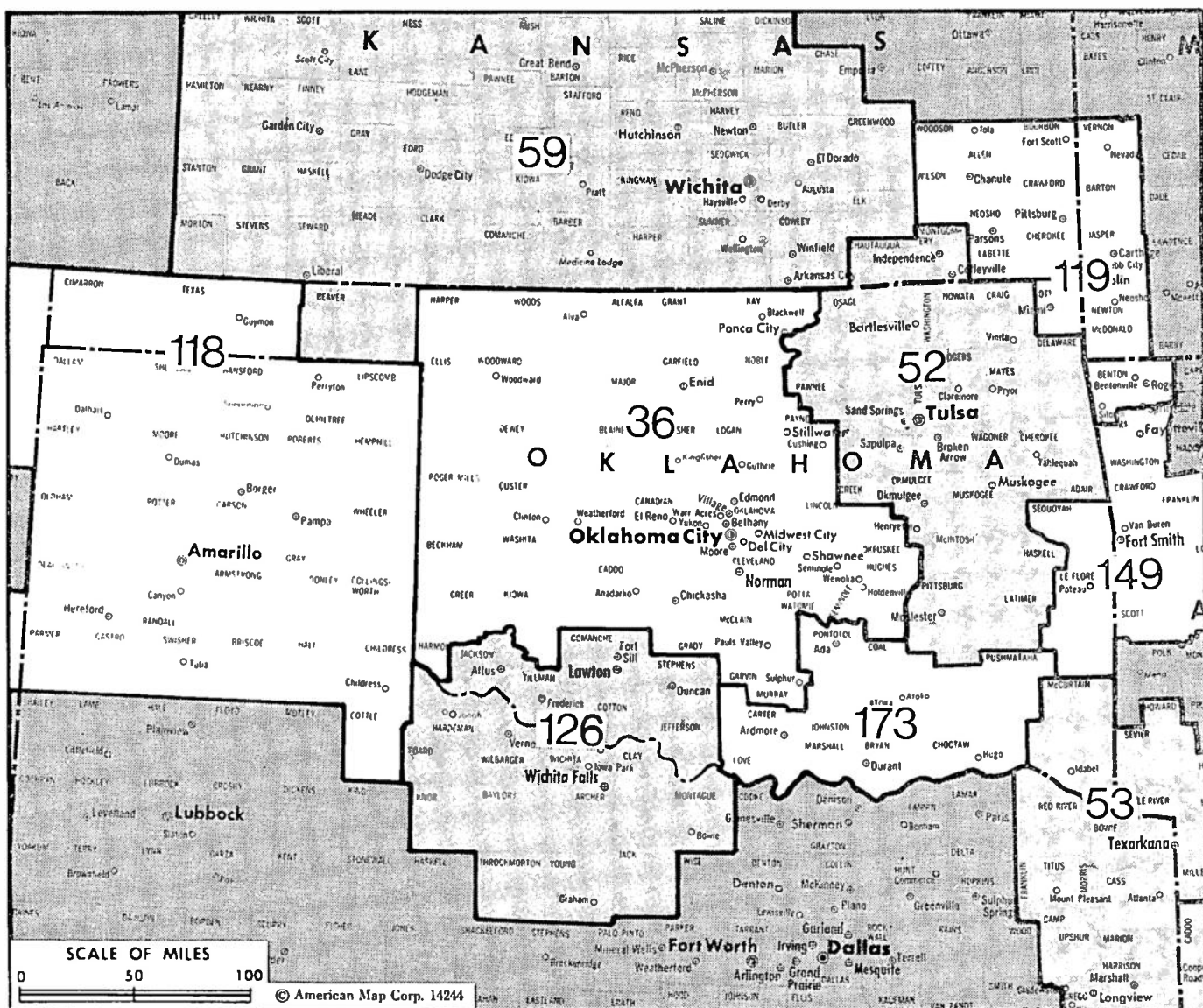


Oklahoma



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Oklahoma City, OK	611,100	36	KAUT (43), KGMC (34), KOCO-TV (5), KOKH-TV (25), KTBO-TV (14), KTVY (4), KWTW (9), KGCTV (41), KJRH (2), KOKI-TV (23), KOTV (6), KTUL-TV (8), KWHB (47)
Tulsa, OK	459,100	52	KLMG-TV (51), KMSS-TV (33), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3)
Shreveport, LA-Texarkana, TX	442,800	53	KAKE-TV (10), KAYS-TV (7), KLBY (4), KLOE-TV (10), KSAS-TV (24), KSNC (2), KSNB (11), KSNK (8), KSNW (3), KTVC (6), KUPK-TV (13), KWCH-TV (12)
Wichita-Hutchinson, KS	419,300	59	KAMR-TV (4), KCIT (14), KFDA-TV (10), KVII-TV (7), KVUJ-TV (8)
Amarillo, TX	174,800	118	KOAM-TV (7), KODE-TV (12), KSNF (16)
Joplin, MO-Pittsburg, KS	174,100	119	KAUZ-TV (6), KFDX-TV (3), KJTL (18), KSWO-TV (7)
Wichita Falls-Lawton, OK	161,600	126	KFSM-TV (5), KHBS (40), KPOM-TV (24), KTVP (29)
Fort Smith, AR	135,700	149	KTEN (10), KXII (12)
Ardmore-Ada, OK	74,800	173	

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

KAUZ-TV, Lawton	See Wichita Falls, TX
KFDX-TV, Lawton	See Wichita Falls, TX

Oklahoma Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	10	7	17
Educational Television Stations	4	0	4
			21

Oklahoma—Ada-Ardmore

KTEN

Ch. 10

Network Service: ABC, NBC.

Licensee: Eastern Oklahoma Television Co. Inc., Ada, OK 74820.

Studio: 1600 Arlington St., Ada, OK 74820.

Telephones: 405-332-3311; 405-924-6340. TWX: 910-830-6740.

Mailing Address: Box 1425, Durant, OK 74702.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1460-ft. above av. terrain, 1458-ft. above ground, 2338-ft. above sea level.

Latitude 34° 21' 34"
Longitude 96° 33' 34"

Transmitter: 6-mi., 225° SSW, near Bromide, OK.

Satellite Earth Stations: Prodelin, 5-meter; Prodelin receivers.

News Services: ABC, AP.

Ownership: TV 10 Inc., gen. partner, 23%; Lloyd A. Wheeler, John C. Massey, David E. Webb & Philip Stumpff, Ltd. partners, 18% each; Tom L. Johnson, Ltd. partner, 1%. TV10 ownership: Tom L. Johnson, pres.-treas., 100%; Peggy J. Johnson, secy. Johnson & Webb have interest in KOBKK, Paris, TX.

Began Operation: April 28, 1954. Sale to present owner by Bill Hoover, et al., approved by FCC Jan. 25, 1985.

Represented (sales): Katz Television.

Personnel:

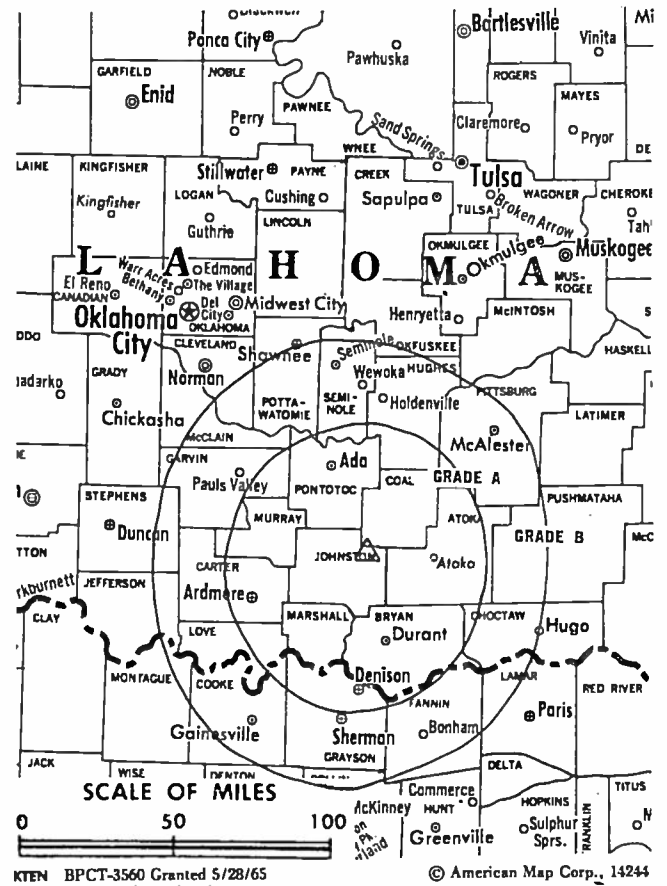
TOM L. JOHNSON, president & general manager.

Highest 30 Sec. Rate: \$200.

NETWORK BASE HOURLY RATE: \$700.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Atoka	4,900	4,800	98
	Bryan	13,000	12,700	98
	Carter	18,300	18,100	99
	Choctaw	6,500	6,300	97
	Coal	2,400	2,400	100
	Hughes	6,000	5,900	98
	Johnston	4,200	4,100	98
	Marshall	5,200	5,100	98
	Murray	5,300	5,300	100
	Pittsburg	16,700	16,400	98
	Pontotoc	13,800	13,700	99
	Pushmataha	5,300	5,100	96



KTEN BPCT-3560 Granted 5/28/65 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OKLAHOMA			
	Garvin	12,100	12,000	99
	Latimer	3,900	3,800	97
	Love	3,400	3,300	97
	Seminole	11,300	11,200	99
TEXAS	Grayson	36,800	36,300	99
	Station Totals	254,000	249,600	98
Between 5-24%	OKLAHOMA			
	Mc Curtain	13,600	13,200	97
	Pottawatomie	23,900	23,600	99
	TEXAS			
	Cooke	11,300	11,200	99
	Delta	1,900	1,900	100
	Fannin	10,200	10,000	98
Lamar	17,500	16,900	97	
Red River	6,500	6,300	97	
Net Weekly Circulation (1986)			112,100	
Average Daily Circulation (1986)			56,100	

Oklahoma—Ardmore & Sherman -Denison, Texas

KXII

Ch. 12

Network Service: CBS & NBC.

Licensee: Texoma Broadcasters Inc., Box 1175, Sherman, TX 75090.

Studios: Hwy. 75 N., midway between Sherman & Denison; 2624 S. Commerce, Ardmore, OK.

Mailing Address: Box 1175, Sherman, TX 75090.

Telephone: 214-892-8123, Sherman; 405-223-0946, Ardmore.

TWX: 510-874-3402.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 222-kw visual, 22.2-kw aural. Antenna: 1777-ft. above av. terrain, 1694-ft. above ground, 2584-ft. above sea level.

Latitude 34° 01' 58"
Longitude 96° 48' 00"

Transmitter: 5-mi. SSW of Madill.

Satellite Earth Stations: 5 in operation; Scientific-Atlanta, 7-meter & 4.6-meter; M/A-Com, Pinzone & Scientific-Atlanta receivers.

News Services: CBS, UPI.

Ownership: See KLFY-TV, Lafayette, LA.

Began Operation: Aug. 12, 1956. Sale to present owners by John E. Riesen, executor for estate of founder John F. Easley approved June 17, 1959 by FCC (Television Digest, Vol. 15:17, 23, 25).

Represented (sales): Seltel Inc.

Represented (legal): Cordon & Kelly.

Personnel:

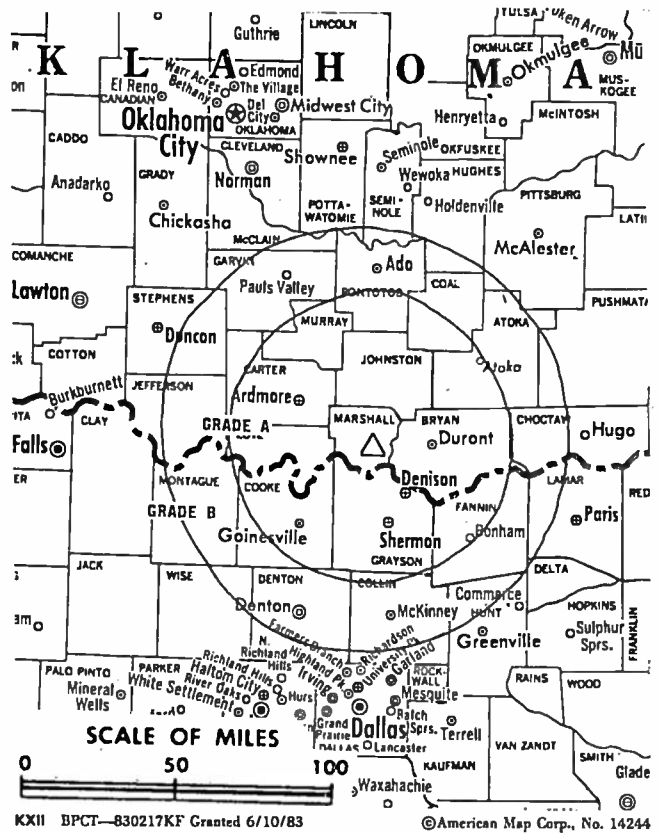
M. N. BOSTICK, president.
RICHARD D. ADAMS, general manager.
BRUCE STIDHAM, production manager.
DENNIS KITE, chief engineer.

Highest 30 Sec. Rate: \$475.

NETWORK BASE HOURLY RATE: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Atoka	4,900	4,800	98
	Bryan	13,000	12,700	98
	Carter	18,300	18,100	99
	Choctaw	6,500	6,300	97
	Coal	2,400	2,400	100
	Johnston	4,200	4,100	98
	Love	3,400	3,300	97
	Marshall	5,200	5,100	98
	Murray	5,300	5,300	100
	Pushmataha	5,300	5,100	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Grayson	36,800	36,300	99
	Lamar	17,500	16,900	97
Between 25-49%	OKLAHOMA			
	Pontotoc	13,800	13,700	99
	TEXAS			
	Cooke	11,300	11,200	99
	Fannin	10,200	10,000	98
Between 5-24%	OKLAHOMA			
	Garvin	12,100	12,000	99
	Hughes	6,000	5,900	98
	Jefferson	3,500	3,500	100
	Pittsburg	16,700	16,400	98
	Stephens	18,500	18,300	99
	TEXAS			
	Delta	1,900	1,900	100
	Hunt	23,700	23,300	98
	Montague	7,400	7,300	99
Station Totals		247,900	243,900	98
Net Weekly Circulation (1986)			117,600	
Average Daily Circulation (1986)			70,700	

Oklahoma—Lawton

KSWO-TV

Ch. 7

(Also serves Wichita Falls, TX)

Network Service: ABC.

Licensee: KSWO-TV Co. Inc., Box 708, Lawton, OK 73502.

Studio: Administration Bldg., 3-mi. E of Lawton.

Mailing Address: Box 708, Lawton, OK 73502.

Telephone: 405-355-7000. TWX: 910-836-3600.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1050-ft. above av. terrain, 1059-ft. above ground, 2199-ft. above sea level.

Latitude 34° 12' 55"
Longitude 98° 43' 13"

Transmitter: Grandfield, OK, near Wichita Falls, TX.

Satellite Earth Stations: 8 in operation.

AM Affiliate: KSWO, 1-kw, 1380 kHz (ABC).

News Services: ABC, UPI, CNN.

Ownership: R. H. Drewry, 69%; T. R. Warkentin Estate (Lawton Burton, executor), 15.5%; Edith Scott, 15.5%. Licensee owns 90% of KRHD-AM-FM, Duncan, OK. Drewry & the Warkentin estate are stockholders in KFDD-TV, Amarillo, TX.

Began Operation: March 8, 1953.

Represented (sales): Petry Television Inc.

Personnel:

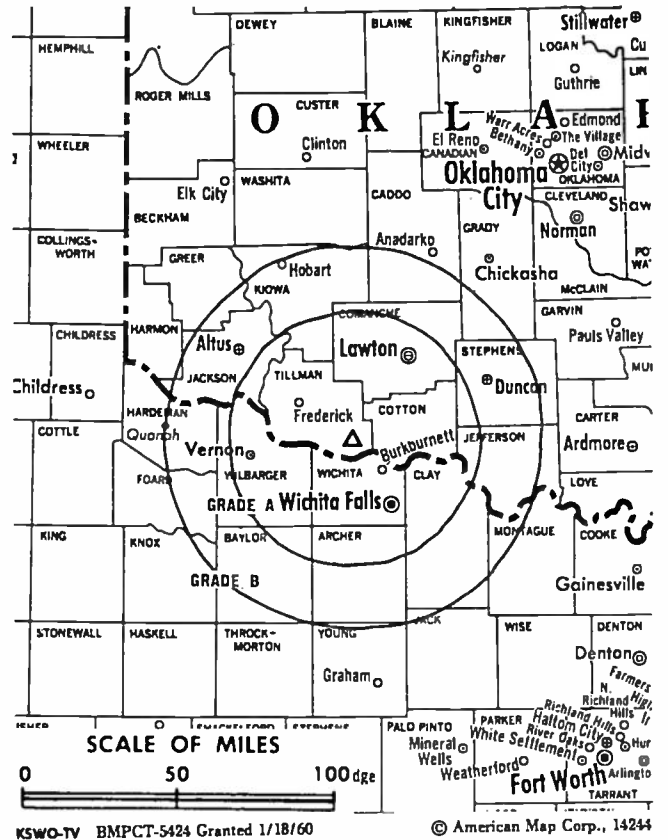
R. H. DREWRY, president.
LARRY PATTON, general manager.
JIMMY LOCKERD, chief engineer.

Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$425.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Comanche	37,400	37,100	99
	Cotton	3,300	3,300	100
	Greer	3,100	3,000	97
	Harmon	1,800	1,800	100
	Jackson	11,100	11,000	99
	Jefferson	3,500	3,500	100
	Kiowa	5,500	5,400	98
	Stephens	18,500	18,300	99
	Tillman	4,700	4,600	98
	TEXAS			
	Archer	3,000	3,000	100
	Baylor	2,000	2,000	100
Clay	4,100	4,100	100	
Foard	900	900	100	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hardeman	2,500	2,500	100
	Knox	1,900	1,900	100
	Throckmorton	900	900	100
	Wichita	45,100	44,800	99
	Wilbarger	6,200	6,200	100
Between 25-49%	OKLAHOMA			
	Caddo	12,600	12,400	98
	Washita	6,000	5,900	98
	TEXAS			
	Cottle	1,200	1,200	100
Montague	7,400	7,300	99	
Young	8,600	8,500	99	
Between 5-24%	OKLAHOMA			
	Beckham	9,500	9,300	98
	Custer	12,400	12,200	98
	Johnston	4,200	4,100	98
	Love	3,400	3,300	97
	TEXAS			
Jack	3,100	3,100	100	
Shackelford	1,800	1,800	100	
Station Totals		225,700	223,400	98
Net Weekly Circulation (1986)				150,600
Average Daily Circulation (1986)				90,000

Oklahoma—Oklahoma City

KAUT

Ch. 43

Network Service: None, independent.

Licensee: Rollins Telecasting Inc., Box 14843, Oklahoma City, OK 73113.

Studio: 11901 N. Eastern Ave., Oklahoma City, OK 73113.

Mailing Address: Box 14843, Oklahoma City, OK 73113.

Telephone: 405-478-4300.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 1950-kw max. & 1070-kw horizontal visual, 195-kw max. & 107-kw horizontal aural. Antenna: 1560-ft. above av. terrain, 1596-ft. above ground, 2704-ft. above sea level.

Latitude 35° 35' 22"
Longitude 97° 29' 03"

Transmitter: 11901 N. Eastern Ave., Oklahoma City.

Satellite Earth Stations: 3 in operation; transmit/receive; Scientific-Atlanta, 7-meter & 10-meter; RCA & Scientific-Atlanta receivers.

News Services: CNN, NOAA.

Ownership: Rollins Telecasting Inc. For other interests, see Rollins Communications in Group Ownership of TV Stations. Note: Sale to Heritage Communications Inc. pends.

Began Operation: Sept. 24, 1980. Sale to present owner by Ina S. Autry Estate, Gene Autry & Stanley B. Schneider, co-executors was approved by FCC April 10, 1985.

Represented (sales): Petry Television Inc.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Jules Cohen & Associates.

Personnel:

DON RICHARDS, general manager.
JOHN RIGGLE, general sales manager.
MOIRA MATTHIS, public affairs director.
DWAYNE MAGGART, chief engineer.

Highest 30 Sec. Rate (July 30, 1986): \$1500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Canadian	25,200	25,000	99
	Kingfisher	5,800	5,800	100
	Lincoln	12,100	12,000	99
	McClain	9,000	8,900	99
Between 25-49%	OKLAHOMA			
	Blaine	5,800	5,700	98
	Caddo	12,600	12,400	98
	Cleveland	58,900	58,200	99
	Dewey	2,500	2,500	100
	Garfield	26,300	26,000	99
	Garvin	12,100	12,000	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Grady	17,200	17,000	99
	Grant	2,700	2,700	100
	Logan	11,300	11,200	99
	Murray	5,300	5,300	100
	Noble	4,900	4,900	100
	Oklahoma	247,000	245,000	99
	Payne	25,000	24,700	99
	Pontotoc	13,800	13,700	99
	Pottawatomie	23,900	23,600	99
	Seminole	11,300	11,200	99
	Washita	6,000	5,900	98
Between 5-24%	OKLAHOMA			
	Alfalfa	2,900	2,900	100
	Creek	25,200	24,800	99
	Custer	12,400	12,200	98
	Kay	21,000	20,800	99
	Kiowa	5,500	5,400	98
	Major	3,600	3,500	97
	Okfuskee	4,700	4,600	98
Pawnee	7,000	6,900	99	
Stephens	18,500	18,300	99	
Station Totals		639,500	633,100	98
Net Weekly Circulation (1986)				246,200
Average Daily Circulation (1986)				89,600

Oklahoma—Oklahoma City

KOCO-TV

Ch. 5

Network Service: ABC.

Licensee: Combined Communications Corp. of Oklahoma Inc., 1300 E. Britton Rd., Box 14555, Oklahoma City, OK 73113.

Studio: 1300 E. Britton Rd., Oklahoma City, OK 73114.

Telephone: 405-478-3000. TWX: 405-842-3252.

Mailing Address: Box 14555, Oklahoma City, OK 73113.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 14.5-kw aural. Antenna: Directional, 1520-ft. above av. terrain, 1563-ft. above ground, 2726-ft. above sea level.

Latitude 35° 33' 45"
Longitude 97° 29' 24"

Transmitter: 0.33-mi. E of N. Kelly Ave. on Britton Rd.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Andrew, 7.3-meter & 4.5-meter; Avantek & Scientific-Atlanta receivers.

News Services: AP, UPI, Gannett News Service.

Ownership: Gannett Co. Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: July 19, 1954. Sale to L. E. Caster (75%) and Ashley L. Robison (25%) by Streets Electronics Inc. approved by FCC Dec. 11, 1957 (Television Digest, Vol. 13:41, 45, 50). Transfer to Caster Estate, et al., approved March 5, 1958 (Vol. 14:7, 8, 10). Sale to Capital City Investment Co. (Cimarron Television Corp.) approved 1961 (Vol. 17:23; 1:4). Transfer to Combined Communications approved July 17, 1970 (Vol. 10:30). Merger of Combined with Gannett Co. approved June 7, 1979 (Vol. 18:20, 38; 19:24).

Represented (sales): Blair Television.

Represented (legal): Gammon & Grange.

Personnel:

AL PARSONS, president & general manager.
DAVID LOVELAND, vice president & general sales manager.
DICK KELLY, national sales manager.
TED NEWCOMB, vice president & chief engineer.
MIKE PALMER, vice president & station manager.
JANIE MOSELEY, promotion manager.
PERRY BOXX, news director.
GENE CHEATHAM, local sales manager.
JERRY HART, production manager.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$1600.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Alfalfa	2,900	2,900	100
	Blaine	5,800	5,700	98
	Caddo	12,600	12,400	98
	Canadian	25,200	25,000	99
	Cleveland	58,900	58,200	99
	Custer	12,400	12,200	98
	Dewey	2,500	2,500	100
	Garfield	26,300	26,000	99
	Garvin	12,100	12,000	99
	Grady	17,200	17,000	99
	Grant	2,700	2,700	100
	Harper	1,900	1,900	100
	Kay	21,000	20,800	99
	Kingfisher	5,800	5,800	100
	Lincoln	12,100	12,000	99
Logan	11,300	11,200	99	
McClain	9,000	8,900	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Major	3,600	3,500	97
	Murray	5,300	5,300	100
	Noble	4,900	4,900	100
	Oklfuskee	4,700	4,600	98
	Oklahoma	247,000	245,000	99
	Payne	25,000	24,700	99
	Pontotoc	13,800	13,700	99
	Pottawatomie	23,900	23,600	99
	Seminole	11,300	11,200	99
	Stephens	18,500	18,300	99
	Washita	6,000	5,900	98
	Woods	4,400	4,300	98
	Woodward	8,800	8,600	98
Between 25-49%	KANSAS			
	Cowley	14,700	14,500	99
	OKLAHOMA			
	Beckham	9,500	9,300	98
Ellis	2,400	2,300	96	
Hughes	6,000	5,900	98	
Between 5-24%	KANSAS			
	Barber	2,800	2,700	96
	OKLAHOMA			
	Atoka	4,900	4,800	98
	Carter	18,300	18,100	99
	Coal	2,400	2,400	100
	Comanche	37,400	37,100	99
	Greer	3,100	3,000	97
	Jefferson	3,500	3,500	100
	Kiowa	5,500	5,400	98
	Osage	16,900	16,800	99
	Pawnee	7,000	6,900	99
	Pittsburg	16,700	16,400	98
Roger Mills	2,200	2,100	95	
Station Totals		770,200	762,000	98
Net Weekly Circulation (1986)				557,400
Average Daily Circulation (1986)				323,000

Oklahoma—Oklahoma City

KOKH-TV

Ch. 25

Network Service: None, independent.

Licensee: Blair Broadcasting of Oklahoma Inc., 1228 E. Wilshire Blvd., Oklahoma City, OK 73111.

Studio: 1228 E. Wilshire Blvd., Oklahoma City, OK 73111.

Telephone: 405-843-2525.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1410-kw visual, 141-kw aural. Antenna: 1540-ft. above av. terrain, 1619-ft. above ground, 2749-ft. above sea level.

Latitude 35° 32' 58"
Longitude 97° 29' 18"

Transmitter: 1228 N.E. Wilshire Blvd.

Satellite Earth Stations: 4 in operation; Scientific-Atlanta, 7-meter; GLR, M/A-Com, Pinzone & Scientific-Atlanta receivers.

News Services: AP, CNN Headline News, UPI.

Ownership: John Blair & Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 2, 1959 as a non-commercial, educational station. Sale to present owner approved by FCC June 6, 1979 (Television Digest, Vol. 19:25). Resumed operation as commercial station Oct. 1, 1979.

Represented (sales): Katz Independent TV Sales.

Represented (legal): Covington & Burling.

Personnel:

JAMES HARMEYER, president & general manager.
KENNETH B. BEEDLE, general sales manager.
GARY W. ROBBINS, controller.
PATRICIA WALLACE, director, program services.

Highest 30 Sec. Rate: \$600.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Beckham	9,500	9,300	98
	Caddo	12,600	12,400	98
	Canadian	25,200	25,000	99
	Cleveland	58,900	58,200	99
	Custer	12,400	12,200	98
	Garfield	26,300	26,000	99
	Garvin	12,100	12,000	99
	Grady	17,200	17,000	99
	Grant	2,700	2,700	100
	Kingfisher	5,800	5,800	100
	Lincoln	12,100	12,000	99
	Oklahoma	247,000	245,000	99
	Pottawatomie	23,900	23,600	99
	Roger Mills	2,200	2,100	95
	Seminole	11,300	11,200	99
	Washita	6,000	5,900	98
Between 25-49%	OKLAHOMA			
	Blaine	5,800	5,700	98
	Carter	18,300	18,100	99
	Dewey	2,500	2,500	100
	Hughes	6,000	5,900	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OKLAHOMA			
	Kay	21,000	20,800	99
	Logan	11,300	11,200	99
	McClain	9,000	8,900	99
	Murray	5,300	5,300	100
	Noble	4,900	4,900	100
	Oktuskee	4,700	4,600	98
	Payne	25,000	24,700	99
	Pontotoc	13,800	13,700	99
	Stephens	18,500	18,300	99
Between 5-24%	OKLAHOMA			
	Alfalfa	2,900	2,900	100
	Comanche	37,400	37,100	99
	Creek	25,200	24,800	99
	Greer	3,100	3,000	97
	Harmon	1,800	1,800	100
	Jefferson	3,500	3,500	100
	Kiowa	5,500	5,400	98
	Major	3,600	3,500	97
	Osage	16,900	16,800	99
TEXAS	Briscoe	1,000	1,000	100
	Lipscomb	1,400	1,400	100
	Station Totals	758,500	750,600	98
Net Weekly Circulation (1986)			335,200	
Average Daily Circulation (1986)			136,000	

Oklahoma—Oklahoma City

KTBO-TV

Ch. 14

Network Service: None, independent.

Licensee: Trinity Broadcasting of Oklahoma City Inc., 3705 N.W. 63rd, Oklahoma City, OK 73116.

Studio: 3705 N.W. 63rd, Oklahoma City, OK 73116.

Telephone: 405-848-1414.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 575-kw max. & horizontal visual, 372-kw horizontal aural. Antenna: 1130-ft. above av. terrain, 1185-ft. above ground, 2355-ft. above sea level.

Latitude 35° 34' 30"
Longitude 97° 29' 04"

Holds CP for change to 1216-kw max. & 989-kw horizontal visual, 243-kw max. & 198-kw horizontal aural, 1137-ft. above av. terrain.

Transmitter: 1300 N.E. 108th St., Oklahoma City.

Satellite Earth Station: Scientific-Atlanta, 7-meter.

News Service: UPI.

Ownership: Non-profit corp. For other interests, see Group Ownership of TV Stations.

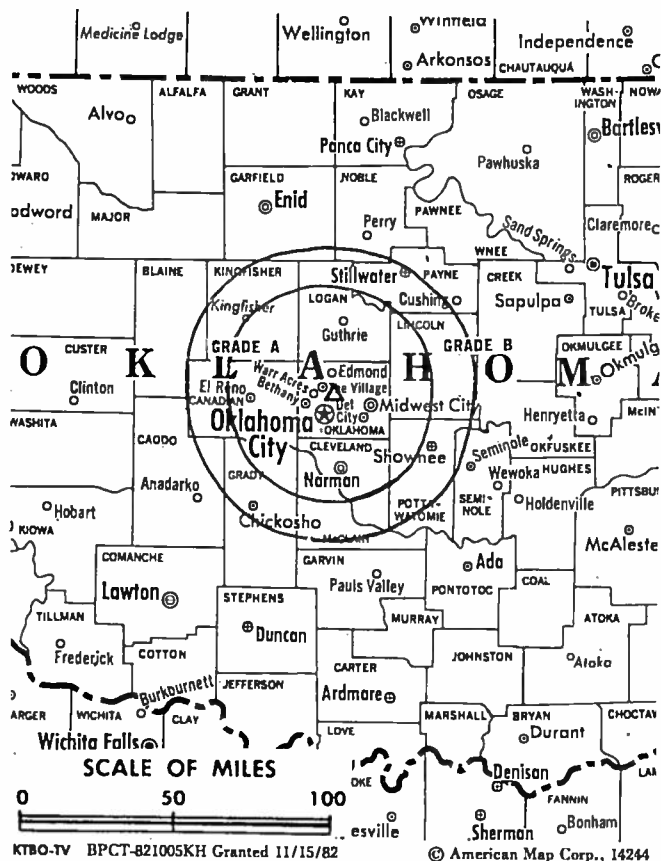
Began Operation: March 6, 1981.

Represented (legal): May & Dunne.

Represented (engineering): Smith & Powstenko.

Personnel:

AL BROWN, general manager.
JOHN GORDON, chief engineer.



Highest 30 Sec. Rate: \$50.

Arbitron Data: Not available.

Oklahoma—Oklahoma City

KWTV

Ch. 9

Network Service: CBS.

Licensee: Griffin Television Inc., Box 14159, Oklahoma City, OK 73113.

Studio: 7401 N. Kelley Blvd., Oklahoma City, OK 73113.

Telephone: 405-843-6641. TWX: 910-830-6852.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 33.9-kw aural. Antenna: 1520-ft. above av. terrain, 1572-ft. above ground, 2724-ft. above sea level.

Latitude 35° 32' 58"
Longitude 97° 29' 50"

Holds CP for change to 316-kw max. visual, 31.6-kw max. aural, 1525-ft. above av. terrain, 1537-ft. above ground, 2690-ft. above sea level. BPCT-860520KI.

Transmitter: 7401 N. Kelley Blvd.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: Transmit/receive; Scientific-Atlanta & Harris, 7-meter, 4.6-meter, 3.5-meter & 3-meter; Scientific-Atlanta, Harris & M/A-Com receivers.

News Services: AP, CBS, UPI, Group W Newsfeed, Conus.

Ownership: Martha Watson Griffin, John W. Griffin & David F. Griffin, trustees of John T. Griffin Revocable Trust, 99.9%. Griffin also owns KPOM-TV, Fort Smith-Fayetteville, AR.

Began Operation: Dec. 20, 1953.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cohen & Dippell.

Personnel:

DUANE HARM, president.
JERRY DALRYMPLE, station manager.
FRANCIS H. CONWAY, general sales manager.
JOHN McNALLY, chief engineer.
A. R. SANDUBRAE, news director.
RICHARD DUTTON, operations manager.

Highest 30 Sec. Rate (July 24, 1986): \$1900.

NETWORK BASE HOURLY RATE: \$1570.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Alfalfa	2,900	2,900	100
	Beckham	9,500	9,300	98
	Blaine	5,800	5,700	98
	Caddo	12,600	12,400	98
	Canadian	25,200	25,000	99
	Carter	18,300	18,100	99
	Cleveland	58,900	58,200	99
	Custer	12,400	12,200	98
	Dewey	2,500	2,500	100
	Ellis	2,400	2,300	96
	Garfield	26,300	26,000	99
	Garvin	12,100	12,000	99
	Grady	17,200	17,000	99
	Grant	2,700	2,700	100
	Greer	3,100	3,000	97
	Harmon	1,800	1,800	100
	Harper	1,900	1,900	100
	Hughes	6,000	5,900	98
	Jackson	11,100	11,000	99
Kay	21,000	20,800	99	



KWTV BPCT-860520KI Granted 7/29/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Kingfisher	5,800	5,800	100
	Kiowa	5,500	5,400	98
	Lincoln	12,100	12,000	99
	Logan	11,300	11,200	99
	McClain	9,000	8,900	99
	Major	3,600	3,500	97
	Murray	5,300	5,300	100
	Noble	4,900	4,900	100
	Okfuskee	4,700	4,600	98
	Oklahoma	247,000	245,000	99
	Payne	25,000	24,700	99
	Pontotoc	13,800	13,700	99
	Pottawatomie	23,900	23,600	99
	Roger Mills	2,200	2,100	95
	Seminole	11,300	11,200	99
	Stephens	18,500	18,300	99
	Washita	6,000	5,900	98
Woods	4,400	4,300	98	
Woodward	8,800	8,600	98	
Between 25-49%	OKLAHOMA			
	Comanche	37,400	37,100	99
	Pittsburg	16,700	16,400	98
Between 5-24%	KANSAS			
	Barber	2,800	2,700	96
	OKLAHOMA			
	Coal	2,400	2,400	100
	Jefferson	3,500	3,500	100
	Johnston	4,200	4,100	98
	Love	3,400	3,300	97
	Marshall	5,200	5,100	98
	Oklmulgee	15,700	15,500	99
	Osage	16,900	16,800	99
Pawnee	7,000	6,900	99	
Tillman	4,700	4,600	98	
Station Totals		796,700	788,100	98
Net Weekly Circulation (1986)			609,200	
Average Daily Circulation (1986)			377,200	

Oklahoma—Sayre

KVIJ-TV

Ch. 8

(Satellite of KVII-TV, Amarillo, TX)

Network Service: ABC.

Licensee: Marsh Media Inc., One Broadcast Center, Amarillo, TX 79101-4328.

Telephone: 405-928-3233.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 79.4-kw visual, 15.9-kw aural. Antenna: 580-ft. above av. terrain, 629-ft. above ground, 2749-ft. above sea level.

Latitude 35° 25' 25"
Longitude 99° 50' 30"

Transmitter: NW corner of junction of Hwys. 6 & 152.

Multichannel TV Sound: Stereo only.

News Service: AP.

Ownership: Marsh Media. For other interests, see KVII-TV, Amarillo, TX.

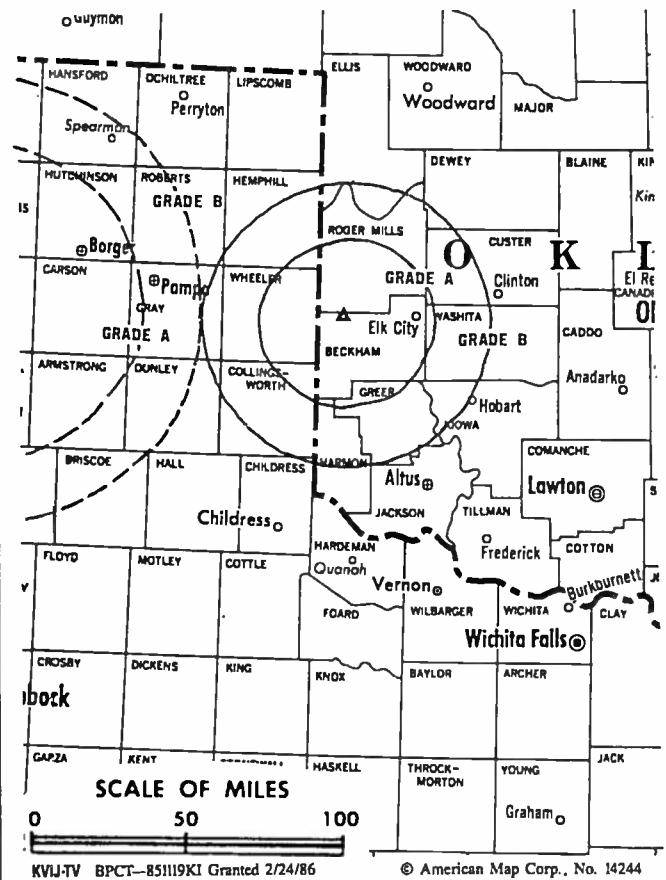
Began Operation: Aug. 7, 1961. Left air Aug. 11, 1965. Sale to Bass Bcstg. by Lonnie J. and Alice H. Preston approved Nov. 17, 1965 by FCC (Television Digest, Vol. 5:33). Resumed operation May 17, 1966. Sale to present owner by Bass Bcstg. approved by FCC Dec. 19, 1975.

Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Smith & Powstenko.

Personnel:
GLEN NEAL, resident engineering supervisor.



Rates: See KVII-TV, Amarillo, TX.

NETWORK BASE HOURLY RATE: Bonus to KVII-TV, Amarillo, TX.

Arbitron Data: Figures included with KVII-TV, Amarillo, TX.

Oklahoma—Tulsa

KGCT-TV

Ch. 41

Network Service: None, independent.

Licensee: Tulsa TV 41, 5807 S. Garnett Rd., Suite E, Tulsa, OK 74146.

Studio: 5807 S. Garnett Rd., Suite E, Tulsa, OK 74146.

Telephone: 918-252-9589.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1350-kw max. & 295-kw horizontal visual, 58.9-kw aural. Antenna: 1510-ft. above av. terrain, 1368-ft. above ground, 2168-ft. above sea level.

Latitude 36° 02' 28"
Longitude 95° 39' 24"

Transmitter: 2.67-mi. NE of State Rte. 51, on 101st St., near Oneta.

Satellite Earth Stations: 5 in operation; Microdyne, Astron & Harris, 5-meter & 3-meter; Automation Techniques & Gardiner receivers.

News Service: INN.

Ownership: Joint venture of Green Country Associates Ltd. & Satellite Television Systems, Ltd. Partnership. Green Country ownership: Ray L. Beindorf, 85%; Armstrong Investment Co., 7.5%; Western Area Bureau, 7.5%. Satellite TV ownership: Satellite Syndicated Systems Inc., gen. partner, 100%. SSS ownership: Edward L. Taylor, 48.59%; Norman Tregenza, 6.43%; SSS Employee Stock Ownership Plan, 5.3%; Fred Blencowe, 4.1%; George Paldas, 2.05%; Suzanne Taylor, 1.83%; Thomas S. Paduck, 1.46%; Neale F. Hooley, 1.22%; Selman Kremer, 1%; Albert Merson, 0.83%.

Began Operation: March 18, 1981. Sale to Jack R. Crosby, Jeffrey C. Garvey & Dennis Stanfill, et al. by Green Country Assoc. Ltd. & Satellite Television Systems approved by FCC Dec. 10, 1985 but not consummated.

Represented (legal): Ward & Mendelsohn.

Personnel:

WILLIAM (DAN) HARLEY, general manager.

MARTY MARTIN, chief engineer & station manager.

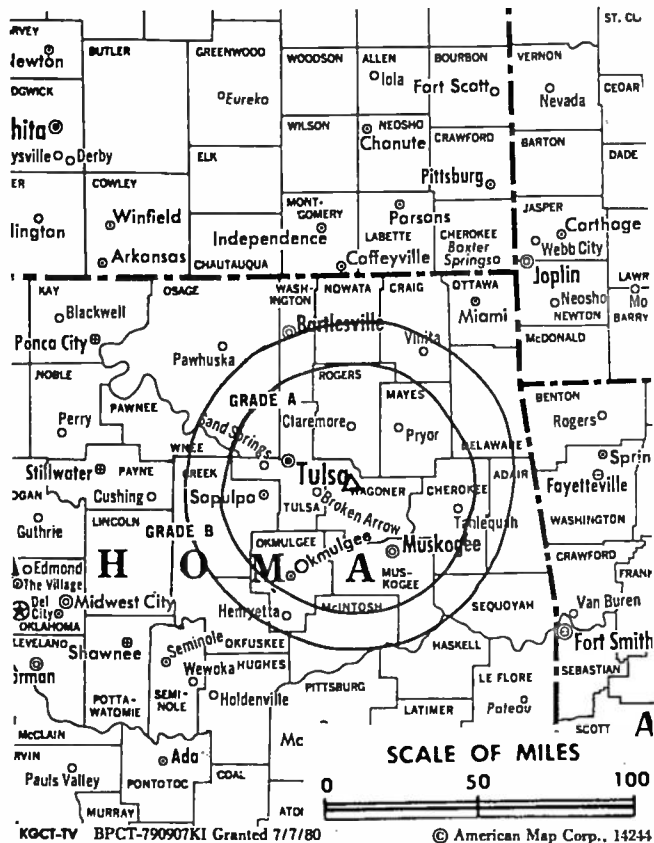
KAY BACCUS, traffic.

PEGGY MARSH, administrative assistant to general manager.

Highest 30 Sec. Rate: \$80.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OKLAHOMA			
	Mayes	14,000	13,800	99
	Rogers	20,200	19,900	99
	Wagoner	18,600	18,400	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	OKLAHOMA			
	Cherokee	12,200	12,000	98
	Craig	5,700	5,600	98
	Creek	25,200	24,800	99
	Hughes	6,000	5,900	98
	Mc Intosh	7,200	7,100	99
	Muskogee	27,700	27,300	99
	Nowata	4,700	4,700	100
	Okmulgee	15,700	15,500	99
	Osage	16,900	16,800	99
	Pawnee	7,000	6,900	99
Tulsa	206,300	204,700	99	
Washington	21,200	21,100	100	
Station Totals		408,600	404,500	98
Net Weekly Circulation (1986)				65,800
Average Daily Circulation (1986)				18,300

Oklahoma—Tulsa

KJRH

Ch. 2

Network Service: NBC.

Licensee: Scripps-Howard Broadcasting Co., 3701 S. Peoria Ave., Tulsa, OK 74105.

Studio: 3701 S. Peoria Ave., Tulsa, OK 74105.

Telephone: 918-743-2222. TWX: 910-845-2134.

Mailing Address: Box 2, Tulsa, OK 74105.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circularly polarized, 1828-ft. above av. terrain, 1775-ft. above ground, 2465-ft. above sea level.

Latitude 36° 01' 15"
Longitude 95° 40' 32"

Transmitter: N of intersection of Muskogee Toll Rd. & S. 101st St., approx. 1.8-mi. E of Oneta.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: Microwave General, 6-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, NBC, CNN Headline News, NIWS.

Ownership: Scripps-Howard Bcstg. Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 5, 1954. Sale to present owner by Central Plains Enterprises Inc. approved by FCC Nov. 25, 1970 (Television Digest, Vol. 10:24, 48).

Represented (sales): Blair Television.

Represented (legal): Baker & Hostetler.

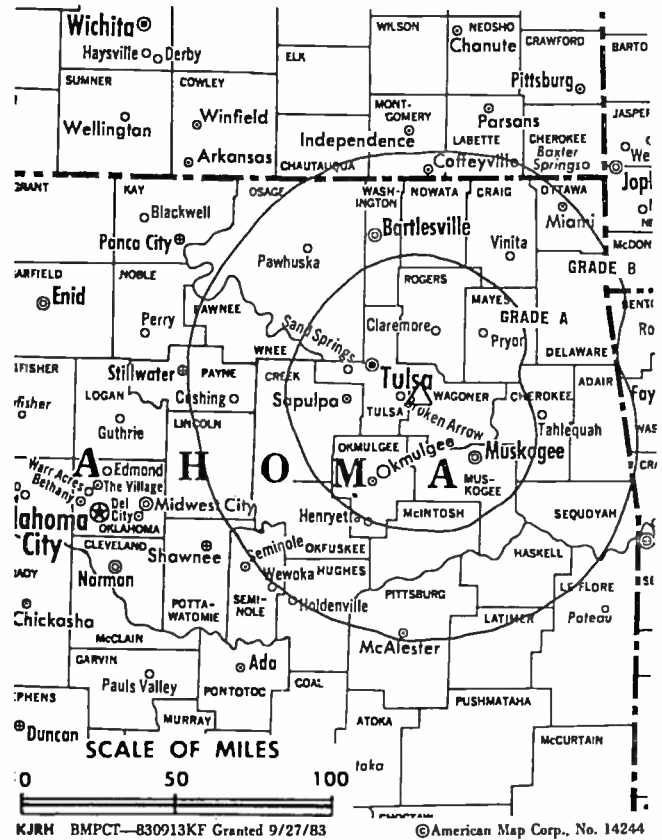
Personnel:

- DONALD L. PERRIS, president.
- F. BEN HEVEL, vice president & general manager.
- WILLIAM DONAHUE, assistant general manager.
- MICHAEL VRABAC, general sales manager.
- STEVE MORGAN, production manager.
- JOHN HILL, promotion manager.
- CRAIG ALLISON, local sales manager.
- TOM ALLEN, news director.
- VIC TURNER, director of engineering.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Chautauqua	2,400	2,400	100
	Montgomery	17,000	16,700	98
	OKLAHOMA			
	Adair	6,800	6,600	97
	Cherokee	12,200	12,000	98
	Craig	5,700	5,600	98
	Creek	25,200	24,800	99
	Delaware	10,800	10,500	97
	Haskell	4,800	4,700	98
	Latimer	3,900	3,800	97
	Mc Intosh	7,200	7,100	99
	Mayes	14,000	13,800	99
	Muskogee	27,700	27,300	99
	Nowata	4,700	4,700	100
	Okfuskee	4,700	4,600	98
	Okmulgee	15,700	15,500	99
Osage	16,900	16,800	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Pawnee	7,000	6,900	99
	Pittsburg	16,700	16,400	98
	Rogers	20,200	19,900	99
	Tulsa	206,300	204,700	99
	Wagoner	18,600	18,400	99
	Washington	21,200	21,100	100
Between 25-49%	OKLAHOMA	6,000	5,900	98
	Hughes	21,000	20,800	99
	Ottawa	13,300	13,200	99
	Payne	25,000	24,700	99
	Sequoyah	12,200	11,900	98
Between 5-24%	ARKANSAS			
	Benton	33,400	32,700	98
	Franklin	5,800	5,700	98
	Washington	39,100	38,200	98
KANSAS	Cowley	14,700	14,500	99
	Elk	1,700	1,700	100
	Labette	10,100	9,900	98
	Neosho	7,200	7,100	99
	Wilson	4,900	4,800	98
	MISSOURI	Mc Donald	5,900	5,800
OKLAHOMA	Le Flore	16,900	16,500	98
	Lincoln	12,100	12,000	99
	Noble	4,900	4,900	100
	Pushmataha	5,300	5,100	96
	Station Totals		709,200	699,700
Net Weekly Circulation (1986)			449,200	
Average Daily Circulation (1986)			266,800	

Oklahoma—Tulsa

KOKI-TV

Ch. 23

Network Service: None, independent.

Licensee: Tulsa 23, Limited Partnership, 7422 E. 46th Pl., Tulsa, OK 74145.

Studio: 7422 E. 46th Pl., Tulsa.

Telephone: 918-663-6880.

Mailing Address: Box 33223, Tulsa, OK 74153.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 3310-kw max. & 1480-kw horizontal visual, 331-kw max. & 148-kw horizontal aural. Antenna: 1310-ft. above av. terrain, 1274-ft. above ground, 1994-ft. above sea level.

Latitude 36° 01' 35.8"
Longitude 95° 40' 43.7"

Transmitter: SW 1/4 of NE 1/4, Sec. 23, Twp. 18N, Range 15 East, near Coweta.

Satellite Earth Stations: 3 in operation; Odom, 3.8-meter; Scientific-Atlanta, 5-meter; Automation Techniques & Scientific-Atlanta receivers.

News Service: AP.

Ownership: James U. Lavenstein, gen. partner, 10%; Benjamin F. Boddie, gen. partner, 3.5%; John H. Williams, Joanne S. Williams, Robert E. Thomas, Paribus Co. & Avitrol Corp., limited partners, 10% each; Walter H. Helmerich III & C. W. Flint Jr., limited partners, 7.5% each; 6 other limited partners, none with more than 5.5%.

Began Operation: Oct. 26, 1980.

Represented (sales): Katz Independent TV Sales.

Represented (legal): Wilner & Scheiner.

Represented (engineering): Silliman & Silliman.

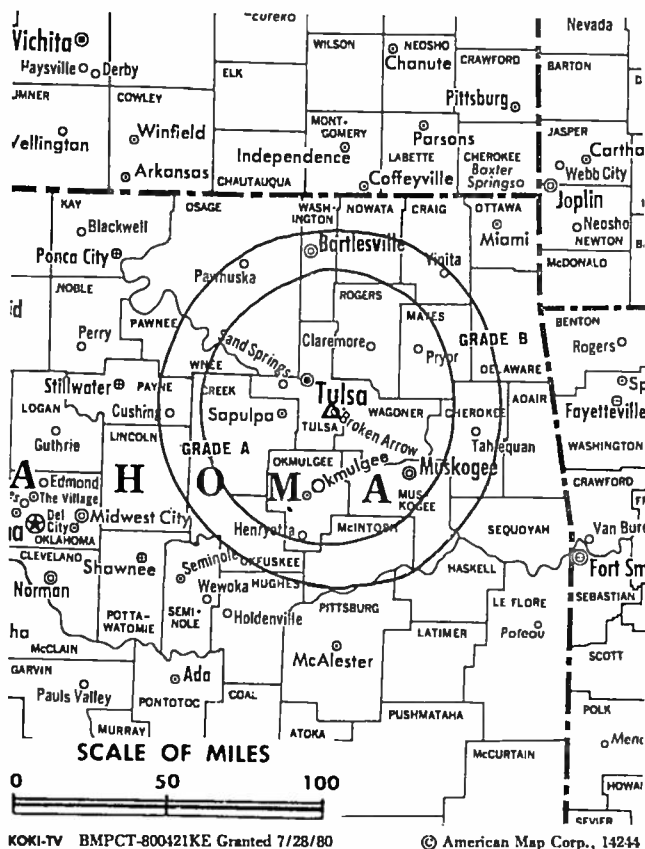
Personnel:

JAMES LAVENSTEIN, general manager.
MIKE BRAKER, general & national sales manager.
EUGENE WILKIN, program & film buyer.
ROBERT G. HARDIE, chief engineer.
WES BUTLER, production manager.
LIBBY PARRISH, traffic manager.
DICK ENDERWOOD, promotion manager.
DENNIS MOORE, business manager.

Highest 30 Sec. Rate (July 15, 1986): \$150.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Cherokee	12,200	12,000	98
	Creek	25,200	24,800	99
	Mc Intosh	7,200	7,100	99
	Mayes	14,000	13,800	99
	Muskogee	27,700	27,300	99
	Nowata	4,700	4,700	100
	Okfuskee	4,700	4,600	98
	Okmulgee	15,700	15,500	99
	Pittsburg	16,700	16,400	98
	Rogers	20,200	19,900	99
Tulsa	206,300	204,700	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Wagoner	18,600	18,400	99
	KANSAS			
Between 25-49%	Elk	1,700	1,700	100
	Montgomery	17,000	16,700	98
OKLAHOMA				
	Adair	6,800	6,600	97
	Craig	5,700	5,600	98
	Delaware	10,800	10,500	97
	Haskell	4,800	4,700	98
	Hughes	6,000	5,900	98
	Latimer	3,900	3,800	97
	Osage	16,900	16,800	99
	Ottawa	13,300	13,200	99
	Pawnee	7,000	6,900	99
	Sequoyah	12,200	11,900	98
	Washington	21,200	21,100	100
Between 5-24%	ARKANSAS			
	Sebastian	38,200	37,800	99
	KANSAS			
	Chautauqua	2,400	2,400	100
	Labette	10,100	9,900	98
OKLAHOMA				
	Kay	21,000	20,800	99
	Kingfisher	5,800	5,800	100
	Le Flore	16,900	16,500	98
	Payne	25,000	24,700	99
Station Totals		619,900	612,500	98
Net Weekly Circulation (1986)			271,300	
Average Daily Circulation (1986)			117,600	

Oklahoma—Tulsa

KOTV

Ch. 6

Network Service: CBS.

Licensee: KOTV Inc., Box 6, Tulsa, OK 74101.

Studio: 302 S. Frankfort St., Box 6, Tulsa, OK 74101.

Telephone: 918-582-6666. TWX: 918-923-3356.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1885-ft. above av. terrain, 1812-ft. above ground, 2522-ft. above sea level.

Latitude 36° 01' 15"
Longitude 95° 40' 32"

Transmitter: Approx. 1.8-mi. E of Oneta, N of intersection of Muskogee Toll Rd. & S. 101st St.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, CBS, Group W Newsfeed, UPI.

Ownership: Belo Bcstg. Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 22, 1949; sale to General Television Co. (Jack D. Wrather and mother, 50%; Maria Helen Alvarez, 50%) approved by FCC July 13, 1952 (Television Digest, Vol. 8:19, 31). Sale to Corinthian Bcstg. approved May 13, 1954 (Vol. 10:20). Merger of Corinthian Bcstg. with Dun & Bradstreet approved by FCC April 14, 1971 (Vol. 11:16, 21). Sale to present owner by Corinthian approved Nov. 22, 1983 (Vol. 23:20).

Represented (sales): Pety Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates.

Personnel:

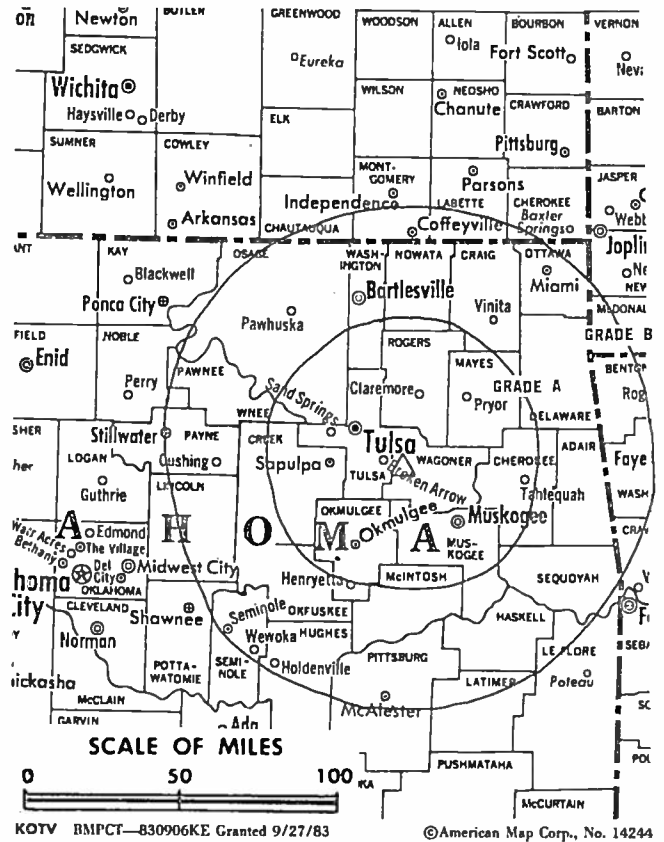
- WARD HUEY, president, Belo Broadcasting.
- PHILLIP KELLER, vice president & general manager.
- JIM MORONEY III, general sales manager.
- MARY ANN SKINNER, regional sales manager.
- NICK NICHOLSON, local sales manager.
- JAN WILSON, program director.
- PAULA WALKER, news director.
- DON STAFFORD, chief engineer.
- IRV JOHNSON, production manager.
- RICK HERRMANN, creative services director.

Highest 30 Sec. Rate (July 1, 1985): \$2200.

NETWORK BASE HOURLY RATE: \$1300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Chautauqua	2,400	2,400	100
	Montgomery	17,000	16,700	98
	OKLAHOMA			
	Adair	6,800	6,600	97
	Cherokee	12,200	12,000	98
	Craig	5,700	5,600	98
	Creek	25,200	24,800	99
	Delaware	10,800	10,500	97
	Haskell	4,800	4,700	98
	Kay	21,000	20,800	99
Latimer	3,900	3,800	97	
Mc Intosh	7,200	7,100	99	
Mayes	14,000	13,800	99	
Muskogee	27,700	27,300	99	
Nowata	4,700	4,700	100	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Okfuskee	4,700	4,600	98
	Okmulgee	15,700	15,500	99
	Osage	16,900	16,800	99
	Pawnee	7,000	6,900	99
	Pittsburg	16,700	16,400	98
	Rogers	20,200	19,900	99
	Tulsa	206,300	204,700	99
	Wagoner	18,600	18,400	99
	Washington	21,200	21,100	100

Between 25-49%	ARKANSAS			
	Benton	33,400	32,700	98
	OKLAHOMA			
	Hughes	6,000	5,900	98
Ottawa	13,300	13,200	99	
Payne	25,000	24,700	99	
Sequoyah	12,200	11,900	98	

Between 5-24%	ARKANSAS			
	Washington	39,100	38,200	98
	KANSAS			
	Cowley	14,700	14,500	99
	Elk	1,700	1,700	100
	Labette	10,100	9,900	98
	Wilson	4,900	4,800	98
	MISSOURI			
	Mc Donald	5,900	5,800	98
	OKLAHOMA			
Le Flore	16,900	16,500	98	
Lincoln	12,100	12,000	99	
Pushmataha	5,300	5,100	96	

Station Totals	691,300	682,000	98
Net Weekly Circulation (1986)		480,900	
Average Daily Circulation (1986)		281,300	

Oklahoma—Tulsa

KTUL-TV

Ch. 8

Network Service: ABC.

Licensee: KTUL Television Inc., Box 8, Tulsa, OK 74101.

Studio: Lookout Mountain, Tulsa.

Telephone: 918-446-3351. TWX: 910-845-2181.

Mailing Address: Box 8, Tulsa, OK 74101.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1880-ft. above av. terrain, 1909-ft. above ground, 2549-ft. above sea level.

Latitude 35° 58' 08"
Longitude 95° 36' 55"

Transmitter: 13455 S. 321st St. E, 2.3-mi. NE of Coweta, OK.

Satellite Earth Stations: Andrew, 7.3-meter; Avantek receivers.

News Services: UPI, NIWS, Washington News Bureau.

Ownership: Allbritton Communications Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 18, 1954. Sale to present owner by Leake TV Inc. approved by FCC Feb. 14, 1983 (Television Digest, Vol. 22:45).

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Cohen & Dippell.

Personnel:

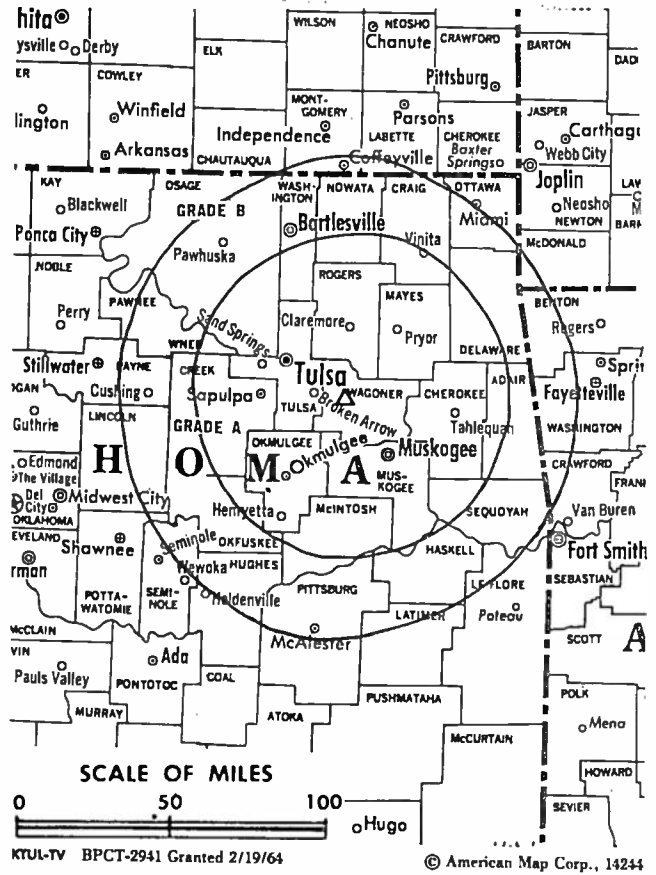
JOHN GARWOOD, president & general manager.
JENNIFER PENDERGRAFT, director of business affairs.
STEPHEN DANT, general sales manager.
P. KENT DOLL, promotion manager.
ROMAN HLOHOWSKYJ, chief engineer.
JEFF BARTLETT, news director.
RANDY PRATT, national sales manager.
CHARLIE RAY, production manager.
TERRY WILSON, programming/research director.
JILDA UNRUH, director of community affairs.

Highest 30 Sec. Rate: \$5000.

NETWORK BASE HOURLY RATE: \$1300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Washington	39,100	38,200	98
	KANSAS			
	Chautauqua	2,400	2,400	100
	Montgomery	17,000	16,700	98
	OKLAHOMA			
	Adair	6,800	6,600	97
	Cherokee	12,200	12,000	98
	Craig	5,700	5,600	98
	Creek	25,200	24,800	99
	Delaware	10,800	10,500	97
	Haskell	4,800	4,700	98
	Hughes	6,000	5,900	98
	Latimer	3,900	3,800	97
Le Flore	16,900	16,500	98	
Mc Intosh	7,200	7,100	99	
Mayes	14,000	13,800	99	
Muskogee	27,700	27,300	99	
Nowata	4,700	4,700	100	
Okfuskee	4,700	4,600	98	
Okmulgee	15,700	15,500	99	
Osage	16,900	16,800	99	
Pawnee	7,000	6,900	99	
Pittsburg	16,700	16,400	98	
Rogers	20,200	19,900	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sequoyah	12,200	11,900	98
	Tulsa	206,300	204,700	99
	Wagoner	18,600	18,400	99
	Washington	21,200	21,100	100
Between 25-49%	ARKANSAS			
	Benton	33,400	32,700	98
	Sebastian	38,200	37,800	99
Between 5-24%	KANSAS			
	Wilson	4,900	4,800	98
	OKLAHOMA			
	Kay	21,000	20,800	99
	Mc Curtain	13,600	13,200	97
	Ottawa	13,300	13,200	99
Between 5-24%	ARKANSAS			
	Crawford	14,100	13,800	98
	Franklin	5,800	5,700	98
	Scott	3,800	3,700	97
	KANSAS			
	Cherokee	9,000	8,900	99
	Elk	1,700	1,700	100
	Labette	10,100	9,900	98
	MISSOURI			
	Mc Donald	5,900	5,800	98
	Newton	16,000	15,800	99
	OKLAHOMA			
Atoka	4,900	4,800	98	
Coal	2,400	2,400	100	
Lincoln	12,100	12,000	99	
Noble	4,900	4,900	100	
Pushmataha	5,300	5,100	96	
Station Totals		800,600	789,700	98
Net Weekly Circulation (1986)			529,000	
Average Daily Circulation (1986)			324,200	

Oklahoma—Tulsa

KWHB

(formerly KTCT)

Ch. 47

Network Service: None, independent.

Licensee: Le Sea Inc., Box 12, South Bend, IN 46624.

Studio: 11414 E. 58th St., Tulsa, OK 74146.

Telephone: 918-250-9402.

Mailing Address: Box 470047, Tulsa, OK 74147.

Technical Facilities: Channel No. 47 (668-624 MHz). Authorized power: 1660-kw visual, 166-kw aural. Antenna: 1510-ft. above av. terrain, 1425-ft. above ground, 1839-ft. above sea level.

Latitude 36° 01' 15"
Longitude 95° 40' 32"

Transmitter: Oneta, OK.

Satellite Earth Stations: 2 in operation; Paracclipse, 4.8-meter; M/A-Com receivers.

Ownership: Le Sea Inc. For other interests, see Lester Sumrall Evangelistic Assn. Inc. in Group Ownership of TV Stations.

Began Operation: June 20, 1985. Sale to present owner by Kern family approved by FCC May 14, 1986.

Represented (legal): Pepper & Corazzini.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

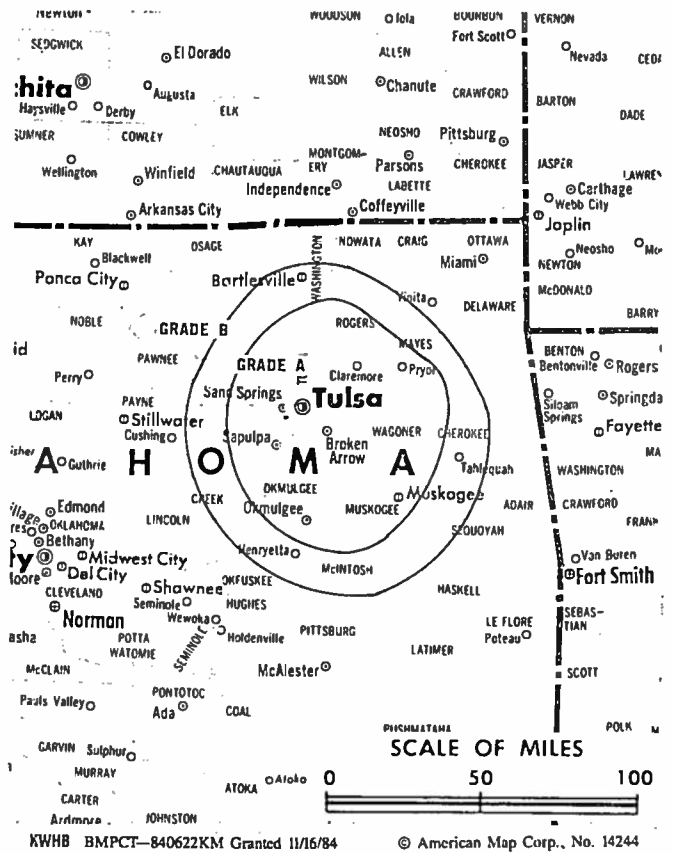
Personnel:

JEFF NENE, operations manager.
JAMES O. BOWLES, chief engineer.

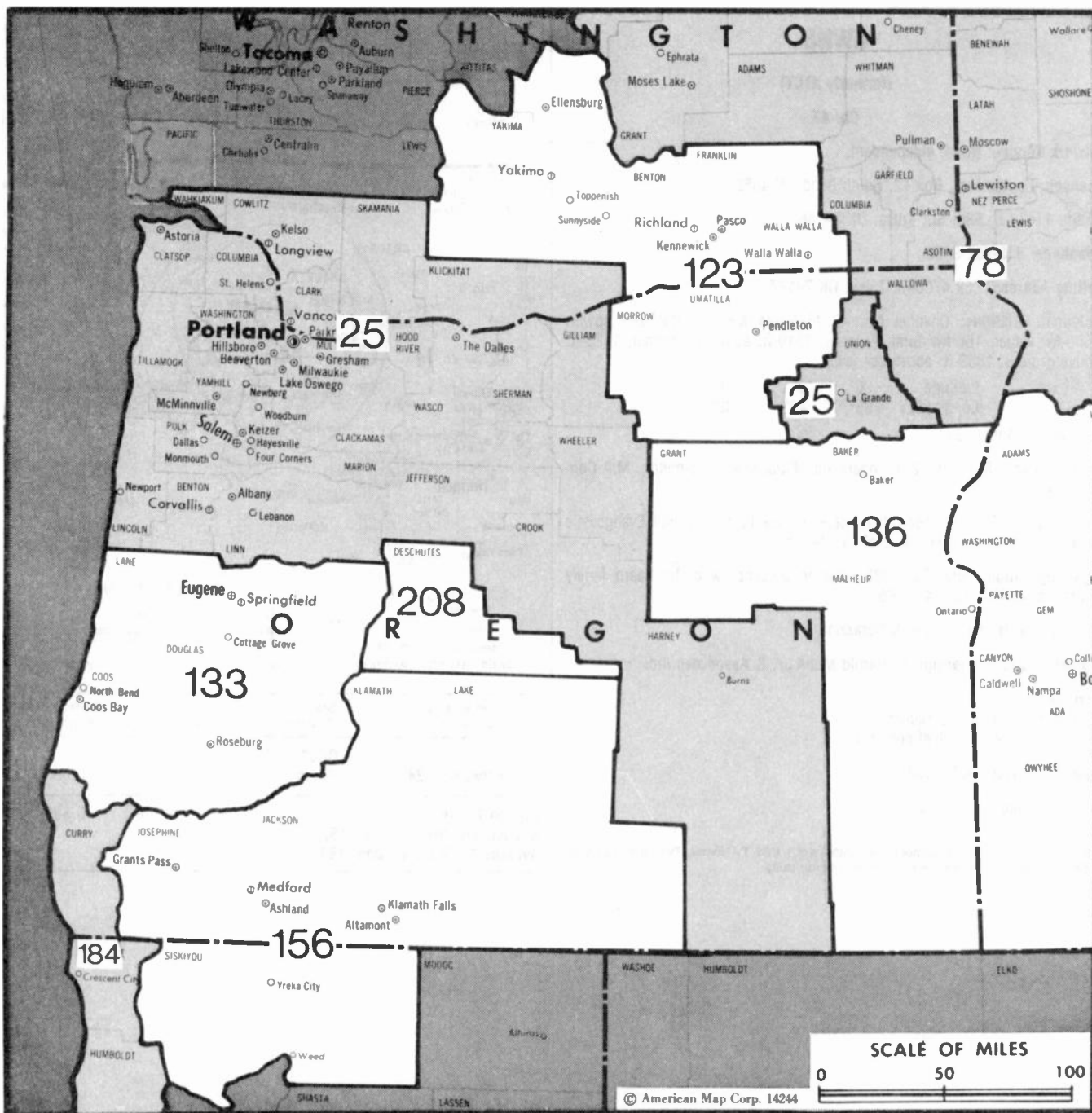
Highest One Hour Rate: \$600.

Highest 30 Sec. Rate: \$50.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	OKLAHOMA Craig	5,700	5,600	98
Station Totals		5,700	5,600	98
Net Weekly Circulation (1986)			4,300	
Average Daily Circulation (1986)			1,400	



Market	Arbitron ADI TV Households	Rank
Portland, OR	777,700	25
Spokane, WA	312,200	78
Yakima, WA	167,200	123
Eugene, OR	155,000	133
Boise, ID	151,800	136
Medford, OR	113,200	156
Eureka, CA	56,500	184
Bend, OR	24,100	208

Market Area Commercial TV Stations
KATU (2), KGW-TV (8), KOIN-TV (6), KPDX (49), KPTV (12), KWVT (22)
KAYU-TV (28), KCWT (27), KHQ-TV (6), KREM-TV (2), KSKN (22), KXLY-TV (4)
KAPP (35), KEPR-TV (19), KIMA-TV (29), KLEW-TV (3), KNDO (23), KNDO (25), KVEW (42)
KCBY-TV (11), KEZI-TV (9), KMTR-TV (16), KPIC (4), KVAL-TV (13)
KBCI-TV (2), KIVI (6), KTRV (12), KTVB (7)
KDRV (12), KOBI (5), KOTI (2), KTVL (10)
KIEM-TV (3), KVIQ-TV (6)
KTVZ (21)

State Cross Reference List	
Communities That Receive Programs of Stations That are Located Elsewhere	
KWVT, Portland	See Salem, OR
KPOX, Portland	See Vancouver, WA

Oregon Station Status as of October 1, 1986			
	VHF	UHF	TOTAL
Commercial Television Stations	12	3	15
Educational Television Stations	5	0	5
			20

Oregon—Bend

KTVZ

Ch. 21

Network Service: CBS, NBC.

Licensee: Ponderosa Television Inc., Box 149, Bend, OR 97709.

Studio: 62990 O.B. Riley Rd., 0.7-mi. from Bend.

Mailing Address: Box 149, Bend, OR 97709.

Telephone: 503-389-6511.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 77.9-kw max. & 31.6-kw horizontal visual, 3.98-kw aural. Antenna: 640-ft. above av. terrain, 169-ft. above ground, 4384-ft. above sea level.

Latitude 44° 04' 40"
Longitude 121° 19' 49"

Transmitter: Atop Awbrey Butte, 1-mi. NW of Bend.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta, 5-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: Sierra Cascade Communications Inc., 100%. George R. Johnson, pres.-treas., 92.5%; Robert R. Johnson, v.p.; JoAnn Burch, secy.; Gloria Johnson, 7.5%. Also owns KMFR & KTMT(FM) Medford, OR.

Began Operation: Nov. 6, 1977.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

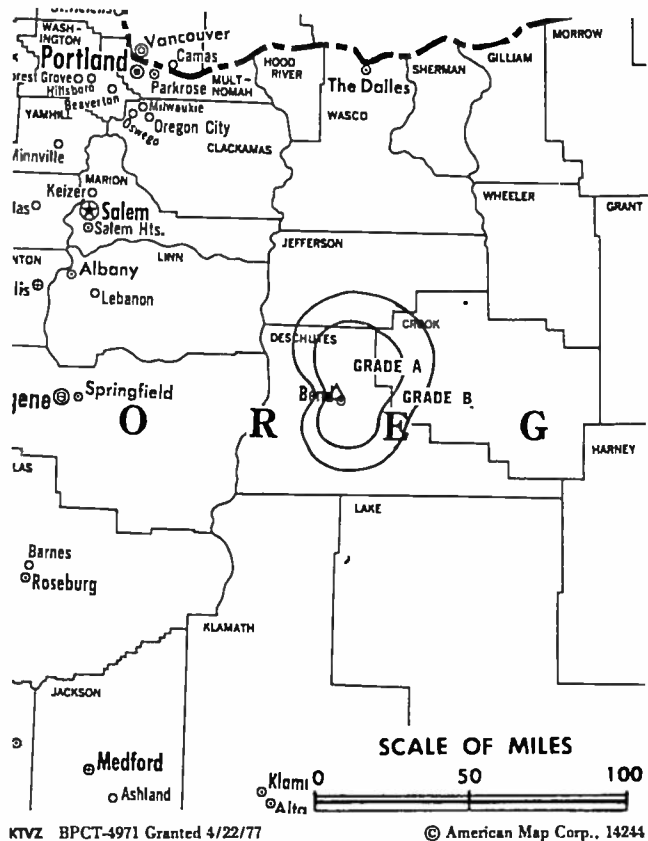
Represented (engineering): Hammett & Edison Inc.

Personnel:

JOHN LARKIN, general manager.
CLIFF WILLIAMS, sales manager.
TERESA BOLLARD, operations manager.
ERNIE PENDERGRAFT, chief engineer.

Highest 30 Sec. Rate: \$150.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Deschutes	25,800	24,400	95
	Jefferson	4,500	4,300	96
Between 25-49%	OREGON			
	Crook	5,000	4,700	94
Between 5-24%	OREGON			
	Harney	3,000	2,800	93
Station Totals		38,300	36,200	94
Net Weekly Circulation (1986)				26,700
Average Daily Circulation (1986)				16,100

Oregon—Coos Bay-North Bend

KCBY-TV

Ch. 11

(Satellite of KVAL-TV, Eugene, OR)

Network Service: CBS.

Licensee: Eugene Television Inc., Box 1156, Coos Bay, OR 97420.

Studio: Coal Bank, Slough Rd.

Mailing Address: Box 1156, Coos Bay, OR 97420.

Telephone: 503-269-1111.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 11.4-kw visual, 1.15-kw aural. Antenna: 631-ft. above av. terrain, 200-ft. above ground, 1060-ft. above sea level.

Latitude 43° 23' 26.0"
Longitude 124° 07' 46.3"

Transmitter: 5-mi. ENE of city center.

Satellite Earth Stations: 3 in operation.

News Service: AP.

Ownership: See KVAL-TV, Eugene, OR.

Began Operation: Oct. 1, 1960.

Represented (sales): Katz Television; Art Moore Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): A. D. Ring & Associates.

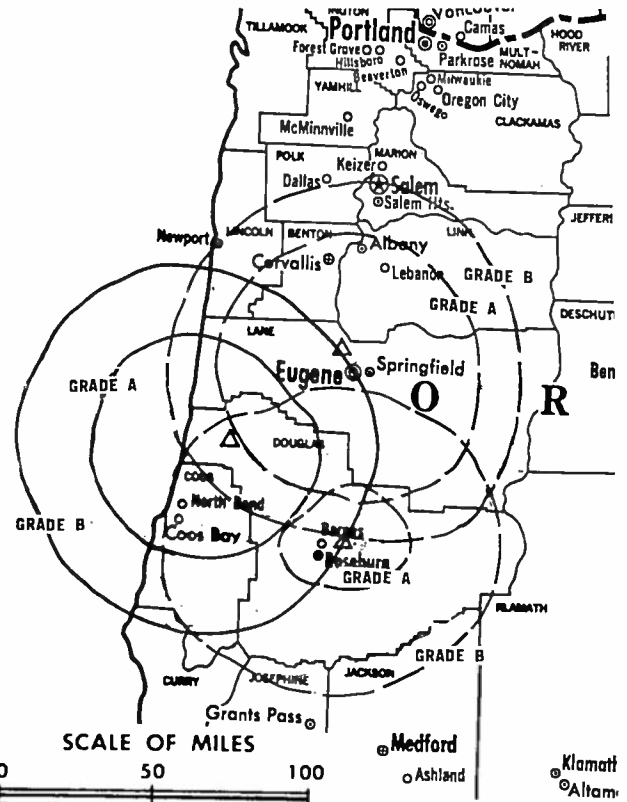
Personnel:

JAMES W. PUTNEY, vice president & general manager.
BRUCE BENNETT, station manager.
GERALD MADSEN, chief engineer.

Highest 30 Sec. Rate (Aug. 1, 1986): \$85.

NETWORK BASE HOURLY RATE: Bonus to KVAL-TV, Eugene.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



KCBY-TV BPCT-2309 Granted 9/23/59

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON Coos	23,500	21,800	93
Between 25-49%	OREGON Curry	7,200	6,600	92
Between 5-24%	OREGON Douglas	35,200	33,500	95
Station Totals		65,900	61,900	93
Net Weekly Circulation (1986)				25,500
Average Daily Circulation (1986)				18,600

Oregon—Eugene

KEZI-TV

Ch. 9

Network Service: ABC.

Licensee: Chambers Cable Communications Inc., Box 7009, Eugene 97401.

Studio: 2225 Coburg Rd.

Mailing Address: Box 7009, Eugene, OR 97401.

Telephone: 503-485-5611. TWX: 910-459-2028.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1769-ft. above av. terrain, 496-ft. above ground, 2604-ft. above sea level.

Latitude 44° 06' 57"
Longitude 122° 59' 57"

Transmitter: Coburg Ridge, approx. 7-mi. NE of Eugene.

Satellite Earth Stations: 5 in operation; Avantek, Harris, Drake & M/A-Com receivers.

News Services: AP, UPI, ABC, CNN.

Ownership: Carolyn S. Chambers, pres.-treas., 100%; Phil Cass Jr., secy. For other Chambers interests, see Cable Group Ownership.

Began Operation: Dec. 19, 1960. Sale to present owner approved by FCC Aug. 10, 1983.

Represented (sales): Blair Television; Tacher Co. (Seattle & Portland).

Represented (legal): Fly, Shuebruk, Gaguine, Boros & Braun.

Represented (engineering): Hammett & Edison Inc.

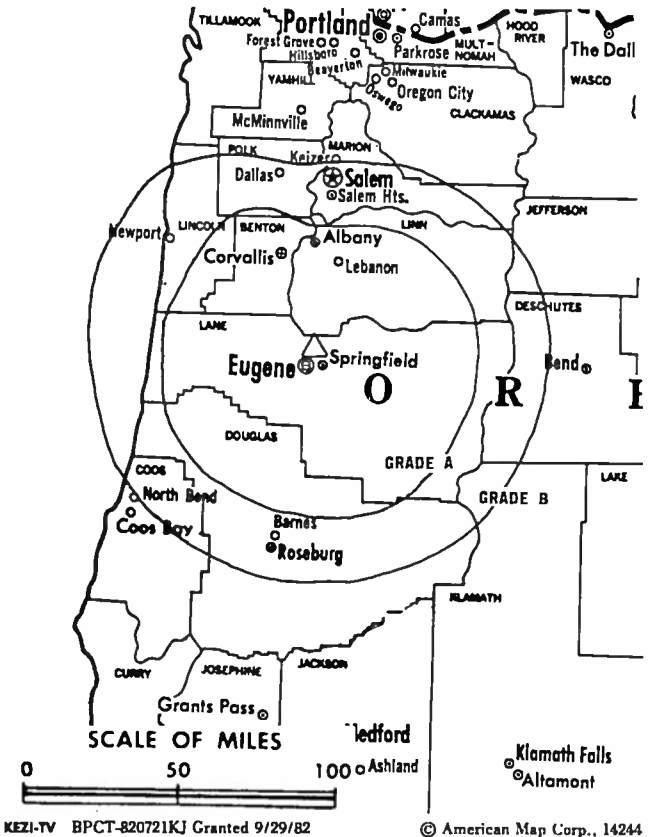
Personnel:

CAROLYN S. CHAMBERS, president.
BRUCE R. LILJEGREN, general manager.
DAVE LARSON, director of operations.
CHUCK COOKSON, general sales manager.
BETH COOKSON, national/regional sales.
JOE SMELSER, production manager.
BOB KERNS, news director.
DENNIS HUNT, chief engineer.

Highest 30 Sec. Rate: \$550.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Benton	24,500	22,900	93
	Coos	23,500	21,800	93



KEZI-TV BPCT-820721KJ Granted 9/29/82

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Douglas	35,200	33,500	95
	Lane	105,800	102,000	96
	Lincoln	16,000	14,800	92
	Linn	33,900	32,600	96
Between 25-49%	OREGON			
	Crook	5,000	4,700	94
	Deschutes	25,800	24,400	95
Between 5-24%	OREGON			
	Jefferson	4,500	4,300	96
	Marion	77,400	74,300	96
Station Totals		368,800	351,900	95
Net Weekly Circulation (1986)			201,500	
Average Daily Circulation (1986)			108,300	

Oregon—Eugene-Springfield

KMTR-TV

Ch. 16

Network Service: NBC.

Licensee: KMTR Inc., Box 7308, Eugene, OR 97401.

Studio: 3825 International Court, Springfield 97477.

Mailing Address: Box 7308, Eugene, OR 97401.

Telephone: 503-746-1600.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1910-kw max. & 871-kw horizontal visual, 381.6-kw max. & 174-kw horizontal aural. Antenna: 1685-ft. above av. terrain, 496-ft. above ground, 2606-ft. above sea level.

Latitude 44° 06' 58"
Longitude 122° 59' 55"

Transmitter: Coburg Ridge, near Eugene.

Satellite Earth Stations: Harris, 6.1-meter; Harris receivers.

News Services: AP, Group W Newsfeed, NBC.

Ownership: Hugh E. Davis, chmn., 34.59%; Robert W. Davis, pres., 12.6%; Richard G. Picatti, secy., 4.94%; Robert A. Paisley, treas., 17.29%; Donald S. Picatti, 4.94%; Sperry A. McNaughton, 3.95%; Campbell T. Wilson, 3.59%; C. Keith Riffe, 2.47%; 4 others with less than 1% each. Hugh E. Davis & Robert W. Davis have interest in KNDO(TV), Yakima & KNDU(TV), Richland, WA.

Began Operation: Oct. 4, 1982. Transfer of control to present owners approved by FCC Jan. 16, 1984.

Represented (sales): Seltel Inc.; Northwest Television Sales (Seattle, Portland).

Represented (legal): Haley, Bader & Potts.

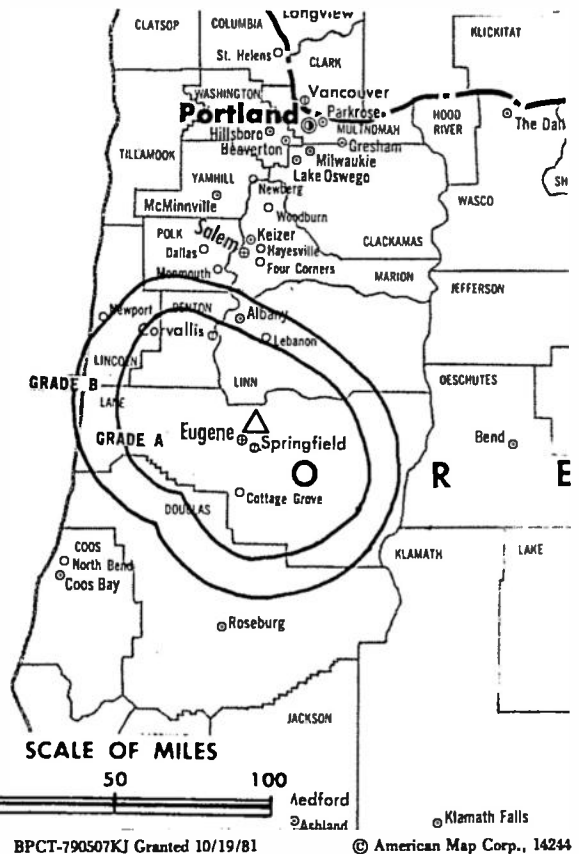
Represented (engineering): Hatfield & Dawson.

Personnel:

ROBERT W. DAVIS, president & general manager.
CAM WILSON, vice president & general sales manager.
JULIE STRANDLIEN, program director.
JOHN A. BREDESEN, chief engineer.
PAUL C. RIESS, news director.
TIM K. LAY, production manager.
GRETCHEN HOWELL, controller.

Highest 30 Sec. Rate (July 24, 1986): \$565.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



KMTR-TV BPCT-790507KJ Granted 10/19/81 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON Benton	24,500	22,900	93
	Lane	105,800	102,000	96
Between 25-49%	OREGON Linn	33,900	32,600	96
Between 5-24%	OREGON Douglas	35,200	33,500	95
Station Totals		199,400	191,000	95
Net Weekly Circulation (1986)				112,700
Average Daily Circulation (1986)				62,500

Oregon—Eugene

KVAL-TV

Ch. 13

(Also operates satellites KPIC, Roseburg, OR and KCBY-TV, Coos Bay, OR)

Network Service: CBS.

Licensee: Eugene Television Inc., Blanton Heights Rd., Eugene, OR 97405.

Studio: Blanton Heights, Eugene, OR.

Mailing Address: Box 1313, Eugene, OR 97400.

Telephone: 503-342-4961. TWX: 910-459-2033.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1476-ft. above av. terrain, 848-ft. above ground, 2142-ft. above sea level.

Latitude 44° 00' 07"
Longitude 123° 06' 53"

Transmitter: Blanton Heights.

Satellite Earth Stations: 3 in operation; Harris, 6.1-meter; Scientific-Atlanta, 7-meter; Harris & Scientific-Atlanta receivers.

News Service: AP.

Ownership: The Donald E. Tykeson Trust, 51.02%; Robert P. Booth, 19.52%; Harry S. Coleman, trustee, 7.7%; James W. Putney, 6.21%; Robert B. & Richard A. Booth, 5.5% each. For other interests, see Group Ownership of TV Stations.

Began Operation: April 15, 1954.

Represented (sales): Katz Television; Art Moore Inc. (Pacific Northwest).

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): A. D. Ring & Associates.

Personnel:

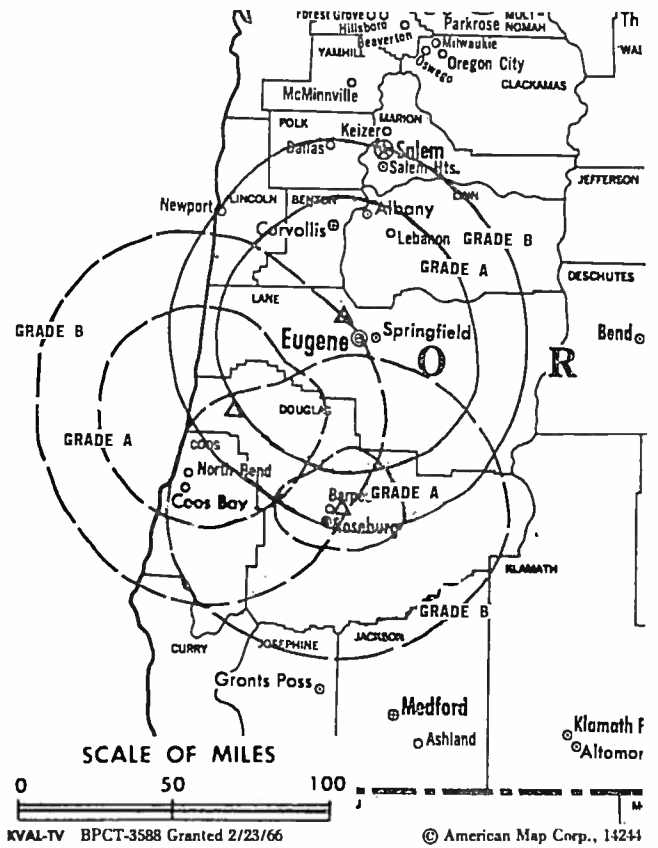
JAMES W. PUTNEY, vice president & general manager.
DAVID WEINKAUF, general sales manager.
JOHN DOYLE, news director.
JAMES BOWEN, director of engineering.

Highest 30 Sec. Rate (Aug. 1, 1986): \$750.

NETWORK BASE HOURLY RATE: \$1430.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON Benton	24,500	22,900	93



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lane	105,800	102,000	96
Between 25-49%	OREGON Deschutes	25,800	24,400	95
	Lincoln	16,000	14,800	92
	Linn	33,900	32,600	96
Between 5-24%	OREGON Douglas	35,200	33,500	95
	Marion	77,400	74,300	96
	Polk	17,200	16,600	97
	Wheeler	600	600	100
Station Totals		336,400	321,700	95
Net Weekly Circulation (1986)				151,100
Average Daily Circulation (1986)				80,800

Oregon—Klamath Falls

KOTI

Ch. 2

Network Service: NBC.

Licensee: California-Oregon Broadcasting Inc., Box 5M, Medford, OR 97501.

Studio: Third & Main Sts., Box 2K, Klamath Falls, OR 97601.

Telephone: 503-884-8131.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 35.5-kw visual, 3.55-kw aural. Antenna: 1050-ft. above av. terrain, 180-ft. above ground, 6500-ft. above sea level.

Latitude 42° 05' 48"
Longitude 121° 37' 57"

Transmitter: 4-mi. ESE of city.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta; 4.5-meter.

News Service: UPI.

Ownership: Same as KOB1, Medford, OR.

Began Operation: Aug. 13, 1956.

Represented (sales): Blair Television; Creative Broadcast Representatives Inc. (Canada).

Represented (engineering): Lohnes & Culver.

Personnel:

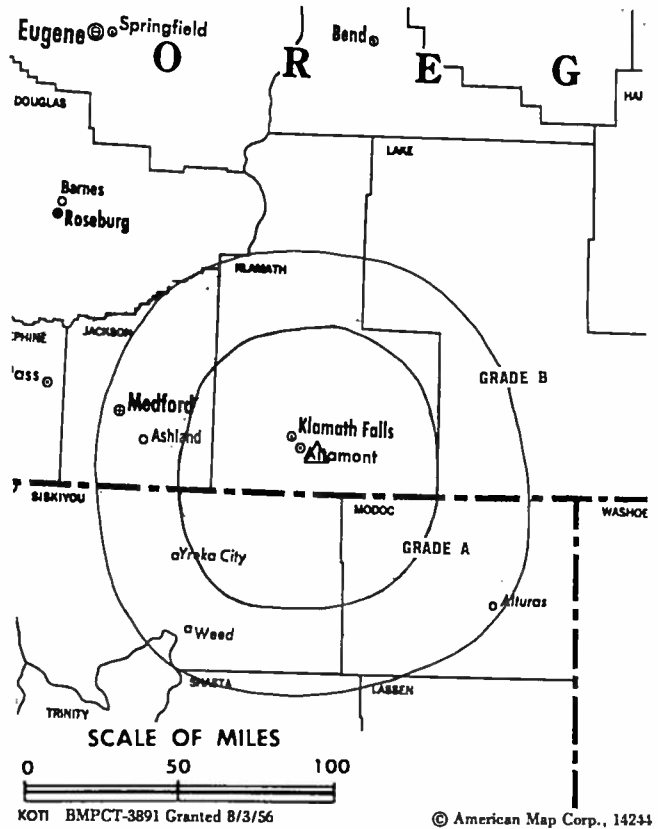
WILLIAM B. SMULLIN, chairman.
EDWARD W. ZANDER, general manager.
DICK GOOD, station manager.

Rates: See KOB1, Medford, OR.

NETWORK BASE HOURLY RATE: \$50.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Modoc	3,600	3,300	92



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON Klamath	22,200	21,400	96
	Lake	2,900	2,700	93
Between 5-24%	CALIFORNIA Lassen	8,600	8,000	93
	Siskiyou	17,000	15,900	94
Station Totals		54,300	51,300	94
Net Weekly Circulation (1986)				26,700
Average Daily Circulation (1986)				16,200

Oregon—Medford

KDRV

Ch. 12

Network Service: ABC.

Licensee: Sunshine Television Inc., Box 728, Medford, OR 97501.

Studio: 1090 Knudson Dr., Medford, OR 97504.

Telephone: 503-773-1212.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 190.5-kw max. visual, 38.1-kw max. aural. Antenna: 2701-ft. above av. terrain, 171-ft. above ground, 5434-ft. above sea level.

Latitude 42° 41' 32"
Longitude 123° 13' 46"

Transmitter: King Mtn., 31.4-mi. from Medford.

Satellite Earth Stations: 2 in operation; United Satellite Systems, 5-meter; Scientific-Atlanta receivers.

Ownership: Sunshine Television Inc. Dunbar Carpenter, pres., Richard Lytle, v.p., Ronald H. Kramer, secy., Dan J. Agnew, Ann D. Cheng, Emily C. Mostue, Kenyon Jones & George H. A. Clowes Jr., 100% jointly.

Began Operation: Feb. 26, 1984.

Represented (sales): Seltel Inc.; Northwest TV Sales.

Represented (legal): Fisher, Wayland, Cooper & Leader; Lester W. Spillane.

Represented (engineering): McClanathan & Associates.

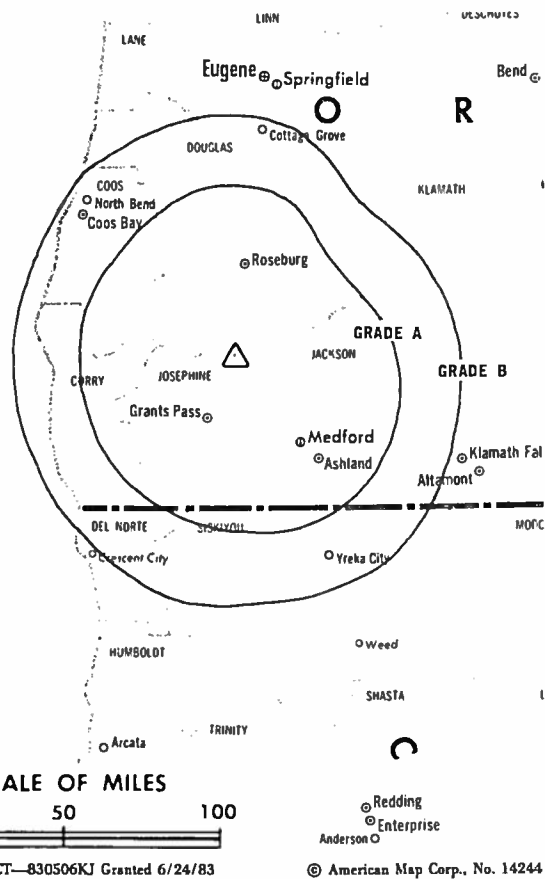
Personnel:

KEITH LOLLIS, general manager.
ROGER BIRD, general sales manager.
COLLEEN CLARK, promotion manager.
RICK CARRARA, chief operator.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Jackson	52,600	50,800	97
	Josephine	24,600	23,200	94



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OREGON			
	Curry	7,200	6,600	92
	Douglas	35,200	33,500	95
	Klamath	22,200	21,400	96
Between 5-24%	CALIFORNIA			
	Siskiyou	17,000	15,900	94
	OREGON			
	Coos	23,500	21,800	93
Station Totals		182,300	173,200	95
Net Weekly Circulation (1986)				81,900
Average Daily Circulation (1986)				44,000

Oregon—Medford

KOBI

Ch. 5

Network Service: NBC.

Licensee: California-Oregon Broadcasting Inc., Box 5M, Medford, OR 97501.

Studio: 125 South Fir St., Medford 97501.

Telephone: 503-779-5555. **TWX:** 510-757-0607.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 60.3-kw visual, 8.13-kw aural. Antenna: 2700-ft. above av. terrain, 128-ft. above ground, 5420-ft. above sea level.

Latitude 42° 41' 31"
Longitude 123° 13' 42"

Transmitter: King Mtn., approx. 28-mi. NW of Medford.

Satellite Earth Stations: Andrews, Harris & Paradigm, 6.3-meter, 3-meter, 4.5-meter & 3-meter; Andrews, Harris & Scientific-Atlanta receivers.

AM Affiliate: KAGI (Grants Pass), 5-kw day (1-kw night), 930 kHz (ABC).

News Service: UPI.

Ownership: The Smullin family, 100%. KOBI also owns KOTI(TV), Klamath Falls, OR; 100% of KRCR-TV Redding, CA; 50% of KPIC(TV), Roseburg, OR; 95% of KAGI(AM), Grants Pass, OR; KFLI(AM) & KEKA-FM, Eureka, CA.

Began Operation: Aug. 1, 1953.

Represented (sales): Blair Television.

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): Lohnes & Culver.

Personnel:

WILLIAM B. SMULLIN, chairman.
PATRICIA C. SMULLIN, president.
ED ZANDER, general manager.
BILL KIRK, chief engineer.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$671.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	CALIFORNIA Del Norte	7,700	7,200	94



KOBI BPCT—830601KG Granted 6/24/83

©American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	Siskiyou	17,000	15,900	94
OREGON				
	Coos	23,500	21,800	93
	Curry	7,200	6,600	92
	Douglas	35,200	33,500	95
	Jackson	52,600	50,800	97
	Josephine	24,600	23,200	94
OREGON				
Between 5-24%	Lake	2,900	2,700	93
Station Totals		170,700	161,700	94
Net Weekly Circulation (1986)			131,700	
Average Daily Circulation (1986)			80,700	

Oregon—Medford

KTVL

Ch. 10

Network Service: CBS.

Licensee: Freedom Communications Inc., Box 10, Medford, OR 97501.

Studio: Rossanley Dr., Medford.

Telephone: 503-773-7373. TWX: 510-757-0606.

Mailing Address: Box 10, Medford, OR 97501.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 132-kw visual, 19.1-kw aural. Antenna: 3309-ft. above av. terrain, 154-ft. above ground, 7626-ft. above sea level.

Latitude 42° 04' 55"
Longitude 122° 43' 07"

Transmitter: Mt. Ashland, 8-mi. S of Ashland, OR.

Satellite Earth Stations: Scientific-Atlanta, 3.65-meter, 4.6-meter & 7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Freedom Newspapers Inc., 100%. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: Oct. 3, 1961. Sale to present owner by Sierra/Cascade Communications Inc. approved by FCC July 7, 1981.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Carl T. Jones Corp.

Personnel:

WILLIAM T. SIMMONS JR., vice president & general manager.
CLIFF WILLIAMS, general sales manager.
JOHN SOUZA, operations manager.
JESS ORTEGA, chief engineer.

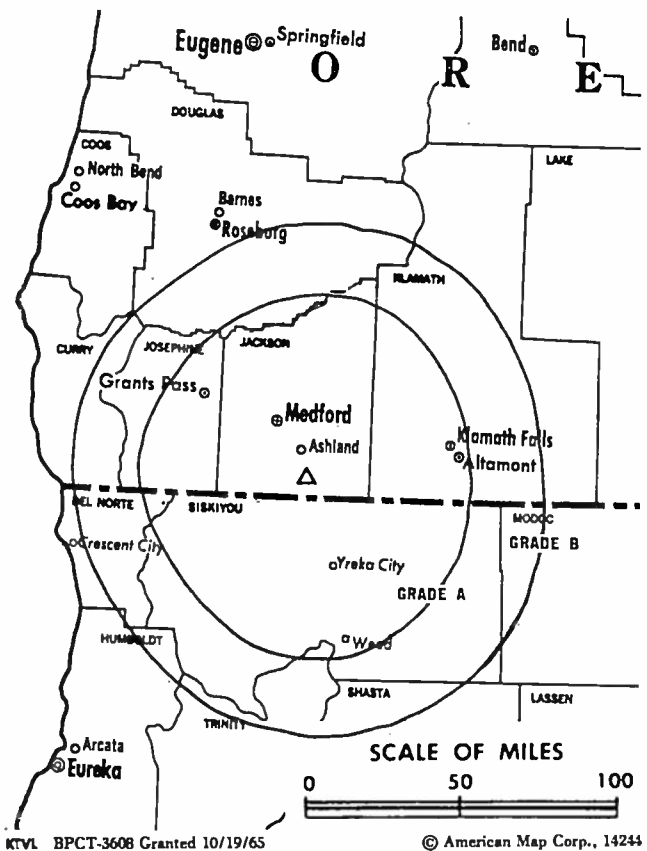
Highest One Hour Rate : \$6000.

Highest 30 Sec. Rate (July 23, 1986): \$600.

NETWORK BASE HOURLY RATE: \$1200.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	CALIFORNIA			
	Modoc	3,600	3,300	92
	Siskiyou	17,000	15,900	94



KTVL BPCT-3608 Granted 10/19/65

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	OREGON			
	Jackson	52,600	50,800	97
	Josephine	24,600	23,200	94
	Klamath	22,200	21,400	96
	Lake	2,900	2,700	93
Between 25-49%	OREGON			
	Curry	7,200	6,600	92
Between 5-24%	CALIFORNIA			
	Del Norte	7,700	7,200	94
	OREGON			
	Douglas	35,200	33,500	95
Station Totals		173,000	164,600	95
Net Weekly Circulation (1986)			106,100	
Average Daily Circulation (1986)			66,800	

Oregon—Portland

KATU

Ch. 2

Network Service: ABC.

Licensee: Fisher Broadcasting Inc., Portland.

Studio: 2153 N.E. Sandy Blvd., Portland 97232.

Mailing Address: Box 2, Portland, OR 97207.

Telephone: 503-231-4222. TWX: 910-464-4700.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1560-ft. above av. terrain, 918-ft. above ground, 1873-ft. above sea level.

Latitude 45° 31' 15.0"
Longitude 122° 44' 37.5"

Transmitter: 225 NW Skyline Blvd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrews, 7-meter & 4.6-meter; transmit/receive; Andrew, 9.1-meter & Scientific-Atlanta, 10-meter; Andrew, 5.6-meter Ku-band; Vertex 4.6-meter; Avantek, M/A-Com & Scientific-Atlanta receivers.

News Services: AP, UPI, ABC.

Ownership: Fisher Companies Inc. Fisher Broadcasting Inc. is also licensee of KOMO-TV-AM, Seattle, WA.

Began Operation: March 15, 1962.

Represented (sales): Katz Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): A. D. Ring & Associates.

Personnel:

- W. W. WARREN, chairman of the board.
- THOMAS R. DARGAN, exec. vice president/broadcasting-Portland.
- SHERWOOD (SKIP) HINMAN, vice president & general manager.
- ROBERT D. KALSTAD, vice president & station manager.
- TOM OBERG, general sales manager.
- JIM ROGERS, sales manager.
- STAN HUBERT, local sales manager.
- LEE PETRIK, program director.
- ROBERT MOORE, chief engineer.
- JOELLA WERLIN, public affairs director.
- ALAN GOLDBERG, news director.

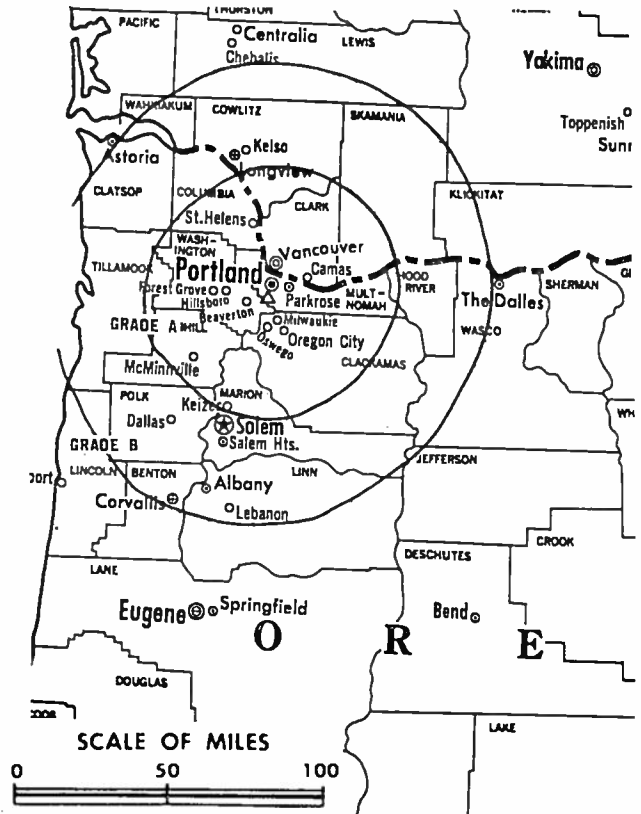
Highest One Hour Rate: \$12,000.

Highest 30 Sec. Rate: \$5000.

NETWORK BASE HOURLY RATE: \$1500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Benton	24,500	22,900	93
	Clackamas	90,100	87,200	97
	Clatsop	12,500	11,800	94
	Columbia	13,300	12,800	96
	Crook	5,000	4,700	94
	Deschutes	25,800	24,400	95
	Gilliam	800	700	88
	Harney	3,000	2,800	93
	Hood River	6,100	5,700	93
	Jefferson	4,500	4,300	96
	Lincoln	16,000	14,800	92
	Linn	33,900	32,600	96
	Marion	77,400	74,300	96



KATU BPCT-3063 Granted 6/26/63

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Multnomah	234,700	226,000	96
	Polk	17,200	16,600	97
	Sherman	800	800	100
	Tillamook	8,500	7,900	93
	Wasco	8,300	7,800	94
	Washington	104,300	102,000	98
	Wheeler	600	600	100
	Yamhill	21,000	20,000	95
	WASHINGTON			
	Clark	78,200	76,200	97
	Cowlitz	31,700	30,700	97
	Klickitat	6,300	5,900	94
	Skamania	3,100	2,900	93
	Wahkiakum	1,400	1,300	93
	Between 25-49%	OREGON		
Baker		6,200	5,900	94
Grant		3,100	2,700	87
Lake		2,900	2,700	93
Morrow		3,000	2,800	93
Umatilla		22,100	20,700	94
Union		8,800	8,200	93
WASHINGTON				
Lewis	22,200	21,100	95	
Pacific	7,400	6,900	93	
Between 5-24%	OREGON			
	Josephine	24,600	23,200	94
	Lane	105,800	102,000	96
	Malheur	9,700	9,300	96
	WASHINGTON			
Clallam	21,800	20,900	96	
Station Totals		1,066,600	1,024,100	96
Net Weekly Circulation (1986)			722,200	
Average Daily Circulation (1986)			400,900	

Oregon—Portland

KGW-TV

Ch. 8

Network Service: NBC.

Licensee: King Broadcasting Co., 1501 S.W. Jefferson St., Portland, OR 97201.

Studio: 1501 S.W. Jefferson St., Portland, OR 97201.

Telephone: 503-226-5000. TWX: 503-224-1901.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 302-kw visual, 60.3-kw aural. Antenna: 1770-ft. above av. terrain, 926-ft. above ground, 2049-ft. above sea level.

Latitude 45° 31' 21"
Longitude 122° 44' 46"

Transmitter: 299 N.W. Skyline Dr.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; RCA Americom, 4.5-meter Ku-band; Harris & Scientific-Atlanta receivers.

AM Affiliate: KGW, 5-kw, 620 kHz.

FM Affiliate: KINK, 97-kw, 101.9 MHz (No. 270), 1610-ft.

News Services: NBC, AP, UPI, King Bcstg. Washington Bureau.

Ownership: See KING-TV, Seattle, Wash.

Began Operation: Dec. 15, 1956.

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

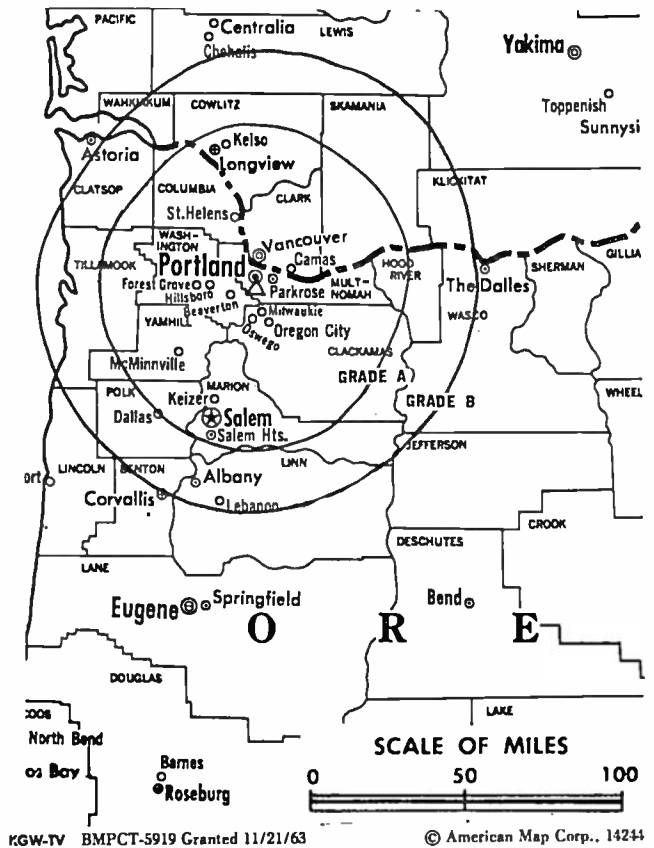
IRWIN STARR, vice president & general manager.
STEVE NEWMAN, general sales manager.
HOWARD NOLTE, national sales manager.
ROBERT RECTOR, local sales manager.
CRAIG SMITH, program director.
LYNN KURTH, chief engineer.
BARBARA SOBOCINSKI, publicity & promotion manager.
REAGAN RAMSEY, news director.
BOYD LEVET, public affairs director.
MARY WARNER, traffic manager.
MAUREEN DAVIS, business manager.

Highest 30 Sec. Rate (Oct. 1, 1986): \$6000.

NETWORK BASE HOURLY RATE: \$1400.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Benton	24,500	22,900	93
	Clackamas	90,100	87,200	97
	Clatsop	12,500	11,800	94
	Columbia	13,300	12,800	96
	Crook	5,000	4,700	94
	Deschutes	25,800	24,400	95
	Harney	3,000	2,800	93
	Hood River	6,100	5,700	93
	Jefferson	4,500	4,300	96
	Lincoln	16,000	14,800	92
	Linn	33,900	32,600	96
	Marion	77,400	74,300	96
	Multnomah	234,700	226,000	96



KGW-TV BMPCT-5919 Granted 11/21/63

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Polk	17,200	16,600	97
	Sherman	800	800	100
	Tillamook	8,500	7,900	93
	Wasco	8,300	7,800	94
	Washington	104,300	102,000	98
	Yamhill	21,000	20,000	95
	WASHINGTON			
	Clark	78,200	76,200	97
	Cowlitz	31,700	30,700	97
	Klickitat	6,300	5,900	94
Skamania	3,100	2,900	93	
Wahkiakum	1,400	1,300	93	
Between 25-49%	OREGON			
	Baker	6,200	5,900	94
	Coos	23,500	21,800	93
	Gilliam	800	700	88
	Grant	3,100	2,700	87
	Lake	2,900	2,700	93
	Morrow	3,000	2,800	93
	Umatilla	22,100	20,700	94
	Union	8,800	8,200	93
	WASHINGTON			
Lewis	22,200	21,100	95	
Pacific	7,400	6,900	93	
Between 5-24%	OREGON			
	Malheur	9,700	9,300	96
Wheeler	600	600	100	
Station Totals		937,900	899,800	95
Net Weekly Circulation (1986)			724,400	
Average Daily Circulation (1986)			422,700	

Oregon—Portland

KOIN-TV

Ch. 6



HARRINGTON, RIGHTER & PARSONS INC.

Network Service: CBS.

Licensee: KOIN-TV Inc., 222 S.W. Columbia St., Portland 97201.

Studio: 222 S.W. Columbia St., Portland, OR 97201.

Telephone: 503-243-6666. TWX: 910-464-1520.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1760-ft. above av. terrain, 984-ft. above ground, 2049-ft. above sea level.

Latitude 45° 30' 58"
Longitude 122° 43' 59"

Transmitter: 5516 S.W. Barnes Rd.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: Harris, 9-meter; Microdyne, 7-meter; Scientific-Atlanta, 4.6-meter & 7-meter; RCA, 4.6-meter; Harris, Microdyne, RCA & Scientific-Atlanta receivers.

News Services: AP, UPI, NIWS.

Ownership: Lee Enterprises Inc., 100%. For other interests see Group Ownership of TV Stations.

Began Operation: Oct. 15, 1953. Sale to present owner by Newhouse Bcstg. Corp. and M. M. Tonkon & Harvey Benson, trustees, approved by FCC Aug. 26, 1977 (Television Digest, Vol. 17:21).

Represented (sales): Harrington, Righter & Parsons Inc.; Art Moore Inc. (Pacific Northwest).

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): David Steel & Associates.

Personnel:

- RICHARD M. (MICK) SCHAFFBUCH, vice president & general manager.
- DUSTINE DAVIDSON, station manager.
- BRIAN HOLMES, general sales manager.
- C. STEPHEN CURRIE, manager, broadcast operations.
- FRANK TAYLOR, production manager.
- KAREN LEE RICE, manager, programming/public affairs.
- LEE WOOD, director of engineering.
- LINDA SOUTH, traffic manager.
- ANN HUNTER MEYER, business manager.
- CRAIG KUHLMAN, news director.
- MIKE SAVAGE, manager, human resources.

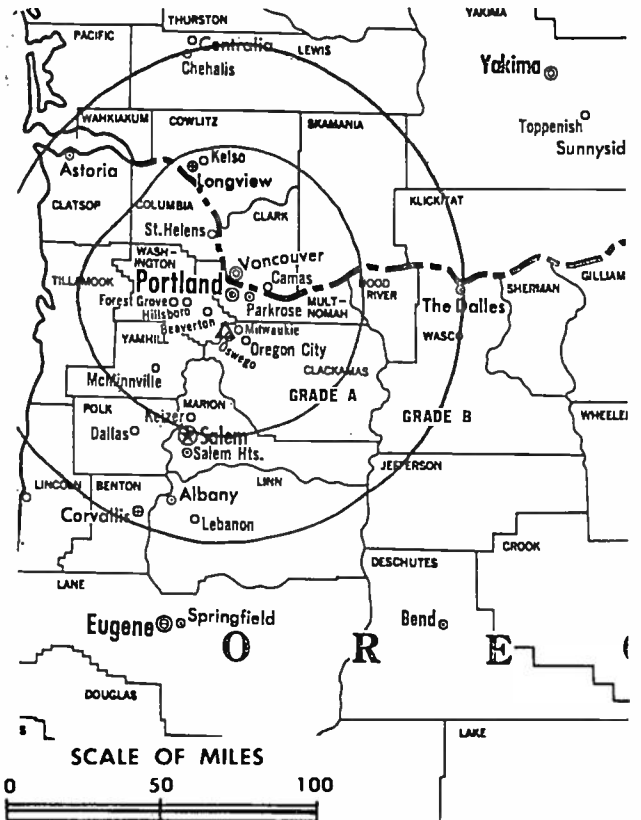
Highest One Hour Rate: \$12000.

Highest 30 Sec. Rate (June 9, 1986): \$3700.

NETWORK BASE HOURLY RATE: \$1530.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Benton	24,500	22,900	93
	Clackamas	90,100	87,200	97
	Clatsop	12,500	11,800	94
	Columbia	13,300	12,800	96
	Crook	5,000	4,700	94
	Deschutes	25,800	24,400	95
	Gilliam	800	700	88
	Harney	3,000	2,800	93
	Hood River	6,100	5,700	93



KOIN-TV BMPCT-5941 Granted 3/19/64

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jefferson	4,500	4,300	96
	Lincoln	16,000	14,800	92
	Linn	33,900	32,600	96
	Marion	77,400	74,300	96
	Multnomah	234,700	226,000	96
	Polk	17,200	16,600	97
	Sherman	800	800	100
	Tillamook	8,500	7,900	93
	Union	8,800	8,200	93
	Wasco	8,300	7,800	94
	Washington	104,300	102,000	98
	Yamhill	21,000	20,000	95
	WASHINGTON			
	Clark	78,200	76,200	97
	Cowlitz	31,700	30,700	97
	Klickitat	6,300	5,900	94
	Skamania	3,100	2,900	93
	Wahkiakum	1,400	1,300	93
	Between 25-49%	OREGON		
Baker		6,200	5,900	94
Lake		2,900	2,700	93
Morrow		3,000	2,800	93
Umatilla		22,100	20,700	94
Wheeler		600	600	100
WASHINGTON				
Grays Harbor	25,800	24,200	94	
Lewis	22,200	21,100	95	
Pacific	7,400	6,900	93	
Between 5-24%	OREGON			
	Lane	105,800	102,000	96
	Malheur	9,700	9,300	96
	Wallowa	3,000	2,800	93
Station Totals		1,045,900	1,004,300	96
Net Weekly Circulation (1986)			765,500	
Average Daily Circulation (1986)			474,300	

Oregon—Portland

KPTV

Ch. 12



Network Service: None, independent.

Licensee: Oregon Television Inc., Box 3401, Portland, OR 97208.

Studio: 735 SW 20th Place, Portland 97205.

Mailing Address: Box 3401, Portland, OR 97208.

Telephone: 503-222-9921. TWX: 910-464-6136.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 61.7-kw aural. Antenna: 1780-ft. above av. terrain, 1049-ft. above ground, 2049-ft. above sea level.

Latitude 45° 31' 19"
Longitude 122° 44' 53"

Transmitter: 212 NW Miller Rd.

Satellite Earth Station: Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Service: CNN.

Ownership: Chris-Craft Industries Inc., 100%. Oregon Television Inc. officers are: Herbert J. Siegel, chmn. of board; L. Martin Brantley, pres.; Evan Thompson, v.p.; Lawrence Barnett, v.p.; Barry S. Greene, secy.-treas.; Humberto Carlos, asst. secy.-treas. For other Chris-Craft Industries Inc. interests, see Group Ownership of TV Stations.

Began Operation: March 9, 1955. George Haggarty's purchase of KLOR (Ch. 12) from Henry A. White-Stephen E. Thompson-Julius L. Meier Jr. group approved April 17, 1957 by FCC; at same time Haggarty purchased KPTV (Ch. 27) from Storer and took Ch. 27 off air (Television Digest, Vol. 13:10, 11, 16, 18). Transfer from George Haggarty to NAFI Corp. approved July 22, 1959. (NAFI Corp. name changed to Chris-Craft Industries Inc.). Transfer of stock of Chris-Craft Industries Inc. by shareholders to Baldwin-Montrose Chemical Co. Inc. bringing holdings to 35% approved Nov. 8, 1967 (Vol. 7:46). Later Baldwin-Montrose merged into Chris-Craft.

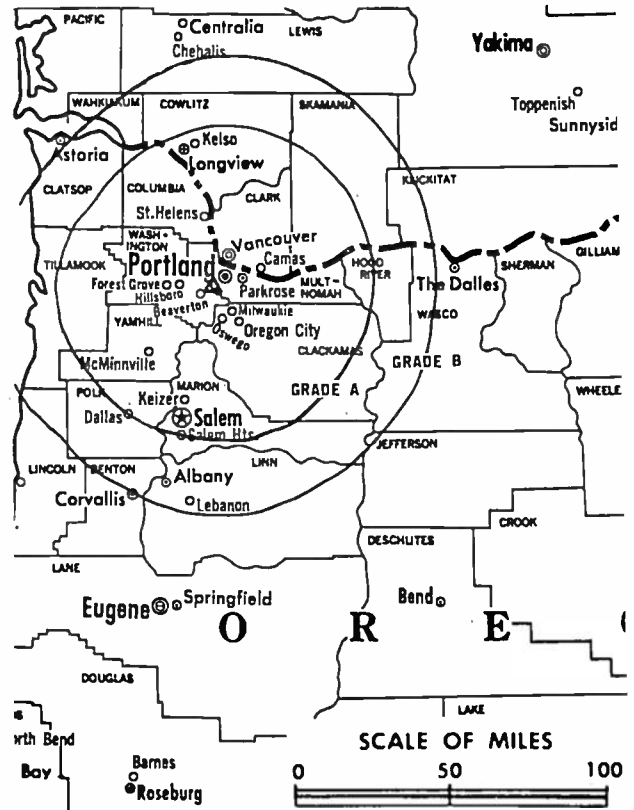
Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Personnel:

L. MARTIN BRANTLEY, president & general manager.
COLLIN CHISHOLM, local sales manager.
CONNIE MARTIN, general sales manager.
JILL KAUFFMAN, national sales manager.
GORDON WHITE, program manager & film buyer.
BILL SWING, news director.
BARBARA DEATON, promotion manager.
GENE PHELPS, chief engineer.
HUMBERTO CARLOS, business manager.

Highest 30 Sec. Rate (July 21, 1986): \$2000.



KPTV BMPCT-5915 Granted 12/3/63

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Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
OREGON				
	Benton	24,500	22,900	93
	Clackamas	90,100	87,200	97
	Clatsop	12,500	11,800	94
	Columbia	13,300	12,800	96
	Coos	23,500	21,800	93
	Crook	5,000	4,700	94
	Deschutes	25,800	24,400	95
	Jefferson	4,500	4,300	96
	Lincoln	16,000	14,800	92
	Linn	33,900	32,600	96
	Marion	77,400	74,300	96
	Multnomah	234,700	226,000	96
	Polk	17,200	16,600	97
	Sherman	800	800	100
	Tillamook	8,500	7,900	93
	Umatilla	22,100	20,700	94
	Union	8,800	8,200	93
	Wasco	8,300	7,800	94
	Washington	104,300	102,000	98
	Yamhill	21,000	20,000	95
WASHINGTON				
	Clark	78,200	76,200	97
	Cowlitz	31,700	30,700	97
	Klickitat	6,300	5,900	94
	Skamania	3,100	2,900	93

(Continued on page A-854)

Station Totals	1,204,000	1,155,000	95
Net Weekly Circulation (1986)			689,700
Average Daily Circulation (1986)			320,700

Oregon—Roseburg

KPIC

Ch. 4

(Satellite of KVAL-TV, Eugene, OR)

Network Service: CBS.

Licensee: South West Oregon Television Broadcasting Corp., 1850 NE Stephens St., Roseburg, OR 97470.

TWX: 503-675-0213.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 5.37-kw visual, 0.55-kw aural. Antenna: 1000-ft. above av. terrain, 173-ft. above ground, 1873-ft. above sea level.

Latitude 43° 14' 39.6"
Longitude 123° 18' 42.0"

Transmitter: 3.1-mi. NE of center of Roseburg.

Satellite Earth Stations: 3 in operation.

News Service: AP.

Ownership: Eugene Television Inc. (KVAL-TV), 50%; California-Oregon Bcstg. Inc. (KOB1, Medford, OR), 50%.

Began Operation: April 1, 1956.

Represented (sales): Katz Television; Art Moore Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): A. D. Ring & Associates.

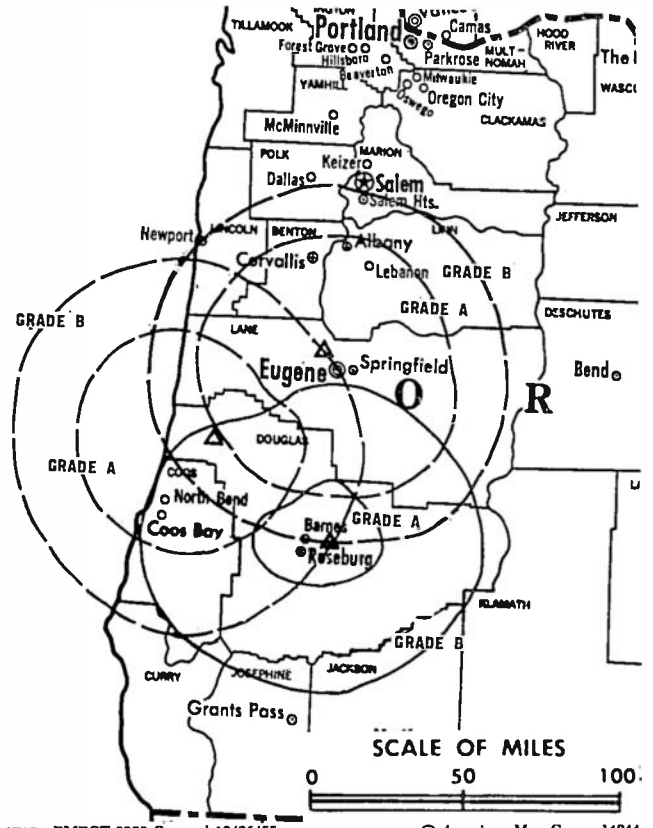
Personnel:

JAMES W. PUTNEY, vice president & general manager.
DON CLITHERO, station manager.
MICHAEL HILL, chief engineer.

Highest 30 Sec. Rate (Aug. 1, 1986): \$85.

NETWORK BASE HOURLY RATE: Bonus to KVAL-TV, Eugene.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



KPBC BMPCT-3395 Granted 10/26/55

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON Douglas	35,200	33,500	95
Station Totals		35,200	33,500	95
Net Weekly Circulation (1986)			27,100	
Average Daily Circulation (1986)			18,800	

Oregon—Salem

KWVT

(formerly KECH)

Ch. 22

Network Service: None, independent.

Licensee: Emerald City Bcstg. Inc., 4923 Indian School Rd. NE, Salem, OR 97305.

Studio: 4923 Indian School Rd. NE, Salem, OR 97305.

Telephone: 503-390-2202.

Mailing Address: Box 261, Salem, OR 97305.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1700-kw max. & 759-kw horizontal visual, 170-kw aural. Antenna: 1190-ft. above av. terrain, 949-ft. above ground, 2049-ft. above sea level.

Latitude 45° 00' 00"
Longitude 122° 41' 37"

Transmitter: 3.1-mi. SW of Scotts Mills, OR.

Satellite Earth Station: RCA, 6-meter; RCA receivers.

Ownership: Robert A. Finkelstein, pres.-treas.-dir., 51%; Arnold Brustin, v.p.-secy.-dir.; Michelle Brustin, dir., 49%.

Began Operation: Nov. 21, 1981. Transfer of control to present owner from Arnold Brustin & Christopher Desmond, et al., approved by FCC May 8, 1985.

Represented (sales): Adam Young Inc.

Represented (legal): Ward & Mendelsohn.

Represented (engineering): Cohen & Dippell.

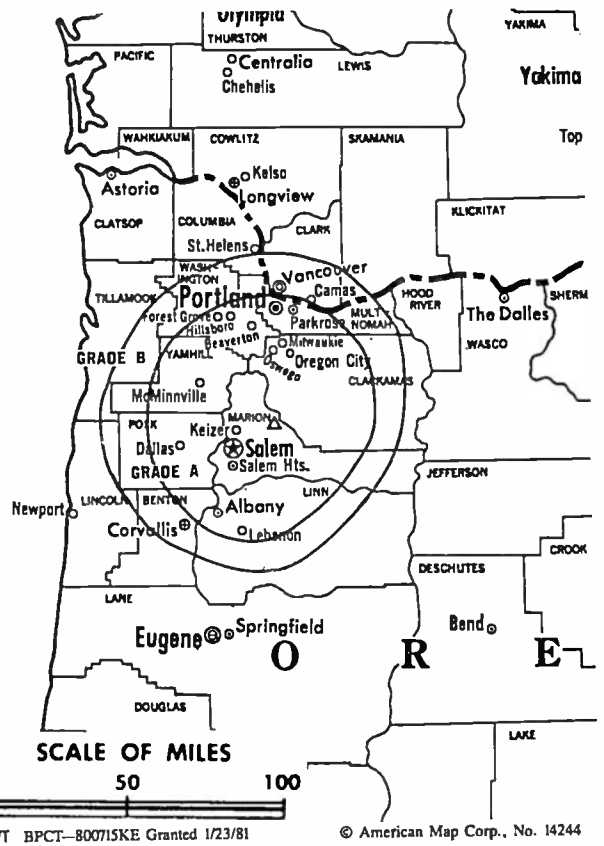
Personnel:

CHRIS DESMOND, general manager.
JUDY KOENIG, program director.
BOB RIDGEWAY, chief engineer.

Highest 30 Sec. Rate (Aug. 3, 1984): \$150.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	OREGON Benton	24,500	22,900	93



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Clackamas	90,100	87,200	97
	Linn	33,900	32,600	96
	Marion	77,400	74,300	96
	Multnomah	234,700	226,000	96
	Polk	17,200	16,600	97
	Washington	104,300	102,000	98
	Yamhill	21,000	20,000	95
WASHINGTON	Clark	78,200	76,200	97
	Station Totals	681,300	657,800	96
Net Weekly Circulation (1986)			88,400	
Average Daily Circulation (1986)			23,900	

Oregon

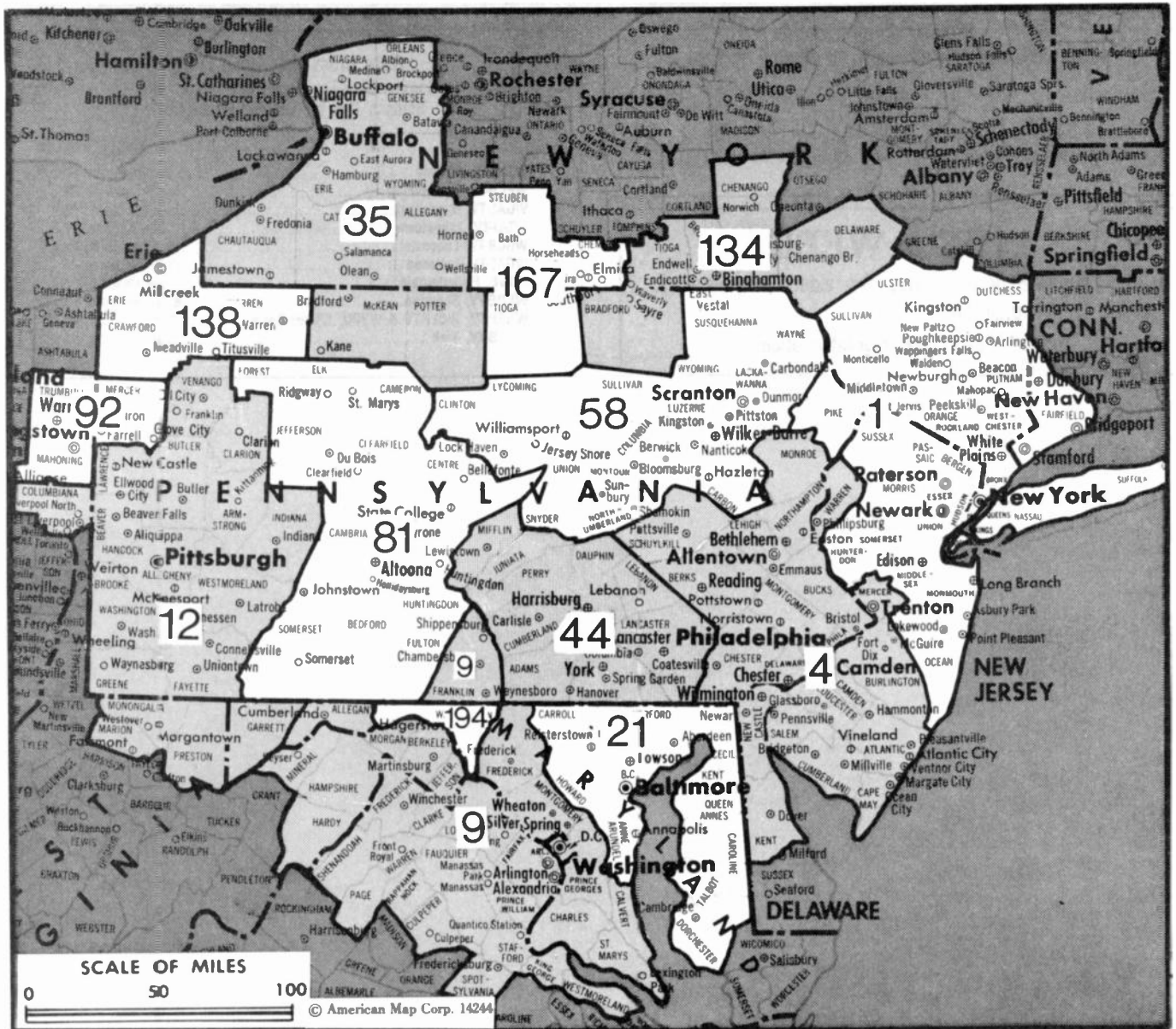
Media Brokerage Specialist
CATV, TV and Radio

**THE
TED HEPBURN
COMPANY**

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Road, Palm Beach, Florida 33480
P.O. Box 42401, Cincinnati, Ohio 45242

**KPTV, Portland
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OREGON			
	Baker	6,200	5,900	94
	Gilliam	800	700	88
	Harney	3,000	2,800	93
	Hood River	6,100	5,700	93
	Klamath	22,200	21,400	96
	Lake	2,900	2,700	93
	Lane	105,800	102,000	96
	Morrow	3,000	2,800	93
	WASHINGTON			
	Grays Harbor	25,800	24,200	94
	Lewis	22,200	21,100	95
	Pacific	7,400	6,900	93
Wahkiakum	1,400	1,300	93	
Between 5-24%	OREGON			
	Douglas	35,200	33,500	95
	Jackson	52,600	50,800	97
	Josephine	24,600	23,200	94
	Malheur	9,700	9,300	96
	Wallowa	3,000	2,800	93
	Wheeler	600	600	100



Market	Aribtron ADI TV Households	Rank	Market Area Commercial TV Stations
New York, NY	6,696,000	1	WABC-TV (7), WCBS-TV (2), WLIG (55), WNBC-TV (4), WNJU-TV (47), WNYW (5), WOR-TV (9), WPIX (11), WSNL-TV (67), WTBY (54), WTZA (62), WWHY (68), WXTV (41)
Philadelphia, PA	2,640,400	4	KYW-TV (3), WCAU-TV (10), WFMZ-TV (69), WGBS-TV (57), WMGM-TV (40), WPHL-TV (17), WPVI-TV (6), WSJT (65), WTAF-TV (29), WTGI-TV (61), WTVE (51)
Washington, DC	1,522,100	9	WDCA-TV (20), WFTY (50), WJLA-TV (7), WRC-TV (4), WTKK (66), WTTG (5), WUSA (9)
Pittsburgh, PA	1,238,900	12	KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
Baltimore, MD	878,800	21	WBAL-TV (11), WBFF (45), WJZ-TV (13), WKJL-TV (24), WMAR-TV (2), WNUV-TV (54)
Buffalo, NY	613,500	35	WGRZ-TV (2), WIVB-TV (4), WKBW-TV (7), WUTV (29)
Harrisburg-York-Lancaster-Lebanon, PA	521,600	44	WGAL-TV (8), WGCN-TV (49), WHP-TV (21), WHTM-TV (27), WLYH-TV (15), WPMT (43)
Wilkes-Barre-Scranton, PA	421,000	58	WBRE-TV (28), WNEP-TV (16), WOLF-TV (38), WWLF-TV (56), WYOU (22)
Johnstown-Altoona, PA	286,500	81	WFATV (19), WJAC-TV (6), WKBS-TV (47), WTAJ-TV (10), WWPC-TV (23)
Youngstown, OH	234,500	92	WFMJ-TV (21), WKBN-TV (27), WYTV (33)
Binghamton, NY	154,600	134	WBNG-TV (12), WICZ-TV (40), WMGC-TV (34)
Erie, PA	151,600	136	WICU-TV (12), WETG (66), WJETV (24), WSEE (35)
Elmira, NY	84,300	167	WENY-TV (36), WETM-TV (18)
Hagerstown, MD	41,800	194	WHAG-TV (25)

Pennsylvania

Pennsylvania Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	10	24	34
Educational Television Stations	2	5	7
			41

VIDEO WEEK

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State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

WJAC-TV, Altoona	See Johnstown, PA
WPCB-TV, Greensburg	See Pittsburgh, PA
WGAL-TV, Harrisburg	See Lancaster, PA
WTAJ-TV, Johnstown	See Altoona, PA
WGCB-TV, Lancaster	See Red Lion, PA
WGAL-TV, Lebanon	See Lancaster, PA
WTVE, Philadelphia	See Reading, PA
WBRE-TV, Scranton	See Wilkes-Barre, PA
WNEP-TV, WOLF-TV & WYOU, Wilkes-Barre	See Scranton, PA
WGCB-TV, York	See Red Lion, PA

Pennsylvania—Allentown

WFMZ-TV

Ch. 69

Network Service: None, independent.

Licensee: Maranatha Broadcasting Co. Inc., E. Rock Rd., Allentown, PA 18103.

Studio: E. Rock Rd., Allentown, PA 18103.

Telephone: 215-797-4530.

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 219-kw max. visual, 21.9-kw max. aural. Antenna: 900-ft. above av. terrain, 495-ft. above ground, 1425-ft. above sea level.

Latitude 40° 33' 54"
Longitude 75° 26' 26"

Transmitter: E. Rock Rd., Allentown.

Satellite Earth Stations: Microwave Associates, 5-meter; M/A-Com 5-meter Ku-band; Microwave Associates & M/A-Com receivers.

Multichannel TV Sound: Stereo only.

FM Affiliate: WFMZ, 17-kw, 100.7 MHz (No. 264), 868-ft.

News Service: UPI.

Ownership: Richard C. Dean, pres., 55%; Richard Reichard, 25%; Paul R. Brittin & Richard Dean Sr., 7% each; David G. Hinson, 5%.

Began Operation: Nov. 25, 1976.

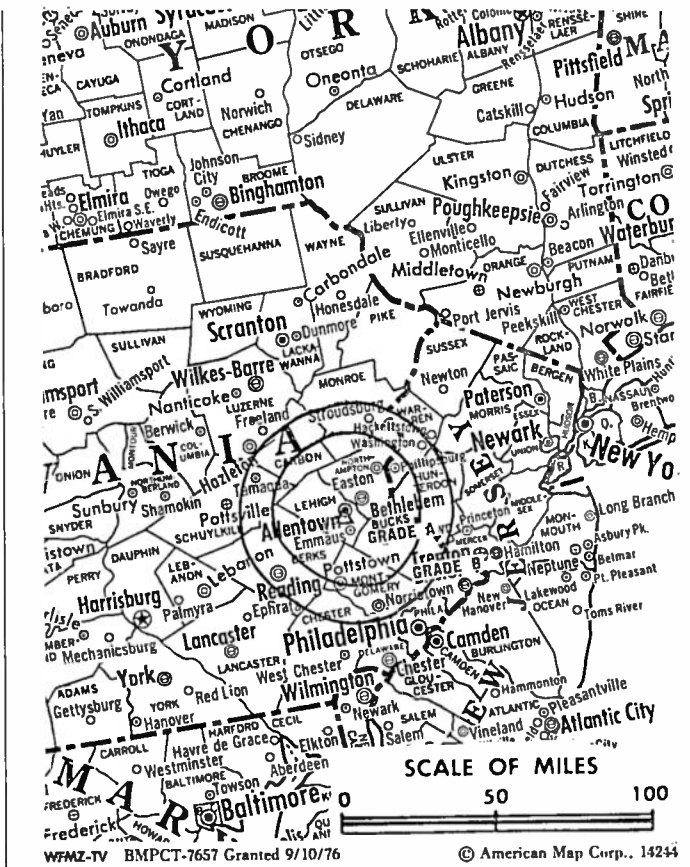
Represented (legal): Arter & Hadden.

Represented (engineering): James R. Audet.

Personnel:
RICHARD C. DEAN, president & general manager.
DAVID G. HINSON, assistant general manager & program manager.
DEAN DALLMAN, general sales manager.
BRAD RINEHART, news director.
RICH LERNER, sports director.
KATHY CRAINE, office manager.
BARRY FISHER, director of engineering.

Highest 30 Sec. Rate (July 23, 1985): \$300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW JERSEY			
	Warren	32,500	32,000	98
	PENNSYLVANIA			
	Lehigh	108,400	106,800	99
	Northampton	86,300	84,900	98
Between 5-24%	PENNSYLVANIA			
	Berks	123,600	121,500	98
	Carbon	21,300	20,900	98
	Monroe	29,900	29,300	98
Station Totals		402,000	395,400	98
Net Weekly Circulation (1986)				137,600
Average Daily Circulation (1986)				51,500

Pennsylvania—Altoona

WKBS-TV

Ch. 47

(Satellite of WPCB-TV, Greensburg, PA)

Network Service: None, independent.

Licensee: Cornerstone Television Inc., Channel 40, Wall, PA 15148-1499.

Studio: See WPCB-TV.

Mailing Address: 1813 Valley View Blvd., Altoona, PA 16602.

Telephone: 814-942-3400.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 1524.6-kw max. visual, 152.5-kw max. aural. Antenna: 1015-ft. above av. terrain, 172-ft. above ground, 2717-ft. above sea level.

Latitude 40° 34' 12"
Longitude 78° 26' 26"

Transmitter: Lookout Rd., Logan Twp.

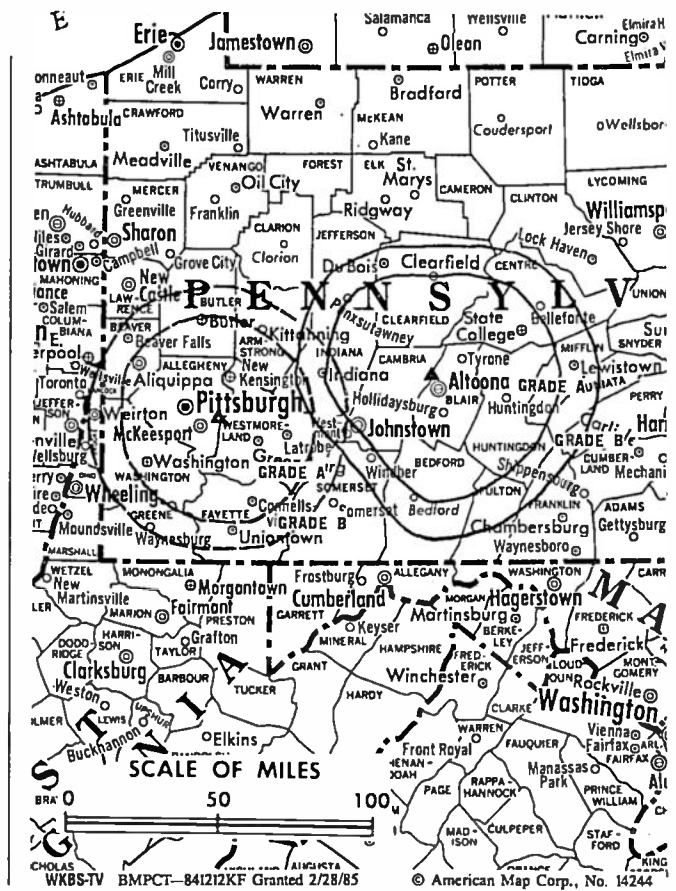
Ownership: Non-stock, non-profit corp. R. Russell Bixler, pres.; David F. Kelton, exec. v.p.; Oleen Eagle, v.p.-secy.-treas.; Ernie Frederick, dir. CTI is licensee of WPCB-TV, Greensburg-Pittsburgh, PA.

Began Operation: Oct. 1, 1985.

Represented (legal): Gammon & Grange.

Personnel:
DOROTHY HARRIS, general manager.

Rates: Not available.



Pennsylvania—Altoona

WWPC-TV

(formerly WOPC)

Ch. 23

(Satellite of WWCP-TV, Johnstown, PA)

Network Service: None, independent.

Licensee: Evergreen Bcstg. Corp., 255 E. Brown St., Suite 210, Birmingham, MI 48011.

Studio: See WWCP-TV, Johnstown, PA.

Mailing Address: Box 2248, Altoona, PA 16603.

Telephone: 814-943-2607.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 21.1-kw visual, 2.1-kw aural. Antenna: 942-ft. above av. terrain, 143-ft. above ground, 2673-ft. above sea level.

Latitude 40° 34' 05"
Longitude 78° 26' 40"

Requests CP for change to 182-kw max. visual, 9.1-kw max. aural, 1062-ft. above av. terrain, 257-ft. above ground, 2787-ft. above sea level, lat. 40° 34' 06", long. 78° 26' 38". BPCT-860828KF.

Transmitter: Wopsy Lookout, Wopsononock Mtn.

Satellite Earth Stations: Station-owned & common carrier; Prodelin, 3.6-meter; M/A-Com, KLM & Drake receivers.

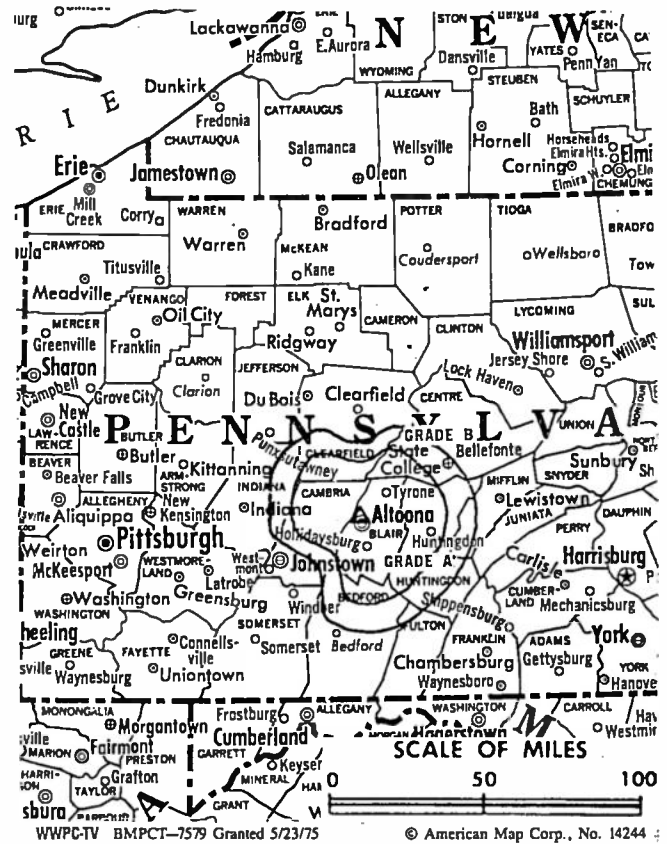
Ownership: See WWCP-TV, Johnstown, PA.

Began Operation: Nov. 28, 1974. Sale to present owners by John R. Powley approved by FCC Oct. 25, 1985.

Personnel: See WWCP-TV.

Highest 30 Sec. Rate (July 5, 1984): \$50.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 5-24%	PENNSYLVANIA			
	Blair	51,000	50,100	97
	Centre	39,200	38,100	97
	Huntingdon	15,300	14,900	97
Station Totals		105,500	103,100	97
Net Weekly Circulation (1986)				9,600
Average Daily Circulation (1986)				2,500

Pennsylvania—Altoona

WTAJ-TV

Ch. 10

Network Service: CBS.

Licensee: Gateway Communications Inc., Suite 612, Executive Bldg., Cherry Hill, NJ 08034.

Studio: 5000 Sixth Ave., Altoona, PA 16602.

Telephone: 814-944-2031. TWX: 501-691-4841.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 214-kw visual, 21.9-kw aural. Antenna: 1110-ft. above av. terrain, 277-ft. above ground, 2830-ft. above sea level.

Latitude 40° 34' 01"
Longitude 78° 26' 31"

Transmitter: 3-mi. NW of Altoona.

Satellite Earth Stations: 5 in operation; Scientific-Atlanta, M/A-Corn & ChannelMaster receivers.

News Services: UPI, CNN.

Ownership: See WBNG-TV, Binghamton, NY.

Begin Operation: March 1, 1953. Sale to present owner by Triangle Publications approved by FCC Sept. 20, 1972 (Television Digest, Vol. 11:50; 12:39). Previous sale by William F. Gable Co. dept. store approved Jan. 11, 1956 (Vol. 11:33, 39, 47; 12:2).

Represented (sales): Blair Television.

Represented (legal): Wilner & Scheiner.

Personnel:

J. THOMAS CONNERS, vice president & general manager.
ROBERT EGER, national sales manager.
MIKE FOROSISKY, local sales manager.
DOUG PARKER, program manager.
DAN DILLIER, production manager.
RICHARD KLINE, chief engineer.
THOMAS F. MURPHY, business manager.
DAVID HOPKINS, news director.
DAVID METZ, promotion manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1175.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Bedford	17,500	17,000	97
	Blair	51,000	50,100	98
	Cambria	65,200	64,300	99
	Cameron	2,600	2,600	100
	Centre	39,200	38,100	97
	Clearfield	30,500	29,900	98
	Clinton	14,300	14,000	98
	Elk	13,600	13,300	98



WTAJ-TV BPCT-4443 Granted 8/16/71

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Huntingdon	15,300	14,900	97
	Jefferson	19,000	18,600	98
	Mifflin	17,700	17,100	97
Between 25-49%	PENNSYLVANIA			
	Fulton	5,200	5,000	96
	Indiana	32,700	32,000	98
	Juniata	7,400	7,100	96
	Potter	6,700	6,500	97
Somerset	30,700	30,000	98	
Between 5-24%	PENNSYLVANIA			
	Armstrong	30,600	30,000	98
	Clarion	15,300	15,000	98
	Forest	1,900	1,900	100
	Franklin	43,700	42,300	97
	Lycoming	44,400	43,000	97
	Westmoreland	147,400	145,500	99
Station Totals		681,500	666,800	97
Net Weekly Circulation (1986)			305,900	
Average Daily Circulation (1986)			185,900	

Pennsylvania—Erie

WETG

Ch. 66

Network Service: None, independent.

Grantee: Gannon University Bcstg. Inc., University Square, Erie, PA 16541.

Studio: Gannon University Resource Center, 6th & Sassafras Sts., Erie, PA 16541.

Telephone: 814-871-7446.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 25-kw max. visual, 2.5-kw max. aural. Antenna: 500-ft. above av. terrain, 350-ft. above ground, 1667-ft. above sea level.

Latitude 42° 01' 50"
Longitude 80° 02' 53"

Transmitter: 1390 Townhall Rd. W., Summit Twp. 4P1 Satellite Earth Station: Comtech, 5-meter; Microdyne receivers.

Ownership: Gannon University Bcstg. Inc. Rev. Thomas J. McSweeney, pres.; John H. Duda, secy.-treas.; Henry A. Kriegel, Howard C. Smith, Michael J. Veshecco, Joseph P. Scottino. Gannon U. is licensee of WERG(FM), Erie, PA.

Began Operation: Sept. 2, 1986.

Personnel:

TOM McSWEENEY, general manager.
DENNIS SPAGNOLO, engineering director.
ANNE-MARIE BRAULT, program director.
MICHAEL SPARKS, production manager.



Pennsylvania—Erie

WICU-TV

Ch. 12

Network Service: NBC.

Licensee: Great Lakes Communications Inc., 3514 State St., Erie, PA 16508.

Studio: 3514 State St., Erie, PA 16508.

Telephone: 814-454-5201. TWX: 510-696-6878.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 789-ft. above ground, 2167-ft. above sea level.

Latitude 42° 03' 52"
Longitude 80° 00' 19"

Transmitter: Donation Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Common Carrier, Harris, 3-meter & 6-meter Ku-band; Harris, 6-meter; Harris & General Instrument receivers.

News Services: AP, NBC.

Ownership: Great Lakes Communications Inc. is a subsidiary of Lamb Enterprises Inc.

Began Operation: March 15, 1949.

Represented (sales): Katz Television; Radio-Television Representatives Ltd. (Canada).

Represented (legal): Fly, Shuebruk, Gaguine, Boros & Braun.

Represented (engineering): Jules Cohen & Associates.

Personnel:

CLARENCE PAOLELLA, general manager & general sales manager.

MICHAEL CSOP, chief engineer.

JOHN IVAN TOMCHO, production & program director.

JOHN SPECIALE, news director.

Highest 30 Sec. Rate (Sept. 9, 1986): \$600.

NETWORK BASE HOURLY RATE: \$1400.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 426,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Crawford	33,200	32,400	98
	Erie	103,400	102,000	99



WICU-TV BNPCT-1113 Granted 6/28/57

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Forest	1,900	1,900	100
	Mc Kean	18,600	18,100	97
	Venango	24,000	23,300	97
	Warren	17,500	16,900	97
Between 25-49%	NEW YORK			
	Chautauqua	54,800	53,800	98
Between 5-24%	OHIO			
	Ashtabula	37,600	37,000	98
Between 5-24%	NEW YORK			
	Cattaraugus	31,200	30,500	98
Station Totals	PENNSYLVANIA			
	Elk	13,600	13,300	98
Station Totals		335,800	329,200	98
Net Weekly Circulation (1986)			218,600	
Average Daily Circulation (1986)			138,400	

Pennsylvania—Erie

WJET-TV

Ch. 24

Network Service: ABC.

Licensee: Jet Broadcasting Co. Inc., 1635 Ash St., Erie, PA 16503.

Studio: 8455 Peach St., Erie, PA 16509.

Telephone: 814-864-4902.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1120-kw max. visual, 112-kw max. aural. Antenna: 955-ft. above av. terrain, 780-ft. above ground, 2090-ft. above sea level.

Latitude 42° 02' 24"
Longitude 80° 04' 08"

Transmitter: 8455 Peach St.

Satellite Earth Stations: 3 in operation; Andrew receivers.

AM Affiliate: WJET, 1-kw, 1400 kHz.

News Service: AP.

Ownership: Myron Jones, pres., 53.5%; William Fleckenstein, v.p., secy.-treas., 36.5%; John Kanzius, exec. v.p. & gen. mgr., 10%. Myron Jones also controls WHOT(AM), Campbell, OH & WHOT-FM, Youngstown, OH.

Began Operation: April 3, 1966.

Represented (sales): Blair Television; Creative Broadcast Representatives (Canada).

Represented (legal): Reddy, Begley & Martin.

Represented (engineering): duTrel & Rackley Consulting Engineers.

Personnel:

MYRON JONES, president.
JOHN KANZIUS, executive vice president & general manager.
KEN FANAZINI, operations manager.
ERIC JOHNSON, news director.
MICHAEL GEORGE, sales manager.
JOAN VICARY, national sales.
MARK HIMMLER, chief engineer.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$850.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 314,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA Crawford	33,200	32,400	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Erie	103,400	102,000	99
	Forest	1,900	1,900	100
Between 25-49%	NEW YORK			
	Chautauqua	54,800	53,800	98
	OHIO			
	Ashtabula	37,600	37,000	98
PENNSYLVANIA	Venango	24,000	23,300	97
	Warren	17,500	16,900	97
	PENNSYLVANIA	Elk	13,600	13,300
Mc Kean		18,600	18,100	97
Station Totals		304,600	298,700	98
Net Weekly Circulation (1986)			167,400	
Average Daily Circulation (1986)			96,400	

Pennsylvania—Erie

WSEE

Ch. 35

Network Service: CBS.

Licensee: Erie Broadcasting Partners Inc., 1220 Peach St., Erie, PA 16501.

Studio: 1220 Peach St., Erie, PA 16501.

Telephone: 814-455-7575. TWX: 814-453-6875.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 1186-kw max. visual, 118.6-kw max. aural. Antenna: 938-ft. above av. terrain, 750-ft. above ground, 2090-ft. above sea level.

Latitude 42° 02' 20"
Longitude 80° 03' 45"

Transmitter: U.S. Hwy. 19, 7-mi. S of Erie.

News Services: AP, CNN.

Ownership: Erie Bcstg. Corp., gen. partner, 5%; Garrett Scollard, Ltd. partner, 62%; Jack Oken, Ltd. partner, 8%; Neil Kennedy, Ltd. partner, 4%; 11 Ltd. partners, none with more than 2%. EBC ownership: Jerry Montgomery, pres., 40%; Daniel O' Kane, v.p.-secy.-treas., 60%. Scollard has interest in KLRT (TV), Little Rock, AR.

Began Operation: April 25, 1954. Sale to present owner by MMT Sales Inc. approved by FCC Dec. 13, 1985. Sale to MMT by Gillett Bcstg. approved April 16, 1982. Sale to Gillett by Great Lakes Television Co. approved July 19, 1978.

Represented (sales): MMT Sales Inc.; Les Salnick Ltd. (Canada).

Represented (legal): Crowell & Moring.

Represented (engineering): Smith & Powstenko.

Personnel:

JERRY MONTGOMERY, president & general manager.
F. BRADY LOUIS, general sales manager.
JAMES J. PENNA, chief engineer.
RITA MASI, office manager.
DON ROWE, production manager.

Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$325.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 386,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA Crawford	33,200	32,400	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Erie	103,400	102,000	99
Between 25-49%	NEW YORK Chautauqua	54,800	53,800	98
	OHIO Ashtabula	37,600	37,000	98
	PENNSYLVANIA Forest	1,900	1,900	100
	Venango	24,000	23,300	97
	Warren	17,500	16,900	97
Between 5-24%	NEW YORK Cattaraugus	31,200	30,500	98
	PENNSYLVANIA Mc Kean	18,600	18,100	97
Station Totals		322,200	315,900	98
Net Weekly Circulation (1986)			170,900	
Average Daily Circulation (1986)			91,600	

Pennsylvania—Harrisburg-York

WHP-TV

Ch. 21

Network Service: CBS.

Licensee: WHP Inc., Box 1507, Harrisburg, PA 17105.

Studio: 3300 N. Sixth St., Harrisburg, PA 17110.

Telephone: 717-238-2100. TWX: 510-650-4925.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1200-kw max. visual, 120-kw max. aural. Antenna: 1220-ft. above av. terrain, 500-ft. above ground, 1810-ft. above sea level.

