12, Northern Radio-Radio Nord Inc. (CJDG-TV, Lithium Mines) 5 w.
 Manicouagan 3—CKHQ-TV-6, Ch. 13, Club Social du Nord-Est (CBGAT, Matane) 5 w.
 Manicouagan 5—CKHQ-TV-1, Ch. 10, Club Social du Nord-Est (CKBL-TV, Matane) 55 w.
 Matagami—CKRN-TV-4, Ch. 7, Northern Radio-Radio Nord Inc. (CKRN-TV, Rouyn) 65 w.
 Micoua—CKHQ-TV-3, Ch. 6, Club Social du Nord-Est (CBGAT, Matane) 5 w.
 Mont Blanc-Perce—CFGW-TV-2, Ch. 8, Gaspé South Telecasting Syndicate (CKAM-TV, Upsalquitch Lake, N.B.) 1.5 w.
 Mont Louis—CBGAT-4, Ch. 2, CBC (French network) 5 w.
 Murdochville—CBGAT-2, Ch. 6, CBC (French network) 5 w.
 Murdochville—CKMU-TV-1, Ch. 2, Murdochville TV Inc. (CKCW-TV, Moncton) 5 w.
 Murdochville—CHAU-TV-11, Ch. 5, Television de la Baie des Chaleurs Inc. (CHAU-TV, Carleton) 5 w.
 Nouveau Comptoir—CBFWT, Ch. 9, CBC (French network) 5.7 w.
 Outardes 3—CKHQ-TV-4, Ch. 7, Club Social du Nord-Est (CJBR-TV, Rimouski) 5 w.
 Outardes 4—CKHQ-TV-2, Ch. 12, Club Social du Nord-Est (CJBR-TV, Rimouski) 5 w.
 Parent—CBTB-TV-1, Ch. 12, CBC (French network) 1 w.
 Port Alfred—CKRS-TV-1, Ch. 9, Radio Saguenay Ltee. (CKRS-TV, Jonquière) 19 w.
 Port Daniel—CHAU-TV-3, Ch. 10, Television de la Baie des Chaleurs (CHAU-TV, Carleton) 5 w.
 Rapides des Joachims—CBOFT-2, Ch. 8, CBC (French network) 5 w.
 St. Fabien de Panet—CBVT-5, Ch. 13, CBC (French network) 0.37 w.
 St. George de Beauce—CBVT-1, Ch. 2, CBC (CBVT, Quebec) 5 w.
 St. Patrice (Rivière du Loup)—CKRT-TV-3, Ch. 13, CKRT-TV Ltee. (CKRT-TV, Rivière du Loup) 63 w.
 St. Urbain—CKRT-TV-5, Ch. 10, CKRT-TV Ltee. (CKRT-TV, Rivière du Loup) 41.8 w.
 Schefferville—CBSET-1, Ch. 7, CBC (English network) 37.6 w.
 Temiscaming—CJTK-TV-1, Ch. 2, Temiscaming Chamber of Commerce (CKNY-TV, North Bay) 5 w.
 Trois Pistoles—CKRT-TV-6, Ch. 5, CKRT-TV Ltee. (CKRT-TV, Rivière du Loup) 41.8 w.
 Ville Degelis—CKRT-TV-2, Ch. 2, CKRT-TV Ltee. (CKRT-TV, Rivière du Loup) 63 w.
 Ville-Marie—CKRN-TV-3, Ch. 6, Northern Radio-Radio Nord Inc. (CKRN-TV, Rouyn) 5 w.

SASKATCHEWAN

CKBI-TV-1

Alticane

(Ch. 10)

(Satellite rebroadcasting station of CKBI-TV, Prince Albert, Sask.)
 Network Service: CBC, same as CKBI-TV, Prince Albert.
 Licensee: Central Broadcasting Co. Ltd., 10th St. W, Prince Albert.
 Transmitter: Alticane.
 Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 350 watts visual, 70 watts aural. Antenna: 459-ft. above av. terrain, 175-ft. above ground, 2675-ft. above sea level, lat. 52° 51' 47", long. 107° 39' 51".
 Ownership: See CKBI-TV, Prince Albert, Sask.
 Began Operation: Feb. 10, 1961.
 Rates: Included as a bonus with CKBI-TV, Prince Albert.

1977 Edition

Que.—Saskatchewan

CFSS-TV

Carlyle Lake

(Ch. 7)

(Satellite rebroadcasting station of CKOS-TV, Yorkton, Sask.)
 Network Service: CBC, same as CKOS-TV, Yorkton.
 Licensee: Yorkton Television Co. Ltd., 95 E. Broadway, Yorkton.
 Transmitter: 7.5-mi. N of Carlyle, Sask.
 Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 100-kw visual, 16-kw aural. Antenna: 891-ft. above av. terrain, 921-ft. above ground, 3416-ft. above sea level, lat. 49° 44' 22", long. 102° 16' 38".
 Color: Network, live, film, slide & tape.
 Began Operation: Sept. 1961.
 Rates: Included as a bonus with CKOS-TV, Yorkton.

CKCK-TV-1

Colgate

(Ch. 12)

(Satellite rebroadcasting station of CKCK-TV, Regina, Sask.)
 Network Service: CTV, same as CKCK-TV, Regina.
 Licensee: Armadale Communications Ltd., Box 2000, Regina, Sask.
 Transmitter: Near Colgate, Sask.
 Color: Network, live, film, slide & tape.
 Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 15.1-kw visual, 3.02-kw aural. Antenna: 532-ft. above av. terrain, 572-ft. above ground, 2506-ft. above sea level, lat. 49° 26' 16", long. 103° 47' 53".
 Began Operation: Nov. 30, 1962.
 Rates: Included as a bonus with CKCK-TV, Regina.

CKBI-TV-3

Greenwater Lake

(Ch. 4)

(Satellite rebroadcasting station of CKBI-TV, Prince Albert, Sask.)
 Network Service: CBC, same as CKBI-TV, Prince Albert.
 Licensee: Central Broadcasting Co. Ltd., 10th St. W, Prince Albert.
 Transmitter: Greenwater Lake.
 Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 3-kw visual, 1.6-kw aural. Antenna: 701-ft. above av. terrain, 531-ft. above ground, 2556-ft. above sea level, lat. 52° 28' 03", long. 103° 30' 15".
 Ownership: See CKBI-TV, Prince Albert, Sask.
 Began Operation: May 31, 1962.
 Rates: This is an automatic repeater of CKBI-TV, Prince Albert and is included as a bonus with that station.

CICC-TV-3

Hudson Bay

(Ch. 11)

(Satellite rebroadcasting station of CICC-TV, Yorkton, Sask.)
 Network Service: CTV.
 Licensee: Yorkton Television Co. Ltd.
 Transmitter: 4-mi. W of Hudson Bay.
 Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 410 watts visual.
 Ownership: See CICC-TV, Yorkton, Sask.
 Rates: Bonus with CICC-TV, Yorkton.
 Note: Additional information not available.

(Continued on next page)

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CKOS-TV-2

Hudson Bay

(Ch. 9)

(Satellite rebroadcasting station of CKOS-TV, Yorkton, Sask.)

Network Service: CBC.

Licensee: Hudson Bay Chamber of Commerce.

Transmitter: 4-mi. W of Hudson Bay, Sask.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 420 watts visual. Antenna: Directional, 172.5-ft. above av. terrain.

Began Operation: May 1975.

Rates: Included as a bonus with CKOS-TV, Yorkton.

CKSA-TV

Lloydminster

(See Lloydminster, Alta.)

CKMJ-TV

Marquis (Moose Jaw)

(Ch. 7)

(Satellite rebroadcasting station of CKCK-TV, Regina, Sask.)

Network Service: CTV, same as CKCK-TV.

Licensee: Armadale Communications Ltd., Box 2000, Regina, Sask.

Transmitter: Marquis.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 55.4-kw visual, 11.08-kw aural. Antenna: Directional, 768-ft. above av. terrain, 810-ft. above ground, 2727-ft. above sea level, lat. 50° 38' 43", long. 105° 46' 06".

Color: Network, live, film, slide & tape.

Began Operation: Sept. 18, 1964.

Represented (sales) by All-Canada Radio & Television Ltd.

Rates: This is an automatic repeater of CKCK-TV, Regina and is included as a bonus with that station.

CKBI-TV-4

Nipawin

(Ch. 7)

(Satellite rebroadcasting station of CKBI-TV, Prince Albert, Sask.)

Network Service: CBC, same as CKBI-TV, Prince Albert.

Licensee: Central Broadcasting Co. Ltd., 10th St. W., Prince Albert.

Transmitter: Nipawin.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 120 watts visual, 24 watts aural. Antenna: 175-ft. above ground, 1225-ft. above sea level, lat. 53° 25' 10", long. 104° 05' 00".

Ownership: See CKBI-TV, Prince Albert, Sask.

Began Operation: March 1, 1973.

Rates: Included as a bonus with CKBI-TV, Prince Albert.

CICC-TV-2

Norquay

(Ch. 7)

(Satellite rebroadcasting station of CICC-TV, Yorkton, Sask.)

Network Service: CTV.

Licensee: Yorkton Television Co. Ltd., 95 E. Broadway, Yorkton S3N 0L1.

Transmitter: 8-mi. N of Norquay, Sask.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 13-kw visual. Antenna: 353-ft. above av. terrain, lat. 52° 03' 00", long. 102° 03' 18".

Color: Network, live, film, slide & tape.

Ownership: See CICC-TV, Yorkton.

Rates: Bonus with CICC-TV, Yorkton.

CKOS-TV-1

Norquay

(Ch. 13)

(Satellite rebroadcasting station of CKOS-TV, Yorkton, Sask.)

Network Service: CBC.

Licensee: Yorkton Television Co. Ltd.

Transmitter: 8-mi. N of Norquay, Sask.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 25-kw max. visual. Antenna: 374-ft. above av. terrain.

Began Operation: Sept. 1975.

Rates: Included as a bonus with CKOS-TV, Yorkton.

CFQC-TV-2

North Battleford

(Ch. 6)

(Satellite rebroadcasting station of CFQC-TV, Saskatoon, Sask.)

Network Service: CTV, same as CFQC-TV.

Licensee: CFQC Broadcasting Ltd., Saskatoon, Sask.

Transmitter: Prongua, Sask.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 9.5-kw visual, 1.9-kw aural. Antenna: 584-ft. above av. terrain, 350-ft. above ground, 2060-ft. above sea level, lat. 52° 45' 39", long. 108° 33' 52".

Color: Network & slide.

Began Operation: February, 1972.

Rates: This is an automatic repeater of CFQC-TV, Saskatoon and is included as a bonus with that station.

CKBI-TV-2

North Battleford

(Ch. 7)

(Satellite rebroadcasting station of CKBI-TV-1, Alticane, Sask.)

Network Service: CBC, same as CKBI-TV, Prince Albert.

Licensee: Central Broadcasting Co. Ltd., 10th St. W., Prince Albert.

Transmitter: North Battleford.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 570 watts visual, 285 watts aural. Antenna: 461-ft. above av. terrain, 409-ft. above ground, 2184-ft. above sea level, lat. 52° 49' 44", long. 108° 19' 47".

Ownership: See CKBI-TV, Prince Albert, Sask.

Began Operation: Feb. 10, 1961.

Rates: This is an automatic repeater of CKBI-TV, Prince Albert and is included as a bonus with that station.

CKBI-TV

Prince Albert

(Ch. 5)

(Also operates satellite rebroadcasting stations CKBI-TV-1, Alticane, CKBI-TV-2, North Battleford, CKBI-TV-3, Greenwater Lake, CKBI-TV-4, Nipawin, CKBI-TV-5, Big River, CKBI-TV-6, Spiritwood, all Sask.)

Network Service: CBC.

Licensee: Central Broadcasting Co. Ltd., 10th St. West.

Studio: 10th St. West.

Transmitter: Red Deer Hill.

Telephone: 763-7421.

Telex No.: 034-29132.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 61-kw visual (100-kw directional), 12.2-kw aural. Antenna: 1494-ft. above av. terrain, 584-ft. above ground, 2334-ft. above sea level, lat. 53° 03' 27", long. 105° 50' 32".

Color: Network, live, film, slide & tape.

News Wire Service: AP.

AM Affiliate: CKBI, 10-kw, 900 kHz.

Ownership: E. A. Rawlinson, pres.-gen. mgr. & F. F. Rawlinson, 50% each.

Began Operation: Jan. 27, 1958.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

E. A. Rawlinson, *president & general manager.*

Ian Robertson, *sales manager.*

J. J. Cannon, *program manager & film buyer.*

Al Watson, *chief engineer.*

(Continued on page 1078-b)

Saskatchewan—Moose Jaw

CBKMT

(Ch. 4)

English Outlet

(Also operates rebroadcasting stations, **CBKRT**, Regina **CBKMT-1**, Willow Bunch & **CBKMT-2**, Fort Qu'Appelle Sask.).

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 48-kw visual, 7.7-kw aural. Antenna: 1000-ft. above av. terrain, 580-ft. above ground, 2980-ft. above sea level.

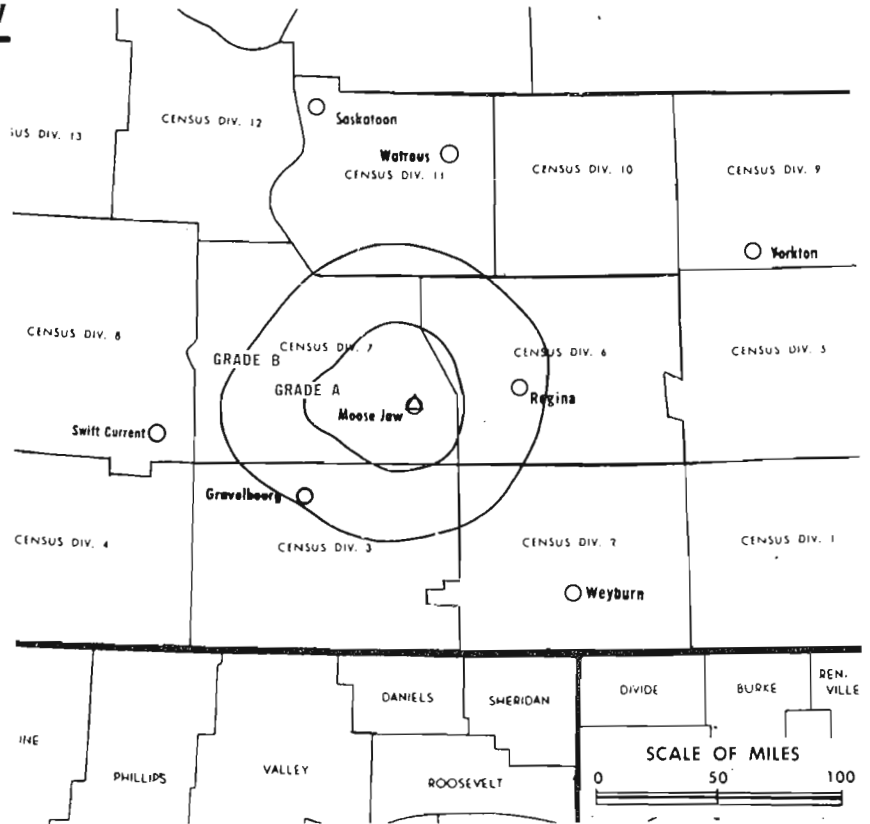
Latitude 50° 23' 25"
Longitude 105° 55' 38"

Transmitter: Caron, Sask.

Studio: 127 Main St. N., Moose Jaw, Sask. S6H 0V9.

Color: Network.

News Wire Service: Broadcast News, Canadian Press.



CBKMT Authorized: 8/15/58

CBKMT

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Telephone: 306-693-4683. **Telex:** 031-2190.

Began Operation: July 7, 1959. Purchased by CBC from CHAB Ltd., Sept. 13, 1969.

Represented (sales) by: CBC National Selective TV Sales (Canada); Canadian Standard Broadcast Sales (U.S.).

Personnel:

G. Hurren, *location manager (Regina)*.
F. Sidwell, *operations manager*.
D. Browne-Wilkinson, *program director (Regina)*.
W. Hudema, *sales representative*.
A. Small, *public relations officer (Regina)*.
G. Goudie, *manager, TV technical services*.

Rates: See CBKRT, Regina, Sask.

For BBM Bureau of Measurement Data,
see CBKRT, Regina, Sask.

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Saskatchewan

DIGEST OF RATE CARD NO. 12
(June 1, 1974)

30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class AA—6-11 p.m., daily.					
Program rates on request			\$95.00	\$70.00	\$70.00

CKBI-TV Total Persons: 209,380
BBM Weekly Reach (Jan. 1976): 141,000

CJFB-TV-3 Riverhurst

(Ch. 10)

(Satellite rebroadcasting station of CJFB-TV, Swift Current, Sask.)
Network Service: CBC, same as CJFB-TV, Swift Current.

Licensee: Swift Current Telecasting Co. Ltd., North Hill, Swift Current.

Transmitter: Riverhurst, Sask.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 710-watts visual, 355-watts aural. Antenna: 793-ft. above av. terrain, 432-ft. above ground, 2957-ft. above sea level, lat. 50° 44' 25", long. 106° 54' 34".

Began Operation: Oct. 14, 1964.

Rates: This is an automatic repeater of CJFB-TV, Swift Current and is included as a bonus with that station.

CBCP-TV-1 Shaunavon

(Ch. 7)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Shaunavon, Sask.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 1,488-kw visual, 0,1488-kw aural. Antenna: 560-ft. above av. terrain, 418-ft. above ground, 3793-ft. above sea level, lat. 49° 28' 05", long. 108° 26' 04".

Began Operation: Dec. 20, 1968.

Rates: This is an automatic repeater of CJFB-TV, Swift Current and is included as a bonus with that station.

CKBI-TV-6 Spiritwood

(Ch. 9)

(Satellite rebroadcasting station of CKBI-TV, Prince Albert, Sask.)

Network Service: CBC, same as CKBI-TV, Prince Albert.

Licensee: Central Broadcasting Co. Ltd., 10th St. W., Prince Albert.

Transmitter: Spiritwood.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 120 watts visual, 24 watts aural. Antenna: 443-ft. above av. terrain, 200-ft. above ground, 2475-ft. above sea level, lat. 58° 16' 50", long. 107° 30' 17".

Ownership: See CKBI-TV, Prince Albert, Sask.

Began Operation: May 1, 1973.

Rates: Included as a bonus with CKBI-TV, Prince Albert.

CKBQ-TV Star City/Melfort

(Ch. 2)

(Satellite rebroadcasting station of CFQC-TV Saskatoon, Sask. & CKBI-TV, Prince Albert, Sask.)

Network Service: CTV, same as CFQC-TV.

Licensee: CFQC Bcstg. Ltd., Saskatoon, Sask. Central Bcstg. Ltd., Prince Albert, Sask.

Transmitter: Star City, Sask.

Technical Facilities: Channel 2 (54-60 MHz). Authorized power: 11.5-kw visual, 1.15-kw aural. Antenna: Directional, 492-ft. above av. terrain, lat. 52° 50' 22", long. 104° 19' 06".

Began Operation: March 13, 1973.

CKBQ-TV Total Persons: 79,250
BBM Weekly Reach (Jan. 1976): 19,000

CBKST-1 Stranraer

(Ch. 9)

(Rebroadcasting station of CBKST, Saskatoon, Sask.)

Network Service: CBC.

Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Stranraer, Sask.

Color: Network.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 35.2-kw visual, 7.05-kw aural. Antenna: 765-ft. above av. terrain, 480-ft. above ground, 2950-ft. above sea level, lat. 51° 40' 25", long. 108° 28' 54".

Began Operation: Nov. 1, 1971.

Rates: This is an automatic repeater of CBKST, Saskatoon and is included as a bonus with that station.

CFQC-TV-1 Stranraer

(Ch. 3)

(Satellite rebroadcasting station of CFQC-TV, Saskatoon, Sask.)

Network Service: CTV, same as CFQC-TV.

Licensee: CFQC Broadcasting Ltd., Saskatoon, Sask.

Transmitter: Stranraer, Sask.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 10.3-kw visual, 1.8-kw aural. Antenna: 930-ft. above av. terrain, 555-ft. above ground, 3,135-ft. above sea level, lat. 51° 40' 55", long. 108° 30' 45".

Color: Network & slide.

Began Operation: April 4, 1962.

Rates: This is an automatic repeater of CFQC-TV, Saskatoon and is included as a bonus with that station.

CJFB-TV Swift Current

(Ch. 5)

(Repeated by CJFB-TV-1, Eastend; CJFB-TV-2, Val Marie; CJFB-TV-3, Riverhurst; CBCP-TV-1, Shaunavon, all Sask.)

Network Service: CBC.

Licensee: Swift Current Telecasting Co. Ltd., North Hill.

Studio & Transmitter: North Hill, Swift Current.

Telephone: 773-7266.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 13.6-kw visual, 6.65-kw aural. Antenna: 511-ft. above av. terrain, 365-ft. above ground, 3049-ft. above sea level, lat. 50° 20' 20", long. 107° 47' 17".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

Ownership: Wm. D. Forst, pres. & principal owner.

Began Operation: Dec. 23, 1957.

Represented (sales) by The Devney Organization Inc. (U.S.); Radio-Television Representatives Ltd.

Personnel:

William D. Forst, *president, gen. mgr. & technical director.*

Walter S. Buffam, *sales manager.*

Julie Forst, *program director & film buyer.*

Tom Fink, *chief engineer.*

DIGEST OF RATE CARD NO. 6—(March 1, 1968)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6-11 p.m., daily.						
\$165.00	\$110.00	\$90.00	\$65.00	\$55.00	\$48.00	\$30.00

CJFB-TV Total Persons: 115,110
BBM Weekly Reach (Jan. 1976): 41,000

(Continued on page 1083-b)

Saskatchewan—Regina

CBKRT

(Ch. 9)

English Outlet

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 140-kw visual, 20.4-kw aural. Antenna: 680-ft. above av. terrain, 736-ft. above ground, 1956-ft. above sea level.

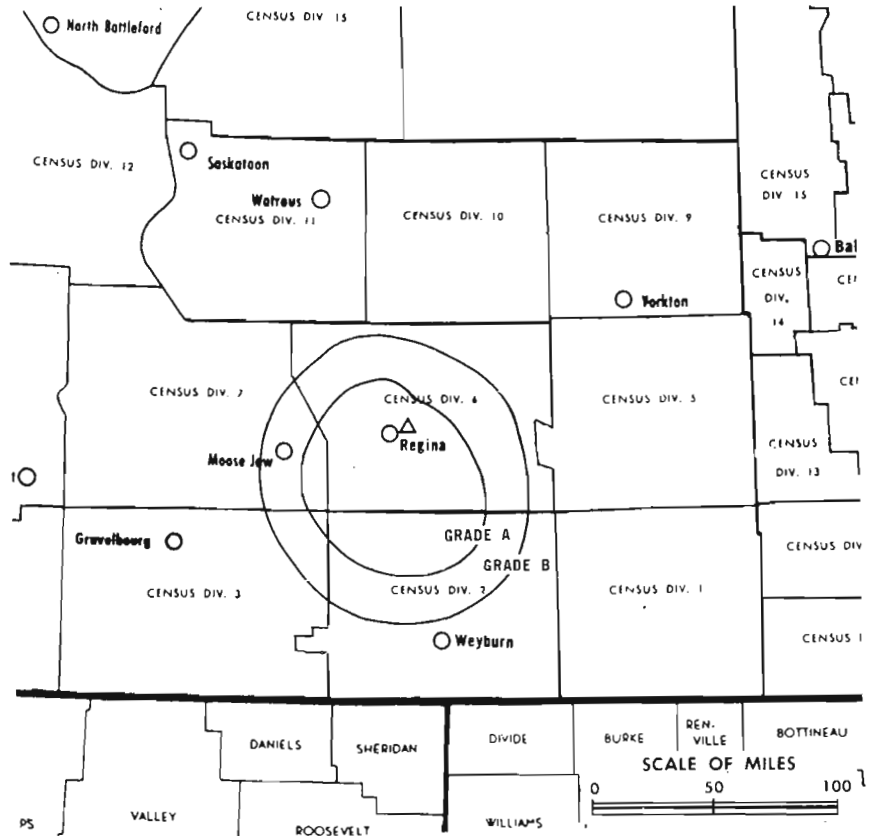
Latitude 50° 28' 58"
Longitude 104° 30' 20"

Transmitter: 2-mi. NE of Regina.

Color: Network.

News Wire Service: Canadian Press, Broadcast News.

AM Affiliate: CBK, 50-kw, 540-kHz (CBC).



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CBKRT Authorized: 9/17/62

CBKRT

Network Service: CBC.

Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: 127 Main North, Moose Jaw.

Regina Address: 1840 McIntyre St., Sask. S4P 2R1.

Telephone: 306-523-6641. Telex: 031-2289.

Ownership: CBC.

Began Operation: Dec. 21, 1962. Purchased by CBC from CHAB Ltd., Sept. 13, 1969.

Personnel: See CBKMT, Moose Jaw.

DIGEST OF RATE CARD NO. 8
(June 1, 1976)

Class AA—7:30-10 p.m., Mon.-Fri.; 7-10 p.m., Sat.-Sun.: 30 Sec., \$80.
Program rates on request.

Rates include CBKMT, Moose Jaw.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	7020	Census Division 2	26,190
	7030	Census Division 3	19,900
	7069	Regina C.M.A.	149,920
	7070	Census Division 6	180,650
	7080	Census Division 7	45,710
Between 25-49%	None	Between 25-49%	
Between 5-24%	7010	Census Division 1	32,690
	7060	Census Division 5	40,470
	7100	Census Division 10	26,790
CBKRT Total Persons:			372,400
BBM Weekly Reach (Jan. 1976):			246,000

Saskatchewan—Regina

CKCK-TV

(Ch. 2)

(Also operates satellite rebroadcasting stations CKCK-TV-1, Colgate; CKCK-TV-2, Willow Bunch; CKMJ-TV, Marquis-Moose Jaw; CKQV-TV, Fort Qu'Appelle; CKMC-TV, Swift Current, all Sask.)

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 588-ft. above av. terrain, 670-ft. above ground, 2534-ft. above sea level.

Latitude 50° 26' 52"
Longitude 104° 30' 00"

Transmitter: Hwy. No. 1, 3-mi. E of city.

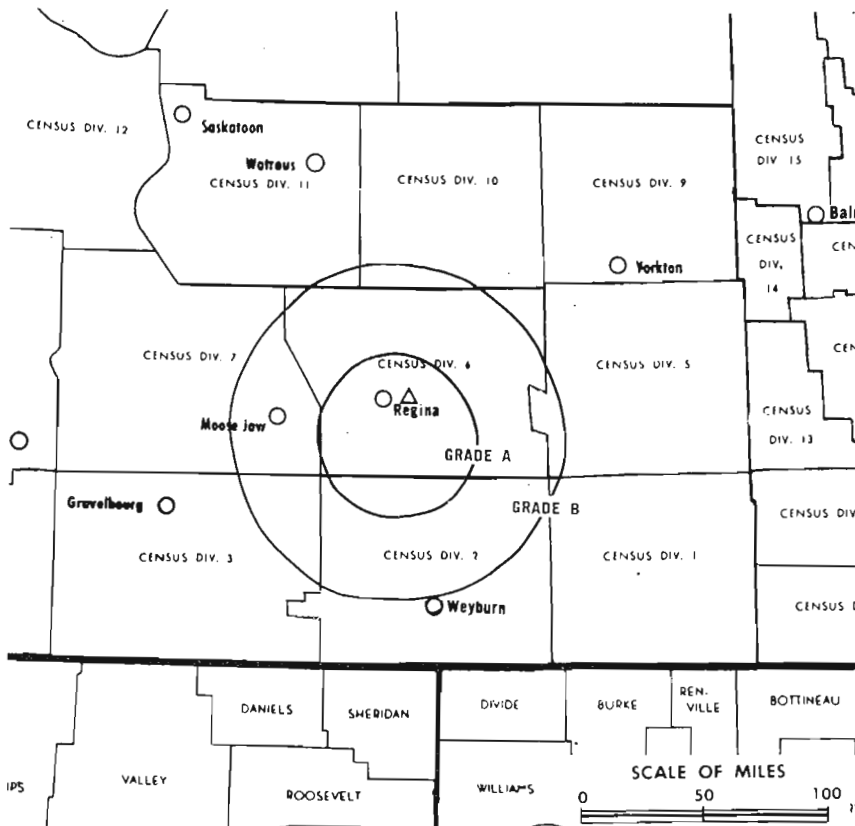
Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

News Film Service: CTV, ABC.

TV tape: Recording facilities.

AM Affiliate: CKCK, 5-kw, 620 kHz.



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CKCK-TV Authorized: 4/20/56

CKCK-TV

Network Service: CTV.

Licensee: Armadale Communications Ltd., Box 2000.

Studio: Hwy. No. 1, 3 mi. E of city; Box 2000, Regina, Sask. S4P 3E5.

Telephone: 306-569-2222. Telex: 071-2433.

Ownership: Armadale also operates CKCK, Regina; CKOC, Hamilton & CKRC, Winnipeg. Michael Sifton, pres. Sifton newspapers publish *Regina Leader-Post*, *Saskatoon Star-Phoenix*.

Began Operation: July 27, 1954.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

Michael Sifton, *president*.
H. A. Crittenden, *vice president & managing director*.
Bruce E. Cowie, *general manager*.
Gayle Robinson, *general sales manager*.
Lloyd Westmoreland, *assistant manager*.
Doug Lee, *operations manager*.
Mel Friesen, *production manager*.
Dale Issac, *sports director*.
Frank Flegel, *news manager*.
Lorne McBride, *director of engineering*.

DIGEST OF RATE CARD NO. 24—(Oct. 1, 1973)

30 Min. 15 Min. 10 Min. Min. 30 Sec. 20 Sec.
Class AA—6-11 p.m., Mon.-Sat.; 5:30-11 p.m., Sun.
Program rates on request \$255.00 \$150.00 \$150.00

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	7020	Census Division 2	26,190
	7030	Census Division 3	19,900
	7069	Regina C.M.A.	149,920
	7070	Census Division 6	180,650
	7080	Census Division 7	45,710
Between 25-49%	7010	Census Division 1	32,690
	7060	Census Division 5	40,470
	7100	Census Division 10	26,790
Between 5-24%	None Between 5-24%		
CKCK-TV Total Persons:			372,400
BBM Weekly Reach (Jan. 1976):			302,000

Saskatchewan—Saskatoon

CBKST

(Ch. 11)

English Outlet

(Repeated by CBKST-1, Stanraer, & CBKST-2, La Ronge, Sask.)

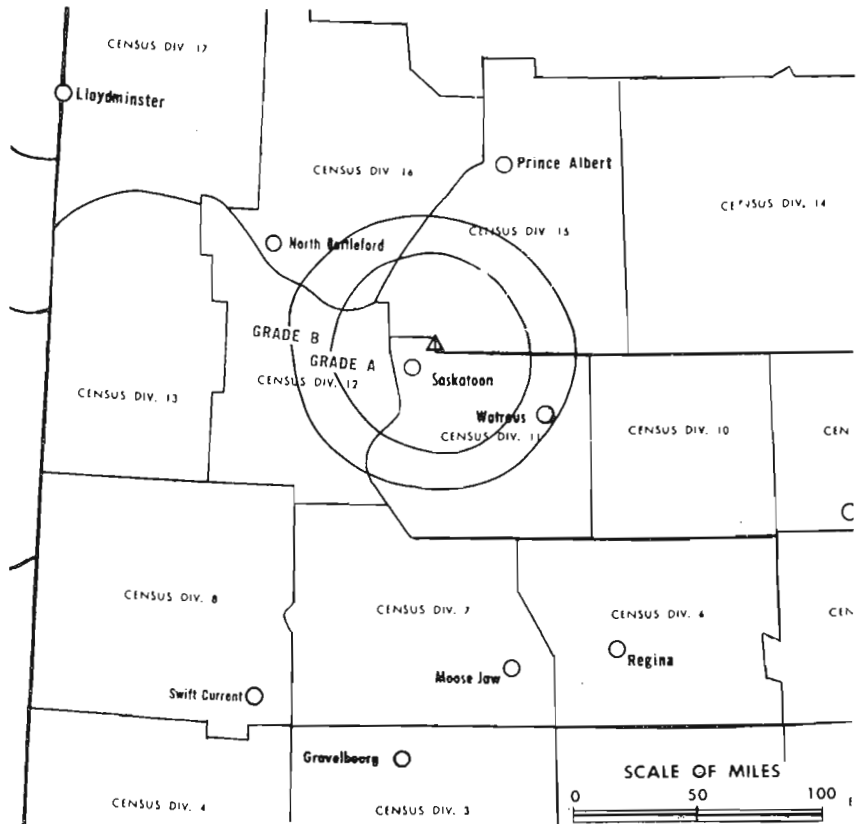
Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 325-kw visual, 65-kw aural. Antenna: 786-ft. above av. terrain, 550-ft. above ground, 2500-ft. above sea level.

Latitude 52° 10' 25"
Longitude 106° 25' 42"

Transmitter: 12-mi. NE of Saskatoon.

TV tape: Recording facilities.

Color: Network, film & slide.



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CBKST Authorized:

CBKST

Network Service: CBC English network.

Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: C.N. Tower, 5th Floor, 1st Ave. S. S7K 1J5.

Telephone: 306-244-1911. **Telex:** 074-2227.

Began Operation: Oct. 17, 1971.

Represented (sales) by: CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

H. Garmsen, *station manager.*

D. G. Holtsman, *sales representative.*

D. Walder, *operations manager.*

J. Morrall, *public relations representative.*

DIGEST OF RATE CARD NO. 6

(June 1, 1976)

Class AA—7:30-10 p.m., Mon.-Fri.; 7-10 p.m., Sat.-Sun.: 30 Sec., \$90.
Program rates on request.

BBM Weekly Reach	BBM Area No.	Area Description	All Persons
50% & Over	7109	Saskatoon C.M.A.	128,630
	7110	Census Division 11	155,800
	7120	Census Division 12	23,990
	7130	Census Division 13	27,430
	7151	Census Division 15 South	33,350
Between 25-49%	7152	Census Division 15 North	45,010
Between 5-24%	7045	Census Division 4 and 8	49,500
	7160	Census Division 16	39,370
	7180	Census Division 18	21,760
CBKST Total Persons:			396,210
BBM Weekly Reach (Jan. 1976):			235,000

Saskatchewan—Saskatoon

CFQC-TV

(Ch. 8)

(Operates satellite rebroadcasting stations CFQC-TV-1, Stranraer & CFQC-TV-2, North Battleford; CKBQ-TV, Star City, Sask.)

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 325-kw visual, 180-kw aural. Antenna: 866-ft. above av. terrain, 650-ft. above ground, 2585-ft. above sea level.

Latitude 52° 11' 30"
Longitude 106° 23' 01"

Transmitter: 14-mi. ENE of Saskatoon.

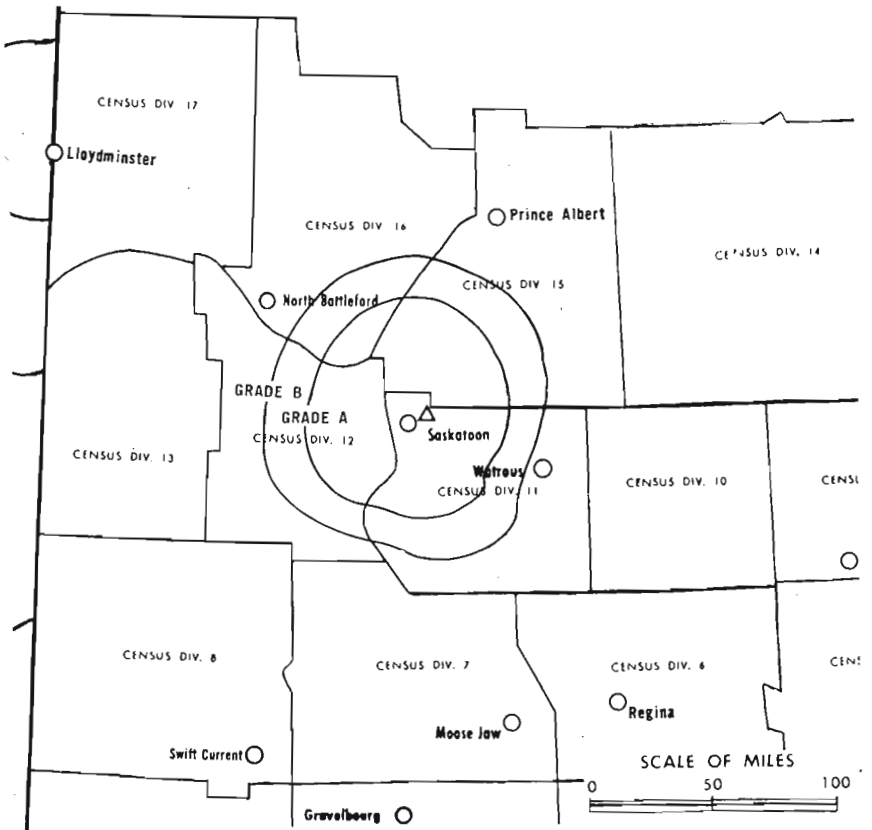
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

News Film Service: CTV.

AM Affiliate: CFQC, 5-kw, 600 kHz.



Data on reach & persons represented by permission of BBM Bureau of Measurement.

CFQC-TV

Network Service: CTV.

Licensee: CFQC Broadcasting Ltd.

Studio: 216 First Ave. N., Saskatoon, Sask. S7K 1X1.

Telephone: 306-242-6611. Telex: 074-2228.

Ownership: G. B. Nelson, pres.; Ted Eadinger, v.p.

Began Operation: Dec 5, 1954.

Represented (sales) by Bolton/Burchill International Ltd. (U.S.); Glen Warren Broadcast Sales (Canada).

Personnel:

G. Blair Nelson, *president*.
Ted Eadinger, *vice president & station manager*.
Ken Hutson, *sales manager*.
Howard Cooper, *local program director*.
Wayne Rorke, *promotion manager*.
Jerry MacLeod, *production manager*.
Rich Buzik, *traffic manager*.
Chuck McManus, *news service director*.
Del Polowick, *chief engineer*.

DIGEST OF RATE CARD NO. 23—(Feb. 1, 1974)

	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class AA—6-11 p.m., daily.						
.....				\$250.00	\$150.00	\$150.00

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	7109	Saskatoon C.M.A.	128,630
	7110	Census Division 11	155,800
	7120	Census Division 12	23,990
	7130	Census Division 13	27,430
	7140	Census Division 14	45,900
	7151	Census Division 15 South	33,350
	7152	Census Division 15 North	45,010
7160	Census Division 16	39,370	
Between 25-49%	7170	Census Division 17	29,590
Between 5-24%	7045	Census Division 4 and 8	49,500
CFQC-TV Total Persons:			449,940
BBM Weekly Reach (Jan. 1976):			353,000

For CTV Network Listing
See Services Volume

CKMC-TV
Swift Current

(Ch. 12)

(Satellite rebroadcasting station of CKCK-TV, Regina, Sask.)

Network Service: CTV.

Licensee: Armadale Communications Ltd., Box 2000, Regina, Sask.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 13-kw visual, 13-kw aural. Antenna: Directional, 549-ft. above av. terrain, 570-ft. above ground, 3079-ft. above sea level, lat. 50° 18' 31", long. 107° 52' 35".

Began Operation: Oct. 15, 1976.

Rates: Included as a bonus with CKCK-TV, Regina.

CBKMT-1
Willow Bunch

(Ch. 10)

(Satellite rebroadcasting station of CBKMT, Moose Jaw, Sask.)

Network Service: CBC.

Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Willow Bunch, Sask.

Technical Facilities: Channel 10 (192-198 MHz). Authorized power: 22.1-kw visual, 2.2-kw aural. Antenna: 839-ft. above av. terrain, 566-ft. above ground, 3465-ft. above sea level, lat. 49° 23' 10", long. 105° 40' 17".

Began Operation: April 4, 1972.

Rates: This is an automatic repeater and is included as a bonus to the CBC network rate.

CKCK-TV-2
Willow Bunch

(Ch. 6)

(Satellite rebroadcasting station of CKCK-TV, Regina, Sask.)

Network Service: CTV, same as CKCK-TV, Regina.

Licensee: Armadale Communications Ltd., Box 2000, Regina.

Transmitter: Two-mi. S of Willow Bunch.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 9-kw visual, 1.80-kw aural. Antenna: 864-ft. above av. terrain, 677-ft. above ground, 3527-ft. above sea level, lat. 49° 20' 58", long. 105° 38' 08".

Began Operation: May 15, 1963.

Rates: Bonus with CKCK-TV, Regina.

CHSS-TV
Wynyard

(Ch. 6)

(Satellite rebroadcasting station of CKOS-TV, Yorkton, Sask.)

Network Service: CBC, same as CKOS-TV, Yorkton.

Licensee: Yorkton Television Co. Ltd., 95 E. Broadway, Yorkton.

Transmitter: 6-mi. SW of Wynyard.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 11-kw visual, 1.8-kw aural. Antenna: 614-ft. above av. terrain, 623-ft. above ground, 2839-ft. above sea level, lat. 51° 42' 30", long. 104° 17' 55".

Color: Network, live, film, slide & tape.

Ownership: See CKOS-TV, Yorkton.

Began Operation: Jan. 1962.

Rates: Bonus with CKOS-TV, Yorkton.

CICC-TV-1
Wynyard

(Ch. 12)

(Satellite rebroadcasting station of CICC-TV, Yorkton, Sask.)

Network Service: CTV.

Licensee: Yorkton Television Co. Ltd., 95 E. Broadway, Yorkton S3N 0L1.

Transmitter: 6-mi. SW of Wynyard.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 140-kw max. visual, 27-kw aural. Antenna: 560-ft. above av. terrain.

Color: Network, live, film, slide & tape.

Ownership: Same as CICC-TV, Yorkton.

Began Operation: Jan. 1, 1975.

Rates: Bonus with CICC-TV, Yorkton.

Saskatchewan

CKOS-TV
Yorkton

(Ch. 3)

(Also operates satellite rebroadcasting stations CFSS-TV, Carlyle Lake, Sask.; CHSS-TV, Wynyard; CKOS-TV-1, Norquay; CKOS-TV-2, Hudson Bay, Sask.)

Network Service: CBC.

Licensee: Yorkton Television Co. Ltd., 95 E. Broadway, Yorkton S3N 2V9.

Studio: 95 E. Broadway, Yorkton, Sask.

Transmitter: 12-mi. W. of Yorkton.

Telephone: 306-783-3688.

Telex: 074-21512.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 15-kw visual, 2.6-kw aural. Antenna: 534-ft. above av. terrain, 554-ft. above ground, 2275-ft. above sea level, lat. 51° 12' 20", long. 102° 43' 55".

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: Broadcast News.

Ownership: Ronald L. Skinner, pres. & gen. mgr.; George S. Skinner, v.p. & asst. gen. mgr.; Skinner Holdings Ltd.

Began Operation: June 19, 1958.

Represented (sales) by Paul Mulvihill Ltd. (Canada); Canadian Standard Broadcast Sales (U.S.).

Personnel:

R. L. Skinner, *president & general manager.*
George Skinner, *vice president & assistant general manager.*
J. V. (Corky) Birt, *sales manager.*
Richard Niebergall, *technical director.*
Wilbur A. Westby, *program director.*

DIGEST OF RATE CARD NO. 19
(Sept. 6, 1976)

30 Min.	15 Min.	5 Min.	Min.	30 Sec.
Class AA—6-11 p.m., daily.				
.....*°*	\$200.00	\$130.00

* Program rates available on request.

CKOS-TV Total Persons: 320,790
BBM Weekly Reach (Jan. 1976): 185,000

CICC-TV
Yorkton

(Ch. 10)

(Also operates satellite rebroadcasting stations CICC-TV-1, Wynyard; CICC-TV-2, Norquay; CICC-TV-3, Hudson Bay, Sask.)

Network Service: CTV.

Licensee: Yorkton Television Co. Ltd., 95 E. Broadway S3N 0L1.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 56-kw visual, 11-kw aural.

Ownership: See CKOS-TV, Yorkton.

Rates: Sold jointly with CKOS-TV, Yorkton.

CICC-TV Total Persons: 170,950
BBM Weekly Reach (Jan. 1976): 85,000

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BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Sask.-Yukon Territory

LOW-POWER REPEATER STATIONS (Less than 100 watts)

- Big River—CKBI-TV-5, Ch. 9, Central Bcstg. Co. Ltd. (CKBI-TV, Prince Albert) 34 w.
- Cumberland House—CBWIT, Ch. 9, CBC (English network) 5 w.
- Eastend—CJFB-TV-1, Ch. 2, Swift Current Telecasting Co. Ltd. (CJFB-TV, Swift Current) 5 w.
- Elrose—CKEL-TV-1, Ch. 7, Elrose TV Club (CJFB-TV, Swift Current) 1 w.
- Elrose—CKEL-TV-2, Ch. 13, Elrose TV Club (CBKST-1, Stranraer) 1 w.
- Elrose—CKEL-TV-3, Ch. 11, Elrose TV Club (CFQC-TV-1, Stranraer) 1 w.
- Fort Qu'Appelle—CBKMT-2, Ch. 5, CBC (CBKRT, Regina) 5 w.
- Fort Qu'Appelle—CKQV-TV, Ch. 11, Fort Qu'Appelle & B-Say-Tah TV Assn. (CKCK-TV, Regina) 5 w.
- Lac La Ronge—CBKST-2, Ch. 12, CBC (CBKST, Saskatoon) 5 w.
- Leader—CKJC-TV-1, Ch. 13, Leader & District TV Society (CBKST-1, Stranraer) 5 w.
- Leader—CKJC-TV-2, Ch. 7, Leader & District TV Society (CFQC-TV-1, Stranraer) 5 w.
- Leoville—CBKDT-3, Ch. 12, CBC (CBKST, Saskatoon) 39.2 w.
- Maple Creek—CHAT-TV-2, Ch. 10, Monarch Bcstg. Co. Ltd. (CHAT-TV, Medicine Hat) 45 w.
- Meadow Lake—CKSA-TV-1, Ch. 8, CKSA-TV Ltd. (CKSA-TV, Lloydminster) 5 w.
- Richmond Lake—CFQC-TV-3, Ch. 83, CFQC Bcstg. Ltd. (CFQC-TV, Saskatoon) 2 w.
- Uranium City—CBKAT, Ch. 8, CBC (English network) 28 w.
- Val Marie—CJFB-TV-2, Ch. 2, Swift Current Telecasting Co. Ltd. (CJFB-TV, Swift Current) 5 w.

Did you read
Television Digest
this week?

YUKON TERRITORY

CBKHT Keno Hill (Ch. 13)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Transmitter: Keno Hill, Y.T.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 0.248-kw visual, 0.0248-kw aural. Antenna: Directional, 1590-ft. above av. terrain, lat. 63° 54' 55", long. 135° 23' 50".

Began Operation: Nov. 22, 1973.

Rates: Included as a bonus to the CBC English network rate.

CFWH-TV Whitehorse (Ch. 6)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 7-mi. ESE of Whitehorse.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 300-watts visual, 30-watts aural. Antenna: 1248-ft. above av. terrain, 100-ft. above ground, 4340-ft. above sea level, lat. 60° 39' 35", long. 134° 52' 56".

Began Operation: Nov. 26, 1968.

Rates: Included as a bonus with the CBC English network rate.

LOW-POWER REPEATER STATIONS (Less than 100 watts)

- Clinton Creek—CBDCT, Ch. 8, CBC (English network) 5 w.
- Dawson—CBDDT, Ch. 7, CBC (English network) 5 w.
- Elsa—CBKHT-1, Ch. 9, CBC (English network) 5 w.
- Faro—CBDBT, Ch. 8, CBC (English network) 5 w.
- Mayo—CBKHT-2, Ch. 7, CBC (English network) 5 w.
- Ross River—CFRR-TV-1, Ch. 12, Ross River Community Assn. (CBDBT, Faro) 5 w.
- Watson Lake—CBDAT, Ch. 8, CBC (English network) 35 w.

Color Television Systems in Use or Planned

COUNTRY	COLOR SYSTEM	COUNTRY	COLOR SYSTEM
Afars & Issas	Plans SECAM	Khmer Republic	N.A.
Afghanistan	N.A.	Korea	NTSC
Albania	N.A.	People's Democratic Republic of Korea	N.A.
Algeria	PAL	Kuwait	N.A.
Angola	N.A.	Lebanon	SECAM
Antigua	Plans PAL	Liberia	N.A.
Arab Republic of Egypt	Plans SECAM	Libyan Arab Republic	N.A.
Argentina	N.A.	Luxembourg	SECAM
Australia	PAL	Malagasy Republic	N.A.
Austria	PAL	Malaysia	N.A.
Bahamas	NTSC	Malta	N.A.
Bahrain	PAL	Martinique	N.A.
Bangladesh	PAL	Mauritius	N.A.
Barbados	NTSC	Mexico	NTSC
Belgium	PAL	Monaco	SECAM
Bermuda	NTSC	Mongolia	N.A.
Bolivia	N.A.	Morocco	SECAM
Brazil	PAL	Netherlands	PAL
British Virgin Islands	NTSC	Netherlands Antilles	NTSC
Brunei	PAL	New Caledonia	N.A.
Bulgaria	SECAM	New Zealand	PAL
Burma	N.A.	Nicaragua	NTSC
Canada	NTSC	Niger	N.A.
Central African Republic	N.A.	Nigeria	PAL
Chad	N.A.	Norway	PAL
Chile	Plans PAL	Oman	PAL
China	Plans PAL	Pakistan	Plans PAL
Taiwan Province	NTSC	Panama	NTSC
Colombia	N.A.	Paraguay	N.A.
Comoro Islands	N.A.	Peru	Plans NTSC
Republic of the Congo	N.A.	Philippines	NTSC
Costa Rica	NTSC	Poland	SECAM
Cuba	SECAM	Portugal	N.A.
Cyprus	N.A.	Qatar	PAL
Czechoslovakia	SECAM	Reunion	N.A.
Denmark	PAL	Rhodesia	N.A.
Dominican Republic	NTSC	Romania	N.A.
Ecuador	NTSC	St. Kitts	N.A.
El Salvador	NTSC	St. Pierre & Miquelon	N.A.
Equatorial Guinea	N.A.	Samoa (American)	NTSC
Ethiopia	N.A.	Saudi Arabia	SECAM
Finland	PAL	Senegal	N.A.
France	SECAM	Sierra Leone	N.A.
French Guiana	N.A.	Singapore	N.A.
French Polynesia	N.A.	South Africa	PAL
Gabon	N.A.	Spain	N.A.
German Democratic Republic	SECAM III	Sudan	N.A.
Federal Republic of Germany	PAL	Surinam	N.A.
Ghana	N.A.	Sweden	PAL
Gibraltar	N.A.	Switzerland	PAL
Greece	N.A.	Syria	N.A.
Guadeloupe	N.A.	Tanzania	PAL
Guatemala	NTSC	Thailand	PAL
Haiti	SECAM	Trinidad & Tobago	N.A.
Honduras	N.A.	Trust Territory of Pacific	N.A.
Hong Kong	PAL	Tunisia	SECAM
Hungary	SECAM	Turkey	Plans PAL
Iceland	N.A.	Uganda	N.A.
India	N.A.	United Arab Emirates	N.A.
Indonesia	Plans PAL	United Kingdom	PAL
Iran	SECAM	Upper Volta	N.A.
Iraq	SECAM	Uruguay	N.A.
Ireland	PAL	USSR	SECAM
Israel	N.A.	Venezuela	NTSC
Italy	PAL	Republic of Vietnam	N.A.
Ivory Coast	SECAM	Yemen Arab Republic	N.A.
Jamaica	N.A.	People's Democratic Republic of Yemen	N.A.
Japan	NTSC	Yugoslavia	PAL
Jordan	PAL	Zaire Republic	SECAM
Kenya	N.A.	Zambia	N.A.

International Directory of TV Stations and Sets

Based on Best Available Information from U.S. & Foreign Govt. Agencies and from Equipment Manufacturers and Other Trade Sources

Including Stations on Air, Under Construction, Planned and Operating Experimentally and Estimates of Sets-in-Use as of Mid-1976.

For American Forces Stations, see page 975-b

For World TV Stations & Sets, see page 1143-b

For Characteristics of World Television Systems, see page 1139-b

For Channel Frequencies, see page 1142-b

For Color Television Systems in Use or Planned, see page 1085-b

Operating Stations Indicated by **BOLD-FACE CAPITALS**, Stations Not Yet on Air by **LIGHT FACE**

Aden

(See People's Democratic Republic of Yemen)

Afars & Issas

(625-line standards, System K)

Sets in use: 3,000

Color: Plans SECAM (1980)

DJIBOUTI—France Regions 3, Box 97, Djibouti. Tel. 2894. Ch. 5. Transmitter 50 watts. Started April 1967. A. Briere, chief of service.

Afghanistan

KABUL—Radio Afghanistan, P.O. Box 544, Kabul. Planned.

Albania

(625-line standards, System D)

Sets in use: 3,000

TIRANA—Radiodiffusion et Television Albanaise, Rue Conference de Peza 3, Tlrana, Albania. Ch. E-2 (experimental station reportedly operating 3 days per week). Transmitter 50 watts. Personnel: Th. Nano, director general; Dhori Nini, chief of foreign relations section.

Algeria

(625-line standards, System B)

Sets in use: 410,000

Color: PAL System

Radiodiffusion-Television Algerienne (Govt., non-commercial), 21 Blvd. des Martyrs, Algiers, Algeria. Tel. 60-23-00. Telex: 52042. French, Kabyle & Arabic language.

Personnel: Abderrahmane Cheriet, director general; Mohamed Laid Boureghda, director of international cooperation; Belhacene Zerrouki, director of technical services & equipment; Lazhari Cheriet, director of information; Lamine Bechichi, director of production.

ALGIERS (Akkadou)—Ch. E-6. ERP 100 kw.

ALGIERS (Cap Matifou)—Ch. E-11. ERP 100 kw (directional). Started Dec. 1956 as Ch. E-12. Changed to Ch. E-11 March 31, 1971.

CHREA (Pic Abdelkader)—Ch. E-9. ERP 120 kw. Started Jan. 1960.

CONSTANTINE (Kef El Akhal)—Ch. E-7. ERP 100 kw. Started May 1968.

CONSTANTINE (Souk Ahras)—Ch. E-5. ERP 200 kw. Started June 19, 1970.

ORAN (Tessalah)—Ch. E-10. ERP 100 kw. Started June 19, 1970.

ORAN (Ain-N'sour)—Ch. E-5. ERP 100 kw. Started June 19, 1970.

Low-powered repeaters: 33 in operation.

Angola

(625-line standards, System I)

Sets in use: Not available

LUANDA—RPA, Radiotelevisao Popular de Angola (Govt. majority shareholder, commercial), Avenida dos Restauradores No. 128, P.O. Box 2604. Tel. 35697. Telex RPA AN 3238. Ch. 9 (V-215.25, A-221.25). Transmitter 2 x 1 kw, ERP 2 kw. TV tape recording facilities.

Personnel: Dr. Joao Urbano, chairman of the board of directors; Dr. Almeida Dias, deputy chairman; Jose Luandino Vieira, program manager; Joaquim de Carvalho, production service manager; Gastao de Jesus, chief engineer; Maria do Carmo Lucas, administrative director.

Hours of operation: Daily, 8:30-10:00 p.m.

Planned: 2 500 watt repeaters.

Antigua

(525-line standards, System M)

Color: Plans PAL System 1976

Sets in use: 15,000

ST. JOHN'S—ABS-TV, Antigua & Barbuda Broadcasting Services, Scott's Hill, P.O. Box 1280, St. John's, Antigua, W. I. Tel. St. John's 20821. Ch. 10 (V-193.25, A-197.75), transmitter 10 kw. Started June 1965. Hours of operation: Daily 4:30-11 p.m. Low-power repeaters: Ch. 7, Montserrat; Ch. 8, St. Maarten.

Ownership: Government of Antigua. Represented in U.S. by Intercontinental Services Ltd., New York; in Canada by Stovin-Byles Ltd., Toronto; in U.K. by Overseas Redifusion Ltd., London. Rates (April 1971): Spot 60 Sec. AAA, \$20.40; 8 sec., \$9.60; program 1 hr., \$102.00; 5 min., \$24.00 (E.C. Dollar).

Arab Republic of Egypt

(625-line standards, System B)

Plans color: SECAM System

Sets in use: 1,000,000

Egyptian Radio & TV Corp. (Govt., commercial), TV Building, Corniche Rd., P.O. Box 1186, Cairo, Egypt. Tel. 812140.

Personnel: Hassan Abd-El-Moneim, president; Abd El-Reheln Sorour, program & production manager & film buyer; Hussein Enan, sales manager; Arafa Zayan, head of engineering sector; F. Ibrahim, deputy head of engineering sector; A. H. Antar, inspector general of transmission.

Rates: (Cairo I): Spot 60 sec., 70; 45 sec., 55; 30 sec., 45; 20 sec., 35; 10 sec., 30; (Cairo II): 60 sec., 65; 45 sec., 50; 30 sec., 40; 20 sec., 30; 10 sec., 20 (Egyptian Pounds).

Hours of operation: First Program, 13:00-23:00, Mon.-Thurs. & Sat.; 08:00-23:00, Fri.; 09:00-23:00, Sun. Second Program, 15:00-23:00, Fri.-Wed.; 14:00-23:00, Thurs.

ALEXANDRIA I—Ch. E-6. ERP 40 kw. Started Jan. 1961.

ALEXANDRIA II—Ch. E-11. ERP 28 kw. Started July 1963.

ASSUIT I—Ch. E-10. ERP 50 kw. Started Sept. 1966.

ASWAN I—Ch. E-5. ERP 10 kw. Started July 1962.

BENI-ALI I—Ch. E-6. ERP 8 kw. Started Nov. 1967.

BENI-SUEF I—Ch. E-11. ERP 80 kw. Started Nov. 1967.

CAIRO I—Ch. E-5. ERP 100 kw. Started July 1960.

CAIRO II—Ch. E-9. ERP 20 kw. Started July 1960.

EL-MINYA I—Ch. E-8. ERP 160 kw. Started Nov. 1967.

IDFO I—Ch. E-8. ERP 22.7 kw. Started March 1968.

ISNA I—Ch. E-6. ERP 17.8 kw. Started March 1968.

KOM-OMBO I—Ch. E-10. ERP 40 kw. Started March 1968.

LUXOR I—Ch. E-11. ERP 18.9 kw. Started Sept. 1966.

MAHALLA—Ch. E-8. ERP 1600 kw. Started June 1976.

NAG-HAMADI—Ch. E-5. ERP 6 kw. Started Sept. 1966.

QUENA I—Ch. E-9. ERP 30 kw. Started Sept. 1966.

SOHAG I—Ch. E-7. ERP 52 kw. Started Sept. 1966.

TANTA I—Ch. E-10. ERP 135 kw. Started July 1963.

Under construction:

ASSUIT II—Ch. E-6. ERP 50 kw.

ASWAN II—Ch. E-9. ERP 10 kw.

BENI-ALI II—Ch. E-9. ERP 8 kw.

BENI-SUEF II—Ch. E-7. ERP 80 kw.

EL-MINYA II—Ch. E-5. ERP 160 kw.

IDFO II—Ch. E-11. ERP 22.7 kw.

ISNA II—Ch. E-9. ERP 17.8 kw.

ISMAILIA I—Ch. E-11. ERP 200 kw.

ISMAILIA II—Ch. E-9. ERP 200 kw.

KOM-OMBO II—Ch. E-7. ERP 40 kw.

LUXOR II—Ch. E-7. ERP 40 kw.

NAG-HAMADI—Ch. E-8. ERP 6 kw.
 PORT SAID I—Ch. E-5. ERP 10 kw.
 PORT SAID II—Ch. E-7. ERP 10 kw.
 QUENA II—Ch. E-6. ERP 30 kw.
 SOHAG II—Ch. E-11. ERP 52 kw.
 SUEZ I—Ch. E-7. ERP 20 kw.
 SUEZ II—Ch. E-5. ERP 20 kw.

Argentina

(625-line standards, U.S. channeling, System N)
 Sets in use: 4,550,000

Note: Due to new regulations, all stations marked with an asterisk (*) are now government operated.

BAHIA BLANCA—LU81-TV, Blandengues 225, Bahía Blanca, Provincia de Buenos Aires. Ch. 7 (V-175.25, A-179.75), ERP 40 kw. Two 100 watt VHF & one 100 watt UHF translators in operation. Originates local programs. TV tape recording & playback facilities.

BAHIA BLANCA—LU80-TV, Sarmiento 54/64, Bahía Blanca, Provincia de Buenos Aires. Ch. 9 (V-187.25, A-191.75), ERP 30 kw. Three 100 watt repeaters in operation. Originates local programs. TV tape recording & playback facilities. Mrs. Diana de Massot, gen. mgr.; A. Marra, mgr.; Eng. J. Pella, tech. mgr.

BUENOS AIRES—LS82-TV, Primera Televisora Argentina (Govt.) Av. Leandro N. Alem 735, Capital Federal. Transmitter: Av. 9 de Julio 1925. Ch. 7 (V-175.25, A-179.75), transmitter 5 kw, ERP 43 kw. One 400 watt & two 100 watt VHF translators in operation; 4 100 watt translators planned for 1975. TV tape recording facilities. Started Nov. 1951.

***BUENOS AIRES**—LS83-TV Canal 9 Libertad, Castex 3345, Capital Federal. Transmitter plant: Av. 9 de Julio 1925. Ch. 9 (V-187.25, A-191.75), transmitter 11 kw, ERP 80 kw. TV tape recording facilities. Started June 1960.

***BUENOS AIRES**—LS84-TV, Teleonce Dicon S.A., Pavon 2444, Capital Federal. Transmitter plant: Av. Leandro N. Alem 719. Ch. 11 (V-199.25, A-203.75), transmitter 10 kw, ERP 140 kw. TV tape recording facilities. Started July 1961.

***BUENOS AIRES**—LS85-TV, Río de la Plata TV S.A., Cochabamba 1153, Capital Federal. Transmitter plant: Av. Leandro N. Alem 719. Ch. 13 (V-211.25, A-215.75), transmitter 10 kw, ERP 120 kw. TV tape recording facilities. Started Oct. 1960. Personnel: Jorge Alcaraz, pres. & general manager; Jorge Gandolfo, sales manager; Francisco Gavilanes, technical manager.

COMODORO RIVADAVIA—LU83-TV, Rawson 1459, Comodoro Rivadavia, Chubut. Ch. 9 (V-187.25, A-191.75), ERP 20 kw. 3 VHF 10 watt translators in operation; 3 additional planned for 1975. Salmeron P. Fernandez, pres.; E. Calvo, tech. dir.

***CORDOBA**—LV80-TV, Universidad Nacional de Córdoba, Rivera Indarte 170, Córdoba. Transmitter plant: Rivera Indarte & Av. Colon. Ch. 10 (V-193.25, A-197.75), transmitter 5 kw, ERP 100 kw. One 100 watt translator in operation; 4 100 watt translators planned for 1976. TV tape recording facilities. Educational & Commercial (Govt.). Started March 1962.

CORDOBA—LV81-TV, Telcor S.A., Fader 111, Cerro de las Rosas. Ch. 12 (V-205.25, A-209.75), transmitter 5 kw, ERP 45 kw. 4 VHF 100 watt & one VHF 400 watt translators in operation; one 500 watt & 2 100 watt translators planned for 1976. TV tape recording facilities. Started April 1960.
 Personnel: Jose D. Bonaldi, director; A. Blaess, tech. dir.

CORDOBA—LV85-TV, Dicor S.A., Rosario de Santa Fe 65, Córdoba. Ch. 8 (V-181.25, A-185.75), transmitter 5 kw, ERP 45 kw. TV tape recording facilities. Started July 1971.
 Personnel: Carlos Berardo, director; Alberto Aguirre, director; M. Marti Vidal, sales mgr.; Ricardo Ruival, tech. dir.

CORRIENTES—LT80-TV, Calle Canal 13, No. 13, Corrientes. Ch. 13 (V-211.25, A-215.75), transmitter 500 watts, ERP 5.5 kw. TV tape recording facilities. Felix Gomez, gen. mgr. One 100 watt translator planned for 1976.

LA PLATA—LS86-TV, Calle 36 No. 382, La Plata, Provincia de Buenos Aires. Ch. 2 (V-55.25, A-59.75), ERP 100 kw. 2 VHF 100 watt, 2 UHF 100 watt & 1 VHF 500 watt translators in operation. TV tape recording facilities. Mauricio Dolberg, gen. mgr.; A. Riobo, tech. mgr.; E. Flomenboin, chief engineer.

***LA RIOJA**—LV91-TV, Canal 9 Provincial de La Rioja, Patricio B. Luna 585, La Rioja. Ch. 9 (V-187.25, A-191.75), transmitter 100 watts, ERP 1 kw. Started Jan. 1974. One 10 watt translator.

MAR DEL PLATA—LU82-TV, Independencia 1163, Mar del Plata, Provincia de Buenos Aires. Ch. 10 (V-193.25, A-197.75), transmitter 5 kw, ERP 80 kw. One 100 watt VHF translator in operation. TV tape recording facilities. Nestor Beltramo, gen. mgr.

***MAR DEL PLATA**—LU86-TV, Difusora Marplatense S.A., Avenida Pedro Luro 2907, Mar del Plata. Ch. 8 (V-181.25, A-185.75), transmitter 5 kw, ERP 40 kw. One 100 watt VHF translator in operation. TV tape recording facilities. Started Dec. 1960.

***MENDOZA**—LV89-TV, Difusora Mendoza S.A., Garibaldi 70, Mendoza. Ch. 7 (V-175.25, A-179.75), transmitter 2 kw, ERP 20 kw. 2 VHF 100 watt translators in operation. TV tape recording facilities. Started Feb. 1961.

MENDOZA—LV83-TV, San Martin 1027, Mendoza. Ch. 9 (V-187.25, A-191.75), transmitter 5 kw, ERP 72 kw. 2 VHF 10 watt translators in operation. TV tape recording facilities.
 Personnel: Fernando Alvarez Herrero, gen. mgr.; R. Lauro, tech. mgr.

NEUQUEN—LU84-TV, Avda. Argentina 1700, Neuquen. Ch. 7 (V-175.25, A-179.75), ERP 20 kw. One 10 watt & 2 100 watt VHF, one 100 watt UHF translator in operation. TV tape recording & playback facilities. Alfredo J. Sanchez, gen. mgr.

***POSADAS**—LT85-TV, Posadas, Misiones. Ch. 12 (V-205.25, A-209.75), transmitter 2 kw, ERP 40 kw. TV tape recording facilities.

Personnel: Victor Domenech, gen. mgr.; Jorge Spinella, tech. mgr.

RESISTENCIA—LT81-TV, Avenida Alvear 50, Resistencia, Provincia del Chaco. Ch. 9 (V-187.25, A-191.75), transmitter 500 watts, ERP 3.5 kw. 2 100 watt VHF & 1 500 watt VHF translators in operation. TV tape recording & playback facilities. J. Loetscher, gen. mgr.; F. Ordiz, tech. dir.

***RIO GALLEGOS**—LU85-TV, Río Gallegos, Provincia Santa Cruz (Govt.). Ch. 9 (V-187.25, A-191.75), transmitter 400 watts, ERP 2.5 kw. TV tape recording & playback facilities.

***RIO GRANDE**—LU87-TV, Río Grande, Gobernacion de la Tierra del Fuego (Govt.). Ch. 13 (V-211.25, A-215.75), ERP 2.5 kw. TV tape recording & playback facilities. Godofredo J. Videla, gen. mgr.

ROSARIO—LT83-TV, San Lorenzo 2243, Rosario, Provincia de Santa Fe. Ch. 3 (V-61.25, A-65.75), transmitter 10 kw, ERP 51 kw. 4 translators planned for 1976. TV tape recording facilities. Alberto Gollan, gen. mgr.; J. Vila, tech. dir.

ROSARIO—LT84-TV, Avenida Belgrano 1055, Rosario, Provincia de Santa Fe. Ch. 5 (V-77.25, A-81.75), ERP 70 kw. 4 translators planned for 1976. TV tape recording facilities.
 Personnel: Aurelio Compaired, pres.; A. Vallasciani, tech. mgr.

SALTA—LW82-TV, Espana 465, Salta. Ch. 11 (V-199.25, A-203.75), transmitter 2 kw, ERP 12 kw. One 10 watt VHF translator in operation. TV tape playback facilities. Marcelo Cornejo Isamendi, gen. mgr.

SAN JUAN—LV82-TV, Rivadavia 22 Este, San Juan. Ch. 8 (V-181.25, A-185.75), ERP 16 kw. TV tape playback facilities. Jorge Enrique Estornelli, director general.

SAN MIGUEL DE TUCUMAN—LW83-TV, Avenida 9 de Julio 629, San Miguel de Tucuman. Ch. 10 (V-193.25, A-197.75), ERP 5 kw. One translator planned for 1975. TV tape recording & playback facilities. Natalio Ollobre, gen. mgr.

SAN SALVADOR DE JUJUY—LW80-TV, Radio Vision Jujuy S.A., 19 de Abril 749, San Salvador de Jujuy. Ch. 7 (V-175.25, A-179.75), transmitter 2 kw, ERP 12 kw. 1 VHF 400 watt translator in operation; 2 planned for 1976. TV tape recording & playback facilities.
 Personnel: Angel Marclani, pres.; A. Perez Paz, gen. mgr.

SANTA FE—LT82-TV, Boulevard Galvez 840, Santa Fe. Ch. 13 (V-211.25, A-215.75), transmitter 5 kw, ERP 80 kw. 3 VHF 100 watt translators & 1 UHF 100 watt translator in operation; 4 translators planned for 1976. TV tape recording facilities.
 Personnel: M. Bobbio, gen. mgr.; E. Trovero, tech. dir.

***SANTA ROSA**—LU89-TV, Santa Rosa, La Pampa. Ch. 3 (V-61.25, A-65.75), ERP 22.3 kw. TV tape recording facilities. One 500 watt, one 10 watt & 2 100 watt translators planned for 1976.
 Personnel: A. B. Cuenya, gen. mgr.; Ing. Hernandez, tech. mgr.

SANTIAGO DEL ESTERO—LW811-TV, Pellegrini 345, Santiago de Estero. Ch. 7 (V-175.25, A-179.75), transmitter 500 watts, ERP 3 kw. 3 translators planned. TV tape recording & playback facilities. Antonio Castiglioni, gen. mgr.

TRENQUE LAUQUEN—LU91-TV, Trenque Lauquen, Provincia de Buenos Aires. Ch. 9 (V-187.25, A-191.75), transmitter 500 watts.

***USHUAIA**—LU87-TV, Ushuaia, Gobernacion de la Tierra del Fuego (Govt.). Ch. 11 (V-199.25, A-203.75), ERP 2.5 kw. TV tape recording & playback facilities. Santiago Nicolas Pereda, gen. mgr.

Planned: 5 Govt. owned TV stations, not before the end of 1977.
 CCTV Systems: 22 with 16,000 subscribers.
 CATV Systems: 6 with 3,500 subscribers.

Australia

(Modified 625-line standards, System B)

Color: PAL System

Sets in use: 3,900,000 black & white; 1,017,000 color

Australian Broadcasting Commission (Govt., non-commercial), 145 Elizabeth St. (G.P.O. Box 487), Sydney, N.S.W. 2001, Australia. Tel. 31-0211. Operates from 53 stations with others planned.

Personnel: T. S. Duckmanton, general manager; Graham White, assistant general manager (television); K. C. Mackriell, assistant general manager (radio); D. Stone, head of program sales & procurement; K. N. Middleton, controller, engineering; John Cameron, controller of television programs; W. K. Fraser, controller of news. U.S. Representatives: S. L. Revill, Suite 1700, One Rockefeller Plaza, New York, N.Y. (10020). Tel. 757-1177. Cable: AUSTCAST. P. Barnett, CBS Bldg., 2020 M St. NW, Washington, D.C. (20036). Tel. 296-8344. Cable: AUSTCAST.

Federation of Australian Commercial Television Stations, Suite 404, Caltex House, Sydney, is an association of the independent commercial telecasters in Australia. J. W. Malone, federal director. Rates (typical metropolitan): Peak 10 sec., 290; 30 sec., 545; 60 sec., 795; 30 min., 1750; hour, 3000. Low 10 sec., 55; 30 sec., 95; 60 sec., 125; 30 min., 850; hour, 1250 (Australian Dollars). Rates (typical provincial): Peak 10 sec., 60; 30 sec., 120; 60 sec., 160; 30 min., 400; hour, 700. Low 10 sec., 20; 30 sec., 35; 60 sec., 45; 30 min., 115; hour, 200 (Australian Dollars).

Hours of operation—Typical metropolitan station: 7 a.m.-midnight.

Typical station in large provincial city: Noon-11:15 p.m. Typical station in small provincial city: 5:30-10 p.m.

International TV Directory

AUSTRALIA—(Continued)

U.S. Representatives: D. L. Taffner Ltd., 39 W. 55th St., New York N.Y. (10019). Represents Independent Television Service (Ch. 10, Sydney & Adelaide, Ch. 0, Brisbane & Melbourne). C. Michelson Inc., 45 W. 45th St., New York, N.Y. (10036). Represents National Television Network (Ch. 9, Sydney, Melbourne, Brisbane & Adelaide). Amalgamated TV Service Australia, Room 405, 1501 Broadway, New York, N.Y. (10036). Represents Australian Television Network (Ch. 7, Sydney, Melbourne, Brisbane & Adelaide).

ADELAIDE—ABS, Australian Broadcasting Commission (Govt., non-commercial), 85 Main North East Rd., Collinswood, S.A. 5081. Tel. 440911. Ch. A-2 (V-64.26, A-69.76). ERP 100 kw. Originates local programs. TV tape recording facilities. Started March 11, 1960.

ADELAIDE—ADS, TV Broadcasters Ltd. (commercial), 125 Strangways Ter., North Adelaide, So. Australia 5006. Tel. (08) 2671591. Ch. A-7 (V-182.26, A-187.76). Transmitter twin 5 kw in parallel. ERP 100 kw. TV tape recording facilities. Started Oct. 24, 1969. Personnel: J. Doherty, gen. mgr.; L. Leahy, sales mgr.; N. Sawyer, chief engineer; C. Wood, news editor. Affiliated with Australian Television Network.

ADELAIDE—NWS, Southern TV Corp. Ltd. (commercial), 202-208 Tynte St., North Adelaide, So. Australia 5006. Tel. (08) 672332. Ch. A-9 (V-196.26, A-201.76). Transmitter twin 5 kw in parallel. ERP 100 kw. TV tape recording facilities. Started Sept. 5, 1959. Personnel: R. Heading, managing dir.; T. Talbot, sales mgr.; J. Batchelor, chief engineer; P. MacDonald, news editor. Affiliated with National Television Network.

ADELAIDE—SAS, South Australian Telecasters Ltd., 45-49 Park Terrace, Gilberton, So. Australia 5081. Tel. 65 6991. Ch. A-10 (V-209.25, A-214.75). ERP 100 kw. TV tape recorder facilities. Started July 26, 1965. Affiliated with Independent Television System. Personnel: W. McKenzie, gen. mgr.; J. B. Williams, sales mgr.; J. Trost, program mgr.; D. Caddy, chief engineer.

ALICE SPRINGS—ABAD, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-7 (V-182.24, A-187.74). ERP .025 kw. Repeater. Started Dec. 16, 1972

ALPHA—ABAQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-8 (V-189.2, A-194.7). ERP 0.01 kw. Started Dec. 19, 1974.

AUGATHELLA—ABAAQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-11 (V-216.25, A-221.75). ERP 0.01 kw. Started March 8, 1974.

BALLARAT—ABRV, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-3 (V-86.238, A-91.738). ERP 100 kw. Started May 20, 1963.

BALLARAT—BTV, Ballarat and Western Victoria Television Ltd. (commercial), Walker St., Ballarat, Victoria 3350. Tel. 2 1666. Ch. A-6 (V-175.248, A-180.748). Transmitter 10 kw, ERP 100 kw. TV tape recorder facilities. Started April 27, 1962. Personnel: J. Stapp, gen. mgr.; B. G. Robertson, chief engineer.

BARCADDINE—ABBQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-10 (V-209.2, A-214.7). ERP 0.01 kw. Started Dec. 19, 1974.

BEGA-COOMA—ABSN, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-8 (V-189.24, A-194.74). ERP 100 kw. Started June 29, 1966.

BENDIGO—ABEV, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-1 (V-57.26, A-62.76). ERP 100 kw. Started April 29, 1963.

BENDIGO—BCV, Bendigo and Central Victoria Telecasters Ltd. (Commercial), Television Centre, Bendigo, Victoria 3550. Tel. 3 0584. Ch. A-8 (V-189.25, A-194.75). Transmitter 10 kw, ERP 100 kw. TV tape recorder facilities. Started Dec. 23, 1961. Personnel: F. A. McManus, gen. mgr.; I. Cafe, chief engineer.

BLACKALL—ABBLQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-9 (V-196.25, A-201.75). ERP 0.01 kw. Started Dec. 19, 1974.

BRISBANE—ABQ, Australian Broadcasting Commission (Govt., non-commercial), 600 Coronation Dr., Toowong, Box 293 E. Brisbane, Qld. 4001. Tel. 371-3722. Ch. A-2 (V-64.24, A-69.74). ERP 100 kw. TV tape recording facilities. Originates local programs. Started Nov. 2, 1959.

BRISBANE—BTQ, Brisbane TV Ltd. (commercial), Sir Samuel Griffiths Drive, Mt. Coot-tha, Brisbane, Queensland 4000. Tel. 36 0111. Ch. A-7 (V-182.25, A-187.75). Transmitter twin 5 kw in parallel, ERP 100 kw. TV tape recorder facilities. Started Nov. 1, 1959.

Personnel: J. O'Callaghan, sales mgr.; G. Moller, secy.; G. Everingham, chief engineer; J. McFerran, program mgr.; C. Delatour, news editor. Affiliated with Australian Television Network.

BRISBANE—QTQ, Queensland TV Ltd. (commercial), Sir Samuel Griffiths Drive, Mt. Coot-tha, Queensland 4000. Tel. 36 2233. Ch. A-9 (V-196.25, A-201.75). Transmitter 10 kw, ERP 100 kw. TV tape recording facilities. Started Aug. 16, 1959.

Personnel: J. W. McKay, gen. mgr.; R. Stevens, sales mgr.; P. J. Marlan, chief engineer; H. Cornish, program mgr.; R. Winters, news editor. Affiliated with National Television Network.

BRISBANE—TVQ, Universal Telecasters Queensland Ltd., Sir Samuel Griffiths Drive, Mt. Coot-tha, Queensland 4000. Tel. 36 0366. Ch. A-0 (V-46.25, A-51.75). ERP 100 kw. TV tape recorder facilities. Started July 1, 1965.

Personnel: R. Archer, gen. mgr.; T. Garry, sales mgr.; J. Stevenson, chief engineer; R. Pennell, program mgr.; D. Jull, news editor. Affiliated with Independent Television System.

BROKEN HILL—ABLN, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-2 (V-64.25, A-69.75). ERP 5 kw. Started Dec. 14, 1965.

BROKEN HILL—BKN, Broken Hill Television Ltd. (commercial), 235 Argent St., Broken Hill 2880, N.S.W. Tel. 6013. Ch. A-6. Started Aug. 9, 1968. Personnel: J. Sturrock, managing director; K. Boucher, mgr.

BUNBURY—ABSW, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-5 (V-102.25, A-107.75). ERP 100 kw. Started May 10, 1965.

BUNBURY—BTW, South Western Telecasters Ltd. (commercial), P.O. Box 112, Bunbury, W. A. 6230. Tel. 3531. Ch. A-3 (V-86.24, A-91.74). ERP 50 kw. Started March 10, 1967.

Personnel: B. Hopwood, mgr.; R. Cox, program mgr.; A. Stewart, chief engineer.

Full power repeater GSW, Albany, Ch. A-9. Started Aug. 23, 1968.

CAIRNS—ABNQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-9 (V-196.24, A-201.74). ERP 100 kw. Started July 25, 1966.

CAIRNS—FNQ, Far Northern Television Ltd., P. O. Box 596, Cairns, Queensland 4870. Tel. 512322. Ch. A-10 (V-209.25, A-214.75). ERP 100 kw. TV tape recording facilities. Started Sept. 7, 1968.

Personnel: C. Lindsay, station mgr.; R. McRae Barton, chief engineer.

CANBERRA—ABC, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-3 (V-86.24, A-91.74). ERP 100 kw. Originates local programs. TV tape recording facilities. Started Dec. 18, 1962.

CANBERRA—CTC, Canberra Television Ltd. (commercial), P.O. Box 633, Canberra, A.C.T. 2601, N.S.W. Tel. 48 8255. Ch. A-7 (V-182.258, A-187.758). Transmitter 13.5 kw, ERP 100 kw. TV tape recorder facilities. Started June 2, 1962.

Personnel: G. K. Barlin, gen. mgr.; W. Rayner, asst. mgr. & sales mgr.; A. Martin, chief engineer.

CARNARVON—ABCNW, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 0.1 kw. Started June 30, 1972.

CEUNA—ABCS, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 0.1 kw. Started July 16, 1973.

CENTRAL AGRICULTURAL AREA (Northam-York)—ABCW, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-4 (V-95.26, A-100.76). ERP 100 kw. Started March 28, 1966.

CENTRAL TABLELANDS (Orange)—ABCN, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-1 (V-57.258, A-62.758). Transmitter twin 10 kw in parallel, ERP 100 kw. Started March 31, 1964.

CENTRAL TABLELANDS (Orange)—CBN, Country Television Services Ltd. (commercial), P.O. Box 465, Orange 2800, N.S.W. Tel. 62 2288. Ch. A-8 (V-189.258, A-194.758). Transmitter 10 kw, ERP 100 kw. TV tape recorder facilities. Started March 17, 1962. Full power relay CWN, Dubbo, Ch. 6. Started Dec. 1, 1965. Personnel: A. Ridley, gen. mgr.; J. Vanderstok, chief engineer.

