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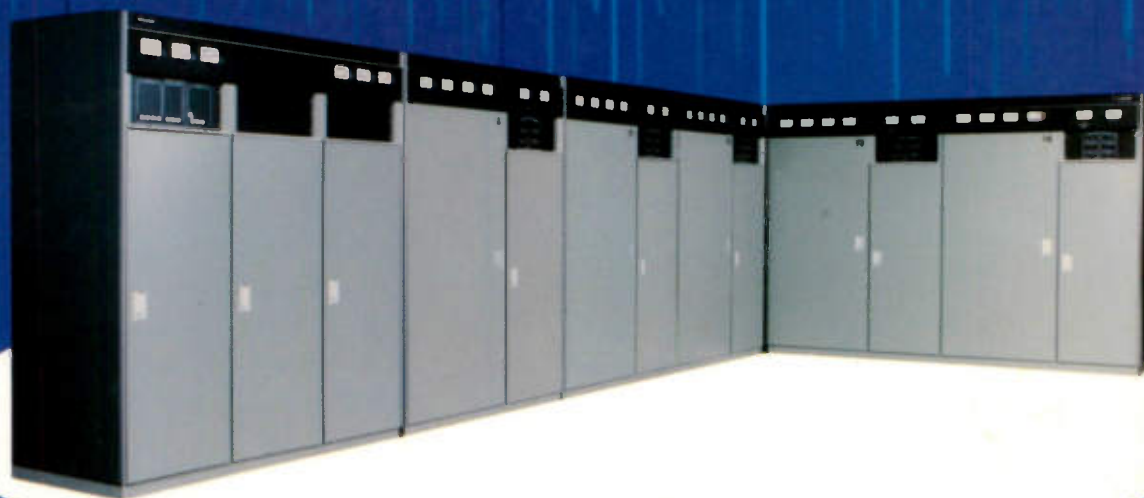
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Stations Volume No. ● 57 ● 1989 Edition



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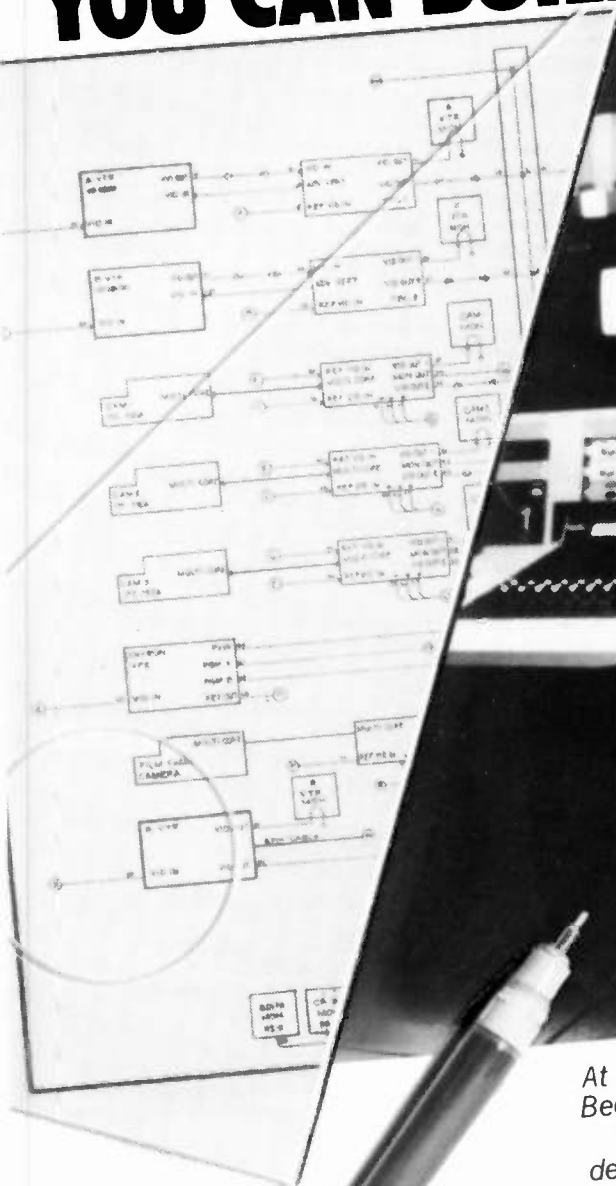
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93%

of people who use the Television & Cable Factbook are upper-level or mid-level managers.

The rest are clearly on the way up.

It surprised even us. Frankly, while we knew we had the best organized and the most widely used resource in the industry (*Multichannel News* survey), we lacked the specifics to back up our convictions. Then, a blind survey we conducted this past year showed that, on average, 4.31 different people use each **Television & Cable Factbook** more than 10.18 times each month. Put another way, 23,705 different decision-makers and influencers refer to this important tool over 241,000 times monthly! Over 63% are in upper-level management, and some 30% have mid-level management positions. Corporate managers, programmers, engineers, marketers and financial people had the job responsibilities that most often appeared in our study.

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(If you’re wondering why the VP/Engineering is mentioned before the General Manager, it’s because Dino always puts his people first!)



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Television Market Rankings

Listing 212 markets according to Arbitron Area of Dominant Influence Television Households

Asterisk (*) indicates no Prime Time ranking.

Arbitron ADI & Prime, TV Households information & rank are based on the 1987 to 1988 Arbitron Television Markets and Rankings Guide

Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
New York, NY	6,876,000	1	WABC-TV (7), WBCT (43), WCBS-TV (2), WHSE (68), WHSI (67), WLIG (55), WNBC-TV (4), WNJU (47), WNYW (5), WPIX (11), WTBY (54), WTZA (62), WWOR-TV (9), WXTV (41)
Los Angeles, CA	4,663,900	2	KABC-TV (7), KADY-TV (63), KAGL (30), KCBS-TV (2), KCOP (13), KDOC-TV (56), KHJ-TV (9), KHSC (46), KMEX-TV (34), KNBC-TV (4), KSCI (18), KTNB-TV (40), KTLA (5), KTTV (11), KVEA (52), KVVU (64), KWHY-TV (22)
Chicago, IL	3,084,400	3	WBBM-TV (2), WCFC-TV (38), WCIU-TV (26), WEHS (60), WFLD (32), WGBO-TV (66), WGN-TV (9), WHKE (55), WLS-TV (7), WMAQ-TV (5), WPWR-TV (50), WSNS-TV (44), WWTO-TV (35)
Philadelphia, PA	2,643,700	4	KYW-TV (3), WCAU-TV (10), WFMZ-TV (69), WGBS-TV (57), WHSP (65), WMGM-TV (40), WPHL-TV (17), WPMI-TV (6), WTGI-TV (61), WTVL (51), WTXF-TV (29)
San Francisco, CA	2,141,100	5	KBHK-TV (44), KDTV (14), KFCB (42), KFTY (50), KGO-TV (7), KICU-TV (36), KLXV-TV (65), KNTV (11), KOFY-TV (20), KPIX (5), KPST-TV (66), KRON-TV (4), KSTS (48), KTSF (26), KTVU (2), KWBB (38)
Boston, MA	2,050,700	6	WBZ-TV (4), WCVB-TV (5), WFXT (25), WGOT (60), WHLL (27), WHRC (48), WSHH (66), WLVI-TV (56), WMFP (62), WMUR-TV (9), WNDS (50), WNEV-TV (7), WNHU (21), WQTV (68), WSBK-TV (38)
Detroit, MI	1,697,400	7	WDIV (4), WGPR-TV (62), WIHT (31), WJBK-TV (2), WKBD-TV (50), WXON (20), WXYZ-TV (7)
Dallas-Fort Worth, TX	1,647,700	8	KDAF (33), KDFI-TV (27), KDFW-TV (4), KDTX-TV (58), KFWD (52), KHSX (49), KTVT (11), KTXA (21), KUVN (23), KXAS-TV (5), KXTX-TV (39), WFAA-TV (8)
Washington, DC	1,592,800	9	WDCA-TV (20), WFTY (50), WJLA-TV (7), WRC-TV (4), WTKK (66), WTTG (5), WUSA (9)
Houston, TX	1,466,500	10	KHOU-TV (11), KHSH (67), KHTV (39), KLTJ (57), KPRC-TV (2), KRIV (26), KTMD (48), KTRK-TV (13), KTXH (20), KXLN-TV (45)
Cleveland, OH	1,414,900	11	WAKC-TV (23), WBNX-TV (55), WCOM (68), WDLI (17), WEWS (5), WJW-TV (8), WKYC-TV (3), WOAC (67), WOIO (19), WQHS (61), WUAB (43)
Atlanta, GA	1,273,000	12	WAGA-TV (5), WATL (36), WAWA-TV (14), WGNX (46), WSB-TV (2), WTBS (17), WVEU (69), WXIA-TV (11)
Minneapolis-St. Paul, MN	1,238,300	13	KARE (11), KITN (29), KMSP-TV (9), KRWF (43), KSTP-TV (5), KTMA-TV (23), KXLI (41), WCCO-TV (4)
Tampa-St. Petersburg, FL	1,237,400	14	WBHS (50), WCLF (22), WFTS (28), WTMV (32), WTOG (44), WTSP-TV (10), WTVT (13), WWSB (40), WXFL (8)
Seattle-Tacoma, WA	1,224,200	15	KCPQ (13), KING-TV (5), KIRO-TV (7), KOMO-TV (4), KSTW (11), KTBW-TV (20), KTZZ-TV (22), KVOZ-TV (12)
Miami, FL	1,213,200	16	WBFS-TV (33), WCIX (6), WDZL (39), WHFT (45), WLTV (23), WPLG (10), WSCV (51), WSVN (7), WTVJ (4), WYHS (69)
Pittsburgh, PA	1,192,200	17	KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
St. Louis, MO	1,084,200	18	KDNL-TV (30), KMOV (4), KNLC (24), KPLR-TV (11), KSDK (5), KTVI (2), WCEE (13)
Denver, CO	1,021,600	19	KCNC-TV (4), KDVR (31), KFNR (11), KMGH-TV (7), KREG-TV (3), KSBS-TV (24), KUBD (59), KUSA-TV (9), KWGN-TV (2)
Sacramento-Stockton, CA	929,000	20	KCRA-TV (3), KCSO (19), KFTL (64), KOVR-TV (13), KRKB-TV (31), KSCH-TV (58), KTXL (40), KXTV (10)
Phoenix, AZ	927,000	21	KNXV-TV (15), KPAZ-TV (21), KPHO-TV (5), KPNX-TV (12), KTSP-TV (10), KTVK (3), KTVW-TV (33), KUSK (7), KUTP (45)
Baltimore, MD	902,800	22	WBAL-TV (11), WBFF (45), WHSW (24), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)
Hartford-New Haven, CT	868,100	23	WFSB (3), WHCT-TV (18), WTIC-TV (61), WTNH-TV (8), WTVS (26), WTXN (20), WVIT (30)
Indianapolis, IN	813,000	24	WLJL (42), WHMB-TV (40), WISH-TV (8), WMCC (23), WRTV (6), WTHR (13), WTTK (29), WTTV (4), WXIN (59)
San Diego, CA	805,400	25	KFMB-TV (8), KGTV (10), KNSD (39), KTTY (69), KUSI-TV (51), XETV (6), XEWT-TV (12)
Portland, OR	795,100	26	KATU (2), KBSP-TV (22), KGW-TV (8), KOIN-TV (6), KPDX (49), KPTV (12)
Orlando-Daytona Beach-Melbourne, FL	762,400	27	WACX (55), WAYK (56), WAYQ (26), WBSF (43), WCPX-TV (6), WESH (2), WFTV (9), WOFL (35), WTGL-TV (52)
Kansas City, MO	723,400	28	KCTV (5), KMBC-TV (9), KMCI (38), KSHB-TV (41), KYFC (50), KZKC (62), WDAF-TV (4)
Cincinnati, OH	716,000	29	WCPO-TV (9), WIII (64), WKRC-TV (12), WLWT (5), WXIX-TV (19)
Milwaukee, WI	701,900	30	WCGV-TV (24), WISN-TV (12), WITI-TV (6), WTMJ-TV (4), WVCY-TV (30), WVTV (18)
Charlotte, NC	688,300	31	WBTV (3), WCCB (18), WHKY-TV (14), WJZY (46), WPCQ (36), WSOC-TV (9)
Nashville, TN	686,500	32	WCAY-TV (30), WHTN (39), WJFB (66), WKRN-TV (2), WSMV (4), WTVF (5), WZTV (17)
Columbus, OH	658,400	33	WBNS-TV (10), WCMH-TV (4), WSFJ (51), WSYX (6), WTTT (28), WWAT (53)
New Orleans, LA	645,900	34	WDSU-TV (6), WGNO (26), WNOL-TV (38), WVUE (8), WWL-TV (4)
Raleigh-Durham, NC	621,000	35	WFCT (62), WKFT (40), WLFL-TV (22), WPTF-TV (28), WRAL-TV (5), WTVR (11), WYED (17)
Greenville-Spartanburg, SC-Asheville, NC	616,700	36	WAXA (40), WGGZ-TV (16), WHNS (21), WLOS (13), WNEG-TV (32), WSPA-TV (7), WYFF-TV (4)
Oklahoma City, OK	616,200	37	KAUT (43), KGMC (34), KOCO-TV (5), KOKH-TV (25), KTBQ-TV (14), KTVY (4), KWTU (9)
Buffalo, NY	609,500	38	WGRZ-TV (2), WIVB-TV (4), WKBW-TV (7), WNYB-TV (49), WUTV (29)
Grand Rapids-Kalamazoo-Battle Creek, MI	595,800	39	WLLA (64), WOTV (8), WTLJ (54), WUHQ-TV (41), WWMT (3), WXMI (17), WZZM-TV (13)
Salt Lake City, UT	589,800	40	KOOG-TV (30), KSL-TV (5), KSTU (13), KTVX (2), KUTV (2)
Memphis, TN	583,700	41	WHBQ-TV (13), WMC-TV (5), WMKW-TV (30), WPTY-TV (24), WREG-TV (3)
San Antonio, TX	549,300	42	KABB (29), KENS-TV (5), KMOL-TV (4), KRRT (35), KSAT-TV (12), KWEX-TV (41)
Norfolk-Portsmouth-Newport News-Hampton, VA	544,100	43	WAVY-TV (10), WTKR-TV (3), WTVZ (33), WVEC-TV (13), WYAH (27)
Providence, RI-New Bedford, MA	542,300	44	WCXV (58), WJAR (10), WLNE (6), WNAC-TV (64), WPRI-TV (12)
Harrisburg-York-Lancaster-Lebanon, PA	531,300	45	WGAL-TV (8), WGCN-TV (49), WHP-TV (21), WHTM-TV (27), WLYH-TV (15), WPMT (43)
Charleston-Huntington, WV	517,700	46	WVCY-TV (8), WOWK-TV (13), WSAZ-TV (3), WTSF (61), WUXA (30), WVAH-TV (11)
Louisville, KY	514,700	47	WAVE (3), WBNA (21), WDRB-TV (41), WGRB (34), WHAS-TV (11), WLKY-TV (32)
Dayton, OH	510,700	48	WDTN (2), WHIO-TV (7), WKEF (22), WKOI (43), WRGT-TV (45), WTJC (26)
Birmingham, AL	503,700	49	WBMM (42), WBRC-TV (6), WCAJ (68), WNAL-TV (44), WTJP (60), WTTD (21), WVTM-TV (13)