Latitude 40° 20' 44"
Longitude 76° 52' 09"

Transmitter: Blue Mountain.

Satellite Earth Station: 3 in operation; Microdyne 7-meter; Microdyne & Scientific-Atlanta receivers.

AM Affiliate: WHP, 5-kw, 580 kHz (CBS).

FM Affiliate: WHP-FM, 14-kw, 97.3 MHz (No. 247), 840-ft.

News Services: AP, UPI.

Ownership: Commonwealth Communications Services Inc.

Began Operation: April 15, 1953.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen & Dippell.

Personnel:

R. MAX MILLS, president & chief executive officer.
DONALD YEISER, vice president & general manager.
THOMAS G. MILLER, national sales manager.
MAURICE GANNAWAY, director of engineering.

Highest One Hour Rate: \$2500.

Highest 30 Sec. Rate (April 30, 1985): \$1500.

NETWORK BASE HOURLY RATE: \$550.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Cumberland	70,400	69,100	98
	Dauphin	94,400	92,500	98
	Juniata	7,400	7,100	96
	Lebanon	41,000	40,100	98
	Perry	14,100	13,800	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Snyder	12,200	11,700	96
	York	123,300	121,100	98
Between 25-49%	PENNSYLVANIA			
	Adams	25,400	24,800	98
	Lancaster	137,100	132,400	97
	Mifflin	17,700	17,100	97
	Union	11,000	10,500	95
Between 5-24%	PENNSYLVANIA			
	Clinton	14,300	14,000	98
	Franklin	43,700	42,300	97
	Lycoming	44,400	43,000	97
	Montour	5,900	5,700	97
	Northumberland	39,600	38,500	97
Station Totals		701,900	683,700	97
Net Weekly Circulation (1986)			357,500	
Average Daily Circulation (1986)			182,100	

Pennsylvania—Harrisburg-York-Lebanon

WHTM-TV

Ch. 27

Network Service: ABC.

Licensee: WHTM-TV Inc., 3235 Hoffman St., Harrisburg, PA 17105.

Studio: 3235 Hoffman St., Harrisburg, PA 17105.

Telephone: 717-236-2727. TWX: 510-650-0803.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2382-kw max. visual, 238.2-kw max. aural. Antenna: 1120-ft. above av. terrain, 609-ft. above ground, 1690-ft. above sea level.

Latitude 40° 18' 57.4"
Longitude 76° 57' 02.2"

Transmitter: W of U.S. Hwys. 11 & 15, N of State Hwy. 944.

Satellite Earth Station: Miralite, 3.8-meter; Pinzone receivers.

Ownership: Robert N. Smith, pres.-treas.; William S. Reyner Jr., v.p.-secy., 6.2%; George D. Lilly, 2%; Smith Bcstg. Group Inc., 11.8%; 5% to be assigned at later date; remainder held by venture capital investor group. SBG ownership: Robert N. Smith, 100%. For other interests of Smith & Reyner, see Evergreen Bcstg. Corp.; for other interests of Lilly, see SJL Inc., both under Group Ownership of TV Stations.

Began Operation: June 19, 1953 on Ch. 71; May 15, 1957 FCC authorized WTPA to purchase transmitter & tower of off-air WCMB-TV and to switch to Ch. 27, Ch. 71 being assigned to WCMB-TV (Television Digest, Vol. 13:15, 20). Sale to Times Mirror Co. by Newhouse Bcstg. approved by FCC March 27, 1980 (Vol. 18:50; 19:19). Sale to present owners approved April 17, 1986.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Lohnes & Culver.

Personnel:

ROBERT N. SMITH, president.
JOHN PURCELL, vice president & general manager.
NANCY TULLI, general sales manager.
DEBRA ADJAN, program director.
JOANNE ALEXIS, promotion director.
BOB JANIS, news director.
JOHN LANDIS, chief engineer.
JOSEPH FRY, controller & treasurer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Cumberland	70,400	69,100	98
	Dauphin	94,400	92,500	98
	Juniata	7,400	7,100	96
	Lancaster	137,100	132,400	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lebanon	41,000	40,100	98
	Mifflin	17,700	17,100	97
	Perry	14,100	13,800	98
	Snyder	12,200	11,700	96
	York	123,300	121,100	98
Between 25-49%	PENNSYLVANIA			
	Adams	25,400	24,800	98
	Franklin	43,700	42,300	97
	Huntingdon	15,300	14,900	97
	Montour	5,900	5,700	97
Union	11,000	10,500	95	
Between 5-24%	PENNSYLVANIA			
	Berks	123,600	121,500	98
	Centre	39,200	38,100	97
	Lycoming	44,400	43,000	97
Northumberland	39,600	38,500	97	
Station Totals		865,700	844,200	97
Net Weekly Circulation (1986)			411,700	
Average Daily Circulation (1986)			225,200	

Pennsylvania—Hazleton

WWLF-TV

Ch. 56

(Satellite of WOLF-TV, Scranton, PA)

Network Service: None, independent.

Grantee: Scranton TV Partners Ltd., 916 Oak St., Scranton, PA 18508.

Studio: See WOLF-TV, Scranton, PA.

Telephone: 717-347-9653.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 9.77-kw visual, 0.977-kw aural. Antenna: 630-ft. above av. terrain, 408-ft. above ground, 2128-ft. above sea level.

Latitude	40°	56'	24"
Longitude	75°	58'	04"

Requests CP for change to 26.1-kw max. visual, 2.61-kw max. aural, 626-ft. above av. terrain, 356-ft. above ground, 2076-ft. above sea level, 40° 56' 26", long. 75° 57' 58", transmitter to WAZL/WVCD-FM transmitter site, Berner Ave. & E St.; Hazleton.

Transmitter: Berner Ave. & E St., Hazleton.

Multichannel TV Sound: Stereo & separate audio program.

Ownership: See WOLF-TV, Scranton, PA.

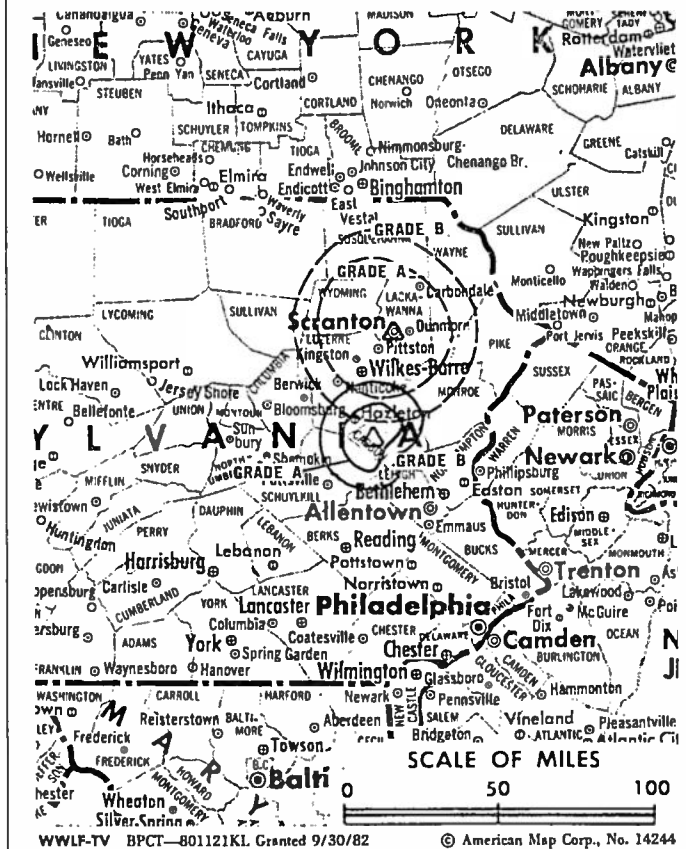
Began Operation: June 3, 1985.

Represented (sales): Independent TV Sales.

Represented (legal): Latham, Watkins & Hills.

Personnel: See WOLF-TV, Scranton, PA.

Rates: Sold in combination with WOLF-TV, Scranton-Wilkes-Barre.



Pennsylvania—Johnstown

WJAC-TV

Ch. 6

Network Service: NBC.

Licensee: WJAC Inc., Hickory Lane, Johnstown, PA 15907.

Studio: Hickory Lane, Johnstown, PA 15907.

Telephone: 814-255-7600. TWX: 510-698-3274.

Mailing Address: Box 38, Johnstown, PA 15907.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 70.8-kw visual, 10.5-kw aural. Antenna: 1120-ft. above av. terrain, 175-ft. above ground, 2877.5-ft. above sea level.

Latitude 40° 22' 22"
Longitude 78° 58' 51"

Transmitter: Laurel Hill Mtn.

Satellite Earth Stations: 4 in operation; Microdyne, Harris & ChannelMaster, 7-meter & 3.5-meter; Microdyne, Drake & Harris receivers.

Multichannel TV Sound: Stereo only.

News Services: NBC, AP, NIWS.

Ownership: Same as Johnstown Tribune. WJAC Inc. Officers: James M. Edwards Sr., pres. & gen. mgr.; Richard D. Schrott, v.p.; Michael Brosig, secy.-treas.

Began Operation: Sept. 15, 1949.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Cohen & Dippell.

Personnel:

JAMES M. EDWARDS SR., president & general manager.
RICHARD D. SCHROTT, vice president & general sales manager.
ARTHUR VROOMAN, chief engineer.
RON MILLER, news director.
DINO TESSARI, production manager.
RAY ANTONELLI, promotion manager.
PHILIP MARCINEK, program director.

Highest One Hour Rate: \$2100.

Highest 30 Sec. Rate (July 24, 1986): \$850.

NETWORK BASE HOURLY RATE: \$1300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Garrett	9,800	9,600	98
	PENNSYLVANIA			
	Armstrong	30,600	30,000	98
	Bedford	17,500	17,000	97
	Blair	51,000	50,100	98
	Cambria	65,200	64,300	99
	Cameron	2,600	2,600	100
	Centre	39,200	38,100	97
	Clarion	15,300	15,000	98
	Clearfield	30,500	29,900	98
	Elk	13,600	13,300	98
	Forest	1,900	1,900	100
	Huntingdon	15,300	14,900	97
	Indiana	32,700	32,000	98
	Jefferson	19,000	18,600	98



WJAC-TV BPCT-640 Granted 7/11/52 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mifflin	17,700	17,100	97
	Somerset	30,700	30,000	98
	WEST VIRGINIA			
	Grant	3,800	3,700	97
Between 25-49%	MARYLAND			
	Allegany	29,000	28,700	99
	PENNSYLVANIA			
	Fayette	60,300	58,900	98
	Fulton	5,200	5,000	96
	Westmoreland	147,400	145,500	99
	WEST VIRGINIA			
Hardy	3,800	3,700	97	
Mineral	10,200	10,100	99	
Between 5-24%	PENNSYLVANIA			
	Allegheny	547,000	539,500	99
	Butler	54,900	54,200	99
	Greene	15,500	15,100	97
	Lawrence	38,800	38,100	98
	Mc Kean	18,600	18,100	97
	Mercer	46,800	46,000	98
	Potter	6,700	6,500	97
	Venango	24,000	23,300	97
	Washington	81,600	80,300	98
	WEST VIRGINIA			
	Hampshire	5,800	5,700	98
Pendleton	3,100	3,000	97	
Preston	11,100	10,900	98	
Tucker	3,400	3,300	97	
Station Totals		1,509,600	1,484,000	98
Net Weekly Circulation (1986)			514,700	
Average Daily Circulation (1986)			302,800	

Pennsylvania—Johnstown

WFAT-TV

Ch. 19

Network Service: None, independent.

Licensee: WFAT Inc., Box 19, Johnstown, PA 15907.

Studio: 108 Allenbill Dr., Johnstown, PA 15904.

Telephone: 814-266-1919.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1661.5-kw max. visual, 166.15-kw max. aural. Antenna: 1194-ft. above av. terrain, 256-ft. above ground, 3165-ft. above sea level.

Latitude 40° 10' 50"
Longitude 79° 09' 08"

Transmitter: Pea Vine Hill, 0.35-mi. S of Hwy. 30, 6-mi. SE of Ligonier.

Satellite Earth Stations: 2 Comtech, 5-meter; Microwave Associates & Harris receivers.

News Service: INN.

Ownership: Leon A. Crosby, 100%.

Began Operation: Oct. 15, 1953. Sale to present owner by John E. Gelormino approved by FCC Oct. 14, 1982. Sale to Gelormino by Benjamin C. Werk, et al., approved July 20, 1972 (Television Digest, Vol. 12:30). Previous sale by Rivoli Realty Co. approved by FCC March 17, 1971.

Represented (sales): Unirep; Commercial Media Sales (Pittsburgh).

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): E. Harold Munn & Associates.

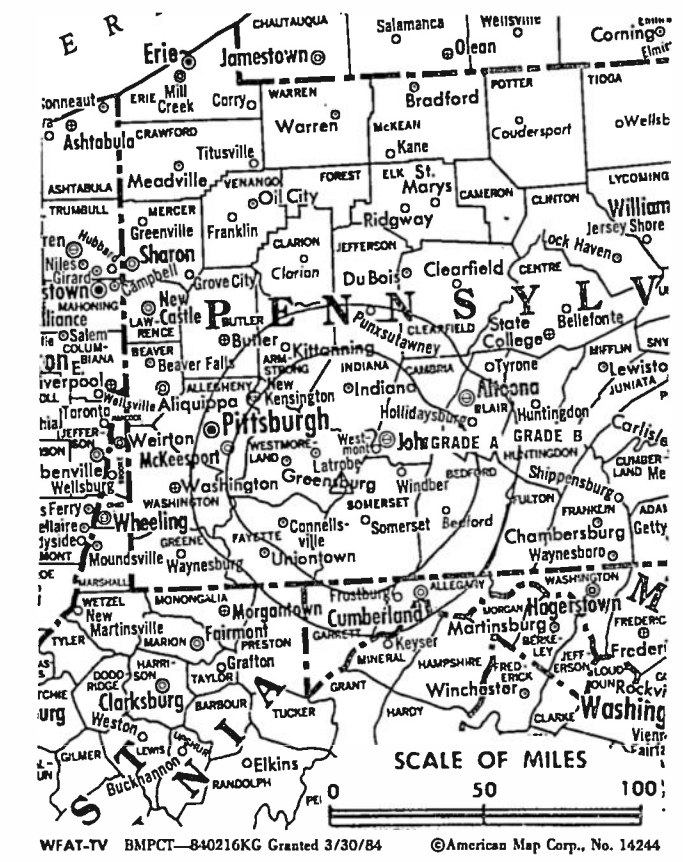
Personnel:

TIMOTHY LEE CROSBY, general manager.
GEORGE S. PLENDERLEITH, station manager.
BILL CARAMANA, chief engineer.
MICHAEL D. FOROSISKY, general sales manager.

Highest 30 Sec. Rate (July 1, 1985): \$120.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	PENNSYLVANIA Blair	51,000	50,100	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Cambria Somerset	65,200 30,700	64,300 30,000	99 98
Between 5-24%	MARYLAND Allegany	29,000	28,700	99
	PENNSYLVANIA Bedford	17,500	17,000	97
	Indiana	32,700	32,000	98
	Westmoreland	147,400	145,500	99
Station Totals		373,500	367,600	98
Net Weekly Circulation (1986)			85,000	
Average Daily Circulation (1986)			28,000	

Pennsylvania—Johnstown

WWCP-TV

Ch. 8

(Operates satellite WWPC-TV, Altoona, PA)

Network Service: None, independent.

Licensee: Evergreen Bcstg. Corp., 255 E. Brown St., Suite 210, Birmingham, MI 48011.

Studio: 1450 Scalp Ave., Johnstown, PA 15904.

Telephone: 814-266-8088.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 166-kw visual, 16.6-kw aural. Antenna: 1208-ft. above av. terrain, 270-ft. above ground, 3175-ft. above sea level.

Latitude	40°	10'	53"
Longitude	79°	09'	06"

Transmitter: Approx. 6-mi. SE of Ligonier, near Hwy. 30.

Ownership: Evergreen Holding Co. Robert N. Smith, William S. Reyner, 20% each; venture capital investor group, 60%. For other interests, see Evergreen Bcstg. under Group Ownership of TV Stations.

Began Operation: Oct. 13, 1986.

Represented (sales): Katz Independent TV Sales.

Represented (legal): Hogan & Hartson.

Personnel:

SANDRA BENTON, general manager.
MARTY OSTROW, sales manager.
CHARLES GOODE, chief engineer.
CHRIS TAYLOR, program director.
RON KAYBO, cable relations manager.



Pennsylvania—Lancaster

WGAL-TV

Ch. 8

Network Service: NBC.

Licensee: WGAL-TV Inc., Box 7127, Lancaster, PA 17604.

Studio: Lincoln Hwy. West, Lancaster, PA 17604.

Mailing Address: Box 7127, Lancaster, PA 17604.

Telephone: 717-393-5851. TWX: 510-657-4437.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 112-kw visual, 22.4-kw aural. Antenna: 1360-ft. above av. terrain, 823-ft. above ground, 1849-ft. above sea level.

Latitude 40° 02' 04"
Longitude 76° 37' 08"

Transmitter: 2.25-mi. NE of Hallam, PA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; Harris, 8.8-meter; Harris receivers.

News Services: AP, UPI.

Ownership: Pulitzer Broadcasting Co. For other interests, see Group Ownership of TV Stations.

Began Operation: March 18, 1949. Sale to present owner by Steinman Stations approved by FCC Oct. 5, 1978 (Television Digest, Vol. 17:50).

Represented (sales): Blair Television.

Represented (legal): Verner, Liipfert, Bernhard, McPherson & Hand.

Represented (engineering): A. D. Ring & Associates.

Personnel:

DAVID DODDS, vice president & general manager.
NELSON SEARS, program manager.
RIGBY WILSON, general sales manager.
JOHN FEESER, national sales manager.
ED WICKENHEISER, news director.
J. JUDE SCHLAGER, promotion director.
CHARLES T. KROLL, local sales manager.
FRED WOSKOFF, creative services manager.
PAT SAAM, traffic manager.
ROBERT GOOD, chief engineer.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$3350.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Adams	25,400	24,800	98
	Cumberland	70,400	69,100	98
	Dauphin	94,400	92,500	98
	Franklin	43,700	42,300	97
	Juniata	7,400	7,100	96
	Lancaster	137,100	132,400	97
	Lebanon	41,000	40,100	98
	Mifflin	17,700	17,100	97
	Perry	14,100	13,800	98
	Snyder	12,200	11,700	96



WGAL-TV BPCT-910 Granted 2/3/54 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	York	123,300	121,100	98
Between 25-49%	PENNSYLVANIA			
	Berks	123,600	121,500	98
	Fulton	5,200	5,000	96
	Huntingdon	15,300	14,900	97
	Northumberland	39,600	38,500	97
	Schuylkill	62,700	61,400	98
Union	11,000	10,500	95	
Between 5-24%	MARYLAND			
	Carroll	36,400	36,200	99
	Cecil	21,900	21,800	100
	Frederick	43,400	43,100	99
	Harford	52,500	52,200	99
	Kent	6,400	6,300	98
Washington	41,700	41,400	99	
PENNSYLVANIA	Blair	51,000	50,100	98
	Carbon	21,300	20,900	98
	Centre	39,200	38,100	97
	Chester	118,600	116,900	99
	Monroe	29,900	29,300	98
Montour	5,900	5,700	97	
WEST VIRGINIA	Hampshire	5,800	5,700	98
	Morgan	4,300	4,200	98
Station Totals		1,322,400	1,295,700	97
Net Weekly Circulation (1986)			676,100	
Average Daily Circulation (1986)			410,700	

Pennsylvania—Lancaster-Lebanon

WLYH-TV

Ch. 15

Network Service: CBS.

Licensee: Gateway Communications Inc., Suite 612, Executive Bldg., Cherry Hill, NJ 08034.

Studios: Park City Center, Lancaster, PA; Box 1283, Lebanon, PA 17042.

Telephone: 717-273-4551. TWX: 510-650-4953.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1050-kw max. & 676-kw horizontal visual, 68-kw horizontal aural. Antenna: 1364-ft. above av. terrain, 1062-ft. above ground, 1940-ft. above sea level.

Latitude 40° 15' 45"
Longitude 76° 27' 53"

Transmitter: Television Hill, R.D. 5.

Satellite Earth Station: Satellite Video Systems, 4-meter; Scientific-Atlanta receivers.

News Services: UPI, CBS, CNN.

Ownership: See WBNG-TV, Binghamton, NY.

Began Operation: Oct. 9, 1953, but left air Oct. 16, 1954. Sold to Triangle Publications by radio WLBR-Lebanon News interests and station resumed operation May 2, 1957 (Television Digest, Vol. 11:27; 13:18). Sale by Triangle to present owner approved by FCC Sept. 20, 1972 (Vol. 11:50; 12:39).

Represented (sales): Seltel Inc.

Represented (legal): Wilner & Scheiner.

Represented (engineering): Smith & Powstenko.

Personnel:

ROBERT EOLIN, vice president & general manager.
EDWARD FULGINITI, program manager.
JUDI FISHER, national sales manager.
KATHY MORGAN, business manager.
CLIFF ESHBACH, news director.
JAN HRABOVSKY, promotion manager.

Highest One Hour Rate: \$1750.

Highest 30 Sec. Rate (Aug. 21, 1986): \$600.

NETWORK BASE HOURLY RATE: \$400.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA Lancaster	137,100	132,400	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lebanon	41,000	40,100	98
PENNSYLVANIA				
Between 25-49%	Berks	123,600	121,500	98
	Cumberland	70,400	69,100	98
	Dauphin	94,400	92,500	98
	Northumberland	39,600	38,500	97
	Schuylkill	62,700	61,400	98
	York	123,300	121,100	98
PENNSYLVANIA				
Between 5-24%	Adams	25,400	24,800	98
	Franklin	43,700	42,300	97
	Juniata	7,400	7,100	96
	Mifflin	17,700	17,100	97
	Perry	14,100	13,800	98
	Snyder	12,200	11,700	96
Station Totals		812,600	793,400	97
Net Weekly Circulation (1986)			299,700	
Average Daily Circulation (1986)			116,700	

Pennsylvania—Philadelphia

KYW-TV

Ch. 3

Network Service: NBC.

Licensee: Group W Television Inc.

Studio: Independence Mall East, Philadelphia, PA 19106.

Telephone: 215-238-4700.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 95.5-kw visual, 9.55-kw aural. Antenna: 1000-ft. above av. terrain, 1116-ft. above ground, 1369-ft. above sea level.

Latitude 40° 02' 38"
Longitude 75° 14' 26"

Transmitter: Roxborough, PA.

Satellite Earth Station: Transmit/receive; Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

AM Affiliate: KYW, 50-kw, 1060 kHz.

News Services: AP, UPI, Group W Newsfeed.

Ownership: Subsidiary of Westinghouse Electric Corp. For officers & other interests, see Group W in Group Ownership of TV Stations.

Began Operation: September 1941. Sold to Westinghouse Bcstg. by Philco Corp. in 1953 (Television Digest, Vol. 9:8, 22); then transferred to NBC in deal approved Dec. 21, 1955 (Vol. 11:2; 12:3). Transfer from NBC back to Westinghouse under order by FCC approved Feb. 17, 1965 (Vol. 5:7, 8, 25).

Represented (sales): Group W Television Sales.

Personnel:

JIM THOMPSON, vice president & general manager.
ALLEN MURPHY, general sales manager.
GLENN ROMSOS, director of broadcast operations & engineering.
ROBERT JONES, program director.
JIM ZURATT, controller.
RANDY COVINGTON, news director.
ALLAN LAFFERTY, communications manager.
CHARLES THOMSON, editorial director.
LISA NEE, executive producer.
BRIAN O'NEILL, creative services director.
IONA HARPER, human resources manager.
JOANNE CALABRIA, director of public relations.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE			
	Kent	36,200	35,900	99
	New Castle	143,500	142,900	100
	NEW JERSEY			
	Atlantic	78,900	77,300	98
	Burlington	129,700	128,500	99
	Camden	174,900	173,200	99
	Cape May	39,300	38,600	98
	Cumberland	47,600	46,900	99
	Gloucester	73,600	72,900	99
	Hunterdon	33,400	32,900	99
	Mercer	111,000	109,300	98
	Salem	24,200	23,800	98
	Warren	32,500	32,000	98
	PENNSYLVANIA			
Berks	123,600	121,500	98	
Bucks	177,600	175,900	99	
Chester	118,600	116,900	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Delaware	197,200	195,600	99
	Lehigh	108,400	106,800	99
	Monroe	29,900	29,300	98
	Montgomery	240,900	238,300	99
	Northampton	86,300	84,900	98
	Philadelphia	614,900	603,700	98
	Schuylkill	62,700	61,400	98
Between 25-49%	MARYLAND			
	Cecil	21,900	21,800	100
	NEW JERSEY			
	Ocean	159,600	158,000	99
Between 5-24%	PENNSYLVANIA			
	Carbon	21,300	20,900	98
	Lancaster	137,100	132,400	97
	Lebanon	41,000	40,100	98
	DELAWARE			
	Sussex	39,200	38,700	99
	MARYLAND			
Queen Annes	10,100	10,000	99	
NEW JERSEY				
Middlesex	212,500	210,700	99	
Monmouth	189,700	187,600	99	
Morris	144,000	142,900	99	
Somerset	73,600	72,800	99	
Sussex	45,100	44,300	98	
PENNSYLVANIA				
Columbia	23,500	23,000	98	
Luzerne	131,000	129,100	99	
Station Totals		3,934,500	3,880,800	98
Net Weekly Circulation (1986)				2,532,800
Average Daily Circulation (1986)				1,495,900

Pennsylvania—Philadelphia

WGBS-TV

(formerly WWSG-TV)

Ch. 57

Network Service: None, independent.

Licensee: Grant Bcstg. of Philadelphia Inc., Box 15193, Philadelphia, PA 19130.

Studio: 300 Domino Lane, Philadelphia, PA 19128.

Telephone: 215-483-4550.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 891-kw max. & 708-kw horizontal visual, 141-kw horizontal aural. Antenna: 1160-ft. above av. terrain, 1179-ft. above ground, 1421-ft. above sea level.

Latitude 40° 02' 21"
Longitude 75° 14' 13"

Holds CP for change to 5000-kw max. visual, 500-kw max. aural, 1159-ft. above av. terrain, 1134-ft. above ground, 1376-ft. above sea level. BPCT-850809KH.

Transmitter: Umbria & Paoli Ave., Roxborough.

Satellite Earth Stations: Microdyne, 7-meter; Prodelin, 4.5-meter.

Ownership: Sidney Shlenker, chmn., 11.22%; Milton Grant, pres., 22.95%; Earl Jones, exec. v.p., 7.65%; Carol Callahan, secy.-treas.; Judy Hughes, asst. secy.; Allen Becker, Barry Lewis & Livingston Kosberg, 11.22% each; Andy Shlenker, 5.1%; Jon Totz & Jack Lapin, 3.74% each; Clarence Mayer, 3.73%; Mark Brookner, 2.08%; Robert Caplan, Joseph Stein Jr., Larry Gordon & Loyd Hackler, 1.02% each; Barry H. & Alison Block, 0.77% each; James Greenbaum, 0.51%. Principals, with exception of Callahan & Hughes have interest in licensee of KLRT(TV), Little Rock, AR. Principals with exception of Callahan, Hughes, Greenbaum & the Blocks have interest in WBFS-TV, Miami, FL. Principals have interest in WGBQ-TV, Joliet, IL. Grant & Jones have interest in applicant for Ch. 50 Tampa, FL. Kosberg & Caplan have interest in application for FM in Albuquerque, NM.

Began Operation: June 15, 1981. FCC approved sale to present owners by Leon S. Gross, et al., April 24, 1985.

Represented (legal): Schwartz, Woods & Miller.

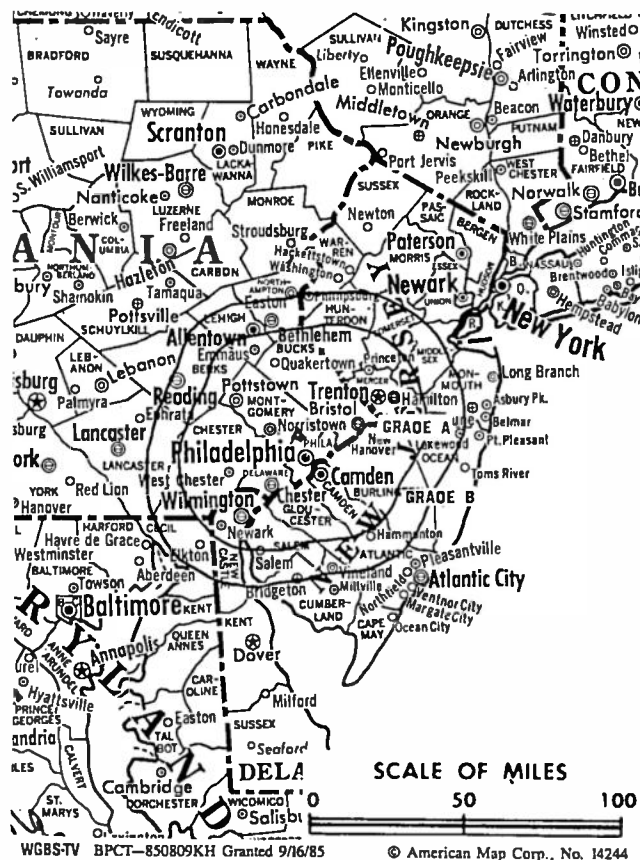
Personnel:

MILTON GRANT, president.
CAROL HEALEY, station manager.
JOHN A. GARDNER, general sales manager.
HARRY JENNY, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW JERSEY Salem	24,200	23,800	98



Net Weekly Circulation	State County	Total Households	TV Households	%
PENNSYLVANIA				
Between 25-49%	Philadelphia	614,900	603,700	98
DELAWARE				
Between 5-24%	New Castle	143,500	142,900	100
NEW JERSEY				
	Atlantic	78,900	77,300	98
	Burlington	129,700	128,500	99
	Camden	174,900	173,200	99
	Cumberland	47,600	46,900	99
	Gloucester	73,600	72,900	99
PENNSYLVANIA				
	Bucks	177,600	175,900	99
	Chester	118,600	116,900	99
	Delaware	197,200	195,600	99
	Montgomery	240,900	238,300	99
Station Totals		2,021,600	1,995,900	98
Net Weekly Circulation (1986)			407,400	
Average Daily Circulation (1986)			161,600	

Pennsylvania—Philadelphia

WCAU-TV

Ch. 10

Network Service: CBS.

Licensee: CBS Inc., City Ave. & Monument Rd., Philadelphia, PA 19131.

Studio: City Ave. & Monument Rd., Philadelphia, PA 19131.

Telephone: 215-581-5510.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 191-kw visual, 19.1-kw aural. Antenna: 1160-ft. above av. terrain, 1139-ft. above ground, 1421-ft. above sea level.

Latitude 40° 02' 31"
Longitude 75° 14' 11"

Transmitter: Domino Lane & Fowler St., Roxborough, PA.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Common Carrier; Microdyne, 7-meter; Microdyne receivers.

AM Affiliate: WCAU, 50-kw, 1210 kHz.

FM Affiliate: WCAU-FM, 8.9-kw, 98.1 MHz (No. 251), 1000-ft.

News Services: AP, UPI.

Ownership: CBS Inc. See Group Ownership of TV Stations.

Began Operation: March 15, 1948. Sale to present owner by Philadelphia Bulletin interests approved July 23, 1958 by FCC (Television Digest, Vol. 13:51; 14:1, 18, 27, 30).

Represented (sales): CBS Television Stations National Sales.

Personnel:

STEPHEN J. COHEN, vice president & general manager.
CAROL Q. NETTER, director of sales.
ALAN EISENSTEIN, general sales manager.
GORDON HUGHES, station manager.
MARK PEARLMAN, director of planning & administration.
IVAN LADIZINSKY, director of communications.
JOHN H. BYRNE JR., director, operations & engineering.
PHILIP W. SALAS, manager, local-retail sales.
JOSEPH R. CALIM, manager, national sales.
JAY NEWMAN, news director.
OCTAVIA WILLIAMS, director of personnel.
JOHN O'CONNOR, editorial director.
JOANNE WILDER, director, community affairs.
GORDON W. WEST, manager, film & videotape services.

Rates: On request.

NETWORK BASE HOURLY RATE: \$4000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE			
	Kent	36,200	35,900	99
	New Castle	143,500	142,900	100
	NEW JERSEY			
	Atlantic	78,900	77,300	98
	Burlington	129,700	128,500	99
	Camden	174,900	173,200	99
	Cape May	39,300	38,600	98
	Cumberland	47,600	46,900	99
	Gloucester	73,600	72,900	99
	Hunterdon	33,400	32,900	99
	Mercer	111,000	109,300	98
	Salem	24,200	23,800	98
Warren	32,500	32,000	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Berks	123,600	121,500	98
	Bucks	177,600	175,900	99
	Carbon	21,300	20,900	98
	Chester	118,600	116,900	99
	Delaware	197,200	195,600	99
	Lehigh	108,400	106,800	99
	Monroe	29,900	29,300	98
	Montgomery	240,900	238,300	99
	Schuylkill	62,700	61,400	98
Between 25-49%	MARYLAND			
	Cecil	21,900	21,800	100
	NEW JERSEY			
Ocean	159,600	158,000	99	
Between 5-24%	PENNSYLVANIA			
	Lancaster	137,100	132,400	97
	DELAWARE			
	Sussex	39,200	38,700	99
	MARYLAND			
	Kent	6,400	6,300	98
	NEW JERSEY			
	Middlesex	212,500	210,700	99
	Monmouth	189,700	187,600	99
	Morris	144,000	142,900	99
PENNSYLVANIA				
Columbia	23,500	23,000	98	
Dauphin	94,400	92,500	98	
Lebanon	41,000	40,100	98	
Station Totals		3,775,500	3,723,400	98
Net Weekly Circulation (1986)			2,489,200	
Average Daily Circulation (1986)			1,423,500	

Pennsylvania—Philadelphia

WPHL-TV

Ch. 17

Network Service: None, independent.

Licensee: WPHL-TV Inc., 5001 Wynnefield Ave., Philadelphia, PA 19131.

Studio: 5001 Wynnefield Ave., Philadelphia, PA 19131.

Telephone: 215-878-1700. TWX: 710-670-0476.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2340-kw max. & 1290-kw horizontal visual, 350-kw max. aural. Antenna: 1080-ft. above av. terrain, 1144-ft. above ground, 1364-ft. above sea level.

Latitude 40° 02' 30"
Longitude 75° 13' 24"

Transmitter: E. Domino Lane.

Satellite Earth Stations: Andrews, 4.5-meter; Scientific-Atlanta & Andrews receivers.

Ownership: Providence Journal Bcstg. Corp., 100%. Jack C. Clifford, chmn.; Robert L. Wolf, pres.; Harry Dyson, secy.-treas. Providence Journal also owns WHAS-TV, Louisville, KY; Colony Communications Inc., multiple cable system operator; has 50% of KMSB-TV, Tucson-Nogales, AZ; KGSW(TV), Albuquerque, NM.

Began Operation: July 17, 1960, but left air Aug. 1, 1962. Resumed operation Sept. 17, 1965. Assignment of license to U.S. Communications (AVC Corp.) approved by FCC Dec. 6, 1967. Sale to present owner by AVC Corp. approved by FCC Nov. 16, 1978 (Television Digest, Vol. 18:20).

Represented (sales): Petry Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): A. D. Ring & Associates.

Personnel:

EUGENE McCURDY, president & general manager.
GORDON FRENCH, director of sales.
JOHN RUZZI, general sales manager.
ZVI SHOUBIN, station manager & program director.
JAMES MACCARONI, promotion manager.
JOEL LEVITT, production manager.
WALT BUNDY, chief engineer.

Highest One Hour Rate: \$18,000.

Highest 30 Sec. Rate (July 21, 1986): \$4000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	NEW JERSEY				
	Atlantic	78,900	77,300	98	
	Burlington	129,700	128,500	99	
	Camden	174,900	173,200	99	
	Salem	24,200	23,800	98	
	PENNSYLVANIA				
	Philadelphia	614,900	603,700	98	
	Between 25-49%	DELAWARE			
		Kent	36,200	35,900	99
		New Castle	143,500	142,900	100
NEW JERSEY					
Cape May		39,300	38,600	98	
Cumberland		47,600	46,900	99	
Gloucester		73,600	72,900	99	
Mercer		111,000	109,300	98	
Warren		32,500	32,000	98	
PENNSYLVANIA					
Berks	123,600	121,500	98		
Bucks	177,600	175,900	99		
Carbon	21,300	20,900	98		



Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	Chester	118,600	116,900	99	
	Dauphin	94,400	92,500	98	
	Delaware	197,200	195,600	99	
	Lancaster	137,100	132,400	97	
	Lebanon	41,000	40,100	98	
	Lehigh	108,400	106,800	99	
	Montgomery	240,900	238,300	99	
	Montour	5,900	5,700	97	
	Northampton	86,300	84,900	98	
	Northumberland	39,600	38,500	97	
	Schuylkill	62,700	61,400	98	
	Between 5-24%	DELAWARE			
		Sussex	39,200	38,700	99
MARYLAND					
Cecil		21,900	21,800	100	
Harford		52,500	52,200	99	
Kent		6,400	6,300	98	
NEW JERSEY					
Hunterdon		33,400	32,900	99	
Middlesex		212,500	210,700	99	
Monmouth		189,700	187,600	99	
Morris		144,000	142,900	99	
Ocean		159,600	158,000	99	
Somerset		73,600	72,800	99	
Sussex	45,100	44,300	98		
PENNSYLVANIA					
Columbia	23,500	23,000	98		
Cumberland	70,400	69,100	98		
Monroe	29,900	29,300	98		
Perry	14,100	13,800	98		
Snyder	12,200	11,700	96		
Union	11,000	10,500	95		
York	123,300	121,100	98		
Station Totals		4,223,200	4,163,100	98	
Net Weekly Circulation (1986)			1,562,800		
Average Daily Circulation (1986)			575,100		

Pennsylvania—Philadelphia

WPVI-TV

Ch. 6

Network Service: ABC.

Licensee: Capital Cities/ABC Inc., 4100 City Line Ave., Philadelphia, PA 19131.

Studio: 4100 City Line Ave., Philadelphia, PA 19131.

Telephone: 215-878-9700. TWX: 710-670-9799.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 74-kw visual, 14.8-kw aural. Antenna: 1094-ft. above av. terrain, 1111-ft. above ground, 1369-ft. above sea level.

Latitude 40° 02' 38"
Longitude 75° 14' 26"

Transmitter: Roxborough, PA.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, ABC, CNN.

Ownership: Capital Cities/ABC Inc. For officers and other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 13, 1947. Sale to present owner by Triangle Publications approved by FCC Feb. 24, 1971 (Television Digest, Vol. 10:8, 9; 11:9).

Represented (sales): Capital Cities/ABC National Television Sales.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

RICHARD F. SPINNER, president & general manager.
NED WARWICK, news director.
VICTOR A. BRANCH, local sales manager.
TODD WHEELER, national sales manager.
MICHAEL CASCIO, public affairs director.
IRWIN L. ROSS, chief engineer.
ROBERT APFEL, business manager.
ART MOORE, director of station promotion & advertising.
CHARLES R. BRADLEY, director of programming & operations.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE			
	Kent	36,200	35,900	99
	New Castle	143,500	142,900	100
	NEW JERSEY			
	Atlantic	78,900	77,300	98
	Burlington	129,700	128,500	99
	Camden	174,900	173,200	99
	Cape May	39,300	38,600	98
	Cumberland	47,600	46,900	99
	Gloucester	73,600	72,900	99
	Hunterdon	33,400	32,900	99
	Mercer	111,000	109,300	98
	Salem	24,200	23,800	98
	Warren	32,500	32,000	98
PENNSYLVANIA				
Berks	123,600	121,500	98	
Bucks	177,600	175,900	99	
Chester	118,600	116,900	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Delaware	197,200	195,600	99
	Lehigh	108,400	106,800	99
	Monroe	29,900	29,300	98
	Montgomery	240,900	238,300	99
	Northampton	86,300	84,900	98
	Philadelphia	614,900	603,700	98
	Schuylkill	62,700	61,400	98
Between 25-49%	MARYLAND			
	Cecil	21,900	21,800	100
	NEW JERSEY			
	Ocean	159,600	158,000	99
	PENNSYLVANIA			
Carbon	21,300	20,900	98	
Lancaster	137,100	132,400	97	
Lebanon	41,000	40,100	98	
Between 5-24%	DELAWARE			
	Sussex	39,200	38,700	99
	NEW JERSEY			
	Monmouth	189,700	187,600	99
	Somerset	73,600	72,800	99
	PENNSYLVANIA			
	Dauphin	94,400	92,500	98
	Northumberland	39,600	38,500	97
Station Totals		3,502,300	3,451,800	98
Net Weekly Circulation (1986)			2,575,300	
Average Daily Circulation (1986)			1,717,700	

Pennsylvania-Philadelphia

WTAF-TV

Ch. 29

Network Service: None, independent.

Licensee: Taft Television & Radio Co. Inc., 330 Market St., Philadelphia, PA 19106.

Studio: 330 Market St., Philadelphia, PA 19106.

Telephone: 215-925-2929.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. & 3470-kw horizontal visual, 500-kw max. & 347-kw horizontal aural. Antenna: 1140-ft. above av. terrain, 1190-ft. above ground, 1415-ft. above sea level.

Latitude 40° 02' 26"
Longitude 75° 14' 20"

Transmitter: E. Domino Lane.

Satellite Earth Stations: Harris, 8.8-meter; RCA 3.4-meter Ku-band; Harris & M/A-Com receivers.

News Service: AP.

Ownership: Taft Bcstg. Co. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: May 16, 1965. Sale to present owner approved by FCC May 7, 1969 (Television Digest, Vol. 9:21).

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

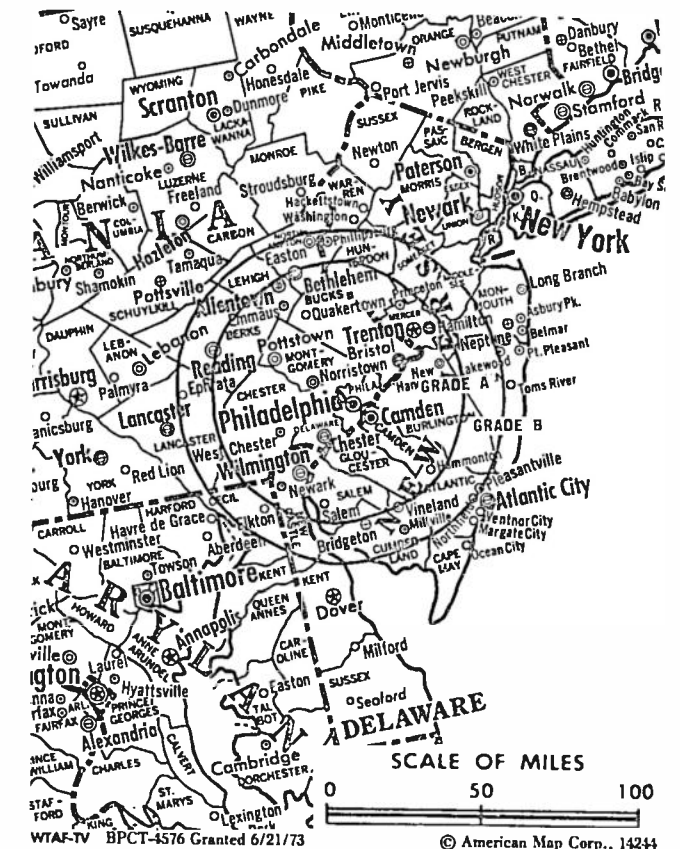
Personnel:

RANDALL E. SMITH, general manager.
STEPHEN MOSKO, general sales manager.
LaRHE VESTAL, program manager.
KAREN CORBIN, promotion manager.
BURCE WIETLISBACH, business manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE			
	New Castle	143,500	142,900	100
	NEW JERSEY			
	Atlantic	78,900	77,300	98
	Burlington	129,700	128,500	99
	Camden	174,900	173,200	99
	Cape May	39,300	38,600	98
	Cumberland	47,600	46,900	99
	Gloucester	73,600	72,900	99
	Salem	24,200	23,800	98
	PENNSYLVANIA			
	Berks	123,600	121,500	98
	Bucks	177,600	175,900	99
	Chester	118,600	116,900	99
Delaware	197,200	195,600	99	
Lehigh	108,400	106,800	99	
Montgomery	240,900	238,300	99	
Northampton	86,300	84,900	98	
Philadelphia	614,900	603,700	98	
Between 25-49%	DELAWARE			
	Kent	36,200	35,900	99
	MARYLAND			
	Cecil	21,900	21,800	100
	NEW JERSEY			
	Hunterdon	33,400	32,900	99
	Mercer	111,000	109,300	98
	Ocean	159,600	158,000	99
	Warren	32,500	32,000	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	PENNSYLVANIA			
	Carbon	21,300	20,900	98
	Columbia	23,500	23,000	98
	Cumberland	70,400	69,100	98
	Dauphin	94,400	92,500	98
	Lackawanna	84,700	83,600	99
	Lancaster	137,100	132,400	97
	Lebanon	41,000	40,100	98
	Luzerne	131,000	129,100	99
	Northumberland	39,600	38,500	97
Schuylkill	62,700	61,400	98	
Between 5-24%	DELAWARE			
	Sussex	39,200	38,700	99
	MARYLAND			
	Harford	52,500	52,200	99
	Kent	6,400	6,300	98
	NEW JERSEY			
	Essex	296,800	292,500	99
	Hudson	208,500	205,700	99
	Middlesex	212,500	210,700	99
	Monmouth	189,700	187,600	99
Morris	144,000	142,900	99	
Somerset	73,600	72,800	99	
Sussex	45,100	44,300	98	
Union	181,400	179,800	99	
Station Totals	PENNSYLVANIA			
	Clinton	14,300	14,000	98
	Lycoming	44,400	43,000	97
	Monroe	29,900	29,300	98
	Montour	5,900	5,700	97
	Perry	14,100	13,800	98
	Snyder	12,200	11,700	96
	Union	11,000	10,500	95
	Wyoming	10,200	10,000	98
	York	123,300	121,100	98
Station Totals		5,194,500	5,120,800	98
Net Weekly Circulation (1986)			2,147,200	
Average Daily Circulation (1986)			879,700	

Pennsylvania—Pittsburgh

KDKA-TV

Ch. 2

Network Service: CBS.

Licensee: Group W Television Inc., One Gateway Center, Pittsburgh, PA 15222.

Studio: One Gateway Center, Pittsburgh, PA 15222.

Telephone: 412-392-2200. TWX: 710-664-4380.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 990-ft. above av. terrain, 683-ft. above ground, 2049-ft. above sea level.

Latitude 40° 29' 38.22"

Longitude 80° 01' 09.40"

Transmitter: 4101 Grizzella St.

Satellite Earth Station: Transmit/receive; Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

AM Affiliate: KDKA, 50-kw, 1020 kHz.

News Services: AP, Group W Newsfeed.

Ownership: Subsidiary of Westinghouse Electric Corp. For other interests, see Group W in Group Ownership of TV Stations.

Begin Operation: Jan. 11, 1949 as WDTV. Sale to present owners by DuMont Laboratories approved by FCC Jan. 5, 1955 (Television Digest, Vol. 10:49; 11:2).

Represented (sales): Group W Television Sales.

Represented (legal): Wilkes, Artis, Hedrick & Lane.

Personnel:

JOSEPH BERWANGER, vice president & general manager.

HAL WHACK, general sales manager.

SHERRI SIEVING, local sales manager.

JAYNE ADAIR, program manager.

ARTHUR GREENWALD, creative services director.

BRUCE KAPLAN, marketing manager.

CAROLYN S. McCLAIR, public relations director.

JIM HEFNER, news director.

HOWARD MURPHY, controller.

JOHN J. CVETIC, engineering manager.

ROY HOOVER, chief engineer.

JACK LANDAU, human resources manager.

SUE McINERNEY, operations manager.

Highest 30 Sec. Rate: \$15,000.

NETWORK BASE HOURLY RATE: \$2800.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Garrett	9,800	9,600	98
	OHIO			
	Belmont	32,000	31,500	98
	Harrison	6,500	6,400	98
	Jefferson	32,900	32,500	99
	PENNSYLVANIA			
	Allegheny	547,000	539,500	99
	Armstrong	30,600	30,000	98
	Beaver	73,700	72,800	99
Butler	54,900	54,200	99	
Cambria	65,200	64,300	99	
Clarion	15,300	15,000	98	
Elk	13,600	13,300	98	
Fayette	60,300	58,900	98	
Forest	1,900	1,900	100	
Greene	15,500	15,100	97	
Indiana	32,700	32,000	98	
Jefferson	19,000	18,600	98	
Lawrence	38,800	38,100	98	
Somerset	30,700	30,000	98	
Venango	24,000	23,300	97	
Washington	81,600	80,300	98	
Westmoreland	147,400	145,500	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WEST VIRGINIA			
	Brooke	10,600	10,600	100
	Hancock	14,600	14,600	100
	Marion	25,200	25,000	99
	Marshall	15,000	14,900	99
	Monongalia	28,900	28,500	99
Between 25-49%	Ohio	22,900	22,800	100
	Preston	11,100	10,900	98
Between 5-24%	OHIO			
	Columbiana	41,700	41,100	99
	Monroe	6,400	6,200	97
	PENNSYLVANIA			
	Blair	51,000	50,100	98
	Clearfield	30,500	29,900	98
	Crawford	33,200	32,400	98
	Mercer	46,800	46,000	98
	WEST VIRGINIA			
	Barbour	6,100	6,000	98
Harrison	29,400	29,200	99	
Randolph	10,500	10,300	98	
Taylor	6,200	6,100	98	
Tucker	3,400	3,300	97	
Tyler	4,100	4,000	98	
Wetzel	7,900	7,800	99	
Between 5-24%	MARYLAND			
	Allegany	29,000	28,700	99
OHIO				
Carroll	9,500	9,400	99	
PENNSYLVANIA				
Bedford	17,500	17,000	97	
WEST VIRGINIA				
Grant	3,800	3,700	97	
Station Totals		1,798,700	1,771,300	98
Net Weekly Circulation (1986)			1,344,300	
Average Daily Circulation (1986)			890,200	

Pennsylvania—Greensburg-Pittsburgh

WPCB-TV

Ch. 40

Network Service: None, independent.

Licensee: Cornerstone Television Inc.

Studio: Rte. 48, Signal Hill Dr., Wall, PA 15148.

Telephone: 412-824-3930.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 1170-kw max. & 490-kw horizontal visual, 49-kw horizontal aural. Antenna: 980-ft. above av. terrain, 839-ft. above ground, 2049-ft. above sea level.

Latitude 40° 23' 30.0"
Longitude 79° 46' 51.1"

Transmitter: Signal Hill Dr., Wall, PA.

Satellite Earth Station: Scientific-Atlanta, 5-meter; Scientific-Atlanta & DX Antenna receivers.

Ownership: Non-stock, non-profit corp. Rev. R. Russell Bixler, pres.; David Kelton, Oleen Eagle, Ernest Frederick, dirs. Also owns WKBS-TV, Altoona, PA.

Began Operation: April 15, 1979.

Represented (legal): Gammon & Grange.

Represented (engineering): Dean Sargent.

Personnel:

DAVID KELTON, chief executive officer.
OLEEN EAGLE, vice president.
DAVID SKEBA, station manager.
JERRY FOREMAN, director of engineering.

Highest One Hour Rate (April 10, 1985): \$600.

Highest 30 Sec. Rate (June 1, 1985): \$80.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
PENNSYLVANIA				
Between 5-24%	Greene	15,500	15,100	97
	Westmoreland	147,400	145,500	99
Station Totals		162,900	160,600	98
Net Weekly Circulation (1986)				47,800
Average Daily Circulation (1986)				18,100

Pennsylvania—Pittsburgh

WPGH-TV

Ch. 53

Network Service: None, independent.

Licensee: Meredith Corp., 1716 Locust St., Des Moines, IA 50336.

Studio: 750 Ivory Ave., Pittsburgh, PA 15214.

Telephone: 412-931-8600.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 2340-kw max. & 1280-kw horizontal visual, 234-kw max. & 128-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 736-ft. above ground, 2049-ft. above sea level.

Latitude 40° 29' 43"
Longitude 80° 00' 18"

Transmitter: 750 Ivory Ave.

Satellite Earth Stations: 2 Microdyne, 4.7-meter; Microdyne receivers.

News Service: UPI.

Ownership: Meredith Corp. For other interests, see Group Ownership of TV Stations. Note: Sale to Lorimar-Telepictures pends (Television Digest, Vol. 26:29).

Began Operation: July 14, 1953 as WKJF-TV, left air July 2, 1954. Resumed operation under new ownership Feb. 1, 1969; left air Aug. 16, 1971. Transfer to Henry Posner Jr. from Receiver in Bankruptcy approved Dec. 12, 1973. Returned to air Jan. 14, 1974. Sale to present owner by Henry Posner Jr. approved by FCC Sept. 8, 1978 (Television Digest, Vol. 18:17, 38).

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): A. D. Ring & Associates.

Personnel:

WILLARD A. SALTZGIVER, vice president & general manager.
KATHY SAUNDERS, general sales manager.
NANCY PALMER, program manager.
MARK ALBRIGHT, director of engineering.

Highest 30 Sec. Rate (July 1985): \$1500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Belmont	32,000	31,500	98
	Jefferson	32,900	32,500	99
	PENNSYLVANIA			
	Allegheny	547,000	539,500	99
	Beaver	73,700	72,800	99
	Butler	54,900	54,200	99
	Cambria	65,200	64,300	99
	Washington	81,600	80,300	98
	Westmoreland	147,400	145,500	99
WEST VIRGINIA				
Brooke	10,600	10,600	100	
Marion	25,200	25,000	99	
Marshall	15,000	14,900	99	
Ohio	22,900	22,800	100	
Between 25-49%	OHIO			
	Columbiana	41,700	41,100	99
	Harrison	6,500	6,400	98
	PENNSYLVANIA			
	Armstrong	30,600	30,000	98
	Clarion	15,300	15,000	98
	Elk	13,600	13,300	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Fayette	60,300	58,900	98
	Forest	1,900	1,900	100
	Greene	15,500	15,100	97
	Indiana	32,700	32,000	98
	Jefferson	19,000	18,600	98
	Lawrence	38,800	38,100	98
	Somerset	30,700	30,000	98
	Venango	24,000	23,300	97
	WEST VIRGINIA			
	Hancock	14,600	14,600	100
Harrison	29,400	29,200	99	
Monongalia	28,900	28,500	99	
Taylor	6,200	6,100	98	
Wetzel	7,900	7,800	99	
Between 5-24%	MARYLAND			
	Garrett	9,800	9,600	98
	OHIO			
	Carroll	9,500	9,400	99
	Mahoning	103,400	102,300	99
	Monroe	6,400	6,200	97
	Trumbull	88,300	87,300	99
	PENNSYLVANIA			
	Blair	51,000	50,100	98
	Clearfield	30,500	29,900	98
Mercer	46,800	46,000	98	
WEST VIRGINIA				
Barbour	6,100	6,000	98	
Preston	11,100	10,900	98	
Randolph	10,500	10,300	98	
Tyler	4,100	4,000	98	
Station Totals		1,903,500	1,875,800	98
Net Weekly Circulation (1986)			822,500	
Average Daily Circulation (1986)			361,900	

Pennsylvania—Pittsburgh

WPTT-TV

Ch. 22

Network Service: None, independent.

Licensee: Commercial Radio Institute Inc. (CRI), 3500 Parkdale Ave., Baltimore, MD 21211.

Studio: 500 Seco Rd., Box 2809, Pittsburgh, PA 15230.

Telephone: 412-856-9010. Fax: 412-837-2248. TWX: 710-797-3664.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. & 1950-kw horizontal visual, 500-kw max. & 195-kw horizontal aural. Antenna: 920-ft. above av. terrain, 829-ft. above ground, 2049-ft. above sea level.

Latitude 40° 26' 22.5"
Longitude 79° 43' 10.5"

Transmitter: Hawkeye Dr. Extended.

Satellite Earth Stations: AFC, 5-meter & 3.7-meter; RCA Americom, 3.66-meter Ku-band; Microdyne, M/A-Com & Automation Techniques receivers.

News Service: UPI.

Ownership: Julian S. Smith, pres., 28.5%; Frederick M. Himes Jr., v.p.-secy.-treas., 23.6%; Robert L. Simmons, 10%; others, none with more than 5%. Principals have interest in WBFF(TV), Baltimore, MD & WTTE(TV), Columbus, OH.

Began Operation: Sept. 29, 1978.

Represented (sales): Seltel Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Carl T. Jones & Associates.

Personnel:

JULIAN S. SMITH, president.
FREDERICK M. HIMES, executive vice president.
ROBERT SIMMONS, vice president, sales.
CHUCK HOBBS, general manager.
KEN ZUCKERMAN, general sales manager.
EDDIE EDWARDS, operations manager.
RAYMOND LAU, production manager.
PAM RHODES, promotion manager.
MIKE SIMON, chief engineer.

Highest 30 Sec. Rate: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Armstrong	30,600	30,000	98
	WEST VIRGINIA			
	Hancock	14,600	14,600	100
Between 25-49%	OHIO			
	Jefferson	32,900	32,500	99
	PENNSYLVANIA			
	Allegheny	547,000	539,500	99
	Beaver	73,700	72,800	99
	Butler	54,900	54,200	99
	Clarion	15,300	15,000	98
	Fayette	60,300	58,900	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Forest	1,900	1,900	100
	Jefferson	19,000	18,600	98
	Washington	81,600	80,300	98
	Westmoreland	147,400	145,500	99
	WEST VIRGINIA			
	Brooke	10,600	10,600	100
	Ohio	22,900	22,800	100
	Taylor	6,200	6,100	98
Between 5-24%	OHIO			
	Belmont	32,000	31,500	98
	Columbiana	41,700	41,100	99
	Harrison	6,500	6,400	98
	Monroe	6,400	6,200	97
	PENNSYLVANIA			
	Clearfield	30,500	29,900	98
	Elk	13,600	13,300	98
	Greene	15,500	15,100	97
	Indiana	32,700	32,000	98
Lawrence	38,800	38,100	98	
Venango	24,000	23,300	97	
WEST VIRGINIA				
Marion	25,200	25,000	99	
Marshall	15,000	14,900	99	
Monongalia	28,900	28,500	99	
Preston	11,100	10,900	98	
Randolph	10,500	10,300	98	
Station Totals		1,451,300	1,429,800	98
Net Weekly Circulation (1986)			466,700	
Average Daily Circulation (1986)			159,300	

Pennsylvania—Pittsburgh

WPXI

Ch. 11

Network Service: NBC.

Licensee: WPXI Inc., 11 Television Hill, Box 1100, Pittsburgh, PA 15230.

Studio: 11 Television Hill, Pittsburgh, PA 15230.

Telephone: 412-237-1100. TWX: 710-664-4340.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 848-ft. above ground, 2048-ft. above sea level.

Latitude 40° 27' 47"
Longitude 80° 00' 17"

Transmitter: 11 Television Hill.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Harris, 6-meter & 3-meter; Scientific-Atlanta & Harris receivers.

News Services: AP, CNN Headline News, Mediawire, National Weather Wire, NBC, Nexis, UPI.

Ownership: Cox Enterprises Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 1, 1957. Sale to present owner by co-owners Pittsburgh Post-Gazette & Sun Telegraph and H. Kenneth Brennen & family approved Nov. 20, 1964 by FCC (Television Digest, Vol. 4:36, 47).

Represented (sales): TeleRep Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

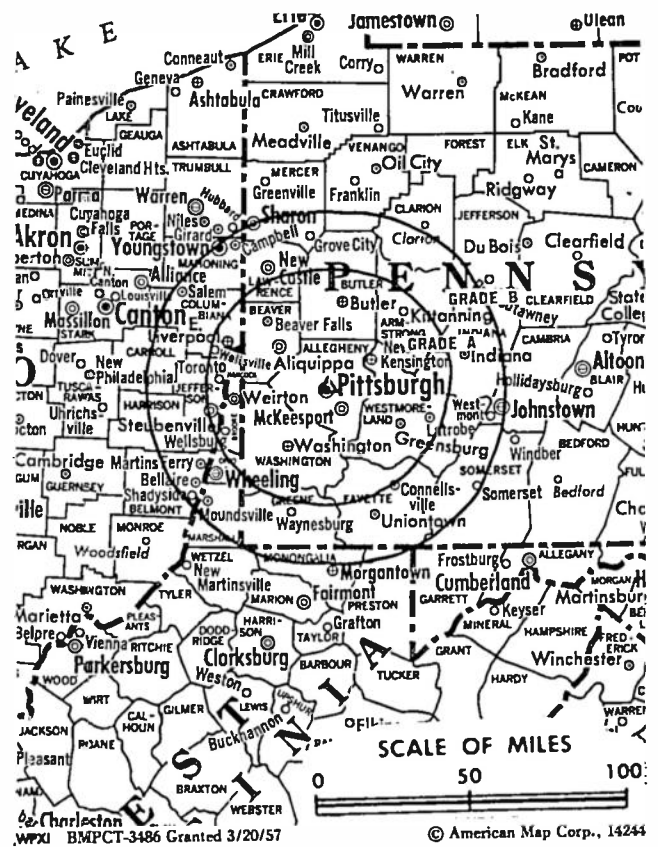
JOHN HOWELL, vice president & general manager.
BRUNO GRAZIANO, general sales manager.
MARK BARASH, program director.
BUD MOORE, controller.
STEVE RILEY, promotion director.
BY WILLIAMS, news director.

Highest 30 Sec. Rate: \$3000.

NETWORK BASE HOURLY RATE: \$2280.

Total Households: © MS1 Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Belmont	32,000	31,500	98
	Jefferson	32,900	32,500	99
	PENNSYLVANIA			
	Allegheny	547,000	539,500	99
	Armstrong	30,600	30,000	98
	Beaver	73,700	72,800	99
	Butler	54,900	54,200	99
	Clarion	15,300	15,000	98
	Fayette	60,300	58,900	98
	Greene	15,500	15,100	97
	Lawrence	38,800	38,100	98
	Venango	24,000	23,300	97
	Washington	81,600	80,300	98
Westmoreland	147,400	145,500	99	
WEST VIRGINIA				
Brooke	10,600	10,600	100	
Hancock	14,600	14,600	100	
Marion	25,200	25,000	99	
Monongalia	28,900	28,500	99	
Taylor	6,200	6,100	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO			
	Columbiana	41,700	41,100	99
	Harrison	6,500	6,400	98
	PENNSYLVANIA			
	Indiana	32,700	32,000	98
Jefferson	19,000	18,600	98	
Mercer	46,800	46,000	98	
Somerset	30,700	30,000	98	
WEST VIRGINIA	Harrison	29,400	29,200	99
	Marshall	15,000	14,900	99
	Ohio	22,900	22,800	100
	Preston	11,100	10,900	98
	Wetzel	7,900	7,800	99
Between 5-24%	MARYLAND			
	Garrett	9,800	9,600	98
	OHIO			
	Carroll	9,500	9,400	99
	Monroe	6,400	6,200	97
	PENNSYLVANIA			
	Blair	51,000	50,100	98
	Cambria	65,200	64,300	99
	Clearfield	30,500	29,900	98
	Elk	13,600	13,300	98
WEST VIRGINIA				
Barbour	6,100	6,000	98	
Mineral	10,200	10,100	99	
Randolph	10,500	10,300	98	
Tyler	4,100	4,000	98	
Upshur	8,900	8,800	99	
Station Totals		1,729,000	1,703,200	98
Net Weekly Circulation (1986)			1,154,400	
Average Daily Circulation (1986)			656,200	

Pennsylvania—Pittsburgh

WTAE-TV

Ch. 4

Network Service: ABC.

Licensee: The Hearst Corp., WTAE Division, 400 Ardmore Blvd., Pittsburgh, PA 15221.

Studio: 400 Ardmore Blvd., Pittsburgh, PA 15221.

Telephone: 412-242-4300. TWX: 710-664-4266.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 965-ft. above av. terrain, 1062-ft. above ground, 2049-ft. above sea level.

Latitude 40° 16' 49"
Longitude 79° 48' 11"

Transmitter: Elizabeth Township, PA.

Satellite Earth Stations: Transmit/receive; 6 Scientific-Atlanta, 7-meter; Satcom Technologies, 5-meter Ku-band; RCA Ku-band; Scientific-Atlanta, Microdyne & M/A-Com receivers.

AM Affiliate: WTAE, 5-kw, 1250 kHz.

FM Affiliate: WHTX, 50-kw, 96.1 MHz (No. 241), 500-ft.

News Services: AP, UPI.

Ownership: The Hearst Corp., 100%. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: Sept. 14, 1958. Hearst acquired 100% control after its purchase of 50% from Earl F. Reed and Irwin D. Wolf, as trustees for a stockholders group. Purchase approved by FCC Aug. 1, 1962 (Television Digest, Vol. 2:29, 32).

Represented (sales): Katz Television.

Represented (legal): Dempsey & Koplovitz.

Personnel:

FRED R. BARBER JR., vice president & general manager.
PAUL KILCULLEN, general sales manager.
STEVE CARLSTON, local sales manager.
BILL DADDIO, national sales manager.
GLORIA SPENCE, resident controller.
DAVID CRANTZ, director of public relations & special projects.
JEROME J. KALKE, director of engineering.
JUDY GIRARD, program director.
JOSEPH ROVITTO, news director.
PAT BALDWIN, promotion manager.

Highest 30 Sec. Rate: \$3500.

NETWORK BASE HOURLY RATE: \$3000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Garrett	9,800	9,600	98
	OHIO			
	Belmont	32,000	31,500	98
	Harrison	6,500	6,400	98
	Jefferson	32,900	32,500	99
	Monroe	6,400	6,200	97
	PENNSYLVANIA			
	Allegheny	547,000	539,500	99
	Armstrong	30,600	30,000	98
	Beaver	73,700	72,800	99
	Blair	51,000	50,100	98
	Butler	54,900	54,200	99
	Cambria	65,200	64,300	99
Clarion	15,300	15,000	98	
Clearfield	30,500	29,900	98	
Elk	13,600	13,300	98	
Fayette	60,300	58,900	98	
Greene	15,500	15,100	97	
Indiana	32,700	32,000	98	
Jefferson	19,000	18,600	98	
Lawrence	38,800	38,100	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Somerset	30,700	30,000	98
	Venango	24,000	23,300	97
	Washington	81,600	80,300	98
	Westmoreland	147,400	145,500	99
	WEST VIRGINIA			
	Brooke	10,600	10,600	100
	Hancock	14,600	14,600	100
	Harrison	29,400	29,200	99
	Marion	25,200	25,000	99
	Marshall	15,000	14,900	99
Between 25-49%	Monongalia	28,900	28,500	99
	Ohio	22,900	22,800	100
	Preston	11,100	10,900	98
	Randolph	10,500	10,300	98
	Taylor	6,200	6,100	98
	Tucker	3,400	3,300	97
	Wetzel	7,900	7,800	99
	OHIO			
	Columbiana	41,700	41,100	99
	PENNSYLVANIA			
Bedford	17,500	17,000	97	
Forest	1,900	1,900	100	
WEST VIRGINIA				
Barbour	6,100	6,000	98	
Lewis	7,000	6,900	99	
Tyler	4,100	4,000	98	
Upshur	8,900	8,800	99	
OHIO				
Carroll	9,500	9,400	99	

(Continued on page A-892)

Station Totals	1,813,400	1,785,300	98
Net Weekly Circulation (1986)		1,425,700	
Average Daily Circulation (1986)		887,000	

Pennsylvania—Reading

WTVE

Ch. 51

Network Service: None, independent.

Licensee: Reading Broadcasting Inc., Box 3248, Reading, PA 19604.

Studio: 1729 North 11th St., Box 3248, Reading, PA 19604.

Telephone: 215-921-9181.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 1450-kw max. & 1100-kw horizontal visual, 145-kw max. & 110-kw horizontal aural. Antenna: 750-ft. above av. terrain, 148-ft. above ground, 1248-ft. above sea level.

Latitude	40°	21'	15"
Longitude	75°	53'	56"

Requests CP for change to 1326-kw max. visual, 265-kw max. aural, 1050-ft. above av. terrain, 424-ft. above ground, 1524-ft. above sea level. BPCT-841221KW.

Transmitter: Mt. Penn, 1.9-mi. NE of center of Reading.

Satellite Earth Stations: Microdyne, 7-meter; Andrew, 5-meter; ChannelMaster, 3-meter; Microdyne & ChannelMaster receivers. ;

News Service: INN.

Ownership: Henry N. Aurandt, pres. & Helen K. Aurandt, 36% jointly; Robert A. Denby, v.p., 10%; Irvin Cohen, 8%; Jack A. Linton, secy. & Nancy A. Linton, 2% jointly; 14 others, none with as much as 5%.

Began Operation: May 4, 1980.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Smith & Powstenko.

Personnel:

JEFFREY D. MILLER, general manager.
GIBSON WHITE, chief engineer.
JOHN KRAWLZIK, production manager.

Highest 30 Sec. Rate (July 22, 1985): \$60.

Arbitron Data: Not available.



Robert W. Rounsaville & Associates

MEDIA BROKERS AND CONSULTANTS

ATLANTA: 1-800-531-1500 ORLANDO: 1-800-328-3500

Pennsylvania—Red Lion-Lancaster & York

WGCB-TV

Ch. 49

Network Service: None, independent.

Licensee: Red Lion Television Inc., Box 88, Windsor Rd., Red Lion, PA 17356.

Studio: Windsor Rd., Red Lion.

Telephone: 717-246-1681.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 550-kw visual, 110-kw aural. Antenna: 580-ft. above av. terrain, 374-ft. above ground, 1234-ft. above sea level.

Latitude 39° 54' 18"
Longitude 76° 35' 00"

Transmitter: State Rte. 66141, 1.75-mi. E of Red Lion.

News Service: INN.

Satellite Earth Stations: Gardiner, 5-meter & 5.6-meter; Scientific-Atlanta, 11.6-meter; Microdyne receivers.

Ownership: John H. Norris, 77.5%; Dorothy C. Norris, 22.5%. Red Lion Bcstg. is licensee of WGCB-AM-FM, Red Lion, PA & owns World International Bcstrs. Inc., licensee of WINB (short wave), Red Lion, PA.

Began Operation: April 28, 1979.

Represented (sales): Spot Time Ltd.

Represented (legal): Benedict P. Cottone.

Represented (engineering): Fred W. Wise.

Personnel:

JOHN H. NORRIS, president & general manager.

Highest One Hour Rate: \$625.

Highest 30 Sec. Rate (July 31, 1986): \$60.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	PENNSYLVANIA Adams	25,400	24,800	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Cumberland	70,400	69,100	98
	Dauphin	94,400	92,500	98
	Lancaster	137,100	132,400	97
	Lebanon	41,000	40,100	98
	Perry	14,100	13,800	98
	York	123,300	121,100	98
Station Totals		505,700	493,800	97
Net Weekly Circulation (1986)			58,000	
Average Daily Circulation (1986)			20,200	

Pennsylvania—Scranton & Wilkes-Barre

WYOU

(formerly WDAU-TV)

Ch. 22

Network Service: CBS.

Licensee: Diversified Communications, 5 Milk St., Portland, ME 04112.

Studio: 415 Lackawanna Ave., Scranton, PA 18503.

Telephone: 717-961-2222.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 2945-kw max. visual, 295-kw max. aural. Antenna: Electrically tilted 0.6°, 1686-ft. above av. terrain, 842-ft. above ground, 2949-ft. above sea level.

Latitude 41° 10' 58"
Longitude 75° 52' 26"

Transmitter: Penobscott Mtn., Hanover Twp.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta receivers.

Multichannel TV Sound: Stereo & separate audio program.

News Services: AP, CBS.

Ownership: Diversified Communications, 100%. See Group Ownership of Television Stations.

Began Operation: June 7, 1953. In 1959 Scranton Broadcasters reacquired control by purchasing stock held by WCAU Inc. (Philadelphia Evening Bulletin), which had held 75% control of station since 1956 (Television Digest, Vol. 12:31, 42; 15:16, 22). Sale to Southeastern Capital Corp. approved by FCC May 9, 1984. Sale to present owner approved July 18, 1986 (Vol. 26:23).

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Rubin, Bednarek & Associates Inc.

Personnel:

GARRY H. RITCHIE, president & general manager.
DAVID BUNNELL, general sales manager.
MARILYN JAFFE, local/regional sales manager.
KENNETH GONZALEZ, program manager.
JAMES CHURCH, news director.

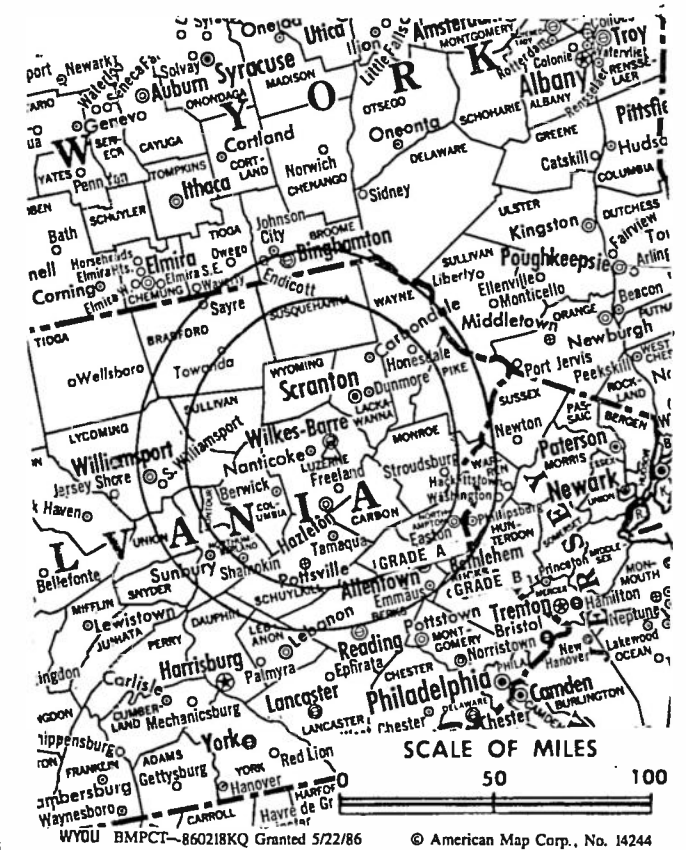
Highest One Hour Rate: \$10,000.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$788.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Carbon	21,300	20,900	98
	Columbia	23,500	23,000	98
	Lackawanna	84,700	83,600	99
	Luzerne	131,000	129,100	99
	Lycorning	44,400	43,000	97
	Montour	5,900	5,700	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Northumberland	39,600	38,500	97
	Pike	8,700	8,400	97
	Snyder	12,200	11,700	96
	Sullivan	2,200	2,100	95
	Susquehanna	14,300	14,000	98
	Union	11,000	10,500	95
	Wayne	14,400	13,900	97
	Wyoming	10,200	10,000	98
Between 25-49%	PENNSYLVANIA			
	Bradford	23,500	23,000	98
	Monroe	29,900	29,300	98
	Schuylkill	62,700	61,400	98
Between 5-24%	NEW YORK			
	Delaware	17,100	16,500	96
	Sullivan	26,700	25,900	97
	Tioga	18,500	18,200	98
	PENNSYLVANIA			
	Clinton	14,300	14,000	98
	Tioga	14,600	14,100	97
Station Totals		630,700	616,800	97
Net Weekly Circulation (1986)			393,400	
Average Daily Circulation (1986)			218,200	

Pennsylvania—Scranton & Wilkes-Barre

WNEP-TV

Ch. 16

Network Service: ABC.

Licensee: The New York Times Co., 229 W. 43rd St., New York, NY 10036.

Studio: Wilkes-Barre-Scranton Airport, Avoca, PA 18641.

Telephones: 717-346-7474, Scranton; 717-826-1616, Wilkes-Barre.

TWX: 510-671-4532.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1150-kw max. & 525-kw horizontal visual, 115-kw max. & 52.5-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 829-ft. above ground, 2949-ft. above sea level.

Latitude 41° 10' 58"
Longitude 75° 52' 21"

Transmitter: Penobsco Nob, Electronic Heights, Wilkes-Barre.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: Transmit/receive; Scientific-Atlanta, 11-meter & 5-meter; Scientific-Atlanta receivers.

News Services: AP, ABC.

Ownership: The New York Times Co. For other interests, see Group & Newspaper Ownership of TV Stations.

Began Operation: Feb. 9, 1954. Sale to present owner by NEP Communications approved by FCC Oct. 29, 1985 (Television Digest, Vol. 25:32). Sale to NEP by Taft Bcstg. approved by FCC Oct. 30, 1973. Sale to Taft by Transcontinent Television Corp.'s subsidiary Northeastern Pennsylvania Broadcasting Inc. approved Feb. 19, 1964 (Vol. 3:15, 16, 31; 4:8). Merger & transfer of WARM-TV, Scranton (Ch. 16) and WILK-TV, Wilkes-Barre, PA (Ch. 34) into Northeastern Pennsylvania Bcstg. Co. approved Feb. 12, 1958 by FCC (Vol. 13:46; 14:7).

Represented (sales): Katz Television.

Represented (legal): Koteen & Naftalin.

Personnel:

ELDEN A. HALE JR., exec. vice president & general manager.
RONALD KUPERS, vice president & controller.
WARREN REED, general sales manager.
BERNIE HYZINSKI, chief engineer.
R. PAUL STUEBER, news director.

Highest One Hour Rate: \$9600.

Highest 30 Sec. Rate (July 23, 1986): \$4000.

NETWORK BASE HOURLY RATE: \$2800.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Carbon	21,300	20,900	98
	Centre	39,200	38,100	97
	Clinton	14,300	14,000	98
	Columbia	23,500	23,000	98
	Lackawanna	84,700	83,600	99
	Luzerne	131,000	129,100	99
	Lycoming	44,400	43,000	97
	Monroe	29,900	29,300	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Montour	5,900	5,700	97
	Northumberland	39,600	38,500	97
	Schuylkill	62,700	61,400	98
	Snyder	12,200	11,700	96
	Sullivan	2,200	2,100	95
	Susquehanna	14,300	14,000	98
	Union	11,000	10,500	95
Between 25-49%	Wayne	14,400	13,900	97
	Wyoming	10,200	10,000	98
	PENNSYLVANIA			
Between 25-49%	Bradford	23,500	23,000	98
	Juniata	7,400	7,100	96
	Pike	8,700	8,400	97
Between 5-24%	NEW JERSEY			
	Warren	32,500	32,000	98
Between 5-24%	NEW YORK			
	Delaware	17,100	16,500	96
Between 5-24%	Sullivan	26,700	25,900	97
	PENNSYLVANIA			
	Berks	123,600	121,500	98
	Lehigh	108,400	106,800	99
	Mifflin	17,700	17,100	97
Between 5-24%	Northampton	86,300	84,900	98
	Tioga	14,600	14,100	97
Station Totals		1,027,300	1,006,100	97
Net Weekly Circulation (1986)				547,000
Average Daily Circulation (1986)				374,800

Pennsylvania—Scranton

WOLF-TV

Ch. 38

(Operates satellite WWLF-TV, Hazleton, PA)

Network Service: None, independent.

Licensee: Scranton TV Partners Ltd., 916 Oak St., Scranton, PA 18508.

Studio: 916 Oak St., Scranton, PA 18508.

Telephone: 717-347-9653.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 3720-kw max. visual, 3720-kw max. aural. Antenna: 1261-ft. above av. terrain, 352-ft. above ground, 2412-ft. above sea level.

Latitude 41° 26' 09"
Longitude 75° 43' 45"

Holds CP for change to 1280-kw max. visual, 128-kw max. aural, 1164-ft. above av. terrain, 2227-ft. above ground, 325-ft. above sea level. BPCT-860624KF.

Transmitter: W. Mountain Rd., Ransom Twp.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: Microdyne, 7-meter; Microdyne receivers.

Ownership: WOLF-TV Assoc. Ltd. Partnership, 40%; Ltd. partners, 60%. WALP ownership: George Kimble, 34.6%; Guyon W. Turner & T. Eugene Malone, 20% each; Craig Fox, 18.5%; Peter Rydell, 6.9%. Kimble has interest in WCGR & WFLC(FM), Canandaigua & WQNY(FM), Ithaca, NY. Kimble & Fox have interest in WAQX(FM), Manlius, NY; WAQX, Syracuse, NY. Fox & Kimble have interest in WNOD, Ch. 26 CP, Jamestown, NY. Fox, Kimble & Turner have interest in WFYF, Ch. 50 CP, Watertown, NY. Fox has interest in WTUV, Utica, NY. Fox & Rydell have interest in Ch. 52 application, Ithaca, NY.

Began Operation: June 3, 1985.

Represented (sales): Independent TV Sales.

Represented (legal): Latham, Watkins & Hills.

Personnel:

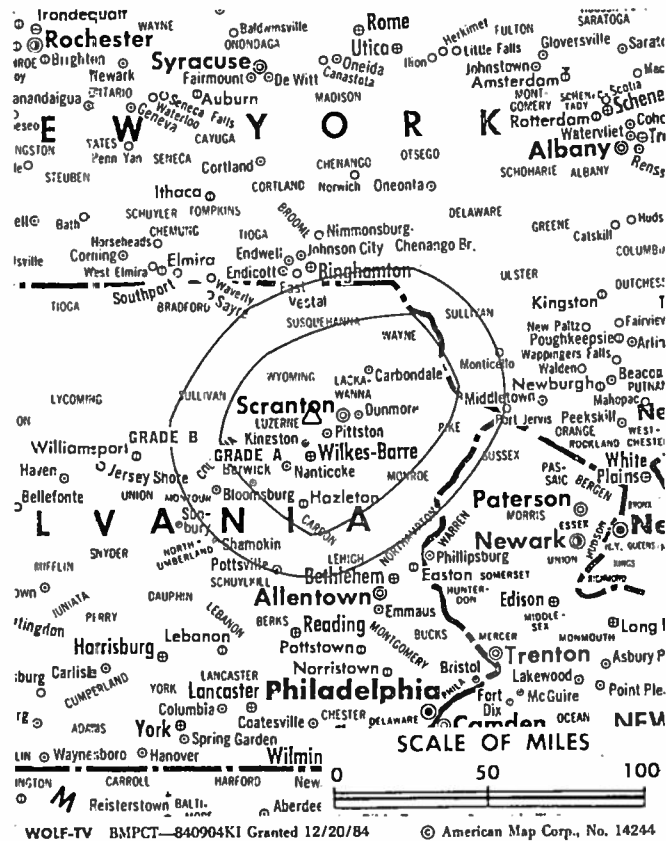
GUYON W. TURNER, chief executive officer.
T. EUGENE MALONE, general manager.
RONALD EVANS, general sales manager.
PETER RYDELL, director of programming & operations.
DAVID SWARTZ, chief engineer.
PETER KILCULLEN, promotion director.
MIKE YANUZZI, local sales manager.

Highest One Hour Rate: \$4000.

Highest 30 Sec. Rate: \$1000.

Note: Rates include WWLF-TV, Hazleton, PA.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	PENNSYLVANIA			
	Columbia	23,500	23,000	98
	Lackawanna	84,700	83,600	99
	Luzerne	131,000	129,100	99
	Wyoming	10,200	10,000	98
Between 5-24%	PENNSYLVANIA			
	Bradford	23,500	23,000	98
	Carbon	21,300	20,900	98
	Lycoming	44,400	43,000	97
	Montour	5,900	5,700	97
	Northumberland	39,600	38,500	97
	Schuylkill	62,700	61,400	98
	Sullivan	2,200	2,100	95
	Susquehanna	14,300	14,000	98
Wayne	14,400	13,900	97	
Station Totals		477,700	468,200	98
Net Weekly Circulation (1986)			109,600	
Average Daily Circulation (1986)			42,900	

Pennsylvania—Wilkes-Barre & Scranton

WBRE-TV

Ch. 28

Network Service: NBC.

Licensee: WBRE Television Inc., 7 W. 51st St., New York, NY 10019.

Studio: 62 S. Franklin St., Wilkes-Barre, PA 18773.

Telephone: 717-823-3101. TWX: 510-658-3198.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 4120-kw max. & 2290-kw horizontal visual, 470-kw max. & 230.1-kw horizontal aural. Antenna: 1645-ft. above av. terrain, 849-ft. above ground, 2949-ft. above sea level.

Latitude 41° 11' 01"
Longitude 75° 52' 02"

Transmitter: Penobscot Mtn., Hanover Twp.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; 2 Harris; Scientific-Atlanta & Harris receivers.

Multichannel TV Sound: Stereo only.

News Services: AP, NBC.

Ownership: Northeastern Television Investors, 100%. NTL ownership: PBTV Inc., IRI Television Corp., gen. partners. PBTVI ownership: Ralph E. Becker, pres., 40%; I. Martin Pompadur, v.p.-secy., 60%. IRITC ownership: Integrated Resources Inc., 100%. IRI ownership: Selig A. Zises, chmn.; Arthur H. Goldberg, pres. Pompadur & Becker have interest in licensees of WROC-TV, Rochester, NY; WTOV-TV, Steubenville, OH; WEYI-TV, Saginaw, MI; WRDW-TV, Augusta, GA. Pomadur, Becker & Integrated Resources have interest in WNWO-TV, Toledo, OH.

Began Operation: Jan. 1, 1953. Sale to present owners by David M. Baltimore & family approved by FCC May 24, 1984 (Television Digest, Vol. 24:9).

Represented (sales): Petry Television Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:

TERRY S. BALTIMORE, vice president & general manager.
TOM ROSING, general sales manager.
MARK OLINGY, operations manager.
BOB YOUNG, news director.
TOM WILSON, promotion director.
GEORGE ANDRESKY, chief engineer.
CHARLES SAKOSKI JR., CATV engineer.

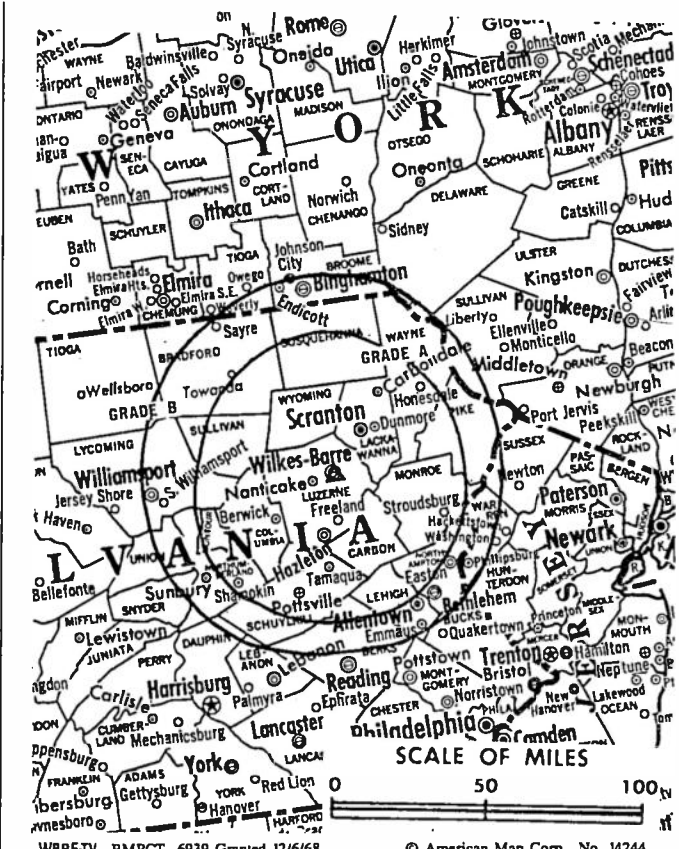
Highest One Hour Rate: \$6500.

Highest 30 Sec. Rate (July, 15, 1986): \$2700.

NETWORK BASE HOURLY RATE: \$1750.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Carbon	21,300	20,900	98
	Columbia	23,500	23,000	98
	Lackawanna	84,700	83,600	99
	Luzerne	131,000	129,100	99
	Lycoming	44,400	43,000	97
	Montour	5,900	5,700	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Northumberland	39,600	38,500	97
	Snyder	12,200	11,700	96
	Sullivan	2,200	2,100	95
	Susquehanna	14,300	14,000	98
	Union	11,000	10,500	95
	Wayne	14,400	13,900	97
	Wyoming	10,200	10,000	98
Between 25-49%	PENNSYLVANIA			
	Bradford	23,500	23,000	98
	Monroe	29,900	29,300	98
	Pike	8,700	8,400	97
	Schuylkill	62,700	61,400	98
Between 5-24%	NEW JERSEY			
	Warren	32,500	32,000	98
	NEW YORK			
	Delaware	17,100	16,500	96
	Sullivan	26,700	25,900	97
Station Totals	PENNSYLVANIA			
	Centre	39,200	38,100	97
	Juniata	7,400	7,100	96
	Lehigh	108,400	106,800	99
	Northampton	86,300	84,900	98
Tioga	14,600	14,100	97	
Station Totals		886,000	867,500	97
Net Weekly Circulation (1986)			476,700	
Average Daily Circulation (1986)			291,200	

Pennsylvania—York

WPMT

Ch. 43

Network Service: None, independent.

Licensee: Mohawk Broadcasting Ltd.

Studio: 2005 S. Queen St., York, PA 17403.

Telephone: 717-843-0043.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 2159-kw max. & 1795-kw horizontal visual, 215.9-kw max. & 179.5-kw horizontal aural. Antenna: 1360-ft. above av. terrain, 916-ft. above ground, 1816-ft. above sea level.

Latitude 40° 01' 38"
Longitude 76° 36' 00"

Transmitter: Hellam Twp., 0.5-mi. NE of Chimney Rock.

Satellite Earth Stations: 3 in operation; M/A-Com, 5-meter; Comtech, 5-meter; Comtech, M/A-Com & General Instrument receivers.

News Service: INN.

Ownership: Kupuna Inc., gen. partner; Odyssey Partners & Esen Assoc. XIV, Ltd. partners; 19 other Ltd. partners. Kupuna ownership: John A. Serrao, pres., 42.5%; Cary D. Jones, exec. v.p.-secy., 42.5%; Curtis Bertsch, 9%; Robert L. Dudley, 6%. Odyssey Partners & Esen XIV principals have interest in WTXX (TV), Waterbury, CT; WDZL(TV), Miami, FL; WTSG(TV), Albany, GA. Sale to Westport-York Assoc. Inc. approved by FCC Sept. 12, 1986 but not yet consummated.

Began Operation: Dec. 22, 1952. Sale to present owners by Susquehanna Bcstg. (Louis J. Appell) approved by FCC Dec. 30, 1982.

Represented (sales): Petry Television Inc.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): John Fergie & Associates.

Personnel:

JOHN SERRAO, president & general manager.
MICHAEL CONWAY, general sales manager.
LOU CASTRIOTA, program director.
JACK M. SCHUSTER, director of engineering.

Highest 30 Sec. Rate (Sept. 8, 1986): \$400.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Lebanon	41,000	40,100	98
	York	123,300	121,100	98
Between 25-49%	PENNSYLVANIA			
	Adams	25,400	24,800	98



WPMT BPCT-820715KJ Granted 10/18/82 © American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Cumberland	70,400	69,100	98
	Dauphin	94,400	92,500	98
	Juniata	7,400	7,100	96
	Lancaster	137,100	132,400	97
	Perry	14,100	13,800	98
Between 5-24%	MARYLAND			
	Carroll	36,400	36,200	99
	Cecil	21,900	21,800	100
	Harford	52,500	52,200	99
	Kent	6,400	6,300	98
	PENNSYLVANIA			
	Berks	123,600	121,500	98
	Franklin	43,700	42,300	97
	Mifflin	17,700	17,100	97
	Schuylkill	62,700	61,400	98
	Snyder	12,200	11,700	96
Station Totals		890,200	871,400	97
Net Weekly Circulation (1986)				296,300
Average Daily Circulation (1986)				115,000

Pennsylvania

Media Brokerage Specialist
CATV, TV and Radio

**THE
TED HEPBURN
COMPANY**

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Road, Palm Beach, Florida 33480
P.O. Box 42401, Cincinnati, Ohio 45242

WTAE-TV, Pittsburgh (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	PENNSYLVANIA			
	Centre	39,200	38,100	97
	Huntingdon	15,300	14,900	97
	Mercer	46,800	46,000	98
	WEST VIRGINIA			
	Doddridge	2,700	2,700	100
	Grant	3,800	3,700	97
	Hardy	3,800	3,700	97



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Boston, MA	2,005,800	6	WBZ-TV (4), WCVB-TV (5), WHLL (27), WLVI-TV (56), WMUR-TV (9), WNDS (50), WNEV-TV (7), WNHT (21), WQTV (68), WSBK-TV (38), WVJV-TV (66), WXNE (25)
Hartford-New Haven, CT	810,700	24	WFSB (3), WHCT-TV (18), WTIC-TV (61), WTNH-TV (8), WTWS (26), WTXN (20), WVIT (30)
Providence, RI-New Bedford, MA	561,200	42	WCVX (58), WJAR-TV (10), WLNE (6), WNAC-TV (64), WPRI-TV (12)

Note: WLNE Listed under Providence is licensed to New Bedford, MA

State Cross Reference List	
Communities That Receive Programs of Stations That are Located Elsewhere	
WCVX, Providence	See Vineyard Haven, MA

Rhode Island Station Status as of October 1, 1986			
	VHF	UHF	TOTAL
Commercial Television Stations	3	1	4
Educational Television Stations	0	1	1
			<u>5</u>

Rhode Island—Providence

WJAR

Ch. 10

Network Service: NBC.

Licensee: Outlet Communications Inc., 111 Dorrance St., Providence, RI 02903.

Studio: 111 Dorrance St., Providence, RI 02903.

Telephone: 401-751-5700. TWX: 710-381-1765.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 49-kw aural. Antenna: 1000-ft. above av. terrain, 940-ft. above ground, 1136-ft. above sea level.

Latitude 41° 51' 54"
Longitude 71° 17' 15"

Transmitter: Rehoboth, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta, 10-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, UPI, Group W Newsfeed.

Ownership: Bruce G. Sundlun, chmn., 20%; David E. Henderson, pres., 5%; E. Burke Ross Jr., 4.31%; Felix Oziemblewski, v.p.; Gerald Scher, secy.; Frank H. Pearl, asst. secy., 4.31%; Josephine Renola, asst. secy.; Raymond G. Chambers, 22.78%; William E. Simon, 15.24%; Frank E. Walsh Jr., 11.97%; Frank E. Richardson III, 7.97%. Also owns WCMH-TV, Columbus, OH; WXIN (TV), Indianapolis, IN; WATL (TV), Atlanta, GA; WTOP (AM), Washington, DC; WTKS (FM), Bethesda, MD; WIOQ (FM), Philadelphia, PA; KIQQ (FM), Los Angeles, CA. Chambers, Richardson, Ross, Walsh & Simon have interest in Forward Communications, see Group Ownership of TV Stations.

Began Operation: July 10, 1949. Sale to present owner approved by FCC Nov. 23, 1983 (Television Digest, Vol. 23:19, 22; 24:6).

Represented (sales): Katz Television.

Represented (legal): Sundlun, Scher & Singer.

Represented (engineering): Lohnes & Culver.

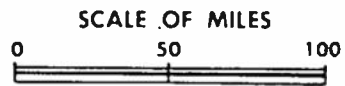
Personnel:

BRUCE G. SUNDLUN, chairman & chief executive officer.
DAVID E. HENDERSON, president & chief operating officer.
JOHN SAWHILL, vice president & general manager.
LINDA SULLIVAN, general sales manager.
CHARLES NEWTON, local sales manager.
DAVID BAER, news director.
LESTER B. KEATS, production manager.
PETER LASSOTOVITCH, business manager.
FREDERICK WEISS, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	New London	88,300	86,400	98
	Windham	34,400	33,700	98
	MASSACHUSETTS			
	Bristol	178,000	175,900	99



WJAR BPCT-3270 Granted 1/19/65

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Dukes	4,700	4,500	96
	Nantucket	2,500	2,400	96
	RHODE ISLAND			
	Bristol	15,700	15,600	99
	Kent	57,500	57,000	99
	Newport	29,800	29,400	99
	Providence	214,300	211,600	99
	Washington	34,500	33,900	98
Between 25-49%	MASSACHUSETTS			
	Barnstable	72,000	70,700	98
	Plymouth	149,100	147,200	99
	Worcester	238,500	235,200	99
Between 5-24%	CONNECTICUT			
	Tolland	39,200	38,400	98
	MASSACHUSETTS			
	Essex	240,800	238,100	99
	Middlesex	493,900	488,100	99
	Norfolk	219,700	217,600	99
	Suffolk	251,700	245,800	98
	NEW HAMPSHIRE			
	Cheshire	23,000	22,400	97
Station Totals		2,387,600	2,353,900	98
Net Weekly Circulation (1986)			892,000	
Average Daily Circulation (1986)			475,900	

Rhode Island—Providence-New Bedford, Massachusetts

WLNE

Ch. 6

Network Service: CBS.

Licensee: Freedom WLNE-TV Inc., 430 County St., New Bedford, MA 02741.

Studio: 10 Orms St., Providence, RI 02904.

Telephone: 617-992-6666. TWX: 710-344-6898.

Providence Sales & News Office: 10 Orms St., Providence, RI 02904.

Telephone: 401-751-6666.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 930-ft. above av. terrain, 1001-ft. above ground, 1049-ft. above sea level.

Latitude 41° 35' 48"
Longitude 71° 11' 24"

Transmitter: 1.8-mi. N of Tiverton, RI on Lafayette Rd.

Satellite Earth Station: Harris, 8.8-meter; Harris receivers.

News Services: AP, UPI, Sportsticker.

Ownership: Freedom Newspapers Inc., 100%. For other interests, see Group Ownership of Television Stations.

Began Operation: Jan. 1, 1963. Sale to present owner by Pulitzer Publishing Co. approved by FCC Dec. 14, 1982 (Television Digest, Vol. 22:35). Sale to Pulitzer by Steinman Stations approved Oct. 5, 1978 (Vol. 17:50). Sale to Steinman by WTEV Television Inc. was approved April 6, 1966 (Vol. 5:45; 6:7).

Represented (sales): Blair Television.

Represented (legal): Marmet & McCombs, P.C.

Represented (engineering): A. D. Ring & Associates.

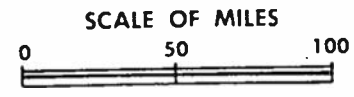
Personnel:
GARY R. CHAPMAN, director of broadcasting, Freedom Newspapers Inc., broadcast division.
JOHN D. QUINLAN, vice president & general manager.
B. W. MAYBERRY, operations manager.
PAUL KARPOWICZ, general sales manager.
TRUMAN B. TAYLOR, program manager & director of public affairs.
SIMONNE COUTINHO, controller.
C. ROBERT OGREN JR., director of engineering.
PHILIP B. TAYLOR, chief engineer.
JOSEPH P. VISHNOSKI, assistant chief engineer.
GEORGE WOLF, news director.
ROBERT RIESKE, special projects manager.
JAN WADE, promotion director.
JULIANA OKINE, film department manager.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$1850.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT New London	88,300	86,400	98



WLNE BPCT-3450 Granted 12/7/66

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Windham	34,400	33,700	98
	MASSACHUSETTS			
	Barnstable	72,000	70,700	98
	Bristol	178,000	175,900	99
	Dukes	4,700	4,500	96
	Nantucket	2,500	2,400	96
	RHODE ISLAND			
	Bristol	15,700	15,600	99
	Kent	57,500	57,000	99
	Newport	29,800	29,400	99
	Providence	214,300	211,600	99
	Washington	34,500	33,900	98
Between 25-49%	MASSACHUSETTS			
	Plymouth	149,100	147,200	99
Between 5-24%	CONNECTICUT			
	Tolland	39,200	38,400	98
	MASSACHUSETTS			
	Norfolk	219,700	217,600	99
	Suffolk	251,700	245,800	98
	Worcester	238,500	235,200	99
Station Totals		1,629,900	1,605,300	98
Net Weekly Circulation (1986)				710,400
Average Daily Circulation (1986)				330,700

Rhode Island—Providence

WPRI-TV

Ch. 12

Network Service: ABC.

Licensee: Knight-Ridder Broadcasting Inc., 25 Catamore Blvd., East Providence, RI 02914.

Studio: 25 Catamore Blvd., East Providence, RI 02914.

Telephone: 401-438-7200.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 969-ft. above ground, 1099-ft. above sea level.

Latitude 41° 52' 37"
Longitude 71° 16' 56"

Transmitter: Homestead Ave., Rehoboth, MA.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: Harris, 6.1-meter; RCA Americom Ku-band; Harris & Microdyne receivers.

News Services: AP, UPI.

Ownership: See Group Ownership of TV Stations.

Began Operation: March 27, 1955. Sale to present owner by Poole Bcstg. approved by FCC Dec. 21, 1977 (Television Digest, Vol. 16:26). Sale to Poole by Capital Cities Bcstg. approved June 15, 1967. Sale to Capital Cities by William S. Cherry and associates approved March 11, 1959 (Vol. 14:51; 15:11).

Represented (sales): MMT Sales Inc.

Represented (legal): Wilmer, Cutler & Pickering.

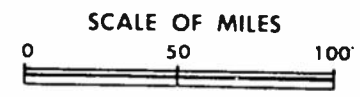
Personnel:

ROBERT E. RICE, president & general manager.
MATT KREINER, vice president & director of sales.
ARCHIE GOODBEE, national sales manager.
SANDRA MORVILLO, regional sales manager.
DAVID SALINGER, director of marketing.
STEVE DAVIS, director of engineering.
JOSEPH FOGARTY, public affairs director.
EDWIN HART, vice president, news.
CATHY PERRON, director of programming/creative services.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Windham	34,400	33,700	98
	MASSACHUSETTS			
	Bristol	178,000	175,900	99
	Dukes	4,700	4,500	96
	RHODE ISLAND			
	Bristol	15,700	15,600	99
	Kent	57,500	57,000	99



WPRI-TV BPCT-3943 Granted 7/6/67

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Newport	29,800	29,400	99
	Providence	214,300	211,600	99
	Washington	34,500	33,900	98
Between 25-49%	CONNECTICUT			
	New London	88,300	86,400	98
	MASSACHUSETTS			
	Barnstable	72,000	70,700	98
	Plymouth	149,100	147,200	99
Worcester	238,500	235,200	99	
Between 5-24%	CONNECTICUT			
	Tolland	39,200	38,400	98
	MASSACHUSETTS			
	Essex	240,800	238,100	99
	Middlesex	493,900	488,100	99
	Nantucket	2,500	2,400	96
	Norfolk	219,700	217,600	99
	Suffolk	251,700	245,800	98
NEW HAMPSHIRE				
Cheshire	23,000	22,400	97	
Station Totals		2,387,600	2,353,900	98
Net Weekly Circulation (1986)			826,600	
Average Daily Circulation (1986)			425,800	

Rhode Island—Providence

WNAC-TV

(formerly WSTG)

Ch. 64

Network Service: Ncne, independent.

Licensee: Sudbrink Bcstg. of New England Inc., 500 South Ocean Blvd., Palm Beach, FL 33480.

Studio: 33 Pine St., Rehoboth, MA 02769-1406.

Telephone: 617-252-9711.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 5000-kw max. & 4060-kw horizontal visual, 500-kw max. & 406-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 967-ft. above ground, 1149-ft. above sea level.

Latitude 41° 52' 13"
Longitude 71° 17' 47"

Requests CP for change to 5000-kw max. visual, 500-kw max. aural, 1027-ft. above av. terrain, 947-ft. above ground, 1120-ft. above sea level, lat. 41° 52' 14", long. 71° 17' 45", transmitter to 33 Pine St., Rehoboth, MA. BPCT-860805KH.

Transmitter: Rehoboth Twp., 3-mi. E of Providence.

Satellite Earth Stations: Antenna Technology, 7-meter & 3.9-meter; M/A-Com & Microdyne receivers.

Ownership: Robert W. Sudbrink, chmn., 51%; Vic Rumore, pres.; Marion Sudbrink, v.p.-secy., 49%; Cordell J. Overgaard, v.p.-asst. secy.; William J. McEntee Jr., treas.-asst. secy. Sudbrink Bcstg. owns licensees of WVRN-TV Richmond, VA; WCBF(AM) Seffner, FL; KAAY(AM) Little Rock, AR & pending assignees for WZGA(TV) Rome, GA & WSQY-TV Forest City, NC. R. Sudbrink is licensee of WCEE(TV) Mount Vernon, IL.

Began Operation: Dec. 1981. Sale to Providence Television Ltd. Partnership by C. W. Murchison Jr. approved by FCC Dec. 9, 1983. Sale to present owners approved by FCC July 14, 1986.

Represented (sales): Seltel Inc.

Represented (legal): Haley, Bader & Potts.

Personnel:

RIC GORMAN, vice president & general manager.
ALLEN BARROWS, general sales manager.
KEITH FOLZ, operations director.
JOHN McMANUS, engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MASSACHUSETTS Bristol	178,000	175,900	99

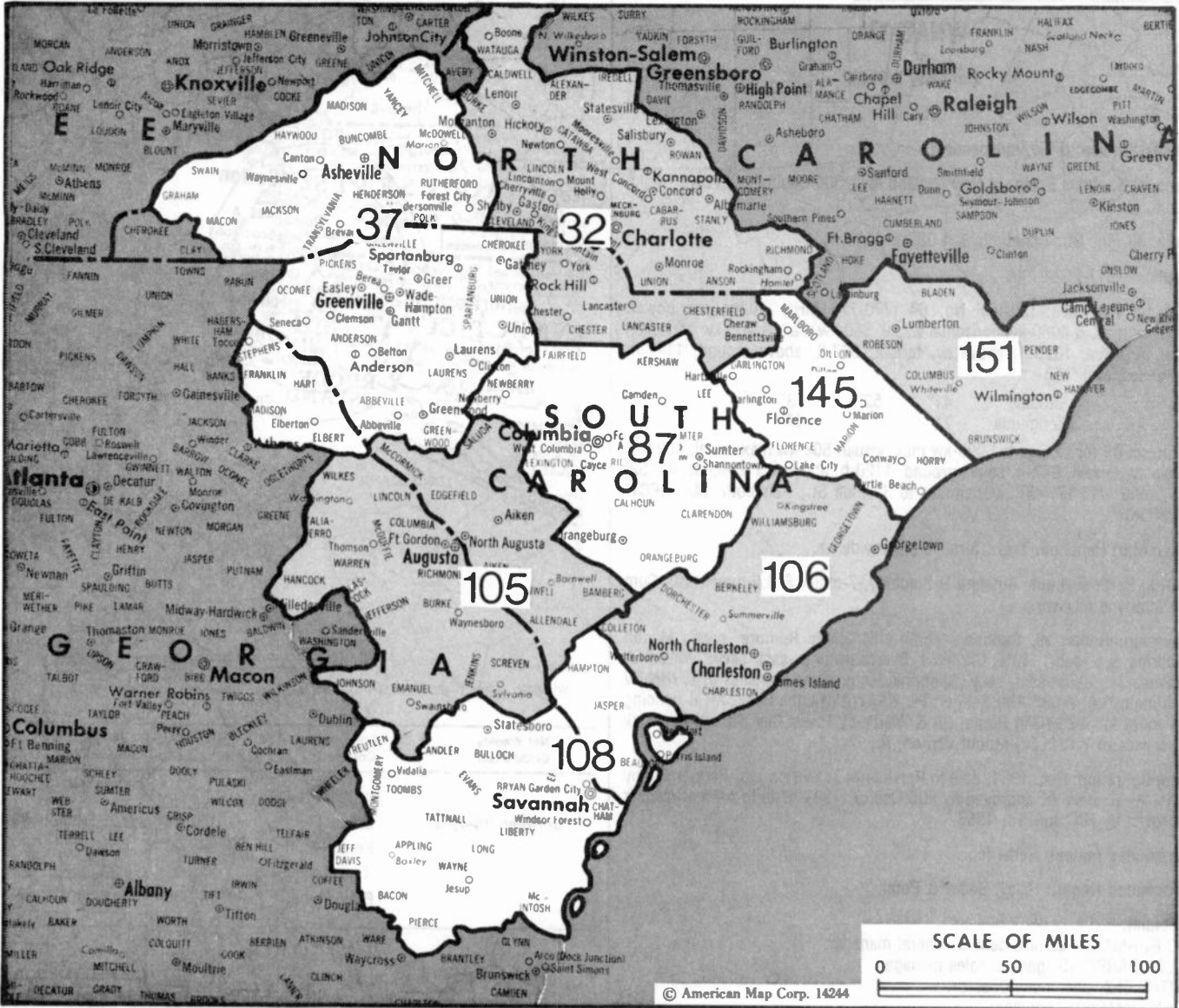


WNAC-TV BMPCT-810316KE Granted 9/10/81

©American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
RHODE ISLAND				
Between 25-49%	Bristol	15,700	15,600	99
	Kent	57,500	57,000	99
	Newport	29,800	29,400	99
	Providence	214,300	211,600	99
MASSACHUSETTS				
Between 5-24%	Barnstable	72,000	70,700	98
	Dukes	4,700	4,500	96
	Norfolk	219,700	217,600	99
	Plymouth	149,100	147,200	99
RHODE ISLAND				
	Washington	34,500	33,900	98
Station Totals		975,300	963,400	98
Net Weekly Circulation (1986)			211,200	
Average Daily Circulation (1986)			69,000	

South Carolina



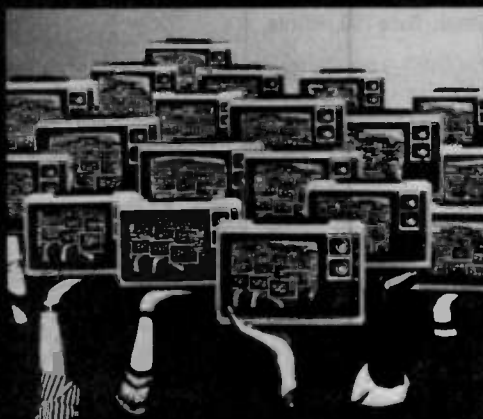
Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Charlotte, NC	655,300	32	WBTV (3), WCCB (18), WHKY-TV (14), WPCQ-TV (36), WSOC-TV (9)
Greenville-Spartanburg, SC-Asheville, NC	604,200	37	WAXA (40), WGGG-TV (16), WHNS (21), WLOS (13), WSPA-TV (7), WYFF-TV (4)
Columbia, SC	266,700	87	WCCTV (57), WIS-TV (10), WLTX (19), WOLO-TV (25)
Augusta, GA	204,600	105	WAGT (26), WJBF (6), WRDW-TV (12)
Charleston, SC	203,600	106	WCBD-TV (2), WCIV (4), WCSC-TV (5), WTATV (24)
Savannah, GA	200,400	108	WJCL (22), WSAV-TV (3), WTGS-TV (28), WTDC-TV (11)
Florence, SC	140,500	145	WBTW (13), WGSE (43), WPDE-TV (15)
Wilmington, NC	128,800	151	WECT (6), WJKA (26), WWAY (3)

State Cross Reference List
Communities That Receive Programs of Stations That are Located Elsewhere

WGSE, FlorenceSee Myrtle Beach, SC
WAXA, Greenville-SpartanburgSee Anderson, SC
WNEG-TV, Greenville-SpartanburgSee Toccoa, GA
WLOS, Spartanburg, SC-Asheville, NCSee Greenville, SC
WSPA-TV, SpartanburgSee Greenville, NC

South Carolina Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	8	9	17
Educational Television Stations	1	10	11
			28



From the moment the first telecast made its way into a handful of living rooms, audiences were entranced, entertained and enlightened. Now, television is in nearly every household. Viewers receive more channels and have more choices than ever before. Television. It's the media choice that reaches 98% of all households. That's why advertisers invest a whopping 21 billion dollars each year. How do we know? We've been watching audiences watch TV since 1949—longer than *anyone*. And, as the medium and the audience grow and change, so do we. Developing new ways to define and describe who they are and what they watch. Arbitron. We know the territory.

ARBITRON RATINGS

South Carolina—Anderson

WAXA

Ch. 40

Network Service: None, independent.

Licensee: Mark III Broadcasting Co. Inc., 300 Northcreek, Suite 700, Atlanta, GA 30327.

Studio: 520 U.S. Hwy. 29 North Bypass, Anderson, SC

Telephone: 803-226-9292.

Mailing Address: Box 40, Anderson, SC 29622.

Technical Facilities: Channel No. 40 (626-732 MHz). Authorized power: 2570-kw max. visual, 257-kw max. aural. Antenna: 1020-ft. above av. terrain, 1051-ft. above ground, 1849-ft. above sea level.

Latitude 34° 38' 51"
Longitude 82° 16' 13"

Transmitter: Woodside Rd., 0.9-mi. W of Fairview, Fork Shoals.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; Harris & M/A-Com receivers.

Ownership: Anthony C. Kupris, pres.; Mary R. Kupris, secy. See WMBB (TV), Panama City, FL.

Began Operation: Dec. 1, 1953. Sale to present owner by Frank Outlaw approved by FCC Dec. 28, 1982. Sale to Outlaw by Wilton E. Hall approved May 31, 1978 (Television Digest, Vol. 18:23). Left air 1983; resumed operation Oct. 1, 1984.

Represented (sales): Adam Young Inc.

Represented (legal): James L. Oyster.

Represented (engineering): Jules Cohen & Associates.

Personnel:

ANTHONY C. KUPRIS, president.
LES WATERS, chief engineer.
EVELYN RUST, local sales manager.
JOAN MARTIN, program manager.
CATHY KUPRIS, promotion manager.
BARBRA EDWARDS, office manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	SOUTH CAROLINA			
	Abbeville	8,400	8,300	99
	Anderson	53,700	53,100	99
	Laurens	18,000	17,800	99
Between 5-24%	GEORGIA			
	Elbert	7,000	6,900	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Franklin	5,900	5,800	98
	Hart	6,700	6,600	98
NORTH CAROLINA				
	Macon	9,200	8,900	97
	Rutherford	21,000	20,800	99
	Transylvania	9,200	9,100	99
SOUTH CAROLINA				
	Cherokee	14,600	14,400	99
	Greenville	114,800	113,800	99
	Greenwood	22,400	22,200	99
	Mc Cormick	2,400	2,400	98
	Oconee	19,800	19,600	99
	Pickens	30,200	29,800	99
	Saluda	5,900	5,800	98
	Spartanburg	78,700	77,900	99
	Union	11,000	10,900	99
Station Totals		438,900	434,100	98
Net Weekly Circulation (1986)				97,100
Average Daily Circulation (1986)				30,600

South Carolina—Charleston

WCBD-TV

Ch. 2

Network Service: ABC.

Licensee: Charleston Television Inc., Box 879, Charleston, SC 29402.

Studio: 210 W. Coleman Blvd., Mount Pleasant, SC 29464.

Telephone: 803-884-2222. TWX: 810-881-1891.

Mailing Address: Box 879, Charleston, SC 29402.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 790-ft. above av. terrain, 845-ft. above ground, 849-ft. above sea level.

Latitude 32° 47' 53"
Longitude 79° 53' 51"

Holds CP for change to 100-kw visual, 10-kw aural, 1950-ft. above av. terrain, 1940-ft. above ground, 1957-ft. above sea level, lat. 32° 56' 24", long. 79° 41' 45"; transmitter to Awendaw Section, Sewee Rd., 4-mi. NE of Ten Mile, Charleston County. BMPCT-850723KF.

Transmitter: 210 W. Coleman Blvd., Mount Pleasant.

Satellite Earth Stations: 2 in operation; Harris, 6.1-meter; Andrews, Avantek, Harris & Microdyne receivers.

News Services: AP, UPI.

Ownership: Media General Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 25, 1954. Sale to present owner by State Record Co. approved by FCC Dec. 28, 1982 (Television Digest, Vol. 22:27). Sale to State Record by Reeves Telecom Corp. approved May 26, 1971 (Vol. 10:42). Transfer of control from J. Drayton Hastie family to Reeves approved July 14, 1960 (Vol. 16:29).

Represented (sales): MMT Sales Inc.

Represented (legal): Cohn & Marks.

Personnel:

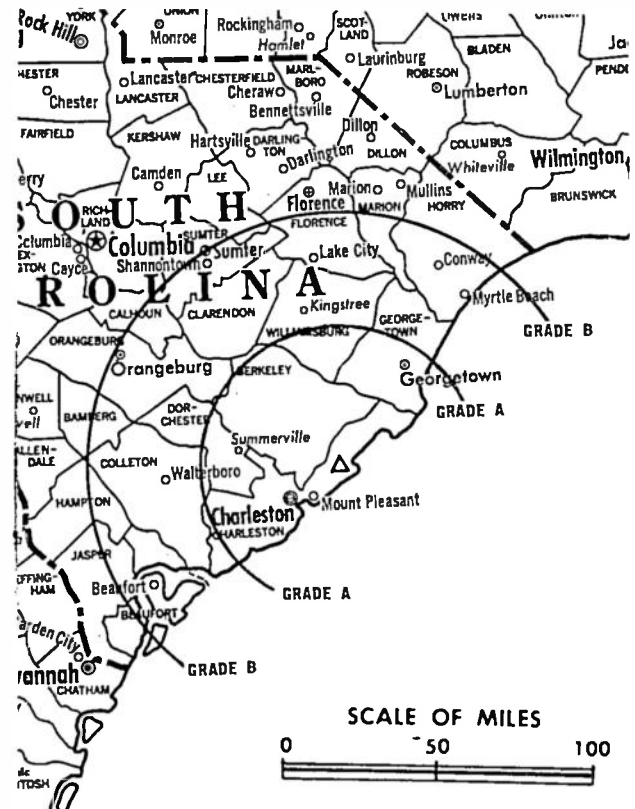
JOSEPH W. (BILL) EVANS III, vice president & general manager.
ROBERT H. BACON, general sales manager.
THOMAS CONWAY, national sales manager.
JIM KIZER, programming director.
WILLIAM F. LONG JR., news director.
JERRY WALTHALL, chief engineer.
PAULINE DAWLEY, traffic/operations manager.

Highest 30 Sec. Rate: \$950.

NETWORK BASE HOURLY RATE: \$525.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH CAROLINA Beaufort	25,300	24,900	98



WCBD-TV BMPCT-850723KF Granted 12/6/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Berkeley	39,100	38,300	98
	Charleston	99,500	98,400	99
	Colleton	11,600	11,300	97
	Dorchester	25,000	24,600	98
	Georgetown	15,900	15,600	98
	Williamsburg	12,500	12,200	98
Between 25-49%	SOUTH CAROLINA			
	Clarendon	9,400	9,100	97
	Hampton	6,800	6,600	97
	Orangeburg	29,400	28,700	98
Between 5-24%	SOUTH CAROLINA			
	Bamberg	6,000	5,900	98
	Calhoun	4,300	4,200	98
	Florence	40,600	40,100	99
	Jasper	5,400	5,300	98
Station Totals		330,800	325,200	98
Net Weekly Circulation (1986)			216,500	
Average Daily Circulation (1986)			130,900	

South Carolina—Charleston

WCIV

Ch. 4

Network Service: NBC.

Licensee: First Charleston Corp., Box 10866, Charleston, SC 29411.

Studio: Mount Pleasant, SC 29464.

Telephone: 803-884-8513.

Mailing Address: Box 10866, Charleston, SC 29411.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1960-ft. above av. terrain, 1956-ft. above ground, 1972-ft. above sea level.

Latitude 32° 55' 28"
Longitude 79° 41' 58"

Transmitter: 3.4-mi. NE of Ten Mile; E of Hwy. 17-701, SE of intersection with Seewee Rd.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: 2 in operation; 7-meter & 5-meter.

News Services: AP, UPI, CNN Headline News, NBC.

Ownership: See WJLA-TV, Washington, DC.

Began Operation: Oct. 23, 1962. Sale to present owner by First Charleston Corp. approved Oct. 5, 1966 by FCC (Television Digest, Vol. 6:28, 41).

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jansky & Bailey.

Personnel:

WILLIAM E. LUCAS, president & general manager.
STEPHEN G. BROCK, vice president & asst. general manager.
CELIA SHAW, station manager.
MARK GARDNER, local sales manager.
CARL SHAW, chief engineer.

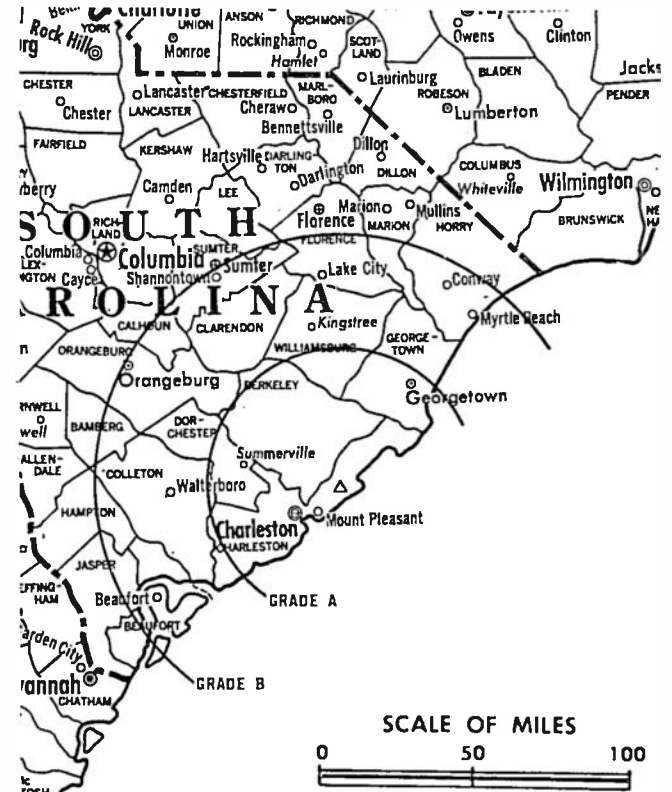
Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$550.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
SOUTH CAROLINA				
50% & Over	Beaufort	25,300	24,900	98
	Berkeley	39,100	38,300	98
	Charleston	99,500	98,400	99
	Colleton	11,600	11,300	97



WCIV BNPCT-850912KU Granted 1/21/86

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	Dorchester	25,000	24,600	98
	Georgetown	15,900	15,600	98
	Williamsburg	12,500	12,200	98
SOUTH CAROLINA				
Between 25-49%	Clarendon	9,400	9,100	97
	Hampton	6,800	6,600	97
	Orangeburg	29,400	28,700	98
SOUTH CAROLINA				
Between 5-24%	Allendale	3,700	3,600	97
	Bamberg	6,000	5,900	98
	Calhoun	4,300	4,200	98
	Horry	45,300	44,500	98
	Jasper	5,400	5,300	98
Station Totals		339,200	333,200	98
Net Weekly Circulation (1986)				224,500
Average Daily Circulation (1986)				142,000

South Carolina—Charleston

WCSC-TV

Ch. 5

Network Service: CBS.

Licensee: WCSC Inc., 485 East Bay, Charleston, SC 29403.

Studio: 485 East Bay, Box 186, Charleston, SC 29402.

Telephone: 803-723-8371. TWX: 803-881-1867.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1044-ft. above ground, 1049-ft. above sea level.

Latitude 32° 47' 44"
Longitude 79° 50' 27"

Holds CP for change to 100-kw visual, 10-kw aural, 1960-ft. above av. terrain, 1956-ft. above ground, 1972-ft. above sea level, lat. 32° 55' 28", long. 79° 41' 58"; transmitter to 3.4-mi. NE of Ten Mile, E of Hwy. 17-701, SE of intersection with Sewee Rd. BMPCT-850910KR.

Transmitter: Rifle Range Rd., 5.5-mi. E of Charleston.

AM Affiliate: WCSC, 5-kw, 1390 kHz.

FM Affiliate: WXTC, 100-kw, 96.9 MHz (No. 245), 778-ft.

News Services: AP, UPI, CBS, Group W Newsfeed.

Ownership: John M. Rivers Sr., chmn., 32.9%; John M. Rivers Jr., pres., 29.49%; Martha Rivers, 1st v.p. & secy., 2.30%; others, none with as much as 3%.

Began Operation: June 19, 1953.

Represented (sales): Petry Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

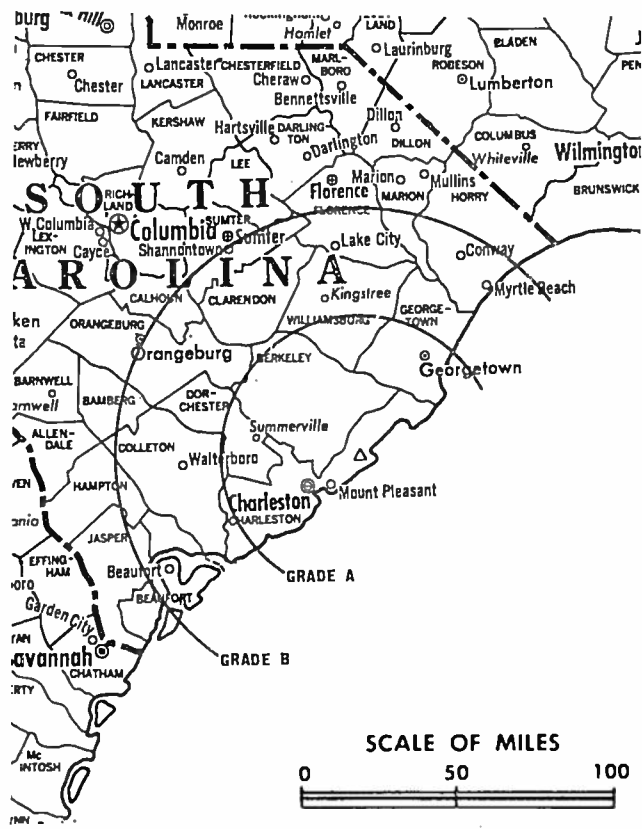
JOHN M. RIVERS SR., chairman.
JOHN M. RIVERS JR., president.
MARK PIERCE, vice president & general manager.
JACK R. BECKNELL JR., vice president & director of engineering.
DOUG ATHERTON, vice president & general sales manager.
LOVELL WAUGH, local sales manager.
EDDIE BOLLING, regional sales manager.
EVE OLASOV, program director.
GRAEME NEWELL, promotion manager.
SALLIE MOULTRIE, traffic director.

Highest 30 Sec. Rate: \$1400.

NETWORK BASE HOURLY RATE: \$800.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH CAROLINA Beaufort	25,300	24,900	98



WCSC-TV BMPCT-850910KR Granted 12/20/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Berkeley	39,100	38,300	98
	Charleston	99,500	98,400	99
	Clarendon	9,400	9,100	97
	Colleton	11,600	11,300	97
	Dorchester	25,000	24,600	98
	Georgetown	15,900	15,600	98
	Hampton	6,800	6,600	97
	Orangeburg	29,400	28,700	98
Williamsburg	12,500	12,200	98	
Between 25-49%	SOUTH CAROLINA			
	Horry	45,300	44,500	98
	Jasper	5,400	5,300	98
Between 5-24%	SOUTH CAROLINA			
	Bamberg	6,000	5,900	98
	Calhoun	4,300	4,200	98
	Florence	40,600	40,100	99
Station Totals		376,100	369,700	98
Net Weekly Circulation (1986)			248,300	
Average Daily Circulation (1986)			164,300	

South Carolina—Charleston

WTAT-TV

Ch. 24

Network Service: None, independent.

Licensee: Charleston Community Television Ltd., 427 Culver Blvd., Playa del Rey, CA 90293.

Studio: 4301 Arco Lane, Charleston, SC 29418.

Telephone: 803-744-2424.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1630-ft. above av. terrain, 1632-ft. above ground, 1647-ft. above sea level.

Latitude 32° 55' 43"
Longitude 79° 42' 39"

Transmitter: Approx. 0.3-mi. NE of intersection of Sewee Rd. & Ocean Hwy., 1-mi. E of Woodville.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: 2 in operation; Microdyne, 7-meter; Microdyne receivers.

Ownership: Terry A. Trousdale, gen. partner, 39%; Margaret Bowen, gen. partner, Douglas K. Freeman, Mathew Jenkins & Steely O. Hawkins, ltd. partners, 15% each; Lloyd F. Trousdale, 1%. Trousdale & Freeman have interest in permittee of Ch. 15, Las Vegas, NV.

Began Operation: Sept. 7, 1985.

Represented (sales): Independent TV Sales.

Represented (legal): Shack, Buenzie & Hill.

Represented (engineering): A. D. Ring & Associates.

Personnel:

DAVID S. LOW, vice president & general manager.
LARRY PINK, chief engineer.
DALE SNYDER, program director.

Highest 30 Sec. Rate (July 25, 1986): \$150.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	SOUTH CAROLINA Berkeley	39,100	38,300	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Charleston	99,500	98,400	99
	Dorchester	25,000	24,600	98
Between 5-24%	SOUTH CAROLINA			
	Clarendon	9,400	9,100	97
	Colleton	11,600	11,300	97
	Georgetown	15,900	15,600	98
	Orangeburg	29,400	28,700	98
	Williamsburg	12,500	12,200	98
Station Totals		242,400	238,200	98
Net Weekly Circulation (1986)				54,000
Average Daily Circulation (1986)				28,300

South Carolina—Columbia

WCCT-TV

Ch. 57

Network Service: None, independent.

Licensee: Carolina Christian Broadcasting Inc., 3409 Rutherford Rd., Taylors, SC 29687.

Studio: 1221 Sunset Blvd., West Columbia, SC 29169.
Telephone: 803-796-7757.

Mailing Address: Box 5757, West Columbia, SC 29171.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 637-kw max. visual, 63.7-kw max. aural. Antenna: 582-ft. above av. terrain, 645-ft. above ground, 935-ft. above sea level.

Latitude 34° 06' 45"
Longitude 80° 56' 11"

Transmitter: 4.9-mi. NE of Columbia reference point.

Satellite Earth Stations: Microdyne, 4-meter; M/A-Com & Microdyne receivers.

News Service: INN.

Ownership: James H. Thompson, pres.-treas., 91.83%; Fred E. Crain, 1.33%; remainder unissued. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 2, 1981.

Represented (legal): Fisher, Wayland, Cooper & Leader.

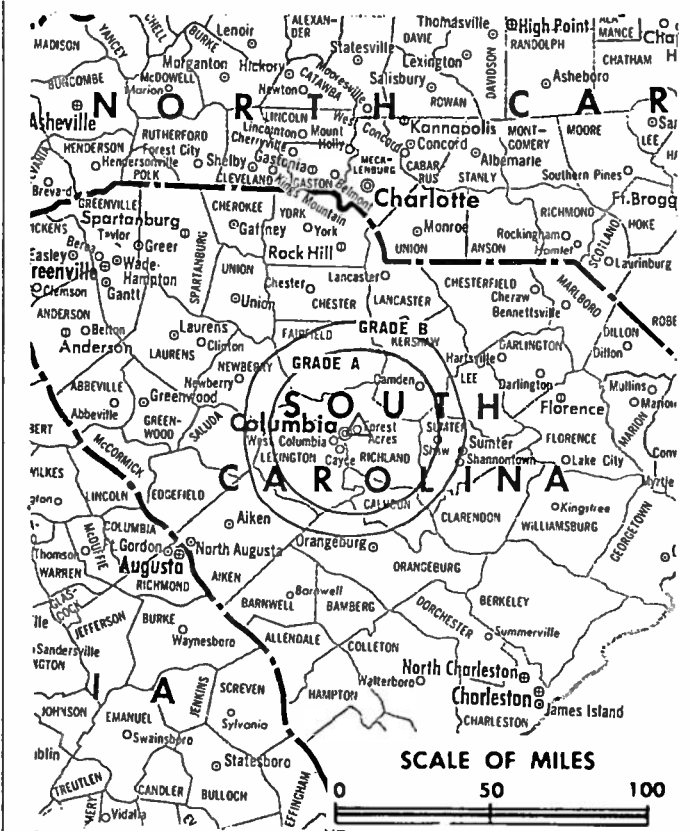
Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

JAMES H. THOMPSON, president.
PAUL GORMAN, general manager.
PATTI JENKINS, office manager.
GINGER BRUCE, public relations.
MYRA CAMPBELL, traffic manager.
GENE GIBSON, director of engineering.

Highest 30 Sec. Rate: \$50.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



WCCT-TV BPCT—830506KG Granted 6/7/83 ©American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	SOUTH CAROLINA			
	Clarendon	9,400	9,100	97
	Lee	6,000	5,800	97
	Lexington	58,900	58,100	99
	Richland	96,400	95,200	99
Station Totals		170,700	168,200	98
Net Weekly Circulation (1986)				12,600
Average Daily Circulation (1986)				4,700

South Carolina—Columbia

WIS-TV

Ch. 10

Network Service: NBC.

Licensee: Cosmos Broadcasting Corp., Box 789, Greenville, SC 29602.

Studio: 1111 Bull St., Columbia, SC 29201.

Telephone: 803-799-1010. TWX: 810-666-2636.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1546-ft. above av. terrain, 1526-ft. above ground, 1877-ft. above sea level.

Latitude 34° 07' 27"
Longitude 80° 45' 25"

Transmitter: State Hwy. 12, 20-mi. NE of city.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 4 in operation; Harris, RCA & Scientific-Atlanta receivers.

News Services: AP, UPI, NBC.

Ownership: Liberty Corp., 100%. Cosmos Bcstg. Corp., TV subsidiary, officers: Macon G. Patton, chmn. & chief exec. officer; James R. Sefert, pres.; John C. Thorne, v.p., administration; Joseph P. Gill, v.p., engineering; G. Neil Smith, controller. For other Cosmos interests, see Group Ownership of TV Stations.

Began Operation: Nov. 7, 1953.

Represented (sales): Harrington, Righter & Parsons Inc..

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

DIXON C. LOVVORN, senior vice president & general manager.
C. JOSEPH TONSING, general sales manager.
JOHN AUGUSTINE, chief engineer.
SCOTT PARKS, news director.
DIANE K. BAGWELL, program/promotion manager.
RICHARD M. STORA, production manager.
KAY PONDER, promotion director.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH CAROLINA			
	Bamberg	6,000	5,900	98
	Barnwell	7,100	7,000	99
	Calhoun	4,300	4,200	98
	Chester	10,500	10,400	99
	Chesterfield	14,200	13,900	98
	Clarendon	9,400	9,100	97
	Darlington	22,300	22,000	99
	Fairfield	6,600	6,400	97
	Florence	40,600	40,100	99
	Kershaw	14,800	14,500	98
	Lancaster	19,900	19,700	99
	Lee	6,000	5,800	97
	Lexington	58,900	58,100	99
	Marlboro	10,600	10,400	98
	Newberry	11,800	11,600	98
	Orangeburg	29,400	28,700	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Richland	96,400	95,200	99
	Saluda	5,900	5,800	98
	Sumter	30,300	29,800	98
Between 25-49%	SOUTH CAROLINA			
	Aiken	41,700	41,300	99
	Allendale	3,700	3,600	97
	Hampton	6,800	6,600	97
	Williamsburg	12,500	12,200	98
York	40,400	39,900	99	
Between 5-24%	NORTH CAROLINA			
	Anson	8,800	8,600	98
	Cleveland	30,700	30,400	99
	Scotland	11,400	11,200	98
Union	26,100	25,800	99	
SOUTH CAROLINA	Colleton	11,600	11,300	97
	Dillon	10,100	9,900	98
	Edgefield	6,100	6,000	98
	Georgetown	15,900	15,600	98
	Greenwood	22,400	22,200	99
	Horry	45,300	44,500	98
	Mc Cormick	2,400	2,400	98
	Marion	11,900	11,600	97
Union	11,000	10,900	99	
Station Totals		723,800	712,600	98
Net Weekly Circulation (1986)			404,900	
Average Daily Circulation (1986)			274,300	

South Carolina—Columbia

WLTX

Ch. 19

Network Service: CBS.

Licensee: Capital Communications Inc., Drawer M, Columbia, SC 29250.

Studio: 6027 Devine St., Columbia.

Mailing Address: Drawer M, Columbia, SC 29250.

Telephone: 803-776-3600. TWX: 810-666-2629.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1749-ft. above av. terrain, 1664-ft. above ground, 2014-ft. above sea level.

Latitude 34° 05' 49"
Longitude 80° 45' 51"

Transmitter: Screaming Eagle Rd., 11-mi. NE of Columbia.

Satellite Earth Stations: 4 in operation; ChannelMaster & Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: J. C. Lewis Jr., 100%. Lewis also owns WJCL(TV), Savannah, GA; WLTX(TV), Columbus, GA.

Began Operation: Sept. 1, 1953 on Ch. 67. Shifted to Ch. 19 on June 30, 1961. Sale to present owner by Palmetto Radio Corp. approved by FCC Feb. 22, 1978 (Television Digest, Vol. 18:9).

Represented (sales): Petry Television.

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): Communications Engineering Service.

Personnel:

J. C. LEWIS JR., president.
RICHARD T. LAUGHRIDGE, vice president & general manager.
GENE UPRIGHT, program manager & film buyer.
WILLIAM F. AULL, director of technical operations.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH CAROLINA			
	Calhoun	4,300	4,200	98
	Fairfield	6,600	6,400	97
	Kershaw	14,800	14,500	98
	Lee	6,000	5,800	97
	Lexington	58,900	58,100	99
	Newberry	11,800	11,600	98
	Richland	96,400	95,200	99



WLTX BPCT-840201LK Granted 5/31/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sumter	30,300	29,800	98
Between 25-49%	SOUTH CAROLINA			
	Clarendon	9,400	9,100	97
	Orangeburg	29,400	28,700	98
	Saluda	5,900	5,800	98
Between 5-24%	SOUTH CAROLINA			
	Aiken	41,700	41,300	99
	Bamberg	6,000	5,900	98
	Barnwell	7,100	7,000	99
	Chester	10,500	10,400	99
	Darlington	22,300	22,000	99
	Florence	40,600	40,100	99
Lancaster	19,900	19,700	99	
Marlboro	10,600	10,400	98	
Station Totals		432,500	426,000	98
Net Weekly Circulation (1986)			228,200	
Average Daily Circulation (1986)			133,000	

South Carolina—Columbia

WOLO-TV

Ch. 25

Network Service: ABC.

Licensee: Columbia TV Broadcasters Inc., Box 4217, Columbia, SC 29240.

Studio: 5807 Shakespeare Rd., Columbia, SC 29204.

Mailing Address: Box 4217, Columbia, SC 29240.

Telephone: 803-754-7525. TWX: 810-666-2100.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 3589-kw max. & 2344-kw horizontal visual, 388-kw max. & 254-kw horizontal aural. Antenna: 688-ft. above av. terrain, 747-ft. above ground, 1149-ft. above sea level.

Latitude 34° 03' 23"
Longitude 80° 58' 49"

Transmitter: 5807 Shakespeare Rd.

Satellite Earth Station: Harris, 6-meter; Scientific-Atlanta receivers.

News Services: AP, National Weather Wire, NAFAX.

Ownership: Bahakel Communications Ltd., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 1, 1961. Sale to present owner by First Carolina Corp. approved May 5, 1964 by FCC (Television Digest, Vol. 4:14).

Represented (sales): Katz Television.

Represented (legal): Jeffrey Malickson.

Personnel:

DAVID AIKEN JR., general manager & program director.
JOE MAHAN, general sales manager.
JIM FOREST, operations/news director.
BOB MOORE, managing editor, news.
ANNE COBB, public affairs director.
DON JONES, chief engineer.
WILLIE FULLER JR., production manager.
MARTY WHITE, business manager.

Highest 30 Sec. Rate: \$595.

NETWORK BASE HOURLY RATE: \$375.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH CAROLINA			
	Calhoun	4,300	4,200	98
	Fairfield	6,600	6,400	97
	Kershaw	14,800	14,500	98
	Lee	6,000	5,800	97
	Lexington	58,900	58,100	99
	Newberry	11,800	11,600	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Richland	96,400	95,200	99
	Sumter	30,300	29,800	98
SOUTH CAROLINA				
Between 25-49%	Clarendon	9,400	9,100	97
	Orangeburg	29,400	28,700	98
	Saluda	5,900	5,800	98
SOUTH CAROLINA				
Between 5-24%	Aiken	41,700	41,300	99
	Barnwell	7,100	7,000	99
	Chester	10,500	10,400	99
	Darlington	22,300	22,000	99
	Florence	40,600	40,100	99
	Hampton	6,800	6,600	97
	Lancaster	19,900	19,700	99
Station Totals		422,700	416,300	98
Net Weekly Circulation (1986)			220,000	
Average Daily Circulation (1986)			123,300	

South Carolina—Florence

WBTW

Ch. 13

Network Service: CBS.

Licensee: Spartan Radiocasting Co., 3430 TV Rd., Florence, SC 29501.

Studio: 3430 TV Rd., Florence.

Telephone: 803-662-1565. TWX: 803-622-2212.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1950-ft. above av. terrain, 2000-ft. above ground, 2115-ft. above sea level.

Latitude 34° 22' 05"
Longitude 79° 19' 22"

Transmitter: 3.1-mi. N of Floyd Dale, SC.

Satellite Earth Stations: 3 in operation; M/A-Com & Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Spartan Radiocasting Co., Spartanburg, SC, 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 18, 1954. Sale to present owner by Daily Telegraph Printing Co. approved by FCC June 12, 1984 (Television Digest, Vol. 24:15). Sale by Jefferson Standard Life Insurance Co. approved Feb. 28, 1968 (Vol. 7:43; 8:10).

Represented (sales): Katz Television.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates.

Personnel:

BRUCE R. MILLER, general manager.
TOM WALL, general sales manager.
JIM GRIFFIN, news director.
KEITH FOSTER, operations manager.
BERNARD E. MOORE, chief engineer.

Highest 30 Sec. Rate (July 21, 1986): \$1000.

NETWORK BASE HOURLY RATE: \$967.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Bladen	11,000	10,700	97
	Columbus	18,400	18,000	98
	Hoke	6,800	6,700	99
	Richmond	17,300	17,100	99
	Robeson	34,200	33,500	98
	Scotland	11,400	11,200	98
	SOUTH CAROLINA			
	Chesterfield	14,200	13,900	98
	Clarendon	9,400	9,100	97
	Darlington	22,300	22,000	99
Dillon	10,100	9,900	98	
Florence	40,600	40,100	99	
Horry	45,300	44,500	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lee	6,000	5,800	97
	Marion	11,900	11,600	97
	Marlboro	10,600	10,400	98
	Sumter	30,300	29,800	98
	Williamsburg	12,500	12,200	98
Between 25-49%	NORTH CAROLINA			
	Anson	8,800	8,600	98
	Brunswick	15,400	15,100	98
Cumberland	83,800	82,800	99	
Between 5-24%	SOUTH CAROLINA			
	Georgetown	15,900	15,600	98
	Kershaw	14,800	14,500	98
Between 5-24%	NORTH CAROLINA			
	Harnett	22,100	21,800	99
	Montgomery	8,400	8,300	99
	Moore	21,900	21,500	98
	Pender	8,500	8,300	98
	Sampson	18,100	17,800	98
	SOUTH CAROLINA			
Lancaster	19,900	19,700	99	
Station Totals		549,900	540,500	98
Net Weekly Circulation (1986)				320,000
Average Daily Circulation (1986)				186,100

South Carolina—Florence

WPDE-TV

Ch. 15

Network Service: ABC.

Licensee: Diversified Communications, 5 Milk St., Portland, ME 04112.

Studio: 3215 South Cashua Dr., Florence, SC 29501.

Telephone: 803-665-1515.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1290-kw max. & 562-kw horizontal visual, 129-kw max. & 56.2-kw horizontal aural. Antenna: 1950-ft. above av. terrain, 1997-ft. above ground, 2100-ft. above sea level.

Latitude 34° 21' 53"
Longitude 79° 19' 49"

Transmitter: 2.7-mi. S of State Rte. 9 & 1.2-mi. E of Little Pee Dee River, near Floyd Dale.

Satellite Earth Stations: 2 in operation; ADM, 4-meter; Avcom receivers.

News Services: ABC, AP.

Ownership: Diversified Communications, see Group Ownership of TV stations.

Began Operation: Nov. 22, 1980. Sale to present owner by Eastern Carolinas Bcstg. approved by FCC June 27, 1985 (Television Digest, Vol. 25:24).

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

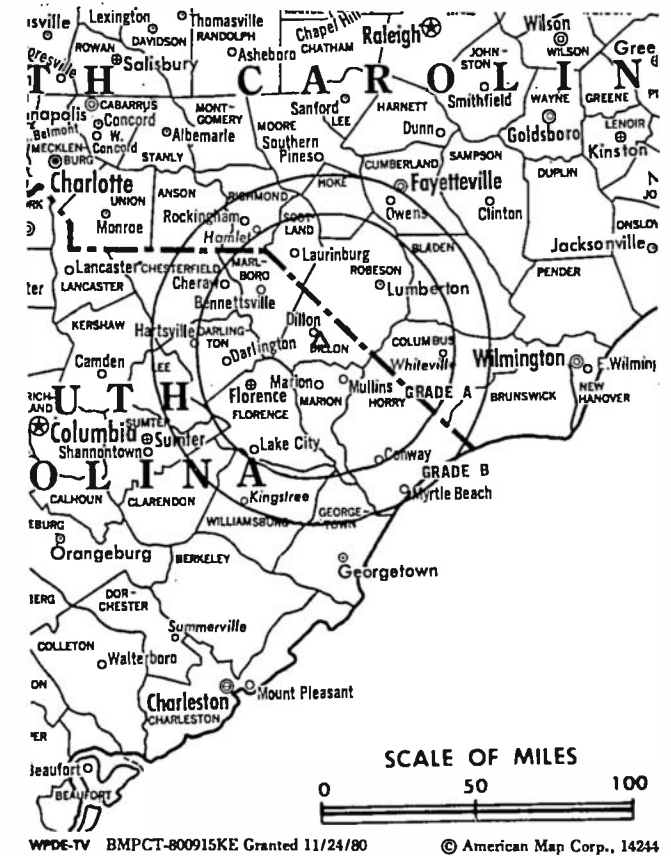
Personnel:

STEPHEN G. TILMAN, general manager.
JOE WIENTGE, general sales manager.
MARSHALL LUCIUS, controller.
LINDA McCASKILL, program manager.
TIM KENNY, promotion manager.
BOB HOWICK, news director.
JIM GAMBLE, chief engineer.

Highest 30 Sec. Rate (June 30, 1986): \$550.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Robeson	34,200	33,500	98
	SOUTH CAROLINA			
	Darlington	22,300	22,000	99
	Dillon	10,100	9,900	98
	Florence	40,600	40,100	99
	Horry	45,300	44,500	98
	Marion	11,900	11,600	97
	Marlboro	10,600	10,400	98
	Between 25-49%	NORTH CAROLINA		
Columbus		18,400	18,000	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Scotland	11,400	11,200	98
	SOUTH CAROLINA			
	Chesterfield	14,200	13,900	98
	Lee	6,000	5,800	97
	Sumter	30,300	29,800	98
Between 5-24%	NORTH CAROLINA			
	Anson	8,800	8,600	98
	Bladen	11,000	10,700	97
	Brunswick	15,400	15,100	98
	Cumberland	83,800	82,800	99
	Hoke	6,800	6,700	99
	Richmond	17,300	17,100	99
	SOUTH CAROLINA			
	Clarendon	9,400	9,100	97
	Georgetown	15,900	15,600	98
Kershaw	14,800	14,500	98	
Williamsburg	12,500	12,200	98	
Station Totals		451,000	443,100	98
Net Weekly Circulation (1986)			174,200	
Average Daily Circulation (1986)			89,100	

South Carolina—Greenville-Spartanburg & Asheville, North Carolina

WYFF-TV

Ch. 4



PETRY TELEVISION, INC.

Network Service: NBC.

Licensee: Pulitzer Bcstg. Co., 1010 Market St., Suite 1500, St. Louis, MO 63101.

Studio: Broadcast Place, 505 Rutherford St., Greenville, SC 29609.

Mailing Address: Box TV 4, Greenville, SC 29602.

Telephone: 803-242-4404. TWX: 803-282-1008.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 12.7-kw aural. Antenna: 2000-ft. above av. terrain, 892-ft. above ground, 3978-ft. above sea level.

Latitude 35° 06' 40"
Longitude 82° 36' 17"

Transmitter: Caesar's Head.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: BMS & Harris, 6-meter, 8-meter & 3-meter; Harris, M/A-Com & Standard receivers.

News Services: AP, UPI, CNN.

Ownership: Pulitzer Publishing, 100%. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 31, 1953. Exchange (with WXII, Winston-Salem, NC) for KSDK, St. Louis, MO approved by FCC Feb. 17, 1983 (Television Digest, Vol. 21:12; 22:1; 23:8). Transfer to Multimedia Inc. from Southeastern Bcstg. Corp. approved Sept. 22, 1967 by FCC.

Represented (sales): Petry Television.

Represented (legal): Verner, Lipfert, Bernhard, McPherson & Hand.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- DOUGLAS A. SMITH, vice president & general manager.
- WILLIAM WHELESS, station manager.
- JOHN SCOTT, general sales manager.
- JOHN MOORE, regional sales manager.
- JACK MARKS, community affairs director.
- BOB KING, chief engineer.
- H. A. SCOTT JR., promotion manager.
- JAN HASWELL, news/promotion.
- BEN LEONARD, farm director.
- MARY McCARTHY, news director.
- FRITZIE MUMFORD, program director.
- BOOTS WALKER, local sales manager.

Highest One Hour Rate : \$3500.

Highest 30 Sec. Rate (March 10, 1985): \$2200.

NETWORK BASE HOURLY RATE: \$2650.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Banks	3,500	3,400	97
	Elbert	7,000	6,900	99
	Franklin	5,900	5,800	98
	Habersham	9,400	9,200	98
	Hart	6,700	6,600	98



WYFF-TV BPCT-2395 Granted 11/18/57 © American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Madison	7,000	6,900	99
	Oglethorpe	3,300	3,200	97
	Rabun	4,200	4,100	98
	Stephens	8,000	7,900	99
	Taliaferro	800	800	100
NORTH CAROLINA				
	Buncombe	65,400	64,600	99
	Burke	28,000	27,700	99
	Cleveland	30,700	30,400	99
	Haywood	18,300	18,000	98
	Henderson	26,900	26,500	99
	Jackson	9,300	9,100	98
	Mc Dowell	13,100	12,900	98
	Macon	9,200	8,900	97
	Madison	6,100	5,900	97
	Mitchell	5,200	5,100	98
	Polk	5,500	5,400	98
	Rutherford	21,000	20,800	99
	Swain	4,000	3,900	98
	Transylvania	9,200	9,100	99
SOUTH CAROLINA				
	Abbeville	8,400	8,300	99
	Anderson	53,700	53,100	99
	Cherokee	14,600	14,400	99
	Greenville	114,800	113,800	99
	Greenwood	22,400	22,200	99
	Laurens	18,000	17,800	99
	Newberry	11,800	11,600	98
	Oconee	19,800	19,600	99
	Pickens	30,200	29,800	99
	Spartanburg	78,700	77,900	99
	Union	11,000	10,900	99

(Continued on page A-918)

Station Totals	1,007,300	994,600	98
Net Weekly Circulation (1986)		644,700	
Average Daily Circulation (1986)		428,900	

South Carolina—Greenville

WGGS-TV

Ch. 16

Network Service: None, independent.

Licensee: Carolina Christian Broadcasting Inc., Box 1616, Greenville, SC 29602.

Studio: 3409 Rutherford Rd., Taylors, SC.

Mailing Address: Box 1616, Greenville, SC 29602.

Telephone: 803-244-1616.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1150-kw max. & 717.9-kw horizontal visual, 115-kw max. & 71.79-kw horizontal aural. Antenna: 1149-ft. above av. terrain, 195-ft. above ground, 2185-ft. above sea level.

Latitude 34° 56' 26"
Longitude 82° 24' 41"

Transmitter: Ridge Rd. off Altamont Rd. on Paris Mtn. near Greenville.

Satellite Earth Stations: 4 in operation; one transmit/receive; Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

News Service: INN.

Ownership: James H. Thompson, 92%. Carolina Christian Bcstg. also owns WCCT-TV, Columbia, SC; WGSE(TV), Myrtle Beach, SC & KMCT-TV, West Monroe, LA.

Began Operation: Oct. 29, 1972.

Represented (sales): Spot Time Ltd.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

JAMES H. THOMPSON, president.
NORVIN C. DUNCAN, assistant to the president.
MIKE WARD, manager.
TOM ABRAMS, production manager.
TED McCALL, chief engineer.
GENE GIBSON, director of engineering.
PENNY HONEA, sales manager.

Highest 30 Sec. Rate (July 31, 1986): \$75.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA Hart	6,700	6,600	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NORTH CAROLINA			
	Rutherford	21,000	20,800	99
	SOUTH CAROLINA			
	Anderson	53,700	53,100	99
	Cherokee	14,600	14,400	99
	Greenville	114,800	113,800	99
	Greenwood	22,400	22,200	99
	Laurens	18,000	17,800	99
	Oconee	19,800	19,600	99
	Pickens	30,200	29,800	99
	Spartanburg	78,700	77,900	99
Union	11,000	10,900	99	
Station Totals		390,900	386,900	98
Net Weekly Circulation (1986)			53,700	
Average Daily Circulation (1986)			20,000	

South Carolina—Greenville-Spartanburg & Asheville, North Carolina

WHNS

Ch. 21

Network Service: None, independent.

Licensee: Pappas Telecasting of the Carolinas Inc., 521 College St., Asheville, NC 28801.

Studio: 521 College St., Asheville 28801.

Telephones: 704-258-2100, Asheville; 803-288-2100, Greenville.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 3390-kw visual, 339-kw aural. Antenna: Circularly polarized, 2510-ft. above av. terrain, 1620-ft. above ground, 5049-ft. above sea level.

Latitude 35° 10' 56"
Longitude 82° 40' 56"

Transmitter: Slick Rock Mtn., Transylvania County.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta, 7-meter; Ku-band; Scientific-Atlanta & M/A-Com receivers.

News Service: INN.

Ownership: Harry J. Pappas & Stella A. Pappas. For other interests, see KMPH (TV), Visalia-Fresno, CA.

Began Operation: July 5, 1953. Sale to present owner by Thoms Bcstg. approved by FCC July 27, 1979 (Television Digest, Vol. 19:25). Resumed operation April 1, 1984.

Represented (sales): Katz Independent TV Sales.

Represented (legal): Kadison, Pfaelzer, Woodard, Quinn & Rossi.

Represented (engineering): Smith & Powstenko.

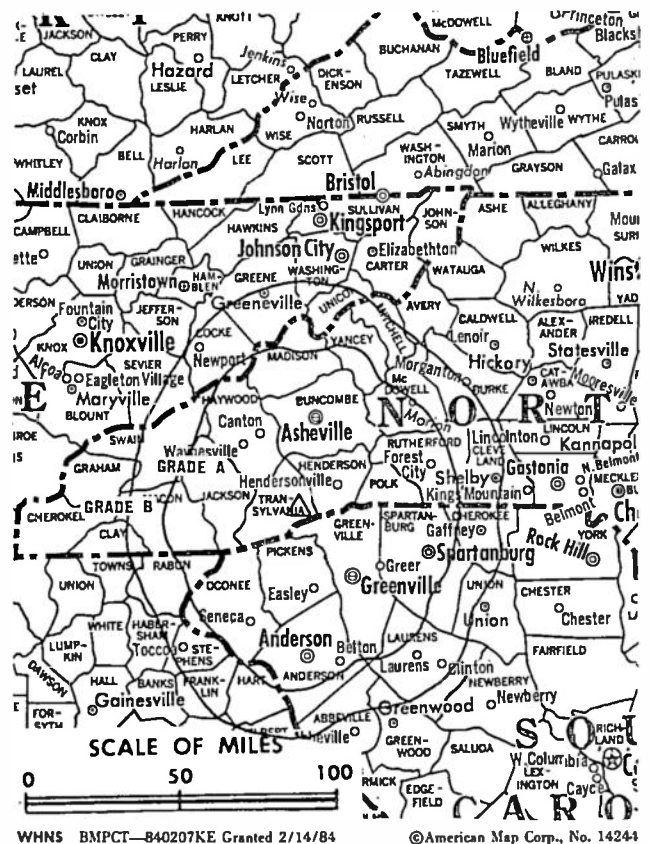
Personnel:

- HARRY J. PAPPAS, president.
- JOSEPH A. SHAFFER, vice president & general manager.
- LeBON G. ABERCROMBIE, director of planning & development.
- TOM POST, general sales manager.
- NANCY CASON, traffic manager.
- ROBERT TRUSCOTT, chief engineer.

Highest 30 Second Rate (April 29, 1986): \$500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Polk	5,500	5,400	98
	Transylvania	9,200	9,100	99
	SOUTH CAROLINA			
	Anderson	53,700	53,100	99
	Greenville	114,800	113,800	99
	Laurens	18,000	17,800	99
	Oconee	19,800	19,600	99
	Pickens	30,200	29,800	99
	Spartanburg	78,700	77,900	99
Between 25-49%	GEORGIA			
	Elbert	7,000	6,900	99
	Franklin	5,900	5,800	98
	Hart	6,700	6,600	98
	Lincoln	2,100	2,100	100
	Madison	7,000	6,900	99
	Stephens	8,000	7,900	99
Wilkes	3,900	3,800	97	



WHNS BMPCT-840207KE Granted 2/14/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NORTH CAROLINA			
	Buncombe	65,400	64,600	99
	Cleveland	30,700	30,400	99
	Henderson	26,900	26,500	99
	Rutherford	21,000	20,800	99
	SOUTH CAROLINA			
	Abbeville	8,400	8,300	99
	Cherokee	14,600	14,400	99
	Chester	10,500	10,400	99
	Greenwood	22,400	22,200	99
	Saluda	5,900	5,800	98
	Union	11,000	10,900	99
	Between 5-24%	GEORGIA		
Banks		3,500	3,400	97
Habersham		9,400	9,200	98
Jackson		9,400	9,300	99
Oglethorpe		3,300	3,200	97
NORTH CAROLINA				
Haywood		18,300	18,000	98
Jackson		9,300	9,100	98
Lincoln		17,000	16,900	99
Mc Dowell		13,100	12,900	93
Madison		6,100	5,900	97
SOUTH CAROLINA				
Edgefield		6,100	6,000	99
Fairfield	6,600	6,400	97	
McCormick	2,400	2,400	98	
Newberry	11,800	11,600	98	
York	40,400	39,900	99	
Station Totals		744,000	735,000	98
Net Weekly Circulation (1986)				326,600
Average Daily Circulation (1986)				158,300

South Carolina—Greenville-Spartanburg & Asheville, North Carolina

WLOS

Ch. 13

Network Service: ABC.

Licensee: Wometco WLOS Inc., Box 2150, Asheville, NC 28802.

Studios: 288 Macon Ave., Asheville, NC 28804; 2425 Laurens Rd., Greenville, SC 29607.

Mailing Address: Box 2150, Asheville, NC 28802.

Telephones: 704-255-0013, Asheville; 803-297-8813, Greenville.

TWX: 510-933-0166 (Asheville).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 178-kw visual, 19.6-kw aural. Antenna: 2804-ft. above av. terrain, 339-ft. above ground, 6056-ft. above sea level.

Latitude 35° 23' 32.21"
Longitude 82° 45' 25.06"

Transmitter: Mt. Pisgah.

Satellite Earth Stations: 5 in operation; Harris, 3.1-meter; Avantek, Harris & M/ A-Com receivers.

News Services: AP, UPI.

Ownership: Wometco Broadcasting Co. For other interests, see WTVJ, Miami, FL.

Began Operation: Sept. 18, 1954.

Represented (sales): MMT Sales Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Cohen & Dippell.

Personnel:

- MIKE GEHRING, general manager.
- BRUCE BUZOGANY, programming & promotion.
- KENNETH GLOVER, general sales manager.
- JIM CARRIER, chief engineer.
- GARY FERRELL, business & credit manager.
- NELSON FLANAGAN, production manager.