CENTRAL WESTERN SLOPES (Dubbo)—ABQN, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-5 (V-102.24, A-107.74). ERP 100 kw. Started Sept. 12, 1966.

CHARLEVILLE—ABCEQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-9 (V-196.25, A-201.75). ERP 0.25 kw. Started March 8, 1974.

CLERMONT—ABCTQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-10 (V-209.2, A-214.7). ERP 0.05 kw. Started Dec. 19, 1974.

CLONCURRY—ABCLQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-7 (V-182.24, A-187.74). ERP 0.1 kw. Started March 17, 1971.

COFFS HARBOUR—See Grafton-Kempsey.

CUNNAMULLA—ABCAQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-10 (V-209.25, A-214.75). ERP 0.01 kw. Started March 8, 1974.

DAMPIER—ABDW, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-10 (V-209.25, A-214.75). ERP 0.02 kw. Started Dec. 17, 1973.

DARLING DOWNS (Toowoomba)—ABDQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-3 (V-86.252, A-91.752). ERP 100 kw. Started Dec. 16, 1963.

DARLING DOWNS—DDQ, Darling Downs TV Ltd. (commercial), P.O. Box 670, Toowoomba, Queensland 4350. Tel. 2 2288. Ch. A-10 (V-209.26, A-214.76). Transmitter 10 kw, ERP 100 kw.

Full power relay SDQ, Ch. A-4, South Downs. Started 1962.

Personnel: L. Burrows, gen. mgr.; P. Ament, chief engineer.

DARWIN—ABD, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-6 (V-175.25, A-180.75). ERP 10 kw. Originates local programs. Started Aug. 13, 1971.

DARWIN—NTD, Territory Television Pty. Ltd. (commercial), Blake St., Darwin 5790, N.T. Tel. 81 8355. Ch. A-8. ERP 5 kw. Started Nov. 11, 1971.

Personnel: J. Lewis, gen. mgr.; G. Lewis, secy.

DIRRANBANDI—ABDIQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 0.01 kw. Started March 8, 1974.

EMERALD—ABEQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-11 (V-216.25, A-221.75). ERP 0.125 kw. Started Dec. 21, 1973.

ESPERANCE—ABEW, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-10 (V-209.24, A-214.74). ERP 1 kw. Started Oct. 21, 1974.

GERALDTON—ABGW, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-6 (V-175.25, A-180.75), ERP 6 kw. Started Dec. 8, 1969.

GOONDIWINDI—ABGQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-6 (V-175.24, A-180.74). ERP 0.25 kw. Started July 9, 1973.

GOULBURN VALLEY (Shepparton)—GMV, Goulburn-Murray Television Ltd. (commercial), P.O. Box 666, Shepparton, Victoria 3630. Tel. 215666. Ch. A-6 (V-175.256, A-180.756). Transmitter 10 kw. ERP 100 kw. TV tape recorder facilities. Started Dec. 23, 1961. Personnel: P. Twomey, principal exec. officer.

GOULBURN VALLEY (Shepparton)—ABGV, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-3 (V-86.23, A-91.73). ERP 100 kw. Started Nov. 28, 1963.

GRAFTON-KEMPSEY—ABDN, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-2 (V-64.26, A-69.76). ERP 100 kw. Started June 28, 1965.

GRAFTON-KEMPSEY (Mt. Moombil)—NRN, Northern Rivers Television Ltd. (commercial), P.O. Box 400, Coffs Harbour 2450, N.S.W. Tel. 066-522777. Ch. A-11, ERP 100 kw. Started Jan. 23, 1965. Personnel: J. McKenzie, mgr.; B. J. Beasley, chief engineer.

HOBART—ABT, Australian Broadcasting Commission (Govt., non-commercial), 32 Harrington St., Box 205B G.P.O., Hobart, Tasmania 7001. Tel. 23-7821. Ch. A-2 (V-64.24, A-69.74). ERP 100 kw. Originates local programs. TV tape recording facilities. Started June 4, 1960.

HOBART—TVT, Tasmanian TV Ltd. (commercial), G.P.O. Box 1209M, Hobart, Tasmania 7001. Tel. 8 0341. Ch. A-6 (V-175.25, A-180.75). Transmitter 5 kw. ERP 100 kw. TV tape recorder facilities. Started May 23, 1960. Personnel: E. G. McRae, managing dir.; D. Carter, station mgr. & program mgr.; P. Hutchin, sales mgr.; G. Bell, chief engineer.

HUGHENDEN—ABHQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-9 (V-196.26, A-201.76). ERP 0.1 kw. Started June 30, 1971.

ILLAWARRA (Wollongong)—ABWN, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-5A (V-138.25, A-143.75). ERP 100 kw. Started Oct. 28, 1963.

ILLAWARRA (Wollongong)—WIN, Television Wollongong Transmissions Ltd. (commercial), Ft. Drummond, Mt. St. Thomas, Wollongong 2500, N.S.W. Tel. 2 6444, Ch. A-4 (V-95.25, A-100.75). Transmitter 10 kw. ERP 100 kw. 3 VHF translators cover Bega, Bulli & Moruya. TV tape recording facilities. Started March 18, 1962. Personnel: W. Lean, gen. mgr.; C. T. Wray, sales mgr.; W. K. Roberts, chief engineer.

JULIA CREEK—ABJQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-10 (V-209.26, A-214.76). ERP 0.1 kw. Started April 20, 1971.

KALGOORLIE—ABKW, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-6 (V-175.25, A-180.75), ERP 4 kw. Started Jan. 1970.

KALGOORLIE—VEW, Mid Western Television Pty. Ltd. (commercial), 2 Killarney St., Kalgoorlie 6430, W.A. Tel. 21 3888. Ch. A-8. ERP 4 kw. Started May 28, 1971. Personnel: D. Hames, station mgr.

KARRATHA—ABKAW, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 0.025 kw. Started Dec. 17, 1973.

KATHERINE—ABKD, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 0.03 kw. Started Dec. 21, 1974.

KING ISLAND—ABKT, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-11 (V-216.24, A-221.74). ERP 2 kw. Started Jan. 14, 1972.

LATROBE VALLEY (Traralgon)—ABLV, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-4 (V-95.24, A-100.74). ERP 100 kw. Started Sept. 30, 1963.

LATROBE VALLEY (Traralgon)—GLV, V.B.N. Ltd. (Commercial), P.O. Box 20, Traralgon, Victoria 3844. Tel. 7 1366. Ch. A-10 (V-209.25, A-214.75). Transmitter 10 kw. ERP 100 kw. TV tape recorder facilities. Started December 9, 1961. Personnel: G. Eddy, mgr.; P. Bennett, chief engineer.

LONGREACH—ABLQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-6 (V-175.2, A-180.7). ERP 0.65 kw. Started Dec. 19, 1974.

LOXTON—ABRS, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-3 (V-86.25, A-91.75). ERP 100 kw. Started Jan. 20, 1971.

MACKAY—ABMQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-4 (V-95.25, A-100.75). ERP 100 kw. Started Dec. 21, 1967.

MACKAY—MVQ, Mackay Television Development Pty. Ltd. (commercial), P.O. Box 496, Mackay, Queensland 4740. Tel. 6333. Ch. A-6. Started Aug. 9, 1968. Personnel: R. Scott, gen. mgr.; T. D. Mayze, chief engineer.

MANNING RIVER (Taree)—ABTN, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-1 (V-57.25, A-62.75). ERP 100 kw. Started April 29, 1966.

MARY KATHLEEN—ABMKQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-9 (V-196.24, A-201.74). ERP 0.05 kw. Started Dec. 15, 1971.

MELBOURNE—ABV, Australian Broadcasting Commission (Govt., non-commercial), St. James Bldg., 121 William St., Box 1686

G.P.O., Melbourne 3001. Tel. 60-0721. Ch. A-2 (V-64.25, A-69.75). ERP 100 kw. Originates local programs. TV tape recording facilities. Started Nov. 18, 1956.

MELBOURNE—ATV, Austarama Television Pty. Ltd. (commercial), P.O. Box 42, Nunawading 3131, Victoria. Tel. 232 6211. Ch. A-0 (V-46.26, A-51.76). ERP 100 kw. TV tape recording facilities. Started Aug. 1, 1964. Personnel: R. Roberts, exec. dir.; D. Hall, gen. mgr.; W. J. Barker, sales mgr.; G. Davey, chief engineer; J. McLachlan, program mgr.; G. Smith, news editor. Member 0-10 Network.

MELBOURNE—GTV, General Television Corp. Pty. Ltd. (commercial), Television City, 22-46, Bendigo St., Richmond 3121, Victoria. Tel. 42 0201. Ch. A-9 (V-196.25, A-201.75). Transmitter 9 kw. ERP 100 kw. TV tape recording facilities. Started Jan. 19, 1957. Personnel: D. Evans, gen. mgr.; R. Biddle, station mgr.; M. Evans, sales mgr.; J. I. Young, chief engineer; J. McKay, program mgr.; T. O'Connor, news director. Affiliated with National Television Network.

MELBOURNE—HSV, Herald-Sun Television Pty. Ltd. (commercial), G.P.O. Box 215D, Melbourne 3001, Victoria. Tel. 69 0771. Ch. A-7 (V-182.25, A-187.75). Transmitter 10 kw. ERP 100 kw. TV tape recording facilities. Started Nov. 4, 1956. Personnel: R. Casey, gen. mgr.; H. Gardner, sales mgr.; J. H. Fisher, dir., engineering development; M. Albiston, chief of engineering & operations; G. French, program mgr.; J. Maher, news editor. Affiliated with Australian Television Network.

MILDURA—ABMV, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-4 (V-95.27, A-100.77). ERP 100 kw. Started Nov. 22, 1965.

MILDURA—STV, Sunraysia Television Ltd. (commercial), 18 Deakin Ave., Mildura, Victoria 3500, Tel. 30204. Ch. A-8 (V-189.27, A-194.77). ERP 5 kw. Started Nov. 27, 1965. Personnel: B. McLean, gen. mgr.; D. Carson, chief engineer.

MILES—ABMSQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-9 (V-196.25, A-201.75). ERP 0.16 kw. Started Nov. 30, 1973.

MITCHELL—ABMLQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-6 (V-175.25, A-180.75). ERP 0.1 kw. Started March 8, 1974.

MOORA—ABMW, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-10 (V-209.25, A-214.75). ERP 10 kw. Started Sept. 30, 1974.

MORAWA—ABCMW, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-8 (V-189.26, A-194.76). ERP 10 kw. Started March 8, 1975.

MORVEN—ABMNQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 0.05 kw. Started March 8, 1974.

MT. GAMBIER—SES, South East Telecasters Ltd. (commercial), John Watson Drive, Mt. Gambier, So. Australia 5290. Tel. 2 4117. Ch. A-8 (V-189.25, A-194.75). ERP 50 kw. Started March 25, 1966. Personnel: A. Noblet, gen. mgr.; G. D. Smythe, chief engineer.

MT. ISA—ABIQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-6 (V-175.26, A-180.76). ERP 0.5 kw. Started Dec. 21, 1970.

MT. ISA—ITQ, Mt. Isa Television Pty. Ltd. (commercial), 110 Camooweal St., Mt. Isa 4825, Queensland. Tel. 32032. Ch. A-8. ERP 5 kw. Started June 25, 1971. Personnel: Jane Koitka, station mgr.; P. McGee, secy.

MUNGINDI—ABMIN, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-10 (V-209.25, A-214.75). ERP 0.05 kw. Started Jan. 1, 1974.

MURRAY VALLEY (Swan Hill)—ABSV, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-2 (V-64.26, A-69.76). ERP 100 kw. Started July 30, 1965.

MURRUMBIDGEE AREA (Griffith)—MTN, Murrumbidgee Television Ltd. (commercial), Remembrance Drive, Griffith 2680, N.S.W. Tel. 62 1999. Ch. A-9 (V-196.24, A-201.74). ERP 10 kw. TV tape recorder facilities. Started Dec. 15, 1965. Personnel: W. Gamble, gen. mgr.; R. Kuypurs, chief engineer.

MURRUMBIDGEE IRRIGATION AREA (Griffith)—ABGN, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-7 (V-182.24, A-187.74). ERP 100 kw. Started July 25, 1966.

NEWCASTLE-HUNTER RIVER—ABHN, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-5 (V-102.258, A-107.758). ERP 100 kw. Started June 5, 1963.

NEWCASTLE HUNTER RIVER—NBN, Newcastle Broadcasting and Television Corporation Ltd. (commercial), P.O. Box 555, Newcastle 2300, N.S.W. Tel. 2 0321. Ch. A-3 (V-86.25, A-91.75). Transmitter 10 kw. ERP 100 kw. TV tape recorder facilities. Started March 4, 1962. Personnel: George Brown, gen. mgr.; K. McCarthy, gen. sales mgr.; H. J. McPhee, chief engineer.

NORSEMAN—ABNW, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-7 (V-182.74, A-187.74). ERP 0.05 kw. Started April 14, 1971.

NORTH EASTERN TASMANIA (Launceston)—ABNT, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-3 (V-86.20, A-91.70). ERP 100 kw. Started July 29, 1963.

NORTH EASTERN TASMANIA (Launceston)—TNT, Northern Television Ltd. (commercial), P.O. Box 873, Launceston, Tasmania. Tel. 44 2551. Ch. A-9 (V-196.238, A-201.738). Transmitter 10 kw. ERP 100 kw. TV tape recorder facilities. Started May 26, 1962.

International TV Directory

AUSTRALIA—(Continued)

- Personnel: A. E. Evans, managing dir.; D. McQuestin, station mgr.; K. J. Briggs, chief engineer.
- PERTH—ABW**, Australian Broadcasting Commission (Govt., non-commercial), 191 Adelaide Terrace, Box 190D G.P.O., Perth 6001. Tel. 23-0341. Ch. A-2 (V-64.25, A-69.75). ERP 100 kw. Originates local programs. TV tape recording facilities. Started May 7, 1960.
- PERTH—TVW**, TVW Ltd. (commercial), Osborne Park Road, Tuart Hill, Western Australia 6060. Tel. 49 1422. Ch. A-7 (V-182.25, A-187.75). Transmitter 10 kw, ERP 100 kw. TV tape recording facilities. Started Oct. 16, 1959.
- Personnel: J. W. Cruthers, managing dir.; G. Byrne, gen. sales mgr.; P. Smith, dir., engineering services; G. Mortlock, chief engineer; D. Farrell, news editor.
- PERTH—STW**, Swan Television Ltd. (commercial), Hayes Ave., Tuart Hill, Western Australia 6060. Tel. 49 1911. Ch. A-9 (V-196.25, A-201.75). ERP 100 kw. TV tape recorder facilities. Started June 12, 1965.
- Personnel: L. Kiernan, managing dir.; E. W. Fisher, gen. mgr.; W. Boland, station mgr.; S. Shanahan, commercial mgr.; T. Provan, chief engineer; T. Warne, program mgr.; L. Petigrew, news editor.
- PORT HEDLAND—ABPHW**, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 0.34 kw. Started Oct. 3, 1973.
- PORT PIRIE—GTS**, Spencer Gulf Telecasters Ltd. (commercial), P.O. Box 380, Port Pirie, So. Australia 5540. Tel. Port Pirie 1095. Ch. A-4 (V-95.25, A-100.75). ERP 50 kw. Started March 1, 1968.
- Personnel: J. Sturrock, mgr.
- RICHMOND—ABRDQ**, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-6 (V-175.24, A-180.74). ERP 0.1 kw. Started June 4, 1971.
- RICHMOND-TWEED HEADS (Lismore)—ABRN**, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-6 (V-175.26, A-180.76). ERP 100 kw. Started April 20, 1964.
- RICHMOND-TWEED HEADS (Lismore)—RTN**, Richmond-Tweed TV Ltd. (commercial), 11 Molesworth St., Lismore 2480, N.S.W. Tel. 2351. Ch. A-8 (V-189.25, A-194.75). Transmitter twin 10 kw, ERP 100 kw. TV tape recorder facilities. Started May 12, 1962. Full power relay from NRN, Grafton/Kempsey.
- ROCKHAMPTON—ABRQ**, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-3 (V-86.26, A-91.76). ERP 100 kw. Originates local programs. TV tape recording facilities. Started Dec. 21, 1963.
- ROCKHAMPTON—RTQ**, Rockhampton Television Ltd. (commercial), P.O. Box 568, Rockhampton, Queensland 4700. Tel. 84877. Ch. A-7 (V-182.26, A-187.76). Transmitter 10 kw, ERP 100 kw. Started Sept. 7, 1963.
- Personnel: B. Saunders, manager; C. Amore, chief engineer.
- ROEBOURNE—ABRBW**, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-9 (V-196.25, A-201.75). ERP 1 kw. Started Dec. 17, 1973.
- ROMA—ABRAQ**, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 1 kw. Started Dec. 14, 1973.
- ST. GEORGE—ABSGQ**, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-8 (V-189.25, A-194.75). ERP 0.065 kw. Started March 8, 1974.
- SOUTH EAST SOUTH AUSTRALIA (Mount Gambier)—ABGS**, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-1 (V-57.25, A-62.75). ERP 100 kw. Started Dec. 3, 1965.
- SOUTHERN AGRICULTURAL AREA (Albany)—ABAW**, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-2 (V-64.24, A-69.74). ERP 100 kw. Started June 6, 1966.
- SOUTHERN CROSS/BULLFINCH—ABSBW**, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-9 (V-196.26, A-201.76). ERP 1 kw. Started July 16, 1973.
- SOUTHERN DOWNS (Warwick)—ABSQ**, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-1 (V-57.26, A-62.76). ERP 100 kw. Started July 4, 1966.
- SOUTH WESTERN SLOPES AND EASTERN RIVERINA (Wagga Wagga)—ABMN**, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-0 (V-46.24, A-51.74). ERP 100 kw. Started April 30, 1965.
- SOUTH WESTERN SLOPES & EASTERN RIVERINA (Wagga Wagga)—RVN**, Riverina Television Ltd. (commercial), P.O. Box 69, Wagga Wagga 2650, N.S.W. Tel. 2088. Ch. A-2 (V-64.25, A-69.75). ERP 100 kw. TV tape recorder facilities. Started June 19, 1964.
- Personnel: W. P. Marsden, gen. mgr.; S. MacDonald, chief engineer.
- SPENCER GULF NORTH (Port Pirie)—ABNS**, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-1 (V-57.25, A-62.75). ERP 100 kw. Started April 10, 1965.
- SPRINGSURE—ABSEQ**, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-9 (V-196.2, A-201.7). ERP 0.01 kw. Started Dec. 19, 1974.
- SYDNEY—ABN**, Australian Broadcasting Commission (Govt., non-commercial), 145 Elizabeth St., Box 487 G.P.O., Sydney 2001. Tel. 31-0211. Ch. A-2 (V-64.25, A-69.75). ERP 100 kw. Originates local programs. TV tape recording facilities. Started Nov. 5, 1956.
- SYDNEY—ATN**, Amalgamated Television Services Pty. Ltd. (commercial), Television Centre, Epping 2121, N.S.W. Tel. 85 0111. Ch. A-7 (V-182.25, A-187.75). Transmitter 9 kw, ERP 100 kw. TV tape recorder facilities. Started Dec. 2, 1956.
- Personnel: E. F. Thomas, gen. mgr.; M. Harrison, gen. sales mgr.; A. Jepson, chief engineer; G. Kinging, program mgr.; R. Johnson, news editor. Affiliated with Australian Television Network.
- SYDNEY—TCN**, Television Corp. Ltd. (commercial), Artarmon Rd., Willoughby 2068, N.S.W. Tel. 43 0444. Ch. A-9 (V-196.25, A-201.75). Transmitter 10 kw, ERP 100 kw. TV tape recorder facilities. Started Sept. 16, 1956.
- Personnel: G. Chapman, gen. mgr.; M. Ramsden, station mgr.; S. Chisholm, sales mgr.; L. R. Free, chief engineer; L. Taylor, program mgr. Affiliated with National Television Network.
- SYDNEY—TEN**, United Telecasters Sydney Ltd. (commercial), Epping & Pittwater Rds., North Ryde 2113, N.S.W. Tel. 88 5555. Ch. A-10 (V-209.25, A-214.75). Transmitter twin 5 kw in parallel, ERP 100 kw. TV tape recorder facilities. Started April 5, 1965.
- Personnel: I. Holmes, gen. mgr.; I. Kennon, deputy gen. mgr. & sales mgr.; R. Haynes, dir. of programming; G. Dunkley, financial controller; F. Kenyon, dir. of engineering; E. Hitchen, chief engineer; D. Morton, company secy.; T. Barnett, dir. of news. Affiliated with Independent Television System.
- TENNANT CREEK—ABTD**, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-9 (V-196.25, A-201.75). ERP 0.1 kw. Started Dec. 21, 1974.
- TOWNSVILLE—ABTQ**, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-3 (V-87.27, A-92.77). ERP 100 kw. Originates local programs. TV tape recording facilities. Started Sept. 21, 1964.
- TOWNSVILLE—TNQ**, Telecasters North Queensland Ltd. (commercial), P.O. Box 1016, Townsville, Queensland 4810. Tel. 71 6161. Ch. A-7 (V-182.25, A-187.75). ERP 100 kw. Started Nov. 1, 1962.
- Personnel: J. F. Gleeson, managing dir.; K. R. Christensen, gen. mgr.; R. McRae Barton, chief engineer.
- UPPER MURRAY (Albury)—ABAV**, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-1 (V-57.25, A-62.75). ERP 100 kw. Started Dec. 15, 1964.
- UPPER MURRAY—AMV**, Albury Upper Murray Television Ltd. (commercial), TV Centre, Union Road, Albury 2640, Victoria. Tel. 25 1494. Ch. A-4 (V-95.26, A-100.76). Transmitter twin 10 kw in parallel, ERP 100 kw. TV tape recorder facilities. Started Sept. 7, 1964.
- Personnel: R. Kidd, gen. mgr.; K. M. Tulk, chief engineer.
- UPPER NAMOI (Tamworth)—ABUN**, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-7 (V-182.24, A-187.74). ERP 100 kw. Started Sept. 27, 1965.
- UPPER NAMOI (Tamworth)—NEN**, Television New England Ltd. P.O. Box 317, Tamworth 2340 N.S.W. Tel. 65 7055. Ch. A-9 (V-196.24, A-201.215). ERP 100 kw. TV tape recorder facilities. Started April 10, 1965.
- Full power relay ECN, Ch. A-8, Taree-Manning Valley. Started May 26, 1966.
- Personnel: M. Moroney, managing dir.; K. Smith, mgr.; O. Bartle, chief engineer.
- WAGGA WAGGA—See South Western Slopes & Eastern Riverina.**
- WIDE BAY (Maryborough)—ABWQ**, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-6 (V-175.24, A-180.74). ERP 100 kw. Started Oct. 8, 1965.
- WIDE BAY—SEQ**, Wide Bay Burnett Television Ltd., P.O. Box 30, Maryborough, Queensland 4650. Tel. 2528. Ch. A-8 (V-189.24, A-194.74). Transmitter twin 5 kw in parallel, ERP 100 kw. Started April 10, 1965.
- Personnel: M. Daniel, gen. mgr.; B. Hunter, chief engineer.
- WINTON—ABWNQ**, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-8 (V-189.25, A-194.75). ERP 1.0 kw. Started Nov. 15, 1974.
- WOLLONGONG—See Illawarra.**
- WOOMERA—ABWS**, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 0.005 kw. Started Nov. 30, 1973.
- Low power repeaters (Govt.): 58 in operation.
Low power repeaters (commercial): 54 in operation.
CATV Systems: Govt. licensed, 8 in operation with 526 subscribers.

Austria

(625-line standards, Systems B & G)

Color: PAL System

Sets in use: 1,256,000 black & white; 660,000 color

Oesterreichischer Rundfunk, ORF (Govt., commercial), Wuerzburggasse 30, 1136 Vienna. Tel. 82 91 0.

Personnel: Dr. Otto Oberhammer, general intendant; Wolf in der Maur, intendant of radio programs; Gerhard Weis, intendant of TV 1; Franz Kreuzer, intendant of TV 2; Norbert Wassiczek, technical director; Dr. Walter Skala, administrative director; Dr. Paul Twaroch, secretary general.

Studio superintendents: Karl Hofer, Burgenland; Ernst Willner, Kaernten; Ernst Marboe, Niederosterreich; Dr. Hannes Leopoldeder, Oberosterreich; Dr. Rudolf Bayr, Salzburg; Hans Hauser, Tirol; Emil Breisach, Steiermark; Dr. Walther Toelzer, Vorarlberg; Gundomar Eibegger, Wien.

Hours of operation: Program 1, 5-11 p.m., daily. Program 2, 6-10:30 p.m. daily.

TV tape recording facilities. Color telecasting began Jan. 1969.

Rates (Jan. 1, 1974): Peak sec., 52.000; low sec., 1.800 (Austrian Shillings).

ACKERSCHNEID 1 (Unterach)—Ch. E-9. ERP 200 watts. Started 1971.
 ACKERSCHNEID 2 (Unterach)—Ch. E-24. ERP 1 kw. Started 1971.
 ALTENMARKT 2—Ch. E-59. ERP 300 watts. Started 1975.
 AMBROSENBERG 2 (Ramingstein)—Ch. E-22. ERP 120 watts. Started 1974.
 AM ROHR 1 (Mittelberg 2)—Ch. E-10. ERP 100 watts. Started 1965.
 AM ROHR 2 (Mittelberg 2)—Ch. E-32. ERP 350 watts. Started 1973.
 AM SEE 1 (Podersdorf)—Ch. E-11. ERP 100 watts. Started 1966.
 AM SEE 2 (Podersdorf)—Ch. E-59. ERP 1.5 kw. Started 1967.
 ANGERWALD 2 (Woergl)—Ch. E-47. ERP 120 watts. Started 1974.
 AUBERG 2 (Grossraming)—Ch. E-47. ERP 100 watts. Started 1974.
 AUSSERWALDEN 1 (Villgraten 1)—Ch. E-34. ERP 100 watts. Started 1971.
 AUSSERWALDEN 2 (Villgraten 1)—Ch. E-24. ERP 100 watts. Started 1975.
 BAERENKOGEL 1 (St. Michael/Lg.)—Ch. E-56. ERP 500 watts. Started 1975.
 BAERENKOGEL 2 (St. Michael/Lg.)—Ch. E-60. ERP 500 watts. Started 1975.
 BAUMGARTEN 2 (Bezau)—Ch. E-59. ERP 300 watts. Started 1972.
 BENGLERWALD 1 (Holzgau)—Ch. E-45. ERP 120 watts. Started 1974.
 BENGLERWALD 2 (Holzgau)—Ch. E-51. ERP 120 watts. Started 1974.
 BRAUNHUBERKOGEL 2 (Breitenau)—Ch. E-21. ERP 300 watts. Started 1970.
 BREITENSTEIN 1 (Birkfeld)—Ch. E-3. ERP 100 watts. Started 1968.
 BREITENSTEIN 2 (Birkfeld)—Ch. E-37. ERP 2 kw. Started 1968.
 BRUCK/MUR 2-1—Ch. E-50. ERP 100 watts. Started 1975.
 BRUCK/MUR 2-2—Ch. E-58. ERP 100 watts. Started 1975.
 BRUNNERBERG 2 (Huben)—Ch. E-25. ERP 500 watts. Started 1972.
 BUCHBERG 1 (Abtenau)—Ch. E-6. ERP 300 watts. Started 1971.
 BUCHBERG 2 (Abtenau)—Ch. E-24. ERP 1.5 kw. Started 1971.
 BUCHEGG 2 (Hieflau)—Ch. E-55. ERP 100 watts. Started 1975.
 BURGBERG (Schwaz)—Ch. E-48. ERP 300 watts. Started 1972.
 BURGSCROFEN 1 (Prutz)—Ch. E-9. ERP 100 watts. Started 1969.
 BURGSCROFEN 2 (Prutz)—Ch. E-24. ERP 1 kw. Started 1969.
 BURGSTALL 2 (Imst 1)—Ch. E-40. ERP 300 watts. Started 1971.
 DEMMERKOGEL 1 (Deutschlandsberg)—Ch. E-61. ERP 2 kw. Started 1973.
 DEMMERKOGEL 2 (Deutschlandsberg)—Ch. E-51. ERP 2 kw. Started 1973.
 DOBRATSCH-VILLACHER ALPE 1 (Klagenfurt 1)—Ch. E-10. ERP 160 kw. Started 1971.
 DOBRATSCH-VILLACHER ALPE 2 (Klagenfurt 1)—Ch. E-24. ERP 1250 kw. Started 1971.
 DUENSERBERG 1 (Bludenz 1)—Ch. E-9. ERP 3 kw. Started 1968.
 DUENSERBERG 2 (Bludenz 1)—Ch. E-33. ERP 30 kw. Started 1969.
 EBENFELD 2 (Radstadt)—Ch. E-42. ERP 600 watts. Started 1972.
 EGG 2 (Greifenburg)—Ch. E-21. ERP 300 watts. Started 1972.
 EICHBERG 2 (Horn)—Ch. E-41. ERP 600 watts. Started 1971.
 EIGLERHOEHE 2 (Knittelfeld)—Ch. E-33. ERP 600 watts. Started 1970.
 FEUERSENG 2 (Werfen)—Ch. E-58. ERP 400 watts. Started 1969.
 FINKENSTEIN 1 (Villach)—Ch. E-45. ERP 2 kw. Started 1970.
 FINKENSTEIN 2 (Villach)—Ch. E-51. ERP 2 kw. Started 1970.
 FIRSTKOPF 2 (Affenz)—Ch. E-39. ERP 1 kw. Started 1970.
 FLOITENSBERG 2 (Wagrain)—Ch. E-44. ERP 200 watts. Started 1970.
 FREINBERG 2 (Linz 2)—Ch. E-24. ERP 500 watts. Started 1965.
 FREISTADT 1—Ch. E-45. ERP 450 watts. Started 1975.
 FREISTADT 2—Ch. E-41. ERP 450 watts. Started 1975.
 FURTHBERG 2 (Tauplitz)—Ch. E-37. ERP 500 watts. Started 1970.
 GAISBERG 1 (Salzburg)—Ch. E-8. ERP 100 kw. Started 1955.
 GAISBERG 2 (Salzburg)—Ch. E-32. ERP 800 kw. Started 1966.
 GALGENBERG 1 (Poysdorf)—Ch. E-51. ERP 10 kw. Started 1969.
 GALGENBERG 2 (Poysdorf)—Ch. E-43. ERP 10 kw. Started 1969.
 GALZIG 2 (St. Anton)—Ch. E-23. ERP 3 kw. Started 1969.
 GAMING 2—Ch. E-54. ERP 150 watts. Started 1975.
 GANZSTEIN 2 (Muerzzuschlag)—Ch. E-46. ERP 1 kw. Started 1971.

GASUEND 1 (Bludenz 2)—Ch. E-26. ERP 300 watts. Started 1972.
 GASUEND 2 (Bludenz 2)—Ch. E-30. ERP 300 watts. Started 1972.
 GATSCHBERG 2 (Irdning)—Ch. E-47. ERP 100 watts. Started 1973.
 GEMEINDEALPE 2 (Mitterbach)—Ch. E-23. ERP 500 watts. Started 1967.
 GERLOSKOEGERL 1 (Mayrhofen 1)—Ch. E-9. ERP 200 watts. Started 1970.
 GERLOSKOEGERL 2 (Mayrhofen 1)—Ch. E-21. ERP 2 kw. Started 1973.
 GISCHLANGS 2 (Laterns)—Ch. E-50. ERP 100 watts. Started 1975.
 GOESSNITZBERG 1 (Koefflach)—Ch. E-37. ERP 3 kw. Started 1969.
 GOESSNITZBERG 2 (Koefflach)—Ch. E-34. ERP 3 kw. Started 1970.
 GOLDECK 1 (Spittal/Drau 1)—Ch. E-12. ERP 2 kw. Started 1962.
 GOLDECK 2 (Spittal/Drau 1)—Ch. E-54. ERP 20 kw. Started 1971.
 GOLM 2 (Schruns)—Ch. E-51. ERP 300 watts. Started 1972.
 GRABBERG 1 (Landeck 1)—Ch. E-5. ERP 300 watts. Started 1968.
 GRABBERG 2 (Landeck 1)—Ch. E-32. ERP 4 kw. Started 1969.
 GRAZ 2-1—Ch. E-50. ERP 600 watts. Started 1975.
 GRAZ 2-2—Ch. E-58. ERP 600 watts. Started 1975.
 GRESTEN 1—Ch. E-49. ERP 150 watts. Started 1975.
 GRESTEN 2—Ch. E-59. ERP 150 watts. Started 1975.
 GROSSECK 1 (Mauterndorf)—Ch. E-8. ERP 500 watts. Started 1963.
 GROSSECK 2 (Mauterndorf)—Ch. E-39. ERP 3 kw. Started 1971.
 GRUENBERG 1 (Gmunden)—Ch. E-11. ERP 200 watts. Started 1958.
 GRUENBERG 2 (Gmunden)—Ch. E-59. ERP 10 kw. Started 1968.
 GSCHWANDKOPF 1 (Seefeld)—Ch. E-6. ERP 1 kw. Started 1962.
 GSCHWANDKOPF 2 (Seefeld)—Ch. E-48. ERP 2 kw. Started 1970.
 GSCHWANDTNERBERG 2 (Taxenbach)—Ch. E-24. ERP 300 watts. Started 1974.
 GSOLLERKOGEL 1 (Gratkorn)—Ch. E-44. ERP 1 kw. Started 1973.
 GSOLLERKOGEL 2 (Gratkorn)—Ch. E-48. ERP 1 kw. Started 1973.
 GUNDKOPF 1 (Mittelberg 1)—Ch. E-39. ERP 500 watts. Started 1965.
 GUNDKOPF 2 (Mittelberg 1)—Ch. E-42. ERP 500 watts. Started 1973.
 HABICHL 2 (Losenstein)—Ch. E-52. ERP 400 watts. Started 1969.
 HADERNIGG 1 (Eibiswald)—Ch. E-45. ERP 1 kw. Started 1972.
 HADERNIGG 2 (Eibiswald)—Ch. E-48. ERP 1 kw. Started 1972.
 HAGELEBEN 2 (Molln)—Ch. E-24. ERP 250 watts. Started 1974.
 HAHNBAUM 1 (St. Johann/Pg.)—Ch. E-10. ERP 300 watts. Started 1960.
 HAHNBAUM 2 (St. Johann/Pg.)—Ch. E-22. ERP 3 kw. Started 1968.
 HAHNENKAMM 1 (Reutte 1)—Ch. E-5. ERP 100 watts. Started 1972.
 HAHNENKAMM 2 (Reutte 1)—Ch. E-41. ERP 1 kw. Started 1972.
 HANGELSBERG 1 (Weyer)—Ch. E-5. ERP 200 watts. Started 1974.
 HANGELSBERG 2 (Weyer)—Ch. E-23. ERP 1 kw. Started 1974.
 HARTBERG 1 (Baden)—Ch. E-11. ERP 100 watts. Started 1960.
 HARTBERG 2 (Baden)—Ch. E-42. ERP 1 kw. Started 1965.
 HASELSTEIN 2 (Ybbsitz)—Ch. E-51. ERP 300 watts. Started 1974.
 HAUSER KAIBLING 1 (Schladming 1)—Ch. E-11. ERP 10 kw. Started 1961.
 HAUSER KAIBLING 2 (Schladming 1)—Ch. E-40. ERP 80 kw. Started 1972.
 HECHENBICHL 2 (Koessen)—Ch. E-43. ERP 150 watts. Started 1974.
 HEISEMAD 2 (Haeselgehr)—Ch. E-30. ERP 100 watts. Started 1974.
 HEUBERG 1 (Mattersburg)—Ch. E-7. ERP 300 watts. Started 1961.
 HEUBERG 2 (Mattersburg)—Ch. E-52. ERP 3 kw. Started 1965.
 HIMMELHOF 1 (Vienna 2)—Ch. E-9. ERP 200 watts. Started 1963.
 HIMMELHOF 2 (Vienna 2)—Ch. E-41. ERP 2.5 kw. Started 1964.
 HIRSCHENSTEIN 1 (Rechnitz)—Ch. E-6. ERP 3 kw. Started 1969.
 HIRSCHENSTEIN 2 (Rechnitz)—Ch. E-43. ERP 55 kw. Started 1969.
 HOCHKOGEL 1 (Freiland)—Ch. E-53. ERP 150 watts. Started 1975.
 HOCHKOGEL 2 (Freiland)—Ch. E-60. ERP 150 watts. Started 1975.
 HOCHREITER 2 (Veitsch 1)—Ch. E-32. ERP 120 watts. Started 1973.
 HOFMANINGBERG 2 (Groebming)—Ch. E-50. ERP 100 watts. Started 1974.
 HOHENBRAMBERG 2 (Neukirchen)—Ch. E-47. ERP 600 watts. Started 1972.

International TV Directory

AUSTRIA—(Continued)

- HOHE SALVE 2 (Hopfgarten 1)—Ch. E-44. ERP 400 watts. Started 1970.
- HOLLBRUCK 2 (Sillian)—Ch. E-22. ERP 500 watts. Started 1972.
- HOLZLEHEN 1 (Grossarl)—Ch. E-52. ERP 250 watts. Started 1975.
- HOLZLEHEN 2 (Grossarl)—Ch. E-59. ERP 250 watts. Started 1975.
- HUEHNERSBERG 2 (Spittal/Drau 2)—Ch. E-32. ERP 1 kw. Started 1966, 2nd program 1971.
- HUGGENBERG 2 (Saalfelden)—Ch. E-51. ERP 300 watts. Started 1971.
- HUTTERKOGEL 1 (Gafenz)—Ch. E-57. ERP 300 watts. Started 1974.
- HUTTERKOGEL 2 (Gafenz)—Ch. E-60. ERP 300 watts. Started 1974.
- JAUERLING 1 (St. Poelten)—Ch. E-2A. ERP 60 kw. Started 1958.
- JAUERLING 2 (St. Poelten)—Ch. E-21. ERP 800 kw. Started 1965.
- JOCHGRABENBERG 1 (Hochstrass)—Ch. E-52. ERP 3 kw. Started 1975.
- JOCHGRABENBERG 2 (Hochstrass)—Ch. E-58. ERP 3 kw. Started 1975.
- KAHLENBERG 1 (Vienna 1)—Ch. E-5. ERP 100 kw. Started 1955.
- KAHLENBERG 2 (Vienna 1)—Ch. E-24. ERP 1000 kw. Started 1958.
- KAHLENBERG 3 (Vienna 1)—Ch. E-34. ERP 40 kw. Started 1966.
- KAISERSTEIN 2 (Breitenfurt)—Ch. E-39. ERP 300 watts. Started 1972.
- KALTBRUNN 2 (Kaltenleutgeben)—Ch. E-59. ERP 100 watts. Started 1974.
- KANITZERHOEHE 1 (Feldkirchen)—Ch. E-27. ERP 1 kw. Started 1967.
- KANITZERHOEHE 2 (Feldkirchen)—Ch. E-21. ERP 1 kw. Started 1972.
- KARLEITEN 2 (Oberzeiring)—Ch. E-42. ERP 100 watts. Started 1973.
- KATRIN 1 (Bad Ischl)—Ch. E-5. ERP 2 kw. Started 1966.
- KATRIN 2 (Bad Ischl)—Ch. E-22. ERP 20 kw. Started 1968.
- KITZBUEHEL 2—Ch. E-42. ERP 100 watts. Started 1975.
- KITZBUEHELER HORN 1 (Kufstein)—Ch. E-5. ERP 3 kw. Started 1969.
- KITZBUEHELER HORN 2 (Kufstein)—Ch. E-24. ERP 50 kw. Started 1970.
- KLAPF 2 (Wenns)—Ch. E-47. ERP 100 watts. Started 1974.
- KLAUNZERBERG 2 (Matriei)—Ch. E-23. ERP 300 watts. Started 1972.
- KLEINERBERG 1 (Windischgarsten)—Ch. E-12. ERP 300 watts. Started 1970.
- KLEINERBERG 2 (Windischgarsten)—Ch. E-47. ERP 2 kw. Started 1970.
- KOBL 1 (Pfunds)—Ch. E-12. ERP 100 watts. Started 1969.
- KOBL 2 (Pfunds)—Ch. E-48. ERP 1 kw. Started 1974.
- KOENIGSBERG 2 (Aspang)—Ch. E-50. ERP 300 watts. Started 1967.
- KOLLMITZBERG 2 (Raabs)—Ch. E-48. ERP 600 watts. Started 1973.
- KORALPE 1 (Wolfsberg 1)—Ch. E-8. ERP 2 kw. Started 1953.
- KORALPE 2 (Wolfsberg 1)—Ch. E-28. ERP 20 kw. Started 1968.
- KRESSENBERG 1 (Waldegg)—Ch. E-6. ERP 100 watts. Started 1970.
- KRESSENBERG 2 (Waldegg)—Ch. E-25. ERP 3 kw. Started 1971.
- KREUZBUEHEL 2 (Raggal)—Ch. E-22. ERP 100 watts. Started 1973.
- KRIPPENSTEIN 2 (Obertraun)—Ch. E-41. ERP 450 watts. Started 1971.
- KRONHOF 2 (Koetschach)—Ch. E-46. ERP 400 watts. Started 1972.
- KULM 2 (Trofaiaich)—Ch. E-55. ERP 300 watts. Started 1970.
- KULMER ALPE 1 (Neumarkt)—Ch. E-4. ERP 500 watts. Started 1968.
- KULMER ALPE 2 (Neumarkt)—Ch. E-47. ERP 10 kw. Started 1970.
- LAMPELSBERG 2 (Scheibbs)—Ch. E-51. ERP 200 watts. Started 1973.
- LANDSBERG 1 (Gruenburg)—Ch. E-34. ERP 1 kw. Started 1974.
- LANDSBERG 2 (Gruenburg)—Ch. E-48. ERP 1 kw. Started 1974.
- LANGMOOSALM 2 (Mitterndorf)—Ch. E-51. ERP 1 kw. Started 1969.
- LAUTERACH 1 (Bregenz 2)—Ch. E-47. ERP 400 watts. Started 1973.
- LAUTERACH 2 (Bregenz 2)—Ch. E-39. ERP 400 watts. Started 1973.
- LECHNERECK 1 (Zell am See 1)—Ch. E-6. ERP 250 watts. Started 1973.
- LECHNERECK 2 (Zell am See 1)—Ch. E-43. ERP 2.5 kw. Started 1971.
- LEONHARTSBERG 2 (Tamsweg)—Ch. E-23. ERP 200 watts. Started 1973.
- LERCHERWALD 2 (Hopfgarten/Def.)—Ch. E-39. ERP 160 watts. Started 1974.
- LICHTENBERG 1 (Linz 1)—Ch. E-6. ERP 100 kw. Started 1960.
- LICHTENBERG 2 (Linz 1)—Ch. E-43. ERP 800 kw. Started 1964.
- LIESINGBERG 2 (St. Michael 10.)—Ch. E-43. ERP 500 watts. Started 1970.
- LINDKOGEL 1 (Raisenmarkt)—Ch. E-53. ERP 800 watts. Started 1974.
- LINDKOGEL 2 (Raisenmarkt)—Ch. E-60. ERP 800 watts. Started 1974.
- LIPPEKOGEL 1 (Brueckl)—Ch. E-12. ERP 500 watts. Started 1969.
- LIPPEKOGEL 2 (Brueckl)—Ch. E-51. ERP 5 kw. Started 1970.
- LOEDER 2 (Krumbach)—Ch. E-25. ERP 120 watts. Started 1974.
- LORENZENBERG 2 (Friesach)—Ch. E-59. ERP 700 watts. Started 1973.
- LUXKOGEL 1 (Lend)—Ch. E-12. ERP 300 watts. Started 1967.
- LUXKOGEL 2 (Lend)—Ch. E-39. ERP 2 kw. Started 1968.
- MAXL 2 (St. Katharein)—Ch. E-60. ERP 300 watts. Started 1973.
- MOOSALM 1 (Leutasch)—Ch. E-45. ERP 5 kw. Started 1970.
- MOOSALM 2 (Leutasch)—Ch. E-42. ERP 5 kw. Started 1970.
- MUGEL 1 (Bruck/Mur 1)—Ch. E-9. ERP 20 kw. Started 1961.
- MUGEL 2 (Bruck/Mur 1)—Ch. E-41. ERP 200 kw. Started 1969.
- NEUWALDEGG 1 (Vienna 3)—Ch. E-47. ERP 100 watts. Started 1973.
- NEUWALDEGG 2 (Vienna 3)—Ch. E-59. ERP 100 watts. Started 1973.
- PATSCHERKOFEL 1 (Innsbruck 1)—Ch. E-4. ERP 60 kw. Started 1958.
- PATSCHERKOFEL 2 (Innsbruck 1)—Ch. E-23. ERP 800 kw. Started 1968.
- PATSCHERKOFEL 3 (Innsbruck 1)—Ch. E-62. ERP 2 kw. Started 1964.
- PFAENDER 1 (Bregenz 1)—Ch. E-5. ERP 100 kw. Started 1959.
- PFAENDER 2 (Bregenz 1)—Ch. E-24. ERP 600 kw. Started 1969.
- PFaffenBERG 2 (Obervellach)—Ch. E-50. ERP 160 watts. Started 1973.
- PFaffenWALD 1 (Klagenfurt 2)—Ch. E-26. ERP 2 kw. Started 1971.
- PFaffenWALD 2 (Klagenfurt 2)—Ch. E-32. ERP 2 kw. Started 1971.
- PIRKERHOEHE 2 (Strassburg)—Ch. E-25. ERP 100 watts. Started 1973.
- PLACKLES 2 (Gruenbach)—Ch. E-33. ERP 300 watts. Started 1967.
- PLATTENSCHROFEN 2 (Reutte 2)—Ch. E-32. ERP 100 watts. Started 1973.
- POELLAU 1—Ch. E-45. ERP 100 watts. Started 1974.
- POELLAU 2—Ch. E-48. ERP 100 watts. Started 1974.
- POLSTER 1 (Eisenerz 1)—Ch. E-11. ERP 100 watts. Started 1958.
- POLSTER 2 (Eisenerz 1)—Ch. E-51. ERP 1.5 kw. Started 1971.
- PRITSCHITZ 1 (Maria Woerth)—Ch. E-57. ERP 100 watts. Started 1971.
- PRITSCHITZ 2 (Maria Woerth)—Ch. E-60. ERP 100 watts. Started 1971.
- RAMSAU 2 (Schladming 2)—Ch. E-21. ERP 200 watts. Started 1972.
- RAUCHKOFEL 1 (Lienz)—Ch. E-7. ERP 300 watts. Started 1964.
- RAUCHKOFEL 2 (Lienz)—Ch. E-41. ERP 15 kw. Started 1971.
- RAXALPE 2 (Reichenau)—Ch. E-54. ERP 250 kw. Started 1973.
- REISBERG 2 (Altenmarkt/Tr.)—Ch. E-51. ERP 250 watts. Started 1972.
- REITHERKOGEL 2 (Jenbach)—Ch. E-51. ERP 1 kw. Started 1972.
- RESIDENZBERG 2 (Gutenstein)—Ch. E-29. ERP 1 kw. Started 1968.
- RETTENEGG 1—Ch. E-50. ERP 100 watts. Started 1975.
- RETTENEGG 2—Ch. E-54. ERP 100 watts. Started 1975.
- ST. GEORGEN/ATTERGAU 1—Ch. E-53. ERP 200 watts. Started 1974.
- ST. GEORGEN/ATTERGAU 2—Ch. E-56. ERP 200 watts. Started 1974.
- ST. JOHANN/T. 2—Ch. E-37. ERP 100 watts. Started 1975.
- ST. LEONHARD 1 (St. Jakob/Def.)—Ch. E-56. ERP 100 watts. Started 1974.
- ST. LEONHARD 2 (St. Jakob/Def.)—Ch. E-60. ERP 100 watts. Started 1974.
- SALBERG 2 (Selzthal)—Ch. E-32. ERP 300 watts. Started 1972.
- SATTL 2 (Grein)—Ch. E-23. ERP 200 watts. Started 1973.

International TV Directory

Azores

(See Portugal)

Bahamas

(525-line standards, System M)

Color: NTSC System
Sets in use: 30,000

FREEPOR—Experimental service by balloon-borne transmitter operated by Tethered Communications Corp., subsidiary of Westinghouse Electric Corp.

GRAND BAHAMAS—Closed-circuit system.

Bahrain

(625-line standards, System B)

Color: PAL System

Sets in use: 24,000 black & white; 6,000 color

ISA TOWN—Ministry of Information, Bahrain Television (Govt., commercial), P.O. Box 253, Manama, Bahrain, Arabian Gulf. Ch. E-4. ERP 15 kw.

Hours of operation: 1800-2330.

Rates (March 1, 1976): Peak 60 sec., 70,000; 45 sec., 60,000; 30 sec., 50,000; 15 sec., 30,000. Non-Peak 60 sec., 50,000; 45 sec., 45,000; 30 sec., 35,000; 15 sec., 20,000 (Bahrain Dinars).

Bangladesh

(625-line standards, System B)

Sets in use: 25,000

BTV, Bangladesh Television (Govt., commercial), Television Bhaban, Rampura, P.O. Box 456, Dacca, Bangladesh. Tel. 259131-9. Cable: BATEEVVEE.

Personnel: Amir-uz-Zaman, Khan, director general; Selimuddin Ahmed, dir., programs & administration; A. M. M. A'abid, chief engineer; Esrarul Haq, sales mgr.; A. K. Qureshi, program purchase & sales exec.; Humayun Choudhury, chief news editor; Kutubuddin Ahmed, chief accounts officer.

Hours of operation: 1800-2230, daily; 1500-1650, Sun.

Rates: Spot 60 sec., 450.00; 45 sec., 400.00; 30 sec., 270.00; 15 sec., 180.00; 7 sec., 120.00 Peak (Rupees).

DACCA—Ch. E-6. Transmitter 6 kw, ERP 27 kw. Originates programs. TV tape recording facilities. Started Dec. 25, 1964.

Personnel: Mostafa Monwar, gen. mgr.; Khalida Fahmi & Abdullah Al-Mamun, program mgrs.; Mustaq Ahmed, news editor; Rezaul Karim, engineering mgr.

NATORE—Ch. E-8. Transmitter 10 kw, ERP 80 kw. TV tape recording facilities. Started Sept. 1975.

CHITAGONG—Ch. E-5. Transmitter 10 kw, ERP 80 kw. Started June 1976.

Planned: 10 kw satellite stations at KHULNA & SYLHET by June 1977; HAJIGANJ & MYMENSINGH and 3 kw station at RANGPUR by June 1978; COX'S BAZAR & RANGAMATI by the end of 1980.

Barbados

(625-line standards, System N)

Color: NTSC System
Sets in use: 40,000

BRIDGETOWN—CBC-TV, Caribbean Broadcasting Corp., P.O. Box 900, Bridgetown, Barbados, W.I. Tel. 92041; 92046. Cable CA-BROCO. Ch. 3 (V-61.25, A-65.75), transmitter 5 kw, ERP 60 kw. TV tape recording facilities. Started Dec. 1964. Hours of operation: 6 hours daily. Color: Live, film, slide & tape.

Personnel: W.C.O. Marshall, chairman of the board; Ian W. V. Gale, general manager; Oriell Gill, sales manager; Keith Foster, program mgr.; Jules Hyndman, chief engineer. Rates: On application. Represented by Television International Enterprises (Sales) Ltd., New York & London; Byles, Gibb & Associates Ltd., Toronto.

Belgium

(625-line standards, Systems C & H)

Color: PAL System

Sets in use: 2,000,000 black & white; 575,000 color

R.T.B., Radiodiffusion Television Belge, Cite de la R.T.B., Boulevard A. Reyers, 1040, Bruxelles. Tel. 02/735.90.60.

Broadcasting in French language.

Personnel: Robert Wangermee, director general; Andre Massinger, program director; Paul De Mol, production manager; Michel Gewillig, chief engineer.

B.R.T., Belgische Radio en Televisie, Omroepcentrum A. Reyerslaan, 1040, Brussel. Tel. 02/736.10.10.

Broadcasting in Dutch language.

Personnel: Paul Vandenbussche, director general; Nic Bal, program director, film buyer & production manager; Michel Gewillig, chief engineer.

SCHLATT 1 (Oetz)—Ch. E-8. ERP 500 watts. Started 1969.
SCHLATT 2 (Oetz)—Ch. E-50. ERP 5 kw. Started 1972.
SCHMITTENHOEHE 1 (Zell am See 2)—Ch. E-56. ERP 100 watts. Started 1972.
SCHMITTENHOEHE 2 (Zell am See 2)—Ch. E-59. ERP 100 watts. Started 1972.
SCHNEEALPE 2 (Neuberg)—Ch. E-24. ERP 300 watts. Started 1972.
SCHOECKL 1 (Graz 1)—Ch. E-7. ERP 100 kw. Started 1955.
SCHOECKL 2 (Graz 1)—Ch. E-23. ERP 800 kw. Started 1963.
SCHOENBUEHEL 2 (Lilienfeld)—Ch. E-25. ERP 100 watts. Started 1971.
SEGRUBE 1 (Innsbruck 2)—Ch. E-9. ERP 100 watts. Started 1964.
SEGRUBE 2 (Innsbruck 2)—Ch. E-40. ERP 1 kw. Started 1968.
SIFLITZBERG 2 (Lind)—Ch. E-51. ERP 100 watts. Started 1974.
SONNBERG 2 (Stadl)—Ch. E-55. ERP 100 watts. Started 1974.
SONNENBERG 1 (Rottenmann)—Ch. E-4. ERP 200 watts. Started 1973.
SONNENBERG 2 (Rottenmann)—Ch. E-24. ERP 5 kw. Started 1972.
SONNTAGBERG 1 (Waidhofen/Ybbs)—Ch. E-33. ERP 4 kw. Started 1970.
SONNTAGBERG 2 (Waidhofen/Ybbs)—Ch. E-39. ERP 4 kw. Started 1970.
SONNENDSTEIN 1 (Semmering)—Ch. E-10. ERP 10 kw. Started 1957.
SONNENDSTEIN 2 (Semmering)—Ch. E-22. ERP 65 kw. Started 1970.
SONNENDSTEIN 3 (Semmering)—Ch. E-28. ERP 6.5 kw. Started 1972.
STEINKAMPERL 2 (Hirtenberg)—Ch. E-37. ERP 300 watts. Started 1967.
STEINWAND 2 (Stall)—Ch. E-25. ERP 100 watts. Started 1975.
STELLERBERG 2 (Kalwang)—Ch. E-21. ERP 300 watts. Started 1972.
STOLZALPE 2 (Murau)—Ch. E-21. ERP 300 watts. Started 1972.
STRADNERKOGEL 1 (Bad Gleichenberg)—Ch. E-29. ERP 5 kw. Started 1971.
STRADNERKOGEL 2 (Bad Gleichenberg)—Ch. E-39. ERP 5 kw. Started 1971.
STUBNERKOGEL 1 (Badgastein 1)—Ch. E-9. ERP 100 watts. Started 1967.
STUBNERKOGEL 2 (Badgastein 1)—Ch. E-23. ERP 1 kw. Started 1968.
TAGGENBRUNN 2 (St. Veit)—Ch. E-43. ERP 100 watts. Started 1974.
TANAFREIDA 2 (St. Gallenkirch)—Ch. E-41. ERP 200 watts. Started 1973.
TARSCHBERG 1 (Traisen)—Ch. E-7. ERP 100 watts. Started 1970.
TARSCHBERG 2 (Traisen)—Ch. E-42. ERP 1.5 kw. Started 1970.
TETTENHENGST 2 (St. Aegydt)—Ch. E-27. ERP 500 watts. Started 1969.
TREFFENBODEN 2 (Gmuend)—Ch. E-21. ERP 100 watts. Started 1973.
TRESSENSTEIN 2 (Bad Aussee)—Ch. E-33. ERP 500 watts. Started 1969.
TROESCHBERG 2 (Steyr)—Ch. E-47. ERP 500 watts. Started 1967.
VERDITZ 2 (Treffen)—Ch. E-57. ERP 150 watts. Started 1974.
VORDERAELPELE 1 (Feldkirch)—Ch. E-12. ERP 100 watts. Started 1963.
VORDERAELPELE 2 (Feldkirch)—Ch. E-59. ERP 1.5 kw. Started 1971.
WACHBERG 1 (Weitra)—Ch. E-7. ERP 5 kw. Started 1968.
WACHBERG 2 (Weitra)—Ch. E-58. ERP 100 kw. Started 1968.
WANGLALPE 1 (Tux)—Ch. E-11. ERP 100 watts. Started 1971.
WANGLALPE 2 (Tux)—Ch. E-25. ERP 1 kw. Started 1975.
WEISSBRIACH 2—Ch. E-39. ERP 100 watts. Started 1975.
WEISSENEGGERBERG 1 (Bleiburg)—Ch. E-46. ERP 300 watts. Started 1972.
WEISSENEGGERBERG 2 (Bleiburg)—Ch. E-39. ERP 300 watts. Started 1972.
WINDECK 2 (Oberurgl)—Ch. E-23. ERP 160 watts. Started 1972.
ZAMMELSBERG 2 (Weifensfeld)—Ch. E-41. ERP 500 watts. Started 1973.
ZIEHBERG 2 (Kirchdorf)—Ch. E-39. ERP 500 watts. Started 1967.
ZINKENKOGEL 1 (Hallein)—Ch. E-12. ERP 150 watts. Started 1968.
ZINKENKOGEL 2 (Hallein)—Ch. E-50. ERP 1 kw. Started 1968.
ZUGSPITZE 1 (Ehrwald 1)—Ch. E-49. ERP 3 kw. Started 1968.
ZUGSPITZE 2 (Ehrwald 1)—Ch. E-55. ERP 3 kw. Started 1969.
ZWIESELALM 2 (Gosau)—Ch. E-28. ERP 400 watts. Started 1971.
ZWOELFERKOPF 2 (Eben)—Ch. E-55. ERP 250 watts. Started 1975.

Low-power satellites: 259 in operation.

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BELGIUM—(Continued)

Hours of operation: 15.30-23.00 weekdays, 10.00-23.00, Sun.
TV tape recording facilities.

R.T.B.—Broadcasting in French Language

MAIN STATIONS

(Monochrome, 625-lines, System C)

ANLIER—Ch. E-11. ERP 10 kw. Started May 1961.
OUGREE—Ch. E-3. ERP 100 kw. Started Nov. 1954.
WAVRE—Ch. E-8. ERP 100 kw. Started Jan. 1958.

Low power stations

(Monochrome, 625-lines, System C)

ANSEREMME—Ch. E-5. ERP 10 watts. Started June 1961.
BLAIMONT—Ch. E-4. ERP 5 watts. Started May 1971.
BOUILLON—Ch. E-9. ERP 10 watts. Started Feb. 1971.
BRUXELLES—Ch. E-7. ERP 5 watts. Started June 1960.
HOUFFALIZE—Ch. E-5. ERP 10 watts. Started July 1964.
PETIGNY—Ch. E-4. ERP 10 watts. Started Sept. 1971.
WARNETON—Ch. E-4. ERP 10 watts. Started Sept. 1971.
WAVREUMONT—Ch. E-5. ERP 10 watts. Started Sept. 1971.

MAIN COLOR STATIONS

(625-lines, System H/PAL)

ANDERLUES—Ch. E-61. ERP 200 kw. Started Dec. 1971.
ANLIER—Ch. E-60. ERP 200 kw. Started May 1961.
FROIDMONT—Ch. E-57. ERP 20 kw. Started March 1969.
OUGREE—Ch. E-42. ERP 1000 kw. Started Nov. 1972.
RIVIERE—Ch. E-52. ERP 200 kw. Started Feb. 1969.
WAVRE—Ch. E-28. ERP 1000 kw. Started Jan. 1971.

Low power color station

BRUXELLES—Ch. E-45. ERP 1 kw. Started March 1972.

B.R.T.—Broadcasting in Dutch Language

MAIN STATIONS

(Monochrome, 625-lines, System C)

AALTER—Ch. E-2. ERP 100 kw. Started May 1958.
WAVRE—Ch. E-10. ERP 100 kw. Started Oct. 1953.

Low power monochrome stations

ANTWERP—Ch. E-2. ERP 100 watts. Started Nov. 1954.
BRUSSEL—Ch. E-11. ERP 5 watts. Started June 1960.

MAIN COLOR STATIONS

(625-lines, System H/PAL)

EGEM—Ch. E-43. ERP 1000 kw. Started Dec. 1971.
GENK—Ch. E-44. ERP 200 kw. Started Feb. 1969.
OOSTVLETEREN—Ch. E-49. ERP 20 kw. Started Feb. 1969.
SCHOTEN—Ch. E-62. ERP 200 kw. Started Oct. 1971.
WAVRE—Ch. E-25. ERP 1000 kw. Started Jan. 1971.

Low power color station

BRUSSEL—Ch. E-48. ERP 1 kw. Started March 1972.
CATV Systems: 150 in operation with 600,000 subscribers.

Bermuda

(525-line standards, System M)

Color: NTSC System

Sets in use: 19,500 black & white; 7,500 color

PROSPECT, DEVONSHIRE—ZBM-TV, Bermuda Radio & Television Co. Ltd., Fort Hill Road, Prospect, Devonshire (Mailing address: P.O. Box 452, Hamilton), Bermuda. Tel. 809-29-52828. Ch. 10 (V-193.25, A-197.75), transmitter 2 kw. ERP 20-kw. TV tape recorder facilities. Started Jan. 1958. Color. Ownership: Bermuda Broadcasting Co. Ltd. Programming affiliates: CBS. Rediffusion. Personnel: Walter Staskow, managing dir.; Quinton Edness, gen. mgr.; Jim Woolridge, sales mgr.; Andrea Tucker, program coordinator & film buyer; Bryan Lodge, operations mgr.; Doreen Ennis, traffic.

Represented in U.S. by Intercontinental Services Ltd., New York; in Canada by Group One Ltd.; in U.K. by Rediffusion International Ltd., London.

Hours of operation: 11 a.m.-noon; 2 p.m.-11:30 p.m., average daily.
Rates (June 1974): Peak 60 sec., 40.75; 8 sec., 16.25; program hour, 143.00; 30 min., 86.06; 15 min., 57.25 (Bermuda Dollars).

DEVONSHIRE—ZFB-TV, Capital Broadcasting Co. Ltd. (commercial), "By the Sea," North Shore, Devonshire (Mailing address: P.O. Box 652, Hamilton 5), Bermuda. Tel. 2-4444. Ch. 8 (V-181.25, A-185.75). Transmitter 5 kw, ERP 32.5 kw. TV tape recording facilities. Started Aug. 1965. Color. Ownership: Capital Broadcasting Co. Ltd. & Thomson Television International Ltd. Affiliated with ABC.

Personnel: Everard A.C. Davis, managing director & film buyer; Ira P. Philip, station manager; Sturgis C. Griffin Jr., sales manager; Ann Daniels, TV operations mgr.; Derrick Symonds, production mgr.; Delano Ingham, chief engineer/administrator.

Represented by Intercontinental Communications Inc., New York & Canada; Television International Enterprises Ltd., London.

Hours of operation: 4:55 p.m.-midnight, Mon.-Fri.; 8:30 a.m.-noon & 4:30 p.m.-midnight, Sat.; 3:30 p.m.-midnight, Sun.

Rates (Oct. 1, 1974—Prime Time): Spot 60 sec., 39.00; 8 sec., 12.50. Program hour, 143.00; 30 min., 86.00; 15 min., 57.25 (U.S. Dollars).

Bolivia

(625-line standards, System N)

Sets in use: 100,000

LA PAZ—TV Boliviana, Empresa Nacional de Television Boliviana (Govt., commercial), Casilla 900, La Paz, Bolivia. Ch. 7, ERP 5 kw. Personnel: Guido Salinas Vasquez, acting general manager; Jose Arturo Siles, chief of department of programs & production; Daniel Delgado, chief of sales department; Teodoro Paredes, technical director; Guido Kavallauskas, technical advisor.

Brazil

(525-line standards, System M)

Color: PAL System

Sets in use: 8,500,000 black & white; 200,000 color

All stations commercial except Govt.-owned outlets.

AMAPA—Radio TV do Amazonas Ltda. Ch. 6.
ANAPOLIS, GO—TV Tocantins Ltda., Praca das Maes, 117. Ch. 7.
APUCARANA, PR—Televisao Tobagi S.A., Ave. Santos Dumont 11. ERP 500 watts. Started July 7, 1969.
ARACAJU, SERGIPE—Radio Televisao de Sergipe S.A., Rua Joao Possoa, 61. Ch. 4.
ARACAJU, SERGIPE—Televisao Atalaia Ltda., Rua Claudio Bastistas. Ch. 2.
ARARAQUARA, SP—Radio Mulher Ltda. Ch. 9.
BAGE, RS—Televisao Bage Ltda., Estrada de Corro. Ch. 6.
BARRA MANSA, GB—TV Sul Fluminense Ltda. Ch. 8.
BAURU, SP—Bauru Radio Clube S.A., Rua Padre Anchiota, 41. Ch. 2. ERP 6.5 kw.
BELEM, PA—Televisao Liberal Ltda., Rua Gaspar Viana, 253. Ch. 7.
BELEM, PA—Radio Marajoara S.A., Ch. 2. ERP 5 kw. Started Sept. 30, 1961.
BELEM, PA—TV Guajara, Ch. 4. ERP 50 kw. TV Guajara S.A. Started March 27, 1966.
BELO HORIZONTE, MG—S/A Radio Guarani, Av. Afonso Pena, 867. Ch. 4. ERP 15 kw.
BELO HORIZONTE, MG—Televisao Educativa, Secretaria de Educacao e Cultura do Estado. Ch. 9.
BELO HORIZONTE, MG—TV Alterosa, Ch. 2. ERP 5 kw. Diarios Emissoras Associados. Started June 15, 1963.
BELO HORIZONTE, MG—Radio Globo Capital Ltda., Rua Rio de Janeiro, 1279. Ch. 12. ERP 10 kw. Started Dec. 12, 1961.
BELO HORIZONTE, MG—TV Vila Rica, R. Fernandes Tourinho 818, Belo Horizonte, Minas Gerais. Ch. 7. ERP 21 kw. TV tape recorder facilities. Started Oct. 10, 1960.
BLUMENAU, SC—TV Coligadas, Ch. 3. TV Coligadas de Santa Catarina S.A. Started 1970.
BOA VISTA, RORAIMA—Radio TV do Amazonas Ltda. Ch. 4.
BRASILIA, DF—TV Nacional (govt.), Ch. 3. ERP 2 kw. Started April 21, 1960.
BRASILIA, DF—Radio Rio Ltda., Praca 31 de Marco. Ch. 8.
BRASILIA, DF—S/A Correio Brasiliense, Av. W 3, Quadra 1. Ch. 6.
BRASILIA, DF—Radio Globo Capital S.A., Edificio Venancio, 4° andar. Ch. 10. ERP 10 kw.
CAMPINA GRANDE, PB—TV Borborema, Ch. 9. ERP 1 kw. Diarios Emissoras Associados. Started 1963.
CAMPINAS, SP—Empresa Paulista de Televisao Ltda. Ch. 12.
CAMPO GRANDE, MT—TV Morena, Ch. 6. ERP 2 kw. Started 1966.
CAXIAS DO SUL, RS—TV Caxias, Ch. 8. ERP 1 kw. Radio e TV Caxias Ltd. Started Feb. 21, 1969.
CORUMBA, MT—TV Cicade Branca Ltda., Rua Joao Afonso s/n°. Ch. 5.
CRICIUMA, SC—TV Eldorado Catarinense Ltda. Ch. 9.
CUIABA, MT—TV Centro America Ltda., Rua Marechal Deodoro, 149. Ch. 4. ERP 250 kw. Started 1970.
CUIABA, MT—Radio e TV Brasil Oiste Ltda. Ch. 8.
CURITIBA, PR—TV Iguacu, Ch. 4. ERP 5 kw. Paulo Pimental. Started Dec. 1967.
CURITIBA, PR—TV Parana, Ch. 6. ERP 10 kw. Diarios Emissoras Associados. Started 1960.
CURITIBA, PR—TV Paranaense, Ch. 12. ERP 5 kw. Nagib Chede. Started Oct. 10, 1960.

ERECHIM, RS—Televisao Erechim Ltda., Rua Soledade, 277. Ch. 2.

FLORIANOPOLIS, SC—TV Cultura, Ch. 6. ERP 500 watts. Radio e Televisao Cultura S.A.

FORTALEZA, CE—TV Ceara, Radio Clube, Ch. 2. ERP 3 kw. Started Nov. 1960.

FORTALEZA, CE—Radio e TV Fortaleza S.A., Rua Gilberto Rolas, Ch. 10.

FORTALEZA, CE—Televisao Educativa, Secretaria de Educacao e Cultura, Ch. 5.

FORTALEZA, CE—Televisao Uirapuru de Fortaleza Ltda. Ch. 8.

FRANCA, SP—TV Imperador Ltda. Ch. 4.

GOIANIA, GO—TV Goiania, Ch. 4. ERP 2 kw. Started 1960.

GOIANIA, GO—TV Anhanguera, Ch. 2. ERP 2 kw. Org. Jayme Camara. Started Jan. 11, 1965.

GOIANIA, GO—Consortio de Empresas de Radiodifusao e Noticia do Estado. Ch. 13.

JOAO PESSOA, PB—Televisao Arapuan S.A. Ch. 7.

JUIZ DE FORA, MG—TV Industrial, Ch. 10. ERP 10 kw. Org. Sergio Mendes. Started 1965.

LONDRINA, PR—TV Coroados, Ch. 3. ERP 2 kw. Org. Stresser. Started 1962.

MACEIO, ALAGOAS—Radio Educadora de Sampaio Ltda. Ch. 5.

MACEIO, ALAGOAS—TV Gazeta de Alagoas Ltda. Ch. 7.

MACEIO, ALAGOAS—Fundacao TV Educativa de Alagoas, Av. Fernando Lins, Km 3. Ch. 3.

MANAUS, AM—Radio TV do Amazonas Ltda., Estrada do Aleixo, Km 3, 5. Ch. 5.

MANAUS, AM—TV Educativa do Amazonas, Rua Major Gabriel esq. de Rua Barcelos. Ch. 2.

MANAUS, AM—Televisao Bare Ltda., Estrada de Aleixo, Km 2. Ch. 4.

MANAUS, AM—TV Ajuricaba, Ch. 20. ERP 16 kw. Soc. TV Ajuricabna Ltda. Started 1970.

MARINGA, PR—TV Cultura de Maringa, Rua Santa Joaquina de Vedruma. Ch. 8.

NATAL, RIO GRANDE DO NORTE—Televisao Educativa, Universidade Federal de Rio Grande do Norte. Ch. 5.

NITEROI, GB—S/A Jornal do Brasil, Estrada Caetano Monteiro. Ch. 9.

PELOTAS, RS—Televisao Tuiuti Ltda., Rua 15 de Novembro, 612. Ch. 4.

PONTA GROSSA, PR—TV Esplanada de Ponta Grossa Ltda., Av. Dr. Vicente Machado, 515. Ch. 7.

PORTO ALEGRE, RS—TV Piratini, Ch. 5. ERP 25 kw. Started March 3, 1956.

PORTO ALEGRE, RS—TV Gaucha, Caixa Postal 1164, Porto Alegre. Ch. 12. ERP 40 kw. 14 low-power satellites. TV tape recorder facilities. Started Dec. 1962.

PORTO ALEGRE, RS—TV Dif. Portoalegrense, Ch. 10. ERP 10 kw. Difusora Portoalegrense. Started Oct. 10, 1969.

PORTO VELHO, RONDONIA—Radio TV do Amazonas Ltda., Rua Goncalves Dias, 2154. Ch. 4.

RECIFE, PE—TV Educativa, Universidade Federal de Pernambuco. Ch. 11.

RECIFE, PE—Radio Paulista Ltda., Rua Antonio Porfirio Santana. Ch. 13.

RECIFE, PE—Jornal do Comercio S.A., Rua do Imperador, 346. Ch. 2.

RIBEIRAO PRETO, SP—Empresa Paulista de Televisao Ltda. Ch. 7.

RIO BRANCO, ACRE—Radio TV do Amazonas Ltda., Rua Col. Silvestro Coelho, 200. Ch. 4.

RIO DE JANEIRO, GB—TV Globo, Ch. 4. ERP 25 kw. Started April 26, 1965.

RIO DE JANEIRO, GB—TV Tupi, Ch. 6. ERP 25 kw. Started Jan. 1951. (Directional satellite on Ch. 33).

RIO DE JANEIRO, GB—TV Rio, Ch. 13. ERP 5 kw. Started June 29, 1954.

RIO DE JANEIRO, GB—Fundacao Centro Brasileiro de TV Educativa, Ministerio da Educacao e Cultura, Av. Gomes Freire, 174-B. Ch. 2.

RIO DE JANEIRO, GB—Radio Guanbara S.A., Rua Barao de Sao Francisco 212, Vila Isabel, Ch. 7.

RIO DE JANEIRO, GB—TV Studio Silvio Santos Ltda., Alto Sumare, Serra da Carioca. Ch. 11.

RIO GRANDE, RS—Televisao Rio Grande Ltda., Rua Marechal Floriano, 214/18. Ch. 9.

SALVADOR, BA—TV Itapoan, Ch. 5. ERP 5 kw. Started Nov. 18, 1960.

SALVADOR, BA—TV Aratu, Ch. 4. ERP 2 kw. Started 1969.

SALVADOR, BA—Televisao Educativa, Secretaria de Educacao e Cultura do Estado. Ch. 2.

SALVADOR, BA—Empresa Jornal do Comercio da Bahia S.A., Rua Silveira Martins, 352. Ch. 7.

SANTA DO LIVRAMENTO, RS—Televisao Palomas. Ch. 4.

SANTA MARIA, RS—Televisao Educativa, Universidade Federal de Santa Maria. Ch. 8.

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SANTA MARIA, RS—TV Imembui, Ch. 12. ERP 500 watts. Radio Imembui S.A. Started Dec. 13, 1969.

SAO JOSE DO RIO PRETO, SP—Radio e TV Rio Preto Ltda. Ch. 8.

SAO LUIS, MA—Fundacao Maranhense de Televisao Educativa. Ch. 2.

SAO PAULO, SP—Radio Bandeirantes S.A., Rua Radiantes, 13. Ch. 13.

SAO PAULO, SP—Fundacao Casper Libero, Avenida Paulista, 900. Ch. 11.

SAO PAULO, SP—TV Globo de Sao Paulo S.A., Praca Marechal Deodoro, 340. Ch. 5.

SAO PAULO, SP—Radio Difusora Sao Paulo S.A., Av. Alfonso Bovero, 62. Ch. 4.

SAO PAULO, SP—Radio Record S.A., Rua Miruna, 713. Ch. 7.

SAO PAULO, SP—Fundacao Padre Anchieta, Rua Carlos Sporn, 179. Ch. 2.

SAO PAULO, SP—Radio e TV Jornal do Brasil S.A. Ch. 9.

TERESINA, PIAUI—Radio Globo de Teresina S.A. Ch. 4.

UBERABA, MG—Radio e TV Uberaba S.A., Rua General Osorio, s/n°. Ch. 5.

UBERLANDIA, MG—Radio e TV Uberlandia S.A., Quadra 182, between Ruas R. G. do Norte & Ceara. Ch. 8.

UBERLANDIA, MG—Rede Mineira de Radio e Televisao Ltda. Ch. 10.

URUGUAIANA, RS—Televisao Uruguaiana Ltda., Rua Domingos de Almeida, 1722. Ch. 13.

VITORIA, ES—Gazeta do Espirito Santo Radio e Televisao Ltda., Avenida Jeronimo Monteiro, 331. Ch. 4.

VITORIA, ES—Fundacao Cultural do Espirito Santo, Secretaria de Educacao e Cultura do Estado. Ch. 2.

Under construction:

PORTO ALEGRE, RS—TV Guaiba Ltda. Ch. 2. Transmitter 15 kw. Scheduled to begin operation in 1976.

British Virgin Islands

(525-line standards, System M)

Color: NTSC System

Sets in use: 1,000

Note: Additional 40,000 sets in neighboring islands receive programming.

TORTOLA—ZBZTV, Television West Indies Ltd. (Commercial), P.O. Box 34, Broadcast Peak, Chawell, Tortola, British Virgin Islands. Ch. 5. ERP 30 kw. Started Nov. 1973.

Personnel: David Antoniak, pres.; Dennis DeFreitas, v.p. & general manager.

Rates: Hour, \$175; 30 min., \$125; 5 min., \$50; min., \$40; 30 sec., \$30; 20 sec., \$20; 10 sec., \$12.50.

Represented in U.S. by Intercontinental Communications Inc.

Brunei

(625-line standards, System B)

Color: PAL System

Sets in use: 10,000 black & white; 3,500 color

BANDAR SERI BEGAWAN—Radio Television Brunei (Govt., commercial), Bandar Seri Begawan, Brunei. Tel. 3111. Telex BRUNEI 229. Ch. E-5 (V-175.25, A-180.75). Transmitter 10 kw, ERP 100 kw. TV tape recording facilities. Began July 9, 1975.

Personnel: J. B. Millar, controller; Md. Salleh Abdul Kadir, asst. controller; N. P. Liddard-White, head of programs; C. R. Cramer, chief news editor; W. A. Jackson, chief engineer.

Hours of operation: Daily, 17:30-22:00.

Rates (1976 Peak): Spot 120 sec., 600; 60 sec., 300; 40 sec., 210; 30 sec., 150; 20 sec., 105 (Brunei Dollars).

Planned:

SERIA—Ch. E-8 (V-196.25, A-201.75). Transmitter 20 kw, ERP 350 kw. To begin mid-1976.

Bulgaria

(625-line standards, Systems D & K)

Color: SECAM System

Sets in use: 1,530,000

SOFIA—Bulgarska Televisia, Todor Strashimirov 2, Sofia 4. Tel. 46-81. Telex: RBG 2257-8. (Govt., commercial), Ch. R-7. ERP 50 kw. TV tape recording facilities. Started Nov. 7, 1959. Hours of operation: 80 weekly.

Personnel: Lubomir Pavlov, president of Committee for Television & Radio; Ivan Slavkov, first vice president; Nikolai Antonov, v.p., technical problems; Simeon Darvingov, director, economic problems; Kiril Vasilev, program director; Christo Tsachev, program director; George Christov, head of international relations & exchange dept.

BOTEV—Ch. R-11. ERP 240 kw. Started 1966.

BOTEV—Ch. R-24. ERP 240 kw. Started 1975.

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BULGARIA—(Continued)

DULOBO—Ch. R-5. ERP 6 kw. Started 1973.
KYUSTENDIL—Ch. R-10. ERP 50 kw. Started 1969.
KARDJALI—Ch. R-9. ERP 50 kw. Started 1970.
PETROHAN—Ch. R-9. ERP 5 kw. Started 1968.
SLUNCHEV BRYAG—Ch. R-7. ERP 100 kw. Started 1967.
SOFIA—Ch. R-12. ERP 5 kw. Started 1970.
TOLBOUKHINE—Ch. R-12. ERP 5 kw. Started 1972.
TRABNIK—Ch. R-6. ERP 24 kw. Started 1973.
VARNA—Ch. R-9. ERP 5 kw. Started 1966.
VIDEN—Ch. R-10. ERP 95 kw. Started 1969.
Low-power repeaters: 185 in operation; 2 planned.

Burma

RANGOON—Burma Broadcasting Service, Prome Road, Kamayut, Rangoon, Burma. No additional information available.

Canada

(525-line standards, System M)

Color: NTSC System

Sets in use: 4,500,000 black & white; 3,600,000 color

(For stations, see Canadian Station Directory)

Canary Islands

(See Spain)

Central African Republic

(625-line standards, System B)

Sets in use: 100

BANGUI—Ministere de L'Information (Govt.). Started Feb. 1974.

Note: No additional information available.

Chad

NDJAMENA—Radiodiffusion-Television Nationale Tchadienne, B.P. 892, Ndjamena, Tchad. Tel. 2273. Note: No additional information available.

Chile

(525-line standards, System M)

Sets in use: 1,200,000

TV Chile, Television Nacional de Chile (Govt., commercial), Bellavista 0990, Casilla Postal 16.104, Correo 9 Santiago, Chile. Tel. 774552. Telex 35.20.181 TVC.

Personnel: Jaime del Valle A., director general; Manfredo Mayol D., general manager; Roberto Lopez S., production & program manager; Alejandro Olivos C., technical manager; Vicente Perez Z., press dept. head; Alberto Gana D., sales manager.

ANCUD—TV Chile, Ch. 10. Transmitter 50 watts, ERP 600 watts. Started Aug. 1970.

ANTOFAGASTA—TV Chile, Ch. 6. Transmitter 2 kw, ERP 8.9 kw. TV tape recording facilities. Started June 1969.

ARICA—TV Chile, Ch. 5. Transmitter 2 kw, ERP 7 kw. TV tape recording facilities. Started Dec. 1968.

CASTRO—TV Chile, Ch. 12. Transmitter 50 watts, ERP 200 watts. Started Feb. 1973.

CAUQUENES—TV Chile, Ch. 9. Transmitter 100 watts, ERP 700 watts. Started Feb. 1973.

CAYUMANQUI (Chillan)—TV Chile, Ch. 6. Transmitter 2 kw, ERP 15 kw. Started Aug. 1970.

CERRO SOMBRERO—TV Chile, Ch. 8. Transmitter 100 watts, ERP 300 watts. Started Sept. 1970.

CHANARAL—TV Chile, Ch. 13. Transmitter 50 watts, ERP 200 watts. Started Aug. 1972.

CHILLAN—TV Chile, Ch. 6. Transmitter 2 kw, ERP 15 kw. Started Aug. 1970.

CHUQUICAMATA—TV Chile, Ch. 10. Transmitter 100 watts, ERP 1 kw. Started July 1970.

CONCEPCION—Corporacion de TV de la Universidad Catolica de Chile. See Ch. 13, Santiago. Ch. 5. Transmitter 1 kw, ERP 9.8 kw. Started Feb. 1973.

COPIAPO—TV Chile, Ch. 7. Transmitter 500 watts, ERP 1.74 kw. Started Dec. 1972.