Television Market Rankings

Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Greensboro-Winston Salem-High Point, NC	502,600	50	WEJC (20), WFMY-TV (2), WGGT (48), WGHP-TV (8), WLXI-TV (61), WNRW (45), WRDQ (16), WXII (12)
Wilkes Barre-Scranton, PA	483,800	51	WBRE-TV (28), WNEP-TV (16), WOLF-TV (38), WWLF-TV (56), WYOU (22)
Albany-Schenectady-Troy, NY	481,600	52	WCDC (19), WNYT (13), WOCD (55), WRGB (6), WTEN (10), WXXA-TV (23)
West Palm Beach-Fort Pierce-Vero Beach, FL	462,500	53	WFLX (29), WPEC (12), WPTV (5), WTVX (34)
Tulsa, OK	461,600	54	KDOR (17), KGCF-TV (41), KJRH (2), KOKI-TV (23), KOTV (6), KTUL-TV (8), KWHB (47)
Little Rock, AR	455,700	55	KARK-TV (4), KATV (7), KJTM-TV (38), KLRT (16), KRZB-TV (26), KTHV (11)
Albuquerque, NM	445,300	56	KCHF (11), KGGM-TV (13), KGSW (14), KLUZ-TV (41), KNAT (23), KNMZ-TV (2), KOATV (7), KOB-TV (4), KOBF (12), KWNM-TV (10)
Jacksonville, FL	442,400	57	WAWS-TV (30), WJKS (17), WJXT (4), WNFV (47), WTLV (12)
Mobile, AL-Pensacola, FL	440,800	58	WALA-TV (10), WEAR-TV (3), WFGX (35), WHBR (33), WJTC (44), WKRG-TV (5), WMPV-TV (21), WPAN (53), WPML (15)
Flint-Saginaw-Bay City, MI	429,400	59	WAQP (49), WEYI-TV (25), WJRT-TV (12), WNEM-TV (5), WSMH (66)
Wichita-Hutchinson, KS	427,400	60	KAAS-TV (18), KAKE-TV (10), KAYS-TV (7), KLBV (4), KLOE-TV (10), KSAS-TV (24), KSNK (2), KSNK (11), KSNK (8), KSNW (3), KTVC (6), KUPK-TV (13), KWCH-TV (12)
Knoxville, TN	423,000	61	WATE-TV (6), WBIR-TV (10), WINF-TV (20), WKCH-TV (43), WTVK (26)
Richmond, VA	419,100	62	WRLH-TV (35), WTVR-TV (6), WVRN-TV (63), WWBT (12), WXEX-TV (8)
Fresno-Visalia, CA	412,600	63	KAIL (53), KFSN-TV (30), KFTV (21), KJEO (47), KMPH (26), KMSG-TV (59), KSEE (24)
Shreveport, LA-Texarkana, TX	407,600	64	KMSS-TV (33), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3)
Toledo, OH	400,500	65	WGGN-TV (52), WNWO-TV (24), WTOL-TV (11), WTVG (13), WUPW (38)
Des Moines, IA	375,800	66	KCCI-TV (8), KDSM-TV (17), WHO-TV (13), WOI-TV (5)
Syracuse, NY	370,000	67	WIXT (9), WSTM-TV (3), WSYT (68), WTVH (5)
Green Bay-Appleton, WI	369,600	68	WBAY-TV (2), WFRV-TV (5), WGBA (26), WJMN-TV (3), WLUK-TV (11), WXXGZ-TV (32)
Portland-Poland Spring, ME	362,100	69	WCSH-TV (6), WGMG-TV (13), WMTW-TV (8), WPXT (51)
Omaha, NE	351,100	70	KETV (7), KMTV (3), KPTM (42), WOWT (6)
Austin, TX	349,800	71	KBVO-TV (42), KTBC-TV (7), KVUE-TV (24), KXAN-TV (36)
Rochester, NY	348,800	72	WHCC-TV (10), WOKR (13), WRDC-TV (8), WUHF (31)
Roanoke-Lynchburg, VA	347,700	73	WDBJ (7), WFCF (38), WJPR (21), WSET-TV (13), WSLS-TV (10), WVFT (27)
Springfield-Decatur-Champaign, IL	333,200	74	WAND (17), WCCU (27), WCFN (49), WCIA (3), WFH (23), WICD (15), WICS (20), WRSP-TV (55)
Paducah, KY-Cape Girardeau, MO-Harrisburg-Marion, IL	332,800	75	KBSI (23), KFVS-TV (12), KPOB-TV (15), WPSD-TV (6), WSIL-TV (3), WTCT (27)
Lexington, KY	329,700	76	WDKY-TV (56), WKYT-TV (27), WLEX-TV (18), WLJC-TV (65), WTVQ-TV (36), WYMT-TV (57)
Davenport, IA-Rock Island-Moline, IL	325,000	77	KJMH (26), KLJB-TV (18), KWQC-TV (6), WHBF-TV (4), WOAD-TV (8)
Cedar Rapids-Waterloo-Dubuque, IA	322,200	78	KCRG-TV (9), KDUB-TV (40), KGAN (2), KWWL (7)
Spokane, WA	320,100	79	KAYU-TV (28), KCWT (27), KHQ-TV (6), KREM-TV (2), KSKN (22), KXLY-TV (4)
Chattanooga, TN	307,000	80	WDEF-TV (12), WDSI-TV (61), WFLL-TV (53), WRCC-TV (3), WTVC (9)
Springfield, MO	293,600	81	KDEB-TV (27), KOLR (10), KSPR (33), KYTV (3)
Jackson, MS	291,100	82	WAFT (16), WDBD (40), WJTV (12), WLBT-TV (3)
Tucson, AZ	290,900	83	KDTU-TV (18), KGUN (9), KMSB-TV (11), KOLD-TV (13), KPOL (40), KVOA-TV (4)
South Bend-Elkhart, IN	285,700	84	WHME-TV (46), WNDU-TV (16), WSBT-TV (22), WSJV (28)
Johnstown-Altoona, PA	281,400	85	WATM-TV (23), WJAC-TV (6), WKBS-TV (47), WPTJ (19), WTAJ-TV (10), WWCP-TV (8)
Bristol, VA-Kingsport-Johnson City, TN	281,000	86	WCYB-TV (5), WETO (39), WJHL-TV (11), WKPT-TV (19)
Columbia, SC	278,900	87	WACH (57), WIS-TV (10), WLTX (19), WOLO-TV (25)
Youngstown, OH	276,700	88	WFMJ-TV (21), WKBN-TV (27), WYTV (33)
Huntsville-Decatur-Florence, AL	273,200	89	WAAY-TV (31), WAFF (48), WHNT-TV (19), WOWL-TV (15), WTRT (26), WZDX (54)
Evansville, IN	260,500	90	WEHT (25), WEVV (44), WFIE-TV (14), WLGN (19), WTVW (7)
Baton Rouge, LA	258,800	91	WAFB (9), WBRZ (2), WVLA (33)
Lincoln-Hastings-Kearney, NE	257,200	92	KCAN (8), KGIN (11), KHAS-TV (5), KHGI-TV (13), KOLN (10), KSNB-TV (4), KWNB-TV (6)
Waco-Temple, TX	245,600	93	KBTX-TV (3), KCEN-TV (6), KWKT (44), KWTX-TV (10), KXXV (25)
Las Vegas, NV	236,000	94	KLAS-TV (8), KRLL (21), KTNV (13), KVBC (3), KVVU-TV (5)
Greenville-New Bern-Washington, NC	233,600	95	WCTI (12), WITN-TV (7), WNCN-TV (9)
Burlington, VT-Plattsburgh, NY	227,300	96	WCAX-TV (3), WNNB-TV (31), WPTZ (5), WVNY (22)
Colorado Springs-Pueblo, CO	223,200	97	KKTV (11), KOAA-TV (5), KRDO-TV (13), KXRM-TV (21)
Fort Myers-Naples, FL	223,000	98	WBBH-TV (20), WEVU (26), WFTX (36), WINK-TV (11), WNPL-TV (46)
Fort Wayne, IN	221,800	99	WANE-TV (15), WFFT-TV (55), WINM (63), WKJG-TV (33), WPTA (21)
Sioux Falls-Mitchell, SD	217,900	100	KABY-TV (9), KDLO-TV (3), KDLT (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13), KTTW (17)
Montgomery-Selma, AL	217,600	101	WAKA (8), WCOV-TV (20), WKAB-TV (32), WMCF-TV (45), WSFA (12)
Augusta, GA	216,900	102	WAGT (26), WJBF (6), WRDQ-TV (12)
Savannah, GA	216,800	103	WJCL (22), WSAV-TV (3), WTGS (28), WTOG-TV (11)
El Paso, TX	216,600	104	KASK-TV (48), KCIK (14), KDBC-TV (4), KINT-TV (26), KTSM-TV (9), KVIA-TV (7), XEJ-TV (5), XEPM-TV (2), XHJ-TV (44)
Lansing, MI	216,300	105	WILX-TV (10), WLNS-TV (6), WSYM-TV (47)
Madison, WI	214,800	106	WISC-TV (3), WKOW-TV (27), WMSN-TV (47), WMTV (15)
Fargo, ND	214,200	107	KBRR (10), KNRR (12), KTHI-TV (11), KVRN (15), KXJB-TV (4), WDAY-TV (6), WDAZ-TV (8)
Springfield, MA	213,800	108	WGGB-TV (40), WWLP (22)
Charleston, SC	212,000	109	WCBD-TV (2), WCIV (4), WCSC-TV (5), WTAFTV (24)
Peoria-Bloomington, IL	211,000	110	WEEK-TV (25), WHOI (19), WMBD-TV (31), WYZZ-TV (43)
Salinas-Monterey, CA	202,300	111	KCBA (35), KMST (46), KSBW (8), KSMG-TV (67)
Lafayette, LA	197,900	112	KADN (15), KATC (3), KLFY-TV (10)
Santa Barbara-Santa Maria-San Luis Obispo, CA	196,600	113	KCOY-TV (12), KEYT-TV (3), KSBY-TV (6)
Rockford, IL	192,200	114	WIFR-TV (23), WQRF-TV (39), WREX-TV (13), WTVO (17)
McAllen-Brownsville, TX	186,700	115	KBFT-TV (4), KRGV-TV (5), KVEO (23), XHRIO-TV (2)
Monroe, LA-El Dorado, AR	182,600	116	KARD (14), KMCT-TV (39), KNOE-TV (8), KTVE (10)
Amarillo, TX	181,900	117	KAMR-TV (4), KCIT (14), KFDA-TV (10), KVII-TV (7), KVII-TV (8)
Columbus, GA	176,800	118	WLTX (38), WRBL (3), WSWS (66), WTVM (9), WXTX (54)
Joplin, MO-Pittsburg, KS	176,300	119	KOAM-TV (7), KODE-TV (12), KSNF (16)
Corpus Christi, TX	175,100	120	KIII (3), KORO (28), KRIS-TV (6), KZTV (10)
Reno, NV	172,200	121	KAME-TV (21), KCRL (4), KOLQ-TV (8), KREN-TV (27), KTVN (2)
Duluth, MN-Superior, WI	171,100	122	KBJR-TV (6), KDHL-TV (3), WDIQ-TV (10), WIRT (13)
Tyler-Longview, TX	170,900	123	KETK-TV (56), KLMG-TV (51), KLTV (7), KTRF-TV (9)
Beaumont-Port Arthur, TX	170,000	124	KBMT (12), KFDM-TV (6), KJAC-TV (4)
Sioux City, IA	169,500	125	KCAU-TV (9), KMEG (14), KTVI (4)
Tallahassee, FL-Thomasville, GA	166,500	126	WCTV (6), WTWC (40), WTXL-TV (27)
Yakima, WA	163,300	127	KAPP (35), KEPR-TV (19), KIMA-TV (29), KLEW-TV (3), KNDO (23), KNDU (25), KVEV (42)

Television Market Rankings

Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Wausau-Rhineland, WI	161,900	128	WAOW-TV (9), WJFW-TV (12), WSAW-TV (7)
Terre Haute, IN	161,200	129	WBAK-TV (38), WTHI-TV (10), WTWO (2)
Florence, SC	159,800	130	WBTW (13), WGSE (43), WPDE-TV (15)
Wichita Falls, TX-Lawton, OK	159,800	130	KAUZ-TV (6), KFDX-TV (3), KJTL (18), KSWO-TV (7)
Binghamton, NY	156,800	132	WBNG-TV (12), WICZ-TV (40), WMGC-TV (34)
Columbus-Tupelo, MS	156,700	133	WCBI-TV (4), WTV (9), WVSB-TV (27)
La Crosse-Eau Claire, WI	156,200	134	WEAU-TV (13), WKBT (8), WLAX (25), WOOW-TV (18), WXOW-TV (19)
Macon, GA	156,200	134	WGXA (24), WMAZ-TV (13), WMGTV (41)
Boise, ID	156,100	136	KBCI-TV (2), KIVI (6), KTRV (12), KTVB (7)
Eugene, OR	155,900	137	KCBY-TV (11), KEZI (9), KMTR-TV (16), KPIC (4), KVAL-TV (13)
Traverse City-Cadillac, MI	155,800	138	WGTO (8), WGTU (29), WPBN-TV (7), WTOM-TV (4), WWTV (9), WWUP-TV (10)
Wheeling, WV-Steubenville, OH	154,000	139	WTOV-TV (9), WTRF-TV (7)
Chico-Redding, CA	152,300	140	KCPM (24), KHSL-TV (12), KRCR-TV (7)
Bluefield-Beckley-Oak Hill, WV	151,400	141	WQAY-TV (4), WVVA (6)
Topeka, KS	150,900	142	KSNT (27), KTKA-TV (49), WIBW-TV (13)
Erie, PA	150,600	143	WETG (66), WICU-TV (12), WJET-TV (24), WSEE (35)
Odessa-Midland, TX	150,600	143	KMID-TV (2), KOSA-TV (7), KPEJ (24), KTPX (9), KWAB-TV (4)
Bakersfield, CA	147,100	145	KBAK-TV (29), KERO-TV (23), KGET (17)
Minot-Bismarck-Dickinson, ND	145,100	146	KBMY (17), KFYR-TV (5), KMOT (14), KMOT (10), KQCO-TV (7), KUMV (8), KXMA-TV (2), KXMB-TV (12), KXMC-TV (13), KXMD-TV (11)
Rochester, MN-Mason City, IA-Austin, MN	143,300	147	KAAL (6), KIMT (3), KTTC (10), KXLT (47)
Fort Smith, AR	140,600	148	KFSM-TV (5), KHBS (40), KHOG-TV (29), KPOM-TV (24)
Lubbock, TX	136,900	149	KAMC (28), KCBD-TV (11), KJTV (34), KLBK-TV (13), KVIH-TV (12)
Wilmington, NC	136,100	150	WECT (6), WJKA (26), WWAY (3)
Albany, GA	131,800	151	WALB-TV (10), WTSG (31), WVGA (44)
Columbia-Jefferson City, MO	129,000	152	KMIZ (17), KNLJ (25), KOMU-TV (8), KRCC (13)
Medford, OR	125,500	153	KDRV (12), KOB (5), KOTI (2), KTVL (10)
Quincy, IL-Hannibal, MO	122,200	154	KHQA-TV (7), WGEM-TV (10), WTJR (16)
Abilene-Sweetwater, TX	116,400	155	KRBC-TV (9), KTAB-TV (32), KTXS-TV (12)
Bangor, ME	112,400	156	WABI-TV (5), WLBS-TV (2), WVII-TV (7)
Dothan, AL	104,000	157	WDHN (18), WTVY (4)
Utica, NY	102,200	158	WKTV (2), WTUV (33), WUTR (20)
Idaho Falls-Pocatello, ID	99,800	159	KIDK (3), KIFI-TV (8), KPVI (6)
Alexandria, LA	89,600	160	KALB-TV (5), KLAX-TV (31)
Laurel-Hattiesburg, MS	89,200	161	WDAM-TV (7), WHLT (22)
Clarksburg-Weston, WV	88,300	162	WBOY-TV (12), WDTV (5), WLYJ (46)
Salisbury, MO	88,300	162	WBOC-TV (16), WMOT (47)
Billings-Hardin, MT	87,600	164	KOUS-TV (4), KTVQ (2), KULR-TV (8), KYUS-TV (3)
Elmira, NY	84,300	165	WENY-TV (36), WETM-TV (18)
Gainesville, FL	83,100	166	WCJB (20), WOGX (51)
Rapid City, SD	82,800	167	KEVN-TV (7), KHSD-TV (11), KIVV-TV (5), KOTA-TV (3), KSGW-TV (12)
Greenwood-Greenville, MS	81,300	168	WABG-TV (6), WXVT (15)
Watertown-Carthage, NY	79,600	169	WFYF (50), WWNY-TV (7)
Lake Charles, LA	76,400	170	KPLC-TV (7), KVHP (29)
Panama City, FL	75,300	171	WJHG-TV (7), WMBB (13), WPGX (28)
Ardmore-Ada, OK	74,500	172	KTEN (10), KXII (12)
Missoula, MT	74,400	173	KCFW-TV (9), KECI-TV (13), KPAX-TV (8)
Jonesboro, AR	67,900	174	KAITV (8)
Meridian, MS	67,100	175	WLBM-TV (30), WTDK-TV (11), WTZH (24)
Grand Junction-Durango, CO	66,100	176	KJCTV (8), KREX-TV (5), KREY-TV (10), KREZ-TV (6)
Great Falls, MT	65,900	177	KFBB-TV (5), KRTV (3), KTGF (16)
Palm Springs, CA	65,400	178	KESQ-TV (42), KMIR-TV (36)
Biloxi-Gulfport-Pascagoula, MS	65,300	179	WLTX-TV (13), WXXV-TV (25)
Jackson, TN	62,400	180	WBBJ-TV (7), WJWT (16)
El Centro, CA-Yuma, AZ	60,300	181	KECY-TV (9), KYEL-TV (13), KYMA (11)
Alexandria, MN	59,300	182	KCCO-TV (7), KCCW-TV (12), KSAX (42)
Cheyenne, WY-Scottsbluff, NE-Sterling, CO	57,400	183	KDUH-TV (4), KGWN-TV (5), KKTU (33), KSTF (10), KTVS (3)
Marquette, MI	54,600	184	WLUC-TV (6)
Tuscaloosa, AL	52,400	185	WCFT-TV (33), WDBB (17)
Eureka, CA	51,400	186	KIEM-TV (3), KREQ (23), KVIQ-TV (6)
Casper-Riverton, WY	49,800	187	KFNB (20), KFNE (10), KGWC-TV (14), KGWL-TV (5), KGWR-TV (13), KTWO-TV (2)
Butte, MT	48,700	188	KCTZ (7), KTYM (6), KXLF-TV (4)
San Angelo, TX	48,700	188	KACB-TV (3), KIDY (6), KLST (8)
St. Joseph, MO	46,900	190	KQTV (2), KTAJ (16)
Bowling Green, KY	45,500	191	WBKO (13)
Anniston, AL	44,200	192	WJSU-TV (40)
Lafayette, IN	42,000	193	WLFI-TV (18)
Roswell, NM	41,400	194	KBIM-TV (10), KOBR (8), KRVP (27), KVIO-TV (6)
Hagerstown, MD	40,900	195	WHAG-TV (25), WJAL (68)
Lima, OH	40,100	196	WLIO (35), WTLW (44)
Charlottesville, VA	39,100	197	WVIR-TV (29)
Parkersburg, WV	35,600	198	WTAP-TV (15)
Laredo, TX	34,500	199	KGNS-TV (8), KLDO-TV (27), KVTV (13), XEFE-TV (2)
Harrisonburg, VA	33,900	200	WHSV-TV (3)
Zanesville, OH	31,200	201	WHIZ-TV (18)
Twin Falls, ID	30,300	202	KMVT (11)
Presque Isle, ME	29,100	203	WAGM-TV (8)
Ottumwa, IA-Kirksville, MO	28,800	204	KOIA-TV (15), KTVO (3)
Flagstaff, AZ	27,800	205	KNAZ-TV (2)
Victoria, TX	26,800	206	KAVU-TV (25), KVCT (19)
Bend, OR	25,200	207	KTVZ (21)
Mankato, MN	23,200	208	KEYC-TV (12)
Helena, MT	18,900	209	KTVH (12)
North Platte, NE	18,300	210	KNOP-TV (2)
Alpena, MI	15,000	211	WBKB-TV (11)
Glendive, MT	5,100	212	KXGN-TV (5)