Highest 30 Sec. Rate (July 24, 1986): \$1300.

NETWORK BASE HOURLY RATE: \$1300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Elbert	7,000	6,900	99
	Franklin	5,900	5,800	98
	Hart	6,700	6,600	98
	Madison	7,000	6,900	99
	Oglethorpe	3,300	3,200	97
	Stephens	8,000	7,900	99
	NORTH CAROLINA			
	Buncombe	65,400	64,600	99
	Burke	28,000	27,700	99
	Cleveland	30,700	30,400	99
	Graham	2,500	2,400	96
	Haywood	18,300	18,000	98
	Henderson	26,900	26,500	99
	Jackson	9,300	9,100	98
Mc Dowell	13,100	12,900	98	
Macon	9,200	8,900	97	
Madison	6,100	5,900	97	
Polk	5,500	5,400	98	
Rutherford	21,000	20,800	99	
Swain	4,000	3,900	98	
Transylvania	9,200	9,100	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Yancey	5,700	5,500	96
	SOUTH CAROLINA			
	Abbeville	8,400	8,300	99
	Anderson	53,700	53,100	99
	Cherokee	14,600	14,400	99
	Chester	10,500	10,400	99
	Greenville	114,800	113,800	99
	Greenwood	22,400	22,200	99
	Laurens	18,000	17,800	99
	Oconee	19,800	19,600	99
Pickens	30,200	29,800	99	
Spartanburg	78,700	77,900	99	
Union	11,000	10,900	99	

Between 25-49%	GEORGIA			
	Lincoln	2,100	2,100	100
	Wilkes	3,900	3,800	97
	NORTH CAROLINA			
	Catawba	41,100	40,800	99
	Mitchell	5,200	5,100	98
SOUTH CAROLINA				
Newberry	11,800	11,600	98	
TENNESSEE				
Greene	20,300	20,100	99	
Hamblen	20,600	20,400	99	
Hawkins	16,500	16,300	99	
VIRGINIA				
Wise	17,200	16,900	98	

Between 5-24%	GEORGIA			
	Jackson	9,400	9,300	99
Union	4,000	3,900	97	

(Continued on page A-918)

Station Totals	1,221,900	1,207,200	98
Net Weekly Circulation (1986)		625,800	
Average Daily Circulation (1986)		332,300	

South Carolina—Greenville-Spartanburg & Asheville, North Carolina

WSPA-TV

Ch. 7

Network Service: CBS.

Licensee: Spartan Radiocasting Co., Box 1717, Spartanburg, SC 29304.

Studio: Box 1717, Spartanburg.

Telephones: 803-576-7777, Spartanburg; 803-233-7777, Greenville; 803-242-0077, Greenville office; 704-684-2377, Asheville.

TWX: 810-282-2591.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 44.5-kw aural. Antenna: 2000-ft. above av. terrain, 254-ft. above ground, 3465-ft. above sea level.

Latitude 35° 10' 12"
Longitude 82° 17' 27"

Transmitter: Hogback Mtn., 25-mi. NW of Spartanburg.

Satellite Earth Stations: Microdyne, 7-meter; ADM, 6.1-meter; Scientific-Atlanta, 7-meter, 4.6-meter & 3.7-meter Ku-band; ADM, AFC, Microdyne & Scientific-Atlanta receivers.

AM Affiliate: WSPA, 5-kw, 950 kHz (CBS).

FM Affiliate: WSPA-FM, 100-kw, 98.9 MHz (No. 255), 1910-ft.

News Services: AP, CBS, UPI.

Ownership: Walter J. Brown, pres., 58% (with son); over 50 others. Spartan Radiocasting also owns KIMT(TV), Mason City, IA; WBTW(TV), Florence, SC & WTWA(AM), Thomson, GA.

Began Operation: April 29, 1956.

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates.

Personnel:

- WALTER J. BROWN, president.
- K. JAMES YAGER, executive vice president.
- BOYD BUNTING, secretary-treasurer.
- JOSEPH R. VARHOLY, general manager.
- JIMMY SANDERS, program manager.
- RICK McCUE, director of sales.
- JERRY SMITH, national sales manager.
- LARRY COOK, Spartanburg sales manager.
- OTIS PICKETT, Greenville sales manager.
- FRED TUCK, chief engineer.
- THOMAS AHNER, chief transmitter engineer.
- JOHN EDWARDS, production manager.
- HARVEY COX, news director.
- BILL SHATTEN, advertising & promotion manager.
- KATHLEEN FITCH, creative services director.
- PATTY METZ, personnel director.
- NANCY WELCH, women's director.
- BETTY SMITH, traffic manager.

Highest One Hour Rate: \$6000.

Highest 30 Sec. Rate (Aug. 1, 1986): \$3200.

NETWORK BASE HOURLY RATE: \$2271.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Elbert	7,000	6,900	99
	Franklin	5,900	5,800	98
	Hart	6,700	6,600	98



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Stephens	8,000	7,900	99	
	NORTH CAROLINA				
	Buncombe	65,400	64,600	99	
	Cleveland	30,700	30,400	99	
	Haywood	18,300	18,000	98	
	Henderson	26,900	26,500	99	
	Jackson	9,300	9,100	98	
	Mc Dowell	13,100	12,900	98	
	Macon	9,200	8,900	97	
	Polk	5,500	5,400	98	
	Rutherford	21,000	20,800	99	
	Swain	4,000	3,900	98	
	Transylvania	9,200	9,100	99	
	SOUTH CAROLINA				
	Abbeville	8,400	8,300	99	
	Anderson	53,700	53,100	99	
	Cherokee	14,600	14,400	99	
Chester	10,500	10,400	99		
Greenville	114,800	113,800	99		
Greenwood	22,400	22,200	99		
Laurens	18,000	17,800	99		
Newberry	11,800	11,600	98		
Oconee	19,800	19,600	99		
Pickens	30,200	29,800	99		
Spartanburg	78,700	77,900	99		
Union	11,000	10,900	99		
GEORGIA					
Between 25-49%	Madison	7,000	6,900	99	
	Rabun	4,200	4,100	98	
(Continued on page A-918)					
Station Totals		960,900	949,200	98	
Net Weekly Circulation (1986)			604,700		
Average Daily Circulation (1986)			356,400		

South Carolina—Hardeeville

WTGS

Ch. 28

Network Service: None, independent.

Licensee: Hilton Head Television Inc., 900 N.W. Eighth Ave., Gainesville, FL 32601.

Studio: 28 Broadcast Way, Ridgeland, SC 29936.

Telephone: 803-686-3005.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 4920-kw max. visual, 492-kw max. aural. Antenna: 795-ft. above av. terrain, 785-ft. above ground, 803-ft. above sea level.

Latitude 32° 19' 50"
Longitude 80° 56' 19"

Transmitter: 1.5-mi. S of intersection of Hwys. 278 & 170, 0.53-mi. W of Hwy. 278, near Jasper.

Satellite Earth Stations: 3 in operation; M/A-Corn & Scientific-Atlanta receivers.

Ownership: American Communications & Television Inc., 100%. Mark K. Goldstein, pres., 17.76%; Harvey M. Budd, exec. v.p., 17.89%; Thomas Sonsini, v.p., 11.3%; Joel Berman, secy.-treas., 3.04%; Jerald Newirth, 1.4%; Mr. & Mrs. Alex Grief, 0.9%; Mr. & Mrs. Fred Yeaton, 0.91%; remainder publicly held. ACTI owns KOOG-TV, Ogden, UT; interest in LPTV stations, SMATV & cable systems; 80% of WMNX(FM), Tallahassee, FL.

Began Operation: Sept. 1, 1985.

Represented (sales): Petry Television Inc.

Represented (legal): Baraff, Koerner, Olender & Hochberg.

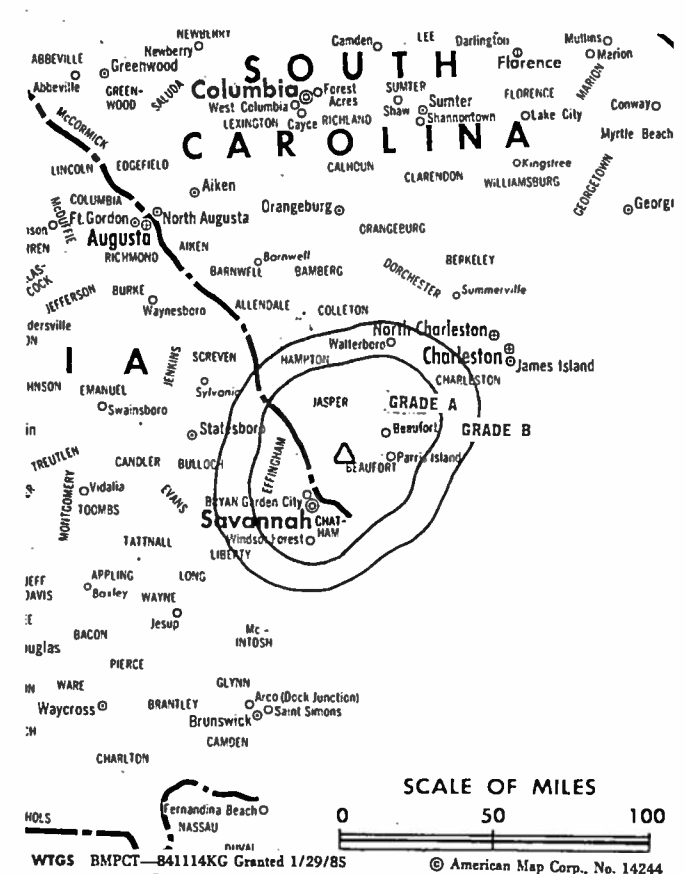
Represented (engineering): Kessler & Gehman Associates Inc.

Personnel:
JOHN BAILIE, president & general manager.

Highest 30 Sec. Rate (May 26, 1986): \$180.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA Chatham	74,800	74,000	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	SOUTH CAROLINA Jasper	5,400	5,300	98
	GEORGIA Bryan Effingham Liberty	4,100 7,200 12,600	4,000 7,100 12,400	98 99 98
	SOUTH CAROLINA Beaufort Hampton	25,300 6,800	24,900 6,600	98 97
	Station Totals	136,200	134,300	98
Net Weekly Circulation (1986)				28,100
Average Daily Circulation (1986)				13,300

South Carolina—Myrtle Beach

WGSE

Ch. 43

Network Service: None, independent.

Grantee: Carolina Christian Bcstg. Inc., Box 1243, Myrtle Beach, SC 29578.

Studio: 803-A Seaboard Industrial Park, Myrtle Beach, SC 29578.

Telephone: 803-626-4300.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 156.4-kw visual, 15.64-kw aural. Antenna: 600-ft. above av. terrain, 609-ft. above ground, 649-ft. above sea level.

Latitude 33° 50' 10"
Longitude 89° 51' 08"

Transmitter: 0.6-mi. S of State Rte. 90, 1.8-mi. E of Nixonville.

Multichannel TV Sound: Separate audio program only.

Satellite Earth Stations: Transmit/receive; M/A-Com, RCA, Satellite Entertainment & Trans World receivers.

News Service: INN.

Ownership: See WGG5-TV, Greenville, SC.

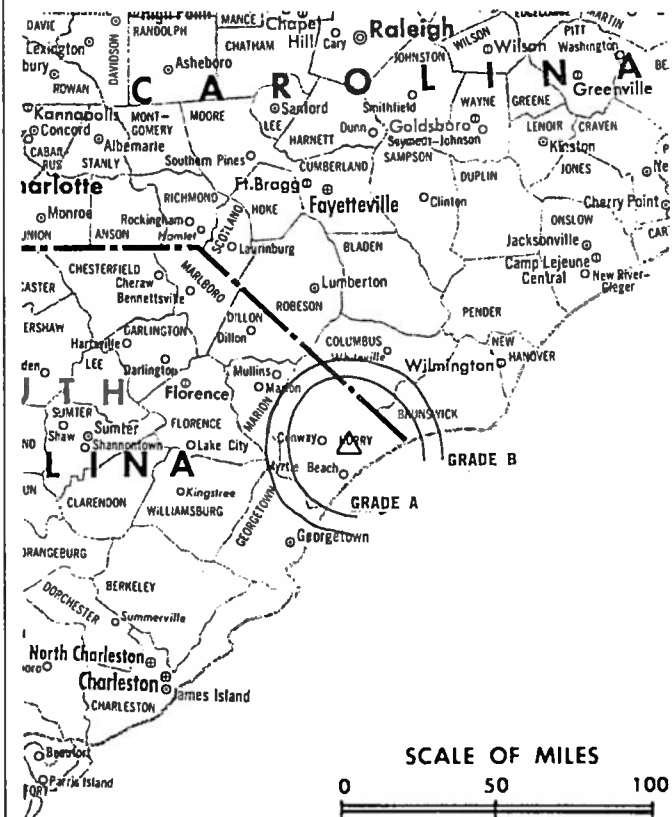
Began Operation: July 5, 1984.

Personnel:
L. RIZZUTI, resident manager.

Highest 30 Sec. Rate (July 20, 1985): \$30.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	SOUTH CAROLINA Horry	45,300	44,500	98
Station Totals		45,300	44,500	98
Net Weekly Circulation (1986)			3,400	
Average Daily Circulation (1986)			1,300	



WGSE BNPCT—830930KJ Granted 7/28/83

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South Carolina

WYFF-TV, Greenville-Spartanburg (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA			
	Lincoln	2,100	2,100	100
	Wilkes	3,900	3,800	97
	NORTH CAROLINA			
	Caldwell	25,600	25,300	99
	Graham	2,500	2,400	96
	Yancey	5,700	5,500	96
	SOUTH CAROLINA			
	Chester	10,500	10,400	99
	Mc Cormick	2,400	2,400	98
Between 5-24%	GEORGIA			
	Clarke	29,100	28,700	99
	Greene	3,900	3,800	97
	Hall	29,700	29,400	99
	Jackson	9,400	9,300	99
	Oconee	5,200	5,200	100
	Towns	2,400	2,400	100
	White	4,100	4,000	98
	NORTH CAROLINA			
	Alexander	9,700	9,600	99
	Avery	5,200	5,100	98
	Cherokee	7,600	7,400	97
	Gaston	59,600	59,100	99
	Watauga	12,200	12,000	98
	SOUTH CAROLINA			
	Edgefield	6,100	6,000	98
	Fairfield	6,600	6,400	97
	Saluda	5,900	5,800	98
	York	40,400	39,900	99
	TENNESSEE			
Greene	20,300	20,100	99	
Unicoi	6,100	6,000	98	

WLOS, Greenville-Spartanburg (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KENTUCKY			
	Bell	12,100	11,900	98
	Harlan	14,600	14,400	99
	Knox	11,000	10,800	98
	Perry	11,800	11,500	97
	NORTH CAROLINA			
	Alexander	9,700	9,600	99
	Caldwell	25,600	25,300	99
	Cherokee	7,600	7,400	97
	Clay	2,700	2,600	96
Gaston	59,600	59,100	99	
Lincoln	17,000	16,900	99	
SOUTH CAROLINA				
Mc Cormick	2,400	2,400	98	
Saluda	5,900	5,800	98	
York	40,400	39,900	99	
TENNESSEE				
Claiborne	9,200	9,000	98	
Cocke	10,900	10,700	98	
Hancock	2,300	2,300	100	
Jefferson	11,900	11,800	99	
Johnson	5,200	5,100	98	
Sullivan	56,200	55,900	99	
Washington	33,600	33,400	99	
VIRGINIA				
Lee	9,500	9,300	98	
Russell	11,900	11,700	98	
Washington	23,800	23,500	99	

WSPA-TV, Greenville-Spartanburg (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NORTH CAROLINA			
	Burke	28,000	27,700	99
	Caldwell	25,600	25,300	99
	Catawba	41,100	40,800	99
	Madison	6,100	5,900	97
	Mitchell	5,200	5,100	98
	Yancey	5,700	5,500	96
	SOUTH CAROLINA			
	Mc Cormick	2,400	2,400	98
	York	40,400	39,900	99
Between 5-24%	GEORGIA			
	Banks	3,500	3,400	97
	Habersham	9,400	9,200	98
	Jackson	9,400	9,300	99
	Oglethorpe	3,300	3,200	97
	Wilkes	3,900	3,800	97
	NORTH CAROLINA			
	Avery	5,200	5,100	98
	Gaston	59,600	59,100	99
	Lincoln	17,000	16,900	99
Watauga	12,200	12,000	98	
SOUTH CAROLINA				
Fairfield	6,600	6,400	97	
Lancaster	19,900	19,700	99	
Saluda	5,900	5,800	98	
TENNESSEE				
Johnson	5,200	5,100	98	

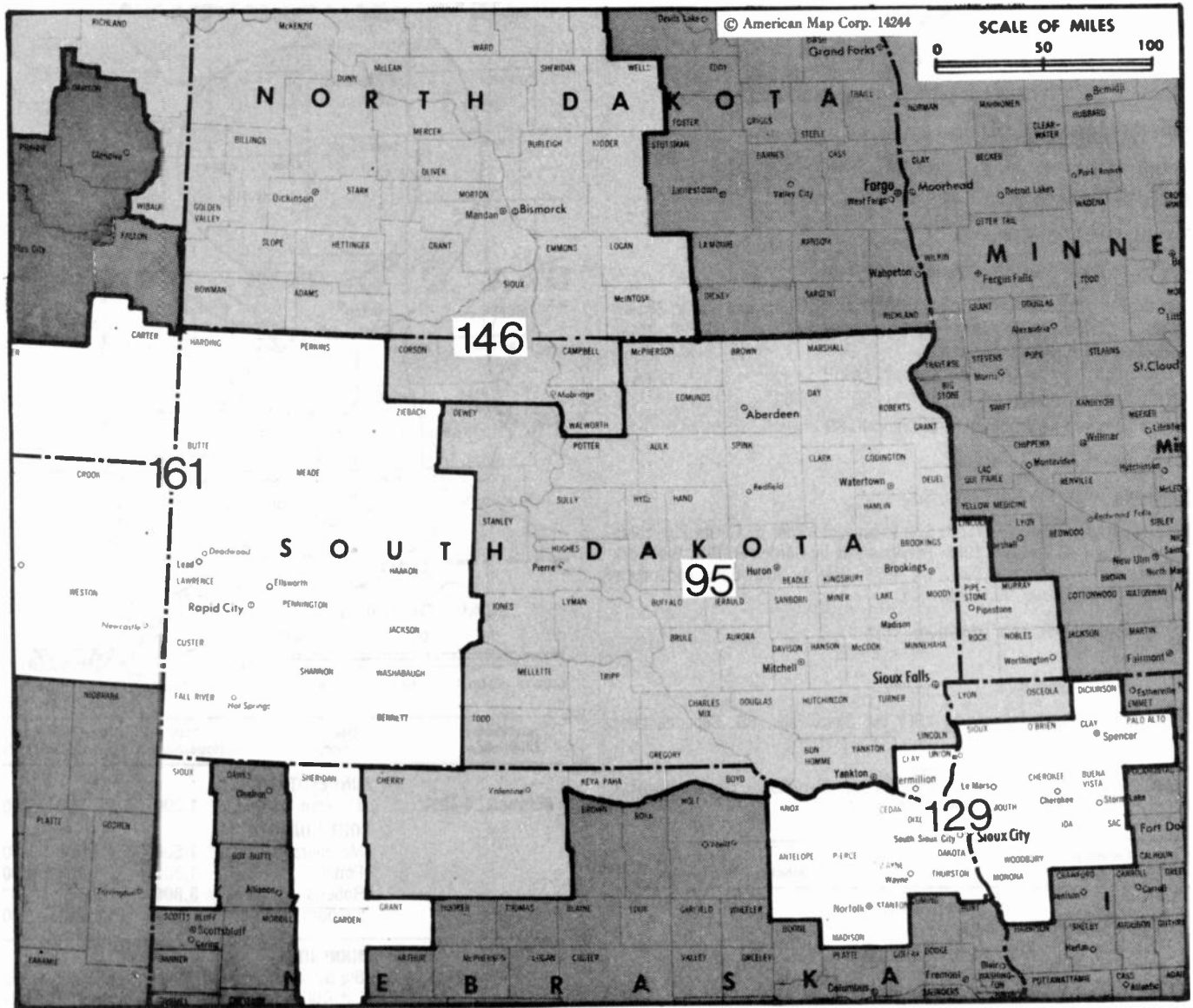
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Market	Arbitron ADI TV Households	Rank
Sioux Falls-Mitchell, SD	225,700	95
Sioux City, IA.....	158,800	129
Minot-Bismarck-Dickinson, ND	140,200	146
Rapid City, SD.....	93,800	161

Market Area Commercial TV Stations

KABY-TV (9), KDLD-TV (3), KDLT (5), KELD-TV (11), KPDL-TV (6), KPRY-TV (4), KSFY-TV (13)
 KCAU-TV (9), KMEG (14), KTIV (4)
 KBYM (17), KFYP-TV (5), KMCY (14), KMOT (10), KQCD-TV (7), KUMV-TV (8), KXMA-TV (2),
 KXMB-TV (12), KXMC-TV (13), KXMD-TV (11)
 KDUH-TV (4), KEVN-TV (7), KHSD-TV (11), KIVV-TV (5), KOTA-TV (3), KSGW-TV (12)

State Cross Reference List	
Communities That Receive Programs of Stations That are Located Elsewhere	
KIVV-TV, Deadwood	See Lead, SD
KDLT, Mitchell	See Sioux Falls, SD
KDLO-TV, Watertown	See Florence, SD

South Dakota Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	11	0	11
Educational Television Stations	7	1	8
			19

South Dakota—Aberdeen

KABY-TV

Ch. 9

(Satellite of KSFY-TV, Sioux Falls, SD.)

Network Service: ABC.

Licensee: SDTV Inc., 300 N. Dakota Ave., Sioux Falls, SD 57102.

Studio: See KSFY-TV, Sioux Falls.

Telephone: 605-225-9200.

Mailing Address: Box 1520, Aberdeen, SD 57401.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 295-kw visual, 47.5-kw aural. Antenna: 1390-ft. above av. terrain, 1288-ft. above ground, 3048-ft. above sea level.

Latitude 45° 06' 32"
Longitude 97° 53' 30"

Transmitter: 3-mi. S and 3-mi. E of Crandall, SD.

News Service: AP.

Ownership: KSFY-TV, Sioux Falls, SD.

Began Operation: Nov. 27, 1958. Sale to present owner by Forum Publishing approved by FCC Nov. 15, 1985. Previous sale by Gordon H. Ritz, Wheelock Whitney, et al., approved Nov. 14, 1973. Sale by John Boler and others approved by FCC Dec. 23, 1969.

Represented (sales): Katz Television.

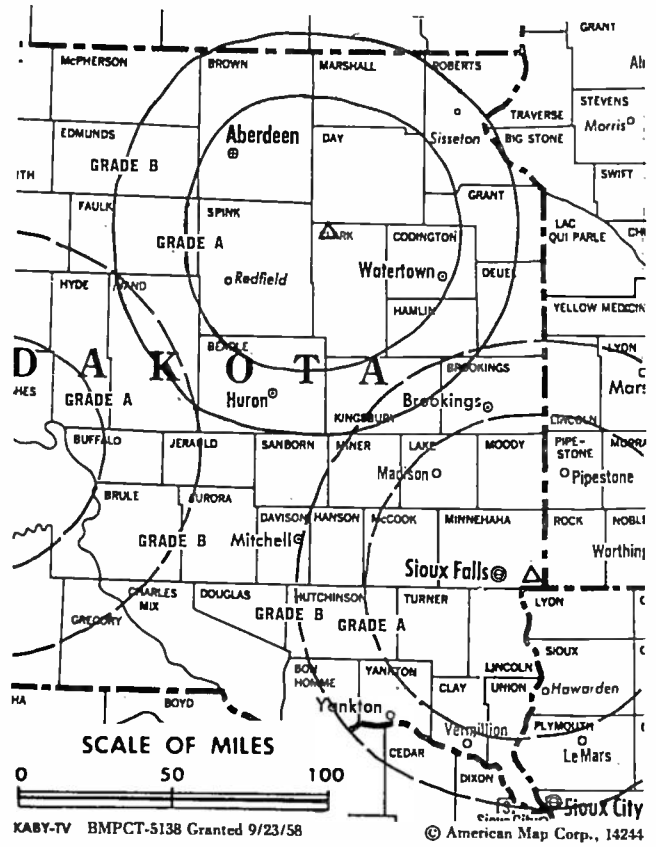
Personnel:

See KSFY-TV, Sioux Falls.

Rates: Sold in combination with KSFY-TV, Sioux Falls, SD. Separate rates available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH DAKOTA			
	Dickey	2,500	2,400	96
	SOUTH DAKOTA			
	Beadle	7,400	7,300	99
	Brown	14,500	14,400	99
	Clark	1,900	1,900	100
	Codington	8,400	8,300	99
	Day	3,000	3,000	100
	Edmunds	1,800	1,800	100
	Faulk	1,200	1,200	100
	Grant	3,300	3,200	97
	Hamlin	1,900	1,900	100
	Hand	1,800	1,800	100
	Jerauld	1,100	1,100	100
	Marshall	2,000	1,900	95
	Spink	3,300	3,300	100



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MINNESOTA			
	Traverse	1,800	1,800	100
	SOUTH DAKOTA			
	Mc Pherson	1,500	1,500	100
	Potter	1,300	1,300	100
Roberts	3,800	3,700	97	
Sanborn	1,200	1,200	100	
Between 5-24%	MINNESOTA			
	Big Stone	2,900	2,900	100
	Lac Qui Parle	3,800	3,700	97
	NORTH DAKOTA			
	Mc Intosh	1,900	1,800	97
	SOUTH DAKOTA			
	Campbell	800	800	100
	Deuel	1,900	1,900	100
	Hyde	800	800	100
Kingsbury	2,600	2,600	100	
Station Totals		78,400	77,500	98
Net Weekly Circulation (1986)				46,800
Average Daily Circulation (1986)				27,800

South Dakota—Florence-Watertown

KDLO-TV

Ch. 3

(Satellite of KELO-TV, Sioux Falls, SD)

Network Service: CBS.

Licensee: Midcontinent Broadcasting Co., Phillips Ave. & 13th St., Sioux Falls, SD 57102.

Studio: Garden City, SD 57236.

Telephone: 605-336-1100 (Sioux Falls).

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1684-ft. above av. terrain, 1705-ft. above ground, 3552-ft. above sea level.

Latitude	44°	57'	56.5"
Longitude	97°	35'	22.0"

Transmitter: 0.5-mi. N of Garden City, SD.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta receivers.

News Services: AP, Group W Newsfeed, CBS.

Ownership: See KELO-TV, Sioux Falls, SD.

Began Operation: Sept. 24, 1955.

Represented (sales): Seltel Inc.; Wayne Evans & Assoc. (Minneapolis); Creative Broadcast Representatives Inc. (Canada).

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): A. D. Ring & Associates.

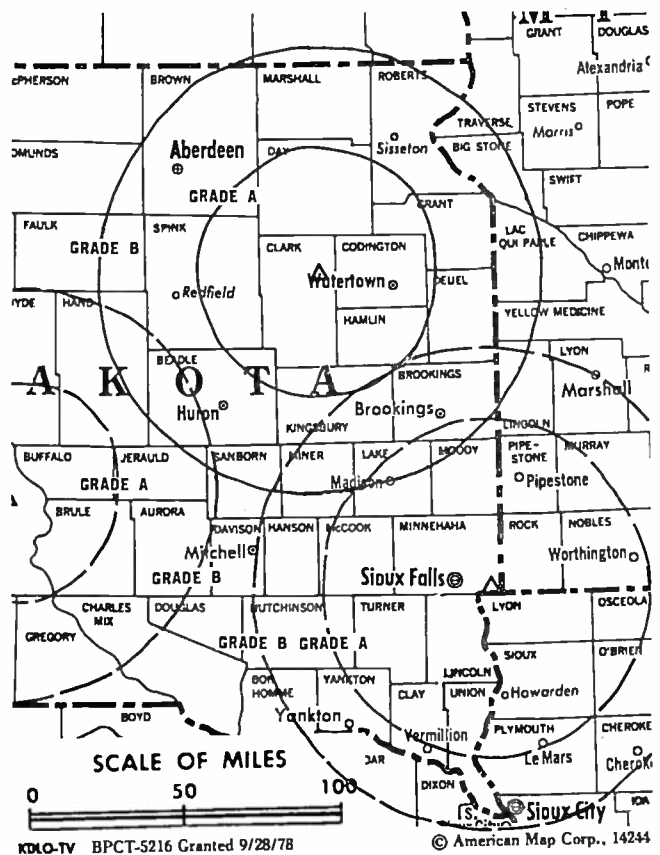
Personnel:

JOE FLOYD, chairman.

EVANS NORD, president.

ROY THORSON, chief engineer & resident manager.

LEE HEISEL, vice president, engineering.



Rates: Sold in combination with KELO-TV, Sioux Falls and KPLO-TV, Reliance, with rates applying to simultaneous telecasts on all stations.

NETWORK BASE HOURLY RATE: Bonus to KELO-TV, Sioux Falls.

Arbitron Data: Included with parent KELO-TV, Sioux Falls, SD.

South Dakota—Lead

KHSD-TV

Ch. 11

(Satellite of KOTA-TV, Rapid City, SD)

Network Service: ABC.

Licensee: Duhamel Bcstg. Enterprises, Box 1760, Rapid City, SD 57709.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1890-ft. above av. terrain, 605-ft. above ground, 7579-ft. above sea level.

Latitude 44° 19' 36"
Longitude 103° 50' 12"

Transmitter: Terry Peak.

Satellite Earth Stations: In operation.

News Services: UPI, ABC.

Ownership: See KOTA-TV, Rapid City.

Began Operation: Nov. 2, 1966.

Represented (sales): Katz Television; The Soderlund Co. (Omaha-Lincoln); John McGuire Co. (Denver).

Represented (legal): Fisher, Wayland, Cooper & Leader.

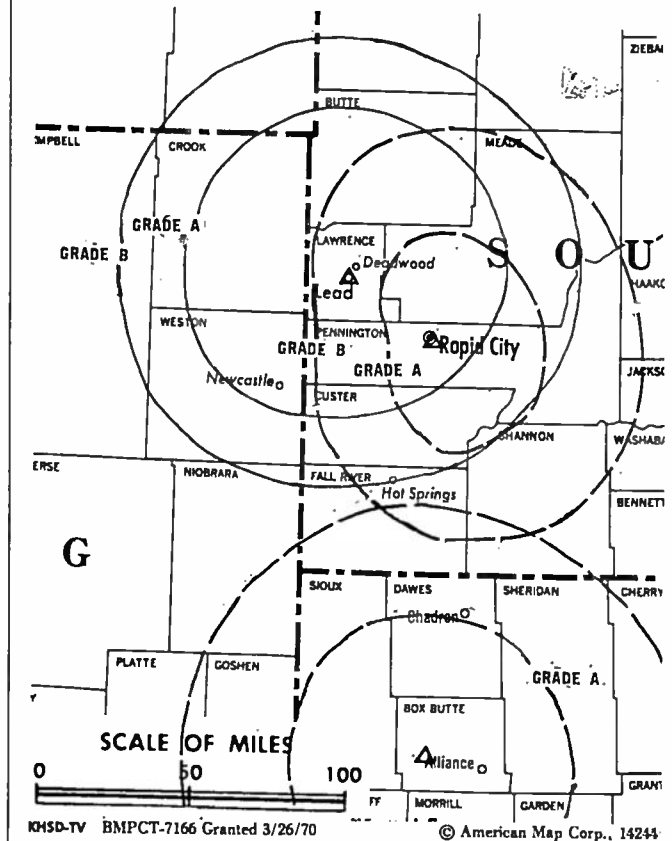
Personnel:

WILLIAM F. DUHAMEL, general manager.
WES HAUGEN, general sales manager.
FRANK ETHERINGTON, director of engineering.

Rates: Sold in combination with KOTA-TV.

NETWORK BASE HOURLY RATE: Bonus to KOTA-TV, Rapid City.

Arbitron Data: Included with parent KOTA-TV, Rapid City, SD.



South Dakota—Lead-Deadwood

KIVV-TV

Ch. 5

(Satellite of KEVN-TV, Rapid City, SD)

Network Service: NBC.

Licensee: Heritage Broadcasting Group Inc., Box 677, Rapid City, SD 57709.

Studio: See KEVN-TV, Rapid City.

Telephone: 605-394-7777.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1851-ft. above av. terrain, 638-ft. above ground, 7531-ft. above sea level.

Latitude	44°	19'	30"
Longitude	103°	50'	14"

Transmitter: Terry Peak, 3.6-mi. SW of Lead.

News Services: UPI, NBC.

Ownership: See KEVN-TV, Rapid City.

Began Operation: July 11, 1976.

Represented (sales): Blair Television.

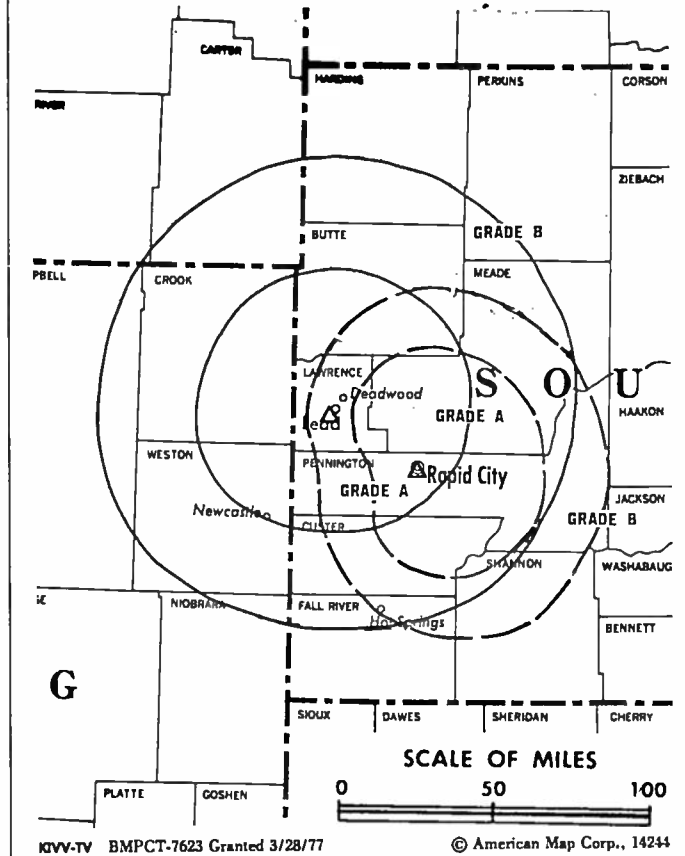
Represented (legal): Sidley & Austin.

Represented (engineering): Cohen & Dippell.

Personnel: See KEVN-TV, Rapid City.

Rates: Sold in combination with KEVN-TV, Rapid City.

Arbitron Data: Included with KEVN-TV, Rapid City.



South Dakota—Pierre

KPRY-TV

Ch. 4

(Satellite of KSFY-TV, Sioux Falls, SD)

Network Service: ABC.

Licensee: SDTV Inc., 300 N. Dakota Ave., Sioux Falls, SD 57102.

Studio: See KSFY-TV, Sioux Falls.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1280-ft. above av. terrain, 1086-ft. above ground, 3126-ft. above sea level.

Latitude 44° 03' 07"
Longitude 100° 05' 03"

Transmitter: 10-mi. N of Presho, SD.

News Service: AP.

Ownership: See KSFY-TV, Sioux Falls, SD.

Began Operation: Jan. 30, 1976. Sale to present owner approved by FCC Nov. 15, 1985.

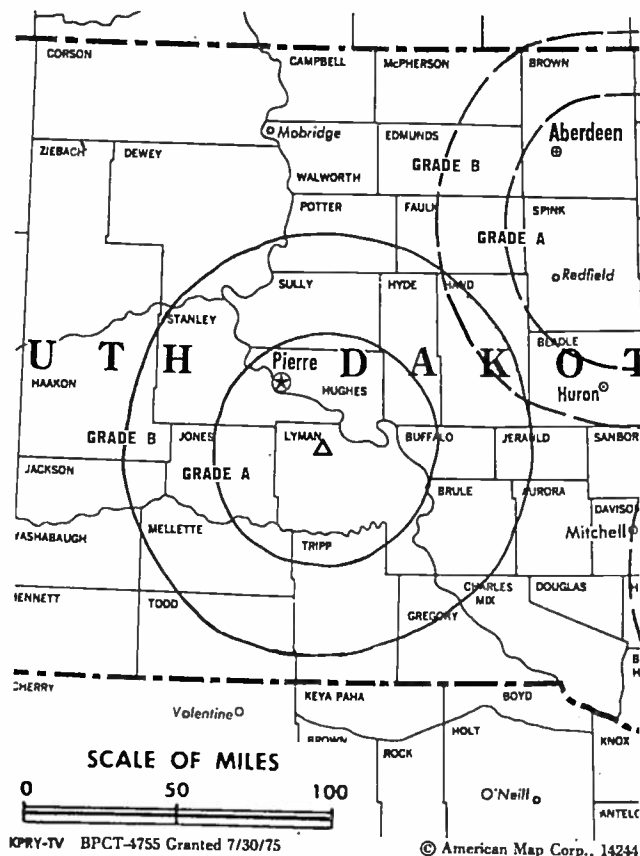
Represented (sales): Katz Television.

Rates: Sold in combination with KSFY-TV, Sioux Falls, SD.

Arbitron Data: Included with KSFY-TV, Sioux Falls.

VIDEO WEEK

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South Dakota—Rapid City

KEVN-TV

Ch. 7

(Operates satellite KIVV-TV, Lead-Deadwood, SD)

Network Service: NBC.

Licensee: Heritage Broadcasting Group Inc., Box 677, Rapid City, SD 57709.

Studio: Skyline Dr., 1.6-mi. from center of Rapid City.

Mailing Address: Box 677, Rapid City, SD 57709.

Telephone: 605-394-7777.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 262-kw visual, 26-kw aural. Antenna: 670-ft. above av. terrain, 626-ft. above ground, 4342-ft. above sea level.

Latitude 44° 04' 06"
Longitude 103° 15' 03"

Transmitter: Skyline Dr., 1.6-mi. from center of Rapid City.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: UPI, NBC.

Ownership: Heritage Communications Inc., 100%. HCl ownership: James M. Hoak Sr., chmn., 0.41%; James M. Hoak Jr., pres., 2.7%; James S. Cownie, exec. v.p., 1.3%; Jayne Kern, v.p.-secy., 0.1%; Jay F. Shaw, v.p., 0.66%; David J. Lundquist, v.p., 0.03%; Russell W. Calkins III, v.p., 0.02%; Arlan Van Roekel, treas.-controller, 0.26%; Annette Howe, asst. secy., 0.003%; Phyllis K. Clark, asst. treas., 0.0006%; 28 others, each with 5.4% or less. HCl also owns KIVV-TV, Lead & KDLT Mitchell-Sioux Falls, SD; 43.5% of Rollins Communications Inc. HCl has interest in Diversified Communications, see Group Ownership of TV Stations & is a multiple cable system operator.

Began Operation: July 11, 1976. Sale to present owner by Sherwood L. Corner & Gilbert D. Moyle approved by FCC Aug. 14, 1985.

Represented (sales): Blair Television.

Represented (legal): Sidley & Austin.

Represented (engineering): Cohen & Dippell.

Personnel:

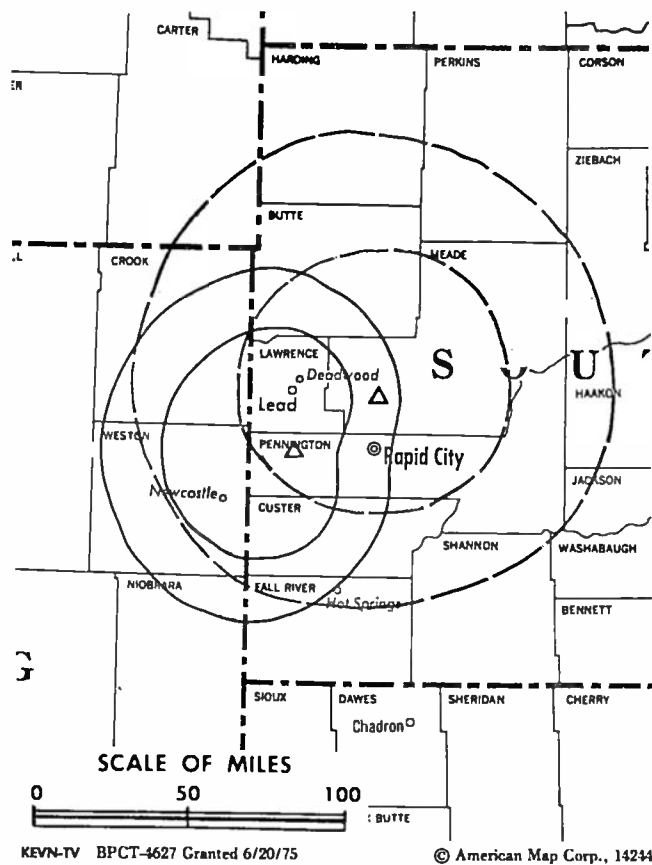
RAY MOSER, general manager.
HARVEY SACHAU, chief engineer.
GERRY FENSKE, local sales manager.
LES HOFLAND, production manager.
BOB SLOCUM, controller.
DAN SCHILLINGER, news director.

Highest 30 Sec. Rate (Aug. 5, 1985): \$500.

NETWORK BASE HOURLY RATE: \$475.

Arbitron Data: Figures include KIVV-TV, Lead-Deadwood.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



KEVN-TV BPCT-4627 Granted 6/20/75

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Fall River	3,500	3,400	97	
	Haakon	1,000	1,000	100	
	Harding	600	600	100	
	Jackson	1,300	1,300	100	
	Lawrence	7,600	7,500	99	
	Meade	7,600	7,500	99	
	Pennington	28,600	28,300	99	
	Perkins	1,800	1,700	94	
	Shannon	2,400	2,200	92	
	WYOMING				
	Campbell	12,100	11,500	95	
	Crook	2,200	2,100	95	
Weston	2,900	2,800	97		
Between 25-49%	MONTANA				
	Fallon	1,400	1,300	93	
	SOUTH DAKOTA				
	Ziebach	600	600	100	
WYOMING					
	Niobrara	1,200	1,200	100	
Between 5-24%	MONTANA				
	Powder River	900	800	89	
	NORTH DAKOTA				
	Bowman	1,600	1,600	100	
	NEBRASKA				
	Sheridan	3,000	2,900	97	
SOUTH DAKOTA					
Dewey	1,500	1,400	93		
Station Totals		91,400	89,100	97	
Net Weekly Circulation (1986)				68,500	
Average Daily Circulation (1986)				43,900	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Carter	600	600	100
	NORTH DAKOTA			
	Adams	1,300	1,300	100
	NEBRASKA			
	Sioux	700	700	100
	SOUTH DAKOTA			
	Bennett	1,000	1,000	100
	Butte	3,300	3,200	97
	Custer	2,700	2,600	96

South Dakota—Rapid City

KOTA-TV

Ch. 3

(Also operates affiliated KDUH-TV, Scottsbluff, NE; KHSD-TV, Lead, SD & KSGW-TV, Sheridan, WY)

Network Service: ABC.

Licensee: Duhamel Broadcasting Enterprises, Box 1760, Rapid City, SD 57709.

Studio: Duhamel Bldg., 518-1/2 St. Joe St., Rapid City, SD 57701.

Mailing Address: Box 1760, Rapid City, SD 57709.

Telephone: 605-342-2000.

TWX: 510-366-8012. Fax: 605-342-7305.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 659-ft. above av. terrain, 604-ft. above ground, 4364-ft. above sea level.

Latitude 44° 04' 05"

Longitude 103° 15' 03"

Transmitter: Skyline Dr.

AM Affiliate: KOTA, 5-kw, 1380 kHz (CBS).

Satellite Earth Stations: Simulcast, 7-meter; Harris, 5.8-meter; Scientific-Atlanta & Simulcast receivers.

News Services: UPI, ABC.

Ownership: Helen S. Duhamel, chmn., 53.3%; William F. Duhamel, pres., 26.7%; John N. Heffron, H. Kathleen Duhamel, Dr. Peter A. Duhamel, Marguerite D. White, Jacquelyn Duhamel, Lois G. Duhamel, Francis A. Duhamel, 3.3% each. Duhamel Broadcasting Enterprises also operates satellites KDUH-TV, Scottsbluff, NE; KHSD-TV, Lead, SD & KSGW-TV Sheridan, WY.

Began Operation: May 29, 1955.

Represented (sales): Katz Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

HELEN S. DUHAMEL, chairman of the board.
 WILLIAM F. DUHAMEL, president & general manager.
 PEGGY D. WHITE, vice president & director of community affairs.
 WES HAUGEN, general sales manager.
 MARCI CHRISTENSEN, news director.
 ARLYNE MORGAN, commercial manager.
 FRANK ETHERINGTON, director of engineering.
 VERNE SHEPPARD, farm director.
 BRUCE LONG, sports director.
 MONTE LOOS, program & operations manager.
 MARY ANN HARRIS, women's programming director.

Highest 30 Sec. Rate: \$650.

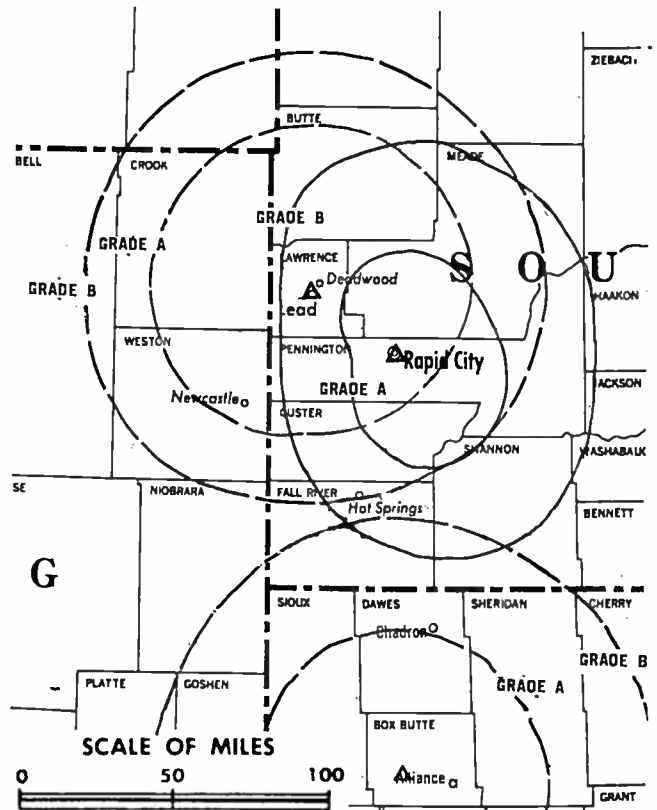
Rates include affiliated KDUH-TV, Scottsbluff, NE; KHSD-TV, Lead, SD & KSGW-TV, Sheridan, WY.

NETWORK BASE HOURLY RATE: \$550.

Arbitron Data: Figures include satellites KSGW-TV, Sheridan, WY & KHSD-TV, Lead, SD.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	MONTANA			
	Carter	600	600	100
	Powder River	900	800	89
	SOUTH DAKOTA			
	Bennett	1,000	1,000	100
Butte	3,300	3,200	97	



KOTA-TV BMPCT-5990 Granted 8/25/64

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Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	Custer	2,700	2,600	96
	Fall River	3,500	3,400	97
	Haakon	1,000	1,000	100
	Harding	600	600	100
	Jackson	1,300	1,300	100
	Lawrence	7,600	7,500	99
	Meade	7,600	7,500	99
	Pennington	28,600	28,300	99
	Perkins	1,800	1,700	94
	Shannon	2,400	2,200	92
	Ziebach	600	600	100
	WYOMING			
	Campbell	12,100	11,500	95
	Crook	2,200	2,100	95
Sheridan	11,000	10,400	95	
Between 25-49%	MONTANA			
	Fallon	1,400	1,300	93
	NORTH DAKOTA			
	Adams	1,300	1,300	100
	Bowman	1,600	1,600	100
Between 5-24%	WYOMING			
	Johnson	2,600	2,500	96
	Weston	2,900	2,800	97
	MONTANA			
Big Horn	3,400	3,200	94	
Rosebud	4,400	4,100	93	
WYOMING				
Big Horn	4,500	4,300	96	
Niobrara	1,200	1,200	100	
Station Totals		112,100	108,600	96
Net Weekly Circulation (1986)			77,300	
Average Daily Circulation (1986)			50,900	

South Dakota—Reliance

KPLO-TV

Ch. 6

(Satellite of KELO-TV, Sioux Falls, SD)

Network Service: CBS.

Licensee: Midcontinent Broadcasting Co., Phillips Ave. & 13th St., Sioux Falls, SD 57102.

Studio: Medicine Butte, 6-mi. N of Reliance.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1112-ft. above av. terrain, 711-ft. above ground, 2877-ft. above sea level.

Latitude	43°	57'	55"
Longitude	99°	36'	11"

Transmitter: Medicine Butte, 6-mi. N of Reliance.

Satellite Earth Station: In operation; Scientific-Atlanta receivers.

News Services: AP, Group W Newstead, Capitol News.

Ownership: See KELO-TV, Sioux Falls.

Began Operation: July 15, 1957.

Represented (sales): Seltel Inc.; Wayne Evans & Assoc. (Minneapolis); Creative Broadcast Representatives Inc. (Canada).

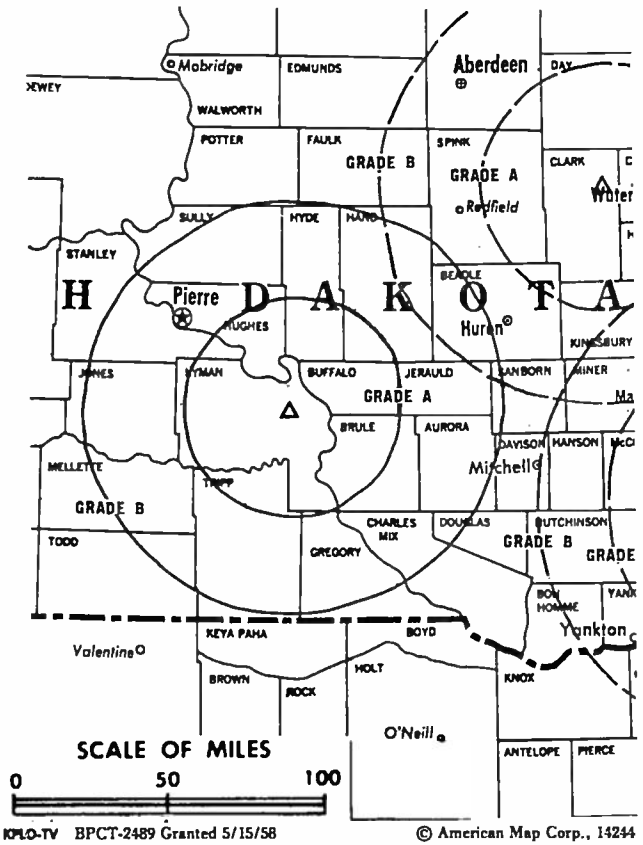
Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): A. D. Ring & Associates.

Personnel:

JOE FLOYD, chairman.
EVANS A. NORD, president.
DARREL HOUSE, chief engineer.
LEE HEISEL, vice president, engineering.

Rates: Sold in combination with KELO-TV, Sioux Falls and other satellite KDLO-TV, Florence, SD.



NETWORK BASE HOURLY RATE: Bonus to KELO-TV, Sioux Falls, SD.

Arbitron Data: Included with KELO-TV, Sioux Falls, SD.

South Dakota—Sioux Falls

KELO-TV

Ch. 11

(Operates satellites KDLO-TV, Florence & KPLO-TV, Reliance, SD)

Network Service: CBS.

Licensee: Midcontinent Broadcasting Co., 13th St. & Phillips Ave., Sioux Falls, SD 57102.

Studio: 13th St. & Phillips Ave., Sioux Falls.

Telephone: 605-336-1100. TWX: 910-660-0552.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 28.8-kw aural. Antenna: 2000-ft. above av. terrain, 1985-ft. above ground, 3444-ft. above sea level.

Latitude 43° 31' 07"
Longitude 96° 32' 04"

Transmitter: 1.1-mi. E of Rowena, SD.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 4 in operation; Scientific-Atlanta, 7-meter; M/A-Corn & Scientific-Atlanta receivers.

AM Affiliate: KELO, 5-kw, 1320 kHz.

FM Affiliate: KELO-FM, 100-kw, 92.5 MHz (No. 223), 1900-ft.

News Services: AP, Group W Newsfeed, CBS, Capitol News.

Ownership: Joseph L. Floyd, chmn., 33.33%; N. L. Benton, v.p., 33.33%; Edmund R. Ruben, secy.-treas., 33.33%. Same interests own KDLO-TV (Ch. 3), Florence & KPLO-TV (Ch. 6), Reliance, SD, operated in conjunction with KELO-TV; WTSD & WZEE(FM), Madison, WS; KELO-AM-FM, Sioux Falls & KDLO-FM, Watertown, SD.

Began Operation: May 12, 1953.

Represented (sales): Seltel Inc.; Wayne Evans & Assoc. (Minneapolis); Creative Broadcast Representatives Inc. (Canada).

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): A. D. Ring & Associates.

Personnel:

JOE FLOYD, chairman & chief executive officer.
EVANS A. NORD, president.
JOE H. FLOYD, exec. vice president in charge of operations.
TOM SHEELEY, vice president, news & programming.
LEE HEISEL, vice president, engineering.
SCOTT BURRI, production manager.
CYNTHIA NORD, promotion manager.
JIM WOSTER, farm director.

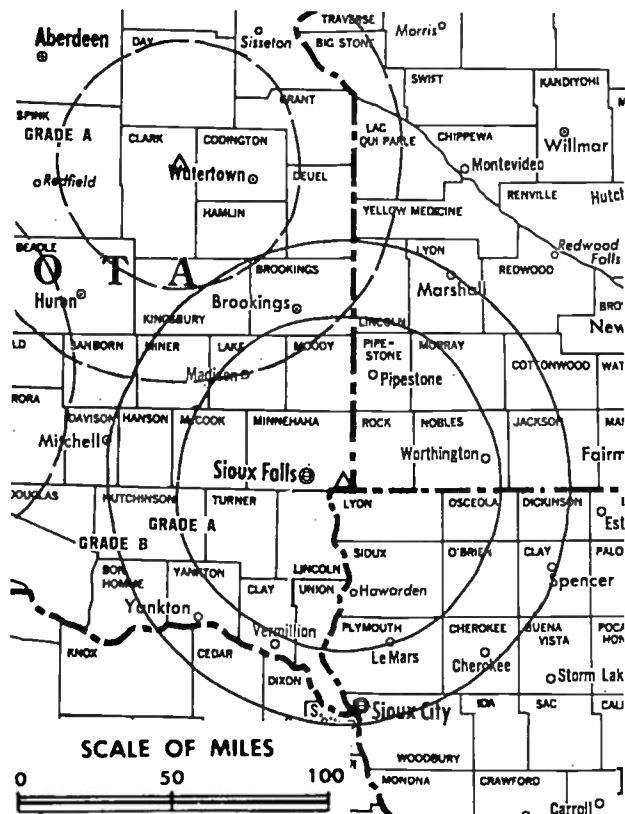
Highest 30 Sec. Rate: \$850 (in combination with satellites).

NETWORK BASE HOURLY RATE: \$2500.

Arbitron Data: Figures include KDLO-TV, Florence & KPLO-TV, Reliance, SD.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Clay	8,100	8,000	99
	Dickinson	6,900	6,800	99
	Lyon	4,700	4,600	98
	O'Brien	6,400	6,300	98
	Osceola	3,200	3,200	100
	Sioux	10,800	10,600	98
	MINNESOTA			
	Big Stone	2,900	2,900	100
	Lincoln	3,000	2,900	97
Lyon	8,900	8,700	98	
Murray	4,000	3,900	98	
Nobles	7,800	7,700	99	
Pipestone	4,200	4,100	98	
Rock	3,800	3,800	100	



KELO-TV BPCT-3821 Granted 10/21/66

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH DAKOTA			
	Dickey	2,500	2,400	96
	NEBRASKA			
	Cedar	3,900	3,900	100
	Cherry	2,600	2,600	98
	Keya Paha	500	500	100
	SOUTH DAKOTA			
	Aurora	1,100	1,100	100
	Beadle	7,400	7,300	99
	Bon Homme	3,100	3,000	97
Brookings	8,800	8,700	99	
Brown	14,500	14,400	99	
Brule	2,000	2,000	100	
Buffalo	400	400	100	
Butte	3,300	3,200	97	
Charles Mix	3,300	3,200	97	
Clark	1,900	1,900	100	
Clay	4,900	4,800	98	
Codington	8,400	8,300	99	
Davison	7,400	7,200	97	
Day	3,000	3,000	100	
Deuel	1,900	1,900	100	
Douglas	1,400	1,400	100	
Edmunds	1,800	1,800	100	
Faulk	1,200	1,200	100	
Grant	3,300	3,200	97	
Gregory	2,100	2,100	100	
Haakon	1,000	1,000	100	
Hamlin	1,900	1,900	100	
Hand	1,800	1,800	100	
Hanson	1,100	1,100	100	
Hughes	6,100	6,000	98	
(Continued on page A-931)				
Station Totals		417,800	412,000	98
Net Weekly Circulation (1986)			297,600	
Average Daily Circulation (1986)			202,100	

South Dakota—Mitchell-Sioux Falls

KDLT

Ch. 5

Network Service: NBC.

Licensee: Heritage Broadcasting Group Inc., Box 1200, Mitchell, SD 57301.

Studio: Interstate 90 & Hwy. 37 interchange.

Mailing Address: Box 1200, Mitchell, SD 57301.

Telephone: 605-996-7501. TWX: 910-668-0598.

Sioux Falls Sales Office: 3932 S. Willow Ave., Sioux Falls, SD 57105.

Telephone: 605-338-5555.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1510-ft. above av. terrain, 1565-ft. above ground, 3049-ft. above sea level.

Latitude 43° 37' 56"
Longitude 97° 22' 21"

Transmitter: 6.5-mi. S of Salem, SD.

Satellite Earth Stations: Harris, 6-meter & 3-meter; Comtec, 5-meter; Harris & M/A-Corn receivers.

News Services: AP, NBC, NIWS.

Ownership: See KEVN-TV, Rapid City, SD.

Began Operation: June 12, 1960. Sale to present owner approved by FCC Aug. 14, 1985. Sale to Sherwood L. Corner & Gilbert D. Moyle by Gillett Bcstg. approved by FCC May 12, 1982. Sale to Gillett by Buford TV approved Jan. 17, 1978 (Television Digest, Vol. 17:44). Sale to Buford by R. V. Eppel, et al., approved Oct. 4, 1972.

Represented (sales): Blair Television.

Represented (legal): Sidley & Austin.

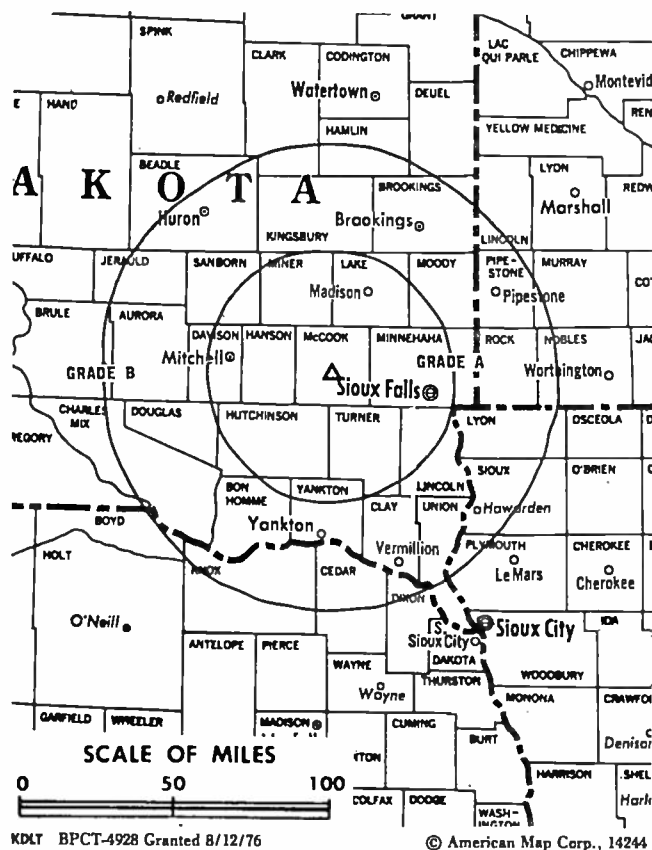
Personnel:

RAY MOSER, general manager.
KEN ULRICH, sales manager.
DON STURZENBECHER, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Lincoln	3,000	2,900	97
	Pipestone	4,200	4,100	98
	Rock	3,800	3,800	100
	NEBRASKA			
	Boyd	1,300	1,300	100
	SOUTH DAKOTA			
	Aurora	1,100	1,100	100
	Beadle	7,400	7,300	99
	Bon Homme	3,100	3,000	97
	Brookings	8,800	8,700	99
	Brown	14,500	14,400	99
	Charles Mix	3,300	3,200	97
	Codington	8,400	8,300	99
	Davison	7,400	7,200	97
	Deuel	1,900	1,900	100
	Douglas	1,400	1,400	100
	Edmunds	1,800	1,800	100
	Faulk	1,200	1,200	100
	Gregory	2,100	2,100	100
	Hamlin	1,900	1,900	100
	Hand	1,800	1,800	100
	Hanson	1,100	1,100	100
Hutchinson	3,400	3,300	97	
Jerauld	1,100	1,100	100	
Kingsbury	2,600	2,600	100	



KDLT BPCT-4928 Granted 8/12/76

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lake	4,100	4,100	100
	Lincoln	5,200	5,100	98
	Mc Cook	2,300	2,300	100
	Miner	1,400	1,400	100
	Minnehaha	46,400	46,100	99
	Moody	2,400	2,400	100
	Potter	1,300	1,300	100
	Sanborn	1,200	1,200	100
	Turner	3,500	3,500	100
	Yankton	7,100	7,000	99
Between 25-49%	IOWA			
	Lyon	4,700	4,600	98
	MINNESOTA			
	Murray	4,000	3,900	98
	NEBRASKA			
	Knox	4,100	4,000	98
	SOUTH DAKOTA			
	Brule	2,000	2,000	100
	Buffalo	400	400	100
	Clay	4,900	4,800	98
	Hughes	6,100	6,000	98
	Hyde	800	800	100
Spink	3,300	3,300	100	
Stanley	900	900	100	
Sully	700	700	100	
Between 5-24%	IOWA			
	Sioux	10,800	10,600	98
	MINNESOTA			
	Lyon	8,900	8,700	98
Nobles	7,800	7,700	99	
(Continued on page A-931)				
Station Totals		252,300	249,300	98
Net Weekly Circulation (1986)			145,100	
Average Daily Circulation (1986)			79,600	

South Dakota

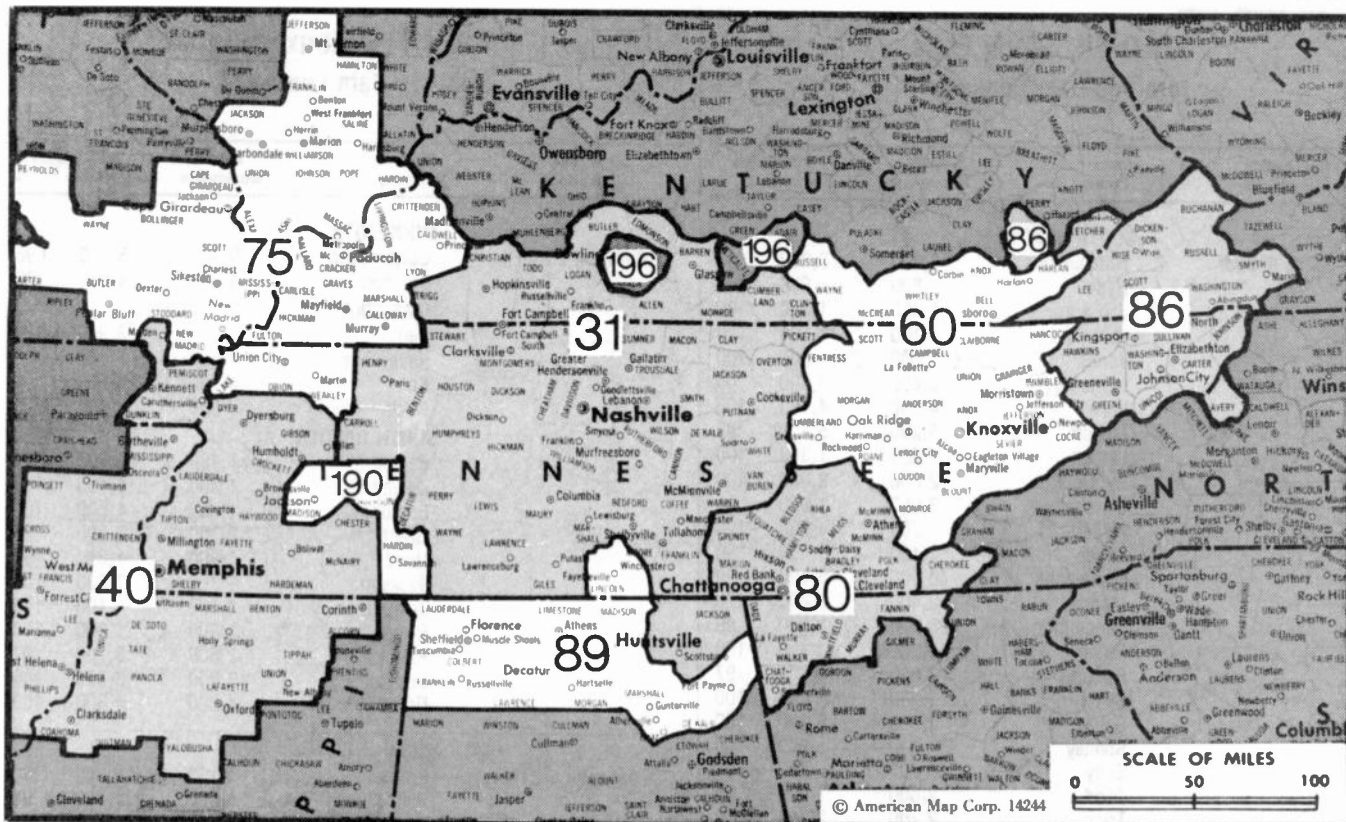
KELO-TV, Sioux Falls (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH DAKOTA			
	Hutchinson	3,400	3,300	97
	Hyde	800	800	100
	Jackson	1,300	1,300	100
	Jerauld	1,100	1,100	100
	Jones	600	600	100
	Kingsbury	2,600	2,600	100
	Lake	4,100	4,100	100
	Lincoln	5,200	5,100	98
	Lyman	1,300	1,300	100
	Mc Cook	2,300	2,300	100
	Marshall	2,000	1,900	95
	Mellette	700	700	100
	Miner	1,400	1,400	100
	Minnehaha	46,400	46,100	99
	Moody	2,400	2,400	100
	Pennington	28,600	28,300	99
	Potter	1,300	1,300	100
	Roberts	3,800	3,700	97
	Sanborn	1,200	1,200	100
	Spink	3,300	3,300	100
	Stanley	900	900	100
	Sully	700	700	100
	Todd	2,000	1,900	95
	Tripp	2,700	2,700	100
	Turner	3,500	3,500	100
	Union	4,300	4,300	100
	Walworth	2,700	2,600	96
Yankton	7,100	7,000	99	
Between 25-49%	IOWA			
	Cherokee	6,200	6,100	98
	Plymouth	9,100	9,000	99
	MINNESOTA			
	Cottonwood	5,300	5,100	96
	Lac Qui Parle	3,800	3,700	97
	Traverse	1,800	1,800	100
	NEBRASKA			
	Brown	1,700	1,600	94
	Knox	4,100	4,000	98
Pierce	3,200	3,200	100	
Between 5-24%	SOUTH DAKOTA			
	Bennett	1,000	1,000	100
	Campbell	800	800	100
	Dewey	1,500	1,400	93
	Fall River	3,500	3,400	97
	Lawrence	7,600	7,500	99
	Mc Pherson	1,500	1,500	100
	Meade	7,600	7,500	99
	IOWA			
	Buena Vista	8,100	8,000	99
Palo Alto	4,900	4,800	98	
MINNESOTA				
Jackson	4,900	4,800	98	
Redwood	6,700	6,500	97	
Yellow Medicine	4,700	4,500	96	
NORTH DAKOTA				
Sargent	2,000	2,000	100	
NEBRASKA				
Antelope	3,200	3,100	97	
Boyd	1,300	1,300	100	
Dixon	2,600	2,600	100	
Thurston	2,400	2,400	100	
SOUTH DAKOTA				
Custer	2,700	2,600	96	
Ziebach	600	600	100	

KSFY-TV, Sioux Falls (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MINNESOTA			
	Cottonwood	5,300	5,100	96
	Jackson	4,900	4,800	98
	NEBRASKA			
	Cedar	3,900	3,900	100
	Keya Paha	500	500	100
	Knox	4,100	4,000	98
	Rock	900	900	100
	SOUTH DAKOTA			
	Beadle	7,400	7,300	99
	Dewey	1,500	1,400	93
	Edmunds	1,800	1,800	100
	Grant	3,300	3,200	97
	Hand	1,800	1,800	100
	Jackson	1,300	1,300	100
	Jerauld	1,100	1,100	100
	Potter	1,300	1,300	100
	Roberts	3,800	3,700	97
Spink	3,300	3,300	100	
Union	4,300	4,300	100	
Between 5-24%	IOWA			
	Emmet	5,100	5,000	98
	Palo Alto	4,900	4,800	98
	NEBRASKA			
	Antelope	3,200	3,100	97
	Boyd	1,300	1,300	100
	Brown	1,700	1,600	94
	Cherry	2,600	2,600	98
	Thurston	2,400	2,400	100
	SOUTH DAKOTA			
Brown	14,500	14,400	99	
Campbell	800	800	100	
Clark	1,900	1,900	100	
Codington	8,400	8,300	99	
Corson	1,500	1,400	93	
Day	3,000	3,000	100	
Faulk	1,200	1,200	100	
Haakon	1,000	1,000	100	
Mc Pherson	1,500	1,500	100	
Marshall	2,000	1,900	95	
KDLT, Mitchell-Sioux Falls (Arbitron Data Continued)				
Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEBRASKA			
	Antelope	3,200	3,100	97
	Brown	1,700	1,600	94
	Cedar	3,900	3,900	100
	Pierce	3,200	3,200	100
	SOUTH DAKOTA			
	Clark	1,900	1,900	100
	Day	3,000	3,000	100
	Grant	3,300	3,200	97
	Mc Pherson	1,500	1,500	100
Tripp	2,700	2,700	100	
Union	4,300	4,300	100	
Walworth	2,700	2,600	96	

Tennessee



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Nashville, TN.....	665,100	31	WCAY-TV (30), WHTN (39), WKRN-TV (2), WSMV (4), WTVF (5), WZTV (17) WHBQ-TV (13), WMC-TV (5), WMKW-TV (30), WPTY-TV (24), WREG-TV (3) WATE-TV (6), WBIR-TV (10), WINTV-TV (20), WKCH-TV (43), WTVK (26)
Memphis, TN.....	576,900	40	
Knoxville, TN.....	418,200	60	
Paducah, KY-Cape Girardeau, MD-Harrisburg-Marion, IL.....	322,400	75	KBSI (23), KFVS-TV (12), KPDB-TV (15), WCEE (13), WPSD-TV (6), WSIL-TV (3), WTCT (27)
Chattanooga, TN.....	297,100	80	WDEF-TV (12), WDSI-TV (61), WRCB-TV (3), WTVC (9)
Bristol, VA-Kingsport-Johnson City, TN.....	277,100	86	WCYB-TV (5), WETO (39), WJHL-TV (11), WKPT-TV (19)
Huntsville-Decatur-Florence, AL.....	260,500	89	WAAY-TV (31), WAFF (48), WHNT-TV (19), WOWL-TV (15), WZDX (54)
Jackson, TN.....	45,000	190	WBBJ-TV (7), WJWT (16)
Bowling Green, KY.....	37,500	196	WBKD (13)

State Cross Reference List Communities That Receive Programs of Stations That are Located Elsewhere

WCYB-TV, Bristol & Johnson City.....	See Bristol, VA
WJHL-TV, Bristol & Kingsport.....	See Johnson City, TN
WKPT-TV, Bristol.....	See Kingsport, TN
WKPT-TV, Johnson City.....	See Kingsport, TN
WHTN, Nashville.....	See Murfreesboro, TN

Tennessee Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	13	12	25
Educational Television Stations	4	2	6
			31

Tennessee—Chattanooga

WDEF-TV

Ch. 12

Network Service: CBS.

Licensee: Roy H. Park Broadcasting of Tennessee Inc., 3300 Broad St., Chattanooga, TN 37402.

Studio: Broadcast Center, 3300 Broad St., Chattanooga.

Telephone: 615-267-3392. TWX: 810-573-5207.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 37.1-kw aural. Antenna: 1260-ft. above av. terrain, 641-ft. above ground, 2549-ft. above sea level.

Latitude 35° 08' 06"
Longitude 85° 19' 25"

Transmitter: Atop Signal Mtn.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter & 7-meter; United Products, 2.8-meter, 3-meter & 3.5-meter; RCA-meter 3.6 Ku-band; Scientific-Atlanta, Microdyne, Drake, Regency & M/A-Com receivers.

AM Affiliate: WDEF, 5-kw, 1370 kHz (CBS).

FM Affiliate: WDEF-FM, 100-kw, 92.3 MHz (No. 222), 900-ft.

News Service: AP, CBS, NIWS.

Ownership: Park Communications Inc. For ownership & other interests, see Group Ownership of TV Stations.

Began Operation: April 25, 1954. Sale to present owner by Carter M. Parham Group approved by FCC Feb. 28, 1964 (Television Digest, Vol. 4:7).

Represented (sales): Blair Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): A. D. Ring & Associates.

Personnel:

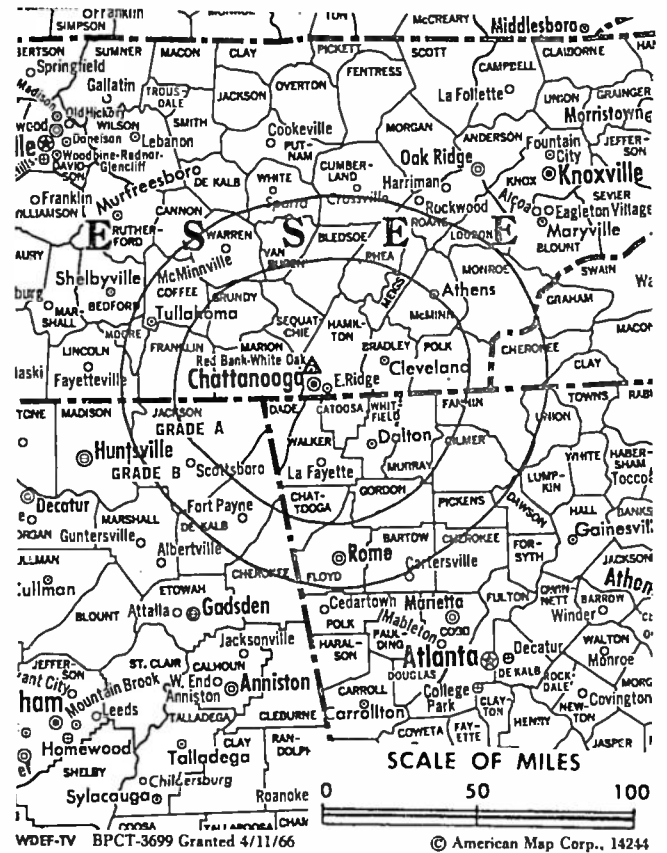
ROBERT G. LEE JR., vice president & general manager.
MICHAEL HOOD, general sales manager.
DORIS ELLIS, program director.
RAY WHITE, news director.
WILLIAM CHRISTMAN, chief engineer.
CHARLES WILKIE, business manager.

Highest 30 Sec. Rate (July 21, 1986): \$800.

NETWORK BASE HOURLY RATE: \$725.

Total Households: © MSL Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Jackson	19,800	19,600	99
	GEORGIA			
	Catoosa	14,000	13,900	99
	Chattooga	7,700	7,600	99
	Dade	4,200	4,200	100
	Fannin	5,800	5,700	98
	Gordon	11,400	11,300	99
	Murray	7,900	7,800	99
	Walker	20,100	19,900	99
	Whitfield	24,200	24,000	99
	NORTH CAROLINA			
	Cherokee	7,600	7,400	97
	TENNESSEE			
	Bledsoe	3,300	3,200	97
	Bradley	25,500	25,300	99
	Grundey	4,800	4,700	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hamilton	108,700	108,100	99
	McMinn	15,500	15,400	99
	Marion	9,000	8,900	99
	Meigs	2,800	2,800	100
	Polk	4,800	4,700	98
	Rhea	9,200	9,100	99
Sequatchie	3,300	3,300	100	
Between 25-49%	ALABAMA			
	De Kalb	21,800	21,600	99
	GEORGIA			
Floyd	29,500	29,200	99	
Between 5-24%	TENNESSEE			
	Franklin	11,500	11,400	99
	Monroe	10,500	10,400	99
	GEORGIA			
Bartow	15,400	15,300	99	
Polk	11,700	11,600	99	
Union	4,000	3,900	97	
NORTH CAROLINA				
Clay	2,700	2,600	96	
Graham	2,500	2,400	96	
Swain	4,000	3,900	98	
TENNESSEE				
Cumberland	11,700	11,500	98	
Morgan	5,700	5,600	98	
Roane	18,400	18,200	99	
Scott	7,000	6,900	99	
Van Buren	1,500	1,500	100	
White	7,500	7,400	99	
Station Totals		475,000	470,300	99
Net Weekly Circulation (1986)			306,900	
Average Daily Circulation (1986)			173,900	

Tennessee—Chattanooga

WRCB-TV

Ch. 3

Network Service: NBC.

Licensee: Sarkes Tarzian Inc., 205 N. College Ave., Bloomington, IN 47402.

Studio: Executive Park, 900 Whitehall Rd., Chattanooga, TN 37405.

Telephone: 615-267-5412. TWX: 810-573-5240.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1050-ft. above av. terrain, 251-ft. above ground, 2313-ft. above sea level.

Latitude 35° 09' 40"
Longitude 85° 18' 52"

Transmitter: Fairmont Rd., near Hwy. 8, near Chattanooga.

Satellite Earth Stations: 3-meter C-band; 3.7-meter Ku-band; Harris & M/A-Com receivers.

News Service: AP.

Ownership: Sarkes Tarzian Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: May 6, 1956. Sale of 70% to WSTV Inc. by Ramon G. & Helen Patterson approved Nov. 25, 1959 by FCC (Television Digest, Vol. 15:43, 48). Follansbee Steel (interlocking ownership with WSTV Inc.) acquired 30% from H-R Television Inc. early in 1959 for undisclosed amount. For transfer of WSTV Inc. properties to United Printers & Publishers Inc. (name changed to Rust Craft Greeting Cards Inc.) and later sale to Ziff-Davis, see WTOV-TV, Steubenville, OH. Sale to present owner by Ziff-Davis Bcstg. Co. approved by FCC Sept. 29, 1982.

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates.

Personnel:

TOM TOLAR, president & general manager.
DOUG SHORT, general sales manager.
EDWIN G. ASLINGER, chief engineer.
LAWSON FOX, operations manager.
PATTI SMITH, promotion manager.
LEE MEREDITH, news director.

Highest 30 Sec. Rate (June 4, 1985): \$1400.

NETWORK BASE HOURLY RATE: \$1100.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Jackson	19,800	19,600	99
	GEORGIA			
	Catoosa	14,000	13,900	99
	Chattooga	7,700	7,600	99
	Dade	4,200	4,200	100
	Fannin	5,800	5,700	98
	Floyd	29,500	29,200	99
	Gordon	11,400	11,300	99
	Murray	7,900	7,800	99
	Walker	20,100	19,900	99
	Whitfield	24,200	24,000	99
	NORTH CAROLINA			
	Cherokee	7,600	7,400	97
	TENNESSEE			
	Bledsoe	3,300	3,200	97
	Bradley	25,500	25,300	99
Grundey	4,800	4,700	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hamilton	108,700	108,100	99
	Mcminn	15,500	15,400	99
	Marion	9,000	8,900	99
	Meigs	2,800	2,800	100
	Monroe	10,500	10,400	99
	Polk	4,800	4,700	98
	Rhea	9,200	9,100	99
Sequatchie	3,300	3,300	100	
Between 25-49%	ALABAMA			
	De Kalb	21,800	21,600	99
	GEORGIA			
	Gilmer	4,300	4,200	98
	Union	4,000	3,900	97
TENNESSEE				
Cumberland	11,700	11,500	98	
Franklin	11,500	11,400	99	
Van Buren	1,500	1,500	100	
Between 5-24%	ALABAMA			
	Cherokee	7,000	6,900	99
	GEORGIA			
	Bartow	15,400	15,300	99
	Pickens	4,700	4,600	98
	Towns	2,400	2,400	100
	NORTH CAROLINA			
	Clay	2,700	2,600	96
	Graham	2,500	2,400	96
	Swain	4,000	3,900	98
TENNESSEE				
Morgan	5,700	5,600	98	
Roane	18,400	18,200	99	
Station Totals		467,200	462,500	99
Net Weekly Circulation (1986)			330,200	
Average Daily Circulation (1986)			208,400	

Tennessee—Chattanooga

WDSI-TV

Ch. 61

Network Service: None, independent.

Licensee: WDSI Ltd. Partnership, 2401 E. Main St., Chattanooga, TN 37404.

Studio: 2401 E. Main St., Chattanooga.

Telephone: 615-697-0661.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 584-kw max. & 457-kw horizontal visual, 117-kw max. & 91.2-kw horizontal aural. Antenna: 980-ft. above av. terrain, 343-ft. above ground, 2313-ft. above sea level.

Latitude 35° 12' 34"
Longitude 85° 16' 39"

Holds CP for change to 2218-kw max. & 946-kw horizontal visual, 221.8-kw max. & 94.6-kw horizontal aural, 974-ft. above av. terrain, 340-ft. above ground, 2310-ft. above sea level.

Transmitter: Needleseye, Chattanooga.

Satellite Earth Stations: 2 in operation; Harris receivers.

Ownership: Michael F. Starr & Louis T. Donatelli, gen. partners, 47.5% each; Robert E. Long, ltd. partner, 3%; Howard McK. Tucker, ltd. partner, 2%. Starr & Long have interests in WHLY(FM), Leesburg, FL & WPLR(FM), New Haven, CT.

Began Operation: Jan. 24, 1972. Sale to present owners by Roy L. Hess, et al., approved by FCC Jan. 30, 1985. Previous sale by Col. Jay Sadow approved Jan. 18, 1983 (Television Digest, Vol. 22:39).

Represented (sales): Independent TV Sales.

Represented (legal): Fawer, Brian, Hardy & Zatzkis.

Represented (engineering): John Fergie & Associates.

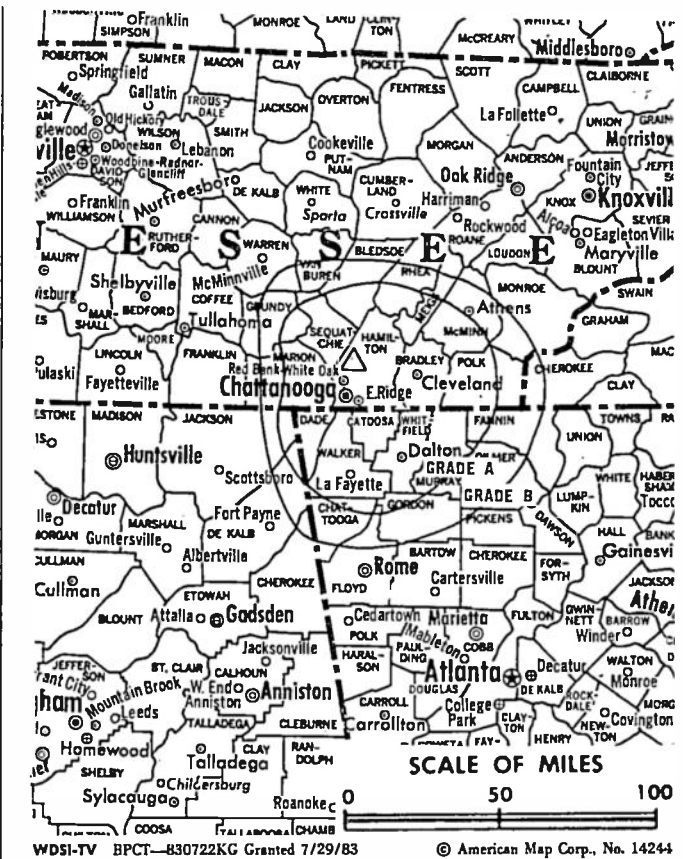
Personnel:

MICHAEL F. STARR, general manager.
KENNY CALDWELL, general sales manager.
DOUG DONATELLI, assistant general manager.
GARY FISHER, program/operations manager.
RICK JORDAN, chief engineer.
CAROLYN IVESTOR, office manager.
KIM HIXSON, promotion manager.

Highest 30 Sec. Rate (June 1, 1986): \$130.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TENNESSEE			
	Hamilton	108,700	108,100	99
Between 25-49%	GEORGIA			
	Catoosa	14,000	13,900	99
	Walker	20,100	19,900	99
	Whitfield	24,200	24,000	99



WDSI-TV BPCT-830722KG Granted 7/29/83

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TENNESSEE			
	Bledsoe	3,300	3,200	97
	Bradley	25,500	25,300	99
	Marion	9,000	8,900	99
	Rhea	9,200	9,100	99
	Sequatchie	3,300	3,300	100
Between 5-24%	ALABAMA			
	Jackson	19,800	19,600	99
	GEORGIA			
	Chattooga	7,700	7,600	99
	Dade	4,200	4,200	100
	Murray	7,900	7,800	99
	TENNESSEE			
	Knox	126,700	125,800	99
	Mcminn	15,500	15,400	99
	Meigs	2,800	2,800	100
	Morgan	5,700	5,600	98
	Polk	4,800	4,700	98
Station Totals		412,400	409,200	99
Net Weekly Circulation (1986)			116,900	
Average Daily Circulation (1986)			47,300	

Tennessee—Chattanooga

WTVC

Ch. 9

Network Service: ABC.

Licensee: Freedom-TV Sub Inc., Box 1150, Chattanooga, TN 37401.

Studio: Golden Gateway Shopping Center, 410 W. 6th St., Chattanooga, TN 37402.

Mailing Address: Box 1150, Chattanooga, TN 37401.

Telephone: 615-756-5500.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1040-ft. above av. terrain, 278-ft. above ground, 2353-ft. above sea level.

Latitude 35° 09' 41"
Longitude 85° 19' 03"

Requests CP for change to 1732-ft. above av. terrain, 928-ft. above ground, 2989-ft. above sea level, lat. 35° 09' 37.8", long. 85° 19' 07.7", transmitter to William Howard Taft Hwy., 1.3-mi. NNW of intersection with Fairmont Rd., Signal Mountain. BPCT-851023KI.

Transmitter: Taft Hwy. & Anderson Pike, Signal Mtn., TN.

Satellite Earth Stations: 1 station-owned, 1 common carrier; Microdyne, 7-meter; Microdyne receivers.

News Services: AP, ABC.

Ownership: Freedom Newspapers. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: June 15, 1953 as WROM-TV, Rome, GA but quit air Dec. 5, 1957. Moved to Chattanooga and resumed operation Feb. 11, 1958 after transfer to Martin Theatres of Georgia Inc. by Dean Covington and associates was approved Oct. 30, 1957 (Television Digest, Vol. 13:40, 44). Sale of Martin Theatres to Fuqua Industries approved Feb. 7, 1969. Sale to Belo Bcstg. approved June 13, 1980. Sale to present owner approved Dec. 13, 1983 (Vol. 23:42).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Carl T. Jones Corp.

Personnel:

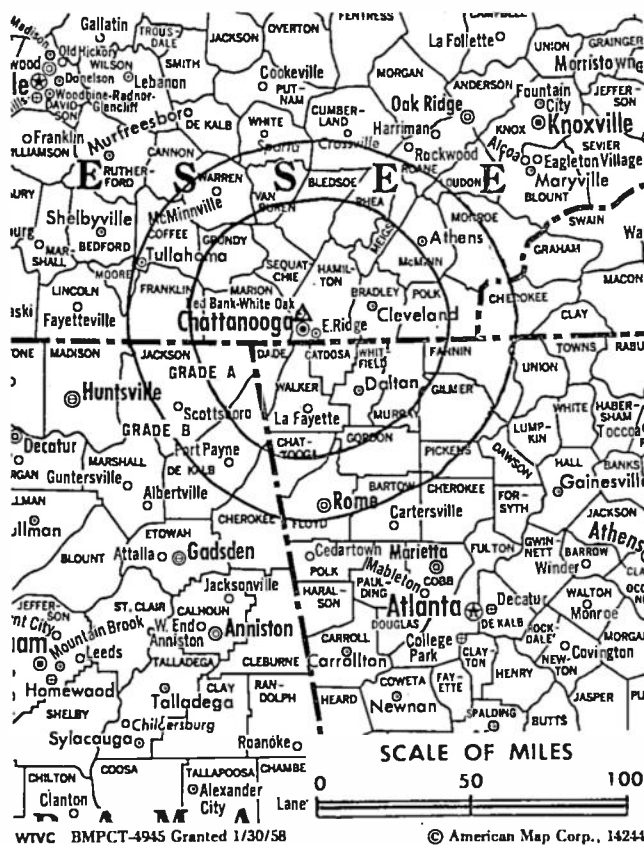
F. LEWIS ROBERTSON, general manager.
ED GROVES, general sales manager.
BILL WALLACE, news director.

Highest 30 Sec. Rate (Jan. 1, 1985): \$2000.

NETWORK BASE HOURLY RATE: \$725.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Jackson	19,800	19,600	99
	GEORGIA			
	Catoosa	14,000	13,900	99
	Chattooga	7,700	7,600	99
	Dade	4,200	4,200	100
	Fannin	5,800	5,700	98
	Gordon	11,400	11,300	99
	Murray	7,900	7,800	99
	Walker	20,100	19,900	99
	Whitfield	24,200	24,000	99
	NORTH CAROLINA			
	Cherokee	7,600	7,400	97
	TENNESSEE			
	Bledsoe	3,300	3,200	97



WTVC BMPCT-4945 Granted 1/30/58 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Bradley	25,500	25,300	99
	Grundy	4,800	4,700	98
	Hamilton	108,700	108,100	99
	Mcminn	15,500	15,400	99
	Marion	9,000	8,900	99
	Meigs	2,800	2,800	100
	Polk	4,800	4,700	98
	Rhea	9,200	9,100	99
	Squatchie	3,300	3,300	100
Between 25-49%	ALABAMA			
	De Kalb	21,800	21,600	99
	GEORGIA			
	Floyd	29,500	29,200	99
Between 5-24%	TENNESSEE			
	Cumberland	11,700	11,500	98
	Franklin	11,500	11,400	99
	Monroe	10,500	10,400	99
Between 5-24%	GEORGIA			
	Bartow	15,400	15,300	99
	Dawson	2,000	2,000	100
	Gilmer	4,300	4,200	98
	Polk	11,700	11,600	99
	Union	4,000	3,900	97
	NORTH CAROLINA			
	Clay	2,700	2,600	96
	Graham	2,500	2,400	96
	TENNESSEE			
Morgan	5,700	5,600	98	
Roane	18,400	18,200	99	
Van Buren	1,500	1,500	100	
White	7,500	7,400	99	
Station Totals		470,300	465,700	99
Net Weekly Circulation (1986)			308,600	
Average Daily Circulation (1986)			187,300	

Tennessee—Crossville

WINT-TV

Ch. 20

Network Service: None, independent.

Licensee: WINT-TV Inc., Box 608, Crossville, TN 38555.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 2820-kw max. & 2340-kw horizontal visual, 447-kw aural. Antenna: 2772-ft. above av. terrain, 1103-ft. above ground, 4403-ft. above sea level.

Latitude	36°	06'	34"
Longitude	84°	20'	13"

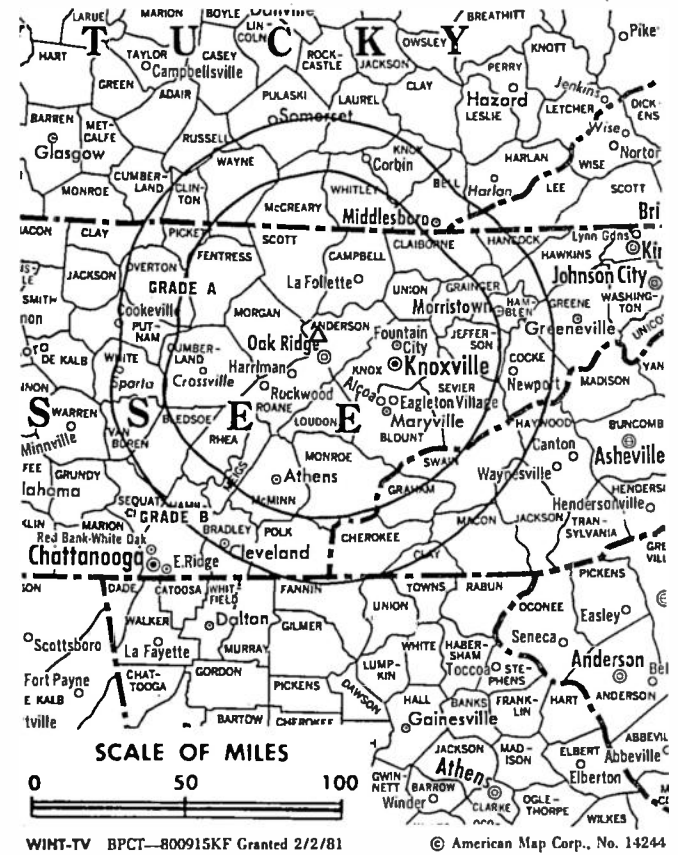
Transmitter: Buffalo Mtn., 2.2-mi. NE of Windrock.

Ownership: Helen L. Cunningham, pres., 51%; John A. Cunningham, v.p., 25%; Helen R. Cunningham, secy.-treas., 24%. John Cunningham owns CP for WQQB, Ch. 40, Bowling Green, KY.

Began Operation: Oct. 3, 1976, on Ch. 55; left air 1983. Sale to Larry D. Hudson, James C. Thompson & Cunningham by Calvin C. Smith & John A. Cunningham approved by FCC June 3, 1983. Previous sale by Edward M. Johnson approved Feb. 27, 1979.

Personnel:
HELEN L. CUNNINGHAM, president.

Arbitron Data: Not available.



Tennessee—Greenville

WETO

Ch. 39

Network Service: None, independent.

Licensee: East Tennessee's Own Inc., Box 1074, Greenville, TN 37744.

Studio: Industrial Rd., Greenville.

Telephone: 615-639-0181.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 3000-kw max. visual, 300-kw max. aural. Antenna: 2628-ft. above av. terrain, 141-ft. above ground, 4981-ft. above sea level.

Latitude 36° 01' 24"
Longitude 82° 42' 56"

Transmitter: Camp Creek Bald, Bald Mtn.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; Harris, M/A-Corn & Satellite Technology receivers.

News Service: CNN.

Ownership: Jay D. Austin, pres., 26.57%; Robert Lochte, secy.-treas. & Kate Lochte, 12.08% jointly; Henry & Roberta Lochte, 14.49% jointly; Tom N. Austin, 14.49%; Tom N. Austin Jr. & Jurgen Rademacher, 9.66% each; John H. Kilday III & Ben D. Russell, 4.83% each; James F. Easterly Jr., 2.42%; Jerald K. Jaynes, 0.97%.

Began Operation: Nov. 8, 1985.

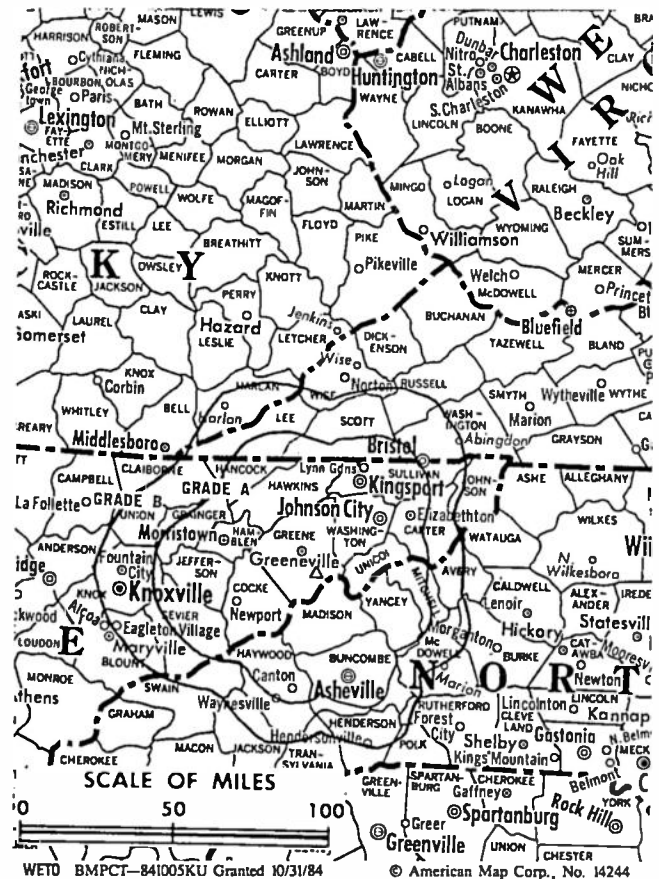
Personnel:

JAY AUSTIN, president & general manager.
BILL EMBREY, general sales manager.
BOB LOCHTE, program director.

Highest 30 Second Rate (Aug. 20, 1986): \$60.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KENTUCKY			
	Harlan	14,600	14,400	99
	NORTH CAROLINA			
	Madison	6,100	5,900	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	TENNESSEE			
	Cocke	10,900	10,700	98
	Grainger	6,100	6,000	98
	Greene	20,300	20,100	99
	Hamblen	20,600	20,400	99
	Jefferson	11,900	11,800	99
	VIRGINIA			
	Washington	23,800	23,500	99
Station Totals		147,900	146,200	98
Net Weekly Circulation (1986)			17,800	
Average Daily Circulation (1986)			7,100	

Tennessee—Jackson

WBBJ-TV

Ch. 7

Network Service: ABC.

Licensee: Jackson Telecasters Inc., 346 Muse St., Box 2387, Jackson, TN 38301.

Studio: Television Hill.

Telephone: 901-424-4515.

Mailing Address: Box 2387, Jackson, TN 38301.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1060-ft. above av. terrain, 1065-ft. above ground, 1545-ft. above sea level.

Latitude 35° 38' 15"
Longitude 88° 41' 32"

Transmitter: 6-mi. E of Jackson.

Satellite Earth Stations: 2 in operation; Harris receivers.

News Service: AP.

Ownership: Bahakel Communications Ltd., Cy N. Bahakel, 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: March 6, 1955. Sale to present owner by Dixie Bcstg. (estate of Aaron B. Robinson, majority owner) approved Aug. 17, 1966 by FCC (Television Digest, Vol. 6:17, 34).

Represented (sales): Katz Television.

Personnel:

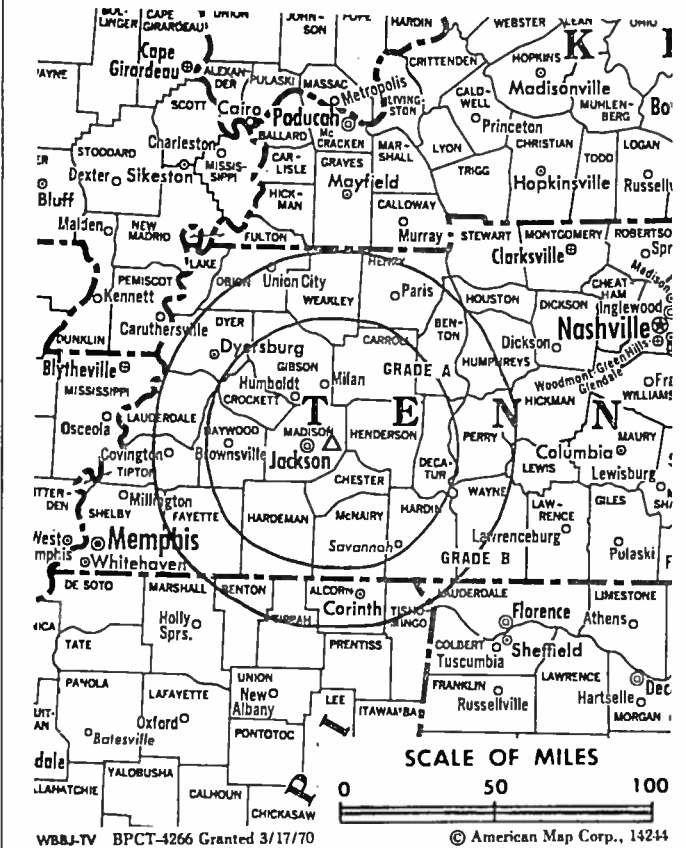
HAL EDWARDS, general manager.
BOYCE HOLT, sales manager.
GAIL MIDDLETON, program director.
ED WARD, director of engineering.
CATHY GOODRICH, traffic director.

Highest 30 Sec. Rate: \$570.

NETWORK BASE HOURLY RATE: \$450.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Alcorn	13,200	13,000	98
	Tishomingo	7,300	7,200	99
	TENNESSEE			
	Carroll	10,400	10,300	99
	Chester	4,500	4,400	98
	Crockett	5,200	5,100	98
	Decatur	4,300	4,200	98
	Dyer	13,100	13,000	99
	Gibson	18,500	18,300	99
	Hardeman	7,900	7,800	99
	Hardin	8,500	8,300	98
	Haywood	6,600	6,500	98
	Henderson	8,400	8,300	99
	Lake	2,600	2,600	100
	Lauderdale	8,800	8,700	99
	Mc Nairy	9,000	8,900	99
	Madison	28,200	27,900	99
	Obion	12,500	12,400	99
	Perry	2,400	2,400	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Weakley	12,000	11,900	99
Between 25-49%	KENTUCKY			
	Calloway	11,600	11,500	99
	Fulton	3,200	3,200	100
	Graves	13,300	13,200	99
	TENNESSEE			
	Benton	6,000	5,900	98
	Fayette	7,800	7,600	97
	Henry	11,500	11,300	98
	Wayne	5,100	5,000	98
Between 5-24%	ARKANSAS			
	Mississippi	19,300	19,000	98
	KENTUCKY			
	Hickman	2,200	2,200	100
	MISSOURI			
	Pemiscot	8,400	8,200	98
	MISSISSIPPI			
	Prentiss	9,000	8,900	99
	Tippah	6,900	6,800	99
	TENNESSEE			
	Houston	2,300	2,300	100
	Humphreys	6,100	6,100	100
	Tipton	11,500	11,400	99
Station Totals		307,600	303,800	98
Net Weekly Circulation (1986)			166,400	
Average Daily Circulation (1986)			92,000	

Tennessee—Jackson

WJWT

Ch. 16

Network Service: None, independent.

Licensee: Golden Circle Bcstg. Inc., 6815 Shallowford Rd., Chattanooga, TN 37421.

Studio: 364 N. Royal St., Jackson, TN 38301.

Telephone: 615-894-6060.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 588-kw max. visual, 58.8-kw max. aural. Antenna: 572-ft. above av. terrain, 486-ft. above ground, 1006-ft. above sea level.

Latitude 35° 31' 33"
Longitude 88° 47' 10"

Transmitter: Norton Hill, Jackson.

Ownership: Lloyd Communications Group, 75%; CLW Communications Group Inc., 25%. LCG ownership: Ervin Palmquist, pres.; Jim Carlson, v.p., 20%; Andrew Palmquist, secy.-treas.; Lloyd American Corp., 80%. CLWCG ownership: AMG International, 100%. AMG ownership: Non-profit, non-stock corp. Spiros Zodiates, pres.; Otto A. Anderson, sr. exec. v.p.-asst. secy.; Bobby M. McFalls, exec. v.p.; Richard Mateyka, secy.; Jim Taylor, treas. For Lloyd Communications other interests, see Group Ownership of TV Stations.

Began Operation: April 18, 1985.

Represented (sales): Adam Young Inc.

Represented (legal): John Midlen.

Represented (engineering): B. Scott Baxter & Associates.

Personnel:

BUD BORCHERT, general manager.
BILL KING, sales manager.

Highest 30 Sec. Rate: \$100.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	TENNESSEE			
Between 25-49%	Chester	4,500	4,400	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Madison	28,200	27,900	99
	TENNESSEE			
Between 5-24%	Crockett	5,200	5,100	98
	Gibson	18,500	18,300	99
	Hardeman	7,900	7,800	99
	Hardin	8,500	8,300	98
	Henderson	8,400	8,300	99
	Mc Nairy	9,000	8,900	99
	Weakley	12,000	11,900	99
Station Totals		102,200	100,900	98
Net Weekly Circulation (1986)				21,500
Average Daily Circulation (1986)				8,100

Tennessee—Johnson City-Bristol-Kingsport

WJHL-TV

Ch. 11

Network Service: CBS.

Licensee: Roy H. Park Bcstg. of Tri-Cities Inc., Box 1130, 338 E. Main St., Johnson City, TN 37601.

Studio: 338 E. Main St., Johnson City, TN 37601.

Mailing Address: Box 1130, Johnson City, TN 37605-1130.

Telephone: 615-926-2151. TWX: 810-575-8551.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 245-kw max. visual, 30-kw max. aural. Antenna: 2320-ft. above av. terrain, 228-ft. above ground, 4398-ft. above sea level.

Latitude 36° 25' 55"
Longitude 82° 08' 15"

Transmitter: Holston Mtn.

Satellite Earth Stations: 5 in operation.

News Services: AP, CBS.

Ownership: Park Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 26, 1953. Sale to present owner by W. H. Lancaster Sr. & Jr. was approved June 8, 1964 by FCC (Television Digest, Vol. 4:11, 24).

Represented (sales): Blair Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): A. D. Ring & Associates.

Personnel:

W. H. LANCASTER JR., exec. vice president & general manager.

JACK D. DEMPSEY, general sales manager.

ALFRED GREGORY, program director & film buyer.

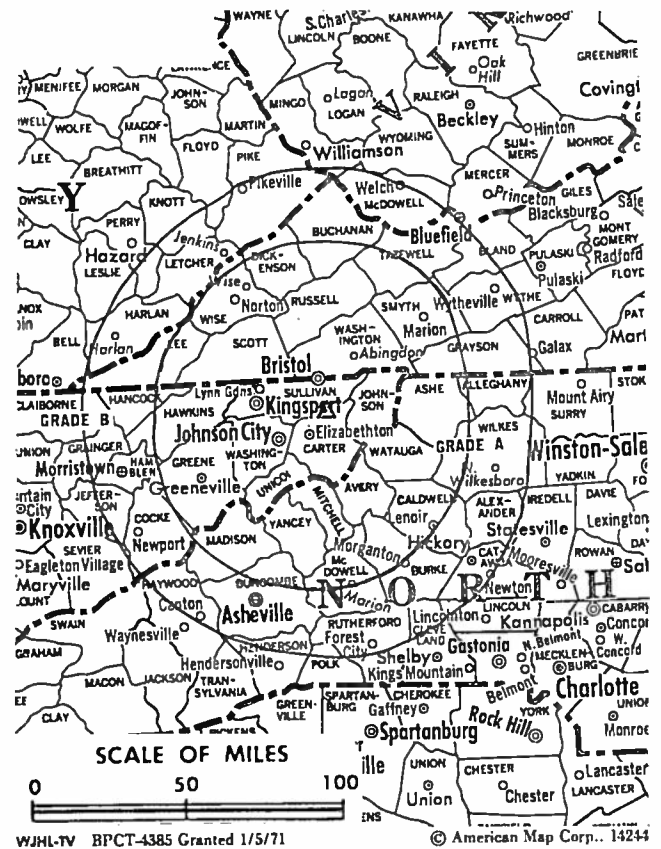
CARL DICKENSON, chief engineer.

Highest 30 Sec. Rate (Sept. 15, 1985): \$900.

NETWORK BASE HOURLY RATE: \$935.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TENNESSEE			
	Carter	19,300	19,100	99
	Greene	20,300	20,100	99
	Hancock	2,300	2,300	100
	Hawkins	16,500	16,300	99
	Johnson	5,200	5,100	98
	Sullivan	56,200	55,900	99
	Unicoi	6,100	6,000	98
	Washington	33,600	33,400	99
	VIRGINIA			
	Buchanan	12,400	12,100	98
	Dickenson	7,000	6,900	99
	Lee	9,500	9,300	98
	Russell	11,900	11,700	98
Scott	8,500	8,300	98	
Smyth	11,700	11,600	99	
Washington	23,800	23,500	99	
Wise	17,200	16,900	98	
Between 25-49%	KENTUCKY			
	Harlan	14,600	14,400	99
	Letcher	11,200	11,000	98
	Pike	30,100	29,700	99



Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	NORTH CAROLINA				
	Ashe	8,900	8,700	98	
	Avery	5,200	5,100	98	
	Watauga	12,200	12,000	98	
	TENNESSEE				
	Hamblen	20,600	20,400	99	
	VIRGINIA				
	Tazewell	18,200	18,000	99	
	Between 5-24%	KENTUCKY			
		Bell	12,100	11,900	98
Floyd		18,200	18,000	99	
Knott		6,100	5,900	97	
Leslie		5,100	4,900	96	
Perry		11,800	11,500	97	
NORTH CAROLINA					
Madison		6,100	5,900	97	
Mitchell		5,200	5,100	98	
Yancey		5,700	5,500	96	
TENNESSEE					
Claiborne		9,200	9,000	98	
Cocke		10,900	10,700	98	
Grainger		6,100	6,000	98	
Jefferson		11,900	11,800	99	
VIRGINIA					
Bland	2,200	2,100	95		
Wythe	9,400	9,200	98		
WEST VIRGINIA					
Wyoming	12,100	11,900	98		
Station Totals		514,600	507,200	98	
Net Weekly Circulation (1986)			278,700		
Average Daily Circulation (1986)			169,400		

Tennessee—Kingsport-Johnson City-Bristol

WKPT-TV

Ch. 19

Network Service: ABC.

Licensee: Holston Valley Broadcasting Corp., Box WKPT, Kingsport, TN 37662.

Studio: 222 Commerce St., Kingsport, TN 37660.

Telephone: 615-246-9578. TWX: 810-574-5180.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1255-kw max. & 447-kw horizontal visual, 251-kw max. & 89.1-kw horizontal aural. Antenna: 2320-ft. above av. terrain, 225-ft. above ground, 4398-ft. above sea level.

Latitude 36° 25' 54"
Longitude 82° 08' 15"

Transmitter: Holston Mtn., Cherokee National Forest.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: Antennas for Communications, 5-meter & 3-meter; 3-meter Ku-band; Microdyne, Scientific-Atlanta, Avcom & M/A-Corn receivers.

News Services: AP, ABC, ESPN, Potomac News Service.

Ownership: Home News Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 20, 1969.

Represented (sales): Seltel Inc.

Represented (legal): Cordon & Kelly.

Represented (engineering): Jules Cohen & Associates.

Personnel:

GEORGE E. DeVAULT JR., president & general manager.
RAY WALKER, vice president, station & general sales manager.
JACK JETER, sales manager.
HAROLD T. DOUGHERTY, vice president, engineering.
BETTE BYRD, controller.
STEVE LYONS, production director.
FRED FALIN, program director.

Highest One Hour Rate: \$4000.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$325.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Letcher	11,200	11,000	98
	TENNESSEE			
	Carter	19,300	19,100	99
	Sullivan	56,200	55,900	99
	Unicoi	6,100	6,000	98
	Washington	33,600	33,400	99
	VIRGINIA			
	Russell	11,900	11,700	98
	Scott	8,500	8,300	98
Smyth	11,700	11,600	99	
Washington	23,800	23,500	99	
Wise	17,200	16,900	98	
Between 25-49%	KENTUCKY			
	Harlan	14,600	14,400	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NORTH CAROLINA			
	Avery	5,200	5,100	98
	TENNESSEE			
	Greene	20,300	20,100	99
	Hawkins	16,500	16,300	99
	Johnson	5,200	5,100	98
	VIRGINIA			
	Buchanan	12,400	12,100	98
	Dickenson	7,000	6,900	99
	Wythe	9,400	9,200	98
Between 5-24%	KENTUCKY			
	Bell	12,100	11,900	98
	Knott	6,100	5,900	97
	Leslie	5,100	4,900	96
	Perry	11,800	11,500	97
	Pike	30,100	29,700	99
	NORTH CAROLINA			
	Watauga	12,200	12,000	98
	TENNESSEE			
	Claiborne	9,200	9,000	98
Cocke	10,900	10,700	98	
Grainger	6,100	6,000	98	
Hamblen	20,600	20,400	99	
Hancock	2,300	2,300	100	
VIRGINIA				
Lee	9,500	9,300	98	
Tazewell	18,200	18,000	99	
Station Totals		444,300	438,200	98
Net Weekly Circulation (1986)				191,800
Average Daily Circulation (1986)				87,000

Tennessee—Knoxville

WATE-TV

Ch. 6

Network Service: ABC.

Licensee: Nationwide Communications Inc., 1306 Broadway NE, Knoxville, TN 37917.

Studio: 1306 Broadway NE, Knoxville, TN 37917.

Telephone: 615-637-9666. TWX: 810-583-0114.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1490-ft. above av. terrain, 1153-ft. above ground, 2549-ft. above sea level.

Latitude 36° 00' 13"
Longitude 83° 56' 35"

Transmitter: Sharp's Ridge Memorial Park Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter; Andrew, 7.2-meter & 4.5-meter; AFC, 3.7-meter Ku-band; Pinzone, Scientific-Atlanta, AvanteK & M/A-Com receivers.

News Service: AP.

Ownership: A subsidiary of Nationwide Mutual Insurance Co. Clark Pollock, pres. For other interests, see Nationwide under Group Ownership of TV Stations.

Began Operation: Oct. 1, 1953. Sale to present owner by Paul Mountcastle and associates approved April 8, 1965 by FCC (Television Digest, Vol. 5:9, 15).

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cohen & Dippell.

Personnel:

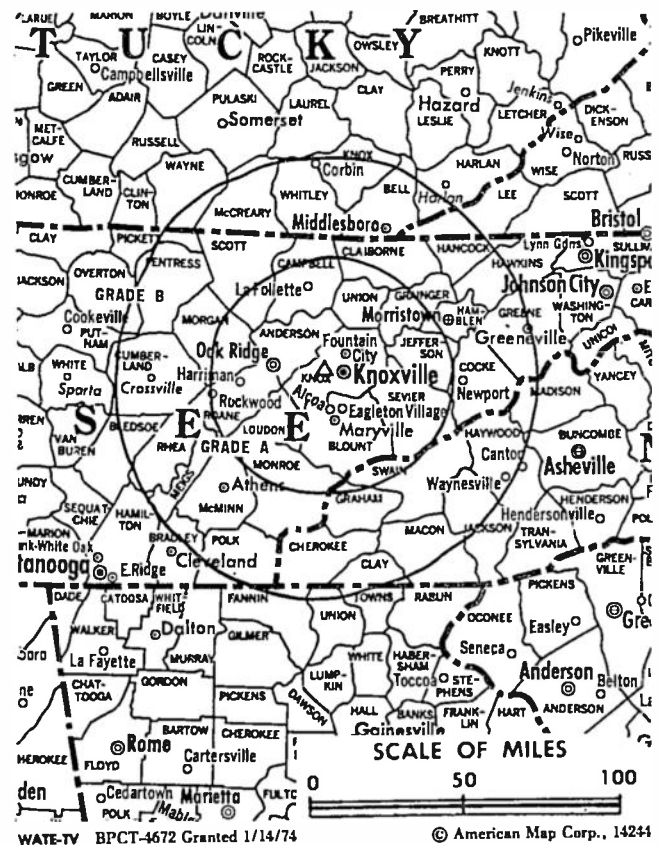
JIM MIKELS, general manager.
BOB WILLIAMS, chief engineer.
JAMES ABBOTT, station manager.
STEVE SLACK, general sales manager.
TIMOTHY FRAME, national sales manager.
BOB KING, production director.
DAVID SMITH, news director.

Highest 30 Sec. Rate (July 23, 1986): \$2000.

NETWORK BASE HOURLY RATE: \$1600.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Bell	12,100	11,900	98
	Harlan	14,600	14,400	99
	Knox	11,000	10,800	98
	Mc Creary	5,500	5,400	98
	Whitley	13,400	13,200	99
	TENNESSEE			
	Anderson	26,400	26,200	99
	Blount	30,700	30,500	99
	Campbell	13,300	13,100	98
	Claiborne	9,200	9,000	98
	Cocke	10,900	10,700	98
	Cumberland	11,700	11,500	98
	Fentress	5,500	5,400	98
	Grainger	6,100	6,000	98
	Hamblen	20,600	20,400	99
	Hancock	2,300	2,300	100
	H Jefferson	11,900	11,800	99
	Knox	126,700	125,800	99
	Loudon	11,200	11,100	99
	Mcminn	15,500	15,400	99
Monroe	10,500	10,400	99	
Morgan	5,700	5,600	98	
Roane	18,400	18,200	99	
Scott	7,000	6,900	99	



WATE-TV BPCT-4672 Granted 1/14/74

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sevier	17,600	17,400	99
	Union	4,700	4,600	98
Between 25-49%	KENTUCKY			
	Leslie	5,100	4,900	96
	Wayne	6,500	6,300	97
	TENNESSEE			
	Bledsoe	3,300	3,200	97
Greene	20,300	20,100	99	
Hawkins	16,500	16,300	99	
Between 5-24%	VIRGINIA			
	Lee	9,500	9,300	98
	GEORGIA			
	Fannin	5,800	5,700	98
	White	4,100	4,000	98
	KENTUCKY			
	Clay	7,600	7,400	97
	Clinton	3,500	3,400	97
	Laurel	14,900	14,600	98
	Pulaski	18,400	18,000	98
Russell	5,800	5,700	98	
NORTH CAROLINA				
Clay	2,700	2,600	96	
Graham	2,500	2,400	96	
Jackson	9,300	9,100	98	
Madison	6,100	5,900	97	
Yancey	5,700	5,500	96	
TENNESSEE				
Meigs	2,800	2,800	100	
Polk	4,800	4,700	98	
Rhea	9,200	9,100	99	
Sullivan	56,200	55,900	99	
Unicoi	6,100	6,000	98	
Station Totals		649,200	640,900	98
Net Weekly Circulation (1986)			409,800	
Average Daily Circulation (1986)			247,000	

Tennessee—Knoxville

WBIR-TV

Ch. 10

Network Service: CBS.

Licensee: Multimedia WBIR Inc., Box 2760, Greenville, SC 29602.

Studio: 1513 Hutchinson Ave., Knoxville, TN 37917.

Telephone: 615-637-1010. TWX: 810-583-0172.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 35.5-kw aural. Antenna: 1790-ft. above av. terrain, 1504-ft. above ground, 2849-ft. above sea level.

Latitude 36° 00' 19"

Longitude 83° 56' 23"

Transmitter: Memorial Park Rd., Sharp's Ridge, Knoxville.

Satellite Earth Station: Harris, 3-meter; Anixter-Mark, 5-meter; RCA Americom, 3.6-meter Ku-band; Scientific-Atlanta, 4.6-meter & 7-meter; Harris, M/A-Com & Scientific-Atlanta receivers.

News Services: AP, CBS, CNN, NIWS.

Ownership: Multimedia Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 12, 1956. Transfer to Multimedia Inc. by Southeastern Bcstg. Corp. approved Sept. 22, 1967 by FCC. Previous sale to WMRC Inc. by Taft Bcstg. Co. approved Nov. 16, 1960 (Television Digest, Vol. 16:39, 47). Sale of 70% by Gilmore N. Nunn, Mr. & Mrs. Robert L. Ashe & John P. Hart to Taft Bcstg. Co., which previously had held other 30%, was approved Oct. 29, 1959 (Vol. 15:41, 44).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

JAMES M. HART, vice president & general manager.

STEVE DEAN, creative services director.

ROBERT E. HORTON, chief engineer.

BOB W. FRANKLIN, news director.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$1225.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Bell	12,100	11,900	98
	Harlan	14,600	14,400	99
	Knox	11,000	10,800	98
	Laurel	14,900	14,600	98
	Mc Creary	5,500	5,400	98
	Pulaski	18,400	18,000	98
	Russell	5,800	5,700	98
	Wayne	6,500	6,300	97
	Whitley	13,400	13,200	99
	NORTH CAROLINA			
	Graham	2,500	2,400	96
	TENNESSEE			
	Anderson	26,400	26,200	99
Blount	30,700	30,500	99	
Campbell	13,300	13,100	98	
Claiborne	9,200	9,000	98	
Cocke	10,900	10,700	98	
Cumberland	11,700	11,500	98	
Grainger	6,100	6,000	98	
Greene	20,300	20,100	99	
Hamblen	20,600	20,400	99	
Hancock	2,300	2,300	100	
Jefferson	11,900	11,800	99	
Knox	126,700	125,800	99	
Loudon	11,200	11,100	99	
Mcminn	15,500	15,400	99	
Monroe	10,500	10,400	99	
Morgan	5,700	5,600	98	



WBIR-TV BPCT-781006KH Granted 3/14/79 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Roane	18,400	18,200	99
	Scott	7,000	6,900	99
	Sevier	17,600	17,400	99
	Union	4,700	4,600	98
VIRGINIA	Lee	9,500	9,300	98
	GEORGIA			
Between 25-49%	Fannin	5,800	5,700	98
	KENTUCKY			
	Clay	7,600	7,400	97
TENNESSEE	Fentress	5,500	5,400	98
	Hawkins	16,500	16,300	99
	Meigs	2,800	2,800	100
	VIRGINIA			
Wise	17,200	16,900	98	
Between 5-24%	GEORGIA			
	Towns	2,400	2,400	100
	KENTUCKY			
	Clinton	3,500	3,400	97
	Jackson	4,200	4,100	98
	Leslie	5,100	4,900	96
	Letcher	11,200	11,000	98
	NORTH CAROLINA			
	Cherokee	7,600	7,400	97
	Clay	2,700	2,600	96
Jackson	9,300	9,100	98	
Madison	6,100	5,900	97	
Swain	4,000	3,900	98	
(Continued on page A-958)				
Station Totals		719,600	710,500	98
Net Weekly Circulation (1986)			450,800	
Average Daily Circulation (1986)			300,300	

Tennessee—Knoxville

WKCH-TV

Ch. 43

Network Service: None, independent.

Licensee: Knoxville Television Ltd., 7401 Kingston Pike, Knoxville, TN 37919.

Studio: 109 E. Churchwell, Knoxville, TN 37917.

Mailing Address: Box 3809, Knoxville, TN 37927.

Telephone: 615-971-4343.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 2210-kw max. visual, 221-kw max. aural. Antenna: 1150-ft. above av. terrain, 1079-ft. above ground, 2179-ft. above sea level.

Latitude 35° 59' 20"
Longitude 83° 57' 45"

Transmitter: Sharp's Ridge, Knoxville.

Satellite Earth Stations: 2 in operation; Harris & Scientific-Atlanta receivers.

News Services: CNN, AP.

Ownership: Media Central Inc., see Group Ownership of TV Stations.

Began Operation: Dec. 31, 1983. Sale to present owner by H. Bernard Dixon, et al., approved by FCC Oct. 1, 1985.

Represented (sales): Independent TV Sales.

Represented (legal): Seymour M. Chase, P.C.

Represented (engineering): A. D. Ring & Associates.

Personnel:

ART LANHAM, general manager.
GLENN MINCER, general sales manager.
SUSAN NEWMAN, national sales manager.
JANET PRICE, promotion manager.
LAMAR GILBERT, chief engineer.

Highest One Hour Rate: \$4000.

Highest 30 Sec. Rate (Aug. 11, 1985): \$300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TENNESSEE			
	Knox	126,700	125,800	99
Between 25-49%	TENNESSEE			
	Anderson	26,400	26,200	99
	Blount	30,700	30,500	99
	Campbell	13,300	13,100	98
	Claiborne	9,200	9,000	98
	Grainger	6,100	6,000	98
	Hamblen	20,600	20,400	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Jefferson	11,900	11,800	99
	Loudon	11,200	11,100	99
	Monroe	10,500	10,400	99
	Morgan	5,700	5,600	98
	Roane	18,400	18,200	99
	Scott	7,000	6,900	99
	Sevier	17,600	17,400	99
Union	4,700	4,600	98	
Between 5-24%	KENTUCKY			
	Bell	12,100	11,900	98
	Harlan	14,600	14,400	99
	Mc Creary	5,500	5,400	98
	TENNESSEE			
	Mcminn	15,500	15,400	99
	Meigs	2,800	2,800	100
Station Totals		370,500	366,900	99
Net Weekly Circulation (1986)				145,400
Average Daily Circulation (1986)				63,600

Tennessee—Knoxville

WTVK

Ch. 26

Network Service: NBC.

Licensee: South Central Communications Corp., Box 1388, Knoxville, TN 37901.

Studio: Sharp's Ridge Memorial Park Rd., Knoxville, TN 37901.

Mailing Address: Box 1388, Knoxville, TN 37901.

Telephone: 615-687-2312.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 5000-kw max. & 1620-kw horizontal visual, 324-kw horizontal aural. Antenna: 1270-ft. above av. terrain, 1061-ft. above ground, 2319-ft. above sea level.

Latitude 36° 00' 36"
Longitude 83° 55' 57"

Note: Review Board Decision March 13, 1986 granted CP for change to Channel No. 8 (180-186 MHz). 316-kw visual, 44.8-kw aural. Antenna: 1272-ft. above av. terrain, 1034-ft. above ground, 2292-ft. above sea level. Latitude 36° 00' 35.9". Longitude 83° 55' 56.5". Transmitter: 0.2-mi. NE of Sharp's Ridge Memorial Park Rd., Knoxville.

Transmitter: Sharp's Ridge Memorial Park Rd.

Satellite Earth Stations: 3 in operation; Standard Communications receivers.

FM Affiliate: WEZK, 100-kw, 97.5 MHz (No. 248), 1140-ft.

News Services: AP, NBC.

Ownership: John D. Engelbrecht, pres., 74.8%; Bettie A. Engelbrecht, secy., 24.7%; Leighman D. Groves, treas., 0.5%. South Central also operates WROZ (AM), Evansville, IN; owns WEZK(FM), Knoxville, TN; WZEZ(FM), Nashville, TN.

Began Operation: Oct. 1, 1953. Sale to present owners approved by FCC July 28, 1954 (Television Digest, Vol. 10:23, 31).

Represented (sales): Petry Television Inc.

Represented (legal): Bryan, Cave, McPheeters & McRoberts.

Represented (engineering): Smith & Powstenko.

Personnel:

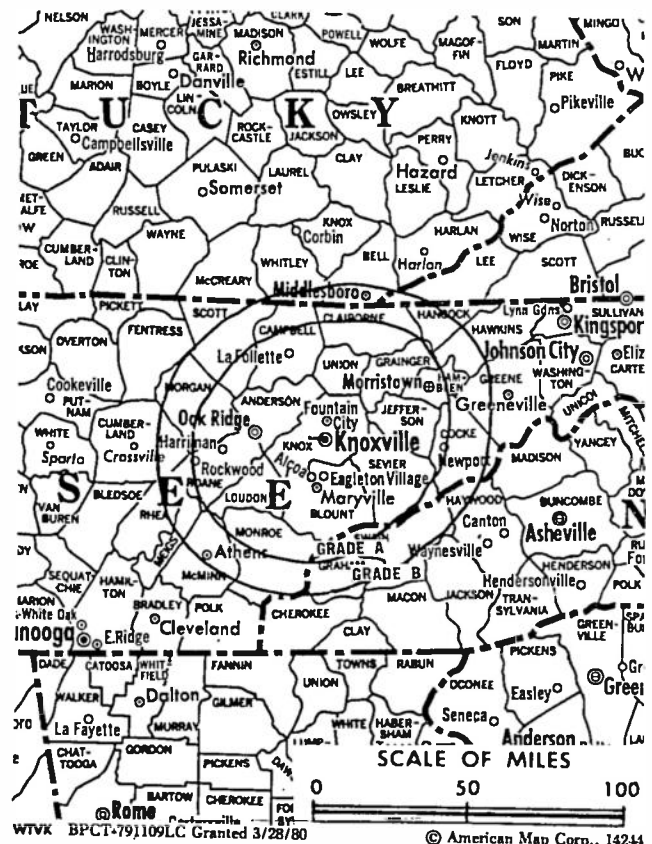
JOHN D. ENGELBRECHT, president.
DUANE V. EASTVOLD, vice president & general manager.
WILLIAM E. ECKSTEIN, program manager.
JERRY WHITENER, national sales manager.
HAL WANZER, news director.
CARL LAWSON, chief engineer.

Highest 30 Sec. Rate (July 26, 1984): \$350.

NETWORK BASE HOURLY RATE: \$600.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Bell	12,100	11,900	98
	Knox	11,000	10,800	98
	TENNESSEE			
	Anderson	26,400	26,200	99
	Blount	30,700	30,500	99
	Campbell	13,300	13,100	98
	Claiborne	9,200	9,000	98
	Grainger	6,100	6,000	98
	Hamblen	20,600	20,400	99
	Jefferson	11,900	11,800	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Knox	126,700	125,800	99
	Loudon	11,200	11,100	99
	Monroe	10,500	10,400	99
	Morgan	5,700	5,600	98
	Roane	18,400	18,200	99
	Sevier	17,600	17,400	99
Union	4,700	4,600	98	
Between 25-49%	KENTUCKY			
	Pulaski	18,400	18,000	98
	Whitley	13,400	13,200	99
	TENNESSEE			
Cocke	10,900	10,700	98	
Scott	7,000	6,900	99	
Between 5-24%	GEORGIA			
	Fannin	5,800	5,700	98
	KENTUCKY			
	Harlan	14,600	14,400	99
	Laurel	14,900	14,600	98
	McCreary	5,500	5,400	98
	TENNESSEE			
	Cumberland	11,700	11,500	98
	Fentress	5,500	5,400	98
	Hancock	2,300	2,300	100
	Hawkins	16,500	16,300	99
Mcminn	15,500	15,400	99	
Meigs	2,800	2,800	100	
Polk	4,800	4,700	98	
Rhea	9,200	9,100	99	
Station Totals		494,900	489,200	98
Net Weekly Circulation (1986)			288,000	
Average Daily Circulation (1986)			164,800	

Tennessee—Memphis

WHBQ-TV

Ch. 13

Network Service: ABC.

Licensee: RKO General Inc., Box 11407, 485 S. Highland, Memphis, TN 38111.

Studio: Box 11407, 485 S. Highland, Memphis, TN 38111.

Telephone: 901-320-1313. TWX: 810-591-1877.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1013-ft. above av. terrain, 1076-ft. above ground, 1336-ft. above sea level.

Latitude 35° 10' 28"
Longitude 89° 50' 41"

Transmitter: Raleigh-La Grange Rd.

Satellite Earth Stations: Andrew, 7.3-meter & 4.5-meter; AvanteK receivers.

AM Affiliate: WHBQ, 5-kw (1-kw night), 560 kHz.

News Services: AP, UPI.

Ownership: RKO General Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 27, 1953.

Represented (sales): Harrington, Righter & Parsons.

Represented (legal): Pierson, Ball & Dowd.

Personnel:

ALEX BONNER, vice president & general manager.

JACK BOLTON, general sales manager.

DICK KVALE, national sales manager.

BOB LEWIS, program director.

JANICE KNAPP, promotion director.

WILLIAM J. KEY, controller.

JACK STARR, sales service director.

LARRY COUGHLAN, chief engineer.

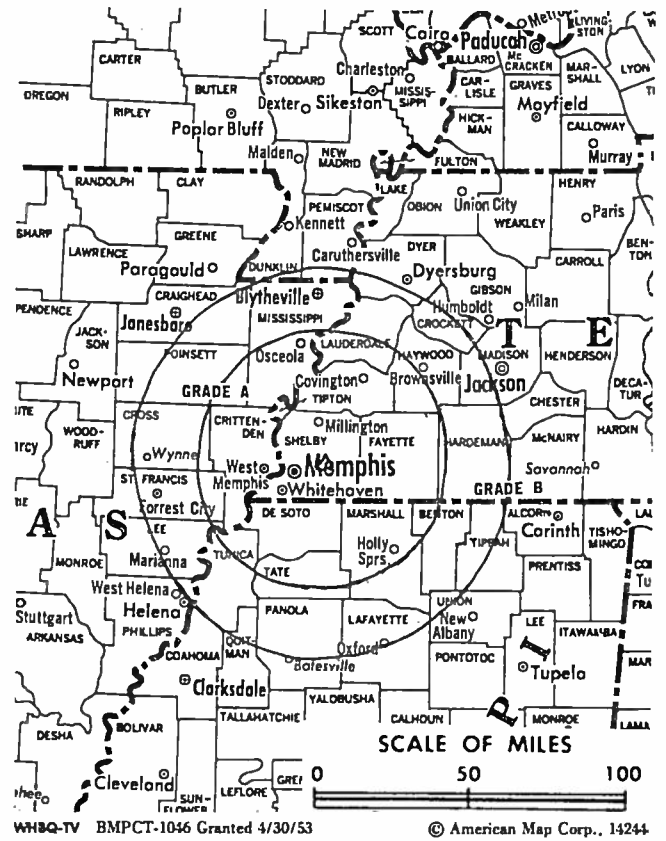
Highest One Hour Rate: \$7000.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$1250.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Crittenden	16,000	15,600	98
	Cross	6,600	6,500	98
	Lee	4,700	4,500	96
	Mississippi	19,300	19,000	98
	Phillips	10,900	10,600	97
	Poinsett	9,100	9,000	99
	St Francis	9,600	9,400	98
	MISSOURI			
	Pemiscot	8,400	8,200	98
	MISSISSIPPI			
	Benton	2,500	2,500	100
	Coahoma	11,600	11,300	97
	De Soto	19,700	19,300	98
	Lafayette	11,400	11,200	98
	Marshall	9,700	9,500	98
	Panola	9,500	9,400	98
	Quitman	3,800	3,700	97
	Tate	6,500	6,400	98
	Tippah	6,900	6,800	99
	Tunica	2,800	2,700	96
Union	8,500	8,400	99	
TENNESSEE				
Crockett	5,200	5,100	98	
Dyer	13,100	13,000	99	
Fayette	7,800	7,600	97	
Gibson	18,500	18,300	99	
Hardeman	7,900	7,800	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Haywood	6,600	6,500	98
	Lake	2,600	2,600	100
	Lauderdale	8,800	8,700	99
	Madison	28,200	27,900	99
	Shelby	278,100	276,100	99
	Tipton	11,500	11,400	99
Between 25-49%	ARKANSAS			
	Craighead	23,400	23,100	99
	Greene	11,900	11,700	98
	MISSOURI			
	Dunklin	13,500	13,200	98
	MISSISSIPPI			
	Alcorn	13,200	13,000	98
	Grenada	7,400	7,300	99
	Pontotoc	8,000	7,900	99
	Prentiss	9,000	8,900	99
Tallahatchie	5,200	5,100	98	
Yalobusha	4,900	4,800	98	
TENNESSEE				
Mc Nairy	9,000	8,900	99	
Obion	12,500	12,400	99	
Weakley	12,000	11,900	99	
Between 5-24%	ARKANSAS			
	Clay	7,900	7,700	97
	Monroe	4,700	4,500	97
	Woodruff	3,800	3,700	97
MISSOURI				
New Madrid	7,800	7,600	97	
(Continued on page A-958)				
Station Totals		807,400	796,900	98
Net Weekly Circulation (1986)				517,800
Average Daily Circulation (1986)				281,100

Tennessee—Memphis

WMC-TV

Ch. 5

Network Service: NBC.

Licensee: Scripps-Howard Broadcasting Co., Box 4420, Memphis, TN 38104.

Studio: 1960 Union Ave., Memphis, TN 38104.

Mailing Address: Box 40420, Memphis, TN 38174-0420.

Telephone: 901-726-0555.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1013-ft. above av. terrain, 1088-ft. above ground, 1335-ft. above sea level.

Latitude 35° 10' 09"
Longitude 89° 53' 12"

Transmitter: 5317 Crestview Dr., U.S. 70 & Macon Rd.

Satellite Earth Stations: 4 in operation; Scientific-Atlanta, 7-meter; RCA, 3-meter; Scientific-Atlanta & Harris receivers.

AM Affiliate: WMC, 5-kw, 790 kHz (ABC).

FM Affiliate: WMC-FM, 300-kw, 99.7 MHz (No. 259), 910-ft (ABC).

News Services: AP, CNN, UPI, NBC.

Ownership: Scripps-Howard Bcstg. Co. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: Dec. 11, 1948.

Represented (sales): Blair Television.

Represented (legal): Baker & Hostetler.

Represented (engineering): Cohen & Dippell.

Personnel:

RON KLAYMAN, general manager.
EDWARD F. GREANEY JR., asst. general manager, news & public affairs.
JOE COOPER, general sales manager.
JACK CALLICOTT, local sales manager.
MICHAEL I. SCHWARTZ, engineering manager.
PHILIP SLAVICK, program director.
JAY PERKINS, production manager.
BUDDY SANDERS, farm director.
JAMES FROMMEL, controller.
OLIVIA HOLMES, promotion manager.

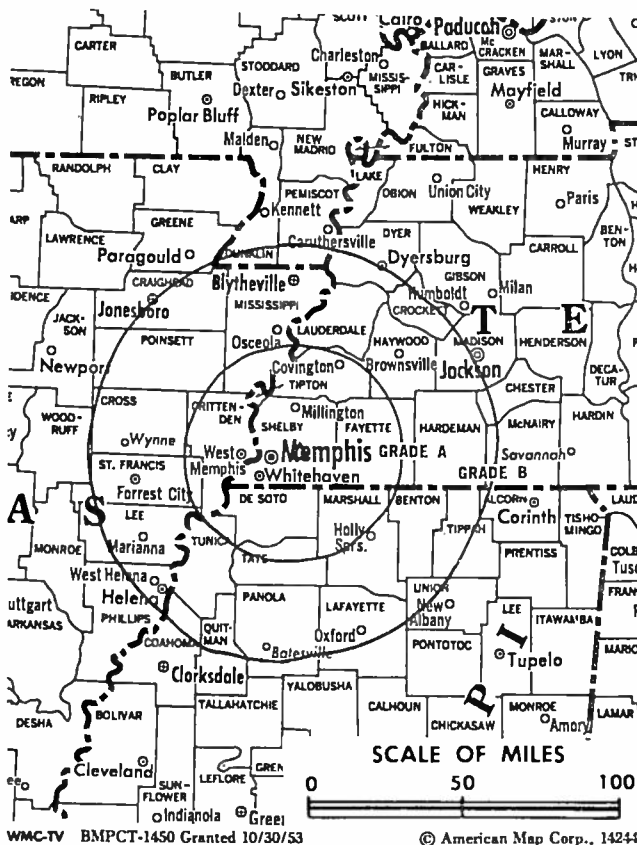
Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate (July 1, 1986): \$2000.

NETWORK BASE HOURLY RATE: \$2650.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Craighead	23,400	23,100	99
	Crittenden	16,000	15,600	98
	Cross	6,600	6,500	98
	Greene	11,900	11,700	98
	Lawrence	7,100	6,900	97
	Lee	4,700	4,500	96
	Mississippi	19,300	19,000	98
	Phillips	10,900	10,600	97
	Poinsett	9,100	9,000	99
	Randolph	6,400	6,200	97
	St Francis	9,600	9,400	98
	MISSOURI			
Dunklin	13,500	13,200	98	
Pemiscot	8,400	8,200	98	
MISSISSIPPI				
Alcorn	13,200	13,000	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Benton	2,500	2,500	100
	Coahoma	11,600	11,300	97
	De Soto	19,700	19,300	98
	Grenada	7,400	7,300	99
	Lafayette	11,400	11,200	98
	Marshall	9,700	9,500	98
	Panola	9,500	9,400	98
	Pontotoc	8,000	7,900	99
	Quitman	3,800	3,700	97
	Tallahatchie	5,200	5,100	98
	Tate	6,500	6,400	98
	Tippah	6,900	6,800	99
	Tunica	2,800	2,700	96
Union	8,500	8,400	99	
Yalobusha	4,900	4,800	98	
TENNESSEE	Chester	4,500	4,400	98
	Crockett	5,200	5,100	98
	Dyer	13,100	13,000	99
	Fayette	7,800	7,600	97
	Gibson	18,500	18,300	99
	Hardeman	7,900	7,800	99
	Haywood	6,600	6,500	98
	Lake	2,600	2,600	100
	Lauderdale	8,800	8,700	99
	Mc Nairy	9,000	8,900	99
	Madison	28,200	27,900	99
	Shelby	278,100	276,100	99
	Tipton	11,500	11,400	99
Between 25-49%	ARKANSAS			
	Clay	7,900	7,700	97
Jackson	7,800	7,600	97	
(Continued on page A-958)				
Station Totals		934,400	920,600	98
Net Weekly Circulation (1986)			671,000	
Average Daily Circulation (1986)			443,200	

Tennessee—Memphis

WMKW-TV

Ch. 30

Network Service: None, independent.

Licensee: The Television Corp. of Memphis, 2876 Directors Cove, Memphis, TN 38103.

Studio: 2876 Directors Cove, Memphis, TN 38131.

Telephone: 901-346-3030.

Mailing Address: Box 30030, Memphis, TN 38130.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2500-kw max. & 1010-kw horizontal visual, 250-kw max. & 101-kw horizontal aural. Antenna: 1002-ft. above av. terrain, 1114-ft. above ground, 1449-ft. above sea level.

Latitude 35° 09' 17"
Longitude 89° 49' 20"

Transmitter: WKNO-TV tower, 2.5-mi. NE of Memphis on L & N Railroad.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter; Automation Techniques, 3.8-meter; M/A-Com Ku-band, 4.2-meter; Scientific-Atlanta, Automation Techniques & M/A-Com receivers.

Ownership: The TVX Broadcast Group, 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: April 18, 1983.

Represented (sales): MMT Marketing.

Represented (legal): Kenkel, Barnard & Edmundson, P.C.

Represented (engineering): Lawrence Behr Associates.

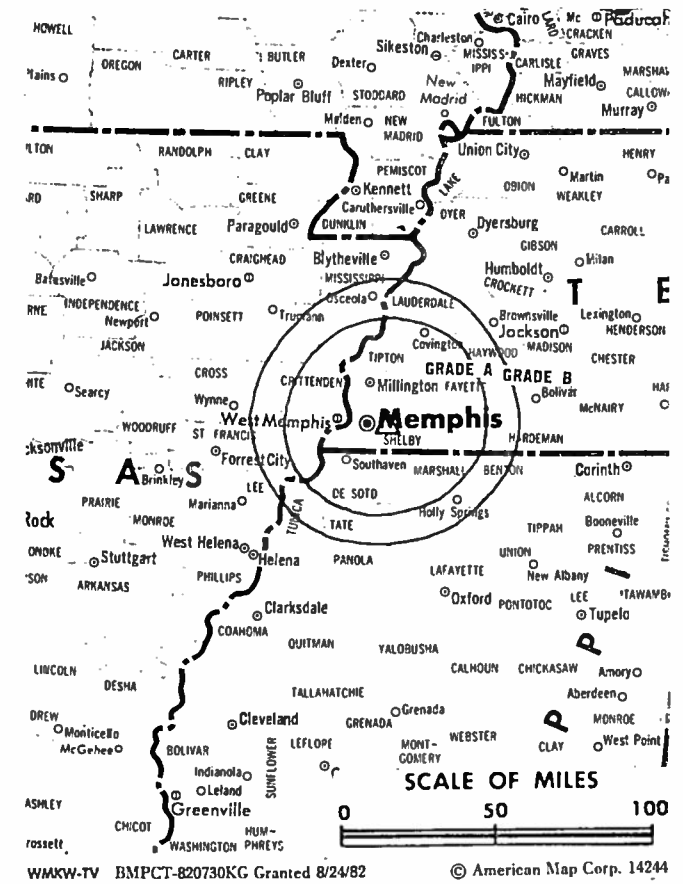
Personnel:

TIM McDONALD, president.
TIMOTHY M. LYNCH, vice president & general manager.
DeSHON DARNELL, general sales manager.

Highest 30 Sec. Rate (March 10, 1986): \$2500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Crittenden	16,000	15,600	98
	MISSISSIPPI			
	De Soto	19,700	19,300	98
	Tate	6,500	6,400	98
TENNESSEE	Shelby	278,100	276,100	99
	Tipton	11,500	11,400	99
Between 25-49%	ARKANSAS			
	Mississippi	19,300	19,000	98
	Poinsett	9,100	9,000	99
	MISSISSIPPI			
	Benton	2,500	2,500	100
Marshall	9,700	9,500	98	
Panola	9,500	9,400	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Tunica	2,800	2,700	96
	TENNESSEE			
	Fayette	7,800	7,600	97
Haywood	6,600	6,500	98	
Between 5-24%	ARKANSAS			
	Craighead	23,400	23,100	99
	Cross	6,600	6,500	98
	Lee	4,700	4,500	96
	Phillips	10,900	10,600	97
	St Francis	9,600	9,400	98
	MISSOURI			
	Pemiscot	8,400	8,200	98
	MISSISSIPPI			
	Quitman	3,800	3,700	97
Tippah	6,900	6,800	99	
TENNESSEE				
Crockett	5,200	5,100	98	
Dyer	13,100	13,000	99	
Hardeman	7,900	7,800	99	
Lauderdale	8,800	8,700	99	
Mc Nairy	9,000	8,900	99	
Station Totals		517,400	511,300	98
Net Weekly Circulation (1986)			223,100	
Average Daily Circulation (1986)			85,500	

Tennessee—Memphis

WPTY-TV

Ch. 24

Network Service: None, independent.

Licensee: Channel 24-Memphis Ltd. Partnership, One Commercial Plaza, Hartford, CT 06103.

Studio: 2225 Union Ave., Memphis, TN 38104.

Telephone: 901-278-2424. TWX: 810-591-1201.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2340-kw max. & 1950-kw horizontal visual, 234-kw max. & 195-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 1053-ft. above ground, 1348-ft. above sea level.

Latitude 35° 12' 11"
Longitude 89° 48' 16"

Transmitter: Kate Bond Rd. & U.S. Hwy. 64, Memphis.

Satellite Earth Station: Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

Ownership: Chase Bcstg. of Memphis, gen. partner, 1%; Roger M. Freedman, ltd. partner, 99%. CBM ownership: Chase Communications Corp. CCC ownership: Roger M. Freedman, chmn. & chief exec. officer, 10%; Perry S. Ury, pres. & chief operating officer; Edward T. Karlik, v.p., television; Arnold Chase 30%; David T. Chase, 30%; Cheryl C. Freedman, 20%; Rhoda Chase, 10%. A. Chase & C. Freedman own D. T. Chase Enterprises Inc., which owns WTIC-AM-FM, Hartford, CT; cable television systems; has interest in WSTC & WYRS(FM), Stamford, CT & permittee of WVCI(TV), Bay City, MI.

Began Operation: Sept. 10, 1978. Sale to present owners by Precht Communications, et al., approved by FCC March 28, 1986. Previous sale by Martin F. Connelly, Arthur E. Muth, et al., approved July 23, 1984.

Represented (sales): Petry Television Inc.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): A. D. Ring & Associates.

Personnel:

MARGARET ANNE RAGSDALE, general manager.
STEVE BARRY, general sales manager.
STEPHEN W. PICKELL, chief engineer.
LINDA THREEET, business manager.
RICKA RAIFORD, program director.

Highest 30 Sec. Rate: \$400.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Crittenden	16,000	15,600	98
	Cross	6,600	6,500	98
	Mississippi	19,300	19,000	98
	Phillips	10,900	10,600	97
	Poinsett	9,100	9,000	99
	MISSISSIPPI			
	Alcorn	13,200	13,000	98
	De Soto	19,700	19,300	98
	Marshall	9,700	9,500	98
	Tate	6,500	6,400	98
	TENNESSEE			
	Fayette	7,800	7,600	97
	Haywood	6,600	6,500	98
Lauderdale	8,800	8,700	99	
Shelby	278,100	276,100	99	
Tipton	11,500	11,400	99	
Between 25-49%	ARKANSAS			
	Craighead	23,400	23,100	99
	Lawrence	7,100	6,900	97
	Lee	4,700	4,500	96
	St Francis	9,600	9,400	98



WPTY-TV BMPCT-7740 Granted 5/10/78

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	MISSOURI				
	Dunklin	13,500	13,200	98	
	Pemiscot	8,400	8,200	98	
	MISSISSIPPI				
	Benton	2,500	2,500	100	
	Coahoma	11,600	11,300	97	
	Lafayette	11,400	11,200	98	
	Panola	9,500	9,400	98	
	Tippah	6,900	6,800	99	
	Tunica	2,800	2,700	96	
Union	8,500	8,400	99		
TENNESSEE	Crockett	5,200	5,100	98	
	Dyer	13,100	13,000	99	
	Gibson	18,500	18,300	99	
	Hardeman	7,900	7,800	99	
	Lake	2,600	2,600	100	
	Madison	28,200	27,900	99	
	Between 5-24%	ARKANSAS			
		Clay	7,900	7,700	97
		Greene	11,900	11,700	98
		Monroe	4,700	4,500	97
MISSOURI					
New Madrid		7,800	7,600	97	
MISSISSIPPI					
Lee	22,500	22,200	99		
Pontotoc	8,000	7,900	99		
Prentiss	9,000	8,900	99		
Quitman	3,800	3,700	97		
Tallahatchie	5,200	5,100	98		
Yalobusha	4,900	4,800	98		
TENNESSEE	Mc Nairy	9,000	8,900	99	
	Obion	12,500	12,400	99	
Station Totals		726,400	716,900	98	
Net Weekly Circulation (1986)				342,300	
Average Daily Circulation (1986)				148,100	

Tennessee—Memphis

WREG-TV

Ch. 3

Network Service: CBS.

Licensee: The New York Times Broadcasting Service Inc., 803 Channel 3 Drive, Memphis, TN 38103.

Studio: 803 Channel 3 Drive, Memphis, TN 38103.

Telephone: 901-525-3333. TWX: 810-591-1365.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1077-ft. above ground, 1349-ft. above sea level.

Latitude 35° 10' 52.19"
Longitude 89° 49' 56.11"

Transmitter: 2.75-mi. SE of Bartlett.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, (2) 7-meter, (1) 4.7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, CBS, National Weather Service.

Ownership: New York Times Co. Inc. New York Times also owns KFSM-TV, Fort Smith, AR; WHNT-TV, Huntsville, AL; WQAD-TV, Moline, IL; WNEP-TV, Scranton & Wilkes-Barre, PA; Interstate Bcstg. Co., licensee of WQXR-AM-FM, New York, NY.

Began Operation: Jan. 1, 1956. Sale to present owner by Cowles Bcstg. approved by FCC Aug. 18, 1971 (Television Digest, Vol. 10:44; 11:34). Sale to Cowles by Hoyt B. Wooten approved by FCC April 24, 1963 (Vol. 3:1, 17).

Represented (sales): Katz Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): A. D. Ring & Associates.

Personnel:

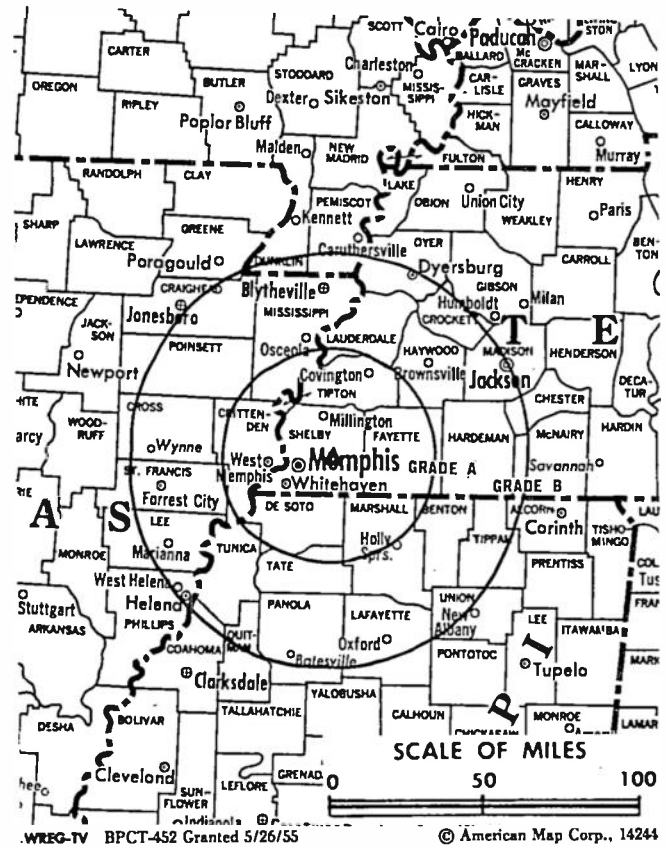
FRANK ROBERTS, president & general manager.
BILLY W. MILLER, vice president & business manager.
HUGH PULLEY, general sales manager.
JIM HAWKINS, national sales manager.
ROBERT EOFF, director of programming & promotion.
CHARLES C. SCHMIDT, news director.
JOHN JACKSON, chief engineer.
BERNARD COHN, operations manager.
CAL CROWELL, production manager.

Highest 30 Sec. Rate (March 30, 1985): \$3500.

NETWORK BASE HOURLY RATE: \$2417.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Clay	7,900	7,700	97
	Craighead	23,400	23,100	99
	Crittenden	16,000	15,600	98
	Cross	6,600	6,500	98
	Greene	11,900	11,700	98
	Lawrence	7,100	6,900	97
	Lee	4,700	4,500	96
	Mississippi	19,300	19,000	98
	Phillips	10,900	10,600	97
	Poinsett	9,100	9,000	99
	Randolph	6,400	6,200	97
	St Francis	9,600	9,400	98
	MISSOURI			
	Pemiscot	8,400	8,200	98
	MISSISSIPPI			
	Alcorn	13,200	13,000	98
Benton	2,500	2,500	100	



WREG-TV BPCT-452 Granted 5/26/55 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Coahoma	11,600	11,300	97
	De Soto	19,700	19,300	98
	Lafayette	11,400	11,200	98
	Marshall	9,700	9,500	98
	Panola	9,500	9,400	98
	Prentiss	9,000	8,900	99
	Quitman	3,800	3,700	97
	Tate	6,500	6,400	98
	Tippah	6,900	6,800	99
	Tunica	2,800	2,700	96
	Union	8,500	8,400	99
	Yalobusha	4,900	4,800	98
	TENNESSEE	Chester	4,500	4,400
Crockett		5,200	5,100	98
Dyer		13,100	13,000	99
Fayette		7,800	7,600	97
Gibson		18,500	18,300	99
Hardeman		7,900	7,800	99
Hardin		8,500	8,300	98
Haywood		6,600	6,500	98
Henderson		8,400	8,300	99
Lauderdale		8,800	8,700	99
Mc Nairy		9,000	8,900	99
Madison		28,200	27,900	99
Shelby		278,100	276,100	99
Tipton	11,500	11,400	99	
Between 25-49%	ARKANSAS			
	Jackson	7,800	7,600	97
	MISSOURI			
	Dunklin	13,500	13,200	98
(Continued on page A-959)				
Station Totals		870,200	857,800	98
Net Weekly Circulation (1986)			644,300	93
Average Daily Circulation (1986)			425,400	93

Tennessee—Murfreesboro-Nashville

WHTN

(formerly WFYZ)

Ch. 39

Network Service: None, independent.

Licensee: Tennessee Television Inc., 14 Public Square N, Murfreesboro, TN 37130.

Studio: 14 Public Square N, Murfreesboro, TN 37130.

Telephone: 615-895-3240.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 821-ft. above av. terrain, 878-ft. above ground, 1449-ft. above sea level.

Latitude 36° 04' 54"
Longitude 86° 25' 57"

Transmitter: Lone Oak Rd., 2.36-mi. SW of Gladeville.

Satellite Earth Stations: 3 in operation.

Ownership: Mid-Tenn TV 39 Ltd. Mid-Tenn is 100% owned by Christian Television Network Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 30, 1983. Sale to Murfreesboro TV Corp. by Channel 39 of Murfreesboro approved by FCC Aug. 2, 1985. Sale to present owners approved Aug. 21, 1986.

Represented (legal): Reddy, Begley & Martin.

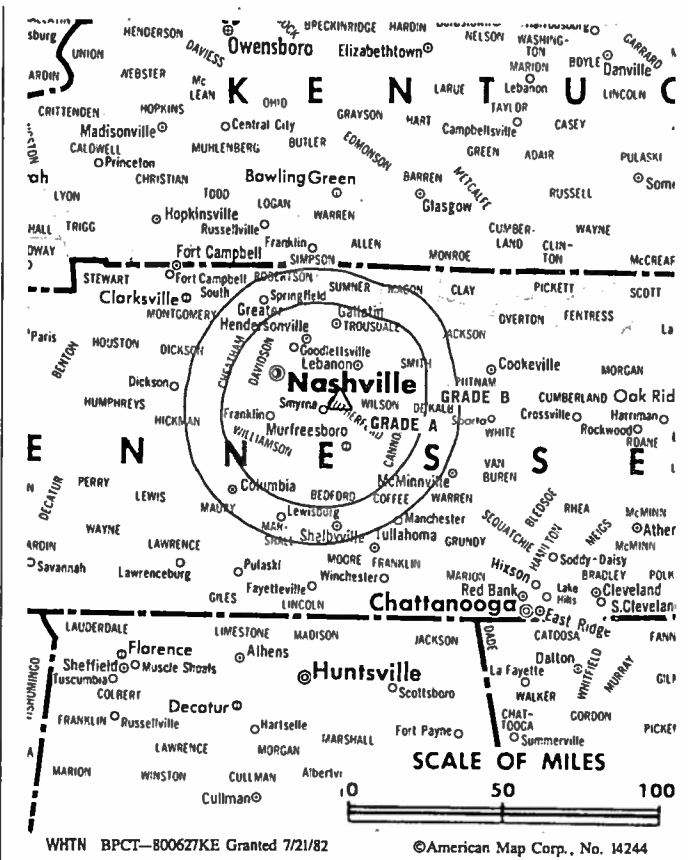
Personnel:

TERRY BOOKOUT, president & general manager.

Highest 30 Sec. Rate (Aug. 26, 1986): \$350.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	TENNESSEE			
	Bedford	10,300	10,200	99
	Cannon	3,900	3,900	100
	Davidson	186,400	185,500	100



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Macon	6,100	6,000	98
	Marshall	7,700	7,600	99
	Maury	19,300	19,100	99
	Robertson	13,600	13,500	99
	Rutherford	32,500	32,300	99
	Sumner	32,600	32,300	99
	Wilson	22,000	21,800	99
Station Totals		334,400	332,200	99
Net Weekly Circulation (1986)				45,300
Average Daily Circulation (1986)				10,100

Tennessee—Nashville

WCAY-TV

Ch. 30

Network Service: None, independent.

Licensee: Television Corp. of Tennessee, 418 Boush St., Norfolk, VA 23510.

Studio: 300 Peabody St., Nashville, TN 37210.

Telephone: 615-256-3030.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1415-ft. above av. terrain, 1249-ft. above ground, 2017-ft. above sea level.

Latitude 36° 15' 50"
Longitude 86° 47' 38"

Transmitter: 1-mi. S of intersection of 124 & Old Hickory Blvd.

