

State Cross Reference List

Communities that receive programs of stations that are located elsewhere

WOI-TV, Ames	See Des Moines, IA
WHBF-TV, Davenport	See Rock Island, IL
WQAD-TV, Davenport	See Moline, IL
KAAL, Mason City	See Austin, MN
KTTC, Mason City	See Rochester, MN
KCRG-TV, KGAN & KWWL, Waterloo	See Cedar Rapids, IA

Iowa Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	11	7	18
Educational Television Stations	2	7	9
	13	14	27

TELEVISION DIGEST

With Consumer Electronics

Late-breaking news and exclusives in broadcasting, cable, pay TV, consumer electronics and related industries *along with* industry surveys and statistics not available anywhere else.

For information, call (202) 872-9200.

Iowa—Cedar Rapids-Waterloo

KCRG-TV

Ch. 9

Network Service: ABC.

Licensee: Cedar Rapids Television Co., Box 816, Cedar Rapids, IA 52406-0816.

Studio: 2nd Ave. at 5th St. SE, Cedar Rapids, IA 52401.

Telephone: 319-398-8422. Fax: 319-398-8378.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 2000-ft. above av. terrain, 1926-ft. above ground, 2943-ft. above sea level.

Latitude 42° 18' 59"
Longitude 91° 51' 31"

Transmitter: 4.5-mi. NW of Walker.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Miralite, 3.8-meter Ku & C-band; Prodelin, 3.7-meter C-band; Avantek, MVA-Corn, Standard Communications receivers.

AM Affiliate: KCRG, 5-kw, 1600 kHz

News Service: AP.

Ownership: The Gazette Co.

Began Operation: October 15, 1953.

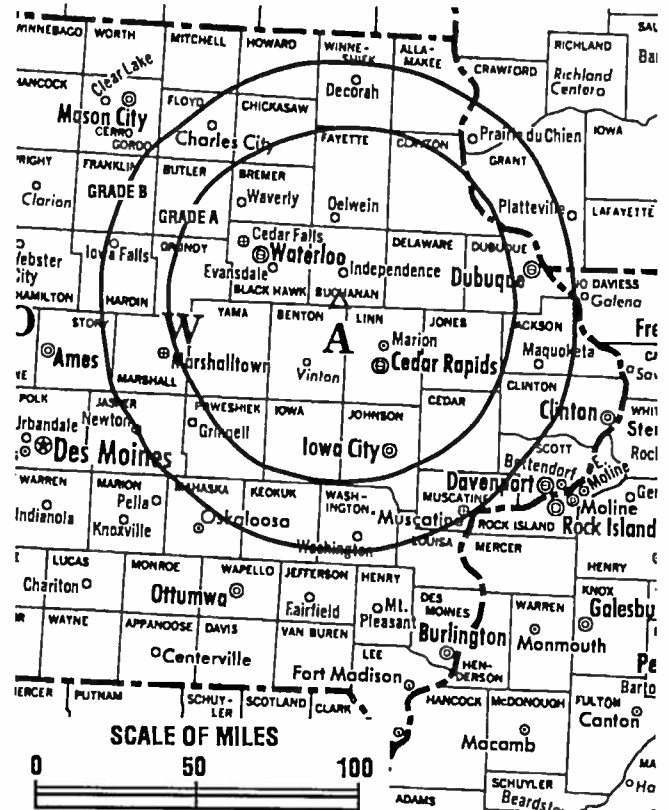
Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Lohnes & Culver.

Personnel:

Joseph F. Hladky Jr., Chairman of the Board.
Joseph F. Hladky III, President.
Robert G. Allen, Vice President & General Manager.
Linda Blackburn, General Sales Manager.
John Phelan, Local Sales Manager.
Jim Johnson, National Sales Manager.
Robert Smith, News Director.
Bruce A. Kruse, Chief Engineer.
John Ganahl, Program Manager.
David Welsh, Promotion Director.



KCRG-TV BMPCT-6432 Granted 1/11/67 © American Map Corp., No. 14244

Jim Laymon, Business Manager.
Lee Ulrich, Production Manager.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$975.

City of License: Cedar Rapids. DMA: Cedar Rapids-Waterloo-Dubuque. Rank: 84.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	417,260	269,190	686,450
Average Weekly Circulation (1995)	172,093	115,901	296,431
Average Daily Circulation (1995)			184,015

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Iowa—Cedar Rapids

KFXA

(formerly KOCR)

Ch. 28

Network Service: FOX.

Licensee: KOCR TV Inc., Box 10976, Cedar Rapids, IA 52402.

Studio: 605 Boyson Rd. NE, Cedar Rapids, IA 52402.

Telephones: 319-393-2800; 319-378-1028.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1461-kw max. visual. Antenna: 672-ft. above av. terrain, 670-ft. above ground, 1500-ft. above sea level.

Latitude	42°	02'	46"
Longitude	91°	38'	42"

Holds CP for change to 2510-kw max. visual, 686-ft. above av. terrain, 669-ft. above ground, 1499-ft. above sea level. BPCT-950615KF.

Transmitter: 605 Boyson Rd. NE, Cedar Rapids.

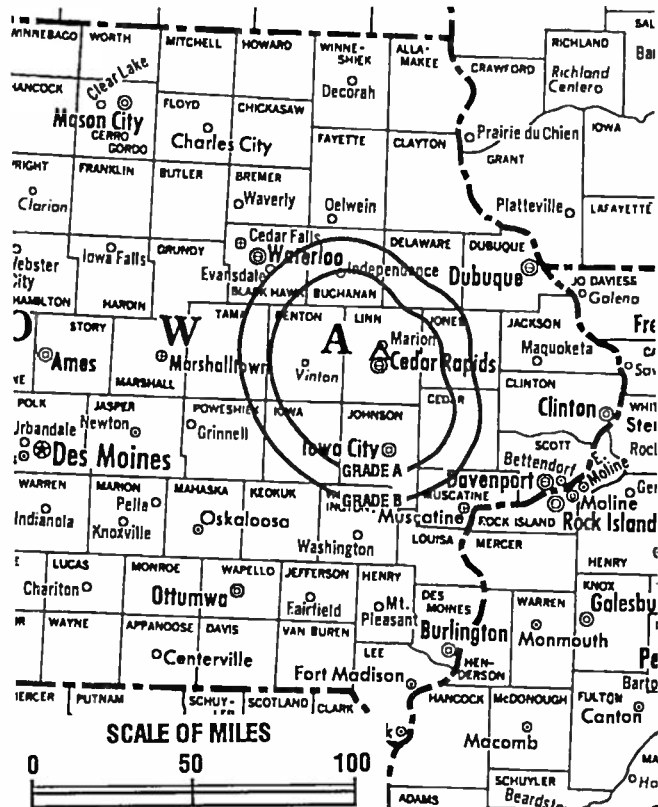
Ownership: Metro Program Network Inc.

Began Operation: February 1, 1988. Sale pends.

Represented (engineering): George E. Gunter (Jacksonville, TX).

Personnel:

- Jerry Fitzgerald, General Manager.
- Larry Edwards, General Sales Manager.
- Steve Ludley, Chief Engineer.



KFXA BPCT-950615KF Granted 8/3/95 American Map Corp., No. 14244

Rates: On request.

Nielsen Data: Not available.

City of License: Cedar Rapids. DMA: Cedar Rapids-Waterloo-Dubuque. Rank: 84.

Iowa—Cedar Rapids-Waterloo

KGAN

Ch. 2

Network Service: CBS.

Licensee: Guy Gannett Publishing Co., Box 3131, Cedar Rapids, IA 52406.

Studio: 600-2 Old Marion Rd. NE, Cedar Rapids, IA 52402.

Mailing Address: Box 3131, Cedar Rapids, IA 52406.

Telephone: 319-395-9060. Fax: 319-395-0987.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1430-ft. above av. terrain, 1336-ft. above ground, 2389-ft. above sea level.

Latitude 42° 17' 39"
Longitude 91° 53' 10"

Transmitter: 4.75-mi. N of Urbana.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Guy Gannett Communications (Group Owner).

Began Operation: September 30, 1953. Sale to present owner by Orion Bcstg. approved by FCC Aug. 14, 1981 (Television Digest, Vol. 21:11). Sale to Orion by American Bcstg. Stations Inc., William B. Quarton & others, approved by FCC June 12, 1968 (Vol. 8:25).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

Richard Herbst, President.
Bill Anderson, Vice President & Program Director.
Dan Olson, General Sales Manager.
Dan Kuempel, Local Sales Manager.
Robert Burns, Chief Engineer.
Dennis Kendall, News Director.



KGAN BPCT-2102 Granted 5/29/56 © American Map Corp., No. 14244

David Carl, Promotion Director.
Mike Smith, Production Manager.

Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$1047.

City of License: Cedar Rapids. DMA: Cedar Rapids-Waterloo-Dubuque. Rank: 84.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	313,670	190,860	504,530
Average Weekly Circulation (1995)	161,920	93,092	262,497
Average Daily Circulation (1995)			143,057

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Iowa—Cedar Rapids

KTVC

Ch. 48

Network Service: Independent.

Licensee: Fant Broadcasting of Iowa Inc., 1 Independence Plaza, Suite 720, Birmingham, AL 35209.

Studio: 425 2nd St. SE, Suite 610, Cedar Rapids, IA 52401.

Telephone: 205-871-3268.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1524-kw visual, 500-kw aural. Antenna: 1053-ft. above av. terrain, 958-ft. above ground, 1939-ft. above sea level.

Latitude	42°	17'	18"
Longitude	91°	53'	07"

Transmitter: 5-mi. W of Walker on Hwy. 150, Benton County.

Multichannel TV Sound: Planned.

Ownership: Fant Broadcasting Co. (Group Owner).

Began Operation: November 1, 1992. Sale to present owner by Jefferson Bcstg. Co. approved by FCC Oct. 12, 1994.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:
Rob Connelly, General Manager.



KTVC BNPCT-940712KE Granted 11/4/94 © American Map Corp., No. 14244

Rates: On request.

Nielsen Data: Not available.

City of License: Cedar Rapids. DMA: Cedar Rapids-Waterloo-Dubuque. Rank: 84.

Iowa—Waterloo-Cedar Rapids

KWWL

Ch. 7

Network Service: NBC.

Licensee: AFLAC Broadcast Partners, 1932 Wynnton Rd., Columbus, GA 31999.

Studio: 500 E. 4th St., Waterloo, IA 50703.

Telephone: 319-291-1200. Fax: 319-291-1255. E-mail: kwwl@aol.com

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 44-kw aural. Antenna: 1980-ft. above av. terrain, 1930-ft. above ground, 2910-ft. above sea level.

Latitude 42° 24' 04"
Longitude 91° 50' 43"

Transmitter: 2-mi. N of Rowley, IA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 7-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, CNN, NBC.

Ownership: American Family Corp. (Group Owner).

Began Operation: November 25, 1953. Merger of Black Hawk Bcstg. with American Family Corp. approved by FCC Sept. 17, 1980 (Television Digest, Vol. 19:41).

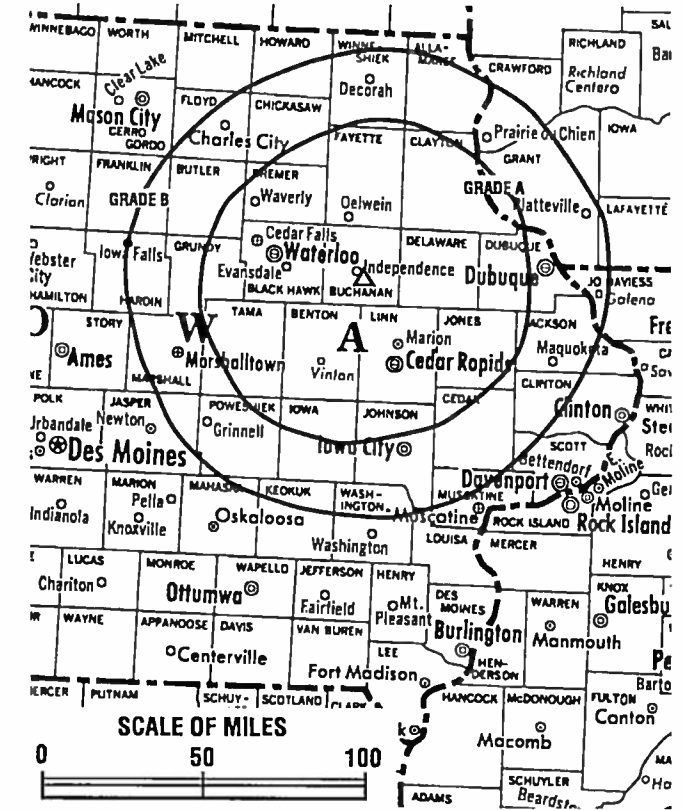
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Powell, Goldstein, Frazer & Murphy.

Represented (engineering): A. D. Ring, P.A.

Personnel:

- Jim Waterbury, President & General Manager.
- Mark Mathis, Vice President, Operations & General Sales Manager.
- Nevin Gnagey, Vice President, News & Public Affairs.
- Jim Ohmstede, Vice President & Chief Engineer.
- John Sampson, National Sales Manager.
- Sherree Sharp, Marketing & Promotion Director.
- Bonnie Wurtzel, Business Manager.



KWWL BNPCT-6729 Granted 1/4/68 © American Map Corp., No. 14244

Rates: On request.

City of License: Waterloo. DMA: Cedar Rapids-Waterloo-Dubuque. Rank: 84.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	365,780	234,650	600,430
Average Weekly Circulation (1995)	184,273	115,137	307,585
Average Daily Circulation (1995)			188,268

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Iowa—Davenport

KLJB-TV

Ch. 18

Network Service: FOX.

Licensee: Quad Cities Television Acquisition Corp., 937 E. 53rd St., Davenport, IA 52807.

Studio: 937 E. 53rd St., Suite D, Davenport, IA 52807.

Telephone: 319-386-1818. Fax: 319-386-8543.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2950-kw max. visual, 295-kw max. aural. Antenna: 990-ft. above av. terrain, 942-ft. above ground, 1722-ft. above sea level.

Latitude 41° 19' 17"
Longitude 90° 22' 47"

Transmitter: W side of Hwy. 150, 1.75-mi. S of Orion, IL.

Satellite Earth Station: United Satellite Systems, 5-meter; DX Antenna, ISS, Scientific-Atlanta receivers.

Ownership: Grant Broadcasting Stations (Group Owner).

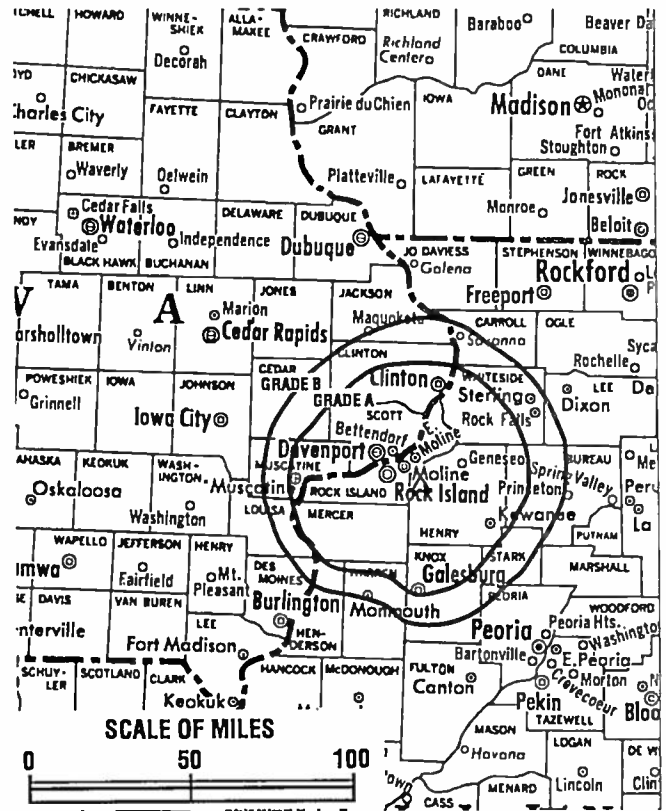
Began Operation: July 28, 1985. Sale to present owner by Davenport Communications Ltd. Partnership approved by FCC April 1, 1991.

Represented (sales): Settel Inc.

Personnel:

- Milton Grant, President.
- Drew Pfeiffer, Station Manager.
- Matt Pryor, General Sales Manager.
- Don Bargmann, Chief Engineer.
- Laurie Boussemaere, Production Manager.
- Pat Stiphout, Promotion Manager.
- Kathleen S. Deboeuf, Business Manager.
- Penny Johnson, Traffic Manager.

Rates: On request.



KLJB-TV BMPCT-850412KE Granted 6/21/85 © American Map Corp., No. 14244

City of License: Davenport. DMA: Davenport-Rock Island-Moline. Rank: 88.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	506,140	272,540	778,680
Average Weekly Circulation (1995)	135,958	68,236	206,773
Average Daily Circulation (1995)			100,648

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

**THE
TED HEPBURN
COMPANY**

We were the broker
in the 1991 sale of
KLJB-TV

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995
P.O. Box 43263, Cincinnati, OH 45243 0263 (513) 271-5400

Iowa—Davenport

KWQC-TV

Ch. 6

Network Service: NBC.

Licensee: Broad Street Television L.P., Sturbridge Commons, Ethan House, 250 State St., North Haven, CT 06473-2135.

Studio: 805 Brady St., Davenport, IA 52808.

Telephone: 319-383-7000. Fax: 319-383-7165.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1342-ft. above av. terrain, 1383-ft. above ground, 2049-ft. above sea level.

Latitude 41° 32' 49"
Longitude 90° 28' 35"

Transmitter: Middle Rd., 5-mi. E of Davenport.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: SatCom, 7-meter; Harris, M/A-Com receivers.

News Services: AP, UPI.

Ownership: Broad Street Television L.P.

Began Operation: October 31, 1949. Sold to present owner by Palmer Communications Inc. 1989 (Television Digest, Vol. 29:22). Sale to Young Bcstg. Inc. pends.

Represented (sales): Blair Television.

Represented (engineering): A. D. Ring, P. A.

Personnel:

Russell Hamilton, President & General Manager.
Cathie Whiteside, Vice President, Finance & Station Manager.
Duane Mathias, Vice President, Programming & Promotion.
Doug Retherford, Vice President, News.
John Hegeman, Vice President, Operations & Engineering.
Allen Wiese, National Sales Manager.
Jill MacGregor, Local Sales Manager.
Bruce Bennett, Promotion Director.
Trish Tague, Research & Marketing Director.



KWQC-TV BPCT-810430KG Granted 7/6/81 © American Map Corp., No. 14244

Doug Bierman, Chief Engineer.
T. Jeffery Bilyeu, Production Manager.

Rates: On request.

City of License: Davenport. DMA: Davenport-Rock Island-Moline. Rank: 88.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,924,620	1,396,400	3,321,020
Average Weekly Circulation (1995)	178,786	103,934	286,280
Average Daily Circulation (1995)			181,341

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Iowa—Des Moines

KCCI

Ch. 8

Network Service: CBS.

Licensee: Pulitzer Broadcasting Co., 101 S. Hanley Rd., Suite 1250, St. Louis, MO 63105.

Studio: 888 9th St., Des Moines, IA 50309.

Mailing Address: Box 10305, Des Moines, IA 50306.

Telephone: 515-247-8888. Fax: 515-243-4931.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1950-ft. above av. terrain, 2000-ft. above ground, 2970-ft. above sea level.

Latitude 41° 48' 35"
Longitude 93° 37' 16"

Transmitter: 1-mi. SW of Alleman, IA.

Satellite Earth Stations: Microdyne, 5-meter Ku & C-band; Prodelin, 5-meter C-band; RCA, 3.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Communications, M/A-Com, Microdyne, Scientific-Atlanta, Varian receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, CBS, CNN.

Ownership: Pulitzer Publishing Co. (Group Owner).

Began Operation: July 31, 1955. Merger of Cowles Bcstg. into H & C Communications approved by FCC Oct. 24, 1984 (Television Digest, Vol. 24:26, 35) Sale to Pulitzer Bcstg. approved July 30, 1993 (Vol. 33:8, 14, 23, 32, 37).

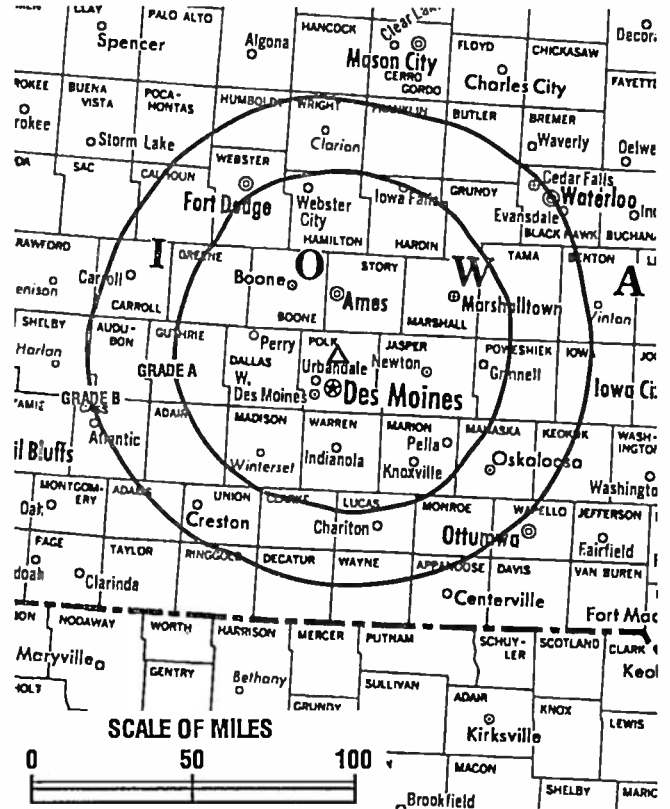
Represented (sales): Pety Television Inc.

Represented (legal): Vemer, Liipfert, Bernhard, McPherson & Hand.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Paul Frederickson, Vice President & General Manager.
- John Pascuzzi, Operations & Production Manager.
- Dave Porepp, General Sales Manager.
- Anne Marie Caudron, National Sales Manager.
- Dave Busiek, News Director.



KCCI BNPCT-7477 Granted 7/31/73 © American Map Corp., No. 14244

- Robert Day, Programming & Public Affairs Manager.
- Pam Kulik, Director, Marketing & Sales Promotion.
- Irma Davis, Business Manager.
- Mike Cunningham, Promotion Director.
- Steve Houg, Chief Engineer.

Rates: On request.

City of License: Des Moines. DMA: Des Moines-Ames. Rank: 73.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	543,760	349,090	892,850
Average Weekly Circulation (1995)	207,718	147,579	380,313
Average Daily Circulation (1995)			251,801

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Iowa—Des Moines

KDSM-TV

Ch. 17

Network Service: FOX.

Licensee: River City License Partnership, 4023 Fleur Dr., Des Moines, IA 50321.

Studio: 4023 Fleur Dr., Des Moines, IA 50321.

Telephone: 515-287-1717. Fax: 515-287-0064.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 3110-kw max. visual, 311-kw max. aural. Antenna: 1516-ft. above av. terrain, 1539-ft. above ground, 2509-ft. above sea level.

Latitude 41° 48' 01.20"
Longitude 93° 36' 27.00"

Transmitter: 0.4-mi. W of U.S. 69, 0.4-mi. S of N.E. 134th Ave.

Satellite Earth Stations: AFC, 4-meter Ku-band; M/A-Com, 5-meter C-band; Prodelin, 5-meter C-band; M/A-Com receivers.

News Service: Fox News.

Ownership: Better Communications Inc. (Group Owner).

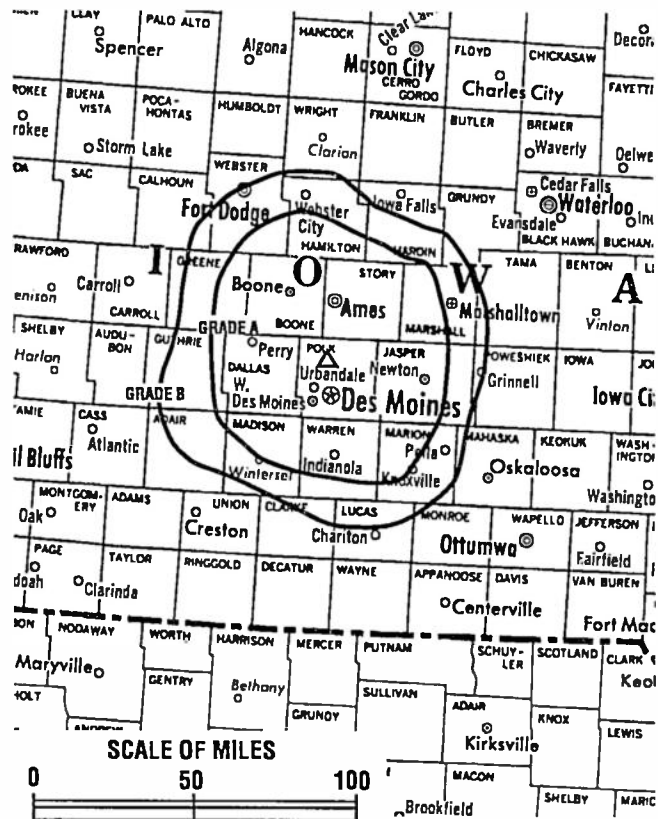
Began Operation: March 14, 1983. Sale to present owners by Duchossois Communications approved by FCC April 24, 1991 (Television Digest, Vol. 30:49). Sale to Duchossois by William J. Trout, Raymond J. Gazzo & Carl G. Goldsberry, approved by FCC April 19, 1985 (Vol. 25:8).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Will Davis, Vice President & General Manager.
Ted Stephens, Vice President & Station Manager.
Dan Cohen, National Sales Manager.
Wendy Lyons, Promotion Manager.
Martin Mohrfield, Chief Engineer.
Jeff Potthoff, Business Manager.



KDSM-TV BMPCT-821006KE Granted 10/29/82 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1300.

City of License: Des Moines. DMA: Des Moines-Ames. Rank: 73.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	365,880	254,870	620,750
Average Weekly Circulation (1995)	136,111	88,379	236,605
Average Daily Circulation (1995)			106,597

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Iowa—Des Moines

WHO-TV

Ch. 13

Network Service: NBC.

Licensee: The Palmer Broadcast Group, 1801 Grand Ave., Des Moines, IA 50309.

Studio: 1801 Grand Ave., Des Moines, IA 50309.

Telephone: 515-242-3500.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw max. & 224-kw horizontal visual, 47.4-kw max. & 33.5-kw horizontal aural. Antenna: 1970-ft. above av. terrain, 1955-ft. above ground, 2988-ft. above sea level.

Latitude 41° 48' 33"
Longitude 93° 36' 53"

Transmitter: 200 N.W. 134th St., Alleman, IA 50007.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Transmit/receive SatCom, 7-meter; Microwave Assoc., Scientific-Atlanta receivers.

AM Affiliate: WHO, 50-kw, 1040 kHz.

FM Affiliate: KLYF, 100-kw, 100.3 MHz (No. 262), 1700-ft.

News Service: AP.

Ownership: Palmer Communications Inc. (Group Owner).

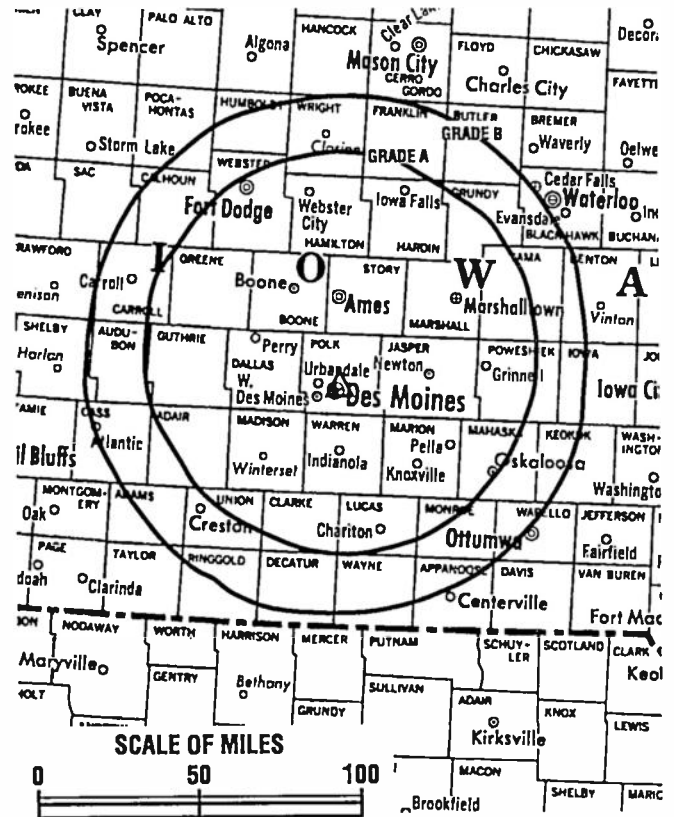
Began Operation: April 15, 1954.

Represented (sales): Blair Television.

Represented (engineering): Jules Cohen & Associates, P. C.; A. D. Ring, P. A.

Personnel:

Joseph Lentz, Senior Vice President, Broadcasting.
Jerry Geisler, Station Manager.
Cheryl Semerad, Director, Sales & Marketing.
Brad Oik, Chief Engineer.
Al Setka, News Director.
Shirley Streff, Broadcast Controller.



WHO-TV BPCT-5011 Granted 7/27/77 © American Map Corp., No. 14244

Rates: On request.

City of License: Des Moines. DMA: Des Moines-Ames. Rank: 73.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	358,760	253,600	612,360
Average Weekly Circulation (1995)	194,374	139,849	355,059
Average Daily Circulation (1995)			221,476

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Iowa—Ames-Des Moines

WOI-TV

Ch. 5

Network Service: ABC.

Licensee: Capital Communications Co. Inc., 17 Kraft Ave., Bronxville, NY 10708.

Studios: Iowa State University, Communications Bldg., Ames, IA 50011; 300 E. Locust, Des Moines, IA 50309.

Mailing Address: Box 724, Des Moines, IA 50303.

Telephones: 515-282-5555 (Des Moines); 515-294-5555 (Ames).

Fax: 515-282-0716 (Des Moines); 515-294-8503 (Ames).

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1850-ft. above av. terrain, 1995-ft. above ground, 2980-ft. above sea level.

Latitude 41° 48' 33"
Longitude 93° 36' 53"

Transmitter: 1-mi. S of Alleman.

Satellite Earth Stations: Transmit/receive Harris, 9-meter G-band; Andrew, 7.3-meter; Microdyne, 3.7-meter Ku-band; Andrew, 4.5-meter; Scientific-Atlanta, 7-meter; Avantek, Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, ABC.

Ownership: Capital Communications Co. Inc.

Began Operation: February 21, 1950. Sale to present owners by Iowa State University approved by FCC Dec. 15, 1993 (Television Digest, Vol. 31:51; 32:22, 40, 47, 51).

Represented (sales): Katz Continental Television.

Represented (legal): Latham & Watkins.

Represented (engineering): A. D. Ring, P.A.

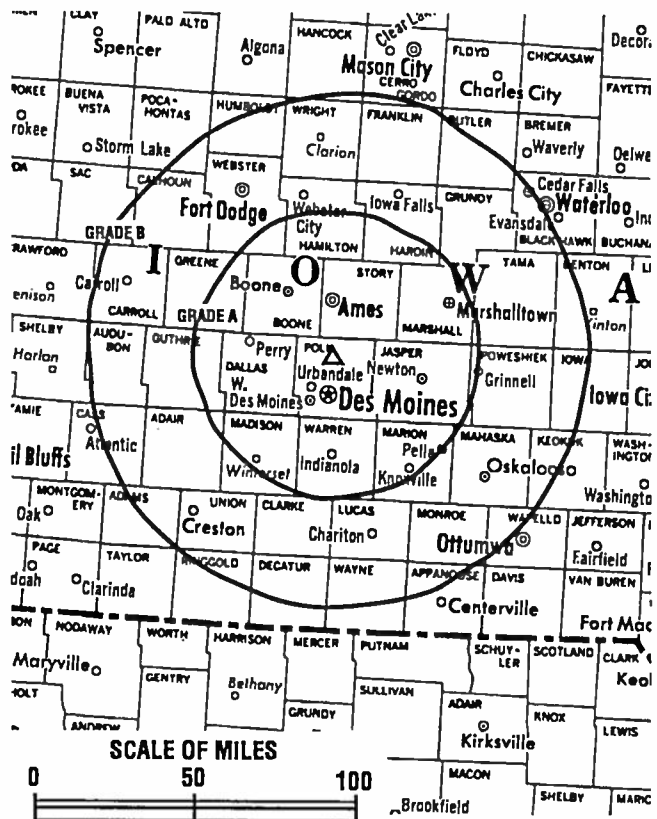
Personnel:

Raymond H. Cole, Executive Vice President & General Manager.
David Presler, General Sales Manager.

THE
TED HEPBURN
COMPANY

We were the broker
in the 1994 sale of
WOI-TV

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995
P.O. Box 43263, Cincinnati, OH 45243-0263 (513) 271-5400



WOI-TV BMPCT-7324 Granted 12/20/71 © American Map Corp., No. 14244

Ray Johnson, National Sales Manager.
John Love, Chief Engineer.
Steve Tuttle, News Director.
Randy Shelton, Program Director.
Shelley Bohning, Promotion Director.
Elaine Honold, Business Manager.
Steve Kurtenbach, Production Manager.

Highest 30 Sec. Rate: \$850.

NETWORK BASE HOURLY RATE: \$1000.

City of License: Ames. OMA: Des Moines-Ames. Rank: 73.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	429,580	288,050	717,630
Average Weekly Circulation (1995)	181,174	135,128	335,477
Average Daily Circulation (1995)			170,797

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Iowa—Dubuque

KFXB

(formerly KDUB-TV)

Ch. 40

Network Service: FOX.

Licensee: Dubuque TV Ltd. Partnership, 744 Main St., Dubuque, IA 52001.

Studio: 744 Main St., Dubuque, IA 52001.

Telephone: 319-556-4040. Fax: 319-557-7101.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 537-kw visual, 53.7-kw aural. Antenna: 841-ft. above av. terrain, 837-ft. above ground, 1661-ft. above sea level.

Latitude 42° 31' 05"
Longitude 90° 37' 16"

Transmitter: 0.7-mi. N of Illinois state line, 0.75-mi. W of Hwy. 35, Grant County, WI.

Satellite Earth Stations: Calstar, 4.6-meter; Prodelin, 4.2-meter; AvanteK, Scientific-Atlanta receivers.

News Services: AP.

Ownership: Dubuque TV Ltd. Partnership.

Began Operation: June 1, 1970. Left air Oct. 3, 1974. Sale to Lloyd Hearing Aid Corp. approved by FCC June 29, 1976. Resumed operation Sept. 12, 1976. Sale to The Commercial Dispatch Publishing Co. approved by FCC Sept. 13, 1979. Sale to Dubuque TV Ltd. Partnership approved Feb. 8, 1985. FCC approved sale to Sage Bcstg. Corp. of Dubuque March 25, 1988 but sale was not consummated.

Represented (sales): Roslin Television Sales.

Personnel:

- Thomas G. Bond, General Manager.
- Loras Sabers, National Sales Manager.
- Henry Marcotte, Operations Manager.
- Gary Haverland, Chief Engineer.
- Heather Trees, News Director.

Highest 30 Sec. Rate: \$135.



KFXB BPCT-4978 Granted 2/11/77 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$75.

City of License: Dubuque. DMA: Cedar Rapids-Waterloo-Dubuque. Rank: 84.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	130,400	79,800	210,200
Average Weekly Circulation (1995)	34,887	9,900	44,735
Average Daily Circulation (1995)			22,642

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Iowa—Mason City

KIMT

Ch. 3

Network Service: CBS.

Licensee: Spartan Radiocasting Inc., Box 1717, Spartanburg, SC 29304.

Studio: 2nd & Pennsylvania Ave., Mason City, IA 50401.

Telephone: 515-423-2540. Fax: 515-421-2673; 515-423-9309.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 97.7-kw visual, 20-kw aural. Antenna: 1550-ft. above av. terrain, 1565-ft. above ground, 2801-ft. above sea level.

Latitude 43° 22' 25"
Longitude 92° 50' 00"

Transmitter: 3.5-mi. E of St. Ansgar, IA.

Satellite Earth Stations: Scientific-Atlanta, 3.7-meter; Scientific-Atlanta, 3.9-meter; Scientific-Atlanta, 4.5-meter; Scientific-Atlanta, 7.5-meter; DX Antenna, Harris, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Spartan Radiocasting Inc. (Group Owner).

Began Operation: May 15, 1954. Sale to Daily Telegraph Printing Co. by Lee Enterprises approved by FCC April 22, 1980 (Television Digest, Vol. 20:1). Sale to present owner approved by FCC June 12, 1984 (Vol. 24:15).

Represented (sales): Katz Continental Television.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring, P. A.

Personnel:

- John Shine, General Manager.
- Steve Martinson, General Sales Manager.
- Mike Larson, Local & Regional Sales Manager.
- Ooug Merbach, News Director.
- Jerome Risting, Program Director.
- Dave Christopherson, Promotion Manager.
- Oale Byre, Chief Engineer.
- Karen Bird, Business Manager.



KIMT BNPCT-7648 Granted 8/31/76 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$800.

NETWORK BASE HOURLY RATE: \$615.

City of License: Mason City. OMA: Rochester-Mason City-Austin. Rank: 146.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	411,550	253,190	664,740
Average Weekly Circulation (1995)	67,846	58,041	130,952
Average Daily Circulation (1995)			69,353

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Iowa—Ottumwa-Kirksville, Missouri

KTVO

Ch. 3

Network Service: ABC.

Licensee: KTVO License Subsidiary Inc., 1533 N. Woodward Ave., Suite 240, Bloomfield Hills, MI 48304.

Studio: Highway 63 N, Kirksville, MO 63501.

Mailing Address: Box 949, Kirksville, MO 63501.

Telephones: 816-627-3333; 515-682-3333. Fax: 816-627-1885.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1101-ft. above av. terrain, 1050-ft. above ground, 1963-ft. above sea level.

Latitude 40° 31' 47"
Longitude 92° 26' 29"

Transmitter: 4.5-mi. E of Lancaster on Hwy. 136.

News Service: AP.

Ownership: Federal Broadcasting Co. (Group Owner).

Began Operation: November 21, 1955. Sale to Gillett Group Inc. by Post Corp. approved by FCC June 19, 1984. Sale to Post by James J. Conroy & Raymond E. Russell approved Jan. 6, 1964 by FCC (Television Digest, Vol. 4:2). Sale to present owner by Gillett Group Inc. approved by FCC July 17, 1987 (Vol. 27:20).

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Hogan & Hartson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Kim J. Wilcox, Vice President & General Manager.
Merle Snyder, General Sales Manager.
Chris Hunt, Operations Manager & News Director.
John Wise, Chief Engineer.
Jennifer Leitman, Marketing Director.
Kay Sandner, Business Manager.



KTVO BPCT-890607KJ Granted 4/11/91 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$750.

NETWORK BASE HOURLY RATE: \$667.

City of License: Kirksville, MO. DMA: Ottumwa-Kirksville. Rank: 199.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	189,690	119,170	308,860
Average Weekly Circulation (1995)	55,237	35,331	95,311
Average Daily Circulation (1995)			51,847

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Iowa—Ottumwa

KYOU-TV

Ch. 15

Network Service: FOX.

Licensee: Public Interest Broadcast Group Inc., 820 W. 2nd St., Ottumwa, IA 52501.

Studio: 820 W. 2nd St., Ottumwa, IA 52501.

Telephone: 515-684-5415. Fax: 515-682-5173.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 2213-kw max. visual, 221.3-kw max. aural. Antenna: 1190-ft. above av. terrain, 1161-ft. above ground, 1911-ft. above sea level.

Latitude 41° 11' 42"
Longitude 91° 57' 15"

Transmitter: 1.3-mi. NNE of State Hwys. 1 & 78 in Richland Twp.

Satellite Earth Stations: KLM, 3.9-meter C-band; KLM, 4.8-meter C-band; ADM, Ku & C-band; AFC, Ku-band; General Instrument, KLM, M/A-Com receivers.

Ownership: Public Interest Broadcast Group Inc.

Began Operation: June 2, 1986. Left air 1986; resumed operation June 29, 1987.

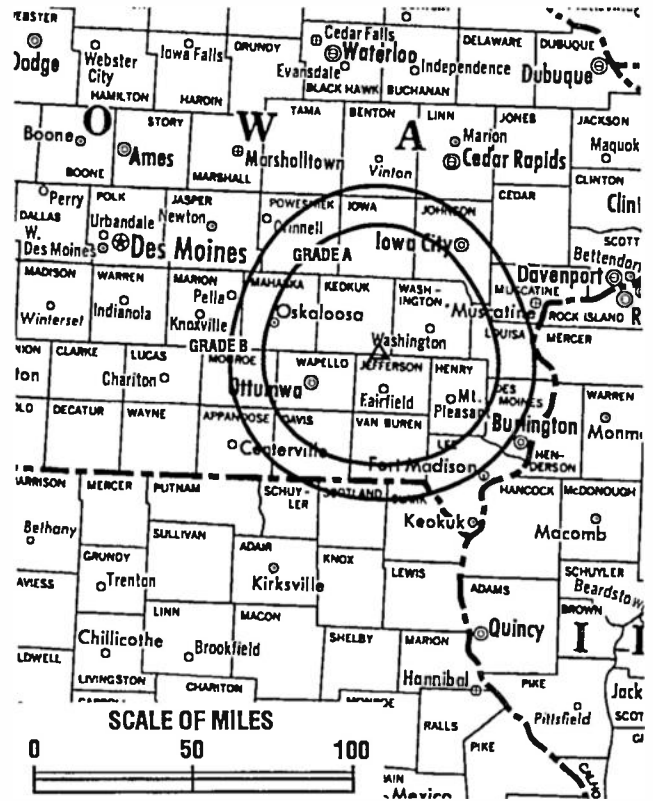
Personnel:

Dirk Engstrom, President & General Manager.
Sheri Locke-Ward, General Sales Manager.
Nancy Rutledge, Business Manager.
Phil Benjamin, Chief Engineer.
Jim Cagwin, Production Manager.
Dawn DeFratus, Promotion Director.

Rates: On request.

City of License: Ottumwa. DMA: Ottumwa-Kirkville. Rank: 199.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KYOU-TV BPCT-910528KH Granted 1/31/92 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	242,270	154,400	396,670
Average Weekly Circulation (1995)	25,410	23,869	50,603
Average Daily Circulation (1995)			21,106

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Iowa—Sioux City

KCAU-TV

Ch. 9

(Operates satellite KCAN, Albion, NE)

Network Service: ABC.

Licensee: Citadel Communications Co. Ltd., 625 Douglas St., Sioux City, IA 51101.

Studio: 625 Douglas St., Sioux City, IA 51101.

Telephone: 712-277-2345. Fax: 712-277-3733.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 310-kw visual, 48-kw aural. Antenna: 2020-ft. above av. terrain, 2000-ft. above ground, 3368-ft. above sea level.

Latitude 42° 35' 12.39"
Longitude 96° 13' 56.98"

Transmitter: 4-mi. E, 0.75-mi. N of James, IA.

Satellite Earth Stations: Andrew, 4.5-meter; Andrew, 7.3-meter; Avantek receivers.

News Service: AP.

Ownership: Citadel Communications Co. Ltd. (Group Owner).

Began Operation: March 29, 1953. Sale to Wesray Corp. by Forward Communications Corp. approved by FCC August 16, 1984. Previous sale to Forward by People's Bcstg. Corp. approved Oct. 27, 1965 by FCC (Television Digest, Vol. 5:30). Sale to People's by Cowles Bcstg. Co. approved Nov. 27, 1957 (Vol. 13:41, 44, 49). Sale to Citadel Communications approved Oct. 1, 1985 (Vol. 25:30).

Represented (sales): Katz Continental Television.

Represented (legal): Latham & Watkins.

Personnel:

Philip J. Lombardo, President.
Ray Cole, Executive Vice President.
Kim Cleaver, Vice President & General Manager.
Gary Duffy, General Sales Manager.
Jim Rupert, National Sales Manager.
Gene Young, News Director.
Laura Sauser, Business Manager.
Dan Ackerman, Chief Engineer.



KCAU-TV BPCT-3128 Granted 1/19/65 © American Map Corp., No. 14244

Danielle Feenstra, Promotion Manager.
Janet Roepke, Traffic Manager.

Highest 30 Sec. Rate: \$1050.

NETWORK BASE HOURLY RATE: \$1900.

City of License: Sioux City. DMA: Sioux City. Rank: 143.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	414,870	233,070	647,940
Average Weekly Circulation (1995)	86,892	55,385	163,225
Average Daily Circulation (1995)			92,359

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Iowa—Sioux City

KMEG

Ch. 14

Network Service: CBS.

Licensee: Maine Radio & Television Co., One Congress Square, Portland, ME 04101.

Studio: 700 Floyd Blvd., Sioux City, IA 51102.

Mailing Address: Box 657, Sioux City, IA 51102.

Telephone: 712-277-3554. **Fax:** 712-277-4732. **E-mail:** kmeg.tv@prodigy.com

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1000-kw max. & 380-kw horizontal visual, 200-kw max. & 75.9-kw horizontal aural. Antenna: 1152-ft. above av. terrain, 1000-ft. above ground, 2420-ft. above sea level.

Latitude 42° 30' 53"
Longitude 96° 18' 14"

Transmitter: Rural Rte. 2, 1-mi. E of city limits.

Satellite Earth Stations: Comtech, 5-meter; Prodelin, 4.5-meter; Scientific-Atlanta, 7-meter; Microwave Assoc., Pinzone, Scientific-Atlanta receivers.

Ownership: Maine Broadcasting System (Group Owner).

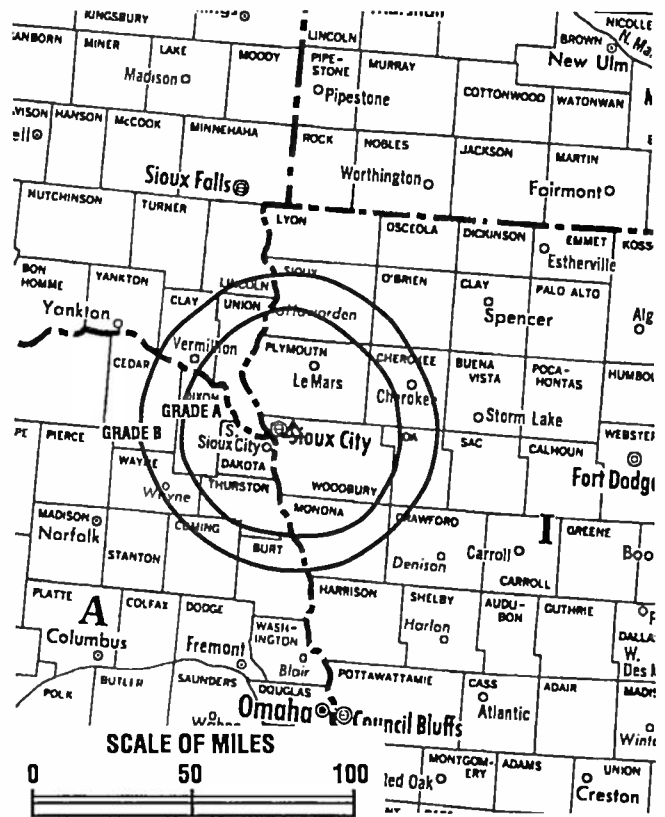
Began Operation: September 5, 1967. Sale to present owner by Gillett Communications Group approved by FCC Sept. 23, 1986. Sale to Gillett by Fetzer Communications approved by FCC Oct. 29, 1985. Sale to Fetzer by Medallion Bcstrs. (Robert B. Donovan, Edgar F. Pechacek, et al.) approved by FCC Aug. 13, 1969 (Television Digest, Vol. 9:33).

Represented (sales): Blair Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

- Bruce Lewis, General Manager.
- Fritz Miller, Station Manager.
- Janice Jessen, General Sales Manager.
- Clayton Koehler, Program Director.
- Bob Bosse, Promotion Director.
- Greg Funk, Business Manager.
- Dick Herr, Chief Engineer.
- Dianne Ehrhardt, Community Service Director.



KMEG BPCT-3871 Granted 2/13/67 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$220.

NETWORK BASE HOURLY RATE: \$200.

City of License: Sioux City. DMA: Sioux City. Rank: 143.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	147,050	98,820	245,870
Average Weekly Circulation (1995)	56,812	34,779	103,050
Average Daily Circulation (1995)			49,087

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Iowa—Sioux City

KTIV

Ch. 4

Network Service: NBC.

Licensee: The New Jersey Herald Inc., 3135 Floyd Blvd., Sioux City, IA 51105.

Studio: 3135 Floyd Blvd., Sioux City, IA 51105.

Telephone: 712-239-4100. Fax: 712-239-2621. E-mail: ktiv4@aol.com

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1915-ft. above av. terrain, 2000-ft. above ground, 3368-ft. above sea level.

Latitude 42° 35' 12.39"
Longitude 96° 13' 56.98"

Transmitter: 4-mi. E, 0.75-mi. N of James, IA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 6.2-meter C-band; AFC, 3-meter Ku-band; Avcom, Harris, M/A-Com receivers.

News Services: CNN, NBC.

Ownership: Quincy Broadcasting Co. (Group Owner).

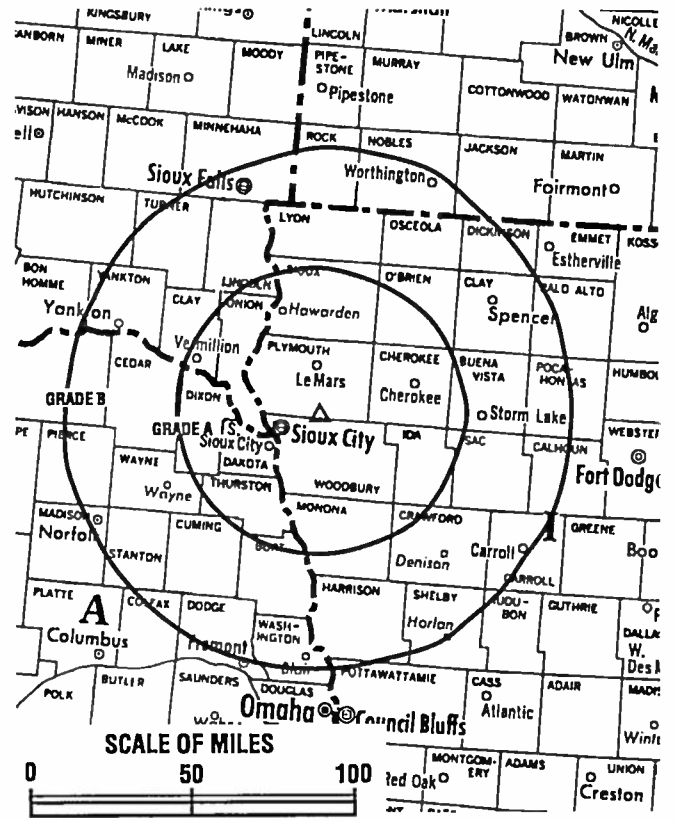
Began Operation: October 9, 1954. Sale to Quincy Newspapers Inc. by American Family Corp. approved by FCC Nov. 17, 1989 (Television Digest, Vol. 29:35). Merger of Black Hawk Bcstg. with American Family Corp. approved by FCC Sept. 17, 1980. Sale by Perkins Bros. Co. approved March 28, 1974. Sale of 50%, giving Perkins Bros. 100% control, approved May 26, 1965 (Vol. 5:24).

Represented (sales): Petry Television Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

- James L. DeSchepper, Vice President & General Manager.
- Adrian Wisner, General Sales Manager.
- Dave Madsen, Program & Operations Manager.
- Scot Krayenhagen, Chief Engineer.
- Dave Nixon, News Director.



KTIV BPCT-3127 Granted 1/19/65 © American Map Corp., No. 14244

Jerry L. Johnson, Promotion Director.
Kathy Clayton, Business Manager.

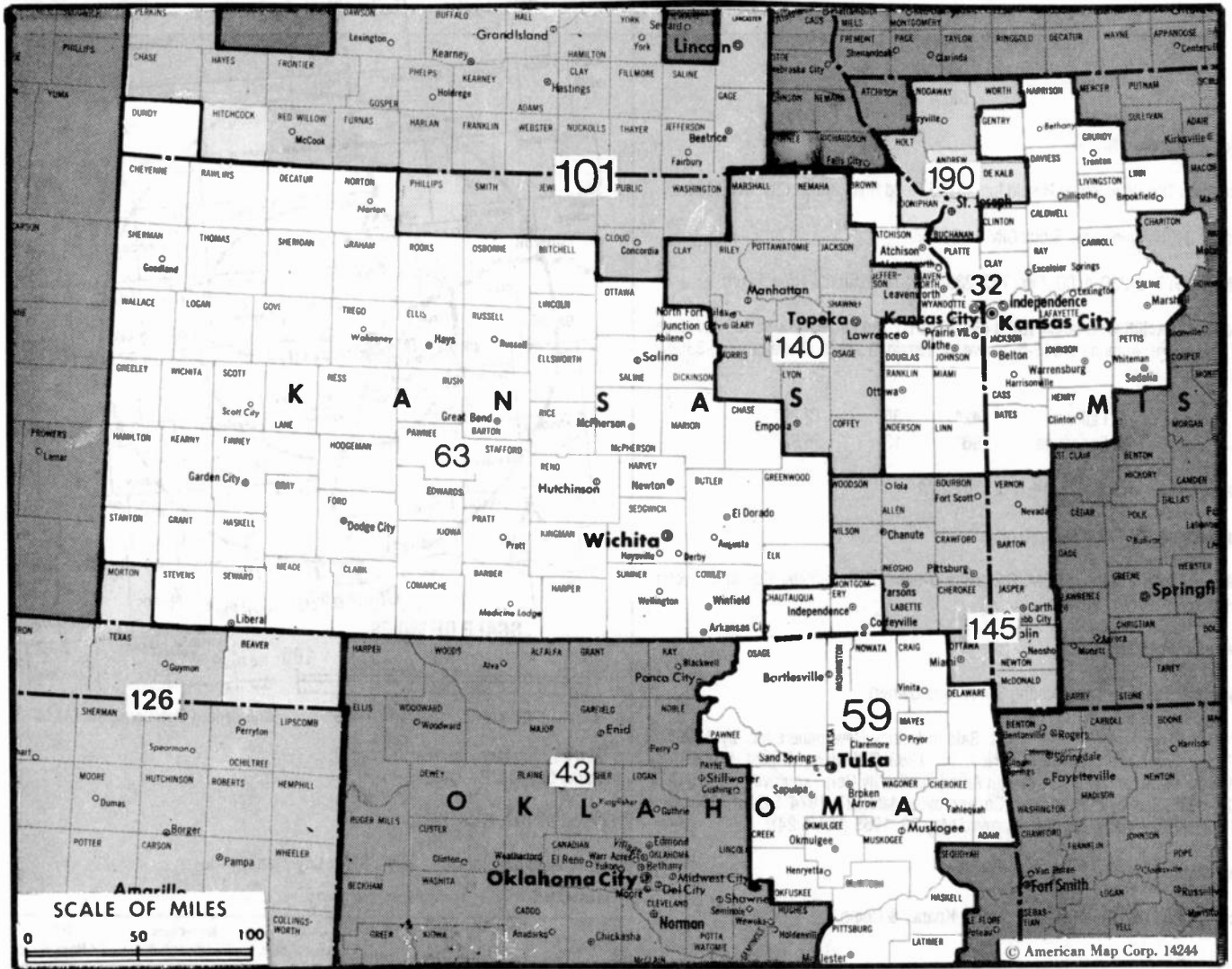
Highest 30 Sec. Rate: \$600.

City of License: Sioux City. DMA: Sioux City. Rank: 143.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	363,700	204,130	567,830
Average Weekly Circulation (1995)	92,963	56,124	167,890
Average Daily Circulation (1995)			109,293

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET

MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Kansas City, MO	779,630	32
Oklahoma City, OK	585,270	43
Tulsa, OK	459,320	59
Wichita-Hutchinson, KS	424,500	63
Lincoln & Hastings-Kearney, NE	249,280	101
Amarillo, TX	185,320	126
Topeka, KS	153,660	140
Joplin, MO-Pittsburg, KS	143,340	145
St. Joseph, MO	53,430	190

MARKET AREA COMMERCIAL STATIONS

KCTV (5), KMBC-TV (9), KMCI (38), KSHB-TV (41), KSMO-TV (62), KYFC (50), WDAF-TV (4)
 KFOR-TV (4), KOCB (34), KOCO-TV (5), KOKH-TV (25), KSBI (52), KTBO-TV (14), KWTW (9)
 KDOR (17), KJRH (2), KOKI-TV (23), KOTV (6), KTFQ (41), KTUL (8), KWHB (47)
 KAAS-TV (18), KAKE-TV (10), KBSD-TV (6), KBSH-TV (7), KBSL-TV (10), KLBV (4), KSAS-TV
 (24), KSNC (2), KSNG (11), KSNW (3), KUPK-TV (13), KWCH-TV (12)
 KCAN (8), KGIN (11), KHGS-TV (5), KHGI-TV (13), KOLN (10), KSNB-TV (4), KSNK (8), KTVG
 (17), KWNB-TV (6)
 KAMR-TV (4), KCIT (14), KFDA-TV (10), KVIH-TV (12), KVII-TV (7)
 KSNT (27), KTKA-TV (49), WIBW-TV (13)
 KOAM-TV (7), KODE-TV (12), KSNF (16)
 KQTV (2), KTAJ (16)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere

KWCH-TV, Hutchinson	See Wichita, KS
KSNK, Oberlin	See McCook, NE
KODE-TV, Pittsburg	See Joplin, MO
KSNF, Pittsburg	See Joplin, MO

Kansas Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	12	5	17
Educational Television Stations	4	0	4
	16	5	21

Kansas—Colby

KLBY

Ch. 4

(Satellite of KAKE-TV, Wichita, KS)

Network Service: ABC.

Licensee: Chronicle Bcstg. Co., 1001 Van Ness Ave., San Francisco, CA 94109.

Studio: 990 S. Range, Colby, KS 67701.

Telephone: 913-462-8644. Fax: 913-462-3522.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 748-ft. above av. terrain, 770-ft. above ground, 4190-ft. above sea level.

Latitude 39° 15' 25"
Longitude 101° 21' 10"

Transmitter: 7.2-mi. SSE of Brewster.

Satellite Earth Station: AFC, 3.7-meter Ku-band; M/A-Com receivers.

News Service: AP.

Ownership: Chronicle Broadcasting Co. (Group Owner).

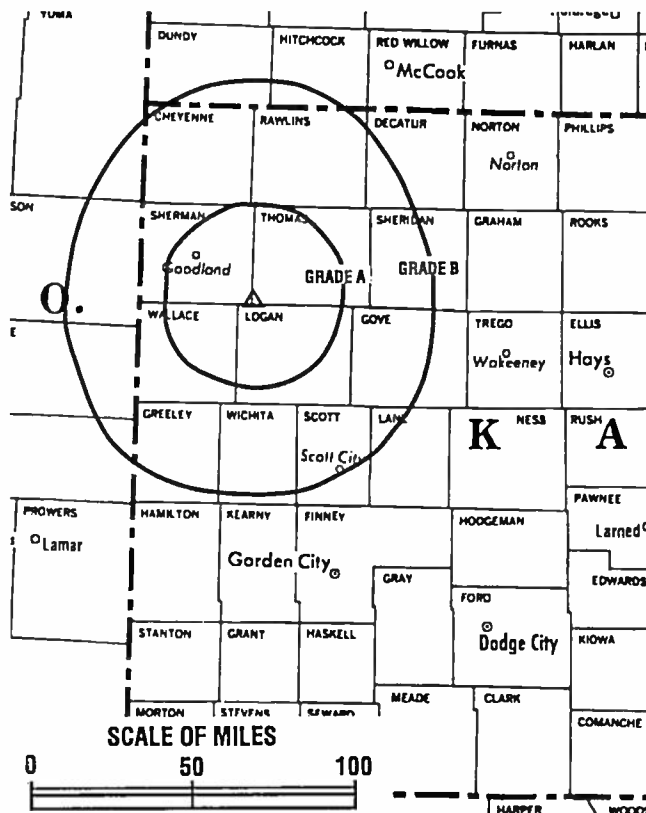
Began Operation: September 4, 1984. Sale to Smoky Hills Public Television Corp. approved by FCC March 5, 1986, but not consummated. Sale to present owner by Sheraton Colby Convention Inc. approved by FCC Oct. 10, 1986. Station returned to air Feb. 11, 1987.

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Personnel:
Deb Swanke, Station Manager.
Bernard Schmid, Chief Engineer.

Highest 30 Sec. Rate: \$200.



KLBY BPCT-821008KO Granted 2/9/83 © American Map Corp., No. 14244

City of License: Colby. DMA: Wichita-Hutchinson. Rank: 63.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	47,690	37,990	85,680
Average Weekly Circulation (1995)	1,664	948	12,128
Average Daily Circulation (1995)			4,691

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

KBSD-TV

Ch. 6

(Satellite of KWCH-TV, Hutchinson-Wichita, KS)

Network Service: CBS.

Licensee: Spartan Radiocasting Inc., 250 International Dr., Spartanburg, SC 29301.

Studio: Airport Terminal, Dodge City, KS 67801.

Mailing Address: Box 157, Dodge City, KS 67801.

Telephone: 316-227-3121. **Fax:** 316-225-1675.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 717-ft. above av. terrain, 683-ft. above ground, 3473-ft. above sea level.

Latitude 37° 38' 26"
Longitude 100° 20' 33"

Transmitter: State Hwy. 23, 20-mi. SW of Dodge City.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Spartan Radiocasting Inc. (Group Owner).

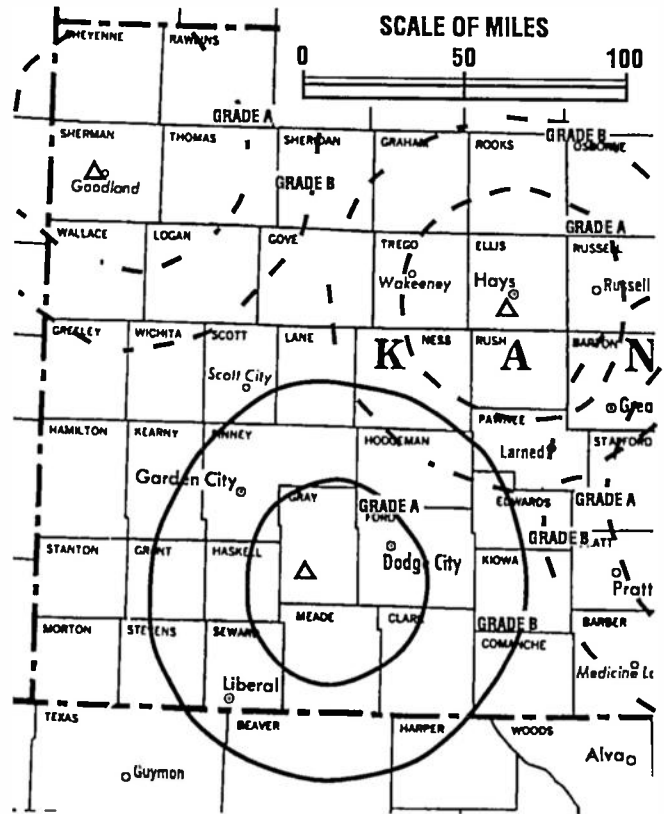
Began Operation: July 24, 1957. Acquisition of positive control by Leigh Warner approved by FCC Dec. 16, 1969. Transfer of control to Kansas Bcstg. System approved by FCC May 19, 1988. Sale to Smith Broadcasting Group Inc. approved Oct. 12, 1988. Sale to present owner by Smith Broadcasting Group Inc. approved by FCC Oct. 7, 1994.

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Personnel: See KWCH-TV, Hutchinson-Wichita, KS.

Highest 30 Sec. Rate: \$200.



KBSD-TV BPGT-3474 Granted 1/29/65 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$178.

City of License: Ensign. **DMA:** Wichita-Hutchinson. **Rank:** 63.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	63,560	21,660	85,220
Average Weekly Circulation (1995)	14,655	5,647	36,016
Average Daily Circulation (1995)			20,850

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kansas—Garden City

KSNB

Ch. 11

(Satellite of KSNW, Wichita, KS)

Network Service: NBC.

Licensee: Wichita License Subsidiary Corp., 833 N. Main St., Wichita, KS 67203.

Studio: 204 Fulton, Garden City, KS 67846.

Telephone: 316-276-2311. **Fax:** 316-275-0576.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 200-kw visual, 24.5-kw aural. Antenna: 800-ft. above av. terrain, 834-ft. above ground, 3711-ft. above sea level.

Latitude 37° 46' 40"
Longitude 100° 52' 08"

Transmitter: U.S. Hwy. 83, 12.6-mi. S of Garden City.

Satellite Earth Station: RCA Americom, 3.6-meter Ku-band; W/A-Com receivers.

News Services: AP, CNN, Conus, KSN.

Ownership: Lee Enterprises Inc. (Group Owner).

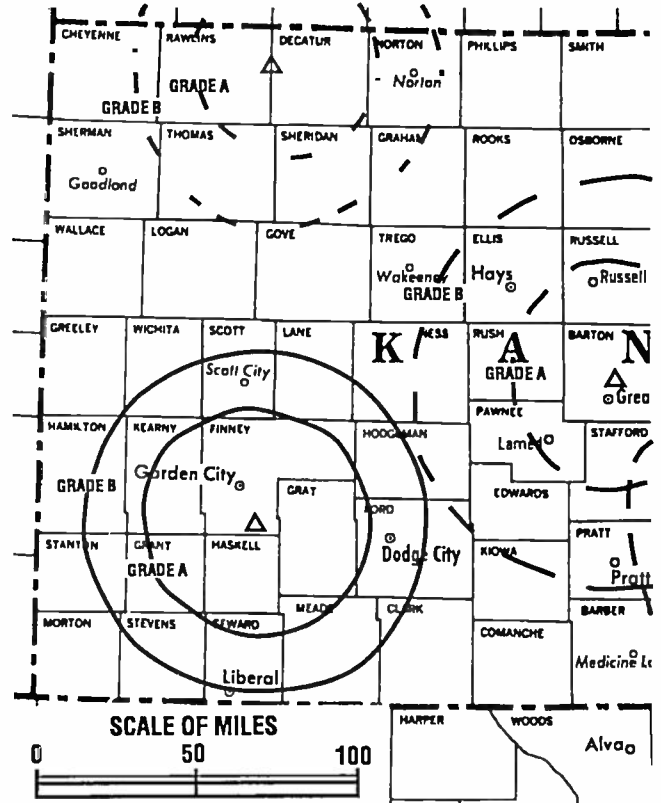
Began Operation: November 5, 1958. For sale to SJL Broadcast Management, see KSNW, Wichita, KS. Sale to Lee Enterprises Inc. approved by FCC June 27, 1995.

Represented (sales): Katz Television.

Represented (legal): Latham & Watkins.

Personnel:
Sharolyn Funk, Station Manager.
Jim Bowers, Chief Engineer.

Rates: On request.



KSNB BPCT-3371 Granted 8/20/64 © American Map Corp., No. 14244

City of License: Garden City. **DMA:** Wichita-Hutchinson. **Rank:** 63.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	53,390	20,380	73,770
Average Weekly Circulation (1995)	15,958	5,560	42,196
Average Daily Circulation (1995)			26,781

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kansas—Garden City

KUPK-TV

Ch. 13

(Satellite of KAKE-TV, Wichita, KS)

Network Service: ABC.

Licensee: Chronicle Bcstg. Co., 1500 N. West St., Wichita, KS 67203.

Studio: 2900 E. Schulman Ave., Garden City, KS 67846.

Telephone: 316-275-1560. **Fax:** 316-275-1572.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 224-kw visual, 44.7-kw aural. Antenna: 870-ft. above av. terrain, 847-ft. above ground, 3687-ft. above sea level.

Latitude 37° 39' 01"
Longitude 100° 40' 06"

Transmitter: 8-mi. NW of Copeland, KS.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Luxor, 3.7-meter C-band; Luxor, M/A-Com receivers.

News Service: AP.

Ownership: Chronicle Broadcasting Co. (Group Owner).

Began Operation: October 28, 1964.

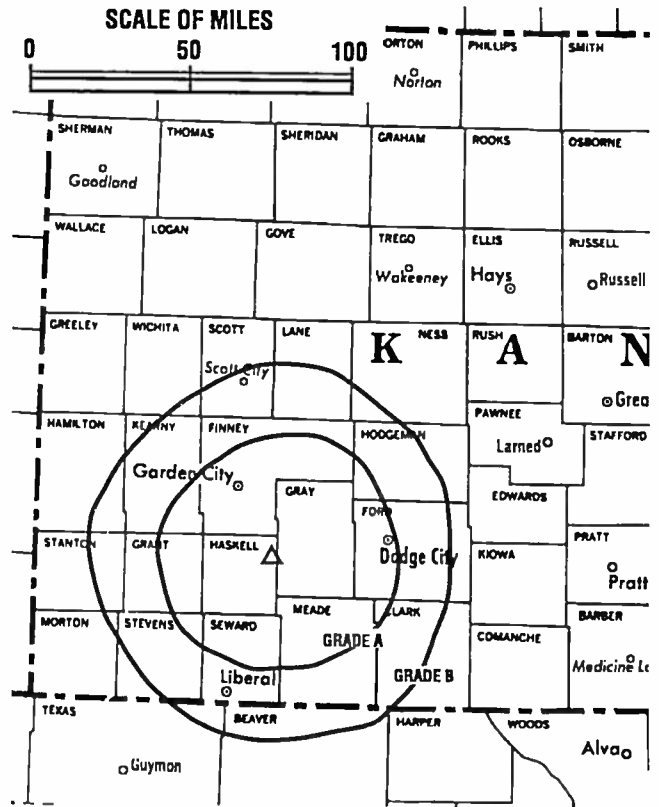
Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Personnel:

Bryce Baker, Sales Manager.
Brad Jones, Chief Engineer.

Highest 30 Sec. Rate: \$200.



KUPK-TV BMPCT-831216KF Granted 1/11/84 © American Map Corp., No. 14244

City of License: Garden City. **DMA:** Wichita-Hutchinson. **Rank:** 63.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	210,280	103,260	313,540
Average Weekly Circulation (1995)	15,037	12,882	47,702
Average Daily Circulation (1995)			21,857

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kansas—Goodland

KBSL-TV

Ch. 10

(Satellite of KBSH-TV, Hays, KS)

Network Service: CBS.

Licensee: Spartan Radiocasting Inc., 250 International Dr., Spartanburg, SC 29301.

Studio: See KBSH-TV, Hays.

Mailing Address: Box 569, Goodland, KS 67735.

Telephone: 913-899-2321. Fax: 913-899-3131.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 56.2-kw aural. Antenna: 980-ft. above av. terrain, 976-ft. above ground, 4526-ft. above sea level.

Latitude 39° 28' 09"
Longitude 101° 33' 20"

Transmitter: 9-mi. N of Edson.

Ownership: Spartan Radiocasting Inc. (Group Owner).

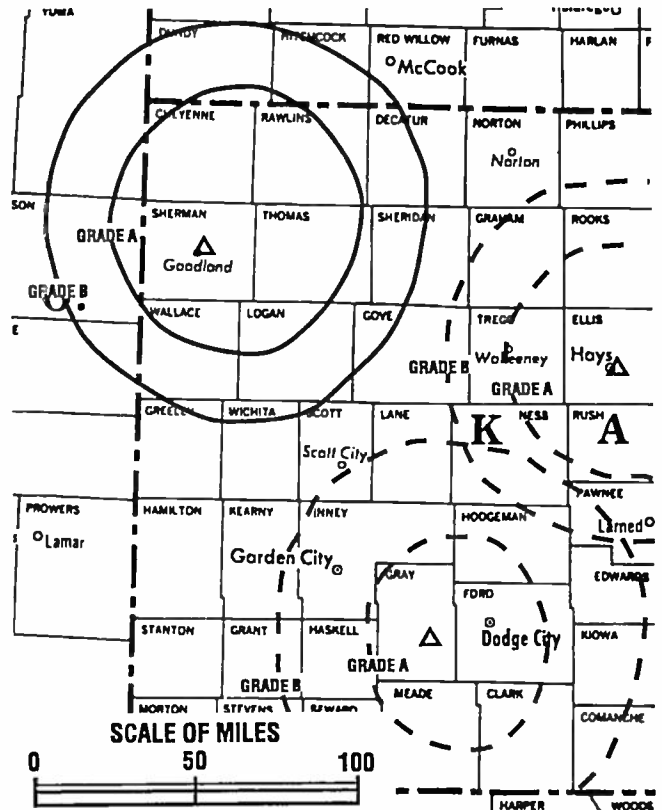
Began Operation: April 26, 1959. Test programming Sept. 11, 1958; full operation April 26, 1959. Leslie E. Whittemore group acquired station from James E. Blair (*Television Digest*, Vol. 15:16, 27). Max Jones took over station from Whittemore and associates following bankruptcy (Vol. 16:24). Transfer to Standard Electronics Corp. from Max Jones, trustee in bankruptcy, approved by FCC Nov. 2, 1960 (Vol. 16:39, 45). Sale to KAYS Inc. approved by FCC Aug. 1, 1962. Sale to Smith Broadcasting Group Inc. approved by FCC Oct. 12, 1988. Sale to Spartan Radiocasting Co. approved by FCC Oct. 1, 1994.

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Personnel:
Wayne E. Roberts, Station Manager.
Dave Lamb, News Director.

Rates: On request.



KBSL-TV BPCT-5222 Granted 9/1/78 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$131.

City of License: Goodland. OMA: Wichita-Hutchinson. Rank: 63.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	40,620	21,610	62,230
Average Weekly Circulation (1995)	2,390	1,770	15,916
Average Daily Circulation (1995)			9,980

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kansas—Great Bend

KSNC

Ch. 2

(Satellite of KSNW, Wichita, KS)

Network Service: NBC.

Licensee: Wichita License Subsidiary Corp., 833 N. Main, Wichita, KS 67203.

Studio: Rte. 5, Box 262, Great Bend, KS 67530.

Telephone: 316-793-7868.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 17.8-kw aural. Antenna: 970-ft. above av. terrain, 1006-ft. above ground, 2875-ft. above sea level.

Latitude 38° 25' 54"
Longitude 98° 46' 24"

Transmitter: U.S. Hwy. 281, 4-mi. N of city limits.

Satellite Earth Station: RCA Americom, 3.6-meter Ku-band.

News Services: AP, CNN, Conus, KSN.

Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: November 28, 1954. Sale to Lee Enterprises Inc. by SJL Broadcast Management approved by FCC June 27, 1995. For sale to SJL, see KSNW, Wichita, KS. Sale (with satellites KSNG, Garden City, KS and KSNK, McCook, NE) by Central Kansas Television Co. Inc. approved by FCC June 13, 1962 (Television Digest, Vol. 2:25).

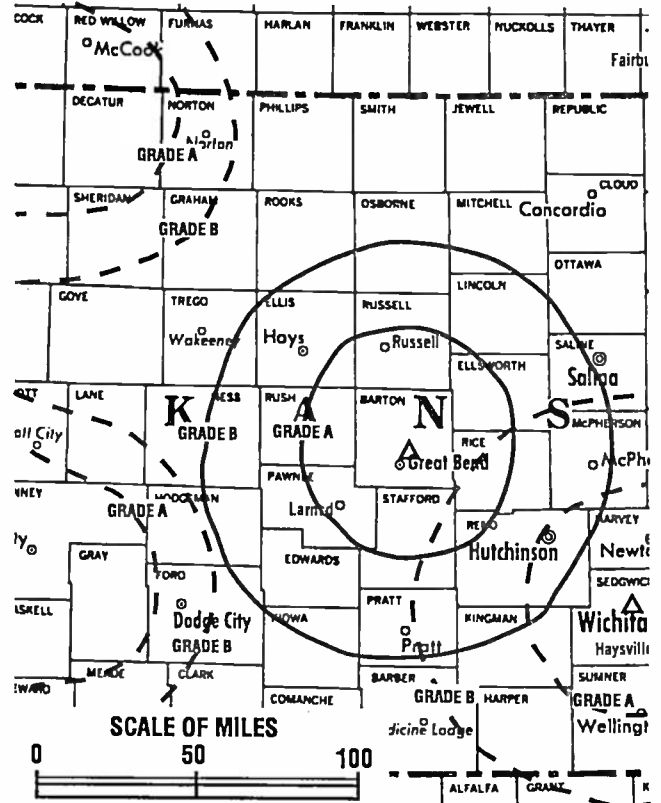
Represented (sales): Katz Television.

Represented (legal): Latham & Watkins.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Mark Nichols, Station Manager.
James Bowers, Chief Engineer.
Tim McQuade, News Director.



KSNC BPCT-1838 Granted 3/3/54 © American Map Corp., No. 14244

Rates: On request.

City of License: Great Bend. DMA: Wichita-Hutchinson. Rank: 63.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,990	28,990	99,980
Average Weekly Circulation (1995)	16,696	6,709	37,704
Average Daily Circulation (1995)			23,028

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kansas—Hays

KBSH-TV

Ch. 7

(Operates satellite KBSL-TV, Goodland, KS)

Network Service: CBS.

Licensee: Spartan Radiocasting Inc., 250 International Dr., Spartanburg, SC 29301.

Studio: 2300 Hall St., Hays, KS 67601.

Mailing Address: Box 817, Hays, KS 67601.

Telephone: 913-625-5277. Fax: 913-625-1161.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 32.4-kw aural. Antenna: 710-ft. above av. terrain, 821-ft. above ground, 2840-ft. above sea level.

Latitude 38° 53' 05"
Longitude 99° 20' 15"

Transmitter: 2300 Hall St.

Satellite Earth Stations: ADM, 4.8-meter C-band; AFC, 3.6-meter Ku-band; M/A-Com, Standard Communications receivers.

News Service: UPI.

Ownership: Spartan Radiocasting Inc. (Group Owner).

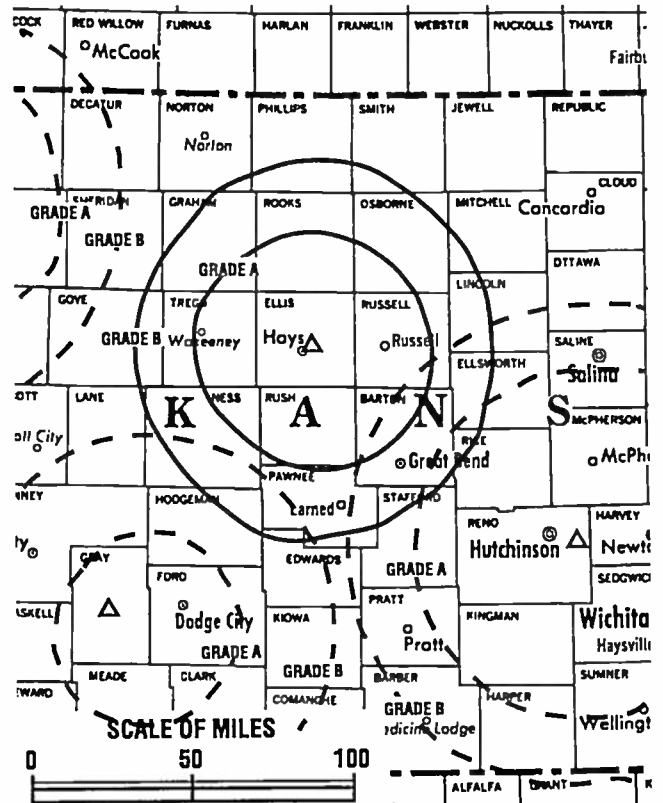
Began Operation: September 2, 1958. Sale by Kansas Bcstg. System to Smith Broadcasting Group Inc. approved by FCC Oct. 12, 1988. Sale to Spartan Radiocasting Co. approved by FCC Oct. 7, 1994.

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Personnel:
Wayne E. Roberts, Station Manager.
Dennis Massler, Director of Engineering.
Suzanne Deyo, News Director.

Rates: On request.



KBSH-TV BPCT-4033 Granted 10/16/67 © American Map Corp., No. 14244

Nielsen Data: Figures include KBSL-TV, Goodland, KS.

City of License: Hays. **DMA:** Wichita-Hutchinson. **Rank:** 63.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,370	28,790	99,160
Average Weekly Circulation (1995)	13,289	4,289	31,854
Average Daily Circulation (1995)			20,494

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kansas—Lawrence

KMCI

Ch. 38

Network Service: Independent.

Licensee: Miller Bcstg. Inc., 2951 Four Wheel Drive, Lawrence, KS 66046.

Studio: 2951 Four Wheel Drive, Lawrence, KS 66046.

Telephone: 913-749-3388. Fax: 913-749-3377.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 4743.8-kw max. visual. Antenna: 1083-ft. above av. terrain, 1004-ft. above ground, 2018-ft. above sea level.

Latitude 38° 53' 46"
Longitude 95° 10' 29"

Transmitter: 5.77-mi. SE of Lawrence.

Satellite Earth Station: Comtech, 5-meter C-band.

Ownership: Miller Broadcasting Inc.

Began Operation: February 1, 1988.

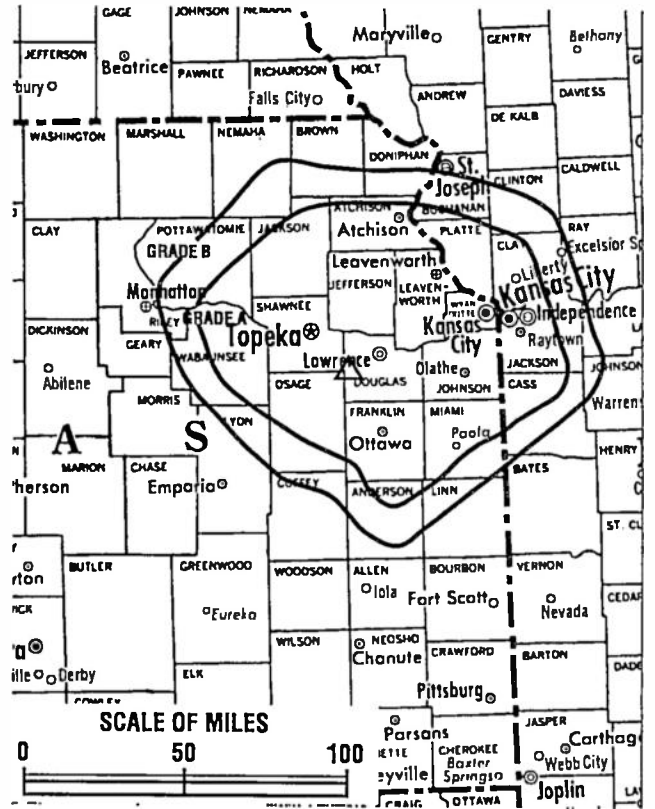
Personnel:

Monte Miller, President & General Manager.
Doris Miller, Station Manager.
Christopher Miller, General Sales Manager.
Gary Krohe, Chief Engineer.
Quinn Miller, Production Manager.

Rates: On request.

City of License: Lawrence. DMA: Kansas City. Rank: 32.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KMCI BMPCT-891228KF Granted 3/23/90 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	440,600	230,010	670,610
Average Weekly Circulation (1995)	2,359	1,685	3,934
Average Daily Circulation (1995)			1,172

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kansas—Pittsburg-Joplin, Missouri

KOAM-TV

Ch. 7

Network Service: CBS.

Licensee: Saga Quad States Communications Inc., 73 Kercheval Ave., Grosse Pointe Farms, MI 48236.

Studio: Intersection of U.S. 69 & Lawton Rd., 11-mi. S of Pittsburg.

Mailing Address: Box 659, Pittsburg, KS 66762.

Telephone: 417-624-0233. Fax: 417-624-3115.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1092-ft. above av. terrain, 1156-ft. above ground, 2046-ft. above sea level.

Latitude 37° 13' 15"
Longitude 94° 42' 25"

Transmitter: Intersection of U.S. 69 & Lawton Rd., 11-mi. S of Pittsburg, KS.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: RCA Americom, 4.6-meter Ku-band; Scientific-Atlanta, 4-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Saga Communications Inc.

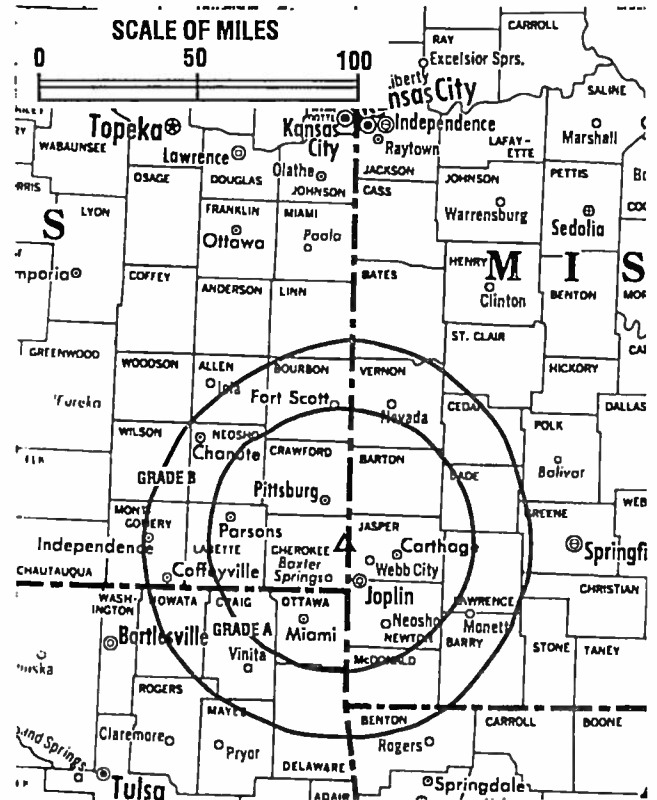
Began Operation: December 5, 1953. Sale to Draper Communications by Mid-Continent Telecastings Inc. approved by FCC Sept. 27, 1984 (*Television Digest*, Vol. 24:34). FCC approved sale to KOAM TV Oct. 28, 1987. Sale to Scarecrow Inc. approved May 28, 1993. Sale to Saga Communications Inc. approved by FCC Aug. 19, 1994 (Vol. 34:42).

Represented (sales): Seltel Inc.

Represented (legal): Smithwick & Belendiuk.

Personnel:

Danny Thomas, Vice President & General Manager.
Malcolm Hukriede, General Sales Manager.
Cathy Coomer, Program & Promotion Director.
Walter Ward, Chief Engineer.
Shirley Beer, News Director.



KOAM-TV BPCT-2863 Granted 5/29/61 © American Map Corp., No. 14244

Debbie Auman, Business Manager.
Mark LaCrue, Local Sales Manager.

Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$1566.

City of License: Pittsburg. DMA: Joplin-Pittsburg. Rank: 145.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	355,700	211,080	566,780
Average Weekly Circulation (1995)	94,195	71,621	170,617
Average Daily Circulation (1995)			106,475

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kansas—Salina

KAAS-TV

Ch. 18

(Satellite of KSAS-TV, Wichita, KS)

Network Service: FOX.

Licensee: Clear Channel Television Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78265-9512.

Studio: See KSAS-TV, Wichita.

Telephone: 316-942-2424. Fax: 316-942-8927.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 612.3-kw max. visual. Antenna: 1040-ft. above av. terrain, 866-ft. above ground, 2361-ft. above sea level.

Latitude 39° 06' 16"
Longitude 97° 23' 15"

Transmitter: Ottawa County, 282^T from Manchester.

Ownership: Clear Channel Television Inc. (Group Owner).

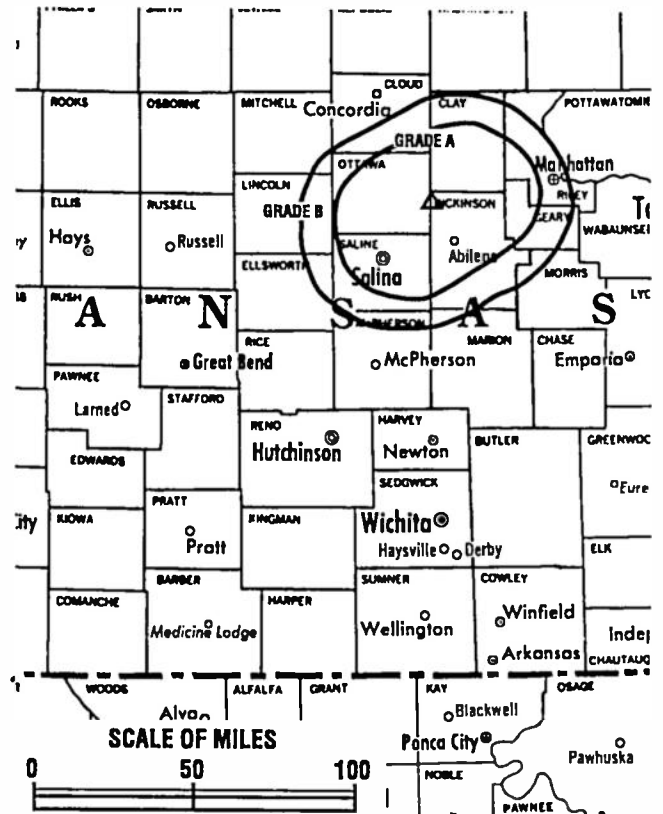
Began Operation: April 3, 1988. Sale to present owner by Channel 24 Ltd. approved by FCC July 24, 1990 (Television Digest, Vol. 30:25).

Personnel: See KSAS-TV, Wichita, KS.

Rates: On request.

City of License: Salina. DMA: Wichita-Hutchinson. Rank: 63.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KAAS-TV BMPCT-870707KF Granted 11/17/87 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	97,430	45,550	142,980
Average Weekly Circulation (1995)	15,692	4,921	23,329
Average Daily Circulation (1995)			10,212

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kansas—Topeka

KSNT

Ch. 27

Network Service: NBC.

Licensee: Topeka License Subsidiary Corp., 6835 Northwest U.S. Hwy. 24, Topeka, KS 66618.

Studio: 6835 Northwest U.S. Hwy. 24, Topeka, KS 66618.

Mailing Address: Box 2700, Topeka, KS 66601.

Telephone: 913-582-4000. Fax: 913-582-5283.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1094-kw max. & 912-kw horizontal visual, 165-kw max. & 138-kw horizontal aural. Antenna: 1047-ft. above av. terrain, 1149-ft. above ground, 2049-ft. above sea level.

Latitude 39° 05' 33.50"
Longitude 95° 47' 04.10"

Transmitter: 6835 Northwest U.S. Hwy. 24.

Satellite Earth Stations: Transmit/receive Harris, 11-meter Ku-band; Harris, 4.6-meter Ku-band; RCA Americom, 3-meter Ku-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Conus, KSN, NBC.

Ownership: Lee Enterprises Inc. (Group Owner).

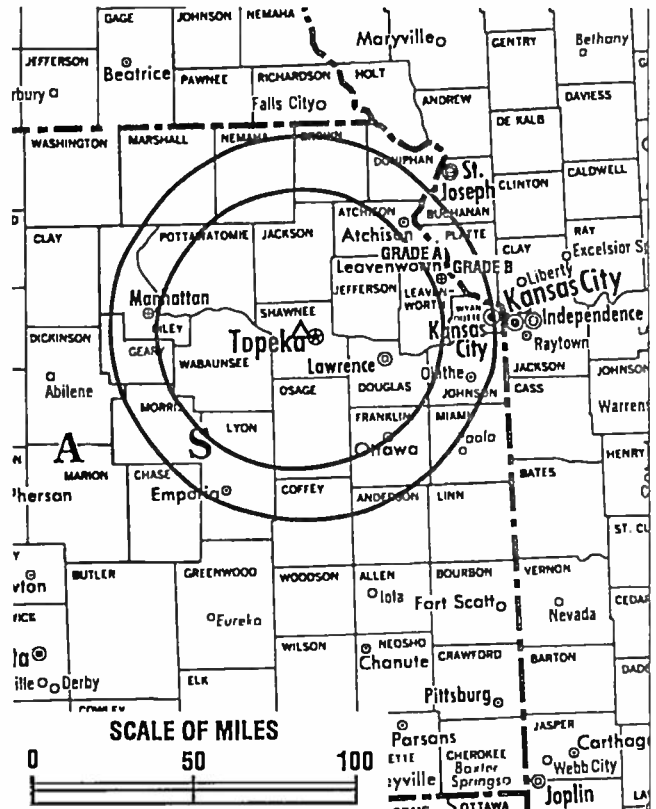
Began Operation: December 28, 1967. Sale to Lee Enterprises by SJL Broadcast Management Corp. approved by FCC June 27, 1995 (Television Digest, Vol. 35:11). Previous sale by Standard Corp. approved Aug. 5, 1988 (Vol. 28:20).

Represented (sales): Katz Continental Television.

Represented (legal): Latham & Watkins.

Personnel:

- Gary Sotir, General Manager.
- Shannon Hart, General Sales Manager.
- Bob Thibault, News Director.
- Jay Nix, Chief Engineer.
- Dave Waters, Promotion Director.
- Connie Barnard, Business Manager.



KSNT BMPCT-6498 Granted 10/12/66 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$900.

NETWORK BASE HOURLY RATE: \$750.

City of License: Topeka. OMA: Topeka. Rank: 140.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	476,770	225,620	702,390
Average Weekly Circulation (1995)	105,042	33,063	145,719
Average Daily Circulation (1995)			73,434

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kansas—Topeka

KTKA-TV

Ch. 49

Network Service: ABC.

Licensee: Northeast Kansas Broadcast Service Inc., Box 2229, Topeka, KS 66601.

Studio: 101 S.E. Monroe, Topeka, KS 66603.

Mailing Address: Box 2229, Topeka, KS 66601.

Telephone: 913-234-4949. **Fax:** 913-234-5256. **E-mail:** 49news@tyrell.net

Web Site: <http://www.tyrell.net/~49news>

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 3475-kw max. & 1042-kw horizontal visual, 347.5-kw max. & 104-kw horizontal aural. Antenna: 1476-ft. above av. terrain, 1439-ft. above ground, 2549-ft. above sea level.

Latitude 39° 01' 34"
Longitude 95° 54' 58"

Transmitter: 2280 W. Union Rd., Dover.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3.7-meter Ku-band; Andrew, 4.5-meter C-band; M/A-Corn, 3.7-meter C-band; Pinzone receivers.

News Service: AP.

Ownership: Brechner Management Co. (Group Owner).

Began Operation: June 20, 1983. Transfer of control to Larry D. Hudson approved by FCC Feb. 11, 1985. Sale to present owners approved by FCC April 28, 1986 (Television Digest, Vol. 25:15).

Represented (sales): Settel Inc.

Represented (legal): Cohn & Marks.

Personnel:

Kent Cornish, Vice President & General Manager.
Bob Fulmer, Sales Manager.
Karl Freundt, Program Director.
Marty Matthews, News Director.
Carie Chapman, Promotion Manager.
Ellen Cowger, Business Manager.



KTKA-TV BMPCT-830111KG Granted 1/28/83 © American Map Corp., No. 14244

Mike Caudle, Chief Engineer.

Jeff Carson, Production Manager.

Highest 30 Sec. Rate: \$500.

City of License: Topeka. **DMA:** Topeka. **Rank:** 140.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	458,230	227,580	685,810
Average Weekly Circulation (1995)	89,521	33,205	125,919
Average Daily Circulation (1995)			61,380

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kansas—Topeka

WIBW-TV

Ch. 13

Network Service: CBS.

Licensee: Stauffer Communications Inc., Box 119, Topeka, KS 66601.

Studio: 5600 W. 6th St., Topeka, KS 66606.

Mailing Address: Box 119, Topeka, KS 66601.

Telephone: 913-272-3456. Fax: 913-272-0117.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.5-kw aural. Antenna: 1380-ft. above av. terrain, 1255-ft. above ground, 2549-ft. above sea level.

Latitude	39°	00'	18.50"
Longitude	96°	02'	57.50"

Transmitter: 18-mi. W of Topeka & 5.5-mi. S of Maple Hill, KS.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 7-meter; Simulsat, 5-meter; Microdyne, RCA, Scientific-Atlanta, Simulsat receivers.

SNG Mobile Dish: Vertex, 2.6-meter Ku-band.

AM Affiliate: WIBW, 5-kw, 580 kHz (CBS).

FM Affiliate: WIBW-FM, 100-kw, 97.3 MHz (No. 247), 1220-ft.

News Services: AP, CBS.

Ownership: Morris Communications Corp. (Group Owner).

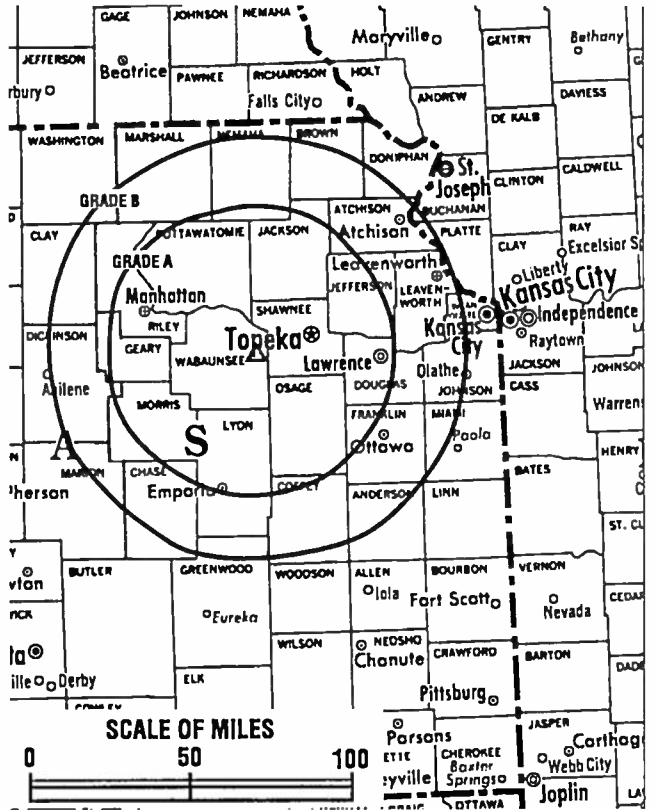
Began Operation: November 15, 1953. Sale of WIBW-TV-AM to Stauffer Communications Inc. by Capper Publications approved Dec. 19, 1956 by FCC (Television Digest, Vol. 12:51). FCC approved sale of Stauffer to Morris Communications May 2, 1995 (Vol. 34:32).

Represented (sales): Petry Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Jerry Holley, Vice President & General Manager.
 Vince Frye, General Sales Manager.
 Kelly Lenz, Farm Director.
 Ron Paradis, Sports Director.
 Mary Loftus, News Director.



WIBW-TV BPCT-2743 Granted 8/1/62 © American Map Corp., No. 14244

Larry Slawson, Creative Director.
 Beverly Anderson, Business Manager.
 Bobbie Athon, Promotion Manager.
 Elmer Gunderson, Chief Engineer.

Highest 30 Sec. Rate: \$450.

NETWORK BASE HOURLY RATE: \$1100.

City of License: Topeka. DMA: Topeka. Rank: 140.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	623,520	301,280	924,800
Average Weekly Circulation (1995)	129,401	46,951	186,356
Average Daily Circulation (1995)			106,650

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kansas—Wichita

KAKE-TV

Ch. 10

(Operates satellites KUPK-TV, Garden City & KLBY, Colby, KS)

Network Service: ABC.

Licensee: Chronicle Bcstg. Co., 1001 Van Ness Ave., San Francisco, CA 94119.

Studio: 1500 N. West St., Wichita, KS 67203.

Mailing Address: Box 10, Wichita, KS 67201.

Telephone: 316-943-4221. Fax: 316-943-5160.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 44.7-kw aural. Antenna: 1030-ft. above av. terrain, 1079-ft. above ground, 2449-ft. above sea level.

Latitude 37° 46' 54"
Longitude 97° 31' 10"

Transmitter: W. 53rd St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Scientific-Atlanta, 7-meter C-band; Avantek, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Dalsat/Andrew, 3.7-meter Ku-band.

News Services: AP, Conus.

Ownership: Chronicle Broadcasting Co. (Group Owner).

Began Operation: October 19, 1954. Sale to present owner by KAKE-TV & Radio approved by FCC Jan. 21, 1980 (Television Digest, Vol. 19:14).

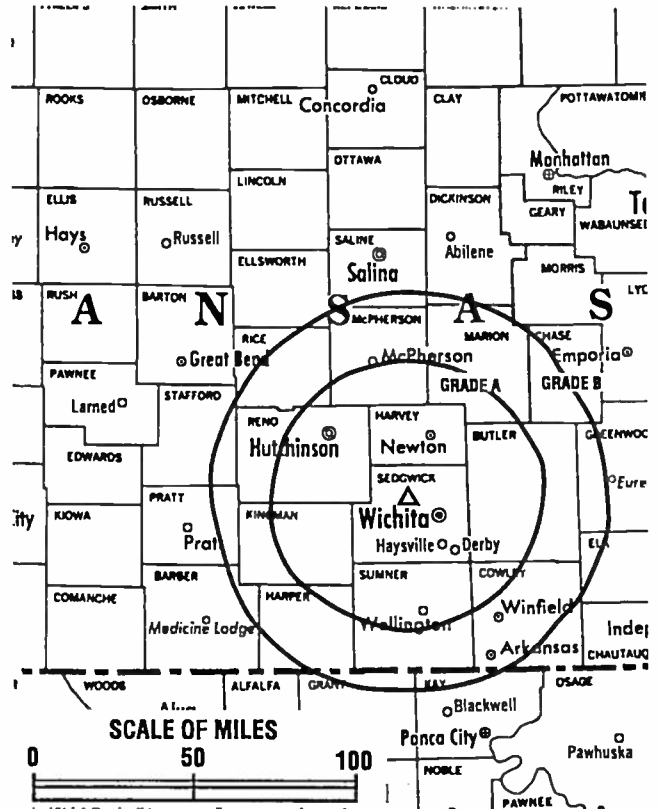
Represented (sales): Pety Television Inc.

Represented (legal): Covington & Buring.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Jan McDaniel, President & General Manager.
Steve South, General Sales Manager.
Kathy Mohn, Local Sales Manager.
Terry Johnson, National Sales Manager.
Mark Chamberlin, Marketing Director.



KAKE-TV BMPCT-2215 Granted 7/16/54 © American Map Corp., No. 14244

Dale Morrell, Chief Engineer.
Don Golledge, Director of Programming & Operations.
Joseph Miller, Business Manager.

Highest 30 Sec. Rate: \$6000.

NETWORK BASE HOURLY RATE: \$1150.

City of License: Wichita. DMA: Wichita-Hutchinson. Rank: 63.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	422,420	196,120	618,540
Average Weekly Circulation (1995)	185,096	93,220	296,457
Average Daily Circulation (1995)			166,373

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kansas—Wichita

KSAS-TV

Ch. 24

(Operates satellite KAAS-TV, Salina, KS)

Network Service: FOX.

Licensee: Clear Channel Television Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78265-9512.

Studio: 316 N. West St., Wichita, KS 67203.

Telephone: 316-942-2424. **Fax:** 316-942-8927.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 3303.7-kw max. & 2009-kw horizontal visual, 330.37-kw max. & 200.9-kw horizontal aural. Antenna: 1120-ft. above av. terrain, 1161-ft. above ground, 2531-ft. above sea level.

Latitude 37° 46' 40"
Longitude 97° 30' 37"

Transmitter: S of Hwy. 296, 1.4-mi. E of Colwich.

Satellite Earth Stations: RCA Americom, 3.8-meter C-band; United Satellite Systems, 3.8-meter C-band; United Satellite Systems, 5-meter C-band; M/A-Com, Scientific-Atlanta receivers.

Ownership: Clear Channel Television Inc. (Group Owner).

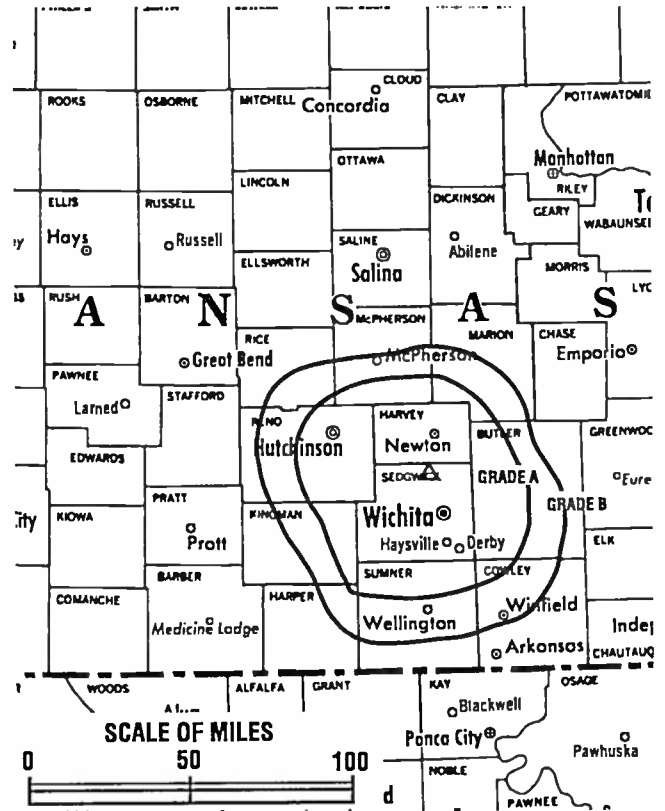
Began Operation: August 24, 1985. Sale to present owner by Channel 24 Ltd. approved by FCC July 24, 1990 (Television Digest, Vol. 30:25).

Represented (sales): Sattel Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Steven Spendlove, General Manager.
Marty West, General Sales Manager.
Stacy Sercus, National Sales Manager.
David Caruso, Chief Engineer.
David Herrmann, Program Director.
Tom Gateway, Promotion Director.
Virginia Edwards, Business Manager.
Chris Braun, Production Manager.



KSAS-TV BMPCT-841115KJ Granted 2/28/85 © American Map Corp., No. 14244

Rates: On request.

City of License: Wichita. **DMA:** Wichita-Hutchinson. **Rank:** 63.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	365,610	157,780	523,390
Average Weekly Circulation (1995)	126,326	64,354	196,239
Average Daily Circulation (1995)			91,574

* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kansas—Wichita

KSNW

Ch. 3

(Operates KSN Inc., satellites KSNC, Great Bend, KS; KSNG, Garden City, KS & KSNK, McCook, NE-Oberlin, KS)

Network Service: NBC.

Licensee: Wichita License Subsidiary Corp., 833 N. Main, Wichita, KS 67203.

Studio: 833 N. Main St., Wichita, KS 67203.

Telephone: 316-265-3333. Fax: 316-292-1197.

E-mail: ksnw@southwind.net Web Site: <http://www.southwind.net/ksnw>

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1365-ft. above av. terrain, 1071-ft. above ground, 2449-ft. above sea level.

Latitude 37° 46' 37"
Longitude 97° 31' 01"

Transmitter: Colwich, KS.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter; Harris, 6-meter; RCA Americom, 3.6-meter; Scientific-Atlanta, 4.6-meter; Superior, 3.6-meter Ku-band; Harris, Microdyne, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: DX Communications.

News Services: AP, CNN, Conus, KSN, NBC.

Ownership: Lee Enterprises Inc. (Group Owner).

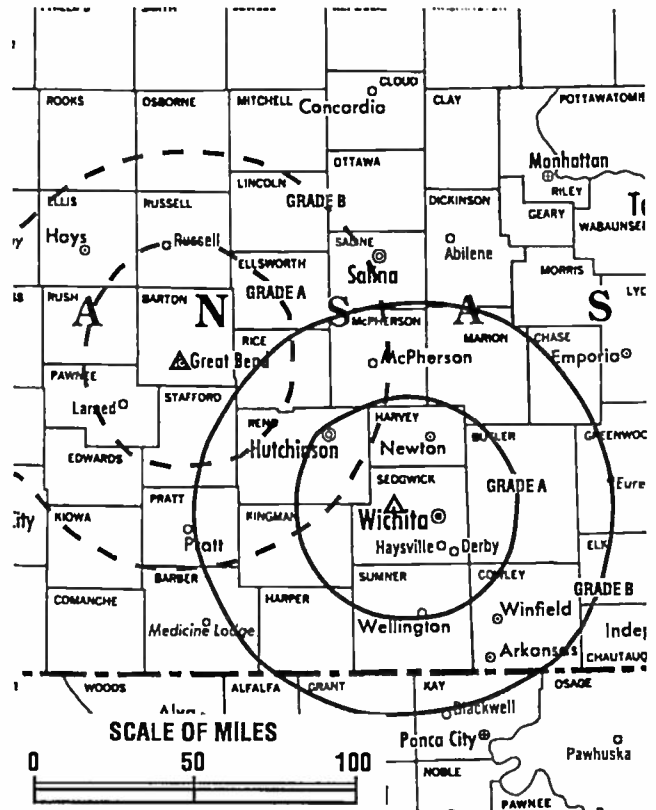
Began Operation: September 1, 1955. Sale to The Standard Corp. approved by FCC Dec. 30, 1980 (Television Digest, Vol. 19:35, 48). Sale to SJL of Kansas Corp. approved by FCC Aug. 8, 1988 (Vol. 28:15, 20). Sale to Lee Enterprises Inc. granted by FCC June 27, 1995 (Vol. 35:11).

Represented (sales): Katz Continental Television.

Represented (legal): Latham & Watkins.

Personnel:

Allan Buch, Vice President & General Manager.
Gary Gore, General Sales Manager.
Joan Smith, Program Coordinator.



KSNW BPCT-961 Granted 6/8/55

© American Map Corp., No. 14244

Bob Locke, Chief Engineer.
Jim Tellus, Promotion Director.
Georgianna Kurtz, Business Manager.

Highest 30 Sec. Rate: \$3500.

NETWORK BASE HOURLY RATE: \$4000.

City of License: Wichita. OMA: Wichita-Hutchinson. Rank: 63.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	380,810	170,200	551,010
Average Weekly Circulation (1995)	177,179	80,902	264,212
Average Daily Circulation (1995)			141,837

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kansas—Wichita-Hutchinson

KWCH-TV

Ch. 12

(Operates Kansas Broadcasting System, including KBSD-TV, Ensign; KBSL-TV, Goodland & KBSH-TV, Hays, KS)

Network Service: CBS.

Licensee: Spartan Radiocasting Inc., 250 International Dr., Spartanburg, SC 29301.

Studios: 2815 E. 37th St. N, Wichita, KS 67219; 1800 N. Plum St., Hutchinson, KS 67501.

Mailing Address: Box 12, Wichita, KS 67201.

Telephones: 316-838-1212; 316-665-5503. Fax: 316-838-3524.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1522-ft. above av. terrain, 1504-ft. above ground, 3049-ft. above sea level.

Latitude 38° 03' 16.50"
Longitude 97° 46' 40.50"

Transmitter: 9-mi. E of Hutchinson on 4th St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3-meter Ku-band; Scientific-Atlanta, 3-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku & C-band; M/A-Com, Microdyne receivers.

News Services: AP, UPI.

Ownership: Spartan Radiocasting Inc. (Group Owner).

Began Operation: June 22, 1953. FCC approved sale of 80% to Minneapolis Star and Tribune (Cowles) with former owners retaining 20% Oct. 19, 1955 (Television Digest, Vol. 11:28, 43). Sale by Minneapolis Star and Tribune to Kansas Bcstg. System approved by FCC Nov. 24, 1982. Sale to Smith Broadcasting Group Inc. approved by FCC Oct. 12, 1988. Later sale approved by FCC Feb. 3, 1989. Sale to Spartan Radiocasting Co. approved Oct. 7, 1994 (Vol. 34:27).

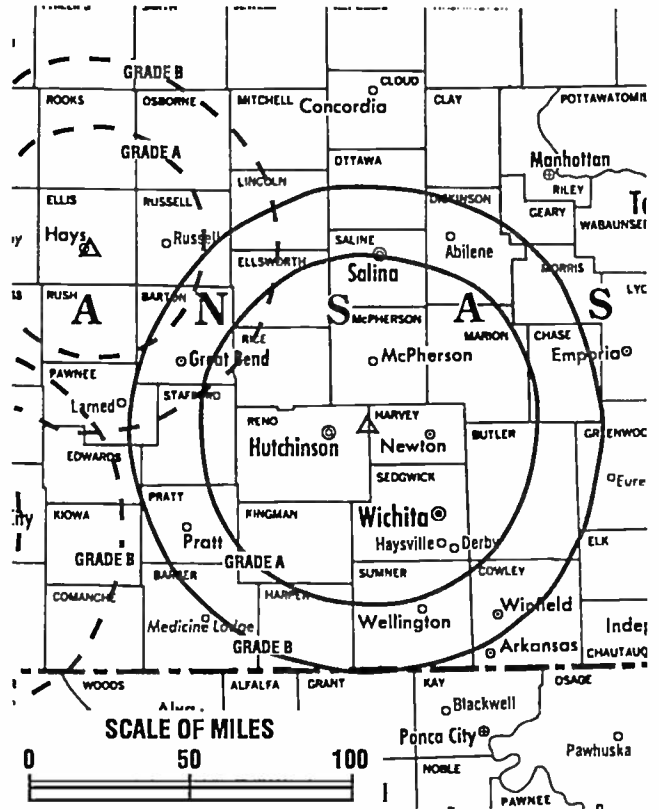
Represented (sales): Blair Television.

Represented (legal): Mullin, Rhyne, Emmons & Topel.

Represented (engineering): Bone & Associates.

Personnel:

Ron Collins, General Manager.
Randy Pratt, General Sales Manager.



KWCH-TV BPCT-2884 Granted 6/29/83 © American Map Corp., No. 14244

Jim Martin, Local Sales Manager.
Eric Lerner, News Director.
Laverne Goering, Production Manager.
Clell Lacy, Chief Engineer.
Drew Rhodes, Promotion Manager.
Sharon Taylor, Electronic Data Processing Manager.
Robert W. Wine, Controller.

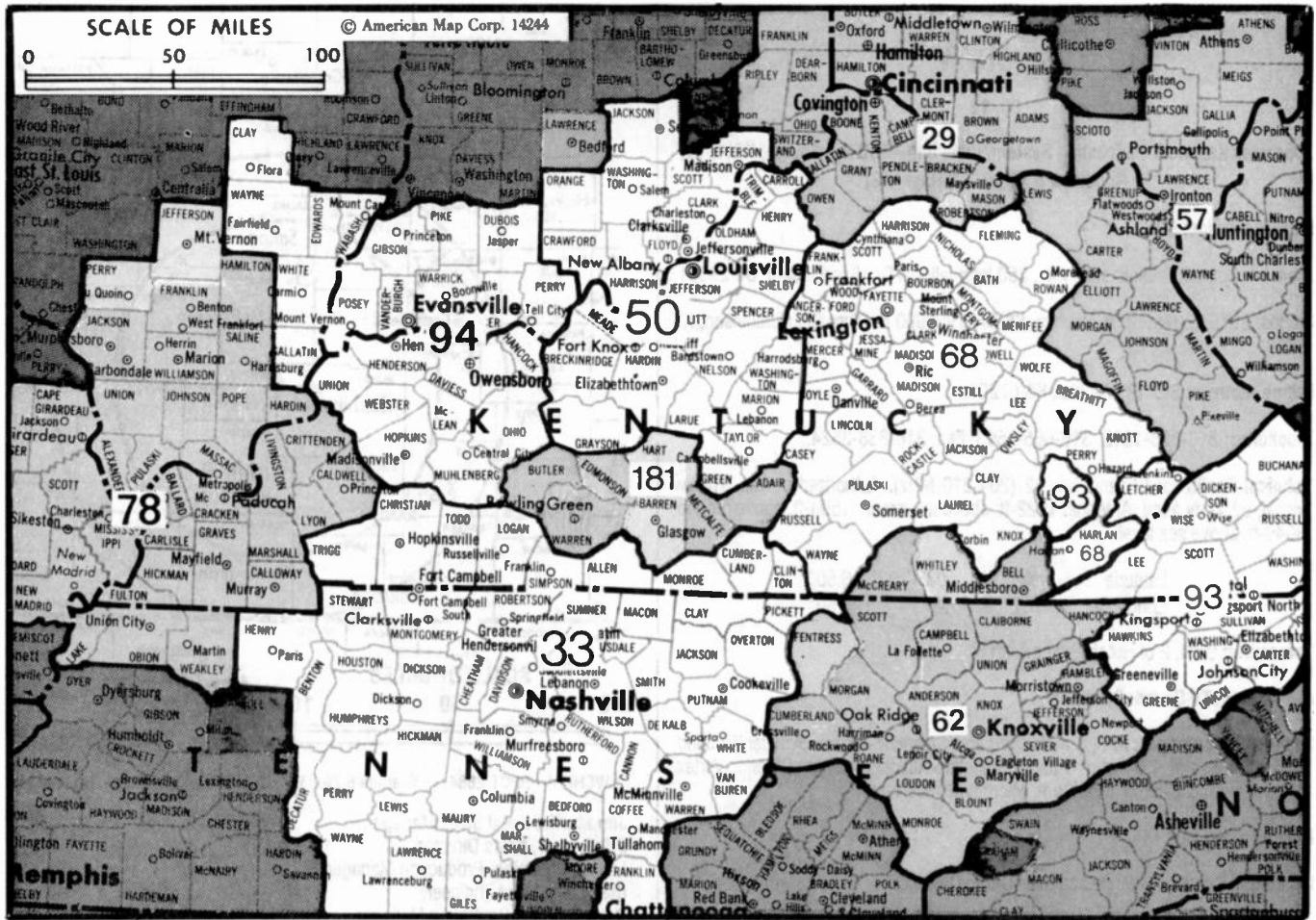
Highest 30 Sec. Rate: \$2500.

City of License: Hutchinson. DMA: Wichita-Hutchinson. Rank: 63.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	380,070	173,180	553,250
Average Weekly Circulation (1995)	192,271	94,662	301,641
Average Daily Circulation (1995)			196,750

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK
Cincinnati, OH	792,900	29
Nashville, TN	765,870	33
Louisville, KY	543,180	50
Charleston-Huntington, WV	479,320	57
Knoxville, TN	429,250	62
Lexington, KY	387,490	68
Paducah, KY-Cape Girardeau, MO-Harrisburg-Mount Vernon, IL	350,870	78
Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN)	283,890	93
Evansville, IN	275,900	94
Bowling Green, KY	68,380	181

MARKET AREA COMMERCIAL STATIONS
WCPO-TV (9), WKRC-TV (12), WLWT (5),WSTR-TV (64), WXIX-TV (19) WHTN (39), WKRN-TV (2), WKZC (28), WPGO (50), WSMV (4), WTVF (5), WXMT (30), WZTV (17)
WAVE (3), WBNA (21), WDRB-TV (41), WFTE (58), WGRB (34), WHAS-TV (11), WLKY (32)
WCHS-TV (8), WOWK-TV (13), WSAZ-TV (3), WTSF (61), WVAH-TV (11)
WATE-TV (6), WBIR-TV (10), WQXT-TV (8), WPMC (54), WTNZ (43)
WDKY-TV (56), WKYT-TV (27), WLEX-TV (18), WLJC-TV (65), WTVQ-TV (36), WYMT-TV (57)
KBSI (23), KFVS-TV (12), KPOB-TV (15), WCEE (13), WPSO-TV (6), WSIL-TV (3), WTCT (27)
WCYB-TV (5), WEMT (39), WJHL-TV (11), WKPT-TV (19), WLFG (68)
WEHT (25), WEVV (44), WFIE-TV (14), WLCN (19), WTVW (7)
WBKO (13), WKNT (40)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WOKY-TV, Lexington	See Oanville, KY
WLJC-TV, Lexington	See Beattyville, KY
WGRB, Louisville	See Campbellsville, KY
KFVS-TV & KBSI, Paducah	See Cape Girardeau, MO
WSIL-TV, Paducah	See Harrisburg, IL
WTCT, Paducah	See Marion, IL
WXIX-TV, Newport	See Cincinnati, OH

Kentucky Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	4	13	17
Educational Television Stations	0	17	17
	4	30	34

Kentucky—Ashland

WTSF

Ch. 61

Network Service: Independent.

Licensee: Tri-State Family Broadcasting, Box 2320, Ashland, KY 41101.

Studio: 3100 Bath Ave., Ashland, KY 41101.

Telephone: 606-329-2700. Fax: 606-324-9256.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 1963-kw max. & 1610-kw horizontal visual, 196.3-kw max. & 161-kw horizontal aural. Antenna: 631-ft. above av. terrain, 499-ft. above ground, 1352-ft. above sea level.

Latitude 38° 25' 11"
Longitude 82° 24' 06"

Transmitter: Rotary Park, Huntington, WV.

Satellite Earth Station: Paraclipse, 3.6-meter; Automation Techniques receivers.

Ownership: Tri-State Family Broadcasting.

Began Operation: April 30, 1983.

Personnel:

Claude H. Messinger, Chief Executive Officer.

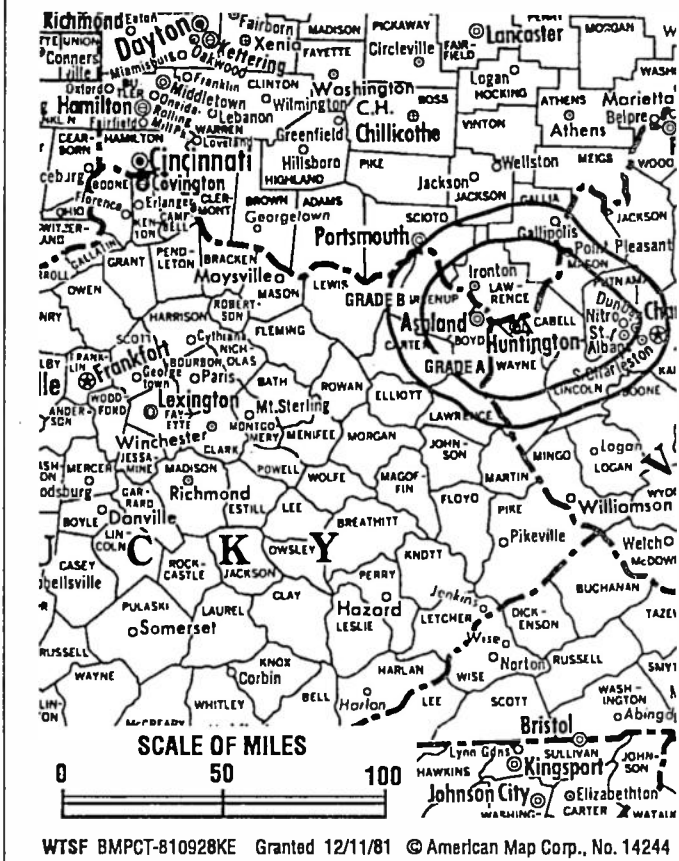
Greg Paton, Chief Engineer.

Ann Bledsoe, Program Director.

Highest 30 Sec. Rate: \$10.

City of License: Ashland. DMA: Charleston-Huntington. Rank: 57.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WTSF BMPCT-810928KE Granted 12/11/81 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	158,480	53,260	211,740
Average Weekly Circulation (1995)	9,139	2,634	14,422
Average Daily Circulation (1995)			5,756

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kentucky—Beattyville

WLJC-TV

Ch. 65

Network Service: TBN.

Licensee: Hour of Harvest Inc., c/o Rev. Forest Drake, Station WLJC(FM), Beattyville, KY 41311.

Studio: 219 Radio Station Loop, Beattyville, KY 41311.

Telephone: 606-464-3600. Fax: 606-464-9034.

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 73.45-kw max. visual, 7.34-kw max. aural. Antenna: 632-ft. above av. terrain, 501-ft. above ground, 1578-ft. above sea level.

Latitude 37° 36' 23"
Longitude 83° 41' 16"

Transmitter: 2.4-mi. N on Route 11, Beattyville.

Satellite Earth Stations: 3 in operation, 7.5-meter; 8.1-meter C-band; Automation Techniques receivers.

Ownership: Hour of Harvest Inc.

Began Operation: October 18, 1982.

Represented (legal): Reddy, Begley, Martin & McCormick.

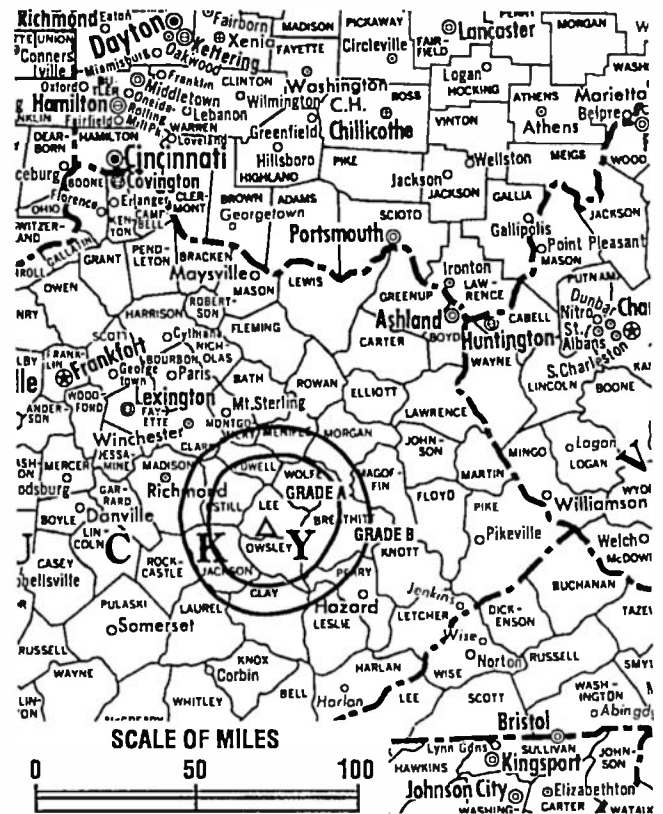
Represented (engineering): E. Harold Munn Jr. & Associates.

Personnel:

Jonathan Drake, General Manager.
Nathaniel Drake, General Sales Manager.
Rachel Drake, Program Director.

Highest 30 Sec. Rate: \$7.92.

City of License: Beattyville. DMA: Lexington. Rank: 68.



WLJC-TV BMPCT-870212KX Granted 4/30/87 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,670	28,410	115,080
Average Weekly Circulation (1995)	1,980	165	6,941
Average Daily Circulation (1995)			2,848

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kentucky—Bowling Green

WBKO

Ch. 13

Network Service: ABC.

Licensee: Benedek Bcstg. Co. LLC, Stewart Square Bldg., Suite 210, 308 W. State St., Rockford, IL 61101.

Studio: 2727 Russellville Rd., Bowling Green, KY 42102.

Mailing Address: Box 13000, Bowling Green, KY 42102-9800.

Telephone: 502-781-1313. Fax: 502-781-1814.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 740-ft. above av. terrain, 603-ft. above ground, 1343-ft. above sea level.

Latitude 37° 03' 52"
Longitude 86° 26' 07"

Transmitter: Off State Hwy. 185, 5-mi. NE of Bowling Green.

Satellite Earth Stations: 4-meter C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; M/A-Com, 3.7-meter Ku-band; Avantek, Drake, M/A-Com receivers.

News Services: ABC, AP, CNN.

Ownership: Benedek Broadcasting LLC (Group Owner).

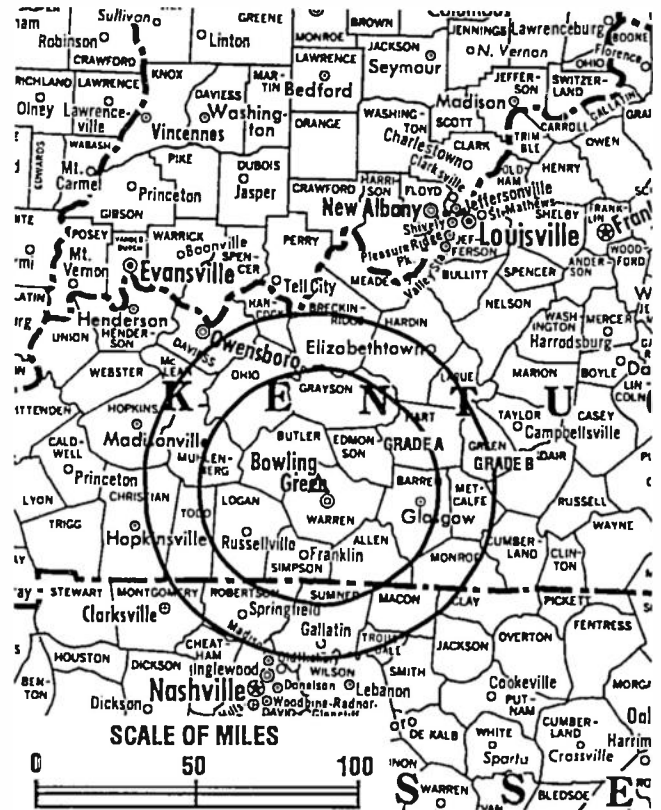
Began Operation: June 3, 1962. Sale to present owner by Bluegrass Media Inc. approved by FCC Feb. 14, 1983. Sale to Bluegrass by Professional Telecasting Systems approved July 14, 1976. Previous sale by Argus Bcstg. Co. (George A. Brown Jr., et al.) approved by FCC June 11, 1970.

Represented (sales): Katz Continental Television.

Represented (legal): Covington & Burling.

Personnel:

Clyde G. Payne, Vice President & General Manager.
Steve Crabtree, Director of News & Station Operations.
Rick McCue, General Sales Manager.
David L. Chumley, Director of Engineering.
Chris Allen, Promotion Director.
Deborah Claypool, Business Manager.



WBKO BPCT-4372 Granted 7/27/70 © American Map Corp., No. 14244

Blair Payne, Production Manager.
Gene Prather, Administrative & Community Services Director.

Highest 30 Sec. Rate: \$450.

NETWORK BASE HOURLY RATE: \$365.

City of License: Bowling Green. DMA: Bowling Green. Rank: 181.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	625,520	370,180	995,700
Average Weekly Circulation (1995)	58,731	54,842	135,891
Average Daily Circulation (1995)			84,331

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kentucky—Bowling Green

WKNT

Ch. 40

(Operates satellite WGRB, Campbellsville, KY)

Network Service: FOX.

Licensee: Southeastern Communications Inc.

Studio: 855 Lover's Lane, Bowling Green, KY 42103.

Mailing Address: Box 51827, Bowling Green, KY 42102-6827.

Telephone: 502-781-2140. Fax: 502-842-7140.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 780-kw max. visual. Antenna: 791-ft. above av. terrain, 456-ft. above ground, 1417-ft. above sea level.

Latitude 37° 02' 10"
Longitude 86° 10' 20"

Holds CP for change to 783-kw max. visual, 800-ft. above av. terrain, 466-ft. above ground, 1427-ft. above sea level, transmitter to Pilots Knob, WNW of Hays. BMPCT-921009KE.

Transmitter: 1.8-mi. WNW of Hays, atop Pilots Knob.

Ownership: Southeastern Communications Inc.

Began Operation: November 26, 1991.

Represented (legal): Faye & Fleuer.

Personnel:

Carol LaFever, General Manager.
Mike Graham, Chief Engineer.
Marty Bagby, Program & Promotion Director.

Highest 30 Sec. Rate: \$150.



WKNT BMPCT-921009KE Granted 2/2/93 © American Map Corp., No. 14244

City of License: Bowling Green. DMA: Bowling Green. Rank: 181.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	234,630	157,260	391,890
Average Weekly Circulation (1995)	8,427	8,841	18,693
Average Daily Circulation (1995)			6,255

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kentucky—Campbellsville

WGRB

Ch. 34

(Satellite of WKNT, Bowling Green, KY)

Network Service: FOX.

Licensee: Green River Bcstg. Co. Inc., 5400 Minors Lane, Louisville, KY 49259.

Studio: 1210 Cane Valley Rd., Cane Valley, KY 42720.

Telephones: 502-465-2223; 502-384-4738. Fax: 502-384-6864.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 600-kw max. visual, 108-kw max. aural. Antenna: 1027-ft. above av. terrain, 954-ft. above ground, 1848-ft. above sea level.

Latitude 37° 10' 05"
Longitude 85° 18' 32"

Transmitter: Hwy. 55, 4.1-mi. N of Columbia.

Satellite Earth Stations: C-band; Ku-band; ChannelMaster, Scientific-Atlanta receivers.

Ownership: Green River Broadcasting Co. Inc.

Began Operation: April 7, 1983.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Rubin, Bednarek & Associates Inc.

Personnel:

- Carol LaFever, General Manager.
- Mike Graham, Chief Engineer.
- Marty Bagby, Program & Promotion Director.

Highest 30 Sec. Rate: \$190.

City of License: Campbellsville. DMA: Louisville. Rank: 50.



WGRB BMPCT-830217KG Granted 3/16/83 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	126,500	91,610	218,110
Average Weekly Circulation (1995)	23,634	15,732	47,944
Average Daily Circulation (1995)			18,041

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kentucky—Danville-Lexington

WDKY-TV

Ch. 56

Network Service: FOX.

Licensee: Superior Kentucky License Corp., 434 Interstate Ave., Lexington, KY 40505.

Studio: Chevy Chase Plaza, 836 Euclid Ave., Lexington, KY 40502.

Telephone: 606-269-5656. Fax: 606-269-3774.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 3390-kw max. visual, 339-kw max. aural. Antenna: Circularly polarized, 1151-ft. above av. terrain, 1099-ft. above ground, 2044-ft. above sea level.

Latitude 37° 47' 18"
Longitude 84° 40' 49"

Transmitter: Approx. 3-mi. SE of High Bridge at bend in Kentucky River.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Andrew, 3-meter C-band; Andrew, 4.6-meter C-band; M/A-Com, Scientific-Atlanta receivers.

Ownership: Superior Communications Group Inc. (Group Owner).

Began Operation: February 10, 1986. FCC approved sale to present owner by Backe Group Aug. 19, 1992. Transfer of control from Pery A. Sook to Albert M. Holtz approved by FCC Dec. 30, 1992. Sale to MMC Television Corp. approved by FCC Sept. 25, 1989 but not consummated.

Represented (sales): Seitel Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

George Boggs, Vice President & General Manager.
Jonas Jones, General Sales Manager.

THE TED HEPBURN COMPANY

We were the broker in the 1992 sale of WDKY-TV

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995
P.O. Box 43263, Cincinnati, OH 45243-0263 (513) 271-5400



WDKY-TV BMPCT-860905KG Granted 11/18/86 © American Map Corp., No. 14244

Juris Rasums, Program & Operations Manager.
Randy Cookman, Chief Engineer.
Tara Holtz, Promotion Director.
Joanne Q. Parker, Business Manager.

Highest 30 Sec. Rate: \$600.

City of License: Danville. DMA: Lexington. Rank: 68.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	344,390	186,350	530,740
Average Weekly Circulation (1995)	113,915	50,440	213,142
Average Daily Circulation (1995)			94,742

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kentucky—Hazard

WYMT-TV

Ch. 57

Network Service: CBS.

Licensee: Gray Kentucky Television Inc., 2851 Winchester Rd., Lexington, KY 40509.

Studio: 4 Blackgold Blvd., Hazard, KY 41701.

Mailing Address: Box 1299, Hazard, KY 41702.

Telephone: 606-436-5757. Fax: 606-439-3760.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 2630-kw max. visual, 263-kw max. aural. Antenna: 1560-ft. above av. terrain, 1029-ft. above ground, 2949-ft. above sea level.

Latitude 37° 11' 38"
Longitude 83° 10' 52"

Transmitter: Buffalo Mountain, Hazard.

Satellite Earth Stations: DH Satellite, 5-meter Ku & C-band; Harris, 3.5-meter C-band; Harris, 7-meter C-band; Scientific-Atlanta, Standard Agile Omni receivers.

SNG Mobile Dish: Nurad.

News Services: AP, CBS.

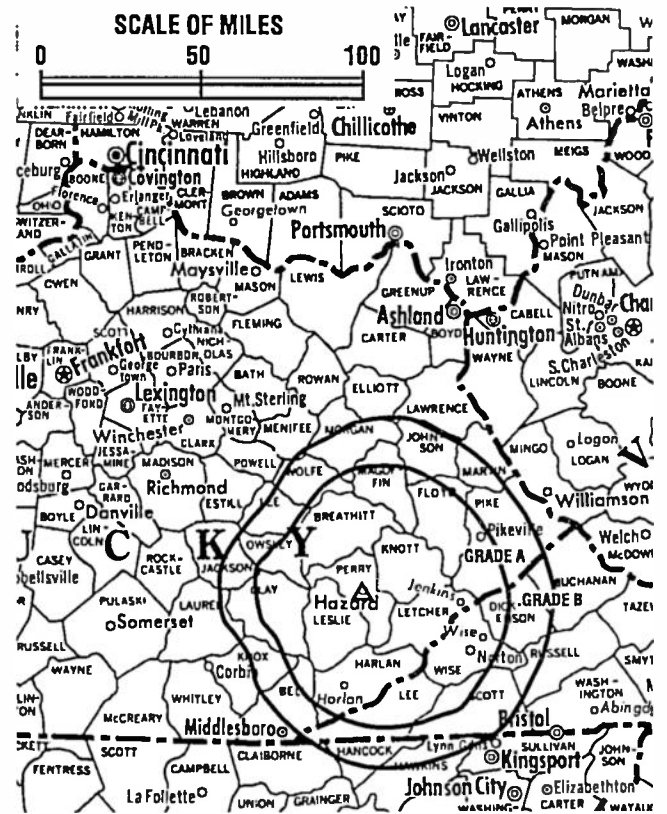
Ownership: Gray Communications Systems Inc. (Group Owner).

Began Operation: October 20, 1969. Sale to present owner by Don W. Stephens, Rehabilitator, approved by FCC Sept. 1, 1994. Sale to Bluegrass Broadcasting Co. by William D. Gorman, et al., approved by FCC May 22, 1985. Involuntary transfer of control granted by FCC March 25, 1993.

Represented (legal): Latham & Watkins.

Personnel:

James S. Boggs, General Manager.
Ernestine Cornett, Station Manager.
Tony Turner, News Director.
Sharon Lindon, Program Director.
Ken Fugate, Promotion Director.
Louise Adams, Business Manager.



WYMT-TV BMPCT-851220KF Granted 2/28/86 © American Map Corp., No. 14244

Jody Ritchie, Chief Engineer.
Rita Olinger, Production Manager.

Highest 30 Sec. Rate: \$500.

City of License: Hazard. DMA: Lexington. Rank: 68.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	205,360	56,920	262,280
Average Weekly Circulation (1995)	34,232	5,310	123,538
Average Daily Circulation (1995)			71,667

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kentucky—Lexington

WKYT-TV

Ch. 27

Network Service: CBS.

Licensee: Gray Kentucky Television Inc., 2851 Winchester Rd., Lexington, KY 40509.

Studio: Rte. 4, Winchester Rd., Lexington, KY 40555.

Mailing Address: Box 55037, Lexington, KY 40555.

Telephone: 606-299-0411. **Fax:** 606-299-2494.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1520-kw max. visual. Antenna: 985-ft. above av. terrain, 954-ft. above ground, 1945-ft. above sea level.

Latitude 38° 02' 22"
Longitude 84° 24' 11"

Transmitter: N side of U.S. Rte. 60, 2.8-mi. E of New Circle Rd.

Satellite Earth Stations: Harris, 6-meter; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

News Services: AP, CBS, NIWS.

Ownership: Gray Communications Systems Inc. (Group Owner).

Began Operation: September 30, 1957. Sale to present owner by Don W. Stephens, Rehabilitator, approved by FCC Sept. 1, 1994 (Television Digest, Vol. 33:42). Involuntary transfer of control to rehabilitator granted March 25, 1993. Sale to Bluegrass Bcstg. by Taft Bcstg. approved April 26, 1967 by FCC (Vol. 7:6, 18). Sale to Taft by Frederic Gregg, Charles Wright & Harry Feingold approved May 14, 1958 (Vol. 14:12, 20). Gregg, et al., acquired Ch. 27 CP when they purchased radio WLAP from Gilmore N. Nunn in 1957 (Vol. 13:13).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Latham & Watkins.

Represented (engineering): A. D. Ring, P.A.

Personnel:

- Wayne Martin, President & General Manager.
- Jim Ogle, Vice President, News.
- Kathy Plomin, Vice President, Sales.
- Mike Kanarek, Vice President, Operations, Client & Creative Services.
- Chas Callaway, Vice President, Engineering & Broadcast Services.
- Sharon Helton, Vice President, Traffic.



WKYT-TV BPCT-890407KG Granted 5/12/89 © American Map Corp., No. 14244

Lisa Saffel, National Sales Manager.
Barbara Garden, Program Director.
Belinda Turley, Business Manager.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$1200.