EL ESPINO—TV Chile, Ch. 7. Transmitter 50 watts, ERP 200 watts. Started Dec. 1973.

EL ROBLE—TV Chile, Ch. 2. Transmitter 5 kw, ERP 46 kw. Started April 1971.

EL SALVADOR—TV Chile, Ch. 10. Transmitter 500 watts, ERP 2 kw. Started Aug. 1972.

IQUIQUE—TV Chile, Ch. 8. Transmitter 50 watts, ERP 150 watts. Started May 1970.

LA SERENA—TV Chile, Ch. 4. Transmitter 2 kw, ERP 5.5 kw. Started June 1972.

LEBU—TV Chile, Ch. 13. Transmitter 10 watts, ERP 100 watts. Started Feb. 1971.

MARIA ELANA Y PEDRO DE VALDIVIA—TV Chile, Ch. 7. Transmitter 500 watts, ERP 2.3 kw. Started Sept. 1972.

OSORNO—TV Chile, Ch. 6. Transmitter 2 kw, ERP 11 kw. Started Aug. 1972.

OVALLE—TV Chile, Ch. 10. Transmitter 500 watts, ERP 1.74 kw. Started June 1972.

PUERTO AYSÉN—TV Chile, Ch. 10. Transmitter 50 watts, ERP 300 watts. Originates local programs. Started June 1974.

PUERTO MONTT—TV Chile, Ch. 4. Transmitter 2 kw, ERP 11 kw. Started Aug. 1972.

PUERTO NATALES—TV Chile, Ch. 7. Transmitter 50 watts, ERP 80 watts. Originates local programs. Started Dec. 1972.

PUNTA ARENAS—TV Chile, Ch. 6. Transmitter 2 kw, ERP 7 kw. TV tape recording facilities. Originates local programs. Started Feb. 1969.

SAN ANTONIO—TV Chile, Ch. 12. Transmitter 100 watts, ERP 300 watts. Started July 1972.

SAN FERNANDO—TV Chile, Ch. 3. Transmitter 2 kw, ERP 14.4 kw. Started Oct. 1969.

SAN FERNANDO—Corporacion de TV de la Universidad Catolica de Chile. See Ch. 13, Santiago. Ch. 5. Transmitter 1 kw, ERP 7.5 kw. Started Dec. 1972.

SANTIAGO—TV Chile, Ch. 7. Transmitter 4 kw, ERP 46 kw. TV tape recording facilities. Originates TV Chile programming. Started Sept. 1969.

SANTIAGO—TV 13, Corporacion de Television de la Universidad Catolica de Chile (Commercial), Lira 46, Box 14600, Santiago, Chile. Tel. 380342. 380431. Telex 3520182 UCTRECE. Ch. 13 (V-211.25, A-215.75). Transmitter 17.5 kw, ERP 100 kw. TV tape recorder facilities. Started Oct. 1958.

Hours of operation: 9:00-00:30, daily.

Personnel: Eleodoro Rodriguez Matte, director general; Antonio Castaneira Vives, general manager; Alfredo Abba Martinez, sales manager, program manager & film buyer; Ruby Anne Gumpertz Smith, production manager; Rafael Richard Mercado, chief engineer.

SANTIAGO—Universidad de Chile, (Commercial) Ines Matte Urrejola 0825, Santiago. Tel. 34045. Ch. 9 (V-187.25, A-191.75). Transmitter 5 kw. ERP 60 kw. TV tape recording facilities. Started Nov. 1960.

Hours of operation: 17:45-24:30, daily.

Personnel: Agustin Rodriguez Pulgar, Rector Universidad de Chile, president; Juan Carlos Astaburuaga Videla, executive vice president; Eduardo Guzman Riveros, chief of operations; Eduardo Riesco Salvo, commercial manager; Enrique Turski Rios, technical director; Arnoldo Villagran Torrealba, director of administration & finance.

Rates: 1973 Peak 10 sec., 22,000; 20 sec., 36,000; 30 sec., 52,000; 60 sec., 90,000. Low 10 sec., 4,500; 20 sec., 7,500; 30 sec., 11,000; 60 sec., 19,000 (Escudos).

TALCA—TV Chile, Ch. 10. Transmitter 2 kw, ERP 19 kw. Started May 1969.

TALCAHUANO—TV Chile, Ch. 4. Transmitter 2 kw, ERP 13.6 kw. Started Sept. 1969.

TEMUCO—TV Chile, Ch. 5. Transmitter 2 kw, ERP 7.4 kw. Started July 1972.

TOCONEY—TV Chile, Ch. 12. Transmitter 100 watts, ERP 16 kw. Started March 1973.

TOCOPILLA—TV Chile, Ch. 12. Transmitter 50 watts, ERP 200 watts. Started Sept. 1972.

VALDIVIA—TV Chile, Ch. 3. Transmitter 2 kw, ERP 6.2 kw. Started July 1972.

VALLENAR—TV Chile, Ch. 12. Transmitter 500 watts, ERP 2.4 kw. Started Sept. 1972.

VALPARAISO—TV Chile, Ch. 6. Transmitter 500 watts, ERP 8 kw. Started April 1970.

VALPARAISO—Catholic University of Valparaiso (Commercial), Avda. Brasil 2950, Box 3021-3, Valparaiso. Tel. 52574. Ch. 4. Eduardo Vargas, chief director.

VICTORIA—TV Chile, Ch. 3. Transmitter 100 watts, ERP 400 watts. Started March 1971.

VICUNA—TV Chile, Ch. 12. Transmitter 50 watts, ERP 330 watts. Started Dec. 1975.

Low-power repeaters: TV Chile, 31 in operation.

China

(625-line standards, System D)

Sets in use: 300,000

All stations are owned by the Government.

Plans Color: PAL System

[Recent information not available]

- CANTON**—Visual carrier 57.75 MHz; aural 64.25. ERP 1 kw. Started Dec. 1958.
- CHANGCHUN**—Visual carrier 57.75 MHz; aural 64.25. ERP 1 kw. Started tests Jan. 1960.
- HARBIN**—Ch. R-1. 500 watts.
- PEKING**—Transmitter 1 kw, ERP 5 kw. Visual carrier 57.75 MHz; aural 64.25. Started May 1958.
- PEKING**—Ch. R-3. Started May 1958.
- SHANGHAI**—Ch. R-5. ERP 0.5 kw. Started Oct. 1958.
- SHENYANG (Mukden)**—Ch. R-5. Started 1960.
- SIAN**—Ch. R-1.
- TIENTSIN**—Ch. R-5.

RELAY STATIONS

- CHANGLI**—Ch. R-1, repeating Peking.
- SOOCHOW**—Visual 57.75 MHz; aural 64.25, repeats Shanghai.
- TANGSHAN**—Ch. R-4, repeating Peking.
- WUSIH**—Visual 57.75 MHz; aural 64.25, repeats Shanghai.

EXPERIMENTAL STATIONS

- ANSHAN**—Visual carrier 57.75 MHz; aural 64.25.
- CHANGSHA**—Visual 57.75 MHz; aural 64.25.
- CHENGTU**—Visual 57.75 MHz; aural 64.25.
- CHIAMSU**—Ch. R-1.
- FOOCHOW**—Ch. R-5.
- FUSHUN**—Ch. R-1.
- HEKANG**—Ch. R-4.
- HOFEI**—Ch. R-4.
- KIRIN**—Ch. R-1.
- KWEIYANG**—Ch. R-5.
- LANCHOW**—Ch. R-1.
- NANKING**—Ch. R-1.
- TAIYUAN**—Ch. R-1.
- TSINAN**—Ch. R-3.
- TSINGTAO**
- TSITSIHAR**—Visual carrier 57.75 MHz; aural 64.25.
- WUHAN**—Ch. R-5.

TAIWAN PROVINCE

(525-line standards, System M)

Color: NTSC System

Sets in use: 2,400,000 black & white; 500,000 color

- TAIPEI**—BET 21, Taiwan Television Enterprise Ltd. (Commercial), No. 10, Pa Te Road, Sec. 3, Taipei. Tel. 7719171-5; 7813121-0. Ch. 7. Transmitter 10 kw, ERP 125/50 kw (bi-directional). Low powered repeaters: Ch. 12, Yang-Ming-Shan; Ch. 7 Sun Moon Lake; Ch. 12, Hwalien; Ch. 12, Suao; Ch. 7, Puli. TV tape recording facilities. Started Oct. 1962. Hours of operation: 12:00-13:00 & 18:00-23:00, Mon.-Fri.; 12:00-23:00, Sat.-Sun. Rates (AA Spring 1976): Spot 10 sec., 7,500. Program 5 min., 21,480 (New Taiwan Dollars). Personnel: Chi-Jui Huang, chairman; Carl Liu, pres.; Wei-Yung Lee, exec. v.p.; Yi-Mou Ho, v.p.; Mu-Yu Kuan, v.p.; Chia-Hsiang Pi, chief engineer; Hung-Ying Huang, mgr., engineering dept.; Chun-Tsu Pei, mgr., business dept.; Chia Yung, film buyer.
- TAIPEI**—BEF 21, China Television Company (Commercial), 53 Ren-Ai Rd., Sec. 3, Taipei, Taiwan. Tel. 7113191; 7812148. Ch. 9. Transmitter 10 kw, 11 repeaters. Personnel: Feng-Hsiang Ku, chairman; Penney Tung, pres.; Ling Shang-Shaung, v.p.; Teng Chang-Kou, v.p. & head of news dept.; Edwin S. C. Wang, head of program dept.; Rex Liu, chief film buyer; Chun-Kang Tsai, head of engineering dept.; C. C. Chang, head of sales dept.
- TAIPEI**—Chinese Television Service (Commercial), No. 100, Kuang Fu South Road, Taipei. Tel. 7510321. Ch. 11. Transmitter 12.5 kw, ERP 114/38 kw (tri-directional). Low power repeaters: 3. Started Oct. 1971. Personnel: Ran In-Ting, chairman; Liu Hsien-Yun, pres.; Wu Pao Hua, v.p.; W. W. Tseng, dir., news dept.; T. H. Hsu, mgr., program dept.; James C. Hsu, deputy mgr. & film buyer; Chou Fen-Ho, dir., educational dept.; Hu Hsiao-Hu, dir., engineering dept.; H. Chow, mgr., sales dept. Hours of operation: 5:40-8:20, 12:00-1:30, 18:00-23:45, Mon.-Fri.; 5:40-10:20, 12:00-24:00, Sat.-Sun. Rates (AA Time): Spot 10 sec., 3,600. Program hour, 7,600 (New Taiwan Dollars).
- HWALIEN**—BET 25, Taiwan Television Enterprise Ltd. Ch. 7. Transmitter 1 kw, ERP 8.03 kw. Started April 1975. Repeats programs of BET 21, Taipei.

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- I LAN**—BET 24, Taiwan Television Enterprise Ltd. Ch. 10. Transmitter 100 watts, ERP 0.89 kw. Started Jan. 1975. Repeats programs of BET 21, Taipei.
- KAOSIUNG**—BET 23, Taiwan Television Enterprise Ltd. Ch. 7. Transmitter 10 kw, max. ERP 125/105/5 kw, tri-directional. Started Oct. 1956. Repeats programs of BET 21, Taipei.
- KAOSIUNG**—BET 33, Chinese Television Service, Ch. 11. Transmitter 12.5 kw, ERP 168/38 kw, bi-directional. Repeats BET 31, Taipei.
- NANTOU**—BET 32, Chinese Television Service, Ch. 8. Transmitter 12.5 kw, ERP 144/46 kw, tri-directional. Repeats BET 31, Taipei.
- TAITANG**—BET 26, Taiwan Television Enterprise Ltd. Ch. 10. Transmitter 100 watts, ERP 1.884 kw. Started Sept. 1974. Repeats programs of BET 21, Taipei.
- YUANLIN**—BET 22, Taiwan Television Enterprise Ltd. Ch. 12. Transmitter 10 kw, max ERP 125/105/5 kw, tri-directional. Started Oct. 1956. Repeats programs of BET 21, Taipei.

Colombia

(525-line standards, System M)

Sets in use: 1,200,000

Instituto Nacional de Radio y Television Inravision (Govt., commercial & educational), Centro Administrativo Nacional, Via del Aeropuerto Eldorado, Bogota. Tel. 690 277. Studios: Calle 24, No. 5-64. Tel. 414 068 & 438 244. Telex: 44311. All programs originate in Bogota studios, all other stations are repeaters, all use HJRN-TV call letters. TV tape recorder facilities, Bogota studio. Hours of operation: Educational 13:00-16:00 and 18:00-21:00, Commercial, 16:00-18:00 and 21:00-06:00 (GMT.) Rates: Average prime time 30 sec., 7,000 (Colombian Pesos). Personnel: Dr. Ferañ Villegas Velez, director general; Dr. Gregorio Rodriguez Camargo, general manager; Fernando Alford Cortazar, television manager; Efraim Zagarra Insignares, production manager; Jorge E. Nassar S., technical director; Beatriz Saiz de Canal, educational TV manager.

STATIONS

- BOGOTA (Alto Magdalena)**—Ch. 7. Transmitter 10 kw, ERP 600 kw. Started 1954. Network.
- BOGOTA (Alto Magdalena)**—Ch. 9. Transmitter 1 kw, ERP 200 kw. Started Feb. 1965. Local channel.
- BOGOTA (Alto Magdalena)**—Ch. 11. Transmitter 1 kw, ERP 100 kw. Local channel.
- BOYACA (La Rusia)**—Ch. 10. Transmitter 1 kw, ERP 50 kw (directional). Started 1956.
- CARTAGENA (La Popa)**—Ch. 7. Transmitter 100 watts, ERP 2.5 kw.
- EL CARMEN DE BOLIVAR**—Ch. 9. Transmitter 1 kw, ERP 100 kw. Started May 1965.
- LAS JURISDICCIONES**—Ch. 6. Transmitter 10 kw, ERP 600 kw. Started May 1965.
- MADRONO**—Ch. 9. Transmitter 1 kw, ERP 180 kw (directional). Started 1955.
- MANIZALES (Paramo del Ruiz)**—Ch. 12. Transmitter 1 kw, ERP 100 kw. Started 1955.
- MEDELLIN**—Ch. 3. Transmitter 10 kw, ERP 600 kw. Started Sept. 1967.
- MONTERIA**—Ch. 7. Transmitter 1 kw, ERP 100 kw. Started Jan. 1964.
- NEIVA**—Ch. 12. Transmitter 1 kw, ERP 100 kw (directional). Started Nov. 1965.
- PAN DE AZUCAR (Valle del Cauca)**—Ch. 8. Transmitter 10 kw, ERP 200 kw (directional). Started July 1957.
- PASTO**—Ch. 12. Transmitter 1 kw, ERP 80 kw. Started Dec. 1966.
- POPAYAN (Munchique)**—Ch. 10. Transmitter 1 kw, ERP 40 kw. Started Nov. 1965.
- RIOHACHA (Cerro Kennedy)**—Ch. 12. Transmitter 1 kw, ERP 25 kw. Started 1970.
- SANTA MARTA**—Ch. 2. Transmitter 10 kw, ERP 900 kw (directional). Started Jan. 1963.
- VILLAVICENCIO (Alto del Tigre)**—Ch. 2. Transmitter 10 kw, ERP 600 kw.

TRANSLATORS

- ARGELIA (Valle)**—Ch. 6. Transmitter 10 watts, ERP 100 watts. Started April 1972.
- BELEN (Boyaca)**—Ch. 3. Transmitter 10 watts, ERP 95 watts. Started May 1972.
- BELENCITO (Boyaca)**—Ch. 7. Transmitter 100 watts, ERP 800 watts. Started Oct. 1968.
- BELLO (Antioquia)**—Ch. 7. Transmitter 7.5 watts, ERP 75 watts. Started Jan. 1970.
- BOAVITA (Boyaca)**—Ch. 13. Transmitter 10 watts, ERP 150 watts. Started June 1972.

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COLOMBIA—(Continued)

- CHARALA** (Santander)—Ch. 8. Transmitter 7.5 watts, ERP 45 watts. Started Dec. 1969.
- CHIQUINQUIRA** (Boyaca)—Ch. 13. Transmitter 75 watts, ERP 750 watts. Started Oct. 1969.
- CONTRATACION** (Santander)—Ch. 2. Transmitter 10 watts, ERP 50 watts. Started June 1972.
- CUCUTA** (Norte de Santander)—Ch. 11. Transmitter 75 watts, ERP 532 watts. Started Nov. 1970.
- EL CARMEN** (N. Santander)—Ch. 8. Transmitter 10 watts, ERP 50 watts. Started Dec. 1973.
- EL COCUY** (Boyaca)—Ch. 7. Transmitter 7.5 watts, ERP 284 watts. Started Sept. 1971.
- FLORENCIA** (Caqueta)—Ch. 7. Transmitter 75 watts, ERP 532 watts. Started Feb. 1970.
- GABINETE** (Caqueta)—Ch. 11. Transmitter 75 watts, ERP 1.3 kw. Started Feb. 1970.
- GARZON** (Huila)—Ch. 8. Transmitter 75 watts, ERP 532 watts. Started Dec. 1969.
- IBAGUE** (Tolima)—Ch. 5. Transmitter 10 watts, ERP 10 watts. Started Aug. 1972.
- LA CALERA** (Cundinamarca)—Ch. 4. Transmitter 10 watts, ERP 100 watts. Started April 1972.
- LA VEGA** (Cundinamarca)—Ch. 4. Transmitter 10 watts, ERP 50 watts. Started Nov. 1972.
- MALAGA** (Santander)—Ch. 10. Transmitter 75 watts, ERP 840 watts. Started Dec. 1969.
- MONQUIRA** (Boyaca)—Ch. 12. Transmitter 75 watts, ERP 785 watts. Started Jan. 1971.
- MORRO AZUL**—Ch. 4. Transmitter 2 kw, ERP 40 kw.
- NUEVO COLON** (Boyaca)—Ch. 4. Transmitter 100 watts. Started Oct. 1972.
- OCANA** (Norte de Santander)—Ch. 8. Transmitter 7.5 watts, ERP 53 watts. Started Oct. 1969.
- PAMPLONA** (Norte de Santander)—Ch. 8. Transmitter 7.5 watts, ERP 75 watts. Started Nov. 1967.
- PAZ DEL RIO** (Boyaca)—Ch. 11. Transmitter 10 watts, ERP 100 watts. Started Nov. 1967.
- PITALITO** (Huila)—Ch. 9. Transmitter 5 watts, ERP 50 watts. Started Oct. 1968.
- RAQUIRA** (Boyaca)—Ch. 9. Transmitter 100 watts, ERP 1.5 kw. Started Nov. 1972.
- RIO PRADO** (Tolima)—Ch. 10. Transmitter 1.5 watts, ERP 19 watts. Started June 1972.
- SAMACA** (Boyaca)—Ch. 7. Transmitter 5 watts, ERP 50 watts. Started Dec. 1967.
- SAN AGUSTIN** (Huila)—Ch. 13. Transmitter 5 watts, ERP 30 watts. Started Jan. 1972.
- SAN ANDRES**—Ch. 13. Transmitter 0.5 kw, ERP 5 kw.
- SAN ANDRES** (Santander)—Ch. 5. Transmitter 10 watts, ERP 100 watts. Started Sept. 1973.
- SANDONA** (Narino)—Ch. 6. Transmitter 100 watts, ERP 1.5 kw. Started April 1972.
- SAN GIL** (Santander)—Ch. 9. Transmitter 7.5 watts, ERP 75 watts. Started Sept. 1967.
- SAN PABLO** (Narino)—Ch. 13. Transmitter 10 watts, ERP 10 watts. Started Nov. 1973.
- SANTA MARIA** (Boyaca)—Ch. 7. Transmitter 1 watt, ERP 16 watts. Started March 1972.
- SARDINATA** (N. Santander)—Ch. 8. Transmitter 5 watts, ERP 50 watts. Started Oct. 1973.
- TIBITO** (Cundinamarca)—Ch. 10. Transmitter 100 watts, ERP 750 watts. Started Nov. 1969.
- UBATE** (Cundinamarca)—Ch. 11. Transmitter 5 watts, ERP 50 watts. Started May 1968.
- VALLE DE TENZA I** (Boyaca)—Ch. 10. Transmitter 75 watts, ERP 624 watts. Started Nov. 1970.
- VALLE DE TENZA II**—Ch. 13. Transmitter 7.5 watts, ERP 53 watts. Started March 1971.
- VALLEDUPAR**—Ch. 8. ERP 50 watts (directional). Started 1970.
- VILLAPINZON** (Cundinamarca)—Ch. 10. Transmitter 7.5 watts, ERP 75 watts. Started May 1970.

Comoro Islands

(625-line standards, System K)

- MORONI**—France Regions 3, Box 250, Moroni, Comores. Tel. 22 61. Ferald Brody, chief of service. No further information available.

Republic of the Congo

(625-line standards, System D)
Sets in use: 2,500

- BRAZZAVILLE**—Radiodiffusion-Television Congolaise (Govt., commercial), P.O. Box 2241, Brazzaville. ERP 2 kw. Started experimental operation Aug. 1963.

Personnel: Bikouta-Menga Guy, director general; Claude Andre Bimbakila, program manager; Ngoma-Mby, director of television; Nanga Nanga, film buyer; Matoko Patrice, production manager; Luc Malonga, chief engineer.

Democratic Republic of the Congo

(See Zaire Republic)

Costa Rica

(525-line standards, System M)

Color: NTSC System

Sets in use: 150,000 black & white; 5,000 color

- SAN JOSE**—Telecentro Canal 6, Corporacion Costarricense de Television (Commercial), P.O. Box 2860, San Jose. Tel. 21-02-55. Ch. 6. Transmitter 5 kw. ERP 300 kw. TV tape recorder facilities. Started Sept. 1965.

Hours of operation: Daily, 11:30 a.m.-11:30 p.m.

Personnel: Mario Sotela P., pres.; Jose J. Ortiz, gen. mgr.; Luis G. Castro, sales mgr.; Joao Anjos, chief engineer.

Rates: 60 sec., 1,050.00; 30 sec., 650.00 (Colons).

- SAN JOSE**—TI-TVCR, Televisora de Costa Rica S.A. (Commercial), Avenida Sabana Oeste, P.O. Box 3876, San Jose, Costa Rica. Tel. 32-22-22. Telex 2220 TELETICA. Ch. 7. Transmitter 5 kw, ERP 150 kw. TV tape recorder facilities. Hours of operation: Daily 11:30 a.m.-11:00 p.m. Started May 1960. Repeaters on Ch. 11 (Buena Vista), Ch. 5 (Zarcelero), Ch. 5 (Turrialba Volcano) & Ch. 5 (Golfito).

Executives: Olga de Picado, pres.; Augusto Carballo C., treas.; Paulo Solera, alternate secy.

Personnel: Augusto Carballo C., gen. mgr.; Rodrigo Sanchez, sales mgr. & programming; Gerardo Guzman Molina, chief engineer.

Represented in U.S. by International Communications Inc., New York. Affiliated with Central American Network and ABC International TV Inc.

Rates (Jan. 1976): Class A—6-11 p.m., daily. Spot 60 sec., 900; 40 sec., 750; 30 sec., 550; program hour, 6,000 (Colons).

- SAN JOSE**—Radio Television Tic-Tac Ltda. (commercial), P.O. Box 4666. Tel. 22-33-34. Ch. 4. Transmitter 3 kw, ERP 78 kw. Low-powered repeater, Ch. 9. Started Feb. 1962. TV tape recording facilities. Hours of operation: Daily, 11 a.m.-11 p.m. Personnel: Arnoldo Vargas V., owner, president and chief engineer; Claudio Reyes A., sales manager.

- SAN JOSE**—Telenac Canal 2, Telesistema Nacional S.A., P. O. Box 2860, San Jose. Tel. 21-04-55. Ch. 2. Transmitter 5 kw, ERP 300 kw. TV tape recorder facilities.

Personnel: Mario Sotela, pres.; Jose J. Ortiz, gen. mgr. & film buyer; Joao Anjos, chief engineer.

Cuba

[No recent information available from Cuba]

(525-line standards, System M)

Color: SECAM System

Sets in use: 575,000

Note: Havana stations CMAB-TV & CMBF-TV are operated as one network by the government and are feeding their former satellites the same programs. CMQ-TV is operated as a second network and also feeds its former satellites with government programs. Commercial operations of all stations have been taken over by the govt.

Personnel: Jorge Serguera Riveri, director general, Cuba Broadcasting Institute; M. L. Ibarsaval, deputy director general, Cuban Radio & Television Committee; C. D. Diaz, economic deputy director.

HAVANA—CMAB-TV, Television Revolucion (formerly Telemundo), Ch. 2. Ambar Motors Bldg., P & 23rd Sts., Vedado. Telephone: UO-9421. Transmitter 10 kw, ERP 110 kw. Also operates 6 satellites and plans 7th in Finar del Rio.

HAVANA—CMBF-TV Cadena Nacional, S. A. Ch. 4. Address: Mazon y San Miguel. Telephone: UO 9366. Transmitter 10 kw, ERP 100 kw. Also operates 6 satellites.

HAVANA—CMQ-TV, Circuito, CMQ, Ch. 6 (CMQ-TV & radio networks). Address: Radiocentro. Telephone: 3-9911. Transmitter 10 kw, ERP 100 kw. Operates 7-station network.

HAVANA—CMTV, Ch. 10. Address: Ambar Motors Bldg., P & 23rd Sts., Vedado. Transmitter 5 kw, ERP 25 kw.

HAVANA—CMBA-TV, Radio Universal, S.A., Ch. 7. Radiocentro. Telephone: F-9911. Transmitter 10 kw, ERP 51 kw.

HAVANA—CMBJ-TV, TV de la Libertad, Ch. 12. Hotel Hamilton, Havana. Transmitter 10 kw, ERP 115 kw.

CAMAGUEY—CMJL-TV, Circuito CMQ, Ch. 6. Transmitter 10 kw, ERP 55.8 kw. (See CMQ-TV, Havana).

CAMAGUEY—CMFE-TV, Telemundo, Ch. 9. Transmitter 5 kw, ERP 32 kw. (Satellite of CMAB-TV, Havana).

CAMAGUEY—CMJ-TV, CMBF-TV Cadena Nacional, Ch. 4. Transmitter 5 kw, ERP 25 kw. (Satellite of CMBF-TV, Havana)

CAMAGUEY—CMFG-TV, Television Camaguey, S.A., Ch. 11. Started summer of 1959.

CIEGO DE AVILA—CMFD-TV, Circuito CMQ, Ch. 7. Transmitter 1 kw, ERP 18.2 kw. (See CMQ-TV, Havana)

HOLGUIN—CMKJ-TV, Circuito CMQ, Ch. 3. Transmitter 5 kw, ERP 27.5 kw. (See CMQ-TV, Havana)

HOLGUIN—CMLD-TV, CMBF-TV Cadena Nacional, Ch. 8. Transmitter 5 kw. (Satellite of CAB-TV, Havana)

JATIBONICA—CMFF-TV, Telemundo, Ch. 12. ERP 32 kw. (See CMAB-TV, Havana)

MATANZAS—CMG-TV, CMBF Cadena Nacional, Ch. 13. Transmitter 5 kw, ERP 28 kw. (Satellite of CMAB-TV, Havana)

MATANZAS—CMGQ-TV, Circuito CMQ, Ch. 9. Transmitter 5 kw, ERP 28 kw. (Satellite of CMBF-TV, Havana)

MATANZAS—CMGH-TV, Telemundo, Ch. 11. Transmitter 5 kw, ERP 32 kw. (Satellite of CMAB-TV, Havana)

SANTA CLARA—CMHQ-TV, Circuito CMQ, Ch. 5. Transmitter 5 kw, ERP 25.6 kw. (See CMQ-TV, Havana)

SANTA CLARA—CMH-TV, CMBF-TV Cadena Nacional, Ch. 3. Transmitter 5 kw, ERP 30.9 kw. (Satellite of CMBF-TV, Havana)

SANTA CLARA—CMRA-TV, Telemundo, Ch. 8. Transmitter 5 kw, ERP 32 kw. (Satellite of CMAB-TV, Havana)

SANTIAGO DE CUBA—CMKU-TV, Circuito CMQ, Ch. 2. Transmitter 5 kw, ERP 13.7 kw. (See CMQ-TV, Havana)

SANTIAGO DE CUBA—CMLC-TV, Telemundo, Ch. 7. Transmitter 5 kw, ERP 32 kw. (Satellite of CMAB-TV, Havana)

SANTIAGO DE CUBA—CMLB-TV, Cadena Nacional, Ch. 5. Transmitter 5 kw, ERP 14.3 kw. (Satellite of CMBF-TV, Havana)

VICTORIA DE LAS TUNAS—CMLQ-TV, Circuito CMQ, Ch. 70 translator. ERP 14.4 kw. (See CMQ-TV, Havana)

VICTORIA DE LAS TUNAS—Ch. 73 translator. 10 watts. (See CMBF-TV, Havana)

Curacao

(See Netherlands Antilles)

Cyprus

(625-line standards, System B)

Sets in use: 82,000

Cyprus Broadcasting Corp. (Semi-Govt., commercial), P.O. Box 4824, Nicosia, Cyprus. Tel. 22231. Telex 2333. All stations carry same program. TV tape recorder facilities at Nicosia studios. Hours of operation: Entertainment, daily (winter) 1830-2230 (summer) 1900-2300. Educational, daily, except Sun. & school holidays 1000-1200 during academic year.

Personnel: A. N. Christofides, director-general; I. Hadjioussif, deputy director-general; C. Papadopoulos, head of TV programs; K. Eurpidou, chief accountant; D. Kyprianou, head of commercial div.; P.T. Astreos, chief engineer.

MOUNT OLYMPUS—Ch. E-6 (V-182.25, A-187.75). Transmitter 10 kw, ERP 40 kw. Started on experimental basis Dec. 1964, official operation began 1966.

SINA OROS—Ch. E-8 (V-196.25, A-201.75). Transmitter 10 kw, ERP 40 kw. Started on experimental basis Dec. 1964, official operation began 1966. Currently operated by Turkish armed forces.

REPEATERS

KAKOPETRIA—Ch. E-11. ERP 20 watts. Started in 1972.

PLATRES—Ch. E-35. ERP 60 watts. Started in 1972.

TSADA—Ch. E-38. ERP 1.5 kw. Started in 1972.

Czechoslovakia

(625-line standards, System D)

Color: SECAM System

Sets in use: 3,700,000

Ceskoslovenska Televize (Govt., limited commercial), M. Gorkeho Nam., 29, 110 00 Praha 1, Cable Address: Televize Praha. Telex: Prague 121 800. Tel.: 221247.

Personnel: Jan Zelenka, director general; Vladimir Divis, deputy director general; Milena Balasova, deputy director general & director of television stations in Bohemia; Milos Marko, deputy director general & director of television stations in Slovakia; Gennadij Codr, director of foreign relations.

BANSKA BYSTRICA—Ch. R-7. ERP 100 kw.

CENTRAL BOHEMIA—Ch. R-1. ERP 150 kw. Started 1963.

EAST BOHEMIA—Ch. R-6. ERP 100 kw. Started May 1959.

NORTH BOHEMIA—Ch. R-12. ERP 80 kw. Started June 1960.

SOUTH BOHEMIA—Ch. R-2. ERP 100 kw. Started April 1959.

WEST BOHEMIA—Ch. R-10. ERP 100 kw. Started Sept. 1960.

BRUNTAL—Ch. R-7. ERP 100 watts.

CERNA HORA—Ch. R-11. ERP 100 watts. Started 1963.

JACHYMOV—Ch. R-7. ERP 800 watts.

JAVORICE—Ch. R-11. ERP 100 watts. Started 1963.

JESTED—Ch. R-8. ERP 100 watts. Started 1963.

JIHLAVA—Ch. R-11. ERP 100 watts. Started 1961.

KLINOVEC (Karlovy Vary)—Ch. R-7. ERP 1 kw. Started 1957.

KRALOVA HOLA—Ch. R-5. ERP 5 kw. Started 1964.

LIBEREC—Ch. R-8. ERP 900 watts.

CENTRAL MORAVIA—Ch. R-9. ERP 100 kw. Started March 1958.

MODRY KAMEN—Ch. R-12. ERP 500 watts. Started 1964.

NOVE MESTO—Ch. R-12. ERP 1 kw. Started 1961.

OSTRAVA—Ch. R-1. ERP 100 kw. Started Dec. 1955.

PARDUBICE—Ch. R-6. ERP 100 kw.

PLZEN—Ch. R-10. ERP 100 kw.

PRAGUE—Ch. R-7. ERP 12 kw. Started Jan. 1964.

CENTRAL SLOVAKIA—Ch. R-7. ERP 100 kw. Started Oct. 1960.

EAST SLOVAKIA—Ch. R-6. ERP 100 kw. Started Feb. 1961.

WEST SLOVAKIA (Bratislava)—Ch. R-2. ERP 150 kw. Started Nov. 1956.

TRUTNOV—Ch. R-11. ERP 1 kw. Started 1958.

USTI N. LABEM—Ch. R-12. ERP 100 kw.

ZILINA—Ch. R-11. ERP 1 kw. Started 1963.

Satellites: 300 in operation, 180 planned.

Planned:

DOMAZLICE—Ch. R-12.

SUSICE—Ch. R-9.

KLATOVY—Ch. R-6.

JESENIK—Ch. R-4.

Denmark

(625-line standards, System B)

Color: PAL System

Sets in use: 1,215,000 black & white; 510,000 color

All stations operated by Danish State Radio, Television Service (Govt., non-commercial). Program production: TV-byen, DK-2860 Soborg. Tel. 01-671233. Distribution & stations: PTT Denmark, Farvergade 17, DK-1007 Copenhagen K. Tel. 01-116605. Main studios in Copenhagen, where all programs originate, have TV tape recorder facilities.

Hours of operation: 6-9 hours daily.

Personnel: Laurits Bindsløv, director of programs.

U.S. Representatives: Ivan Salto, 10 E. Brookside Dr., Larchmont, N.Y. (10538). Christian Winther, 1730 M St. N.W., Suite 408, Washington, D.C. (20036).

AALBORG—Ch. E-5. Transmitter 10 kw, ERP 50 kw (directional). Started May 1958.

AARHUS—Ch. E-8. Transmitter 10 kw, ERP 50 kw. Started May 1956

BORNHOLM—Ch. E-5. Transmitter 2 x 1 kw, ERP 10 kw. Started July 1960.

COPENHAGEN—Ch. E-4. Transmitter 10 kw, ERP 50 kw (directional). Started May 1955.

ESBJERG—Ch. E-9 (satellite of Sonderjylland). Transmitter 10 watts, ERP 89 watts (directional). Started March 1967.

FREDERICIA—Ch. E-11 (satellite of Fyn). Transmitter 5 watts, ERP 50 watts (directional). Started Dec. 1969.

FREDERIKSHAVN—Ch. E-8 (satellite of Aalborg). Transmitter 10 watts, ERP 100 watts (directional). Started Sept. 1960.

FYN (Odense)—Ch. E-3. Transmitter 5 kw, ERP 10 kw. Started Dec. 1955.

GRENAA—Ch. E-11 (satellite of Aarhus). Transmitter 10 watts, ERP 100 watts (directional). Started Feb. 1969.

HIRTSHALS—Ch. E-11 (satellite of Aalborg). Transmitter 10 watts, ERP 60 watts (directional). Started Feb. 1969.

HOBRO—Ch. E-7 (satellite of Aalborg). Transmitter 5 watts, ERP 15 watts (directional). Started Jan. 1964.

HORSENS—Ch. E-6 (satellite of Aarhus). Transmitter 5 watts, ERP 30 watts (directional). Started Jan. 1964.

KOLDING—Ch. E-9 (satellite of Sonderjylland). Transmitter 5 watts, ERP 80 watts (directional). Started Sept. 1958.

KOLLUND—Ch. E-9 (satellite of Sonderjylland). Transmitter 5 watts, ERP 60 watts (directional). Started March 1964.

MIDDELFART—Ch. E-5 (satellite of Fyn). Transmitter 1 watt, ERP 6 watts (directional). Started Oct. 1969.

NYKOBING-SJAEELLAND—Ch. E-5 (satellite of Copenhagen). Transmitter 5 watts, ERP 30 watts (directional). Started May 1970

RANDERS—Ch. E-6 (satellite of Aarhus). Transmitter 5 watts, ERP 9 watts (directional). Started Dec. 1963.

RINGKOBING—Ch. E-6 (satellite of Vestjylland). Transmitter 5 watts, ERP 50 watts (directional). Started Dec. 1969.

SAEBY—Ch. E-7 (satellite of Aalborg). Transmitter 5 watts, ERP 12 watts (directional). Started Feb. 1970.

SILKEBORG—Ch. E-6 (satellite of Aarhus). Transmitter 10 watts, ERP 105 watts (directional). Started Oct. 1965.

SKAGEN—Ch. E-11 (satellite of Aalborg). Transmitter 5 watts, ERP 52 watts (directional). Started Sept. 1963.

SONDERBORG—Ch. E-10 (satellite of Sonderjylland). Transmitter 5 watts, ERP 50 watts (directional). Started April 1970.

SONDERJYLLAND (Rangstrup)—Ch. E-7. Transmitter 10 kw, ERP 60 kw. Started April 1957.

SVENDBORG—Ch. E-9 (satellite of Fyn). Transmitter 5 watts, ERP 25 watts (directional). Started Oct. 1969.

SYDSJAEELLAND (Naestved)—Ch. E-6. Transmitter 10 kw, ERP 60 kw. Started Oct. 1959.

SYDVESTJYLLAND—Ch. E-5 (satellite of Vestjylland). Transmitter 2x 500 watts, ERP 5 kw (directional). Started Sept. 1971.

International TV Directory

DENMARK—(Continued)

THISTED—Ch. E-8 (satellite of Vestjylland). Transmitter 5 watts, ERP 50 watts (directional). Started March 1970.

VARDE—Ch. E-11 (satellite of Sonderjylland). Transmitter 5 watts, ERP 50 watts (directional). Started Sept. 1969.

VEJLE—Ch. E-5 (satellite of Aarhus). Transmitter 10 watts, ERP 30 watts (directional). Started April 1960.

VESTJYLLAND (Holstebro)—Ch. E-10. Transmitter 10 kw, ERP 60 kw. Started May 1958.

Low power repeaters: 21 in operation.

Medium power repeaters: 1 in operation.

Dominican Republic

(525-line standards, System M)

Color: NTSC System

Sets in use: 300,000 black & white; 5,000 color

SANTO DOMINGO—HIN-TV, Rahintel (Commercial), P.O. Box 1220 zone 7, Calle Hipolito Herrera Baez, Esquina Ave. Independencia, Santo Domingo. Tel. 533-3151. Radio HIN Corp., Pedro P. Bonilla, pres. Ch. 7. Transmitter 1 kw, ERP 35 kw. Started Feb. 1, 1959. TV tape recording facilities.

Hours of operation: Daily, 11 a.m.-11 p.m.

Rates: 60 sec., 70; 30 sec., 40; hour, 240; 30 min. 160 (Dominican Pesos).

Personnel: Pedro P. Bonilla, gen. mgr.; Ramon E. Moll, sales mgr.; Virgilio Donastog, chief engineer; Rafael Sanabria, program mgr.; Vinicio Lambert, production mgr.

U.S. Representative: International Communications Inc.

SANTO DOMINGO—HISD-TV, Radio Television Dominicana, Av. Dr. Tejada Florentino No. 8, P.O. Box 969, Santo Domingo (Govt., commercial). Ch. 4. Transmitter 5 kw, ERP 16 kw. TV tape recording facilities. Started Aug. 1952.

Personnel: R. A. Pont Bernard, gen. mgr.; Antonia de Batista, sales mgr.

Hours of operation: Noon-11 p.m.

SANTO DOMINGO—HI-PI, Colorvision (Commercial), P.O. Box Calle Emilio Morel, Esquina Lulu Perez. Tel. 566-5879. Copr. Ch. 9. Transmitter 5 kw, ERP 15 kw. Started 1970.

Hours of operation: 11 a.m.-11 p.m.

Personnel: Manuel Quiroz, gen. mgr.; R. Quinones, program mgr.

ALTO DE BANDERA—Radio Television Dominicana. Ch. 5. Transmitter 5 kw. Started Aug. 1, 1952. Repeater.

EL CERRO—HIN-TV, Rahintel TV. Ch. 11. Transmitter 500 watts. ERP 1.5 kw. Started Feb. 1966. Repeater.

EL CERRO—Colorvision. Ch. 12. Transmitter 5 kw, ERP 10 kw. Started 1970. Repeater.

NAVISA—HIN-TV, Rahintel TV. Ch. 70. Transmitter, 1 kw, ERP 3 kw. Started Feb. 1966. Repeater.

SANTIAGO—HIN-TV, Rahintel TV. Ch. 7. Transmitter 500 watts, ERP 5 kw. Started Feb. 1966. Repeater.

Ecuador

(525-line standards, System M)

Color: NTSC System

Sets in use: 250,000

AMBATO—Telesistema del Ecuador (Commercial). Ch. 2. Transmitter 750 watts. Hours of operation: 6-11 p.m. Started Nov. 12, 1968. Humberto Garice, mgr.

CUENCA—Telesistema del Ecuador (Commercial). Ch. 3. Started Aug. 15, 1967. Hours of operation: Daily 6-11 p.m. Bertha de Vintimilla, mgr.

ESMERALDAS—Ch. 6. Started June 1972. Hector Endara, manager.

GUAYAQUIL—Cadena Ecuatorianna de Television, Avenida de los Americas. Tel. 391830. Ch. 10. Started May 30, 1969. Personnel: Oswaldo Ochoa, gen. mgr.; Esteban de Abregu, production mgr.

GUAYAQUIL—HC-TEN2, Corporacion Ecuatoriana de Television S.A. (Commercial), P.O. Box 1239, Guayaquil. Tel. 300152. Studios: Cerro del Carmen. (Affiliated with WCKT, Ch. 7, Miami, Fla.) Ch. 2. Transmitter 2 kw. ERP 12 kw.

Hours of operation: Daily, noon-11 p.m. Started May 1967.

Ownership: Xavier Alvarado Roca, Editores Nacionales.

Personnel: Xavier Alvarado Roca, president; Luis Hanna, manager; Cesar Nobleclilla, asst. mgr.

Rates: 60 sec. peak, 1,800; hour, 30,000; 30 min., 15,000 (Suces).

LOJA—Telesistema del Ecuador (Commercial). Ch. 4. Transmitter 750 watts. Started Nov. 18, 1969. Walter Jaramillo, mgr.

MANTA—Telesistema del Ecuador (Commercial). Ch. 4. Transmitter 750 watts. Started July 20, 1968. Pedro Vincent, mgr.

QUITO—Teleamazonas (Commercial), Casilla 4844, Quito, Ecuador. Tel. 247-600. TV tape recording facilities. Plans color, NTSC System 1973. Ch. 4. Transmitter 6 kw, ERP 36 kw. Started May 1959.

Personnel: Antonio Granda Centeno, director general; Robert B. Clark, general manager; Jonathan Dalke, chief engineer.

QUITO—Telesistema del Ecuador (Commercial). Ch. 2.

QUITO—HCTNTV-1, Televisora Nacional S.A., Calle Bosmediano y Jose Carbo. Tel. 244-928. Ch. 8. Transmitter 2 kw, ERP 18 kw. TV tape recording facilities. Started June 1970. Leonardo Ponce, mgr. Ownership: Jorge Mantilla Ortega, Xavier Alvarado Roca.

Rates: 60 sec. peak, 1,800 (Suces).

Egypt

(See Arab Republic of Egypt)

El Salvador

(525-line standards, System M)

Color: NTSC System

Sets in use: 108,000 black & white; 1,300 color

SAN SALVADOR—YSR-TV, Canal Dos S.A. (Commercial), Calle a Santa Tecla Km. 5, P.O. Box 720, San Salvador, El Salvador. Cable: Telodos. Tel. 23-6744. Ch. 2 (V-55.26, A-59.76). Transmitter 25 kw, ERP 100 kw. Started Nov. 1965.

TV tape recording facilities. Color: Tape & film.

Hours of operation: 17.30-20.00 & 22.45-06.00 GMT.

Personnel: B. Eserski, gen. mgr. & film buyer; R. Orantes, tech. dir.

SAN SALVADOR—YSU-TV, Canal 4 TV (Commercial), Carretera Panamericana y Av. Olimpica. Tel. 23-1740. Ch. 4 (V-67.25, A-71.75). Transmitter 11 kw, ERP 66 kw. Started Dec. 1958. TV tape recording facilities. Color.

Hours of operation: 22.00-06.00 GMT.

Personnel: Roberto Flores, mgr.; J. R. Martinez, chief engineer.

SAN SALVADOR—TVE (Govt., educational), Nueva San Salvador. Tel. 28-0499. Ch. 8. Transmitter 5 kw, ERP 60 kw. TV tape recording facilities. Color. Started Jan. 1973.

Personnel: Dr. Irma Lana de Chavez, mgr.; E. Coto, tech. dir.

Hours of operation: 13.00-23.40 GMT.

SAN SALVADOR—TVE (Govt., educational), Ch. 10. Transmitter 5 kw, ERP 60 kw. Started Jan. 1973.

SAN SALVADOR—YSLNA-TV, Carretera Panamericana frente Ministerio Relaciones Exteriores. Tel. 23-5122. Ch. 6. Transmitter 18 kw, ERP 150 kw. Personnel: Salvador Iraheta, mgr.; J. R. Martinez, chief engineer.

Equatorial Guinea

(625-line standards, System B)

Sets in use: 500

SANTA ISABEL (Fernando Poo) Ch. E-2 (Govt.). Started July 1968.

Ethiopia

(625-line standards, System B)

Sets in use: 28,000

ADDIS ABABA—Ethiopian Television (Govt., commercial), Ethiopian Government, Ministry of Information & National Guidance, P.O. Box 1020, Addis Ababa. Tel. 116701-5. Ch. 7 (V-187.25, A-194-75), transmitter 1 kw, ERP 10 kw. Started Nov. 1964. Hours of operation: Daily, 17:00-23:00.

Personnel: Azariah Kiros, director; Estephanos Demas, sales head; Teceera Gezaw, program head & film buyer.

Rates (1974): Spot 60 sec., 86.00; 30 sec., 61.00; 15 sec., 44.00; program hour, 300.00; 30 min., 235.00; 15 min., 145.00; 5 min., 105.00 (Ethiopian Dollars).

DEBRE ZEIT—ETS, Ch. E-9. Started June 1972.

NAZARETH—ETS, Ch. E-11. Started July 1970.

Planned:

ASMARA—ETS, Ch. E-5. Transmitter 1 kw. Scheduled to start Dec. 1976.

DIRE-DAWA—Transmitter 1 kw.

HARAR—Transmitter 100 watts, ERP 1 kw.

JIMMA—Transmitter 1 kw.

Finland

(625-line standards, Systems B & G)

Color: PAL System

Sets in use: 1,351,000 black & white; 257,000 color

Finnish Broadcasting Co. Ltd. (Oy Yleisradio Ab), Kesakatu 2, Helsinki 26, P.O. Box 25095, Helsinki 25. Tel. 441141. Telex: 12-735. (Govt.) TV Program 1 address: TV-Keskus, 00240 Helsinki 24. Tel. 418811. Telex: 12-797 (TV news); 12-1270 (program exchange). TV program 2 address: Tohlopinranta 12, 33270 Tampere 27. Tel. 445544. Telex: 22-176. TV tape recorder facilities. Hours of operation: Daily 9 a.m.-11 a.m.; 1 p.m.-3 p.m. & 5 p.m.-11 p.m. approx.

Personnel: Erkki Raatikainen, director general; Atte Pakkanen, pres., board of governors; Pekka Silvola, dir. of programs & acting deputy director general; Jaakko Seppala, sales mgr., television films; Sakari Kiuru, program manager, TV-1; Eero Haronen, program manager, TV-2; Nils Ljungdell, acting film buyer;

L-P. Ringbom, production manager, TV-1; Olli Hamalainen, production manager, TV-2; Erkki Larkka, dir. of engineering; Ville Zilliacus, head of international relations.

Oy Mainos-TV-Reklam Ab (MTV), Pasilankatu 44, 00240 Helsinki 24, Tel. 413300. Telex: 12-1544. Cable: COMTELE. Private commercial company. Hires program time from Finnish Broadcasting Co. (YLE) for programs and commercials.

Daily transmissions on Network 1, weekly about 14 hours & 30 minutes. On Network 2 transmissions Tues., Thurs. & every second Sat., weekly about 3 hours 30 minutes, plus daily commercials in connection with YLE's news programs. Color: Half of the program & all commercials transmitted in color.

Personnel: Pentti Hanski, managing director; Jaakko Paavela, deputy managing director; Leo Meller, program director; Raimo Ruohisto, marketing director; Raimo Lahti, foreign relations manager.

Rates (1976): Peak 60 sec., 29.810; low, 6.775 (Markka).

TV NETWORK 1

AAVASAKSA—Finnish Broadcasting Co. Ch. E-6. ERP 100 watts. Started Dec. 1973.
ESPOO—Finnish Broadcasting Co. Ch. E-6. ERP 180 kw. Started Nov. 1956.
EURAJOKI—Finnish Broadcasting Co. Ch. E-11. ERP 20 kw. Started Dec. 1964.
HAAPAMAKI—Finnish Broadcasting Co. Ch. E-7. ERP 5 watts. Started Oct. 1964.
HANKO—Finnish Broadcasting Co. Ch. E-11. ERP 10 watts. Started Sept. 1961.
HETTA—Finnish Broadcasting Co. Ch. E-8. ERP 2 watts. Started May 1969.
IISALMI—Finnish Broadcasting Co. Ch. E-6. ERP 200 watts. Started Aug. 1963.
INARI—Finnish Broadcasting Co. Ch. E-10. ERP 3 kw. Started Dec. 1969.
JAMSANKOSKI—Finnish Broadcasting Co. Ch. E-7. ERP 20 watts. Started Oct. 1968.
JOENSUU—Finnish Broadcasting Co. Ch. E-11. ERP 25 watts. Started Nov. 1962.
JOUTSENO—Finnish Broadcasting Co. Ch. E-10. ERP 10 kw. Started April 1962.
JYSKA—Finnish Broadcasting Co. Ch. E-8. ERP 1 watt. Started Aug. 1974.
JYVASKYLA—Finnish Broadcasting Co. Ch. E-11. ERP 10 kw. Started Dec. 1961.
JYVASKYLA KORTEPOHJA—Finnish Broadcasting Co. Ch. E-8. ERP 1 watt. Started Dec. 1968.
KAJAANI—Finnish Broadcasting Co. Ch. E-4. ERP 15 kw. Started Dec. 1963.
KANKAANPAA—Finnish Broadcasting Co. Ch. E-7. ERP 15 watts. Started June 1967.
KARIGASNIEMI—Finnish Broadcasting Co. Ch. E-7. ERP 500 watts. Started Aug. 1971.
KAUNISPAA—Finnish Broadcasting Co. Ch. E-6. ERP 400 watts directional. Started Oct. 1967.
KELJONLAHTI—Finnish Broadcasting Co. Ch. E-8. ERP 1 watt. Started Sept. 1974.
KERIMAKI—Finnish Broadcasting Co. Ch. E-9. ERP 10 kw. Started Dec. 1963.
KOKKOLA—Finnish Broadcasting Co. Ch. E-7. ERP 100 watts. Started Dec. 1962.
KOLI—Finnish Broadcasting Co. Ch. E-8. ERP 20 kw. Started Sept. 1962. Increased power Nov. 1967.
KONTIOLAHTI—Finnish Broadcasting Co. Ch. E-6. ERP 5 watts. Started Aug. 1970.
KUHMO—Finnish Broadcasting Co. Ch. E-6. ERP 10 watts. Started Feb. 1965.
KUOPIO—Finnish Broadcasting Co. Ch. E-7. ERP 80 kw. Started Dec. 1961.
LAHTI—Finnish Broadcasting Co. Ch. E-9. ERP 80 kw. Started March 1958. Increased power Feb. 1967.
LAHTI OKEROINEN—Finnish Broadcasting Co. Ch. E-7. ERP 20 mw. Started Nov. 1967.
LAHTI RENKOMAKI—Finnish Broadcasting Co. Ch. E-7. ERP 20 mw. Started Oct. 1968.
LAPUA—Finnish Broadcasting Co. Ch. E-5. ERP 80 kw. Started Nov. 1961.
MANTTA—Finnish Broadcasting Co. Ch. E-7. ERP 5 watts. Started Aug. 1964.
MIKKELI—Finnish Broadcasting Co. Ch. E-6. ERP 10 kw. Started Jan. 1961. Increased power Oct. 1963.
OULU—Finnish Broadcasting Co. Ch. E-7. ERP 60 kw. Started Dec. 1962.
PEURAPAA—Finnish Broadcasting Co. Ch. E-8. ERP 250 watts. Started Dec. 1970.
PIETARSAARI—Finnish Broadcasting Co. Ch. E-8. ERP 20 watts. Started Dec. 1965.
PIHTIPUDAS—Finnish Broadcasting Co. Ch. E-10. ERP 60 kw. Started Oct. 1964. Increased power March 1973.

International TV Directory

PIRTTIKOSKI—Finnish Broadcasting Co. Ch. E-7. ERP 5 watts. Started Oct. 1967.
POSIO—Finnish Broadcasting Co. Ch. E-7. ERP 20 watts. Started Oct. 1970.
PYHATUNTURI—Finnish Broadcasting Co. Ch. E-5. ERP 60 kw. Started Nov. 1966.
PYHAVUORI—Finnish Broadcasting Co. Ch. E-6. ERP 20 kw. Started Nov. 1965.
RAAHE—Finnish Broadcasting Co. Ch. E-5. ERP 10 watts. Started Dec. 1965.
RANUA—Finnish Broadcasting Co. Ch. E-10. ERP 1 kw. Started June 1970.
ROVANIEMI—Finnish Broadcasting Co. Ch. E-9. ERP 700 watts. Started May 1964.
RUKA—Finnish Broadcasting Co. Ch. E-4. ERP 200 watts. Started April 1966.
RUOTSINPYHTAA—Finnish Broadcasting Co. Ch. E-11. ERP 5 watts. Started Oct. 1964.
SAARIJARVI—Finnish Broadcasting Co. Ch. E-8. ERP 20 watts. Started Aug. 1964.
SALLA—Finnish Broadcasting Co. Ch. E-10. ERP 5 watts. Started Aug. 1973.
SAVONLINNA—Finnish Broadcasting Co. Ch. E-5. ERP 25 watts. Started Aug. 1975.
SIPPOLA—Finnish Broadcasting Co. Ch. E-5. ERP 20 kw. Started March 1966.
SIRKKA—Finnish Broadcasting Co. Ch. E-8. ERP 0.2 watts. Started Jan. 1972.
SUOMUSSALMI—Finnish Broadcasting Co. Ch. E-5. ERP 25 watts. Started July 1966.
SUORAMA—Finnish Broadcasting Co. Ch. E-5. ERP 1 watt. Started Jan. 1975.
TAIVALKOSKI—Finnish Broadcasting Co. Ch. E-2. ERP 15 kw. Started Dec. 1964.
TAMMELA—Finnish Broadcasting Co. Ch. E-10. ERP 8 kw. Started April 1959.
TAMPERE—Finnish Broadcasting Co. Ch. E-8. ERP 80 kw. Started 1958. Increased power Dec. 1960.
TERVOLA—Finnish Broadcasting Co. Ch. E-3. ERP 20 kw. Started May 1964.
TURKU—Finnish Broadcasting Co. Ch. E-7. ERP 60 kw. Started Nov. 1958. Increased power Nov. 1965.
UTSJOKI—Finnish Broadcasting Co. Ch. E-6. ERP 50 watts. Started Sept. 1971.
VAASA—Finnish Broadcasting Co. Ch. E-11. ERP 200 watts. Started Dec. 1964.
VIITASAARI—Finnish Broadcasting Co. Ch. E-8. ERP 5 watts. Started Oct. 1964.
VUOTO—Finnish Broadcasting Co. Ch. E-8. ERP 30 watts. Started Jan. 1975.
YLIVIESKA—Finnish Broadcasting Co. Ch. E-9. ERP 60 kw. Started Nov. 1962.
YLLAS—Finnish Broadcasting Co. Ch. E-11. ERP 60 kw. Started Oct. 1968.

TV NETWORK 2

ESPOO—Finnish Broadcasting Co. Ch. E-8. ERP 60 kw. Started 1954. Increased power Sept. 1971.
EURAJOKI—Finnish Broadcasting Co. Ch. E-33. ERP 600 kw. Started Dec. 1969.
HAMEENLINNA—Finnish Broadcasting Co. Ch. E-5. ERP 20 watts. Started June 1967.
HANKO—Finnish Broadcasting Co. Ch. E-5. ERP 10 watts. Started Oct. 1974.
JOENSUU—Finnish Broadcasting Co. Ch. E-5. ERP 25 watts. Started Oct. 1974.
JOUTSENO—Finnish Broadcasting Co. Ch. E-32. ERP 600 kw. Started Jan. 1974.
JYSKA—Finnish Broadcasting Co. Ch. E-5. ERP 1 watt. Started Aug. 1974.
JYVASKYLA—Finnish Broadcasting Co. Ch. E-25. ERP 600 kw. Started March 1971.
JYVASKYLA-KORTEPOHJA—Finnish Broadcasting Co. Ch. E-5. ERP 1 watt. Started Aug. 1971.
KELJONLAHTI—Finnish Broadcasting Co. Ch. E-5. ERP 1 watt. Started Sept. 1974.
KEMI—Finnish Broadcasting Co. Ch. E-22. ERP 15 kw. Started March 1973.
KERIMAKI—Finnish Broadcasting Co. Ch. E-55. ERP 600 kw. Started Sept. 1975.
KOLI—Finnish Broadcasting Co. Ch. E-51. ERP 600 kw. Started Oct. 1974.
KONTIOLAHTI—Finnish Broadcasting Co. Ch. E-10. ERP 5 watts. Started Dec. 1975.

International TV Directory

FINLAND—(Continued)

KUOPIO—Finnish Broadcasting Co. Ch. E-36. ERP 600 kw. Started Oct. 1973.
LAHTI—Finnish Broadcasting Co. Ch. E-40. ERP 600 kw. Started Jan. 1966.
LAPUA—Finnish Broadcasting Co. Ch. E-24. ERP 1000 kw. Started Oct. 1973.
MIKKELI—Finnish Broadcasting Co. Ch. E-38. ERP 600 kw. Started Feb. 1974.
NILSIA—Finnish Broadcasting Co. Ch. E-11. ERP 1 watt. Started April 1975.
OULU—Finnish Broadcasting Co. Ch. E-11. ERP 10 kw. Started April 1972.
PYHAVUORI—Finnish Broadcasting Co. Ch. E-10. ERP 20 kw. Started April 1974.
RAAHE—Finnish Broadcasting Co. Ch. E-37. ERP 100 watts. Started Jan. 1973.
SAVONLINNA—Finnish Broadcasting Co. Ch. E-47. ERP 100 watts. Started Aug. 1975.
SIPPOLA—Finnish Broadcasting Co. Ch. E-49. ERP 600 kw. Started Sept. 1971.
TAMPERE—Finnish Broadcasting Co. Ch. E-2. ERP 10 kw. Started 1957 on Ch. E-10. Changed channel, increased power March 1963.
TURKU—Finnish Broadcasting Co. Ch. E-9. ERP 30 kw. Started 1956 on Ch. E-5. Restarted on Ch. E-9 with increased power.
VAASA—Finnish Broadcasting Co. Ch. E-9. ERP 20 kw. Started March 1970.
VUOKATTI—Finnish Broadcasting Co. Ch. E-56. ERP 600 kw. Started March 1976.

TV ALAND

AHVENANMAA—Finnish Broadcasting Co. Ch. E-5. ERP 10 kw. Started Jan. 1970.

France

(625- & 819-line standards, Systems E & L)

Color: SECAM System

Sets in use: 11,400,000 black & white; 2,530,000 color

Telediffusion de France (TDF), 21-27 rue Barbes, F-92120 Montrouge. Tel. Paris 657 57 57. Telex: (033) 250738. Organization responsible for transmitters.

Personnel: Jean Autin, president; Maurice Remy, director general; Michel May, secretary general; Roger Buffard, technical director; Louis Goussot, director of foreign relations.

Television Francaise 1 (TF1), 15 rue Cognacq-Jay, 75340 Paris Cedex 07. Tel. Paris 555 35 35. Telex: (033) 260003.

Personnel: Jean Cazeneuve, president; Jean-Louis Guillaud, director general; Georges Riou, director of administration & finance; Henri Marquet, director of information; Bernard Blin, foreign relations; Georges Adjadj, chief of technical services.

Antenne 2 France, 5 rue de Montessuy, 75341 Paris Cedex 07. Tel. 555.92.90. Telex: BURETRA 204.068.

Personnel: Marcel Jullian, chairman; Xavier Larere, general manager; Jacques Rousseau, sales manager; Jean Capin, program manager; Jean Rouilly, film buyer & production manager; Maurice Geoffroy, chief engineer; Paul Peyre, international affairs.

U.S. Representative: Jean Lefevre, 1290 Ave. of the Americas, New York, N.Y. 10019. Tel. 212-581-1771. Telex: 82-657. 2030 M St. NW, Washington, D.C. 20036. Tel. 202-833-1818. Telex: 64347. Advertising is sold by Regie Francaise de Publicite de la Societe de Television Antenne 2, 158 rue de l'Universite, 75007 Paris. Tel. 555.36.95. Jean Harnois, general manager.

France Regions 3 (FR 3), 116 ave. du President Kennedy, 75786 Paris Cedex 16. Tel. Paris 224 22 22. Telex: (033) 200002.

Personnel: Claude Contamine, president; Maurice Cazeneuve, director of national network; Claude Lemoine, director of regions; Rene Han, director of overseas stations; Noel Sanviti, director of administration & finance.

Also operates stations in the following French departments and overseas territories: Guadeloupe, French Guiana, Martinique, Reunion, New Caledonia, French Polynesia, St. Pierre and Miquelon, Afars & Issas, Comores.

FIRST NETWORK

(819-line standards, System E)

AJACCIO (Coti Chiavari)—Ch. F-4. Transmitter 500 watts, ERP 10 kw. Started Dec. 1958.

AMIENS (Bouigny)—Ch. F-11. Transmitter 20 kw, ERP 200 kw. Started Dec. 1959.

ANTISANTI—Ch. F-6. Transmitter 500 watts, ERP 5 kw. Started June 1966.

AURILLAC (La Bastide du Haut-Mont)—Ch. F-6. Transmitter 500 watts, ERP 5 kw. Started Dec. 1959.

BASTIA (Serra di Pigno)—Ch. F-2. Transmitter 3 kw, ERP 10 kw. Started July 1960.

BAYONNE (La Rhune)—Ch. F-9. Transmitter 500 watts.

BESANCON (Lomont)—Ch. F-4. Transmitter 3 kw, ERP 30 kw. Started Dec. 1960.

BORDEAUX (Bouliac)—Ch. F-10. Transmitter 4.5 kw, ERP 50 kw. Started Dec. 1957.

BOURGES (Neuvy-2-Clochers)—Ch. F-9. Transmitter 20 kw, ERP 200 kw. Started May 1956.

BREST (Roc Tredudon)—Ch. F-8. Transmitter 10 kw, ERP 150 kw. Started July 1961.

CAEN (Mont-Pincon)—Ch. F-2. Transmitter 20 kw, ERP 50 kw. Started July 1956.

CARCASSONNE (Pic-de-Nore)—Ch. F-4. Transmitter 20 kw, ERP 100 kw. Started July 1961.

CHAMBERY—Ch. F-6. Transmitter 100 watts.

CHERBOURG (Digosville)—Ch. F-12. Transmitter 500 watts, ERP 16 kw. Started Jan. 1965.

CLERMONT-FERRAND (Puy-de-Dome)—Ch. F-6. Transmitter 10 kw, ERP 150 kw. Started Dec. 1957.

DIJON (Nuits-St. Georges)—Ch. F-10. Transmitter 3 kw, ERP 12 kw. Started April 1958. Increased power Dec. 1966.

GAP (Mont Colombis)—Ch. F-5. Transmitter 100 watts, ERP 1 kw. Started May 1971.

GEX (Mont Rond)—Ch. F-7. Transmitter 3 kw, ERP 25 kw. Started May 1960.

GRENOBLE (Chamrousse)—Ch. F-10. Transmitter 50 watts, ERP 700 watts. Started Nov. 1955.

HYERES (Cap Benat)—Ch. F-4. Transmitter 250 watts. Started May 1966.

LE HAVRE (Harfeur)—Ch. F-7. Transmitter 500 watts, ERP 1.25 kw. Started Aug. 1958.

LE MANS (Mayet)—Ch. F-12. Transmitter 10 kw, ERP 100 kw. Started Dec. 1959.

LILLE (Bouigny)—Ch. F-8A. Transmitter 20 kw, ERP 200 kw. Started Dec. 1959.

LIMOGES (Les Cars)—Ch. F-2. Transmitter 20 kw, ERP 200 kw. Started as 3 watt repeater Aug. 1958. Began full power operation Sept. 1959.

LYON (Mont Pilat)—Ch. F-12. Transmitter 20 kw, ERP 200 kw. Started Oct. 1954.

MARSEILLE (Grande Etoile)—Ch. F-8. Transmitter 20 kw, ERP 200 kw. Started Dec. 1959.

METZ (Luttange)—Ch. F-6. Transmitter 20 kw, ERP 200 kw. Started July 1956.

MEZIERES (Sury)—Ch. F-8A. Transmitter 500 watts, ERP 5 kw. Started March 1965.

MONTPELLIER (Blanquette)—Ch. F-6. Transmitter 50 watts, ERP 150 watts. Started April 1965.

MULHOUSE (Belvedere)—Ch. F-8. Transmitter 20 kw, ERP 200 kw. Started Jan. 1956.

NANCY (Malzeville)—Ch. F-7. Transmitter 50 watts, ERP 100 watts. Started May 1955.

NANTES (Hte-Goulaine)—Ch. F-4. Transmitter 20 kw (April 1960). ERP 300 kw. Started April 1957 with 500 watts ERP.

NIORT (Maisonais)—Ch. F-7. Transmitter 20 kw, ERP 300 kw. Started Oct. 1960.

PARIS (Eiffel Tower)—Ch. F-8A. Transmitter 20 kw, ERP 180 kw. Started Nov. 1949.

PERPIGNAN (Pic de Neoulous)—Ch. F-12. Transmitter 250 watts. Started Aug. 1960.

REIMS (Hautvillers)—Ch. F-5. Transmitter 10 kw, ERP 50 kw. Started Dec. 1958.

RENNES (Saint-Pern)—Ch. F-5. Transmitter 20 kw, ERP 450 kw. Started April 1957 with 50 watts. Switched to full power in Aug. 1959.

ROUEN (Les Essarts)—Ch. F-10. Transmitter 10 kw, ERP 50 kw. Started Feb. 1956.

SAINTE-RAPHAEL (Pic de l'Ours)—Ch. F-6. Transmitter 3 kw, ERP 10 kw. Started Aug. 1956.

STRASBOURG (Nordheim)—Ch. F-5. Transmitter 3 kw, ERP 20 kw. Started June 1965.

TOULON (Cap Sicie)—Ch. F-11. Transmitter 50 watts, ERP 500 watts. Started Feb. 1965.

TOULOUSE (Pechbonnieu)—Ch. F-10. Transmitter 50 watts, ERP 500 watts. Started Oct. 1959.

TOULOUSE (Pic du Midl)—Ch. F-5. Transmitter 3 kw, ERP 100 kw. Started Dec. 1957.

TROYES (Les Riceys)—Ch. F-2. Transmitter 20 kw, ERP 250 kw. Started Dec. 1960.

VANNES (Moustoirac)—Ch. F-12. Transmitter 500 watts, ERP 10 kw. Started April 1960.

Low-powered satellites: 1,214 in operation.

SECOND NETWORK

(625-line standards, System L)

ABBEVILLE (Limeux)—Ch. E-57. Transmitter 10 kw, ERP 250 kw.

AJACCIO (Coti Chiavari)—Ch. E-21. Transmitter 10 kw, ERP 100 kw. Started May 1967.

ALBERTVILLE (Fort du Mont)—Ch. E-39. Transmitter 250 watts, ERP 3 kw. Started Feb. 1969.

ALENCON (Mont d'Amain)—Ch. E-51. Transmitter 4 kw, ERP 40 kw. Started Sept. 1971.

ALES (Mt. Bouquet)—Ch. E-21. Transmitter 1 kw, ERP 100 kw.

AMIENS (St. Just en Chaussée)—Ch. E-47. Transmitter 20 kw.

ANGERS (Rochefort-sur-Loire)—Ch. E-44. Transmitter 1 kw, ERP 10 kw. Started June 1971.

ANTISANTI (Cortee)—Ch. E-61. Transmitter 4 kw, ERP 40 kw. Started July 1967.

ARGENTON (Malicornay)—Ch. E-40. Transmitter 4 kw, ERP 40 kw. Started May 1971.

AURILLAC (La Bastide du Haut-Mont)—Ch. E-65. Transmitter 20 kw. Started Jan. 1967.

AURILLAC-AUVERGNE (La Bastide)—Ch. E-54. Transmitter 2 kw, ERP 350 kw.

AUTUN (Bois du Roi)—Ch. E-51. Transmitter 20 kw, ERP 500 kw.

AUXERRE (Molesmes)—Ch. E-31. Transmitter 10 kw, ERP 300 kw.

AVIGNON (Mont Ventoux)—Ch. E-45. Transmitter 10 kw, ERP 125 kw.

BAR LE DUC (Villeroncourt)—Ch. E-48. Transmitter 4 kw, ERP 200 kw.

BASTIA (Serra di Pigno)—Ch. E-47. Transmitter 20 kw. Started July 1966.

BAYONNE (La Rhune)—Ch. E-58. Transmitter 10 kw. Started June 1966.

BERGERAC (Audrix)—Ch. E-34. Transmitter 10 kw, ERP 100 kw. Started June 1969.

BESANCON (Lomont)—Ch. E-41. Transmitter 10 kw, ERP 100 kw. Started Aug. 1967.

BESANCON (Montfaucon)—Ch. E-23. Transmitter 10 kw, ERP 100 kw. Started June 1969.

BORDEAUX (Bouillac)—Ch. E-57. Transmitter 50 kw, ERP 1000 kw. Started Dec. 1965.

BOULOGNE (Mont Lambert)—Ch. E-34. Transmitter 4 kw, ERP 100 kw. Started Sept. 1966.

BOURGES (Neuvy-deux-Clochers)—Ch. E-26. Transmitter 50 kw, ERP 1000 kw. Started June 1967.

BREST (Roc Tredudon)—Ch. E-21. Transmitter 50 kw. Started at 1/4 power Feb. 1966.

BRIVE (Lissac)—Ch. E-29. Transmitter 250 watts, ERP 3 kw.

CAEN (Mont-Pincon)—Ch. E-25. Transmitter 50 kw, ERP 1000 kw. Started Dec. 1964.

CARCASSONNE (Pic de Nore)—Ch. E-58. Transmitter 50 kw. Started Nov. 1966.

CHAMBERY (Mont du Chat)—Ch. E-26. Transmitter 10 kw. Started Dec. 1966.

CHAMONIX (Aiguille du Midi)—Ch. E-28. Transmitter 1 kw, ERP 50 kw.

CHAMPAGNOLE (Le Bulay)—Ch. E-61. Transmitter 4 kw, ERP 80 kw.

CHARTRES (Montlandon)—Ch. E-50. Transmitter 10 kw, ERP 250 kw.

CHERBOURG (Digosville)—Ch. E-59. Transmitter 4 kw, ERP 100 kw. Started March 1967.

CLERMONT FERRAND (Puy de Dome)—Ch. E-28. Transmitter 20 kw, ERP 1000 kw. Started Dec. 1964.

CLUSES (Saint-Sigismont)—Ch. E-50. Transmitter 250 watts, ERP 3 kw. Started Dec. 1970.

DIJON (Nuits St. Georges)—Ch. E-62. Transmitter 20 kw, ERP 500 kw. Started Dec. 1966.

DUNKERQUE (Mont-des-Cats)—Ch. E-39. Transmitter 4 kw, ERP 40 kw. Started July 1971.

EPINAL (Bois de la Vierge)—Ch. E-60. Transmitter 4 kw, ERP 40 kw. Started Dec. 1966.

FORBACH (Kreuzberg)—Ch. E-22. Transmitter 1 kw, ERP 20 kw.

GAP (Mont Colombis)—Ch. E-21. Transmitter 1 kw, ERP 8 kw.

GEX (Mt. Rond)—Ch. E-21. Transmitter 20 kw, ERP 1000 kw. Started Oct. 1966.

GRENOBLE (Chamrousse)—Ch. E-50. Transmitter 4 kw, ERP 50 kw. Started Oct. 1965.

GUERET (St. Leger le Gueretois)—Ch. E-58. Transmitter 4 kw, ERP 80 kw.

HIRSON (Landouzy)—Ch. E-48. Transmitter 10 kw, ERP 100 kw. Started Aug. 1971.

HYERES (Cap Benat)—Ch. E-59. Transmitter 4 kw, ERP 35 kw. Started May 1965.

LAVAL (Mont Rochard)—Ch. E-57. Transmitter 4 kw, ERP 100 kw.

LE CREUSOT (Mont St. Vincent)—Ch. E-33. Transmitter 1 kw, ERP 10 kw.

LE HAVRE (Harfleur)—Ch. E-43. Transmitter 10 kw, ERP 100 kw. Started Sept. 1965.

LE MANS (Mayet)—Ch. E-27. Transmitter 50 kw, ERP 1000 kw. Started July 1967.

LE PUY (Saint-Jean-de-Nay)—Ch. E-57. Transmitter 1 kw, ERP 100 kw.

LESPARRE (Ordonnac)—Ch. E-45. Transmitter 250 watts, ERP 10 kw.

LILLE (Bouvigny)—Ch. E-21. Transmitter 50 kw, ERP 1000 kw. Started May 1964.

LIMOGES (Les Cars)—Ch. E-50. Transmitter 50 kw, ERP 1000 kw. Started Aug. 1965.

LONGWY (Bois du Cha)—Ch. E-47. Transmitter 4 kw. Started Nov. 1966.

LYON (Fourviere)—Ch. E-58. Transmitter 4 kw, ERP 10 kw. Started April 1964.

LYON (Mont Pilat)—Ch. E-40. Transmitter 50 kw, ERP 1000 kw. Started Sept. 1964.

MACON (Cenves)—Ch. E-55. Transmitter 250 watts, ERP 5 kw.

MANTES (Maudetour)—Ch. E-58. Transmitter 4 kw, ERP 80 kw.

MARSEILLE (Grand Etoile)—Ch. E-23. Transmitter 50 kw, ERP 1000 kw. Started June 1964.

MENDE (Truc de Fortunio)—Ch. E-31. Transmitter 4 kw, ERP 80 kw.

MENTON (Cap Martin)—Ch. E-50. Transmitter 4 kw, ERP 50 kw.

METZ (Luttange)—Ch. E-34. Transmitter 50 kw, ERP 1000 kw. Started May 1965.

MEZIERES (Sury)—Ch. E-23. Transmitter 20 kw, ERP 500 kw. Started March 1966.

MILLAU (Levezou)—Ch. E-44. Transmitter 1 kw, ERP 10 kw.

MONTMELIAN (Le-Fort)—Ch. E-58. Transmitter 250 watts, ERP 3 kw. Started Feb. 1969.

MONTPELLIER (St. Baudille)—Ch. E-50. Transmitter 50 kw, ERP 1000 kw.

MORTEAU (Montlebon)—Ch. E-54. Transmitter 1 kw, ERP 20 kw.

MULHOUSE (Belvedere)—Ch. E-21. Transmitter 50 kw, ERP 1000 kw. Started Oct. 1965.

NANCY (Malzeville)—Ch. E-29. Transmitter 20 kw, ERP 500 kw. Started Jan. 1966.

NANTES (Haute Goulaine)—Ch. E-29. Transmitter 50 kw, ERP 1000 kw. Started Sept. 1965.

NEUFCHATEL (Croixdalle)—Ch. E-48. Transmitter 4 kw, ERP 80 kw.

NICE (Mont Alban)—Ch. E-58. Transmitter 1 kw, ERP 10 kw. Started April 1965.

NIORT (Maisonnay)—Ch. E-22. Transmitter 50 kw, ERP 1000 kw. Started Dec. 1966.

ORLEANS (Trainou)—Ch. E-39. Transmitter 4 kw, ERP 100 kw.

PARIS (Eiffel Tower)—Ch. E-22. Transmitter 50 kw, ERP 100 kw. Started experimental service Sept. 1963, full service April 1964.

PARIS-EST (Chennevieres)—Ch. E-46. Transmitter 250 watts.

PARIS-NORD (Sannois)—Ch. E-39. Transmitter 250 watts, ERP 3 kw. Started Dec. 1970.

PARIS-SUD (Villebon)—Ch. E-52. Transmitter 250 watts.

PARTHENAY (Amailoux)—Ch. E-49. Transmitter 4 kw, ERP 80 kw.

PERPIGNAN (Neoulous)—Ch. E-25. Transmitter 1 kw, ERP 10 kw. Started Aug. 1965.

PIGNANS (Notre-Dame des Anges)—Ch. E-43. Transmitter 250 watts, ERP 3 kw. Started Sept. 1969.

POMEGUES (Marseille II)—Ch. E-46. Transmitter 250 watts, ERP 3 kw. Started Sept. 1969.

PORTO-VECCHIO (Col de Mela)—Ch. E-34. Transmitter 1 kw, ERP 10 kw. Started June 1970.

PRIVAS (Crete de Blandine)—Ch. E-58. Transmitter 1 kw, ERP 10 kw. Started Oct. 1970.

REIMS (Hautvillers)—Ch. E-46. Transmitter 50 kw, ERP 1000 kw. Started Jan. 1966.

RENNES (St. Pern)—Ch. E-45. Transmitter 50 kw, ERP 1000 kw. Started June 1966.

ROUEN (Grand Couronne)—Ch. E-33. Transmitter 20 kw, ERP 500 kw. Started March 1965. Increased power July 1967.

SAINT-ETIENNE (Croix de Guisay)—Ch. E-30. Transmitter 1 kw, ERP 10 kw. Started Dec. 1964.

SAINT-FLOUR (Vabres)—Ch. E-49. Transmitter 250 watts, ERP 3 kw. Started Dec. 1968.

SAINT-MARTIN DE BELLEVILLE (Pointe de la Masse)—Ch. E-51. Transmitter 250 watts, ERP 3 kw. Started Dec. 1969.

SAINT RAPHAEL (Pic de l'Ours)—Ch. E-28. Transmitter 20 kw, ERP 500 kw. Started Jan. 1965.

SARREBOURG (Donon)—Ch. E-53. Transmitter 4 kw, ERP 250 kw.

SENS (Gisy les Nobles)—Ch. E-63. Transmitter 4 kw, ERP 80 kw. Started Aug. 1967.

SERRES (Beaumont)—Ch. E-53. Transmitter 250 watts, ERP 3 kw. Started Dec. 1970.

STRASBOURG (Nordheim)—Ch. E-56. Transmitter 50 kw, ERP 1000 kw. Started June 1965.

International TV Directory

FRANCE—(Continued)

TARASCON SUR ARIEGE (Arignac)—Ch. E-55. Transmitter 250 watts, ERP 5 kw.
TOULON (Cap Sicie)—Ch. E-48. Transmitter 4 kw, ERP 40 kw. Started Feb. 1965.
TOULOUSE (Pechbonnieu)—Ch. E-39. Transmitter 1 kw, ERP 10 kw. Started July 1965.
TOULOUSE (Pic du Midi)—Ch. E-21. Transmitter 20 kw, ERP 100 kw. Started April 1965.
TOURS (Chissay)—Ch. E-59. Transmitter 10 kw.
TROYES (Les Riceys)—Ch. E-24. Transmitter 50 kw, ERP 1000 kw. Started Aug. 1965.
USSEL (Meymac)—Ch. E-45. Transmitter 4 kw, ERP 50 kw.
UTELLE (La Madone)—Ch. E-44. Transmitter 250 watts, ERP 3 kw. Started March 1971.
VANNES (Moustoirac)—Ch. E-56. Transmitter 20 kw, ERP 500 kw. Started May 1967.
VERDUN (Septsarges)—Ch. E-59. Transmitter 10 kw, ERP 500 kw.
VITTEL (Thuilleries)—Ch. E-35. Transmitter 4 kw.
WISSEMBOURG (Eselsberg)—Ch. E-48. Transmitter 4 kw, ERP 50 kw.

Low-powered satellites: 823 in operation.