Satellite Earth Stations: 4 in operation.

Ownership: TVX Broadcast Group Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 18, 1984.

Represented (sales): TeleRep Inc.

Represented (legal): Clark & Stant.

Represented (engineering): Lawrence Behr Associates Inc.

Personnel:

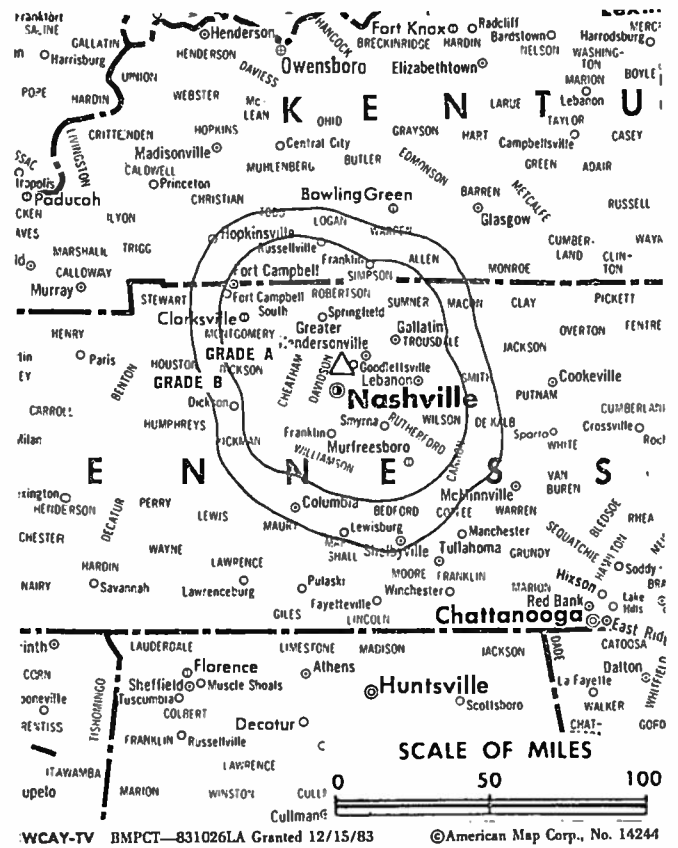
JOHN WALSER, vice president & general manager.
DEBORAH DUNN, general sales manager.

Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate: \$500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Todd	4,200	4,200	100
Between 25-49%	KENTUCKY			
	Christian	21,100	20,900	99
	Logan	9,400	9,300	99
	TENNESSEE			
	Cheatham	8,600	8,500	99
	Davidson	186,400	185,500	100
	Dickson	11,900	11,800	99
	Hickman	5,400	5,300	98
	Lewis	3,500	3,500	100
	Marshall	7,700	7,600	99
	Montgomery	30,100	29,900	99
	Robertson	13,600	13,500	99
	Rutherford	32,500	32,300	99
	Sumner	32,600	32,300	99
	Williamson	22,600	22,400	99
	Wilson	22,000	21,800	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KENTUCKY			
	Allen	5,700	5,600	98
	Barren	13,300	13,200	99
	Butler	4,100	4,000	98
	Caldwell	5,100	5,000	98
	Edmonson	3,700	3,600	97
	Monroe	4,700	4,700	99
	Muhlenberg	11,600	11,500	99
	Simpson	5,500	5,400	98
	Warren	28,800	28,500	99
	TENNESSEE			
	Bedford	10,300	10,200	99
	Cannon	3,900	3,900	100
	De Kalb	5,500	5,400	98
	Houston	2,300	2,300	100
	Macon	6,100	6,000	98
	Maury	19,300	19,100	99
	Overton	6,300	6,200	98
	Smith	5,600	5,500	98
Stewart	3,600	3,600	100	
Trousdale	2,400	2,400	100	
White	7,500	7,400	99	
Station Totals		566,900	562,300	99
Net Weekly Circulation (1986)				183,200
Average Daily Circulation (1986)				67,200

Tennessee—Nashville

WKRN-TV

Ch. 2

Network Service: ABC.

Licensee: Knight-Ridder Broadcasting Inc., 441 Murfreesboro Rd., Nashville, TN 37210.

Studio: 441 Murfreesboro Rd., Nashville, TN 37210.

Telephone: 615-259-2200. TWX: 810-371-1943.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1353-ft. above av. terrain, 942-ft. above ground, 2049-ft. above sea level.

Latitude 36° 02' 49"
Longitude 86° 49' 49"

Transmitter: 1406 Old Hickory Blvd., 8-mi. S of Nashville.

Satellite Earth Stations: 3 in operation; Andrew, 9-meter; Scientific-Atlanta, M/A-Com & Avantek receivers.

News Services: AP, UPI.

Ownership: Knight-Ridder Bcstg. Inc. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: Nov. 28, 1953 on Ch. 8. Sale to present owner by General Electric Bcstg. Co. approved by FCC Sept. 28, 1983 (Television Digest, Vol. 22:48; 23:18). Sale to General Electric by Louis R. Draughton & associates approved April 6, 1966 (Vol. 5:41; 6:15).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

ARTHUR ELLIOT, president & general manager.
DEBORAH McDERMOTT, station manager.
EDMOND MAY, general sales manager.
ROBERT BRENNAN, business manager.
MICHAEL SULLIVAN, manager, news.
GARY SHIPLEY, local sales manager.
DAVID WINTON, national sales manager.
EVELYN KELLER, program director.
GENE PARKER, chief engineer.
LARRY ROE, production manager.
JAN WADE, marketing director.

Highest One Hour Rate: \$15,000.

Highest 30 Sec. Rate (Aug. 1, 1986): \$6000.

NETWORK BASE HOURLY RATE: \$1250.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Allen	5,700	5,600	98
	Christian	21,100	20,900	99
	Clinton	3,500	3,400	97
	Cumberland	2,900	2,800	96
	Monroe	4,700	4,700	99
	Todd	4,200	4,200	100
	TENNESSEE			
	Bedford	10,300	10,200	99
	Benton	6,000	5,900	98
Cannon	3,900	3,900	100	
Cheatham	8,600	8,500	99	
Clay	3,000	2,900	97	
Coffee	14,700	14,600	99	
Davidson	186,400	185,500	100	
Decatur	4,300	4,200	98	
De Kalb	5,500	5,400	98	



WKRN-TV Doc—19617 Granted 8/23/73

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Dickson	11,900	11,800	99
	Franklin	11,500	11,400	99
	Giles	9,100	9,000	99
	Henry	11,500	11,300	98
	Hickman	5,400	5,300	98
	Houston	2,300	2,300	100
	Humphreys	6,100	6,100	100
	Jackson	3,300	3,200	97
	Lawrence	12,600	12,400	99
	Lewis	3,500	3,500	100
	Macon	6,100	6,000	98
	Marshall	7,700	7,600	99
	Maury	19,300	19,100	99
	Montgomery	30,100	29,900	99
	Moore	1,600	1,600	100
	Overton	6,300	6,200	98
	Perry	2,400	2,400	100
	Pickett	1,600	1,600	100
	Putnam	18,300	18,100	99
	Robertson	13,600	13,500	99
	Rutherford	32,500	32,300	99
	Smith	5,600	5,500	98
	Stewart	3,600	3,600	100
	Sumner	32,600	32,300	99
	Trousdale	2,400	2,400	100
	Van Buren	1,500	1,500	100
	Warren	12,700	12,500	98
	Wayne	5,100	5,000	98
	White	7,500	7,400	99
	Williamson	22,600	22,400	99
	Wilson	22,000	21,800	99

(Continued on page A-959)

Station Totals	886,500	878,000	99
Net Weekly Circulation (1986)		570,700	
Average Daily Circulation (1986)		326,800	

Tennessee—Nashville

WSMV

Ch. 4

Network Service: NBC.

Licensee: Gillett Bcstg. of Tennessee Inc., 5700 Knob Rd., Nashville, TN 37209.

Studio: 5700 Knob Rd., Nashville, TN 37209.

Telephone: 615-749-2244. TWX: 810-371-1148.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1425-ft. above av. terrain, 1325-ft. above ground, 2049-ft. above sea level.

Latitude 36° 08' 27.2"
Longitude 86° 51' 56.2"

Transmitter: 5700 Knob Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Netcom Star, 5-meter; Microdyne receivers.

News Services: AP, UPI, CNN.

Ownership: See Group Ownership of TV Stations.

Began Operation: Sept. 30, 1950. Sale to present owner by NLT Corp. approved by FCC Sept. 14, 1981 (Television Digest, Vol. 21:20).

Represented (sales): MMT Sales Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

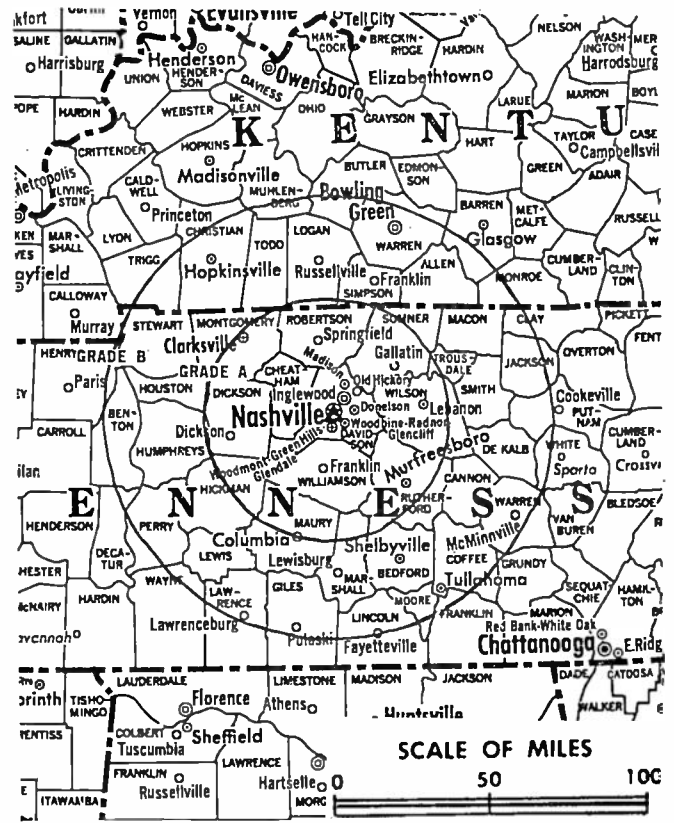
MIKE KETTENRING, president & general manager.
DAN AKENS, station manager.
BOB STETTNER, general sales manager.
JIM BANKSTON, national sales manager.
JOHN DOLIVE, operations manager.
ALAN GRIGGS, news director.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$1800.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	KENTUCKY				
	Allen	5,700	5,600	98	
	Barren	13,300	13,200	99	
	Butler	4,100	4,000	98	
	Christian	21,100	20,900	99	
	Clinton	3,500	3,400	97	
	Cumberland	2,900	2,800	96	
	Edmonson	3,700	3,600	97	
	Logan	9,400	9,300	99	
	Metcalfe	3,700	3,700	99	
	Monroe	4,700	4,700	99	
	Muhlenberg	11,600	11,500	99	
	Simpson	5,500	5,400	98	
	Todd	4,200	4,200	100	
	Trigg	3,500	3,500	100	
	Warren	28,800	28,500	99	
		TENNESSEE			
		Bedford	10,300	10,200	99
		Benton	6,000	5,900	98
		Cannon	3,900	3,900	100
		Carroll	10,400	10,300	99
		Cheatham	8,600	8,500	99
	Clay	3,000	2,900	97	
	Coffee	14,700	14,600	99	
	Davidson	186,400	185,500	100	
	Decatur	4,300	4,200	98	
	De Kalb	5,500	5,400	98	
	Dickson	11,900	11,800	99	
	Franklin	11,500	11,400	99	
	Giles	9,100	9,000	99	
	Henderson	8,400	8,300	99	
	Henry	11,500	11,300	98	
	Hickman	5,400	5,300	98	



WSMV BPCT-860206KE Granted 3/24/86

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Houston	2,300	2,300	100
	Humphreys	6,100	6,100	100
	Jackson	3,300	3,200	97
	Lawrence	12,600	12,400	99
	Lewis	3,500	3,500	100
	Macon	6,100	6,000	98
	Marshall	7,700	7,600	99
	Maury	19,300	19,100	99
	Montgomery	30,100	29,900	99
	Moore	1,600	1,600	100
	Overton	6,300	6,200	98
	Perry	2,400	2,400	100
	Pickett	1,600	1,600	100
	Putnam	18,300	18,100	99
	Robertson	13,600	13,500	99
	Rutherford	32,500	32,300	99
	Smith	5,600	5,500	98
Stewart	3,600	3,600	100	
Sumner	32,600	32,300	99	
Trousdale	2,400	2,400	100	
Van Buren	1,500	1,500	100	
Warren	12,700	12,500	98	
Wayne	5,100	5,000	98	
White	7,500	7,400	99	
Williamson	22,600	22,400	99	
Wilson	22,000	21,800	99	
Between 25-49%	KENTUCKY			
	Caldwell	5,100	5,000	98
	Calloway	11,600	11,500	99
	Hopkins	18,000	17,800	99
	Ohio	8,300	8,200	99
(Continued on page A-959)				
Station Totals		884,700	876,100	99
Net Weekly Circulation (1986)			687,500	
Average Daily Circulation (1986)			476,100	

Tennessee—Nashville

WTVF

Ch. 5

Network Service: CBS.

Licensee: Channel Five Television Co., 474 James Robertson Pkwy., Nashville, TN 37219.

Studio: 474 James Robertson Pkwy., Nashville, TN 37219.

Telephone: 615-244-5000. TWX: 810-371-1168.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly-polarized, 1394-ft. above av. terrain, 1179-ft. above ground, 2049-ft. above sea level.

Latitude 36° 16' 05"
Longitude 86° 47' 16"

Transmitter: Brick Church Pike & Old Hickory Blvd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 5-meter, 7-meter & 4.6-meter; Harris, 6.1-meter Ku-band; Scientific-Atlanta, DX & Microdyne receivers.

News Services: AP, UPI.

Ownership: H & C Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 6, 1954. Working control of Life & Casualty Insurance Co. was acquired in 1958 by John D. & Clint W. Murchison Jr., but FCC didn't approve this transfer of control until July 29, 1959 (Television Digest, Vol. 14:35; 15:30). American General Insurance Co. acquired 100% of the stock of Life & Casualty Insurance Co. on Jan. 1, 1969. Sale to present owner approved by FCC Oct. 15, 1975.

Represented (sales): Petry Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

THOMAS E. ERVIN, exec. vice president & general manager.
CHRIS CLARK, vice president & director of news.
BILL JAY BUMPUS, vice president & director of programming.
T. W. PATTERSON, chief engineer.
JIM NORTON, production manager.

Highest 30 Sec. Rate (July 1, 1985): \$3000.

NETWORK BASE HOURLY RATE: \$2304.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	KENTUCKY				
	Allen	5,700	5,600	98	
	Barren	13,300	13,200	99	
	Butler	4,100	4,000	98	
	Caldwell	5,100	5,000	98	
	Christian	21,100	20,900	99	
	Clinton	3,500	3,400	97	
	Cumberland	2,900	2,800	96	
	Edmonson	3,700	3,600	97	
	Logan	9,400	9,300	99	
	Metcalfe	3,700	3,700	99	
	Monroe	4,700	4,700	99	
	Muhlenberg	11,600	11,500	99	
	Simpson	5,500	5,400	98	
	Todd	4,200	4,200	100	
	Trigg	3,500	3,500	100	
	Warren	28,800	28,500	99	
		TENNESSEE			
	Bedford	10,300	10,200	99	
Benton	6,000	5,900	98		
Cannon	3,900	3,900	100		



Not Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Cheatham	8,600	8,500	99
	Clay	3,000	2,900	97
	Coffee	14,700	14,600	99
	Davidson	186,400	185,500	100
	Decatur	4,300	4,200	98
	De Kalb	5,500	5,400	98
	Dickson	11,900	11,800	99
	Fentress	5,500	5,400	98
	Franklin	11,500	11,400	99
	Giles	9,100	9,000	99
	Henry	11,500	11,300	98
	Hickman	5,400	5,300	98
	Houston	2,300	2,300	100
	Humphreys	6,100	6,100	100
	Jackson	3,300	3,200	97
	Lawrence	12,600	12,400	99
	Lewis	3,500	3,500	100
	Macon	6,100	6,000	98
	Marshall	7,700	7,600	99
	Maury	19,300	19,100	99
	Montgomery	30,100	29,900	99
	Moore	1,600	1,600	100
	Overton	6,300	6,200	98
	Perry	2,400	2,400	100
	Pickett	1,600	1,600	100
	Putnam	18,300	18,100	99
	Robertson	13,600	13,500	99
	Rutherford	32,500	32,300	99
	Smith	5,600	5,500	98
	Stewart	3,600	3,600	100
	Sumner	32,600	32,300	99

(Continued on page A-959)

Station Totals	872,700	864,300	99
Net Weekly Circulation (1986)		659,200	
Average Daily Circulation (1986)		400,100	

Tennessee—Nashville

WZTV

Ch. 17

Network Service: None, independent.

Licensee: Multimedia Inc., Box 2760, Greenville, SC 29602.

Studio: 410 38th Ave. N, Nashville, TN 37209.

Telephone: 615-329-1717. TWX: 810-371-1280.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2340-kw max. & 1580-kw horizontal visual, 234-kw max. & 158-kw horizontal aural. Antenna: 1160-ft. above av. terrain, 1369-ft. above ground, 2049-ft. above sea level.

Latitude 36° 08' 27"
Longitude 86° 51' 56"

Transmitter: 5700 Knob Rd., Nashville.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta, 5-meter; Scientific-Atlanta & M/A-Com receivers.

News Service: AP.

Ownership: Multimedia Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 5, 1968 as WMCV; left air March 14, 1971. Sale to Hudson Bcstg. approved by FCC Aug. 1974. Sale to Robert Zelle approved Sept. 30, 1975. Resumed operation March 6, 1976. Sale to present owner by Robert K. Zelle, et al., approved by FCC Dec. 14, 1979 (Television Digest, Vol. 19:5; 20:10).

Represented (sales): Katz Independent TV Sales.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

DAN F. MASLAN, vice president & general manager.
BILL WALTERS, general sales manager.
RAY McINTURFF, chief engineer.

Highest 30 Sec. Rate (July 13, 1985): \$600.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Christian	21,100	20,900	99
	Logan	9,400	9,300	99
	Simpson	5,500	5,400	98
	Todd	4,200	4,200	100
	TENNESSEE			
	Cheatham	8,600	8,500	99
	Davidson	186,400	185,500	100
	Dickson	11,900	11,800	99
	Hickman	5,400	5,300	98
Montgomery	30,100	29,900	99	
Rutherford	32,500	32,300	99	
Sumner	32,600	32,300	99	
Wilson	22,000	21,800	99	
Between 25-49%	KENTUCKY			
	Allen	5,700	5,600	98
	Barren	13,300	13,200	99
	Cumberland	2,900	2,800	96
	Warren	28,800	28,500	99
	TENNESSEE			
	Bedford	10,300	10,200	99
	Coffee	14,700	14,600	99
	De Kalb	5,500	5,400	98
	Henry	11,500	11,300	98
	Houston	2,300	2,300	100
	Humphreys	6,100	6,100	100
	Lewis	3,500	3,500	100
	Macon	6,100	6,000	98



WZTV BPCT-821025KE Granted 11/29/82

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Marshall	7,700	7,600	99
	Maury	19,300	19,100	99
	Moore	1,600	1,600	100
	Pickett	1,600	1,600	100
	Putnam	18,300	18,100	99
	Robertson	13,600	13,500	99
	Stewart	3,600	3,600	100
	Trousdale	2,400	2,400	100
	Warren	12,700	12,500	98
	Williamson	22,600	22,400	99
Between 5-24%	KENTUCKY			
	Butler	4,100	4,000	98
	Calloway	11,600	11,500	99
	Clinton	3,500	3,400	97
	Edmonson	3,700	3,600	97
	Metcalfe	3,700	3,700	99
	Monroe	4,700	4,700	99
	Muhlenberg	11,600	11,500	99
	Trigg	3,500	3,500	100
	TENNESSEE			
Benton	6,000	5,900	98	
Cannon	3,900	3,900	100	
Carroll	10,400	10,300	99	
Clay	3,000	2,900	97	
Decatur	4,300	4,200	98	
Franklin	11,500	11,400	99	
Giles	9,100	9,000	99	
Jackson	3,300	3,200	97	
Lawrence	12,600	12,400	99	
Lincoln	9,900	9,800	99	
Overton	6,300	6,200	98	
Perry	2,400	2,400	100	
Smith	5,600	5,500	98	
Wayne	5,100	5,000	98	
White	7,500	7,400	99	
Station Totals		731,100	724,500	99
Net Weekly Circulation (1986)				321,400
Average Daily Circulation (1986)				145,500

Tennessee

WBIR-TV, Knoxville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	TENNESSEE			
	Bledsoe	3,300	3,200	97
	Polk	4,800	4,700	98
	Rhea	9,200	9,100	99
	Sullivan	56,200	55,900	99
	Unicoi	6,100	6,000	98
	Washington	33,600	33,400	99

WHBQ-TV, Memphis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	MISSISSIPPI			
	Lee	22,500	22,200	99
	Lowndes	20,400	20,200	99
	Monroe	12,700	12,500	98
	TENNESSEE			
	Carroll	10,400	10,300	99
	Chester	4,500	4,400	98
	Hardin	8,500	8,300	98
	Henderson	8,400	8,300	99

WMC-TV, Memphis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSOURI			
	Ripley	5,000	4,700	94
	MISSISSIPPI			
	Bolivar	13,700	13,300	97
	Clay	7,300	7,200	99
	Lee	22,500	22,200	99
	Leflore	13,200	12,900	98
	Oktibbeha	12,100	11,900	98
	Prentiss	9,000	8,900	99
	Sunflower	10,100	9,800	97
	Tishomingo	7,300	7,200	99
	Washington	23,300	22,900	98
	TENNESSEE			
	Hardin	8,500	8,300	98
Henderson	8,400	8,300	99	
Obion	12,500	12,400	99	
Between 5-24%	ARKANSAS			
	Monroe	4,700	4,500	97
	Prairie	3,700	3,600	97
	Sharp	6,500	6,200	95
	Woodruff	3,800	3,700	97
	MISSOURI			
	New Madrid	7,800	7,600	97
	MISSISSIPPI			
	Calhoun	5,700	5,600	98
	Chickasaw	6,100	6,000	98
Itawamba	7,800	7,700	99	
Monroe	12,700	12,500	98	
TENNESSEE				
Carroll	10,400	10,300	99	
Decatur	4,300	4,200	98	
Weakley	12,000	11,900	99	

Tennessee

WREG-TV, Memphis
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSISSIPPI			
	Grenada	7,400	7,300	99
	Lee	22,500	22,200	99
	Pontotoc	8,000	7,900	99
	Tallahatchie	5,200	5,100	98
	Tishomingo	7,300	7,200	99
	TENNESSEE			
Carroll	10,400	10,300	99	
Lake	2,600	2,600	100	
Between 5-24%	ARKANSAS			
	Monroe	4,700	4,500	97
	Prairie	3,700	3,600	97
	Woodruff	3,800	3,700	97
	MISSOURI			
	Ripley	5,000	4,700	94
	MISSISSIPPI			
	Bolivar	13,700	13,300	97
	Calhoun	5,700	5,600	98
	Itawamba	7,800	7,700	99
Monroe	12,700	12,500	98	
Oktibbeha	12,100	11,900	98	
Sunflower	10,100	9,800	97	
TENNESSEE				
Decatur	4,300	4,200	98	
Obion	12,500	12,400	99	
Weakley	12,000	11,900	99	

WKRN-TV, Nashville
(Arbitron Data Continued)

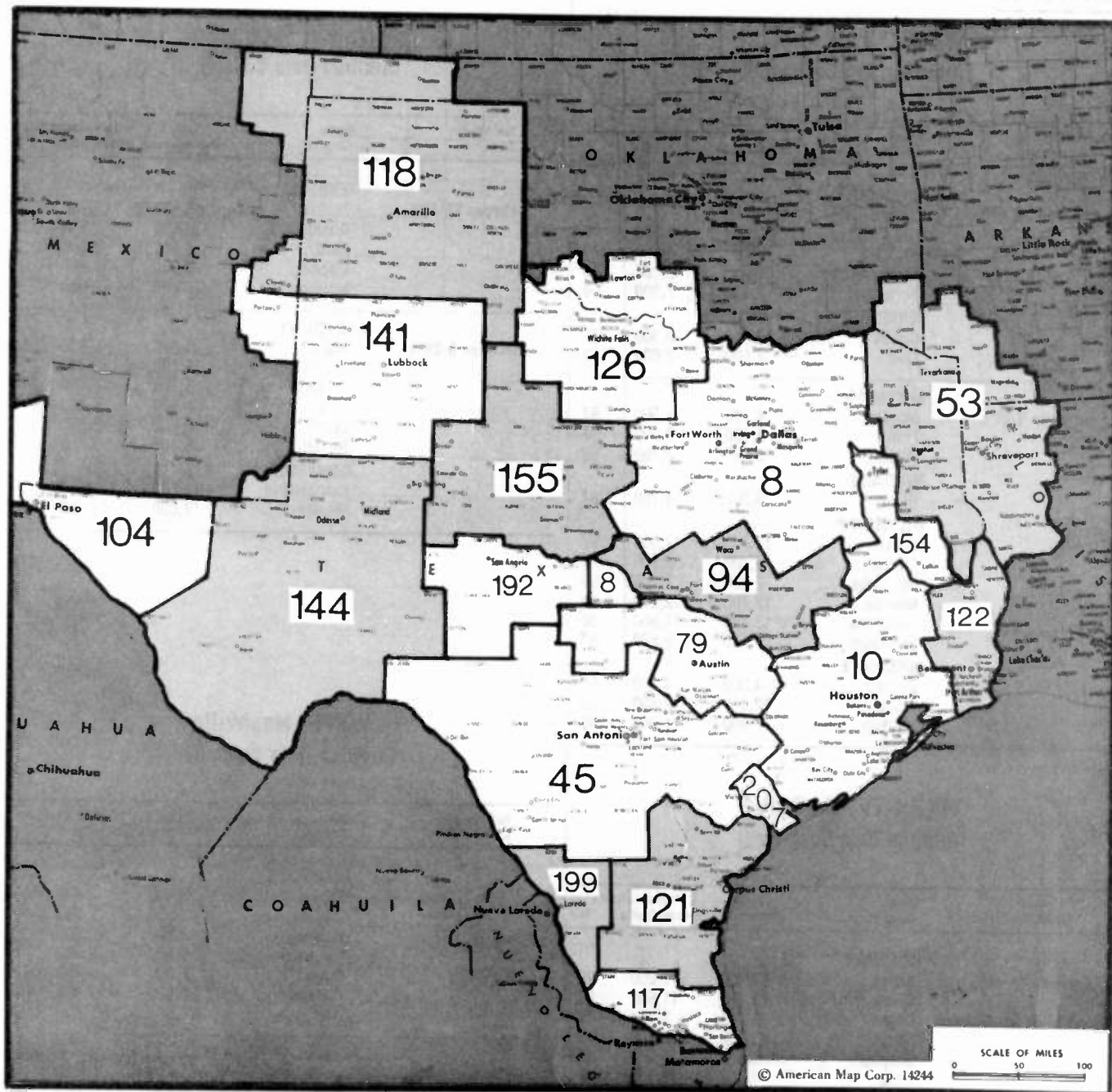
Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KENTUCKY			
	Barren	13,300	13,200	99
	Calloway	11,600	11,500	99
	Logan	9,400	9,300	99
	Metcalfe	3,700	3,700	99
	Simpson	5,500	5,400	98
	Trigg	3,500	3,500	100
	Warren	28,800	28,500	99
	TENNESSEE			
	Carroll	10,400	10,300	99
Grundy	4,800	4,700	98	
Lincoln	9,900	9,800	99	
Between 5-24%	ALABAMA			
	Madison	75,800	75,000	99
	KENTUCKY			
	Butler	4,100	4,000	98
	Caldwell	5,100	5,000	98
	Edmonson	3,700	3,600	97
	Graves	13,300	13,200	99
	Hopkins	18,000	17,800	99
	Muhlenberg	11,600	11,500	99
	Ohio	8,300	8,200	99
TENNESSEE				
Cumberland	11,700	11,500	98	
Hardin	8,500	8,300	98	
Henderson	8,400	8,300	99	

WSMV, Nashville
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TENNESSEE			
	Fentress	5,500	5,400	98
	Grundy	4,800	4,700	98
	Hardin	8,500	8,300	98
	Lincoln	9,900	9,800	99
	Madison	28,200	27,900	99
Between 5-24%	KENTUCKY			
	Adair	5,800	5,700	98
	Graves	13,300	13,200	99
	Grayson	8,200	8,100	99
	Hart	5,900	5,800	98
	Lyon	2,600	2,600	100
Russell	5,800	5,700	98	
TENNESSEE				
Cumberland	11,700	11,500	98	
Weakley	12,000	11,900	99	

WTVF, Nashville
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TENNESSEE			
	Trousdale	2,400	2,400	100
	Van Buren	1,500	1,500	100
	Warren	12,700	12,500	98
	Wayne	5,100	5,000	98
	White	7,500	7,400	99
	Williamson	22,600	22,400	99
Wilson	22,000	21,800	99	
Between 25-49%	KENTUCKY			
	Calloway	11,600	11,500	99
	Hart	5,900	5,800	98
	Hopkins	18,000	17,800	99
TENNESSEE				
Carroll	10,400	10,300	99	
Grundy	4,800	4,700	98	
Lincoln	9,900	9,800	99	
Between 5-24%	KENTUCKY			
	Adair	5,800	5,700	98
	Graves	13,300	13,200	99
	Grayson	8,200	8,100	99
	Green	4,000	3,900	98
	Lyon	2,600	2,600	100
	Marshall	10,400	10,300	99
	Ohio	8,300	8,200	99
	Russell	5,800	5,700	98
	Webster	5,800	5,700	98
TENNESSEE				
Henderson	8,400	8,300	99	
Madison	28,200	27,900	99	



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Dallas-Fort Worth, TX	1,541,500	8	KOAF (33), KOFI-TV (27), KOFW-TV (4), KLTV (49), KTVT (11), KTXA (21), KXAS-TV (5), KXTX-TV (39), WFAA-TV (8)
Houston, TX	1,417,500	10	KHOU-TV (11), KHTV (39), KPRC-TV (2), KRIV (26), KTRK-TV (13), KTXH (20)
San Antonio, TX	521,200	45	KENS-TV (5), KMOL-TV (4), KRRT (35), KSAT-TV (12), KWEX-TV (41)
Shreveport, LA-Texarkana, TX	442,800	53	KLMG-TV (51), KMSS-TV (33), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3)
Austin, TX	307,500	79	KBVO-TV (42), KTBC-TV (7), KTVV (36), KVUE-TV (24)
Waco-Temple, TX	225,900	94	KBTX-TV (3), KCEN-TV (6), KWTX-TV (10)
El Paso, TX	205,900	104	KAVE-TV (6), KCIK (14), KOBC-TV (4), KINTV (26), KTSM-TV (9), KVIATV (7)
McAllen-Brownsville, TX (Lower Rio Grande Valley)	175,500	117	KGBT-TV (4), KRGV-TV (5), KVEO (23)
Amarillo, TX	174,800	118	KAMR-TV (4), KCIT (14), KFOA-TV (10), KVII-TV (7), KVIJ-TV (8)
Corpus Christi, TX	170,200	121	KIII (3), KORO (28), KRIS-TV (6), KZTV (10)
Beaumont-Port Arthur, TX	168,400	122	KBMT (12), KFOM-TV (6), KJAC-TV (4)
Wichita Falls, TX-Lawton, OK	161,600	126	KAUZ-TV (6), KFOX-TV (3), KJTL (18), KSWO-TV (7)
Lubbock, TX	148,400	141	KAMC (28), KCBO-TV (11), KJTV (34), KLBK-TV (13)
Odessa-Midland, TX	141,200	144	KMIO-TV (2), KOSA-TV (7), KPEJ (24), KTPX (9), KWAB-TV (4)
Tyler, TX	119,900	154	KLTV (7), KTRE-TV (9)
Abilene-Sweetwater, TX	115,700	155	KACB-TV (3), KRBC-TV (9), KTAB-TV (32), KTXS-TV (12)
San Angelo, TX	43,500	192	KIOY (6), KLST (8)
Laredo, TX	33,300	199	KGNSTV (8), KL00-TV (27), KVTV (13)
Victoria, TX	26,300	207	KAVU-TV (25), KVCT (19)

State Cross Reference List
 Communities That Receive Programs of
 Stations That are Located Elsewhere

KGBT-TV, BrownsvilleSee Harlingen, TX
 KRGV-TV, BrownsvilleSee Weslaco, TX
 KLTJ, Dallas-Fort WorthSee Irving, TX
 KXII, DenisonSee Ardmore, OK
 KTVT, KTXA, KXAS-TV, Fort WorthSee Dallas, TX
 KRGV-TV, HarlingenSee Weslaco, TX
 KTHT, HoustonSee Alvin, TX
 KLTV, LongviewSee Tyler, TX
 KOSA-TV, Midland & MonahansSee Odessa, TX
 KPTX, MonahansSee Odessa, TX
 KTRE-TV, NacogdochesSee Lufkin, TX
 KMID-TV, OdessaSee Midland, TX
 KBMT, KJAC-TV & KFDM-TV, Port ArthurSee Beaumont, TX
 KRRT, San AntonioSee Kerrville, TX
 KXII, ShermanSee Ardmore, OK
 KTXS-TV, SweetwaterSee Abilene, TX
 KWTX-TV & KCEN-TV, TempleSee Waco, TX
 KTAL-TV, TexarkanaSee Shreveport, LA
 KLMG-TV, TylerSee Longview, TX
 KGBT-TV, WeslacoSee Harlingen, TX
 KSWO-TV, Wichita FallsSee Lawton, OK

Texas Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	45	29	74
Educational Television Stations	5	8	13
			<u>87</u>

MAILING LISTS

Updated *computerized* mailing lists available on operating cable systems, commercial and public TV stations. For details, call collect: 202-872-9200.



Texas—Abilene

KRBC-TV

Ch. 9

(Also operates satellite KACB-TV, San Angelo, TX)

Network Service: NBC.

Licensee: Abilene Radio & Television Co., 4510 S. 14th St., Abilene 79605.

Studio: 4510 S. 14th St., Abilene, TX 79605.

Telephone: 915-692-4242. TWX: 915-492-9210.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 850-ft. above av. terrain, 543-ft. above ground, 2893-ft. above sea level.

Latitude 32° 17' 13"
Longitude 99° 44' 20"

Transmitter: Cedar Gap Mtn.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Transmit/receive.

News Service: AP.

Ownership: L. Dale Ackers, pres., 33.2%; Christine Ackers Cagle, v.p., 24.16%; Jack Andrews, secy.-treas., 29.17%; Florence A. Andrews, 4.17%. Abilene Radio & Television also owns satellite KACB-TV, San Angelo, TX.

Began Operation: Aug. 24, 1953. Sale by Abilene Reporter News approved Sept. 16, 1953 (Television Digest, Vol. 9:35, 38).

Represented (sales): Blair Television.

Represented (legal): Kenkel, Barnard & Edmundson.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

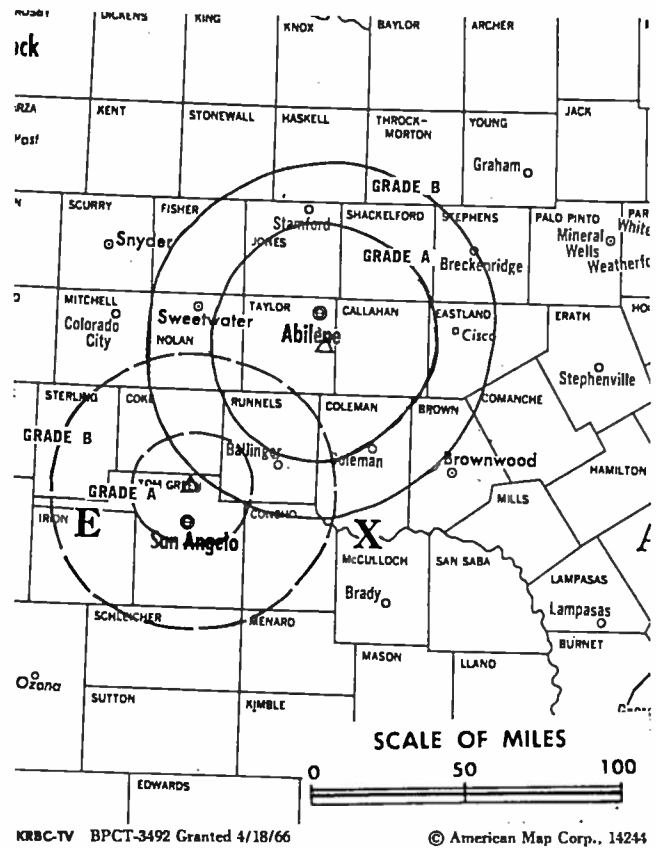
DALE ACKERS, president.
KEN KNOX, station & sales manager.
JERRY SHACKELFORD, program director.
DENNIS CHARLES, news director.
BOB LLOYD, chief engineer.

Highest 30 Sec. Rate (Aug. 1, 1985): \$500.

NETWORK BASE HOURLY RATE: \$625.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Brown	14,300	14,000	98
	Callahan	5,000	4,900	98
	Coke	1,400	1,400	100
	Coleman	4,400	4,300	98
	Concho	1,100	1,100	100
	Crockett	1,700	1,700	100
	Eastland	8,400	8,200	98
	Fisher	2,200	2,200	100
	Haskell	3,000	3,000	100
	Irion	500	500	100
	Jones	6,800	6,700	99
	Kimble	1,600	1,500	94



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Knox	1,900	1,900	100
	Mc Culloch	3,500	3,400	97
	Menard	900	900	100
	Mills	1,900	1,900	100
	Mitchell	3,400	3,300	99
	Nolan	6,700	6,600	98
	Runnels	4,600	4,500	98
	Schleicher	1,000	1,000	100
	Scurry	7,200	7,100	99
	Shackelford	1,800	1,800	100
	Stephens	4,500	4,400	98
	Sterling	400	400	100
	Stonewall	1,000	1,000	100
	Sutton	2,000	1,900	95
	Taylor	43,300	42,900	99
	Throckmorton	900	900	100
	Tom Green	35,300	34,900	99
Between 25-49%	TEXAS			
	Comanche	5,100	5,000	98
Between 5-24%	TEXAS			
	Jack	3,100	3,100	100
	Reagan	1,500	1,500	100
Station Totals		180,400	177,900	98
Net Weekly Circulation (1986)				144,300
Average Daily Circulation (1986)				86,600

Texas—Abilene

KTAB-TV

Ch. 32

Network Service: CBS.

Licensee: Television Investors Ltd. Partnership, 5101 IDS Center, Minneapolis, MN 55402.

Studio: 5401 S. 14th St., Abilene.

Mailing Address: Box 5676, Abilene, TX 79608.

Telephone: 915-695-2777. TWX: 910-897-5439.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 2040-kw max. & 1230-kw horizontal visual, 245-kw horizontal aural. Antenna: 920-ft. above av. terrain, 749-ft. above ground, 2949-ft. above sea level.

Latitude 32° 16' 35"
Longitude 99° 35' 39"

Transmitter: Near Hwy. 36, 15-mi. SE of Abilene.

Satellite Earth Stations: Transmit/receive; Scientific-Atlanta, 7-meter & 4.7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Big Country TV of Abilene, gen. partner; Thomas K. Scallen, Ltd. partner. BCTA ownership: International Bcstg. Corp., 100%. IBC ownership: Thomas K. Scallen, pres.-treas., 15.1%; Raymond W. Scallen, v.p., Sumner S. Young & Charles A. Bird Sr., less than 1% each; Cede & Co., 20.1%; Ionic Controls Inc., 6.9%; Struthers Wells Corp. 3.2%; remainder undisclosed.

Began Operation: Oct. 6, 1979. Sale to present owners by Big Country TV of Abilene Inc. approved by FCC Dec. 31, 1984. Sale to Big Country by William Terry, et al., approved by FCC May 25, 1984.

Represented (sales): Katz Television.

Represented (legal): Tierney & Swift.

Personnel:

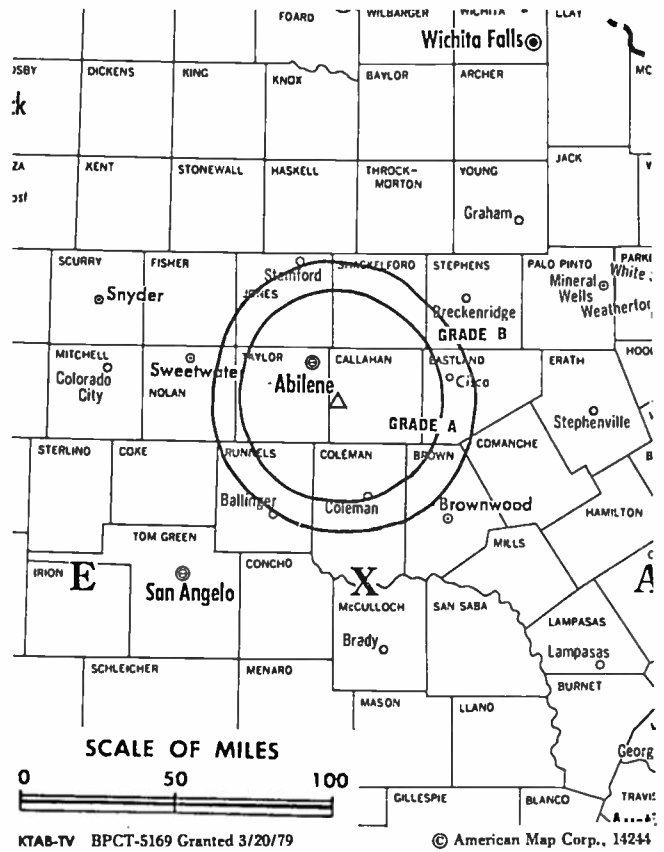
WAYNE M. ROY, manager.
BRYAN MUNDY, operations manager.
JERRY MARSHALL, local sales manager.
BOB BARTLETT, news director.
LELAND OHLHAUSEN, chief engineer.

Highest One Hour Rate: \$1000.

Highest 30 Sec. Rate (July 23, 1986): \$375.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Brown	14,300	14,000	98
	Callahan	5,000	4,900	98
	Coleman	4,400	4,300	98
	Eastland	8,400	8,200	98
	Fisher	2,200	2,200	100
Haskell	3,000	3,000	100	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jones	6,800	6,700	99
	Knox	1,900	1,900	100
	Mitchell	3,400	3,300	99
	Nolan	6,700	6,600	98
	Scurry	7,200	7,100	99
	Shackelford	1,800	1,800	100
	Stephens	4,500	4,400	98
	Stonewall	1,000	1,000	100
	Taylor	43,300	42,900	99
	Between 25-49%	TEXAS		
Coke		1,400	1,400	100
Comanche		5,100	5,000	98
Mills		1,900	1,900	100
Runnels	4,600	4,500	98	
Between 5-24%	TEXAS			
Throckmorton	900	900	100	
Station Totals		127,800	126,000	98
Net Weekly Circulation (1986)			100,400	
Average Daily Circulation (1986)			68,400	

Texas—Sweetwater-Abilene

KTXS-TV

Ch. 12

Network Service: ABC.

Licensee: SWMM/Abilene Corp., Suite 111, 2020 N. Loop W, Houston, TX 77018.

Studio: U.S. Hwy. 80, 1-mi. E of Sweetwater. Abilene Studios: U.S. Hwy. 83.

Telephones: 915-677-2281 (Abilene); 915-235-1238 (Sweetwater).

Mailing Address: Box 2997, Abilene, TX 79604.

TWX: 910-897-5401.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 257-kw visual, 25.7-kw aural. Antenna: 1400-ft. above av. terrain, 1063-ft. above ground, 3543-ft. above sea level.

Latitude 32° 24' 47.7"
Longitude 100° 06' 24.8"

Transmitter: 6.8-mi. SW of Merkel off U.S. 80.

Satellite Earth Stations: ADM, 6.2-meter & 4 5-meter; Automation Techniques receivers.

News Service: AP.

Ownership: SouthWest MultiMedia Corp. Billy B. Goldberg, chmn., 75%; Lester Kamin, pres., 14.6%; Hazel Y. Arnold, v.p.-secy., 4.9%; Earl Noel, v.p.; Sheldon Weisfeld, treas., 3.7%; Diane Levy, 0.8%; Herbert N. Lackshin & Arthur Scheiner, 0.5% each. SWMM also owns KVEO(TV), Brownsville, TX; KPEJ(TV), Odessa, TX. Goldberg has interest in applicant for Ch. 54, Austin, TX. Levy, Weisfeld & Noel have interest in KTXF(FM), Brownsville, TX.

Began Operation: Jan. 30, 1956. Operation by former owners A. R. Elam & Associates as Texas Key Bcstrs. Inc. (to whom Grayson Enterprises leased equipment) was terminated when transfer of all Texas Key stock to Grayson Enterprises was approved June 15, 1966 by FCC (Television Digest, Vol. 6:25). For sale to Prima Inc., see KLBK-TV, Lubbock, TX. Sale to S. M. Moore Jr. by Prima approved by FCC July 25, 1983. Sale to present owners approved Oct. 30, 1985.

Represented (sales): Seltel Inc.

Represented (legal): Arter & Hadden.

Represented (engineering): A. D. Ring & Associates.

Personnel:

DAN ROBBINS, general manager.

MOE STROUT, chief engineer.

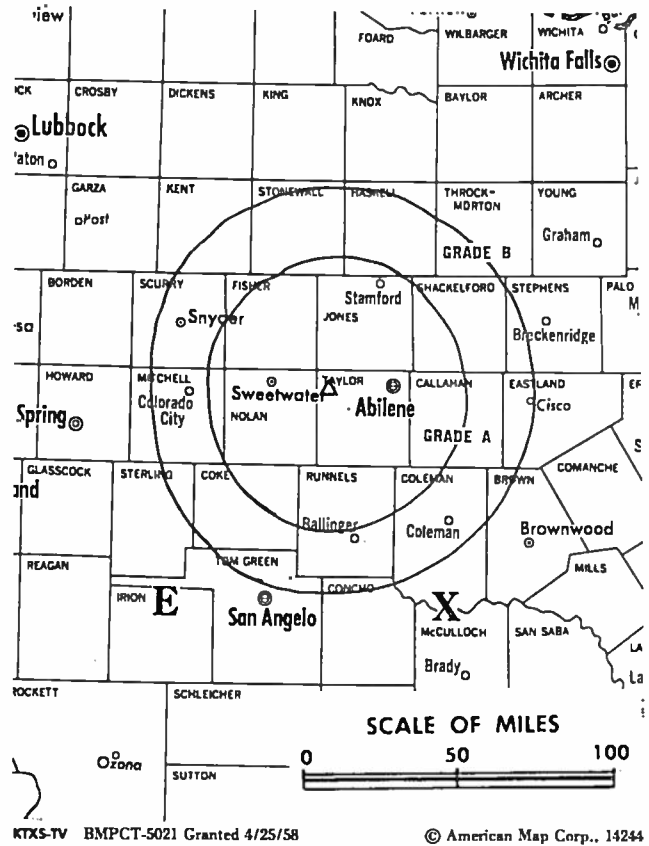
CLAY MILSTEAD, sales manager.

Highest 30 Sec. Rate (July 1, 1985): \$250.

NETWORK BASE HOURLY RATE: \$550.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Callahan	5,000	4,900	98
	Coke	1,400	1,400	100
	Coleman	4,400	4,300	98
	Fisher	2,200	2,200	100
	Haskell	3,000	3,000	100
	Irion	500	500	100
	Jones	6,800	6,700	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Kent	400	400	100
	Knox	1,900	1,900	100
	Mitchell	3,400	3,300	99
	Nolan	6,700	6,600	98
	Runnels	4,600	4,500	98
	Scurry	7,200	7,100	99
	Shackelford	1,800	1,800	100
	Sterling	400	400	100
	Stonewall	1,000	1,000	100
	Taylor	43,300	42,900	99
Between 25-49%	TEXAS			
	Brown	14,300	14,000	98
	Concho	1,100	1,100	100
	Eastland	8,400	8,200	98
	King	200	200	100
	Stephens	4,500	4,400	98
	Throckmorton	900	900	100
Tom Green	35,300	34,900	99	
Between 5-24%	TEXAS			
	Crockett	1,700	1,700	100
	Kimble	1,600	1,500	94
	Mc Culloch	3,500	3,400	97
	Reagan	1,500	1,500	100
Schleicher	1,000	1,000	100	
Young	8,600	8,500	99	
Station Totals		176,600	174,200	98
Net Weekly Circulation (1986)				111,000
Average Daily Circulation (1986)				60,600

Texas—Alvin

KTHT

Ch. 67

Network Service: None, independent.

Licensee: Four Star Bcstg. Inc., 2522 Highland Square Mall, Alvin, TX 77511.

Studio: 2522 Highland Square Mall, Alvin 77511.

Telephones: 713-660-6767; 713-331-8867.

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1783-ft. above av. terrain, 1769-ft. above ground, 1848-ft. above sea level.

Latitude 29° 34' 06"
Longitude 95° 29' 57"

Transmitter: 18.5-mi. NW of Alvin.

Ownership: Four Star Bcstg. Co., 49%; Warburg, Pincus Capital Partners, 50.1%; John B. Babcock, 0.9%. FSBC ownership: Harold V. Dutton III, gen. partner, 18.4%; Donald J. Moore, ltd. partner, 78.4%; Thomas A. Hart Sr., ltd. partner, 3.2%. WPCP ownership: Warburg, Pincus & Co., gen. partner; E. M. Warburg, Pincus & Co. Inc. & 66 others, ltd. partners. Moore has interest in Tampa Bay Bcst. Ltd., Ch. 50 applicant, Tampa, FL; Mandeville Communications Co., Ch. 49 applicant, New Orleans, LA; applicants for KHJ-AM & KRTH-FM, Los Angeles, CA; WGMS-AM-FM, Washington, DC. Note: Sale to Silver King Bcstg. pends (Television Digest, Vol. 26:39).

Began Operation: Jan. 27, 1986.

Represented (sales): Independent TV Sales.

Represented (legal): Baker & Hostetler.

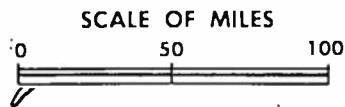
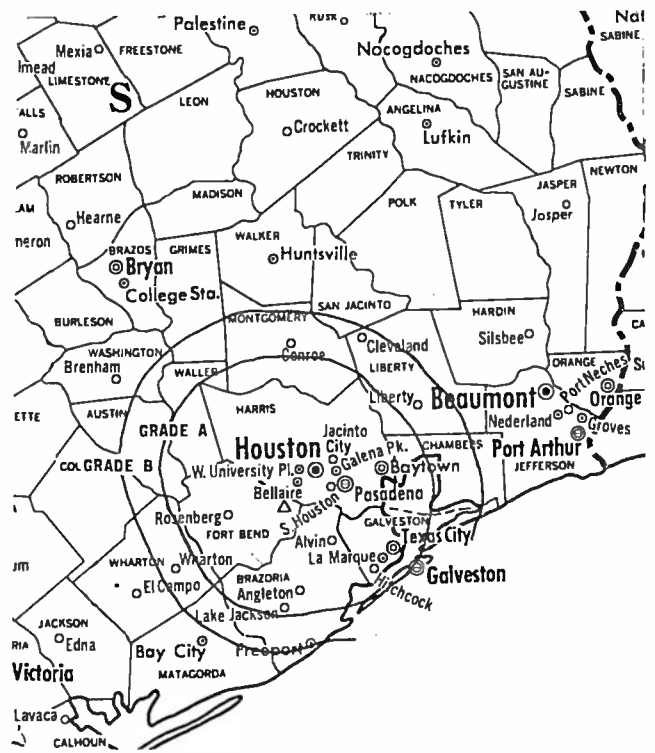
Represented (engineering): Cohen & Dippell.

Personnel:

JOHN J. MOFFITT, vice president & general manager.
JACK O'HERN, general sales manager.
RAY CISNEROS, engineering director.
JOAN BEAN, program administrator.
FRITZ BRELAND, promotion director.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



KTHT BMPCT-841221LB Granted 1/17/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
Between 5-24%	Chambers	7,900	7,800	99
	Fort Bend	60,100	59,200	99
	Grimes	5,600	5,400	96
	Liberty	20,200	19,800	98
	Washington	8,800	8,500	97
	Wharton	15,300	15,000	98
Station Totals		117,900	115,700	98
Net Weekly Circulation (1986)			61,600	
Average Daily Circulation (1986)			19,800	

Texas—Amarillo

KAMR-TV

Ch. 4

Network Service: NBC.

Licensee: Cannan Communications Inc., Box 1224, Wichita Falls, TX 76307.

Studio: Box 751, 2000 N. Polk St., Amarillo, TX 79189.

Telephones: 806-383-3321 (studio); 817-322-3252 (home office).

TWX: 910-898-4146.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1420-ft. above av. terrain, 1440-ft. above ground, 4902-ft. above sea level.

Latitude 35° 18' 52"
Longitude 101° 50' 47"

Transmitter: N of Amarillo at Broadway & Mobley Dr.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; Harris, 6.1-meter; Harris & M/A-Com receivers.

News Service: AP.

Ownership: Darrold A. Cannan Jr., pres. & treas., 68.18%; Raymond E. Poindexter, v.p., 9.10%; Joe N. Sherrill Jr., secy., 4.54%; W. W. Hamilton, 13.64%; Joe N. Prothro, 4.54%. Cannan Communications has 45% interest in KBVO-TV, Austin, TX.

Began Operation: March 18, 1953. Sale to present owners by Stauffer Publications approved by FCC July 1, 1974 (Television Digest, Vol. 13:43; 14:31). Sale to Stauffer by Globe News Publishing Co. approved Jan. 12, 1966 (Vol. 5:42; 6:3).

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Cohen & Dippell.

Personnel:

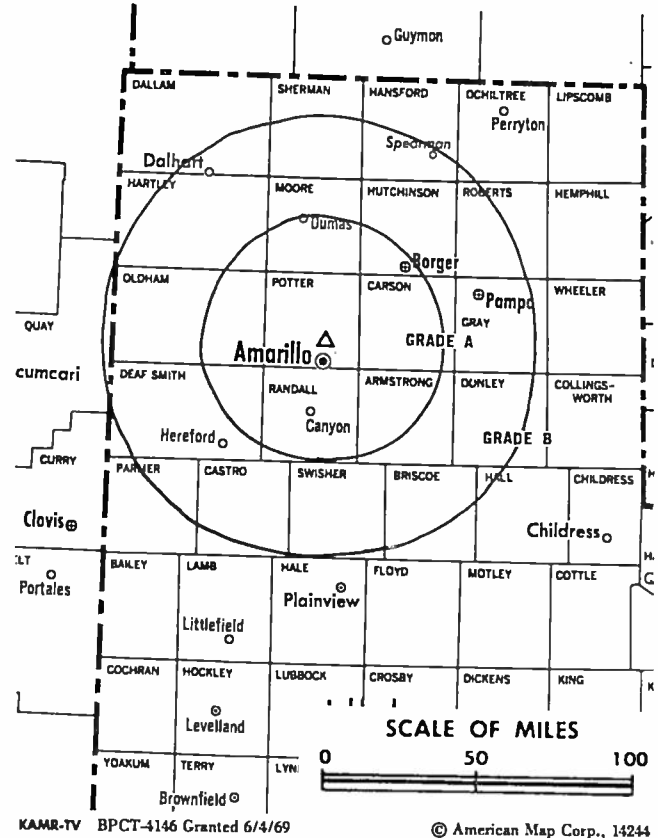
DARROLD A. CANNAN JR., president.
RAY POINDEXTER, vice president & general manager.
IRL BROWN, local sales manager.
JOHN SCHNABEL, business manager.
KEN HIGH, chief engineer.
JOE SHERRILL, production manager.
LYNN WALKER, news director.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$988.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Morton	1,200	1,200	100
	Seward	6,700	6,600	98
	Stevens	1,700	1,600	94
	NEW MEXICO			
	Curry	15,800	15,400	97
	Quay	4,000	3,800	95
	Union	1,800	1,700	94
	OKLAHOMA			
	Cimarron	1,400	1,400	100
Texas	6,900	6,800	99	
TEXAS				
Armstrong	800	800	100	
Briscoe	1,000	1,000	100	
Carson	2,500	2,500	100	
Castro	3,400	3,300	97	
Childress	2,700	2,700	100	
Collingsworth	1,800	1,700	94	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Cottle	1,200	1,200	100
	Dallam	2,500	2,500	100
	Deaf Smith	6,900	6,800	99
	Donley	1,600	1,600	100
	Gray	10,400	10,300	99
	Hall	2,200	2,100	95
	Hansford	2,500	2,500	100
	Hartley	1,400	1,400	100
	Hemphill	2,400	2,400	100
	Hutchinson	10,800	10,700	99
	Lipscomb	1,400	1,400	100
	Moore	6,200	6,200	100
	Ochiltree	3,700	3,700	100
	Oldham	700	700	100
	Parmer	3,500	3,500	100
	Potter	41,300	41,000	99
	Randall	33,100	33,000	100
Roberts	400	400	100	
Sherman	1,100	1,100	100	
Swisher	3,400	3,400	100	
Wheeler	3,100	3,000	97	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OKLAHOMA			
	Ellis	2,400	2,300	96
	Harmon	1,800	1,800	100
Between 5-24%	TEXAS			
	Hale	13,100	12,900	99
	Hardeman	2,500	2,500	100

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW MEXICO			
	Harding	400	400	100

(Continued on page A-1038)

Station Totals	228,700	226,100	98
Net Weekly Circulation (1986)			172,100
Average Daily Circulation (1986)			109,600

Texas—Amarillo

KFDA-TV

Ch. 10

Network Service: CBS.

Licensee: Panhandle Telecasting Co., Joint Venture, Box 1400, Amarillo, TX 79189-1400.

Studio: Broadway at Cherry Ave., Amarillo.

Mailing Address: Box 1400, Amarillo, TX 79189-1400.

Telephone: 806-383-2226. TWX: 910-898-4124.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1530-ft. above av. terrain, 1493-ft. above ground, 5047-ft. above sea level.

Latitude 35° 17' 34"
Longitude 101° 50' 42"

Transmitter: Broadway St. at Cherry Ave., Amarillo.

Satellite Earth Stations: Scientific-Atlanta & Harris, 5-meter; Scientific-Atlanta & Harris receivers.

News Services: CBS, NIWS, SWINS, UPI.

Ownership: Lawton Cablevision Inc., 50%; KSWO TV Co. Inc., 45%; Oklahoma Quality Bcstg. Co. Inc. & Duncan Bcstg. Co. Inc., 2.5% each. KSWO-TV is licensee of KSWO-TV, Lawton, OK; Oklahoma Quality Bcstg. is licensee of KSWO(AM), Lawton & Duncan Bcstg. is licensee of KRHD-AM-FM, Duncan, OK.

Began Operation: April 4, 1953. Sale of 61% by Sid W. Richardson Foundation to Bass Bcstg. and subsequent transfer of 19.6% by Gene L. Cagle was approved by FCC Feb. 2, 1966. Sale to Midessa Cablevision by Bass Bcstg. approved by FCC Aug. 20, 1976. Sale of 50% by Midessa Television Inc. to Lawton Cablevision Inc. approved Feb. 27, 1984.

Represented (sales): Petry Television.

Personnel:
DON LOCKE, general manager.

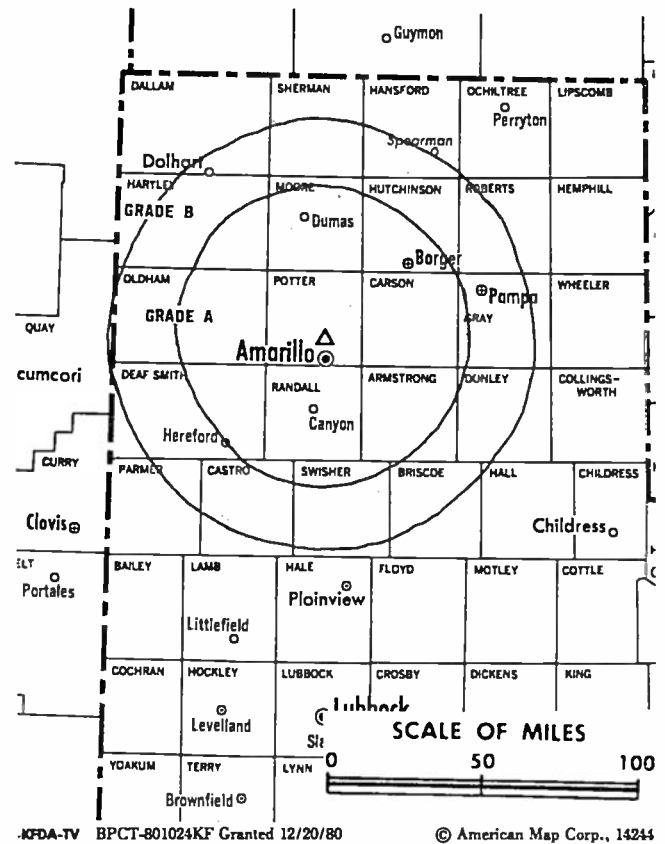
Highest One Hour Rate: \$1100.

Highest 30 Sec. Rate: \$650.

NETWORK BASE HOURLY RATE: \$585.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Morton	1,200	1,200	100
	Seward	6,700	6,600	98
	NEW MEXICO			
	Quay	4,000	3,800	95
	OKLAHOMA			
	Cimarron	1,400	1,400	100
	Texas	6,900	6,800	99
	TEXAS			
	Armstrong	800	800	100
Briscoe	1,000	1,000	100	
Carson	2,500	2,500	100	
Castro	3,400	3,300	97	
Childress	2,700	2,700	100	
Collingsworth	1,800	1,700	94	
Cottle	1,200	1,200	100	
Dallam	2,500	2,500	100	
Deaf Smith	6,900	6,800	99	
Donley	1,600	1,600	100	
Gray	10,400	10,300	99	
Hall	2,200	2,100	95	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hansford	2,500	2,500	100
	Hartley	1,400	1,400	100
	Hemphill	2,400	2,400	100
	Hutchinson	10,800	10,700	99
	Lipscomb	1,400	1,400	100
	Moore	6,200	6,200	100
	Ochiltree	3,700	3,700	100
	Oldham	700	700	100
	Parmer	3,500	3,500	100
	Potter	41,300	41,000	99
	Randall	33,100	33,000	100
	Roberts	400	400	100
	Sherman	1,100	1,100	100
Swisher	3,400	3,400	100	
Wheeler	3,100	3,000	97	
Between 25-49%	KANSAS			
	Stevens	1,700	1,600	94
	NEW MEXICO			
	Curry	15,800	15,400	97
	Union	1,800	1,700	94
Between 5-24%	TEXAS			
	Hardeman	2,500	2,500	100
Between 5-24%	NEW MEXICO			
	Harding	400	400	100
	OKLAHOMA			
	Beaver	3,000	3,000	100
	Harmon	1,800	1,800	100
TEXAS				
Motley	800	800	100	
Station Totals		200,000	197,900	98
Net Weekly Circulation (1986)			152,200	
Average Daily Circulation (1986)			86,500	

Texas—Amarillo

KCIT

Ch. 14

Network Service: None, independent.

Licensee: Ralph C. Wilson Industries Inc., 1585 Schallenger Rd., San Jose, CA 95131.

Studio: 1015 S. Fillmore St., Amarillo, TX 79105.

Telephone: 806-374-1414.

Mailing Address: Box 1414, Amarillo, TX 79105.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 332-kw max. visual, 33.2-kw max. aural. Antenna: 812-ft. above av. terrain, 783-ft. above ground, 4246-ft. above sea level.

Latitude 35° 18' 55"
Longitude 101° 50' 03"

Transmitter: Hwy. 287, 5-mi. N of Amarillo.

Satellite Earth Stations: 3 in operation; AFC, 3.6-meter Ku-band; Calsat, 5-meter; M/A-Com & Scientific-Atlanta receivers.

News Service: INN.

Ownership: Ralph C. Wilson Jr., chmn.-pres., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 29, 1982. Sale to present owner by Ray Moran approved by FCC Dec. 11, 1984.

Represented (sales): Seitel Inc.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Smith & Powstenko.

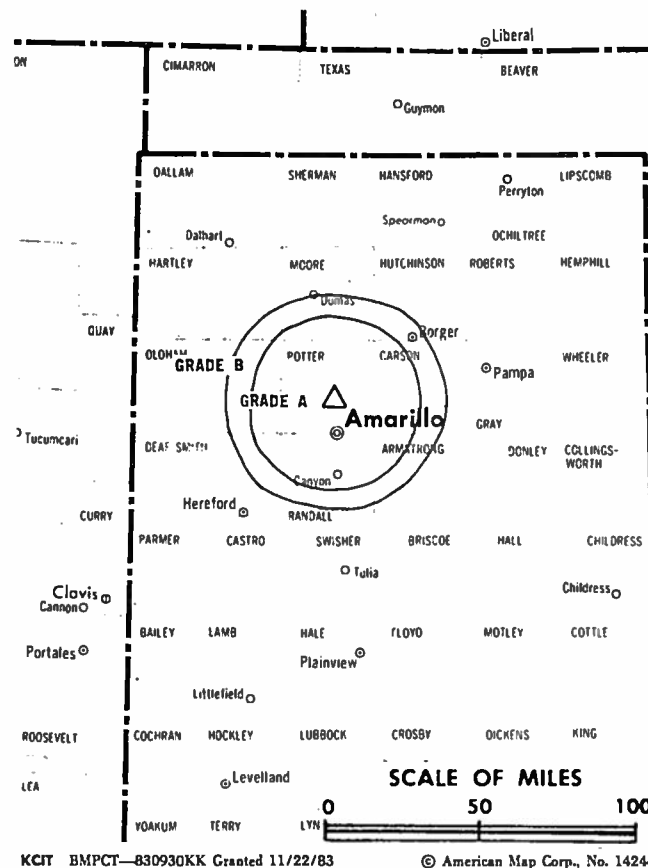
Personnel:

FRED M. HUTCHING, vice president & general manager.
SCOTT McIVER, station manager.

Highest 30 Sec. Rate (July 22, 1985): \$75.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Cochran	1,500	1,500	100
	Crosby	2,900	2,900	100
	Dickens	1,400	1,400	100
	Floyd	3,300	3,300	100
	Hale	13,100	12,900	99
	Hockley	8,400	8,300	99
	Lamb	6,600	6,500	98
	Lubbock	81,400	80,700	99
	Lynn	2,800	2,800	100



KCIT BMPCT-830930KK Granted 11/22/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Terry	5,200	5,100	98
Between 25-49%	TEXAS			
	Bailey	2,800	2,800	100
	Dawson	5,500	5,400	98
	Garza	1,900	1,900	100
	Kent	400	400	100
	Mitchell	3,400	3,300	99
Between 5-24%	TEXAS			
	Borden	300	300	100
	Briscoe	1,000	1,000	100
	Castro	3,400	3,300	97
	Gaines	4,700	4,700	100
	Motley	800	800	100
Station Totals		154,100	152,600	99
Net Weekly Circulation (1986)			88,700	
Average Daily Circulation (1986)			41,300	

Texas—Amarillo

KCIT

Ch. 14

Network Service: None, independent.

Licensee: Ralph C. Wilson Industries Inc., 1585 Schallenberger Rd., San Jose, CA 95131.

Studio: 1015 S. Fillmore St., Amarillo, TX 79105.

Telephone: 806-374-1414.

Mailing Address: Box 1414, Amarillo, TX 79105.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 332-kw max. visual, 33.2-kw max. aural. Antenna: 812-ft. above av. terrain, 783-ft. above ground, 4246-ft. above sea level.

Latitude 35° 18' 55"
Longitude 101° 50' 03"

Transmitter: Hwy. 287, 5-mi. N of Amarillo.

Satellite Earth Stations: 3 in operation; AFC, 3.6-meter Ku-band; Calsat, 5-meter; M/A-Com & Scientific-Atlanta receivers.

News Service: INN.

Ownership: Ralph C. Wilson Jr., chmn.-pres., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 29, 1982. Sale to present owner by Ray Moran approved by FCC Dec. 11, 1984.

Represented (sales): Seltel Inc.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Smith & Powstenko.

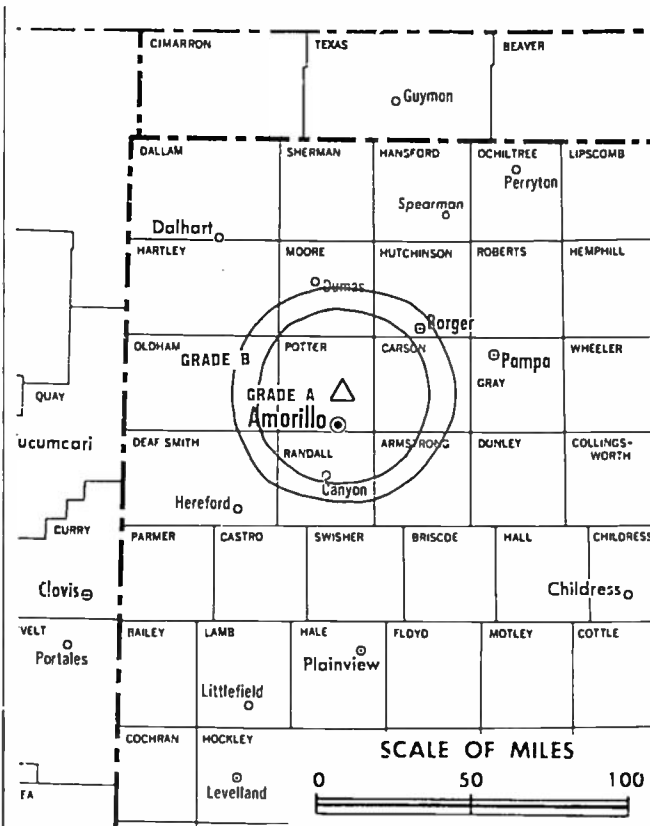
Personnel:

FRED M. HUTCHING, vice president & general manager.
SCOTT McIVER, station manager.

Highest 30 Sec. Rate (July 22, 1985): \$75.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	Armstrong	800	800	100
	Potter	41,300	41,000	99
	Randall	33,100	33,000	100
Between 5-24%	TEXAS			
	Carson	2,500	2,500	100
	Castro	3,400	3,300	97



KCIT IMPACT-R30930KK Granted 11/22/83

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	TEXAS			
	Cochran	1,500	1,500	100
	Dallam	2,500	2,500	100
	Deaf Smith	6,900	6,800	99
	Hartley	1,400	1,400	100
	Hutchinson	10,800	10,700	99
	Mitchell	3,400	3,300	99
	Moore	6,200	6,200	100
	Oldham	700	700	100
	Parmer	3,500	3,500	100
	Sherman	1,100	1,100	100
Station Totals		119,100	118,300	99
Net Weekly Circulation (1986)				34,800
Average Daily Circulation (1986)				14,400

(Note: This corrected page is to replace the existing page A-968 in the 1987 Television & Cable Factbook Stations Volume No. 55.)

Texas—Amarillo

KVII-TV

Ch. 7

(Operates satellite KVIJ-TV, Sayre, OK)

Network Service: ABC.

Licensee: Marsh Media Inc., One Broadcast Center, Amarillo, TX 79101-4328.

Studio: 1101 S. Pierce St., Amarillo, TX 79101-4328.

Telephone: 806-373-1787. TWX: 910-898-4136.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1703-ft. above av. terrain, 1626-ft. above ground, 5049-ft. above sea level.

Latitude 35° 22' 29"
Longitude 101° 52' 58"

Transmitter: 10.4-mi. N of Amarillo.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 5 in operation; Scientific-Atlanta, 7-meter; Avantek, M/A-Com & Scientific-Atlanta receivers.

News Service: AP.

Ownership: Stanley Marsh III, 51%; Michael C. Marsh, 30.25%; Tom F. Marsh, 17.75%; Estelle Marsh Watlington, 1%. Same principals own KVIJ-TV, Sayre, OK; KVIA-TV, El Paso, TX; KAVE-TV, Carlsbad & KVIH-TV, Clovis, NM.

Began Operation: Dec. 21, 1957. Sale to Marsh Family by John B. Walton Jr. approved by FCC Jan. 31, 1968 (Television Digest, Vol. 7:43). Previous sale to Walton by Southwest States approved Nov. 12, 1963 (Vol. 3:46). Sale of control to TV Properties (Southwest States) approved July 16, 1958 (Vol. 14:24, 26, 29).

Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Smith & Powstenko.

Personnel:

JAMES R. McCORMICK, president & general manager.
JOHN W. PATRICK, general sales manager.
WILLIAM R. CANADY, director of engineering.
CHARLES M. DOUGLAS, operations manager.
JOHN McKISSACK, news director.
JACKIE SMITH, production manager.
JOHN JANEWAY, business manager.

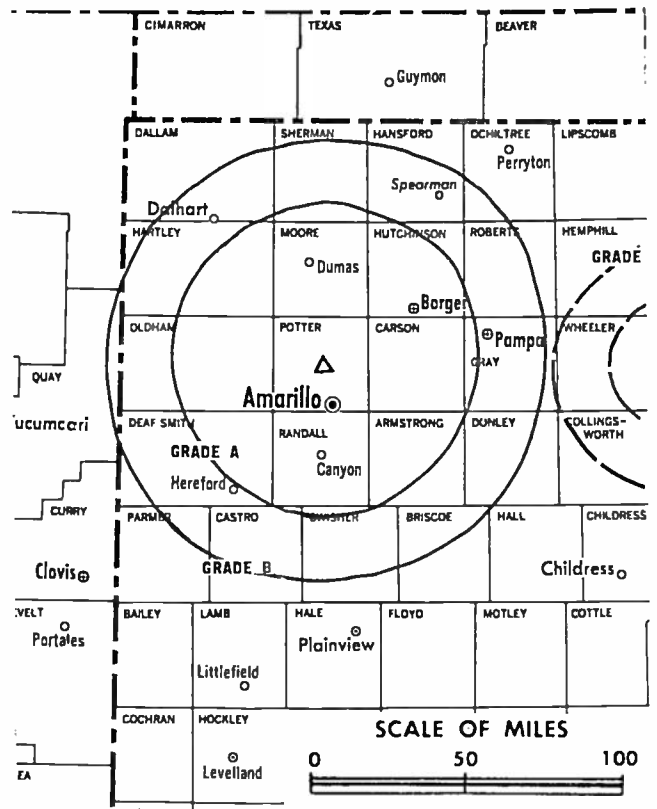
Highest 30 Sec. Rate: \$550.

NETWORK BASE HOURLY RATE: \$600.

Arbitron Data: Figures include KVIJ-TV, Sayre, OK.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Morton	1,200	1,200	100
	Seward	6,700	6,600	98
	NEW MEXICO			
	Curry	15,800	15,400	97
	Quay	4,000	3,800	95
	Union	1,800	1,700	94
	OKLAHOMA			
	Beckham	9,500	9,300	98
	Cimarron	1,400	1,400	100
	Ellis	2,400	2,300	96
	Harmon	1,800	1,800	100
	Roger Mills	2,200	2,100	95
	Texas	6,900	6,800	99
	TEXAS			
Armstrong	800	800	100	
Briscoe	1,000	1,000	100	



KVII-TV BPCT-4170 Granted 4/2/69

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Carson	2,500	2,500	100
	Castro	3,400	3,300	97
	Childress	2,700	2,700	100
	Collingsworth	1,800	1,700	94
	Cottle	1,200	1,200	100
	Dallam	2,500	2,500	100
	Deaf Smith	6,900	6,800	99
	Donley	1,600	1,600	100
	Gray	10,400	10,300	99
	Hall	2,200	2,100	95
	Hansford	2,500	2,500	100
	Hartley	1,400	1,400	100
	Hemphill	2,400	2,400	100
	Hutchinson	10,800	10,700	99
	Lipscomb	1,400	1,400	100
	Moore	6,200	6,200	100
Ochiltree	3,700	3,700	100	
Oldham	700	700	100	
Parmer	3,500	3,500	100	
Potter	41,300	41,000	99	
Randall	33,100	33,000	100	
Roberts	400	400	100	
Sherman	1,100	1,100	100	
Swisher	3,400	3,400	100	
Wheeler	3,100	3,000	97	
Between 25-49%	KANSAS			
	Stevens	1,700	1,600	94
	OKLAHOMA			
Greer	3,100	3,000	97	
TEXAS	Hale	13,100	12,900	99
	Motley	800	800	100
(Continued on page A-1038)				
Station Totals		262,600	259,200	98
Net Weekly Circulation (1986)				190,900
Average Daily Circulation (1986)				127,300

Texas—Austin

KBVO-TV

Ch. 42

Network Service: None, independent.

Licensee: Austin Television, c/o Darrold A. Cannan Jr., 503 City National Bank Bldg., Wichita Falls, TX 76301.

Studio: 10700 Metric Blvd., Austin, TX 78758.

Telephone: 512-835-0042.

Mailing Address: Box 2728, Austin, TX 78768-2728.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 2510-kw max. & 720-kw horizontal visual, 251-kw max. & 72-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1311-ft. above ground, 2049-ft. above sea level.

Latitude 30° 19' 10"
Longitude 97° 48' 06"

Transmitter: 1.4-mi. W of Austin, 0.8-mi. NW of Mt. Larson.

Satellite Earth Stations: 2 in operation; Harris, 6.1-meter; Harris & M/A-Com receivers.

News Service: AP.

Ownership: Austin Telecasting Co. & Channel 42 of Austin Inc., 42.21% each; Six Percent Inc., 5.58%; Beardcorp, 10%. Austin Telecasting ownership: Cannan Communications Inc., see KAMR-TV, Amarillo, TX. Channel 42 of Austin ownership: Michael D. McKinnon, pres., 20%; South Texas Telecasting Co. Inc., 80%. South Texas Telecasting is licensee of KIII(TV), Corpus Christi, TX. Six Percent ownership: Joy Manning Scott, pres., 16.7%; Joe M. Kilgore, Ben T. Head, Harry M. Whittington, Dr. John Q. Taylor King, Mary Nell Garrison, 16.66% each. Beardcorp ownership: Steven F. Beard Jr., pres., 100%. For McKinnon's other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 4, 1983.

Represented (sales): Katz Independent TV Sales.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates.

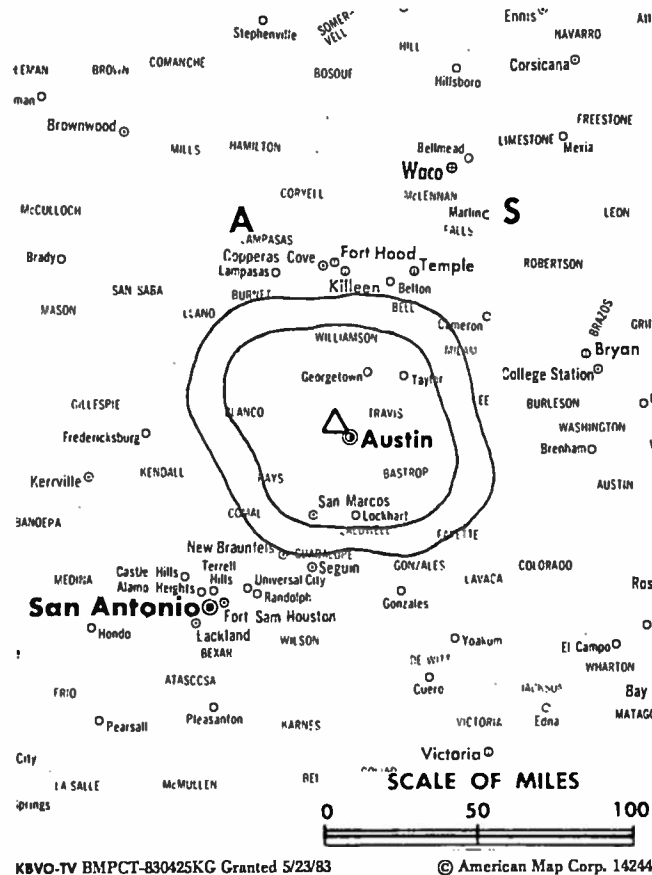
Personnel:

STEVE BEARD, general manager/partner.
JOHN MARTIN, operations manager.
GEORGE TAYLOR, chief engineer.
DICK WAGSCHAL, sales manager.
RAY McEACHERN, business manager.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Bastrop	11,300	11,000	97
	Burnet	9,300	9,200	99
	Caldwell	8,400	8,200	98
	Hays	16,000	15,700	98
	Lampasas	5,200	5,100	98



KBVO-TV BMPCT-830425KG Granted 5/23/83 © American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lee	4,800	4,700	98
	Llano	5,300	5,200	98
	Travis	200,700	198,300	99
	Williamson	34,600	34,000	98
Between 25-49%	TEXAS			
	Bell	59,900	59,300	99
	Blanco	2,400	2,400	100
	Fayette	8,300	7,900	95
	Gonzales	6,100	6,000	98
	Milam	9,000	8,800	98
Between 5-24%	TEXAS			
	Burleson	5,100	4,900	96
	Coryell	17,200	17,000	99
	De Witt	7,300	7,100	97
	Gillespie	6,200	6,000	97
	Guadalupe	18,900	18,600	98
	Lavaca	7,700	7,400	96
	Mason	1,700	1,600	94
Robertson	6,000	5,900	98	
Station Totals		451,400	444,300	98
Net Weekly Circulation (1986)			237,500	
Average Daily Circulation (1986)			108,200	

Texas—Austin

KTBC-TV

Ch. 7

Network Service: CBS.

Licensee: KTBC-TV Inc., subsidiary of Times Mirror Co., Times Mirror Square, Los Angeles, CA.

Studio: Tenth & Brazos Sts., Box 2223, Austin 78768.

Mailing Address: Box 2223, Austin, TX 78768.

Telephone: 512-476-7777. TWX: 910-874-1301.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 29.5-kw aural. Antenna: 1268-ft. above av. terrain, 1137-ft. above ground, 2037-ft. above sea level.

Latitude 30° 18' 36"
Longitude 97° 47' 33"

Transmitter: 3.8-mi. NW of State Capitol.

Satellite Earth Stations: Scientific-Atlanta, 7-meter & 3.6-meter; Prodelin, 3.8-meter.

News Services: AP, NIWS, CBS.

Ownership: Times Mirror Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 27, 1952. Sale to present owner by Claudia Taylor Johnson, et al., approved by FCC Sept. 6, 1973 (Television Digest, Vol. 12:37; 13:37).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Lohnes & Culver.

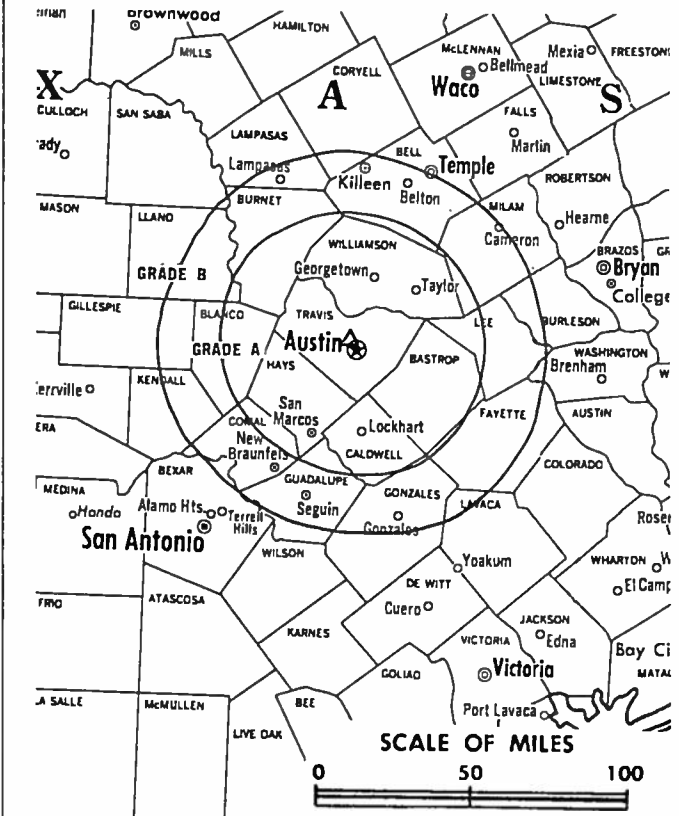
Personnel:

JOHN J. McCRORY, president.
WAYNE THOMAS, vice president & general manager.
CHARLIE KING, general sales manager.
LONDA TRIAL, program director.
JAN CRAIGE, promotion director.
TIM GARDNER, news director.
TROY BROWN, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Bastrop	11,300	11,000	97
	Bell	59,900	59,300	99
	Blanco	2,400	2,400	100
	Burnet	9,300	9,200	99
	Caldwell	8,400	8,200	98
	Coryell	17,200	17,000	99
	Fayette	8,300	7,900	95
	Gillespie	6,200	6,000	97
	Hays	16,000	15,700	98
Lampasas	5,200	5,100	98	



KTBC-TV BMPCT-4016 Granted 7/27/56

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lee	4,800	4,700	98
	Llano	5,300	5,200	98
	Mason	1,700	1,600	94
	Milam	9,000	8,800	98
	Travis	200,700	198,300	99
Williamson	34,600	34,000	98	
Between 25-49%	TEXAS			
	Burleson	5,100	4,900	96
	Gonzales	6,100	6,000	98
	Lavaca	7,700	7,400	96
San Saba	2,600	2,500	96	
Between 5-24%	TEXAS			
	Comal	16,500	16,300	99
	De Witt	7,300	7,100	97
	Guadalupe	18,900	18,600	98
	Kendall	4,800	4,700	98
	Kerr	13,800	13,500	98
	Robertson	6,000	5,900	98
Washington	8,800	8,500	97	
Station Totals		497,900	489,800	98
Net Weekly Circulation (1986)				338,700
Average Daily Circulation (1986)				201,400

Texas—Austin

KTVV

Ch. 36

Network Service: NBC.

Licensee: K.C.I. (Texas), Box 490, Austin 78767.

Studio: 908 West M.L.K. Jr. Blvd. 78701.

Mailing Address: Box 490, Austin, TX 78767.

Telephone: 512-476-3636. TWX: 910-874-1370.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 5000-kw max. & 1380-kw horizontal visual, 500-kw max. & 138-kw horizontal aural. Antenna: Directional, 1290-ft. above av. terrain, 1199-ft. above ground, 2049-ft. above sea level.

Latitude 30° 19' 33"
Longitude 97° 47' 58"

Transmitter: Trail of Madrones Rd.

Satellite Earth Stations: Microdyne & Harris, 3-meter, 5-meter & 8-meter; Microdyne & Harris receivers.

News Services: AP, UPI.

Ownership: Mid-Texas Broadcasting Inc., 100%, in turn owned 100% by LIN Bcstg. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 12, 1965 on Ch. 42. Changed to Ch. 36 Jan. 12, 1973. Sale to present owner by Kingstip Communications Inc. approved by FCC May 2, 1979 (Television Digest, Vol. 18:16, 17).

Represented (sales): Blair Television.

Represented (legal): Koteen & Naftalin.

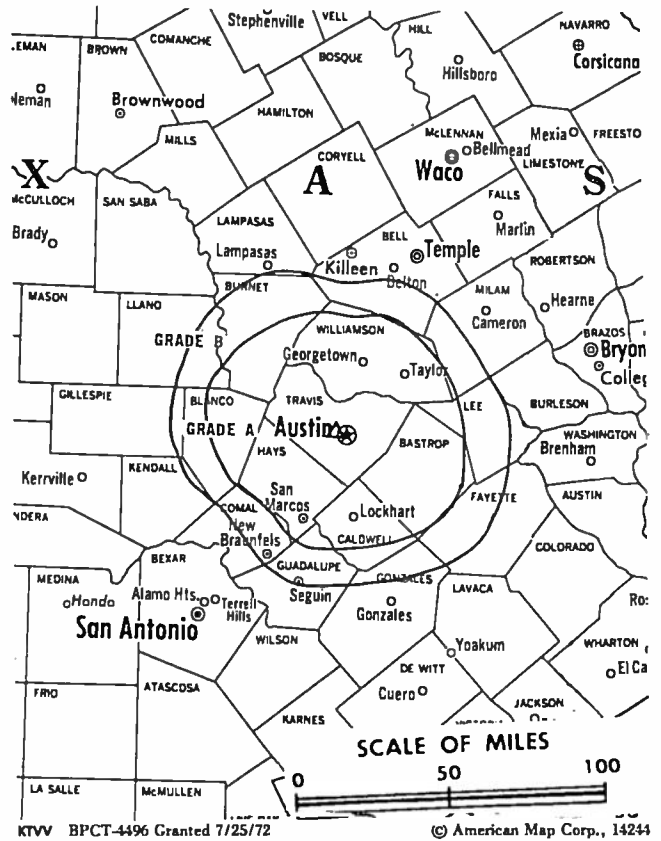
Personnel:

- JANE WALLACE, general manager.
- STEVE McDONALD, general sales manager.
- LARRY COLE, national sales manager.
- BOOKS HOGG, regional sales manager.
- BILL HUTCHISON, director of engineering.
- HENRY CHU, news director.

Highest 30 Sec. Rate (July 15, 1985): \$2500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Bastrop	11,300	11,000	97
	Blanco	2,400	2,400	100
	Burnet	9,300	9,200	99
	Caldwell	8,400	8,200	98
	Hays	16,000	15,700	98
	Lee	4,800	4,700	98
	Llano	5,300	5,200	98
	Mason	1,700	1,600	94
	San Saba	2,600	2,500	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Travis	200,700	198,300	99
	Williamson	34,600	34,000	98
Between 25-49%	TEXAS			
	Bell	59,900	59,300	99
	Brazos	41,700	41,000	98
	Burleson	5,100	4,900	96
	Coryell	17,200	17,000	99
	Fayette	8,300	7,900	95
	Gillespie	6,200	6,000	97
	Lampasas	5,200	5,100	98
Milam	9,000	8,800	98	
Between 5-24%	TEXAS			
	Colorado	7,700	7,500	97
	Gonzales	6,100	6,000	98
	Lavaca	7,700	7,400	96
	Robertson	6,000	5,900	98
Washington	8,800	8,500	97	
Station Totals		486,000	478,100	98
Net Weekly Circulation (1986)				313,100
Average Daily Circulation (1986)				164,300

Texas—Austin

KVUE-TV

Ch. 24

Network Service: ABC.

Licensee: KVUE-TV Inc., Box 9927, Austin, TX 78766.

Studio: 3201 Steck Ave., Austin, TX 78758.

Telephone: 512-459-6521.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1950-kw max. & 711-kw horizontal visual, 327-kw max. & 145-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1184-ft. above ground, 2049-ft. above sea level.

Latitude 30° 19' 21"
Longitude 97° 48' 10"

Transmitter: On Hill W of Trail of the Madrones Rd., near Austin.

Satellite Earth Stations: 3 in operation; Stardish, 5-meter; Andrew, Avantek & Gardiner receivers.

News Services: AP, CNN, ABC, UPI.

Ownership: Gannett Co. Inc. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Begin Operation: Sept. 12, 1971. Sale to present owner by Evening News Assn. approved by FCC Jan. 13, 1986 (Television Digest, Vol. 26:3). Sale to Evening News by Tolbert Foster, Allan Shivers, et al., approved Sept. 8, 1978 (Vol. 18:21, 38).

Represented (sales): MMT Sales Inc.

Represented (legal): Pierson, Ball & Dowd.

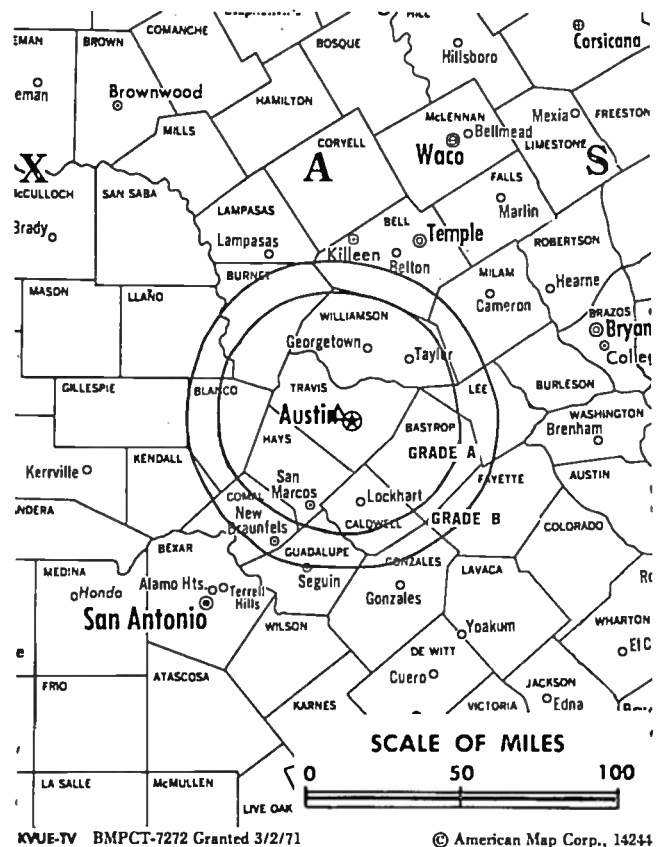
Personnel:

JOE T. JERKINS, vice president & general manager.
ANDY LEE, station manager.
DEBBIE BRIZENDINE, local sales manager.
GLENN MASSEY, national sales manager.
AL HELTON, program manager.
PAT MOLANDER, public affairs director.
RUSS STOCKTON, news director.
MICHAEL J. WENGLAR, chief engineer.
RAY GRANBERRY, production manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Bastrop	11,300	11,000	97
	Blanco	2,400	2,400	100
	Burnet	9,300	9,200	99
	Caldwell	8,400	8,200	98
	Fayette	8,300	7,900	95
	Gillespie	6,200	6,000	97
	Hays	16,000	15,700	98



KVUE-TV BNPCT-7272 Granted 3/2/71

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lampasas	5,200	5,100	98
	Lee	4,800	4,700	98
	Llano	5,300	5,200	98
	Mason	1,700	1,600	94
	Travis	200,700	198,300	99
	Williamson	34,600	34,000	98
Between 25-49%	TEXAS			
	Burleson	5,100	4,900	96
	Gonzales	6,100	6,000	98
Between 5-24%	TEXAS			
	Bell	59,900	59,300	99
	Comal	16,500	16,300	99
	Coryell	17,200	17,000	99
	Robertson	6,000	5,900	98
Washington	8,800	8,500	97	
Station Totals		442,800	436,000	98
Net Weekly Circulation (1986)			293,600	
Average Daily Circulation (1986)			179,900	

Texas—Beaumont-Port Arthur

KBMT

Ch. 12

Network Service: ABC.

Licensee: Texas Telecasting Inc., Box 1550, Beaumont, TX 77704.

Studio: 525 Interstate Hwy. 10 S.

Mailing Address: Box 1550, Beaumont, TX 77704.

Telephone: 409-833-7512.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1000-ft. above av. terrain, 1032-ft. above ground, 1059-ft. above sea level.

Latitude 30° 11' 26"
Longitude 93° 53' 08"

Transmitter: 2-mi. W of Mauriceville, TX.

Satellite Earth Stations: Andrew 4.5-meter & 7.3-meter; Harris, 6.1-meter; AFC, 3.7-meter; Avantek, Harris & M/A-Com receivers.

News Services: AP, ABC.

Ownership: Michael D. McKinnon, pres., 70.11%; Clinton Dan McKinnon, v.p.-asst. secy.; Clinton D. McKinnon, dir., 28.17%. McKinnons control KIII (TV), Corpus Christi. Michael McKinnon owns 43% & Clinton Dan McKinnon 57% of KSON(AM), San Diego. Principals have interest in KBVO-TV, Austin, TX.

Began Operation: June 18, 1961. Transfer of control to Harbour TV Systems from A. O. Banning & William G. Hill Jr. approved by FCC Feb. 11, 1976. Sale to Banning & Hill by Devon Corp. approved by FCC Sept. 28, 1973. Sale to present owners by Liberty National Corp. approved by FCC Oct. 21, 1976 (Television Digest, Vol. 16:27).

Represented (sales): Blair Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates.

Personnel:

MICHAEL D. MCKINNON, president.
JESS ALLRED, vice president & general manager.
GEORGE GOULD, national sales manager.
PATRICK STEED, local sales manager.
ROGER HENSLEY, operations manager.
AUSTIN HODGES, chief engineer.
JERRY MORING, news director.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$425.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Calcasieu	63,000	62,400	99
	Cameron	3,500	3,400	97



KBMT BPCT-3266 Granted 1/6/65

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Hardin	16,000	15,700	98
	Jasper	12,400	12,200	98
	Jefferson	94,800	94,100	99
	Newton	5,100	4,900	97
	Orange	31,900	31,600	99
Between 25-49%	LOUISIANA			
	Beauregard	11,400	11,100	97
Between 5-24%	LOUISIANA			
	Jefferson Davis	11,200	11,000	98
	TEXAS			
	Chambers	7,900	7,800	99
	Liberty	20,200	19,800	98
	Polk	11,800	11,500	97
	Sabine	4,000	3,900	97
San Augustine	3,400	3,300	97	
Station Totals		322,500	317,900	98
Net Weekly Circulation (1986)			209,200	
Average Daily Circulation (1986)			117,800	

Texas—Beaumont-Port Arthur

KFDM-TV

Ch. 6

Network Service: CBS.

Licensee: Freedom-TV Sub Inc., Box 7128, Beaumont 77706.

Studio: 2955 Interstate 10 East, Beaumont 77702.

Mailing Address: Box 7128, Beaumont, TX 77702.

Telephone: 409-892-6622. TWX: 910-884-5121.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 960-ft. above av. terrain, 1031-ft. above ground, 1049-ft. above sea level.

Latitude 30° 08' 24"
Longitude 93° 58' 44"

Transmitter: U.S. Hwy. 90, approx. 2.3-mi. ENE of Vidor, TX.

Satellite Earth Stations: 3 in operation; Microdyne, 7-meter.

News Service: AP.

Ownership: Freedom Newspapers Inc. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: April 24, 1955. Sale to present owner by Belo Bcstg. Corp. approved by FCC Dec. 13, 1983 (Television Digest, Vol. 23:42). Sale to Belo by Beaumont Bcstg. Corp. approved by FCC May, 1969 (Vol. 9:19).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Carl T. Jones Associates.

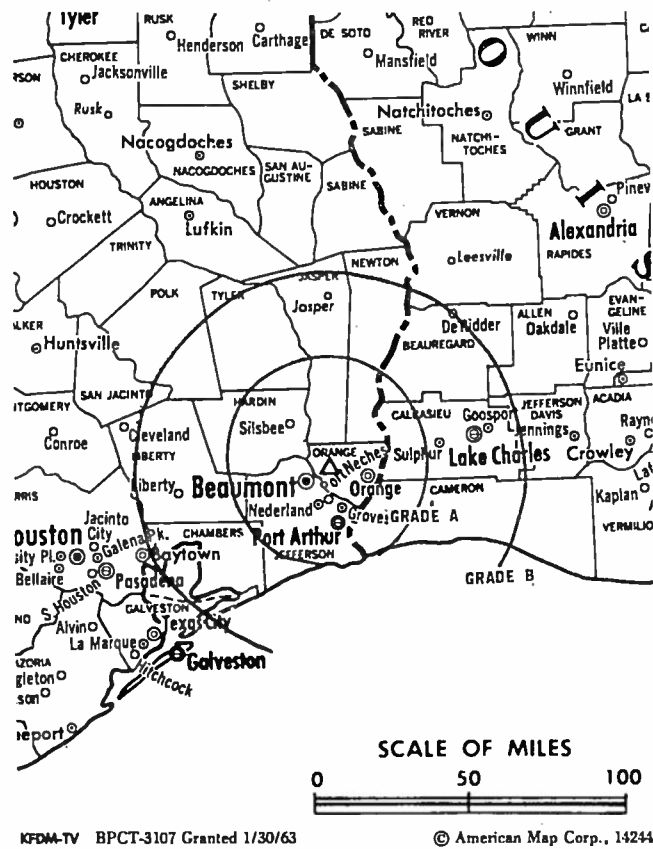
Personnel:

LARRY BEAULIEU, general manager.
C. RIX GAREY, general sales manager.
RICHARD KIHN, chief engineer.
JEFF PRYOR, operations manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Calcasieu	63,000	62,400	99
	TEXAS			
	Hardin	16,000	15,700	98
	Jasper	12,400	12,200	98
	Jefferson	94,800	94,100	99
	Newton	5,100	4,900	97
	Orange	31,900	31,600	99
Tyler	7,300	7,100	97	



KFDM-TV BPCT-3107 Granted 1/30/63

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	Chambers	7,900	7,800	99
	Polk	11,800	11,500	97
	Sabine	4,000	3,900	97
	San Augustine	3,400	3,300	97
Between 5-24%	LOUISIANA			
	Beauregard	11,400	11,100	97
	Cameron	3,500	3,400	97
	Jefferson Davis	11,200	11,000	98
	Vernon	18,600	18,100	97
	TEXAS			
	Angelina	24,900	24,500	98
	Liberty	20,200	19,800	98
	Trinity	4,400	4,200	95
Station Totals		351,800	346,600	98
Net Weekly Circulation (1986)			210,500	
Average Daily Circulation (1986)			141,400	

Texas—Port Arthur-Beaumont

KJAC-TV

Ch. 4

Network Service: NBC.

Licensee: Southeast Texas Television Corp., Box 3257, Port Arthur, TX 77643.

Studio: 17th & Woodworth Blvd., Port Arthur.

Mailing Address: Box 3257, Port Arthur, TX 77643.

Telephone: 409-985-5557. TWX: 910-886-5307.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1180-ft. above av. terrain, 1225-ft. above ground, 1249-ft. above sea level.

Latitude 30° 09' 31"
Longitude 93° 59' 11"

Transmitter: NW of TX Rte. 235, 2.8-mi. NE of Vidor.

Satellite Earth Stations: ADM, 3.38-meter; Drake & Harris receivers.

News Services: AP, NBC, Tex-Net.

Ownership: Clay Communications Inc., 100%. For other interests, see WWAY, Wilmington, NC.

Began Operation: Oct. 22, 1957, equally owned by Port Arthur College & Jefferson Amusement Co. Sale of its 50% by Port Arthur College to Jefferson Amusement approved by FCC Nov. 15, 1965 (Television Digest, Vol. 5:43, 47). Transfer of control from Jefferson Amusement to Robert H. Park, Janet Gordon Jack, et al., approved by FCC May 1, 1969. Sale to present owner approved May 31, 1973.

Represented (sales): Katz Television.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

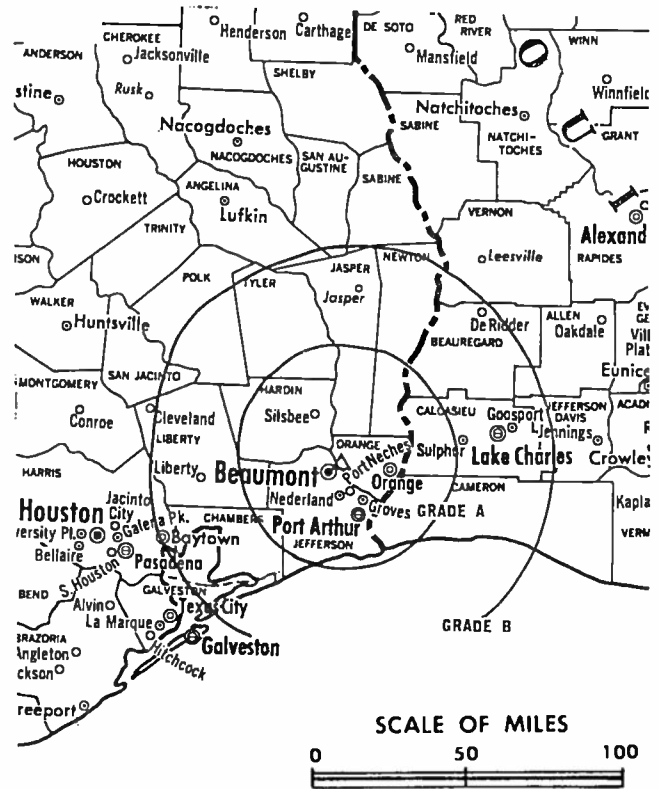
GEORGE DIAB, president.
ROY D. SHOTTS, vice president & general manager.
CHARLES RAVELL, chief engineer.
GARY POWERS, sales manager.

Highest 30 Sec. Rate: \$475.

NETWORK BASE HOURLY RATE: \$600.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Hardin	16,000	15,700	98
	Jasper	12,400	12,200	98
	Jefferson	94,800	94,100	99
	Newton	5,100	4,900	97
	Orange	31,900	31,600	99
	Sabine	4,000	3,900	97



KJAC-TV BPCT-4322 Granted 5/13/70

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Tyler	7,300	7,100	97
Between 25-49%	LOUISIANA			
	Beauregard	11,400	11,100	97
	Cameron	3,500	3,400	97
	TEXAS			
	Chambers	7,900	7,800	99
Between 5-24%	Liberty	20,200	19,800	98
	Polk	11,800	11,500	97
	San Augustine	3,400	3,300	97
	LOUISIANA			
	Calcasieu	63,000	62,400	99
Vernon	18,600	18,100	97	
Station Totals	TEXAS			
	Angelina	24,900	24,500	98
	San Jacinto	5,800	5,600	97
	Trinity	4,400	4,200	95
Station Totals		346,400	341,200	98
Net Weekly Circulation (1986)				199,800
Average Daily Circulation (1986)				125,500

Texas—Big Spring

KWAB-TV

Ch. 4

(Satellite of KTPX, Odessa, TX)

Network Service: NBC.

Licensee: MSP Television of Midland-Odessa Inc., Box 6699, Midland, TX 79711.

Studio: 2500 Kentucky Way, Big Spring, TX 79720.

Telephone: 915-263-4901.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 12.75-kw visual, 2.51-kw aural. Antenna: 380-ft. above av. terrain, 497-ft. above ground, 2957-ft. above sea level.

Latitude 32° 15' 14"
Longitude 101° 26' 44"

Transmitter: 2500 Kentucky Way, Big Spring.

Satellite Earth Stations: 4 in operation; Harris, M/A-Com & Scientific-Atlanta receivers.

News Service: NBC, UPI.

Ownership: See KTPX, Odessa, TX.

Began Operation: Jan. 15, 1956.

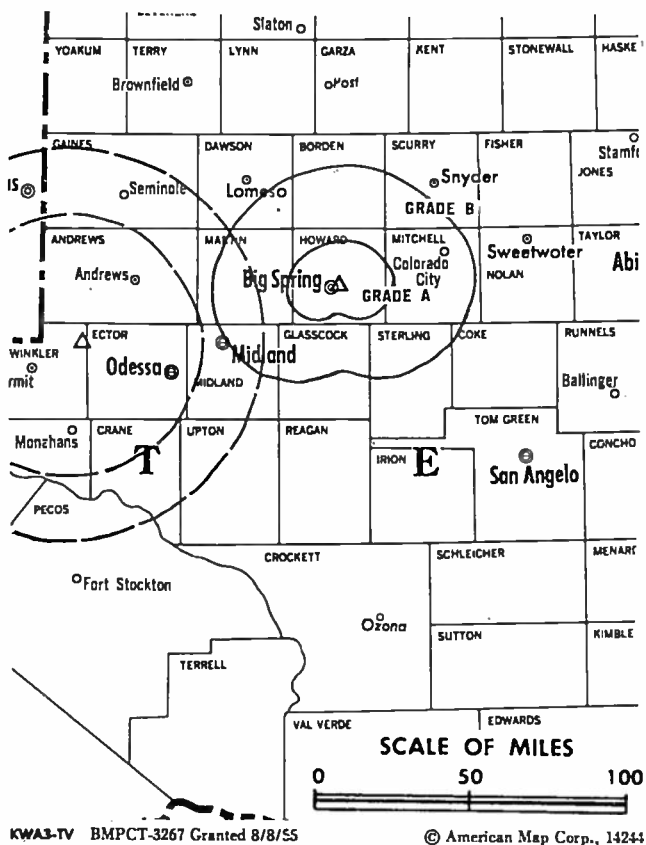
Represented (sales): Petry Television Inc.

Represented (legal): Bryan, Cave, McPheeters & McRoberts.

Personnel: See KTPX, Odessa, TX.

Rates: Sold in combination with KTPX, Odessa, TX.

Arbitron Data: Included with KTPX, Odessa, TX.



Texas—Brownsville

KVEO

Ch. 23

Network Service: NBC.

Licensee: Valley Bcstg. Co., 6100 Corporate Dr., Suite 130, Houston, TX 77036.

Studio: 394 N. Expressway, Brownsville, TX 78521.

Telephone: 512-544-2323.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 2600-kw max. & 735-kw horizontal visual, 41-kw aural. Antenna: 1487-ft. above av. terrain, 1489-ft. above ground, 1549-ft. above sea level.

Latitude 26° 06' 59"
Longitude 97° 50' 16"

Transmitter: 2-mi. S of La Feria, TX.

Satellite Earth Stations: 3 in operation; NBC Ku-band; Comtech, Harris & Microwave Associates receivers.

News Services: AP, NBC.

Ownership: See KTXS-TV, Abilene-Sweetwater, TX.

Began Operation: Dec. 18, 1981. Sale to present owners by trustee in bankruptcy approved by FCC August 31, 1984.

Represented (sales): Seltel Inc.

Represented (legal): Wilner & Scheiner.

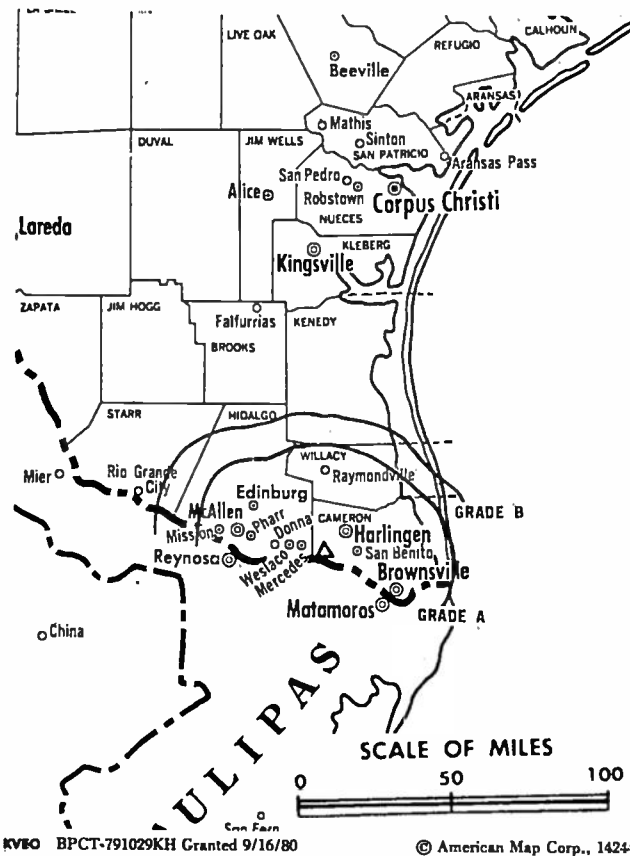
Personnel:

WALTER B. DAVIS, general manager & national sales manager.
BRENT SKINNER, sales manager.
RON OLIVEIRA, news director.
BECKY SHULL, administrative assistant.
MORELSA GARZA, traffic manager.

Highest 30 Sec. Rate (July 1, 1986): \$600.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS Cameron	69,800	68,800	99



KVEO BPCT-791029KH Granted 9/16/80

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hidalgo	94,500	92,900	98
	Starr	9,000	8,700	97
	Willacy	5,100	5,000	98
Between 25-49%	TEXAS Brooks	2,700	2,600	96
Station Totals		181,100	178,000	98
Net Weekly Circulation (1986)			141,400	
Average Daily Circulation (1986)			80,700	

Texas—Bryan

KBTX-TV

Ch. 3

(Affiliated with KWTX-TV, Waco, TX)

Network Service: CBS.

Licensee: Brazos Broadcasting Co., Box 3730, Bryan, TX 77805.

Studio: 4141 E. 29th St., Bryan, TX 77802.

Telephone: 409-846-7777.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 70-kw visual, 7-kw aural. Antenna: 1687-ft. above av. terrain, 1705-ft. above ground, 2036-ft. above sea level.

Latitude 30° 33' 10"
Longitude 96° 01' 50"

Transmitter: 4-mi. SE of Carlos, TX.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 4 in operation; M/A-Corn & Scientific-Atlanta receivers.

News Service: UPI.

Ownership: KWTX Bcstg. Co., 50%; M. N. Bostick, pres. & gen. mgr., 10%; Harry L. Gillam, v.p. & station mgr., 5%; John M. Lawrence III, secy.-treas., 5%; Ann Mitchell, dir., 10%; estate of Brazas A. Varisco, 10%; Mrs. W. W. Callan, 10%. See KWTX-TV, Waco, TX.

Began Operation: May 22, 1957.

Represented (sales): Seltel Inc.

Represented (legal): Cordon & Kelly.

Personnel:

M. N. BOSTICK, president.
HARRY LEE GILLAM, vice president & station manager.
WAYNE KUBE, chief engineer.
ULMAN McMULLEN, operations manager.
JEFF BRAUN, news director.

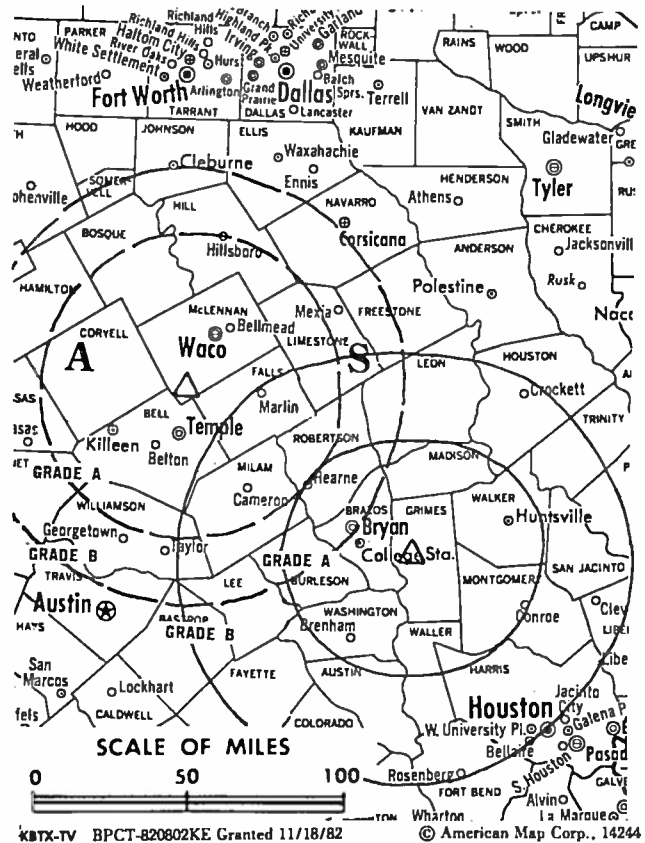
Rates: For national rate see KWTX-TV, Waco.

Highest 30 Sec. Rate (Sept. 1985): \$150.

NETWORK BASE HOURLY RATE: \$401.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Brazos	41,700	41,000	98
	Burleson	5,100	4,900	96
	Grimes	5,600	5,400	96
	Madison	3,600	3,500	97
	Robertson	6,000	5,900	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	San Jacinto	5,800	5,600	97
	Trinity	4,400	4,200	95
	Walker	14,900	14,400	97
	Washington	8,800	8,500	97
Between 25-49%	TEXAS			
	Houston	8,400	8,100	96
	Lee	4,800	4,700	98
	Leon	4,800	4,600	96
	Waller	7,100	6,900	97
Between 5-24%	TEXAS			
	Colorado	7,700	7,500	97
	Fayette	8,300	7,900	95
	Milam	9,000	8,800	98
	Montgomery	59,400	58,300	98
	Polk	11,800	11,500	97
Station Totals		217,200	211,700	97
Net Weekly Circulation (1986)			101,500	
Average Daily Circulation (1986)			60,800	

Texas—Corpus Christi

KIII

Ch. 3

Network Service: ABC.

Licensee: Texas Television Inc., 4750 S. Padre Island Dr.

Studio: Box 6669, S. Padre Island Dr. & Everhart Rd., Corpus Christi, TX 78411.

Telephone: 512-854-4733.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 860-ft. above av. terrain, 899-ft. above ground, 949-ft. above sea level.

Latitude 27° 39' 29"
Longitude 97° 36' 04"

Transmitter: Near Petronilla, 15-mi. SW of Corpus Christi.

Satellite Earth Stations: 3 in operation; Harris, 6.1-meter; Andrew & Harris receivers.

News Services: AP, ABC, NIWS.

Ownership: Michael D. McKinnon, 66.65%; Dan McKinnon, 30.85%. M. D. McKinnon owns KBMT(TV), Beaumont, TX; has interest in KBVO-TV, Austin, TX and KUSI-TV San Diego, CA.

Began Operation: May 4, 1964 on Ch. 3. Prior to transfer of control to Clinton D. McKinnon, station operated as KVDO-TV on Ch. 22 from June 9, 1954 until it left the air Aug. 19, 1957 and later was granted change to Ch. 3.

Represented (sales): Blair Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates.

Personnel:

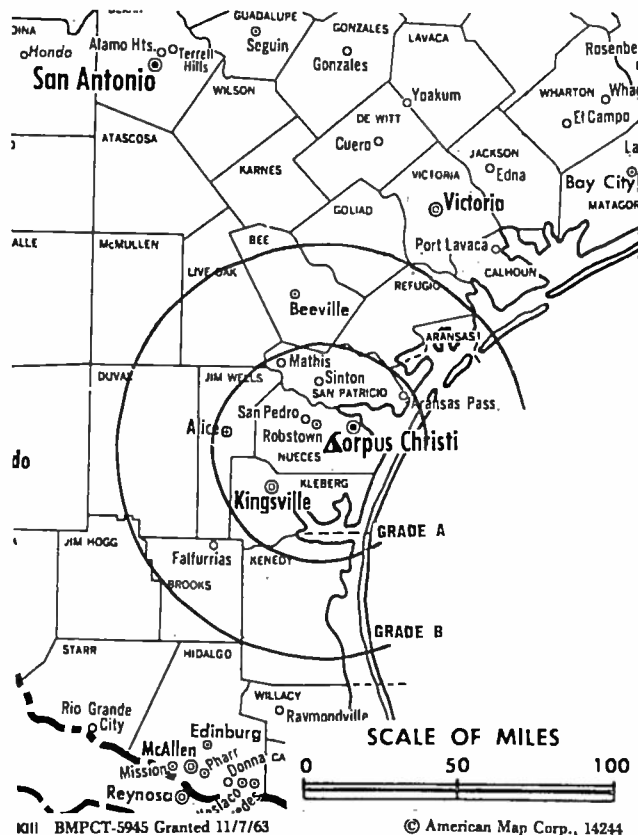
MICHAEL D. MCKINNON, president.
BOB WHITE, exec. vice president & general manager.
BILLY BROTHERTON, vice president & station manager.
JOHN ROSS, chief engineer.

Highest 30 Sec. Rate: \$650.

NETWORK BASE HOURLY RATE: \$475.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Aransas	6,700	6,600	99
	Bee	9,200	9,000	98
	Brooks	2,700	2,600	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Duval	4,200	4,100	98
	Jim Hogg	1,800	1,700	94
	Jim Wells	12,500	12,200	98
	Kenedy	200	200	100
	Kleberg	10,900	10,700	98
	Live Oak	3,800	3,700	97
	Nueces	97,200	96,000	99
	Refugio	3,200	3,200	100
	San Patricio	20,400	20,000	98
	Zapata	2,500	2,400	96
TEXAS				
Between 5-24%	Calhoun	7,300	7,200	99
Station Totals		182,600	179,600	98
Net Weekly Circulation (1986)			161,000	
Average Daily Circulation (1986)			120,000	

Texas—Corpus Christi

KORO

Ch. 28

Network Service: Spanish International Network.

Licensee: Telecorpus Inc., 102 N. Mesquite, Corpus Christi, TX 78401.

Studio: 102 N. Mesquite, Corpus Christi, TX 78401.

Telephone: 512-883-2823.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 321-kw max. & 183-kw horizontal visual, 50-kw max. & 28.5-kw horizontal aural. Antenna: 330-ft. above av. terrain, 329-ft. above ground, 367-ft. above sea level.

Latitude 27° 47' 46"
Longitude 97° 23' 47"

Transmitter: The 600 Bldg., Corpus Christi.

Satellite Earth Station: Comtech, 10-meter.

News Service: AP.

Ownership: Jose R. De Leon Jr., pres.; Olivero Everett, v.p.; C. G. Oliveira, secy.-treas.; Tony Bonilla, Roberto Bosquez, Oscar Garcia; Ernesto Sierra, Humberto Garcia, 11.11% each.

Began Operation: April 13, 1977.

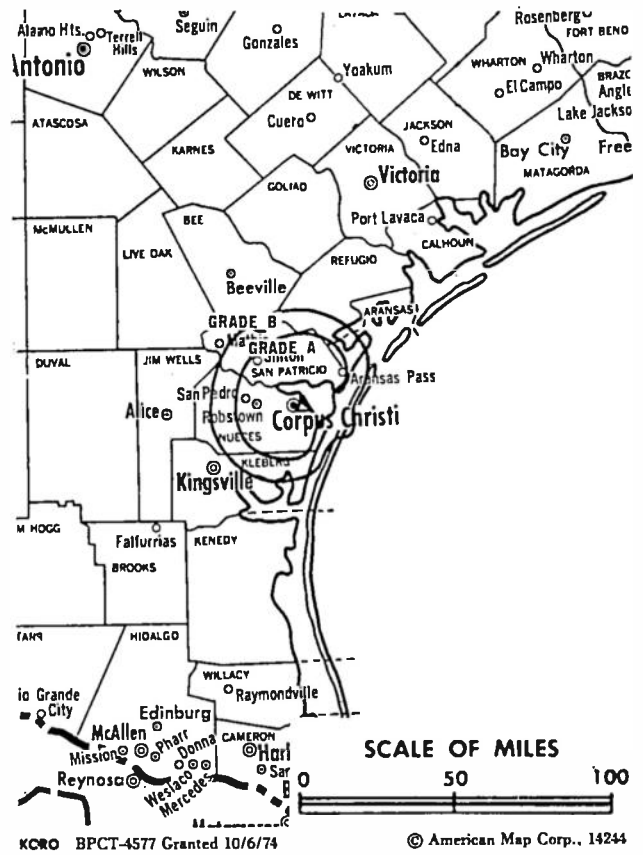
Represented (sales): SIN Television Network.

Personnel:
SERVANDO CABALLERO, general manager.
FELIPE FRANCO, chief engineer.

Highest 30 Sec. Rate: \$210.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	TEXAS Jim Wells	12,500	12,200	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Kleberg	10,900	10,700	98
	Nueces	97,200	96,000	99
	San Patricio	20,400	20,000	98
Station Totals		141,000	138,900	98
Net Weekly Circulation (1986)			25,500	
Average Daily Circulation (1986)			17,100	

Texas—Corpus Christi

KRIS-TV

Ch. 6

Network Service: NBC.

Licensee: Gulf Coast Broadcasting Co., Box 840, Corpus Christi, TX 78403.

Studio: 409 S. Staples St., Corpus Christi, TX 78401.

Telephone: 512-883-6511. TWX: 910-876-1442.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 650-ft. above av. terrain, 683-ft. above ground, 748-ft. above sea level.

Latitude 27° 46' 46"
Longitude 97° 37' 31"

Transmitter: Near Robstown, TX, 13.5-mi. W of Corpus Christi.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: Harris, 4.5-meter, 6.1-meter & 9.5-meter; Harris receivers.

News Service: AP.

Ownership: T. Frank Smith Jr., 100%.

Began Operation: May 25, 1956.

Represented (sales): Petry Television Inc.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): Cohen & Dippell.

Personnel:

T. FRANK SMITH JR., president & general manager.
VAN JOHNSON, senior v.p., national spot sales & station manager.
CHARLIE BRITE, sales manager.
FRED JORDON, news director.
MARVIN BORN, director of engineering.

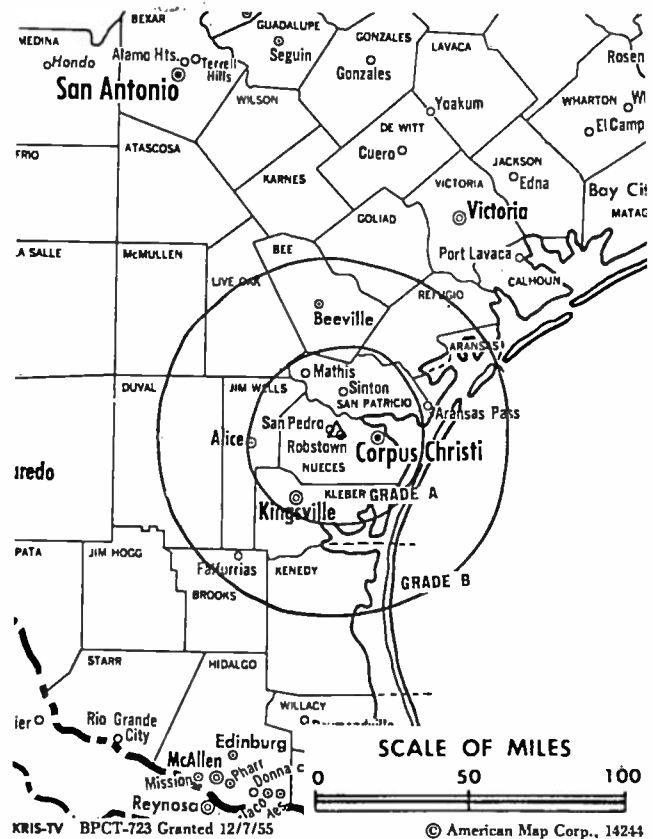
Highest One Hour Rate: \$3500.

Highest 30 Sec. Rate (Sept. 1, 1986): \$700.

NETWORK BASE HOURLY RATE: \$425.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Aransas	6,700	6,600	99
	Bee	9,200	9,000	98
	Brooks	2,700	2,600	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Duval	4,200	4,100	98
	Jim Hogg	1,800	1,700	94
	Jim Wells	12,500	12,200	98
	Kenedy	200	200	100
	Kleberg	10,900	10,700	98
	Live Oak	3,800	3,700	97
	Nueces	97,200	96,000	99
	Refugio	3,200	3,200	100
	San Patricio	20,400	20,000	98
	Zapata	2,500	2,400	96
TEXAS				
Between 25-49%	Calhoun	7,300	7,200	99
Station Totals		182,600	179,600	98
Net Weekly Circulation (1986)			157,600	
Average Daily Circulation (1986)			102,200	

Texas—Corpus Christi

KZTV

Ch. 10

(Operates satellite KVTM, Laredo, TX)

Network Service: CBS.

Licensee: K-SIX Television Inc., 301 Artesian St., Corpus Christi, TX 78401.

Studio: 301 Artesian St., Corpus Christi, TX 78401.

Telephone: 512-883-7070.

Mailing Address: Box TV-10, Corpus Christi, TX 78403.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 940-ft. above av. terrain, 982-ft. above ground, 1049-ft. above sea level.

Latitude 27° 46' 50"
Longitude 97° 38' 03"

Transmitter: State Hwy. 44, 1.7-mi. E of Robstown, TX.

Satellite Earth Stations: 4 in operation; Pinzone, RCA & Scientific-Atlanta receivers.

AM Affiliate: KSIX, 1-kw, 1230 kHz (CBS).

News Services: AP, CBS.

Ownership: Corpus Christi Bcstg. Co. Inc. (KSIX), 54.266%; Vann M. Kennedy, pres., 29%; Charles R. Manning, v.p., 0.66%; Cecil E. Burney, secy., 1.2%; Lillian R. Mahoney, treas.; remainder of stock held by 32 others, none with more than 3%. Kennedy owns 51% of KSIX. K-SIX TV also owns KVTM, Laredo, TX.

Began Operation: Sept. 30, 1956.

Represented (sales): Seltel Inc.

Personnel:

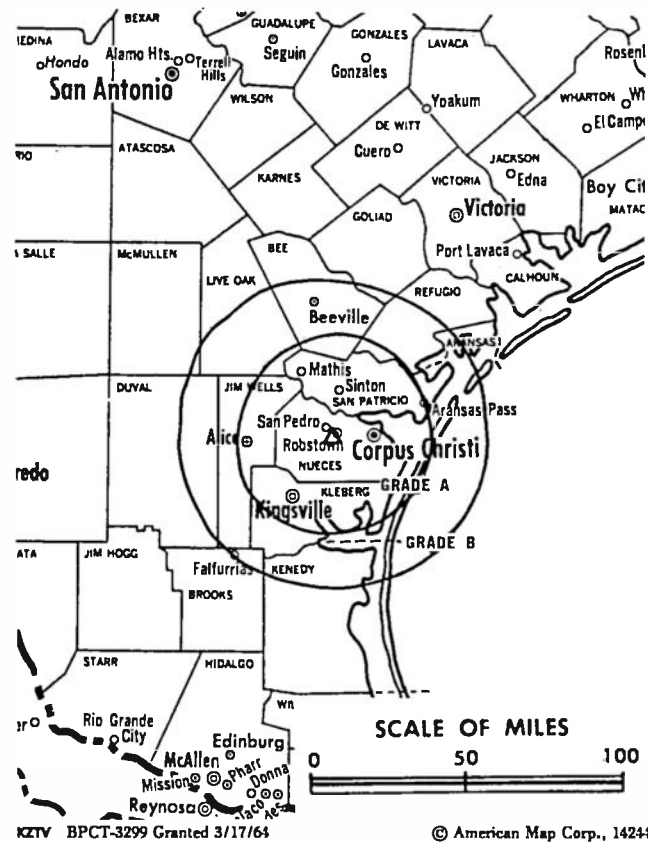
VANN M. KENNEDY, president & general manager.
GENE LOOPER, program manager.
JIM BIXLER, commercial manager.
DALE TAYLOR, director of engineering.

Highest 30 Sec. Rate: \$195.

NETWORK BASE HOURLY RATE: \$450.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Aransas	6,700	6,600	99
	Bee	9,200	9,000	98
	Brooks	2,700	2,600	96
	Duval	4,200	4,100	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jim Hogg	1,800	1,700	94
	Jim Wells	12,500	12,200	98
	Kenedy	200	200	100
	Kleberg	10,900	10,700	98
	Nueces	97,200	96,000	99
	Refugio	3,200	3,200	100
	San Patricio	20,400	20,000	98
Between 25-49%	TEXAS			
	Calhoun	7,300	7,200	99
	Live Oak	3,800	3,700	97
Zapata	2,500	2,400	96	
Between 5-24%	TEXAS			
Goliad	1,900	1,800	95	
Station Totals		184,500	181,400	98
Net Weekly Circulation (1986)			157,900	
Average Daily Circulation (1986)			98,100	

Texas—Dallas-Fort Worth

KDFW-TV

Ch. 4

Network Service: CBS.

Licensee: KDFW-TV Inc., 400 N. Griffin, Dallas, TX 75202.

Studio: 400 N. Griffin St., Dallas, TX 75202.

Telephone: 214-744-4000. TWX: 910-861-4111.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1685-ft. above av. terrain, 1521-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 17"
Longitude 96° 58' 34"

Transmitter: 1-mi. W of Cedar Hill, TX.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter & 7-meter; Scientific-Atlanta & Gould receivers.

News Services: AP, UPI, CBS, NIWS, HMS, DataTime.

Ownership: Times Mirror Co., Los Angeles, 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 3, 1949. Sale to present owner by Times Herald Printing Co. along with Dallas-Times Herald, approved by FCC May 15, 1970 (Television Digest, Vol. 9:38; 10:20).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Lohnes & Culver.

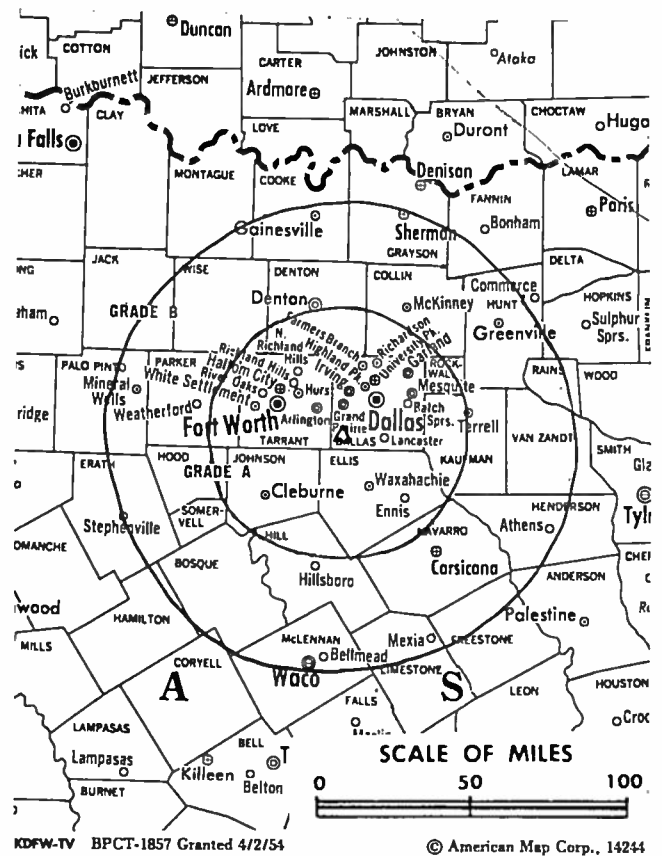
Personnel:

JOHN J. McCRORY, president.
I. W. (BILL) BAKER, vice president & general manager.
WENDELL HARRIS, vice president & news director.
TOM COLLIER, general sales manager.
JOE BELL, program director.
WARREN FARRAR, chief engineer.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Love	3,400	3,300	97
	TEXAS			
	Anderson	15,100	14,800	98
	Bosque	6,300	6,200	98
	Collin	63,200	62,400	99
	Comanche	5,100	5,000	98
	Cooke	11,300	11,200	99
	Dallas	668,800	663,700	99
	Delta	1,900	1,900	100
	Denton	66,600	66,000	99
	Ellis	23,400	23,100	99
	Erath	10,200	10,100	99
	Fannin	10,200	10,000	98
	Franklin	3,100	3,000	97
	Freestone	6,500	6,300	97
	Grayson	36,800	36,300	99
	Hamilton	3,900	3,800	97
	Henderson	21,200	20,800	98
	Hill	10,600	10,400	98
	Hood	9,900	9,800	99
Hopkins	10,800	10,600	98	
Hunt	23,700	23,300	98	
Jack	3,100	3,100	100	
Johnson	29,900	29,600	99	
Kaufman	15,700	15,400	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lamar	17,500	16,900	97
	Limestone	8,300	8,100	98
	Mills	1,900	1,900	100
	Navarro	15,000	14,700	98
	Palo Pinto	9,300	9,200	98
	Parker	19,400	19,200	99
	Rains	2,500	2,500	100
	Rockwall	7,100	7,000	99
	San Saba	2,600	2,500	96
	Smith	55,000	54,300	99
	Somervell	2,100	2,100	100
	Tarrant	369,600	366,800	99
	Van Zandt	14,500	14,200	98
	Wise	11,500	11,400	99
	Wood	11,100	10,900	98

Between 25-49%	OKLAHOMA			
	Bryan	13,000	12,700	98
	Choctaw	6,500	6,300	97
	Mc Curtain	13,600	13,200	97
	Marshall	5,200	5,100	98
	TEXAS			
	Brown	14,300	14,000	98
	Cherokee	15,100	14,800	98
	Eastland	8,400	8,200	98
	Mc Lennan	68,600	67,900	99
Montague	7,400	7,300	99	
Red River	6,500	6,300	97	
Stephens	4,500	4,400	98	
Titus	8,800	8,600	98	
Young	8,600	8,500	99	

(Continued on page A-1039)

Station Totals	1,883,000	1,861,900	98
Net Weekly Circulation (1986)		1,490,400	
Average Daily Circulation (1986)		883,600	

Texas—Dallas

KDAF

(formerly KRDL-TV)

Ch. 33

Network Service: None, independent.

Licensee: News America Television Inc., 8001 John Carpenter Freeway, Dallas, TX 75247.

Telephone: 214-634-8833.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1696-ft. above av. terrain, 1501-ft. above ground, 2321-ft. above sea level.

Latitude 32° 35' 22"
Longitude 96° 58' 10"

Transmitter: Belt Line Rd., 0.81-mi. W of Cedar Hill Rd., Cedar Hill.

Satellite Earth Stations: Harris, 4.57-meter & 6.1-meter; Harris & Scientific-Atlanta receivers.

Ownership: Fox Television Stations Inc. For officers and other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 29, 1980. Sale to present owner by Metromedia approved by FCC Nov. 14, 1985. Sale to Metromedia by Sheldon K. Turner and Nolanda Turner Hill approved by FCC Nov. 8, 1983.

Represented (sales): Katz Independent TV Sales.

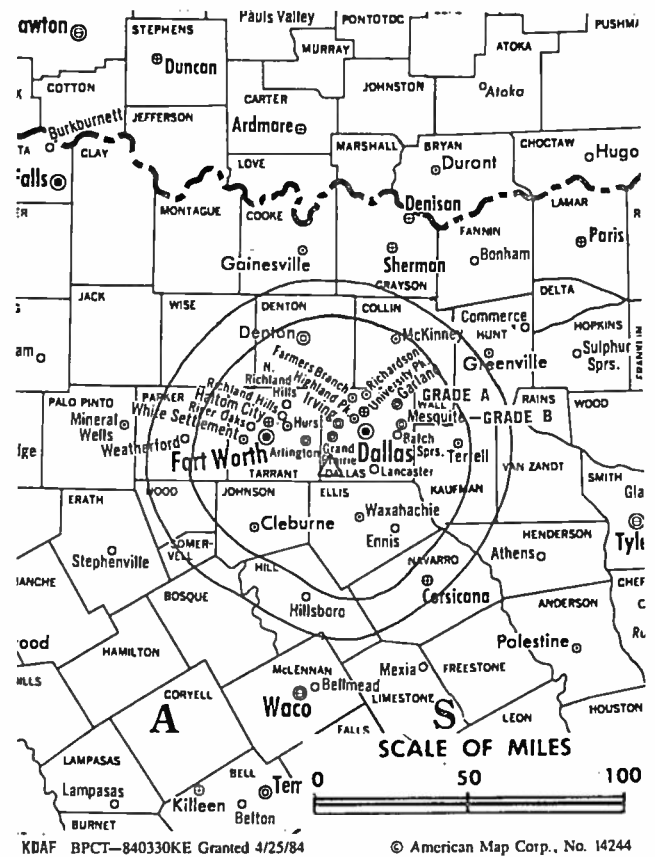
Personnel:

RAYMOND J. SCHONBAK, vice president & general manager.
KATY ELLIOTT-ATTEBERY, vice president & general sales manager.
JON FINDLEY, program director.
SHERI GERMAIN-STAMBAUGH, business manager.
JOE MAGGIO, chief engineer.
CRAIG A. MILLER, advertising & promotion manager.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	Collin	63,200	62,400	99
	Dallas	668,800	663,700	99
	Denton	66,600	66,000	99
	Ellis	23,400	23,100	99
	Johnson	29,900	29,600	99
	Kaufman	15,700	15,400	98
	Parker	19,400	19,200	99
	Rains	2,500	2,500	100
	Tarrant	369,600	366,800	99
	Wise	11,500	11,400	99
Between 5-24%	OKLAHOMA			
	Love	3,400	3,300	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Marshall	5,200	5,100	98
	TEXAS			
	Cooke	11,300	11,200	99
	Fannin	10,200	10,000	98
	Grayson	36,800	36,300	99
	Henderson	21,200	20,800	98
	Hill	10,600	10,400	98
	Hood	9,900	9,800	99
	Hopkins	10,800	10,600	98
	Hunt	23,700	23,300	98
	Jack	3,100	3,100	100
	Limestone	8,300	8,100	98
	Navarro	15,000	14,700	98
Palo Pinto	9,300	9,200	98	
Rockwall	7,100	7,000	99	
Van Zandt	14,500	14,200	98	
Station Totals		1,471,000	1,457,200	99
Net Weekly Circulation (1986)			427,900	
Average Daily Circulation (1986)			133,500	

Texas—Fort Worth-Dallas

KTVT

Ch. 11

Network Service: None, independent.

Licensee: Gaylord Broadcasting Co.

Studios: 4801 W. Freeway, Box 2495, Fort Worth 76113; 10111 N. Central Expressway, Box 31119, Dallas, TX 75231.

Telephones: 817-738-1951, Fort Worth; 214-363-9321, Dallas.

TWX: 910-893-5051.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1669-ft. above av. terrain, 1553-ft. above ground, 2349-ft. above sea level.

Latitude 32° 34' 43"
Longitude 96° 57' 12"

Transmitter: Approx. 0.7-mi. S of Cedar Hill, TX.

News Service: AP.

Ownership: See Group Ownership of TV Stations.

Began Operation: Sept. 11, 1955. Sale to present owner by NAFI Telecasting approved Aug. 1, 1962 (Television Digest, Vol. 2:11, 32). Sale to NAFI Telecasting by Texas State Network approved July 27, 1960 by FCC (Vol. 16:21, 31).

Represented (sales): TeleRep Inc.

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): A. D. Ring & Associates.

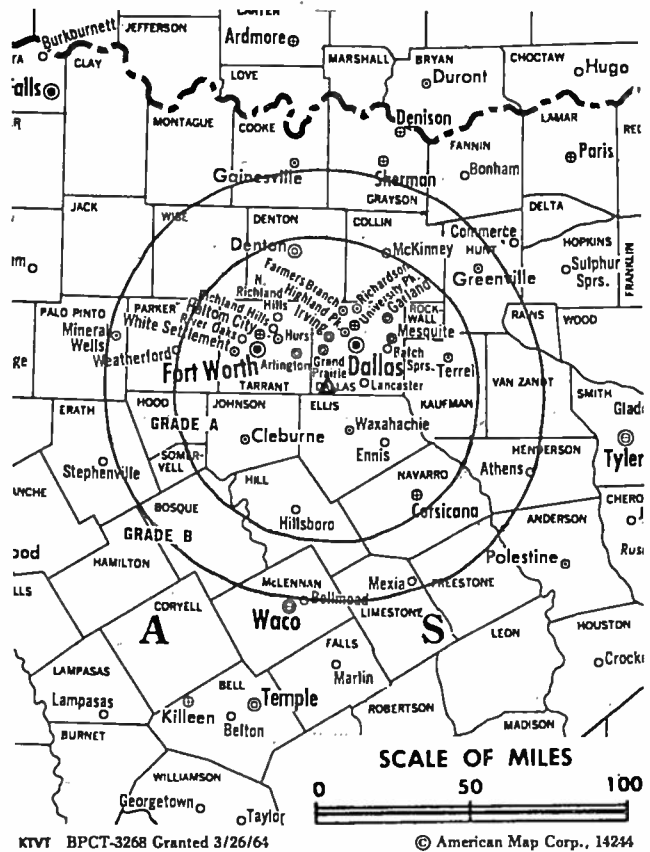
Personnel:

- CHARLES L. EDWARDS, vice president & general manager.
- HARRY DELANEY, station manager.
- OCELLA ALLISON, assistant general manager.
- CLEM CANDELARIA, program manager.
- RICK MILLS, general sales manager.
- WALT BAXLEY, chief engineer.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Comanche	37,400	37,100	99
	Love	3,400	3,300	97
	TEXAS			
	Collin	63,200	62,400	99
	Comanche	5,100	5,000	98
	Cooke	11,300	11,200	99
	Coryell	17,200	17,000	99
	Dallas	668,800	663,700	99
	Delta	1,900	1,900	100
	Denton	66,600	66,000	99
	Ellis	23,400	23,100	99
	Erath	10,200	10,100	99
	Fannin	10,200	10,000	98
	Freestone	6,500	6,300	97
	Grayson	36,800	36,300	99
	Hamilton	3,900	3,800	97
	Henderson	21,200	20,800	98
	Hill	10,600	10,400	98
Hood	9,900	9,800	99	
Hopkins	10,800	10,600	98	
Hunt	23,700	23,300	98	
Johnson	29,900	29,600	99	
Kaufman	15,700	15,400	98	
Lamar	17,500	16,900	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Navarro	15,000	14,700	98
	Palo Pinto	9,300	9,200	98
	Parker	19,400	19,200	99
	Rockwall	7,100	7,000	99
	Somervell	2,100	2,100	100
	Tarrant	369,600	366,800	99
	Van Zandt	14,500	14,200	98
	Wise	11,500	11,400	99

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARKANSAS			
	Arkansas	8,700	8,600	99
	Miller	13,900	13,700	99
	Sebastian	38,200	37,800	99
KENTUCKY	Carlisle	2,100	2,100	100
	LOUISIANA			
Bossier	31,300	31,000	99	
Caddo	100,800	99,600	99	
OKLAHOMA	Bryan	13,000	12,700	98
	Carter	18,300	18,100	99
	Choctaw	6,500	6,300	97
	Garfield	26,300	26,000	99
	Jackson	11,100	11,000	99
	Mc Curtain	13,600	13,200	97
	Tulsa	206,300	204,700	99
	Washington	21,200	21,100	100

(Continued on page A-1038)

Station Totals	3,156,800	3,119,500	98
Net Weekly Circulation (1986)		1,450,000	
Average Daily Circulation (1986)		538,600	

Texas—Fort Worth-Dallas

KTXA

Ch. 21

Network Service: None, independent.

Licensee: Taft Television & Radio Co. Inc.

Studio: 1712 E. Randol Mill Rd., Arlington, TX 76011.

Telephone: 817-265-2100. TWX: 910-890-5151.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 5000-kw max. & 1740 horizontal visual, 500-kw max. & 174-kw horizontal aural. Antenna: 1690-ft. above av. terrain, 1529-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 22"
Longitude 96° 58' 10"

Transmitter: Belt Line Rd., 0.81-mi. W of Cedar Hill Rd., Cedar Hill.

Satellite Earth Stations: Harris, 3-meter & 6.1-meter; Vertex, 4.6-meter, Ku-band; Harris & Vertex receivers.

News Service: AP.

Ownership: Taft Broadcasting Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 4, 1981. Sale to present owner by Gulf Broadcast Group approved by FCC May 30, 1985 (Television Digest, Vol. 25:5, 20, 22). Sale to Gulf by Sidney L. Shlenker, J. Livingston Kosberg, et al., approved Dec. 11, 1984 (Vol. 24:23, 53).

Represented (sales): MMT Sales Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Cohen & Dippell.

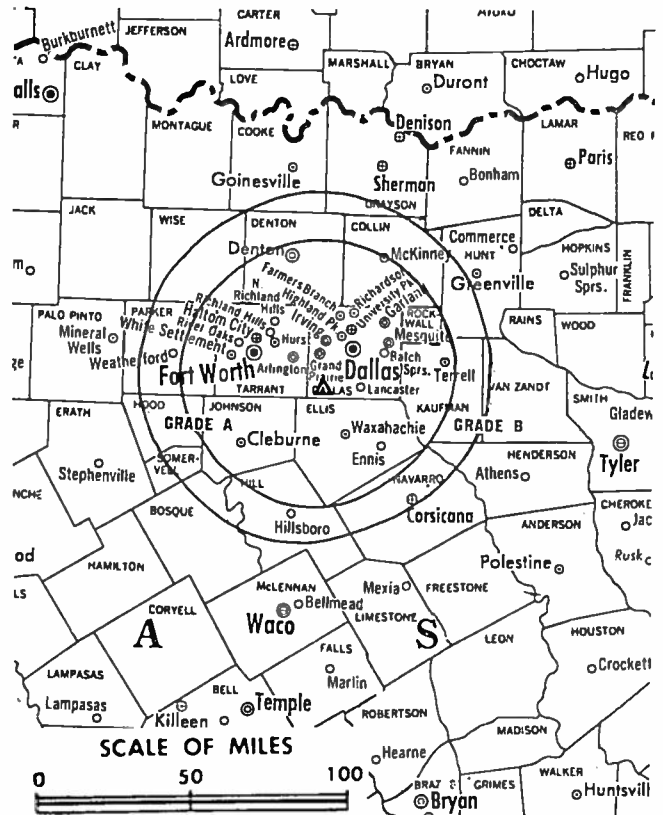
Personnel:

- WILLIAM P. CASTELMAN, vice president & general manager.
- DIRK M. BRINKERHOFF, general sales manager.
- KATHY DAUME, local sales manager.
- GREG PITTMAN, national sales manager.
- JUDY LYONS, program manager.
- PAT STIPHOUT, promotion manager.
- BOB W. CRAWFORD, chief engineer.
- JERRY STRETCH, director of business affairs.
- PAT O'CONNOR, traffic manager.
- RICK DAVEY, production/operations manager.

Highest 30 Sec. Rate: \$3000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Hood	9,900	9,800	99
	Parker	19,400	19,200	99
	Rockwall	7,100	7,000	99
	Tarrant	369,600	366,800	99
Wise	11,500	11,400	99	
Between 25-49%	TEXAS			
	Collin	63,200	62,400	99
	Cooke	11,300	11,200	99
Dallas	668,800	663,700	99	



KTXA BPCT-4962 Granted 3/31/80

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Denton	66,600	66,000	99
	Ellis	23,400	23,100	99
	Erath	10,200	10,100	99
	Fannin	10,200	10,000	98
	Hill	10,600	10,400	98
	Hunt	23,700	23,300	98
	Johnson	29,900	29,600	99
	Kaufman	15,700	15,400	98
	Navarro	15,000	14,700	98
	Palo Pinto	9,300	9,200	98
Somervell	2,100	2,100	100	
Between 5-24%	OKLAHOMA			
	Love	3,400	3,300	97
	Marshall	5,200	5,100	98
TEXAS	Bosque	6,300	6,200	98
	Delta	1,900	1,900	100
	Grayson	36,800	36,300	99
	Henderson	21,200	20,800	98
	Hopkins	10,800	10,600	98
	Jack	3,100	3,100	100
	Montague	7,400	7,300	99
	Rains	2,500	2,500	100
Van Zandt	14,500	14,200	98	
Station Totals		1,490,600	1,476,700	99
Net Weekly Circulation (1986)			678,500	
Average Daily Circulation (1986)			254,900	

Texas—Dallas-Fort Worth

KDFI-TV

Ch. 27

Network Service: None, independent.

Licensee: Dallas Media Investors Corp.

Studio: 433 Regal Row, Dallas.

Telephone: 214-637-2727.

Mailing Address: Box 470427, Dallas, TX 75247.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 5000-kw max. & 1490-kw horizontal visual, 251-kw aural. Antenna: 1690-ft. above av. terrain, 1529-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 22"
Longitude 96° 58' 10"

Transmitter: Belt Line Rd., 0.81-mi. W of Cedar Hill Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 2 in operation; United Satellite Systems, 5-meter; M/A-Com receivers.

News Services: UPI & Southwest Newswire.

Ownership: Dallas Media Investors Corp. John A. McKay, pres., 23.1%; Frances A. Green, secy.-treas., Warburg, Pincus Capital Partners Ltd., 70.2%; James R. Grant, 5.7%; Brenda K. Meyer, 1.1%.

Began Operation: Jan. 26, 1981.

Represented (sales): Independent TV Sales.

Represented (legal): Dow, Lohnes & Albertson.

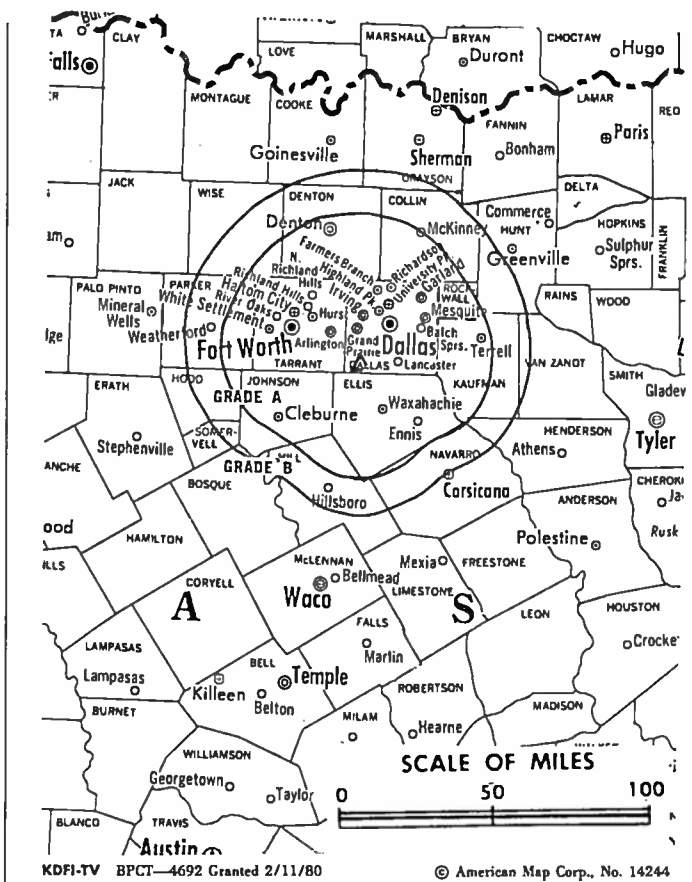
Personnel:

JOHN A. MCKAY, president & chief executive officer.
MARK LAMBERTI, director of broadcast operations.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	Dallas	668,800	663,700	99
	Denton	66,600	66,000	99
	Ellis	23,400	23,100	99
	Hill	10,600	10,400	98
	Johnson	29,900	29,600	99
	Kaufman	15,700	15,400	98
	Parker	19,400	19,200	99
	Tarrant	369,600	366,800	99
	Wise	11,500	11,400	99
Between 5-24%	OKLAHOMA			
	Love	3,400	3,300	97



KDFI-TV BPCT-4692 Granted 2/11/80

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	TEXAS			
	Bosque	6,300	6,200	98
	Collin	63,200	62,400	99
	Cooke	11,300	11,200	99
	Fannin	10,200	10,000	98
	Grayson	36,800	36,300	99
	Henderson	21,200	20,800	98
	Hood	9,900	9,800	99
	Hopkins	10,800	10,600	98
	Hunt	23,700	23,300	98
	Jack	3,100	3,100	100
	Limestone	8,300	8,100	98
	Montague	7,400	7,300	99
	Navarro	15,000	14,700	98
	Palo Pinto	9,300	9,200	98
	Rains	2,500	2,500	100
	Rockwall	7,100	7,000	99
	Van Zandt	14,500	14,200	98
Station Totals		1,479,500	1,465,600	99
Net Weekly Circulation (1986)			364,200	
Average Daily Circulation (1986)			106,800	

Texas—Fort Worth-Dallas

KXAS-TV

Ch. 5

Network Service: NBC.

Licensee: North Texas Broadcasting Corp., 3900 Barnett St., Fort Worth.

Studio: 3900 Barnett St., Fort Worth.

Mailing Address: Box 1780, Fort Worth, TX 76101.

Telephone: 817-429-1550. TWX: 910-893-5070.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural, 1685-ft. above av. terrain, 1521-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 17"
Longitude 96° 58' 34"

Transmitter: Mansfield & Beltline Rds., Cedar Hill, Dallas County.

Satellite Earth Station: Microdyne, 7-meter; Microdyne receivers.

News Services: AP, UPI, NBC.

Ownership: Wholly-owned subsidiary of LIN Broadcasting. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 29, 1948. Sale to present owner by Carter Publications Inc. (Fort Worth Star-Telegram) approved by FCC May 13, 1974 (Television Digest, Vol. 13:2; 14:19).

Represented (sales): Blair Television.

Represented (legal): Koteen & Naftalin.

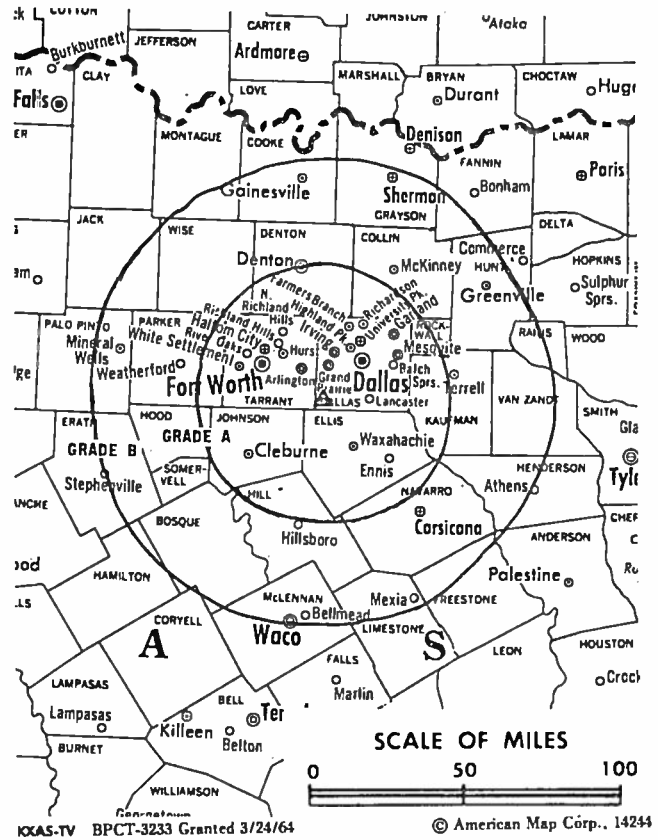
Personnel:

FRANK O'NEIL, president & general manager.
RUSS THORNTON, director, administration & programming.
PATTY PARKER, general sales manager.
KATHY WOOD, national sales manager.
LINDA SPEAR, national sales manager.
SUZETTE POULSON, business manager.
ANNETTE FANNING, director of advertising & promotion.
BILL SCHOCK, engineering director.
DOUG ADAMS, news director.
CHUCK BAKER, director of community affairs.
BILL KELLEY, operations director.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Love	3,400	3,300	97
	Marshall	5,200	5,100	98
	TEXAS			
	Anderson	15,100	14,800	98
	Bosque	6,300	6,200	98
	Collin	63,200	62,400	99
	Comanche	5,100	5,000	98
	Cooke	11,300	11,200	99
	Dallas	668,800	663,700	99
	Delta	1,900	1,900	100
	Denton	66,600	66,000	99
	Ellis	23,400	23,100	99
	Erath	10,200	10,100	99
	Fannin	10,200	10,000	98
	Freestone	6,500	6,300	97
	Grayson	36,800	36,300	99
	Hamilton	3,900	3,800	97
	Henderson	21,200	20,800	98
	Hill	10,600	10,400	98
	Hood	9,900	9,800	99
	Hopkins	10,800	10,600	98
	Hunt	23,700	23,300	98
	Jack	3,100	3,100	100
	Johnson	29,900	29,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Kaufman	15,700	15,400	98
	Lamar	17,500	16,900	97
	Limestone	8,300	8,100	98
	Navarro	15,000	14,700	98
	Palo Pinto	9,300	9,200	98
	Parker	19,400	19,200	99
	Rains	2,500	2,500	100
	Rockwall	7,100	7,000	99
	Smith	55,000	54,300	99
	Somervell	2,100	2,100	100
	Tarrant	369,600	366,800	99
	Van Zandt	14,500	14,200	98
	Wise	11,500	11,400	99
	Wood	11,100	10,900	98
Between 25-49%	OKLAHOMA			
	Bryan	13,000	12,700	98
	Choctaw	6,500	6,300	97
	TEXAS			
	Cherokee	15,100	14,800	98
	Eastland	8,400	8,200	98
	Franklin	3,100	3,000	97
Gregg	42,200	41,700	99	
Mc Lennan	68,600	67,900	99	
Montague	7,400	7,300	99	
Red River	6,500	6,300	97	
Stephens	4,500	4,400	98	
Young	8,600	8,500	99	
Between 5-24%	TEXAS			
	Coryell	17,200	17,000	99
	Falls	7,400	7,300	99
	Houston	8,400	8,100	96
	Leon	4,800	4,600	96
	Titus	8,800	8,600	98
Upshur	12,300	12,100	98	
Station Totals		1,848,500	1,828,300	98
Net Weekly Circulation (1986)			1,481,900	
Average Daily Circulation (1986)			886,700	

Texas—Dallas-Fort Worth

KXTX-TV

Ch. 39

Network Service: None, independent.