City of License: Lexington. DMA: Lexington. Rank: 68.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	741,740	424,620	1,166,360
Average Weekly Circulation (1995)	200,059	74,705	373,466
Average Daily Circulation (1995)			226,281

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kentucky—Lexington

WLEX-TV

Ch. 18

Network Service: NBC.

Licensee: WLEX-TV Inc., Box 1457, Lexington, KY 40591.

Studio: 1065 Russell Cave Rd., Lexington, KY 40505.

Mailing Address: Box 1457, Lexington, KY 40591.

Telephone: 606-255-4404. Fax: 606-255-2418.

E-mail: wlex@mis.net Web Site: <http://www.mis.net/wlex/wlexmain.html>

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1104-kw max. & 1000-kw horizontal visual, 221-kw max. & 200-kw horizontal aural. Antenna: 640-ft. above av. terrain, 670-ft. above ground, 1620-ft. above sea level.

Latitude 38° 03' 56"
Longitude 84° 29' 13"

Transmitter: Russell Cave Pike.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris Ku-band; Comtech, 5-meter C-band; RCA Ku-band; Cyclesat, Harris, M/A-Com, Pinzone receivers.

News Service: AP.

Ownership: WLEX-TV Inc.

Began Operation: March 15, 1955.

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Jules Cohen & Associates, P.A.

Personnel:

John A. Duvall, President & General Manager.
Marilyn Clark, Station Manager.
Mary Broberg, General Sales Manager.
Jim Allison, Station Relations.
Sandra J. Byron, Business Manager.
Sue Wylie, Director, Public Affairs.



WLEX-TV BPCT-4123 Granted 5/27/68 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$1000.

City of License: Lexington. DMA: Lexington. Rank: 68.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	606,310	279,150	885,460
Average Weekly Circulation (1995)	171,058	64,911	319,258
Average Daily Circulation (1995)			168,194

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kentucky—Lexington

WTVQ-TV

Ch. 36

Network Service: ABC.

Licensee: Park Bcstg. of Kentucky Inc.

Studio: 2940 Bryant Rd., Lexington, KY 40511.

Mailing Address: Box 5590, Lexington, KY 40555.

Telephone: 606-233-3600. **Fax:** 606-293-5002. **E-mail:** wtvq@mis.net

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2140-kw max. & 1580-kw horizontal visual, 214-kw max. & 158-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 994-ft. above ground, 1994-ft. above sea level.

Latitude 38° 02' 03"
Longitude 84° 23' 39"

Transmitter: 2940 Bryant Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 4.6-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 9.3-meter C-band; DH Satellite, 4.5-meter Ku & C-band; DH Satellite, 5-meter C-band; Harris, 6.2-meter C-band; Prodelin, 3.8-meter Ku & C-band; Avantek, DX Communications, Harris, Scientific-Atlanta, Standard Communications receivers.

News Services: ABC, AP, CNN.

Ownership: Park Acquisition Inc. (Group Owner).

Began Operation: June 2, 1968 on Ch. 62; began on Ch. 36 June 20, 1980. FCC approved sale to present owner March 27, 1995. Sale to Park Bcstg. approved by FCC Dec. 18, 1991. Sale to Shamrock Bcstg. by Starr Bcstg. Group approved by FCC June 7, 1979. Sale to Starr by Roy B. White Jr. & Reeves Telecom Corp. approved Nov. 14, 1973.

Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

THE
TED HEPBURN
COMPANY

We were the broker
in the 1992 sale of
WTVQ-TV

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995
P.O. Box 43263, Cincinnati, OH 45243 0263 (513) 271-5400



WTVQ-TV Doc.-21392 Granted 4/18/79 © American Map Corp., No. 14244

Personnel:

- Christopher Aldridge, Vice President & General Manager.
- Oick Kelly, General Sales Manager.
- Stephen Hensley, Local Sales Manager.
- Jim Brady, Director of Engineering.
- Mike Fowler, Program Manager.
- Frank Volpicella, News Director.
- Carolyn Dooley, Business Manager.

Highest 30 Sec. Rate: \$2000.

City of License: Lexington. **OMA:** Lexington. **Rank:** 68.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	490,490	238,280	728,770
Average Weekly Circulation (1995)	180,942	72,176	345,414
Average Daily Circulation (1995)			181,504

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kentucky—Louisville

WAVE

Ch. 3

Network Service: NBC.

Licensee: Cosmos Bcstg. Corp., 725 S. Floyd St., Louisville, KY 40203.

Studio: 725 S. Floyd St., Louisville, KY 40203.

Mailing Address: Box 32970, Louisville, KY 40232.

Telephone: 502-585-2201. Fax: 502-561-4115. E-mail: wave3tv@aol.com

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1820-ft. above av. terrain, 1690-ft. above ground, 2500-ft. above sea level.

Latitude 38° 27' 23"
Longitude 85° 25' 28"

Transmitter: 4.1-mi. NW of LaGrange, N of Hwy. 42, W of Hwy. 53.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Scientific-Atlanta, 7-meter C-band; Andrew, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, NBC.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Began Operation: November 24, 1948. Sale to present owner by Orion Bcstg. approved by FCC Aug. 14, 1981 (Television Digest, Vol. 20:24; 21:4).

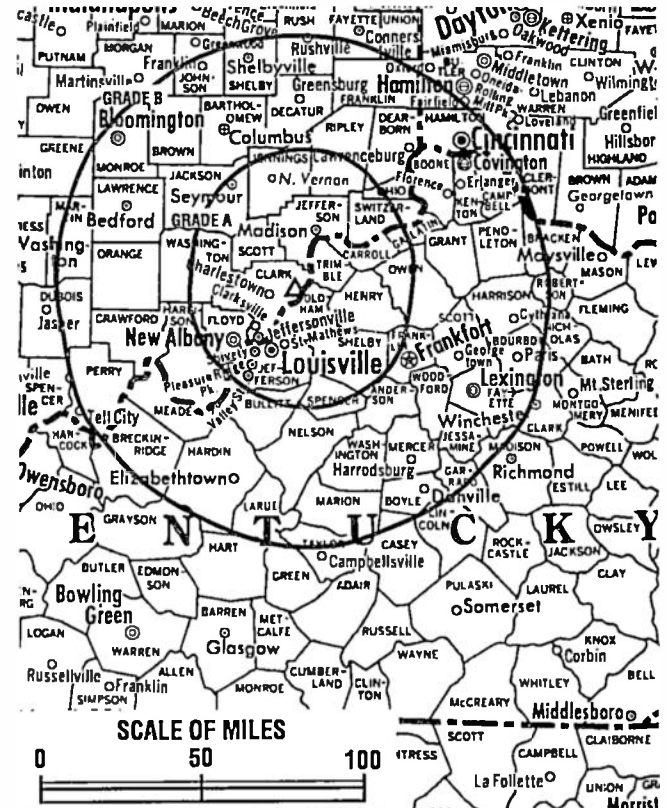
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

- Guy Hempel, Vice President & General Manager.
- Stephen P. Langford, General Sales Manager.
- Nick Ulmer, National Sales Manager.
- Bill Eschbach, Chief Engineer.
- Kathy Beck, News Director.
- Faith Gibson, Business Manager.
- Dan Foss, Production Manager.



WAVE BPCT-850211KJ Granted 3/28/85 © American Map Corp., No. 14244

Jim Brandenburg, Creative Services Manager.
Bob Fulbright, Commercial Services Director.

Highest 30 Sec. Rate: \$3000.

NETWORK BASE HOURLY RATE: \$4000.

City of License: Louisville. DMA: Louisville. Rank: 50.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,212,590	778,920	1,991,510
Average Weekly Circulation (1995)	310,797	180,106	529,564
Average Daily Circulation (1995)			292,434

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kentucky—Louisville

WBNA

Ch. 21

Network Service: WBN.

Licensee: Word Bcstg. Network Inc., Box 19859, Louisville, KY 40259.

Studio: 3701 Fern Valley Rd., Louisville, KY 40219.

Telephone: 502-964-2121. Fax: 502-966-9692.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 2000-kw max. visual, 200-kw max. aural. Antenna: 750-ft. above av. terrain, 465-ft. above ground, 1349-ft. above sea level.

Latitude 38° 01' 59"
Longitude 85° 45' 16"

Transmitter: Prayer Mountain, Sheperdsville.

Ownership: Word Broadcasting Network Inc.

Began Operation: April 2, 1986.

Represented (legal): Pepper & Corazzini.

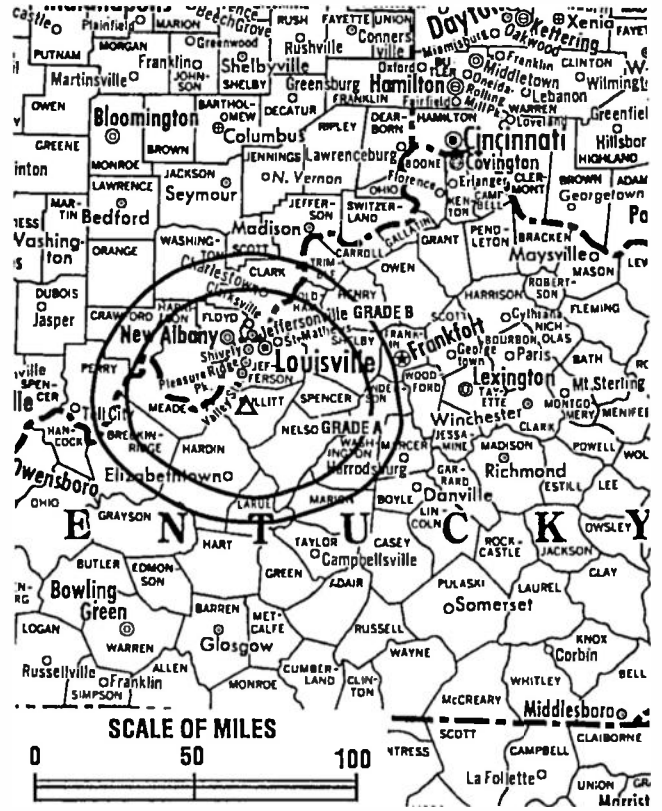
Personnel:

John D. Bradshaw, General Manager.
Phil Keith, Program Director.
Charles Henson, Engineering.
Greg Holt, Business Manager.

Highest 30 Sec. Rate: \$250.

City of License: Louisville. **DMA:** Louisville. **Rank:** 50.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WBNA BMPCT-841001KG Granted 5/2/85 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	311,870	183,330	495,200
Average Weekly Circulation (1995)	20,725	14,271	36,210
Average Daily Circulation (1995)			10,549

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kentucky—Louisville

WDRB-TV

Ch. 41

Network Service: FOX.

Licensee: Independence Television Co., One Independence Square, Louisville, KY 40203.

Studio: One Independence Square, Louisville, KY 40203.

Telephone: 502-584-6441. Fax: 502-589-5559.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 5000-kw max. visual. Antenna: Circularly polarized, 1283-ft. above av. terrain, 971-ft. above ground, 1932-ft. above sea level.

Latitude 38° 21' 00.00"
Longitude 85° 50' 56.50"

Transmitter: W side of Christian Rd., 4-mi. NW of New Albany, IN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Microdyne, 4.7-meter C-band; Scientific-Atlanta, 5-meter C-band; Microdyne receivers.

News Services: AP, CNN.

Ownership: Blade Communications Inc. (Group Owner).

Began Operation: February 28, 1971. Sale to present owner by Cowles Media Co. approved by FCC Dec. 5, 1983 (Television Digest, Vol. 23:26). Sale to Cowles by Owsley & Egerton Welch, J. P. Morgan, Arlie Howard, et al., approved by FCC Oct. 25, 1977 (Vol. 17:21, 51).

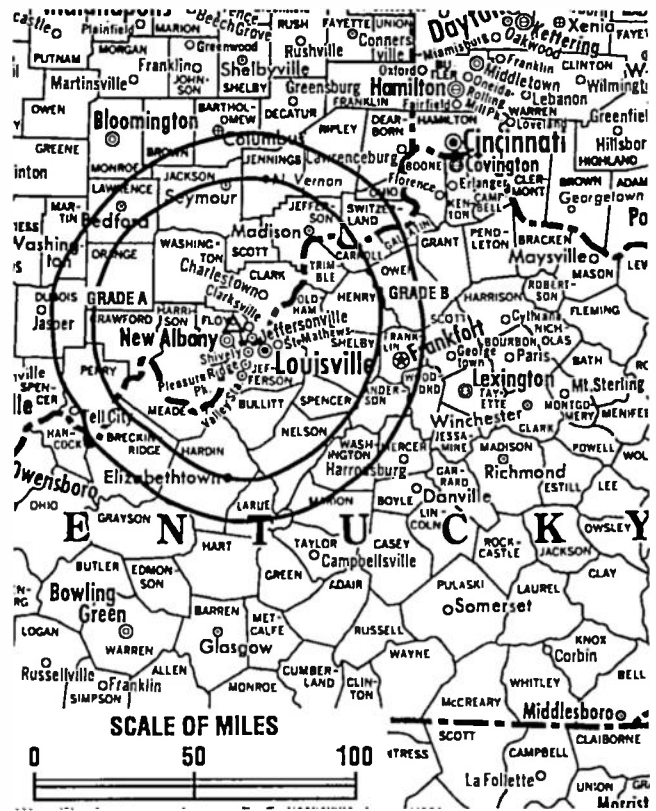
Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

John J. Dorkin, President & General Manager.
Jack Ratterman, General Sales Manager.
Kim Craven, National Sales Manager.
Katrina Very, National Sales Manager.
Hal Stopfel, News Director.
Glen Cook, Chief Engineer.
Pattie Kiray, Controller.



WDRB-TV BPCT-890518KG Granted 6/14/89 © American Map Corp., No. 14244

Denise Oamron, Marketing & Promotion Director.
Ron Mack, Production Director.
Alice Sheffield, Traffic Supervisor.

Highest 30 Sec. Rate: \$1200.

City of License: Louisville. DMA: Louisville. Rank: 50.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	623,300	395,140	1,018,440
Average Weekly Circulation (1995)	270,575	151,931	455,844
Average Daily Circulation (1995)			221,440

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kentucky—Louisville

WHAS-TV

Ch. 11

Network Service: ABC.

Licensee: Journal Bcstg. of Kentucky Inc., 75 Fountain St., Providence, RI 02902.

Studio: 520 W. Chestnut St., Louisville, KY 40202.

Mailing Address: Box 1100, Louisville, KY 40201.

Telephone: 502-582-7840. Fax: 502-582-7279.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 135-kw visual, 13.5-kw aural. Antenna: 1280-ft. above av. terrain, 984-ft. above ground, 1960-ft. above sea level.

Latitude 38° 21' 23"
Longitude 85° 50' 52"

Transmitter: 5667 S. Skyline Dr., Floyds Knob, 3.6-mi. N of New Albany, IN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9-meter; Harris receivers.

News Services: AP, UPI.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

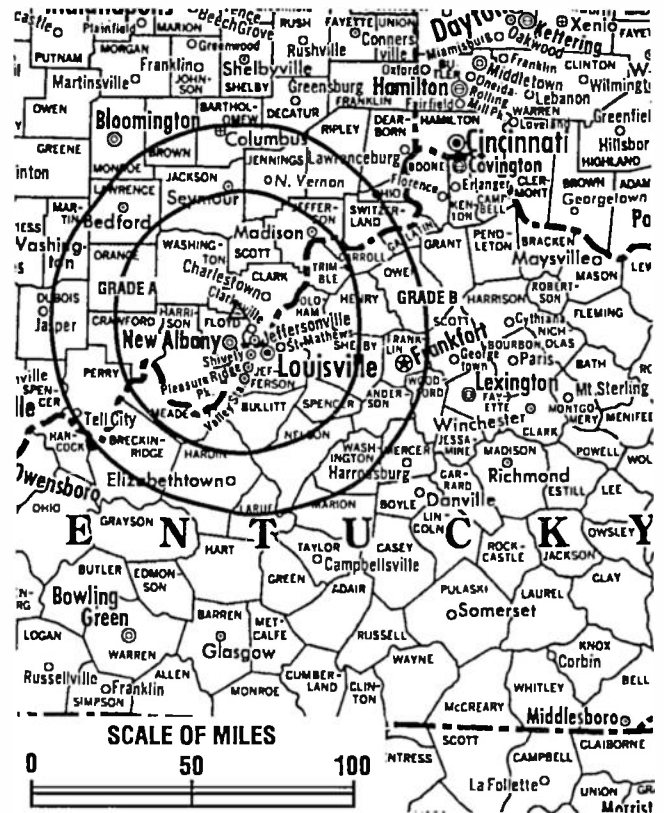
Began Operation: March 27, 1950. Sale to Providence Journal Co. by Louisville Courier-Journal & Times approved by FCC July 30, 1986 (Television Digest, Vol. 26:2, 23).

Represented (sales): TeleRep Inc.

Represented (legal): Covington & Burling.

Personnel:

Joe Goleniowski, General Manager.
George Hulcher, Station Manager.
Charles Gordon, General Sales Manager.
Doug Roberts, National Sales Manager.
Nick Simonette, News Director.
Dan Miller, Program Director.
Eric Bergman, Engineering Manager.
John Blim, Promotion Director.
Becky Norris, Business Manager.



WHAS-TV BPCT-820506KF Granted 7/30/82 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$2712.

City of License: Louisville. DMA: Louisville. Rank: 50.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	876,920	571,500	1,448,420
Average Weekly Circulation (1995)	322,203	183,183	539,675
Average Daily Circulation (1995)			327,868

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kentucky—Louisville

WLKY

Ch. 32

Network Service: CBS.

Licensee: Pulitzer Broadcasting Co., Box 6205, Louisville, KY 40206.

Studio: 1918 Mellwood Ave., Louisville, KY 40206.

Telephone: 502-893-3671. Fax: 502-897-2384.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 4300-kw max. & 1290-kw horizontal visual, 860-kw max. & 257-kw horizontal aural. Antenna: 1260-ft. above av. terrain, 985-ft. above ground, 1945-ft. above sea level.

Latitude 38° 22' 10"
Longitude 85° 50' 02"

Transmitter: Rte. 1, Floyds Knob, near New Albany, IN.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Comtech, 5-meter Ku & C-band; SatCom, 7-meter C-band; Microdyne, Pinzone receivers.

SNG Mobile Dish: Andrew, 2.8-meter Ku-band.

News Services: AP, CNN.

Ownership: Pulitzer Publishing Co. (Group Owner).

Began Operation: September 16, 1961. Sale to present owner by Gannett Co. approved by FCC May 12, 1983 (Television Digest, Vol. 23:2). Merger of Combined Communications & Gannett Co. approved by FCC June 7, 1979 (Vol. 18:20, 38; 19:24). Sale to Combined by Sonderling Bcstg. approved April 4, 1973 (Vol. 12:33, 41; 3:17). Transfer of control to Sonderling Bcstg. from George E. Egger, William S. Cutchins, Richard F. Shively, Dillman A. Rash & Archibald P. Cochran granted Dec. 13, 1967 (Vol. 7:51).

Represented (sales): Katz Continental Television.

Personnel:

Rabun Matthews, Vice President & General Manager.
Bill Stanley, General Sales Manager.
Greg Baird, National Sales Manager.
Steve Sabato, News Director.
Fred Steurer, Chief Engineer.



WLKY BPCT-4811 Granted 2/18/75 © American Map Corp., No. 14244

Bruce Burns, Promotion Director.
Delores Roehm, Business Manager.
Lora Bradshaw, Community Affairs Director.

Rates: On request.

City of License: Louisville. DMA: Louisville. Rank: 50.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	515,310	337,610	852,920
Average Weekly Circulation (1995)	305,646	167,029	499,864
Average Daily Circulation (1995)			282,482

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kentucky—Madisonville

WLCN

Ch. 19

Network Service: Independent.

Licensee: Zoe Bcstg. Corp., Box 1087, Madisonville, KY 42431.

Studio: 721 Princeton Pike, Madisonville, KY 42431.

Telephone: 502-821-5433. **Fax:** 502-821-5343.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 2676-kw max. & 953-kw horizontal visual, 114.3-kw max. & 95.3-kw horizontal aural. Antenna: 791-ft. above av. terrain, 666-ft. above ground, 1220-ft. above sea level.

Latitude 37° 24' 46"
Longitude 87° 31' 32"

Transmitter: N side of County Rd. 260, Hopkins County, approx. 2.4-mi W of Hanson.

Ownership: Life Anew Ministries.

Began Operation: October 15, 1983.

Represented (sales): Landin Media Sales.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Personnel:
John Price, General Manager.

Highest 30 Sec. Rate: \$18.50.

City of License: Madisonville. **DMA:** Evansville. **Rank:** 94.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WLCN BPCT-88114KK Granted 12/20/88 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	133,150	79,480	212,630
Average Weekly Circulation (1995)	4,317	1,700	6,001
Average Daily Circulation (1995)			1,794

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kentucky—Paducah

WPSD-TV

Ch. 6

Network Service: NBC.

Licensee: Paxton Media Group Inc., 408 Kentucky Ave., Paducah, KY 42002.

Studio: 100 Television Lane, Paducah, KY 42003-5098.

Mailing Address: Box 1197, Paducah, KY 42002-1197.

Telephone: 502-442-8214. Fax: 502-442-2096.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 13.8-kw aural. Antenna: 1585-ft. above av. terrain, 1623-ft. above ground, 2000-ft. above sea level.

Latitude 37° 11' 31"
Longitude 88° 58' 53"

Transmitter: Approx. 23-mi. NW of Paducah near Monkey's Eyebrow, KY.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 6-meter; Harris, 3-meter; Harris, 6-meter; Harris receivers.

News Services: AP, CNN, UPI.

Ownership: Paxton Media Group Inc.

Began Operation: May 28, 1957.

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates.

Personnel:

Richard Paxton, President.
John Williams, Vice President & General Manager.
Don Van Cleve, Local Sales Manager.
Ann Eaves, National Sales Manager.
Don Brown, Chief Engineer.
Kevin Nunn, News Director.



WPSD-TV BPCT-2823 Granted 12/8/60 © American Map Corp., No. 14244

Dan Steele, Operations & Program Manager.
Cathy Crecelius, Promotion & Public Affairs Manager.

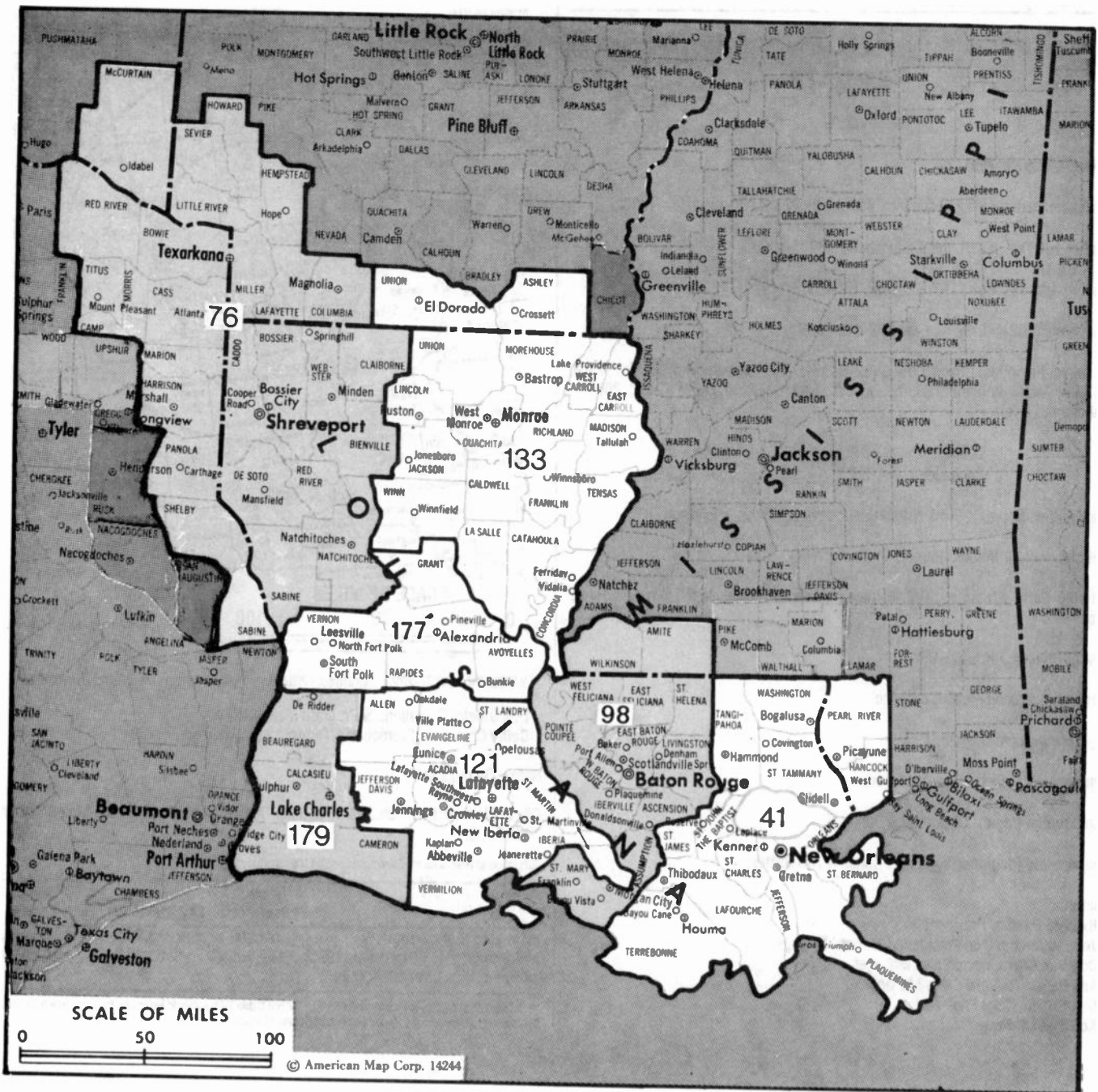
Rates: On request.

City of License: Paducah. DMA: Paducah-Cape Girardeau-Harrisburg-Mount Vernon.
Rank: 78.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	374,200	282,760	656,960
Average Weekly Circulation (1995)	152,655	103,684	286,695
Average Daily Circulation (1995)			166,747

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
New Orleans, LA	613,030	41
Shreveport, LA	358,730	76
Baton Rouge, LA	262,960	98
Lafayette, LA	201,050	121
Monroe, LA-El Dorado, AR	169,660	133
Alexandria, LA	79,720	177
Lake Charles, LA	75,290	179

MARKET AREA COMMERCIAL STATIONS
WCCL (49), WDSU (6), WGNO (26), WHNO (20), WNOL-TV (38), WUPL (54), WVUE (8), WWL-TV (4)
KMSS-TV (33), KSHV (45), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3)
WAFB (9), WBRZ (2), WGMB (44), WVLA (33)
KADN (15), KATC (3), KLFY-TV (10)
KARD (14), KMCT-TV (39), KNOE-TV (8), KTVE (10)
KALB-TV (5), KLAX-TV (31)
KPLC-TV (7), KVHP (29)

State Cross Reference List	
Communities that receive programs of stations that are located elsewhere.	
KARD, West Monroe	See Monroe, LA
KMCT-TV, West Monroe	See Monroe, LA
WUPL, New Orleans	See Slidell, LA

Louisiana Station Totals as of November 1, 1995			
	VHF	UHF	TOTAL
Commercial Television Stations	14	14	28
Educational Television Stations	2	6	8
	16	20	36

Louisiana—Alexandria

KALB-TV

Ch. 5

Network Service: NBC.

Licensee: Park Bcstg. of Louisiana Inc., Box 550, Ithaca, NY 14851.

Studio: 605-11 Washington St., Alexandria, LA 71301.

Telephone: 318-445-2456. Fax: 318-442-7427.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 22-kw aural. Antenna: 1590-ft. above av. terrain, 1586-ft. above ground, 1749-ft. above sea level.

Latitude 31° 02' 15"
Longitude 92° 29' 45"

Transmitter: Forest Hill, LA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 4.2-meter C-band; Harris, 8-meter Ku-band; Harris receivers.

News Services: AP, CNN, NBC.

Ownership: Park Acquisition Inc. (Group Owner).

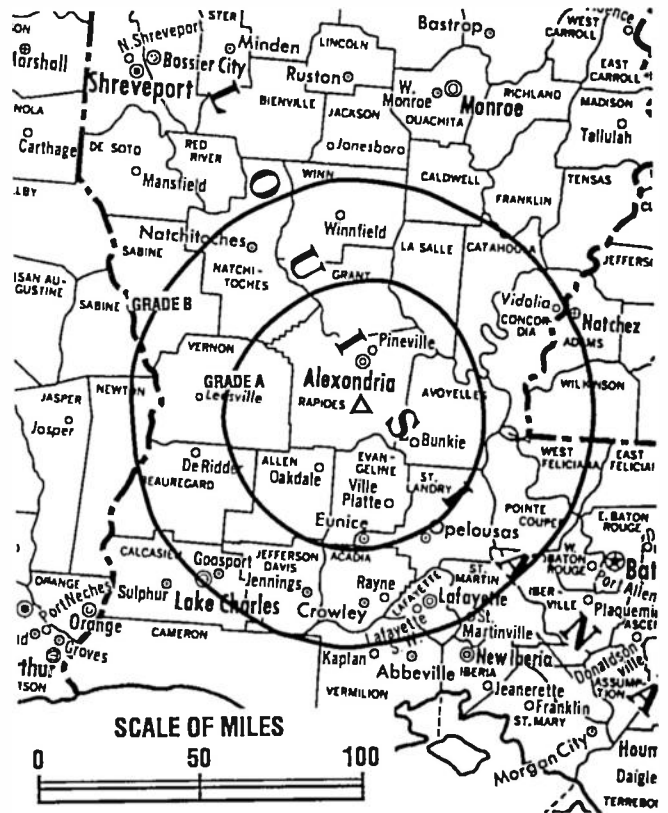
Began Operation: September 29, 1954. Sale to Park Bcstg. by Lanford Telecasting Co. approved by FCC Sept. 17, 1993. Sale to present owner approved March 27, 1995.

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Lesley Golmon, Vice President & General Manager.
James Reardon, General Sales Manager.
Charles Neal, Local Sales Manager.
Randall Adcock, Engineering Supervisor.
Jack Frost, News Director.
Sharyn Bowen, Program Director.
John Lindsay, Promotion Director.
Brenda Kaiser, Business Manager.



KALB-TV BPCT-3449 Granted 1/13/65

© American Map Corp., No. 14244

Highest 3D Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$900.

City of License: Alexandria. DMA: Alexandria, LA. Rank: 177.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	519,370	267,260	786,630
Average Weekly Circulation (1995)	99,431	49,430	159,553
Average Daily Circulation (1995)			95,529

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Louisiana—Alexandria

KLAX-TV

Ch. 31

Network Service: ABC.

Licensee: Pollack/Beiz Communications Co. Inc., 4554 Fleming Rd., Collierville, TN 38017.

Studio: 1811 England Dr., Alexandria, LA 71303.

Mailing Address: Box 881B, Alexandria, LA 71306.

Telephone: 318-473-0031. Fax: 318-442-4646.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1290-kw max. visual, 130-kw aural. Antenna: 1093-ft. above av. terrain, 1027-ft. above ground, 1253-ft. above sea level.

Latitude	31°	33'	54"
Longitude	92°	33'	00"

Transmitter: 1.5-mi. SW of Dry Prong.

Satellite Earth Stations: Microdyne, 5-meter C-band; RCA Americom, 4-meter Ku-band; Microdyne, Standard Components receivers.

News Service: AP.

Ownership: Pollack/Beiz Communications Co. Inc.

Began Operation: March 3, 1983. Sale of station to G. Russell Chambers, et al., approved by FCC Dec. 24, 1986, but not consummated. Sale to present owners by James Richards, Ben Johnson, et al., approved May 13, 1988.

Represented (sales): Katz Communications Inc.

Represented (legal): Jones, Waldo, Holbrook & McDonough.

Represented (engineering): Lechman & Johnson Inc.

Personnel:

- Sam McLeod, General Manager.
- Laura Orgeron, General Sales Manager.
- Johnny Lewis, National Sales Manager.
- Robert Clark, Regional Sales Manager.
- Charles Flowers, Chief Engineer.
- Tom Smith, News Director.
- Pete Petrawski, Creative Services Director.



KLAX-TV BPCT-850528KH Granted 3/28/86 © American Map Corp., No. 14244

Lori Johnson, Program Director.
David L. Carlson, Business Manager.

Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$55.

City of License: Alexandria. DMA: Alexandria, LA. Rank: 177.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	187,590	107,350	294,940
Average Weekly Circulation (1995)	84,823	16,794	107,281
Average Daily Circulation (1995)			46,135

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Louisiana—Baton Rouge

WAFB

Ch. 9

Network Service: CBS.

Licensee: AFLAC Broadcast Partners, 1932 Wynnton Rd., Columbus, GA 31999.

Studio: 844 Government St., Baton Rouge, LA 70802-6090.

Telephone: 504-383-9999. **Fax:** 504-378-7891.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 1670-ft. above av. terrain, 1726-ft. above ground, 1700-ft. above sea level.

Latitude 30° 21' 58"
Longitude 91° 12' 47"

Transmitter: E of River Rd. & S of Baton Rouge on Duncan Point.

News Services: AP, CBS, CNN, CNN Headline News, UPI.

Ownership: American Family Corp. (AFLAC) (Group Owner).

Began Operation: April 19, 1953 on Ch. 28. Shifted to Ch. 9 Aug. 9, 1960 (Television Digest, Vol. 17:7). Sale to Guaranty Bcstg. by WDSU-TV Bcstg. Corp. and associated stockholders approved Jan. 14, 1964 by FCC (Vol. 4:3). FCC approved sale to American Family Corp., March 23, 1988.

Represented (sales): Harrington, Righter & Parsons Inc.

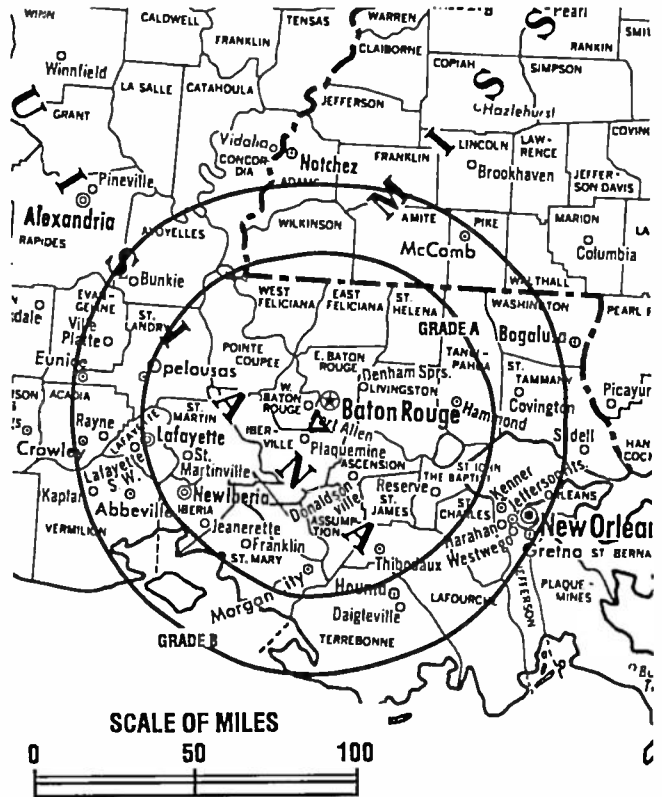
Represented (legal): Sidley & Austin.

Represented (engineering): David Steel & Associates Inc.

Personnel:

- Ronald E. Winders, Vice President & General Manager.
- Dave Ward, Assistant General Manager.
- Ray Sullivan, General Sales Manager.
- Dale Russell, Chief Engineer.
- Michael Moore, Operations Manager.
- Andree Boyd, Promotions Manager.
- Nick Simonette, News Director.
- Flo Ulmer, Business Manager.

Highest 30 Sec. Rate: \$1100.



WAFB BPCT-3437 Granted 1/22/65 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$845.

City of License: Baton Rouge. **OMA:** Baton Rouge. **Rank:** 98.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	765,910	331,510	1,097,420
Average Weekly Circulation (1995)	243,702	82,279	366,926
Average Daily Circulation (1995)			212,494

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Louisiana—Baton Rouge

WBRZ

Ch. 2

Network Service: ABC.

Licensee: Louisiana Television Bcstg., Box 2906, Baton Rouge, LA 70821.

Studio: 1650 Highland Rd., Baton Rouge, LA 70802.

Mailing Address: Box 2906, Baton Rouge, LA 70821.

Telephone: 504-387-2222. Fax: 504-336-2246.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circularly polarized, 1682-ft. above av. terrain, 1724-ft. above ground, 1749-ft. above sea level.

Latitude 30° 17' 49"
Longitude 91° 11' 40"

Transmitter: Plaquemine Point, LA.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter; Andrew, 4.5-meter; Andrew, 7.3-meter; SatCom, 5.5-meter; Avantek, Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Subcomm RSI, 2.5-meter Ku-band.

News Services: ABC, AP.

Ownership: Manship Stations (Group Owner).

Began Operation: April 14, 1955.

Represented (sales): Blair Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Douglas L. Manship, Chairman.
- Richard F. Manship, President.
- Patricia L. Cheramie, General Manager.
- John M. Spain, Station Manager.
- James Daboval III, Director of Sales.
- Andrew Shenkan, Sales Manager.
- John Pastorek, Director of News.
- Suzanne Marva, Director of Programming.
- Kim Manship, Director of Finance.



WBRZ BPCT-4173 Granted 3/5/70 © American Map Corp., No. 14244

- Denise Akers, Director of Marketing.
- Raymond J. Drago, Director of Production.
- Jamie Politz, Director of Human Resources.
- Clyde Pierce, Director of Engineering.
- Skip Haley, Director of Information Services.

Highest 30 Sec. Rate: \$900.

City of License: Baton Rouge. **DMA:** Baton Rouge. **Rank:** 98.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	780,600	336,720	1,117,320
Average Weekly Circulation (1995)	217,513	80,469	339,320
Average Daily Circulation (1995)			181,989

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Louisiana—Baton Rouge

WGMB

Ch. 44

Network Service: FOX.

Licensee: ComCorp of Baton Rouge Inc., Box 3030, Lafayette, LA 70502.

Studio: 5800 Florida Blvd., Baton Rouge, LA 70806.

Mailing Address: Box 65246, Baton Rouge, LA 70896-5246.

Telephone: 504-926-4444. Fax: 504-926-9462.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 3870-kw max. visual, 387-kw max. aural. Antenna: 1398-ft. above av. terrain, 1388-ft. above ground, 1401-ft. above sea level.

Latitude 30° 19' 35"
Longitude 91° 16' 36"

Transmitter: 1.9-mi. W of State Hwy. 1 on Hwy. 1148 near Addis.

Satellite Earth Stations: Anixter, 5-meter C-band; Comtech, 3.8-meter C-band; Comtech, 5-meter C-band; Comtech, 5-meter Ku & C-band; Sony receivers.

Ownership: Communications Corp. of America (Group Owner).

Began Operation: August 11, 1991.

Represented (sales): Seltel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Marsand Inc.

Personnel:

- Damian Calato, General Manager.
- Eddie Martiny, General Sales Manager.
- Monte Danos, News Director.
- Tammy Dupuy, Program Director.
- Lee Flynn, Promotions Director.
- Ursula Sigur, Business Manager.
- Terry Freeman, Chief Engineer.
- Gary Goverdale, Production Manager.



WGMB BMPCT-901210KE Granted 1/25/91 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$800.

City of License: Baton Rouge. DMA: Baton Rouge. Rank: 98.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	353,390	120,820	474,210
Average Weekly Circulation (1995)	122,268	42,004	176,668
Average Daily Circulation (1995)			84,944

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Louisiana—Baton Rouge

WVLA

Ch. 33

Network Service: NBC.

Licensee: Vetter Communications Co. Inc., Box 14685, Baton Rouge, LA 70898.

Studio: 5220 Essen Lane, Baton Rouge, LA 70809.

Mailing Address: Box 14685, Baton Rouge, LA 70898.

Telephone: 504-766-3233. Fax: 504-768-9191. E-mail: wvla@wvla.mhs.com-
puserve.com

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5000-kw
max. visual, 500-kw max. aural. Antenna: 1713-ft. above av. terrain, 1735-ft. above
ground, 1749-ft. above sea level.

Latitude 30° 19' 34.61"
Longitude 91° 16' 36.10"

Transmitter: 1.9-mi. W of Hwy. 1 on Hwy. 1148, Addis, LA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter Ku-band; Harris, 8-meter Ku-band; Micro-
dyne, 7-meter C-band; Microwave Assoc., 5-meter C-band; Harris, Microdyne,
Microwave Assoc. receivers.

News Services: AP, NBC, Skycam.

Ownership: Vetter Communications Co. Inc.

Began Operation: January 16, 1971. Sale to present owner by Richard O. Rush, et
al., approved by FCC March 12, 1976.

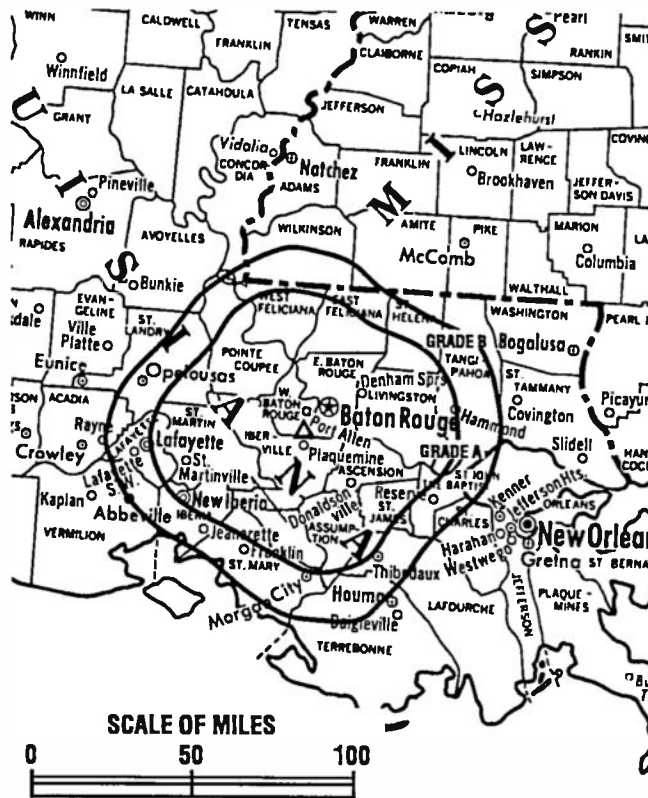
Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Phillip W. Cary.

Personnel:

- Cyril E. Vetter, Chairman.
- Larry Dietz, Vice President & Operations Manager.
- Donnie Picou, National Sales Director.
- Peggy Day, Local Sales Director.
- Larry Davis, News Director.
- Joyce Harvey, Program Director.
- Jason Furrate, Promotion & Marketing Director.
- William Johnson, Research.



WVLA BPTC-860814KE Granted 9/30/86 © American Map Corp., No. 14244

Tom Woodside, Chief Engineer.
Bob Davidge, Production Manager.
Felton Coleman, Public Affairs Manager.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$800.

City of License: Baton Rouge. DMA: Baton Rouge. Rank: 98.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	666,920	277,240	944,160
Average Weekly Circulation (1995)	184,034	63,865	247,911
Average Daily Circulation (1995)			133,466

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Louisiana—Lafayette

KADN

Ch. 15

(Operates satellite WNTZ, Natchez, MS)

Network Service: FOX.

Licensee: KADN Broadcasting Inc., 1500 Eraste Landry Rd., Lafayette, LA 70506.

Studio: 1500 Eraste Landry Rd., Lafayette, LA 70506.

Telephone: 318-237-1500. Fax: 318-237-2237.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 2300-kw max. visual, 231-kw max. aural. Antenna: 1181-ft. above av. terrain, 1178-ft. above ground, 1217-ft. above sea level.

Latitude	30°	21'	44"
Longitude	92°	12'	53"

Transmitter: 3-mi. S of Church Point.

Satellite Earth Stations: KLM, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 5.2-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

Ownership: KADN Broadcasting Inc.

Began Operation: February 27, 1980.

Represented (sales): Petry Television.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

- Eddie Blanchard, General Manager.
- Dave Pierce, Local Sales Manager.
- Pat Newberg, National Sales Manager.
- Keith Townsdin, Chief Engineer.
- Penny Bennett, Promotion Director.

Highest 30 Sec. Rate: \$590.



KADN BPCT-851227KF Granted 2/24/86 © American Map Corp., No. 14244

City of License: Lafayette. DMA: Lafayette, LA. Rank: 121.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	377,840	151,220	529,060
Average Weekly Circulation (1995)	104,551	46,752	158,348
Average Daily Circulation (1995)			75,923

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Louisiana—Lafayette

KATC

Ch. 3

Network Service: ABC.

Licensee: KATC Communications Inc., 134 Columbus St., Charleston, SC 29402.

Studio: 1103 Eraste Landry Rd., Lafayette, LA 70506.

Mailing Address: Box 93133, Lafayette, LA 70509.

Telephone: 318-235-3333. Fax: 318-235-9363.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1740-ft. above av. terrain, 1793-ft. above ground, 1800-ft. above sea level.

Latitude 30° 02' 19.10"
Longitude 92° 22' 14.90"

Transmitter: 25-mi. SW of city limits.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 5-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Avantek, Microdyne, Scientific-Atlanta receivers.

News Services: ABC, AP, CNN.

Ownership: Evening Post Publishing Co. (Group Owner).

Began Operation: September 19, 1962. Sale to Loyola University approved by FCC April 29, 1982. Sale to ML Media Partners approved Nov. 28, 1986. FCC approved sale to present owner Aug. 2, 1995.

Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

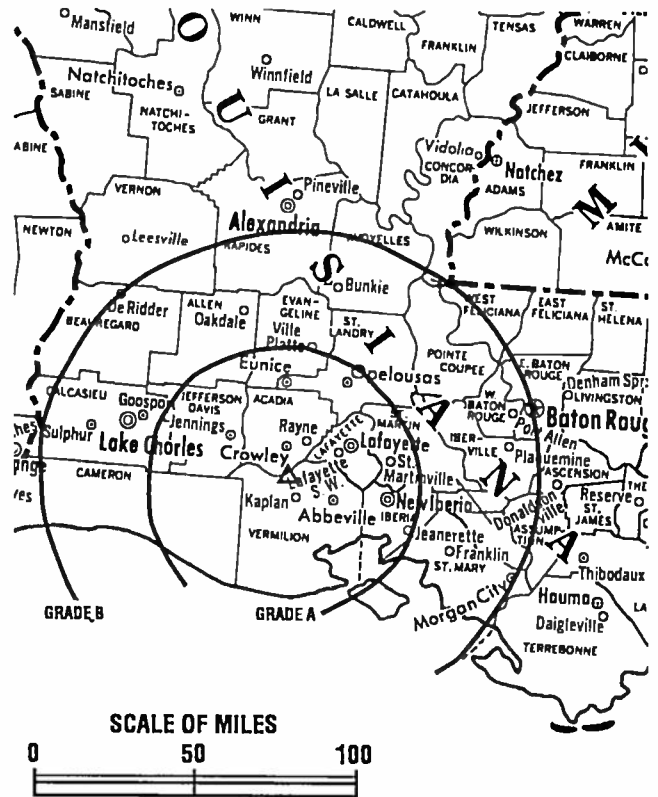
Personnel:

- Richard Harbison, General Manager.
- Bill Bowers, General Sales Manager.
- Eric Wertheim, Director of Broadcast Operations.
- Bill Rumsey, Chief Engineer.
- Judi Henderson, Program Director.

THE TED HEPBURN COMPANY

We were the broker in the 1995 sale of **KATC-TV**

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 863 8995
P.O. Box 43263, Cincinnati, OH 45243 0263 (513) 271-5400



KATC BPCT-5012 Granted 4/15/77 © American Map Corp., No. 14244

Fran Valentine, Marketing Director.
Cathy Schexnayder, Business Manager.

Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$1025.

City of License: Lafayette. DMA: Lafayette, LA. Rank: 121.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	477,950	195,430	673,380
Average Weekly Circulation (1995)	136,111	61,832	211,584
Average Daily Circulation (1995)			119,276

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Louisiana—Lafayette

KLFY-TV

Ch. 10

Network Service: CBS.

Licensee: Young Bcstg. Inc., 599 Lexington Ave., 47th Floor, New York, NY 10022.

Studio: 2410 Eraste Landry Rd., Lafayette, LA 70506.

Mailing Address: Box 90665, Lafayette, LA 70509.

Telephone: 318-981-4823.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 45.7-kw aural. Antenna: 1748-ft. above av. terrain, 1771-ft. above ground, 1800-ft. above sea level.

Latitude	30°	19'	18"
Longitude	92°	22'	41"

Holds CP for change to 316-kw. visual, 31.60-kw. aural, 1740-ft. above av. terrain. BPCT-791231KG.

Transmitter: State Hwy. 98, 1.8-mi. E of Maxie, LA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 3-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; United Satellite Systems, 3-meter Ku & C-band; Cyclesat, EASI, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: June 3, 1955. Transfer of control to individual stockholders of KWTX Bcstg. which held 80% approved by FCC Jan. 22, 1968. Previous sale by Camellia Bcstg. Co. Inc., Paul H. DeClouet and associates approved Jan. 27, 1965 by FCC (Television Digest, Vol. 4:48; 5:6). FCC approved sale to Young Broadcasting by Texoma Bcstrs. Inc., Feb. 3, 1988.

Represented (sales): Adam Young Inc.

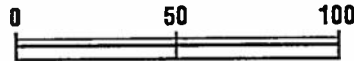
Represented (legal): Wiley, Rein & Fielding.

Personnel:

Joseph Varholy, Vice President & General Manager.
 Maria Placer, Vice President, News.
 Mike Barras, General Sales & Station Manager.
 Harriet Landry, National Sales Manager.



SCALE OF MILES



KLFY-TV BPCT-791231KG Granted 7/28/80 © American Map Corp., No. 14244

Terry Oover, Operations Manager & Program Director.
 Rachel Lemaire, Promotion Director.
 Rodney Evans, Chief Engineer.
 Sandra Campeaux, Business Manager.

Highest 30 Sec. Rate: \$775.

NETWORK BASE HOURLY RATE: \$1972.

City of License: Lafayette. OMA: Lafayette, LA. Rank: 121.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	975,820	737,260	1,713,080
Average Weekly Circulation (1995)	208,559	82,238	305,185
Average Daily Circulation (1995)			183,805

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Louisiana—Lake Charles

KPLC-TV

Ch. 7

Network Service: NBC.

Licensee: Cosmos Bcstg. Corp., Box 1490, Lake Charles, LA 70602-1490.

Studio: 320 Division St., Lake Charles, LA 70601.

Telephone: 318-439-9071. Fax: 318-437-7600.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 295-kw visual, 55-kw aural. Antenna: 1480-ft. above av. terrain, 1519-ft. above ground, 1549-ft. above sea level.

Latitude 30° 23' 43"
Longitude 93° 00' 08"

Transmitter: Near Fenton, LA.

Satellite Earth Stations: Comtech, 7-meter Ku & C-band; Harris, 3-meter C-band; Harris, 3-meter Ku-band; Harris, 10-meter Ku-band; Harris, Omni receivers.

News Service: AP.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

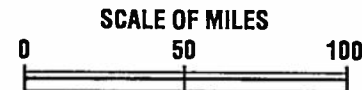
Began Operation: September 29, 1954. Sale to present owner approved by FCC Nov. 13, 1986 (Television Digest, Vol. 26:39). Sale to Channel Communications by G. Russell Chambers approved by FCC March 31, 1986. Previous sale by Calcasieu TV & Radio Inc. approved by FCC Feb. 18, 1971. Sale to Calcasieu by T. B. Lanford & L. M. Sepaugh Sr. & Jr. approved June 30, 1964 (Vol. 4:18, 27).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

James D. Serra, Vice President & General Manager.
Tom Pears, General Sales Manager.
Jerry Larsen, Local Sales Manager.
James Smith, News Director.
Robin Oaugereau, Program & Marketing Director.
Tim Bourgeois, Promotion Director.
Dianne Mayo, Operations Manager.
Sandra Barrow, Business Manager.



KPLC-TV BPCT-4012 Granted 12/12/67 © American Map Corp., No. 14244

Michael McShane, Chief Engineer.
John Ware, Creative Services Manager.

Rates: On request.

City of License: Lake Charles. DMA: Lake Charles. Rank: 179.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	450,440	235,040	685,480
Average Weekly Circulation (1995)	114,910	57,923	173,833
Average Daily Circulation (1995)			93,528

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Louisiana—Lake Charles

KVHP

Ch. 29

Network Service: FOX.

Licensee: KVHP-TV Partners, Debtor-in-Possession, 3638 Camino Del Rio N, Suite 102, San Diego, CA 92108.

Studio: 129 W. Prien Lake Rd., Lake Charles, LA 70605.

Telephone: 318-474-1316.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 747.6-kw max. visual, 112.1-kw max. aural. Antenna: 432-ft. above av. terrain, 457-ft. above ground, 471-ft. above sea level.

Latitude 30° 11' 50"
Longitude 93° 13' 12"

Holds CP for change to 2507-kw max. visual, 1293-ft. above av. terrain, 1289-ft. above ground, 1319-ft. above sea level, lat. 30° 17' 26", long. 93° 34' 35", transmitter to State Rte. 379, 5.9-mi. NW of Edgerly, LA. BMPCT-900730KZ.

Transmitter: SW of Ryan St. & Prien Lake Rd. Intersection, Lake Charles.

News Service: CNN.

Ownership: KVHP-TV Partners.

Began Operation: January 18, 1983. Sale to Herschell Hardesty & J. W. DiGiglia by Hugh Van Eaton approved by FCC March 3, 1984. Sale to Marvin Gorman Ministries Inc. from receivership approved by FCC July 16, 1986. Sale to present owners approved March 12, 1987.

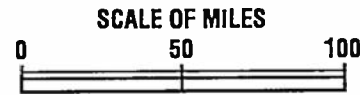
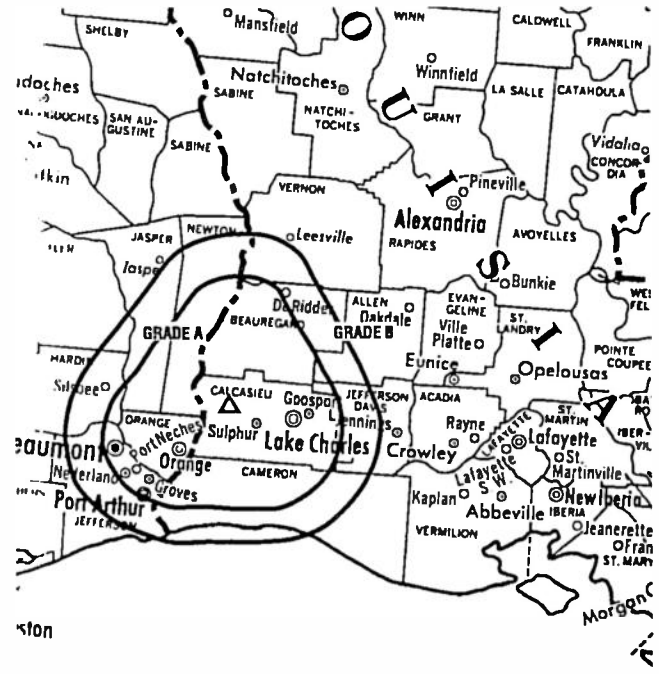
Represented (sales): Settel Inc.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Represented (engineering): Peter V. Gureckis & Associates.

Personnel:

- Gary Hardesty, President.
- Ken Smith, Station Manager.
- Debbie Racca, National Sales Manager.
- Charlie Boyd, Chief Engineer.
- Rose Guidry, Program Director.



KVHP BMPCT-900730KZ Granted 8/16/91 © American Map Corp., No. 14244

Kaye Bilodeaux, Promotion Director.
Dianna Thibodeaux, Business Manager.

Highest 30 Sec. Rate: \$185.

City of License: Lake Charles. **DMA:** Lake Charles. **Rank:** 179.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	317,530	156,280	473,810
Average Weekly Circulation (1995)	115,275	33,045	149,612
Average Daily Circulation (1995)			72,029

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Louisiana—West Monroe-Monroe

KARD

Ch. 14

Network Service: FOX.

Licensee: Petracom Broadcasting of Louisiana Inc., 1527 N. Dale Mabry Hwy., Suite 105, Lutz, FL 33549.

Studio: 102 Thomas Rd., Suite 400, West Monroe, LA 71291.

Telephone: 318-323-1972. Fax: 318-322-0926.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1876-ft. above av. terrain, 1929-ft. above ground, 2049-ft. above sea level.

Latitude 32° 05' 41"
Longitude 92° 10' 39"

Transmitter: 5.5-mi. W of Columbia, 1.5-mi. S of Hwy. 4.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 3.5-meter; Andrew, 7-meter; Andrew, Microwave Assoc. receivers.

Ownership: Petracom Inc. (Group Owner).

Began Operation: August 19, 1967 on Ch. 39 as KUZN-TV, left air Dec. 12, 1968; resumed operation under new ownership Aug. 13, 1970, left air Aug. 16, 1971. Resumed operation Oct. 6, 1974. Transfer of control to Kenneth E. Meyer, et al., approved by FCC Jan. 31, 1978. Sale to Charles Woods by Meyer, et al., approved Nov. 2, 1984. Assignment to Banam Bcstg. Inc. approved March 16, 1993. Sale to Petracom Inc. approved by FCC May 31, 1995.

Represented (sales): Seltel Inc.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Lydia Sandifer, Station Manager.
- Terry Howard, Local Sales Manager.
- Rodney Evans, Chief Engineer.
- Irma Campbell, Program Director.
- Todd Lacey, Promotion Director.
- J. D. Hammonds, Production Manager.



KARD BPC7-851118KE Granted 5/27/86 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$350.

City of License: West Monroe. DMA: Monroe-El Dorado. Rank: 133.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	293,600	164,410	458,010
Average Weekly Circulation (1995)	60,232	42,571	112,100
Average Daily Circulation (1995)			58,723

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Louisiana—West Monroe

KMCT-TV

Ch. 39

Network Service: Independent.

Licensee: Louisiana Christian Bcstg. Inc., 701 Parkwood Dr., West Monroe, LA 71291.

Studio: 701 Parkwood Dr., West Monroe, LA 71291.

Telephone: 318-322-1399. Fax: 318-323-3783.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 560-kw max. visual, 56-kw max. aural. Antenna: 498-ft. above av. terrain, 514-ft. above ground, 583-ft. above sea level.

Latitude	32°	30'	21"
Longitude	92°	08'	54"

Transmitter: 701 Parkwood Dr., West Monroe.

Ownership: Lamb Broadcasting Inc.

Began Operation: April 7, 1986.

Personnel:

Charles Reed, President & General Manager.
 Joe Currie, General Sales Manager.
 Ray Sumrall, Chief Engineer.

Rates: On request.

City of License: West Monroe. DMA: Monroe-El Dorado. Rank: 133.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KMCT-TV BMPCT-850920KG Granted 11/25/85 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	55,700	30,130	85,830
Average Weekly Circulation (1995)	4,126	1,284	5,683
Average Daily Circulation (1995)			1,711

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Louisiana—Monroe-El Dorado, Arkansas

KTVE

Ch. 10

Network Service: NBC.

Licensee: KTVE Inc., Box 4339, Monroe, LA 71203.

Studios: 2909 Kilpatrick Blvd., Monroe, LA 71201; 400 W. Main St., El Dorado, AR 71730.

Telephones: 318-323-1300 (Monroe); 501-862-6651 (El Dorado).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: Circularly polarized, 2000-ft. above av. terrain, 1980-ft. above ground, 2106-ft. above sea level.

Latitude 33° 04' 41.00"
Longitude 92° 13' 40.60"

Transmitter: 0.5-mi. S of Bolding, on Missouri Pacific RR spur.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter C-band; Harris, 3.5-meter Ku-band; Harris, 7-meter Ku-band; Satcom Technologies, 8.3-meter C-band; Harris, Microdyne receivers.

News Service: AP.

Ownership: Gray Communications Systems Inc. (Group Owner).

Began Operation: December 18, 1955. Sale to present owner by Fuqua National Inc. approved Dec. 4, 1967. Previous sale to Fuqua by William Simon and WVET-TV approved Nov. 29, 1963 by FCC (Television Digest, Vol. 3:49). Sale to William Simon (52%) and WVET-TV (48%) by co-equal owners Dr. Joe F. Rushton, W. C. Blewster Jr. & W. M. Bigley approved July 6, 1960 (Vol. 16:25, 28). Transfer of 32% from Simon to WVET-TV approved Sept. 8, 1960 (Vol. 16:34).

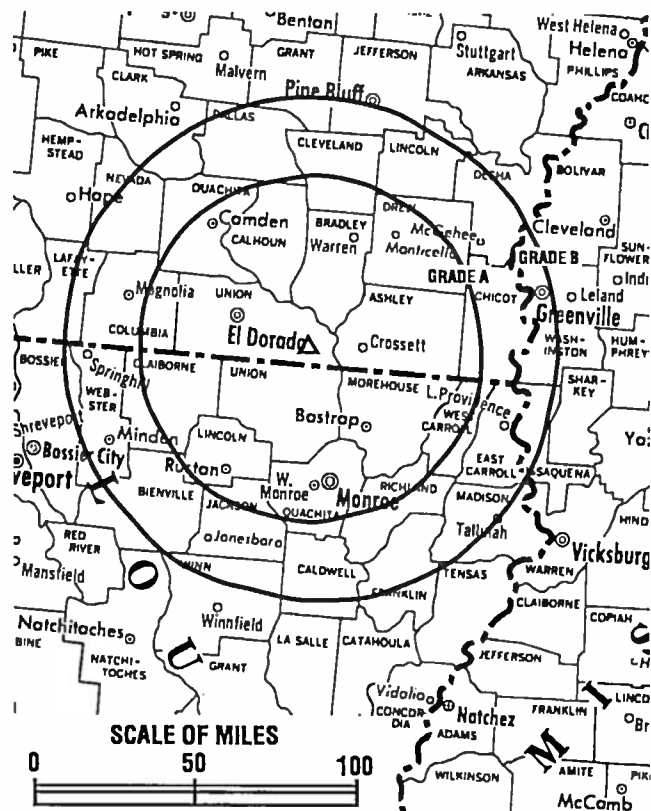
Represented (sales): Katz Continental Television.

Represented (legal): Venable, Baetjer, Howard & Civiletti.

Represented (engineering): Smith & Fisher.

Personnel:

- Joe Carriere, General Manager.
- Sean Trcalek, General Sales Manager.
- Matt James, News Director.
- Sabyn Hackler, Program Director.
- Mike Caruso, Chief Engineer.



KTVE BPCT-860328KH Granted 9/9/86 © American Map Corp., No. 14244

John Aldridge, Promotion Director.
Betty Smith, Business Director.
Keith Harper, Operations Manager.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$1300.

City of License: El Dorado, AR. **OMA:** Monroe-El Dorado. **Rank:** 133.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	247,140	163,800	410,940
Average Weekly Circulation (1995)	88,067	52,651	148,378
Average Daily Circulation (1995)			78,189

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Louisiana—Monroe-West Monroe

KNOE-TV

Ch. 8

Network Service: CBS.

Licensee: NOE Enterprises Inc., Box 4067, Monroe, LA 71211.

Studio: 1400 Oliver Rd., Monroe, LA 71201.

Mailing Address: Box 4067, Monroe, LA 71211.

Telephone: 318-388-8888. Fax: 318-322-8774.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 62.5-kw aural. Antenna: 1890-ft. above av. terrain, 1989-ft. above ground, 2049-ft. above sea level.

Latitude 32° 11' 45"
Longitude 92° 04' 10"

Transmitter: 2.5-mi. N of Riverton, LA.

Satellite Earth Stations: RCA, 3.7-meter Ku-band; Scientific-Atlanta, 4-meter C-band; Scientific-Atlanta, 7-meter C-band; Simulstat, 7-meter C-band; Comsat, Harris, Pinzone receivers.

AM Affiliate: KNOE, 5-kw, 540 kHz.

FM Affiliate: KNOE-FM, 100-kw, 101.9 MHz (No. 270), 1670-ft.

News Services: AP, CBS, CNN, CNN Headline News, Colorgraphics, National Weather Service, Potomac News Service.

Ownership: Noe Corp.

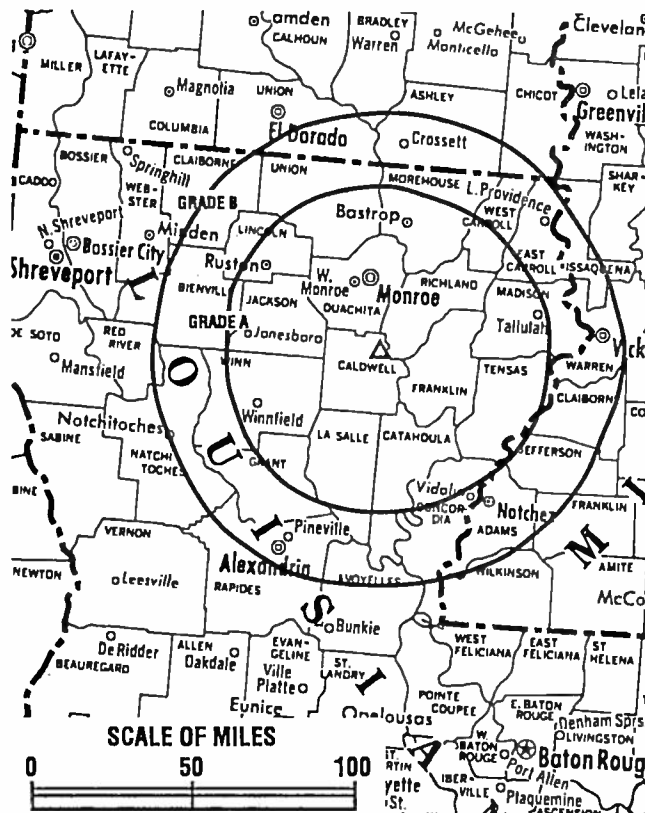
Began Operation: September 27, 1953.

Represented (sales): Blair Television.

Represented (legal): Cohn & Marks.

Personnel:

James A. Noe Jr., President.
Andy Lee, General Manager.
Kathleen McLain, General Sales Manager.
Roy Frostenson, News Director.
David Price, Program Director.
Bill Elliott, Promotion Director.
Denis Baker, Controller.



KNOE-TV BPCT-3313 Granted 10/2/64 © American Map Corp., No. 14244

Gerry Harkins, Chief Engineer.
Ansel Smith, Operations & Production Manager.
Laura Z. Roberts, Personnel Director.

Highest 30 Sec. Rate: \$1200.

City of License: Monroe. DMA: Monroe-El Dorado. Rank: 133.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	416,970	236,500	653,470
Average Weekly Circulation (1995)	117,530	64,854	198,515
Average Daily Circulation (1995)			120,435

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Louisiana—New Orleans

WCCL

Ch. 49

Network Service: HSN.

Grantee: Flinn Bcstg. Corp., 188 S. Bellevue, Suite 222, Memphis, TN 38104.

Studio: 3210 Old Behrman Hwy., Suite 105, New Orleans, LA 70114.

Telephone: 504-367-7719. **Fax:** 504-367-7366.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 889-ft. above av. terrain, 889-ft. above ground, 889-ft. above sea level.

Latitude 29° 55' 11"
Longitude 90° 01' 29"

Requests modification of CP for change to 2500-kw max. visual, transmitter to 3201 Behrman Hwy. BMPCT-941228KH.

Transmitter: Intersection of Behrman Hwy. & Garden Oaks Dr., New Orleans.

Satellite Earth Stations: Paracrplse, 3.8-meter C-band; Winegard, 3-meter C-band; Microdyne receivers.

Ownership: Flinn Broadcasting Corp.

Began Operation: March 19, 1989. Left air Spring 1990. Resumed operation May 25, 1994.

Represented (sales): Blair Television.

Represented (legal): Pepper & Corazzini.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

- Mal Banks, General Manager.
- Ernie Harvey, Chief Engineer.
- Fred Flinn, Business Manager.
- Ami Jenkins, Production Manager.

Rates: On request.



WCCL BMPCT-880105KH Granted 2/29/88 © American Map Corp., No. 14244

City of License: New Orleans. DMA: New Orleans. Rank: 41.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	266,190	134,580	400,770
Average Weekly Circulation (1995)	1,325	1,423	2,562
Average Daily Circulation (1995)			1,095

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Louisiana—New Orleans

WDSU

Ch. 6

Network Service: NBC.

Licensee: WDSU Television Inc., 520 Royal St., New Orleans, LA 70130.

Studio: 520 Royal St., New Orleans, LA 70130.

Telephone: 504-527-0606. Fax: 504-527-0145. E-mail: wdsu@comm.net

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 95.5-kw visual, 19.5-kw aural. Antenna: Circularly polarized, 932-ft. above av. terrain, 968-ft. above ground, 971-ft. above sea level.

Latitude 29° 57' 01.00"
Longitude 89° 57' 28.50"

Transmitter: 221 E. Josephine St., Chalmette, LA.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 8-meter Ku-band; Andrew, 3.5-meter Ku-band; Andrew, 7-meter Ku & C-band; Harris, 3.5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Harris, Scientific-Atlanta receivers.

News Services: AP, CNN, NBC.

Ownership: Pulitzer Publishing Co. (Group Owner).

Began Operation: December 18, 1948. Sale to Cosmos Bcstg. by Royal Street Corp. approved by FCC Nov. 29, 1972 (Television Digest, Vol. 12:15, 49). Sale to present owner approved Sept. 22, 1989 (Vol. 29:31, 34, 35).

Represented (sales): Blair Television.

Represented (legal): Verner, Liipfert, Bernhard, McPherson & Hand.

Personnel:

- Wayne Barnett, General Manager.
- Blaine Mitchell, General Sales Manager.
- Kurt Davis, News Director.
- Chet Guillot, Chief Engineer.
- Lenora Cannon, Program Coordinator.
- Carl Bauman, Promotion & Marketing Director.
- Steve Mohammed, Business Manager.



WDSU BPCT-2034 Granted 11/10/55 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$9000.

NETWORK BASE HOURLY RATE: \$2200.

City of License: New Orleans. DMA: New Orleans. Rank: 41.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	748,640	301,860	1,050,500
Average Weekly Circulation (1995)	373,413	170,699	576,376
Average Daily Circulation (1995)			310,973

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Louisiana—New Orleans

WGNO

Ch. 26

Network Service: ABC.

Licensee: WGNO Inc., 2 Canal St., Suite 2800, New Orleans, LA 70130.

Studio: 2 Canal St., Suite 2800, New Orleans, LA 70130.

Telephone: 504-581-2600. Fax: 504-522-1885.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2690-kw max. & 1100-kw horizontal visual, 269-kw max. & 111-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 1049-ft. above ground, 1049-ft. above sea level.

Latitude 29° 58' 55"
Longitude 89° 56' 58"

Transmitter: Paris Rd. & Bayou Bienvenue, New Orleans.

Satellite Earth Stations: Simulsat, 7-meter C-band; Vertex, 5-meter Ku-band; Harris, Scientific-Atlanta receivers.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: October 14, 1967. Sale to Tribune Bcstg. Co. by General Media Corp. approved by FCC July 22, 1983. Sale to General Media by Seymour Smith, et al., approved June 30, 1978. Previous sale by Receiver in Bankruptcy approved by FCC Dec. 29, 1971. Station was originally owned by David W. Wagenvoord, et al.

Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

- William C. Ross, Vice President & General Manager.
- Michael LaBonia, General Sales Manager.
- Michael Zikmund, National Sales Manager.
- Jim Goodlad, Local Sales Manager.
- Paula Pendarvis, News Director.
- Kath Quinn, Program Director.
- Don Rooney, Director of Operations.



WGNO BPCT-790523KE Granted 1/30/80 © American Map Corp., No. 14244

Jeff Clemons, Director of Marketing & Promotions.
Kevin Connor, Controller.

Highest 30 Sec. Rate: \$1500.

City of License: New Orleans. DMA: New Orleans. Rank: 41.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	691,380	284,120	975,500
Average Weekly Circulation (1995)	259,080	126,924	412,441
Average Daily Circulation (1995)			195,781

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Louisiana—New Orleans

WHNO

Ch. 20

Network Service: Independent.

Licensee: Le Sea Bcstg. Corp., Box 12, South Bend, IN 46624.

Studio: 1100 S. Jefferson Davis Pkwy., New Orleans, LA 70125.

Telephone: 504-822-1920. **Fax:** 504-822-2060.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 3720-kw max. visual. Antenna: 899-ft. above av. terrain, 902-ft. above ground, 902-ft. above sea level.

Latitude	29°	55'	11"
Longitude	90°	01'	29"

Transmitter: 3210 Old Behman Hwy., New Orleans.

Satellite Earth Stations: AFC, 5-meter C-band; Comtech, 3.8-meter Ku & C-band; DX Communications, Scientific-Atlanta receivers.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: October 26, 1994.

Represented (sales): Landin Media Sales.

Represented (legal): Gardner, Carton & Douglas.

Personnel:

Everett Strong, General Manager.

Doug Booth, Chief Engineer.

Richard Polite, Production Manager.

Julie Walker, Business Manager.

Rates: On request.

City of License: New Orleans. **DMA:** New Orleans. **Rank:** 41.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	289,700	138,890	428,590
Average Weekly Circulation (1995)	1,653	4,951	6,586
Average Daily Circulation (1995)			2,892

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Louisiana—New Orleans

WNOL-TV

Ch. 38

Network Service: WBN.

Licensee: Quincy Jones Bcstg. Inc., 1661 Canal St, New Orleans, LA 70112.

Studio: 1661 Canal St., New Orleans, LA 70112.

Telephone: 504-525-3838. Fax: 504-569-0908.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1019-ft. above av. terrain, 1018-ft. above ground, 1019-ft. above sea level.

Latitude	29°	58'	41"
Longitude	89°	56'	26"

Transmitter: 0.37-mi. SE of intersection of Rte. 47 & St. Bernard Parish boundary, Chalmette.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Simulsat, 7-meter; Harris, M/A-Com receivers.

Ownership: Quincy Jones Broadcasting Inc.

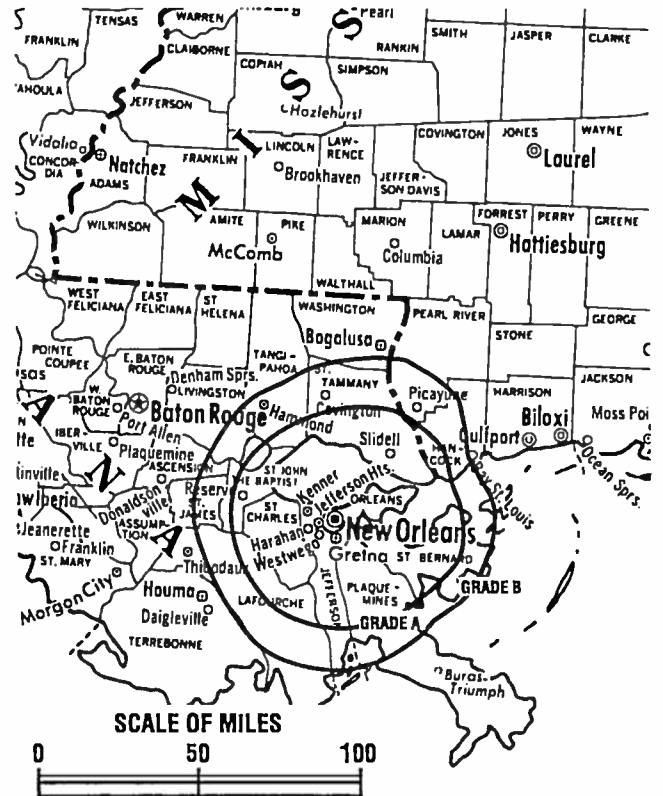
Began Operation: March 25, 1984. Sale to TVX Broadcast Group by Channel 38 Assoc. Inc. approved by FCC Feb. 28, 1986 (Television Digest, Vol. 25:50). Sale to present owner approved Nov. 17, 1989. Sale to Qwest Bcstg. LLC pends (Vol. 34:37).

Represented (sales): Sattel Inc.

Personnel:

Madelyn Mix Bonnot, Vice President & General Manager.
 Steve Scollard, General Sales Manager.
 Bob Lawrence, Chief Engineer.
 Betty Moore, Business Manager.

Highest 30 Sec. Rate: \$1500.



WNOL-TV BMPCT-831214KI Granted 1/26/84 © American Map Corp., No. 14244

City of License: New Orleans. DMA: New Orleans. Rank: 41.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	659,660	266,980	926,640
Average Weekly Circulation (1995)	264,667	115,696	402,147
Average Daily Circulation (1995)			188,987

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Louisiana—New Orleans

WVUE

Ch. 8

Network Service: FOX.

Licensee: SF Broadcasting of New Orleans Inc., 6903 Rockledge Dr., Suite 720, Bethesda, MD 20817.

Studio: 1025 S. Jefferson Davis Pkwy., New Orleans, LA 70125.

Telephone: 504-486-6161. Fax: 504-483-1212; 504-483-1219.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 1046-ft. above ground, 1049-ft. above sea level.

Latitude	29°	57'	14"
Longitude	89°	56'	58"

Transmitter: 3900 Marrietta Rd., Chalmette, LA.

Satellite Earth Stations: Andrew, 7-meter C-band; Andrew, 9-meter C-band; Satcom Technologies, 7-meter Ku-band; Scientific-Atlanta, 9-meter C-band; Avantek, Microdyne, Scientific-Atlanta receivers.

News Service: AP.

Ownership: SF Broadcasting Inc. (Group Owner).

Began Operation: December 17, 1958 on Ch. 13, and on Jan. 28, 1959 FCC granted temporary Ch. 13 operation by New Orleans Television Corp. (*Television Digest*, Vol. 14:51; 15:5). Supreme Bcstg. Co. started operation on Ch. 20 Nov. 1, 1953, using WJMR-TV call letters. In Oct. 1957, WJMR-TV began experimental operation on Ch. 12 but FCC ruled in 1958 that this operation was to close by Jan. 1, 1959 but WVUE did not begin on Ch. 12 until Sept. 1, 1962. Sale of 60% by New Orleans Television Inc. (Joseph A. Paretti and associates) to Screen Gems and contingent transfer by Rust Craft of its 40% to Screen Gems approved June 2, 1965 by FCC (Vol. 5:8, 23). Switched to Ch. 8 June 8, 1970. Sale to Gaylord Bcstg. approved by FCC June 30, 1977 (Vol. 16:26; 17:28). Sale to Bumham Bcstg. L.P. by Gaylord approved by FCC June 8, 1987 (Vol. 26:47; 27:3). Sale to present owner approved by FCC Aug. 17, 1995 (Vol. 34:35, 50, 51; 35:15, 35).

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Greg Buisson, Vice President & General Manager.
Dan Wanko, General Sales Manager.



Rick Oster, Director of Sales.
Kathy Kovacevich, Program Director.
John Nagel, Director of Finance.
Fred Barrett, Chief Engineer.

Rates: On request.

City of License: New Orleans. **DMA:** New Orleans. **Rank:** 41.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	706,850	279,130	985,980
Average Weekly Circulation (1995)	355,672	151,573	541,380
Average Daily Circulation (1995)			274,453

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Louisiana—New Orleans

WWL-TV

Ch. 4

Network Service: CBS.

Licensee: WWL TV Inc., Communications Center, Box 655237, Dallas, TX 75265.

Studio: 1024 N. Rampart St., New Orleans, LA 70116-2487.

Telephone: 504-529-4444. Fax: 504-529-6400.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1048-ft. above av. terrain, 1049-ft. above ground, 1049-ft. above sea level.

Latitude	29°	54'	22.50"
Longitude	90°	02'	23.30"

Transmitter: No. Four Cooper Rd., Gretna, LA 70053.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 7.4-meter Ku-band; Harris, 6.1-meter C-band; Harris, Scientific-Atlanta receivers.

SNG Mobile Dish: Dalsat, 4.2-meter Ku-band.

News Services: AP, UPI.

Ownership: A. H. Belo Corp. (Group Owner).

Began Operation: September 7, 1957. Sale to Rampart Operating Partnership by Loyola University approved by FCC May 23, 1990 (Television Digest, Vol. 30:1). Sale to present owner approved May 18, 1994 (Vol. 34:9).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

J. Michael Early, President & General Manager.
 Phil Johnson, Assistant Manager.
 Jimmie B. Phillips, Station Manager & Sales Director.
 Steve Collura, Local Sales Manager.
 Billie Bonnett, National Sales Manager.

THE
TED HEPBURN
COMPANY

We were the broker
 in the 1994 sale of
WWL-TV

Ted Hepburn, President Todd Hepburn, Vice-President
 325 Garden Rd., Palm Beach, FL 33480 (407) 863 8955
 P.O. Box 43263, Cincinnati, OH 45243-0263 (513) 271-5400



WWL-TV BPCT-3071 Granted 11/1/62 © American Map Corp., No. 14244

Sandra Breland, News Director.
 Dee Joyce, Promotion & Marketing Director.
 Debra Barnewold, Business Manager.
 Kevin Rupert, Finance Director.
 Gary Coullard, Chief Engineer.
 Tod Smith, Marketing Director.

Highest 30 Sec. Rate: \$5000.

NETWORK BASE HOURLY RATE: \$4580.

City of License: New Orleans. OMA: New Orleans. Rank: 41.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	739,840	314,600	1,054,440
Average Weekly Circulation (1995)	402,868	179,441	628,922
Average Daily Circulation (1995)			432,173

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Louisiana—Shreveport

KMSS-TV

Ch. 33

Network Service: FOX.

Licensee: ComCorp of Texas License Corp., Box 3030, Lafayette, LA 70502.

Studio: 3519 Jewella Ave., Shreveport, LA 71109.

Mailing Address: Box 30033, Shreveport, LA 71130.

Telephone: 318-631-5677. Fax: 318-631-4195.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 4532-kw max. visual, 453.2-kw max. aural. Antenna: 1813-ft. above av. terrain, 1749-ft. above ground, 2014-ft. above sea level.

Latitude 32° 40' 00"
Longitude 93° 56' 02"

Transmitter: 0.57-mi. S of KSLA-TV transmitter site on St. John's Church Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Comtech, 5-meter C-band; Agile, M/A-Com, Pinzone receivers.

News Service: Fox News.

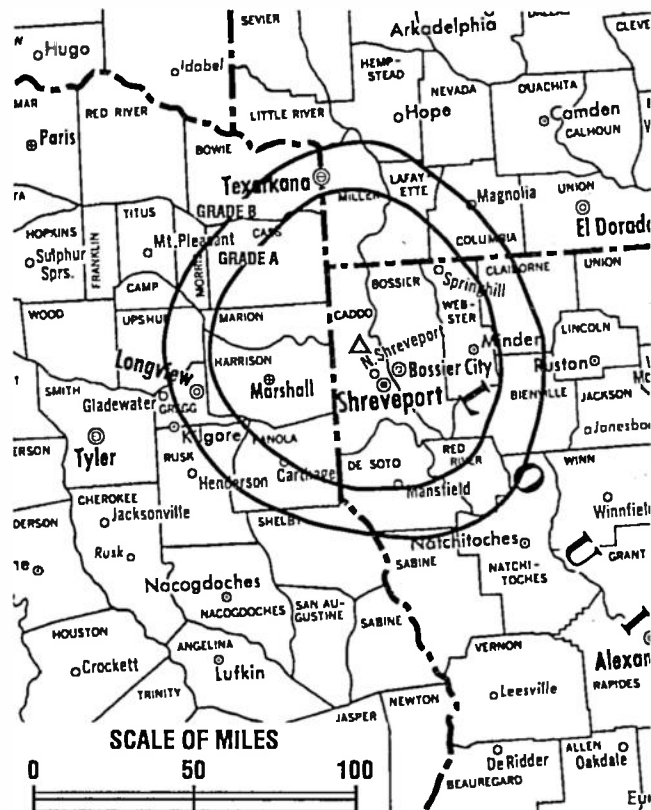
Ownership: Communications Corp. of America (Group Owner).

Began Operation: October 6, 1985. Sale by J. D. Waggoner & G. Teekell, et al., to SouthWest Multimedia Corp. approved by FCC June 24, 1987. Transferred to White Knight Feb. 18, 1994; to ComCorp. July 26, 1994.

Represented (sales): Seltel Inc.

Personnel:

Art Lanham, President & General Manager.
Susan Newman, Vice President & General Sales Manager.
Phyllis Phillips, Vice President & Business Manager.
Lisa Wellborn, Assistant Sales Manager.
Richard Logan, Engineering Director.
Doug Ginn, Local Program Director.
Ron Viskozky, Marketing & Promotion Director.



KMSS-TV BMPCT-850227KH Granted 7/31/85 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$500.

City of License: Shreveport. DMA: Shreveport. Rank: 76.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	424,480	289,030	713,510
Average Weekly Circulation (1995)	146,414	75,922	222,246
Average Daily Circulation (1995)			105,002

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Louisiana—Shreveport

KSLA-TV

Ch. 12

Network Service: CBS.

Licensee: Elcom of Louisiana Inc., 1 Buckhead Plaza, Suite 340, Atlanta, GA 30305.

Studio: 1812 Fairfield Ave., Shreveport, LA 71101.

Mailing Address: Box 41812, Shreveport, LA 71134-1812.

Telephone: 318-222-1212. **Fax:** 318-677-6703.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1800-ft. above av. terrain, 1794-ft. above ground, 2049-ft. above sea level.

Latitude 32° 40' 29"
Longitude 93° 55' 59"

Transmitter: 2-mi. ESE of Mooringsport.

Satellite Earth Stations: RCA, Ku-band; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Ellis Communications Inc. (Group Owner).

Began Operation: December 22, 1953 as KSLA Interim Television Corp., equally owned by KRMD, KCIJ and grantee. On May 19, 1955, final decision was granted to Shreveport Television Co. (*Television Digest*, Vol. 11:21). Sale to KSLA-TV by Mrs. George, et al., who retained minority interest, approved May 25, 1960 (Vol. 16:6, 24). Sale to Viacom International Inc. approved by FCC March 29, 1983 (Vol. 23:3). Sale to present owner approved by FCC Aug. 24, 1995 (Vol. 34:38; 35:20).

Represented (sales): TeleRep Inc.

Represented (legal): Goldberg, Godles, Weiner & Wright.

Personnel:

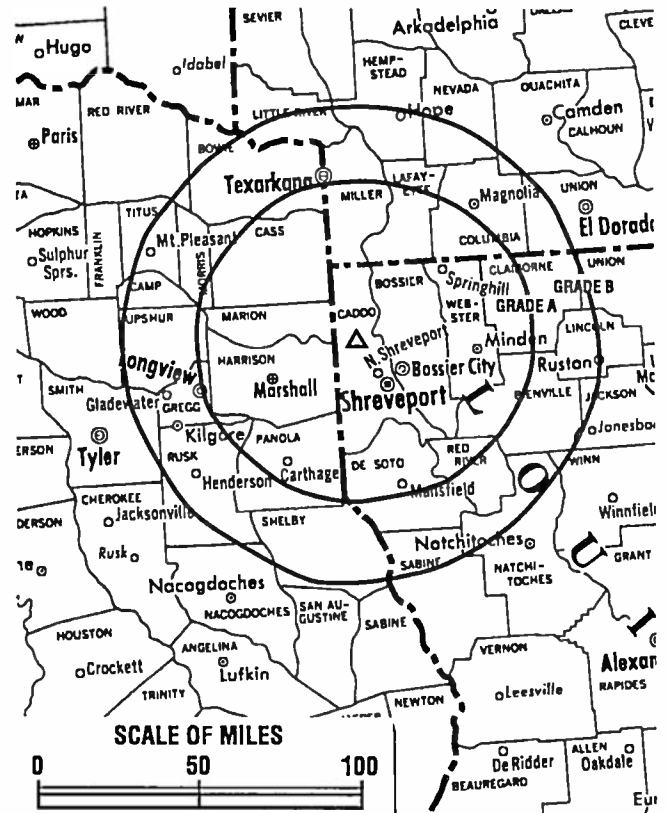
Alan F. Cartwright, General Manager.

Marc Stover, Director of Sales.

Mike Thomas, Operations & Promotion Manager.

Walker Campbell, News Director.

Donna Frank, Program Director.



KSLA-TV BMPCT-5970 Granted 5/5/64

© American Map Corp., No. 14244

James Russell, Chief Engineer.

Cindy Townsend, Business Manager.

Highest 30 Sec. Rate: \$2500.

City of License: Shreveport. **OMA:** Shreveport. **Rank:** 76.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	663,470	432,330	1,095,800
Average Weekly Circulation (1995)	229,154	154,689	395,907
Average Daily Circulation (1995)			236,330

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Louisiana—Shreveport-Texarkana, Texas

KTAL-TV

Ch. 6

Network Service: NBC.

Licensee: KTAL-TV Inc., 3227 Summerhill Rd., Texarkana, TX.

Studios: 3150 N. Market St., Shreveport, LA 71107; 3227 Summerhill Rd., Texarkana, TX.

Telephones: 318-425-2422 (Shreveport); 214-793-1133 (Texarkana).

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1580-ft. above av. terrain, 1553-ft. above ground, 1849-ft. above sea level.

Latitude	32°	54'	11"
Longitude	94°	00'	22"

Transmitter: 2.3-mi. NNW of Vivian, LA, W of County Rd.

AM Affiliate: KCMC, 1-kw, 740 kHz (ABC).

FM Affiliate: KTAL-FM, 100-kw, 98.1 MHz (No. 251), 1447-ft.

News Service: AP.

Ownership: KTAL-TV Inc.

Began Operation: August 16, 1953.

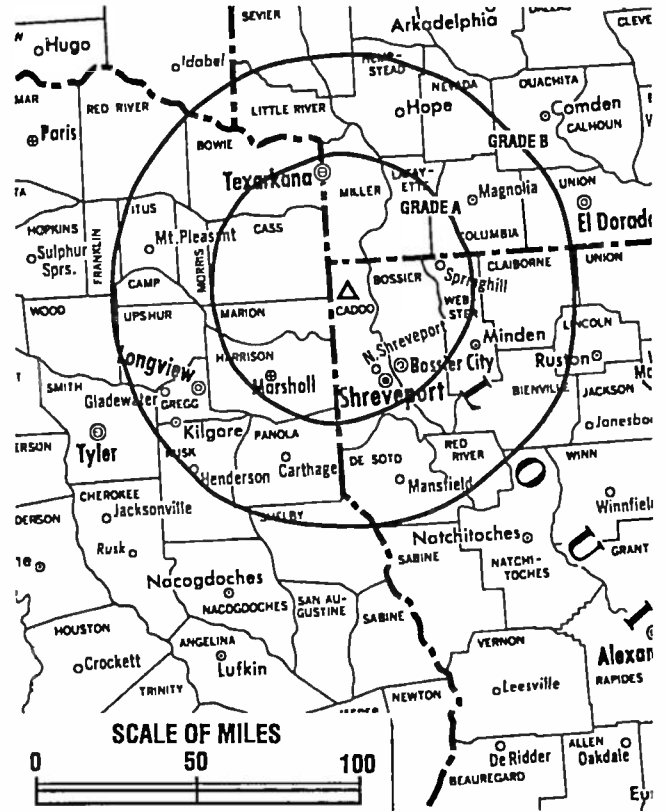
Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Personnel:

H. Lee Bryant, President.
 Douglas Yoder, Vice President & General Manager.
 Jean Byrd, Program & Promotion Director.
 Gordon Grafton, News Director.
 George Tracy, Chief Engineer.
 Terry Reese, Business Manager.

Highest 30 Sec. Rate: \$1400.



KTAL-TV BPCT-1135 Granted 7/24/62 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$750.

City of License: Texarkana, TX. DMA: Shreveport. Rank: 76.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	609,450	381,990	991,440
Average Weekly Circulation (1995)	178,750	134,626	320,244
Average Daily Circulation (1995)			167,371

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Louisiana—Shreveport

KTBS-TV

Ch. 3

Network Service: ABC.

Licensee: KTBS Inc., 312 E. Kings Hwy., Shreveport, LA 71104.

Studio: 312 E. Kings Hwy., Shreveport, LA 71104.

Mailing Address: Box 44227, Shreveport, LA 71134-4227.

Telephone: 318-861-5800. Fax: 318-862-9434; 318-862-9430.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1781-ft. above av. terrain, 1801-ft. above ground, 2049-ft. above sea level.

Latitude 32° 41' 08"
Longitude 93° 56' 00"

Transmitter: 1.5-mi. SE of Mooringsport, LA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 4.6-meter Ku & C-band; ADM, 6.5-meter C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; RCA, 3.7-meter; AvanteK, Scientific-Atlanta receivers.

News Services: ABC, AP.

Ownership: KTBS Inc.

Began Operation: September 3, 1955.

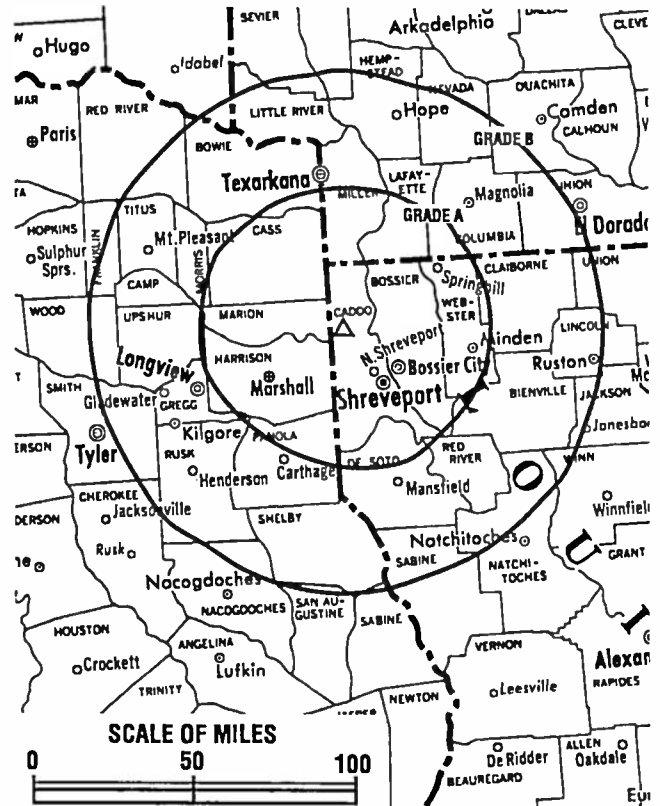
Represented (sales): Katz Continental Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Edwin N. Wray, President & General Manager.
George Sirven, Station Manager.
Susan Yarbrough, Local Sales Manager.
Andrew Pontz, News Director.
Marvin L. Perry Jr., Program Manager.
David L. Hendricks, Chief Engineer.
Don Wiegel, Promotion Manager.
A. Oate Beasley, Business Manager.
Oral Link, Production Manager.



KTBS-TV BMPCT-5808 Granted 12/18/62 © American Map Corp., No. 14244

Carolyn Lowry, Traffic Manager.
Melissa Buford, Community Projects Director.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$1200.

City of License: Shreveport. OMA: Shreveport. Rank: 76.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	568,900	360,670	929,570
Average Weekly Circulation (1995)	209,146	139,578	356,022
Average Daily Circulation (1995)			206,881

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Louisiana—Shreveport

KSHV

(formerly KWLB)

Ch. 45

Network Service: Independent.

Licensee: White Knight Broadcasting of Shreveport L.C., 1116G Coolidge Blvd., Lafayette, LA 70503.

Studio: 5150 Interstate Dr., Suite 212, Shreveport, LA 71109.

Telephone: 318-631-4545. **Fax:** 318-631-1040.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 1670-kw max. visual. Antenna: 522-ft. above av. terrain, 469-ft. above ground, 715-ft. above sea level.

Latitude 32° 38' 17"
Longitude 93° 52' 45"

Requests CP for change to 2982-kw max. visual, 1664-ft. above av. terrain, 1600-ft. above ground, 1865-ft. above sea level, lat. 32° 40' 00", long. 93° 56' 02", transmitter to St. Johns Rd., Mooringsport. BPCT-950913LQ.

Transmitter: 8761 Dixie-Blanchard Rd.

Satellite Earth Station: Prodelin, 3.7-meter C-band.

News Services: Capitol News, Conus.

Ownership: White Knight Broadcasting Inc.

Began Operation: April 15, 1994. FCC approved sale by Word of Life Ministries to present owner May 9, 1995.

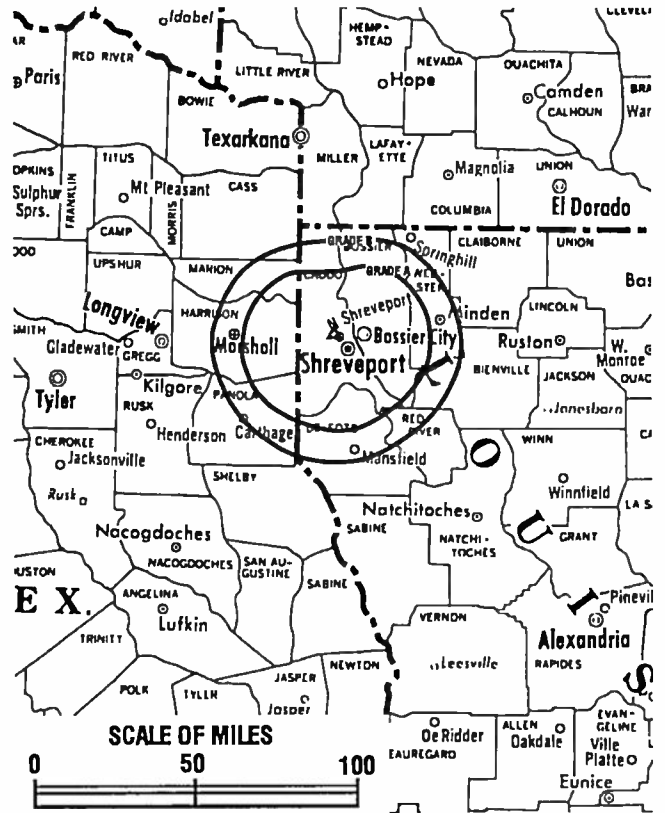
Represented (sales): Apex Media.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Robert L. Purcell Associates Inc.

Personnel:

- Pat W. Bryan, Station Manager.
- Robert Axtell, General Sales Manager.
- Ray Boze, Chief Engineer.
- Brenda Ware, Program Director.



KSHV BMPCT-920623KE Granted 3/25/93 © American Map Corp., No. 14244

Oarran Middleton, Production Manager.
Craig Giddens, Business Manager.

Highest 30 Sec. Rate: \$150.

City of License: Shreveport. **OMA:** Shreveport. **Rank:** 76.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	142,860	73,610	216,470
Average Weekly Circulation (1995)	9,239	5,488	14,662
Average Daily Circulation (1995)			3,751

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Louisiana—Slidell

WUPL

Ch. 54

Network Service: UPN.

Grantee: Comerstone Inc., 3850 N. Causeway St., Suite 454, Metairie, LA 70002.

Studio: 3850 N. Causeway St., Suite 454, Metairie, LA 70002.

Telephone: 504-828-5454.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 4376-kw max. visual. Antenna: 700-ft. above av. terrain, 710-ft. above ground, 717-ft. above sea level.

Latitude	30°	17'	08.70"
Longitude	89°	54'	18.20"

Transmitter: 59131 Transmitter Rd., 2-mi. SE of Lacombe.

Ownership: Comerstone Inc.

Began Operation: June 1, 1995.

Represented (legal): Hardy & Carey.

Personnel:

Larry Safir, President & General Manager.
 Gary Teaney, Sales Manager.
 Ernie Harvey, Chief Engineer.

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WUPL BMPCT-941026KF Granted 1/26/95 © American Map Corp., No. 14244

Rates: On request

Nielsen Data: Not available.

City of License: Slidell. DMA: New Orleans. Rank: 41.



MARKET

MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Portland-Auburn, ME	344,410	79
Bangor, ME	126,030	154
Presque Isle, ME	27,920	207

MARKET AREA COMMERCIAL STATIONS

WCSH-TV (6), WGME-TV (13), WMTW-TV (8), WPXT (51)
 WABI-TV (5), WLBS-TV (2), WWII-TV (7)
 WAGM-TV (8)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WMTW-TV, Portland See Poland Spring, ME

Maine Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	7	1	8
Educational Television Stations	4	1	5
	11	2	13

Maine—Bangor

WABI-TV

Ch. 5

Network Service: CBS.

Licensee: Diversified Communications, 5 Milk St., Portland, ME 04412.

Studio: 35 Hildreth St., Bangor, ME 04401.

Telephone: 207-947-8321. **Fax:** 207-941-9378. **E-mail:** wabi99a@prodigy.com

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 40-kw visual, 6-kw aural. Antenna: 1320-ft. above av. terrain, 529-ft. above ground, 1749-ft. above sea level.

Latitude 44° 42' 13"
Longitude 69° 04' 47"

Transmitter: Pickard Mountain, near Maine Rte. 9.

Satellite Earth Stations: M/A-Com, Ku-band; Scientific-Atlanta, 7-meter; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Diversified Communications Inc. (Group Owner).

Began Operation: January 25, 1953.

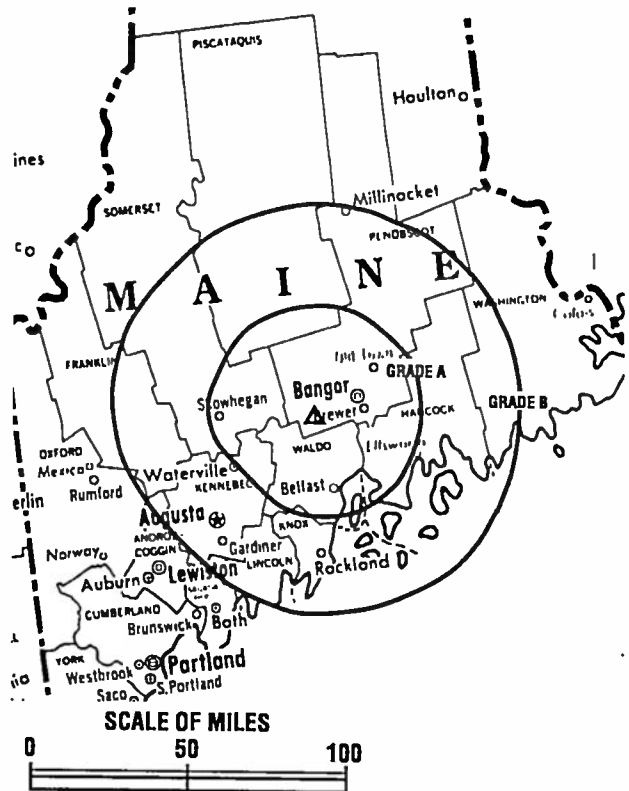
Represented (sales): Blair Television.

Represented (legal): Irwin, Campbell & Crowe.

Personnel:

Michael Young, Vice President & General Manager.
Nick Kellen, General Sales Manager.
Tom Bass, National Sales Manager.
Don Colson, News Director.
Steve Hiltz, Program Director.
Dale Carter, Director of Operations & Chief Engineer.
Paul Saliwanchek, Promotion & Public Service Director.
Lillian Danielson, Business Manager.

Rates: On request.



WABI-TV BPCT-840518K1 Granted 7/10/84 © American Map Corp., No. 14244

City of License: Bangor. **DMA:** Bangor. **Rank:** 154.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	241,070	132,040	373,110
Average Weekly Circulation (1995)	89,777	69,735	159,524
Average Daily Circulation (1995)			101,248

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Maine—Bangor

WLBZ-TV

Ch. 2

Network Service: NBC.

Licensee: Maine Bcstg. Co., 1 Congress Square, Portland, ME 04101.

Studio: 329 Mount Hope Ave., Bangor, ME 04401.

Telephone: 207-942-4822. **Fax:** 207-945-6816.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 51.3-kw visual, 10.2-kw aural. Antenna: 640-ft. above av. terrain, 99-ft. above ground, 941-ft. above sea level.

Latitude 44° 44' 10"
Longitude 68° 40' 17"

Transmitter: Riders Peak, near Holden, ME.

Satellite Earth Stations: Harris, 3-meter Ku-band; Harris, 5-meter C-band; Harris, 8-meter Ku-band.

News Services: AP, NBC.

Ownership: Maine Broadcasting System (Group Owner).

Began Operation: September 12, 1954. Sale as WTWO to present owners by Murray Carpenter & wife approved May 14, 1958 by FCC (*Television Digest*, Vol. 14:12, 16, 20).

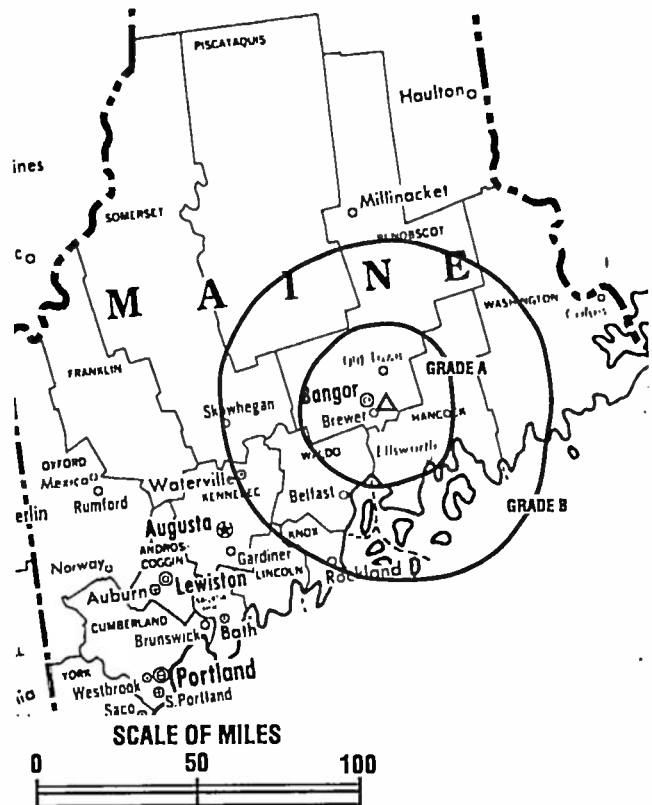
Represented (sales): Katz Continental Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Frederic Thompson, President & Chairman of the Board.
Law Colby, Executive Vice President & Chief Executive Officer.
Judy Horan, General Manager.
Jim Bartlett, Local Sales Manager.
Sharon Gonyar, National Sales Manager.
Michael O'Neil, News Director.
Jim Chadwick, Chief Engineer.
Maria Kreilkamp, Business Manager.



WLBZ-TV BPCT-2555 Granted 12/22/58 © American Map Corp., No. 14244

Rates: On request.

City of License: Bangor. **DMA:** Bangor. **Rank:** 154.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	295,970	146,710	442,680
Average Weekly Circulation (1995)	84,569	59,121	143,690
Average Daily Circulation (1995)			88,350

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Maine—Bangor

WVII-TV

Ch. 7

Network Service: ABC.

Licensee: Bangor Communications Inc., 371 Target Industrial Circle, Bangor, ME 04401.

Studio: 371 Target Industrial Circle, Bangor, ME 04401.

Telephone: 207-945-6457. **Fax:** 207-942-0511.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 819-ft. above av. terrain, 137-ft. above ground, 1134-ft. above sea level.

Latitude 44° 45' 35"
Longitude 68° 34' 01"

Transmitter: Black Cap Mountain, Eddington, ME.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Comtech, 5-meter C-band; Gabriel, 3.7-meter Ku & C-band; Unimesh, 3.1-meter Ku & C-band; Andrew, Chapparral, Pinzone, Standard Communications, Toshiba receivers.

News Services: ABC, AP, CNN.

Ownership: Seaway Communications Inc. (Group Owner).

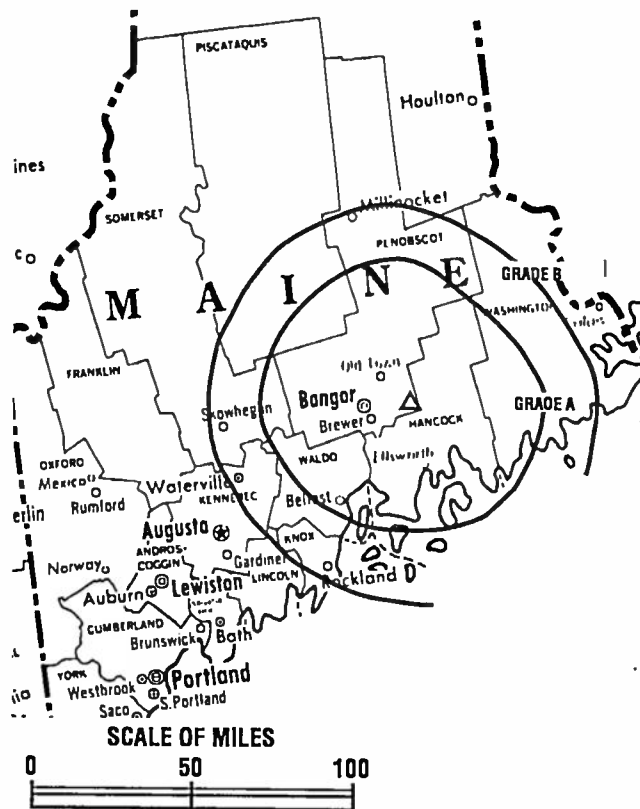
Began Operation: October 15, 1965. Sale to present owners by John J. Pineau approved by FCC July 23, 1982. Sale to Pineau by Downeast TV Inc., Debtor-in-Possession, approved by FCC Jan. 20, 1976.

Represented (sales): Seltel Inc.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Personnel:

Bernard E. Chase, General Manager.
Kathy Hardy, National Sales Manager.
Mike Staples, Chief Engineer.
James L. Reed, Program & Promotion Director.
Miles Resnick, News Director.
Liz Phillips, Regional Sales Manager.
Wendy D. Knowles, Business Manager.
Gene Hardin, Production Manager.



WVII-TV BPCT-861010KN Granted 1/29/87 © American Map Corp., No. 14244

Rates: On request.

City of License: Bangor. **DMA:** Bangor. **Rank:** 154.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	183,890	104,660	288,550
Average Weekly Circulation (1995)	77,163	58,271	135,519
Average Daily Circulation (1995)			76,294

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Maine—Portland-Poland Spring

WMTW-TV

Ch. 8

Network Service: ABC.

Licensee: WMTW Holding Corp., 70 E. Lancaster Ave., Frazer, PA 19355-2121.

Studio: 99 Danville Comer Rd., Box 8, Auburn, ME 04210.

Sales Office: 119 Middle St., Portland, ME 04112-9501.

Telephones: 207-775-1800 (Portland); 207-782-1800 (Auburn).

Fax: 207-783-7371.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 105-kw visual, 17.4-kw aural. Antenna: 3871-ft. above av. terrain, 120-ft. above ground, 6374-ft. above sea level.

Latitude 44° 16' 13"
Longitude 71° 18' 13"

Transmitter: Mount Washington, NH.

Satellite Earth Stations: Andrew, 5-meter C-band; Andrew, 7.3-meter C-band; Comtech, 5-meter C-band; Prodelin, 5-meter C-band; RCA, 5-meter Ku-band; Avantek, M/A-Com, Pinzone receivers.

SNG Mobile Dish: Vertex, 2.8-meter Ku-band.

News Services: AP, ABC.

Ownership: Harron Communications Corp. (Group Owner).

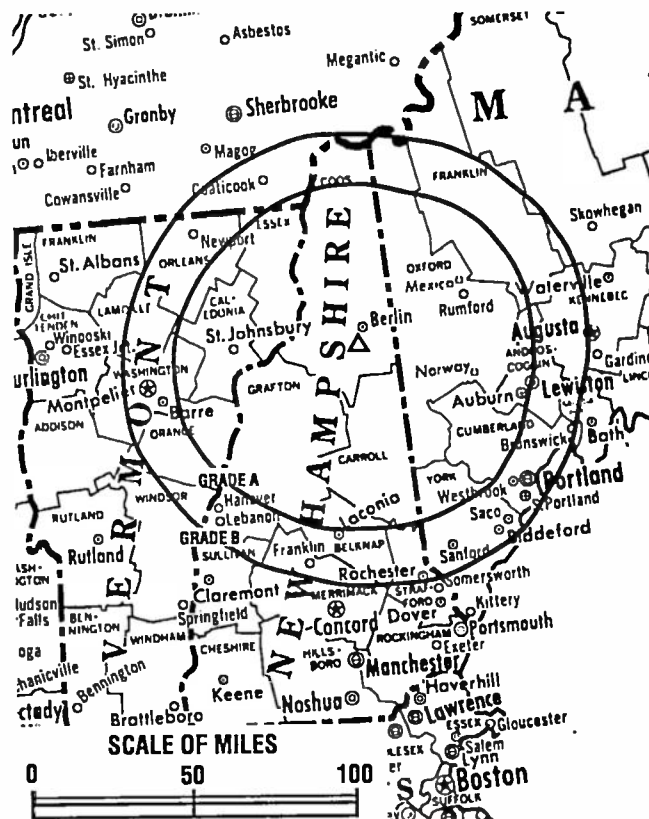
Began Operation: August 31, 1954. Sale of 80% control to Dolphin Enterprises approved April 15, 1964 by FCC (Television Digest, Vol. 3:40, 41; 4:16). Sale to Mid New York Bcstg. (Harron) approved by FCC Nov. 8, 1967 (Vol. 7:46).

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Personnel:

Robert E. Rice, Vice President & General Manager.
David Kaufman, General Sales Manager.
Douglas Alpert, National Sales Manager.
David Baer, News Director.
Kenny Lawrence, Promotion Coordinator.
Suzanne Brown, Business Manager.



WMTW-TV BPCT-1530 Granted 7/8/53 © American Map Corp., No. 14244

Jack Connor, Chief Engineer.
John Gregory, Production Manager.
Darlene Sterling, Traffic Manager.

Rates: On request.

City of License: Poland Spring. DMA: Portland-Auburn. Rank: 79.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,688,890	685,980	2,374,870
Average Weekly Circulation (1995)	260,599	110,308	373,015
Average Daily Circulation (1995)			188,884

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Maine—Portland

WCSH-TV

Ch. 6

Network Service: NBC.

Licensee: Maine Radio & Television Co., 1 Congress Square, Portland, ME 04101.

Studio: 1 Congress Square, Portland, ME 04101.

Telephone: 207-828-6666. **Fax:** 207-828-6630.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 2000-ft. above av. terrain, 1274-ft. above ground, 2503-ft. above sea level.

Latitude 43° 51' 32"
Longitude 70° 42' 40"

Transmitter: Winn Mountain, Sebago, ME.

Satellite Earth Station: Satcom Technologies, 7-meter; M/A-Com receivers.

News Services: AP, NBC.

Ownership: Maine Broadcasting System (Group Owner).

Began Operation: December 1, 1953.

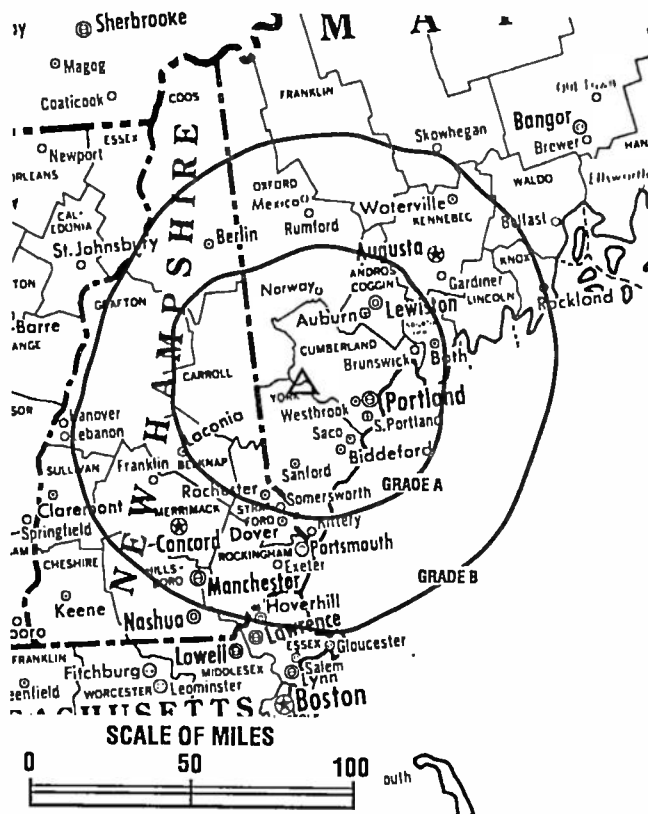
Represented (sales): Katz Continental Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- Frederic L. Thompson, President.
- Lew Colby, Executive Vice President & General Manager.
- Dale Eichorn, Treasurer.
- Fred Nutter, Public Affairs & Editorial Director.
- Rick Bassett, Film Director.
- Lila Saindon, Local Sales Manager.
- Pat Archambault, National Sales Manager.
- Mike Curry, News Director.
- Mike Marshall, Program Director.
- Cary Collette, Promotion Director.
- Carmel Paulson, Business Manager.
- Debbie Briggs, Marketing Director.



WCSH-TV BPCT-840203KG Granted 2/24/84 © American Map Corp., No. 14244

Gordon Wark, Production Manager.
Dave Munde, Chief Engineer.

Rates: On request.

City of License: Portland. **DMA:** Portland-Auburn. **Rank:** 79.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	908,270	316,970	1,225,240
Average Weekly Circulation (1995)	261,472	94,698	356,432
Average Daily Circulation (1995)			208,151

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Maine—Portland

WGME-TV

Ch. 13

Network Service: CBS.

Licensee: Guy Gannett Communications, Northport Business Park, 1335 Washington Ave., Portland, ME 04103.

Studio: Northport Business Park, Portland, ME 04103.

Telephone: 207-797-9330. Fax: 207-878-3505.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 295-kw visual, 29.5-kw aural. Antenna: 1610-ft. above av. terrain, 1619-ft. above ground, 2049-ft. above sea level.

Latitude 43° 55' 28"
Longitude 70° 29' 28"

Transmitter: Brown Hill, Raymond.

Satellite Earth Stations: C-band; Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Guy Gannett Communications (Group Owner).

Began Operation: May 16, 1954.

Represented (sales): TeleRep Inc.

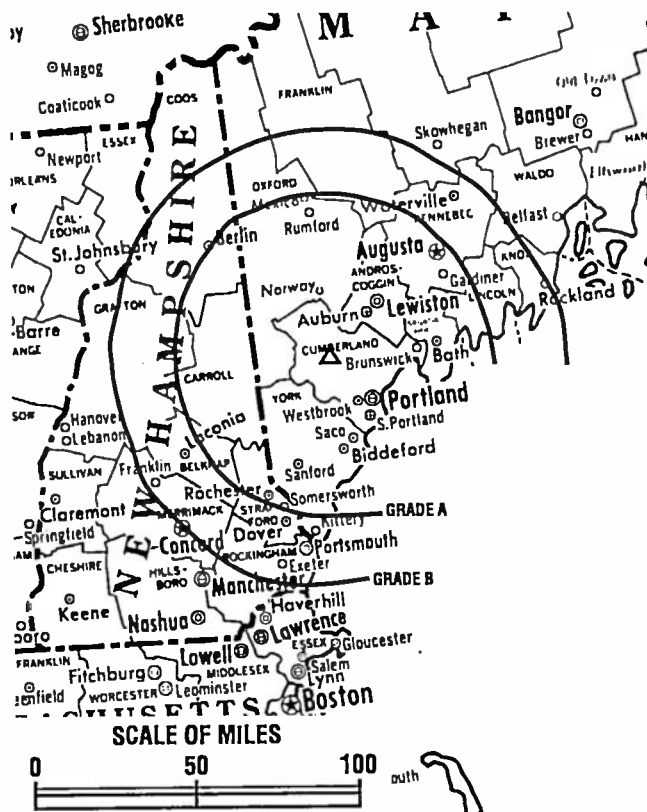
Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

- William B. Stough, President & General Manager.
- Paul Saltin, General Sales Manager.
- Larry Henrichs, News Director.
- Wayne Bearor, Business Manager.
- Towle Tompkins, Marketing Manager.
- Tracey Richardson, Research Director.
- Craig Clark, Chief Engineer.
- Gary Legters, Operations Manager.

Highest 30 Sec. Rate: \$1000.



WGME-TV BMPCT-2508 Granted 11/1/59 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$1000.

City of License: Portland. DMA: Portland-Auburn. Rank: 79.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	440,930	167,730	608,660
Average Weekly Circulation (1995)	227,605	78,048	305,772
Average Daily Circulation (1995)			174,578

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Maine—Portland

WPXT

Ch. 51

Network Service: FOX, UPN.

Licensee: Portland Broadcasting Inc., 2320 Congress St., Portland, ME 04102.

Studio: 2320 Congress St., Portland, ME 04102.

Telephone: 207-774-0051. **Fax:** 207-774-6849.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 3011-kw max. visual, 301-kw max. aural. Antenna: 917-ft. above av. terrain, 697-ft. above ground, 1177-ft. above sea level.

Latitude 43° 51' 05.50"
Longitude 70° 19' 40.00"

Transmitter: 2.5-mi. S of Gray.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Chapparral, C-band; Comtech, C-band; Scientific-Atlanta, Ku-band; Vertex, Ku-band; M/A-Com, Pinzone, Scientific-Atlanta, Standard Communications receivers.

Ownership: Portland Broadcasting Inc.

Began Operation: September 14, 1986. FCC approved transfer of control to present owner Oct. 6, 1986.

Represented (sales): Seltel Inc.

Represented (legal): Drinker, Biddle & Reath.

Represented (engineering): Ray Goudreau.

Personnel:

- Douglas Finck, Executive Vice President & General Manager.
- Tony Palminteri, Vice President & General Sales Manager.
- Jennifer Vanderwerf, Vice President, Programming, Promotion & Production.
- Haig Tufankjian, News Director.
- Roy Ouellette, Chief Engineer.
- Ann Gagne, Business Manager.



WPXT BMPCT-851220KG Granted 6/13/86 © American Map Corp., No. 14244

Rates: On request.

City of License: Portland. **DMA:** Portland-Auburn. **Rank:** 79.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	437,440	182,420	619,860
Average Weekly Circulation (1995)	153,362	27,520	180,989
Average Daily Circulation (1995)			75,585

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Maine—Presque Isle

WAGM-TV

Ch. 8

Network Service: CBS, NBC, ABC.

Licensee: NEPSK Inc., Box 1149, Presque Isle, ME 04769.

Studio: U.S. Hwy. 1 & Parkhurst Rd., Presque Isle, ME 04769.

Mailing Address: Box 1149, Presque Isle, ME 04769.

Telephone: 207-764-4461. **Fax:** 207-764-5329.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 58.9-kw visual, 12.9-kw aural. Antenna: 350-ft. above av. terrain, 292-ft. above ground, 962-ft. above sea level.

Latitude	46°	43'	44"
Longitude	68°	00'	07"

Transmitter: U.S. Hwy. 1 & Parkhurst Rd.

Satellite Earth Stations: Comtech, 5-meter C-band; Harris, 4.6-meter Ku-band; Star, 3.6-meter; M/A-Com, Standard Communications receivers.

Ownership: NEPSK Inc.

Began Operation: October 13, 1956. Sale of 94.8% to Hildreth family by Harold Glidden approved Sept. 19, 1956 by FCC (Television Digest, Vol. 13:39). Sale to NEPSK Inc. approved Feb. 8, 1984. Transfer of control to present owners approved March 21, 1991.

Represented (sales): Katz Continental Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates.

Personnel:

Peter P. Kozloski, President.

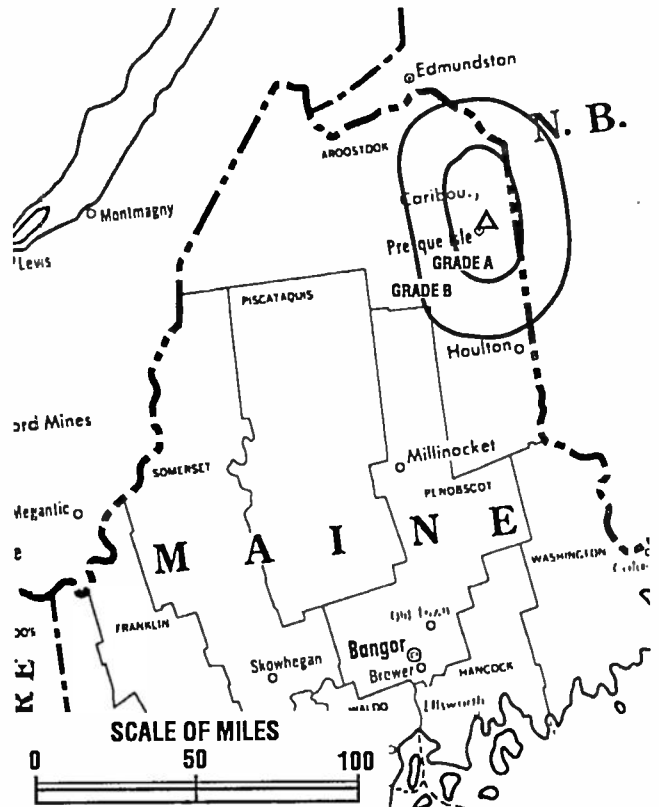
Catherine Donovan, Station Manager.

Linda Connolly, National & Regional Sales Manager & Program Director.

Ruth White, Local Sales Manager.

Gene Brewer, Engineering Director.

Sara Dyer, News Director.



WAGM-TV BMPCT-4232 Granted 10/8/56 © American Map Corp., No. 14244

Charlie Lau, Production Manager.
Bob Johnson, Commercial Production Manager.

Rates: On request.

City of License: Presque Isle. **DMA:** Presque Isle. **Rank:** 207.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	183,330	99,540	282,870
Average Weekly Circulation (1995)	20,108	12,067	32,171
Average Daily Circulation (1995)			22,346

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Maryland



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Washington, DC	1,883,590	7
Pittsburgh, PA.....	1,150,430	19
Baltimore, MD.....	980,310	23
Salisbury, MD.....	102,090	163

MARKET AREA COMMERCIAL STATIONS

WBDC-TV (50), WDCA (20), WHAG-TV (25), WJAL (68), WJLA-TV (7), WRC-TV (4), WTMW (14), WTTG (5), WUSA (9), WVVI (66)
 KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
 WBAL-TV (11), WBFF (45), WHSW-TV (24), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)
 WBOC-TV (16), WMDT (47)

Maryland Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	3	7	10
Educational Television Stations	0	6	6
	3	13	16

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Maryland—Baltimore

WBAL-TV

Ch. 11

Network Service: NBC.

Licensee: Hearst Corp., Radio & TV Division, Maryland's Broadcast Center, Baltimore, MD 21211.

Studio: Maryland's Broadcast Center, Baltimore, MD 21211.

Telephone: 410-467-3000. Fax: 410-338-6460.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 998-ft. above ground, 1318-ft. above sea level.

Latitude 39° 20' 05"
Longitude 76° 39' 03"

Transmitter: 3800 Hooper Ave.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Satcom Technologies, 5.5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Agile Omni, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Hubcom, 5-meter Ku-band.

AM Affiliate: WBAL, 50-kw, 1090 kHz (NBC).

FM Affiliate: WYYY, 20-kw, 97.9 MHz (No. 250), 960-ft.

News Services: AP, CNN, Conus, UPI.

Ownership: Hearst Broadcasting (Group Owner).

Began Operation: March 11, 1948.

Represented (sales): Blair Television.

Represented (legal): Brooks, Pierce, McLendon, Humphrey & Leonard.

Personnel:

Philip Stolz, Vice President & General Manager.
William J. Fine, General Sales Manager.
John Kenealy, Local Sales Manager.
David Roberts, News Director.
Emerson Coleman, Director of Programming.



WBAL-TV BPCT-5141 Granted 8/5/58

© American Map Corp., No. 14244

Kerry Richards, Promotion Director.
Gordon Jones, Business Manager.
Hank Volpe, Director of Engineering.
Wanda Draper, Public Affairs Manager.

Rates: On request.

City of License: Baltimore. DMA: Baltimore. Rank: 23.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,907,990	1,561,710	4,469,700
Average Weekly Circulation (1995)	605,206	411,992	1,010,402
Average Daily Circulation (1995)			527,207

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Maryland—Baltimore

WBFF

Ch. 45

Network Service: FOX.

Licensee: Chesapeake Television Licensee Inc., 2000 W. 41st St., Baltimore, MD 21211-1420.

Studio: 2000 W. 41st St., Baltimore, MD 21211-1420.

Telephone: 410-467-4545. Fax: 410-467-5090.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 1292-kw max. visual. Antenna: 1238-ft. above av. terrain, 1259-ft. above ground, 1549-ft. above sea level.

Latitude 39° 20' 10"
Longitude 76° 38' 59"

Requests CP for change to 5000-kw max. visual, 1266-ft. above av. terrain, 1250-ft. above ground, 1539-ft. above sea level. BPCT-950629KJ.

Transmitter: 0.24-mi. NNW of intersection of Hooper Ave. & 41st St., Baltimore.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: April 11, 1971.

Represented (sales): TeleRep Inc.

Represented (legal): Fisher, Wayland, Cooper, Leader & Zaragoza.

Represented (engineering): Carl T. Jones Corp.

Personnel:

- Steve Marks, General Manager.
- Robert Epstein, Director of Sales & Marketing.
- Darren Shapiro, General Sales Manager.
- Jeff Rhodes, Program & Promotion Director.
- Joseph DeFeo, News Director.
- David B. Amy, Chief Financial Officer.
- William Murphy, Business Manager.
- Karen Meekins, Marketing Director.
- Dwight Weems, Production Manager.
- Del Parks, Operations Manager.



WBFF BMPCT-870422KH Granted 3/18/88 © American Map Corp., No. 14244

Sharon Wylie, Public Affairs Manager.
Dennis Winters, Chief Engineer.

Highest 30 Sec. Rate: \$4000.

City of License: Baltimore. DMA: Baltimore. Rank: 23.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,928,640	1,578,210	4,506,850
Average Weekly Circulation (1995)	456,472	272,961	729,061
Average Daily Circulation (1995)			311,307

* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Maryland—Baltimore

WHSW-TV

Ch. 24

Network Service: HSN.

Licensee: SKMD Bcstg. Partnership, 4820 Seton Dr., Suite M-N, Baltimore, MD 21215.

Studio: 4820 Seton Dr., Baltimore, MD 21215.

Telephone: 410-358-2400. Fax: 410-764-7232.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1180-kw max. visual, 118-kw max. aural. Antenna: 1073-ft. above av. terrain, 900-ft. above ground, 1405-ft. above sea level.

Latitude	39°	17'	15"
Longitude	76°	45'	38"

Transmitter: 2038 Powers Lane, Catonsville, MD 21228.

Satellite Earth Stations: M/A-Com, 3-meter C-band; Weatherscan, 3.9-meter C-band; DX Engineering, M/A-Com receivers.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: December 24, 1985. Sale to present owner by Sam Moore, et al., approved by FCC Nov. 6, 1986 (Television Digest, Vol. 26:33, 45).

Represented (sales): Silver King Broadcasting Sales.

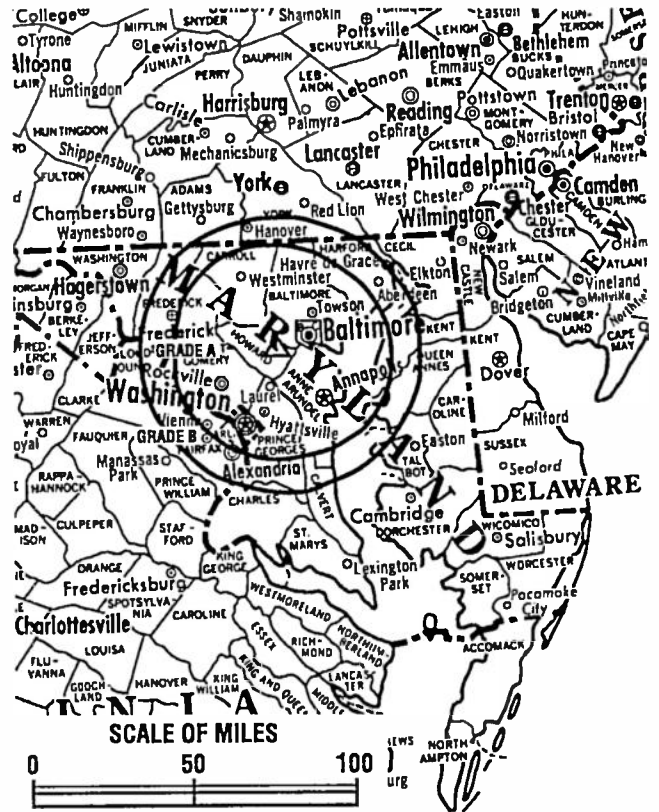
Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Kenneth Becker, Vice President & Station Manager.
 Bonnie McCausey, Program Manager.
 John C. Skelnik, Chief Engineer.

Highest 30 Sec. Rate: \$100.



WHSW-TV BMPCT-840522KF Granted 12/4/84 © American Map Corp., No. 14244

City of License: Baltimore. DMA: Baltimore. Rank: 23.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,174,940	726,420	1,901,360
Average Weekly Circulation (1995)	7,559	7,991	15,601
Average Daily Circulation (1995)			5,256

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Maryland—Baltimore

WJZ-TV

Ch. 13

Network Service: CBS.

Licensee: Group W Broadcasting L.P., 1025 Connecticut Ave. NW, Suite 506, Washington, DC 20036-5405.

Studio: Television Hill, Baltimore, MD 21211.

Telephone: 410-466-0013. Fax: 410-578-7502.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 948-ft. above ground, 1268-ft. above sea level.

Latitude 39° 20' 05"
Longitude 76° 39' 03"

Transmitter: 3725 Malden Ave., Television Hill, Baltimore, MD.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Group W—Westinghouse Broadcasting (Group Owner).

Began Operation: November 2, 1948. Sale to present owner by Ben & Herman Cohen families approved by FCC June 27, 1957 (Television Digest, Vol. 13:18, 19, 26).

Represented (sales): CBS/Group W TV Sales.

Personnel:

- Marcellus Alexander, Vice President & General Manager.
- David Morris, General Sales Manager.
- Larry Scott, Local Sales Manager.
- Ruth Heltne, Sales Manager.
- Michael Easterling, Program Director.
- Gail Bending, News Director.
- Larry Manogue, Operations Manager.
- Phil Arrington, Creative Services Manager.
- Mabel Fox-Barron, Human Resources Manager.
- Susan Otradovec, Public Communications Director.
- Rick Seaby, Chief Engineer.



WJZ-TV BPCT-2248 Granted 2/5/57

© American Map Corp., No. 14244

Rates: On request.

NETWORK BASE HOURLY RATE: \$1925.

City of License: Baltimore. DMA: Baltimore. Rank: 23.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,894,370	1,547,670	4,442,040
Average Weekly Circulation (1995)	676,081	409,396	1,100,264
Average Daily Circulation (1995)			573,284

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Maryland—Baltimore

WMAR-TV

Ch. 2

Network Service: ABC.

Licensee: Scripps Howard Bcstg. Co., 6400 York Rd., Baltimore, MD 21212.

Studio: 6400 York Rd., Baltimore, MD 21212.

Telephone: 410-377-2222. Fax: 410-377-0493.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 11-kw aural. Antenna: 1000-ft. above av. terrain, 999-ft. above ground, 1319-ft. above sea level.

Latitude	39°	20'	04.30"
Longitude	76°	39'	02.80"

Transmitter: Television Hill, 3724 Parkdale Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.2-meter Ku-band; Harris, 3-meter Ku-band; Harris, 6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; DX Engineering, Harris, M/A-Corn, Scientific-Atlanta receivers.

SNG Mobile Dish: Dalsat/Andrew, 4-meter Ku-band.

News Service: AP.

Ownership: E. W. Scripps Co. (Group Owner).

Began Operation: October 27, 1947. Sale to present owner by Gillett Holdings Inc. was approved by FCC Dec. 19, 1990 (Television Digest, Vol. 30:30, 33; 31:5, 6, 14). Sale to Gillett by Times Mirror approved Sept. 4, 1986 (Vol. 26:28). Previous sale to Times Mirror by Abell Communications approved simultaneously.

Represented (sales): Katz American Television; Canadian Communications Co.

Represented (legal): Baker & Hostetler.

Personnel:

Joseph Lewin, Vice President & General Manager.
 Frank Seymour, General Sales Manager.
 Jack Cahalan, News Director.
 Joseph M. Bruno, Director of Engineering.
 Michele McDowell, Local Sales Manager.
 George Carlino, National Sales Manager.
 Robert Imhoff, Controller.



WMAR-TV BPCT-3249 Granted 11/1/63 © American Map Corp., No. 14244

Marc Robertz, Creative Services Director.
 Maria Velleggia, Public Relations Director.
 Pat Barranger, Sales Marketing Manager.

Rates: On request.

City of License: Baltimore. DMA: Baltimore. Rank: 23.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,676,790	1,324,170	4,000,960
Average Weekly Circulation (1995)	667,300	390,869	1,059,698
Average Daily Circulation (1995)			552,878

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Maryland—Baltimore

WNUV-TV

Ch. 54

Network Service: UPN.

Licensee: WNUV-TV Licensee Inc., 500 Seco Rd., Monroeville, PA 15146.

Studio: 3001 Druid Park Dr., Baltimore, MD 21215.

Telephones: 410-462-5401; 410-467-8854. Fax: 410-523-4319.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1148-ft. above av. terrain, 998-ft. above ground, 1505-ft. above sea level.

Latitude	39°	17'	15"
Longitude	76°	45'	38"

Transmitter: 2038 Powers Lane, Catonsville, MD 21228.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.8-meter Ku-band; Microdyne, 5-meter C-band; Microdyne, 7-meter C-band; Agile Omni, M/A-Com, Microdyne receivers.

Ownership: Glencaim Ltd. (Group Owner).

Began Operation: July 1, 1982. Sale to ABRY Communications by Samuel S. Kravetz, et al., approved by FCC January 23, 1989. Proposed sale to Glencaim Ltd. dismissed by FCC March 28, 1994 (Television Digest, Vol. 33:34, 35). Later sale approved June 20, 1995.

Represented (sales): Seltel Inc.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Joseph Koff, General Manager.
 George Brust, General Sales Manager.
 Len Weinstein, Local Sales Manager.
 Debbie Kramer, National Sales Manager.
 Maura McCoy, Promotion Director.
 Paul Garnet, Chief Engineer.
 Bill Murphy, Business Manager.
 Terry Campbell, Production Manager.



WNUV-TV BPCT-890512KE Granted 8/9/89 © American Map Corp., No. 14244

Rates: On request.

City of License: Baltimore. DMA: Baltimore. Rank: 23.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,380,950	1,241,520	3,622,470
Average Weekly Circulation (1995)	371,009	252,580	623,320
Average Daily Circulation (1995)			242,160

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Maryland—Hagerstown

WHAG-TV

Ch. 25

Network Service: NBC.

Licensee: Great Trails Bcstg. Corp., 717 E. David Rd., Dayton, OH 45429.

Studio: 13 E. Washington St., Hagerstown, MD 21740.

Telephone: 301-797-4400. Fax: 301-733-1735.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1358-kw max. visual. Antenna: 1230-ft. above av. terrain, 427-ft. above ground, 1864-ft. above sea level.

Latitude 39° 39' 35"
Longitude 77° 57' 57"

Transmitter: 1.8-mi. W of Clear Spring, Fairview Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter C-band; Harris, 3-meter Ku-band; Harris, 6.1-meter Ku-band; Harris, Pinzone receivers.

News Services: AP, NBC.

Ownership: Great Trails Broadcasting Corp. (Group Owner).

Began Operation: January 3, 1970. Sale to present owners by Richard Henson, et al., approved by FCC July 30, 1981 (*Television Digest*, Vol. 21:6). Transfer of control by Adler Communications Corp. granted by FCC Sept. 18, 1972.

Represented (sales): Katz Continental Television.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Hugh Breslin III, Vice President & General Manager.
Bob Borgesser, News Director.
Chuck Noland, Program & Promotion Director.
Shari Leadman, Local Sales Manager.
Cathy Vaughn, Business Manager.
Wayne Younkins, Chief Engineer.



WHAG-TV BPCT-880601LE Granted 4/18/89 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

City of License: Hagerstown. OMA: Washington, DC. Rank: 7.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	806,570	470,230	1,276,800
Average Weekly Circulation (1995)	77,838	29,420	139,711
Average Daily Circulation (1995)			66,200

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kepper, Tupper & Company

We brokered the sale of WHAG-TV

183 Haviland Rd. Ridgefield, CT 06877 (203) 431-3366

**Maryland—Hagerstown-Chambersburg,
Pennsylvania**

WJAL

Ch. 68

Network Service: WBN.

Licensee: Channel 68 Bcstg. Corp., State Hwy. 914, 262 Swamp Fox Rd., Chambersburg, PA 17201.