THIRD NETWORK

(625-line standards, System L)

ABBEVILLE (Limeux)—Ch. E-60. Transmitter 10 kw, ERP 150 kw.
ALES (Mont Bouquet)—Ch. E-24. Transmitter 1 kw, ERP 3 kw.
AMIENS (St. Just)—Ch. E-44. Transmitter 20 kw, ERP 500 kw.
ANGERS (Rochefort)—Ch. E-44. Transmitter 1 kw, ERP 20 kw.
AURILLAC-QUERCY (La Bastide)—Ch. E-62. Transmitter 20 kw, ERP 500 kw.
AUXERRE (Molesmes)—Ch. E-34. Transmitter 10 kw, ERP 300 kw.
AVIGNON (Mont Ventoux)—Ch. E-39. Transmitter 10 kw, ERP 300 kw.
BAR LE DUC (Villeroncourt)—Ch. E-54. Transmitter 4 kw, ERP 200 kw.
BAYONNE (La Rhune)—Ch. E-61. Transmitter 10 kw, ERP 300 kw.
BESANCON (Lomont)—Ch. E-44. Transmitter 10 kw, ERP 250 kw.
BESANCON (Montfaucon)—Ch. E-26. Transmitter 10 kw, ERP 250 kw.
BORDEAUX (Bouliac)—Ch. E-60. Transmitter 50 kw, ERP 1000 kw. Started Oct. 1973.
BOULOGNE (Mont-Lambert)—Ch. E-37. Transmitter 4 kw, ERP 60 kw.
BOURGES (Neuvy)—Ch. E-29. Transmitter 50 kw, ERP 1000 kw.
BREST (Roc Tredudon)—Ch. E-24. Transmitter 50 kw, ERP 1000 kw.
BRIVE (Lissac)—Ch. E-26. Transmitter 250 watts, ERP 3 kw.
CAEN (Mont Plucon)—Ch. E-28. Transmitter 50 kw, ERP 1000 kw.
CARCASSONNE (Pic de Nore)—Ch. E-61. Transmitter 50 kw, ERP 1000 kw.
CHAMONIX (Aiguille du Midi)—Ch. E-22. Transmitter 1 kw, ERP 50 kw.
CLERMONT FERRAND (Puy de Dome)—Ch. E-25. Transmitter 20 kw, ERP 1000 kw. Started Sept. 1973.
DIJON (Nuits-Saint-Georges)—Ch. E-65. Transmitter 20 kw, ERP 1000 kw.
DUNKERQUE (Mont des Cats)—Ch. E-45. Transmitter 4 kw, ERP 200 kw.
EPINAL (Bois de la Vierge)—Ch. E-63. Transmitter 4 kw, ERP 100 kw. Started Oct. 1973.
FORBACH (Kreuzberg)—Ch. E-25. Transmitter 1 kw, ERP 20 kw.
GAP (Mont Colombis)—Ch. E-24. Transmitter 1 kw, ERP 8 kw.
GEX (Montrond)—Ch. E-24. Transmitter 20 kw, ERP 1000 kw.
GRENOBLE (Chamrousse)—Ch. E-53. Transmitter 4 kw, ERP 50 kw.
HYERES (Cap Benat)—Ch. E-62. Transmitter 4 kw, ERP 50 kw. Started July 1973.
LE HAVRE (Harfleur)—Ch. E-40. Transmitter 10 kw, ERP 100 kw.
LE MANS (Mayet)—Ch. E-21. Transmitter 50 kw, ERP 1000 kw.
LE PUY (St.-Jean-de-Nay)—Ch. E-60. Transmitter 1 kw.
LESPARRE (Ordonnac)—Ch. E-42. Transmitter 250 watts, ERP 10 kw.
LILLE (Bouvigny)—Ch. E-24. Transmitter 50 kw, ERP 1000 kw.
LIMOGES (Les Cars)—Ch. E-53. Transmitter 50 kw, ERP 1000 kw.
LONGWY (Bois du Cha)—Ch. E-44. Transmitter 50 kw, ERP 100 kw.
LYON (Fourvieres)—Ch. E-64. Transmitter 4 kw, ERP 10 kw. Started Aug. 1973.

LYON (Mont Pilat)—Ch. E-43. Transmitter 50 kw, ERP 1000 kw. Started Sept. 1973.
MANTES (Maudetour)—Ch. E-61. Transmitter 4 kw, ERP 80 kw.
MARSEILLE (Grand Etoile)—Ch. E-26. Transmitter 50 kw, ERP 1000 kw.
MARSEILLE (Pomegues)—Ch. E-43. Transmitter 250 watts, ERP 10 kw. Started July 1973.
MENTON (Cap Martin)—Ch. E-56. Transmitter 4 kw.
METZ (Luttange)—Ch. E-31. Transmitter 50 kw, ERP 1000 kw.
MEZIERES (Sury)—Ch. E-26. Transmitter 20 kw, ERP 500 kw.
MONTPELLIER (St.-Baudille)—Ch. E-53. Transmitter 50 kw, ERP 1000 kw.
MULHOUSE (Belvedere)—Ch. E-24. Transmitter 50 kw, ERP 500 kw.
NANCY (Malzeville)—Ch. E-26. Transmitter 20 kw, ERP 500 kw.
NANTES (Haute Goulaine)—Ch. E-26. Transmitter 50 kw.
NICE (Mont Alban)—Ch. E-61. Transmitter 1 kw, ERP 10 kw.
NIORT (Maisonny)—Ch. E-25. Transmitter 50 kw.
ORLEANS (Trainou)—Ch. E-45. Transmitter 4 kw, ERP 100 kw.
PARIS (Tour Eiffel)—Ch. E-28. Transmitter 50 kw, ERP 1000 kw.
PARIS-EST (Chennevieres)—Ch. E-43. Transmitter 250 watts.
PARIS-NORD (Sannois)—Ch. E-56. Transmitter 250 watts, ERP 10 kw.
PARIS-SUD (Villebon)—Ch. E-62. Transmitter 250 watts.
PERPIGNAN (Pic de Neoulous)—Ch. E-22. Transmitter 1 kw.
PIGNANS (Notre Dame des Anges)—Ch. E-40. Transmitter 250 watts, ERP 2 kw.
PRIVAS (Crete de Blandine)—Ch. E-61. Transmitter 1 kw, ERP 50 kw.
REIMS (Hautvillers)—Ch. E-40. Transmitter 50 kw, ERP 1000 kw.
RENNES (Saint-Pern)—Ch. E-42. Transmitter 50 kw, ERP 1000 kw.
ROUEN (Grand Couronne)—Ch. E-26. Transmitter 20 kw, ERP 500 kw.
SAINT-ETIENNE (Croix de Guisay)—Ch. E-33. Transmitter 1 kw, ERP 10 kw. Started Sept. 1973.
SAINT-FLOUR (Vabres)—Ch. E-55. Transmitter 250 watts, ERP 6 kw.
SAINT-RAPHAEL (Pic de l'Ours)—Ch. E-22. Transmitter 20 kw, ERP 1000 kw.
SARREBOURG (Donon)—Ch. E-50. Transmitter 4 kw, ERP 250 kw. Started Nov. 1973.
SERRES (Beaumont)—Ch. E-56. Transmitter 250 watts.
STRASBOURG (Nordheim)—Ch. E-43. Transmitter 50 kw, ERP 1000 kw.
TARASCON SUR ARIEGE (Arignac)—Ch. E-49. Transmitter 250 watts, ERP 5 kw.
TOULON (Cap Sicie)—Ch. E-54. Transmitter 4 kw, ERP 100 kw.
TOULOUSE (Pic du Midi)—Ch. E-24. Transmitter 10 kw, ERP 500 kw.
TOULOUSE (Pechbonnieu)—Ch. E-42. Transmitter 1 kw.
TOURS (Chissay)—Ch. E-62. Transmitter 10 kw.
TROYES (Les Riceys)—Ch. E-21. Transmitter 50 kw, ERP 1000 kw.
UTELLE (La Madone)—Ch. E-41. Transmitter 250 watts, ERP 10 kw.
WISSEMBOURG (Eselsberg)—Ch. E-51. Transmitter 4 kw, ERP 50 kw.

French Guiana

(625-line standards, System K)

Sets in use: 3,150

CAYENNE—France Regions 3, 97305, Cayenne. Tel. 31 15 00. (Govt., non-commercial). Ch. 4. Transmitter 100 watts. Low-powered repeater: Ch. 6, Kourou.

Personnel: Jean Claude Turjman, chief of service.

French Polynesia

(625-line standards, System K)

Sets in use: 5,000

PAPEETE—France Regions 3; Box 125, Papeete, Tahiti. Tel. 20551. (Govt., non-commercial). Ch. 6. Transmitter 50 watts. 3 low-powered repeaters.

Personnel: Jean Suhas, chief of service.

French Somaliland

(See Afars & Issas)

Gabon

(625-line standards, System K)

Sets in use: 5,000

Radio Television Gabonaise (Govt., educational); R.T.G., BP 150, Libreville. Tel. 33-25; 33-68.

Personnel: Hubert Ondias, director general; Louis-Barthelemy Mapangou, secretary-general; Peirre Marie Ndong, director of television; Michel Kingbel, program manager; Maurice Tchicaya, production manager; Gregoire Ebang Edzang, technical manager.

LIBREVILLE—Ch. K-3. Transmitter 50 watts. Started May 1963. TV tape recorder facilities. Hours of operation: Daily, 19.00-22.00.

PORT-GENTIL—Ch. K-10. Transmitter 50 watts. Started Nov. 1965. TV tape recorder facilities. Repeats Ch. E-3, Libreville.

German Democratic Republic

[East Germany]

(625-line standards, System B)

Color: SECAM III System.

Sets in use: 5,000,000 black & white; 170,000 color

Fernsehen der DDR (Govt., non-commercial), 1199 Berlin-Adlershof, Rudower Chaussee 3. Tel. 6310. TV tape recording facilities.

Personnel: Heinz Adameck, chairman of State Committee for Television; Dr. Dieter Glatzer, Helmut Lange & Manfred Engelhardt, deputy chairmen; Dr. Hans-Joachim Seidowsky, program director; Dr. Kurt Ottersberg, director for international relations; Klaus Laschet, head of programming & film (import & export). Hours of operation: 8:15-12:00 & 15:00-22:00, Mon.-Fri.; 7:55-23:30, Sat.; 7:15-22:00, Sun. Program I, 18:45-22:15, daily, Program II.

BERLIN—Ch. E-5. Started Dec. 1952.

BERLIN—Ch. E-27. Program II. Started Oct. 1969.

BLESSBERG—Ch. E-33. Program II. Started 1972.

BROCKEN (Harz Mt.)—Ch. E-6. Started Feb. 1956.

BROCKEN (Harz Mt.)—Ch. E-34. Program II. Started 1972.

COTTBUS—Ch. E-4. Started Dec. 1958.

DEQUEDE—Ch. E-31. Program II. Started Oct. 1969.

DEQUEDE—Ch. E-12. Started Oct. 1969.

DRESDEN—Ch. E-10. Started June 1954.

DRESDEN—Ch. E-29. Program II. Started Oct. 1969.

FRANKFURT/ODER—Ch. E-11. Started Sept. 1961.

GOERLITZ—Ch. E-6. Started May 1957.

HELPTERBERG—Ch. E-3. Started April 1957.

INSELSBERG—Ch. E-5. Started Feb. 1956.

INSELSBERG—Ch. E-31. Program II. Started 1972.

KARL-MARXSTADT—Ch. E-8. Started Dec. 1955.

LEIPZIG—Ch. E-9. Started in 1955.

LEIPZIG—Ch. E-22. Program II. Started Feb. 1970.

LOBENSTEIN—Ch. E-7. Started July 1964.

LOEBAU—Ch. E-27. Started May 1968.

MARLOW—Ch. E-8. Started Sept. 1956.

MARLOW—Ch. E-24. Started June 1971.

RHINOW—Ch. E-9. Started Oct. 1964.

SCHOENEBECK—Ch. E-6. Started Oct. 1965.

SCHWERIN—Ch. E-11. Started Aug. 1957.

SCHWERIN—Ch. E-29. Program II. Started Oct. 1969.

SONNEBERG—Ch. E-12. Started April 1961.

WITTENBERG—Ch. E-11. Started Feb. 1966.

Federal Republic of Germany

[West Germany]

(625-line standards, Systems B & G)

Color: PAL System

Sets in use: 14,226,000 black & white; 5,000,000 color

"First Program" Deutsches Fernsehen is operated by 9 independent regional broadcasting systems (non-commercial), operating as so-called "institutions under public law." Deutsches Fernsehen broadcasts a common program throughout Germany, coordinated by the "Programmdirektion Deutsches Fernsehen" of the ARD (Arbeitsgemeinschaft der Oeffentlich-Rechtlichen Rundfunkanstalten der Bundesrepublik Deutschland), Leopoldstrasse 10, 8 Munich 23. Tel. 38061. Telex 05-22480.

Personnel: Hans Abich, program director; Dr. Richard Dill, coordinator of international relations; Hans Heinrich Isenbart, coordinator, sports; Heinz Werner Huebner, coordinator, politics & information; Margret Trapmann, press relations.

Hours of operation: Mon.-Fri. 16:45-18:00, 20:00-23:00; Sat. 15:00-18:30 & 20:00-24:00; Sun. 10:15-23:00. Began color telecasting in color Aug. 1967, PAL system.

"Second Program" Zweites Deutsches Fernsehen (ZDF) operates independently as "institution under public law" (non-commercial). ZDF broadcasts throughout Federal Republic of Germany.

BAYERISCHER RUNDFUNK

Bayerischer Rundfunk, Rundfunkplatz 1, 8 Munich 2. Tel. 59001. Telex: 05 29831. TV tape recorder facilities. Began color telecasting Aug. 1967.

Personnel: Reinhold Voeth, director general; Dr. Helmut Oeller, television program dir.; Albert Scharf, legal advisor; Oskar Maier, dir. of administration & finance; Frank Mueller-Roemer, technical dir.

1977 Edition

BROTJACKLRIEGEL—Ch. E-7. ERP 100 kw. Started Dec. 1960.

BUETTELBERG (Frankenhoehe)—Ch. E-55. ERP 400 kw. Started March 1969.

DILLBERG (Oberpfalz)—Ch. E-6. ERP 100 kw. Started March 1956.

GRUENTEN (Allgaeu)—Ch. E-2. ERP 100 kw. Started Nov. 1956.

HOHENPEISENBERG (Oberbayern)—Ch. E-25. ERP 10 kw. Started Aug. 1959.

HOHER BOGEN—Ch. E-55. ERP 200 kw. Started Dec. 1961.

HOHE LINIE (Regensburg)—Ch. E-53. ERP 75 kw. Started Nov. 1972.

HUEHNERBERG (Harburg)—Ch. E-60. ERP 400 kw. Started Dec. 1965.

KREUZBERG (Rhoen)—Ch. E-3. ERP 100 kw. Started Jan. 1956.

OCHSENKOPF (Fichtelgeb)—Ch. E-4. ERP 100 kw. Started June 1956.

PFaffenBERG (Aschaffenburg)—Ch. E-59. ERP 100 kw. Started Jan. 1970.

WENDELSTEIN (Oberbayern)—Ch. E-10. ERP 100 kw. Started Nov. 1954.

WUERZBURG (Frankenwarte)—Ch. E-10. ERP 5 kw. Started Dec. 1955.

Satellite stations: 149 in operation, 90 planned.

HESSISCHER RUNDFUNK

Hessischer Rundfunk, Bertramstrasse 8, D-6000 Frankfurt/Main 1. Postfach (P.O. Box) 3111. Tel. 1551. Telex 04 11127, 04 11583. TV tape recording facilities.

Hours of operation: Regional programming approx. 18:00-20:00 weekdays. Third program: 18:00-22:00, daily.

Rates (Jan. 1976, peak): 60 sec., 7100; 45 sec., 5600; 30 sec., 4150; 20 sec., 2950; 15 sec., 2500 (Deutsche Marks).

Personnel: Werner Hess, director general; Dr. Artur Jerger, dir., administration; Wolfgang Lehr, legal advisor; Hans Otto Gruenefeldt, program director; Dr. Rolf Thiele, technical director.

Transmitters (ARD)

BIEDENKOPF—Ch. E-2. ERP 100 kw. Started Nov. 1957.

FELDBERG (Taunus)—Ch. E-8. Transmitter 10 kw, ERP 100 kw. Started May 1953.

FULDA—Ch. E-47. Transmitter 10 kw, ERP 10 kw. Started April 1967.

HARDBERG—Ch. E-5. Transmitter 600 watts, ERP 5 kw. Started March 1956.

MEISSNER—Ch. E-7. Transmitter 10 kw, ERP 100 kw. Started July 1955.

RIMBERG—Ch. E-57. Transmitter 20 kw, ERP 400 kw. Started March 1964.

WUERZBURG—Ch. E-56. ERP 10 kw.

Satellite stations: 136 in operation.

Transmitters Third Program

ANGELBURG—Ch. E-52. ERP 500 kw.

GR. FELDBERG—Ch. E-54. ERP 500 kw.

HOHER MEISSNER—Ch. E-55. ERP 500 kw.

HOHES LOHR—Ch. E-45. ERP 50 kw.

KASSEL—Ch. E-42. ERP 200 kw.

KREHBERG—Ch. E-43. ERP 100 kw.

RIMBERG—Ch. E-39. ERP 400 kw.

Low power repeaters: 161 in operation.

NORDDEUTSCHER RUNDFUNK

Norddeutscher Rundfunk, Rothenbaumchaussee 132, Hamburg 13. Tel. 4131. Telex 0219091. TV tape recording facilities. Began color telecasting Aug. 1967.

Personnel: Martin Neuffer, director general; Dietrich Schwarzkopf, deputy director general; Friedrich Wilhelm Rauker, program dir., television; Wolfgang Jaeger, program dir., radio; Horst A. G. Krieger, tech. dir.; Heinz-Gunter Sass, production dir.; Guenter Huckschlag, dir., finance & administration; Dr. Karl-Heinz Grossmann, legal advisor; Hans Brecht, film buyer; Dr. Dietrich Fleischhauer, head of foreign relations dept.; Dr. Johann H. Gerhard, (Studio Hamburg, Tonndorfer Hauptstrasse 90, Hamburg 70), sales.

AURICH—Ch. E-53. ERP 230 kw. Started May 1961.

BUNGSBERG—Ch. E-50. ERP 260 kw. Started Dec. 1960.

DANNENBERG—Ch. E-43. ERP 250 kw. Started May 1961.

FLensburg—Ch. E-4. ERP 50 kw. Started Dec. 1957.

HAMBURG—Ch. E-9. ERP 100 kw. Started Dec. 1952.

HANNOVER—Ch. E-8. ERP 5 kw. Started Dec. 1952.

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International TV Directory

GERMANY—(Continued)

HARZ-WEST—Ch. E-10. ERP 100 kw. Started Sept. 1954.
HEIDE—Ch. E-10. ERP 25 kw. Started Dec. 1959.
KIEL—Ch. E-5. ERP 12 kw. Started Aug. 1957.
LINGEN—Ch. E-41. ERP 400 kw. Started Jan. 1959.
OSNABRUCK—Ch. E-50. ERP 250 kw. Started Dec. 1962.
STADTHAGEN—Ch. E-47. ERP 100 kw. Started Nov. 1964.
STEINKIMMEN—Ch. E-2. ERP 100 kw. Started Aug. 1956.
STEINKIMMEN—Ch. E-55. ERP 400 kw. Started June 1962.
VISSELHOEVEDE—Ch. E-7. ERP 20 kw. Started Feb. 1975.
Satellite stations: 91 in operation.

RADIO BREMEN

Radio Bremen, Heinrich-Hertz-Strasse 13, 28 Bremen 33. Tel. D-0421-427-1. TV tape recording facilities. Began color telecasting Aug. 1967.
Personnel: Gerhard Schroeder, director general; Ralf Stolberg, gen. mgr.; Dieter Ertel, program director, TV; Wilhelm G. Busch, production mgr.; Gunnar Putnaerglis, technical mgr., TV; Dr. Heimdall Segger, legal advisor.
Hours of operation: Daily, 9:30-24:00.
Rates: Advertising sold by Norddeutsches Werbefernsehen.
BREMEN—Ch. E-22. Transmitter 10 kw, ERP 100 kw. Started April 1959.
BREMERHAVEN—Ch. E-5 (satellite). Transmitter 0.8 kw, ERP 2.0 kw. Started April 1959.

SAARLAENDISCHER RUNDFUNK

Saarlaendischer Rundfunk, Schloss Halberg, 66 Saarbruecken. Postfach 1050. Tel. 6021. Telex: Sarbk 4/428977. TV tape recording facilities.
Personnel: Dr. Franz Mai, director general; Dr. Fritz Feldbausch administration dir.; Karl-Heinz Reintgen, chief editor & deputy dir. gen.; Dr. Heinz Garber, dir., radio programs; Werner Glesner, technical dir.; Dietrich von Boecklin, legal advisor.
Hours of operation: Daily, 16:30-23:30. Began color telecasting Aug. 1967.
Rates: 60 Sec., 2.700; 15 Sec., 950 (Deutsche Marks).
GOETTELBORNER HOEHE—Ch. E-2. ERP 100 kw. Started Oct. 1959.
Satellite stations: 24 in operation.

Third Program

SAARBRUECKEN—Ch. E-42. ERP 430 kw.
Satellite stations: 24 in operation, 4 planned.

SENDER FREIES BERLIN

Sender Freies Berlin, Masurenallee 8/14, 1000 Berlin 19. Tel. (0311-) 3081. TV tape recording facilities. Began color telecasting Aug. 1967. PAL system.
Personnel: Franz Barsig, director general; Dr. Hans-Joachim Lehmann, administration dir.; Dr. Erich Proebster, program director; Erich Boehnke, technical director; Wolfgang Mittas, legal advisor.
Hours of operation: Daily, 10:00-13:30; 16:40-23:00.
Rates (Jan. 1975): 60 sec., 8280; 45 sec., 6210; 30 sec., 4140; 20 sec., 2760; 15 sec., 2070 (Deutsche Marks).
BERLIN—Ch. E-7. Transmitter 10 kw, ERP 100 kw. Started Nov. 1951; increased power & antenna height July 1963. First program.
BERLIN—Ch. E-39. ERP 500 kw. Third program.

SUEDDEUTSCHER RUNDFUNK

Sueddeutscher Rundfunk, Neckarstrasse 230, 7000 Stuttgart 1. Postfach 837. Tel. 0711/288-2102. TV tape recording facilities. Began color telecasting Aug. 1967.
Personnel: Dr. Hans Bausch, director general; Horst Jaedicke, program dir., television; Hermann Fuenfgeld, administration dir.; Dr. Dietrich Schwarze, technical dir.; Margret Wittig-Terhardt, legal advisor; Dr. Karl Lerch, press & public relations.
Hours of operation: Mon.-Fri., 7; Sat., 10; Sun., 12 hrs.
Rates (Jan. 1975, Peak): 60 sec., 13.300; 15 sec., 5.000 (Deutsche Marks).
AALLEN—Ch. E-8. ERP 50 kw. Started April 1958.
BAD MERGENTHEIM—Ch. E-48. ERP 10 kw. Started Aug. 1972.
HEIDELBERG—Ch. E-50. ERP 500 kw. Started April 1962.
HEIDELBERG—Ch. E-7. ERP 100 kw. Started Aug. 1960.
HEILBRONN (Weinsberg)—Ch. E-49. ERP 10 kw. Started July 1976.
PFORZHEIM (Langenbrand)—Ch. E-21. ERP 100 kw. Started July 1966.
STUTTGART (Hoher Bopser)—Ch. E-11. ERP 100 kw. Started Nov. 1954.
WALDENBURG—Ch. E-9. ERP 100 kw. Started July 1959.
Satellite stations: 159 in operation, 2 under construction, 9 planned.

SUEDWESTFUNK

Suedwestfunk, Hans-Bredow-Strasse, 757 Baden-Baden, Postfach 820. Tel. 2761. TV tape recording facilities.
Personnel: Helmut Hammerschmidt, director general; Ulrich Weber, administration director; Dr. Karl Schoerken, technical director.
Hours of operation: 16:15-23:00, Mon.-Fri.; 14:55-24:00, Sat.; 10:30-23:00, Sun. approx.
Rates (1971): 60 sec., 9.500; 45 sec., 7.600; 30 sec., 5.500; 20 sec., 4.200; 15 sec., 3.500 (Deutsche Marks).
BAD MARIENBERG (Westerwald)—Ch. E-47. ERP 50 kw. Started Dec. 1962.
BRANDENKOPF—Ch. E-48. ERP 2.5 kw. Started Dec. 1964.
DONNERSBERG—Ch. E-10. ERP 100 kw. Started April 1962.
EIFEL—Ch. E-23. ERP 20 kw. Started June 1959.
FELDBERG-SCHWARZWALD—Ch. E-8. ERP 100 kw. Started Dec. 1955.
GRUENTEN—Ch. E-43. ERP 500 kw. Started Dec. 1964.
HAARDTKOPF—Ch. E-25. ERP 200 kw. Started Oct. 1958.
HOHE DERST—Ch. E-23. ERP 1 kw. Started Dec. 1972.
HOHE MOEHR—Ch. E-55. ERP 4 kw. Started July 1968.
HORNISGRINDE—Ch. E-9. ERP 80 kw. Started Oct. 1954.
KOBLENZ—Ch. E-6. ERP 50 kw. Started Dec. 1954.
MAINZ—Ch. E-11. ERP 1 kw. Started Jan. 1961.
RAICHBERG—Ch. E-4. ERP 100 kw. Started Dec. 1954.
SAARBURG—Ch. E-29. ERP 20 kw. Started Dec. 1961.
WALDSHUT—Ch. E-21. ERP 1 kw. Started Dec. 1960.
WANNENBERG—Ch. E-30. ERP 5 kw. Started Nov. 1960.
WEINBIET—Ch. E-6. ERP 30 kw. Started June 1953.
Satellite stations: 328 in operation.

WESTDEUTSCHER RUNDFUNK

Westdeutscher Rundfunk, Appellhofplatz 1, 5 Cologne 1. Postfach 101950. Tel. 2201. TV tape recording facilities. Began color telecasting Aug. 1967.
Personnel: Friedrich Wilhelm Freiherr von Sell, director general; Werner Hoefler, TV program director; Ingo Dahrendorf, technical director.
Hours of operation: First Program—16:15-23:30, Mon.-Fri.; approx. 13:55-24:00, Sat.; approx. 10:15-23:00, Sun. Third Program—approx. 16:00-23:00, daily. School TV (First & Third channels): 8:20-12:15, Mon.-Sat.
Westdeutsches Werbefernsehen GmbH, 5 Cologne 1, Breitestrasse 92-98. Tel. 233931. Telex: 08881732. Dr. Hans Brack, gen. mgr.
Rates (Jan. 1, 1974): 60 sec., 27.000; 45 sec., 22.000; 30 sec., 16.200; 20 sec., 11.500; 15 sec., 9.400 (Deutsche Marks).

First Program

AACHEN-STOLBERG—Ch. E-24. ERP 200 kw. Started Oct. 1961.
KLEVE—Ch. E-46. ERP 100 kw. Started March 1962 on Ch. E-58, changed channel Oct. 1964.
KOLN—Ch. E-11. ERP 10 kw. Started Dec. 1952.
LANGENBERG—Ch. E-9. ERP 100 kw. Started June 1954.
MUNSTER-BAUMBERGE—Ch. E-32. ERP 500 kw. Started Nov. 1959.
NORDHELLE—Ch. E-30. ERP 240 kw. Started Dec. 1964.
TEUTOBURGER WALD—Ch. E-11. ERP 100 kw. Started April 1955.
Satellite stations: 210 in operation, 100 planned.

Third Program

AACHEN—Ch. E-58. ERP 450 kw.
BIELEFELD—Ch. E-46. ERP 450 kw.
BONN—Ch. E-49. ERP 85 kw.
DORTMUND—Ch. E-53. ERP 470 kw.
DUSSELDORF—Ch. E-55. ERP 450 kw.
EGGEBIRGE—Ch. E-48. ERP 250 kw.
HOCHSAUERLAND—Ch. E-40. ERP 250 kw.
LUEDENSCHIED—Ch. E-60. ERP 250 kw.
MINDEN—Ch. E-57. ERP 200 kw.
MONSCHAU—Ch. E-50. ERP 280 kw.
MUNSTER—Ch. E-45. ERP 250 kw.
WESEL—Ch. E-48. ERP 475 kw.
WUPPERTAL—Ch. E-42. ERP 85 kw.

ZWEITES DEUTSCHES FERNSEHEN

Zweites Deutsches Fernsehen (ZDF), Essenheimer Landstrasse, 65 Mainz-Lerchenberg, Postfach 4040. Tel. 131. Telex: 04 187661. TV tape recorder facilities.
Hours of operation: Weekdays, approx. 16:30-22:45; Sat. 13:45-1:00; Sun., 10:00-22:30.

International TV Directory

Personnel: Prof. Dr. Karl Holzamer, director general; Dieter Stolte, program director; Reinhard Appel, information director; Rudolf Kaiser, technical director; Rudi Soelch, director of administration; Hans Kimmel, head of foreign relations; Hans Blank, film buyer. Chief correspondent: Carl Weiss, 2914 M St. N.W., Washington, D.C. 20007. (All programs are broadcast simultaneously on the stations listed below and originated at the main studios in Wiesbaden.)

AACHEN—Ch. E-37. ERP 360 kw. Started Dec. 1960.
AHRWEILER—Ch. E-33. ERP 200 kw. Started Jan. 1965.
AMBERG—Ch. E-37. ERP 460 kw. Started April 1965.
ANGELBURG—Ch. E-24. ERP 500 kw. Started Jan. 1969.
AUGSBURG—Ch. E-23. ERP 310 kw. Started Dec. 1960.
BADEN-BADEN—Ch. E-31. ERP 330 kw. Started June 1962.
BAD MARIENBERG—Ch. E-21. ERP 186 kw. Started May 1966.
BAMBERG—Ch. E-24. ERP 85 kw. Started July 1963.
BAYREUTH—Ch. E-30. ERP 100 kw. Started Sept. 1963.
BERLIN-WEST—Ch. E-33. ERP 430 kw. Started April 1960.
BIELEFELD—Ch. E-33. ERP 310 kw. Started Dec. 1960.
BONN—Ch. E-26. ERP 70 kw. Started April 1963.
BOPPARD—Ch. E-28. ERP 180 kw. Started April 1965.
BRANDENKOPF—Ch. E-28. ERP 30 kw. Started May 1965.
BREMEN—Ch. E-32. ERP 500 kw. Started Nov. 1960.
BUEDERICH—Ch. E-35. ERP 500 kw. Started Sept. 1968.
CLOPPENBURG—Ch. E-37. ERP 47 kw. Started Dec. 1969.
COBURG—Ch. E-22. ERP 190 kw. Started May 1963.
CUXHAVEN—Ch. E-24. ERP 330 kw. Started Oct. 1960.
DEGGENDORF—Ch. E-33. ERP 400 kw. Started Dec. 1963.
DONAUESCHINGEN—Ch. E-22. ERP 88 kw. Started July 1963.
DONNERSBERG—Ch. E-37. ERP 330 kw. Started March 1963.
DORTMUND—Ch. E-25. ERP 500 kw. Started April 1963.
DUESSELDORF—Ch. E-29. ERP 500 kw. Started April 1963.
EBERBACH—Ch. E-30. ERP 215 kw. Started May 1968.
EGGEGBIRGE—Ch. E-31. ERP 250 kw. Started June 1968
EIDERSTEDT—Ch. E-31. ERP 500 kw. Started Sept. 1962.
EUTIN—Ch. E-21. ERP 235 kw. Started June 1961.
FLENSBURG—Ch. E-39. ERP 250 kw. Started Dec. 1962.
FREIBURG—Ch. E-33. ERP 500 kw. Started May 1961.
GOETTINGEN—Ch. E-21. ERP 160 kw. Started Feb. 1964.
GR. FELDBERG—Ch. E-34. ERP 500 kw. Started Oct. 1960.
GRUENTEN—Ch. E-28. ERP 470 kw. Started Dec. 1964.
HAARDTKOPF—Ch. E-35. ERP 400 kw. Started Dec. 1961.
HAMBURG—Ch. E-30. ERP 460 kw. Started Jan. 1961.
HANNOVER—Ch. E-24. ERP 500 kw. Started Dec. 1960.
HEIDELBERG—Ch. E-27. ERP 400 kw. Started Dec. 1960.
HESELBERG—Ch. E-32. ERP 460 kw. Started May 1965.
HEUBACH—Ch. E-29. ERP 209 kw. Started April 1966.
HOCHRHEIN—Ch. E-39. ERP 225 kw. Started Sept. 1966.
HOCHSAUERLAND—Ch. E-27. ERP 250 kw. Started March 1968.
HOEGL—Ch. E-42. ERP 40 kw. Started Dec. 1969.
HOEHBECK—Ch. E-21. ERP 330 kw. Started Oct. 1964.
HOF—Ch. E-23. ERP 500 kw. Started May 1961.
HOHENPEISSENBERG—Ch. E-22. ERP 25 kw. Started June 1967.
HOHER BOGEN—Ch. E-28. ERP 240 kw. Started Nov. 1965.
HOHER MEISSNER—Ch. E-32. ERP 390 kw. Started March 1967.
HOHES LOHR—Ch. E-22. ERP 35 kw. Started Jan. 1966.
KAISERSLAUTERN—Ch. E-22. ERP 25 kw. Started Dec. 1961.
KASSEL—Ch. E-35. ERP 200 kw. Started July 1964.
KIEL—Ch. E-35. ERP 250 kw. Started Nov. 1960.
KOBLENZ—Ch. E-31. ERP 85 kw. Started March 1962.
KREHBERG—Ch. E-33. ERP 100 kw. Started Dec. 1967.
LANDSHUT—Ch. E-39. ERP 56 kw. Started May 1963.
LANGENBURG—Ch. E-28. ERP 165 kw. Started Dec. 1966.
LINGEN—Ch. E-24. ERP 460 kw. Started Aug. 1962.
LUEBECK—Ch. E-23. ERP 240 kw. Started Dec. 1966.
LUEDENSCHIED—Ch. E-37. ERP 200 kw. Started Dec. 1966.
MINDEN—Ch. E-26. ERP 500 kw. Started Dec. 1960.
MONSCHAU—Ch. E-21. ERP 300 kw. Started Feb. 1963.
MUNICH—Ch. E-35. ERP 500 kw. Started Dec. 1960. Increased power April 1968.
MUENSTER—Ch. E-21. ERP 170 kw. Started June 1962.
NIEBUELL—Ch. E-34. ERP 200 kw. Started Nov. 1961.
NUERNBERG—Ch. E-34. ERP 400 kw. Started Dec. 1960. Increased power Feb. 1967.

OSNABRUECK—Ch. E-39. ERP 250 kw. Started Aug. 1967.
OSTFRIESLAND—Ch. E-33. ERP 410 kw. Started July 1962.
PASSAU—Ch. E-30. ERP 43 kw. Started Aug. 1963.
PFAFFENHOFEN—Ch. E-31. ERP 500 kw. Started Feb. 1967.
PFARRKIRCHEN—Ch. E-27. ERP 250 kw. Started Dec. 1968.
PFORZHEIM—Ch. E-34. ERP 170 kw. Started Oct. 1964.
RAVENSBURG—Ch. E-37. ERP 500 kw. Started March 1961.
REGENSBURG—Ch. E-21. ERP 268 kw. Started Feb. 1961.
RHOEN—Ch. E-29. ERP 490 kw. Started Oct. 1965.
RIMBERG—Ch. E-25. ERP 400 kw. Started July 1966.
ROTTWEIL—Ch. E-35. ERP 300 kw. Started April 1961.
SAARBRUECKEN—Ch. E-32. ERP 330 kw. Started Dec. 1968.
SCHLESWIG—Ch. E-26. ERP 100 kw. Started March 1962.
SCHNAITSEE—Ch. E-26. ERP 360 kw. Started May 1963. Increased power March 1968.
SCHNEE-EIFEL—Ch. E-30. ERP 195 kw. Started Feb. 1969.
SPESSART—Ch. E-35. ERP 170 kw. Started Oct. 1963.
STUTTGART—Ch. E-26. ERP 404 kw. Started May 1961.
TEUFELSKOPF—Ch. E-46. ERP 50 kw. Started Dec. 1970.
TORFHAUS—Ch. E-23. ERP 500 kw. Started Dec. 1960.
TRIER—Ch. E-22. ERP 50 kw. Started March 1962.
UELZEN—Ch. E-27. ERP 500 kw. Started June 1961.
ULM—Ch. E-33. ERP 370 kw. Started Dec. 1964.
VERDEN—Ch. E-25. ERP 66 kw. Started June 1969.
WUERZBURG—Ch. E-25. ERP 410 kw. Started May 1961.
WUPPERTAL—Ch. E-22. ERP 100 kw. Started March 1962.
Satellite stations: 1,582 in operation.

Ghana

(625-line standards, System B)
Sets in use: 35,000

Ghana Broadcasting Corp., P.O. Box 1633, Accra, Ghana (Govt., commercial). Tel. 21161. Television tape recording facilities at studios in Accra.

Personnel: Col. J. Y. Assasie, director general; Ebenezer Akafo, acting director of commercial services; J. L. Mills, deputy director general; N. A. Opong, acting dir. of engineering; O. A. Kwawukume, acting chief engineer, television; Sam Bannerman, dir., television; D. Ghartey-Tagoe, head of production; T. H. Ewusi-Brookman, head of news & current affairs; F. D. Adansi, head of design; Wilcox Amartey, head of film.

Hours of operation: 5:30-10:45 p.m., Tues., Wed., Thurs.; 5:30-11:00 p.m., Fri.-Sat.; 4:00-10:45 p.m., Sun.

Rates: Mon.-Sat. 7 sec., 9.00; 15 sec., 14.00; 30 sec., 21.00; 45 sec., 25.00; 60 sec., 30.00. Sun. 7 sec., 11.00, 15 sec., 16.00; 30 sec., 25.00; 45 sec., 27.00; 60 sec., 34.00 (New Cedis).

ADJANKOTE—Ch. E-4 (V-62.25, A-67.75). Transmitter 5 kw, ERP 15 kw. Started July 31, 1965.

JAMASI—Ch. E-3 (V-55.25, A-60.75). Transmitter 5 kw, ERP 15 kw. Started July 31, 1965.

KISSI—Ch. E-2 (V-48.25, A-53.75). Transmitter 5 kw, ERP 15 kw. Started July 31, 1965.

TAMALE—Ch. E-5 (V-175.25, A-180.75). Transmitter .5 kw, ERP 1.5 kw. Started Aug. 11, 1965.

Low-power repeaters: 8 in operation, 2 planned.

Gibraltar

(625-line standards, System B)
Sets in use: 6,700

GIBRALTAR—G.B.C. TV, Gibraltar Broadcasting Ltd. (Commercial). Television House, Wellington Front, Gibraltar. Tel. 4671-2. Ch. E-6. Transmitter 50 watts, ERP 200 watts. Hours of operation: 7:30-midnight. One low-power repeater. Started Oct. 1962.

Personnel: M. J. Mascarenhas, general manager; L. F. Bruzon, sales manager; T. G. Black, chief engineer; George J. Valarino, head of production.

Rates (Oct. 1964): Spot 60 sec., 8; 7 sec., 2; program 1 hr., 85; 5 min., 15 (Pounds).

Greece

(625-line standards, System B)
Sets in use: 1,050,000

Elliniki Radiophonia-Tileorasis (EPT), (Govt., commercial), P.O. Box 19, Aghia Paraskevi, Athens, Greece. Tel. 65.95.970. Telex: 216066 EPT GR. Cable: RADIOSTATHENS.

Personnel: John Lampsas, director general; George Economopoulos, chairman; Roviros Manthoulis, assistant director general,

(Continued on next page)

International TV Directory

GREECE—(Continued)

programs; Dim. Sinadinos, assistant director general, administration & finance; Manos Hadjidakis, director of radio; Fotis Messtheanos, director of TV programs; George Tsoutsias, asst. mgr., public relations.

Hours of operation: 14:00-15:15 & 18:30-00:15, weekdays; 13:00-00:15, Sun.

Rates: Available from The Financial Services of the EPT. Ypressla Enimerosseos Enoplon Dhynameon Helladhos (YENED), Greek Armed Forces Radio & TV Network, 136 Mesogion Str., Athens. Tel. 779067.

ALEXANDROUPOLIS (Silo)—Ch. E-6. Transmitter 5 kw, ERP 30 kw. Started Dec. 24, 1971.

ATHENS—Ch. E-5. ERP 30 kw. Started 1975.

CHANIA—Ch. E-7. Transmitter 1 kw, ERP 10 kw. Started Sept. 13, 1971.

GERANIA—Ch. E-9. Transmitter 1 kw, ERP 10 kw. Started June 5, 1970.

IOANNINA—Ch. E-10. Transmitter 1 kw, ERP 10 kw. Started July 16, 1971.

IRAKLION—Ch. E-10. Transmitter 1 kw, ERP 10 kw. Started Dec. 3, 1971.

KALAMATA—Ch. E-6. Transmitter 1 kw, ERP 10 kw. Started Dec. 11, 1971.

KASTORIA (Vitsi)—Ch. E-7. Transmitter 5 kw, ERP 30 kw. Started Feb. 24, 1972.

KAVALA (Pangeon)—Ch. E-7. Transmitter 5 kw, ERP 30 kw. Started July 2, 1972.

KEFALLINIA—Ch. E-8. Transmitter 5 kw, ERP 30 kw. Started April 24, 1972.

KERKYRA—Ch. E-9. Transmitter 1 kw, ERP 10 kw. Started Dec. 4, 1971.

MYTILINI—Ch. E-9. Transmitter 1 kw, ERP 10 kw. Started Sept. 13, 1972.

PARNIS—Ch. E-11. Transmitter 5 kw, ERP 30 kw. Started May 23, 1970.

PILION—Ch. E-8. ERP 100 kw. Started 1975.

RHODOS—Ch. E-9. Transmitter 1 kw, ERP 10 kw. Started July 13, 1972.

THESSALONIKI—Ch. E-5. Transmitter 5 kw, ERP 30 kw. Started July 6, 1970.

THESSALONIKI—Ch. E-30. ERP 1000 kw. Started 1975.

THIRA—Ch. E-8. Transmitter 5 kw, ERP 30 kw. Started Aug. 2, 1972.

TRIPOLIS (Assea)—Ch. E-10. Transmitter 5 kw, ERP 30 kw. Started July 20, 1972.

VOLOS—Ch. E-6. Transmitter 5 kw, ERP 30 kw. Started Aug. 1, 1970.

Low power repeaters: 40 in operation, 70 planned.

Guadeloupe

(625-line standards, System K)
Sets in use: 13,000

POINTE-A-PITRE—France Regions 3, 97159, Point a Pitre. Tel. 83 13 20. (Govt., non-commercial). Ch. 8 transmitter, Pointe-a-Pitre Arnuville, 100 watts, started Dec. 1964. Ch. 5 transmitter, Basse-Terre La Citerne, 500 watts, started Feb. 1966. 1 low-powered repeater, Ch. 6, Morne a Louis, 3 watts.

Personnel: Emile Lafont, chief of service.

Guatemala

(525-line standards, System M)
Color: NTSC System

Sets in use: 130,000 black & white; 15,000 color

GUATEMALA CITY—TG-VTV, Radio-TV Guatemala, S.A., (Commercial). Apartado 1367. Tel. 42492. Ch. 3. Transmitter 12.5 kw, ERP 100 kw. TV tape recorder facilities. Started May 1956. Hours of operation: Daily, noon-midnight. Color: Film, tape & videocassette.

Personnel: Lic. Emilio Barrios P., president; William G. Campbell, general manager & film buyer; Lionel Forno, sales manager; Luis Rivera, program & production manager; Ing. Federico Licht, chief engineer.

Represented in U.S. by Intercontinental Communications.

Rates: 60 sec., \$85; 30 sec., \$51.

Low-power repeaters: 3 in operation, Ch. 3, Ch. 8 & Ch. 10.

GUATEMALA CITY—TG-VG-TV, Televiscentro Canal 7 (Commercial), 3a. Calle 6-24, Zona 9, Apartado Postal No. 1242. Tel. 62216. Ch. 7 (V-175.25, A-179.75). Transmitter 5 kw, ERP 108 kw. Started Dec. 1964. Hours of operation: 12:00-24:00 daily.

Personnel: Dr. Jorge Villanueva, general manager; Fernando Villanueva, sales manager; Carlos I. Rivas, program manager; Carlos Alvarez, program chief; Mario Mazariegos, chief engineer.

Low-power repeaters: 3 in operation, Ch. 7, Ch. 6, Ch. 13.

GUATEMALA CITY—TG-MO-TV, Tele-Once S.A. (Commercial), 20 Calle 5-02, Zona 10. Tel. 682165. Ch. 11. Transmitter 12.5 kw, ERP 180 kw. TV tape recording facilities. Started Jan. 1968. Hours of operation: 12:00-24:00, daily.

Color: Film, tape & cassette.

Personnel: Antonio Mourra, director general & program manager; Francisco Bianchi, general manager & film buyer; Jose M. Alvarez, sales manager; Jorge Quinonez, production manager; Carlos Linde, chief engineer.

Rates (Aug. 1974): 60 sec., 90.00; 30 sec., 55.00, participation. 60 sec., 125.00; 30 sec., 75.00, spot (Guatemalan Quetzal).

Low-power repeaters: 3 in operation, Ch. 6, Ch. 12, Ch. 6.

Haiti

(525-line standards, System M)

Color: SECAM System

Sets in use: 13,000

PORT-AU-PRINCE—Tele-Haiti S.A. (Commercial), P.O. Box 1126, Port-au-Prince, Haiti. Tel. 22221. Ch. 2, Ch. 4, Ch. 6. CATV in color.

Personnel: Edward B. Hatton, pres., director general & film buyer; Oswald Douyon, production manager; Roger Dominique, chief engineer.

Hours of operation: 12:30-10:30 p.m., daily.

Rates: 60 sec., 30; 10 sec., 15.00; 1 hr., 120.00 (U.S. dollars).

Honduras

(525-line standards, System M)

Sets in use: 47,000

TEGUCIGALPA—HRTG-TV, Cia. Televisora Hondurena, S.A., Apartado Postal 734 (commercial). Tel. 22-5514. Ch. 5 (V-77.25, A-81.75). Transmitter 25 kw, ERP 150 kw. Started Sept. 1959.

Personnel: Jose Rafael Ferrari, general manager; Oscar Alfredo Sagastume, assistant general manager; Miriam R. de Ynestroza, manager; Alex Mayr, sales manager; Agustin Lagos, chief production; Santos Flores, chief engineer.

TEGUCIGALPA—HRN-TV, Compania Telesistema Hondureno S.A., Apartado Postal No. 734. Tel. 2-5515. Ch. 3 (V-67.25, A-71.75). Transmitter 2 kw, ERP 4 kw. Started July 1974.

Personnel: Manuel Villeda Toledo, general manager; Guillermo Bustillo Lazo, manager.

PUERTO DE TELA (Pico de Tela)—HRSU-TV, Ch. 9 (V-187.25, A-191.25). ERP 20 kw. Repeats Ch. 5, Tegucigalpa. Started Sept. 1970.

SAN PEDRO SULA (La Cumbre)—HRYA-TV, Ch. 13 (V-211.21, A-217.75). ERP 7 kw. Repeats Ch. 5, Tegucigalpa. Started Sept. 1963.

SAN PEDRO SULA—HRN-TV, Compania Telesistema Hondureno S.A. Apartado Postal No. 208. Tel. 52-3361. Ch. 7. Transmitter, 250 watts, ERP 10 kw. Started May 1967.

Personnel: Manuel Villeda Toledo, general manager; Mario Belot, assistant manager; Margarita de Fletcher, sales manager; Tony Low, production manager; Alma Iris Araclil, program manager; Santos Flores, chief engineer.

SANTA CRUZ DE YOJOA—HRSV-TV, Ch. 9 (V-187.25, A-191.75). ERP 7 kw. Repeats Ch. 5, Tegucigalpa. Started March 1969.

ZONA SUR (Banaderos)—HRSU-TV, Ch. 9. ERP 7 kw. Repeats Ch. 5, Tegucigalpa. Started Jan. 1971.

Hong Kong

(625-line standards, Systems B & I)

Color: PAL System

Sets in use: 545,000 black & white; 294,000 color

HONG KONG—Television Broadcasts Ltd. (commercial), 77 Broadcast Drive, Kowloon, P.O. Box K-100, Hong Kong. Tel. K-360111.

Personnel: H. W. Lee, chairman; Andrew K. W. Eu, managing director; Selina Chow, program mgr.; Kevin Lo, engineering mgr.; Clarence Chang, news & public affairs mgr.; Tony Tong, public relations & promotion mgr.

HONG KONG—Jade Network, Ch. 21 (V-471.25, A-477.25). Transmitter 2 kw, ERP 10 kw. TV tape recording facilities. Telecasts in color, PAL system, 11 low power repeaters. Started Nov. 1967. Hours of operation: 0700-0900 & 1200-2600, Mon.-Sat.; 0700-2600, Sun.

Rates (base): 30 Sec., \$2710 (Hong Kong Dollars).

HONG KONG—Pearl Network, Ch. 25 (V-503.25, A-509.25). Transmitter 2 kw, ERP 10 kw. TV tape recording facilities. Telecasts in color, PAL system, 11 low power repeaters. Started Nov. 1967.

Hours of operation: 0800-0830 & 1600-2500, Mon.-Fri.; 0800-0830 & 1400-2500, Sat.-Sun.

Rates: Min., \$600 (Hong Kong Dollars).

HONG KONG—Rediffusion Television Ltd. (Commercial), 81 Broadcast Drive, Kowloon, Hong Kong. Tel. 3-374111. Cable: Starvision. Telex: HX74680. Started Dec. 1973. RTV1 (Chinese) Ch. E-23. RTV2 (English) Ch. E-27. Transmitters 1.5 kw. ERP 10 kw. TV tape recording facilities.

Personnel: Sir Sidney Gordon, chmn.; Steve S. C. Huang, director & general manager; C. P. Ho, assistant general manager.

Hours of operation: RTV1—6:55 a.m.-midnight, Mon.-Fri.; 6:55 a.m.-1 a.m., Sat. & Sun. RTV2—8 a.m.-midnight, Mon.-Fri. (educational 8 a.m.-5 p.m.); 3 p.m.-1 a.m., Sat. & Sun. ETV programs originated by Hong Kong Govt. Educational Television Service.

Planned:

HONG KONG—Hong Commercial Broadcasting Co. Ltd.

Hungary

(625-line standards, System D1K)

Color: SECAM System

Sets in use: 2,540,000

Magyar Televizio, MTV (Govt., limited commercial), Szabadsagter 17, 1810 Budapest V. Tel. 113-200. Dr. Richard Nagy, president. The transmitters carry two programs, originating in Budapest studios.

MTV-1

BUDAPEST—Ch. R-1. Transmitter 20 kw. Started 1954.
NAGYKANIZSA—Ch. R-1. Transmitter 4 kw. Started 1974.
PECS—Ch. R-2. Transmitter 4 kw. Started 1958.
DEBRECEN—Ch. R-2. Transmitter .02 kw. Started 1963.
TOKAJ—Ch. R-4. Transmitter 20 kw. Started 1965.
BUDAPEST—Ch. R-6. Transmitter 20 watts. Started 1973.
OZD—Ch. R-6. Transmitter 20 watts. Started 1963.
ZALAEGRSZEG—Ch. R-6. Transmitter 20 watts. Started 1973.
TATABANYA—Ch. R-6. Transmitter .02 kw. Started 1975.
KOMADI—Ch. R-7. Transmitter 4 kw. Started 1968.
SZEKSZARD—Ch. R-7. Transmitter 50 watts. Started 1963.
KEKES—Ch. R-8. Transmitter 4 kw. Started 1960.
SZEGED—Ch. R-8. Transmitter .02 kw. Started 1972.
MISKOLC—Ch. R-9. Transmitter 50 watts. Started 1959.
SOPRON—Ch. R-9. Transmitter 500 watts. Started 1959.
BUDAPEST—Ch. R-10. Transmitter .02 kw. Started 1973.
SALGOTARJAN—Ch. R-11. Transmitter 20 watts. Started 1964.
SZENTES—Ch. R-11. Transmitter 20 kw. Started 1959.
KABHEGY—Ch. R-12. Transmitter 20 kw. Started 1962.
CSAVOLY—Ch. R-28. Transmitter 2 kw. Started 1975.

MT-2

BUDAPEST—Ch. R-24. Transmitter 4 kw. Started 1969.
EGER—Ch. R-24. Transmitter .002 kw. Started 1975.
OZD—Ch. R-24. Transmitter .002 kw. Started 1976.
TOKAJ—Ch. R-26. Transmitter 20 kw. Started 1974.
PECS—Ch. R-32. Transmitter 20 kw. Started 1972.
VEZSPREM—Ch. R-9. Transmitter .02 kw. Started 1976.

Iceland

(625-line standards, System B)

Sets in use: 50,900

REYKJAVIK—Icelandic State Broadcasting Service—Television Ríkisutvarpið-Sjónvarp (R.U.V.), Laugavegur 176, Reykjavik, Iceland. Tel. 3-88-00. Telex: 2035. Cable: Isvlsion. (Govt., commercial). Ch. E-10. ERP 4 kw. Started Sept. 1966. TV tape recording facilities.

Personnel: Andres Bjornsson, director general; Peter Guðfinnsson, director of television; Hoedur Frimannsson, chief engineer; Jon Thorarinnsson, head of arts & entertainment; Emil Bjornsson, head of news & education.

Hours of operation: 18:00-19:00 & 20:00-22:30, Sun. & Wed.; 20:00-22:30, Mon., Tues. & Fri.; 16:00-23:30, Sat.

Rates (1975): Jan. 1-Oct. 31—60 sec., 26,000; 7 sec., 4,700. Nov. 1-Dec. 31—60 sec., 38,000; 7 sec., 6,800 (Icelandic Crowns).

REPEATERS

HAFELL—Ch. E-7. Transmitter 500 watts, ERP 10 kw. Started Dec. 23, 1967.
HEGRANES—Ch. E-8. Transmitter 250 watts, ERP 3 kw. Started Dec. 13, 1968.
SKALAFELL—Ch. E-4. Transmitter 10 kw, ERP 300 kw. Started Dec. 22, 1967.
STYKKISHOLMUR—Ch. E-3. Transmitter 10 kw, ERP 90 kw. Started May 17, 1967.
VADLAHEIDI—Ch. E-6. Transmitter 50 watts, ERP 200 watts. Started Dec. 1, 1968.
VESTMANNAEYJAR—Ch. E-5. Transmitter 1.5 kw, ERP 30 kw. Started Sept. 29, 1966.
Low-powered repeaters: 25 in operation.

India

(625-line standards, System B)

Sets in use: 400,000

Doordarshan (Govt., commercial), Directorate General, Mandi House, New Delhi. All stations except Poona originate programming & have TV tape recording facilities.

International TV Directory

Personnel: P. V. Krishnamoorthy, director general; N. L. Chowla, deputy director general; N. N. Khanna, deputy chief engineer; M. I. Mallik, controller of programs; Shiv S. Sharma, station director.

Rates (Jan. 1976): For sponsored programs captions 2x10 sec. in 10-20 min. program, from 1,400 to 4,000; in 55-65 min. programs, 6x10, from 6,200 to 15,600 (Rupees).

NEW DELHI—Television Centre, Akashvani Bhavan, Parliament St., New Delhi 110 001. Tel. 382021. Ch. E-4. Transmitter 10 kw, ERP 50 kw. Started Sept. 1959.

Hours of operation: 6-10 p.m., daily, winter; 6:30-10:30 p.m., daily, summer. Educational programming, morning & afternoon.

AMRITSAR—Ch. E-7. Transmitter 10 kw, ERP 100 kw. Started Sept. 1973.

Hours of operation: 7-10:05 p.m., daily.

BOMBAY—Ch. E-4. Transmitter 10 kw, ERP 50 kw. Started Oct. 1972.

Hours of operation: Approx. 6-10 p.m., daily. School programming daytime, Mon., Wed. & Fri.

POONA—Ch. E-5. Transmitter 600 watts, ERP 7.2 kw. Relays Ch. E-4, Bombay. Started 1973.

SRINAGAR—Ch. E-4. Transmitter 10 kw, ERP 50 kw. Started Jan. 1973.

Hours of operation: 6-10 p.m., daily; 1-3 p.m., Sun.

Planned:

CALCUTTA—Ch. E-4. Transmitter 10 kw, ERP 50 kw. Started Aug. 1975.

Hours of operation: 6:30-9:30 p.m., daily.

LUCKNOW—Ch. E-4. Transmitter 10 kw, ERP 50 kw. Started Nov. 1975.

Hours of operation: 6:30-9:00 p.m., daily.

MADRAS—Ch. E-4. Transmitter 1 kw, ERP 1 kw. Started Aug. 1975.

Hours of operation: 6:30-9:00 p.m., daily.

MUSSOORIE—Ch. E-5. Transmitter 1 kw.

Indonesia

(625-line standards, System B)

Sets in use: 370,000

Jajasan Televisi Republik Indonesia (Govt., commercial), Senayan—Jakarta, Indonesia. Tel. 582160. TV tape recorder facilities.

Personnel: M. N. Soepomo, director; Drs. Darjoto, deputy director, general affairs; Drs. Soemadiman, deputy director, news; Ir. M. Arifin, deputy director, engineering; Amar, secy. to the director.

Rates (Jan. 1973 peak): 60 sec., 58,100; 30 sec., 41,500; 20 sec., 33,200; 10 sec., 20,750 (Rupiahs).

Color: Research & study, PAL system.

JAKARTA—TVRI, Ch. E-9 (V-210.25, A-215.75). Transmitter 10 kw, ERP 65 kw. Started Aug. 1962. Alex Leo, station mgr.

Hours of operation: 17:45-23:00, Mon.-Fri.; 16:45-24:15, Sat.; 15:45-23:00, Sun.

YOGYAKARTA—TVRI, Ch. E-8 (V-203.25, A-208.75). Transmitter 5 kw, ERP 45 kw. Started Aug. 1965. R. M. Sunatro, station mgr.

Hours of operation: 17:45-23:00, Mon.-Fri.; 16:45-24:15, Sat.; 15:45-23:00, Sun.

MEDAN—TVRI, Ch. E-5 (V-182.25, A-187.85). Transmitter 10 kw, ERP 100 kw. Originates local programs. Started Dec. 1970. Amir Husin, station mgr.

Hours of operation: 18:15-23:00, daily.

PALEMBANG—TVRI, Ch. E-9. Transmitter 10 kw, ERP 100 kw. Started Jan. 1974. R. Mansyur, station mgr.

Hours of operation: 18:45-21:00, Mon., Wed., Thurs.; 18:45-21:30, Sat.

UNJUNG PANDANG—TVRI, Ch. E-4. Transmitter 5 kw, ERP 50 kw. Started Dec. 1973. Zaimal Ardi, station mgr.

Hours of operation: 18:45-21:00, Tues. & Thurs.; 18:45-21:30, Sat.

BALIKPAPAN—TVRI, Ch. E-9. Transmitter 5 kw, ERP 10 kw. Broto Kussimo, station mgr.

Hours of operation: 18:45-22:00, Tues.-Fri. & Sun.; 18:45-21:30, Sat.; 18:45-21:30, Mon.

RELAY STATIONS

BANDUNG—TVRI, Ch. E-7. Transmitter 1 kw, ERP 10 kw.

BANDUNG—TVRI, Ch. E-5. Transmitter 100 watts.

CEMARASEWU—TVRI, Ch. E-6. Transmitter 2 kw.

CIKURAI—TVRI, Ch. E-4. Transmitter 100 watts.

CIREBON—TVRI, Ch. E-4. Transmitter 100 watts.

GUNUNG GANTUNGAN—TVRI, Ch. E-5. Transmitter 100 watts.

LAWANG—TVRI, Ch. E-5. Transmitter 100 watts.

MANDIREJA—TVRI, Ch. E-5. Transmitter 700 watts.

NAGRAK—TVRI, Ch. E-7. Transmitter 1 kw.

SEMARANG—TVRI, Ch. E-4. Transmitter 1 kw, ERP 10 kw.

SURABAJA—TVRI, Ch. E-9. Transmitter 2 kw.

SURAKARTA—TVRI, Ch. E-6. Transmitter 100 watts.

Low power repeaters: 5 in operation, 5 planned.

International TV Directory

Iran

(625-line standards, System B)

Color: SECAM System

Sets in use: 2,018,000

National Iranian Radio & Television (Govt., commercial), Pahlavi Road, Jame Jam Ave., Tehran, Iran. P.O. Box 33-200 Tadrish. Cable: Teimel. Telex: 2797-2846. Tel. 2961.

Personnel: Reza Ghotbi, director general; Mahmoud Jafarian, Kambiz Mohit-Mahmoudi & Farokh Ghafari, deputy directors general; Cyrus Hedayat, engineering dept. manager; Farhad Saba, educational TV manager; Touradj Farazmand, radio production manager; Iradj Gorgin, TV production manager; Javad Fekri, administration manager; Pereydoun Mekanik, president of College of Radio & TV.

Hours of operation: First Program—12:00-13:30, 16:30-23:30, Sat.-Thurs.: 11:45-24:00, Fri. & holidays. Second Program—16:30-23:30, daily. Educational TV—8:35-11:45, 12:50-13:55, 14:35-15:45.

Rates (1975-76 Peak): First Program—Min., 312,000 (Network A); 120,000 (Network B). Second Program—Min., 40,500 (Rials).

Production Centers

(All with TV tape recording facilities)

ABADAN—NIRTV, Ch. E-7 (V-189.25, A-194.75). ERP 255 kw. Started Oct. 1970.

ALAMDEH—NIRTV, Ch. E-5 (V-175.25, A-180.75). ERP 35 kw. Started Aug. 1971.

BANDAR ABBAS—NIRTV, Ch. E-8 (V-196.25, A-201.75). ERP 572 kw. Started Oct. 1968.

ESFAHAN—NIRTV, Ch. E-5 (V-175.25, A-180.75). ERP 650 watts. Started March 1969.

KERMAN—NIRTV, Ch. E-8 (V-196.25, A-201.75). ERP 400 watts. Started Sept. 1971.

KERMANSHAH—NIRTV, Ch. E-7 (V-189.25, A-194.75). ERP 34 kw. Started Oct. 1970.

LATIAN DAM—NIRTV, Ch. E-5 (V-175.25, A-180.75). ERP 5 watts. Started Sept. 1971.

MAHABAD—NIRTV, Ch. E-3 (V-55.25, A-60.75). ERP 200 watts. Started Sept. 1971.

MASHHAD—NIRTV, Ch. E-11 (V-217.25, A-222.75). ERP 18 kw. Started Sept. 1971.

RASHT—NIRTV, Ch. E-11 (V-217.25, A-222.75). ERP 445 kw. Started April 1970.

REZAIH—NIRTV, Ch. E-5 (V-175.25, A-180.75). ERP 3.5 kw. Started July 1968.

SANANDAJ—NIRTV, Ch. E-9 (V-203.25, A-208.75). ERP 350 watts. Started Sept. 1971.

SHIRAZ—NIRTV, Ch. E-10 (V-210.25, A-215.75). ERP 625 watts. Started Nov. 1969.

TABRIZ—NIRTV, Ch. E-10 (V-210.25, A-215.75). ERP 36 kw. Started March 1971.

TEHRAN—NIRTV, Ch. E-7 (V-189.25, A-194.75). ERP 460 kw. Started Oct. 1966.

TEHRAN—NIRTV, Ch. E-9 (V-203.25, A-208.75). ERP 380 kw. Started Oct. 1966.

ZAHEDAN—NIRTV, Ch. E-6 (V-196.25, A-201.75). ERP 200 watts. Started Sept. 1971.

Repeaters: 141 in operation (38 low-power).

Note: See also American Forces Stations.

Iraq

(625-line standards, System B)

Color: SECAM System

Sets in use: 500,000

BAGHDAD—BTV (Govt., limited commercial), IBTCE, Iraqi Broadcasting, TV & Cinema Establishment, Salhiya-Baghdad, The Republic of Iraq. Cable: IDAA'H BAGHDAD. Tel. 31151. Ch. E-9 (V-203.25, A-208.75). Transmitter 10 kw. ERP 160 kw. TV tape recorder facilities. Started May 1956 on Ch. E-8 with 500 watts ERP. Increased power Nov. 1959.

Hours of operation: Daily 6 p.m.-12 midnight.

Personnel: Latif N. J. Al-Delalmi, director general; Khalid Abdul-Hakim, assistant director general for technical affairs; Mohamed Fakhri Rashid, engineering & technical affairs director. Rates: Spot 60 sec., 30 (Iraqi Dinars).

BAGHDAD—BTV, Ch. 7 (V-189.25, A-194.75). Transmitter 10 kw. ERP 160 kw. Started July 30, 1972. Hours of operation: 7-11 p.m., daily.

BASRAH—Basrah Television (Govt., limited commercial), Ch. E-9. Transmitter 10 kw, ERP 146 kw. TV tape playback facilities. Started Nov. 6, 1968.

KIRKUK—Kirkuk Television (Govt., limited commercial), Ch. E-6. Ch. E-8 & Ch. E-10. Transmitters 10 kw, ERP 160 kw each. TV tape playback facilities. Started Oct. 18, 1967.

MISAN—Misan Television (Govt., limited commercial), Ch. E-5 & Ch. E-11. Transmitter, 10 kw, ERP 160 kw. TV tape playback facilities. Started 1974.

MOSUL—Mosul Television (Govt., limited commercial), Ch. E-7. Transmitter 10 kw, ERP 146 kw. TV tape playback facilities. Started March 2, 1968.

MUTHANA—Muthana Television (Govt.), Ch. 8. Transmitter 10 kw, ERP 160 kw. Started April 1974.

Planned:

UM-QASIR.

Ireland

(405-line standards, System A & 625-line standards, System I)

[Note: 405-line standard, System A stations are being phased out]

Sets in use: 630,000 black & white; 90,000 color

Color: PAL System (625-line)

All stations operated by Radio Telefís Éireann Authority, Donnybrook, Dublin 4 (Autonomous statutory corp., national service, commercial). Tel. 693111. All transmitters carry same program originating in Donnybrook studios.

Hours of operation: 16:00-23:50, average week days; Sat.-Sun. (Winter) 14:00-23:50. Educational television, 10 hrs. per week. TV tape recorder facilities.

Personnel: J. O. Maloney, director general; J. White, controller of programs, television; W. Boyd, head of news; D. Fisher, head of television development; G. T. Waters, dir. of engineering; E. J. Slowe, asst. dir. of engineering; C. Sexton, dir. of personnel; T. V. Finn, financial controller; R. K. Gahan, sales controller; L. McRedmond, head of information; F. O. Hannrachain, dir. of legal affairs; A. O'Reilly, dir. of design; R. Collins, secretary to the Authority.

ACHILL (Meelin Mt.)—Ch. "F" (V-191.25, A-197.25, 625-line). ERP 1 kw. Started July 1970. Transposer.

CAHIRCIVEEN (Kilkeaveragh)—Ch. "F" (V-191.25, A-197.25, 625-line). ERP 1 kw. Started Dec. 1965. Transposer.

CAPPOQUIN (Knockaunabouchalla)—Ch. "H" (V-207.26, A-213.26, 625-line). ERP 250 watts. Started Dec. 1965. Transposer.

CARLOW (Mount Leinster)—Ch. "F" (V-191.21, A-197.21, 625-line). ERP 100 kw. Started Dec. 1962.

CASTLEBAR (Croaghmoyle)—Ch. "H" (V-207.28, A-213.28, 625-line). ERP 1 kw. Started July 1970. Transposer.

CASTLETOWNBERE (Knockgour)—Ch. "H" (V-207.26, A-213.26, 625-line). ERP 250 watts. Started Oct. 1965. Transposer.

CLIFDEN (Cregg)—Ch. "D" (V-175.27, A-181.27, 625-line). ERP 1 kw. Started Dec. 1969. Transposer.

CORK (Mullaghanish Mt.)—Ch. "D" (V-175.30, A-181.30, 625-line). ERP 100 kw. Started Dec. 1962.

CORK (Spur Hill)—Ch. "H" (V-207.26, A-213.26, 625-line). ERP 250 watts. Started Dec. 1963. Transposer.

CROSSHAVEN (Ballinlusk)—Ch. "G" (V-199.25, A-205.25, 625-line). ERP 120 watts. Started Sept. 1964. Transposer.

DUBLIN (Kippure)—Ch. B-7 (V-184.73, A-181.23, 405-line). ERP 100 kw. Started Dec. 1961.

DUBLIN (Kippure)—Ch. "H" (V-207.25, A-213.25, 625-line). ERP 100 kw. Started Nov. 1962.

DUBLIN (Donnybrook)—Ch. B-3 (V-56.73, A-53.23, 405-line). ERP 250 watts. Started Jan. 1965. Transposer.

DUBLIN (Donnybrook)—Ch. "C" (V-61.73, A-67.73, 625-line). ERP 250 watts. Started Jan. 1965. Transposer.

FANAD (Murren Hill)—Ch. B-7 (V-184.75, A-181.25, 405-line). ERP 1 kw. Started Aug. 1965. Satellite repeater.

FERMOY—Ch. "G" (V-199.23, A-205.23, 625-line). ERP 6 watts. Started Sept. 1972.

GORT (Maghera)—Ch. "B" (V-53.75, A-59.75, 625-line). ERP 100 kw. Started Feb. 1963.

LETTERKENNY (Mongorry Hill)—Ch. B-6 (V-179.77, A-176.27, 405-line). ERP 1 kw. Started June 1965. Transposer.

MONAGHAN (Lugad Hill)—Ch. B-10 (V-199.71, A-196.21, 405-line). ERP 1.6 kw. Started June 1965. Transposer.

MOVILLE (Crockaullin)—Ch. B-12 (V-209.73, A-206.23, 405-line). ERP 2 kw. Started Aug. 1965. Transposer.

SLIGO (Truskmore Mt.)—Ch. B-11 (V-204.73, A-201.23, 405-line). ERP 100 kw. Started Dec. 1962.

SLIGO (Truskmore Mt.)—Ch. "I" (V-215.25, A-221.25, 625-line). ERP 100 kw. Started Sept. 1963.

SUIR VALLEY (Corbally Wood)—Ch. "I" (V-215.28, A-221.28, 625-line). ERP 400 watts. Started Dec. 1965. Transposer.

CATV Systems: 3 in operation with 70,000 connections.

Israel

(625-line standards, System B)

Sets in use: 475,000

Israel Broadcasting Authority (Govt.-statutory, commercial), Television House, Sare Yisrael St., Romena, P.O. Box 7139, Jerusalem. Tel. (02) 521111. TV tape recording facilities.

Hours of operation: Daily 15:30-24:00 GMT approx.

Personnel: Yitzhak Livni, director general; Arnon Zuckerman, director of television; Yoseph Landau, operations & production services; Isaac Shimon, Hebrew programs; Salim Fatal, Arabic programs; Shlomo Gal, chief engineer; Miriam Rothschild, film buyer; Dan Shilon, Hebrew news; Joseph Bar-El, Arabic news.

U.S. Representatives: Eli Nissan, 1401 Blair Mill Rd., Silver Spring, Md. (20910) & Yoram Ronnen, 850 Third Ave., New York, N.Y. (10022).

French Representative: Nakdimon Rogel, Quai de Bleriot 122, Paris.

Instructional Television Center, Ministry of Education & Culture (Educational), 14 Klausner St., Ramat-Aviv, Tel-Aviv, Israel. Tel. (03) 414155. Started March 24, 1966.

Hours of operation: 7:30-17:30, daily.

Personnel: Yaacov Lorberbaum, director general; Arie Kaplan, general manager; Johanna Prenner, dir. of programming; Haim Tehelet, dir. of production; Dr. Yona Peless, dir. of engineering; Ofra Shor, dir. of sales & film acquisition.

ACRE—Israel Television, Ch. E-5 (V-175.25, A-180.75). Transmitter 0.4 kw, ERP 20 kw. Ch. E-24. Transmitter .1 kw, ERP 1.6 kw.

ARAD—Israel Television, Ch. E-9. Transmitter .4 kw, ERP 10 kw.

BEERSHEBA—Israel Television, Ch. E-11 (V-217.25, A-222.75). Transmitter 10 kw, ERP 100 kw.

CARMEL (Haifa)—Israel Television, Ch. E-10 (V-210.25, A-215.75). Transmitter 10 kw, ERP 100 kw. Ch. E-46. Transmitter .20 kw, ERP 200 kw.

EILAT—Israel Television, Ch. E-7 (V-189.25, A-194.75). Transmitter .4 kw, ERP 1 kw.

EITANIM (Jerusalem/Tel-Aviv)—Israel Television, Ch. E-8 (V-196.25, A-201.75). Transmitter 20 kw, ERP 200 kw.

GROFIT—Israel Television, Ch. E-10 (V-210.25, A-215.75). Transmitter .4 kw, ERP 40 kw.

KOKHAV HAYARDEN—Israel Television, Ch. E-7 (V-189.25, A-194.75). Transmitter .4 kw, ERP 1 kw.

MITZPEH RAMON—Israel Television, Ch. E-5 (V-175.25, A-180.75). Transmitter .4 kw, ERP 5 kw.

SAFED—Israel Television, Ch. E-6 (V-182.25, A-187.75). Transmitter .4 kw, ERP 1 kw.

TEL-AVIV—Israel Television, Ch. E-27 (V-519.25, A-524.75). Transmitter 2 kw, ERP 6 kw.

Low-power repeaters: 25 in operation.

Italy

(625-line standards, Systems B & G)

Color: PAL System

Sets in use: 12,080,000 black & white; 500,000 color

RAI-TV, Radiotelevisione Italiana, (Govt., limited commercial), Viale Mazzini 14, 00195 Rome, is a franchised system which operates the First Network (VHF) and the Second Network (UHF). Personnel: Beniamino Finocchiaro, president; G. Orsello, v.p.; M. Principe, dir. gen.; L. Piccioni & G. Pasquarelli, deputy dir. gen.; G. Antonelli, dir., personnel; A. Ricconi, dir., technical dept.; P. Castelli, dir., administration; T. Cristani, dir., commercial dept.; D. Scarano, dir., First TV Network; M. Fichera, dir., Second TV Network; E. Rossi, dir., news & current affairs, First TV Network; A. Barbato, dir., news & public affairs, Second TV Network; G. Rossini, dir., school & adult educational broadcasting; N. Rossi, dir., external broadcasting dept.

U.S. Office: RAI Corp., 717 Fifth Ave., New York, N.Y. (10022). Tel. 212-757-6987. Renato Pachetti Ciampi, exec. v.p.

NATIONAL NETWORK

BARI—Ch. F. ERP 2 kw.
 BERTINORO—Ch. F. ERP 1 kw. 1 satellite.
 CIMA PENEGAL—Ch. F. ERP 1.5 kw. 10 satellites.
 COL VISENTIN—Ch. H. ERP 3 kw. 26 satellites.
 CROTONE—Ch. B. ERP 2.5 kw. 2 satellites.
 GAMBARIE—Ch. D. ERP 19 kw. 5 satellites.
 MARTINA FRANCA—Ch. D. ERP 220 kw. 27 satellites.
 MILANO—Ch. G. ERP 24 kw. 4 satellites.
 MONTE ARGENTARIO—Ch. E. ERP 2.5 kw. 2 satellites.
 MONTE CACCIA—Ch. A. ERP 34 kw. 2 satellites.
 MONTE CAMMARATA—Ch. A. ERP 34 kw. 16 satellites.
 MONTE CONERO—Ch. E. ERP 100 kw. 29 satellites.
 MONTE CREO—Ch. H. ERP 0.5 kw. 9 satellites.
 MONTE FAITO—Ch. B. ERP 40 kw. 41 satellites.
 MONTE FAVONE—Ch. H. ERP 1 kw. 9 satellites.
 MONTE LAURO—Ch. F. ERP 50 kw. 10 satellites.
 MONTE LIMBARA—Ch. H. ERP 3 kw. 8 satellites.
 MONTE NERONE—Ch. A. ERP 34 kw. 24 satellites.
 MONTE PEGLIA—Ch. H. ERP 32 kw. 23 satellites.
 MONTE PELLEGRINO—Ch. H. ERP 8 kw. 8 satellites.
 MONTE PENICE—Ch. B. ERP 100 kw. 52 satellites.
 MONTE PIERFAONE—Ch. H-1. ERP 1.7 kw. 9 satellites.
 MONTE SAMBUCO—Ch. H. ERP 35 kw. 19 satellites.
 MONTESANTO DI LUSSARI—Ch. E. ERP 0.2 kw. 4 satellites.
 MONTE SCURO—Ch. G. ERP 8 kw. 20 satellites.
 MONTE SERPEDDI—Ch. G. ERP 35 kw. 13 satellites.
 MONTE SERRA—Ch. D. ERP 270 kw. 59 satellites.
 MONTE SORO—Ch. E. ERP 5 kw. 21 satellites.

MONTE TENCHIA—Ch. G. ERP 0.07 kw. 5 satellites.
 MONTE VENDA—Ch. D. ERP 100 kw. 52 satellites.
 MONTE VERGINE—Ch. D. ERP 1 kw. 14 satellites.
 PAGANELLA—Ch. G. ERP 1.33 kw. 48 satellites.
 PESCARA—Ch. F. ERP 14 kw. 5 satellites.
 PIETRA CORNALE—Ch. D. ERP 0.3 kw. 21 satellites.
 PORTOFINO—Ch. H. ERP 175 kw. 66 satellites.
 PUNTA BADDE URBARA—Ch. D. ERP 145 kw. 21 satellites.
 ROMA—Ch. G. ERP 36 kw. 19 satellites.
 ROSETO CAPO SPULICO—Ch. F. ERP 12 kw.
 SAINT VINCENT—Ch. G. ERP 0.6 kw. 6 satellites.
 SAN REMO-MONTE BIGNONE—Ch. B. ERP 0.15 kw. 7 satellites.
 STAZZONA—Ch. E. ERP 0.32 kw. 13 satellites.
 TOLMEZZO—Ch. B. ERP 0.1 kw. 10 satellites.
 TORINO EREMO—Ch. C. ERP 16 kw. 31 satellites.
 TRIESTE—Ch. G. ERP 15 kw. 2 satellites.
 UDINE—Ch. F. ERP 55 kw. 10 satellites.

SECOND NETWORK

BERTINORO—Ch. E-30. ERP 10 kw. 5 satellites.
 BOLOGNA—Ch. E-28. ERP 10 kw. 4 satellites.
 CAMPO DEI FIORI—Ch. E-28. ERP 10 kw. 5 satellites.
 CIMA PENEGAL—Ch. E-27. ERP 7.6 kw. 19 satellites.
 COL VISENTIN—Ch. E-34. ERP 10 kw. 10 satellites.
 CROTONE—Ch. E-27. ERP 11 kw. 1 satellite.
 GAMBARIE—Ch. E-26. ERP 200 kw. 1 satellite.
 MARTINA FRANCA—Ch. E-32. ERP 750 kw. 4 satellites.
 MILANO—Ch. E-26. ERP 20 kw. 2 satellites.
 MONTE ARGENTARIO—Ch. E-24. ERP 250 kw.
 MONTE BEIGUA—Ch. E-32. ERP 60 kw. 12 satellites.
 MONTE CACCIA—Ch. E-25. ERP 350 kw. 3 satellites.
 MONTE CAMMARATA—Ch. E-34. ERP 200 kw. 9 satellites.
 MONTE CONERO—Ch. E-26. ERP 200 kw. 11 satellites.
 MONTE CREO—Ch. E-27. ERP 1.35 kw. 3 satellites.
 MONTE FAITO—Ch. E-23. ERP 1400 kw. 19 satellites.
 MONTE FAVONE—Ch. E-29. ERP 20 kw. 6 satellites.
 MONTE LAURO—Ch. E-24. ERP 200 kw. 6 satellites.
 MONTE LIMBARA—Ch. E-32. ERP 20 kw. 3 satellites.
 MONTE LUCO—Ch. E-23. ERP 20 kw. 4 satellites.
 MONTE NERONE—Ch. E-33. ERP 200 kw. 12 satellites.
 MONTE PEGLIA—Ch. E-31. ERP 200 kw. 10 satellites.
 MONTE PELLEGRINO—Ch. E-27. ERP 40 kw. 4 satellites.
 MONTE PENICE—Ch. E-23. ERP 1800 kw. 17 satellites.
 MONTE PIERFAONE—Ch. E-21. ERP 4 kw. 10 satellites.
 MONTE SAMBUCO—Ch. E-27. ERP 200 kw. 10 satellites.
 MONTE SCURO—Ch. E-28. ERP 30 kw. 4 satellites.
 MONTE SERPEDDI—Ch. E-30. ERP 240 kw. 10 satellites.
 MONTE SERRA—Ch. E-27. ERP 200 kw. 23 satellites.
 MONTE SORO—Ch. E-32. ERP 20 kw. 10 satellites.
 MONTE VENDA—Ch. E-25. ERP 950 kw. 14 satellites.
 MONTE VERGINE—Ch. E-31. ERP 20 kw. 10 satellites.
 PAGANELLA—Ch. E-21. ERP 13 kw. 13 satellites.
 PESCARA—Ch. E-30. ERP 30 kw. 4 satellites.
 PIETRA CORNALE—Ch. E-32. ERP 3 kw. 9 satellites.
 PORTOFINO—Ch. E-29. ERP 1000 kw. 5 satellites.
 PUNTA BADDE URBARA—Ch. E-27. ERP 200 kw. 6 satellites.
 ROMA—Ch. E-28. ERP 140 kw. 9 satellites.
 SAINT VINCENT—Ch. E-31. ERP 10 kw. 5 satellites.
 SALENTO TURRISI—Ch. E-34. ERP 16 kw.
 SAN REMO-MONTE BIGNONE—Ch. E-34. ERP 2.4 kw. 5 satellites.
 SAN ZENO—Ch. E-37. ERP 0.8 kw. 1 satellite.
 STAZZONA—Ch. E-25. ERP 2 kw. 3 satellites.
 TOLMEZZO—Ch. E-35. ERP 0.8 kw. 8 satellites.
 TORINO EREMO—Ch. E-30. ERP 200 kw. 18 satellites.
 TRIESTE—Ch. E-31. ERP 24 kw. 2 satellites.
 UDINE—Ch. E-22. ERP 140 kw. 1 satellite.
 VIBO VALENTIA—Ch. E-35. ERP 16 kw. 9 satellites.

International TV Directory

Ivory Coast

(625-line standards, System K)
Color: SECAM System

Sets in use: 85,000 black & white; 2,500 color

La Television Ivoirienne (Govt., non-commercial), B. P. 8883, Abidjan-Cocody. Tel. 34-92-06.

Personnel: Frederic Kouame, director of television; Georges Benson, deputy director in charge of programs; Ballet Koudougou, deputy director, information; Yvon Baguinoff, deputy director, improvements; Charles Tlemele, deputy director, broadcasting.

Hours of operation: 12:30-13:30, 19:00-22:30, weekdays; 17:30-22:30, Sun. & holidays. Educational programming: 8:00-12:00 14:30-17:30, every day except Thurs., Sat. afternoon & Sun.

ABIDJAN—Ch. K-8. Transmitter 10 kw. TV tape recording facilities. Started Aug. 1963.

BOUAFLE—Ch. K-9. Transmitter 10 kw.

KOUN—Ch. K-4. Transmitter 10 kw.

MAN—Ch. K-7. Transmitter 10 kw.

NIANGBO—Ch. K-3. Transmitter 10 kw.

ODIENNE—Ch. K-8. Transmitter 10 kw.

Low-powered repeater stations: 3 in operation.