Alphabetical List of TV Markets—Arbitron 1988

Arbitron ADI TV Households Ranking

Market	Rank	Market	Rank	Market	Rank	Market	Rank
Abilene-Sweetwater, TX	155	Denver, CO	19	Laredo, TX	199	Rochester, MN-Mason City, IA-	
Albany, GA	151	Des Moines, IA	66	Las Vegas, NV	94	Austin, MN	147
Albany-Schenectady-Troy, NY	52	Detroit, MI	7	Laurel-Hattiesburg, MS	161	Rochester, NY	72
Albuquerque, NM	56	Dothan, AL	157	Lexington, KY	78	Rockford, IL	114
Alexandria, LA	160	Duluth, MN-Superior, WI	122	Lima, OH	196	Roswell, NM	194
Alexandria, MN	182	El Centro, CA-Yuma, AZ	181	Lincoln-Hastings-Kearney, NE	92	Sacramento-Stockton, CA	20
Alpena, MI	211	El Paso, TX	104	Little Rock, AR	55	St. Joseph, MO	190
Amarillo, TX	117	Elmira, NY	165	Los Angeles, CA	2	St. Louis, MO	18
Anniston, AL	192	Erie, PA	143	Louisville, KY	47	Salinas-Monterey, CA	111
Ardmore-Ada, OK	172	Eugene, OR	137	Lubbock, TX	149	Salisbury, MD	162
Atlanta, GA	12	Eureka, CA	186	Macon, GA	134	Salt Lake City, UT	40
Augusta, GA	102	Evansville, IN	90	Madison, WI	106	San Angelo, TX	188
Austin, TX	71	Fargo, ND	107	Mankato, MN	208	San Antonio, TX	42
Bakersfield, CA	145	Flagstaff, AZ	205	Marquette, MI	184	San Diego, CA	25
Baltimore, MD	22	Flint-Saginaw-Bay City, MI	59	McAllen-Brownsville, TX	115	San Francisco, CA	5
Bangor, ME	156	Florence, SC	130	Medford, OR	153	Santa Barbara-Santa Maria-	
Baton Rouge, LA	91	Fort Myers-Naples, FL	98	Memphis, TN	41	San Luis Obispo, CA	113
Beaumont-Port Arthur, TX	124	Fort Smith, AR	148	Meridian, MS	175	Savannah, GA	103
Bend, OR	207	Fort Wayne, IN	99	Miami, FL	16	Seattle-Tacoma, WA	15
Billings-Hardin, MT	164	Fresno-Visalia, CA	63	Milwaukee, WI	30	Shreveport, LA-Texarkana, TX	64
Biloxi-Gulfport-Pascagoula, MS	179	Gainesville, FL	166	Minneapolis-St. Paul, MN	13	Sioux City, IA	125
Binghamton, NY	132	Glendive, MT	212	Minot-Bismarck-Dickinson, ND	146	Sioux Falls-Mitchell, SD	100
Birmingham, AL	49	Grand Junction-Durango, CO	178	Missoula, MT	173	South Bend-Elkhart, IN	84
Bluefield-Beckley-Oak Hill, WV	141	Grand Rapids-Kalamazoo-		Mobile, AL-Pensacola, FL	58	Spokane, WA	79
Boise, ID	136	Battle Creek, MI	39	Monroe, LA-El Dorado, AR	116	Springfield, MA	108
Boston, MA	6	Great Falls, MT	177	Montgomery-Selma, AL	101	Springfield, MO	81
Bowling Green, KY	191	Green Bay-Appleton, WI	68	Nashville, TN	32	Springfield-Decatur-Champaign, IL	74
Bristol, VA-Kingsport-		Greensboro-Winston Salem-		New Orleans, LA	34	Syracuse, NY	67
Johnson City, TN	86	High Point, NC	50	New York, NY	1	Tallahassee, FL-Thomasville, GA	126
Buffalo, NY	38	Greenville-New Bern-Washington, NC	95	Norfolk-Portsmouth-Newport News-		Tampa-St. Petersburg, FL	14
Burlington, VT-Plattsburgh, NY	96	Greenville-Spartanburg, SC-		Hampton, VA	43	Terre Haute, IN	129
Butte, MT	188	Asheville, NC	36	North Platte, NE	210	Toledo, OH	65
Casper-Riverton, WY	187	Greenwood-Greenville, MS	168	Odessa-Midland, TX	143	Topeka, KS	142
Cedar Rapids-Waterloo-Dubuque, IA	78	Hagerstown, MD	195	Oklahoma City, OK	37	Traverse City-Cadillac, MI	138
Charleston, SC	109	Harrisburg-York-Lancaster-		Omaha, NE	70	Tucson, AZ	83
Charleston-Huntington, WV	46	Lebanon, PA	45	Orlando-Daytona Beach-Melbourne, FL	27	Tulsa, OK	54
Charlotte, NC	31	Harrisonburg, VA	200	Ottumwa, IA-Kirkville, MO	204	Tuscaloosa, AL	185
Charlottesville, VA	197	Hartford-New Haven, CT	23	Paducah, KY-Cape Girardeau, MO-		Twin Falls, ID	202
Chattanooga, TN	80	Helena, MT	209	Harrisburg-Marion, IL	75	Tyler-Longview, TX	123
Cheyenne, WY-Scottsbluff, NE-		Houston, TX	10	Palm Springs, CA	178	Utica, NY	158
Sterling, CO	183	Huntsville-Decatur-Florence, AL	89	Panama City, FL	171	Victoria, TX	206
Chicago, IL	3	Jonesboro, AR	174	Parkersburg, WV	198	Waco-Temple, TX	93
Chico-Redding, CA	140	Indianapolis, IN	24	Peoria, IL	110	Washington, DC	9
Cincinnati, OH	29	Jackson, MS	82	Philadelphia, PA	4	Watertown-Carthage, NY	169
Clarksburg-Weston, WV	162	Jackson, TN	180	Phoenix, AZ	21	Wausau-Rhineland, WI	128
Cleveland, OH	11	Jacksonville, FL	57	Pittsburgh, PA	17	West Palm Beach-Fort Pierce-	
Colorado Springs-Pueblo, CO	97	Johnstown-Altoona, PA	85	Portland, OR	26	Vero Beach, FL	53
Columbia, SC	87	Jonesboro, AR	174	Portland-Poland Spring, ME	69	Wheeling, WV-Steubenville, OH	139
Columbia-Jefferson City, MO	152	Joplin, MO-Pittsburg, KS	119	Presque Isle, ME	203	Wichita Falls, TX-Lawton, OK	130
Columbus, GA	118	Kansas City, MO	28	Providence, RI-New Bedford, MA	44	Wichita-Hutchinson, KS	60
Columbus, OH	33	Knoxville, TN	61	Quincy, IL-Hannibal, MO	154	Wilkes Barre-Scranton, PA	51
Columbus-Tupelo, MS	133	La Crosse-Eau Claire, WI	134	Raleigh-Durham, NC	35	Wilmington, NC	150
Corpus Christi, TX	120	Lafayette, IN	193	Rapid City, SD	167	Yakima, WA	127
Dallas-Fort Worth, TX	8	Lafayette, LA	112	Reno, NV	121	Youngstown, OH	88
Davenport, IA-Rock Island-Moline, IL	77	Lake Charles, LA	170	Richmond, VA	62	Zanesville, OH	201
Dayton, OH	48	Lansing, MI	105	Roanoke-Lynchburg, VA	73		

U.S. Television Stations by Call Letters

As of October 10, 1988 with Channel Numbers in Parentheses.

Call Letter Assignments to CP Holders Included.
Dagger (†) Indicates Non-Commercial/Educational Station
Asterisk (*) Indicates Construction Permit

K

KAAL Austin, MN (6)	KCCY-TV Coos Bay, OR (11)	†KEMV Mountain View, AR (6)	KHAI-TV Honolulu, HI (20)
KAAS-TV Salina, KS (18)	KCCI-TV Des Moines, IA (8)	KENS-TV San Antonio, TX (5)	KHAS-TV Hastings, NE (5)
KABB San Antonio, TX (29)	KCCO-TV Alexandria, MN (7)	†KENW Portales, NM (3)	KHAW-TV Hilo, HI (11)
KABC-TV Los Angeles, CA (7)	KCCW-TV Walker, MN (12)	†KEPR-TV Pasco, WA (19)	KHBC-TV Hilo, HI (2)
KABY-TV Aberdeen, SD (9)	*KCCZ Cedar City, UT (4)	†KERA-TV Dallas, TX (13)	KHBS Fort Smith, AR (40)
KACB-TV San Angelo, TX (3)	KCEN-TV Temple-Waco, TX (6)	KERO-TV Bakersfield, CA (23)	*†KHCE San Antonio, TX (23)
†KACV-TV Amarillo, TX (2)	†KCET Los Angeles, CA (28)	†KESD-TV Brookings, SD (8)	†KHET Honolulu, HI (11)
KADN Lafayette, LA (15)	KCFW-TV Kalispell, MT (9)	KESQ-TV Palm Springs, CA (42)	*KHFT Hobbs, NM (29)
KADY-TV Oxnard, CA (63)	KCHF Santa Fe, NM (11)	†KETA Oklahoma City, OK (13)	KHGI-TV Kearney-Hastings-Grand Island, NE (13)
†KAET Phoenix, AZ (8)	KCIK El Paso, TX (14)	†KETC St. Louis, MO (9)	*KHIK Hilo, HI (14)
†KAFT Fayetteville, AR (13)	*KCIJA Santa Fe, NM (19)	†KETH Houston, TX (14)	†KHIN Red Oak, IA (36)
KAGL San Bernardino, CA (30)	†KCKA Centralia, WA (15)	KETK-TV Jacksonville, TX (56)	*KHII Hilo, HI (26)
†KAID Boise, ID (4)	*KCKU Tyler, TX (14)	KETS Little Rock, AR (2)	KHIJ-TV Los Angeles, CA (9)
KAIL-TV Wailuku, HI (7)	*KCLO-TV Rapid City, SD (15)	KETV Omaha, NE (7)	*KHLU Lihue, HI (3)
KAIL Fresno, CA (53)	*KCMK El Dorado, AR (43)	KEVN-TV Rapid City, SD (7)	†KHNE-TV Hastings, NE (29)
KAIT-TV Jonesboro, AR (8)	*KCMY Sacramento, CA (29)	*KEVU Eugene, OR (34)	KHNL Honolulu, HI (13)
KAKE-TV Wichita, KS (10)	KCNC-TV Denver, CO (4)	KEYC-TV Mankato, MN (12)	KHOG-TV Fayetteville, AR (29)
†KAKM Anchorage, AK (7)	KCOP Los Angeles, CA (13)	KEYT-TV Santa Barbara, CA (3)	KHON-TV Honolulu, HI (2)
KALB-TV Alexandria, LA (5)	†KCOS El Paso, TX (13)	KEZI Eugene, OR (9)	KHOU-TV Houston, TX (11)
KAMC Lubbock, TX (28)	KCDY-TV Santa Maria, CA (12)		KHQ-TV Spokane, WA (6)
KAME-TV Reno, NV (21)	KCPM Chico, CA (24)		KHQA-TV Hannibal, MO (7)
KAMR-TV Amarillo, TX (4)	KCPQ Tacoma, WA (13)	*KFAA Rogers, AR (51)	KHSC Ontario, CA (46)
†KAMU-TV College Station, TX (15)	†KCPT Kansas City, MO (19)	KFBB-TV Great Falls, MT (5)	KHSH Alvin, TX (67)
KAPP Yakima, WA (35)	KCRA-TV Sacramento, CA (3)	*KFBT Las Vegas, NV (33)	KHSD-TV Lead, SD (11)
KARD West Monroe, LA (14)	KCRG-TV Cedar Rapids, IA (9)	KFCB Concord, CA (42)	KHSL-TV Chico, CA (12)
KARE Minneapolis-St. Paul, MN (11)	KCRL Reno, NV (4)	KFDA-TV Amarillo, TX (10)	KHSX Irving, TX (49)
KARK-TV Little Rock, AR (4)	†KCSM-TV San Mateo, CA (60)	KFDM-TV Beaumont, TX (6)	KHTV Houston, TX (39)
KASK-TV Las Cruces, NM (48)	KCSO Modesto, CA (19)	KFDX-TV Wichita Falls, TX (3)	KHVO Hilo, HI (13)
KATC Lafayette, LA (3)	*KCTD Butte, MT (18)	KFMB-TV San Diego, CA (8)	
KATN Fairbanks, AK (2)	*†KCTF Waco, TX (34)	†KFME Fargo, ND (13)	KICU-TV San Jose, CA (36)
KATU Portland, OR (2)	*KCTP Poplar Bluff, MO (55)	KFNB Casper, WY (20)	*KICI-TV Iowa City, IA (20)
KATV Little Rock, AR (7)	†KCTS-TV Seattle, WA (9)	KFNE Riverton, WY (10)	KIDK Idaho Falls, ID (3)
KAUT Oklahoma City, OK (43)	KCTV Kansas City, MO (5)	KFNR Rawlins, WY (11)	KIDY San Angelo, TX (6)
KAUZ-TV Wichita Falls, TX (6)	KCTZ Bozeman, MT (7)	*KFSC Waterloo, IA (22)	KIEM-TV Eureka, CA (3)
KAVU-TV Victoria, TX (25)	*KCVF Portland, OR (40)	KFSM-TV Fort Smith, AR (5)	KIFI-TV Idaho Falls, ID (8)
†KAWB Brainerd, MN (22)	†KWCW-TV Lander, WY (4)	KFSN-TV Fresno, CA (30)	*KIID-TV Huron, SD (12)
†Kawe Bemidji, MN (9)	KCWT Wenatchee, WA (27)	KFTL Stockton, CA (64)	KIIL Corpus Christi, TX (3)
KAYS-TV Hays, KS (7)		*KFTR International Falls, MN (11)	†KIIN-TV Iowa City, IA (12)
KAYU-TV Spokane, WA (28)	KDAF Dallas, TX (33)	KFTV Hanford, CA (21)	*KIUI-TV Logan, UT (12)
†KAZQ Albuquerque, NM (32)	*KDAV Davenport, IA (30)	KFTY Santa Rosa, CA (50)	KIMA-TV Yakima, WA (29)
	KDBC-TV El Paso, TX (4)	KFVE Honolulu, HI (5)	KIMO Anchorage, AK (13)
	KDEB-TV Springfield, MO (27)	KFVS-TV Cape Girardeau, MO (12)	KIMT Mason City, IA (3)
	KDFI-TV Dallas, TX (27)	KFWT Fort Worth, TX (52)	KING-TV Seattle, WA (5)
	KDFW-TV Dallas-Fort Worth, TX (4)	KFYR-TV Bismarck, ND (5)	KINT-TV El Paso, TX (26)
	†KDIN-TV Des Moines, IA (11)		KIRO-TV Seattle, WA (7)
	KDKA-TV Pittsburgh, PA (2)	KGAN Cedar Rapids-Waterloo, IA (2)	†KISU-TV Pocatello, ID (10)
	*KDKJ Fort Bragg, CA (5)	KGBT-TV Harlingen, TX (4)	*KITF International Falls, MN (11)
	KDLH-TV Duluth, MN-Superior, WI (3)	*KGCC Douglas, AZ (3)	KITN Minneapolis-St. Paul, MN (29)
	KDLO-TV Florence, SD (3)	*KGCL Missoula, MT (23)	†KITU Beaumont, TX (34)
	KDLT Mitchell, SD (5)	*KGCQ Mineola, TX (64)	KITV Honolulu, HI (4)
	KDNL-TV St. Louis, MO (30)	KGCTV Tulsa, OK (41)	KIVI Nampa, ID (6)
	*KDOB-TV Bakersfield, CA (45)	KGET Bakersfield, CA (17)	KIVV-TV Lead, SD (5)
	KDOC-TV Anaheim, CA (56)	†KGF Grand Forks, ND (2)	†KIXE-TV Redding, CA (9)
	KDOR Bartlesville, OK (17)	*†KGGG Santa Rosa, CA (62)	
	KDRV Medford, OR (12)	KGGM-TV Albuquerque, NM (13)	KJAC-TV Port Arthur, TX (4)
	†KDSO-TV Aberdeen, SD (16)	KGIN Grand Island, NE (11)	KJCTV Grand Junction, CO (8)
	†KDSE Dickinson, ND (9)	*KGLB-TV Okmulgee, OK (44)	KJEO Fresno, CA (47)
	KDSM-TV Des Moines, IA (17)	KGMB Honolulu, HI (9)	*KJJW Texarkana, TX (17)
	†KDTN Denton, TX (2)	KGMC Oklahoma City, OK (34)	KJMH Burlington, IA (26)
	KDTU-TV Tucson, AZ (18)	KGMD-TV Hilo, HI (9)	KJNP-TV North Pole, AK (4)
	KDTV San Francisco, CA (14)	KGMV Wailuku, HI (3)	KJRH Tulsa, OK (2)
	KDTX-TV Dallas, TX (58)	KGNS-TV Laredo, TX (8)	*KJRR Jamestown, ND (7)
	KDUB-TV Dubuque, IA (40)	KGO-TV San Francisco, CA (7)	KJTL Wichita Falls, TX (18)
	KDUH-TV Scottsbluff, NE (4)	KGSW Albuquerque, NM (14)	KJTM-TV Pine Bluff, AR (38)
	KDVR Denver, CO (31)	†KGT Agana, GM (12)	KJTV Lubbock, TX (34)
		KGTV San Diego, CA (10)	KJUD Juneau, AK (8)
		KGUN Tucson, AZ (9)	*KJVI Jackson, WY (2)
		KGW-TV Portland, OR (8)	
		KGWC-TV Casper, WY (14)	*KFFT Fort Scott, KS (20)
		KGWL-TV Lander, WY (5)	KKTU Cheyenne, WY (33)
		KGWN-TV Cheyenne, WY (5)	KKTV Colorado Springs, CO (11)
		KGWR-TV Rock Springs, WY (13)	*KKVI Twin Falls, ID (35)
		*KGYM Guymon, OK (9)	
*KCAH Watsonville, CA (25)	KECI-TV Missoula, MT (13)		
KCAN Albion, NE (8)	KECY-TV El Centro, CA (9)		
KCAU-TV Sioux City, IA (9)	†KEDT Corpus Christi, TX (16)		
KCBA Salinas, CA (35)	†KEEF-TV Los Angeles, CA (68)		
KCBD-TV Lubbock, TX (11)	†KEET Eureka, CA (13)		
KCBS-TV Los Angeles, CA (2)	KELO-TV Sioux Falls, SD (11)		