Studio: 16948 Buchanan Trail W, Mercersburg, PA 17201.

Mailing Address: Box 229, Chambersburg, PA 17201.

Telephone: 717-375-4000. **Fax:** 717-375-4052.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 3910-kw max. visual. Antenna: 1293-ft. above av. terrain, 276-ft. above ground, 2277-ft. above sea level.

Latitude 39° 53' 31"
Longitude 77° 58' 02"

Transmitter: State Rd. 16, 3-mi. SSE of McConnellsburg, PA.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Paracclipse, 3-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; Winegard, 3-meter Ku & C-band.

Ownership: Good Companion Broadcasting Co. Inc.

Began Operation: May 5, 1987.

Represented (legal): Allen, Moline & Harold.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

- M. S. Buddy Merrick**, Vice President & General Manager.
- Judy Green**, Sales Manager.
- Todd Taylor**, Station & Production Manager.
- Tim Colna**, Local Sales Manager.
- Ralph Tobias**, Program & Promotion Director.
- Bob Baker**, Chief Engineer.
- Carol J. Merrick**, Business Manager.
- Marcia Aronson**, Traffic Manager.
- Edna Swope**, Office Manager.
- John Grant**, Master Control Chief.



WJAL BMPCT-871023KG Granted 11/30/87 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$95.

NETWORK BASE HOURLY RATE: \$960.

City of License: Hagerstown. DMA: Washington, DC. Rank: 7.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	999,750	648,080	1,647,830
Average Weekly Circulation (1995)	24,455	14,042	38,811
Average Daily Circulation (1995)			11,630

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Maryland—Salisbury

WBOC-TV

Ch. 16

Network Service: CBS.

Licensee: WBOC-TV Inc., 1729 N. Salisbury Blvd., Salisbury, MD 21801.

Studio: Radio-TV Park, Salisbury, MD 21801.

Telephone: 410-749-1111. Fax: 410-749-6098.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 4070-kw max. & 933-kw horizontal visual, 407-kw max. & 93.3-kw horizontal aural. Antenna: 980-ft. above av. terrain, 1003-ft. above ground, 1049-ft. above sea level.

Latitude 38° 30' 16"
Longitude 75° 38' 35"

Transmitter: 1.2-mi. S of intersection of Rtes. 24 & 347, approx. 5-mi. SE of Sharptown.

Satellite Earth Station: ADM, 6.8-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Draper Communications Inc. (Group Owner).

Began Operation: July 15, 1954. Sale to present owners by The A. S. Abell Co. approved by FCC Sept. 5, 1980.

Represented (sales): Katz Continental Television.

Represented (legal): Arent Fox Kintner Plotkin & Kahn.

Personnel:

William K. Kenton, Vice President & General Manager.
Robert Getz, General Sales Manager.
Carol Hess, Program Director.
Sally Cannon, News Director.
Vincent E. Oonovan, Chief Engineer.

Highest 30 Sec. Rate: \$350.

NETWORK BASE HOURLY RATE: \$850.



WBOC-TV BMPCT-820805KE Granted 8/16/82 © American Map Corp., No. 14244

City of License: Salisbury. DMA: Salisbury. Rank: 163.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	342,270	196,770	539,040
Average Weekly Circulation (1995)	110,514	40,970	151,594
Average Daily Circulation (1995)			99,706

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Maryland—Salisbury

WMDT

Ch. 47

Network Service: ABC, NBC.

Licensee: Delmarva Broadcast Service Gen. Partnership, Box 4009, Salisbury, MD 21803-4009.

Studio: 202 Downtown Plaza, Salisbury, MD 21801.

Telephone: 410-742-4747. Fax: 410-742-5767. E-mail: wmdttv@aol.com

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 2190-kw max. visual. Antenna: 997-ft. above av. terrain, 1001-ft. above ground, 1024-ft. above sea level.

Latitude 38° 30' 06"
Longitude 75° 44' 09"

Transmitter: 0.2-mi. NW of Intersection of Sneathen Church Rd. & San Domingo Rd., Sharptown.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: ADM, 6-meter C-band; Andrew, 4.5-meter C-band; Paracclipse, 3-meter Ku & C-band; Avantek, Standard Agile Omni receivers.

News Services: ABC, AP, CNN, NBC.

Ownership: Brechner Management Co. (Group Owner).

Began Operation: April 11, 1980. Sale to present owners approved by FCC May 5, 1982.

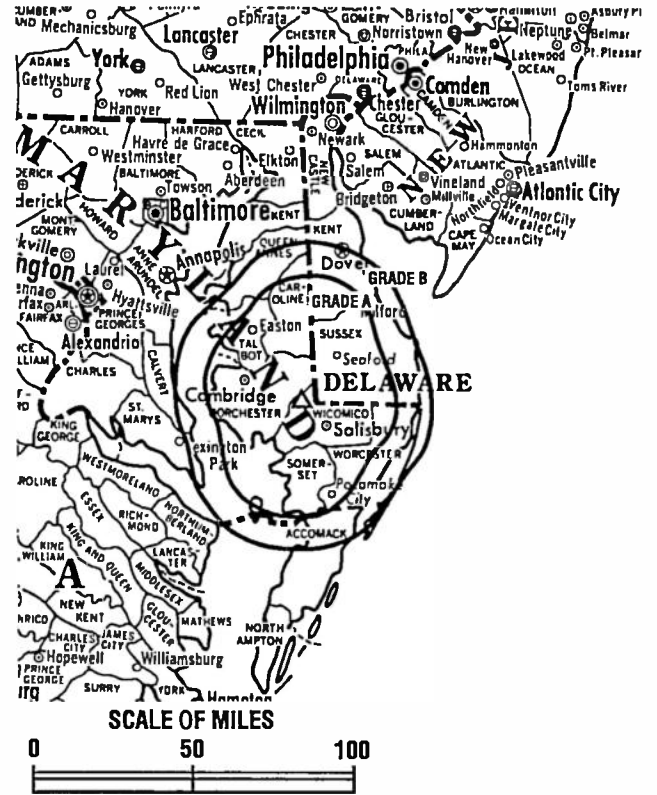
Represented (sales): Seltel Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Frank Pilgrim, General Manager.
- Susan Kelly, General Sales Manager.
- Neil Bayne, News Director.
- Betty Talkington, Program Director.
- Jeff Goldsmith, Promotion Director.
- Barbara Eccard, Business Manager.
- William Hoctor, Director of Engineering.



WMDT BPC-900518KQ Granted 7/13/90 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$425.

NETWORK BASE HOURLY RATE: \$325.

City of License: Salisbury. DMA: Salisbury. Rank: 163.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	275,310	216,990	492,300
Average Weekly Circulation (1995)	87,180	31,371	118,831
Average Daily Circulation (1995)			59,584

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK
Boston, MA	2,121,530	6
Providence, RI-New Bedford, MA	556,960	46
Albany-Schenectady-Troy, NY	507,120	52
Springfield-Holyoke, MA	242,110	102

MARKET AREA COMMERCIAL STATIONS

WABU (68), WBZ-TV (4), WCVB-TV (5), WFXT (25), WGOT (60), WHDH-TV (7), WSHH-TV (66), WLVI-TV (56), WMFP (62), WMUR-TV (9), WNDS (50), WSBK-TV (38), WUNI (27), WZBU (58)
 WJAR (10), WLNE-TV (6), WNAC-TV (64), WPRI-TV (12)
 WCDC (19), WNYT (13), WOCD (55), WRGB (6), WTEN (10), WXXX-TV (23)
 WGGB-TV (40), WWLP (22)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WHSB, Boston	See Marlborough, MA
WUNI, Boston	See Worcester, MA
WMFP, Boston	See Lawrence, MA
WHRC, Boston	See Norwell, MA
WLVI-TV, Cambridge	See Boston, MA
WLNE, New Bedford	See Providence, RI

Massachusetts Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	3	11	14
Educational Television Stations	1	2	3
	4	13	17

Massachusetts—Adams

WCDC

Ch. 19

(Satellite of WTEN, Albany, NY)

Network Service: ABC.

Licensee: Young Bcstg. Inc., 599 Lexington Ave., 47th Floor, New York, NY 10022.

Studio: See WTEN, Albany

Telephones: 518-436-4822; 413-743-5326. Fax: 518-462-6065.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 220-kw visual, 20-kw aural. Antenna: 2090-ft. above av. terrain, 248-ft. above ground, 3688-ft. above sea level.

Latitude 42° 38' 14"
Longitude 73° 10' 07"

Transmitter: Mount Greylock, Adams, MA.

News Services: AP, UPI.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: February 5, 1954. Left air Feb. 25, 1956 when tower and antenna were destroyed by high winds. Sold to Capital Cities Bcstg. by Leon Podolsky and associates and station resumed operation Feb. 22, 1957 (Television Digest, Vol. 12:49; 13:6, 8). Sale to Knight-Ridder Bcstg. Inc. by Poole Bcstg. Co. approved by FCC 1977. Sale to present owner approved by FCC Aug. 24, 1989 (Vol. 29:13).

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Smith & Fisher.

Personnel: See WTEN, Albany, NY

Rates: Sold in combination with WTEN, Albany, NY.



WCDC BPCT-5208 Granted 9/28/78 © American Map Corp., No. 14244

City of License: Adams. DMA: Albany-Schenectady-Troy. Rank: 52.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	598,890	221,310	820,200
Average Weekly Circulation (1995)	27,365	8,021	35,391
Average Daily Circulation (1995)			19,072

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Massachusetts—Boston

WABU

Ch. 68

(Operates satellite WZBU, Vineyard Haven, MA)

Network Service: Independent.

Licensee: Boston U. Communications Inc., 1660 Soldiers Field Rd., Boston, MA 02135.

Studio: 1660 Soldiers Field Rd., Boston, MA 02135.

Telephone: 617-787-6868. Fax: 617-562-4280. E-mail: wabu@bu.edu

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1350-kw max. visual, 135-kw max. aural. Antenna: 770-ft. above av. terrain, 836-ft. above ground, 846-ft. above sea level.

Latitude 42° 20' 50"
Longitude 71° 04' 59"

Transmitter: Prudential Center, 800 Boylston St., Boston.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Vertex, 1.5-meter C-band; Vertex, 3.5-meter Ku-band; Andrew, M/A-Com receivers.

Ownership: Boston University Communications Inc. (Group Owner).

Began Operation: January 3, 1979. Sale to Monitor Television by Arlington Broadcast Group approved by FCC Oct. 6, 1986 (Television Digest, Vol. 26:23). Sale to Arlington approved by FCC March 22, 1982. Sale to present owner approved Sept. 3, 1993 (Vol. 33:26).

Personnel:

- Robert D. Gordon, President & General Manager.
- Will Meyl, Vice President, Station & General Sales Manager.
- Bruce Binenfeld, Program Director.
- Ted O'Brien, News Director.
- Joseph Sweeney, Chief Engineer.
- Joan Sheridan, Business Manager.
- Fred Woskoff, Production Manager.
- Eric Goldstein, Creative Services Director.
- Claude Pelanne, Director, Program Development.



WABU BMPCT-7747 Granted 12/22/78 © American Map Corp., No. 14244

Rates: On request.

City of License: Boston. DMA: Boston. Rank: 6.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,861,750	601,040	2,462,790
Average Weekly Circulation (1995)	227,675	71,049	299,325
Average Daily Circulation (1995)			88,850

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Massachusetts—Boston

WBZ-TV

Ch. 4

Network Service: CBS.

Licensee: Group W Broadcasting L.P., 200 Park Ave., New York, NY 10166.

Studio: 1170 Soldiers Field Rd., Boston, MA 02134.

Telephone: 617-787-7000. Fax: 617-787-5969.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 60.3-kw visual, 9.75-kw aural. Antenna: 1160-ft. above av. terrain, 1199-ft. above ground, 1349-ft. above sea level.

Latitude	42°	18'	37"
Longitude	71°	14'	14"

Transmitter: 350 Cedar St., Needham Heights, MA 02194.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Satcom Technologies, 5.5-meter Ku-band; Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Satcom Technologies, 2.37-meter Ku-band.

AM Affiliate: WBZ, 50-kw, 1030 kHz.

News Services: AP, CNN, UPI.

Ownership: Group W—Westinghouse Broadcasting (Group Owner).

Began Operation: June 9, 1948.

Represented (sales): CBS/Group W TV Sales.

Represented (legal): Wilkes, Artis, Hedrick & Lane.

Personnel:

Bill Aber, President & General Manager.
 Ed Goldman, Vice President & Station Manager.
 Pam Bergeron, General Sales Manager.
 Ben Newman, Local Sales Manager.
 Chip Carmody, National Sales Manager.
 Bob Hess, Chief Engineer.
 Peter Brown, News Director.
 Francine Achbar, Program Director.



WBZ-TV BPCT-2072 Granted 2/8/56 © American Map Corp., No. 14244

Kim Harbin, Promotion Director.
 Bob Houghton, Business Manager.
 Amy Friedald, Marketing Director.
 Paul Pabis, Production Manager.

Rates: On request.

City of License: Boston. DMA: Boston. Rank: 6.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,204,350	5,489,740	15,694,090
Average Weekly Circulation (1995)	1,565,893	516,664	2,089,699
Average Daily Circulation (1995)			1,101,960

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Massachusetts—Boston

WCVB-TV

Ch. 5

Network Service: ABC.

Licensee: The Hearst Corp., 5 TV Place, Needham, MA 02194.

Studio: 5 TV Place, Needham, MA 02194.

Telephone: 617-449-0400. Fax: 617-449-0260. Web Site: <http://www.wcvb.com>

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 960-ft. above av. terrain, 1199-ft. above ground, 1200-ft. above sea level.

Latitude 42° 18' 37"
Longitude 71° 14' 14"

Transmitter: 352 Cedar St., Needham, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7-meter C-band; Harris, 6.1-meter C-band; Harris, 6.1-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, Harris, M/A-Corn, Scientific-Atlanta receivers.

News Services: ABC, AP, CNN, UPI.

Ownership: Hearst Broadcasting (Group Owner).

Began Operation: March 19, 1972. Sale to present owner by Metromedia approved by FCC Nov. 14, 1985. Sale to Metromedia by Boston Broadcasters approved April 1, 1982 (Television Digest, Vol. 21:30, 31; 22:1, 14).

Represented (sales): Katz American Television.

Represented (legal): Tharington, Smith & Hargrove.

Personnel:

Paul La Camera, Vice President & General Manager.
Deborah J. Sinay, Vice President & General Sales Manager.
Donna Gittens, Vice President & Director, Community Programming.
Thomas J. Bringola, Vice President & Business Manager.
Ross Kauffman, Vice President & Director of Engineering.
Elizabeth Cheng, Director of Programming.
Candy Altman, News Director.
Andrew Hoffman, Local Sales Manager.
Jordan Wertlieb, National Sales Manager.
Michael Tiedemann, Design Director.
Marc Mekler, Director of Commercial Operations.



WCVB-TV BMPCT-7316 Granted 7/29/71 © American Map Corp., No. 14244

Carol Bolling, Human Resources Director.
Patrick Baldwin, Promotion Director.
Terry Mulvey, Marketing Director.
Adrienne Lotoski, Research Director.

Rates: On request.

City of License: Boston. DMA: Boston. Rank: 6.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,133,460	944,580	4,078,040
Average Weekly Circulation (1995)	1,565,104	481,888	2,051,305
Average Daily Circulation (1995)			1,102,941

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Massachusetts—Boston

WFXT

Ch. 25

Network Service: FOX.

Licensee: Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 25 Fox Dr., Dedham, MA 02027.

Telephone: 617-326-8825. Fax: 617-326-9984.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1380-kw max. visual. Antenna: 1170-ft. above av. terrain, 1168-ft. above ground, 1316-ft. above sea level.

Latitude 42° 18' 12"
Longitude 71° 13' 08"

Transmitter: 144 Cabot St.

Satellite Earth Station: Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Fox Television Stations Inc.

Began Operation: October 10, 1977. FCC approved sale by CBN Bcstg. Network Inc. to Fox Television Stations Nov. 18, 1986 (Television Digest, Vol. 26:33). Transfer of control to trustees approved April 26, 1989 (Vol. 28:11, 17, 25; 29:18). Sale to Boston Celtics Communications L. P. approved April 25, 1990 (Vol. 29:39). Sale to present owners approved by FCC June 7, 1995.

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Personnel:

- Kathy Saunders, Vice President & General Manager.
- Debby Smith, Vice President, Sales.
- Gunnar Rieger, Vice President, Operations.
- James R. Byrne, Vice President, Programming.
- Patti Keagy, Vice President, Finance.
- David Cole, Local Sales Manager.
- Kevin Fitzpatrick, National Sales Manager.



WFXT BMPCT-7672 Granted 4/28/77

© American Map Corp., No. 14244

Amy Goode, Marketing Director.
Deb Ondo, Production Manager.

Rates: On request.

City of License: Boston. DMA: Boston. Rank: 6.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,358,610	780,520	3,139,130
Average Weekly Circulation (1995)	1,005,330	281,937	1,287,835
Average Daily Circulation (1995)			492,797

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Massachusetts—Boston

WHDH-TV

Ch. 7

Network Service: NBC.

Licensee: WHDH-TV Inc., 7 Bulfinch Place, Boston, MA 02114.

Studio: Govt. Center, 7 Bulfinch Place, Boston, MA 02114.

Telephone: 617-725-0777. Fax: 617-227-4782.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1000-ft. above av. terrain, 1069-ft. above ground, 1184-ft. above sea level.

Latitude 42° 18' 40"
Longitude 71° 13' 00"

Transmitter: Tower Rd., Newton, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Andrew, 4.6-meter Ku-band; Andrew, 5.6-meter Ku-band; Andrew, 9-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, Standard Agile Omni receivers.

News Services: AP, NBC.

Ownership: Sunbeam Television Corp. (Group Owner).

Began Operation: June 21, 1948 owned by RKO General Inc. Following loss of station license, combination of two competing applicants began operation May 22, 1982 (Television Digest, Vol. 18:17, 36; 21:49; 22:1, 4, 19). Sale to Sunbeam Television Corp. approved by FCC June 3, 1993 (Vol. 33:17).

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Personnel:

Michael Carson, General Manager.
Peter Hennessey, General Sales Manager.
Michele Dempsey-Dubrow, Local Sales Manager.
Tim Ermish, National Sales Manager.
Susan Krivelow, News Director.
Mark Mayo, Vice President, Business Affairs.
Jim Shults, Vice President, Engineering.
Joan McCready, Program Director.



WHDH-TV BPCT-3057 Granted 3/27/63 © American Map Corp., No. 14244

Valerie Sheehy, Program Director.
Laura Hale, Creative Services Director.

Rates: On request.

City of License: Boston. DMA: Boston. Rank: 6.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,356,830	4,711,020	14,067,850
Average Weekly Circulation (1995)	1,552,067	529,715	2,094,121
Average Daily Circulation (1995)			1,113,185

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Massachusetts—Cambridge-Boston

WLVI-TV

Ch. 56

Network Service: WBN.

Licensee: WLVI-TV Inc., 435 N. Michigan Ave., Chicago, IL 60611.

Studio: 75 Morrissey Blvd., Boston, MA 02125.

Telephone: 617-265-5656. Fax: 617-265-2538; 617-265-0063.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 2240-kw max. & 1660-kw horizontal visual, 226-kw max. & 166-kw horizontal aural. Antenna: 1180-ft. above av. terrain, 1201-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 12"
Longitude 71° 13' 08"

Transmitter: 140 Cabot St., Needham, MA.

Satellite Earth Stations: Cyclesat, 4.6-meter Ku & C-band; Microdyne, 5-meter Ku & C-band; Microdyne, 5-meter Ku-band; Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, Standard Agile Omni receivers.

News Services: AP, CNN, UPI.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: August 31, 1953. Left air March 30, 1956. Sale to Harvey Radio Labs by Middlesex Bcstg. approved by FCC Sept. 1, 1959. Harvey operated station experimentally from May 17 to Nov. 17, 1962. Sale to Kaiser Bcstg. approved Oct. 20, 1966 (Television Digest, Vol. 6:26, 43) and station resumed operation Dec. 21, 1966. Sale to Field by Kaiser approved June 22, 1977 (Vol. 16:51; 17:26). Sale to Gannett Bcstg Group by Field Communications approved by FCC May 12, 1983 (Vol. 22:47). FCC approved sale to present owner April 6, 1994 (Vol. 34:15).

Represented (sales): Blair Television.

Personnel:

John Vitanovec, Vice President & General Manager.
Fran Perdisatt, General Sales Manager.
Paul Wilson, National Sales Manager.
Gracelyn Brown, Director of Programming & Creative Services.
Paul Davis, News Director.
Howard Strudler, Local Sales Manager.
Fred Witte, Controller.



WLVI-TV BPCT-4314 Granted 10/7/70

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Barbara Bethea, Production Manager.
Natalie McIver, Community Affairs Manager.

Rates: On request.

City of License: Cambridge. DMA: Boston. Rank: 6.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,755,980	863,770	3,619,750
Average Weekly Circulation (1995)	859,146	227,639	1,087,743
Average Daily Circulation (1995)			373,617

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Massachusetts—Boston

WSBK-TV

Ch. 38

Network Service: UPN.

Licensee: Paramount Stations Group Inc., 5555 Melrose Ave., Hollywood, CA 90038.

Studio: 83 Leo Birmingham Pkwy., Brighton, MA 02135.

Telephone: 617-783-3838. Fax: 617-783-1875.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 2370-kw max. visual. Antenna: 1161-ft. above av. terrain, 1168-ft. above ground, 1217-ft. above sea level.

Latitude 42° 18' 12"
Longitude 71° 13' 08"

Transmitter: 0.33-mi. E of Highland Ave. & Rte. 128, Needham.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Vertex, 6.2-meter; Scientific-Atlanta, Standard Communications receivers.

News Service: AP.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: October 12, 1964. Transfer of control to Storer Bcstg. by Catholic TV Center approved by FCC July 29, 1966 (Television Digest, Vol. 6:15, 31). Transfer of control to SCI Television approved Oct. 29, 1987. Transfer of control to Clifford E. Eley, trustee, approved Sept. 1, 1992. Transfer of control to New World Television Inc. granted March 22, 1993. FCC approved sale to present owner Feb. 27, 1995 (Vol. 34:49; 35:11).

Represented (sales): Seltel Inc.

Personnel:

Stuart P. Tauber, Vice President & General Manager.
John S. Viall, Director of Operations.
Mark Lund, General Sales Manager.
Carl Miller, Local Sales Manager.
Scott McGavick, National Sales Manager.
Jill Newman, Director, Sales Promotions.
John Anderson, Director, Sales Development.
James McCarthy, Chief Engineer.



WSBK-TV BPCT-910130KE Granted 5/31/91 © American Map Corp., No. 14244

Meg La Vigne, Program Director.
Virginia C. Jones, Controller.

Rates: On request.

City of License: Boston. DMA: Boston. Rank: 6.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,657,720	8,433,480	26,091,200
Average Weekly Circulation (1995)	1,451,298	315,077	1,779,019
Average Daily Circulation (1995)			522,941

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Massachusetts—Lawrence

WMFP

Ch. 62

Network Service: Independent.

Licensee: MFP Inc., 89 Broad St., Suite 1402, Boston, MA 02110.

Studio: Suite 1402, 89 Broad St., Boston, MA 02110.

Telephone: 617-292-0062. **Fax:** 617-292-1877.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 5000-kw max. visual. Antenna: 610-ft. above av. terrain, 604-ft. above ground, 663-ft. above sea level.

Latitude	42°	21'	29"
Longitude	71°	03'	40"

Transmitter: One Beacon St.

Satellite Earth Station: Paraclipse, 3.8-meter.

Ownership: MFP Inc.

Began Operation: October 16, 1987. Transfer of control granted to Shop at Home Inc., July 18, 1994.

Represented (legal): Wyatt, Tarrant & Combs.

Represented (engineering): Moffet, Larson & Johnson P.C.

Personnel:
Jasmine Heghinian, Station Contact.

Rates: On request.

City of License: Lawrence. **DMA:** Boston. **Rank:** 6.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WMFP BMPCT-920615KH Granted 6/29/92 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,334,180	449,800	1,783,980
Average Weekly Circulation (1995)	10,273	5,559	15,686
Average Daily Circulation (1995)			3,617

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Massachusetts—Marlborough

WHSH-TV

Ch. 66

Network Service: HSN.

Licensee: SKMA Bcstg. Partnership, 71 Parmenter Rd., Hudson, MA 01749.

Studio: 71 Parmenter Rd., Hudson, MA 01749.

Telephone: 508-562-0660. **Fax:** 508-562-1166.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 3160-kw visual, 316-kw aural. Antenna: 1070-ft. above av. terrain, 1249-ft. above ground, 1449-ft. above sea level.

Latitude 42° 23' 01"
Longitude 71° 29' 35"

Transmitter: 71 Parmenter Rd., Hudson, MA.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Comtech, 7.3-meter C-band; Vertex, 4.5-meter C-band; Pinzone receivers.

News Service: UPI.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: February 12, 1985. Sale to present owner by Arnold Ginsburg & John Garabedian approved by FCC Sept. 23, 1986 (Television Digest, Vol. 26:32, 45).

Represented (sales): Silver King Broadcasting Sales.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Merril Buchhalter, Vice President & Station Manager.
Francesca Bryden, Program Director.
Mark Arpino, Chief Engineer.

Highest 30 Sec. Rate: \$200.



WHSH-TV BMPCT-830822KI Granted 4/10/84 © American Map Corp., No. 14244

City of License: Marlborough. **DMA:** Boston. **Rank:** 6.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,724,740	559,770	2,284,510
Average Weekly Circulation (1995)	11,079	3,524	14,841
Average Daily Circulation (1995)			6,465

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Massachusetts—Springfield-Holyoke

WGGB-TV

Ch. 40

Network Service: ABC.

Licensee: Guy Gannett Publishing Co., Box 40, Springfield, MA 01102-0040.

Studio: 1300 Liberty St., Springfield, MA 01104.

Telephone: 413-733-4040. Fax: 413-781-5733.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 4270-kw visual, 427-kw aural. Antenna: 1056-ft. above av. terrain, 167-ft. above ground, 1378-ft. above sea level.

Latitude 42° 14' 30"
Longitude 72° 38' 57"

Transmitter: Top of Mount Tom, Holyoke, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.5-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7.5-meter C-band; Comtech, 3.5-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Avanteq, M/A-Com, Microdyne receivers.

News Services: ABC, AP.

Ownership: Guy Gannett Communications (Group Owner).

Began Operation: April 14, 1953. Sale with AM & FM affiliates to present owner by Hampden-Hampshire Corp. approved June 7, 1967 by FCC (Television Digest, Vol. 6:44). Previous sale of 50% to Republican TV Inc. approved July 21, 1954 (Vol. 10:10, 30).

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

Kevin P. LeRoux, President.
Michael Moran, Vice President & Station Manager.
Clayton Trauernicht, National Sales Manager.
Ted Gratkowski, Chief Engineer.
Richard Wylie, Traffic Manager.



WGGB-TV BPCT-870616KG Granted 9/3/87 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1600.

NETWORK BASE HOURLY RATE: \$750.

City of License: Springfield. DMA: Springfield-Holyoke. Rank: 102.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,110,400	260,470	1,370,870
Average Weekly Circulation (1995)	199,296	53,308	252,712
Average Daily Circulation (1995)			133,737

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Massachusetts—Springfield

WWLP

Ch. 22

Network Service: NBC.

Licensee: Brissette TV of Springfield Inc., Box 2210, Springfield, MA 01102-2210.

Studio: 591 NorthWest St., Feeding Hills, MA 01030.

Mailing Address: Box 2210, Springfield, MA 01102-2210.

Telephone: 413-786-2200. Fax: 413-786-7144. Web Site: <http://news@wwlp.com>

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 3390-kw max. visual. Antenna: 880-ft. above av. terrain, 530-ft. above ground, 1170-ft. above sea level.

Latitude	42°	05'	05"
Longitude	72°	42'	14"

Requests modification of CP for change to 4455-kw max. visual, 876-ft. above av. terrain, 495-ft. above ground, 1135-ft. above sea level, transmitter to 591 NorthWest St., Agawam. BMPCT-930826KE.

Transmitter: Provin Mountain, Agawam, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Microdyne, 7-meter; ChannelMaster, Harris receivers.

News Service: AP.

Ownership: Brissette Broadcasting Corp. (Group Owner).

Began Operation: March 17, 1953. Sale to Adams Communications by Springfield TV Corp. approved by FCC Jan. 9, 1984 (Television Digest, Vol. 23:35). Sale to present owner approved Dec. 24, 1991.

Represented (sales): Blair Television.

Personnel:

- William Pepin, President & General Manager.
- Constance O'Brien, Vice President, Business Affairs.
- John Baran, Vice President, Production & Promotion.
- E. Holland Low, National Sales Manager.
- Fred Steinman, Local Sales Manager.
- Brian Zelasko, News Director.
- Max Marek, Chief Engineer.



WWLP BPCT-4795 Granted 12/1975 © American Map Corp., No. 14244

Francis Kozlowski Jr., Traffic Manager.
Rich Tetteimer, Sports Director.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$725.

City of License: Springfield. DMA: Springfield-Holyoke. Rank: 102.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,140,080	270,250	1,410,330
Average Weekly Circulation (1995)	221,394	56,175	277,601
Average Daily Circulation (1995)			155,553

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Massachusetts—Vineyard Haven

WZBU

Ch. 58

(Satellite of WABU, Boston, MA)

Network Service: Independent.

Licensee: Boston University Communications Inc., 1660 Soldiers Field Rd., Boston, MA 02135.

Studio: 29 Bassett Lane, Hyannis, MA 02601.

Telephones: 617-787-6868; 617-562-6868.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 1150-kw max. visual, 119.1-kw max. aural. Antenna: 508-ft. above av. terrain, 370-ft. above ground, 495-ft. above sea level.

Latitude 41° 41' 19"
Longitude 70° 20' 49"

Transmitter: 765 Oak St., West Barnstable.

Multichannel TV Sound: Stereo only.

Ownership: Boston University Communications Inc. (Group Owner).

Began Operation: July 19, 1985. Transfer of control to Sentry Federal Savings Bank by Donald Moore, et al., approved by FCC December 3, 1987. Transfer of control to Resolution Trust Corp. as conservator approved Feb. 28, 1991. Suspended operation August 14, 1991. Bankruptcy sale approved by FCC September 28, 1994. Returned to air Nov. 1, 1994.

Represented (legal): Arter & Hadden.

Personnel:

- Robert D. Gordon, General Manager.
- Ron Coomber, Local Sales Manager.
- Ed Petroskey, National Sale Manager.
- Joe Sweeney, Chief Engineer.
- Chris O'Brien, Marketing Director.

Highest 30 Sec. Rate: \$200.



WZBU BNPCT-850607KH Granted 6/21/85 © American Map Corp., No. 14244

City of License: Vineyard Haven. DMA: Providence-New Bedford. Rank: 46.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	74,420	12,200	86,620
Average Weekly Circulation (1995)	1,666	0	2,839
Average Daily Circulation (1995)			589

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Massachusetts—Worcester

WUNI

Ch. 27

Network Service: Univision.

Licensee: Jasas Corp., 301 Commerce St., Suite 3000, Fort Worth, TX 73102.

Studio: 33 4th Ave., Needham, MA 02194.

Telephone: 617-433-2727. **Fax:** 617-433-2750.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2301-kw max. visual, 230-kw max. aural. Antenna: 1531-ft. above av. terrain, 1315-ft. above ground, 2015-ft. above sea level.

Latitude 42° 20' 01"
Longitude 71° 42' 53"

Holds CP for change to 1150-kw max. visual. BPCT-921102KG.

Transmitter: Stiles Hill, Cross St., Boylston.

Satellite Earth Station: Microdyne, 7-meter.

News Services: CNN, UPI.

Ownership: Jasas Corp. (Group Owner).

Began Operation: January 2, 1970. Sale to Corridor Bcstg. by Melvin & Fred Simon, Gerald & Irwin Katz approved by FCC October 18, 1983. Previous sale by America Group Management Corp. approved April 21, 1977. Began subscription TV operation September 8, 1980. Resumed independent operation January 1, 1986. Transfer of control to present owner approved October 15, 1992.

Represented (sales): Univision.

Personnel:

- Michael Nurse, Vice President & General Manager.
- Gary Marder, General Sales Manager.
- Tom Carey, Marketing Manager.
- Lillian Chan, Program Director.
- Fran Vacari, Chief Engineer.
- Albert F. Colon, Promotion & Production Manager.



WUNI BMPCT-7059 Granted 11/14/69 © American Map Corp., No. 14244

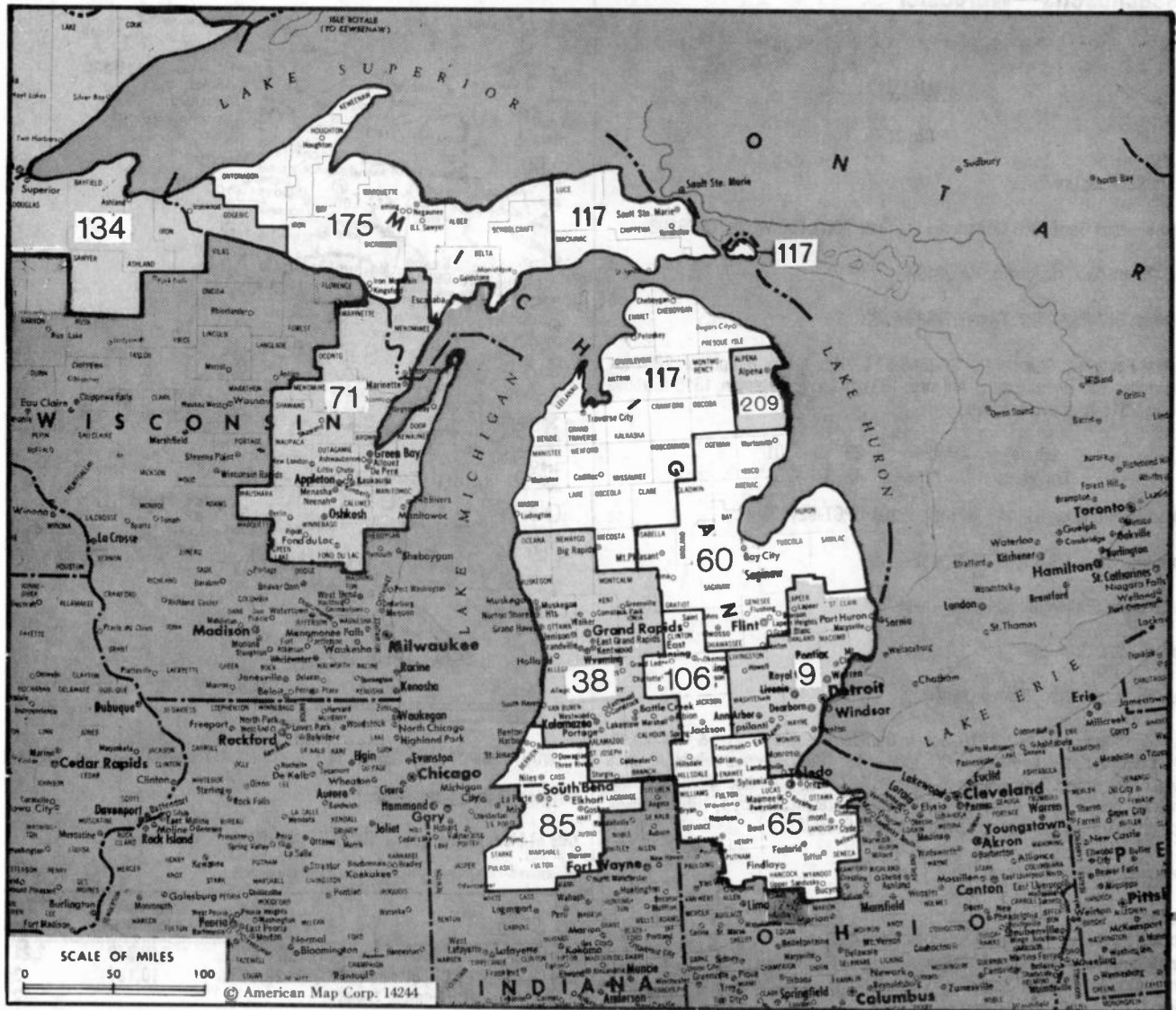
Highest 30 Sec. Rate: \$400.

City of License: Worcester. **DMA:** Boston. **Rank:** 6.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,670,420	546,640	2,217,060
Average Weekly Circulation (1995)	29,118	10,131	39,205
Average Daily Circulation (1995)			21,421

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Detroit, MI	1,736,910	9	WADL (38), WBSX (31), WDIV (4), WJBK-TV (2), WKBD-TV (50), WWJ-TV (62), WXON (20), WXYZ-TV (7)
Grand Rapids-Kalamazoo-Battle Creek, MI	637,100	38	WLLA (64), WOOD-TV (8), WOTV (41), WTLJ (54), WWMT (3), WXMI (17), WZZM-TV (13)
Flint-Saginaw-Bay City, MI	450,070	60	WAQP (49), WEYI-TV (25), WJRT-TV (12), WNEM-TV (5), WSMH (66)
Toledo, OH	405,090	65	WNWO-TV (24), WTOL-TV (11), WTVG (13), WUPW (36)
Green Bay-Appleton, WI	372,100	71	WACY (32), WBAY-TV (2), WFRV-TV (5), WGBA (26), WLUC-TV (11)
South Bend-Elkhart, IN	304,800	85	WHME-TV (46), WNDU-TV (16), WSBT-TV (22), WSJV (28)
Lansing, MI	228,540	106	WILX-TV (10), WLAJ (53), WLNS-TV (6), WSYM-TV (47)
Traverse City-Cadillac, MI	206,020	117	WGKI (33), WGKU (45), WGTQ (8), WGTU (29), WPBN-TV (7), WTOM-TV (4), WWTW (9), WWUP-TV (10)
Duluth, MN-Superior, WI	168,680	134	KBJR-TV (6), KDLH (3), WDIO-TV (10), WIRT (13)
Marquette, MI	82,840	175	WDHS (8), WJMN-TV (3), WLUC-TV (6)
Alpena, MI	16,350	209	WBKB-TV (11)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WILX-TV, Battle Creek	See Lansing, MI
WOTV & WWMT, Battle Creek	See Grand Rapids, MI
WJRT-TV, Bay City	See Flint, MI
WEYI-TV, Bay City	See Saginaw, MI
WPBN-TV, Cadillac	See Traverse City, MI
WEYI-TV, Flint	See Saginaw, MI
WLNS-TV, Flint	See Lansing, MI
WNEM-TV, Flint	See Bay City, MI
WWMT, WOOD-TV, WOTV & WZZM-TV, Kalamazoo	See Grand Rapids, MI
WDHS, Marquette	See Iron Mountain, MI
WADL, Mount Clemens	See Detroit, MI
WILX-TV Onondaga	See Lansing, MI
WJRT-TV, Saginaw	See Flint, MI
WNEM-TV, Saginaw	See Bay City, MI
WGKI & WWTV, Traverse City	See Cadillac, MI

Michigan Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	19	17	36
Educational Television Stations	2	10	12
	21	27	48

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Michigan—Alpena

WBKB-TV

Ch. 11

Network Service: CBS.

Licensee: Thunder Bay Broadcasting Corp., 1390 Bagley St., Alpena, MI 49707.

Studio: 1390 Bagley St., Alpena, MI 49707.

Telephone: 517-356-3434. Fax: 517-356-4188.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 670-ft. above av. terrain, 500-ft. above ground, 1510-ft. above sea level.

Latitude 44° 42' 25"
Longitude 83° 31' 22.50"

Transmitter: Hubbard Lake Rd., 3-mi. N of M-72.

Satellite Earth Stations: 3.8-meter C-band; RCA Americom, 4.5-meter Ku-band; M/A-Com, Standard Communications receivers.

News Services: CBS, UPI.

Ownership: Thunder Bay Broadcasting Corp.

Began Operation: September 22, 1975.

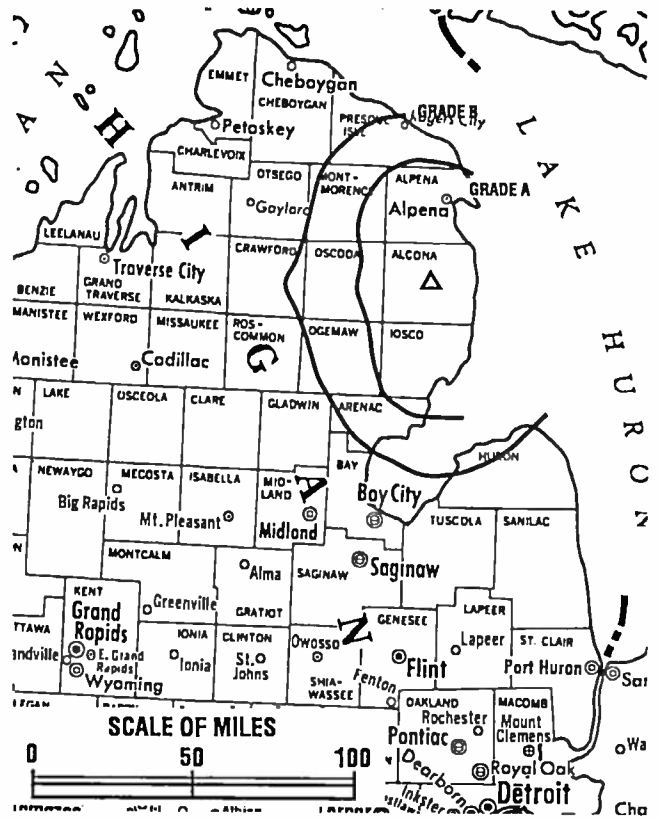
Represented (sales): Seitel Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Stephen A. Marks, President.
Curtis W. Smith, Vice President & General Manager.
Barb Bowen, General Sales Manager.
Cher Allen, Local Sales Manager.
Mark Nowak, Chief Engineer.
Bob Race, News Director.
Gary Pelleran, Promotion Director & Production Manager.
Theresa Stoppa, Business Manager.



WBKB-TV BMPCT-7586 Granted 6/20/75 © American Map Corp., No. 14244

Rates: On request.

City of License: Alpena. DMA: Alpena. Rank: 209.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,900	59,360	122,260
Average Weekly Circulation (1995)	22,473	12,611	36,325
Average Daily Circulation (1995)			19,855

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Ann Arbor

WBSX

Ch. 31

Network Service: HSN.

Licensee: Blackstar of Ann Arbor Inc., 1765 N St. NW, Washington, DC 20036.

Studio: 3975 Varsity Dr., Ann Arbor, MI 48108.

Telephone: 313-973-7900. **Fax:** 313-973-7906.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1230-kw max. & 1222-kw horizontal visual, 200-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 1044-ft. above ground, 2049-ft. above sea level.

Latitude 42° 22' 25"
Longitude 84° 04' 10"

Transmitter: RFD M-52, Lyndon Twp.

Satellite Earth Stations: AFC, 3.5-meter C-band; Gardiner, 4.6-meter Ku-band; Gardiner, 5.6-meter C-band; Microdyne receivers.

Ownership: Blackstar Communications (Group Owner).

Began Operation: January 12, 1981. Sale to present owner by FAB Communications approved by FCC July 10, 1989 (Television Digest, Vol. 28:52; 29:20).

Represented (legal): Verner, Lipfert, Bernhard, McPherson & Hand.

Represented (engineering): Lohnes & Culver.

Personnel:
Christopher Webb, Vice President & General Manager.
Robert Thompson, Chief Engineer.
Jerry Samons, Production Manager.
Laura Miller, Business Manager.

Highest 30 Sec. Rate: \$135.

City of License: Ann Arbor. **DMA:** Detroit. **Rank:** 9.



WBSX BMPCT-800522KF Granted 9/10/80 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,437,880	810,890	2,248,770
Average Weekly Circulation (1995)	7,205	4,203	10,941
Average Daily Circulation (1995)			3,333

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Bay City-Saginaw-Flint

WNEM-TV

Ch. 5

Network Service: CBS.

Licensee: Meredith Corp., Box 531, Saginaw, MI 48606.

Studios: 107 N. Franklin St., Saginaw, MI 48606; 5409 Gateway Centre, Flint, MI 48507.

Telephones: 517-755-8191 (Saginaw); 810-232-3900 (Flint).

Fax: 517-758-2110 (Saginaw); 810-234-5628 (Flint).

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1036-ft. above av. terrain, 1049-ft. above ground, 1635-ft. above sea level.

Latitude 43° 28' 13"
Longitude 83° 50' 35"

Transmitter: 5700 Becker Rd., Saginaw, MI.

Satellite Earth Station: Harris; Drake, Harris receivers.

News Service: AP.

Ownership: Meredith Corp. (Group Owner).

Began Operation: February 16, 1954. Sale to present owner by James Gerity Jr. approved by FCC April 16, 1969 (Television Digest, Vol. 9:15).

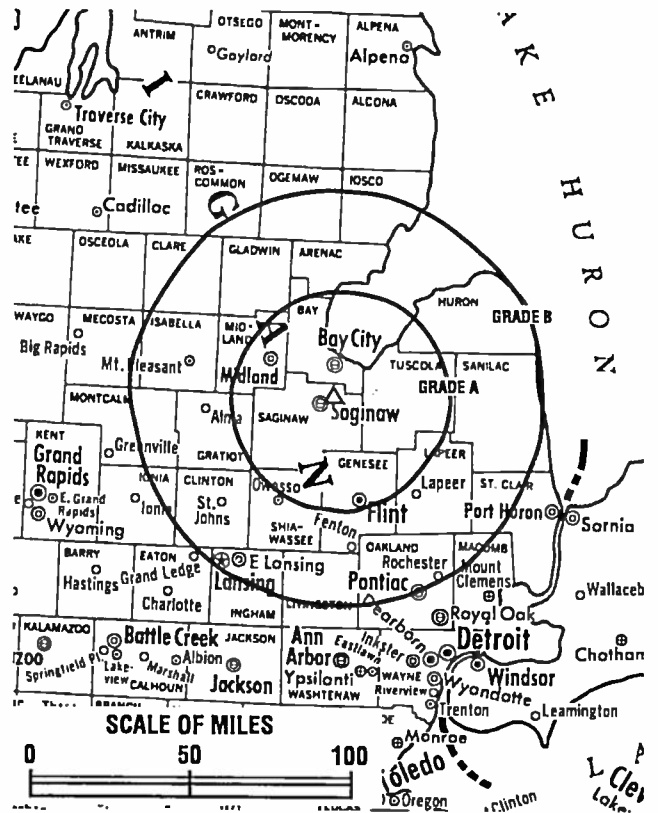
Represented (sales): TeleRep Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Paul Virciglio, Vice President & General Manager.
Peggy Madigan, General Sales Manager.
Julie Zoumaris, National Sales Manager.
Jennifer Hogan, News Director.
Bill Avery, Program Director.
Greg Surma, Director of Engineering.
Pat DeCorte, Business Manager.
John Haupricht, Production Manager.



WNEM-TV BMPCT-3547 Granted 6/6/56 © American Map Corp., No. 14244

Michelle Keilitz, Creative Services Director.
Art Neil, Sports Director.

Rates: On request.

City of License: Bay City. **DMA:** Flint-Saginaw-Bay City. **Rank:** 60.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	965,640	582,200	1,547,840
Average Weekly Circulation (1995)	261,946	172,587	440,519
Average Daily Circulation (1995)			279,504

* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Cadillac

WGKI

Ch. 33

(Operates satellite WGKU, Vanderbilt, MI)

Network Service: FOX.

Licensee: GRK Productions Joint Venture, 7400 S. 45th Rd., Cadillac, MI 49601.

Studio: 7400 S. 45th Rd., Cadillac, MI 49601.

Telephones: 616-775-9813; 616-775-0330. Fax: 616-775-1898.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 221.31-kw max. visual, 6.15-kw aural. Antenna: 1020-ft. above av. terrain, 633-ft. above ground, 2333-ft. above sea level.

Latitude 44° 08' 53"
Longitude 85° 20' 45"

Transmitter: 6.5-mi. SSE of Cadillac.

Satellite Earth Stations: ChannelMaster, 3-meter Ku-band; Prodelin, 3.4-meter C-band; Prodelin, 3.4-meter Ku-band; Prodelin, 3.7-meter C-band; Prodelin, 3.7-meter Ku-band; Chapparal, Uniden receivers.

Ownership: GRK Productions Joint Venture (Group Owner).

Began Operation: October 11, 1989.

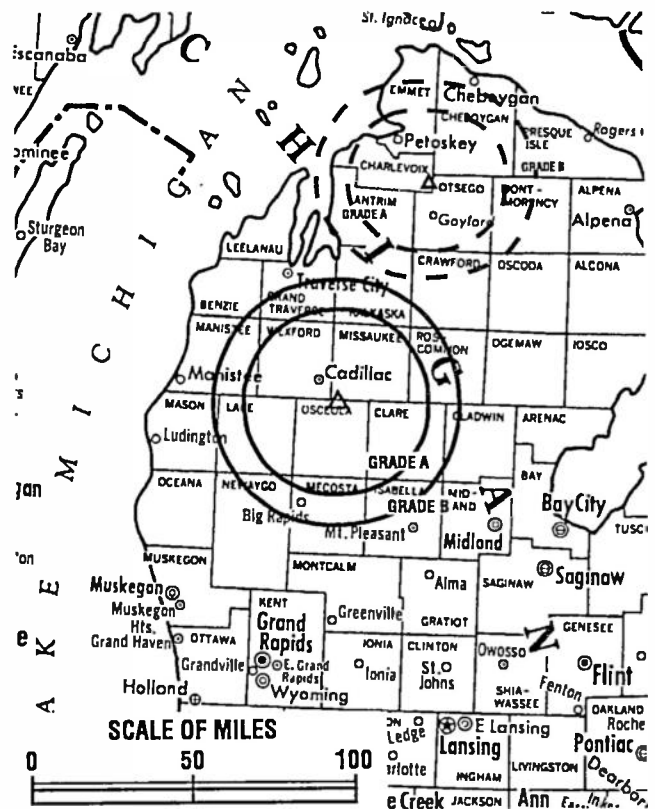
Represented (sales): Adam Young Inc.

Represented (legal): Reddy, Begley, Martin & McCormick.

Represented (engineering): E. Harold Munn Jr. & Associates.

Personnel:

- Gary Knapp, President & General Manager.
- Julie Brinks, Station Manager. (03)
- Donna Marie, Local Sales Manager.
- Joyce Bassette, Program Director.
- Matt Lampherr, Production Manager.
- Lorrie Knapp, Business Manager.
- Glen Walker, Chief Engineer.
- Jim Bond, Promotion Manager.



WGKI BPCT-920121KH Granted 2/28/92 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$200.

NETWORK BASE HOURLY RATE: \$100.

City of License: Cadillac. DMA: Traverse City-Cadillac. Rank: 117.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	390,330	276,270	666,600
Average Weekly Circulation (1995)	66,937	28,286	100,046
Average Daily Circulation (1995)			39,303

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Cadillac-Traverse City

WWTV

Ch. 9

(Operates satellite WWUP-TV, Sault Ste. Marie, MI)

Network Service: CBS.

Licensee: Heritage Bcstg. Co. of Michigan, Box 627, Cadillac, MI 49601.

Studios: 22320 130th Ave., Cadillac, MI 49601; 3920 U.S. 31 South, Traverse City, MI 49684-0627.

Mailing Address: Box 627, Cadillac, MI 49601.

Telephone: 616-775-3478. Fax: 616-775-3671.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1635-ft. above av. terrain, 1295-ft. above ground, 2999-ft. above sea level.

Latitude 44° 08' 12"
Longitude 85° 20' 33"

Transmitter: 9-mi. SE of Cadillac.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microwave General, 5-meter C-band; RCA, 4.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Chapparal, Pinzone, Prodelin, Scientific-Atlanta receivers.

SNG Mobile Dish: Prodelin, 3.2-meter Ku & C-band.

News Services: AP, CBS, Conus, UPI.

Ownership: Heritage Broadcasting Group.

Began Operation: December 11, 1953. Sale to present owner by Wilson Communications approved by FCC March 2, 1989. Sale to Wilson Communications by Fetzer Bcstg. Co. approved by FCC Dec. 28, 1978 (Television Digest, Vol. 19:14). Sale to Fetzer by Spartan Corp. approved July 23, 1958 (Vol. 14:25, 27).

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Personnel:

Mario Iacobelli, General Manager.
William Kring, Station Manager.
Mark Featherston, National Sales Manager.
John DeMarsh, Local Sales Manager.



WWTV Doc. 14230 Granted 4/12/62

© American Map Corp., No. 14244

Lowell Shore, Chief Engineer.
Steve Smith, News Director.
Sherri McKinley, Program Director.
Laurie Rutkowski, Promotion Director.
Bill Johnson, Production Manager.

Highest 30 Sec. Rate: \$400.

City of License: Cadillac. DMA: Traverse City-Cadillac. Rank: 117.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,258,540	796,720	2,055,260
Average Weekly Circulation (1995)	108,806	100,540	218,106
Average Daily Circulation (1995)			133,824

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Cheboygan

WTOM-TV

Ch. 4

(Satellite of WPBN-TV, Traverse City, MI)

Network Service: NBC.

Licensee: WPBN/WTOM License Subsidiary Inc., 1533 N. Woodward Ave., Suite 240, Bloomfield Hills, MI 48304-2863.

Studio: U. S. Rte. 23, 6.7-mi. E of Cheboygan.

Telephone: 616-947-7770.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 620-ft. above av. terrain, 590-ft. above ground, 1290-ft. above sea level.

Latitude 45° 39' 01"
Longitude 84° 20' 37"

Transmitter: U.S. Rte. 23, 6.7-mi. E of Cheboygan.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Roscor, 2.4-meter Ku-band; ADM, 4-meter C-band; Harris, 3-meter Ku-band; Harris, 6.1-meter Ku-band; Vertex, 4.6-meter Ku-band; Harris, M/A-Com receivers.

News Services: AP, NBC.

Ownership: Federal Broadcasting Co. (Group Owner).

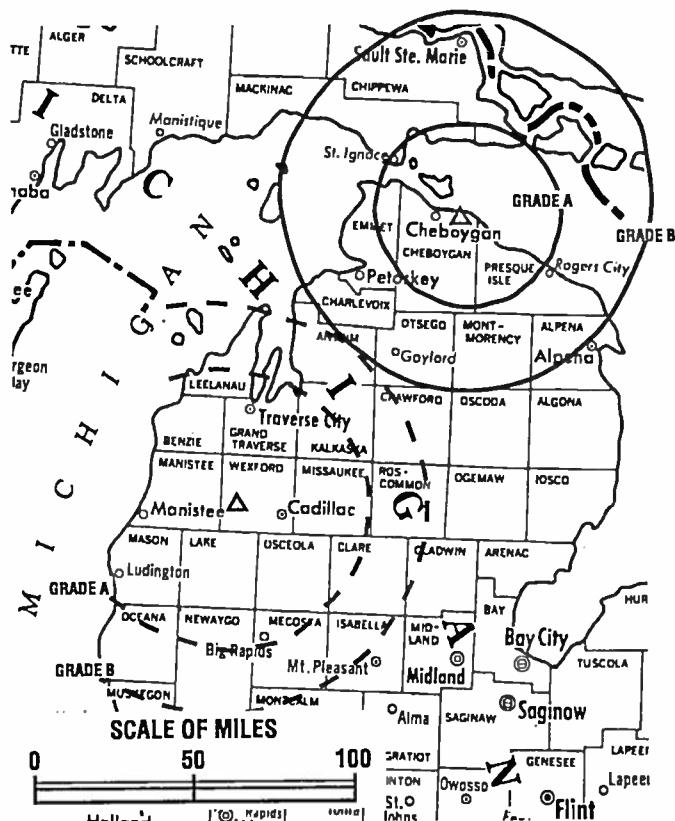
Began Operation: May 16, 1959. Sale by Beam Communications Corp. to present owner approved by FCC August 2, 1990.

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel: See WPBN-TV, Traverse City, MI.



WTOM-TV BPCT-2717 Granted 12/9/59 © American Map Corp., No. 14244

Rates: On request.

City of License: Cheboygan. DMA: Traverse City-Cadillac. Rank: 117.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	104,700	76,780	181,480
Average Weekly Circulation (1995)	15,622	18,726	34,324
Average Daily Circulation (1995)			18,802

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Mount Clemens-Detroit

WADL

Ch. 38

Network Service: Independent.

Licensee: Adell Bcstg. Corp., 22590 15 Mile Rd., Mount Clemens, MI 48043.

Studio: 35000 Adell Rd., Mount Clemens, MI 48043.

Telephone: 810-790-3838. **Fax:** 810-790-3841.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual. Antenna: 630-ft. above av. terrain, 623-ft. above ground, 1214-ft. above sea level.

Latitude 42° 33' 15"
Longitude 82° 53' 15"

Transmitter: 22590 15 Mile Rd., 1.6-mi. S of Mount Clemens.

Ownership: Adell Broadcasting Corp.

Began Operation: May 20, 1989.

Represented (sales): Landin Media Sales.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

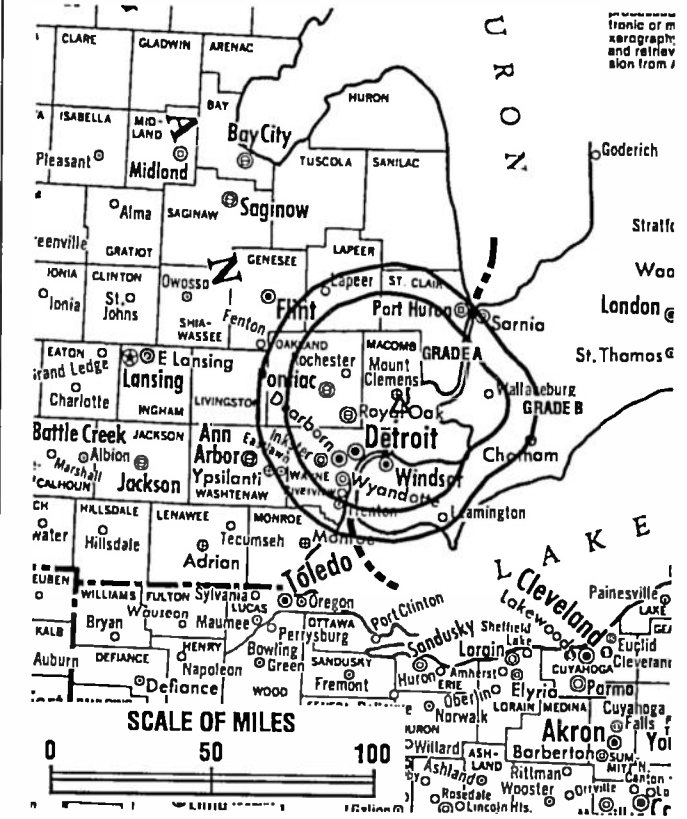
Personnel:

Frank Adell, President & General Manager.
Kevin Adell, Vice President.
Jim Panagos, General Sales Manager.
John Grover, Chief Engineer.

Rates: On request.

City of License: Mount Clemens. **DMA:** Detroit. **Rank:** 9.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WADL BMPCT-880705KE Granted 9/8/88 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,100,370	619,870	1,720,240
Average Weekly Circulation (1995)	32,710	30,136	62,850
Average Daily Circulation (1995)			16,529

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Detroit

WDIV

Ch. 4

Network Service: NBC.

Licensee: Post-Newsweek Stations Michigan Inc., 550 W. Lafayette Blvd., Detroit, MI 48231.

Studio: 550 W. Lafayette Blvd., Detroit, MI 48231.

Telephone: 313-222-0444. **Fax:** 313-222-0471.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1004-ft. above av. terrain, 1020-ft. above ground, 1706-ft. above sea level.

Latitude 42° 28' 59"
Longitude 83° 12' 20"

Transmitter: 15700 Lincoln Dr., Southfield, MI.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 4.5-meter Ku-band; Harris, 6.1-meter C-band; Satcom Technologies, 5.5-meter C-band; Satcom Technologies, 7-meter C-band; Microdyne, Scientific-Atlanta receivers.

News Services: AP, CNN, NBC, UPI.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Began Operation: June 3, 1947. Exchange by Evening News for WTOP-TV (now WUSA), Washington, DC approved by FCC May 18, 1978 (Television Digest, Vol. 17:50; 18:21).

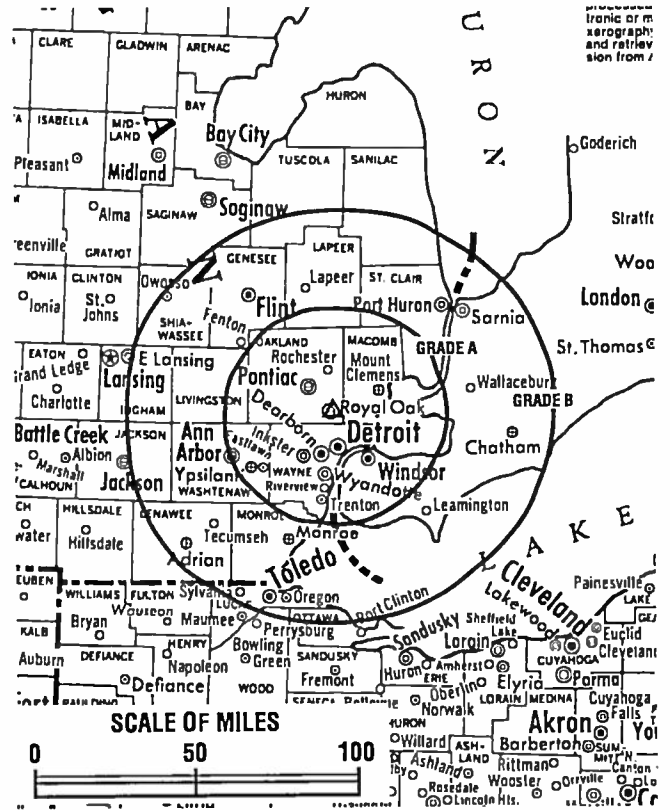
Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Alan Frank, Vice President & General Manager.
- Henry Maldonado, Vice President, Programming & Promotion.
- Ted Pearse, General Sales Manager.
- Bob Weed, National Sales Manager.
- Laura Benavides, Press & Publicity Manager.
- Marcus Williams, Chief Engineer.
- Marcia Etienne, Director of Business & Administrative Affairs.
- Sue Ayala, Operations Manager.



WDIV BPCT-880308KF Granted 7/29/88 © American Map Corp., No. 14244

Carol Rueppel, News Director.
Terri Turpin-Amato, Promotion Manager.
Jeff York, Research Coordinator.

Rates: On request.

NETWORK BASE HOURLY RATE: \$3802.

City of License: Detroit. **DMA:** Detroit. **Rank:** 9.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,007,770	1,145,310	3,153,080
Average Weekly Circulation (1995)	1,121,617	597,961	1,724,608
Average Daily Circulation (1995)			1,025,251

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Detroit

WJBK-TV

Ch. 2

Network Service: FOX.

Licensee: WJBK License Inc., Box 2000, Southfield, MI 48037.

Studio: 16550 W. 9 Mile Rd., Southfield, MI 48075.

Mailing Address: Box 2000, Southfield, MI 48037.

Telephone: 810-557-2000. Fax: 810-552-0280.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 47.5-kw visual, 10-kw aural. Antenna: 1001-ft. above av. terrain, 1007-ft. above ground, 1680-ft. above sea level.

Latitude 42° 27' 38"
Longitude 83° 12' 50"

Transmitter: 16550 W. 9 Mile Rd., Southfield.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Satcom Technologies, 7-meter C-band; Vertex, 6-meter C-band; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: New World Communications Group (Group Owner).

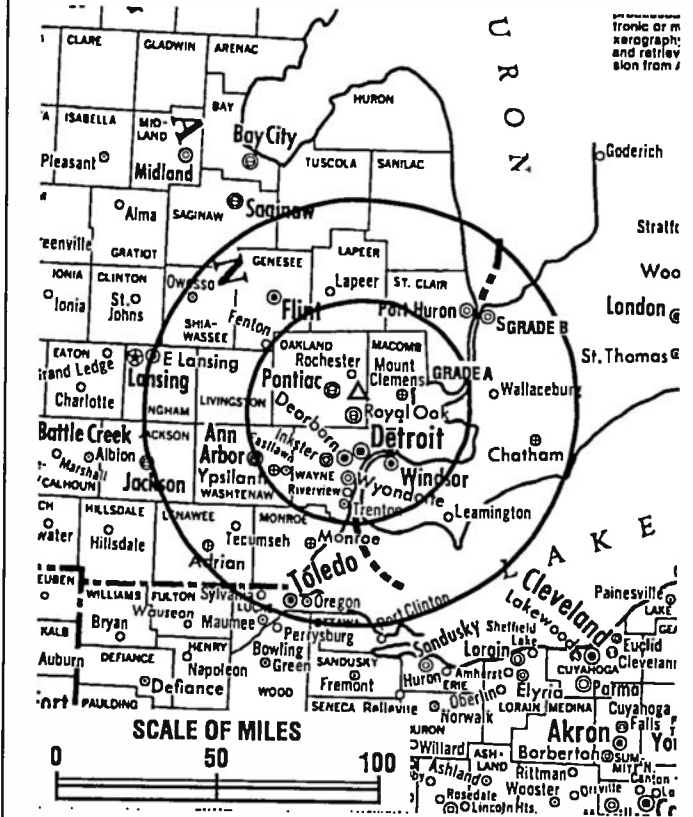
Began Operation: October 24, 1948. Transfer of control to trustee granted by FCC Sept. 1, 1992. Transfer of control to present owner granted April 13, 1993.

Represented (sales): New World Sales & Marketing.

Represented (legal): Skadden, Arps, Slate, Meagher & Flum.

Personnel:

John Spinola, President & General Manager.
Carolyn Worford, Vice President, Program Development & Station Manager.
Scott Dillard, Vice President, Finance & Administration.
Ken Ryczyn, National Sales Manager.
Jeffi Murri, Local Sales Manager.
Katy Baetz-Matthews, Community Service Director.
Audrey Fish, Creative Services Director.
Jeff Forster, Production Manager.



WJBK-TV BPCT-930217K1 Granted 5/28/93 © American Map Corp., No. 14244

Mort Meisner, News Director.
Steve Schram, Marketing Director.

Rates: On request.

City of License: Detroit. DMA: Detroit. Rank: 9.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,835,890	1,017,210	2,853,100
Average Weekly Circulation (1995)	999,181	548,750	1,551,518
Average Daily Circulation (1995)			793,052

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Detroit

WKBD-TV

Ch. 50

Network Service: UPN.

Licensee: Paramount Stations Group Inc., 5555 Melrose Ave., Hollywood, CA 90038.

Studio: 26905 W. 11 Mile Rd., Southfield, MI 48034.

Mailing Address: Box 50, Southfield, MI 48037-0050.

Telephone: 810-350-5050. Fax: 810-355-2692; 810-352-5855.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2340-kw max. & 2090-kw horizontal visual, 234-kw max. & 209-kw horizontal aural. Antenna: 960-ft. above av. terrain, 1053-ft. above ground, 1751-ft. above sea level.

Latitude 42° 29' 01"
Longitude 83° 18' 44"

Transmitter: 26955 W. 11 Mile Rd., Southfield, MI 48034.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, CNN Headline News, UPI.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: January 10, 1965. Sale of Kaiser Industries Corp.'s 77.5% interest approved by FCC June 22, 1977 (Television Digest, Vol. 16:51; 17:26). Sale by Field Enterprises Holdings Ltd. to Cox approved by FCC Jan. 30, 1984 (Vol. 23:21, 40). Sale to Paramount Stations Group approved August 27, 1993 (Vol. 32:46; 33:25). Sale of Paramount to present owner approved March 8, 1994.

Represented (sales): Seltel Inc.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Duane G. Kell, Vice President & General Manager.
- Ellén M. Bramson, General Sales Manager.
- Richard Gold, Local Sales Manager.
- Phil Cini, Local Sales Manager.
- Roland Trombley, National Sales Manager.
- Helen Pasakarnis, News Director.
- Paul A. Prange, Program Director.
- Toby Cunningham, Promotion Director.



WKBD-TV BPCT-4349 Granted 12/11/70 © American Map Corp., No. 14244

Mark Sabo, Business Manager.
John Tallerico, Research Director.
Gene Faulkner, Chief Engineer.

Rates: On request.

City of License: Detroit. DMA: Detroit. Rank: 9.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,434,760	1,373,880	3,808,640
Average Weekly Circulation (1995)	1,027,493	453,007	1,483,047
Average Daily Circulation (1995)			662,387

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Detroit

WWJ-TV

(formerly WGPR-TV)

Ch. 62

Network Service: CBS.

Licensee: CBS Inc., 51 W. 52nd St., 36th Floor, New York, NY 10019.

Studio: 3140-46 E. Jefferson Ave., Detroit, MI 48207.

Telephone: 313-259-8862. Fax: 313-259-6662.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 759-kw horizontal visual, 75.9-kw horizontal aural. Antenna: 970-ft. above av. terrain, 1000-ft. above ground, 1662-ft. above sea level.

Latitude 42° 27' 13"
Longitude 83° 09' 50"

Holds CP for change to 1371-kw max. visual, 1371-ft. above av. terrain, 1362-ft. above ground, 2029-ft. above sea level, lat. 42° 26' 50", long. 83° 10' 02", transmitter to 12700 West 8 Mile Rd. BPC-T-950330KF.

Transmitter: One Radio Plaza, Royal Oak Twp., MI.

Satellite Earth Stations: Harris, 4.6-meter; Harris, 5-meter; M/A-Com, 3.3-meter; Harris, M/A-Com, Pinzone receivers.

Ownership: CBS Inc. (Group Owner).

Began Operation: September 29, 1975. Sale to CBS granted by FCC July 17, 1995 (Television Digest, Vol. 34:39).

Represented (legal): Hogan & Hartson.

Personnel:

Jay Newman, Vice President & General Manager.
Kevin Cuddahy, Director, Sales.
Richard Bonsignore, Director, Planning & Administration.
Michelle DeSouza, Director, Broadcast Operations.
Charles Kohlmann, Director, Communications.
Lenora Robinson, Public Relations & Promotion Director.
Albert Ruedemann, Chief Engineer.
Lucia Harvin, News Director.



WWJ-TV BMPCT-7498 Granted 6/12/74 © American Map Corp., No. 14244

Joe Spencer, Program Director.
Roger Williams, Business Manager.

Rates: On request.

City of License: Detroit. DMA: Detroit. Rank: 9.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,255,640	701,090	1,956,730
Average Weekly Circulation (1995)	248,840	151,093	399,576
Average Daily Circulation (1995)			157,700

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Detroit

WXON

Ch. 20

Network Service: WBN.

Licensee: WXON-TV Inc., 27777 Franklin Rd., Suite 1220, Southfield, MI 48034.

Studio: 26935 W. 11 Mile Rd., Southfield, MI 48034.

Telephone: 810-355-2020. Fax: 810-355-0368.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 1200-kw max. & 1000-kw horizontal visual, 120-kw aural. Antenna: 961-ft. above av. terrain, 1050-ft. above ground, 1751-ft. above sea level.

Latitude 42° 29' 01"
Longitude 83° 18' 44"

Transmitter: 26935 W. 11 Mile Rd., Southfield.

Satellite Earth Station: M/A-Com, 4.7-meter Ku-band.

News Service: UPI.

Ownership: WXON-TV Inc.

Began Operation: September 15, 1968 on Ch. 62. Ch. 20 (as WJMY) began operation Oct. 1962, left air June 10, 1963. Station was then sold to United Bcstg. Co. by Triangle Bcstg. Co. Sale to present owner approved June 1972. Resumed operation Dec. 9, 1972.

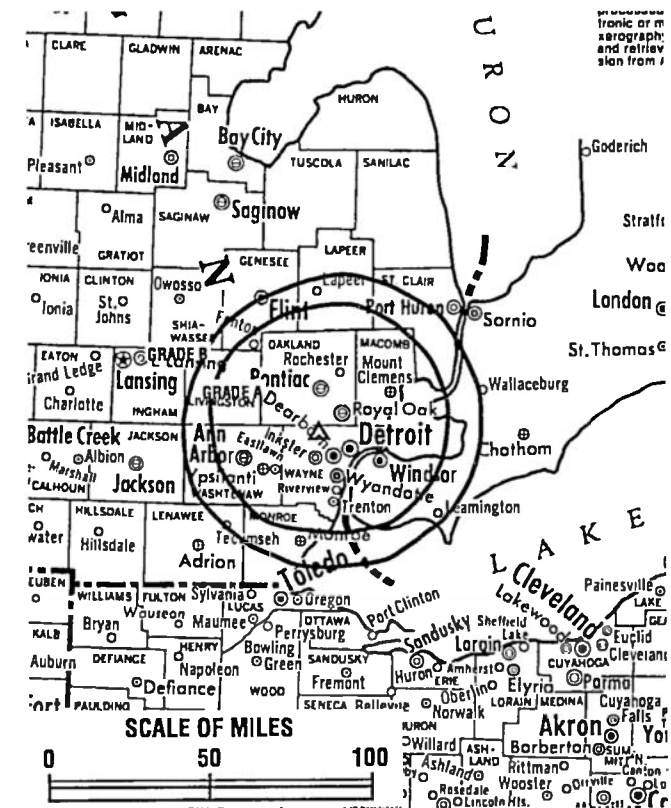
Represented (sales): TV Rep Inc.

Represented (legal): Arthur V. Belendiuk.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

Aben Johnson, President.
Michael Berman, Station Manager.
Jack Dabbah, General Sales Manager.
Santee Henry, Local Sales Manager.
Howard Levinson, National Sales Manager.
Gary King, Chief Engineer.
Melanie Johnson, News Director.
Tracey Menczer, Promotion Director.
Kathleen Dubro, Business Manager.



WXON BPCT-4943 Granted 6/10/77

© American Map Corp., No. 14244

Sharon McClendon, Public Affairs Director.
A. J. Schweizer, Operations Manager.

Rates: On request.

City of License: Detroit. DMA: Detroit. Rank: 9.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,601,460	877,240	2,478,700
Average Weekly Circulation (1995)	538,274	366,899	905,012
Average Daily Circulation (1995)			360,120

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Detroit

WXYZ-TV

Ch. 7

Network Service: ABC.

Licensee: Scripps Howard Broadcasting Co., 312 Walnut St., 26th Floor, Cincinnati, OH 45202.

Studio: 20777 W. 10 Mile Rd., Southfield, MI 48037.

Mailing Address: Box 789, Southfield, MI 48037.

Telephone: 810-827-7777. **Fax:** 810-827-4454.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 1073-ft. above ground, 1737-ft. above sea level.

Latitude 42° 28' 15"
Longitude 83° 15' 00"

Transmitter: Broadcast House, 20777 W. 10 Mile Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Vertex, 4.6-meter Ku-band; Avantek, Standard Communications receivers.

News Services: ABC, AP.

Ownership: E. W. Scripps Co. (Group Owner).

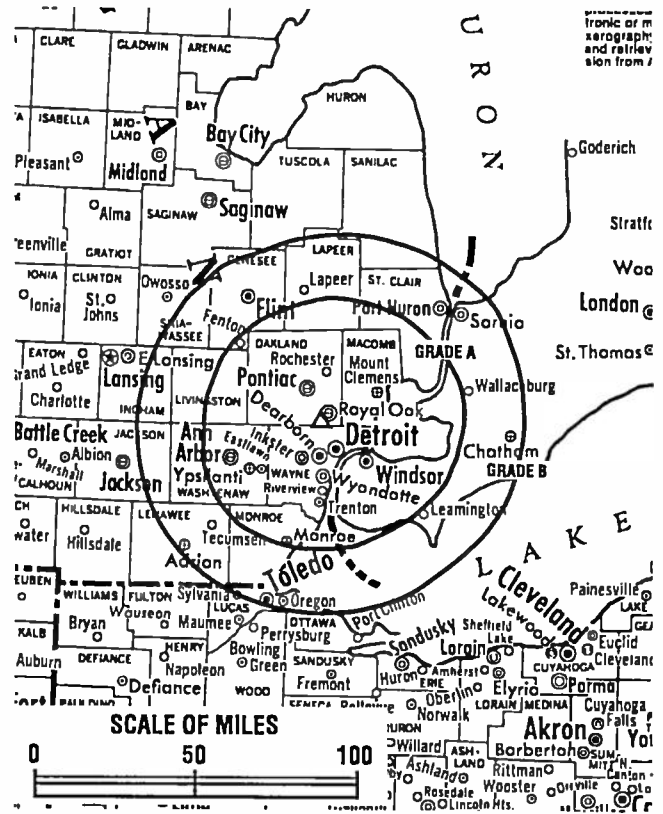
Began Operation: October 9, 1948. FCC approved sale to present owner by American Bcstg. Cos. Nov. 14, 1985.

Represented (sales): Katz American Television.

Represented (legal): Baker & Hostetler.

Personnel:

Grace Gilchrist, Vice President & General Manager.
John Lansing, Vice President & Station Manager.
Robert Sliva, General Sales Manager.
Joe Trondle, Local Sales Manager.
Mike MacLean, National Sales Manager.
Walter Kraft, News Director.
Marla Drutz, Program Director.
Patricia Mills, Public Relations Manager.
Milda Skorupskas, Traffic Manager.



WXYZ-TV BPCT-2490 Granted 7/10/58 © American Map Corp., No. 14244

Jan Qualtiere, Business Manager.
Thomas Palk, Promotion Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$3600.

City of License: Detroit. **DMA:** Detroit. **Rank:** 9.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,943,690	1,105,960	3,049,650
Average Weekly Circulation (1995)	1,126,059	601,859	1,729,708
Average Daily Circulation (1995)			1,029,155

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Escanaba

WJMN-TV

Ch. 3

(Satellite of WFRV-TV, Green Bay, WI)

Network Service: CBS.

Licensee: CBS Inc., 51 W. 52nd St., New York, NY 10019.

Studio: See WFRV-TV, Green Bay, WI

Telephone: 906-786-7767.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1192-ft. above av. terrain, 1252-ft. above ground, 2077-ft. above sea level.

Latitude 46° 08' 04"
Longitude 86° 56' 52"

Transmitter: 4.3-mi. S of Trenary, MI.

News Services: AP, UPI.

Ownership: CBS Inc. (Group Owner).

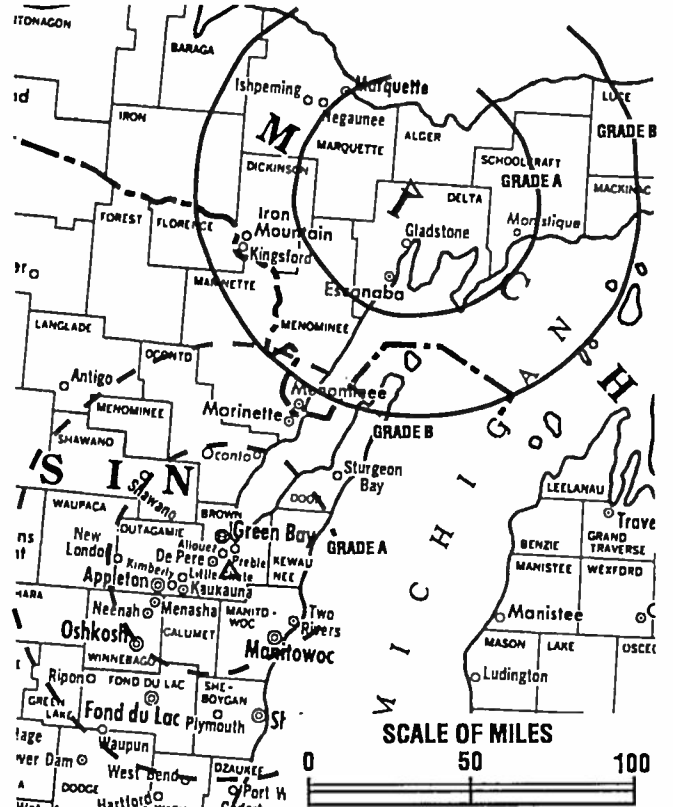
Began Operation: October 7, 1969.

Personnel: See WFRV-TV, Green Bay, WI.

Rates: On request.

City of License: Escanaba. DMA: Marquette. Rank: 175.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WJMN-TV BPCT-5997 Granted 4/23/69 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,280	61,120	159,400
Average Weekly Circulation (1995)	53,653	16,546	75,545
Average Daily Circulation (1995)			44,765

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Flint-Saginaw-Bay City

WJRT-TV

Ch. 12

Network Service: ABC.

Licensee: Capital Cities/ABC Inc.

Studio: 2302 Lapeer Rd., Flint, MI 48503.

Telephone: 810-233-3130. Fax: 810-257-2834. E-mail: wjrt@cris.com

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 34.76-kw aural. Antenna: 940-ft. above av. terrain, 999-ft. above ground, 1599-ft. above sea level.

Latitude 43° 13' 48"
Longitude 84° 03' 35"

Transmitter: 7401 Burt Rd., St. Charles.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.6-meter C-band; Andrew, 7.3-meter C-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 5-meter C-band; Vertex, 4.6-meter Ku-band; Andrew, Harris, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

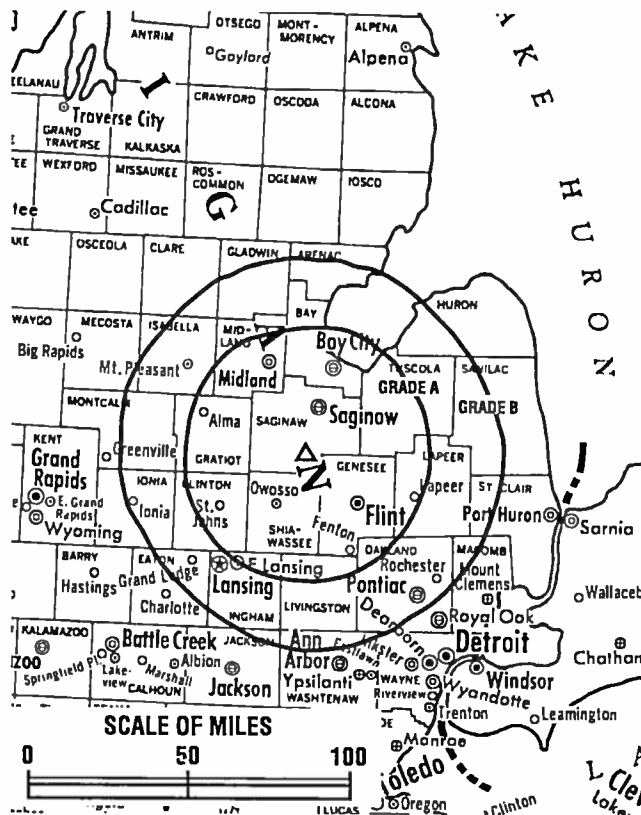
Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: October 12, 1958. Sale to Capital Cities/ABC Inc. approved by FCC July 26, 1995 (Television Digest, Vol. 34:41). Sale to Media/Communications Partners, et al., approved April 30, 1992. Sale to SJL Broadcast Management by Knight-Ridder Bcstg. approved by FCC June 8, 1989 (Vol. 29:13). Sale to Knight-Ridder Bcstg. by Poole Bcstg. approved by FCC Dec. 12, 1978 (Vol. 17:26). Poole acquired station when Goodwill Stations Inc. sold all its other properties to Capital Cities Bcstg. Corp. This was approved July 29, 1964 by FCC (Vol. 4:18, 19, 31). Sale pending to The Walt Disney Co.

Represented (sales): Capital Cities/ABC National TV Sales.

Personnel:

Thomas Bryson, Vice President & General Manager.
Dan Aube, General Sales Manager.
Roberta Voelker, Local Sales Manager.
Ray Scott, National Sales Manager.
James Bleicher, News Director.
Sara Jo Gallock, Director of Programming & Creative Services.
Richard Roffman, Production Manager.



WJRT-TV BMPCT-2689 Granted 4/13/55 © American Map Corp., No. 14244

Skip Orvis, Chief Engineer.
Richard Garrison, Business Manager.

Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$1650.

City of License: Flint. DMA: Flint-Saginaw-Bay City. Rank: 60.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,399,790	867,890	2,267,680
Average Weekly Circulation (1995)	265,154	198,131	468,392
Average Daily Circulation (1995)			273,302

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Flint

WSMH

Ch. 66

Network Service: FOX.

Licensee: Flint Television Inc., 2250 Seymour Ave., Cincinnati, OH 45212.

Studio: G-3463 W. Pierson Rd., Flint, MI 48504.

Mailing Address: Box 310669, Flint, MI 48531.

Telephone: 810-785-8866. Fax: 810-785-8963.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 1170-kw max. visual, 117-kw max. aural. Antenna: 943-ft. above av. terrain, 967-ft. above ground, 1577-ft. above sea level.

Latitude 43° 13' 18"
Longitude 84° 03' 14"

Requests CP for change to 5000-kw max. visual. BPCT-950629KJ.

Transmitter: 7114 Gary Road, Chesaning.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: Harris, 3-meter C-band; Harris, 6.1-meter C-band; Harris receivers.

Ownership: Gerald J. Robinson (Group Owner).

Began Operation: April 8, 1985. Sale to present owner by Flint Family TV Inc., et al., approved by FCC April 21, 1986. Note: Sale to Sinclair Broadcast Group pending.

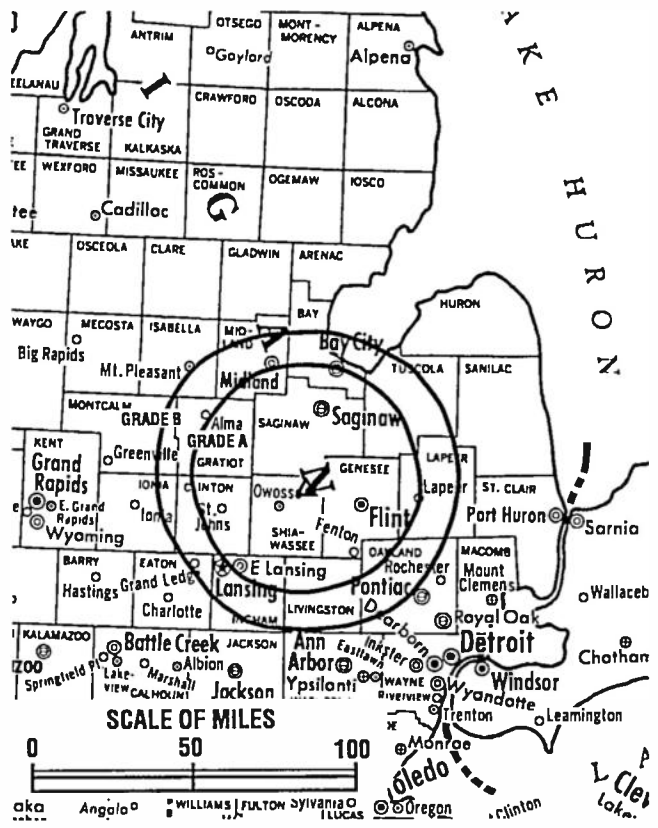
Represented (sales): Seltel Inc.

Represented (legal): McCampbell & Young.

Represented (engineering): Sterling Communications Inc.

Personnel:

- Anne Figueroa, General Manager.
- Aaron Olander, General Sales Manager.
- Larry Halcomb, National Sales Manager.
- Jeanette Reynolds, Program Manager.
- Sharon Croner, Promotion Director.
- Jean Averill, Business Manager.



WSMH BMPCT-841126KG Granted 11/30/84 © American Map Corp., No. 14244

John Grover, Chief Engineer.
Fred Merle, Production Manager.

Highest 30 Sec. Rate: \$750.

City of License: Flint. DMA: Flint-Saginaw-Bay City. Rank: 60.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	734,040	463,350	1,197,390
Average Weekly Circulation (1995)	172,329	106,661	280,398
Average Daily Circulation (1995)			124,406

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Grand Rapids-Kalamazoo

WOOD-TV

Ch. 8

Network Service: NBC.

Licensee: LCH Communications Inc., 4 Richmond Square, Providence, RI 02906.

Studio: 120 College Ave. SE, Grand Rapids, MI 49503.

Telephone: 616-456-8888. Fax: 616-456-9169.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual. Antenna: Circularly polarized, 970-ft. above av. terrain, 1015-ft. above ground, 1835-ft. above sea level.

Latitude 42° 41' 13"
Longitude 85° 30' 35"

Transmitter: 2.5-mi. SW of Middleville, MI.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter Ku-band; Harris, 6-meter C-band; Harris, 6-meter Ku-band; Harris receivers.

News Services: AP, CNN, NBC, Michigan News Exchange, UPI.

LMA: Local marketing agreement with WOTV (A), Battle Creek, MI.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: August 15, 1949. Sale to present owner by Time Inc. approved by FCC Feb. 10, 1983 (Television Digest, Vol. 22:46). Sale to Time-Life by H. M. Bitner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16). Bitner group's purchase of station, then called WLAV-TV, from Leonard A. Versluis approved by FCC in Sept. 1951 (Vol. 7:19, 38).

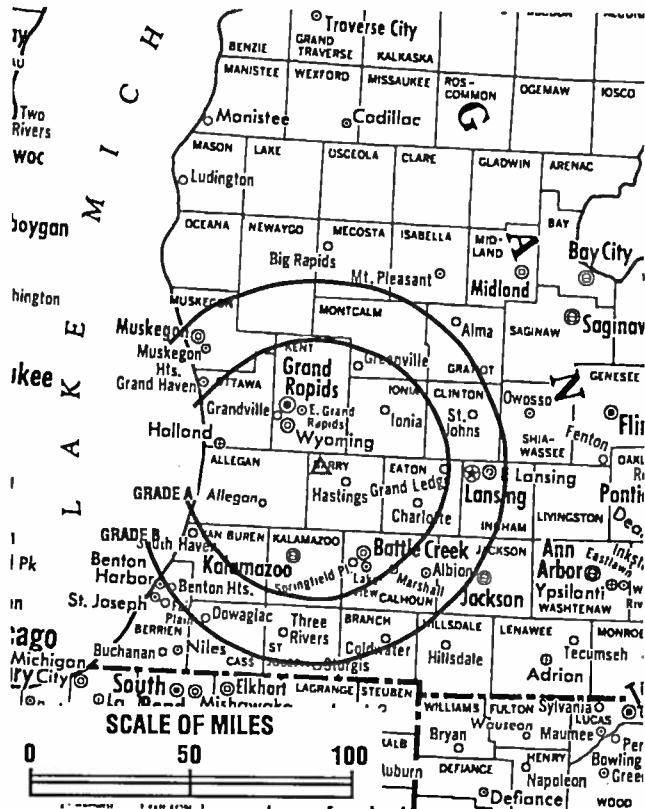
Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): Jansky & Bailey.

Personnel:

Scott Blumenthal, President & General Manager.
Robert Weinstein, General Sales Manager.
Nancy Harding, Research Director.
Ann Marie Young, Local Sales Manager.
Diane Kniewski, National Sales Manager.
Tom Richards, Program Manager.
Molly Kelly, Promotion Manager.



WOOD-TV BPCT-890822KG Granted 9/29/89 © American Map Corp., No. 14244

Jim Loy, News Director.
Mike Laemers, Director of Engineering.
Dan Caldwell, Business Manager.

Highest 30 Sec. Rate: \$4500.

NETWORK BASE HOURLY RATE: \$2400.

City of License: Grand Rapids. DMA: Grand Rapids-Kalamazoo-Battle Creek. Rank: 38.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	622,040	450,970	1,073,010
Average Weekly Circulation (1995)	382,060	229,881	612,035
Average Daily Circulation (1995)			331,947

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Battle Creek-Grand Rapids-Kalamazoo

WOTV

Ch. 41

Network Service: ABC.

Licensee: Channel 41 Inc., Box 1616, Battle Creek, MI 49016.

Studio: 5200 W. Dickman Rd., Battle Creek, MI 49016.

Telephone: 616-968-9341. Fax: 616-966-6837.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 2000-kw max. & 891-kw horizontal visual, 89.1-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 963-ft. above ground, 1952-ft. above sea level.

Latitude 42° 34' 15"
Longitude 85° 28' 11"

Transmitter: 5800 Norris Rd., Delton, MI.

Satellite Earth Stations: Andrew, 5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 7-meter C-band; RCA, 4.5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Avantek, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

LMA: Local marketing agreement with WOOD-TV (N), Grand Rapids, MI.

Ownership: Channel 41 Inc.

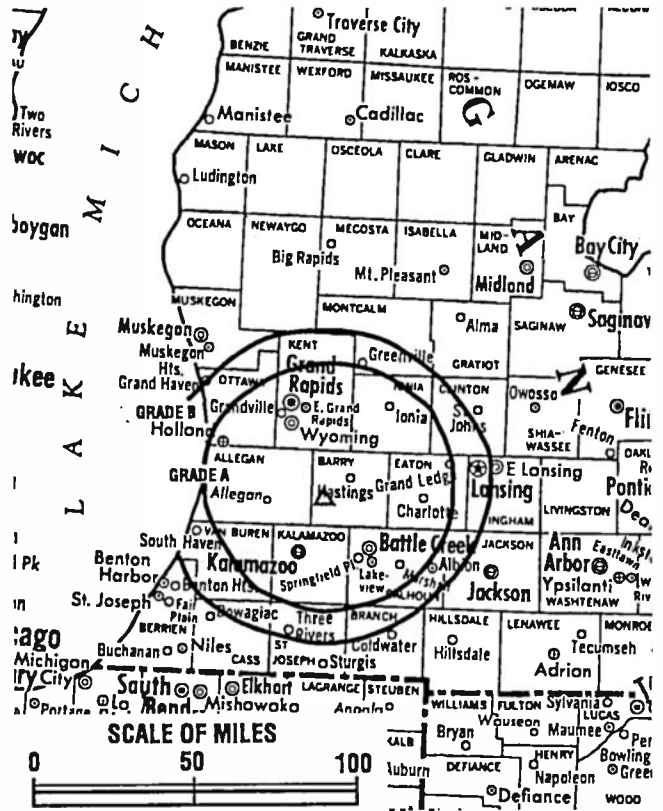
Began Operation: July 24, 1971.

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Personnel:

- Jerry P. Colvin, President & General Manager.
- Bob Weinstein, General Sales Manager.
- Diane Knlowski, National Sales Manager.
- Scott Campbell, Regional Sales Manager.
- Gary Baxter, Local Sales Manager.
- Brit Mosley, News Director.
- Tom Richards, Program Director.
- Molly Kelly, Promotion Director.
- Colleen Pierson, Marketing & Development Director.
- Dave Morris, Chief Engineer.
- Louane Umbarger, Business Manager.
- Lori Golden, Traffic Manager.



WOTV BPCT-5215 Granted 11/30/78

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$435.

City of License: Battle Creek. OMA: Grand Rapids-Kalamazoo-Battle Creek. Rank 38.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	578,650	398,180	976,830
Average Weekly Circulation (1995)	183,029	111,574	294,597
Average Daily Circulation (1995)			111,180

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Grand Rapids-Kalamazoo-Battle Creek

WWMT

Ch. 3

Network Service: CBS.

Licensee: WWMT-TV License Inc., 590 W. Maple St., Kalamazoo, MI 49008.

Studio: 590 W. Maple St., Kalamazoo, MI 49008.

Telephone: 616-388-3333. **Fax:** 616-388-8228.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1130-ft. above ground, 1900-ft. above sea level.

Latitude 42° 37' 56"
Longitude 85° 32' 16"

Transmitter: 0.25-mi. E of Bradley Rd. & Patterson Rd., Yankee Springs area, MI.

News Services: AP, CBS.

Ownership: Granite Broadcasting Corp. (Group Owner).

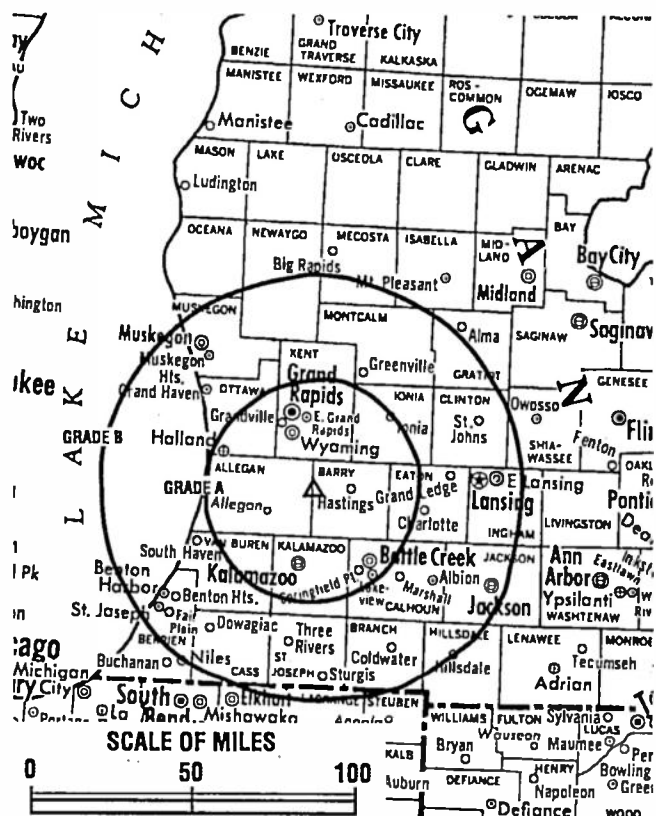
Began Operation: June 1, 1950. FCC approved sale to Gillett Bcstg. by Fetzer TV Corp. Oct. 29, 1985. Transfer to Busse Bcstg. Corp. approved July 31, 1987. Sale to Granite Broadcasting approved April 6, 1995 (Television Digest, Vol. 35:2, 18, 32).

Represented (sales): TeleRep Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

Gil Buettner, President & General Manager.
Christopher Cornelius, General Sales Manager.
Russ Vossen, Local Sales Manager.
Tracey Goldman, National Sales Manager.
Michael Rindo, News Director.
David Comisar, Program Manager.
James Steffey, Chief Engineer.
Phil Parsons, Promotion Manager.
Jeannene Evans, Business Manager.
Phil Parsons, Marketing Director.
Rob Gray, Operations Manager.



WWMT BPCT-2745 Granted 6/29/60

© American Map Corp., No. 14244

Rates: On request.

City of License: Kalamazoo. **DMA:** Grand Rapids-Kalamazoo-Battle Creek. **Rank:** 38.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	674,230	476,590	1,150,820
Average Weekly Circulation (1995)	371,428	216,406	588,088
Average Daily Circulation (1995)			331,249

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Grand Rapids

WXMI

Ch. 17

Network Service: FOX.

Licensee: TV 17 Unlimited Inc., 3117 Plaza Dr. NE, Grand Rapids, MI 49505.

Studio: 3117 Plaza Dr. NE, Grand Rapids, MI 49505.

Telephone: 616-364-8722. Fax: 616-364-8506.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1290-kw max. visual. Antenna: 1096-ft. above av. terrain, 1043-ft. above ground, 1883-ft. above sea level.

Latitude 42° 41' 15"
Longitude 85° 31' 57"

Transmitter: Davis Rd., 1-mi. W of Cherry Valley Rd.

Satellite Earth Stations: Harris, 4-meter Ku & C-band; Harris, 6.1-meter C-band; Harris receivers.

SNG Mobile Dish: 2.2-meter Ku-band.

Ownership: Dudley Communications Corp. (Group Owner).

Began Operation: March 18, 1982. Sale to present owner by Harold O. Shively, et al., approved by FCC November 17, 1988 (Television Digest, Vol. 29:19).

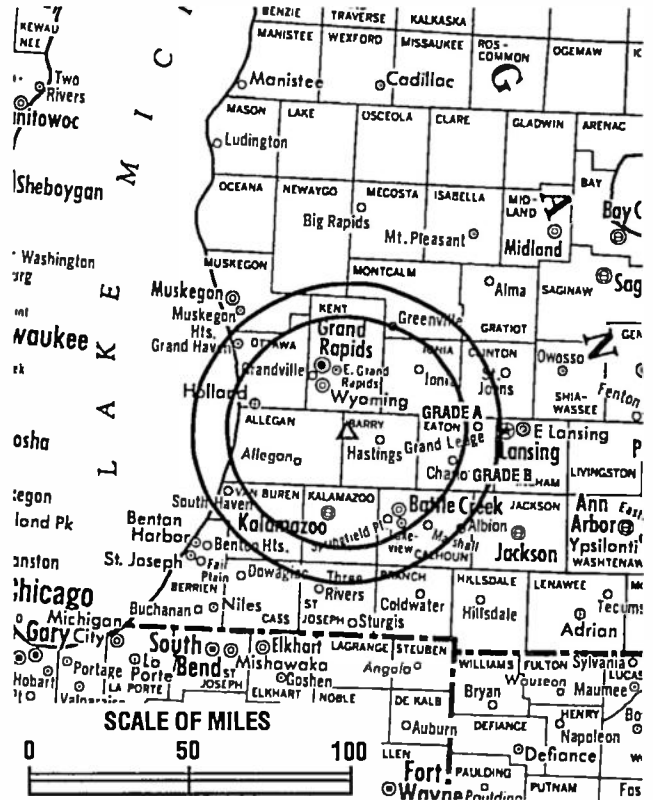
Represented (sales): Petry Television Inc.

Represented (legal): Arter & Hadden.

Personnel:

- Patrick J. Mullen, President & General Manager.
- Ed Fernandez, Director of Sales.
- Julianne Galle, National Sales Manager.
- Dale Scholten, Director of Engineering.
- Pennie Westers, Director of Creative Services.
- Dean Wall, Promotion Manager.
- Bonnie Hunter, Director of Administrative Operations.

Highest 30 Sec. Rate: \$3000.



WXMI BPCT-910718KE Granted 10/10/91 © American Map Corp., No. 14244

City of License: Grand Rapids. DMA: Grand Rapids-Kalamazoo-Battle Creek. Rank 38.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	774,830	525,040	1,299,870
Average Weekly Circulation (1995)	241,367	166,641	407,826
Average Daily Circulation (1995)			181,351

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Grand Rapids

WZZM-TV

Ch. 13

Network Service: ABC.

Licensee: WZZM Argyle Television Inc., 9220 Sunset Blvd., Suite 210, West Hollywood, CA 90069.

Studio: 645 3 Mile Rd. NW, Walker, MI 49504.

Mailing Address: Box Z, Grand Rapids, MI 49501.

Telephone: 616-785-1313. Fax: 616-784-5415.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw max. & 295-kw horizontal visual, 63-kw max. & 59-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 991-ft. above ground, 1783-ft. above sea level.

Latitude 43° 18' 34"
Longitude 85° 54' 44"

Transmitter: 6-mi. SW of Grant, MI.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Harris, 6.1-meter C-band; RCA, 4.5-meter Ku-band; Avantek, Harris, M/A-Com receivers.

News Services: ABC, AP, UPI.

Ownership: Argyle Television Inc. (Group Owner).

Began Operation: November 1, 1962 on interim basis with all four applicants operating on a cooperative basis. Began operation as West Michigan Telecasters Inc. on Jan. 25, 1965. Transfer of control to Synercom Communications Corp. approved by FCC Sept. 17, 1969. Split-off to Lewis V. Chamberlin, et al., Dec. 31, 1973. Sale to Wometco Enterprises Inc. approved by FCC Dec. 8, 1977 (Television Digest, Vol. 16:36; 17:50). Sale to KKR approved April 11, 1984 (Vol. 23:39, 52; 24:14, 16). Sale to Price Communications approved Dec. 19, 1985. Sale to Northstar Television Group approved Sept. 11, 1989. Sale to Argyle Television Holding II Inc. approved Nov. 7, 1994 (Vol. 34:37; 35:2).

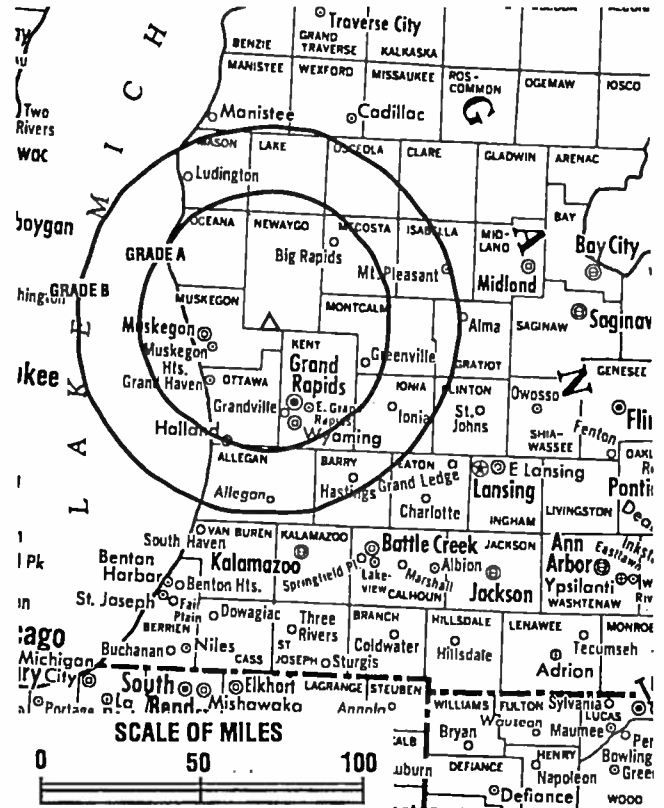
Represented (sales): Katz American Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Richard E. Rogala, General Manager.
Buss Kunst, General Sales Manager.
Tim Siegel, National Sales Manager.
Kerry Oslund, News Director.
Roberta Tepper, Creative Services Director.



WZZM-TV BPCT-I-4 Granted 7/25/62

© American Map Corp., No. 14244

Chuck Mikowski, Chief Engineer.
Jay Lowe, Production Manager.
Karen Kriscunas, Controller.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1200.

City of License: Grand Rapids. DMA: Grand Rapids-Kalamazoo-Battle Creek. Rank 38.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	526,230	396,360	922,590
Average Weekly Circulation (1995)	264,809	149,737	417,979
Average Daily Circulation (1995)			250,610

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Iron Mountain

WDHS

Ch. 8

Network Service: TBN.

Licensee: Danny Hood Evangelistic Association, Box 2130, Kingsford, MI 49801.

Mailing Address: 829 Superior Ave., Kingsford, MI 49801.

Telephone: 906-779-5213. **Fax:** 906-779-5257.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 29.6-kw visual. Antenna: 623-ft. above av. terrain, 160-ft. above ground, 1686-ft. above sea level.

Latitude 45° 49' 10"
Longitude 88° 02' 35"

Transmitter: Millie Hill, Iron Mountain.

Satellite Earth Stations: 2 in operation.

Ownership: Danny Hood Evangelistic Assn.

Began Operation: October 19, 1994. Sale to Fant Bcstg. pends.

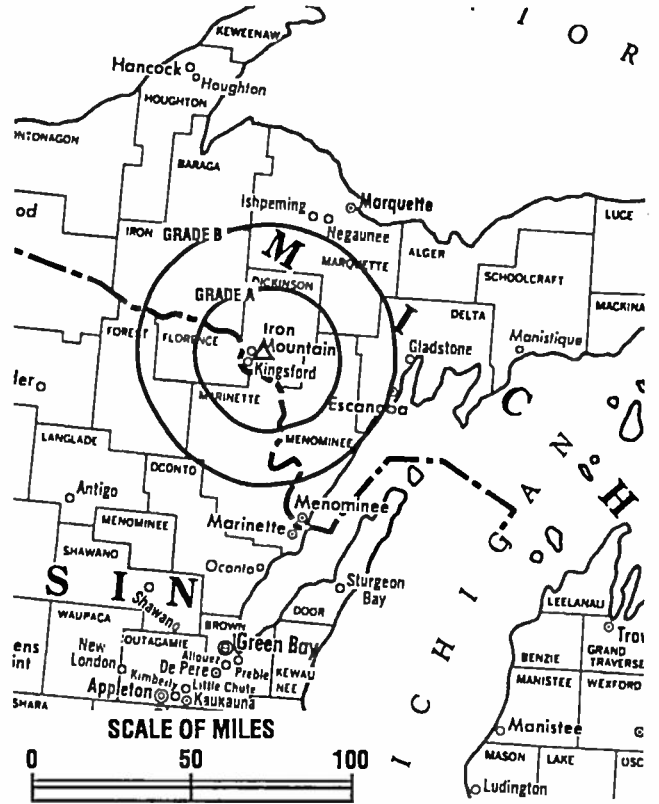
Personnel:

- Danny Hood, General Manager.
- Michael A. Maszka, Station Manager.
- Dennis Klas, Chief Engineer.
- Joe Austin, Production Manager.

Rates: On request.

City of License: Iron Mountain. **DMA:** Marquette. **Rank:** 175.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WDHS BMPCT-931108KE Granted 4/29/94 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,880	6,660	36,540
Average Weekly Circulation (1995)	147	186	321

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Kalamazoo

WLLA

Ch. 64

Network Service: Independent.

Licensee: Christian Faith Broadcast Inc., 3809 Maple Ave., Box 247, Castalia, OH 44824.

Studio: 7048 Kilgore Rd., Kalamazoo, MI 49001.

Telephone: 616-345-6421. Fax: 616-345-5665.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 2500-kw max. visual, 145-kw max. aural. Antenna: 1042-ft. above av. terrain, 1023-ft. above ground, 1896-ft. above sea level.

Latitude 42° 33' 52"
Longitude 85° 27' 31"

Transmitter: 1870-ft. N of Keller Rd. & 1804-ft. N of Norris Rd.

Ownership: Christian Faith Broadcast Inc. (Group Owner).

Began Operation: June 30, 1987.

Represented (engineering): Smith Electronics.

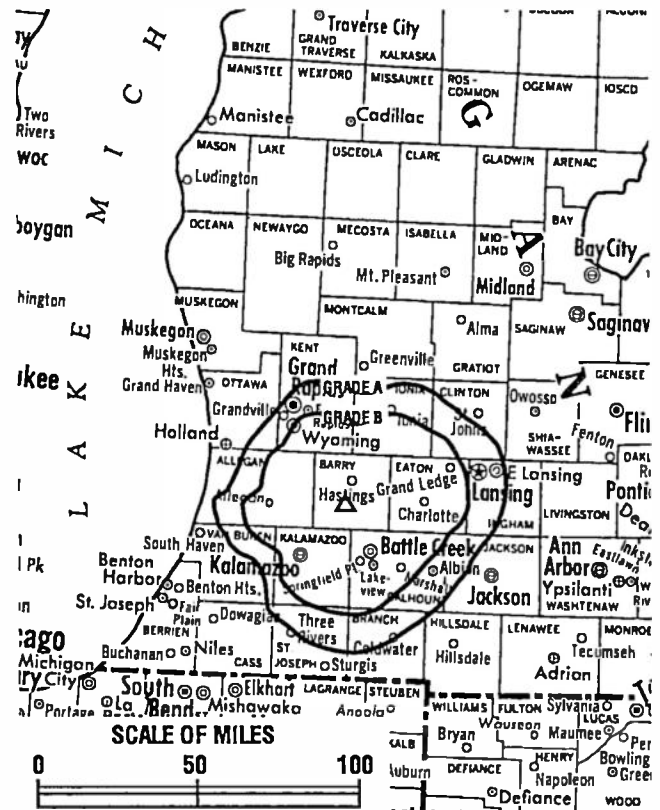
Personnel:

Richard Hawkins, General Manager.
Daniel Behrmann, Program Director.
Rusty Yost, Chief Engineer.

Highest 30 Sec. Rate: \$32.

City of License: Kalamazoo. DMA: Grand Rapids-Kalamazoo-Battle Creek. Rank: 38.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WLLA BMPCT-921013KE Granted 4/11/95 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	346,430	240,560	586,990
Average Weekly Circulation (1995)	10,022	6,884	16,942
Average Daily Circulation (1995)			4,452

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Lansing-Onondaga

WILX-TV

Ch. 10

Network Service: NBC.

Licensee: Brissette TV of Lansing Inc., Box 30380, Lansing, MI 48909.

Studio: 500 American Rd., Lansing, MI 48911.

Mailing Address: Box 30380, Lansing, MI 48909.

Telephones: 517-393-0110; 517-783-2621. Fax: 517-393-8555.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 61.7-kw aural. Antenna: 980-ft. above av. terrain, 993-ft. above ground, 1957-ft. above sea level.

Latitude 42° 26' 33"
Longitude 84° 34' 21"

Transmitter: Rossman Rd., Onondaga.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ChannelMaster, 3.3-meter C-band; Comtech, 5-meter C-band; Harris, 4.6-meter Ku-band; Harris, 6-meter Ku-band; Vertex, 4.6-meter Ku-band; ChannelMaster, Harris, M/A-Com, Pinzone receivers.

News Services: AP, CNN, NBC.

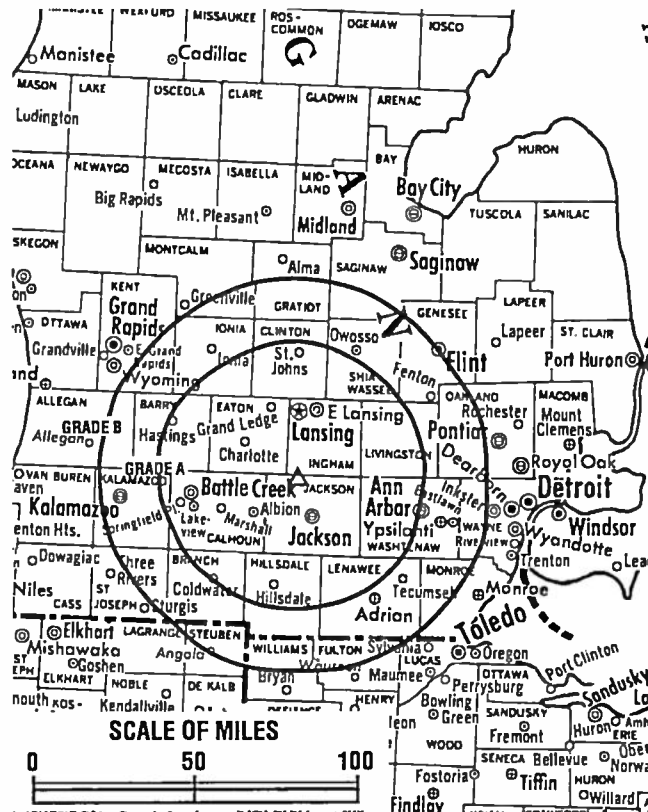
Ownership: Brissette Broadcasting Corp. (Group Owner).

Began Operation: March 15, 1959. Sale to present owner approved Dec. 24, 1991. Sale to Adams Communications by Figgie International Inc. approved by FCC April 8, 1983. Sale to Figgie by Edward E. Wilson & Lansing Bcstg. Co. approved by FCC Sept. 6, 1978 (Television Digest, Vol. 18:23).

Represented (sales): Blair Television.

Personnel:

Grant A. Santimore, President & General Manager.
Pamela J. Manor, Vice President, Business Affairs.
Tim Staudt, Vice President, Operations.
Paul Crockett, General Sales Manager.
Sonny Reshka, Chief Engineer.
Cherie Grzech, News Director.



WILX-TV BPCT-5139 Granted 5/31/78

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1050.

City of License: Onondaga. DMA: Lansing. Rank: 106.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,309,890	784,840	2,094,730
Average Weekly Circulation (1995)	142,748	140,624	283,509
Average Daily Circulation (1995)			137,785

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Lansing

WLAJ

Ch. 53

Network Service: ABC.

Licensee: Lansing 53 Inc., Box 27307, Lansing, MI 48909-7307.

Studio: 5815 S. Pennsylvania Ave., Lansing, MI 48911.

Telephone: 517-394-5300. Fax: 517-887-0077.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 1660-kw max. visual. Antenna: Circularly polarized, 981-ft. above av. terrain, 1009-ft. above ground, 1929-ft. above sea level.

Latitude 42° 25' 11"

Longitude 84° 31' 26"

Holds CP for change to 3320-kw max. visual. BPCT-911108KH.

Transmitter: 4543 Baseline Rd., Rives Junction, MI.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Andrew, 7.3-meter Ku & C-band; DH Satellite, 3.8-meter; Andrew, Standard Communications receivers.

Ownership: Lansing 53 Inc.

Began Operation: October 13, 1990.

Represented (sales): Katz Continental Television.

Represented (legal): Bechtel & Cole.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Thomas B. Jones, General Manager.

Jon Harpst, General Sales Manager.

John Jones, Program Director & Operations Manager.

Ruth Glover, Business Manager.

Larry A. Estlack, Chief Engineer.



WLAJ BPCT-911108KH Granted 4/8/92

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2000.

City of License: Lansing. DMA: Lansing. Rank: 106.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	613,050	355,910	968,960
Average Weekly Circulation (1995)	112,054	56,558	168,634
Average Daily Circulation (1995)			76,216

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Lansing

WLNS-TV

Ch. 6

Network Service: CBS.

Licensee: Young Broadcasting of Lansing Inc., 3 E. 54th St., New York, NY 10022.

Studio: 2820 E. Saginaw St., Lansing, MI 48912.

Telephone: 517-372-8282. Fax: 517-374-7610.

E-mail: wlns@wlns.com Web Site: <http://www.wlns.com>

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1023-ft. above ground, 1923-ft. above sea level.

Latitude 42° 41' 14"
Longitude 84° 22' 35"

Transmitter: Vanatta Rd. near Jolly Rd.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Services: AP, Sports News Satellite.

Ownership: Young Broadcasting Inc. (Group Owner).

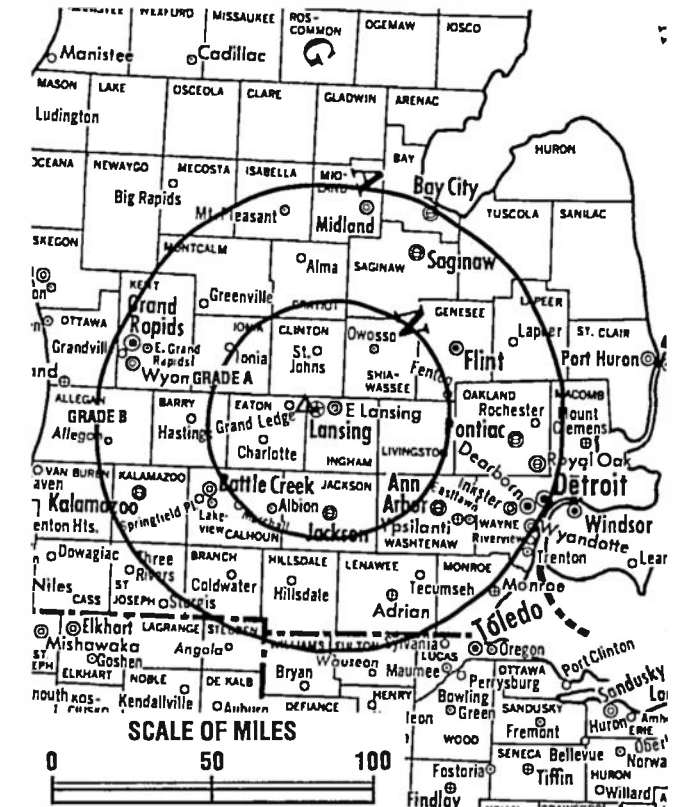
Began Operation: May 1, 1950. Sale to present owner by Backe Communications approved by FCC May 14, 1986 (Television Digest, Vol. 26:15). Sale to Backe approved by FCC April 26, 1984 (Vol. 24:12, 12).

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Ronald J. Kwasnick, President.
Ross Woodstock, Vice President & General Manager.
Daniel Batchelor, Station & General Sales Manager.
Tamara McClaran, News Director.
Gene Shanahan, Operations Manager.
Dawn Thompson, Business Manager.
Rob Harrison, Chief Engineer.



WLNS-TV BPCT-2041 Granted 11/23/55 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$1214.

City of License: Lansing. OMA: Lansing. Rank: 106.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,602,810	982,630	2,585,440
Average Weekly Circulation (1995)	168,639	145,792	314,090
Average Daily Circulation (1995)			172,098

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Lansing

WSYM-TV

Ch. 47

Network Service: FOX.

Licensee: WTMJ Inc., 600 W. St. Joseph St., Suite 47, Lansing, MI 48933.

Studio: 600 W. St. Joseph St., Suite 47, Lansing, MI 48933.

Telephone: 517-484-7747. **Fax:** 517-484-3144.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 1350-kw max. & 813-kw horizontal visual, 135-kw max. & 81.3-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 1036-ft. above ground, 1956-ft. above sea level.

Latitude 42° 28' 03"
Longitude 84° 39' 06"

Transmitter: 9447 Holmes Hwy., Eaton Rapids.

Satellite Earth Stations: M/A-Com, 3.2-meter C-band; Microdyne, 7-meter C-band; Vertex, 4.6-meter Ku-band; Drake, M/A-Com, Microdyne receivers.

Ownership: Journal Broadcast Group Inc. (Group Owner).

Began Operation: December 1, 1982. Sale to WTMJ Inc. by F & S Development Group approved by FCC Nov. 9, 1984 (Television Digest, Vol. 24:34, 39).

Represented (sales): Petry Television Inc.

Represented (legal): Crowell & Moring.

Represented (engineering): Carl E. Smith Consulting Engineers.

Personnel:

Judy Kenney, Vice President & General Manager.
Eric Schindler, Local Sales Manager.
W. B. Shipley, Operations Manager.
Dave Johnson, National Sales Manager.
Bill Shipley, Program Director.
Kip Bohne, Promotion Director.
Larry Amburgey, Business Manager.
Bill Tessman, Chief Engineer.



WSYM-TV BMPCT-821004KF Granted 10/15/82 ©American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2000.

City of License: Lansing. DMA: Lansing. Rank: 106.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,086,330	648,480	1,734,810
Average Weekly Circulation (1995)	133,150	90,077	222,969
Average Daily Circulation (1995)			96,378

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Marquette

WLUC-TV

Ch. 6

Network Service: NBC, ABC.

Licensee: WLUC License Subsidiary Inc., 1533 N. Woodward Ave., Suite 240, Bloomfield Hills, MI 48304.

Studio: 177 U.S. 41 E, Negaunee, MI 49866.

Branch Offices: 614 Ludington, Escanaba, MI 49829; 415 S. Stephenson, Iron Mountain, MI 49801.

Telephones: 906-475-4161; 906-475-4141.

Fax: 906-475-4824; 906-475-5070.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 978-ft. above av. terrain, 1018-ft. above ground, 2495-ft. above sea level.

Latitude 46° 20' 11"
Longitude 87° 50' 55"

Transmitter: 3-mi. W of Rte. 581, 14-mi. SW of Ishpeming.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Federal Broadcasting Co. (Group Owner).

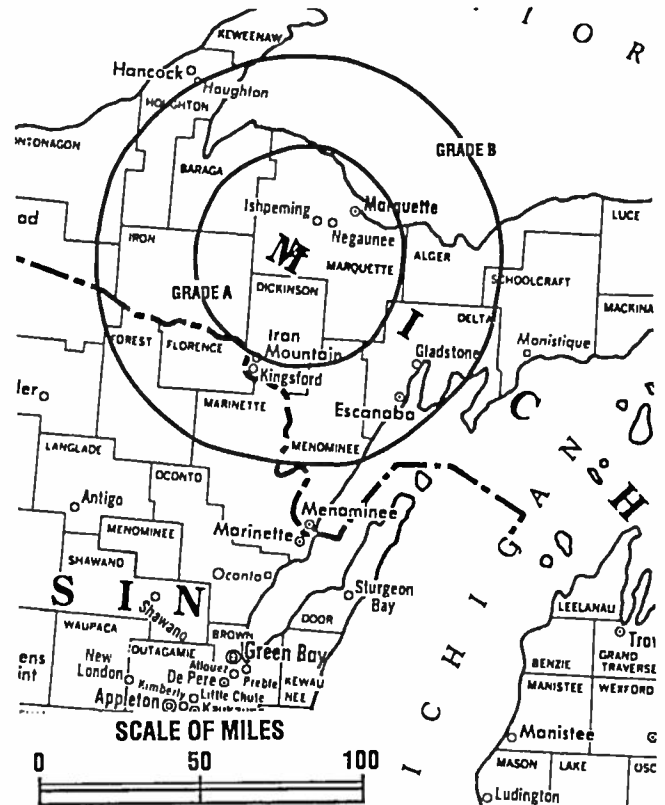
Began Operation: March 23, 1956. Sale to present owner approved by FCC July 17, 1987 (Television Digest, Vol. 27:20). Sale to Gillett Group by Post Corp. approved by FCC June 19, 1984. Sale to Post Corp. with WLUC-TV, Green Bay, WI by M & M Bcstg. Co. approved Jan. 6, 1965 by FCC (Vol. 4:41; 5:2). Sale of 52% control to M & M Bcstg. by original licensee Lake Superior Bcstg. approved July 8, 1959 (Vol. 15:24, 28). In 1960 Lake Superior sold remaining 48% to M & M Bcstg. for \$40,000.

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Personnel:

Brad Van Sluyters, Vice President & General Manager.
Dan DiIoreto, National Sales Manager.
Judy Richer, Business Manager.
Kim Parker, Marketing Director.



WLUC-TV BPCT-4454 Granted 9/24/71 © American Map Corp., No. 14244

Karen Rhodes, Production Manager.
Chris Brooks, Local Sales Manager.
Steve Asplund, News Director.
John Truitt, Chief Engineer.
Ed Kearney, Operations Manager.

Rates: On request.

City of License: Marquette. DMA: Marquette. Rank: 175.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	161,660	139,730	301,390
Average Weekly Circulation (1995)	60,962	25,873	94,087
Average Daily Circulation (1995)			60,560

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Muskegon

WTLJ

Ch. 54

Network Service: TBN.

Licensee: Tri-State Christian TV Inc., Box 1010, Marion, IL 62959.

Studio: 10290 48th Ave., Allendale, MI 49401.

Mailing Address: Box 1010, Marion, IL 62959.

Telephone: 616-895-4154. Fax: 616-892-4401.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 4395-kw max. visual, 440-kw max. aural. Antenna: 966-ft. above av. terrain, 962-ft. above ground, 1642-ft. above sea level.

Latitude 42° 57' 25"
Longitude 85° 54' 07"

Transmitter: 3-mi. ESE at SE corner of 48th & Pierce Sts., Allendale.

Satellite Earth Station: Comtech, 5-meter C-band; Harris receivers.

Ownership: Tri-State Christian TV Inc. (Group Owner).

Began Operation: November 3, 1986.

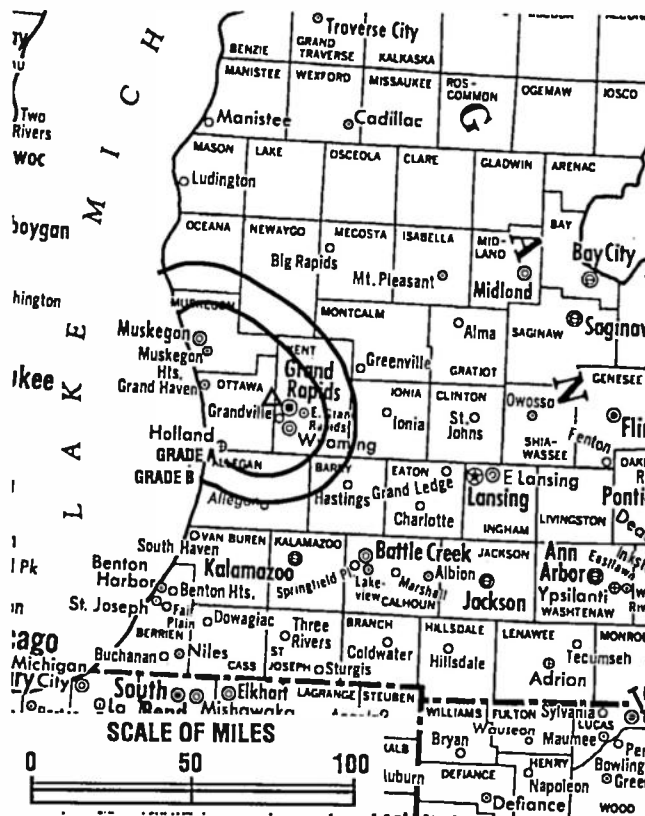
Personnel:

- Garth Coonce, President.
- Herb Smith, Station Manager.
- Frank Ayre, Engineer.
- Chad Cole, Production Manager.
- Beverly Hills, Programming.

Rates: On request.

City of License: Muskegon. DMA: Grand Rapids-Kalamazoo-Battle Creek. Rank: 38.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WTLJ BMPCT-860214KE Granted 4/28/86 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	359,240	238,160	597,400
Average Weekly Circulation (1995)	10,488	8,403	18,872
Average Daily Circulation (1995)			5,882

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Saginaw

WAQP

Ch. 49

Network Service: TBN.

Licensee: Tri-State Christian TV Inc., Box 1010, Marion, IL 62959.

Studio: 707 Federal Ave., Saginaw, MI 48607.

Mailing Address: Box 1010, Marion, IL 62959.

Telephone: 517-754-1038. **Fax:** 517-754-8668.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 1000-kw max. & 833.68-kw horizontal visual, 100-kw max. & 83.37-kw horizontal aural. Antenna: 940-ft. above av. terrain, 964-ft. above ground, 1574-ft. above sea level.

Latitude 43° 13' 18"
Longitude 84° 03' 14"

Transmitter: 7114 W. Gary Rd., Chesaning.

Satellite Earth Stations: Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Winegard, 3-meter C-band; Drake, SatCom, Scientific-Atlanta receivers.

Ownership: Tri-State Christian TV Inc. (Group Owner).

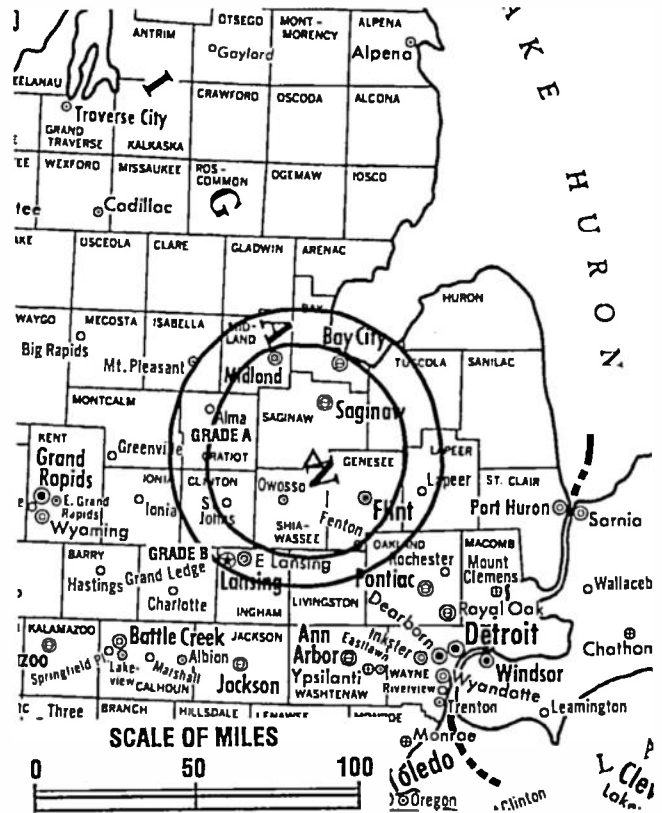
Began Operation: March 26, 1985.

Personnel:

- Garth Coonce, President.
- Michael Socier, Station Manager.
- Ronald L. Booth, Engineer.
- Beverly Hills, Programming.
- Scott Hales, Production Manager.

Rates: On request.

City of License: Saginaw. **DMA:** Flint-Saginaw-Bay City. **Rank:** 60.



WAQP BMPCT-830322KE Granted 10/7/83 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	396,310	253,060	649,370
Average Weekly Circulation (1995)	8,740	9,516	18,240
Average Daily Circulation (1995)			6,354

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Saginaw-Flint-Bay City-Midland

WEYI-TV

Ch. 25

Network Service: NBC.

Licensee: WEYI Associates, 2225 W. Willard Rd., Clio, MI 48420.

Studio: 2225 W. Willard Rd., Clio, MI 48420.

Telephone: 810-687-1000. Fax: 810-687-4925. E-mail: weyi@aol.com

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2035-kw max. & 675-kw horizontal visual, 204-kw max. & 68-kw horizontal aural. Antenna: 1320-ft. above av. terrain, 1359-ft. above ground, 2049-ft. above sea level.

Latitude 43° 13' 01"
Longitude 83° 43' 17"

Transmitter: 2225 W. Willard Rd., Clio, MI.

Satellite Earth Stations: Harris, 9-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 3.1-meter Ku-band; Harris receivers.

News Services: AP, CNN.

Ownership: Television Station Partners L.P. (Group Owner).

Began Operation: April 5, 1953 on Ch. 57. Sept. 14, 1965 it shifted to Ch. 25. Sale of 33.333% by estate of Alvin Bentley to William J. Edwards & Howard H. Wolfe increasing their holdings to 50% each approved by FCC March 6, 1970. Sale to Rust Craft approved Feb. 16, 1972 (Television Digest, Vol. 11:43; 12:8). For subsequent sales, see Sales & Transfers of TV Stations. Note: Sale to Smith Bcstg. Group pending (Vol. 35:17, 41).

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Dick Appleton, General Manager.
Harry Remboldt Jr., General Sales Manager.
Jon Bengtson, Program Manager.
David Eisen, News Director.
Donald Weatherup, Promotion Director.



WEYI-TV BMPCT-7383 Granted 3/20/72

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$750.

NETWORK BASE HOURLY RATE: \$569.

City of License: Saginaw. OMA: Flint-Saginaw-Bay City. Rank: 60.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	752,630	459,670	1,212,300
Average Weekly Circulation (1995)	206,063	139,709	349,726
Average Daily Circulation (1995)			169,165

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Sault Ste. Marie

WGTV

Ch. 8

(Satellite of WGTU, Traverse City, MI)

Network Service: ABC.

Licensee: Scanlan Communications Inc., 201 E. Front St., Traverse City, MI 49684.

Studio: 201 E. Front St., Traverse City, MI 49684.

Telephone: 906-632-3333. Fax: 906-632-9090. E-mail: wgtuwgtq@aol.com

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 978-ft. above av. terrain, 864-ft. above ground, 1654-ft. above sea level.

Latitude 46° 03' 09"
Longitude 84° 06' 28"

Transmitter: 0.9-mi. W of Goetzville, Chippewa County.

Satellite Earth Station: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

Ownership: Scanlan Communications Inc. (Group Owner).

Began Operation: October 29, 1976.

Represented (sales): Seltel Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

Tom Scanlan, President.
Jerry Moore, Vice President & General Manager.
Chris Webb, General Sales Manager.
Lynda Garlitz, Local Sales Manager.
Dennis Bernard, Chief Engineer.
Rita Melotti, Promotion Director.
Todd Ruonavaara, Business Manager.
Dallas Bond, Production Manager.

Rates: On request.



WGTV BPCT-4685 Granted 12/2/75 © American Map Corp., No. 14244

City of License: Sault Ste. Marie. DMA: Traverse City-Cadillac. Rank: 117.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,130	63,350	149,480
Average Weekly Circulation (1995)	11,670	19,610	31,580
Average Daily Circulation (1995)			18,655

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Sault Ste. Marie

WWUP-TV

Ch. 10

(Satellite of WWTV, Cadillac, MI)

Network Service: CBS.

Licensee: Heritage Bcstg. Co. of Michigan, Box 627, Cadillac, MI 49601.

Studio: 22320 130th Ave., Cadillac, MI 49601.

Telephone: 616-775-3478. Fax: 616-775-3671.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 31.6-kw visual, 3.16-kw aural. Antenna: 1214-ft. above av. terrain, 1126-ft. above ground, 1844-ft. above sea level.

Latitude 46° 03' 49"
Longitude 84° 06' 08"

Transmitter: Goetzville, MI.

Satellite Earth Station: Vertex, 4.6-meter Ku-band.

Ownership: Heritage Broadcasting Group (Group Owner).

Began Operation: June 15, 1962.

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Personnel: See WWTV, Cadillac, MI.

Rates: On request.

City of License: Sault Ste. Marie. DMA: Traverse City-Cadillac. Rank: 117.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WWUP-TV BPCT-860926KG Granted 11/21/86 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	120,420	83,040	203,460
Average Weekly Circulation (1995)	26,687	21,361	48,056
Average Daily Circulation (1995)			29,762

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Traverse City

WGTV

Ch. 29

(Operates satellite WGTQ, Sault St. Marie, MI)

Network Service: ABC.

Licensee: Scanlan Communications Inc., 201 E. Front St., Traverse City, MI 49684.

Studio: 201 E. Front St., Traverse City, MI 49684.

Telephone: 616-946-2900. **Fax:** 616-946-1600. **E-mail:** wgtuwgtq@aol.com

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 2000-kw max. & 776-kw horizontal visual, 200-kw max. & 74.1-kw horizontal aural. Antenna: 1309-ft. above av. terrain, 1224-ft. above ground, 2451-ft. above sea level.

Latitude 44° 44' 54"
Longitude 85° 04' 08"

Transmitter: 5.3-mi. N, 0.078-mi. E of Kalkaska on Hagni Rd., Excelsior Twp.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Avantek, Scientific-Atlanta receivers.

Ownership: Scanlan Communications Inc.

Began Operation: August 23, 1971. Sale to present owner approved by FCC Nov. 8, 1993.

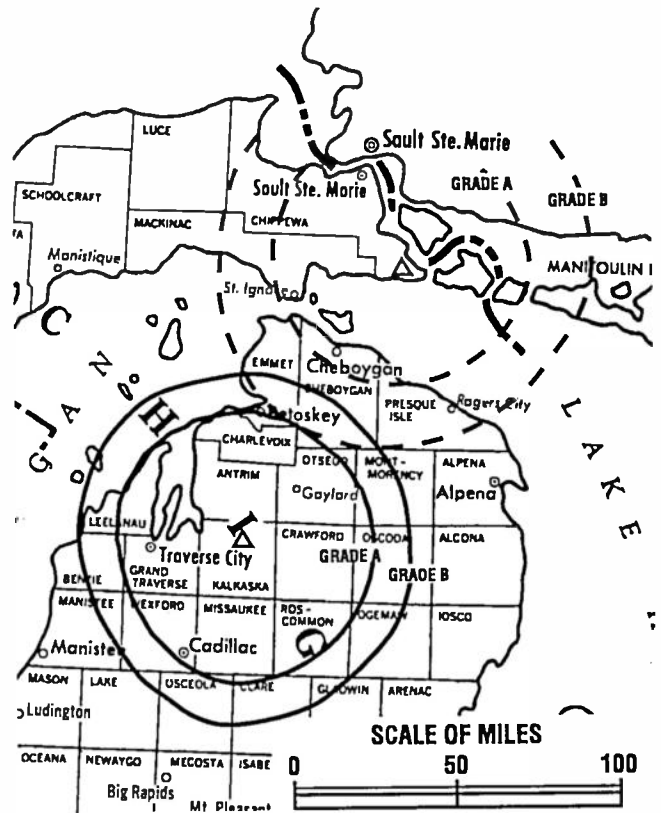
Represented (sales): Seltel Inc.

Represented (legal): Latham & Watkins.

Personnel:

Thomas Scanlan, President.
Jerry K. Moore, Vice President & General Manager.
Todd Ruonavaara, Vice President & Chief Financial Officer.
Christopher Webb, Sales Manager.
James Domogalski, Program & Promotion Director.
Dallas Bond, Production Manager.
Ronald R. Stark, Chief Engineer.

Rates: On request.



WGTV BPCT-901206KE Granted 3/21/91 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$300.

City of License: Traverse City. **DMA:** Traverse City-Cadillac. **Rank:** 117.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	134,430	118,310	252,740
Average Weekly Circulation (1995)	64,917	29,453	98,983
Average Daily Circulation (1995)			53,187

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Traverse City-Cadillac

WPBN-TV

Ch. 7

(Affiliated with WTOM-TV, Cheboygan, MI)

Network Service: NBC.

Licensee: WPBN/WTOM License Subsidiary Inc., 1533 N. Woodward Ave., Suite 240, Bloomfield Hills, MI 48034.

Studio: 8518 M 72 West, Traverse City, MI 49684.

Mailing Address: Box 546, Traverse City, MI 49685-0546.

Telephone: 616-947-7770. **Fax:** 616-947-0354.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1350-ft. above av. terrain, 1125-ft. above ground, 2549-ft. above sea level.

Latitude 44° 16' 33"
Longitude 85° 42' 49"

Transmitter: 2-mi. S of Harrietta, 33-mi. S of Traverse City.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; ADM, 4-meter C-band; Harris, 3-meter Ku-band; Vertex, 4.6-meter Ku-band; DX Antenna, Harris, M/A-Com, Standard Communications receivers.

SNG Mobile Dish: DX Antenna, Ku-band.

News Services: Conus, CNN Headline News, NBC, SNN, Sun World Satellite News, UPJ.

Ownership: Federal Broadcasting Co. (Group Owner).