Licensee: CBN Continental Broadcasting Network Inc., CBN Center, Virginia Beach, VA 23463.

Studio: 3900 Harry Hines Blvd., Dallas, TX 75219.

Telephone: 214-521-3900.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 4508-kw max. & 2480-kw horizontal visual, 450.8-kw max. & 248-kw horizontal aural. Antenna: 1679-ft. above av. terrain, 1520-ft. above ground, 2334-ft. above sea level.

Latitude 32° 35' 07"
Longitude 96° 58' 06"

Transmitter: 1200 W. Beltline Rd.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: CBN Continental Bcstg. Network Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 5, 1968 as KDTV. Donation to present owner by Doubleday Bcstg. Co. approved by FCC Nov. 9, 1973. Following transfer Christian Bcstg. switched to Ch. 39 from Ch. 33 which went dark.

Represented (sales): Seltel Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

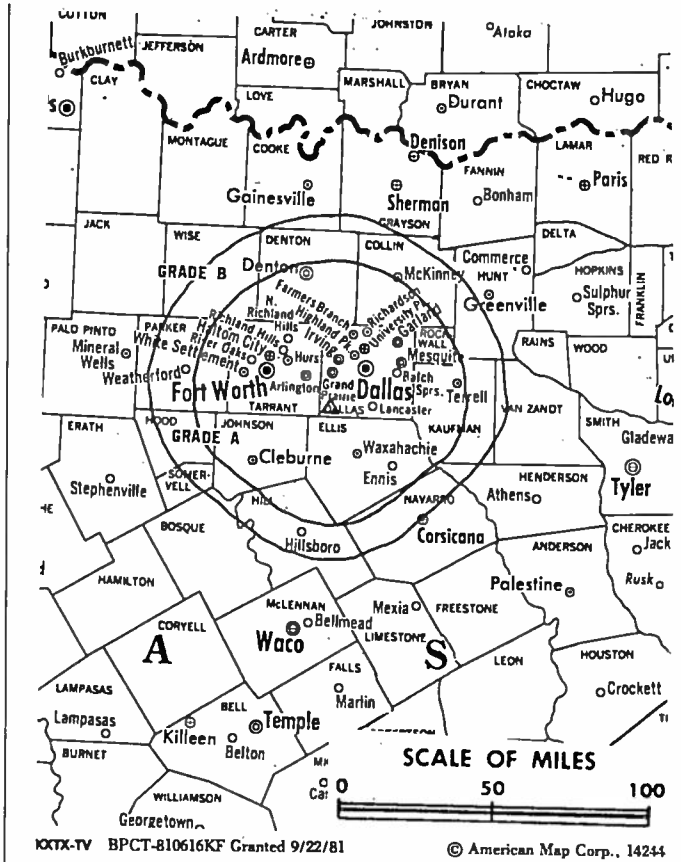
Personnel:

M. G. ROBERTSON, president.
DICK BOVE, vice president & general manager.
PHIL MAZUR, general sales manager.
HAROLD NASH, chief engineer.
KEITH MITCHELL, production manager.
KEN FOOTE, program director.

Highest 30 Sec. Rate: \$1500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	OKLAHOMA				
	Jackson	11,100	11,000	99	
	TEXAS				
	Collin	63,200	62,400	99	
	Denton	66,600	66,000	99	
	Ellis	23,400	23,100	99	
	Hopkins	10,800	10,600	98	
	Hunt	23,700	23,300	98	
	Navarro	15,000	14,700	98	
	Rockwall	7,100	7,000	99	
	Wise	11,500	11,400	99	
	Between 25-49%	ARKANSAS			
		Arkansas	8,700	8,600	99
Cross		6,600	6,500	98	
Jefferson		30,400	29,900	98	
LOUISIANA					
Bossier	31,300	31,000	99		
Caddo	100,800	99,600	99		
OKLAHOMA					
Bryan	13,000	12,700	98		
Carter	18,300	18,100	99		
Comanche	37,400	37,100	99		
Love	3,400	3,300	97		
TEXAS					
Childress	2,700	2,700	100		

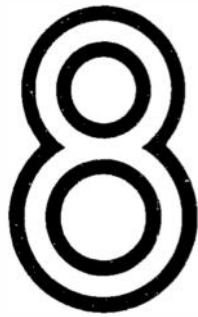


Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Collingsworth	1,800	1,700	94
	Cooke	11,300	11,200	99
	Dallas	668,800	663,700	99
	Delta	1,900	1,900	100
	Erath	10,200	10,100	99
	Fannin	10,200	10,000	98
	Freestone	6,500	6,300	97
	Grayson	36,800	36,300	99
	Gregg	42,200	41,700	99
	Hill	10,600	10,400	98
	Hood	9,900	9,800	99
	Jack	3,100	3,100	100
	Johnson	29,900	29,600	99
	Kaufman	15,700	15,400	98
	Mc Lennan	68,600	67,900	99
	Nacogdoches	18,900	18,400	97
	Palo Pinto	9,300	9,200	98
	Parker	19,400	19,200	99
	Rains	2,500	2,500	100
	Smith	55,000	54,300	99
Somervell	2,100	2,100	100	
Stephens	4,500	4,400	98	
Tarrant	369,600	366,800	99	
Young	8,600	8,500	99	
Between 5-24%	ARKANSAS			
	Garland	30,900	30,400	98
	Hempstead	8,700	8,500	98
	Monroe	4,700	4,500	97
	Quachita	11,400	11,100	98
Pulaski	131,100	129,800	99	
St Francis	9,600	9,400	98	
(Continued on page A-1038)				
Station Totals		2,518,700	2,490,900	98
Net Weekly Circulation (1986)				910,800
Average Daily Circulation (1986)				349,000

Texas—Dallas-Fort Worth

WFAA-TV

Ch. 8



WFAA-TV
DALLAS/FORT WORTH



PETRY TELEVISION, INC.

Network Service: ABC.

Licensee: WFAA Television Inc., Communications Center, Dallas, TX 75202.

Studio: Communications Center, Dallas, TX 75202.

Telephone: 214-748-9631. TWX: 214-899-8413.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1680-ft. above av. terrain, 1521-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 17"
Longitude 96° 58' 34"

Transmitter: 1-mi. W of Cedar Hill, TX.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

AM Affiliate: KRQX, 5-kw, 570 kHz.

FM Affiliate: KZEW, 100-kw, 97.9 MHz (No. 250), 1680-ft.

News Services: ABC, CNN, AP, UPI, Group W Newsfeed.

Ownership: A. H. Belo Corp. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 17, 1949 as KBTW. Sold to present owner February 1950 (Television Digest, Vol. 6:4, 11).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Carl T. Jones Associates.

Personnel:

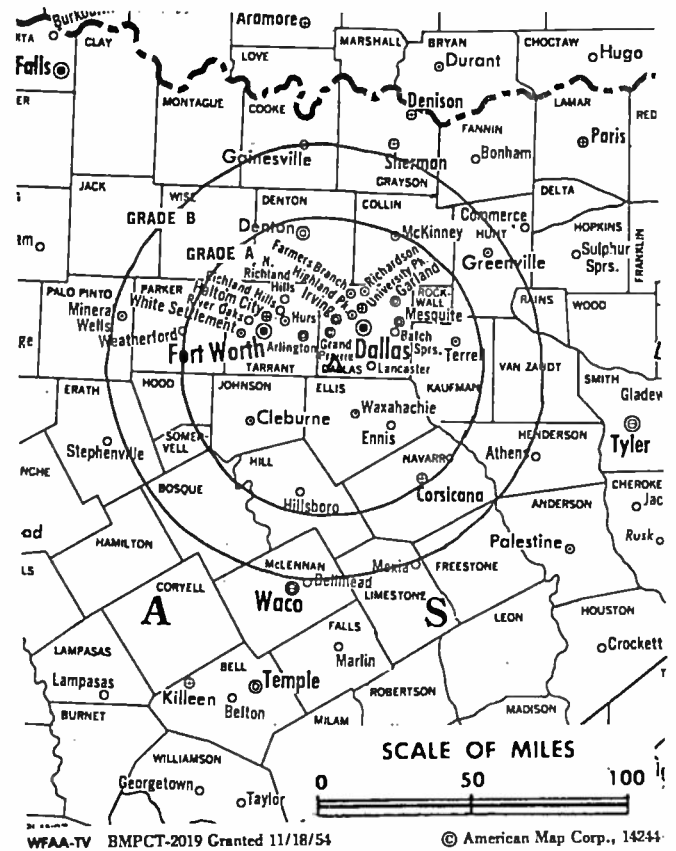
DAVID T. LANE, president & general manager.
BUFF PARHAM, general sales manager.
BOB ROBINSON, operations manager.
BEAVEN ELS, chief engineer.
JOHN IRVIN, director of broadcast operations.

Highest 30 Sec. Rate: \$25,000.

NETWORK BASE HOURLY RATE: \$2650.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	OKLAHOMA Choctaw	6,500	6,300	97



WFAA-TV BMPCT-2019 Granted 11/18/54 © American Map Corp., 14244-

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	Love	3,400	3,300	97
TEXAS				
	Anderson	15,100	14,800	98
	Bosque	6,300	6,200	98
	Brown	14,300	14,000	98
	Collin	63,200	62,400	99
	Comanche	5,100	5,000	98
	Cooke	11,300	11,200	99
	Crockett	1,700	1,700	100
	Dallas	668,800	663,700	99
	Delta	1,900	1,900	100
	Denton	66,600	66,000	99
	Eastland	8,400	8,200	98
	Ellis	23,400	23,100	99
	Erath	10,200	10,100	99
	Fannin	10,200	10,000	98
	Franklin	3,100	3,000	97
	Freestone	6,500	6,300	97
	Grayson	36,800	36,300	99
	Hamilton	3,900	3,800	97
	Henderson	21,200	20,800	98
	Hill	10,600	10,400	98
	Hood	9,900	9,800	99
	Hopkins	10,800	10,600	98
	Hunt	23,700	23,300	98
	Jack	3,100	3,100	100
	Johnson	29,900	29,600	99
	Kaufman	15,700	15,400	98
	Kimble	1,600	1,500	94
	Lamar	17,500	16,900	97
	Limestone	8,300	8,100	98
	Menard	900	900	100

(Continued on page A-1039)

Station Totals	2,071,400	2,048,100	98
Net Weekly Circulation (1986)		1,544,000	98
Average Daily Circulation (1986)		906,500	

Texas—El Paso

KCIK

Ch. 14

Network Service: None, independent.

Licensee: Cristo Rey Corp., 3100 N. Stanton St., El Paso, TX 79902.

Studio: 3100 N. Stanton St., El Paso, TX 79902.

Telephone: 915-533-1414.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 402-kw max. & 214-kw horizontal visual, 21.4-kw horizontal aural. Antenna: 1980-ft. above av. terrain, 366-ft. above ground, 6114-ft. above sea level.

Latitude 31° 48' 55"
Longitude 106° 29' 20"

Transmitter: Approx. 3.9-mi. NNW of County Courthouse, El Paso.

Satellite Earth Stations: Microdyne, 4.5-meter, Ku-band; Prodelin & Weatherscan, 3.9-meter, 4-meter & 4.5-meter; Gardiner, M/A-Com & Microdyne receivers.

News Service: INN.

Ownership: Sante Fe Communications, 80%; DeRance Foundation, 20%. SFC ownership: Non-profit, non-stock corp. Erica John & Donald A. Gallagher, dirs. Gallagher is also dir. of DeRance Inc., which owns remaining 20% of Cristo Rey Corp.; 20% of HBI Acquisition Corp., licensee of KIHS-TV, Ontario, CA. Sante Fe Communications owns 40% of KIHS-TV, Ontario, CA. **Note:** Sale of KIHS-TV pending.

Began Operation: Aug. 1, 1979. Sale to present owners by Cristo Rey Corp. approved by FCC April 20, 1983.

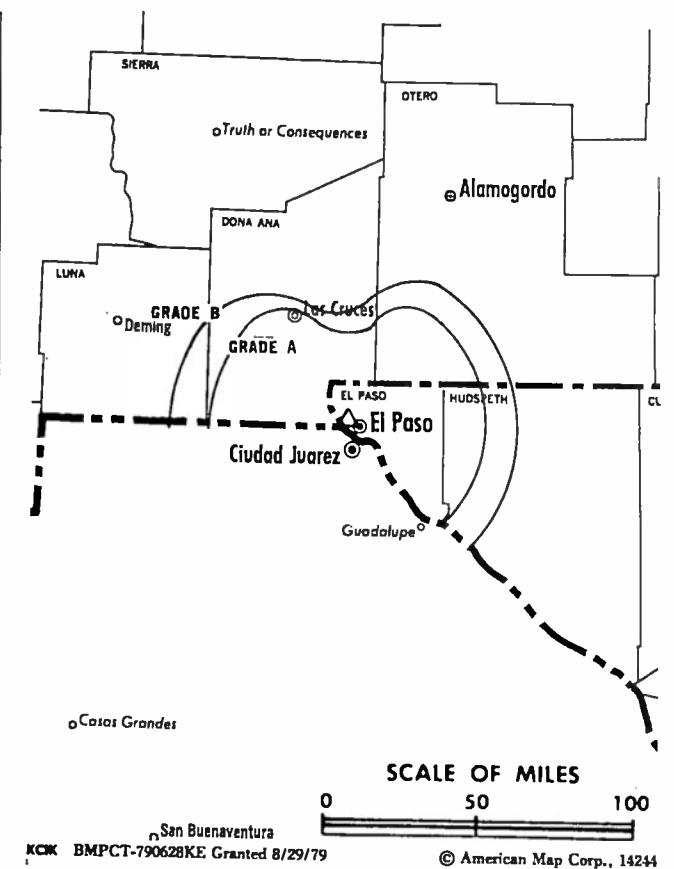
Represented (sales): Independent TV Sales.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:
ROBERT MUNOZ, president & general manager.
CARL NATONE, chief engineer.
LARRY PEPIN, business manager.

Highest 30 Sec. Rate: \$250.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW MEXICO			
	Dona Ana	38,000	36,700	97
	TEXAS			
	El Paso	162,200	160,700	99
	Hudspeth	800	800	100
Between 5-24%	NEW MEXICO			
	Otero	16,100	15,700	98
Station Totals		217,100	213,900	98
Net Weekly Circulation (1986)				99,900
Average Daily Circulation (1986)				41,700

Texas—El Paso

KDBC-TV

Ch. 4

Network Service: CBS.

Licensee: KDBC-TV Inc., Box 1799, El Paso, TX 79999.

Studio: 2201 Wyoming Ave., El Paso, TX 79903.

Telephone: 915-532-6551. TWX: 910-964-1323.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1563-ft. above av. terrain, 410-ft. above ground, 5610-ft. above sea level.

Latitude 31° 47' 46"
Longitude 106° 28' 57"

Transmitter: Comanche Peak, El Paso.

Satellite Earth Stations: Scientific-Atlanta, 3-meter, 5-meter & 7-meter; Comrex, 4.6-meter; Harris, Microdyne & Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: See KARK-TV, Little Rock, AR.

Began Operation: Dec. 14, 1952, Sale to present owner by El Paso TV Co. approved by FCC April 21, 1986 (Television Digest, Vol. 26:14, 25). Sale to Evening Post Publishing Co. by Doubleday Bcstg. Co. approved Aug. 30, 1974. Previous sale of Trigg-Vaughn station group to Doubleday approved Feb. 1, 1967 (Television Digest, Vol. 6:44; 7:6). Sale as KR0D-TV-AM to Trigg-Vaughn interests by Dorrance Roderick and family, publisher of El Paso Times, approved Oct. 29, 1959 (Vol. 15:36, 44).

Represented (sales): Seltel Inc.

Represented (legal): Gammon & Grange.

Personnel:

SAM KOBREN, general manager.
CHARLES MALY, program manager.
BILL MITCHELL, director of broadcast operations.
DON CAPARIS, director of sales.
HELEN BARRY, national sales manager.
WALTER W. WARD, chief engineer.

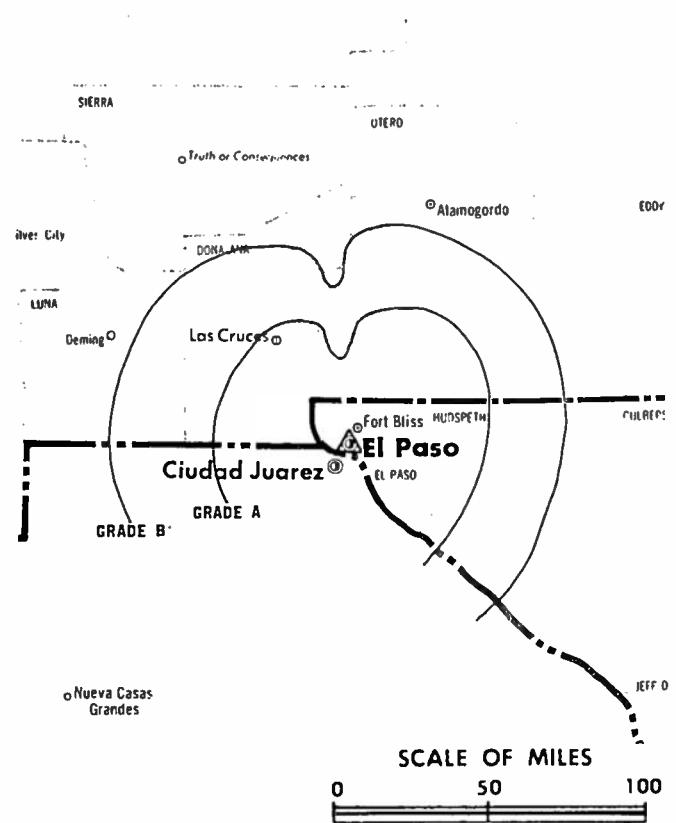
Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$493.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO Dona Ana	38,000	36,700	97



KDBC-TV BPCT—821013KE Granted 2/28/83

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Grant	9,400	8,900	95
	Luna	6,300	6,100	97
	Otero	16,100	15,700	98
TEXAS				
	Culberson	1,000	1,000	100
	El Paso	162,200	160,700	99
	Hudspeth	800	800	100
Between 25-49%	NEW MEXICO Hidalgo	2,100	2,000	95
	NEW MEXICO Sierra	4,100	3,800	94
Station Totals		240,000	235,700	98
Net Weekly Circulation (1986)				195,900
Average Daily Circulation (1986)				123,900

Texas—El Paso

KINT-TV

Ch. 26

Network Service: Spanish International Network.

Licensee: Paso del Norte Bcstg. Corp., 5426 N. Mesa St., El Paso, TX 79912.

Studio: 5426 N. Mesa St., El Paso, TX 79912.

Telephone: 915-581-1126.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2250-kw max. visual, 225-kw max. aural. Antenna: 1500-ft. above av. terrain, 316-ft. above ground, 5516-ft. above sea level.

Latitude 31° 47' 46"
Longitude 106° 28' 56"

Transmitter: Comanche Peak, El Paso.

Satellite Earth Station: Harris, 6.1-meter; Harris receivers.

News Services: SIN & UPI.

Ownership: Richard A. Najera, pres.; Mary S. Ponce, treas.; Jose A. Silva Sr., Luz A. Candelaria, Angel Beltran, George Salome, Gus Rallis & Jose A. Silva Jr., 11.1% each.

Began Operation: May 5, 1984.

Represented (legal): Mullin, Rhyne, Emmons & Topel.

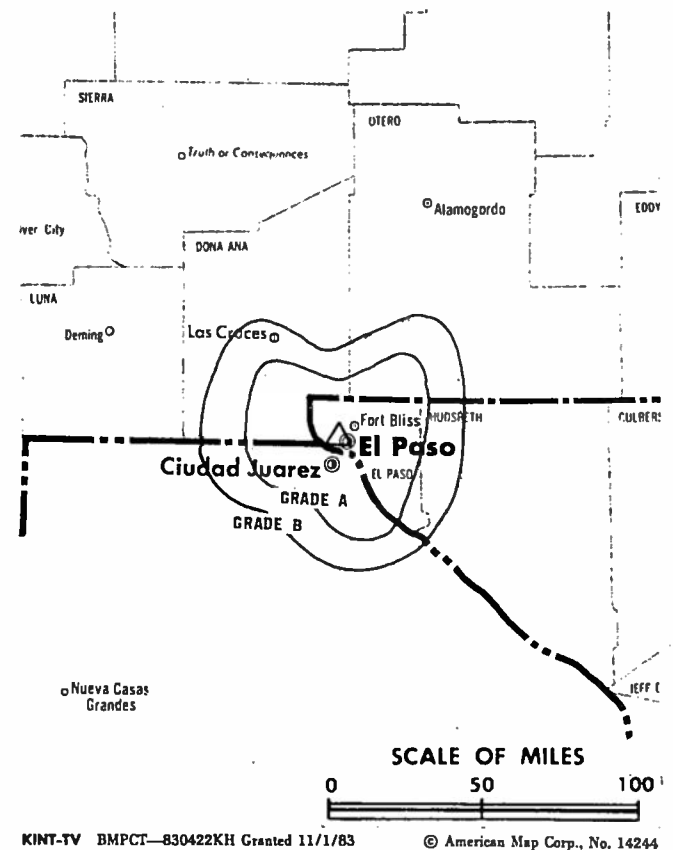
Personnel:

- ANGEL BELTRAN JR., exec. vice president & general manager.
- WALT DALTON, local sales manager.
- JAVIER SANCHEZ, news director.
- ALFREDO DURAND, chief engineer.
- ROSA MARIA BOADELLA, promotions director & exec. assistant.

Highest 30 Sec. Rate (Aug. 1, 1986): \$350.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	NEW MEXICO Dona Ana	38,000	36,700	97



KINT-TV BNPCT—830422KH Granted 11/1/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
Between 5-24%	El Paso	162,200	160,700	99
Station Totals		200,200	197,400	98
Net Weekly Circulation (1986)			34,400	
Average Daily Circulation (1986)			19,800	

Texas—El Paso

KTSM-TV

Ch. 9

Network Service: NBC.

Licensee: Tri-State Broadcasting Co. Inc., 801 N. Oregon St.

Studio: 801 N. Oregon St., El Paso, TX 79902.

Telephone: 915-532-5423. TWX: 910-964-1329.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1910-ft. above av. terrain, 370-ft. above ground, 5993-ft. above sea level.

Latitude 31° 48' 18.5"
Longitude 106° 28' 57.0"

Transmitter: Ranger Peak, Franklin Mtns., 1-mi. NW of El Paso.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; Harris, 3-meter & 6.1-meter; Harris & Scientific-Atlanta receivers.

AM Affiliate: KTSM, 5-kw, (0.5-kw night), 1380 kHz (NBC).

FM Affiliate: KTSM-FM, 100-kw, 99.9 MHz (No. 260), 1820-ft.

News Services: AP, NBC.

Ownership: Karl O. Wyler, pres., 55%; Karl O. Wyler Jr., 30%; F. L. Koons, 10%; W. C. Bailey, 5%.

Began Operation: Jan. 4, 1953.

Represented (sales): Blair Television.

Represented (legal): Bryan, Cave, McPheeters & McRoberts.

Personnel:

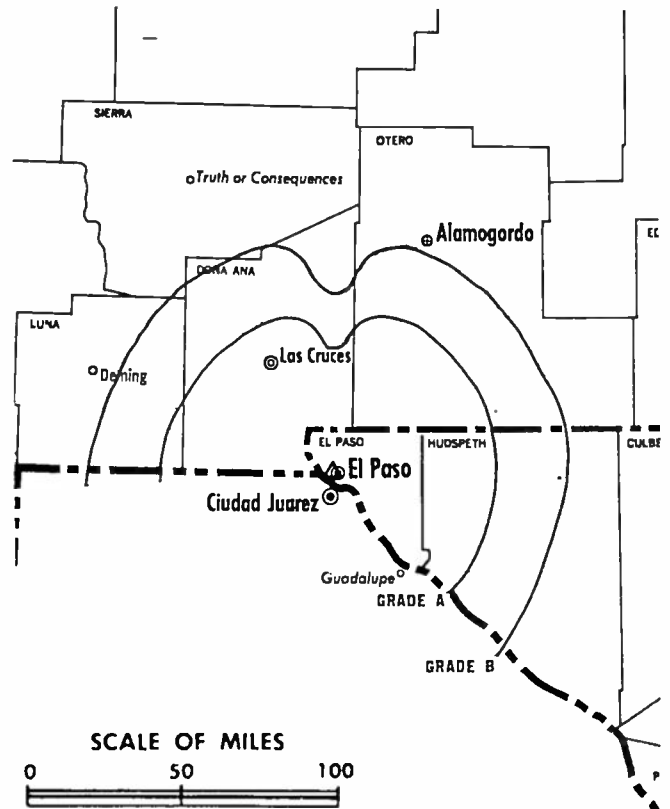
KARL O. WYLER, president & general manager.
JACK RYE, executive vice president & program director.
W. T. MCGILL, vice president & chief engineer.
JOHN PHELAN, vice president & sales manager.
JUNE ADKINS, secretary-treasurer.
JAY PILANT, production manager.
TED BENDER, director of public affairs.
RALPH WILSON GREEN, news director.

Highest 30 Sec. Rate: \$850.

NETWORK BASE HOURLY RATE: \$500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO Dona Ana	38,000	36,700	97



KTSM-TV BPCT-4538 Granted 9/8/72

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Luna	6,300	6,100	97
	Otero	16,100	15,700	98
	TEXAS			
	Culberson	1,000	1,000	100
	El Paso	162,200	160,700	99
	Hudspeth	800	800	100
Between 25-49%	NEW MEXICO			
	Grant	9,400	8,900	95
	Hidalgo	2,100	2,000	95
	Sierra	4,100	3,800	94
	TEXAS			
	Presidio	1,800	1,700	94
Station Totals		241,800	237,400	98
Net Weekly Circulation (1986)			195,500	
Average Daily Circulation (1986)			124,700	

Texas—El Paso

KVIA-TV

Ch. 7

(Operates satellite KAVE-TV Carlsbad, NM)

Network Service: ABC.

Licensee: Marsh Media of El Paso, Box 12277, El Paso 79912.

Studio: 4140 Rio Bravo St., El Paso 79902.

Mailing Address: Box 12277, El Paso, TX 79912.

Telephone: 915-532-7777.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 820-ft. above av. terrain, 296-ft. above ground, 4916-ft. above sea level.

Latitude 31° 47' 17"
Longitude 106° 28' 46"

Transmitter: S slope of Comanche Peak, 0.4-mi. N of Scenic Dr. near El Paso.

Satellite Earth Stations: Andrew, 4.5-meter & 7.3-meter; M/A-Com, 0.7-meter; RCA, 4.5-meter Ku-band; Scientific-Atlanta, 7-meter; Andrews, M/A-Com, RCA & Scientific-Atlanta receivers.

News Services: AP, Sun World Satellite News.

Ownership: Stanley Marsh III Special Trust, 30%; Stanley Marsh III, 15%; Michael C. Marsh, 20%; Tom F. Marsh, 10%; Tom F. Marsh Special Trust, 10%; David L. Weir, 5%; Michael C. Marsh Family Trust, 4.5%; Estelle Marsh Watlington, 1%. Same principals own KAVE-TV, Carlsbad, NM; KVII-TV, Amarillo, TX; KVIJ-TV, Sayre, OK; KVIH-TV, Clovis, NM.

Began Operation: Sept. 1, 1956. Sale to present owners by John B. Walton Jr. approved by FCC Feb. 24, 1976. Sale to Walton by Joseph Harris & Norman Alexander approved Jan. 19, 1966 (Television Digest, Vol. 6:4). Sale to Harris & Alexander by McLendon Investment Corp. approved March 20, 1957 (Vol. 13:12).

Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Smith & Powstenko.

Personnel:

RICHARD E. PEARSON, general manager.
DAN KRIEGER, director of broadcasting.
JACK WILKINSON, chief engineer.
STEVE GIUST, general sales manager.

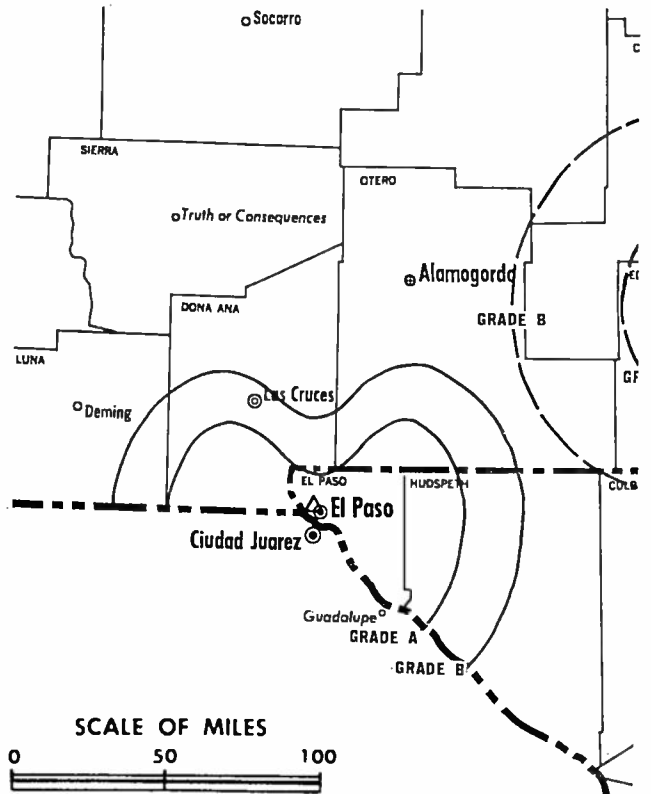
Highest 30 Sec. Rate: \$900.

NETWORK BASE HOURLY RATE: \$425.

Arbitron Data: Figures include KAVE-TV, Carlsbad, NM.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO Dona Ana	38,000	36,700	97



KVIA-TV BPCT-5091 Granted 12/22/77

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Eddy	18,400	18,000	98
	Luna	6,300	6,100	97
	Otero	16,100	15,700	98
TEXAS				
	Culberson	1,000	1,000	100
	El Paso	162,200	160,700	99
	Hudspeth	800	800	100
	Presidio	1,800	1,700	94
NEW MEXICO				
Between 25-49%	Chaves	21,400	21,000	98
	Lea North	19,400	18,900	98
	Lea South	2,600	2,500	96
NEW MEXICO				
Between 5-24%	Grant	9,400	8,900	95
	Lincoln	5,500	5,300	96
TEXAS				
	Gaines	4,700	4,700	100
Station Totals		307,600	302,000	98
Net Weekly Circulation (1986)			213,400	
Average Daily Circulation (1986)			127,100	

Texas—El Paso (Juarez, Mexico)

XEJ-TV

Ch. 5

Network Service: None, independent Spanish-language outlet.

Licensee: Television de la Frontera, S.A., Box 9555, El Paso, TX 79985.

Telephones: 2-0248, 2-5786.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 63-kw visual, 10-kw aural. **Note:** Additional data unavailable.

Transmitter: Penon Mountain.

Studio: Edificio XEJ, Apartado 111, Juarez, Mexico.

Ownership: Pedro Meneses Hoyos, owner.

Began Operation: May 17, 1954.

Represented (sales): SIN Television Network.

Personnel:

PEDRO MENESES HOYOS, general manager.

STEVE GUERRERO, chief engineer.

Highest 30 Sec. Rate: \$100.

Texas—El Paso (Juarez, Mexico)

XEPM-TV

Ch. 2

Network Service: None, independent Spanish-language outlet.

Licensee: XEPM-TV Television Inc., Apdo. No. 271, Juarez.

Business Office: Television de la Frontera, Box 9555, El Paso, TX 79985.

Telephone: Juarez 2-2222.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 6.3-kw visual, 3.15-kw aural. Antenna: 1150-ft. above av. terrain.

Note: Additional data unavailable.

Ownership: Pedro Meneses Jr., also owner of XEJ, XEPZ & XEJ-TV also Juarez-El Paso.

Began Operation: Jan. 16, 1961.

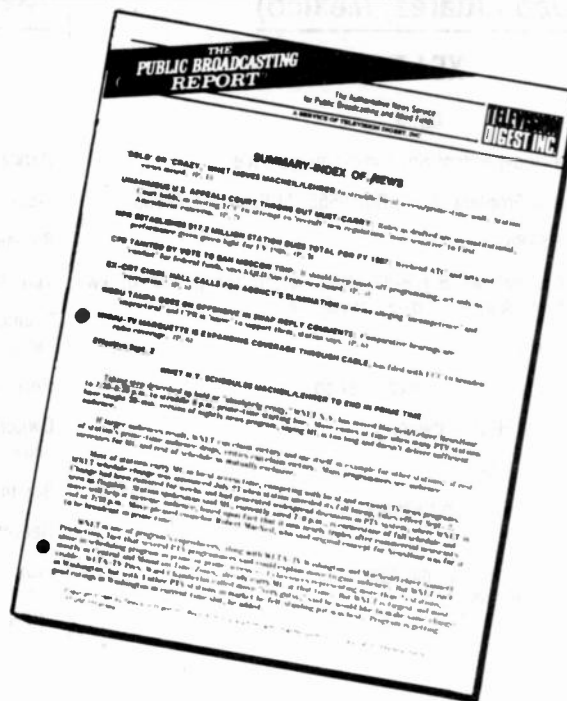
Represented (sales): SIN Television Network.

Personnel:

M. D. HEREDIA, general manager.

SERGIO D. MOLINAR JR., sales manager.

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Washington, D.C. 20036

Texas—Harlingen

KGBT-TV

Ch. 4

Network Service: CBS.

Licensee: KGBT-TV Ltd. Partnership, Box 711, Harlingen 78550.

Studio: 1519 W. Harrison St., Harlingen, TX 78550.

Telephone: 512-423-3910. TWX: 910-870-1504.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 990-ft. above av. terrain, 991-ft. above ground, 1046-ft. above sea level.

Latitude 26° 08' 56"
Longitude 97° 49' 19"

Transmitter: 0.125-mi. S of La Feria, TX.

Satellite Earth Station: Harris, 3-meter; Harris & M/A-Com receivers.

News Service: AP.

Ownership: Draper Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 4, 1953. Sale to present owner by Tichenor Media System Inc. approved by FCC Feb. 7, 1986.

Represented (sales): Katz Television.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): D. W. Sargent Broadcast Service.

Personnel:

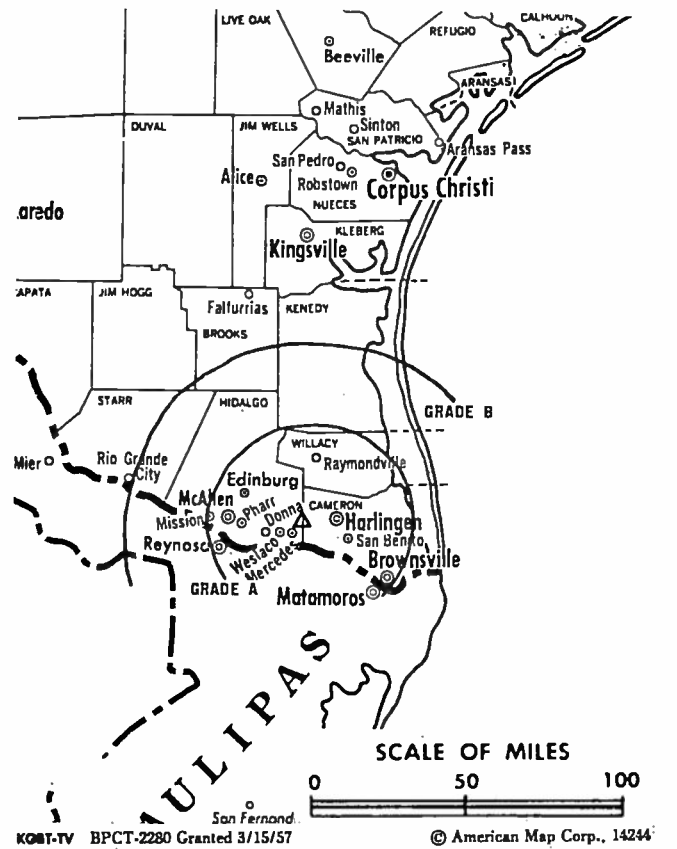
DON HALE, vice president & general manager.
JIM CHANCEY, program director & production manager.
FRANK OGDEN, chief engineer.
DAVID MERRILL, news director.

Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$825.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	TEXAS Cameron	69,800	68,800	99
	Hidalgo	94,500	92,900	98
	Starr	9,000	8,700	97
	Willacy	5,100	5,000	98
Between 25-49%	TEXAS Brooks	2,700	2,600	96
Station Totals		181,100	178,000	98
Net Weekly Circulation (1986)				162,400
Average Daily Circulation (1986)				120,400

Texas—Houston

KHOU-TV

Ch. 11

Network Service: CBS.

Licensee: Gulf Television Corp., Box 11, Houston 77001.

Studio: 1945 Allen Parkway, Houston 77019.

Mailing Address: Box 11, Houston, TX 77001.

Telephone: 713-526-1111. TWX: 910-881-1705.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 47.5-kw aural. Antenna: 1441-ft. above av. terrain, 1473-ft. above ground, 1549-ft. above sea level.

Latitude 29° 33' 25"
Longitude 95° 30' 04"

Transmitter: 3101 Senior Rd., 3-mi. E of De Walt, TX.

News Services: AP, UPI, CBS, Group W Newsfeed, CNN.

Satellite Earth Stations: 5 in operation; Scientific-Atlanta, 10-meter; Harris, M/A-Com & Scientific-Atlanta receivers.

Ownership: Belo Broadcasting Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: March 22, 1953. Transfer of control to Corinthian Bcstg. by Paul E. Taft, et al., approved July 11, 1956 by FCC (Television Digest, Vol. 12:19, 28). Sale to present owner by Corinthian Bcstg. approved by FCC Nov. 22, 1983.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Cohen & Dippell.

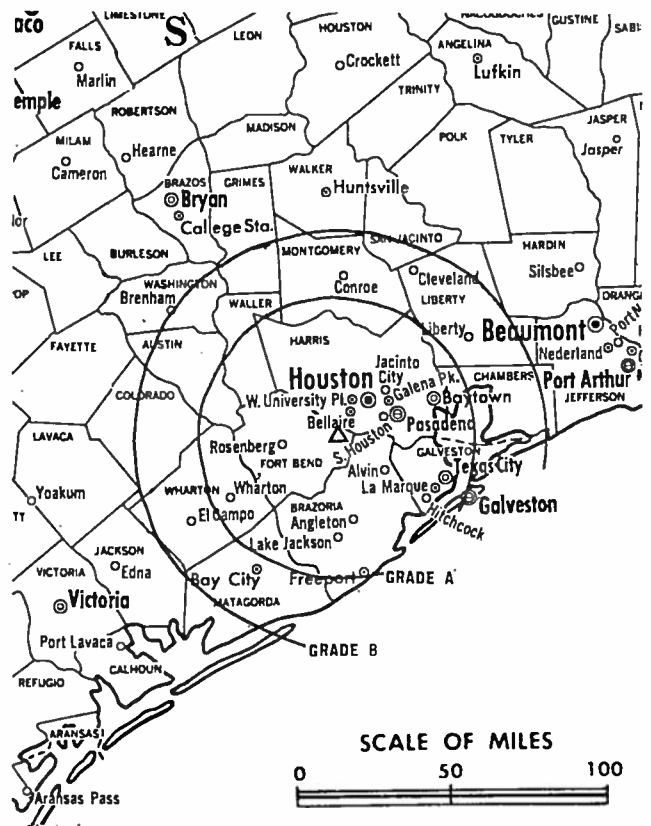
Personnel:

TERRENCE FORD, president & general manager.
CRAIG BLAND, general sales manager.
PETER DIAZ, local sales manager.
KENLYN ZSCHUNKE, regional sales manager.
GORDON PEPPARS, regional sales manager.
ROBIN PRINCE, program & promotion manager.
ALAN PARCELL, news director.
ALAN SUHONEN, production manager.
JOHN DEMSHOCK, director of engineering.
KATHY FOUNTAIN, business manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Austin	7,800	7,600	97
	Brazoria	67,700	67,100	99
	Chambers	7,900	7,800	99
	Colorado	7,700	7,500	97
	Fort Bend	60,100	59,200	99
	Galveston	78,200	77,300	99
	Grimes	5,600	5,400	96
	Harris	1,033,400	1,023,900	99
	Jackson	5,100	5,000	98



KHOU-TV BPCT-3212 Granted 9/9/63

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Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Liberty	20,200	19,800	98	
	Matagorda	15,900	15,600	98	
	Montgomery	59,400	58,300	98	
	Polk	11,800	11,500	97	
	Walker	14,900	14,400	97	
	Waller	7,100	6,900	97	
	Washington	8,800	8,500	97	
	Wharton	15,300	15,000	98	
	Between 25-49%	TEXAS			
		Angelina	24,900	24,500	98
Calhoun		7,300	7,200	99	
Fayette		8,300	7,900	95	
Houston		8,400	8,100	96	
Lavaca		7,700	7,400	96	
Madison		3,600	3,500	97	
San Jacinto		5,800	5,600	97	
Trinity	4,400	4,200	95		
Between 5-24%	TEXAS				
	Brazos	41,700	41,000	98	
	Burleson	5,100	4,900	96	
	De Witt	7,300	7,100	97	
	Tyler	7,300	7,100	97	
Station Totals		1,558,700	1,539,300	98	
Net Weekly Circulation (1986)			1,264,200		
Average Daily Circulation (1986)			699,300		

Texas—Houston

KHTV

Ch. 39

Network Service: None, independent.

Licensee: Gaylord Broadcasting Co., Box 1439, Houston 77251.

Studio: 7700 Westpark Dr.

Mailing Address: Box 1439, Houston, TX 77251.

Telephone: 713-781-3939. TWX: 910-881-3664.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 5000-kw max. visual, 501-kw max. aural. Antenna: 1950-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 06"
Longitude 95° 29' 57"

Transmitter: 4126 McHard Rd., Missouri City, 0.8-mi. S of Rte. 2234, 1.27-mi. E of Missouri City boundary.

Satellite Earth Stations: Paracclipse, 4.8-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta & Microdyne receivers.

News Service: AP.

Ownership: See Group Ownership of Television Stations.

Began Operation: Oct. 10, 1953 as KNUZ-TV, but quit air June 25, 1954. Sale of 80% to WKY-TV by KNUZ Television Co. approved Oct. 13, 1965 by FCC (Television Digest, Vol. 5:21, 42). Transfer of remaining 20% approved June 17, 1966 (Vol. 6:26). Resumed operation Jan. 6, 1967.

Represented (sales): TeleRep Inc.

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): David Steel & Associates.

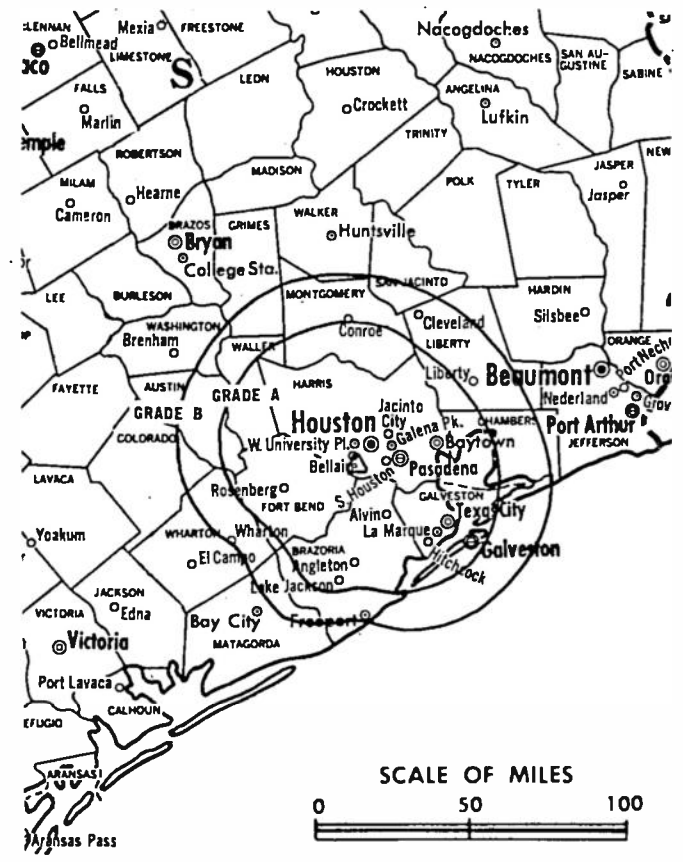
Personnel:

- E. D. TRIMBLE, vice president & general manager.
- HOYT ANDRES, general sales manager.
- BOB CLARK, operations & program manager.
- NANCY McNEIL, local sales manager.
- MIKE MALERNEE, production manager.
- NANCY PAUL, news & public service director.
- JOHN R. SCHILBERG, director of engineering.
- JIM SKAGGS, business manager.
- TRISH NABER, promotion manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Austin	7,800	7,600	97
	Brazoria	67,700	67,100	99
	Chambers	7,900	7,800	99
	Colorado	7,700	7,500	97
	Fort Bend	60,100	59,200	99
	Galveston	78,200	77,300	99
	Grimes	5,600	5,400	96
	Harris	1,033,400	1,023,900	99
	Jackson	5,100	5,000	98
	Montgomery	59,400	58,300	98
	Waller	7,100	6,900	97



KHTV BLCT—850416KH Granted 6/27/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Wharton	15,300	15,000	98
Between 25-49%	TEXAS			
	Angelina	24,900	24,500	98
	Brazos	41,700	41,000	98
	Calhoun	7,300	7,200	99
	Houston	8,400	8,100	96
	Liberty	20,200	19,800	98
	Matagorda	15,900	15,600	98
	Victoria	27,100	26,600	98
	Walker	14,900	14,400	97
Washington	8,800	8,500	97	
Between 5-24%	TEXAS			
	Burleson	5,100	4,900	96
	Fayette	8,300	7,900	95
	Jasper	12,400	12,200	98
	Lavaca	7,700	7,400	96
	Madison	3,600	3,500	97
	Polk	11,800	11,500	97
	Robertson	6,000	5,900	98
San Jacinto	5,800	5,600	97	
Trinity	4,400	4,200	95	
Tyler	7,300	7,100	97	
Station Totals		1,596,900	1,576,900	98
Net Weekly Circulation (1986)				818,700
Average Daily Circulation (1986)				309,200

Texas—Houston

KPRC-TV

Ch. 2

Network Service: NBC.

Licensee: Channel Two TV Co., Box 2222, Houston, TX 77252.

Studio: 8181 Southwest Freeway, Houston, TX 77074.

Mailing Address: Box 2222, Houston, TX 77252.

Telephone: 713-771-4631. TWX: 910-881-2587.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1930-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 06"
Longitude 95° 29' 57"

Transmitter: 0.8-mi. S of Rte. 2234, 1.27-mi. E of Missouri City line.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 4 in operation; one transmit/receive; Harris, 7-meter; Scientific-Atlanta, 8-meter; M/A-Com, Microdyne, Harris & Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Channel Two Television Co., wholly-owned subsidiary of H and C Communications Inc. Stockholders: Oveta Culp Hobby, as trustee, 26.82%; William P. Hobby & Jessica Hobby Catto, 28.21% each; remaining 16.76% held in trusts for Mrs. Hobby's grandchildren. For other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 1, 1949 as KLEE-TV. Sold to present licensee May 1950 (Television Digest, Vol. 6:13, 21).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

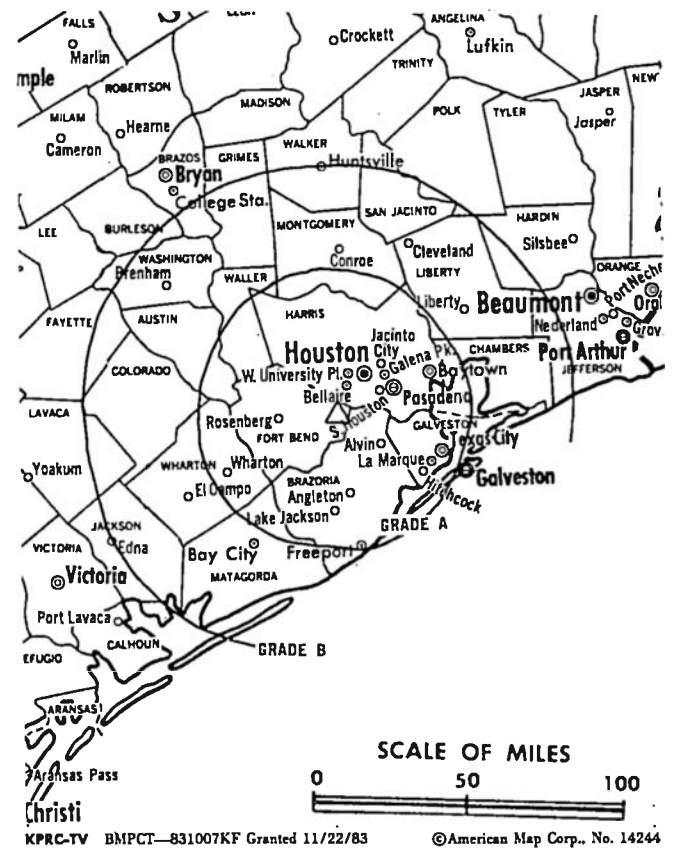
HAROLD CRUMP, president.
THOMAS REIFF, exec. vice president & general manager.
LARRY SHRUM, general sales manager.
JEFF KURTZ, national sales manager.
RON JONES, local sales manager.
PAUL HUHDORFF, vice president, engineering.
ART BIGGS, chief engineer.
JOHN BUFFINGTON, program director.
BILL GOODMAN, news director.
BRUCE BRYANT, creative services director.
MARTHA HARVEY, administrative manager.
PAUL MILLER, traffic manager.
ELSIE HAYWOOD, VTR/film scheduling supervisor.

Rates: On request.

NETWORK BASE HOURLY RATE: \$3150.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Angelina	24,900	24,500	98
	Austin	7,800	7,600	97
	Brazoria	67,700	67,100	99
	Chambers	7,900	7,800	99
	Colorado	7,700	7,500	97



KPRC-TV BMPCT—831007KF Granted 11/22/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Fort Bend	60,100	59,200	99
	Galveston	78,200	77,300	99
	Grimes	5,600	5,400	96
	Harris	1,033,400	1,023,900	99
	Jackson	5,100	5,000	98
	Liberty	20,200	19,800	98
	Matagorda	15,900	15,600	98
	Montgomery	59,400	58,300	98
	Polk	11,800	11,500	97
	San Jacinto	5,800	5,600	97
	Trinity	4,400	4,200	95
	Walker	14,900	14,400	97
	Waller	7,100	6,900	97
	Washington	8,800	8,500	97
Wharton	15,300	15,000	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	Fayette	8,300	7,900	95
	Houston	8,400	8,100	96
	Lavaca	7,700	7,400	96
	Madison	3,600	3,500	97
	Nacogdoches	18,900	18,400	97

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	TEXAS			
	Brazos	41,700	41,000	98
	Burleson	5,100	4,900	96
	Calhoun	7,300	7,200	99
	Victoria	27,100	26,600	98

Station Totals	1,590,100	1,570,100	98
Net Weekly Circulation (1986)		1,298,600	
Average Daily Circulation (1986)		790,900	

Texas—Houston

KRIV

Ch. 26

Network Service: None, independent.

Licensee: News America Television Inc.

Studio: 3935 Westheimer Rd., Houston, TX 77027.

Telephone: 713-626-2610. TWX: 910-881-6212.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 5000-kw max. & 1303-kw horizontal visual, 500-kw max. & 130-kw horizontal aural. Antenna: 1950-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 28"
Longitude 95° 29' 37"

Transmitter: 0.4-mi. S of Rte. 2234, 0.1-mi. W of intersection with Blue Ridge Rd., 4-mi. SE of Missouri City.

Satellite Earth Stations: Harris, 6.1-meter; Microdyne, 5-meter; Harris & Microdyne receivers.

News Services: AP, UPI, Houston Metro News, National Weather Service, CNN, Fox News.

Ownership: Fox Television Inc. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: August 15, 1971. Sale to present owner by Metromedia approved by FCC Nov. 14, 1985. Sale to Metromedia by Crest Bcstg. approved April 6, 1978 (Television Digest, Vol. 17:34).

Represented (sales): Katz Independent TV Sales.

Represented (engineering): Hammett & Edison Inc.

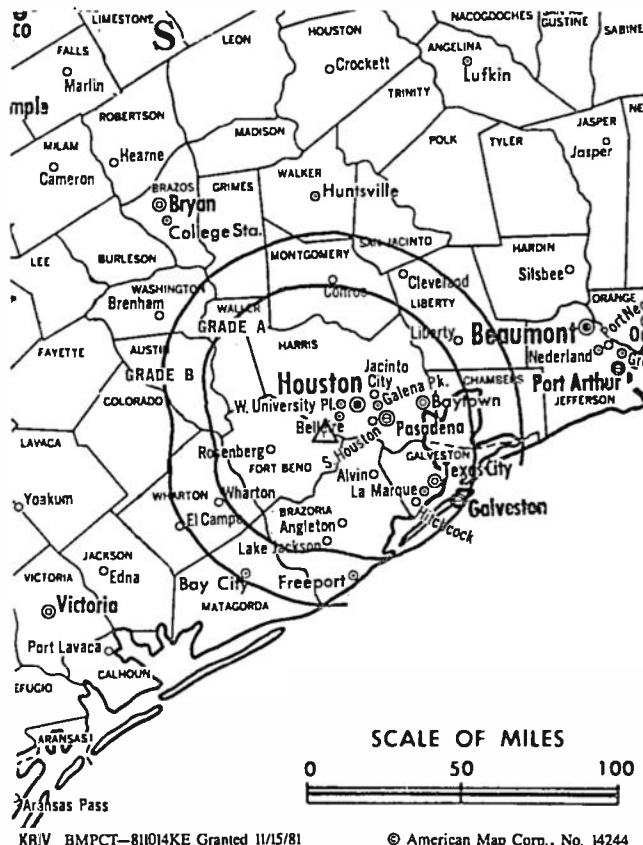
Personnel:

M. JERRY MARCUS, vice president & general manager.
GAYLE BRAMMER, vice president & general sales manager.
ROZ BROWN, vice president & program director.
WENDELL WYBORNY, vice president & chief engineer.
KIMERLY MONTOUR, news director.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Austin	7,800	7,600	97
	Brazoria	67,700	67,100	99
	Chambers	7,900	7,800	99
	Colorado	7,700	7,500	97
	Fort Bend	60,100	59,200	99
	Galveston	78,200	77,300	99
	Harris	1,033,400	1,023,900	99
	Liberty	20,200	19,800	98
	Matagorda	15,900	15,600	98
	Montgomery	59,400	58,300	98
	Waller	7,100	6,900	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Wharton	15,300	15,000	98
Between 25-49%	TEXAS			
	Burleson	5,100	4,900	96
	Grimes	5,600	5,400	96
	Jefferson	94,800	94,100	99
	Walker	14,900	14,400	97
Washington	8,800	8,500	97	
Between 5-24%	TEXAS			
	Fayette	8,300	7,900	95
	Hardin	16,000	15,700	98
	Jackson	5,100	5,000	98
	Jasper	12,400	12,200	98
	Lavaca	7,700	7,400	96
	Madison	3,600	3,500	97
	Orange	31,900	31,600	99
Polk	11,800	11,500	97	
San Jacinto	5,800	5,600	97	
Trinity	4,400	4,200	95	
Station Totals		1,616,900	1,597,900	98
Net Weekly Circulation (1986)			874,600	
Average Daily Circulation (1986)			392,000	

Texas—Houston

KTRK-TV

Ch. 13

Network Service: ABC.

Licensee: KTRK Inc., 24 E. 51st St., New York, NY 10022.

Studio: 3310 Bissonnet St., Houston, TX 77005.

Telephone: 713-666-0713. TWX: 910-881-1511.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 1930-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 28"
Longitude 95° 29' 37"

Transmitter: 0.5-mi E of S. Post Rd. & FM Rd. 2234 Intersection, near Houston.

News Services: AP, UPI.

Satellite Earth Station: Harris, 9-meter; Harris receivers.

Ownership: Capital Cities/ABC Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 20, 1954. Sale to present owner by Houston Consolidated TV Co. approved by FCC June 15, 1967 (Television Digest, Vol. 6:48; 7:25).

Represented (sales): Capital Cities/ABC TV Sales.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

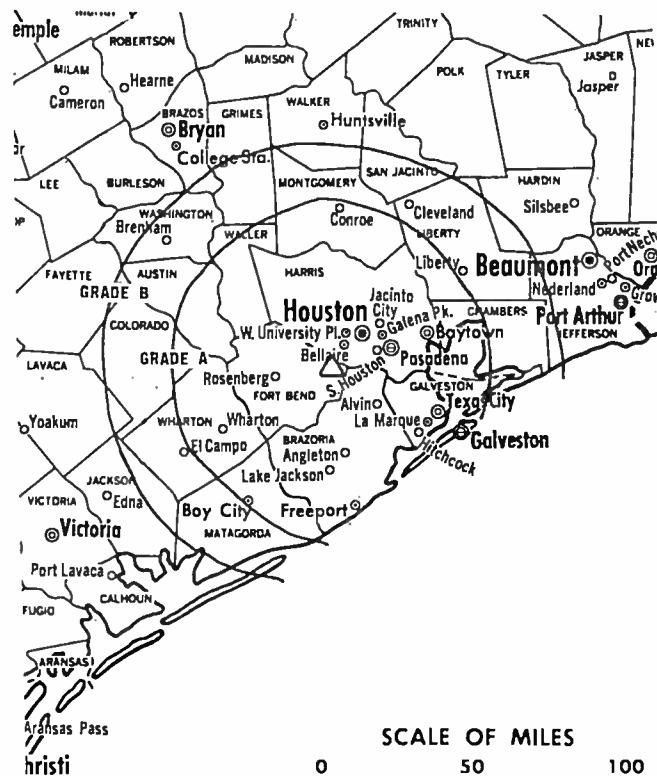
PAUL BURES, president & general manager.
JAMES MASUCCI, vice president & operations manager.
JIM KEELEY, general sales manager.
WINFRED FRAZIER, local/regional sales manager.
MARTHA McCURDY, national sales manager.
FRANK ELFLAND, business manager.
J. L. HAMILTON, chief engineer.
CHARLES E. WOLF, creative services manager.
JIM TOPPING, news director.

Highest 30 Sec. Rate: \$6500 (regular); \$15,000 (special).

NETWORK BASE HOURLY RATE: \$2800.

Total Households: © MSI Consumer Market Data as of 11/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Austin	7,800	7,600	97
	Brazoria	67,700	67,100	99
	Chambers	7,900	7,800	99
	Colorado	7,700	7,500	97
	Fort Bend	60,100	59,200	99
	Galveston	78,200	77,300	99
	Grimes	5,600	5,400	96
	Harris	1,033,400	1,023,900	99
	Jackson	5,100	5,000	98
	Liberty	20,200	19,800	98
	Matagorda	15,900	15,600	98



KTRK-TV BPCT-7808251B Granted 12/12/80

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Montgomery	59,400	58,300	98
	Polk	11,800	11,500	97
	San Jacinto	5,800	5,600	97
	Trinity	4,400	4,200	95
	Walker	14,900	14,400	97
	Waller	7,100	6,900	97
	Washington	8,800	8,500	97
	Wharton	15,300	15,000	98
Between 25-49%	TEXAS			
	Angelina	24,900	24,500	98
	Brazos	41,700	41,000	98
	Burleson	5,100	4,900	96
	Calhoun	7,300	7,200	99
	Fayette	8,300	7,900	95
	Houston	8,400	8,100	96
Lavaca	7,700	7,400	96	
Madison	3,600	3,500	97	
Between 5-24%	TEXAS			
	Jasper	12,400	12,200	98
Robertson	6,000	5,900	98	
Station Totals		1,562,500	1,543,200	98
Net Weekly Circulation (1986)				1,328,100
Average Daily Circulation (1986)				852,400

Texas—Houston

KTXH

Ch. 20

Network Service: None, independent.

Licensee: Taft Television & Radio Co., 8950 Kirby Dr., Houston, TX 77054.

Studio: 8950 Kirby Dr., Houston, TX 77054.

Telephone: 713-661-2020.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 5000-kw max. & 2275-kw horizontal visual, 500-kw max. & 228-kw horizontal aural. Antenna: 1807-ft. above av. terrain, 1971-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 34"
Longitude 95° 30' 36"

Transmitter: 0.6-mi. E of Missouri City boundary.

Satellite Earth Stations: Harris, 6.1-meter; Harris receivers.

News Services: AP, CNN Headline News.

Ownership: Taft Broadcasting. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 7, 1982, left air Dec. 7, 1982; resumed operation Feb. 13, 1983. Sale to present owner by Gulf Broadcast Group approved by FCC May 30, 1985 (Television Digest, Vol. 25:5, 20, 22). Sale to Gulf by Peter S. McMullen, Sidney Shlenker, et. al., approved Dec. 11, 1984 (Vol. 24:23, 53).

Represented (sales): MMT Sales Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Cohen & Dippell, P.C.

Personnel:

VINCENT BARRESI, vice president & general manager.
PATRIA DUNCAN, program manager.
JULIO BERMUDEZ, general sales manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Austin	7,800	7,600	97
	Brazoria	67,700	67,100	99
	Chambers	7,900	7,800	99
	Colorado	7,700	7,500	97
	Fort Bend	60,100	59,200	99
	Galveston	78,200	77,300	99
	Harris	1,033,400	1,023,900	99
	Liberty	20,200	19,800	98
	Matagorda	15,900	15,600	98
	Montgomery	59,400	58,300	98
	Waller	7,100	6,900	97



DMPCT-22629KE Granted 11/5/82

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	Brazos	41,700	41,000	98
	Grimes	5,600	5,400	96
	Jackson	5,100	5,000	98
	Washington	8,800	8,500	97
Wharton	15,300	15,000	98	
Between 5-24%	TEXAS			
	Burleson	5,100	4,900	96
	Fayette	8,300	7,900	95
	Lavaca	7,700	7,400	96
	Lee	4,800	4,700	98
	Madison	3,600	3,500	97
	Polk	11,800	11,500	97
	Robertson	6,000	5,900	98
	San Jacinto	5,800	5,600	97
Trinity	4,400	4,200	95	
Walker	14,900	14,400	97	
Stat on Totals		1,514,300	1,495,900	98
Net Weekly Circulation (1986)			880,900	
Average Daily Circulation (1986)			375,300	

Texas—Irving

KLTJ

Ch. 49

Network Service: None, independent.

Licensee: CELA Inc., 8300 Douglas Ave., Suite 681, Dallas, TX 75225.

Studio: 1957 E. Irving Blvd., Irving, TX 75060.

Telephone: 214-721-0104.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 269.77-kw max. visual, 26.97-kw max. aural. Antenna: 695-ft. above av. terrain, 784-ft. above ground, 1212-ft. above sea level.

Latitude 32° 46' 52"
Longitude 96° 48' 05"

Holds CP for change to 2773.3-kw max. visual, 277.3-kw max. aural, 1198-ft. above av. terrain, 1004-ft. above ground, 1824-ft. above sea level, lat. 32° 35' 24", long. 96° 58' 21"; transmitter to 1-mi. W of Cedar Hill on Belt Line Rd. BMPCT-850507KG.

Transmitter: 1201 Elm St. (First International Bldg.), Dallas.

Ownership: Eldred Thomas, pres., 100%; Raye Neil Thomas, secy.-treas. E. Thomas holds CP for Ch. 57, Baytown, TX & is pres. of Research Educational Foundation Inc., licensee of KVTT(FM), Dallas, TX.

Began Operation: April 17, 1984.

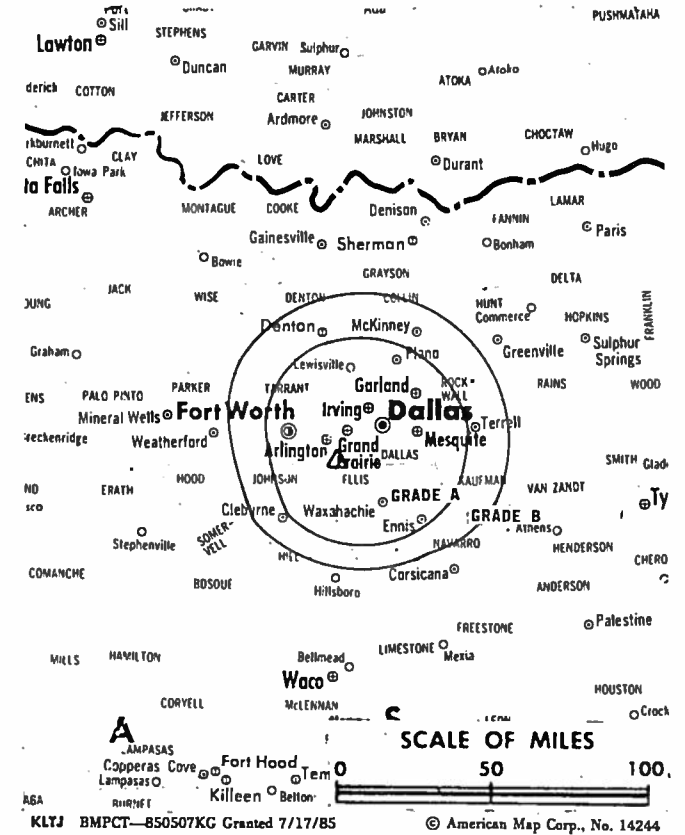
Represented (legal): Ward & Mendelsohn.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:
ELDRED THOMAS, general manager.
RICHIE MARTIN, sales manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	TEXAS Rockwall	7,100	7,000	99
Station Totals		7,100	7,000	98
Net Weekly Circulation (1986)				21,000
Average Daily Circulation (1986)				6,800

Texas—Kerrville

KRRT

Ch. 35

Network Service: None, independent.

Licensee: Republic Communications Corp.

Studio: 88 Coronado, Kerrville, TX 78029.

Business & Sales Office: 6218 N. W. Loop 410, San Antonio, TX 78238.

Telephone: 512-684-0035.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1763-ft. above av. terrain, 1520-ft. above ground, 3016-ft. above sea level.

Latitude 29° 36' 37"
 Longitude 98° 53' 35"

Transmitter: 2.3-mi. ENE of intersection of Hwys. 1283 & 37, Lake Hills.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta receivers.

Ownership: Raul R. Tapia, pres., 30%; TVX Broadcast Group, 49%; Lawrence Behr, v.p., 21%. Tapia has interest in applicant for Ch. 51, Tolleson, AZ; WQHJ(TV), Ch. 22 permittee in Key West, FL; WGHB(AM) & WRQR(FM), Farmville, NC & is applicant for LPTV stations. Behr has interest in Lawrence Behr Assoc. Inc., broadcast consulting firm. For TVX interests, see Group Ownership of TV Stations.

Began Operation: Nov. 6, 1985.

Represented (sales): MMT Marketing.

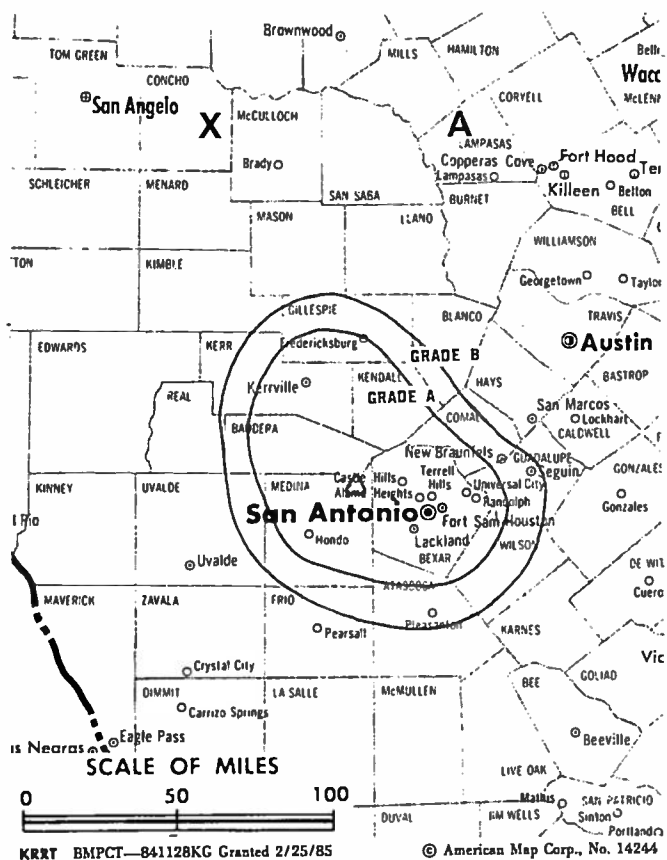
Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Lawrence Behr Associates Inc.

Personnel:
 RICHARD LOWE, vice president & general manager.
 MORRIE BEITCH, sales director.

Highest 30 Sec. Rate (July 28, 1986): \$600.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	TEXAS			
	Atascosa	9,900	9,700	98
	Bandera	3,700	3,700	100
	Bexar	369,100	364,800	99
	Cornal	16,500	16,300	99
	Guadalupe	18,900	18,600	98
	Kendall	4,800	4,700	98
	Kerr	13,800	13,500	98
Wilson	6,600	6,400	97	
Station Totals		443,300	437,700	98
Net Weekly Circulation (1986)			50,100	
Average Daily Circulation (1986)			23,200	

Texas—Laredo

KGNS-TV

Ch. 8

Network Service: NBC.

Licensee: Burke Bcstg. Co. of Laredo, Box 2829, Laredo, TX 78041.

Studio: 102 West Del Mar Blvd., Laredo 78041.

Mailing Address: Box 2829, Laredo, TX 78041.

Telephone: 512-727-8888.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 42.2-kw aural. Antenna: 1020-ft. above av. terrain, 1049-ft. above ground, 1549-ft. above sea level.

Latitude 27° 40' 22"
Longitude 99° 39' 23"

Transmitter: 0.8-mi. N of Islitas.

News Service: AP.

Satellite Earth Stations: 5 in operation; Harris & Scientific-Atlanta receivers.

Ownership: Burke Communications. For other interests, see Group Ownership of TV Stations. Note: Sale to Gulf Bcstg. Co. pends.

Began Operation: Jan. 5, 1956. Transfer from partners H. C. Avery Jr. and David H. Cole to Donald W. Reynolds approved July 30, 1958 by FCC (Television Digest, Vol. 14:28, 32). Sale to T. Frank Smith Jr., et al., approved by FCC Oct. 4, 1977. Sale to present owner approved by FCC Oct. 28, 1983. Rescinded Nov. 2, 1983. Granted Dec. 15, 1983. Federal court subsequently ordered that Burke sell station back to Gulf Coast Bcstg. Co., to be followed by sale to Century Development Co.

Represented (sales): Katz Television.

Represented (legal): Shrinky, Weitzman & Eisen, P.C.

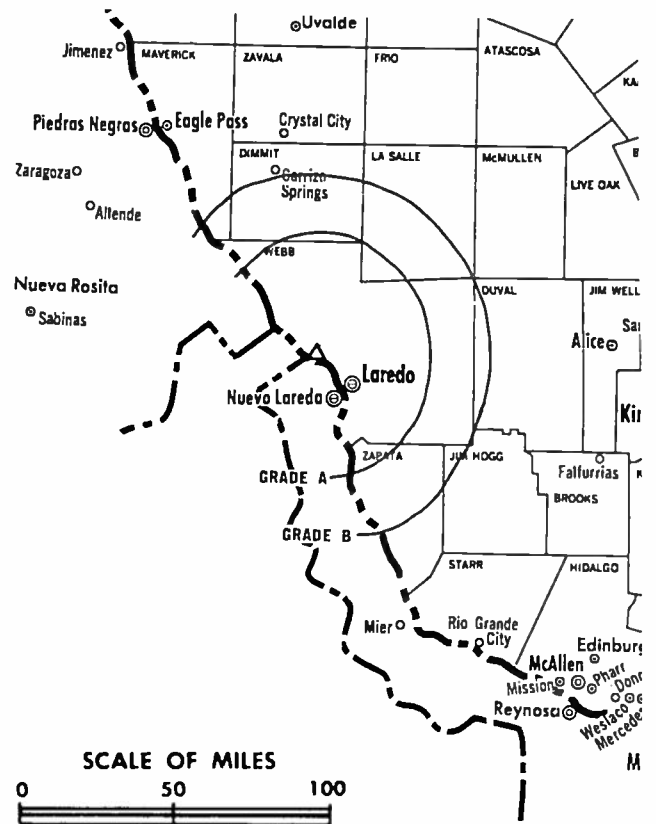
Personnel:

MICHAEL CLARK, vice president & general manager.
VELIA HERRERA, office manager & national sales.
T. FRANK SMITH IV, sales manager.

Highest 30 Sec. Rate: \$250.

NETWORK BASE HOURLY RATE: \$230.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



KGNS-TV BMPCT-6319 Granted 9/30/66

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS	31,300	30,700	98
	Webb Zapata	2,500	2,400	96
Between 25-49%	TEXAS	3,600	3,400	94
	Dimmit La Salle	1,900	1,800	95
Between 5-24%	TEXAS	4,200	4,100	98
	Duval Jim Hogg	1,800	1,700	94
Station Totals		45,300	44,100	97
Net Weekly Circulation (1986)				30,900
Average Daily Circulation (1986)				18,300

Texas—Laredo

KLDO-TV

Ch. 27

Network Service: ABC.

Licensee: Panorama Bcstg. Co., 1600 Riverdrive Mall, Laredo, TX 78040.

Studio: 1600 Riverdrive Mall, Laredo, TX 78040.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 3715-kw max. visual, 372-kw max. aural. Antenna: 221-ft. above av. terrain, 352-ft. above ground, 733-ft. above sea level.

Latitude 27° 30' 03.5"
Longitude 99° 30' 37.0"

Transmitter: 1600 Waters St., Laredo.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta, 5-meter; Avcom & Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Oscar M. Laurel, pres.; Hector H. Garcia, v.p.; Eduardo Pena Jr., secy.-treas.; Raymond Botello, Oscar M. Laurel Jr., David C. Leyendecker, Reynaldo Gonzalez.

Began Operation: Dec. 18, 1984.

Represented (sales): Adam Young Inc.

Represented (legal): Sanford, Adams, McCullough & Beard.

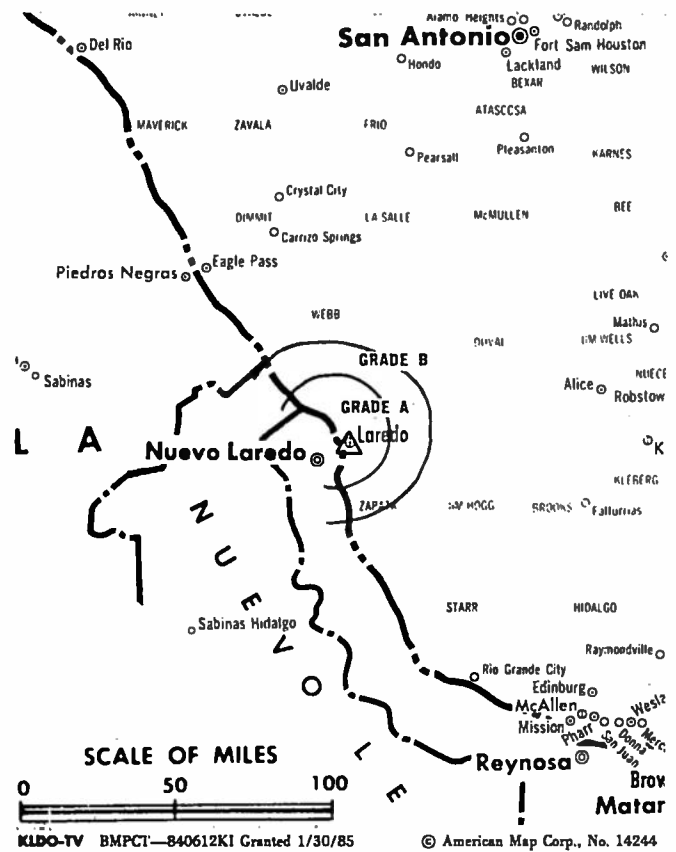
Represented (engineering): John Fergie & Associates.

Personnel:

JERRY MORRIS, general manager.
HUGO ALCOCER, local sales manager.
HUGO ALCOCER JR., production manager.
DAVID YORK, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS Webb	31,300	30,700	98
Between 25-49%	TEXAS Zapata	2,500	2,400	96
Station Totals		33,800	33,100	97
Net Weekly Circulation (1986)			24,200	
Average Daily Circulation (1986)			14,000	

Texas—Laredo

KVTV

Ch. 13

(Satellite of KZTV, Corpus Christi, TX)

Network Service: CBS.

Licensee: K-SIX Television Inc., 301 Artesian St., Corpus Christi, TX 78401.

Studio: Anna & Shea Sts.

Mailing Address: Box 2039, Laredo, TX 78044.

Telephone: 512-723-2923.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 87.5-kw visual, 17.4-kw aural. Antenna: 920-ft. above av. terrain, 1035-ft. above ground, 1449-ft. above sea level.

Latitude 27° 31' 04"
Longitude 99° 31' 20"

Transmitter: Anna & Shea Sts.

Satellite Earth Station: In operation; Pinzone, RCA & Scientific-Atlanta receivers.

News Service: UPI, CBS, Southwest Wire.

Ownership: See KZTV, Corpus Christi, TX.

Began Operation: Dec. 28, 1973.

Represented (sales): Seltel Inc.

Personnel:

VANN M. KENNEDY, president & general manager.

JAY DICKEY, station manager.

JUAN CAMPOS, news director.

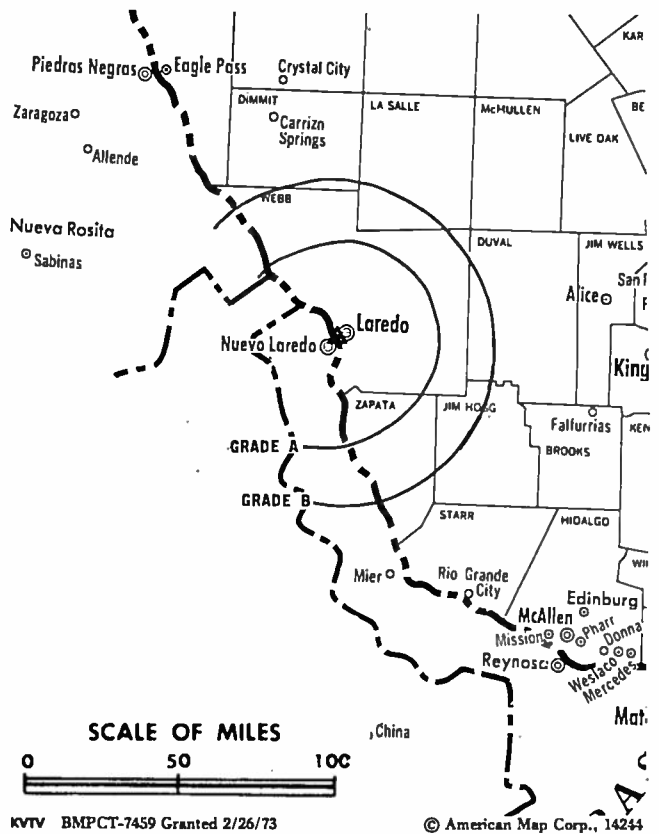
RALPH QUIROZ, chief engineer.

Highest 30 Sec. Rate: \$250.

NETWORK BASE HOURLY RATE: \$140.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS Webb	31,300	30,700	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Zapata	2,500	2,400	96
Between 25-49%	TEXAS La Salle	1,900	1,800	95
Between 5-24%	TEXAS Dimmit	3,600	3,400	94
Station Totals		39,300	38,300	97
Net Weekly Circulation (1986)			26,900	
Average Daily Circulation (1986)			15,000	

Texas—Longview

KLMG-TV

Ch. 51

Network Service: CBS.

Licensee: KLMG-TV Inc., 701 N. Access Rd., Longview, TX 75608.

Studio: 701 N. Access Rd., Longview.

Mailing Address: Box 5151, Longview, TX 75608.

Telephone: 214-753-5051.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 3097-kw max. visual, 309.7-kw max. aural. Antenna: 1249-ft. above av. terrain, 1175-ft. above ground, 1695-ft. above sea level.

Latitude 32° 15' 35"
Longitude 94° 57' 02"

Transmitter: 1-mi. NW of Hwy. 42 & Hwy. 1513 intersection, New London.

Satellite Earth Stations: 4 in operation; RCA Ku-band; Harris, RCA & Scientific-Atlanta receivers.

News Services: CBS, AP.

Ownership: Clara J. McLaughlin, as trustee for Voting Trust, 36.5%; Barry Johnson, 20.4%; Robert Kemp, 6.8%; J. Wesley Ferns, 5.2%; Theodore Adams Jr. & John Grayson, 5% each; 14 others with less than 5% each. Principals have interest in permittee of KLPH-TV, Paris; KLDS-TV, Denison & KLNL(TV), Nacogdoches, TX.

Began Operation: Sept. 9, 1984.

Represented (sales): Sattel Inc.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld.

Represented (engineering): Moffet, Larson & Johnson.

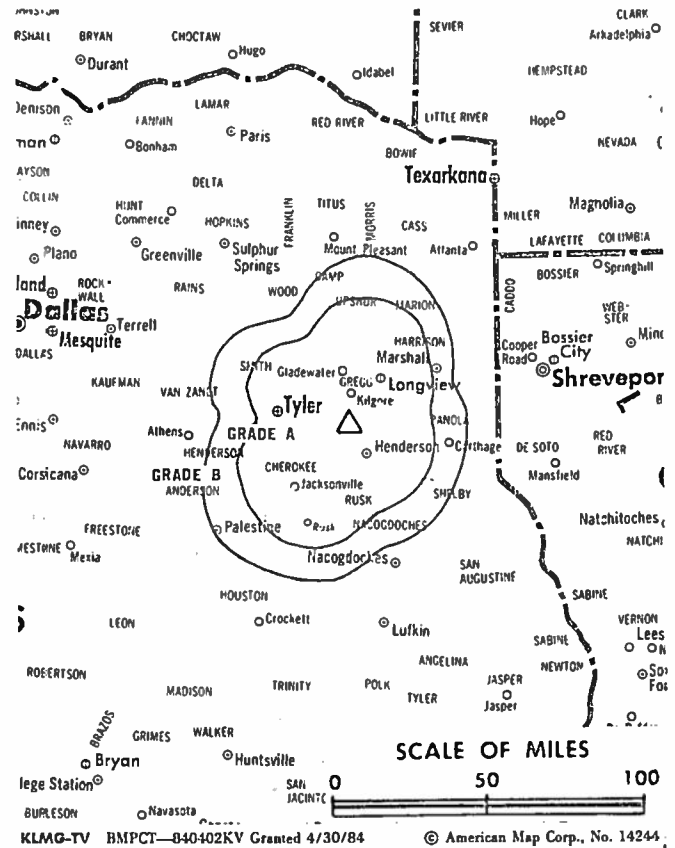
Personnel:

RON COOKE, vice president & general manager.
GARY CASPERSON, general sales manager.
NANCY DENTON, business manager.
LYNETTE TAYLOR, news director.
BOB JEUDEVINE, director of engineering.
TERRY DUGAS, director of broadcast operations.

Highest 30 Sec. Rate: \$600.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Not Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Gregg	42,200	41,700	99
	Smith	55,000	54,300	99
Between 25-49%	TEXAS			
	Cherokee	15,100	14,800	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Morris	5,600	5,500	98
	Rusk	16,800	16,500	98
	Titus	8,800	8,600	98
	Upshur	12,300	12,100	98
Between 5-24%	TEXAS			
	Anderson	15,100	14,800	98
	Camp	3,900	3,800	97
	Franklin	3,100	3,000	97
	Harrison	20,100	19,700	98
	Henderson	21,200	20,800	98
	Marion	4,500	4,400	98
	Panola	8,600	8,400	98
	Van Zandt	14,500	14,200	98
	Wood	11,100	10,900	98
Station Totals		257,900	253,500	98
Net Weekly Circulation (1986)			90,800	
Average Daily Circulation (1986)			46,400	

Texas—Lubbock

KAMC

Ch. 28

Network Service: ABC.

Licensee: McAlister TV Enterprises Inc., Box 2805, Lubbock, TX 79408.

Studio: 1201 84th St, Lubbock, TX 79423.

Telephone: 806-745-2828.

Mailing Address: Box 2805, Lubbock, TX 79408.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 2000-kw max. & 788-kw horizontal visual, 374-kw max. & 153-kw horizontal aural. Antenna: 840-ft. above av. terrain, 875-ft. above ground, 4081-ft. above sea level.

Latitude 33° 30' 57"
Longitude 101° 50' 54"

Transmitter: 0.2-mi. SW of intersection of 84th St. & Ave. J, near Lubbock.

Satellite Earth Stations: 5 in operation; Satcom Technology, 9.2-meter; RCA Ku-band; M/A-Com receivers.

News Services: AP, ABC.

Ownership: Bill B. McAlister Estate (Robert A. Nash, independent executor), 75%; Marjorie Thompson, 25%.

Began Operation: Nov. 11, 1968. Transfer of control to present owners approved by FCC March 24, 1975.

Represented (sales): Petry Television Inc.

Represented (legal): John R. Wilner.

Personnel:

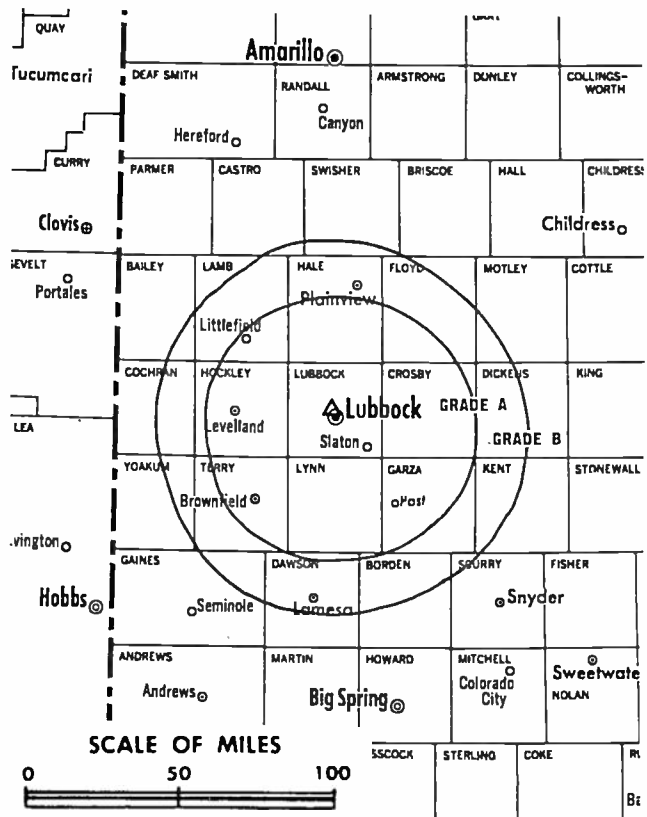
ROBERT A. NASH, president & general manager.
A. C. WIMBERLY, exec. vice president & station manager.
BILL MADDOX, vice president & general sales manager.

Highest 30 Sec. Rate (Aug. 1, 1985): \$500.

NETWORK BASE HOURLY RATE: \$300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Bailey	2,800	2,800	100
	Cochran	1,500	1,500	100
	Crosby	2,900	2,900	100
	Dawson	5,500	5,400	98
	Dickens	1,400	1,400	100
	Floyd	3,300	3,300	100
	Gaines	4,700	4,700	100
	Garza	1,900	1,900	100
	Hale	13,100	12,900	99
	Hockley	8,400	8,300	99
	Lamb	6,600	6,500	98



KAMC BMPCT-6862 Granted 10/11/68

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lubbock	81,400	80,700	99
	Lynn	2,800	2,800	100
	Motley	800	800	100
	Terry	5,200	5,100	98
	Yoakum	3,300	3,300	100
Between 25-49%	TEXAS			
	Borden	300	300	100
	Castro	3,400	3,300	97
Between 5-24%	NEW MEXICO			
	Curry	15,800	15,400	97
	TEXAS			
	Briscoe	1,000	1,000	100
	King	200	200	100
	Parmer	3,500	3,500	100
	Swisher	3,400	3,400	100
Station Totals		173,600	171,800	98
Net Weekly Circulation (1986)			118,600	
Average Daily Circulation (1986)			71,000	

Texas—Lubbock

KCBD-TV

Ch. 11

Network Service: NBC.

Licensee: Holsum Inc., 214 N. Main, Roswell, NM 88201.

Studio: 5600 Ave. A, Box 2190, Lubbock 79408.

Telephone: 806-744-1414. TWX: 910-896-4306.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 760-ft. above av. terrain, 814-ft. above ground, 4014-ft. above sea level.

Latitude 33° 32' 32"
Longitude 101° 50' 14"

Transmitter: U.S. Hwy. 87 between 50th & 66th Sts.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 6 in operation; Scientific-Atlanta, 4.6-meter, 6-meter & 10-meter; Harris, M/A-Com & Scientific-Atlanta receivers.

News Services: AP, NBC, UPI.

Ownership: For Holsum ownership, see KBIM-TV, Roswell, NM.

Began Operation: May 10, 1953. Sale to State Record by Bryant Radio & Television Inc. approved by FCC May 26, 1971 (Television Digest, Vol. 11:4). Sale to present owner by State Record approved by FCC Aug. 12, 1983.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

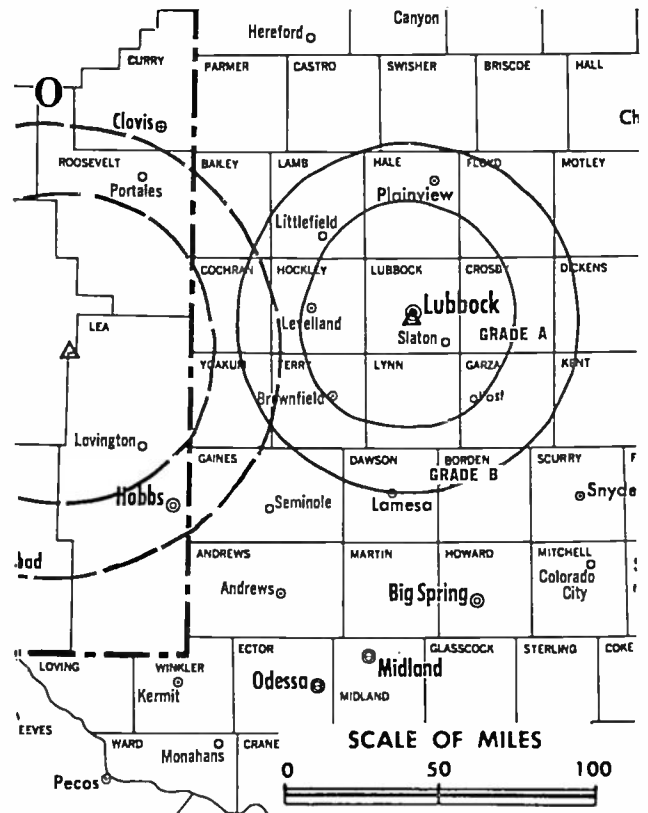
JOE CARRIERE, president.
BILL DeTOURNILLON, general manager.
CRAIG WELLS, general sales manager.
SHERRELL LAMBERT, director of engineering.
SKIP WATSON, news director.
WAYNE CLARK, business manager.

Highest 30 Sec. Rate (July 17, 1986): \$700.

NETWORK BASE HOURLY RATE: \$1150.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Bailey	2,800	2,800	100
	Borden	300	300	100
	Cochran	1,500	1,500	100
	Crosby	2,900	2,900	100
	Dawson	5,500	5,400	98
	Dickens	1,400	1,400	100
	Floyd	3,300	3,300	100
	Garza	1,900	1,900	100
	Hale	13,100	12,900	99



KCBD-TV BMPCT-5814 Granted 2/1/63

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hockley	8,400	8,300	99
	Kent	400	400	100
	King	200	200	100
	Lamb	6,600	6,500	98
	Lubbock	81,400	80,700	99
	Lynn	2,800	2,800	100
	Motley	800	800	100
	Scurry	7,200	7,100	99
	Terry	5,200	5,100	98
	Yoakum	3,300	3,300	100
Between 25-49%	TEXAS			
	Briscoe	1,000	1,000	100
	Castro	3,400	3,300	97
Between 5-24%	NEW MEXICO			
	Lea North	19,400	18,900	98
TEXAS	Swisher	3,400	3,400	100
	Station Totals	180,900	178,900	98
Net Weekly Circulation (1986)			136,800	
Average Daily Circulation (1986)			87,800	

Texas—Lubbock

KJTV

Ch. 34

Network Service: None, independent.

Licensee: Ramar Communications Inc., Box 3757, Lubbock, TX 79452.

Studio: 100th & University, Lubbock 79415.

Telephone: 806-745-1134.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 3752-kw visual, 373.25-kw aural. Antenna: 915-ft. above av. terrain, 893-ft. above ground, 4100-ft. above sea level.

Latitude 33° 30' 08"
Longitude 101° 52' 20"

Transmitter: 100th & University, Lubbock.

Satellite Earth Stations: 3 in operation; Prodelin, 5-meter; Microdyne receivers.

News Service: INN.

Ownership: Troy Raymond Moran, 100%.

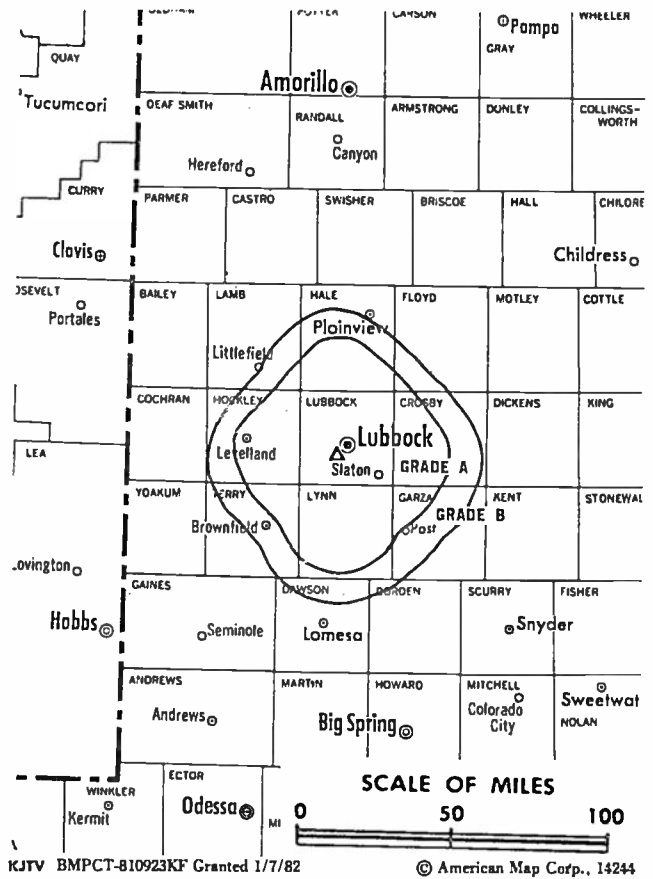
Began Operation: Dec. 10, 1981.

Represented (sales): Seltel Inc.

Represented (legal): Eugene L. Burke.

Personnel:

RAY MORAN, president.
BRAD MORAN, vice president & general manager.
JIM ARNOLD, vice president & regional sales manager.
RICHARD MANSELL, vice president & local sales manager.
GUY SMITH, chief engineer.



Rates: Not available.

Texas—Lubbock

KJTV

Ch. 34

Network Service: None, independent.

Licensee: Ramar Communications Inc., Box 3757, Lubbock, TX 79452.

Studio: 9800 University Ave., Lubbock 79423.

Telephone: 806-745-3434. TWX: 910 A964317.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 3752-kw visual, 373.25-kw aural. Antenna: 915-ft. above av. terrain, 893-ft. above ground, 4100-ft. above sea level.

Latitude 33° 30' 08"
Longitude 101° 52' 20"

Transmitter: 100th & University, Lubbock.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; Prodelin, 5-meter; Microdyne receivers.

News Service: INN.

Ownership: Troy Raymond Moran, 100%.

Began Operation: Dec. 10, 1981.

Represented (sales): Seltel Inc.

Represented (legal): Eugene L. Burke.

Personnel:

RAY MORAN, president.

BRAD MORAN, vice president & general manager.

JIM ARNOLD, vice president & regional sales manager.

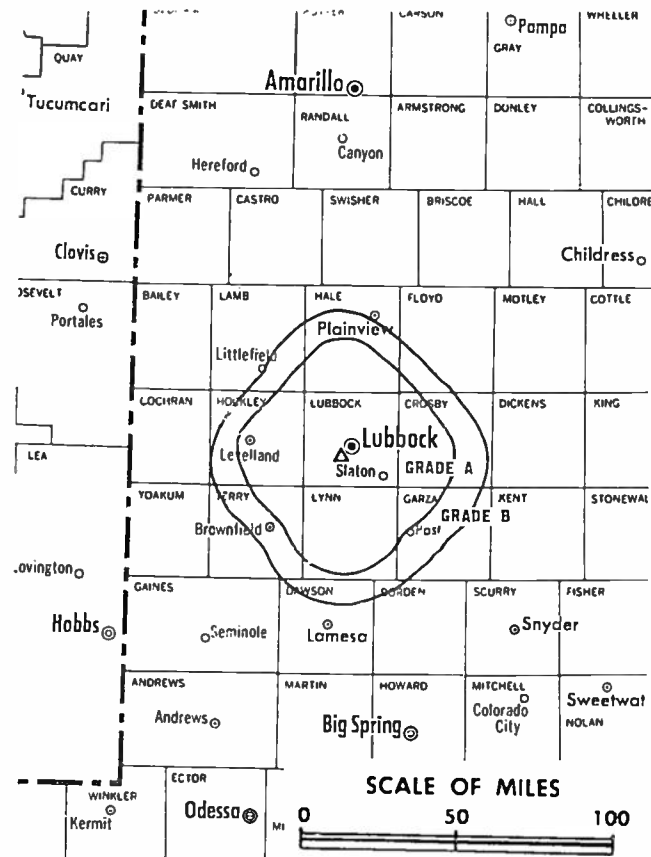
RICHARD MANSELL, vice president & local sales manager.

GUY SMITH, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
50% & Over	Cochran	1,500	1,500	100
	Crosby	2,900	2,900	100
	Dickens	1,400	1,400	100
	Floyd	3,300	3,300	100
	Hale	13,100	12,900	99
	Hockley	8,400	8,300	99
	Lamb	6,600	6,500	98
	Lubbock	81,400	80,700	99
	Lynn	2,800	2,800	100
	Terry	5,200	5,100	98



KJTV BMPCT-810923KF Granted 1/7/82 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
Between 25-49%	Bailey	2,800	2,800	100
	Dawson	5,500	5,400	98
	Garza	1,900	1,900	100
	Kent	400	400	100
	Mitchell	3,400	3,300	99
	Yoakum	3,300	3,300	100
TEXAS				
Between 5-24%	Borden	300	300	100
	Briscoe	1,000	1,000	100
	Castro	3,400	3,300	97
	Gaines	4,700	4,700	100
	Motley	800	800	100
Station Totals		154,100	152,600	99
Net Weekly Circulation (1986)				88,700
Average Daily Circulation (1986)				41,300

(Note: This corrected page is to replace the existing page A-1014 in the 1987 Television & Cable Factbook Stations Volume No. 55.)

Texas—Lubbock

KLBK-TV

Ch. 13

Network Service: CBS.

Licensee: Charles Woods Television Corp., Box 1559, Lubbock, TX 79408.

Studio: 7400 University Ave., Lubbock, TX 79423.

Telephone: 806-745-2345. TWX: 910-896-4321.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 251-kw visual, 25.1-kw aural. Antenna: 880-ft. above av. terrain, 923-ft. above ground, 4143-ft. above sea level.

Latitude 33° 31' 33"
Longitude 101° 52' 07"

Transmitter: 7400 University Ave.

Satellite Earth Stations: 4 in operation; Scientific-Atlanta, 4-meter, 4.6-meter & 7-meter; RCA & Scientific-Atlanta receivers.

News Service: AP.

Ownership: Charles Woods, 100%. For other Woods interests, see Group Ownership of TV Stations.

Began Operation: Nov. 13, 1952. Sale by W. D. (Dub) Rogers and associates to Grayson Enterprises approved by FCC Oct. 11, 1961 (Television Digest, Vol. 17:27; 1:5). Sale of control to Theodore Shanbaum, Ellis Carp, Lee Optical and associated companies pension plan trust approved March 25, 1964. Sale of 1/3 interest from Ellis Carp to Dal-Tex Optical Co., Inc. approved March 19, 1971. Sale of 1/3 interest back to Carp by Dal-Tex approved Dec. 24, 1974. Sale to Robert L. Dudley, et al., conditionally granted March 27, 1980; full grant by FCC May 23, 1980 (Vol. 20:13). Sale of 50% by Dudley to Charles Woods, giving him 100%, approved Oct. 14, 1983.

Represented (sales): Blair Television.

Represented (legal): Kenkel, Barnard & Edmundson, P.C.

Represented (engineering): Cohen & Dippell.

Personnel:

CHARLES WOODS, president.
DAVID UNDERWOOD, general manager.
DON KING, chief engineer.
BILL BLANN, production manager.

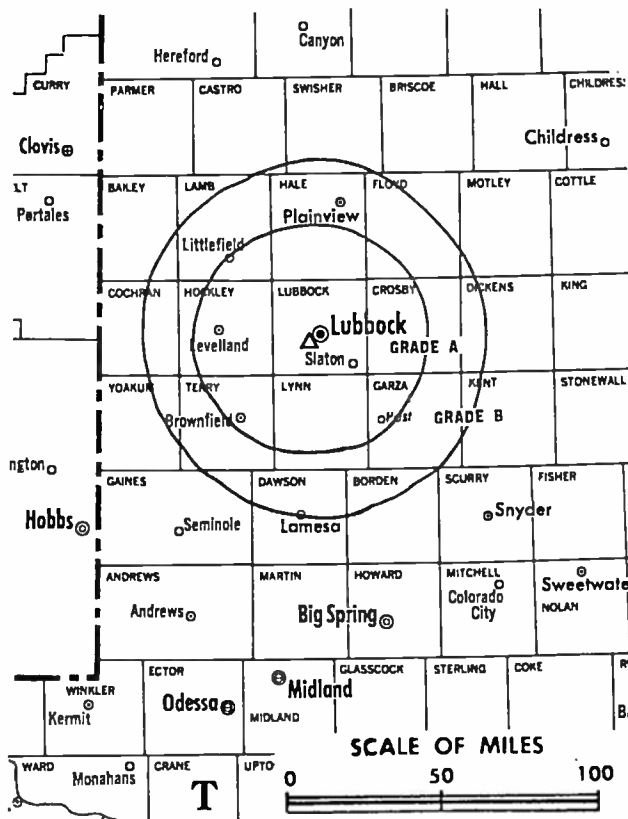
Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$900.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Bailey	2,800	2,800	100
	Borden	300	300	100
	Castro	3,400	3,300	97
	Cochran	1,500	1,500	100
	Crosby	2,900	2,900	100
	Dawson	5,500	5,400	98
	Dickens	1,400	1,400	100



KLBK-TV BPCT-4059 Granted 12/27/67

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Floyd	3,300	3,300	100
	Gaines	4,700	4,700	100
	Garza	1,900	1,900	100
	Hale	13,100	12,900	99
	Hockley	8,400	8,300	99
	Kent	400	400	100
	King	200	200	100
	Lamb	6,600	6,500	98
	Lubbock	81,400	80,700	99
	Lynn	2,800	2,800	100
	Motley	800	800	100
	Scurry	7,200	7,100	99
	Terry	5,200	5,100	98
Yoakum	3,300	3,300	100	
Between 25-49%	TEXAS			
	Briscoe	1,000	1,000	100
	Swisher	3,400	3,400	100
Between 5-24%	TEXAS			
	Parmer	3,500	3,500	100
	Stonewall	1,000	1,000	100
Station Totals		166,000	164,500	99
Net Weekly Circulation (1986)			140,300	
Average Daily Circulation (1986)			90,100	

Texas—Lufkin-Nacogdoches

KTRE-TV

Ch. 9

(Satellite of KLTV, Tyler, TX)

Network Service: ABC.

Licensee: Buford Television Inc. of Lufkin, Box 729, Lufkin, TX 75901.

Studio: 1.4-mi. NW of Clawson.

Mailing Address: Box 729, Lufkin, TX 75901.

Telephone: 409-853-5873.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 158-kw visual, 31.6-kw aural. Antenna: 670-ft. above av. terrain, 522-ft. above ground, 932-ft. above sea level.

Latitude 31° 25' 09"
Longitude 94° 48' 02"

Transmitter: 1.4-mi. NW of Clawson.

Satellite Earth Stations: 3 in operation; Harris receivers.

News Service: AP, ABC.

Ownership: See KLTV, Tyler, TX.

Began Operation: Aug. 17, 1955. Sale to present owners by R. W. Wortham Jr. and associates approved by FCC July 18, 1962 (Television Digest, Vol. 2:31).

Represented (sales): Katz Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Jules Cohen & Associates.

Personnel:

ROBERT P. BUFORD, president & chairman of the board.
ERROL KAPELLUSCH, general manager.
OUANE DARGIS, sales manager.

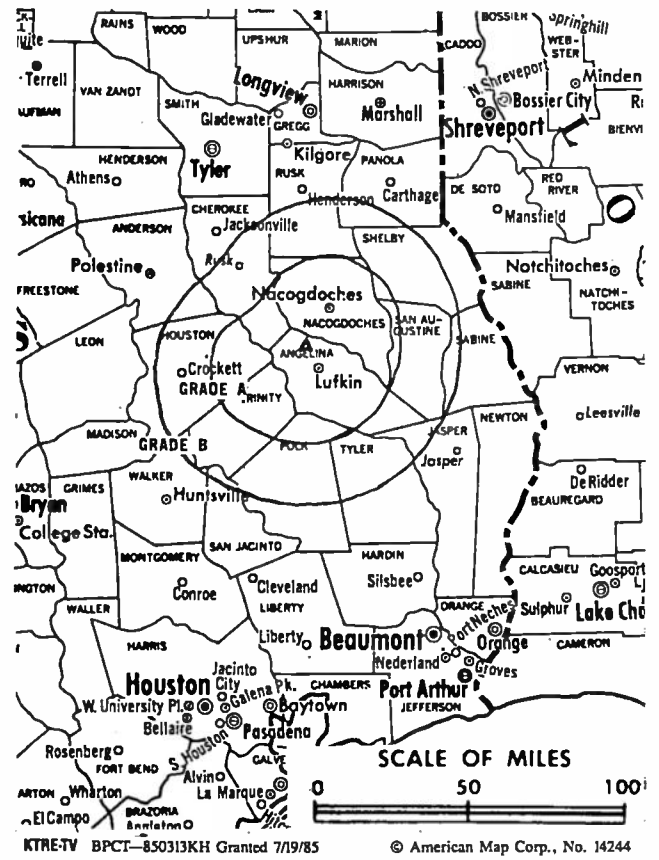
Rates: Sold in combination with KLTV, Tyler-Longview, TX.

Highest 30 Sec. Rate (Aug. 22, 1986): \$500.

NETWORK BASE HOURLY RATE: \$510.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Angelina	24,900	24,500	98
	Houston	8,400	8,100	96
	Nacogdoches	18,900	18,400	97
	San Augustine	3,400	3,300	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	Polk	11,800	11,500	97
	Sabine	4,000	3,900	97
	Trinity	4,400	4,200	95
Between 5-24%	TEXAS			
	Cherokee	15,100	14,800	98
	Jasper	12,400	12,200	98
	Madison	3,600	3,500	97
	San Jacinto	5,800	5,600	97
	Shelby	9,600	9,400	98
	Tyler	7,300	7,100	97
Walker	14,900	14,400	97	
Station Totals		144,500	140,900	97
Net Weekly Circulation (1986)				67,300
Average Daily Circulation (1986)				44,100

Texas—Midland & Odessa

KMID-TV

Ch. 2

Network Service: ABC.

Licensee: Lorimar-Telepictures Corp., 15303 Ventura Blvd., Sherman Oaks, CA 91403.

Studio: Midland-Odessa Air Terminal 79711.

Mailing Address: Drawer B, Midland, TX 79711.

Telephone: 915-563-2222, Midland. TWX: 910-897-5682.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1052-ft. above av. terrain, 1137-ft. above ground, 4049-ft. above sea level.

Latitude 32° 05' 14"
Longitude 102° 17' 12"

Transmitter: 13.5-mi. NW of Midland.

Satellite Earth Stations: Harris, 6.1-meter; Prodelin, 5-meter; Scientific-Atlanta, 5-meter & 7-meter; Scientific-Atlanta & Harris receivers.

News Services: ABC, CNN, NIWS.

Ownership: Lorimar-Telepictures Corp., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 18, 1953. Sale to present owner by Midessa TV Co. Inc. approved by FCC Jan. 4, 1984 (Television Digest, Vol. 23:38).

Represented (sales): Katz Television.

Personnel:

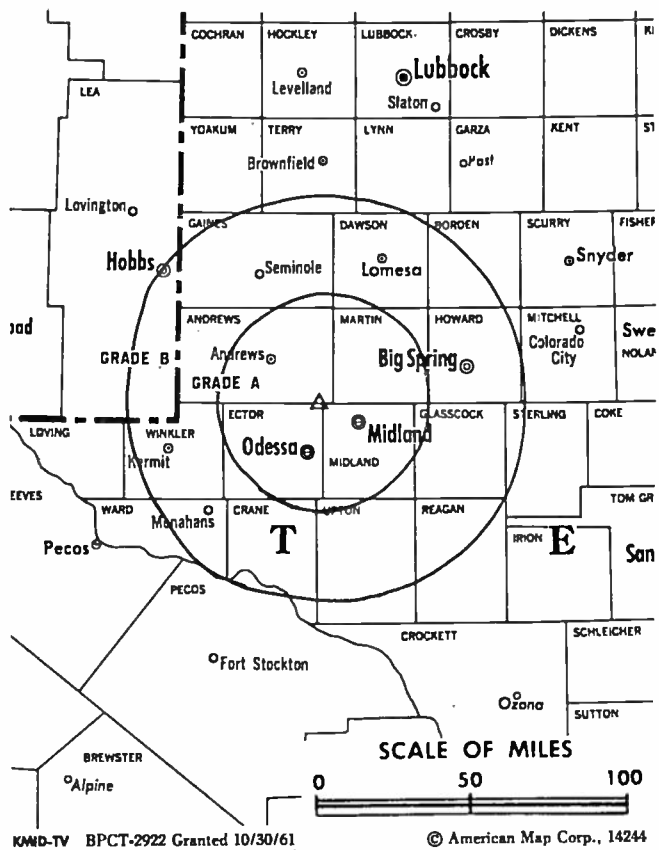
JOHN FOSTER, general manager.
DELORES STOKES, operations manager.
DALE GORSUCH, chief engineer.

Highest 30 Sec. Rate (July 1, 1986): \$800.

NETWORK BASE HOURLY RATE: \$900.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	Lea North	19,400	18,900	98
	Lea South	2,600	2,500	96
	TEXAS			
	Andrews	5,200	5,100	98
Brewster	2,800	2,700	96	
Crane	1,700	1,700	100	
Crockett	1,700	1,700	100	
Dawson	5,500	5,400	98	
Ector	50,100	49,700	99	
Gaines	4,700	4,700	100	
Glasscock	400	400	100	



KMID-TV BPCT-2922 Granted 10/30/61 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Howard	12,200	12,100	99
	Jeff Davis	600	600	100
	Loving	100	100	100
	Martin	1,600	1,600	100
	Midland	38,400	38,100	99
	Pecos	4,800	4,700	98
	Reagan	1,500	1,500	100
	Reeves	4,900	4,800	98
	Terrell	600	600	100
	Upton	1,600	1,600	100
	Ward	5,100	5,000	98
	Winkler	3,500	3,500	100
Between 5-24%	TEXAS			
	Borden	300	300	100
	Irion	500	500	100
Yoakum	3,300	3,300	100	
Station Totals		173,100	171,100	98
Net Weekly Circulation (1986)				141,100
Average Daily Circulation (1986)				92,600

Texas—Odessa

KOSA-TV

Ch. 7



Network Service: CBS.

Licensee: Forward Communications of Texas Inc., Box 4186, Odessa, TX 79760.

Studio: 1211 N. Whitaker Ave., Odessa, TX 79763.

Telephone: 915-337-8301. TWX: 910-897-5504.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 740-ft. above av. terrain, 726-ft. above ground, 3856-ft. above sea level.

Latitude 31° 51' 50.5"
 Longitude 102° 34' 41.0"

Transmitter: Farm Rd. No. 866, 11-mi. W of Odessa.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Forward Communications Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 1, 1956. Transfer of control to Wesray Communications Corp. approved by FCC Aug. 16, 1984. Previous sale to Forward by Doubleday Bcstg. Co. approved by FCC Sept. 11, 1973. Sale to International Bcstg. Corp. approved Feb. 27, 1986 but not consummated.

Represented (sales): Seltel Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:

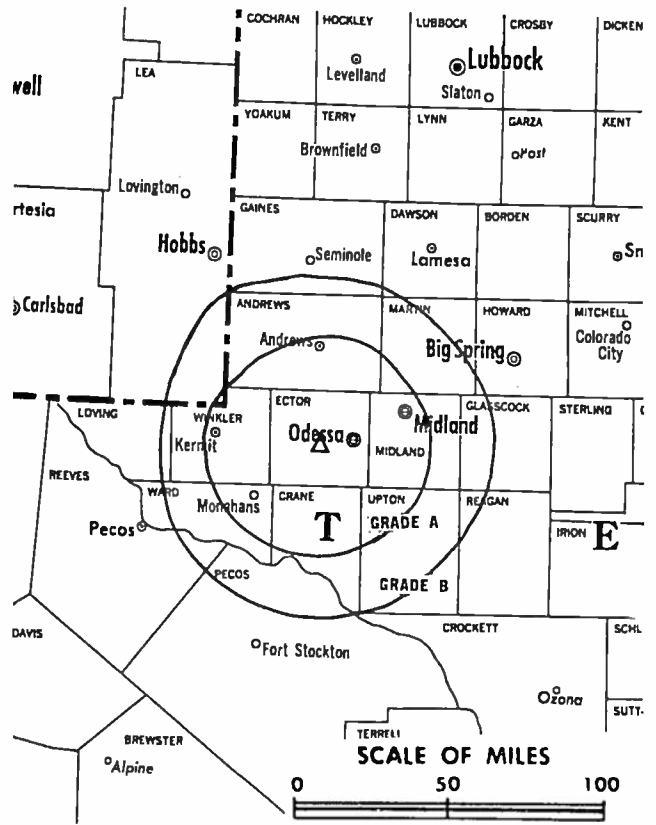
TOM HUGHES, vice president & general manager.
 ROBERT WICKSON, general & national sales manager.
 DON COLLINS, local sales manager.
 AL HARRIS, chief engineer.
 BOB CYPHERS, news director.

Highest 30 Sec. Rate (Aug. 12, 1985): \$575.

NETWORK BASE HOURLY RATE: \$600.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	Lea South	2,600	2,500	96
	TEXAS			
	Andrews	5,200	5,100	98



KOSA-TV BMPCT-4369 Granted 11/26/56

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Brewster	2,800	2,700	96
	Crane	1,700	1,700	100
	Crockett	1,700	1,700	100
	Culberson	1,000	1,000	100
	Ector	50,100	49,700	99
	Gaines	4,700	4,700	100
	Glasscock	400	400	100
	Howard	12,200	12,100	99
	Loving	100	100	100
	Martin	1,600	1,600	100
	Midland	38,400	38,100	99
	Pecos	4,800	4,700	98
	Presidio	1,800	1,700	94
	Reagan	1,500	1,500	100
	Reeves	4,900	4,800	98
	Terrell	600	600	100
Upton	1,600	1,600	100	
Ward	5,100	5,000	98	
Winkler	3,500	3,500	100	
Between 25-49%	NEW MEXICO			
	Lea North	19,400	18,900	98
	TEXAS			
	Jeff Davis	600	600	100
Between 5-24%	TEXAS			
	Irion	500	500	100
Station Totals		166,800	164,800	98
Net Weekly Circulation (1986)			136,200	
Average Daily Circulation (1986)			87,800	

Texas—Odessa

KPEJ

Ch. 24

Network Service: None, independent.

Licensee: SWMM/Odessa-Midland Corp., 6100 Corporate Dr., Suite 130, Houston, TX 77036.

Studio: 1550 West Interstate 20, Odessa 79763.

Telephone: 915-563-2424.

Mailing Address: Box 11009, Odessa, TX 79760.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 4453.2-kw max. visual, 890.6-kw max. aural. Antenna: 1100-ft. above av. terrain, 1102-ft. above ground, 4014-ft. above sea level.

Latitude 32° 05' 51"
Longitude 102° 17' 21"

Transmitter: E of Hwy. 1788, 14-mi. NW of Midland.

Ownership: Billy B. Goldberg, pres., 75%; Lester Kamin, v.p., 14.6%; Hazel Y. Arnold, secy.-treas., 4.9%; Sheldon Weisfeld, 3.7%; Diane Levy, 0.8%; Herbert N. Lackshin & Arthur Scheiner, 0.5% each. SWMM owns KTXS-TV, Sweetwater-Abilene & KVEO(TV), Brownsville, TX. Goldberg has interest in applicant for Ch. 54, Austin, TX. Levy has interest in KTXF(FM), Brownsville, TX.

Began Operation: June 16, 1986.

Represented (sales): Independent TV Sales.

Represented (legal): Lackshin & Nathan.

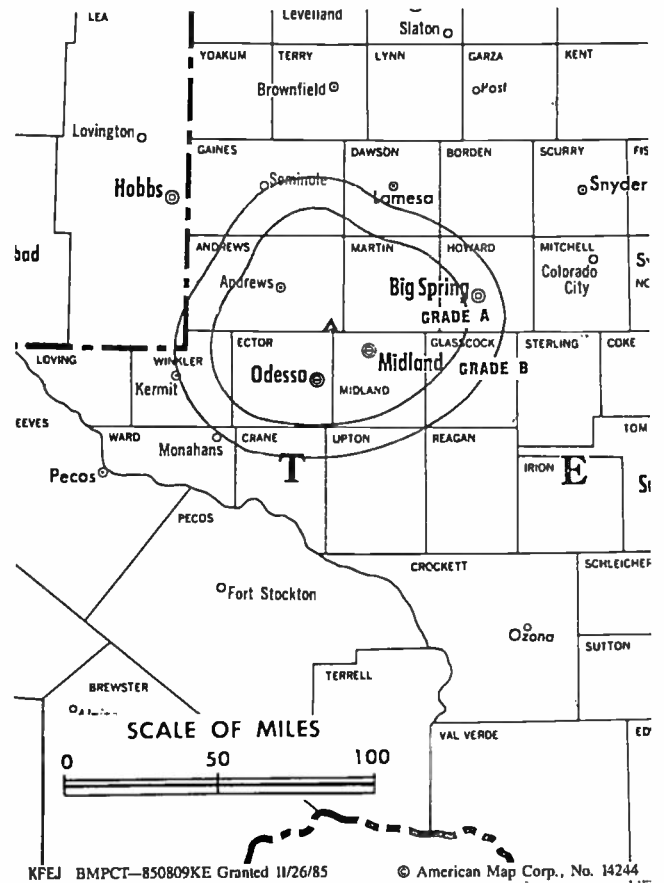
Represented (engineering): William Thompson.

Personnel:

ALAN BARROWS, general manager.
RAY HANSEN, sales manager.
MICHAEL WALENTA, engineering director.
ROD McGEHEE, promotion director.

Highest One Hour Rate: \$1000.

Highest 30 Sec. Rate: \$200.



Robert W. Rounsaville & Associates
MEDIA BROKERS AND CONSULTANTS
ATLANTA: 1-800-531-1500 ORLANDO: 1-800-328-3500

Texas—Odessa

KTPX

Ch. 9

(Also operates satellite KWAB-TV, Big Spring, TX)

Network Service: NBC.

Licensee: MSP Television of Midland-Odessa Inc., Box 6699, Midland 79711.

Studio: Between U.S. 80 & I-20, County Rd. 125W.

Mailing Address: Box 6699, Midland, TX 79711.

Telephone: 915-563-4210. TWX: 910-895-5346.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1270-ft. above av. terrain, 1080-ft. above ground, 4490-ft. above sea level.

Latitude 31° 59' 17"
Longitude 102° 51' 59"

Transmitter: 17-mi. ENE of Kermit, TX; 26-mi. NW of Odessa; 27-mi. NE of Monahans.

Satellite Earth Stations: ADM, 5-meter; Harris, 3-meter, 5-meter & 7-meter; Harris, M/A-Com & Scientific-Atlanta receivers.

News Services: UPI, NBC.

Ownership: Francis A. Martin III, chmn.; James H. Smith, pres.; Glen E. Pickell, exec. v.p.-treas.; Richard C. Spaulding, secy.; First Capital Corp. of Chicago, 90%; Madison Dearborn Partners, 10%.

Began Operation: Dec. 1, 1958. Moved to new site and higher power Feb. 1, 1963. Sale to Grayson Enterprises by Tri-Cities Bcstrs. (John B. Walton) approved by FCC Feb. 12, 1969. Distress sale to Permian Basin TV Corp. conditionally approved by FCC March 27, 1980; full grant April 22, 1980 (Television Digest, Vol. 20:13). Sale to present owners approved Nov. 19, 1985.

Represented (sales): Petry Television Inc.

Represented (legal): Bryan, Cave, McPheeters & McRoberts.

Personnel:

JOHN MARQUISS, general manager.
DIANA M. DIXON, general sales manager.
SANDRA WISE, operations manager.
GRADY WOODWARD, director of engineering.

Highest One Hour Rate : \$2000.

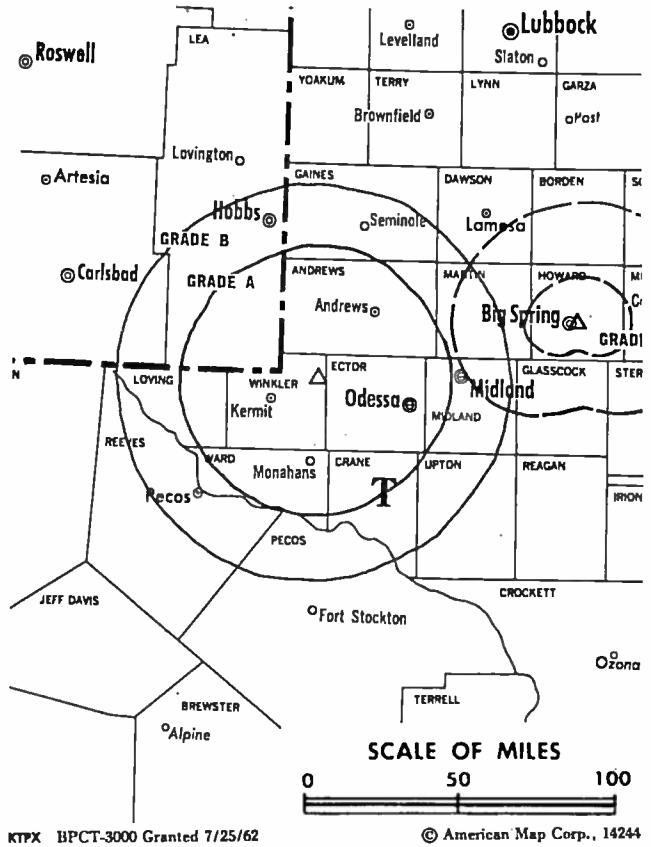
Highest 30 Sec. Rate : \$700.

NETWORK BASE HOURLY RATE: \$700.

Arbitron Data: Figures include KWAB-TV, Big Spring, TX.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	Lea North	19,400	18,900	98
	Lea South	2,600	2,500	96
	TEXAS			
	Andrews	5,200	5,100	98
Brewster	2,800	2,700	96	
Crane	1,700	1,700	100	



KTPX BPCT-3000 Granted 7/25/62

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Crockett	1,700	1,700	100
	Culberson	1,000	1,000	100
	Ector	50,100	49,700	99
	Gaines	4,700	4,700	100
	Glasscock	400	400	100
	Howard	12,200	12,100	99
	Jeff Davis	600	600	100
	Loving	100	100	100
	Martin	1,600	1,600	100
	Midland	38,400	38,100	99
	Mitchell	3,400	3,300	99
	Pecos	4,800	4,700	98
	Reagan	1,500	1,500	100
	Reeves	4,900	4,800	98
	Terrell	600	600	100
	Upton	1,600	1,600	100
Ward	5,100	5,000	98	
Winkler	3,500	3,500	100	
Between 25-49%	TEXAS Presidio	1,800	1,700	94
	Between 5-24%	TEXAS Yoakum	3,300	3,300
Station Totals		173,000	170,900	98
Net Weekly Circulation (1986)			135,000	
Average Daily Circulation (1986)			74,200	

Texas—San Angelo

KACB-TV

Ch. 3

(Satellite of KRBC-TV, Abilene)

Network Service: NBC.

Licensee: Abilene Radio & TV Co., 4510 14th St., Abilene 79605.

Studio: 4510 S. 14th St., Abilene, TX 79605.

Telephone: 915-692-4242. TWX: 915-492-9210.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 17.87-kw visual, 3.55-kw aural. Antenna: 600-ft. above av. terrain, 469-ft. above ground, 2719-ft. above sea level.

Latitude	31°	37'	22"
Longitude	100°	26'	14"

Transmitter: 7.7-mi. N of San Angelo, 0.4-mi. W of State Hwy. 208.

News Service: AP.

Ownership: See KRBC-TV, Abilene.

Began Operation: Feb. 8, 1962.

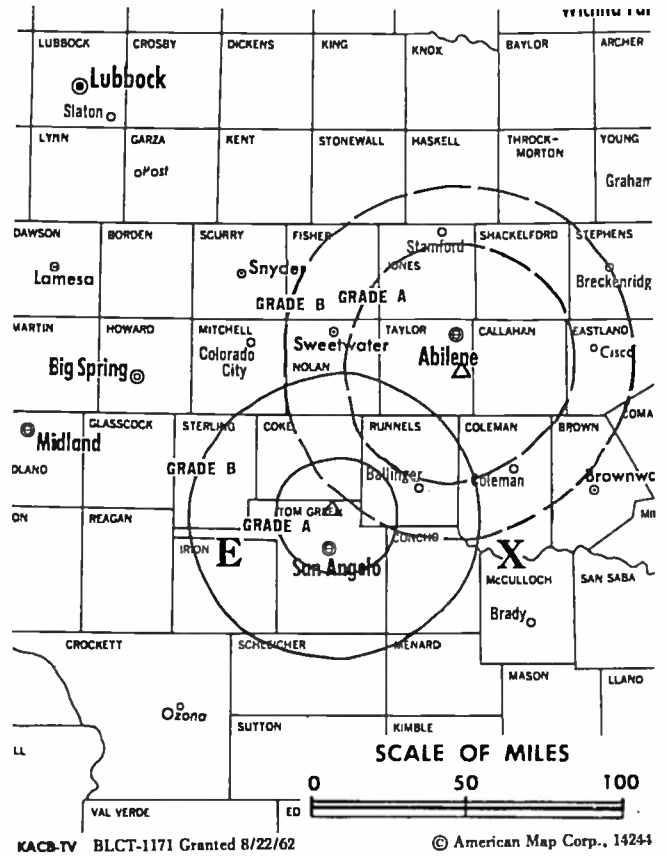
Represented (sales): Blair Television.

Represented (legal): Kenkel, Barnard & Edmundson.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

DALE ACKERS, president.
KEN KNOX, station & sales manager.
JERRY SHACKELFORD, program director.
BOB LLOYD, chief engineer.



Rates: Sold in combination with KRBC-TV, Abilene.

NETWORK BASE HOURLY RATE: Bonus.

Arbitron Data: Included with KRBC-TV, Abilene, TX.

Texas—San Angelo

KIDY

Ch. 6

Network Service: None, independent.

Licensee: Sage Bcstg. Corp., 406 S. Irving St., San Angelo, TX 76903.

Studio: 406 S. Irving St., San Angelo, TX 76903.

Telephone: 915-658-2666.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 910-ft. above av. terrain, 1000-ft. above ground, 3023-ft. above sea level.

Latitude 31° 35' 21"
Longitude 100° 31' 00"

Transmitter: 2.31-mi. N of intersection of US 87 & March Rd., San Angelo.

Satellite Earth Stations: Harris, 6-meter & 3-meter; M/A-Com, 4.6-meter Ku-band; Harris & M/A-Com receivers.

News Service: AP.

Ownership: Raymond G. Schindler, pres., 82%; Paris Schindler, v.p., 5%; Timothy R. Brown, secy., 5%; Jo Edgell, treas.-asst. secy., 2%; Bill Carter, 2%; Anne-Marie Barrabes Altemir, 3%; Oliver & Rosetta Bell, 1%. For other Schindler interests, see Group Ownership of TV Stations.

Began Operation: May 12, 1984.

Represented (sales): Seltel Inc.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): Jules Cohen & Associates.

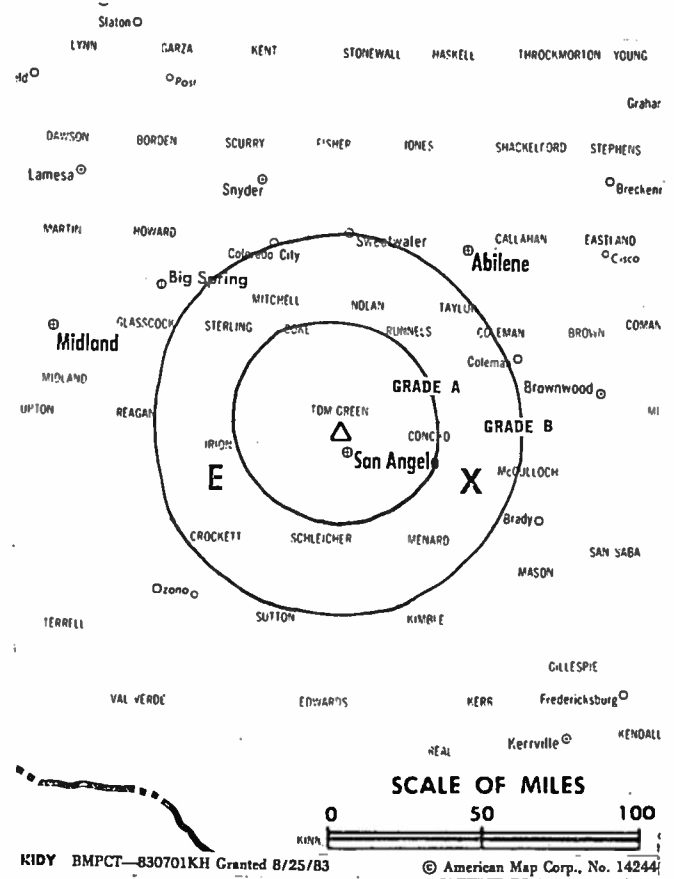
Personnel:

RAYMOND G. SCHINDLER, president.
BILL CARTER, vice president & general manager.
AL TANKSLEY, general sales manager.
KIE WATKINS, production manager.
GLENN EDWARDS, chief engineer.

Highest 30 Sec. Rate (Aug. 23, 1986): \$150.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS Irion	500	500	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Tom Green	35,300	34,900	99
Between 25-49%	TEXAS			
	Coke	1,400	1,400	100
	Sterling	400	400	100
Between 5-24%	TEXAS			
	Concho	1,100	1,100	100
	Crockett	1,700	1,700	100
	Reagan	1,500	1,500	100
	Runnels	4,600	4,500	98
Schleicher	1,000	1,000	100	
Station Totals		47,500	47,000	98
Net Weekly Circulation (1986)				23,000
Average Daily Circulation (1986)				9,300

Texas—San Angelo

KLST

Ch. 8

Network Service: CBS.

Licensee: Jewell Television Corp., Box 1941, San Angelo, TX 76902.

Studio: 1011 E. 28th St.

Telephone: 915-655-7383. TWX: 510-871-3805.

Mailing Address: Box 1941, San Angelo, TX 76902.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1450-ft. above av. terrain, 1500-ft. above ground, 3326-ft. above sea level.

Latitude 31° 22' 01"
Longitude 100° 02' 48"

Transmitter: 3.3-mi. SE of Eola.

News Service: AP.

Satellite Earth Station: In operation; Scientific-Atlanta receivers.

Ownership: T. B. Lanford Estate, 100%. For other Lanford interests, see KALB-TV, Alexandria, LA.

Began Operation: June 26, 1953. Transfer of 74% to KGKL and R. H. Simmons approved March 13, 1957 by FCC (Television Digest, Vol. 13:2, 11). Transfer of 49% from KGKL to Big Spring Bcstg. Co. effective March 25, 1959. Transfer to Westex TV Co. owners approved by FCC Dec. 4, 1962. Sale to present owner by Houston H. & Edward H. Harte & A. L. Hall approved Jan. 20, 1971.

Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

JOHN MCGEE, general manager.

EDDY SMITH, chief engineer.

SANDRA WRIGHT, national sales secretary.

GORDON HAY, operations/programming director.

MARSHAL TWOMBLY, local/regional sales manager.

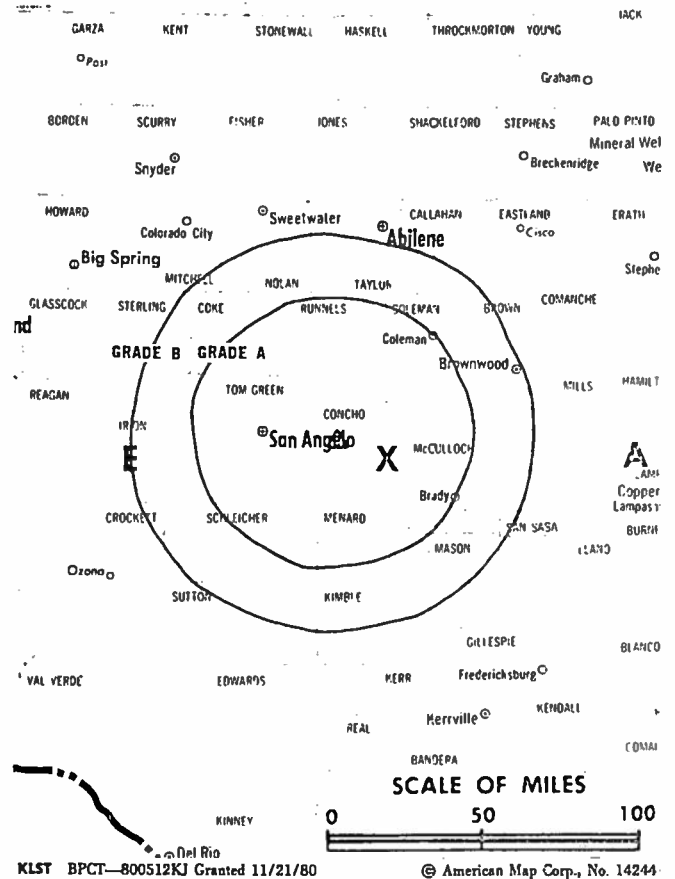
Highest One Hour Rate: \$1200.

Highest 30 Sec. Rate: \$550.

NETWORK BASE HOURLY RATE: \$300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Coke	1,400	1,400	100
	Concho	1,100	1,100	100
	Crockett	1,700	1,700	100
	Irion	500	500	100
	Kimble	1,600	1,500	94



KLST BPCT-800512KJ Granted 11/21/80

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mc Culloch	3,500	3,400	97
	Mason	1,700	1,600	94
	Menard	900	900	100
	Runnels	4,600	4,500	98
	Schleicher	1,000	1,000	100
	Sterling	400	400	100
	Sutton	2,000	1,900	95
	Tom Green	35,300	34,900	99
Between 25-49%	TEXAS			
	Coleman	4,400	4,300	98
Between 5-24%	TEXAS			
	Brown	14,300	14,000	98
	Mills	1,900	1,900	100
	Mitchell	3,400	3,300	99
	Reagan	1,500	1,500	100
	San Saba	2,600	2,500	96
Station Totals		83,800	82,300	98
Net Weekly Circulation (1986)				53,000
Average Daily Circulation (1986)				37,600

Texas—San Antonio

KENS-TV

Ch. 5

Network Service: CBS.

Licensee: Harte-Hanks Television Inc., Box TV 5, San Antonio 78299.

Studio: 5400 Fredericksburg Rd., San Antonio, TX 78229.

Telephone: 512-366-5000. TWX: 910-871-1012.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1392-ft. above av. terrain, 1531-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 07"
Longitude 98° 15' 55"

Transmitter: Stewart Rd., 4-mi. NE of Elmendorf, TX.

Satellite Earth Stations: Transmit/receive; Satcom Technologies, 7-meter & 9.2-meter; Scientific-Atlanta receivers.

News Services: AP, NIWS.

Ownership: Harte-Hanks Communications Inc., 99.2% of stock held by Corpus Christi Caller and Times, Abilene Reporter-News, San Angelo Standard-Times and Affiliated Newspapers Inc. For additional Harte-Hanks newspapers, see Newspaper Ownership of TV Stations. Harte-Hanks also controls WTLV, Jacksonville, FL; WFMV-TV, Greensboro, NC; KYTV(TV), Springfield, MO.

Began Operation: Feb. 15, 1950. Transfer to present owners from owners of San Antonio Express and News approved by FCC July 3, 1962. Sale to San Antonio Express and News by Storer Bcstg. Co., which acquired it in Oct. 1951, approved by FCC Oct. 27, 1954 (Television Digest, Vol. 7:30, 41; 10:15, 22, 26, 44).

Represented (sales): Blair Television.

Represented (legal): Arnold & Porter.

Personnel:

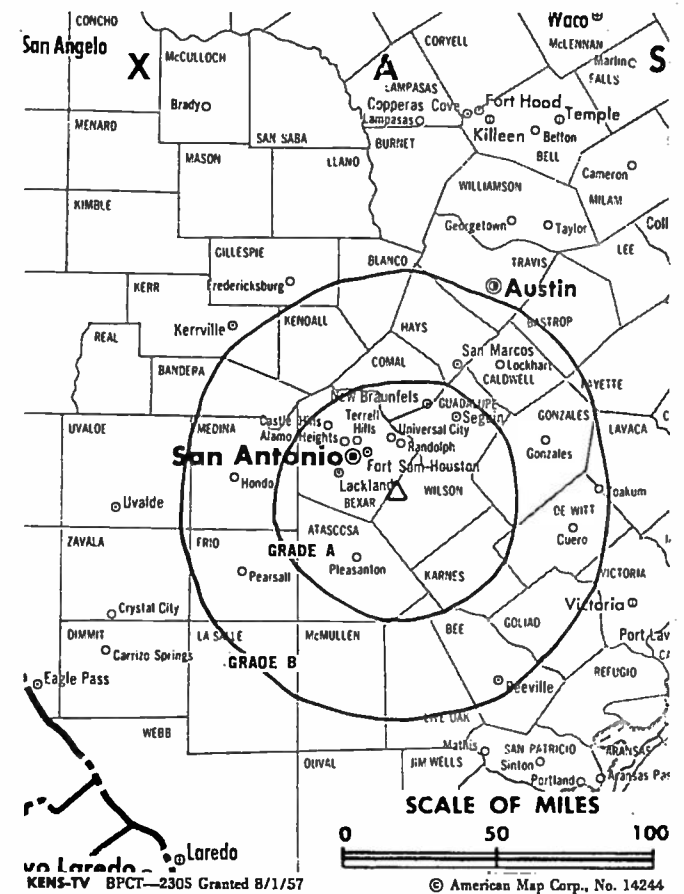
WILLIAM G. MOLL, president, broadcasting/entertainment division, Harte-Hanke Communications Inc.
LINDA RIOS BROOK, president & general manager, KENS-TV.
DAVID SANKOVICH, vice president & general sales manager.
BOB ROGERS, v.p. & director of news & public affairs.
MARSHALL SEESE, national sales manager.
ARTHUR EMERSON, local sales manager.
JERRY NORDSIEK, chief engineer.
DEBRA FRAZIER QUINTERO, director of operations.
KATHLEEN COOPER, program coordinator.
RACHEL SOLES, business manager.

Highest 30 Sec. Rate: \$4700.

NETWORK BASE HOURLY RATE: \$1360.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Atascosa	9,900	9,700	98
	Bandera	3,700	3,700	100
	Bee	9,200	9,000	98
	Bexar	369,100	364,800	99
	Caldwell	8,400	8,200	98
	Comal	16,500	16,300	99
	De Witt	7,300	7,100	97
	Dimmit	3,600	3,400	94
	Edwards	700	700	100
	Frio	4,400	4,300	98
	Gillespie	6,200	6,000	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Goliad	1,900	1,800	95
	Gonzales	6,100	6,000	98
	Guadalupe	18,900	18,600	98
	Karnes	4,700	4,600	98
	Kendall	4,800	4,700	98
	Kerr	13,800	13,500	98
	Kinney	900	900	100
	La Salle	1,900	1,800	95
	Lavaca	7,700	7,400	96
	Live Oak	3,800	3,700	97
	Mcmullen	300	300	100
	Maverick	10,000	9,500	95
	Medina	8,600	8,400	98
	Real	1,000	1,000	97
Uvalde	7,800	7,600	97	
Val Verde	12,200	11,800	97	
Victoria	27,100	26,600	98	
Wilson	6,600	6,400	97	
Zavala	3,400	3,300	97	
Between 25-49%	TEXAS			
	Blanco	2,400	2,400	100
	Hays	16,000	15,700	98
Between 5-24%	TEXAS			
	Calhoun	7,300	7,200	99
	Duval	4,200	4,100	98
	Fayette	8,300	7,900	95
Llano	5,300	5,200	98	
Station Totals		655,300	644,300	98
Net Weekly Circulation (1986)			533,400	
Average Daily Circulation (1986)			366,600	

Texas—San Antonio

KMOL-TV

Ch. 4

Network Service: NBC.

Licensee: United Television Inc., Box 2641, San Antonio, TX 78299.

Studio: 1031 Navarro St.

Mailing Address: Box 2641, San Antonio, TX 78299.

Telephone: 512-226-4251. TWX: 512-571-0920.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1476-ft. above av. terrain, 1531-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 10"
Longitude 98° 15' 55"

Transmitter: 4-mi. from Elmendorf on bearing of N 79 E.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation, 8-meter; Harris & Comtech receivers.

News Services: AP, CNN.

Ownership: United Television Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 11, 1949. Sale to present owner by Avco Bcstg. Corp. approved by FCC Sept. 18, 1975 (Television Digest, Vol. 14:48). Sale to Avco by Hugh Half Jr. and associates approved Sept. 15, 1965 (Vol. 5:22, 38).

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): A. D. Ring & Associates.

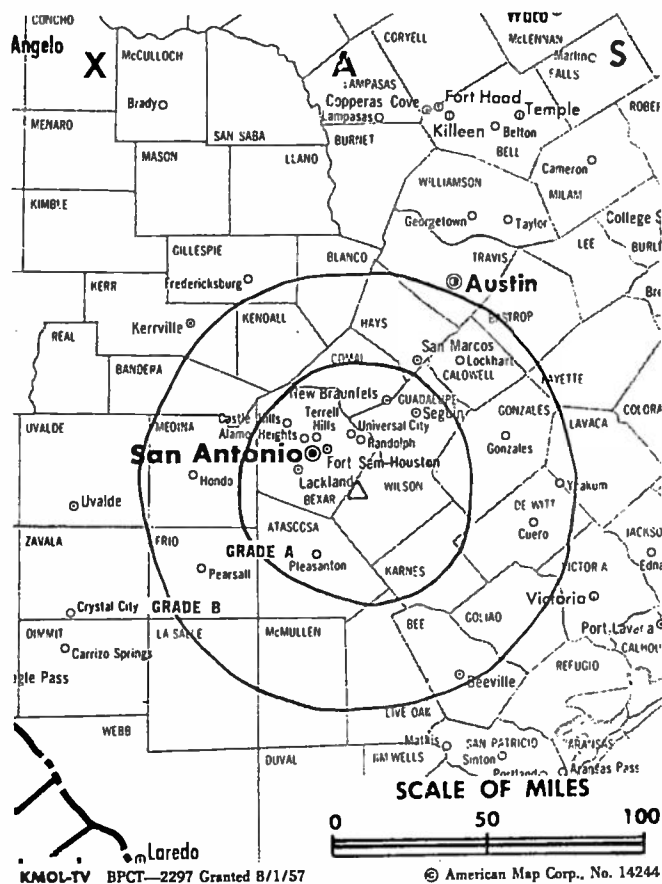
Personnel:

EDWARD V. CHEVIDT, president.
ROBERT DONOHUE, vice president & general manager.
MORTON A. BARRETT, general sales manager.
KEVIN DONOHUE, sales manager.
JACK CARROLL, operations manager.
LINDA TAFOLLA, community services director.
DENNIS MARSHALL, promotions manager.
JAY SOLOMON, news director.
HAROLD FRIESENHAHN, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Atascosa	9,900	9,700	98
	Bandera	3,700	3,700	100
	Bee	9,200	9,000	98
	Bexar	369,100	364,800	99
	Caldwell	8,400	8,200	98
	Comal	16,500	16,300	99
	De Witt	7,300	7,100	97
	Dimmit	3,600	3,400	94
	Edwards	700	700	100
	Frio	4,400	4,300	98
	Gillespie	6,200	6,000	97
	Goliad	1,900	1,800	95
	Gonzales	6,100	6,000	98
	Guadalupe	18,900	18,600	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Karnes	4,700	4,600	98
	Kendall	4,800	4,700	98
	Kerr	13,800	13,500	98
	Kinney	900	900	100
	Lavaca	7,700	7,400	96
	Live Oak	3,800	3,700	97
	Mcmullen	300	300	100
	Maverick	10,000	9,500	95
	Medina	8,600	8,400	98
	Real	1,000	1,000	97
	Uvalde	7,800	7,600	97
	Val Verde	12,200	11,800	97
Wilson	6,600	6,400	97	
Zavala	3,400	3,300	97	
Between 25-49%	TEXAS			
	Blanco	2,400	2,400	100
	Hays	16,000	15,700	98
	La Salle	1,900	1,800	95
	Mason	1,700	1,600	94
Victoria	27,100	26,600	98	
Webb	31,300	30,700	98	
Between 5-24%	TEXAS			
	Bastrop	11,300	11,000	97
	Calhoun	7,300	7,200	99
	Lee	4,800	4,700	98
Llano	5,300	5,200	98	
Station Totals		660,600	649,600	98
Net Weekly Circulation (1986)				502,930
Average Daily Circulation (1986)				295,100

Texas—San Antonio

KSAT-TV

Ch. 12

Network Service: ABC.

Licensee: Channel 12 Television Co., Box 2478, San Antonio, TX 78298.

Studio: 1408 N. St. Mary's St.

Telephone: 512-228-1200. TWX: 910-871-1022.

Mailing Address: Box 2478, San Antonio, TX 78298.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1483-ft. above av. terrain, 1505-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 11"
Longitude 98° 15' 31"

Transmitter: 4.5-mi. ENE of Elmendorf, TX.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Station: 4 in operation; transmit/receive; Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, ABC, Texas State Network.

Ownership: H & C Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 21, 1957. Sale to present owner by Rockefeller Group Inc. approved by FCC April 29, 1986 (Television Digest, Vol. 26:6, 12). Sale to Rockefeller Group approved by FCC Nov. 23, 1983 (Vol. 23:19, 22; 24:6). Sale to the Outlet Co. by Mission Telecasting Corp. approved Nov. 22, 1967.

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

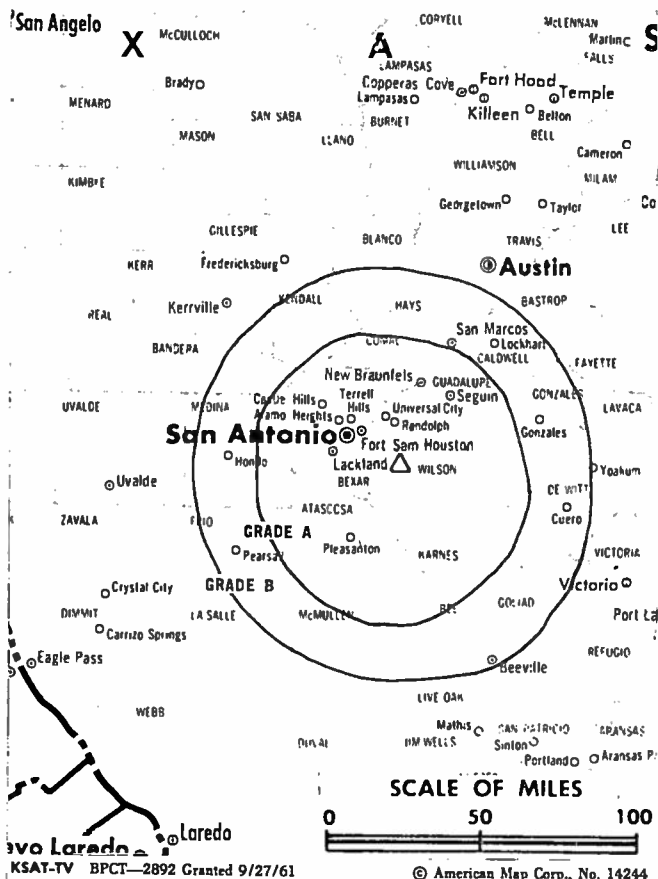
HAROLD CRUMP, president.
JAMES SCHIAVONE, exec. vice president & general manager.
RICHARD ANDRYCHA, program manager.
JACK DIX, general sales manager.
BARBARA MONTEMAYOR, local sales manager.
RICHARD YZAGUIRRE, national sales manager.
DAVID CARR, chief engineer.
CHARLES B. CRAIG, business manager.
JAMES BOYLE, news director.
LYDIA ALEGRIA, community affairs director.
KATHY BACON, advertising/promotion manager.

Highest 30 Sec. Rate (Aug. 25, 1986): \$3500.

NETWORK BASE HOURLY RATE: \$1025.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Atascosa	9,900	9,700	98
	Bandera	3,700	3,700	100
	Bexar	369,100	364,800	99
	Caldwell	8,400	8,200	98
	Comal	16,500	16,300	99
	De Witt	7,300	7,100	97
	Dimmit	3,600	3,400	94
	Edwards	700	700	100
	Frio	4,400	4,300	98
	Gillespie	6,200	6,000	97
	Goliad	1,900	1,800	95



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Gonzales	6,100	6,000	98
	Guadalupe	18,900	18,600	98
	Karnes	4,700	4,600	98
	Kendall	4,800	4,700	98
	Kerr	13,800	13,500	98
	Kinney	900	900	100
	La Salle	1,900	1,800	95
	Lavaca	7,700	7,400	96
	Mcmullen	300	300	100
	Maverick	10,000	9,500	95
	Medina	8,600	8,400	98
	Real	1,000	1,000	97
	Uvalde	7,800	7,600	97
	Val Verde	12,200	11,800	97
Wilson	6,600	6,400	97	
Zavala	3,400	3,300	97	
Between 25-49%	TEXAS			
	Bee	9,200	9,000	98
	Blanco	2,400	2,400	100
	Hays	16,000	15,700	98
	Live Oak	3,800	3,700	97
	Victoria	27,100	26,600	98
Webb	31,300	30,700	98	
Between 5-24%	TEXAS			
	Calhoun	7,300	7,200	99
	Duval	4,200	4,100	98
	Fayette	8,300	7,900	95
	Llano	5,300	5,200	98
Station Totals		655,300	644,300	98
Net Weekly Circulation (1986)			503,700	
Average Daily Circulation (1986)			300,100	

Texas—San Antonio

KWEX-TV

Ch. 41

Network Service: Spanish International Network.

Licensee: Spanish International Communications Corp., Box 9225, San Antonio, TX 78204.

Studio: 411 E. Durango, San Antonio 78204.

Telephone: 512-227-4141.

Mailing Address: Box 9225, San Antonio, TX 78204.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 500-ft. above av. terrain, 604-ft. above ground, 1224-ft. above sea level.

Latitude 29° 25' 03"
Longitude 98° 29' 26"

Transmitter: 411 E. Durango.

Satellite Earth Stations: Transmit/receive; Scientific-Atlanta, 10-meter, 7-meter & 4.6-meter; Scientific-Atlanta receivers.

News Services: UPI, SIN, Televisa.

Ownership: See KMEX-TV, Los Angeles, CA. Note: Sale to Hallmark Cards pending.

Began Operation: June 10, 1955. Sale as KUAL-TV to present owner by Raul A. Cortez and associates approved by FCC Dec. 6, 1961 (Television Digest, Vol. 17:35; 2:1).

Represented (sales): SIN Television Network.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Jules Cohen & Associates.

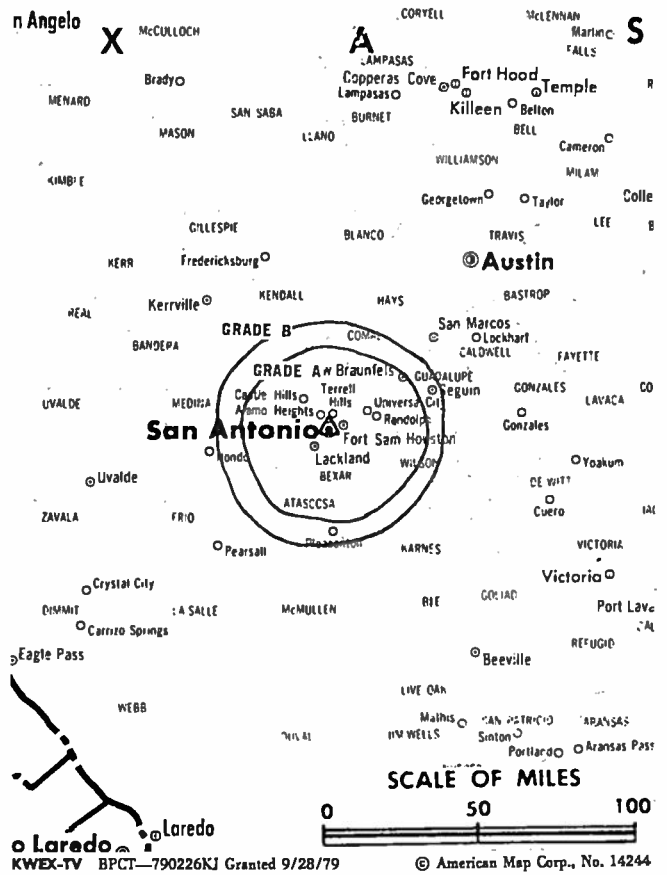
Personnel:

EMILIO NICOLAS, president & general manager.
JAMES R. MEEK, vice president & director of engineering.
ARMANDO SOLIS, vice president & comptroller.
DAMASO SANTANA, general sales manager.
JUAN GATTAS, station manager.
RICHARD A. SOWA, network.
ANTONIO GONZALEZ, chief engineer.
PEDRO MAJUL, program director.
JESUS JAVIER, news director.
MARTHA TIJERINA, public service director.

Highest 30 Sec. Rate: \$210.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS Zavala	3,400	3,300	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS Maverick	10,000	9,500	95
	TEXAS Atascosa	9,900	9,700	98
Between 5-24%	Bee	9,200	9,000	98
	Bexar	369,100	364,800	99
	Frio	4,400	4,300	98
	Gonzales	6,100	6,000	98
	Guadalupe	18,900	18,600	98
	Karnes	4,700	4,600	98
	Medina	8,600	8,400	98
	Uvalde	7,800	7,600	97
	Val Verde	12,200	11,800	97
	Webb	31,300	30,700	98
	Wilson	6,600	6,400	97
Station Totals		502,200	494,700	93
Net Weekly Circulation (1986)				87,900
Average Daily Circulation (1986)				54,803

Texas—Tyler-Longview

KLTV

Ch. 7

(Operates satellite KTRE-TV, Lufkin, TX)

Network Service: ABC.

Licensee: Buford Television Inc. of Tyler, Box 9090, Tyler, TX 75711.

Studio: Kilgore Hwy. at Loop 323.

Mailing Address: Box 957, Tyler, TX 75710.

Telephone: 214-592-3871. TWX: 910-860-5810.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft above av. terrain, 1038-ft. above ground, 1388-ft. above sea level.

Latitude 32° 32' 21"
Longitude 95° 13' 16"

Transmitter: 1.28-mi. SSW of intersection of Texas State Hwys. 14 & 2015, near Hawkins.

Satellite Earth Stations: Andrew, American Horizon & RCA; 7.3-meter, 6.1-meter, 4.5-meter & 3.7-meter; Avantek receivers.

News Service: AP.

Ownership: Buford Holding Corp., 80.97%. BHC ownership: G. B. Buford & G. R. Buford, 33.33% each; Robert Buford, 33.26%; Ross Buford Trust, 0.07%. Buford Television also owns KTRE-TV, Lufkin, TX; has interest in WLBT-TV, Jackson & WLBM-TV, Meridian, MS.

Began Operation: Oct. 14, 1954.

Represented (sales): Katz Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Jules Cohen & Associates.

Personnel:

ROBERT BUFORD, chairman of the board & president.
THOMAS RAMEY, general manager.
MARK LOGAN, general sales manager.
GARY SEABERG, regional sales manager.
LARRY MATTHEWS, local sales manager.
GAYLE HELMS, program director.
BOB WAY, director of engineering.
RON BRADLEY, operations manager.
MARCUS CROUCH, production coordinator.

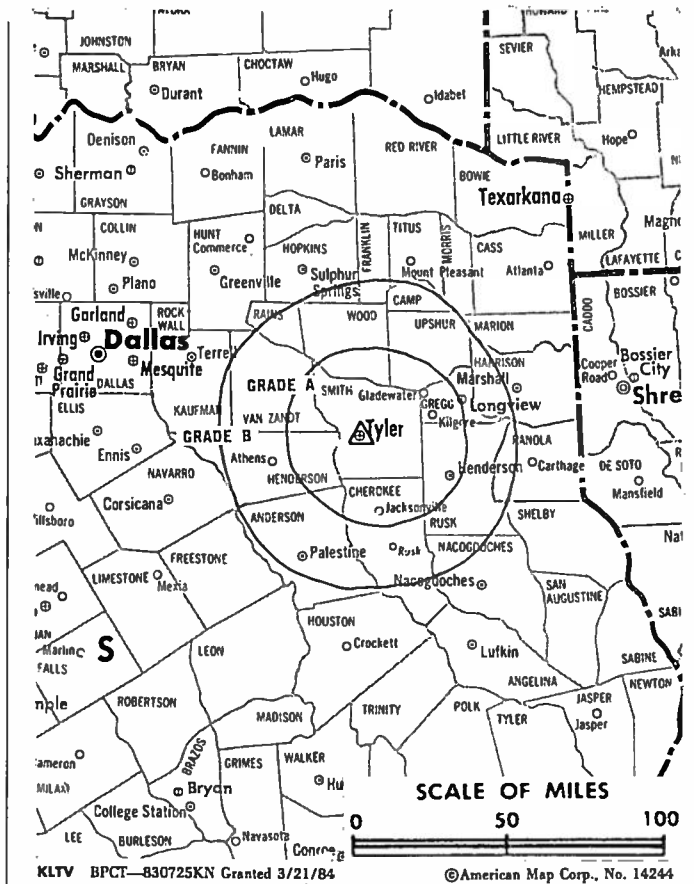
Highest 30 Sec. Rate: \$500.