Call Letters

KLAS-TV Las Vegas, NV (8)	KNTV San Jose, CA (11)	KRCR-TV Redding, CA (7)	KTHI-TV Fargo, ND (11)
KLAX-TV Alexandria, LA (31)	↑KNXT Visalia, CA (49)	KRDO-TV Colorado Springs, CO (13)	KTHV Little Rock, AR (11)
KLKB-TV Lubbock, TX (13)	KNXV-TV Phoenix, AZ (15)	KREG-TV Glenwood Springs, CO (3)	↑KTIN Fort Dodge, IA (21)
KLBY Colby, KS (4)		KREM-TV Spokane, WA (2)	KTIV Sioux City, IA (4)
↑KLCS Los Angeles, CA (58)	KOAA-TV Pueblo, CO (5)	KREN-TV Reno, NV (27)	KTKA-TV Topeka, KS (49)
KLDO-TV Larado, TX (27)	↑KOAB-TV Bend, OR (3)	KREQ Arcata, CA (23)	KTLA Los Angeles, CA (5)
*KLOT Lake Dallas, TX (55)	↑KOAC-TV Corvallis, OR (7)	KREX-TV Grand Junction, CO (5)	KTMA-TV Minneapolis- St. Paul, MN (23)
↑KLEP Newark, AR (17)	KOAM-TV Pittsburg, KS (7)	KREY-TV Montrose, CO (10)	KTMD Galveston, TX (48)
KLEW-TV Lewiston, ID (3)	↑KOAP-TV Portland, OR (10)	KREZ-TV Durango, CO (6)	↑KTNE-TV Alliance, NE (13)
KLFY-TV Lafayette, LA (10)	KOATV Albuquerque, NM (7)	KRGV-TV Westlaco, TX (5)	KTNL Sitka, AK (13)
KLJB-TV Davenport, IA (18)	KOB-TV Albuquerque, NM (4)	↑KRIN Waterloo, IA (32)	KTNV Las Vegas, NV (13)
KLMG-TV Longview, TX (51)	KOBF Farmington, NM (12)	KRIV Houston, TX (26)	↑KTNW Richland, WA (31)
*KLMH Odessa, TX (30)	KOBI Medford, OR (5)	KRLR Las Vegas, NV (21)	↑KTOO-TV Juneau, AK (3)
↑KLNE-TV Lexington, NE (3)	KOBR Roswell, NM (8)	↑KRMA-TV Denver, CO (6)	↑KTPS Tacoma, WA (28)
*KLNO Llano, TX (14)	↑KOCE-TV Huntington Beach, CA (50)	↑KRNE-TV Merriman, NE (12)	KTPX Odessa-Monahans, TX (9)
KLOE-TV Goodland, KS (10)	KOCO-TV Oklahoma City, OK (5)	KRON-TV San Francisco, CA (4)	KTRE-TV Lufkin, TX (9)
↑KLPA-TV Alexandria, LA (25)	KOCR Cedar Rapids, IA (28)	KRPV Roswell, NM (27)	KTRK-TV Houston, TX (13)
↑KLPB-TV Lafayette, LA (24)	↑KOCV-TV Odessa, TX (36)	KRRR Kerrville, TX (35)	KTRV Nampa, ID (12)
↑KLRB Wolfforth, TX (22)	KODE-TV Joplin, MO (12)	*KRSK Spokane, WA (34)	↑KTSC Pueblo, CO (8)
↑KLRN-TV San Antonio, TX (9)	↑KOB-TV Tulsa, OK (11)	KRTV Great Falls, MT (3)	↑KTSD-TV Pierre, SD (10)
KLRT Little Rock, AR (16)	↑KOB-TV Tulsa, OK (11)	KRWV Redwood Falls, MN (43)	KTSM San Francisco, CA (26)
↑KLRU Austin, TX (18)	KOFY-TV San Francisco, CA (20)	↑KRWG-TV Las Cruces, NM (22)	KTSM-TV El Paso, TX (9)
KLST San Angelo, TX (8)	*KOGG Wailuku, HI (15)	KRZB-TV Hot Springs, AR (26)	KTSP-TV Phoenix, AZ (10)
KLTJ Baytown, TX (57)	KOIA-TV Ottumwa, IA (15)		KTTC Rochester, MN (10)
↑KLTJ-TV Lake Charles, LA (18)	KOIN-TV Portland, OR (6)	KSAS-TV Wichita, KS (24)	KTTV Los Angeles, CA (11)
↑KLTM-TV Monroe, LA (13)	KOKH-TV Oklahoma City, OK (25)	KSAT-TV San Antonio, TX (12)	KTWW Sioux Falls, SD (17)
↑KLTST-TV Shreveport, LA (24)	KOKI-TV Tulsa, OK (23)	KSAX Alexandria, MN (42)	KTTY San Diego, CA (69)
KLTV Tyler, TX (7)	KOLD-TV Tucson, AZ (13)	*KSBI Oklahoma City, OK (52)	KTUL-TV Tulsa, OK (8)
↑KLUJ Harlingen, TX (44)	KOLN Lincoln, NE (10)	KSBS-TV Steamboat Springs, CO (24)	KTUU-TV Anchorage, AK (2)
KLUZ-TV Albuquerque, NM (41)	KOLO-TV Reno, NV (8)	KSBU Salinas, CA (8)	KTVA Anchorage, AK (11)
↑KLVX Las Vegas, NV (10)	KOLR Springfield, MO (10)	KSBW San Luis Obispo, CA (6)	KTVB Boise, ID (7)
*KLWY Cheyenne, WY (27)	KOMO-TV Seattle, WA (4)	KSCH-TV Stockton, CA (58)	KTVC Ensign, KS (6)
KLXV-TV San Jose, CA (65)	KOMU-TV Columbia, MO (8)	KSCI San Bernardino, CA (18)	*KTVD Denver, CO (20)
	*KONG-TV Everett, WA (16)	KSDK St. Louis, MO (5)	KTVE El Dorado, AR-Monroe, LA (10)
	↑KOOD Hays, KS (9)	KSEE Fresno, CA (24)	KTVF Fairbanks, AK (11)
KMAU Wailuku, HI (12)	KOOG-TV Ogden, UT (30)	KSFY-TV Sioux Falls, SD (13)	*KTVG Grand Island, NE (17)
KMBC-TV Kansas City, MO (9)	KORO Corpus Christi, TX (28)	KSGW-TV Sheridan, WY (12)	KTVH Helena, MT (12)
↑KMBH Harlingen, TX (60)	KOSA-TV Odessa, TX (7)	KSHB-TV Kansas City, MO (41)	KTVI St. Louis, MO (2)
KMCI Lawrence, KS (38)	KOTA-TV Rapid City, SD (3)	↑KSN Sioux City, IA (27)	*KTVJ Boulder, CO (14)
KMCT-TV West Monroe, LA (39)	KOTI Klamath Falls, OR (2)	KSNK Spokane, WA (22)	KTVK Phoenix, AZ (3)
KMCY Minot, ND (14)	KOTV Tulsa, OK (6)	KSL-TV Salt Lake City, UT (5)	KTVL Medford, OR (10)
↑KMEB-TV Wailuku, HI (10)	KOUS-TV Hardin, MT (4)	KSLA-TV Shreveport, LA (12)	KTVM Butte, MT (6)
KMEG Sioux City, IA (14)	KOVR-TV Stockton, CA (13)	*KSLD Riverside, CA (62)	KTVN Reno, NV (2)
*KMES Ames, IA (23)	↑KOZJ Joplin, MO (26)	↑KSMQ-TV Austin, MN (15)	KTVO Kirksville, MO-Ottumwa, IA (3)
KMEX-TV Los Angeles, CA (34)	↑KOZK Springfield, MO (21)	KSMS-TV Salinas-Monterey, CA (67)	KTVO Billings, MT (2)
KMGH-TV Denver, CO (7)		KSNB-TV Superior, NE (4)	↑KTVR La Grande, OR (13)
KMGT Honolulu, HI (26)	KPAX-TV Missoula, MT (8)	KSNK Great Bend, KS (2)	KTVS Sterling, CO (3)
KMID-TV Midland, TX (2)	KPAZ-TV Phoenix, AZ (21)	KSNF Joplin, MO (16)	KTVT Fort Worth, TX (11)
KMIR-TV Palm Springs, CA (36)	↑KPBS-TV San Diego, CA (15)	KSNM Garden City, KS (11)	KTUU Oakland, CA (2)
KMZ Columbia, MO (17)	*KPCS Pueblo, CO (32)	KSNK McCook, NE (8)	KTVW-TV Phoenix, AZ (33)
*KMLM Odessa, TX (42)	KPDJ Vancouver, WA (49)	KSNK Topeka, KS (27)	KTVX Salt Lake City, UT (4)
↑KMNE-TV Bassett, NE (7)	KPEJ Odessa, TX (24)	KSNW Wichita, KS (3)	KTYY Oklahoma City, OK (4)
*KMNZ Oklahoma City, OK (62)	KPHO-TV Phoenix, AZ (5)	KSPR Springfield, MO (33)	KTVZ Bend, OR (21)
KMOH-TV Kingman, AZ (6)	KPIC Roseburg, OR (4)	↑KSPS-TV Spokane, WA (7)	KTWO-TV Casper, WY (2)
KMOL-TV San Antonio, TX (4)	KPIX San Francisco, CA (5)	↑KSRE Minot, ND (6)	↑KTWU Topeka, KS (11)
↑KMOS-TV Sedalia, MO (6)	KPLC-TV Lake Charles, LA (7)	KSTF Scottsbluff, NE (10)	KTXA Fort Worth, TX (21)
KMOT Minot, ND (10)	KPLO-TV Reliance, SD (6)	KSTP-TV Minneapolis- St. Paul, MN (5)	KTXH Houston, TX (20)
KMOV St. Louis, MO (4)	KPLR-TV St. Louis, MO (11)	KSTS San Jose, CA (48)	KTXL Sacramento, CA (40)
KMPH Visalia, CA (26)	↑KPNE-TV North Platte, NE (9)	KSTU Salt Lake City, UT (13)	KTXS-TV Sweetwater, TX (12)
*↑KMPT St. Joseph, MO (22)	KPNX-TV Phoenix-Mesa, AZ (12)	*KSTV-TV Ventura, CA (57)	↑KTXF-TV Lubbock, TX (5)
*KMPX Decatur, TX (29)	KPOB-TV Poplar Bluff, MO (15)	KSTW Tacoma, WA (11)	KTZZ-TV Seattle, WA (22)
KMSB-TV Tucson-Nogales, AZ (11)	KPOL Tucson, AZ (40)	*KSUZ-TV Abilene, TX (15)	
KMSG-TV Sanger, CA (59)	KPOM-TV Fort Smith, AR (24)	KSWO-TV Lawton, OK (7)	↑KUAC-TV Fairbanks, AK (9)
KMSP-TV Minneapolis- St. Paul, MN (9)	KPRC-TV Houston, TX (2)	↑KSYS Medford, OR (8)	KUAM-TV Agana, GU (8)
KMSS-TV Shreveport, LA (33)	KPRY-TV Pierre, SD (4)		↑KUAS-TV Tucson, AZ (27)
KMST Monterey, CA (46)	↑KPSD-TV Eagle Butte, SD (13)	KTAB-TV Abilene, TX (32)	↑KUATV Tucson, AZ (6)
↑KMTR Fresno, CA (18)	KPSTV Vallejo, CA (66)	KTAL-TV Shreveport, LA- Texarkana, TX (6)	KUBD Denver, CO (59)
KMTR-TV Eugene, OR (16)	KPTM Omaha, NE (42)	KTBC-TV Austin, TX (7)	↑KUED Salt Lake City, UT (7)
KMTV Omaha, NE (3)	↑KPTS Wichita, KS (8)	KTBN-TV Santa Ana, CA (40)	↑KUHT Houston, TX (8)
KMVT Twin Falls, ID (11)	KPTV Portland, OR (12)	KTBO-TV Oklahoma City, OK (14)	↑KUID-TV Moscow, ID (12)
	KPVI Pocatello, ID (6)	KTBS-TV Shreveport, LA (3)	↑KULC Ogden, UT (9)
		KTBW-TV Tacoma, WA (20)	KULR-TV Billings, MT (8)
KNAT Albuquerque, NM (23)	KQCD-TV Dickinson, ND (7)	KTBY Anchorage, AK (4)	KUMV-TV Williston, ND (8)
KNAZ-TV Flagstaff, AZ (2)	↑KQEC San Francisco, CA (32)	↑KTCA-TV St. Paul, MN (2)	↑KUON-TV Lincoln, NE (12)
KNBC-TV Los Angeles, CA (4)	↑KQED San Francisco, CA (9)	↑KTCT-TV St. Paul, MN (17)	KUPK-TV Garden City, KS (13)
↑KNCT Belton, TX (46)	↑KQSD-TV Lowry, SD (11)	*KTDZ-TV Portland, OR (24)	KUSA-TV Denver, CO (9)
KNDO Yakima, WA (23)	KQTV St. Joseph, MO (2)	↑KTEH San Jose, CA (54)	↑KUSD-TV Vermillion, SD (2)
KNDU Richland, WA (25)		↑KTEJ Jonesboro, AR (19)	KUSI-TV San Diego, CA (51)
KNLC St. Louis, MO (24)	KRBC-TV Abilene, TX (9)	KTEN Ada, OK (10)	KUSK Prescott, AZ (7)
KNLJ Jefferson City, MO (25)	KRBK-TV Sacramento, CA (31)	*KTFH Conroe, TX (49)	↑KUSM Bozeman, MT (9)
↑KNME-TV Albuquerque, NM (5)	*KRBR Duluth, MN (21)	KTGF Great Falls, MT (16)	*KUTF Salem, OR (32)
KNMZ-TV Santa Fe, NM (2)	*KRBT Missoula, MT (17)	KTGM Tamuning, GU (14)	KUTP Phoenix, AZ (45)
KNOE-TV Monroe, LA (8)	↑KRCB-TV Cotati, CA (22)		KUTV Salt Lake City, UT (2)
KNOP-TV North Platte, NE (2)	KRCG Jefferson City, MO (13)		KUVN Garland, TX (23)
↑KNPB Reno, NV (5)			↑KUYA Galveston, TX (22)
KNRR Pembina, ND (12)			
KNSD San Diego, CA (39)			