Began Operation: September 13, 1954. Sale to present owner approved by FCC August 2, 1990. Sale to Beam Communications by U.S. Tobacco Co. approved by FCC Sept. 18, 1985 (Television Digest, Vol. 25:33). Sale by Les Blederman, et al., approved by FCC Sept. 12, 1979.

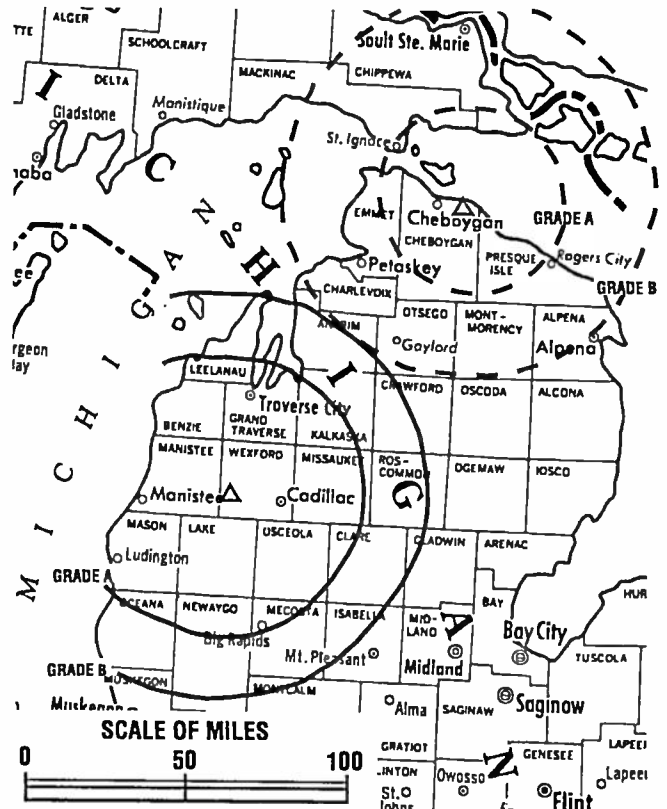
Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Lohnes & Culver.

Personnel:

Greg Wittland, General Manager.
Linda Kimbel, General Sales Manager.
Jan Chapman, Local Sales Manager.



WPBN-TV BPCT-3679 Granted 2/14/66 © American Map Corp., No. 14244

Mike Conway, News Director.
Curt Morgan, Chief Engineer.
Jim Sullivan, Production Manager.
Wendy Kuemin, Business Manager.
Michele Brown, Promotion Director.

Highest 30 Sec. Rate: \$900.

NETWORK BASE HOURLY RATE: \$632.

City of License: Traverse City. DMA: Traverse City-Cadillac. Rank: 117.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	407,410	299,100	706,510
Average Weekly Circulation (1995)	74,332	63,507	145,131
Average Daily Circulation (1995)			78,457

* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Michigan—Vanderbilt

WGKU

Ch. 45

(Satellite of WGKI, Cadillac, MI)

Network Service: FOX.

Licensee: GRK Productions Joint Venture, 7400 S. 45th Rd., Cadillac, MI 49601.

Studio: See WGKI, Cadillac, MI

Telephone: 616-775-0330. **Fax:** 616-775-1898.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 75.9-kw max. visual. Antenna: 951-ft. above av. terrain, 482-ft. above ground, 2024-ft. above sea level.

Latitude 45° 10' 12"
Longitude 84° 45' 04"

Transmitter: 2132 Tower Rd.

Ownership: GRK Productions Joint Venture (Group Owner).

Began Operation: September 24, 1992.

Represented (sales): Adam Young Inc.

Represented (legal): Reddy, Begley, Martin & McCormick.

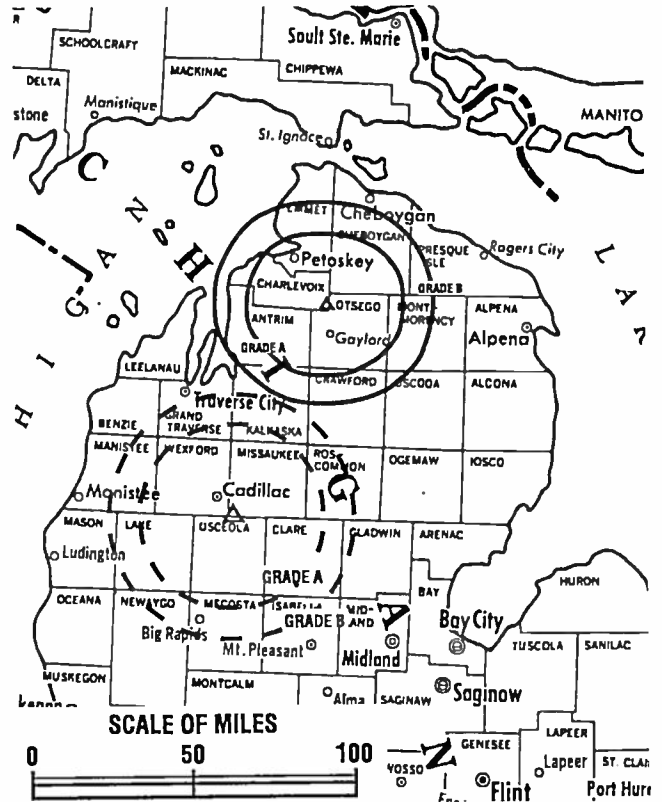
Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

Gary Knapp, General Manager.
Donna Marie, Sales Manager.
Glen Walker, Chief Engineer.
Joyce Bassette, Program Director.

Rates: On request.

City of License: Vanderbilt. **DMA:** Traverse City-Cadillac. **Rank:** 117.

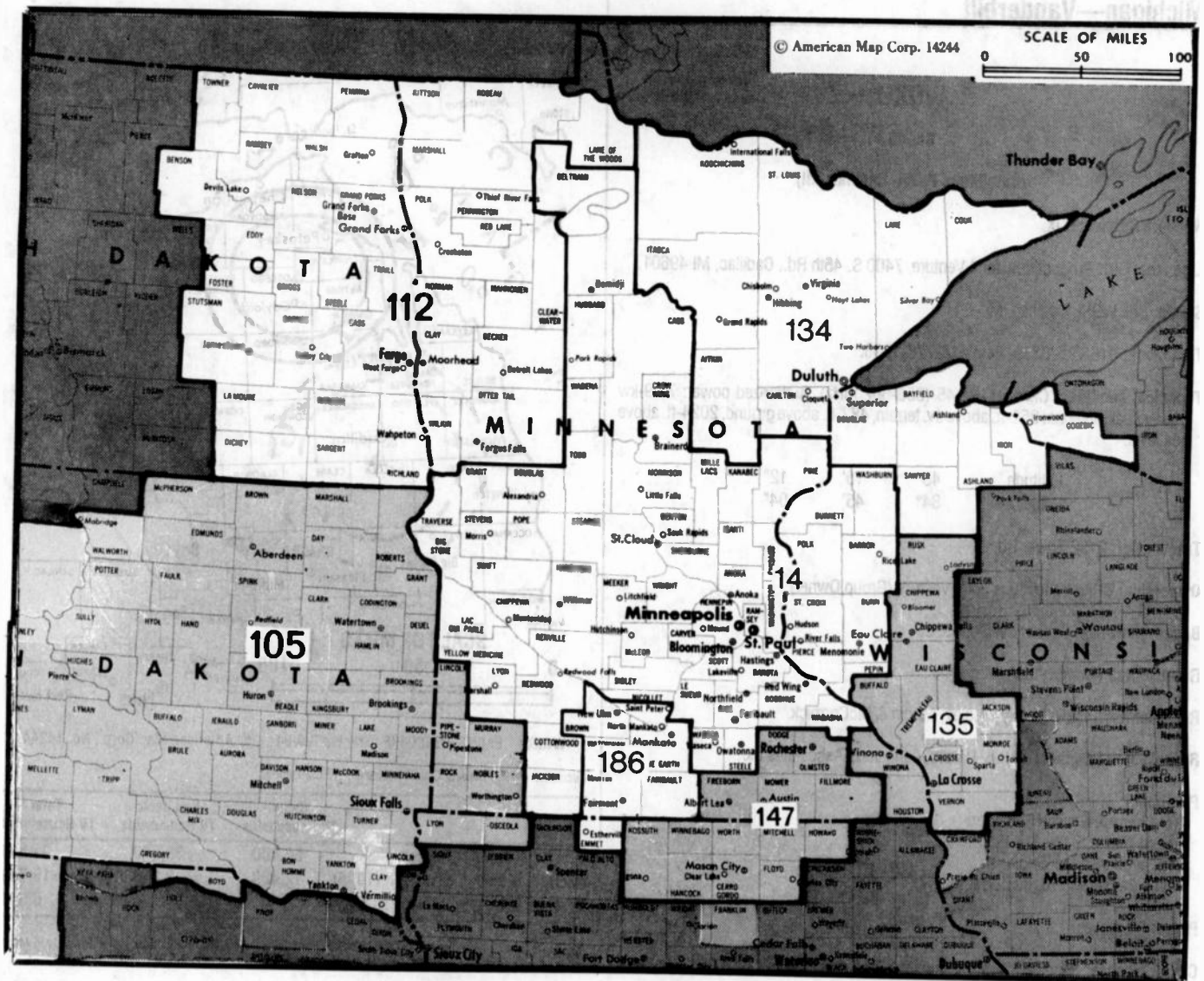


WGKU BMPCT-931004KE Granted 3/9/94 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	56,600	35,090	91,690
Average Weekly Circulation (1995)	12,409	3,318	15,738
Average Daily Circulation (1995)			6,391

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Minneapolis-St. Paul, MN	1,412,030	14	KARE (11), KCCO-TV (7), KCCW-TV (12), KLGT-TV (23), KMSP-TV (9), KRWF (43), KSAX (42), KSTP-TV (5), KVBM-TV (45), KXLI (41), WCCO-TV (4), WFTC (29)
Sioux Falls-Mitchell, SD	228,730	105	KABY-TV (9), KDLO-TV (3), KDLT (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13), KTTM (12), KTTW (17)
Fargo-Valley City, ND	217,510	112	KBRR (10), KJRR (7), KNRR (12), KVLV-TV (11), KVRR (15), KXJB-TV (4), WDAY-TV (6), WDAZ-TV (8)
Duluth, MN-Superior, WI	168,680	134	KBJR-TV (6), KDLH (3), WDIO-TV (10), WIRT (13)
La Crosse-Eau Claire, WI	165,200	135	WEAU-TV (13), WEUX (48), WKBT (8), WLAX (25), WOOW-TV (18), WXOW-TV (19)
Rochester, MN-Mason City, IA-Austin, MN	137,650	147	KAAL (6), KIMT (3), KTTC (10), KXLT-TV (47)
Mankato, MN	58,140	186	KEYC-TV (12)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KIMT, Austin	See Mason City, IA
KTTC, Austin	See Rochester, MN
KVRR, Moorhead	See Fargo, ND
KAAL, Rochester	See Austin, MN
KIMT, Rochester	See Mason City, IA
KSTP-TV, St. Paul	See Minneapolis MN

Minnesota Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	14	7	21
Educational Television Stations	4	3	7
	18	10	28

— NEW AREA CODES —

State	Before	After	Effective Date
Minnesota	612	612 Minneapolis-St. Paul metropolitan area	March 17, 1996
		320 Remainder of previous 612	

Minnesota—Alexandria

KCCO-TV

Ch. 7

(Satellite of WCCO-TV, Minneapolis, MN)

Network Service: CBS.

Licensee: CBS Inc., 51 W. 52nd St., New York, NY 10019.

Studio: 720 Hawthorne St., Alexandria, MN 56308.

Telephone: 612-763-5166. Fax: 612-763-4991.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1116-ft. above av. terrain, 1132-ft. above ground, 2525-ft. above sea level.

Latitude 45° 41' 03"
Longitude 95° 08' 14"

Transmitter: 2.5-mi. SE of Westport, MN.

Satellite Earth Stations: Harris, 6-meter; Vertex, 4.7-meter Ku-band; Harris, M/A-Com receivers.

News Service: AP.

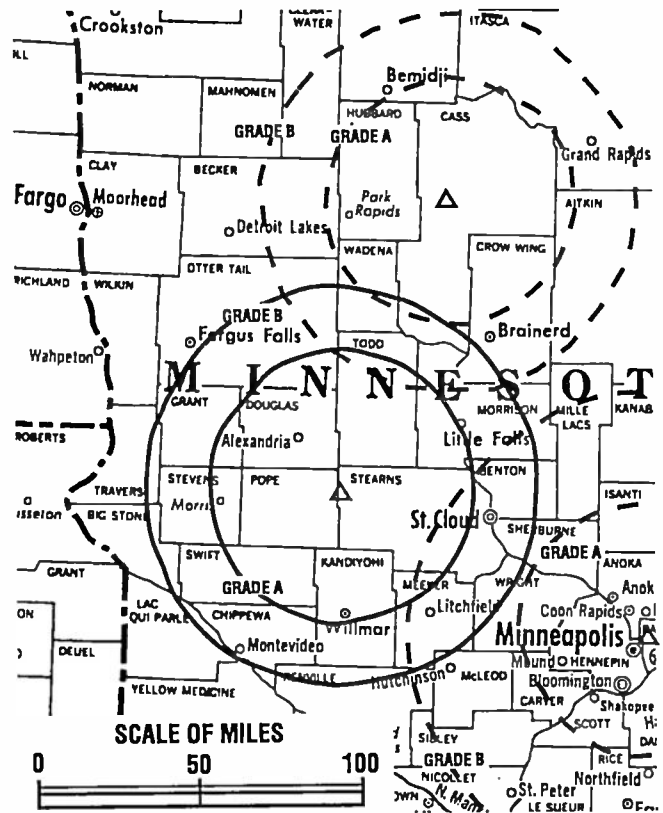
Ownership: CBS Inc. (Group Owner).

Began Operation: October 8, 1958. Sale to present owner by Midwest Communications Inc. approved by FCC December 19, 1991 (Television Digest, Vol. 31:25, 30, 45, 51). Sale to Midwest Communications Inc. by Central Minnesota TV Co. approved by FCC Oct. 15, 1987 (Vol. 26:45; 27:43).

Personnel:

John M. Culliton, Vice President & General Manager.
Ken Rees, Vice President & Station Manager.
Wayne Quernemoen, Director of Technical Operations.
William Bradley, General Sales Manager.
Vida Urbonas, News Director.
Greg Keck, Director of Planning & Administration.

Rates: On request.



KCCO-TV BPCT-2398 Granted 12/5/57 © American Map Corp., No. 14244

City of License: Alexandria. OMA: Minneapolis-St. Paul. Rank: 14.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	342,630	337,530	680,160
Average Weekly Circulation (1995)	30,329	37,626	95,786
Average Daily Circulation (1995)			60,064

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Minnesota—Alexandria

KSAX

Ch. 42

(Satellite of KSTP-TV, St. Paul-Minneapolis, MN)

Network Service: ABC.

Licensee: KSAX-TV Inc., Box 189, Alexandria, MN 56308.

Studio: 415 Fillmore St., Alexandria, MN 56308.

Telephones: 612-763-5729; 612-642-4200. Fax: 612-763-4627.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 2770-kw max. visual, 277-kw max. aural. Antenna: 1176-ft. above av. terrain, 1164-ft. above ground, 2523-ft. above sea level.

Latitude 45° 41' 59"
Longitude 95° 10' 36"

Transmitter: E side of Rte. 33, approx. 0.6-mi. S of intersection with Rte. 28, near Westport.

Satellite Earth Station: 3-meter C-band; Avcom receivers.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: September 15, 1987.

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring, P. A.

Personnel:

Susan Anderson, Vice President & Station Manager.
Mark Vanderwerf, News Director.
Donna Corle, Operations Manager.
Joseph Yarnott, Chief Engineer.

Rates: On request.



KSAX BMPCT-870305KO Granted 7/10/87 © American Map Corp., No. 14244

City of License: Alexandria. **DMA:** Minneapolis-St. Paul. **Rank:** 14.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	134,290	136,910	271,200
Average Weekly Circulation (1995)	36,693	20,279	84,575
Average Daily Circulation (1995)			44,388

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Minnesota—Austin

KAAL

Ch. 6

Network Service: ABC.

Licensee: Eastern Bcstg. Corp., 1155 U.S. Hwy. 1, Suite 300, Juno Beach, FL 33408.

Studio: 1701 10th Place NE, Austin, MN 55912.

Telephone: 507-437-6666. Fax: 507-433-9560.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1050-ft. above av. terrain, 1026-ft. above ground, 2321-ft. above sea level.

Latitude 43° 37' 42"
Longitude 93° 09' 12"

Transmitter: 4.4-mi. N of Myrtle, MN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Miralite, 3.7-meter C-band; RCA, 3-meter Ku-band; Avantek, M/A-Corn, Pinzone receivers.

News Services: ABC, AP.

Ownership: Eastern Broadcasting Corp. (Group Owner).

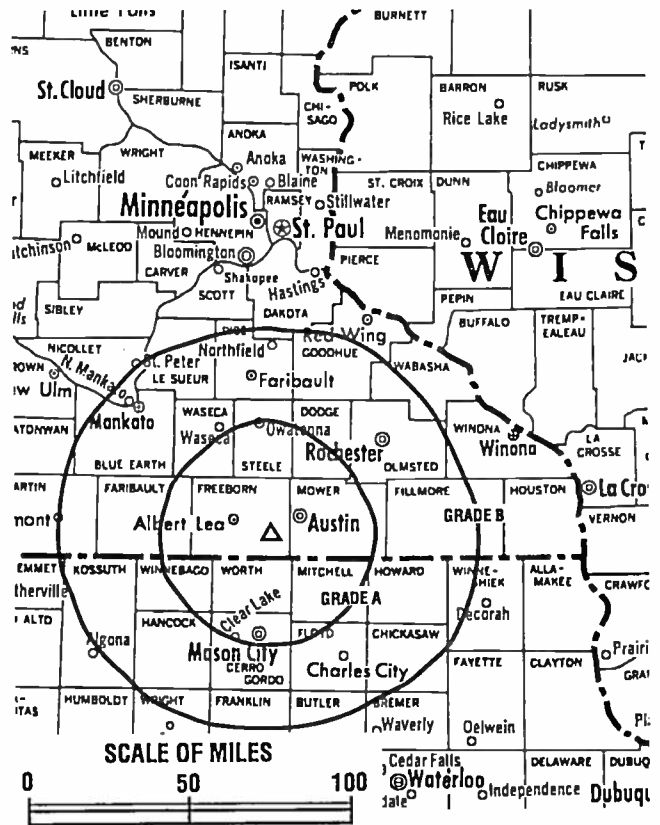
Began Operation: July 27, 1953. FCC approved sale to present owner Aug. 16, 1994 (Television Digest, Vol. 34:26; 35:8). Sale to Wooster Republican Printing Co. by News Press & Gazette Co. approved FCC Dec. 13, 1985 (Television Digest, Vol. 25:44). Sale to News Press & Gazette by Black Hawk Bcstg. approved by FCC Sept. 17, 1980. Previous sale by Chester A. Weseman and associates approved Oct. 29, 1958 (Vol. 13:6).

Represented (sales): Seltel Inc.

Represented (legal): Schwartz, Woods & Miller.

Personnel:

Dave Tillery, General Manager.
John Ginther, General Sales Manager.
Dave Kopp, News Director.
Ron Butler, Business Manager.
Jerald Jones, Chief Engineer.
Paul Gruber, Promotion Director.



KAAL BPCT-4528 Granted 7/12/72

© American Map Corp., No. 14244

Dan Collado, Production Manager.
Lora Lee Bauer, Data Processing Manager.

Rates: On request.

City of License: Austin. DMA: Rochester-Mason City-Austin. Rank: 147.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	280,220	183,580	463,800
Average Weekly Circulation (1995)	88,794	48,451	141,297
Average Daily Circulation (1995)			72,998

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Minnesota—Duluth-Superior, Wisconsin

KBJR-TV

Ch. 6

Network Service: NBC.

Licensee: KBJR License Inc., 230 E. Superior St., Duluth, MN 55802.

Studio: 230 E. Superior St., Duluth, MN 55802.

Telephone: 218-727-8484. Fax: 218-720-9699. E-mail: kbjr@aol.com

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1010-ft. above av. terrain, 804-ft. above ground, 2049-ft. above sea level.

Latitude 46° 47' 21"
Longitude 92° 06' 51"

Transmitter: 410 W. 10th St., Duluth.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 3-meter Ku-band; Harris, 6-meter Ku-band; Paraclipse, 3.6-meter C-band; Paraclipse, 4-meter C-band; Vertex, 4.5-meter Ku-band; Harris, Houston Tracker, M/A-Com receivers.

News Services: AP, MediaLink, NBC.

Ownership: Granite Broadcasting Corp. (Group Owner).

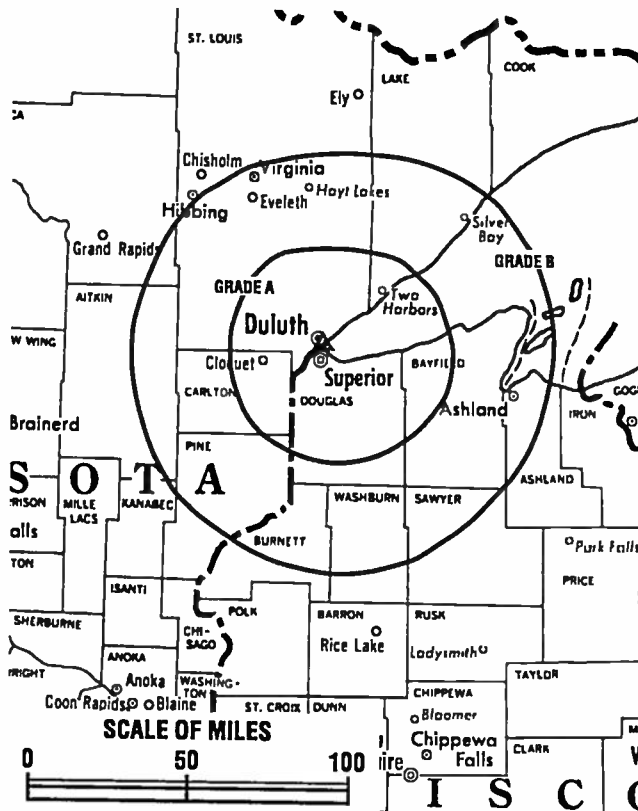
Began Operation: February 23, 1954. Sale to RJR Communications by Northwest Publications Inc. approved by FCC Sept. 5, 1974 (Television Digest, Vol. 14:28, 30). Sale to present owners approved Sept. 12, 1988.

Represented (sales): Katz Continental Television.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld, L.L.P.

Personnel:

Robert J. Wilmers, President & General Manager.
Carl Keller, General Sales Manager.
Todd Wentworth, Local Sales Manager.
Dave Jensch, News Director.
Barbara Tollefson, Program Manager.
Steve Eberhart, Creative Services Manager.
Brian Autio, Business Manager.



KBJR-TV BPCT-2412 Granted 10/11/57 © American Map Corp., No. 14244

Rates: On request.

City of License: Superior, WI. DMA: Duluth-Superior. Rank: 134.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	118,740	133,600	252,340
Average Weekly Circulation (1995)	70,266	65,892	149,665
Average Daily Circulation (1995)			93,604

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Minnesota—Duluth-Superior, Wisconsin

KDLH

Ch. 3

Network Service: CBS.

Licensee: Benedek Bcstg. Co. LLC, 308 W. State St., Suite 210, Stewart Square Bldg., Rockford, IL 61101.

Studio: 425 W. Superior St., Duluth, MN 55802.

Telephone: 218-727-8911. **Fax:** 218-727-7515.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 990-ft. above av. terrain, 816-ft. above ground, 2049-ft. above sea level.

Latitude 46° 47' 07"
Longitude 92° 07' 15"

Transmitter: 3 Observation Rd. & 11th St.

Satellite Earth Stations: Harris, 3.8-meter Ku-band; M/A-Com, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Microdyne, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Benedek Broadcasting LLC (Group Owner).

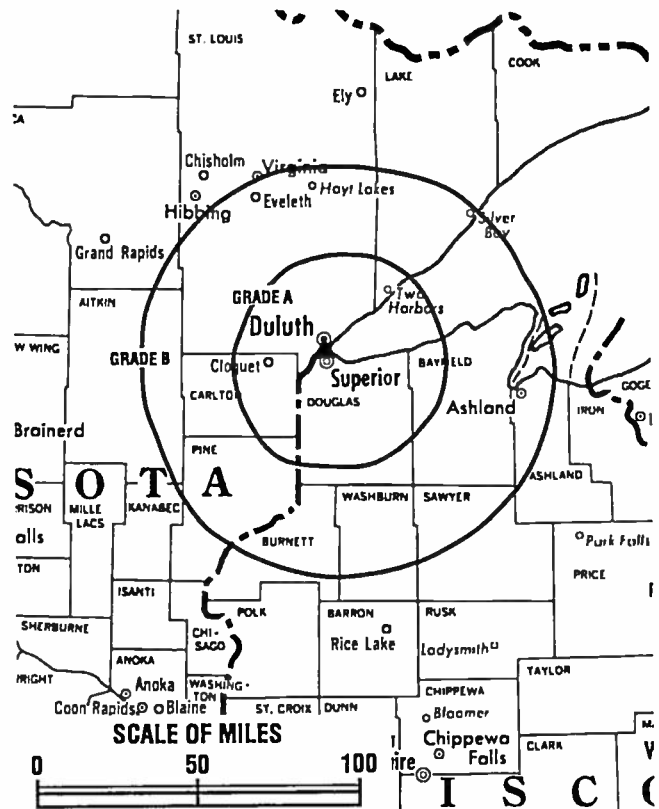
Began Operation: March 14, 1954. Sale to WGN by Red River Bcstg. (Dalton LeMasurier family) approved Dec. 7, 1960 (*Television Digest*, Vol. 16:34, 50). Sale to Palmer Bcstg. by WGN Inc. approved Jan. 10, 1979 (Vol. 18:30). Sale to present owner by Palmer Bcstg. approved by FCC May 23, 1985 (Vol. 25:24).

Represented (sales): Seltel Inc.

Represented (legal): Covington & Burling.

Personnel:

Terry Hurley, Director of Sales.
Craig Spellerberg, Operations Manager & Promotion Director.
Joe Thornton, News Director.
Terry A. Van Oell, Director of Engineering.
John Talcott, Assistant Chief Engineer.
Sandra Chistian, Business Manager.



KDLH BMPCT-3130 Granted 6/13/55

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$1060.

City of License: Duluth. **OMA:** Duluth-Superior. **Rank:** 134.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	103,610	121,250	224,860
Average Weekly Circulation (1995)	65,400	66,250	144,311
Average Daily Circulation (1995)			87,781

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Minnesota—Duluth

WDIO-TV

Ch. 10

(Operates satellite WIRT, Hibbing, MN)

Network Service: ABC.

Licensee: WDIO-TV Inc., 3415 University Ave., St. Paul, MN 55114.

Studio: 10 Observation Rd., Duluth, MN 55811.

Telephone: 218-727-6864. Fax: 218-727-4415.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 987-ft. above av. terrain, 789-ft. above ground, 2000-ft. above sea level.

Latitude 46° 47' 13"
Longitude 92° 07' 17"

Transmitter: 10 Observation Rd., Duluth.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 5-meter Ku-band; Andrew, 7.3-meter C-band; 5-meter C-band; Avantek receivers.

News Services: ABC, AP, Conus, SNN.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: January 24, 1966. Sale to Harcourt Brace Jovanovich Inc. by Frank P. Befera, et al., approved by FCC March 32, 1978 (Television Digest, Vol. 17:28). FCC approved sale to Hubbard Bcstg. Nov. 27, 1987 (Vol. 27:33).

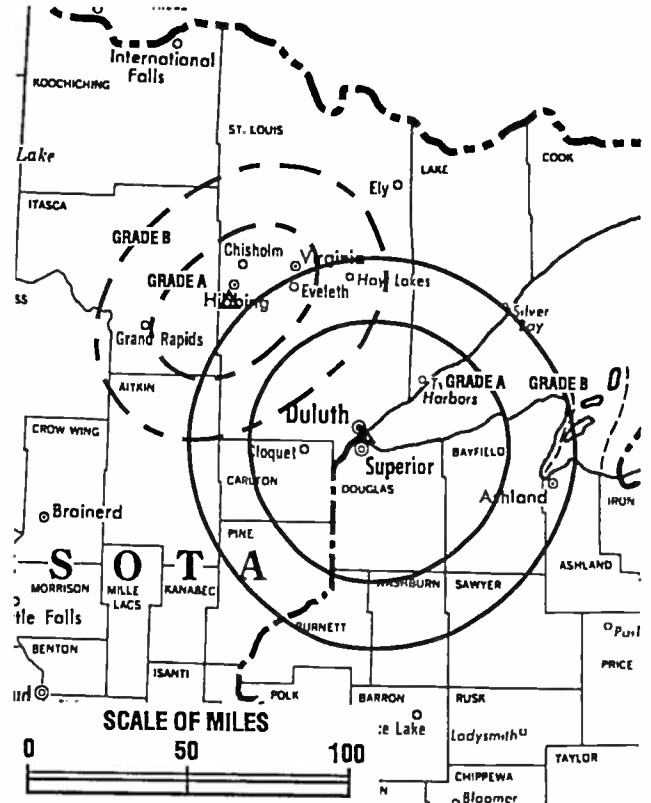
Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

George Couture, Vice President & General Manager.
Joe Golden, General Sales Manager.
Stephen Boif, Local Sales Manager.
Steve Goodspeed, News Director.
Dave Poirier, Program Manager.



WDIO-TV BPCT-910617KF Granted 10/2/91 © American Map Corp., No. 14244

Mike Hatlestad, Chief Engineer.

Jeff Laundergan, Promotion Director.

Rates: On request.

City of License: Duluth. OMA: Duluth-Superior. Rank: 134.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	100,720	114,590	215,310
Average Weekly Circulation (1995)	67,763	62,669	142,526
Average Daily Circulation (1995)			89,323

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Minnesota—Hibbing

WIRT

Ch. 13

(Satellite of WDIO-TV, Duluth, MN)

Network Service: ABC.

Licensee: WDIO-TV Inc., 3415 University Ave., St. Paul, MN 55114.

Studio: See WDIO-TV, Duluth.

Telephone: 218-727-6864. **Fax:** 218-727-4415.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 125-kw visual, 12.5-kw aural. Antenna: 666-ft. above av. terrain, 517-ft. above ground, 2123-ft. above sea level.

Latitude 47° 22' 52"
Longitude 92° 57' 18"

Transmitter: Maple Hill, Hibbing, MN.

News Services: AP, Conus.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: August 31, 1967. Sale to present owner approved by FCC Nov. 27, 1987.

Represented (sales): Petry Television Inc.

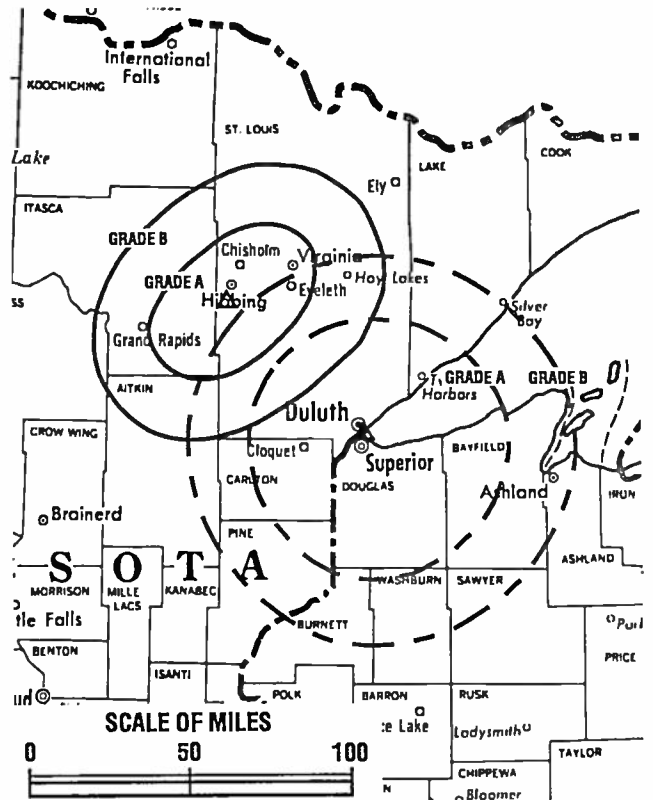
Represented (legal): Fletcher, Heald & Hildreth.

Personnel: See WDIO-TV, Duluth, MN.

Rates: On request.

City of License: Hibbing. **DMA:** Duluth-Superior. **Rank:** 134.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WIRT BPCT-2422 Granted 2/20/58 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	79,730	86,960	166,690
Average Weekly Circulation (1995)	6,491	9,691	17,567
Average Daily Circulation (1995)			9,828

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

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Minnesota—Mankato

KEYC-TV

Ch. 12

Network Service: CBS.

Licensee: United Communications Corp., Box 128, Mankato, MN 56002.

Studio: 1570 Lookout Dr., North Mankato, MN 56003.

Telephone: 507-625-7905. Fax: 507-625-5745.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1040-ft. above av. terrain, 1116-ft. above ground, 2163-ft. above sea level.

Latitude 43° 56' 14"
Longitude 94° 24' 41"

Transmitter: 1.6-mi. NE of Lewisville, MN.

Satellite Earth Stations: DH Satellite, 4.2-meter Ku & C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

News Services: AP, CBS.

Ownership: United Communications Corp. (Group Owner).

Began Operation: October 5, 1960. Sale to present owners by Lee Enterprises approved by FCC Aug. 26, 1977 (Television Digest, Vol. 17:25).

Represented (sales): Katz Continental Television.

Represented (legal): Jones, Waldo, Holbrook & McDonough.

Personnel:

Dennis Wahlstrom, Vice President & General Manager.
Elaine Peterson, Director of Programming & Promotion.
Jeff Wilwant, Production Manager.
Tom Schultz, News Director.
Bob Matson, Local Sales Manager.
David Hooge, Chief Engineer.
Sharon Freitag, Business Manager.

Highest 30 Sec. Rate: \$700.



KEYC-TV BPCT-2433 Granted 6/11/58

© American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$362.

City of License: Mankato. DMA: Mankato. Rank: 186.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	418,000	324,740	742,740
Average Weekly Circulation (1995)	57,402	26,723	101,228
Average Daily Circulation (1995)			56,745

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Minnesota—Minneapolis-St. Paul

KARE

Ch. 11

Network Service: NBC.

Licensee: Gannett Minnesota Bcstg. Inc., 1100 Wilson Blvd., Arlington, VA 22234.

Studio: 8811 Olson Memorial Hwy., Minneapolis, MN 55427.

Telephone: 612-546-1111. **Fax:** 612-546-8590.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1440-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 44.00"
Longitude 93° 08' 21.30"

Transmitter: 960 W. County Rd. F, Shoreview, MN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6-meter; Harris, 3-meter; Scientific-Atlanta, 10-meter; Vertex, 6-meter; DX Engineering, Harris, Scientific-Atlanta receivers.

SNG Mobile Dish: RSI, 2.4-meter Ku-band.

News Services: AP, Nexus, UPI.

Ownership: Gannett Broadcasting Group (Group Owner).

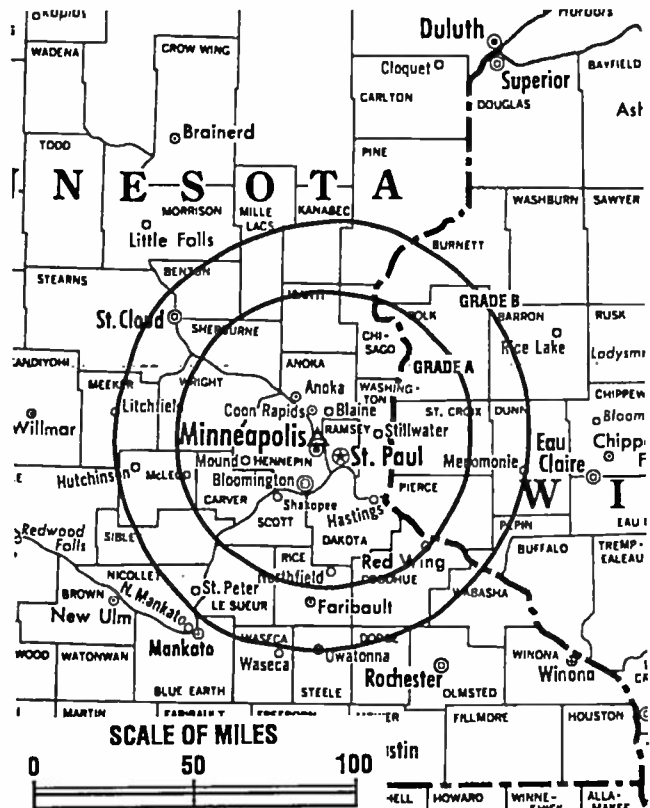
Began Operation: September 1, 1953. Sale to present owner by Metromedia Inc. approved by FCC Feb. 17, 1983 (*Television Digest*, Vol. 22:35). Sale to Metromedia by Chris-Craft Industries approved June 14, 1972 (Vol. 11:31; 12:26). Previous sale by Time-Life Bcstg. Inc. was approved Aug. 24, 1964 (Vol. 4:35). Sale to Time-Life by H. M. Bitner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16). Bitner group acquired time-sharing WTCN-TV & WMIN-TV, with radio WTCN, and made WTCN-TV into full-time outlet after FCC approved sale April 6, 1955 (Vol. 11:5, 15).

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

- Henry E. Price, President & General Manager.
- Janet Mason, Vice President, News.
- John Remes, Vice President, Broadcast.
- Mervyn Jensen, Vice President, Business Manager.
- Jerry Ness, General Sales Manager.
- Cari Rietow, National Sales Manager.



KARE BMPCT-7396 Granted 5/23/72

© American Map Corp., No. 14244

- Michael Tamme, Director of Engineering.
- Susan Adams Loyd, Programming & Research Director.
- Nancy Lindahl, Community Affairs Director.
- Tom Lindner, Assistant News Director.
- Robert Bye, Production Manager.
- Anne Julian-Van Abel, Director of Human Resources.

Rates: On request.

City of License: Minneapolis. **DMA:** Minneapolis-St. Paul. **Rank:** 14.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,022,130	944,260	1,966,390
Average Weekly Circulation (1995)	571,474	547,507	1,193,227
Average Daily Circulation (1995)			652,209

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Minnesota—Minneapolis-St. Paul

KLGT-TV

Ch. 23



Network Service: WBN.

Licensee: Lakeland Group Television Inc., 1640 Como Ave., St. Paul, MN 55108.

Studio: 1640 Como Ave., St. Paul, MN 55108.

Telephone: 612-646-2300. **Fax:** 612-646-1220. **E-mail:** klg@tccn.com

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 4519-kw max. visual. Antenna: 1151-ft. above av. terrain, 1152-ft. above ground, 2062-ft. above sea level.

Latitude 45° 03' 29.50"
Longitude 93° 07' 27.00"

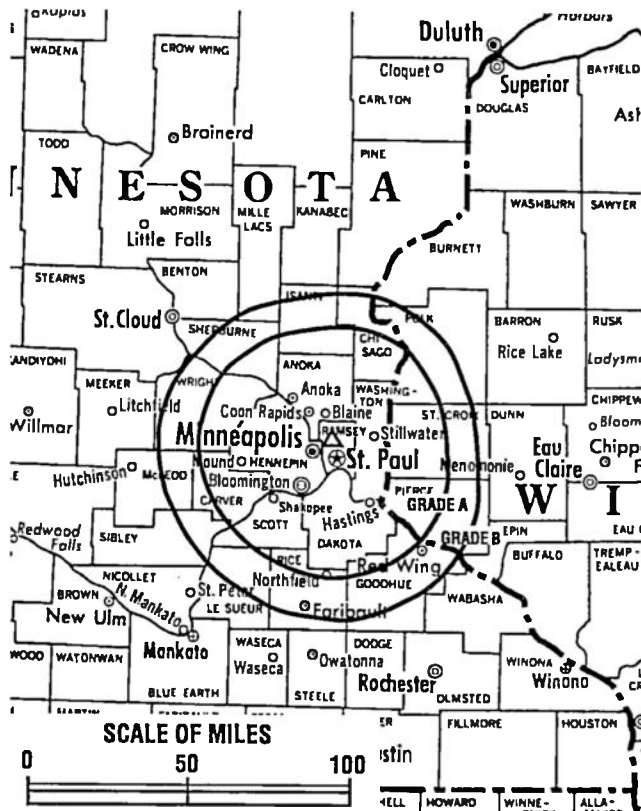
Transmitter: 570 Gramsie Rd., Shoreview.

Ownership: Lakeland Group Television Inc.

Began Operation: September 22, 1982. Sale to United Cable TV Corp., et al., by Buford Television approved by FCC Sept. 5, 1984. Sale to KTMA-TV Acquisition Corp. approved Sept. 30, 1986 (*Television Digest*, Vol. 26:36). Sale to present owner approved Jan. 17, 1992.

Represented (sales): Adam Young Inc.

Represented (engineering): Jules Cohen & Associates, P.C.



KLGT-TV BMPCT-820629KF Granted 9/9/82 © American Map Corp., No. 14244

Personnel:

- Linda Rios Brook, President & General Manager.
- David Petersen, General Sales Manager.
- Larry Brook, Vice President, Marketing & Advertising.

Rates: On request.

City of License: Minneapolis. **DMA:** Minneapolis-St. Paul. **Rank:** 14.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	760,590	745,470	1,506,060
Average Weekly Circulation (1995)	168,674	212,071	392,133
Average Daily Circulation (1995)			108,450

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Minnesota—Minneapolis-St. Paul

KMSP-TV

Ch. 9

Network Service: UPN.

Licensee: United Television Inc., 132 S. Rodeo Dr., 4th Floor, Beverly Hills, CA 90212.

Studio: 11358 Viking Dr., Eden Prairie, MN 55344-7258.

Telephone: 612-944-9999. Fax: 612-942-0286.

E-mail: upn9@kmsp.com Web Site: <http://tccn.com/kmsp/upn9.html>

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: Circularly polarized, 1427-ft. above av. terrain, 1430-ft. above ground, 2339-ft. above sea level.

Latitude 45° 03' 30"
Longitude 93° 07' 27"

Transmitter: 550 Gramsie Rd., Shoreview.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Harris, Microdyne, Scientific-Atlanta receivers.

News Service: CNN.

Ownership: United Television Inc. (Group Owner).

Began Operation: January 9, 1955. Sale to United Television Inc. by Minneapolis Tower Co. (Morris T. Baker) approved May 23, 1956 by FCC (Television Digest, Vol. 12:14, 16, 21). Sale of 75% to National Telefilm Assoc. Inc. approved Nov. 20, 1957 (Vol. 13:34, 47). NTA also purchased 25% held by Loew's Inc. (MGM) in Feb. 1958 (Vol. 14:7). Sale to 20th Century-Fox TV Inc. by NTA approved Oct. 29, 1959 by FCC (Vol. 15:34, 44). United Television Inc. acquired 100% of stock from 20th Century-Fox June 8, 1981.

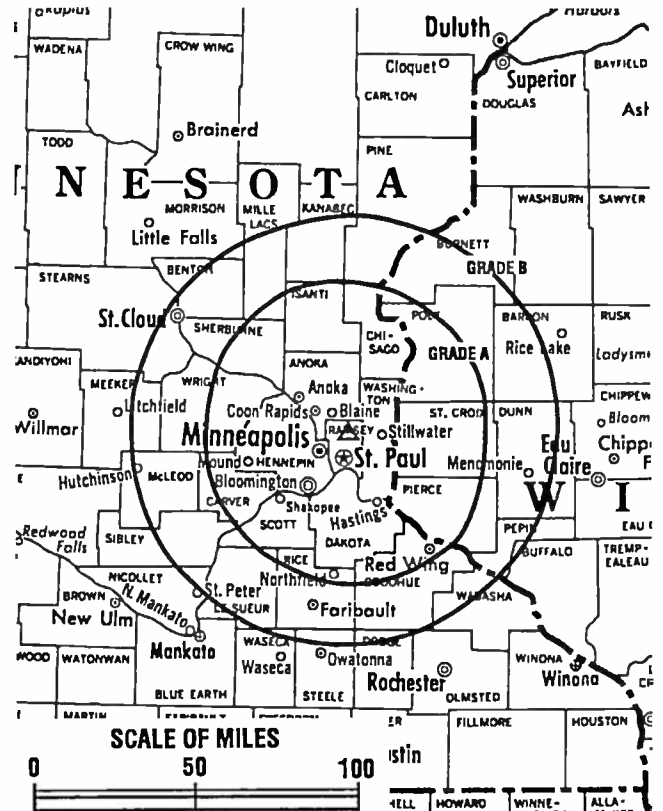
Represented (sales): United Television Sales Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Lohnes & Culver.

Personnel:

Evan Thompson, President.
Garth S. Lindsey, Vice President, Finance.
Stuart Swartz, General Manager.
Stephanie Peterson, General Sales Manager.
Doug McMonagle, Local Sales Manager.
Chuck Steinmetz, Regional Sales Manager.
Rich Ambrose, National Sales Manager.
Dale Bluestein, Creative Services Director.



KMSP-TV BPCT-860116KE Granted 9/30/86 © American Map Corp., No. 14244

Darrell Schmidt, Business Manager.
Kay Sutliff, Traffic Manager.
Dana Benson, Director of News.
Susan Arneson, Manager, Program Services.
Darold Arvidson, Director of Engineering.
John Dunn, Assistant Creative Services Director.
Donna Schimmentl-Azarian, Research Director.
Leila Larson, Office Manager.

Rates: On request.

City of License: Minneapolis. DMA: Minneapolis-St. Paul. Rank: 14.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,066,640	991,680	2,058,320
Average Weekly Circulation (1995)	492,597	456,320	1,018,796
Average Daily Circulation (1995)			439,432

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Minnesota—St. Paul-Minneapolis

KSTP-TV

Ch. 5

(Operates satellites KSAX, Alexandria & KRWF, Redwood Falls, MN)

Network Service: ABC.

Licensee: Hubbard Broadcasting Inc., 3415 University Ave., St. Paul, MN 55114.

Studio: 3415 University Ave., St. Paul, MN 55114.

Telephone: 612-646-5555. Fax: 612-642-4172.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1430-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 45"
Longitude 93° 08' 22"

Transmitter: 960 W. County Rd. F, Shoreview, MN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 3.7-meter; Scientific-Atlanta, 4.5-meter; Scientific-Atlanta, 5.5-meter; Scientific-Atlanta, 11-meter; Vertex, 4.5-meter Ku & C-band; Andrew, Scientific-Atlanta receivers.

AM Affiliate: KSTP, 50-kw, 1500 kHz.

FM Affiliate: KSTP-FM, 100-kw, 94.5 MHz (No. 233), 1220-ft.

News Services: ABC, AP, Conus.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: April 23, 1948.

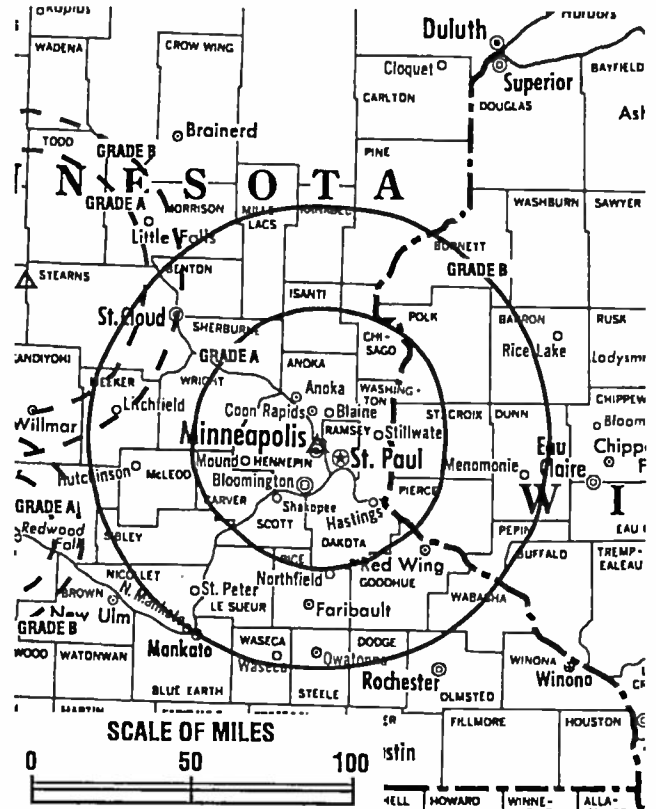
Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring, P. A.

Personnel:

Harold C. Crump, President & General Manager.
Larry G. Shrum, Vice President & Assistant General Manager, Programming.
Karl Genshelmer, Vice President & Director of Sales.
Dixie Hansen, Vice President & Business Manager.
Dayna Deutsch, Vice President & Director of Public Affairs.
John Misner, General Sales Manager.



KSTP-TV BMPCT-7396 Granted 5/23/72 © American Map Corp., No. 14244

Dean Bunting, News Director.
Joseph Taylor, Chief Engineer.
David Baumann, Director, Creative Services.
Mike Smith, Production Manager.

Highest 30 Sec. Rate: \$3000.

NETWORK BASE HOURLY RATE: \$2400.

City of License: St. Paul. DMA: Minneapolis-St. Paul. Rank: 14.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	954,120	905,320	1,859,440
Average Weekly Circulation (1995)	557,933	550,706	1,174,932
Average Daily Circulation (1995)			636,939

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Minnesota—Minneapolis

KVBM-TV

Ch. 45

Network Service: HSN.

Licensee: KVBM Television Inc., 89 S. 10th St., Suite 210, Minneapolis, MN 55403.

Studio: 22601 176th St., Big Lake, MN 55309.

Telephone: 612-673-9610. Fax: 612-673-9620.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. visual. Antenna: 1230-ft. above av. terrain, 1135-ft. above ground, 2136-ft. above sea level.

Latitude 45° 03' 44.00"
Longitude 93° 08' 21.30"

Transmitter: Telefarm S. tower.

Ownership: KVBM Television Inc.

Began Operation: June 18, 1994.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Represented (engineering): Peter V. Gureckis & Associates.

Personnel:

Daniel Peters, General Manager.
Rebecca Mix, Station Manager.
Don Kirby, Chief Engineer.

Highest 30 Sec. Rate: \$30.

City of License: Minneapolis. DMA: Minneapolis-St. Paul. Rank: 14.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KVBM-TV BMPCT-930810LA Granted 11/19/93 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	272,760	252,150	524,910
Average Weekly Circulation (1995)	457	730	1,175
Average Daily Circulation (1995)			464

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Minnesota—Minneapolis-St. Paul

WCCO-TV

Ch. 4

(Operates satellites KCCO-TV, Alexandria & KCCW-TV Walker, MN)

Network Service: CBS.

Licensee: CBS Inc., 51 W. 52nd St., New York, NY 10019.

Studio: 90 S. 11th St., Minneapolis, MN 55403.

Telephone: 612-339-4444. **Fax:** 612-330-2603.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1430-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 45.00"
Longitude 93° 08' 21.30"

Transmitter: County Rd. F, 0.4-mi. E of Lexington Ave., Shoreview.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Daisat, 4.3-meter Ku-band; Andrew, 4.6-meter Ku & C-band; Microdyne, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Engineering, Harris, Microdyne, Scientific-Atlanta receivers.

AM Affiliate: WCCO, 50-kw, 830 kHz.

FM Affiliate: WLTE, 100-kw, 102.9 MHz (No. 275), 1150-ft.

News Service: AP.

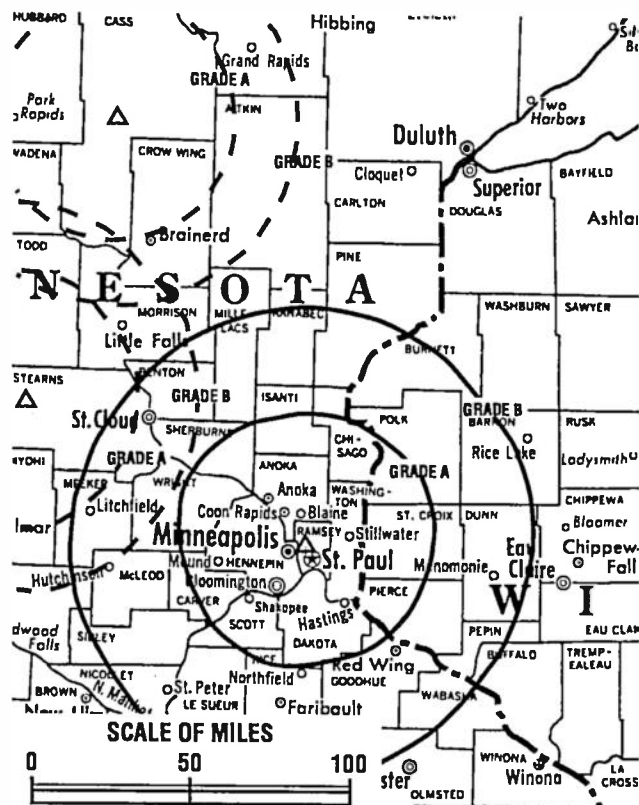
Ownership: CBS Inc. (Group Owner).

Began Operation: July 1, 1949 as WTCN-TV. Sold to Midwest Communications August 1952 (*Television Digest*, Vol. 8:10, 33); CBS sold 47% interest to Minneapolis Star & Tribune Co. in November 1954 (Vol. 10:45). Transfer of control of Mid-Continent Radio-Television Inc. (equally owned by MTC Properties & Northwest Publications Inc.) to MTC Properties approved by FCC June 30, 1976 following merger of Ridder Publications with Knight Newspapers & spin-off of Ridder broadcast properties (Vol. 14:28, 30). Acquisition of Minneapolis Star-Tribune interest by MTC Properties was accomplished Aug. 16, 1976. Sale to CBS Inc. was approved by FCC Dec. 19, 1991 (Vol. 31:25, 30, 45, 51).

Represented (sales): TeleRep Inc.

Personnel:

John M. Culliton, Vice President & General Manager.
Ken Rees, Vice President & Station Manager.
William Bradley, Director of Sales.
Betty May, Program Coordinator.



WCCO-TV BMPCT-7126 Granted 1/8/70 © American Map Corp., No. 14244

Dave Baker, Local Sales Manager.
Marc LeSage, National Sales Manager.
Lori Fink Garelick, Program Director.
Ted Canova, Director of News.
Jeanine Socha, Director of Research.
Skip Erickson, Director of Engineering & Operations.
Greg Keck, Director of Planning & Administration.
Gayle Allen, Director of Creative Services.

Rates: On request.

City of License: Minneapolis. **OMA:** Minneapolis-St. Paul. **Rank:** 14.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	923,540	885,600	1,809,140
Average Weekly Circulation (1995)	602,860	580,740	1,250,068
Average Daily Circulation (1995)			779,237

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Minnesota—Minneapolis-St. Paul

WFTC

(formerly KITN-TV)

Ch. 29

Network Service: FOX.

Licensee: Clear Channel Television Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78265-9512.

Studio: 1701 Broadway St. NE, Minneapolis, MN 55413.

Telephone: 612-379-2929. Fax: 612-379-2900.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. visual. Antenna: 1224-ft. above av. terrain, 1227-ft. above ground, 2136-ft. above sea level.

Latitude 45° 03' 30"
Longitude 93° 07' 27"

Transmitter: Gramsie Rd., 0.4-mi. E of Victoria, Shoreview.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 5-meter C-band; DH Satellite, 5-meter Ku & C-band; Prodelin, 3.6-meter Ku & C-band; Vertex, 3.7-meter Ku-band; Standard Communications receivers.

News Service: Fox News.

Ownership: Clear Channel Television Inc. (Group Owner).

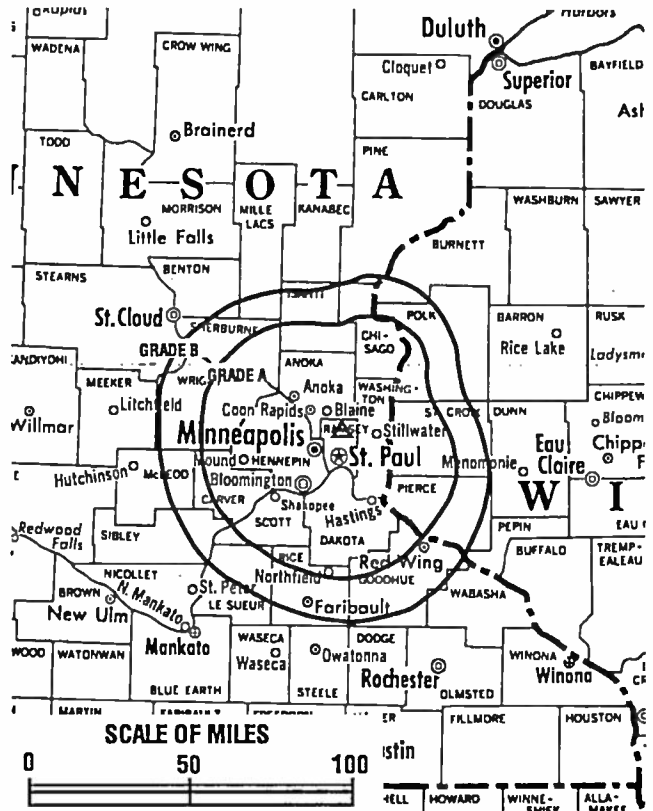
Began Operation: October 6, 1982. Sale to present owner approved Sept. 30, 1993 (Television Digest Vol. 33:32). Sale to Nationwide Communications by Beverly Hills Hotel Corp. approved by FCC July 30, 1985. Previous sale by Jonathan E. Byrd, et al., approved March 20, 1984.

Represented (sales): Katz Television; Canadian Communications Co.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- Rip Riordan, Vice President & General Manager.
- Randa Minkarah, General Sales Manager.
- Cindy Hagen, Local Sales Manager.
- Trey Fabacher, National Sales Manager.
- Julie O'Neil, Program Director.
- Enid Parkinson, Promotion Manager.
- David Bird, Chief Engineer.



WFTC BMPCT-910206KE Granted 6/20/91 © American Map Corp., No. 14244

Carol Mauder, Business Manager.
Tom Pahnke, Creative Services Director.

Rates: On request.

City of License: Minneapolis. DMA: Minneapolis-St. Paul. Rank: 14.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	857,180	823,800	1,680,980
Average Weekly Circulation (1995)	413,541	348,868	794,907
Average Daily Circulation (1995)			321,140

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

THE TED HEPBURN COMPANY

We were the broker in the 1986 sale of KITN-TV

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995
P.O. Box 43263, Cincinnati, OH 45243-0263 (513) 271-5400

Minnesota—Redwood Falls

KRWF

Ch. 43

(Satellite of KSTP-TV, St. Paul-Minneapolis, MN)

Network Service: ABC.

Licensee: KSAX Inc., 415 Fillmore St., Box 189, Alexandria, MN 56308.

Studio: See KSAX-TV, Alexandria, MN

Telephones: 612-642-4200; 612-763-5729.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 1220-kw max. visual, 122-kw max. aural. Antenna: 547-ft. above av. terrain, 535-ft. above ground, 1619-ft. above sea level.

Latitude 44° 29' 03"
Longitude 95° 29' 27"

Transmitter: 3.6-mi. ENE of intersection of Hwys. 68 & 19.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: April 14, 1987.

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

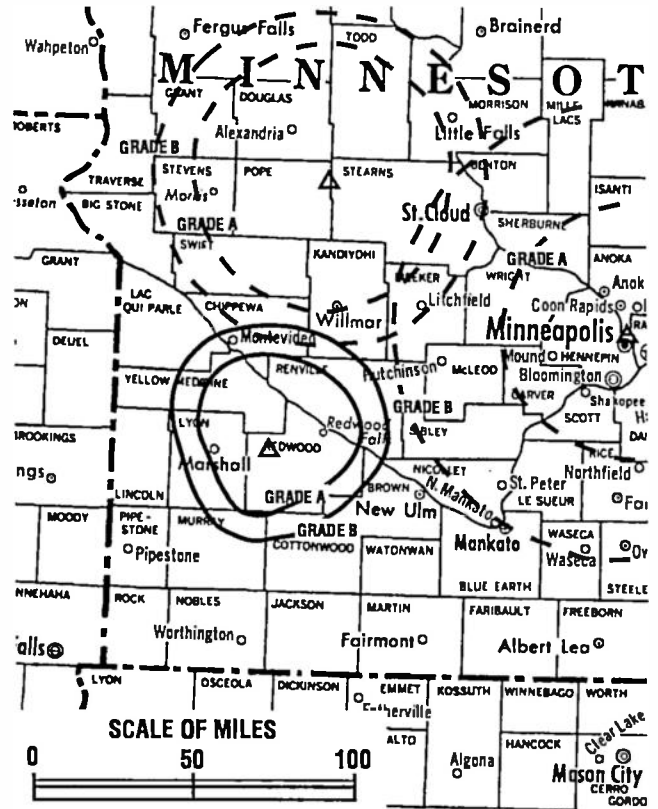
Represented (engineering): A. D. Ring, P.A.

Personnel:

Susan Anderson, Station Manager.
Mark Vanderwert, News Director.
Donna Corle, Production Manager.
Joseph Yarnott, Chief Engineer.

Rates: On request.

City of License: Redwood Falls. **DMA:** Minneapolis-St. Paul. **Rank:** 14.



KRWF BMPCT-870127KM Granted 3/12/87 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,180	4,360	12,540
Average Weekly Circulation (1995)	2,247	586	2,838
Average Daily Circulation (1995)			876

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Minnesota—Rochester

KTTC

Ch. 10

Network Service: NBC.

Licensee: KTTC Television Inc., 601 First Ave. SW, Rochester, MN 55902.

Studio: 601 First Ave. SW, Rochester, MN 55902.

Telephone: 507-288-4444. **Fax:** 507-288-6324. **E-mail:** ktcc@millcomm.com

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1250-ft. above av. terrain, 1314-ft. above ground, 2646-ft. above sea level.

Latitude 43° 34' 15.30"
Longitude 92° 25' 36.90"

Transmitter: 3.2-mi. S of Ostrander, MN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 5-meter; DH Satellite, 5-meter; Harris, 3-meter; Harris, 6-meter; ChannelMaster, Gardiner, Harris receivers.

News Services: AP, NBC.

Ownership: Quincy Broadcasting Co. (Group Owner).

Began Operation: July 14, 1953. Sale to present owner by G. David Gentling approved by FCC May 6, 1976 (Television Digest, Vol. 16:6). Transfer of control to Gentling by Agnes P. Gentling, Marvin O. Foss, Philip H. & Allan A. Gentling approved April 2, 1963.

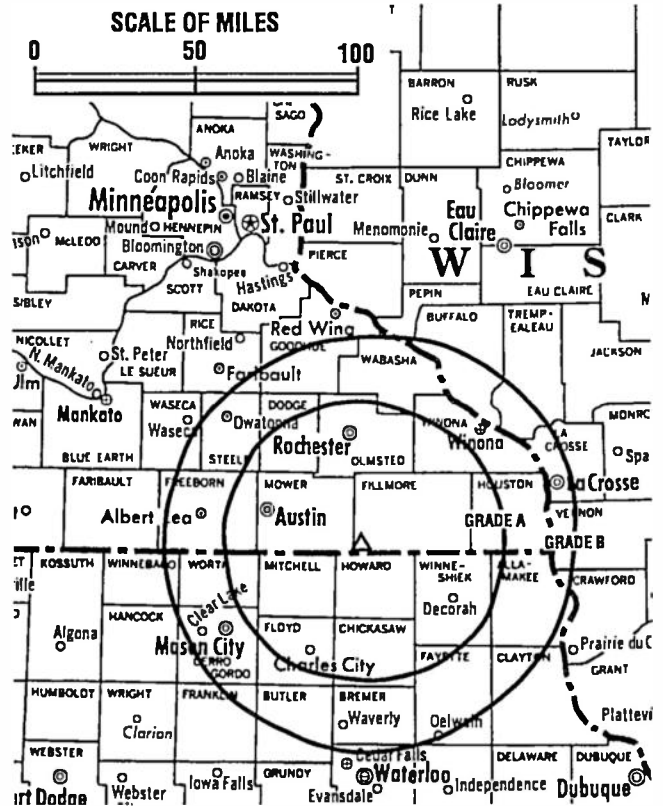
Represented (sales): Blair Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

Personnel:

- Jerry Watson, Vice President & General Manager.
- Liz Dahlen, General Sales Manager.
- Ronald E. Gruber, Operations Manager.
- John Reuter, Chief Engineer.
- Dave Colby, News Director.



KTTC BPCT-2765 Granted 7/27/60 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$490.

City of License: Rochester. **DMA:** Rochester-Mason City-Austin. **Rank:** 147.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	274,310	168,410	442,720
Average Weekly Circulation (1995)	97,159	56,519	156,136
Average Daily Circulation (1995)			85,423

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Minnesota—Rochester

KXLT-TV

Ch. 47

(Satellite of KXLI, St. Cloud, MN)

Network Service: Independent.

Licensee: KX Acquisition L.P., 22601 176th St., Box 407, Big Lake, MN 55309.

Studio: See KXLI, St. Cloud

Telephone: 612-263-8666. **Fax:** 612-263-6600.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 107.2-kw max. visual, 10.72-kw max. aural. Antenna: 341-ft. above av. terrain, 256-ft. above ground, 1496-ft. above sea level.

Latitude 44° 02' 39"
Longitude 92° 23' 56"

Transmitter: 0.7-mi. SE of Haverhill, MN.

Satellite Earth Stations: United Satellite Systems, 5-meter C-band; United Satellite Systems, 5-meter Ku & C-band; Standard Agile Omni receivers.

Ownership: KX Acquisition L.P. (Group Owner).

Began Operation: August 10, 1987. Suspended operation, December 1988. Returned to air September 29, 1990.

Personnel:

Ronald O. Eikens, General Manager.
Mariana Reid, Station & Business Manager.
Tim Morgan, Chief Engineer.

Rates: On request.

City of License: Rochester. **DMA:** Rochester-Mason City-Austin. **Rank:** 147.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KXLT-TV BMPCT-860903KE Granted 10/27/86 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	40,920	15,500	56,420
Average Weekly Circulation (1995)	1,491	768	2,259
Average Daily Circulation (1995)			487

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Minnesota—St. Cloud

KXLI

Ch. 41

(Operates satellite KXLT-TV, Rochester, MN)

Network Service: Independent.

Licensee: KX Acquisition L.P., 22601 176th St., Box 407, Big Lake, MN 55309.

Studio: 22601 176th St., Big Lake, MN 55309.

Telephone: 612-263-8666. **Fax:** 612-263-6600.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 2770-kw max. visual, 277-kw max. aural. Antenna: Circularly polarized, 1470-ft. above av. terrain, 1499-ft. above ground, 2449-ft. above sea level.

Latitude 45° 23' 00"
Longitude 93° 42' 30"

Transmitter: 3.7-mi. NE of Big Lake.

Satellite Earth Stations: United Satellite Systems, 5-meter C-band; United Satellite Systems, 5-meter Ku & C-band; Standard Agile Omni receivers.

Ownership: KX Acquisition L.P. (Group Owner).

Began Operation: November 24, 1982. Suspended operation December 15, 1988. Returned to air September 29, 1990.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Personnel:

Ronald O. Eikens, General Manager.
Mariana Reid, Station Manager.
Lon Austin, General Sales Manager.
Tim Morgan, Chief Engineer.

Highest 30 Sec. Rate: \$64.

City of License: St. Cloud. **DMA:** Minneapolis-St. Paul. **Rank:** 14.



KXLI BPCT-850715KP Granted 7/24/85 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	568,800	597,950	1,166,750
Average Weekly Circulation (1995)	13,495	23,215	39,357
Average Daily Circulation (1995)			7,450

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Minnesota—Thief River Falls

KBRR

Ch. 10

(Satellite of KVRR, Fargo, ND)

Network Service: FOX.

Licensee: Red River Broadcast Corp., 4015 9th Ave. SW, Fargo, ND 58103.

Studio: See KVRR, Fargo, ND.

Telephone: 701-277-1515. **Fax:** 701-277-1830.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 123-kw visual, 12.3-kw aural. Antenna: 596-ft. above av. terrain, 499-ft. above ground, 1640-ft. above sea level.

Latitude 48° 01' 19"
Longitude 96° 22' 12"

Transmitter: 227-ft. NE of intersection of Hwys. 3 & 12, W of St. Hilaire, MN.

Multichannel TV Sound: Stereo only.

News Service: Fox News.

Ownership: Red River Broadcast Corp. (Group Owner).

Began Operation: October 25, 1985.

Represented (sales): Blair Television.

Represented (legal): Crowell & Moring.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel: See KVRR, Fargo, ND.

Rates: On request.

City of License: Thief River Falls. **DMA:** Fargo-Valley City. **Rank:** 112.



KBRR BPC-860626KE Granted 8/29/86 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	109,680	76,610	186,290
Average Weekly Circulation (1995)	21,251	12,415	36,449
Average Daily Circulation (1995)			15,505

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Minnesota—Walker

KCCW-TV

Ch. 12

(Satellite of KCCO-TV, Alexandria, MN)

Network Service: CBS.

Licensee: CBS Inc., 51 W. 52nd St., New York, NY 10019.

Studio: 720 Hawthorne St., Alexandria, MN 56308.

Telephone: 612-763-5166. Fax: 612-763-4991.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 933-ft. above av. terrain, 999-ft. above ground, 2386-ft. above sea level.

Latitude 46° 56' 03"
Longitude 94° 27' 25"

Transmitter: 3-mi. E of Hackensack.

Satellite Earth Station: Satellite Video Systems, 4.5-meter C-band; Scientific-Atlanta receivers.

Ownership: CBS Inc. (Group Owner).

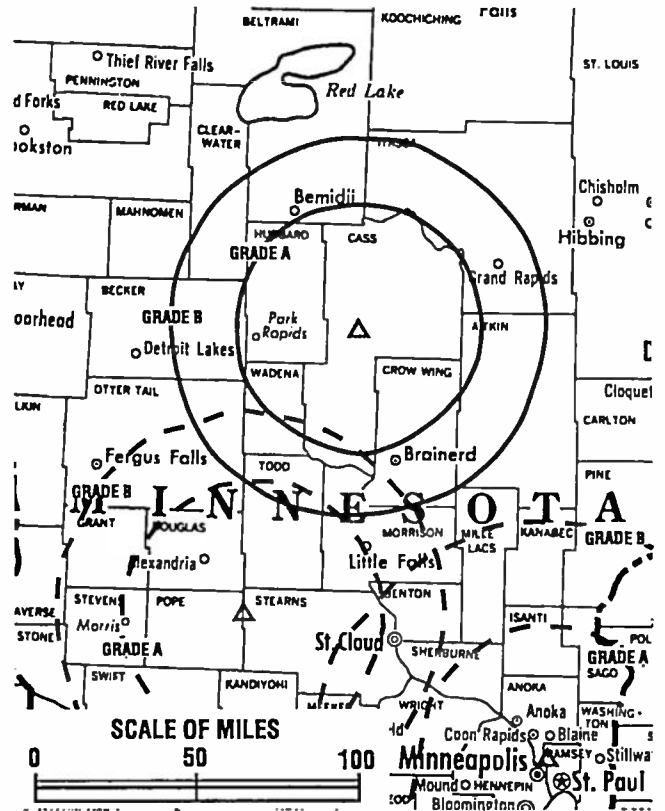
Began Operation: January 1, 1964. Sale to Midwest Communications approved by FCC Oct. 15, 1987 (Television Digest, Vol. 26:45; 27:43). FCC approved sale to CBS Inc. Dec. 19, 1991 (Vol. 31:25, 30, 45, 51).

Personnel: See KCCO-TV, Alexandria, MN.

Rates: On request.

City of License: Walker. DMA: Minneapolis-St. Paul. Rank: 14.

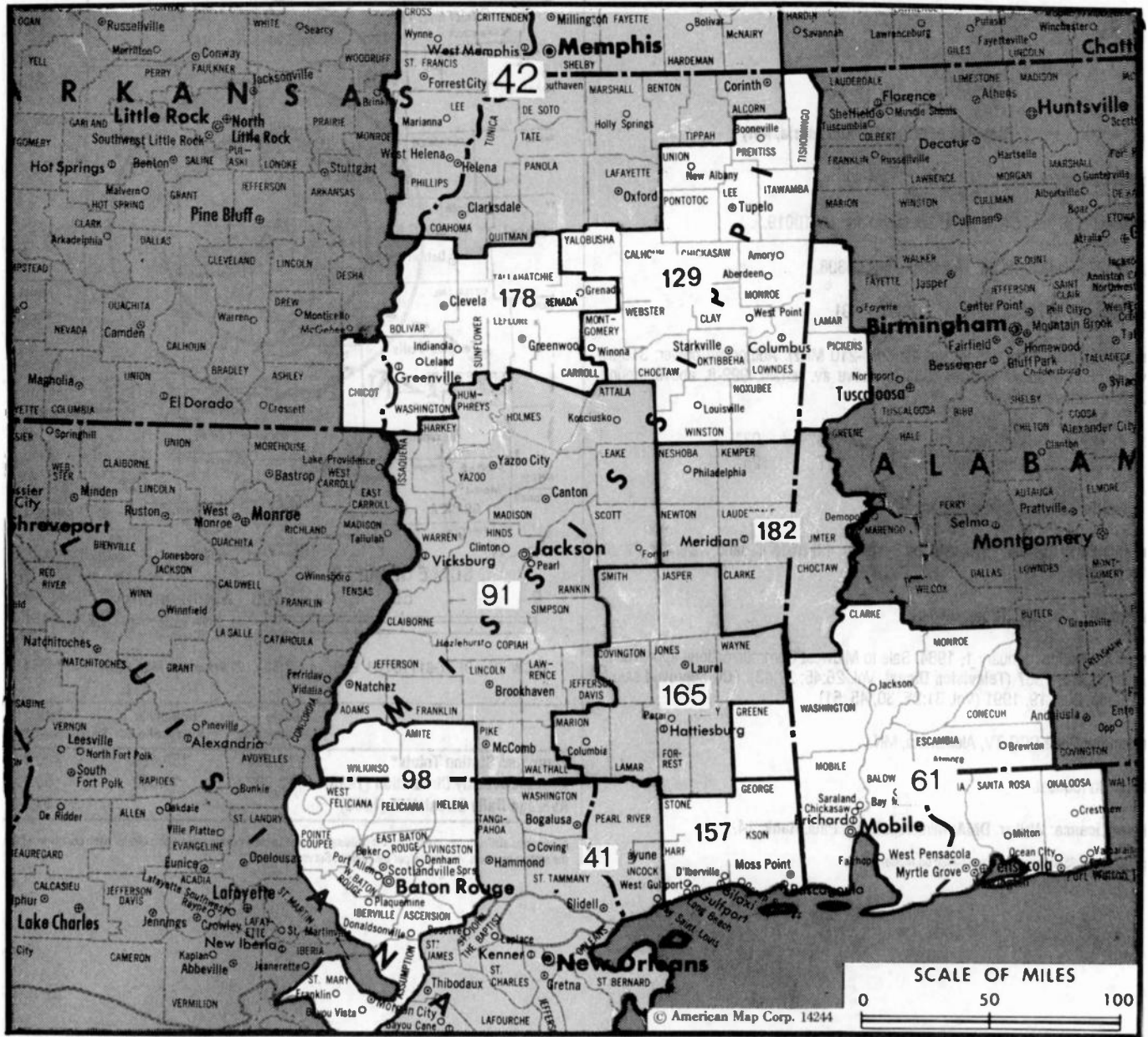
Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KCCW-TV BPCT-811104KH Granted 4/2/82 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	112,250	108,480	220,730
Average Weekly Circulation (1995)	28,982	14,682	55,723
Average Daily Circulation (1995)			37,841

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
New Orleans, LA	613,030	41	WCCL (49), WDSU (6), WGNO (26), WHNO (20), WNOE-TV (38), WUPL (54), WVUE (8), WWL-TV (4)
Memphis, TN	605,280	42	WBUY (40), WFBI (50), WHBQ-TV (13), WLMT (30), WMC-TV (5), WPTY-TV (24), WREG-TV (3)
Mobile, AL-Pensacola, FL	436,200	61	WALA-TV (10), WEAR-TV (3), WFGX (35), WHBR (33), WJTC (44), WKRG-TV (5), WMPV-TV (21), WPAN (53), WPMI (15)
Jackson, MS	286,610	91	WAPT (16), WDBD (40), WJTV (12), WLBT-TV (3), WNTZ (48)
Baton Rouge, LA	262,960	98	WAFB (9), WBRZ (2), WGMB (44), WWLA (33)
Columbus-Tupelo-West Point, MS	176,600	129	WCBI-TV (4), WLOV-TV (27), WTVA (9)
Biloxi-Gulfport, MS	120,700	157	WLOX-TV (13), WXXV-TV (25)
Hattiesburg-Laurel, MS	98,190	165	WDAM-TV (7), WHLT (22)
Greenwood-Greenville, MS	77,180	178	WABG-TV (6), WXVT (15)
Meridian, MS	66,410	182	WGBC (30), WMDN (24), WTOK-TV (11)

State Cross Reference List
Communities that receive programs of stations that are located elsewhere.

WXXV-TV, Biloxi	See Gulfport, MS
WLOV-TV, Columbus	See Tupelo, MS
WTVA, Columbus	See Tupelo, MS
WDAM-TV, Hattiesburg	See Laurel, MS
WHLT, Laurel	See Hattiesburg, MS

Mississippi Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	8	10	18
Educational Television Stations	2	6	8
	10	16	26

Mississippi—Biloxi

WLOX-TV

Ch. 13

Network Service: ABC.

Licensee: Cosmos Bcstg. Corp., Box 789, Greenville, SC 29602.

Studio: 208 Debuys Rd., Biloxi, MS 39535.

Telephone: 601-896-1313. Fax: 601-896-0749.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1340-ft. above av. terrain, 1319-ft. above ground, 1549-ft. above sea level.

Latitude 30° 43' 25"
Longitude 89° 05' 29"

Transmitter: 3-mi. NE of McHenry, MS.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; Microdyne, 5-meter Ku & C-band; RCA, 4.5-meter Ku-band; AvanteK, M/A-Com, Microdyne receivers.

SNG Mobile Dish: RSI, 2.4-meter Ku-band.

News Services: ABC, AP, NIWS.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

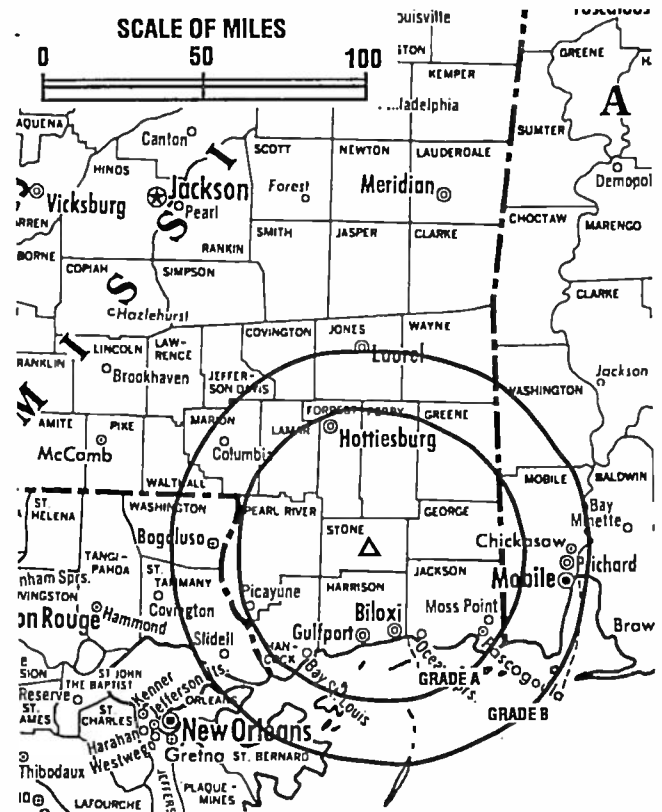
Began Operation: September 15, 1962. Sale to Cosmos Bcstg. by Love Bcstg. approved by FCC Dec. 22, 1994 (Television Digest, Vol. 34:37; 35:10).

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Leon D. Long, General Manager.
David Vincent, News Director.
Bobby Edwards, General Sales Manager.
Ralph Caudill, National Sales Manager.
Darlene Duffano, Program Director.
Van Williams, Promotion Director.



WLOX-TV BMPCT-5991 Granted 7/31/64 © American Map Corp., No. 14244

Gene Faucett, Business Manager.
James S. Fleming, Chief Engineer.

Rates: On request.

City of License: Biloxi. DMA: Biloxi-Gulfport. Rank: 157.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	383,030	248,970	632,000
Average Weekly Circulation (1995)	123,816	57,697	192,934
Average Daily Circulation (1995)			116,787

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Mississippi—Columbus

WCBI-TV

Ch. 4

Network Service: CBS.

Licensee: Columbus Television Inc., Box 271, Columbus, MS 39703.

Studio: 201 5th St. S, Columbus, MS 39701.

Mailing Address: Box 271, Columbus, MS 39703.

Telephone: 601-327-4444. Fax: 601-328-5222. Web Site: <http://wcbi.com>

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1800-ft. above av. terrain, 535-ft. above ground, 2335-ft. above sea level.

Latitude 33° 45' 07"
Longitude 88° 52' 44"

Transmitter: Hwy. 47, 4-mi. NE of Montpelier.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 4.6-meter Ku-band; DH Satellite, 4.5-meter; M/A-Com, 4-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; DX Communications, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Radiator Systems, 2.8-meter Ku-band.

News Services: AP, CBS.

Ownership: Blmeyer Imes Jr. & Family (Group Owner).

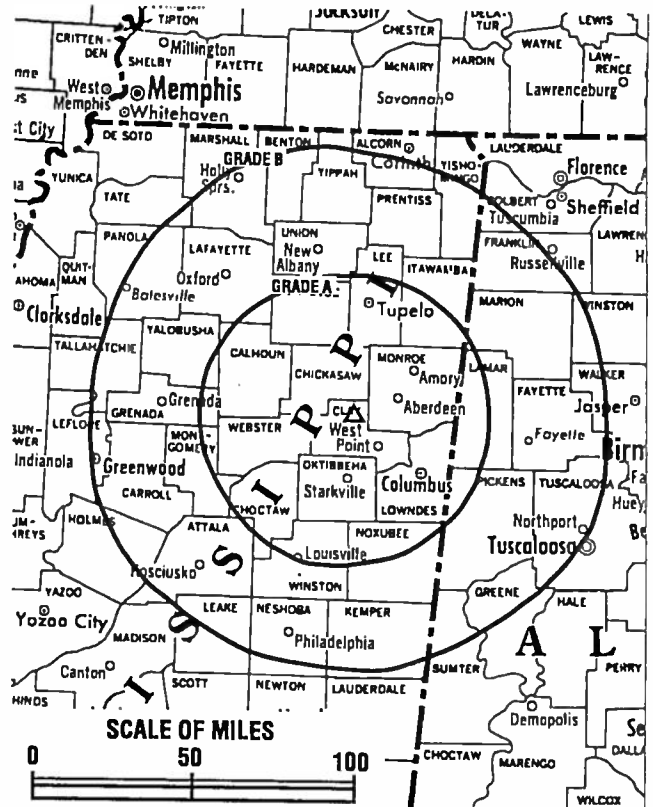
Began Operation: July 13, 1956.

Represented (sales): Seltel Inc.

Represented (legal): Latham & Watkins.

Personnel:

Frank Imes, Group Manager.
Mark Gordon, General Manager.
Jerry Jones, Local Sales Manager.
Jeffery Rupp, News Director.



WCBI-TV BPCT-840723KS Granted 1/30/85 © American Map Corp., No. 14244

Jerrell Kautz, Director of Engineering & Operations.
Vallery Williamson, Business Manager.

Rates: On request.

City of License: Columbus. DMA: Columbus-Tupelo-West Point. Rank: 129.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	720,710	406,040	1,126,750
Average Weekly Circulation (1995)	77,239	82,954	173,810
Average Daily Circulation (1995)			100,025

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Mississippi—Greenville

WXVT

Ch. 15

Network Service: CBS.

Licensee: Greenville Television Inc., 208 Debuys Rd., Biloxi, MS 39535.

Studio: 3015 E. Reed Rd., Greenville, MS 38703.

Telephone: 601-334-1500. Fax: 601-378-8122.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 2750-kw max. & 891-kw horizontal visual, 178-kw horizontal aural. Antenna: 890-ft. above av. terrain, 919-ft. above ground, 1049-ft. above sea level.

Latitude 33° 39' 26.00"
Longitude 90° 42' 17.50"

Transmitter: 4.9-mi. SSE of Cleveland, MS.

Satellite Earth Stations: ADM, 5.5-meter; DH Satellite, 5-meter; Harris, 3-meter; RCA, 3-meter.

News Services: AP, CBS, Sports News Satellite.

Ownership: Greenville Television Inc.

Began Operation: November 7, 1980. Sale to Lamco Communications by Big River Broadcasting Co. approved by FCC March 5, 1984. Sale to present owners approved Aug. 28, 1991.

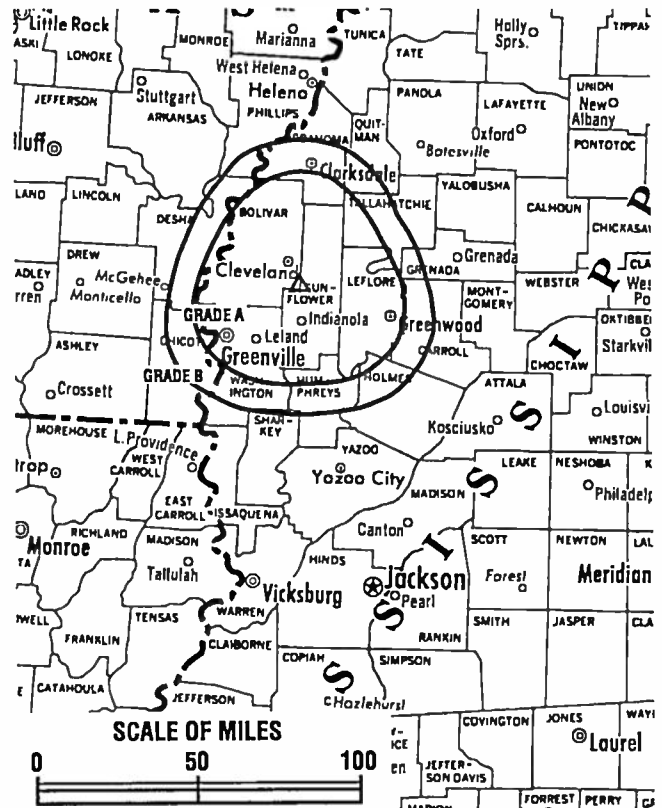
Represented (sales): Seltel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Larry Harris, General Manager.
- David Jernigan, General Sales Manager.
- Stacy Kase, News Director.
- Gina Smith, Program Director.
- Nate Brown, Promotion Director.
- Leigh McDowell, Business Manager.
- Paul Serio, Chief Engineer.



WXVT BPGT-4970 Granted 9/14/79

© American Map Corp., No. 14244

Rates: On request.

NETWORK BASE HOURLY RATE: \$263.

City of License: Greenville. DMA: Greenwood-Greenville. Rank: 178.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	114,480	60,820	175,300
Average Weekly Circulation (1995)	49,686	16,727	72,677
Average Daily Circulation (1995)			44,146

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Mississippi—Greenwood-Greenville

WABG-TV

Ch. 6

Network Service: ABC.

Licensee: Mississippi Bcstg. Partners, Box 720, Greenwood, MS 38930.

Studios: 849 Washington Ave., Greenville, MS 38701; 2001 Garrard Ave., Greenwood, MS 38930.

Mailing Address: Box 1243, Greenville, MS 38701.

Telephones: 601-332-0949 (Greenville); 601-453-4001 (Greenwood).

Fax: 601-334-6420 (Greenville); 601-334-6421 (Greenwood).

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10.5-kw aural. Antenna: 1960-ft. above av. terrain, 2000-ft. above ground, 2115-ft. above sea level.

Latitude 33° 22' 23"
Longitude 90° 32' 31"

Transmitter: 2.3-mi. NE of city limits, near Invenness, MS.

AM Affiliate: WABG, 1-kw (0.5-kw night), 960 kHz.

News Services: AP, ABC, CNN.

Ownership: Bahakel Communications Ltd. (Group Owner).

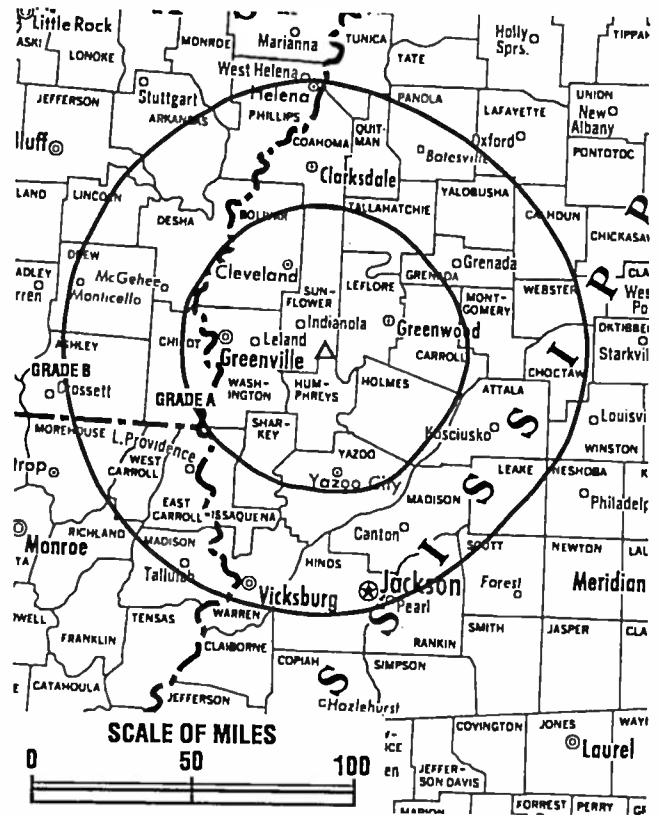
Began Operation: October 20, 1959.

Represented (sales): Katz Continental Television.

Personnel:

Cy N. Bahakel, President.
John Rogers, General Manager.
Randy Swan, Station Manager & News Director.
Jim Chick, Station Manager, Greenwood.
Michael Elrod, Assistant General Manager & General Sales Manager.
Donnie Reid, Operations Manager.
Cassandra Washington, Program & Promotion Director.

Highest 30 Sec. Rate: \$450.



WABG-TV BPCT-800303KG Granted 10/10/80 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$600.

City of License: Greenwood. DMA: Greenwood-Greenville. Rank: 178.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	257,660	156,050	413,710
Average Weekly Circulation (1995)	59,702	33,402	106,343
Average Daily Circulation (1995)			62,274

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Mississippi—Gulfport

WXXV-TV

Ch. 25

Network Service: FOX.

Licensee: Prime Cities Broadcasters of Mississippi, Box 2500, Gulfport, MS 39505.

Studio: Hwy. 49 N, Gulfport, MS 39505.

Mailing Address: Box 2500, Gulfport, MS 39505.

Telephone: 601-832-2525. Fax: 601-832-4442.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2240-kw max. visual, 224-kw max. aural. Antenna: 1600-ft. above av. terrain, 1540-ft. above ground, 1780-ft. above sea level.

Latitude	30°	44'	48"
Longitude	89°	03'	30"

Transmitter: 4.7-mi. NE of McHenry.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter C-band; Pinzone receivers.

Ownership: Prime Cities Broadcasters Corp. of Mississippi.

Began Operation: February 14, 1987. Sale to present owners approved by FCC May 1, 1991. Sale to AmSouth Realty Inc. by Gulf Coast TV Ltd. approved Dec. 8, 1989.

Represented (sales): Blair Television.

Represented (legal): Bryan Cave.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:
 Michael De Lier, General Manager.
 Leon Serruys, General Sales Manager.
 Curt Mabry, Creative Services Director.
 Cathy Collins, Program Director.
 Ray Luke, Chief Engineer.
 Donna Smith, Business Manager.

Highest 30 Sec. Rate: \$500.

City of License: Gulfport. DMA: Biloxi-Gulfport. Rank: 157.



WXXV-TV BMPCT-840824KJ Granted 2/28/85 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	335,520	215,280	550,800
Average Weekly Circulation (1995)	94,408	44,789	148,964
Average Daily Circulation (1995)			70,519

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Kepper, Tupper & Company
 We brokered the sale of WXXV-TV
 183 Haviland Rd. Ridgefield, CT 06877 (203) 431-3366

Mississippi—Hattiesburg-Laurel

WHLT

Ch. 22

(Satellite of WJTV, Jackson, MS)

Network Service: CBS.

Licensee: Elcom of Hattiesburg Inc., One Buckhead Plaza, Suite 930, 3060 Peachtree Plaza, Atlanta, GA 30305.

Studio: 990 Hardy St., Hattiesburg, MS 39401.

Mailing Address: Box 232, Hattiesburg, MS 39401-0232.

Telephone: 601-545-2077. Fax: 601-545-3589.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1200-kw max. visual, 120-kw max. aural. Antenna: 800-ft. above av. terrain, 707-ft. above ground, 1017-ft. above sea level.

Latitude 31° 24' 21"
Longitude 89° 14' 35"

Transmitter: 4-mi. NE of Petal on Lynn Ray Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 5-meter C-band.

News Service: AP.

Ownership: Ellis Communications Inc. (Group Owner).

Began Operation: January 23, 1987. Sale to New Vision Television I Inc., granted by FCC Sept. 7, 1993. Sale to present owner approved February 10, 1995 (Television Digest, Vol 34:48; 35:14).

Represented (sales): Pety Television Inc.

Personnel:

Randy Cleland, Vice President & General Manager.
Joe Foretich, Local Sales Manager.
Anita Bennett, News Director.
Gary Wolverton, Production Manager.



WHLT BMPCT-870226KF Granted 4/16/87 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$250.

City of License: Hattiesburg. OMA: Hattiesburg-Laurel. Rank: 165.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	143,770	109,440	253,210
Average Weekly Circulation (1995)	33,084	29,019	70,097
Average Daily Circulation (1995)			36,876

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Mississippi—Holly Springs

WBUY

Ch. 40

Network Service: TBN.

Licensee: Sonlight Bcstg. Systems Inc., 120 Zeigler Circle E, Mobile, AL 36608.

Studio: Box 246, Rte. 6, Byhalia, MS 38611.

Mailing Address: Box 38421, Memphis, TN 38183.

Telephone: 901-521-9289. Fax: 601-895-9788.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 4624-kw max. visual. Antenna: 465-ft. above av. terrain, 468-ft. above ground, 818-ft. above sea level.

Latitude 34° 59' 20"
Longitude 89° 41' 13"

Transmitter: 0.43-mi. SSW of Byhalia Rd., at Tennessee border, near Barton.

Ownership: Sonlight Broadcasting Systems Inc. (Group Owner).

Began Operation: September 15, 1991.

Represented (engineering): Charles J. Thompson.

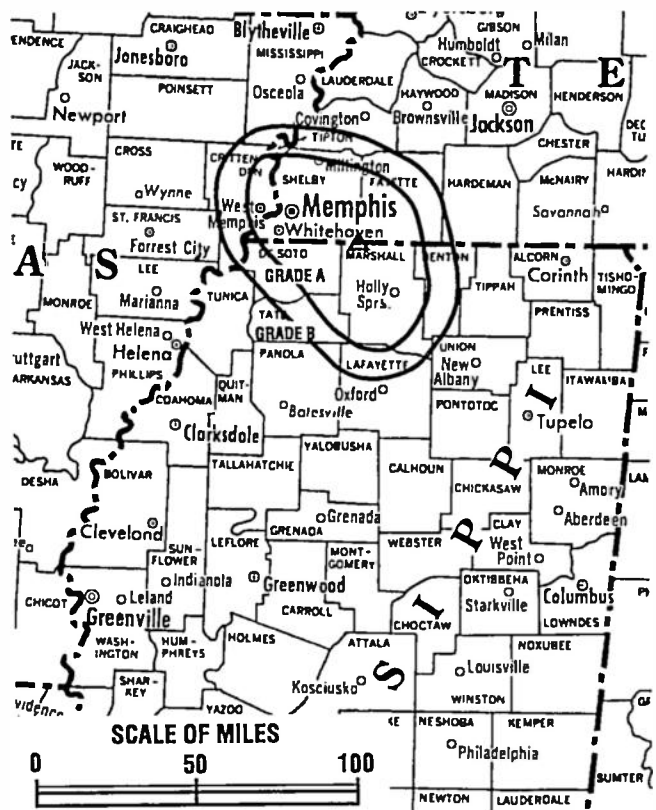
Personnel:

Stuart J. Roth, Chief Executive Officer & General Counsel.
Ed Goetze, Station Manager.

Rates: On request.

City of License: Holly Springs. DMA: Memphis. Rank: 42.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WBUY BMPCT-901002KO Granted 12/14/90 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	258,740	171,570	430,310
Average Weekly Circulation (1995)	10,803	10,729	21,569
Average Daily Circulation (1995)			7,228

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Mississippi—Jackson

WAPT

Ch. 16

Network Service: ABC.

Licensee: WAPT Argyle Television Inc., Suite 700, 200 Concord Plaza, San Antonio, TX 78216.

Studio: Channel 16 Way & Maddox Rd., Jackson, MS 39209.

Mailing Address: Box 10297, Jackson, MS 39289-0297.

Telephone: 601-922-1607. **Fax:** 601-922-1663.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1047-kw max. & 794-kw horizontal visual, 276-kw max. & 155-kw horizontal aural. Antenna: 1170-ft. above av. terrain, 1072-ft. above ground, 1512-ft. above sea level.

Latitude 32° 16' 39"
Longitude 90° 17' 41"

Requests CP for change 4786-kw max. visual, 1178-ft. above av. terrain, 1037-ft. above ground, 1476-ft. above sea level. BPCT-950410KF.

Transmitter: Channel 16 Way & Maddox Rd.

Satellite Earth Stations: Microdyne, 4-meter Ku & C-band; Scientific-Atlanta, 4-meter, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Argyle Television Inc. (Group Owner).

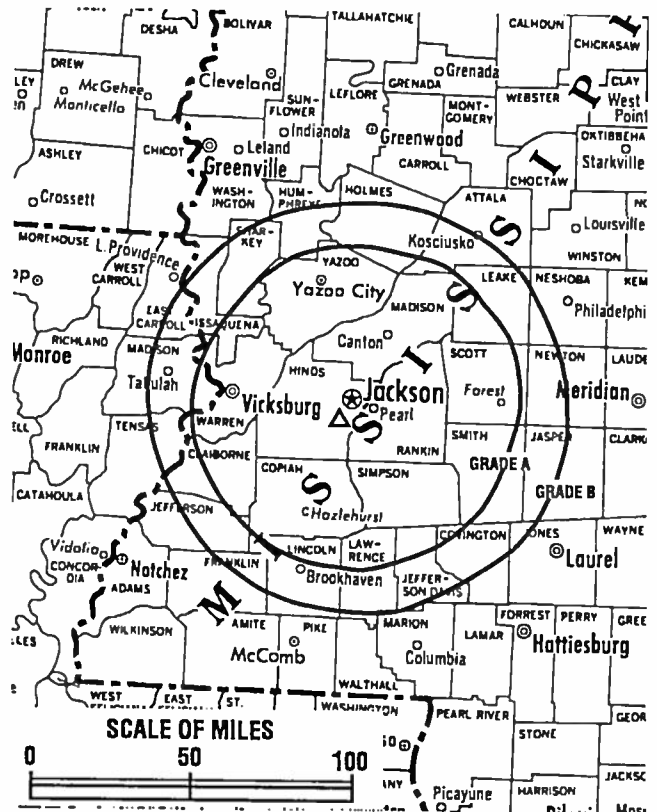
Began Operation: October 3, 1970. Sale to Northstar Television Group approved Sept. 11, 1989. Sale to Price Communications approved June 23, 1987 (Television Digest, Vol. 27:21). Sale to Clay Communications by Lewis C. Hopper, et al., approved by FCC March 18, 1979. Sale by American Public Life Insurance Co. to Lewis Hopper, et al., approved by FCC March 18, 1976. Sale to present owners by Northstar Television Group Inc. approved by FCC Nov. 7, 1994 (Vol. 34:37; 35:2).

Represented (sales): Blair Television.

Represented (legal): Haley, Bader & Potts.

Personnel:

Stuart Kellogg, Vice President & General Manager.
Ted Batson, General Sales Manager.
Leigh White, Local Sales Manager.
Bob Noonan, News Director.
Joe Root, Program Director.



WAPT BMPCT-6921 Granted 7/30/70

© American Map Corp., No. 14244

Susan Acklen, Promotion Director.
Lynn Bullock, Production Manager.
Anna Box, Business Manager.
Tom Bondurant, Engineering Manager.

Rates: On request.

City of License: Jackson. **OMA:** Jackson, MS. **Rank:** 91.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	269,040	177,600	446,640
Average Weekly Circulation (1995)	126,013	66,876	211,025
Average Daily Circulation (1995)			117,023

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Mississippi—Jackson

WDBD

Ch. 40

Network Service: FOX.

Licensee: Pegasus Broadcast TV L.P., 5 Radnor Corporate Center, Suite 454, Radnor, PA 19087.

Studio: 7440 Channel 16 Way, Jackson, MS 39209.

Mailing Address: Box 10888, Jackson, MS 39209.

Telephone: 601-922-1234. Fax: 601-922-0268.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 1050-kw visual, 105-kw aural. Antenna: 1210-ft. above av. terrain, 1078-ft. above ground, 1522-ft. above sea level.

Latitude 32° 16' 53"
Longitude 90° 17' 41"

Transmitter: 1.8-mi. SW of intersection of Hwy. 18 & I-20.

Ownership: Pegasus Broadcast TV L.P. (Group Owner).

Began Operation: December 27, 1984. Transfer of control of CP from Brenda Harrison to H. Bernard Dixon approved by FCC April 30, 1985. Transfer of control from H. Bernard Dixon to Media Central approved by FCC Nov. 26, 1985. Assignment of license from Media Central to C. Kenneth Still, trustee approved May 10, 1989. Sale to D & K Broadcast Properties L.P. approved by FCC June 22, 1989. Sale to current owner approved Feb. 18, 1993.

Represented (sales): Seitel Inc.

Personnel:

- Al Tanksley, General Manager.
- Susan Richards, General Sales Manager.
- Brenda Maynard, National Sales Manager.
- Jim Wright, Regional Sales Manager.
- John Brinson, Creative Services Director.
- Lee Carpenter, Chief Engineer.
- Peggy Fincher, Business Manager.



WDBD BMPCT-840314KF Granted 3/30/84 © American Map Corp., No. 14244

Rates: On request.

City of License: Jackson. DMA: Jackson, MS. Rank: 91.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	265,930	194,740	460,670
Average Weekly Circulation (1995)	102,340	57,372	176,133
Average Daily Circulation (1995)			86,427

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Mississippi—Jackson

WJTV

Ch. 12

(Operates satellite WHLT, Hattiesburg-Laurel, MS)

Network Service: CBS.

Licensee: Elcom of Mississippi Inc., One Buckhead Plaza, Suite 930, 3060 Peachtree Plaza, Atlanta, GA 30305.

Studio: 1820 TV Road, Jackson, MS 39204.

Mailing Address: Box 8887, Jackson, MS 39284-8887.

Telephone: 601-372-6311. **Fax:** 601-372-8798.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 43.7-kw aural. Antenna: 1630-ft. above av. terrain, 1615-ft. above ground, 1949-ft. above sea level.

Latitude 32° 14' 25.59"
Longitude 90° 24' 15.05"

Transmitter: 1.5-mi. SE of Raymond, 0.3-mi. S of Rte. 18.

News Service: AP.

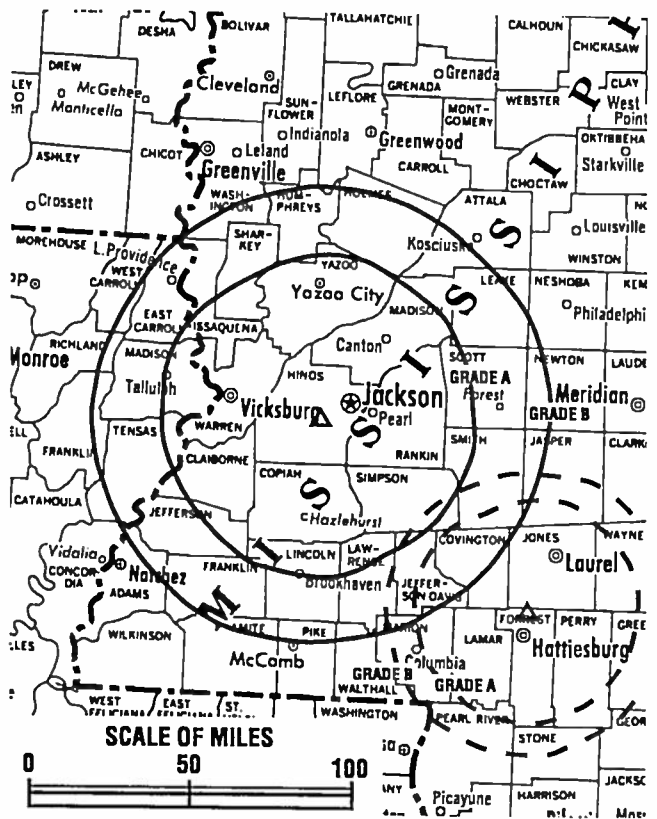
Ownership: Ellis Communications Inc. (Group Owner).

Began Operation: March 15, 1954 as WSLI-TV; in 1955, after WSLI-TV owners got permission to sell 40% interest to Mississippi Publishers Corp., latter took WJTV (Ch. 25) off air on May 31 and WSLI-TV switched call letters to WJTV (*Television Digest*, Vol. 11:16, 21, 23). Sale to News Press & Gazette Co. by Capitol Bcstg. Co. approved by FCC March 7, 1983 (Vol. 22:50). Sale to New Vision Television I Inc. granted by FCC Sept. 7, 1993 (Vol. 33:28). Sale to present owners approved by FCC Feb. 10, 1995 (Vol. 34:38; 35:14).

Represented (sales): Petry Television Inc.

Personnel:

- Larry Blackerby, General Manager & Program Director.
- Ed Bradley, General Sales Manager.
- Ramona Alexander, Local Sales Manager.
- Michael Sipes, News Director.
- Steve Schrader, Chief Engineer.
- Jim Halling, Promotion & Marketing Director.



WJTV BPCT-2540 Granted 1/10/62 © American Map Corp., No. 14244
Michelle Hopkins, Business Manager.
Todd Buccellii, Production Manager.

Highest 30 Sec. Rate: \$800.

City of License: Jackson, DMA: Jackson, MS. Rank: 91.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	283,820	217,730	501,550
Average Weekly Circulation (1995)	155,971	92,133	278,488
Average Daily Circulation (1995)			169,404

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Mississippi—Jackson

WLBT-TV

Ch. 3

Network Service: NBC.

Licensee: TV-3 Inc., Box 1712, Jackson, MS 39215-1712.

Studio: 715 S. Jefferson St., Jackson, MS 39205.

Telephone: 601-948-3333.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 95.5-kw visual, 19.1-kw aural. Antenna: Circularly polarized, 2050-ft. above av. terrain, 1999-ft. above ground, 2419-ft. above sea level.

Latitude	32°	12'	46"
Longitude	90°	22'	54"

Transmitter: 12-mi. SW of Jackson.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Comtech, 5-meter; Pinzone receivers.

News Service: AP.

Ownership: Civic Communications Corp. (Group Owner).

Began Operation: December 20, 1953. Original licensee, Lamar Life Insurance Co., denied renewal of license by court decision June 20, 1969. Interim operating authority granted June 2, 1971 to Communications Improvement which began operation June 14, 1971. TV-3 began operation Feb. 1, 1980. Sale to present owners approved by FCC Dec. 13, 1983 (Television Digest, Vol. 1:52).

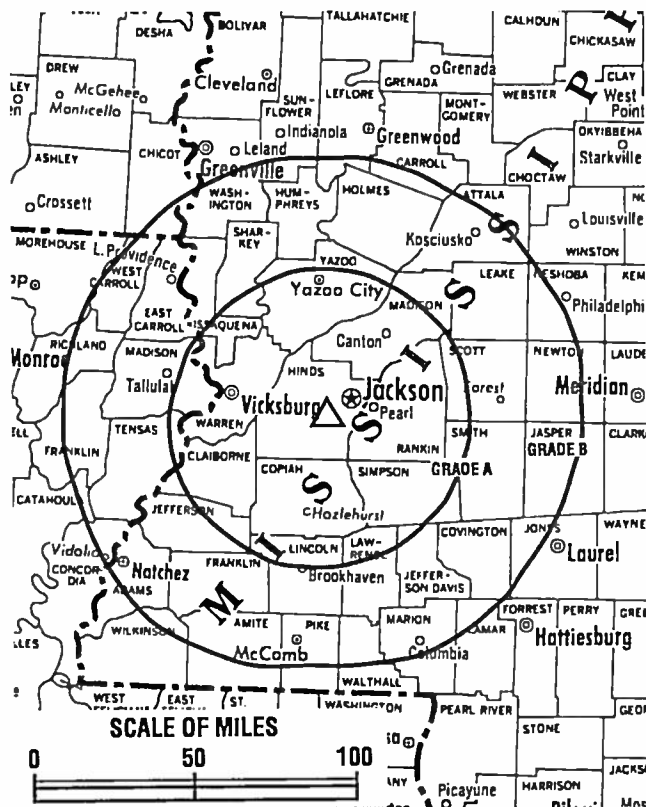
Represented (sales): Katz Continental Television.

Represented (legal): Blair, Joyce & Silva.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Frank Melton, President & Chief Executive Officer.
 Dan Modisett, General Manager.
 Frankie Thomas, General Sales Manager.
 Dennis Smith, News Director.
 Jacqueline Warren, Promotion Director.
 Frank Carlisle, Business Manager.
 Jacquelyn Gary, Personnel Director.



WLBT-TV BPCT-3807 Granted 9/21/66

© American Map Corp., No. 14244

Goldia Reives, Public Service Director.
 Renae Wright, Marketing Director.

Rates: On request.

City of License: Jackson. DMA: Jackson, MS. Rank: 91.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	316,440	234,340	550,780
Average Weekly Circulation (1995)	167,416	97,664	297,883
Average Daily Circulation (1995)			181,740

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Mississippi—Laurel-Hattiesburg

WDAM-TV

Ch. 7

Network Service: NBC.

Licensee: WDAM License Subsidiary Inc., 1533 N. Woodward Ave., Suite 240, Bloomfield Hills, MI 48304.

Studio: Hwy. 11 N, Hattiesburg, MS 39402.

Mailing Address: Box 16269, Hattiesburg, MS 39404-6269.

Telephones: 601-544-4730; 601-649-3111. Fax: 601-584-9302.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 529-ft. above av. terrain, 576-ft. above ground, 771-ft. above sea level.

Latitude 31° 27' 12"
Longitude 89° 17' 05"

Transmitter: U.S. Hwy. 11, approx. 1.2-mi. N of Eastabutchie.

Satellite Earth Stations: Harris, 3.5-meter; Harris, 8-meter; Avcom, Harris, M/A-Com receivers.

News Service: AP.

Ownership: Federal Broadcasting Co. (Group Owner).

Began Operation: June 8, 1956 on Ch. 9. Two months later WDSU-TV, New Orleans, acquired 51% interest, with remaining 49% being held equally by 4 founding partners, Dave A. & Harold M. Matison and Milton J. & Alvin H. Fine (Television Digest, Vol. 12:31, 38). Plant was sold to owners, who held CP for Ch. 7, Laurel, MS; when WDSU-TV received FCC authorization to shift WAFB-TV, Baton Rouge from Ch. 28 to Ch. 9 pending outcome of hearings, new owners began operation on Ch. 7 Sept. 3, 1959 (Vol. 13:44; 15:36). Sale of 43.75% to S. A. Rosenbaum as well as stock to Marvin Reuben & Jerry P. Keith by William S. Smylie family approved Dec. 7, 1960 by FCC (Vol. 16:49, 50). Sale to Beam Communications approved July 27, 1983. Sale to present owner approved Aug. 2, 1990.

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Carl T. Jones Corp.

Personnel:

Jim Cameron, General Manager.
Ted Palmer, General Sales Manager.
Dickie Mauldin, Local Sales Manager.
Cindy Smith, Local & National Sales Manager.



WDAM-TV BPCT-2031 Granted 2/20/57 © American Map Corp., No. 14244

Pam McGovern, Director of Creative Services.
Randy Swann, News Director.
Claudia Veleasco, Promotion Director.
Frank Brown, Production Manager.
Pam Napier, Business Manager.
Bobby Smith, Chief Engineer.

Rates: On request.

City of License: Laurel. DMA: Hattiesburg-Laurel. Rank: 165.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	505,660	290,300	795,960
Average Weekly Circulation (1995)	53,571	40,512	108,038
Average Daily Circulation (1995)			71,179

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Mississippi—Meridian

WGBC

Ch. 30

Network Service: NBC.

Licensee: Global Communications Inc., 116 Skyland Dr., Meridian, MS 39301.

Studio: 116 Skyland Dr., Meridian, MS 39301.

Telephone: 601-485-3030. Fax: 601-693-9889.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1600-kw max. visual, 160-kw max. aural. Antenna: 614-ft. above av. terrain, 318-ft. above ground, 1049-ft. above sea level.

Latitude 32° 19' 34"
Longitude 88° 41' 12"

Transmitter: 0.8-mi. S of Meridian at 4608 Skyland Dr.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 3.7-meter Ku-band; Harris, 4.5-meter Ku-band; Harris, 8-meter Ku-band; Scientific-Atlanta, 4.5-meter Ku & C-band; Harris receivers.

News Service: AP.

Ownership: Global Communications Inc.

Began Operation: September 30, 1982. Burned to ground in 1990; resumed operation under new ownership in 1991 (Television Digest, Vol. 31:38). Sale to present owner by Civic Communications Corp. approved by FCC March 12, 1991.

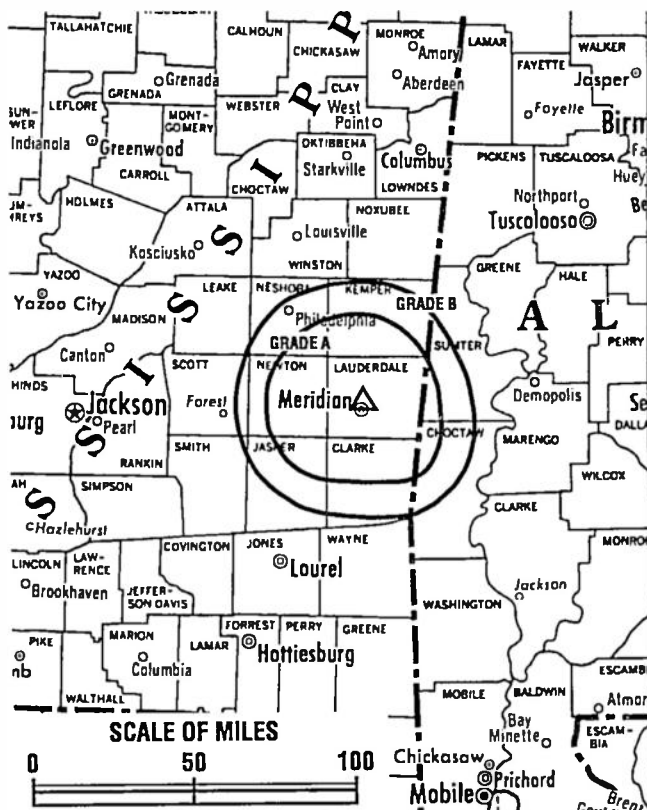
Represented (sales): Seltel Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

H. Alex Shields, General Manager.
Lori Walton, General Sales Manager.
Kathie Austin, Program Director.
Barry Walters, Chief Engineer.



WGBC BPCT-910614KE Granted 7/17/91 © American Map Corp., No. 14244

Neil Hatten, Promotion & Production Manager.
Cal Smith, Business Manager.

Highest 30 Sec. Rate: \$400.

City of License: Meridian. DMA: Meridian. Rank: 182.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,010	48,120	94,130
Average Weekly Circulation (1995)	23,148	13,546	38,803
Average Daily Circulation (1995)			18,613

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Mississippi—Meridian

WMDN

Ch. 24

Network Service: CBS.

Licensee: WMDN Inc., 6189 Federal Hwy., Fort Pierce, FL 33455.

Studio: 1151 Crestview Circle, Meridian, MS 39302.

Mailing Address: Box 2424, Meridian, MS 39302.

Telephone: 601-693-2424. Fax: 601-693-7126.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 745-kw max. & 621-kw horizontal visual, 75.6-kw max. & 63.1-kw horizontal aural. Antenna: 610-ft. above av. terrain, 368-ft. above ground, 1049-ft. above sea level.

Latitude 32° 19' 40"
Longitude 88° 41' 28"

Holds CP for change to 581-ft. above av. terrain, 994-ft. above ground, 374-ft. above sea level, lat. 32° 18' 43", long. 88° 41' 33", transmitter to U.S. Rte. 45, 3.67-mi. S of Meridian, in Lauderdale County. BPCT-920325KI.

Transmitter: 1151 Crestview Circle, Meridian.

Satellite Earth Stations: Prodelin, 4.5-meter C-band; Prodelin, 5-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.5-meter Ku-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Frank K. Spain (Group Owner).

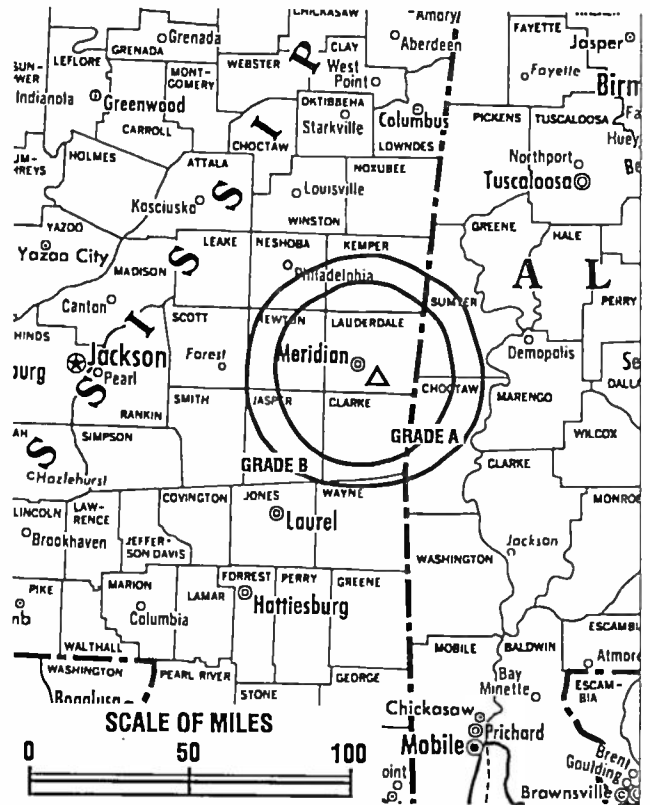
Began Operation: June 10, 1968. Left air Oct. 13, 1970. Sale to Frank Spain, et al., by Delta Communications Corp. approved by FCC March 23, 1972. Resumed operation Dec. 6, 1972. FCC approved sale to Meridian Bcstg. Partners Aug. 15, 1985. Left air April 30, 1992. Resumed operation April 28, 1994, under present ownership.

Represented (sales): Adam Young Inc.

Represented (legal): Reddy, Begley, Martin & McCormick.

Personnel:

Marc Grossman, General Manager.
Geoff Carter, Chief Engineer.



WMDN BPCT-920325KI Granted 6/30/92 © American Map Corp., No. 14244

Tina Reeves, Program Director.
Daniel Hamilton, Production Manager.

Rates: On request.

City of License: Meridian. DMA: Meridian. Rank: 182.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	41,250	41,530	82,780
Average Weekly Circulation (1995)	20,256	13,639	35,540
Average Daily Circulation (1995)			17,833

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Mississippi—Meridian

WTOK-TV

Ch. 11

Network Service: ABC, FOX.

Licensee: Benedek Bcstg. Co. LLC, Stewart Square Bldg., 308 W. State St., Rockford, IL 61101.

Studio: 815 23rd Ave., Meridian, MS 39301.

Mailing Address: Box 2988, Meridian, MS 39301.

Telephone: 601-693-1441. **Fax:** 601-483-3266. **E-mail:** wtoktv@aol.com

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 536-ft. above av. terrain, 319-ft. above ground, 984-ft. above sea level.

Latitude 32° 19' 38.30"
Longitude 88° 41' 27.80"

Transmitter: U.S. Hwy. 45, 1.8-mi. S of city.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.2-meter C-band; Andrew, Avantek, RCA receivers.

News Services: ABC, AP.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Began Operation: September 26, 1953. Sale to H & C Communications by Robert F. Wright, et al., approved by FCC July 28, 1981 (*Television Digest*, Vol. 21:14). Sale to Southwest Media Inc. (later United Bcstg. Corp.) approved by FCC Oct. 24, 1984 (Vol. 24:26, 33). Sale to current owner approved May 10, 1988 (Vol. 28:15).

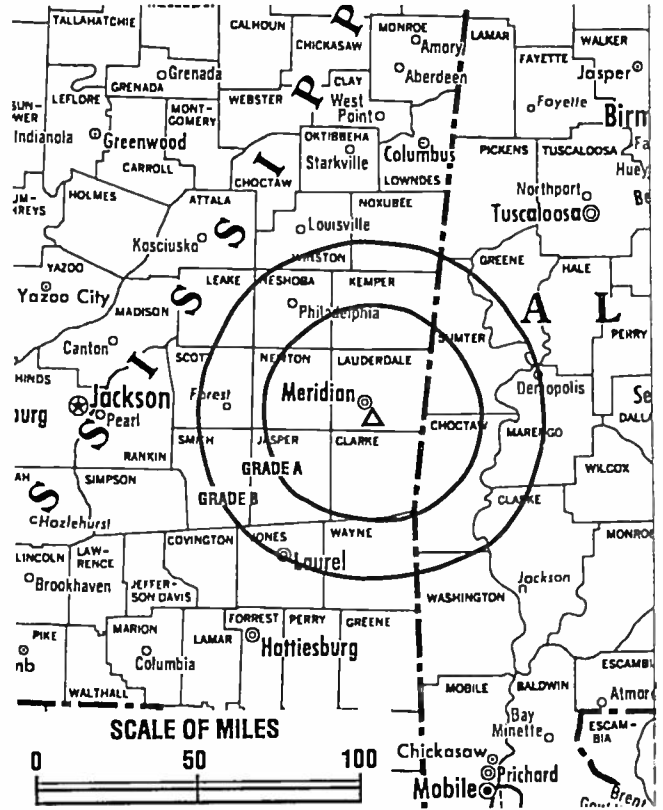
Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Tracey Jones, General Manager.
Bob Holland, Station Manager.
John Johnson, News Director.
Cassandra Turney, Program Manager.
Bill Day, Promotion Director.
Brad LeBrun, Chief Engineer.



WTOK-TV BMPCT-3043 Granted 5/2/55 © American Map Corp., No. 14244

Roy Givens, Business Manager.
Tim Walker, Operations Manager.

Highest 30 Sec. Rate: \$600.

City of License: Meridian. **DMA:** Meridian. **Rank:** 182.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	173,470	126,460	299,930
Average Weekly Circulation (1995)	41,741	34,928	82,746
Average Daily Circulation (1995)			52,654

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Mississippi—Natchez

WNTZ

Ch. 48

(Satellite of KADN, Lafayette, LA)

Network Service: FOX.

Licensee: Delta Management Corp., Box 1836, Natchez, MS 39121.

Studio: See KADN, Lafayette, LA

Telephone: 601-442-4800. Fax: 601-446-7019.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1170-kw max. visual, 120-kw max. aural. Antenna: 1043-ft. above av. terrain, 848-ft. above ground, 1008-ft. above sea level.

Latitude 31° 30' 33"
Longitude 91° 24' 19"

Holds CP for change to 2818-kw max. visual, 1037-ft. above av. terrain, 1020-ft. above ground, 1076-ft. above sea level, lat. 31° 40' 08", long. 91° 41' 30", transmitter to Concordia Parish, 4.3-mi. SW of Dunbarton, near Ballina Oil Field. BPCT-940513KF.

Transmitter: 625 Beltline Hwy., Natchez.

Satellite Earth Stations: Comtech, 3.8-meter C-band; Comtech, 5-meter C-band; Pinzone receivers.

Ownership: Delta Management Corp.

Began Operation: November 16, 1985. Left air 1988. Returned to air December 31, 1992.

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Peter V. Gureckis & Associates.

Personnel:

Daniel S. Penny, General Manager.
Sandi Cox, Local Sales Manager.
Lee Clardy, Chief Engineer.



WNTZ BPCT-940513KF Granted 7/21/94 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$100.

City of License: Natchez. DMA: Jackson, MS. Rank: 91.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,700	47,910	132,610
Average Weekly Circulation (1995)	13,364	4,727	18,958
Average Daily Circulation (1995)			7,590

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Mississippi—Tupelo

WLOV-TV

Ch. 27

Network Service: ABC, FOX.

Licensee: Lingard Bcstg. Corp., 180 Featherwood Hollow, Athens, GA 30601.

Studio: Beech Springs Rd., Tupelo, MS 38801.

Mailing Address: Box 350, Tupelo, MS 38802.

Telephone: 601-842-2227. **Fax:** 601-844-7061.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2000-kw max. & 468-kw horizontal visual, 200-kw max. & 46.8-kw horizontal aural. Antenna: 1680-ft. above av. terrain, 1441-ft. above ground, 2021-ft. above sea level.

Latitude 33° 47' 40"
Longitude 89° 05' 16"

Transmitter: 2.1-mi. NW of Woodland.

LMA: Local marketing agreement with WTVA (N), Tupelo-Columbus, MS.

Ownership: Lingard Broadcasting Corp.

Began Operation: May 29, 1983. Sale to James S. Love III by Venture Systems Inc. approved by FCC June 24, 1991. FCC granted sale to present owners April 12, 1994.

Represented (legal): Mullins, Rhyne, Emmons & Topel.

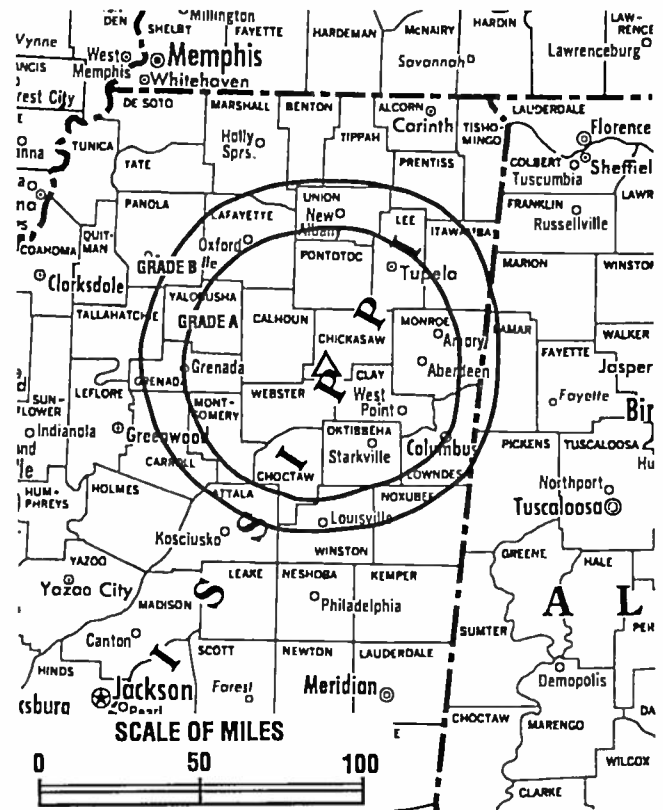
Personnel:

Jack Lingard, President.
Jennifer Dennington, Station Manager.
Marty Davis, Chief Engineer.

Rates: On request.

City of License: Tupelo. **OMA:** Columbus-Tupelo-West Point. **Rank:** 129.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WLOV-TV BMPCT-821109KM Granted 11/29/82 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	184,330	132,120	316,450
Average Weekly Circulation (1995)	62,278	33,434	100,290
Average Daily Circulation (1995)			44,196

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Mississippi—Tupelo-Columbus

WTVA

Ch. 9

Network Service: NBC.

Licensee: WTVA Inc., Box 350, Tupelo, MS 38802.

Studio: Beach Springs Rd., Tupelo, MS 38801.

Mailing Address: Box 350, Tupelo, MS 38802.

Telephone: 601-842-7620. Fax: 601-844-7061.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1780-ft. above av. terrain, 1590-ft. above ground, 2170-ft. above sea level.

Latitude 33° 47' 40"
Longitude 89° 05' 16"

Transmitter: 2.1-mi. NW of Woodland.

Satellite Earth Stations: 3 in operation.

SNG Mobile Dish: Hubcom, Ku-band.

News Service: AP.

LMA: Local marketing agreement with WLOV-TV (A,F), Tupelo, MS.

Ownership: WTVA Inc. (Group Owner).

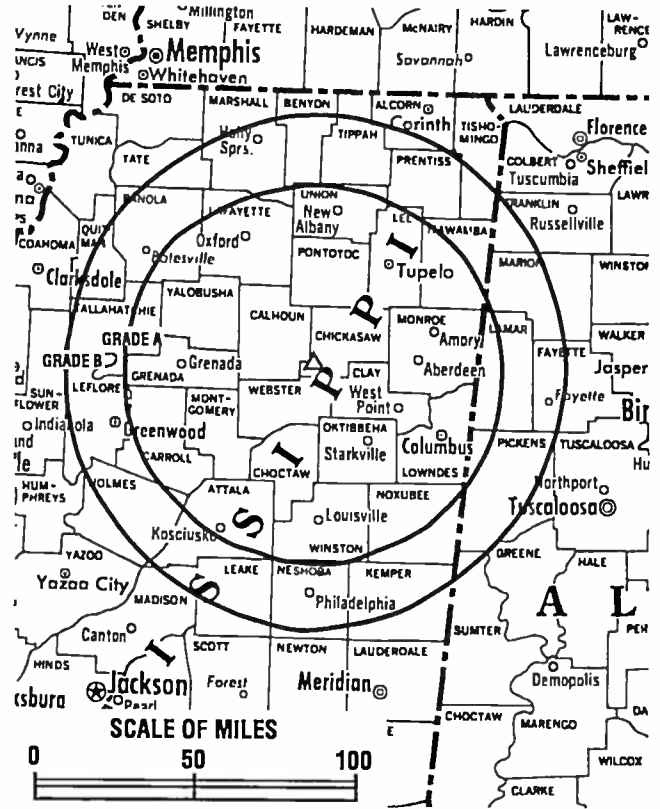
Began Operation: March 18, 1957.

Represented (sales): Katz Continental Television.

Represented (legal): Haley, Bader & Potts.

Personnel:

- Frank K. Spain, President.
- Mark Ledbetter, General Manager.
- Bob Leech, National Sales Director.
- Terry Barber, Local Sales Director.
- Charles Ed Bishop, Program Director.
- Wendell Robinson, Chief Engineer.



WTVA BPCT-4394 Granted 3/17/71 © American Map Corp., No. 14244

Gerald Stanford, Operations Director.
Terry Smith, News Director.

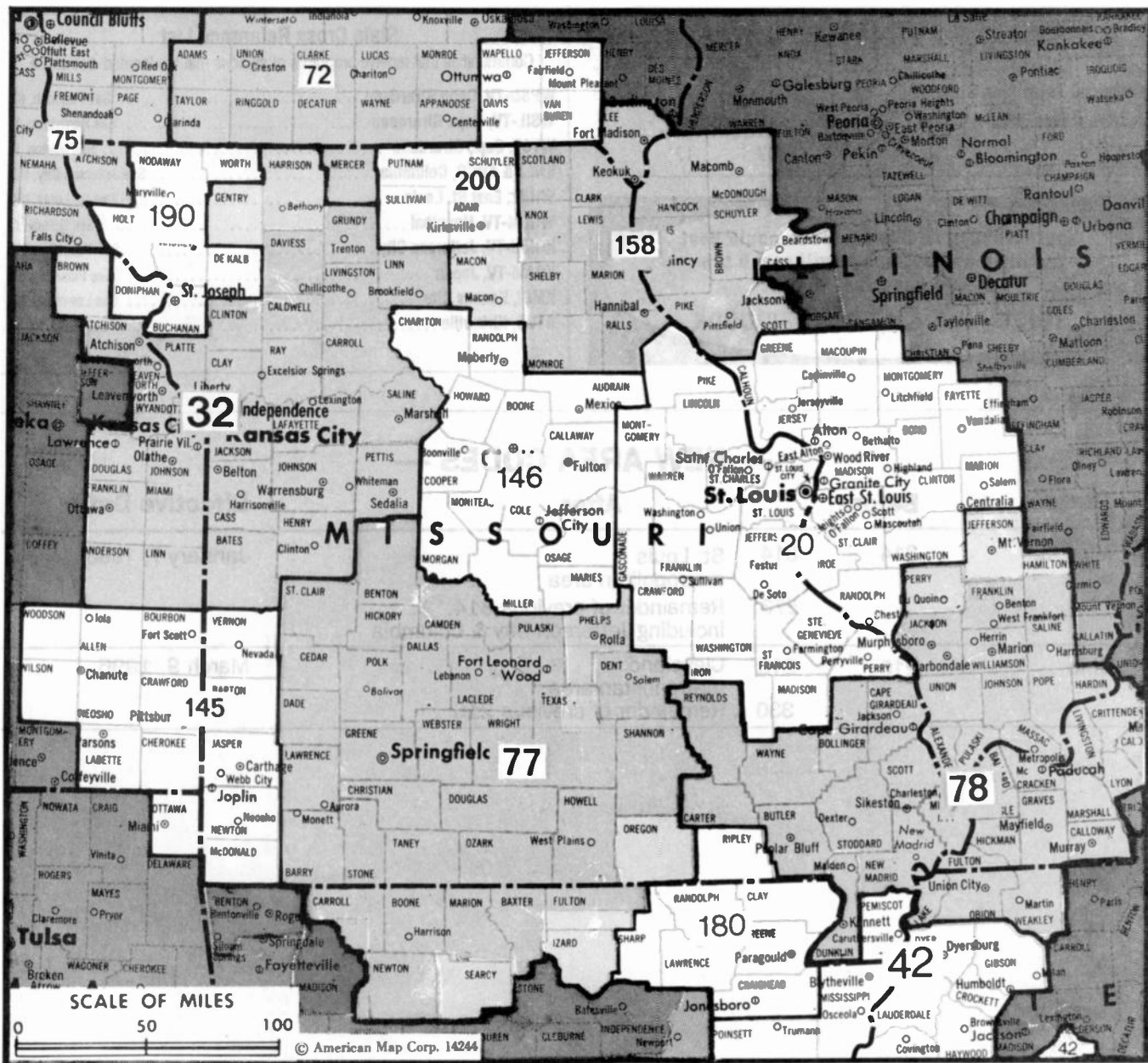
Rates: On request.

City of License: Tupelo. DMA: Columbus-Tupelo-West Point. Rank: 129.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	392,080	260,140	652,220
Average Weekly Circulation (1995)	113,399	83,094	213,564
Average Daily Circulation (1995)			129,188

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
St. Louis, MO	1,108,480	20	KDNL-TV (30), KMOV (4), KNLC (24), KPLR-TV (11), KSOK (5), KTVI (2), WHSL (46)
Kansas City, MO	779,630	32	KCTV (5), KMBC-TV (9), KMCI (38), KSHB-TV (41), KSMO-TV (62), KYFC (50), WDAF-TV (4)
Memphis, TN	605,280	42	WBUY (40), WFBI (50), WHBQ-TV (13), WLMT (30), WMC-TV (5), WPTY-TV (24), WREG-TV (3)
Des Moines-Ames, IA	369,410	72	KCCI (8), KOSM-TV (17), WHO-TV (13), WOI-TV (5)
Omaha, NE	360,760	75	KETV (7), KMTV (3), KPTM (42), KXVO (15), WOWT (6)
Springfield, MO	353,560	77	KOEB-TV (27), KOLR (10), KSPR (33), KYTV (3)
Paducah, KY-Cape Girardeau, MO-Harrisburg-Mount Vernon, IL	350,870	78	KBSI (23), KFVS-TV (12), KPOB-TV (15), WCCE (13), WPSO-TV (6), WSIL-TV (3), WTCT (27)
Joplin, MO-Pittsburg, KS	143,340	145	KOAM-TV (7), KODE-TV (12), KSNF (16)
Columbia-Jefferson City, MO	139,530	146	KMIZ (17), KNLJ (25), KOMU-TV (8), KRCG (13)
Quincy, IL-Hannibal, MO-Keokuk, IA	116,940	158	KHOA-TV (7), WGEM-TV (10), WTJR (16)
Jonesboro, AR	73,820	180	KAIT-TV (8)
St. Joseph, MO	53,430	190	KQTV (2), KTAJ (16)
Ottumwa, IA-Kirksville, MO	42,790	200	KTVO (3), KYOU-TV (15)

Missouri

Missouri Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	15	14	29
Educational Television Stations	2	3	5
	17	17	34

Your message in this ad space could cost
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people important to you!

Television & Cable Factbook

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WPSD-TV, Cape Girardeau	See Paducah, KY
WSIL-TV, Cape Girardeau	See Harrisburg, IL
WTCT, Cape Girardeau	See Marion, IL
KNLJ & KRCG, Columbia	See Jefferson City, MO
WHSL, East St. Louis	See St. Louis, MO
WGEM-TV, Hannibal	See Quincy, IL
KOMU-TV, Jefferson City	See Columbia, MO
KOAM-TV, Joplin	See Pittsburg, KS
KMCI, Kansas City	See Lawrence, KS
KTVO, Kirksville	See Ottumwa, IA

— NEW AREA CODES —

State	Before	After	Effective Date
Missouri	314	314 St. Louis metropolitan area	January 7, 1996
		573 Remainder of previous 314, including Jefferson City & Columbia	
Ohio	216	216 Cleveland metropolitan area	March 9, 1996
		330 Remainder of previous 216	

Missouri—Cape Girardeau

KBSI

Ch. 23

Network Service: FOX.

Licensee: Max Television of Girardeau L.P., 5501 Greenwich Rd., No. 198, Virginia Beach, VA 23462.

Studio: 806 Enterprise St., Cape Girardeau, MO 63701.

Branch Office: 160 Clark St., Carterville, IL 62918.

Telephones: 314-334-1223 (Cape Girardeau); 618-997-2223 (Carterville).

Fax: 314-334-1208.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1870-kw max. visual, 187-kw max. aural. Antenna: 1770-ft. above av. terrain, 1567-ft. above ground, 2277-ft. above sea level.

Latitude 37° 24' 23"
Longitude 89° 33' 44"

Holds CP for change to 1860-kw max. visual, 1781-ft. above av. terrain, 1539-ft. above ground, 2247-ft. above sea level. BPCT-950202KE.

Transmitter: E side of Perryville Rd., approx. 2.9-mi. SSW of Oriole.

Satellite Earth Stations: Avcom, 10-meter C-band; Gardiner, 7-meter C-band; M/A-Com, 7-meter Ku-band; Zenith, 3-meter Ku & C-band; Avcom, Gardiner, M/A-Com, Zenith receivers.

Ownership: Max Television L.P. (Group Owner).

Began Operation: September 10, 1983. Sale to Engles Communications Inc. by Stephen Kent, et al., approved by FCC Dec. 20, 1989. Sale to present owner by Engles Communications Inc. approved by FCC Aug. 25, 1995.

Represented (sales): Pety Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

- Steven B. Engles, General Manager.
- Robert Steinberg, Manager, Finance & Administration.
- Jean Turnbough, Local Sales Manager.
- Joe Fraley, National Sales Manager.
- Jean Graham, Program Manager.
- John Baker, Chief Engineer.



KBSI BPCT-950202KE Granted 4/6/95 © American Map Corp., No. 14244

Bryan Uptain, Director, Creative Services.
Christy Benton, Business Manager.

Rates: On request.

City of License: Cape Girardeau. DMA: Paducah-Cape Girardeau-Harrisburg-Mount Vernon. Rank: 78.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	252,090	204,290	456,380
Average Weekly Circulation (1995)	103,998	51,936	174,551
Average Daily Circulation (1995)			78,797

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Missouri—Cape Girardeau

KFVS-TV

Ch. 12

Network Service: CBS.

Licensee: AFLAC Broadcast Partners, 310 Broadway, Cape Girardeau, MO 63701.

Studio: 310 Broadway, Cape Girardeau, MO 63701.

Mailing Address: Box 100, Cape Girardeau, MO 63702-0100.