Note: Spot rates include KTRE-TV, Lufkin, TX.

NETWORK BASE HOURLY RATE: \$600.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	TV %
50% & Over	TEXAS			
	Anderson	15,100	14,800	98
	Camp	3,900	3,800	97
	Cherokee	15,100	14,800	98
	Franklin	3,100	3,000	97
	Gregg	42,200	41,700	99



Net Weekly Circulation	State County	Total Households	TV Households	TV %
50% & Over	Rusk	16,800	16,500	98
	Smith	55,000	54,300	99
	Upshur	12,300	12,100	98
	Van Zandt	14,500	14,200	98
	Wood	11,100	10,900	98
Between 25-49%	TEXAS			
	Delta	1,900	1,900	100
	Henderson	21,200	20,800	98
	Hopkins	10,800	10,600	98
	Morris	5,600	5,500	98
	Nacogdoches	18,900	18,400	97
	Rains	2,500	2,500	100
Titus	8,800	8,600	98	
Between 5-24%	TEXAS			
	Cass	11,500	11,300	98
	Freestone	6,500	6,300	97
	Harrison	20,100	19,700	98
	Houston	8,400	8,100	96
	Lamar	17,500	16,900	97
	Leon	4,800	4,600	96
Marion	4,500	4,400	98	
Panola	8,600	8,400	98	
Station Totals		340,700	334,100	98
Net Weekly Circulation (1986)				190,400
Average Daily Circulation (1986)				115,900

Texas—Victoria

KAVU-TV

Ch. 25

Network Service: NBC.

Licensee: Community Bcstg. of Coastal Bend Inc., 2710 Hospital Dr., Suite 106, Victoria, TX 77901.

Studio: 3803 N. Navarro St., Victoria, TX 77901.

Telephone: 512-576-5288.

Mailing Address: Box 4929, Victoria, TX 77903.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2140-kw max. & 933-kw horizontal visual, 214-kw max. & 93-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 1049-ft. above ground, 1079-ft. above sea level.

Latitude 28° 48' 06"
Longitude 96° 33' 09"

Transmitter: County Rd. 1639, 2.8-mi. S of Lolita.

Ownership: Visus Inc., 19.92%; Dudley B. McDougal, pres., 1.26%; Ruth L. Constant, exec. v.p., 18.78%; George Constant, 19.93%; Anthony Constant, 7.41%; 48 others with less than 5% each. McDougal has interest in applications for LPTVs.

Began Operation: July 21, 1982.

Represented (sales): Katz Television.

Represented (legal): Hamel & Park.

Represented (engineering): Jules Cohen & Associates.

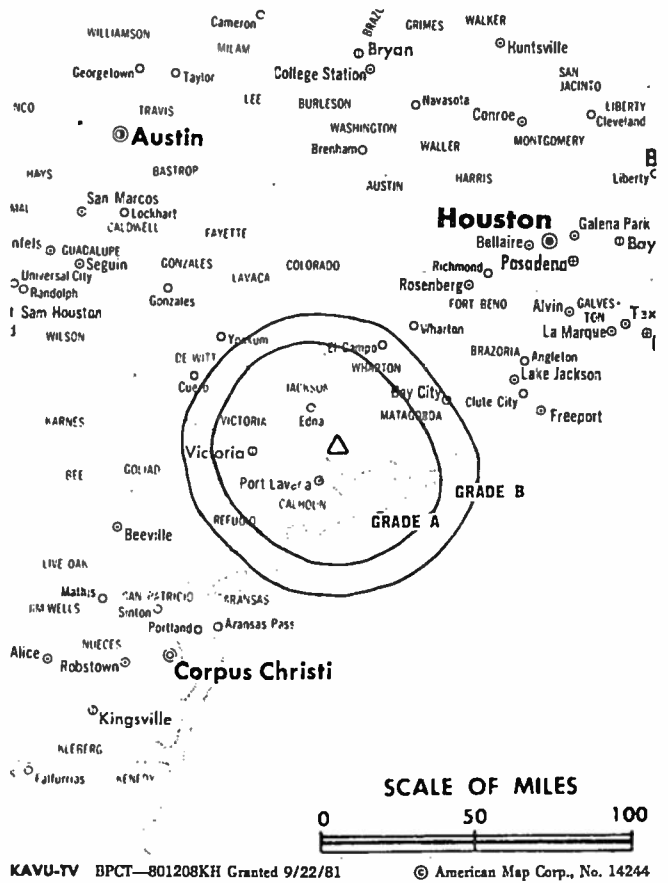
Personnel:

DOUG McDOUGAL, general manager.
BOB HESSE, general sales manager.
PAUL ERDEL, program director.

Highest 30 Sec. Rate: \$160.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS Calhoun	7,300	7,200	99
	Jackson	5,100	5,000	98
	Victoria	27,100	26,600	98



KAVU-TV BPCT—801208KH Granted 9/22/81

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS Goliad	1,900	1,800	95
	TEXAS Colorado	7,700	7,500	97
Between 5-24%	De Witt	7,300	7,100	97
	Lavaca	7,700	7,400	96
	Refugio	3,200	3,200	100
	Wharton	15,300	15,000	98
Station Totals		82,600	80,800	97
Net Weekly Circulation (1986)				32,900
Average Daily Circulation (1986)				20,300

Texas—Victoria

KVCT

Ch. 19

Network Service: ABC.

Licensee: Victoria Communications Corp., Box 1879, Victoria, TX 77902.

Studio: One Eastgate Industrial Plaza, Victoria, TX 77902.

Telephone: 512-576-5131.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 153.2-kw max. visual, 15.32-kw max. aural. Antenna: 490-ft. above av. terrain, 495-ft. above ground, 584-ft. above sea level.

Latitude 28° 46' 41"
Longitude 96° 57' 38"

Transmitter: SE corner of By-Pass Loop 175 & Port Lavaca Hwy.

Satellite Earth Stations: 3 in operation; Prostar, 4.8-meter; Comtech receivers.

News Services: UPI, NIWS, ABC.

Ownership: Dewey T. Acker, pres., 9%; O. F. Jones, v.p., 11%; Raymond E. Uherek, treas., 6%; William M. Murphy III, secy., 11%; Jimmie Salyer, dir., 7%; Charles Smithey, dir., 3%.

Began Operation: Oct. 1, 1969. Sale to present owners by South Texas Telecasting Co. Inc. (Michael D. & C. Dan McKinnon, et al.) approved by FCC March 4, 1976.

Represented (sales): Unirep.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates.

Personnel:

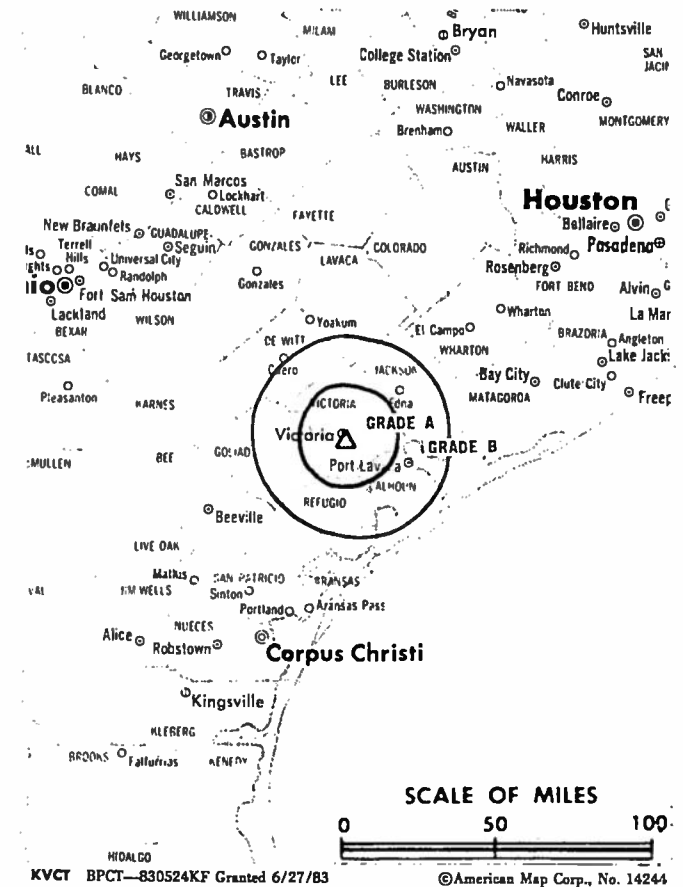
DEWEY T. ACKER, president.
TOM MAGUIRE, general manager.
DORIS LITTLES, program director.
CHARLES SMITHEY, director of engineering.
TOM EASTLAND, news director.

Highest 30 Sec. Rate (July 18, 1985): \$250.

NETWORK BASE HOURLY RATE: \$75.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS Calhoun	7,300	7,200	99



KVCT BPCT—830524KF Granted 6/27/83 ©American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	De Witt	7,300	7,100	97
	Goliad	1,900	1,800	95
	Victoria	27,100	26,600	98
TEXAS				
Between 25-49%	Jackson	5,100	5,000	98
TEXAS				
Between 5-24%	Lavaca	7,700	7,400	96
	Refugio	3,200	3,200	100
Station Totals		59,600	58,300	97
Net Weekly Circulation (1986)				35,500
Average Daily Circulation (1986)				20,700

Texas—Waco

KWTX-TV

Ch. 10

(Affiliated with KBTX-TV Bryan, TX)

Network Service: CBS.

Licensee: KWTX Broadcasting Co., Box 7528, Waco 76714.

Studio: 6700 American Plaza, Waco, TX 76710.

Mailing Address: Box 7528, Waco, TX 76714.

Telephone: 817-776-1330. TWX: 910-894-5206.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 209-kw max. visual & 186-kw circular visual, 19.1-kw aural. Antenna: 1810-ft. above av. terrain, 1679-ft. above ground, 2532-ft. above sea level.

Latitude 31° 19' 19"
Longitude 97° 18' 58"

Transmitter: 2.7-mi. ENE of Moody, TX.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta & M/A-Com receivers.

AM Affiliate: KWTX, 1-kw, 1230 KHz (MBS).

FM Affiliate: KWTX-FM, 100-kw, 97.5 MHz (No. 248), 1569-ft.

News Service: UPI.

Ownership: M. N. Bostick, pres., 12.465%; estate of Hilton E. Howell, 12.465%; L. L. Sams & Sons, 12.465%; W. W. Callan Sr., 9.78%; Robert Levy, 8.643%; W. Woody Callan Jr., 1.342%; Diana C. Braswell, 1.343%; Thomas D. Stribling, 7.972%; George & E. S. Chase, 4.493%; LBJ Corp. (Claudia Taylor Johnson, et al., licensee of KLBJ-AM-FM, Austin, TX), 29.032%. Note: KWTX Broadcasting Co. owns 50% of KBTX-TV, Bryan; 75% of radio KNAL, Victoria. Stockholders of KWTX-TV own KXII, Admore, OK & KLFY-TV, Lafayette, LA. M. N. Bostick is also 10% owner of KBTX-TV, Bryan; 28.972% of KXII(TV) & KLFY-TV.

Began Operation: April 3, 1955.

Represented (sales): Seltel Inc.

Represented (legal): Gordon & Kelly.

Personnel:

M. N. (BUDDY) BOSTICK, president.
RAY DEEVER, vice president & station manager.
LISA OATMAN, national & regional sales manager.
RALPH WEBB, program manager.
HOWARD BALL, news director.
CRAIG HARPER, engineering administrator.
KEN MUSGRAVE, chief engineer.

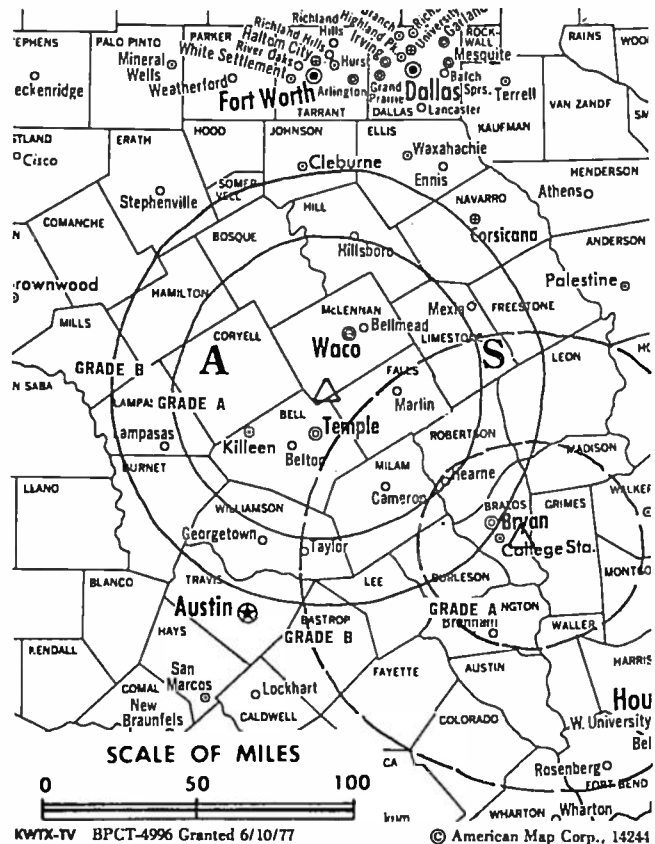
Highest 30 Sec. Rate: \$790.

Note: Rates include bonus station KBTX-TV, Bryan, TX.

NETWORK BASE HOURLY RATE: \$1275.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Bell	59,900	59,300	99
	Bosque	6,300	6,200	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Coryell	17,200	17,000	99
	Falls	7,400	7,300	99
	Hamilton	3,900	3,800	97
	Hill	10,600	10,400	98
	Lampasas	5,200	5,100	98
	Leon	4,800	4,600	96
	Limestone	8,300	8,100	98
	Mc Lennan	68,600	67,900	99
	Milam	9,000	8,800	98
	Robertson	6,000	5,900	98
San Saba	2,600	2,500	96	
Between 25-49%	TEXAS			
	Comanche	5,100	5,000	98
	Erath	10,200	10,100	99
	Freestone	6,500	6,300	97
Mills	1,900	1,900	100	
Between 5-24%	TEXAS			
	Burnet	9,300	9,200	99
	Lee	4,800	4,700	98
	Llano	5,300	5,200	98
	Mason	1,700	1,600	94
	Navarro	15,000	14,700	98
	Somervell	2,100	2,100	100
Williamson	34,600	34,000	98	
Station Totals		306,300	301,700	98
Net Weekly Circulation (1986)			189,400	
Average Daily Circulation (1986)			121,300	

Texas—Waco

KXXV

Ch. 25

Network Service: ABC.

Licensee: Central Texas Bcstg. Co. Ltd., a Limited Partnership, 1909 S. New Rd., Waco 76701.

Studio: 1909 S. New Road, Waco 76711.

Mailing Address: Box 2522, Waco 76702.

Telephone: 817-754-2525.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1828-ft. above av. terrain, 1732-ft. above ground, 2532-ft. above sea level.

Latitude 31° 20' 15"
Longitude 97° 18' 36.9"

Transmitter: 3.1-mi. NE of Moody.

Multichannel TV Sound: Stereo & separate audio programming.

Satellite Earth Stations: Harris, 3-meter (2), 7-meter & 10-meter; Harris receivers.

News Service: UPI.

Ownership: Robert A. Mann, gen. partner, 1%; Mary H. Hunter, David W. Mann & Allen B. Mann, ltd. partners, 33% each.

Began Operation: March 22, 1985.

Represented (sales): Katz Television.

Represented (legal): Leo I. George, P.C.

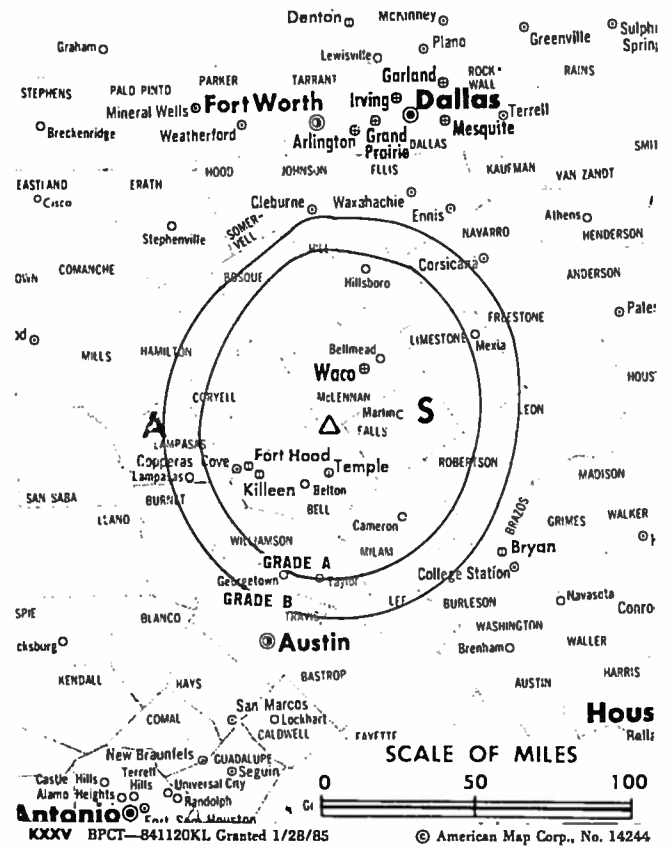
Personnel:

- ROBERT A. MANN, general manager.
- BOB GOOD, station manager.
- DON SHORES, sales manager.
- LOW STROWGER, chief engineer.
- DON MARION, news director.
- JINX DENNIS, program director.
- MARK PUCKETT, promotion director.

Highest 30 Sec. Rate: \$500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Bell	59,900	59,300	99
	Coryell	17,200	17,000	99
	Falls	7,400	7,300	99
	Mc Lennan	68,600	67,900	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	Hamilton	3,900	3,800	97
	Lampasas	5,200	5,100	98
	Milam	9,000	8,800	98
	Robertson	6,000	5,900	98
Between 5-24%	TEXAS			
	Bosque	6,300	6,200	98
	Burnet	9,300	9,200	99
	Comanche	5,100	5,000	98
	Grimes	5,600	5,400	96
	Hill	10,600	10,400	98
	Leon	4,800	4,600	96
	Limestone	8,300	8,100	98
	Madison	3,600	3,500	97
Station Totals		230,800	227,500	98
Net Weekly Circulation (1986)				124,100
Average Daily Circulation (1986)				65,000

Texas—Temple-Waco

KCEN-TV

Ch. 6

Network Service: NBC.

Licensee: Channel 6 Inc., Box 6103, 17 S. Third St., Temple 76503-6103.

Studio: I-35 South, Eddy, TX.

Telephone: 817-859-5481. TWX: 910-890-4870.

Waco Office: 1502 Columbus Ave., Box 688, Waco 76703.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1866-ft. above av. terrain, 1924-ft. above ground, 2549-ft. above sea level.

Latitude 31° 16' 24"
Longitude 97° 13' 14"

Transmitter: 2.4-mi. SE of I-35 on Eddy Blevins Rd., near Eddy, TX.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Fort Worth Tower Co., 3.9-meter; Andrew 7.3-meter & 4.5-meter; Andrew, Avantek & Microdyne receivers.

News Service: AP.

Ownership: Frank W. Mayborn, pres. & owner of Channel 6 Inc., is pres. and owner of Bell Publishing Co. (Temple Daily Telegram); Killeen Publishing Co. (Killeen Herald).

Began Operation: Nov. 1, 1953.

Represented (sales): Blair Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Silliman & Silliman.

Personnel:

FRANK W. MAYBORN, president.
DANIEL C. LESMEISTER, vice president & general manager.
BRUCE BOONE, national sales manager.
BILL FELKNER, local sales manager.
KEN SMITH, chief engineer.
RAYMOND BRITTON, program manager.

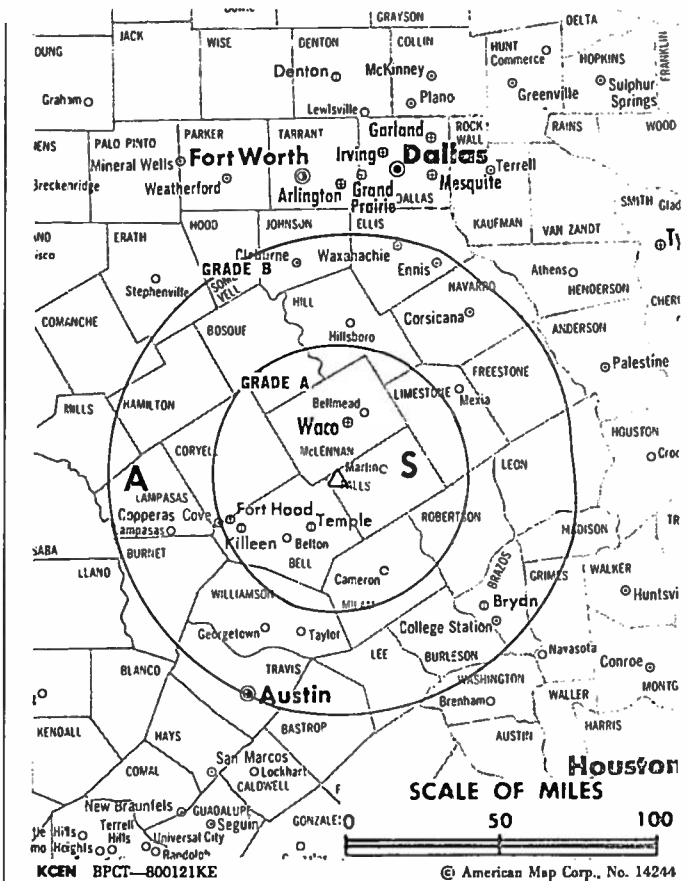
Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate (July 1, 1985): \$550.

NETWORK BASE HOURLY RATE: \$2350.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Bell	59,900	59,300	99
	Brazos	41,700	41,000	98
	Burleson	5,100	4,900	96
	Coryell	17,200	17,000	99
	Falls	7,400	7,300	99
	Hamilton	3,900	3,800	97
	Lampasas	5,200	5,100	98
Leon	4,800	4,600	96	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Limestone	8,300	8,100	98
	Mc Lennan	68,600	67,900	99
	Milam	9,000	8,800	98
	Mills	1,900	1,900	100
	Robertson	6,000	5,900	98
Between 25-49%	TEXAS			
	Bosque	6,300	6,200	98
	Freestone	6,500	6,300	97
	Hill	10,600	10,400	98
	Madison	3,600	3,500	97
	San Saba	2,600	2,500	96
Between 5-24%	TEXAS			
	Burnet	9,300	9,200	99
	Comanche	5,100	5,000	98
	Erath	10,200	10,100	99
	Houston	8,400	8,100	96
	Lee	4,800	4,700	98
	Llano	5,300	5,200	98
Williamson	34,600	34,000	98	
Station Totals		346,300	340,800	98
Net Weekly Circulation (1986)			214,300	
Average Daily Circulation (1986)			124,500	

Texas—Weslaco

KRGV-TV

Ch. 5

Network Service: ABC.

Licensee: Mobile Video Tapes Inc., Box 5, Weslaco 78596.

Studio: 900 E. Expressway 78596.

Mailing Address: Box 5, Weslaco, TX 78596.

Telephone: 512-968-5555. TWX: 910-870-1850.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 19.1-kw aural. Antenna: 950-ft. above av. terrain, 995-ft. above ground, 1049-ft. above sea level.

Latitude 26° 09' 54"
Longitude 97° 48' 45"

Transmitter: La Feria, 7-mi. SW of Harlingen, TX.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Andrew, 7.3-meter & 4.5-meter; Vertex, 4.8-meter; Avantek, Scientific-Atlanta & M/A-Com receivers.

AM Affiliate: KRGV, 5-kw, 1290 kHz.

News Services: AP, ABC, NIWS, UPI.

Ownership: Douglas L. Manship, 49.28%; Charles P. Manship Jr., 49.28%; Employee Stock Option Plan, 1.44%. For other interests, see WBRZ(TV), Baton Rouge, LA.

Began Operation: April 10, 1954. Sale to present owners by Kenco Enterprises approved Jan. 28, 1964 by FCC (Television Digest, Vol. 4:5). Sale to Kenco Enterprises by LBJ Co. approved Oct. 18, 1961 (Vol. 17:35). LBJ Co. acquired full control of TV and radio when FCC approved sale of 50% by O. L. Taylor (Vol. 14:12, 14). Original 50% of TV acquired by LBJ from Taylor after FCC approved transfer April 4, 1956 (Vol. 12:11, 14), with LBJ exercising option April 1, 1957 on 50% of radio.

Represented (sales): Blair Television.

Represented (legal): Cohn & Marks.

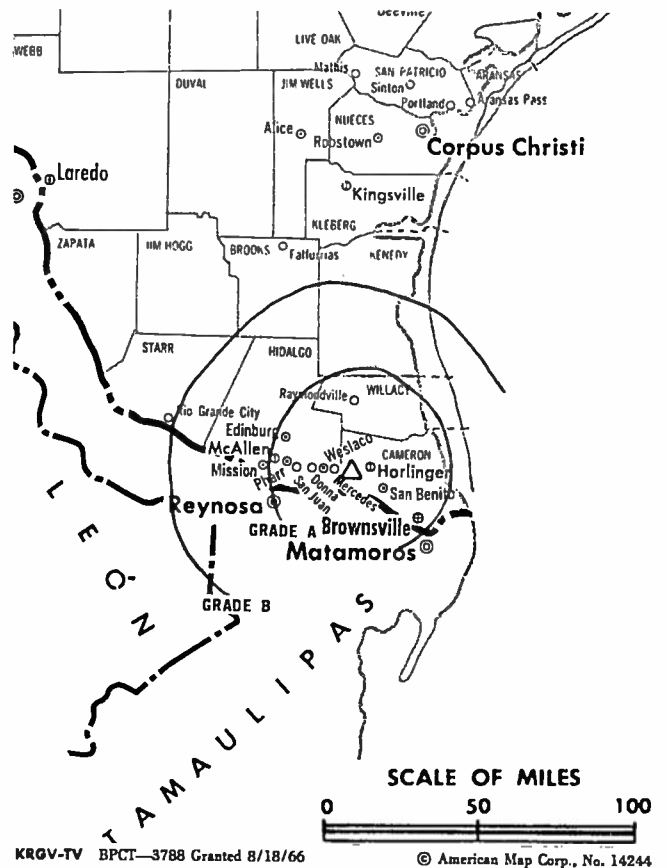
Personnel:

RAY ALEXANDER, general manager.
BERT WALLING, chief engineer.
DONALD HICKS, general sales manager.
RICK DIAZ, news director.
JULIAN ADAME, program director.

Highest 30 Sec. Rate (Aug. 26, 1986): \$700.

NETWORK BASE HOURLY RATE: \$700.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
50% & Over	Cameron	69,800	68,800	99
	Hidalgo	94,500	92,900	98
	Starr	9,000	8,700	97
	Willacy	5,100	5,000	98
TEXAS				
Between 25-49%	Brooks	2,700	2,600	96
TEXAS				
Between 5-24%	Zapata	2,500	2,400	96
Station Totals		183,600	180,400	98
Net Weekly Circulation (1986)				161,400
Average Daily Circulation (1986)				120,100

Texas—Wichita Falls

KAUZ-TV

Ch. 6

Network Service: CBS.

Licensee: Adams TV of Wichita Falls Inc., Box 2130, Wichita Falls 76307.

Studio: Seymour Hwy., 2.5-mi. W of center of Wichita Falls.

Mailing Address: Box 2130, Wichita Falls, TX 76307.

Telephone: 817-322-6957. TWX: 910-890-5836.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1021-ft. above av. terrain, 1028-ft. above ground, 2046-ft. above sea level.

Latitude 33° 54' 04"
Longitude 98° 32' 21"

Transmitter: Seymour Hwy., 2.5-mi. W of center of Wichita Falls.

Satellite Earth Stations: Scientific-Atlanta, 7-meter & 4.7-meter; Video Earth Station, 4.27-meter; Scientific-Atlanta & DX Antenna receivers.

News Service: UPI.

Ownership: Adams Communications Corp., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: March 1, 1953 as KWFT-TV. Sale to present owner by Ray Clymer & W. Erle White approved Jan. 5, 1984 (Vol. 23:31). Sale to Clymer & White approved by FCC May 30, 1978 (Television Digest, Vol. 18:23). Previous sale by Bass Bros. approved Sept. 19, 1974. Sale to Bass Bros. by Mid-New York Bcstg. (Paul F. Harron) approved April 10, 1968. Sale by Sidney A. Grayson and associates approved March 13, 1963 (Vol. 3:11). Transfer to Sidney A. Grayson group by E. H. Rowley theater chain family and Kenyon Brown approved Jan. 11, 1956 (Vol. 11:46, 48; 12:2).

Represented (sales): Blair Television.

Represented (legal): Shrinsky, Weitzman & Eisen, P.C.

Represented (engineering): David L. Steel & Associates.

Personnel:

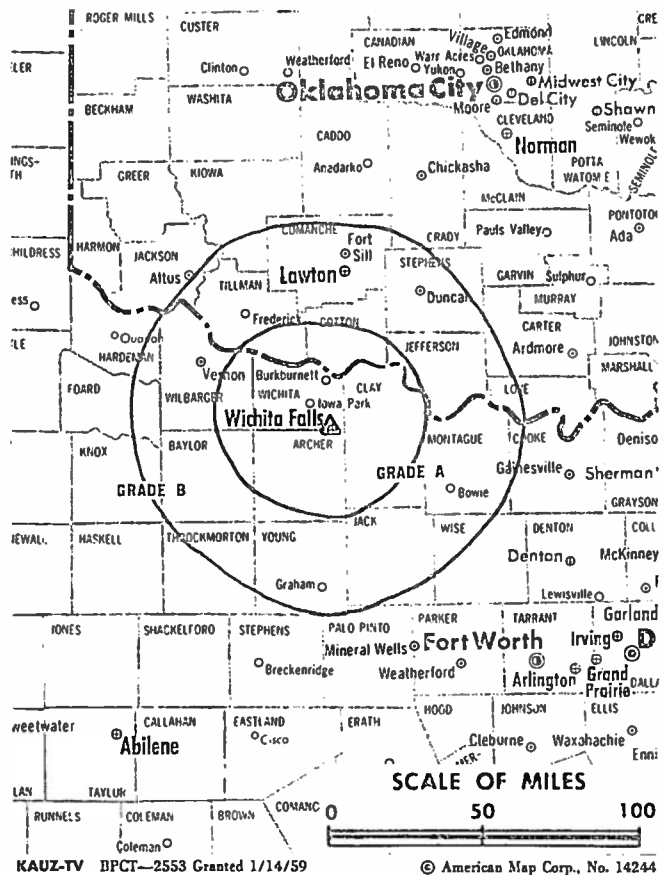
JOHN HYSLER, vice president & general manager.
MARK CUMMINGS, sales manager.
PAM COPE, program manager.
LEON HOFFNER, chief engineer.
JON McCALL, news director.
RICK GRANBERRY, production manager.

Highest 30 Sec. Rate (Feb. 26, 1985): \$1000.

NETWORK BASE HOURLY RATE: \$629.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Comanche	37,400	37,100	99
	Cotton	3,300	3,300	100
	Jackson	11,100	11,000	99
	Jefferson	3,500	3,500	100
	Stephens	18,500	18,300	99
	Tillman	4,700	4,600	98
	TEXAS			
	Archer	3,000	3,000	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Baylor	2,000	2,000	100
	Clay	4,100	4,100	100
	Foard	900	900	100
	Hardeman	2,500	2,500	100
	Jack	3,100	3,100	100
	Knox	1,900	1,900	100
	Montague	7,400	7,300	99
	Throckmorton	900	900	100
	Wichita	45,100	44,800	99
	Wilbarger	6,200	6,200	100
Young	8,600	8,500	99	
Between 25-49%	OKLAHOMA			
	Greer	3,100	3,000	97
	Kiowa	5,500	5,400	98
Between 5-24%	OKLAHOMA			
	Carter	18,300	18,100	99
Station Totals	TEXAS			
	Cottle	1,200	1,200	100
	OKLAHOMA			
	Carter	18,300	18,100	99
	Harmon	1,800	1,800	100
	Love	3,400	3,300	97
	Murray	5,300	5,300	100
	TEXAS			
	Childress	2,700	2,700	100
	Net Weekly Circulation (1986)		205,500	203,800
Average Daily Circulation (1986)				146,000
				93,200

Texas—Wichita Falls

KFDX-TV

Ch. 3

Network Service: NBC.

Licensee: Clay Bcstg. Corp. of Texas, 1001 Virginia St. E., Charleston, WV 25301.

Studio: 4500 Seymour Highway, Box 4000, Wichita Falls, TX 76308.

Telephone: 817-692-4530. TWX: 910-890-5825.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 997-ft. above av. terrain, 1044-ft. above ground, 2049-ft. above sea level.

Latitude 33° 53' 23"
Longitude 98° 33' 20"

Transmitter: 4500 Seymour Rd.

Satellite Earth Stations: 4 in operation; Paraclipse, 3.3-meter; RCA Ku-band; Drake & RCA receivers.

News Service: AP.

Ownership: Charleston Mail Assn., 100%. For other interests see WWAY, Wilmington, NC.

Began Operation: March 13, 1953. Sale to present owners by Darrold A. Cannan, et al., approved by FCC Jan. 27, 1971 (Television Digest, Vol. 11:5).

Represented (sales): Katz Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cohen & Dippell.

Personnel:

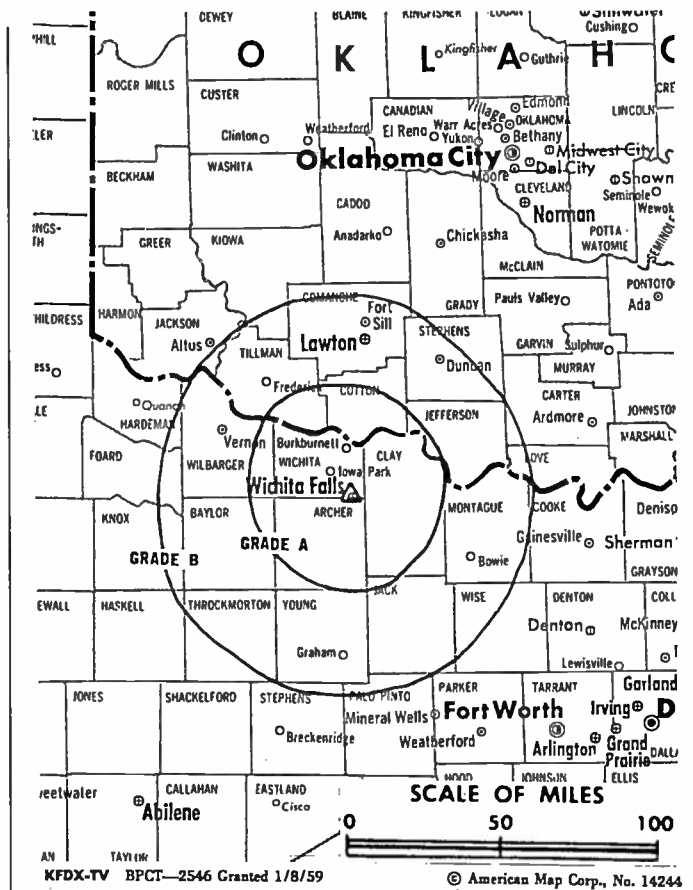
LYELL CLAY, chairman of the board.
GEORGE DIAB, president.
WARREN SILVER, vice president & general manager.
JIM SMITH, chief engineer.

Highest 30 Sec. Rate (July 1, 1986): \$550.

NETWORK BASE HOURLY RATE: \$625.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Comanche	37,400	37,100	99
	Cotton	3,300	3,300	100
	Jackson	11,100	11,000	99
	Jefferson	3,500	3,500	100
	Kiowa	5,500	5,400	98
	Stephens	18,500	18,300	99
	Tillman	4,700	4,600	98
	TEXAS			
	Archer	3,000	3,000	100
	Baylor	2,000	2,000	100
	Clay	4,100	4,100	100
	Foard	900	900	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hardeman	2,500	2,500	100
	Jack	3,100	3,100	100
	Knox	1,900	1,900	100
	Montague	7,400	7,300	99
	Throckmorton	900	900	100
	Wichita	45,100	44,800	99
	Wilbarger	6,200	6,200	100
	Young	8,600	8,500	99
Between 25-49%	OKLAHOMA			
	Greer	3,100	3,000	97
	Love	3,400	3,300	97
Between 5-24%	TEXAS			
	Cottle	1,200	1,200	100
Station Totals	OKLAHOMA			
	Carter	18,300	18,100	99
	Harmon	1,800	1,800	100
	TEXAS			
Childress	2,700	2,700	100	
Station Totals		200,200	198,500	99
Net Weekly Circulation (1986)			149,900	
Average Daily Circulation (1986)			93,000	

Texas—Wichita Falls

KJTL

Ch. 18

Network Service: None, independent.

Licensee: Wichita Falls Television Ltd., 2245 Perimeter Park, Suite 3, Atlanta, GA 30341.

Studio: 3800 Callfield Rd., Wichita Falls, TX 76308.

Telephone: 817-691-1808.

Mailing Address: Box 4865, Wichita Falls 76308.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2820-kw visual, 282-kw aural. Antenna: 1080-ft. above av. terrain, 1034-ft. above ground, 2146-ft. above sea level.

Latitude 34° 12' 06"
Longitude 98° 43' 44"

Transmitter: Approx. 2.8-mi. SW of Grandfield, 2-mi. S of Hwy. 70.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter; Harris & M/A-Com receivers.

Ownership: Peter L. D'Acosta, gen. partner, 9.8536%; Wichita Falls Bcstg. Inc., gen. partner, 1.064%; Wichita Falls TV 18 Ltd., ltd. partner, 60%; Bcst. Equities Corp. & William F. Gibbons, ltd. partners, 10% each; Kaissar S. Ibrahim Money Purchase Pension Plan & Trust, Kaissar S. Ibrahim, trustee, ltd. partner, 4.8%; J. Darrell Shea & John J. Parker, ltd. partners, 2%; Henry D. McLain, 0.3%. Ibrahim has interest in WXGZ-TV Appleton. WIBEC is proposed assignee of WUSV(TV) Schenectady, NY.

Began Operation: May 14, 1985. Sale to present owners by Janet T. Lee, et al., Aug. 1986.

Represented (sales): Seltel Inc.

Represented (legal): Goldberg & Spector.

Personnel:

PETE D'ACOSTA, general manager.
KYLE WILLIAMS, sales manager.
STEVE EASLEY, chief engineer.

Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate (Aug. 29, 1985): \$150.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OKLAHOMA			
	Comanche	37,400	37,100	99
	Cotton	3,300	3,300	100
	Jefferson	3,500	3,500	100



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Tillman	4,700	4,600	98
	TEXAS			
	Archer	3,000	3,000	100
	Clay	4,100	4,100	100
	Wichita	45,100	44,800	99
Between 5-24%	OKLAHOMA			
	Kiowa	5,500	5,400	98
	Stephens	18,500	18,300	99
	TEXAS			
	Baylor	2,000	2,000	100
	Jack	3,100	3,100	100
	Montague	7,400	7,300	99
Wilbarger	6,200	6,200	100	
Station Totals		143,800	142,700	99
Net Weekly Circulation (1986)				43,300
Average Daily Circulation (1986)				20,400

Texas

KAMR-TV, Amarillo (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	OKLAHOMA			
	Beaver	3,000	3,000	100
	Beckham	9,500	9,300	98
	TEXAS			
	Bailey	2,800	2,800	100
	Foard	900	900	100
	Motley	800	800	100

KVII-TV, Amarillo (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	NEW MEXICO			
	Harding	400	400	100
	Roosevelt	5,900	5,700	97
	OKLAHOMA			
	Beaver	3,000	3,000	100
	Custer	12,400	12,200	98
	Dewey	2,500	2,500	100
	Kiowa	5,500	5,400	98
	Washita	6,000	5,900	98
	TEXAS			
	Hardeman	2,500	2,500	100

KXTX-TV, Dallas-Fort Worth (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	OKLAHOMA			
	Canadian	25,200	25,000	99
	Cleveland	58,900	58,200	99
	Garfield	26,300	26,000	99
	Garvin	12,100	12,000	99
	Greer	3,100	3,000	97
	Johnston	4,200	4,100	98
	Kiowa	5,500	5,400	98
	Marshall	5,200	5,100	98
	Muskogee	27,700	27,300	99
	Okmulgee	15,700	15,500	99
	TEXAS			
	Anderson	15,100	14,800	98
	Archer	3,000	3,000	100
	Bosque	6,300	6,200	98
	Cherokee	15,100	14,800	98
	Coryell	17,200	17,000	99
	Eastland	8,400	8,200	98
	Falls	7,400	7,300	99
	Franklin	3,100	3,000	97
	Hall	2,200	2,100	95
	Hamilton	3,900	3,800	97
	Harrison	20,100	19,700	98
	Henderson	21,200	20,800	98
	Limestone	8,300	8,100	98
	Montague	7,400	7,300	99
	Panola	8,600	8,400	98
	Rusk	16,800	16,500	98
	Upshur	12,300	12,100	98
	Van Zandt	14,500	14,200	98
	Wichita	45,100	44,800	99

KTVT, Fort Worth-Dallas (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	TEXAS			
	Anderson	15,100	14,800	98
	Bell	59,900	59,300	99
	Bosque	6,300	6,200	98
	Bowie	29,900	29,500	99
	Brown	14,300	14,000	98
	Camp	3,900	3,800	97
	Cherokee	15,100	14,800	98
	Childress	2,700	2,700	100
	Coleman	4,400	4,300	98
	Collingsworth	1,800	1,700	94
	Dallam	2,500	2,500	100
	Franklin	3,100	3,000	97
	Gregg	42,200	41,700	99
	Jack	3,100	3,100	100
	Lampasas	5,200	5,100	98
	Limestone	8,300	8,100	98
	Mc Lennan	68,600	67,900	99
	Mills	1,900	1,900	100
	Montague	7,400	7,300	99
	Nacogdoches	18,900	18,400	97
	Nueces	97,200	96,000	99
	Rains	2,500	2,500	100
	Red River	6,500	6,300	97
	Reeves	4,900	4,800	98
	San Saba	2,600	2,500	96
	Smith	55,000	54,300	99
	Stephens	4,500	4,400	98
	Titus	8,800	8,600	98
	Wood	11,100	10,900	98
	Young	8,600	8,500	99
Between 5-24%	ARKANSAS			
	Hempstead	8,700	8,500	98
	Ouachita	11,400	11,100	98
	Pulaski	131,100	129,800	99
	GEORGIA			
	Pike	3,100	3,000	97
	IDAHO			
	Franklin	2,900	2,800	96
	Lincoln	1,200	1,200	100
	Teton	1,000	1,000	100
	KANSAS			
	Labette	10,100	9,900	98
	Stevens	1,700	1,600	94
	Wallace	700	700	100
	Woodson	1,800	1,800	100
KENTUCKY				
Ballard	3,400	3,400	100	
Butler	4,100	4,000	98	
MISSISSIPPI				
Humphreys	4,500	4,400	98	
Lafayette	11,400	11,200	98	
MONTANA				
Granite	1,000	1,000	100	
NEBRASKA				
Custer	5,200	5,100	98	
Hitchcock	1,500	1,500	100	
Webster	1,900	1,900	100	
NEW MEXICO				
Mora	1,400	1,200	86	
NEW YORK				
Hamilton	1,900	1,800	95	
OHIO				
Morgan	5,400	5,200	96	
OKLAHOMA				
Cimarron	1,400	1,400	100	

Texas

**KTVT-TV—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	Creek	25,200	24,800	99	
	Greer	3,100	3,000	97	
	Johnston	4,200	4,100	98	
	Kiowa	5,500	5,400	98	
	Le Flore	16,900	16,500	98	
	Mc Intosh	7,200	7,100	99	
	Marshall	5,200	5,100	98	
	Murray	5,300	5,300	100	
	Muskogee	27,700	27,300	99	
	Okmulgee	15,700	15,500	99	
	Pushmataha	5,300	5,100	96	
	Sequoyah	12,200	11,900	98	
	OREGON				
	Wheeler	600	600	100	
	TENNESSEE				
	Stewart	3,600	3,600	100	
	TEXAS				
	Andrews	5,200	5,100	98	
	Aransas	6,700	6,600	99	
	Brazos	41,700	41,000	98	
	Callahan	5,000	4,900	98	
	Cottle	1,200	1,200	100	
	Eastland	8,400	8,200	98	
	Falls	7,400	7,300	99	
	Hall	2,200	2,100	95	
	Harrison	20,100	19,700	98	
	Leon	4,800	4,600	96	
	Mitchell	3,400	3,300	99	
Panola	8,600	8,400	98		
Pecos	4,800	4,700	98		
Rusk	16,800	16,500	98		
Sherman	1,100	1,100	100		
Terry	5,200	5,100	98		
Upshur	12,300	12,100	98		
Wheeler	3,100	3,000	97		
Wichita	45,100	44,800	99		

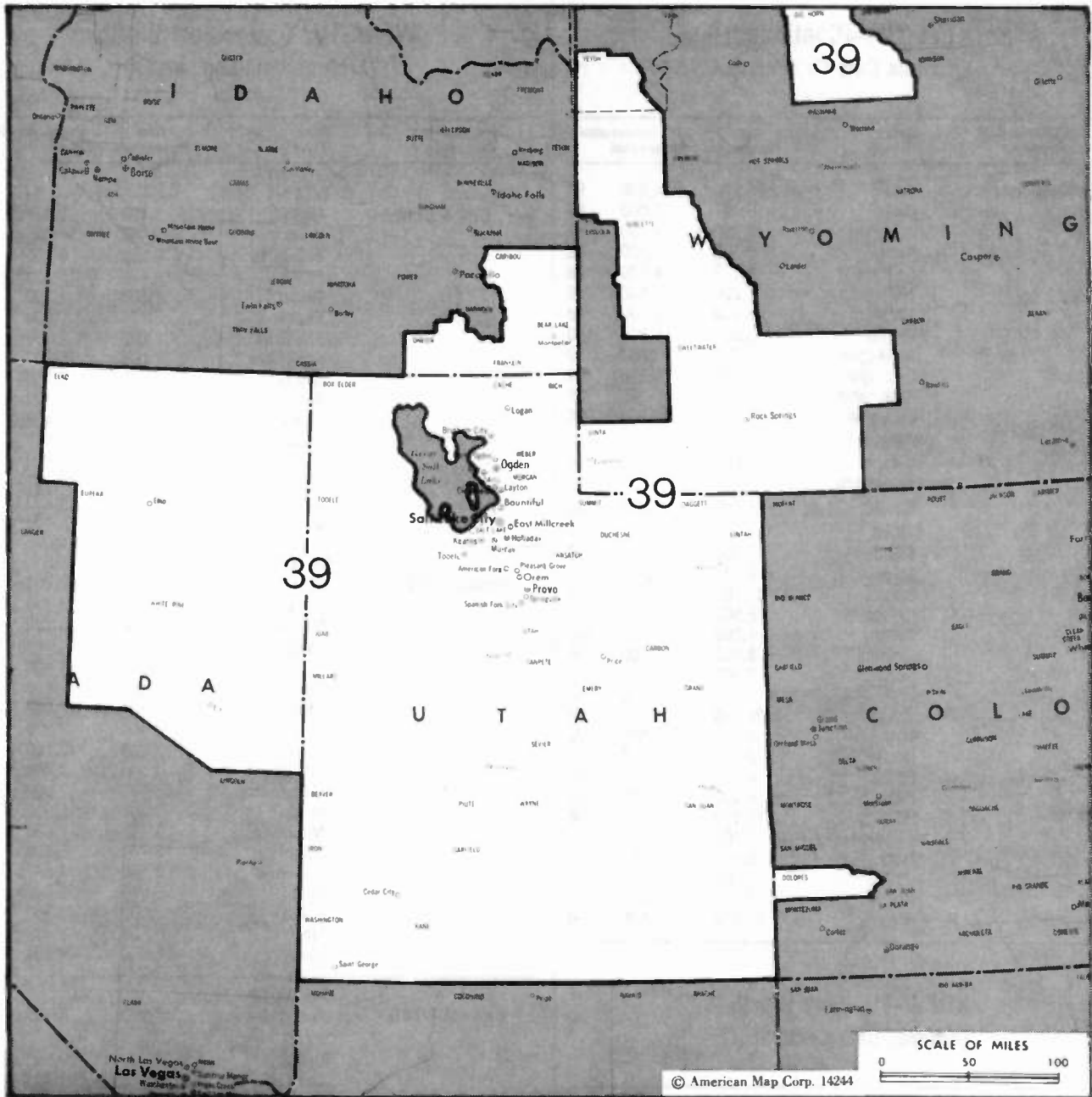
**KDFW-TV, Fort Worth
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	TEXAS			
	Camp	3,900	3,800	97
	Coryell	17,200	17,000	99
	Gregg	42,200	41,700	99
	Houston	8,400	8,100	96
	Leon	4,800	4,600	96
	Morris	5,600	5,500	98
Upshur	12,300	12,100	98	

**WFAA-TV, Dallas-Fort Worth
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Mitchell	3,400	3,300	99
	Navarro	15,000	14,700	98
	Palo Pinto	9,300	9,200	98
	Parker	19,400	19,200	99
	Rains	2,500	2,500	100
	Rockwall	7,100	7,000	99
	San Saba	2,600	2,500	96
	Schleicher	1,000	1,000	100
	Scurry	7,200	7,100	99
	Somervell	2,100	2,100	100
	Stephens	4,500	4,400	98
	Sutton	2,000	1,900	95
	Tarrant	369,600	366,800	99
	Tom Green	35,300	34,900	99
Van Zandt	14,500	14,200	98	
Wise	11,500	11,400	99	
Between 25-49%	OKLAHOMA			
	Bryan	13,000	12,700	98
	Carter	18,300	18,100	99
	Marshall	5,200	5,100	98
	TEXAS			
Bell	59,900	59,300	99	
Concho	1,100	1,100	100	
Coryell	17,200	17,000	99	
Falls	7,400	7,300	99	
Howard	12,200	12,100	99	
Mc Culloch	3,500	3,400	97	
Mc Lennan	68,600	67,900	99	
Mills	1,900	1,900	100	
Montague	7,400	7,300	99	
Nolan	6,700	6,600	98	
Red River	6,500	6,300	97	
Smith	55,000	54,300	99	
Taylor	43,300	42,900	99	
Titus	8,800	8,600	98	
Young	8,600	8,500	99	
Between 5-24%	OKLAHOMA			
	Pushmataha	5,300	5,100	96
	TEXAS			
	Bowie	29,900	29,500	99
	Callahan	5,000	4,900	98
	Camp	3,900	3,800	97
	Cherokee	15,100	14,800	98
	Coleman	4,400	4,300	98
	Houston	8,400	8,100	96
	Leon	4,800	4,600	96
Morris	5,600	5,500	98	
Runnels	4,600	4,500	98	
Shackelford	1,800	1,800	100	
Wood	11,100	10,900	98	

Utah



Market	Arbitron ADI TV Households	Rank
Salt Lake City, UT	582,600	39

Market Area Commercial TV Stations

KOOG-TV (30), KSL-TV (5), KSTU

WE JUST GET BETTER!
 Television Digest, Inc. has been covering the
 TV, cable & allied industries since 1945.
 For information call: 202-872-9200

Utah Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	3	2	5
Educational Television Stations	2	0	2
			<u>7</u>

Utah—Ogden

KOOG-TV

Ch. 30

Network Service: None, independent.

Licensee: Ogden Television Inc., 1309 16th St., Ogden, UT 84404.

Studio: 1309 16th St., Ogden.

Telephone: 801-621-3030.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 776-ft. above av. terrain, 349-ft. above ground, 5001-ft. above sea level.

Latitude 41° 15' 17"
Longitude 112° 14' 13"

Transmitter: Little Mtn., 14.5-mi. W of Ogden.

Satellite Earth Stations: 3 in operation; M/A-Com & Scientific-Atlanta receivers.

News Service: INN.

Ownership: American Communications & Television Inc., 100%. For ACTI ownership & other interests, see WTGS(TV), Hardeeville, SC.

Began Operation: Nov. 1, 1985.

Represented (legal): Esbensen & Powell.

Represented (engineering): Lee Latham.

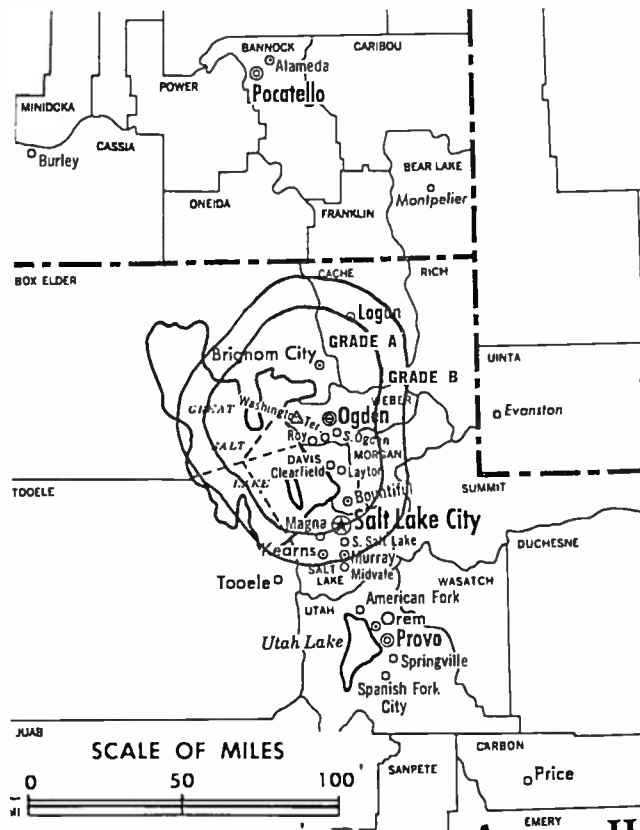
Personnel:

E. RUSSELL SORENSEN, general manager.

Highest 30 Sec. Rate (Aug. 18, 1986): \$120.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	UTAH			
	Box Elder	10,900	10,800	99
	Davis	48,800	48,300	99



KOOG-TV BMPCT-850912KS Granted 1/15/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Salt Lake	235,300	231,900	99
	Tooele	8,900	8,800	99
	Weber	53,100	52,400	99
Station Totals		357,000	352,200	98
Net Weekly Circulation (1986)				32,700
Average Daily Circulation (1986)				12,400

Utah—Salt Lake City

KSL-TV

Ch. 5

Network Service: CBS.

Licensee: Bonneville Holding Co., Broadcast House, 5 Triad Center, Salt Lake City, UT 84180-1160.

Studio: Broadcast House, 5 Triad Center 84180-1160.

Telephone: 801-575-5555. TWX: 910-925-5822.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 34-kw visual, 6.76-kw aural. Antenna: 3780-ft. above av. terrain, 219-ft. above ground, 9258-ft. above sea level.

Latitude 40° 39' 35"
Longitude 112° 12' 05"

Transmitter: Farnsworth Peak, Oquirrh Range.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

AM Affiliate: KSL, 50-kw, 1160 kHz (CBS).

News Services: AP, UPI.

Ownership: Bonneville International Corp., 100%. Bonneville International is owned by Deseret Management Corp. (Church of Jesus Christ of Latter Day Saints). Also owns 99.9% of KIRO-TV-AM & KSEA(FM), Seattle, WA; 100% of WRFM(FM), New York, NY; KMBZ & KMBR(FM), Kansas City, MO; KBIG(FM), Los Angeles; KOIT-AM-FM, San Francisco, CA; WCLR(FM), Skokie, IL; KAAM & KZPS(FM), Dallas, TX.

Began Operation: June 1, 1949.

Represented (sales): Petry Television Inc.; Art Moore Co. (Pacific Northwest).

Personnel:

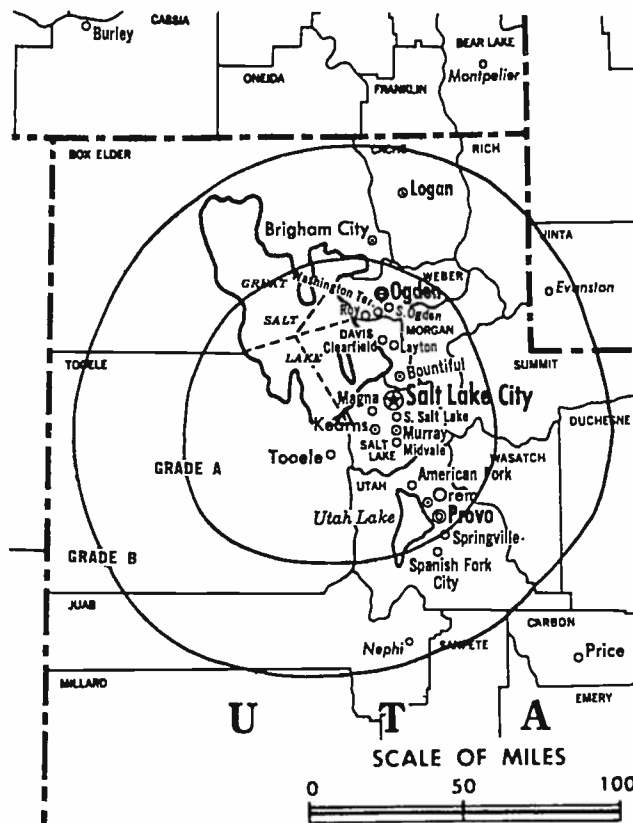
JACK ADAMSON, president.
WILLIAM R. MURDOCH, vice president & general manager.
CLIFF SNYDER, general sales manager.
KEITH HILL, marketing director.
PAT SHOEMAKER, national sales director.
DAVE MANOOKIN, director of programming.
RUSS WOOD, director of research.
J. TALMAGE BALL, chief engineer, studio.
CLOYDE ANDERTON, chief engineer, mountain.
SPENCE KINARD, vice president & news director.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$925.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Dolores	600	500	83
	IDAHO			
	Bear Lake	2,600	2,500	96
	Caribou	3,200	3,100	97
	Franklin	2,900	2,800	96
	MONTANA			
	Powell	2,400	2,300	96
	NEVADA			
	Elko	7,900	7,400	94
	White Pine	3,200	3,100	97
	UTAH			
	Beaver	1,500	1,500	100
	Box Elder	10,900	10,800	99
Cache	20,400	19,900	98	
Carbon	8,900	8,700	98	
Daggett	200	200	100	
Davis	48,800	48,300	99	



KSL-TV BPCT-4754 Granted 3/10/76

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Duchesne	4,500	4,300	96
	Emery	4,200	4,100	98
	Garfield	1,200	1,100	92
	Grand	3,200	2,900	92
	Iron	6,300	5,900	94
	Juab	1,800	1,800	100
	Kane	1,600	1,400	88
	Millard	3,800	3,700	97
	Morgan	1,600	1,600	100
	Piute	400	400	100
	Rich	700	700	100
	Salt Lake	235,300	231,900	99
	San Juan	3,400	3,100	91
	Sanpete	5,100	5,000	98
	Sevier	5,300	5,200	98
	Summit	4,400	4,300	98
	Tooele	8,900	8,800	99
	Uintah	8,100	7,800	96
	Utah	70,400	69,100	98
	Wasatch	3,200	3,100	97
Washington	10,100	9,500	95	
Wayne	700	700	100	
Weber	53,100	52,400	99	
WYOMING				
Big Horn	4,500	4,300	96	
Hot Springs	2,200	2,100	95	
Sublette	1,600	1,500	94	
Sweetwater	17,500	16,800	96	
Uinta	7,200	6,900	96	
Washakie	3,700	3,600	97	

(Continued on page A-1046)

Station Totals	879,500	859,400	97
Net Weekly Circulation (1986)			601,000
Average Daily Circulation (1986)			381,500

Utah—Salt Lake City

KSTU

Ch. 20

Network Service: None, independent.

Licensee: Adams of TV Salt Lake City Inc., 5020 W. Amelia Earhart Dr., Salt Lake City, UT 84116.

Studio: 5020 W. Amelia Earhart Dr., Salt Lake City, UT 84116.

Telephone: 801-539-1220. TWX: 910-925-5178.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 1290-kw max. & 288-kw horizontal visual, 129-kw max. & 28.8-kw horizontal aural. Antenna: 367C-ft. above av. terrain, 174-ft. above ground, 9156-ft. above sea level.

Latitude 40° 39' 33"
Longitude 112° 12' 08"

Transmitter: Farnsworth Peak, Oquirrh Range.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

Ownership: Adams Communications Corp., 100%. See Group Ownership of TV Stations.

Began Operation: Oct. 24, 1978. Sale to present owner by Springfield Television Corp. approved by FCC Jan. 9, 1984 (Television Digest, Vol. 23:35).

Represented (sales): Blair Television.

Represented (legal): Shrinky, Weitzman & Eisen, P.C.

Personnel:

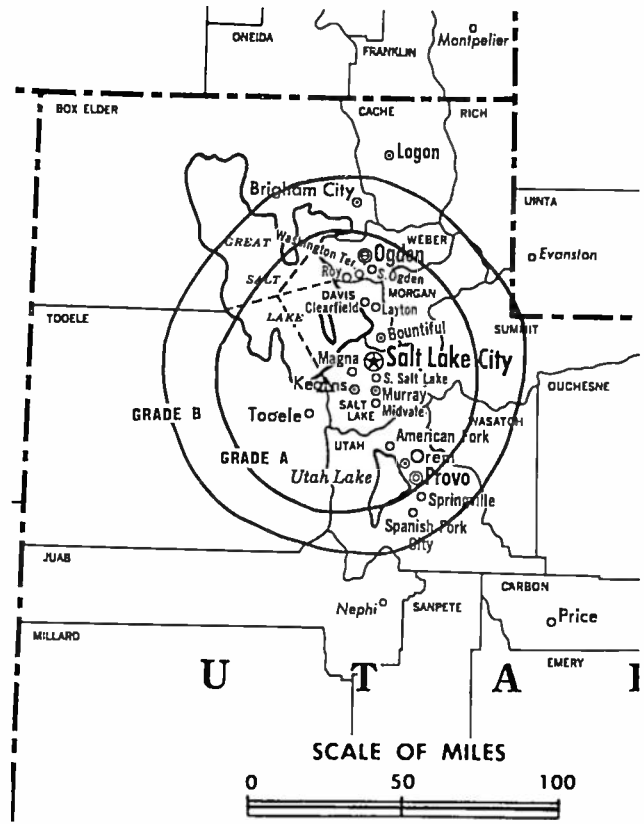
VICKIE STREET, president, general & program manager.
SUSAN ADAMS, national sales manager.

Highest One Hour Rate: \$5000.

Highest 30 Sec. Rate: \$500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Franklin	2,900	2,800	96
	UTAH			
	Box Elder	10,900	10,800	99
	Cache	20,400	19,900	98
	Davis	48,800	48,300	99
	Emery	4,200	4,100	98
	Garfield	1,200	1,100	92
	Iron	6,300	5,900	94
	Millard	3,800	3,700	97
	Rich	700	700	100
	Salt Lake	235,300	231,900	99
	Sevier	5,300	5,200	98
	Summit	4,400	4,300	98
	Tooele	8,900	8,800	99
	Utah	70,400	69,100	98
	Wasatch	3,200	3,100	97
	Wayne	700	700	100
	Weber	53,100	52,400	99



KSTU BNPCT-7B1004KF Granted 8/9/79 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	COLORADO			
	Dolores	600	500	83
	IDAHO			
	Oneida	1,100	1,100	100
	UTAH			
	Beaver	1,500	1,500	100
	Carbon	8,900	8,700	98
	Duchesne	4,500	4,300	96
	Juab	1,800	1,800	100
	Kane	1,600	1,400	88
	Morgan	1,600	1,600	100
	San Juan	3,400	3,100	91
	Sanpete	5,100	5,000	98
	Washington	10,100	9,500	95
Between 5-24%	COLORADO			
	Montezuma	6,500	6,200	95
	IDAHO			
	Bear Lake	2,600	2,500	96
	NEVADA			
	Elko	7,900	7,400	94
	UTAH			
Uintah	8,100	7,800	96	
WYOMING				
Uinta	7,200	6,900	96	
Station Totals		553,000	542,100	98
Net Weekly Circulation (1986)				314,000
Average Daily Circulation (1986)				152,000

Utah—Salt Lake City

KTVX

Ch. 4

Network Service: ABC.

Licensee: United Television Inc., 8501 Wilshire Blvd., Suite 340, Beverly Hills, CA 90211.

Studio: 1760 Fremont Dr., Salt Lake City, UT 84104.

Telephone: 801-972-1776.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 32.4-kw visual, 4.9-kw aural. Antenna: 3870-ft. above av. terrain, 131-ft. above ground, 9470-ft. above sea level.

Latitude 40° 36' 50"
Longitude 112° 11' 05"

Transmitter: Nelson Peak, 18-mi. SW of Salt Lake City.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7.5-meter; Andrew & Scientific-Atlanta receivers.

News Services: AP, WSI, ABC, UPI, Alden Electronic.

Ownership: United Television Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: July 1, 1948. Sale to present owner by Screen Gems Stations Inc., subsidiary of Columbia Pictures Industries Inc., approved by FCC Aug. 12, 1975 (Television Digest, Vol. 15:18). Sale to Screen Gems by TLF Bcstrs. Inc. (Time Inc.) approved Nov. 5, 1959 (Vol. 15:30, 45). Sale to Time Inc. by Intermountain Bcstg. & Television Corp. (S. S. Fox, et al.) approved June 24, 1953 (Vol. 9:14, 26).

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Hammett & Edison Inc.

Personnel:

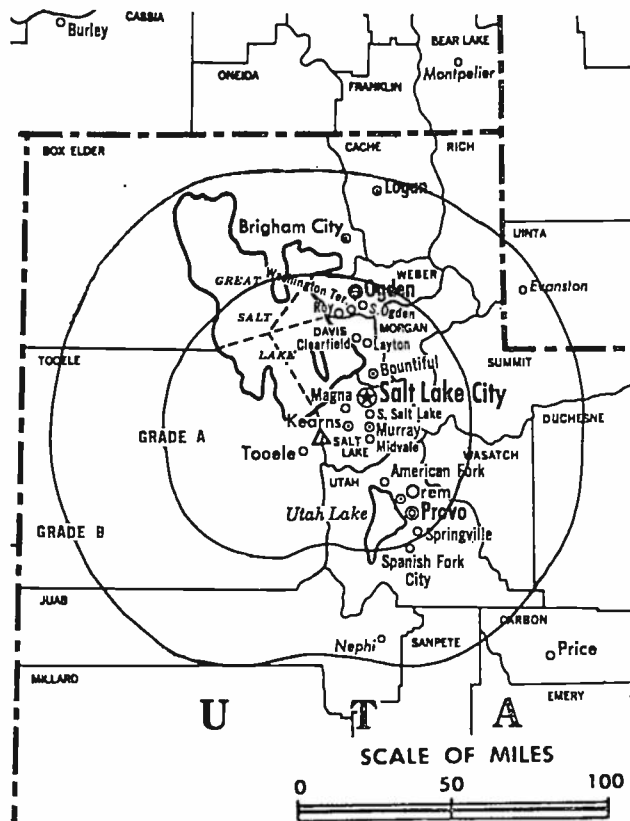
DAVID J. WOODCOCK, vice president & general manager.
ROBERT A. GALLE, general sales manager.
GREG SHELBY, national sales manager.
RON FESSENDEN, local sales manager.
K. RANDALL KIMBALL, business manager.
RANDY HOFFMAN, promotion manager.
DENNIS SHINER, production manager.
GORDON ACKER, operations manager.
JOHN EDWARDS, news director.
JIM McDERMAID, chief engineer.
MICHELE STRATTON, director of public affairs.

Highest 30 Sec. Rate (May 1985): \$2500.

NETWORK BASE HOURLY RATE: \$1050.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Dolores	600	500	83
	IDAHO			
	Franklin	2,900	2,800	96
	Oneida	1,100	1,100	100
	MONTANA			
	Custer	5,400	5,100	94
	Dawson	4,700	4,500	96
	Deer Lodge	4,200	4,100	98
	Lewis + Clark	18,700	18,100	97
	Park	5,600	5,400	96
	Powell	2,400	2,300	96
	NEVADA			
	Eiko	7,900	7,400	94



KTVX BMPCT-790616KG Granted 10/15/79 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	White Pine	3,200	3,100	97	
	UTAH				
	Beaver	1,500	1,500	100	
	Box Elder	10,900	10,800	99	
	Cache	20,400	19,900	98	
	Carbon	8,900	8,700	98	
	Daggett	200	200	100	
	Davis	48,800	48,300	99	
	Duchesne	4,500	4,300	96	
	Emery	4,200	4,100	98	
	Garfield	1,200	1,100	92	
	Grand	3,200	2,900	92	
	Iron	6,300	5,900	94	
	Juab	1,800	1,800	100	
	Kane	1,600	1,400	88	
	Millard	3,800	3,700	97	
	Morgan	1,600	1,600	100	
	Piute	400	400	100	
	Rich	700	700	100	
	Salt Lake	235,300	231,900	99	
	San Juan	3,400	3,100	91	
	Sanpete	5,100	5,000	98	
	Sevier	5,300	5,200	98	
	Summit	4,400	4,300	98	
	Tooele	8,900	8,800	99	
	Uintah	8,100	7,800	96	
	Utah	70,400	69,100	98	
	Wasatch	3,200	3,100	97	
	Washington	10,100	9,500	95	
	Wayne	700	700	100	
	Weber	53,100	52,400	99	
	Station Totals		854,300	834,600	97
	Net Weekly Circulation (1986)			597,300	
Average Daily Circulation (1986)			349,000		

(Continued on page A-1046)

Utah—Salt Lake City

KUTV

Ch. 2

Network Service: NBC.

Licensee: KUTV Inc., 2185 South 3600 West, Salt Lake City, UT 84119.

Studio: 2185 South 3600 West, Salt Lake City, UT 84119.

Telephone: 801-973-3000.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 45.7-kw visual, 9.12-kw aural. Antenna: 3060-ft. above av. terrain, 233-ft. above ground, 8736-ft. above sea level.

Latitude 40° 36' 23"
Longitude 112° 09' 47"

Transmitter: Pix Peak.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 7 in operation; Satcom Technology, 7-meter; Scientific-Atlanta, 5-meter; RCA Ku-band (2); one transmit/receive; Harris, Microdyne & Scientific-Atlanta receivers.

AM Affiliate: KALL, 5-kw (1-kw night), 910 kHz (ABC).

News Services: AP, UPI, NIWS, NBC, Conus.

Ownership: The Standard Corp. (publisher of Ogdan Standard Examiner), 80%; Communications Investment Corp. (KALL), 20%; George C. Hatch, pres.; Blaine V. Glasmann Jr., secy. They also own Kansas State Network, KSNW, Wichita; KSNC, Great Bend; KSNG, Garden City; KSNT, Topeka, all KS; KSNF, Joplin, MO. Ogdan Standard Examiner is owned by the Glasmann family. Communications Investment Corp. (owned by George C. and Wilda Gene Hatch) operates KALL-AM-FM, Salt Lake City; KUPI & KQPI-FM, Idaho Falls, ID; KVEL-AM-FM, Vernal, UT and is affiliated with KGEM & KJOT(FM), Boise, ID.

Began Operation: Sept. 10, 1954. Sale to present owners by Frank C. Carman, Grant R. Wrathall & Kearns-Tribune Corp., approved March 7, 1956 (Television Digest, Vol. 11:31, 38; 12:10). Acquisition of Kearns-Tribune Corp. minority interest approved Jan. 29, 1972.

Represented (sales): Katz Television.

Represented (legal): Haley, Bader & Potts.

Personnel:

- GEORGE C. HATCH, president.
- AL SEETHALER, vice president & general manager.
- PAT KIRK, national sales manager.
- JOHN BAILEY, general sales manager.
- MARIA SMITH, director of programming & community affairs.
- REID CARPENTER, vice president & dir. of engineering.
- DEBORAH HAMBERLIN, promotion manager.
- MIKE SYDNOR, film.
- RAY MILIUS, director of operations & technical services.
- MIKE YOUNGREN, news director.

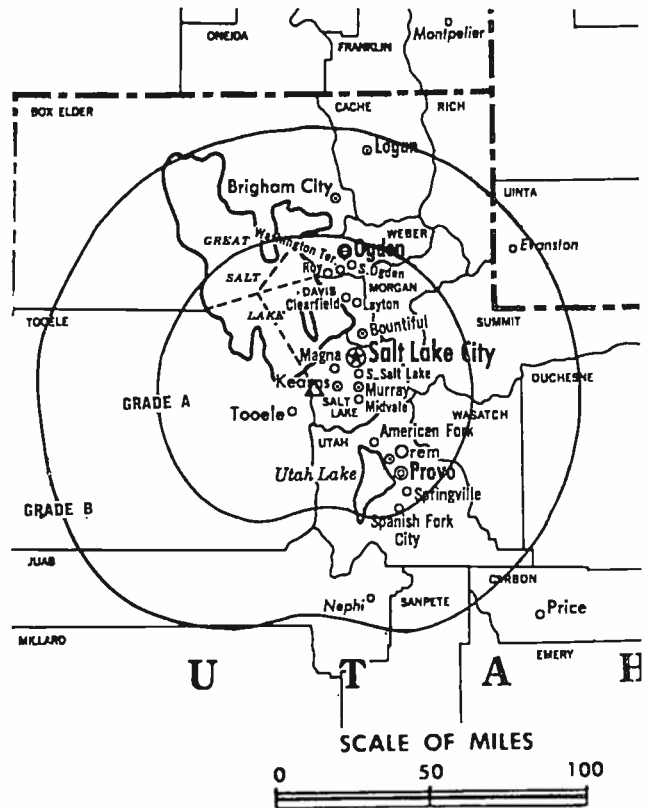
Highest One Hour Rate: \$6000.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Not Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Bear Lake	2,600	2,500	96
	Caribou	3,200	3,100	97
	Franklin	2,900	2,800	96
	Oneida	1,100	1,100	100
	MONTANA			
	Dawson	4,700	4,500	96
	Deer Lodge	4,200	4,100	98
	Park	5,600	5,400	96
	Powell	2,400	2,300	96
	NEVADA			
	Elko	7,900	7,400	94



KUTV BMPCT-2149 Granted 6/18/54

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Eureka	600	500	82
	White Pine	3,200	3,100	97
	UTAH			
	Beaver	1,500	1,500	100
	Box Elder	10,900	10,800	99
	Cache	20,400	19,900	98
	Carbon	8,900	8,700	98
	Daggett	200	200	100
	Davis	48,800	48,300	99
	Duchesne	4,500	4,300	96
	Emery	4,200	4,100	98
	Garfield	1,200	1,100	92
	Grand	3,200	2,900	92
	Iron	6,300	5,900	94
	Juab	1,800	1,800	100
	Kane	1,600	1,400	88
	Millard	3,800	3,700	97
	Morgan	1,600	1,600	100
	Piute	400	400	100
	Rich	700	700	100
	Salt Lake	235,300	231,900	99
	San Juan	3,400	3,100	91
	Sanpete	5,100	5,000	98
	Sevier	5,300	5,200	98
	Summit	4,400	4,300	98
	Tooele	8,900	8,800	99
	Uintah	8,100	7,800	96
	Utah	70,400	69,100	98
	Wasatch	3,200	3,100	97
	Washington	10,100	9,500	95
	Wayne	700	700	100
	Weber	53,100	52,400	99

(Continued on page A-1047)

Station Totals	875,300	855,300	97
Net Weekly Circulation (1986)			614,900
Average Daily Circulation (1986)			380,600

Utah

**KSL-TV, Salt Lake City
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	IDAHO			
	Bannock	24,200	23,700	98
	Bonneville	22,800	22,500	99
	Cassia	6,300	6,200	98
	Madison	5,500	5,400	98
	Oneida	1,100	1,100	100
	MONTANA			
	Custer	5,400	5,100	94
	Deer Lodge	4,200	4,100	98
	Fergus	5,100	4,800	94
	Flathead	22,000	21,300	97
	Gallatin	17,600	17,000	96
	Lewis + Clark	18,700	18,100	97
	Park	5,600	5,400	96
	Silver Bow	14,400	14,100	98
	Sweet Grass	1,300	1,200	92
	NEVADA			
	Eureka	600	500	82
	Lincoln	1,400	1,300	93
WYOMING				
Lincoln	4,800	4,600	96	
Park	9,000	8,600	96	
Teton	4,900	4,700	96	
Between 5-24%	COLORADO			
	Rio Blanco	2,500	2,400	96
	IDAHO			
	Bingham	11,700	11,500	98
	Jefferson	5,000	5,000	100
	Minidoka	6,700	6,500	97
	Twin Falls	19,700	19,400	98
	MONTANA			
	Beaverhead	3,100	2,900	93
	Big Horn	3,400	3,200	94
	Carbon	3,800	3,700	97
	Yellowstone	47,500	46,700	98
	WYOMING			
	Fremont	13,700	13,300	97

**KTVX, Salt Lake City
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WYOMING			
	Big Horn	4,500	4,300	96
	Hot Springs	2,200	2,100	95
	Sublette	1,600	1,500	94
	Sweetwater	17,500	16,800	96
	Uinta	7,200	6,900	96
	Washakie	3,700	3,600	97
Between 25-49%	IDAHO			
	Bannock	24,200	23,700	98
	Bonneville	22,800	22,500	99
	Caribou	3,200	3,100	97
	Cassia	6,300	6,200	98
	MONTANA			
	Beaverhead	3,100	2,900	93
	Fallon	1,400	1,300	93
	Fergus	5,100	4,800	94
	Gallatin	17,600	17,000	96
	Richland	4,900	4,700	96
	Silver Bow	14,400	14,100	98
	Sweet Grass	1,300	1,200	92
	NORTH DAKOTA			
	Williams	9,700	9,600	99
	NEVADA			
	Eureka	600	500	82
	WYOMING			
	Fremont	13,700	13,300	97
Lincoln	4,800	4,600	96	
Park	9,000	8,600	96	
Teton	4,900	4,700	96	
Between 5-24%	COLORADO			
	Montezuma	6,500	6,200	95
	Rio Blanco	2,500	2,400	96
	IDAHO			
	Bear Lake	2,600	2,500	96
	Bingham	11,700	11,500	98
	Jefferson	5,000	5,000	100
	Minidoka	6,700	6,500	97
	MONTANA			
	Big Horn	3,400	3,200	94
Yellowstone	47,500	46,700	98	

Utah

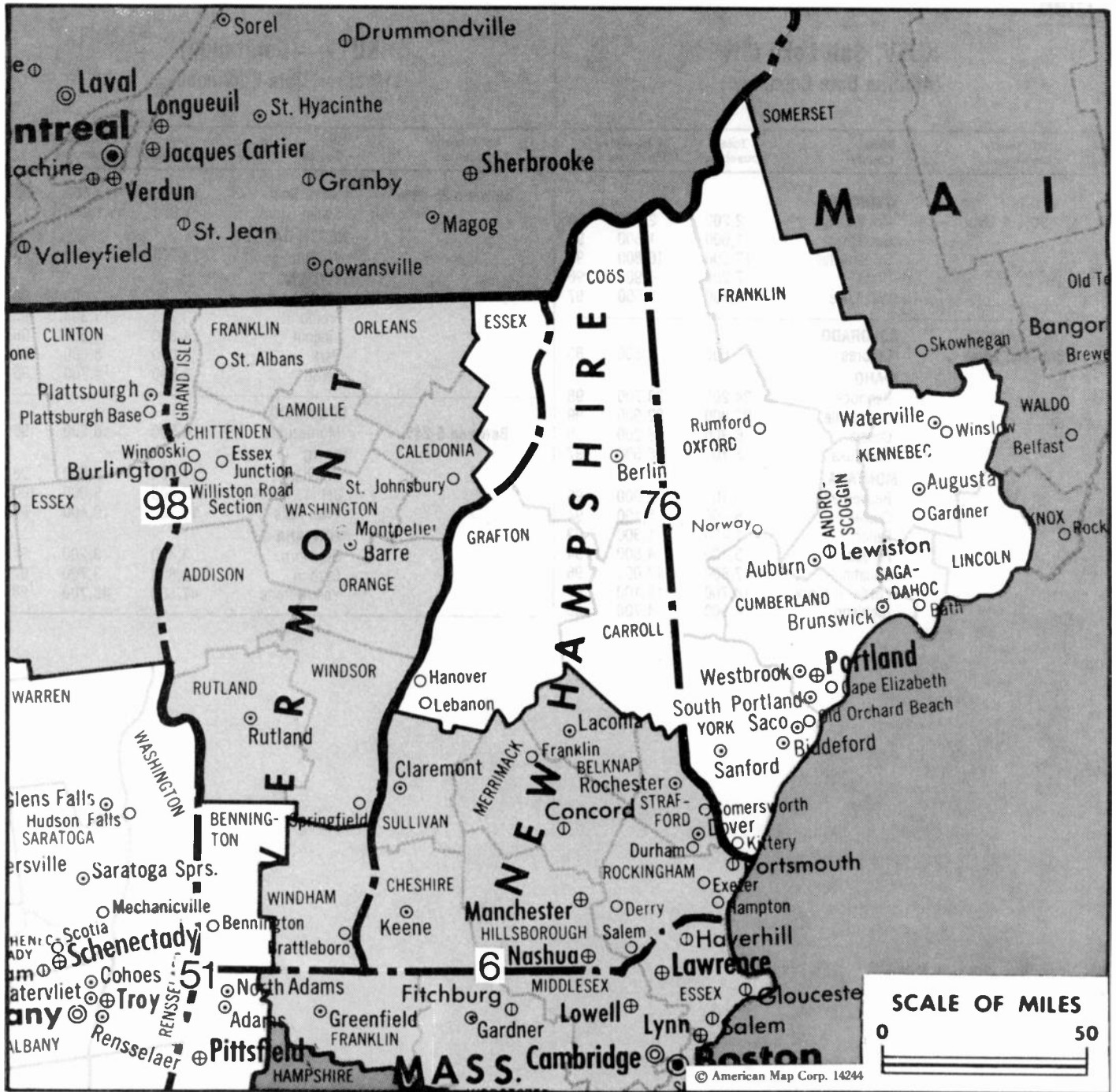
**KUTV, Salt Lake City
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WYOMING			
	Hot Springs	2,200	2,100	95
	Sublette	1,600	1,500	94
	Sweetwater	17,500	16,800	96
	Uinta	7,200	6,900	96
	Washakie	3,700	3,600	97
Between 25-49%	COLORADO			
	Dolores	600	500	83
	IDAHO			
	Bannock	24,200	23,700	98
	Bonneville	22,800	22,500	99
	Cassia	6,300	6,200	98
	Minidoka	6,700	6,500	97
	MONTANA			
	Beaverhead	3,100	2,900	93
	Custer	5,400	5,100	94
	Fallon	1,400	1,300	93
	Fergus	5,100	4,800	94
	Gallatin	17,600	17,000	96
	Lewis + Clark	18,700	18,100	97
	Richland	4,900	4,700	96

**KUTV—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Silver Bow	14,400	14,100	98
	Sweet Grass	1,300	1,200	92
	NORTH DAKOTA			
	Williams	9,700	9,600	99
	WYOMING			
	Big Horn	4,500	4,300	96
	Fremont	13,700	13,300	97
	Lincoln	4,800	4,600	96
	Park	9,000	8,600	96
	Teton	4,900	4,700	96
Between 5-24%	COLORADO			
	Montezuma	6,500	6,200	95
	IDAHO			
	Bingham	11,700	11,500	98
	Jefferson	5,000	5,000	100
	Twin Falls	19,700	19,400	98
	MONTANA			
	Big Horn	3,400	3,200	94
	Carbon	3,800	3,700	97
	Yellowstone	47,500	46,700	98

Vermont



Market	Arbitron ADI TV Households	Rank
Boston, MA	2,005,800	6
Albany-Schenectady-Troy, NY	481,200	51
Portland-Poland Spring, ME	320,300	76
Burlington, VT-Plattsburgh, NY	219,000	98

Market Area Commercial TV Stations

WBZ-TV (4), WCVB-TV (5), WHLL (27), WLVI-TV (56), WMUR-TV (9), WNDS (50), WNEV-TV (7), WNHT (21), WQTV (68), WSBK-TV (38), WVJV-TV (66), WXNE (25), WCDC (19), WNYT (13), WRGB (6), WTEN (10), WUSV (45), WXXA-TV (23), WCSH-TV (6), WGME-TV (13), WMTW-TV (8), WPXT (51), WCAX-TV (3), WNNE-TV (31), WPTZ (5), WVNY (22)

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

WPTZ, Burlington	See Plattsburgh, NY
WNNE-TV, White River Junction	See Hartford, VT

Vermont Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	1	2	3
Educational Television Stations	0	4	4
			7

Vermont—Burlington

WCAX-TV

Ch. 3

Network Service: CBS.

Licensee: Mt. Mansfield Television Inc., Joy Dr., South Burlington, VT 05401.

Studio: Joy Dr., South Burlington, VT 05401.

Mailing Address: Box 608, Burlington, VT 05402.

Telephone: 802-658-6300. TWX: 510-299-0026.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 37.6-kw visual, 7.4-kw aural. Antenna: 2740-ft. above av. terrain, 116-ft. above ground, 4176-ft. above sea level.

Latitude 44° 31' 36"
Longitude 72° 48' 57"

Transmitter: Atop Mt. Mansfield.

Satellite Earth Stations: Harris, 9-meter; RCA Americom Ku-band; Harris & Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: S. T. Martin, pres. & dir., 61.75%.

Began Operation: Sept. 3, 1954.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

STUART T. MARTIN, president.
PETER R. MARTIN, executive vice president.
PHILIP WATERMAN, vice president & general sales manager.
STUART HALL, vice president & production manager.
MARSELIS PARSONS, news director.
CHARLES LIESE, chief engineer.

Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate: \$1200.

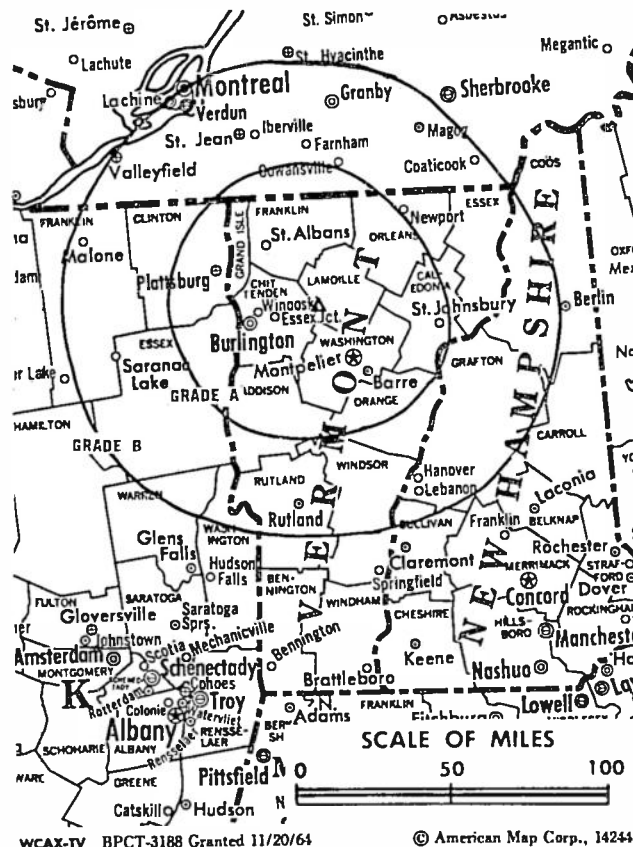
NETWORK BASE HOURLY RATE: \$1135.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 1,361,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	NEW HAMPSHIRE				
		Coos	12,900	12,700	98
		Grafton	24,700	23,900	97
		Sullivan	14,500	14,000	97
	NEW YORK				
		Clinton	27,300	26,900	99
		Essex	14,000	13,700	98
		Franklin	15,800	15,400	97
	VERMONT				
		Addison	10,500	10,200	97
	Caledonia	10,000	9,800	98	
	Chittenden	42,800	42,100	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Essex	2,300	2,300	100
	Franklin	12,400	12,300	99
	Grand Isle	1,800	1,800	100
	Lamoille	6,700	6,600	99
	Orange	8,800	8,600	98
	Orleans	8,700	8,600	99
	Rutland	22,200	21,600	97
	Washington	20,000	19,600	98
Windsor	20,700	20,100	97	
VERMONT				
Between 25-49%	Bennington	13,200	12,900	98
NEW HAMPSHIRE				
Between 5-24%	Carroll	13,000	12,800	98
	Cheshire	23,000	22,400	97
NEW YORK				
	Hamilton	1,900	1,800	95
	St Lawrence	37,700	37,000	98
	Warren	21,000	20,500	98
	Washington	19,200	18,900	98
VERMONT				
	Windham	15,300	14,600	95
Station Totals		420,400	411,100	97
Net Weekly Circulation (1986)			255,900	
Average Daily Circulation (1986)			170,300	

Vermont—Burlington-Plattsburgh, New York

WVNY

Ch. 22

Network Service: ABC.

Licensee: Citadel Communications Co. Ltd., 100 Market Square, Burlington, VT 05401.

Studio: 100 Market Square, Burlington, VT 05401.

Telephone: 802-658-8022. TWX: 510-299-0022.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1000-kw max. & 589-kw horizontal visual, 100-kw max. & 58.9-kw horizontal aural. Antenna: 2740-ft. above av. terrain, 309-ft. above ground, 4172-ft. above sea level.

Latitude 44° 31' 40"
Longitude 72° 48' 58"

Transmitter: Mt. Mansfield.

Satellite Earth Stations: 2 in operation; Andrews receivers.

News Service: AP.

Ownership: Philip J. Lombardo, pres., 100%. For other interests, see Citadel Communications in Group Ownership of TV Stations.

Began Operation: Aug. 19, 1968. Left air April 2, 1971; resumed operation Sept. 17, 1971. Sale to International TV Corp. (Donald G. Martin, et al.) by Vermont-New York TV Inc. approved by FCC April 17, 1974. Sale to present owner approved Oct. 12, 1982 (Television Digest, Vol. 22:34).

Represented (sales): Katz Television.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

- PHILIP J. LOMBARDO, chairman & president.
- WILLIAM BRADLEY, vice president & station manager.
- FOSTER WHITCOMB, comptroller.
- LINDA RAUB, program director.
- GARY WHEELOCK, news director.
- ROY EDMONDS, chief engineer.

Highest One Hour Rate: \$8500.

Highest 30 Sec. Rate: \$2000.

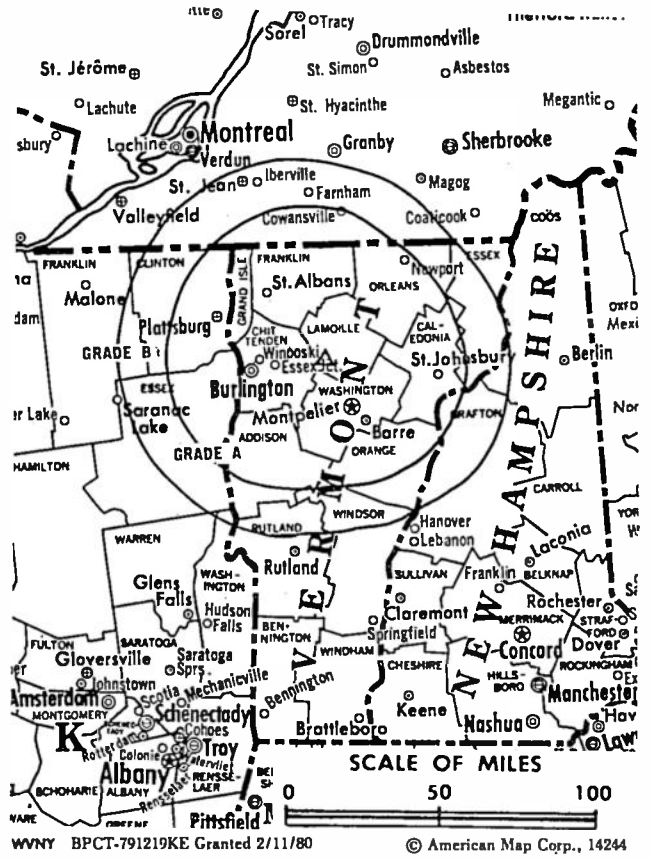
NETWORK BASE HOURLY RATE: \$225.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 1,210,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Clinton	27,300	26,900	98
	Essex	14,000	13,700	98
	VERMONT			
	Addison	10,500	10,200	97



WVNY BPCT-791219KE Granted 2/11/80 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Chittenden	42,800	42,100	98
	Franklin	12,400	12,300	99
	Grand Isle	1,800	1,800	100
	Lamoille	6,700	6,600	99
	Orleans	8,700	8,600	99
	Washington	20,000	19,600	98
Between 25-49%	NEW YORK			
	Franklin	15,800	15,400	97
	VERMONT			
	Orange	8,800	8,600	98
	Rutland	22,200	21,600	97
Between 5-24%	NEW HAMPSHIRE			
	Grafton	24,700	23,900	97
	VERMONT			
	Caledonia	10,000	9,800	98
	Essex	2,300	2,300	100
Station Totals		228,000	223,400	97
Net Weekly Circulation (1986)			114,400	
Average Daily Circulation (1986)			57,100	

Vermont—Hartford-Hanover, New Hampshire

WNNE-TV

Ch. 31

Network Service: NBC.

Licensee: WNNE-TV Inc., Box 1310, White River Junction, VT 05001.

Studio: Holiday Inn Dr., White River Junction, VT.

Mailing Address: Box 1310, White River Junction, VT 05001.

Telephone: 802-295-3100.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 2240-kw max. visual, 224-kw max. aural. Antenna: 2220-ft. above av. terrain, 149-ft. above ground, 3299-ft. above sea level.

Latitude 43° 26' 38"
Longitude 72° 27' 17"

Transmitter: Mt. Ascutney, Windsor, VT.

Satellite Earth Stations: 4 in operation; Scientific-Atlanta, 7-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, CNN Headline News, NBC, UPI.

Ownership: Taft Bcstg. Corp., 84.5%; Northern New England Television, 15.5%. Taft Bcstg.: Paul E. Taft, 64.5%; Philip D. Taft, 17.1%; Jerry G. Bridges, 9.3%; Paul E. Milling, 4.1%; 13 others, none with more than 0.5%. Taft Bcstg. has MDS interests.

Began Operation: Sept. 27, 1978.

Represented (sales): Kettell-Carter.

Represented (legal): Steptoe & Johnson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

KAREN CREIGHTON, vice president & general manager.

STEVE ROZOV, general sales manager.

JOE ALVIN, chief engineer.

ALAN LaGARDE, news director.

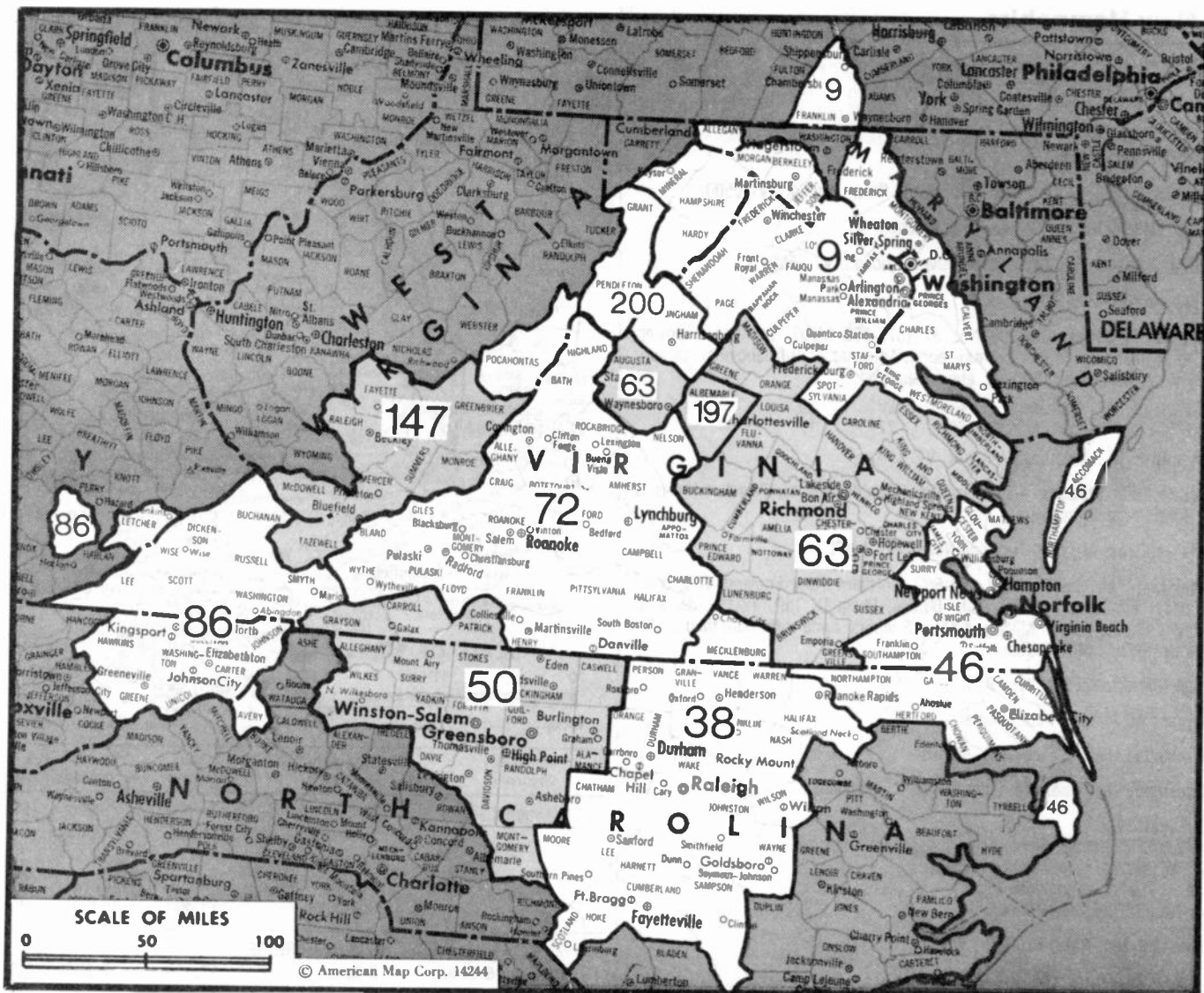
Highest 30 Sec. Rate: \$250.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VERMONT Windsor	20,700	20,100	97
Between 25-49%	NEW HAMPSHIRE Cheshire	23,000	22,400	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Grafton	24,700	23,900	97
	Sullivan	14,500	14,000	97
	VERMONT			
	Orange	8,800	8,600	98
	Windham	15,300	14,600	95
Between 5-24%	NEW HAMPSHIRE			
	Belknap	17,400	17,200	99
	Merrimack	37,500	36,700	98
	VERMONT			
	Lamoille	6,700	6,600	99
	Rutland	22,200	21,600	97
	Washington	20,000	19,600	98
Station Totals		210,800	205,300	97
Net Weekly Circulation (1986)				63,500
Average Daily Circulation (1986)				34,300



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Washington, DC	1,522,100	9	WDCa-TV (20), WFTY (50), WJLA-TV (7), WRC-TV (4), WTKK (66), WTTG (5), WUSA (9), WFCT (62), WKFT (40), WLFL-TV (22), WRAL-TV (5), WPTF-TV (28), WTVU (11)
Raleigh-Durham, NC	602,600	38	WAVY-TV (10), WTKR-TV (3), WTVZ (33), WVEC-TV (13), WYAH (27)
Norfolk-Portsmouth-Newport News-Hampton, VA	511,300	46	WEJC (20), WFMY-TV (2), WGGT (48), WGHP-TV (8), WLXI-TV (61), WNRW (45), WRDQ (16), WXII (12)
Greensboro-Winston Salem-High Point, NC	493,400	50	WRLH-TV (35), WTVR-TV (6), WVRN-TV (63), WWBT (12), WXEX-TV (8)
Richmond, VA	403,300	63	WDBJ (7), WEFC (38), WJPR (21), WSET-TV (13), WSLS-TV (10)
Roanoke-Lynchburg, VA	336,200	72	WCYB-TV (5), WETO (39), WJHL-TV (11), WKPT-TV (19)
Bristol, VA-Kingsport-Johnson City, TN	277,100	86	WOAY-TV (4), WVVA (6)
Bluefield-Beckley-Oak Hill, WV	138,700	147	WVIR-TV (29)
Charlottesville, VA	35,400	197	WHSV-TV (3)
Harrisonburg, VA	33,000	200	

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

WJHL-TV, Bristol	See Johnson City, TN
WKPT-TV, Bristol	See Kingsport, TN
WVEC-TV, Hampton	See Norfolk, VA
WDBJ & WSLS-TV, Lynchburg	See Roanoke, VA
WAVY-TV & WYAH, Norfolk	See Portsmouth, VA
WXEX-TV, Petersburg	See Richmond, VA
WJPR & WSET-TV, Roanoke	See Lynchburg, VA

Virginia Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	11	8	19
Educational Television Stations	0	9	9
			28

Virginia—Bristol-Kingsport-
Johnson City-Tennessee

WCYB-TV

Ch. 5



Network Service: NBC.

Licensee: Appalachian Bcstg. Corp., Cumberland & Lee Sts., Bristol, VA 24201.

Studio: 101 Lee St.

Mailing Address: Box 2069, Bristol, VA 24203.

Telephone: 703-669-4161. TWX: 510-580-2109.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 83.2-kw visual, 11.5-kw aural. Antenna: 2230-ft. above av. terrain, 140-ft. above ground, 4380-ft. above sea level.

Latitude 36° 26' 57"
Longitude 82° 06' 31"

Transmitter: Rye Patch Knob, Cherokee National Forest.

Satellite Earth Stations: Harris, 6.1-meter; Harris receivers.

News Services: AP, NBC.

Ownership: The DGH Co., subsidiary of Lamco Communications Inc., Williamsport, Pa. Andrew W. Stabler Jr., pres.; James H. Lamade, v.p.-secy. Lamco also owns WXVT(TV), Greenville, MS.

Began Operation: Aug. 13, 1956. Sale to present owner by Starr Bcstg. Group approved by FCC March 17, 1977 (Television Digest, Vol. 16:33). Sale to Starr by Robert H. Smith, J. Fey Rogers, Charles M. Gore & Harry M. Daniel approved Nov. 12, 1970 (Vol. 10:6, 46).

Represented (sales): Katz Television.

Represented (legal): Fly, Shuebruk, Gaguine, Boros & Braun.

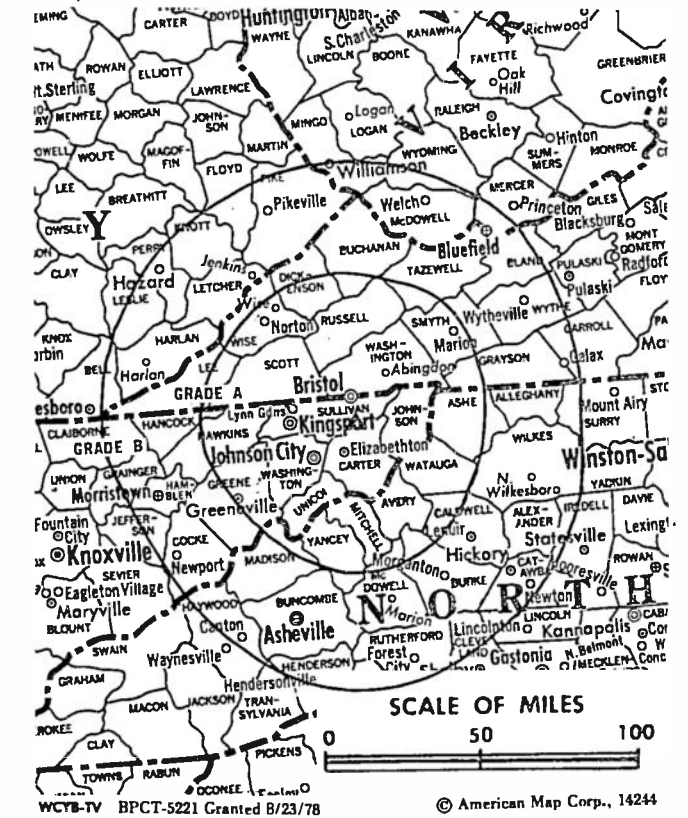
Represented (engineering): Cohen & Dippell.

Personnel:

ROBERT H. SMITH JR., exec. vice president & general manager.
JACK SHAVER, vice president, sales.
STEVE HAWKINS, news director.
ECHEL EDENS, chief engineer.
CHARLES LINEBERGER, program operations manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Not Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Avery	5,200	5,100	98	
	Watauga	12,200	12,000	98	
	TENNESSEE				
	Carter	19,300	19,100	99	
	Greene	20,300	20,100	99	
	Hamblen	20,600	20,400	99	
	Hancock	2,300	2,300	100	
	Hawkins	16,500	16,300	99	
	Johnson	5,200	5,100	98	
	Sullivan	56,200	55,900	99	
Unicoi	6,100	6,000	98		
Washington	33,600	33,400	99		
VIRGINIA					
Buchanan	12,400	12,100	98		
Dickenson	7,000	6,900	99		
Lee	9,500	9,300	98		
Russell	11,900	11,700	98		
Scott	8,500	8,300	98		
Smyth	11,700	11,600	99		
Tazewell	18,200	18,000	99		
Washington	23,800	23,500	99		
Wise	17,200	16,900	98		
Between 25-49%	KENTUCKY				
	Bell	12,100	11,900	98	
	Perry	11,800	11,500	97	
NORTH CAROLINA					
Mitchell	5,200	5,100	98		
Yancey	5,700	5,500	96		
TENNESSEE					
Cocke	10,900	10,700	98		

(Continued on page A-1072)

Station Totals	575,200	566,700	98
Net Weekly Circulation (1986)			358,500
Average Daily Circulation (1986)			244,200

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Harlan	14,600	14,400	99
	Knott	6,100	5,900	97
	Leslie	5,100	4,900	96
Letcher	11,200	11,000	98	
NORTH CAROLINA				
Ashe	8,900	8,700	98	

Virginia—Charlottesville

WVIR-TV

Ch. 29

Network Service: NBC.

Licensee: Virginia Broadcasting Corp., Box 769, Charlottesville, VA 22902.

Studio: 503 E. Market St., Charlottesville, VA 22901.

Telephone: 804-977-7082.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1290-kw max. & 427-kw horizontal visual, 129-kw max. & 42.7-kw horizontal aural. Antenna: 1200-ft. above av. terrain, 301-ft. above ground, 1765-ft. above sea level.

Latitude 37° 59' 00"
Longitude 78° 28' 54"

Transmitter: Carter Mtn., 3.5-mi. S of Charlottesville.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; 4-meter.

News Service: UPI.

Ownership: Harold B. Wright Jr., Charles E. Echols, Elizabeth P. Haslem, E. Gerald Tremblay, Lloyd T. Smith Jr., 27 others.

Began Operation: March 11, 1973.

Represented (sales): Adam Young Inc.

Represented (legal): Arnold & Porter.

Personnel:

HAROLD B. WRIGHT JR., vice president & general manager.

JIM FERNALD, general sales manager.

SID SHUMATE, chief engineer.

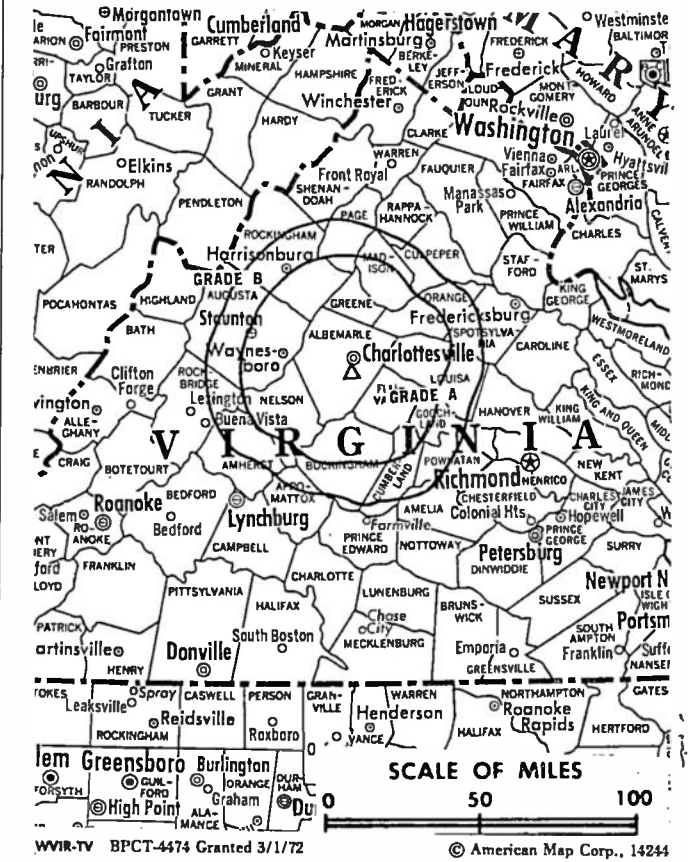
Highest One Hour Rate: \$1000.

Highest 30 Sec. Rate: \$200.

NETWORK BASE HOURLY RATE: \$50.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Albemarle	36,400	35,700	98
	Madison	3,800	3,700	97
Between 25-49%	VIRGINIA			
	Augusta	32,400	32,000	99
	Fluvanna	3,900	3,800	97
	Greene	3,000	2,900	97



WVIR-TV BPCT-4474 Granted 3/1/72

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Rockingham	26,900	26,600	99
Between 5-24%	VIRGINIA			
	Amelia	2,700	2,600	96
	Buckingham	4,000	3,900	98
	Culpeper	8,200	8,100	99
	Louisa	6,700	6,500	98
	Nelson	4,200	4,100	98
	Orange	7,100	6,900	98
	Powhatan	4,200	4,100	98
Prince Edward	4,900	4,800	98	
WEST VIRGINIA				
	Hardy	3,800	3,700	97
Station Totals		152,200	149,400	98
Net Weekly Circulation (1986)			59,500	
Average Daily Circulation (1986)			29,600	

Virginia—Harrisonburg

WHSV-TV

Ch. 3

Network Service: ABC.

Licensee: Worrell Broadcasting Inc., Box TV3, Harrisonburg, VA 22801.

Studio: Route 33 West.

Mailing Address: Box TV3, Harrisonburg, VA 22801-0030.

Telephone: 703-433-9191. TWX: 710-839-1394.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 8.32-kw visual, 0.832-kw aural (maximum power permitted by FCC, 100-kw equivalent for antenna height). Antenna: 2130-ft. above av. terrain, 332-ft. above ground, 3287-ft. above sea level.

Latitude 38° 36' 05"
Longitude 78° 37' 57"

Transmitter: Big Mountain, New Market, VA.

Satellite Earth Stations: ADM, 6.1-meter; Andrew, 4.7-meter; ChannelMaster, 3.7-meter; AFC, 3.6-meter Ku-band; Andrew & M/A-Com receivers.

News Services: AP, ABC.

Ownership: Worrell Broadcasting Inc., which owns WIFR-TV, Freeport-Rockford, IL. Principals also own WBNB-TV, Charlotte Amalie, VI.

Began Operation: Oct. 9, 1953. Sale to present owner by Gilmore Bcstg. approved by FCC Jan. 15, 1976; transfer completed June 3, 1976. Sale to Gilmore Bcstg. by Evening Star and Hamilton Shea approved Aug. 9, 1965 (Television Digest, Vol. 5:23, 33). Previous sale of 50% by Transcontinent Corp. and 1% by Hamilton Shea to the Evening Star Broadcasting Co. approved Sept. 23, 1959 (Vol. 15:30, 32, 39). Sale to Transcontinent Corp. & Hamilton Shea as co-equal owners by Frederick L. Allman approved May 29, 1956 (Vol. 12:15, 22).

Represented (sales): Katz Television.

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): Cohen & Dippell.

Personnel:

MICHAEL LENNON, general manager.
BOB BOLYARD, local sales manager.
CHRISTOPHER JONES, operations manager.
JIM BRADLEY, news director.
RICHARD HIETT, asst. chief engineer.

Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate (July 15, 1985): \$500.

NETWORK BASE HOURLY RATE: \$850.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Augusta	32,400	32,000	99
	Page	7,400	7,400	100
	Rockingham	26,900	26,600	99
	Shenandoah	11,000	10,900	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WEST VIRGINIA			
	Grant	3,800	3,700	97
	Hardy	3,800	3,700	97
	Pendleton	3,100	3,000	97
Between 25-49%	VIRGINIA			
	Albemarle	36,400	35,700	98
	Bath	2,100	2,100	100
	Greene	3,000	2,900	97
	Warren	8,800	8,700	99
Between 5-24%	VIRGINIA			
	Clarke	3,700	3,700	100
	Culpeper	8,200	8,100	99
	Frederick	20,300	20,100	99
	Highland	1,100	1,100	100
	Madison	3,800	3,700	97
	Orange	7,100	6,900	98
	Rappahannock	2,500	2,500	100
Rockbridge	10,700	10,500	98	
	WEST VIRGINIA			
	Berkeley	18,800	18,600	99
	Hampshire	5,800	5,700	98
	Jefferson	11,800	11,700	99
Station Totals		232,500	229,300	98
Net Weekly Circulation (1986)			105,400	
Average Daily Circulation (1986)			60,900	

Virginia—Lynchburg

WJPR

Ch. 21

Grantee: Lynchburg-Roanoke Television Partners Ltd. Partnership.

Studio: 2820 Linkhorne Dr., Lynchburg, VA 24503.

Telephone: 804-384-0021.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 4207-kw max. visual, 421-kw max. aural. Antenna: 1638-ft. above av. terrain, 964-ft. above ground, 2744-ft. above sea level.

Latitude	37°	19'	14''
Longitude	79°	37'	57''

Transmitter: Flat Top Mtn., Bedford County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; Comtech, 5-meter; M/A-Com & Pinzone receivers.

Ownership: Thomas F. Carney, gen. partner, 60%; Rinaldo (Rye B.) Page, gen. partner, 20%; Martin J. O'Meara, gen. partner, 10%; Ralph Renick, ltd. partner, 5%; I. Paul Arcuri, ltd. partner, 3%; Jonathan A. Samen, ltd. partner, 2%. Carney & O'Meara have interest in WJTC(TV), Pensacola, FL.

Began Operation: March 23, 1986.

Represented (sales): MMT Marketing.

Represented (legal): Arter & Hadden.

Represented (engineering): Broadcast Engineering Systems.

Personnel:

LON MIROLLI, general manager.



Highest 30 Sec. Rate (Aug. 18, 1986): \$120.

Virginia—Lynchburg

WSET-TV

Ch. 13

Network Service: ABC.

Licensee: WSET Inc., Box 11588, Lynchburg, VA 24506.

Studio: 2320 Langhorne Rd., Lynchburg, VA 24501.

Mailing Address: Box 11588, Lynchburg, VA 24506.

Telephone: 804-528-1313.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 300-kw visual, 45.3-kw aural. Antenna: 2040-ft. above av. terrain, 1230-ft. above ground, 3149-ft. above sea level.

Latitude 37° 18' 52"
Longitude 79° 38' 04"

Transmitter: Thaxton Mtn., 15-mi. E of Roanoke.

Satellite Earth Stations: 3 in operation; Microdyne, 7-meter; Avantek, M/A-Com & Microdyne receivers.

News Services: AP, UPI.

Ownership: Allbritton Communications Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 8, 1953. Sale to present owner by Evening Star Bcstg. Co. approved May 5, 1976. Sale to Evening Star by Lynchburg Bcstg. Co. approved Aug. 23, 1965 by FCC (Television Digest, Vol. 5:25, 35).

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jansky & Bailey.

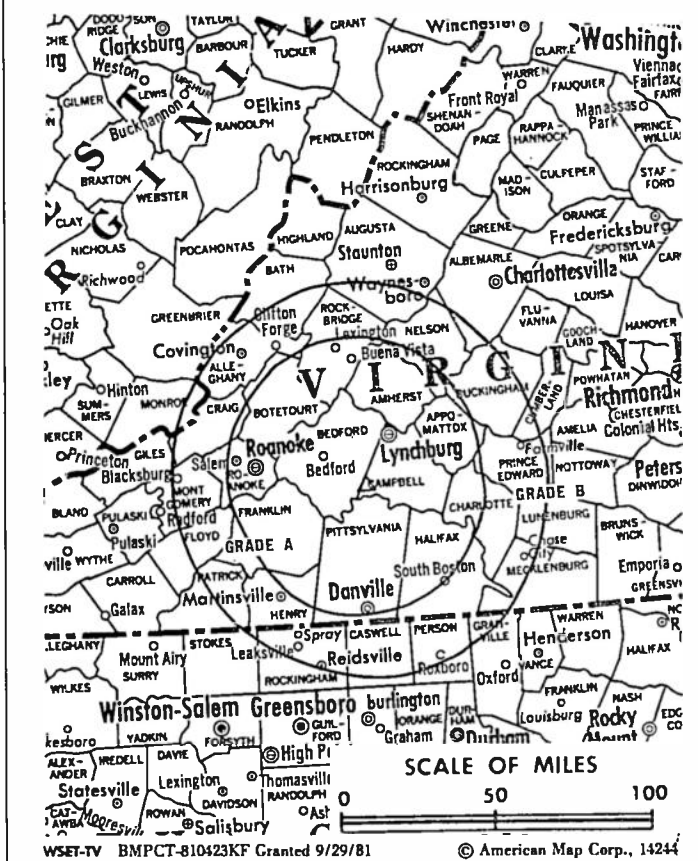
Personnel:

DAVID McATEE, president & general manager.
JACK TACKETT, general sales manager.
DOROTHY BALLAGH, manager, operations.
DOUGLAS DANIEL, chief engineer.
BEVE LUTZ, manager, business services.
ROGER WELLMAN, news director.
BONNIE ANGRESANO, community services director.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Alleghany	9,400	9,300	99
	Amherst	9,600	9,400	98
	Appomattox	4,400	4,300	98
	Bath	2,100	2,100	100
	Bedford	14,600	14,400	99
	Botetourt	8,700	8,600	99
	Campbell	40,300	39,800	99
	Charlotte	4,100	4,000	98
	Craig	1,500	1,500	100
	Franklin	12,800	12,600	98
	Giles	6,200	6,100	98
	Halifax	12,000	11,800	98
	Henry	27,000	26,700	99
	Mecklenburg	10,200	10,000	98
	Montgomery	26,300	26,000	99
	Pittsylvania	40,400	39,900	99
Pulaski	12,900	12,800	99	
Roanoke	75,500	74,900	99	
Rockbridge	10,700	10,500	98	



WSET-TV BMPCT-810423KF Granted 9/29/81 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NORTH CAROLINA			
	Caswell	7,000	6,900	99
	Person	10,700	10,600	99
	Vance	13,300	13,100	98
	VIRGINIA			
	Buckingham	4,000	3,900	98
	Floyd	4,300	4,200	98
	Highland	1,100	1,100	100
	Nelson	4,200	4,100	98
	Patrick	6,500	6,400	98
	Prince Edward	4,900	4,800	98
Wythe	9,400	9,200	98	
	WEST VIRGINIA			
Pocahontas	3,800	3,600	95	
Between 5-24%	NORTH CAROLINA			
	Granville	11,300	11,100	98
	Rockingham	32,100	31,800	99
	VIRGINIA			
	Albemarle	36,400	35,700	98
	Augusta	32,400	32,000	99
	Cumberland	2,900	2,800	96
	Fluvanna	3,900	3,800	97
	Lunenburg	4,200	4,100	98
	Madison	3,800	3,700	97
	Sussex	3,500	3,400	97
Tazewell	18,200	18,000	99	
	WEST VIRGINIA			
	Greenbrier	14,500	14,200	98
	Mercer	28,100	27,800	99
	Monroe	4,700	4,500	96
	Summers	5,600	5,400	96

Station Totals	599,500	590,900	98
Net Weekly Circulation (1986)		298,900	
Average Daily Circulation (1986)		166,000	

Virginia—Manassas

WTKK

Ch. 66

Network Service: None, independent.

Licensee: National Capital Christian Broadcasting Inc., Manassas, VA 22110.

Studio: 9008 Center St., Manassas, VA 22110.

Telephone: 703-369-3400.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 550-ft. above av. terrain, 459-ft. above ground, 897-ft. above sea level.

Latitude 38° 47' 16"
Longitude 77° 19' 48"

Transmitter: 6110 Ox Rd., Fairfax Station.

Ownership: Non-stock corporation. Lester R. Raker, pres.; K. L. Raker, v.p.; T. L. Foltz, secy.-treas.

Began Operation: March 26, 1978.

Represented (sales): Unirep.

Represented (legal): John H. Midlen.

Represented (engineering): A. D. Ring & Associates.

Personnel:

LESTER R. RAKER, president.
THOMAS L. FOLTZ, station manager.
WILLIAM F. KILCHENSTEIN, general sales manager.

Highest 30 Sec. Rate: \$70.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MARYLAND			
	Charles	26,100	25,800	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	VIRGINIA			
	Loudoun	22,500	22,200	99
	Prince William	58,800	58,400	99
	Rappahannock	2,500	2,500	100
	Spotsylvania	19,500	19,300	99
Station Totals		129,400	128,200	99
Net Weekly Circulation (1986)				26,400
Average Daily Circulation (1986)				8,800

Virginia—Norfolk

WTKR-TV

Ch. 3

Network Service: CBS.

Licensee: Knight-Ridder Bcstg. Inc., 720 Boush St., Norfolk, VA 23510.

Studio: 720 Boush St., Norfolk, VA 23510.

Telephone: 804-446-1000.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 980-ft. above av. terrain, 1029-ft. above ground, 1049-ft. above sea level.

Latitude 36° 48' 56"
Longitude 76° 28' 00"

Transmitter: 5277 Nansemond Pkwy., Suffolk, VA 23434.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Satellite Earth Stations: 4 in operation; 3 C-band, one Ku-band; Harris & Scientific-Atlanta receivers.

News Services: AP, UPI, CBS.

Ownership: Knight-Ridder Bcstg. Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: April 2, 1950. Sale to present owner by Landmark Television approved by FCC Jan. 16, 1981 (Television Digest, Vol. 20:33; 21:4).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Hamel & Park.

Personnel:

- WILLIAM B. PETERSON, president & general manager.
- JAMES GRAHAM, general sales manager.
- JOSEPH C. PERKINS, director of TV operations.
- JULIE MCCOLLUM, director of personnel & community relations.
- BOB MCCALL, station manager.
- GENE GILDOW, chief engineer.
- LOU PARIS, editorial director.
- DAVID TRESSEL, director of marketing.
- JACK WELSBY, business manager.
- CHARLOTTE HARWOOD, local sales manager.

Highest One Hour Rate: \$5500.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1600.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Camden	2,000	2,000	100
	Chowan	4,900	4,800	98
	Currituck	5,100	5,000	98
	Dare	7,000	6,800	97
	Gates	3,000	2,900	97
	Hertford	7,700	7,600	99
	Northampton	7,400	7,200	97
	Pasquotank	10,600	10,500	99
	Perquimans	3,800	3,800	99
	VIRGINIA			
	Accomack	11,700	11,400	98
	Gloucester	8,800	8,700	99
	Greensville	5,000	4,900	98
	Isle Of Wight	7,700	7,600	99
	James City	12,000	11,800	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lancaster	4,100	4,000	98
	Mathews	3,500	3,400	97
	Middlesex	3,200	3,100	97
	Northampton	5,500	5,400	98
	Southampton	7,900	7,700	98
	Surry	2,000	2,000	100
	Sussex	3,500	3,400	97
	York	15,400	15,300	99
	Chesapeake City	42,200	41,800	99
	Hampton City	43,900	43,600	99
	Newport News City	54,200	53,800	99
	Norfolk City	88,700	87,900	99
	Portsmouth City	36,200	35,900	99
	Suffolk City	16,100	15,800	98
Va Beach City	105,800	105,100	99	
Between 25-49%	NORTH CAROLINA			
	Tyrrell	1,400	1,400	100
Between 5-24%	NORTH CAROLINA			
	Bertie	7,300	7,100	97
	Halifax	19,100	18,700	98
	Washington	5,000	4,900	98
VIRGINIA				
Brunswick	5,000	4,900	98	
Charles City	2,000	2,000	98	
Essex	3,100	3,000	97	
King And Queen	2,100	2,100	98	
King William	3,500	3,500	100	
New Kent	3,700	3,600	97	
Northumberland	3,900	3,800	97	
Station Totals		585,000	578,200	98
Net Weekly Circulation (1986)				467,300
Average Daily Circulation (1986)				282,700

Virginia—Norfolk

WTVZ

Ch. 33

(Also serves Virginia Beach, Hampton, Newport News, Portsmouth & Chesapeake, VA)

Network Service: None, independent.

Licensee: TVX Broadcast Group Inc., 5501 Greenwich Rd., Suite 275, Virginia Beach, VA 23462.

Studio: 900 Granby St., Norfolk, VA 23510.

Telephone: 804-622-3333.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. & 1320-kw horizontal visual, 204-kw horizontal aural. Antenna: 910-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude 36° 48' 32"
Longitude 76° 30' 13"

Transmitter: 1-mi. S of Driver, VA.

Satellite Earth Stations: 3 in operation.

Ownership: TVX Broadcast Group. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 24, 1979.

Represented (sales): MMT Marketing.

Represented (legal): Kenkel, Barnard & Edmundson.

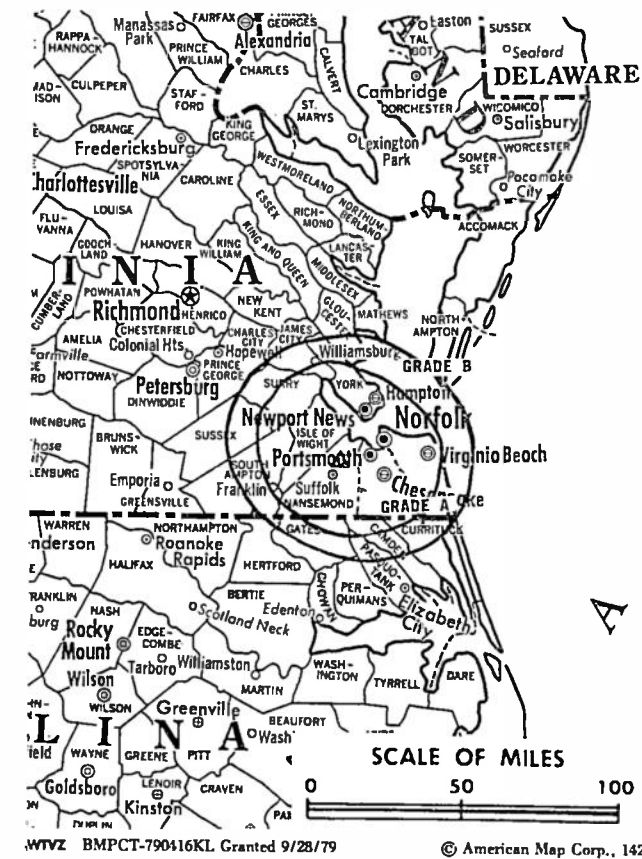
Personnel:

TIM McDONALD, president.
RICHARD KITELYN, vice president & general manager.
ELISE TUCKER, general sales manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Camden	2,000	2,000	100
	Gates	3,000	2,900	97
	Pasquotank	10,600	10,500	99
	VIRGINIA			
	Chesapeake City	42,200	41,800	99
	Hampton City	43,900	43,600	99
	Newport News City	54,200	53,800	99
	Norfolk City	88,700	87,900	99
	Portsmouth City	36,200	35,900	99
Suffolk City	16,100	15,800	98	
Va Beach City	105,800	105,100	99	
Between 25-49%	NORTH CAROLINA			
	Chowan	4,900	4,800	98
	Currituck	5,100	5,000	98
	Perquimans	3,800	3,800	99



WTVZ BNPCT-790416KL Granted 9/28/79 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	VIRGINIA			
	Accomack	11,700	11,400	98
	Gloucester	8,800	8,700	99
	Isle Of Wight	7,700	7,600	99
	James City	12,000	11,800	98
	Northampton	5,500	5,400	98
	Southampton	7,900	7,700	98
York	15,400	15,300	99	
Between 5-24%	NORTH CAROLINA			
	Bertie	7,300	7,100	97
	Hertford	7,700	7,600	99
	Northampton	7,400	7,200	97
	VIRGINIA			
King And Queen	2,100	2,100	98	
King William	3,500	3,500	100	
Lancaster	4,100	4,000	98	
Mathews	3,500	3,400	97	
Surry	2,000	2,000	100	
Sussex	3,500	3,400	97	
Station Totals		526,600	521,100	98
Net Weekly Circulation (1986)			267,300	
Average Daily Circulation (1986)			107,300	

Virginia—Hampton-Norfolk

WVEC-TV

Ch. 13

Network Service: ABC.

Licensee: WVEC Television Inc., 1930 E. Pembroke Ave., Hampton 23663.

Studios: 1930 E. Pembroke Ave., Hampton, VA 23663; 613 Woodis Ave., Norfolk, VA 23510.

Telephones: 804-625-1313, Norfolk; 804-722-6331, Hampton.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 234-kw visual, 23.4-kw aural. Antenna: 980-ft. above av. terrain, 1028-ft. above ground, 1049-ft. above sea level.

Latitude 36° 49' 00"
Longitude 76° 28' 05"

Transmitter: Shoulders Hill Rd., 2.0-mi. E of Driver, VA.

Satellite Earth Stations: Andrews, 4.5-meter & 7.3-meter; Scientific-Atlanta, 10-meter; Andrews & Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Belo Bcstg. Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 19, 1953 on Ch. 15. Nov. 13, 1959 it switched to Ch. 13. Sale to Corinthian Bcstg. by Thomas P. Chisman, et al., approved by FCC Feb. 12, 1980 (Television Digest, Vol. 19:21). Sale to present owner approved Nov. 29, 1983 (Vol. 23:20).

Represented (sales): Pety Television Inc.

Represented (legal): Covington & Burling.

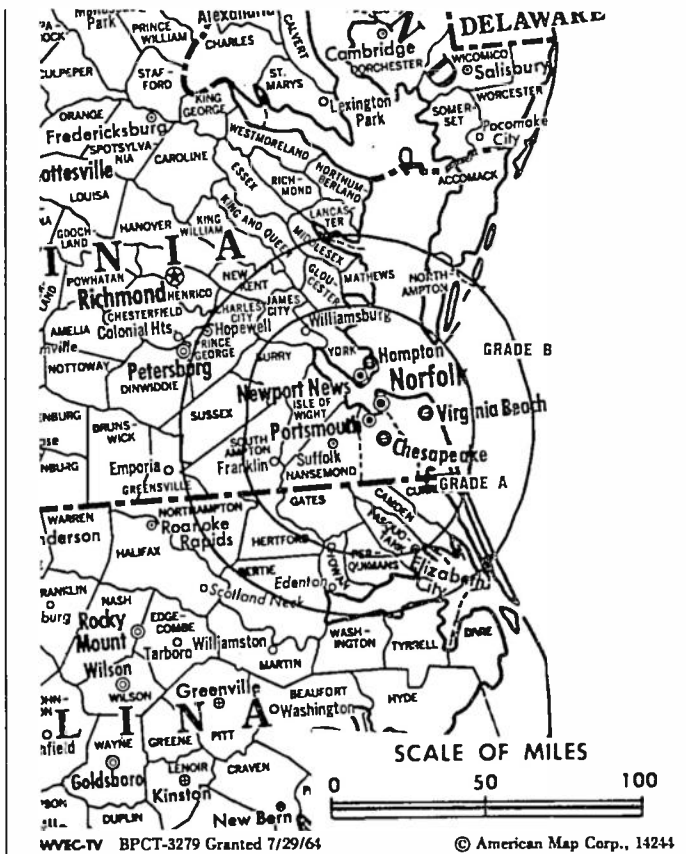
Personnel:

J. WILLIAM BEINDORF, vice president & general manager.
RICK KEILTY, general sales manager.
HARROL A. BRAUER III, national sales manager.
MARK YOUNG, local sales manager.
BUD BROWN, production manager.
SHERRI BRENNEN, community affairs director.
MEYER DAVIS, director of programming & operations.
ROSE WHITE, director of administration.
CIL FRAZIER, advertising & promotion manager.
DICK CANNON, chief engineer.
DAVE GOLDBERG, news director.

Rates : Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Camden	2,000	2,000	100
	Chowan	4,900	4,800	98
	Currituck	5,100	5,000	98
	Dare	7,000	6,800	97
	Gates	3,000	2,900	97
	Hertford	7,700	7,600	99
	Pasquotank	10,600	10,500	99
	Perquimans	3,800	3,800	99
	VIRGINIA			
	Accomack	11,700	11,400	98
	Gloucester	8,800	8,700	99
	Isle Of Wight	7,700	7,600	99
	James City	12,000	11,800	98
	Mathews	3,500	3,400	97
	Northampton	5,500	5,400	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Southampton	7,900	7,700	98
	Surry	2,000	2,000	100
	Sussex	3,500	3,400	97
	York	15,400	15,300	99
	Chesapeake City	42,200	41,800	99
	Hampton City	43,900	43,600	99
	Newport News City	54,200	53,800	99
	Norfolk City	88,700	87,900	99
	Portsmouth City	36,200	35,900	99
	Suffolk City	16,100	15,800	98
Va Beach City	105,800	105,100	99	
Between 25-49%	NORTH CAROLINA			
	Bertie	7,300	7,100	97
	Northampton	7,400	7,200	97
	VIRGINIA			
Greensville	5,000	4,900	98	
Lancaster	4,100	4,000	98	
Middlesex	3,200	3,100	97	
Between 5-24%	NORTH CAROLINA			
	Tyrrell	1,400	1,400	100
	Washington	5,000	4,900	98
	VIRGINIA			
Cumberland	2,900	2,800	96	
King William	3,500	3,500	100	
New Kent	3,700	3,600	97	
Northumberland	3,900	3,800	97	
Station Totals		556,600	550,300	98
Net Weekly Circulation (1986)			452,000	
Average Daily Circulation (1986)			278,100	

Virginia—Portsmouth-Norfolk-Newport News

WAVY-TV

Ch. 10

Network Service: NBC.

Licensee: WAVY TV Inc., 801 Wavy St., Portsmouth 23704; Box 1600, Norfolk, VA 23501.

Studio: 801 Wavy St., Portsmouth, VA 23704.

Telephone: 804-393-1010. TWX: 710-882-3271.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 38.9-kw aural. Antenna: 990-ft. above av. terrain, 1026-ft. above ground, 1050-ft. above sea level.

Latitude 36° 49' 14"
Longitude 76° 30' 41"

Transmitter: Kings Hwy., Driver, VA.

Satellite Earth Stations: Scientific-Atlanta, 6-meter & 7-meter; Harris, 3-meter; Microdyne & Harris receivers.

News Services: AP, UPI.

Ownership: LIN Broadcasting. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 1, 1957. Sale to LIN Bcstg. by Tidewater Teleradio Inc. approved by FCC March 27, 1968.

Represented (sales): Blair Television.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

MICHAEL MCGREW, general manager.
JACK PARIS, general sales manager.
GARY B. SMART, national sales manager.
JOE BOWMAN, local sales manager.
BILL LOGAN, station manager.
HAL LEVENSON, news director.
PAUL HECHT, chief engineer.
JANICE ELDER, business manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Camden	2,000	2,000	100
	Chowan	4,900	4,800	98
	Currituck	5,100	5,000	98
	Dare	7,000	6,800	97
	Gates	3,000	2,900	97
	Hertford	7,700	7,600	99
	Pasquotank	10,600	10,500	99
	Perquimans	3,800	3,800	99
	VIRGINIA			
	Accomack	11,700	11,400	98
	Gloucester	8,800	8,700	99
	Greensville	5,000	4,900	98
	Isle Of Wight	7,700	7,600	99
James City	12,000	11,800	98	
Lancaster	4,100	4,000	98	
Mathews	3,500	3,400	97	
Middlesex	3,200	3,100	97	
Northampton	5,500	5,400	98	
Southampton	7,900	7,700	98	
Surry	2,000	2,000	100	



WAVY-TV BPCT-1750 Granted 5/29/56

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sussex	3,500	3,400	97
	York	15,400	15,300	99
	Chesapeake City	42,200	41,800	99
	Hampton City	43,900	43,600	99
	Newport News City	54,200	53,800	99
	Norfolk City	88,700	87,900	99
	Portsmouth City	36,200	35,900	99
	Suffolk City	16,100	15,800	98
Va Beach City	105,800	105,100	99	
Between 25-49%	NORTH CAROLINA			
	Bertie	7,300	7,100	97
	Halifax	19,100	18,700	98
	Northampton	7,400	7,200	97
Tyrrell	1,400	1,400	100	
VIRGINIA				
Northumberland	3,900	3,800	97	
Between 5-24%	MARYLAND			
	Somerset	6,700	6,600	98
	Worcester	13,400	13,200	99
	NORTH CAROLINA			
	Washington	5,000	4,900	98
	VIRGINIA			
	Brunswick	5,000	4,900	98
	Charles City	2,000	2,000	98
	King And Queen	2,100	2,100	98
	King William	3,500	3,500	100
New Kent	3,700	3,600	97	
Westmoreland	5,600	5,500	98	
Station Totals		607,600	600,500	98
Net Weekly Circulation (1986)			481,500	
Average Daily Circulation (1986)			303,900	

Virginia—Portsmouth-Norfolk-Newport News

WYAH

Ch. 27

Network Service: None, independent.

Licensee: CBN Continental Broadcasting Network Inc., CBN Center, Virginia Beach, VA 23463.

Studio: 1318 Spratley St., Portsmouth, VA 23704.

Telephone: 804-393-2501.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2341-kw max. & 1440-kw horizontal visual, 478-kw max. & 288-kw horizontal aural. Antenna: 970-ft. above av. terrain, 1025-ft. above ground, 1045-ft. above sea level.

Latitude 36° 48' 47"
Longitude 76° 27' 45"

Transmitter: State Rte. 337, 0.4-mi. E of Jct. Rtes. 337 & 626, near Shoulders Hill.

FM Affiliate: WXRI, Norfolk, 50-kw, 105.3 MHz (No. 287), 340-ft.

Satellite Earth Station: AFC, 3.7-meter; M/A-Com receivers.

Ownership: Non-stock corporation. M. G. Robertson, pres. CBN Continental Bcstg. also owns WXRI(FM), Norfolk, VA; KXTX-TV, Dallas, TX; WXNE(TV), Boston, MA. Note: Sale of TV stations pending.

Began Operation: Oct. 1, 1961 as a non-commercial religious station. Began commercial operation July 1967.

Represented (sales): TeleRep Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

- M. G. ROBERTSON, president.
- TIM ROBERTSON, executive vice president.
- THOMAS W. SMITH, vice president & general manager.
- JIM REID, vice president, operations/programs.
- TIM R. RUSSELL, general sales manager.
- DAVE WHITENER, program director.
- LINDA ROBBERTSON, data services manager.
- KEN REICHENBACH, chief engineer.

Highest One Hour Rate: \$2500.

Highest 30 Sec. Rate (July 15, 1985): \$400.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Camden	2,000	2,000	100
	Chowan	4,900	4,800	98
	Currituck	5,100	5,000	98
	Gates	3,000	2,900	97
	Hertford	7,700	7,600	99
	Pasquotank	10,600	10,500	99
	VIRGINIA			
	Gloucester	8,800	8,700	99
	Isle Of Wight	7,700	7,600	99
	James City	12,000	11,800	98
	Southampton	7,900	7,700	98
	Chesapeake City	42,200	41,800	99
	Hampton City	43,900	43,600	99
	Norfolk City	88,700	87,900	99
	Portsmouth City	36,200	35,900	99
	Suffolk City	16,100	15,800	98
Va Beach City	105,800	105,100	99	



WYAH BPCT-4187 Granted 9/18/69

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NORTH CAROLINA			
	Dare	7,000	6,800	97
	Northampton	7,400	7,200	97
	Perquimans	3,800	3,800	99
	VIRGINIA			
	Accomack	11,700	11,400	98
	Greensville	5,000	4,900	98
	Mathews	3,500	3,400	97
	Middlesex	3,200	3,100	97
	Northampton	5,500	5,400	98
	Prince George	15,000	14,900	99
	Surry	2,000	2,000	100
	Sussex	3,500	3,400	97
York	15,400	15,300	99	
Newport News City	54,200	53,800	99	
Between 5-24%	MARYLAND			
	Somerset	6,700	6,600	98
	NORTH CAROLINA			
	Bertie	7,300	7,100	97
	Halifax	19,100	18,700	98
	Martin	8,900	8,800	99
	Tyrrell	1,400	1,400	100
	Washington	5,000	4,900	98
	VIRGINIA			
	Brunswick	5,000	4,900	98
	Charles City	2,000	2,000	98
	Chesterfield	61,300	61,000	100
	Lancaster	4,100	4,000	98
New Kent	3,700	3,600	97	
Northumberland	3,900	3,800	97	
Station Totals		668,200	660,900	98
Net Weekly Circulation (1986)				315,000
Average Daily Circulation (1986)				138,000

Virginia—Richmond

WRLH-TV

Ch. 35

Network Service: None, independent.

Grantee: TMB Corp.

Studio: 1925 Westmoreland St., Richmond, VA 23230.

Telephone: 804-358-3535.

Mailing Address: Box 11169, Richmond, VA 23230.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 4335-kw max. visual, 433.5-kw max. aural. Antenna: 1252-ft. above av. terrain, 1239-ft. above ground, 1539-ft. above sea level.

Latitude 37° 30' 22.0"
Longitude 77° 42' 02.5"

Transmitter: 15703 Midlothian Turnpike, Chesterfield.

Satellite Earth Stations: Microwave Associates, 3-meter; Avcom, 3-meter; Microwave Associates & Avcom receivers.

Ownership: Gillett Holdings Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 20, 1982. Sale to present owner by Times Mirror Co. following merger with A. S. Abell Co. approved by FCC Sept. 4, 1986 (Television Digest, Vol. 26:28). Sale to A. S. Abell Co. by Television Corp. of Richmond approved by FCC April 24, 1985.

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Personnel:

STEVEN ENGLER, president & general manager.
JERRY STAGGS, general sales manager.
JIM JACOBS, operations manager.
BILL VANSYOC, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Amelia	2,700	2,600	96
	Charles City	2,000	2,000	98
	Chesterfield	61,300	61,000	100
	Dinwiddie	21,200	20,900	99
	Hanover	18,200	17,900	98
	Henrico	73,300	72,600	99
	New Kent	3,700	3,600	97
	Powhatan	4,200	4,100	98
	Prince George	15,000	14,900	99
Richmond City	84,700	84,000	99	
Between 25-49%	VIRGINIA			
	Buckingham	4,000	3,900	98
	Caroline	6,300	6,200	98
	Cumberland	2,900	2,800	96
	Essex	3,100	3,000	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Goochland	4,100	4,000	98
	Greensville	5,000	4,900	98
	King And Queen	2,100	2,100	98
	King William	3,500	3,500	100
	Louisa	6,700	6,500	98
	Nottoway	5,100	5,000	98
Sussex	3,500	3,400	97	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	VIRGINIA			
	Brunswick	5,000	4,900	98
	Fluvanna	3,900	3,800	97
	James City	12,000	11,800	98
	King George	3,800	3,800	100
	Lancaster	4,100	4,000	98
	Lunenburg	4,200	4,100	98
	Mecklenburg	10,200	10,000	98
	Middlesex	3,200	3,100	97
	Nelson	4,200	4,100	98
	Orange	7,100	6,900	98
	Prince Edward	4,900	4,800	98
Richmond	2,600	2,600	100	
Surry	2,000	2,000	100	

Station Totals	399,800	394,800	98
Net Weekly Circulation (1986)			185,300
Average Daily Circulation (1986)			81,300

Virginia—Richmond

WVRN-TV

(formerly WTLL)

Ch. 63

Network Service: None, independent.

Licensee: Sudbrink Bcstg. Co. of Richmond, a General Partnership, 801 S.E. Sixth Ave., No. 207, Delray Beach, FL 33444.

Studio: 458 Southlake Blvd. Richmond, VA 23236.

Telephone: 804-794-7777. Telex: 710-833-0068.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 676-kw max. visual, 67.6-kw max. aural. Antenna: 730-ft. above av. terrain, 620-ft. above ground, 984-ft. above sea level.

Latitude 37° 30' 46"
Longitude 77° 36' 06"

Transmitter: 23 Sesame St., Richmond, VA.

Satellite Earth Station: In operation; WeatherScan receivers.

Ownership: See WNAC-TV, Providence, RI.

Began Operation: Nov. 24, 1984. FCC approved sale to present owner by National Capital Christian Bcstg. Feb. 20, 1986.

Represented (sales): Independent TV Sales.

Represented (legal): John R. Midlen.

Represented (engineering): A. D. Ring & Associates.

Personnel:

BRUCE FLEMING, general manager.
DAN PELTIER, sales manager.
HAROLD J. PONTIOUS, station manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	VIRGINIA New Kent	3,700	3,600	97



WVRN-TV BMPCT-831214KJ Granted 5/25/84 © American Map Corp. No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	VIRGINIA			
	Amelia	2,700	2,600	96
	Buckingham	4,000	3,900	98
	Caroline	6,300	6,200	98
	Goochland	4,100	4,000	98
	Henrico	73,300	72,600	99
	King William	3,500	3,500	100
Powhatan	4,200	4,100	98	
Richmond City	84,700	84,000	99	
Station Totals		186,500	184,500	98
Net Weekly Circulation (1986)			16,900	
Average Daily Circulation (1986)			6,400	

Virginia—Richmond

WTVR-TV

Ch. 6

Network Service: CBS.

Licensee: Roy H. Park Bcstg. of Virginia Inc., Box 11064, Richmond 23230.

Studio: 3301 W. Broad St., Richmond, VA 23230.

Telephone: 804-254-3600. TWX: 710-956-0178.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 840-ft. above av. terrain, 844-ft. above ground, 1049-ft. above sea level.

Latitude 37° 34' 00"
Longitude 77° 28' 36"

Transmitter: Tilden St. & Cutshaw Ave.

AM Affiliate: WTVR, 5-kw, 1380 kHz (CBS).

FM Affiliate: WTVR-FM, 50-kw, 98.1 MHz (No. 251), 844-ft.

Satellite Earth Station: In operation.

News Services: AP, UPI.

Ownership: Park Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: April 15, 1948. Sale to present owner by Wilbur M. Havens approved Oct. 13, 1965 by FCC (Television Digest, Vol. 5:42).

Represented (sales): Blair Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:

RICHARD PEGRAM, exec. vice president & general manager.

WANDA LEWIS, vice president, sales.

JAMES DeSCHEPPER, program manager.

CHARLES FISHBURNE, news director.

MARY HAWKINS, promotion manager.

FRANK LAWRENCE, chief engineer.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$1045.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Albemarle	36,400	35,700	98
	Amelia	2,700	2,600	96
	Augusta	32,400	32,000	99
	Brunswick	5,000	4,900	98
	Buckingham	4,000	3,900	98
	Caroline	6,300	6,200	98
	Charles City	2,000	2,000	98
	Chesterfield	61,300	61,000	100
	Cumberland	2,900	2,800	96
	Dinwiddie	21,200	20,900	99
	Essex	3,100	3,000	97
	Fluvanna	3,900	3,800	97
	Goochland	4,100	4,000	98
	Greene	3,000	2,900	97
	Greensville	5,000	4,900	98
	Hanover	18,200	17,900	98
	Henrico	73,300	72,600	99
	King And Queen	2,100	2,100	98
	King William	3,500	3,500	100
	Lancaster	4,100	4,000	98
	Louisa	6,700	6,500	98
	Lunenburg	4,200	4,100	98
	Madison	3,800	3,700	97
	Middlesex	3,200	3,100	97
	Nelson	4,200	4,100	98
	New Kent	3,700	3,600	97
Northumberland	3,900	3,800	97	
Nottoway	5,100	5,000	98	
Orange	7,100	6,900	98	
Powhatan	4,200	4,100	98	
Prince Edward	4,900	4,800	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Prince George	15,000	14,900	99
	Richmond	2,600	2,600	100
	Rockingham	26,900	26,600	99
	Spotsylvania	19,500	19,300	99
	Surry	2,000	2,000	100
	Sussex	3,500	3,400	97
	Westmoreland	5,600	5,500	98
Richmond City	84,700	84,000	99	
Between 25-49%	VIRGINIA			
	Gloucester	8,800	8,700	99
	James City	12,000	11,800	98
	Page	7,400	7,400	100
Rappahannock	2,500	2,500	100	
Between 5-24%	MARYLAND			
	St Marys	21,800	21,600	99
NORTH CAROLINA				
Northampton	7,400	7,200	97	
VIRGINIA				
Accomack	11,700	11,400	98	
Amherst	9,600	9,400	98	
Culpeper	8,200	8,100	99	
King George	3,800	3,800	100	
Mathews	3,500	3,400	97	
Mecklenburg	10,200	10,000	98	
Northampton	5,500	5,400	98	
Rockbridge	10,700	10,500	98	
Shenandoah	11,000	10,900	99	
Southampton	7,900	7,700	98	
Stafford	15,000	14,800	99	
Warren	8,800	8,700	99	
York	15,400	15,300	99	
Hampton City	43,900	43,600	99	
Station Totals		730,400	720,900	98
Net Weekly Circulation (1986)			462,400	
Average Daily Circulation (1986)			288,800	

Virginia—Richmond

WWBT

Ch. 12

Network Service: NBC.

Licensee: Jefferson-Pilot Communications Co. of Virginia, 5710 Midlothian Pike.

Studio & Office: 5710 Midlothian Pike, Box 12, Richmond, VA 23201.

Telephone: 804-233-5461. TWX: 710-956-0196.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 790-ft. above av. terrain, 790-ft. above ground, 1000-ft. above sea level.

Latitude 37° 30' 22.50"
Longitude 77° 30' 11.95"

Transmitter: 5710 Midlothian Pike.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Satcom Technologies, 9.2-meter; Microwave Assoc. & Harris receivers.

News Services: AP, UPI.

Ownership: Jefferson-Pilot Communications Co. For other interests, see Group Ownership of TV Stations.

Began Operation: April 29, 1956. Sale to Jefferson Standard Bcstg. by Richmond Television Corp. approved Oct. 16, 1968 (Television Digest, Vol. 8:43).

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): A. D. Ring & Associates.

Personnel:

- JOHN HUTCHINSON, vice president & managing director.
- DAVID G. FRASIER, broadcast operations manager.
- ELLEN SHULER, general sales manager.
- JOHN SHREVES, program operations manager.
- HARVEY POWERS, news manager.
- MICHAEL MOSS, local sales manager.

Highest 30 Sec. Rate (July 22, 1986): \$2500.

NETWORK BASE HOURLY RATE: \$925.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Albemarle	36,400	35,700	98
	Amelia	2,700	2,600	96
	Augusta	32,400	32,000	99
	Brunswick	5,000	4,900	98
	Buckingham	4,000	3,900	98
	Caroline	6,300	6,200	98
	Charles City	2,000	2,000	98
	Chesterfield	61,300	61,000	100
	Cumberland	2,900	2,800	96
	Dinwiddie	21,200	20,900	99
	Essex	3,100	3,000	97
	Fluvanna	3,900	3,800	97
	Goochland	4,100	4,000	98
	Greene	3,000	2,900	97
	Greensville	5,000	4,900	98
	Hanover	18,200	17,900	98
Henrico	73,300	72,600	99	
James City	12,000	11,800	98	
King And Queen	2,100	2,100	98	
King William	3,500	3,500	100	
Louisa	6,700	6,500	98	



WWBT BPCT-1622 Granted 11/30/55

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lunenburg	4,200	4,100	98
	Middlesex	3,200	3,100	97
	Nelson	4,200	4,100	98
	New Kent	3,700	3,600	97
	Northumberland	3,900	3,800	97
	Nottoway	5,100	5,000	98
	Orange	7,100	6,900	98
	Powhatan	4,200	4,100	98
	Prince Edward	4,900	4,800	98
	Prince George	15,000	14,900	99
	Richmond	2,600	2,600	100
Sussex	3,500	3,400	97	
Richmond City	84,700	84,000	99	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	VIRGINIA			
	Lancaster	4,100	4,000	98
	Madison	3,800	3,700	97
	Mecklenburg	10,200	10,000	98
	Rockingham	26,900	26,600	99
	Spotsylvania	19,500	19,300	99
Surry	2,000	2,000	100	
Westmoreland	5,600	5,500	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	VIRGINIA			
	Amherst	9,600	9,400	98
	Appomattox	4,400	4,300	98
	Gloucester	8,800	8,700	99
	King George	3,800	3,800	100
	Page	7,400	7,400	100
	Rockbridge	10,700	10,500	98
	Southampton	7,900	7,700	98
Stafford	15,000	14,800	99	
York	15,400	15,300	99	

Station Totals	610,500	602,400	98
Net Weekly Circulation (1986)		417,800	
Average Daily Circulation (1986)		247,700	

Virginia—Richmond-Petersburg

WXEX-TV

Ch. 8

Network Service: ABC.

Licensee: Nationwide Communications Inc., One Nationwide Plaza, Columbus, Ohio 43216.

Studio: 230 S. Crater Rd., Petersburg, VA 23803.

Business Office: 21 Buford Rd., Richmond, VA 23235.

Telephones: 804-733-8888, Petersburg; 804-320-3201, Richmond.

TWX: 710-956-0249.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 269-kw visual, 26.9-kw aural. Antenna: 1052-ft. above av. terrain, 999-ft. above ground, 1356-ft. above sea level.

Latitude 37° 30' 46"
Longitude 77° 36' 06"

Transmitter: 23 Sesame St., Midlothian District.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 6 in operation; Comtech, 5.3-meter; AvanteK, M/A-Com & Scientific-Atlanta receivers.

News Services: ABC, AP, CNN, Group W Newsfeed.

Ownership: Nationwide Communications. For other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 15, 1955. Sold to Nationwide Communications Inc. by Thomas G. Tinsley Jr. & Assoc. (Television Digest, Vol. 7:45).

Represented (sales): Katz Television.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

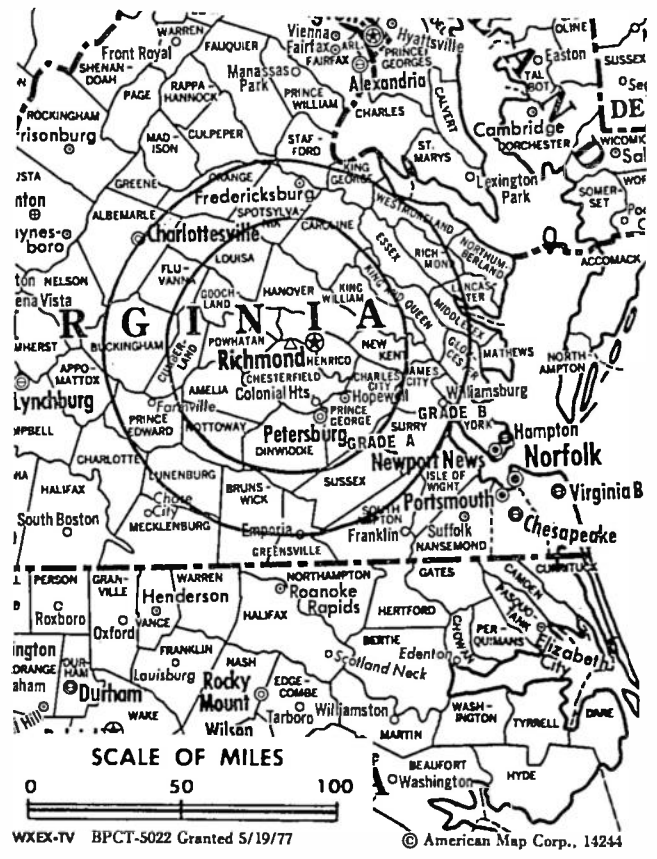
JOSEPH LEWIN, general manager.
GENE WALSH, director of programming & operations.
JACK PORRAY, general sales manager.
CLAUDIA BROOKS, national sales manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$950.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Albemarle	36,400	35,700	98
	Amelia	2,700	2,600	96
	Brunswick	5,000	4,900	98
	Buckingham	4,000	3,900	98
	Caroline	6,300	6,200	98
	Charles City	2,000	2,000	98
	Chesterfield	61,300	61,000	100
	Cumberland	2,900	2,800	96
	Dinwiddie	21,200	20,900	99
	Essex	3,100	3,000	97
	Fluvanna	3,900	3,800	97
	Goochland	4,100	4,000	98
	Greene	3,000	2,900	97
	Greensville	5,000	4,900	98
	Hanover	18,200	17,900	98
	Henrico	73,300	72,600	99
	King And Queen	2,100	2,100	98
	King William	3,500	3,500	100
	Lancaster	4,100	4,000	98
Louisa	6,700	6,500	98	
Lunenburg	4,200	4,100	98	
Madison	3,800	3,700	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Middlesex	3,200	3,100	97
	Nelson	4,200	4,100	98
	New Kent	3,700	3,600	97
	Northumberland	3,900	3,800	97
	Nottoway	5,100	5,000	98
	Orange	7,100	6,900	98
	Powhatan	4,200	4,100	98
	Prince Edward	4,900	4,800	98
	Prince George	15,000	14,900	99
	Richmond	2,600	2,600	100
	Surry	2,000	2,000	100
	Sussex	3,500	3,400	97
	Richmond City	84,700	84,000	99
Between 25-49%	VIRGINIA			
	Augusta	32,400	32,000	99
	James City	12,000	11,800	98
	Spotsylvania	19,500	19,300	99
Westmoreland	5,600	5,500	98	
Between 5-24%	NORTH CAROLINA			
	Halifax	19,100	18,700	98
Northampton	7,400	7,200	97	
VIRGINIA	Charlotte	4,100	4,000	98
	Culpeper	8,200	8,100	99
	Gloucester	8,800	8,700	99
	King George	3,800	3,800	100
	Mecklenburg	10,200	10,000	98
	Page	7,400	7,400	100
	Rockbridge	10,700	10,500	98
	Rockingham	26,900	26,600	99
	Stafford	15,000	14,800	99
	York	15,400	15,300	99
Station Totals		627,400	619,000	98
Net Weekly Circulation (1986)			405,500	
Average Daily Circulation (1986)			231,700	

Virginia—Roanoke

WDBJ

Ch. 7

Network Service: CBS.

Licensee: WDBJ Television Inc., Box 7, Roanoke 24022-0007.

Studio: 2001 Colonial Ave. SW, Roanoke, VA 24015.

Mailing Address: Box 7, Roanoke, VA 24022-0007.

Telephone: 703-344-7000. TWX: 710-870-0437.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 62.5-kw aural. Antenna: 2000-ft. above av. terrain, 146-ft. above ground, 3936-ft. above sea level.

Latitude 37° 11' 42"
Longitude 80° 09' 22"

Transmitter: On Poor Mtn., 13-mi. SW of city.

Satellite Earth Stations: 3 in operation; Harris, 6.1-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, CBS, UPI, WSI.

Ownership: WDBJ Television Inc. is a wholly-owned subsidiary of Schurz Communications Inc. For other interests, see Group Ownership & Newspaper Ownership of TV Stations. Officers of WDBJ Television: Charles H. McKeever, pres.; Nancy S. Goodfellow, secy.; Alan G. Mathewson, treas.

Began Operation: Oct. 3, 1955. Sale to present owner by Times World Corp. approved by FCC Oct. 29, 1969 (Television Digest, Vol. 9:44).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Hennessey, Stambler & Siebert, P.C.

Represented (engineering): Moffet, Larson & Johnson, P.C.