Jamaica

(Modified 625-line standards, U.S. channeling)
Sets in use: 120,000

The Jamaica Broadcasting Corporation (Commercial), 5 South Odeon Ave., P.O. Box 100, Kingston 10, Jamaica, W.I. Tel. 92-65621. All stations carry same program, originating in Studio Centre, Kingston. TV tape recording facilities.

Hours of operation: 2 p.m.-midnight, Sun.; 5 p.m.-midnight, Mon.-Fri.; 2:30 p.m.-midnight, Sat.

Personnel: Dwight Whyllie, gen. mgr.; Hector Bernard, deputy gen. mgr.; Newton James, dir. of engineering; B. C. Barovier, dir., television broadcasting; Aston Thomas, head, television sales.

Rates (Peak): Spot 60 sec., 200; 45 sec., 150; 30 sec., 100; 15 sec., 66; 7 sec., 44 (Jamaica Dollars).

BUFF BAY—JBC-TV. Ch. 9. Transmitter 100 watts, ERP .5 kw.

COOPER'S HILL—JBC-TV. Ch. 7. Transmitter 3 kw, ERP 33 kw. Started Aug. 1963.

HALF WAY TREE—JBC-TV. Ch. 11. Transmitter 150 watts, ERP 375 watts. Started Aug. 1963.

FLOWER HILL—JBC-TV. Ch. 9. Transmitter 3 kw, ERP 33 kw. Started July 1964.

KEMPSHOT—JBC-TV. Ch. 8. Transmitter 5 watts, ERP 25 watts. Started Dec. 1964.

MORANT POINT—JBC-TV. Ch. 13. Transmitter 2 watts, ERP 40 watts. Started Dec. 1966. Experimental solar powered repeater.

ORACABESSA—JBC-TV. Ch. 12. Transmitter 150 watts, ERP 1.5 kw. Started Dec. 1963.

PORT ANTONIO—JBC-TV. Ch. 8. Transmitter 150 watts, ERP 1 kw. Started Aug. 1964.

SPUR TREE—JBC-TV. Ch. 13. Transmitter 3 kw, ERP 33 kw. Started Aug. 1963.

YALLAHS—JBC-TV. Ch. 9. Transmitter 150 watts, ERP 1.5 kw. Started Oct. 1965.

Japan

(525-line standards, System M)
Color: NTSC System

All stations broadcast in color
Sets in use: 4,500,000 black & white; 21,900,000 color

Japan Broadcasting Corp. (NHK), Jinnan, Shibuya-ku, Tokyo. Tel. 465-1111. Telex: TK 2377.4338. Cable: RADIONHK TOKYO. NHK's 4,419 stations (including 4,321 translators) are non-commercial, non-governmental, financed by subscription fees.

Board of Governors: Shinichiro Kudo, chairman; Shinichi Hase, Saburo Ohkita, Shunzo Suzuki, Hachiro Murai, Choemon Tabe, Asao Miyawaki, Yoshiro Kawahara, Takio Kato, Yoshiro Ito, Zenpuku Niizato, Nihachiro Hanamura, Tsuruko Haruno.

Personnel: Kichiro Ono, pres.; Kazuo Fujinei, v.p.; Katsuki Fuzishima, dir. general of engineering; Tadao Nomura, Tomokazu Sakamoto, general managing dirs.; Hiroshi Yamamoto, Masato Kawahara, Yoshiro Hori, Masatane Nakatsuka, Tadamas Hashimoto, Yoshikatsu Sawamura, Masaki Sorimachi, managing dirs.; Yukinori Yoshida, Ichiro Hatakeyama, Takeo Suzuki, auditors; Tadakatsu Seguro, chief representative, General Bureau for America.

NHK General Bureau for America: Room 1702, 850 Third Ave., New York, N.Y. (10022). Washington Bureau: Room 935, National Press Bldg. (20004). Los Angeles Office: 855 S. Stanley Ave. (90036).

Regional Headquarters: 6-4. Banba-cho, Higashi-ku, Osaka. Tel. 06-841-0431. 7-10. Hisaya-cho, Higashi-ku, Nagoya. Tel. 052-951-3551. 12-11-10. Ote-machi, Hiroshima. Tel. 0822-47-6161. 2-6 Chibajo-machi, Kumamoto. Tel. 0963-53-2151. 1-11-1 Nishikicho, Sendai. Tel. 0222-25-8811. 1-1. Odori, Sapporo-shi. Tel. 011-251-0111. 5. Horinouchi, Matsuyama. Tel. 0899-2-4121.

Hours of operation: Daily, 6:00-24:00.

National Association of Commercial Broadcasters in Japan (Nippon Minkan Hosu Remmel), Bungei Shunju Bldg., 3, Kioicho, Chiyoda-ku, Tokyo. Tel. Tokyo 265-7481. Yosoji Kobayashi, president; Yasushi Onuma, Takashi Suzuki, Yorimichi Suzuki, vice presidents; Kazuo Sugiyama, executive director; Nagato Izumi, secretary general. Members 107 companies with 1,933 stations (including 1,843 translators, 474 VHF, 1,459 UHF) privately-owned stations are commercial.

Hours of operation: Daily, 6:10-24:00.

AKITA—JOTR-TV, Akita Bcstg. Co., Ch. J-11. Transmitter 5 kw, ERP 82.5 kw. Started April 1960.

AKITA—Joub-TV, NHK, Ch. J-2. Transmitter 5 kw, ERP 39 kw. Educational. Started Oct. 1962.

AKITA—JOUK-TV, NHK, Ch. J-9. Transmitter 5 kw, ERP 60 kw. Started Dec. 1959.

AKITA—JOBI-TV, Akita Television Co., Ch. J-37. Transmitter 10 kw, ERP 130 kw. Started Dec. 1, 1969.

AOMORI—JOTG-TV, NHK, Ch. J-3. Transmitter 5 kw, ERP 41 kw. Started March 1959.

AOMORI—JOGR-TV, Aomori Bcstg. Co., Ch. J-1. Transmitter 5 kw, ERP 36 kw. Started Oct. 1959.

AOMORI—JOTC-TV, NHK, Ch. J-5. Transmitter 5 kw, ERP 52 kw. Educational. Started Oct. 1961.

AOMORI—JOAI-TV, Aomori Television Co., Ch. J-38. Transmitter 10 kw, ERP 110 kw. Started Nov. 1969.

ASAHIKAWA—JOCC-TV, NHK, Ch. J-2. Transmitter 1 kw, ERP 11.6 kw. Educational. Started Nov. 1960.

ASAHIKAWA—JOCG-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 12.5 kw. Started Dec. 1958.

ASAHIKAWA—JOHE-TV, Hokkaido Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 12 kw. Started Dec. 1959.

ASAHIKAWA—JOKY-TV, Sapporo Television Bcstg. Co., Ch. J-7. Transmitter 1 kw, ERP 12 kw. Started Dec. 1959.

CHIBA—JOCL-TV, Chiba Television Co., Ch. J-46. Transmitter 5 kw, ERP 45 kw. Started May 1971.

FUKUI—JOFC-TV, NHK, Ch. J-3. Transmitter 3 kw, ERP 19 kw. Educational. Started Nov. 1962.

FUKUI—JOFG-TV, NHK, Ch. J-9. Transmitter 3 kw, ERP 18 kw. Started Aug. 1959.

FUKUI—JOFR-TV, Fukui Bcstg. Co., Ch. J-11. Transmitter 3 kw, ERP 18 kw. Started June 1960.

FUKUI—JOFI-TV, Fukui Television Bcstg. Co., Ch. J-39. Transmitter 10 kw, ERP 105 kw. Started Oct. 1, 1969.

FUKUOKA—JOLK-TV, NHK, Ch. J-3. Transmitter 10 kw, ERP, 81 kw. Started March 1956.

FUKUOKA—JOLB-TV, NHK, Ch. J-6. Transmitter 10 kw, ERP 181 kw. Educational. Started Sept. 1962.

FUKUOKA—JOFR-TV, RKB Mainichi Bcstg. Co., Ch. J-4. Transmitter 10 kw, ERP 100 kw. Started March 1958.

FUKUOKA—JOIF-TV, Kyushu Asahi Bcstg. Co., Ch. J-1. Transmitter 10 kw, ERP 60 kw. Started March 1959.

FUKUOKA—JOJY-TV, Televi Nishinohon Co., Ch. J-9. Transmitter 1 kw, ERP 6 kw. Started Feb. 1962.

FUKUOKA—JOFH-TV, Fukuoka Bcstg. System, Ch. J-37. Transmitter 30 kw, ERP 300 kw. Started April 1, 1969.

FUKUSHIMA—JOFP-TV, NHK, Ch. J-9. Transmitter 3 kw, ERP 18.5 kw. Started March 1959.

FUKUSHIMA—JOFD-TV, NHK, Ch. J-2. Transmitter 3 kw, ERP 17 kw. Educational. Started Nov. 1960.

FUKUSHIMA—JOPX-TV, Fukushima Television Co., Ch. J-11. Transmitter 3 kw, ERP 18.7 kw. Started April 1963.

FUKUSHIMA—JOVI-TV, Fukushima Central Television Co., Ch. J-33. Transmitter 30 kw, ERP 420 kw. Started April 1, 1970.

FUKUYAMA—JODP-TV, NHK, Ch. J-1. Transmitter 1 kw, ERP 13 kw. Started March 1960.

FUKUYAMA—JODD-TV, NHK, Ch. J-7. Transmitter 1 kw, ERP 13 kw. Educational. Started Dec. 1962.

FUKUYAMA—JOEE-TV, Chugoku Bcstg. Co., Ch. J-10. Transmitter 1 kw, ERP 11.2 kw. Started April 1962.

FUKUYAMA—JONY-TV, Hiroshima Television Bcstg. Co., Ch. J-12. Transmitter 1 kw, ERP 5 kw. Started Sept. 1962.

GIFU—JOOP-TV, NHK, Ch. J-39. Transmitter 5 kw, ERP 13.5 kw. Started Feb. 1973.

GIFU—JOZF-TV, Gifu Broadcasting System, Ch. J-37. Transmitter 5 kw, ERP 28 kw. Started Sept. 1, 1968.

HAKODATE—JOHO-TV, Hokkaido Bcstg. Co., Ch. J-6. Transmitter 1 kw, ERP 6 kw. Started Dec. 1958.

HAKODATE—JOVB-TV, NHK, Ch. J-10. Transmitter 1 kw, ERP 6.6 kw. Educational. Started Aug. 1960.

HAKODATE—JOVK-TV, NHK, Ch. J-4. Transmitter 1 kw, ERP 5.9 kw. Started March 1957.

HAKODATE—JOKZ-TV, Sapporo Television Bcstg. Co., Ch. J-12. Transmitter 1 kw, ERP 6 kw. Started Dec. 1961.

HAMAMATSU—JODG-TV, NHK, Ch. J-4. Transmitter 1 kw, ERP 9.5 kw. Started Nov. 1959.

HAMAMATSU—JODC-TV, NHK, Ch. J-8. Transmitter 1 kw, ERP 8.9 kw. Educational. Started Sept. 1960.

HAMAMATSU—JOVO-TV, Sizuoka Bcstg. Co., Ch. J-6. Transmitter 1 kw, ERP 9.3 kw. Started Sept. 1960.

HAMAMATSU—JORH-TV, Television Shiuoka Co., Ch. J-34. Transmitter 10 kw, ERP 81 kw. Started Oct. 1968.

HIROSHIMA—JOFK-TV, NHK, Ch. J-3. Transmitter 10 kw, ERP 85 kw. Started March 1956.

HIROSHIMA—JOFB-TV, NHK, Ch. J-7. Transmitter 10 kw, ERP 80 kw. Educational. Started Jan. 1961.

HIROSHIMA—JOER-TV, Chugoku Bcstg. Co., Ch. J-4. Transmitter 10 kw, ERP 96.8 kw. Started April 1959.

HIROSHIMA—JONX-TV, Hiroshima Television Bcstg. Co., Ch. J-12. Transmitter 10 kw, ERP 100 kw. Started Sept. 1962.

HIROSHIMA—JOGM-TV, Hiroshima Home Television Co., Ch. J-35. Transmitter 30 kw, ERP 410 kw. Started Sept. 1970.

ISHIGAKI—NHK, Ch. J-9. Transmitter 1 kw, ERP 2.9 kw. Started May 1972.

KAGOSHIMA—JOHG-TV, NHK, Ch. J-3. Transmitter 5 kw, ERP 39 kw. Started Feb. 1958.

KAGOSHIMA—JOHC-TV, NHK, Ch. J-5. Transmitter 5 kw, ERP 50 kw. Educational. Started April 1962.

KAGOSHIMA—JOCF-TV, Minami-Nihon Bcstg. Co., Ch. J-1. Transmitter 5 kw, ERP 40 kw. Started April 1959.

KAGOSHIMA—JOHC-TV, NHK, Ch. J-5. Transmitter 5 kw, ERP J-38. Transmitter 10 kw, ERP 96 kw. Started April 1, 1969.

KANAZAWA—JOBV-TV, NHK, Ch. J-8. Transmitter 3 kw, ERP 29 kw. Started Dec. 1957.

KANAZAWA—JOBV-TV, NHK, Ch. J-8. Transmitter 3 kw, ERP 29 kw. Educational. Started April 1962.

KANAZAWA—JOMR-TV, Hokuriku Bcstg. Co., Ch. J-6. Transmitter 3 kw, ERP 15 kw. Started Dec. 1958.

KANAZAWA—JOIH-TV, Ishikawa Television Co., Ch. J-37. Transmitter 10 kw, ERP 79 kw. Started April 1969.

KITAKYUSHU—JOSK-TV, NHK, Ch. J-6. Transmitter 1 kw, ERP 5.4 kw. Started May 1957.

KITAKYUSHU—JOSB-TV, NHK, Ch. J-12. Transmitter 1 kw, ERP 5.9 kw. Educational. Started Jan. 1962.

KITAKYUSHU—JOIL-TV, Kyushu Asahi Bcstg. Co., Ch. J-2. Transmitter 0.5 kw, ERP 2.5 kw. Started Feb. 1962.

KITAKYUSHU—JOFO-TV, RKB Mainichi Bcstg. Co., Ch. J-8. Transmitter 1 kw, ERP 6.4 kw. Started Aug. 1958.

KITAKYUSHU—JOHX-TV, Televi-Nishinihon Bcstg. Co., Ch. J-10. Transmitter 1 kw, ERP 6.4 kw. Started Aug. 1958.

KITAMI—JOKP-TV, NHK, Ch. J-3. Transmitter 1 kw, ERP 8.1 kw. Started April 1961.

KITAMI—JOKD-TV, NHK, Ch. J-12. Transmitter 1 kw, ERP 8.5 kw. Educational. Started Dec. 1963.

KITAMI—JOQM-TV, Hokkaido Bcstg. Co., Ch. J-1. Transmitter 1 kw, ERP 6.5 kw. Started Sept. 1965.

KITAMI—JOVX-TV, Sapporo Television Bcstg. Co., Ch. J-5. Transmitter 1 kw, ERP 10.5 kw. Started June 1964.

KOBE—JOPP-TV, NHK, Ch. J-28. Transmitter 10 kw, ERP 59 kw. Started May 1971.

KOBE—JOUH-TV, Sun Television Co., Ch. J-36. Transmitter 10 kw, ERP 56 kw. Started May 1, 1969.

KOCHI—JORK-TV, NHK, Ch. J-4. Transmitter 1 kw, ERP 10.5 kw. Started Nov. 1958.

KOCHI—JOBV-TV, NHK, Ch. J-6. Transmitter 1 kw, ERP 10.7 kw. Educational. Started Aug. 1961.

KOCHI—JOZR-TV, Kochi Bcstg. Co., Ch. J-8. Transmitter 1 kw, ERP 10 kw. Started April 1959.

KOCHI—JORI-TV, Television Kochi Co., Ch. J-38. Transmitter 10 kw, ERP 105 kw. Started April 4, 1970.

KOFU—JOKG-TV, NHK, Ch. J-1. Transmitter 3 kw, ERP 16 kw. Started Sept. 1959.

KOFU—JOKC-TV, NHK, Ch. J-3. Transmitter 3 kw, ERP 15.5 kw. Educational. Started Dec. 1963.

KOFU—JOJF-TV, Yamanashi Bcstg. Co., Ch. J-5. Transmitter 3 kw, ERP 18 kw. Started Dec. 1959.

KOFU—JOGI-TV, Television Yamanashi Co., Ch. J-37. Transmitter 10 kw, ERP 93 kw. Started April 1, 1970.

KUMAMOTO—JOGB-TV, NHK, Ch. J-2. Transmitter 1 kw, ERP 7.8 kw. Educational. Started Feb. 1963.

KUMAMOTO—JOGK-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 12 kw. Started Feb. 1958.

KUMAMOTO—JOBV-TV, Kumamoto Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 12 kw. Started April 1959.

KUMAMOTO—JOZH-TV, K. K. Television Kumamoto, Ch. J-34. Transmitter 10 kw, ERP 115 kw. Started April 1, 1969.

KUSHIRO—JOPC-TV, NHK, Ch. J-2. Transmitter 1 kw, ERP 7.4 kw. Educational. Started Feb. 1962.

KUSHIRO—JOQL-TV, Hokkaido Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 12 kw. Started April 1962.

KUSHIRO—JOSY-TV, Sapporo Television Bcstg. Co., Ch. J-7. Transmitter 1 kw, ERP 12 kw. Started Aug. 1962.

KUSHIRO—JOPG-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 12 kw. Started Dec. 1959.

KYOTO—JOOK-TV, NHK, Ch. J-32. Transmitter 10 kw, ERP 58 kw. Started March 13, 1972.

KYOTO—JOBV-TV, Kinki Bcstg. Co., Ch. J-34. Transmitter 10 kw, ERP 45 kw. Started April 1, 1969.

MAEBASHI—JOML-TV, Gunma Television Co., Ch. J-48. Transmitter 1 kw, ERP 8 kw. Started April 1970.

MATSUE—JOTK-TV, NHK, Ch. J-6. Transmitter 1 kw, ERP 11 kw. Started Oct. 1959.

MATSUE—JOTB-TV, NHK, Ch. J-12. Transmitter 1 kw, ERP 9.3 kw. Educational. Started Dec. 1962.

MATSUE—JOHF-TV, Bcstg. System of San-In, Ch. J-10. Transmitter 1 kw, ERP 12 kw. Started Dec. 1959.

MATSUE—JOMI-TV, San-In Chuo TV Bcstg., Ch. J-34. Transmitter 10 kw, ERP 79 kw. Started April 1, 1970.

MATSUYAMA—JQZK-TV, NHK, Ch. J-6. Transmitter 5 kw, ERP 28 kw. Started May 1957.

MATSUYAMA—JOEI-TV, Ehime Bcstg. Co., Ch. J-37. Transmitter 10 kw, ERP 95 kw. Started Dec. 10, 1969.

MATSUYAMA—JOBZ-TV, NHK, Ch. J-2. Transmitter 5 kw, ERP 31 kw. Educational. Started June 1962.

MATSUYAMA—JOAF-TV, Nankai Bcstg. Co., Ch. J-10. Transmitter 5 kw, ERP 23 kw. Started Dec. 1958.

MIYAKO—NHK, Ch. J-9. Transmitter 1 kw, ERP 13 kw. Started May 1972.

MIYAZAKI—JOMG-TV, NHK, Ch. J-8. Transmitter 1 kw, ERP 6 kw. Started July 1960.

MIYAZAKI—JOMC-TV, NHK, Ch. J-12. Transmitter 1 kw, ERP 5.1 kw. Educational. Started Dec. 1963.

MIYAZAKI—JONF-TV, Miyazaki Bcstg. Co., Ch. J-10. Transmitter 1 kw, ERP 6 kw. Started Oct. 1960.

MIYAZAKI—JODI-TV, Television Miyazaki Co., Ch. J-35. Transmitter 10 kw, ERP 72 kw. Started April 1, 1970.

MORIOKA—JODF-TV, Iwate Bcstg. Co., Ch. J-6. Transmitter 3 kw, ERP 18 kw. Started Sept. 1959.

MORIOKA—JOQG-TV, NHK, Ch. J-4. Transmitter 3 kw, ERP 18.5 kw. Started Dec. 1958.

MORIOKA—JOQC-TV, NHK, Ch. J-8. Transmitter 3 kw, ERP 18.5 kw. Educational. Started Dec. 1960.

MORIOKA—JOII-TV, Television Iwate Co., Ch. J-35. Transmitter 10 kw, ERP 100 kw. Started Dec. 1, 1969.

MURORAN—JOIU-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 6.3 kw. Started Nov. 1958.

MURORAN—JOIT-TV, NHK, Ch. J-2. Transmitter 1 kw, ERP 5.4 kw. Educational. Started Sept. 1960.

MURORAN—JOLY-TV, Sapporo Television Bcstg. Co., Ch. J-7. Transmitter 1 kw, ERP 6 kw. Started June 1960.

MURORAN—JOQF-TV, Hokkaido Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 6 kw. Started March 1959.

NAGANO—JONB-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 12 kw. Educational. Started Nov. 1962.

NAGANO—JONK-TV, NHK, Ch. J-2. Transmitter 1 kw, ERP 6.8 kw. Started Nov. 1958.

NAGANO—JOSR-TV, Shin-Etsu Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 10 kw. Started Nov. 1958.

NAGANO—JOLH-TV, Nagano Bcstg. System, Ch. J-38. Transmitter 10 kw, ERP 100 kw. Started April 1, 1969.

NAGASAKI—JOAC-TV, NHK, Ch. J-1. Transmitter 1 kw, ERP 6 kw. Educational. Started Jan. 1964.

NAGASAKI—JOAG-TV, NHK, Ch. J-3. Transmitter 1 kw, ERP 5.6 kw. Started Dec. 1958.

NAGASAKI—JOUR-TV, Nagasaki Bcstg. Co., Ch. J-5. Transmitter 1 kw, ERP 6 kw. Started Jan. 1959.

NAGASAKI—JOWH-TV, Television Nagasaki Co., Ch. J-37. Transmitter 10 kw, ERP 100 kw. Started April 1, 1969.

NAGOYA—JOCK-TV, NHK, Ch. J-3. Transmitter 10 kw, ERP 60 kw. Started Feb. 1954.

NAGOYA—JOBV-TV, NHK, Ch. J-9. Transmitter 10 kw, ERP 120 kw. Educational. Started March 1962.

NAGOYA—JOAR-TV, Chubu-Nippon Bcstg. Co., Ch. J-5. Transmitter 10 kw, ERP 94 kw. Started Dec. 1956.

NAGOYA—JOPX-TV, Tokai Television Bcstg. Co., Ch. J-1. Transmitter 10 kw, ERP 86 kw. Started Dec. 1958.

NAGOYA—JOLX-TV, Nagoya Bcstg. Co., Ch. J-11. Transmitter 10 kw, ERP 120 kw. Started April 1962.

NAGOYA—JOCH-TV, Chukyo Television Co., Ch. J-35. Transmitter 30 kw, ERP 360 kw. Started April 1, 1969.

NARA—JOUV-TV, NHK, Ch. J-51. Transmitter 1 kw, ERP 9 kw. Started July 1972.

NARA—JONM-TV, Nara Television Co., Ch. J-55. Transmitter 1 kw, ERP 8 kw. Started April 1973.

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JAPAN—(Continued)

- NIIGATA—JOQK-TV, NHK, Ch. J-8. Transmitter 5 kw, ERP 37 kw. Started Dec. 1958.
- NIGATA—JOQB-TV, NHK, Ch. J-12. Transmitter 5 kw, ERP 37 kw. Educational. Started Nov. 1962.
- NIIGATA—JODR-TV, Broadcasting System of Niigata, Ch. J-5. Transmitter 5 kw, ERP 30 kw. Started Dec. 1958.
- NIIGATA—JONH-TV, Niigata Soogo Television Co., Ch. J-35. Transmitter 30 kw, ERP 300 kw. Started Dec. 1968.
- NIHAMA—JOAL-TV, Nankai Bcstg. Co., Ch. J-6. Transmitter 25 kw, ERP 1.5 kw. Started June 1960.
- OBIHIRO—JOHW-TV, Hokkaido Bcstg. Co., Ch. J-6. Transmitter 1 kw, ERP 12 kw. Started July 1963.
- OBIHIRO—JOOC-TV, NHK, Ch. J-12. Transmitter 1 kw, ERP 9.1 kw. Educational. Started Oct. 1962.
- OBIHIRO—JOOG-TV, NHK, Ch. J-4. Transmitter 1 kw, ERP 10.5 kw. Started Dec. 1959.
- OBIHIRO—JOWL-TV, Sapporo Television Bcstg. Co., Ch. J-10. Transmitter 1 kw, ERP 12 kw. Started July 1963.
- OITA—JOID-TV, NHK, Ch. J-12. Transmitter 3 kw, ERP 15 kw. Educational. Started Dec. 1962.
- OITA—JOIP-TV, NHK, Ch. J-3. Transmitter 3 kw, ERP 17 kw. Started Aug. 1959.
- OITA—JOGF-TV, Oita Bcstg. Co., Ch. J-5. Transmitter 3 kw, ERP 18 kw. Started Oct. 1959.
- OITA—JOOI-TV, Television Oita Co., Ch. J-36. Transmitter 10 kw, ERP 105 kw. Started April 1, 1969.
- OKAYAMA—JOKB-TV, NHK, Ch. J-3. Transmitter 10 kw, ERP 66 kw. Educational. Started June 1963.
- OKAYAMA—JOKK-TV, NHK, Ch. J-5. Transmitter 10 kw, ERP 67 kw. Started Dec. 1957.
- OKAYAMA—JOYR-TV, Sanyo Bcstg. Co., Ch. J-11. Transmitter 10 kw, ERP 64 kw. Started June 1958.
- OKAYAMA—JOOH-TV, Okayama Bcstg. Co., Ch. J-35. Transmitter 10 kw, ERP 69 kw. Started April 1, 1969.
- OKINAWA—See also separate listing.
- OKINAWA—JOAP-TV, NHK, Ch. J-2. Transmitter 5 kw, ERP 83 kw. Started May 1972.
- OKINAWA—JOAD-TV, NHK, Ch. J-12. Transmitter 5 kw, ERP 72.5 kw. Educational. Started May 1972.
- OKINAWA—JOOF-TV, Okinawa Television Bcstg. Co., Ch. J-8. Transmitter 5 kw, ERP 120 kw. Started Nov. 1959.
- OKINAWA—JORR-TV, Ryukyu Bcstg. Co., Ch. J-10. Transmitter 5 kw, ERP 39 kw. Started June 1960.
- OSAKA—JOBK-TV, NHK, Ch. J-2. Transmitter 10 kw, ERP 78 kw. Started Feb. 1954.
- OSAKA—JOBV-TV, NHK, Ch. J-12. Transmitter 10 kw, ERP 100 kw. Educational. Started April 1959.
- OSAKA—JOOR-TV, Mainichi Bcstg. System, Ch. J-4. Transmitter 10 kw, ERP 100 kw. Started March 1959.
- OSAKA—JONR-TV, Asahi Bcstg. Co., Ch. J-6. Transmitter 10 kw, ERP 100 kw. Started Dec. 1956.
- OSAKA—JODX-TV, Kansai TV Co., Ch. J-8. Transmitter 10 kw, ERP 100 kw. Started Nov. 1958.
- OSAKA—JOIX-TV, Yomiuri TV Bcstg. Co., Ch. J-10. Transmitter 10 kw, ERP 100 kw. Started Aug. 1958.
- OTSU—JOQP-TV, NHK, Ch. J-28. Transmitter 1 kw, ERP 8 kw. Started April 1971.
- OTSU—JOBL-TV, Biwako Bcstg. Co., Ch. J-30. Transmitter 1 kw, ERP 7.1 kw. Started April 1, 1972.
- SAGA—JOSP-TV, NHK, Ch. J-38. Transmitter 5 kw, ERP 36 kw. Started March 1969.
- SAGA—JOSD-TV, NHK, Ch. J-40. Transmitter 5 kw, ERP 36 kw. Educational. Started March 1969.
- SAGA—JOSH-TV, Saga Television System, Ch. J-36. Transmitter 5 kw, ERP 32 kw. Started April 1, 1969.
- SAPPORO—JOIK-TV, NHK, Ch. J-3. Transmitter 10 kw, ERP 78 kw. Started Dec. 1956.
- SAPPORO—JOIB-TV, NHK, Ch. J-12. Transmitter 10 kw, ERP 110 kw. Educational. Started June 1962.
- SAPPORO—JOHR-TV, Hokkaido Bcstg. Co., Ch. J-1. Transmitter 10 kw, ERP 80 kw. Started April 1957.
- SAPPORO—JOKX-TV, Sapporo Television Bcstg. Co., Ch. J-5. Transmitter 10 kw, ERP 100 kw. Started April 1959.
- SAPPORO—JOHH-TV, Hokkaido Television Bcstg. Co., Ch. J-35. Transmitter 30 kw, ERP 310 kw. Started Nov. 3, 1968.
- SAPPORO—JOBM-TV, Hokkaido Bunka Bcstg. Co., Ch. J-27. Transmitter 30 kw, ERP 310 kw. Started April 1, 1972.
- SASEBO—JOAT-TV, NHK, Ch. J-8. Transmitter 1 kw, ERP 12 kw. Started Dec. 1958.
- SASEBO—JOAY-TV, NHK, Ch. J-2. Transmitter 1 kw, ERP 6.6 kw. Educational. Started Jan. 1964.
- SASEBO—JOMF-TV, Nagasaki Bcstg. Co., Ch. J-10. Transmitter 1 kw, ERP 12 kw. Started Feb. 1959.
- SENDAI—JOHK-TV, NHK, Ch. J-3. Transmitter 10 kw, ERP 76 kw. Started March 1956.
- SENDAI—JOHB-TV, NHK, Ch. J-5. Transmitter 10 kw, ERP 110 kw. Educational. Started Dec. 1960.
- SENDAI—JOIR-TV, Tohoku Bcstg. Co., Ch. J-1. Transmitter 10 kw, ERP 80 kw. Started April 1959.
- SENDAI—JOOX-TV, Sendai Bcstg. Co., Ch. J-12. Transmitter 10 kw, ERP 100 kw. Started Oct. 1962.
- SENDAI—JOMM-TV, Miyagi Television Co., Ch. 34. Transmitter 30 kw, ERP 290 kw. Started Oct. 1970.
- SHIMONOSEKI—JOPM-TV, Yamaguchi Bcstg. Co., Ch. J-4. Transmitter 0.1 kw, ERP 0.8 kw. Started April 1962.
- SHIZUOKA—JOPK-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 12 kw. Started June 1957.
- SHIZUOKA—JOBP-TV, NHK, Ch. J-2. Transmitter 1 kw, ERP 7.4 kw. Educational. Started Jan. 1962.
- SHIZUOKA—JOVR-TV, Shizuoka Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 10 kw. Started Nov. 1958.
- SHIZUOKA—JOQH-TV, Television Shizuoka Co., Ch. J-35. Transmitter 10 kw, ERP 100 kw. Started Dec. 1968.
- TAKAMATSU—JOKF-TV, Nishi Nihon Bcstg. Co., Ch. J-9. Transmitter 10 kw, ERP 60 kw. Started July 1958.
- TAKAMATSU—JOHD-TV, NHK, Ch. J-39. Transmitter 10 kw, ERP 110 kw. Educational. Started March 1969.
- TAKAMATSU—JOHP-TV, NHK, Ch. J-37. Transmitter 10 kw, ERP 110 kw. Started March 1969.
- TAKAMATSU—JOVH-TV, K.K. Setonaikai Bcstg., Ch. J-33. Transmitter 10 kw, ERP 100 kw. Started April 1, 1969.
- TOKUSHIMA—JOJR-TV, Shikoku Bcstg. Co., Ch. J-1. Transmitter 1 kw, ERP 6 kw. Started April 1959.
- TOKUSHIMA—JOKK-TV, NHK, Ch. J-3. Transmitter 1 kw, ERP 5.9 kw. Started March 1959.
- TOKUSHIMA—JOXB-TV, NHK, Ch. J-38. Transmitter 10 kw, ERP 36 kw. Educational. Started Feb. 1968.
- TOKYO—JOAK-TV, NHK, Ch. J-1. Transmitter 50 kw, ERP 250 kw. Started Jan. 1953.
- TOKYO—JOAB-TV, NHK, Ch. J-3. Transmitter 50 kw, ERP 280 kw. Educational. Started Jan. 1959.
- TOKYO—JOKR-TV, Tokyo Bcstg. System, Ch. J-6. Transmitter 50 kw, ERP 375 kw. Started April 1955.
- TOKYO—JOAX-TV, Nippon TV Network Corp., Ch. J-4. Transmitter 50 kw, ERP 340 kw. Started Aug. 1953.
- TOKYO—JOCX-TV, Fuji Telecasting Co., Ch. J-8. Transmitter 50 kw, ERP 375 kw. Started March 1959.
- TOKYO—JOEX-TV, Nippon Educational TV Co., Ch. J-10. Transmitter 50 kw, ERP 375 kw. Started Feb. 1959.
- TOKYO—JOTX-TV, Tokyo Channel-12 Television Ltd., Ch. J-12. Transmitter 50 kw, ERP 375 kw. Started April 1964.
- TOTTORI—JOLC-TV, NHK, Ch. J-4. Transmitter 1 kw, ERP 20 kw. Educational. Started Dec. 1962.
- TOTTORI—JOLG-TV, NHK, Ch. J-3. Transmitter 1 kw, ERP 15 kw. Started March 1959.
- TOTTORI—JOJX-TV, Nihon-kai Telecasting Co., Ch. J-1. Transmitter 1 kw, ERP 15 kw. Started March 1959.
- TOYAMA—JOIG-TV, NHK, Ch. J-3. Transmitter 3 kw, ERP 18 kw. Started Oct. 1958.
- TOYAMA—JOLR-TV, Kita Nihon Bcstg. Co., Ch. J-1. Transmitter 3 kw, ERP 18 kw. Started April 1959.
- TOYAMA—JOIC-TV, NHK, Ch. J-10. Transmitter 3 kw, ERP 25 kw. Educational. Started April 1961.
- TOYAMA—JOTH-TV, Toyama Television Bcstg. Co., Ch. J-34. Transmitter 10 kw, ERP 98 kw. Started Feb. 1969.
- TSU—JONP-TV, NHK, Ch. J-31. Transmitter 5 kw, ERP 67 kw. Started March 1973.
- TSU—JOMH-TV, Mie Television Bcstg. Co., Ch. J-33. Transmitter 5 kw, ERP 81 kw. Started Oct. 1969.
- TSURUOKA—JOEL-TV, Yamagata Bcstg. Co., Ch. J-1. Transmitter 1 kw, ERP 8 kw. Started Oct. 1961.
- TSURUOKA—JOJD-TV, NHK, Ch. J-6. Transmitter 1 kw, ERP 10.5 kw. Educational. Started Nov. 1962.
- TSURUOKA—JOJP-TV, NHK, Ch. J-3. Transmitter 1 kw, ERP 8 kw. Started Feb. 1960.
- WAKAMATSU—JOPY-TV, Fukushima Television Co., Ch. J-6. Transmitter 1 kw, ERP 6.25 kw. Started April 1963.
- WAKAYAMA—JORP-TV, NHK, Ch. J-32. Transmitter 1 kw, ERP 4.8 kw. Started May 1971.
- WAKAYAMA—JOOM-TV, Television Wakayama, Ch. J-30. Transmitter 1 kw. Started April 1974.
- YAMAGATA—JOEF-TV, Yamagata Bcstg. Co., Ch. J-10. Transmitter 3 kw, ERP 56 kw. Started April 1960.
- YAMAGATA—JOJC-TV, NHK, Ch. J-4. Transmitter 3 kw, ERP 50 kw. Educational. Started Nov. 1962.
- YAMAGATA—JOJG-TV, NHK, Ch. J-8. Transmitter 3 kw, ERP 56 kw. Started Dec. 1959.

YAMAGATA—JOYI-TV, Yamagata Television Co., Ch. J-38. Transmitter 10 kw, ERP 200 kw. Started April 1970.

YAMAGUCHI—JOUJ-TV, NHK, Ch. J-1. Transmitter 1 kw, ERP 15 kw. Educational. Started Sept. 1962.

YAMAGUCHI—JOUJ-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 14.5 kw. Started June 1959.

YAMAGUCHI—JOPF-TV, Yamaguchi Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 23 kw. Started Sept. 1959.

YAMAGUCHI—JOLI-TV, Television Yamaguchi Co., Ch. J-38. Transmitter 10 kw, ERP 115 kw. Started April 1, 1970.

YOKOHAMA—JOKM-TV, Television Kanagawa, Ch. J-42. Transmitter 10 kw, ERP 125 kw. Started April 1, 1972.

Translators: 6,165 in operation.

See also American Forces Stations.

Jordan

Receives programs from neighboring countries
(625-line standards, System B)
Sets in use: 165,000 black & white; 6,000 color
Color: PAL System

Jordan Television Corporation, P.O. Box 1041, Amman, Jordan (Govt., commercial). Tel. 38761.

Personnel: Mohammad Kamal, director general; Trad El Fayed, asst. director general; Taher Nassereddin, dir. of engineering & station mgr.; Hakam Khair, dir. of program dept.; Fawzi Khouri, sales manager; Hanan Toukan, dir., foreign relations. Commercial Department: P.O. Box 2398, Amman, Jordan, Tel. 42211 & 42212.

Represented (sales) by RTV International (Beirut & New York); Richard Job Ltd. (London); International Media Representatives Ltd. (Tokyo).

Rates (Oct. 1974, peak): Spot 60 sec., 50,000; 30 sec., 35,000; 15 sec., 25,000. Programs: Hour, 200; 30 min., 135; 15 min., 100. (Dinars).

AMMAN—Ch. E-3 (V-55.25, A-60.75). Transmitter 10 kw, ERP 128 kw. Started Feb. 1968. TV tape recording facilities.

Hours of operation: 18:00-24:00 daily.

Educational programming: 9:30-12:30 during school year.

AMMAN—Ch. E-6 (V-182.25, A-187.75). Transmitter 15 kw, ERP 108 kw. Started April 1969.

AQABA—Ch. E-9. ERP 3 kw.

AQABA—Ch. E-5. ERP 500 watts.

BEIT RAS (Irbid)—Ch. E-9. ERP 5 kw.

MAA'N—Ch. E-8. ERP 500 watts.

Low power repeaters: 5 in operation.

Kenya

(625-line standards, System B)
Sets in use: 50,000

NAIROBI—Voice of Kenya (Govt., commercial), P.O. Box 30456, Nairobi, Tel. 334567. Ch. E-4 (V-62.25, A-67.75). Transmitter 10 kw, ERP 30 kw. Started Oct. 1962. Increased power Jan. 1969.

Personnel: J. R. Kangwana, director of broadcasting; D. Gachiengo, asst. dir. of broadcasting; H. Mazoa, controller of radio programs; J. Mwakitawa, controller of television programs; L. Kabiro, chief news editor; C. R. Sharma, commercial mgr.; S. N. Macharia, chief engineer; C. M. Amira, asst. chief engineer, television; P. Ngugi, asst. chief engineer, radio; A. J. Mumanyi, public relations officer; J. Dan, head of TV operations; B. Thubel, production mgr.

Hours of operation: 17:30-23:00 daily.

Rates (peak): Spot 60 sec., 250; 30 sec., 190; 15 sec., 130; 10 sec., 100. Program hour, 1250; 15 min., 500 (Kenya Shillings).

NYERI—Voice of Kenya, Ch. E-10 (V-210.25, A-215.75). Transmitter 50 watts (directional). Started Aug. 1967. Repeats Nairobi.

KISUMU (Timboroa)—Voice of Kenya, Ch. E-2 (V-48.25, A-53.75). Transmitter 5 kw, ERP 15 kw (directional). Started July 1964. Repeats Nairobi.

COAST (Mazaras)—Ch. E-6 (V-182.25, A-187.75). Transmitter 5 kw, ERP 15 kw. Started June 1, 1970.

MOMBASSA—Originates programming. No additional information available.

Khmer Republic

(525-line standards, System M)
Sets in use: 30,000

[No recent information available]

PHNOM PENH—Ch. 8. Radio Cambodge Television, 28 Ave. Preah Mohaksatryany Kossomak, Phnom Penh (Govt.). Transmitter 5 kw, ERP 40 kw (radius of 100 km). Started in Jan. 1962.

BOKOR—Ch. 11. Transmitter 100 watts, ERP 800 watts (radius of 100 km), repeats Phnom Penh.

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Korea

(525-line standards, System M)
Sets in use: 2,300,000
Color: NTSC System

SEOUL—KBS-TV, HLCK, Korean Broadcasting System (Public corp., non-commercial), #33-3 ga, Namsan-Dong, Chung-Ku, Seoul, Korea. Tel. 28-9891. #8 Yejang-Dong, Chung-Ku, Seoul. Tel. 23-0631. Ch. 9 (V-187.25, A-191.75). Transmitter 50 kw, ERP 500 kw. TV tape recorder facilities. Started Dec. 1961.

Hours of operation: Mon.-Fri., 5:30-11:30 p.m.; Sat., 1:30 p.m.-midnight; Sun., 7-11:30 p.m.

Personnel: Kyung-Moh Hong, president; Chang-Bong Choi, vice president; Sook Han, overseas broadcasting & foreign relations department director; Soon-Il Chung, television department director; Ki-Nyun Kang, engineering department director; Oh-Jin Kwon, engineering operations department director.

Low-powered repeaters: 16 in operation.

SEOUL—TBC-TV, HLKC, Tongyang Broadcasting Co. Ltd., (Commercial), P.O. Box 640 Central, Seoul, Korea. Tel. 23-1211. Ch. 7 (V-175.25, A-179.75). Transmitter 10 kw, ERP 200 kw. TV tape recorder facilities. Started Dec. 1964.

Hours of operation: Mon.-Fri., 6-11:30 p.m.; Sat., 1 p.m.-midnight; Sun., 7-11:30 p.m.

Personnel: Hong, Too Pyo, director general; Hwang, Jung Tai, program manager; Nam, Suk Hyun, sales manager; Yun, Hyuck Ki, film buyer; Kyung Choon, Rhim, engineering director.

SEOUL—MBC-TV, HLKV, Munhwa Broadcasting Co. (Commercial), #22, Jung-Dong, Chung-ku, Seoul, Korea. Tel. 74-2601. Ch. 11 (V-199.25, A-203.75). Transmitter 10 kw, ERP 120 kw. TV tape recorder facilities. Started Aug. 1969.

Hours of operation: Mon.-Fri., 6-11:30 p.m.; Sat., 1-11:30 p.m.; Sun., 7 a.m.-11:30 p.m.

Personnel: Lee, Hwan Ey, president; Yim, Tack Keun, exec. dir.; Im, Sungkie, dir., TV div.; Ahn, Heung Sik, chief engineer.

Repeaters: 8 in operation.

JEJU—MBC-TV, HLAJ, Jeju Munhwa Broadcasting Co. (Commercial), #106 Samdo-Dong, Jeju, Jeju-do, Korea. Ch. 11 (V-199.25, A-203.75). Transmitter 2 kw, ERP 25 kw. TV tape recorder facilities. Started Aug. 1970. Park, Tae Hoon, president.

JUNJU—MBC-TV, HLCX, Junju Munhwa Broadcasting Co. (Commercial), #7-6-2 Ga, KyongWon-dong, Junju, ChurnRaPook-do, Korea. Ch. 10 (V-199.25, A-203.75). Transmitter 2 kw, ERP 25 kw. TV tape recorder facilities. Started April 1971. Roh, Si Yeong, president.

KWANGJU—MBC-TV, HLSN, Kwangju Munhwa Broadcasting Co. (Commercial), Gungdong, Kwangju, JurnRaNam-do, Korea. Ch. 9 (V-187.25, A-191.75). Transmitter 5 kw, ERP 65 kw. TV tape recorder facilities. Started Aug. 1970. Personnel: Choi, Seung Hyo, president.

MASAN—MBC-TV, HLSO, Masan Munhwa Broadcasting Co. (Commercial), #83-9, Seuseung-dong, Masan, Kyoungsangnam-do, Korea. Ch. 13 (V-211.25, A-215.75). Transmitter 1 kw, ERP 2.5 kw. TV tape recorder facilities. Started Oct. 1972. Kim, Jongsin, president.

PUSAN—KBS-TV, HLAB (Public corp., non-commercial). See HLCK, Seoul, for address & personnel. Ch. 9. Transmitter 10 kw, ERP 300 kw. Started Oct. 1972.

PUSAN—TBC-TV, HLKE, Tongyang Broadcasting Co. Ltd. (Commercial), see HLKC, Seoul, for address and personnel. Ch. 7 (V-175.25, A-179.75). Transmitter 5 kw, ERP 200 kw. TV tape recorder facilities. Started Oct. 1964.

PUSAN—MBC-TV, HLAB (Commercial), #8-1, 4 Ga, Joongang-Dong, Pusan, Korea. Ch. 11 (V-199.25, A-203.75). Transmitter 5 kw, ERP 158 kw. TV tape recorder facilities. Chung, Soonmin, president.

TAEGU—MBC-TV, HLCT, Taegu Munhwa Broadcasting Co. (Commercial), 174-2 Ga, Dongsung St., Choong-ku, Taegu, Kyoungsangpook-do, Korea. Ch. 10 (V-199.25, A-203.75). Transmitter 2 kw, ERP 25 kw. TV tape recorder facilities. Han, Joon U, president.

TAJUN—MBC-TV, HLCQ, Taejun Munhwa Broadcasting Co. (Commercial), #36-4, Jung-dong, Taejun, ChoongChungNam-do, Korea. Ch. 8. Transmitter 2 kw, ERP 25 kw. TV tape recorder facilities. Started April 1971. Choi, Wonsuk, president.

Note: See also American Forces Stations.

People's Democratic Republic of Korea (North Korea)

(625-line standards, System D)

PYONGYANG—Govt. operates 2 experimental stations.

Kuwait

(625-line standards, System B)
Sets in use: 130,000

Kuwait Television (Govt., commercial), Ministry of Information, P.O. Box 621, Kuwait, State of Kuwait. Tel. 439041, 439042. Cable: ALIRSHAD. TV tape recording facilities. Color planned. All stations carry same program.

International TV Directory

KUWAIT—(Continued)

Personnel: Saa'doun Al-Jassim, Under Secretary of the Ministry of Information; Mohammad N. Sanousi, asst. Under Secretary for TV affairs; Abdullrahman Al-Houti, asst. Under Secretary for engineering affairs; Ibraheem Al-Yousef, dir. of programs.

Rates: Min. from \$150 to \$200.

Hours of operation: 7 hrs., daily, except Fri., 10 hrs.; 3 extra hrs. per day from mid-June to mid-Sept.

FAILAKA—Kuwait Television Ch. E-8 (V-196.25, A-201.75). Two 10 kw transmitters in parallel. Max. estimated power 4000 kw, directional antenna. Started 1971. Ch. E-5 (V-175.25, A-180.75). Max. estimated power 1300 kw. Started 1971.

MUTLAA—Kuwait Television, Ch. E-10 (V-210.25, A-215.75). Transmitter 10 kw, max ERP 300 kw, directional antenna. Started Dec. 1963, succeeding 100-watt station operating since 1961. Increased power 1968.

RAWDATEIN—Kuwait Television, Ch. E-6 (V-182.25, A-187.75). Transmitter 2 kw, max. ERP 44.8 kw, directional antenna. Started 1964. (Stand-by for Ch. E-8, Failaka from April 1971.)

Lebanon

(625-line standards, System B)

Color: SECAM System

Sets in use: 410,000

(Note: 340,000 additional sets in neighboring countries. Recent information not available.)

CLT, Compagnie Libanaise de Television (Commercial), Maison de la Television, P.O. Box 4848, Beirut, Lebanon. Tel. 300 360. Cable TELELIBAN. Telex: 20.923 LE. TV tape recording facilities.

Personnel: Paul Tannous, director general; M. S. Karimeh, technical manager; Sami Kraichati, financial manager; Alfred Barakat, acting program manager; Elias Matta, production manager; Abdel Ghani Rifai, international sales; Raymond Krainik, head of news.

Hours of operation: 16:00-21:00 GMT.

Compagnie de Television du Liban et du Proche-Orient S.A.L. (Tele-Orient), Hazmieh, P.O. Box 5054, Beirut, Lebanon. Tel. 284100/5, 283473. Cable TELIBOR. TV tape recording facilities.

Personnel: Ramlz Rizk, president; Claude Sawaya, acting general manager; Sami Abu Izzeddin, station manager; Albert Kilo, program & production manager; Georges Salameh, manager of international sales; Mohammed Barhoumi, chief engineer; Adnan Shoucair, sales manager; Jean Khoury, head of news; Salim Tabet, financial controller.

Hours of operation: 17:30-23:00, daily.

Advertising is sold by Tele-Management CLRL, Banque du Liban St., Jallad Bldg., P.O. Box 155310, Beirut, Lebanon. Tel. 353510 & 354542. Cable: TELEMEDIA.

Personnel: Ramiz Rizk & Paul Tannous, co-presidents; Ibrahim Tabet, director; Kamal Ayoub local sales manager; Walid Yasmine, international sales manager.

Rates (1975 peak): 60 sec., 1400; 30 sec., 750; 10 sec., 350 (Lebanese Pounds).

BEIRUT—CLT. Ch. E-9. ERP 5 kw. English & French language. Started May 1959.

BEIRUT—CLT. Ch. E-7. ERP 5 kw. Arabic language. Started May 1959.

BEIRUT—Tele-Orient. Ch. E-5. ERP 2 kw. English, French & Arabic language. Started 1965.

BEIRUT—Tele-Orient. Ch. E-11. ERP 100 kw. Arabic, English & French languages. Started 1962.

JOUNIEH—CLT. Ch. E-2. Transmitter 50 watts. ERP 1 kw. Started 1965. Repeats Ch. E-9, Beirut.

MAASSER-EL-CHOUF—CLT. Ch. E-4. Transmitter 6 kw, ERP 60 kw. Started 1962. Repeats Ch. E-7, Beirut.

MT. KNAISSEH—Tele-Orient. Ch. E-11. ERP 100 kw. Started 1962.

TRIPOLI (Fih)—CLT. Ch. E-2. Transmitter 50 watts, ERP 1 kw. Started 1962. Repeats Ch. E-7, Beirut.

TRIPOLI—Tele-Orient Ch. E-11. ERP 1 kw. Started 1962.

Liberia

(625-line standards, System B)

Sets in use: 10,000

MONROVIA—ELTV, Liberian Broadcasting Corp. (Govt., commercial), P.O. Box 594, Monrovia, Liberia. Tel. 22641, 22642, 22380, 22573. Ch. E-6 (V-182.25, A-187.75). Transmitter 500 watts, ERP 2.25 kw. Started Jan. 1964. TV tape recording facilities.

Personnel: Chauncey Cooper, managing director; Bettie Neal-Holder, sales manager; J. Eustace Smith, television manager & film buyer; David Stevens, asst. mgr. for local productions; Tony Finnegan, chief engineer; Peter Awadjie, chief accountant.

Hours of operation: 7-10:45 p.m., Sun., Mon., Wed., Fri.; 6:45-10:45 p.m., Tues., Thurs., Sat.

Rates (Jan. 1976 peak): 60 sec., 32.00; 45 sec., 26.00; 30 sec., 19.00; 20 sec., 13.00; 15 sec., 12.00; 10 sec., 10.00. Hour, 130.00; 45 min., 103.00; 30 min., 78.00; 15 min., 52.00; 10 min., 41.00; 5 min., 35.00 (U.S. Dollars).

Represented in U.S. by Intercontinental Services Ltd.; in U.K. by Rediffusion International Ltd.

Low-power repeaters: Bomi Hillis, Buchanan, Bong Mines & Robertsport.

Libyan Arab Republic

(625-line standards, System B)

Sets in use: 15,000

People's Revolutionary Broadcasting Corp. Television (Govt., non-commercial), P. O. Box 333, Tripoli. Tel. 32451.

Personnel: Ali M. Shaari, director general; Amer S. Oun, dir. of planning & training dept.; Mohamed A. Hajjaji, dir. of technical dept.; Salah A. Shekhi, dir. of program dept.; Abdellah M. Migri, dir. of public relations dept.; Ibrahim A. Labiri, dir. of drama & music dept.; Ibrahim M. Altwir, dir. of news dept.; Mohamed Mustafa Ibrahim, dir. of administrative affairs; Mustafa A. Haidan, dir. of finance dept.

BENHAZI—Ch. E-5 (V-175.25, A-180.75). Transmitter 2 kw, ERP 10 kw. TV tape recording facilities. Started Dec. 1968.

DERNA—Ch. E-6. ERP 5 kw.

EL BEIDA—Ch. E-9. ERP 5 kw.

ELMARJ—Ch. E-7. ERP 5 kw.

HOUN—Ch. E-7. ERP 1 kw.

KHOMS—Ch. E-8. ERP 5 kw.

MUSURATA—Ch. E-10. ERP 5 kw.

SEBHA—Ch. E-9. ERP 400 watts.

TOBRUK—Ch. E-8. ERP 5 kw.

TRIPOLI—Ch. E-6 (V-182.25, A-187.75). Transmitter 2 kw, ERP 20 kw. TV tape recording facilities. Started Dec. 1968.

YEFREN—Ch. E-9. ERP 20 kw.

Luxembourg

(625-line standards, Systems C & L)

Color: SECAM System

Sets in use: 65,000 black & white; 20,000 color

(Note: Additional sets in neighboring Belgium & France receive RTL programs)

LUXEMBOURG (Dudelange)—RTL, Radio-Tele-Luxembourg (Commercial), Villa Louvigny, Luxembourg. Tel. 4766-1. Ch. E-7 (V-189.25, A-194.75). Transmitter 20 kw, ERP 100 kw. Ch. E-21. Transmitter 2x25 kw, ERP 1000 kw. TV tape recording facilities. Started Jan. 1955.

Personnel: Mathias Felten, chairman, Administrative Council; Gustave Graas, director general & director of television; Jules Felten, director; Jacques Navadic, director of news & artistic director; Leon Maaack, technical director; Paul Faber, chief engineer; Camille Ernster, director of exploitation; Paul Ulveling, director of administration (TV) & foreign relations; Paul Baden, film buyer; Francis Rubin (Informations et Publicite, Villa Louvigny, Luxembourg), sales manager (advertising).

Hours of operation: Mon.-Tues. & Thurs.-Fri., 6-11 p.m.; Wed. & Sat., 5-11 p.m.; Sun., 1:15-2:30 p.m. & 5-11 p.m.

Rates (peak): Min., 6,900; 15 sec., 2,300 (French Francs).

U.S. Representative: RKO General Broadcasting, 1440 Broadway, New York, N.Y. (10018).

Low-powered repeater: GREVENMACHER

CATV Systems: 138 in operation, serving approximately 35,000 subscribers.

Madeira Islands

(See Portugal)

Malagasy Republic

(625-line standards, System K)

Sets in use: 7,500

RTM, Television Malagasy (Govt., non-commercial), BP 442, Tananarive, Madagascar. Tel. 256-48.

Personnel: Parfait Intsorou, director general, radio & television; Jocelyn Rafindrarivo, general manager & sales manager; Ranaivo-arivony Rahamefy, program manager; Jose-Paul Rapatsalhy, film buyer; Francois Rakotobe, chief engineer; Jean Rasamoely, editor-in-chief & deputy general manager.

TANANARIVE (Central)—Ch. K-5 (V-183.25, A-189.75). Transmitter 500 watts. TV tape recording facilities. Started Dec. 24, 1967. Low-power repeaters Tananarive-East (Ch. 8); Ambatolampy (Ch. 9); Arivonimano.

Hours of operation: 7:30-10:30 p.m., daily.

DIEGO-SUAREZ—Ch. K-5 (V-183.25, A-189.75). Transmitter 100 watts. TV tape playback facilities. Started Dec. 28, 1974.

Hours of operation: 8-10:30 p.m., daily.

Planned: TAMATAVE, 1 low-power repeater.

Malaysia

(625-line standards, System B)

Sets in use: 738,000

Television Malaysia, Dept. of Broadcasting, Govt. of Malaysia (Govt., commercial), Angkasapuri, Kuala Lumpur, Malaysia. Tel. Kuala Lumpur 202366. Cables: Tivimaisia, Kuala Lumpur. Programs are transmitted in four languages: Bahasa Malaysia, English, Mandarin and Tamil.

Personnel: Abdullah Mohamed, director general; Abu Bakar Ahmad, deputy director general; Tham Seng Kit, deputy director general, engineering; Zain Mahmood, director of programs; Luke Ang, director of news; H. S. Gendeh, chief engineer, design & development; Zain Yusoff, chief engineer, operations & maintenance; Hashim Amir Hamzah, deputy director of programs; Abdul Muthalib Raoff, controller of television news; Aziz Wok, controller of television programs; Kassim Aris, head of public affairs; Zainal, head of entertainment & music; Long Hin Boon, head of drama; Hoessel Enas, head of design & staging; Abdul Ghani Ismail, head of film services; Poo Ah Kow, head of film supplies.

Hours of operation: Network 1700-2400, Mon.-Wed.; 1500-0130, Thurs. & Sat.; 1500-2400, Fri. & Sun. Network 2—1800-2300, Mon.-Sat.; 1600-2300, Sun.

Rates: Rotational spots (filmlets)—60 sec., 850; 40 sec., 580; 30 sec., 463; 20 sec., 361; 7 sec., 146. Paired spots (news)—60 sec., 3,400; 40 sec., 2,320; 30 sec., 1,852; 20 sec., 1,444 (Malaysian Dollars).

KUALA LUMPUR (Bukit Sungai Besi)—Ch. M5 (174-181 MHz) and Ch. M8 (195-202 MHz). Transmitters 12 kw, ERP 100 kw each. TV tape recording facilities. Started Oct. 1963.

PENANG (Gunong Jerai)—Ch. M5 (174-181 MHz) and Ch. M8 (195-202 MHz). Transmitters 6 kw, ERP 100 kw each. Started Oct. 1964. Repeats Kuala Lumpur.

TAIPING (Maxwell Hill)—Ch. M2 (47-54 MHz) and Ch. M4 (61-68 MHz). Transmitters .3 kw, ERP .6 kw each. Started April 1965. Repeats Kuala Lumpur.

IPOH (Gunong Kledang)—Ch. M6 (181-188 MHz) and Ch. M9 (202-209 MHz). Transmitters 6 kw, ERP 100 kw. Started April 1964. Repeats Kuala Lumpur.

MALACCA (Gunong Tampin)—Ch. M6 (181-188 MHz) and Ch. M9 (202-209 MHz). Transmitters 6 kw, ERP 100 kw. Started April 1964. Repeats Kuala Lumpur.

BATU PAHAT (Bukit Banang)—Ch. M4 (61-68 MHz) and Ch. M7 (188-195 MHz). Transmitters .1 kw, ERP .25 kw. Started April 1965. Repeats Kuala Lumpur.

KLUANG (Gunong Mengkibol)—Ch. M6 (181-188 MHz) and Ch. M9 (202-209 MHz). Transmitters .1 kw, ERP .6 kw. Started April 1965. Repeats Kuala Lumpur.

JOHORE BAHRU (Gunong Pulai)—Ch. M3 (54-61 MHz) and Ch. M10 (209-216 MHz). Transmitters 6 kw, ERP 20 kw & 100 kw. Started April 1965. Repeats Kuala Lumpur.

GENTING SEMPAH (Gunong Ulu Kali)—Ch. M2 (47-54 MHz) and Ch. M10 (209-216 MHz). Transmitters 10 kw, ERP 112 kw. Started Nov. 1970. Repeats Kuala Lumpur.

KUANTAN (Bukit Pelindong)—Ch. M5 (174-181 MHz) and Ch. M8 (195-202 MHz). Transmitters 10 kw, ERP 100 kw. Started Dec. 1971. Repeats Kuala Lumpur.

KUALA DUNGUN (Bukit Bauk)—Ch. M6 (181-188 MHz) and Ch. M9 (202-209 MHz). Transmitters .3 kw, ERP 2.5 kw. Started Dec. 1971. Repeats Kuala Lumpur.

KOTA KINABALU (Bukit Lawa Mandau)—Ch. M7 (188-195 MHz) and Ch. M10 (209-216 MHz). Transmitters 10 kw, ERP 100 kw. Started Dec. 1971. Transmitter 2 kw, standby.

TAMBUNAN/KENINGAU—Ch. M6 and Ch. M9. Transmitters 2 kw, ERP 30 kw. Repeats Kota Kinabalu. Started Dec. 1971.

SANDAKAN—Ch. M5 and Ch. M8. Transmitters 10 kw, ERP 100 kw. Repeats Kota Kinabalu. Started Dec. 1971.

LAHAD DATU—Ch. M7 and Ch. M10. Transmitters 10 kw, ERP 40 kw. Started Dec. 1971. Repeats Kota Kinabalu.

TAWAU—Ch. M6 and Ch. M9. Transmitters 10 kw, ERP 30 kw. Started Dec. 1971. Repeats Kota Kinabalu.

SEGAMAT (Bukit Jementah)—Ch. M5 and Ch. M8. Transmitters 0.1 kw, ERP 1.3 kw. Repeats Kuala Lumpur. Started 1965.

KUDAT—Ch. M6 and Ch. M9. Transmitters 10 kw, ERP 100 kw. Started Dec. 1971. Repeats Kota Kinabalu.

KUALA TRENGGANU (Bukit Besar)—Ch. M5 and Ch. M8. Transmitters 1 kw, ERP 4.5 kw. Started Dec. 1971. Repeats Kuala Lumpur.

KOTA BAHRU—Ch. M6 & Ch. M9. Transmitters 10 kw, ERP 230 kw. Started Dec. 1971. Repeats Kuala Lumpur.

CAMERON HIGHLANDS—Ch. M2 and Ch. M4. Transmitters 0.3 kw, ERP 2 kw. Started Dec. 1972. Repeats Kuala Lumpur.

KUALA KRAI—Ch. M5 & Ch. M8. Transmitters 3 kw, ERP 3 kw. Started Feb. 1973. Repeats Kuala Lumpur.

KUALA PILAH—Ch. M5 and Ch. M8. Transmitters 0.3 + 0.3 kw, ERP 7 kw. Repeats Kuala Lumpur. Started 1975.

TAPAH—Ch. M5 and Ch. M8. Transmitters 0.1 kw, ERP 0.33 kw. Repeats Kuala Lumpur. Started 1975.

KUALA LIPIS—Ch. M5 and Ch. M8. Transmitters 1 + 1 kw, ERP 19 kw. Repeats Kuala Lumpur. Started 1975.

SIPITANG—Ch. M3. Transmitter 2 kw, ERP 10 kw. Repeats Kota Kinabalu. Started 1975.

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SIBU (Bt. Karanyi)—Ch. M5 and Ch. M8. Transmitters 10 kw, ERP 100 kw. Started 1975.

MIRI (Bt. Lambir)—Ch. M7 and Ch. M10. Transmitters 10 kw, ERP 100 kw. Started 1975.

LIMBANG (Bt. Mas)—Ch. M2 and Ch. M4. Transmitters 2 kw, ERP 10 kw. Started 1975.

BINTULU (Bt. Nyabau)—Ch. M6 and Ch. M9. Transmitters 2 kw, ERP 20 kw. Started 1975.

KUCHING (G. Serapi)—Ch. M7 and Ch. M10. Transmitters 10 kw, ERP 100 kw. Started 1975.

SIMANGGANG (Bt. Temuduk)—Ch. M6 and Ch. M9. Transmitters 10 kw, ERP 100 kw. Started 1975.

Planned:

BALING/GRIK—Ch. M2 and Ch. M4. Transmitters 1 + 1 kw, ERP 6.6 kw. To repeat Kuala Lumpur.

MOUNT OPHIR—Ch. M4 and Ch. M7. Transmitters 5 + 5 kw, ERP 63 kw, 125 kw. To repeat Kuala Lumpur.

MERSING—Ch. M5 and Ch. M8. Transmitters 5 + 5 kw, ERP 50 kw. To repeat Kuala Lumpur.

PENANG/BALIK PULAU—Ch. M3 and Ch. M6. Transmitters 0.3 + 0.3 kw, ERP 5 kw, 8 kw. To repeat Kuala Lumpur.

PENSIANGAN (G. Antulai)—Ch. M2 and Ch. M4. Transmitters 2 kw, ERP 20 kw. To repeat Kota Kinabalu.

TENOM (G. Paling Paling)—Ch. M7 and Ch. M10. Transmitters 2 kw, ERP 30 kw. To repeat Kota Kinabalu.

Low-powered repeaters: 3 in operation.

Malta

(625-line standards, System B)

Sets in use: 76,000

Viewers can also watch programs from Italy.

WARDAMANGA—TVM, Television Malta (Semi-Govt., commercial), Xandir Malta, Broadcasting House, P.O. Box 82, Gwardamanga, Malta. Tel. 25051. Cable: Xandir. Telex: MW 443. Ch. E-10 (V-210.25, A-215.75). Transmitter 1.5 kw, ERP 4.8 kw. TV tape recording facilities. Started Sept. 1962.

Hours of operation: 1800-2400, daily; 1300-1630, Sun.; 0900-1030, Tues., Fri. (schools transmissions).

Personnel: J. Avellino, general manager; Alan J. Meadows, head of airtime sales; Manni Spiteri, head of television programs; Robert Crossey, chief engineer; Charles Abela Mizzi, head of news division.

Represented in U.S. by Intercontinental Services Ltd.

Rates (Jan. 1976 peak): Spot 60 sec., 78.00; 45 sec., 68.00; 30 sec., 58.00; 20 sec., 48.00; 15 sec., 45.00 (Maltese Pounds).

Planned: Ch. E-21. Transmitter 400 watts, ERP 6.4 kw. Scheduled to begin operation in 1976.

Martinique

(625-line standards, System K)

Sets in use: 20,100

FORT DE FRANCE—Television France Regions 3, La Clairiere, P.O. Box 662, 97262 Fort-de-France, Martinique, French West Indies (National Society, non-commercial). Tel. 71.16.60. Ch. 4. Transmitter 500 watts. Low-powered repeaters: La Trinite, Ch. 6; Morne Aca, Ch. 7; Morne Folie, Ch. 6.

Personnel: Jean Suhas, manager.

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415

Encino, California 91436

(213) 986-3201

1117-b

International TV Directory

Mauritius

(625-line standards, System B)
Sets in use: 55,000

CUREPIPE—MBC-TV, Mauritius Broadcasting Corp. (Commercial), Broadcasting House, Pasteur St., Forest Side, Mauritius. Tel. 6-5000, 6-2238, 6-5505. Ch. E-4. Transmitter 5 kw, ERP 15 kw. Started Feb. 1965. Low-power repeaters on Ch. E-7, E-9, E-11. Hours of operation: Daily, 10:00-23:00.

Personnel: Jean Roland Delaitre, director general; B. Ramudin, secretary-accountant & acting deputy director general; Jacques Cantin, sales manager; Noel Rambert, chief engineer; Jehan Zuel, head of news; B. Madhou, head of current affairs & documentaries; Yacoob Bahemia, program organizer (general); Parmanand Ramlackhan, program organizer (Indian); Fared Jangeer-Khan, officer in charge of film unit; Nichol di Casanove, public relations officer & coordinator; A. B. Ahmadi, educational program organizer.

Rates: 60 sec., 300; 45 sec., 250; 30 sec., 190; 20 sec., 140; 15 sec., 120; 10 sec., 100 (Mauritian Rupees).

Represented in U.S. & U.K. by TIE Sales Ltd.

Mexico

(525-line standards, System M)
Color: NTSC System
Sets in use: 5,000,000 black & white; 480,000 color
All stations commercial except where noted

ACAPULCO, Guerrero—XHAL-TV, Televisora de Acapulco S.A. Ch. 4. Transmitter 500 watts, ERP 2 kw. Repeats XHTV.

ACAPULCO, Guerrero—XHAP-TV, Televisora del Pacifico S.A. Ch. 2. Transmitter 400 watts, ERP 1.2 kw. Repeats XEW-TV.

AGUASCALIENTES, Aguascalientes—XHAG-TV, Telesistema Mexicano S.A. Ch. 13. Transmitter 100 watts, ERP 1.28 kw. Started Aug. 25, 1959. Repeats XHGC-TV.

AGUASCALIENTES, Aguascalientes—XHBD-TV, Televisora de Aguascalientes S.A. Ch. 8. Transmitter 75 watts. Started Oct. 23, 1967. Repeats XEW-TV.

ALTOZOMON—See Paso de Cortes.

CAMPECHE, Campeche—XHAN-TV, Televisora de Campeche S.A. Ch. 12. Transmitter 400 watts, ERP 1.5 kw. Started Oct. 7, 1968. Repeats XEW-TV.

CERRO DEL ZAMORANO, Queretaro—XEZ-TV, Televisora del Centro S.A. Ch. 3. ERP 85 kw. Started Nov. 26, 1951. Repeats XEW-TV.

CERRO DEL ZAMORANO, Queretaro—XHZ-TV, Television de Guanajuato S.A. Ch. 6. Transmitter 8.9 kw, ERP 85 kw. Started Nov. 26, 1951. Repeats XHTM-TV.

CHIHUAHUA, Chihuahua—XHCH-TV, Impulsora de Television de Chihuahua S.A. Ch. 2. Transmitter 2 kw, ERP 5 kw. Started Nov. 26, 1951. Repeats XHTM-TV.

CHIHUAHUA, Chihuahua—XHFI-TV, Televisora de Chihuahua S.A. Ch. 5. Transmitter 2 kw, ERP 24 kw. Started April 30, 1963. Repeats XEW-TV.

CHIHUAHUA, Chihuahua, XHIT-TV, Impulsora de Television S.A., Libertad 1300-3 Piso. Ch. 4. ERP 22.65 kw. Started Oct. 7, 1968.

CHILPANCIINGO, Guerrero—XHCK-TV, Television de Chilpancingo S.A. Ch. 12. Transmitter 100 watts, ERP 2 kw. Repeats XEW-TV.

CIUDAD JIMENEZ, Chihuahua—XHBU-TV, Television del Alto Rio Bravo S.A. Ch. 8. Transmitter 100 watts, ERP 800 watts. Started March 3, 1970. Repeats XEW-TV.

CIUDAD VICTORIA, Tamaulipas—XHTK-TV, Televisoras Incorporadas S.A. Transmitter 400 watts. Started Aug. 8, 1968. Repeats XEW-TV.

COATZACOALCOS, Veracruz—XHCV-TV, Daniel Schacht Perez, Apartado Postal num 65, Coatzacoalcos. Ch. 3. Transmitter 2 kw, ERP 12.23 kw. Started Nov. 25, 1964. Repeats XEW-TV.

COLIMA, Colima—XHCC-TV, Television de Colima S.A. de C.V., Paseo de la Reforma 45, 16/0 Piso, Mexico, D.F. Ch. 5. ERP 1 kw.

CULIACAN, Sinaloa—XHQ-TV, TV de Culiacan S.A., Loma El Mirador, Frac. Lomas de Culiacan, Culiacan. Ch. 3. ERP 29.7 kw. Started Sept. 11, 1964.

Personnel: Francisco Madero H., director general; Carlo H. Gama D., gen. mgr.; Carlos Corrales L., sales mgr.
Hours of operation: 17:00-23:00.

CULIACAN, Sinaloa—XHBT-TV, Victor Manuel Bazua, Apdo. Postal 337. Ch. 7. Transmitter 5 kw, ERP 30 kw. Repeats XEW-TV.

DURANGO, Durango—XHA-TV, Bertha Bradley Vda. de Stevenson, Apdo. Postal 405. Ch. 10. Transmitter 500 watts, ERP 850 watts. Started Oct. 7, 1968. Repeats XEW-TV.

ENSENADA, Baja California—XHS-TV, Antonio Suarez Reyes, Av. Punta Banda y Eugenia, Fraccionamiento Chapultepec, Ensenada. Ch. 23. ERP 226 watts. Started Dec. 2, 1963.

GUADALAJARA, Jalisco—XEHL-TV, Television Tapatia S.A. de C.V., Circunvalacion & Belisario Dominguez, Av. Alemania 1469, Guadalajara. Ch. 6. ERP 73 kw. Started Aug. 23, 1960.

GUADALAJARA, Jalisco—XHGA-TV, Television Independiente de Jalisco. Ch. 9. Transmitter 5 kw, ERP 100 kw. Started March 8, 1971. Repeats XHTM-TV.

GUADALAJARA, Jalisco—XEW-TV, Televisora de Guadalajara S.A., Av. Alemania 1469. Ch. 2. Transmitter 5 kw, ERP 12.9 kw. Started Feb. 19, 1960. Repeats XEW-TV.

GUADALAJARA, Jalisco—XHGT-TV, Televisora de Occidente S.A. Ch. 4. ERP 17 kw. Started Aug. 18, 1961.

HERMOSILLO, Sonora—XHTH-TV, Television Independiente de Hermosillo S.A., Cerro de la Compana. Ch. 10. Transmitter 500 watts. Repeats XHTM-TV.

HERMOSILLO, Sonora—XEW-TV, Televisora de Hermosillo S.A., Veracruz y Manuel I. Loaliza. Ch. 6. Transmitter 2 kw, ERP 69 kw. Started March 19, 1959. Repeats XEW-TV.

HERMOSILLO, Sonora—XHUS-TV, Universidad de Sonora (Non-commercial, cultural). Ch. 8. ERP 1 kw.

JUAREZ, Chihuahua—XEJ-TV, Television de la Frontera S.A., Vicente Guerrero 704, Ciudad Juarez. Ch. 5. ERP 9.95 kw. Started May 3, 1954.

JUAREZ, Chihuahua—XEPM-TV, Telesistema del Norte, Apartado Postal 271, Ciudad Juarez. Ch. 2. Transmitter 2 kw, ERP 9.45 kw. Started June 30, 1960. Repeats XEW-TV.

LAS LAJAS, Veracruz—XHAH-TV, Teledajas S.A. Ch. 8. ERP 325 kw. Started Oct. 22, 1964. Repeats XEW-TV.

LAS LAJAS, Veracruz—XHAI-TV, Television de Veracruz S.A. Ch. 10. Transmitter 17.5 kw, ERP 325 kw. Started Oct. 22, 1964. Repeats XHTV.

LAS LAJAS, Veracruz—XHAJ-TV, Televisora Regional Veracruzana. Ch. 5. Transmitter 35 kw, ERP 100 kw. Started Oct. 22, 1964. Repeats XHGC-TV.

LA PAZ, Baja California—XHK-TV, Television La Paz S.A., Apdo. Postal 222. Ch. 10. ERP 8.2 kw. Started May 30, 1968.

LEON, Guanajuato—XHL-TV, Televisora de Leon Guanajuato S.A., Apdo. Postal 751. Ch. 10. Transmitter 25 kw, ERP 150 kw. Started March 26, 1968. Repeats XEW-TV.

LOS MOCHIS, Sinaloa—XHCG-TV, Jose Manuel Acosta Castaneda, Blvd. Rosales 201 Nte. Ch. 12. Transmitter 50 watts. Repeats XHTM-TV.

LOS MOCHIS, Sinaloa—XHBS-TV, TV de Los Mochis S.A. Ch. 4. Transmitter 25 kw, ERP 110 kw. Started June 23, 1969. Repeats XEW-TV.

MATAMOROS, Tamaulipas—XHAB-TV, Telesistema Mexicano. Ch. 7. Transmitter 10 kw. Repeats XEW-TV.

MAZATLAN, Sinaloa—XHOW-TV, TV de Mazatlan S.A. Ch. 12. Transmitter 2 kw, ERP 30 kw. Started June 6, 1968. Repeats XEW-TV.

MAZATLAN, Sinaloa—XHMZ-TV, Televisora del Pacifico S.A. Ch. 7. Transmitter 500 watts, ERP 6.3 kw. Started Dec. 18, 1967. Repeats XHTM-TV.

MERIDA, Yucatan—XHY-TV, Televisora de Yucatan S.A., Calle 60 No. 385, Merida. Ch. 3. ERP 38 kw. Started Jan. 29, 1963.

MERIDA, Yucatan—XHTP-TV, Televisora Peninsular S.A., Apdo. Postal 152, Merida. Ch. 9. Transmitter 5 kw, ERP 55 kw. Started Aug. 30, 1968. Repeats XEW-TV.

MERIDA, Yucatan—XHST-TV, Sistema Teleyucatan S.A., Paseo de la Reforma No. 45, Piso 16, Mexico, D.F. Ch. 13. ERP 42.5 kw.

MEXICALI, Baja California—XHBC-TV, Televisora de Mexicali S.A., Apdo. Postal 1356, Mexicali. Ch. 3. Transmitter 25 kw, ERP 84 kw. Started April 11, 1959.

MEXICALI, Baja California—XHAQ-TV, Television Independiente de Mexicali S.A., 207 & 208 Planta Baja del Edif. Bertha. Ch. 5. ERP 10.62 kw. Started July 2, 1962.

MEXICO CITY, Distrito Federal—XEIPN-TV, Instituto Politecnico Nacional, Carpio 475 Col. de Santo Tomas, Mexico 17, D.F. (Govt., cultural, non-commercial). Ch. 11. ERP 300 kw.

Repeated by: Ch. 10, Aguascalientes, Ags.; Ch. 12, Calvillo, Ags.; Ch. 8, Guerrero Negro, B.C.; Ch. 8, San Jose del Cabo, B.C.; Ch. 7, Isla de Cedros, B.C.; Ch. 11, San Ignacio, B.C.; Ch. 8, Campeche, Camp.; Ch. 10, Escarcega, Camp.; Ch. 13, Comitán, Chis.; Ch. 3, El Espolón, Chis.; Ch. 13, S. Cristóbal las Casas, Chis.; Ch. 2, Tuxtla Gutierrez, Chis.; Ch. 11, Chihuahua, Chih.; Ch. 4 & Ch. 13, Cd. Madera, Chih.; Ch. 4 & Ch. 10, Namiquipa, Chih.; Allende, Coah.; Ch. 13, Cd. Acuna, Coah.; Ch. 11, Monclova, Coah.; Ch. 6, Piedras Negras, Coah.; Ch. 3, Sabinas, Coah.; Ch. 9, Manzanillo, Col.; Ch. 10, Tecoman, Col.; Ch. 12, Durango, Dgo.; Ch. 13, Cebadero, Dgo.; Ch. 8, Uruapan, Mich.; Ch. 5, Oaxaca, Oax.; Ch. 7, Juchitan, Oax.; Ch. 7 & Ch. 10, Palmasola, Oax.; Ch. 10 & Ch. 7, Salina Cruz, Oax.; Ch. 11, San Luis Potosí, S.L.P.; Ch. 9, Las Aguilas, Son.; Ch. 5, Baazura, Son.; Ch. 3, Santa Eva, Son.; Ch. 9, El Vigia, Son.; Ch. 3 & Ch. 7, Puerto Penasco, Son.; Ch. 9, Villahermosa, Tab.; Ch. 7, Lazaro Cardenas, Mich.; Ch. 10, Villa Ahumada, Chih.; Ch. 7, Coatzacoalcos, Ver.; Ch. 10, Tapachula, Chis.; Ch. 12, Reynosa, Tams.

Televisa S.A. operates XEW-TV, XHGC-TV, XHTV & XHTM-TV, Mexico City.

Personnel: Romulo O'Farrill Jr., chairman of the board; Emilio Azcarraga Milmo, president; Miguel Aleman Velasco, executive vice president; Alejandro Sada, group vice president; Alejandro Quintero, vice president in charge of planning & development; Guillermo Canedo, vice president in charge of international affairs; Fernando Diez Barroso, director of operations & film buyer; Horacio de la Cueva, production director; Othon Velez, sales director; Jesus Lozano, administrative director; Aurelio Perez, news department director; Emilio Diez Barroso, sports department director.

MEXICO CITY, Distrito Federal—XEW-TV, Telemex S.A., Av. Chapultepec 18, Mexico 7, D.F. Tel. 585-33-33. Ch. 2. Transmitter 25 kw, ERP 100 kw. TV tape recording facilities. Started Oct. 1951.

Low power repeaters: 52 in operation.

MEXICO CITY, Distrito Federal—XHDF-TV, Corporacion Mexicana de Radio y Television S.A. de C.V., San Juan de Letran 2-260, Mexico, D.F. Tel. 512-91-69. Ch. 13. ERP 167 kw. TV tape recording facilities. Started Nov. 11, 1968.

Personnel: Enrique Gonzalez Pedrero, director general; Mario Martinez Silva, deputy director, administration & finance; Luis de Llano, deputy director, programs & production; Dr. Modesto Seara Vazquez, international relations; Ruben Broido, program buyer; Mario Aguilar, chief engineer.

MEXICO CITY, Distrito Federal—XHGC-TV, Television Gonzalez Camarena S.A., Av. Chapultepec 18, Mexico 7, D.F. Ch. 5. Transmitter 25 kw, ERP 100 kw. Started May 1954.

Operated by Televisa S.A., see XEW-TV, Mexico City.
Rates: 27 min., 60,000.00 (Pesos).

Low power repeaters: 15.

MEXICO CITY, Distrito Federal—XHTV, Television de Mexico S.A., Av. Chapultepec 18, Mexico 7, D.F. Ch. 4. Transmitter 25 kw, ERP 100 kw. Started Sept. 1, 1950.

Operated by Televisa S.A., see XEW-TV, Mexico City.
Rates: 27 min., 22,000.00 (Pesos).

Low power repeaters: 2 in operation.

MEXICO CITY, Distrito Federal—XHTM-TV, Fomento de Television Nacional S.A. de C.V., Av. Chapultepec 18, Mexico 7, D.F. Ch. 8. Transmitter 30 kw, ERP 316 kw. Started Sept. 1968.

Operated by Televisa S.A., see XEW-TV, Mexico City.
Rates: 27 min., 25,000.00 (Pesos).
Low power repeaters: 3.

MONTERREY, Nuevo Leon—XEFB-TV, Cadena Televisora del Norte S.A., Espinoza Pte. 780, Monterrey, N.L. Ch. 3. ERP 100 kw. Started Oct. 9, 1963.

MONTERREY, Nuevo Leon—XET-TV, Television del Norte S.A., Jimenez Norte 730, Monterrey. Ch. 6. Transmitter 6 kw, ERP 80 kw. Started Dec. 14, 1960. Repeats XHTM-TV.