Telephone: 314-335-1212. Fax: 314-335-6303.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 1677-ft. above ground, 2487-ft. above sea level.

Latitude 37° 25' 46"
Longitude 89° 30' 14"

Transmitter: 8.5-mi. N of Cape Girardeau, off County Road V.

Satellite Earth Stations: DH Satellite, 5-meter Ku-band; RCA, 3.7-meter Ku-band; Standard Communications receivers.

News Services: AP, Conus.

Ownership: American Family Corp. (AFLAC) (Group Owner).

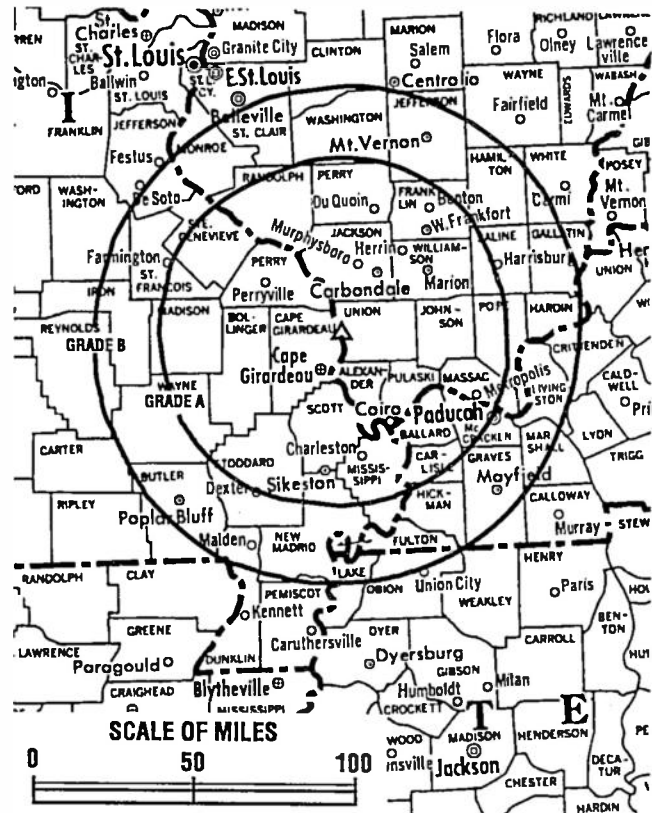
Began Operation: October 3, 1954. Sale to present owner by Oscar C. Hirsch, et al., approved by FCC April 4, 1979 (Television Digest, Vol. 18:41).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Schnader, Hamison, Segal & Lewis.

Personnel:

Howard Meagle, Vice President & General Manager.
Darla Matlock, General Sales Manager.
Michael Beecher, News Director.
Arnold Killian, Chief Engineer.
Paul Keener, Promotion Director.
Mike Wunderlick, Production Manager.
Frank Knight, Business Manager.
Dean Leipsner, Program Director.



KFVS-TV BPCT-2609 Granted 4/17/59

© American Map Corp., No. 14244

Rates: On request.

City of License: Cape Girardeau. DMA: Paducah-Cape Girardeau-Harrisburg-Mount Vernon. Rank: 78.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	417,910	346,060	763,970
Average Weekly Circulation (1995)	181,774	118,938	338,695
Average Daily Circulation (1995)			218,223

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Missouri—Columbia

KMIZ

Ch. 17

Network Service: ABC.

Licensee: Stauffer Communications Inc., 501 Business 70 East, Columbia, MO 65201.

Studio: 501 Business 70 East, Columbia, MO 65201.

Telephone: 314-449-0917. Fax: 314-875-7078.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1600-kw max. visual. Antenna: 1141-ft. above av. terrain, 1070-ft. above ground, 1877-ft. above sea level.

Latitude 38° 46' 29"
Longitude 92° 33' 22"

Transmitter: 3.5-mi. W of Jamestown.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Andrew receivers.

News Service: ABC.

Ownership: Morris Communications Corp. (Group Owner).

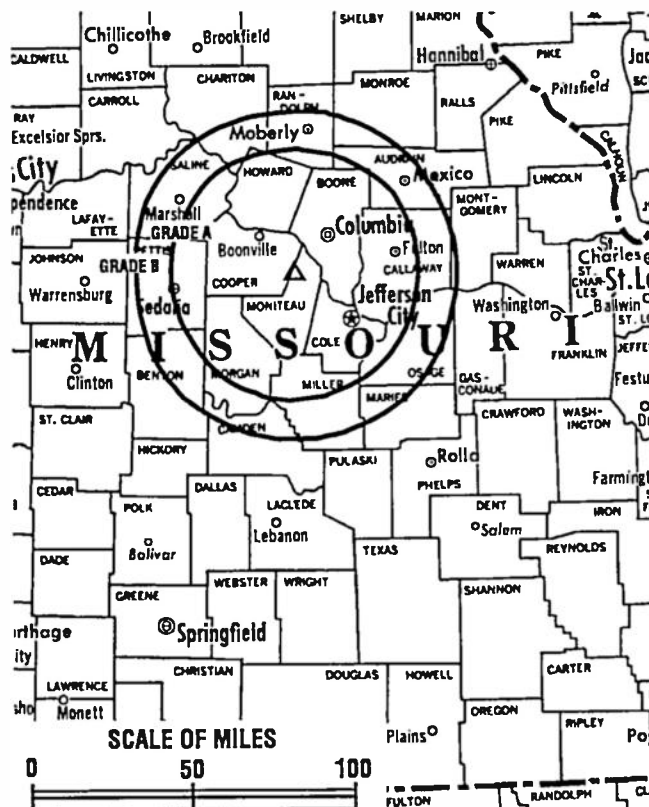
Began Operation: December 5, 1971. Sale to Stauffer Communications by Richard E. & Robert H. Koenig approved by FCC Dec. 13, 1984 (Television Digest, Vol. 24:43). Sale to Morris Communications approved May 2, 1995 (Vol. 34:32).

Represented (sales): Pety Television Inc.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler.

Personnel:

Pat Dalbey, General Manager.
Jean Viox, National Sales Manager.
Tom Chapman, Program Director.
Teresa Snow, News Director.
Neil Pedersen, Chief Engineer.
Gary Peel, Business Manager.
Jeff Ausmus, Production Manager.



KMIZ BPCT-890522KF Granted 7/31/89 © American Map Corp., No. 14244

Rates: On request.

City of License: Columbia. DMA: Columbia-Jefferson City. Rank: 146.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	160,720	136,880	297,600
Average Weekly Circulation (1995)	72,054	46,946	123,499
Average Daily Circulation (1995)			59,371

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Missouri—Columbia

KOMU-TV

Ch. 8

Network Service: NBC.

Licensee: The Curators of the University of Missouri, Columbia, MO 65201.

Studio: Hwy. 63 S, Columbia, MO 65201.

Telephone: 314-882-8888. Fax: 314-884-8888.

E-mail: komu@showme.missouri.edu Web Site: <http://www.missouri.edu/~komu>

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 793-ft. above av. terrain, 738-ft. above ground, 1575-ft. above sea level.

Latitude 38° 53' 16"
Longitude 92° 15' 48"

Transmitter: U. of Missouri South Farm, 6.2-mi. SE of Columbia.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 4.5-meter Ku-band; Harris, 6.5-meter; RCA, 2.5-meter Ku-band; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

SNG Mobile Dish: Satcom, 2.4-meter Ku-band.

News Service: AP.

Ownership: The Curators of the University of Missouri.

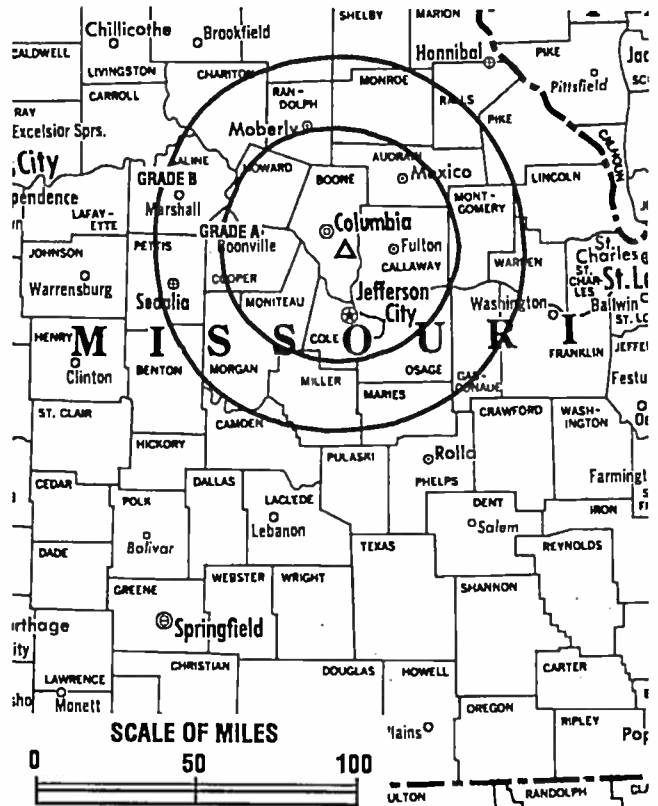
Began Operation: December 21, 1953.

Represented (sales): Seltel Inc.

Represented (legal): Fisher, Wayland, Cooper, Leader & Zaragoza.

Personnel:

Thomas R. Gray, General Manager.
John Streckler, General Sales Manager.
Susie Sapp, National Sales Manager.
Stacey Woelfel, News Director.
Anna Carr-Hargis, Marketing & Programming Director.
Lee Eggers, Chief Engineer.
Gloria Britt, Business Manager.



KOMU-TV BPCT-880119KL Granted 3/25/88 © American Map Corp., No. 14244

Brian Cottle, Production Manager.
Matt Gabrett, Program Assistant.

Highest 30 Sec. Rate: \$700.

City of License: Columbia. DMA: Columbia-Jefferson City. Rank: 146.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	303,490	201,500	504,990
Average Weekly Circulation (1995)	85,713	58,592	155,531
Average Daily Circulation (1995)			88,763

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Missouri—Hannibal-Quincy, Illinois

KHQA-TV

Ch. 7

Network Service: CBS.

Licensee: Benedek Bcstg. Co. LLC, Stewart Square Bldg., 308 W. State St., Rockford, IL 61101.

Studios: 2333 Palmyra Rd., Hannibal, MO 63401; WCU Bldg., Quincy, IL 62301.

Mailing Address: Box 905, Quincy, IL 62306.

Telephones: 217-222-6200 (Quincy); 314-221-2762 (Hannibal).

Fax: 217-228-3164.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 269-kw visual, 47.9-kw aural. Antenna: 890-ft. above av. terrain, 804-ft. above ground, 1539-ft. above sea level.

Latitude 39° 58' 22"
Longitude 91° 19' 54"

Transmitter: Columbus Rd., Quincy, IL.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Harris, 3.5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Conus, Sports News Satellite.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Began Operation: August 27, 1953. FCC approved sale to present owner by Lee Enterprises Inc. Oct. 30, 1986 (Television Digest, Vol. 26:38).

Represented (sales): Katz Continental Television.

Personnel:

John Hurley, General Manager.
Tana Kenny, National & Regional Sales Manager.
Rose Davis, Local Sales Manager.
Nadine Martin, Business Manager.
Tom Stemmler, Production Manager.
Mike Seaver, Chief Engineer.
Clay Hagedorn, Promotion Manager.



KHQA-TV BPCT-4746 Granted 10/9/74

© American Map Corp., No. 14244

Rates: On request.

City of License: Hannibal. DMA: Quincy-Hannibal-Keokuk. Rank: 158.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	234,580	139,030	373,610
Average Weekly Circulation (1995)	70,453	47,040	130,182
Average Daily Circulation (1995)			81,923

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Missouri—Jefferson City

KNLJ

Ch. 25

Network Service: Independent.

Licensee: New Life Evangelistic Center Inc., Box 2525, New Bloomfield, MO 65063.

Studio: 9810 State Rd. AE, New Bloomfield, MO 65063.

Telephone: 314-896-5105. **Fax:** 314-896-4376.

E-mail: knljpenny@aol.com

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2042-kw max. visual, 204.2-kw max. aural. Antenna: 1028-ft. above av. terrain, 916-ft. above ground, 1756-ft. above sea level.

Latitude 38° 42' 16"
Longitude 92° 05' 20"

Transmitter: Hwys. 54 & 232, New Bloomfield, MO.

Satellite Earth Stations: ADM, 3-meter; Winegard, 3-meter; Drake, Uniden receivers.

Ownership: New Life Evangelistic Center Inc. (Group Owner).

Began Operation: March 30, 1986.

Represented (sales): Savalli Broadcast Sales.

Represented (legal): John Midlen Jr.

Personnel:

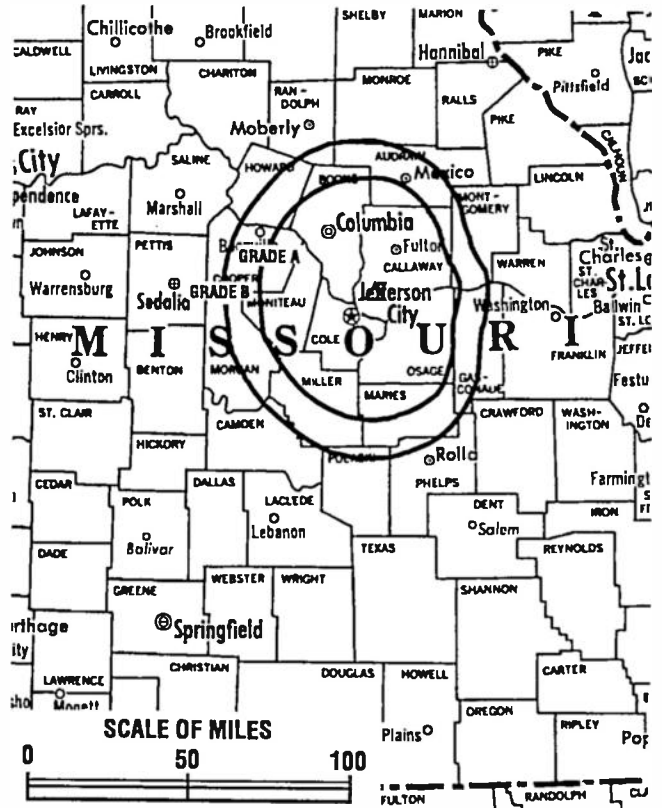
Larry Rice, General Manager.

Penny Rice, Station & General Sales Manager.

Highest 30 Sec. Rate: \$100.

City of License: Jefferson City. **OMA:** Columbia-Jefferson City. **Rank:** 146.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KNLJ BMPCT-850416KF Granted 5/28/85 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	175,160	128,820	303,980
Average Weekly Circulation (1995)	12,572	16,333	31,396
Average Daily Circulation (1995)			10,433

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Missouri—Jefferson City

KRCG

Ch. 13

Network Service: CBS.

Licensee: Mel Wheeler Inc., 1710 Westminster St., Denton, TX 76205.

Studio: Hwy. 54, Jefferson City, MO 65102.

Mailing Address: Box 659, Jefferson City, MO 65102.

Telephone: 314-896-5144.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1012-ft. above av. terrain, 929-ft. above ground, 1773-ft. above sea level.

Latitude 38° 41' 28"
Longitude 92° 05' 43"

Transmitter: U.S. Hwy. 54, 2-mi. S of New Bloomfield.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: M/A-Com, 3.7-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS, CNN.

Ownership: Mel Wheeler Inc. (Group Owner).

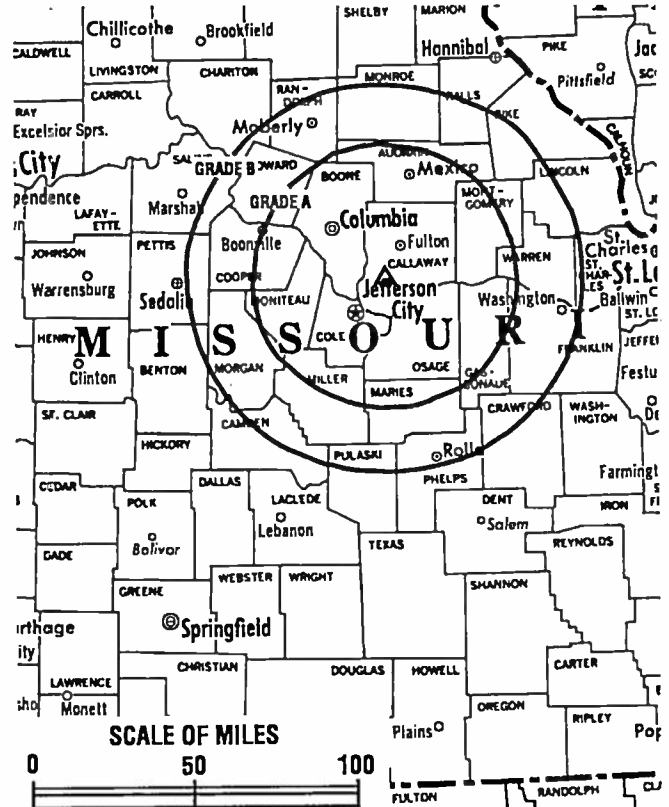
Began Operation: February 13, 1955. Sale to present owner by Price Communications approved by FCC Sept. 9, 1988. Sale to Price Communications by LDX Broadcast approved Nov. 15, 1984 (Television Digest, Vol. 24:36). Sale, including former satellite KMOS-TV, Sedalia, MO & KWOS(AM), to Mid-America TV by Jefferson TV Co. (Mrs. W. H. Weldon) approved July 13, 1966 by FCC (Vol. 5:52; 6:29).

Represented (sales): Katz Continental Television.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Lohnes & Culver.

Personnel:
M. J. (Bob) Grootchand, Vice President & General Manager.
Betsy Farris, Local Sales Manager.
Jeff Karnowski, News Director.
Leland Gordon, Program Director.



KRCG BPCT-811221KE Granted 1/12/82 © American Map Corp., No. 14244

Laura Reynolds, Promotion Director.
Rebecca Brinkley, Business Manager.
Steve Metzger, Chief Engineer.

Highest 30 Sec. Rate: \$750.

City of License: Jefferson City. DMA: Columbia-Jefferson City. Rank: 146.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	201,900	164,670	366,570
Average Weekly Circulation (1995)	87,969	59,442	159,849
Average Daily Circulation (1995)			97,586

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Missouri—Joplin

KODE-TV

Ch. 12

Network Service: ABC.

Licensee: Eastern Bcstg. Corp., 1928 W. 13th St., Joplin, MO 64802.

Studio: 1928 W. 13th St., Joplin, MO 64802.

Mailing Address: Box 46, Joplin, MO 64802.

Telephone: 417-623-7260. Fax: 417-623-3736. E-mail: tv12kode@aol.com

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1020-ft. above av. terrain, 999-ft. above ground, 2049-ft. above sea level.

Latitude 37° 04' 36"
Longitude 94° 32' 10"

Transmitter: 1928 W. 13th St.

Satellite Earth Stations: ADM, 3.7-meter C-band; AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Avartek, M/A-Com receivers.

News Services: ABC, AP.

Ownership: Eastern Broadcasting Corp. (Group Owner).

Began Operation: September 26, 1954. Sale to present owner approved by FCC March 23, 1990 (*Television Digest*, Vol. 30:8). Sale to Gilmore Bcstg. by WSTV Inc. (United Printers & Publishers Inc.) approved by FCC May 23, 1962 (Vol. 2:22). Transfer of Friendly Stations to United Printers and Publishers Inc. from WSTV Inc., original owners, approved by FCC Nov. 8, 1961 (Vol. 17:30, 33; 2:14). Sale to WSTV Inc. by Austin Harrison approved Oct. 21, 1956 (Vol. 12:39, 44).

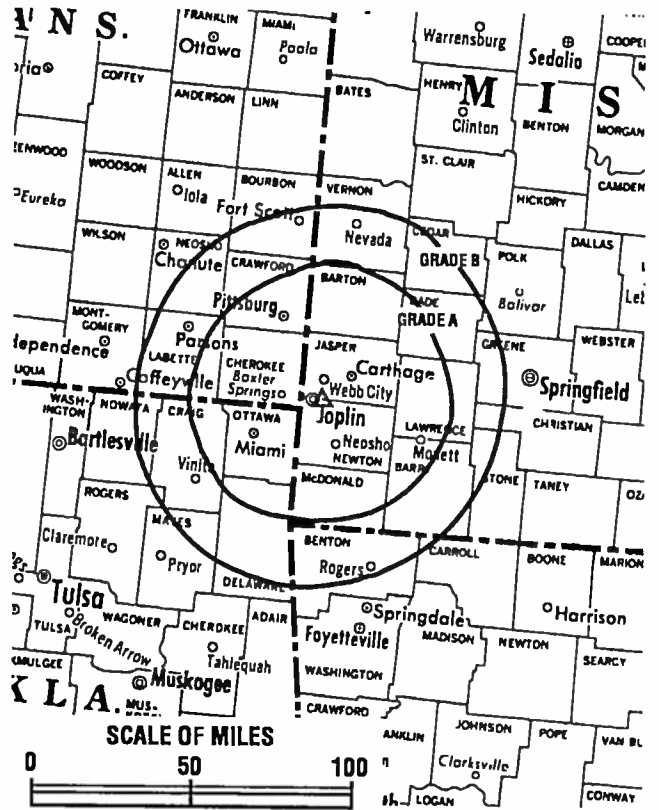
Represented (sales): Blair Television.

Represented (legal): Schwartz, Woods & Miller.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Jerry Montgomery, General Manager.
- John Hoffmann, General Sales Manager.
- Dale Phipps, Local Sales Manager.
- Larry Young, News Director.
- Julie Rogers, Program Director.
- Bob Shryock, Business Manager.
- Sarah Ivey, Promotion Manager.



KODE-TV BMPCT-6050 Granted 6/11/65 © American Map Corp., No. 14244

Don Ross, Chief Engineer.
Darren Dishman, Production Manager.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$1000.

City of License: Joplin. DMA: Joplin-Pittsburg. Rank: 145.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	302,580	220,310	522,890
Average Weekly Circulation (1995)	72,317	71,791	148,157
Average Daily Circulation (1995)			84,306

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Missouri—Joplin

KSNF

Ch. 16

Network Service: NBC.

Licensee: Tri-State Bcstg. Corp., Box 1393, Joplin, MO 64802.

Studio: 1502 Cleveland Ave., Joplin, MO 64801.

Telephone: 417-781-2345. Fax: 417-782-2417.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 2600-kw visual, 260-kw aural. Antenna: 1060-ft. above av. terrain, 1017-ft. above ground, 2056-ft. above sea level.

Latitude 37° 04' 33"
Longitude 94° 33' 16"

Transmitter: 1502 Cleveland Ave.

Satellite Earth Stations: Hams, 6.2-meter Ku-band; RCA, 3.2-meter Ku-band; Scientific-Atlanta, 4.6-meter; ChannelMaster, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: Price Communications Corp. (Group Owner).

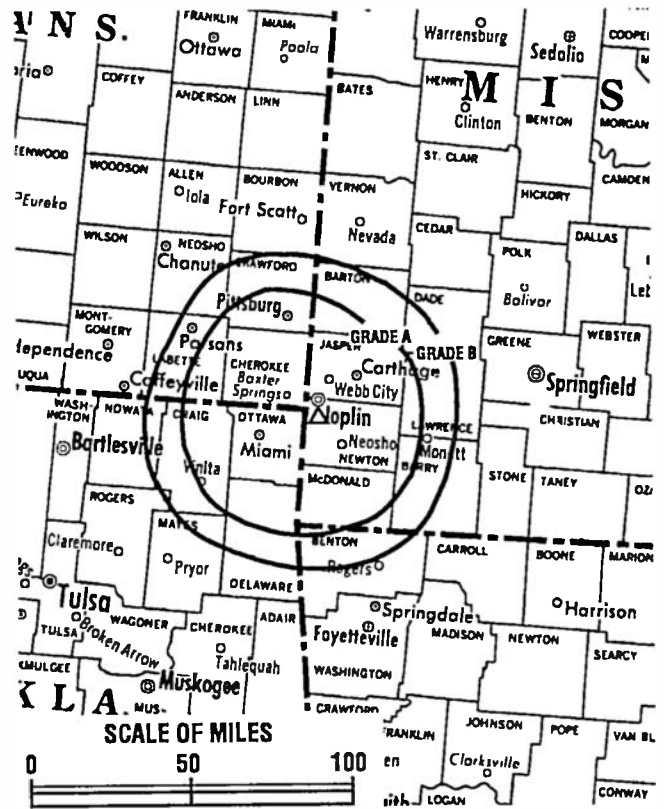
Began Operation: September 2, 1967. Sale to present owner approved by FCC Feb. 27, 1987. Previous sale to Kansas State Network by Virginia S. Hickey, et al., approved by FCC April 29, 1975. For sale of Kansas State Network, see KSNW, Wichita, KS. Note: Sale to USA Broadcast Group pending (Television Digest, Vol. 35:35).

Represented (sales): Katz Continental Television.

Represented (legal): Roberts & Eckard.

Personnel:

- Bill Bengtson, Vice President & General Manager.
- Scott Scantlin, Production Manager.
- Steve Russell, News Director.
- Mike Pound, Promotion Director.
- Angela Fisher, Controller.
- Jeff Hadley, Chief Engineer.



KSNF BPCT-810615LC Granted 9/10/81 © American Map Corp., No. 14244

Rates: On request.

City of License: Joplin. DMA: Joplin-Pittsburg. Rank: 145.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	232,430	168,180	400,610
Average Weekly Circulation (1995)	88,815	58,880	151,661
Average Daily Circulation (1995)			82,539

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Missouri—Kansas City

KCTV

Ch. 5

Network Service: CBS.

Licensee: Meredith Corp., 1716 Locust St., Des Moines, IA 50306.

Studio: 4500 Shawnee Mission Pkwy., Fairway, KS 66205.

Telephone: 913-677-5555. **Fax:** 913-677-7284.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1128-ft. above av. terrain, 998-ft. above ground, 2005-ft. above sea level.

Latitude 39° 04' 15"
Longitude 94° 34' 57"

Transmitter: 129 E. 31st St.

News Services: CNN Headline News, Newscope.

Ownership: Meredith Corp. (Group Owner).

Began Operation: September 27, 1953.

Represented (sales): TeleRep Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

- John C. Rose, Vice President & General Manager.
- Erwin Parthe, Station Operations Director.
- Robert Frey, General Sales Manager.
- Donald North, News Director.
- Mark St. Clair, Local Sales Manager.
- Mary Rimann, National Sales Manager.
- Joe Snelson, Director of Engineering.
- Bernie Erber, Business Manager.
- Peter Barrett, Marketing & Production Director.



KCTV BMPCT-2317 Granted 10/26/54

© American Map Corp., No. 14244

Rates: On request.

City of License: Kansas City. **DMA:** Kansas City. **Rank:** 32.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	818,180	500,030	1,318,210
Average Weekly Circulation (1995)	479,540	250,938	774,735
Average Daily Circulation (1995)			458,369

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Missouri—Kansas City

KMBC-TV

Ch. 9

Network Service: ABC.

Licensee: The Hearst Corp., 1049 Central St., Kansas City, MO 64105.

Studio: 1049 Central St., Kansas City, MO 64105.

Telephone: 816-221-9999. Fax: 816-421-4163.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: Circularly polarized, 1170-ft. above av. terrain, 1124-ft. above ground, 2049-ft. above sea level.

Latitude 39° 05' 01"
Longitude 94° 30' 57"

Transmitter: 5701 E. 22nd St., Kansas City.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 3.7-meter Ku-band; SatCom, 5.5-meter Ku-band; Andrew, DX Antenna, M/A-Com receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: ABC, AP.

Ownership: Hearst Broadcasting (Group Owner).

Began Operation: August 1, 1953 as WHB-TV, sharing time with KMBC-TV, operated by Midland Bcstg. Co. On June 9, 1954, FCC approved sale and WHB Bcstg. Co. was changed to KMBC Bcstg. Co. and acquired KMBC-TV-AM & KFRM (Television Digest, Vol. 10:17, 20, 24). Sale to Metropolitan Bcstg. (div. of Metromedia Inc.) approved July 26, 1961. Sale to present owner by Metromedia approved by FCC April 1, 1982 (Vol. 21:37; 22:14).

Represented (sales): Katz American Television.

Represented (legal): Tharrington, Smith & Hargrove.

Personnel:

Paul (Dino) Dinovitz, Vice President & General Manager.
Tracy Boschert, General Sales Manager.
Bob Brandt, Local Sales & Marketing Manager.
Denise Dailey, National Sales Manager.
Pat Patton, Program Director.
Brian Bracco, News Director.



KMBC-TV BPCT-890222KL Granted 4/28/89 © American Map Corp., No. 14244

Roxann Nelson, Promotion Director.
Gerald Golden, Business Manager.
Jerry Dixon, Chief Engineer.
Linda Olgren, Traffic/Computer Operations Manager.

Rates: On request.

City of License: Kansas City. DMA: Kansas City. Rank: 32.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	760,940	422,590	1,183,530
Average Weekly Circulation (1995)	492,473	253,836	784,669
Average Daily Circulation (1995)			459,422

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Missouri—Kansas City

KSHB-TV

Ch. 41

Network Service: NBC.

Licensee: Scripps Howard Bcstg. Co., 1100 Central Trust Tower, Box 5380, Cincinnati, OH 45201.

Studio: 4720 Oak St., Kansas City, MO 64112.

Telephone: 816-753-4141. Fax: 816-932-4122.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1320-kw max. & 1000-kw horizontal visual, 132-kw max. & 100-kw horizontal aural. Antenna: 1060-ft. above av. terrain, 1159-ft. above ground, 2045-ft. above sea level.

Latitude 39° 04' 20"
Longitude 94° 35' 45"

Transmitter: 3017 Bellevue, Kansas City.

Satellite Earth Stations: DH Satellite, 4.2-meter C-band; Harris, 6.1-meter C-band; Microdyne, 3.6-meter Ku-band; Prodelin, 3.7-meter Ku-band; DX Engineering, Harris, M/A-Com, Standard Communications receivers.

News Services: AP, CNN, NBC.

Ownership: E. W. Scripps Co. (Group Owner).

Began Operation: September 28, 1970. Transfer of control to Benno C. Schmidt from William D. Grant approved by FCC Dec. 1, 1971. Sale to present owner approved by FCC Sept. 15, 1977 (Television Digest, Vol. 16:50; 17:38).

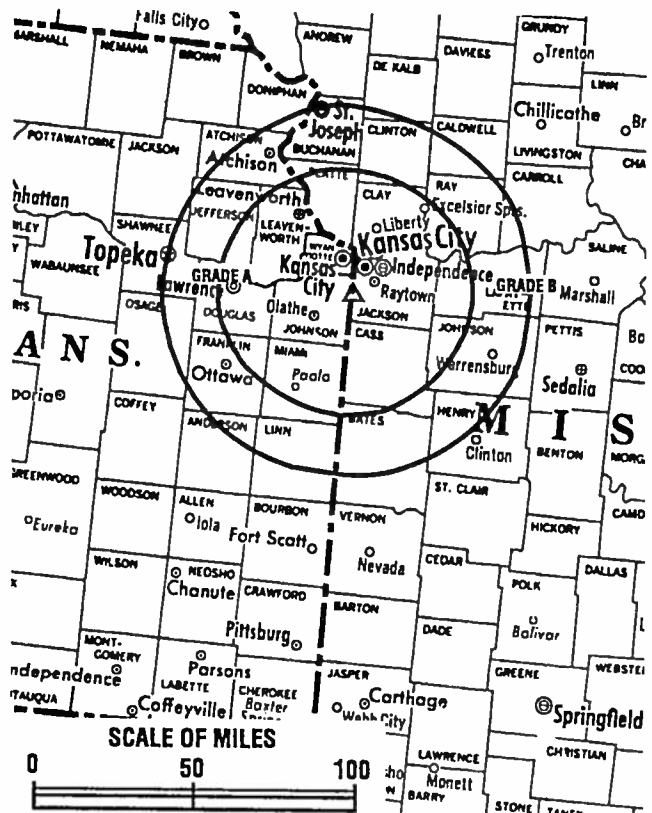
Represented (sales): Blair Television.

Represented (legal): Baker & Hostetler.

Represented (engineering): Paul Godley Co.

Personnel:

Charlotte Moore-English, Vice President & General Manager.
Jim Swinehart, Station Manager.
Craig Allison, General Sales Manager.
Alan Fuchsman, Local Sales Manager.
Alex George, National Sales Manager.
Mark Olinger, News Director.
Sandy Martin, Promotion Director.



KSHB-TV BMPCT-7235 Granted 9/4/70 © American Map Corp., No. 14244

Cherie Elvin, Business Manager.
James O'Connor, Engineering Manager.

Rates: On request.

City of License: Kansas City. OMA: Kansas City. Rank: 32.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	792,900	439,860	1,232,760
Average Weekly Circulation (1995)	408,226	193,905	633,197
Average Daily Circulation (1995)			282,440

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Missouri—Kansas City

KSMO-TV

Ch. 62

Network Service: UPN.

Licensee: Kansas City TV-62 L.P., 18 Newburg St., Boston, MA 02116.

Studio: 10 E. Cambridge Dr., Suite 300, Kansas City, KS 66103-1342.

Telephone: 913-621-6262. Fax: 913-621-4773; 913-621-4703.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 2183-kw max. & 88.13-kw horizontal visual, 218.3-kw max. & 8.81-kw horizontal aural. Antenna: 1115-ft. above av. terrain, 1142-ft. above ground, 1968-ft. above sea level.

Latitude 39° 04' 59"
Longitude 94° 28' 49"

Requests CP for change to 5000-kw max. visual. BPCT-950807KN.

Transmitter: 21st St. & Stark Ave.

Satellite Earth Stations: Comtech, 5-meter C-band; M/A-Com, 3-meter Ku-band; M/A-Com, Standard Communications receivers.

News Service: AP.

Ownership: ABRY Communications (Group Owner).

Began Operation: December 7, 1983. Sale to present owner approved by FCC Jan. 31, 1990.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Arter & Hadden.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Jim MacDonald, General Manager.
Richard Deutsch, General Sales Manager.
Gloria Rudd, Local Sales Manager.
Len Randazzo, National Sales Manager.
Matthew Rankin, Program Director.
David Birdsong, Chief Engineer.
Bruce Stone, Promotion Director.
Steve Millikan, Business Manager.



KSMO-TV BPCT-901217KF Granted 3/21/91 © American Map Corp., No. 14244

Cathy Estrada, Traffic Manager.
Jeff Clement, Production Manager.

Rates: On request.

City of License: Kansas City. DMA: Kansas City. Rank: 32.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	644,500	366,300	1,010,800
Average Weekly Circulation (1995)	254,798	141,061	413,544
Average Daily Circulation (1995)			165,015

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Missouri—Kansas City

KYFC

Ch. 50

Network Service: Independent.

Licensee: Kansas City Youth for Christ Inc., 4715 Rainbow Blvd., Shawnee Mission, KS 66205.

Studio: 4715 Rainbow Blvd., Shawnee Mission, KS 66205.

Telephone: 913-262-1700. Fax: 913-262-1782.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 1170-kw max. visual, 117-kw max. aural. Antenna: 1119-ft. above av. terrain, 1164-ft. above ground, 2049-ft. above sea level.

Latitude 39° 01' 19"
Longitude 94° 30' 50"

Transmitter: 6309 E. 56th St.

Satellite Earth Stations: Andrew, 5-meter C-band; Star, 5-meter C-band; Harris receivers.

Ownership: Kansas City Youth for Christ Inc.

Began Operation: December 15, 1978.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Ronnie Metsker, President.
Wayne Antrim, General Manager.
Kathy Burton, General Sales Manager.
Sue Copling, Program Director.
Ron Rockrohr, Chief Engineer.

Rates: On request.

City of License: Kansas City. **DMA:** Kansas City. **Rank:** 32.



KYFC BPCT-4950 Granted 4/29/77 © American Map Corp., No. 14244

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	476,230	290,220	766,450
Average Weekly Circulation (1995)	24,905	40,233	69,603
Average Daily Circulation (1995)			20,848

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Missouri—Kansas City

WDAF-TV

Ch. 4

Network Service: FOX.

Licensee: WDAF License Inc., Signal Hill, Kansas City, MO 64108.

Studio: Signal Hill, Kansas City, MO 64108.

Telephone: 816-753-4567. Fax: 816-932-9202.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1130-ft. above av. terrain, 1163-ft. above ground, 2049-ft. above sea level.

Latitude 39° 04' 20"
Longitude 94° 35' 45"

Transmitter: Signal Hill.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 9.2-meter C-band; Scientific-Atlanta, 3-meter C-band; Harris receivers.

SNG Mobile Dish: Midwest, 3-meter Ku-band.

News Services: AP, CNN, Fox News.

Ownership: New World Communications Group (Group Owner).

Began Operation: October 16, 1949. FCC July 15, 1994 approved sale to present owner (Television Digest, Vol. 34:19, 38, 42). Sale to Great American Bcstg. Co. approved Oct. 2, 1987 (Vol. 27:16, 18, 23, 30, 41). Sale to Taft TV & Radio by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (Vol. 3:15, 16, 31; 4:8). Sale to Transcontinent by National-Missouri TV Inc. (wholly owned by National Theatres & Television Inc.) approved July 13, 1960 (Vol. 16:29). Sale to National-Missouri TV Inc. by founding Kansas City Star in compliance with government anti-trust consent decree approved April 23, 1958 (Vol. 13:47,48; 14:17).

Represented (sales): New World Sales & Marketing.

Represented (legal): Pepper & Corazzini.

Personnel:

Edward Piette, President & General Manager.
Thermal Stewart, Vice President & Business Manager.
Rich Brase, Vice President, Creative Services.
Jim Moore, Vice President, Engineering.
Mike McDonald, News Director.



WDAF-TV BMPCT-6552 Granted 7/7/67 © American Map Corp., No. 14244

Cheryl McDonald, General Sales Manager.
Susan Brier, Local Sales Manager.
John Hegedus, National Sales Manager.
Jeni Cardin, Manager, Public Relations & Special Projects.
Bud Turner, Teleport Manager.

Highest 30 Sec. Rate: \$5000.

City of License: Kansas City. DMA: Kansas City. Rank: 32.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	778,720	437,750	1,216,470
Average Weekly Circulation (1995)	452,970	235,115	727,680
Average Daily Circulation (1995)			360,887

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Missouri—Poplar Bluff

KPOB-TV

Ch. 15

(Satellite of WSIL-TV, Harrisburg, IL)

Network Service: ABC.

Licensee: WSIL-TV Inc., Rte. 13, Carterville, IL 62918.

Telephone: 618-985-2333.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 389-kw max. & 182-kw horizontal visual, 19.1-kw horizontal aural. Antenna: 600-ft. above av. terrain, 550-ft. above ground, 1050-ft. above sea level.

Latitude 36° 48' 02"
Longitude 90° 27' 03"

Transmitter: Oak Grove Community, U.S. Rte. 67.

Satellite Earth Station: Gardiner, 6-meter.

News Service: AP.

Ownership: Mel Wheeler Inc. (Group Owner).

Began Operation: September 2, 1961. Left air Sept. 21, 1966; returned Jan. 14, 1977.

Represented (sales): Katz Television.

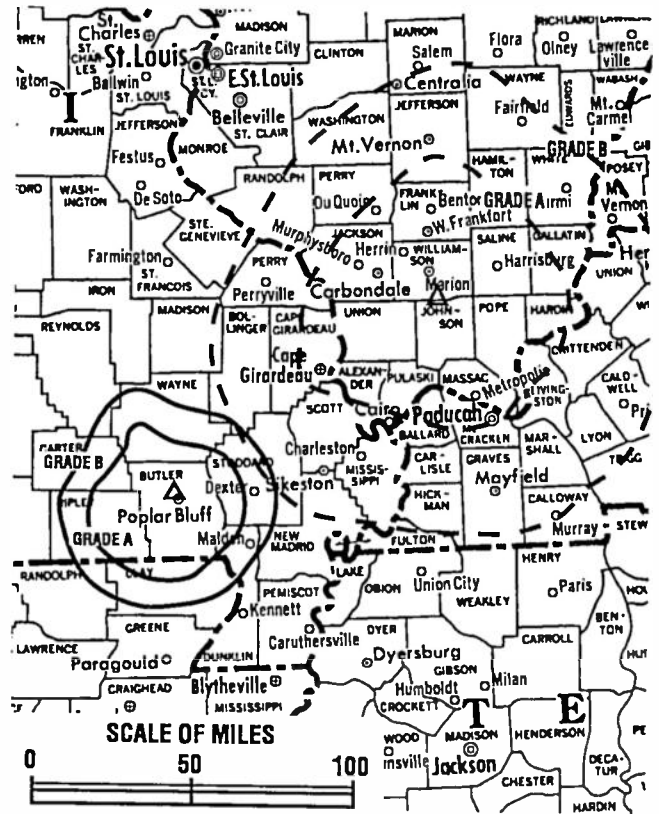
Represented (legal): Pepper & Corazzini.

Personnel: See WSIL-TV, Harrisburg, IL.

Rates: On request.

City of License: Poplar Bluff. **DMA:** Paducah-Cape Girardeau-Harrisburg-Mount Vernon. **Rank:** 78.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KPOB-TV BPCT-4595 Granted 5/22/73

© American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,240	30,110	76,350
Average Weekly Circulation (1995)	11,287	8,645	20,066
Average Daily Circulation (1995)			8,356

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Missouri—St. Joseph

KQTV

Ch. 2

Network Service: ABC.

Licensee: Fabri Development Corp., 5152 Fieldstone Rd., Bronx, NY 10471.

Studio: 40th & Faraon Sts., St. Joseph, MO 64506.

Mailing Address: Box 6247, St. Joseph, MO 64506.

Telephone: 816-364-2222. Fax: 816-364-3787. E-mail: kqtv@aol.com

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 750-ft. above av. terrain, 750-ft. above ground, 1770-ft. above sea level.

Latitude 39° 46' 12"
Longitude 94° 47' 53"

Transmitter: 40th & Faraon Sts.

Satellite Earth Stations: ADM, 6.1-meter Ku & C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; RCA, 3-meter Ku-band; Avantek, Avcom, Standard Agile Omni receivers.

News Services: ABC, AP, CNN.

Ownership: TCS Television Partners (Group Owner).

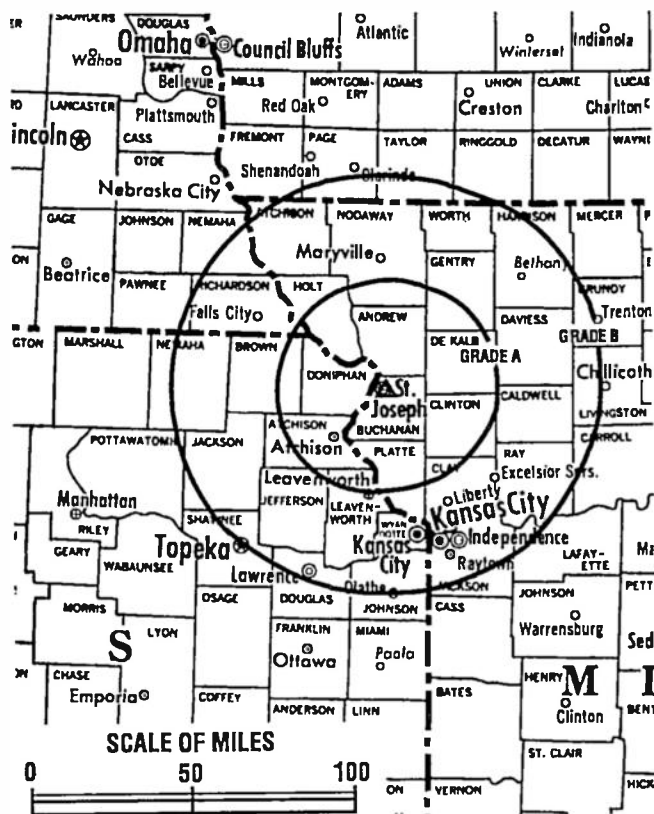
Began Operation: September 13, 1953. Sale to present owner by Malcolm I. Glazer approved by FCC May 1, 1990 (Television Digest, Vol. 30:8, 26). Sale to Glazer by Amaturio Group approved by FCC Sept. 10, 1979 (Vol. 19:24). Previous sale by ISC Industries approved July 3, 1973 (Vol. 13:29). Sale to ISC by Panax Corp. approved July 2, 1969 (Vol. 8:49; 9:27). Sale by Jesse D. Fine family was approved Aug. 30, 1963 (Vol. 3:12). Sale to Fine family by Kenyon Brown-Bing Crosby group approved Sept. 19, 1957 (Vol. 13:34, 38). Their purchase of the station from Barton Pitts was approved Dec. 31, 1955 (Vol. 11:34, 47, 52).

Represented (sales): Katz Continental Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Lohnes & Culver.

Personnel:
Jerry Condra, Executive Vice President & General Manager.
Judy Crawford, General Sales Manager.
Sheridan Harl, Local Sales Manager.
Larry Gunther, Chief Engineer.



KQTV BPCT-2219 Granted 12/4/56

© American Map Corp., No. 14244

Heather Shearin, Regional Sales Manager.
Tammy Snyder, Business Manager.
Christian Ogl, Program Director.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$700.

City of License: St. Joseph. DMA: St. Joseph. Rank: 190.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	527,310	290,950	818,260
Average Weekly Circulation (1995)	35,967	20,193	71,880
Average Daily Circulation (1995)			44,382

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Missouri—St. Joseph

KTAJ

Ch. 16

Network Service: TBN.

Licensee: All American TV Inc., 250 W. Arrow Hwy., San Dimas, CA 91773-3342.

Telephone: 816-364-1616. **Fax:** 816-364-6729.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1071-ft. above av. terrain, 1027-ft. above ground, 2012-ft. above sea level.

Latitude 39° 39' 03"
Longitude 94° 40' 11"

Transmitter: 1.5-mi. SW of Intersection of Hwy. 31 & Rte. E, near Gower.

Ownership: All American Network Inc. (Group Owner).

Began Operation: October 7, 1986.

Represented (engineering): Smith & Fisher.

Personnel:

Linda Hernandez, General Manager.
Eugene Seibel, Station Manager & Chief Engineer.
Julie Arguinzoni, Program Director.
Sheila Bing, Promotion Director.
Ken Platt, Production Manager.

Highest 30 Sec. Rate: \$45.

City of License: St. Joseph. **DMA:** St. Joseph. **Rank:** 190.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KTAJ 8PCT-880523KJ Granted 7/29/88 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	435,440	246,850	682,290
Average Weekly Circulation (1995)	1,912	7,782	9,722
Average Daily Circulation (1995)			3,914

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Missouri—St. Louis

KDNL-TV

Ch. 30

Network Service: ABC.

Licensee: River City Licensee Partnership, 1215 Cole St., St. Louis, MO 63106.

Studio: 1215 Cole St., St. Louis, MO 63106.

Telephone: 314-436-3030. Fax: 314-259-5763. E-mail: news30@aol.com

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2190-kw max. & 1950-kw horizontal visual, 218.5-kw aural. Antenna: 1135-ft. above av. terrain, 1155-ft. above ground, 1649-ft. above sea level.

Latitude	38°	34'	48"
Longitude	90°	19'	43"

Transmitter: 7501 Watson Rd., Shrewsbury, MO.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: RCA Americom, 3.7-meter Ku-band; Scientific-Atlanta, 5-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN.

Ownership: River City Broadcasting Corp. (Group Owner).

Began Operation: June 8, 1969. Sale to Cox Enterprises by Evans Bcstg. approved by FCC Nov. 25, 1981 (Television Digest, Vol. 21:10) Sale to present owner approved by FCC July 14, 1989 (Vol. 29:9, 37).

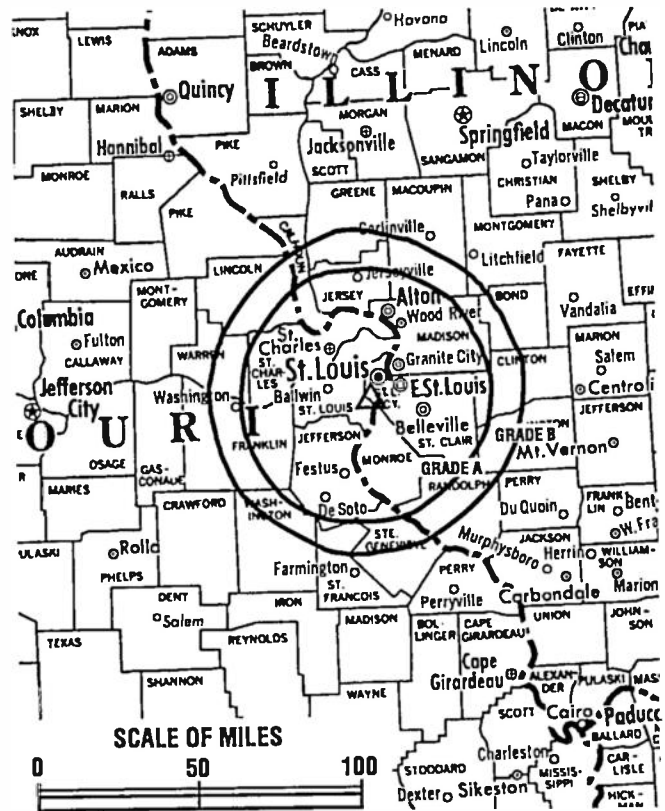
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Mark Hoffman, Vice President & General Manager.
 Mark Culbertson, Program Manager.
 Tom Tipton, General Sales Manager.
 Michael Markowitz, National Sales Manager.
 Bonnie Halbe, Local Sales Manager.
 Joe Miller, Chief Engineer.
 Jim Wright, Director of Engineering.
 Gary Whitaker, News Director.
 Tom Rogers, Promotion Director.
 Teri Lane, Marketing Director.



KDNL-TV BPCT-790629KI Granted 10/30/79 © American Map Corp., No. 14244

Tom Mungenast, Production Manager.
 Mark Brown, Business Manager.
 Annina Kramer, Traffic Manager.
 Debbie Davidson, Research Director.

Highest 30 Sec. Rate: \$6000.

City of License: St. Louis. OMA: St. Louis. Rank: 20.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	743,290	673,030	1,416,320
Average Weekly Circulation (1995)	356,765	289,790	670,165
Average Daily Circulation (1995)			304,591

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Missouri—St. Louis

KMOV

Ch. 4

Network Service: CBS.

Licensee: Viacom Broadcasting of Missouri Inc., 1 Memorial Dr., St. Louis, MO 63102.

Studio: 1 Memorial Dr., St. Louis, MO 63102.

Telephone: 314-621-4444. **Fax:** 314-444-6393.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1110-ft. above av. terrain, 1214-ft. above ground, 1649-ft. above sea level.

Latitude 38° 31' 47"
Longitude 90° 17' 58"

Transmitter: 1900 Ave. H (Reavis Barracks Rd.), Lemay, MO.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; Vertex, 6.1-meter C-band; Andrew, Scientific-Atlanta receivers.

News Services: AP, CNN.

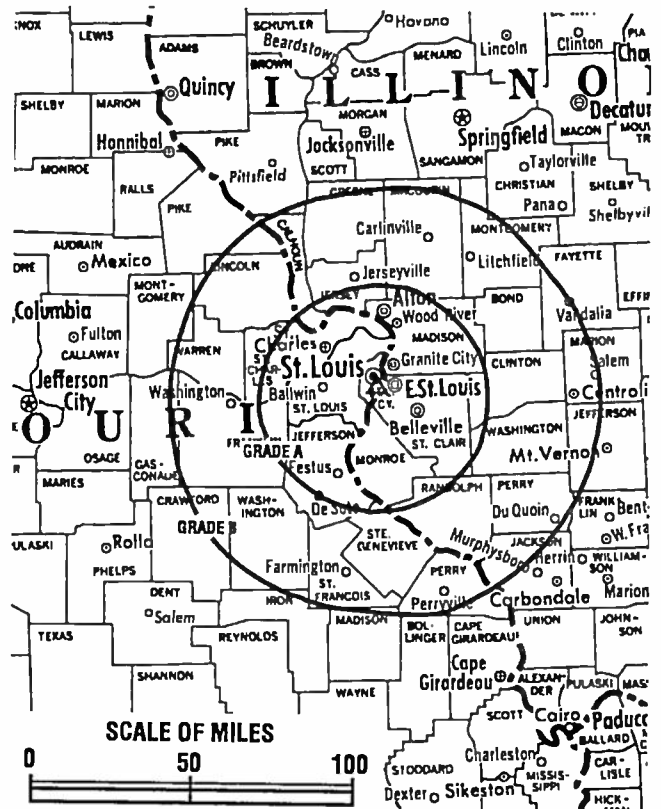
Ownership: Viacom International Inc. (Group Owner).

Began Operation: July 8, 1954 as KWK-TV. Sale to present owner by CBS Inc. approved by FCC April 4, 1986 (*Television Digest*, Vol. 25:43, 49; 26:4, 6). Sale to CBS by group which included Robert T. Convey, Globe-Democrat Publishing Co. (Newhouse) and KTSP Inc. approved Oct. 30, 1957 by FCC, but did not begin operation as KMOX-TV until March 16, 1958 (Vol. 13:36, 43, 44, 48; 14:1, 2, 9).

Represented (sales): TeleRep Inc.

Personnel:

- Allan Cohen, Vice President & General Manager.
- Thomas Raponi, General Sales Manager.
- Margaret Caputo, Local Sales Manager.
- Walter Nichol, Chief Engineer.
- Steve Hammel, News Director.
- Oan Oillon, Promotion Director.
- Peggy Milner, Business Manager.
- Laura Larrabee, Traffic Manager.
- Wilbur Allmeyer, Engineer in Charge.



KMOV BMPCT-4779 Granted 8/19/57 © American Map Corp., No. 14244

Jim Rothschild, Director of Operations.
Mary Cannon, Director of Community Affairs.

Rates: On request.

City of License: St. Louis. **DMA:** St. Louis. **Rank:** 20.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	867,350	736,320	1,603,670
Average Weekly Circulation (1995)	504,801	470,805	1,024,961
Average Daily Circulation (1995)			604,171

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Missouri—St. Louis

KNLC

Ch. 24

Network Service: Independent.

Licensee: New Life Evangelistic Center Inc., 1411 Locust St., St. Louis, MO 63103.

Studio: 1411 Locust St., St. Louis, MO 63103.

Mailing Address: Box 924, St. Louis, MO 63188.

Telephone: 314-436-2424. Fax: 314-436-2434.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 3090-kw max. visual, 309-kw max. aural. Antenna: 1000-ft. above av. terrain, 706-ft. above ground, 1621-ft. above sea level.

Latitude 38° 21' 40"
Longitude 90° 32' 58"

Transmitter: 6091 Tower Rd., House Springs.

Ownership: New Life Evangelistic Center Inc. (Group Owner).

Began Operation: September 12, 1982.

Represented (legal): John Midlen Jr.

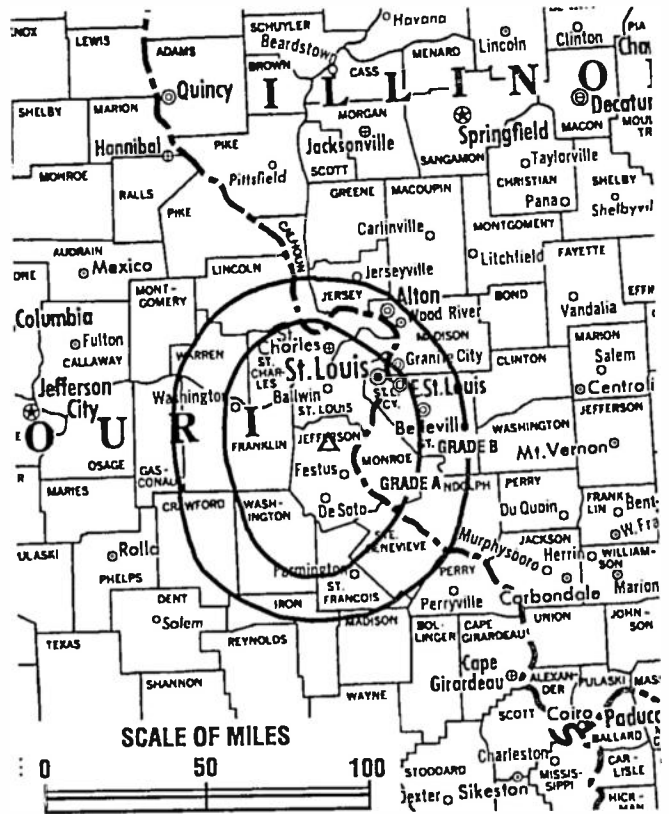
Personnel:

Larry Rice, President & General Manager.
Judy Redlich, General Sales & Promotion Manager.
Jim Barnes, Consulting Manager.

Rates: On request.

City of License: St. Louis. DMA: St. Louis. Rank: 20.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KNLC BPCT-850315KK Granted 4/22/85 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	550,970	542,050	1,093,020
Average Weekly Circulation (1995)	36,806	38,752	78,751
Average Daily Circulation (1995)			19,984

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Missouri—St. Louis

KPLR-TV

Ch. 11

Network Service: Independent.

Licensee: Koplal Television Co. LLC, 4935 Lindell Blvd., St. Louis, MO 63108.

Studio: 4935 Lindell Blvd., St. Louis, MO 63108.

Telephone: 314-367-7211. Fax: 314-454-6488.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 55-kw aural. Antenna: 1007-ft. above av. terrain, 1214-ft. above ground, 1506-ft. above sea level.

Latitude 38° 31' 47"
Longitude 90° 17' 58"

Transmitter: Reavis Barracks Rd. & Ave. H, Lemay, MO.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9.1-meter C-band; 3.1-meter Ku-band; Harris, 11-meter C-band; Microdyne, 3.7-meter Ku-band; Simulstat, 5-meter C-band; Gardiner, Harris, M/A-Com, Microdyne, Sony receivers.

News Services: AP, CNN, UPI.

Ownership: Koplal Communications Inc.

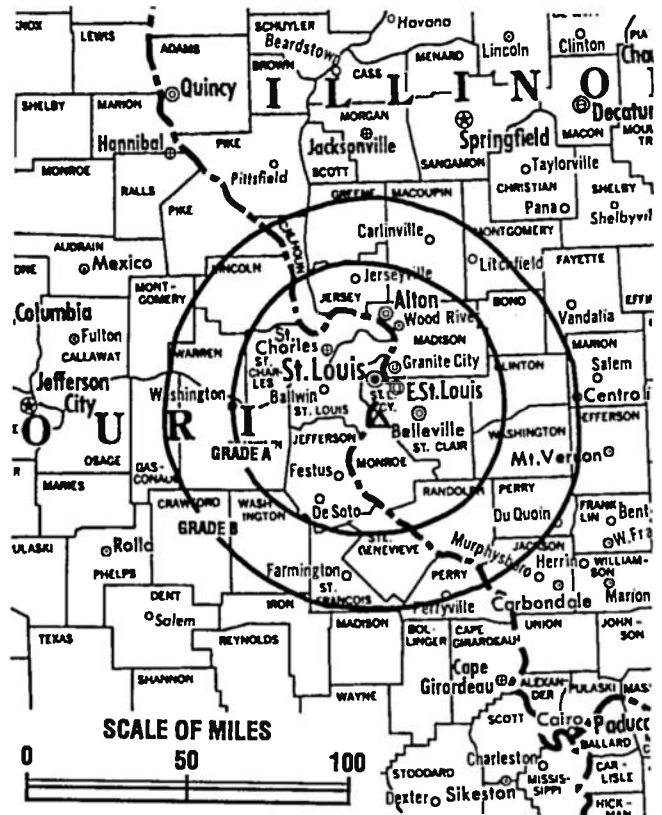
Began Operation: April 28, 1959.

Represented (sales): MMT Sales.

Represented (legal): Koteen & Naftalin.

Personnel:

Ted Koplal, President.
Dan Neumann, Vice President & Station Manager.
James D. Withers, Vice President, Operations.
Paul Wise, Director of Sales.
Debra Carson, National Sales Manager.
Suzi Schrappen, Director of Creative Services.
Sidney Moore, News Director.
Howard Stevens, Director of Programming.
Wade Link, Director of Design.



KPLR-TV BNPCT-5230 Granted 1/21/59 © American Map Corp., No. 14244

Jeanne McCarthy, Traffic Manager.
Bernadine Douglas, Public Affairs Director.

Highest 30 Sec. Rate: \$3000.

City of License: St. Louis. DMA: St. Louis. Rank: 20.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	887,900	778,140	1,666,040
Average Weekly Circulation (1995)	430,959	364,233	835,047
Average Daily Circulation (1995)			360,910

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Missouri—St. Louis

KSDK

Ch. 5

Network Service: NBC.

Licensee: Multimedia KSDK Inc.

Studio: Television Plaza, 1000 Market St., St. Louis, MO 63101.

Telephone: 314-421-5055. **Fax:** 314-444-5263.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1090-ft. above av. terrain, 1159-ft. above ground, 1649-ft. above sea level.

Latitude 38° 34' 05"
Longitude 90° 19' 55"

Transmitter: 6871 Heege Rd., St. Louis County, MO.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Anixter-Mark, 5-meter C-band; Comtech, 5-meter C-band; Microdyne, 3.7-meter Ku-band; RCA, 3.7-meter Ku-band; Comtech, Microdyne, Standard Components receivers.

SNG Mobile Dish: BAF/Andrew, 2.3-meter Ku-band.

News Services: AP, NBC, UPI.

Ownership: Multimedia Broadcasting Co. (Group Owner).

Began Operation: February 8, 1947. Assignment of license to present owner by Pulitzer Publishing approved by FCC Feb. 17, 1983 (*Television Digest*, Vol. 21:12; 22:1; 23:8).

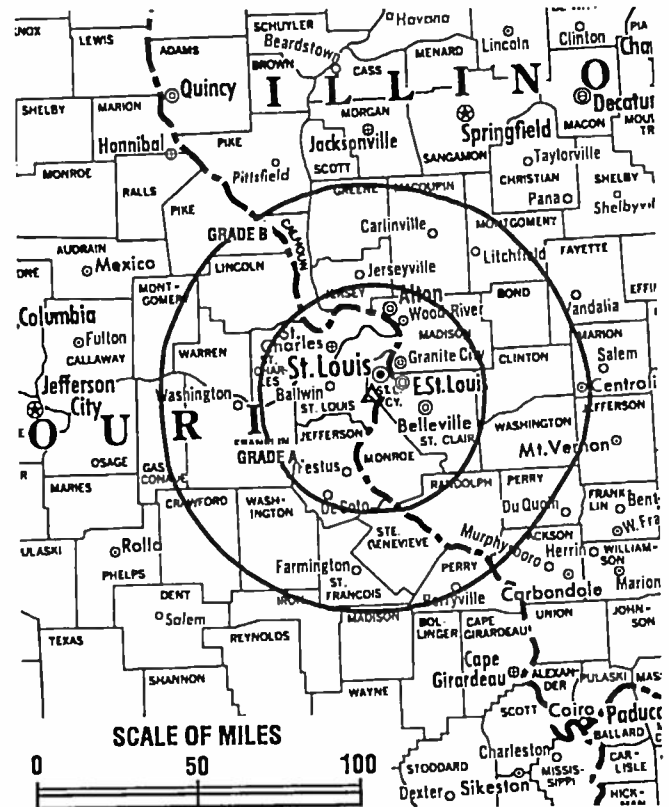
Represented (sales): Katz American Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- John Kueneke, Vice President & General Manager.
- Robert Drewel, General Sales Manager.
- Mike Meara, Local Sales Manager.
- Timo Saarelainen, National Sales Manager.
- Tim Larson, News Director.
- Tanja Kuhar, Promotion Manager.
- Chris Fricke, Business Manager.
- Marie McGlynn, Research & Marketing Manager.



KSDK BPCT-2132 Granted 6/21/56 © American Map Corp., No. 14244

Gil Ludwig, Chief Engineer.
Lisa Bedian, Community Relations Manager.
Rebecca Rahm, Program Administrator.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2350.

City of License: St. Louis. **DMA:** St. Louis. **Rank:** 20.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	883,260	771,860	1,655,120
Average Weekly Circulation (1995)	552,694	489,058	1,094,235
Average Daily Circulation (1995)			740,314

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Missouri—St. Louis

KTVI

Ch. 2

Network Service: FOX.

Licensee: KTVI License Inc., 3200 Windy Hill Rd., Suite 110 W, Marietta, GA 30067.

Studio: 5915 Berthold Ave., St. Louis, MO 63110.

Telephone: 314-647-2222. **Fax:** 314-644-7419.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1085-ft. above av. terrain, 1049-ft. above ground, 1649-ft. above sea level.

Latitude 38° 32' 07"
Longitude 90° 22' 23"

Transmitter: 10001 Emil Ave., Sappington, MO.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; DH Satellite, 5-meter Ku & C-band; Microdyne, 3.7-meter Ku-band; Vertex, 4.5-meter Ku & C-band; AvanteK, M/A-Com, Standard Communications receivers.

SNG Mobile Dish: Midwest Vertex, 2.6-meter Ku-band.

News Services: AP, UPI.

Ownership: New World Communications Group (Group Owner).

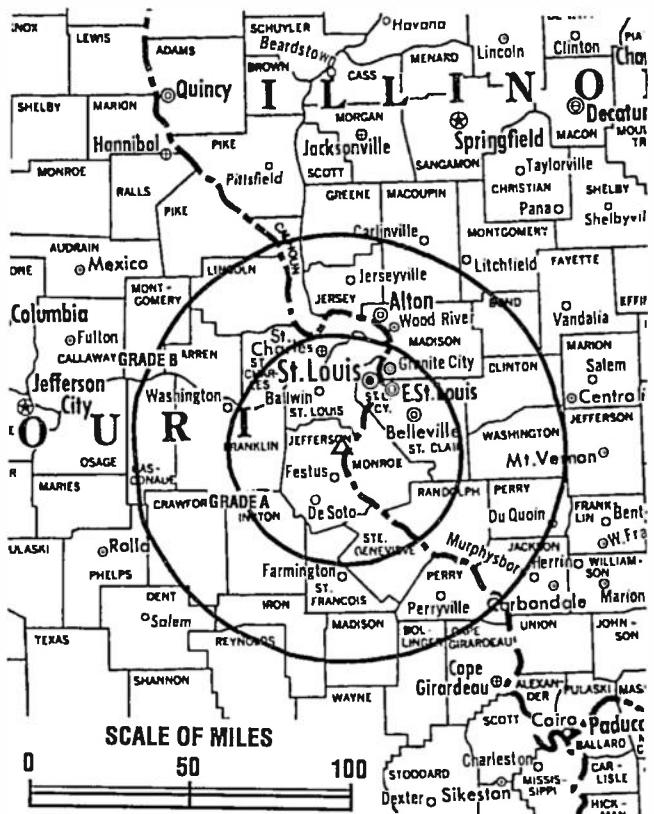
Began Operation: August 10, 1953 as WTVI, Ch. 54, Belleville, IL-St. Louis; on April 9, 1955 shifted facilities to Ch. 36 acquired from off-air KSTM-TV (*Television Digest*, Vol. 11:16). March 20, 1957, left air temporarily for changeover to Ch. 2; resumed operation April 15, 1957 (Vol. 14:6, 12). Sale of 74% by Harry Tenenbaum, Paul E. Peltason and associates to Newhouse Bcstg., increasing its holdings to 100% was approved by FCC June 10, 1964. Sale to Times Mirror Co. approved March 7, 1980 (Vol. 18:50; 19:19). Sale to Argyle Television approved by FCC May 13, 1993 (Vol. 33:13, 14). Sale to present owner approved March 31, 1995.

Represented (sales): New World Sales & Marketing Inc.

Represented (legal): Lewis, Rice & Fingersh.

Personnel:

- Spencer Koch, President & General Manager.
- Dan Adams, Vice President, Finance.
- Suzanne Teagle, General Sales Manager.
- Dave Slaziniak, Local Sales Manager.
- Clif Wallace, National Sales Manager.



KTVI BMPCT-4615 Granted 4/2/58

© American Map Corp., No. 14244

- Bill Berra, News Director.
- Elaine Claspill, Program Coordinator.
- Kathryn Hansen, Director of Creative Services.
- Lucinda Hutter, Chief Engineer.

Rates: On request.

City of License: St. Louis. **OMA:** St. Louis. **Rank:** 20.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	815,570	713,190	1,528,760
Average Weekly Circulation (1995)	496,750	440,865	937,615
Average Daily Circulation (1995)			534,215

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Missouri—St. Louis-East St. Louis, Illinois

WHSL

Ch. 46

Network Service: HSN.

Licensee: Roberts Bcstg. Co., 1408 N. Kingshighway Blvd., Suite 300, St. Louis, MO 63113.

Studio: 1408 N. Kingshighway Blvd., St. Louis, MO 63113.

Telephone: 314-367-4600. Fax: 314-367-0174.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1132-ft. above av. terrain, 820-ft. above ground, 1719-ft. above sea level.

Latitude 38° 23' 18"
Longitude 90° 29' 16"

Transmitter: 4200 Dry Fork Rd., Imperial, MO.

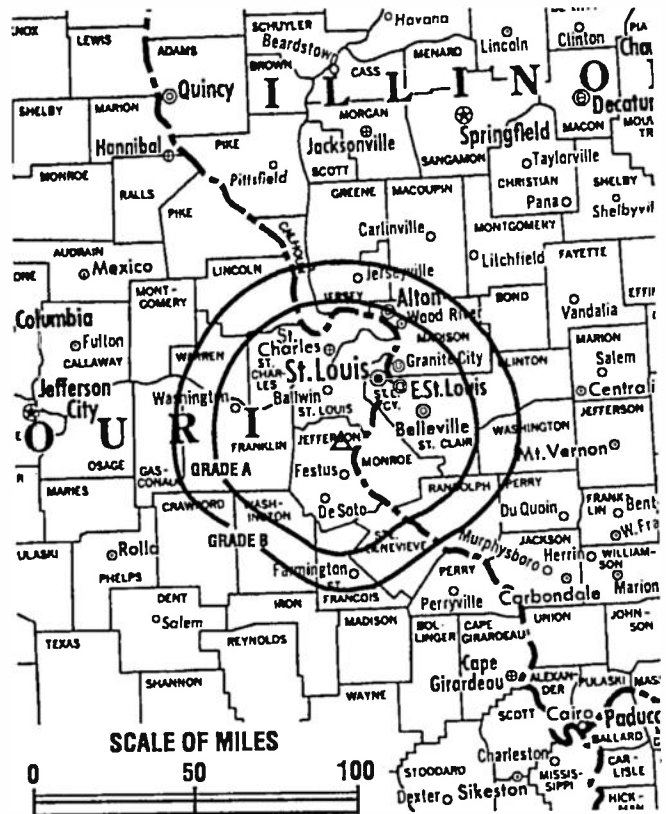
Ownership: Roberts Broadcasting Co. (Group Owner).

Began Operation: September 11, 1989.

Personnel:
Steven Roberts, General Manager.
Michael Roberts, Sales Manager.

Rates: On request.

City of License: East St. Louis. DMA: St. Louis. Rank: 20.



WHSL BMPCT-890620KE Granted 7/26/89 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	504,930	477,360	982,290
Average Weekly Circulation (1995)	7,345	4,652	12,554
Average Daily Circulation (1995)			4,165

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Missouri—Springfield

KDEB-TV

Ch. 27

Network Service: FOX.

Licensee: Petracom Broadcasting of Missouri Inc., 1527 N. Dale Mabry Hwy., Suite 105, Lutz, FL 33549.

Studio: 3000 E. Chery St., Springfield, MO 65802.

Telephone: 417-862-2727. Fax: 417-831-4209.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1688-ft. above av. terrain, 1592-ft. above ground, 3147-ft. above sea level.

Latitude 37° 11' 40"
Longitude 92° 56' 04"

Transmitter: 2.5-mi. NNE of Fordland, MO.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.9-meter Ku-band; Anixter-Mark, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Antenna, Drake, Harris, M/A-Com, Standard Components receivers.

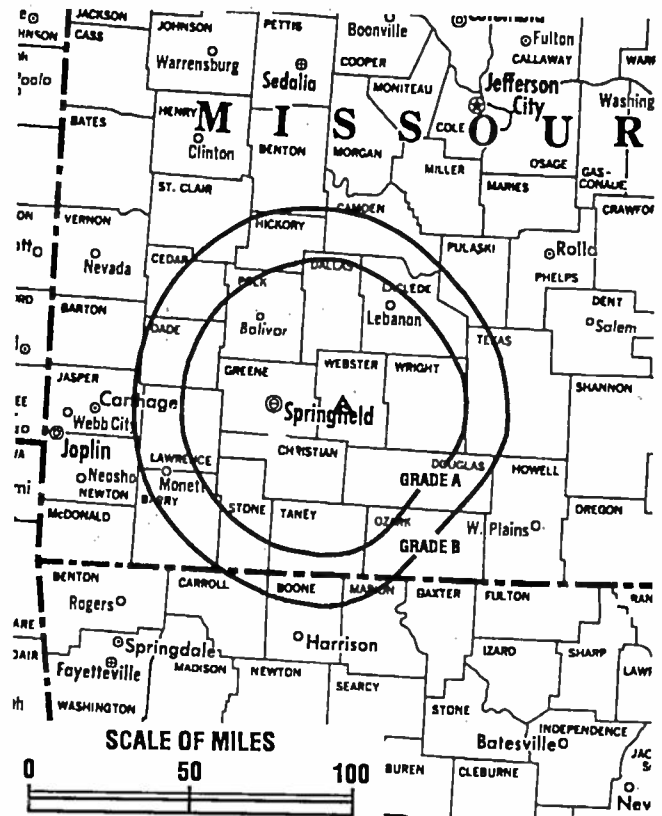
Ownership: Petracom Inc. (Group Owner).

Began Operation: October 2, 1968. Sale to Woods Communications Group Inc. by Kenneth E. Meyer, et al., approved by FCC March 18, 1985. Assignment to BANAM Bcstg. Inc. approved by FCC September 21, 1993. Sale to Petracom Inc. approved May 31, 1995.

Represented (sales): Seltel Inc.

Personnel:

Kemp Nichol, General Manager.
Jim Prestwood, General Sales Manager.
Randy Selvidge, Chief Engineer.
Nancy Bingham, Program Director.
Tracie Smith, Promotion Director.
Rhonda Buchanan, Business Manager.



KDEB-TV BMPCT-860327KE Granted 5/27/86 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$750.

City of License: Springfield. DMA: Springfield, MO. Rank: 77.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	335,950	272,480	608,430
Average Weekly Circulation (1995)	90,725	83,585	199,333
Average Daily Circulation (1995)			88,947

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Missouri—Springfield

KOLR

Ch. 10

Network Service: CBS.

Licensee: Independent Broadcasting Co., Box 1716, Springfield, MO 65801.

Studio: 2650 E. Division St., Springfield, MO 65803.

Mailing Address: Box 1716, Springfield, MO 65801-1716.

Telephone: 417-862-1010. **Fax:** 417-862-6439.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw & 282-kw horizontal visual, 31.6-kw & 28.2-kw horizontal aural. Antenna: 2070-ft. above av. terrain, 2000-ft. above ground, 3575-ft. above sea level.

Latitude 37° 13' 08"
Longitude 92° 56' 56"

Transmitter: State Hwy. FF near Fordland, MO.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 4.6-meter Ku-band; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Independent Broadcasting Co.

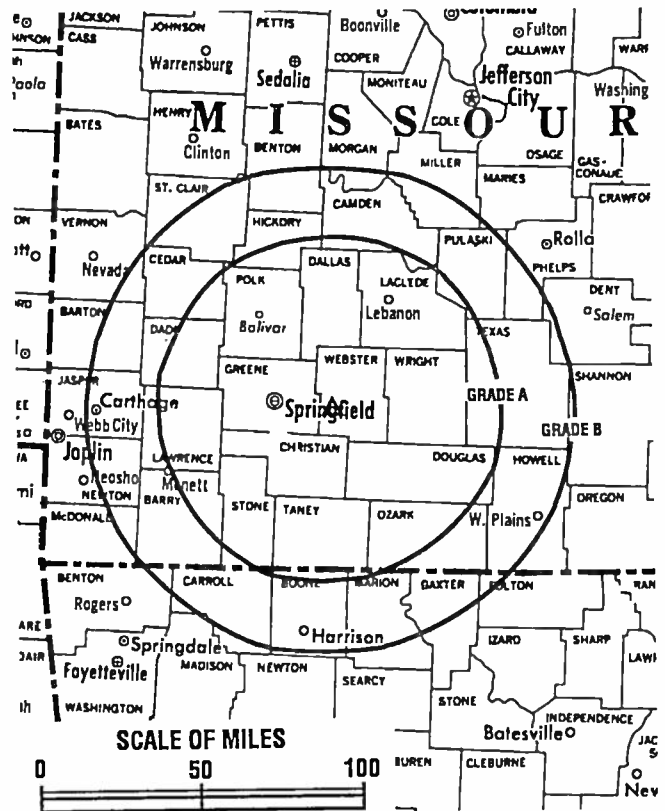
Began Operation: March 14, 1953.

Represented (sales): Katz Continental Television.

Represented (legal): Reynolds & Manning.

Personnel:

- Ellis Shook, Vice President & General Manager.
- Owen Fliehr, General Sales Manager.
- Cathy Rippe, National Sales Manager.
- Steve Snyder, News Director.
- Oean Wasson, Program & Promotion Director.
- Kevin Scott, Production Manager.
- Judy Best, Business Manager.
- Oon Miller, Chief Engineer.



KOLR BPCT-4549 Granted 12/12/72

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$700.

City of License: Springfield. **OMA:** Springfield, MO. **Rank:** 77.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	330,810	292,540	623,350
Average Weekly Circulation (1995)	143,066	128,293	312,217
Average Daily Circulation (1995)			192,458

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Missouri—Springfield

KSPR

Ch. 33

Network Service: ABC.

Licensee: Cottonwood Communications Corp., 1359 St. Louis St., Springfield, MO 65802.

Studio: 1359 St. Louis St., Springfield, MO 65802.

Telephone: 417-831-1333. Fax: 417-831-4125.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5010-kw max. & 1580-kw horizontal visual, 110-kw max. & 100-kw horizontal aural. Antenna: 1995-ft. above av. terrain, 1816-ft. above ground, 3390-ft. above sea level.

Latitude 37° 13' 08"
Longitude 92° 56' 56"

Transmitter: 4-mi. N of Fordland, MO.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 6.1-meter C-band; RCA, 3.7-meter Ku-band; Andrew, Gardiner, Harris receivers.

News Services: ABC, CNN.

Ownership: Cottonwood Communications Corp. (Group Owner).

Began Operation: March 9, 1983. Sale to Davis Goldfarb approved by FCC Dec. 1, 1988. Sale to Goltrin Communications Inc. by Lorimar-Telepictures approved by FCC Feb. 12, 1988 (Television Digest, Vol. 28:17). Sale to Lorimar-Telepictures by Springfield TV Assoc. Ltd. approved Dec. 12, 1984. FCC approved sale to present owner March 29, 1995 (Vol. 35:30).

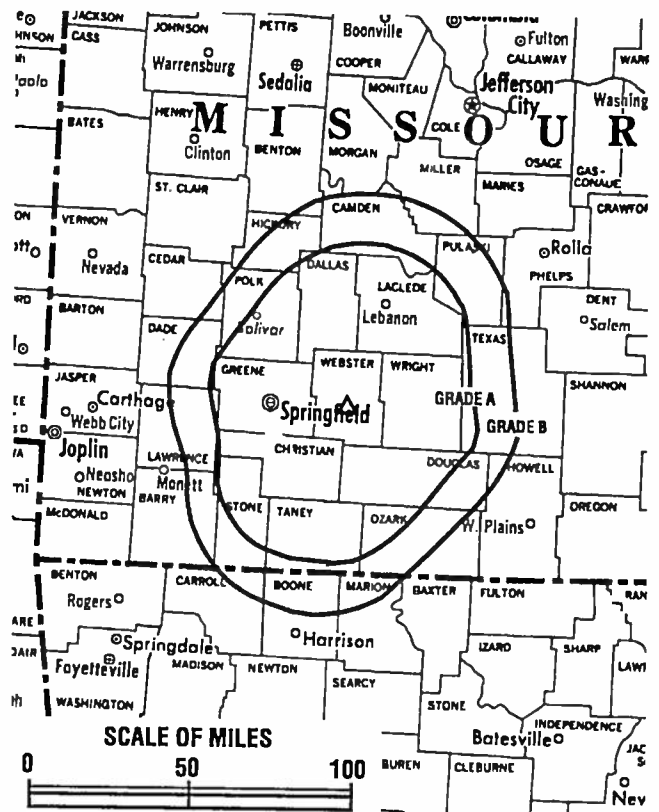
Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Clyde Helton, General Manager.
David Middleton, Operations Director.
Bob Snell, News Director.



KSPR BPCT-851216KE Granted 2/24/86 © American Map Corp., No. 14244

- John Orr, National Sales Manager.
- Brian Keith, Local Sales Manager.
- Russell Pavlin, Regional Sales Manager.
- Chuck Blaker, Director, Promotion & Marketing.
- Bill Saddler, Controller.
- Monte Chaney, Chief Engineer.
- Kelly Shields, Traffic Manager.

Highest 30 Sec. Rate: \$700.

City of License: Springfield. OMA: Springfield, MO. Rank: 77.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	290,750	259,020	549,770
Average Weekly Circulation (1995)	109,096	91,570	226,015
Average Daily Circulation (1995)			105,883

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

THE TED HEPBURN COMPANY

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Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995
P.O. Box 43263, Cincinnati, OH 45243 0263 (513) 271-5400

Missouri—Springfield

KYTV

Ch. 3

Network Service: NBC.

Licensee: KY3 Inc., Box 3500, Springfield, MO 65808.

Studio: 999 W. Sunshine, Springfield, MO 65807.

Telephone: 417-868-3800. Fax: 417-868-3894.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 95.5-kw visual, 14.1-kw aural. Antenna: 2040-ft. above av. terrain, 2000-ft. above ground, 3565-ft. above sea level.

Latitude 37° 10' 11"
Longitude 92° 56' 30"

Transmitter: 0.7-mi. N of Fordland, MO.

Satellite Earth Stations: 6 in operation; Harris, M/A Com, Scientific-Atlanta receivers.

SNG Mobile Dish: DX.

News Service: AP.

Ownership: Schurz Communications Inc. (Group Owner).

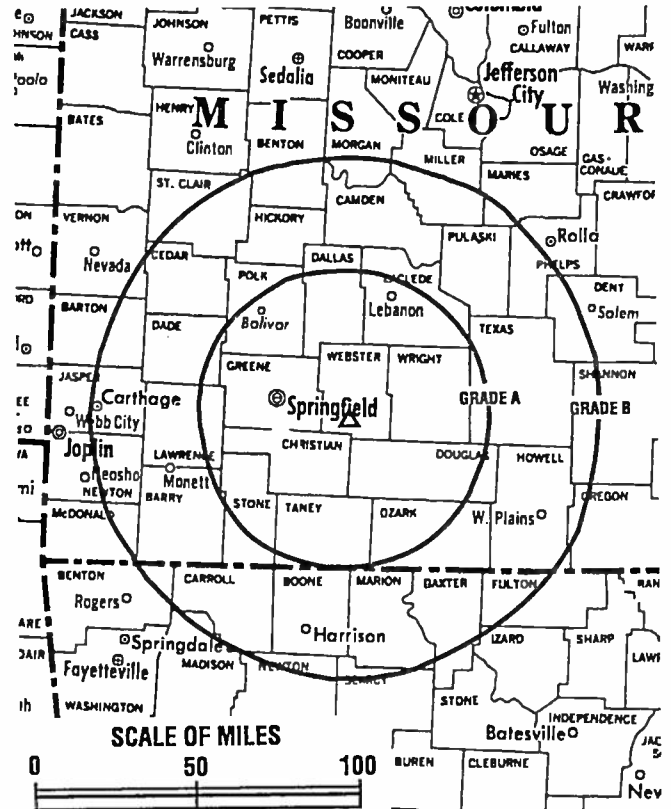
Began Operation: October 1, 1953. Sale to present owner by Harte-Hanks Communications Inc. approved by FCC Feb. 19, 1987 (Television Digest, Vol. 26:46, 48). Sale to Harte-Hanks by Grand Prairie Investment Co. & Mark Twain Media Inc. approved by FCC Oct. 13, 1978 (Vol. 18:21).

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): A. D. Ring, P.C.

Personnel:
Gary DeHaven, General Manager.
Mike Scott, Director, Sales & Marketing.
Karen Parry, National Sales Manager.
Marci Burdick, News & Operations Director.
Sherry Yates, Business Manager.
Truman Krumholz, Chief Engineer.



KYTV BPCT-4342 Granted 6/22/70 © American Map Corp., No. 14244

Jim Becker, Promotion & Public Affairs Director.
Linda McAllister, Marketing Director.

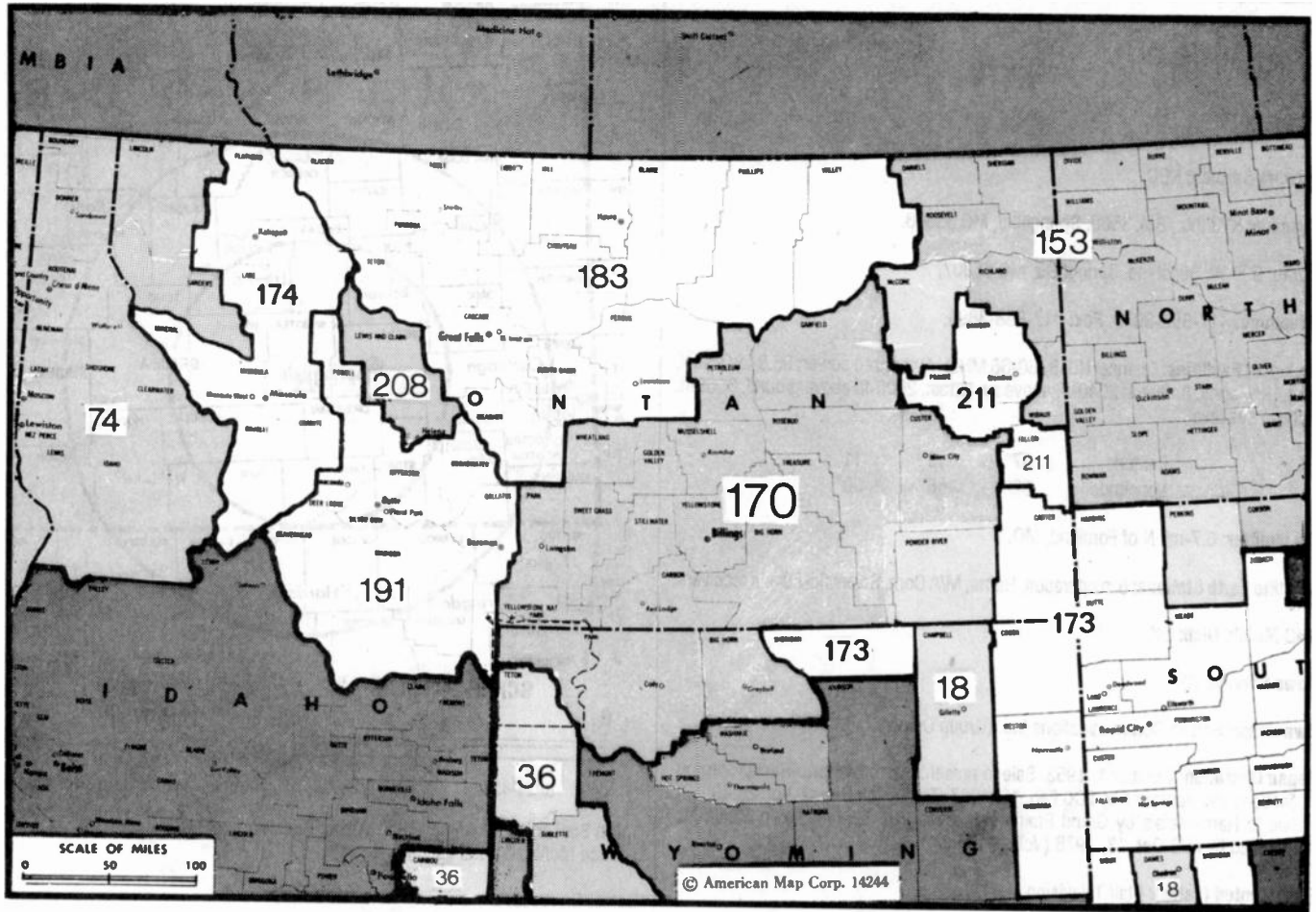
Rates: On request.

City of License: Springfield. DMA: Springfield, MO. Rank: 77.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	593,490	452,360	1,045,850
Average Weekly Circulation (1995)	129,973	137,217	307,825
Average Daily Circulation (1995)			200,797

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET

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MARKET AREA COMMERCIAL STATIONS

Denver, CO	1,159,730	18
Salt Lake City, UT	656,060	36
Spokane, WA	366,250	74
Minot-Bismarck-Dickinson, ND	131,670	153
Billings, MT	92,950	170
Rapid City, SD	85,280	173
Missoula, MT	83,760	174
Great Falls, MT	63,310	183
Butte-Bozeman, MT	53,240	191
Helena, MT	20,530	208
Glendive, MT	5,170	211

KCEC (50), KCNC-TV (4), KDVR (31), KFCT (22), KFNR (11), KMGH-TV (7), KREG-TV (3), KSBS-TV (24), KTVD (20), KTWS (3), KUBO (59), KUSA-TV (9), KWGN-TV (2), KWHD (53), KJZZ-TV (14), K00G-TV (30), KSGI-TV (4), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2), KAYU-TV (28), KHQ-TV (6), KLEW-TV (3), KREM-TV (2), KSKN (22), KXLY-TV (4), KBMY (17), KFVR-TV (5), KMCY (14), KMOT (10), KQCD-TV (7), KUMV-TV (8), KXMA-TV (2), KXMB-TV (12), KXMC-TV (13), KXMD-TV (11), KSVI (6), KTVQ (2), KULR-TV (8), KYUS-TV (3), KCLO-TV (15), KEVN-TV (7), KHSD-TV (11), KVV-TV (5), KOTA-TV (3), KSGW-TV (12), KCFW-TV (9), KECI-TV (13), KPAX-TV (8), KTMF (23), KFBB-TV (5), KRTV (3), KTGf (16), KCTZ (7), KTVM (6), KXLF-TV (4), KTVH (12), KXGN-TV (5)

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Montana Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	14	2	16
Educational Television Stations	1	0	1
	15	2	17

Montana—Billings

KSVI

Ch. 6

Network Service: ABC, FOX.

Licensee: Big Horn Communications Inc., Box 23309, Billings, MT 59104.

Studio: 445 S. 24th St. W, Billings, MT 59102.

Telephone: 406-652-4743. **Fax:** 406-652-6963.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 817-ft. above av. terrain, 361-ft. above ground, 4222-ft. above sea level.

Latitude 45° 48' 26"
Longitude 108° 20' 25"

Transmitter: 8-mi. E of Billings at Quarry off Hogan Rd., 0.5-mi. from I-90, Yellowstone.

Ownership: Big Horn Communications Inc.

Began Operation: January 8, 1993.

Represented (sales): Adam Young Inc.

Represented (legal): Brinig & Bernstein.

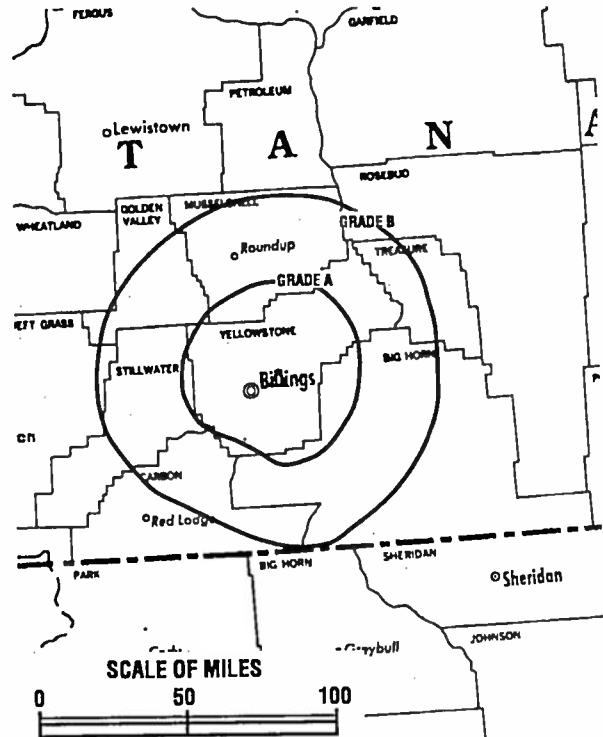
Represented (engineering): Mullaney Engineering Inc.

Personnel:

Ray Moser, General Manager.
Dan Michael, General Sales Manager.
Tim O'Malley, Local Sales Manager.
Ron Walden, Chief Engineer.

Rates: On request.

City of License: Billings. **DMA:** Billings. **Rank:** 170.



KSVI BMPCT-920429KG Granted 7/2/92 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	89,290	65,220	154,510
Average Weekly Circulation (1995)	34,486	23,080	61,087
Average Daily Circulation (1995)			33,179

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Montana—Billings

KULR-TV

Ch. 8



Network Service: NBC.

Licensee: KULR Corp., Box 80810, Billings, MT 59108.

Studio: 2045 Overland Ave., Billings, MT 59102.

Mailing Address: Box 80810, Billings, MT 59108.

Telephone: 406-656-8000. Fax: 406-652-8207.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 38.9-kw aural. Antenna: 750-ft. above av. terrain, 530-ft. above ground, 4249-ft. above sea level.

Latitude	45°	45'	35.00"
Longitude	108°	27'	13.60"

Transmitter: 2.7-mi. E of Billings.

Satellite Earth Stations: Andrew, 2.4-meter Ku-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.5-meter Ku-band; Andrew, DX Antenna, Scientific-Atlanta receivers.

News Services: AP, CNN, NBC.

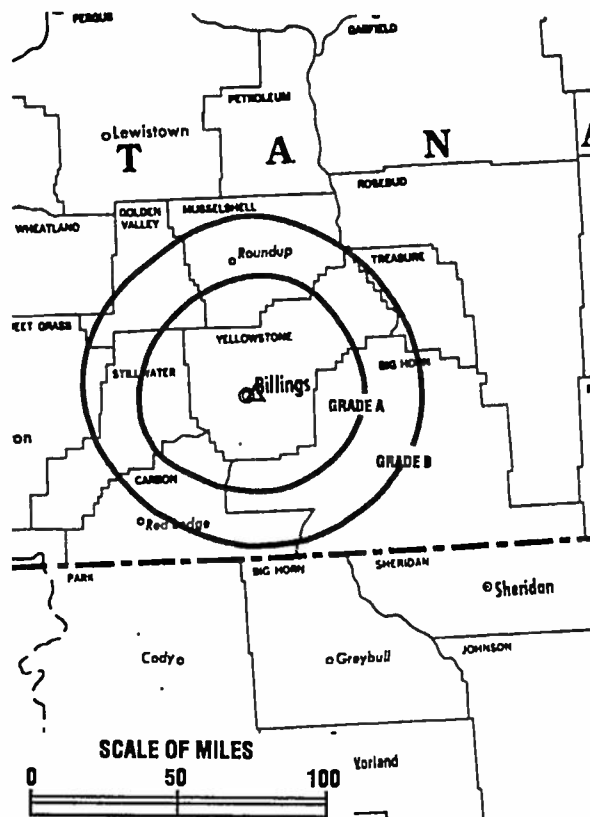
Ownership: Wooster Republican Printing Co. (Group Owner).

Began Operation: March 15, 1958. FCC approved sale to present owner by Harriscope Dec. 12, 1986 (Television Digest, Vol. 26:45). Sale to Harriscope by Crain-Snyder TV (Rex Baker, Arthur Miller & Thor Myhre) approved March 8, 1967 by FCC (Vol. 6:46). Previous sale to Crain-Snyder Television Inc. by Midland Empire Bcstg. Co. approved Dec. 17, 1962 (Vol. 2:52).

Represented (sales): Katz Continental Television.

Represented (legal): Baker & Hostettler.

Represented (engineering): Hammett & Edison Inc.



KULR-TV BMPCT-4810 Granted 11/21/57 © American Map Corp., No. 14244

Personnel:

- Stan Whitman, President & General Manager.
- Bruce Cummings, General Sales Manager.
- Pat Shearer, Chief Engineer.
- Julie Omvig, Promotion Director.
- George Mills, News Director.
- Mark Hanson, Production Manager.
- Marcie Hummel, Business Manager.

Rates: On request.

City of License: Billings. DMA: Billings. Rank: 170.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	93,800	66,190	159,990
Average Weekly Circulation (1995)	40,151	25,139	70,104
Average Daily Circulation (1995)			37,761

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

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Montana—Billings

KTVQ

Ch. 2

Network Service: CBS.

Licensee: KTVQ Communications Inc., 3203 3rd Ave. N, Billings, MT 59101.

Studio: 3203 3rd Ave. N, Billings, MT 59101.

Telephone: 406-252-5611. Fax: 406-252-9938.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10.2-kw aural. Antenna: 670-ft. above av. terrain, 383-ft. above ground, 4183-ft. above sea level.

Latitude 45° 46' 00.20"
Longitude 108° 27' 26.70"

Transmitter: 2-mi. ESE of Billings on Westergard Hill.

Satellite Earth Station: Harris, 6.1-meter; Harris receivers.

News Services: AP, CBS, MTN.

Ownership: Evening Post Publishing Co. (Group Owner).

Began Operation: November 9, 1953. Sale to SJL Broadcast Management by Garryowen Corp. (J. S. Sample) approved by FCC Dec. 21, 1983. Sale to KTVQ Communications Inc. granted by FCC March 16, 1992, but not consummated. Sale to present owner approved May 20, 1994.

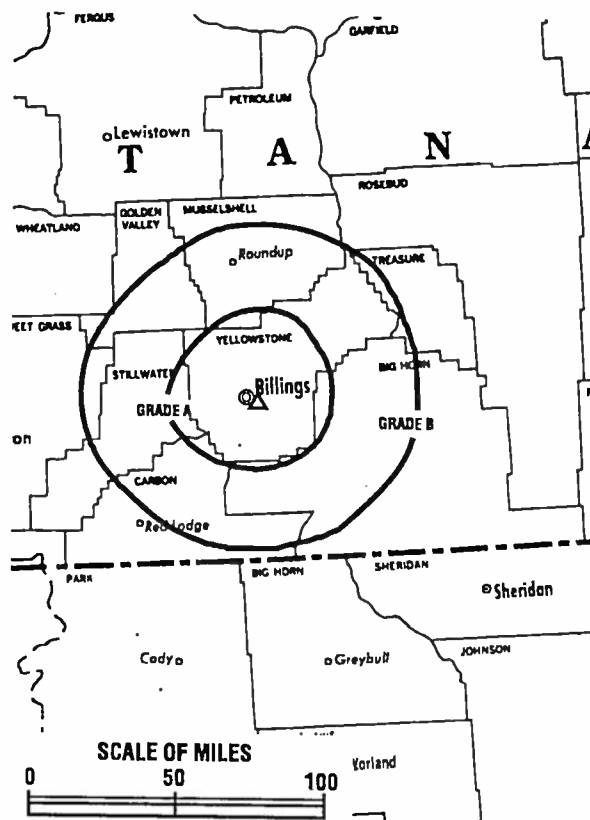
Represented (sales): Seltel Inc.; Montana Television Network.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jansky & Bailey.

Personnel:

Kelly Sugai, President & General Manager.
Lee Lareva, Operations Director.
Monty Wallis, Local Sales Manager.
Jon Stepanek, News Director.
Janet Skorupa, Promotion Director.
Ron Jacobson, Chief Engineer.
Dave McCurdy, Business Manager.



KTVQ BMPCT-4001 Granted 8/20/56

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$770.

City of License: Billings. OMA: Billings. Rank: 170.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	128,720	83,330	212,050
Average Weekly Circulation (1995)	46,730	27,814	80,663
Average Daily Circulation (1995)			52,450

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Montana—Bozeman

KCTZ

Ch. 7

Network Service: ABC.

Licensee: KCTZ Communications Inc., 134 Columbus St., Charleston, SC 29403.

Studio: 1128 E. Main St., Bozeman, MT 59715.

Telephone: 406-586-3280. Fax: 406-586-4135.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 44.1-kw visual, 4.41-kw aural. Antenna: 816-ft. above av. terrain, 306-ft. above ground, 6916-ft. above sea level.

Latitude 45° 40' 24"
Longitude 110° 52' 02"

Holds CP for change to 1122-ft. above av. terrain, 305-ft. above ground, 6916-ft. above sea level. BPCT-880812KF.

Transmitter: 1.75-mi. W of Hwy. 10, 7.7-mi. E of Bozeman.

News Service: AP.

Ownership: Evening Post Publishing Co. (Group Owner).

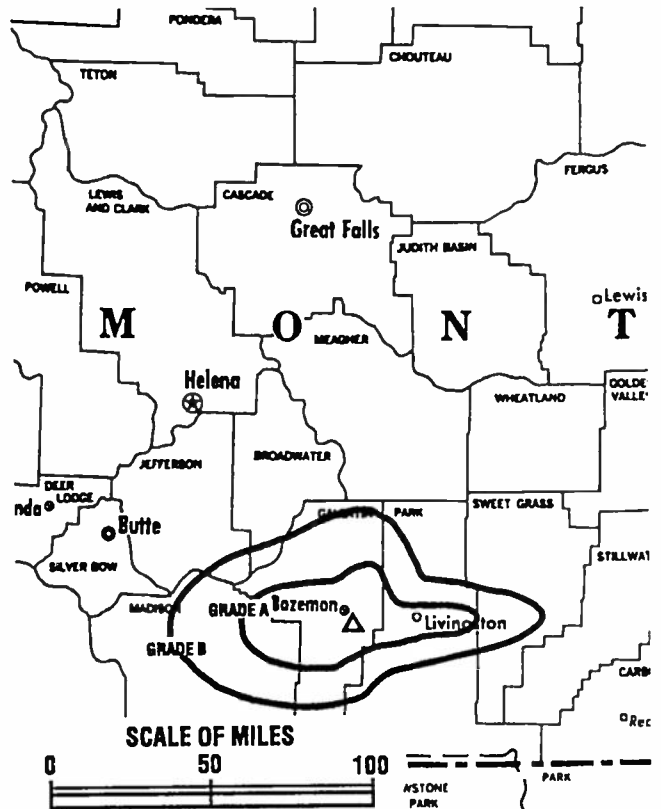
Began Operation: September 1, 1987. Sale to Big Horn Communications by Bee Bcstg. Assoc. approved by FCC June 28, 1988. Sale to Evening Post Publishing Co. was approved by FCC Sept. 16, 1993 (Television Digest, Vol. 33:21, 38).

Represented (sales): Seitel Inc.

Personnel:

- Ron Cass, Regional Manager.
- Tim Gazy, Station Manager.
- Chet Layman, News Director.
- Judy Kingma, Program Director.
- Mike Lease, Chief Engineer.
- Frank Palazzi, Production Manager.

Highest 30 Sec. Rate: \$150.



KCTZ BPCT-880812KF Granted 9/5/91 © American Map Corp., No. 14244

City of License: Bozeman. DMA: Butte-Bozeman. Rank: 191.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,690	24,230	54,920
Average Weekly Circulation (1995)	8,565	5,532	14,117
Average Daily Circulation (1995)			7,940

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Montana—Butte

KTVM

Ch. 6

(Satellite of KECI-TV, Missoula, MT)

Network Service: NBC.

Licensee: Eagle Communications Inc., 340 W. Main St., Missoula, MT 59802.

Studio: 750 Dewey Blvd., Suite 1, Butte, MT 59701.

Telephone: 406-494-7603. Fax: 406-494-2572.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 12.5-kw aural. Antenna: 1936-ft. above av. terrain, 213-ft. above ground, 8458-ft. above sea level.

Latitude 46° 00' 27"
 Longitude 112° 26' 30"

Transmitter: On mountain peak, 2.6-mi. E of Butte.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Andrew, 2.8-meter Ku-band.

News Services: AP, NBC.

Ownership: Precht Communications Inc. (Group Owner).

Began Operation: May 15, 1970.

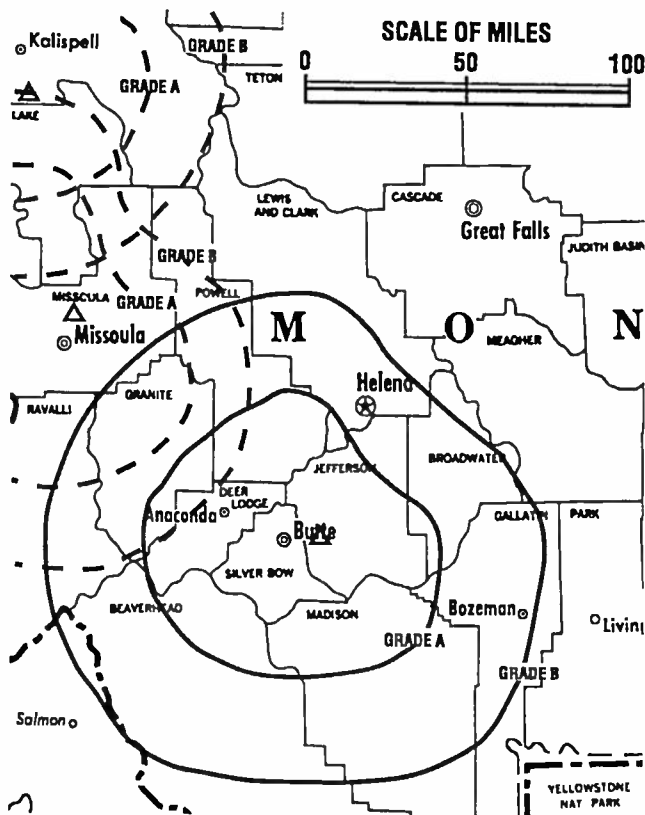
Represented (sales): Katz Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel: See KECI-TV, Missoula, MT.
 Billy Ward, Chief Engineer.

Rates: On request.



KTVM BPCT-4187 Granted 12/3/69 © American Map Corp., No. 14244

City of License: Butte. DMA: Butte-Bozeman. Rank: 191.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,980	63,380	148,360
Average Weekly Circulation (1995)	16,121	13,562	29,707
Average Daily Circulation (1995)			16,280

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Montana—Butte

KXLF-TV

Ch. 4

Network Service: CBS.

Licensee: KXLF Communications Inc., Box 3500, Butte, MT 59702.

Studio: 1003 S. Montana St., Butte, MT 59701.

Telephone: 406-782-0444. **Fax:** 406-782-8906.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1892-ft. above av. terrain, 199-ft. above ground, 8450-ft. above sea level.

Latitude 46° 00' 27"
Longitude 112° 26' 30"

Transmitter: 3-mi. E of Butte on XL Heights.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: Harris, 6.1-meter; RCA Ku-band; Harris receivers.

News Services: AP, Montana TV Network News.

Ownership: Evening Post Publishing Co. (Group Owner).

Began Operation: August 14, 1953. Sale to present owner by SJL Inc. approved by FCC Oct. 31, 1986. Previous sale by Garryowen Corp. (J. S. Sample) approved by FCC Dec. 23, 1983. Sale to Garryowen by Ed Craney approved by FCC Jan. 18, 1961 (Television Digest, Vol. 16:42; 17:4).

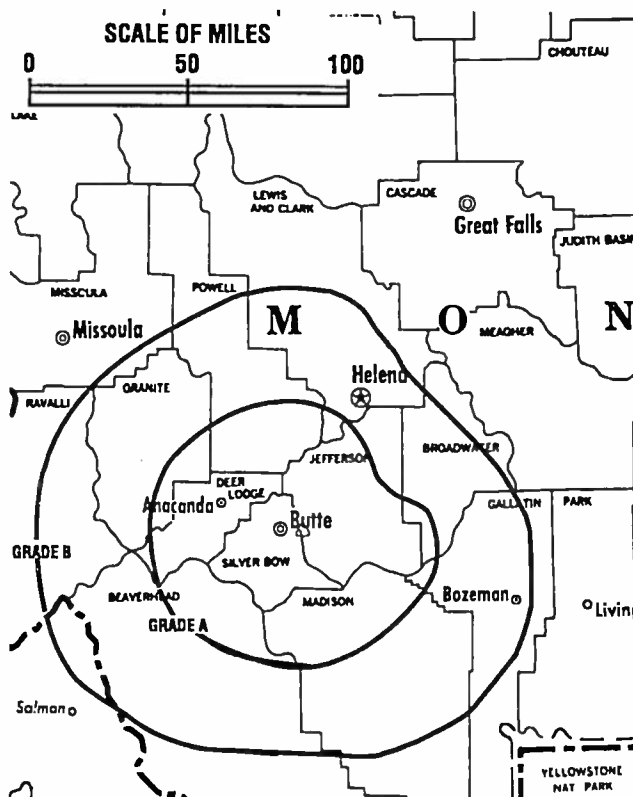
Represented (sales): Seltel Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Ron Cass, President & General Manager.
Jay Kohn, News Director.
Pat Cooney, Sales Manager.
Margaret McIntosh, Program Director.
Ron Schlosser, Chief Engineer.
Linda Tremelling, Business Manager.

Highest 30 Sec. Rate: \$325.



KXLF-TV BPCT-3765 Granted 5/12/66 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$960.

City of License: Butte. **DMA:** Butte-Bozeman. **Rank:** 191.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	100,870	73,030	173,900
Average Weekly Circulation (1995)	28,520	18,082	47,155
Average Daily Circulation (1995)			30,114

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Montana—Glendive

KXGN-TV

Ch. 5

(Operates satellite KYUS-TV, Miles City, MT)

Network Service: CBS, NBC.

Licensee: Glendive Broadcasting Corp., 210 S. Douglas St., Glendive, MT 59330.

Studio: 210 S. Douglas St., Glendive, MT 59330.

Telephone: 406-365-3377. **Fax:** 406-365-2181.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 14.8-kw visual, 2.95-kw aural. Antenna: 513-ft. above av. terrain, 158-ft. above ground, 2818-ft. above sea level.

Latitude 47° 03' 15"
Longitude 104° 40' 45"

Transmitter: 4-mi. SE of city.

Satellite Earth Stations: 3.7-meter C-band; 4.5-meter C-band; 4.5-meter Ku-band.

AM Affiliate: KXGN, 1-kw, 1400 kHz.

News Service: National Weather Service.

Ownership: Glendive Broadcasting Corp. (Group Owner).

Began Operation: November 1, 1957. Sale to present owner by Lewis W. Moore, et al., approved by FCC April 18, 1990 (Television Digest, Vol. 30:17).

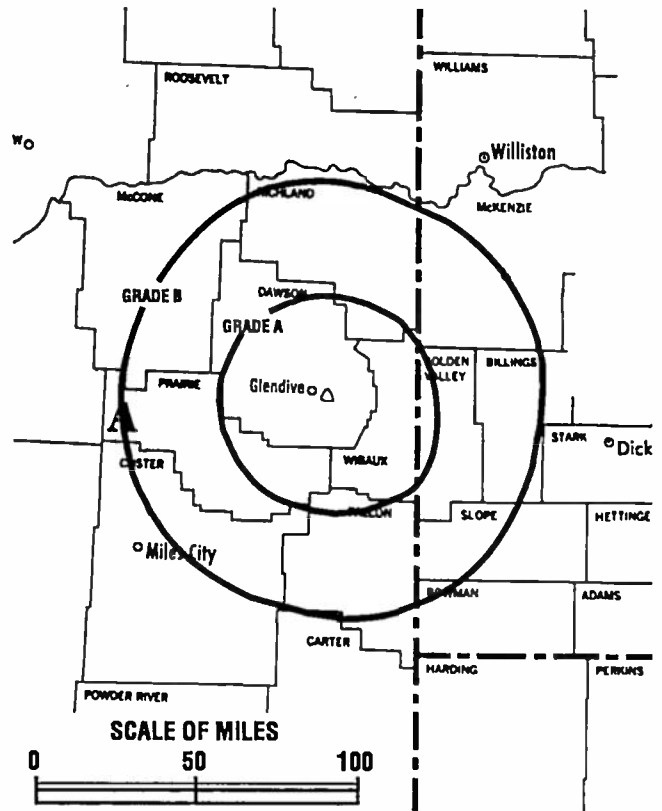
Represented (sales): Roslin TV Sales.

Represented (engineering): Mullaney Engineering Inc.

Personnel:

Dan Frenzel, General Manager.
Ed Agre, News Director.
Rosemary Bunting, Program & Promotion Director.
Wayne Harbig, Chief Engineer.

Highest 30 Sec. Rate: \$150.



KXGN-TV BPCT-3003 Granted 3/24/63 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$100.

City of License: Glendive. **DMA:** Glendive. **Rank:** 211.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	44,220	24,290	68,510
Average Weekly Circulation (1995)	4,153	2,594	6,386
Average Daily Circulation (1995)			5,107

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Montana—Great Falls

KFBB-TV

Ch. 5

Network Service: ABC.

Licensee: KFBB Corp., Box 1139, Great Falls, MT 59403.

Studio: 3200 Old Havre Hwy., Black Eagle, MT 59414.

Mailing Address: Box 1139, Great Falls, MT 59403.

Telephone: 406-453-4377. Fax: 406-727-9703.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 590-ft. above av. terrain, 540-ft. above ground, 4310-ft. above sea level.

Latitude 47° 32' 08"
Longitude 111° 17' 02"

Transmitter: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

Satellite Earth Stations: Andrew, 4.5-meter; Microdyne, 7-meter; Vertex, 4.5-meter Ku-band; Avantek, M/A-Com, Microdyne receivers.

News Services: AP, ABC, National Weather Service.

Ownership: Wooster Republican Printing Co. (Group Owner).

Began Operation: March 21, 1954. Sale to present owners by Advance Corp. approved by FCC April 26, 1982 (*Television Digest*, Vol. 22:8). Sale to Advance by Harriscope Bcstg. Corp. approved April 21, 1977. Sale to Harriscope by David E. Bright, Ernest Scanlon & Daniel O'Shea approved by FCC May 23, 1962 (Vol. 2:11, 22). Sale to Bright, Scanlon & O'Shea by Joseph P. Wilkins and associates approved Jan. 27, 1960 (Vol. 16:3, 5).

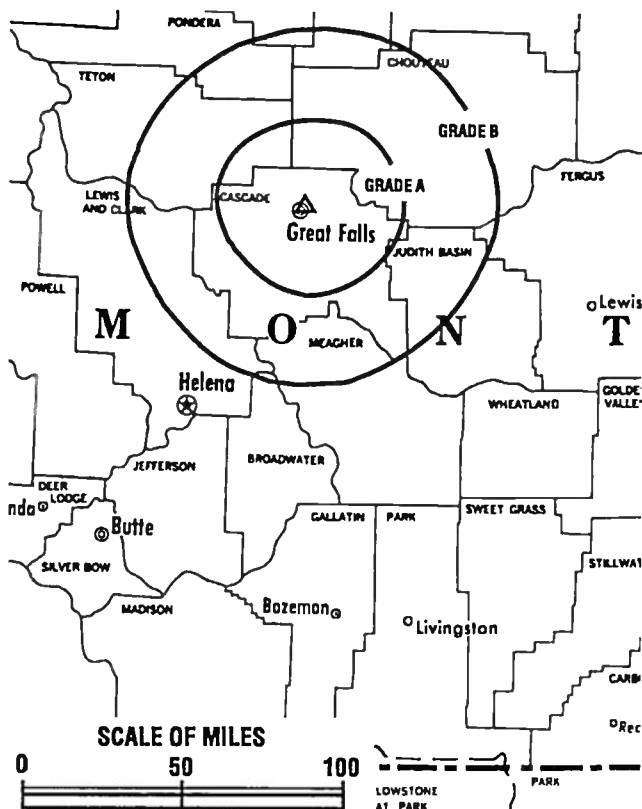
Represented (sales): Katz Continental Television.

Represented (legal): Baker & Hostetler.

Represented (engineering): Mullaney Engineering Inc.

Personnel:

Jack May, General Manager.
Michael Knoll, Local Sales Manager.
Dick Pompa, News Director.
Mike Warner, Chief Engineer.



KFBB-TV BPCT-4340 Granted 5/7/70

© American Map Corp., No. 14244

Myla Cole, Accounting Supervisor.
Carol Funston, Traffic Manager.

Rates: On request.

City of License: Great Falls. DMA: Great Falls. Rank: 183.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	106,610	72,240	178,850
Average Weekly Circulation (1995)	40,633	26,414	68,962
Average Daily Circulation (1995)			38,345

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Montana—Great Falls

KRTV

Ch. 3

Network Service: CBS.

Licensee: KRTV Communications Inc., Box 2989, Great Falls, MT 59403.

Studio: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

Mailing Address: Box 2989, Great Falls, MT 59403.

Telephone: 406-791-5400. **Fax:** 406-791-5479.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 586-ft. above av. terrain, 557-ft. above ground, 4100-ft. above sea level.

Latitude 47° 32' 09"
Longitude 111° 17' 02"

Transmitter: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: DH Satellite, 5-meter Ku-band; Prodelin, 3.2-meter C-band; RCA, 4.5-meter Ku-band; Agile Omni, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Montana TV Network News.

Ownership: Evening Post Publishing Co. (Group Owner).

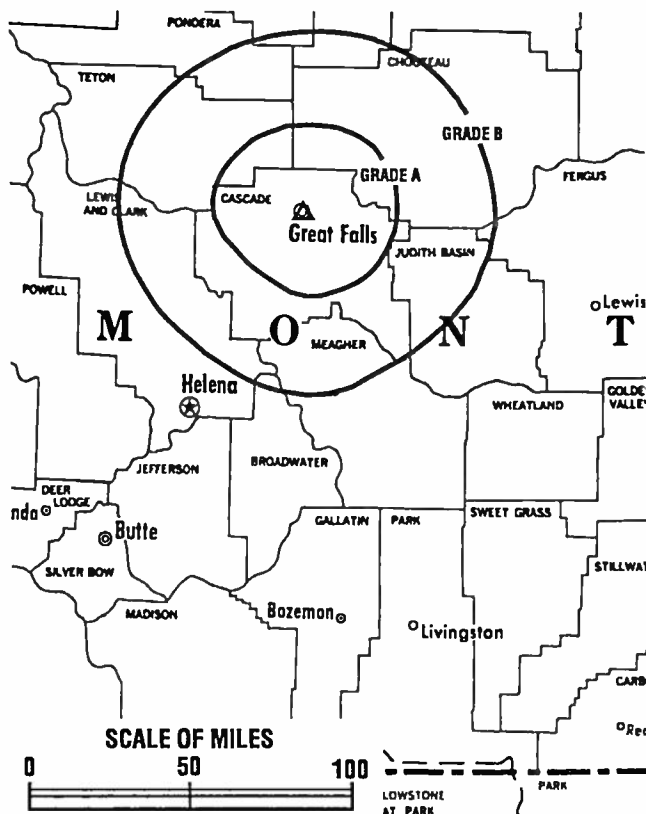
Began Operation: October 5, 1958. Sale to present owner by SJL Inc. approved by FCC Oct. 31, 1986. Previous sale by Garryowen Corp. approved by FCC Dec. 21, 1983. Sale to Garryowen by Dan Snyder & Assoc. approved by FCC Feb. 28, 1969. Previous sale by Francis N. & Robert R. Laird approved Oct. 1, 1958 (Television Digest, Vol. 14:40).

Represented (sales): Seltel Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Bill Preston, President & General Manager.
Joel Lundstad, News Director.
Joseph Lawson, Promotion Director.



KRTV BPCT-4457 Granted 10/18/71

© American Map Corp., No. 14244

Marlowe Rames, Chief Engineer.
Roxanna Ratray, Traffic Director & Program Coordinator.

Rates: On request.

City of License: Great Falls. **DMA:** Great Falls. **Rank:** 183.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,480	49,120	119,600
Average Weekly Circulation (1995)	32,140	22,443	56,549
Average Daily Circulation (1995)			37,571

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Montana—Great Falls

KTGF

Ch. 16

Network Service: NBC.

Licensee: Continental Television Network Inc., 118 6th St. S, Great Falls, MT 59401.

Studio: 118 6th St. S, Great Falls, MT 59401.

Mailing Address: Box 1219, Great Falls, MT 59403.

Telephone: 406-761-8816. **Fax:** 406-454-3484.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 2030-kw max. visual, 203-kw max. aural. Antenna: 1046-ft. above av. terrain, 769-ft. above ground, 4619-ft. above sea level.

Latitude 47° 36' 26"
Longitude 111° 21' 27"

Transmitter: 3.5-mi. W of Bootlegger Trail, 7-mi. N of Missouri River, Great Falls.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Paraclipse, 4-meter C-band; Scientific-Atlanta, 4-meter Ku-band; Vertex, 5-meter Ku-band; M/A-Com, Microdyne receivers.

News Service: AP.

Ownership: Continental Television Network Inc. (Group Owner).

Began Operation: September 21, 1986.

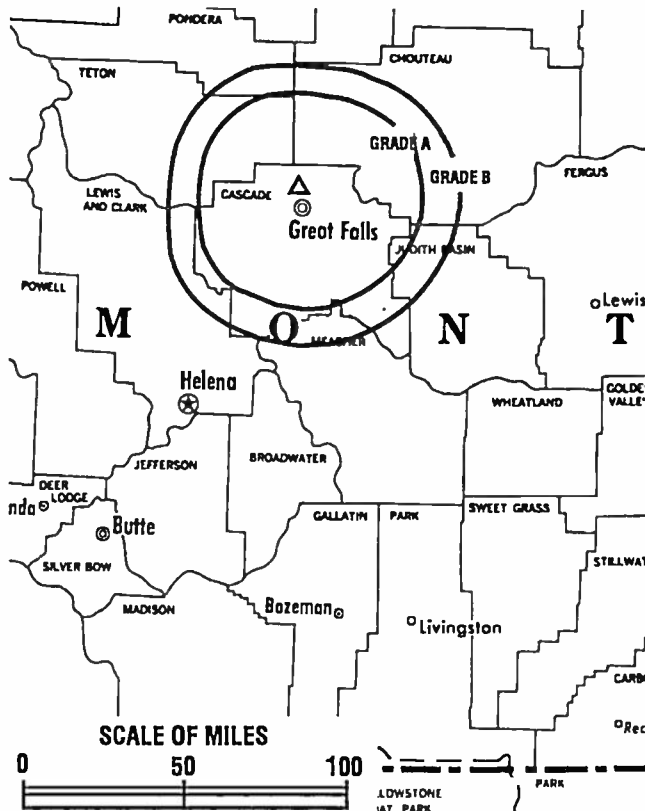
Represented (sales): Blair Television.

Represented (legal): Reddy, Begley, Martin & McCormick.

Represented (engineering): Peter V. Gureckis & Associates.

Personnel:

James Colla, President.
Penny Adkins, Vice President.
Cheryl A. Cordeiro, General Manager.
Tim Spinder, National Sales Manager.



KTGF BNPCT-860725KF Granted 9/23/86 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$700.

City of License: Great Falls. **DMA:** Great Falls. **Rank:** 183.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	49,100	34,550	83,650
Average Weekly Circulation (1995)	28,721	14,892	44,396
Average Daily Circulation (1995)			22,192

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Montana—Helena

KTVH

Ch. 12

Network Service: NBC.

Licensee: Big Sky Bcstg. L.P., Box 6125, Helena, MT 59604.

Studio: 2433 N. Montana Ave., Helena, MT 59601.

Telephone: 406-443-5050. Fax: 406-442-5106.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 105-kw visual, 10.5-kw aural. Antenna: 2250-ft. above av. terrain, 176-ft. above ground, 7929-ft. above sea level.

Latitude 46° 49' 35"
Longitude 111° 42' 33"

Transmitter: Hogback Mountain, approx. 22-mi. NE of Helena.

Satellite Earth Stations: AFC, 3-meter Ku-band; Paraclypse, 3-meter C-band; Vertex, 4.6-meter Ku-band; DX Antenna, M/A-Com, Microdyne receivers.

News Services: AP, NBC.

Ownership: Big Sky Broadcasting L.P.

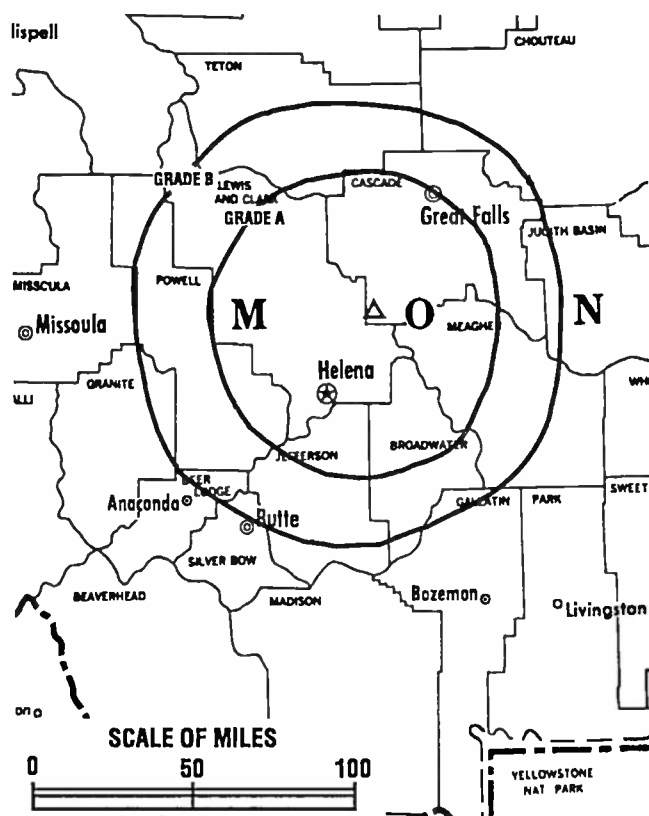
Began Operation: January 1, 1958. Left air Feb. 5, 1959; resumed operation Aug. 6, 1959 (Television Digest, Vol. 15:6, 33, 36). Sale to Helena TV Inc. by Joseph S. Sample, who took over all properties from Ed Craney, was approved by FCC Jan. 18, 1961 (Vol. 16:42; 17:4). Sale by Helena TV Inc. approved June 5, 1963 (Vol. 3:23). Sale of control by Paul B. McAdam & A. W. Scribner approved by FCC Dec. 18, 1968. Sale to Lynn H. Koch, et al., approved Nov. 29, 1979. Sale to Bradley, Courtneage & Lundberg approved April 22, 1985. Sale to present owners approved by FCC Aug. 4, 1988.

Represented (sales): Seltel Inc.; Tacher Television (Seattle/Portland).

Represented (legal): Bryan Cave.

Personnel:

John Radeck, President.
Bill Stebbins, Station & General Sales Manager.
Ashley Webster, News Director.
Janice W. Radeck, Program Director.



KTVH BMPCT-811005KI Granted 11/3/81 © American Map Corp., No. 14244

Allen Knuth, Chief Engineer.
Montca Winfield, Accounting Manager.

Highest 30 Sec. Rate: \$400.

City of License: Helena. DMA: Helena. Rank: 208.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,750	43,920	104,670
Average Weekly Circulation (1995)	13,090	8,533	22,153
Average Daily Circulation (1995)			13,813

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Montana—Kalispell

KCFW-TV

Ch. 9

(Satellite of KECI-TV, Missoula, MT)

Network Service: NBC.

Licensee: Eagle Communications Inc., TV Bldg., 340 W. Main St., Missoula, MT 59802.

Studio: 401 First Ave. E, Kalispell, MT 59901.

Telephone: 406-755-5239. Fax: 406-752-8002.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 26.5-kw visual, 5.3-kw aural. Antenna: 2794-ft. above av. terrain, 240-ft. above ground, 6898-ft. above sea level.

Latitude 48° 00' 48"
Longitude 114° 21' 55"

Transmitter: Blacktail Mountain, 6.5-mi. W of Lakeside, MT.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Andrew, 2.8-meter Ku-band.

News Services: AP, NBC.

Ownership: Precht Communications Inc. (Group Owner).

Began Operation: June 10, 1968.

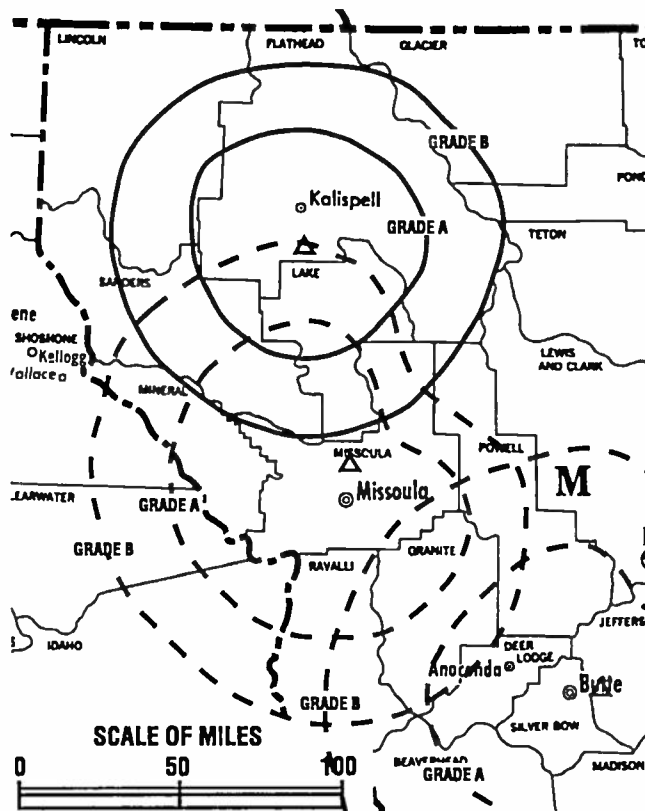
Represented (sales): Katz Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Robert H. Precht, President.
Jane English, Executive Vice President.
Steve Fetveit, General Manager.
Pat Grant, National Sales Manager.
Jim Harmon, News Director.



KCFW-TV BPCT-3985 Granted 12/20/67 © American Map Corp., No. 14244

Jean Zosel, Program Director.
Chris Neuhausen, Chief Engineer.

Rates: On request.

City of License: Kalispell. DMA: Missoula. Rank: 174.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	56,750	50,450	107,200
Average Weekly Circulation (1995)	14,848	10,141	25,407
Average Daily Circulation (1995)			15,013

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Montana—Miles City

KYUS-TV

Ch. 3

(Satellite of KXGN-TV, Glendive, MT)

Network Service: CBS, NBC.

Licensee: KYUS Broadcasting Corp., 210 S. Douglas, Glendive, MT 59330.

Studio: See KXGN-TV, Glendive

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 10.42-kw visual, 1.02-kw aural. Antenna: 102-ft. above av. terrain, 75-ft. above ground, 2644-ft. above sea level.

Latitude 46° 24' 48"
Longitude 105° 51' 04"

Transmitter: 1-mi. NW of Miles City.

Ownership: Glendive Broadcasting Corp. (Group Owner).

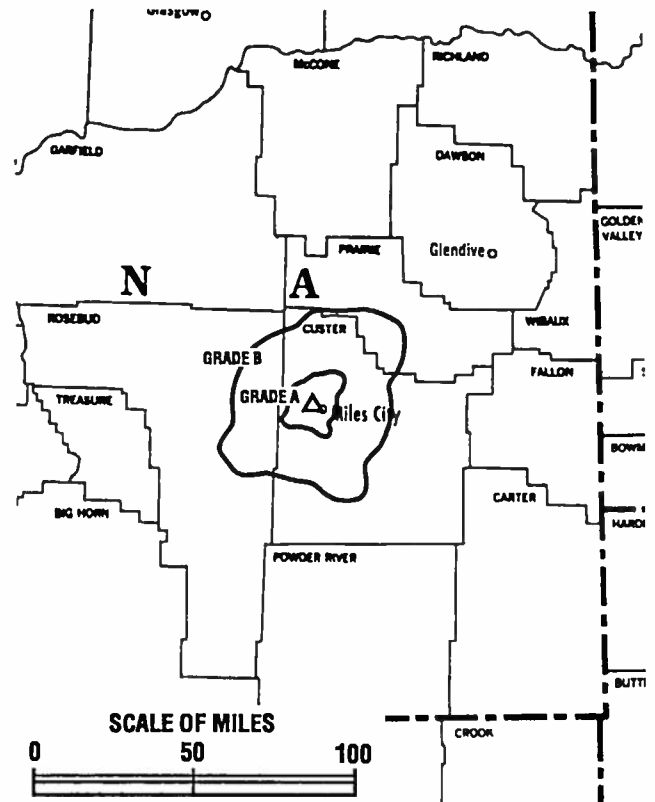
Began Operation: September 1, 1969. Sale by Custer Bcstg. Corp. to KOUS-TV approved March 14, 1984 by FCC. Sale to present owner approved Feb. 15, 1995.

Represented (sales): Adam Young Inc.; Tacher Television (Seattle/Portland).

Personnel: See KXGN-TV, Glendive, MT.

Rates: On request.

City of License: Miles City. **DMA:** Billings. **Rank:** 170.



KYUS-TV BPCT-920406KH Granted 5/29/92 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,920	14,380	33,300
Average Weekly Circulation (1995)	2,610	1,475	4,124
Average Daily Circulation (1995)			2,093

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Montana—Missoula

KECI-TV

Ch. 13

(Operates satellites KCFW-TV, Kalispell & KTVM, Butte, MT)

Network Service: NBC.

Licensee: Eagle Communications Inc., TV Bldg., 340 W. Main St., Missoula, MT 59802.

Studio: 340 W. Main St., Missoula, MT 59802.

Telephone: 406-721-2063. Fax: 406-549-6507.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 300-kw visual, 30-kw aural. Antenna: 2000-ft. above av. terrain, 289-ft. above ground, 7060-ft. above sea level.

Latitude 47° 01' 05"
Longitude 114° 00' 41"

Transmitter: 10-mi. N of Missoula, near Evaro, MT.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 2.8-meter Ku-band; Harris, 3-meter Ku-band; Harris, 4.5-meter C-band; Harris, 7-meter Ku-band; Paraclypse, 4.5-meter C-band; Vertex, 4.5-meter Ku-band; Harris, M/A-Com receivers.

SNG Mobile Dish: Harris-Allied, 1.8-meter Ku-band.

News Services: AP, NBC.

Ownership: Precht Communications Inc. (Group Owner).

Began Operation: July 1, 1954. Sale by Mosby's Inc. to KMSO-TV Inc. approved Sept. 11, 1964 by FCC (Television Digest, Vol. 4:32, 38). Sale to present owner by Dale G. Moore approved Aug. 24, 1978.

Represented (sales): Katz Continental Television.

Represented (legal): Leventhal, Senter & Lerman.

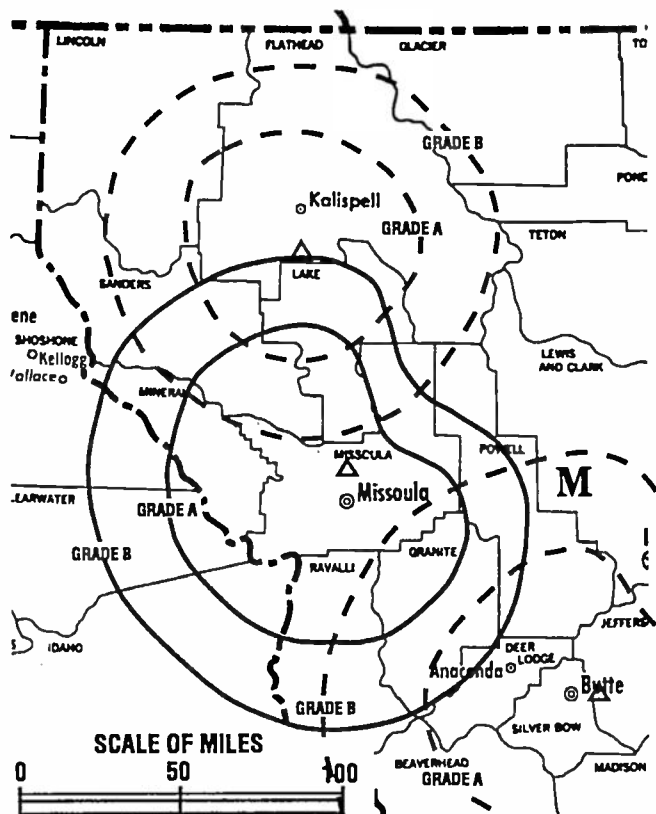
Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Robert H. Precht, President & General Manager.

Jane English, Executive Vice President.

Jean Zosel, Program Director.



KECI-TV BPCT-3969 Granted 6/13/67

© American Map Corp., No. 14244

Jim Harmon, News Director.

Larry Arbaugh, Chief Engineer.

Pat Grant, National Sales Manager.

Tim Karst, Director of Operations.

Rates: On request.

City of License: Missoula. DMA: Missoula. Rank: 174.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,530	58,360	128,890
Average Weekly Circulation (1995)	23,557	21,956	47,602
Average Daily Circulation (1995)			29,411

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Montana—Missoula

KPAX-TV

Ch. 8

Network Service: CBS.

Licensee: KPAX Communications Inc., Box 4827, Missoula, MT 59806.

Studio: 2204 Regent St., Missoula, MT 59801.

Telephone: 406-542-4400. **Fax:** 406-543-7111.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 275-kw max. & 257-kw horizontal visual, 51.5-kw max. & 48-kw horizontal aural. Antenna: 2150-ft. above av. terrain, 284-ft. above ground, 7101-ft. above sea level.

Latitude 47° 01' 06"
Longitude 114° 00' 41"

Transmitter: TV Mountain, 4-mi. E of Evaro.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta C-band; Scientific-Atlanta Ku-band; Scientific-Atlanta receivers.

News Services: AP, Montana TV Network News, All News Network.

Ownership: Evening Post Publishing Co. (Group Owner).

Began Operation: May 1, 1970. Sale to present owners by SJL Inc. approved by FCC Oct. 31, 1986. Previous sale by Garyowen Corp. approved by FCC Dec. 23, 1983.

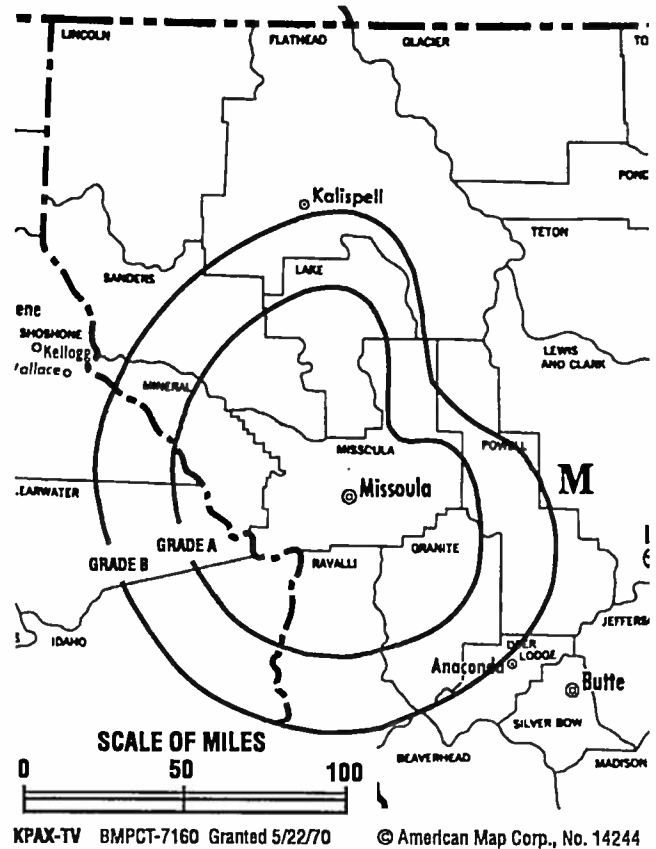
Represented (sales): Seltel Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

William F. Sullivan, President & General Manager.
Robert Hermes, Station & General Sales Manager.
Paul Shoemaker, News Director.
Tammy Engle, Program Director & Operations Manager.

Highest 30 Sec. Rate: \$400.



City of License: Missoula. **DMA:** Missoula. **Rank:** 174.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	134,600	104,360	238,960
Average Weekly Circulation (1995)	23,941	27,070	52,467
Average Daily Circulation (1995)			34,286

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Montana—Missoula

KTMF

Ch. 23

Network Service: ABC, FOX.

Licensee: CTN Missoula Inc., 2200 Stephens Ave., Missoula, MT 59801.

Studio: 2200 Stephens Ave., Missoula, MT 59801.

Telephone: 406-542-8900. **Fax:** 406-728-4800. **E-mail:** ktgf16@aol.com

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1820-kw max. visual. Antenna: 2106-ft. above av. terrain, 256-ft. above ground, 7047-ft. above sea level.