KVAL-TV Eugene, OR (13)
 KVBC Las Vegas, NV (3)
 *KVBM-TV Minneapolis, MN (45)
 †KVCR-TV San Bernardino, CA (24)
 KVCCT Victoria, TX (19)
 KVEA Corona, CA (52)
 KVEO Brownsville, TX (23)
 KVEW Kennewick, WA (42)
 KVHF Kailua-Kona, HI (6)
 KVHP Lake Charles, LA (29)
 KVIA-TV El Paso, TX (7)
 †KVIE Sacramento, CA (6)
 KVIH-TV Clovis, NM (12)
 KVII-TV Amarillo, TX (7)
 KVIJ-TV Sayre, OK (8)
 KVIO-TV Carlsbad, NM (6)
 KVIQ-TV Eureka, CA (6)
 KVOA-TV Tucson, AZ (4)
 KVOS-TV Bellingham, WA (12)
 KVRP Fargo, ND (15)
 KVTV Laredo, TX (13)
 KVUE-TV Austin, TX (24)
 KVVU-TV Henderson, NV (5)
 KVVV Barstow, CA (64)

KWAB-TV Big Spring, TX (4)
 KWBB San Francisco, CA (38)
 †KWBI-TV Denver, CO (41)
 KWCH-TV Hutchinson, KS (12)
 †KWCM-TV Appleton, MN (10)
 *KWCV Wichita, KS (33)
 †KWET Cheyenne, OK (12)
 *KWWEV Coalinga, CA (27)
 KWEX-TV San Antonio, TX (41)
 KWGN-TV Denver, CO (2)
 KWHB Tulsa, OK (47)
 *KWHD Castle Rock, CO (53)
 KWHE Honolulu, HI (14)
 KWHY-TV Los Angeles, CA (22)
 KWKT Waco, TX (44)
 KWNB-TV Hayes Center, NE (6)
 KWNM-TV Silver City, NM (10)
 KWQC-TV Davenport, IA (6)
 †KWSE Williston, ND (4)
 †KWSU-TV Pullman, WA (10)
 KWTV Oklahoma City, OK (9)
 KWTX-TV Waco, TX (10)
 KWVL Waterloo, IA (7)

KXAN-TV Austin, TX (36)
 KXAS-TV Fort Worth, TX (5)
 *KXBJ Bemidji, MN (26)
 KXGN-TV Glendive, MT (5)
 KXII Ardmore, OK (12)
 *KXIV Salt Lake City, UT (14)
 KXJB-TV Valley City, ND (4)
 KXLF-TV Butte, MT (4)
 KXLI St. Cloud, MN (41)
 KXLN-TV Rosenberg, TX (45)
 KXLT Rochester, MN (47)
 KXLY-TV Spokane, WA (4)
 KXMA-TV Dickinson, ND (2)
 KXMB-TV Bismarck, ND (12)
 KXMC-TV Minot, ND (13)
 KXMD-TV Williston, ND (11)
 †KXNE-TV Norfolk, NE (19)
 †KXON-TV Claremore, OK (35)
 KXRM-TV Colorado Springs, CO (21)
 *KXSK Salina, KS (44)
 KXTV Sacramento, CA (10)
 KXTX-TV Dallas, TX (39)
 KXXV Waco, TX (25)

*KYBJ McAllen, TX (48)
 KYMA Yuma, AZ (11)
 *KYES Anchorage, AK (5)
 KYEL-TV Yuma, AZ (13)
 KYFC Kansas City, MO (50)
 †KYIN Mason City, IA (24)
 †KYNE-TV Omaha, NE (26)
 KYTV Springfield, MO (3)
 †KYUK-TV Bethel, AK (4)
 KYUS-TV Miles City, MT (3)
 †KYVE Yakima, WA (47)
 KYW-TV Philadelphia, PA (3)

*KZAR-TV Provo, UT (16)
 KZKC Kansas City, MO (62)
 †KZSD-TV Martin, SD (8)
 KZTV Corpus Christi, TX (10)

W

WAAY-TV Huntsville, AL (31)
 WABC-TV New York, NY (7)
 WABG-TV Greenwood, MS (6)
 WABI-TV Bangor, ME (5)
 †WABW-TV Pelham, GA (14)
 WACH Columbia, SC (57)
 †WACS-TV Dawson, GA (25)
 WACX Leesburg, FL (55)
 *WAOL Mount Clemens, MI (38)
 WAFB Baton Rouge, LA (9)
 WAFH Huntsville-Decatur, AL (48)
 WAGA-TV Atlanta, GA (5)
 WAGM-TV Presque Isle, ME (8)
 WAGT Augusta, GA (26)
 *WAIG Charlotte Amalie, VI (43)
 †WAIQ Montgomery, AL (26)
 WAKA Selma, AL (8)
 WAKC-TV Akron, OH (23)
 WALA-TV Mobile, AL (10)
 WALB-TV Albany, GA (10)
 WAND Decatur, IL (17)
 WANE-TV Fort Wayne, IN (15)
 WAOW-TV Wausau, WI (9)
 WAPA-TV San Juan, PR (4)
 WAPT Jackson, MS (16)
 WAQP Saginaw, MI (49)
 *WASV-TV Asheville, NC (62)
 †WATC Atlanta, GA (57)
 WATE-TV Knoxville, TN (6)
 WATL Atlanta, GA (36)
 WATM-TV Altoona, PA (23)
 WATX-TV Arecibo, PR (54)
 WAVE Louisville, KY (3)
 WAVY-TV Portsmouth, VA (10)
 WAWA-TV Rome, GA (14)
 WAWS-TV Jacksonville, FL (30)
 WAXA Anderson, SC (40)
 WAYK Melbourne, FL (56)
 WAYQ Daytona Beach, FL (26)

WBAK-TV Terre Haute, IN (38)
 WBAL-TV Baltimore, MD (11)
 WBAY-TV Green Bay, WI (2)
 WBBH-TV Fort Myers, FL (20)
 WBBJ-TV Jackson, TN (7)
 WBBM-TV Chicago, IL (2)
 WBCT Bridgeport, CT (43)
 *WBDS Wiggins, MS (43)
 WBFF Baltimore, MD (45)
 WBFS-TV Miami, FL (33)
 †WBGU-TV Bowling Green, OH (27)
 WBHS Tampa, FL (50)
 †WBIQ Birmingham, AL (10)
 WBRIR-TV Knoxville, TN (10)
 WBRKB-TV Alpena, MI (11)
 WBKO Bowling Green, KY (13)
 WBMG Birmingham, AL (42)
 WBNA Louisville, KY (21)
 WBNB-TV Charlotte Amalie, VI (10)
 WBNG-TV Binghamton, NY (12)
 WBNS-TV Columbus, OH (10)
 WBNX-TV Akron, OH (55)
 WBOC-TV Salisbury, MD (16)
 WBOY-TV Clarksburg, WV (12)
 *WBPH-TV Bethlehem, PA (60)
 †WBRA-TV Roanoke, VA (15)
 WBRC-TV Birmingham, AL (6)
 WBRE-TV Wilkes-Barre, PA (28)
 WBRZ Baton Rouge, LA (2)
 WBSF Melbourne, FL (43)
 *WBSV-TV Venice, FL (62)
 WBTV Charlotte, NC (3)
 WBTW Florence, SC (13)
 *WBUU Indianapolis, IN (69)
 *WBUY Holly Springs, MS (40)
 WBZ-TV Boston, MA (4)

WCAJ Birmingham, AL (68)
 WCAU-TV Philadelphia, PA (10)
 WCAX-TV Burlington, VT (3)

WCAY-TV Nashville, TN (30)
 †WCBB Augusta, ME (10)
 WCBQ-TV Charleston, SC (2)
 WCBT-TV Columbus, MS (4)
 WCBST-TV New York, NY (2)
 WCCB Charlotte, NC (18)
 *WCCL New Orleans, LA (49)
 WCCO-TV Minneapolis, MN (4)
 WCCU Urbana, IL (27)
 WCDC Adams, MA (19)
 WCEE Mount Vernon, IL (13)
 †WCES-TV Wrens, GA (20)
 †WCET Cincinnati, OH (48)
 †WCEU New Smyrna Beach, FL (15)
 WCFC-TV Chicago, IL (38)
 †WCFF-TV Plattsburgh, NY (57)
 WCFN Springfield, IL (49)
 WCFY-TV Tuscaloosa, AL (33)
 WCGV-TV Milwaukee, WI (24)
 WCHS-TV Charleston, WV (8)
 WCIA Champaign, IL (3)
 †WCIQ Mt. Cheaha State Park, AL (7)
 WCIU-TV Chicago, IL (26)
 WCIV Charleston, SC (4)
 WCIX Miami, FL (6)
 WCVB Gainesville, FL (20)
 WCLF Clearwater, FL (22)
 WCLJ Bloomington, IN (42)
 †WCLP-TV Chatsworth, GA (18)
 WCMH-TV Columbus, OH (4)
 †WCMU-TV Alpena, MI (6)
 †WCMU-TV Mount Pleasant, MI (14)
 †WCMV Cadillac, MI (27)
 †WCMW Manistee, MI (21)
 †WCNY-TV Syracuse, NY (24)
 WCOM Mansfield, OH (68)
 WCOV-TV Montgomery, AL (20)
 †WCSB Salisbury, MD (28)
 WCPO-TV Cincinnati, OH (9)
 WCPX-TV Orlando, FL (6)
 *WCRO Myrtle Beach, SC (32)
 WCSC-TV Charleston, SC (5)
 WCSH-TV Portland, ME (6)
 †WCTE Cookeville, TN (22)
 WCTI New Bern, NC (12)
 WCTV Tallahassee, FL
 Thomasville, GA (6)
 WCVB-TV Boston, MA (5)
 †WCVE-TV Richmond, VA (23)
 †WCVN Covington, KY (54)
 †WCVV Richmond, VA (57)
 WCXV Vineyard Haven, MA (58)
 WCYB-TV Bristol, VA (5)

WDAF-TV Kansas City, MO (4)
 WDAM-TV Laurel, MS (7)
 WDAY-TV Fargo, ND (6)
 WDAZ-TV Devils Lake, ND (8)
 WDBB Tuscaloosa, AL (17)
 WDBD Jackson, MS (40)
 WDBJ Roanoke, VA (7)
 WDCA-TV Washington, DC (20)
 †WDCC Nashville, TN (8)
 †WDCCO-TV Cochran, GA (15)
 WDEF-TV Chattanooga, TN (12)
 WDHN Dothan, AL (18)
 WOIO-TV Duluth, MN (10)
 †WDIQ Dozier, AL (2)
 WDIV Detroit, MI (4)
 *WDJTV Milwaukee, WI (58)
 WDKY-TV Danville, KY (56)
 WDLI Canton, OH (17)
 †WDPB Seaford, DE (64)
 WDRB-TV Louisville, KY (41)
 †WDSE-TV Duluth, MN (8)
 WDSI-TV Chattanooga, TN (61)
 WDSU-TV New Orleans, LA (6)
 WDTN Dayton, OH (2)
 WDTV Weston, WV (5)
 *WDWL Bayamon, PR (36)
 WDWL Miami, FL (39)

†WEAO Akron, OH (49)
 WEAR-TV Pensacola, FL (3)
 WEAU-TV Eau Claire, WI (13)
 †WEBA-TV Allendale, SC (14)

*WECN Naranjito, PR (64)
 WECT Wilmington, NC (6)
 †WEDB-TV Berlin, NH (40)
 †WEDH Hartford, CT (24)
 †WEDN Norwich, CT (53)
 †WEDU Tampa, FL (3)
 †WEDW Bridgeport, CT (49)
 †WEDY New Haven, CT (65)
 WEEK-TV Peoria, IL (25)
 WEFC Roanoke, VA (38)
 WEHS Aurora, IL (60)
 WEHT Evansville, IN (25)
 †WEIU Mobile, AL (42)
 †WEIU-TV Charleston, IL (51)
 WEJC Lexington, NC (20)
 *WEKTV Pikeville, KY (51)
 †WEKW-TV Keene, NH (52)
 *WELU Aguadilla, PR (32)
 †WENH Durham, NH (11)
 WENY-TV Elmira, NY (36)
 WESH Daytona Beach, FL (2)
 †WETA-TV Washington, DC (26)
 WETG Erie, PA (66)
 †WETK Burlington, VT (33)
 WETM-TV Elmira, NY (18)
 WETO Greenville, TN (39)
 †WETV Key West, FL (13)
 WEVV Naples, FL (26)
 WEVV Evansville, IN (44)
 *WEUX Chippewa Falls, WI (48)
 WEWS Cleveland, OH (5)
 WEYI-TV Saginaw, MI (25)

WFAA-TV Dallas, TX (8)
 WFCT Fayetteville, NC (62)
 *WFET Fort Pierce, FL (21)
 WFFT-TV Fort Wayne, IN (55)
 WFGX Fort Walton Beach, FL (35)
 WFHL Decatur, IL (23)
 WFIE-TV Evansville, IN (14)
 †WFIQ Florence, AL (36)
 WFLD Chicago, IL (32)
 WFLI-TV Cleveland, TN (53)
 WFLX West Palm Beach, FL (29)
 *WFMF-TV West Milford, NJ (66)
 WFMJ-TV Youngstown, OH (21)
 WFMV-TV Greensboro, NC (2)
 WFMZ-TV Allentown, PA (69)
 *WFNN Fajardo, PR (34)
 †WFFT Frederick, MD (62)
 *WFRR Live Oak, FL (57)
 WFRV-TV Green Bay, WI (5)
 WFSB Hartford, CT (3)
 †WFSG Panama City, FL (56)
 †WFSU-TV Tallahassee, FL (11)
 WFTS Tampa, FL (28)
 WFTV Orlando, FL (9)
 WFTX Cape Coral, FL (36)
 WFTY Washington, DC (50)
 †WFUM Flint, MI (28)
 †WFWA Fort Wayne, IN (39)
 *WFXB Rocky Mount, NC (47)
 *WFXI Morehead City, NC (8)
 WFTX Boston, MA (25)
 WFFY Watertown, NY (50)
 †WFIY Indianapolis, IN (20)

WGAL-TV Lancaster, PA (8)
 WGBA Green Bay, WI (26)
 †WGBH-TV Boston, MA (2)
 WGBQ-TV Joliet, IL (66)
 WGBS-TV Philadelphia, PA (57)
 †WGBX-TV Boston, MA (44)
 †WGBY-TV Springfield, MA (57)
 *WGBZ Gainesville, FL (61)
 WGCN-TV Red Lion, PA (49)
 *WGEI Tusculum, AL (52)
 WGEI-TV Quincy, IL (10)
 WGGW-TV Springfield, MA (40)
 WGGN-TV Sandusky, OH (52)
 WGGT-TV Greenville, SC (16)
 WGGT Greensboro, NC (48)
 WGHQ-TV High Point, NC (8)
 †WGIQ Louisville, AL (43)
 *WGKI Cadillac, MI (33)
 WGME-TV Portland, ME (13)