MONTERREY, Nuevo Leon—XHX-TV, Televisora del Norte S.A. Ch. 10. Transmitter 25 kw, ERP 316 kw. Started June 10, 1961. Repeats XEW-TV.

MONTERREY, Nuevo Leon—XHAW-TV, Jesus D. Gonzalez, Paricutin Sur 316, Monterrey. Ch. 12. Transmitter 10 kw, ERP 100 kw. Started Oct. 31, 1964.

MORELIA, Michoacan—XHKW-TV, Jose Martinez Ramirez. Ch. 10. ERP 2.8 kw. Started Aug. 30, 1967. Repeats XEW-TV.

NAVOJOA, Sonora—XHBF-TV, Telesistema Mexicano. Ch. 8. Transmitter 400 watts, ERP 4.5 kw. Repeats XEW-TV.

NOGALES, Sonora—XHFA-TV, Television del Noroeste S.A., Paseo de la Reforma No. 45, Piso 16, Mexico, D.F. Ch. 2. ERP 8 kw. Started Jan. 16, 1962.

NUEVO LAREDO, Tamaulipas—XHBR-TV, Ramona Esparza Gonzalez, Calle de Mina num. 2216, Nuevo Laredo. Ch. 11. ERP 3.5 kw. Started March 18, 1968. Repeats XEW-TV.

NUEVO LAREDO, Tamaulipas—XEFE-TV, Rafael Tijerina Carranza, Aldama 2611, Apdo. 4157, Nuevo Laredo. Ch. 2. ERP 21 kw.

OAXACA, Oaxaca—XHBN-TV, Televisora Incorporada S.A. Ch. 7. Transmitter 2 kw. Started Oct. 12, 1973. Repeats XEW-TV.

OBREGON, Sonora—XHI-TV, Televisora del Yaqui S.A., Dr. Norman & E. Borleaug Sur, Cerro Yucuribampo, Cuidad Obregon. Ch. 2. ERP 73 kw. Started Aug. 26, 1965.
Personnel: Carlo H. Gama Duarte, mgr.; Guillermo Silva Aleman, chief engineer.

PASO DE CORTES, Edo. de Mexico—XEQ-TV, Radio Panamericana S.A. Ch. 9. Transmitter 25 kw, ERP 316 kw. Started Feb. 2, 1951. Repeats XEW-TV.

PASO DE CORTES, Edo. de Mexico—XEX-TV, Television Paso de Cortes S.A. Ch. 7. Transmitter 25 kw, ERP 316 kw. Started Nov. 26, 1951. Repeats XHTM-TV.

PUEBLA, Puebla—XHP-TV, Television de Puebla S.A. Ch. 3. Transmitter 5 kw, ERP 27 kw. Started Aug. 16, 1964. Repeats XHTM-TV.

QUERETARO, Queretaro—XHTQ-TV, Television Independiente de Queretaro S.A. Ch. 9. Transmitter 5 kw, ERP 47 kw. Repeats XHGC-TV.

SALTILLO, Coahuila—XHAD-TV, Alberto Jaubert Aguero, Corona 348 Pte. Ch. 7. Transmitter 2 kw, ERP 10 kw. Started Sept. 7, 1968. Repeats XHTM-TV.

SALTILLO, Coahuila—XHAE-TV, Cadena Televisora del Norte S.A. Ch. 5. Transmitter 2 kw, ERP 8 kw. Repeats XEW-TV.

TAMPICO, Tamaulipas—XHGO-TV, Televisora del Golfo S.A., Bolivar 104, Col. Cambell, Tampico, Tamps. Ch. 7. ERP 57 kw.

TAMPICO, Tamaulipas—XHD-TV, Televisora de Tampico S.A. Ch. 4. Transmitter 5 kw, ERP 22.7 kw. Repeats XEW-TV.

TAPACHULA, Chiapas—XHAA-TV, Television de Tapachula S.A., 11 Ave. Norte y 3a Calle Oriente. Ch. 7. Transmitter 400 watts, ERP 24 kw. Started Oct. 24, 1970. Repeats XEW-TV.

TEPIC, Nayarit—XHCB-TV, Roberto Mondragon Gonzalez. Ch. 10. Transmitter 50 watts, ERP 500 watts. Repeats XEW-TV.

TIJUANA, Baja California—XETV, Radio Television S.A., Apdo. Postal 121, Tijuana. Ch. 6. ERP 100 kw. Started Feb. 1953.

TIJUANA, Baja California—XEWTV-TV, Televisora de Calimex S.A., Apdo. Postal 12, Tijuana. Ch. 12. Transmitter 10 kw, ERP 30 kw. Started July 1960.

TINAJAS-PARRAL, Chihuahua—XHJMA-TV, Jose Manuel Acosta

International TV Directory

Castaneda, Mazatlan 31, Mexico, D.F. Ch. 3. Transmitter 1 kw, ERP 2 kw. Started Jan. 17, 1968. Repeats XHTM-TV.

TORREON, Coahuila—XELN-TV, Televisora de la Laguna S.A., Av. Angel Urraza y Calle Fernando Rodriguez, Torreón. Ch. 4. ERP 4 kw. Started April 8, 1959.

TORREON, Coahuila—XHO-TV, Bertha Bradley Vda. de Stevenson. Ch. 11. Transmitter 2 kw, ERP 10.9 kw. Started Oct. 7, 1968. Repeats XEW-TV.

TORREON, Coahuila—XHIA-TV, Jose Manuel Acosta Castaneda, Corona 330. Ch. 2. Transmitter 5 kw, ERP 13.5 kw. Started Dec. 21, 1966. Repeats XHTM-TV.

TUXTLA GUTIERREZ, Chiapas—XHTX-TV, Jose de Jesus Partida Villanueva. Ch. 8. ERP 8.1 kw. Started Oct. 7, 1968. Repeats XEW-TV.

VERACRUZ, Veracruz—XHFM-TV, Television del Golfo S.A., Simon Bolivar 1517. Ch. 2. Transmitter 2 kw, ERP 14 kw. Started Aug. 27, 1963. Repeats XHTM-TV.

VILLAHERMOSA, Tabasco—XHLL-TV, Television de Tabasco S.A. Ch. 13. Transmitter 500 watts, ERP 6.3 kw. Started Oct. 2, 1968. Repeats XEW-TV.

ZACATECAS, Zacatecas—XHBQ-TV, Ch. 3. Transmitter 100 watts. Repeats XHGC-TV.

Monaco

(625-line standards, Systems E & G)

Color: SECAM System

Sets in use: 15,000 black & white; 5,000 color

MONTE CARLO—TMC, Tele Monte-Carlo (Commercial), 16 Boulevard Princess Charlotte, Monte Carlo. Tel. 305940. Ch. F-10. Transmitter 5 kw, ERP 50 kw. TV tape recorder facilities. Started Nov. 1954.

Personnel: Jacques Sallebert, director general; J. F. Micheo, general manager; Jacques Antoine, program & production mgr.

MONTE CARLO—Ch. F-10. ERP 50 kw.

MONTE CARLO—Ch. E-35. ERP 2 kw.

Mongolia

(625-line standards, System D)

Sets in use: 2,000

ULAN BATOR—Government. Note: No additional information available.

Morocco

(625-line standards, System B)

Color: SECAM System

Sets in use: 500,000

Radiodiffusion Television Marocaine, R.T.M. (Govt., commercial), 1 Zankat Al Brihi, Rabat, Morocco. Tel. 340-51, 347-51, 349-51.

Personnel: Abdellatif Ahmed Khales, director general; Bennacer Drissi, technical director; Kouider Bennani, deputy director, television; Abdallah Chakroun, deputy director, administration & finance.

AZOGGAR—Ch. M-6. ERP 18 kw.

BIOUGRA (Agadir)—Ch. M-8. Transmitter 50 watts, ERP 9 kw. Started Oct. 1968.

BOUKHOALI (Oujda)—Ch. M-5. Transmitter 2 kw, ERP 36 kw. Started Sept. 1966.

CAP-SPARTEL—Ch. M-5. Transmitter 2 kw, ERP 36 kw. Started Sept. 1967.

CASABLANCA—Ch. M-10. Transmitter 10 kw, ERP 180 kw. Started Oct. 1964.

HABA-SABA—Ch. M-10. ERP 18 kw.

IMIN TANOUT—Ch. M-9. ERP 18 kw.

IZEFT—Ch. M-7. ERP 18 kw.

OUKAIMEDEEN—Ch. M-6. Transmitter 2 kw, ERP 36 kw. Started Oct. 1967.

RABAT—Ch. M-7. Transmitter 10 kw, ERP 180 kw. Started Nov. 1964.

TAZEKKA (Taza)—Ch. M-8. Transmitter 500 watts, ERP 9 kw. Started Sept. 1968.

TAZERKOUNT (Beni Mellal)—Ch. M-8. ERP 180 kw. Started 1972.

TOUZARINE—Ch. M-10. ERP 18 kw.

ZAIO—Ch. M-4. ERP 18 kw.

ZERHOUN—Ch. M-4. Transmitter 10 kw, ERP 180 kw. Started May 26, 1965.

REPEATERS

AZROU—Ch. M-8. ERP .05 kw. Started 1972.

International TV Directory

MOROCCO—(Continued)

FES—Ch. M-10. ERP .03 kw. Started 1965.
KHENIFRA—Ch. M-10. ERP .05 kw. Started 1968.
SAFI—Ch. M-8. ERP .05 kw. Started 1970.
TETOUAN—Ch. M-8. ERP .03 kw. Started 1972.
Low power repeaters (10 watts ERP): 3.

Netherlands

(625-line standards, Systems B & G)

Color: PAL System

Sets in use: 3,601,100 black & white; 1,480,000 color

Nederlandse Omroep Stichting (Govt.-private), P.O. Box 10, Hilversum, Netherlands. Tel. 81110. Cable: NOS. Tape recorder facilities. Hours of operation: Daily 18:45-23:25 average First Program; 18:45-22:50 average Second Program; educational television, 6.15 hrs. weekly. Began color telecasting Oct. 1967.

Advertising sold by Air Advertising Foundation (Stichting Ether Reclame—STER).

Rates (1973): First Program, sec., 230 (at about 19:00); 355 (at about 20:00). Second Program, sec., 105 (at about 19:00); 230 (at about 20:00). Guilders.

Personnel (Executive Board): Erik Jurgens, chairman, in charge of general affairs; Dr. W. J. A. Wagenaar, vice chairman; Dr. A. W. W. van den Bos, member in charge of technical affairs; Dr. Ch. E. van der Ploeg, member in charge of economic affairs; K. de Wilde, member in charge of personnel, social affairs & training; Dr. M. Dykstra, secy. & member in charge of regional affairs; Dr. W. J. A. Wagenaar, member in charge of radio programming; J. L. de Troye, member in charge of television programming; Th. F. J. van der Hoeven, film buyer.

ARNHEM—N.O.S., First Program, Ch. E-50. ERP 30 kw. Started Aug. 1970.

ARNHEM—N.O.S., Second Program, Ch. E-53. ERP 30 kw. Started Aug. 1970.

EYS—N.O.S., First Program, Ch. E-51. ERP 1 kw. Started Aug. 1972.

EYS—N.O.S., Second Program, Ch. E-54. ERP 1 kw. Started Aug. 1972.

GOES—N.O.S., Ch. E-29. Transmitter 10 kw, ERP 25 kw. Started Jan. 1966.

GOES—N.O.S., Second Program, Ch. E-32. Transmitter 10 kw, ERP 125 kw. Started Jan. 1966.

HULSBERG—N.O.S., Ch. E-57. ERP 1 kw. Started Sept. 1970.

HULSBERG—N.O.S., Second Program, Ch. E-60. ERP 1 kw. Started Sept. 1970.

MARKELO—N.O.S., Ch. E-7. Transmitter 5 kw. ERP 30 kw. Started Jan. 1959.

MARKELO—N.O.S., Second Program, Ch. E-54. Transmitter 10 kw, ERP 300 kw. Started Feb. 1966.

ROERMOND—N.O.S., Ch. E-5. Transmitter 10 kw, ERP 50 kw. Started Oct. 1958.

ROERMOND—N.O.S., Second Program, Ch. E-31. Transmitter 10 kw, ERP 500 kw. Started Dec. 1965.

SMILDE—N.O.S., Ch. E-6. Transmitter 5 kw, ERP 50 kw. Began Dec. 1959.

SMILDE—N.O.S., Second Program, Ch. E-47. Transmitter 40 kw, ERP 1000 kw. Started Nov. 1965.

WIJNINGERMEER—N.O.S., Second Program, Ch. E-45. Transmitter 10 kw, ERP 300 kw. Started Dec. 1966.

WIJNINGERMEER—N.O.S., First Program, Ch. E-39. Transmitter 10 kw, ERP 300 kw. Started Dec. 1966.

WIJK AAN ZEE—N.O.S., First Program, Ch. E-33. ERP 0.4 kw.

WIJK AAN ZEE—N.O.S., Second Program, Ch. E-49. ERP 0.4 kw.

YSSELSTEIN—N.O.S., Ch. E-4. Transmitter 12.5 kw, ERP 100 kw. Started Oct. 1951. Increased power Jan. 1961.

YSSELSTEIN—N.O.S., Second Program, Ch. E-27. Transmitter 40 kw, ERP 1000 kw. Started Oct. 1964.

CATV Systems: Operational in Apeldoorn & Breda; planned in Dordrecht.

Netherlands Antilles (West Indies)

(525-line standards, System M)

Color: NTSC System

Sets in use: 35,000 black & white; 5,000 color

Antilliaanse Televisie Maatschappij N.V. (Govt., commercial), P.O. Box 103, Curacao, Netherlands Antilles.

Personnel: Charles S. Corsen, general manager; Chris Raposo, sales manager; George Nuemann, program manager & film buyer; Jaime Rofina, chief engineer.

WILLEMSTAD, Curacao—PJC-TV, TeleCuracao, Box 415, Curacao, N.A. Tel. 13140. Ch. 8 (V-181.25, A-185.75). ERP 15 kw. Started Aug. 1, 1960. Increased power Jan. 1, 1973.

Hours of operation: 16:00-23:45, daily.

Rates (peak): Spot 60 sec., 60; 30 sec., 45; 10 sec., 30. Program 1 hour, 250; 30 min., 155; 15 min., 105; 10 min., 95 (NA Florins).

ORANJESTAD, Aruba—PJA-TV, TeleAruba, Box 392, Aruba, N.A. Tel. 7302. Ch. 13. Transmitter 500 watts, ERP 3 kw. Started Sept. 29, 1963.

Hours of operation: 16:30-23:45, daily.

Rates (peak): Spot 60 sec., 43; 30 sec., 31; 10 sec., 21. Program 1 hour, 190; 30 min., 110; 15 min., 70; 10 min., 60 (NA Florins).

Low power repeaters: BONAIRE, Ch. 11; Ch. 19, ERP 1 kw for rural area in Curacao.

PHILIPSBURG, Sint Maarten—PJF-TV, West Indies Television Network, Television House, Sint Maarten. Tel. 2488. Ch. 3 (V-61.25, A-65.75). ERP 15 kw. Started Jan. 1974. Low-power repeaters on Ch. 7, Ch. 82 & Saba Island Ch. 13.

Hours of operation: 16:00-24:00, daily. Rates: On request.

Personnel: David Antoniak, director general; Len Garwich, general manager & film buyer; Lal Joseph, sales manager.

Planned: 3 low power repeaters.

New Caledonia

(625-line standards, System K)

Sets in use: 16,000

NOUMEA—France Regions 3, P.O. Box G 3, Noumea. Tel. 274327. Ch. 6. Transmitter 50 watts. Started Oct. 1965. 14 repeaters.

Personnel: Roger Le Leizour, director general; Henri Di Donna, news manager; Jean Hugues Le Lievre, program manager; George Guesdon, chief engineer.

New Zealand

(625-line standards, System B)

Color: PAL System

Sets in use: 623,000 black & white; 189,000 color

The Broadcasting Council of New Zealand (BCNZ) discharges some of the functions of the former Broadcasting Authority and apart from overall responsibility for standards, it supplies common services—such as transmission, publications, audience surveys, financial allocations, etc.

Television One, P.O. Box 30 355, Lower Hutt, New Zealand. Tel. 666-969. Based in the new Avalon Television Centre, near Wellington and operates principally from Avalon & Dunedin. Operates services for the whole of the country.

Personnel: A. Morris, director general; D. J. Monaghan, controller of programs; P. Mainwaring, controller of engineering; W. R. M. Shaw, controller of sales & marketing.

Base rates (1976 peak): Network spot—120 sec., 3659; 90 sec., 2744; 60 sec., 1830; 30 sec., 915; 20 sec., 667; 10 sec., 484. Single station spot—Auckland 120 sec., 1800; 90 sec., 1350; 60 sec., 900; 30 sec., 450; 20 sec., 329; 10 sec., 239. Wellington 120 sec., 1380; 90 sec., 1035; 60 sec., 690; 30 sec., 345; 20 sec., 252; 10 sec., 183. Christchurch 120 sec., 660; 90 sec., 495; 60 sec., 330; 30 sec., 165; 20 sec., 120; 10 sec., 87. Dunedin 120 sec., 440; 90 sec., 330; 60 sec., 220; 30 sec., 110; 20 sec., 80; 10 sec., 58 (New Zealand Dollars).

Television Two, P.O. Box 2209, Auckland, New Zealand. Tel. 770-630. Operates principally from Auckland and Christchurch, with transmitters covering 75% of the population.

Personnel: A. Martin, director general; K. Moore, controller of programs; P. Sandlant, controller of engineering; M. Urlich, director of sales & marketing.

Base rates (1976 peak): Network spot—60 sec., 1605; 30 sec., 860; 20 sec., 645; 10 sec., 430. Single station spot—North Island 60 sec., 1320; 30 sec., 710; 20 sec., 535; 10 sec., 430. Auckland 60 sec., 655; 30 sec., 355; 20 sec., 265; 10 sec., 175. Hamilton-Waikato-Bay of Plenty 60 sec., 325; 30 sec., 180; 20 sec., 130; 10 sec., 90. Wellington 60 sec., 400; 30 sec., 210; 20 sec., 165; 10 sec., 110. South Island 60 sec., 470; 30 sec., 255; 20 sec., 185; 10 sec., 125. Christchurch 60 sec., 305; 30 sec., 165; 20 sec., 120; 10 sec., 180. Dunedin-Otago/Southland 60 sec., 190; 30 sec., 105; 20 sec., 75; 10 sec., 50 (New Zealand Dollars).

TV-1 Network

AVALON (Wellington)—P.O. Box 30-355, Lower Hutt. Tel. 666-969. TV tape recording facilities. Started April 1, 1975 (formerly NZBC, Wellington, started July 1961).

DUNEDIN—Dowling St., P.O. Box 5441, Dunedin. Tel. 78-450. TV tape recording facilities. Started April 1, 1975 (formerly NZBC, Dunedin, started July 1962).

Transmitters

GRAMPIANS (Nelson)—Ch. 3 (V-62.25, A-67.75). ERP 5 kw. Started Oct. 1971.

HEDGEHOPE (Southland)—Ch. 1 (V-45.25, A-50.75). ERP 100 kw. Started Dec. 1964.

HIKURANGI (Northland)—Ch. 3 (V-62.25, A-67.75). ERP 1 kw. Started July 1966.

HOROKAKA (Northland)—Ch. 5 (V-182.25, A-187.75). ERP 1 kw. Started July 1966.

KAUKAU (Wellington)—Ch. 1 (V-45.25, A-50.75). ERP 100 kw. Started Feb. 1967.

KURIWAO (South Otago)—Ch. 8 (V-203.25, A-208.75). ERP 2 kw. Started Aug. 1964.

MAUNGATANIWA (Northland)—Ch. 6 (V-189.25, A-194.75). ERP 3 kw. Started Dec. 1967.

MT. CARGILL (Dunedin)—Ch. 2 (V-55.25, A-60.75). ERP 50 kw. Started June 1966.

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MT. EGMONT (Taranaki)—Ch. 6 (V-189.25, A-194.75). ERP 5 kw. Started Dec. 1966.
MT. ERIN (Hawkes Bay)—Ch. 6 (V-189.25, A-194.75). ERP 5 kw. Started Dec. 1964.
MT. MURCHISON (Nelson)—Ch. 1 (V-45.25, A-50.75). ERP 2 kw. Started Oct. 1971.
MT. ROCHFORD (West Coast)—Ch. 6 (V-189.25, A-194.75). ERP 1 kw. Started Aug. 1973.
MT. STUDHOLME (South Canterbury)—Ch. 7 (V-196.25, A-201.75). ERP 20 kw. Started Dec. 1965.
OBELISK (Central Atago)—Ch. 5 (V-182.25, A-187.75). ERP 20 kw. Started June 1976.
OTAHOUA (Wairarapa)—Ch. 7 (V-196.25, A-201.75). ERP 2 kw. Started May 1963.
PAPAROA (West Coast)—Ch. 7 (V-196.25, A-201.75). ERP 10 kw. Started Dec. 1973.
SUGARLOAF (Christchurch)—Ch. 3 (V-62.25, A-67.75). ERP 100 kw. Started June 1961.
TE AROHA (Waikato)—Ch. 1 (V-45.25, A-50.75). ERP 100 kw. Started May 1964.
WAIATARUA (Auckland)—Ch. 2 (V-55.25, A-60.75). ERP 100 kw. Started June 1960.
WHAKAPUNAKE (East Coast)—Ch. 1 (V-45.25, A-50.75). ERP 10 kw. Started May 1969.
WHARITE PEAK (Manawatu)—Ch. 2 (V-55.25, A-60.75). ERP 100 kw. Started Dec. 1963.

Planned:

LITTLE MT. IDA (Central Otago)—Ch. 8.
MT. EDGE CUMBE (Bay of Plenty)—Ch. 6.
MT. MARY (Southwest Canterbury)—Ch. 6.
TAUHARA (Taupo)—Ch. 5.

TV-2 Network

AUCKLAND—Shortland St., P.O. Box 2209, Auckland. Tel. 770-630. TV tape recording facilities. Started July 1975.
CHRISTCHURCH—Gloucester St., P.O. Box 1484, Christchurch. Tel. 64-549. TV tape recording facilities. Started July 1975.

Transmitters

HEDGEHOPE (Southland)—Ch. 3 (V-62.25, A-67.75). ERP 100 kw. Started June 1976.
KAUKAU (Wellington)—Ch. 5 (V-182.25, A-187.75). ERP 300 kw. Started Dec. 1975.
MT. CARGILL (Dunedin)—Ch. 4 (V-175.25, A-180.75). ERP 300 kw. Started June 1976.
SUGARLOAF (Christchurch)—Ch. 8 (V-203.25, A-208.75). ERP 500 kw. Started July 1975.
TE AROHA (Waikato)—Ch. 3 (V-62.25, A-67.75). ERP 100 kw. Started July 1975.
WAIATARUA (Auckland)—Ch. 4 (V-175.25, A-180.75). ERP 500 kw. Started July 1975.
WHARITE (Manawatu)—Ch. 4 (V-175.25, A-180.75). ERP 300 kw. Started April 1976.

Planned:

GRAMPIANS (Nelson)—Ch. 9.
HIKURANGI (Northland)—Ch. 8.
HOROKAKA (Northland)—Ch. 7.
MAUNGATANIWAHA (Northland)—Ch. 8.
MT. EDGE CUMBE (Bay of Plenty)—Ch. 8.
MT. EGMONT (Taranaki)—Ch. 8.
MT. ERIN (Hawkes Bay)—Ch. 8.
MT. STUDHOLME (South Canterbury)—Ch. 1.
OTAHOUA (Wairarapa)—Ch. 9.
PAPAROA (West Coast)—Ch. 9.
TAUHARA (Taupo)—Ch. 7.
WHAKAPUNAKE (Gisborne)—Ch. 3.

Nicaragua

(525-line standards, System M)
Sets in use: 69,200 black & white; 3,000 color
Color: NTSC System

Television de Nicaragua S.A. (Commercial), Paseo Tiscapa Oriente, Apartado 1505, Managua D.N., Nicaragua. Tel. 26651. Cable: TEVENIC. TV tape recording facilities.

Personnel: General Anastasio Somoza D., president; Rafael O. Cano, director general; Rodolfo A. Silva, assistant mgr.; Arnoldo Vazquez, program mgr.; Oscar Garcia Rubio, technical dir.

U.S. Representative: ABC International Television, 1330 Ave. of the Americas, New York, N.Y. 10019.

MANAGUA—YNSA-TV, Ch. 6 (82-88 MHz). Transmitter 40 kw, ERP 80 kw. Started Dec. 1961. Low power repeater, Ch. 8. Transmitter 100 watts, ERP 300 watts. Started Aug. 1956.
Hours of operation: Noon-midnight, daily.

Rates (1976 peak): Spot 60 sec., 575; 30 sec., 393 (Cordobas).

MANAGUA—YNTCN, Ch. 4. Telecadena Nicaraguense S.A. (Commercial). Same address, phone and personnel as YNSA-TV. Transmitter 2 kw, ERP 6 kw. Started Nov. 1, 1969.

Hours of operation: 4:00-10:00 p.m., daily.

Rates (1972 peak): Spot 60 sec., 150; 20 sec., 80; program 1 hour, 1,200; 30 min., 700 (Cordobas).

Niger

(625-line standards, System B)
Sets in use: 800

NIAMEY—ORTN, Office de Radiodiffusion-Télévision du Niger (Govt., educational), B.P. 361, Niamey. Tel. 72 22 72. Transmitter 10 kw.

Personnel: Diallo Moctar, director; Hima Adamou, deputy director; Akoli Daouel, director of programs; Mayaki Yacouba, editor in chief; Zoudi Issouf, technical director.

Nigeria

(625-line standards, System B)
Sets in use: 90,000 black & white; 10,000 color
Plans Color: PAL System

Broadcasting Company of Northern Nigeria Ltd. (BCNN), Television House, P.O. Box 250, Kaduna, Nigeria (Commercial). Tel. 42294. Hours of operation: 5 p.m.-12:15 a.m., daily.

Ownership: Northern Nigeria Radio Corp. (Govt.).

Personnel: Idris Gana, chairman, board of directors; Abba Zoru, managing director; M. Jallo, commercial manager; Rufai Yahaya, head of television; Aminu Ibrahim, company secy. & legal advisor; Dahiru Ibrahim, chief engineer; Mohammed Ibrahim, head of news; Abdullahi Musa, head of current affairs & features.

Rates (July 1970): Spot 30 sec., 19; 15 sec., 13; 10 sec., 8 (Naira).

Nigerian Broadcasting Corp. (NBC-TV), P. M. B. 12005, Victoria Island, Lagos, Nigeria (Govt.-commercial). Tel. 26391.

Hours of operation: 10-11 a.m.; 3-4 p.m.; 6-11 p.m., daily.

Personnel: Christopher Kolade, director-general; Segun Olusola, director of TV; Ayo Okesanya, controller of programs; Austin Onyia, chief engineer, TV; Egbuna Obidike, commercial director; Alex Pedro, head of program planning & film buyer; Alhaji Saka Fagbo, controller of news.

Rates (Jan. 1, 1976): Spot 60 sec., 60; 30 sec., 41; 20 sec., 31; 15 sec., 24; 10 sec., 18. Program hour, 216; 30 min., 144; 15 min., 120; 10 min., 96; 5 min., 77 (Nigerian Pounds).

Western Nigeria Radiovision Service Ltd. (WNTV), owned by Western Nigeria Govt. Broadcasting Corp. (Govt., commercial), Television House, P.O. Box 1460, Ibadan, Nigeria. Tel. 24381.

Hours of operation: 11-11:30 a.m.; 1-2 p.m.; 5:30-11 p.m. Personnel: V. I. Maduka, general manager; Kunle Olatope, commercial mgr.; Ayo Ogunlade, controller of programs & film buyer; I. O. Dare, chief engineer; P. O. Oshobi, secy.; T. A. Awe, chief accountant; Tunji Shenjobi, head of news.

Rates: Spot 60 sec., 60.00; 30 sec., 36.00; 15 sec., 24.00; programs hour, 240.00; 30 min., 150.00; 15 min., 120.00 (Nigerian Pounds).

IBADAN—WNTV, Ch. E-4. Transmitter 5 kw, ERP 60 kw. TV tape recording facilities. Started Oct. 1959.

KADUNA—BCNN, Ch. E-4. ERP 48 kw. Started March 1962. Originates local programs. TV tape recording facilities.

KANO—BCNN, Ch. E-10. ERP 24 kw. Repeats BCNN, Kaduna. Started Feb. 1963.

LAGOS (Abafon)—WNTV, Ch. E-3. Satellite of WNTV, Ibadan. Transmitter 5 kw, ERP 57 kw. Started Oct. 1959.

LAGOS—NBC-TV, Ch. E-10 (V-210.25, A-215.75). Transmitter 2 kw, ERP 40 kw. TV tape recording facilities. Started April 1962.

ZARIA—BCNN, Ch. E-4. ERP 48 kw. Started July 1962.

Planned:

IDOMINASI—WNTV, Ch. E-5. Transmitter 5 kw, ERP 30 kw. To repeat WNTV, Ibadan.

IJU—WNTV, Ch. E-11. Transmitter 5 kw, ERP 30 kw. To repeat WNTV, Ibadan.

OGBOMOSHO—WNTV, Ch. E-7. Transmitter 5 kw, ERP 30 kw. To repeat WNTV, Ibadan.

Low-powered repeaters: 2 in operation, 5 planned.

Norway

(625-line standards, System B)
Sets in use: 855,000 black & white; 213,200 color
Color: PAL System

Norsk Rikskringkasting—NRK (Govt., non-commercial), Bjornstjerne Bjornsons Plass 1, Oslo 3, Norway. Tel. 46 98 60. Telex:

(Continued on next page)

International TV Directory

NORWAY—(Continued)

International Relations—16820 nrutl n. Eurovision Office—11794 tvp n. Began operation Aug. 1960. All transmitters carry same program. Main Studios in Oslo have tape recorder facilities. Hours of operation: Approximately 16:55-21:30/21:45 GMT.

Personnel: Torolf Elster, director-general of radio & television; Odd Granlund, director of finance & administration; Kjell Loevaas, acting director of engineering; Otto Nes, director of programs. Heads of departments: Kristian Ogrim, program planning, Eurovision, sales; Tollef Berg, news; Jarle Hoysaeter, sports & outside broadcasts; Oddvar Poss, cultural programs & current affairs; Erik Diesen, entertainment; Rolf Riktor, children's & youth programs; Tore Breda Thoresen, drama & music; Rigmor Hansson Rodin, films; Andor Birkealand, international relations.

U.S. Representatives: Tron Gerhardsen, 44 Rockwood Dr., Larchmont, N.Y. (10538). Torstein Sandoe, National Press Bldg., Room 1010, Washington, D.C. (20004).

- ALTA—Ch. E-7. ERP 6 kw. Started Dec. 1971.
- ANDALSNES—Ch. E-9. (V-203.25, A-208.75). Transmitter 100 watts, ERP 450 watts. Started 1965.
- ANDENES—Ch. E-6 (V-182.25, A-187.75). Transmitter 400 watts, ERP 4 kw. Started April 1970.
- BAERUM—Ch. E-9 (V-203.25, A-208.75). Transmitter 10 watts, ERP 100 watts. Started Dec. 1968.
- BAGN—Ch. E-3 (V-55.25, A-60.75). Transmitter 5 kw, ERP 10 kw. Started Feb. 1964.
- BARDU—Ch. E-6 (V-182.25, A-187.75). ERP 370 watts. Started Dec. 1967.
- BERGEN—Ch. E-9 (V-203.25, A-208.75). Transmitter 10 kw, ERP 140 kw. Started Aug. 1960.
- BJERKREIM—Ch. E-6 (V-182.25, A-187.75). Transmitter 5 kw, ERP 15 kw. Started Nov. 1966.
- BJORKERUDBERGET—Ch. E-11. ERP 350 watts. Started March 1975.
- BOKN (Stavanger)—Ch. E-8. (V-196.25, A-201.75). Transmitter 10 kw, ERP 100 kw. Started Oct. 1961.
- BRANDBU—Ch. E-11. ERP 100 watts. Started Feb. 1974.
- BREMANGER—Ch. E-4 (V-62.25, A-67.75). Transmitter 10 kw, ERP 30 kw. Started June 1964.
- DUNDERLAND—Ch. E-10. ERP 120 watts. Started Dec. 1972.
- FAUSKE—Ch. E-10. ERP 1.1 kw. Started Nov. 1974.
- FISTER—Ch. E-11 (V-217.25, A-222.75). Transmitter 100 watts, ERP 1.5 kw. Started August 1965.
- FORDE—Ch. E-5 (V-175.25, A-180.75). Transmitter 100 watts, ERP 1.2 kw. Started July 1967.
- FOSNAVAG—Ch. E-9 (V-203.25, A-208.75). Transmitter 5 watts, ERP 190 watts. Started Feb. 1967.
- GAMLEMSVETEN—Ch. E-3 (V-55.25, A-60.75). Transmitter 10 kw, ERP 60 kw. Started June 1964.
- GAUSTA—Ch. E-8 (V-196.25, A-201.75). Transmitter 5 kw, ERP 8 kw. Started Dec. 1970.
- GEILO I—Ch. E-11 (V-217.25, A-222.75). Transmitter 50 watts, ERP 235 watts. Started Nov. 1970.
- GOL I—Ch. E-6. ERP 140 watts. Started May 1973.
- GREIPSTAD (Kristiansand)—Ch. E-2 (V-48.25, A-53.75). Transmitter 5 kw, ERP 60 kw. Started Dec. 1962.
- GRIMO—Ch. E-6 (V-182.25, A-187.75). Transmitter 100 watts, ERP 550 watts. Started Feb. 1965.
- GRISVAGOY—Ch. E-9 (V-203.25, A-208.75). Transmitter 50 watts, ERP 100 watts. Started Aug. 1968.
- GRONG—Ch. E-5 (V-175.25, A-180.75). Transmitter 10 kw, ERP 30 kw. Started Sept. 1965.
- GULEN—Ch. E-2 (V-48.25, A-53.75). Transmitter 10 kw, ERP 30 kw. Started Dec. 1963.
- HADSEL—Ch. E-4 (V-62.25, A-67.75). Transmitter 5 kw, ERP 30 kw. Started Dec. 1966.
- HALDEN—Ch. E-11. ERP 60 kw. Started Feb. 1973.
- HAMMERFEST—Ch. E-9 (V-203.25, A-208.75). Transmitter 10 kw, ERP 30 kw. Started Oct. 1967.
- HARSTAD—Ch. E-5. ERP 500 watts. Started Dec. 1974.
- HASVIK—Ch. E-5 (V-175.25, A-180.75). Transmitter 100 watts, ERP 400 watts. Started Sept. 1969.
- HATTJELLDAL—Ch. E-6. ERP 200 watts. Started Dec. 1972.
- HEMNES—Ch. E-3 (V-55.25, A-60.75). Transmitter 10 kw, ERP 60 kw. Started 1965.
- HESTMANNEN—Ch. E-6 (V-182.25, A-187.75). Transmitter 400 watts, ERP 4.6 kw. Started Dec. 1967.
- HORNINDAL—Ch. E-6. ERP 135 watts. Started Dec. 1971.
- HOVDEFJELL—Ch. E-7 (V-189.25, A-194.75). Transmitter 5 kw, ERP 30 kw. Started Aug. 1962.
- IBESTAD—Ch. E-11. ERP 200 watts. Started Dec. 1974.
- JERKUM—Ch. E-10. ERP 550 watts. Started Nov. 1975.
- JETTA—Ch. E-8 (V-196.25, A-201.75). Transmitter 10 kw, ERP 30 kw. Started Dec. 1966.
- KAPPFJELL—Ch. E-8 (V-196.25, A-201.75). Transmitter 400 watts, ERP 2 kw. Started July 1967.
- KARASJOK—Ch. E-5 (V-175.25, A-180.75). Transmitter 2 kw, ERP 10 kw. Started Dec. 1967.
- KAUTOKEINO—Ch. E-3 (V-55.25, A-60.75). Transmitter 2 kw, ERP 8 kw. Started Dec. 1967.
- KINN—Ch. E-7. ERP 970 watts.
- KISTEFJELL—Ch. E-8 (V-196.25, A-201.75). Transmitter 10 kw, ERP 30 kw. Started Nov. 1966.
- KOLVEREID II—Ch. E-11 (V-217.25, A-222.75). ERP 380 watts. Started Dec. 1970.
- KONGSBERG—Ch. E-4 (V-62.25, A-67.75). Transmitter 10 kw, ERP 100 kw. Started Aug. 1960.
- KONGSVINGER—Ch. E-9 (V-203.25, A-208.75). Transmitter 5 kw, ERP 10 kw. Started Dec. 1969.
- KOPPAREN—Ch. E-11. ERP 12 kw. Started Dec. 1971.
- KUNNA—Ch. E-9. ERP 200 watts. Started Dec. 1975.
- LANGEVAG—Ch. E-6 (V-196.25, A-201.75). ERP 120 watts. Started Dec. 1967.
- LILLEHAMMER—Ch. E-10 (V-210.25, A-215.75). Transmitter 100 watts, ERP 400 watts. Started Dec. 1963.
- LONAHORGI—Ch. E-11 (V-217.25, A-222.75). Transmitter 2 kw, ERP 10 kw. Started Dec. 1963.
- LYNGDAL—Ch. E-9 (V-203.25, A-208.75). Transmitter 5 kw, ERP 30 kw. Started Sept. 1966.
- LYNGEN—Ch. E-5 (V-175.25, A-180.75). Transmitter 400 watts, ERP 3.6 kw. Started Oct. 1970.
- LYSENUT—Ch. E-10 (V-210.25, A-215.75). Transmitter 100 watts, ERP 300 watts. Started Dec. 1965.
- MEFJELL—Ch. E-8 (V-196.25, A-201.75). Transmitter 50 watts, ERP 110 watts. Started Dec. 1970.
- MELHUS (Trondheim)—Ch. E-2 (V-48.25, A-53.75). Transmitter 10 kw, ERP 100 kw. Started Dec. 1961.
- MELOY—Ch. E-11. ERP 130 watts. Started Dec. 1972.
- MISTBERGET—Ch. E-44. ERP 1.7 kw. Started Dec. 1975.
- MOSVIK—Ch. E-7. ERP 20 kw. Started June 1974.
- NARVIK—Ch. E-10 (V-210.25, A-215.75). Transmitter 10 kw, ERP 30 kw. Started Dec. 1967.
- NORDEFJORDEID—Ch. E-10 (V-210.25, A-215.75). Transmitter 0.4 kw, ERP 3 kw. Started Jan. 1968.
- NORDHUE—Ch. E-5 (V-175.25, A-180.75). Transmitter 10 kw, ERP 60 kw. Started Nov. 1962.
- NORDKAPP—Ch. E-6 (V-210.25, A-215.75). Transmitter 10 kw, ERP 30 kw. Started Sept. 1969.
- OLDERDALEN—Ch. E-7. ERP 100 watts. Started Nov. 1974.
- OPPDAL I—Ch. E-11 (V-217.25, A-222.75). Transmitter 5 watts, ERP 110 watts. Started Dec. 1963.
- OSLO—Ch. E-6 (V-182.25, A-187.75). Transmitter 10 kw, ERP 100 kw. TV tape recording facilities. Started Nov. 1957, increased power Aug. 1960.
- REINSFJELL—Ch. E-6 (V-217.25, A-222.75). Transmitter 10 kw, ERP 60 kw. Started Feb. 1965.
- ROYRVIK—Ch. E-6. ERP 100 watts. Started Oct. 1971.
- SALTEN—Ch. E-7 (V-189.25, A-194.75). Transmitter 5 kw, ERP 30 kw. Started Dec. 1964.
- SANDANE—Ch. E-7. ERP 170 watts. Started July 1972.
- SKIEN—Ch. E-10 (V-210.25, A-215.75). Transmitter 10 kw, ERP 60 kw. Started July 1968.
- SOERLI III—Ch. E-11. ERP 390 watts. Started Oct. 1971.
- SOGNDAL—Ch. E-7 (V-189.25, A-194.75). Transmitter 2 kw, ERP 20 kw. Started June 1965.
- STEIGEN—Ch. E-2 (V-48.25, A-53.75). Transmitter 10 kw, ERP 60 kw. Started Nov. 1965.
- STORD—Ch. E-5 (V-175.25, A-180.75). Transmitter 5 kw, ERP 30 kw. Started Aug. 1969.
- STORE JEKKIR—Ch. E-11. ERP 4 kw. Started Jan. 1974.
- STORFORSHEI—Ch. E-5. ERP 100 watts. Started Jan. 1974.
- STRYN—Ch. E-9. ERP 170 watts. Started Dec. 1971.
- SUNNDALSORA—Ch. E-11. ERP 500 watts. Started 1963, increased power April 1972.
- SVASAND—Ch. E-8. ERP 300 watts. Started 1967, increased power March 1973 & Nov. 1975.
- SVELGEN—Ch. E-6 (V-182.25, A-187.75). Transmitter 5 watts, ERP 140 watts. Started Dec. 1965.
- SVENNINGDAL—Ch. E-10. ERP 144 watts. Started Oct. 1974.
- TANA—Ch. E-8 (V-196.25, A-201.75). Transmitter 10 kw, ERP 30 kw. Started Dec. 1967.
- TODALEN II—Ch. E-7 (V-189.25, A-194.75). Transmitter 5 watts, ERP 140 watts. Started Sept. 1965.

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TROLLHETTA—Ch. E-5 (V-175.25, A-180.75). Transmitter 50 watts, ERP 770 watts. Started March 1, 1970.

TROLLTIND—Ch. E-11 (V-217.25, A-222.75). Transmitter 10 kw, ERP 60 kw. Started Nov. 1966.

TROMSO—Ch. E-7 (V-189.25, A-194.75). Transmitter 5 watts, ERP 685 watts. Started Dec. 1966.

TRON—Ch. E-9 (V-203.25, A-208.75). Transmitter 10 kw, ERP 30 kw. Started Nov. 1963.

TUNNSJO—Ch. E-10 (V-210.25, A-215.75). Transmitter 10 watts, ERP 165 watts. Started Nov. 1968.

VARANGER—Ch. E-2 (V-48.25, A-53.75). Transmitter 10 kw. ERP 30 kw. Started Dec. 1967.

VARDEFJELL—Ch. E-11 (V-217.25, A-222.75). Transmitter 110 watts, ERP 400 watts. Started Aug. 1968.

VEGA—Ch. E-9 (V-203.25, A-208.75). Transmitter 2 kw, ERP 5 kw. Started Dec. 1966.

VEGGEN—Ch. E-7. ERP 110 watts. Started 1970.

VOLDA—Ch. E-11. ERP 140 watts. Started Nov. 1973.

Low powered satellites: 688 in operation.

Okinawa

(See Japan)

Oman

(625-line standards, Systems B & G)

Color: PAL System

Directorate General TV and Radio, Ministry of Information and Culture, P.O. Box 600, Muscat, Sultanate of Oman. Telex: 265 MB. Personnel: D. A. Hintridge, general manager; S. N. Watson, chief engineer; J. F. Robinson, asst. chief engineer. Hours of operation: 1900-2300, approximately.

MUSCAT—1 kw main transmitter; 6 low-power transponders. Started Nov. 1975.

SALALAH—10 kw main transmitter; 2 10 kw rebroadcasting transmitters; one 1 kw rebroadcasting transmitter. Started Nov. 1975.

Pakistan

(625-line standards, System B)

Sets in use: 255,000

Color: Plans PAL System

Pakistan Television Corp. Ltd. (Public limited co., commercial), 1 Tulsa Road, Lalazar Colony, P.O. Box 230, Rawalpindi, Pakistan. Tel. 66338.

Personnel: Aslam Azhar, managing director; Agha Nasir, dir., program administration; Riaz Ahmad, dir., engineering; M. Zubair Ali, dir., news & current affairs; Fazal Kamaal, dir., overseas relations; Sultan Mahmood Butt, finance dir.; Nisar Hussain, controller of programs; Burhanuddin Hassan, gen. mgr., Karachi; Zaman Ali Khan, gen. mgr., Rawalpindi-Islamabad; Shahzad Khalil, gen. mgr., Quetta; Jamil Afridi, gen. mgr., Peshawar; M. Musiehuiddin, gen. mgr., Lahore. Hours of operation: Approx. 17:30-23:30, Mon.-Fri.; 16:00-23:30, Sat.-Sun.

ISLAMBAD-RAWALPINDI—Ch. E-6. Transmitter 5 kw, ERP 25 kw. Originates local programs. TV tape recording facilities. Started 1967.

Rates (1973): Spot 7 sec., 80.00; 30 sec., 190.00; 60 sec., 345.00. Program (live or tape) 5 min., 320.00; 15 min., 910.00; 30 min., 1655.00; hour, 2760.00 (Pakistani Rupees).

KARACHI—Ch. E-4. Transmitter 6 kw, ERP 36 kw. Originates local programs. TV tape recording facilities. Started Dec. 1966.

Rates (1973): Spot 7 sec., 135.00; 30 sec., 320.00; 60 sec., 580.00. Program (live or tape) 5 min., 500.00; 15 min., 1385.00; 30 min., 2770.00; hour, 4615.00 (Pakistani Rupees).

LAHORE—Ch. E-5. Transmitter 5 kw, ERP 50 kw. Started Dec. 25, 1964 as Ch. E-9. Changed to Ch. E-5 and increased power Nov. 1968. Originates local programs. TV tape recording facilities.

Rates (1973): Spot 7 sec., 95.00; 30 sec., 225.00; 60 sec., 405.00. Program (live or tape) 5 min., 335.00; 15 min., 970.00; 30 min., 1945.00; hour, 3240.00 (Pakistani Rupees).

MURREE—Ch. E-8. Transmitter 10 kw, ERP 180 kw. Started March 1969.

THANA BOLA KHAN—Ch. E-9. Transmitter 10 kw, ERP 200 kw. Started June 1973.

SAKESAR—Ch. E-4. Transmitter 10 kw, ERP 140 kw (peak). Started July 1973.

CHERAT—Ch. E-10. Transmitter 10 kw, ERP 140 kw (peak). Started Aug. 1973.

QUETTA—Ch. E-6. Transmitter 10 kw, ERP 36 kw. Originates local programs. TV tape recording facilities. Started Nov. 26, 1974.

PESHAWAR—Program originating center with TV tape recording facilities. Utilizes transmitter at Quetta.

Panama

(525-line standards, System M)

Sets in use: 179,000 black & white; 27,000 color

Color: NTSC System

BOCAS DEL TORO—Ch. 12, repeats Ch. 4. Transmitter 300 watts, ERP 10 kw. Started Oct. 4, 1968.

DAVID—Ch. 6, repeats Ch. 4. ERP 5 kw. Started Dec. 1963.

EL VALLE—RPC-TV, Ch. 12, repeats Ch. 4. ERP 25 kw. Started Feb. 1962.

LA PALMA—Ch. 5, repeats Ch. 4. Started Jan. 1969.

LAS MARGARITAS—Ch. 6, repeats Ch. 2. ERP 48 kw. Started May 1964.

PANAMA—RPC-TV, Corporacion Panamena de Radiodifusion (Commercial), P.O. Box 1795, Panama, R.P. Tel. 25-0160. Ch. 4. Transmitter 25 kw, ERP 250 kw. TV tape recorders. Started Sept. 1959. Hours of operation: 8:30 a.m.-midnight, daily.

Personnel: Fernando Eleta A., president; Jaime de la Guardia Jr., general manager & film buyer; Jorge Diez, sales manager; Lloyd O'Meally, chief engineer; Alberto Arbesu, program manager.

Rates (Class AA—12:15-3 p.m. & 5:30-10:15 p.m.): 30 sec., 48.00; 20 sec., 36.00; 10 sec., 24.00 (U.S. Dollars).

Represented in U.S. by Pan American Broadcasting Co., 275 Madison Ave., New York, N.Y. 10016. Phone: 212-889-1200. Henry Franklin.

PANAMA—TV-2, Televisora Nacional S.A. (Commercial), Apt. 8371, Panama, R.P. Tel. 60-2222. Ch. 2. Transmitter 25 kw, ERP 250 kw. Originates programs and has TV tape recorders. Started April 1962. Hours of operation: 11:30 a.m.-12:00 midnight EST.

Personnel: Rodolfo Garcia de Paredes, president; Francisco A. Leyton, general manager & film buyer; Clarence Haylett, chief engineer.

SANTIAGO—Ch. 3, repeats Ch. 4. ERP 10 kw. Started Jan. 1969.

SONA—Ch. 7, repeats Ch. 4. ERP 5 kw. Started Nov. 1963.

SONA—Ch. 9, repeats Ch. 2. ERP 100 watts. Started June 1966.

VOLCAN—Ch. 2, repeats Ch. 9. Started June 1966.

VOLCAN—Ch. 4, repeats Ch. 4, Panama. ERP 1 kw. Started Aug. 1975.

Note: See also American Forces stations.

†Does not include viewers in Canal Zone.

Paraguay

(625-line standards, System N)

Sets in use: 52,000

ASUNCION—Television Cerro Cora S.A., Canal 9, Av. Carlos A. Lopez 572, Asuncion, Paraguay. Tel. 80-086/81-504. Ch. 9 (V-187.25, A-191.75). ERP 60 kw. TV tape recording facilities. Started Sept. 29, 1965. Hours of operation: Daily, 12:00-14:00 & 16:30-00:03.

Personnel: Dr. Carlos Morinigo Delgado, president; Ricardo Sanchez Abdo, general manager & program manager; Jorge Morinigo Escalante, commercial manager; Pedro B. Medina Alborno, production manager; Adalberto Isusi, controller; Francisco J. Ordiz, chief engineer.

Peru

(525-line standards, System M)

Sets in use: 750,000

Color: Plans NTSC System

AREQUIPA—Panamericana Television S.A. (Commercial). Tel. 3090. Ch. 2. Transmitter 2 kw. Started Aug. 1959. Repeats Ch. 5, Lima. See main station in Lima Ch. 5.

AREQUIPA—Radio Continental TV S.A. (Commercial), Avenida Independencia No. 56, Box 856, Arequipa. Tel. 23862, 27214, 23055. Ch. 6. Transmitter 8 kw. Low power repeaters: 2.

Hours of operation: Average 14 hours daily.

Personnel: J. Antonio Umbert D., general manager; Jose Linares, program manager; Dante Simoni, chief engineer; Fernando Ruiz de Somocurcio, regional manager.

Rates (peak): 83.00 per sec., 15 sec. minimum (Peruvian Sol).

CHICLAYO—Panamericana Television S.A. (Commercial). Ch. 9. Transmitter 2 kw. Started Oct. 1966. Repeats Ch. 5, Lima.

CHIMBOTE—Panamericana Television S.A. (Commercial). Ch. 9. Transmitter 680 watts. Started Feb. 1966. Repeats Ch. 5, Lima.

CUSCO—Panamericana Television S.A. (Commercial). Ch. 9. Transmitter 680 watts. Started Feb. 1966. Repeats Ch. 5, Lima.

HUACHO—Televisora El Sol (Commercial). See main station in Lima. Ch. 7.

(Continued on next page)

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PERU—(Continued)

- ICA**—Televisora El Sol (Commercial). See main station in Lima. Ch. 11.
- IQUITOS**—Televisora Victoria (Commercial). See main station in Lima. Ch. 6.
- LIMA**—OAD-TV. Ministry of Education (Govt., educational-cultural, non-commercial), Ministerio de Educacion Publica. Direccion de Cultura, Lima. Tel. 275737. Ch. 7. Transmitter 100 watts, ERP 150 watts. Started Jan. 1958. Personnel: R. Garrido M., director general; A. E. Mousalve, dir. of engineering. No recent information available.
- LIMA**—OAX4U-TV. Televisora America (Commercial), Montero Rosas, Lima. Tel. 238305. Ch. 4. Transmitter 3 kw, ERP 6 kw. Started Dec. 1958. Low power repeaters: 7. Personnel: N. Gonzalez, gen. mgr.; D. Capella, tech. director. No recent information available.
- LIMA**—OBX4X-TV. Televisora El Sol (Commercial), Av. Uruguay 355, Lima. Tel. 235945. Ch. 9. Transmitter 10 kw. Started July 1959. Personnel: A. Pereyra, director general; N. Gonzalez V., gen. mgr. No recent information available.
- LIMA**—OAY4A-TV. Panamericana Television S.A. (Commercial), Av. Arequipa 1110, Lima 1, Peru. Tel. 719748, 719889 (gen. mgr.), 715389 (engineering). Ch. 5. Transmitter 10 kw, ERP 100 kw. TV tape recorder facilities.
Personnel: Manuel Olsen, gen. mgr.; Gustavo Reusens, engineering mgr.; Alfonso de la Cuba, sales mgr.
- LIMA**—OAX4X-TV, Teledos S.A. (Commercial), Av. Tacna 225, Lima. Tel. 281694. Ch. 2. Transmitter 10 kw. Rates (Jan. 1967): Spot 60 sec., 650; 10 sec., 190 (Sols). No recent information available.
- LIMA**—Televisora BEGO (Commercial), Av. Manco Capac 333, LaVictoria, Lima. Ch. 11. Started 1966. A. Belmont, gen. mgr. No recent information available.
- LIMA**—Panamericana Teleducacion Asociacion de Fomento Cultural (Educational), Ave. Arequipa 1110, Lima. Ch. 13. Transmitter, 5 kw, ERP 10.5 kw. Studios, Universidad de Lima. Tel. 234240. No recent information available.
- PIURA**—Panamericana Television S.A. (Commercial). Ch. 7. Transmitter 680 watts. Repeats Ch. 5, Lima. Started Aug. 1960.
- PUCALLPA**—Panamericana Television S.A. (Commercial). Ch. 13. Transmitter 500 watts. Started May 1976. Repeats Ch. 5, Lima.
- TACNA**—Panamericana Television S.A. (Commercial). Ch. 2. Transmitter 180 watts. Started Sept. 1974. Repeats Ch. 3, Lima.
- TRUJILLO**—Panamericana Television S.A. (Commercial). Ch. 7. Transmitter 680 watts. Started June 1960. Repeats Ch. 5, Lima.
- Planned: TUMBES, Ch. 7; TINGO MARIA, Ch. 2.

Philippines

(525-line standards, System M)

Color: NTSC System

Sets in use: 600,000 black & white; 50,000 color

- Intercontinental Broadcasting Corp.**, 20 P. Guevarra Ave., San Juan, Metro Manila (Commercial). Tel. 79-73-32, 78-29-21. Key station: Ch. 13. Transmitter 25 kw. Started Feb. 1, 1975. Hours of operation: 09:00-16:00 GMT.
Personnel: Jose T. Jalandon, gen. mgr.; Marcelo C. Jalandon, administrative dir.; Tex B. Panganiban, sales mgr.; Tony Llenes, production mgr.; Francisco Villanueva Jr., provincial network dir.; Francisco Evangelista, merchandising dir.; Ely Nanquil, engineering dir.; Eduardo Ranosa, news & public affairs dir.; Honorio Gumangan, finance dir.
- Republic Broadcasting System, GMA Radio Television Arts (Commercial)**, Epifanio Delos Santos Ave., Diliman, Quezon City. Tel. 99-70-21.
Personnel: Menardo R. Jimenez, pres.; Freddie Garcia, acting gen. mgr.; Joselito Balquiedra, program mgr.; Jess De Leon, sales mgr.; Vini Luciano, film buyer; Arcadio M. Carandang Jr., engineering v.p.; Marcos Elizan, chief engineer.
- Kanlaon Broadcasting System Inc.**, Broadcast Plaza, Bohol Ave., Quezon City (Commercial). Tel. 97-76-62. Telex: 7404 KBS PH. General managers for KBS, RPN, BBC and GTV. Color TV tape recording facilities. Satellite coordinating center.
Personnel: Salvador C. Tan, gen. mgr.; Kitchie Benedicto, asst. gen. mgr. & KBS studios mgr.; Jorge E. Viduya, asst. gen. mgr. & KBS services mgr.; Felipe G. Medina Jr., asst. gen. mgr. & KBS studios deputy mgr.; Phil Cabreros, engineering mgr.; Frankie Abao Jr., news mgr.; Emil Jurado, public affairs mgr.; Dennis Cabalfin, BBC operations mgr.; Oscar Baldo, programs controller.
- Radio Philippines Network Inc.** (see Kanlaon Broadcasting System above). Key station: Ch. 9. Transmitter 25 kw. Hours of operation: 09:00-16:00 GMT.
Personnel: Felipe G. Medina Jr., operations mgr.; Casey Francisco, production mgr.; Jun Jison, sales mgr.
- Banahaw Broadcasting Corp.** (see Kanlaon Broadcasting System above). Key station: Ch. 2. Transmitter 25 kw. Hours of operation: 09:00-16:00 GMT.

- Personnel: Dennis Cabalfin, operations mgr.; Marcial Sanson, production mgr.; Tony Mercado, sales mgr.
- GTV-4** (see Kanlaon Broadcasting System above). Key station: Ch. 4. Transmitter 25 kw. Hours of operation: 09:00-16:00 GMT. Personnel: Emil Jurado, sales & operations mgr.; Jun F. Usebio, production mgr.
- BACOLOD CITY—DYHB-TV**, Intercontinental Bcstg. Corp. Ch. 2 (V-55.25, A-59.75). Transmitter 2 kw, ERP 8 kw. Started Oct. 16, 1970. TV tape recording facilities. Hours of operation: 07:00-15:00 GMT. Eddie Lacs, mgr.
- BACOLOD CITY—DYBQ-TV**, Banahaw Broadcasting Corp. Ch. 4. Transmitter 10 kw, ERP 300 kw. Color. Started Aug. 1974. TV tape recording facilities. Hours of operation: 09:00-16:00 GMT.
- BACOLOD CITY—DYKB-TV**, Radio Philippines Network Inc. Ch. 8. Transmitter 5 kw, ERP 325 kw. Started Oct. 1971. Color. TV tape recording facilities. Hours of operation: 04:00-16:00 GMT.
- BAGUIO CITY—DZBS-TV**, Radio Philippines Network Inc. Ch. 12 (V-205.25, A-209.75). Transmitter 5 kw, ERP 325 kw. Color. Started Dec. 1962.
Hours of operation: 23:00-16:00 GMT.
- BAGUIO CITY—DWHB-TV**, Intercontinental Bcstg. Corp. Ch. 6 (V-83.25, A-87.75) Transmitter 500 watts, ERP 6 kw. Started Sept. 1, 1971. TV tape recording facilities. Hours of operation: 07:00-15:00 GMT. Ed Aguilar, mgr.
- BAGUIO CITY—DYBW-TV**, Banahaw Broadcasting Corp. Ch. 3. Transmitter 5 kw, ERP 250 kw. Color. Hours of operation: 09:00-16:00 GMT.
- CAGAYAN DE ORO CITY—DXCC-TV**, Intercontinental Bcstg. Corp., Ch. 10 (V-193.25, A-197.75). Transmitter 500 watts, ERP 6 kw. Started March 26, 1969. TV tape recording facilities. Hours of operation: 10:00-15:00 GMT. Eddie Yongco, mgr.
- CEBU CITY—DYSS-TV**, Republic Broadcasting System. Ch. 7 (V-175.25, A-179.75). Transmitter 100 watts, ERP 1 kw. TV tape recording facilities. Started Feb. 18, 1963. Hours of operation: 04:00-07:00 GMT.
- CEBU CITY—DYTV**, Intercontinental Broadcasting Corp. Ch. 13. (V-211.25, A-215.75). Transmitter 12.5 kw, ERP 50 kw. Started Aug. 10, 1963. TV tape recording facilities. Hours of operation: 07:30-15:00 GMT. Jerry Fajardo, mgr.
- CEBU CITY—DYDY-TV**, Banahaw Broadcasting Corp. Ch. 3. Transmitter 10 kw, ERP 300 kw. Color. TV tape recording facilities. Started Aug. 1974. Hours of operation: 09:00-16:00 GMT.
- CEBU CITY—DYKC-TV**, Radio Philippines Network Inc. Ch. 9. Transmitter 5 kw, ERP 325 kw. Color. Started Oct. 1971. Hours of operation: 09:00-16:00 GMT.
- DAVAO CITY—DXTV**, Intercontinental Broadcasting Corp. Ch. 13 (V-211.25, A-215.75). Transmitter 4 kw, ERP 20 kw. Started Jan. 19, 1960. TV tape recording facilities. Hours of operation: 06:30-15:00 GMT. Labrador Jalandon, mgr.
- DAVAO CITY—DXWW-TV**, Radio Philippines Network Inc. Ch. 4. Transmitter 5 kw, ERP 325 kw. Color. Started Dec. 1971. Hours of operation: 09:00-16:00 GMT.
- IRIGA CITY—DWKI-TV**, Radio Philippines Network Inc. Ch. 10. Transmitter 5 kw, ERP 325 kw. Color. Started Dec. 1971. Hours of operation: 09:00-16:00 GMT.
- MANILA (Quezon City)—DZKB-TV**, Radio Philippines Network Inc. Ch. 9. Transmitter 25 kw, ERP 325 kw. Color. Started Nov. 1974. TV tape recording facilities. Hours of operation: 09:00-16:00 GMT.
- MANILA (Quezon City)—DWX-TV**, Banahaw Broadcasting Corp. Ch. 2. Transmitter 25 kw, ERP 316 kw. Color. TV tape recording facilities. Started Nov. 1973. Hours of operation: 09:00-16:00 GMT.
- MANILA (Quezon City)—DGTV**, Ch. 4. Transmitter 25 kw, ERP 316 kw. Color. TV tape recording facilities. Started July 1974. Hours of operation: 09:00-16:00 GMT.
- MANILA (Quezon City)—DZBB-TV**, Republic Broadcasting System. Ch. 7 (V-175.25, A-179.75). Transmitter 25 kw, ERP 250 kw. Started Oct. 21, 1961. TV tape recording facilities. Hours of operation: 22:00-18:00 GMT.
- MANILA (San Juan, Rizal)—DZTV**, Intercontinental Broadcasting Corp. Ch. 13 (V-211.25, A-215.75). Transmitter 50 kw, ERP 300 kw. Color. Started Jan. 19, 1960. TV tape recording facilities. Hours of operation: noon-2 a.m.
- MURCIA—DYAF-TV**, Catholic Welfare Organization. Ch. 10. ERP 5 kw.
- NAGA CITY—DZHN-TV**, Intercontinental Bcstg. Corp. Ch. 13 (V-211.25, A-215.75). Transmitter 500 watts, ERP 6 kw. Started Feb. 22, 1971. TV tape recording facilities. Hours of operation: 09:00-16:00 GMT.
- ROXAS CITY—DYHC-TV**, Intercontinental Bcstg. Corp., Ch. 12 (V-205.25, A-209.75). Transmitter 500 watts, ERP 6 kw. Hours of operation: 09:00-16:00 GMT.
- TACLOBAN CITY—DYHT-TV**, Intercontinental Bcstg. Corp., Ch. 6 (V-83.25, A-87.75). Transmitter 500 watts, ERP 6 kw. Hours of operation: 09:00-16:00 GMT. Vivencio Lacaba, mgr.
- CATV System**: Nuvue Cable Vision Inc., Baguio City. 1000 subscribers.

Note: See also American Forces stations.

Poland

(625-line standards, System D)

Color: SECAM System

Sets in use: 5,684,000 black & white; 11,300 color

Polskie Radio i Telewizja (Govt., non-commercial). TVP 17, Woronicza Street, Warsaw, Poland. Tel. 443251. Telex: 813421 TVP PL.
Personnel: Maciej Szczepanski, president; Jan Mietkowski, vice president for information & political programs; Janusz Wilhelm, vice president for artistic programs; Eugeniusz Patyk, vice president; Wadim Nikolajew, technical vice president; Stanislaw Czesnin, dir. gen. for information programs; Sergiusz Mikulicz, dir., foreign relations; Eugeniusz Ciszynski, vice dir., program cooperation; Tadeusz Kedzierski, vice dir., Intervention & OIRT; Ferek Fuksiewicz, film mgr.; Wieslaw Stempel, dir. of TV film productions.

BIALYSTOK—Ch. R-8. ERP 100 kw. Started 1962.
BIALYSTOK II—Ch. R-11. ERP 0.7 kw. Started 1974.
BYDGOSZCZ—Ch. R-1. ERP 100 kw. Started Nov. 1960.
BYDGOSZCZ II—Ch. R-12. ERP 0.5 kw. Started July 1973.
GDANSK—Ch. R-10. ERP 100 kw. Originates local programs. Started 1962.
GDANSK II—Ch. R-3. ERP 2 kw. Started Feb. 1965.
GIZYCKO II—Ch. R-11. ERP 0.9 kw. Started 1964.
JELENIA GORA I—Ch. R-35. ERP 250 kw. Started 1976.
KATOWICE I—Ch. R-8. ERP 250 kw. Originates local programs. TV tape recording facilities. Started 1957.
KATOWICE II—Ch. R-6. ERP 5 kw. Started 1976.
KATOWICE II—Ch. R-21. ERP 500 kw. Started July 1971.
KIELCE—Ch. R-3. ERP 200 kw. Started 1965.
KIELCE II—Ch. R-5. ERP 2 kw. Started July 1972.
KOSZALIN—Ch. R-8. ERP 100 kw. Started 1962, increased power 1965.
KOSZALIN II—Ch. R-11. ERP 0.5 kw. Started 1974.
KRAKOW I—Ch. R-10. ERP 200 kw. Originates local programs. TV tape recording facilities. Started 1959, increased power 1962.
KRAKOW II—Ch. R-2. ERP 1 kw. Started 1970.
KROSNO II—Ch. R-29. ERP 40 kw. Started 1974.
LODZ I—Ch. R-7. ERP 100 kw. Originates local programs. Started 1956, increased power 1968.
LODZ II—Ch. R-10. ERP 1 kw. Started 1970.
LUBLIN—Ch. R-9. ERP 120 kw. Started 1962.
LUBLIN II—Ch. R-2. ERP .04 kw. Started Oct. 1973.
OLSZTYN—Ch. R-9. ERP 100 kw. Started July 1960, increased power 1969.
OLSZTYN II—Ch. R-3. ERP 1 kw. Started Nov. 1973.
OPOLE—Ch. R-10. ERP 0.1 kw. Started 1967.
POZNAN I—Ch. R-9. ERP 150 kw. Originates local programs. Started 1957, increased power 1964.
POZNAN II—Ch. R-11. ERP 1 kw. Started May 1971.
RABKA I—Ch. R-31. ERP 20 kw. Started 1976.
RZESZOW—Ch. R-12. ERP 100 kw. Started 1963.
RZESZOW II—Ch. R-7. ERP 0.5 kw. Started Dec. 1973.
SIEDLCE I—Ch. R-2. ERP 60 kw. Started 1975.
SKUPSK II—Ch. R-25. ERP 2 kw. Started 1975.
SUWALKI II—Ch. R-36. ERP 40 kw. Started 1976.
SZCZECIN—Ch. R-12. ERP 100 kw. Originates local programs. Started 1960, increased power 1964.
SZCZECIN II—Ch. R-7. ERP 0.5 kw. Started Dec. 1972.
TARNOW II—Ch. R-22. ERP 40 kw. Started 1974.
TORUN II—Ch. R-36. ERP 10 kw. Started 1975.
WALBRZYCH I—Ch. R-9. ERP 1 kw. Started 1972.
WALCZ I—Ch. R-2. ERP 60 kw. Started 1975.
WALCZ II—Ch. R-24. ERP 40 kw. Started 1976.
WARSZAWA I—Ch. R-2. ERP 200 kw. Originates local programs. TV tape recording facilities. Started July 1954, increased power 1965.
WARSZAWA II—Ch. R-11. ERP 250 kw. Originates local programs. TV tape recording facilities. Started Feb. 1968.
WROCLAW I—Ch. R-12. ERP 150 kw. Originates local program. TV tape recording facilities. Started 1958.
WROCLAW II—Ch. R-2. ERP 1 kw. Started May 1971.
WROCLAW II—Ch. R-25. ERP 1 kw. Started Dec. 1972.
ZAKOPANE II—Ch. R-28. ERP 2 kw. Started 1975.
ZGORZELEC—Ch. R-11. ERP 3 kw. Started 1961.
ZIELONA GORA—Ch. R-3. ERP 200 kw. Started 1963.
ZIELONA GORA II—Ch. R-10. ERP 1 kw. Started Feb. 1973.
ZIELONA GORA II—Ch. R-29. ERP 1000 kw. Started 1976.

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REPEATERS

BALIGROD—Ch. R-5. Started 1969.
BARDO—Ch. R-1. Started 1970.
CHODZIEZ—Ch. R-11. Started 1968.
CIESZYN—Ch. R-11. Started 1970.
CZARNKOW—Ch. R-11. Started 1961.
DRAWSKO POMORSKIE—Ch. R-10. Started 1971.
DUSZNIKI—Ch. R-10. Started 1961.
DZIALOSZYN—Ch. R-3. Started 1963.
GDANSK—Ch. R-5. Started 1965.
GDYNIA—Ch. R-7. Started 1972.
GLUBCZYCE—Ch. R-2. Started 1970.
GLUSZYCA—Ch. R-1. Started 1965.
GOLDAP—Ch. R-11. Started 1967.
GRYBOW—Ch. R-8. Started 1972.
JAROSLAW—Ch. R-2. Started 1968.
JELENIA GORA—Ch. R-10. Started 1960.
KALISZ—Ch. R-2. Started 1961.
KAMIENNA GORA—Ch. R-5. Started 1961.
KETRZYN—Ch. R-3. Started 1970.
KLODZKO—Ch. R-8. Started 1960.
KOLO—Ch. R-12. Started 1966.
KOMANCZA—Ch. R-7. Started 1965.
KONIN—Ch. R-5. Started 1961.
KRYNICA—Ch. R-10. Started 1966.
KUDOWA I—Ch. R-3. Started 1962.
KUDOWA II—Ch. R-7. Started 1962.
LADEK ZDROJ—Ch. R-9. Started 1968.
LESNA—Ch. R-7. Started 1962.
LIMANOWA—Ch. R-5. Started 1969.
LOBEZ—Ch. R-7. Started 1971.
LUBACZOW—Ch. R-10. Started 1971.
LUBAN SLASKI—Ch. R-9. Started 1962.
LUBAWA—Ch. R-12. Started 1965.
LUTOWISKA—Ch. R-7. Started 1973.
MIEDZYPRODZIE BIALSKIE—Ch. R-2. Started 1968.
MIEDZYZDROJE—Ch. R-10. Started 1960.
MIEROSZOW—Ch. R-7. Started 1967.
MLAWA—Ch. R-3. Started 1967.
MRAGOWO—Ch. R-11. Started 1967.
MUSZYNA—Ch. R-8. Started 1970.
NOWA RUDA—Ch. R-7. Started 1961.
NOWE MIASTO LUBAWSKIE—Ch. R-7. Started 1965.
NOWY SACZ—Ch. R-7. Started 1961.
OSTROW MAZOWIECKA—Ch. R-10. Started 1970.
PILA—Ch. R-7. Started 1966.
PIWNICZNA—Ch. R-1. Started 1965.
POLANICA—Ch. R-10. Started 1971.
PRUDNIK—Ch. R-2. Started 1969.
PRZEMYSL—Ch. R-7. Started 1963.
RABKA—Ch. R-7. Started 1963.
RAWA MAZOWIECKA—Ch. R-9. Started 1972.
RYTRO—Ch. R-4. Started 1972.
SANOK—Ch. R-10. Started 1971.
SIERPC—Ch. R-12. Started 1970.
SOLINA—Ch. R-9. Started 1969.
SUCHA—Ch. R-7. Started 1970.
SWIERADOW ZDROJ—Ch. R-9. Started 1961.
SZCZAWNICA—Ch. R-3. Started 1964.
SZCZYRK—Ch. R-11. Started 1968.
SZCZYRNA SLASKA—Ch. R-9. Started 1967.
SZKLARSKA POREBA—Ch. R-7. Started 1968.
TOMASZOW LUBELSKI—Ch. R-7. Started 1970.
TOMASZOW MAZOWIECKI—Ch. R-12. Started 1962.
TRZEBIATOW—Ch. R-7. Started 1970.
TYMBARK—Ch. R-4. Started 1972.

(Continued on next page)

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International TV Directory

POLAND—(Continued)

USTRON—Ch. R-33. Started 1973.
USTRON—Ch. R-40. Started 1973.
USTRZYKI DOLNE—Ch. R-3. Started 1967.
WAGROWIEC—Ch. R-7. Started 1971.
WALBRZYCH—Ch. R-32. Started 1973.
WALIM—Ch. R-2. Started 1969.
WISLA—Ch. R-3. Started 1964.
WLOCLAWEK—Ch. R-8. Started 1959.
WOJCIESZOW—Ch. R-7. Started 1963.
WOLKOWYJA—Ch. R-10. Started 1972.
ZAKOPANE I—Ch. R-12. Started 1958.
ZAKOPANE II—Ch. R-1. Started 1967.
ZARY—Ch. R-7. Started 1970.
ZEGIESTOW—Ch. R-12. Started 1973.
ZYWIEC—Ch. R-12. Started 1961.

Portugal

(625-line standards, Systems B & G)
Sets in use: 723,000

Radiotevisao Portuguesa E. P. (Govt., commercial), Rua de Sao Domingos a Lapa, 26, Lisbon, 3. Tel. 66-61-34. Mailing address: Apartado 2934, Lisboa. Cable: TELVISAO LISBOA. Telex: 12576 (general matters); 12102 CT P (technical matters); 12858 (news & film dept.). General Management, Direction of Programs & External Relations Division: Alameda Linhas de Torres 95, Lisbon 5. Tel. 79-21-86, 79.05.12, 79.30.01-9.
 Hours of operation: First Program 13:00-23:00, daily, 11:45-23:30, Sun. Second Program 19:45-23:30, daily.
 Personnel: Major Pedroso Marques & Captain Leopoldo Aguas, administration board; Captain Roque, general director for technical services; Maria Manuela Furtado, head of external relations division.
Sociedade Movlerecord Portuguesa, S.A.R.L., 17 Av. Fontes Pereira de Mello, Lisbon, holds exclusive contract for commercial TV advertising on RTP.
 Rates: First Program (peak)—Spot 60 sec., 10,500 (by day), 28,000 (by night); 15 sec., 3,500 (by day), 11,500 (by night); 6 sec., 2,000 (by day), 5,750 (by night). Second Program: Spot 60 sec., 10,500; 30 sec., 6,250; 15 sec., 3,500; 8 sec., 2,250 (Escudos).
LISBON (Serra do Monsanto)—RTP, Ch. E-7 (V-189.25, A-194.75) Transmitter 10 kw, ERP 100 kw, TV tape recording & playback facilities. Started experimentally Aug. 1956; regular operation started Nov. 23, 1957.
COIMBRA (Serra da Lousa)—RTP, Ch. E-3 (V-55.25, A-60.75). Transmitter 10 kw, ERP 60 kw. Started Nov. 23, 1957.
MENDRO (Beja)—RTP, Ch. E-5 (V-175.25, A-180.75). Transmitter 5 kw, ERP 30 kw. Started Dec. 1, 1965.
MONTEJUNTO—RTP, Ch. E-6 (V-182.25, A-187.75). Transmitter 5 kw, ERP 22 kw. Started March 10, 1958.
MURO—RTP, Ch. E-2 (V-48.25, A-53.75). Transmitter 10 kw, ERP 40 kw. Started Dec. 11, 1966.
OPORTO (Monte da Virgem)—RTP, Ch. E-9 (V-203.25, A-208.75). Transmitter 10 kw, ERP 100 kw. TV tape recording facilities. Started Dec. 31, 1957.

SECOND PROGRAM

LISBON—RTP, Ch. E-25 (V-503.25, A-508.75). ERP 420 kw. Started Dec. 25, 1968. Experimental.
LOUSA—RTP, Ch. E-26. Transmitter 20 kw, ERP 550 kw.
MURO—RTP, Ch. E-27. Transmitter 10 kw, ERP 500 kw.
MONTEJUNTO—RTP, Ch. E-46. Transmitter 10 kw, ERP 200 kw.
OPORTO—RTP, Ch. E-41 (V-631.25, A-636.75). Transmitter 10 kw, ERP 300 kw.

REPEATER STATIONS

ALBUFEIRA—RTP, Ch. E-11. ERP 5 watts.
ALCOUTIM—RTP, Ch. E-11. ERP 1 watt.
ALENQUER—RTP, Ch. E-11. ERP 5 kw.
AROUCÁ—RTP, Ch. E-11. ERP 10 watts. Started July 1964.
BORNES—RTP, Ch. E-7. ERP 1.5 kw. Started Aug. 1960.
CAMINHA—RTP, Ch. E-11. ERP 500 watts. Started Nov. 1968.
CANDEIROS—RTP, Ch. E-10. ERP 3.5 kw.
CAPARICA—RTP, Ch. E-10. ERP 1.1 kw.
COVILHA—RTP, Ch. E-10. ERP 10 kw.
ELVAS—RTP, Ch. E-7. ERP 3.5 watts.
FREIXO DE ESPADA A CINTA—RTP, Ch. E-10. ERP 1.3 kw.
GRACA—RTP, Ch. E-5. ERP 350 watts. Started Aug. 1969.
GUARDUNHA—RTP, Ch. E-8. ERP 1.5 kw. Started Dec. 14, 1966.
GUIMARAES—RTP, Ch. E-11. ERP 35 watts.

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MANTEIGAS—RTP, Ch. E-10. ERP 10 watts. Started Aug. 1964.
MARAO—RTP, Ch. E-6. Transmitter 500 watts, ERP 1.5 kw. Started May 1962.
MAROFA—RTP, Ch. E-5. ERP 5 kw, directional. Started July 1960.
MERTOLA—RTP, Ch. E-9. ERP 1 watt. Started April 16, 1966.
MIN HEU—RTP, Ch. E-8. ERP 1.5 kw. Started Oct. 27, 1966.
MIRA D' AIRE—RTP, Ch. E-8. ERP 5 watts. Started May 1965.
MOIMENTA—RTP, Ch. E-8. ERP 28 watts.
MONCHIQUE—RTP, Ch. E-8. ERP 15 kw, directional. Started April 1958.
NOGUEIRA—RTP, Ch. E-10. ERP 300 watts directional. Started Dec. 1962.
ODEMIRA—RTP, Ch. E-10. ERP 1 watt, directional. Started Jan. 1964.
S. DOMINGOS—RTP, Ch. E-11. ERP 1.5 kw. Started Oct. 1964.
S. MAMEDE—RTP, Ch. E-10. ERP 1 kw, directional. Started Nov. 1965.
SAN MIGUEL—RTP, Ch. E-6. ERP 900 watts. Started Nov. 1968.
S. PEDRO SUL—RTP, Ch. E-10. ERP 40 watts, directional. Started Sept. 1965.
SANTIAGO DO CACEM—RTP, Ch. E-9. ERP 2 kw. Started Dec. 24, 1966.
SINTRA—RTP, Ch. E-11. ERP 840 watts. Started Sept. 1969.
VALENCA—RTP, Ch. E-7. ERP 430 watts.

MADEIRA ISLANDS

FUNCHAL (Pico do Silva)—RTP, Ch. E-5. Transmitter 2 kw, ERP 20 kw. Started Oct. 1972.

MADEIRA ISLANDS REPEATERS

CALHETA (Pico do Arco da Calheta)—RTP, Ch. E-6. Transmitter 100 watts, ERP 850 watts. Started Oct. 1972.
CAMARA DE LOBOS (Pico do Galo)—RTP, Ch. E-8. Transmitter 100 watts, ERP 850 watts. Started Oct. 1972.
MACHICO (Pico do Facho)—RTP, Ch. E-11. Transmitter 5 watts, ERP 15 watts. Started Oct. 1972.

AZORES

PICO DA BARROSA—RTP, Ch. E-7. Transmitter 10 kw, ERP 150 kw, directional. Started Aug. 1975.
SANTA BARBARA—RTP, Ch. E-9. Transmitter 5 kw, ERP 100 kw, directional. Started Aug. 1975.

AZORES REPEATERS

AJUDA—RTP, Ch. E-11. ERP 2 watts. Started Aug. 1975.
CUME—RTP, Ch. E-4. ERP 180 watts. Started Aug. 1975.
PICO—RTP, Ch. E-5. ERP 500 watts. Started Aug. 1975.
PICO ALTO—RTP, Ch. E-10. ERP 50 watts. Started Aug. 1975.
SALTO DO CAVALO—RTP, Ch. E-11. ERP 30 watts. Started Aug. 1975.

Qatar

(625-line standards, System B)
Sets in use: 28,000
Color: PAL System

DOHA—Qatar Television Station (Govt.), P. O. Box 1944, Doha, Qatar, Arabian Gulf. Tel. 26101 (Exchange); 6355 (Director of Information); 6334 (Director of Television); 6350 (Director of Engineering). Ch. E-9 (V-203.25, A-208.75). Transmitter 2 x 5 kw, ERP 200 kw. Ch. E-11 (V-217.25, A-222.75). Transmitter 60 watts. Plans 2 x 5 kw in 1976. TV tape recording facilities. Started Aug. 1970.
 Hours of operation: 5 p.m.-midnight, daily (local time).
 Personnel: El-Tayeb Salih, director of information; Yousef Muzaffar, director of television; Ronald Briggs, director of engineering.

Reunion

(625-line standards, System K)
Sets in use: 36,000

ST. DENIS DE LA REUNION—France Regions 3, 97400. St. Denis de la Reunion. Tel. 21 34 56. (Govt., non-commercial). Ch. 22. Transmitter 25 watts. Started Dec. 1964.
 Repeaters: St. Denis-La Montagne, Ch. 8, 50 watts; Ste. Suzanne, Ch. 5, 100 watts; Le Port, Ch. 4, 500 watts; Piton Textor, Ch. 9, 100 watts; St. Pierre, Ch. 7, 100 watts; St. Joseph, Ch. 4, 100 watts; St. Benoit, Ch. 7, 3 watts; St. Leu, Ch. 6, 50 watts; Cilaos, Ch. 5, 3 watts; Piton St. Rose, Ch. 4, 3 watts; St. Philippe, Ch. 6, 3 watts; Les Avirons, Ch. 8, 50 watts; Salazie, Ch. 7, 3 watts.
 Personnel: Louis Marie Cohic, director general; Jean-Francois Dumas, program manager; Roger Carrie, chief engineer.