Latitude 47° 01' 10"
Longitude 114° 00' 46"

Transmitter: TV Mountain, approx. 10.56-mi. N of Missoula.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: C-band; Ku-band; M/A-Com receivers.

Ownership: Continental Television Network Inc. (Group Owner).

Began Operation: November 16, 1990.

Represented (sales): Blair Television.

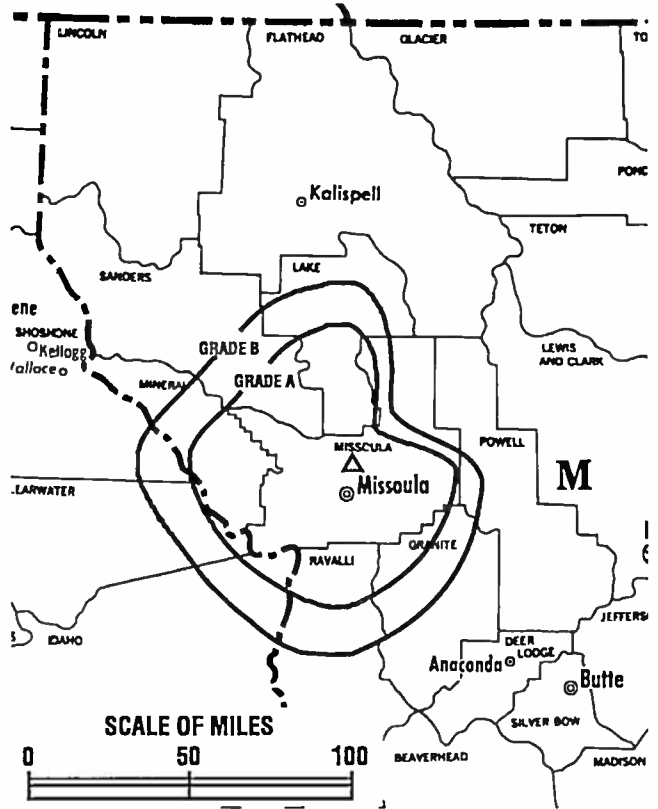
Represented (legal): Reddy, Begley, Martin & McCormick.

Represented (engineering): Peter V. Gureckis & Associates.

Personnel:

James Colla, President.
Penny L. Adkins, Vice President.
Cheryl A. Cordelro, General Manager.
Jim Kazora, Chief Engineer.

Highest 30 Sec. Rate: \$550.



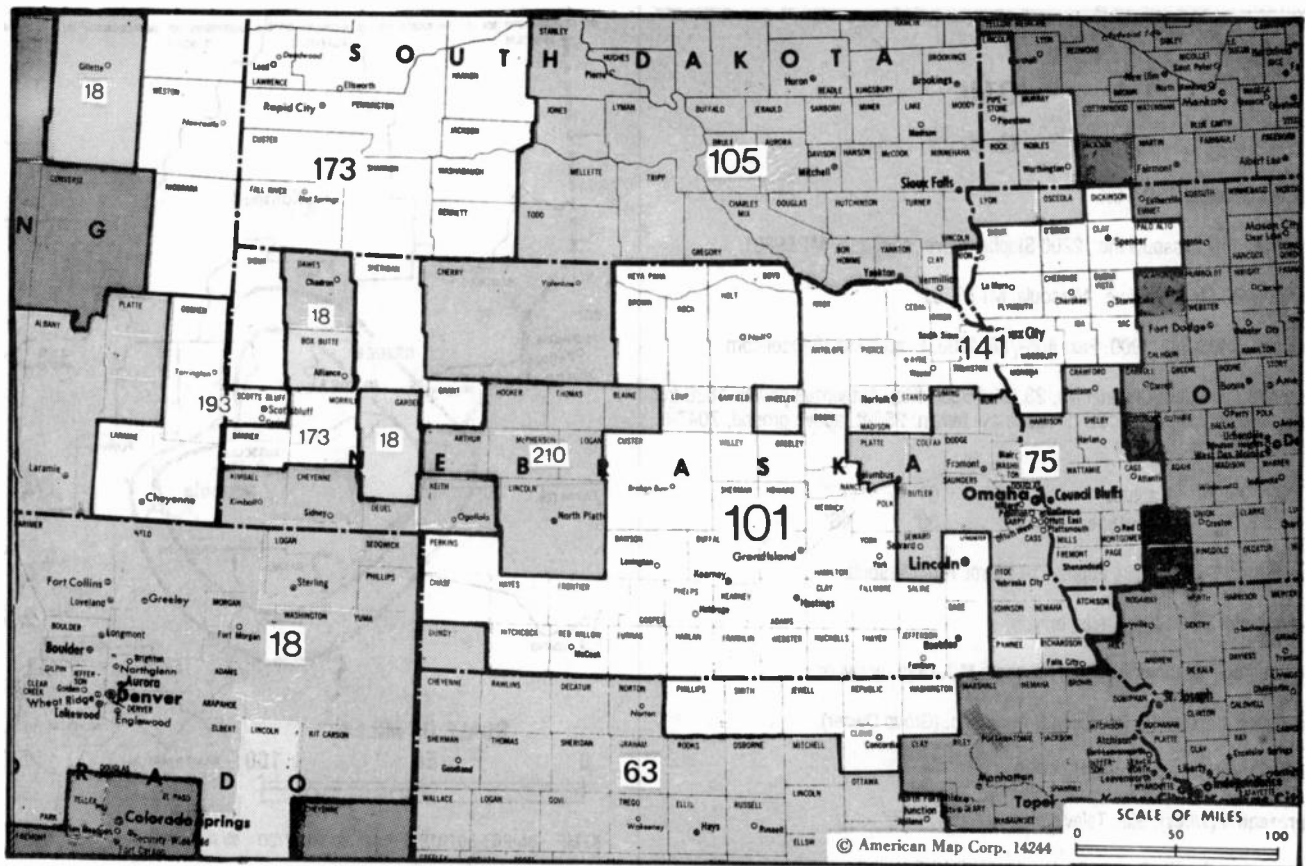
KTMF BMPCT-901019KF Granted 10/31/90 © American Map Corp., No. 14244

City of License: Missoula. **DMA:** Missoula. **Rank:** 174.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,510	37,610	84,120
Average Weekly Circulation (1995)	30,231	16,980	47,263
Average Daily Circulation (1995)			19,997

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Denver, CO	1,159,730	18	KCEC (50), KCNC-TV (4), KDVR (31), KFCT (22), KFNR (11), KMGH-TV (7), KREG-TV (3), KSBS-TV (24), KTVD (20), KTVS (3), KUBD (59), KUSA-TV (9), KWGN-TV (2), KWHD (53) KAAS-TV (18), KAKE-TV (10), KBSD-TV (6), KBSH-TV (7), KBSL-TV (10), KLBY (4), KSAS-TV (24), KSNC (2), KSNB (11), KSNW (3), KUPK-TV (13), KWCH-TV (12)
Wichita-Hutchinson, KS	424,500	63	KETV (7), KMTV (3), KPTM (42), KXVO (15), WOVW (6)
Omaha, NE	360,760	75	KCAN (8), KGIN (11), KHAS-TV (5), KHGI-TV (13), KOLN (10), KSNB-TV (4), KSNK (8), KTVG (17), KWNB-TV (6)
Lincoln & Hastings-Kearney, NE	249,280	101	KABY-TV (9), KDLO-TV (3), KDLT (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13), KTTM (12), KTTW (17)
Sioux Falls-Mitchell, SD	228,730	105	KCAU-TV (9), KMEG (14), KTV (4)
Sioux City, IA	153,280	141	KCLO-TV (15), KEVN-TV (7), KHSD-TV (11), KVV-TV (5), KOTA-TV (3), KSGW-TV (12)
Rapid City, SD	85,280	173	KDUH-TV (4), KGWN-TV (5), KKTU (33), KLWY (27), KSTF (10)
Cheyenne, WY-Scottsbluff, NE-Sterling, CO	49,770	193	KNOP-TV (2)
North Platte, NE	14,640	210	

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KSTF, Gering	See Scottsbluff, NE
KHGI-TV, Hastings	See Kearney, NE

Nebraska Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	14	3	17
Educational Television Stations	6	3	9
	20	6	26

Nebraska—Albion

KCAN

Ch. 8

(Satellite of KCAU-TV, Sioux City, IA)

Network Service: ABC.

Licensee: Citadel Communications Co. Ltd., 7th & Douglas Sts., Sioux City, IA 51101.

Studio: RR 1, Genoa, NE 68640.

Telephones: 402-495-4995; 712-277-2345.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 1973-ft. above ground, 3729-ft. above sea level.

Latitude 41° 32' 28"
Longitude 97° 40' 45"

Holds CP to change city of license to Lincoln, 316-kw visual, 1443-ft. above av. terrain, lat. 40° 52' 59", long. 97° 18' 20", transmitter to 2-mi. SE of Ulta. Note: Grant is contingent upon Ch. 24, Albion operation commencement. BMPCT-930726KI.

Transmitter: 3-mi. E of Rte. 22, 5-mi. N of Genoa, NE.

Satellite Earth Stations: ChannelMaster, 5-meter; Pinzone, 3.7-meter; Pinzone, 5-meter; Pinzone receivers.

Ownership: Citadel Communications Co. Ltd. (Group Owner).

Began Operation: December 5, 1964. Sale to present owner by Amataro Group Inc. approved by FCC Nov. 12, 1986.

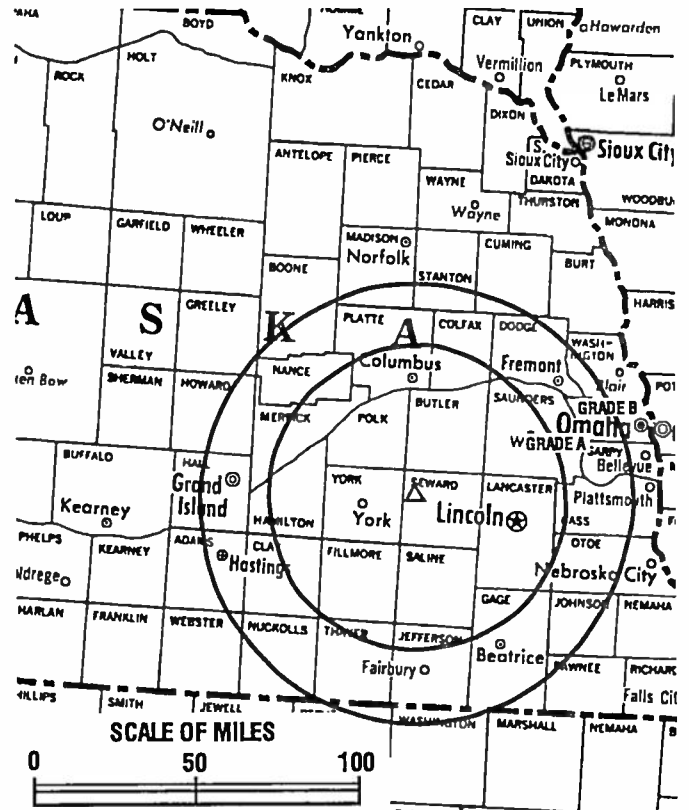
Represented (sales): Katz Television.

Represented (legal): Latham & Watkins.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Philip J. Lombardo, President.
- Ray Cole, Executive Vice President.
- Kim Cleaver, Vice President & General Manager.
- Dan Ackerman, Chief Engineer.



KCAN BPCT-930726KI Granted 6/26/95 © American Map Corp., No. 14244

Rates: On request.

City of License: Albion. DMA: Lincoln & Hastings-Keamey. Rank: 101.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	194,260	97,360	291,620
Average Weekly Circulation (1995)	8,747	16,299	28,927
Average Daily Circulation (1995)			12,087

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Nebraska—Grand Island

KGIN

Ch. 11

(Satellite of KOLN, Lincoln, NE)

Network Service: CBS.

Licensee: Busse Bcstg. Corp., Debtor-in-Possession, 590 W. Maple St., Kalamazoo, MI 49008.

Studio: See KOLN, Lincoln.

Telephone: 308-382-6100. Fax: 308-382-3216.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 55.5-kw aural. Antenna: 1009-ft. above av. terrain, 1066-ft. above ground, 3146-ft. above sea level.

Latitude 40° 35' 20"
Longitude 98° 48' 10"

Transmitter: 10-mi. NE of Minden.

Satellite Earth Stations: DH Satellite, 5-meter Ku-band; Microdyne, 7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Microdyne, Scientific-Atlanta receivers.

News Services: AP, CBS, U.S. Weather Bureau.

Ownership: Busse Broadcasting Corp. (Group Owner).

Began Operation: October 1, 1961.

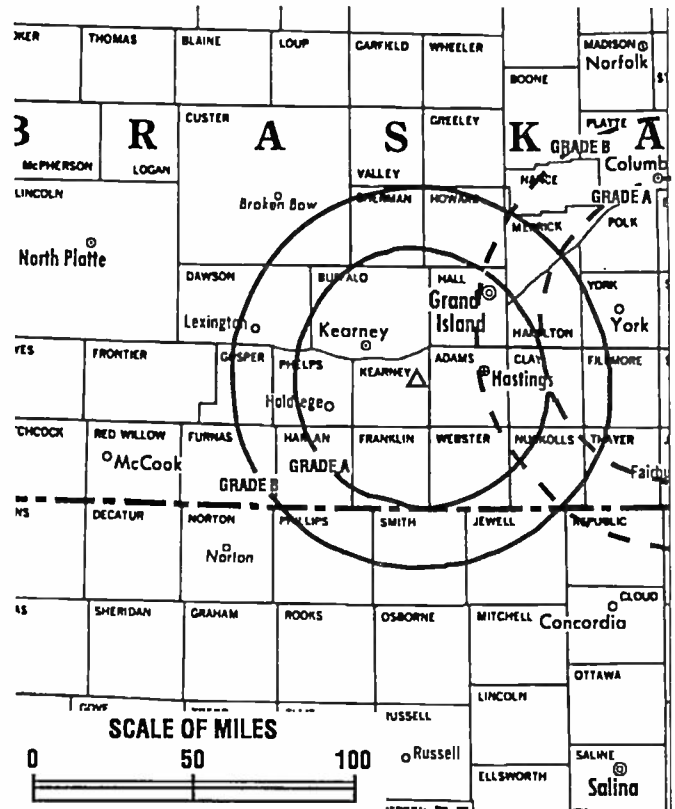
Represented (sales): TeleRep Inc.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Lohnes & Culver.

Personnel: See KOLN, Lincoln, NE.

Rates: On request.



KGIN BMPCT-5631 Granted 8/24/61 © American Map Corp., No. 14244

City of License: Grand Island. DMA: Lincoln & Hastings-Keamey. Rank: 101.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	145,430	92,450	237,880
Average Weekly Circulation (1995)	48,457	26,522	94,682
Average Daily Circulation (1995)			59,189

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Nebraska—Grand Island

KTVG

Ch. 17

Network Service: FOX, UPN.

Licensee: Hill Bcstg. Co. Inc., 211-D S. 5th St., Gadsden, AL 35901.

Studio: 7988 S. U.S. Hwy. 281, Doniphan, NE 68832.

Telephone: 308-384-1717.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 105.3-kw max. visual. Antenna: 197-ft. above av. terrain, 207-ft. above ground, 2090-ft. above sea level.

Latitude 40° 51' 14"
Longitude 98° 26' 06"

Requests modification of CP for change to 1877-kw max. visual, 613-ft. above av. terrain, 571-ft. above ground, 2602-ft. above sea level, lat. 40° 43' 43", long. 98° 34' 13", transmitter to 12100 Rainforth Rd., 3-mi. N of Prosser. BMPCT-940914KG.

Transmitter: 2-mi. W & 2.3-mi. S of the junction of Hwys. 30 & 281.

Ownership: Hill Broadcasting Co. Inc.

Began Operation: September 15, 1993.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Gary M. McGlothlen.

Personnel:

- Lee McAliley, General Manager.
- Doug Conrad, Sales Manager.
- Jerry Fuehrer, Chief Engineer.
- Donna Montgomery, Business Manager.

Rates: On request.



City of License: Grand Island. DMA: Lincoln & Hastings-Keamey. Rank: 101.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	43,010	26,530	69,540
Average Weekly Circulation (1995)	3,824	2,306	6,443
Average Daily Circulation (1995)			2,145

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Nebraska—Hastings

KHAS-TV

Ch. 5

Network Service: NBC.

Licensee: Nebraska Television Corp., Box 578, Hastings, NE 68902.

Studio: Hwy. 281, 3-mi. N of Hastings NE.

Mailing Address: Box 578, Hastings, NE 68902.

Telephone: 402-463-1321. **Fax:** 402-463-6551.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 730-ft. above av. terrain, 767-ft. above ground, 2707-ft. above sea level.

Latitude 40° 39' 06"
Longitude 98° 23' 04"

Transmitter: Hwy. 281, 3-mi. N of Hastings.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA, 3.9-meter Ku-band; Harris, M/A-Com receivers.

News Services: Accu-Weather, AP, NBC.

Ownership: Nebraska Television Corp.

Began Operation: January 1, 1956.

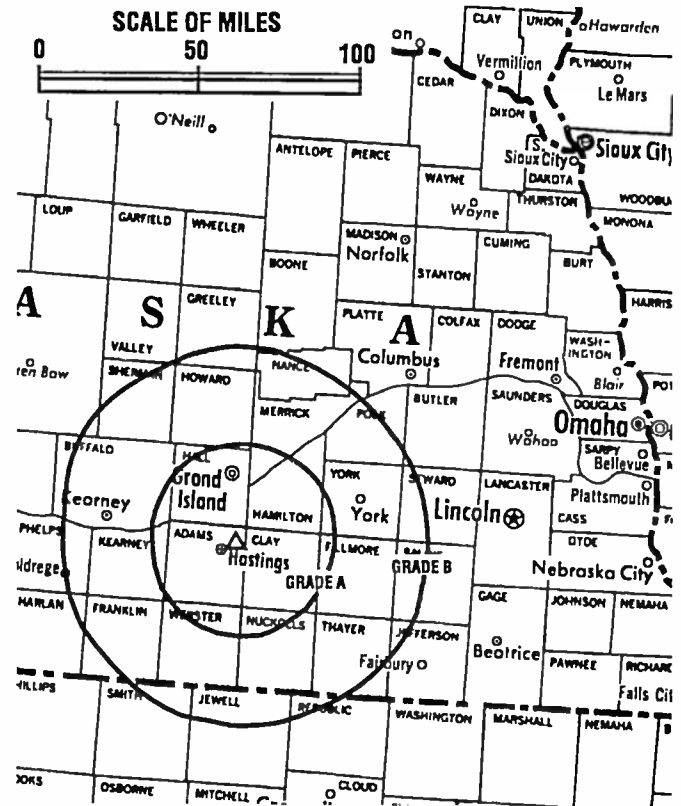
Represented (sales): Seltel Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

John T. Benson Jr., General Manager.
Jackie Ackerman, Program Director.
Doris Sanford, Business Manager.
Dave Block, Chief Engineer.

Highest 30 Sec. Rate: \$350.



KHAS-TV BMPCT-3248 Granted 8/5/55 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$450.

City of License: Hastings. **DMA:** Lincoln & Hastings-Keamey. **Rank:** 101.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	113,540	63,000	176,540
Average Weekly Circulation (1995)	39,829	23,507	74,972
Average Daily Circulation (1995)			34,840

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Nebraska—Hayes Center

KWNB-TV

Ch. 6

(Satellite of KHGI-TV, Kearney, NE)

Network Service: ABC, FOX.

Licensee: Fant Bcstg. Co. of Nebraska Inc., 510 Chestnut St., Gadsden, AL 35901.

Studio: See KHGI-TV, Kearney.

Telephone: 308-743-2494. Fax: 308-743-2644.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 737-ft. above av. terrain, 586-ft. above ground, 3851-ft. above sea level.

Latitude 40° 37' 32"
Longitude 101° 01' 46"

Transmitter: 8-mi. N of Hayes Center.

Satellite Earth Station: Prodelin, 5-meter; Standard Components receivers.

News Services: AP, ABC, National Weather Service, WSI, Conus, Sports News Satellite.

Ownership: Fant Broadcasting Co. (Group Owner).

Began Operation: February 9, 1956. Assignment to Fant Bcstg. Co. of Nebraska Inc. granted May 13, 1993 by FCC.

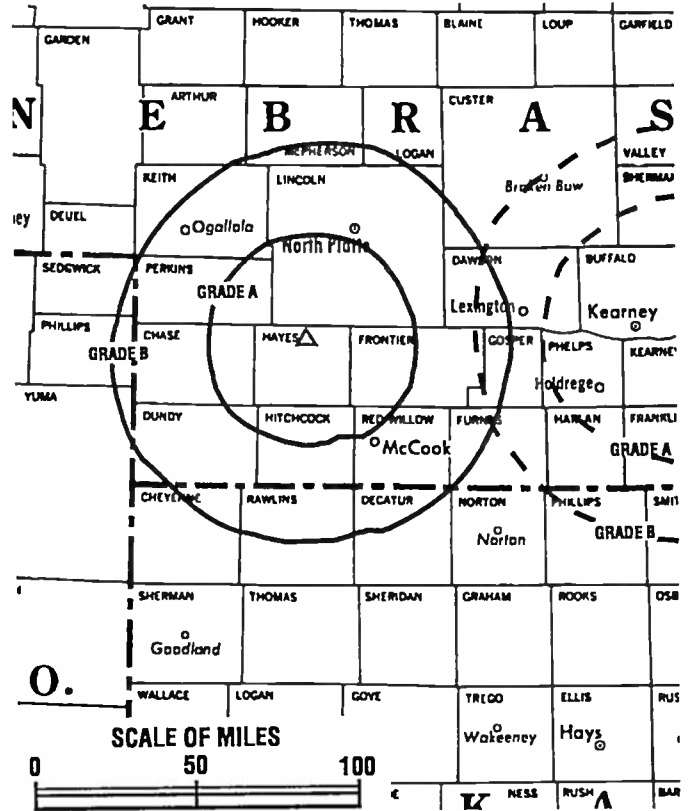
Represented (sales): Petry Television Inc.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel: See KHGI-TV, Kearney, NE.

Rates: On request.

City of License: Hayes Center. DMA: Lincoln & Hastings-Kearney. Rank: 101.



KWNB-TV BPCT-2531 Granted 9/17/58 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	44,720	27,940	72,660
Average Weekly Circulation (1995)	10,220	4,028	23,536
Average Daily Circulation (1995)			12,144

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

**THE
TED HEPBURN
COMPANY**

We were the broker
in the 1986 sale of
KWNB-TV

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995
P.O. Box 43263, Cincinnati, OH 45243 0263 (513) 271-5400

Nebraska—Kearney-Hastings-Grand Island

KHGI-TV

Ch. 13

(Operates NTV Network including satellites KWNB-TV, Hayes Center & KSNB-TV, Superior, NE)

Network Service: ABC, FOX.

Licensee: Fant Bcstg. Co. of Nebraska Inc., 510 Chestnut St., Gadsden, AL 35901.

Studio: 13-mi. S of Kearney on Hwy. 44.

Branch Office: 7501 O St., Suite 101, Lincoln, NE 68510.

Mailing Addresses: Box 220, Kearney, NE 68848-0220; Box 370, Doniphan, NE 68832.

Telephone: 308-743-4444. Fax: 308-743-2644.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1110-ft. above av. terrain, 1163-ft. above ground, 3240-ft. above sea level.

Latitude 40° 39' 28"
Longitude 98° 52' 04"

Transmitter: 6-mi. S of Gibbon.

Satellite Earth Station: Prodelin, 5-meter; Standard Components receivers.

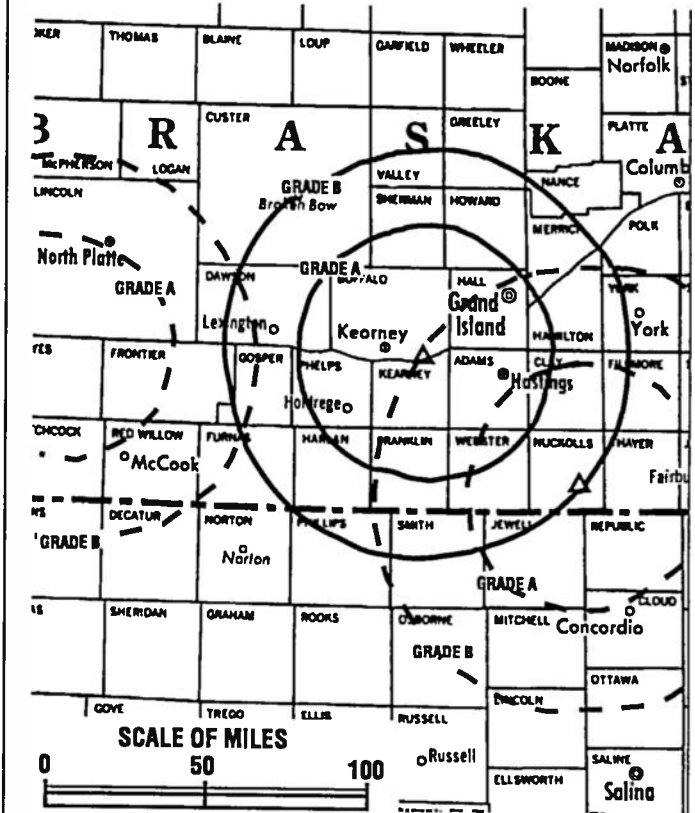
News Services: ABC, AP, Conus, National Weather Service, Sports News Satellite, WSI.

Ownership: Fant Broadcasting Co. (Group Owner).

Began Operation: December 24, 1953. Sale to NTV by BI-States Co. (F. Wayne Brewster, et al.) approved by FCC April 29, 1974 (Television Digest, Vol. 14:7). Sale to Amataro Group by NTV Enterprises approved by FCC Nov. 16, 1979 (Vol. 19:24). Sale to Gordon Bcstg. Inc. by Amataro Group approved by FCC Jan. 17, 1986. Sale to Sterling Communications by Gordon Bcstg. Inc. approved by FCC Feb. 27, 1989, but not consummated. Assignment to Joseph C. Amataro, Receiver, granted June 28, 1989. Assignment to Joseph Girard, Receiver, granted November 22, 1991. Assignment to Fant Bcstg. Co. of Nebraska Inc. granted May 13, 1993 by FCC (Vol. 33:7). Note: Sale to Blackstar Communications pending.

Represented (sales): Pety Television Inc.

Represented (engineering): Jules Cohen & Associates, P.C.



KHGI-TV BPCT-2718 Granted 8/1/62 © American Map Corp., No. 14244

Personnel:

- George Singleton, General Manager.
- Doug Conrad, Retail Sales Manager.
- Brian Selbel, Regional Marketing Representative.
- Jerry Fuehrer, Chief Engineer.
- Al Zobel, News Director.
- Dan Lab, Business Manager.
- Rich Broderson, Director of Advertising, Publicity & Promotion.
- Jim Kettner, Production Manager.
- Scott Swenson, Programming Coordinator.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$880.

City of License: Kearney. DMA: Lincoln & Hastings-Kearney. Rank: 101.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	197,950	96,660	294,610
Average Weekly Circulation (1995)	45,811	29,783	90,717
Average Daily Circulation (1995)			53,248

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

THE TED HEPBURN COMPANY

We were the broker in the 1986 sale of KHGI-TV and its satellites

Ted Hepburn, President Todd Hepburn, Vice-President
323 Garden Rd., Palm Beach, FL 33480 (407) 853-8995
P.O. Box 43263, Cincinnati, OH 45243 0263 (513) 271-5400

Nebraska—Lincoln

KOLN

Ch. 10

(Operates satellite KGIN, Grand Island, NE)

Network Service: CBS.

Licensee: Busse Bcstg. Corp., Debtor-in-Possession, 590 W. Maple St., Kalamazoo, MI 49008.

Studio: 40th & W Sts., Lincoln.

Mailing Address: Box 30350, Lincoln, NE 68503.

Telephone: 402-467-4321. Fax: 402-467-9210.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1490-ft. above av. terrain, 1497-ft. above ground, 3027-ft. above sea level.

Latitude 40° 48' 08"
Longitude 97° 10' 46"

Transmitter: 6-mi. E of Beaver Crossing.

Satellite Earth Stations: DH Satellite, 5-meter Ku & C-band; Microdyne, 7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Microdyne, Scientific-Atlanta receivers.

News Services: AP, U.S. Weather Bureau.

Ownership: Busse Broadcasting Corp. (Group Owner).

Began Operation: February 18, 1953. Sale to Fetzer Bcstg. Co. approved by FCC March 24, 1954; transfer to John Fetzer approved by FCC Nov. 15, 1955 (Television Digest, Vol. 9:30, 34; 10:9, 13, 20). Sale to Gillett by Fetzer Communications Inc. approved Oct. 29, 1985. Sale to present owners by Gillett Bcstg. approved by FCC July 31, 1987.

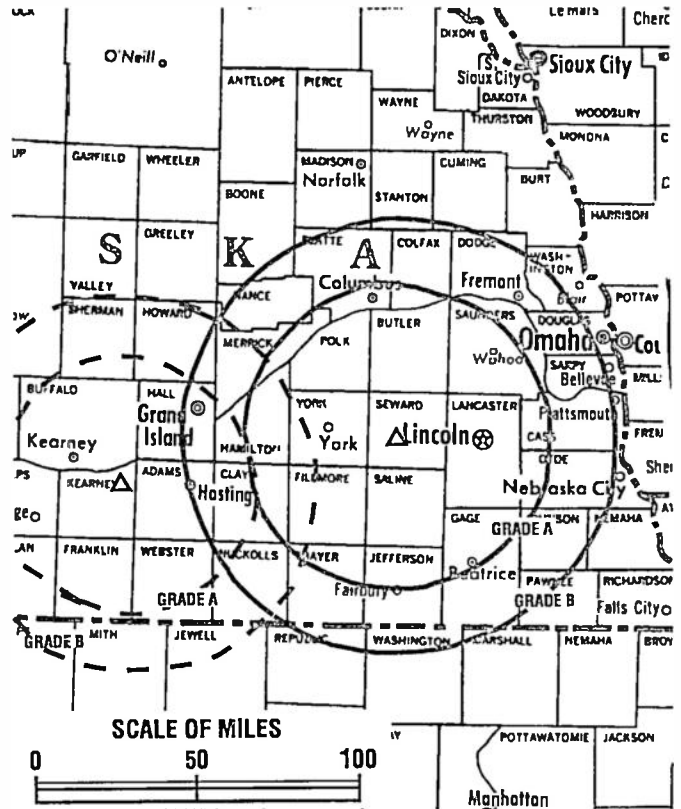
Represented (sales): TeleRep Inc.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Lohnes & Culver.

Personnel:

Frank Jonas, President & General Manager.
Dick Nelson, General Sales Manager.
Kris Ryan, National Sales Manager.
Randy Lube, News Director.
Charlie Peterson, Program & Promotion Director.



KOLN BPCT-3649 Granted 12/15/65 © American Map Corp., No. 14244

Lisa Guill, Production Supervisor.
Carl Iverson, Chief Engineer & Operations Manager.
Susan Sailors, Controller.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$786.

City of License: Lincoln. DMA: Lincoln & Hastings-Keamey. Rank: 101.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	419,580	211,880	631,460
Average Weekly Circulation (1995)	115,918	54,933	186,044
Average Daily Circulation (1995)			117,000

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Nebraska—McCook-Oberlin, Kansas

KSNK

Ch. 8

(Satellite of KSNW, Wichita, KS)

Network Service: NBC.

Licensee: Wichita License Subsidiary Corp., 905 N. Main, Wichita, KS 67203.

Studio: U.S. Hwy. 36 W, 9-mi. W, of Oberlin, KS.

Telephone: 913-475-2248. Fax: 913-475-3944.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 297.2-kw visual, 29.5-kw aural. Antenna: 710-ft. above av. terrain, 677-ft. above ground, 3537-ft. above sea level.

Latitude 39° 49' 48"
Longitude 100° 42' 04"

Transmitter: U.S. Hwy. 36 W, 9-mi. W of Oberlin, KS.

Satellite Earth Station: M/A-Com, 4-meter; M/A-Com receivers.

News Services: AP, CNN, Conus, KSN.

Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: October 16, 1959. Sale to SJL Broadcast Management Corp. by The Standard Corp. approved by FCC August 5, 1988. Sale to present owner approved June 27, 1995.

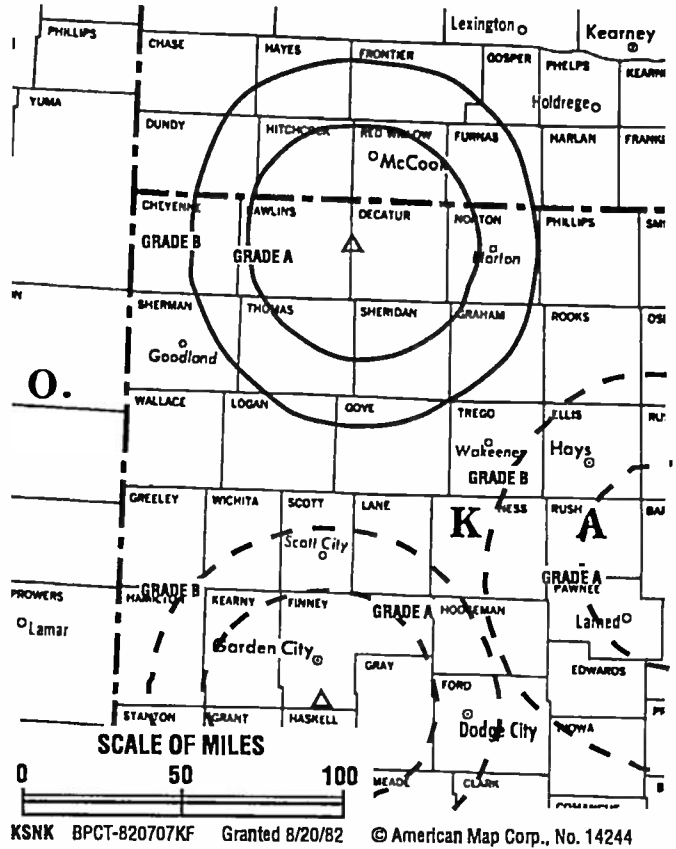
Represented (sales): Katz Television.

Represented (legal): Latham & Watkins.

Represented (engineering): A. D. Ring, P.C.

Personnel:
Dwayne Detter, Station Manager.
Jim Bowers, Chief Engineer.

Rates: On request.



City of License: McCook. DMA: Wichita-Hutchinson. Rank: 63.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	38,560	20,770	59,330
Average Weekly Circulation (1995)	8,279	3,227	26,218
Average Daily Circulation (1995)			14,408

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Nebraska—North Platte

KNOP-TV

Ch. 2

Network Service: NBC.

Licensee: North Platte Television Inc., Box 749, North Platte, NE 69101.

Studio: 4.7-mi. NNE of North Platte on Hwy. 83 N.

Mailing Address: Box 749, North Platte, NE 69101.

Telephone: 308-532-2222. Fax: 308-532-9579.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 630-ft. above av. terrain, 609-ft. above ground, 3621-ft. above sea level.

Latitude 41° 12' 13"
 Longitude 100° 43' 58"

Transmitter: 4.7-mi. NNE of center of town.

News Service: AP.

Ownership: North Platte Television Inc.

Began Operation: December 15, 1958. Sale to present owners by group headed by Fred E. Shrake & Mac Smock approved June 16, 1967 by FCC.

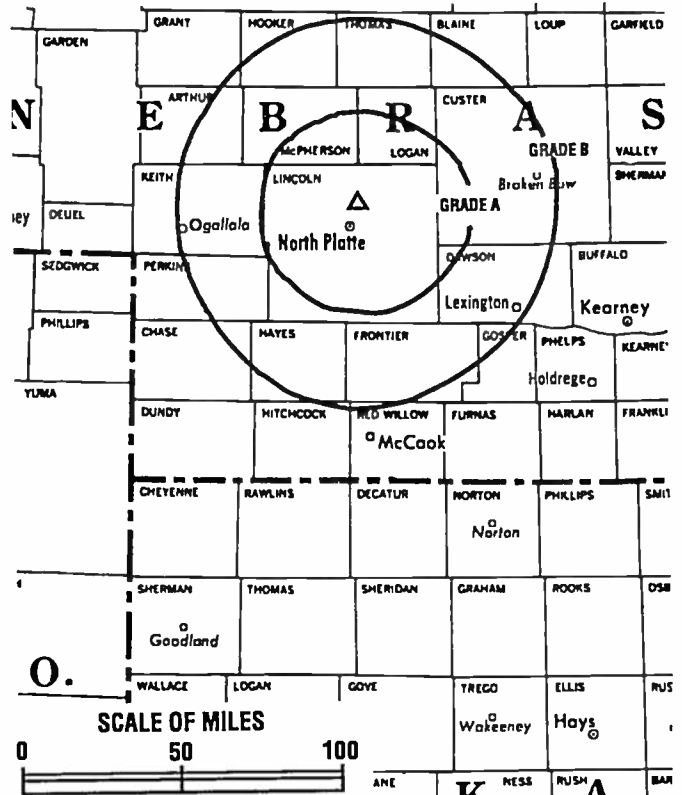
Represented (sales): Blair Television.

Represented (engineering): Jules Cohen & Associates.

Personnel:

Ulysses A. Carlini, General Manager.
 Gregg Hoover, Program & Promotion Director.
 Karl Belber, News Director.
 Seth Denney, Sports Director.
 Mark Voris, Chief Engineer.
 Cheryl McDonald, Traffic Director.

Rates: On request.



KNOP-TV BMPCT-5042 Granted 5/2/58 © American Map Corp., No. 14244

City of License: North Platte. DMA: North Platte. Rank: 210.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,100	22,170	58,270
Average Weekly Circulation (1995)	14,984	7,142	29,115
Average Daily Circulation (1995)			19,282

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Nebraska—Omaha

KETV

Ch. 7

Network Service: ABC.

Licensee: Pulitzer Bcstg. Co., 2665 Douglas St., Omaha, NE 68131.

Studio: 2665 Douglas St., Omaha, NE 68131.

Telephone: 402-345-7777. Fax: 402-978-8922.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1360-ft. above av. terrain, 1363-ft. above ground, 2549-ft. above sea level.

Latitude 41° 18' 32"
Longitude 96° 01' 37"

Transmitter: 5600 N. 72nd St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 6-meter Ku & C-band; Andrew, 7.3-meter C-band; BMS, 6-meter C-band; M/A-Com, 3-meter Ku-band; Avantek, M/A-Com receivers.

News Services: ABC, AP, Conus, UPI.

Ownership: Pulitzer Publishing Co. (Group Owner).

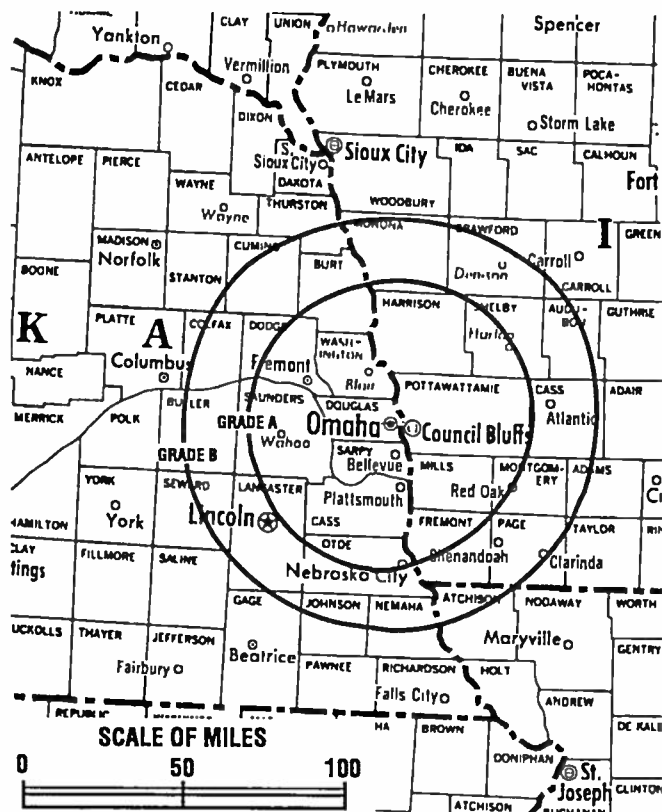
Began Operation: September 17, 1957. Sale to present owner by Peter Kiewit Sons' Inc. (publisher of Omaha World-Herald) approved by FCC Feb. 26, 1976 (Television Digest, Vol. 15:45). Previous sale of newspaper and TV station began with transfer of newspaper and 45% of KETV in 1962 and was completed the following year when transfer of the remaining 55% of KETV was approved June 11, 1963 by FCC (Vol. 2:45; 3:23).

Represented (sales): Blair Television.

Represented (legal): Verner, Liipfert, Bernhard, McPherson & Hand.

Personnel:

- Phyllis Ned, Vice President & General Manager.
- Darnell Washington, General Sales Manager.
- Don Grubaugh, National Sales Manager.
- Bettie Denny, Program & Community Affairs Manager.
- Paul Transi, Promotion Manager.
- Jim Adams, Production Manager.



KETV BPCT-3701 Granted 4/25/66 © American Map Corp., No. 14244

Rose Ann Shannon, News Director.
Don Clausen, Chief Engineer.

Highest 30 Sec. Rate: \$5000.

City of License: Omaha. DMA: Omaha. Rank: 75.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	492,500	243,400	735,900
Average Weekly Circulation (1995)	271,505	129,756	415,923
Average Daily Circulation (1995)			242,778

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Nebraska—Omaha

KMTV

Ch. 3

Network Service: CBS.

Licensee: Lee Enterprises Inc., 130 E. 2nd St., Davenport, IA 52801.

Studio: 10714 Mockingbird Dr., Omaha, NE 68127.

Telephone: 402-592-3333. **Fax:** 402-592-3278.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1370-ft. above av. terrain, 1345-ft. above ground, 2549-ft. above sea level.

Latitude 41° 18' 25"
Longitude 96° 01' 37"

Transmitter: 5400 N. 72nd St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 4.6-meter Ku-band; AFC, 3.7-meter Ku-band; Harris, 3-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Communications, Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: September 1, 1949. Sale to present owner by May Bcstg. Co. approved by FCC Nov. 7, 1986.

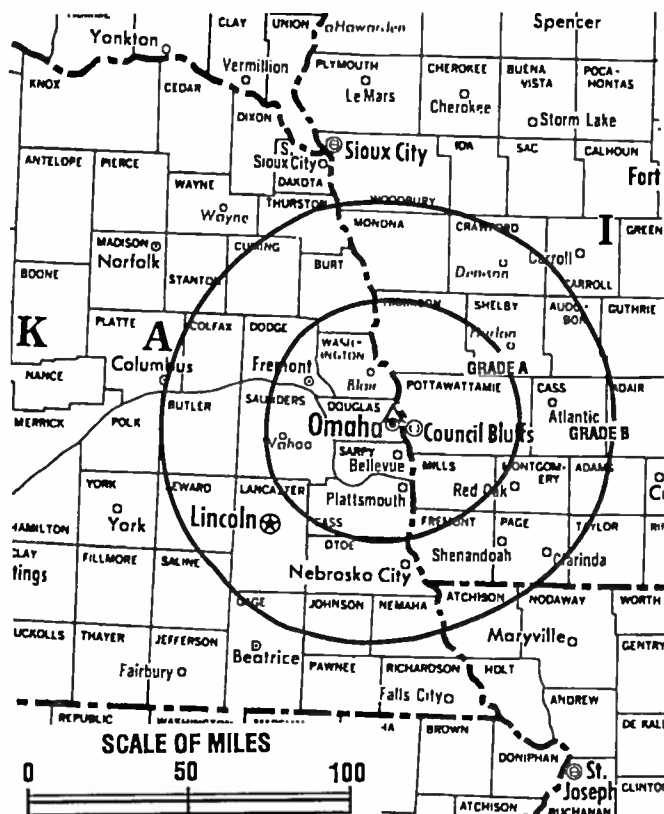
Represented (sales): Katz American Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): David Steel & Associates Inc.

Personnel:

- Howard Kennedy, General Manager.
- David L. Kuehn, General Sales Manager.
- Lin White, National Sales Manager.
- Loren Tobia, News Director.
- Donald E. Browsers, Program & Production Manager.
- Larry Steele, Chief Engineer.



KMTV BPCT-3288 Granted 4/26/66 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$1325.

City of License: Omaha. DMA: Omaha. Rank: 75.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	489,380	228,470	717,850
Average Weekly Circulation (1995)	248,373	118,652	382,597
Average Daily Circulation (1995)			216,966

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Nebraska—Omaha

KPTM

Ch. 42

Network Service: FOX.

Licensee: Pappas Stations Partnership, 500 S. Chinowth Rd., Visalia, CA 93277.

Studio: 4625 Famam St., Omaha, NE 68132.

Telephone: 402-558-4200. Fax: 402-554-4290.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1559-ft. above av. terrain, 1479-ft. above ground, 2689-ft. above sea level.

Latitude 41° 04' 15"
Longitude 96° 13' 30"

Holds CP for change to 1893-ft. above av. terrain, 1814-ft. above ground, 3021-ft. above sea level. BPCT-870902KE.

Transmitter: 19801 Pflug Rd., Springfield.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Harris, 6.1-meter C-band; Harris, M/A-Com receivers.

LMA: Local marketing agreement with KXVO (W), Omaha, NE.

Ownership: Pappas Telecasting Companies (Group Owner).

Began Operation: April 6, 1986.

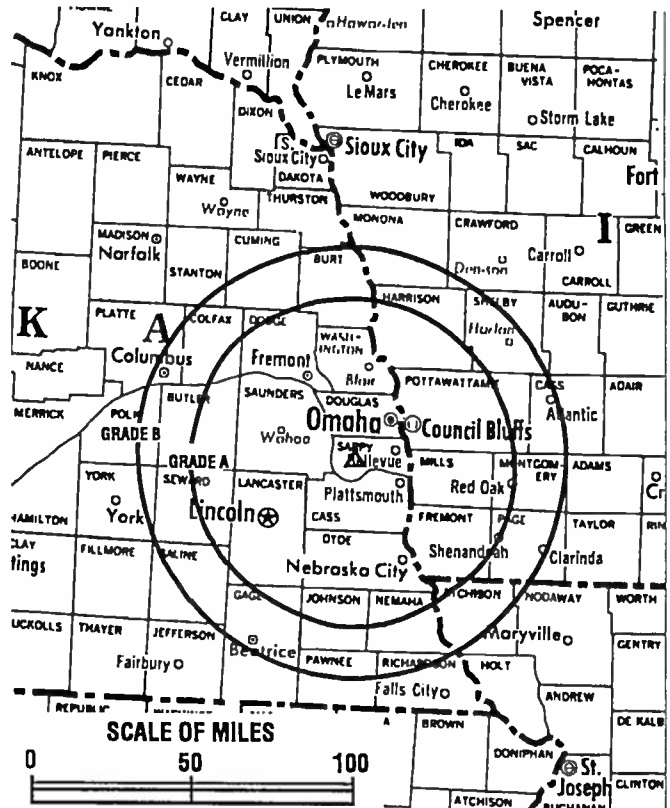
Represented (sales): TeleRep Inc.

Represented (legal): Bryan Cave.

Represented (engineering): Smith & Fisher; Cecil Lynch.

Personnel:

- Harry J. Pappas, President.
- Howard H. Shrier, Executive Vice President & General Manager.
- James F. McKernan, Vice President & Station Manager.
- Steve Rabb, National Marketing Manager.
- Roger Moody, Regional Marketing Manager.
- Robin Ibsen, Local Marketing Manager.
- Brad Gonzalez, Program Manager.
- Kathi Blaha, Traffic Manager.
- Dale Scherbring, Chief Engineer.



KPTM BPCT-870902KE Granted 10/30/87 © American Map Corp., No. 14244

- Rick Greager, Production Supervisor.
- Marilyn Rothe, Film Manager, Programming Assistant.
- Donna Ridgley, Creative Services Director.
- Patty Moore, Business & Personnel Manager.

Highest 30 Sec. Rate: \$1500.

City of License: Omaha. DMA: Omaha. Rank: 75.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	425,970	218,010	643,980
Average Weekly Circulation (1995)	218,359	90,782	320,690
Average Daily Circulation (1995)			157,577

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Nebraska—Omaha

KXVO

Ch. 15

Network Service: WBN.

Licensee: Gary Cocola, 706 W. Hemdon Ave., Fresno, CA 93650.

Studio: 4625 Famam St., Omaha, NE 68132.

Telephone: 402-554-1500. **Fax:** 402-551-1515.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 2529-kw max. visual. Antenna: 1280-ft. above av. terrain, 1200-ft. above ground, 2410-ft. above sea level.

Latitude	41°	04'	15"
Longitude	96°	13'	30"

Transmitter: 19801 Pflug Rd., Sarpy County.

LMA: Local marketing agreement with KPTM (F), Omaha, NE.

Ownership: Gary M. Cocola (Group Owner).

Began Operation: June 10, 1995.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Howard Schrier, General Manager.
 Jim McKernan, Station Manager.
 Dale Scherbring, Chief Engineer.
 Brad Gonzalez, Program Director.



KXVO BMPCT-941222KV Granted 5/30/95 © American Map Corp., No. 14244

Nielsen Data: Not available.

City of License: Omaha. DMA: Omaha. Rank: 75.

Nebraska—Omaha

WOWT

Ch. 6

Network Service: NBC.

Licensee: Chronicle Broadcasting Co., 1001 Van Ness Ave., San Francisco, CA 94119.

Studio: 3501 Famam St., Omaha, NE 68131.

Telephone: 402-346-6666. Fax: 402-233-7880.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 1370-ft. above av. terrain, 1343-ft. above ground, 2534-ft. above sea level.

Latitude 41° 18' 40"
Longitude 96° 01' 37"

Transmitter: 5800 N. 72nd St.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6.1-meter; Harris, MVA-Com, Scientific-Atlanta receivers.

News Services: AP, Chronicle Bcstg., CNN, ESDI, National Weather Service, NBC.

Ownership: Chronicle Broadcasting Co. (Group Owner).

Began Operation: August 29, 1949. Sale to present owner by Meredith Corp. approved by FCC May 20, 1975 (Television Digest, Vol. 15:6, 8). Sold to Meredith Sept. 1951 (Vol. 7:32, 39).

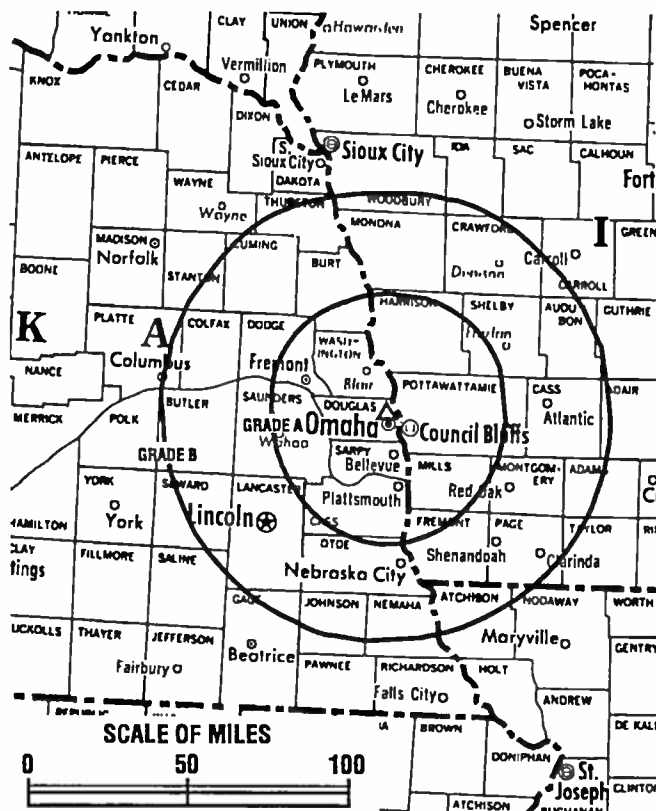
Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- O. R. Oswald, President & General Manager.
- Chris Bailey, General Sales Manager.
- Oon Felton, Local Sales Manager.
- Oiana Oixon, National Sales Manager.
- Karen Bride, Operations Manager.
- John Clark, News Director.
- James Lowery, Chief Engineer.



WOWT BPCT-3671 Granted 4/25/66 © American Map Corp., No. 14244

Dan Cupak, Promotion & Marketing Manager.
Gail Weddington, Community Affairs Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2000.

City of License: Omaha. OMA: Omaha. Rank: 75.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	450,280	218,830	669,110
Average Weekly Circulation (1995)	258,663	130,508	403,147
Average Daily Circulation (1995)			212,879

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Nebraska—Scottsbluff

KDUH-TV

Ch. 4

(Affiliate of KOTA-TV, Rapid City, SD)

Network Service: ABC, FOX.

Licensee: Duhamel Bcstg. Enterprises, Box 1760, Rapid City, SD 57709.

Studio: 1523 First Ave., Scottsbluff, NE 69361.

Telephone: 308-632-3071.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 2000-ft. above av. terrain, 1961-ft. above ground, 6316-ft. above sea level.

Latitude 42° 10' 21"
Longitude 103° 13' 57"

Transmitter: 13.1-mi. SW of Hemingford, NE.

Satellite Earth Stations: RCA Americom, Ku-band; Simlusat, 5-meter; Simlusat receivers.

News Services: ABC, UPI.

Ownership: Duhamel Broadcasting Enterprises (Group Owner).

Began Operation: February 20, 1958.

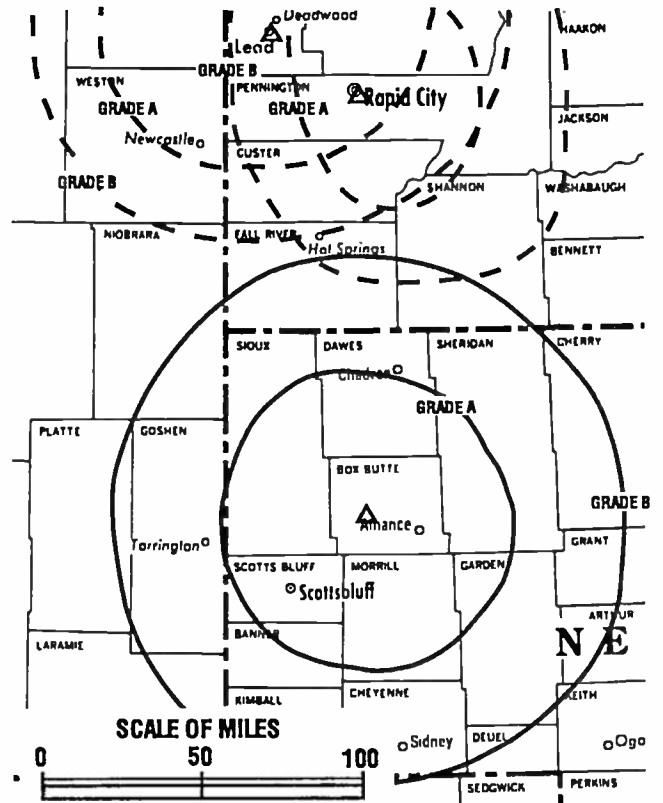
Represented (sales): Katz Television; The Soderlund Co. (Omaha-Lincoln).

Represented (legal): Fisher, Wayland, Cooper, Leader & Zaragoza.

Represented (engineering): Edward F. Lorentz & Associates; Vir James (Denver).

Personnel:

William Duhamel, General Manager.
Jerry Dishong, Station Manager.
Wes Haugen, General Sales Manager.
Frank Etherington, Director of Engineering.
Mitch Krebs, News Director.



KDUH-TV BPCT-4269 Granted 11/25/69 © American Map Corp., No. 14244

Rates: On request.

City of License: Scottsbluff. DMA: Cheyenne-Scottsbluff-Sterling. Rank: 193.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	112,320	64,890	177,210
Average Weekly Circulation (1995)	14,201	7,598	36,022
Average Daily Circulation (1995)			21,475

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Nebraska—Scottsbluff-Gering

KSTF

Ch. 10

(Satellite of KGWN-TV, Cheyenne, WY)

Network Service: CBS.

Licensee: Stauffer Communications Inc., 2923 E. Lincolnway, Cheyenne, WY 82001.

Studio: See KGWN-TV, Cheyenne, WY

Telephone: 307-634-7755. Fax: 307-637-8604.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 240-kw visual, 24-kw aural. Antenna: 840-ft. above av. terrain, 674-ft. above ground, 5141-ft. above sea level.

Latitude 41° 59' 58"
Longitude 103° 39' 55"

Transmitter: 9.5-mi. N of center of Scottsbluff.

Satellite Earth Station: RCA, 3.5-meter; RCA receivers.

News Service: AP.

Ownership: Morris Communications Corp. (Group Owner).

Began Operation: August 7, 1955. Sale to Lamb Enterprises by Frontier Bcstg. Co. (McCraken) approved by FCC July 6, 1972 (*Television Digest*, Vol. 11:47; 12:28). Sale to Burke Bcstg. approved Oct. 14, 1983. Sale to Stauffer Communications approved July 8, 1986 (Vol. 26:13). FCC approved sale to present owner May 2, 1995.

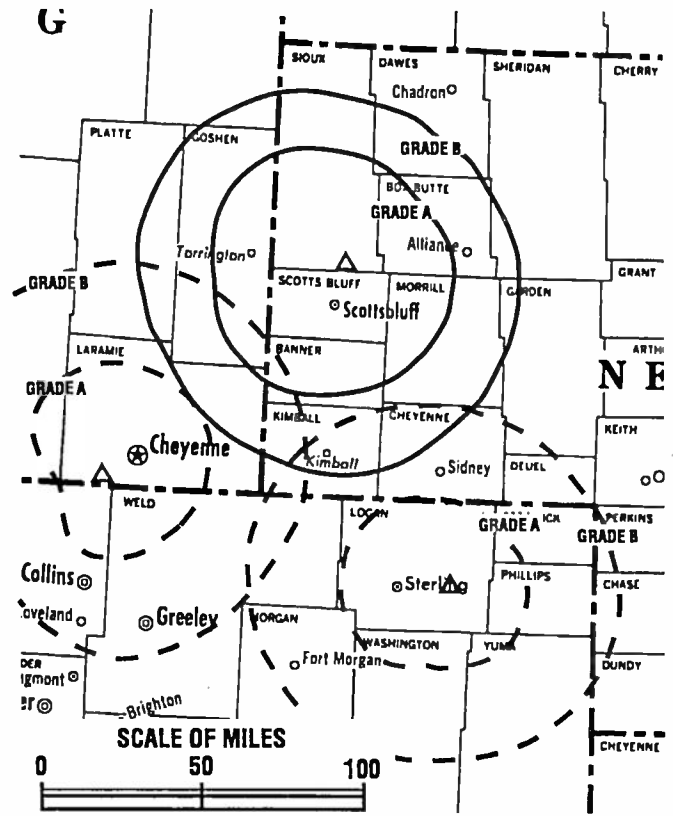
Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Carl J. Occhipinti, General Manager.
Bill Yost, Station Manager.

Highest 30 Sec. Rate: \$65.



KSTF BMPCT-4858 Granted 10/9/57 © American Map Corp., No. 14244

City of License: Scottsbluff. DMA: Cheyenne-Scottsbluff-Sterling. Rank: 193.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	63,380	32,810	96,190
Average Weekly Circulation (1995)	12,063	7,698	28,994
Average Daily Circulation (1995)			16,022

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Nebraska—Superior

KSNB-TV

Ch. 4

(Satellite of KHGI-TV, Kearney, NE)

Network Service: ABC, FOX.

Licensee: Fant Bcstg. Co. of Nebraska Inc., 510 Chestnut St., Gadsden, AL 35901.

Studio: 13-mi. S of Kearney on Hwy. 44.

Telephone: 308-743-2494. Fax: 308-743-2644.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1130-ft. above av. terrain, 1086-ft. above ground, 2837-ft. above sea level.

Latitude 40° 05' 13"
Longitude 97° 55' 12"

Transmitter: 5-mi. NW of Superior.

Satellite Earth Station: Prodelln, 5-meter; Standard Components receivers.

News Services: ABC, AP, Conus, National Weather Service, Sports News Satellite, WSI.

Ownership: Fant Broadcasting Co. (Group Owner).

Began Operation: October 1, 1965. Assignment to Fant Bcstg. Co. granted May 13, 1993.

Represented (sales): Petry Television Inc.

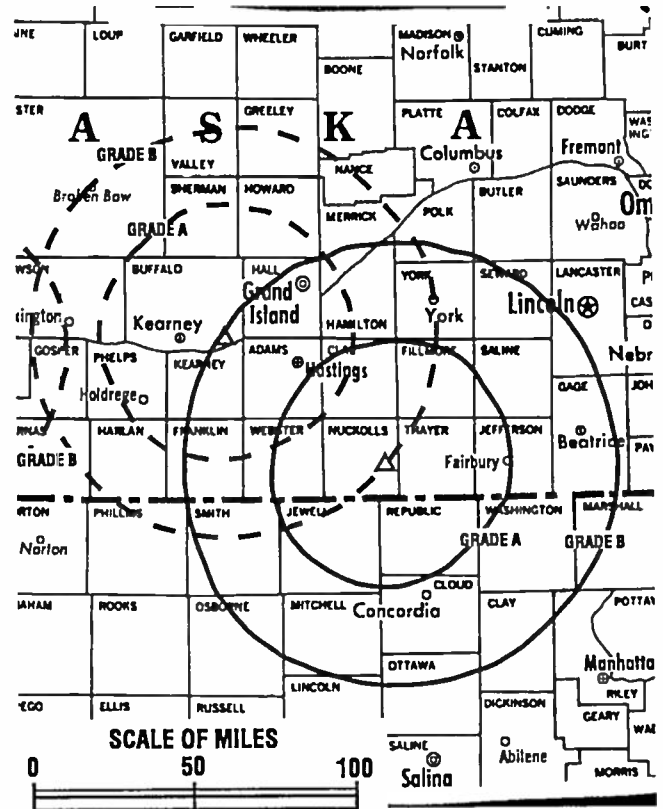
Represented (engineering): Jules Cohen & Associates, P.C.

Personnel: See KHGI-TV Kearney-Hastings-Grand Island, NE.

Rates: On request.

City of License: Superior. DMA: Lincoln & Hastings-Kearney. Rank: 101.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KSN3-TV BMPCT-6399 Granted 3/14/67 © American Map Corp., No. 14244

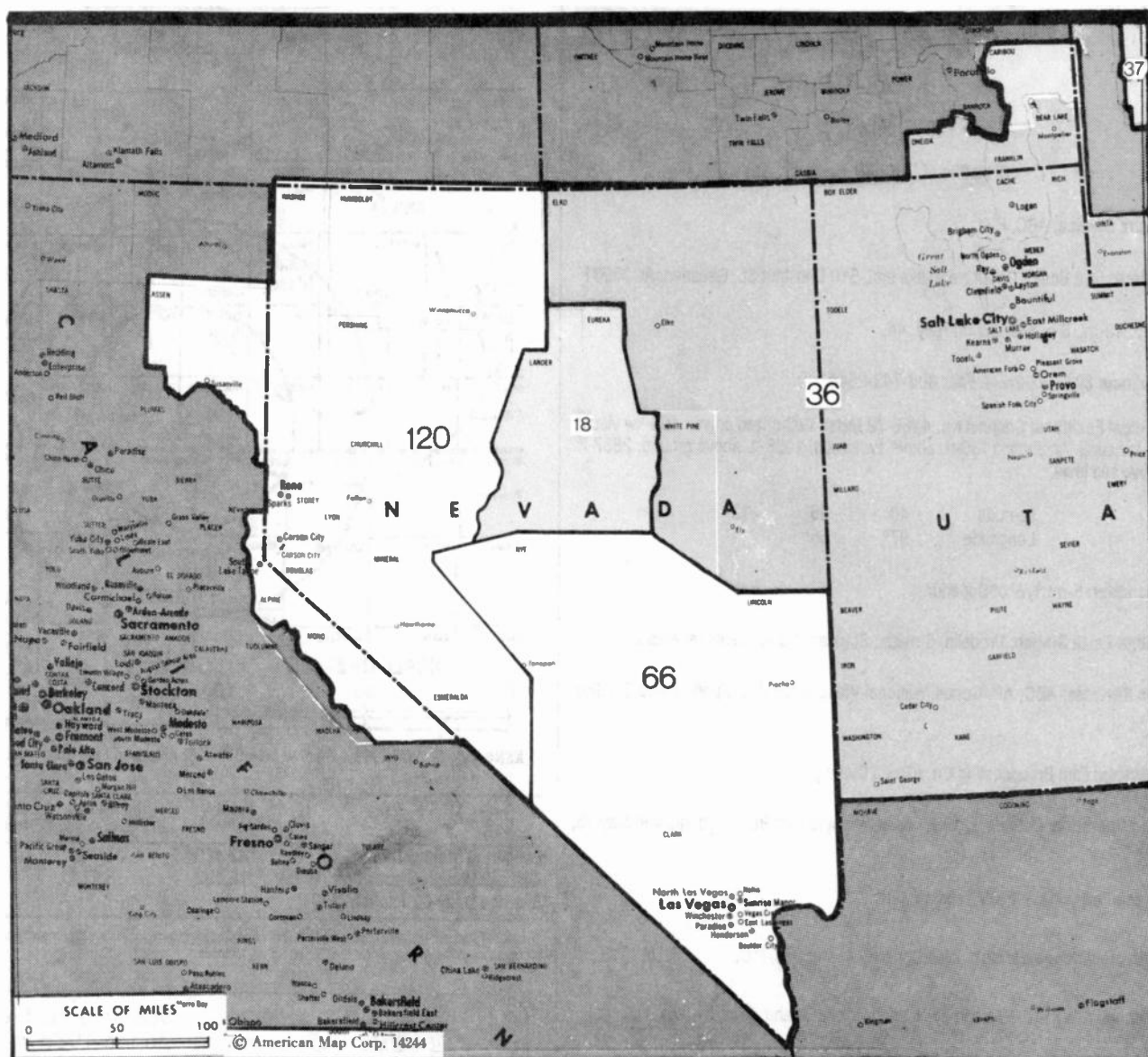
	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	132,420	53,730	186,150
Average Weekly Circulation (1995)	12,192	6,714	27,663
Average Daily Circulation (1995)			12,247

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

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We were the broker
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Ted Hepburn, President Todd Hepburn, Vice-President
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P.O. Box 43263, Cincinnati, OH 45243 0263 (513) 271-5400



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Denver, CO	1,159,730	18
Salt Lake City, UT	656,060	36
Las Vegas, NV	399,630	66
Reno, NV	201,230	120

MARKET AREA COMMERCIAL STATIONS

KCEC (50), KCNC-TV (4), KDVR (31), KFCT (22), KFNR (11), KMGH-TV (7), KREG-TV (3), KSBS-TV (24), KTVD (20), KTVS (3), KUBD (59), KUSA-TV (9), KWGN-TV (2), KWHD (53), KJZZ-TV (14), KOOG-TV (30), KSGI-TV (4), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2), KBLR (39), KFBS (33), KINC (15), KLAS-TV (8), KTNV (13), KUPN (21), KVBC (3), KVVU-TV (5), KAME-TV (21), KOLO-TV (8), KREN-TV (27), KRNK (4), KTVN (2)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KVVU-TV, Henderson See Las Vegas, NV

Nevada Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	7	6	13
Educational Television Stations	2	0	2
	9	5	15

Nevada—Las Vegas

KFBT

Ch. 33

Network Service: WBN.

Licensee: Channel 33 Inc., 3840 S. Jones Blvd., Las Vegas, NV 89103.

Studio: 3840 S. Jones Blvd., Las Vegas, NV 89103.

Telephone: 702-873-0033. **Fax:** 702-873-6192.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1349-kw max. visual. Antenna: 1906-ft. above av. terrain, 174-ft. above ground, 4494-ft. above sea level.

Latitude 35° 56' 44"
Longitude 115° 02' 31"

Transmitter: 1.03-mi. NE of Black Mountain.

Satellite Earth Station: Comtech C-band; Harris receivers.

Ownership: Channel 33 Inc.

Began Operation: August 1, 1989.

Represented (sales): Adam Young Inc.

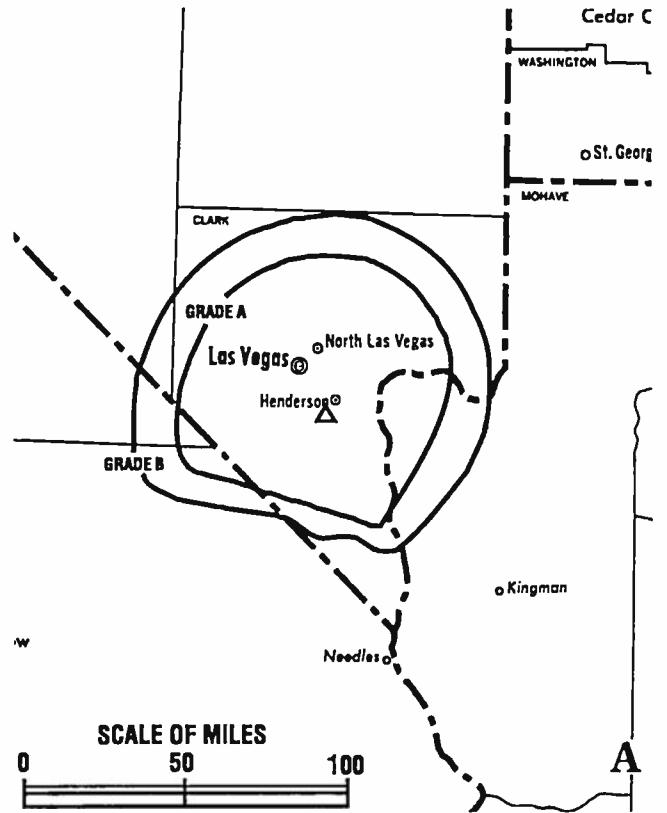
Personnel:

Jack Paris, General Manager.
Todd Senter, General Sales Manager.
Jeff Gotts, Chief Engineer.
Korie Fera, Promotion Director.
Danny Koker, Production Manager.
Lori Conroy, Business Manager.

Highest 30 Sec. Rate: \$350.

City of License: Las Vegas. **DMA:** Las Vegas. **Rank:** 66.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KFBT BMPCT-890130KL. Granted 5/5/89 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	238,760	127,480	366,240
Average Weekly Circulation (1995)	78,487	42,912	121,470
Average Daily Circulation (1995)			40,929

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Nevada—Las Vegas

KINC

Ch. 15

Network Service: Univision.

Licensee: Tierra Alta Bcstg. Inc., 22 Commerce Center Way, Henderson, NV 89015.

Studio: 22 Commerce Center Way, Henderson, NV 89015.

Telephone: 702-433-0027. **Fax:** 702-434-0527.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1145-kw max. visual. Antenna: 1850-ft. above av. terrain, 125-ft. above ground, 4446-ft. above sea level.

Latitude	35°	56'	44"
Longitude	115°	02'	31"

Transmitter: KFBT tower on Black Mountain.

Ownership: Tierra Alta Broadcasting Inc.

Began Operation: July 17, 1995.

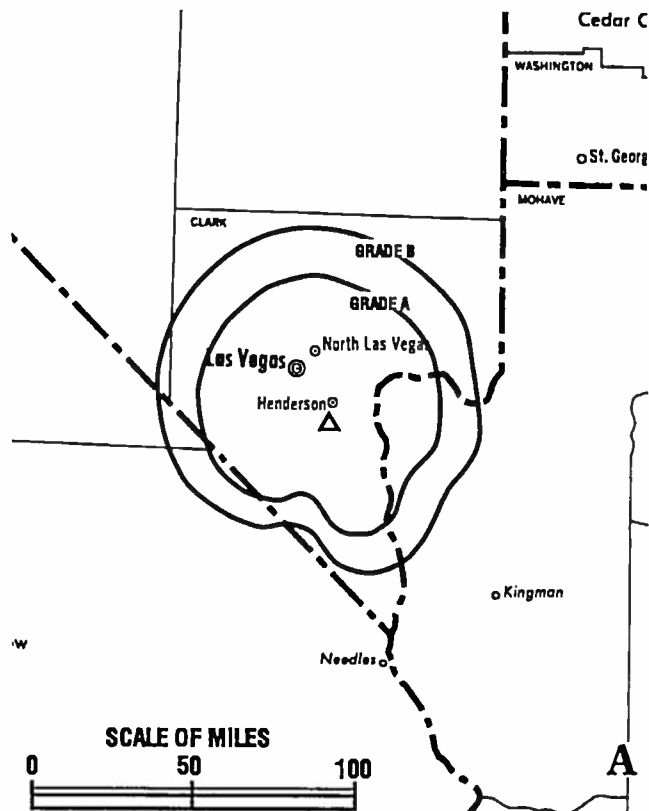
Represented (sales): Univision.

Represented (legal): Thompson, Hine & Flory.

Personnel:

Gabriel Quiroz, General Manager.

Larry Hunt, Chief Engineer.



KINC BMPCT-950705KE Granted 8/30/95 © American Map Corp., No. 14244

Rates: On request.

Neilsen Data: Not available.

Nevada—Las Vegas

KLAS-TV

Ch. 8

Network Service: CBS.

Licensee: Landmark Television Inc., 3228 Channel 8 Dr., Las Vegas, NV 89109.

Studio: 3228 Channel 8 Dr., Las Vegas, NV 89109.

Mailing Address: Box 15047, Las Vegas, NV 89114.

Telephone: 702-792-8888. **Fax:** 702-734-7437.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw max. & 288-kw horizontal visual, 63.2-kw max. & 57.5-kw horizontal aural. Antenna: 2000-ft. above av. terrain, 271-ft. above ground, 4606-ft. above sea level.

Latitude	35°	56'	44"
Longitude	115°	02'	33"

Transmitter: Black Mountain, 7-mi. from Henderson.

Satellite Earth Stations: Anixter, 5-meter C-band; DH Satellite, 5-meter Ku-band; Microdyne, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Microdyne receivers.

SNG Mobile Dish: SatCom, 2.4-meter Ku-band.

News Services: AP, Conus, NIWS, UPI.

Ownership: Landmark Communications Inc. (Group Owner).

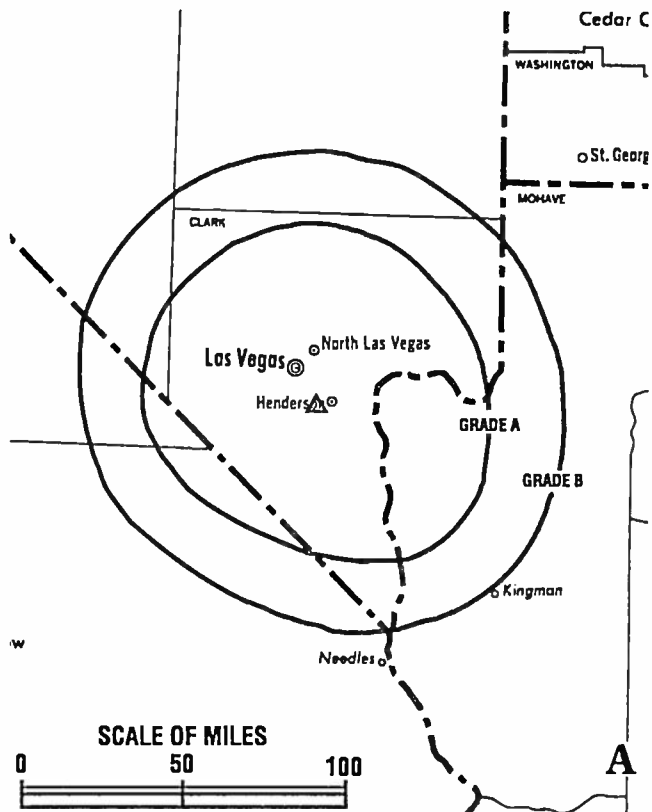
Began Operation: July 8, 1953. Sale to Hughes Tool Co. by H. M. Greenspun and Las Vegas Sun approved by FCC Feb. 14, 1968 (*Television Digest*, Vol. 8:8, 9). Sale to present owner by the estate of Howard R. Hughes approved by FCC May 15, 1978 (Vol. 18:7).

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Personnel:

Richard Fraim, President & General Manager.
 Andy Henderson, General Sales Manager.
 Emily Neilson, News Director.
 Pat Monson, Program Director.
 Virginia Canfield, Business Manager.



KLAS-TV BPCT-4448 Granted 9/1/71

© American Map Corp., No. 14244

Jeff Chesser, Production Manager.
 Jack Wilkinson, Chief Engineer.

Rates: On request.

City of License: Las Vegas. **DMA:** Las Vegas. **Rank:** 66.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	768,550	595,480	1,364,030
Average Weekly Circulation (1995)	194,377	114,871	310,911
Average Daily Circulation (1995)			182,627

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Nevada—Las Vegas

KTNV

Ch. 13



Network Service: ABC.

Licensee: WTMJ Inc.

Studio: 3355 S. Valley View Blvd., Las Vegas, NV 89102.

Telephone: 702-876-1313. **Fax:** 702-871-1961. **E-mail:** ktnv13@ktnv.com

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 15.8-kw aural. Antenna: 2000-ft. above av. terrain, 268-ft. above ground, 4603-ft. above sea level.

Latitude 35° 56' 43"
Longitude 115° 00' 32"

Transmitter: 10-mi. SSE of Las Vegas, Black Mountain.

Multichannel TV Sound: Stereo only.

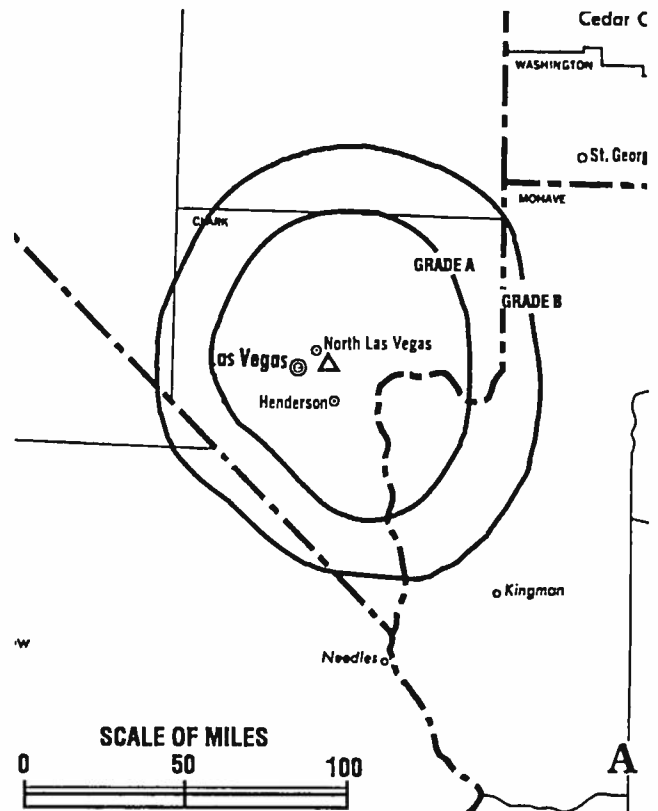
Satellite Earth Stations: Transmit/receive Andrew 4.5-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; DX Antenna, 3-meter C-band; Microdyne, 7-meter C-band; RCA, 3-meter Ku-band; Avantek, DX Engineering, RCA, Scientific-Atlanta, Standard Electronics receivers.

News Services: ABC, AP.

Ownership: Journal Broadcast Group Inc. (Group Owner).

Began Operation: May 4, 1956. Sale to Adelson group by Albert Zugsmith interests approved Nov. 20, 1957 by FCC (*Television Digest*, Vol. 13:34, 42, 47); Zugsmith groups' purchase of KSHO-TV & KBMI(AM), Henderson, NV approved Nov. 28, 1956 (Vol. 12:48). Sale to Nevada Bcstrs. Fund Inc. by Mervyn L. & Nathan Adelson and Irwin A. Molasky approved Nov. 5, 1959 (Vol. 15:42, 45). Interim authorization granted Aug. 9, 1967 to Ch. 13 of Las Vegas Inc. CP granted to Talmac Inc. April 16, 1969 (Vol. 9:15). Positive control acquired by Williams Family Group following FCC approval July 11, 1974. Sale to present owner approved by FCC June 29, 1979 (Vol. 19:8).

Represented (sales): Petry Television Inc.



KTNV BMPCT-800104KE Granted 5/30/80 © American Map Corp., No. 14244

Represented (legal): Crowell & Moring.

Personnel:

- Peter Bannister**, Vice President & General Manager.
- Gary Plumlee**, General Sales Manager.
- Julie Gaffney**, National Sales Manager.
- Ed Chapuis**, News Director.
- Marie Shea**, Program Director.
- Robert Flinn**, Promotion Director.
- Jayne Kozich**, Business Manager.
- Roman Hlochowskyj**, Chief Engineer.

Rates: On request.

City of License: Las Vegas. **OMA:** Las Vegas. **Rank:** 66.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	366,360	198,970	565,330
Average Weekly Circulation (1995)	185,826	106,773	293,071
Average Daily Circulation (1995)			150,668

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Nevada—Las Vegas

KUPN

(formerly KRLR)

Ch. 21

Network Service: UPN.

Licensee: Channel 21 L.P., 920 S. Commerce St., Las Vegas, NV 89106-4504.

Studio: 920 S. Commerce St., Las Vegas, NV 89106-4504.

Telephone: 702-382-2121. **Fax:** 702-382-1351.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 427-kw max. visual, 47-kw max. aural. Antenna: 1158-ft. above av. terrain, 90-ft. above ground, 3420-ft. above sea level.

Latitude 36° 00' 26"
Longitude 115° 00' 24"

Transmitter: Black Mountain, Henderson.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: ChannelMaster, 3.2-meter C-band; Comtech, 5-meter C-band; DX Engineering, 3.2-meter C-band; M/A-Com, 3.2-meter Ku-band; ChannelMaster, DX Engineering, M/A-Com, Pinzone receivers.

Ownership: Las Vegas Channel 21 Inc.

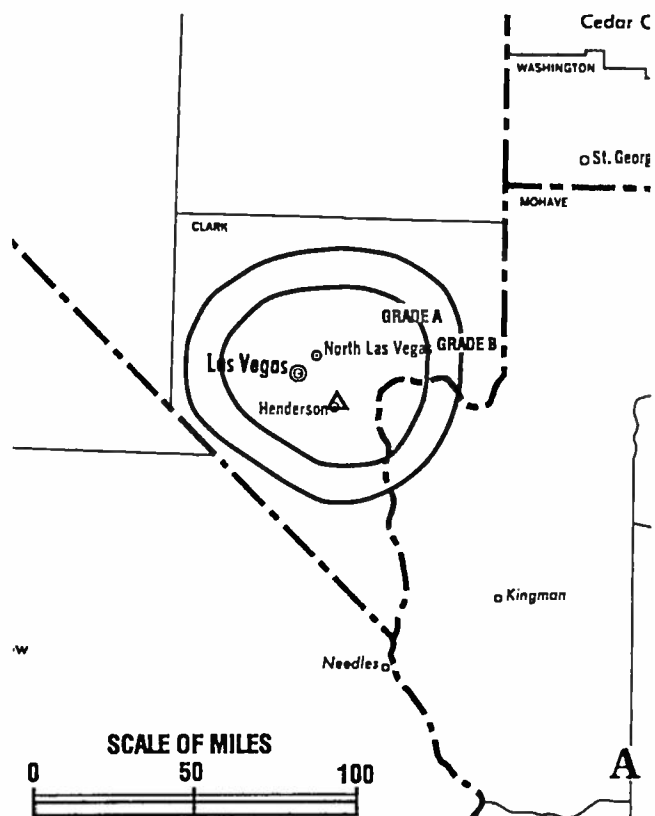
Began Operation: July 31, 1984. Sale to present owner approved by FCC May 16, 1994.

Represented (sales): Seltel Inc.

Represented (engineering): Carl T. Jones Corp.

Personnel:

Marty Sokoler, General Manager.
Tim Foster, General Sales Manager.
Greg Ferris, Chief Engineer.
Dale Palecek, Program Manager.
Gary DeLorenzo, Business Manager.
Sandy Close, Traffic Manager.



KUPN BMPCT-831213KG Granted 2/25/84 © American Map Corp., No. 14244

Rates: On request.

City of License: Las Vegas. **DMA:** Las Vegas. **Rank:** 66.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	238,760	127,480	366,240
Average Weekly Circulation (1995)	105,056	63,024	167,976
Average Daily Circulation (1995)			62,455

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Nevada—Las Vegas

KVBC

Ch. 3

Network Service: NBC.

Licensee: Valley Broadcasting Co., Box 44169, Las Vegas, NV 89116.

Studio: 1500 Foremaster Lane, Las Vegas, NV 89101.

Telephone: 702-642-3333. **Fax:** 702-399-0767.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 17.4-kw aural. Antenna: 1275-ft. above av. terrain, 257-ft. above ground, 3594-ft. above sea level.

Latitude 36° 00' 30"
Longitude 115° 00' 20"

Transmitter: Black Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Paracom, 3.1-meter C-band & Prodelin, 5-meter C-band; Andrew, 2.4-meter Ku-band; DX Engineering, Pinzone receivers.

News Services: AP, CNN, LPN, NBC, UPI.

Ownership: Sunbelt Broadcasting Co. (Group Owner).

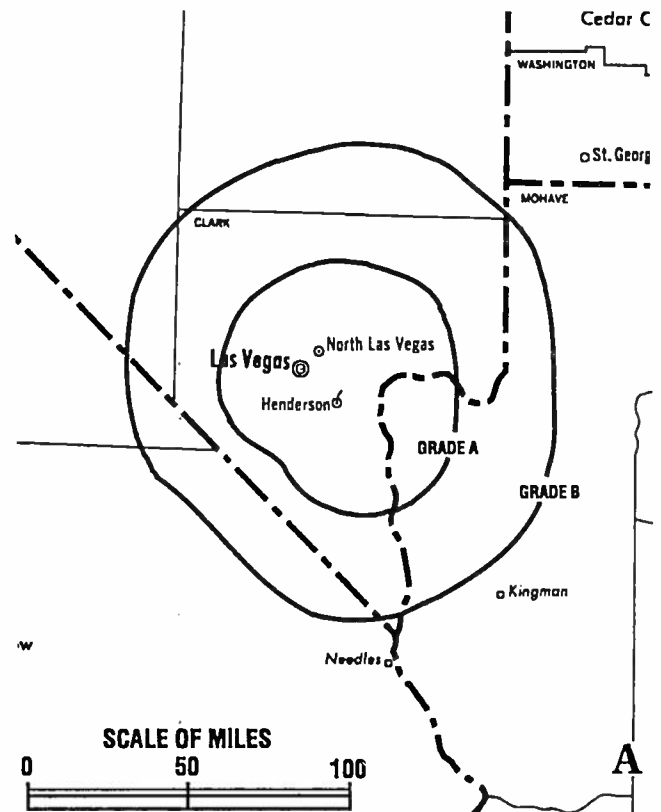
Began Operation: January 23, 1955. Donrey Inc. lost license (*Television Digest*, Vol. 18:46; 19:19, 32). Began operation under present ownership Sept. 30, 1979.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- Rolla O. Cleaver, General Manager.
- Gene R. Greenberg, Marketing Director.
- Dick Hollister, Local Marketing Director.
- Kathy Cleaver, National Marketing Director.
- Charlene Hearst, Director, Community Affairs.
- Rex Nielson, Chief Engineer.
- Judy Reich, Program Director.
- Dayle Wyman, Promotion Manager.
- Hellen Smith, Business Manager.



KVBC BPCT-4465 Granted 8/10/79

© American Map Corp., No. 14244

Mark Guranik, Assistant Chief Engineer.
Tom Cross, Operations Supervisor.

Rates: On request.

City of License: Las Vegas. **OMA:** Las Vegas. **Rank:** 66.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	606,540	348,620	955,160
Average Weekly Circulation (1995)	207,859	112,549	321,763
Average Daily Circulation (1995)			196,864

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Nevada—Henderson-Las Vegas

KVVU-TV

Ch. 5

Network Service: FOX.

Licensee: KVVU Broadcasting Corp., 25 TV 5 Dr., Henderson, NV 89014.

Studio: 25 TV 5 Dr., Henderson, NV 89014.

Telephone: 702-435-5555. **Fax:** 702-451-4220.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1190-ft. above av. terrain, 139-ft. above ground, 3499-ft. above sea level.

Latitude 36° 00' 26"
Longitude 115° 00' 23"

Transmitter: Black Mountain, 2-mi. SW of Henderson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.5-meter Ku-band; Simulsat, 5-meter C-band; M/A-Com, Standard Communications receivers.

News Service: UPI.

Ownership: Meredith Corp. (Group Owner).

Began Operation: September 10, 1967. Sale to present owner approved by FCC April 5, 1985 (*Television Digest*, Vol. 25:3). Sale to John W. Carson, et al., by William H. Hemstadt, et al., approved March 30, 1979 (Vol. 18:25; 19:14, 16). Previous sale by Levin-Townsend Enterprises approved Sept. 1, 1971. Sale by Charles Vanda approved by FCC May 1, 1969 (Vol. 9:18).

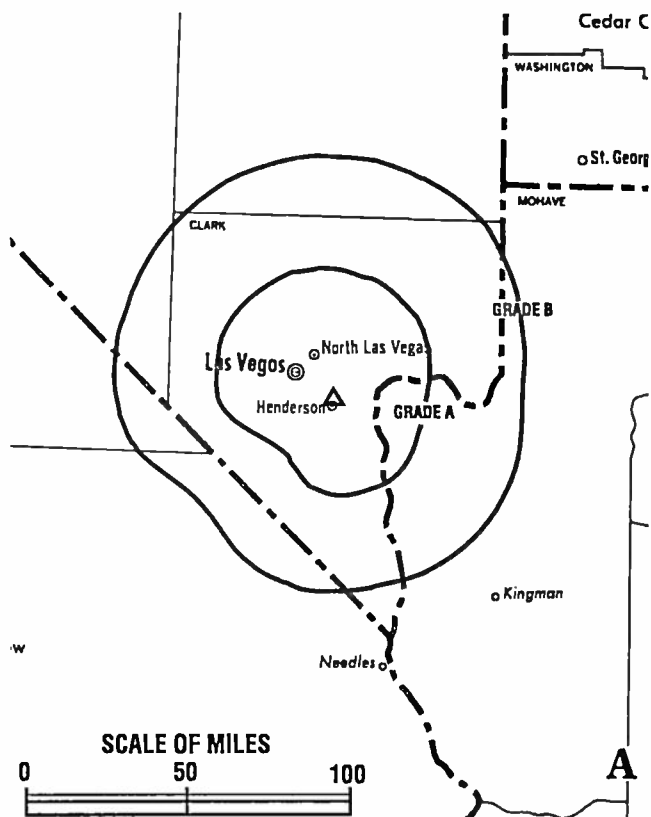
Represented (sales): TeleRep Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

Rusty Durante, Vice President & General Manager.
Bill Utton, General Sales Manager.
Tom Marciano, Local Sales Manager.
Jack Smith, Director of Engineering.
Tom Purney, Promotion Director.



KVVU-TV BPCT-3315 Granted 7/27/66 © American Map Corp., No. 14244

Monte Wagner, Business Manager.
Sonia Maxwell, National Sales Manager.

Rates: On request.

City of License: Henderson. **DMA:** Las Vegas. **Rank:** 66.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	662,020	372,170	1,034,190
Average Weekly Circulation (1995)	189,237	114,850	305,866
Average Daily Circulation (1995)			154,256

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Nevada—Paradise

KBLR

Ch. 39

Network Service: Telemundo.

Licensee: Summit Media L.L.C., 712 Chabot Dr., Las Vegas, NV 89107.

Studio: 5000 W. Oakey, Suite B-2, Las Vegas, NV 89102.

Telephone: 702-258-9007. Fax: 702-258-9394.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 1330-kw max. visual. Antenna: 1204-ft. above av. terrain, 223-ft. above ground, 3481-ft. above sea level.

Latitude 36° 00' 31"
Longitude 115° 00' 22"

Requests CP for change to 2800-kw max. visual. BPCT-950607KE.

Transmitter: Black Mountain communications site, near Henderson, Clark County.

Satellite Earth Station: Midwest Communications Ku & C-band; Drake receivers.

Ownership: Summit Media L.L.C.

Began Operation: April 1, 1989. Left air August 1, 1992; resumed operation March 1, 1994 following sale to present owner by Rose Communications, approved by FCC Aug. 25, 1993.

Represented (sales): Airwaves Inc.

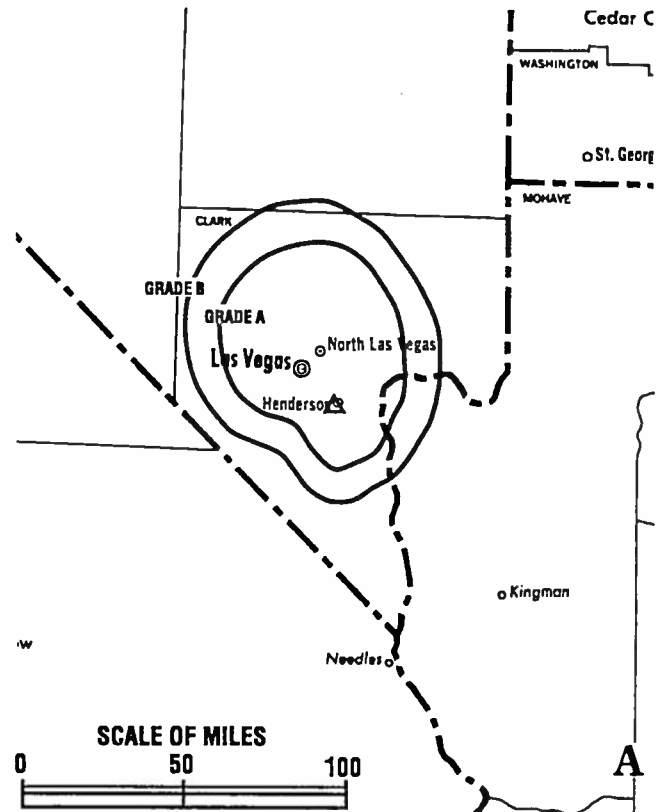
Represented (legal): Jones, Waldo, Holbrook & McDonough, P. C.

Represented (engineering): A. D. Ring, P. A.

Personnel:

Scott Gentry, General Manager.
Ted Lon, Station & General Sales Manager.
Luis Bonilla, Program Director.
Wendy Oesterle, Business Manager.
Mark Nolte, Chief Engineer.

Rates: On request.



KBLR BMPCT-881212K1 Granted 1/31/89 © American Map Corp., No. 14244

City of License: Paradise. DMA: Las Vegas. Rank: 66.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	234,990	123,770	358,760
Average Weekly Circulation (1995)	2,115	4,579	6,816
Average Daily Circulation (1995)			3,588

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Nevada—Reno

KAME-TV

Ch. 21

Network Service: FOX.

Licensee: Elcom of Reno License Corp., 4920 Brookside Court, Reno, NV 89502.

Studio: 4920 Brookside Court, Reno, NV 89502.

Mailing Address: Box 11129, Reno, NV 89510.

Telephone: 702-856-2121. **Fax:** 702-856-9146.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 692-kw max. & 457-kw horizontal visual, 63.1-kw max. & 45.7-kw horizontal aural. Antenna: 620-ft. above av. terrain, 152-ft. above ground, 5625-ft. above sea level.

Latitude 39° 35' 03.50"
Longitude 119° 47' 00.51"

Transmitter: E Knob of Red Peak, 4-mi. N of Reno.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Prodelin, 2.2-meter Ku & C-band; Scientific-Atlanta, 7-meter C-band; Agille Omni, Scientific-Atlanta receivers.

Ownership: Ellis Communications Inc. (Group Owner).

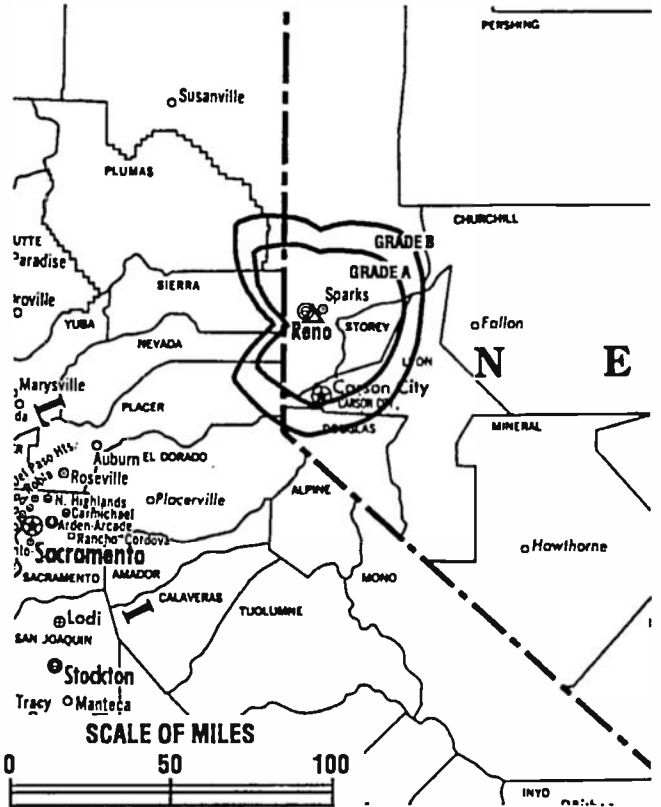
Began Operation: October 11, 1981. Sold to present owner 1994.

Represented (sales): Seitel Inc.

Represented (legal): Minkin & Snyder.

Personnel:

B. J. Andrews, General Manager.
Devin Arquello, General Sales Manager.
Walt Butler, Chief Engineer.
Connie Foster, National Sales Manager.
Andy Harvey, Promotion Director.
Randy Hunter, Production Manager.
Barry Myers, Business Manager.



KAME-TV BPCT-790110LC Granted 4/23/80 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1200.

City of License: Reno. **DMA:** Reno. **Rank:** 120.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	789,100	440,100	1,229,200
Average Weekly Circulation (1995)	79,318	35,557	127,348
Average Daily Circulation (1995)			55,508

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Nevada—Reno

KOLO-TV

Ch. 8

Network Service: ABC.

Licensee: DR Partners, Box 17017, Fort Smith, AR 72917.

Studio: 4850 Ampere Dr., Reno, NV 89502.

Telephone: 702-858-8888. **Fax:** 702-858-8855.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 151-kw visual, 30.2-kw aural. Antenna: 2930-ft. above av. terrain, 120-ft. above ground, 9789-ft. above sea level.

Latitude 39° 18' 49"

Longitude 119° 53' 00"

Transmitter: Slide Mountain, Washoe County.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; GE, 3-meter Ku-band; Andrew, Avantek, Standard Components receivers.

News Services: ABC, AP.

Ownership: Stephens Group Inc.

Began Operation: September 26, 1953. Sale to present owner approved Dec. 15, 1993.

Represented (sales): Blair Television.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Fred W. Smith, President.

Charles S. Alvey, General Manager.

William R. Hall, General Sales Manager.

David Ward, Local Sales Manager.

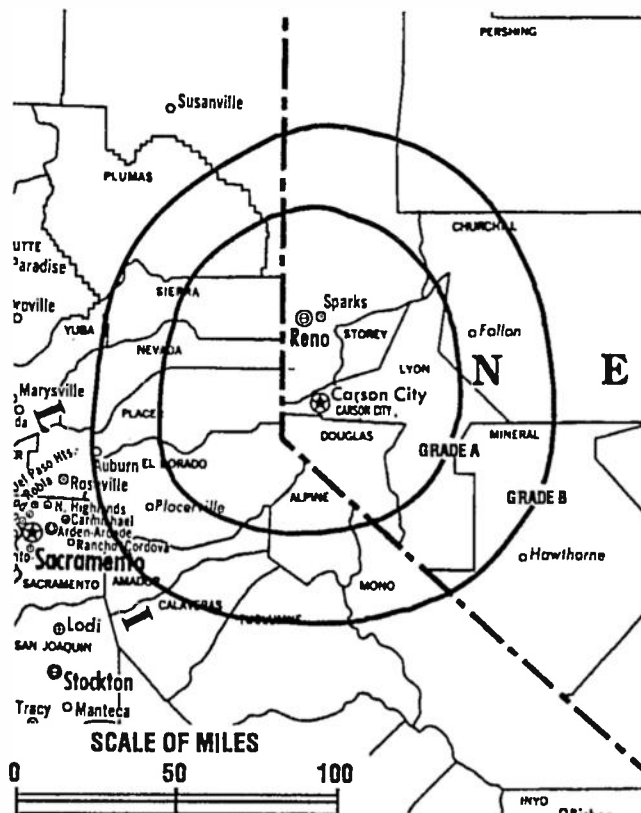
Ed Pearce, News Director.

Robert L. Northam, Chief Engineer.

Robert Hoke, Promotion & Film Director.

Lorna King, Business Manager.

Vicki Gaunt, Traffic Director.



KOLO-TV BPCT-3473 Granted 5/6/65

© American Map Corp., No. 14244

Rates: On request.

City of License: Reno. **OMA:** Reno. **Rank:** 120.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	849,490	471,960	1,321,450
Average Weekly Circulation (1995)	107,402	62,969	197,124
Average Daily Circulation (1995)			106,072

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Nevada—Reno

KREN-TV

Ch. 27

Network Service: WBN.

Licensee: Pappas Stations Partnership, 500 S. Chinowth, Visalia, CA 93277.

Studio: 961 Matley Lane, Suite 130, Reno, NV 89502.

Telephone: 702-333-2727. **Fax:** 702-333-5264.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1820-kw max. visual, 182-kw max. aural. Antenna: 2925-ft. above av. terrain, 107-ft. above ground, 9754-ft. above sea level.

Latitude 39° 18' 47"
Longitude 119° 52' 59"

Transmitter: Peak of Slide Mountain, 15-mi. SSW of Reno.

Satellite Earth Stations: M/A-Com, 5-meter Ku-band; Scientific-Atlanta, 5-meter C-band.

Ownership: Pappas Telecasting Companies (Group Owner).

Began Operation: October 8, 1986. FCC approved sale to present owner by Sainte Ltd. Dec. 23, 1994.

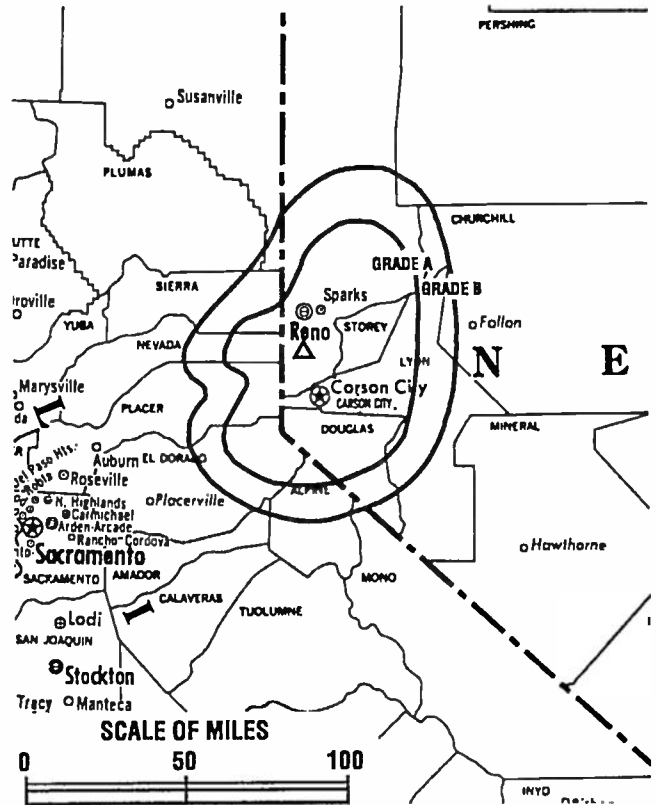
Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch.

Personnel:

Elliott Troshinsky, General Manager.
Karl Davis, Marketing Director.
Mike Andrews, Local Marketing Manager.
Phil Melchers, National Marketing Manager.
Andy Crittenden, Programming & Promotion Manager.



KREN-TV BMPCT-850212KG Granted 3/28/85 © American Map Corp., No. 14244

Jack Parker, Engineering Director.
Cyndi Arjil, Traffic Manager.

Highest 30 Sec. Rate: \$150.

City of License: Reno. **DMA:** Reno. **Rank:** 120.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	179,670	95,740	275,410
Average Weekly Circulation (1995)	3,668	1,906	5,684
Average Daily Circulation (1995)			3,355

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Nevada—Reno

KRNV

Ch. 4

Network Service: NBC.

Licensee: Sierra Broadcasting Co., Box 7160, Reno, NV 89510-7160.

Studio: 1790 Vassar St., Reno, NV 89502.

Telephone: 702-322-4444. **Fax:** 702-785-1200.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 17.04-kw visual, 3.44-kw aural. Antenna: 420-ft. above av. terrain, 92-ft. above ground, 5539-ft. above sea level.

Latitude 39° 35' 03"
Longitude 119° 48' 06"

Transmitter: 4-mi. N of Reno Post Office.

Satellite Earth Stations: Harris, 3-meter Ku-band; Harris, 6-meter Ku-band; Scientific-Atlanta, 4.5-meter Ku & C-band; Harris, Scientific-Atlanta receivers.

SNG Mobile Dish: 2.4-meter Ku-band.

News Services: AP, NBC.

Ownership: Sunbelt Broadcasting Co. (Group Owner).

Began Operation: September 30, 1962. Sale to present owner by Circle L Inc. approved by FCC Sept. 13, 1989.

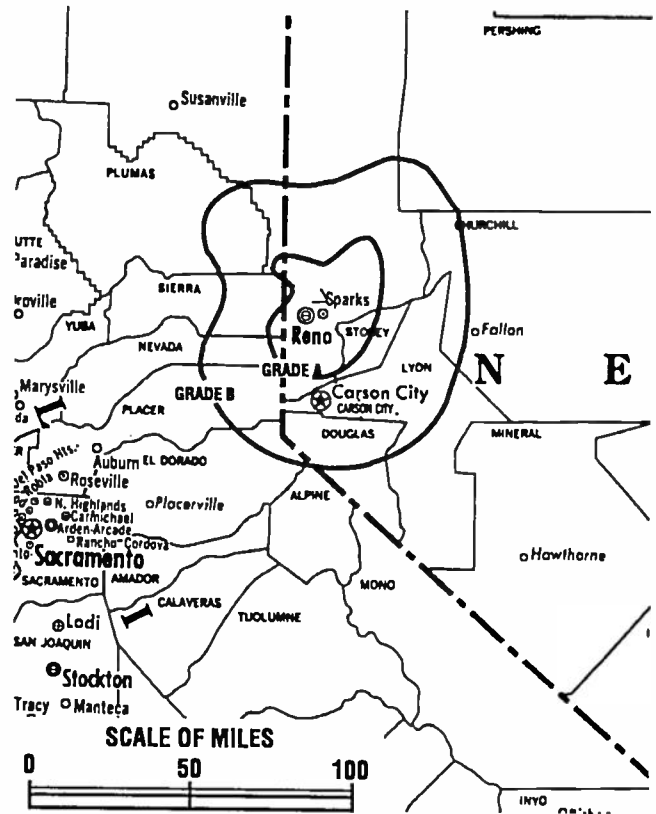
Represented (sales): Petry Television Inc.

Represented (engineering): Lohnes & Culver.

Personnel:

Ralph Toddre, Vice President & General Manager.
Jack Hartman, National Sales Manager.
Craig Brown, Local Sales Manager.
Monique DeVries, Business Manager.

Rates: On request.



KRNV BPCT-2656 Granted 6/15/61

© American Map Corp., No. 14244

City of License: Reno. DMA: Reno. Rank: 120.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	928,920	537,860	1,466,780
Average Weekly Circulation (1995)	98,778	47,971	163,251
Average Daily Circulation (1995)			87,457

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Nevada—Reno

KTVN

Ch. 2

Network Service: CBS.

Licensee: Sarkes Tarzian Inc., Box 7220, Reno, NV 89510.

Studio: 4925 Energy Way, Reno, NV 89502.

Telephone: 702-858-2222. **Fax:** 702-858-2345.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 89.1-kw visual, 8.9-kw aural. Antenna: 2153-ft. above av. terrain, 1130-ft. above ground, 7570-ft. above sea level.

Latitude 39° 15' 28"
Longitude 119° 42' 36"

Transmitter: McClellan Peak, approx. 6-mi. NE of Carson City, NV.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; Andrew, 4.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Superior, 6-meter Ku & C-band; Andrew, Scientific-Atlanta, Standard Components receivers.

SNG Mobile Dish: 4.6-meter Ku-band.

News Services: AP, CNN.

Ownership: Sarkes Tarzian Inc. (Group Owner).

Began Operation: June 4, 1967. Sale to present owners by Lee D. Hirshland, et al., approved by FCC Aug. 13, 1980 (*Television Digest*, Vol. 19:44).

Represented (sales): Katz Continental Television.

Represented (legal): Leventhal, Senter & Lerman.

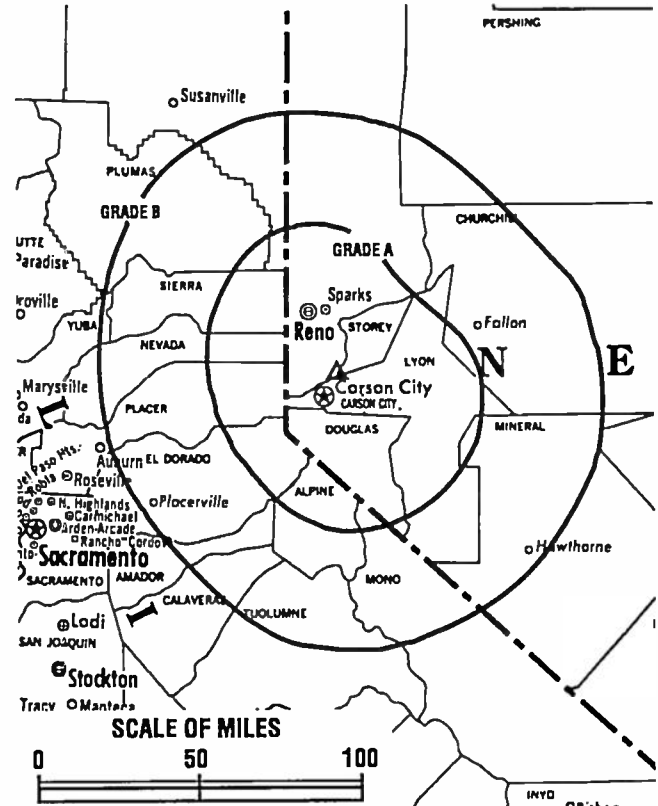
Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Lawson Fox, General Manager.
- Al Richards, Director of Operations & Engineering.
- John Richardson, General Sales Manager.
- David King, Local Sales Manager.
- Nancy Cope, News Director.
- David Briscoe, Program & Production Manager.
- Cecilia Atkins, Promotion Manager.
- Marie Fuhrken, Business Manager.

Rates: On request.

City of License: Reno. **OMA:** Reno. **Rank:** 120.



KTVN BPCT-860507KG Granted 5/6/91 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,011,300	572,100	1,583,400
Average Weekly Circulation (1995)	105,363	48,642	173,908
Average Daily Circulation (1995)			94,428

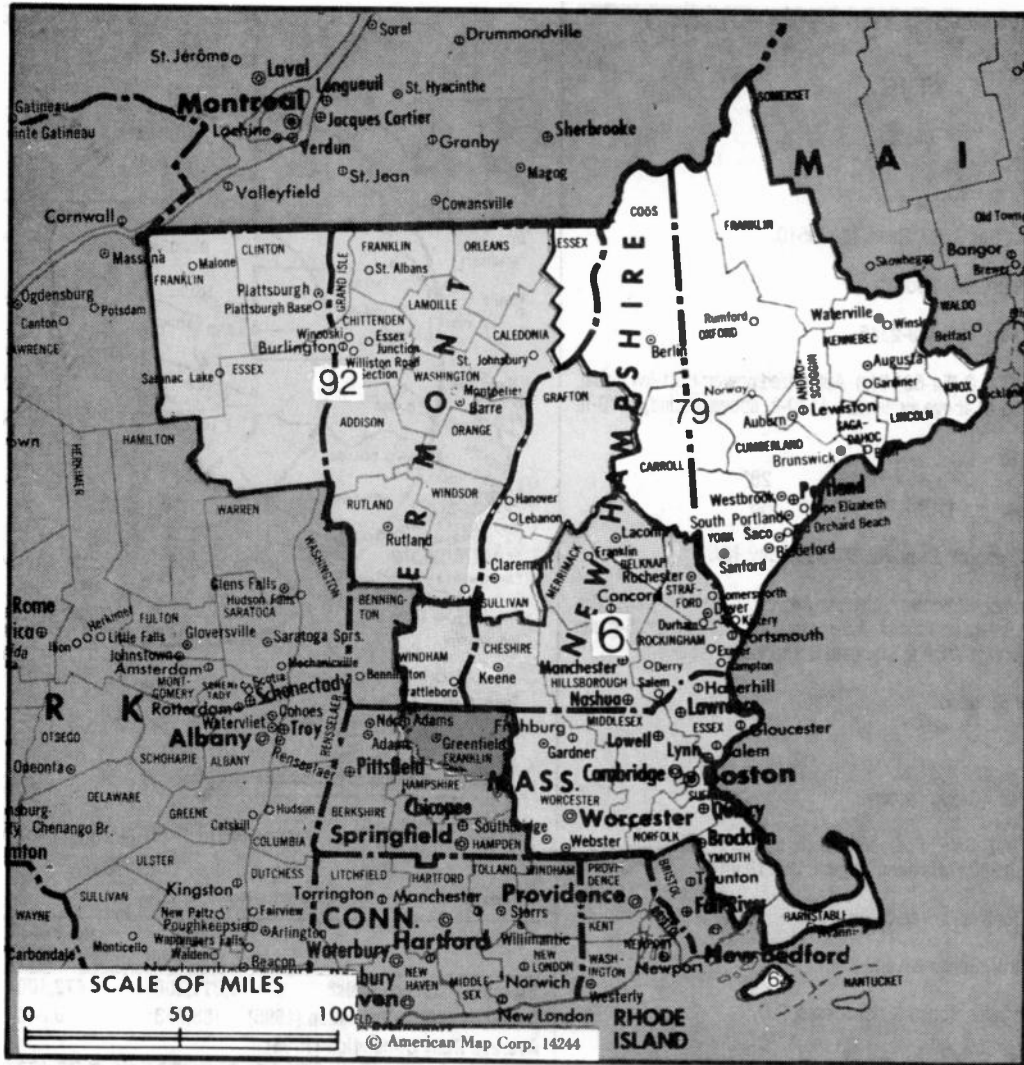
*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

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New Hampshire



MARKET

Boston, MA

**NIelsen DMA
TV HOUSEHOLDS**

2,121,530

RANK

6

MARKET AREA COMMERCIAL STATIONS

WABU (68), WBZ-TV (4), WCVB-TV (5), WFXT (25), WGOT (60), WHDH-TV (7), WWSH-TV (66), WLVJ-TV (56), WMFP (62), WMUR-TV (9), WNDS (50), WSBK-TV (38), WUNI (27), WZBU (58)
 WCSH-TV (6), WGME-TV (13), WMTW-TV (8), WPXT (51)
 WCAX-TV (3), WNNE-TV (31), WPTZ (5), WVNY (22)

Portland-Auburn, ME

344,410

79

Burlington, VT-Plattsburgh, NY

286,230

92

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WNNE-TV, Hanover See Hartford, VT
WMTW-TV, Mount Washington See Poland Spring, ME

New Hampshire Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	1	2	3
Educational Television Stations	1	2	3
	2	4	6

New Hampshire—Derry

WNDS

Ch. 50

Network Service: Independent.

Licensee: CTV of Derry Inc., TV 50 Place, Derry, NH 03038.

Studio: TV 50 Place, Derry, NH 03038.

Telephone: 603-434-8850. Fax: 603-434-8627.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 702-ft. above av. terrain, 499-ft. above ground, 983-ft. above sea level.

Latitude	42°	44'	07"
Longitude	71°	23'	36"

Transmitter: Trigate Rd. on Merrill Hill, Hudson.

Ownership: CTV of Derry Inc.

Began Operation: September 12, 1983.

Represented (legal): Reddy, Begley, Martin & McCormick.

Personnel:

- Oonna Cole, General Manager.
- Joe Gaughan, Station Manager & Program Director.
- Marc Lehner, General Sales Manager.
- Gerald Lauderdale, Regional Sales Manager.
- Frank Adam, Local Sales Manager.
- Paul Hunter, Chief Engineer.
- Tom Calcagni, News Director.
- Lisa Law, Promotion Director.
- Susan Rak, Marketing & Development Director.
- Victor Kross, Production Manager.
- Mary Sarafian, Business Manager.

Rates: On request.



WNDS BPCT-810121KF Granted 7/16/82 © American Map Corp., No. 14244

City of License: Derry. OMA: Boston. Rank: 6.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,481,680	508,600	1,990,280
Average Weekly Circulation (1995)	214,189	28,829	243,089
Average Daily Circulation (1995)			69,583

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New Hampshire—Manchester

WMUR-TV

Ch. 9

Network Service: ABC.

Licensee: WMUR-TV Inc., 50 Philip Cote St., Manchester, NH 03101.

Studio: 50 Philip Cote St., Manchester, NH 03101.

Telephone: 603-669-9999. **Fax:** 603-641-9044.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 282-kw visual, 33.5-kw aural. Antenna: 1030-ft. above av. terrain, 227-ft. above ground, 1513-ft. above sea level.

Latitude 42° 58' 59"
Longitude 71° 35' 19"

Transmitter: Goffstown, NH.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter Ku-band; Andrew, 7.3-meter C-band; Vertex, 4-meter C-band; Vertex, 4.5-meter Ku-band; Andrew, M/A-Com, Standard Components receivers.

News Service: AP.

Ownership: Bimey Imes Jr. & Family (Group Owner).

Began Operation: March 28, 1954. Transfer from estate of Francis P. Murphy approved by FCC Feb. 3, 1959 (Television Digest, Vol. 14:15; 15:2, 6). Sale to present owner by Richard Eaton Estate approved by FCC July 22, 1981.

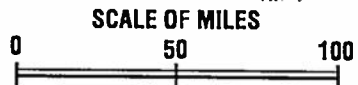
Represented (sales): Seltel Inc.

Represented (legal): Latham & Watkins.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- Larry Gilpin, General Manager.
- Valerie Bey, General Sales Manager.
- Betsy Rogers, National Sales Manager.
- Julie Campasano, Operations & Program Manager.
- Joseph Paciorkowski, Chief Engineer.
- Jack Heath, News Director.
- Kristi Chapman-Young, Promotion Director.
- Linda Wilkins, Business Manager.



WMUR-TV BPCT-2407 Granted 11/15/55 © American Map Corp., No. 14244

Steve Reardon, Production Manager.
Scott Bardier, Development Director.

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$325.

City of License: Manchester. DMA: Boston. Rank: 6.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,384,460	454,880	1,839,340
Average Weekly Circulation (1995)	259,112	76,708	335,760
Average Daily Circulation (1995)			177,035

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New Hampshire—Merrimack

WGOT

Ch. 60

Network Service: Independent.

Licensee: Paxson Boston License Inc., 18401 U.S. Hwy. 19N, Clearwater, FL 34624.

Studio: One Sundial Ave., Suite 501, Manchester, NH 03103.

Telephone: 603-647-6060. **Fax:** 603-644-0060.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 1410-kw max. visual, 140-kw max. aural. Antenna: 1011-ft. above av. terrain, 137-ft. above ground, 1464-ft. above sea level.

Latitude 42° 59' 01.87"
Longitude 71° 35' 20.50"

Transmitter: South Mountain, Goffstown.

Satellite Earth Stations: ChannelMaster, 3.1-meter C-band; Comtech, 3.8-meter C-band; Comtech, 3.8-meter Ku-band; Vertex, 4.6-meter Ku-band; Sony receivers.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: August 14, 1987. Sale to Paugus Television by Golden Triangle TV60 granted Jan. 6, 1989. Sale to Paxson by Paugus Television approved by FCC March 29, 1995.

Represented (legal): Davis Wright & Tremaine.

Personnel:

Lon Mirolli, General Manager.
Dave Raymond, Chief Engineer.
Doreen Chaisson, Continuity Manager.
Don Hill, Operations Manager.
Robert Heon, Business Manager.

Highest 30 Sec. Rate: \$300.

City of License: Merrimack. **DMA:** Boston. **Rank:** 6.



WGOT BMPCT-860701KQ Granted 9/15/86 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,213,860	367,810	1,581,670
Average Weekly Circulation (1995)	67,371	7,503	74,948
Average Daily Circulation (1995)			17,279

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
New York, NY	6,695,140	1	WABC-TV (7), WCBS-TV (2), WHAI-TV (43), WHSE-TV (68), WHSI-TV (67), WLIG (55), WMBC-TV (63), WNBC (4), WNJU (47), WNYW (5), WPIX (11), WTBY (54), WTZA (62), WWOR-TV (9), WXTV (41)
Philadelphia, PA	2,645,690	4	KYW-TV (3), WBPH-TV (60), WCAU (10), WFMZ-TV (69), WGBS-TV (57), WGTW (48), WHSP-TV (65), WMGM-TV (40), WPHL-TV (17), WPVI-TV (6), WTGI-TV (61), WTVE (51), WTXF (29), WWAC-TV (53)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WGTW, Burlington	See Philadelphia, PA
WNJU, Linden	See New York, NY
WNJU & WHSE-TV, Newark	See New York, NY
WXTV, Paterson	See New York, NY
WWOR-TV, Secaucus	See New York, NY

New Jersey Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	0	4	4
Educational Television Stations	0	4	4
	0	8	8

New Jersey—Atlantic City

WWAC-TV

Ch. 53

Network Service: Independent.

Licensee: WWAC Inc., 1825 Murray Ave., Atlantic City, NJ 08401.

Studio: 1825 Murray Ave., Atlantic City, NJ 08401.

Telephone: 609-344-6800.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 12.2-kw max. visual, 1.2-kw max. aural. Antenna: 280-ft. above av. terrain, 280-ft. above ground, 290-ft. above sea level.

Latitude 39° 22' 51.20"
Longitude 74° 27' 03.70"

Transmitter: Absecon Blvd., approx. 0.2-mi. NW of WLN, Atlantic City.

Satellite Earth Stations: 2 in operation, 3.8-meter.

Ownership: WWAC Inc.

Began Operation: July 29, 1981. Left air July 1982. Returned to air July 1, 1988. FCC granted assignment of license to Cellular Phone Centers Inc. May 9, 1991. Assignment to WWAC Inc. approved by FCC April 11, 1995.

Represented (legal): Schwartz, Woods & Miller.

Represented (engineering): Robert Terres.

Personnel:
David Allen, President & General Manager.
Harry Jenny, Vice President & Chief Engineer.

Rates: On request.

City of License: Atlantic City. **DMA:** Philadelphia. **Rank:** 4.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WWAC-TV BPCT-860803K1 Granted 3/2/86 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,130	4,480	88,610
Average Weekly Circulation (1995)	1,010	0	975
Average Daily Circulation (1995)			266

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New Jersey—Newton

WMBC-TV

Ch. 63

Network Service: Independent.

Licensee: Mountain Bcstg. Corp., 500 Weldon Rd., Box 156, Lake Hopatcong, NJ 07849-0156.

Studio: 500 Weldon Rd., Lake Hopatcong, NJ 07849-0156.

New York Office: 265 W. 37th St., 23rd Floor, New York, NY 10018.

Telephones: 201-697-0063 (Lake Hopatcong); 212-730-0063 (New York).

Fax: 201-697-5515 (Lake Hopatcong); 212-730-0056 (New York).

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 2200-kw max. visual. Antenna: 732-ft. above av. terrain, 253-ft. above ground, 1591-ft. above sea level.

Latitude 41° 00' 36"
Longitude 74° 35' 39"

Transmitter: Weldon Rd., 2.8-mi. SE of Sparta.

Satellite Earth Stations: Comtech, 5-meter C-band; Comtech, 5-meter Ku & C-band.

Ownership: Mountain Broadcasting Corp.

Began Operation: April 26, 1993.

Represented (legal): Fleischman & Walsh, P.C.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

Sun Young Joo, President & General Manager.
Joon Joo, Station Manager, Program & News Director.
William Osborne, Chief Technician.
John H. Joo, National Sales Manager.
Hansen Lau, Promotion Director.
MI Young Joo, Development Director.
Sun H. Joo, Business Manager.



WMBC-TV BMPCT-910524KH Granted 12/4/91 © American Map Corp., No. 14244

Rates: On request.

City of License: Newton. DMA: New York. Rank: 1.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	287,810	77,560	365,370
Average Weekly Circulation (1995)	3,220	0	3,235
Average Daily Circulation (1995)			427

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New Jersey—Vineland

WHSP-TV

Ch. 65

Network Service: HSN.

Licensee: SKVI Bcstg. Partnership, 4449 N. Delsea Dr., Newfield, NJ 08344.

Studio: 4449 N. Delsea Dr., Newfield, NJ 08344.

Telephone: 609-691-6565. Fax: 609-691-2483.

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 4095-kw max. & 1730-kw horizontal visual, 364-kw max. & 154-kw horizontal aural. Antenna: 920-ft. above av. terrain, 937-ft. above ground, 1049-ft. above sea level.

Latitude 39° 44' 00.40"
Longitude 74° 50' 28.60"

Transmitter: Church Ave., N of Chew Rd., Waterford Works.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Paracclipse, 4.6-meter C-band; M/A-Com, Standard Communications receivers.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: July 21, 1981. FCC approved sale to present owner Dec. 1986 (Television Digest, Vol. 26:52). Sale to Press Bcstg. Co. by Trustee in Bankruptcy approved by FCC April 30, 1985.

Represented (sales): Silver King Broadcasting Sales.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:
Mary McKee, Vice President & Station Manager.
Charles Oatz, Chief Engineer.
Linda Donovan, Program Manager.

Highest 30 Sec. Rate: \$230.

City of License: Vineland. OMA: Philadelphia. Rank: 4.



WHSP-TV BMPCT-800818KJ Granted 10/23/80 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,514,490	615,770	2,130,260
Average Weekly Circulation (1995)	6,582	5,204	11,390
Average Daily Circulation (1995)			3,621

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New Jersey—Wildwood-Atlantic City

WMGM-TV

Ch. 40

Network Service: NBC.

Licensee: South Jersey Radio Inc., 1601 New Rd., Linwood, NJ 08221.

Telephone: 609-927-4440. **Fax:** 609-927-7014.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 740-kw max. visual, 174-kw aural. Antenna: 420-ft. above av. terrain, 426-ft. above ground, 430-ft. above sea level.

Latitude 39° 07' 28"
Longitude 74° 45' 56"

Transmitter: Avalon Blvd., 2.7-mi. W of Sea Isle City, Swainton.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ChannelMaster, RCA.

News Service: NBC.

Ownership: Howard Green Group (Group Owner).

Began Operation: January 25, 1966. Sale to present owners by William C. Wotring Jr., et al., approved by FCC Feb. 25, 1981.

Represented (legal): Cordon & Kelly.

Represented (engineering): Lohnes & Culver.

Personnel:

Howard Green, President.
Michael C. Steele, Executive Vice President.
Jane B. Stark, General Manager.
Ron Smith, General Sales Manager.
Dan Merlo, Chief Engineer.
Jeff Whiteker, News Director.
Janet Davidson, Business Manager.

Highest 30 Sec. Rate: \$300.



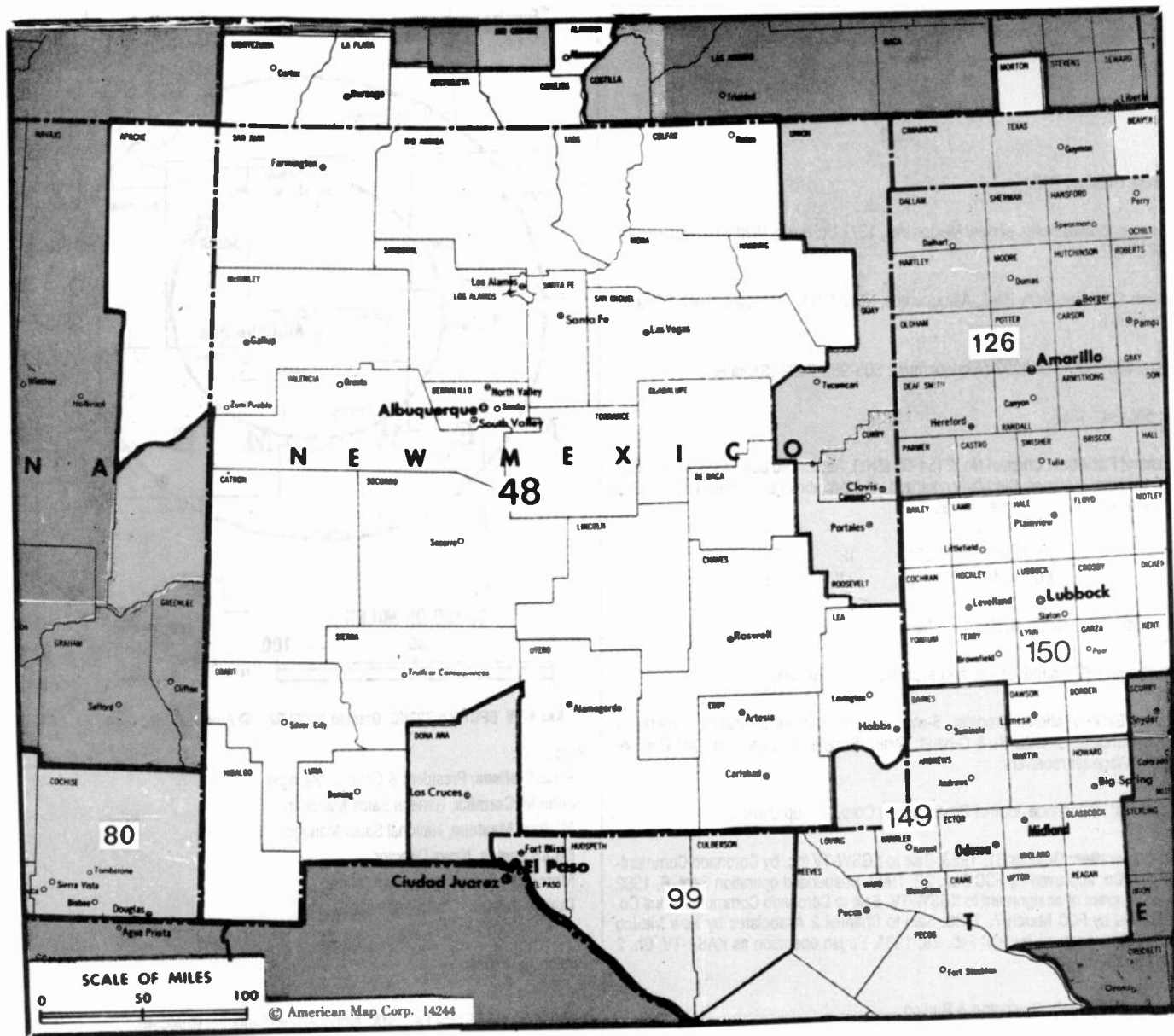
WMGM-TV BPCT-861229KW Granted 2/25/87 © American Map Corp., No. 14244

City of License: Wildwood. **DMA:** Philadelphia. **Rank:** 4.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	715,340	360,580	1,075,920
Average Weekly Circulation (1995)	52,873	4,761	70,678
Average Daily Circulation (1995)			24,108

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Albuquerque-Santa Fe, NM	552,940	48	KASA-TV (2), KBIM-TV (10), KCHF (11), KHFT (29), KLUZ-TV (41), KNAT (23), KOAT-TV (7), KOB-TV (4), KOFB (12), KOBR (8), KOCT (6), KOVT (10), KREZ-TV (6), KRVP (27), KRQE (13)
Tucson, AZ	343,660	80	KGUN (9), KHRR (40), KMSB-TV (11), KOLD-TV (13), KTTU-TV (18), KVOA-TV (4)
El Paso, TX	256,770	99	KDBC-TV (4), KFOX-TV (14), KINT-TV (26), KJLF-TV (65), KTSM-TV (9), KVIA-TV (7), KZIA (48), XEJ-TV (5), XEPM-TV (2), XHJU-TV (44)
Amarillo, TX	185,320	126	KAMR-TV (4), KCIT (14), KFDA-TV (10), KVIH-TV (12), KVII-TV (7)
Odessa-Midland, TX	136,830	149	KMID (2), KMLM (42), KOSA-TV (7), KPEJ (24), KWAB-TV (4), KWES-TV (9)
Lubbock, TX	135,980	150	KAMC (28), KCB-D-TV (11), KJTV (34), KLBK-TV (13)

New Mexico Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	11	5	16
Educational Television Stations	2	2	4
	13	7	20

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Call Lynn Levine or Brian Meeley 202-872-9200

New Mexico—Santa Fe-Albuquerque

KASA-TV

Ch. 2

Network Service: FOX.

Licensee: Journal Bcstg. of New Mexico Inc., 1377 University Blvd. NE, Albuquerque, NM 87102.

Studios: 1377 University Blvd., Albuquerque, NM 87102; 1311 Calle Nava, Santa Fe, NM 87501.

Telephones: 505-246-2222 (Albuquerque); 505-982-2422 (Santa Fe).

Fax: 505-242-1355.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 28.2-kw visual, 2.8-kw aural. Antenna: Circularly polarized, 4182-ft. above av. terrain, 148-ft. above ground, 10,768-ft. above sea level.

Latitude 35° 12' 55"
Longitude 106° 27' 02"

Transmitter: Sandia Crest, Bernalillo County.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Prodelin, 5-meter C-band; Scientific-Atlanta, 5-meter C-band; Simulsat, 5-meter Ku & C-band; Vertex, 5-meter Ku-band; Standard Components, Wegener receivers.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

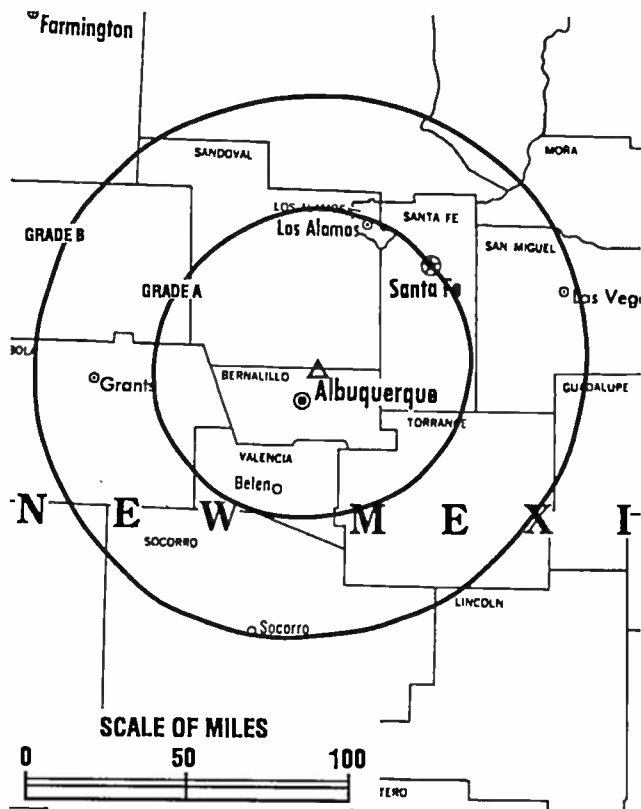
Began Operation: October 31, 1983. Sale to KGSW-TV Inc. by Coronado Communications Co. approved by FCC Dec. 22, 1992. Suspended operation Sept. 6, 1992 pending grant of assignment to KGSW-TV. Sale to Coronado Communications Co. approved by FCC March 7, 1988. Sale to Channel 2 Associates by New Mexico Media Co. approved by FCC Feb. 29, 1984. Began operation as KASA-TV, Ch. 2 April 5, 1993.

Represented (legal): Covington & Burling.

Represented (engineering): Smith & Fisher.

THE We were the broker in the 1985
TED HEPBURN sale of KGSW-TV
COMPANY predecessor to
KASA-TV

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995
P.O. Box 43263, Cincinnati, OH 45243-0263 (513) 271-5400



KASA-TV BPCT-920723KG Granted 12/22/92 © American Map Corp., No. 14244

Personnel:

- Erick Steffens, President & General Manager.
- John McCormick, General Sales Manager.
- Michael Maulano, National Sales Manager.
- Debra James, News Director.
- Marsha Pollaro, Program Assistant.
- Dudley Bullock, Chief Engineer.

Rates: On request.

City of License: Santa Fe. DMA: Albuquerque-Santa Fe. Rank: 48.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	334,800	268,400	603,200
Average Weekly Circulation (1995)	175,078	123,992	323,440
Average Daily Circulation (1995)			153,422

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New Mexico—Albuquerque

KNAT

Ch. 23

Network Service: TBN.

Licensee: All American TV Inc., 250 W. Arrow Hwy., San Dimas, CA 91773.

Studio: 1510 Coors Blvd. NW, Albuquerque, NM 87121.

Telephone: 505-836-6585. Fax: 505-831-8725.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1191-kw max. & 387-kw horizontal visual, 119.1-kw max. & 38.7-kw horizontal aural. Antenna: 4130-ft. above av. terrain, 136-ft. above ground, 10,748-ft. above sea level.

Latitude 35° 12' 54"
Longitude 106° 27' 02"

Transmitter: Sandia Crest, Cibola National Forest.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: Harris, 6-meter C-band; Scientific-Atlanta, 7-meter C-band.

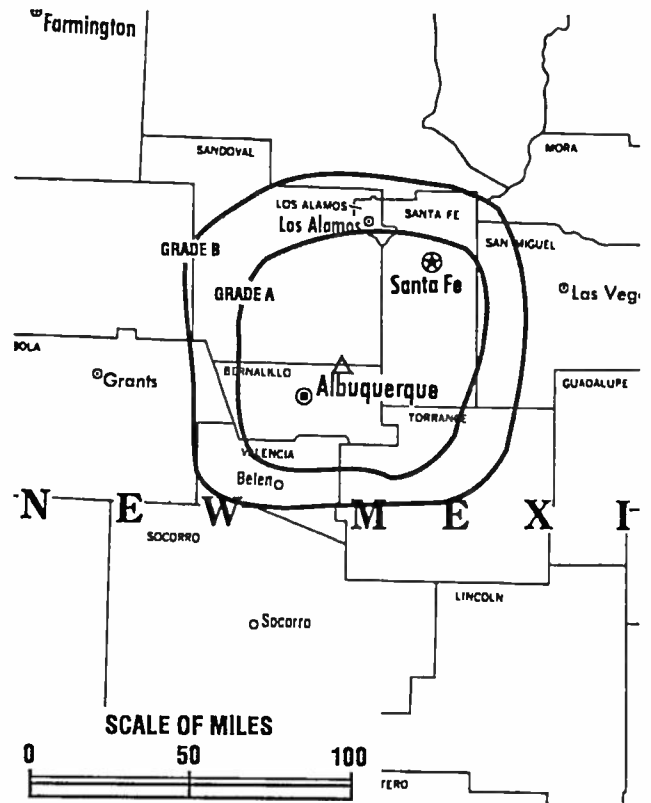
Ownership: All American Network Inc. (Group Owner).

Began Operation: August 10, 1975. Sale to present owner by Trinity Bcstg. Network approved by FCC Nov. 6, 1989. Sale to Trinity by John Carson, et al., approved by FCC Dec. 4, 1985. Sale to Carson group by Eddie L. Pena, et al., approved July 23, 1982. Station left air in 1985 (*Television Digest*, Vol. 25:24). Later resumed operation.

Personnel:

Harold Velasquez, Station Manager.
Dave Coleman, Chief Engineer.
Gary Pratz, Production Manager.
Cindy Mansfield, Public Affairs.

Highest 30 Sec. Rate: \$45.



KNAT BPCT-820930KG Granted 10/12/82 © American Map Corp., No. 14244

City of License: Albuquerque. **OMA:** Albuquerque-Santa Fe. Rank: 48.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	170,160	146,560	316,720
Average Weekly Circulation (1995)	4,866	5,997	11,869
Average Daily Circulation (1995)			4,612

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New Mexico—Albuquerque

KOAT-TV

Ch. 7

(Operates satellites KOCT, Carlsbad & KOVT, Silver City, NM)

Network Service: ABC.

Licensee: KOAT-TV Inc., Box 25982, Albuquerque, NM 87125.

Studio: 3801 Carlisle Blvd. NE, Albuquerque, NM 87107.

Mailing Address: Box 25982, Albuquerque, NM 87125.

Telephone: 505-884-7777. Fax: 505-884-6282.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 87.1-kw visual, 19.4-kw aural. Antenna: 4239-ft. above av. terrain, 262-ft. above ground, 10,827-ft. above sea level.