Call Letters

WGN-TV Chicago, IL (9)	WINM Angola, IN (63)	†WKPI Pikeville, KY (22)	*WMHH Madisonville, KY (57)
*WGNM Macon, GA (64)	WINTV Crossville, TN (20)	WKPTV Kingsport, TN (19)	†WMHT Schenectady, NY (17)
WGNO New Orleans, LA (26)	†WIPB Muncie, IN (49)	WKPV Ponce, PR (20)	†WMHX Schenectady, NY (40)
WGNX Atlanta, GA (46)	†WIPM-TV Mayaguez, PR (3)	WKRC-TV Cincinnati, OH (12)	WMKW-TV Memphis, TN (35)
WGOT Merrimack, NH (60)	†WIPR-TV San Juan, PR (6)	WKRG-TV Mobile, AL (5)	†WMPB Baltimore, MD (67)
WGPR-TV Detroit, MI (62)	WIRT Hibbing, MN (13)	WKRN-TV Nashville, TN (2)	†WMPV Annapolis, MD (22)
†WGPY Oakland, MD (36)	WIS-TV Columbia, SC (10)	†WKSQ Somerset, KY (29)	WMPV-TV Mobile, AL (21)
WGRB Campbellsville, KY (34)	WISC-TV Madison, WI (3)	*WKTB Richland Center, WI (45)	WMSN-TV Madison, WI (47)
WGRZ-TV Buffalo, NY (2)	WISH-TV Indianapolis, IN (8)	WKTU Utica, NY (2)	†WMSY-TV Marion, VA (52)
WGSE Myrtle Beach, SC (43)	WISN-TV Milwaukee, WI (12)	WKYC-TV Cleveland, OH (3)	†WMTJ Fajardo, PR (40)
†WGTE-TV Toledo, OH (30)	†WITF-TV Harrisburg, PA (33)	WKYF-TV Lexington, KY (27)	*WMTT Cookeville, TN (28)
*WGTJ Greenville, NC (38)	WITI-TV Milwaukee, WI (6)	†WKYU-TV Bowling Green, KY (24)	WMTW Madison, WI (15)
WGTQ Sault Ste. Marie, MI (8)	WITN-TV Washington, NC (7)	†WKZTFV Elizabethtown, KY (23)	WMTW-TV Poland Spring, ME (8)
WGTU Traverse City, MI (29)	†WITV Charleston, SC (7)		WMUR-TV Manchester, NH (9)
†WGTW Athens, GA (8)	†WIUM-TV Macomb, IL (22)		†WMVS Milwaukee, WI (10)
*WGTW Burlington, NJ (48)	WIVB-TV Buffalo, NY (4)	†WLAE-TV New Orleans, LA (32)	†WMVT Milwaukee, WI (36)
†WGVK Kalamazoo, MI (52)	WIXT Syracuse, NY (9)	*WLAJ-TV Lansing, MI (53)	
†WGVU-TV Grand Rapids, MI (35)		WLAX La Crosse, WI (25)	
WGXA Macon, GA (24)		WLBMTV Meridian, MS (30)	
		WLBFTV Jackson, MS (3)	*WNAB Nashville, TN (58)
		WLBZ-TV Bangor, ME (2)	WNAC-TV Providence, RI (64)
†WHA-TV Madison, WI (21)	WJAC-TV Johnstown, PA (6)	*WLCB-TV Leesburg, FL (45)	WNAL-TV Gadsden, AL (44)
WHAG-TV Hagerstown, MD (25)	*WJAE Jacksonville, NC (35)	WLCN Madisonville, KY (19)	WNBC-TV New York, NY (4)
WHAS-TV Louisville, KY (11)	WJAL Hagerstown, MD (68)	WLCN-TV Madisonville, KY (19)	WNCTTV Greenville, NC (9)
WHBF-TV Rock Island, IL (4)	WJAR Providence, RI (10)	*WLCT Somerset, KY (16)	WNDS Derry, NH (50)
*WHBI Lake Worth, FL (67)	WJBF Augusta, GA (6)	†WLED-TV Littleton, NH (49)	WNDU-TV South Bend, IN (16)
WHBQ-TV Memphis, TN (13)	WJBK-TV Detroit, MI (2)	†WLEF-TV Park Falls, WI (36)	†WNEO-TV Buffalo, NY (17)
WHBR Pensacola, FL (33)	*WJCB Norfolk, VA (49)	WLEX-TV Lexington, KY (18)	†WNEG-TV Toccoa, GA (32)
WHCTV Hartford, CT (18)	WJCL Savannah, GA (22)	*WLFV Grundy, VA (68)	†WNEH Greenwood, SC (38)
WHEC-TV Rochester, NY (10)	†WJCT Jacksonville, FL (7)	WLFM-TV Lafayette, IN (18)	WNEM-TV Bay City, MI (5)
†WHED-TV Hanover, NH (15)	WJFB Lebanon, TN (66)	WFLF-TV Raleigh, NC (22)	†WNEO-TV Alliance, OH (45)
WHFT Miami, FL (45)	WJFW-TV Rhinelander, WI (12)	WLGW Riverhead, NY (55)	WNEP-TV Scranton, PA (16)
*WHHW Gulf Shores, AL (55)	WJHG-TV Panama City, FL (7)	WLLI Caguas, PR (11)	†WNEQ-TV Buffalo, NY (23)
WHIO-TV Dayton, OH (7)	WJHL-TV Johnson City, TN (11)	WLIO Lima, OH (35)	†WNET New York, NY
†WHIQ Huntsville, AL (25)	*WJJA Racine, WI (49)	†WLIW Garden City, NY (21)	Newark, NJ (13)
WHIZ-TV Zanesville, OH (18)	WJKA Wilmington, NC (26)	WLCJ-TV Beattyville, KY (65)	WNEV-TV Boston, MA (7)
WHKE Kenosha, WI (55)	WJKS Jacksonville, FL (17)	†WLTJ-TV Lexington, TN (11)	WNFT Jacksonville, FL (47)
WHKY-TV Hickory, NC (14)	WJLA-TV Washington, DC (7)	*WLKT Lexington, KY (62)	*WNGM-TV Athens, GA (34)
†WHLA-TV La Crosse, WI (31)	WJMN-TV Escanaba, MI (3)	WLYK-TV Louisville, KY (32)	WNHT Concord, NH (21)
WHLL Worcester, MA (27)	*WJOE Marianna, FL (51)	WLLA Kalamazoo, MI (64)	†WNIN Evansville, IN (9)
WHLT Hattiesburg, MS (22)	†WJPM-TV Florence, SC (33)	*WLMR Vineland, NJ (59)	†WNITTV South Bend, IN (34)
WHMB-TV Indianapolis, IN (40)	WJPR Lynchburg, VA (21)	WLN New Bedford, MA (6)	†WNJB New Brunswick, NJ (58)
†WHMC Conway, SC (23)	†WJPT Jacksonville, IL (14)	WLN New Bedford, MA (6)	†WNJM Montclair, NJ (50)
WHME-TV South Bend, IN (46)	*WJRP Presque Isle, ME (62)	WLNS-TV Lansing, MI (6)	†WNJS Camden, NJ (23)
†WHMM Washington, DC (32)	WJRTV Flint, MI (12)	WLOS Asheville, NC (13)	†WNJT Trenton, NJ (52)
WHNS Asheville, NC (21)	†WJSP-TV Columbus, GA (28)	WLOX-TV Biloxi, MS (13)	WNJU New York, NY
WHNTTV Huntsville, AL (19)	WJSU-TV Anniston, AL (40)	†WLPB-TV Baton Rouge, LA (27)	Newark, NJ (47)
WHO-TV Des Moines, IA (13)	WJTC Pensacola, FL (44)	†WLRN-TV Miami, FL (17)	WNRN-TV Mayaguez, PR (22)
WHOI Peoria, IL (19)	WJTV Jackson, MS (12)	WLS-TV Chicago, IL (7)	†WNMU-TV Marquette, MI (13)
WHP-TV Harrisburg, PA (21)	WJW-TV Cleveland, OH (8)	WLT Miami, FL (23)	WNNE-TV Hartford, VT (31)
WHRC Norwell, MA (46)	†WJWJ-TV Beaufort, SC (16)	WLTX Columbia, SC (19)	*WNOD Jamestown, NY (26)
†WHRM-TV Wausau, WI (20)	WJWN-TV San Sebastian, PR (38)	WLTZ Columbus, GA (38)	WNOL-TV New Orleans, LA (38)
†WHRO-TV Hampton, VA (15)	WJWT Jackson, TN (16)	WLUC-TV Marquette, MI (6)	†WNPB-TV Morgantown, WV (24)
WHSE New York, NY	WJXT Jacksonville, FL (4)	WLUK-TV Green Bay, WI (11)	†WNPE-TV Watertown, NY (16)
Newark, NJ (68)	*WJYS Hammond, IN (62)	WLV-TV Cambridge, MA (56)	†WNPI-TV Norwood, NY (18)
High Springs, FL (53)	WJZV Baltimore, MD (13)	†WLVTV Allentown, PA (39)	*WNPL-TV Naples, FL (46)
Monroe, GA (63)	WJZY Belmont, NC (46)	WLVTV Cincinnati, OH (5)	WNRW Winston-Salem, NC (45)
Marlborough, MA (66)		WLXI-TV Greensboro, NC (61)	†WNSC-TV Rock Hill, SC (30)
WHSI Smithtown, NY (67)	WKAB-TV Montgomery, AL (32)	WLYH-TV Lebanon, PA (15)	†WNTV Greenville, SC (29)
WHSJ Vineland, NJ (65)	WKAQ-TV San Juan, PR (2)	WLYJ Clarksburg, WV (46)	WNUV-TV Baltimore, MD (54)
*WHSW Greenwood, SC (48)	†WKAR-TV East Lansing, MI (23)		†WNVC Fairfax, VA (56)
WHSV-TV Harrisonburg, VA (3)	†WKAS Ashland, KY (25)	†WMAA-TV Jackson, MS (29)	†WNVT Goldvein, VA (53)
WHSW Baltimore, MD (24)	WKBD-TV Detroit, MI (50)	†WMAAB-TV Mississippi State, MS (2)	WNWO-TV Toledo, OH (24)
*WHTA Calumet, MI (51)	WKBN-TV Youngstown, OH (27)	†WMAE-TV Booneville, MS (12)	WNYB-TV Buffalo, NY (49)
†WHTJ Charlottesville, VA (41)	WKBS-TV Altoona, PA (47)	†WMAH-TV Biloxi, MS (19)	†WNYC-TV New York, NY (31)
WHTM-TV Harrisburg, PA (27)	WKBT La Crosse, WI (8)	*WMAI Mobile, AL (61)	†WNYE-TV New York, NY (25)
WHTN Murfreesboro, TN (39)	WKBW-TV Buffalo, NY (7)	†WMAO-TV Greenwood, MS (23)	WNYT Albany-Troy
*WHTV Jackson, MI (18)	*WKCF Clermont, FL (68)	WMAQ-TV Chicago, IL (5)	Schenectady, NY (13)
†WHWC-TV Menomonie, WI (28)	WKCH-TV Knoxville, TN (43)	WMAR-TV Baltimore, MD (2)	WNYW New York, NY (5)
†WHYY-TV Wilmington, DE (12)	*WKEB Marathon, FL (16)	†WMAU-TV Bude, MS (17)	
	WKEF Dayton, OH (22)	†WMAV-TV Oxford, MS (18)	WOAC Canton, OH (67)
	WKFT Fayetteville, NC (40)	†WMAW-TV Meridian, MS (14)	WOAY-TV Oak Hill, WV (4)
	†WKGB-TV Bowling Green, KY (53)	WMAZ-TV Macon, GA (13)	WODC Amsterdam, NY (55)
	†WKHA Hazard, KY (35)	WMBB Panama City, FL (13)	*WOCT Albany, GA (52)
	WKJG-TV Fort Wayne, IN (33)	WMBD-TV Peoria, IL (31)	WOFL Orlando, FL (35)
	*WKKT-TV Hopkinsville, KY (51)	WMC-TV Memphis, TN (5)	WOGX Ocala, FL (51)
	†WKLE Lexington, KY (46)	WMCC Marion, IN (23)	WOIO Shaker Heights, OH (19)
	†WKMA Madisonville, KY (35)	WMCFTV Montgomery, AL (45)	WOI-TV Ames, IA (5)
	†WKMJ Louisville, KY (68)	WMDT Salisbury, MD (47)	WOKR Rochester, NY (13)
	†WKMR Morehead, KY (38)	†WMEA-TV Biddeford, ME (26)	WOLE-TV Aguadilla, PR (12)
	†WKMU Murray, KY (21)	†WMEB-TV Orono, ME (12)	WOLF-TV Scranton, PA (38)
	†WKNO-TV Memphis, TN (10)	†WMEF-TV Calais, ME (13)	WOLO-TV Columbia, SC (25)
	†WKOH Owensboro, KY (31)	†WMEM-TV Presque Isle, ME (10)	WORA-TV Mayaguez, PR (5)
	WKOI Richmond, IN (43)	†WMEF-TV Orlando, FL (24)	*WOSTFV Block Island, RI (69)
	†WKON Owenton, KY (52)	WMFP Lawrence, MA (62)	†WOSU-TV Columbus, OH (34)
	WKOW-TV Madison, WI (27)	WMGC-TV Binghamton, NY (34)	WOTV Grand Rapids, MI (8)
	†WKPC-TV Louisville, KY (15)	WMGM-TV Wildwood, NJ (40)	†WOUB-TV Athens, OH (20)
	†WKPD Paducah, KY (29)	WMGT Macon, GA (41)	†WOUC-TV Cambridge, OH (44)

Call Letters

WOWK-TVHuntington, WV (13)	WSAV-TVSavannah, GA (3)	WTRTFlorence, AL (26)	WVIR-TVCharlottesville, VA (29)
WOWL-TVFlorence, AL (15)	WSAW-TVWausau, WI (7)	WTSFAshland, KY (61)	WVITNew Britain-Hartford, CT (30)
WOWTOmaha, NE (6)	WSAZ-TVHuntington, WV (3)	WTSGAlbany, GA (31)	†WJZ-TVCleveland, OH (25)
	WSB-TVAtlanta, GA (2)	WTSP-TVTampa-St. Petersburg, FL (10)	WVLABaton Rouge, LA (33)
	†WSBE-TVProvidence, RI (36)	*†WTSU-TVMontgomery, AL (63)	WVNYBurlington, VT (22)
WPANFort Walton Beach, FL (53)	WSBK-TVBoston, MA (38)	*†WTTASt. Petersburg, FL (38)	†WVPTStaunton, VA (51)
†WPBAAtlanta, GA (30)	†WSBN-TVNorton, VA (47)	WTTTColumbus, OH (28)	WVRN-TVRichmond, VA (63)
WPBN-TVTraverse City, MI (7)	WSBFTVSouth Bend, IN (22)	WTTGWashington, DC (5)	WVSB-TVWest Point, MS (27)
*WPBFTequesta, FL (25)	WSCOSuring, WI (14)	WTTKKokomo, IN (29)	†WVTAWindsor, VT (41)
†WPBO-TVPortsmouth, OH (42)	WSCVFort Lauderdale, FL (51)	WTTQBirmingham, AL (21)	†WVTBSt. Johnsbury, VT (20)
†WPBTMiami, FL (2)	*WSDWOzark, AL (34)	WTTVBloomington, IN (4)	WVTM-TVBirmingham, AL (13)
†WPBY-TVHuntington, WV (33)	WSEEErie, PA (35)	†WTTWChicago, IL (11)	WVTVMilwaukee, WI (18)
WPCB-TVGreensburg, PA (40)	WSETTVLynchburg, VA (13)	WTVUUtica, NY (33)	WVUENew Orleans, LA (8)
WPCQCharlotte, NC (36)	WSFAMontgomery, AL (12)	WTVVTupelo, MS (9)	†WVUTVincennes, IN (22)
WPDE-TVFlorence, SC (15)	WSFJNewark, OH (52)	WTVGChattanooga, TN (9)	WVVABluefield, WV (6)
WPECWest Palm Beach, FL (12)	†WSFF-TVFort Myers, FL (30)	WTVLDurham, NC (11)	
*WPFTBaton Rouge, LA (44)	WSIL-TVHarrisburg, IL (3)	WTVFReading, PA (51)	*WWAC-TVAtlantic City, NJ (53)
*WPGDHendersonville, TN (50)	†WSIU-TVCarbondale, IL (8)	WTVGToledo, OH (13)	WWATChillicothe, OH (53)
WPGH-TVPittsburgh, PA (53)	WSJK-TVSneedville, TN (2)	WTVHSyracuse, NY (5)	WWAYWilmington, NC (3)
WPGXPanama City, FL (28)	WSJN-TVSan Juan, PR (24)	WTVJMiami, FL (4)	WWBTRichmond, VA (12)
WPHL-TVPhiladelphia, PA (17)	WSJUSan Juan, PR (18)	WTVKKnoxville, TN (26)	WWCP-TVJohnstown, PA (8)
WPXINew York, NY (11)	WSJVElkhart, IN (28)	WTVMColumbus, GA (9)	WWL-TVNew Orleans, LA (4)
WPLGMiami, FL (10)	*WSKAPort Huron, MI (46)	WTVNRockford, IL (17)	WWLF-TVHazleton, PA (56)
*WPMCJellico, TN (54)	†WSKGBinghamton, NY (46)	†WTVPPeoria, IL (47)	WWLPSpringfield, MA (22)
WPMIMobile, AL (15)	*WSKPSyracuse, NY (56)	WTVQ-TVLexington, KY (36)	WWMTKalamazoo, MI (3)
WPMTYork, PA (43)	WSLS-TVRoanoke, VA (10)	WTVR-TVRichmond, VA (6)	WWNY-TVCarthage-Watertown, NY (7)
†WPNEGreen Bay, WI (38)	WSMVFlint, MI (66)	†WTVSDetroit, MI (56)	WWOR-TVNew York, NY (9)
*†WPPB-TVBoca Raton, FL (63)	WSNR-TVSyracuse, NY (43)	WTVXFort Pierce, FL (34)	†WWPBHagerstown, MD (31)
WPRI-TVProvidence, RI (12)	WSNS-TVChicago, IL (44)	WTVYDothan, AL (4)	*WWRDWilson, NC (30)
WPRV-TVFajardo, PR (13)	WSOC-TVCharlotte, NC (9)	WTVZNorfolk, VA (33)	WWSBSarasota, FL (40)
WPSD-TVPaducah, KY (6)	WSPA-TVSpartanburg, SC (7)	WTVWTallahassee, FL (40)	WWTQ-TVLa Salle, IL (35)
†WPSX-TVClearfield, PA (3)	†WSREPensacola, FL (23)	WTVXTerre Haute, IN (2)	WWTWCadillac, MI (9)
WPTAFort Wayne, IN (21)	*WSSF-TVCordele, GA (55)	WTVSNew London, CT (26)	WWUP-TVSault Ste. Marie, MI (10)
†WPTDDayton, OH (16)	WSTEPonce, PR (7)	WTVXFort Pierce, FL (34)	
WPTF-TVDurham, NC (28)	WSTM-TVSyracuse, NY (3)	WTVYDothan, AL (4)	
WPTJJohnstown, PA (19)	WSUR-TVPonce, PR (9)	WTVZNorfolk, VA (33)	
†WPTOOxford, OH (14)	WSVIChristiansted, VI (8)	WTVWEvansville, IN (7)	
WPTT-TVPittsburgh, PA (22)	WSVNMiami, FL (7)	WTVXFort Pierce, FL (34)	
WPTVPalm Beach, FL (5)	*WSWB-TVScranton, PA (64)	WTVYDothan, AL (4)	
WPTV-TVMemphis, TN (24)	†WSWP-TVGrandview, WV (9)	WTVZNorfolk, VA (33)	
WPTZPlattsburgh, NY (5)	WSWSOpelika, AL (66)	WTVWEvansville, IN (7)	
WPVI-TVPhiladelphia, PA (6)	WSYM-TVLansing, MI (47)	WTVXFort Pierce, FL (34)	
WPWR-TVGary, IN (50)	WSYTSyracuse, NY (62)	WTVYDothan, AL (4)	
WPXIPittsburgh, PA (11)	WSYXColumbus, OH (6)	WTVZNorfolk, VA (33)	
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Canadian TV Station Call Letters