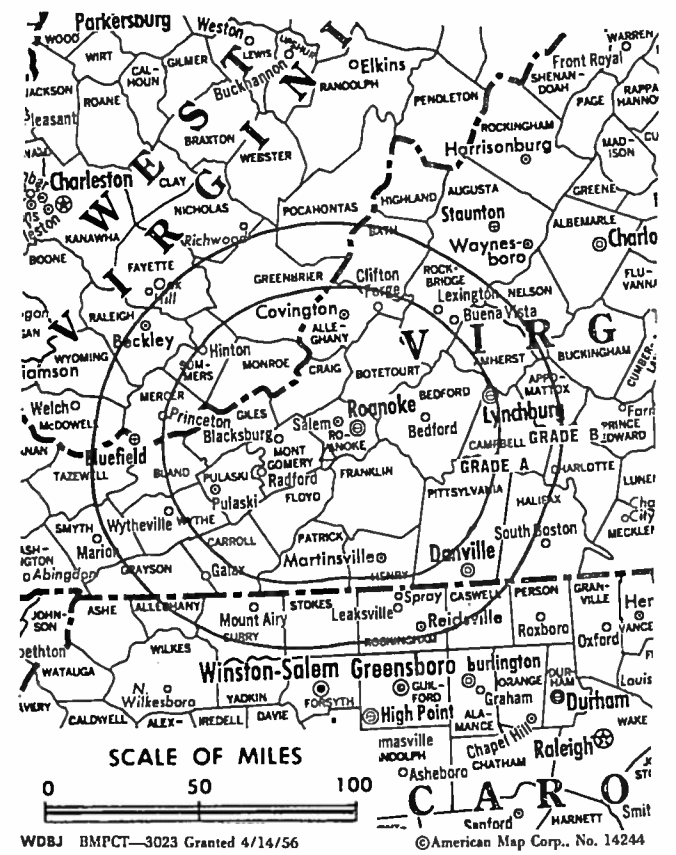
Personnel:

- CHARLES H. MCKEEVER, president & general manager.
- THOMAS J. BURKHART, general sales manager.
- CHARLES BOUSH, national sales manager.
- GEORGE BASSETT, local sales manager.
- KAY HALL, program director.
- CARL GUFFEY, director/operations.
- JAMES N. SHAVER, news director.
- L. A. DYSON, chief engineer.
- MEL MAYFIELD, director/research & marketing services.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Alleghany	9,400	9,300	99
	Amherst	9,600	9,400	98
	Appomattox	4,400	4,300	98
	Bath	2,100	2,100	100
	Bedford	14,600	14,400	99
	Bland	2,200	2,100	95
	Botetourt	8,700	8,600	99
	Campbell	40,300	39,800	99
	Carroll	9,700	9,500	98
	Charlotte	4,100	4,000	98
	Craig	1,500	1,500	100
	Floyd	4,300	4,200	98
	Franklin	12,800	12,600	98
Giles	6,200	6,100	98	
Grayson	8,900	8,800	99	
Halifax	12,000	11,800	98	
Henry	27,000	26,700	99	
Highland	1,100	1,100	100	
Montgomery	26,300	26,000	99	
Pittsylvania	40,400	39,900	99	
Pulaski	12,900	12,800	99	
Roanoke	75,500	74,900	99	
Rockbridge	10,700	10,500	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Tazewell	18,200	18,000	99
	Wythe	9,400	9,200	98
	WEST VIRGINIA			
	Greenbrier	14,500	14,200	98
	Mercer	28,100	27,800	99
	Monroe	4,700	4,500	96
Pocahontas	3,800	3,600	95	
Summers	5,600	5,400	96	
Between 25-49%	NORTH CAROLINA			
	Caswell	7,000	6,900	99
	Rockingham	32,100	31,800	99
	VIRGINIA			
Mecklenburg	10,200	10,000	98	
Nelson	4,200	4,100	98	
Patrick	6,500	6,400	98	
Smyth	11,700	11,600	99	
WEST VIRGINIA				
Pendleton	3,100	3,000	97	
Between 5-24%	NORTH CAROLINA			
	Alleghany	3,900	3,800	97
	Person	10,700	10,600	99
	Stokes	13,100	12,900	98
	VIRGINIA			
	Augusta	32,400	32,000	99
	Buckingham	4,000	3,900	98
	Lunenburg	4,200	4,100	98
	Prince Edward	4,900	4,800	98
	Russell	11,900	11,700	98
	Washington	23,800	23,500	99
	WEST VIRGINIA			
	Fayette	21,400	21,200	99
	Raleigh	33,000	32,500	99
Station Totals		667,100	657,900	98
Net Weekly Circulation (1986)			418,500	
Average Daily Circulation (1986)			264,400	

Virginia—Roanoke

WEFC

Ch. 38

Network Service: None, independent.

Licensee: Vine & Branch Inc., 612 Bullitt Ave. SE, Roanoke, VA 24013.

Studio: 612 Bullitt Ave. SE, Roanoke, VA 24013.

Telephone: 703-982-3694.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1334-kw max. visual, 66.7-kw max. aural. Antenna: 1625-ft. above av. terrain, 394-ft. above ground, 3664-ft. above sea level.

Latitude	37°	53'	35"
Longitude	80°	02'	28"

Transmitter: 4.1-mi. N of Hwy. 311, on slope of McAfee Knob, Roanoke.

Satellite Earth Station: Scientific-Atlanta, 4.6-meter.

Ownership: C. Kenneth Wright, pres.; Elizabeth A. Dowdy, secy.; Betty S. Wright, treas.; Evangel Four Square Church, 100%.

Began Operation: Jan. 3, 1986.

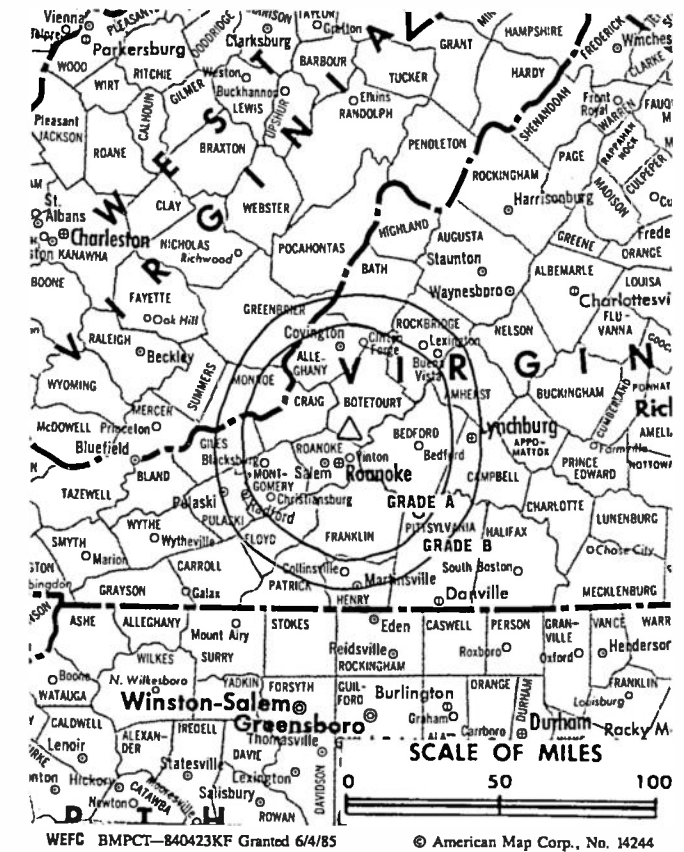
Represented (legal): Baraff, Koerner, Olender & Hochberg.

Represented (engineering): Lechman & Johnson.

Personnel:

C. KENNETH WRIGHT, president & general manager.
ED GRIFFIS, station manager.
ANDY WRIGHT, chief engineer.

Highest 30 Sec. Rate: \$75.



Arbitron Data: Not available.

Virginia—Roanoke

WSLS-TV

Ch. 10

Network Service: NBC.

Licensee: Park Communications Inc., Church Ave. at 3rd St.

Studio: Church Ave. at 3rd St., Roanoke, VA 24011.

Telephone: 703-981-9110. TWX: 710-870-0428.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 2000-ft. above av. terrain, 268-ft. above ground, 3988-ft. above sea level.

Latitude 37° 12' 02"
Longitude 80° 08' 55"

Transmitter: Poor Mtn., approx. 13-mi. SW of Roanoke.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 4 in operation; Harris & M/A-Com receivers.

News Services: AP, Business Day, NBC, NIWS.

Ownership: Park Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 11, 1952. Sale to present owner by Shenandoah Life Insurance Co. approved by FCC Sept. 10, 1969 (Television Digest, Vol. 9:36, 37).

Represented (sales): Blair Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): A. D. Ring & Associates.

Personnel:

W. RANDY ODIL, vice president & general manager.
PIERRE (PETE) WATKINS, general sales manager.
MIKE BERKEY, manager for engineering.
MARU WARREN, program director.
LEE GARRETT, director of community affairs.

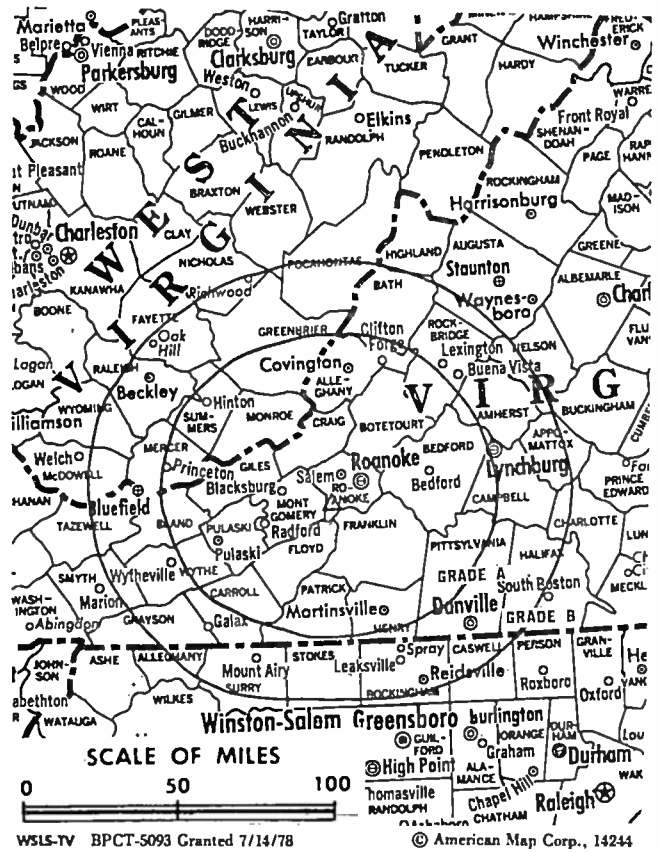
Highest One Hour Rate: \$900.

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$850

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Alleghany	9,400	9,300	99
	Amherst	9,600	9,400	98
	Appomattox	4,400	4,300	98
	Bath	2,100	2,100	100
	Bedford	14,600	14,400	99
	Bland	2,200	2,100	95
	Botetourt	8,700	8,600	99
	Campbell	40,300	39,800	99
	Carroll	9,700	9,500	98
	Charlotte	4,100	4,000	98
	Craig	1,500	1,500	100
	Floyd	4,300	4,200	98
	Franklin	12,800	12,600	98
	Giles	6,200	6,100	98
	Grayson	8,900	8,800	99
	Halifax	12,000	11,800	98
	Henry	27,000	26,700	99
	Highland	1,100	1,100	100
Montgomery	26,300	26,000	99	
Pittsylvania	40,400	39,900	99	
Pulaski	12,900	12,800	99	
Roanoke	75,500	74,900	99	
Rockbridge	10,700	10,500	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Wythe	9,400	9,200	98
	WEST VIRGINIA			
	Monroe	4,700	4,500	96
Pocahontas	3,800	3,600	95	
Between 25-49%	NORTH CAROLINA			
	Caswell	7,000	6,900	99
	Person	10,700	10,600	99
	VIRGINIA			
Mecklenburg	10,200	10,000	98	
Patrick	6,500	6,400	98	
WEST VIRGINIA				
Greenbrier	14,500	14,200	98	
Pendleton	3,100	3,000	97	
Summers	5,600	5,400	96	
Between 5-24%	NORTH CAROLINA			
	Alamance	37,500	37,200	99
	Alleghany	3,900	3,800	97
	Ashe	8,900	8,700	98
	Rockingham	32,100	31,800	99
	Stokes	13,100	12,900	98
	VIRGINIA			
	Augusta	32,400	32,000	99
	Buckingham	4,000	3,900	98
	Cumberland	2,900	2,800	96
	Lunenburg	4,200	4,100	98
Nelson	4,200	4,100	98	
Page	7,400	7,400	100	
Prince Edward	4,900	4,800	98	
Smyth	11,700	11,600	99	
Tazewell	18,200	18,000	99	
WEST VIRGINIA				
Mercer	28,100	27,800	99	
Station Totals		633,700	625,100	98
Net Weekly Circulation (1986)			357,900	
Average Daily Circulation (1986)			212,300	

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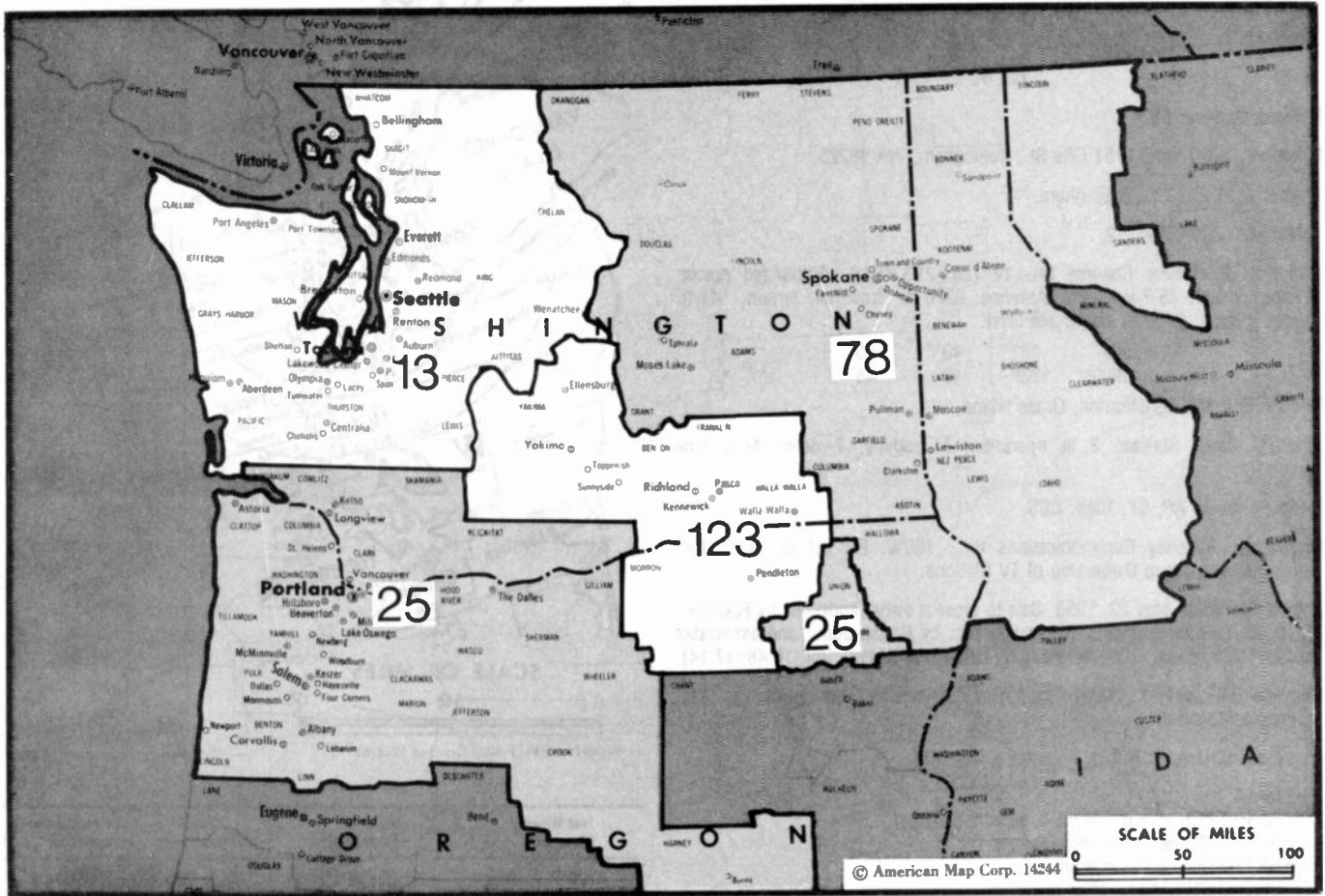


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(202) 872-9200

Virginia

**WCYB-TV, Bristol-Kingsport-Johnson
City-Tennessee**
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	KENTUCKY			
	Knox	11,000	10,800	98
	Owsley	1,800	1,700	94
	Pike	30,100	29,700	99
	NORTH CAROLINA			
	Alexander	9,700	9,600	99
	Burke	28,000	27,700	99
	Madison	6,100	5,900	97
	Swain	4,000	3,900	98
	Wilkes	22,800	22,400	98
	TENNESSEE			
	Claiborne	9,200	9,000	98
	Grainger	6,100	6,000	98
	Jefferson	11,900	11,800	99
	VIRGINIA			
	Bland	2,200	2,100	95
	Grayson	8,900	8,800	99
	Wythe	9,400	9,200	98
	WEST VIRGINIA			
	Monroe	4,700	4,500	96



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Seattle-Tacoma, WA	1,178,400	13	KCPQ (13), KING-TV (5), KIRO-TV (7), KOMO-TV (4), KSTW (11), KTBW-TV (20), KTZZ-TV (22), KVOS-TV (12)
Portland, OR	777,700	25	KATU (2), KGW-TV (8), KOIN-TV (6), KPDX (49), KPTV (12), KWVT (22)
Spokane, WA	312,200	78	KAYU-TV (28), KCWT (27), KHQ-TV (6), KREM-TV (2), KSKN (22), KXLY-TV (4)
Yakima, WA	167,200	123	KAPP (35), KEPR-TV (19), KIMA-TV (29), KLEW-TV (3), KNDO (23), KNDU (25), KVEW (42)

State Cross Reference List

Communities That Receive Programs of
Stations That are Located Elsewhere

KEPR-TV, Kennewick	See Pasco, WA
KNDU, Kennewick	See Richland, WA
KNDU, Pasco	See Richland, WA
KVEW, Pasco	See Kennewick, WA
KEPR-TV, Richland	See Pasco, WA
KVEW, Richland	See Kennewick, WA
KCWT, Spokane	See Wenatchee, WA
KCPQ, KSTW & KTBW-TV, Tacoma	See Seattle, WA

Washington Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	9	12	21
Educational Television Stations	3	3	6
			27

Washington—Bellingham

KVOS-TV

Ch. 12

Network Service: CBS.

Licensee: ACKO Inc., 1151 Ellis St., Bellingham, WA 98225.

Studio: 1151 Ellis St., Bellingham.

Telephone: 206-671-1212.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 229-kw visual, 45.7-kw aural. Antenna: 2370-ft. above av. terrain, 141-ft. above ground, 2550-ft. above sea level.

Latitude 48° 40' 40"
Longitude 122° 49' 48"

Transmitter: Mt. Constitution, Orcas Island, WA.

Satellite Earth Station: 3 in operation; Microdyne, 7-meter; Microdyne receivers.

News Services: AP, CP, CNN, CBS.

Ownership: Ackerley Communications Inc., 100%. For officers and other interests, see Group Ownership of TV Stations.

Began Operation: May 23, 1953. Sale to present owner approved by FCC June 5, 1985. Sale to Wometco Enterprises Inc. by Rogan Jones and associates approved March 29, 1961 by the FCC (Television Digest, Vol. 16:48; 17:14).

Represented (sales): Seltel Inc.; Radio-Television Representatives Ltd. (Toronto-Montreal).

Represented (legal): Rubin, Winston & Diercks.

Personnel:

DAVID P. REID, vice president & general manager.
JOHN GIBSON, general sales manager.
JOYCE LORENZ, traffic manager.
DONALD LUCHSINGER, chief engineer.
JOAN MALEN, controller.

Highest 30 Sec. Rate (July 25, 1986): \$750.

NETWORK BASE HOURLY RATE: \$125.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 1,214,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON Clallam	21,800	20,900	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Skagit	26,800	25,800	96
	Whatcom	43,700	41,900	96
Between 25-49%	WASHINGTON			
	Island	18,600	18,200	98
	Jefferson	7,500	7,200	96
	Kitsap	62,800	61,300	98
	Snohomish	139,900	136,100	97
Between 5-24%	WASHINGTON			
	King	538,000	519,300	97
	San Juan	4,000	3,800	95
Station Totals		863,100	834,500	96
Net Weekly Circulation (1986)			240,200	
Average Daily Circulation (1986)			88,600	

Washington—Everett

KONG-TV

Ch. 16

Network Service: None, independent.

Grantee: KONG Television Inc., 660 Sacramento St., Suite 303, San Francisco, CA 94111.

Studio: 1420 75th St. SW, Everett, WA 98203-6256.

Mailing Address: 404 Watermark Tower, 1109 First Ave., Seattle, WA 98101-2909.

Telephones: 206-292-1616 (Seattle office); 206-347-1616 (Everett studio).

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1275-ft. above av. terrain, 300-ft. above ground, 1725-ft. above sea level.

Latitude 47° 32' 34"
Longitude 122° 06' 25"

Transmitter: On Cougar Mtn., 4-mi. W of Issaquah.

Satellite Earth Station: Harris, 11-meter

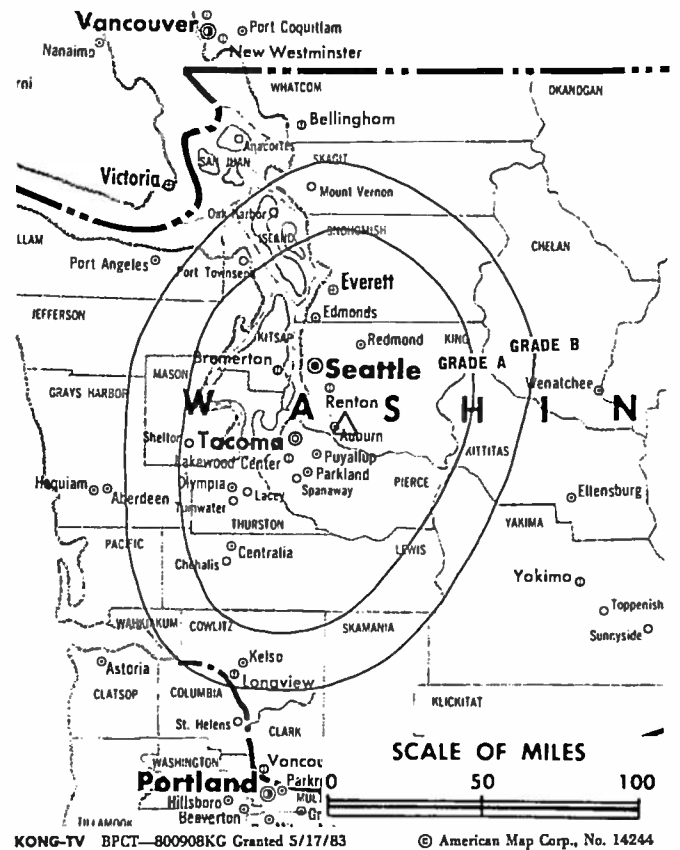
Ownership: Carl D. Washington, chmn.-pres., 77%; Samuel Schulman, 11%; Carl C. Gipson, 2nd v.p., 2%; Samuel E. Washington, secy., 5%; Thomas Arnold, 2%; Morris Lucas, 2%; Sharon R. Silverstone, 1%.

Due to Begin Operation: Fall 1986.

Represented (sales): Independent TV Sales.

Represented (legal): Hunton & Williams.

Represented (engineering): Cohen & Dippell.



Personnel:
DAN O'BRIEN, general manager.
BILL ACHATZ, chief engineer.

Rates: Not available.

Washington—Kennewick-Pasco-Richland

KVEW

Ch. 42

(Satellite of KAPP, Yakima, WA)

Network Service: ABC.

Licensee: Apple Valley Bcstg. Inc.

Studio: 601 Edison, Kennewick, WA 99336.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 501-kw max. & 200-kw horizontal visual, 100-kw max. & 39.8-kw horizontal aural. Antenna: 1280-ft. above av. terrain, 208-ft. above ground, 2328-ft. above sea level.

Latitude 46° 06' 11"
Longitude 119° 07' 54"

Transmitter: Jump Off Joe Butte, near Kennewick.

Satellite Earth Stations: 3 in operation; Common carrier & station-owned; M/A-Com, 5-meter; M/A-Com & Avantek receivers.

News Service: UPI.

Ownership: Evening Telegram Co., 100%. See WISC-TV, Madison, WI.

Began Operation: October 29, 1970.

Represented (sales): Herrington, Righter & Parsons Inc; The Tacher Co.

Represented (legal): Hennessey, Stambler & Siebert, P.C.

Represented (engineering): Jules Cohen & Associates.

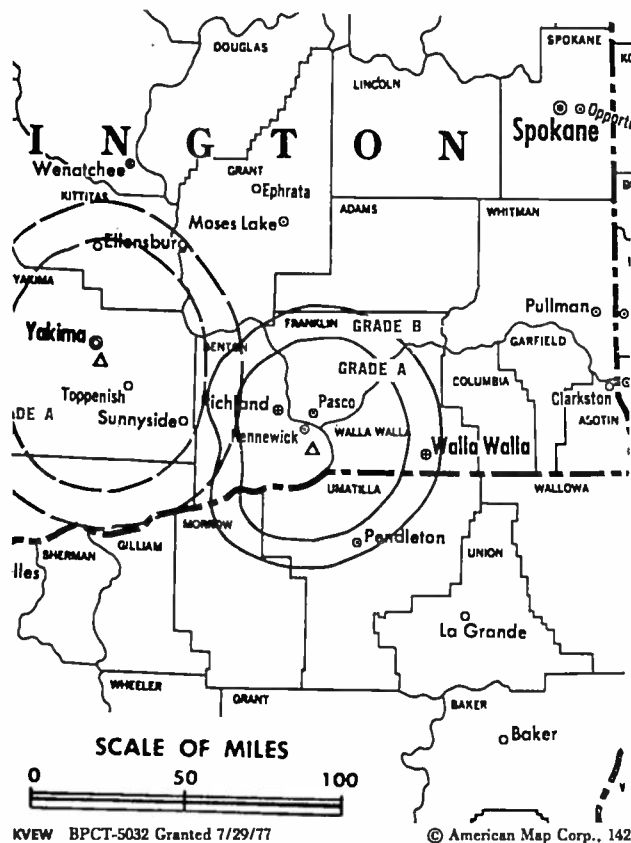
Personnel:

ELIZABETH MURPHY BURNS, president.
DARRELL BLUE, general manager.
MARCUS WOOD, station manager.
NEIL BENNETT, chief engineer.
PHIL COOK, news director.
RYAN GEIST, production manager.

Rates: Sold in combination with KAPP, Yakima.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Gilliam	800	700	88
	Morrow	3,000	2,800	93



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Umatilla	22,100	20,700	94
	WASHINGTON			
	Benton	44,900	43,500	97
	Franklin	13,600	13,200	97
	Walla Walla	17,900	16,800	94
Between 5-24%	OREGON			
	Grant	3,100	2,700	87
	Wheeler	600	600	100
	WASHINGTON			
	Adams	4,900	4,700	96
Station Totals		110,900	105,700	95
Net Weekly Circulation (1986)				74,000
Average Daily Circulation (1986)				38,600

Washington—Pasco-Kennewick-Richland

KEPR-TV

Ch. 19

(Associated with KIMA-TV, Yakima)

Network Service: CBS.

Licensee: NWG Broadcasting Co., Box 702, Yakima, WA 98907.

Studio: 2807 W. Lewis, Pasco, WA 99301.

Telephone: 509-547-0547.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 490-kw max. & 380-kw horizontal visual, 88.3-kw max. & 69.2-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 351-ft. above ground, 2394-ft. above sea level.

Latitude 46° 05' 48"
Longitude 119° 11' 36"

Transmitter: Johnson Butte, Horse Heaven Hills, 8-mi. SW of Kennewick.

Satellite Earth Stations: Harris, 7.1-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, Group W Newsfeed.

Ownership: See KIMA-TV, Yakima.

Began Operation: Dec. 28, 1954.

Represented (sales): Settel Inc.; Art Moore Inc. (Pacific Northwest).

Represented (legal): Pepper & Corazzini.

Represented (engineering): Hammett & Edison Inc.

Personnel:

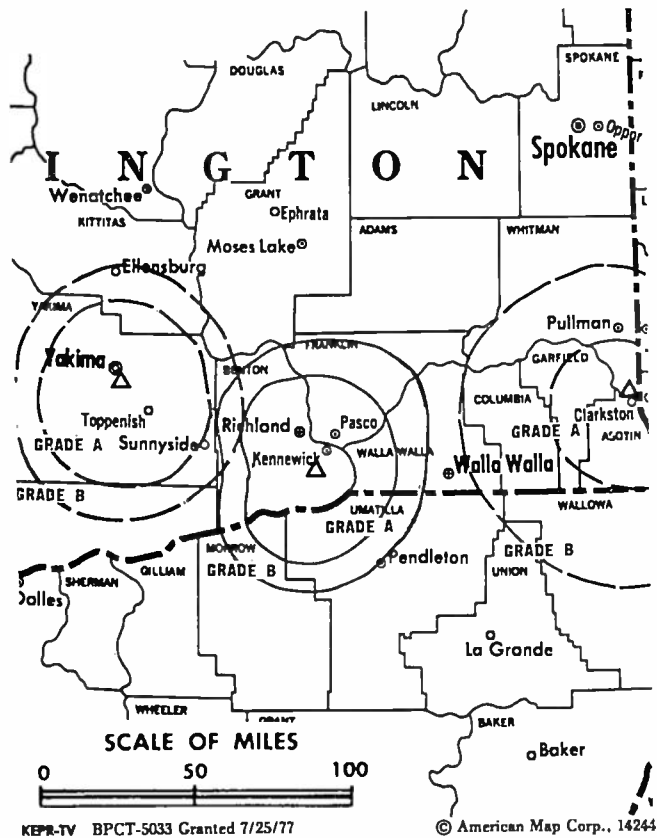
GARY NIEMAN, manager.
THOM SPENCER, news director.
DON ECKIS, chief engineer.

Rates: Sold in combination with KIMA-TV, Yakima.

NETWORK BASE HOURLY RATE: \$275.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	OREGON			
	Gilliam	800	700	88
	Morrow	3,000	2,800	93
	Umatilla	22,100	20,700	94
	WASHINGTON			
Benton	44,900	43,500	97	



Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	Franklin	13,600	13,200	97
	Walla Walla	17,900	16,800	94
Between 25-49%	OREGON			
	Wheeler	600	600	100
	WASHINGTON			
Adams	4,900	4,700	96	
Between 5-24%	OREGON			
	Sherman	800	800	100
Station Totals		108,600	103,800	95
Net Weekly Circulation (1986)				83,100
Average Daily Circulation (1986)				50,500

Washington—Richland-Pasco-Kennewick

KNDU

Ch. 25

(Associated with KNDO, Yakima, WA)

Network Service: NBC.

Licensee: Columbia Empire Broadcasting Corp., 1608 S. 24th Ave., Yakima, WA 98901.

Studio: 3312 W. Kennewick Ave., Kennewick, WA 99336.

Telephone: 509-783-6151.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 677-kw max. & 550-kw horizontal visual, 67.7-kw max. & 55-kw horizontal aural. Antenna: 1351-ft. above av. terrain, 227.5-ft. above ground, 2415-ft. above sea level.

Latitude 46° 06' 11"
Longitude 119° 07' 47"

Transmitter: Jump Off Joe Butte, S of Kennewick, WA.

Satellite Earth Stations: Microdyne, 3.7-meter & 5.1-meter; Microdyne & M/A-Com receivers.

News Services: UPI, NBC.

Ownership: Same as KNDO, Yakima.

Began Operation: Oct. 10, 1961.

Represented (sales): Katz Television.

Represented (legal): Haley, Bader & Potts.

Personnel:

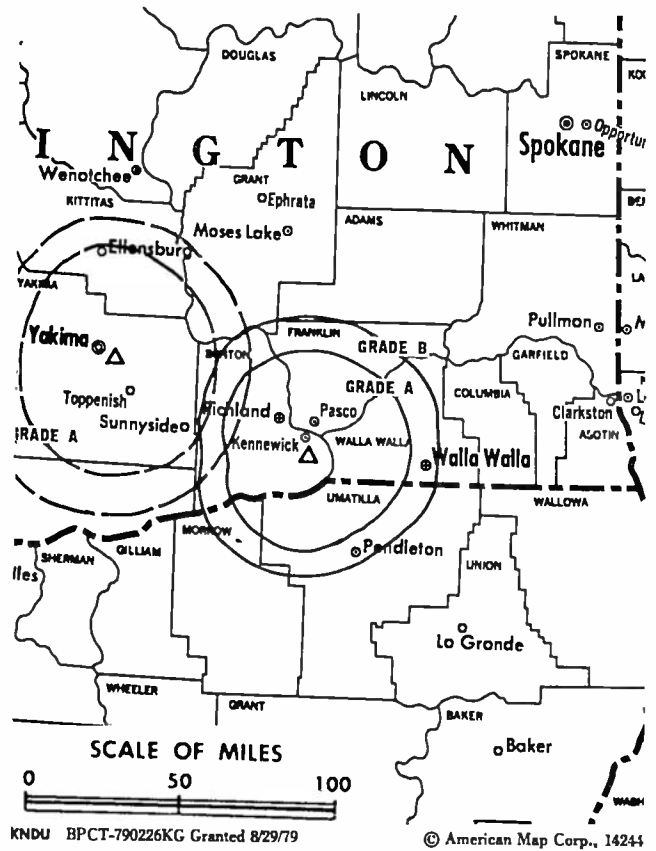
HUGH E. DAVIS, president.
ELLIOT KLEEMAN, vice president & general manager.
JERRY ROGERS, station & sales manager.
DAVE LLOYD, news director.
ED LYON, chief engineer.

Rates: Sold separately or in combination with KNDO, Yakima.

NETWORK BASE HOURLY RATE: Bonus to KNDO, Yakima.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Gilliam	800	700	88
	Morrow	3,000	2,800	93
	Umatilla	22,100	20,700	94



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON			
	Benton	44,900	43,500	97
	Franklin	13,600	13,200	97
	Walla Walla	17,900	16,800	94
Between 25-49%	WASHINGTON			
	Adams	4,900	4,700	96
Between 5-24%	OREGON			
	Sherman	800	800	100
	Wheeler	600	600	100
Station Totals		108,600	103,800	95
Net Weekly Circulation (1986)				85,200
Average Daily Circulation (1986)				49,300

Washington—Seattle

KING-TV

Ch. 5

Network Service: NBC.

Licensee: King Broadcasting Co., 333 Dexter N., Seattle 98109.

Studio: Television Center, 333 Dexter Ave. North, Seattle, WA 98109.

Telephone: 206-448-5555. TWX: 910-444-2010.

Mailing Address: Box 24525, Seattle, WA 98124.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 820-ft. above av. terrain, 570-ft. above ground, 1000-ft. above sea level.

Latitude 47° 37' 55"
Longitude 122° 20' 59"

Transmitter: 301 Galer St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter & 5-meter; Scientific-Atlanta & Harris receivers.

AM Affiliate: KING, 50-kw, 1090 kHz.

FM Affiliate: KING-FM, 100-kw, 98.1 MHz (No. 251), 700-ft.

News Services: AP, NBC, UPI.

Ownership: Dorothy S. Bullitt, 29%; Harriet Stimson Bullitt, 24.2%; Priscilla Bullitt Collins, 22.3%; Bullitt Foundation, 2.8%; Josiah Collins, 2.1%; 85 others, none with as much as 2%. King Bcstg. also owns & operates KREM-TV, Spokane, WA; KGW-TV-AM & KINK(FM), Portland, OR; KTVB(TV), Boise, ID; KHNL(TV), Honolulu, HI; KSFO & KYA(FM), San Francisco, CA.

Began Operation: Nov. 25, 1948, as KRSC-TV. Sold to present licensee August 1949 (Television Digest, Vol. 5:20, 23, 30).

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Hammett & Edison Inc.

Personnel:

ANCIL H. PAYNE, president.
GEORGE V. WILLOUGHBY JR., v.p., corporate & legal, secretary.
ERIC S. BREMNER, corporate vice president, television.
STURGES DORRANCE, vice president & general manager.
ROBERT GLOVER, general sales manager.
ARNOLD GOODER, local sales manager.
PAT CHAPPELL, program director.
JAN GRAY, director of marketing.
DONALD VARYU, news director.
TYRONE MORTENSEN, chief engineer.
CRAIG JOHNSTON, production manager.
JAMES HEACOCK, operations manager.

Highest One Hour Rate: \$10,000.

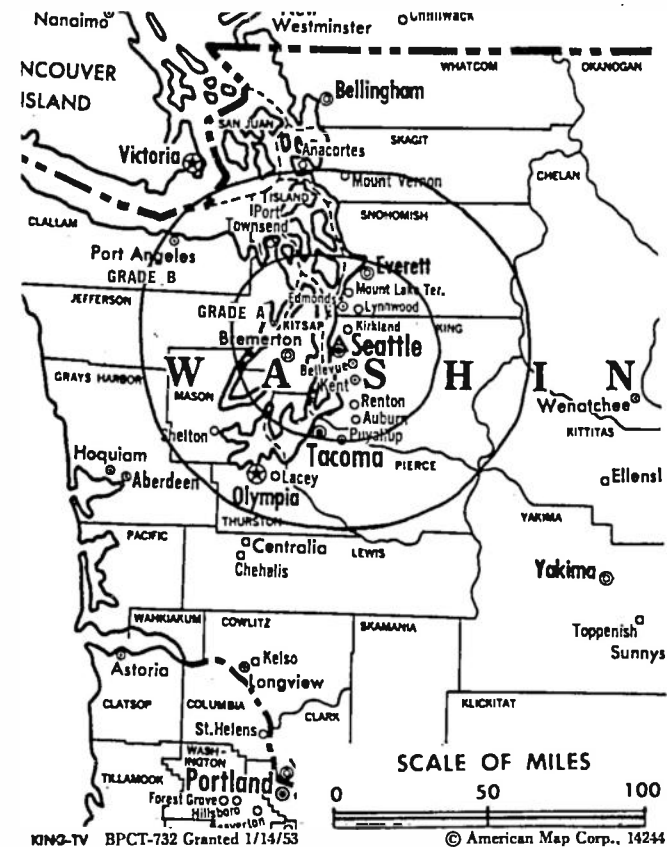
Highest 30 Sec. Rate (Aug. 1, 1985): \$9000.

NETWORK BASE HOURLY RATE: \$1700.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 1,458,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON			
	Chelan	19,100	18,300	96
	Clallam	21,800	20,900	96
	Cowlitz	31,700	30,700	97
	Grays Harbor	25,800	24,200	94
	Island	18,600	18,200	98
	Jefferson	7,500	7,200	96
	King	538,000	519,300	97
	Kitsap	62,800	61,300	98
	Kittitas West	2,200	2,100	93
	Lewis	22,200	21,100	95
	Mason	13,900	13,500	97
	Pacific	7,400	6,900	93
Pierce	196,100	191,100	97	
San Juan	4,000	3,800	95	
Skagit	26,800	25,800	96	
Snohomish	139,900	136,100	97	
Thurston	55,300	53,800	97	
Whatcom	43,700	41,900	96	
Between 25-49%	WASHINGTON			
	Douglas	9,400	9,100	97
	Grant	19,000	18,200	96
Between 5-24%	WASHINGTON			
	Adams	4,900	4,700	96
	Clark	78,200	76,200	97
Wahkiakum	1,400	1,300	93	
Station Totals		1,369,500	1,324,400	96
Net Weekly Circulation (1986)				1,089,800
Average Daily Circulation (1986)				654,500

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Clatsop	12,500	11,800	94

Washington—Seattle

KIRO-TV

Ch. 7

Network Service: CBS.

Licensee: KIRO Inc., Broadcast House, 2807 Third Ave., Seattle, WA 98111-7777.

Studio: 2807 Third Ave., Seattle, WA 98111-7777.

Telephone: 206-624-7077. TWX: 910-444-2233.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 820-ft. above av. terrain, 599-ft. above ground, 1013-ft. above sea level.

Latitude 47° 38' 01"
Longitude 122° 21' 20"

Transmitter: 1518 Queen Anne Ave. N.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

AM Affiliate: KIRO, 50-kw, 710 kHz.

FM Affiliate: KSEA, 100-kw, 100.7 MHz (No. 264), 730-ft.

News Services: AP, UPI.

Ownership: Bonneville International Corp., 99.91%. Bonneville International is owned by the Church of Jesus Christ of Latter-Day Saints (Mormon). There are approx. 6 other stockholders, none owning as much as 1%. For other interests, see KSL-TV, Salt Lake City.

Began Operation: Feb. 8, 1958. Sale of control to present owner by Saul Haas and associates approved Dec. 17, 1963 by FCC (Television Digest, Vol. 3:51).

Represented (sales): Petry Television Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn; Preston, Thorgrimson, Ellis & Holman (Seattle).

Personnel:

KENNETH L. HATCH, president, KIRO Inc.
A. F. MLADENICH, senior vice president.
GLENN C. WRIGHT, vice president & general manager.
JOHN NORDEN, vice president & national sales manager.
MICHAEL POTH, vice president & director of sales.
NICK FREEMAN, v.p., video & technical operations & production services.
JUDY LAW, vice president & program director.
CHARLES MORRIS, engineering director.
RICHARD JACOBY, production manager.
DEB DRAPIN, operations/traffic director.
BERNICE BELLAMY, assistant v.p. & director of community affairs.

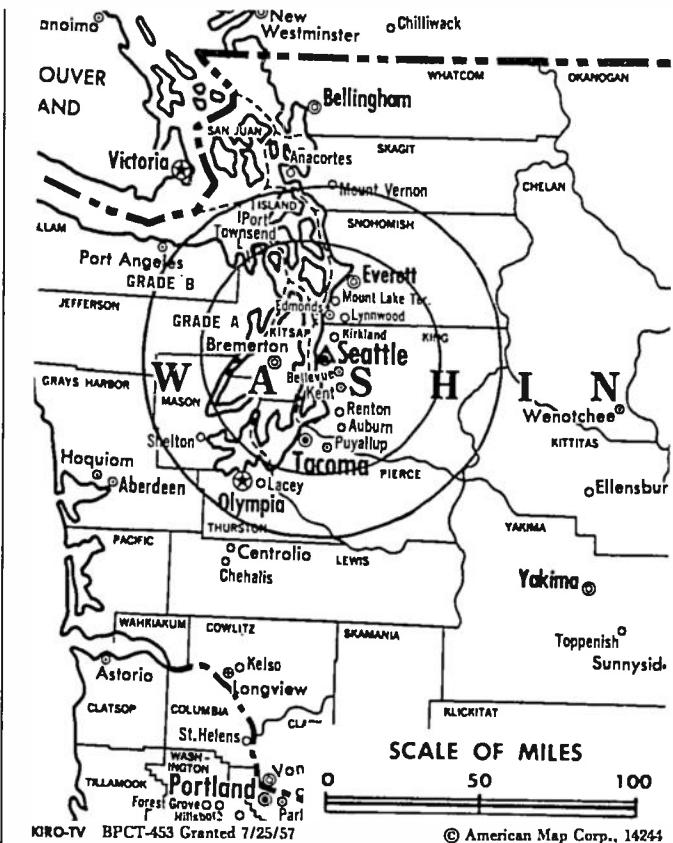
NETWORK BASE HOURLY RATE: \$1549.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 1,147,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON			
	Chelan	19,100	18,300	96
	Clallam	21,800	20,900	96
	Grays Harbor	25,800	24,200	94



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Island	18,600	18,200	98
	Jefferson	7,500	7,200	96
	King	538,000	519,300	97
	Kitsap	62,800	61,300	98
	Kittitas West	2,200	2,100	93
	Lewis	22,200	21,100	95
	Mason	13,900	13,500	97
	Pierce	196,100	191,100	97
	San Juan	4,000	3,800	95
	Skagit	26,800	25,800	96
	Snohomish	139,900	136,100	97
Thurston	55,300	53,800	97	
Whatcom	43,700	41,900	96	
Between 25-49%	WASHINGTON			
	Douglas	9,400	9,100	97
	Kittitas East	7,300	6,900	94
Pacific	7,400	6,900	93	
Between 5-24%	WASHINGTON			
	Adams	4,900	4,700	96
	Cowlitz	31,700	30,700	97
	Grant	19,000	18,200	96
Wahkiakum	1,400	1,300	93	
Station Totals		1,278,800	1,236,400	96
Net Weekly Circulation (1986)			993,600	
Average Daily Circulation (1986)			537,200	

Washington—Seattle

KOMO-TV

Ch. 4

Network Service: ABC.

Licensee: Fisher Broadcasting Inc., 100 4th Ave. N., Seattle 98109.

Studio: 100 4th Ave. N., Seattle, WA 98109.

Telephone: 206-443-4000. TWX: 910-444-2251.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 16.2-kw aural. Antenna: 810-ft. above av. terrain, 550-ft. above ground, 1006-ft. above sea level.

Latitude 47° 37' 55"
Longitude 122° 21' 09"

Transmitter: 157 Galer St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive; Scientific-Atlanta, 10-meter; AvanteK & Scientific-Atlanta receivers.

AM Affiliate: KOMO, 50-kw, 1000 kHz.

News Services: AP, UPI.

Ownership: Fisher Companies Inc. Fisher Bcstg. Inc. is also licensee of KATU (TV), Portland, OR.

Begin Operation: Dec. 10, 1953. Sale of 1/3 to Fisher's Blend Station (making it 100% owner) by Theodore Gamble & C. Howard Lane consummated in April 1959 (Television Digest, Vol. 15:16).

Represented (sales): Katz Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): A. D. Ring & Associates.

Personnel:

W. W. WARREN, chairman of the board.
JOHN BEHNKE, president & chief executive officer.
JAY W. GIESA, exec. vice president, broadcasting.
ED LACKNER, vice president, corporate affairs.
MONTY GRAU, vice president & general manager.
PHELPS FISHER, vice president & director of marketing.
PATRICK SCOTT, vice president & station manager.
SCOTT HAYNER, general sales manager.
TYRONE NOBLE, local sales manager.
DAN JOHNSON, local sales manager.
MIKE EGUCHI, national sales manager.
RICHARD WARSINSKE, program manager.
JAMES BOYER, director of television news.
DON WILKINSON, director of engineering.
JACK DAVID, promotion & press relations manager.

Highest One Hour Rate: \$10,000.

Highest 30 Sec. Rate: \$4800.

NETWORK BASE HOURLY RATE: \$2000.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 1,313,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON Chelan	19,100	18,300	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Clallam	21,800	20,900	96
	Grays Harbor	25,800	24,200	94
	Island	18,600	18,200	98
	Jefferson	7,500	7,200	96
	King	538,000	519,300	97
	Kitsap	62,800	61,300	98
	Kittitas West	2,200	2,100	93
	Lewis	22,200	21,100	95
	Mason	13,900	13,500	97
	Pacific	7,400	6,900	93
	Pierce	196,100	191,100	97
	San Juan	4,000	3,800	95
	Skagit	26,800	25,800	96
	Snohomish	139,900	136,100	97
Thurston	55,300	53,800	97	
Whatcom	43,700	41,900	96	
Between 25-49%	OREGON Clatsop	12,500	11,800	94
	WASHINGTON Cowllitz	31,700	30,700	97
	Douglas	9,400	9,100	97
	Kittitas East	7,300	6,900	94
Between 5-24%	WASHINGTON Grant	19,000	18,200	96
Station Totals		1,285,000	1,242,200	96
Net Weekly Circulation (1986)			1,041,100	
Average Daily Circulation (1986)			598,000	

Washington—Tacoma-Seattle

KCPQ

Ch. 13

Network Service: None, independent.

Licensee: Kelly Television Co., Box 98828, Tacoma, WA 98499.

Studio: 4400 Steilacoom Blvd., Tacoma, WA 98499.

Telephone: 206-582-8613.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 2000-ft. above av. terrain, 708-ft. above ground, 2395-ft. above sea level.

Latitude 47° 32' 53"
Longitude 122° 48' 22"

Transmitter: Gold Mtn., 6.5-mi. W of Bremerton.

Satellite Earth Stations: Scientific-Atlanta, 10-meter (2) & 2-meter; 5-meter Ku-band.

News Service: CNN.

Ownership: Jon S. Kelly & Robert E. Kelly, 45% each as general partners; 5% each as limited partners. For other interests, see KCRA-TV, Sacramento, CA.

Began Operation: Aug. 2, 1953 as a commercial station. Left air Dec. 13, 1974. Sale to Clover Park School District No. 400 approved by FCC Sept. 9, 1975. Resumed operation as an educational station Jan. 4, 1976. Sale to present owners approved by FCC Dec. 4, 1979. Resumed operation as a commercial station Nov. 4, 1980.

Represented (sales): MMT Sales Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- ROBERT KELLY, partner.
- ROGER OTTENBACH, general manager.
- DAN JENSEN, station manager.
- LLOYD LOW, general sales manager.
- DENNIS McCORMICK, national sales manager.
- KARLA BARTON, local sales manager.
- BOB GALVIN, promotion manager.
- MARLENE GOTTFRIED, accounting supervisor.
- LEE PINSKI, chief engineer.

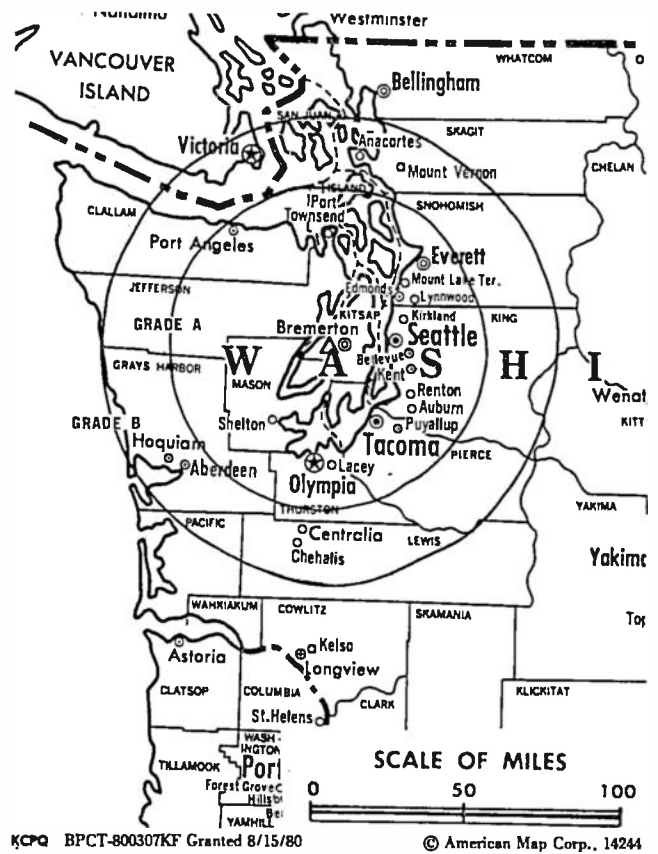
Highest 30 Sec. Rate (July 30, 1986): \$10,500.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 482,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON			
	Grays Harbor	25,800	24,200	94
	Island	18,600	18,200	98



KCPQ BPCT-800307KF Granted 8/15/80

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	King	538,000	519,300	97
	Kitsap	62,800	61,300	98
	Mason	13,900	13,500	97
	Pierce	196,100	191,100	97
	Skagit	26,800	25,800	96
	Snohomish	139,900	136,100	97
	Thurston	55,300	53,800	97
Between 25-49%	WASHINGTON			
	Cowlitz	31,700	30,700	97
	Jefferson	7,500	7,200	96
	Lewis	22,200	21,100	95
	Pacific	7,400	6,900	93
	Whatcom	43,700	41,900	96
Between 5-24%	WASHINGTON			
	Clallam	21,800	20,900	96
	Kittitas West	2,200	2,100	93
	San Juan	4,000	3,800	95
Station Totals		1,217,700	1,177,900	96
Net Weekly Circulation (1986)			646,600	
Average Daily Circulation (1986)			253,300	

Washington—Seattle-Tacoma

KSTW

Ch. 11

Network Service: None, independent.

Licensee: Gaylord Broadcasting Co., Box 11411, Tacoma, WA 98411.

Studios & Offices: 2320 S. 19th St., Tacoma 98411; United Airlines Bldg., 2033 6th Ave., Seattle 98121.

Telephones: 206-572-5789, Tacoma; 206-441-1111, Seattle.

TWX: 910-441-2622, Tacoma.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 43.7-kw aural. Antenna: 900-ft. above av. terrain, 637-ft. above ground, 1049-ft. above sea level.

Latitude 47° 36' 56"
Longitude 122° 18' 29"

Transmitter: 1715 E. Madison St., Seattle.

Satellite Earth Stations: Andrew, 10-meter; M/A-Com & Scientific-Atlanta receivers.

News Services: AP, CNN.

Ownership: Gaylord Broadcasting Co. For other interests, see Group Ownership of TV Stations.

Begin Operation: February 22, 1953. Sale to present owner by Tribune Publishing Co. approved by FCC Jan. 30, 1974 (Television Digest, Vol. 13:13; 14:5).

Represented (sales): TeleRep Inc.

Represented (legal): Pierson, Ball & Dowd.

Personnel:

KEVIN T. HALE, vice president & general manager.
SCOTT BAUER, general sales manager.
RICK BAUMAN, Seattle sales manager.
CURTIS M. HOLMAN, business manager.
JOE AGOSTINO, production manager.
PAUL CRITTENDEN, chief engineer.
JACK EDDY, news director.

Highest 30 Sec. Rate (July 15, 1986): \$1400.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 696,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON			
	Chelan	19,100	18,300	96
	Grays Harbor	25,800	24,200	94
	Island	18,600	18,200	98
	Jefferson	7,500	7,200	96
	King	538,000	519,300	97
	Kitsap	62,800	61,300	98
	Lewis	22,200	21,100	95
	Mason	13,900	13,500	97
	Pacific	7,400	6,900	93
	Pierce	196,100	191,100	97
	Skagit	26,800	25,800	96



KSTW BPCT-4934 Granted 4/14/78 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Snohomish	139,900	136,100	97
	Thurston	55,300	53,800	97
	Whatcom	43,700	41,900	96
Between 25-49%	IDAHO			
	Kootenai	25,100	24,700	98
	Latah	10,500	10,100	97
Between 5-24%	OREGON			
	Clatsop	12,500	11,800	94
	WASHINGTON			
	Benton	44,900	43,500	97
	Clallam	21,800	20,900	96
	Cowlitz	31,700	30,700	97
	Douglas	9,400	9,100	97
	Franklin	13,600	13,200	97
	Kittitas West	2,200	2,100	93
	San Juan	4,000	3,800	95
	Walla Walla	17,900	16,800	94
	Whitman	13,700	13,200	96
Yakima	66,800	63,900	96	
Between 5-24%	WASHINGTON			
	Okanogan	12,600	11,800	94
	Spokane	138,900	134,500	97
Station Totals		1,602,700	1,548,800	96
Net Weekly Circulation (1986)			899,100	
Average Daily Circulation (1986)			405,900	

Washington—Tacoma-Seattle

KTBW-TV

Ch. 20

Network Service: None, independent.

Licensee: Trinity Broadcasting of Washington, Box A, Santa Ana, CA 92711.

Studio: 1909 S. 341 Place, Federal Way, WA 98003.

Telephones: 206-927-7720 (Tacoma); 206-874-7420 (Seattle).

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 3550-kw max. visual, 355-kw max. aural. Antenna: 1610-ft. above av. terrain, 330-ft. above ground, 2000-ft. above sea level.

Latitude 47° 32' 50"
Longitude 122° 47' 39"

Transmitter: Gold Mtn., 4-mi. W of Bremerton.

Satellite Earth Station: In operation; Scientific-Atlanta receivers.

News Service: TBN.

Ownership: Trinity Bcstg. Network Inc. For other interests, see Group Ownership of TV Stations.

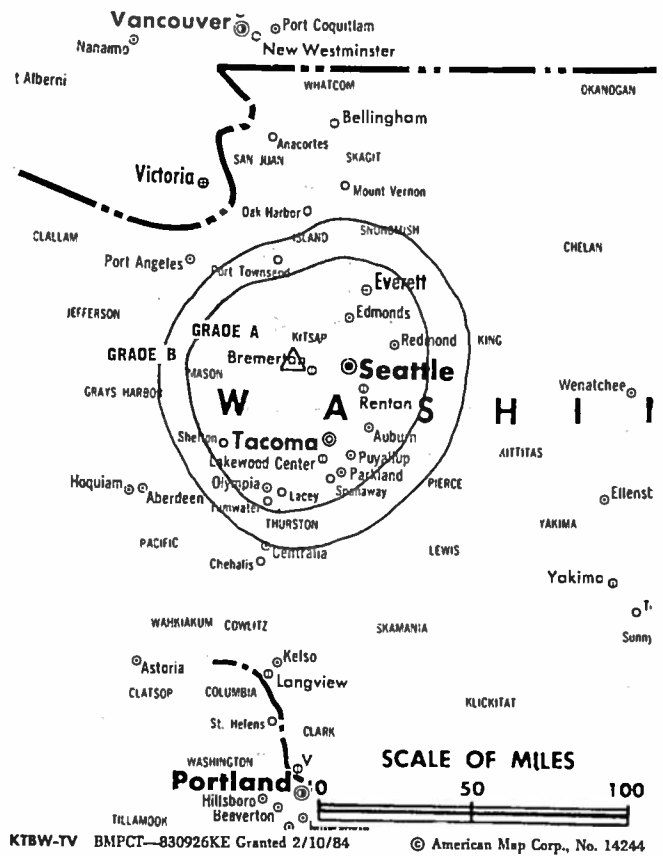
Began Operation: March 30, 1984. Sale to present owner by Family Bcstg. Co. approved by FCC Oct. 25, 1984.

Represented (legal): May & Dunne.

Personnel:
PAUL GRAY, general manager.

Highest One Hour Rate: \$500.

Highest 30 Sec. Rate: \$60.



Arbitron Data: Not available.

Washington—Seattle

KTZZ-TV

Ch. 22

Network Service: None, independent.

Licensee: Seattle Television Ltd. Partnership.

Studio: 945 Dexter Ave. N, Seattle, WA 98109.

Telephone: 206-282-2202. **Telex:** 152-546.

Mailing Address: Box 2022, Seattle, WA 98111.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 894-ft. above av. terrain, 637-ft. above ground, 1049-ft. above sea level.

Latitude 47° 36' 57"
Longitude 122° 18' 26"

Transmitter: 1618 18th Ave., Seattle.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6.1-meter Ku-band; Harris receivers.

News Service: AP.

Ownership: Channel 22 of Seattle Inc., gen. partner; Alden Television Inc. & Seattle TV 22 Ltd. Partnership, ltd. partners. C22S ownership: Seattle Bcstg. Corp., 100%. SBC is controlled by Michael R. Forman who also controls permittee of KTDZ-TV, Portland, OR; KTZO-TV, Denver, CO; has 10% of KRLR (TV), Las Vegas, NV. STV22LP ownership: J. Stephen Eaton & Media Capital Group Inc., gen. partners. MGI ownership: James D. Moore & R. Daniel Vaughan. ATI ownership: Michael R. Forman, pres., 100%.

Began Operation: June 22, 1985.

Represented (sales): Seitel Inc.

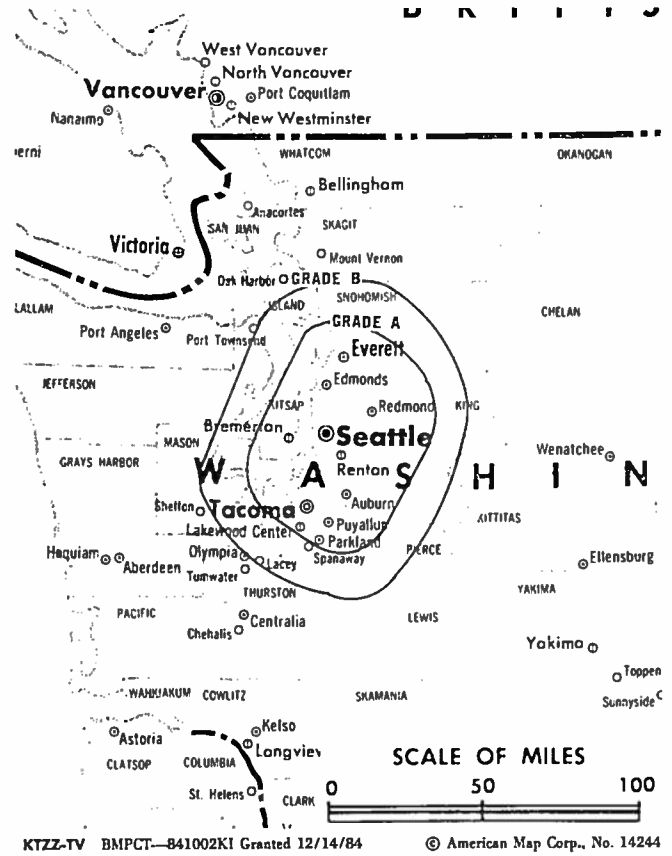
Represented (legal): Fly, Shuebruk, Gaguine, Boros & Braun.

Represented (engineering): Cohen & Dippell, P.C.

Personnel:

DEAN H. WOODRING, general manager.
TERRI WILLIAMS, station & national sales manager.
DANIEL LUTGEN, local sales manager.
WILLIAM HALL, program director.
CATHY KELLER, marketing director.
KARL PAULSEN, engineering director.

Highest 30 Sec. Rate (Sept. 15, 1986): \$800.



Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	WASHINGTON			
	Jefferson	7,500	7,200	96
	King	538,000	519,300	97
	Kitsap	62,800	61,300	98
	Pierce	196,100	191,100	97
	Snohomish	139,900	136,100	97
Thurston	55,300	53,800	97	
Station Totals		999,600	968,800	96
Net Weekly Circulation (1986)				217,200
Average Daily Circulation (1986)				88,400

Washington—Spokane

KAYU-TV

Ch. 28

Network Service: None, independent.

Licensee: KAYU-TV Partners Ltd.

Studio: S. 4600 Regal, Spokane, WA 99223.

Telephone: 509-448-2828.

Mailing Address: Box 8115, Spokane, WA 99203.

Technical Facilities: Channel No. 28 (560-566 MHz). Authorized power: 1198.4-kw visual, 239.662-kw aural. Antenna: 2000-ft. above av. terrain, 823-ft. above ground, 4399-ft. above sea level.

Latitude 47° 34' 44"
Longitude 117° 17' 46"

Holds CP for change to 2400-kw max. visual, 120-kw max. aural, 2000-ft above av. terrain, 823-ft. above ground, 4399-ft. above sea level, lat. 47° 34' 44", long. 117° 17' 46"; transmitter to 3-mi. SE of Spokane on Krell Hill. BPCT-840316KJ.

Transmitter: 3-mi. SE of Spokane on Krell Hill.

Satellite Earth Stations: 3 in operation.

News Service: None.

Ownership: KAYU-TV Partners Ltd., Robert J. Hamacher, general partner.

Began Operation: Oct. 31, 1982.

Represented (sales): Petry Television Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

ROBERT HAMACHER, president & general manager.
MARK FLAHERTY, programming.
ROBERTA FOX, business manager.
D. LANE GUIN, sales manager.
RONALD VALLEY, director of engineering.
LOUISE HANSEN, director of promotion.

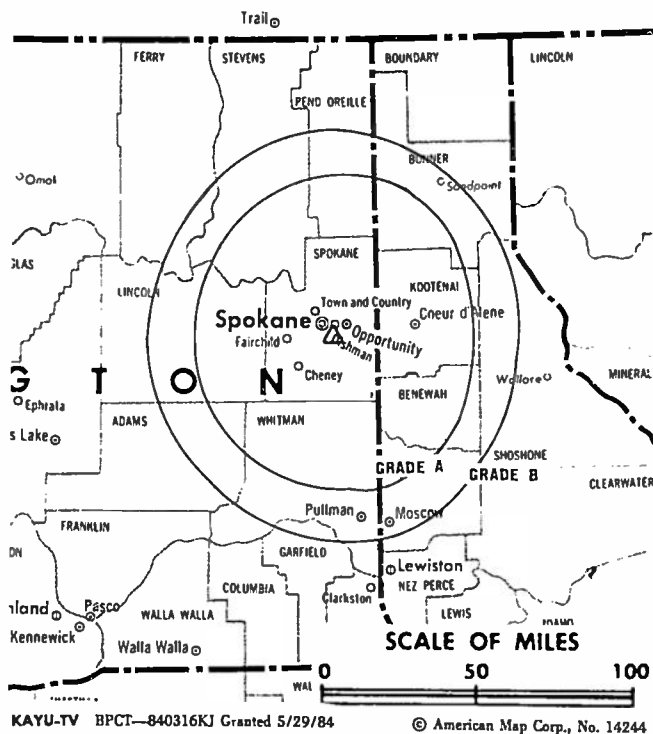
Highest 30 Sec. Rate (July 16, 1985): \$150.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON Spokane	138,900	134,500	97
Between 25-49%	IDAHO Benewah	3,200	3,100	97
	Kootenai	25,100	24,700	98
	Latah	10,500	10,100	97
	WASHINGTON Garfield	1,000	900	90

C O L U M B I A

Penticton



KAYU-TV BPCT-840316KJ Granted 5/29/84

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Lincoln	3,800	3,700	97
	Stevens	11,200	10,600	95
	Whitman	13,700	13,200	96
Between 5-24%	IDAHO Bonner	10,100	9,800	97
	Shoshone	6,200	6,100	98
	OREGON Umatilla	22,100	20,700	94
WASHINGTON	Adams	4,900	4,700	96
	Chelan	19,100	18,300	96
	Columbia	1,600	1,500	94
	Douglas	9,400	9,100	97
	Ferry	2,200	2,100	95
	Grant	19,000	18,200	96
	Pend Oreille	3,400	3,300	97
Station Totals		305,400	294,600	96
Net Weekly Circulation (1986)			109,600	
Average Daily Circulation (1986)			44,300	

Washington—Spokane

KHQ-TV

Ch. 6

Network Service: NBC.

Licensee: KHQ Inc., 4202 South Regal St., Spokane 99223.

Studio: 4202 S. Regal St., Spokane 99223.

Mailing Address: Box 8088, Spokane, WA 99203.

Telephone: 509-448-4666. TWX: 510-773-1830.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 87.1-kw visual, 17.4-kw aural. Antenna: 2150-ft. above av. terrain, 904-ft. above ground, 4549-ft. above sea level.

Latitude 47° 34' 53.4"
Longitude 117° 17' 46.6"

Transmitter: Tower Mountain, 3.25-mi. SE of Spokane.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Cowles Publishing Co. KHQ Inc. officers: J. Birney Blair, pres.; Michael K. Nielsen, secy.-treas.

Began Operation: Dec. 20, 1952.

Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Cohen & Dippell.

Personnel:

J. BIRNEY BLAIR, president & general manager.
JACK REBER, vice president & general sales manager.
DON CARMICHAEL, operations manager.
LARRY GANTS, program director & promotion manager.
WILLIAM ISBELL, chief engineer.
DEAN MELL, news director.

Highest 30 Sec. Rate (July 15, 1985): \$800.

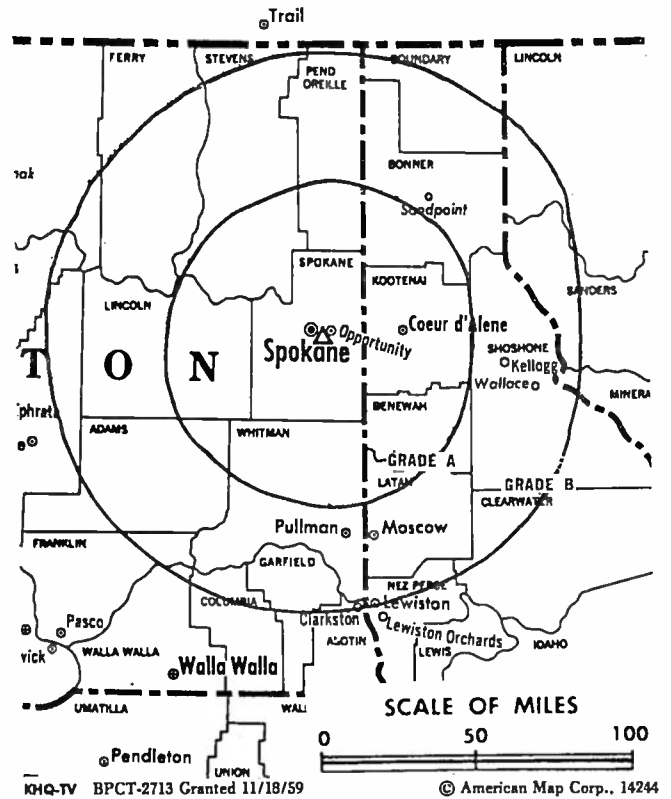
NETWORK BASE HOURLY RATE: \$1100.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 1,020,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Benewah	3,200	3,100	97
	Bonner	10,100	9,800	97
	Boundary	2,700	2,600	96
	Clearwater	3,500	3,400	97
	Idaho	5,300	5,000	94
	Kootenai	25,100	24,700	98
	Latah	10,500	10,100	97
	Lewis	1,400	1,400	100
	Nez Perce	12,600	12,300	98
	Shoshone	6,200	6,100	98
	MONTANA			
	Glacier	3,600	3,400	94
	Hill	6,800	6,600	97
Lincoln	6,400	6,100	95	
Mineral	1,500	1,500	100	
OREGON				
Wallowa	3,000	2,800	93	
WASHINGTON				
Adams	4,900	4,700	96	
Asotin	6,900	6,700	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Columbia	1,600	1,500	94
	Douglas	9,400	9,100	97
	Ferry	2,200	2,100	95
	Garfield	1,000	900	90
	Grant	19,000	18,200	96
	Lincoln	3,800	3,700	97
	Okanogan	12,600	11,800	94
	Pend Oreille	3,400	3,300	97
	Spokane	138,900	134,500	97
	Stevens	11,200	10,600	95
	Whitman	13,700	13,200	96
Between 25-49%	MONTANA			
	Cascade	31,000	30,400	98
	Flathead	22,000	21,300	97
	Missoula	32,100	31,000	97
	Toole Valley	2,300	2,200	96
3,700	3,500	95		
OREGON				
Union	8,800	8,200	93	
Between 5-24%	WASHINGTON			
	Benton	44,900	43,500	97
	Chelan	19,100	18,300	96
	Franklin	13,600	13,200	97
	Walla Walla	17,900	16,800	94
Between 5-24%	MONTANA			
	Lake	7,700	7,500	97
	Ravalli	10,100	9,800	97
	Sanders	3,700	3,500	95
	OREGON			
Baker	6,200	5,900	94	
Umatilla	22,100	20,700	94	
Station Totals		575,700	555,000	96
Net Weekly Circulation (1986)			363,700	
Average Daily Circulation (1986)			221,300	

Washington—Spokane

KREM-TV

Ch. 2

Network Service: CBS.

Licensee: KING Broadcasting Co., 4103 S. Regal St., Spokane 99203.

Studio: 4103 S. Regal St., Spokane, WA 99203.

Telephone: 509-448-2000. TWX: 510-773-1833.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 84.7-kw visual, 15.5-kw aural. Antenna: 2203-ft. above av. terrain, 969-ft. above ground, 4549-ft. above sea level.

Latitude 47° 35' 42"
Longitude 117° 17' 53"

Transmitter: 7-mi. SE of center of Spokane.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, CBS.

Ownership: King Broadcasting Co. For officers & other interests, see KING-TV, Seattle, WA.

Began Operation: Oct. 29, 1954. Sale to present owners by founder Louis Wasmer approved Sept. 25, 1957 by FCC (Television Digest, Vol. 13:28, 39, 51).

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Hammett & Edison Inc.

Personnel:

ANCIL PAYNE, president (Seattle).
ERIC BREMNER, vice president, television (Seattle).
DENNIS WILLIAMSON, vice president & general manager.
JOHN ROWLAND, national sales manager.
DEBBIE LESLIE, local sales manager.
MEG ANTONIUS, program director.
JAN ALLEN, news director.
SCOTT BLAIR, operations manager.
WARREN PRITCHARD, chief engineer.
BARBARA NARGANG, business manager.
LINDA KUHN, community relations manager.
JOE FELLHAUER, promotion manager.

Highest 30 Sec. Rate: \$1000.

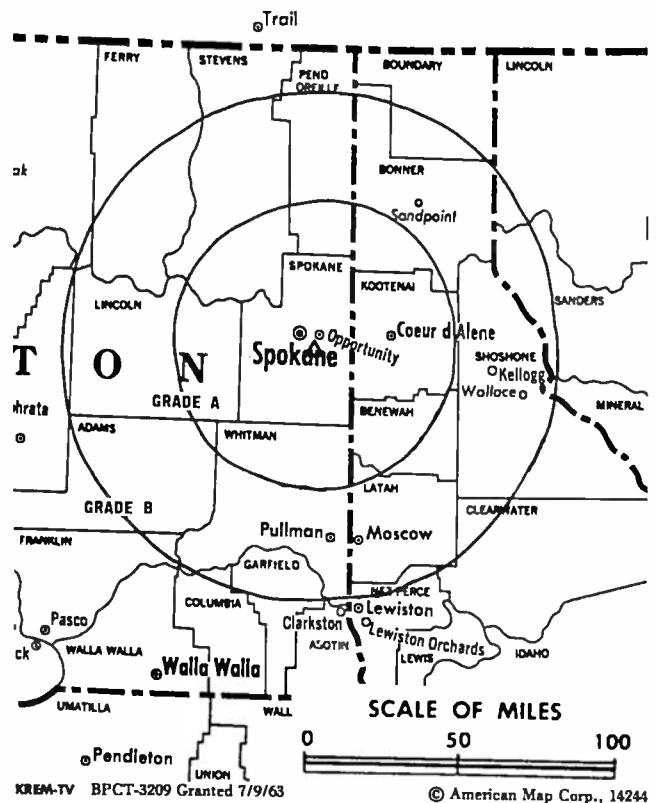
NETWORK BASE HOURLY RATE: \$875.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 1,101,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Benewah	3,200	3,100	97
	Bonner	10,100	9,800	97
	Boundary	2,700	2,600	96
	Clearwater	3,500	3,400	97
	Idaho	5,300	5,000	94
	Kootenai	25,100	24,700	98
	Latah	10,500	10,100	97
	Lewis	1,400	1,400	100
	Nez Perce	12,600	12,300	98
	Shoshone	6,200	6,100	98
	MONTANA			
	Flathead	22,000	21,300	97
	Hill	6,800	6,600	97
	Lincoln	6,400	6,100	95
OREGON				
Wallowa	3,000	2,800	93	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON			
	Adams	4,900	4,700	96
	Asotin	6,900	6,700	97
	Chelan	19,100	18,300	96
	Columbia	1,600	1,500	94
	Douglas	9,400	9,100	97
	Ferry	2,200	2,100	95
	Garfield	1,000	900	90
	Grant	19,000	18,200	96
	Lincoln	3,800	3,700	97
	Okanogan	12,600	11,800	94
	Pend Oreille	3,400	3,300	97
	Spokane	138,900	134,500	97
	Stevens	11,200	10,600	95
	Walla Walla	17,900	16,800	94
Whitman	13,700	13,200	96	
Between 25-49%	MONTANA			
	Cascade	31,000	30,400	98
	Missoula	32,100	31,000	97
	Valley	3,700	3,500	95
	OREGON			
Union	8,800	8,200	93	
Between 5-24%	WASHINGTON			
	Benton	44,900	43,500	97
	Franklin	13,600	13,200	97
Between 5-24%	MONTANA			
	Lake	7,700	7,500	97
	Mineral	1,500	1,500	100
	Ravalli	10,100	9,800	97
	Sanders	3,700	3,500	95
OREGON	Baker	6,200	5,900	94
	Umatilla	22,100	20,700	94
Station Totals		569,800	549,400	96
Net Weekly Circulation (1986)				356,900
Average Daily Circulation (1986)				208,600

Washington—Spokane

KSKN

Ch. 22

Network Service: None, independent.

Grantee: 22 Spokane Ltd. Partnership, E. 4022 Broadway, Spokane, WA 99202.

Studio: East 4022 Broadway, Spokane, WA 99202.

Telephone: 509-534-5756.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1396-kw max. visual, 139.6-kw max. aural. Antenna: 1959-ft. above av. terrain, 940-ft. above ground, 4549-ft. above sea level.

Latitude 47° 35' 42"
Longitude 117° 17' 53"

Transmitter: 7-mi. SE of Spokane.

Satellite Earth Station: Microdyne, 5-meter; Microdyne receivers.

News Service: CNN.

Ownership: Estate of Eugene D. Adelstein & Ellen B. Adelstein, gen. partners, 41.39% jointly; ltd. partners, 58.66% Principals have interest in KBNY(FM), Nampa, ID; KGMX(FM), Hanford, CA.

Began Operation: Dec. 18, 1983. Sale to present owners approved by FCC Nov. 27, 1985.

Represented (sales): Independent TV Sales.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

HANK LOMINAG, general manager.

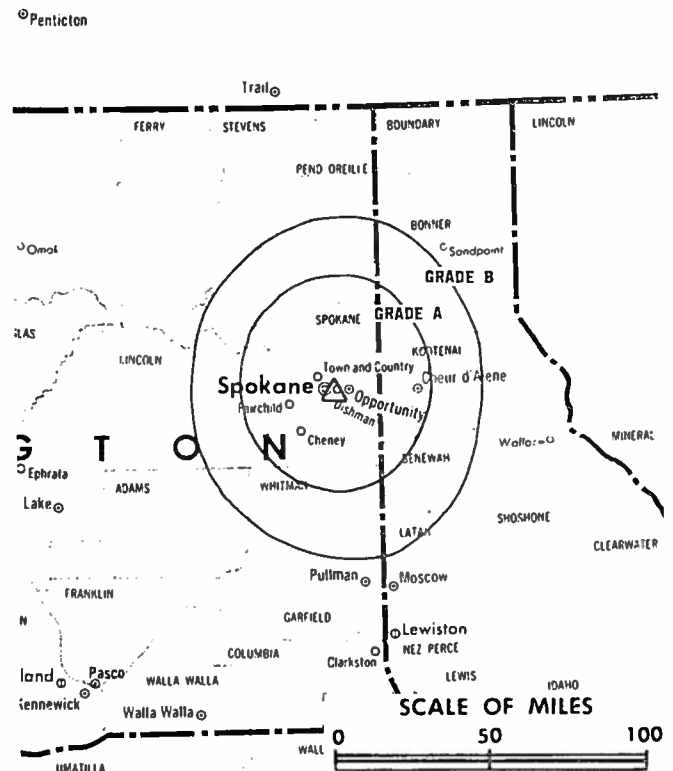
STEPHEN WHITEHEAD, general sales manager.

Highest 30 Sec. Rate: \$70.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Not Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WASHINGTON Spokane	138,900	134,500	97

C O L U M B I A



KSKN BMPCT—821117KH Granted 3/16/83

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	IDAHO			
	Benewah	3,200	3,100	97
	Kootenai	25,100	24,700	98
	WASHINGTON			
	Lincoln	3,800	3,700	97
	Pend Oreille	3,400	3,300	97
	Whitman	13,700	13,200	96
Station Totals		188,100	182,500	97
Net Weekly Circulation (1986)			56,200	
Average Daily Circulation (1986)			19,700	

Washington—Spokane

KXLY-TV

Ch. 4

Network Service: ABC.

Licensee: Spokane TV Inc., West 500 Boone Ave., Spokane 99201.

Studio: West 500 Boone Ave., Spokane, WA 99201.

Telephone: 509-328-9084.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 48-kw visual, 9.55-kw aural. Antenna: 3060-ft. above av. terrain, 153-ft. above ground, 6030-ft. above sea level.

Latitude 47° 55' 18"
Longitude 117° 06' 48"

Transmitter: Top of Mount Spokane.

Satellite Earth Stations: M/A-Com, 7-meter; M/A-Com receivers.

AM Affiliate: KXLY, 5-kw, 920 kHz.

FM Affiliate: KXLY-FM, 37-kw, 99.9 MHz (No. 260), 2998-ft.

News Services: AP, UPI, CNN, NIWS.

Ownership: Evening Telegram Co., 100%. Spokane TV Inc. also owns KTHI-TV, Fargo, ND and Apple Valley Bcstg. which operates KAPP(TV), Yakima & KVEW (TV), Kennewick, WA.

Began Operation: Jan. 16, 1953. Sale to present owners by Joseph Harris and Norman E. Alexander approved by FCC Jan. 17, 1962 (Television Digest, Vol. 17:34; 2:4, 6, 7). Sale to Harris and Alexander by Symons Bcstg. Co. (E. B. Crane) and Bing Crosby approved Jan. 6, 1954 (Vol. 9:49, 10:2).

Represented (sales): Harrington, Richter & Parsons Inc.

Represented (legal): Hennessey, Stambler & Siebert, P.C.

Represented (engineering): Jules Cohen & Associates.

Personnel:

STEPHEN R. HERLING, vice president & general manager.
TEDDIE GIBBON, general sales manager.
DONALD POPE, director of engineering.

Highest 30 Sec. Rate: \$600.

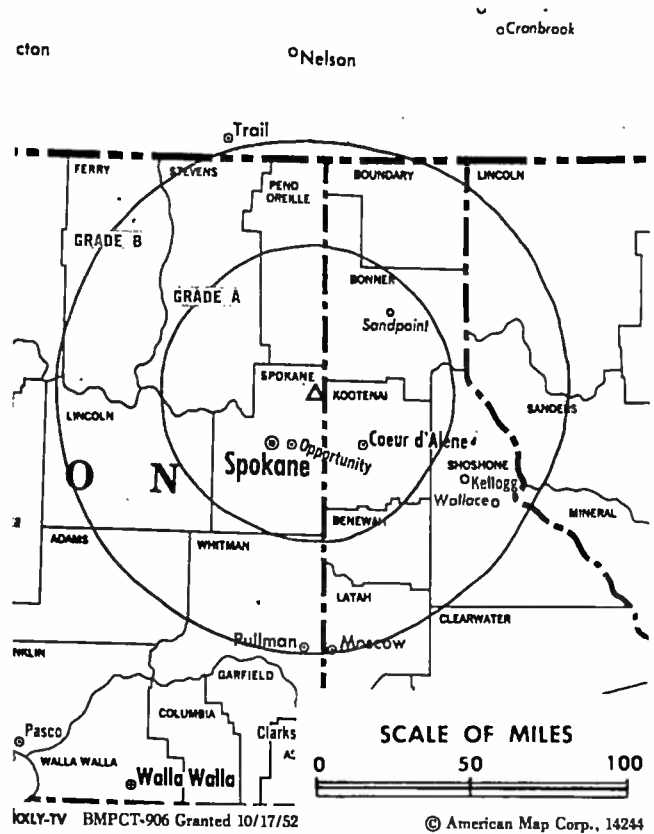
NETWORK BASE HOURLY RATE: \$675.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 1,136,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Benewah	3,200	3,100	97
	Bonner	10,100	9,800	97
	Boundary	2,700	2,600	96
	Clearwater	3,500	3,400	97
	Idaho	5,300	5,000	94
	Kootenai	25,100	24,700	98
	Latah	10,500	10,100	97
	Lewis	1,400	1,400	100
	Nez Perce	12,600	12,300	98
	Shoshone	6,200	6,100	98
	MONTANA			
	Flathead	22,000	21,300	97
	Glacier	3,600	3,400	94
Lincoln	6,400	6,100	95	
Mineral	1,500	1,500	100	
OREGON				
Wallowa	3,000	2,800	93	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON			
	Adams	4,900	4,700	96
	Asotin	6,900	6,700	97
	Chelan	19,100	18,300	96
	Columbia	1,600	1,500	94
	Douglas	9,400	9,100	97
	Ferry	2,200	2,100	95
	Garfield	1,000	900	90
	Grant	19,000	18,200	96
	Lincoln	3,800	3,700	97
	Okanogan	12,600	11,800	94
	Pend Oreille	3,400	3,300	97
	Spokane	138,900	134,500	97
	Stevens	11,200	10,600	95
Whitman	13,700	13,200	96	
Between 25-49%	MONTANA			
	Cascade	31,000	30,400	98
	Hill	6,800	6,600	97
	Lake	7,700	7,500	97
	Missoula	32,100	31,000	97
	Sanders	3,700	3,500	95
Toole	2,300	2,200	96	
OREGON	Union	8,800	8,200	93
	WASHINGTON			
Benton	44,900	43,500	97	
Franklin	13,600	13,200	97	
Walla Walla	17,900	16,800	94	
Between 5-24%	MONTANA			
	Ravalli	10,100	9,800	97
OREGON				
Baker	6,200	5,900	94	
Station Totals		549,900	530,800	96
Net Weekly Circulation (1986)			353,200	
Average Daily Circulation (1986)			193,800	

Washington—Vancouver

KPDX

Ch. 49

Network Service: None, independent.

Licensee: Columbia River Television Inc., One Columbia River, Vancouver, WA 98660.

Studio: One Columbia River, Vancouver.

Business Office: 910 N.E. Union, Portland, OR 97232.

Telephones: 206-254-4949; 503-239-4949.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 2630-kw max. visual, 263-kw max. aural. Antenna: 1780-ft. above av. terrain, 1081-ft. above ground, 2021-ft. above sea level.

Latitude 45° 31' 22"
Longitude 122° 45' 07"

Transmitter: 211 NW Miller Rd., Portland, OR.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta, 7-meter; M/A-Corn & Scientific-Atlanta receivers.

News Service: INN.

Ownership: Camelia City Telecasters Inc., see KTXL(TV), Sacramento-Stockton, CA.

Began Operation: Oct. 1, 1983.

Represented (sales): MMT Sales Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): Hammett & Edison Inc.

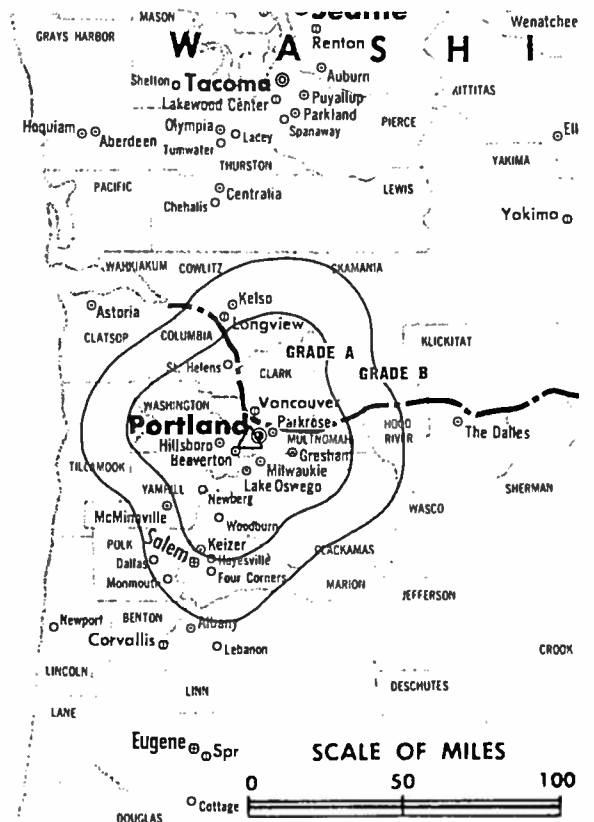
Personnel:

RICHARD WILLIAMS, vice president & general manager.
DALE COLOMA, local sales manager.
WALT ADLER, general sales manager.
BOB NELSON, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Washington	104,300	102,000	98
	WASHINGTON			
	Clark	78,200	76,200	97
Between 25-49%	OREGON			
	Clackamas	90,100	87,200	97
	Marion	77,400	74,300	96



KPDX BMPCT-830915KH Granted 10/29/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Multnomah	234,700	226,000	95
	Polk	17,200	16,600	97
	Wasco	8,300	7,800	94
	WASHINGTON			
	Cowlitz	31,700	30,700	97
Between 5-24%	OREGON			
	Columbia	13,300	12,800	96
	Hood River	6,100	5,700	93
	Lincoln	16,000	14,800	92
	Yamhill	21,000	20,000	95
	WASHINGTON			
	Klickitat	6,300	5,900	94
Station Totals		704,600	680,000	96
Net Weekly Circulation (1986)			292,800	
Average Daily Circulation (1986)			116,800	

Washington—Wenatchee

KCWT

Ch. 27

Network Service: None, independent.

Licensee: KCWT-TV Ltd. Partnership, 32 N. Mission St., Wenatchee, WA 98801.

Studio: 32-B N. Mission St., Wenatchee, WA 98801.

Mailing Address: Box 2809, Wenatchee, WA 98801.

Telephone: 509-622-5298.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 266.56-kw max. visual, 26.65-kw max. aural. Antenna: 1393-ft. above av. terrain, 174-ft. above ground, 3894-ft. above sea level.

Latitude 47° 19' 26"
Longitude 120° 13' 55"

Transmitter: Jump Off Ridge, 7-mi. SSW of Wenatchee.

Satellite Earth Stations: 2 in operation; ChannelMaster; Channel Master & M/A-Com receivers.

News Services: CNN, UPI, INN.

Ownership: Jerry R. Martin, 61%; John D. & James D. Wallace, ltd. partners, 15% each; Alfred Zweber, ltd. partner, 5%; Fred Alan Ross, ltd. partner, 4%. The Wallaces have interest in KQP-AM-FM, Wenatchee, WA. **Note:** Sale pends.

Began Operation: April 9, 1984. Transfer of 51% to Jerry R. Martin by Fred Alan Ross approved by FCC Dec. 11, 1984.

Represented (sales): Adam Young Inc.

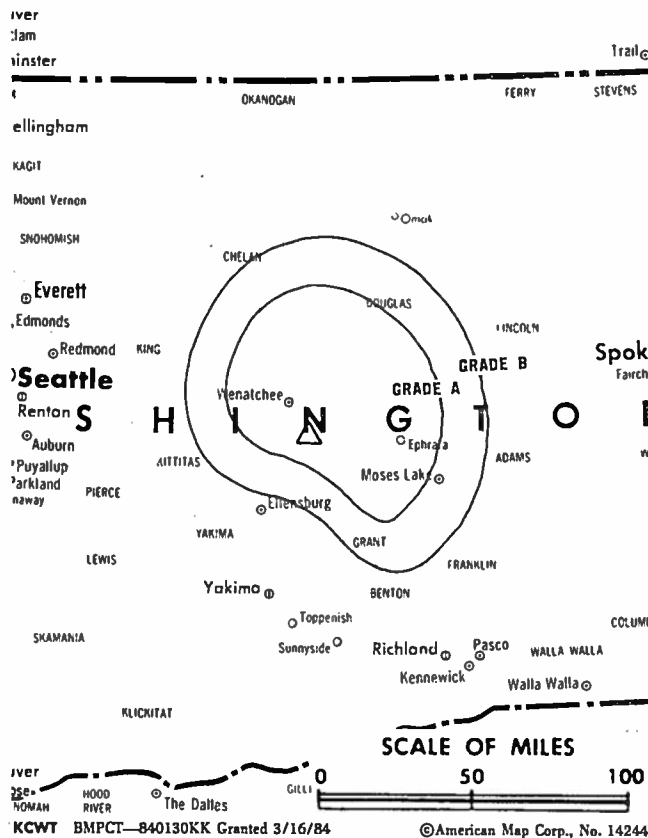
Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

JERRY MARTIN, general manager.
ED POTOSHIK, general sales manager.
DEZI KRAFT, local sales manager.
MELANIE DAHL, operations manager.
JEFF SMITH, news director.

Highest 30 Sec. Rate: \$70.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON Chelan	19,100	18,300	96
	WASHINGTON Douglas Grant	9,400 19,000	9,100 18,200	97 96
Station Totals		47,500	45,600	96
Net Weekly Circulation (1986)				20,000
Average Daily Circulation (1986)				8,600

Washington—Yakima

KAPP

Ch. 35

(Operates satellite KVEW, Kennewick, WA)

Network Service: ABC.

Licensee: Apple Valley Bcstg. Co.

Studio: 1610 S. 24th Ave., Yakima, WA 98902.

Telephone: 509-453-0351.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 646-kw max. & 257-kw horizontal visual, 64.6-kw max. & 25.7-kw horizontal aural. Antenna: 960-ft. above av. terrain, 175-ft. above ground, 2150-ft. above sea level.

Latitude 46° 31' 57"
Longitude 120° 30' 37"

Transmitter: Ahtanum Ridge.

Satellite Earth Stations: 3 in operation; Station owned & common carrier.

News Service: UPI.

Ownership: Evening Telegram Co., 100%. See WISC-TV Madison, WI.

Began Operation: Sept. 21, 1970.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Hennessey, Stambler & Siebert, P.C.

Represented (engineering): Jules Cohen & Associates.

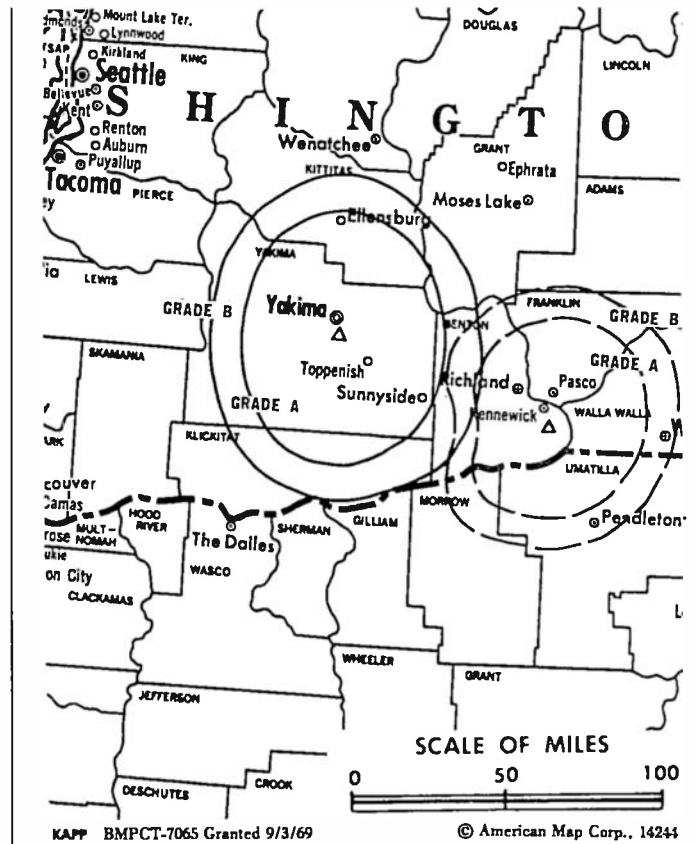
Personnel:

ELIZABETH MURPHY BURNS, president.
DARRELL BLUE, general manager.
RON SIMMONS, director, programming & operations.
BOB COUCHMAN, chief engineer.
JUDY ERNESTI, national/regional sales manager.
CRAIG WOOLSEY, production manager.
JIM SOLLERS, promotion manager.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$350.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON			
	Kittitas East Yakima	7,300 66,800	6,900 63,900	94 96
Between 5-24%	WASHINGTON			
	Benton	44,900	43,500	97
	Kittitas West Klickitat	2,200 6,300	2,100 5,900	93 94
Station Totals		127,500	122,300	95
Net Weekly Circulation (1986)				69,100
Average Daily Circulation (1986)				41,500

Washington—Yakima

KIMA-TV

Ch. 29

(Also operates associated stations KEPR-TV, Pasco, WA; KLEW-TV, Lewiston, ID)

Network Service: CBS.

Licensee: NWG Broadcasting Co., d/b as Cascade Broadcasting Co., Radio & Television Center, Box 702, Yakima 98907.

Studio: Radio & Television Center, 2801 Terrace Heights Dr., Yakima.

Mailing Address: Box 702, Yakima, WA 98907.

Telephone: 509-575-0029. **TWX:** 510-777-5356.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 490-kw max. & 380-kw horizontal visual, 87-kw max. & 6.76-kw horizontal aural. Antenna: 970-ft. above av. terrain, 166-ft. above ground, 2166-ft. above sea level.

Latitude 46° 31' 58"
Longitude 120° 30' 33"

Transmitter: Ahtanum Ridge.

Satellite Earth Stations: Harris, 6.3-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, Group W Newsfeed.

Ownership: NWG Broadcasting Co. John Noel Jr., pres., 75%; Rodger D. Noel, 25%. NWG Bcstg. also owns KEPR-TV, Pasco, WA & KLEW-TV, Lewiston, ID.

Began Operation: July 19, 1953. Sale to present owners by Filmways Inc. approved by FCC Aug. 30, 1972 (Television Digest, Vol. 12:4). Previously, merger of Filmways Inc. & Cascade Bcstg. approved by FCC July 23, 1969. Sale to Cascade Bcstg. by A. W. Talbot and Ralph Sundquist, et al., approved Feb. 21, 1962 (Vol. 1:14):

Represented (sales): Seltel Inc.; Art Moore Inc. (Northwest).

Represented (legal): Pepper & Corazzini.

Represented (engineering): Hammett & Edison Inc.

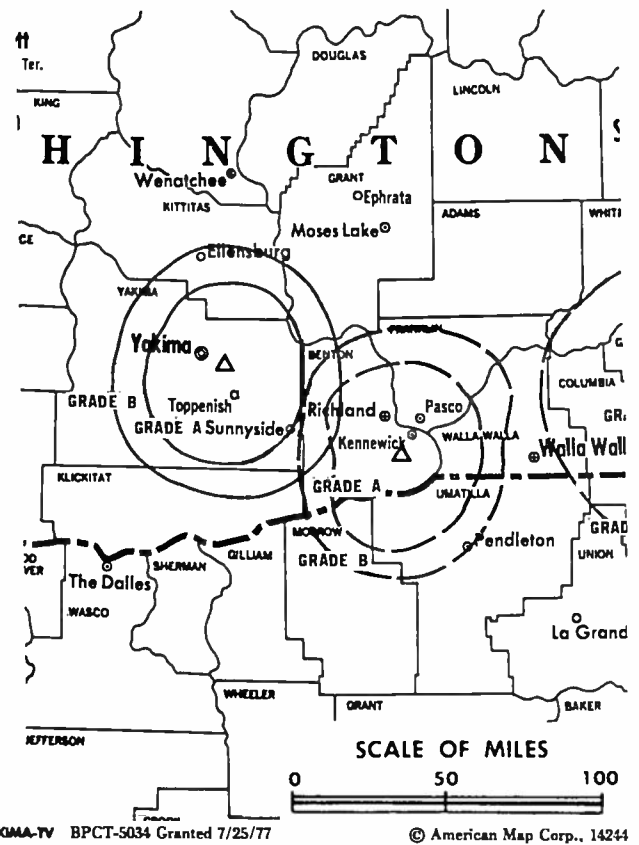
Personnel:

DALE HAZEN, vice president & general manager.
STU SEIBEL, program director.
MIKE RASTOVICH, director of engineering.
T. J. CLOSE, news director.
DOW LAMBERT, chief engineer.

Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate (July 1, 1984): \$650.

Note: Rates include KEPR-TV, Pasco & KLEW-TV, Lewiston.



NETWORK BASE HOURLY RATE: \$650.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON			
	Kittitas East	7,300	6,900	94
	Yakima	66,800	63,900	96
Between 5-24%	WASHINGTON			
	Benton	44,900	43,500	97
	Klickitat	6,300	5,900	94
Station Totals		125,300	120,200	95
Net Weekly Circulation (1986)				70,000
Average Daily Circulation (1986)				49,200

Washington—Yakima

KNDO

Ch. 23

(Also operates associated station KNDU, Richland-Pasco-Kennewick, WA)

Network Service: NBC.

Licensee: Columbia Empire Broadcasting Corp., 1608 S. 24th Ave., Yakima, WA 98901.

Studio: 1608 S. 24th Ave., Box 10028, Yakima, WA 98909.

Telephone: 509-248-2300.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 500-kw max. & 389-kw horizontal visual, 63-kw max. & 38-kw horizontal aural. Antenna: 960-ft. above av. terrain, 159-ft. above ground, 2155-ft. above sea level.

Latitude 46° 31' 59"
Longitude 120° 30' 26"

Transmitter: Ahtanum Ridge, S of Yakima.

Satellite Earth Stations: Harris, 6.1-meter & 3.1-meter; Microdyne 3.7-meter; Harris & M/A-Com receivers.

News Services: UPI, NBC.

Ownership: Hugh E. Davis, pres., 100%. Also owns associated station KNDU, Richland-Pasco-Kennewick, WA & has interest in KMTR-TV, Eugene, OR.

Began Operation: Oct. 15, 1959. Sale to present owners by Ralph Tronsrud approved by FCC Feb. 1, 1961 (Television Digest, Vol. 16:34; 17:6).

Represented (sales): Katz Television.

Represented (legal): Haley, Bader & Potts.

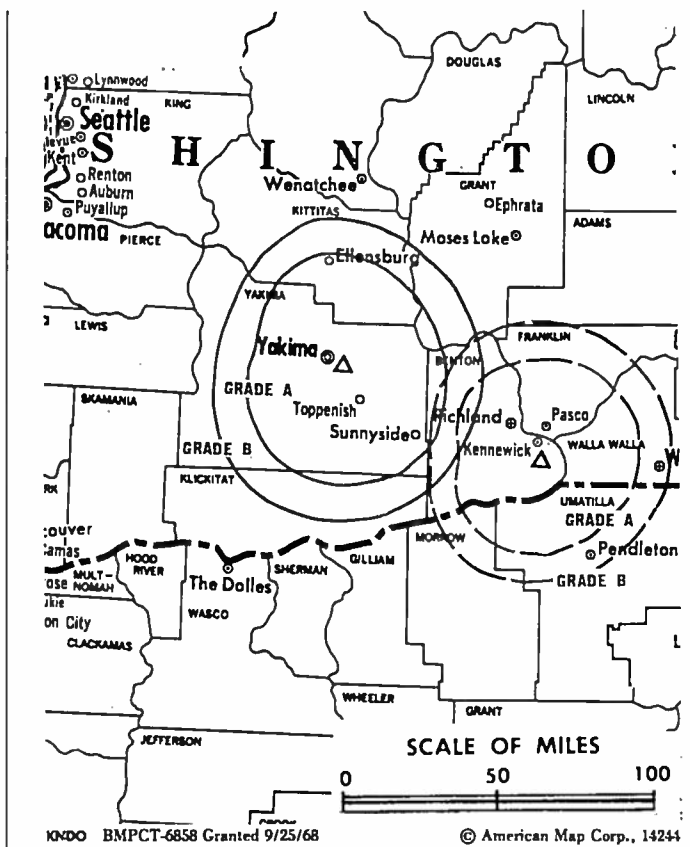
Personnel:

HUGH E. DAVIS, president.
ELLIOT KLEEMAN, vice president & general manager.
ROBERTA E. MACOMBER, business manager.
WAYNE WHITAKER, vice president & director of engineering.
ED EVANS, news director.

Rates: Sold separately or in combination with KNDU, Kennewick.

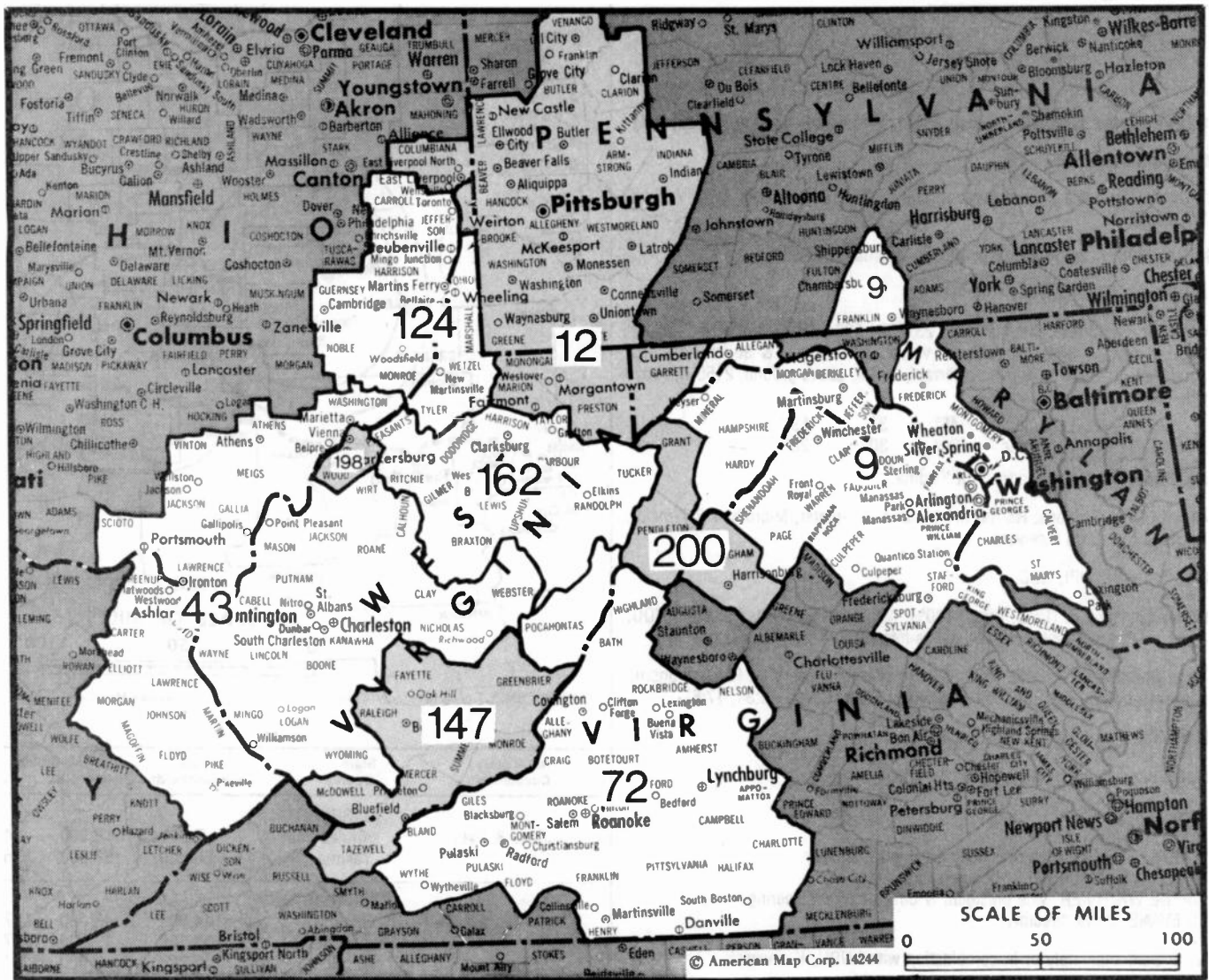
NETWORK BASE HOURLY RATE: \$600.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON Kittitas East	7,300	6,900	94
	Yakima	66,800	63,900	96
Between 5-24%	WASHINGTON Benton	44,900	43,500	97
	Franklin	13,600	13,200	97
	Klickitat	6,300	5,900	94
Station Totals		138,900	133,400	96
Net Weekly Circulation (1986)				70,600
Average Daily Circulation (1986)				45,400

West Virginia



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Washington, DC	1,522,100	9	WDCA-TV (20), WFTY (50), WJLA-TV (7), WRC-TV (4), WTKK (66), WTTG (5), WUSA (9)
Pittsburgh, PA	1,238,900	12	KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
Charleston-Huntington, WV	525,100	43	WCHS-TV (8), WOWK-TV (13), WSAZ-TV (3), WTSF (61), WVAH-TV (23)
Roanoke-Lynchburg, VA	336,200	72	WDBJ (7), WEFC (38), WJPR (21), WSET-TV (13), WSLs-TV (10)
Wheeling, WV-Stuebenville, OH	164,900	124	WTOV-TV (9), WTRF-TV (7)
Bluefield-Beckley-Dak Hill, WV	138,700	147	WOAY-TV (4), WVVA (6)
Clarksburg-Weston, WV	89,100	162	WBOY-TV (12), WDTV (5), WLYJ (46)
Parkersburg, WV	34,900	198	WTAP-TV (15)
Harrisonburg, VA	33,000	200	WHSV-TV (3)

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

WTSF, Charleston	See Ashland, KY
WBOY-TV, Fairmont	See Clarksburg, WV
WOAY-TV, Beckley	See Dak Hill, WV
WOWK-TV, Huntington	See Charleston, WV
WSAZ-TV, Huntington	See Charleston, WV
WCHS-TV, Huntington	See Charleston, WV
WTSF, Huntington	See Ashland, KY
WVAH-TV, Huntington	See Charleston, WV
WDTV, Weston	See Clarksburg, WV
WTOV-TV, Wheeling	See Steubenville, OH

West Virginia Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	8	3	11
Educational Television Stations	1	2	3
			14

West Virginia—Bluefield

WVVA

Ch. 6

Network Service: NBC.

Licensee: WVVA Television Inc., 130-138 S. Fifth St., Quincy, IL 62301.

Studio: Route 460 Bypass, Box 1930, Bluefield, WV 24701.

Telephone: 304-325-5487. TWX: 710-938-8380.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 50-kw visual, 6.03-kw aural (maximum permitted for altitude). Antenna: 1220-ft. above av. terrain, 185-ft. above ground, 3837-ft. above sea level.

Latitude 37° 15' 21.31"
Longitude 81° 10' 55.43"

Transmitter: Top of East River Mtn.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 5-meter; Gardiner, 6-meter; Harris 6-meter; Gardiner & Harris receivers.

News Services: NBC, AP.

Ownership: Quincy Newspapers Inc. For other interests, see WGEM-TV, Quincy, IL.

Began Operation: July 31, 1955. Sale to present owner by Daily Telegraph Printing Co. approved by FCC April 9, 1979.

Represented (sales): Seitel Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

Personnel:

CHARLES WEBB, vice president & general manager.
RALPH M. OAKLEY, station manager.
STEVEN GREGORY, local sales manager.
KENNETH DICK, chief engineer.

Highest 30 Sec. Rate (July 1, 1985): \$600.

NETWORK BASE HOURLY RATE: \$850.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Bland	2,200	2,100	95
	Tazewell	18,200	18,000	99
	Wythe	9,400	9,200	98
	WEST VIRGINIA			
	Greenbrier	14,500	14,200	98
	Mc Dowell	16,100	15,800	98
	Mercer	28,100	27,800	99
	Monroe	4,700	4,500	96
	Pocahontas	3,800	3,600	95
	Raleigh	33,000	32,500	99
	Summers	5,600	5,400	96
	Wyoming	12,100	11,900	98
	Between 25-49%	VIRGINIA		
Bath		2,100	2,100	100
Buchanan		12,400	12,100	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Giles	6,200	6,100	98
	Pulaski	12,900	12,800	99
	WEST VIRGINIA			
Fayette	21,400	21,200	99	
Logan	17,200	17,000	99	
Between 5-24%	KENTUCKY			
	Martin	4,800	4,700	98
	Pike	30,100	29,700	99
VIRGINIA				
Carroll	9,700	9,500	98	
Floyd	4,300	4,200	98	
Grayson	8,900	8,800	99	
Russell	11,900	11,700	98	
Smyth	11,700	11,600	99	
Washington	23,800	23,500	99	
WEST VIRGINIA				
Boone	10,900	10,800	99	
Braxton	5,400	5,300	98	
Clay	4,100	4,000	98	
Doddridge	2,700	2,700	100	
Gilmer	3,000	2,900	97	
Mingo	12,700	12,500	98	
Nicholas	10,400	10,300	99	
Station Totals		374,300	368,500	98
Net Weekly Circulation (1986)			170,000	
Average Daily Circulation (1986)			100,900	

West Virginia—Charleston-Huntington

WCBS-TV

Ch. 8

Network Service: ABC.

Licensee: Rollins Telecasting Inc., Box 647, Atlanta, GA 30301.

Studio: 1111 Virginia St. E., Charleston, WV 25301.

Telephone: 304-346-5358. TWX: 710-930-8720.

Mailing Address: Box 1153, Charleston, WV 25324.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 158-kw visual, 19.1-kw aural. Antenna: 1236-ft. above av. terrain, 996-ft. above ground, 2046-ft. above sea level.

Latitude 38° 24' 27.9"
Longitude 81° 54' 13.3"

Transmitter: Coal Mtn., 3.5-mi. W of St. Albans, WV.

AM Affiliate: WCBS, 5-kw, 580 kHz (CBS).

FM Affiliate: WBES, 16-kw, 96.1 MHz (No. 241), 800-ft. (ABC).

Satellite Earth Stations: Andrew, 7.3-meter & 4.5-meter; Scientific-Atlanta, 7-meter; Avantek & Scientific-Atlanta receivers.

News Service: AP.

Ownership: Rollins Communications Inc., 100%. For other interests, see WPTZ, Plattsburgh, N.Y. Note: Sale to Heritage Communications pends.

Began Operation: Aug. 15, 1954. Sale to present owner by Tierney Co. approved Sept. 28, 1960 by FCC (Television Digest, Vol. 16:29, 40).

Represented (sales): Petry Television Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

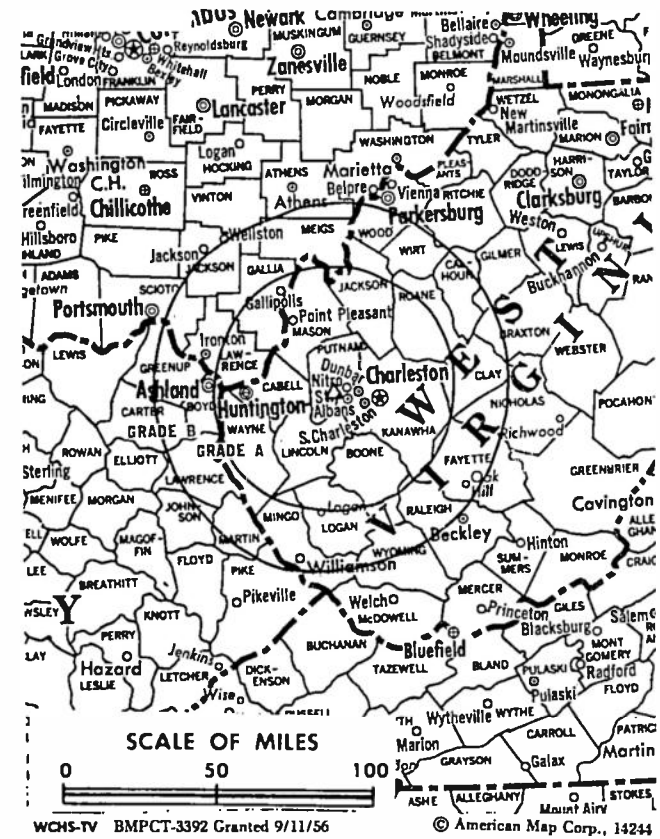
RICHARD A. HUBBELL, vice president, media group.
JACK ROBINETTE, vice president, television.
ROBERT O. PAXSON, senior manager.
DENNIS E. ADKINS, general manager.
STEVEN M. HERMAN, general sales manager.
JO COREY, operations manager.
RICHARD W. CANTER, news director.
MICHAEL J. HOOPER, promotion director.
ROBERT E. ROUSH, chief engineer.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1223.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Boyd	20,800	20,700	100
	Carter	8,900	8,800	99
	Elliott	2,600	2,600	100
	Floyd	18,200	18,000	99
	Greenup	13,800	13,700	99
	Johnson	9,000	8,900	99
	Lawrence	5,300	5,200	98
	Magoffin	4,800	4,700	98
	Martin	4,800	4,700	98
	Pike	30,100	29,700	99
	OHIO			
	Athens	19,000	18,400	97
Gallia	11,200	10,900	97	
Jackson	11,400	11,100	97	
Lawrence	23,800	23,300	98	
Meigs	9,100	8,900	97	
Scioto	31,400	30,700	98	
Vinton	4,400	4,300	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Washington	23,900	23,200	97
	WEST VIRGINIA			
	Boone	10,900	10,800	99
	Braxton	5,400	5,300	98
	Cabell	40,900	40,600	99
	Calhoun	3,300	3,200	97
	Clay	4,100	4,000	98
	Fayette	21,400	21,200	99
	Jackson	9,400	9,300	99
	Kanawha	88,600	87,900	99
	Lincoln	8,200	8,100	99
	Logan	17,200	17,000	99
	Mc Dowell	16,100	15,800	98
	Mason	10,000	9,900	99
	Mingo	12,700	12,500	98
	Nicholas	10,400	10,300	99
	Putnam	15,200	15,100	99
	Raleigh	33,000	32,500	99
	Roane	5,600	5,500	98
Wayne	17,000	16,800	99	
Webster	4,600	4,500	98	
Wirt	1,900	1,900	100	
Wood	35,200	34,800	99	
Wyoming	12,100	11,900	98	
Between 25-49%	KENTUCKY			
	Morgan	4,400	4,300	98
	OHIO			
	Morgan	5,400	5,200	96

(Continued on page A-1108)

Station Totals	808,200	795,900	98
Net Weekly Circulation (1986)		534,500	
Average Daily Circulation (1986)		303,200	

West Virginia—Huntington-Charleston

WOWK-TV

Ch. 13

Network Service: CBS.

Licensee: Gateway Communications Inc.

Studio: WOWK-TV Television Center, 555 5th Ave., Box 13, Huntington, WV 25706-0013.

Telephone: 304-525-7661. TWX: 710-931-8078.

Mailing Address: Box 13, Huntington, WV 25706-0013.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 132-kw visual, 26.3-kw aural. Antenna: 1270-ft. above av. terrain, 1109-ft. above ground, 2049-ft. above sea level.

Latitude 38° 30' 21"
Longitude 82° 12' 30"

Transmitter: Barker's Ridge Rd., Huntington.

Satellite Earth Stations: 5 in operation; ChannelMaster, 3.5-meter; M/A-Com, 3.5-meter; Scientific-Atlanta, 7-meter & 4.6-meter; ChannelMaster, M/A-Com & Scientific-Atlanta receivers.

News Service: UPI.

Ownership: See WBNG-TV, Binghamton, N.Y.

Began Operation: Oct. 2, 1955. Sale to present owner by Reeves Telecom approved by FCC Sept. 13, 1974. Sale to Reeves by Cowles Bcstg. Co. approved Dec. 21, 1960 (Television Digest, Vol. 16:43, 52). Sale to Cowles by S. J. Hyman theater interests approved June 20, 1956 (Vol. 12:18, 25).

Represented (sales): Blair Television.

Represented (legal): Wilner & Scheiner.

Represented (engineering): Smith & Powstenko.

Personnel:

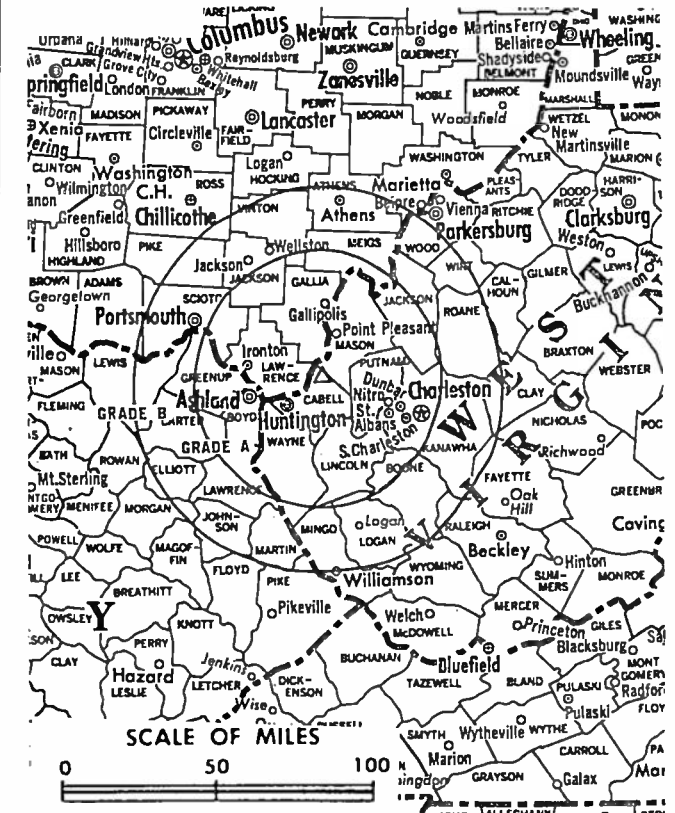
LEO M. MacCOURTNEY, vice president & general manager.
MICHAEL J. FERKO, general sales manager.
J. BRYON SHUMAKER, local sales manager.
PAUL DICKER, program manager.
JACQUI MULLEN, vice president & news director.
ROBERT WILLIS, promotion director.
AL GROSSNIKLAUS, chief engineer.

Highest 30 Sec. Rate (July 25, 1986): \$1200.

NETWORK BASE HOURLY RATE: \$1450.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Boyd	20,800	20,700	100
	Carter	8,900	8,800	99
	Elliott	2,600	2,600	100
	Floyd	18,200	18,000	99
	Greenup	13,800	13,700	99
	Johnson	9,000	8,900	99
	Lawrence	5,300	5,200	98
	Magoffin	4,800	4,700	98
	Martin	4,800	4,700	98
	Morgan	4,400	4,300	98
	Pike	30,100	29,700	99
	OHIO	Athens	19,000	18,400
Gallia		11,200	10,900	97
Jackson		11,400	11,100	97
Lawrence		23,800	23,300	98



WOWK-TV BMPCT-7566 Granted 2/3/75

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Meigs	9,100	8,900	97	
	Scioto	31,400	30,700	98	
	Vinton	4,400	4,300	98	
	Washington	23,900	23,200	97	
	WEST VIRGINIA				
	Boone	10,900	10,800	99	
	Cabell	40,900	40,600	99	
	Fayette	21,400	21,200	99	
	Jackson	9,400	9,300	99	
	Kanawha	88,600	87,900	99	
	Lincoln	8,200	8,100	99	
	Logan	17,200	17,000	99	
	Mason	10,000	9,900	99	
Mingo	12,700	12,500	98		
Putnam	15,200	15,100	99		
Raleigh	33,000	32,500	99		
Roane	5,600	5,500	98		
Wayne	17,000	16,800	99		
Wood	35,200	34,800	99		
Wyoming	12,100	11,900	98		
Between 25-49%	KENTUCKY				
	Rowan	6,200	6,100	98	
	OHIO				
	Morgan	5,400	5,200	96	
	Pike	8,800	8,500	97	
VIRGINIA					
Buchanan	12,400	12,100	98		
(Continued on page A-1108)					
Station Totals		804,700	792,400	98	
Net Weekly Circulation (1986)			514,300		
Average Daily Circulation (1986)			291,500		

West Virginia—Huntington-Charleston

WSAZ-TV

Ch. 3

Network Service: NBC.

Licensee: Lee Enterprises Inc., WSAZ Bldg., 645 Fifth Ave., Huntington, WV 25701.

Studios: 645 5th Ave., Huntington, WV 25701; Columbia Ave. & Virginia St., Charleston, WV.

Telephones: 304-697-4780, Huntington; 304-344-3521, Charleston.

TWX: 710-931-8034.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 46.8-kw visual, 6.92-kw aural. Antenna: 1253-ft. above av. terrain, 1069-ft. above ground, 2049-ft. above sea level.

Latitude 38° 30' 34"
Longitude 82° 13' 09"

Transmitter: Barker's Ridge, WV.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: 2 in operation; one transmit/receive.

News Services: AP, NBC.

Ownership: See KHQA-TV, Hannibal, MO-Quincy, IL.

Began Operation: Oct. 14, 1949. Sale to present owner by Capital Cities Bcstg. approved by FCC Feb. 1971. Previous sale by Goodwill Stations Inc. approved July 29, 1964 (Television Digest, Vol. 4:9, 18, 19, 31). Sale to Goodwill Stations by Huntington Publishing Co. & Mrs. Eugene Katz approved March 20, 1961 (Vol. 17:6, 14).

Represented (sales): Katz Television.

Represented (legal): Pierson, Ball & Dowd.

Personnel:

HOWARD KENNEDY, general manager.
GEORGE M. CURRY, program manager.
DON RAY, general sales manager.
BILL ALLEN, business manager.
GARY McNAIR, creative services manager.
ROBERT HARRIS, Charleston operations manager.
LOREN TOBIA, news manager.
HELEN BOWE, traffic manager.

Highest 30 Sec. Rate: \$3500.

NETWORK BASE HOURLY RATE: \$1700.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Boyd	20,800	20,700	100
	Carter	8,900	8,800	99
	Elliott	2,600	2,600	100
	Floyd	18,200	18,000	99
	Greenup	13,800	13,700	99
	Johnson	9,000	8,900	99
	Lawrence	5,300	5,200	98
	Magoffin	4,800	4,700	98
	Martin	4,800	4,700	98
	Morgan	4,400	4,300	98
	Pike	30,100	29,700	99
	Rowan	6,200	6,100	98
	OHIO			
	Athens	19,000	18,400	97
Gallia	11,200	10,900	97	
Jackson	11,400	11,100	97	
Lawrence	23,800	23,300	98	
Meigs	9,100	8,900	97	
Pike	8,800	8,500	97	



WSAZ-TV BMPCT-1056 Granted 1/11/54 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Scioto	31,400	30,700	98
	Vinton	4,400	4,300	98
	Washington	23,900	23,200	97
	WEST VIRGINIA			
	Boone	10,900	10,800	99
	Braxton	5,400	5,300	98
	Cabell	40,900	40,600	99
	Calhoun	3,300	3,200	97
	Clay	4,100	4,000	98
	Fayette	21,400	21,200	99
	Gilmer	3,000	2,900	97
	Jackson	9,400	9,300	99
	Kanawha	88,600	87,900	99
	Lincoln	8,200	8,100	99
	Logan	17,200	17,000	99
Mc Dowell	16,100	15,800	98	
Mason	10,000	9,900	99	
Mingo	12,700	12,500	98	
Nicholas	10,400	10,300	99	
Putnam	15,200	15,100	99	
Raleigh	33,000	32,500	99	
Roane	5,600	5,500	98	
Wayne	17,000	16,800	99	
Webster	4,600	4,500	98	
Wirt	1,900	1,900	100	
Wood	35,200	34,800	99	
Wyoming	12,100	11,900	98	
Between 25-49%	KENTUCKY			
	Lewis	5,100	5,000	98
	Menifee	1,700	1,700	100

(Continued on page A-1108)

Station Totals	840,500	826,900	98
Net Weekly Circulation (1986)		587,000	
Average Daily Circulation (1986)		404,900	

West Virginia—Charleston-Huntington

WVAH-TV

Ch. 23

Network Service: None, independent.

Licensee: West Virginia Telecasting Inc., 110 Roessler Rd., Suite 202, Pittsburgh, PA 15220.

Studio: 23 Broadcast Plaza, Hurricane, WV 25526.

Telephone: 304-757-8823.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1722-ft. above av. terrain, 1573-ft. above ground, 2546-ft. above sea level.

Latitude 38° 25' 15"
Longitude 81° 55' 27"

Transmitter: S side of Poplar Fork Rd., 1.53-mi. N of U.S. Rte. 60.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Automation Techniques, 3.7-meter Vidare, 5.6-meter; Automation Techniques & M/A-Com receivers.

Ownership: Greentree Assoc. GA ownership: Henry Posner Jr., 54%; Albert M. Holtz, 30%; Fred W. Schwarz, 1%; Thomas D. Wright, 15%, all general partners. Principals have interest in WRGT-TV, Dayton, OH; application for Ch. 8, Marysville, TN.

Began Operation: Sept. 19, 1982.

Represented (sales): MMT Sales.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Charles I. Gallagher, P. E.

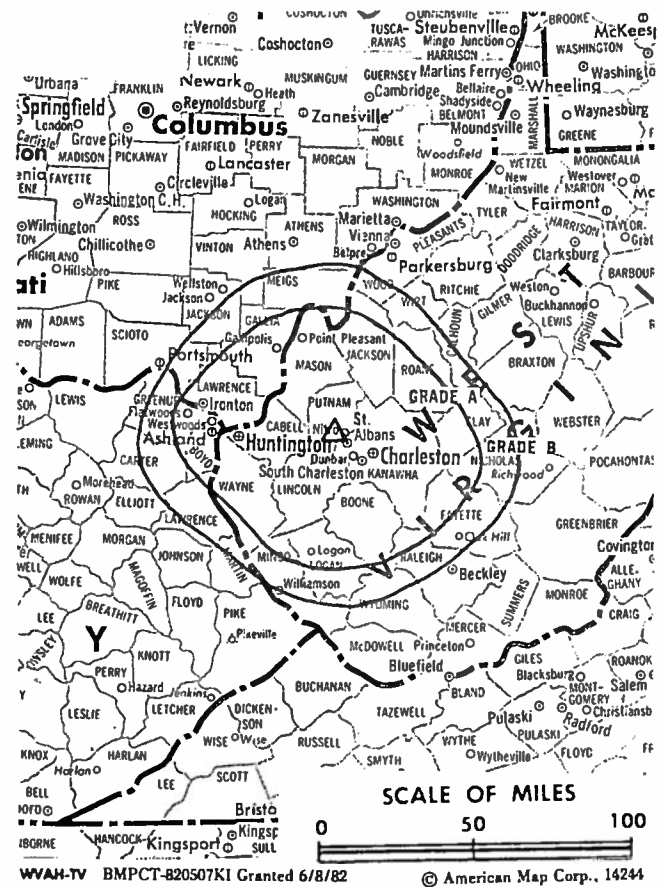
Personnel:

GARY DREISPUL, general manager.
WILLIAM WHITE, general sales manager.
GEORGE PARNICZA, chief engineer.

Highest 30 Sec. Rate (July 24, 1984): \$350.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Boyd	20,800	20,700	100
	Floyd	18,200	18,000	99
	Greenup	13,800	13,700	99
	Magoffin	4,800	4,700	98
	Martin	4,800	4,700	98
	OHIO			
	Gallia	11,200	10,900	97
	Lawrence	23,800	23,300	98
	Meigs	9,100	8,900	97
	Scioto	31,400	30,700	98
	VIRGINIA			
	Buchanan	12,400	12,100	98
	WEST VIRGINIA			
	Boone	10,900	10,800	99
	Cabell	40,900	40,600	99
	Jackson	9,400	9,300	99
Kanawha	88,600	87,900	99	
Lincoln	8,200	8,100	99	
Logan	17,200	17,000	99	
Mc Dowell	16,100	15,800	98	
Mason	10,000	9,900	99	
Mingo	12,700	12,500	98	
Putnam	15,200	15,100	99	
Roane	5,600	5,500	98	
Between 25-49%	KENTUCKY			
	Carter	8,900	8,800	99
	Elliott	2,600	2,600	100
Johnson	9,000	8,900	99	



WVAH-TV BMPCT-820507KI Granted 6/8/82 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	OHIO				
	Athens	19,000	18,400	97	
	Jackson	11,400	11,100	97	
	Pike	8,800	8,500	97	
	Vinton	4,400	4,300	98	
	Washington	23,900	23,200	97	
	WEST VIRGINIA				
	Braxton	5,400	5,300	98	
	Fayette	21,400	21,200	99	
	Nicholas	10,400	10,300	99	
	Pocahontas	3,800	3,600	95	
	Raleigh	33,000	32,500	99	
	Wayne	17,000	16,800	99	
	Wirt	1,900	1,900	100	
	Wood	35,200	34,800	99	
	Between 5-24%	KENTUCKY			
		Lawrence	5,300	5,200	98
Lewis		5,100	5,000	98	
Menifee		1,700	1,700	100	
Rowan		6,200	6,100	98	
OHIO					
Morgan		5,400	5,200	96	
WEST VIRGINIA					
Calhoun		3,300	3,200	97	
Clay		4,100	4,000	98	
Doddridge		2,700	2,700	100	
Gilmer		3,000	2,900	97	
Greenbrier		14,500	14,200	98	
Ritchie		4,500	4,400	98	
Webster		4,600	4,500	98	
Wyoming		12,100	11,900	98	
Station Totals			703,800	693,100	98
Net Weekly Circulation (1986)			343,800		
Average Daily Circulation (1986)			169,300		

West Virginia—Clarksburg-Fairmont

WBOY-TV

Ch. 12

Network Service: NBC.

Licensee: WBOY-TV Inc., 912 W. Pike St.

Studio: 912 W. Pike St., Clarksburg, WV 26301.

Telephone: 304-623-3311. TWX: 710-939-6813.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 129-kw visual, 12.9-kw aural. Antenna: Directional, 862-ft. above av. terrain, 593-ft. above ground, 2045-ft. above sea level.

Latitude 39° 17' 05"
Longitude 80° 19' 47"

Holds CP for change to 262-kw visual, 26.2-kw aural, 860-ft. above av. terrain, 572-ft. above ground, 2024-ft. above sea level, lat. 39° 17' 06", long. 80° 19' 46". BPCT-850906KH.

Transmitter: Pinnickinnick Mtn.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 4 in operation; Microdyne, 5-meter; Microdyne & Harris receivers.

News Service: AP.

Ownership: Commercial Dispatch Publishing Co., 92.5%; Birney Imes Jr., pres.; Stan Siegal, v.p., 7.5%; William W. Whitfield, secy.-treas. For other interests, see WCBI-TV, Columbus, MS.

Began Operation: Nov. 17, 1957. Sale to present owners by Marion R. Ascoli, Max Ascoli & Nathan W. Levin approved by FCC Nov. 5, 1976. Previous sale by Rust Craft Bcstg. Co. was granted March 11, 1964 by FCC (Television Digest, Vol. 3:12, 46; 4:11). For transfer of all WSTV Inc. properties to Rust Craft Broadcasting Co. Inc., see WTOV-TV, Steubenville, OH.

Represented (sales): Seltel Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): A. D. Ring & Associates.

Personnel:

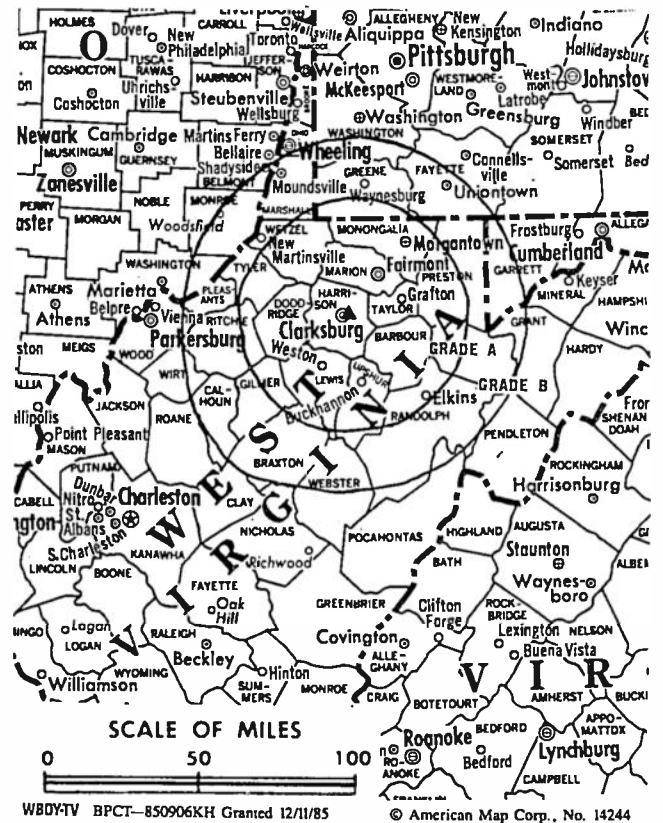
STAN SIEGAL, vice president & general manager.
FRANCES BASILE, program director.
RANDY THOMAS, news director.
JOE WRIGHT, chief engineer.

Highest 30 Sec. Rate (May 1, 1985): \$225.

NETWORK BASE HOURLY RATE: \$730.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WEST VIRGINIA			
	Barbour	6,100	6,000	98
	Braxton	5,400	5,300	98
	Doddridge	2,700	2,700	100
	Harrison	29,400	29,200	99
	Lewis	7,000	6,900	99
	Marion	25,200	25,000	99
Monongalia	28,900	28,500	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Preston	11,100	10,900	98
	Randolph	10,500	10,300	98
	Ritchie	4,500	4,400	98
	Taylor	6,200	6,100	98
	Tucker	3,400	3,300	97
	Tyler	4,100	4,000	98
Between 25-49%	Upshur	8,900	8,800	99
	OHIO			
	Monroe	6,400	6,200	97
	WEST VIRGINIA			
	Gilmer	3,000	2,900	97
Pleasants	3,000	3,000	100	
Webster	4,600	4,500	98	
Wetzel	7,900	7,800	99	
Between 5-24%	MARYLAND			
	Garrett	9,800	9,600	98
	WEST VIRGINIA			
	Calhoun	3,300	3,200	97
Nicholas	10,400	10,300	99	
Roane	5,600	5,500	98	
Station Totals		207,400	204,400	98
Net Weekly Circulation (1986)			137,000	
Average Daily Circulation (1986)			83,800	

West Virginia—Clarksburg-Weston

WDTV

Ch. 5

Network Service: CBS.

Licensee: W. Russell Withers Jr., Box 480, Bridgeport, WV 26330.

Studio: 5 Television Dr., Bridgeport, WV 26330.

Telephones: 304-623-5555, Bridgeport; 304-269-2498, Weston.

TWX: 710-935-1142.

Mailing Address: Box 480, Bridgeport, WV 26330.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 884-ft. above av. terrain, 505-ft. above ground, 2165-ft. above sea level.

Latitude 39° 04' 27"
Longitude 80° 25' 28"

Transmitter: Television Park, Fisher Mtn., U.S. Rte. 19, Weston, WV.

Satellite Earth Stations: ADM, 6-meter; Prodelin, 4-meter; RCA 3.7-meter Ku-band; Scientific-Atlanta, 4.6-meter & 7-meter, General Instrument, Scientific-Atlanta & Automation Techniques receivers.

News Service: AP.

Ownership: W. Russell Withers Jr., 100%. Withers owns 90% of KEWI & KGMO(FM), Cape Girardeau, Mo.; 100% of WMIX-AM-FM, Mt. Vernon, IL; KOKX & KIMI(FM), Keokuk, IA; WTWM(FM), Le Roy (Bloomington), IL and is buying WRBA(AM), Normal, IL. For other interests, see Group Ownership of TV Stations.

Began Operation: June 22, 1960. Sale to present owner by Broadcasting Industries of WV approved by FCC April 5, 1973. Transfer of control to William A. Meehan, Receiver, from Broadcast Industries of WV, approved by FCC June 30, 1971. Sale to Broadcast Industries (formerly Medallion Pictures) by J. Patrick Beacom, Thomas P. Johnson & George W. Eby approved Aug. 24, 1966 (Television Digest, Vol. 6:34, 35).

Represented (sales): Katz Television.

Represented (legal): Gardner, Carton & Douglas.

Personnel:

- W. RUSSELL WITHERS JR., owner.
- MELVIN KOFOD, general manager.
- NANCY DOTSON, sales manager.
- NICK PELLEGRIN, program director.
- PIETER VISSER, news director.
- MAURICE E. HESKETT, chief engineer.

Highest 30 Sec. Rate: \$450.

NETWORK BASE HOURLY RATE: \$1300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WEST VIRGINIA			
	Barbour	6,100	6,000	98
	Braxton	5,400	5,300	98
	Doddridge	2,700	2,700	100
	Gilmer	3,000	2,900	97
	Harrison	29,400	29,200	99
	Lewis	7,000	6,900	99
	Marion	25,200	25,000	99
	Monongalia	28,900	28,500	99
	Preston	11,100	10,900	98
Randolph	10,500	10,300	98	



WDTV BPCT-2310 Granted 11/4/59

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Ritchie	4,500	4,400	98
	Taylor	6,200	6,100	98
	Tucker	3,400	3,300	97
	Upshur	8,900	8,800	99
	Webster	4,600	4,500	98
Wetzel	7,900	7,800	99	
Between 25-49%	MARYLAND			
	Garrett	9,800	9,600	98
	OHIO			
	Monroe	6,400	6,200	97
	Washington	23,900	23,200	97
	WEST VIRGINIA			
	Calhoun	3,300	3,200	97
	Clay	4,100	4,000	98
	Pleasants	3,000	3,000	100
	Tyler	4,100	4,000	98
Wood	35,200	34,800	99	
Between 5-24%	OHIO			
	Morgan	5,400	5,200	96
	WEST VIRGINIA			
	Grant	3,800	3,700	97
	Nicholas	10,400	10,300	99
	Pendleton	3,100	3,000	97
	Pocahontas	3,800	3,600	95
	Roane	5,600	5,500	98
Wirt	1,900	1,900	100	
Station Totals		288,600	283,800	98
Net Weekly Circulation (1986)			173,800	
Average Daily Circulation (1986)			97,600	

West Virginia—Clarksburg

WLYJ

Ch. 46

Network Service: None, independent.

Licensee: Christian Communications Center Inc., 775 W. Pike St., Clarksburg, WV 26301.

Studio: 775 W. Pike St.

Telephone: 304-623-5783.

Mailing Address: Box 2544, Clarksburg, WV 26302-2544.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 156-kw max. visual, 15.6-kw max. aural. Antenna: 796-ft. above av. terrain, 632-ft. above ground, 1992-ft. above sea level.

Latitude 39° 18' 02"
Longitude 80° 20' 37"

Transmitter: N. 16th Extended, Clarksburg.

Satellite Earth Stations: Scientific-Atlanta, 5-meter; Paradigm, 3.7-meter; DX & Scientific-Atlanta receivers.

News Service: CBN.

Ownership: Joseph Rose, pres.; Lucien Sammons Jr., v.p.; A. M. Roberts, treas.; Jack L. Kincaid, secy.

Began Operation: Feb. 8, 1981.

Represented (legal): Gammon & Grange.

Represented (engineering): Serge Bergen.

Personnel:

JACK L. KINCAID, general manager.
WAYNE L. FAST, chief engineer.

Highest 30 Sec. Rate (July 24, 1986): \$60.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	WEST VIRGINIA Barbour	6,100	6,000	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Harrison	29,400	29,200	99
	Lewis	7,000	6,900	99
	Marion	25,200	25,000	99
	Ritchie	4,500	4,400	98
	Taylor	6,200	6,100	98
	Upshur	8,900	8,800	99

Station Totals	87,300	86,400	98
Net Weekly Circulation (1986)			12,100
Average Daily Circulation (1986)			5,700

West Virginia—Oak Hill-Beckley

WOAY-TV

Ch. 4

Network Service: ABC.

Licensee: Thomas Broadcasting Co., Box 251, Oak Hill, WV 25901.

Studio: U.S. Hwy. 21, 0.7-mi. S of Oak Hill.

Mailing Address: Box 251, Oak Hill, WV 25901.

Telephone: 304-469-3361.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 740-ft. above av. terrain, 688-ft. above ground, 2683-ft. above sea level.

Latitude 37° 57' 30"
Longitude 81° 09' 03"

Transmitter: U.S. Hwy. 21, 0.7 mi. S of Oak Hill city limits.

AM Affiliate: WOAY, 10-kw, 860 kHz.

FM Affiliate: WOAY-FM, 26-kw, 94.1 MHz (No. 231), 660-ft.

Satellite Earth Station: In operation.

News Services: UPI, ABC.

Ownership: Thomas Broadcasting Co., 100%. Helen G. Thomas, 48.7%; Robert R. Thomas III, Helen L. Thomas, John G. Thomas, Barbara L. T. Canterbury & Sarah A. Thomas, 10.26% each.

Began Operation: Dec. 3, 1954.

Represented (sales): Katz Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Silliman & Silliman.

Personnel:

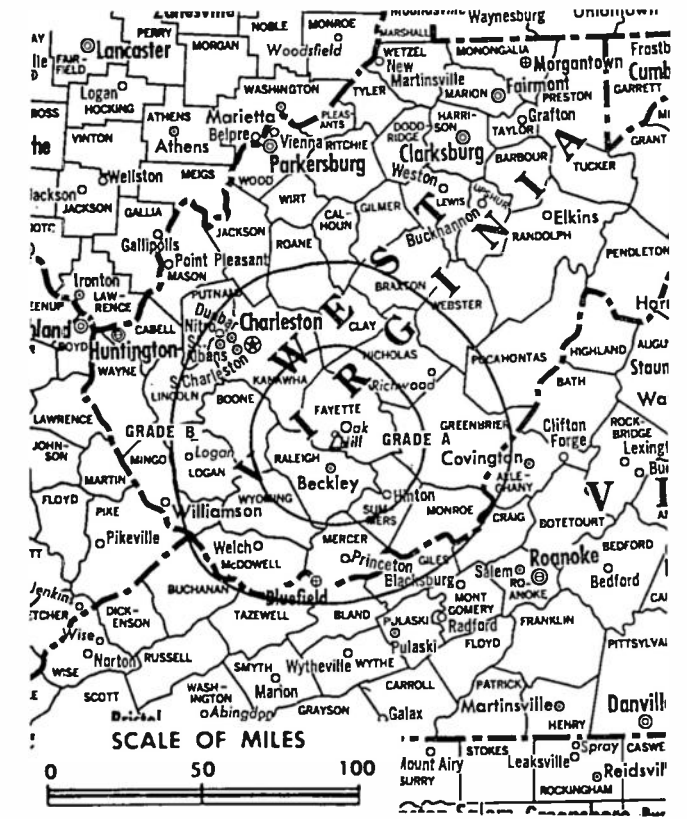
ROBERT R. THOMAS III, president.
CURTIS W. BUTLER, vice president & general manager.
JIM MARTIN, chief engineer.
DON WATKINS, production manager.

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$325.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Tazewell	18,200	18,000	99
	WEST VIRGINIA			
	Boone	10,900	10,800	99
	Calhoun	3,300	3,200	97
	Fayette	21,400	21,200	99
	Greenbrier	14,500	14,200	98
	Mc Dowell	16,100	15,800	98
	Mercer	28,100	27,800	99
	Nicholas	10,400	10,300	99
	Pocahontas	3,800	3,600	95
	Raleigh	33,000	32,500	99
	Summers	5,600	5,400	96
Webster	4,600	4,500	98	



WOAY-TV BNPCT-2280 Granted 8/3/54

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Wyoming	12,100	11,900	98
Between 25-49%	VIRGINIA			
	Buchanan	12,400	12,100	98
	WEST VIRGINIA			
	Braxton	5,400	5,300	98
	Clay	4,100	4,000	98
	Kanawha	88,600	87,900	99
Between 5-24%	Logan	17,200	17,000	99
	Monroe	4,700	4,500	96
	VIRGINIA			
	Alleghany	9,400	9,300	99
	Bath	2,100	2,100	100
	Bland	2,200	2,100	95
	Giles	6,200	6,100	98
	Russell	11,900	11,700	98
	WEST VIRGINIA			
	Gilmer	3,000	2,900	97
Lewis	7,000	6,900	99	
Lincoln	8,200	8,100	99	
Mingo	12,700	12,500	98	
Putnam	15,200	15,100	99	
Ritchie	4,500	4,400	98	
Roane	5,600	5,500	98	
Wirt	1,900	1,900	100	
Station Totals		404,300	398,600	98
Net Weekly Circulation (1986)			202,300	
Average Daily Circulation (1986)			110,100	

West Virginia—Parkersburg-Marietta, Ohio

WTAP-TV

Ch. 15

Network Service: NBC.

Licensee: Benedek Bcstg. Corp., 121 W. 7th St., Parkersburg WV 26102.

Studio: 121 W. Seventh St., Parkersburg, WV 26102.

Telephone: 304-485-4588.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 236-kw max. & 208-kw horizontal visual, 46.6-kw max. & 41.4-kw horizontal aural. Antenna: 620-ft. above av. terrain, 435-ft. above ground, 1395-ft. above sea level.

Latitude 39° 20' 59"
Longitude 81° 33' 56"

Transmitter: Dole's Knob, Constitution, OH.

Satellite Earth Stations: ADM, 3.9-meter; Harris & Drake receivers.

News Services: AP, UPI, NPS.

Ownership: Benedek Broadcasting Corp. A. Richard Benedek, pres.-treas.; Benedek Holding Co., 100%. For A. Richard Benedek interests, see Group Ownership of TV Stations.

Began Operation: Oct. 8, 1953. Sale to present owners by Robert E. Richardson, et al., approved by FCC Oct. 3, 1979 (Television Digest, Vol. 19:44). Previous sale by R. L. Drake Co. approved Nov. 1974. Sale by T/R Inc. (Zanesville Publishing) approved Nov. 2, 1967. Sale by Frank Baer-Howard Chernoff group approved March 30, 1955 (Vol. 11:10, 14).

Represented (sales): Seltel Inc.; Dome & Assoc.

Represented (legal): Wilner & Scheiner.

Personnel:

SHERMAN A. GRIMM, general manager.
CHARLES HELMICK, chief engineer.

Highest 30 Sec. Rate: \$250.

NETWORK BASE HOURLY RATE: \$125.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Washington	23,900	23,200	97
	WEST VIRGINIA			
	Wood	35,200	34,800	99
Between 25-49%	OHIO			
	Morgan	5,400	5,200	96



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WEST VIRGINIA			
	Pleasants	3,000	3,000	100
Between 5-24%	OHIO			
	Athens	19,000	18,400	97
	Monroe	6,400	6,200	97
	Noble	4,200	4,000	95
WEST VIRGINIA	Calhoun	3,300	3,200	97
	Doddridge	2,700	2,700	100
	Jackson	9,400	9,300	99
	Mason	10,000	9,900	99
	Ritchie	4,500	4,400	98
	Tyler	4,100	4,000	98
	Wirt	1,900	1,900	100
Station Totals		133,000	130,200	97
Net Weekly Circulation (1986)				58,600
Average Daily Circulation (1986)				35,800

West Virginia—Wheeling

WTRF-TV

Ch. 7



**WTRF-TV
WHEELING**

Network Service: CBS, ABC.

Licensee: Forward Tele-Productions Inc., 96 16th St., Wheeling, WV 26003.

Studio: 96 16th St., Wheeling, WV 26003.

Telephone: 304-232-7777. TWX: 304-232-6897.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 30.9-kw aural, with electrical beam tilt. Antenna: 962-ft. above av. terrain, 740-ft. above ground, 2025-ft. above sea level.

Latitude 40° 03' 41"
Longitude 80° 45' 08"

Transmitter: R.D. 1, Kirkwood Heights, Bridgeport, OH.

Satellite Earth Stations: 5 in operation; Microdyne, 7-meter: M/A-Com, Microdyne & Scientific-Atlanta receivers.

News Services: AP, UPI, NIWS.

Ownership: Wesray Communications Inc. For other interests, see Forward in Group Ownership of TV Stations.

Began Operation: Oct. 24, 1953. Sale to present owners approved by FCC August 16, 1984. FCC approved transfer of control to Forward Communications from Albert V. Dix family Feb. 28, 1969. Forward assumed control April 8, 1969. Previously, Dix family increased holdings from 30% to 90% by stock purchases from Wheeling Intelligencer and News Register (30%) and Thomas Bloch family and estate after FCC approved transfer of control Dec. 17, 1958 (Television Digest, Vol. 14:46, 48, 52).

Represented (sales): Seltel Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:

JAMES G. SQUIBB JR., president & general manager.
FRANK CURTIS, vice president, sales.
GEORGE CARROLL, vice president, operations.
GARRY VORHEES, vice president, programming.
MARK DAVIS, vice president, news.
SANDRA HAMM, news director.
DALE SCHUSSLER, assignments editor.
MICHAEL SEACHMAN, promotion manager.
JOE DUMAS, chief engineer.

Highest One Hour Rate (June 1, 1985): \$2400.

Highest 30 Sec. Rate (Sept. 29, 1986): \$570.

NETWORK BASE HOURLY RATE: \$2269.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Not Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Belmont	32,000	31,500	98
	Carroll	9,500	9,400	99
	Coshocton	13,800	13,400	97
	Guernsey	15,900	15,500	97
	Harrison	6,500	6,400	98
	Jefferson	32,900	32,500	99
	Monroe	6,400	6,200	97
	Noble	4,200	4,000	95
	Tuscarawas	33,000	32,300	98
PENNSYLVANIA	Greene	15,500	15,100	97
	WEST VIRGINIA			
	Brooke	10,600	10,600	100
	Hancock	14,600	14,600	100
	Marion	25,200	25,000	99
Between 25-49%	Marshall	15,000	14,900	99
	Ohio	22,900	22,800	100
	Tyler	4,100	4,000	98
	Wetzel	7,900	7,800	99
	OHIO			
Columbiana	41,700	41,100	99	
Morgan	5,400	5,200	96	
Muskingum	31,500	30,900	98	
Washington	23,900	23,200	97	
PENNSYLVANIA				
Washington	81,600	80,300	98	
(Continued on page A-1108)				
Station Totals		1,608,500	1,584,700	98
Net Weekly Circulation (1986)			382,900	
Average Daily Circulation (1986)			196,700	

West Virginia

WCHS-TV, Charleston-Huntington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	VIRGINIA			
	Buchanan	12,400	12,100	98
	WEST VIRGINIA			
	Gilmer	3,000	2,900	97
	Greenbrier	14,500	14,200	98
	Lewis	7,000	6,900	99
	Mercer	28,100	27,800	99
	Pleasants	3,000	3,000	100
Between 5-24%	Pocahontas	3,800	3,600	95
	Ritchie	4,500	4,400	98
	KENTUCKY			
	Lewis	5,100	5,000	98
	Menifee	1,700	1,700	100
	Rowan	6,200	6,100	98
	OHIO			
	Hocking	9,800	9,600	98
	Perry	11,600	11,400	98
	Pike	8,800	8,500	97
	VIRGINIA			
	Tazewell	18,200	18,000	99
	WEST VIRGINIA			
	Randolph	10,500	10,300	98
	Summers	5,600	5,400	96
Upshur	8,900	8,800	99	

WOWK-TV, Huntington-Charleston (Arbitron Data Continued)

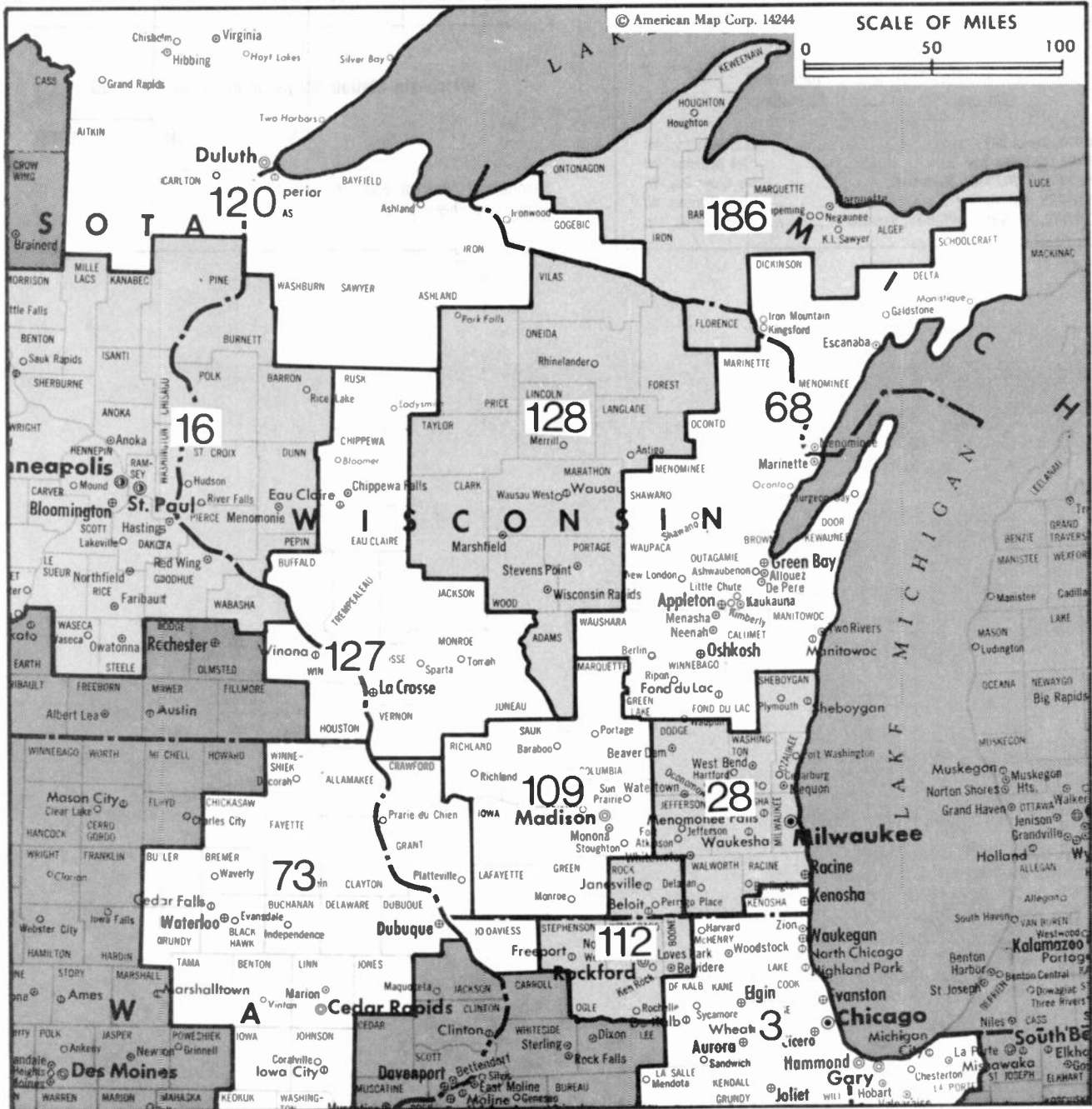
Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WEST VIRGINIA			
	Braxton	5,400	5,300	98
	Calhoun	3,300	3,200	97
	Clay	4,100	4,000	98
	Mc Dowell	16,100	15,800	98
	Nicholas	10,400	10,300	99
	Pleasants	3,000	3,000	100
	Ritchie	4,500	4,400	98
	Webster	4,600	4,500	98
	Wirt	1,900	1,900	100
Between 5-24%	KENTUCKY			
	Knott	6,100	5,900	97
	Lewis	5,100	5,000	98
	Menifee	1,700	1,700	100
	OHIO			
	Hocking	9,800	9,600	98
	Ross	23,700	23,200	98
	VIRGINIA			
	Craig	1,500	1,500	100
	Dickenson	7,000	6,900	99
	Tazewell	18,200	18,000	99
	WEST VIRGINIA			
	Gilmer	3,000	2,900	97
	Greenbrier	14,500	14,200	98
	Mercer	28,100	27,800	99
Summers	5,600	5,400	96	

WSAZ-TV, Huntington-Charleston (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO			
	Morgan	5,400	5,200	96
	VIRGINIA			
	Buchanan	12,400	12,100	98
	WEST VIRGINIA			
	Pleasants	3,000	3,000	100
Between 5-24%	KENTUCKY			
	Fleming	4,600	4,500	98
	Harlan	14,600	14,400	99
	Knott	6,100	5,900	97
	Mason	6,500	6,400	98
	Wolfe	2,400	2,300	96
	OHIO			
	Adams	9,200	8,800	96
	Hocking	9,800	9,600	98
	Noble	4,200	4,000	95
	Ross	23,700	23,200	98
	VIRGINIA			
	Wise	17,200	16,900	98
	WEST VIRGINIA			
	Greenbrier	14,500	14,200	98
Mercer	28,100	27,800	99	
Pocahontas	3,800	3,600	95	
Ritchie	4,500	4,400	98	
Summers	5,600	5,400	96	

WTRF-TV, Wheeling (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WEST VIRGINIA			
	Harrison	29,400	29,200	99
	Monongalia	28,900	28,500	99
	Pleasants	3,000	3,000	100
	Preston	11,100	10,900	98
	Ritchie	4,500	4,400	98
	Taylor	6,200	6,100	98
	Tucker	3,400	3,300	97
	Upshur	8,900	8,800	99
	Between 5-24%	MARYLAND		
Garrett		9,800	9,600	98
OHIO				
Holmes		9,000	8,500	94
Perry		11,600	11,400	98
Stark		138,700	136,900	99
PENNSYLVANIA				
Allegheny		547,000	539,500	99
Beaver		73,700	72,800	99
Fayette		60,300	58,900	98
Westmoreland		147,400	145,500	99
WEST VIRGINIA				
Barbour		6,100	6,000	98
Doddridge		2,700	2,700	100
Lewis		7,000	6,900	99
Randolph	10,500	10,300	98	
Wood	35,200	34,800	99	



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Chicago, IL	3,006,300	3	WBBM-TV (2), WCFC-TV (38), WCIU-TV (26), WFLD (32), WGBO-TV (66), WGN-TV (9), WLS-TV (7), WMAQ-TV (5), WPWR-TV (60), WSNS-TV (44)
Minneapolis-St. Paul, MN	1,164,200	16	KARE (11), KITN (29), KMSP-TV (9), KSTP-TV (5), KTMA-TV (23), KXLI (41), WCCO-TV (4)
Milwaukee, WI	693,500	28	WCGV-TV (24), WISN-TV (12), WITI-TV (6), WTMJ-TV (4), WVCY-TV (30), WVTM (18)
Green Bay, WI	359,700	68	WBAY-TV (2), WFRV-TV (5), WGBA (26), WJMN-TV (3), (26), WLUC-TV (11), WSCO (14), WXGZ-TV (32)
Cedar Rapids-Waterloo-Dubuque, IA	327,300	73	KCRG-TV (9), KDUB-TV (40), KGAN (2), KWWL (7)
Madison, WI	200,300	109	WISC-TV (3), WKOW-TV (27), WMSN-TV (47), WMTV (15)
Rockford, IL	189,800	112	WIFR-TV (23), WQRF-TV (39), WREX-TV (13), WTVU (17)
Duluth, MN-Superior, WI	173,400	120	KBJR-TV (6), KDHL-TV (3), WDIO-TV (10), WIPT (13)
La Crosse-Eau Claire, WI	161,400	127	WEAU-TV (13), WKBT (8), WQOW-TV (18), WXOW-TV (19)
Wausau-Rhineland, WI	159,400	128	WAOW-TV (9), WJFW-TV (12), WSAW-TV (7)
Marquette, MI	54,300	186	WLUC-TV (6)

Wisconsin

State Cross Reference List

Communities That Receive Programs of
Stations That are Located Elsewhere

WSCO, Green BaySee Suring, WI
WXGZ-TV, Green BaySee Appleton, WI
WFRV-TV & WLUK-TV, MarinetteSee Green Bay, WI
WJFW-TV, RhinelanderSee Wausau, WI
KDLH-TV, KBJR-TV & WDIO-TV, SuperiorSee Duluth, MN

Wisconsin Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	12	11	23
Educational Television Stations	1	7	8
			<u>31</u>

Wisconsin—Appleton

WXGZ-TV

Ch. 32

Network Service: None, independent.