Latitude 35° 12' 53"
Longitude 106° 27' 01"

Transmitter: 14.5-mi. NE of Albuquerque.

Satellite Earth Stations: Andrew, 4.5-meter; Andrew, 9.3-meter; Harris, 6.1-meter; Vertex, 4.7-meter; Avantek, Harris, M/A-Com, Standard Components receivers.

News Services: ABC, AP, CNN, UPI.

Ownership: Pulitzer Publishing Co. (Group Owner).

Began Operation: September 28, 1953. Sale to present owner by WGAL Television Inc. approved by FCC May 7, 1969 (Television Digest, Vol. 9:19). Previous sale by Alvarado Television Co. Inc., approved Jan. 23, 1963. Merger with KVOA-TV, Tucson, approved Sept. 30, 1959 by FCC (Vol. 15:34, 40). Sale to Clinton McKinnon by A. M. Caldwell, Walter Stiles and associates approved Feb. 6, 1957 (Vol. 12:51; 13:6).

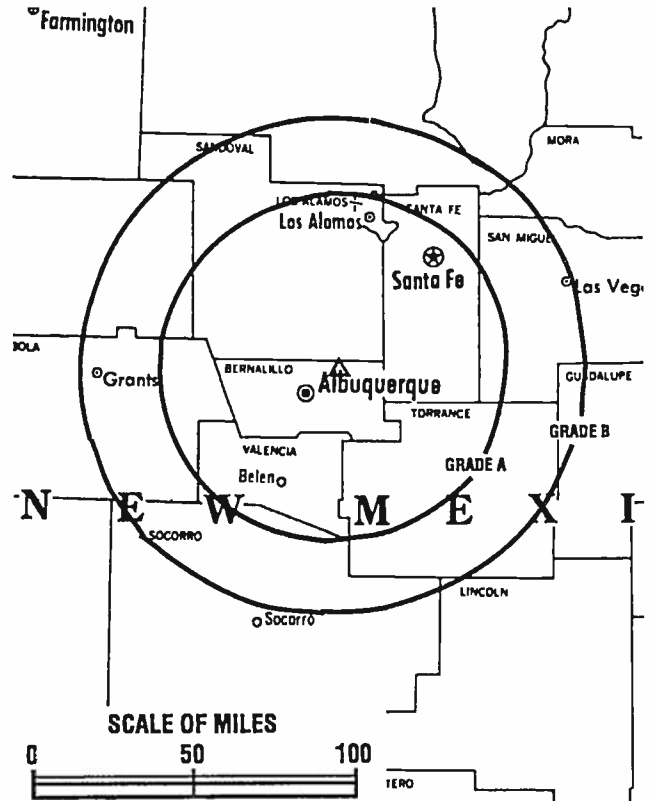
Represented (sales): Blair Television.

Represented (legal): Verner, Liipfert, Bernhard, McPherson & Hand, Chartered.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Mary Lynn Roper, Vice President & General Manager.
Tom VanBenschoten, General Sales Manager.
Dirk Claussen, Local Sales Manager.
Barbara Wagoner, National Sales Manager.
Nathan Price, Regional Sales Manager.
Jon Jones, News Director.
Roy Leone, Program Director.



KOAT-TV BPCT-860722KG Granted 3/26/87 © American Map Corp., No. 14244

Linda Eddleman, Business Manager.
Yvette Perez, Marketing & Promotion Director.
Brian Bouloy, Production Manager.
Charles L. Amy, Chief Engineer.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$1200.

City of License: Albuquerque. DMA: Albuquerque-Santa Fe. Rank: 48.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	394,490	283,230	677,720
Average Weekly Circulation (1995)	223,817	169,404	432,878
Average Daily Circulation (1995)			275,529

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New Mexico—Albuquerque

KRQE

Ch. 13

(Operates satellite KBIM-TV, Roswell, NM)

Network Service: CBS.

Licensee: New Mexico Broadcasting Co. Inc., Box 1294, Albuquerque, NM 87103-1294.

Studio: 14th & Coal SW, Albuquerque, NM 87104.

Mailing Address: Box 1294, Albuquerque, NM 87103-1294.

Telephone: 505-243-2285. **Fax:** 505-842-8483.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 89.1-kw visual, 8.98-kw aural. Antenna: 4180-ft. above av. terrain, 143-ft. above ground, 10,791-ft. above sea level.

Latitude 35° 12' 40"
Longitude 106° 26' 57"

Requests CP for change to 88.3-kw max. visual, 4222-ft. above av. terrain, 177-ft. above ground, 10,827-ft. above sea level. BPCT-950802KE.

Transmitter: Sandia Crest.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Microdyne, 5-meter C-band; Scientific-Atlanta, 4.2-meter Ku-band; Scientific-Atlanta, 7-meter C-band; M/A-Corn, Microdyne, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Lee Enterprises Inc. (Group Owner).

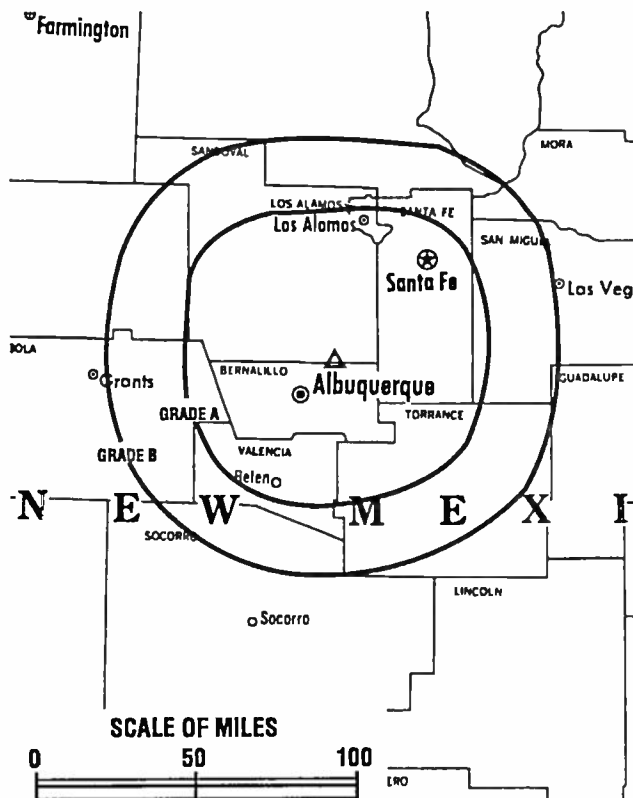
Began Operation: October 4, 1953. Sale to New Mexico Bcstg. Co. by Estate of Goldie Hebenstreit approved by FCC June 5, 1984. Transfer of control to present owner granted Sept. 16, 1991.

Represented (sales): Katz Continental Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

Jim Thompson, Vice President & General Manager.
Loren W. Neuharth, General Sales Manager.
Stan Byars, Local Sales Manager.
John Tischendorf, Program & Promotion Director.



KRQE BPCT-2178 Granted 9/18/56

© American Map Corp., No. 14244

Sheryl Edgar, Business Manager.
Alan Deme, Chief Engineer.
Erika Gonzales, Public Service Coordinator.

Highest 30 Sec. Rate: \$3000.

NETWRK BASE HOURLY RATE: \$1016.

City of License: Albuquerque. **DMA:** Albuquerque-Santa Fe. **Rank:** 48.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	336,830	265,080	601,910
Average Weekly Circulation (1995)	183,815	148,047	351,969
Average Daily Circulation (1995)			199,611

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New Mexico—Carlsbad

KOCT

Ch. 6

(Satellite of KOAT-TV, Albuquerque, NM)

Network Service: ABC.

Licensee: Pulitzer Broadcasting Co., 1092 N. Canal St., Carlsbad, NM 88220.

Studio: See KOAT-TV, Albuquerque, NM.

Telephone: 505-884-7777.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1200-ft. above av. terrain, 1047-ft. above ground, 4758-ft. above sea level.

Latitude 32° 47' 39"
Longitude 104° 12' 27"

Transmitter: 12-mi. E of Artesia on Rte. 82.

Multichannel TV Sound: Stereo only.

News Services: AP, ABC, CNN, UPI.

Ownership: Pulitzer Publishing Co. (Group Owner).

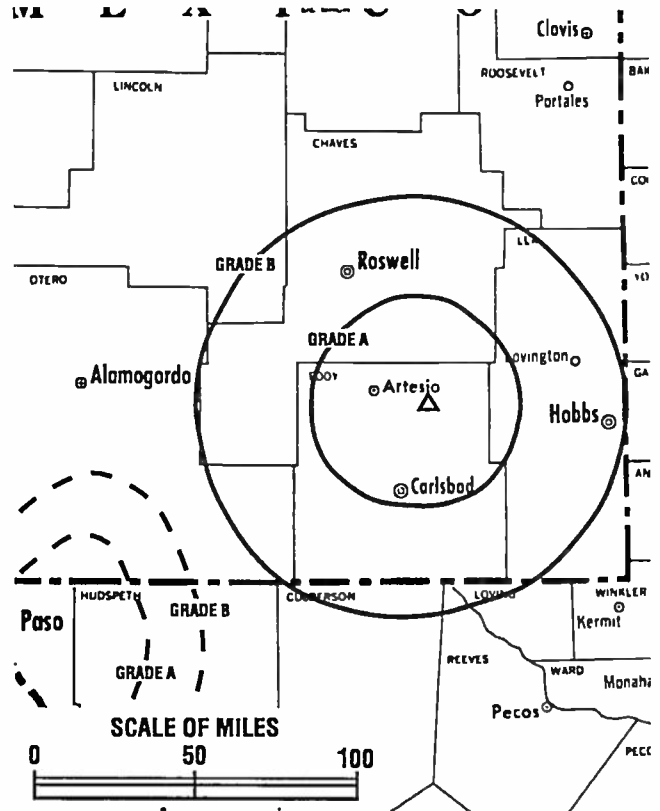
Began Operation: August 24, 1956. Sale to Pulitzer Bcstg. Co. by Marsh Media Inc. approved by FCC Dec. 18, 1992. Sale to Marsh Media of El Paso by John B. Walton Jr. approved by FCC Feb. 24, 1976. Sale to Walton by John Deme approved Sept. 7, 1966 (*Television Digest*, Vol. 6:22, 37). Sale to Deme (Voice of the Caverns Inc.) by Edward P. Talbott and associates approved June 19, 1963 (Vol. 3:9, 25). Sale of control by Nancy H. Battison to Talbott group approved by FCC Feb. 20, 1958 (Vol. 14:2, 8).

Represented (sales): Blair Television.

Represented (legal): Vemer, Lipfert, Bernhard, McPherson & Hand, Chartered.

Represented (engineering): Smith & Fisher.

Personnel: See KOAT-TV, Albuquerque, NM.



KOCT BPCT-4944 Granted 1/10/77

© American Map Corp., No. 14244

Rates: On request.

City of License: Carlsbad. **OMA:** Albuquerque-Santa Fe. **Rank:** 48.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	45,670	15,510	61,180
Average Weekly Circulation (1995)	10,923	2,619	13,688
Average Daily Circulation (1995)			6,970

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New Mexico—Clovis

KVIIH-TV

Ch. 12

(Satellite of KVII-TV, Amarillo, TX)

Network Service: ABC.

Licensee: Marsh Media Inc., One Broadcast Center, Amarillo, TX 79101-4326.

Studio: See KVII-TV, Amarillo, TX

Telephones: 505-276-8266 (Clovis); 806-373-1787 (Amarillo).

Fax: 806-371-7329.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 178-kw visual, 3.5-kw aural. Antenna: 670-ft. above av. terrain, 719-ft. above ground, 4749-ft. above sea level.

Latitude 34° 11' 34"
Longitude 103° 16' 44"

Transmitter: 3.4-mi. ENE of center of Portales, 0.55-mi. NE of State Rte. 88.

Ownership: Marsh Media Inc. (Group Owner).

Began Operation: December 2, 1956. Sale to present owner by McAlister Television Enterprises approved by FCC July 28, 1986 (*Television Digest*, Vol. 26:31). Sale to McAlister Television Enterprises by Melvin L. Wheeler approved by FCC March 23, 1979. Sale to Wheeler by Bass Bcstg. approved by FCC Oct. 5, 1976. Sale to Bass by Marshall Enterprises Inc. approved Jan. 22, 1964. Sale to Marshall Enterprises by Texas-New Mexico Bcstg. Co. approved Nov. 15, 1961. Sale to Texas-New Mexico Bcstg. Co. by Frank Lesley & Mae Strauss approved Oct. 22, 1959 by FCC (Vol. 15:38, 43).

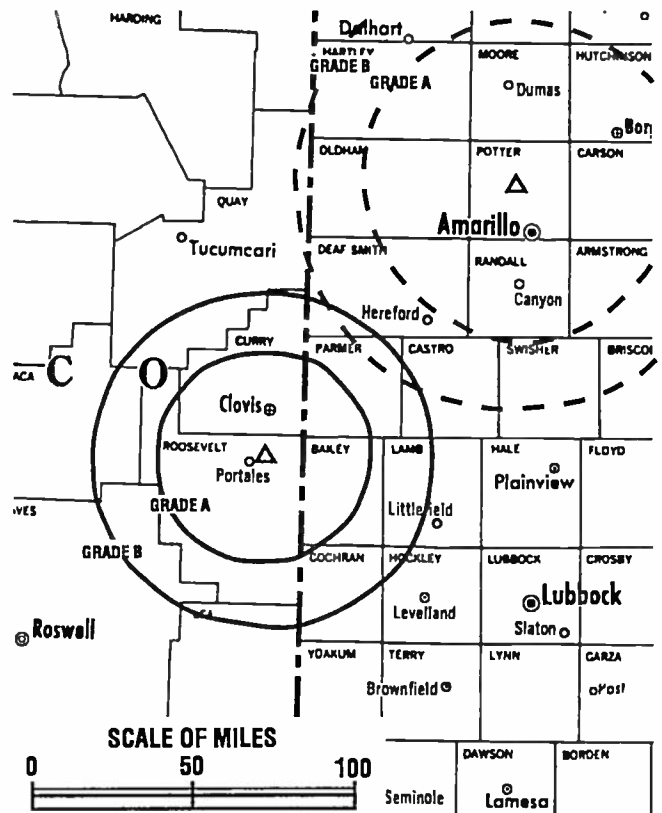
Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Smith & Fisher.

Personnel: See KVII-TV, Amarillo, TX.

Rates: On request.



KVIIH-TV BMPCT-6454 Granted 6/7/67

© American Map Corp., No. 14244

City of License: Clovis. **DMA:** Amarillo. **Rank:** 126.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	26,290	9,980	36,270
Average Weekly Circulation (1995)	13,215	2,372	16,751
Average Daily Circulation (1995)			9,605

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New Mexico—Farmington

KOBF

Ch. 12

(Satellite of KOB-TV, Albuquerque, NM)

Network Service: NBC.

Licensee: KOB-TV Inc., Box 1351, Albuquerque, NM 87103.

Studio: 825 W. Broadway, Farmington, NM 87401.

Telephone: 505-326-1141. Fax: 505-326-1141.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 410-ft. above av. terrain, 209-ft. above ground, 6049-ft. above sea level.

Latitude 36° 41' 43"
Longitude 108° 13' 14"

Transmitter: 2-mi. SSW of Farmington on Hwy. 371.

Satellite Earth Station: RCA Americom Ku-band; Avcom receivers.

News Services: AP, Conus, NBC.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: October 20, 1972. Sale to present owners by Stephen Adams, et al., approved by FCC July 27, 1983. Sale to Adams by John R. Catsis, et al., approved by FCC Jan. 30, 1981. Previous sale by Gerald R. Proctor, et al., approved by FCC Jan. 26, 1977. Sale consummated April 11, 1977.

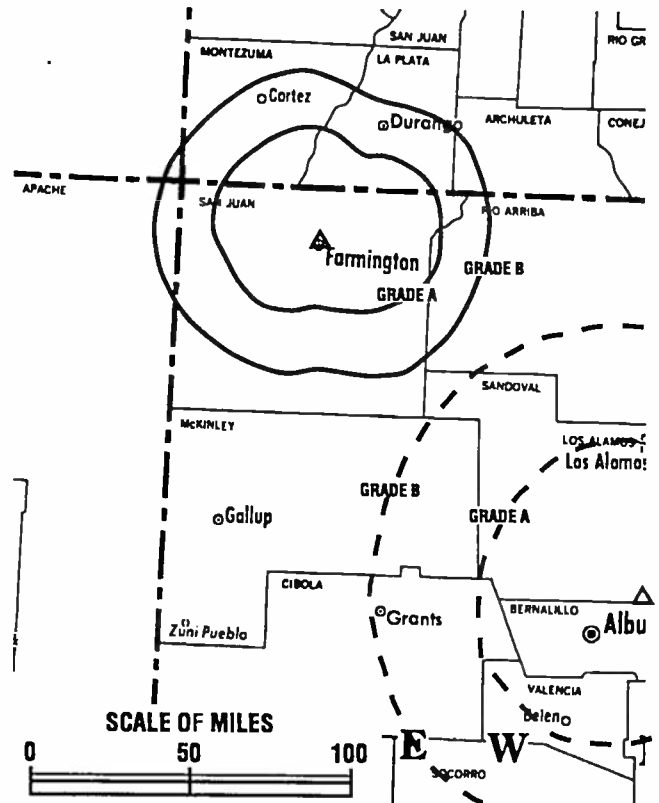
Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

Steve Henderson, Station Manager.
Scott Michlin, News Director.
Dan Harlin, Chief Engineer.
Charles Bedford, Production Manager.

Highest 30 Sec. Rate: \$425.



KOBF BPCT-830803KE Granted 8/31/83 © American Map Corp., No. 14244

City of License: Farmington. DMA: Albuquerque-Santa Fe. Rank: 48.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	643,300	595,720	1,239,020
Average Weekly Circulation (1995)	33,218	32,900	72,600
Average Daily Circulation (1995)			33,510

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New Mexico—Hobbs

KHFT

Ch. 29

Network Service: Independent.

Licensee: Hobbs Family Television, 420 N. Turner, Hobbs, NM 88240.

Studio: 420 N. Turner, Hobbs, NM 88240.

Mailing Address: 3720 Greenwich Dr., El Paso, TX 79902.

Telephones: 505-393-0944 (Hobbs); 915-533-2911 (El Paso).

Fax: 915-533-7403.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 8-kw visual, 0.8-kw aural. Antenna: 550-ft. above av. terrain, 536-ft. above ground, 4156-ft. above sea level.

Latitude 32° 43' 28"
Longitude 103° 05' 46"

Transmitter: 2.9-mi. E of Hobbs on Marland Dr.

Satellite Earth Stations: 3 C-band in operation.

Ownership: Hobbs Family Television.

Began Operation: February 1, 1989.

Represented (legal): James Oyster.

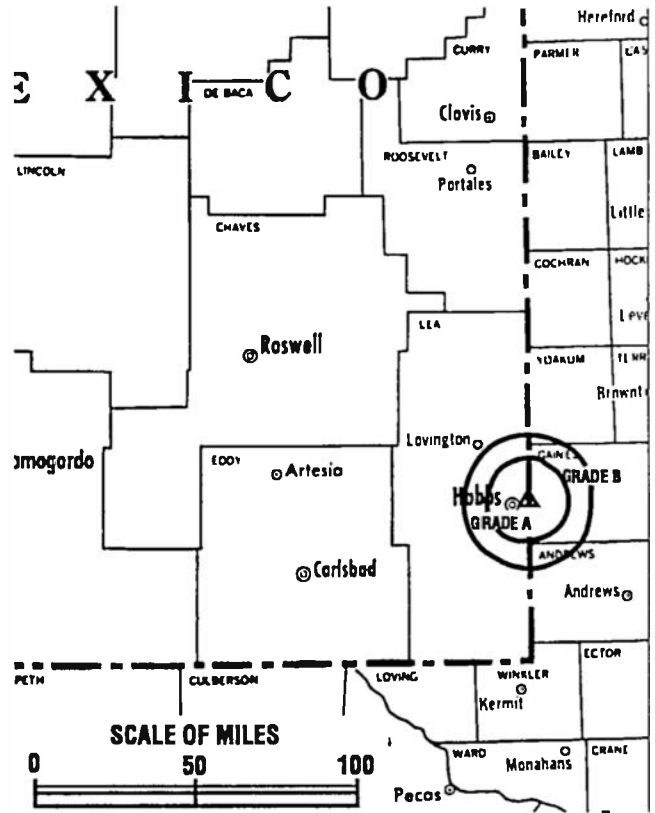
Personnel:

Porter Vine, General Manager.
Pete Warren, Chief Engineer.

Highest 30 Sec. Rate: \$14.

City of License: Hobbs. **DMA:** Albuquerque-Santa Fe. **Rank:** 48.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KHFT BMPCT-860610KE Granted 7/29/86 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,030	4,640	18,670
Average Weekly Circulation (1995)	0	0	1,032
Average Daily Circulation (1995)			174

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New Mexico—Las Cruces

KZIA

Ch. 48

Network Service: UPN.

Licensee: Lee Enterprises Inc., 215 N. Main St., Davenport, IA 52801.

Studios: 10033 Carnegie Ave., El Paso, TX 79925; 500 S. Main St., Suite 500, Las Cruces, NM 88001.

Telephones: 915-951-9595 (El Paso); 505-526-4848 (Las Cruces).

Fax: 915-951-9896 (El Paso); 505-526-0938 (Las Cruces).

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 5000-kw max. visual. Antenna: 440-ft. above av. terrain, 469-ft. above ground, 4590-ft. above sea level.

Latitude 32° 02' 30"
Longitude 106° 27' 41"

Transmitter: 9-mi. ENE of Anthony, 3-mi. E of Rte. 213.

Satellite Earth Station: Simulsat, 5-meter; Microdyne receivers.

Ownership: Lee Enterprises Inc. (Group Owner).

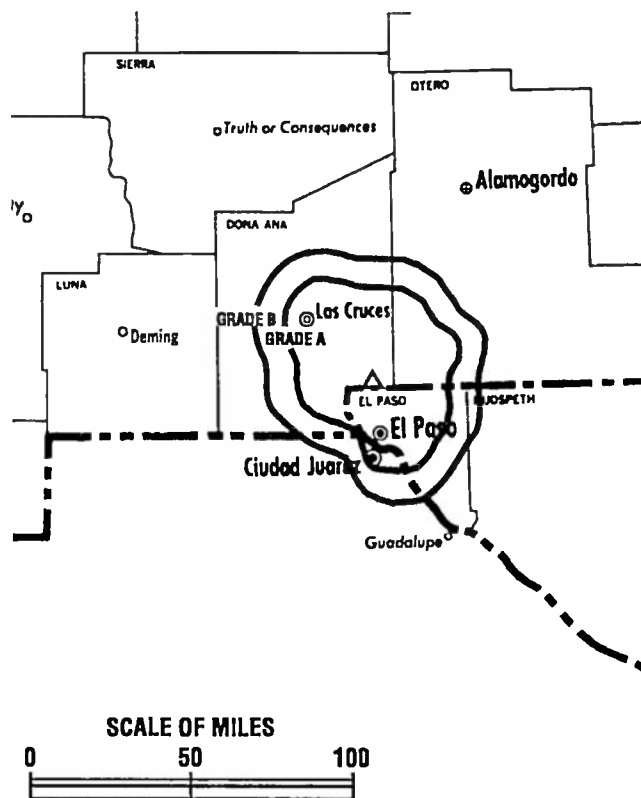
Began Operation: November 18, 1984. Sale to Southwestern Bcstg. Co. by Lynn Dubois, Receiver, approved by FCC Nov. 29, 1989. Sale to Roy E. Henderson by Logan D. Matthews & associates approved by FCC Aug. 6, 1987. Sale to Two if by Sea Bcstg. Corp. dismissed by FCC July 2, 1992. Sale to present owner approved by FCC Feb. 26, 1993.

Represented (sales): Katz Communications Inc.

Personnel:

Ray Depa, Station Manager.
Don Kempner, Local Sales Manager.
Lawrence Montenegro, Chief Engineer.
Phyllis Leyendecker, Operations Manager.
Cliff Williams, Promotion Director.

Rates: On request.



KZIA BMPCT-900514KF Granted 6/13/90 © American Map Corp., No. 14244

City of License: Las Cruces. DMA: El Paso. Rank: 99.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	157,620	108,440	266,060
Average Weekly Circulation (1995)	55,042	14,497	69,393
Average Daily Circulation (1995)			23,590

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New Mexico—Roswell

KBIM-TV

Ch. 10

(Satellite of KRQE, Albuquerque, NM)

Network Service: CBS.

Licensee: New Mexico Bcstg. Co. Inc., Box 1294, Albuquerque, NM 87103-1294.

Studio: 214 N. Main St., Roswell, NM 88201.

Telephone: 505-622-2120. **Fax:** 505-623-6606.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 40.7-kw aural. Antenna: 2000-ft. above av. terrain, 1839-ft. above ground, 6263-ft. above sea level.

Latitude 33° 03' 20"
Longitude 103° 49' 12"

Transmitter: 29.5-mi. E of Hagerman, NM.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

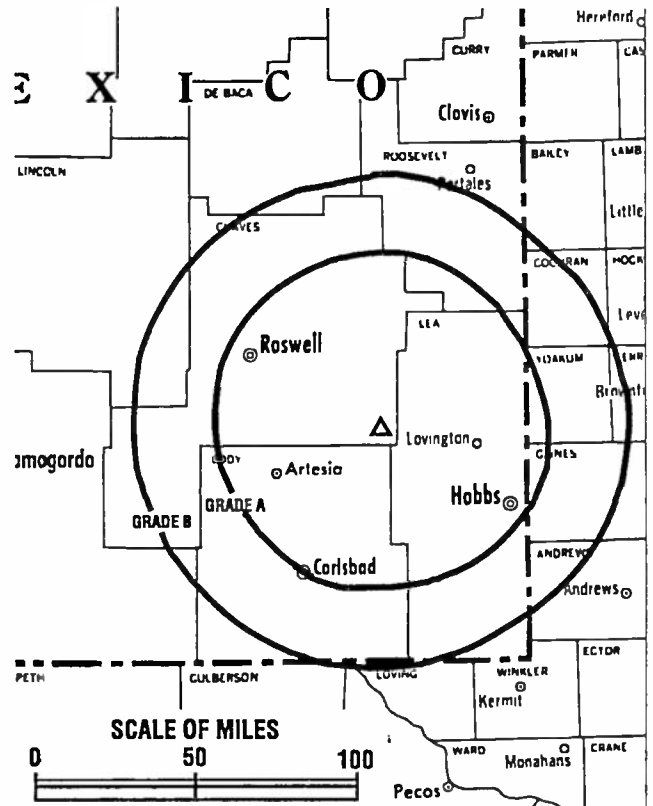
Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: February 23, 1966. Sale to New Mexico Bcstg. Co. Inc. by Holsum Inc. approved by FCC April 12, 1989. Transfer of control from Margaret A. Hebenstreit (New Mexico Bcstg. Co. Inc.) to present owners granted by FCC Sept. 16, 1991.

Represented (sales): Katz Continental Television.

Personnel:

Gary McNair, Station Manager.
Andy Wyatt, Sales Manager.
Rick Counts, Chief Engineer.
David Gonzalez, News Director.
Julie Harrison, Production Manager.
Cindi Lucero, Promotion Director.



KBIM-TV BMPCT-6098 Granted 7/14/65 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$450.

City of License: Roswell. DMA: Albuquerque-Santa Fe. Rank: 48.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	105,530	47,740	153,270
Average Weekly Circulation (1995)	42,992	17,915	76,598
Average Daily Circulation (1995)			41,414

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New Mexico—Roswell

KOBR

Ch. 8

(Satellite of KOB-TV, Albuquerque, NM)

Network Service: NBC.

Licensee: Stanley S. Hubbard Revocable Trust.

Studio: 124 E. 4th St., Roswell, NM 88201.

Telephone: 505-625-8888. **Fax:** 505-625-8866.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 52.5-kw aural. Antenna: 1760-ft. above av. terrain, 1610-ft. above ground, 6086-ft. above sea level.

Latitude 33° 22' 32"
Longitude 103° 46' 05"

Transmitter: 2.5-mi. S of U.S. Hwy. 380, near Caprock.

Satellite Earth Stations: Andrew, 2.5-meter Ku-band; DH Satellite, 4.2-meter Ku & C-band; RCA Americom, 4.5-meter Ku-band.

News Services: AP, Conus, NBC.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: June 24, 1953. Sale to present owner by Caprock Telecasting approved by FCC June 19, 1985. Previous sale by Bryant Radio & Television Inc. approved by FCC May 26, 1971. Sale to Bryant by John A. Barnett estate approved by FCC March 3, 1968.

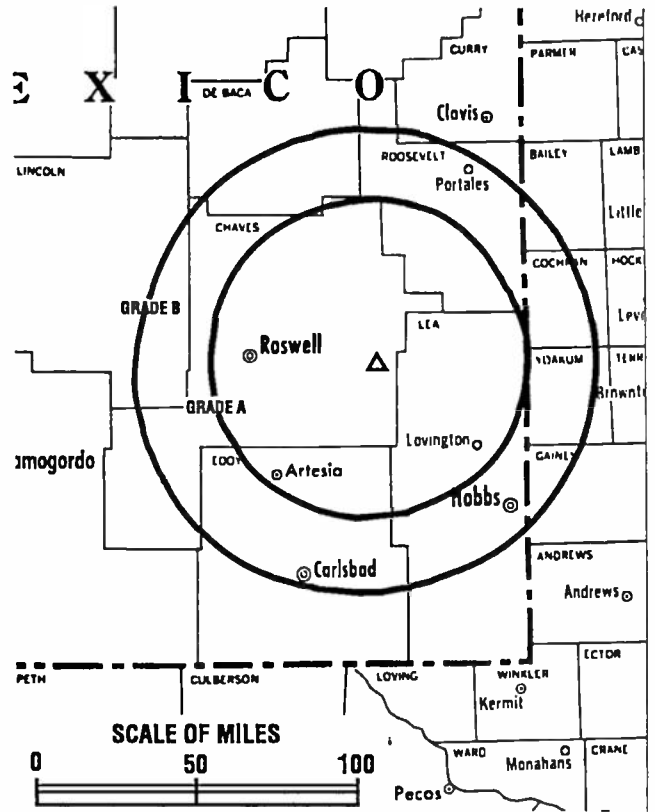
Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring, P.A.

Personnel:

Dorrie L. Faubus, Station Manager.
Melodi Salas, Sales Manager.
Wayne Koontz, Chief Engineer.
Michael Anthony, News Director.



KOBR BPCT-3130 Granted 3/19/63

© American Map Corp., No. 14244

Robert Alarcon, Production Manager.
Eric Lang, Traffic & Office Manager.

Highest 30 Sec. Rate: \$600.

City of License: Roswell. **DMA:** Albuquerque-Santa Fe. **Rank:** 48.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	142,620	75,660	218,280
Average Weekly Circulation (1995)	45,562	13,939	71,894
Average Daily Circulation (1995)			37,236

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New Mexico—Roswell

KRPV

Ch. 27

(Operates satellite KMLM, Odessa, TX)

Network Service: Independent.

Licensee: Prime Time Christian Bcstg., Box 61000, Midland, TX 79711-1000.

Studio: 2606 S. Main, Roswell, NM 88201.

Mailing Address: Box 7708, Midland, TX 79708.

Telephone: 505-622-5778.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 871-kw max. visual, 87-kw max. aural. Antenna: 441-ft. above av. terrain, 500-ft. above ground, 4007-ft. above sea level.

Latitude 33° 24' 58"
Longitude 104° 33' 59"

Transmitter: 1901 N. Moore, Roswell.

Satellite Earth Stations: Prodelin, 4-meter C-band; Winegard, 3-meter C-band; Drexel, Microdyne receivers.

Ownership: Prime Time Christian Broadcasting Inc. (Group Owner).

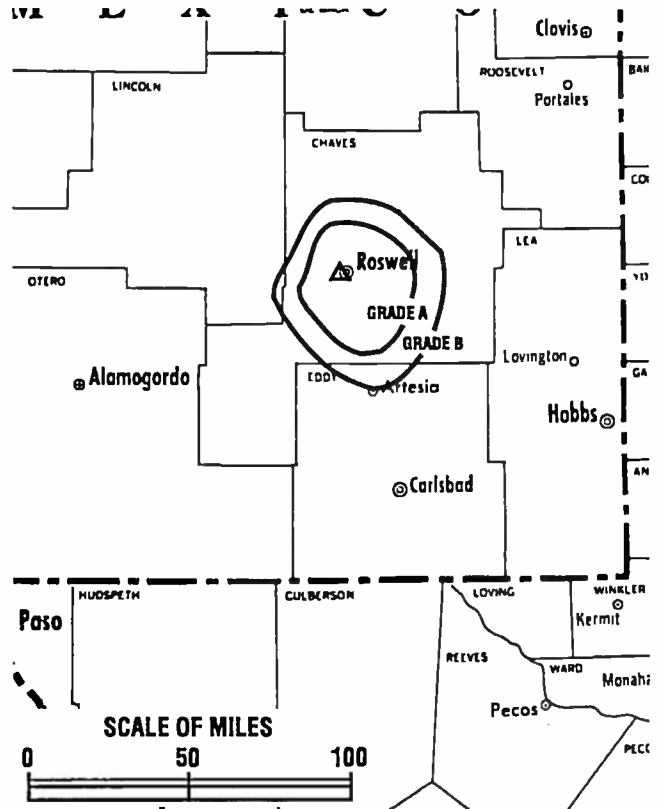
Began Operation: September 9, 1986.

Personnel:

- Al Cooper, General Manager.
- Tommie Cooper, Program Director.
- Amy Bare, Business & Office Manager.
- Eddie H. Sills, Chief Engineer.
- David Whitley, Traffic.

Rates: On request.

City of License: Roswell. **DMA:** Albuquerque-Santa Fe. **Rank:** 48.



KRPV BMPCT-860207KG Granted 6/13/86 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	73,500	28,990	102,490
Average Weekly Circulation (1995)	1,852	1,498	3,848
Average Daily Circulation (1995)			1,026

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New Mexico—Santa Fe

KCHF

Ch. 11

Network Service: Independent.

Licensee: Son Broadcasting Inc., 4004 Carlisle NE, Box 4338, Albuquerque, NM 87106.

Studio: 216-TV Frontage Rd., HY-14, Santa Fe, NM 87501.

Telephones: 505-473-1111; 505-883-1111.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 263-kw visual, 26.3-kw aural. Antenna: 2028-ft. above av. terrain, 273-ft. above ground, 10,195-ft. above sea level.

Latitude 35° 47' 15"
Longitude 106° 31' 35"

Transmitter: No Name Mountain E of Jemez Springs.

Satellite Earth Station: Paraclipse, 3-meter; GLR receivers.

Ownership: Son Broadcasting Inc.

Began Operation: January 21, 1984.

Represented (engineering): Serge Bergen.

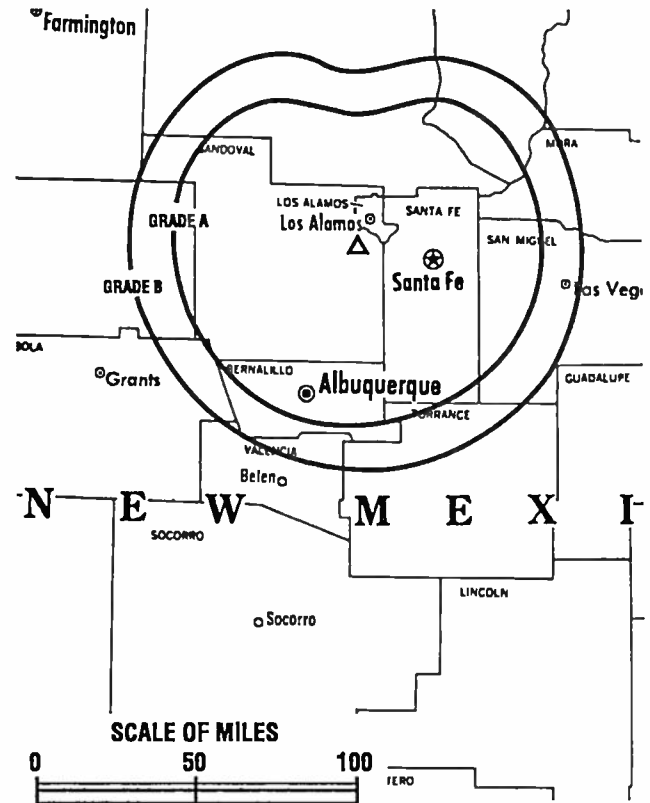
Personnel:

Blackie Gonzales, General Manager.
John McDonald, Sales Manager.
Mary Kay Gonzales, Program Director.
Angie Gonzales, Marketing Director.
Rob Ramseyer, Chief Engineer.

Highest 30 Sec. Rate: \$200.

City of License: Santa Fe. **DMA:** Albuquerque-Santa Fe. **Rank:** 48.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KCHF BPCT-841210KG Granted 1/28/85

© American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,440	142,400	297,840
Average Weekly Circulation (1995)	2,819	3,558	6,331
Average Daily Circulation (1995)			1,723

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New Mexico—Silver City

KOVT

Ch. 10

(Satellite of KOAT-TV, Albuquerque, NM)

Network Service: ABC.

Licensee: KOAT Television Inc., 3801 Carlisle Blvd. NE, Box 25982, Albuquerque, NM 87107.

Studio: See KOAT-TV, Albuquerque, NM.

Telephone: 505-884-7777. Fax: 505-884-6282.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 8.71-kw visual, 0.87-kw aural. Antenna: 1590-ft. above av. terrain, 111-ft. above ground, 8226-ft. above sea level.

Latitude 32° 51' 46"
Longitude 108° 14' 28"

Transmitter: Pinos Altos Mountain, 1.2-mi. W of Pinos Altos.

Multichannel TV Sound: Stereo only.

News Services: ABC, AP, CNN, UPI.

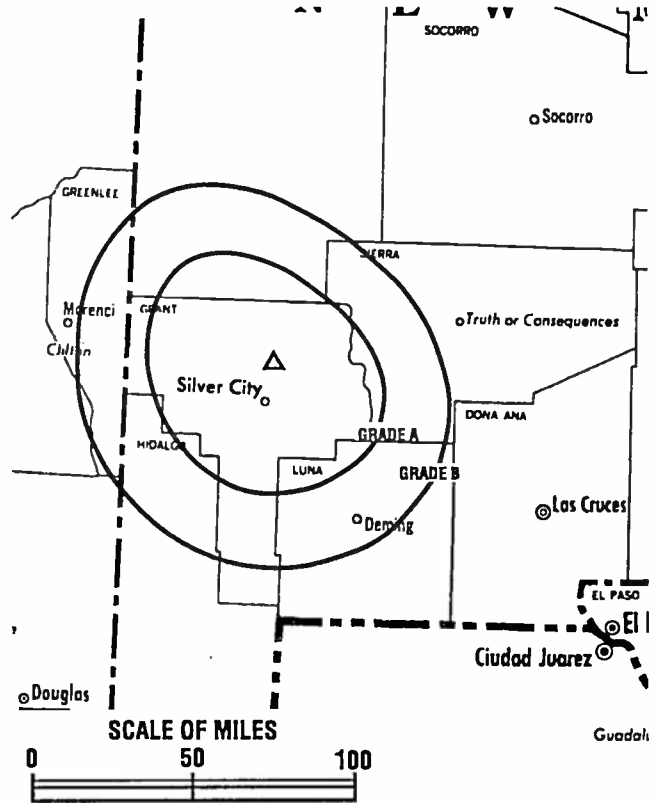
Ownership: Pulitzer Publishing Co. (Group Owner).

Began Operation: September 10, 1987.

Represented (sales): Blair Television.

Represented (legal): Verner, Lipfert, Bernhard, McPherson & Hand, Chartered.

Represented (engineering): Jules Cohen & Associates, P.C.



KOVT BPCT-850607KT Granted 6/7/85 © American Map Corp., No. 14244

Personnel: See KOAT, Albuquerque, NM.

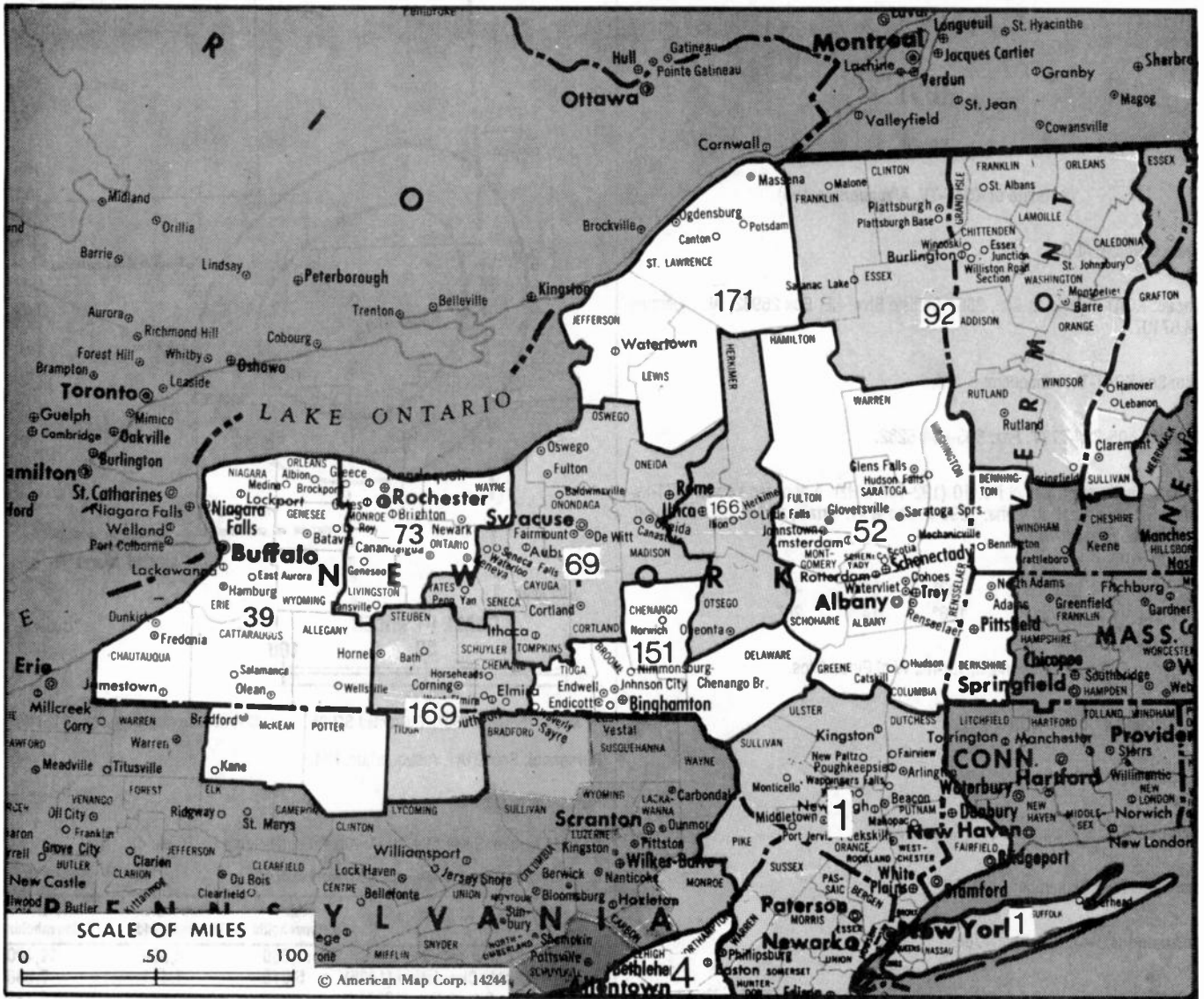
Rates: On request.

City of License: Silver City. DMA: Albuquerque-Santa Fe. Rank: 48.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,080	8,320	19,400
Average Weekly Circulation (1995)	5,016	1,411	7,536
Average Daily Circulation (1995)			5,111

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET

MARKET	TV HOUSEHOLDS
New York, NY	6,695,140
Philadelphia, PA	2,645,690
Buffalo, NY	635,090
Albany-Schenectady-Troy, NY	507,120
Syracuse, NY	383,860
Rochester, NY	367,060
Burlington, VT-Plattsburgh, NY	286,230
Binghamton, NY	133,340
Utica, NY	97,560
Elmira, NY	93,320
Watertown, NY	86,950

MARKET AREA COMMERCIAL STATIONS

1	WABC-TV (7), WCBS-TV (2), WHAI-TV (43), WHSE-TV (68), WHSI-TV (67), WLIG (55), WMBC-TV (63), WNBC (4), WNJU (47), WNYW (5), WPXI (11), WTBY (54), WTZA (62), WWOR-TV (9), WXTV (41)
4	KYW-TV (3), WBPH-TV (60), WCAU (10), WFMZ-TV (69), WGBS-TV (57), WGTW (48), WHSP-TV (65), WMGM-TV (40), WPHL-TV (17), WPVI-TV (6), WTGI-TV (61), WTVF (51), WTXF (29), WWAC-TV (53)
39	WGRZ-TV (2), WVVB-TV (4), WKBW-TV (7), WNYB-TV (49), WUTV (29)
52	WCDC (19), WNYT (13), WOCD (55), WRBG (6), WTEN (10), WXXA-TV (23)
69	WDT (9), WNYN-TV (43), WSTM-TV (3), WSYT (68), WTVH (5)
73	WHEC-TV (10), WDKR (13), WROC-TV (8), WUHF (31)
92	WCAX-TV (3), WNNE-TV (31), WPTZ (5), WVMY (22)
151	WBNG-TV (12), WICZ-TV (40), WMGC-TV (34)
166	WFVX (33), WKTV (2), WUTR (20)
169	WENY-TV (36), WETM-TV (18), WYDC (48)
171	WWNY-TV (7), WWTV (50)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WOCB, Albany	See Amsterdam, NY
WWNY-TV, Carthage	See Watertown, NY
WYDC, Elmira	See Corning, NY
WTZA, New York	See Kingston, NY
WTBY, New York	See Poughkeepsie, NY
WCAX-TV & WVNY, Plattsburgh	See Burlington, VT
WUTR, Rome	See Utica, NY
WNYT, WRGB, WTEN, WXXA-TV, Schenectady	See Albany, NY
WNYT & WRGB, Troy	See Albany, NY

New York Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	22	22	44
Educational Television Stations	1	13	14
	23	35	58

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Television & Cable Factbook

New York—Albany-Troy-Schenectady

WNYT

Ch. 13

Network Service: NBC.

Licensee: Arsenal M Sub 17 Inc., 200 Elm St., Dedham, MA 02026.

Studio: 15 N. Pearl St., Menands, NY 12204.

Telephone: 518-436-4791. Fax: 518-436-8723.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 174-kw visual, 20.3-kw aural. Antenna: Circularly polarized, 1170-ft. above av. terrain, 738-ft. above ground, 1688-ft. above sea level.

Latitude 42° 47' 08"
Longitude 73° 37' 44"

Transmitter: Bald Mountain, Brunswick, NY.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; RCA, 3.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Harris, W/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: BAF 450B, 2.4-meter Ku-band.

News Services: AP, CNN, NBC, UPI.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: February 19, 1954 but left air January 31, 1955. Resumed operation June 15, 1956, Stanley Wamer Corp. having acquired 100% control by buying out Col. Harry Wilder group (*Television Digest*, Vol. 12:24). Transfer of control to Glen Alden Corp. approved December 22, 1967. Purchased by Sonderling Bcstg. Corp. January 1, 1969. Merger of Sonderling into Viacom approved by FCC November 6, 1979 (Vol. 18:12, 25, 41; 19:46).

Represented (sales): TeleRep Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

- Donald D. Perry, Vice President & General Manager.
- Tom Blau, Business Manager.
- Tom O'Brien, Director of Sales.
- Jerry Brehm, Local Sales Manager.
- Tony McManus, National Sales Manager.
- Rob Madeo, Director, Creative Services.



WNYT BPCT-781228LC Granted 6/20/79 © American Map Corp., No. 14244

- Maryann Ryan, Director of Production.
- Steve Baboullis, Director, News & Operations.
- Sharon Wolin, Director of Programming & Public Affairs.
- Lisa Neumann, Traffic Manager.
- Richard Klein, Chief Engineer.

Rates: On request.

City of License: Albany. DMA: Albany-Schenectady-Troy. Rank: 52.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	725,650	288,550	1,014,200
Average Weekly Circulation (1995)	308,222	129,586	439,078
Average Daily Circulation (1995)			259,783

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Albany-Schenectady-Troy

WRGB

Ch. 6

Network Service: CBS.

Licensee: WRGB Bcstg. Inc., 1400 Balltown Rd., Schenectady, NY 12309.

Studio: 1400 Balltown Rd., Schenectady, NY 12309.

Telephone: 518-346-6666. **Fax:** 518-381-3721.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 93-kw visual, 11-kw aural. Antenna: 1020-ft. above av. terrain, 314-ft. above ground, 1830-ft. above sea level.

Latitude 42° 38' 12"
Longitude 73° 59' 45"

Transmitter: New Scotland, NY.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, Standard Components receivers.

SNG Mobile Dish: Vertex, 2.6-meter Ku-band.

News Services: AP, CBS, CNN, Conus.

Ownership: Freedom Communications Inc. (Group Owner).

Began Operation: December 1, 1947 (began as experimental station in 1928; on air since November 6, 1939). Sale to Unicom Inc. by General Electric Broadcasting Co. approved by FCC June 30, 1983 (Television Digest, Vol. 22:48; 23:18). Sale to present owner approved by FCC January 6, 1986 (Vol. 25:31, 44).

Represented (sales): Petry Television Inc.

Represented (legal): Latham & Watkins.

Represented (engineering): A. D. Ring, P.A.

Personnel:

- David M. Lynch, Vice President & General Manager.
- Cheryl Snell, General Sales Manager.
- Patrick Paolini, Local Sales Manager.
- Mary Gregg, National Sales Manager.
- James Parisi, News Manager.
- Daniel A. Fiorillo, Engineering Manager.
- Fred Lass, Chief Engineer.
- Terry Walden, Programming & Production Manager.
- Bill Brandt, Promotion Manager.



WRGB BPCT-1047 Granted 9/16/52 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1750.

City of License: Schenectady. **DMA:** Albany-Schenectady-Troy. **Rank:** 52.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,334,750	403,640	1,738,390
Average Weekly Circulation (1995)	341,440	159,820	506,287
Average Daily Circulation (1995)			299,533

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

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New York—Albany

WTEN

Ch. 10

(Operates satellite WCDC, Adams, MA)

Network Service: ABC.

Licensee: Young Broadcasting of Albany Inc., 599 Lexington Ave., 47th Floor, New York, NY 10022.

Studio: 341 Northern Blvd., Albany, NY 12204.

Telephone: 518-436-4822. Fax: 518-462-6065. E-mail: wten10@aol.com

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 275-ft. above ground, 1805-ft. above sea level.

Latitude 42° 38' 15"
Longitude 73° 59' 54"

Transmitter: Beaver Dam Rd., Helderberg Mountain, New Scotland.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 9-meter C-band; Vertex, 4.6-meter Ku-band; Avantek, Harris, M/A-Corn receivers.

News Services: ABC, AP, CNN, Sports News Satellite, Weather Services Inc.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: October 14, 1953. Sale of 83.4% to Lowell Thomas group approved November 3, 1954 by FCC (Television Digest, Vol. 10:42, 45). Station switched from Ch. 41 and changed WCDA call letters December 1, 1957 (Vol. 13:49). Sale by Capital Cities Bcstg. approved February 24, 1971 (Vol. 10:17; 11:9). Sale to Knight-Ridder by John B. Poole, et al., approved December 21, 1977 (Vol. 17:26). Sale by Knight-Ridder to Young Bcstg. approved by FCC August 24, 1989 (Vol. 29:13).

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Smith & Fisher.

Personnel:

- Robert Peterson, Vice President & General Manager.
- Connie Scott, Business Manager.
- Michael Funk, General Sales Manager.
- Vera Hope, National Sales Manager.



WTEN BMPCT-5867 Granted 6/14/63

© American Map Corp., No. 14244

- Don Decker, News Director.
- Susan Eve LeClair, Public Service Coordinator.
- Harold Lansing, Chief Engineer.
- Terry Kowalski, Marketing Director.
- Lynn Riley, Production Manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2550.

City of License: Albany. DMA: Albany-Schenectady-Troy. Rank: 52.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,372,660	450,590	1,823,250
Average Weekly Circulation (1995)	311,209	156,002	469,545
Average Daily Circulation (1995)			278,367

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Albany

WXXA-TV

Ch. 23

Network Service: FOX.

Licensee: Clear Channel Television Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78216.

Studio: 815 Central Ave., Albany, NY 12206-1502.

Telephone: 518-438-8700. Fax: 518-438-0090.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 3020-kw visual, 302-kw aural. Antenna: 1200-ft. above av. terrain, 465-ft. above ground, 2119-ft. above sea level.

Latitude	42°	37'	01"
Longitude	74°	00'	46"

Transmitter: Camp Pinnacle Rd., New Scotland.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; Andrew, Microdyne receivers.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: July 30, 1982. Sale to Heritage Bcstg. Group by James D. Boaz, et al., approved by FCC September 12, 1986 (Television Digest, Vol. 26:30). Sale to Clear Channel Television approved November 22, 1994 (Vol. 34:38).

Represented (sales): Seltel Inc.

Represented (legal): Kenneth E. Wyker.

Personnel:

David O'Antuono, Vice President & General Manager.
 Darrin McDonald, General Sales Manager.
 Mark Keefe, Local Sales Manager.
 Kim Clark Lemme, National Sales Manager.
 Paul Pelliccia, Program Director.
 Sargent Cathrall, Chief Engineer.
 Bruce Sowalski, Director of Marketing.
 Amanda Tunstall, Business Manager.
 Eugene Lemme, Creative Services Director.



WXXA-TV BMPCT-820615KE Granted 7/26/82 © American Map Corp., No. 14244

Rates: On request.

City of License: Albany. DMA: Albany-Schenectady-Troy. Rank: 52.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	627,780	256,730	884,510
Average Weekly Circulation (1995)	204,502	84,995	289,994
Average Daily Circulation (1995)			122,363

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Amsterdam

WOCD

Ch. 55

Network Service: Independent.

Licensee: Comerstone TV Inc., Rte. 48, Signal Hill Dr., Wall, PA 15148-1499.

Studio: 165 Freemans Bridge Rd., Scotia, NY 12302.

Telephone: 518-372-8855. Fax: 518-372-1677.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 731-ft. above av. terrain, 720-ft. above ground, 1472-ft. above sea level.

Latitude 42° 59' 05"
 Longitude 74° 10' 49"

Transmitter: 0.1-mi. N of Montgomery County line, 0.4-mi. E of Hwy. 30, Perth.

Satellite Earth Station: Paraclipse, 3.5-meter; M/A-Com receivers.

Ownership: Comerstone Television Inc. (Group Owner).

Began Operation: December 14, 1987; left air November 24, 1989. Resumed operation September 29, 1990; left air March 1991. Present owners purchased off-air station from Keam family in 1992. Resumed operation second time August 24, 1992.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Represented (engineering): Communications Technology.

Personnel:

Timothy M. Castle, Station Manager.
 Thom Valosin, Chief Engineer.
 David Skeeba, Program Director.



WOCD BNPCT-851031KE Granted 5/13/86 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$160.

City of License: Amsterdam. DMA: Albany-Schenectady-Troy. Rank: 52.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	378,050	150,670	528,720
Average Weekly Circulation (1995)	2,467	1,485	3,896
Average Daily Circulation (1995)			1,061

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Binghamton

WBNG-TV

Ch. 12

Network Service: CBS.

Licensee: Gateway Communications Inc., 12 Gateway Plaza, Columbia Dr., Johnson City, NY 13790.

Studio: 12 Gateway Plaza, Columbia Dr., Johnson City, NY 13790.

Telephone: 607-729-8812. Fax: 607-797-6211.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 168-kw visual, 18-kw aural. Antenna: 1210-ft. above av. terrain, 789-ft. above ground, 2554-ft. above sea level.

Latitude 42° 03' 33"
Longitude 75° 57' 06"

Transmitter: Ingraham Hill Rd.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS, CNN.

Ownership: Gateway Communications Inc. (Group Owner).

Began Operation: December 1, 1949. Sale to present owners by Triangle Publications approved by FCC September 20, 1972 (Television Digest, Vol. 11:50; 12:39). Previous sale to Triangle by John C. Clark Interests approved by FCC May 4, 1955 (Vol. 11:11, 19).

Represented (sales): Seltel Inc.

Represented (engineering): Smith & Fisher.

Personnel:

Victoria G. Regan, General Manager.
Joseph McNamara, General Sales Manager.
Joseph Salibra, National Sales Manager.
Curtis Miles, News Director.
Mark Prutisto, Program & Operations Manager.
Ron Shoemaker, Chief Engineer.
Michael Fowler, Promotions Manager.
Richard Steika, Business Manager.



WBNG-TV BPCT-8703313L Granted 6/24/87 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2000.

City of License: Binghamton. DMA: Binghamton. Rank: 151.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	494,710	185,980	680,690
Average Weekly Circulation (1995)	182,025	54,481	242,438
Average Daily Circulation (1995)			147,839

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Binghamton

WICZ-TV

Ch. 40

Network Service: NBC.

Licensee: Stainless Broadcasting Co., 3rd & Montgomery, North Wales, PA 19454.

Studio: 4600 Vestal Pkwy. E, Vestal, NY 13850.

Mailing Address: Box 40, Vestal, NY 13851-0040.

Telephone: 607-770-4040. Fax: 607-798-7950. E-mail: wicztv@aol.com

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 468.3-kw max. visual, 37-kw aural. Antenna: 1230-ft. above av. terrain, 930-ft. above ground, 2555-ft. above sea level.

Latitude	42°	03'	22"
Longitude	75°	56'	39"

Transmitter: Ingraham Hill Rd., approx. 4.5-mi. SW of center of Binghamton.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 4.6-meter; Harris, Scientific-Atlanta receivers.

Ownership: Stainless Broadcasting Co. (Group Owner).

Began Operation: November 1, 1957. Sale to present owner by Binghamton Press (Gannett) approved by FCC February 22, 1971 (Television Digest, Vol. 10:31).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Nora L. Guzewicz, President.
 Alice Riehl, General Manager.
 Joe Marcoe, General Sales Manager.
 Bob Evans, Local Sales Manager.
 Chris Potwin, Chief Engineer.
 Darcy Fauci, News Director.
 Becky Wiese, Promotion Director.
 Susan R. MacDonald, Business Manager.



WICZ-TV BPCT-890801KH Granted 8/29/89 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$400.

City of License: Binghamton. DMA: Binghamton. Rank: 151.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	430,990	152,150	583,140
Average Weekly Circulation (1995)	110,825	26,013	137,252
Average Daily Circulation (1995)			66,577

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Binghamton

WMGC-TV

Ch. 34

Network Service: ABC.

Licensee: Citadel Communications Co. Ltd., 17 Kraft Ave., Bronxville, NY 10708.

Studio: 203 Ingraham Hill Rd., Binghamton, NY 13903.

Telephone: 607-723-7464. **Fax:** 607-723-1034.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1490-kw max. visual, 149-kw max. aural. Antenna: 1293-ft. above av. terrain, 553-ft. above ground, 2243-ft. above sea level.

Latitude 42° 03' 39"
Longitude 75° 56' 36"

Transmitter: 3.2-mi. SSW of Binghamton, W side of Ingraham Hill Rd.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Comtech, 4-meter C-band; Harris, 3-meter Ku-band; RCA, 3-meter Ku-band; Scientific-Atlanta, 4-meter C-band; Avantek, Drake, Microwave Assoc., Scientific-Atlanta receivers.

News Service: AP.

Ownership: Citadel Communications Co. Ltd. (Group Owner).

Began Operation: November 24, 1962. Sale of control to Arthur, Hessen and Lazare by Alfred E. Ansbomb (53.13%) and James E. Greeley (10.4%) approved August 17, 1966 by FCC (Television Digest, Vol. 6:34). Sale to Pinnacle Communications Inc. approved August 7, 1978. Sale to Citadel Communications approved August 6, 1986. **Note:** Sale to USA Broadcast Group pending (Vol. 35:35).

Represented (sales): Katz Continental Television.

Represented (legal): Latham & Watkins.

Personnel:

- Phil Lombardo, President.
- John Leet, General Manager.
- John Birchall, Local Sales Manager.
- Dean Adams, News Director.
- Brian Durham, Business Manager.
- Michael Calkins, Chief Engineer.
- Dave Phoenix, Program Director.



WMGC-TV BPCT-870403KF Granted 7/13/87 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$187.

City of License: Binghamton. DMA: Binghamton. Rank: 151.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	250,340	103,360	353,700
Average Weekly Circulation (1995)	89,078	24,804	114,029
Average Daily Circulation (1995)			51,574

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Buffalo

WGRZ-TV

Ch. 2

Network Service: NBC.

Licensee: WGRZ-TV Argyle Television Inc., 1325 Airmotive Way, Suite 130, Reno, NV 89502.

Studio: 259 Delaware Ave., Buffalo, NY 14202.

Telephone: 716-856-1414. **Fax:** 716-849-5703.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 1314-ft. above av. terrain, 958-ft. above ground, 2310-ft. above sea level.

Latitude	42°	43'	06"
Longitude	78°	33'	48"

Transmitter: 11530 Warner Hill Rd., South Wales, NY.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6-meter Ku-band; Harris, 3-meter Ku-band; Harris, 9-meter C-band; Harris receivers.

News Services: AP, NBC.

Ownership: Argyle Television Inc. (Group Owner).

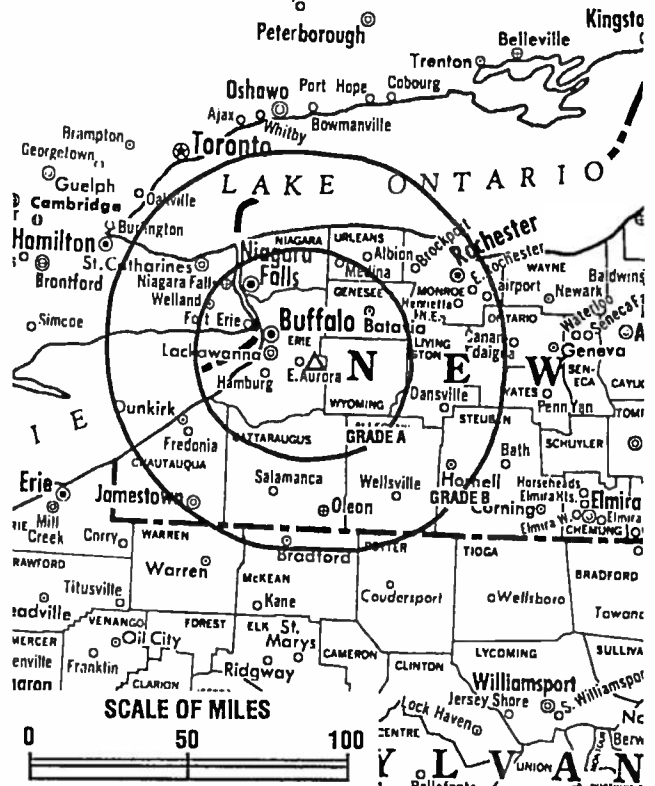
Began Operation: August 14, 1954. Sale to Robert N. Smith, William S. Reyner, George D. Lilly, et al., approved by FCC July 31, 1986 (*Television Digest*, Vol. 26:13; 40). Assignment to General Cinema Corp. from Taft Bcstg. in exchange for WCIX(TV), Miami, FL approved by FCC February 24, 1983. Sale to Taft by Transcontinent Television Corp. approved February 19, 1964 (Vol. 3:15, 16, 31; 4:8). Sale to Tak Communications Inc. approved June 24, 1988 (Vol. 28:19). Assignment of license granted to Michael Eskridge January 27, 1993. License reassigned in 1994. Sale to present owner approved April 20, 1995 (Vol. 35:9).

Represented (sales): Katz American Television; Radio-Television Representatives Ltd. (Canada).

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Eric S. Land, President & General Manager.
 Tim Busch, General Sales Manager.
 Jerry Fedell, News Director.
 Lorence Floss, Chief Engineer.



WGRZ-TV BPCT-3826 Granted 12/13/66 © American Map Corp., No. 14244

Carla Contino, Program Director.
 Peggy Penders, Promotion Director.
 Bob Connell, Production Manager.
 Jerry Masury, Business Manager.

Highest 30 Sec. Rate: \$3000.

City of License: Buffalo. **DMA:** Buffalo. **Rank:** 39.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	868,200	353,640	1,221,840
Average Weekly Circulation (1995)	394,259	149,483	544,551
Average Daily Circulation (1995)			308,690

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Buffalo

WIVB-TV

Ch. 4

Network Service: CBS.

Licensee: Buffalo Management Enterprises Co. Inc.

Studio: 2077 Elmwood Ave., Buffalo, NY 14207.

Telephone: 716-874-4410. **Fax:** 716-879-4896.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1201-ft. above av. terrain, 741-ft. above ground, 2382-ft. above sea level.

Latitude 42° 39' 33"
Longitude 78° 37' 33"

Transmitter: Colden, NY.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Microdyne, 7-meter C-band; Microwave General, 6-meter C-band; Microdyne, Scientific-Atlanta receivers.

News Services: AP, Sportsticker, UPI.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: May 14, 1948. Sale to Howard Publications Inc. by Buffalo Evening News approved by FCC September 16, 1977 (Television Digest, Vol. 17:22). Sale to King World Productions approved October 13, 1988 (Vol. 28:26). FCC approved sale to LIN Television Corp. August 7, 1995 (Vol. 35:23).

Represented (sales): TeleRep Inc.; Canadian Communications Co.

Personnel:

Tony Kiernan, Vice President & General Manager.
David Hogenkamp, Vice President, Sales & Marketing.
David R. Luka, National Sales Manager.
James Toellner, Local Sales Manager.
Bill Chapell, Director of Engineering.
Twila Henneberger, Program Director & Production Manager.
Carrol Wolter, Community Events Director.
Nancy Kenney, Business Manager.



WIVB-TV BPCT-920608KH Granted 9/14/92 © American Map Corp., No. 14244

Rates: On request.

City of License: Buffalo. **DMA:** Buffalo. **Rank:** 39.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	866,220	358,700	1,224,920
Average Weekly Circulation (1995)	401,065	152,666	554,348
Average Daily Circulation (1995)			327,731

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Buffalo

WKBW-TV

Ch. 7

Network Service: ABC.

Licensee: WKBW-TV Inc., 767 3rd Ave., 28th Floor, New York, NY 10017.

Studio: 7 Broadcast Plaza, Buffalo, NY 14202.

Telephone: 716-845-6100. Fax: 716-842-1855. E-mail: wkbw@wkbw.com

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 91.2-kw visual, 18.2-kw aural. Antenna: 1420-ft. above av. terrain, 1076-ft. above ground, 2808-ft. above sea level.

Latitude 42° 38' 15"
Longitude 78° 37' 12"

Transmitter: E of Center St., Colden, NY.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 9-meter; Harris receivers.

News Services: AP, CNN.

Ownership: Granite Broadcasting Corp. (Group Owner).

Began Operation: November 30, 1958. Sale to present owner by Queen City III Ltd. Partnership approved by FCC June 7, 1995 (Television Digest, Vol. 35:18). Sale to Queen City III Ltd. Partnership by Capital Cities Communications Inc. approved by FCC November 14, 1985 (Vol. 25:30, 32).

Represented (sales): Petry Television Inc.

Personnel:

Bill Ransom, President & General Manager.
Tim Gilbert, General Sales Manager.
Paul Cunningham, Local Sales Manager.
Ken Koller, Business Manager.
Lou Rera, Director, Creative Services.
Sarah Norat-Phillips, Director, Syndication & Public Affairs.
John DiScullo, Director, Promotion & Marketing.
Dennis Kavanaugh, Chief Engineer.



WKBW-TV BPCT-2677 Granted 9/9/59 © American Map Corp., No. 14244

Rates: On request.

City of License: Buffalo, DMA: Buffalo. Rank: 39.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	862,510	342,270	1,204,780
Average Weekly Circulation (1995)	439,260	156,074	597,172
Average Daily Circulation (1995)			388,952

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Buffalo

WNYB-TV

Ch. 49

Network Service: TBN.

Licensee: Tri-State Christian TV Inc., Box 1010, Marion, IL 62959.

Studio: 699 Hertel Ave., Buffalo, NY 14207-2341.

Telephone: 716-875-4919. **Fax:** 716-875-9229.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 4932-kw max. visual, 493-kw max. aural. Antenna: 1235-ft. above av. terrain, 1049-ft. above ground, 2420-ft. above sea level.

Latitude	42°	46'	58"
Longitude	78°	27'	28"

Transmitter: 2034 Folsomdale Rd., Cowlesville, NY.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: United Satellite Systems, 5-meter C-band; Scientific-Atlanta receivers.

Ownership: Tri-State Christian TV Inc. (Group Owner).

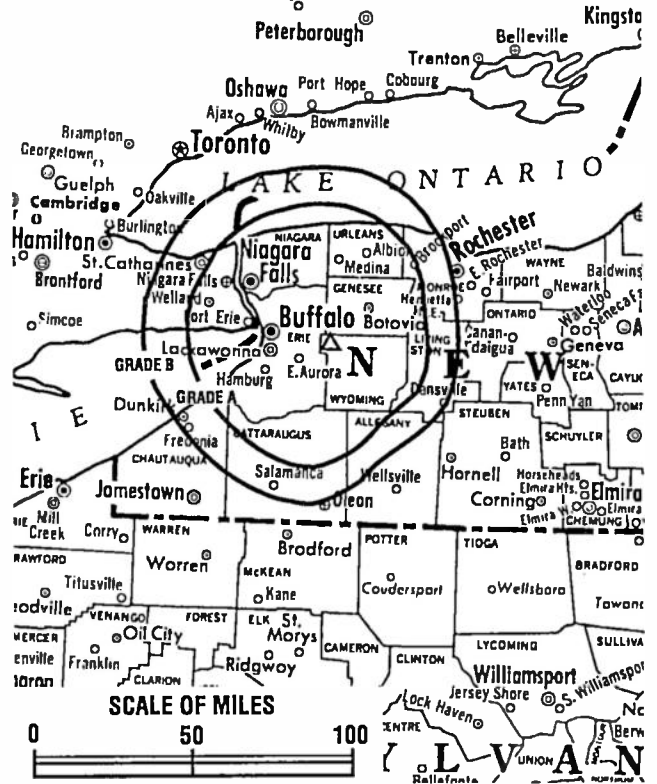
Began Operation: September 1, 1987. Sale to present owner by Niagara Frontier Bcstg. Partnership approved by FCC October 19, 1989 (Television Digest, Vol. 29:36).

Personnel:

- Garth Coonce, President.
- Low Flits, Station Manager.
- Jon Bivin, Chief Engineer.
- Tom Gaulin, Production Manager.
- Tina Coonce, Programming Director.

Rates: On request.

City of License: Buffalo. **DMA:** Buffalo. **Rank:** 39.



WNYB-TV BMPCT-870810KE Granted 11/17/87 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	641,230	240,360	881,590
Average Weekly Circulation (1995)	8,905	6,941	15,859
Average Daily Circulation (1995)			5,547

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Buffalo

WUTV

Ch. 29

Network Service: FOX.

Licensee: Act III Bcstg. License Corp., 951 Whitehaven Rd., Grand Island, NY 14072.

Studio: 951 Whitehaven Rd., Grand Island, NY 14072.

Telephone: 716-773-7531. **Fax:** 716-773-5753.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1250-kw max. & 1050-kw horizontal visual, 105-kw aural. Antenna: 920-ft. above av. terrain, 959-ft. above ground, 1549-ft. above sea level.

Latitude	43°	01'	27"
Longitude	78°	55'	40"

Transmitter: 951 Whitehaven Rd., Grand Island, NY.

Satellite Earth Stations: Harris, 3-meter C-band; Microdyne, 3.7-meter Ku-band; Microdyne, 5-meter C-band; Microdyne, 5-meter Ku-band; Standard Communications receivers.

Ownership: Act III Broadcasting Inc. (Group Owner).

Began Operation: December 21, 1970. Sale to present owner by Citadel Communications approved by FCC June 13, 1990 (*Television Digest*, Vol. 29:36; 30:26). Sale to Citadel by Whitehaven Entertainment approved August 31, 1984 (Vol. 24:29). Sale to Whitehaven by Herman Pease, et al., approved August 31, 1984. Sale to Herman Pease, et al., by Ultravision Bcstg. Co. (F. R. Burczynski, et al.) approved February 10, 1978 (Vol. 17:31). Sale to ABRY Communications pends.

Represented (sales): Seltel Inc.

Personnel:

- Willard J. Stone, Vice President & General Manager.
- Don Moran, General Sales Manager.
- Patti Hamilton, Local Sales Manager.
- Cathy McCracken, National Sales Manager.
- Lee A. McEnery, Marketing Manager.
- Michael Anger, Chief Engineer.
- Lois M. Ringle, Program Director.
- Robert J. Bart, Controller.
- Mary Fay-Betker, Promotion Supervisor.
- Joe Pinter, Production Supervisor.



WUTV BPCT-3200 Granted 1/21/68

© American Map Corp., No. 14244

Rates: On request.

City of License: Buffalo. **DMA:** Buffalo. **Rank:** 39.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	777,780	309,510	1,087,290
Average Weekly Circulation (1995)	254,193	83,619	337,949
Average Daily Circulation (1995)			149,587

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Corning

WYDC

Ch. 48

Network Service: Independent.

Licensee: Standfast Broadcasting Corp., Rural Rte. 2, Box 98E, Fillmore, NY 14735.

Studio: 33 E. Market St., Corning, NY 14830.

Telephone: 607-937-6144.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 12.2-kw max. visual. Antenna: 545-ft. above av. terrain, 220-ft. above ground, 1959-ft. above sea level.

Latitude 42° 09' 43"
Longitude 77° 02' 15"

Transmitter: Denmark Hill, 2.5-mi. NE of Corning on Van Etten Rd.

Ownership: Standfast Broadcasting Corp.

Began Operation: September 6, 1994.

Represented (legal): Gammon & Grange.

Represented (engineering): Sellmeyer & Kramer Inc.

Personnel:

David Grant, President & General Manager.
Molly Grant, Station Manager.

Rates: On request.

City of License: Corning. DMA: Elmira. Rank: 169.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WYDC BNPCT-931012KG Granted 7/18/94 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,770	18,200	72,970
Average Weekly Circulation (1995)	4,685	408	5,111
Average Daily Circulation (1995)			1,290

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Elmira

WENY-TV

Ch. 36

Network Service: ABC.

Licensee: WENY Inc., Box 208, Elmira, NY 14902.

Studio: 474 Old Ithaca Rd., Horseheads, NY 14845.

Telephone: 607-739-3636. Fax: 607-739-1418.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 464-kw max. & 427-kw horizontal visual, 92.7-kw max. & 85.4-kw horizontal aural. Antenna: 1050-ft. above av. terrain, 840-ft. above ground, 2546-ft. above sea level.

Latitude 42° 06' 20"
Longitude 76° 52' 17"

Transmitter: Hawley Hill, approx. 3-mi. WNW of Elmira.

AM Affiliate: WENY, 1-kw, 1230 kHz.

FM Affiliate: WENY-FM, 750 watts, 92.7 MHz (No. 224), 560-ft.

Ownership: Howard Green Group (Group Owner).

Began Operation: November 19, 1969.

Represented (sales): Seltel Inc.

Represented (legal): Cordon & Kelly.

Represented (engineering): Lohnes & Culver.

Personnel:

Howard L. Green, Executive Vice President.
Patrick M. Parish, General Manager.
Meade Murtland, Station & General Sales Manager.
John Herrick, News Director.
Jim Appleton, Chief Engineer.
Paul Zylowski, Production Director.

Highest 30 Sec. Rate: \$275.



WENY-TV BMPCT-7044 Granted 8/20/69 © American Map Corp., No. 14244

City of License: Elmira. DMA: Elmira. Rank: 169.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	253,380	105,500	358,880
Average Weekly Circulation (1995)	68,382	16,467	84,849
Average Daily Circulation (1995)			41,929

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Elmira-Corning

WETM-TV

Ch. 18

Network Service: NBC.

Licensee: Smith Television of New York Inc., 127 El Paseo, Santa Barbara, CA 93101.

Studio: 101 E. Water St., Elmira, NY 14901.

Mailing Address: Box 1207, Elmira, NY 14902.

Telephone: 607-733-5518. **Fax:** 607-734-1176.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 170-kw max. & 113-kw horizontal visual, 33-kw max. & 22.4-kw horizontal aural. Antenna: 1220-ft. above av. terrain, 843-ft. above ground, 2549-ft. above sea level.

Latitude 42° 06' 20"
Longitude 76° 52' 17"

Transmitter: Hawley Hill, approx. 3-mi. WNW of Elmira.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comsat, 3-meter Ku-band; Comsat, 4-meter C-band; Comsat, 8-meter Ku-band; ChannelMaster receivers.

News Services: AP, CNN, NBC.

Ownership: Smith Broadcasting Group Inc. (Group Owner); Harron Communications Corp. (Group Owner).

Began Operation: September 10, 1956. Sale to present owner by Times Mirror Co. approved by FCC April 17, 1986 (Television Digest, Vol. 26:17). Previous sale by Newhouse Bcstg. Corp. approved by FCC March 27, 1980 (Vol. 18:50; 19:19).

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Robert N. Smith, President.
Robert Grissom, Vice President & General Manager.
Mike Golden, Local Sales Manager.
Crawford Hurley, News Director.
Heather Wingate, Program & Promotion Director.



WETM-TV BMPCT-4636 Granted 5/31/57 © American Map Corp., No. 14244

Margaret Williams, Business Manager.
Chris Zell, Chief Engineer.

Rates: On request.

NETWORK BASE HOURLY RATE: \$250.

City of License: Elmira. **DMA:** Elmira. **Rank:** 169.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	306,130	112,340	418,470
Average Weekly Circulation (1995)	71,104	18,187	89,296
Average Daily Circulation (1995)			54,058

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Kingston

WTZA

Ch. 62

Network Service: Independent.

Licensee: WTZA-TV Assoc. Ltd. Partnership, 1 Stamford Landing, 62 Southfield Ave., Stamford, CT 06902.

Studios: 721 Broadway, Kingston, NY 12401; Bldg. 800, 1010 Breunig Rd., New Windsor, NY 12553.

Telephone: 914-339-6200. Fax: 914-339-6210; 914-339-6264.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1962-ft. above av. terrain, 299-ft. above ground, 3219-ft. above sea level.

Latitude 42° 05' 06"
Longitude 74° 06' 00"

Transmitter: Overlook Mountain, Woodstock.

Satellite Earth Stations: Harris, 6.1-meter; M/A-Com Ku-band; Harris, M/A-Com receivers.

News Services: AP, CNN, NYT.

Ownership: New Mass Media Inc.

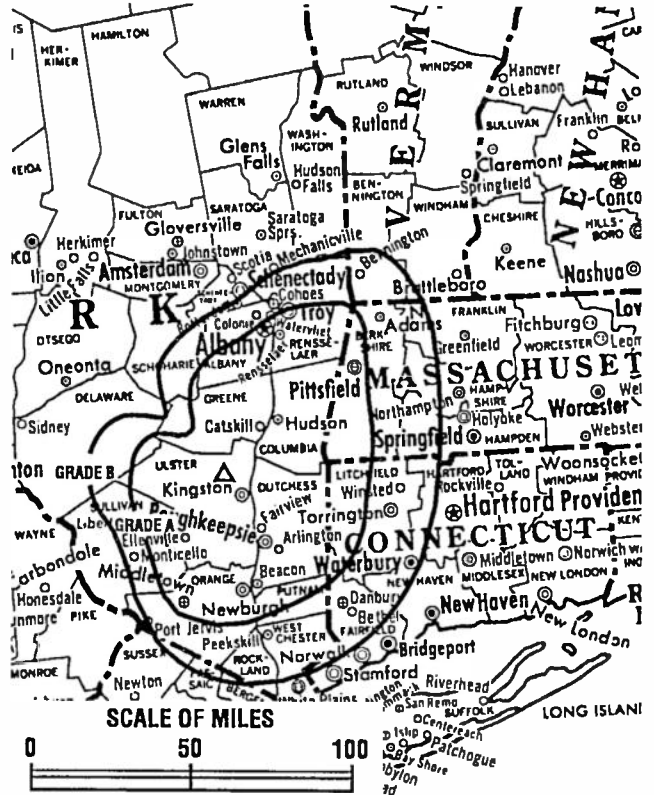
Began Operation: December 15, 1985. Sale to present owner by Edward P. Swyer, et al., approved by FCC Oct. 28, 1993.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Greg Floyd, General Manager.
- Art DePasqua, Sales Director.
- Jan Chomiak, Eastern Sales Manager.
- Bonnie Breitenstein, Director of Community Relations.
- Ellen Little, Controller.
- Edward Zellefrow, Chief Engineer.



WTZA BMPCT-850529KF Granted 9/4/85 © American Map Corp., No. 14244

Rates: On request.

City of License: Kingston, DMA: New York, Rank: 1.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	632,490	200,180	832,670
Average Weekly Circulation (1995)	50,897	16,793	95,860
Average Daily Circulation (1995)			31,428

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—New York

WABC-TV

Ch. 7

Network Service: ABC.

Licensee: Capital Cities/ABC Inc., 7 Lincoln Square, New York, NY 10023.

Studio: 7 Lincoln Square, New York, NY 10023.

Telephone: 212-456-7777. Fax: 212-456-3222.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 64.6-kw visual, 6.46-kw aural. Antenna: 1611-ft. above av. terrain, 1727-ft. above ground, 1739-ft. above sea level.

Latitude	40°	42'	43"
Longitude	74°	00'	49"

Transmitter: World Trade Center.

Satellite Earth Stations: Andrew, 5.6-meter Ku-band; Vertex, 4.7-meter Ku-band; Andrew, M/A-Com receivers.

AM Affiliate: WABC, 50-kw, 770 kHz.

FM Affiliate: WPLJ, 4.6-kw, 95.5 MHz (No. 238) 1300-ft.

News Services: ABC, AP, UPI.

Ownership: Capital Cities/ABC Inc. (Group Owner).

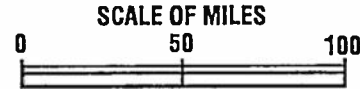
Began Operation: August 10, 1948.

Represented (sales): Capital Cities/ABC National TV Sales.

Represented (engineering): Smith & Fisher.

Personnel:

Walter C. Liss, President & General Manager.
 Todd Wheeler, General Sales Manager.
 Iris Osman, Local & National Sales Manager.
 Scott Simensky, Local & National Sales Manager.
 Henry S. Florsheim, Director of News.
 James Baker, Director of Engineering.
 Cliff Love, Director of Community Affairs.
 Richard R. Graham, Director of Finance & Business Affairs.
 Art Moore, Program Director.
 Brigitte McCray, Director of Creative Services.



WABC-TV BPCT-4425 Granted 4/18/74 © American Map Corp., No. 14244

Sylvia Hueston, Director of Community Relations.
 Anna Carbonell, Press Information Manager.
 Patricia Liguori, Research Director.

Rates: On request.

City of License: New York. DMA: New York. Rank: 1.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,704,100	20,013,490	55,717,590
Average Weekly Circulation (1995)	3,757,417	2,273,256	6,221,880
Average Daily Circulation (1995)			3,598,873

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—New York

WCBS-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Inc., 51 W. 52nd St., New York, NY 10019.

Studio: 524 W. 57th St., New York, NY 10019.

Telephone: 212-975-4321.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 21.4-kw visual, 4.02-kw aural. Antenna: 1578-ft. above av. terrain, 1577-ft. above ground, 1622-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: North Tower, World Trade Center.

AM Affiliate: WCBS, 50-kw, 880 kHz.

FM Affiliate: WCBS-FM, 7.2-kw, 101.1 MHz (No. 266), 1300-ft.

News Services: AP, CBS, UPI.

Ownership: CBS Inc. (Group Owner).

Began Operation: July 1, 1941.

Represented (sales): CBS Television Stations National Sales.

Personnel:

Carl (Bud) Carey, Vice President & General Manager.
Jerry Nachman, Vice President, News.
Elliot Black, National Sales Manager.
Alice Flood, Director of Planning & Administration.
Jean Hodge, Director of Station Services.
Nesline Swaby, Manager of News Administration.
Barbara Terasaka, Director of Finance & Business Affairs.
Georges Carraha, Manager of Broadcast Operations.
James Picinich, Director of Broadcast Administration.
Oolores Danska, Program Director.
Daniel Scher, Marketing Director.
Tracy Beckerman, Manager, Advertising & Promotion.



WCBS-TV BPCT-4280 Granted 4/18/74 © American Map Corp., No. 14244

Rates: On request.

City of License: New York. DMA: New York. Rank: 1.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,677,300	2,989,410	9,666,710
Average Weekly Circulation (1995)	3,596,591	1,742,614	5,486,899
Average Daily Circulation (1995)			2,841,762

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—New York

WNBC

Ch. 4

Network Service: NBC.

Licensee: NBC Subsidiary Inc. 1, 30 Rockefeller Plaza, New York, NY 10112.

Studio: 30 Rockefeller Plaza, New York, NY 10112.

Telephone: 212-664-4444. **Fax:** 212-664-2994.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 17.4-kw visual, 3.47-kw aural. Antenna: 1690-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude	40°	42'	43"
Longitude	74°	00'	49"

Transmitter: North Tower, World Trade Center.

News Services: AP, NBC, UPI.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: July 1, 1941. Sale of RCA approved by FCC June 5, 1986.

Represented (sales): Harrington, Richter & Parsons Inc.

Personnel:

- William Bolster, President & General Manager.
- Bruno Cohen, Vice President & News Director.
- Joe Gangone, Vice President & Director, Sales.
- Randy Pyburn, Vice President & Director, Creative Services.
- Michael Ganz, Local Sales Manager.
- Susan Epstein, Local Sales Manager.
- Terry Doll, Director, Press & Publicity.
- Joe Berini, Director, Engineering.
- Adele Rifkin, Program Director.
- John O'Neill, Director, Finance & Administration.
- Rich Cervini, Director, Broadcast Operations.
- Jim Young, Director, Employee Relations.
- Anna Carbonell, Director, Station Relations.

Rates: On request.



WNBC BPCT-4423 Granted 4/18/74

© American Map Corp., No. 14244

City of License: New York. **DMA:** New York. **Rank:** 1.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,691,590	2,985,070	9,676,660
Average Weekly Circulation (1995)	3,774,174	1,855,201	5,789,041
Average Daily Circulation (1995)			2,950,192

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—New York

WNYW

Ch. 5

Network Service: FOX.

Licensee: Fox Television Stations Inc.

Studio: 205 E. 67th St., New York, NY 10021.

Telephone: 212-452-5555. Fax: 212-249-1182.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 17.4-kw visual, 1.74-kw aural. Antenna: 1690-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: World Trade Center.

Multichannel TV Sound: Stereo and separate audio program.

News Services: AP, Reuters.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: May 2, 1944 as a Du Mont station. Du Mont Broadcasting Corp. was spun off by Allen B. Du Mont Laboratories Inc. on December 2, 1955, to its common stockholders of record on November 14, 1955, pursuant to FCC consent of November 17, 1955, and its name was changed to Metropolitan Broadcasting Corp. on May 13, 1958. March 28, 1961, parent company name became Metromedia Inc. FCC approved sale to present owner by Metromedia November 14, 1985.

Represented (sales): Petry Television Inc.

Personnel:

- Hilary Hendler, Vice President & General Manager.
- Lou Abitabillo, Vice President & General Sales Manager.
- Phyllis Seifer, Vice President & Director of Programming, Marketing & Promotion.
- Ian Rae, Vice President & News Director.
- Paul Puccio, Vice President, Broadcast Operations & Engineering.
- Muriel Reis, Vice President & General Counsel.
- Paul Horrigan, Vice President, Finance & Administration.
- Yolanda O'Hern, Local Sales Manager.
- Rich Golden, National Sales Manager.
- Greg Bendin, Local Sales Manager.
- Lisa Gregorisch, News Director.



WNYW BNPCT-800618KE Granted 7/31/80 © American Map Corp., No. 14244

Diane Villa, Director of Research.
Jeff Polikoff, Production Manager.

Rates: On request.

City of License: New York. DMA: New York. Rank: 1.

Circulation ©1995 Nielsen, Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,302,280	3,155,590	10,457,870
Average Weekly Circulation (1995)	3,548,549	1,747,158	5,488,917
Average Daily Circulation (1995)			2,569,033

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—New York

WPIX

Ch. 11

Network Service: WBN.

Licensee: Tribune New York Holdings Inc., 220 E. 42nd St., New York, NY 10017.

Studio: 220 E. 42nd St., New York, NY 10017.

Telephone: 212-949-1100. Fax: 212-210-2805.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 58.9-kw visual, 11.7-kw aural. Antenna: 1663-ft. above av. terrain, 1687-ft. above ground, 1699-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: World Trade Center.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Andrew, 5.6-meter Ku-band; Vertex, 4.6-meter Ku-band; Andrew, M/A-Corn receivers.

News Services: AP, Visnews, WTN.

Ownership: Tribune Broadcasting Co. (Group Owner).

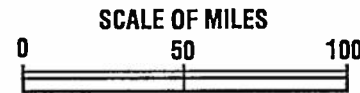
Began Operation: June 15, 1948.

Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

Personnel:

- Dennis FitzSimons, President.
- Michael Eigner, Executive Vice President & General Manager.
- John Corporon, Senior Vice President, News.
- Patrick Austin, Senior Vice President & Treasurer.
- Paul Bissonette, Vice President & Station Manager.
- Mike Wach, Vice President & General Sales Manager.
- Frank Geraty, Vice President & Chief Engineer.
- Nancy Lee, Vice President, Programming.
- Kathleen Shepherd, Vice President, Community Affairs & Production.
- Jane Perlman, Vice President, Research.
- Wendy Kaiser, Vice President, Creative Services.
- Elaine Huryn, Vice President, Planning.
- Claudia Gasparini, Vice President, Human Resources.
- Liz Goldberg, Vice President, Operations.
- Michele Liebowitz, Local Sales Manager.



WPIX BPCT-4854 Granted 7/14/75

© American Map Corp., No. 14244

- Vince Manzi, National Sales Manager.
- Karen Scott, Assistant News Director.
- Earl Arbuckle, Assistant Chief Engineer.
- Yvonne Lopez, Director, Public Service.
- Alberto Knie, Art Director.
- Abe Adler, Production Manager.

Rates: On request.

City of License: New York. DMA: New York. Rank: 1.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,810,290	11,338,700	35,148,990
Average Weekly Circulation (1995)	3,620,089	1,613,809	5,422,825
Average Daily Circulation (1995)			2,153,891

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—New York-Newark, New Jersey

WHSE-TV

Ch. 68

(Operates satellite WHSI-TV, Smithtown, NY)

Network Service: Independent.

Licensee: SKNJ Bcstg. Partnership, 390 W. Market St., Newark, NJ 07107.

Studio: 390 W. Market St., Newark, NJ 07107.

Telephone: 201-643-6800. Fax: 201-643-1903.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 2190-kw max. & 832-kw horizontal visual, 219-kw aural. Antenna: 1430-ft. above av. terrain, 1449-ft. above ground, 1499-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"

Holds CP for change to 2630-kw max. visual, 1440-ft. above av. terrain, 1430-ft. above ground, 1483-ft. above sea level. BPCT-900605KU.

Transmitter: 350 5th Ave., New York, NY.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Vertex, 9-meter C-band; Vertex, 6.1-meter C-band; Pinzone receivers.

News Service: UPI.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: September 29, 1974. Left air December 27, 1974. Resumed operation September 28, 1975. Began prime-time subscription television operation March 1, 1977 (*Television Digest*, Vol. 17:11). Sale to Wometco Enterprises Inc. approved by FCC July 20, 1977 (Vol. 16:11; 17:32). Transfer of control to WBC Bcstg. Inc. approved April 16, 1984 (Vol. 23:39, 52; 24:14, 16). Resumed full-time commercial operation June 1, 1985. Sale to present owner approved by FCC September 19, 1986 (Vol. 26:32, 45).

Represented (sales): Silver King Broadcasting Sales.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Bill Roller, Vice President & Station Manager.

Tom Caplis, Assistant Station Manager & Director of Operations.



WHSE-TV BPCT-900605KU Granted 10/27/93 © American Map Corp., No. 14244

Joe Nigro, Chief Engineer.
Dinah Swain, Talent.

Highest 30 Sec. Rate: \$300.

City of License: Newark, NJ. OMA: New York. Rank: 1.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,121,630	1,911,290	5,032,920
Average Weekly Circulation (1995)	19,618	14,728	33,649
Average Daily Circulation (1995)			13,077

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—New York-Newark, New Jersey

WNJU

Ch. 47

Network Service: Telemundo.

Licensee: WNJU License Corp., 1740 Broadway, 18th Floor, New York, NY 10019.

Studio: 47 Industrial Ave., Teterboro, NJ 07608.

Sales Office: 1740 Broadway, New York, NY 10019.

Telephone: 212-492-5500. Fax: 212-492-5629.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 4570-kw max. visual. Antenna: 1508-ft. above av. terrain, 1549-ft. above ground, 1561-ft. above sea level.

Latitude	40°	42'	43"
Longitude	74°	00'	49"

Transmitter: One World Trade Center, New York.

Satellite Earth Stations: 3.2-meter Ku-band; 5-meter C-band; Miralite, 3.7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN, UPI.

Ownership: Telemundo Group Inc. (Group Owner).

Began Operation: May 16, 1965. Sale to present owners by Andrew J. Perenchio, Alan D. Yorkin & Norman Lear approved by FCC December 3, 1986 (Television Digest, Vol. 26:44). Previous sale by Screen Gems Stations approved by FCC December 26, 1979 (Vol. 20:2). Sale by Henry P. Bencton, Fairleigh S. Dickinson Jr., et al., approved by FCC September 9, 1970 (Vol. 9:24, 10:37).

Represented (sales): Telemundo.

Represented (legal): Hogan & Hartson.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Manuel Martinez Llorian, Senior Vice President & General Manager.
 Luis Roldan, Senior Vice President & Station Manager.
 Morris Marotta, Vice President, Finance.
 George Calvo, National Sales Manager.
 Bibiana Grau, Local Sales Manager.
 Sylvia Santiago, Traffic Manager.



WNJU BPCT-4884 Granted 11/9/76 © American Map Corp., No. 14244

Lolita Fonnegra, Director of Public Affairs.
 Bill Mierisch, Chief Engineer.

Highest 30 Sec. Rate: \$850.

City of License: Linden, NJ. DMA: New York. Rank: 1.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,168,570	2,191,630	6,360,200
Average Weekly Circulation (1995)	206,030	177,779	383,178
Average Daily Circulation (1995)			185,498

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—New York-Secaucus, New Jersey

WWOR-TV

Ch. 9

Network Service: UPN.

Licensee: WWOR-TV Inc., 9 Broadcast Plaza, Secaucus, NJ 07096.

Studio: 9 Broadcast Plaza, Secaucus, NJ 07096.

Telephone: 201-348-0009. Fax: 201-330-2488. E-mail: bqudeen@wwortv.com

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 47.9-kw visual, 4.79-kw aural. Antenna: Circularly polarized, 1640-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: World Trade Center, New York.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Vertex, 6.1-meter Ku-band; Radiation Systems, 2.8-meter Ku-band; Vertex, 6.1-meter C-band; Drake, Harris, Microdyne receivers.

News Services: AP, CNN, Conus, MediaLink.

Ownership: BHC Communications Inc. (Group Owner).

Began Operation: October 5, 1949. In January 1952, R. H. Macy Co. merged ownership with Thomas S. Lee Enterprises Inc., Macy Co. retaining 10%; In December 1955, Macy sold its interest to General Tire & Rubber Co., the latter setting up a parent holding firm, RKO General Inc., for both broadcasting and RKO Radio Pictures (Television Digest, Vol. 7:41, 46; 8:3; 11:48, 51). Sale to MCA by RKO General approved by FCC November 25, 1986 (Vol. 26:29, 48; 27:13). Spun off to shareholders as Pinelands Inc. (Vol. 30:40, 53; 31:1). Transfer to present owner approved August 18, 1992 (Vol. 32:26, 34, 35, 47).

Represented (sales): Katz Independent Television; United Television Sales Inc.

Personnel:

Robert Qudeen, Vice President & General Manager.
Douglas Land, Vice President & General Counsel.
Seth Winter, General Sales Manager.
Barry Margolis, Local Sales Manager.
Brenda Woodman, Local Sales Manager.
Robert French, Director of Opportunity Marketing/Sales.
Rick Miner, Executive Director, Production & Engineering.
Steve Jacobs, National Sales Manager.
Steve Whritner, Promotion Manager.
Leslie Glenn, Director of Programming.
Oan Carlin, Director of Research.
Joseph Plantamura, Director of Facilities.
Penny Pinsker, Director of Community Affairs & Special Projects.
Michael DiLaura, Director of Human Resources.



WWOR-TV BNPCT-7753 Granted 4/18/74 © American Map Corp., No. 14244

Ken McGowan, Director of Engineering.
Will Wright, News Director.
Norman Roth, Business Manager.

Rates: On request.

City of License: Secaucus, NJ. DMA: New York. Rank: 1.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,559,990	17,629,620	52,189,610
Average Weekly Circulation (1995)	3,698,134	1,488,938	5,363,979
Average Daily Circulation (1995)			1,960,389

Part-time Circulation:

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,915,390	16,572,140	48,487,730
Average Weekly Circulation (1995)	4,107,838	317,133	4,685,485
Average Daily Circulation (1995)			1,152,293

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—New York-Paterson, New Jersey

WXTV

Ch. 41

Network Service: Univision.

Licensee: WXTV License Partnership, 1901 Ave. of the Stars, Suite 680, Los Angeles, CA 90067.

Studio: 24 Meadowlands Pkwy., Secaucus, NJ 07094.

Telephone: 201-348-4141. Fax: 201-348-4104.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 2340-kw max. & 2140-kw horizontal visual, 324-kw max. & 214-kw horizontal aural. Antenna: 1381-ft. above av. terrain, 1385-ft. above ground, 1437-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"

Transmitter: Empire State Bldg., 350 5th Ave., New York.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter; Scientific-Atlanta, 4.6-meter.

News Service: UPI.

Ownership: Univision (Group Owner).

Began Operation: August 4, 1968. Merger of Trans-Tel Corp. with Spanish International Communications approved by FCC December 26, 1972. Sale of Spanish International to Hallmark Cards approved by FCC June 12, 1987. Sale to Perenchio TV approved September 23, 1992 (Television Digest, Vol. 32:40).

Represented (sales): Univision.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Tomas T. Johansen, Vice President & General Manager.
- Leandro Blanco, Vice President, Operations.
- Rosemary Gama, Vice President, National Sales.
- Laura Hagan, Vice President, Marketing.
- Cristina Schwarz, General Sales Manager.
- Felz Perez, Local Sales Manager.
- Bill Kirkpatrick, Chief Engineer.
- Camilio Pombo-Saenz, News Director.



WXTV BPCT-890821KF Granted 2/28/90 © American Map Corp., No. 14244

Maria Torres, Merchandising Manager.
Ernest Bieling, Business Manager.

Rates: On request.

City of License: Paterson, NJ. DMA: New York. Rank: 1.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,503,880	2,459,300	6,963,180
Average Weekly Circulation (1995)	236,616	217,808	458,226
Average Daily Circulation (1995)			304,714

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Plattsburgh

WPTZ

Ch. 5

(Operates satellite WNE-TV, Hartford, VT)

Network Service: NBC.

Licensee: Heritage Media Inc., 13355 Noel Rd., Dallas, TX 75240.

Studios: 5 Television Dr., Plattsburgh, NY 12901; 45 Roosevelt Hwy., Colchester, VT 05446.

Telephones: 518-561-5555; 802-862-8817. Fax: 518-561-5940.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 25.1-kw visual, 4.27-kw aural. Antenna: 1990-ft. above av. terrain, 977-ft. above ground, 3052-ft. above sea level.

Latitude 44° 34' 26"
Longitude 73° 40' 29"

Transmitter: Terry Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: ADM, 6.1-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Heritage Media Corp. (Group Owner).

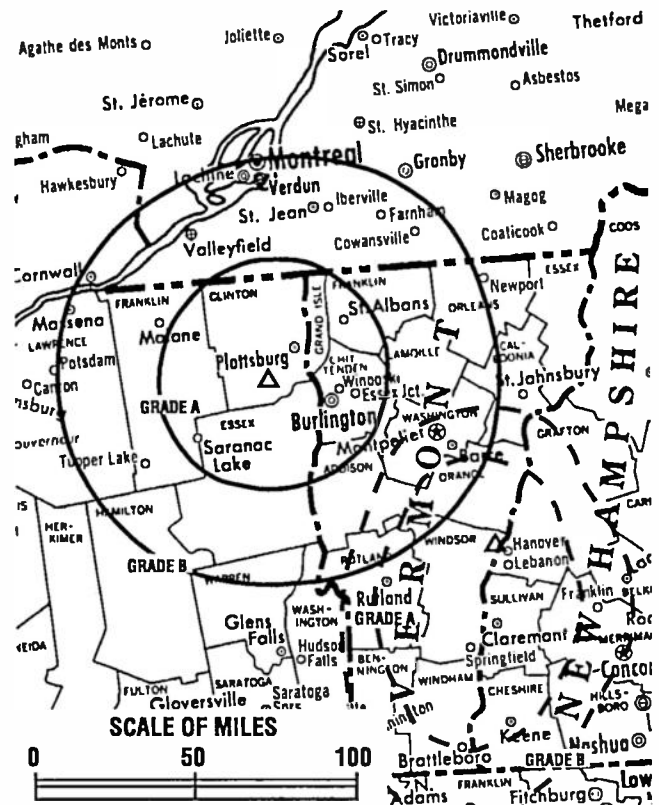
Began Operation: December 8, 1954. Merger of Rollins Communications with Heritage Communications approved by FCC February 9, 1987 (*Television Digest*, Vol. 26:20, 23). Sale to Rollins Communications by Carl F. Stohn group approved March 28, 1956 by FCC (Vol. 12:7, 13).

Represented (sales): Pety Television Inc.; Airtime Television Sales Inc. (Canada).

Represented (legal): Sidley & Austin.

Personnel:

Bob Shields, President & General Manager.
F. Semler Dieterich, General Sales Manager.
James Langton, Local Sales Manager.
Cece Wick, New England Sales Manager.
Joe Krone, Operations Manager.
Tom Bradshaw, Chief Engineer.
Stewart Ledbetter, News Director.



WPTZ BMPCT-2080 Granted 8/26/54 © American Map Corp., No. 14244

James Gratton, Production & Public Service Manager.
Dick Roberts, Promotion Manager.

Rates: On request.

City of License: North Pole. **DMA:** Burlington-Plattsburgh. **Rank:** 92.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	323,740	167,940	491,680
Average Weekly Circulation (1995)	119,977	53,983	176,556
Average Daily Circulation (1995)			98,921

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Poughkeepsie

WTBY

Ch. 54

Network Service: TBN.

Licensee: Trinity Bcstg. of New York Inc., Box 534, Fishkill, NY 12524.

Studio: Rte. 9, Merritt Rd., Fishkill, NY 12521.

Mailing Address: Box 534, Fishkill, NY 12524.

Telephone: 914-896-4610. Fax: 914-896-4614.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 5000-kw max. & 1860-kw horizontal visual, 250-kw max. & 93-kw horizontal aural. Antenna: 1608-ft. above av. terrain, 869-ft. above ground, 1972-ft. above sea level.

Latitude 41° 43' 09"
Longitude 73° 59' 47"

Transmitter: Illinois Mountain near Highlands in Ulster County.

Satellite Earth Station: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: April 19, 1981. Sale to present owner by Family Television Inc. approved by FCC June 2, 1982.

Personnel:

Grace Cephas, Station Manager.
Paula Mitchell, Director, Community Affairs.
Jeff Montanye, Chief Engineer.

Highest 30 Sec. Rate: \$95.

City of License: Poughkeepsie. DMA: New York. Rank: 1.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WTBY BPCT-920703KF Granted 9/3/92 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	436,510	596,750	1,033,260
Average Weekly Circulation (1995)	4,290	1,789	6,530
Average Daily Circulation (1995)			1,117

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Riverhead

WLIG

Ch. 55

Network Service: Independent.

Licensee: WLIG-TV, 270 S. Service Rd., Box 1355, Melville, NY 11747.

Studio: 315 Wading River Hollow Rd., Ridge, NY 11961.

Mailing Address: Box 1355, Melville, NY 11747.

Telephones: 516-777-8855; 516-924-5000. Fax: 516-777-8180.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. & 474-kw horizontal visual, 500-kw max. & 47.4-kw horizontal aural. Antenna: 700-ft. above av. terrain, 637-ft. above ground, 731-ft. above sea level.

Latitude 40° 53' 50"
Longitude 72° 54' 56"

Transmitter: 315 Wading River Hollow Rd., Ridge.

Satellite Earth Stations: RCA Ku-band; Vertex, 4.8-meter C-band.

Ownership: WLIG-TV Inc.

Began Operation: April 28, 1985.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

- Marvin Chauvin, Chief Executive Officer.
- Michael Wach, Vice President & General Manager.
- David Feinblatt, General Sales Manager.
- Drew Scott, News Director.
- Mark D'Acampora, Engineering Supervisor.
- Debra Waldman, Promotion Coordinator.
- Jim Weis, Business Manager.
- Gerard Diorio, Operations Manager.
- Janet Greeley, Office Manager.

Highest 30 Sec. Rate: \$750.



WLIG BNPCT-821213KG Granted 4/27/83 © American Map Corp., No. 14244

City of License: Riverhead. DMA: New York. Rank: 1.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,383,770	1,963,820	5,347,590
Average Weekly Circulation (1995)	324,112	26,250	350,772
Average Daily Circulation (1995)			100,770

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Rochester

WHEC-TV

Ch. 10

Network Service: NBC.

Licensee: Viacom International Inc., 1515 Broadway, New York, NY 10036.

Studio: 191 East Ave., Rochester, NY 14604.

Telephone: 716-546-5670. Fax: 716-454-7433.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 505-ft. above av. terrain, 346-ft. above ground, 1026-ft. above sea level.

Latitude 43° 08' 07"
Longitude 77° 35' 02"

Transmitter: Pinnacle Hill.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 5 in operation; M/A-Corn, Pinzone, Scientific-Atlanta receivers.

News Services: AP, CQI Sports Ticker, NBC, Sports News Satellite.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: November 1, 1953 as a time-share outlet on Ch. 10 with WWET-TV. It acquired WWET-TV's half of the channel and became a full time outlet following FCC approval of the transfer on August 1, 1961 (Television Digest, Vol. 17:5, 7, 32). Sale to BENI by Gannett Co. approved by FCC June 7, 1979 (Vol. 18:20; 19:24). Sale to present owner approved October 18, 1983.

Represented (sales): TeleRep Inc.; Airtime Television Sales Inc. (Canada).

Personnel:

Arnold Klinsky, Vice President & General Manager.
Harvey Lazear, General Sales Manager.
Andrew Alford, Local Sales Manager.
Steve Arvan, National Sales Manager.
Rob Elmore, News Director.
Terry A. Fauth, Program Director.
John Walsh, Chief Engineer.
Joseph LaFornara, Business Manager.
John Doyle, Promotion Director.

Rates: On request.



WHEC-TV BPCT-3022 Granted 4/11/62 © American Map Corp., No. 14244

City of License: Rochester. DMA: Rochester, NY. Rank: 73.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	544,050	239,730	783,780
Average Weekly Circulation (1995)	246,456	110,274	356,776
Average Daily Circulation (1995)			198,496

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

**THE
TED HEPBURN
COMPANY**

We were the broker
in the 1979 sale of
WHEC-TV

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995
P.O. Box 43263, Cincinnati, OH 45243 0263 (513) 271-5400

New York—Rochester

WOKR

Ch. 13

Network Service: ABC.

Licensee: WOKR Associates, Box 20555, Rochester, NY 14602-0555.

Studio: 4225 W. Henrietta Rd., Rochester, NY 14623.

Telephone: 716-334-8700. Fax: 716-359-1570.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 500-ft. above av. terrain, 364-ft. above ground, 1031-ft. above sea level.

Latitude 43° 08' 07"

Longitude 77° 35' 03"

Transmitter: Pinnacle Hill, Brighton.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Simulcast, 7-meter C-band; Harris, Standard Components receivers.

News Services: AP, CNN, UPI.

Ownership: Guy Gannett Communications (Group Owner).

Began Operation: September 15, 1962 as an interim operation owned equally by 8 applicants for Ch. 13. FCC granted application of Flower City TV Corp. August 3, 1967 (Television Digest, Vol. 7:32). Flower City began operation after March 1, 1970. Sale to Post Corp. approved by FCC August 15, 1977 (Vol. 17:16). Sale to Gillett Holdings approved June 19, 1984. Sale to Falmouth Bcstg. approved February 8, 1990 but not consummated. Sale to VS & A Hughes Inc. approved May 15, 1991 (Vol. 31:13). Sale to present owner approved January 31, 1995.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Gary Nielsen, President & General Manager.
 Kent Beckwith, Vice President, Sales & Marketing.
 Donald Loy, Vice President, Operations.
 John Drain, Vice President & Chief Financial Officer.
 Keith Connors, News Director.
 Charlotte Clarke, Public Affairs Director.
 Jeff Starkwether, Marketing Director.



WOKR BPCT-I-3 Granted 7/3/62

© American Map Corp., No. 14244

Marianne Fosco, Traffic Manager.
 Craig D. Heslor, Production Manager.

Rates: On request.

City of License: Rochester. DMA: Rochester, NY. Rank: 73.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	458,300	227,460	685,760
Average Weekly Circulation (1995)	246,120	117,416	363,452
Average Daily Circulation (1995)			219,976

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Rochester

WROC-TV

Ch. 8

Network Service: CBS.

Licensee: WROC Associates/Television Station Partners.

Studio: 201 Humboldt St., Rochester, NY 14610.

Telephone: 716-288-8400. **Fax:** 716-288-7679. **E-mail:** wroc99a@prodigy.com

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 48.5-kw aural. Antenna: 505-ft. above av. terrain, 346-ft. above ground, 1026-ft. above sea level.

Latitude 43° 08' 07"
Longitude 77° 35' 02"

Transmitter: Pinnacle Hill, Brighton.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; Paracclipse, 3.8-meter C-band; United Satellite Systems, 5-meter Ku-band; DX Engineering, Harris receivers.

News Services: AP, CBS, CNN.

Ownership: Television Station Partners L.P. (Group Owner).

Began Operation: June 11, 1949. Sale to Television Station Partners by Ziff Corp. approved by FCC January 18, 1983 (Television Digest, Vol. 22:30). Sold to Ziff by Rust Craft Bcstg. March 22, 1979. FCC approved sale May 10, 1978 (Vol. 17:26, 27, 36, 38; 18:20, 31). Sale to Rust Craft Bcstg. by Veterans Bcstg. approved February 10, 1965 (Vol. 4:39, 46; 5:7). Previous sale to Veterans Bcstg. by Transcontinent TV Corp. approved November 15, 1961. Sale to Transcontinent by Stromberg-Carlson div. of General Dynamics Corp. approved by FCC July 18, 1956 (Vol. 12:24, 29). **Note:** Sale to Smith Bcstg. pends (Vol. 35:17, 41).

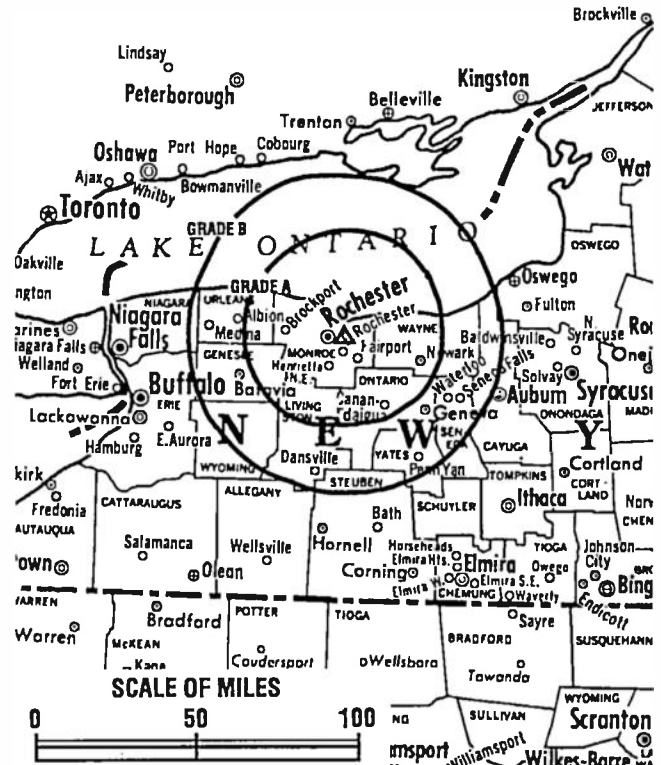
Represented (sales): Petry Television Inc.; Canadian Communications Co.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Lohnes & Culver.

Personnel:

I. Martin Pompadur, Chief Executive Officer.
Gary R. Bolton, Vice President & General Manager.
Lynda Peterson Nicholls, General Sales Manager.
Sheill Black, National Sales Manager.
Ann Miller, Operations Manager.
Madonna Figura, News Director.



WROC-TV Doc.-13858 Granted 7/27/61 © American Map Corp., No. 14244

John Coon, Chief Engineer.
Bonnie Alaimo, Business Manager.
Mark Ferguson, Production Manager.

Highest 30 Sec. Rate: \$2750.

NETWORK BASE HOURLY RATE: \$768.

City of License: Rochester. DMA: Rochester, NY. Rank: 73.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	580,170	257,670	837,840
Average Weekly Circulation (1995)	248,297	111,995	360,403
Average Daily Circulation (1995)			198,935

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Rochester

WUHF

Ch. 31

Network Service: FOX, UPN.

Licensee: Act III Bcstg. License Corp., 360 East Ave., Rochester, NY 14604.

Studio: 360 East Ave., Rochester, NY 14604.

Telephone: 716-232-3700. **Fax:** 716-546-4774.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1200-kw max. & 910-kw horizontal visual, 151-kw max. aural. Antenna: 500-ft. above av. terrain, 345-ft. above ground, 1018-ft. above sea level.

Latitude 43° 08' 07.00"
Longitude 77° 35' 02.50"

Transmitter: Pinnacle Hill, Rochester.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: MSC, 6-meter C-band; Prodelin, 3.9-meter Ku-band; Scientific-Atlanta, 3.6-meter C-band; DX Engineering, M/A-Com receivers.

Ownership: Act III Broadcasting Inc. (Group Owner).

Began Operation: January 27, 1980. Sale to present owner by Malrite Communications Group approved by FCC January 23, 1989 (Television Digest, Vol. 29:9).

Represented (sales): Blair Television.

Represented (engineering): Gallagher & Associates.

Personnel:

- Heather Farnsworth, Vice President & General Manager.
- Jeff Guilbert, General Sales Manager.
- Dale Hartnett, Program Director.
- Rick Finnie, Chief Engineer.
- Barb Browning, Promotion Director.
- Kitty Henry, Business Manager.

Rates: On request.



WUHF BNPCT-790906KE Granted 2/26/80 © American Map Corp., No. 14244

City of License: Rochester. **DMA:** Rochester, NY. **Rank:** 73.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	728,230	307,190	1,035,420
Average Weekly Circulation (1995)	189,904	78,646	268,597
Average Daily Circulation (1995)			120,839

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Smithtown

WHSI-TV

Ch. 67

(Satellite of WHSE, New York-Newark)

Network Service: HSN.

Licensee: SKNJ Bcstg. Partnership, 390 W. Market St., Newark, NJ 07107.

Studio: See WHSE-TV, New York-Newark.

Office: 3200 Expressway Dr., Central Islip, NY 11722.

Telephone: 516-582-6700. Fax: 516-582-8337.

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 2630-kw max. visual, 263.2-kw max. aural. Antenna: 720-ft. above av. terrain, 656-ft. above ground, 798-ft. above sea level.

Latitude 40° 53' 23"
Longitude 72° 57' 13"

Transmitter: 666 Middle Country Rd., Middle Island, NY.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: November 18, 1973. Left air June 20, 1975. Resumed operation December 15, 1979. Began subscription TV operation January 11, 1980. Sale to Wometco Enterprises Inc. approved by FCC November 18, 1980. Transfer of control to WBC Bcstg. approved April 16, 1984. Resumed full-time commercial operation June 1, 1985. Sale to present owner approved by FCC September 16, 1986 (Television Digest, Vol. 26:32).

Represented (sales): Silver King Broadcasting Sales.

Represented (legal): Dow, Lohnes & Albertson.

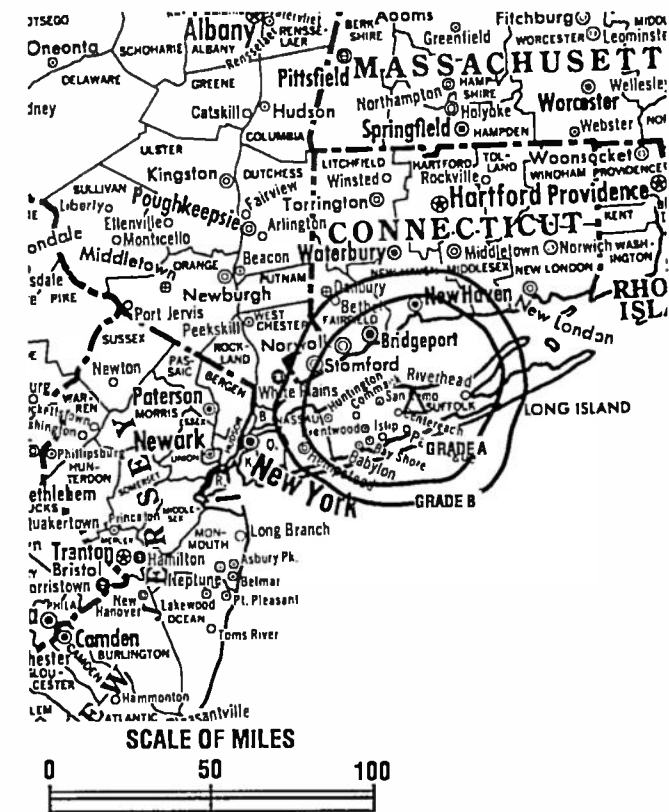
Personnel:

Bill Roller, Vice President & Station Manager.

Tom Caplis, Assistant Station Manager & Director of Operations.

Lauren Collier, Program Director.

Joe Nigro, Chief Engineer.



WHSI-TV BMPCT-830810KF Granted 8/22/83 © American Map Corp., No. 14244

Rates: On request.

City of License: Smithtown. DMA: New York. Rank: 1.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,203,730	346,540	1,550,270
Average Weekly Circulation (1995)	8,108	1,011	9,190
Average Daily Circulation (1995)			1,986

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Syracuse

WIXT

Ch. 9

Network Service: ABC.

Licensee: WIXT-TV Inc., Box 699, East Syracuse, NY 13057.

Studio: 5904 Bridge St., East Syracuse, NY 13057.

Telephone: 315-446-4780. **Fax:** 315-446-0045.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 79.6-kw visual, 11.8-kw aural. Antenna: 1520-ft. above av. terrain, 964-ft. above ground, 2549-ft. above sea level.

Latitude 42° 56' 42"
Longitude 76° 01' 28"

Transmitter: Sevier & Sweet Rds., Pompey, NY.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 3.8-meter Ku & C-band; Prodein, 5-meter C-band; Microdyne receivers.

News Services: AP, UPI.

Ownership: Ackerley Communications Inc. (Group Owner).

Began Operation: September 9, 1962 as a joint operation by ten applicants for the channel. Assignment of CP granted by FCC to a merger of five applicants May 24, 1968. Transfer of control from other applicants to Outlet Co. approved by FCC July 19, 1972 (Television Digest, Vol. 11:20; 12:30). Sale to Coca Cola Bottling Co., Lary H. Israel, et al., approved by FCC November 15, 1977 (Vol. 17:24, 36; 18:2). Sale to present owner approved April 16, 1982 (Vol. 22:7).

Represented (sales): John Blair & Co.

Represented (legal): Rubin, Winston, Diercks, Harris & Cooke.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Stephen Kimatian, General Manager.
Kathleen Van Alstyne, General Sales Manager.
Angela Roach, National Sales Manager.



WIXT BNPCT-6915 Granted 10/8/68

© American Map Corp., No. 14244

Ronald Lombard, News Director.
Richard Bennett, Program Director.
John King, Chief Engineer.
Michael Cleland, Production Manager.
Mark Rinefield, Business Manager.
Vincent Spicola, Promotion Director.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$925.

City of License: Syracuse. **DMA:** Syracuse. **Rank:** 69.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	633,120	266,260	899,380
Average Weekly Circulation (1995)	283,264	113,431	396,737
Average Daily Circulation (1995)			225,777

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

THE TED HEPBURN COMPANY

We were the broker in the 1982 sale of **WIXT-TV**

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995
P.O. Box 43263, Cincinnati, OH 45243-0263 (513) 271-5400

New York—Syracuse

WNYS-TV

Ch. 43

Network Service: UPN.

Licensee: Metro TV Inc., 401 W. Kirkpatrick St., Syracuse, NY 13204.

Studio: 401 W. Kirkpatrick St., Syracuse, NY 13204.

Telephone: 315-471-4343. Fax: 315-478-7745.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 17.8-kw max. visual. Antenna: 115-ft. above av. terrain, 125-ft. above ground, 676-ft. above sea level.

Latitude 43° 03' 33"
Longitude 76° 08' 10"

Transmitter: 989 James St., Syracuse.

Ownership: Metro TV Inc.

Began Operation: October 1, 1989. Sale to present owner approved by FCC July 11, 1994. Assignment of license granted August 15, 1995.

Personnel:

Craig L. Fox, President & General Manager.
Sam Furco, General Sales Manager.

Rates: On request.

City of License: Syracuse. DMA: Syracuse. Rank: 69.



WNYS-TV BNPCT-890217KE Granted 3/17/89 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	200,890	77,220	278,110
Average Weekly Circulation (1995)	19,006	3,519	22,469
Average Daily Circulation (1995)			5,132

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Syracuse

WSTM-TV

Ch. 3

Network Service: NBC.

Licensee: WPBN/WTOM License Subsidiary Inc., 1533 N. Woodward Ave., Suite 240, Bloomfield Hills, MI 48304.

Studio: 1030 James St., Syracuse, NY 13203.

Telephone: 315-474-5000. Fax: 315-474-5082.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 594-ft. above ground, 2037-ft. above sea level.

Latitude 42° 56' 40"
Longitude 76° 07' 08"

Transmitter: Sentinel Heights.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 3.5-meter C-band; Harris, 3.3-meter Ku-band; Harris, 6-meter Ku-band; RCA Americom, 3.3-meter Ku-band; Zenith, 3-meter C-band; Harris, Omni receivers.

News Services: AP, CNN, NBC.

Ownership: Federal Broadcasting Co. (Group Owner).

Began Operation: February 15, 1950. Sale to Times Mirror Co. by Newhouse Bcstg. Corp. approved by FCC March 27, 1980 (Television Digest, Vol. 18:50; 19:19). Sale to SJL Broadcast Management Corp. approved April 17, 1986 (Vol. 26:17). Federal Bcstg. purchase approved by FCC August 12, 1992.

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Personnel:

James A. Kizer, Vice President & General Manager.
Charles Bivens Jr., Station Manager.
Mark G. Manders, General Sales Manager.
Virginia Doyle, Regional Sales Manager.
Mark Garros, News Director.
Toni Rhodes, National Sales Manager.
John Merrill, Chief Engineer.
Theresa J. Weston, Controller.



WSTM-TV BPCT-3145 Granted 4/12/63

© American Map Corp., No. 14244

Bob Eckel, Local Sales Manager.
Denise Bradshaw, Promotion Director.
Tom Blanden, Production Manager.

Rates: On request.

City of License: Syracuse. DMA: Syracuse. Rank: 69.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	839,180	336,370	1,175,550
Average Weekly Circulation (1995)	279,795	114,110	393,809
Average Daily Circulation (1995)			207,555

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Syracuse

WSYT

Ch. 68

Network Service: FOX.

Licensee: Max Television of Syracuse L.P., 5501 Greenwich Rd., No. 198, Virginia Beach, VA 23462.

Studio: 1000 James St., Syracuse, NY 13203-2704.

Telephone: 315-472-6800. **Fax:** 315-471-8889.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1461-ft. above av. terrain, 1019-ft. above ground, 2649-ft. above sea level.

Latitude 42° 52' 50"
Longitude 76° 11' 59"

Transmitter: Barker Rd., Otisco Twp.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 3.2-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Antenna, Microdyne, Scientific-Atlanta receivers.

Ownership: Max Television L.P. (Group Owner).

Began Operation: February 15, 1986. Operated part-time until April 5, 1987. Sale to present owner by Thomas Flatley approved by FCC June 8, 1990.

Represented (sales): Seltel Inc.

Represented (legal): Roberts & Eckerd, P.C.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Linda Cochran, Vice President & General Manager.
- Daniel C. Walding, General Sales Manager.
- Donald J. O'Connor, National Sales Manager.
- David E. Rhea, Local Sales Manager.
- Constance Howard-Banks, Regional Sales Manager.
- Joanne Stanley, Program Director.
- Stephanie Haring, Promotion Director.



WSYT BMPCT-860218KO Granted 3/5/86 © American Map Corp., No. 14244

Catherine K. Steding, Business Manager.
Michael J. Maville, Chief Engineer.

Rates: On request.

City of License: Syracuse. **DMA:** Syracuse. **Rank:** 69.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	778,630	304,510	1,083,140
Average Weekly Circulation (1995)	179,607	54,548	234,015
Average Daily Circulation (1995)			99,597

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Syracuse

WTVH

Ch. 5

Network Service: CBS.

Licensee: WTVH License Inc., 980 James St., Syracuse, NY 13203.

Studio: 980 James St., Syracuse, NY 13203.

Telephone: 315-425-5555. Fax: 315-425-5513.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 950-ft. above av. terrain, 556-ft. above ground, 1914-ft. above sea level.

Latitude 42° 57' 19"
Longitude 76° 06' 34"

Transmitter: 3791 Sentinel Heights Rd., 0.32-mi. E & 0.34-mi. N of Sentinel Heights & Jim Bull Rds.

Satellite Earth Stations: Antenna Technology, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; Scientific-Atlanta, Simulcast receivers.

News Services: AP, UPI.

Ownership: Granite Broadcasting Corp. (Group Owner).

Began Operation: December 1, 1948. Sale to Granite Bcstg. Corp. granted by FCC August 9, 1993 (Television Digest, Vol. 33:26, 29; 34:1).

Represented (sales): Petry Television Inc.

Represented (legal): Bond, Schoeneck & King.

Personnel:

- Maria Moore, President & General Manager.
- Sanda Coyle, General Sales Manager.
- Ed Kilgore, National Sales Manager.
- Peter Spartano, News Director.
- Ken Elander, Director of Creative Services & Marketing.
- James T. Bernier, Director of Station Operations.
- Victoria Hooper, Business Manager.



WTVH Doc.-13858 Granted 7/20/61

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2000.

City of License: Syracuse. OMA: Syracuse. Rank: 69.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	642,040	264,950	906,990
Average Weekly Circulation (1995)	297,592	120,679	418,334
Average Daily Circulation (1995)			233,596

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Utica

WFXV

Ch. 33

Network Service: FOX.

Licensee: Mohawk Valley Bcstg. Inc.

Studio: Greenfield Rd., Rome, NY 13440.

Telephone: 315-337-3300. **Fax:** 315-337-1862.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 42.5-kw max. visual, 4.25-kw max. aural. Antenna: 647-ft. above av. terrain, 175-ft. above ground, 1550-ft. above sea level.

Latitude 43° 02' 14"
Longitude 75° 26' 40"

Transmitter: Prospect Hill, Skyline Dr., Kirkland.

Satellite Earth Stations: M/A-Com, 3.6-meter Ku-band; Paraclipse, 3.6-meter C-band; Paraclipse, 5-meter Ku & C-band; RCA Americom, 5-meter Ku & C-band; Chapparral, M/A-Com receivers.

News Service: INN.

Ownership: Mohawk Valley Broadcasting Inc.

Began Operation: December 9, 1986.

Represented (sales): Roslin Television Sales.

Represented (legal): James L. Oyster.

Personnel:

- Kevin O'Kane, President & General Manager.
- Russell C. Reitz, General Sales Manager.
- John Bunkfeldt, Chief Engineer.
- Mike Moran, Promotion Director.
- Rick Manning, Business Manager.
- Jim Charszak, Production Manager.

Highest 30 Sec. Rate: \$175.



WFXV BMPCT-860513KE Granted 6/9/86 © American Map Corp., No. 14244

City of License: Utica. **DMA:** Utica. **Rank:** 166.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	302,730	114,370	417,100
Average Weekly Circulation (1995)	56,120	10,512	66,667
Average Daily Circulation (1995)			26,913

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Utica

WKTV

Ch. 2

Network Service: NBC.

Licensee: Smith TV of New York Inc., 411 S. Woodward Ave., Suite 524, Birmingham, MI 48009.

Studio: Smith Hill Rd., Utica, NY 13502.

Telephone: 315-733-0404. Fax: 315-793-3498.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 34.7-kw visual, 6.9-kw aural. Antenna: Directional, 1380-ft. above av. terrain, 1065-ft. above ground, 2381-ft. above sea level.

Latitude 43° 06' 09"
Longitude 74° 56' 27"

Transmitter: Near Middleville, NY.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6-meter; Harris receivers.

News Service: AP.

Ownership: Smith Broadcasting Group Inc. (Group Owner); Harron Communications Corp. (Group Owner).

Began Operation: December 1, 1949. Sale to Harron Communications Corp. by Kallet Theatres principals approved by FCC December 30, 1958 (Television Digest, Vol. 14:45, 46, 49; 15:1). Sale to Smith Television of New York Inc. approved May 27, 1992.

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Personnel:

- Robert N. Smith, President.
- Steve Merren, Vice President & General Manager.
- Sam Weltf, General Sales Manager.
- Dane Kittner, Chief Engineer.
- Vic Vettors, News Director.
- Tom Coyne, Program Director.
- Tom Erskine, Promotion & Production Director.
- Ginger Dinitto, Business Manager.



WKTV BNPCT-5218 Granted 11/10/58

© American Map Corp., No. 14244

Rates: On request.

NETWORK BASE HOURLY RATE: \$912.

City of License: Utica. DMA: Utica. Rank: 166.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	696,120	288,770	984,890
Average Weekly Circulation (1995)	93,417	33,974	127,612
Average Daily Circulation (1995)			80,226

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Utica-Rome

WUTR

Ch. 20

Network Service: ABC.

Licensee: Roy H. Park Bcstg. of Utica-Rome Inc., Box 20, Utica, NY 13503.

Studio: Smith Hill Rd., Utica, NY 13502.

Mailing Address: Box 20, Utica, NY 13503.

Telephone: 315-797-5220. **Fax:** 315-797-5409.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 1156-kw max. & 748-kw horizontal visual, 115.6-kw max. & 74.8-kw horizontal aural. Antenna: 798-ft. above av. terrain, 427-ft. above ground, 1643-ft. above sea level.

Latitude 43° 08' 43"
Longitude 75° 10' 35"

Transmitter: Atop Smith Hill, approx. 2-mi. NE of Utica city limits.

Satellite Earth Stations: Andrew, 4.5-meter C-band; United Satellite Systems, 5-meter C-band; AvanteK, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Park Acquisition Inc. (Group Owner).

Began Operation: February 28, 1970. Sale to present owner approved by FCC March 27, 1995.

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- Paul R. Kennedy, General Manager.
- Stephen Barrie, General Sales Manager.
- Douglas Flanagan, Program Director.
- Luke Michaels, News Director.
- Robert Hajec, Chief Engineer.
- Barbara Roberts, Business Manager.

Rates: On request.



NETWORK BASE HOURLY RATE: \$200.

City of License: Utica. **DMA:** Utica. **Rank:** 166.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	375,760	145,220	520,980
Average Weekly Circulation (1995)	83,103	17,786	101,041
Average Daily Circulation (1995)			51,993

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Carthage-Watertown

WWNY-TV

Ch. 7

Network Service: CBS, NBC.

Licensee: United Communications Corp., 120 Arcade St., Watertown, NY 13601.

Studio: 120 Arcade St., Watertown, NY 13601.

Telephone: 315-788-3800. Fax: 315-782-7468.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 720-ft. above av. terrain, 574-ft. above ground, 1696-ft. above sea level.

Latitude 43° 57' 16"
Longitude 75° 43' 45"

Holds CP for change to 725-ft. above av. terrain, 541-ft. above ground, 1663-ft. above sea level. BPCT-890619KF.

Transmitter: Champion Rd., 6-mi. W of Carthage & 9-mi. E of Watertown.

Satellite Earth Station: Microdyne C-band; Scientific-Atlanta receivers.

Ownership: United Communications Corp. (Group Owner).

Began Operation: October 22, 1954. Sale to present owner by Johnson Newspaper Corp. approved by FCC May 11, 1981.

Represented (sales): Katz Continental Television.

Represented (legal): Jones, Waldo, Holbrook & McDonough.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

Kevin T. Mastellon, General Manager.
Nic Darling, General Sales Manager.
Cathy Pircsuk, News Director.
Don Rohr, Chief Engineer.
Robin Davis, Business Manager.
James Corbin, Production Manager.



WWNY-TV BPCT-890619KF Granted 10/30/91 © American Map Corp., No. 14244

Rates: On request.

City of License: Carthage. DMA: Watertown. Rank: 171.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	173,540	88,720	262,260
Average Weekly Circulation (1995)	58,980	21,964	81,264
Average Daily Circulation (1995)			59,641

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

New York—Watertown

WWTI

Ch. 50

Network Service: ABC.

Licensee: Desert Communications V Inc., 1850 N. Central, Phoenix, AZ 85004-1225.

Studio: 1222 Arsenal St., Watertown, NY 13601.

Mailing Address: Box 6250, Watertown, NY 13601.

Telephone: 315-785-8850. Fax: 315-785-0127.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1268-ft. above av. terrain, 975-ft. above ground, 2470-ft. above sea level.

Latitude 43° 52' 47"
Longitude 75° 43' 11"

Transmitter: Hayes Rd., near Denmark.

Ownership: Desert Communications V Inc.

Began Operation: January 3, 1988. Sale to present owners by Watertown Television Corp., Debtor-in-Possession granted by FCC August 18, 1992. Sale to Watertown Television Corp. by Craig L. Fox, et al., approved by FCC June 22, 1990.

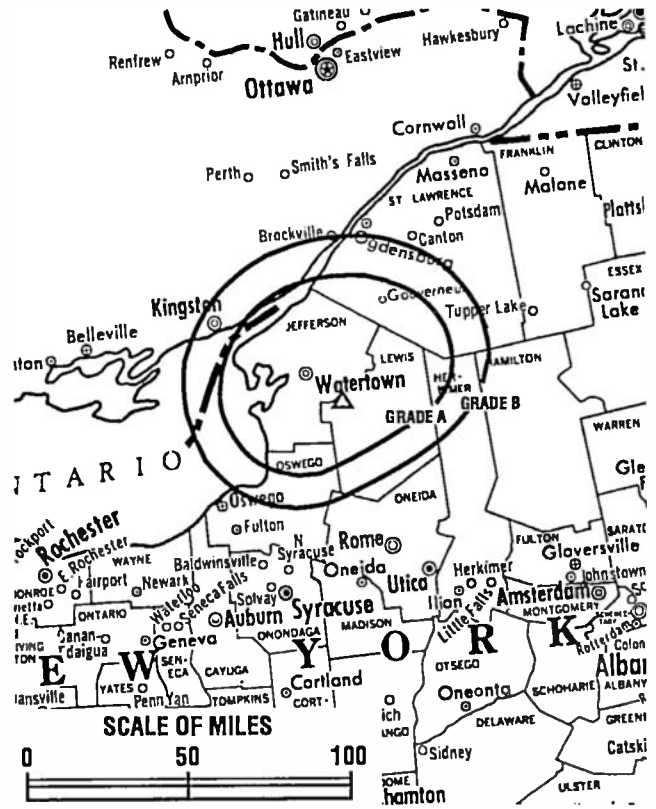
Represented (sales): Adam Young Inc.; Canadian Communications Co.

Personnel:

- Dick Whelan, General Manager.
- Bob Kurtz, Chief Engineer.
- Melissa Carty, Program Director.
- John Moore, Promotion Director.
- Debra Cox, Traffic Manager.

Rates: On request.

City of License: Watertown. **DMA:** Watertown. **Rank:** 171.

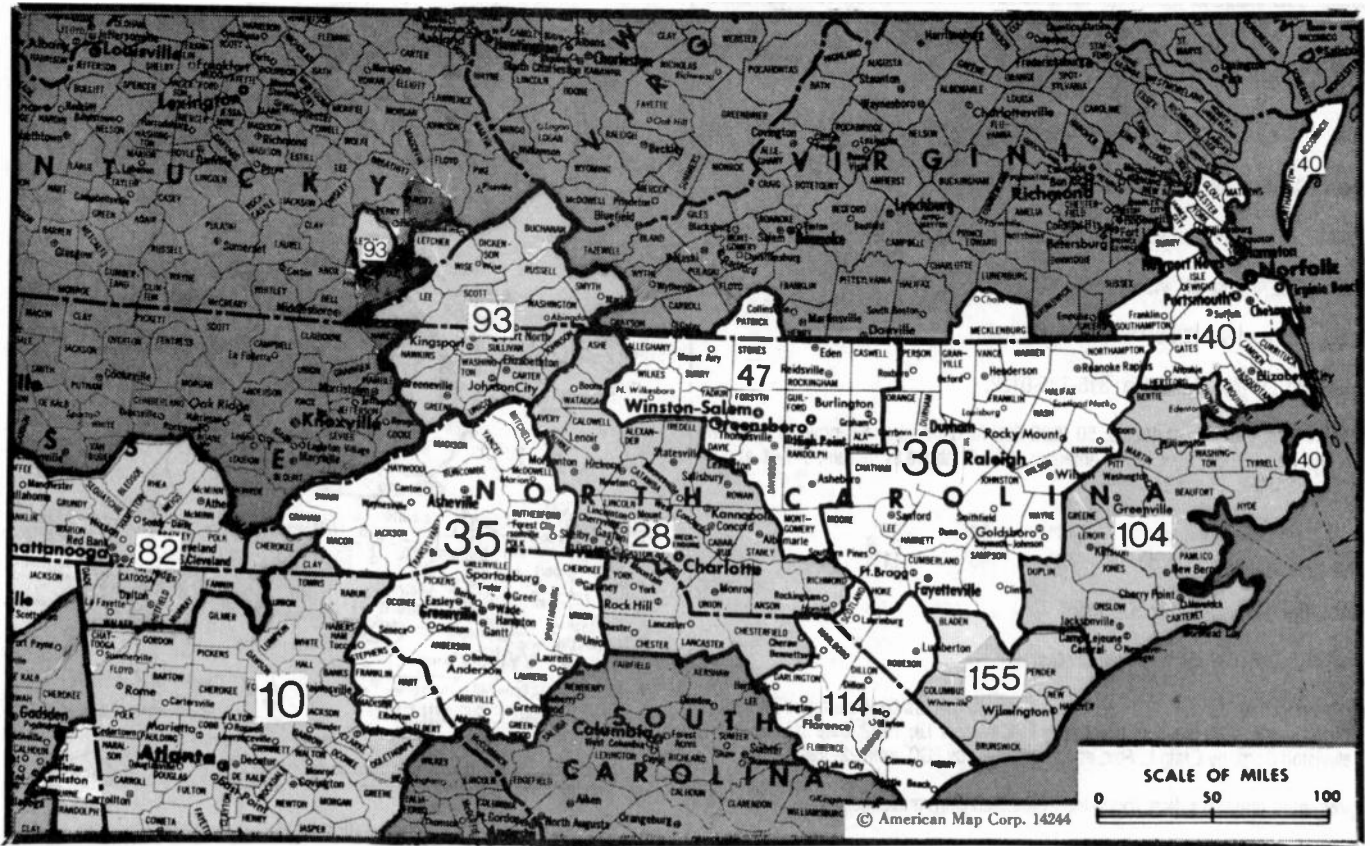


WWTI BMPCT-860916KL Granted 10/31/86 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	243,560	93,830	337,390
Average Weekly Circulation (1995)	44,145	13,373	57,519
Average Daily Circulation (1995)			28,147

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK
Atlanta, GA	1,583,520	10
Charlotte, NC	801,630	28
Raleigh-Durham, NC	791,690	30
Greenville-Spartanburg, SC-Asheville, NC-Anderson, SC	690,760	35
Norfolk-Portsmouth-Newport News, VA	619,290	40
Greensboro-High Point-Winston Salem, NC	553,310	47
Chattanooga, TN	320,050	82
Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN)	283,890	93
Greenville-New Bern-Washington, NC	236,290	104
Florence-Myrtle Beach, SC	210,880	114
Wilmington, NC	123,890	155

MARKET AREA COMMERCIAL STATIONS

WAGA-TV (5), WATL (36), WGNX (46), WHSG (63), WNGM-TV (34), WSB-TV (2), WTBS (17), WTLK-TV (14), WVEU (69), WXIA-TV (11)
 WBTW (3), WCCB (18), WCNC-TV (36), WFVT (55), WHKY-TV (14), WJZY (46), WKAY (64), WSOC-TV (9)
 WFAY (62), WKFT (40), WLFL (22), WNCN (17), WRAL-TV (5), WRDC (28), WRMV (47), WTVD (11)
 WASV-TV (62), WFBC-TV (40), WGGS-TV (16), WHNS (21), WLOS (13), WNEG-TV (32), WSPA-TV (7), WYFF (4)
 WAVY-TV (10), WGNB (27), WJCB (49), WTKR (3), WTVZ (33), WVBT (43), WVEC-TV (13)
 WAAP (16), WEJC (20), WFMV-TV (2), WGGT (48), WGHM-TV (8), WLXI-TV (61), WXII (12), WXLV-TV (45)
 WDEF-TV (12), WDSI-TV (61), WELF (23), WFLI-TV (53), WRCC-TV (3), WTVC (9)
 WCYB-TV (5), WEMT (39), WJHL-TV (11), WKPT-TV (19), WLFG (68)
 WCTI (12), WFXI (8), WITN-TV (7), WNCT-TV (9), WYDO (14)
 WBTW (13), WGSE (43), WPDE-TV (15), WWMB (21)
 WECT (6), WFSX-TV (26), WWAY (3)

North Carolina Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	13	19	32
Educational Television Stations	2	9	11
	15	28	43

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WHNS, WLOS, WSPA-TV & WYFF-TV, Asheville	See Greenville-Spartanburg, SC
WJZY, Belmont	See Charlotte, NC
WRDC, WRAL-TV & WTVD, Durham	See Raleigh, NC
WEJC, Greensboro	See Lexington, NC
WRDQ, Greensboro	See Burlington, NC
WITN-TV, Greenville	See Washington, NC
WNCN, Raleigh	See Goldsboro, NC
WCTI, Washington	See New Bern, NC
WNCT-TV, Washington	See Greenville, NC
WFMV-TV, WGGT, WGHM-TV, WLXI-TV, WNRW & WXII, Winston-Salem	See Greensboro, NC

Some 23,705 key industry people can see your message when you advertise in the...