Rhodesia

(625-line standards, System B)
Sets in use: 67,600

Rhodesia Broadcasting Corp. (Statutory Board) owns and operates all transmitters. RTV—Rhodesia Television Ltd. (Commer-

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cial), P.O. Box HG 200, Highlands, Salisbury. Tel. 46591. P.O. Box 777, Bulwayo, Tel. 63471. RTV is program contactor in charge of daily programming. Spot announcements, advertising features & limited sponsorship.

Personnel: Harvey G. Ward, director general; Linette O. Mehmel, general manager, programs & production; Gordon Kerr, sales manager; Alan Jones, technical controller; Erol Bean, chief accountant. Note: RBC has majority shareholding in RTV.

SALISBURY—RTV. Ch. E-4. Transmitter 5 kw, ERP 20 kw. Started Nov. 15, 1960. Rates: Spot 60 sec., 95.75; 30 sec., 52.00; 15 sec., 36.00, Weekdays. Spot 60 sec., 108.50; 30 sec., 58.75; 15 sec., 41.00, Sundays (Rhodesian Dollars).

BULAWAYO—RTV. Ch. E-3. Transmitter 1 kw, ERP 3.5 kw. Started June 1961. Rates: Spot 60 sec., 45.00; 30 sec., 24.75; 15 sec., 16.75, Weekdays. Spot 60 sec., 52.00; 30 sec., 28.50; 15 sec., 19.75, Sundays (Rhodesian Dollars).

Romania

(625-line standards, System K)
Sets in use: 2,700,000

Radioteleviziunea Romana (Govt.), Calea Dorobantilor, 191, Bucarest I, Romania. Tel. 33.47.10, 79.32.90; 33.10.92 (international relations).

Personnel: Vasile Potop, director general; Bujor Ionita, deputy director general & technical manager; Tudor Vornicu, program manager; Mihai Lazar, director of international relations. Hours of operation: 85 weekly, 2 channels.

MAIN TRANSMITTERS

ARAD—Ch. R-12. Transmitter 5 kw, ERP 50 kw. Started 1972.
BACAU—Ch. R-12. Transmitter 3 kw, ERP 20 kw. Started 1968.
BAIA MARE—Ch. R-10. Transmitter 5 kw, ERP 25 kw. Started 1968.
BIRLAD—Ch. R-5. Transmitter 5 kw, ERP 50 kw. Started 1968.
BRASOV—Ch. R-10. Transmitter 2 kw, ERP 10 kw. Started Dec. 1975.
BUCEGI—Ch. R-6. Transmitter 20 kw, ERP 150 kw. Started Nov. 1967.
BUCURESTI—Ch. R-2. Transmitter 8 kw, ERP 100 kw. Started 1957.
BUCURESTI—Ch. R-4. Transmitter 4 kw. Started 1971.
CLUJ—Ch. R-11. Transmitter 4 kw, ERP 25 kw. Started 1963.
CONSTANTA—Ch. R-8. Transmitter 0.4 kw, ERP 5 kw. Started Feb. 1968.
COZIA—Ch. R-12. Transmitter 0.3 kw, ERP 0.5 kw. Started Dec. 1975.
DOBROGEA—Ch. R-10. Transmitter 4 kw, ERP 50 kw. Started 1962.
GALATI—Ch. R-7. Transmitter 0.14 kw, ERP 2 kw. Started Dec. 1968.
HUNEDOARA—Ch. R-12. Transmitter 5 kw, ERP 20 kw. Started 1964.
IASI—Ch. R-9. Transmitter 5 kw, ERP 25 kw. Started 1965.
MAGURA ODOBESTI—Ch. R-9. Transmitter 2 kw, ERP 10 kw. Started Dec. 1975.
MURES—Ch. R-5. Transmitter 5 kw, ERP 50 kw. Started 1964.
NEPTUN—Ch. R-11. Transmitter 0.04 kw, ERP 300 watts. Started June 1969.
OLTENIA—Ch. R-8. Transmitter 20 kw, ERP 150 kw. Started Dec. 1967.
ORADEA—Ch. R-3. Transmitter 20 kw, ERP 120 kw. Started 1963.
SEMENIC—Ch. R-3. Transmitter 5 kw, ERP 15 kw. Started Sept. 1975.
SIBIU—Ch. R-7. Transmitter 3 kw, ERP 50 kw. Started 1973.
SUCEAVA—Ch. R-4. Transmitter 5 kw, ERP 100 kw. Started Dec. 1967.
TIMISOARA—Ch. R-9. Transmitter 5 kw, ERP 50 kw. Started 1963.

Low-powered repeaters: 180 in operation.

St. Kitts

(525-line standards, System M)
Sets in use: Not available

BASSETERRE—ZIZ Television (Govt., commercial), Springfield, Basseterre, St. Kitts. Ch. 5. Relays at Baysford, Ottleys, Sandy Point & Nevis.

St. Pierre & Miquelon

(625-line standards, System K)
Sets in use: 1,750

SAINT PIERRE—France Regions 3, St. Pierre. Tel. 051. Ch. 8. Transmitter 50 watts. Started April 1967. Repeaters: Ch. 4, Cap a l'Aigle; Ch. 6, Miquelon Pointe du Cheval. Yves Henri, chief of service.

International TV Directory

Samoa (American)

(525-line standards, System M)

Sets in use: 5,050 black & white; 650 color

Color: NTSC System

PAGO PAGO—KVZK-2 (Ch. 2), KVZK-4 (Ch. 4), KVZK-5 (Ch. 5), KVZK-8 (Ch. 8), KVZK-10 (Ch. 10), KVZK-12 (Ch. 12). Office of Television Operations, Govt. of American Samoa, Pago Pago 96799 (Govt., non-commercial). Tel. 3-2435. Six-channel educational TV system. ERP 40 kw, Ch. 2, Ch. 4 & Ch. 5. ERP 100 kw, Ch. 8, Ch. 10 & Ch. 12. TV tape recording facilities. Started Sept. 1964.

Personnel: Jon Anderson, gen. mgr.; Stanley G. Burford, mgr., operations, programming, production; Noel K. Norton, chief engineer; Tina Paopao, news dir.; Ed Wooten, coordinating producer.

Hours of operation: Ch. 2—7:30 a.m.-11 p.m.; Ch. 4—7:30 a.m.-midnight; Ch. 5—7:30 a.m.-2:30 p.m.

Saudi Arabia

(525-line standards, System M & 625-line standards, System B)

Color: SECAM System

Sets in use: 300,000

Saudi Arabian Television, P.O. Box 570, Riyadh, Saudi Arabia (Govt., non-commercial). Tel. 29710, 25500. Cable: SAUDITV. Telex: 20030.

Personnel: Dr. Abdul Rahman Shobaili, director general; Khalik Twaijri, film dept. manager.

Hours of operation: 5:30 p.m.-11 p.m., daily.

DHAHRAN—HZ-22-TV. Aramco TV (non-commercial), Arabian American Oil Co., Box 5000, Dhahran, Saudi Arabia. Tel. 2015. Ch. 2 (V-55.25, A-59.75). Transmitter 6 kw, ERP 12 kw. TV tape recording facilities. Started Sept. 1957. Since 1970, English language film-chain & tape operation. To begin 625-line PAL System in Jan. 1977 with two low-power (less than 100 watts ERP) repeaters.

Personnel: J. D. Kriesmer, manager, community services dept.; Ali M. Baluchi, asst. manager, community services dept.; M. M. Orseth, manager, communications dept.

DAMMAN—Saudi Arabian Television, Ch. E-6. Transmitter 25 kw, ERP 170 kw. Originates local programs. TV tape recording facilities. Started Nov. 5, 1969.

JEDDAH—Saudi Arabian Television, Ch. E-10. Transmitter 2 kw, ERP 12 kw. Originates local programs. TV tape recording facilities. Started July 17, 1965.

MECCA—Saudi Arabian Television, Ch. E-7. Transmitter 2 kw, ERP 12 kw. Started July 1967. Repeater.

MEDINA—Saudi Arabian Television, Ch. E-5. Transmitter 5 kw, ERP 36 kw. Originates local programs. TV tape recording facilities. Started Dec. 30, 1968.

QASSIM—Saudi Arabian Television, Ch. E-8. Transmitter 5 kw, ERP 36 kw. Originates local programs. TV tape recording facilities. Started July 14, 1968.

RIYADH—Saudi Arabian Television, Ch. E-5. Transmitter 2 kw, ERP 12 kw. Originates local programs. TV tape recording facilities. Started July 17, 1965.

TAIF—Saudi Arabian Television, Ch. E-8. Transmitter 2 kw, ERP 12 kw. Started July 1967. Repeater.

Planned:

ABHA (South Saudi Arabia), color; MAJMAA, b&w.

Senegal

(625-line standards, System B)

Sets in use: 1,700

DAKAR—ORTS, Office de Radiodiffusion Television du Senegal (Govt., non-commercial), 72 Boulevard de la Republique, B.F. 1765, Dakar. Tel. 366 94. Ch. 7 (V-199.25, A-205.75). ERP 50 watts. Started Feb. 1965. Experimental station for adult education. TV tape recorder facilities.

Personnel: Assane Ndiaye, director general; Djibril Ba, director of television; Ibrahima Kane, secretary general.

Sierra Leone

(625-line standards, System B)

Sets in use: 6,000

FREETOWN (New England)—Sierra Leone Broadcasting Service (Commercial), Private Mail Bag, Freetown, Sierra Leone. Tel. 40311, 40597. Station is gov't.-owned. Ch. E-2 (V-48.25, A-53.75). Transmitter 100 watts, ERP 1 kw. Started April 1963. Personnel: Joseph W. O. Findlay Jr., director of broadcasting; Dr. M. J. Tunis, deputy director; A. C. Ellis, chief engineer; Mrs. T. French, head of programs; J. B. Shanu-Wilson, acting head of films; B. A. Davies, deputy head of programs; Fenell D. Greene, asst. chief engineer; M. D. Jimmie, advertising manager; M. G. Hastings-Spaine, sales manager.

Hours of operation: 17:30-22:30 GMT.

Rates: Spot 60 sec., 30.00; 7 sec., 10.00 (Leones).

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Singapore

(625-line standards, System B)

Sets in use: 240,000 black & white; 10,000 color

SINGAPORE—Television Singapore, RTS. (Govt., commercial). Broadcasting Division, Ministry of Culture, P.O. Box 1902, Singapore. Tel. 50401. Ch. E-5 (Singapore I) and Ch. E-8 (Singapore II). Transmitters 5 kw, ERP 80 kw. Started 1963. TV tape recording facilities. Programs are transmitted in 4 languages—English (35%), Chinese (Mandarin, Cantonese, Teochew & Hokkien (35%), Malay (20%) and Tamil (10%), generally neither channel having the same program or the same language at the same time. Programs are normally subtitled in yet another language.

Personnel: Mrs. Wong-Lee Siok Tin, acting director of broadcasting; George Ang, chief engineer; Raymon Huang, commercial manager; V. C. Palmer, controller, program administration; Lim Heng Tow, controller, television; Ee Boon Lee & James Fu Chiao Sian, controllers, news; S. Chandra Mohan, controller, central productions; Joseph Seah, controller, services; Maureen Liew, controller, radio.

Hours of operation: Ch. 5, Mon.-Fri., 15:00-17:00 & 18:00-24:00; Sat., 13:00-01:00; Sun. & Holidays, 10:00-24:00. Ch. 8, Mon.-Fri., 18:00-23:00; Sat., 16:00-23:30; Sun. & Holidays, 15:00-23:00. ETV—07:50-17:30, Mon.-Fri.; 08:30-11:40, Sat. & Sun., 17:00-23:30 (Singapore Time).

Rates (1975, Peak): Spot 60 sec., 839 (Chinese); 605 (English); 325 (Malay & Indian); 1,766 (Network), 30 sec., 489 (Chinese); 398 (English); 187 (Malay & Indian); 1,071 (Network) (Singapore Dollars).

South Africa

(625-line standards, System I)

Color: PAL System

Sets in use: 200,000 black & white; 300,000 color

South African Broadcasting Corp., P. O. Box 8606, 2000 Johannesburg, South Africa. Tel. 714-0111.

Personnel: J. N. Swanepoel, director general; G. J. Yssel, deputy director general, management; Dr. J. H. T. Schutte, deputy director general, programs; S. M. de Villiers, director, radio programs; G. A. de Bruyn, director, administration; H. J. Howell, director, advertising services; J. E. van Zyl, director, news services; D. H. Mills, director, technical services; P. F. M. de Bruyn, director, television programs.

Hours of operation: 17:30-22:30 GMT. Started Jan. 5, 1976.

Main Stations

(All 100 kw ERP)

ALVERSTONE-DURBAN-PINETOWN—Ch. 4.

BLOEMFONTEIN—Ch. 9.

CAPE TOWN—Ch. 8.

DAVEL-BETHAL-ERMELO—Ch. 22.

EAST LONDON—Ch. 9.

GEORGE-MOSSELBAY—Ch. 5.

GLENCOE-DUNDEE—Ch. 27.

HARTBEEFONTEIN-KLERKSDORP—Ch. 45.

JOHANNESBURG—Ch. 13.

KIMBERLEY—Ch. 4.

KROONSTAD—Ch. 57.

MIDDELBURG-WITBANK—Ch. 41.

PORT ELIZABETH-UITENHAGE—Ch. 7.

PORT SHEPSTONE-MARGATE—Ch. 8.

PRETORIA—Ch. 5.

THEUNISSEN—Ch. 5.

VILLIERSDORP—Ch. 7.

WELVERDIEND-POTCHEFSTROOM—Ch. 7.

Spain

(625-line standards, Systems B & G)

Sets in use: 6,640,000

Television Espanola (Govt., commercial), Direccion General de Radiodifusion y Television, Ministerio de Informacion y Turismo, Centro de Produccion de Programas de Prado del Rey, Madrid 24. Tel. 218.20.40. Telex: 27694.

Hours of operation: First program, weekdays 14:00-16:30 and 18:30-23:45; Sat., 11:45-00:00; Sun., 11:15-23:30. Second program, weekdays, 30:00-23:30; Sat., 12:00-00:00; Sun., 10:30-00:00.

Personnel: Gabriel Pena Aranda, director general of radio & television; Luis Ezcurra, deputy director general of radio & television; Eduardo Gavilan, head of engineering; Rafael Ramos Losada, director of Television Espanola.

Rates: 15 sec. (film) 152.000-590.000 (Pesetas).

Production centers: Prado del Rey, Madrid; Miramar & Hospitaltalet, Barcelona; Las Palmas, Canary Islands.

Regional centers: Bilbao, Valencia, Sevilla, Santiago, Oviedo, Tenerife.

FIRST PROGRAM

ALICANTE (Aitana)—Ch. E-3. Transmitter 10 kw, ERP 60 kw. Started July 1962.

ASTURIAS (Sierra de Aramo)—Ch. E-3. Transmitter 10 kw, ERP 60 kw. Started Feb. 1964.

BARCELONA (Tibidabo)—Ch. E-4. Transmitter 25 kw, ERP 150 kw. Started Feb. 1959.

BILBAO (Sollube)—Ch. E-4. Transmitter 10 kw, ERP 60 kw. Started Aug. 1960.

BURGOS (Villadiego)—Ch. E-8. Transmitter 500 watts, ERP 13 kw. Started July 1967.

CACERES (Montanechez)—Ch. E-11. Transmitter 5 kw, ERP 45 kw. Started Aug. 1, 1971.

CANARY ISLANDS—See Tenerife.

CIUDAD REAL (La Mancha)—Ch. E-9. Transmitter 10 kw, ERP 90 kw. Started Dec. 1970.

CORUNA (Santiago)—Ch. E-2. Transmitter 5 kw, ERP 90 kw. Started June 1973.

GRANADA (Parapanda)—Ch. E-9. Transmitter 5 kw, ERP 30 kw. Started July 1968.

JAEN (Sierra Almaden)—Ch. E-5. Transmitter 5 kw, ERP 60 kw. Started Jan. 1971.

LEON (Redondal)—Ch. E-7. Transmitter 1 kw, ERP 29 kw. Started June 1973.

LERIDA (Alpicat)—Ch. E-5. Transmitter 500 watts, ERP 3 kw. Started Nov. 1963.

MADRID—Ch. E-4. Transmitter 500 watts, ERP 1.5 kw. Started Nov. 1967.

MADRID (Navacerrada)—Ch. E-2. Transmitter 50 kw, ERP 500 kw. Started Oct. 1959.

MALLORCA (Alfabia)—Ch. E-6. Transmitter 500 watts, ERP 3 kw. Started May 1964.

PONTEVEDRA (Domayo)—Ch. E-10. Transmitter 1 kw, ERP 27 kw. Started Dec. 1973.

SANTIAGO DE COMPOSTELA (Monte Pedroso)—Ch. E-4. Transmitter 20 kw, ERP 120 kw. Started Sept. 1961.

SEVILLA (Guadalcanal)—Ch. E-4. Transmitter 20 kw, ERP 120 kw. Started Oct. 1961.

TARRAGONA (Montecaro)—Ch. E-10. Transmitter 5 kw, ERP 60 kw. Started Jan. 1971.

TENERIFE (Izana)—Ch. E-3. Transmitter 25 kw, ERP 300 kw. Started Feb. 1964.

VALENCIA (Torrente)—Ch. E-5. Transmitter 500 watts, ERP 10 kw. Started July 1966.

ZARAGOZA (Inoges)—Ch. E-5. Transmitter 2 kw, ERP 24 kw. Started Oct. 1970.

ZARAGOZA (La Muela)—Ch. E-3. Transmitter 10 kw, ERP 35 kw. Started Feb. 1959.

Low-powered repeaters: 677 in operation.

SECOND PROGRAM

ALICANTE (Aitana)—Ch. E-32. Transmitter 10 kw, ERP 100 kw. Started July 1967.

BARCELONA (Tibidabo)—Ch. E-31. Transmitter 20 kw, ERP 300 kw. Started Sept. 1965.

BILBAO (Archanda)—Ch. E-32. Transmitter 10 kw, ERP 60 kw. Started July 1966.

MADRID—Ch. E-21. Transmitter 10 kw, ERP 100 kw. Started Jan. 1965.

MADRID (Navacerrada)—Ch. E-24. Transmitter 50 kw, ERP 1500 kw. Started Oct. 1965.

MALLORCA (Alfabia)—Ch. E-48. Transmitter 10 kw, ERP 100 kw. Started July 1968.

PONTEVEDRA (Domayo)—Ch. E-39. Transmitter 1 kw, ERP 39 kw. Started Dec. 1973.

SAN SEBASTIAN (Jaizquibel)—Ch. E-48. Transmitter 10 kw, ERP 100 kw. Started July 1966.

SANTIAGO DE COMPOSTELA (Monte Pedroso)—Ch. E-2. Transmitter 10 kw, ERP 40 kw. Started Nov. 1967.

SEVILLA (Valencina)—Ch. E-52. Transmitter 10 kw, ERP 100 kw. Started July 1967.

VALENCIA (Torrente)—Ch. E-22. Transmitter 10 kw, ERP 60 kw. Started July 1966.

ZARAGOZA (La Muela)—Ch. E-33. Transmitter 10 kw, ERP 250 kw. Started Oct. 1965.

Low-powered repeaters: 40 in operation.

Sudan

(625-line standards, System B)

Sets in use: 90,000

OMDURMAN—Sudan Television Service (Govt., commercial), P.O. Box 1094, Omdurman, Sudan Democratic Republic. Tel. 52100 &

53538. Ch. E-5 (V-175.25, A-180.75). Transmitter 600 watts, ERP 2.4 kw. Started Nov. 1963.

Personnel: Mekki Awad El Nur, director; H. A. Rahman, technical director.

Hours of operation: 6:30-11:30 p.m., daily.

WAD MEDANI—Gazira TV Station, Ch. E-7 (V-189.25, A-194.75). Transmitter 10 kw, ERP 100 kw. Originates local programs. TV tape recording facilities.

Surinam

(525-line standards, System M)
Sets in use: 33,000

PARAMARIBO—STVS, Surinaamse Televisie Stichting (Govt., commercial), Cultuurtuinlaan, P.O. Box 535, Paramaribo. Tel. 73021, 73032, 73100. Ch. 8. Transmitter 500 watts, ERP 6 kw. TV tape recording facilities. Started Oct. 20, 1965.

Personnel: F. J. Pengel, director general; S. Kandhal, sales manager; G. Meye, program manager; F. Sjauw-En-Wa, chief engineer.

Hours of operation: 17:30-23:00, daily.

Rates (peak): Spot 10 sec., 36; 30 sec., 50; 60 sec., 72. Programs 15 min., 108; 30 min., 166; hour 288 (Surinam Guilders).

Low-powered repeaters: 2 in operation; 4 planned.

Sweden

(625-line standards, Systems B & G)
Sets in use: 2,921,400 black & white; 1,442,000 color
Color: PAL System.

The Central Administration of Swedish Telecommunications, (S-12386 Farsta; Tel. (08) 7131000) has the responsibility for the distribution of the programs produced by Sveriges Radio and also has charge of the collection of receiver fees. Programming is provided by Sveriges Radio AB, S-105 10 Stockholm. Tel. 631000. (Semi-Govt., non-commercial). Sveriges Radio has major program production units for television & radio in Stockholm and 10 regional staffs. Hours of operation: 4:30 p.m.-10:30 p.m. The hours do not apply to 15 additional hours per week of school television, Eurovision, Nordvision and afternoon repeat broadcasts. TV tape recording facilities in Stockholm with mobile units available for use in other parts of the country. TV 2 began Dec. 1969; regular color service April 1970.

Ownership: Shares of Sveriges Radio AB are allotted in fixed proportions between the press (1/5), major national organizations and associations (3/5), commercial and industrial interests, primarily the radio industry (1/5). Personnel: Governor Per Eckerberg, chairman; Otto Nordenskiöld, director general; J. O. Modig, deputy director general; Oloph Hansson, dir., central office; N. Ragna, dir., staff; Arne Rohdin, dir., engineering; C. Wachtmeister, deputy dir., engineering; K. E. Lundevall, dir., radio programs; M. Faxen, deputy dir., radio programs; H. Unsgaard, dir. programs TV 1; O. Wallqvist, dir. programs TV 2; L. E. Kjellgren, controller, TV program services; R. Lundgren, controller, educational programs; Sam Nilsson, controller, news programs, TV 1; Bengt Oste, controller, news programs TV 2; G. Hansson, legal advisor; G. Dahlin, controller, international relations; L. G. Warne, deputy controller, international relations; Herbert Soderstrom, head, press & information.

Represented in U.S. by Claes Dahlgren, 825 Third Ave., 37th Floor, New York, N.Y. (10022). Tel. 212-688-6872.

Represented in London by Lennart Ehrenborg, ITN House, 48 Wells St., London W. 1. P3FE.

FIRST PROGRAM

ALVDALEN—Ch. E-11. ERP 0.15 kw. Started April 1974.

ALVSBYN—Ch. E-4. ERP 60 kw. Started Nov. 1961.

AMMARNAS—Ch. E-7. ERP 0.15 kw. Started June 1967.

ANGE—Ch. E-8. ERP 15 kw. Started Aug. 1960.

ANGELHOLM—Ch. E-22. ERP 1.6 kw. Started Dec. 1973.

ARE—Ch. E-10. ERP 0.15 kw. Started April 1961.

ARJEPLOG—Ch. E-9¹. ERP 0.15 kw. Started June 1964.

ARVIDSJAUR—Ch. E-5. ERP 60 kw. Started Dec. 1961.

BACKEFORS—Ch. E-8. ERP 60 kw. Started Oct. 1960.

BISPFORS—Ch. E-2. ERP 0.15 kw. Started Aug. 1967.

BJORKLIDEN—Ch. E-9¹. ERP 0.15 kw. Started Feb. 1964.

BJORNA—Ch. E-5. ERP 0.15 kw. Started Dec. 1968.

BOLLNAS—Ch. E-6. ERP 60 kw. Started May 1959.

BORAS—Ch. E-6. ERP 3 kw. Started Oct. 1959.

BORLANGE—Ch. E-10. ERP 60 kw. Started March 1959.

BREDBYN—Ch. E-8. ERP 0.15 kw. Started June 1967.

DREVDAGEN—Ch. E-4. ERP 0.15 kw. Started Feb. 1968.

DUVED—Ch. E-5. ERP 0.15 kw. Started April 1970.

EMMABODA—Ch. E-8. ERP 60 kw. Started Aug. 1959.

ENAFORS—Ch. E-8. ERP 0.15 kw. Started Dec. 1963.

FILIPSTAD—Ch. E-9. ERP 5 kw. Started June 1973.

FINNVEDEN—Ch. E-4¹. ERP 3 kw. Started March 1967.

FREDRIKSBERG—Ch. E-5. ERP 0.15 kw. Started May 1965.

FUNASDALEN—Ch. E-10. ERP 0.15 kw. Started Dec. 1964.

GADDEDE—Ch. E-6. ERP 0.15 kw. Started Dec. 1961.

GALLIVARE—Ch. E-9. ERP 60 kw. Started Dec. 1961.

GAVLE—Ch. E-9. ERP 60 kw. Started Dec. 1958.

GOTEBORG—Ch. E-9. ERP 60 kw. Started May 1958.

GOTEBORG-SLATTADAMN—Ch. E-11. ERP 0.15 kw. Started June 1966.

GREBBESTAD—Ch. E-6¹. ERP 0.15 kw. Started Dec. 1961.

HALLASTROM—Ch. E-3. ERP 0.15 kw. Started June 1970.

HALMSTAD—Ch. E-7. ERP 60 kw. Started Nov. 1958.

HARNOSAND—Ch. E-9. ERP 0.15 kw. Started Nov. 1959.

HELSINGBORG—Ch. E-9. ERP 1 kw. Started Nov. 1958.

HEMAVAN—Ch. E-8. ERP 0.15 kw. Started April 1966.

HOLJES—Ch. E-4. ERP 0.15 kw. Started Dec. 1963.

HORBY—Ch. E-2. ERP 100 kw. Started Oct. 1959.

HORBY—Ch. E-43. ERP 1000 kw. Started Dec. 1965.

HUDIKSVALL—Ch. E-11. ERP 4 kw. Started Dec. 1959.

HULTSFRED—Ch. E-9. ERP 0.15 kw. Started Dec. 1959.

IDRE—Ch. E-10. ERP 0.15 kw. Started Dec. 1962.

JOESTROM—Ch. E-4. ERP 0.15 kw. Started Oct. 1967.

JOKKMOKK—Ch. E-7. ERP 0.3 kw. Started Dec. 1964.

JONKOPING—Ch. E-8. ERP 1 kw. Started July 1959.

JORMVATTNET—Ch. E-10. ERP 0.15 kw. Started June 1970.

KALARNE—Ch. E-9. ERP 0.15 kw. Started June 1964.

KALIX—Ch. E-8. ERP 60 kw. Started June 1962.

KALLROR—Ch. E-6. ERP 0.15 kw. Started Dec. 1964.

KARESUANDO—Ch. E-10. ERP 0.15 kw. Started Feb. 1963.

KARLSHAMN—Ch. E-11. ERP 10 kw. Started Jan. 1964.

KARLSKRONA—Ch. E-9¹. ERP 3 kw. Started Sept. 1959.

KARLSTAD—Ch. E-5¹. ERP 1 kw. Started Dec. 1958.

KIRUNA—Ch. E-6. ERP 60 kw. Started Dec. 1961.

KISA—Ch. E-11. ERP 30 kw. Started Feb. 1964.

KIVIK—Ch. E-6. ERP 0.15 kw. Started June 1967.

KOPMANHOLMEN—Ch. E-9. ERP 0.15 kw. Started Dec. 1961.

KOPPOM—Ch. E-3. ERP 0.1 kw. Started Oct. 1971.

KRAMFORS—Ch. E-10. ERP 0.15 kw. Started Dec. 1963.

KULTSJON—Ch. E-5. ERP 0.15 kw. Started Jan. 1968.

KUNGSHAMN—Ch. E-5¹. ERP 0.4 kw. Started Dec. 1962.

LAISVALL—Ch. E-7¹. ERP 0.15 kw. Started Nov. 1962.

LIDEN—Ch. E-3. ERP 0.15 kw. Started Jan. 1966.

LINKOPING—Ch. E-9. ERP 1 kw. Started Dec. 1958.

LJUNGDALEN—Ch. E-11. ERP 0.15 kw. Started June 1967.

LOFFSTRAND—Ch. E-4¹. ERP 0.18 kw. Started Dec. 1961.

LYCKSELE—Ch. E-8¹. ERP 30 kw. Started Aug. 1960.

MALMO—Ch. E-10. ERP 1 kw. Started May 1958.

MALUNG—Ch. E-5¹. ERP 0.15 kw. Started Dec. 1962.

MJALLOM—Ch. E-8. ERP 0.15 kw. Started Dec. 1962.

MOLIDEN—Ch. E-10¹. ERP 0.15 kw. Started Dec. 1962.

MOLNDAL—Ch. E-7¹. ERP 0.15 kw. Started March 1969.

MORA—Ch. E-8¹. ERP 10 kw. Started Dec. 1960.

MOTALA—Ch. E-7. ERP 10 kw. Started Dec. 1958.

MUODOSLOMPOLO—Ch. E-4¹. ERP 0.15 kw. Started July 1963.

NASSJO—Ch. E-10. ERP 60 kw. Started Nov. 1958.

NORRKOPING—Ch. E-5. ERP 60 kw. Started May 1958.

OREBRO—Ch. E-2. ERP 60 kw. Started April 1960.

ORKELJUNGA—Ch. E-8¹. ERP 0.15 kw. Started Sept. 1967.

ORNSKOLDSVIK—Ch. E-6. ERP 7 kw. Started Aug. 1960.

OSTERSUND—Ch. E-4. ERP 100 kw. Started April 1960.

OSTHAMMAR—Ch. E-11. ERP 30 kw. Started Dec. 1961.

OVERKALIX—Ch. E-10. ERP 5 kw. Started Sept. 1965.

PAJALA—Ch. E-7. ERP 60 kw. Started Dec. 1961.

RAGUNDA—Ch. E-10. ERP 0.15 kw. Started Dec. 1963.

RAMSELE—Ch. E-10. ERP 0.15 kw. Started May 1967.

SADVALUSPEN—Ch. E-4. ERP 0.15 kw. Started June 1970.

SARNA—Ch. E-7¹. ERP 0.15 kw. Started Dec. 1962.

SEITEVARE—Ch. E-7¹. ERP 0.15 kw. Started Feb. 1963.

SKELLEFTEA—Ch. E-6. ERP 35 kw. Started Aug. 1960.

SKOVDE—Ch. E-3. ERP 60 kw. Started Dec. 1958.

(Continued on next page)

International TV Directory

SWEDEN—(Continued)

SOLLEFTEA—Ch. E-7. ERP 60 kw. Started June 1960.
SOLLEFTEA-HALLSTA—Ch. E-10. ERP 0.15 kw. Started Dec. 1960.
SORBYGDEN—Ch. E-11. ERP 0.15 kw. Started March 1970.
STALON—Ch. E-7. ERP 0.15 kw. Started Oct. 1967.
STOCKHOLM—Ch. E-4. ERP 60 kw. Started Sept. 1956.
STORDALEN—Ch. E-7¹. ERP 0.15 kw. Started Dec. 1963.
STORUMAN—Ch. E-10. ERP 60 kw. Started June 1961.
STROMSTAD—Ch. E-5. ERP 0.15 kw. Started April 1962.
SUNDSVALL—Ch. E-5. ERP 60 kw. Started May 1959.
SUNNE—Ch. E-7. ERP 60 kw. Started Aug. 1960.
SVANSTEIN—Ch. E-5. ERP 0.15 kw. Started Sept. 1967.
SVEG—Ch. E-3. ERP 60 kw. Started Dec. 1960.
SVINESUND—Ch. E-2. ERP 0.15 kw. Started May 1964.
SVARDSJO—Ch. E-4. ERP 0.15 kw. Started Jan. 1966.
SYSSLEBACK—Ch. E-10. ERP 0.15 kw. Started Dec. 1961.
TARNABY—Ch. E-6. ERP 0.15 kw. Started Dec. 1962.
TASJO—Ch. E-9. ERP 60 kw. Started June 1961.
TOCKFORS—Ch. E-10. ERP 0.4 kw. Started Oct. 1967.
TORNETRASK—Ch. E-4¹. ERP 0.15 kw. Started Dec. 1963.
TORPSHAMMAR—Ch. E-9. ERP 0.15 kw. Started Dec. 1963.
TORSBY—Ch. E-5. ERP 0.15 kw. Started Dec. 1973.
TRANSTRAND—Ch. E-6. ERP 0.15 kw. Started Dec. 1962.
TRARYD—Ch. E-10¹. ERP 0.15 kw. Started Feb. 1968.
TROLLHATTAN—Ch. E-7. ERP 1 kw. Started May 1960.
UDDEVALLA—Ch. E-2¹. ERP 5 kw. Started Dec. 1959.
UMFORS—Ch. E-5. ERP 0.15 kw. Started Dec. 1969.
UPPSALA—Ch. E-6. ERP 3 kw. Started May 1960.
VADDO—Ch. E-8¹. ERP 200 kw. Started Oct. 1967.
VANNAS—Ch. E-2. ERP 60 kw. Started Aug. 1960.
VARBERG—Ch. E-10¹. ERP 1 kw. Started Nov. 1959.
VASSIJAURE—Ch. E-3. ERP 0.15 kw. Started Feb. 1964.
VASTERAS—Ch. E-8. ERP 10 kw. Started July 1959.
VASTERVIK—Ch. E-6. ERP 60 kw. Started Dec. 1959.
VIETAS—Ch. E-3¹. ERP 0.15 kw. Started Feb. 1965.
VIRSERUM—Ch. E-7. ERP 0.15 kw. Started July 1965.
VISBY—Ch. E-9. ERP 60 kw. Started Dec. 1959.
VISLANDA—Ch. E-5¹. ERP 10 kw. Started April 1962.
VUOLLERIM—Ch. E-6. ERP 0.15 kw. Started March 1971.
Low-powered repeaters (less than 100 watts ERP): 84 in operation.

SECOND PROGRAM

ALINGSAS—Ch. E-25. ERP 0.2 kw. Started Jan. 1974.
ALVDALEN—Ch. E-28. ERP 1.2 kw. Started April 1974.
ALVSBY—Ch. E-36. ERP 1000 kw. Started Dec. 1969.
AMOT—Ch. E-24. ERP 0.2 kw. Started Aug. 1974.
ANGE—Ch. E-42. ERP 250 kw. Started Nov. 1970.
ANGELHOLM—Ch. E-25. ERP 1.6 kw. Started Dec. 1973.
ARE—Ch. E-30. ERP 0.8 kw. Started May 1972.
ARJEPLOG—Ch. E-47. ERP 0.7 kw. Started June 1972.
ARVIDSJAUR—Ch. E-21. ERP 1000 kw. Started Aug. 1971.
BACKEFORS—Ch. E-26. ERP 1000 kw. Started Dec. 1969.
BENGTSFORS—Ch. E-51. ERP 0.13 kw. Started Dec. 1973.
BISPFORS—Ch. E-32. ERP 1.5 kw. Started May 1972.
BOLLNAS—Ch. E-29. ERP 1000 kw. Started Dec. 1969.
BORAS—Ch. E-42. ERP 1000 kw. Started Dec. 1969.
BORAS-SJOBO—Ch. E-27. ERP 0.4 kw. Started June 1972.
BORLANGE—Ch. E-47. ERP 1000 kw. Started Dec. 1969.
BREDBY—Ch. E-26. ERP 0.75 kw. Started June 1972.
DALS LANGED—Ch. E-41. ERP 0.2 kw. Started Aug. 1972.
DEGERFORS—Ch. E-27. ERP 4 kw. Started Aug. 1972.
DUVNAS—Ch. E-32. ERP 0.75 kw. Started Sept. 1973.
EDANE—Ch. E-34. ERP 0.1 kw. Started June 1974.
EMMABODA—Ch. E-31. ERP 1000 kw. Started Dec. 1969.
FALUN—Ch. E-40. ERP 15 kw. Started June 1970.

¹ Vertical polarization.

FILIPSTAD—Ch. E-33. ERP 1000 kw. Started Sept. 1970.
FINNVEDED—Ch. E-48. ERP 1000 kw. Started Dec. 1969.
FREDRIKA—Ch. E-32. ERP 0.2 kw. Started June 1974.
FREDRIKSBERG—Ch. E-31. ERP 1.5 kw. Started Aug. 1972.
FUNASDALEN—Ch. E-50. ERP 2 kw. Started July 1973.
GADDEDE—Ch. E-22. ERP 3.5 kw. Started Nov. 1973.
GALLIVARE—Ch. E-33. ERP 1000 kw. Started Nov. 1970.
GAVLE—Ch. E-27. ERP 1000 kw. Started Dec. 1969.
GOTEBORG—Ch. E-30. ERP 1000 kw. Started Dec. 1969.
GOTEBORG-SLATTADAMM—Ch. E-59. ERP 0.8 kw. Started Oct. 1971.
GREBBESTAD—Ch. E-31. ERP 0.5 kw. Started Dec. 1972.
HAGFORS—Ch. E-28. ERP 0.4 kw. Started Oct. 1971.
HALLASTROM—Ch. E-52. ERP 2 kw. Started May 1974.
HALMSTAD—Ch. E-24. ERP 1000 kw. Started Dec. 1969.
HAMBURGSUND—Ch. E-46. ERP 0.4 kw. Started Dec. 1973.
HARNOSAND—Ch. E-29. ERP 5 kw. Started June 1970.
HASSELA—Ch. E-59. ERP 0.3 kw. Started Aug. 1974.
HEDE—Ch. E-37. ERP 0.4 kw. Started Jan. 1974.
HELSINGBORG—Ch. E-30. ERP 10 kw. Started June 1970.
HEMAVAN—Ch. E-25. ERP 1.5 kw. Started April 1973.
HOFORS—Ch. E-23. ERP 0.4 kw. Started Dec. 1971.
HOGSBY—Ch. E-23. ERP 0.4 kw. Started June 1974.
HOLJES—Ch. E-43. ERP 1.8 kw. Started April 1973.
HORBY—Ch. E-33. ERP 1000 kw. Started Dec. 1969.
HUDIKSVALL—Ch. E-31. ERP 1000 kw. Started Dec. 1969.
HULTSFRED—Ch. E-33. ERP 0.5 kw. Started Aug. 1974.
HUNNEBOSTRAND—Ch. E-53. ERP 0.4 kw. Started June 1972.
IDRE—Ch. E-51. ERP 1.6 kw. Started Feb. 1973.
JARPEN—Ch. E-23. ERP 0.5 kw. Started Sept. 1973.
JOKKMOKK—Ch. E-37. ERP 0.4 kw. Started Aug. 1972.
JONKOPING—Ch. E-28. ERP 15 kw. Started May 1970.
KALIX—Ch. E-35. ERP 1000 kw. Started Nov. 1970.
KARESUANDO—Ch. E-22. ERP 1 kw. Started Aug. 1973.
KARLSHAMN—Ch. E-26. ERP 1000 kw. Started Dec. 1969.
KARLSKRONA—Ch. E-34. ERP 20 kw. Started March 1970.
KARLSTAD—Ch. E-43. ERP 200 kw. Started Dec. 1969.
KIRUNA—Ch. E-29. ERP 1000 kw. Started Nov. 1970.
KISA—Ch. E-49. ERP 1000 kw. Started Dec. 1969.
KOPMANHOLMEN—Ch. E-44. ERP 1.3 kw. Started May 1972.
KOPPOM—Ch. E-21. ERP 10 kw. Started May 1972.
KRAMFORS—Ch. E-43. ERP 10 kw. Started July 1971.
KRISTINEHAMN—Ch. E-24. ERP 0.5 kw. Started Dec. 1970.
KUNGALV—Ch. E-56. ERP 0.5 kw. Started June 1973.
LAISVALL—Ch. E-29. ERP 1.4 kw. Started March 1973.
LIDEN—Ch. E-26. ERP 2 kw. Started April 1973.
LIMEDSFORSEN—Ch. E-55. ERP 0.5 kw. Started March 1973.
LINKOPING—Ch. E-24. ERP 0.4 kw. Started Feb. 1970.
LJUNGDALEN—Ch. E-23. ERP 1.3 kw. Started July 1974.
LJUSNARSBERG—Ch. E-26. ERP 1.2 kw. Started May 1972.
LOFFSTRAND—Ch. E-26. ERP 3 kw. Started July 1974.
LUDVIKA—Ch. E-24. ERP 0.5 kw. Started Dec. 1972.
LYCKSELE—Ch. E-45. ERP 1000 kw. Started Nov. 1970.
MALMO—Ch. E-27. ERP 150 kw. Started Dec. 1969.
MALUNG—Ch. E-32. ERP 1.8 kw. Started Dec. 1972.
MATFORS—Ch. E-34. ERP 0.4 kw. Started April 1972.
MJALLOM—Ch. E-26. ERP 1.2 kw. Started June 1973.
MOLNDAL—Ch. E-22. ERP 2 kw. Started Dec. 1971.
MORA—Ch. E-22. ERP 1000 kw. Started Aug. 1970.
MOTALA—Ch. E-45. ERP 1000 kw. Started Aug. 1970.
NASSJO—Ch. E-22. ERP 1000 kw. Started Dec. 1969.
NORRAHAMMAR—Ch. E-54. ERP 0.5 kw. Started Sept. 1973.
NORRKOPING—Ch. E-32. ERP 1000 kw. Started Dec. 1969.
NORRTALJE—Ch. E-51. ERP 0.2 kw. Started April 1971.
OREBRO—Ch. E-48. ERP 1000 kw. Started Dec. 1969.
OSKARSHAMM—Ch. E-52. ERP 0.2 kw. Started Nov. 1972.
ORNSKOLDSVIK—Ch. E-39. ERP 200 kw. Started Dec. 1969.
OSTERSUND—Ch. E-27. ERP 1000 kw. Started Dec. 1969.
OSTHAMMAR—Ch. E-26. ERP 1000 kw. Started Dec. 1969.
OSTMARK—Ch. E-45. ERP 2 kw. Started May 1974.
OVERKALIX—Ch. E-45. ERP 1000 kw. Started Aug. 1973.

PAJALA—Ch. E-34. ERP 1000 kw. Started Nov. 1971.
 PORJUS—Ch. E-28. ERP 0.25 kw. Started Feb. 1973.
 RAGUNDA—Ch. E-22. ERP 0.4 kw. Started July 1972.
 RAMSELE—Ch. E-26. ERP 5 kw. Started May 1974.
 SALEN—Ch. E-45. ERP 0.8 kw. Started June 1973.
 SARNA—Ch. E-41. ERP 0.9 kw. Started Dec. 1972.
 SKELLEFTEA—Ch. E-46. ERP 1000 kw. Started March 1970.
 SKOTSUND—Ch. E-24. ERP 0.3 kw. Started Dec. 1972.
 SKOVDE—Ch. E-37. ERP 1000 kw. Started Dec. 1969.
 SMEDJEBACKEN—Ch. E-28. ERP 0.4 kw. Started Oct. 1972.
 SODERKOPING—Ch. E-25. ERP 0.4 kw. Started Aug. 1974.
 SODERTALJE—Ch. E-41. ERP 0.5 kw. Started June 1970.
 SOLLEFTEA—Ch. E-46. ERP 1000 kw. Started Dec. 1970.
 SOLLEFTEA-HALLSTA—Ch. E-21. ERP 1 kw. Started June 1971.
 SORBYGDEN—Ch. E-43. ERP 0.8 kw. Started Aug. 1974.
 STOCKHOLM—Ch. E-23. ERP 1000 kw. Started Dec. 1969.
 STODE—Ch. E-25. ERP 2.8 kw. Started March 1973.
 STORUMAN—Ch. E-33. ERP 1000 kw. Started Sept. 1971.
 STROMSTAD—Ch. E-27. ERP 2 kw. Started July 1972.
 SUNDSBRUK—Ch. E-58. ERP 0.25 kw. Started April 1972.
 SUNDSVALL—Ch. E-47. ERP 1000 kw. Started Dec. 1969.
 SUNNE—Ch. E-50. ERP 1000 kw. Started June 1970.
 SVARDSJO—Ch. E-21. ERP 1.4 kw. Started June 1974.
 SVEG—Ch. E-21. ERP 1000 kw. Started June 1971.
 SYSSLEBACK—Ch. E-39. ERP 8 kw. Started Jan. 1973.
 TARNABY—Ch. E-39. ERP 2 kw. Started Oct. 1972.
 TASJO—Ch. E-37. ERP 1000 kw. Started July 1971.
 TOCKSFORS—Ch. E-60. ERP 1.2 kw. Started Sept. 1974.
 TORPSHAMMAR—Ch. E-23. ERP 1.2 kw. Started May 1972.
 TORSBY—Ch. E-27. ERP 2.1 kw. Started July 1973.
 TRANSTRAND—Ch. E-41. ERP 0.5 kw. Started March 1973.
 TRARYD—Ch. E-22. ERP 0.4 kw. Started June 1974.
 TROLLHATTAN—Ch. E-51. ERP 20 kw. Started Dec. 1969.
 UDDEVALLA—Ch. E-23. ERP 1000 kw. Started Dec. 1969.
 ULRICEHAMN—Ch. E-21. ERP 0.5 kw. Started Jan. 1974.
 UPPSALA—Ch. E-49. ERP 15 kw. Started Feb. 1970.
 VALDEMARSVIK—Ch. E-55. ERP 0.15 kw. Started Feb. 1972.
 VANNAS—Ch. E-47. ERP 1000 kw. Started Dec. 1969.
 VARBERG—Ch. E-49. ERP 200 kw. Started Dec. 1969.
 VASTERAS—Ch. E-31. ERP 1000 kw. Started Dec. 1969.
 VASTERVIK—Ch. E-26. ERP 1000 kw. Started Dec. 1969.
 VIKMANSHYTTAN—Ch. E-29. ERP 0.4 kw. Started April 1973.
 VINDELN—Ch. E-25. ERP 1 kw. Started June 1973.
 VIRSERUM—Ch. E-28. ERP 1.5 kw. Started Aug. 1972.
 VISBY—Ch. E-41. ERP 1000 kw. Started June 1970.
 VISLANDA—Ch. E-32. ERP 1000 kw. Started Dec. 1969.
 VUOLLERIM—Ch. E-27. ERP 10 kw. Started May 1972.

Low-powered repeaters (less than 100 watts ERP): 6 in operation.

CATV Systems: There is no official definition. Approximately 40 systems have more than 1,000 subscribers (including MATV systems serving apartment houses).

Switzerland

(625-line standards, Systems B & G)

Color: PAL System

Sets in use: 1,301,000 black & white; 480,000 color

Swiss Broadcasting Corp. (Govt., non-commercial), Giacometti-strasse 3, CH-3000 Berne 15, Switzerland. Studios at Zurich, Geneva & Lugano produce programs in German, French & Italian. Under terms of the Govt. license SBC directs program services (radio & television) and PTT is responsible for technical operations. Annual license fees: Frs. 120 Spot advertisements accepted for 20 min. on weekdays.

Personnel: Dr. Stelio Molo, director general; Edouard Haas, director of radio & TV program services; Markus T. Drack, press & information officer.

Program service, German language, Studio Seebach, Fernsehstrasse 1, 8052 Zurich. Tel. 01. 500 500. Dr. Guido Frei, TV program director. Dr. Gerd H. Padel, regional radio-TV director, Hagenholzstrasse 81, 8052 Zurich-Oerlikon. Tel. 01. 50 34 11.

Program service, French language, Studio de television, Quai Ernest Ansermet 20, 1211 Geneva 8. Tel. 022. 29 33 33. Alexandre Burger, TV program director. Rene Schenker, regional radio-TV director, Avenue de la gare 6, 1001 Lausanne. Tel. 021. 20 59 11.

Program service, Italian language, Studio-TV, 6903 Lugano-Besso. Tel. 091. 3 20 21. Franco Marazzi, regional radio-TV director; Cherubino Darani, radio & TV program director.

Hours of operation: German—0900-2145, Sun.; 1630-2130, Mon.; 0800-1030 & 1515-2130, Tues.; 1600-2200, Wed.; 1400-2215, Thurs.; 0800-1045 & 1615-2200, Fri.; 0800-1100 & 1500-2200, Sat. French—0900-2130, Sun.; 1630-2145, Mon.; 1700-2200, Tues. & Thurs.;

1630-2200, Wed.; 1630-2300, Fri.; 1200-2230, Sat. Italian—0900-1000 & 1230-2200, Sun.; 1700-2200, Mon., Wed. & Fri.; 0700-1000 & 1700-2200, Tues. & Thurs.; 1200-2300, Sat.

Rates (Jan. 1, 1976): Spot 60 sec., 15,800; 40 sec., 12,640; 30 sec., 9,480; 20 sec., 7,110; 15 sec., 5,530 for national network (Swiss Francs).

Color test programs began April 1967, regular color programming Oct. 1, 1968.

The Swiss TV network comprises 663 transmitters and boosters: 1st channel, 345; 2nd channel, 173; 3rd channel, 145.

MAIN TRANSMITTERS

BANTIGER/BERNE—Ch. E-2. ERP 100 kw. German language. Started 1954.
 BANTIGER/BERNE—Ch. E-10. ERP 100 kw. French language. Started 1962.
 BANTIGER/BERNE—Ch. E-53. ERP 1.15 kw. French language. Started 1971.
 BANTIGER/BERNE—Ch. E-40. ERP 300 kw. Italian language. Started 1969.
 CELERINA—Ch. E-9. ERP 2.8 kw. German language. Started 1965.
 CELERINA—Ch. E-7. ERP 2.8 kw. Italian language. Started 1967.
 CELERINA—Ch. E-49. ERP 16 kw. French language. Started 1975.
 CHASSERAL—Ch. E-22. ERP 20 kw. French language. Started 1970.
 CHASSERAL—Ch. E-25. ERP 20 kw. German language. Started 1970.
 CHASSERAL—Ch. E-56. ERP 20 kw. Italian language. Started 1971.
 CHAUX-DE-FONDS, LA—Ch. E-9. ERP 4 kw. French language. Started 1961.
 CHAUX-DE-FONDS, LA—Ch. E-32. ERP 18 kw. German language. Started 1975.
 CHAUX-DE-FONDS, LA—Ch. E-35. ERP 18 kw. Italian language. Started 1975.
 DOLE, LA—Ch. E-4. ERP 144 kw. French language. Started 1955.
 DOLE, LA—Ch. E-31. ERP 400 kw. German language. Started 1969.
 DOLE, LA—Ch. E-34. ERP 400 kw. Italian language. Started 1971.
 FELDIS—Ch. E-6. ERP 250 watts. German language. Started 1966.
 FELDIS—Ch. E-24. ERP 1.5 kw. French language. Started 1971.
 FELDIS—Ch. E-21. ERP 1.5 kw. Italian language. Started 1969.
 GEBIDEM—Ch. E-11. ERP 3 kw. German language. Started 1964.
 GEBIDEM—Ch. E-52. ERP 22 kw. French language. Started 1969.
 GEBIDEM—Ch. E-55. ERP 22 kw. Italian language. Started 1971.
 GEISSHOLZ—Ch. E-7. ERP 25 watts. German language. Started 1968.
 GEISSHOLZ—Ch. E-52. ERP 300 watts. French language. Started 1969.
 GEISSHOLZ—Ch. E-55. ERP 300 watts. Italian language. Started 1973.
 HAUTE-NENDAZ—Ch. E-7. ERP 3 kw. French language. Started 1966.
 HAUTE-NENDAZ—Ch. E-43. ERP 30 kw. German language. Started 1969.
 HAUTE-NENDAZ—Ch. E-46. ERP 30 kw. Italian language. Started 1975.
 LAVIN—Ch. E-10. ERP 40 watts. German language. Started 1969.
 LAVIN—Ch. E-25. ERP 750 watts. French language. Started 1972.
 LAVIN—Ch. E-22. ERP 750 watts. Italian language. Started 1969.
 MONTE CENERI-PASSO—Ch. E-5. ERP 4.5 kw. Italian language. Started 1958.
 MONTE CENERI-PASSO—Ch. E-46. ERP 35 kw. German language. Started 1969.
 MONTE CENERI-PASSO—Ch. E-49. ERP 35 kw. French language. Started 1975.
 MONTE MORELLO—Ch. E-6. ERP 30 watts. Italian language. Started 1959.
 MONTE MORELLO—Ch. E-39. ERP 350 watts. German language. Started 1969.
 MONTE MORELLO—Ch. E-42. ERP 350 watts. French language. Started 1974.
 MONT-PELERIN—Ch. E-11. ERP 5.8 kw. French language. Started 1960.
 MONT-PELERIN—Ch. E-44. ERP 18 kw. German language. Started 1973.
 MONT-PELERIN—Ch. E-47. ERP 18 kw. Italian language. Started 1973.
 MONTE S. SALVATORE—Ch. E-10. ERP 10 kw. Italian language. Started 1958.
 MONTE S. SALVATORE—Ch. E-54. ERP 100 kw. German language. Started 1969.
 MONTE S. SALVATORE—Ch. E-57. ERP 100 kw. French language. Started 1975.

(Continued on next page)

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SWITZERLAND—(Continued)

- NIEDERHORN**—Ch. E-12. ERP 5 kw. German language. Started 1961.
- NIEDERHORN**—Ch. E-27. ERP 15 kw. French language. Started 1969.
- NIEDERHORN**—Ch. E-30. ERP 15 kw. Italian language. Started 1970.
- OFENPASS**—Ch. E-12. ERP 40 watts. German language. Started 1969.
- OFENPASS**—Ch. E-59. ERP 800 watts. French language. Started 1975.
- OFENPASS**—Ch. E-53. ERP 800 watts. Italian language. Started 1969.
- OLTEN**—Ch. E-42. ERP 14 kw. German language. Started 1973.
- OLTEN**—Ch. E-45. ERP 14 kw. French language. Started 1973.
- OLTEN**—Ch. E-63. ERP 14 kw. Italian language. Started 1973.
- ORDONS, LES**—Ch. E-7. ERP 4.5 kw. French language. Started 1962.
- ORDONS, LES**—Ch. E-31. ERP 14 kw. German language. Started 1974.
- ORDONS, LES**—Ch. E-34. ERP 14 kw. Italian language. Started 1974.
- PIZ CORVATSCH**—Ch. E-11. ERP 20 watts. German language. Started 1965.
- PIZ CORVATSCH**—Ch. E-5. ERP 20 watts. Italian language. Started 1967.
- PIZ CORVATSCH**—Ch. E-28. ERP 280 watts. French language. Started 1974.
- PIZZO MATRO**—Ch. E-6. ERP 80 watts. Italian language. Started 1963.
- PIZZO MATRO**—Ch. E-29. ERP 16 kw. German language. Started 1969.
- RIGI**—Ch. E-6. ERP 30 kw. German language. Started 1964.
- RIGI**—Ch. E-32. ERP 130 kw. French language. Started 1967.
- RIGI**—Ch. E-29. ERP 130 kw. Italian language. Started 1969.
- ST. CHRISCHONA/BALE**—Ch. E-11. ERP 50 kw. German language. Started 1953.
- ST. CHRISCHONA/BALE**—Ch. E-46. ERP 200 kw. French language. Started 1969.
- ST. CHRISCHONA/BALE**—Ch. E-49. ERP 200 kw. Italian language. Started 1971.
- SAENTIS**—Ch. E-7. ERP 35 kw. German language. Started 1958.
- SAENTIS**—Ch. E-31. ERP 158 kw. French language. Experimental.
- SAENTIS**—Ch. E-34. ERP 158 kw. Italian language. Experimental.
- SAMNAUN**—Ch. E-53. ERP 550 watts. German language. Started 1973.
- SAMNAUN**—Ch. E-56. ERP 550 watts. French language. Started 1974.
- SAMNAUN**—Ch. E-59. ERP 550 watts. Italian language. Started 1974.
- SCHAFFHAUSEN**—Ch. E-47. ERP 14 kw. German language. Started 1974.
- SCHAFFHAUSEN**—Ch. E-50. ERP 14 kw. French language. Started 1974.
- SCHAFFHAUSEN**—Ch. E-60. ERP 14 kw. Italian language. Started 1974.
- UETLIBERG/ZURICH**—Ch. E-3. ERP 60 kw. German language. Started 1953.
- UETLIBERG/ZURICH**—Ch. E-23. ERP 160 kw. French language. Started 1969.
- UETLIBERG/ZURICH**—Ch. E-26. ERP 160 kw. Italian language. Started 1970.
- VALZEINA**—Ch. E-10. ERP 5 kw. German language. Started 1962.
- VALZEINA**—Ch. E-56. ERP 20 kw. French language. Started 1971.
- VALZEINA**—Ch. E-53. ERP 20 kw. Italian language. Started 1968.
- ZERNEZ**—Ch. E-8. ERP 40 watts. German language. Started 1969.
- ZERNEZ**—Ch. E-34. ERP 750 watts. Italian language. Started 1969.
- ZERNEZ**—Ch. E-37. ERP 750 watts. French language. Started 1972.
- ZIEGELBRUCKE**—Ch. E-5. ERP 250 watts. German language. Started 1962.
- ZIEGELBRUCKE**—Ch. E-51. ERP 1.6 kw. French language. Started Dec. 1970.
- ZIEGELBRUCKE**—Ch. E-54. ERP 1.6 kw. Italian language. Started 1970.

Syria

(625-line standards, System B)

Sets in use: 224,000

Syrian Arab Television—S.A.T.—(Govt., commercial), Directorate General of Broadcasting & Television, Omayad Square, Damascus. Tel. 112.000, 112.001.

Personnel: Ahmad Hulwani, director general; Khudr Amran, director of broadcasting; Sami Jano, director of public relations;

Dr. Michel Barah, director of engineering; Zuheir Breidi, director of administration & finance.

Advertising is contracted through the Arab Advertising Organization, 28 Moutanabbi St., P.O. Box 2842, Damascus. Tel. 225219. Cable: ARADOR.

Hours of operation: 18:00-24:00, daily except Fri., 14:00-24:00.

Rates: Spot 60 sec., 330; 45 sec., 255; 30 sec., 180; 20 sec., 130; 15 sec., 105; 10 sec., 80 (Syrian Pounds).

ALEPPO—S.A.T., Ch. E-5 (V-175.25, A-180.75). Transmitter 2 kw. ERP 36 kw. Started July 1961. Repeats Damascus Ch. 5. TV tape recording facilities.

DAMASCUS—S.A.T., Ch. E-5 (V-175.25, A-180.75). Transmitter 10 kw. ERP 180 kw. TV tape recording facilities. Started July 1960.

DEIR-EL-ZOR—S.A.T., Ch. E-6. ERP 200 kw.

HASSAKE—S.A.T., Ch. E-4. ERP 100 kw.

HOMS—S.A.T., Ch. E-7 (V-189.25, A-194.75). Transmitter 2 kw. ERP 36 kw. Repeats Damascus Ch. 5. Started Sept. 1961.

SAROUKHIAH—S.A.T., Ch. E-8 (V-196.25, A-201.75). Transmitter 35 kw. ERP 350 kw. Repeats Damascus Ch. 5. Started July 1963.

SLENFE—S.A.T., Ch. E-9 (V-203.25, A-208.75). Transmitter 10 kw. ERP 180 kw. Repeats Damascus Ch. 5. Started Oct. 1965.

TABQUA—S.A.T., Ch. E-8. ERP 150 kw.

Low power repeaters: 10 planned.

Tahiti

(See French Polynesia)

Tanzania

(625-line standards, System B)

Color: PAL System

Sets in use: 1,000 black & white; 3,152 color

ZANZIBAR—TVZ, A.S.P. Department of Television (Govt., non-commercial), Karume House, P. O. Box 314, Zanzibar, Tanzania. Ch. E-21. ERP 30 kw. TV tape recording facilities. Started Jan. 12, 1974.

Personnel: A. R. Mendes, director; J. S. Kasingo, assistant director; Bakari Abeid, production manager; Mohamed Rojab, acting assistant chief engineer.

Hours of operation: Daily, 19:00-21:15.

Thailand

(625-line standards, System B)

Sets in use: 710,000 black & white; 10,000 color

Color: PAL System

The Government Public Relations Department, Rajdamnern Ave., Bangkok 2. Tel. 2818854.

Personnel: Raksak Vadhanapanich, director general; Kamjat Keerpanich, deputy director general; Visit Amphavorn, deputy director general; Prem Rohitopakarn, secretary; Chaluay Pichisoradat, director, news div.; Chamnong Koomalayavisai, chief, technical div.; Kriang Krai C. Pricha, dir., radio engineering & license div.; Mrs. Pawa Watanasupt, chief of information, Attache, Washington, D.C.; Mrs. Suny Ram-Indra, chief of information, Attache, London; Manit Varin, chief, foreign news div.; Danai Sriyabhai, dir., radio Thailand; Mrs. Somchit Siddhichai, chief, overseas broadcasting div.

Hours of operation: Daily, 17:00-23:00.

BANGKOK—HST-TV, Thai TV (Commercial), Thai Television Co. Ltd., Banglamphu Square, Bangkok. Tel. 817044. Ch. 9. Transmitter 20 kw, ERP 372 kw. TV tape recording facilities. Started June 24, 1955.

Personnel: Major General Prakorb Charumani, director general; Sanpasiri Viriyasri, general manager; Somchint Dhammathat, sales, program & production manager; Prasong La-orpaksin, film buyer; Krisna Singhavilal, chief engineer.

BANGKOK—HST-TV, The Bangkok Entertainment (under Public Relations Dept. direction, 50% govt.-owned), 2357 New Petchburi, Bangkok. Tel. 917305. Ch. 3. Transmitter 50 kw, ERP 675 kw. Started March 26, 1970.

BANGKOK—HSA-TV, Royal Thai Army, Phaholyothin Road, Bangkok. Tel. 781470-9. Ch. 5. Transmitter 20 kw, ERP 400 kw. Started January 25, 1958.

BANGKOK—HSB-TV, Bangkok Broadcasting & Television Co. Ltd., 998/1 Soi Sirimitr, Phaholyothin Road, Bangkok. Tel. 781255.

CHIANG MAI, Lampang Province—HSLK-TV, TVT-8 (Govt., commercial), Government Public Relations Dept., c/o Thai TV, Bangkok. Ch. 8. Transmitter 10 kw, ERP 158 kw. TV tape recording facilities. Started March 1962. Experimental operation. Vichit Homkosol, resident manager. Hours of operation: Daily, 19:00-23:00.

HADYAI, Songkhla Province—HSBK-TV, TVT-9 (Govt., commercial), Government Public Relations Dept., c/o Thai TV, Bangkok. Ch. 9. Transmitter 500 watts, ERP 21 kw. TV tape recording facilities. Started May 1961. Experimental operation. Samroeng Vadhanachoti, resident manager. Hours of operation: Daily, except Thurs., 19:00-23:00.

KHONKAEN—HSEK-TV, TVT-5 (Govt., commercial), Government Public Relations Dept., c/o Thai TV, Bangkok. Ch. 5. Transmitter 6 kw, ERP 5.9 kw. TV tape recording facilities. Started Feb. 1962. Experimental operation. Thaval Utaccashane, resident manager. Hours of operation: Weekdays, 18:00-23:00; Sat. & Sun., 09:00-12:30.

NAKHON SAWAN—HSA-TV, Army TV. Ch. 8. Transmitter 20 kw, ERP 400 kw. Repeater. Started Oct. 1974.

SURATHANI—HSS-TV, TVT. Ch. 9. Transmitter 20 kw, ERP 134 kw.
Low power repeaters: 11 in operation, 2 planned.

Trinidad and Tobago

(525-line standards, System M)
Sets in use: 110,000

PORT OF SPAIN—Trinidad & Tobago TV Co. Ltd. (Commercial), Television House, 12a Maraval Road, Port-of-Spain, Trinidad, W. I. Tel. 24141. Ownership: Trinidad & Tobago Govt. Ch. 2 (V-55.25, A-59.75). Transmitter 10 kw, ERP 30 kw. Ch. 13 (V-211.25, A-215.75). Transmitter 200 watts, ERP 2 kw. Started Nov. 1962. Personnel: Frederick A. Rawlins, gen. mgr.; Lloyd Rochard, sales mgr.; Farouk A. Muhammad, program dir.; C. Deighton Parris, chief engineer.

TOBAGO—Ch. 13. Repeater. Transmitter 100 watts, ERP 1 kw.

Trust Territory of Pacific

(Micronesia)
Sets in use: 3,000

SAIPAN—WSZE-TV, Micronesian Broadcasting Corp. (Commercial), P.O. Box 368, Agana, Guam, Tel. 477-9861. Ch. 8. ERP 4 kw. Started Oct. 1969. One low-powered repeater. Subsidiary of Pacific Broadcasting Corp., Agana, Guam. Represented by: Intercontinental Services Ltd., 20 E. 46th St., New York, N.Y. (10017). Personnel: H. Scott Killgore, pres.; E. A. Olson, gen. mgr.; A. Ocampo, chief engineer.

Tunisia

(625-line standards, System B)
Color: SECAM System
Sets in use: 250,000

Radiodiffusion Television Tunisienne (Govt.), 71, Avenue de la Liberte, Tunis. Tel. 287 300. Telex: Radio 12365TN. Slaheedine Ben Hamida, director general; Hedi Besdes, program manager; Salah Hadiji, chief engineer.

AIN DRAHAM—Ch. E-12. ERP 25 kw. Started June 1969.

BEJA—Ch. E-9. ERP 25 kw. Started May 1969.

BIZERTE—Ch. E-6. ERP 5 kw. Started March 1968.

BOUKORNINE (Hammam-Lif)—Ch. E-7. ERP 5 kw. Started June 1967.

GAFSA—Ch. E-10. ERP 200 kw. Started Dec. 1970.

KASSERINE—Ch. E-6. ERP 200 kw. Started Dec. 1970.

SFAX—Ch. E-8. ERP 365/162 kw. Started March 1969.

ZAGHOUAN—Ch. E-11. ERP 280/180/100 kw. Started June 1966.

ZARZIS—Ch. E-12. ERP 100/400 kw. Started March 1971.

Turkey

(625-line standards, System B)
Sets in use: 650,000
Color: PAL System to begin 1978

ANKARA—TRT, Turkish Radio-Television Corp., (Public Corp.), General Directorate, Nevzat Tandogan Cad. 2, Kavaklidere, Ankara. Ch. E-5. Transmitter 600 watts. ERP 5 kw. TV tape recording facilities. Started Jan. 1968.

Personnel: Dr. Saban Karatas, director general; Fahrettin Isikci, head of TV dept. & sales manager; Turgut Gurel, chief engineer. Hours of operation: 18:00-23:00, weekdays; 14:00-23:00, weekends (local time).

Rates: 190-250 per second (Turkish Lira).

ADANA—TRT, Ch. E-6. ERP 30 kw. Started Oct. 1974.

ANTALYA—TRT, Ch. E-5. ERP 700 watts. Started May 1974.

AYVALIK—TRT, Ch. E-8. ERP 700 watts. Started Aug. 1974.

BALIKESIR—TRT, Ch. E-7. Transmitter 100 watts, ERP 700 watts. Started May 1972.

BARTIN-AMASRA—TRT, Ch. E-9. ERP 700 watts. Started July 1974.

BOLU—TRT, Ch. E-8. ERP 1.8 kw. Started Aug. 1973.

BURSA—TRT, Ch. E-10. ERP 700 watts. Started June 1974.

CALLIDAG—TRT, Ch. E-5. ERP 350 watts. Started Dec. 1974.

DIYARBAKIR—TRT, Ch. E-9. ERP 100 kw. Started June 1974.

DOGUDAGI—TRT, Ch. E-8. ERP 350 watts. Started Dec. 1974.

DUZCE—TRT, Ch. E-11. Transmitter 100 watts, ERP 700 watts. Started Aug. 1973.

EDIRNE—TRT, Ch. E-9. ERP 30 kw. Started Nov. 1974.

ELMADAG—TRT, Ch. E-6. ERP 10 kw. Started Feb. 1974.

ERZURUM—TRT, Ch. E-10. Transmitter 100 watts, ERP 700 watts. Started Oct. 1973.

ESKISEHIR—TRT, Ch. E-7. ERP 100 kw. Started Sept. 1974.

GAZIANTEP—TRT, Ch. E-10. ERP 30 kw. Started Sept. 1974.

GUNAHKAR—TRT, Ch. E-9. ERP 350 watts. Started Dec. 1974.

HATAY—TRT, Ch. E-8. ERP 700 watts. Started Jan. 1974.

ISTANBUL—TRT, Ch. E-5. Transmitter 10 kw, ERP 100 kw. Started Dec. 1972. TV tape recording facilities.

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IZMIR—TRT, Ch. E-10. Transmitter 10 kw, ERP 100 kw. Started Aug. 1973. TV tape recording facilities.

IZMIT-ADAPAZARI—TRT, Ch. E-10. ERP 700 watts. Started Dec. 1972.

KAYSERI—TRT, Ch. E-5. ERP 700 watts. Started Dec. 1972.

SILIFKE—TRT, Ch. E-11. ERP 700 watts. Started Sept. 1974.

SOKE-AYDIN—TRT, Ch. E-7. Transmitter 100 watts, ERP 700 watts. Started July 1973.

TRABZON—TRT, Ch. E-9. ERP 30 kw. Started June 1974.

TOPRAKLI—TRT, Ch. E-9. ERP 700 watts. Started June 1974.

YOZGAT—TRT, Ch. E-7. ERP 350 watts. Started Dec. 1974.

Uganda

(625-line standards, System B)
Sets in use: 65,000

KAMPALA—Uganda Television (Govt., commercial), P.O. Box 4260, Kampala. Tel. Kampala 54461. Ch. E-5. ERP 60 kw. TV tape recording facilities. Started Oct. 1963.

Personnel: C. Opic, director of engineering; J. Obo, controller of engineering; M. Sempa, director of broadcasting; A. K. Keronega, controller of programs; Kagimu-Mukasa, commercial manager; J. Dean, chief producer, programs.

Hours of operation: 17:00-23:00, Mon.-Fri.; 15:00-23:00, Sat.-Sun. Advertising announcements are sold by: Publicity Services Ltd., 13 Portal Ave., P. O. Box 2581, Kampala. Advertising Corp. (Uganda) Ltd., 3 Harcourt Ave., P. O. Box 3139, Kampala. Sky-line Advertising (Uganda) Ltd., P. O. Box 2921, Kampala, Uganda.

Rates: Spot 60 sec., 200; 30 sec., 120; 15 sec., 80; 7 sec., 60. Program hour, 1000; 30 min., 600; 15 min., 400 (Shillings).

KABALE—Ch. E-7. ERP 5 kw. Started Jan. 1974.

LIRA—Ch. E-7. ERP 55 kw. Started Dec. 1964.

MBALE—Ch. E-8. ERP 55 kw. Started Dec. 1964.

MBARARA—Ch. E-10. ERP 55 kw. Started Aug. 1968.

SOROTI—Ch. E-10. ERP 55 kw. Started Dec. 1964.

United Arab Emirates

(625-line standards, System B)
Sets in use: 92,000

ABU DHABI—United Arab Emirates Television (UAE), Ministry of Information & Culture (Government, non-commercial), Govt. of U.A.E. Abu Dhabi, Arabian Gulf, Sheikh Hamdan St., P.O. Box 637, Abu Dhabi. Tel. 41180. Ch. E-5. ERP 100 kw. Started Aug. 1969. Ch. E-11. ERP 1 kw.

Hours of operation: 18:00-24:00.

Personnel: Dr. Omar Khatib, director general; Hamdi Badreddin, chief controller, programs.

AL AIN—ADTV, Ch. E-7. ERP 2 kw. Repeats Abu Dhabi. Started Oct. 1971.

DUBAI—United Arab Emirates Television (UAE), Ministry of Information & Culture (Govt., non-commercial), TV Building, Dubai-Sharjah Road. Tel. 60450. Ch. E-2. ERP 25 kw.

Hours of operation: 18:00-00:30.

Personnel: Habib Areeda, director general; Mohammed Salem, controller, programs.

United Kingdom

(405- & 625-line standards, Systems A & I)
Color: PAL System

Sets in use: 9,000,000 black & white; 9,000,000 color

British Broadcasting Corp. (Public service; non-commercial), Broadcasting House, London W1A 1AA. Tel. 01-580-4468. For complete details see listing at end of International TV Directory.

BBC transmits the following programs on 625-lines UHF with PAL color: BBC-1 (BBC-Wales from all transmitters in Wales) and BBC-2 from a total of 46 main high power & 180 low power relay stations. BBC-2 from 44 high power main stations & 105 low power relay stations. New UHF stations are being opened at the rate of about 40 a year.

BBC transmits the following programs on 405-lines VHF black & white: BBC-1 (BBC-Wales from all transmitters in Wales) from 22 high power main stations & 88 low power relay stations. The 405-line VHF program is complete and all future television development will be on 625-line UHF.

Independent Broadcasting Authority (Commercial), 70, Brompton Road, London SW3 1EY. Tel. 01-584-7011. For complete details, including commercial program contractors, see listings at end of International TV Directory.

ABERDARE—IBA, Ch. E-24. ERP 0.5 kw. Started Dec. 1972.

ABERGAVENNY—IBA, Ch. E-49. ERP 1 kw. Started Sept. 1973.

ABERTILLERY—IBA, Ch. E-25. ERP 0.28 kw. Started Nov. 1973.

ALDEBURGH—IBA, Ch. E-23. ERP 10 kw. Started Dec. 1972.

ALSTON—IBA, Ch. E-49. ERP 0.4 kw. Started July 1975.

(Continued on next page)

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UNITED KINGDOM—(Continued)

- ANGUS—IBA, Ch. E-60. ERP 100 kw. Started Sept. 1972.
ANGUS—IBA, Ch. B-11. ERP 50 kw. Started Oct. 1965.
ARFON—IBA, Ch. E-41. ERP 4.2 kw. Started Oct. 1975.
ARFON—IBA, Ch. B-10. ERP 10 kw. Started Nov. 1962.
ASHBOURNE—IBA, Ch. E-25. ERP 0.25 kw. Started Feb. 1975.
AUCHMORE WOOD—IBA, Ch. E-25. ERP 0.25 kw. Started March 1976.
AVIEMORE—IBA, Ch. B-10. ERP 1 kw. Started Nov. 1969.
BACUP—IBA, Ch. E-43. ERP 0.25 kw. Started March 1973.
BALA—IBA, Ch. E-23. ERP 0.2 kw. Started Dec. 1974.
BALA—IBA, Ch. B-7. ERP 0.1 kw. Started July 1967.
BALGOWNIE—IBA, Ch. E-43. ERP 0.04 kw. Started Jan. 1975.
BALLYCASTLE—IBA, Ch. B-13. ERP 0.1 kw. Started July 1970.
BARGOED—IBA, Ch. E-24. ERP 0.3 kw. Started May 1973.
BASSENTHWAITE—IBA, Ch. E-49. ERP 0.16 kw. Started May 1973.
BATH—IBA, Ch. B-8. ERP 0.5 kw. Started May 1968.
BATH—IBA, Ch. E-25. ERP 0.25 kw. Started Oct. 1971.
BEACON HILL—IBA, Ch. E-60. ERP 100 kw. Started March 1973.
BEDLINOG—IBA, Ch. E-24. ERP 0.01 kw. Started Aug. 1975.
BECROFT HILL—IBA, Ch. E-59. ERP 1 kw. Started April 1976.
BELMONT—IBA, Ch. B-7. ERP 20 kw. Started Dec. 1965.
BELMONT—IBA, Ch. E-25. ERP 500 kw. Started May 1971.
BETHESDA—IBA, Ch. E-60. ERP 0.025 kw. Started Sept. 1973.
BETWS-Y-COED—IBA, Ch. E-24. ERP 0.5 kw. Started Oct. 1973.
BIGGAR—IBA, Ch. E-25. ERP 0.5 kw. Started Jan. 1976.
BILSDALE—IBA, Ch. E-29. ERP 500 kw. Started March 1971.
BIRCH VALE—IBA, Ch. E-43. ERP 0.25 kw. Started June 1974.
BLACK HILL—IBA, Ch. E-43. ERP 500 kw. Started Dec. 1969.
BLACK HILL—IBA, Ch. B-10. ERP 475 kw. Started Aug. 1957.
BLACK MOUNTAIN—IBA, Ch. E-49. ERP 0.025 kw. Started Aug. 1975.
BLACK MOUNTAIN—IBA, Ch. B-9. ERP 100 kw. Started Oct. 1959.
BLAENAVON—IBA, Ch. E-60. ERP 0.15 kw. Started April 1973.
BLAEN PLWYF—IBA, Ch. E-24. ERP 100 kw. Started May 1973.
BLAINA—IBA, Ch. E-43. ERP 0.1 kw. Started Aug. 1974.
BLUEBELL HILL—IBA, Ch. E-43. ERP 30 kw. Started Feb. 1974.
BOLEHILL—IBA, Ch. E-60. ERP 0.25 kw. Started Aug. 1975.
BRECON—IBA, Ch. E-61. ERP 1 kw. Started Jan. 1974.
BRECON—IBA, Ch. B-8. ERP 0.1 kw. Started April 1970.
BRIDPORT—IBA, Ch. E-41. ERP 0.1 kw. Started Dec. 1975.
BRIERLEY HILL—IBA, Ch. E-60. ERP 10 kw. Started Dec. 1971.
BRIGHTON—IBA, Ch. E-60. ERP 2 kw. Started April 1972.
BRISTOL (Ilchester Crescent)—IBA, Ch. E-43. ERP 0.5 kw. Started Dec. 1972.
BRISTOL—IBA, Ch. E-42. ERP 1 kw. Started April 1974.
BROMSGROVE—IBA, Ch. E-24. ERP 4 kw. Started Feb. 1972.
BURNHOPE—IBA, Ch. B-8. ERP 100 kw. Started Aug. 1959.
BUXTON—IBA, Ch. E-24. ERP 1 kw. Started Dec. 1973.
CALDBECK—IBA, Ch. B-11. ERP 100 kw. Started Sept. 1961.
CALDBECK—IBA, Ch. E-28. ERP 500 kw. Started Sept. 1971.
CALVER PEAK—IBA, Ch. E-49. ERP 0.25 kw. Started Aug. 1975.
CAMPBELLTOWN—IBA, Ch. E-60. ERP 0.05 kw. Started Nov. 1975.
CARADON HILL—IBA, Ch. B-12. ERP 200 kw. Started April 1961.
CARADON HILL—IBA, Ch. E-25. ERP 500 kw. Started May 1971.
CARMEL—IBA, Ch. E-60. ERP 100 kw. Started May 1973.
CARNMONEY HILL—IBA, Ch. E-43. ERP 0.1 kw. Started Dec. 1973.
CATTON BEACON—IBA, Ch. E-43. ERP 0.14 kw. Started Aug. 1975.
CERNE ABBAS—IBA, Ch. E-25. ERP 0.11 kw. Started April 1976.
CHARTHAM—IBA, Ch. E-24. ERP 0.1 kw. Started Dec. 1975.
CHATTON—IBA, Ch. E-49. ERP 100 kw. Started Aug. 1974.
CHESHAM—IBA, Ch. E-43. ERP 0.1 kw. Started April 1976.
CHESTERFIELD—IBA, Ch. E-23. ERP 2 kw. Started Sept. 1971.
CHILLERTON DOWN—IBA, Ch. B-11. ERP 100 kw. Started Aug. 1958.
CIRENCESTER—IBA, Ch. E-23. ERP 0.25 kw. Started June 1975.
CLYRO—IBA, Ch. E-41. ERP 0.16 kw. Started Sept. 1974.
CONGLETON—IBA, Ch. E-41. ERP 0.2 kw. Started Sept. 1974.
CONISTON—IBA, Ch. E-24. ERP 0.09 kw. Started Nov. 1975.
CONWAY—IBA, Ch. E-43. ERP 2 kw. Started Oct. 1973.
COP HILL—IBA, Ch. E-25. ERP 1 kw. Started Dec. 1972.
CRAIGKELLY—IBA, Ch. E-24. ERP 100 kw. Started Sept. 1971.
CRIEFF—IBA, Ch. E-23. ERP 0.1 kw. Started Dec. 1975.
CROESERW—IBA, Ch. E-61. ERP 0.12 kw. Started Feb. 1975.
CROYDON—IBA, Ch. B-9. ERP 350 kw. Started Sept. 1955.
CRYSTAL PALACE—IBA, Ch. E-23. ERP 1000 kw. Started Nov. 1969.
CUPAR—IBA, Ch. E-41. ERP 0.02 kw. Started April 1976.
CWMAFON—IBA, Ch. E-24. ERP 0.07 kw. Started Aug. 1974.
DARVEL—IBA, Ch. E-23. ERP 100 kw. Started Dec. 1972.
DARWEN—IBA, Ch. E-49. ERP 0.5 kw. Started Nov. 1971.
DERI—IBA, Ch. E-25. ERP 0.05 kw. Started Sept. 1975.
DIVIS—IBA, Ch. E-24. ERP 500 kw. Color. Started Sept. 1970.
DOVER—IBA, Ch. B-10. ERP 100 kw. Started Jan. 1960.
DOVER—IBA, Ch. E-66. ERP 100 kw. Started Dec. 1969.
DURRIS—IBA, Ch. B-9. ERP 400 kw. Started Sept. 1961.
DURRIS—IBA, Ch. E-25. ERP 500 kw. Started July 1971.
EBBW VALE—IBA, Ch. E-59. ERP 0.5 kw. Started Sept. 1973.
EMLEY MOOR—IBA, Ch. E-47. ERP 870 kw. Started Nov. 1969.
EMLEY MOOR—IBA, Ch. B-10. ERP 200 kw. Started Nov. 1956.
EYEMOUTH—IBA, Ch. E-23. ERP 2 kw. Started March 1974.
FENHAM—IBA, Ch. E-24. ERP 2 kw. Started Dec. 1971.
FENTON—IBA, Ch. E-24. ERP 10 kw. Started Jan. 1972.
FERNDALE—IBA, Ch. E-60. ERP 0.08 kw. Started Dec. 1974.
FESTINIOG—IBA, Ch. B-13. ERP 0.1 kw. Started Feb. 1969.
FINDON—IBA, Ch. E-41. ERP 0.05 kw. Started April 1975.
FREMONT POINT—IBA, Ch. B-9. ERP 10 kw. Started Sept. 1962.
GALASHIELS—IBA, Ch. E-41. ERP 0.1 kw. Started Oct. 1974.
GARTH HILL—IBA, Ch. E-60. ERP 0.025 kw. Started March 1976.
GARTLY MOOR—IBA, Ch. E-61. ERP 2.2 kw. Started Feb. 1974.
GILFACH GOCH—IBA, Ch. E-24. ERP 0.05 kw. Started Sept. 1974.
GIRVAN—IBA, Ch. E-59. ERP 0.25 kw. Started May 1976.
GLOSSOP—IBA, Ch. E-25. ERP 1 kw. Started Aug. 1973.
GREAT MISSENDEN—IBA, Ch. E-61. ERP 0.085 kw. Started Nov. 1974.
GUILDFORD—IBA, Ch. E-43. ERP 10 kw. Started March 1972.
HALIFAX—IBA, Ch. E-24. ERP 0.5 kw. Started Jan. 1972.
HALTWHISTLE—IBA, Ch. E-59. ERP 2 kw. Started April 1974.
HANNINGTON—IBA, Ch. E-42. ERP 250 kw. Started Nov. 1971.
HASLINGDEN—IBA, Ch. E-23. ERP 8 kw. Started Aug. 1972.
HASTINGS—IBA, Ch. E-28. ERP 1 kw. Started Oct. 1973.
HAWICK—IBA, Ch. E-23. ERP 0.05 kw. Started May 1975.
HAYDON BRIDGE—IBA, Ch. E-41. ERP 0.1 kw. Started May 1976.
HEATHFIELD—IBA, Ch. E-64. ERP 100 kw. Started Nov. 1971.
HEBDEN BRIDGE—IBA, Ch. E-25. ERP 0.25 kw. Started Feb. 1973.
HEMEL HEMPSTEAD—IBA, Ch. E-41. ERP 10 kw. Started March 1972.
HENLEY-ON-THAMES—IBA, Ch. E-67. ERP 0.1 kw. Started Jan. 1975.
HERTFORD—IBA, Ch. E-61. ERP 2 kw. Started March 1972.
HEYSHAW—IBA, Ch. E-60. ERP 0.5 kw. Started June 1974.
HIGH WYCOMBE—IBA, Ch. E-59. ERP 0.5 kw. Started Jan. 1972.
HUNTSHAW CROSS—IBA, Ch. B-11. ERP 0.5 kw. Started April 1968.
HUNTSHAW CROSS—IBA, Ch. E-59. ERP 100 kw. Started Nov. 1973.
ICOMB HILL—IBA, Ch. E-25. ERP 0.11 kw. Started Dec. 1975.
IDLE—IBA, Ch. E-24. ERP 0.25 kw. Started Dec. 1972.
INNERLEITHEN—IBA, Ch. E-61. ERP 0.1 kw. Started Aug. 1975.
ISLES OF SCILLY—IBA, Ch. E-24. ERP 0.5 kw. Started May 1974.
KEELYLANG HILL (ORKNEY)—IBA, Ch. E-43. ERP 100 kw. Started Dec. 1975.
KEIGHLEY—IBA, Ch. E-61. ERP 10 kw. Started April 1972.
KENDAL—IBA, Ch. E-61. ERP 2 kw. Started Nov. 1972.
KESWICK—IBA, Ch. E-24. ERP 0.12 kw. Started April 1976.
KIDDERMINSTER—IBA, Ch. E-61. ERP 2 kw. Started March 1972.
KILMACOLM—IBA, Ch. E-24. ERP 0.032 kw. Started July 1975.
KILVEY HILL—IBA, Ch. E-29. ERP 10 kw. Started Jan. 1972.
KIRKCONNEL—IBA, Ch. E-61. ERP 0.25 kw. Started Dec. 1975.
KNOCK MOOR—IBA, Ch. E-23. ERP 100 kw. Started Oct. 1974.
LADDER HILL—IBA, Ch. E-23. ERP 1 kw. Started Nov. 1973.
LANCASTER—IBA, Ch. E-24. ERP 10 kw. Started June 1972.
LANGHOLM—IBA, Ch. E-60. ERP 0.025 kw. Started Feb. 1976.
LARK STOKE—IBA, Ch. E-23. ERP 7.6 kw. Started July 1972.