Licensee: Appleton Midwestern Television, a Partnership, c/o Consolidated Resources Corp. of America, 2245 Perimeter Park, Suite 3, Atlanta, GA 30341.

Studio: 3025 N. Marshall Rd., Appleton, WI 54915.

Mailing Address: Box 995, Appleton, WI 54912.

Telephone: 414-731-3232.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 1070-kw max. visual, 107-kw max. aural. Antenna: 1220-ft. above av. terrain, 1055-ft. above ground, 2030-ft. above sea level.

Latitude 44° 21' 32"
Longitude 87° 59' 00"

Transmitter: N side of Shirley Rd. between Ridgeview & Morrison Rd.

Satellite Earth Stations: Harris, 3-meter; Fiberdome, 4-meter; Harris & DX receivers.

News Service: AP.

Ownership: Appleton Midwestern Television Ltd., 100%. AWTL ownership: David R. Vaughan, Raymond J. Brown & David J. VerMeulen, gen. partners, 10.2% each; Kenneth M. Roxburgh & Rosemarie A. Smyczek, gen. partners, 5.1% each; Michael S. Brown, gen. partner, 3.5%; Appleton-Green Bay TV Ltd., ltd. partner, 47%; Kaissar Ibrahim, ltd. partner, 4.07%; Ray M. Warren, ltd. partner, 2.55%; Alfred Moses, ltd. partner, 2%. Ibrahim has interest in KJTL(TV), Wichita Falls, TX. Vaughan has interest in Media Central Inc., see Group Ownership of TV Stations.

Began Operation: Jan. 15, 1984. Transfer of control to present owners approved by FCC April 9, 1985.

Represented (sales): Seltel Inc.

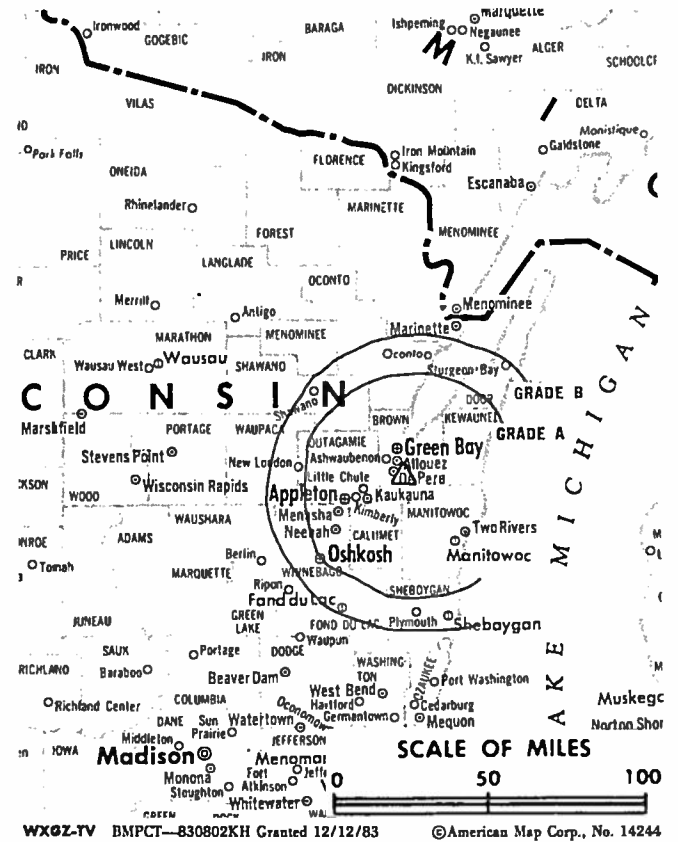
Personnel:

BILL Le MONDS, general manager.
JAY ZOLLAR, general sales manager.
SAM HUTCHISON, program & promotion manager.
ROSE MACHI, promotion coordinator.
JIM RADMANN, chief engineer.
PAUL WIENKE, traffic manager.

Highest 30 Sec. Rate (July 31, 1985): \$160.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Brown	66,800	66,200	99
	Calumet	11,000	10,800	98
	Kewaunee	6,800	6,700	99
	Outagamie	46,900	46,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Winnebago	50,300	49,800	99
	Between 25-49%			
Between 25-49%	WISCONSIN			
	Door	10,400	10,300	99
	Green Lake	7,200	7,000	97
	Manitowoc	29,800	29,500	99
	Menominee	800	800	100
	Oconto	11,200	11,000	98
	Shawano	13,600	13,400	99
Waupaca	16,200	16,000	99	
Between 5-24%	MICHIGAN			
	Menominee	9,300	9,100	98
	WISCONSIN			
	Fond Du Lac	31,200	30,700	98
	Marinette	15,300	15,100	99
Sheboygan	36,900	36,500	99	
Waushara	7,900	7,700	97	
Station Totals		371,600	367,200	98
Net Weekly Circulation (1986)				157,300
Average Daily Circulation (1986)				65,700

Wisconsin—Eau Claire

WEAU-TV

Ch. 13



Network Service: NBC.

Licensee: WEAU-TV, Box 47, Eau Claire, WI 54702-0047.

Studio: 1907 S. Hastings Way.

Mailing Address: Box 47, Eau Claire, WI 54702-0047.

Telephone: 715-832-3474. TWX: 910-282-1633.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1990-ft. above av. terrain, 1997-ft. above ground, 3077-ft. above sea level.

Latitude 44° 39' 51"
Longitude 90° 57' 41"

Transmitter: 4.4-mi. N of Fairchild, WI on County Rd. H.

Satellite Earth Stations: 4 in operation; Common Carrier (2); Harris, 6-meter; Harris, Microdyne, DX & Wagner receivers.

News Services: AP, NBC, Potomac News.

Ownership: Gillett Group Inc. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 17, 1953. Sale to present owner by Post Corp. approved by FCC June 19, 1984. Sale to Post Corp. by Morgan Murphy interests approved by FCC May 16, 1962 (Television Digest, Vol. 2:4, 21).

Represented (sales): MMT Sales Inc.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Cohen & Dippell.

Personnel:

- JOHN WESTERBERG, general manager.
- DICK NELSON, local sales manager.
- DENISE NOONAN, national sales manager.
- NANCY YULE, program director.
- KRISTEN LORENTZ, promotion manager.
- DICK DIONNE, operations manager.

Highest 30 Sec. Rate (July 1, 1986): \$635.

NETWORK BASE HOURLY RATE: \$875.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Winona	15,800	15,500	98
	WISCONSIN			
	Adams	5,600	5,400	96
	Barron	15,400	15,000	97
	Buffalo	5,400	5,300	98
Chippewa	18,400	18,100	98	
Clark	11,900	11,500	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DUNN	12,100	11,800	98
	Eau Claire	30,500	29,900	98
	Jackson	6,400	6,200	97
	Juneau	8,500	8,200	96
	La Crosse	34,400	33,900	99
	Monroe	12,900	12,600	98
	Pepin	2,800	2,700	96
	Rusk	5,800	5,600	97
	Taylor	6,500	6,300	97
	Trempealeau	9,800	9,500	97
Wood	28,200	27,800	99	
Between 25-49%	MINNESOTA			
	Houston	6,300	6,200	98
	WISCONSIN			
	Marathon	41,100	40,600	99
	Portage	20,300	19,900	98
	Price	6,200	6,000	97
	Sawyer	5,200	5,000	96
Vernon	9,800	9,500	97	
Between 5-24%	MINNESOTA			
	Fillmore	7,900	7,800	99
	Wabasha	7,400	7,300	99
	WISCONSIN			
	Ashland	6,300	6,200	98
	Forest	3,500	3,400	97
	Langlade	7,400	7,200	97
	Lincoln	10,300	10,200	99
	Marquette	5,200	5,000	96
	Pierce	10,900	10,700	98
Polk	12,900	12,700	98	
Richland	6,500	6,300	97	
St Croix	15,800	15,600	99	
Washburn	5,600	5,500	98	
Wausara	7,900	7,700	97	
Station Totals		426,900	418,100	97
Net Weekly Circulation (1986)				226,700
Average Daily Circulation (1986)				133,400

Wisconsin—Eau Claire

WQOW-TV

Ch. 18

(Satellite of WKOW-TV, La Crosse, WI)

Network Service: ABC.

Licensee: Wisconsin TV Network Associates.

Studio: 2881 S. Hastings Way, Eau Claire, WI 54701.

Telephone: 715-835-1881. TWX: 510-101-1565.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1150-kw max. & 407-kw horizontal visual, 115-kw max. & 40.7-kw horizontal aural. Antenna: 740-ft. above av. terrain, 506-ft. above ground, 1776-ft. above sea level.

Latitude 44° 57' 39"
Longitude 91° 40' 05"

Transmitter: 3.9-mi. SE of Colfax.

Satellite Earth Stations: United States Satellite, 5-meter; M/A-Com, Scientific-Atlanta & Uniden receivers.

News Service: UPI.

Ownership: See WKOW-TV, Madison, WI.

Began Operation: Sept. 22, 1980. Sale to present owner by Liberty Bcstg. approved by FCC Jan. 7, 1985 (Television Digest, Vol. 24:43).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

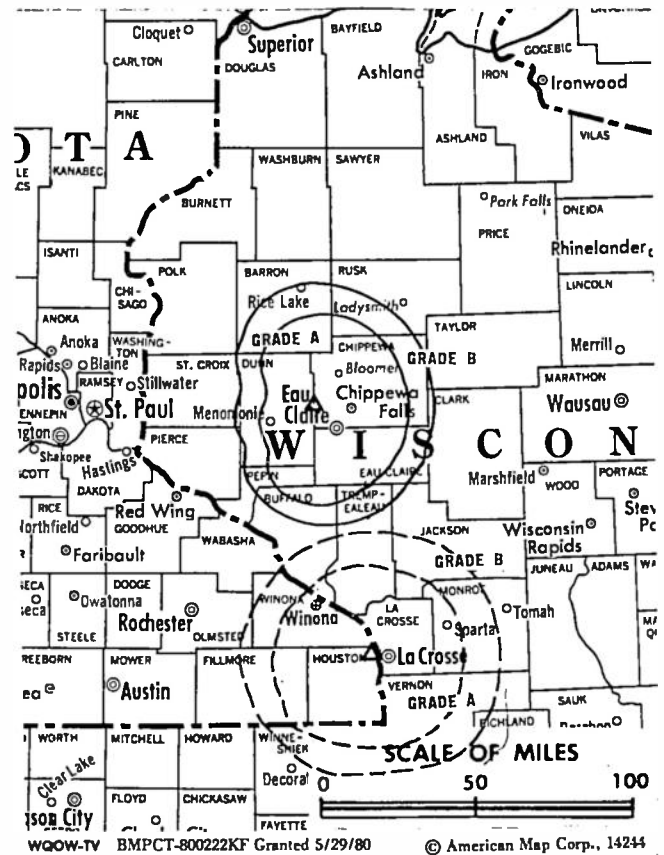
Personnel:

CHUCK ROTH, station manager.
BOB BRAUN, local sales manager.
DAVE WHITE, chief engineer.
CARLA PELZL, promotion manager.

Highest 30 Sec. Rate (Sept. 8, 1986): \$200.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Chippewa	18,400	18,100	98
	Eau Claire	30,500	29,900	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WISCONSIN			
	Dunn	12,100	11,800	98
	Pepin	2,800	2,700	96
	Rusk	5,800	5,600	97
	Trempealeau	9,800	9,500	97
Between 5-24%	WISCONSIN			
	Barron	15,400	15,000	97
	Buffalo	5,400	5,300	98
	Sawyer	5,200	5,000	96
	Taylor	6,500	6,300	97
	Washburn	5,600	5,500	98
Station Totals		117,500	114,700	97
Net Weekly Circulation (1986)				52,800
Average Daily Circulation (1986)				25,900

Wisconsin—Green Bay

WBAY-TV

Ch. 2



KATZ CONTINENTAL

Network Service: CBS.

Licensee: Nationwide Communications Inc., 115 S. Jefferson St., Green Bay, WI 54301.

Studio: 115 S. Jefferson St., Green Bay, WI 54301.

Telephone: 414-432-3331. TWX: 910-263-1260.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1205-ft. above av. terrain, 1149-ft. above ground, 2049-ft. above sea level.

Latitude 44° 24' 35"
Longitude 88° 00' 05"

Transmitter: Town of DePere, WI.

Satellite Earth Stations: 3 in operation; Pinzone & Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: See WATE-TV, Knoxville, TN.

Began Operation: March 17, 1953. Sale to present owner by Norbertine Fathers approved by FCC Dec. 30, 1974 (Television Digest, Vol. 15:3).

Represented (sales): Katz Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cohen & Dippell.

Personnel:

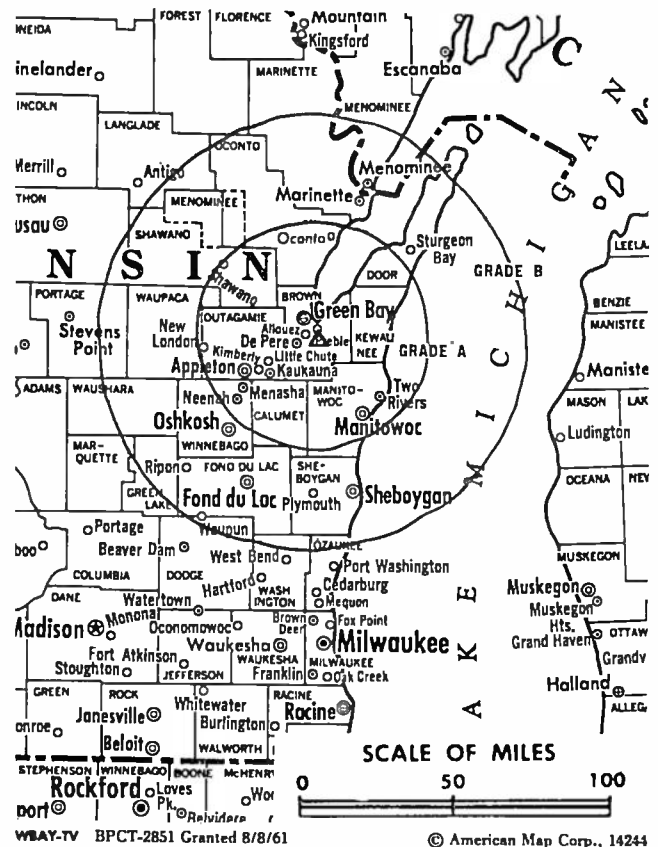
TED KOHL, general manager.
GARY ANDRICH, general sales manager.
RICHARD D. MILLHISER, program/promotion director.
JOSEPH A. TAYLOR, chief engineer.
TOM McCAREY, news director.
KATHLEEN BEAUCHAMP, business manager.

Highest 30 Sec. Rate (Aug. 1985): \$3600.

NETWORK BASE HOURLY RATE: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN Menominee	9,300	9,100	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Brown	66,800	66,200	99
	Calumet	11,000	10,800	98
	Door	10,400	10,300	99
	Fond Du Lac	31,200	30,700	98
	Green Lake	7,200	7,000	97
	Kewaunee	6,800	6,700	99
	Manitowoc	29,800	29,500	99
	Marinette	15,300	15,100	99
	Menominee	800	800	100
	Oconto	11,200	11,000	98
	Outagamie	46,900	46,600	99
	Shawano	13,600	13,400	99
Sheboygan	36,900	36,500	99	
Waupaca	16,200	16,000	99	
Waushara	7,900	7,700	97	
Winnebago	50,300	49,800	99	
Between 25-49%	WISCONSIN			
	Forest	3,500	3,400	97
	Langlade	7,400	7,200	97
	Marquette	5,200	5,000	96
Portage	20,300	19,900	98	
Between 5-24%	MICHIGAN			
	Benzie	4,400	4,300	98
	Dickinson	9,900	9,700	98
	Grand Traverse	21,600	21,100	98
	Manistee	9,200	9,000	98
Mason	10,200	9,800	96	
WISCONSIN	Dodge	26,300	25,800	98
	Florence	1,500	1,500	100
	Marathon	41,100	40,600	99
	Wood	28,200	27,800	99
Station Totals		560,400	552,300	98
Net Weekly Circulation (1986)			350,600	
Average Daily Circulation (1986)			225,800	

Wisconsin—Green Bay

WFRV-TV

Ch. 5

(Operates satellite WJMN-TV, Escanaba, MI)

Network Service: ABC.

Licensee: WFRV Television Inc., Box 19055, Green Bay, WI 54307-9055.

Studio: 1181 E. Mason St, Green Bay.

Mailing Address: Box 19055, Green Bay, WI 54307-9055.

Telephone: 414-437-5411. TWX: 910-263-1258.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 93.3-kw visual, 18.6-kw aural. Antenna: 1120-ft. above av. terrain, 999-ft. above ground, 1916-ft. above sea level.

Latitude 44° 24' 21"
Longitude 88° 00' 19"

Transmitter: 3-mi. SE of DePere.

Satellite Earth Stations: Andrew, 4.5-meter & 7.3-meter; Comtech, 5-meter; Vertex, 4.6-meter Ku-band; AvanteK, Microdyne & M/A-Com receivers.

News Services: AP, UPI.

Ownership: Midwest Radio-Television Inc., 100%. See WCCO-TV, Minneapolis-St. Paul, MN.

Began Operation: May 21, 1955. Sale to present owner by Orion Bcstg. approved by FCC Aug. 14, 1981 (Television Digest, Vol. 21:4). Sale to Orion by S. N. Pickard group approved Jan. 4, 1961 (Vol. 16:49; 17:2).

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

ROBERT B. FARROW, vice president & general manager.
MITCH LAMBERT, general sales manager.
MIKE O'ROURKE, director of programming & special events.
RAY WILCK, news director.
HARRY HILL, chief engineer.
ALAN EATON, director of broadcast operations & marketing.

Highest 30 Sec. Rate (May 23, 1985): \$650.

NETWORK BASE HOURLY RATE: \$1050.

Arbitron Data: Figures include WJMN-TV, Escanaba, MI.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Alger	3,200	3,100	97
	Baraga	3,000	2,900	97
	Delta	13,700	13,400	98
	Dickinson	9,900	9,700	98
	Gogebic	7,300	7,100	97
	Houghton	13,000	12,500	96
	Iron	5,400	5,300	98
	Keweenaw	700	700	100
	Luce	2,100	2,000	95
	Marquette	25,100	24,800	99
	Menominee	9,300	9,100	98
	Schoolcraft	3,000	2,900	97
	WISCONSIN			
	Brown	66,800	66,200	99
	Calumet	11,000	10,800	98
	Door	10,400	10,300	99
	Florence	1,500	1,500	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Fond Du Lac	31,200	30,700	98
	Green Lake	7,200	7,000	97
	Kewaunee	6,800	6,700	99
	Manitowoc	29,800	29,500	99
	Marinette	15,300	15,100	99
	Menominee	800	800	100
	Oconto	11,200	11,000	98
	Outagamie	46,900	46,600	99
	Shawano	13,600	13,400	99
	Waupaca	16,200	16,000	99
	Waushara	7,900	7,700	97
Winnebago	50,300	49,800	99	
Between 25-49%	MICHIGAN			
	Ontonagon	3,300	3,200	97
	WISCONSIN			
	Forest	3,500	3,400	97
	Iron	2,700	2,700	100
	Langlade	7,400	7,200	97
	Marquette	5,200	5,000	96
Portage	20,300	19,900	98	
Sheboygan	36,900	36,500	99	
Between 5-24%	MICHIGAN			
	Manistee	9,200	9,000	98
	Mason	10,200	9,800	96
	WISCONSIN			
	Ashland	6,300	6,200	98
	Dodge	26,300	25,800	98
	Marathon	41,100	40,600	99
Wood	28,200	27,800	99	
Station Totals		623,200	613,700	98
Net Weekly Circulation (1986)			408,000	
Average Daily Circulation (1986)			242,400	

Wisconsin—Green Bay

WGBA

(formerly WLRE)

Ch. 26

Network Service: None, independent.

Licensee: Family Group Ltd. III, 5401 W. Kennedy Blvd., Tampa FL 33609.

Studio: Shirley Rd. at Ridgeview Rd., Glenmore Twp., WI

Mailing Address: Box 19099, Green Bay, WI 54303.

Telephone: 414-494-2626.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2500-kw max. visual, 250-kw max. aural. Antenna: 1179-ft. above av. terrain, 980-ft. above ground, 1965-ft. above sea level.

Latitude 44° 21' 30"
Longitude 87° 58' 48"

Transmitter: Shirley Rd. at Ridgeview Rd., Glenmore Twp.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

News Services: INN, CNN Headline News.

Ownership: Ian N. Wheeler, 5% as gen. partner, 75% as ltd. partner; Edward R. Ponger, Leo Wotitsky, Carl J. Martin, Donald E. Clark & Ronald H. Kays, gen. partners, 4% each. Wheeler, Ponger, Wotitsky & Kays have interest in WFTX(TV), Cape Coral, FL. Wheeler has interest in permittees of WLAX(TV), La Crosse, WI; WLKT(TV), Lexington, KY & LPTV in Nashville, TN.

Began Operation: Dec. 31, 1980. Sale to present owner by TV-26 Inc., Debtor-in-Possession approved by FCC Sept. 27, 1985.

Represented (sales): Independent TV Sales.

Represented (legal): Arter & Hadden.

Represented (engineering): L. R. Evans Engineering.

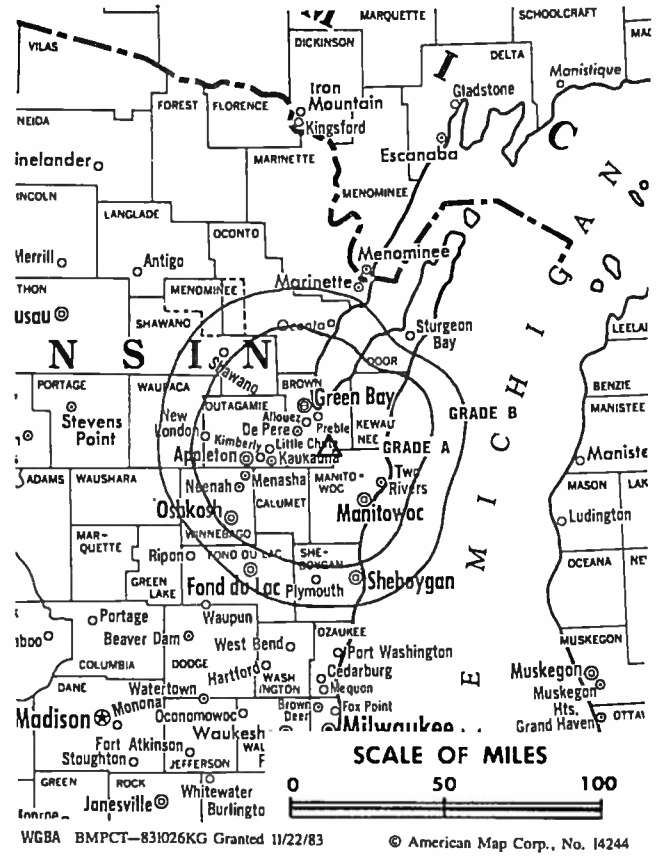
Personnel:

- IAN N. WHEELER, president.
- JAMES TOMLIN, general manager.
- NANCY MARTINSON, general sales manager.
- MARK CRAMER, chief engineer.

Highest 30 Sec. Rate: \$175.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Brown	66,800	66,200	99
	Calumet	11,000	10,800	98
	Green Lake	7,200	7,000	97
	Kewaunee	6,800	6,700	99
	Manitowoc	29,800	29,500	99
	Oconto	11,200	11,000	98
	Outagamie	46,900	46,600	99
	Shawano	13,600	13,400	99



WGBA BMPCT-831026KG Granted 11/22/83

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Winnebago	50,300	49,800	99
Between 25-49%	WISCONSIN			
	Door	10,400	10,300	99
	Fond Du Lac	31,200	30,700	98
	Marinette	15,300	15,100	99
	Menominee	800	800	100
	Sheboygan	36,900	36,500	99
	Waupaca	16,200	16,000	99
Waushara	7,900	7,700	97	
Between 5-24%	MICHIGAN			
	Dickinson	9,900	9,700	98
	Iron	5,400	5,300	98
	Menominee	9,300	9,100	98
WISCONSIN	Langlade	7,400	7,200	97
	Marquette	5,200	5,000	96
	Portage	20,300	19,900	98
	Station Totals		419,800	414,300
Net Weekly Circulation (1986)			194,900	
Average Daily Circulation (1986)			75,400	

Wisconsin—Green Bay

WLUK-TV

Ch. 11

Network Service: NBC.

Licensee: Burnham Broadcasting Co., Box 19011, Green Bay, WI.

Studio: 787 Lombardi Ave., Green Bay, WI 54303.

Mailing Address: Box 19011, Green Bay, WI 54307-9011.

Telephone: 414-494-8711. Easylink: 62930444.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1260-ft. above av. terrain, 1160-ft. above ground, 2046-ft. above sea level.

Latitude 44° 24' 31.4"
Longitude 87° 59' 29.0"

Transmitter: Glenmore Rd., DePere Township.

Satellite Earth Stations: Harris, 3.5-meter & 6.1-meter; KLM, 5-meter; Microdyne; Microdyne & Harris receivers.

Ownership: Peter B. Desnoes, gen. partner, 50%; Lawrence Beck, Dean Buntrock, David Meltzer, Peer Pederson, Leonard Ring, Howard C. Warren, Alloy Consolidated Industries, Ltd. partners, 6.67% each; Frank Magid, Ltd. partner, 3.33%. ACI ownership: Avrum Gray, pres.-treas., 28.3%; Sheldon Gray, v.p.-asst. secy., 28.3%; Milton H. Gray, secy.; John Potter, asst. secy.-asst. treas.; Elaine G. Loseff, 28.3%; Bank of Bermuda Ltd., as trustee for descendants of Sheldon Gray, Avrum Gray & Elaine Loseff, 15.1%. Burnham Bcstg. also owns KHON-TV, Honolulu; KHAW-TV, Hilo & KAI-TV, Wailuku, HI and is buying KBAK-TV, Bakersfield, CA.

Began Operation: Aug. 9, 1954. Sale to present owner approved by FCC June 19, 1984. Sale to Post Corp. by M & M Broadcasting Co. Inc. approved January 6, 1965 by FCC (Television Digest, Vol. 4:41; 5:2). Sale to M & M Bcstg. by W. E. Walker (50%), J. D. Mackin (23.3%) and associates approved March 19, 1958 by FCC (Vol. 13:52; 14:2, 12).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

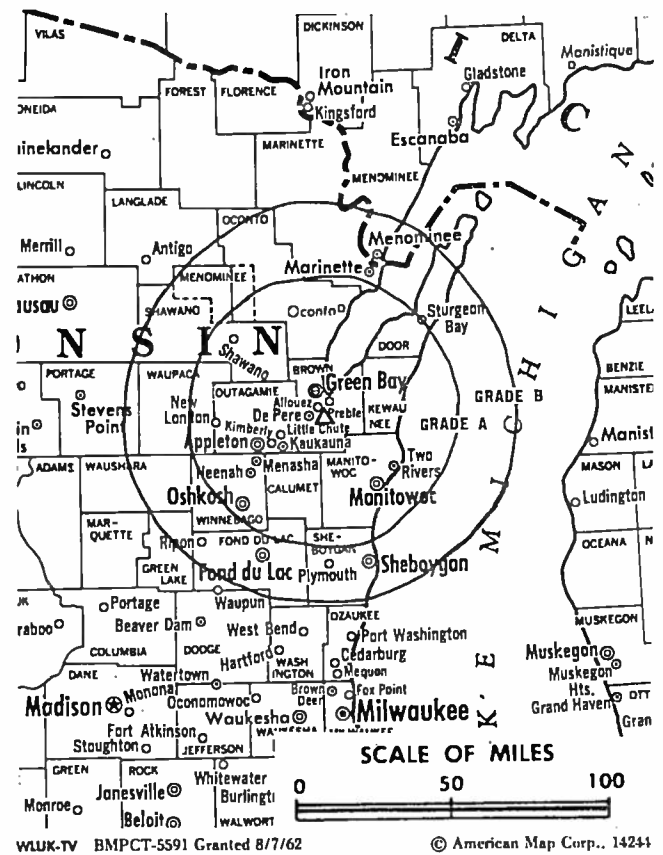
Personnel:

PHILIP NYE, president & general manager.
ROBERT KRIEGHOFF, general sales manager.
AL VOLKER, news director.
MARYANN WIEDEMANN, program & promotion manager.
JIM STEFFEY, chief engineer.
DAVE CAMPBELL, director of production.

Highest 30 Sec. Rate (Jan 1, 1986): \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Delta	13,700	13,400	98
	Dickinson	9,900	9,700	98
	Houghton	13,000	12,500	96
	Marquette	25,100	24,800	99
	Menominee	9,300	9,100	98
WISCONSIN	Brown	66,800	66,200	99
	Calumet	11,000	10,800	98
	Door	10,400	10,300	99
	Fond Du Lac	31,200	30,700	98
	Green Lake	7,200	7,000	97
	Kewaunee	6,800	6,700	99
	Manitowoc	29,800	29,500	99
	Marinette	15,300	15,100	99
	Menominee	800	800	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Oconto	11,200	11,000	98
	Outagamie	46,900	46,600	99
	Shawano	13,600	13,400	99
	Waupaca	16,200	16,000	99
	Waushara	7,900	7,700	97
	Winnebago	50,300	49,800	99
Between 25-49%	MICHIGAN			
	Alger	3,200	3,100	97
	Baraga	3,000	2,900	97
	Keweenaw	700	700	100
	Manistee	9,200	9,000	98
	Ontonagon	3,300	3,200	97
Schoolcraft	3,000	2,900	97	
WISCONSIN	Langlade	7,400	7,200	97
	Marquette	5,200	5,000	96
	Portage	20,300	19,900	98
	Sheboygan	36,900	36,500	99
	Between 5-24%	MICHIGAN		
Benzie		4,400	4,300	98
Iron		5,400	5,300	98
Luce		2,100	2,000	95
Mason		10,200	9,800	96
WISCONSIN				
Dodge	26,300	25,800	98	
Forest	3,500	3,400	97	
Marathon	41,100	40,600	99	
Wood	28,200	27,800	99	
Station Totals		609,800	600,500	98
Net Weekly Circulation (1986)			392,400	
Average Daily Circulation (1986)			227,900	

Wisconsin—La Crosse

WKBT

Ch. 8

Network Service: CBS.

Licensee: Young Broadcasting Inc., 141 S. 6th St., La Crosse, WI 54601.

Studio: 141 S. 6th St., La Crosse, WI 54601.

Telephone: 608-782-4678. TWX: 910-287-2572.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 1540-ft. above av. terrain, 1625-ft. above ground, 2449-ft. above sea level.

Latitude 44° 05' 28"
Longitude 91° 20' 15"

Transmitter: Galesville, WI.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter & 7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Young Broadcasting Inc. See WLNS-TV, Lansing, MI.

Began Operation: Aug. 1, 1954. Sale to present owner by Backe Communications approved by FCC May 14, 1986 (Television Digest, Vol. 25:15). Sale to Backe by Gross Telecasting approved April 26, 1984 (Vol. 24:12). Sale to Gross by La Crosse Tribune, Dahl family & others approved by FCC Dec. 10, 1969 (Vol. 9:24, 50).

Represented (sales): Adam Young Inc.

Represented (legal): Hogan & Hartson.

Personnel:

JIM THOMPSON, general manager.
WILLIAM S. ROUSH, general sales manager.
GENE CARLSON, news director.
MATT WADIUM, production manager.
HUGH McDOWELL, chief engineer.

Highest 30 Sec. Rate (July 16, 1985): \$450.

NETWORK BASE HOURLY RATE: \$760.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Allamakee	5,500	5,400	98
	Winneshiek	7,700	7,600	99
	MINNESOTA			
	Fillmore	7,900	7,800	99
	Houston	6,300	6,200	98
	Winona	15,800	15,500	98
	WISCONSIN			
	Buffalo	5,400	5,300	98
	Chippewa	18,400	18,100	98
	Crawford	6,100	6,000	98
	Eau Claire	30,500	29,900	98
	Jackson	6,400	6,200	97
	La Crosse	34,400	33,900	99
Monroe	12,900	12,600	98	
Trempealeau	9,800	9,500	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Vernon	9,800	9,500	97
Between 25-49%	MINNESOTA			
	Olmsted	35,100	34,800	99
	Wabasha	7,400	7,300	99
	WISCONSIN			
	Adams	5,600	5,400	96
	Clark	11,900	11,500	97
	Dunn	12,100	11,800	98
	Juneau	8,500	8,200	96
	Pepin	2,800	2,700	96
	Richland	6,500	6,300	97
Between 5-24%	IOWA			
	Dubuque	32,000	31,500	98
	Howard	4,200	4,100	98
	MINNESOTA			
	Dodge	5,500	5,400	98
	Goodhue	14,500	14,300	99
	WISCONSIN			
	Barron	15,400	15,000	97
Grant	17,700	17,100	97	
Pierce	10,900	10,700	98	
Rusk	5,800	5,600	97	
Taylor	6,500	6,300	97	
Wood	28,200	27,800	99	
Station Totals		407,500	399,300	97
Net Weekly Circulation (1986)			166,800	
Average Daily Circulation (1986)			102,900	

Wisconsin—La Crosse

WXOW-TV

Ch. 19

Network Service: ABC.

Licensee: Wisconsin TV Network Assoc.

Studio: 3705 County Hwy. 25, La Crescent, MN.

Telephone: 608-785-1919. TWX: 510-100-9530.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 625-kw max. visual, 62.5-kw max. aural. Antenna: 1140-ft. above av. terrain, 814-ft. above ground, 2049-ft. above sea level.

Latitude 43° 48' 23"
Longitude 91° 22' 04"

Transmitter: 3705 County Hwy. 25, La Crescent, MN.

Satellite Earth Stations: 3 in operation; M/A Com, ChannelMaster & Scientific-Atlanta receivers.

News Service: AP.

Ownership: See WKOW-TV, Madison, WI.

Began Operation: March 7, 1970. Sale to present owner by Liberty Bcstg. approved by FCC Jan. 7, 1985 (Television Digest, Vol. 24:43).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

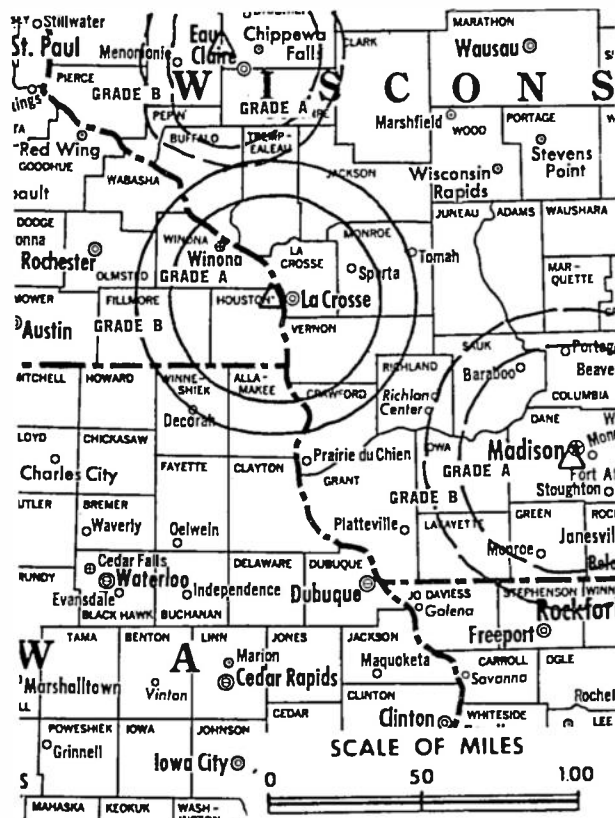
JIM MATTHEWS, general manager.
KENT HUTCHISON, general sales manager.
BARB BENNETT, program director.
SUZANNE GRETHEN, promotion director.
BILL HOEL, news director.
DICK KONRAD, chief engineer.
MITCH MOTHS, operations manager.

Highest 30 Sec. Rate (July 22, 1985): \$600.

NETWORK BASE HOURLY RATE: \$225.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Houston	6,300	6,200	98
	Winona	15,800	15,500	98
	WISCONSIN			
	La Crosse	34,400	33,900	99
	Monroe	12,900	12,600	98
	Trempealeau	9,800	9,500	97



WXOW-TV BPCT-820617KE Granted 7/27/82

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Vernon	9,800	9,500	97
Between 25-49%	WISCONSIN			
	Crawford	6,100	6,000	98
	Jackson	6,400	6,200	97
Between 5-24%	IOWA			
	Allamakee	5,500	5,400	98
	Winneshiek	7,700	7,600	99
	MINNESOTA			
	Fillmore	7,900	7,800	99
	Wabasha	7,400	7,300	99
	WISCONSIN			
Buffalo	5,400	5,300	98	
Richland	6,500	6,300	97	
Station Totals		141,900	139,100	98
Net Weekly Circulation (1986)				75,800
Average Daily Circulation (1986)				45,400

Wisconsin—Madison

WISC-TV

Ch. 3

Network Service: CBS.

Licensee: Television Wisconsin Inc., 7025 Raymond Rd., Madison, WI 53711.

Studio: 7025 Raymond Rd., Madison, WI 53711.

Telephone: 608-271-4321. TWX: 910-286-2720.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 56.2-kw visual, 11-kw aural. Antenna: 1190-ft. above av. terrain, 1107-ft. above ground, 2227-ft. above sea level.

Latitude 43° 01' 52"
Longitude 89° 30' 18"

Transmitter: Raymond Rd., 6-mi. WSW of Madison.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 4 in operation; Harris, 6.1-meter; Scientific-Atlanta, 7-meter; Harris, M/A-Com & Scientific-Atlanta receivers.

News Services: AP, UPI, CBS.

Ownership: Evening Telegram Co., 84.39%; First Bank of Duluth, Trustee, 15.2%; First Bank of Duluth & R. R. Burns, co-personal representatives of E. B. Murphy estate, 0.41%. Evening Telegram Co. publishes Superior Evening Telegram & other newspapers; owns KXLY-TV, Spokane, WA; KTHI-TV, Fargo, ND; KAPP(TV), Yakima, WA & KVEW(TV), Kennewick, WA.

Began Operation: June 24, 1956.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Hennessey, Stambler & Siebert.

Represented (engineering): Jules Cohen & Associates.

Personnel:

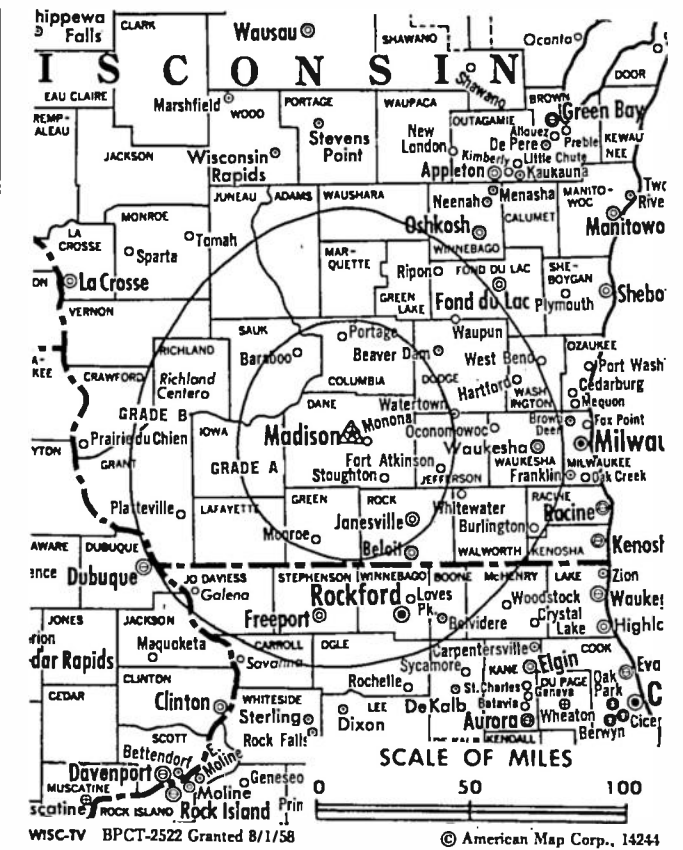
ELIZABETH MURPHY BURNS, president.
GARY DeHAVEN, vice president & general manager.
DONNA KIRNER, national sales manager.
MARK FRIESCH, local sales manager.
DAVID SANKS, station manager.
CHRIS CAIN, chief engineer.
JILL KOEHN, program director.
TOM BIER, news director.

Highest 30 Sec. Rate (Aug. 6, 1985): \$1300.

NETWORK BASE HOURLY RATE: \$1226.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Adams	5,600	5,400	96
	Columbia	16,900	16,500	98
	Dane	132,300	129,300	98
	Grant	17,700	17,100	97
	Green	11,900	11,700	98
	Iowa	7,400	7,200	97
Jefferson	23,800	23,500	99	



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Juneau	8,500	8,200	96	
	Lafayette	6,200	6,100	98	
	Marquette	5,200	5,000	96	
	Richland	6,500	6,300	97	
	Rock	51,500	50,800	99	
Sauk	17,000	16,600	97		
Between 25-49%	ILLINOIS				
	Jo Daviess	9,200	8,900	97	
	Stephenson	19,200	18,800	98	
WISCONSIN	Dodge	26,300	25,800	98	
	Walworth	27,200	26,800	99	
	IOWA	Dubuque	32,000	31,500	98
		WISCONSIN			
Crawford		6,100	6,000	98	
Fond Du Lac	31,200	30,700	98		
Green Lake	7,200	7,000	97		
Portage	20,300	19,900	98		
Vernon	9,800	9,500	97		
Station Totals		499,000	488,600	97	
Net Weekly Circulation (1986)			306,000		
Average Daily Circulation (1986)			177,700		

Wisconsin—Madison

WKOW-TV

Ch. 27

(Also operates WAOW-TV, Wausau; WXOW-TV, La Crosse & WQOW-TV, Eau Claire, WI)

Network Service: ABC.

Licensee: Wisconsin TV Network Associates, 5727 Tokay Blvd., Madison, WI.

Studio: 5727 Tokay Blvd., Madison, WI 53719.

Telephone: 608-274-1234. TWX: 910-262-0018.

Mailing Address: Box 100, Madison, WI 53701.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1000-kw max. & 879-kw horizontal visual, 100-kw max. & 87.9-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1182-ft. above ground, 2245-ft. above sea level.

Latitude 43° 03' 09.0"
Longitude 89° 28' 41.6"

Transmitter: 5727 Tokay Blvd.

Satellite Earth Stations: 4.5-meter, 6.1-meter & 7.3-meter; Avcom, 5-meter; RCA Ku-band; ADM, Andrew, Avantek & Avcom receivers.

News Service: AP.

Ownership: Tak Communications Inc., gen. partner; ltd. partners to be named. TCI ownership: Sharad K. Tak, pres.; Chandra Tak, v.p.; Mahinder Tak, secy.; Nand Kishore, treas. For other interests, see Group Ownership of TV Stations.

News Service: AP.

Began Operation: June 30, 1953. Sale to present owner by Liberty Broadcasting approved by FCC Jan. 7, 1985 (Television Digest, Vol. 24:43). Sale to Liberty by Horizons Communications approved by FCC Sept. 20, 1978 (Vol. 18:24). Sale to Horizons by Midcontinent Bcstg. Co. (Joseph L. Floyd, N. L. Bentson & Edmund R. Ruben) approved Sept. 9, 1970 (Vol. 10:37). Previous sale to Midcontinent by Monona Bcstg. Co. approved July 20, 1960 (Vol. 16:24, 26, 30).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

THOMAS HARTMAN, president.
DAVE MOLLIDREM, general manager.
ERIC PRICE, national sales manager.
KEN SIMMONS, local sales manager.
RANDY ALLEN, station manager & news director.
ELLEN BUSS, program director.
PETER DENNANT, chief engineer.
DAVE MARSHALL, promotion director.

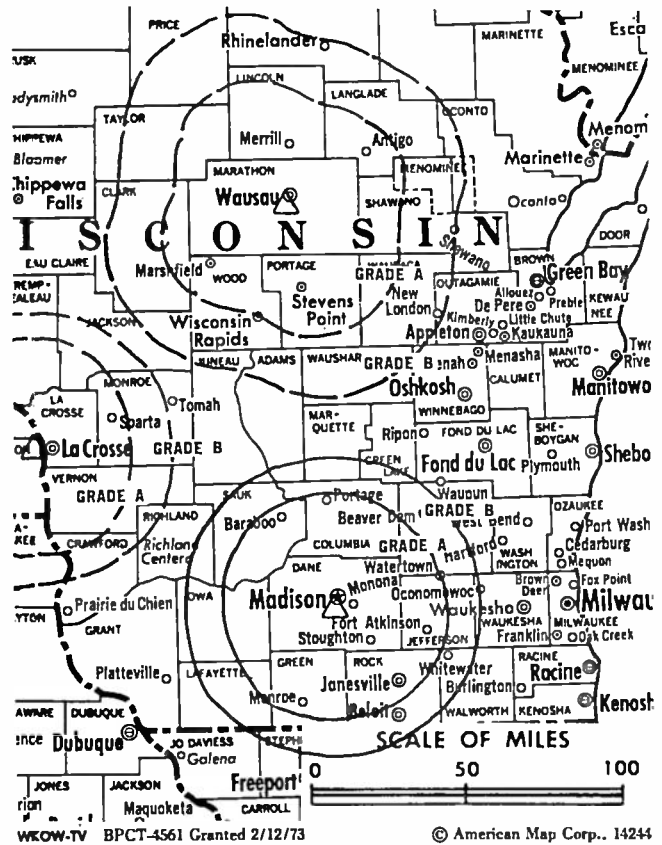
Highest 30 Sec. Rate (July 22, 1985): \$1000.

NETWORK BASE HOURLY RATE: \$500.

Combination rates: WKOW-TV, Madison, WAOW-TV, Wausau, WXOW-TV, La Crosse & WQOW-TV, Eau Claire, all WI (The Wisconsin TV Network) on request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Columbia	16,900	16,500	98



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Dane	132,300	129,300	98	
	Green	11,900	11,700	98	
	Iowa	7,400	7,200	97	
	Jefferson	23,800	23,500	99	
	Juneau	8,500	8,200	96	
	Lafayette	6,200	6,100	98	
	Marquette	5,200	5,000	96	
	Richland	6,500	6,300	97	
	Rock	51,500	50,800	99	
	Sauk	17,000	16,600	97	
Between 25-49%	WISCONSIN				
	Crawford	6,100	6,000	98	
	Dodge	26,300	25,800	98	
Between 5-24%	ILLINOIS				
	Boone	10,600	10,400	98	
	Jo Daviess	9,200	8,900	97	
Station Totals	STEPHENSON	19,200	18,800	98	
	WISCONSIN				
	Adams	5,600	5,400	96	
	Fond Du Lac	31,200	30,700	98	
	Green Lake	7,200	7,000	97	
	Monroe	12,900	12,600	98	
	Vernon	9,800	9,500	97	
	Walworth	27,200	26,800	99	
	Station Totals		470,200	460,200	97
	Net Weekly Circulation (1986)				249,800
Average Daily Circulation (1986)				138,500	

Wisconsin—Madison

WMTV

Ch. 15



Network Service: NBC.

Licensee: Forward Television Inc., 615 Forward Dr., Madison, WI 53711.

Studio & Business Office: 615 Forward Dr., Madison, WI 53711.

Telephone: 608-274-1515. TWX: 910-286-2729.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1050-kw max. & 794-kw horizontal visual, 105-kw max. & 79.4-kw horizontal aural. Antenna: 1160-ft. above av. terrain, 1099-ft. above ground, 2157-ft. above sea level.

Latitude 43° 03' 01"
Longitude 89° 29' 15"

Transmitter: W. Beltline Hwy.

Satellite Earth Station: Common Carrier, 7-meter.

News Services: AP, NBC, UPI.

Ownership: See WSAW-TV, Wausau, WI.

Began Operation: July 8, 1953. Sale to present owner by Forward Communications Corp. approved by FCC August 16, 1984. Previous sale to Forward by Lee P. Loomis approved May 15, 1963, by FCC (Television Digest, Vol. 3:20). Sale to Loomis by WTVJ interests (Mitchell Wolfson) approved April 2, 1958 (Vol. 14:10, 14). Previous sale to WTVJ interests by founding Gerald A. Bartell family approved July 25, 1957 (Vol. 13:26, 30).

Represented (sales): Seltel Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:

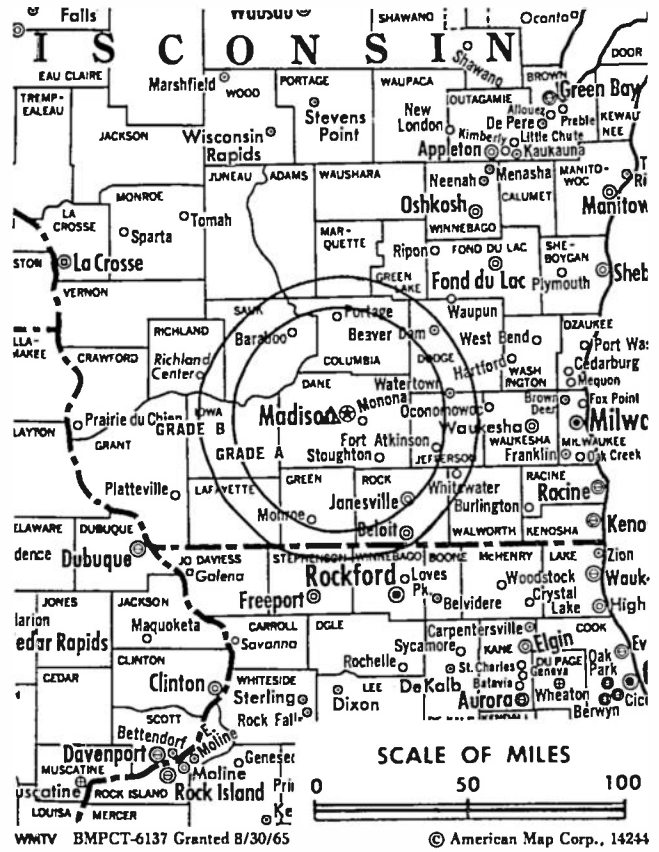
Laurie Leonard, president & general manager.
Clyde Helton, exec. vice president & general sales manager.
Don Schmitt, vice president, community affairs.
Fred Sole, operations manager.
Bryan Brosamle, news director.
John Dudley, national sales manager.
Duane Lammers, promotion manager.
Kevin Peckham, chief engineer.
Stephen Kessenich, production manager.

Highest 30 Sec. Rate: \$600.

Combination Rates: Sold in combination with WSAW-TV, Wausau, WI as members of Central Wisconsin Combination.

Network Base Hourly Rate: \$600.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	WISCONSIN				
		Columbia	16,900	16,500	98
		Dane	132,300	129,300	98
		Grant	17,700	17,100	97
		Green	11,900	11,700	98
		Iowa	7,400	7,200	97
		Jefferson	23,800	23,500	99
		Lafayette	6,200	6,100	98
		Marquette	5,200	5,000	96
		Richland	6,500	6,300	97
	Rock	51,500	50,800	99	
	Sauk	17,000	16,600	97	
Between 25-49%	WISCONSIN				
		Dodge	26,300	25,800	98
	Juneau	8,500	8,200	96	
Between 5-24%	ILLINOIS				
		Jo Daviess	9,200	8,900	97
	Stephenson	19,200	18,800	98	
Station Totals	WISCONSIN				
		Adams	5,600	5,400	96
		Crawford	6,100	6,000	98
		Green Lake	7,200	7,000	97
		Monroe	12,900	12,600	98
		Vernon	9,800	9,500	97
	Walworth	27,200	26,800	99	
Station Totals		428,400	419,100	97	
Net Weekly Circulation (1986)				266,200	
Average Daily Circulation (1986)				151,100	

Wisconsin—Milwaukee

WCGV-TV

Ch 24

Network Service: None, independent.

Licensee: HR Broadcasting Corp. of Milwaukee Inc., 5445 N. 27th St., Milwaukee, WI 53209.

Studio: 5445 N. 27th St., Milwaukee, WI 53209.

Telephone: 414-527-2424.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 3000-kw max. visual, 300-kw max. aural. Antenna: 1028-ft. above terrain, 1089-ft. above ground, 1747-ft. above sea level.

Latitude 43° 05' 15"
Longitude 87° 54' 12"

Transmitter: 3950 N. Holton St.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter; Microwave Specialties, 5-meter; Scientific-Atlanta receivers.

News Service: INN.

Ownership: See WTTO, Birmingham, AL. For other interests see Group Ownership of TV Stations.

Began Operation: March 19, 1980. Sale to present owner by Byron Lasky, Howard Heckel, et al., approved by FCC July 14, 1986 (Television Digest, Vol. 26:26).

Represented (sales): Katz Independent TV Sales.

Represented (legal): Fletcher, Heald & Hildreth.

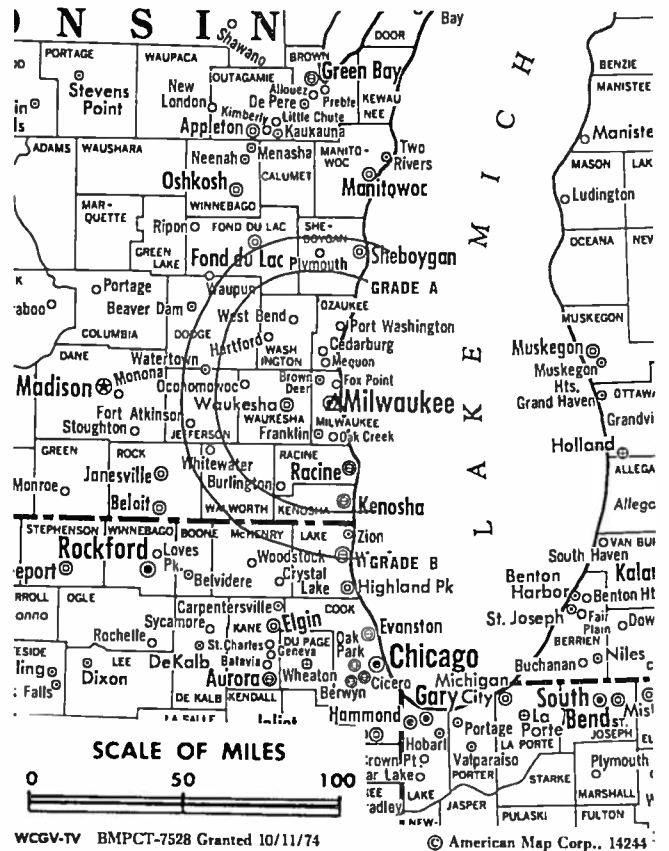
Personnel:

MITCHELL NYE, general sales manager.
PATRICIA TEMPLER, operations director.
BETTY HERTZ, program director.
LARRY DRYDYK, chief engineer.
ROBERT PAGURA, promotion director.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Milwaukee	368,600	363,900	99
	Ozaukee	24,300	24,000	99
	Washington	30,400	30,100	99
	Waukesha	99,000	98,000	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WISCONSIN			
	Dodge	26,300	25,800	98
	Jefferson	23,800	23,500	99
	Kenosha	44,900	44,400	99
	Racine	62,100	61,500	99
	Sheboygan	36,900	36,500	99
Between 5-24%	WISCONSIN			
	Columbia	16,900	16,500	98
	Fond Du Lac	31,200	30,700	98
Station Totals		791,600	781,700	98
Net Weekly Circulation (1986)			397,900	
Average Daily Circulation (1986)			166,500	

Wisconsin—Milwaukee

WISN-TV

Ch. 12

Network Service: ABC.

Licensee: The Hearst Corp., Box 402, Milwaukee, WI 53201.

Studio: 19th & Wells Sts., Milwaukee, WI.

Mailing Address: Box 402, Milwaukee, WI 53201.

Telephone: 414-342-8812. TWX: 910-262-3417.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 1105-ft. above ground, 1735-ft. above sea level.

Latitude 43° 06' 41"
Longitude 87° 55' 38"

Transmitter: 5201 N. Milwaukee River Pkwy.

Satellite Earth Stations: Star Search & Andrews, 5-meter, 4.5-meter & 7.3-meter; Vertex, 4.5-meter Ku-band; Satcom, 5.6-meter; Scientific-Atlanta & AvanteK receivers.

AM Affiliate: WISN, 50-kw, 1130 kHz.

FM Affiliate: WLTO, 11.5-kw, 97.3 MHz (No. 247), 910-ft.

News Services: ABC, AP, UPI, Group W Newsfeed.

Ownership: Hearst Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: October 27, 1954 as WTVW; sale to present owners by group headed by L. F. Gran, Paul A. Pratt & Loron Thurwachter approved by FCC March 2, 1955 (Television Digest, Vol. 11:2, 5, 10).

Represented (sales): Blair Television.

Represented (legal): Dempsey & Koplovitz.

Represented (engineering): Quarles & Brady.

Personnel:

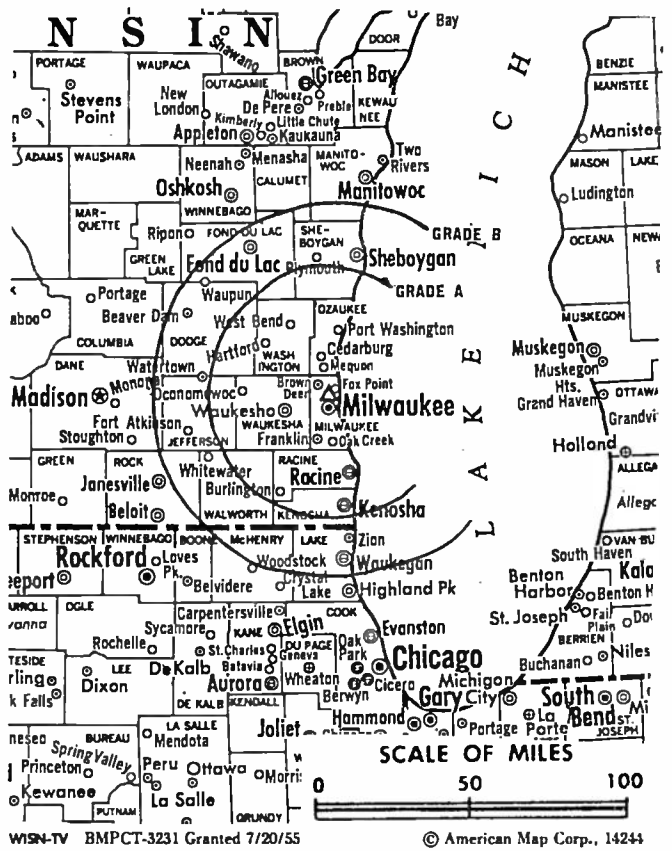
WAYNE GODSEY, vice president & general manager.
RICK HENRY, general sales manager.
JOHN STEWART, national sales manager.
TOM GAERTNER, local sales manager.
TERRY W. DOLAN, director of broadcast services.
TIM J. MORRISSEY, director of news & public affairs.
ERIC STEARMAN, production manager.
JIM WAGNER, director of promotion.
GERALD ROBINSON, chief engineer.

Highest 30 Sec. Rate: \$8000.

NETWORK BASE HOURLY RATE: \$1850.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Dodge	26,300	25,800	98
	Jefferson	23,800	23,500	99
	Kenosha	44,900	44,400	99
	Milwaukee	368,600	363,900	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Ozaukee	24,300	24,000	99
	Racine	62,100	61,500	99
	Sheboygan	36,900	36,500	99
	Walworth	27,200	26,800	99
	Washington	30,400	30,100	99
	Waukesha	99,000	98,000	99

Between 25-49%	WISCONSIN			
	Fond Du Lac	31,200	30,700	98
	Green Lake	7,200	7,000	97

Between 5-24%	ILLINOIS			
	Lake	157,400	156,100	99
	Mchenry	57,800	57,400	99

	MICHIGAN			
	Mason	10,200	9,800	96

	WISCONSIN			
	Calumet	11,000	10,800	98
	Columbia	16,900	16,500	98
	Manitowoc	29,800	29,500	99
	Rock	51,500	50,800	99
	Sauk	17,000	16,600	97
	Winnebago	50,300	49,800	99

Station Totals	1,183,800	1,169,500	98
Net Weekly Circulation (1986)		696,700	
Average Daily Circulation (1986)		408,700	

Wisconsin—Milwaukee

WITI-TV

Ch. 6

Network Service: CBS.

Licensee: WITI-TV Inc.

Studio: 9001 N. Green Bay Rd., Box 17600, Milwaukee, WI 53217.

Telephone: 414-355-6666. TWX: 910-262-3425.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 1078-ft. above ground, 1720-ft. above sea level.

Latitude 43° 05' 24"
Longitude 87° 53' 47"

Transmitter: NE corner of Capitol Dr. & Estabrook Pkwy., Shorewood, WI.

Satellite Earth Stations: Scientific-Atlanta (2), 7-meter; M/A-Com (2); Scientific-Atlanta receivers.

News Services: AP, NIWS, UPI.

Ownership: SCI-3 Inc. For other interests, see Storer in Group Ownership of TV Stations.

Began Operation: May 21, 1956.

Represented (sales): Storer Television Sales Inc.

Represented (legal): Warren C. Zwicky.

Represented (engineering): Jules Cohen & Associates.

Personnel:

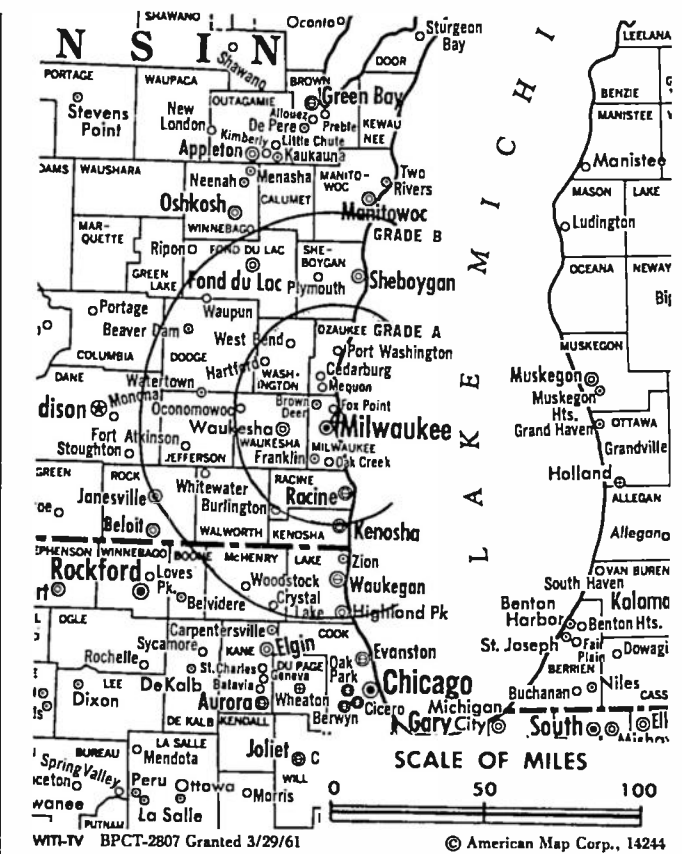
JOE DIMINO, president of TV station division, SCI.
ANDREW P. POTOS, vice president & general manager.
RAYMOND H. ENGELHART, director of operations.
MARIA TULLY, general sales manager.
KATHRYN KOENEN, program manager.
PATRICK HOLDER, production manager.
ANNE CLAUSEN, director of creative services.
JILL GEISLER, news & community services manager.
DONALD ROERING, chief engineer.
JAMES KURZ, controller.
ERIK ANDERSEN, news director.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$1680.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Dodge	26,300	25,800	98
	Jefferson	23,800	23,500	99
	Kenosha	44,900	44,400	99
	Milwaukee	368,600	363,900	99
	Ozaukee	24,300	24,000	99
	Racine	62,100	61,500	99
Sheboygan	36,900	36,500	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Walworth	27,200	26,800	99
	Washington	30,400	30,100	99
	Waukesha	99,000	98,000	99
Between 25-49%	WISCONSIN			
	Fond Du Lac	31,200	30,700	98
Between 5-24%	ILLINOIS			
	Boone	10,600	10,400	98
	Lake	157,400	156,100	99
	Mchenry	57,800	57,400	99
MICHIGAN	Mason	10,200	9,800	96
	WISCONSIN			
Station Totals	Calumet	11,000	10,800	98
	Columbia	16,900	16,500	98
	Green Lake	7,200	7,000	97
	Manitowoc	29,800	29,500	99
	Winnebago	50,300	49,800	99
Station Totals		1,125,900	1,112,500	98
Net Weekly Circulation (1986)			700,100	
Average Daily Circulation (1986)			394,300	

Wisconsin—Milwaukee

WTMJ-TV

Ch. 4

Network Service: NBC.

Licensee: WTMJ Inc., 720 E. Capitol Dr., Milwaukee, WI 53201.

Studio: 720 E. Capitol Dr., Milwaukee, WI 53201.

Telephone: 414-332-9611. TWX: 910-262-3141.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 1096-ft. above ground, 1728-ft. above sea level.

Latitude 43° 05' 29"
Longitude 87° 54' 07"

Transmitter: 720 E. Capitol Dr.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris & M/A-Com, 3-meter, 4.6-meter & 6.1-meter; M/A-Com & Harris receivers.

AM Affiliate: WTMJ, 5-kw, 620 kHz.

FM Affiliate: WTKI, 15.5-kw, 94.5 MHz (No. 233), 910-ft.

News Services: CNN, NBC, NIWS, NPS.

Ownership: WTMJ Inc., a wholly-owned subsidiary of the Journal Co. WTMJ Inc. owns WSYM-TV, Lansing, MI; KTNV-TV, Las Vegas, NV.

Began Operation: Dec. 3, 1947.

Represented (sales): MMT Sales Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jansky & Bailey.

Personnel:

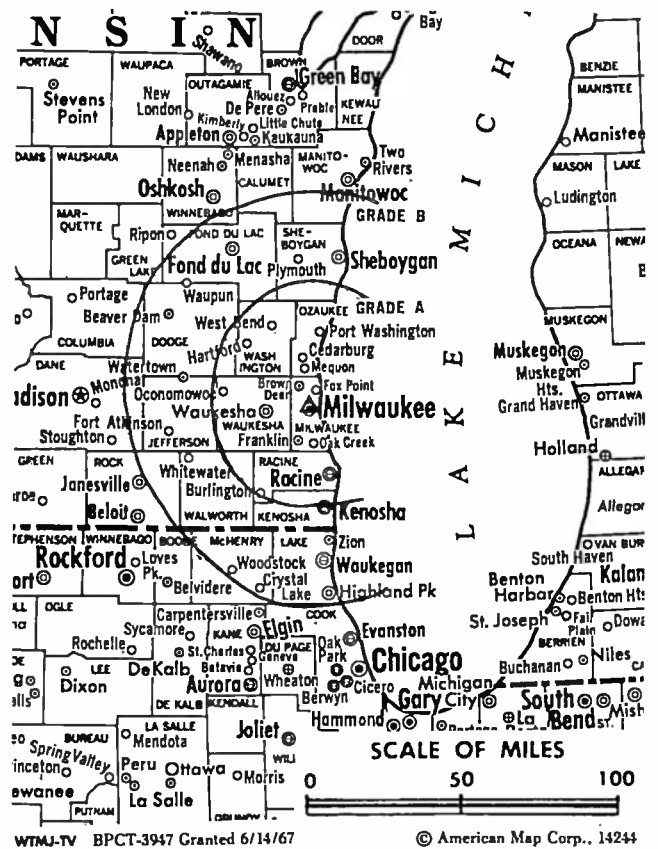
MICHAEL McCORMICK, president.
WAYNE BARNETT, vice president & general manager.
NORB RYAN, general & national sales manager.
MARK LEGRAND, local sales manager.
GERALD McGRATH, program manager.
JAMES WULLIMAN, engineering manager.
KEN MILLER, chief engineer.
LIA ALCALAY RIGER, advertising, promotion & publicity director.
TOM LULJAK, news director.
GLENN KLIEMAN, managing editor.
ED HINSHAW, manager of public affairs.
MARCIA FORTUNE, operations manager.
DEAN C. MAYTAG, production manager.
ROD SYNNES, community relations director.
HANK STODDARD, sports director.

Highest 30 Sec. Rate: \$4000.

NETWORK BASE HOURLY RATE: \$1850.

Total Households: © MSI-Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Dodge	26,300	25,800	98
	Fond Du Lac	31,200	30,700	98
	Jefferson	23,800	23,500	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Kenosha	44,900	44,400	99
	Milwaukee	368,600	363,900	99
	Ozaukee	24,300	24,000	99
	Racine	62,100	61,500	99
	Sheboygan	36,900	36,500	99
	Walworth	27,200	26,800	99
	Washington	30,400	30,100	99
Waukesha	99,000	98,000	99	
Between 25-49%	WISCONSIN			
	Green Lake	7,200	7,000	97
	Manitowoc	29,800	29,500	99
Rock	51,500	50,800	99	
Between 5-24%	ILLINOIS			
	Boone	10,600	10,400	98
	Lake	157,400	156,100	99
Mchenry	57,800	57,400	99	
MICHIGAN	Mason	10,200	9,800	96
	WISCONSIN			
Station Totals	Calumet	11,000	10,800	98
	Columbia	16,900	16,500	98
	Winnebago	50,300	49,800	99
Net Weekly Circulation (1986)		1,177,400	1,163,300	98
Average Daily Circulation (1986)			747,800	
			482,000	

Wisconsin—Milwaukee

WVCY-TV

Ch. 30

Network Service: None, independent.

Grantee: Wisconsin Voice of Christian Youth Inc., 2712 W. Vliet St., Milwaukee, WI 53208.

Studio: 2712 W. Vliet St., Milwaukee, WI 53208.

Telephone: 414-933-1440.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1070-kw max. & 550-kw horizontal visual, 107-kw max. & 55-kw horizontal aural. Antenna: 960-ft. above av. terrain, 1089-ft. above ground, 1747-ft. above sea level.

Latitude	43°	05'	15"
Longitude	87°	54'	12"

Transmitter: 3950 N. Holton St.

Ownership: Non-stock, non-profit corp. Robert W. Gilman, pres.; Ralph Studeman & Victor C. Eliason, v.p.s.; Vernald Landin, secy.; Orville Stein, treas.; Otto Hagen & Meredith M. Plunket, members.

Began Operation: Jan. 1, 1983.

Represented (legal): Kirkland & Ellis.

Personnel:
VIC ELIASON, general manager.

Rates: Not available.

Arbitron Data: Not available.



Wisconsin—Milwaukee

WVTV

Ch. 18

Network Service: None, independent.

Licensee: Gaylord Broadcasting Co., Box 1818, Milwaukee, WI 53201.

Studio: 4041 N. 35th St., Milwaukee, WI.

Mailing Address: Box 1818, Milwaukee, WI 53201.

Telephone: 414-442-7050. TWX: 910-262-3466.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2500-kw max. & 1020-kw horizontal visual, 250-kw max. & 102-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 1101-ft. above ground, 1732-ft. above sea level.

Latitude 43° 05' 48"
Longitude 87° 54' 19"

Transmitter: 0.5-mi. N of E. Capitol Dr. on N. Humboldt Ave., Milwaukee.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Comtech, 5-meter; 4.6-meter Ku-band; M/A-Com, Microwave Associates, Scientific-Atlanta & Pinzone receivers.

News Service: AP.

Ownership: See Group Ownership of TV Stations.

Began Operation: July 20, 1959. Sale to present owner by Harold & Bernard Sampson approved by FCC March 24, 1966 (Television Digest, Vol. 5:45; 6:13). Previous sale of 51%, by Gene Posner to Harold and Bernard Sampson approved Aug. 9, 1962 (Vol. 2:26).

Represented (sales): TeleRep Inc.

Represented (legal): Pierson, Ball & Dowd.

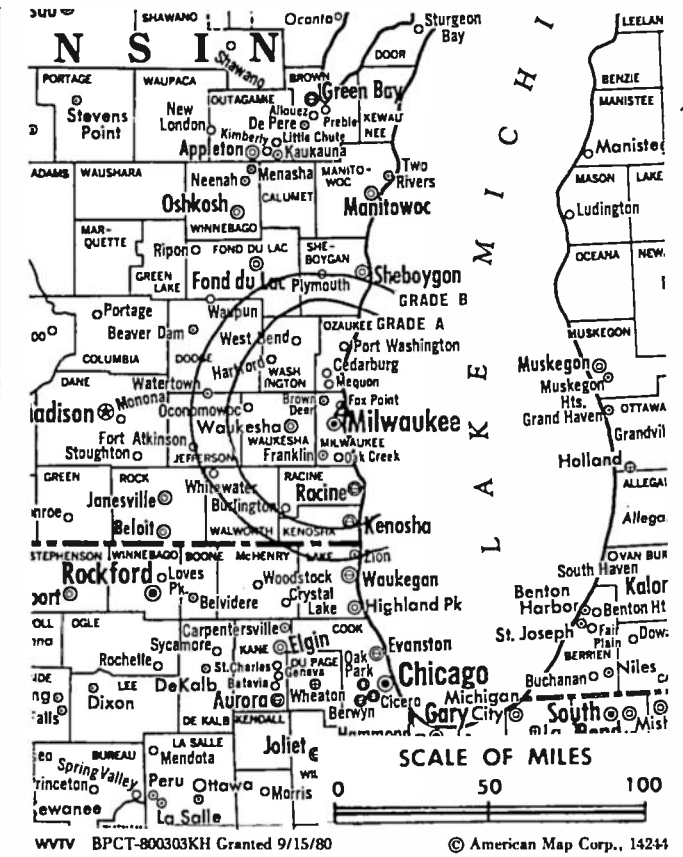
Personnel:

- ALVIN LEITL, vice president & general manager.
- GREG GRABER, general sales manager.
- AL SWAINSTON, national sales manager.
- MAUREE MATELSKI, local sales manager.
- CHARLES PAUL, business manager.
- LYLE SCHULZE, operations manager.
- LORI WUCHERER, director of programming & promotion.
- JOHN KALPUS, chief engineer.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Not Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Dodge	26,300	25,800	98
	Jefferson	23,800	23,500	99
	Milwaukee	368,600	363,900	99
	Ozaukee	24,300	24,000	99
	Racine	62,100	61,500	99
	Sheboygan	36,900	36,500	99
	Walworth	27,200	26,800	99
	Washington	30,400	30,100	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Waukesha	99,000	98,000	99
	WISCONSIN			
	Fond Du Lac	31,200	30,700	98
	Green Lake	7,200	7,000	97
	Kenosha	44,900	44,400	99
Rock	51,500	50,800	99	
Winnebago	50,300	49,800	99	
Between 25-49%	ILLINOIS			
	Lake	157,400	156,100	99
	Mchenry	57,800	57,400	99
	WISCONSIN			
	Calumet	11,000	10,800	98
Columbia	16,900	16,500	98	
Manitowoc	29,800	29,500	99	
Marathon	41,100	40,600	99	
Marquette	5,200	5,000	96	
Portage	20,300	19,900	98	
Sauk	17,000	16,600	97	
Wood	28,200	27,800	99	
Station Totals		1,268,400	1,253,000	98
Net Weekly Circulation (1986)			621,000	
Average Daily Circulation (1986)			268,000	

Wisconsin—Suring

WSCO

Ch. 14

Network Service: None, independent.

Licensee: Northeastern Wisconsin Christian Television Inc., Box 414, Suring, WI 54174.

Studio: Box 414, Hwy. 32, Suring, WI 54174.

Telephone: 414-842-4014.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 200-kw visual, 40-kw aural. Antenna: 622-ft. above av. terrain, 557-ft. above ground, 1497-ft. above sea level.

Latitude	44°	59'	30"
Longitude	88°	23'	55"

Transmitter: On Hwy. 32, 1.7-mi. NW of Suring.

Ownership: Non-stock, non-profit corp. Gerald L. Taylor, pres.; Laurie Jorgensen, v.p.; Frank Vincent, secy.; James C. Kemp, treas.; Donald J. Stenz, gen. mgr. Kemp is pres. of Fox Cities Radio Inc. (non-profit corp.), licensee of FM translator in Appleton, WI.

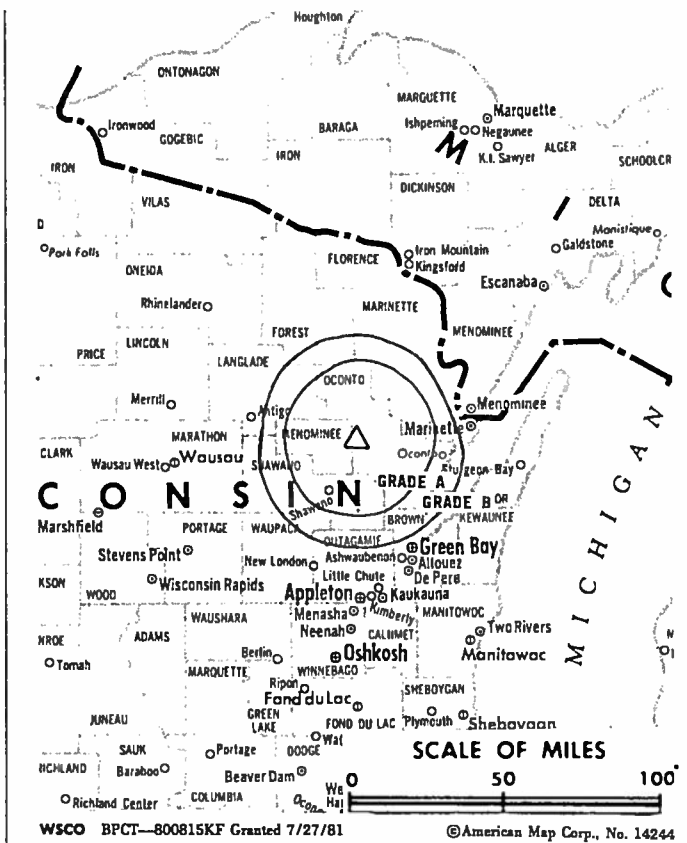
Began Operation: Feb. 22, 1984.

Represented (engineering): Lyle R. Evans.

Personnel:
TOM COOK, station manager.

Rates: Not available.

Arbitron Data: Not available.



Wisconsin—Wausau-Rhineland

WJFW-TV

(formerly WAE0-TV)

Ch. 12

Network Service: NBC.

Licensee: Northland TV Inc., Box 858, Rhineland, WI 54501.

Studio: S. Oneida Ave., Rhineland, WI 54501.

Telephone: 715-369-4700.

Mailing Address: Box 858, Rhineland, WI 54501.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 57.6-kw aural. Antenna: 1662-ft. above av. terrain, 1679-ft. above ground, 3323-ft. above sea level.

Latitude 45° 40' 02"
Longitude 89° 12' 27"

Transmitter: County Hwy. C at Starks.

Satellite Earth Stations: 3 in operation; ChannelMaster & Harris receivers.

News Services: NBC, UPI.

Ownership: Seaway Communications Inc. Dr. James L. Buckner, chmn., 2%; Dr. Henry Wiggins Jr., vice chmn., 5%; John W. Swain, pres., 9.6%; Herbert Harris, secy., 1.1%; Vivian Volora Wilson, asst. secy., 2.7%; Khamalow Beard Jr., treas., 1.9%; Gerald C. Hines, asst. treas., 2.4%; Marion D. Earles, 4.6%; Dr. Roger M. Berkley, 3.6%; Dr. Yvon J. Nazon & Faye A. Nazon, 3.4%; William D. Stubblefield, 2.6%; Ernest T. Collins, Benjamin C. Duster, Homer King, Shirley M. Latham, 2.4% each; remainder held by 21 others. Seaway also owns WVII-TV, Bangor, ME.

Began Operation: Oct. 20, 1966. Left air Nov. 17, 1968 following destruction of transmitter by plane crash. Resumed operation Sept. 10, 1969 (Television Digest, Vol. 9:37). Distress sale to present minority-owned company by Alvin E. O'Konski approved by FCC April 20, 1979 (Vol. 19:16).

Represented (sales): Blair Television.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Personnel:

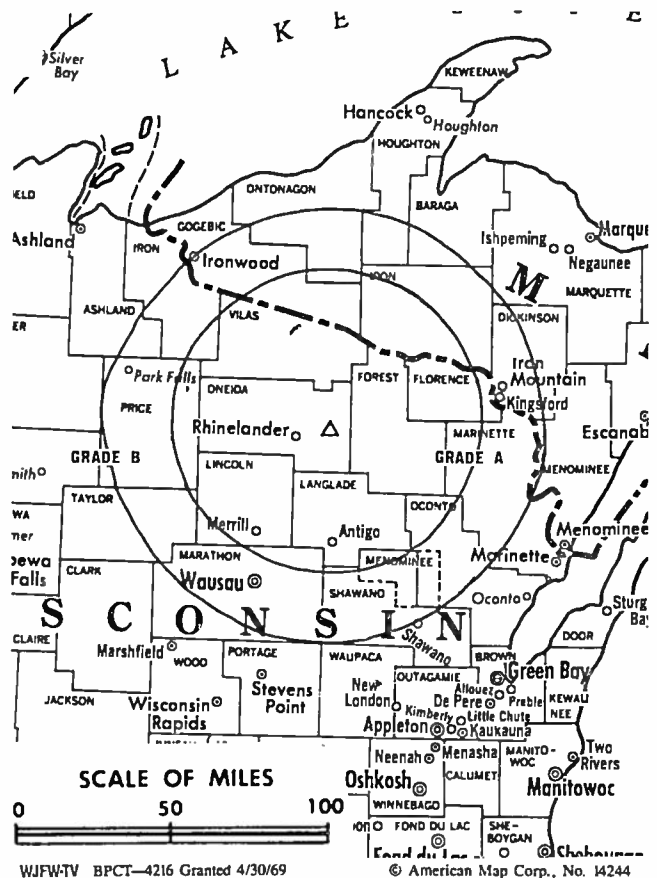
MICHAEL MEYER, general manager.
JULIE SWAN, program & traffic director.
BRIAN HENNING, chief engineer.
MICHAEL MICHALAK, news director.

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$275.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Gogebic	7,300	7,100	97
	Iron	5,400	5,300	98
	Ontonagon	3,300	3,200	97
	WISCONSIN			
	Florence	1,500	1,500	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Forest	3,500	3,400	97
	Iron	2,700	2,700	100
	Langlade	7,400	7,200	97
	Lincoln	10,300	10,200	99
	Marathon	41,100	40,600	99
	Oneida	13,100	12,700	97
	Price	6,200	6,000	97
	Vilas	7,400	7,200	97
Between 25-49%	MICHIGAN			
	Dickinson	9,900	9,700	98
	WISCONSIN			
	Taylor	6,500	6,300	97
Between 5-24%	MICHIGAN			
	Baraga	3,000	2,900	97
	WISCONSIN			
	Ashland	6,300	6,200	98
	Portage	20,300	19,900	98
	Shawano	13,600	13,400	99
Station Totals		168,800	165,500	98
Net Weekly Circulation (1986)				89,300
Average Daily Circulation (1986)				48,300

Wisconsin—Wausau

WAOW-TV

Ch. 9

(Auxillary outlet of WKOW-TV, Madison, WI)

Network Service: ABC.

Licensee: Wisconsin TV Network Associates.

Studio: 1908 Grand Ave., Wausau, WI 54401.

Telephone: 715-842-2251. TWX: 510-601-0101.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1210-ft. above av. terrain, 647-ft. above ground, 2549-ft. above sea level.

Latitude 44° 55' 14.3"
Longitude 89° 41' 30.6"

Transmitter: Rib Mtn.

Satellite Earth Station: United Satellite Systems, 5-meter; United Satellite Systems receivers.

News Services: AP, CNN.

Ownership: See WKOW-TV, Madison, WI.

Began Operation: May 7, 1965. Sale to present owner by Liberty Broadcasting approved by FCC Jan. 7, 1985 (Television Digest, Vol. 24:43).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

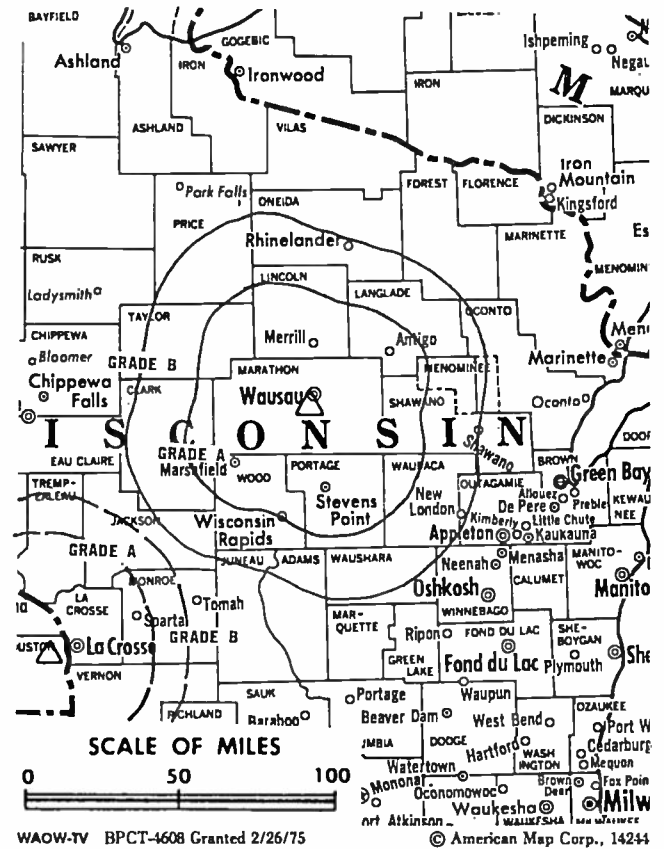
LAURIN JORSTAD, general manager.
RON MONTEZON, national sales manager.
BRUCE PFEIFFER, local sales manager.
SHARON REYER, promotion director.
TOM ROBINSON, news director.
RUSS CRASS, chief engineer.

Highest 30 Sec. Rate (Sept. 1, 1986): \$350.

NETWORK BASE HOURLY RATE: \$450.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Adams	5,600	5,400	96
	Clark	11,900	11,500	97
	Forest	3,500	3,400	97
	Langlade	7,400	7,200	97
	Lincoln	10,300	10,200	99
	Marathon	41,100	40,600	99
	Oneida	13,100	12,700	97
	Portage	20,300	19,900	98
	Price	6,200	6,000	97
	Taylor	6,500	6,300	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Vilas	7,400	7,200	97
	Wood	28,200	27,800	99
Between 25-49%	WISCONSIN			
	Menominee	800	800	100
	Shawano	13,600	13,400	99
	Waupaca	16,200	16,000	99
	Waushara	7,900	7,700	97
Between 5-24%	WISCONSIN			
	Ashland	6,300	6,200	98
	Iron	2,700	2,700	100
	Jackson	6,400	6,200	97
	Juneau	8,500	8,200	96
	Marquette	5,200	5,000	96
	Monroe	12,900	12,600	98
Rusk	5,800	5,600	97	
Station Totals		247,800	242,600	97
Net Weekly Circulation (1986)			159,200	
Average Daily Circulation (1986)			101,500	

Wisconsin—Wausau

WSAW-TV

Ch. 7

Network Service: CBS.

Licensee: Forward Telecasting Inc., Box 1088, Wausau, WI 54401.

Studio: 1114 Grand Ave., Wausau, WI 54401.

Telephone: 715-845-4211.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1209-ft. above av. terrain, 645-ft. above ground, 2547-ft. above sea level.

Latitude 44° 55' 14.3"
Longitude 89° 41' 30.6"

Transmitter: Rib Mtn.

Satellite Earth Stations: 7 in operation; Comtech, 5-meter; Scientific-Atlanta, 7-meter; RCA & Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Forward Communications Corp. Raymond G. Chambers, 41.225%; William E. Simon, 41.225%; E. Burke Ross Jr., 3%; Richard D. Ferrier, 3%; Frank W. Walsh Jr., 14.55%. Also owns WMTV, Madison, WI; WTRF-TV, Wheeling, WV; WHOI(TV), Peoria, IL; KOSA-TV, Odessa, TX; KVGB-AM-FM, Great Bend, KS; Marshfield (WI) News Herald.

Began Operation: Oct. 24, 1954. Sale to present owners by Forward Communications Corp. approved by FCC August 16, 1984 (Television Digest, Vol. 23:44).

Represented (sales): Seltel Inc.; Hyett/Ramsland Inc. (Minneapolis).

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Silliman & Silliman.

Personnel:

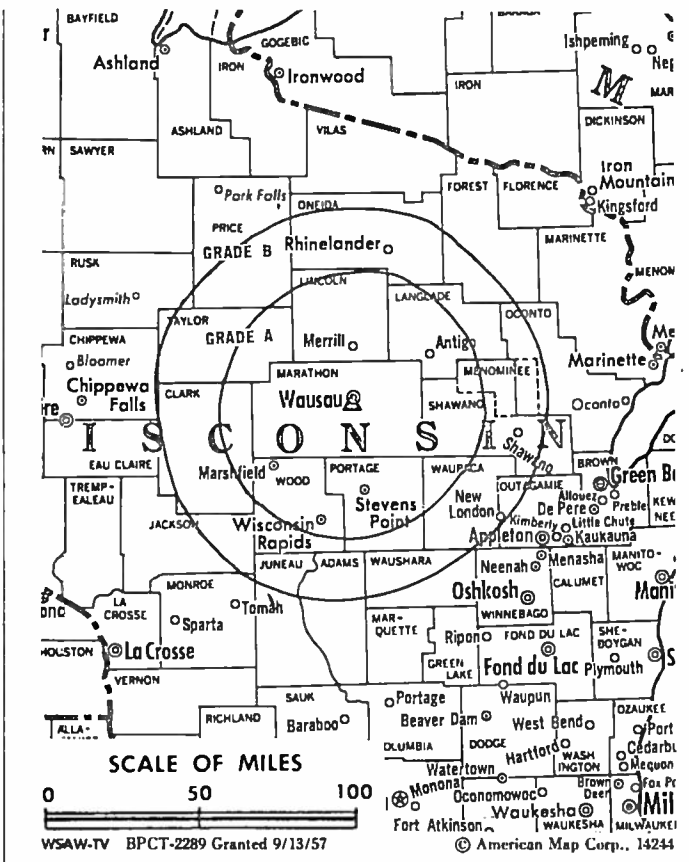
BART KELLNHAUSER, president & general manager.
SHIRLEY BICKFORD, executive assistant to the president.
BILL JONES, general sales manager.
JACK CROWLEY, v.p., promotions, programming & production.
DONALD COCHART, vice president, operations.
MARK ZELICH, vice president, news & sports.
MIKE RUESCH, controller.

Highest 30 Sec. Rate (April 1, 1985): \$540.

NETWORK BASE HOURLY RATE: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

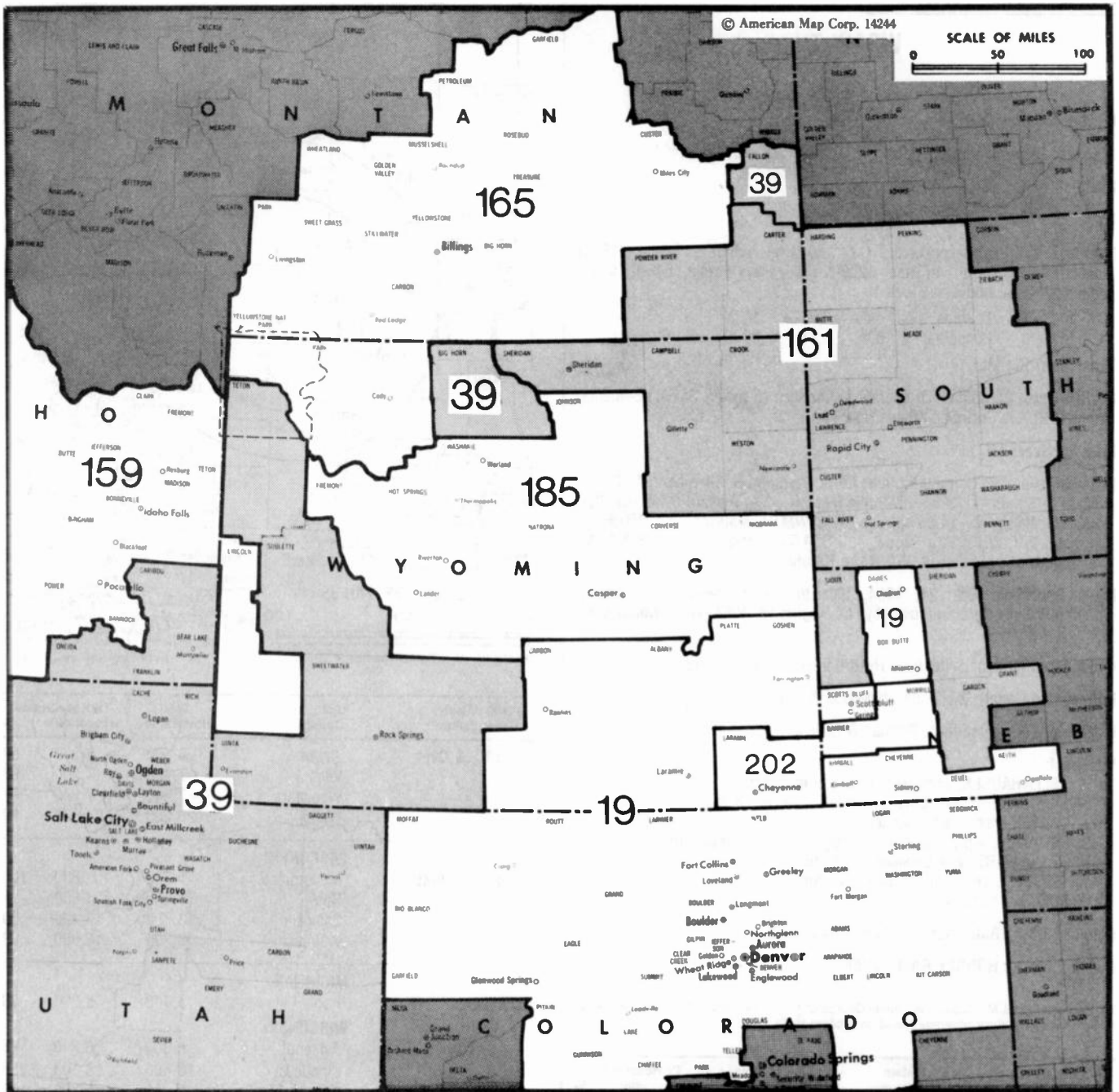
Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Adams	5,600	5,400	96
	Clark	11,900	11,500	97
	Forest	3,500	3,400	97
	Langlade	7,400	7,200	97
	Lincoln	10,300	10,200	99
	Marathon	41,100	40,600	99
	Oneida	13,100	12,700	97
	Portage	20,300	19,900	98
	Price	6,200	6,000	97



WSAW-TV BPCT-2289 Granted 9/13/57 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Taylor	6,500	6,300	97
	Vilas	7,400	7,200	97
	Waushara	7,900	7,700	97
	Wood	28,200	27,800	99
Between 25-49%	WISCONSIN			
	Menominee	800	800	100
	Rusk	5,800	5,600	97
	Shawano	13,600	13,400	99
Waupaca	16,200	16,000	99	
Between 5-24%	MICHIGAN			
	Iron	5,400	5,300	98
	WISCONSIN			
	Ashland	6,300	6,200	98
	Chippewa	18,400	18,100	98
	Iron	2,700	2,700	100
	Jackson	6,400	6,200	97
	Juneau	8,500	8,200	96
	Marquette	5,200	5,000	96
	Monroe	12,900	12,600	98
Oconto	11,200	11,000	98	
Station Totals		282,800	277,000	97
Net Weekly Circulation (1986)				180,600
Average Daily Circulation (1986)				125,100

Wyoming



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Denver, CO	1,011,600	19	KCNC-TV (4), KDVR (31), KMGH-TV (7), KUSA-TV (9), KWGN-TV (2)
Salt Lake City, UT	582,600	39	KOOG-TV (30), KSL-TV (5), KSTU (20), KTVX (4), KUTV (2)
Idaho Falls-Pocatello, ID	97,900	159	KIDK (3), KIFI-TV (8), KPVI (6)
Rapid City, SD	93,800	161	KOUH-TV (4), KEVN-TV (7), KHSD-TV (11), KIVV-TV (5), KOTA-TV (3), KSGW-TV (12)
Billings-Hardin, MT	85,500	165	KOUS-TV (4), KTVD (2), KULR-TV (8), KYUS-TV (3)
Casper-Riverton, WY	55,600	185	KCWY-TV (14), KFNB (20), KFNE (10), KFNW (11), KOWY (5), KTWO-TV (2), KWWY (13)
Cheyenne, WY	30,400	202	KSTF (10), KTVS (3), KYCU-TV (5)

State Cross Reference List	
Communities That Receive Programs of Stations That are Located Elsewhere	
KOWY, Riverton	See Lander, WY
KFNE, Riverton	See Lander, WY

Wyoming Station Status as of October 1, 1986			
	VHF	UHF	TOTAL
Commercial Television Stations	7	2	9
Educational Television Stations	1	0	1
			10

Wyoming—Casper

KCWY-TV

Ch. 14

Network Service: CBS.

Licensee: Stauffer Communications Inc., Box 119, Topeka, KS 66601.

Studio: 304 N. Center St., Casper, WY 82601.

Telephone: 307-234-1111.

Mailing Address: Box 170, Casper, WY 82602.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1380-kw max. & 759-kw horizontal visual, 79.4-kw horizontal aural. Antenna: 1880-ft. above av. terrain, 235-ft. above ground, 8255-ft. above sea level.

Latitude 42° 44' 26"
Longitude 106° 21' 34"

Transmitter: R79W, T32N, Section 18, Natrona County.

Satellite Earth Stations: 2 in operation; Magnatech, 5-meter; Microdyne receivers.

News Services: AP, CBS.

Ownership: Stauffer Communications, 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: August 12, 1980. Sale to present owner by Rocky Mtn. Communications Network approved by FCC August 25, 1986 (Television Digest, Vol. 26:23).

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

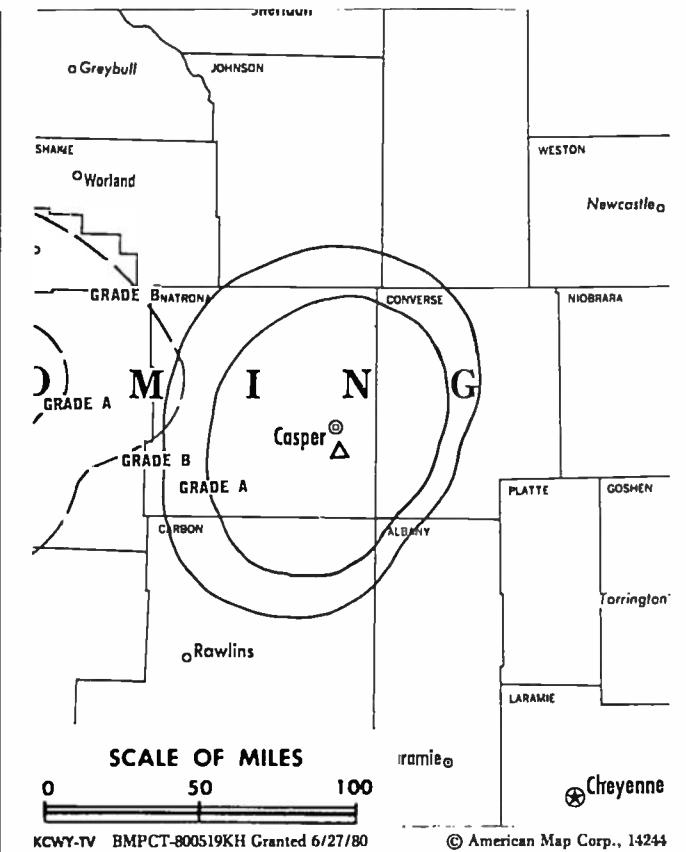
HARRY NEUHARDT, general manager.
ROBERT CALVERT, general sales manager.
BOB SPAIN, chief engineer.

Highest 30 Sec. Rate (May 1, 1985): \$320.

Arbitron Data: Figures include satellites KOWY, Lander & KWWY Rock Springs, WY.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WYOMING Converse	5,500	5,300	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Fremont	13,700	13,300	97
	Hot Springs	2,200	2,100	95
	Natrona	29,700	29,000	98
Between 25-49%	WYOMING Sweetwater	17,500	16,800	96
	WYOMING Crook	2,200	2,100	95
Between 5-24%	Johnson	2,600	2,500	96
	Park	9,000	8,600	96
Station Totals		82,400	79,700	96
Net Weekly Circulation (1986)				46,200
Average Daily Circulation (1986)				24,700

Wyoming-Casper

KFNB

(formerly KXWY-TV)

Ch. 20

(Operates satellites KFNE, Riverton & KFNR, Rawlins, WY)

Network Service: ABC.

Licensee: Heart of Wyoming Television Inc.

Studio: 7075 Salt Creek Rd., Box 1, Casper, WY 82601.

Telephone: 307-237-2020.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 68-kw max. visual, 6.8-kw max. aural. Antenna: 1744-ft. above av. terrain, 150-ft. above ground, 8170-ft. above sea level.

Latitude 42° 44' 37"
Longitude 106° 18' 26"

Holds CP for change to 1557-kw max. visual, 155-kw max. aural, 1750-ft. above av. terrain, 150-ft. above ground, 8190-ft. above sea level, lat. 42° 44' 37", long. 106° 18' 31". BPCT-860523KF.

Transmitter: Casper Mtn., 8-mi. SSW of Casper.

Satellite Earth Stations: In operation.

Ownership: First National Bcstg. Corp., wholly-owned subsidiary of First National Entertainment Corp. FNEC ownership: Irving Brand, chmn.; Allen W. Gelbard, pres., 19%; Edward H. Cohen, v.p.-secy., 19%; Frederic J. Bauer, v.p., 19%; Jay Zuckerman, treas., 1.2%; Shirley Brand, 19%; William Capri, 9.5%; remainder undisclosed. FNBC also owns KFNE(TV), Lander-Riverton & KFNR(TV), Rawlins, WY.

Began Operation: Nov. 1, 1984. Sale to present owner by A. J. Stanton Jr., et al., approved by FCC March 19, 1986.

Represented (sales): Adam Young.

Represented (legal): Cordon & Kelly.

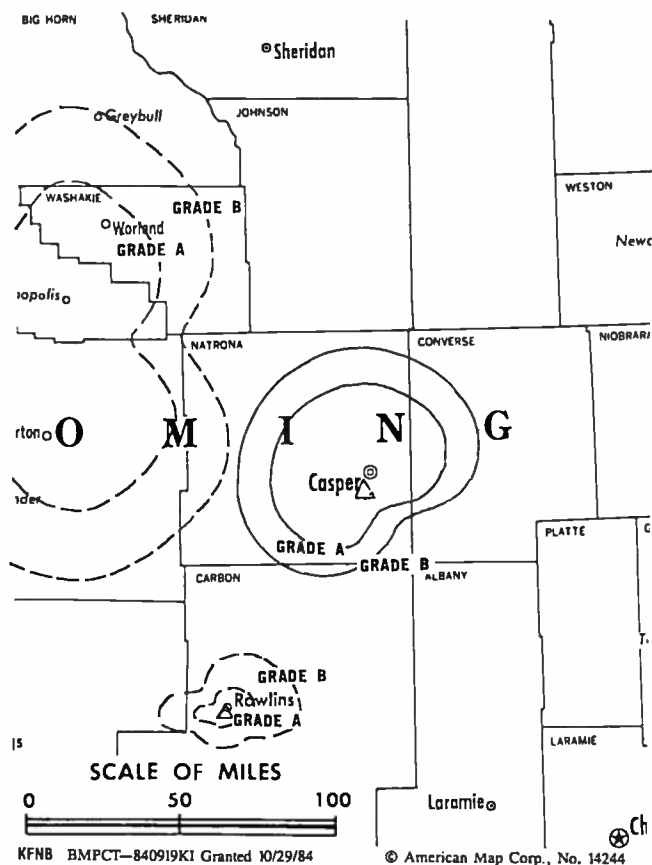
Represented (engineering): Arthur K. Peters.

Personnel:
PETE SIELER, general manager.

Highest 30 Sec. Rate (Sept. 1, 1986): \$225.

Arbitron Data: Figures include KFNE, Riverton, WY.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WYOMING Fremont	13,700	13,300	97
	Natrona	29,700	29,000	98
Between 25-49%	WYOMING Hot Springs	2,200	2,100	95
Between 5-24%	WYOMING Converse	5,500	5,300	96
	Washakie	3,700	3,600	97
Station Totals		54,800	53,300	97
Net Weekly Circulation (1986)				27,100
Average Daily Circulation (1986)				9,300

Wyoming—Casper

KTWO-TV

Ch. 2

Network Service: NBC.

Licensee: Harriscop Broadcasting Corp., Box 2720, Casper 82602.

Studio: 4200 E. 2nd St., Casper, WY 82601.

Telephone: 307-237-3711. TWX: 910-949-4462.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 2000-ft. above av. terrain, 375-ft. above ground, 8485-ft. above sea level.

Latitude 42° 44' 03"
Longitude 106° 20' 00"

Transmitter: 8-mi. S of Casper.

AM Affiliate: KTWO, 50-kw, 1030 kHz (CBS).

Satellite Earth Station: In operation; 4.5-meter.

News Service: AP.

Ownership: See KBAK-TV, Bakersfield, CA.

Began Operation: March 8, 1957.

Represented (sales): Katz Television; Art Moore Inc. (Denver & Salt Lake City).

Represented (legal): Cohn & Marks.

Represented (engineering): Hammett & Edison Inc.

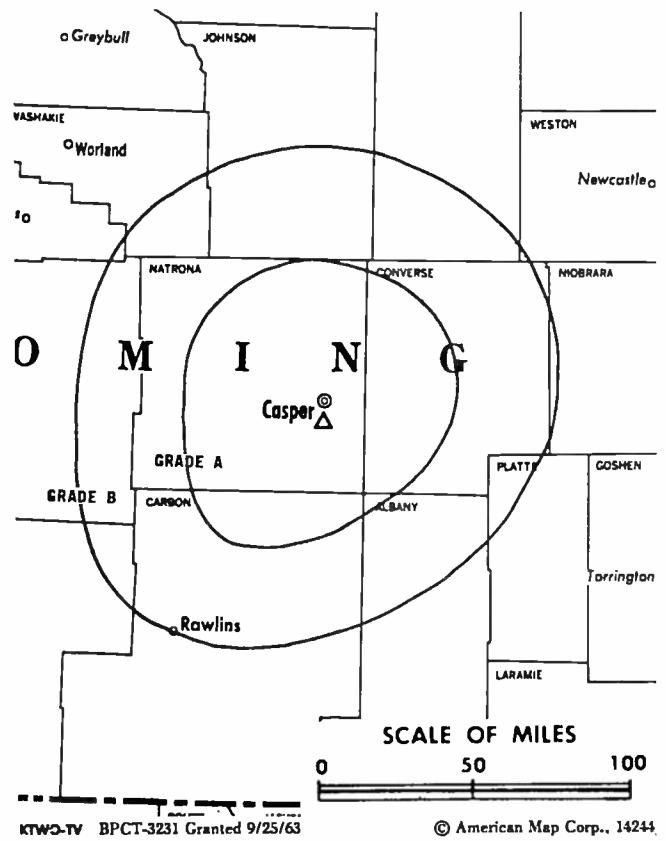
Personnel:

JACK ROSENTHAL, president.
BOB DALLAS PRICE, vice president & general manager.
P. J. MALSOM, general sales manager.
STEVE BROOMELL, director of engineering.

Highest 30 Sec. Rate: \$425.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WYOMING	12,100	11,500	95
	Campbell	7,700	7,300	95
	Carbon	5,500	5,300	96
	Converse	13,700	13,300	97
	Fremont	2,200	2,100	95
	Hot Springs	2,600	2,500	96
	Johnson	29,700	29,000	98
	Natrona	1,200	1,200	100
	Niobrara	9,000	8,600	96
	Park	5,200	4,900	95
	Sheridan	11,000	10,400	95



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sublette	1,600	1,500	94
	Washakie	3,700	3,600	97
	Weston	2,900	2,800	97
Between 25-49%	WYOMING			
	Albany	11,500	11,000	96
	Big Horn	4,500	4,300	96
	Crook	2,200	2,100	95
	Sweetwater	17,500	16,800	96
Between 5-24%	WYOMING			
	Lincoln	4,800	4,600	96
	Teton	4,900	4,700	96
Station Totals		160,700	154,400	96
Net Weekly Circulation (1986)				97,500
Average Daily Circulation (1986)				59,200

Wyoming—Cheyenne

KYCU-TV

Ch. 5

(Also operates satellites KSTF, Scottsbluff, NE and KTVS, Sterling, CO)

Network Services: CBS, NBC.

Licensee: Stauffer Communications Inc., 2923 E. Lincolnway 82001.

Studio: 2923 E. Lincolnway, Cheyenne, WY 82001.

Telephone: 307-634-7755. TWX: 910-949-4067.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 620-ft. above av. terrain, 483-ft. above ground, 7260-ft. above sea level.

Latitude 41° 06' 03"
Longitude 105° 00' 16"

Transmitter: Borie, WY, 10.2-mi. WSW of Cheyenne.

Satellite Earth Stations: 4 in operation; Scientific-Atlantic, 7-meter & 3.5-meter; Scientific-Atlanta & RCA receivers.

News Service: AP.

Ownership: Stanley Stauffer, chmn.; John Stauffer, pres.; Jerry Holley, v.p., broadcasting. Stauffer also owns & operates satellites KSTF, Scottsbluff, NE & KTVS, Sterling, CO. For other interests, see Group Ownership of TV Stations.

Began Operation: March 22, 1954. Sale to Lamb Enterprises by Frontier Bcstg. Co. (McCraken) approved by FCC July 6, 1972 (Television Digest, Vol. 11:47; 12:28). Sale to Burke Bcstg. approved Oct. 14, 1983. Sale to present owner approved July 8, 1986 (Vol. 26:13).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

CARL J. OCCHIPINTI, general manager.
DUSTY THEIN, general sales manager.
TONY SCHAEFER, chief engineer.

Highest 30 Sec. Rate (July 1, 1985): \$200.

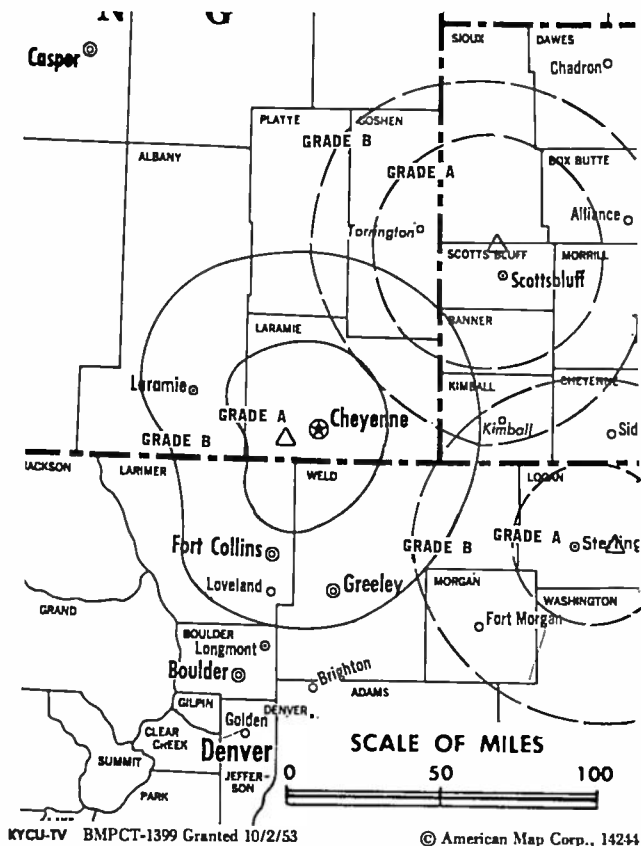
Note: KSTF & KTVS are sold in combination with KYCU-TV; separate rates also available.

NETWORK BASE HOURLY RATE: \$715.

Arbitron Data: The figures below do not include satellites KSTF, Scottsbluff, NE and KTVS, Sterling, CO.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WYOMING Albany	11,500	11,000	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Laramie	28,500	28,000	98
Between 25-49%	COLORADO Larimer	67,200	65,700	98
	WYOMING Platte	5,200	4,900	95
Between 5-24%	COLORADO Weld	50,800	49,900	98
	NEBRASKA Kimball	1,900	1,900	100
	WYOMING Carbon	7,700	7,300	95
	Station Totals		172,800	168,700
Net Weekly Circulation (1986)				76,900
Average Daily Circulation (1986)				36,400

Wyoming—Lander-Riverton

KOWY

Ch. 5

(Satellite of KCWY-TV, Casper, WY)

Network Service: CBS.

Licensee: Stauffer Communications Inc., Topeka, KS.

Studio: 304 N. Center St., Casper, WY 82601.

Mailing Address: Box 170, Casper, WY 82602.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 272-ft. above av. terrain, 183-ft. above ground, 6003-ft. above sea level.

Latitude	42°	53'	41.5"
Longitude	108°	43'	34.0"

Transmitter: 3.6-mi. N of Lander on Sand Hills.

News Services: CBS, AP.

Ownership: See KCWY-TV, Casper, WY.

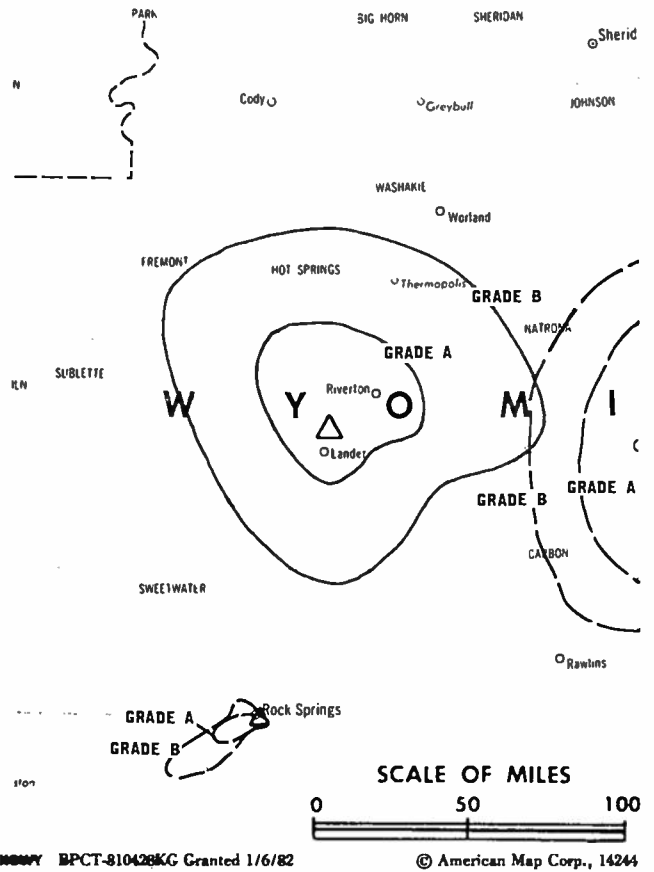
Began Operation: Sept. 12, 1982. Sale to present owner by Rocky Mtn. Communications Network approved by FCC Aug. 25, 1986 (*Television Digest*, Vol. 26:23).

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:
HARRY NEUHARDT, general manager.

Highest 30 Sec. Rate (May 1, 1985): \$320.



WYOMING BPCT-810428KC Granted 1/6/82

Arbitron Data: Included with KCWY-TV, Casper, WY.

Wyoming—Lander-Riverton-Thermopolis-Worland

KFNE

(formerly KFWY-TV)

Ch. 10

(Satellite of KFNB, Casper, WY)

Network Service: ABC.

Licensee: Hi Ho Broadcasting Corp. of Wyoming, 206 S. Broadway, Riverton, WY 82501.

Studio: 7020 Salt Creek Dr., Casper, WY 82601.

Telephones: 307-237-2020.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 169-kw visual, 17-kw aural. Antenna: 1725-ft. above av. terrain, 62-ft. above ground, 7482-ft. above sea level.

Latitude	43°	27'	26"
Longitude	108°	12'	02"

Transmitter: Boysen Peak.

Satellite Earth Station: Bogner, 12-meter; RCA receivers.

News Service: UPI.

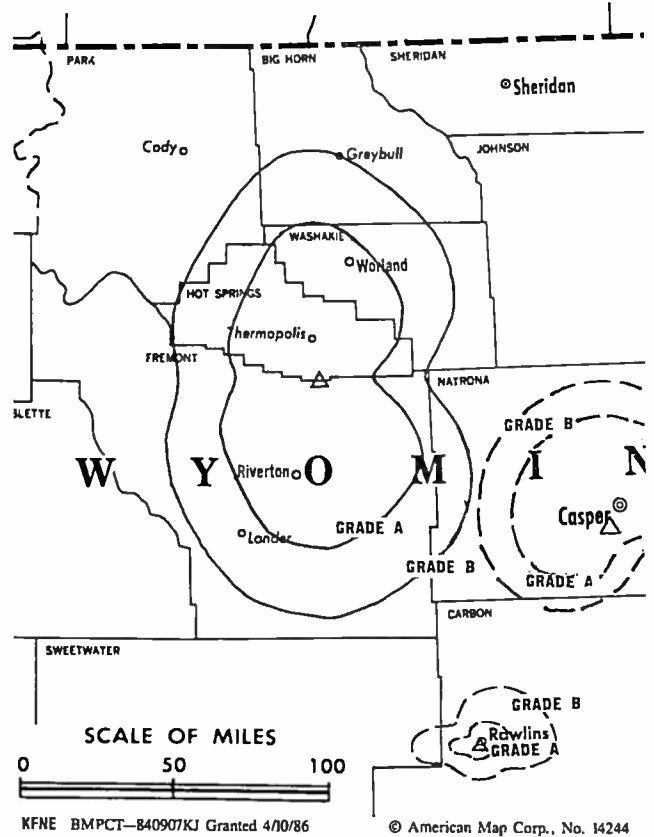
Ownership: See KFNB, Casper, WY.

Began Operation: Dec. 22, 1957. Sale to Francis D'Addario, et al., by Joseph P. & Mildred V. Ernst approved by FCC Feb. 28, 1980 (Television Digest, Vol. 19:26). Sale to David Antoniak, et al., approved June 27, 1984. FCC approved sale to present owner March 3, 1986.

Represented (sales): Adam Young (national); Bob Hix Co. (regional).

Represented (legal): Cordon & Kelly.

Represented (engineering): Arthur K. Peters.



Personnel:

PETER G. SIELER, general manager & sales manager.

Highest 30 Sec. Rate (June 30, 1986): \$75.

Arbitron Data: Included with KFNB, Casper, WY.

Wyoming—Rawlins

KFNR

Ch. 11

(Satellite of KFNB, Casper, WY)

Network Service: ABC.

Licensee: Rawlins Broadcasting Corp.

Studio: 7075 Salt Creek Rd., Box 1, Casper 82601.

Telephone: 307-237-2020.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 1.67-kw visual, 0.167-kw aural. Antenna: 230-ft. above av. terrain, 49-ft. above ground, 7249-ft. above sea level.

Latitude 41° 46' 15"
Longitude 107° 14' 25"

Transmitter: KIZQ(FM) transmitter site.

News Service: UPI.

Ownership: See KFNB, Casper, WY.

Began operation: April 16, 1986.

Represented (sales): Adam Young Inc.

Represented (legal): Cordon & Kelly.

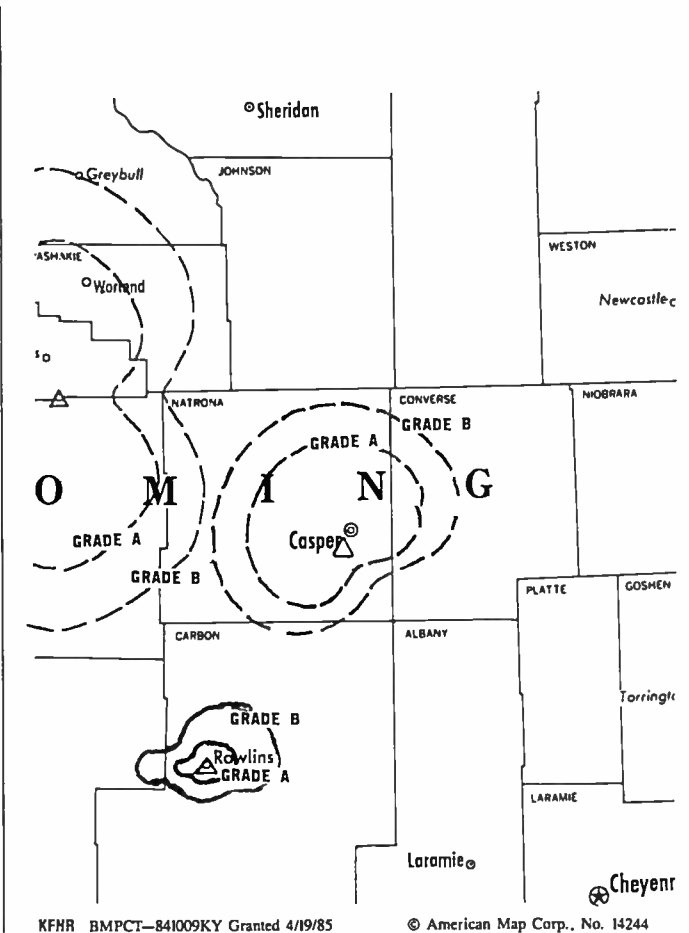
Represented (engineering): Arthur K. Peters.

Personnel:

PETE SIELER, general manager.
CHARLES D. VICK, engineering director.

Highest One Hour Rate: \$400.

Highest 30 Sec. Rate: \$75.



Wyoming—Rock Springs

KWWY

Ch. 13

(Satellite of KCWY-TV, Casper, WY)

Network Service: CBS.

Licensee: Stauffer Communications Inc., Topeka, KS.

Studio: See KCWY-TV, Casper.

Telephone: 1-800-442-2486.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 6.03-kw visual, 0.603-kw aural. Antenna: Minus 60-ft. above av. terrain, 46-ft. above ground, 6626-ft. above sea level.

Latitude 41° 35' 51"
Longitude 109° 10' 53"

Requests CP for change to 210-kw visual, 21-kw aural, 1708-ft. above av. terrain, 192-ft. above ground, 8792-ft. above sea level, lat. 41° 26' 33", long. 109° 06' 28", transmitter to Aspen Mountain, 12-mi. SSE of Rock Springs.

Transmitter: Swanson Rd., Rock Springs.

News Services: CBS, AP.

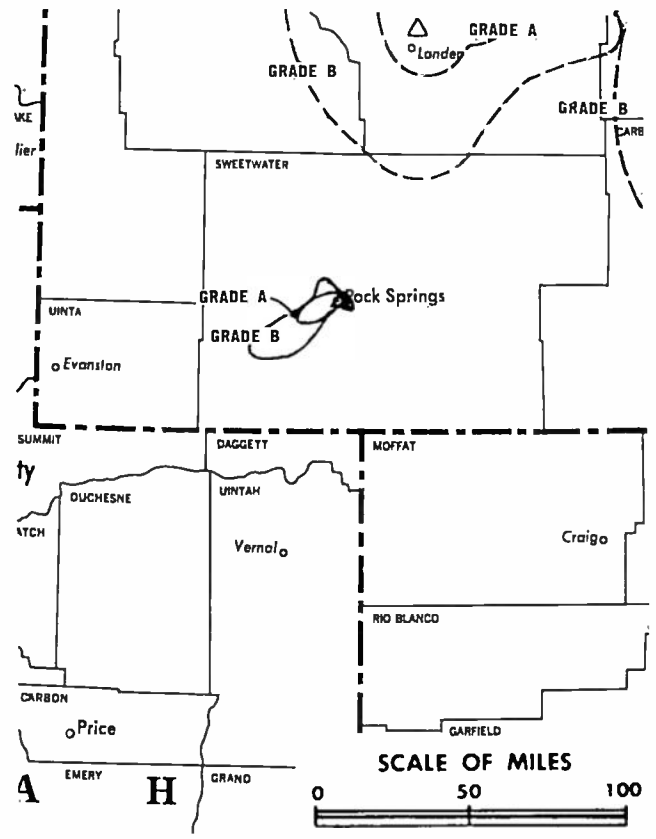
Ownership: See KCWY-TV, Casper.

Began Operation: Oct. 21, 1977. Sale to Rocky Mtn. Communications by Gerald E. & Linda K. Devine approved by FCC July 13, 1982. Resumed operation Jan. 27, 1983. Sale to present owners approved Aug. 25, 1986 (Television Digest, Vol. 26:23).

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Kenneth Williams.



KWWY BPCT—4939 Granted 3/18/77

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Personnel:

HARRY NEUHARDT, general manager.

Rates: Sold in combination with KCWY-TV, Casper & KOWY, Lander-Riverton, WY.

Arbitron Data: Included with KCWY-TV, Casper, WY.

Wyoming—Sheridan

KSGW-TV

Ch. 12

(Satellite of KOTA-TV, Rapid City, SD)

Network Service: ABC.

Licensee: Duhamel Broadcasting Enterprises, Box 1760, Rapid City, SD 57709.

Studio: See KOTA-TV, Rapid City.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 18-kw aural. Antenna: 1220-ft. above av. terrain, 144-ft. above ground, 7824-ft. above sea level.

Latitude	44°	37'	20"
Longitude	107°	06'	57"

Transmitter: 19.3 km S & 12.9 km W of Sheridan.

Satellite Earth Stations: In operation; Simulcast receivers.

News Services: UPI, ABC.

Ownership: Same as KOTA-TV, Rapid City.

Began Operation: Oct. 28, 1977.

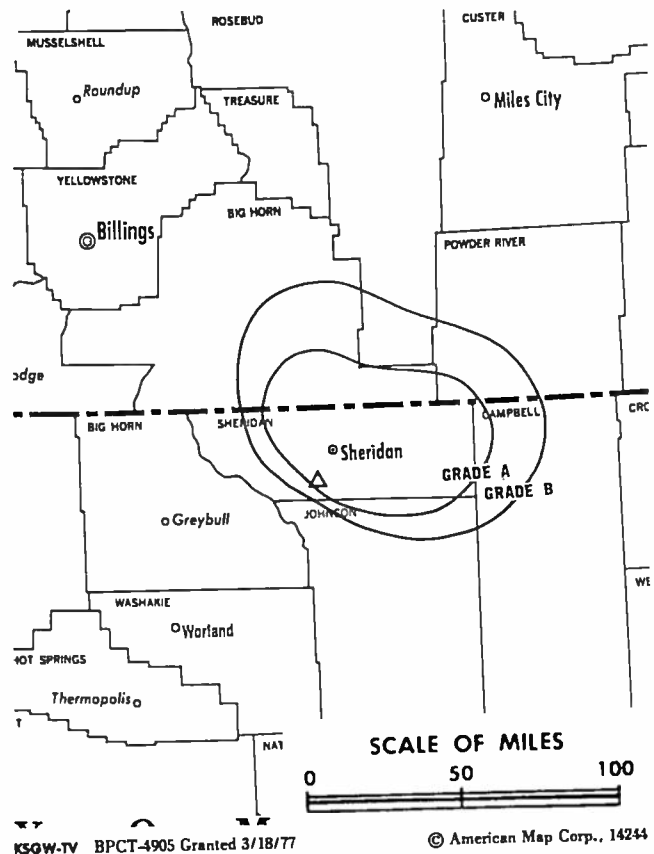
Represented (sales): Katz Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel: See KOTA-TV, Rapid City, SD.

Rates: Sold in combination with KOTA-TV.

Arbitron Data: Included with KOTA-TV, Rapid City, SD.



Guam

KUAM-TV

Agana

Ch. 8

Network Service: CBS, NBC, ABC.

Licensee: Pacific Telestations Inc., Debtor-in-Possession, Box 368, Agana, GU 96910.

Studio: 1.9-mi. SE of Agana.

Transmitter Mt. Alutom.

Telephone: 477-9861. **Cable Address:** KUAM.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 21.9-kw visual, 3.8-kw aural. Antenna: 936-ft. above av. terrain, 121-ft. above ground, 1139-ft. above sea level.

Latitude	13°	25'	53"
Longitude	144°	42'	36"

AM Affiliate: KUAM, 10-kw, 610 kHz.

FM Affiliate: KUAM-FM, 2.5-kw, 93.9 MHz (No. 230), 77-ft.

Satellite Earth Station: In operation.

News Service: UPI.

Ownership: Lawrence S. Berger, pres., 51%; Marcus Loew II, v.p., 9%; William C. Williams, secy.; Ronald E. Pritchard, treas., 17%; Elliott Cushman, dir., 14%; Peter E. Reid Jr., dir., 9%. Berger, Loew, Pritchard & Reid own WVUV(AM), American Samoa; Berger & Loew own KHVH(AM), Honolulu; Cushman owns Arizona Farmer.

Began Operation: Aug. 5, 1956. Sale to present owners by H. S. Killgore approved by FCC Sept. 15, 1977 (*Television Digest*, Vol. 17:38). Sale to Killgore by Phil Berg approved April 9, 1964 (Vol. 3:48; 4:16). Previously, 5% sold by John P. Hearne to Berg, raising Berg's holdings from 45.5% to 54.5% (Vol. 2:34).

Represented (sales): Intercontinental Services Ltd.

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): Hammett & Edison Inc.

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Personnel:

LAWRENCE S. BERGER, president.
GREG S. PEREZ, general manager.
RON TANGYE, director, news & public affairs.
KEN TYDINGEO, chief engineer.
ROBERT BERGER, sales manager.

Highest 30 Sec. Rate: \$100.

NETWORK BASE HOURLY RATE: \$100.

Puerto Rico

WVEO

Aguadilla

Ch. 44

Licensee: Seglares Iglesia Catolica Inc., Buzon C-339, Barrio Cocos, Quebradillas, PR 00742.

Studio: Road 411, km 77, Aguada, PR.

Telephone: 809-895-3033.

Transmitter: Barrio Atalaya, Aguada, PR.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 993-kw max. & 948-kw horizontal visual, 198-kw max. aural. Antenna: 1220-ft. above av. terrain, 235-ft. above ground, 1448-ft. above sea level.

Latitude 18° 19' 06"
Longitude 67° 10' 42"

Ownership: Antonio Falco Sepulcre, pres.; Doris Nilda Perez Tosado, secy.; Jaime Feliciano Velez, treas.

Began Operation: Oct. 7, 1974. Sale to present owner by Video Empresas Del Oeste approved by FCC March 7, 1985.

Represented (sales): Contemporary Media.

Represented (legal): Hamel & Park.

Note: Affiliated with the Perez Perry Network.

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Map for Aguadilla not available

WOLE-TV

Aguadilla-Mayaguez

Ch. 12

Licensee: Western Broadcasting Corp. of Puerto Rico, Box 1200, Mayaguez, PR 00709-1200.

Studio: 17 Marina St., Aguadilla, PR 00603.

Telephone: 809-833-1200. Telex: 385-4414.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1250-ft. above av. terrain, 362-ft. above ground, 1549-ft. above sea level.

Latitude 18° 18' 51"
Longitude 67° 11' 30"

Transmitter: Pico Atalaya, 4.5-mi. SE of Rincon, PR.

Ownership: Du Art Film Labs Inc., 61.2%; Jose Bechara, 30.6%; A. Gimenez-Aguayo, 8.2%. Bechara owns WKJB-AM-FM, Mayaguez. Gimenez-Aguayo is pres. & 41.4% owner of WPAB, Ponce.

Began Operation: May 10, 1960.

Represented (legal): Dempsey & Koplowitz.

Represented (engineering): Cohen & Dippell.

Personnel:

IRWIN YOUNG, president.
LUIS A. MORALES, general manager.
DOEL ORIOL, chief engineer.



WOLE-TV

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Highest 30 Sec. Rate: \$160.

Puerto Rico

WATX-TV

Arecibo

Ch. 54

Grantee: Arecibo Video Corp., 62 Luis Gandia Santos St., Arecibo, PR 00612.

Mailing Address: Box 398, Arecibo, PR 00613.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 11.78-kw max. visual, 6.350-kw max. aural. Antenna: Minus 219-ft. above av. terrain, 127-ft. above ground, 157-ft. above sea level.

Latitude 18° 28' 28"
Longitude 66° 43' 36"

Transmitter: Luis Gandia Santos St., No. 62, Arecibo.

Satellite Earth Station: In operation; Drake receivers.

Ownership: Francisco Velazquez, pres., 65%; Juana Roman-Feliciano, v.p.-treas., 2.5%; P. R. Fermaint, secy., 25%; others, 7.5%.

Began Operation: April 9, 1982.

Represented (legal): A. L. Stein.

Represented (engineering): Robert L. Purcell.

Personnel:

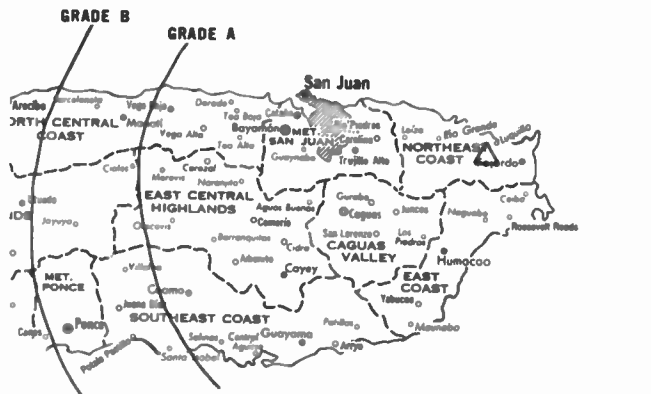
FRANCISCO VELAZQUEZ, president.

Rates: Not available.



WATX-TV BPCT-801021KH Granted 6/22/81

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WPRV-TV BMPCT-820830KG Granted 11/10/82

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WPRV-TV

Fajardo

Ch. 13

Network Service: None, independent.

Licensee: WPRV-TV Inc., Call Box 13, Puerto Real, Fajardo, PR 00740.

Business Office: No. 10 Simon Madera, Rio Piedras, PR 00924; Box 31313, Rio Piedras, PR 00929.

Mailing Address: Call Box 13, Puerto Real, Fajardo, PR 00740.

Telephone: 809-758-0013.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 170-kw visual, 17-kw aural. Antenna: 2825-ft. above av. terrain, 259-ft. above ground, 3506-ft. above sea level.

Latitude 18° 18' 36"
Longitude 65° 47' 41"

Transmitter: El Yunque Peak, 9-mi. W of Fajardo.

Satellite Earth Stations: 2 in operation; Harris, 13-meter; Harris receivers.

News Services: AP, ABC.

Ownership: James C. Leake, chmn., 80%; Carmina Mendez Miller, pres., 20%.

Began Operation: Dec. 22, 1984.

Represented (sales): Warren Schuman.

Represented (legal): Mullin, Rhyne, Emmons & Topel.

Represented (engineering): Cohen & Dippell.

Personnel:

JAMES C. LEAKE, chairman.

CARMINA MENDEZ MILLER, president.

ANGEL COMESANA, vice president & general manager.

RAYMOND TOTTI, sales manager.

MARIO LAZZARI, chief engineer.

Highest 30 Sec. Rate (Aug. 1, 1986): \$365.

Puerto Rico

WORA-TV

Mayaguez-Aguadilla

Ch. 5

Licensee: Telecinco Inc., Box 43, Mayaguez, PR 00708.

Studio: Darlington Bldg., Box 43, Mayaguez, PR 00708.

Telephone: 809-834-5500. **Cable:** RACO. **Executive Offices:** 809-721-4054.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 95.5-kw visual, 19.1-kw aural. Antenna: 2000-ft. above av. terrain, 240-ft. above ground, 3060-ft. above sea level.

Latitude 18° 09' 02''
Longitude 66° 59' 20''

Transmitter: 2.2-mi. S of Maricao on Road No. 120.

News Service: UPI.

Ownership: Telecinco Inc., 100%. Officers: Alfredo R. de Arellano, pres.; Eleuterio Vega, exec. v.p.; Benjamin Torres, v.p.-treas.; Esther del Valle de R. de Arellano, v.p.; Rafael Blanes, asst. v.p.-secy.

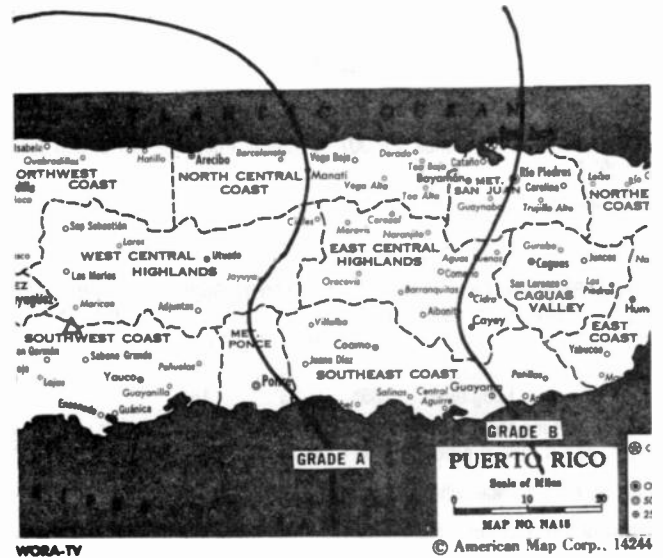
Began Operation: Oct. 1, 1955.

Represented (legal): Bryan, Cave, McPheeters & McRoberts.

Personnel:

ALFREDO R. de ARELLANO JR., president.
EDUARDO BADO, manager.
JESUS ECHEVARRIA, chief engineer.
ELEUTERIO VEGA, director of operations.
G. A. BONET, director of engineering.

Highest 30 Sec. Rate (March 1, 1985): \$200.



Robert W. Rounsaville & Associates
MEDIA BROKERS AND CONSULTANTS
ATLANTA: 1-800-531-1500 ORLANDO: 1-800-328-3500

Puerto Rico

WLUZ-TV

Ponce

Ch. 7

Licensee: Ponce Television Corp., Isabel Esq. Montaner, Ponce, PR 00731.

Studios: Isabel No. 15, Ponce, PR 00731; Stop 8, Puerta de Tierra, San Juan, PR 00902.

Mailing Address: Box A, Old San Juan Station, San Juan, PR 00902.

Telephones: 809-844-7575 (Ponce); 809-724-7575 (San Juan).

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 186-kw max. & 166-kw horizontal visual, 22.4-kw aural. Antenna: 2710-ft. above v. terrain, 440-ft. above ground, 4377-ft. above sea level.

Latitude	18°	09'	17"
Longitude	66°	33'	16"

Requests CP for change to 186-kw visual, 25.1-kw aural, 2710-ft. above av. terrain, 423-ft. above ground, 4360-ft. above sea level.

Transmitter: Cerro Maravilla, 5-mi. SE of Jayuya, PR.

Satellite Earth Stations: Avantek & Gardiner, 13-meter; Gardiner & Avcom receivers.

News Service: UPI.

Ownership: Channel 7 Inc., 100%. Channel 7 ownership: Malrite Communications Group, 80%; Lucas Tomas Muniz, 20%. See Malrite in Group Ownership of TV Stations.

Began Operation: Feb. 2, 1958. Sale of 80% to Malrite by Lucas Tomas Muniz approved by FCC Sept. 27, 1985 (*Television Digest*, Vol. 25:23). Previous sale by United Artists Bcstg. approved by FCC Dec. 21, 1978. Sale to United Artists approved March 11, 1970 (Vol. 9:31). Sale of 36.67% to Alfredo C. Ramirez, giving him control, approved Dec. 23, 1964 (Vol. 5:1).



Represented (legal): Verner, Lipfert, Bernhard, McPherson & Hand.

Personnel:

TOMMY MUNIZ, president.

FLAVIA A. GARCIA, vice president & general manager.

PEDRO J. MUNIZ, vice president & sales manager.

Highest One Hour Rate: \$4500.

Highest 30 Sec. Rate: \$750.

Puerto Rico

WSUR-TV

Ponce

Ch. 9

Licensee: American Colonial Bcstg. Corp., Box S-4189, San Juan, PR 00905.

Studio: La Rambla, Ponce.

Sales Office: 657 Ave. Condado, Santurce, PR.

Telephone: 809-842-4178.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 57.5-kw visual, 7.24-kw aural. Antenna: 2775-ft. above av. terrain, 276-ft. above ground, 4466-ft. above sea level.

Latitude	18°	10'	17"
Longitude	66°	34'	30"

Transmitter: Mt. Jayuya.

News Service: AP.

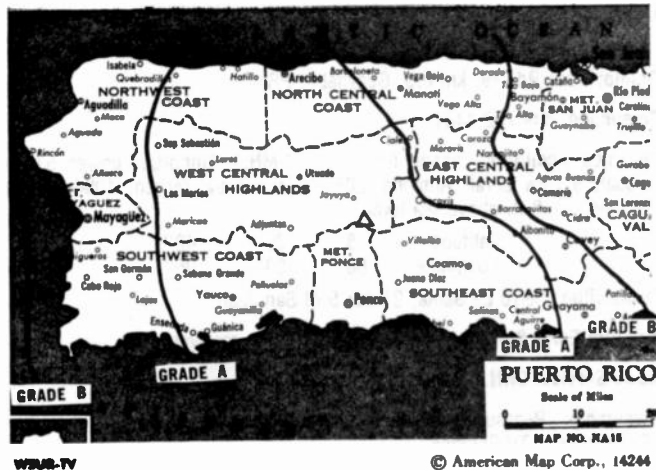
Ownership: Television Bcstg. Corp., 100%. TBC ownership: Michael Jay Solomon, chmn.; Joaquin A. Villamil, pres., 21.15%; John Semack, v.p.-secy., 9.62%; Kenneth C. Levine, treas.; Lorimar-Telepictures Corp. 49.04%; Video Tape Systems Inc., 20.19%. TBC is owrier of WLII(TV), Caguas-San Juan. For other interests of Lorimar-Telepictures, see Group Ownership of TV Stations.

Began Operation: Feb. 20, 1958. Sale to present owners by American Colonial Bcstg. Corp. approved by FCC July 22, 1985 (Television Digest, Vol. 23:52).

Personnel:

LUIS FELIPE RODRIGUEZ, production manager.
ROBERT L. BEURKET, chief engineer.

Rates: See WKBM-TV, San Juan.



WKPV

Ponce

Ch. 20

Grantee: Multi-Media Television, Box 2556, San Juan, PR 00936-2556.

Studio: Vallas Torres, Mercedita, Ponce.

Mailing Address: Box 2556, San Juan, PR 00936-2556.

Telephones: 809-725-3305; 809-840-2017; 809-840-7855.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 100-kw max. visual, 10-kw max. aural. Antenna: 849-ft. above av. terrain, 105-ft. above ground, 2073-ft. above sea level.

Latitude	18°	04'	46"
Longitude	66°	44'	43"

Transmitter: 2-mi. N 315° E of Penuelas.

Satellite Earth Station: 6-meter; Scientific Atlanta receivers.

News Service: AP.

Ownership: Maria E. Rivera, chmn., 100%; Franklin D. Lopez, pres.; Vilma Diaz, v.p.; Mary O'Reilly-Lopez, secy.-treas. MMTI also owns WSJN-TV, San Juan, PR. F. Lopez has interest in permittee of WFNN(TV), Fajardo, PR.

Began Operation: August 6, 1985.

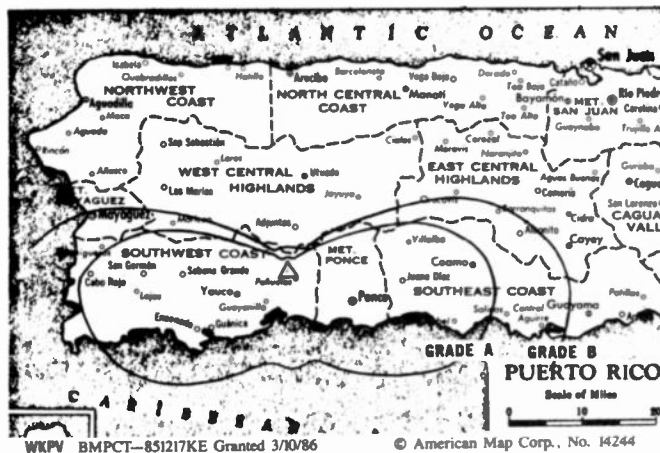
Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Kessler & Gehman Associates.

Personnel:

FRANKLIN D. LOPEZ, general manager.
TONY CARDONA, sales manager.
RICARDO L. ALFARO, engineering director.
JORGE ARIEL TORRES, news director.
MAGDALENA CUEVAS, promotion director.

Highest 30 Sec. Rate: \$160.



Puerto Rico

WAPA-TV

San Juan

Ch. 4

Licensee: Pegasus Bcstg. of San Juan, PR Inc., Box 2050, San Juan, PR 00936.

Studio: State Rd. 19, km 0.5, Guaynabo, PR.

Telephone: 809-792-4444.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 53.7-kw visual, 8.1-kw aural. Antenna: 2865-ft. above av. terrain, 1094-ft. above ground, 4049-ft. above sea level.

Latitude	18°	06'	42''
Longitude	66°	03'	05''

Transmitter: Cerro La Santa, 21-mi. S of San Juan.

Satellite Earth Station: Harris, 13-meter; Harris receivers.

News Service: CNN.

Ownership: Pegasus Broadcasting Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: March 5, 1954. Sale to present owner by SFN Communications approved by FCC Oct. 2, 1986. Sale to SFN by Western Bcstg. was approved by FCC June 15, 1984. Sale to Western Bcstg. Co. by Columbia Pictures Industries approved by FCC May 26, 1976. Sale to Columbia by Winston-Salem Bcstg. & Jose R. Quinones approved April 25, 1962. Sale of 80% to Winston-Salem Bcstg. by Jose R. Quinones interests was approved May 1, 1957 (*Television Digest*, Vol. 13:13, 14, 18).

Represented (legal): Cohn & Marks.

Represented (engineering): John F. X. Brown & Associates Inc.



Personnel:

SHERMAN WILDMAN, president.
MANUEL FEBO, vice president, administration.
SANTIAGO RUBIN, vice president, sales.
JERRY McFARLANE, sales manager (New York).
JUAN ABEL GONZALEZ, chief engineer.

Highest 30 Sec. Rate (Sept. 1, 1986): \$1500.

Puerto Rico

WKAQ-TV

San Juan

Ch. 2

Licensee: Blair Bcstg. of Puerto Rico Inc., Box W, San Juan, PR 00936.

Studio: 383 Franklin D. Roosevelt Ave., Hato Rey.

Telephone: 809-764-0202.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 53.7-kw visual, 10.5-kw aural. Antenna: 2830-ft. above av. terrain, 1105-ft. above ground, 4049-ft. above sea level.

Latitude	18°	06'	54''
Longitude	66°	03'	10''

Transmitter: Cerro La Santa, 21-mi. S of San Juan.

Satellite Earth Station: Common Carrier.

News Services: AP, UPI, CBS.

Ownership: Blair Bcstg. of Puerto Rico Inc. See John Blair & Co. in Group Ownership of TV Stations.

Began Operation: March 28, 1954. Sale to present owner by Angel Ramos estate, et al., approved by FCC Aug. 9, 1983.

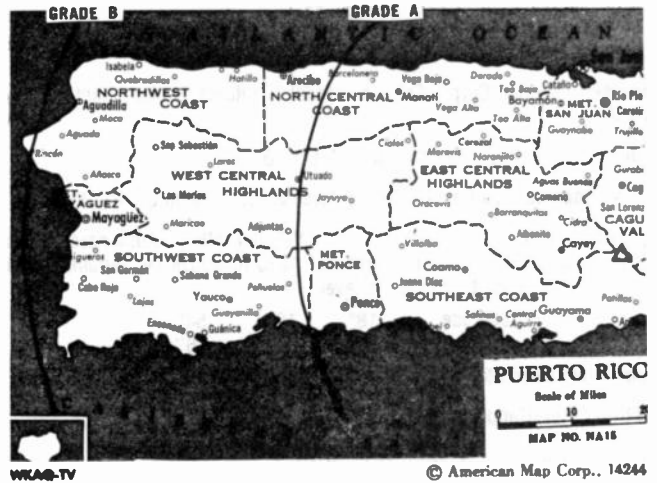
Represented (legal): Covington & Burling.

Personnel:

PETER ALBI, president.
RAFAEL OLLER, vice president & general manager.
MANUEL COLLAZO, chief engineer.
EDUARDO PENEDO, sales manager.

Highest One Hour Rate: \$8000.

Highest 30 Sec. Rate: \$1350.



Puerto Rico

WLII

(formerly WKBM-TV)

Caguas-San Juan

Ch. 11

Network Service: None, independent.

Licensee: Teleonce Corp., Call Box 10000, Santurce Station, Santurce, PR 00908.

Studio: 657 Condado Ave., Santurce, PR 00907.

Mailing Address: Call Box 10000, Santurce Station, Santurce, PR 00908.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 200-kw visual, 39.8-kw aural. Antenna: 1635-ft. above av. terrain, 240-ft. above ground, 1180-ft. above sea level.

Latitude 18° 16' 54"
Longitude 66° 06' 46"

Transmitter: Cerro Marquessa Mtn., 6-mi. NW of Caguas.

Satellite Earth Station: In operation.

News Services: AP, UPI, NBC, WSI, NIWS.

Ownership: Television Bcstg. Corp., 100%. TBC ownership: Joaquin A. Villamil, 21.15%; John Semack, 9.62%; Lorimar-Telepictures Corp., 49.04%; Video Tape Systems Inc., 20.19%. TBC is owner of WSUR-TV, Ponce. For LTC other interests, see Group Ownership of TV Stations.

Began Operation: April 22, 1960. Sale to present owners by American Colonial Bcstg. Corp. approved by FCC July 22, 1985 (Television Digest, Vol. 23:52).

Represented (legal): Arnaldo Villamil.



WLII

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Personnel:

RAFAEL RUIZ, vice president & general manager.
WILFREDO HERNANDEZ, vice president & comptroller.
EDUARDO PENEDO, vice president, sales & marketing.
BETZAIDA LOPEZ, promotional director.
HILARY HATTLER, sales manager.
LINDA HERNANDEZ, news director.
JOSE A. MEDINA, chief engineer.

Highest 30 Sec. Rate (July 15, 1986): \$450.

Puerto Rico—San Juan

WSJN-TV

San Juan

Ch. 24

Network Service: None, independent.

Grantee: Multi-Media Television Inc., Box 2556, San Juan, PR 00936-2556.

Studio: 171 Quesqueya St., Hato Rey, PR.

Telephone: 809-725-3305.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 4384-kw max. & 490-kw horizontal visual, 438.4-kw max. & 49-kw horizontal aural. Antenna: 986-ft. above av. terrain, 337-ft. above ground, 1715-ft. above sea level.

Latitude	18°	16'	34"
Longitude	66°	05'	35"

Transmitter: 0.4-mi. NE of Luis Santella, PR.

News Services: AP, EFE, Group W Newsfeed.

Ownership: Maria E. Rivera, chmn., 100%. Rivera also owns WKPV(TV), Ponce, PR.

Due To Begin Operation: November 19, 1986.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Kessler & Gehman Associates.

Personnel:

FRANKLIN D. LOPEZ, general manager & news director.

TONY CARDONA, sales manager.

RICARDO L. ALFARO, engineering director.

Rates: Not available.

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Puerto Rico—San Juan

WSJU

San Juan

Ch. 18

Network Service: NBC.

Licensee: Three Star Telecast Inc., Call Box 18, Carolina, PR 00628.

Studio: Iturregui Ave. at Baldorioty Marginal, Carolina, PR.

Telephone: 809-752-1800. Telex: 385-9518.

Mailing Address: Call Box 18, Carolina, PR 00628.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1518-kw max. visual, 75-kw max. aural. Antenna: Circularly polarized, 2783-ft. above av. terrain, 168-ft. above ground, 3464-ft. above sea level.

Latitude	18°	18'	36"
Longitude	65°	47'	41"

Transmitter: El Yunque Peak, 9-mi. W of Fajardo.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: Harris, 6-meter, 9-meter & 11-meter; Harris receivers.

News Services: INN, CNN, NBC.

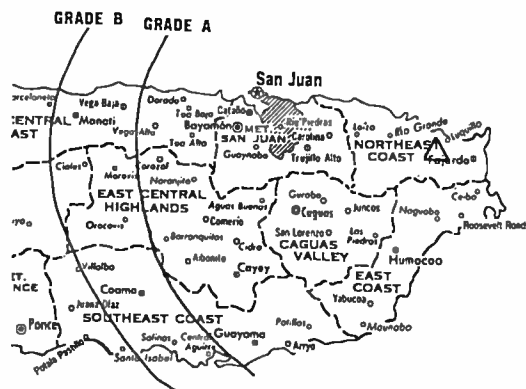
Ownership: Barakat Saleh, pres.-treas.; Len Gawrych, v.p. & secy.; Three Star Corp., 100%. TSC ownership: Barakat Saleh, pres.-treas., 60%; Len Gawrych, v.p.-secy. & Walter Beaver, v.p., 20% each.

Began Operation: July 29, 1984.

Represented (sales): Intercontinental Services Inc.

Represented (legal): Marmet & McCombs, P.C.

Represented (engineering): Raymond E. Rohrer.



0 10 20

WSJU BMPCT—840113KF Granted 1/27/84

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Personnel:

JERRY GERVAIS, station manager.
GEORGE SAHANNI, chief engineer.

Highest 30 Sec. Rate: (Aug. 13, 1985): \$750.

Virgin Islands

WBNB-TV

Charlotte Amalie

Ch. 10

Network Service: CBS.

Licensee: Caribbean Broadcasting Inc., Box 1947, St. Thomas, VI 00801.

Studio: 158 Haypiece Hill.

Telephone: 809-774-0300. **Cable:** 347-0150.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 113-kw visual, 1.13-kw aural. Antenna: 1709-ft. above av. terrain, 203-ft. above ground, 1709-ft. above sea level.

Latitude	18°	21'	23"
Longitude	64°	56'	43"

Transmitter: Signal Hill, Mountain Top Estates.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta & DX receivers.

News Service: AP.

Ownership: Thomas E. Worrell Jr., pres., 75%; James W. Swartz, v.p., 10%; Dennis S. Rooker, v.p.-secy., 5%; John J. Badoud Jr., treas.; Shenandoah Valley Television Systems Inc., 10%. For other interests, see WIFR-TV, Freeport-Rockford, IL. **Note:** Sale pends.

Began Operation: July 1, 1961. Sale to present owner by District Communications Inc. approved by FCC June 6, 1980. Previous sale by Federated Media Inc. approved Sept. 6, 1974 (*Television Digest*, Vol. 13:48). Sale to Federated Media by Robert Moss, Robert E. Noble Jr., Kenneth H. Granger & Faye R. Russell approved May 1970 (Vol. 9:16).

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): A. D. Ring & Associates.

Personnel:

JOE POTTER, senior vice president.

PAGE STULL, vice president & station manager.

MARI MORSE, sales manager.

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SAM JAMES, chief engineer.
JOAN NEWHART, production manager.
LEE VANTERPOOL, news director.

Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate (June 9, 1986): \$325.

NETWORK BASE HOURLY RATE: \$50.

Virgin Islands

WSVI

Christiansted

Ch. 8

Network Service: ABC.

Licensee: Antilles Broadcasting Corp., Box 8 ABC, Sunny Isle Shopping Center, St. Croix, VI 00820.

Studio & Offices: Sunny Isle Shopping Center.

Telephone: 809-778-5008. **Telex:** 347-1074.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 1141-ft. above av. terrain, 265-ft. above ground, 1341-ft. above sea level.

Latitude	17°	45'	25"
Longitude	67°	47'	59"

Transmitter: Blue Mtn., 6-mi W of Christiansted.

Satellite Earth Stations: Harris; 3-meter, 6-meter, 9-meter & 11-meter; Pinzone & Harris receivers.

News Services: AP, CNN, ABC.

Ownership: Barakat Saleh, pres., 57%; Len Gawrych, v.p., 43%.

Began Operation: Nov. 10, 1965. Sale to Peoples Bcstg. by Quality Telecasting approved by FCC Nov. 19, 1973. Left air Nov. 14, 1975. Sale to Antilles Bcstg. Corp. approved Jan. 31, 1978. Resumed operation Nov. 1978. Sale to John A. Lack & Jay Emmett approved by FCC June 18, 1985 (*Television Digest*, Vol. 25:20) but not consummated.

Represented (legal): Marmet & McCombs, P.C.

Represented (engineering): Raymond Rohrer.



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Represented (sales): Intercontinental Services Ltd. (US); Schellenberg & Kirwan Inc. (PR).

Personnel:
BARAKAT SALEH, president.
LEN GAWRYCH, vice president & general manager.

Highest One Hour Rate: \$650.

Highest 30 Sec. Rate: \$200.