CBAFT..... Moncton, N.B. (11)	CBMT-1..... Trois Rivières, Que. (28)	CFCN-TV-1..... Hand Hills- Ormheller, Alta. (12)	†CICA-TV..... Toronto, Ont. (19)
CBCA-TV-1..... Etzikom, Alta. (12)	CBMUT..... Harrington Harbour, Que. (13)	CFCN-TV-4..... Burmis, Alta. (5)	†CICA-TV-13..... Huntsville, Ont. (13)
CBCO-TV-4..... Taylor, B.C. (12)	CBMVT..... Old Fort Bay, Que. (13)	CFCN-TV-5..... Lethbridge, Alta. (13)	CICC-TV..... Yorkton, Sask. (10)
CBCH-TV-1..... Houston, B.C. (2)	CBMYT..... Îles de la Madeleine, Que. (7)	CFCN-TV-8..... Medicine Hat, Alta. (8)	CICC-TV-1..... Wynyard, Sask. (12)
CBCH-TV-2..... Burns Lake, B.C. (4)	CBNAT..... Grand Falls, Nfld. (11)	CFEM-TV..... Rouyn-Noranda, Que. (13)	CICC-TV-2..... Norquay, Sask. (7)
CBCH-TV-3..... Smithers, B.C. (5)	CBNBT..... Nain, Nfld. (9)	CFER..... Rimouski, Que. (11)	CICI-TV..... Sudbury, Ont. (5)
CBCO-TV-1..... Moosonee, Ont. (9)	CBNLT..... Labrador City/ Wabush, Nfld. (13)	CFER-TV-2..... Sept. Îles- Gaspé-Nord, Que. (5)	CICI-TV-1..... Elliot Lake, Ont. (3)
CBCP-TV-1..... Shaunavon, Sask. (7)	CBNT..... St. John's, Nfld. (8)	CFFB-TV..... Frobisher Bay, N.W.T. (8)	†CICO-TV-9..... Thunder Bay, Ont. (9)
CBCP-TV-3..... Ponteix, Sask. (3)	CBOFT..... Ottawa, Ont.-Hull, Que. (9)	CFGS-TV..... Hull, Que.-Ottawa, Ont. (14)	†CICO-TV-18..... London, Ont. (18)
CBCQ-TV-1..... Temagami, Ont. (15)	CBOT..... Ottawa, Ont. (4)	CFJC-TV..... Kamloops, B.C. (4)	†CICO-TV-19..... Sudbury, Ont. (19)
CBCT..... Charlottetown, P.E.I. (13)	CBRT..... Calgary, Alta. (16)	CFJP-TV..... Montreal, Que. (35)	†CICO-TV-20..... Sault Ste. Marie, Ont. (20)
CBGBT..... Faro, Y.T. (8)	CBRT..... Calgary, Alta. (9)	CFKM-TV..... Trois Rivières, Que. (16)	†CICO-TV-24..... Ottawa, Ont. (24)
CBODT..... Oawson, Y.T. (7)	CBSAT..... Clermont, Que. (21)	CFLA-TV..... Goose Bay, Nfld. (8)	†CICO-TV-28..... Kitchener-Paris, Ont. (28)
CBEAT..... Fort Smith, N.W.T. (8)	CBSET..... Sept Îles, Que. (3)	CFMFTV..... Toronto, Ont. (47)	†CICO-TV-32..... Windsor, Ont. (32)
CBEBT..... Pine Point, N.W.T. (4)	CBSENT..... Notre Oames des Monts, Que. (40)	CFON-TV-1..... Oyen, Alta. (2)	†CICO-TV-59..... Chatham, Ont. (59)
CBECT..... Rankin Inlet, N.W.T. (9)	CBSP..... St. Pamphile, Que. (3)	CFPL-TV..... London, Ont. (10)	CIEW-TV..... Estevan-Weyburn, Sask. (7)
CBEDT..... Norman Wells, N.W.T. (9)	CBST..... Sept Îles, Que. (13)	CFQC-TV..... Saskatoon, Sask. (8)	CIFG-TV..... Prince George, B.C. (12)
CBEFT..... Windsor, Ont. (54)	CBUAT..... Trail, B.C. (11)	CFQC-TV-1..... Stranraer, Sask. (3)	CIII-TV..... Toronto-Paris, Ont. (6)
CBEGT..... Fort Simpson, N.W.T. (9)	CBUBT-7..... Cranbrook, B.C. (10)	CFQC-TV-2..... North Battleford, Sask. (6)	CIII-TV-2..... Bancroft, Ont. (2)
CBEHT..... Eskimo Point, N.W.T. (9)	CBUCT..... Nelson, B.C. (9)	CFRE-TV..... Regina, Sask. (11)	CIII-TV-29..... Sarnia, Ont. (29)
CBEIT..... Baker Lake, N.W.T. (9)	CBUDT..... Bonnington Falls, B.C. (13)	CFRN-TV..... Edmonton, Alta. (3)	CIMTV..... Rivière du Loup, Que. (9)
CBEJT..... Cape Dorset, N.W.T. (9)	CBUET..... Cassiar, B.C. (7)	CFRN-TV-1..... Grande Prairie, Alta. (13)	CIPA-TV..... Prince Albert, Sask. (9)
CBEKT..... Pangnirtung, N.W.T. (9)	CBUFT..... Vancouver, B.C. (26)	CFRN-TV-2..... Peace River, Alta. (3)	CISR-TV..... Santa Rosa, B.C. (83)
CBELT..... Pond Inlet, N.W.T. (9)	CBUGT..... Fort Nelson, B.C. (8)	CFRN-TV-3..... Whitecourt, Alta. (12)	CITL-TV..... Lloydminster, Alta. (4)
CBEMT..... Resolute Bay, N.W.T. (9)	CBUHT..... Tabor Mountain, B.C. (78)	CFRN-TV-4..... Ashmont, Alta. (12)	CITM-TV..... 100 Mile House, B.C. (3)
CBENT..... Cambridge Bay, N.W.T. (9)	CBUI-1..... Bella Bella, B.C. (13)	CFRN-TV-5..... Lac La Biche, Alta. (2)	CITO-TV..... Timmins, Ont. (3)
CBEDT..... Coppermine, N.W.T. (9)	CBUI-3..... Bella Coola, B.C. (13)	CFRN-TV-6..... Red Deer, Alta. (8)	CITO-TV-3..... Kearns, Ont. (11)
CBEPT..... Tuktoyaktuk, N.W.T. (8)	CBUI-4..... Hagensborg, B.C. (11)	CFRN-TV-7..... Loughheed, Alta. (7)	CITO-TV-4..... Kapuskasing, Ont. (10)
CBEQT..... Spence Bay, N.W.T. (9)	CBUT..... Vancouver, B.C. (2)	CFSK-TV..... Saskatoon, Sask. (4)	CITV-TV..... Edmonton, Alta. (13)
CBET..... Windsor, Ont. (9)	CBUV-TV..... Malarctic, Que. (5)	CFSS-TV..... Estevan-Weyburn- Regina, Sask. (3)	CITY-TV..... Toronto, Ont. (57)
CBFAT..... Chibougamau, Que. (5)	CBVT..... Quebec City, Que. (11)	CFTK-TV..... Terrace, B.C. (3)	†CIVA..... Abitibi- Temiscamingue, Que. (12)
CBFGT..... Fort George, Que. (9)	CBWAT..... Kenora, Ont. (8)	CFTM-TV..... Montreal, Que. (10)	†CIVA-TV-1..... Abitibi- Temiscamingue, Que. (8)
CBFHT..... Fort Rupert, Que. (9)	CBWBT..... Flin Flou, Man. (10)	CFTO-TV..... Toronto, Ont. (9)	†CIVB-TV..... Rimouski, Que. (22)
CBFMT..... Mistassini Post, Que. (9)	CBWCT..... Fort Frances, Ont. (5)	CFTU-TV..... Montreal, Que. (29)	†CIVC-TV..... Trois-Rivières, Que. (45)
CBFNT-1..... Port au Port, Nfld. (13)	CBWDT..... Oryden, Ont. (9)	CFVS-TV..... Val d'Or, Que. (20)	†CIVG-TV..... Sept-Îles, Que. (9)
CBFRT..... Radisson, Que. (8)	CBWET..... Red Lake, Ont. (10)	CFWH-TV..... Whitehorse, Y.T. (6)	†CIVM-TV..... Montreal, Que. (17)
CBFS-2..... Temiscamingue, Que. (12)	CBWFT..... Winnipeg, Man. (3)	CFYK-TV..... Yellowknife, N.W.T. (8)	†CIVO-TV..... Hull, Que. (30)
CBFT..... Montreal, Que. (2)	CBWGT..... Fisher Branch, Man. (10)		†CIVQ-TV..... Quebec, Que. (15)
CBFWT..... Nouveau Comptoir, Que. (9)	CBWHT..... Grand Rapids, Man. (8)		†CIVS-TV..... Estrie, Que. (24)
CBGAT..... Matane, Que. (6)	CBWIT..... The Pas, Man. (7)		†CIVV-TV..... Saguenay-Lac St. Jean, Que. (8)
CBHFT..... Halifax, N.S. (13)	CBWJT..... Ear Falls, Ont. (13)	CHAK-TV..... Inuvik, N.W.T. (6)	
CBHT..... Halifax, N.S. (3)	CBWKT..... Snow Lake, Man. (8)	CHAN-TV..... Vancouver, B.C. (8)	
CBIMT..... Îles de la Madeleine, Que. (12)	CBWLT..... Gillam, Man. (8)	CHAN-TV-4..... Courtenay, B.C. (11)	CJAP-TV..... Argentea, Nfld. (3)
CBIT..... Sydney, N.S. (5)	CBWMT..... Wabowden, Man. (10)	CHAFTV..... Medicine Hat, Alta. (6)	CJBR-TV..... Rimouski, Que. (2)
CBJET..... Chicoutimi, Que. (58)	CBWNT..... Cross Lake, Man. (12)	CHAFTV-1..... Pivot, Alta. (4)	CJCB-TV..... Sydney, N.S. (4)
CBKAT..... Uranium City, Sask. (8)	CBWOT..... Norway House, Man. (9)	CHAU-TV..... Carleton, Que. (5)	CJCB-TV-1..... Inverness, N.S. (6)
CBKBT..... Beauval, Sask. (7)	CBWPT..... Nelson House, Man. (11)	CHAU-TV-1..... Ste. Marguerite- Marie, Que. (3)	CJCB-TV-2..... Antigonish, N.S. (9)
CBKCT..... Ile a la Croix, Sask. (9)	CBWQT..... Leaf Rapids, Man. (13)	CHAU-TV-5..... Perce, Que. (13)	CJCH-TV..... Halifax, N.S. (5)
CBKDT..... Buffalo Narrows, Sask. (11)	CBWRT..... Lynn Lake, Man. (8)	CHBC-TV..... Kelowna, B.C. (2)	CJCH-TV-1..... Canning, N.S. (10)
CBKFT..... Regina, Sask. (13)	CBWT..... Winnipeg, Man. (6)	CHBX-TV..... Sault Ste. Marie, Ont. (2)	CJCH-TV-6..... West Caledonia, N.S. (6)
CBKGT..... Gravelbourg, Sask. (45)	CBWTT..... Thompson, Man. (7)	CHCH-TV..... Hamilton, Ont. (11)	CJCH-TV-7..... Yarmouth, N.S. (40)
CBKHT..... Keno Hill, Y.T. (13)	CBWUT..... McCusker Lake, Man. (10)	CHCN-TV..... New Castle, N.B. (6)	CJCN-TV..... Grand Falls, Nfld. (4)
CBKST..... Saskatoon, Sask. (11)	CBWVT..... Oxford House, Man. (8)	CHCR-TV..... Bathurst-Campbellton- Oalhouse, N.B. (4)	CJDG-TV..... Lithium Mines, Que. (7)
CBKT..... Regina, Sask. (9)	CBWWT..... Waasagomach, Man. (9)	CHEK-TV..... Victoria, B.C. (6)	CJFB-TV..... Swift Current, Sask. (5)
CBLAT..... Geraldton, Ont. (13)	CBWXT..... Gods Lake Narrows, Man. (13)	CHEM-TV..... Trois Rivières, Que. (8)	CJFB-TV-3..... Riverhurst, Sask. (10)
CBLCT..... Frasersdale, Ont. (7)	CBWYT..... Mafeking, Man. (2)	CHEX-TV..... Peterborough, Ont. (12)	CJIC-TV..... Sault Ste. Marie, Ont. (5)
CBLDT..... Fort Albany, Ont. (8)	CBXAT..... Grande Prairie, Alta. (10)	CHFC-TV..... Churchill, Man. (8)	CJMA-TV..... Marystown, Nfld. (11)
CBLET..... Attawapiskat, Ont. (12)	CBXBT..... Fort Chipewyan, Alta. (10)	CHFO-TV..... Thunder Bay, Ont. (4)	CJOH-TV..... Ottawa, Ont. (13)
CBLFT..... Toronto, Ont. (25)	CBXFT..... Edmonton, Alta. (11)	CHKL-TV..... Kelowna, B.C. (5)	CJOH-TV-6..... Oeseronto, Ont. (6)
CBLHT..... Fort Hope, Ont. (12)	CBXT..... Edmonton, Alta. (5)	CHKL-TV-1..... Penticton, B.C. (10)	CJOH-TV-8..... Cornwall, Ont. (8)
CBLT..... Toronto, Ont. (5)	CBYAT..... Oer Lake, Nfld. (12)	CHKM-TV..... Kamloops, B.C. (6)	CJON-TV..... St. John's, Nfld. (6)
CBMCT..... Chibougamau, Que. (4)	CBYT..... Corner Brook, Nfld. (5)	CHLT-TV..... Sherbrooke, Que. (7)	CJOX-TV-1..... Grand Bank, Nfld. (2)
CBMDT..... Mistassini Post, Que. (12)		CHMI-TV..... Portage la Prairie, Man. (13)	CJPM-TV..... Chicoutimi, Que. (6)
CBMET..... La Tuque, Que. (9)	CFAC-TV..... Calgary, Alta. (2)	CHMTV..... Moncton, N.B. (7)	CJPM-TV-1..... Chambord- Roberval, Que. (10)
CBMGT..... Fort George, Que. (12)	CFAC-TV-7..... Lethbridge, Alta. (7)	CHNB-TV..... North Bay, Ont. (4)	CJRR-TV..... Red Rocks, Nfld. (11)
CBMHT..... Fort Rupert, Que. (12)	CFCF-TV..... Montreal, Que. (12)	CHOTV..... Hull-Ottawa, Que. (40)	CJSV-TV..... Stephenville, Nfld. (4)
CBMIT..... Baie Comeau, Que. (28)	CFCL-TV..... Timmins, Ont. (6)	CHRO-TV..... Ottawa-Pembroke, Ont. (5)	CJWB-TV..... Bonavista, Nfld. (10)
CBMLT..... La Tabatière, Que. (10)	CFCL-TV-2..... Kearns, Ont. (2)	CHSJ-TV..... Saint John, N.B. (4)	CJWN-TV..... Corner Brook, Nfld. (10)
CBMMT..... Murdochville, Que. (21)	CFCL-TV-3..... Kapuskasing, Ont. (2)	CHSJ-TV-1..... Bon Accord, N.B. (6)	
CBMNT..... Nouveau Comptoir, Que. (12)	CFCL-TV-5..... Chapleau, Ont. (7)	CHSS-TV..... Wynyard, Sask. (6)	
CBMRT..... Fermont, Que. (9)	CFCL-TV-6..... Quebec City, Que. (4)		
CBMST..... Blanc Sablon, Que. (5)	CFCN-TV..... Calgary, Alta. (4)		
CBMT..... Montreal, Que. (6)			