LEEK—IBA, Ch. E-25. ERP 1 kw. Started Feb. 1975.
 LETHANHILL—IBA, Ch. B-12. ERP 3 kw. Started Jan. 1969.
 LETHANHILL—IBA, Ch. E-60. ERP 0.25 kw. Started March 1973.
 LICHFIELD—IBA, Ch. B-8. ERP 400 kw. Started Feb. 1956.
 LIMAVADY—IBA, Ch. E-59. ERP 100 kw. Started June 1974.
 LITTLEBOROUGH—IBA, Ch. E-24. ERP 0.5 kw. Started June 1974.
 LLANDDONA—IBA, Ch. E-60. ERP 100 kw. Started Sept. 1973.
 LLANDOVERY—IBA, Ch. B-11. ERP 0.1 kw. Started Aug. 1968.
 LLANDRINDOD WELLS—IBA, Ch. E-49. ERP 2.25 kw. Started April 1976.
 LLANDRINDOD WELLS—IBA, Ch. B-9. ERP 3 kw. Started July 1969.
 LLANELLI—IBA, Ch. E-49. ERP 0.1 kw. Started Feb. 1975.
 LLANGEINOR—IBA, Ch. E-59. ERP 0.15 kw. Started July 1974.
 LLANHILLETH—IBA, Ch. E-49. ERP 0.03 kw. Started Sept. 1974.
 LONDONDERY—IBA, Ch. E-41. ERP 3.2 kw. Started Dec. 1975.
 LUTON—IBA, Ch. E-59. ERP 0.08 kw. Started June 1974.
 MAESTEG—IBA, Ch. E-25. ERP 0.25 kw. Started May 1973.
 MALVERN—IBA, Ch. E-66. ERP 10 kw. Started May 1972.
 MARLBOROUGH—IBA, Ch. E-25. ERP 0.1 kw. Started June 1974.
 MEMBURY—IBA, Ch. B-12. ERP 30 kw. Started April 1965.
 MENDIP—IBA, Ch. E-61. ERP 500 kw. Color. Started May 1970.
 MENDLESHAM—IBA, Ch. B-11. ERP 200 kw. Started Oct. 1959.
 MERTHYR TYDFIL—IBA, Ch. E-25. ERP 0.125 kw. Started Dec. 1972.
 MIDHURST—IBA, Ch. E-58. ERP 100 kw. Started Dec. 1972.
 MILLBURN MUIR—IBA, Ch. E-42. ERP 0.25 kw. Started June 1975.
 MOEL-Y-PARC—IBA, Ch. B-11. ERP 25 kw. Started Jan. 1963.
 MOEL-Y-PARC—IBA, Ch. E-49. ERP 100 kw. Started June 1973.
 MORPETH—IBA, Ch. E-25. ERP 0.044 kw. Started June 1974.
 MOUNTEAGLE—IBA, Ch. B-12. ERP 50 kw. Started Sept. 1961.
 MYNYDD BACH—IBA, Ch. E-61. ERP 0.25 kw. Started Sept. 1973.
 MYNYDD MACHEN—IBA, Ch. E-23. ERP 2 kw. Started Feb. 1972.
 NEWHAVEN—IBA, Ch. B-6. ERP 1 kw. Started Aug. 1970.
 NEWHAVEN—IBA, Ch. E-43. ERP 2 kw. Started Aug. 1970.
 NEWTON—IBA, Ch. E-23. ERP 2 kw. Started April 1972.
 NORTH OLDHAM—IBA, Ch. E-24. ERP 0.04 kw. Started March 1975.
 NOTTINGHAM—IBA, Ch. E-24. ERP 2 kw. Started March 1973.
 OAKENHEAD—IBA, Ch. E-41. ERP 0.1 kw. Started June 1975.
 OGMORE VALE—IBA, Ch. E-60. ERP 0.1 kw. Started Aug. 1974.
 OLIVER'S MOUNT—IBA, Ch. E-60. ERP 1 kw. Started May 1975.
 OXENHOPE—IBA, Ch. E-25. ERP 0.2 kw. Started Sept. 1974.
 OXFORD—IBA, Ch. E-60. ERP 500 kw. Started June 1970.
 PEBBLES—IBA, Ch. E-25. ERP 0.1 kw. Started May 1975.
 PENALIGON DOWNS—IBA, Ch. E-49. ERP 0.1 kw. Started March 1976.
 PENDLE FOREST—IBA, Ch. E-25. ERP 0.5 kw. Started Aug. 1971.
 PENICUIK—IBA, Ch. E-61. ERP 2 kw. Started Jan. 1976.
 PERTH—IBA, Ch. E-49. ERP 1 kw. Started Nov. 1972.
 PETERHEAD—IBA, Ch. E-59. ERP 0.1 kw. Started July 1974.
 PITLOCHRY—IBA, Ch. E-25. ERP 0.15 kw. Started Nov. 1975.
 PLYMPTON—IBA, Ch. E-61. ERP 2 kw. Started Nov. 1973.
 PONTARDAWE—IBA, Ch. E-61. ERP 0.05 kw. Started Sept. 1975.
 PONTOP PIKE—IBA, Ch. E-61. ERP 500 kw. Started July 1970.
 PONTYPOOL—IBA, Ch. E-24. ERP 0.25 kw. Started May 1973.
 PONTYPRIDD—IBA, Ch. E-25. ERP 0.5 kw. Started April 1972.
 PORTH—IBA, Ch. E-43. ERP 0.08 kw. Started Dec. 1974.
 PRESELY—IBA, Ch. B-8. ERP 100 kw. Started Sept. 1962.
 PRESELY—IBA, Ch. E-43. ERP 100 kw. Started Aug. 1973.
 REDRUTH—IBA, Ch. E-41. ERP 100 kw. Started May 1971.
 REIGATE—IBA, Ch. E-60. ERP 10 kw. Started Nov. 1971.
 RHONDDA—IBA, Ch. E-23. ERP 4 kw. Started Jan. 1972.
 RHYMNEY—IBA, Ch. E-60. ERP 0.15 kw. Started March 1973.
 RICHMOND HILL—IBA, Ch. B-8. ERP 10 kw. Started March 1965.
 RIDGE HILL—IBA, Ch. B-6. ERP 10 kw. Started July 1968.
 RIDGE HILL—IBA, Ch. E-25. ERP 100 kw. Started Feb. 1972.
 RIPPONDEN—IBA, Ch. E-61. ERP 0.06 kw. Started Aug. 1975.
 ROSEHEARTY—IBA, Ch. E-41. ERP 2 kw. Started Feb. 1973.
 ROSEMARKIE—IBA, Ch. E-49. ERP 100 kw. Started Oct. 1973.
 ROSNEATH—IBA, Ch. B-13. ERP 0.1 kw. Started Dec. 1968.
 ROTHESAY—IBA, Ch. B-8. ERP 1 kw. Started Aug. 1968.
 ROWRIDGE—IBA, Ch. E-27. ERP 500 kw. Started Dec. 1969.

RUMSTER FOREST—IBA, Ch. B-8. ERP 30 kw. Started June 1965.
 RUMSTER FOREST—IBA, Ch. E-24. ERP 100 kw. Started Dec. 1973.
 SADDLEWORTH—IBA, Ch. E-49. ERP 0.5 kw. Started Jan. 1972.
 ST. AUSTELL—IBA, Ch. E-59. ERP 0.1 kw. Started Jan. 1976.
 ST. HILARY—IBA, Ch. B-10. ERP 200 kw. Started Jan. 1958.
 ST. HILARY—IBA, Ch. B-7. ERP 100 kw. Started Feb. 1965.
 ST. THOMAS (EXETER)—IBA, Ch. E-41. ERP 0.25 kw. Started Nov. 1975.
 SALISBURY—IBA, Ch. E-60. ERP 10 kw. Started Aug. 1972.
 SANDY HEATH—IBA, Ch. B-6. ERP 30 kw. Started July 1965.
 SANDY HEATH—IBA, Ch. E-24. ERP 1000 kw. Started Jan. 1971.
 SCARBOROUGH—IBA, Ch. B-6. ERP 1 kw. Started June 1965.
 SEDBERGH—IBA, Ch. E-43. ERP 0.5 kw. Started Sept. 1974.
 SELKIRK—IBA, Ch. B-13. ERP 25 kw. Started Dec. 1961.
 SELKIRK—IBA, Ch. E-59. ERP 50 kw. Started March 1972.
 SHATTON EDGE—IBA, Ch. E-48. ERP 1 kw. Started June 1975.
 SHEFFIELD—IBA, Ch. E-24. ERP 5 kw. Started Jan. 1972.
 SHEFFIELD—IBA, Ch. B-6. ERP 0.1 kw. Started March 1969.
 SKIPTON—IBA, Ch. E-49. ERP 10 kw. Started July 1972.
 SOUTH KNAPDALE—IBA, Ch. E-60. ERP 1.45 kw. Started Jan. 1976.
 STANTON MOOR—IBA, Ch. E-59. ERP 2 kw. Started Sept. 1974.
 STOCKLAND HILL—IBA, Ch. B-9. ERP 100 kw. Started April 1961.
 STOCKLAND HILL—IBA, Ch. E-23. ERP 250 kw. Started Sept. 1971.
 STRABANE—IBA, Ch. B-8. ERP 100 kw. Started Feb. 1963.
 STROUD—IBA, Ch. E-42. ERP 0.5 kw. Started May 1975.
 SUDBURY—IBA, Ch. E-41. ERP 250 kw. Started Nov. 1970.
 SUTTON COLDFIELD—IBA, Ch. E-43. ERP 1000 kw. Started Nov. 1969.
 TACOLNESTON—IBA, Ch. E-59. ERP 250 kw. Started Oct. 1970.
 TAFF'S WELL—IBA, Ch. E-59. ERP 0.02 kw. Started Aug. 1974.
 TAY BRIDGE—IBA, Ch. E-41. ERP 0.5 kw. Started Nov. 1974.
 THE WREKIN—IBA, Ch. E-23. ERP 100 kw. Started Dec. 1975.
 TIDESWELL MOOR—IBA, Ch. E-60. ERP 0.25 kw. Started March 1975.
 TODMORDEN—IBA, Ch. E-49. ERP 0.5 kw. Started May 1972.
 TONYPANDY—IBA, Ch. E-59. ERP 0.02 kw. Started Nov. 1974.
 TRAWDEN—IBA, Ch. E-60. ERP 0.2 kw. Started Jan. 1975.
 TREHARRIS—IBA, Ch. E-52. ERP 0.05 kw. Started Jan. 1975.
 TUNBRIDGE WELLS—IBA, Ch. E-41. ERP 10 kw. Started Feb. 1972.
 VENTNOR—IBA, Ch. E-49. ERP 2 kw. Started Sept. 1973.
 WALSDEN—IBA, Ch. E-60. ERP 0.05 kw. Started Feb. 1975.
 WALTHAM—IBA, Ch. E-61. ERP 250 kw. Started Feb. 1970.
 WEARDALE—IBA, Ch. E-41. ERP 1 kw. Started Aug. 1973.
 WENVOE—IBA, Ch. E-41. ERP 500 kw. Started April 1970.
 WEST LINTON—IBA, Ch. E-23. ERP 0.025 kw. Started Feb. 1976.
 WEST RUNTON—IBA, Ch. E-23. ERP 2 kw. Started April 1973.
 WESTWOOD—IBA, Ch. E-43. ERP 0.1 kw. Started July 1975.
 WEYMOUTH—IBA, Ch. E-43. ERP 2 kw. Started Sept. 1973.
 WHALLEY—IBA, Ch. E-43. ERP 0.05 kw. Started March 1975.
 WHARFEDALE—IBA, Ch. E-25. ERP 2 kw. Started Sept. 1971.
 WHITBY—IBA, Ch. E-59. ERP 0.25 kw. Started May 1973.
 WHITEHAVEN—IBA, Ch. B-7. Transmitter 20 watts. ERP 100 watts. Started Jan. 1968.
 WHITEHAVEN—IBA, Ch. E-43. ERP 2 kw. Started Oct. 1972.
 WHITWORTH—IBA, Ch. E-25. ERP 0.05 kw. Started June 1974.
 WINDERMERE—IBA, Ch. E-41. ERP 0.5 kw. Started April 1973.
 WINTER HILL—IBA, Ch. E-59. ERP 500 kw. Started Nov. 1969.
 WINTER HILL—IBA, Ch. B-9. ERP 100 kw. Started May 1956.
 WINTERBORNE STICKLAND—IBA, Ch. E-43. ERP 1 kw. Started March 1976.
 WOOLWICH—IBA, Ch. E-60. ERP 0.63 kw. Started April 1974.

Upper Volta

(625-line standards, System D)
Sets in use: 7,700

OUAGADOUGOU—Radiodiffusion Television Voltaïque (Govt., non-commercial), Ministry of Information, P.O. Box 511,

(Continued on next page)

International TV Directory

UPPER VOLTA—(Continued)

Ouagadougou. Tel. 22-14, 22-15, 22-16. Ch. R-4. Transmitter 50 watts, ERP 750 watts. Started Aug. 1963. Ceased operation Jan. 1966. Later resumed service.

Personnel: Paul Ismael Ouedraogo, director of radio & television; Jean Modeste Ouedraogo, technical director; Konate Karim, head of programs; Kida Tapsoba, head of information; Joachim Zongo, head of rural radio; Sanogoh Odette, head of Voltvision.

Hours of operation: 3 hours, 4 days a week.

CATV System: One, serving more than 700 subscribers.

Uruguay

(525-line standards, System N)

Sets in use: 350,000

ARTIGAS—Canal 3 TV Artigas (Commercial), Avenida Lecueder No. 291, Artigas. Tel. 263 & 514. Ch. 3. Transmitter 150 watts. Personnel: Enio dos Santos.

CERRO VERDUN—Canal 13 TV, Treinta y Tres 632, Minas, Dept. de Lavalleja. Ch. 13.

Personnel: Carlos Falco, Eduardo Falco.

COLONIA—Canal 3 Colonia (Commercial), W. Barbot 172, Colonia. Tel. 973. Transmitter 600 watts.

Personnel: Maria Dolores Gonzalez de Gonzalez Moreno.

FRAY BENTOS—Rio Uruguay Television Canal 12 (Commercial), Zorrilla y Argentina, Fray Bentos, Dept. de Rio Negro. Tel. 144. Ch. 12. Affiliated with Monte Carlo Television, Ch. 4, Montevideo.

Personnel: Daniel Romay Salvo.

MALDONADO—Canal 9 del Este (Commercial), Punta Ballena, Dept. de Maldonado. Montevideo office: Lorenzo Carnelli 1234. Tel. 49.36.66. Ch. 9.

Personnel: Francisco Elices.

MELO—Melo TV, Street Montevideo 723, Melo, Dept. de Cerro Largo. Ch. 12.

Personnel: Ruben D. Lucas.

MONTEVIDEO—SAETA, Sociedad Anonima de Emisoras de Television y Anexos (Commercial), Lorenzo Carnelli 1234, Montevideo. Tel. 40. 21. 28. Ch. 10 (V-193, A-197). Transmitter 2.5 kw, ERP 94 kw. TV tape recording facilities. Started Dec. 1956.

Personnel: Raul Fontaina, v.p.; Jorge de Feo, gen. mgr.; Alfonso Galimberti & Omar De Leon, chief engineers.

Hours of operation: 10:15 a.m.-0:15 p.m.

MONTEVIDEO—Monte Carlo Television (Commercial), 18 de Julio 1855, Montevideo. Tel. 40 21 46. Ch. 4. Transmitter 2.5 kw, ERP 22 kw. Started April 1961.

Personnel: Hugo Romay Salvo, general manager; Pedro Mino, accountant-administrator; Cesar Reyes, director of program & production departments; Dionisio Russo, engineer, chief of technical department.

Hours of operation: 9:35 a.m.-0:30 p.m.

MONTEVIDEO—Televisora Larranaga S.A. Teledoce (Commercial), Enriqueta Compte y Rique 1276, Montevideo. Tel. 2 58 56. Ch. 12. Transmitter 3 kw, ERP 40 kw. Started April 1962.

Personnel: Horacio Scheck, gen. mgr.; Ruben Rodriguez, commercial manager; Mario Giampietro, chief engineer. Hours of operation: 9:35 a.m.-12:00 p.m.

MONTEVIDEO—SODRE, Servicio Oficial de Difusion Radioelectrica (Govt., commercial), Street Colorado No. 2362. Ch. 5. Transmitter 5 kw, ERP 32.5 kw. Started April 1963. Hours of operation: 6 a.m.-0:30 p.m.

PAYSANDU—Rio de los Pajaros TV Canal 3 de Paysandu (Commercial). Ch. 3. Personnel: Quegam Stepanian.

PUNTA DEL ESTE—Canal 11, Cantegrill Country Club, Punta del Este, Dept. de Maldonado. Ch. 11. ERP 1 kw. Started June 1974. Personnel: Daniel Romay Salvo.

RIVERA—Tevediez Canal 10 (Commercial), Sala 9 de Galeria Legiani, Rivera. Tel. 405. Ch. 10. Personnel: Ariel Pereira & Dr. Carolino Alvez Apolo.

ROCHA—Tele-Rocha (Commercial), O. de los Santos 105. Tel. 515. Montevideo office: Lorenzo Carnelli 1234. Tel. 49.36.66. Ch. 7.

Personnel: Francisco Elices, chief engineer.

Hours of operation: 19:00-23:30.

ROSARIO—Rosario Television (Commercial), Montevideo office: 18 de Julio 1855, Montevideo. Tel. 40.21.40-46. Ch. 8.

Personnel: Angel W. Romay Salvo, Hugo A. Romay Salvo & Daniel Romay Salvo.

SALTO—Televisora Salto Grande Canal 8 (Commercial), Viera 1280, Dept. de Salto. Ch. 8. Personnel: Carlos A. Gelpi.

TACUAREMBO—Televisora Tacuarembó (Commercial), Street 18 de Julio, No. 244, Tacuarembó. Tel. 148. Ch. 7. Personnel: Luis S. Dini.

TREINTA Y TRES—CXB 33 Canal 11, Televisora Treinta y Tres (Commercial), Pablo Zufriategui 226, Dept. de Treinta y Tres. Tel. 35.

Personnel: Dora Castro de Ois, Alberto Marroche, Basilio Saravia. Started April 30, 1967.

USSR

(625-line standards, System D)

Color: SECAM System

Sets in use: 50,000,000

Soviet Television (Govt., commercial), ul. Akademika Koroljova 12, Moscow. Main studio in Moscow, Soviet Central Television (C.T.), is part of gov. committee in charge of radio & television which operates under the Council of Ministers. Regional studios are part of local communities of same nature. 126 television program studios are in operation. First Program of C.T. is received by 161 cities through 48 studios relaying Moscow programming. Second Program is transmitted by Leningrad studios. All local studios originate programming; 27 have 2 program transmissions, the first available for local originations or programs from other studios, the second transmits First Program from C.T. exclusively. Third Program is available to the Leningrad & Tashkent studios. All TV centers have TV tape recording facilities.

Personnel of the State Committee of the USSR Council of Ministers for TV and Radio: S. G. Lapin, chairman; E. N. Mamedov, first deputy chairman, television; Y. V. Orlov, deputy chairman, radio; A. I. Losev, deputy chairman, overseas services; L. S. Maksakov, deputy chairman, finance; H. Z. Juchkevithous, deputy chairman, technical questions; L. A. Korolev, director of foreign relations.

C.T. has four programs: First Program transmitted on Ch. 1, Second Program on Ch. 3, Third Program on Ch. 8, Fourth Program on Ch. 11.

98 high-powered, 600 low-powered retransmitters in operation. Rates: Min., \$2,000 (foreign advertisers); 21 rubles (local customers). Includes cost of film making. Commercial advertising is included in the First & Second Programs of C.T. & programs of regional studios during special pauses between programs.

Began telecasting in color Oct. 1967 (SECAM system). Color programming scheduled 4 times a week on Ch. 1.

Information above received from Soviet Television. Station list was compiled from information previously received from various sources. More recent information states that the television transmitter network numbers more than 1,600 stations linked by coaxial cables, radio-relay links and satellite links via 50 satellites in operation. Current information not available.

ABAKAN—Ch. R-1. TV center. Started 1959.

AKHTA—Satellite. Started 1959.

AKHALTSIKHE—Satellite. Started 1960.

ALMA ATA—Started 1958.

ANDIZHAN—Satellite. Started 1959.

ARKHANGELSK—Ch. R-1.

ARMAVIR—TV center. Started 1959.

ASHKHABAD—Ch. R-1. TV center. Started 1959.

ASTRAKHAN—TV center. Started 1960.

BAKU—Ch. R-3. Started 1956.

BARANOVICHI—Satellite. Started 1959.

BARNAUL—Started early 1957.

BEGOVAT—Satellite. Started 1958.

BELAYA TSEKOV—Satellite. Started 1959.

BELGOROD—Ch. R-12. Satellite. Started 1960.

BIYSK—Ch. R-1. Started second quarter 1957.

BLAGOVESHCHENSK—Ch. R-3. ERP 5 kw. Experimental.

BOBRUYSK—Satellite. Started 1958.

BOGUSLAV—Satellite. Started 1959.

BOLNISI—Satellite. Started 1959.

BORISOGLEBSK—Satellite. Started 1960.

BRIANSK—Ch. R-2. TV center. Started 1959.

CHELYABINSK—Ch. R-4. Started 1958.

CHEREP OVETS—Ch. R-5. TV center. Started 1960.

CHERNIGOV—Ch. R-6. Satellite. Started 1960.

CHIMKENT—Satellite. Started 1957.

CHISTOPOL—Ch. R-7.

DIVICHI—Satellite. Started 1960.

DNIEPROPETROVSK—Ch. R-5. ERP 5 kw. Started 1956.

DONETSK—Ch. R-4.

DRUSKINKAI—Satellite. Started 1959.

DUDINKA—Satellite. Started 1960.

DUSHETI—Satellite. Started 1959.

DZHEKAZGAN—TV center. Started 1960

FERGANA—Satellite. Started 1957.

FRUNZE—Ch. R-1. Started 1958.

GOMEL—Ch. R-3. TV center. Started 1959.

GORI—Satellite. Started 1958.

GORKIY—Ch. R-2. TV center. Started 1957.

GORNO-ALTAYSK—Satellite. Started 1960.

GORNYAK—Satellite. Started 1959.

GRODNO—Started 1958.

GROZNY—Ch. R-3. TV center. Started 1960.

GURDZHAANI—Satellite. Started 1959.
 IRKUTSK—Ch. R-3. Started 1958.
 IVANOVO—Ch. R-5. Satellite. Started 1958.
 IZHEVSK—Ch. R-2. Started Nov. 1956.
 KALININ—Ch. R-2. Started 1954.
 KALININGRAD—Ch. R-4. TV center. Started 1957.
 KALUGA—Ch. R-4. Satellite. Started 1957.
 KARAGANDA—TV center. Started 1958.
 KAUNAS—Ch. R-7. Satellite. Started 1960.
 KAZAN—Ch. R-1. TV center. Started 1959.
 KEDAINIAI—Satellite. Started 1959.
 KEMEROVO—Ch. R-5. Started 1958.
 KHABAROVSK—Ch. R-3. Amateur station. Started Sept. 1956.
 KHARKOV—Ch. R-3. ERP 7 kw. Started 1951.
 KHERSON—TV center. Started 1959.
 KIEV—Ch. R-2. Transmitter 5 kw. ERP 15 kw. Started 1952.
 KIROV—Ch. R-3. TV center. Started 1958.
 KISHINEV—Ch. R-3. ERP 15 kw. Started 1958.
 KLAYPEDA—Ch. R-7. Satellite. Started 1960.
 KOKAND—Satellite. Started 1959.
 KOLOMNA—Satellite. Started 1959.
 KOMSOMOLSK—Ch. R-1. TV center. Started 1959.
 KONOTOP—TV center. Started 1960.
 KOSTROMA—Ch. R-3. Started 1958.
 KRASNODAR—Ch. R-5. TV center. Started 1958.
 KRASNOTURINSK—Satellite. Started 1957.
 KRASNOVODSK—Satellite. Started 1958.
 KRASNOYARSK—Ch. R-2. Started Sept. 1957.
 KRIVOY ROG—Ch. R-1. Satellite. Started 1960.
 KUBA—Satellite. Started 1958.
 KUBYSHEV—Ch. R-3. TV center. Started 1957.
 KULDIGA—Ch. R-1. Satellite. Started 1957.
 KURGAN—Ch. R-5. TV center. Started 1960.
 KURSK—Ch. R-9. TV center. Started 1959.
 LENINABAD—Satellite. Started 1959.
 LENINAKAN—Satellite. Started 1960.
 LENINGORI—Satellite. Started 1959.
 LENINGORSK—Satellite. Started 1959.
 LENINGRAD—Ch. R-1. ERP 15 kw. Started 1946.
 LENINGRAD II—Ch. R-3.
 LENKORAN—Satellite. Started 1959.
 LIEPAYA—Ch. R-5. Satellite. Started 1960.
 LIPETSK—Ch. R-9. Satellite. Started 1960.
 LISICHANSK—Satellite. Started 1959.
 LUGANSK—Ch. R-2. TV center. Started 1958.
 LVOV—Ch. R-1. TV center. Started 1958.
 MAGADAN—Ch. R-1. TV center. Started 1957.
 MAGNITOGORSK—Ch. R-3.
 MAKHACHKALA—TV center. Started 1960.
 MINSK—Ch. R-1. ERP 5 kw. Started 1956.
 MOGILEV—Satellite. Started 1958.
 MORSHANSK—Satellite. Started 1960.
 MOSCOW—Ch. R-1. ERP 15 kw. Started 1946.
 MOSCOW—Ch. R-3. ERP 7.5 kw. Started 1956.
 MOSCOW—Ch. R-8 (Color). Started 1963.
 MURMANSK—Ch. R-3. TV center. Started Nov. 1957.
 NALCHIK—Ch. R-1. Started early 1957.
 NAMANGAN—Satellite. Started 1959.
 NEFTECHALA—Satellite. Started 1959.
 NIKELI—Norwegian language. Started 1964.
 NIKOLAYEV—Ch. R-2. TV center. Started 1959.
 NIKOLSK—TV center. Started 1960.
 NIZHNI TAGIL—Satellite. Started 1957.
 NOVGOROD—Ch. R-4. Satellite. Started 1958.
 ODESSA—Ch. R-5. ERP 15 kw.
 OMSK—Ch. R-1. Started 1955.
 PANEVEZHIS—Satellite. Started 1959.
 PENZA—Ch. R-4. Started 1958.
 PERM—Ch. R-1. Started 1958.
 PETROPAVLOVSK (KAZAKH)—TV center. Started 1960.
 PETROZAVODSK—Ch. R-2. ERP 5 kw. TV center. Started 1959.
 PUSHKINO—Satellite. Started 1959.

POLTAVA—Satellite. Started 1958.
 PYATIGORSK—Ch. R-2. Started 1958.
 RAYCHIKINSK—TV center. Started 1957.
 RIGA—Ch. R-3. ERP 5 kw. Started 1954.
 ROSLAVL—Satellite. Started 1959.
 ROSTOV-ON-DON—Ch. R-1. Started 1958.
 RUBTSOVSK—TV center. Started 1958.
 RYAZAN—Ch. R-2. Satellite. Started Nov. 1956.
 RYBINSK—Satellite. Started 1957.
 SALAVAT—Ch. R-4. Satellite. Started 1959.
 SALYANY—Satellite. Started 1959.
 SAMARKAND—Satellite. Started 1958.
 SARATOV—Ch. R-1.
 SEVASTAPOL—Started 1957.
 SHEMAKHA—Satellite. Started 1958.
 SIMFEROPOL—Ch. R-3. TV center. Started 1959.
 SMOLENSK—Ch. R-5. Satellite. Started 1959.
 SOCHI—Ch. R-1. TV center. Started 1959.
 STAVROPOL—Satellite. Started 1960.
 SUKHUMI—Satellite. Started 1959.
 SVERDLOVSK—Ch. R-3. Started Oct. 1955.
 TALLIN—Ch. R-2. ERP 15 kw. Finnish language. Started 1955.
 TAMBOV—Ch. R-6. Satellite. Started 1960.
 TASHKENT—Ch. R-3. Started Nov. 1956.
 TBILISI—Experimental. Started Dec. 1956.
 TELAVI—Satellite. Started 1959.
 TOMSK—Ch. R-1. Started 1955.
 TSESVANIE—Ch. R-8. Satellite. Started 1960.
 TYUMEN—Ch. R-2. Started 1958.
 UFA—Ch. R-1. TV center. Started 1959.
 UKHTA—Ch. R-3. TV center. Started 1960.
 ULYANOVSK—Ch. R-5. TV center. Started 1960.
 USSURIYSK—Ch. R-6. Satellite. Started 1959.
 UST KAMENOGORSK—Ch. R-1. Started 1958.
 VENTSPILS—Ch. R-5. Satellite. Started 1960.
 VILNIUS—Ch. R-4. ERP 15 kw. Started second quarter 1957.
 VINNITSA—Started 1955.
 VITEBSK—TV center. Started 1960.
 VLADIMIR—Ch. R-4. Started 1956.
 VLADIVOSTOK—Experimental. Ch. R-1.
 VOLSK—Satellite. Started 1960.
 VORKUTA—Ch. R-3. TV center. Started 1957.
 VORONEZH—Ch. R-1. Started second quarter 1957.
 VYSHNY VOLOCHEK—Satellite. Started 1958.
 YALTA—Satellite. Started 1960.
 YANGI YER—Satellite. Started 1958.
 YANGI YUL—Satellite. Started 1957.
 YAROSLAVL—Ch. R-2. Started 1955.
 YEREVAN—Ch. R-1. Started Nov. 1956.
 YOSHKAR-OLA—Ch. R-7. TV center. Started 1960.
 YUZHNO-SAKHALINSK—TV center. Started 1960.
 ZAPOROZHE—Ch. R-6. Started 1958.

Venezuela

(525-line standards, System M)

Sets in use: 1,400,000 black & white; 60,000 color

Televisora del Estado Venezolano (Govt., non-commercial), Aptdo. 3979, Caracas. Tel. 54-54-36/9.

Personnel: Oscar Yanes, director general; Raul Omar Avelado, director of production; Nestor Rodriguez Lamelas, technical director; Oswaldo Bazan, promotion manager.

Venevision (Commercial), Corporacion Venezolana de Television C.A., Apartado 6674, Caracas. Telex 21379. Tel. 742444.

Personnel: Diego Cisneros, president; Gustavo Cisneros, director-vice president; Valeriano Humpleres, director general; Enrique Cusco, general manager; Rodolfo Rodriguez, vice president, sales; Serfio Gomez, controller; Raul Lopez Guiral, operations manager; F. Urbaneja, technical director; Irwin Klein, film buyer.

(Continued on next page)

International TV Directory

VENEZUELA—(Continued)

Tele Trece (Commercial) Subsidiary of Venevisión. Apartado de Correos No. 9349, Caracas. Tel. 34.46.11.
Personnel: Noel Montanez, general manager.

Radio Caracas Television (Commercial), Corporación Radiofónica Venezolana C.A., Barcenás a Río, Aptdo. 2057, Caracas. Tel. 41-89-71. Telex: CORAVEN 21221.

Personnel: William H. Phelps, president; Peter Bottome, director general; Dr. Marcel Granier Jr., general manager; Odon Escote, sales manager; Dr. Hernán Pérez Belisario, program manager; Luis Guillermo González, film buyer; Enrique Fallace, production manager; Manuel Benzo, chief engineer.

Hours of operation: Daily, 7 a.m.-1:30 a.m.

Rates (Dec. 1973 peak): Spot 60 sec., 100.980; 20 sec., 50.490 (Bolívares).

Radio Valencia Television (Commercial), Valencia. Personnel: Mauricio Gómez Leal, dir. gen.; S. Serrera, tech. dir.

BARCELONA-PTO. LA CRUZ-MARGARITA—Radio Caracas Television. Ch. 3. ERP 80 kw. Repeats YVKS-TV, Caracas.

BARCELONA-PTO. LA CRUZ-PORLAMAR—YVXI-TV, Venevisión. Ch. 7. Transmitter 5 kw, ERP 160 kw. Repeats YVXA Caracas.

BARQUISIMETO—Radio Caracas Television. Ch. 3. Transmitter 6 kw, ERP 80 kw. Repeats YVKS-TV, Caracas.

BARQUISIMETO (Terepaima)—YVXC, Venevisión. Ch. 6. Transmitter 5 kw, ERP 65 kw. Repeats YVXA Caracas.

CARABOBO—Radio Caracas Television. Ch. 7. Transmitter 12 kw, ERP 440 kw. Repeats YVKS-TV, Caracas.

CARACAS—Proventel. Ch. 8. Transmitter 5 kw. Started Aug. 1964 (Govt., non-commercial Aug. 1974).

CARACAS—YVKA-TV, Televisora Nacional. Ch. 5. Transmitter 10 kw, ERP 332 kw. Started Nov. 1952.

CARACAS—YVKS-TV, Radio Caracas Television. Ch. 2. Transmitter 10 kw, ERP 65 kw. TV tape recording facilities. Originates programs. Started Sept. 1953.

CARACAS—YVXA, Venevisión. Ch. 4. Transmitter 16 kw, ERP 100 kw. Started June 1953 as Televisa; March 1961, Venevisión.

CARACAS (Humboldt)—YVXP, Tele Trece Services. Ch. 13. Transmitter 2 kw. Repeats originations of YVXO, Valencia.

CARUPANO—Radio Caracas Television. Ch. 7. Transmitter 100 watts, ERP 1 kw. Repeats YVKS-TV, Caracas.

CORO—YVXF, Vene Vision. Ch. 12. Translator ERP 1.5 kw. Repeats YVXA Caracas.

CORO (Falcon)—Radio Caracas Television. Ch. 10. Transmitter 10 kw, ERP 330 kw. Repeats YVKS-TV, Caracas. Started May 1956.

LA GUAIRA—Radio Caracas Television. Ch. 7. Transmitter 5 kw, ERP 330 kw. Repeats YVKS-TV, Caracas. Started 1956.

LITORAL-CARACAS—YVXE, Venevisión. Ch. 9. Translator 0.3 kw, ERP 15 kw. Repeats YVXA Caracas.

MARACAIBO—Radio Caracas Television. Ch. 2. Transmitter 6 kw, ERP 80 kw. Repeats YVKS-TV, Caracas. Started Dec. 1956.

MARACAIBO—YVXD, Venevisión. Ch. 4. Transmitter 10 kw, ERP 30 kw. Started Dec. 1956.

MATURIN—Radio Caracas Television. Ch. 7. Transmitter 100 watts, ERP 1 kw. Repeats YVKS-TV, Caracas.

MERIDA—Radio Caracas Television. Ch. 7. Transmitter 100 watts, ERP 1 kw. Repeats YVKS-TV, Caracas.

MERIDA—Venevisión. Ch. 9. Translator 0.1 kw, ERP 1.6 kw.

ORIENTE (Barcelona, Pto. La Cruz, Margarita)—Radio Caracas Television. Ch. 3. Transmitter 6 kw, ERP 80 kw. Repeats YVKS-TV, Caracas.

PUERTO CABELLO—Radio Caracas Television. Ch. 10. Transmitter 100 watts, ERP 10 kw. Repeats YVKS-TV, Caracas.

SAN CRISTOBAL—YVXH, Venevisión. Ch. 9. Translator 0.3 kw, ERP 6 kw.

TACHIRA—Radio Caracas Television. Ch. 7. Transmitter 6 kw, ERP 100 kw. Repeats YVKS-TV, Caracas.

TRUJILLO—Radio Caracas Television. Ch. 7. Transmitter 100 watts, ERP 500 watts. Repeats YVKS-TV, Caracas.

VALENCIA—YULD-TV, Radio Valencia Television. Ch. 3. ERP 4 kw.

VALENCIA-MARACAY—Radio Caracas Television. Ch. 7. Transmitter 5 kw, ERP 330 kw. Repeats YVKS-TV, Caracas. Started 1956.

VALENCIA (Picacho)—YVXB, Venevisión. Ch. 9. Transmitter 4 kw, ERP 58 kw. Repeats YVXA Caracas.

VALENCIA (Piacacho)—YVXO, Tele Trece Services. Ch. 13. Transmitter 2 kw.

VALERA—Venevisión. Ch. 9. Translator .02 kw, ERP 1 kw.

VALERA—Radio Caracas Television. Ch. 7. Transmitter 100 watts, ERP 1 kw. Repeats YVKS-TV, Caracas.

Planned: 7 transmitters for the west side of the country.

1138-b

Televisora Nacional: VALENCIA/MARACAY, MARACAIBO, PUERTO LA CRUZ/BARCELONA, MARGARITA ISLAND, SAN CRISTOBAL, all to repeat YVKA-TV, Caracas.

Republic of Vietnam

(525-line standards, System M)

Sets in use: 500,000

[No recent information available]

SAIGON—Vietnam Television (Govt.), Ch. 9. Transmitter 25 kw, ERP 240 kw. TV tape recording facilities. Hours of operation: 6:30-11 p.m., Mon.-Fri.; noon-11 p.m., Sat.-Sun.

Yemen Arab Republic

(625-line standards, System B)

SANAA—Station scheduled to begin Sept. 1975. No additional information available.

People's Democratic Republic of Yemen

(625-line standards, System B)

Sets in use: 30,000

PDY-TV, People's Democratic Republic of Yemen Broadcasting & TV Service (Govt., commercial), Television House, Clock Tower Hill, Tawahi (P.O. Box 1264, Aden). Tel. Aden 2-3231; 2-3232. All transmitters carry common program. Arabic & English language. Simulcasting into Arabic began Sept. 11, 1966.

Hours of operation: 6:30-11:00 p.m., local time. TV tape recording facilities.

Ownership: Government of the People's Republic of Southern Yemen, Ministry of Culture and National Guidance.

Personnel: Mohammad Qassim Al-Grazzali, director general; Ali Aideroos, general manager; Ameen Moqbel, sales manager; Mohammad Abdul Gallil, program manager; Mohsen Yeslum, production manager; Hammed M. Ahmed, chief engineer; Abdul Rahman Bulgone, foreign relations dept. director.

Rates: Spot 60 sec., 12/500 (Dinars).

AL AINEH—Ch. E-4 (V-62.25, A-67.75). Transmitter 100 watts, ERP 400 watts. Started Sept. 1964.

AL BARGH—Ch. E-10 (V-210.25, A-215.75). Transmitter 100 watts, ERP 800 watts. Started Sept. 1964.

CRATER—Ch. E-8 (V-196.25, A-201.75). Transmitter 5 watts, ERP 12 watts. Started Feb. 1967.

GA'AR (Abyan)—Ch. E-7 (V-189.26, A-194.76). Transmitter 100 watts, ERP 200 watts. Started Nov. 1965.

LITTLE ADEN—Ch. E-5 (V-175.25, A-180.75). Transmitter 5 watts, ERP 12 watts. Started Feb. 1970.

Yugoslavia

(625-line standards, Systems B & G)

Color: PAL System

Sets in use: 3,045,000 black & white; 300,000 color

Jugoslovenska Radio-Televizija is the association of all Yugoslav radio & TV stations (listed below by regional organization), and is responsible for coordinating the joint programs of the stations. Address: Borisa Kidrica 70/I, Belgrade. Tel. 433.693; 433.647.

Personnel: Dr. Ivko Pustisek, secretary general; Ismail Bajra, president of administrative council; Vasilije Vukadinovic, president of television committee; Mrs. Olivera Vojvodic, secretary of foreign relations committee; Milan Milosavjevic, secretary, TV program committee; Jelisaveta Saramandic, secretary of technical committee; Mira Kljajic, film buyer. Began color telecasting in 1973.

RADIO-TELEVISION BELGRADE (Serbia)

Radio-Television Belgrade (Public Corp., limited commercial), Takovska 10, Belgrade. Tel. 342-001. Personnel: Milan Vukos, director general; Ljubomir Zecevic, director of television; Milenko Jankovic, technical director. Originates local programs and has tape facilities. Started Aug. 23, 1958.

AVALA—Ch. E-6. ERP 100 kw. Started Aug. 1958.

AVALA—Ch. E-22. ERP 1000 kw.

BESNA KOBILA—Ch. E-8. ERP 8 kw.

BESNA KOBILA—Ch. E-44. ERP 8 kw.

CRNI VRH—Ch. E-11. ERP 35 kw.

CRNI VRH—Ch. E-35. ERP 4.8 kw.

CRVENI COT—Ch. E-10. ERP 100 kw. Started Oct. 1958.

CRVENI COT—Ch. E-24. ERP 1000 kw.

GOLES—Ch. E-7. ERP 35 kw.

GOLES—Ch. E-44. ERP 1.26 kw.

JASTREBAC—Ch. E-5. ERP 100 kw. Started Nov. 1959.

JASTREBAC—Ch. E-27. ERP 1000 kw.

KLADOVO—Ch. E-45. ERP 1 kw.

KOPAONIK—Ch. E-3. ERP 50 kw.

OVCAR—Ch. E-8. ERP 50 kw. Started 1965.

OVCAR—Ch. E-42. ERP 4.8 kw.

PIROT—Ch. E-50. ERP 9.4 kw.

SUBOTICA—Ch. E-5. ERP 35 kw. Started Aug. 1965.

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TORNIK—Ch. E-53. ERP 20 kw.
 TUPIZNICA—Ch. E-10. ERP 35 kw.
 TUPIZNICA—Ch. E-31. ERP 4.6 kw.
 Low-power repeaters: 50 in operation.

RADIO-TELEVISION ZAGREB (Croatia)

Radio-Television Zagreb (Public Corp., limited commercial), 6, Dezmanov Prolaz, Zagreb. Tel. 37-251. Personnel: Franko Winter, director general; Branko Puharic, director of television; Boris Perko, technical director. Originates local programs and has tape facilities. Started May 1956.

BIJELI MANASTIR—Ch. E-8. ERP 25 kw.
 BIOKOVO—Ch. E-9. ERP 100 kw.
 CELEVAC—Ch. E-8. ERP 50 kw. Started 1965.
 KALNIK—Ch. E-5. ERP 10 kw.
 LABISTICA—Ch. E-4. ERP 15 kw. Started July 1963.
 PLJESEVICA—Ch. E-5. ERP 30 kw.
 PSUNJ—Ch. E-4. ERP 100 kw.
 SLJEME I—Ch. E-9. ERP 100 kw. Started May 1956.
 SLJEME II—Ch. E-28. ERP 100 kw.
 SRDJ—Ch. E-6. ERP 37 kw.
 UCKA—Ch. E-11. ERP 100 kw.
 Low-power repeaters: 43 in operation.

RADIO-TELEVISION LJUBLJANA (Slovenia)

Radio-Television Ljubljana (Public Corp., limited commercial), 17 Rue Tavcarjeva, Ljubljana. Tel. 311-922. Personnel: Janez Vipotnik, director general; Dusan Dolinar, director of television; Peter Mori, technical director. Originates local programs and has tape facilities. Started on experimental basis Oct. 11, 1958.

BELI KRIZ—Ch. E-33. ERP 1 kw.
 BELI KRIZ II—Ch. E-58. ERP 1 kw.
 KRANJSKA GORA—Ch. E-31. ERP 2 kw.
 KRIM—Ch. E-31. ERP 1.25 kw.
 KRIM II—Ch. E-37. ERP 1.25 kw.
 KRVAVEC—Ch. E-5. ERP 50 kw. Started Jan. 1957.
 KRVAVEC—Ch. E-21. ERP 1 kw.
 KUK—Ch. E-53. ERP 1 kw.
 KUM—Ch. E-3. ERP 50 kw. Started Aug. 1960.
 NANOS—Ch. E-6. ERP 35 kw. Started Aug. 1960.
 NANOS—Ch. E-27. ERP 400 kw.
 PLESIVEC—Ch. E-6. ERP 35 kw.
 POHORJE—Ch. E-11. ERP 10 kw. Started Nov. 1963.
 SKALNICA—Ch. E-36. ERP 1.36 kw.
 Low-power repeaters: 95 in operation.

RADIO-TELEVISION SARAJEVO (Bosnia & Herzegovina)

Radio-Television Sarajevo (Public Corp., limited commercial), 10 Rue Daniela Ozme, Sarajevo. Tel. 614-388. Personnel: Milan Uzelac, director general; Faik Dizdarevic, director of TV programs; Aleksandar Stefanovic, technical director. Started July 1961.

BJELASNICA—Ch. E-5. ERP 6 kw. Started Oct. 1965.
 HUM—Ch. E-8. ERP 6 kw. Started July 1963.
 HUM II—Ch. E-52. ERP 4 kw.
 KOZARA—Ch. E-6. ERP 18 kw. Started April 1963.
 PLJESEVICA—Ch. E-10. ERP 18 kw.
 VELEZ—Ch. E-7. ERP 10 kw. Started Jan. 1966.
 VLAS—Ch. E-11. ERP 100 kw. Started June 1964.
 Low-power repeaters: 77 in operation.

RADIO-TELEVISION SKOPJE (Macedonia)

Radio-Television Skopje (Public Corp., limited commercial), Dolno Nerezi, Skopje. Tel. 32.255. Personnel: Mateja Matevski, director general; Dimitar Solev, director of television; Blagoje Oncevski, technical director. Started May 1961.

CRNI VRH—Ch. E-6. ERP 50 kw. Started May 1964.
 CRNI VRH—Ch. E-30. ERP 20 kw.
 MALI VLAJ—Ch. E-9. ERP 3 kw.
 PELISTER—Ch. E-4. ERP 1.5 kw.
 TURTEL—Ch. E-11. ERP 2.5 kw.
 Low-power repeaters: 28 in operation.

RADIO-TELEVISION TITOGRAD (Montenegro)

Radio-Television Titograd (Public Corp., limited commercial), Titograd. Tel. 224.23. Personnel: Vladimir Popovic, director general; Vasilije Vukadinovic, director of television; Ljubomir Kosovic, technical director. Started Nov. 1963.

BJELASICA—Ch. E-12. ERP 16.8 kw. Started May 1963.
 BJELASICA—Ch. E-37. ERP 600 kw.

LOVCEN-STIROVNIK—Ch. E-8. ERP 67 kw. Started Jan. 1964.

LOVCEN-STIROVNIK—Ch. E-31. ERP 600 kw.

Low-power repeaters: 42 in operation.

RADIO-TELEVISION NOVI SAD

Radio-Television Novi Sad (Public Corp., limited commercial), Novi Sad. Tel. (021) 56-855. Personnel: Miladin Gvozdenov, director general; Slobodan Budakov, director of television; Janos David, technical director. Started Nov. 29, 1975.

RADIO-TELEVISION PRISTINA

Radio-Television Pristina (Public Corp., limited commercial), Pristina. Tel. (038) 22-452. Personnel: Ismail Bajra, director general; Riza Alaj, director of television; Bejtulahu Nahid, technical director. Started Nov. 19, 1975.

Zaire Republic

(625-line standards, System K)

Color: SECAM System

Sets in use: 7,500

KINSHASA—Tele-Zaire (Govt., commercial), Avenue Lukusa, B.P. 3171, Kinshasa. Tel. 23171-74 or 25606. Ch. K-5. ERP 10 kw. Started 1966. TV tape recording facilities.

Personnel: Dongo Eseko Obala, director general; Mabandele Teta La Leghono; Lukunku Sampu, program manager; Lutu Mabangu, production manager; Mangenda Suku-Swa, chief engineer; Lepamabile Nsaye, engineer.

Hours of operation: 18:00-23:00 weekdays; 10:00 or 13:00-23:00 Sat.-Sun.

LUBUMBASHI—Tele-Zaire. Ch. K-9. ERP 100 watts.

Zambia

(625-line standards, System B)

Sets in use: 22,000

KABWE—Television Zambia. Ch. E-2. Transmitter 800 watts. Hours of operation: Daily, 5-11 p.m.; educ. 9:30 a.m.-4 p.m.

KITWE—Television Zambia (Govt., commercial), P.O. Box 1100, Kitwe, Zambia. Tel. 3507/8, 2243/4. Ch. E-4. Transmitter 2.5 kw. ERP 40 kw (dir.). Started 1961. Hours of operation: 17:00-23:50.

Personnel: A. T. B. Nkhata, deputy director; Neb Jere, controller, television; Charles Muyamwa, head of operations, television.

Hours of operation: Daily, 5:30-11 p.m.

Represented in Zambia by International TeleVision (Zambia) Ltd., Kent Ave. and Salisbury Drive, P.O. Box 1498, Kitwe. Tel. 2243.

Rates: Max., spot 60 sec., 23.10; 15 sec., 9.5 (Zambian pounds).

LUSAKA—Television Zambia, P.O. Box RW 126, Lusaka, Zambia. Tel. 50388/50490/50361. Ch. E-3. Transmitter 800 watts. ERP 800 watts. Hours of operation: Daily, 6-10:30 p.m.

CHARACTERISTICS OF TELEVISION SYSTEMS

(C.C.I.R. Report 308, Xth Plenary Assembly, Geneva, 1963)

System	No. of lines	Ch. width MHz	Vision band-width MHz	Vision/sound separation MHz	Vestigial side-band MHz	Vision modulation	Sound modulation
A	405	5	3	-3.5	0.75	Pos.	AM
B	625	7	5	+5.5	0.75	Neg.	FM
C	625	7	5	+5.5	0.75	Pos.	AM
D	625	8	6	+6.5	0.75	Neg.	FM
E	819	14	10	±11.15	2	Pos.	AM
F	819	7	5	+5.5	0.75	Pos.	AM
G	625	8	5	+5.5	0.75	Neg.	FM
H	625	8	5	+5.5	1.25	Neg.	FM
I	625	8	5.5	+6	1.25	Neg.	FM
K	625	8	6	+6.5	0.75	Neg.	FM
L	625	8	6	+6.5	1.25	Pos.	AM
M	525	6	4.2	+4.5	0.75	Neg.	FM
N	625	6	4.2	+4.5	0.75	Neg.	FM

Field frequency: System M, 60 cycles per second, all other systems 50 cycles per second.

Picture frequency: System M, 30 cycles per second, all other systems 25 cycles per second.

Line frequency: System A, 10.125 kHz, systems E and F, 20.475 kHz, system M, 15.75 kHz, all other systems, 15.625 kHz.

For Color TV Systems in Use or Planned,
see page 1085-b

Television Systems of the United Kingdom

BRITISH BROADCASTING CORP.—Broadcasting House, London W1A 1AA. Telephone: 01-580-4468. Television Centre, Wood Lane, London W12 7RJ. Telephone: 01-743-8000. Operates 153 TV transmitters.

Board of Governors of BBC: Sir Michael Swann, chairman; Mark Bonham Carter, vice chairman; A. E. Thompson, national governor for Scotland; Dr. Glyn T. Hughes, national governor for Wales; Bill O'Hara, national governor for Northern Ireland; Robert Allen; G. A. G. Howard; Roy Fuller; A. W. C. Morgan; Stella Clarke; E. P. Chappell; Lord Greenhill.

Board of Management: Sir C. J. Curran, director-general; G. E. H. Mansell, managing dir., external broadcasting; Ian Trethowan, managing dir., television; Howard Newby, managing dir., radio; J. Redmond, dir. of engineering; The Hon. K. H. L. Lamb, dir., public affairs; P. Hardiman Scott, chief asst. to dir. gen.; Paul Hughes, dir. of finance; M. O. Tinniswood, dir. of personnel; C. D. Shaw, the secretary; H. P. Wheldon, special adviser to dir. gen.

Engineering Direction: J. Redmond, dir. of engineering; T. B. McCrirkick, deputy dir. of engineering; P. Rainger, asst. dir. of engineering; G. A. Graham, chief asst. to the dir. of engineering; G. E. Buck, chief accountant, engineering; E. R. Rout, head of designs dept.; D. P. Leggatt, head of studio capital projects dept.; W. Wharton, head of transmitter capital projects dept.; J. D. Metcalf, head of architectural & civil engineering dept.; F. G. Parker, head of equipment dept.; S. Casson, head of engineering secretariat; J. D. MacEwan, chief engineer, radio broadcasting; C. R. Longman, chief engineer, television; D. A. V. Williams, chief engineer, external broadcasting; G. W. McKenzie, chief engineer, regions; G. D. Cook, chief engineer, transmitters; D. Morse, chief engineer, networks & communications; D. E. Creasey, chief personnel officer, engineering; C. B. B. Wood, head of engineering information dept.; H. Henderson, head of engineering training dept.

Television Executives: Ian Trethowan, managing director, television; G. B. Gowgill, controller BBC-1; A. E. Singer, controller BBC-2; A. D. G. Milne, dir. of programs, television; R. H. Scott, controller, developments, television; P. Ramsay, controller, program services, television; C. R. Longman, chief engineer, television; C. L. Page, controller, personnel, television; M. Checkland, chief accountant, television; J. F. Keeble, head of television administration dept.; C. W. Lashmar, head, computer projects; H. L. Middleton, head of television liaison section; J. J. Stringer, head of business co-productions; P. H. Dimmock, gen. mgr., radio & television enterprises; Mrs. N. Capon, special asst. to dir. of programs, television; R. Moorfoot, head of presentation; G. Rugheimer, head of purchased programs; S. Sutton, head of drama group; W. F. Cotton, head of light entertainment group; B. G. Wenham, head of current affairs group; A. C. N. Preston, head of outside broadcast group, television; E. R. Cawston,

head of documentary programs; J. R. Cuishaw, head of music programs dept.; Miss M. Sims, head of children's programs; G. S. Hall, head of school broadcasting; J. C. Cain, head of further education; Rev. J. G. Dey, head of religious programs; C. V. Phipps, asst. controller, program services; W. O. Parkinson, chief asst. (organization) program services; H. Cottrell, head of studio management; B. Wright, gen. mgr., scenic services; C. R. Hatts, head of television design group; E. K. Wilson, head of artists' contracts; J. H. Mewett, gen. mgr., film operations & services; C. H. R. Wade, head of script unit; K. Kinally, asst. chief engineer, developments; H. G. Anstey, asst. chief engineer, operations; C. L. Pexton, chief asst., computers; A. R. Stanley, head of engineering television projects; J. W. Clayton, business mgr., operations & maintenance; H. A. Goodings, head of engineering, television services; L. H. Griffiths, head of engineering, recording; R. B. Mobsby, head of engineering, studios; C. J. Paton, head of engineering, outside broadcasts; N. H. Taylor, head of engineering network; H. C. J. Turner, head of engineering, news; D. Thorogood, senior engineer, Open University.

BBC U.S. Offices: New York, N.Y. (10020)—630 Fifth Ave. Phone: 212-581-7100. David J. Webster, rep. in the U.S.; D. N. Gregory, sr. engineer; B. Saxton, United Nations correspondent (Phone: 212-355-4244). Washington, D.C. (20036)—BBC News, CBS Bldg., 2020 M St. NW. Phone: 202-223-2050. J. Osman, C. Wheeler, Washington correspondents.

INDEPENDENT BROADCASTING AUTHORITY—70 Brompton Road, London, SW3 1EY. Telephone: 01-584-7011. Controlling body for independent TV system and independent local radio which transmit from stations owned and operated by the Authority.

Members of the Authority: The Lady Plowden, chairman; Christopher Bland, deputy chairman; Dr. T. F. Carbery; A. W. Page; W. C. Anderson; Mrs. M. Warnock; Prof. J. Ring; W. J. Blease; Prof. H. Morris; Marchioness of Anglesey, Mrs. A. Coulson.

Permanent Staff: Sir Brian Young, dir.-gen.; B. C. Sendall, deputy dir.-gen. (programme services); A. W. Pragnell, deputy dir.-gen. (administrative services); B. C. L. Keelan, head of information; John Thompson, director of radio; Howard Steele, director of engineering; B. Rook, secy.; R. D. Downham, director of internal finance; A. Brook, director of external finance; P. Woodhouse, head of advertising control; D. Glencross, head of programme services; Michael Hallett, publicity & broadcasting gallery mgr.; Eric Croston, head of publications; T. S. Robson, deputy director of engineering; Dr. Haldane, head of research; John Guinery, deputy head of information; Dr. G. B. Towsend, head of engineering information service.

IBA Commercial Program Contractors

ANGLIA TELEVISION LTD.—Anglia House Norwich, NR1 3JG, Norfolk. Phone: 0603-28366. Brook House, Park Lane, London W1Y 4DX. Phone: 01-493-8331. Sales offices: London & Manchester. Programs full time over Eastern England.

Directors: The Marquess Townshend of Raynham, chairman; Aubrey Buxton; Laurence Scott; Sir John Woolf, R. G. Joice; D. S. McCall; Donald Albery; Glyn Daniel; Sir Peter Greenwell; Desmond E. Longe; J. P. Margetson.

Executives: David McCall, company secy. & chief accountant; R. J. Pinnock, asst. company secy. & deputy chief accountant; J. F. M. Roualle, administration controller; John Jacobs, head of drama; Colin Willock, head of natural history unit; Forbes Taylor, head of documentaries & adult education; Ken Elphick, program planning executive; Jim Wilson, head of news; Philip Garner, production controller; Paul Honeyman, head of features & deputy production controller; Colin Ewing, head of farming; David Little, contracts officer; Alec Barnett, station engineer; John Margetson, sales controller; Richard A. Crombie, local sales mgr. (Norwich); P. J. Brady, head of press & public relations.

ATV NETWORK LTD.—ATV Centre, Birmingham BI 2JP. Phone: 021 6438898. 17 Great Cumberland Place, London W1H 1AG. Phone: 01-262-8040. ATV Studio Centre, Eldon Ave., Boreham Wood, Hertfordshire WD6 1JF. Phone: 01-953-6100. Midland area (Lichfield, Membury & Ridge Hill outlets).

Directors: Sir Lew Grade, chairman & chief executive; Lord Windesham, managing director; Norman Collins; Sir Eric Clayton; Jack F. Gill, finance director & deputy chairman; Bill Ward; Leonard Mathews; Sir Mark Henig; Francis Essex.

Executives: Derek Williams, secy.; P. S. Gibson, head of staff relations; Leonard Mathews, senior resident director; Guy Spencer, sales controller; Alan Deeley, chief press officer; Bill Ward, director of programs; Robert Gillman, exec. producer, news & current affairs; John Wardrop, dir. of sales; Cecil Clarke, exec. producer, drama.

BORDER TELEVISION LTD.—Television Centre, Carlisle Cumberland CA1 3NT. Phone: 0228-25101. London Office: 33 Margaret St., London W1N 7LA. Phone: 01-323-4711. Programs all week in Border area (Caldbeck, Selkirk, Whitehaven & Richmond Hill outlet).

Directors: Sir John L. Burgess, chairman; James Bredin, managing dir.; R. H. Watts, general manager & company secy.; The Earl of Lonsdale; J. I. M. Small; Colonel The Earl of Stair; J. C. Wade; T. E. Brownson; B. C. Blyth, sales dir.; E. Wright; G. McD. Fraser; D. W. Trimble.

Executives: James Bredin, controller of programs; J. M. Graham, asst. controller of programs (presentation); D. Batey, asst. controller of programs (production); H. J. C. Gower, chief engineer; J. E. P. Tomkins, head of film; K. DeVonald, news editor; F. J. Bennett, public relations manager & schools liaison officer.

CHANNEL TELEVISION—The Television Centre, Rouge Bouillon, St. Heller, Jersey, Channel Islands. Phone: 0534-23451; Les Arcades, Market St., St. Peter Port, Guernsey. Phone: 0481-23451. Programs in the Channel Islands all week (Fremont Point outlet).

Directors: E. D. Collas, chairman; E. H. Bodman; Harold Fielding; G. Le G. Peek; W. N. Rumball; Mrs. George Troy; F. H. Walker.

Executives: K. A. Killip, O. B. E., managing dir.; W. M. Fearon, company secy.; F. B. Turner, operations mgr.; John Rothwell, head of news & features; P. Mottram Brown, head of sales; R. S. Perry, editor of Channel Television Times.

GRAMPIAN TELEVISION LTD.—The Television Studios, Queen's Cross, Aberdeen, AB9 2XJ. Phone: 0224-53553. London Office: Scottish Television & Grampian Sales Ltd., 70 Grosvenor St., London, W. 1. Phone: 493-5201. Provides programs all week in N.E. Scotland (Durriss, Perth, Taybridge, Gartly Moor, Peterhead, Rosehearty, Balgowrie, Rosemarkie, Knockmore, Orkney, Stornoway, Aviemore, Rùmst Forest, Angus, Crieff, Cupar, Auchtermuchty, Pitlochry, Dunkeld, Blair Atholl, Auchmore Wood, Fodderty & Shetland outlets).

Directors: Capt. I. M. Tennant, chmn.; Alex Mair, chief exec.; G. Wallace Adam; James Drever; Lord Forbes; Calum A. MacLeod; Neil Paterson; James Shaw Grant; George Sharp.

Executives: Alastair Beaton, program planning & presentation; Robert L. Christie, operations mgr.; Antony Elkins, head of film; Michael J. McLintock, publicity & promotion exec.; Alexander Ramsay, chief engineer; Charles C. Smith, controller of news & current affairs; Donald Waters, company secy.

GRANADA TELEVISION LTD.—Television Centre, Manchester M60 9EA. Phone: 061-8327211. London Office: 36 Golden Square, London W1R 4AH. Phone: 01-7348080. Programs all week over Lancashire, Cheshire & parts of other counties (Winter Hill outlet).

Directors: Sir J. Denis Forman, chairman & joint managing director; Alex Bernstein, deputy chmn.; Joseph E. Warton; David Plowright, joint managing dir. & program controller; Julian Amys; Prof. F. C. Williams; Sir Paul Bryan; Leslie Diamond; Donald Harker.

Executive Directors: Barrie Heads, Granada International; Peter M. Rennie, sales dir.

Officers: Keith Fowler, controller of engineering; Bill Dickson, company secy. & financial controller; Alan Gilbert, chief accountant. Programs exec. producers: Peter Eckersley, drama; Gus MacDonald, world in action; Jack Smith, schools; Jeremy Wallington, current affairs.

HTV LIMITED—Studios: Cardiff CF1 9XL; Television Centre. Phone: 0222-21021. Bristol BS4 3HG; Television Centre, Bath Rd. Phone: 0272-770271. Offices: London W1M 2AJ; 99 Baker St. Phone: 01-486-4311. Programs full-time over Wales & West of England (St. Hilary, Arfon, Moel-y-Parc, Preseley, Bath & Bala outlets).

Directors: Rt. Hon. Lord Harlech, chmn.; A. T. Davies, vice chmn.; G. E. McWatters, vice chmn.; A. J. Gorard, managing dir.; R. W. Wordley, sales director; J. Aeron-Thomas; Stanley Baker; W. G. Beloe; W. F. Cartwright; J. E. Clarke; P. S. B. F. Dromgoole; A. R. Edwards; Sir Geraint L. Evans; R. A. Garrett; T. Hoseason-Brown; T. Knowles; A. Llywelyn-Williams; Lady E. J. Parry-Williams; G. H. Sylvester; E. Thomas; L. A. Vaughan; W. Vaughan-Thomas.

Officers: M. Cartwright, sales mgr.; T. Knowles, company secy.; John Morgan, program adviser; Aled Vaughan, program controller (Wales); Ronald Wordley, sales director; Patrick Dromgoole, program controller (West of England); Mike Towers, deputy program controller (operations).

LONDON WEEKEND TELEVISION LTD.—Offices: South Bank TV Centre, Kent House, Upper Ground, London SE1 9LT. Phone: 261-3434. Programs weekends over London area outlet (Crystal Palace & Bluebell Hill).

Directors: The Rt. Hon. John Freeman, chmn. & chief executive; Lord Hartwell, deputy chairman; Brian Tesler, deputy chief executive; the Hon. David Astor; Cyril Bennett, controller of programs; Robert Clark; Vic Gardiner, general manager; Herbert Charles Hardy; Duncan McNab; Peter McNally, financial controller; Ron Miller, sales director; the Hon. David Montagu; G. H. Ross Goobey; Evelyn de Rothschild.

Officers: Deputy controllers of programs: John Blyton (organization), John Bromley (sport), Tony Wharmby, (drama), Michael Grade (entertainment), Geoffrey Hughes, (adult education & religion), Eric Flackfield (planning), Charles Bayne, head of press & publicity; Harry Rabinowitz, head of music services; Roy van Gelder, controller, staff relations; Peter Cazaly, production controller; Cyril Orr, company secy.; Martin Case, head of casting; Roger Appleton, chief engineer; John Baker, chief accountant; John Birt, head of current affairs; Warren Breach, head of presentation & promotion; Alf Chapman, head of administration; Colin Freeman, head of program finance; Tony Hephher, head of visual services; Craig Pearman, sales manager.

SCOTTISH TELEVISION LTD.—Cowcaddens, Glasgow, G2 3PR. Phone: 041-332-9999. London Office: 70 Grosvenor St., W1X 0BT. Phone: 01-493-5201. Northern Region: Station Tower, Coventry CV1 2GR. Phone: 0203-29724. The Gateway, Edinburgh EH7 4AH. Phone: 031-556-5372.

Directors: J. Campbell Fraser, chmn.; William Brown, deputy chmn. & managing dir.; Hugh W. Henry, sales dir.; Lewis J. M. Hynd, O. B. E., company secy.; Gavin Boyd; Sir Samuel Curran; Alastair M. Dunnett; Anthony Firth; Barbara Leburn; Andrew Stewart; Lord Taylor of Gryte; The Earl of Wemyss & March K. T.

Chief Executives: David Johnstone, controller of programs; Ferdi Cola, facilities controller; John Loch, public relations mgr.; Shaun Clamp, technical controller; Colin S. Waters, personnel & labor relations mgr.

Officers: David Bell, head of entertainment; F. E. Morris, business mgr.; Brian Sanctuary, sales controller (London); Walter

British IBA Contractors

Hayward, sales controller (Scotland); Leslie Hatton, regional sales mgr. (Midland); Bruce Finlayson, legal & contracts officer; Liam Hood, head of special projects; Robert McPherson, Edinburgh controller and head of education, religion & children's programs; Russell Galbraith, head of news, current affairs & sport; Michael Trotter, head of program planning & acquisition; Peter Alexander, head of design; R. Franchetti, head of program services; John Dunlop, chief engineer; Collin Mackay, political editor; John Hossack, industrial editor; Gordon MacNeill, public relations officer; Rev. Dr. Nelson Gray, religious programs editor. Program directors: Ian Dalgleish; Geoffrey Rimmer; Ted Williamson; Don Cumming; James Sutherland; Clarke Tait; Tina Wakerell; David MacMahon; Archie McArthur; Haldane Duncan; Chris Allen; Brian Mahoney.

SOUTHERN TELEVISION LTD.—Southern Television Centre, Northam, Southampton SO9 4YQ. Phone: 0703-28582. Dover studios: Russell St., Dover. Dover 202303. London office: Glen House, Stag Place, Victoria, London SW1E 5AX. Phone: 01-834-4404. Programs full time over Central Southern (Chillerton Down, Isle of Wight and South East England, Dover outlets).

Directors: Sir John H. Davis, chairman; Hon. V. H. E. Harmsworth; P. J. B. Perkins; B. H. Thomson; D. B. Thomson; C. D. Wilson, managing dir.; Asa Briggs; R. M. Shields; Frank Copplestone, deputy managing dir.; Tony Preston, controller of programs; Sir Richard Trehane; G. W. L. Christie; B. G. Henry, marketing & sales director; R. W. Evans; B. V. C. Harpur; F. W. Letch, gen. mgr. & company secy.

Executives: Jack Hargreaves, deputy controller of programs; Michael Crawford, head of program admin.; D. R. Baker, controller of personnel; Basil Bultitude, chief engineer; S. Wade, head of outside broadcasts; R. Davidovitz, station mgr.; Simon Theobalds, head of press & public relations; Joan Green, head of program planning; J. Dilly, head of design; John Fox, sales controller; C. Lewis, Northern sales mgr.; J. Tomlinson, Midland sales mgr.; G. Castle-King, Southern area sales mgr.; D. Parncutt, station engineer.

THAMES TELEVISION LTD.—Offices: London: Thames Television House, 306-316 Euston Rd., London NW1 3BB. Phone: 01-387-9494. Teddington Lock, Teddington, Middlesex. Phone: 01-977-3252. Programs weekdays over London area (Croydon outlet).

Directors: Howard Thomas, chairman; George A. Cooper, managing dir.; Jeremy Isaacs, dir. of programs; Colin S. Wills, assistant managing dir.; J. T. Davey; D. R. W. Dicks; H. S. L. Dundas; T. H. Tilling; Mary Baker; John E. Read; Lord Wolfenden; Ian M. Scott, dir. of finance; J. F. Shaw, sales dir.

Executives: B. E. Marr, company secy.; R. G. J. Godfrey, dir. of studios & engineering; F. J. Atkinson, controller, studio operations; M. Lawson, chief accountant; Malcolm Morris, controller, programs dept.; Verity Lambert, controller of drama; Philip Jones, controller of light entertainment; Ian Martin, acting controller of features, education & religion; Grahame Turner, controller of outside broadcasts; Donald Cullimore, controller, public relations; Brian G. Scott, head of engineering; John Edwards, controller of current affairs & documentaries; Sue Turner, controller of children's programs; R. J. Hughes, sales controller; John Hambley, controller, advertising & publications; Geoffrey Lugg, controller, program planning; John O'Keefe, controller, staff relations; Douglas Thornes, research & marketing services manager; Eric E. Parry, controller, program services; C. J. Smeaton, controller, administration. Thames Television International Ltd. is a wholly-owned subsidiary for program sales. J. A. Muir Sutherland, chief executive.

TYNE TEES TELEVISION LTD.—The Television Centre, City Rd., Newcastle-on-Tyne NE1 2AL. Phone: 0632-61-0181. London office: 15-16 Brooks Mews, London W1Y 1LF. Phone: 01-493-1237. Programs full time over North East.

Directors: Sir Ralph Carr-Ellison, chairman; Peter S. Paine, managing director; Arthur E. Clifford, director of programs; J. P. Graham, company secy.; D. G. Packham, technical & administrative director; R. H. Dickinson; Sir Geoffrey Cox; Viscount Ridley; Dr. Henry Miller; Peter Wrightson; Sir Maurice Sutherland.

THE WORLD NEVER STOPPED TURNING This issue of **Television Factbook** was made as accurate as humanly possible when it was published but times have a way of changing after publishing deadlines. **Television Digest** with **Weekly Addenda Services** will keep you abreast of industry happenings.

Use Order Card #8 Stations Volume

World Television Stations and Sets

Stations and Sets as of Mid-1976
(Low-power satellites & repeaters in parentheses)

Country	Stations	Sets		Country	Stations	Sets	
		Black & White	Color			Black & White	Color
Afars & Issas	1	3,000		Germany (East)	28	5,000,000	170,000
Albania	1	3,000		Germany (West)	182	14,226,000	5,000,000
Algeria (Low-power: 33)	7	410,000		(Low-power: 2,865)			
Angola	1	NA		Ghana (Low-power: 8)	4	35,000	
Antigua (Low-power: 2)	1	15,000		Gibraltar (Low-power: 1)	1	6,700	
Arab Republic of Egypt	18	1,000,000		Greece (Low-power: 40)	20	1,050,000	
Argentina (Low-power: 42)	33	4,550,000		Guadeloupe (Low-power: 1)	2	13,000	
Australia (Low-power: 112)	128	3,900,000	1,017,000	Guam	1	20,000	
Austria (Low-power: 259)	273	1,256,000	660,000	Guatemala (Low-power: 9)	3	130,000	15,000
Bahamas		30,000		Haiti	3	13,000	
Bahrain	1	24,000	6,000	Honduras	7	47,000	
Bangladesh	3	25,000		Hong Kong (Low-power: 22)	4	545,000	294,000
Barbados	1	40,000		Hungary	26	2,540,000	
Belgium (Low-power: 12)	16	2,000,000	575,000	Iceland (Low-power: 25)	7	50,900	
Bermuda	2	19,500	7,500	India	8	400,000	
Bolivia	1	100,000		Indonesia (Low-power: 5)	18	370,000	
Brazil (Low-power: 15)	98	8,500,000	200,000	Iran (Low-power: 38)	17	2,018,000	
British Virgin Islands	1	1,000		Iraq	7	500,000	
Brunei	1	10,000	3,500	Ireland	23	630,000	90,000
Bulgaria (Low-power: 185)	13	1,530,000		Israel (Low-power: 25)	11	475,000	
Canada (Low-power: 353)	338	4,500,000	3,600,000	Italy (Low-power: 1,142)	93	12,080,000	500,000
Central African Republic	1	100		Ivory Coast (Low-power: 3)	6	85,000	2,500
Chad	1	NA		Jamaica	10	120,000	
Chile (Low-power: 31)	42	1,200,000		Japan (Low-power: 6,165)	212	4,500,000	21,900,000
China (Low-power: 8)	40	2,700,000	500,000	Jordan (Low-power: 5)	6	165,000	6,000
Colombia (Low-power: 42)	18	1,200,000		Kenya	5	50,000	
Congo	1	2,500		Khmer Republic	2	30,000	
Costa Rica (Low-power: 5)	4	150,000	5,000	Korea (Low-power: 24)	12	2,300,000	
Cuba (Low-power: 13)	25	575,000		Kuwait	3	130,000	
Cyprus (Low-power: 3)	2	82,000		Lebanon	9	410,000	
Czechoslovakia	28	3,700,000		Liberia (Low-power: 4)	1	10,000	
(Low-power: 300)				Libyan Arab Republic	11	15,000	
Denmark (Low-power: 22)	30	1,215,000	510,000	Luxembourg (Low-power: 1)	1	65,000	20,000
Dominican Republic	8	300,000	5,000	Madagascar (Low-power: 3)	2	7,500	
Ecuador	10	250,000		Malaysia (Low-power: 3)	32	738,000	
El Salvador	5	108,000	1,300	Malta	1	76,000	
Equatorial Guinea	1		500	Martinique (Low-power: 3)	1	20,100	
Ethiopia	3	28,000		Mauritius (Low-power: 3)	1	55,000	
Finland	91	1,351,000	257,000	Mexico (Low-power: 72)	80	5,000,000	480,000
France (Low-power: 2,092)	225	11,400,000	2,530,000	Monaco	3	15,000	5,000
French Guiana	1	3,150		Mongolia	1	2,000	
(Low-power: 1)				Morocco (Low-power: 8)	17	500,000	
French Polynesia	1	5,000		Netherlands	20	3,601,100	1,480,000
(Low-power: 3)				Netherlands Antilles	3	35,000	5,000
Gabon	2	5,000		(Low-power: 2)			

THE WORLD NEVER STOPPED TURNING

This issue of **Television Factbook** was made as accurate as humanly possible when it was published but times have a way of changing after publishing deadlines. **Television Digest** with **Weekly Addenda Services** will keep you abreast of industry happenings.

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World Television Stations and Sets

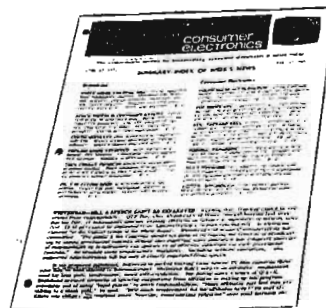
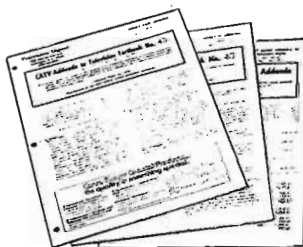
Stations and Sets of Mid-1976—(Continued)

Country	Stations	Sets		Country	Stations	Sets	
		Black & White	Color			Black & White	Color
New Caledonia	1	16,000		Sweden (Low-power: 90)	266	2,921,400	1,442,000
(Low-power: 14)				Switzerland	87	1,301,000	480,000
New Zealand	32	623,000	189,000	Syria	8	224,000	
Nicaragua (Low-power: 1)	2	69,200	3,000	Tanzania	1	1,000	3,152
Niger	1	800		Thailand (Low-power: 11)	9	710,000	10,000
Nigeria (Low-power: 2)	6	90,000	10,000	Trinidad & Tobago	3	110,000	
Norway (Low-power: 688)	95	855,000	213,200	Trust Territory of the Pacific (Low-power: 1)	1	3,000	
Oman (Low-power: 6)	2	NA		Tunisia	9	250,000	
Pakistan	9	255,000		Turkey	28	650,000	
Panama	12	179,000	27,000	Uganda	6	65,000	
Paraguay	1	52,000		United Arab Emirates	3	92,000	
Peru (Low-power: 2)	19	750,000		United Kingdom (Low-power: 373)	263	9,000,000	9,000,000
Philippines	23	600,000	50,000	Upper Volta	1	7,700	
Poland (Low-power: 80)	50	5,684,000	11,300	Uruguay	18	350,000	
Portugal (Low-power: 39)	14	723,000		USSR (Low-power: 698)	167	50,000,000	
Puerto Rico	1	600,000	30,000	Venezuela	31	1,400,000	60,000
Qatar	2	28,000		Viet Nam	1	500,000	
Reunion (Low-power: 13)	1	36,000		Virgin Islands	1	20,000	10,000
Rhodesia	2	67,600		Yemen (Low-power: 2)	3	30,000	
Romania (Low-power: 180)	24	2,700,000		Yugoslavia (Low-power: 335)	62	3,045,000	300,000
St. Kitts (Low-power: 4)	1	NA		Zaire	2	7,500	
St. Pierre & Miquelon (Low-power: 2)	1	1,750		Zambia	3	22,000	
Samoa (American)	6	5,050	650	TOTAL	3,724	201,826,250	51,994,602
Saudi Arabia	8	300,000		Satellites & repeaters	17,270		
Senegal	1	1,700		U.S.	965	66,600,000	58,460,000
Sierra Leone	1	6,000		U.S. Military	132		
Singapore	2	240,000	10,000	GRAND TOTAL	22,091	268,426,250	110,454,602
South Africa	18	200,000	300,000				
Spain (Low-power: 717)	35	6,640,000					
Sudan	2	90,000					
Surinam (Low-power: 2)	1	33,000					

¹ Stations included in U.S. count.

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