Canadian Call Letters

CKBI-TV-1.....Nipawin, Sask. (10)	CKCW-TV-1.....Charlottetown, P.E.I. (8)	CKOS-TV.....Yorkton, Sask. (5)	CKTN-TV.....Trail-Rossland, B.C. (8)
CKBI-TV-2.....North Battleford, Sask. (7)	CKKM-TV.....Oliver-Osoyoos, B.C. (3)	CKPG-TV.....Prince George, B.C. (2)	CKVR-TV.....Barrie, Ont. (3)
CKBI-TV-3.....Greenwater Lake, Sask. (4)	CKLT-TV.....Saint John, N.B. (9)	CKPR-TV.....Thunder Bay, Ont. (2)	CKVU-TV.....Vancouver, B.C. (10)
CKBQ-TV.....Star City-Melfort, Sask. (2)	CKLT-TV-1.....Florenceville/ oodstock, N.B. (3)	CKRO-TV.....Red Deer, Alta. (6)	CKWS-TV.....Kingston, Ont. (11)
CKCO-TV.....Campbellton, N.B. (7)	CKMC-TV.....Swift Current, Sask. (12)	CKRO-TV-1.....Coronation, Alta. (10)	CKX-TV.....Brandon, Man. (5)
CKCK-TV.....Regina, Sask. (2)	CKMI-TV.....Quebec City, Que. (5)	CKRN-TV.....Rouyn-Noranda, Que. (4)	CKX-TV-1.....Birtle-Foxwarren, Man. (11)
CKCK-TV-1.....Colgate, Sask. (12)	CKMJ-TV.....Marquis (Moose Jaw), Sask. (7)	CKRN-TV-3.....Bearn/Fabre, Que. (3)	CKY-TV.....Winnipeg, Man. (7)
CKCK-TV-2.....Willow Bunch, Sask. (6)	CKNC-TV.....Sudbury, Ont. (9)	CKRS-TV.....Jonquiere, Que. (12)	CKYA-TV.....Fisher Branch, Man. (8)
CKCO-TV.....Kitchener, Ont. (13)	CKNC-TV-1.....Elliot Lake, Ont. (7)	CKRT-TV.....Riviere-du-Loup, Que. (7)	CKYB-TV.....Brandon, Man. (4)
CKCO-TV-2.....Georgian Bay (Warton), Ont. (2)	CKNO-TV.....Winnipeg, Man. (9)	CKSA-TV.....Lloydminster, Alta. (2)	CKYO-TV.....Oauphin, Man. (12)
CKCO-TV-3.....Samia-Chatham, Ont. (42)	CKNX-TV.....Wingham, Ont. (8)	CKSA-TV-2.....Bonnyville, Alta. (9)	CKYF-TV.....Flin Flon, Man. (13)
CKCO-TV-4.....The Muskokas, Ont. (11)	CKNY-TV.....North Bay, Ont. (10)	CKSH-TV.....Sherbrooke, Que. (9)	CKYP-TV.....The Pas, Man. (12)
CKCW-TV.....Moncton, N.B. (2)		CKTM-TV.....Trois Rivieres, Que. (13)	CKYTV.....Thompson, Man. (9)

Description of Station Directory Section

THE STATION MAPS

The only official and uniform rough guide to a station's physical coverage is found in the files of the Federal Communications Commission. Each TV station grantee is required to submit to the Commission its coverage contours predicted on the basis of engineering formulas designated by the Commission. The FCC specifies three grades of service as a general indication of the probable quality of reception.

The FCC does not intend or expect the predicted coverage contours, submitted by each station, to reflect whether a signal is received or not received at any specific location. Rather, the Commission regards the contours as a general guide to probable reception. The basic use made by the Commission of the contours is as a tool to determine where to allocate channels to minimize interference among stations.

Though all stations and applicants are required to submit predicted contours to the FCC, stations may also file contours based on actual measurements of transmitted signals. Under FCC rules, such filings are not mandatory, and only a relatively few stations have offered such measurements voluntarily. The Commission has no official and uniform rules for measuring service contours; such submissions are associated with stations' files but are not given official status by the Commission.

The maps are intended to serve as guides. It should be emphasized that the use of maps for legal proceedings, such as those before the FCC, may require precision greater than that reasonably obtainable in maps of the size employed in the *Factbook*.

On May 29, 1975 the FCC amended Section 73.699 of the rules providing revised charts for the prediction of field strengths of TV stations and requiring licensees to file new contours with renewal applications filed after the effective date. When a revised map was not available from the station or the FCC, a note to that effect appears on the station page.

The three grades of predicted contours required by the FCC are as follows:

Grade B Service: The quality of picture expected to be satisfactory to the median observer at least 90% of the time for at least 50% of the receiving locations within the contour, in the absence of interfering co-channel and adjacent-channel signals.

Grade A Service: Satisfactory service expected at least 90% of the time for at least 70% of the receiving locations.

Principal City Service: Satisfactory service expected at least 90% of the time for at least 90% of the receiving locations.

We obtained the predicted contour maps from the FCC files or from the stations. We publish two contour lines, "Grade A" and "Grade B."

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ARBITRON TV STATION CIRCULATION

The counties listed on the station pages represent the home market Arbitron Metro area plus those counties in which the station receives a Net Weekly Circulation of at least 5% according to Arbitron circulation estimates. Each of these counties is then delineated by three circulation categories which include those in which the station's circulation is 50% or more, 25%-49% and 5%-24%. In some instances, counties listed do not appear on the maps, since the reduction in scale required to include them would impair the legibility of the maps.

The station circulation estimates which determined the allocation of each county to the proper category were derived from samples obtained over several survey periods. The estimates were based on Arbitron market surveys conducted during 1987 and 1988.

The Total Households and Television Households which are listed for each county qualifying for inclusion in one of the three circulation categories are current Arbitron projections as of January 1988 (see Definitions of Arbitron Terms).

Net Weekly and Average Daily Circulation totals for each station are based on the above surveys.

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DEFINITIONS OF ARBITRON TERMS

Total Households—A household is a single dwelling unit, which may be a house, an apartment, or a group of one or more rooms. The total households figures shown in the current study are Market Statistics estimates projected to January 1, 1988 and rounded to the nearest hundred. These estimates include households on military installations.

Television Households—A television household is an occupied dwelling unit having one or more television sets. Updated estimates of TV households in each county are prepared annually by the Arbitron Research Department.

TV Penetration—The percent of total homes having one or more television sets at the time of the surveys. TV penetration uses current regional penetration estimates derived by the Advertising Research Foundation from U.S. Bureau of the Census surveys conducted in accordance with ARF specifications.

Net Weekly Circulation—The estimated number of different television households viewing a particular station at least once per week, Monday-Sunday, Sign-on to Sign-off.

Average Daily Circulation—The estimated average number of different television households reached by a particular station on each day of the week, Sign-on to Sign-off.

EDITOR'S NOTE: Total Households listed for each station in this Volume of the *Television and Cable Factbook* do not include households in any county in which the station's circulation is less than 5%. The counties appearing in the circulation report are listed alphabetically by state. The states are arranged alphabetically by two-letter state abbreviations.

SURVEY METHODS, Described by ARBITRON

Arbitron uses one-week, interviewer-supervised family viewing diaries to secure information for television audience estimates. Families are contacted initially by mail to inform them of their selection for the survey. They are then contacted by telephone to secure their cooperation in the survey and to elicit basic information as to television set ownership and number of sets owned in the household. Contact is maintained with the sample families through followup calls to encourage proper recording and prompt return of the diaries.

Sampling is controlled by geographic units of no larger than county size, and in some instances for reasons of population distribution, terrain or technical control a county is divided into two sampling units. Sample homes are selected by computer from all available households with listed telephones in the sampling universe through a systematic interval selection technique with random selection occurring within each interval.

In the Metro and ADI Rating Area, households with unlisted telephones are included in the sample universe by using a list of potential telephone numbers. Known listed numbers, business numbers, nonresidential business exchanges and unassigned number blocks have been eliminated.

The Arbitron family viewing diary measurement technique is used for both market surveys of television viewing and broadscale station circulation information by county. At least four times each year, Arbitron surveys every county to provide viewing information for every television market in the country. Further details on Arbitron sampling procedures are available from Arbitron.

EXPLANATION OF FCC SYMBOLS

FCC Filing Symbols:

1. BPCT: Broadcast Permit Commercial Television.
2. BMPCT: Broadcast Modification of Permit Commercial Television.
3. DOC: Docket (designation applied by FCC to hearing cases).
4. GRANTED: Date of authorization by FCC.

Note: "BPCT" and "BMPCT" designations, accompanied by numbers, are affixed by the FCC to applications for new or changed station facilities to identify each when it is accepted for filing. They therefore constitute file numbers. Each map in the Factbook is accompanied with its file number to facilitate reference to the Commission's official files. In each case, the file number used is the one affixed to the application for facilities which were subsequently authorized by the FCC and in use at the time this Factbook was published. "Docket" numbers are used in those few cases where the application was in a hearing status and a file number hasn't been assigned. The "granted" date indicates when the FCC approved construction of facilities involved.

After a station is completed according to the terms of its construction permit, it receives a license; this is identified by a number with a "BLCT" (Broadcast License Commercial Television) prefix. When a license is renewed, a number with a "BRCT" (Broadcast Renewal Commercial Television) prefix is employed. Applications for licenses or license renewals do not include requests for changes in facilities, thus do not affect predicted Grade A & B contours. Therefore, they are not employed as references in the Factbook.

The Grade A & B contours on the maps are predicted by station engineers according to the formulas designated by the FCC, as previously explained. They are based on facilities authorized or in use by stations at the time of Factbook publication.

BBM SURVEY METHODS

BBM is a non-profit tripartite association of advertising agencies, advertisers, broadcasters and broadcast representatives.

BBM conducts national surveys of television viewing and radio listening in all ten Canadian provinces.

A television market survey is taken over a seven day period and compiled and reported as the average of two or three weeks. Three week surveys are the designated sweep surveys. BBM identifies a range of dates during which a sweep survey can be taken. Toronto, Montreal and Vancouver are reported seven times yearly; markets four through twelve four times yearly; all others twice yearly. The individual weeks selected by BBM are not disclosed. Network television reports are produced for forty-eight weeks of each year.

BBM provides detailed survey data for fifty recognized markets across Canada. BBM divides the country into three hundred and forty-six mutually exclusive sampling cells which, when combined, cover all of Canada's ten provinces. Ten times yearly, household enumerations are conducted by telephone. A master file of all individuals aged two and over is compiled. From this master file, BBM draws its television sample, just prior to each survey interval. Households selected are not used again except as they may occur in the random selection of a sample. More than a half million Canadians are asked to participate in BBM television surveys each year, 350,000 of whom agree.

Randomly selected households are mailed a diary for each television set in the home. Household members are asked to record their personal television tuning by quarter hour for a specific seven day period to each set. The returned diaries are then weighted to represent the population within each sampling cell. Projections are made separately by age/sex group and by week of survey. In the bilingual markets of Montreal and Ottawa-Hull the intab diaries are also weighted by language group.

For each home station, BBM provides rating information by time periods and for each program for all specified markets in either central and/or extended markets. Full coverage audience data or total station tuning from all measured areas is also published. A reach report showing results by station and area is produced each Fall and Spring.

The definition of the central markets corresponds to Statistics Canada defined Census Metropolitan Areas (CMA) or Census Agglomerations (CA) from which the home stations broadcast. To be considered a central market, CA/CMA will normally contribute the largest of the total hours of tuning to a home station. All BBM central markets have one accompanying extended market (similar in definition to Designated Market Areas or an Area of Dominant Influence) except for some markets where no concentration of hours of tuning to home stations is found within the CA/CMA.

Note: In the Spring 1988 BBM Survey, results do not include stations which did not subscribe to the study.

U.S. Television Station Directory

Data updated to October 15, 1988 unless otherwise indicated. Includes rate digests, personnel, facilities and other data. CP holders reported due by November 1988.

THE STATE PAGES

Following the map of each state, rankings for Arbitron's Area of Dominant Influence Television Households are shown. ADI Household Rank is established by Arbitron.

The state pages also carry additional cross-reference material, indicating for example, those stations within the state that are identified with two or more cities, or with cities in another state.

Operating commercial and educational TV stations by VHF and UHF are shown for each state in a status report as of October 15, 1988.

Alabama	A-18
Alaska	A-49
Arizona	A-59
Arkansas	A-80
California	A-95
Colorado	A-174
Connecticut	A-194
Delaware	A-203
District of Columbia	A-205
Florida	A-214
Georgia	A-271
Hawaii	A-322
Idaho	A-340
Illinois	A-351
Indiana	A-404
Iowa	A-433
Kansas	A-454
Kentucky	A-472
Louisiana	A-491
Maine	A-516
Maryland	A-525
Massachusetts	A-536
Michigan	A-553
Minnesota	A-589
Mississippi	A-612
Missouri	A-629
Montana	A-661
Nebraska	A-677
Nevada	A-684
New Hampshire	A-705
New Jersey	A-710
New Mexico	A-713
New York	A-730
North Carolina	A-782

North Dakota	A-811
Ohio	A-829
Oklahoma	A-872
Oregon	A-891
Pennsylvania	A-907
Rhode Island	A-945
South Carolina	A-950
South Dakota	A-970
Tennessee	A-986
Texas	A-1016
Utah	A-1108
Vermont	A-1115
Virginia	A-1119
Washington	A-1142
West Virginia	A-1164
Wisconsin	A-1177
Wyoming	A-1204
Guam	A-1215
Puerto Rico	A-1217
Virgin Islands	A-1236
U.S. Public/Educational Stations	A-1238

STATION PAGES

Rates, personnel and other data supplied by stations.

RATE DIGESTS: These show only the highest one-time rate charged by the stations. Most rates are also subject to frequency discounts, separate or additional rehearsal charges, talent & production charges, etc. For further details and for contract conditions, specifications etc., consult complete station rate cards, available from the stations on request.

STATION POWER: Powers shown are Effective Radiated Powers (ERP).

NETWORK SYMBOLS (registered trademarks)



The individual station tables show a complete listing of all counties grouped by Arbitron Net Weekly Circulation levels, with Total Households, and TV Penetration in each county individually. For definitions of Arbitron terms, see Introduction.

SATELLITE STATIONS are shown with a dash line pattern in relation to the parent listing. In the satellite listing the parent station is shown with a dash line pattern.

“It is clearly
my most
frequently
used
resource.”

Richard H. Miner
Director of Production
and Engineering Operations
WWOR-TV
New York, NY



Rick is one of thousands of engineers, programmers, general managers and financial people who get and regularly use the **Television & Cable Factbook**.

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