Television & Cable Factbook

North Carolina—Asheville

WASV-TV

Ch. 62

Network Service: Independent.

Licensee: Pappas Telecasting Companies, 500 S. Chinowth, Visalia, CA 93277.

Studio: 225 Summit St., Biltmore, NC 28803.

Telephone: 704-274-7130.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 12.2-kw max. visual. Antenna: 1106-ft. above av. terrain, 92-ft. above ground, 3491-ft. above sea level.

Latitude	35°	31'	39"
Longitude	82°	29'	44"

Transmitter: 1.33-mi. ENE of intersection of Rte. 25A & Blueridge Pkwy.

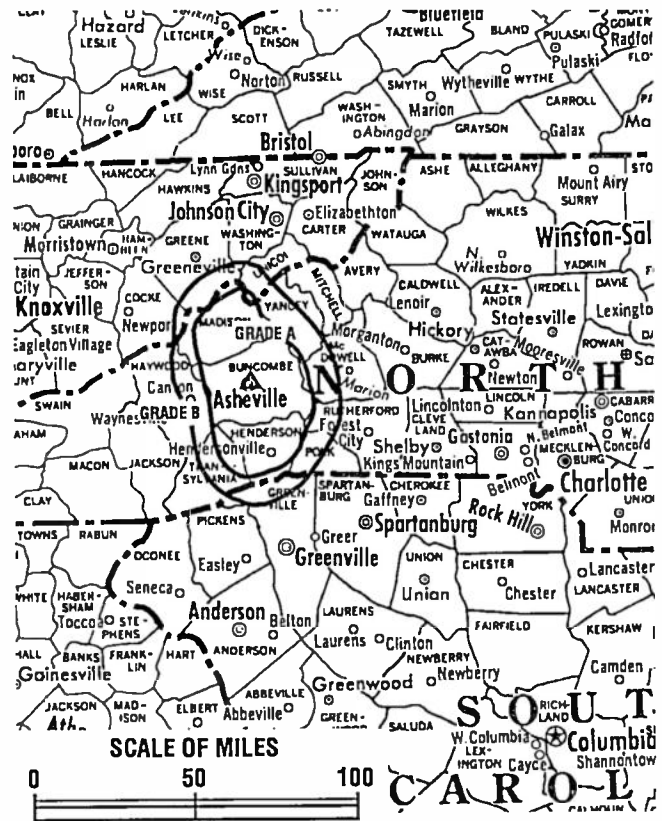
Satellite Earth Station: 5-meter C-band.

Ownership: Pappas Telecasting Cos. (Group Owner).

Began Operation: June 1, 1986. Sale by Millard V. Oakley to Video Marketing Network Inc. approved by FCC Sept. 22, 1988. Left air in 1988. Returned to air June 30, 1995. Sale to present owner approved June 30, 1995.

Represented (legal): Borsari & Paxson.

Personnel:
 Boyd McClaren, General Manager.
 Gene Gibson, Chief Engineer.



WASV-TV BPCT-861118KJ Granted 1/29/87 © American Map Corp., No. 14244

Rates: On request.

City of License: Asheville. DMA: Greenville-Spartanburg-Asheville-Anderson. Rank: 35.

Nielsen Data: Not available.

North Carolina—Burlington

WAAP

Ch. 16

Network Service: Independent.

Licensee: Television Communications Inc., Box 16106, Greensboro, NC 27406.

Studio: 5235 Mountain Trail, Snow Camp, NC 27349.

Mailing Address: Box 16106, Greensboro, NC 27416.

Telephone: 910-376-6016. Fax: 910-376-6018.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1918.7-kw max. visual, 175-kw max. aural. Antenna: 837-ft. above av. terrain, 529-ft. above ground, 1429-ft. above sea level.

Latitude 35° 56' 22"
Longitude 79° 25' 47"

Transmitter: Cane Creek Mountain, S of Burlington.

Satellite Earth Station: Paraclype, 3-meter C-band; ChannelMaster, M/A-Com receivers.

Ownership: Television Communications Inc.

Began Operation: August 7, 1984. Assignment of 20% to Carmelo Selestre from Kearn family members approved by FCC Nov. 7, 1984. Sale to present owner approved Nov. 20, 1985.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Personnel:

Steve Rehburg, Vice President & General Manager.

Jeff Rehburg, Vice President, Production.

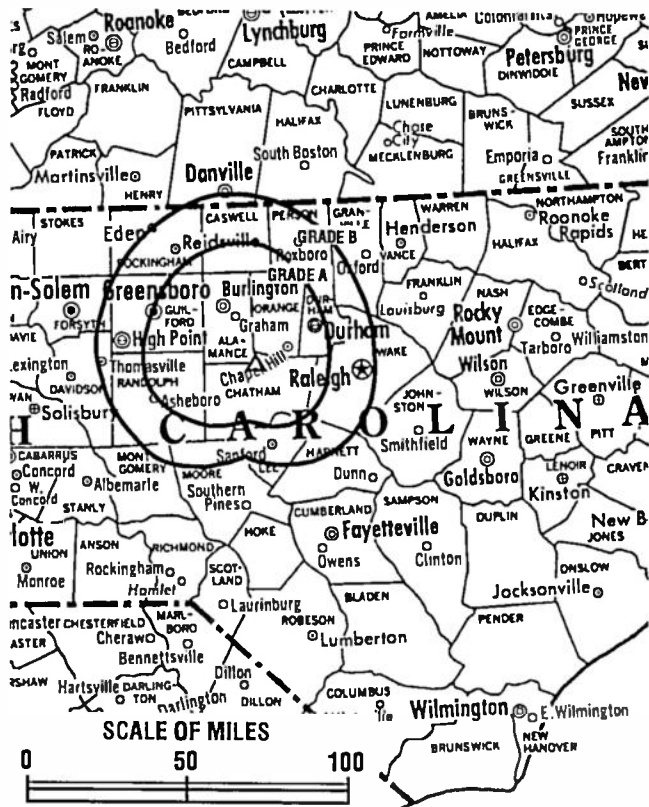
Don Wilburn, General Sales Manager.

John Swisher, Operations Manager.

Lee Allred, Promotion Director.

Linda Moore, Business Manager.

Highest 30 Sec. Rate: \$75.



WAAP BMPCT-841119 Granted 12/11/84 © American Map Corp., No. 14244

City of License: Burlington. DMA: Greensboro-High Point-Winston Salem. Rank: 47.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	555,130	332,160	887,290
Average Weekly Circulation (1995)	36,202	14,112	50,477
Average Daily Circulation (1995)			13,215

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Charlotte

WBTV

Ch. 3

Network Service: CBS.

Licensee: Jefferson-Pilot Communications Co., 1 Julian Price Place, Charlotte, NC 28208.

Studio: 1 Julian Price Place, Charlotte, NC 28208.

Telephone: 704-374-3500. Fax: 704-374-3614.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 16.4-kw aural. Antenna: Circularly polarized, 1873-ft. above av. terrain, 1993-ft. above ground, 2733-ft. above sea level.

Latitude 35° 21' 51"
Longitude 81° 11' 18"

Transmitter: Rte. 3, Bob Friday Rd., Dallas.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Satcom Technologies, 5.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 10-meter C-band; Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: 2.3-meter Ku-band.

AM Affiliate: WBT, 50-kw, 1110 kHz.

FM Affiliate: WBT-FM, 100-kw, 107.9 MHz (No. 300), 1700-ft.

News Service: AP.

Ownership: Jefferson-Pilot Communications Co. (Group Owner).

Began Operation: July 15, 1949.

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- William Blackwell, President.
- John Hutchinson, President, Television & General Manager, WBTV.
- Ron Miller, Vice President & Station Manager.
- Joe Weatherly, Vice President, Finance.
- Bill Napier, Vice President, Operations.
- Jerry Pelletier, Assistant Vice President, Sales.
- Shannon Reichley, News Manager.
- John Erkenbrack, National Sales Manager.



WBTV BPCT-811116KF Granted 10/25/83 © American Map Corp., No. 14244

- Tim Alwan, Local Sales Manager.
- Kathy Rideaux, Local Sales Manager.
- Mike Burney, Director of Marketing.
- Paul Cameron, Sports Director.
- Bernadine Simmons, Community Affairs Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$3500.

City of License: Charlotte. DMA: Charlotte. Rank: 28.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,648,410	1,010,720	2,659,130
Average Weekly Circulation (1995)	467,448	285,360	758,456
Average Daily Circulation (1995)			442,826

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Charlotte

WCCB

Ch. 18

Network Service: FOX.

Licensee: North Carolina Bcstg. Partners, 1 Television Place, Charlotte, NC 28205.

Studio: 1 Television Place, Charlotte, NC 28205.

Telephone: 704-372-1800. Fax: 704-376-3415.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2090-kw max. & 1580-kw horizontal visual, 174-kw horizontal aural. Antenna: 1276-ft. above av. terrain, 1143-ft. above ground, 1943-ft. above sea level.

Latitude 35° 15' 56"
Longitude 80° 44' 06"

Transmitter: 0.5-mi. SE of Newell.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Services: AP, INN.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: December 7, 1953. Sale to present owner, who changed call letters from WUTV and resumed operation Nov. 1, 1964, was approved Aug. 20, 1964 by FCC (Television Digest, Vol. 4:26, 35). Previous owner Century Advertising Co. took station off air May 16, 1963 after it had been in service since Sept. 5, 1961, following transfer of control of Century approved May 3, 1961 (Vol. 17:10). While in off-air CP status Hugh A. Deadwyler turned over station to Century Advertising, of which he was part owner (1957, Vol. 13:7). Hugh Deadwyler acquired station as WAYS-TV from G. W. Dowdy and associates for token \$4 in Dec. 1954, then took it off air March 15, 1955 (1955 Vol. 11:12).

Represented (sales): Katz Independent Television.

Personnel:

- Cy N. Bahakel, President.
- Lorraine Lancaster, Senior Vice President.
- Cullie Tarleton, General Manager.
- Gene Doss, General Sales Manager.
- Butch Allen, Local Sales Manager.
- Jeff Arrowood, Program & Promotion Director.



WCCB BMPCT-7760 Granted 2/15/79 © American Map Corp., No. 14244

Jim White, Marketing Director.
Rick Aydlett, Chief Engineer.

Highest 30 Sec. Rate: \$9000.

City of License: Charlotte. DMA: Charlotte. Rank: 28.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,064,410	633,150	1,697,560
Average Weekly Circulation (1995)	328,325	166,232	495,636
Average Daily Circulation (1995)			209,141

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Charlotte

WCNC-TV

Ch. 36

Network Service: NBC.

Licensee: Journal Bcstg. of Charlotte Inc., 1001 Wood Ridge Center Dr., Charlotte, NC 28217-1901.

Studio: 1001 Wood Ridge Center Dr., Charlotte, NC 28217-1901.

Telephone: 704-329-3636. Fax: 704-357-4980.

E-mail: nbc36@vnet.net; wcnc36@aol.com

Web Site: <http://www.vnet.net/wcnc>

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 5000-kw max. visual, 500-kw aural. Antenna: 1982-ft. above av. terrain, 1969-ft. above ground, 2749-ft. above sea level.

Latitude 35° 20' 49.10"
Longitude 81° 10' 14.80"

Transmitter: Between Rtes. 1101 & 1805, 0.9-mi. N of Rte. 1804 near Dallas, Gaston County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 5-meter C-band; Harris, 3-meter Ku-band; RCA, 6-meter Ku-band; Harris, M/A-Corn receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, NBC, UPI.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

Began Operation: July 9, 1967 as WCTU-TV owned by Harold W. Twisdale, David L. Steel Sr. & others. Sale to R. E. Turner by Emil F. Kratt, Receiver, approved by FCC July 27, 1970. Sale to Westinghouse Bcstg. & Cable approved March 17, 1980 (Television Digest, Vol. 19:21). Sale to Odyssey Partners approved by FCC Nov. 23, 1984 (Vol. 24:15). Sale to present owner approved by FCC Nov. 1, 1988.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Smith & Fisher.



WCNC-TV BPCT-870514KK Granted 11/30/87 © American Map Corp., No. 14244

Personnel:

- John M. Llewellyn, President & General Manager.
- Nicholas Magnini, General Sales Manager.
- Eleanor Waller, National Sales Manager.
- Dave Folsom, Director of Operations.
- Jean Fuller, Director of Programming & Promotions.

Rates: On request.

City of License: Charlotte. DMA: Charlotte. Rank: 28.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,005,490	605,130	1,610,620
Average Weekly Circulation (1995)	364,891	179,485	545,449
Average Daily Circulation (1995)			243,418

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

THE TED HEPBURN COMPANY

We were the broker in the 1988 sale of **WCNC-TV**

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995
P.O. Box 43263, Cincinnati, OH 45243-0263 (513) 271-5400

North Carolina—Charlotte

WSOC-TV

Ch. 9

Network Service: ABC.

Licensee: WSOC Television Inc., Box 34665, Charlotte, NC 28234.

Studio: 1901-25 N. Tryon St., Charlotte, NC 28206.

Telephone: 704-335-4999. Fax: 704-335-4839.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1179-ft. above av. terrain, 1034-ft. above ground, 1890-ft. above sea level.

Latitude 35° 15' 41"
Longitude 80° 43' 38"

Transmitter: 1.4-mi. SSE of Newell, NC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Satcom Technologies, 5.5-meter Ku-band; Satcom Technologies, 7.3-meter C-band; Satcom Technologies, 7.3-meter Ku-band; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Operation: April 28, 1957. Sale to present owners by E. E. Jones and associates approved April 8, 1959 by FCC (Television Digest, Vol. 15:5, 15).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Bruce R. Baker, Vice President & General Manager.

J. Sandhi Kozsuch, Program Director.

Jack Dabney, General Sales Manager.

John Humphries, Local Sales Manager.

Joe Pomilla, National Sales Manager.

Michael Kronley, News Director.

Bonnie Barclay, Creative Services Director.

L. Merle Thomas, Director, Engineering & Technical Operations.



WSOC-TV BPCT-860115KN Granted 3/28/86 © American Map Corp., No. 14244

Bruce Chastine, Controller.

Ron Shuping, Production Manager.

June Noe, Public Relations Manager.

Rates: On request.

City of License: Charlotte. DMA: Charlotte. Rank: 28.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,156,240	692,250	1,848,490
Average Weekly Circulation (1995)	451,694	252,082	705,384
Average Daily Circulation (1995)			419,869

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Belmont-Charlotte

WJZY

Ch. 46

Network Service: UPN.

Licensee: WJZY-TV Inc., Box 668400, Charlotte, NC 28266.

Studio: 3501 Performance Rd., Charlotte, NC 28214.

Mailing Address: Box 668400, Charlotte, NC 28266-8400.

Telephone: 704-398-0046. Fax: 704-393-8407.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1948-ft. above av. terrain, 1921-ft. above ground, 2721-ft. above sea level.

Latitude 35° 21' 44"
Longitude 81° 09' 19"

Transmitter: 2.9-mi. NE of Dallas, 0.7-mi. SE of intersection of Hwys. 1001 & 1836.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: United Satellite Systems, 4.5-meter Ku-band; United Satellite Systems, 5-meter C-band; Scientific-Atlanta receivers.

LMA: Local marketing agreement with WFVT (I), Rock Hill, SC.

Ownership: Capitol Broadcasting Co. Inc. (Group Owner).

Began Operation: July 8, 1987. Sale to present owner approved by FCC Nov. 20, 1987.

Represented (sales): Sattel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

- Mark Conrad, Vice President & General Manager.
- Tommy Schenck, General Sales Manager.
- Andy Scheld, National Sales Manager.
- John Bishop, Engineering Manager.
- Mark Gray, Program Director.
- Ali Gharib, Promotion Manager.



WJZY BMPCT-860410KG Granted 11/7/86 © American Map Corp., No. 14244

Jacqueline Draper, Business Manager.
Karen Allen, Traffic Manager.

Rates: On request.

City of License: Belmont. DMA: Charlotte. Rank: 28.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,033,210	636,280	1,669,490
Average Weekly Circulation (1995)	293,526	173,793	467,020
Average Daily Circulation (1995)			191,362

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Fayetteville

WFAY

Ch. 62

Network Service: FOX.

Licensee: Fayetteville-Cumberland Telecasters Inc., Debtor-in-Possession, 301 W. Main St., Durham, NC 27702.

Studio: Intersection of Hwys. 71 & 20, Lumber Bridge, NC 28357.

Sales Office: 5075 Morganton Rd., Fayetteville, NC 28314.

Mailing Address: Drawer 62, Lumber Bridge, NC 28357.

Telephones: 919-843-3884; 919-867-6267.

Fax: 919-843-2873; 919-487-9622.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 337.3-kw visual, 33.7-kw aural. Antenna: 846-ft. above av. terrain, 855-ft. above ground, 1057-ft. above sea level.

Latitude 34° 53' 05"
Longitude 79° 04' 31"

Holds CP for change to 946-kw max. visual, 840-ft. above av. terrain, 840-ft. above ground, 1033-ft. above sea level. BMPCT-940805KF.

Transmitter: Hwys. 71 & 20, Lumber Bridge, NC.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Paraclipse, 3.6-meter; Paraclipse, 4.8-meter; M/A-Com receivers.

Ownership: Robinson O. Everett (Group Owner); Jacob H. Froelich Jr.; George W. Lyles Jr.

Began Operation: March 4, 1985.

Represented (legal): Baraff, Koemer, Otender & Hochberg, P.C.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

James Thrash, General Manager.
Robbie Brock, Program Manager.



WFAY BMPCT-940805KF Granted 6/19/95 © American Map Corp., No. 14244

Liza Babirak, Production Manager.
Peggy Dill, Operations Manager.

Highest 30 Sec. Rate: \$100.

City of License: Fayetteville. DMA: Raleigh-Durham. Rank: 30.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	164,920	131,820	296,740
Average Weekly Circulation (1995)	28,371	8,306	36,702
Average Daily Circulation (1995)			10,331

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Fayetteville

WKFT

Ch. 40

Network Service: Independent.

Licensee: Delta Bcstg. Inc., 230 Donaldson St., Fayetteville, NC 28301.

Studio: 230 Donaldson St., Fayetteville, NC 28301.

Telephone: 910-323-4040. Fax: 910-323-3924.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1842-ft. above av. terrain, 1749-ft. above ground, 2149-ft. above sea level.

Latitude 35° 30' 45"
Longitude 78° 58' 40"

Transmitter: 5.9-mi. NE of Broadway, 0.65-mi. E of Hwy. 1538 & 0.6-mi. SW of Cape Fear River.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: ADM, 5-meter; Microdyne, 7-meter; RCA, Ku-band; M/A-Com receivers.

News Service: AP.

Ownership: Allied Communications Co. Inc.

Began Operation: June 1, 1981. Sale to present owner approved Jan. 15, 1994. FCC approved sale to Delta Broadcasting Inc. March 20, 1991. Sale to SJL of North Carolina Assoc. by Norman Suttler, et al., approved by FCC June 20, 1985 (Television Digest, Vol. 25:15).

Represented (sales): Adam Young Inc.

Represented (legal): Smithwick & Belendiuk.

Personnel:

Terri Byford, Executive Assistant.
Harvey Hutchinson, General Sales Manager.
Lori Sims, Program Director.
Susan Telgenhof, Business Manager.
Chris Gaw, Production Manager.



WKFT BPCT-850405KE Granted 6/21/85 © American Map Corp., No. 14244

James B. Vest, Chief Engineer.
Jackie Evans, Traffic Manager.

Highest 30 Sec. Rate: \$240.

City of License: Fayetteville. DMA: Raleigh-Durham. Rank: 30.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	733,450	520,770	1,254,220
Average Weekly Circulation (1995)	161,746	105,724	267,567
Average Daily Circulation (1995)			83,690

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Goldsboro

WNCN

(formerly WYED)

Ch. 17

Network Service: NBC.

Licensee: Outlet Bcstg. Inc.

Studio: 120 S. Front St., Raleigh, NC 27609.

Telephone: 919-836-1717. Fax: 919-836-1747.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2570-kw max. visual, 260-kw max. aural. Antenna: 1575-ft. above av. terrain, 1529-ft. above ground, 1496-ft. above sea level.

Latitude 35° 37' 01"
Longitude 78° 28' 38"

Requests CP for change to 5000-kw max. visual, 1575-ft. above av. terrain, 1496-ft. above ground, 1814-ft. above sea level. BPCT-941214KF.

Transmitter: 2800 Country Lane, Clayton, NC 27520.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: DH Satellite, 3.9-meter Ku & C-band; DH Satellite, 4.5-meter Ku & C-band; Paraclipse, 3.5-meter C-band; USS, 5-meter Ku & C-band; Standard Broadcast receivers.

Ownership: Outlet Communications Inc. (Group Owner).

Began Operation: April 11, 1988. FCC approved sale to Outlet Communications by Beasley Bcstg. Group June 17, 1994 (Television Digest, Vol. 34:20, 33). Sale to NBC pends (Vol. 35:28, 32).

Represented (legal): Hogan & Hartson.

Personnel:

- Adam Polacek, General Manager.
- Kathy Baske, General Sales Manager.
- Kirk Black, Local Sales Manager.
- James Adams, National Sales Manager.
- Doug Hamilton, Controller.
- Ron Bilek, News Director.



WNCN BNPCT-880308KE Granted 3/23/88 © American Map Corp., No.

Matt Brandes, Chief Engineer.
Ed Stephen, Promotion Director.

Rates: On request.

City of License: Goldsboro. DMA: Raleigh-Durham. Rank: 30.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	588,850	414,970	1,003,820
Average Weekly Circulation (1995)	55,342	82,374	139,218
Average Daily Circulation (1995)			47,236

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Greensboro-High Point & Winston-Salem

WFMY-TV

Ch. 2

Network Service: CBS.

Licensee: WFMY Television Corp., 1615 Phillips Ave., Greensboro, NC 27405.

Studio: 1615 Phillips Ave., Greensboro, NC 27405.

Telephone: 910-379-9369. Fax: 910-273-9433.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 1842-ft. above av. terrain, 1914-ft. above ground, 2649-ft. above sea level.

Latitude 35° 52' 13"
Longitude 79° 50' 25"

Transmitter: 3.7-mi. NE of Sophia.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive SatCom, 5.5-meter Ku-band; Drake, 4-meter C-band; RCA, 3.7-meter Ku-band; SatCom, 9.1-meter C-band; DX Engineering, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Carolina News Network, CBS, Gannett News Service, GOES, NAFAX, National Weather Wire.

Ownership: Gannett Broadcasting Group (Group Owner).

Began Operation: September 22, 1949. Sale to Harte-Hanks Communications by Landmark Communications approved by FCC Oct. 29, 1976 (*Television Digest*, Vol. 16:27). Sale to Landmark by former owners of Greensboro News Co. was approved Dec. 18, 1964 by FCC (Vol. 4:36, 49, 51). FCC approved sale to Gannett Co. Jan. 21, 1988 (Vol. 27:49; 28:6).

Represented (sales): Blair Television.

Personnel:

- Deborah Hooper, Vice President & General Manager.
- Jay Wilkinson, Vice President, Creative Services & Operations.
- Shirley Frye, Vice President, Community Affairs.
- Robert Allman, News Director.
- Yvette Cook-Harris, General Sales Manager.
- Steve Palcsak, Local Sales Manager.
- Alan DeFlorio, National Sales Manager.



WFMY-TV BMPCT-780928KI Granted 11/27/78 © American Map Corp., No. 14244

Martha Brown, Program & Marketing Manager.
David Jones, Director of Engineering.
Sharon Kiebel, Business Manager.

Rates: On request.

City of License: Greensboro. DMA: Greensboro-High Point-Winston Salem. Rank 47.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,389,640	791,770	2,181,410
Average Weekly Circulation (1995)	345,234	232,661	578,334
Average Daily Circulation (1995)			343,956

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Greensboro-High Point & Winston-Salem

WGGT

Ch. 48

(Simulcasts WXLV-TV, Winston-Salem-Greensboro-High Point, NC)

Network Service: ABC.

Licensee: Guilford Telecasters Inc.

Studio: 330 S. Greene St., Greensboro, NC 27401.

Mailing Address: Box 1618, Greensboro, NC 27401.

Telephone: 910-274-4848. Fax: 910-230-1315.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1698-ft. above av. terrain, 1914-ft. above ground, 2649-ft. above sea level.

Latitude 35° 52' 13"
Longitude 79° 50' 25"

Transmitter: 1000-ft. E of County Rd. 1926, 0.7-mi. SE of County Rd. 1941, Greensboro.

Satellite Earth Stations: Harris, 3-meter C-band; Microdyne, 5-meter Ku-band; Harris, M/A-Com receivers.

Ownership: Guilford Telecasters Inc.

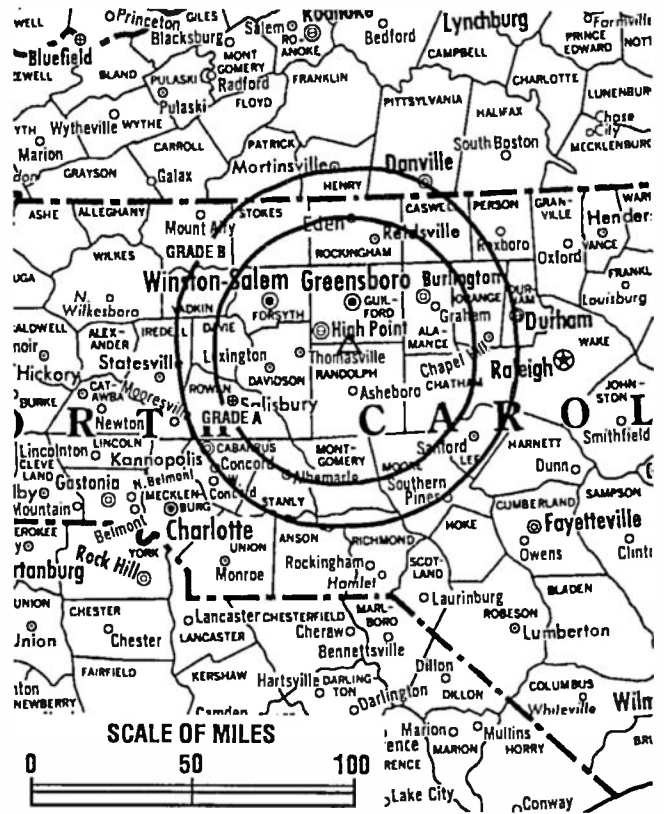
Began Operation: May 9, 1981. Sale to Edward H. Herlihy approved by FCC June 7, 1985 (Television Digest, Vol. 25:13) but not consummated.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:
James Thrash, President & General Manager.
Ginny Brown, Operations Manager.

Rates: On request.



WGGT BPCT-781222LC Granted 2/20/81 © American Map Corp., No. 14244

City of License: Greensboro. DMA: Greensboro-High Point-Winston Salem. Rank: 47.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	637,810	401,660	1,039,470
Average Weekly Circulation (1995)	47,546	57,335	104,764
Average Daily Circulation (1995)			40,559

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Greensboro-High Point & Winston-Salem

WGHP-TV

Ch. 8

Network Service: FOX.

Licensee: Fox Television Stations Inc., Box 900, Beverly Hills, CA 90213.

Studio: 2005 Francis St., High Point, NC 27263.

Mailing Address: HP-8, High Point, NC 27261.

Telephone: 910-841-8888. **Fax:** 910-841-2288. **E-mail:** 75320.361@compuserve.com

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.62-kw aural. Antenna: 1270-ft. above av. terrain, 1255-ft. above ground, 2032-ft. above sea level.

Latitude 35° 48' 46.50"
Longitude 79° 50' 36.00"

Transmitter: 1.2-mi. SE of Sophia, NC.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.1-meter C-band; Comtech, 3.7-meter Ku-band; GE, 3.7-meter Ku-band; Microdyne, 7-meter C-band; Andrew, Cyclesat, Standard Communications receivers.

News Services: AP, Carolina News Network, CNN, Fox News, Sports News Satellite.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: October 14, 1963. Sale to Gulf Broadcast Group by Southern Bcstg. Co. approved by FCC June 16, 1978. Sale to Taft TV & Radio by Gulf approved by FCC May 30, 1985 (Television Digest, Vol. 25:5, 20, 22). Sale to Taft Broadcasting Partners L.P. approved Oct. 2, 1987. Sale to Great American TV & Radio approved Dec. 18, 1991 (Vol. 31:45). FCC approved sale to New World Communications Group July 15, 1994 (Vol. 34:19, 38, 42). Sale to present owner approved June 7, 1995.

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Personnel:

David Boylan, President & General Manager.
Dennis Leonard, Vice President, Sales.
Tom Luebic, News Director.
Karen Adams, Director, Programming & Promotion.
Frank Terry, Director of Finance & Administration.



WGHP-TV BPCT-2579 Granted 10/3/62 © American Map Corp., No. 14244

Ross Mason, Director of Engineering.
Geoge Pemberton, Director, Operations.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1050.

City of License: High Point. **DMA:** Greensboro-High Point-Winston Salem. **Rank:** 47.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,233,700	708,080	1,941,780
Average Weekly Circulation (1995)	333,509	195,813	530,285
Average Daily Circulation (1995)			291,738

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Greensboro

WLXI-TV

Ch. 61

Network Service: TBN.

Licensee: Radiant Life Ministries Inc., Box 1010, Marion, IL 62959.

Studio: 2109 Patterson St., Greensboro, NC 27407.

Mailing Address: Box 1010, Marion, IL 62959.

Telephone: 910-855-5610. Fax: 910-855-3645.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 500-kw max. visual, 50-kw max. aural. Antenna: 564-ft. above av. terrain, 489-ft. above ground, 1449-ft. above sea level.

Latitude 36° 08' 58"
Longitude 80° 03' 21"

Transmitter: 2-mi. NE of Kernersville.

Satellite Earth Station: Paraclipse, 3.1-meter C-band; M/A-Com receivers.

Ownership: Tri-State Christian TV Inc. (Group Owner).

Began Operation: March 5, 1984. Transfer of control from Gary S. Smithwick & Harrell Powell Jr. to William Satterfield approved by FCC May 23, 1985. FCC approved sale to Trinity Broadcasting Network Feb. 24, 1986. Sale to present owner was approved Oct. 7, 1991.

Personnel:

Garth Coonce, President.
Larry L. Patton, Station Manager.
Beverly Hills, Programming.
Carl Bahner, Chief Engineer.

Rates: On request.

City of License: Greensboro. DMA: Greensboro-High Point-Winston Salem. Rank: 47.



WLXI-TV BMPCT-821213KF Granted 3/25/83 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	509,660	262,270	771,930
Average Weekly Circulation (1995)	15,480	6,976	22,419
Average Daily Circulation (1995)			7,703

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Greensboro-High Point & Winston-Salem

WXII

Ch. 12

Network Service: NBC.

Licensee: Pulitzer Bcstg. Co., 101 S. Hanley Rd., Suite 1250, St. Louis, MO 63105-3428.

Studio: 700 Coliseum Dr., Winston-Salem, NC 27106.

Branch Office: Guilford County Bureau, Greensboro, NC 27401.

Mailing Address: Box 11847, Winston-Salem, NC 27116.

Telephone: 910-721-9944. **Fax:** 910-722-7685.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.5-kw aural. Antenna: 1980-ft. above av. terrain, 680-ft. above ground, 3095-ft. above sea level.

Latitude 36° 22' 31"
Longitude 80° 22' 27"

Transmitter: Sauratown Mountain, 7-mi. N of King, NC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Station: Satellite Technology, 3.5-meter, Drake, Standard Communications receivers.

News Services: AP, NBC.

Ownership: Pulitzer Publishing Co. (Group Owner).

Began Operation: September 30, 1953. Sale to Multimedia by Triangle Bcstg. Corp. approved by FCC Sept. 7, 1972 (Television Digest, Vol. 11:44; 12:37). Exchanged by Multimedia with WFBC-TV, Greenville, SC for KSDK, St. Louis, MO 1981-82 (Vol. 21:12; 22:1; 23:8).

Represented (sales): Katz American Television.

Represented (legal): Verner, Lipfert, Bernhard, McPherson & Hand.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- Reynard A. Corley, Vice President & General Manager.
- Michael Pulitzer Jr., Station Manager.
- Hollis Boardman, General Sales Manager.
- Jean Blachura, Local Sales Manager.
- Glenn Haygood, National Sales Manager.



WXII BMPCT-2657 Granted 1/4/55 © American Map Corp., No. 14244

- Bill Sandefur, News Director.
- Henry L. Hunt, Director of Engineering.
- Robin H. Morrow, Business Manager.
- Steve Wilkins, Marketing & Promotion Director.

Highest 30 Sec. Rate: \$3000.

NETWORK BASE HOURLY RATE: \$1305.

City of License: Winston-Salem. **DMA:** Greensboro-High Point-Winston Salem. **Rank:** 47.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,211,310	698,070	1,909,380
Average Weekly Circulation (1995)	309,079	199,836	509,835
Average Daily Circulation (1995)			277,272

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Winston-Salem-Greensboro- High Point

WXLV-TV

(formerly WNRW)

Ch. 45

(Simulcasts on WGGT Greensboro-High Point & Winston-Salem, NC)

Network Service: ABC.

Licensee: Act III Bcstg. License Corp., 3500 Myer-Lee Dr., Winston-Salem, NC 27101.

Studio: 3500 Myer-Lee Dr., Winston-Salem, NC 27101.

Telephone: 910-722-4545. Fax: 910-723-8217.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. & 1450-kw horizontal visual, 500-kw max. & 145-kw horizontal aural. Antenna: 2000-ft. above av. terrain, 768-ft. above ground, 3088-ft. above sea level.

Latitude 36° 22' 37"
Longitude 80° 22' 10"

Holds CP for change to 1959-ft. above av. terrain, 738-ft. above ground, 3018-ft. above sea level. BPCT-940422KE.

Transmitter: End of County Rd. 1172, King, NC.

Satellite Earth Stations: AFC Ku-band; Comtech, 5-meter C-band; Vertex, 4.5-meter Ku & C-band; Scientific-Atlanta, Standard Agile Omni receivers.

LMA: Local marketing agreement with WGGT (A), Greensboro-High Point & Winston-Salem.

Ownership: Act III Broadcasting Inc. (Group Owner).

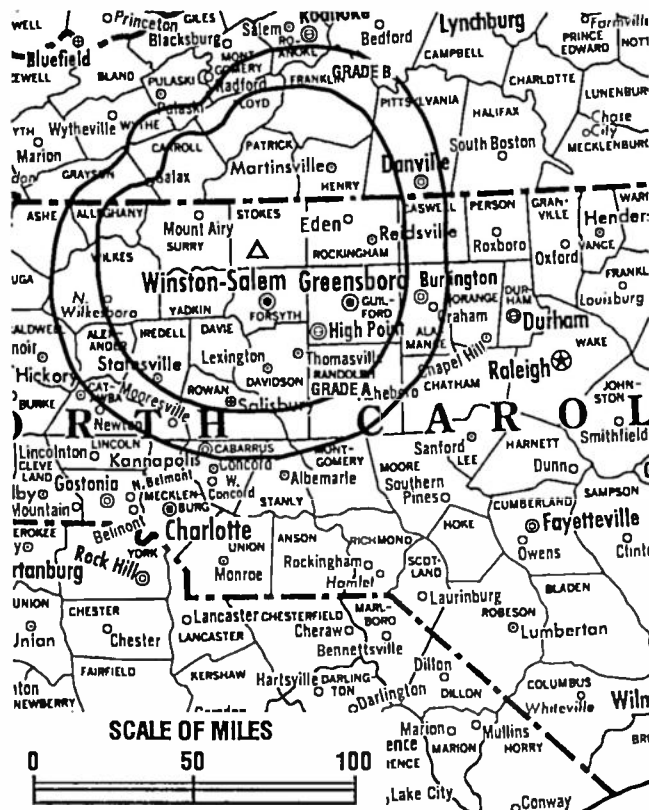
Began Operation: September 23, 1979. Sale to present owners by TVX Broadcast Group approved by FCC Dec. 17, 1986.

Represented (sales): Seltel Inc.

Represented (engineering): Lawrence Behr & Associates Inc.

Personnel:

- Donita Todd, Vice President & General Manager.
- Michael J. Pumo, General Sales Manager.
- Kathi Lester, Local & National Sales Manager.
- Frank Armstrong, Director of Broadcast Operations.
- Chris Huston, News Director.
- Denise Hodge, Program Director.



WXLV-TV BPCT-940422KE Granted 7/18/94 © American Map Corp., No. 14244

- Vikki Riggs, Promotion Director.
- Diane Beasley, Controller.
- Gil Couch, Chief Engineer.
- Jay Paul, Production Manager.

Rates: On request.

City of License: Winston-Salem. DMA: Greensboro-High Point-Winston Salem. Rank: 47.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	674,660	386,640	1,061,300
Average Weekly Circulation (1995)	177,962	87,227	265,316
Average Daily Circulation (1995)			109,525

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Greenville-New Bern-Washington

WNCT-TV

Ch. 9

Network Service: CBS.

Licensee: Roy H. Park Bcstg. Inc., Box 898, Greenville, NC 27835-0898.

Studio: 3221 Evans St., Greenville, NC 27834.

Telephones: 919-355-8500; 800-682-0999. Fax: 919-355-8568.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1890-ft. above av. terrain, 2000-ft. above ground, 2028-ft. above sea level.

Latitude 35° 21' 55"
Longitude 77° 23' 38"

Transmitter: Hwy. 118, 2.5-mi. E of Grifton.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; Andrew, 4.6-meter Ku-band; AFC, 3.5-meter C-band; Scientific-Atlanta, 4.2-meter C-band; DX Antenna, M/A-Com, Scientific-Atlanta, Winegard receivers.

AM Affiliate: WNCT, 10-kw, 1070 kHz (CBS).

FM Affiliate: WNCT-FM, 100-kw, 107.9 MHz (No. 300), 1710-ft.

News Services: AP, CBS, CNN.

Ownership: Park Acquisition Inc. (Group Owner).

Began Operation: December 22, 1953. Sale by Carolina Bcstg. System Inc. approved by FCC Feb. 7, 1962 (Television Digest, Vol. 2:7). Sale to present owner approved March 27, 1995.

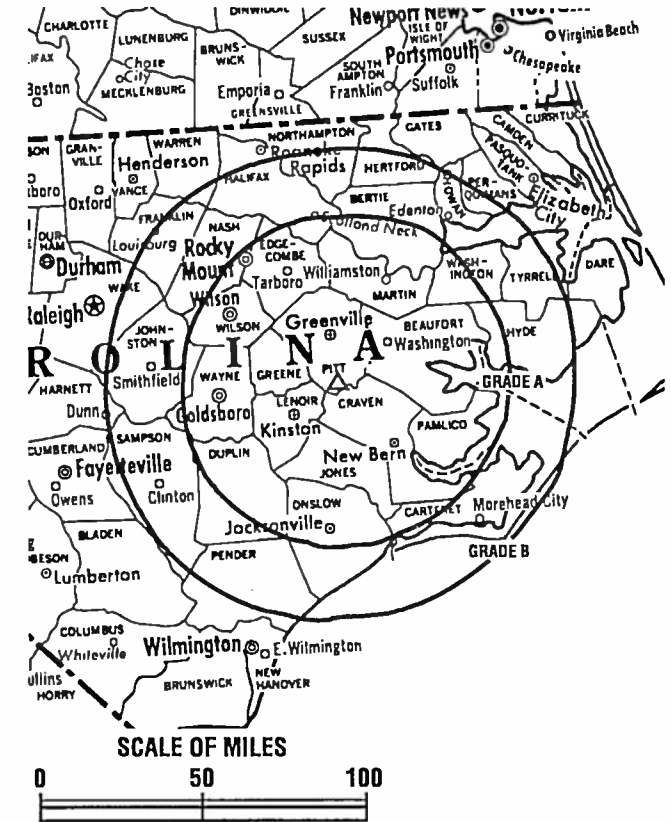
Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Edward Adams, Vice President & General Manager.
Vicki Storm, General Sales Manager.
Roy Hardee, News Director.
Shirley Dale, Program Director.



WNCT-TV BPCT-5087 Granted 5/17/79 © American Map Corp., No. 14244

Bertie Cartwright, Chief Engineer.
William Morrisette, Business Manager.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$754.

City of License: Greenville. DMA: Greenville-New Bern-Washington. Rank: 104.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	541,990	349,360	891,350
Average Weekly Circulation (1995)	188,584	120,686	340,127
Average Daily Circulation (1995)			187,143

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Greenville

WYDO

Ch. 14

Network Service: FOX.

Licensee: KS Family Television Inc., Box 2044, Greenville, NC 27836-0044.

Studio: Rte. 3, Ayden Golf Club Rd., Ayden, NC 28513.

Telephone: 919-746-8014. Fax: 919-746-2555.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1334-kw max. visual. Antenna: 686-ft. above av. terrain, 679-ft. above ground, 718-ft. above sea level.

Latitude 35° 26' 44"
Longitude 77° 22' 08"

Transmitter: Approx. 3.2-mi. SE of Ayden in Pitt County.

Ownership: KS Family Television Inc.

Began Operation: July 30, 1992.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Frederick J. McCune, President.
Hamp Ferguson, Vice President & General Manager.
David Stapleford, Promotions.

Highest 30 Sec. Rate: \$25.

City of License: Greenville. DMA: Greenville-New Bern-Washington. Rank: 104.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WYDO BMPCT-910321KE Granted 1/29/92 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	211,380	134,040	345,420
Average Weekly Circulation (1995)	29,588	21,379	51,246
Average Daily Circulation (1995)			24,010

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Hickory

WHKY-TV

Ch. 14

Network Service: Independent.

Licensee: The Long Family Partnership, 526 Main Ave. SE, Hickory, NC 28602.

Studio: 526 Main Ave. SE, Hickory, NC 28602.

Mailing Address: Box 1059, Hickory, NC 28603.

Telephone: 704-322-5115. **Fax:** 704-322-8256.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 656.1-kw max. visual, 66-kw max. aural. Antenna: 600-ft. above av. terrain, 487-ft. above ground, 1652-ft. above sea level.

Latitude 35° 43' 57"
Longitude 81° 19' 52"

Transmitter: 526 Main Ave. SE.

Satellite Earth Stations: 5 in operation.

AM Affiliate: WHKY, 5-kw, 1290 kHz.

Ownership: The Long Family Partnership.

Began Operation: February 14, 1968.

Represented (legal): Hardy & Carey.

Personnel:

Thomas E. Long, General Manager.
Jeffrey B. Long, Station Manager.
James O. Carr, Sales Manager.
Kecia Clark, News Director.
Julius Phillips, Sports Director.
Linda Hicks, Traffic Manager.
Susie Woods, Film Director.
Eric Stafford, Public Service Announcements Director.

Highest 30 Sec. Rate: \$55.



WHKY-TV BPCT-820104KE Granted 2/8/82 © American Map Corp., No. 14244

City of License: Hickory. **DMA:** Charlotte. **Rank:** 28.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	383,130	190,740	573,870
Average Weekly Circulation (1995)	7,305	5,048	12,195
Average Daily Circulation (1995)			2,674

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Kannapolis

WKAY

Ch. 64

Network Service: Independent.

Licensee: Community Action Communications Inc., Box 8186, Kannapolis, NC 28081.

Studio: 910 Fairview St., Kannapolis, NC 28083.

Telephone: 704-933-9529. Fax: 704-932-3880.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 129-kw max. visual. Antenna: 282-ft. above av. terrain, 305-ft. above ground, 1004-ft. above sea level.

Latitude 35° 29' 17"
Longitude 80° 36' 18"

Transmitter: 910 Fairview St., Cabarrus County.

Ownership: Truth Temple Inc.

Began Operation: October 15, 1994. Note: Sale of station pending.

Represented (legal): Baraff, Koemer, Olender & Hochberg P. C.

Personnel:

William Scott, General Manager.
Mark Russell, Chief Engineer.
Elizabeth Dunck, Traffic Manager.

City of License: Kannapolis. DMA: Charlotte. Rank: 28.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WKAY BPCT-940714KF Granted 9/1/94 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	216,970	87,520	304,490
Average Weekly Circulation (1995)	3,886	1,547	5,500
Average Daily Circulation (1995)			890

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Lexington

WEJC

Ch. 20

Network Service: Independent.

Grantee: Koinonia Ministry Inc., 622-G Guilford College Rd., Greensboro, NC 27409.

Studio: 622-G Guilford College Rd., Greensboro, NC 27409.

Telephone: 910-547-0020.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 280-kw max. visual, 28.6-kw max. aural. Antenna: 980-ft. above av. terrain, 938-ft. above ground, 1758-ft. above sea level.

Latitude 35° 58' 09"
Longitude 79° 49' 29"

Transmitter: W of Rte. 220, Pleasant Garden.

Holds CP for change to 2530-kw max. visual. BMPCT-950110KR.

Map Note: Operating on Special Temporary Authority with reduced power. Map reflects authorized facilities.

SNG Mobile Dish: 2 Mesh Dishes.

Ownership: Christian Television Network (Group Owner).

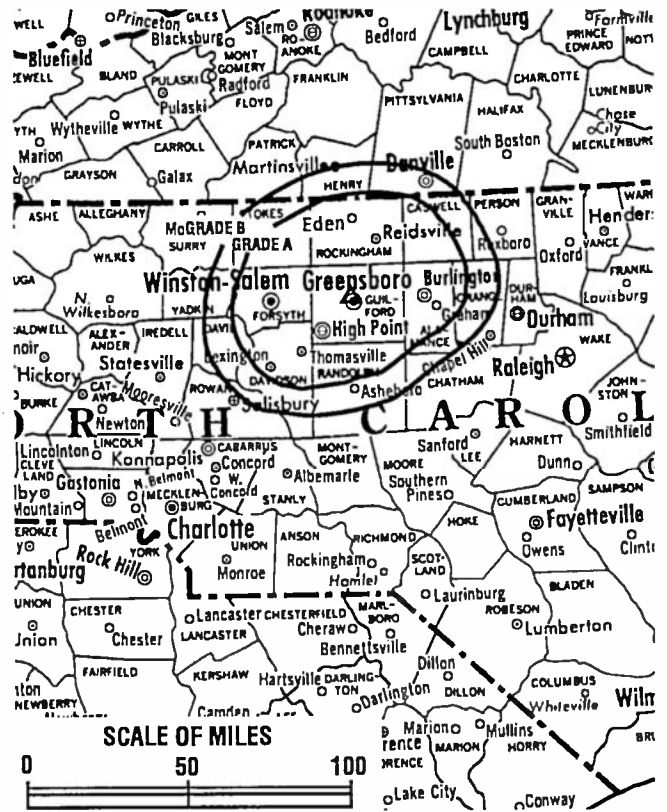
Began Operation: April 2, 1986. Sale to Pappas Telecasting Companies pending.

Represented (legal): Gammon & Grange.

Personnel:

- Robert R. D'Andrea, President.
- William P. Register Sr., General Manager.
- Cardin A. Hesselton, General Sales Manager & Program Director.
- Carl Berger, Chief Engineer.
- Neville Chankersingh, Finance Director.

Highest 30 Sec. Rate: \$100.



WEJC BMPCT-850528KG Granted 7/23/85 © American Map Corp., No. 14244

City of License: Lexington. DMA: Greensboro-High Point-Winston Salem. Rank: 47.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	347,770	214,040	561,810
Average Weekly Circulation (1995)	11,952	6,520	18,448
Average Daily Circulation (1995)			5,282

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Morehead City

WFXI

Ch. 8

Network Service: FOX.

Licensee: Gocom Television, 6845 Fairview Rd., Suite 200, Charlotte, NC 28210.

Studio: No. 1 Television Pl., Hwy. 70 E, Morehead City, NC 28557.

Telephone: 919-240-0888. Fax: 919-240-2028.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 817-ft. above av. terrain, 810-ft. above ground, 817-ft. above sea level.

Latitude	34°	52'	53"
Longitude	76°	30'	23"

Transmitter: Open Grounds Farm, approx. 5.5-mi. NW of Stacy.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Comtech, 5-meter Ku & C-band; Agile Omni receivers.

Ownership: Gocom Broadcasting Corp. (Group Owner).

Began Operation: November 6, 1989.

Represented (sales): Seltel Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Lawrence Behr & Associates Inc.

Personnel:

Paul Brewer, Vice President & General Manager.
 Erik Storck, General Sales Manager.
 Dave Gernoske, Chief Engineer.
 Ako Leach, Promotion Director.
 Lauretta Whaley, Business Manager.

Rates: On request.



WFXI BNPCT-880907KF Granted 3/16/89 © American Map Corp., No. 14244

City of License: Morehead City. **DMA:** Greenville-New Bern-Washington. **Rank:** 104.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	299,850	187,170	487,020
Average Weekly Circulation (1995)	42,825	16,360	78,195
Average Daily Circulation (1995)			36,610

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—New Bern-Greenville-Washington

WCTI

Ch. 12

Network Service: ABC.

Licensee: Lamco Communications Inc., 460 Market St., Suite 310, Williamsport, PA 11701.

Studio: 400 Glenburnie Dr., New Bern, NC 28561.

Mailing Address: Box 12325, New Bern, NC 28561.

Telephone: 919-638-1212. Fax: 919-637-4141.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1940-ft. above av. terrain, 1999-ft. above ground, 2049-ft. above sea level.

Latitude 35° 06' 18"
Longitude 77° 20' 15"

Transmitter: State Hwy. 41, N of Trenton, NC.

Satellite Earth Stations: Transmit/receive ADM, 6.1-meter; Avcom receivers.

News Service: AP.

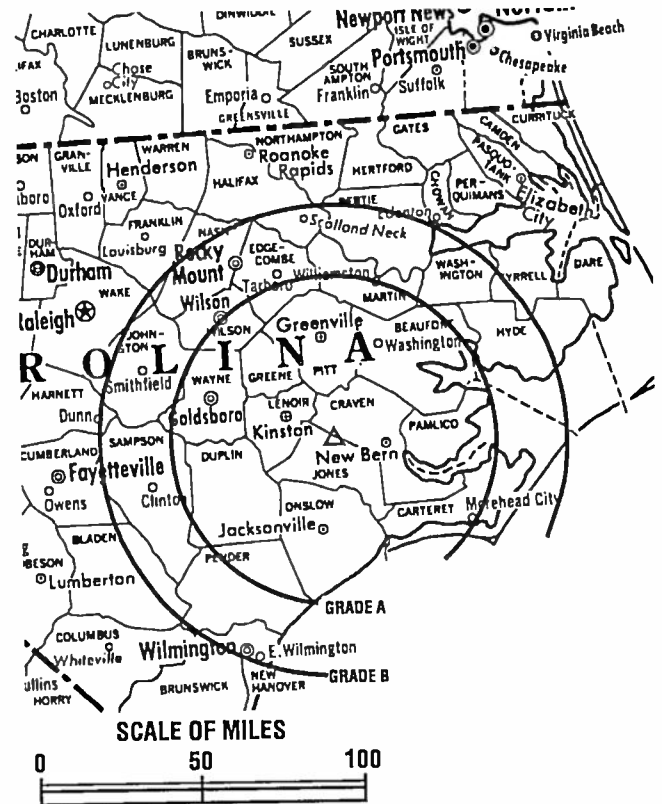
Ownership: Lamco Communications Inc. (Group Owner).

Began Operation: September 7, 1963. Sale to present owner by Diversified Communications approved by FCC Aug. 2, 1993. Sale to Diversified by Heritage Bcstg. approved by FCC Feb. 24, 1986. Sale to Heritage by Malrite Communications Group approved by FCC June 7, 1983. Sale to Malrite by Continental TV approved Oct. 14, 1976. Previous sale by Nathan Frank & Thomsland Inc. approved April 15, 1969.

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:
Clay Milstead, General Manager.
Bill Poole, General Sales Manager.
Jan Bean, News Director.
Carolyn Stevens, Program Director.
Paul Kingman, Production Manager.
Matt Hunter, Promotion Director.
Theresa Mueller, Business Manager.
Ken Hughes, Chief Engineer.



WCTI BPCT-3831 Granted 1/4/67

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$550.

City of License: New Bern. DMA: Greenville-New Bern-Washington. Rank: 104.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	566,820	315,380	882,200
Average Weekly Circulation (1995)	99,883	74,792	201,959
Average Daily Circulation (1995)			111,046

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Raleigh

WLFL

Ch. 22

Network Service: FOX.

Licensee: WLFL License Inc., 2000 W. 41st St., Baltimore, MD 21211.

Studio: 1205 Front St., Raleigh, NC 27609.

Telephone: 919-872-9535. Fax: 919-878-3697.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1675-ft. above av. terrain, 1545-ft. above ground, 2015-ft. above sea level.

Latitude 35° 42' 51.50"
Longitude 78° 49' 00.50"

Transmitter: 1700-ft. W of intersection of Hwys. 1379 & 1010, 1.5-mi. SE of Apex.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3.5-meter C-band; AFC, 3-meter Ku-band; Gardiner, M/A-Com, Microdyne receivers.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: December 18, 1981. Sale by N. Grant Cotton, et al., to S & F Communications was approved by FCC Dec. 21, 1984 but not consummated (Television Digest, Vol. 24:39). Sale to TVX Broadcast Group by Family TV Corp. approved Feb. 10, 1986 (Vol. 25:50; 26:17) Sale to Paramount Group approved 1989 (Vol. 29:38). Sale to Sinclair Broadcast Group approved Nov. 22, 1994 (Vol. 34:33, 43).

Represented (sales): Seltel Inc.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

- Kathy Baske Young, General Sales Manager.
- Don Ingram, Chief Engineer.
- Melanie Gerig, Director of Programming.
- Kevin Kelly, News Director.
- Rich Davis, Promotion Manager.
- Douglas Hamilton, Business Manager.



WLFL BPCT-850805LA Granted 8/13/86 © American Map Corp., No. 14244

Rates: On request.

City of License: Raleigh. DMA: Raleigh-Durham. Rank: 30.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	904,260	602,290	1,506,550
Average Weekly Circulation (1995)	285,410	195,198	483,282
Average Daily Circulation (1995)			232,660

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Raleigh-Durham

WRAL-TV

Ch. 5

Network Service: CBS.

Licensee: Capitol Bcstg. Co. Inc., Box 12000, Raleigh, NC 27605.

Studio: 2619 Western Blvd., Raleigh, NC 27606.

Telephone: 919-821-8555. Fax: 919-821-8566.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1981-ft. above av. terrain, 1965-ft. above ground, 2280-ft. above sea level.

Latitude	35°	40'	35"
Longitude	78°	32'	09"

Transmitter: 1.6-mi. SE of Auburn.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Harris, Scientific-Atlanta receivers.

SNG Mobile Dish: Wolfcoach, RSI, 2.4-meter Ku-band.

FM Affiliate: WRAL-FM, 100-kw, 101.5 MHz (No. 268), 1840-ft.

News Services: AP, CNN, Conus, UPI.

Ownership: Capitol Broadcasting Co. Inc. (Group Owner).

Began Operation: December 15, 1956.

Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

James F. Goodman, President & Chief Executive Officer.
 Fred Barber, Vice President & General Manager.
 Thomas G. Allen, Station Manager.
 Quinn Koontz, General Sales Manager.
 Laura Stillman, Local Sales Manager.
 Lori Buma, National Sales Manager.
 John Harris, News Director.
 Jim Griffin, Program Manager.
 Alfred Dunbar Jr., Chief Engineer.



WRAL-TV BPCT-900507KH Granted 6/21/90 © American Map Corp., No. 14244

Cindy Sink, Promotion Director.
 Jill Morris, Business Manager.
 Waltie Rasulala, Public Affairs Manager.
 David Gill, Operations Manager.

Rates: On request.

City of License: Raleigh. DMA: Raleigh-Durham. Rank: 30.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,221,020	15,255,330	42,476,350
Average Weekly Circulation (1995)	465,170	557,938	1,076,308
Average Daily Circulation (1995)			563,938

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Durham-Raleigh

WRDC

Ch. 28

Network Service: UPN.

Licensee: Raleigh License Inc., 500 Seco Rd., Monroeville, PA 15146.

Studio: 3012 Highwoods Blvd., Suite 101, Raleigh, NC 27604.

Telephone: 919-872-2854. Fax: 919-790-6991.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1919-ft. above av. terrain, 1900-ft. above ground, 2215-ft. above sea level.

Latitude	35°	40'	35"
Longitude	78°	32'	09"

Transmitter: 1.6-mi. SE of Auburn.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Andrew, 4.5-meter C-band; Harris, 3.6-meter Ku-band; RCA, 3-meter Ku-band; Andrew, Harris, M/A-Com receivers.

News Services: AP, NBC.

Ownership: Glencairn Ltd. (Group Owner).

Began Operation: November 4, 1968. Transfer of control to ComCorp. granted April 26, 1994. Sale to Glencairn Ltd. approved by FCC March 1, 1995. Previous sale to FSF TV Inc. approved by FCC June 14, 1991 (Television Digest, Vol. 31:15). Sale to Durham Life Bcstg. by Robinson O. Everett, et al., approved by FCC May 19, 1977 (Vol. 17:5).

Represented (sales): Seltel Inc.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza, L.L.P.

Represented (engineering): Technical Broadcast Consultants.

THE
TED HEPBURN
COMPANY

We were the broker
in the 1977 sale of
WRDC-TV

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995
P.O. Box 43263, Cincinnati, OH 45243-0263 (513) 271-5400



WRDC BPCT-900518KM Granted 7/20/90 © American Map Corp., No. 14244

Personnel:

- Jim Lapiana, Station Manager.
- Jim Gamble, Chief Engineer.
- Jean Harrison, Business Manager.
- Mark Mahoney, Local Sales Manager.

Highest 30 Sec. Rate: \$3000.

City of License: Durham. DMA: Raleigh-Durham. Rank: 30.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	643,010	483,420	1,126,430
Average Weekly Circulation (1995)	284,547	163,582	452,146
Average Daily Circulation (1995)			182,932

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Durham-Raleigh-Fayetteville

WTVD

Ch. 11

Network Service: ABC.

Licensee: Capital Cities Communications Inc., Box 2009, Durham, NC 27702.

Studio: 411 Liberty St., Durham, NC 27702.

Branch Offices: 225 Green St., Fayetteville, NC 28301; Box 1950, 411 Fayetteville St. Mall, Raleigh, NC 27602.

Telephones: 919-683-1111 (Durham); 919-323-5883 (Fayetteville).

Fax: 919-682-7476.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1990-ft. above av. terrain, 2000-ft. above ground, 2317-ft. above sea level.

Latitude 35° 40' 05"
Longitude 78° 31' 58"

Transmitter: 4-mi. NW of Clayton, 2-mi. SE of Auburn, NC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Andrew, 7.3-meter Ku & C-band; Harris, 9.1-meter C-band; Standard Communications receivers.

SNG Mobile Dish: Andrew, 3.7-meter Ku-band.

News Service: AP.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: September 2, 1954. Sale to present owners by principal stockholders Harmon L. & Virginia D. Duncan, J. Floyd Fletcher and WDNC(AM) approved by FCC May 22, 1957 (Television Digest, Vol. 13:14, 21).

Represented (sales): Capital Cities/ABC National TV Sales.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

Emily Barr, President & General Manager.
Denis J. O'Connor, General Sales Manager.
Jon L. Miller, Director of Programming.



WTVD BPCT-5161 Granted 9/1/78

© American Map Corp., No. 14244

Mark Casey, News Director.
Brett Chambers, Community Relations Manager.
Curtis Meredith, Chief Engineer.
William Higgs, Business Manager.
Marie Brown, Sales Service Manager.

Rates: On request.

City of License: Durham. DMA: Raleigh-Durham. Rank: 30.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,113,250	656,110	1,769,360
Average Weekly Circulation (1995)	440,391	279,725	726,255
Average Daily Circulation (1995)			417,973

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Rocky Mount

WRMY

Ch. 47

Network Service: Independent.

Licensee: Roberts Broadcasting Co., 1408 N. Kingshighway, St. Louis, MO 63113.

Studio: 126 N. Washington St., Rocky Mount, NC 27801.

Mailing Address: Box 4747, Rocky Mount, NC 27803-0747.

Telephone: 919-972-4747. Fax: 919-985-1447.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 12.3-kw max. visual. Antenna: 318-ft. above av. terrain, 331-ft. above ground, 482-ft. above sea level.

Latitude 35° 57' 03"
Longitude 77° 55' 37"

Requests CP for change to 5000-kw max. visual, 1217-ft. above av. terrain, 1178-ft. above ground, 1517-ft. above sea level, lat. 36° 06' 13", long. 78° 11' 27", transmitter to 6.1-mi. E of Lewisburg & 1.7-mi. N of State Rte. 56. BPCT-950915KG.

Transmitter: State Rd. 1765, 401 Farm Rd., Nash County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Jerrold, 5-meter C-band; Jerrold, 6-meter C-band; Microdyne, 7-meter C-band; Jerrold, Microdyne receivers.

News Service: Capitol News.

Ownership: Roberts Broadcasting Co. (Group Owner).

Began Operation: July 5, 1989. Sale to Roberts Bcstg. Co. by Family Bcstg. Enterprises approved by FCC on September 19, 1995.

Represented (sales): American Media.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- Bob Pelletier, Vice President & General Manager.
- Monica Denoltdter, Station Manager.
- Peggy Logan, Promotion Director.
- Kevin Pelletier, Marketing Director.



WRMY BMPCT-910805KG Granted 7/8/92 © American Map Corp., No. 14244

- Jean Almand, Development Director.
- Jo Worsham, Production Manager.
- Cathy Medcalf, Business Manager.

Highest 30 Sec. Rate: \$56.

City of License: Rocky Mount. **DMA:** Raleigh-Durham. **Rank:** 30.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	174,580	87,410	261,990
Average Weekly Circulation (1995)	2,403	1,311	3,771
Average Daily Circulation (1995)			699

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Washington-Greenville-New Bern

WITN-TV

Ch. 7

Network Service: NBC.

Licensee: WITN-TV Inc.

Studio: Hwy. 17 S, Washington, NC 27889.

Mailing Address: Box 468, Washington, NC 27889.

Telephone: 919-946-3131. Fax: 919-946-9265.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31-kw aural. Antenna: Circularly polarized, 1950-ft. above av. terrain, 2000-ft. above ground, 2028-ft. above sea level.

Latitude 35° 21' 55"
Longitude 77° 23' 38"

Transmitter: Hwy. 118, 2.5-mi. E of Grifton.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter; Harris, 6-meter, Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

News Services: AP, NBC, CNN.

Ownership: American Family Corp. (AFLAC) (Group Owner).

Began Operation: September 28, 1955. Sale to present owner by W. R. Roberson Jr., et al., approved by FCC June 26, 1985 (Television Digest, Vol. 25:8).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Michael D. Weeks, Vice President & General Manager.
Michael Smythe, General Sales Manager.
Jim Russ, National Sales Manager.
Helen S. Jackson, National Sales Coordinator.
Neal Fox, News Director.
Michael Riddle, Program Director.



WITN-TV BMPCT-790131LN Granted 8/30/79 © American Map Corp., No. 14244

Al Manning, Chief Engineer.
Frances W. Williams, Business Manager.

Rates: On request.

City of License: Washington. DMA: Greenville-New Bern-Washington. Rank: 104.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	629,000	362,370	991,370
Average Weekly Circulation (1995)	185,329	119,691	335,228
Average Daily Circulation (1995)			174,380

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Wilmington

WECT

Ch. 6

Network Service: NBC.

Licensee: Elcom of Wilmington Inc.

Studio: 322 Shipyard Blvd., Wilmington, NC 28412.

Mailing Address: Box 4029, Wilmington, NC 28406.

Telephone: 910-791-8070. Fax: 910-392-1509.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1930-ft. above av. terrain, 2000-ft. above ground, 2055-ft. above sea level.

Latitude	34°	34'	32"
Longitude	78°	26'	13"

Transmitter: State Hwy. 53, 1.1-mi. SE of Singletery Lake, Colly Twp.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter; Harris, 8-meter; Prodelin, 5-meter; Harris, Pinzone receivers.

News Services: AP, Conus, NBC.

Ownership: Ellis Communications Inc. (Group Owner).

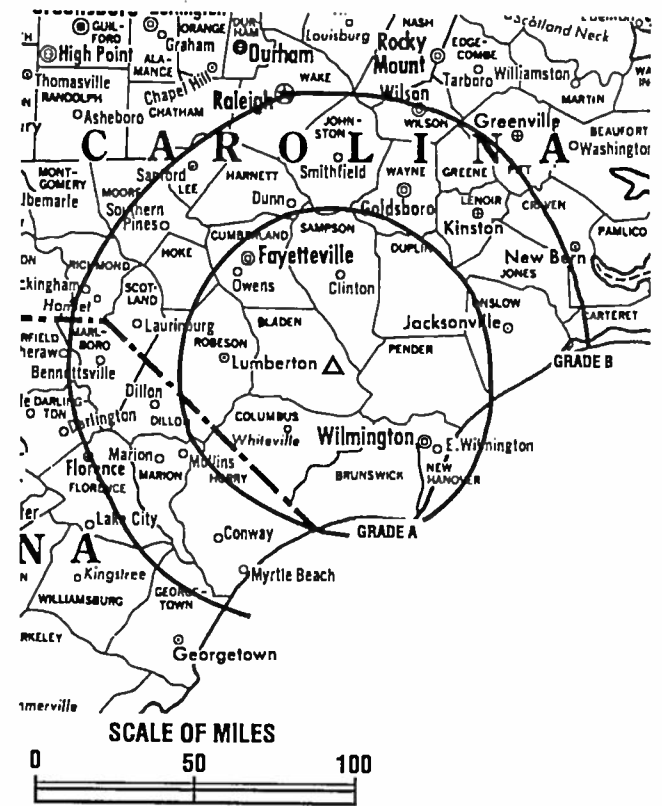
Began Operation: April 9, 1954. Sale of 60% of stock by Richard A. Dunlea & wife to WNCT and James Jackson approved Dec. 11, 1957 by FCC (Television Digest, Vol. 13:44, 50). Sale to News Press & Gazette Co. approved by FCC Nov. 21, 1986. FCC granted sale to New Vision Television Nov. 15, 1993; to present owner Feb. 10, 1995 (Vol. 34:48; 35:14).

Represented (sales): Seltel Inc.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Jeff Gallop, Vice President & General Manager.
 Jeff Flynn, Sales Manager.
 Charlotte Oiller-Cohen, Local Sales Manager.
 Ron Becker, News Director.



WECT BMPCT-800829KF Granted 11/4/80 © American Map Corp., No. 14244

Wayne Tiner, Chief Engineer.
 Chris Neher, Production Manager.

Rates: On request.

City of License: Wilmington. **DMA:** Wilmington. **Rank:** 155.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	636,040	359,750	995,790
Average Weekly Circulation (1995)	208,357	104,795	313,337
Average Daily Circulation (1995)			155,694

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Wilmington

WSFX-TV

Ch. 26

Network Service: FOX.

Licensee: Wilmington Telecasters Inc., 1926 Oleander Dr., Wilmington, NC 28403.

Studio: 1926 Oleander Dr., Wilmington, NC 28403.

Mailing Address: Box 2626, Wilmington, NC 28403.

Telephone: 910-343-8826. Fax: 910-251-0978.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 4370-kw max. visual, 432.5-kw max. aural. Antenna: 1640-ft. above av. terrain, 1631-ft. above ground, 1690-ft. above sea level.

Latitude	34°	07'	51"
Longitude	78°	11'	16"

Transmitter: 5-mi. NNW of Bolivia on Lewis Swamp Rd.

Satellite Earth Stations: Transmit/receive Microdyne, 7-meter; Harris, 3.7-meter; Harris, 4.7-meter; Scientific-Atlanta, 6.2-meter; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Robinson O. Everett (Group Owner); Jacob H. Froelich Jr. (Group Owner).

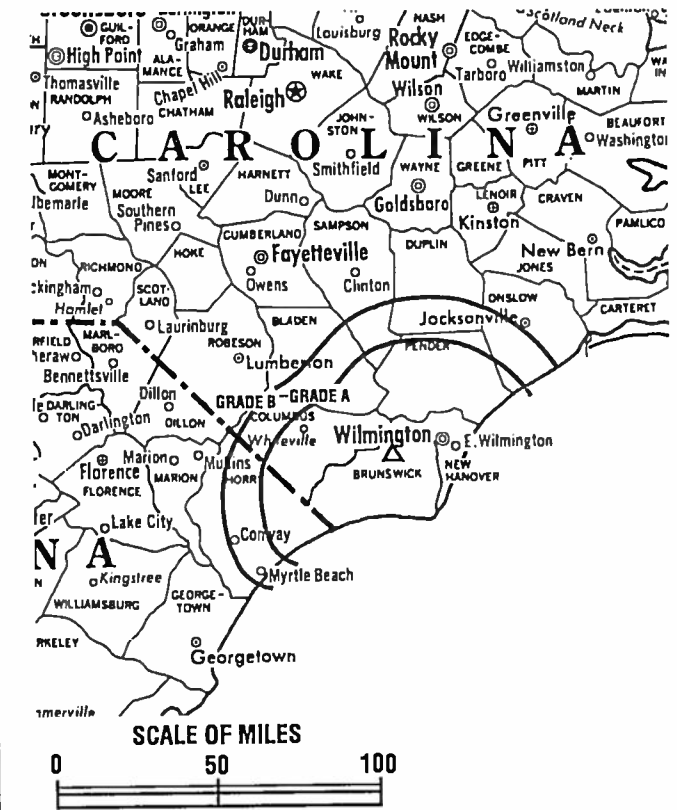
Began Operation: September 24, 1984.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Personnel:

- Ty Watts, President & General Manager.
- Bob Watson, General Sales Manager.
- Ed Schmidt, Chief Engineer.
- Liz Bowman, Program & Promotion Director.
- Clara Dittmer, Office Manager.

Highest 30 Sec. Rate: \$600.



WSFX-TV BLCT-841009KW Granted 3/28/85 © American Map Corp., No. 14244
 City of License: Wilmington. DMA: Wilmington. Rank: 155.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	378,970	195,510	574,480
Average Weekly Circulation (1995)	71,280	27,065	98,484
Average Daily Circulation (1995)			42,741

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Carolina—Wilmington

WWAY

Ch. 3

Network Service: ABC.

Licensee: Hillside Broadcasting of North Carolina Inc., 31 W. 52nd St., New York, NY 10019.

Studio: 615 N. Front St., Wilmington, NC 28401.

Mailing Address: Box 2068, Wilmington, NC 28401.

Telephone: 910-762-8581. Fax: 910-762-8367.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1953-ft. above av. terrain, 1941-ft. above ground, 2001-ft. above sea level.

Latitude 34° 07' 51"
Longitude 78° 11' 16"

Transmitter: 5-mi. NNW of Bolivia on Lewis Swamp Rd.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; RCA, 3.2-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Avantek, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Hillside Broadcasting Inc.

Began Operation: October 30, 1964. FCC approved sale to Hillside Bcstg. by CLG Media March 30, 1995 (*Television Digest*, Vol 34:41, 48). CLG Media of Wilmington Inc. (Chrysler Capital Corp.) assumed control from Sterling TV of Wilmington Inc. (Adams Communications) Jan. 5, 1993. Sale to Price Communications Corp. by Clay Communications approved by FCC June 23, 1987 (Vol. 27:21). Sale to Cape Fear Telecasting Inc. (William G. Broadfoot Jr., Charles B. Britt, Ferebee Sledge & Craig Wall) approved by FCC Aug. 28, 1968. Note: Left air temporarily Jan. 24, 1981 when plane collided with tower (Vol. 21:5). Sale to Adams TV approved July 11, 1988.

Represented (sales): Blair Television.

Represented (legal): Lowenthal, Landau, Fischer & Bring, P.C.

Personnel:

Gina Teague, General Manager.
Kelly Newton, General Sales Manager.
Diane Fulton, Local Sales Manager.
John Evans, News Director.



WWAY BPCT-841213KI Granted 1/30/85 © American Map Corp., No. 14244

Sue Rachunok, Production Manager.
David Demos, Chief Engineer.

Highest 30 Sec. Rate: \$900.

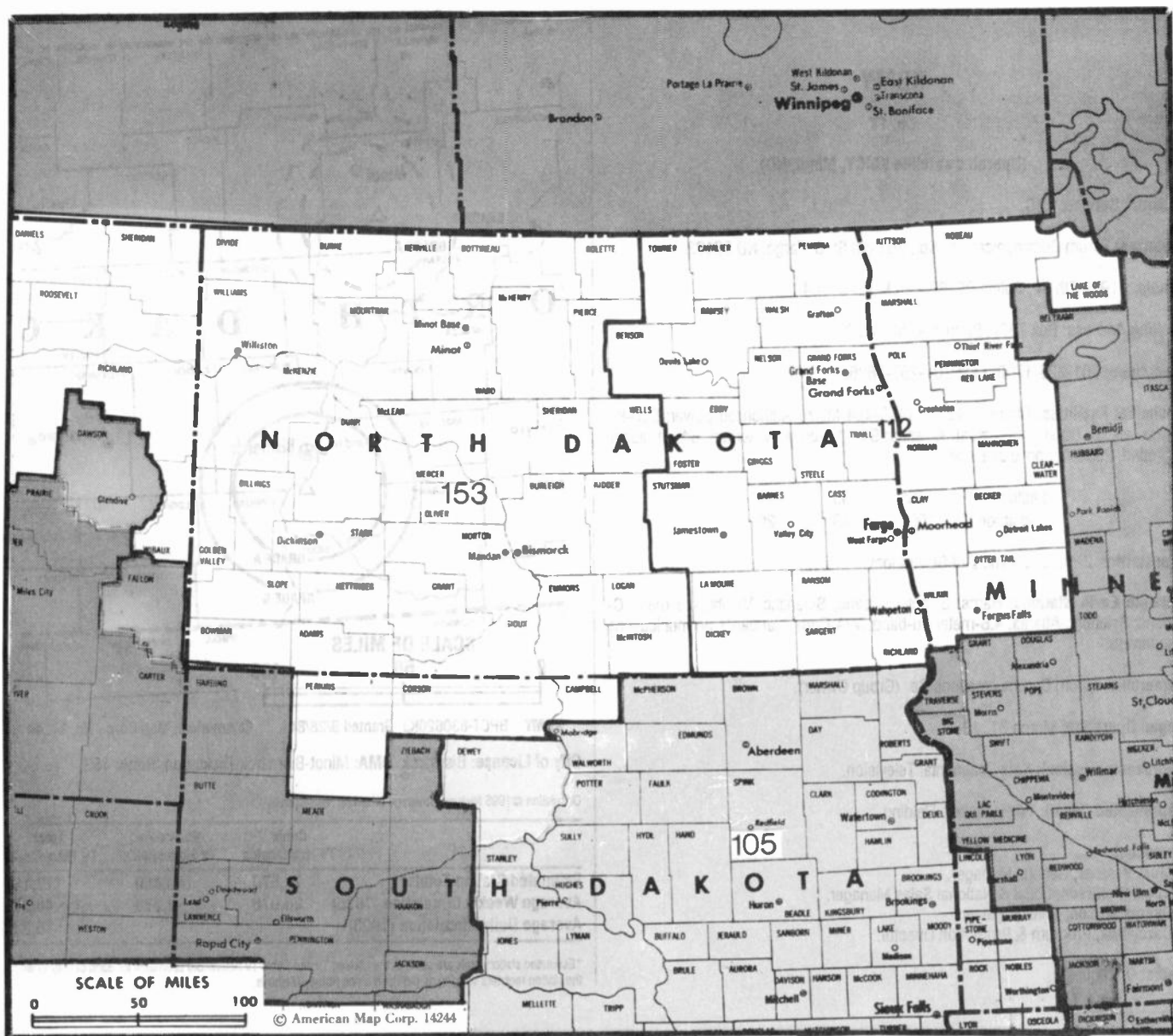
NETWORK BASE HOURLY RATE: \$600.

City of License: Wilmington. DMA: Wilmington. Rank: 155.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	729,350	431,230	1,160,580
Average Weekly Circulation (1995)	99,469	58,948	159,218
Average Daily Circulation (1995)			86,419

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Sioux Falls-Mitchell, SD	228,730	105
Fargo-Valley City, ND	217,510	112
Minot-Bismarck-Dickinson, ND	131,670	153

MARKET AREA COMMERCIAL STATIONS

KABY-TV (9), KDLO-TV (3), KDLT (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13), KTTM (12), KTTW (17)
 KBRR (10), KJRR (7), KNRR (12), KVLV-TV (11), KVRR (15), KXJB-TV (4), WDAY-TV (6), WDAZ-TV (8)
 KBMY (17), KFVR-TV (5), KMCY (14), KMOT (10), KQCD-TV (7), KUMV-TV (8), KXMA-TV (2), KXMB-TV (12), KXMC-TV (13), KXMD-TV (11)

North Dakota Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	14	3	17
Educational Television Stations	6	1	7
	20	4	24

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KXJB-TV, Fargo	See Valley City, ND
KVLY-TV, Grand Forks	See Fargo, ND

North Dakota—Bismarck

KBMY

Ch. 17

(Operates satellite KMCY, Minot, ND)

Network Service: ABC.

Licensee: Forum Communications Co., 301 8th St. S, Fargo, ND 58103.

Studio: 919 S. 7th St., Suite 600, Bismarck, ND 58504.

Mailing Address: Box 7277, Bismarck, ND 58507.

Telephone: 701-223-1700. Fax: 701-258-0886.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 510-kw max. visual, 90-kw max. aural. Antenna: 948-ft. above av. terrain, 649-ft. above ground, 2869-ft. above sea level.

Latitude 46° 35' 11"
Longitude 100° 48' 20"

Transmitter: 2-mi. S & 4-mi. E of St. Anthony.

Satellite Earth Stations: Harris, 3-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; M/A-Com, Standard Communications receivers.

Ownership: Forum Communications Co. (Group Owner).

Began Operation: March 31, 1985.

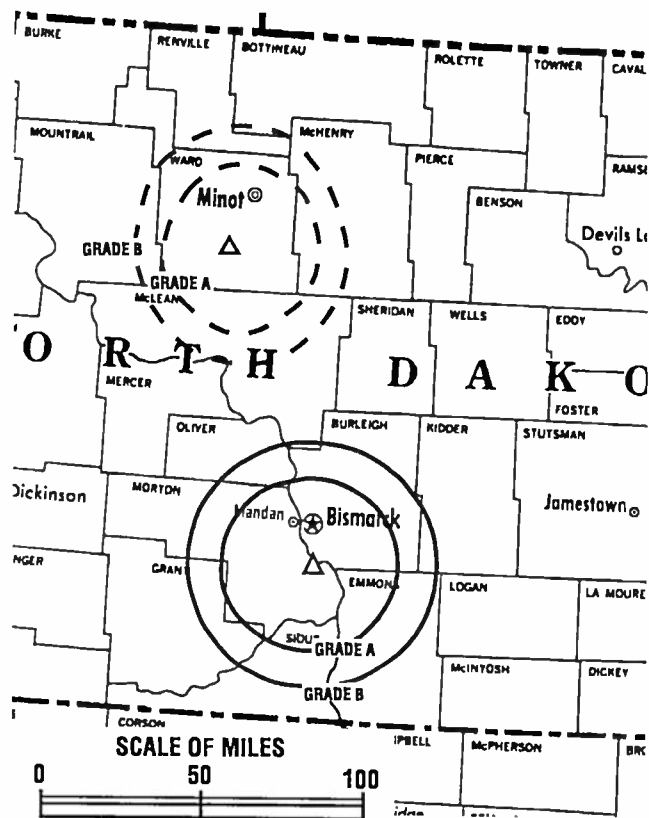
Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Mark Prather, General Manager.
Chuck Peterson, Local & National Sales Manager.
Dennis Wilson, Chief Engineer.
Darcy Bitz, Program & Promotion Director.

Rates: On request.



KBMY BPCT-830620KJ Granted 9/28/84 © American Map Corp., No. 14244

City of License: Bismarck. DMA: Minot-Bismarck-Dickinson. Rank: 153.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	71,670	40,460	112,130
Average Weekly Circulation (1995)	26,976	8,578	40,372
Average Daily Circulation (1995)			18,333

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Dakota—Bismarck

KFYR-TV

Ch. 5

(Operates satellites KQCO-TV, Dickinson; KMOT, Minot & KUMV-TV, Williston, ND)

Network Service: NBC.

Licensee: Meyer Broadcasting Co., Box 1738, Bismarck, ND 58502.

Studio: 200 N. 4th St., Bismarck, ND 58501.

Telephone: 701-255-5757. Fax: 701-255-8220.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 13.5-kw aural. Antenna: 1402-ft. above av. terrain, 1101-ft. above ground, 3373-ft. above sea level.

Latitude 46° 36' 17"
Longitude 100° 48' 30"

Transmitter: 12-mi. S of city.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: GE, 6-meter Ku-band; Harris, 3-meter C-band; Simulsat Ku & C-band; Comsat, Harris, Scientific-Atlanta, Standard Components receivers.

AM Affiliate: KFYR, 5-kw, 550 kHz.

FM Affiliate: KYYY, 100-kw, 92.9 MHz (No. 225), 1402-ft.

News Services: Agri-Data, AP, NBC, Sports News Satellite.

Ownership: Meyer Broadcasting Co. (Group Owner).

Began Operation: December 19, 1953.

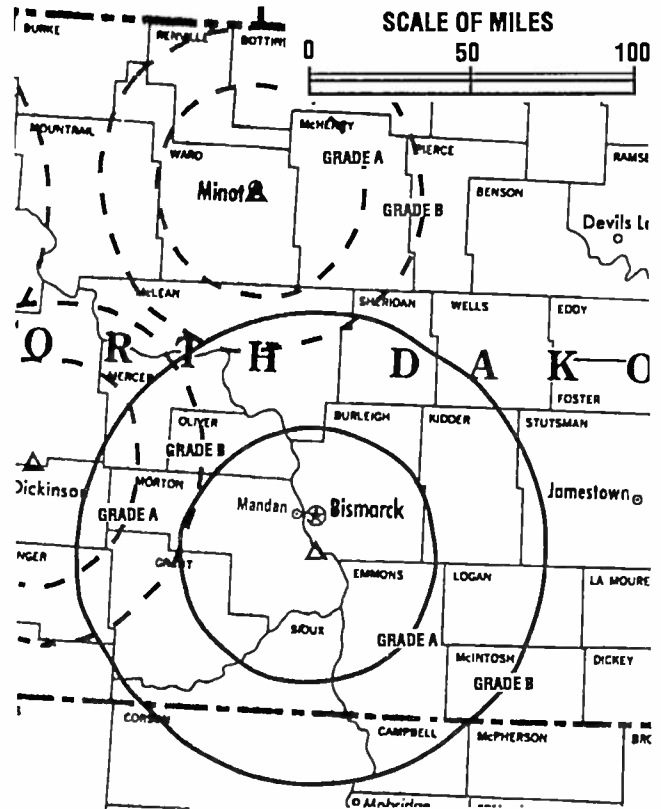
Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Judith Johnson, President & Chief Executive Officer.
Tom Barr, Vice President & General Manager.
Jim Sande, Operations & Programming Manager.
Penny Borg, National & Regional Sales Manager.
Jerry Hegel, Local Sales Manager.



KFYR-TV BPCT-2965 Granted 2/24/63 © American Map Corp., No. 14244

Rich Belerle, Chief Engineer.
Oick Heldt, News Director.
Dianne Olson, Promotion Director.
Ed Kautzman, Business Manager.

Highest 30 Sec. Rate: \$500.

City of License: Bismarck. OMA: Minot-Bismarck-Dickinson. Rank: 153.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	79,300	48,850	128,150
Average Weekly Circulation (1995)	31,608	12,975	56,847
Average Daily Circulation (1995)			39,580

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Dakota—Bismarck

KXMB-TV

Ch. 12

(Satellite of KXMC-TV, Minot, ND)

Network Service: CBS.

Licensee: Reiten Television Company Inc., 1811 N. 15th St., Box 1617, Bismarck, ND 58501.

Studio: 1811 North 15, Bismarck, ND 58501.

Telephone: 701-223-9197. Fax: 701-223-3320.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1580-ft. above av. terrain, 1204-ft. above ground, 3449-ft. above sea level.

Latitude 46° 35' 17"
Longitude 100° 48' 26"

Transmitter: 5-mi. E & 2-mi. S of St. Anthony.

News Services: AP, CBS.

Ownership: Reiten Television (Group Owner).

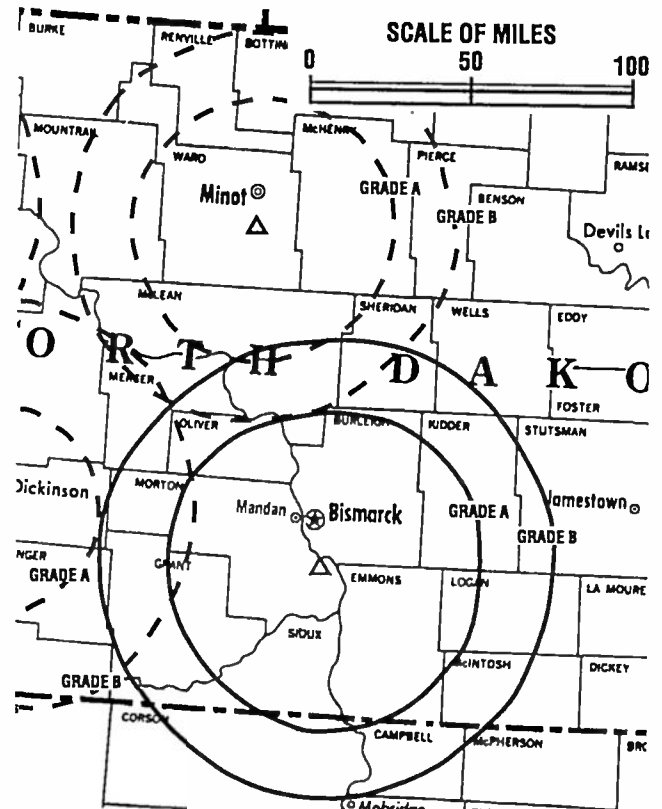
Began Operation: November 19, 1955. Sale to present owner by KXJB-TV, Valley City-Fargo approved by FCC January 27, 1971 (Television Digest, Vol. 11:5).

Represented (sales): Reiten Television.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel:

Robert Romine, General Manager.
David Reiten, National & Regional Sales Manager.
Tim J. Reiten, News Director.
Rocky Hefty, Chief Engineer.
George McDonald, Program Director & Production Manager.
Kathleen Reiten, Promotion Director.
LeeAnne Cleghorn, Business Manager.



KXMB-TV BMPCT-7664 Granted 2/15/77 © American Map Corp., No. 14244

Rates: On request.

City of License: Bismarck. DMA: Minot-Bismarck-Dickinson. Rank: 153.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	91,990	57,520	149,510
Average Weekly Circulation (1995)	25,119	11,688	47,825
Average Daily Circulation (1995)			27,018

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Dakota—Devils Lake-Grand Forks

WDAZ-TV

Ch. 8

(Satellite of WDAY-TV, Fargo, ND)

Network Service: ABC.

Licensee: Forum Communications Co., 301 S. 8th St., Fargo, ND 58108.

Studio: 2220 S. Washington, Grand Forks, ND 58201.

Telephone: 701-775-2511. **Fax:** 701-746-4507.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 1480-ft. above av. terrain, 1461-ft. above ground, 2982-ft. above sea level.

Latitude 48° 08' 24"
Longitude 97° 59' 38"

Transmitter: 9-mi. N of Petersburg, ND.

Satellite Earth Stations: Harris, 4.5-meter C-band; Vertex, 4.5-meter Ku-band; Harris, Microdyne receivers.

News Service: AP.

Ownership: Forum Communications Co. (Group Owner).

Began Operation: February 8, 1967.

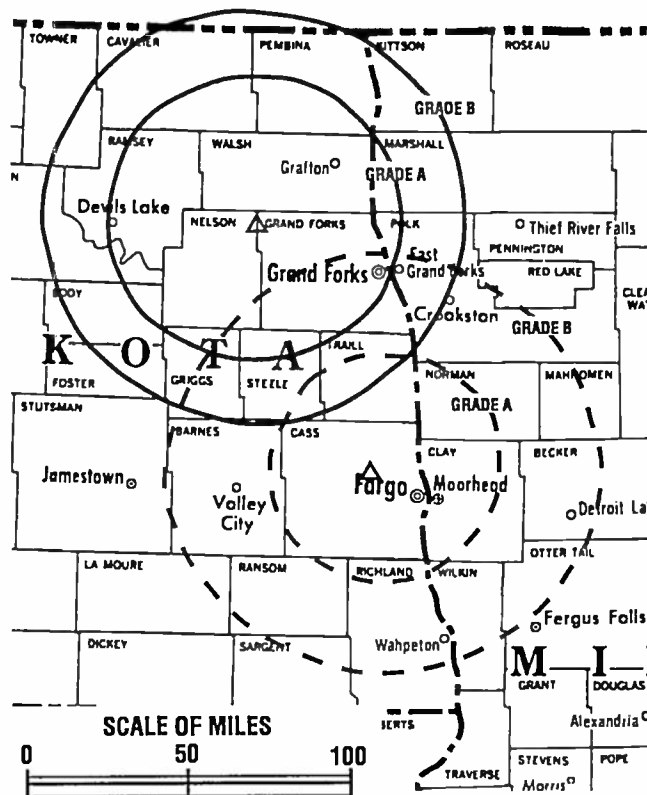
Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Robert Kerr, Station Manager.
Jack Eisenzimmer, Local Sales Manager.
Paul Amundson, News Director.
Jeff Awes, Chief Engineer.

Rates: On request.



WDAZ-TV BPCT-3442 Granted 4/20/66 © American Map Corp., No. 14244

City of License: Devils Lake. **DMA:** Fargo-Valley City. **Rank:** 112.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	110,080	67,540	177,620
Average Weekly Circulation (1995)	41,119	19,622	73,235
Average Daily Circulation (1995)			49,219

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Dakota—Dickinson

KQCD-TV

Ch. 7

(Satellite of KFYP-TV, Bismarck, ND)

Network Service: NBC.

Licensee: Meyer Broadcasting Co., Box 1738, Bismarck, ND 58502.

Studio: 373 21st St. E, Dickinson, ND 58601.

Telephone: 701-225-6843. Fax: 701-225-8231.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 282-kw visual, 63-kw aural. Antenna: 730-ft. above av. terrain, 649-ft. above ground, 3349-ft. above sea level.

Latitude 46° 56' 49"
Longitude 102° 59' 17"

Transmitter: 10.5-mi. WNW of Dickinson.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 4.6-meter Ku-band; Standard Communications receivers.

News Services: Agri-Data, AP, NBC, Sports News Satellite.

Ownership: Meyer Broadcasting Co. (Group Owner).

Began Operation: July 28, 1980.

Represented (sales): Blair Television.

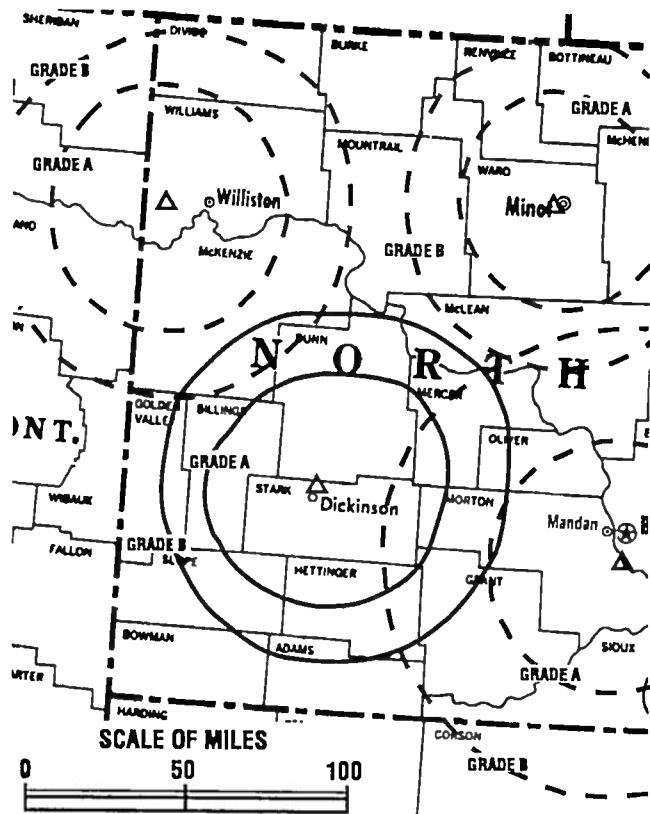
Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Judith Johnson, President & Chief Executive Officer (Bismarck).
Tom Barr, Vice President & General Manager (Bismarck).

Rates: On request.



KQCD-TV BPCT-4910 Granted 1/25/78 © American Map Corp., No. 14244

City of License: Dickinson. DMA: Minot-Bismarck-Dickinson. Rank: 153.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	22,600	15,840	38,440
Average Weekly Circulation (1995)	5,562	4,612	14,622
Average Daily Circulation (1995)			10,294

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Dakota—Dickinson

KXMA-TV

Ch. 2

(Satellite of KXMC-TV, Minot, ND)

Network Service: CBS.

Licensee: Reiten Television Company Inc., 119 2nd Ave. W, Drawer B, Dickinson, ND 58602.

Studio: 119 2nd Ave. W, Dickinson, ND 58601.

Mailing Address: Drawer B, Dickinson, ND 58602.

Telephone: 701-227-1400. Fax: 701-227-8896.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 840-ft. above av. terrain, 621-ft. above ground, 3556-ft. above sea level.

Latitude 46° 43' 30.15"
Longitude 102° 54' 58.16"

Transmitter: 10.5-mi. S, 6-mi. W of Dickinson.

Ownership: Reiten Television (Group Owner).

Began Operation: October 15, 1956. Sale to present owner approved by FCC December 4, 1984. Sale to Northern Plains Bcstg. Group by Stanley Deck approved by FCC April 22, 1983. Sale to Deck by Dickinson Radio Assn. increasing Stanley Deck's holdings from 5% to 99.5% was approved October 25, 1966 (Television Digest, Vol. 6:44).

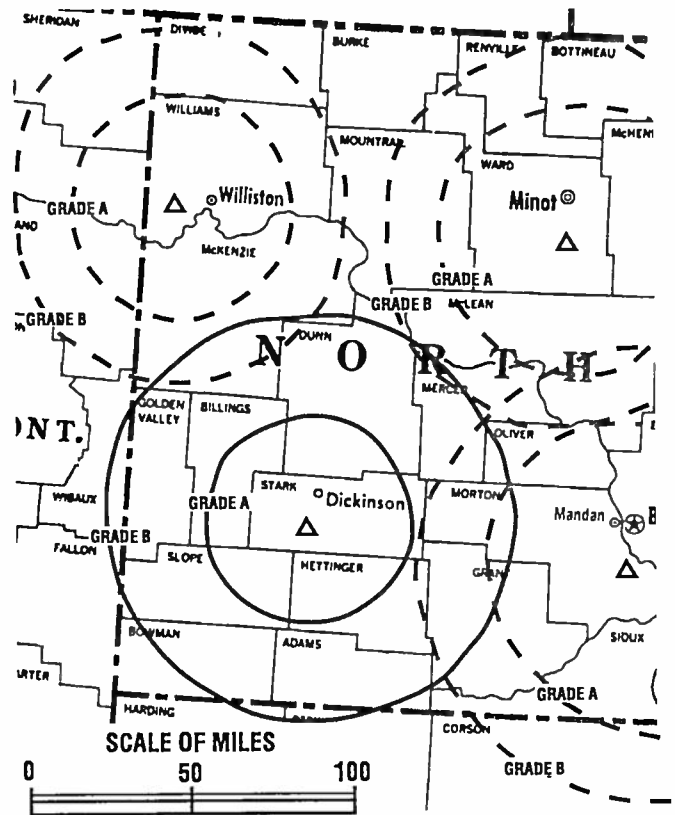
Represented (sales): Reiten Television.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel:

Charles Tibor, General Manager.
David Reiten, National Sales Manager.
Bill Kohler, Chief Engineer.

Highest 30 Sec. Rate: \$35.



KXMA-TV BPCT-3391 Granted 3/16/65

© American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$100.

City of License: Dickinson. DMA: Minot-Bismarck-Dickinson. Rank: 153.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	75,090	52,750	127,840
Average Weekly Circulation (1995)	5,013	5,725	12,895
Average Daily Circulation (1995)			6,283

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Dakota—Fargo-Grand Forks

KVLY-TV

(formerly KTHI-TV)

Ch. 11

Network Service: NBC.

Licensee: Meyer Broadcasting Co., 1350 21st Ave. S, Fargo, ND 58103.

Studios: 1350 21st Ave. S, Fargo, ND 58103; 314 9th Ave. N, Grand Forks, ND 58201.

Mailing Address: Box 1878, Fargo, ND 58107.

Telephones: 701-237-5211 (Fargo); 701-772-3481 (Grand Forks).

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 304-kw visual, 45.7-kw aural. Antenna: 2000-ft. above av. terrain, 2063-ft. above ground, 3058-ft. above sea level.

Latitude 47° 20' 36"
Longitude 97° 17' 17"

Transmitter: 3-mi. W of Blanchard.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA, 4.5-meter Ku-band; Harris, M/A-Com, Standard Components receivers.

News Services: AP, NBC.

Ownership: Meyer Broadcasting Co. (Group Owner).

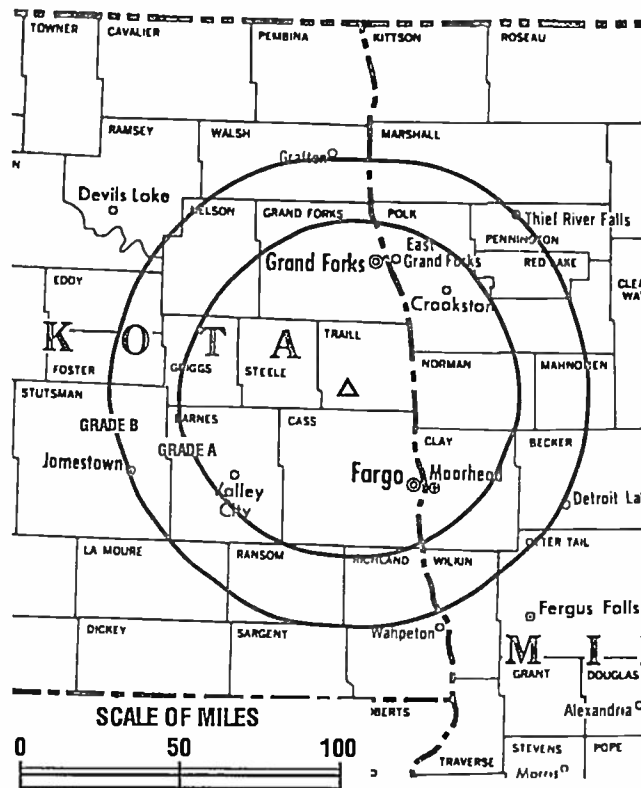
Began Operation: October 11, 1959. Sale to present owner approved January 20, 1995. Sale by Fuqua Communications to Spokane Television approved by FCC December 23, 1968 (Television Digest, Vol. 9:4). Previously, sale of control to Natco by Polaris Corp. approved September 23, 1966 (Vol. 5:51; 6:39, 40). Sale of control to Polaris by North Dakota Bcstg. approved by FCC July 25, 1962 (Vol. 2:20).

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Personnel:

Judith Ekberg Johnson, President.
Tom Barr, Vice President.
Wayne Sanders, General Manager.
Jim Sande, Program Director.
Jeff Petrik, Operations Manager.



KVLY-TV BMPCT-5881 Granted 8/13/63 © American Map Corp., No. 14244

Pete Anderson, General Sales Manager.
Charley Johnson, News Director.
Pam Petrik, Creative Services & Promotion.
Carol Gillett, Traffic & Accounting Manager.
Roger Johnson, Chief Engineer.

Highest 30 Sec. Rate: \$650.

City of License: Fargo. DMA: Fargo-Valley City. Rank: 112.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	534,200	495,790	1,029,990
Average Weekly Circulation (1995)	100,632	65,608	188,344
Average Daily Circulation (1995)			105,663

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Dakota—Fargo-Moorhead, Minnesota

KVRR

Ch. 15

(Operates satellites KJRR, Jamestown, ND; KNRR, Pembina, ND & KBRR, Thief River Falls, MN)

Network Service: FOX.

Licensee: Red River Broadcast Corp., 4015 9th Ave. SW, Fargo, ND 58103.

Studio: 4015 9th Ave. SW, Fargo, ND 58103.

Telephone: 701-277-1515. Fax: 701-277-1830.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 4170-kw max. visual, 417-kw max. aural. Antenna: Directional, 1243-ft. above av. terrain, 1095-ft. above ground, 2516-ft. above sea level.

Latitude 46° 40' 26"
Longitude 96° 13' 40"

Transmitter: 1-mi. N of Hwy. 32, 0.5-mi. E of intersection of Hwys. 32 & 34, Tansem, MN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7-meter; Harris, 4.5-meter Ku-band; RCA Ku-band; Scientific-Atlanta, 5-meter; Scientific-Atlanta, 7-meter; M/A-Com, Scientific-Atlanta receivers.

Ownership: Red River Broadcast Corp. (Group Owner).

Began Operation: February 14, 1983. Sale to Fargo Bcstg. Corp. approved by FCC March 12, 1985. Transfer of 50% to John W. Boler approved by FCC July 19, 1985. Transfer from Boler to present owner approved August 4, 1987.

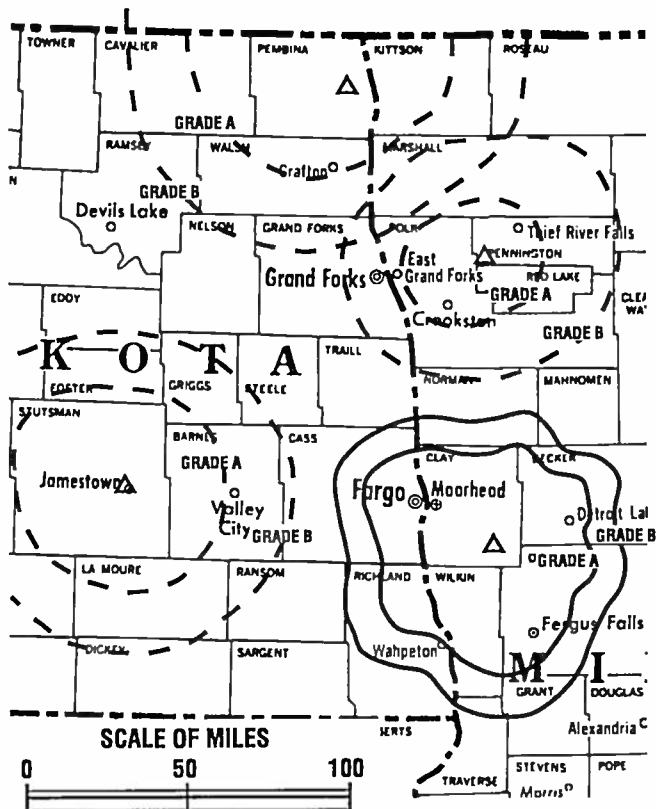
Represented (sales): Petry Television.

Represented (legal): Crowell & Moring.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Kathy Lau, General Manager.
Kent Lien, Program Manager.
Lindsay Bold, Production Manager.



KVRR BPCT-870330KS Granted 8/28/87 © American Map Corp., No. 14244

Karen Outka, Public Service Director.
Randy Orud, Chief Engineer.

Rates: On request.

City of License: Fargo. OMA: Fargo-Valley City. Rank: 112.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	233,000	214,540	447,540
Average Weekly Circulation (1995)	53,678	40,388	107,236
Average Daily Circulation (1995)			44,769

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Dakota—Fargo

WDAY-TV

Ch. 6

(Operates satellite WDAZ-TV, Devils Lake, ND)

Network Service: ABC.

Licensee: Forum Communications Co., Box 2466, Fargo, ND 58103.

Studio: 301 S. 8th St., Fargo, ND 58108.

Mailing Address: Box 2466, Fargo, ND 58103.

Telephone: 701-237-6500. Fax: 701-241-5368.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 11.2-kw aural. Antenna: 1150-ft. above av. terrain, 1206-ft. above ground, 2152-ft. above sea level.

Latitude 47° 00' 43"
Longitude 97° 11' 58"

Transmitter: 1-mi. E of Amentia, ND.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; Microdyne, 7-meter C-band; Vertex, 4.5-meter Ku-band; Andrew, Microdyne, Standard Communications receivers.

AM Affiliate: WDAY, 5-kw, 970 kHz.

FM Affiliate: WDAY-FM, 100-kw, 93.7 MHz (No. 229), 1150-ft.

News Services: AP, Conus.

Ownership: Forum Communications Co. (Group Owner).

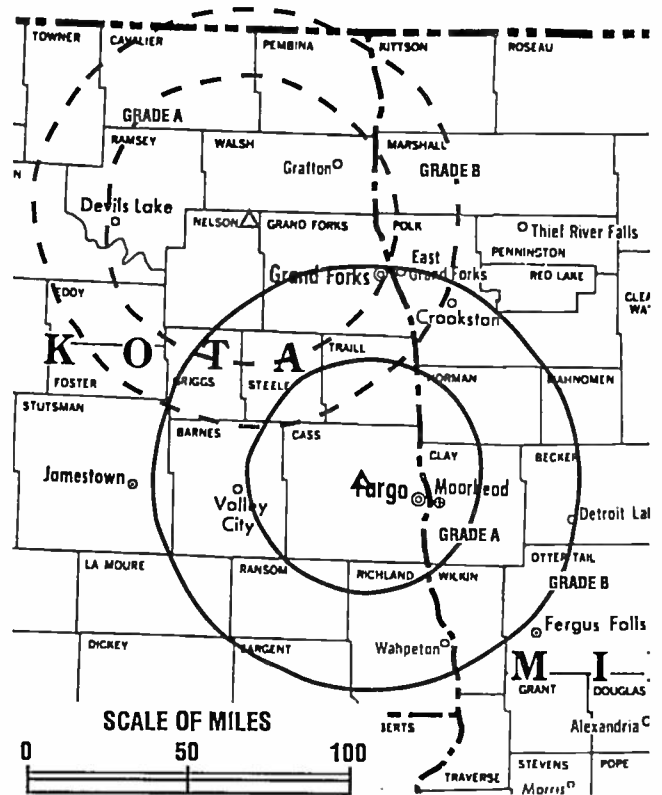
Began Operation: June 1, 1953. Sale of 55.56% control to Fargo Forum by E. C. & Marie E. Reineke to give its owners, Black family, 100% control approved July 20, 1960 by FCC (Television Digest, Vol. 16:31).

Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

William C. Marcil, President.
Mark Prather, General Manager.
Al Aamodt, News Director.



WDAY-TV BPCT-840726KF Granted 7/31/58 © American Map Corp., No. 14244

Susan Eider, Operations Manager.
Tom Thompson, Chief Engineer.

Rates: On request.

City of License: Fargo. **DMA:** Fargo-Valley City. **Rank:** 112.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	138,180	100,790	238,970
Average Weekly Circulation (1995)	63,831	52,027	129,854
Average Daily Circulation (1995)			79,709

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Dakota—Jamestown

KJRR

Ch. 7

(Satellite of KVRR, Fargo, ND)

Network Service: FOX.

Licensee: Red River Broadcast Corp., 4015 9th Ave. SW, Fargo, ND 58103.

Studio: See KVRR, Fargo.

Telephone: 701-277-1515. **Fax:** 701-277-1830.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 443-ft. above av. terrain, 499-ft. above ground, 1984-ft. above sea level.

Latitude 46° 55' 30"
Longitude 98° 46' 21"

Transmitter: 2.5-mi. WNW of Fort Seward Historic site, Jamestown.

Multichannel TV Sound: Stereo only.

News Service: Fox News.

Ownership: Red River Broadcast Corp. (Group Owner).

Began Operation: October 7, 1988.

Represented (sales): Blair Television.

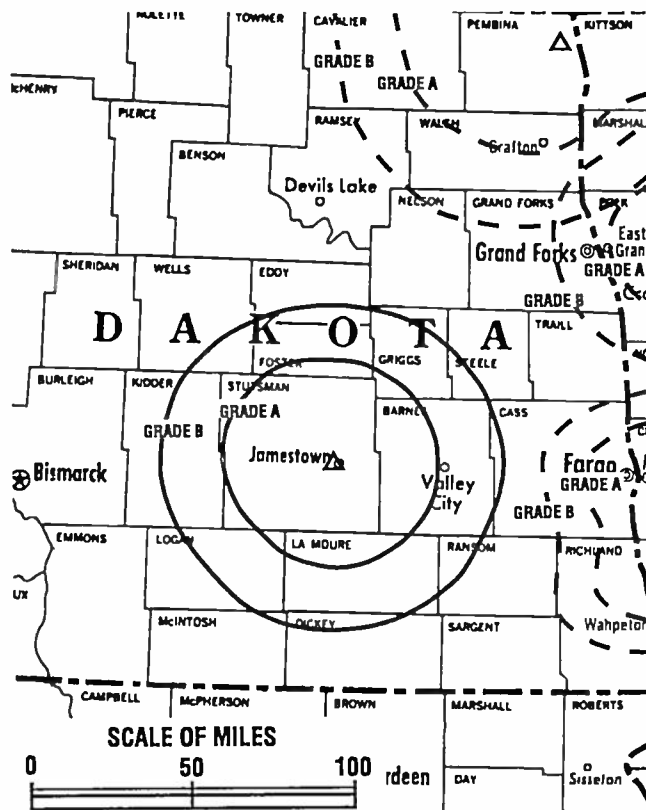
Represented (legal): Crowell & Moring.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel: See KVRR, Fargo, ND.

Rates: On request.

City of License: Jamestown. **DMA:** Fargo-Valley City. **Rank:** 112.



KJRR BMPCT-880801LM Granted 1/27/89 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,950	26,420	62,370
Average Weekly Circulation (1995)	5,496	1,739	9,591
Average Daily Circulation (1995)			4,095

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Dakota—Minot

KMCY

Ch. 14

(Satellite of KBYM, Bismarck, ND)

Network Service: ABC.

Licensee: Forum Communications Co., 301 S. 8th St., Fargo, ND 58103.

Studio: See KBYM, Bismarck, ND

Telephone: 701-223-1700. Fax: 701-258-0886.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 513-kw max. visual, 90-kw max. aural. Antenna: 829-ft. above av. terrain, 649-ft. above ground, 2723-ft. above sea level.

Latitude 48° 03' 13"
Longitude 101° 23' 05"

Transmitter: 11.5-mi. S & 4-mi. W of Minot.

Satellite Earth Station: Harris, 3.6-meter; Harris receivers.

Ownership: Forum Communications Co. (Group Owner).

Began Operation: June 19, 1985.

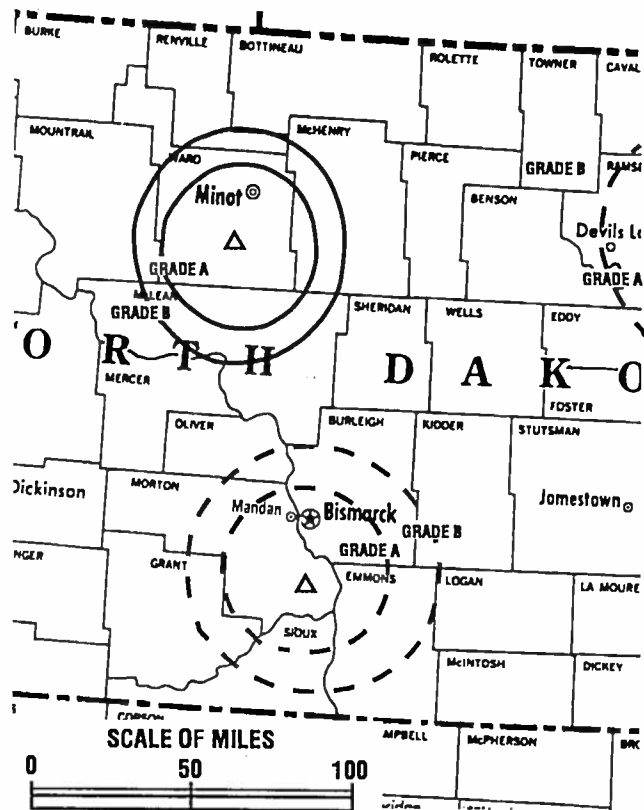
Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- Mark Prather, Station Manager.
- Chuck Peterson, General Sales Manager.
- Doug Corbett, Local Sales Manager.
- Dennis Wilson, Chief Engineer.
- Darcy Bitz, Program & Promotion Director.

Rates: On request.



KMCY BPCT-830620KL Granted 9/28/84 © American Map Corp., No. 14244

City of License: Minot. DMA: Minot-Bismarck-Dickinson. Rank: 153.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	55,770	30,350	86,120
Average Weekly Circulation (1995)	16,892	8,811	26,961
Average Daily Circulation (1995)			13,526

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Dakota—Minot

KMOT

Ch. 10

(Satellite of KFYP-TV, Bismarck, ND)

Network Service: NBC.

Licensee: Meyer Broadcasting Co., Box 1738, Bismarck, ND 58502.

Studio: 1800 S.W. 16th St., Minot, ND 58702.

Telephone: 701-852-4101. **Fax:** 701-838-8195.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 214-kw visual, 42.7-kw aural. Antenna: 680-ft. above av. terrain, 687-ft. above ground, 2444-ft. above sea level.

Latitude 48° 12' 56"
Longitude 101° 19' 05"

Transmitter: 1800 16th St. SW.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3-meter; M/A-Com, 3-meter; M/A-Com, Standard Communications receivers.

News Services: Agri-Data, AP, NBC.

Ownership: Meyer Broadcasting Co. (Group Owner).

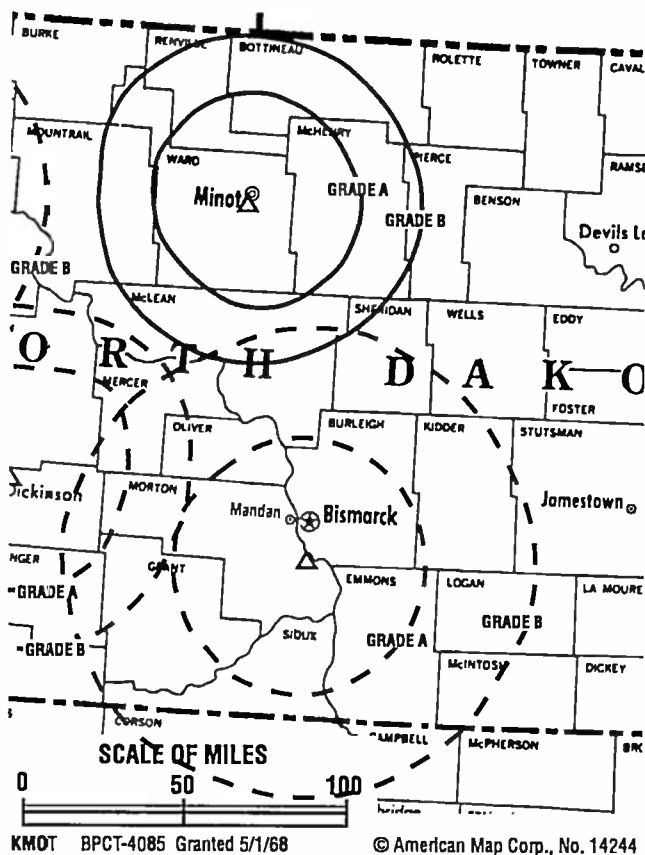
Began Operation: January 20, 1958.

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Personnel:

Judith Johnson, President & Chief Executive Officer (Bismarck).
Tom Barr, Vice President & General Manager (Bismarck).
Colleen Anderson, General Manager.
Barry Schumaier, Local Sales Manager.
Rae Schobinger, News Director.
Rod Wilson, Program Director.
Ray Roberts, Chief Engineer.



Highest 30 Sec. Rate: \$95.

City of License: Minot. **DMA:** Minot-Bismarck-Dickinson. **Rank:** 153.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	113,220	62,530	175,750
Average Weekly Circulation (1995)	21,324	13,625	38,178
Average Daily Circulation (1995)			25,103

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Dakota—Minot

KXMC-TV

Ch. 13

(Operates satellites KXMB-TV, Bismarck; KXMA-TV, Dickinson & KXMD-TV, Williston, ND)

Network Service: CBS.

Licensee: Reiten Television Inc., Box 1686, Minot, ND 58702.

Studio: 3425 S. Broadway, Minot, ND 58701.

Mailing Address: Box 1686, Minot, ND 58702.

Telephone: 701-852-2104. Fax: 701-838-9360.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1131-ft. above av. terrain, 1081-ft. above ground, 3146-ft. above sea level.

Latitude 48° 03' 02"
Longitude 101° 20' 29"

Transmitter: 11.5-mi. S of Minot.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter Ku & C-band; Scientific-Atlanta, 5-meter Ku & C-band; Scientific-Atlanta, 7-meter Ku & C-band; Scientific-Atlanta receivers.

AM Affiliate: KCJB, 5-kw, 910 kHz.

FM Affiliate: KYYX-FM, 100-kw, 97.1 MHz.

News Services: AP, National Weather Wire, NOAA.

Ownership: Reiten Television (Group Owner).

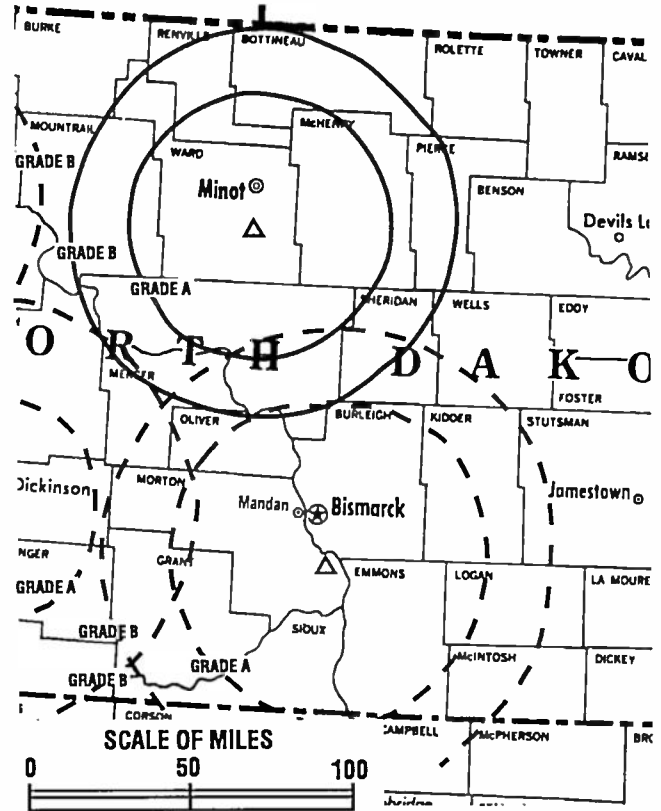
Began Operation: April 4, 1953. Sale to present owners by North Dakota Bcstg. Co. Inc. approved October 20, 1959 by FCC (Television Digest, Vol. 15:37, 43).

Represented (sales): Reiten Television; Canadian Communications Co.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel:

David Reiten, President.
Jerry Romine, Operations Manager.
Jan Fiedler, Local Sales Manager.



KXMC-TV BPCT-830628KF Granted 9/21/83 © American Map Corp., No. 14244

Duane Aase, Chief Engineer.
Jim Olson, News Director.

Rates: On request.

City of License: Minot. DMA: Minot-Bismarck-Dickinson. Rank: 153.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	90,470	60,790	151,260
Average Weekly Circulation (1995)	22,994	16,134	42,261
Average Daily Circulation (1995)			29,683

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Dakota—Pembina

KNRR

Ch. 12

(Satellite of KVRN, Fargo, ND)

Network Service: FOX.

Licensee: Red River Broadcast Corp., 4015 9th Ave. SW, Fargo, ND 58103.

Studio: 4015 9th Ave. SW, Fargo, ND 58103.

Mailing Address: Box 9115, Fargo, ND 58106.

Telephone: 701-277-1515. Fax: 701-277-1830.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1292-ft. above av. terrain, 1394-ft. above ground, 2828-ft. above sea level.

Latitude 48° 59' 42"
Longitude 97° 24' 26"

Transmitter: 7.5-mi. WNW of Pembina, 1.78-mi. N of State Hwy. 55.

News Service: Fox News.

Ownership: Red River Broadcast Corp. (Group Owner).

Began Operation: August 11, 1985.

Represented (sales): Blair Television.

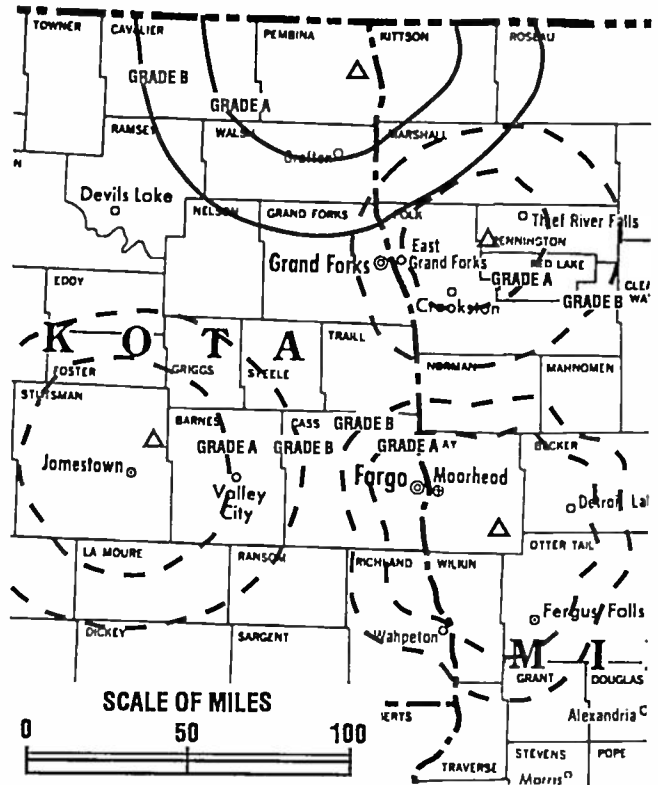
Represented (legal): Crowell & Moring.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel: See KVRN, Fargo, ND.

Rates: On request.

City of License: Pembina. DMA: Fargo-Valley City. Rank: 112.



KNRR BMPCT-840601KH Granted 6/28/84 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,940	17,570	37,510
Average Weekly Circulation (1995)	6,460	3,022	14,491
Average Daily Circulation (1995)			5,734

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Dakota—Valley City-Fargo

KXJB-TV

Ch. 4

Network Service: CBS.

Licensee: North American Communication Corp., Box 10399, Fargo, ND 58106-0399.

Studio: 4302 13th Ave. S, Fargo, ND 58103.

Telephone: 701-282-0444. Fax: 701-282-9331.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 97.7-kw visual, 10-kw aural. Antenna: 2030-ft. above av. terrain, 2060-ft. above ground, 3120-ft. above sea level.

Latitude 47° 16' 45"
Longitude 97° 20' 18"

Transmitter: 3-mi. E of Galesburg, ND.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; Andrew, 4.5-meter Ku-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 5-meter Ku-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: North American Communication Corp.

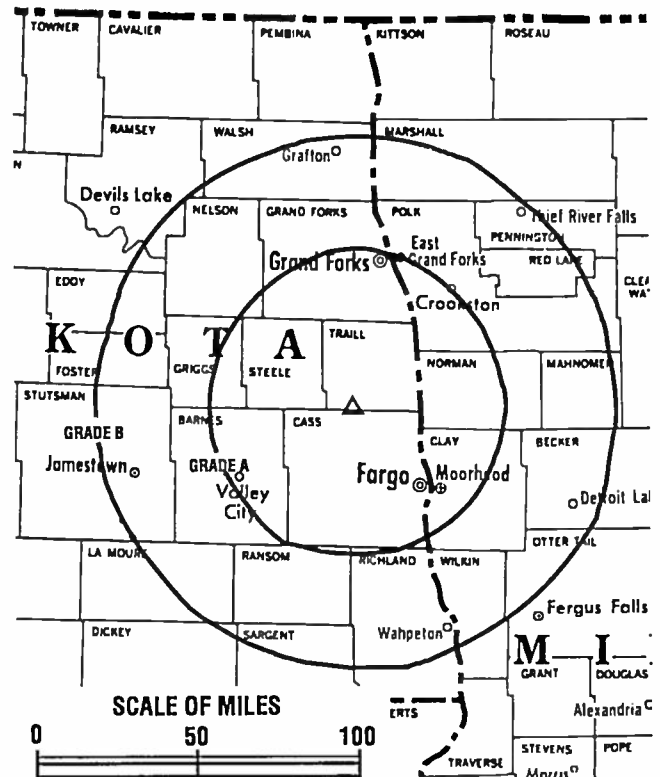
Began Operation: July 12, 1954. Sale to present owner approved by FCC November 30, 1978.

Represented (sales): Seltel Inc.; Hyett/Ramsland Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

Bruce E. Barnes, President & General Manager.
Paul Wickre, Station & General Sales Manager.
David Hoglin, News Director.
Bernadette Hendrickson, Program Director.
Jim Schamber, Promotion Director.
Arvid Sonsteli, Chief Engineer.
Curt Sommer, Business Manager.



KXJB-TV BPCT-3088 Granted 7/24/64 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$757.

City of License: Valley City. DMA: Fargo-Valley City. Rank: 112.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	649,910	629,480	1,279,390
Average Weekly Circulation (1995)	98,086	72,813	193,617
Average Daily Circulation (1995)			119,730

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Dakota—Williston

KUMV-TV

Ch. 8

(Satellite of KFYP-TV, Bismarck, ND)

Network Service: NBC.

Licensee: Meyer Broadcasting Co., Box 1738, Bismarck, ND 58502.

Studio: 602 Main, Williston, ND 58801.

Mailing Address: Box 1287, Williston, ND 58802.

Telephone: 701-572-4676. Fax: 701-572-0118.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 166-kw visual, 33.1-kw aural. Antenna: 1060-ft. above av. terrain, 878-ft. above ground, 3221-ft. above sea level.

Latitude 48° 08' 02"
Longitude 103° 51' 36"

Transmitter: U.S. Rte. 2, 10-mi. W of Williston.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: M/A-Com, 3-meter; M/A-Com receivers.

News Services: Agri-Data, AP, NBC, Sports News Satellite.

Ownership: Meyer Broadcasting Co. (Group Owner).

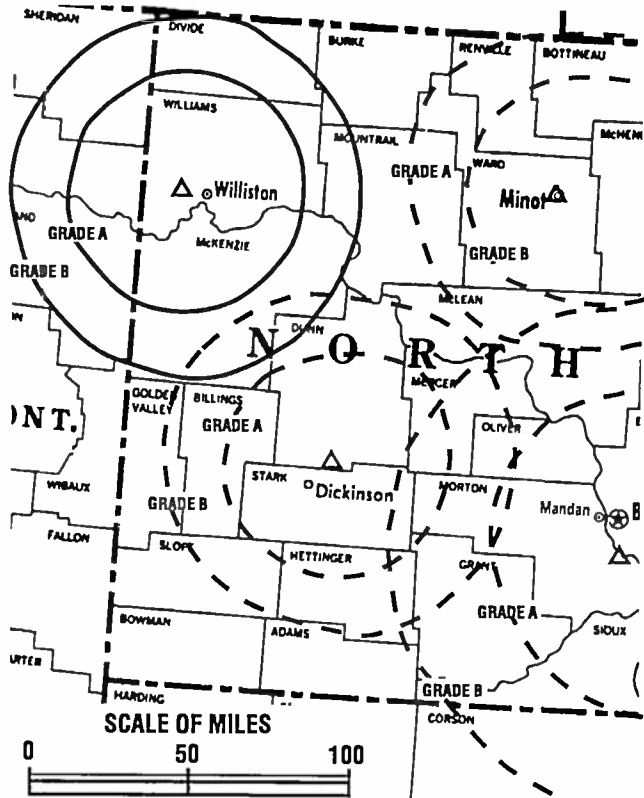
Began Operation: February 11, 1957.

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Personnel:

Judith Johnson, President & Chief Executive Officer (Bismarck).
Tom Barr, Vice President (Bismarck).
Debi Murphy, General Manager.
Mikel Huseby, Chief Engineer.



KUMV-TV BPCT-4622 Granted 8/16/73

© American Map Corp., No. 14244

Rates: On request.

City of License: Williston. DMA: Minot-Bismarck-Dickinson. Rank: 153.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	43,350	33,250	76,600
Average Weekly Circulation (1995)	12,955	10,519	24,364
Average Daily Circulation (1995)			17,787

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

North Dakota—Williston

KXMD-TV

Ch. 11

(Satellite of KXMC-TV, Minot, ND)

Network Service: CBS.

Licensee: Reiten Television Inc., Box 790, Williston, ND 58801.

Studio: 1802 13th Ave. W, Williston, ND 58801.

Telephone: 701-572-2345. Fax: 701-572-0658.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 174-kw visual, 17.4-kw aural. Antenna: 980-ft. above av. terrain, 840-ft. above ground, 3140-ft. above sea level.

Latitude 48° 08' 22"
Longitude 103° 53' 24"

Transmitter: 11-mi. W of Williston on U.S. 2.

Satellite Earth Stations: In operation; Microdyne receivers.

Ownership: Reiten Television (Group Owner).

Began Operation: October 25, 1969.

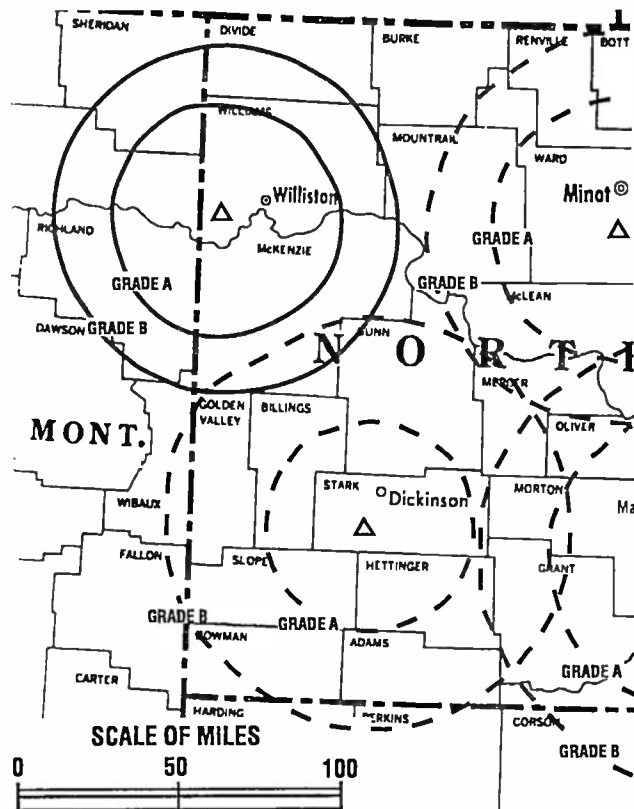
Represented (sales): Reiten Television.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel:

David M. Reiten, President.
Marilyn Karst, General Manager.
Mark Narum, News Director.
Kevin Craft, Program & Promotion Director.
Wayne McNamara, Chief Engineer.
Kathy Gilbert, Business Manager.

Highest 30 Sec. Rate: \$70.



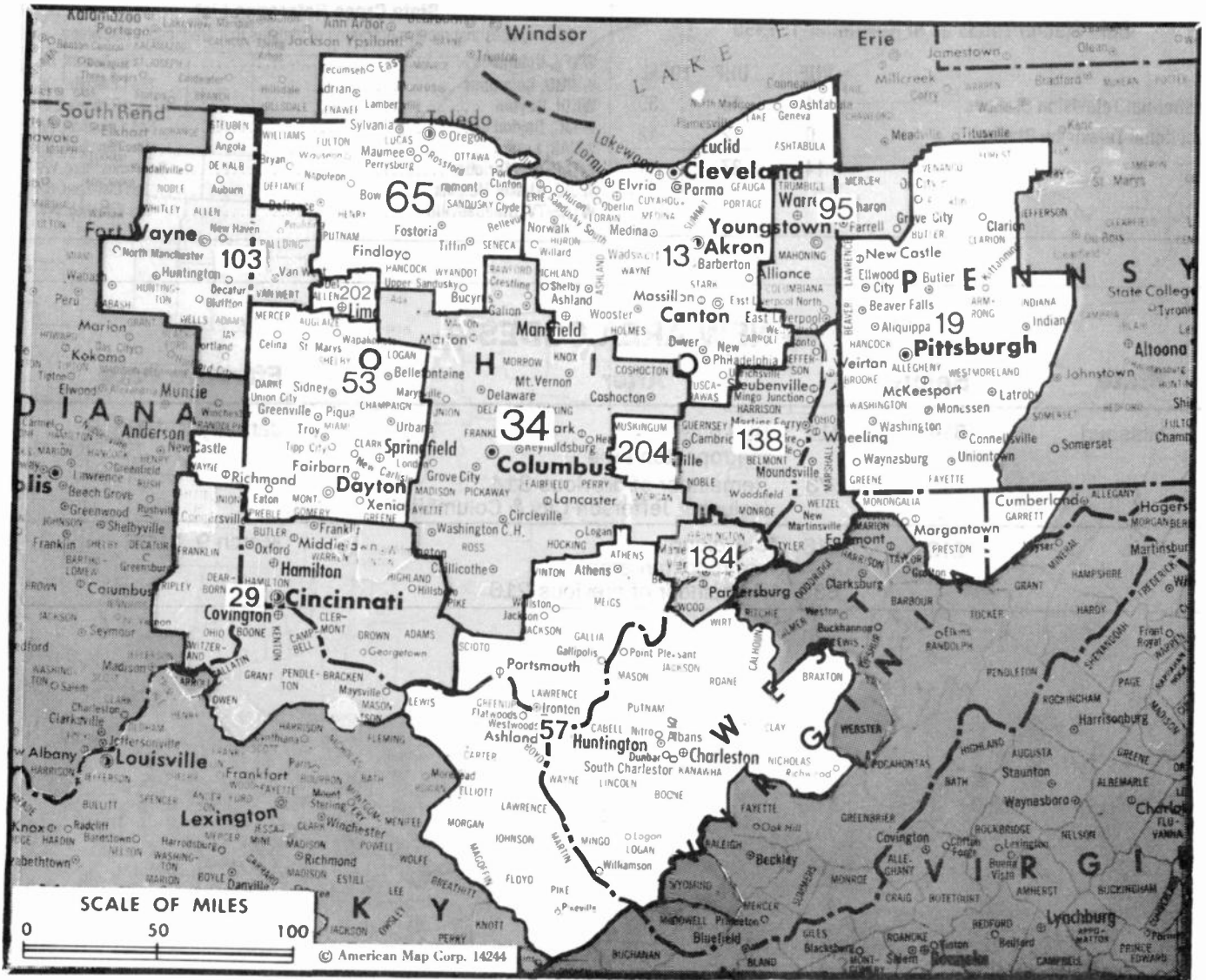
KXMD-TV BMPCT-7509 Granted 12/7/73 © American Map Corp., No. 14244

City of License: Williston. DMA: Minot-Bismarck-Dickinson. Rank: 153.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,630	37,080	97,710
Average Weekly Circulation (1995)	8,746	7,561	16,968
Average Daily Circulation (1995)			9,048

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Cleveland, OH	1,452,090	13	WAKC-TV (23), WBNX-TV (55), WOIO (17), WEWS (5), WGGN-TV (52), WJW-TV (8), WKYC-TV (3), WMFD-TV (68), WOAC (67), WOIO (19), WQHS-TV (61), WUAB (43)
Pittsburgh, PA	1,150,430	19	KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPIT-TV (22), WPXI (11), WTAE-TV (4)
Cincinnati, OH	792,900	29	WCPO-TV (9), WKRC-TV (12), WLWT (5),WSTR-TV (64), WXIX-TV (19)
Columbus, OH	725,290	34	WBNS-TV (10), WCMH (4), WSFJ (51), WSYX (6), WITTE (28), WWHO (53)
Dayton, OH	501,140	53	WDTN (2), WHIO-TV (7), WKEF (22), WKOI (43), WRGT-TV (45), WTJC (26)
Charleston-Huntington, WV	479,320	57	WCHS-TV (8), WOWK-TV (13), WSAZ-TV (3), WTSF (61), WVAH-TV (11)
Toledo, OH	405,090	65	WNWO-TV (24), WTOL-TV (11), WTVG (13), WUPW (36)
Youngstown, OH	274,800	95	WFMJ-TV (21), WKBN-TV (27), WYTV (33)
Fort Wayne, IN	238,420	103	WANE-TV (15), WFFT-TV (55), WINM (63), WKJG-TV (33), WPTA (21)
Wheeling, WV-Steubenville, OH	157,290	138	WTOV-TV (9), WTRF-TV (7)
Parkersburg, WV	61,520	184	WTAP-TV (15)
Lima, OH	38,190	202	WLIO (35), WTLW (44)
Zanesville, OH	31,360	204	WHIZ-TV (18)

Ohio

Ohio Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	14	25	39
Educational Television Stations	0	12	12
	14	37	51

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WSFJ, Columbus	See Newark, OH
WWHO, Columbus	See Chillicothe, OH
WKDI, Dayton	See Richmond, IN
WTJC, Dayton	See Springfield, OH
WUAB, Lorain	See Cleveland, OH
WTAP-TV, Marietta	See Parkersburg, WV
WOIO, Shaker Heights	See Cleveland, OH
WTRF-TV, Steubenville	See Wheeling, WV

— NEW AREA CODES —

State	Before	After	Effective Date
Missouri	314	314 St. Louis metropolitan area	January 7, 1996
		573 Remainder of previous 314, including Jefferson City & Columbia	
Ohio	216	216 Cleveland metropolitan area	March 9, 1996
		330 Remainder of previous 216	

Ohio—Akron

WAKC-TV

Ch. 23

Network Service: ABC.

Licensee: VVI Akron Inc., 6740 Shady Oak Rd., Minneapolis, MN 55344.

Studio: 853 Copley Rd., Akron, OH 44320.

Telephone: 216-535-7831. Fax: 216-535-5370.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1290-kw max. visual, 175-kw max. aural. Antenna: 960-ft. above av. terrain, 960-ft. above ground, 2049-ft. above sea level.

Latitude 41° 03' 51"
Longitude 81° 34' 59"

Holds CP for change to 5000-kw max. visual, 961-ft. above av. terrain, 922-ft. above ground, 2011-ft. above sea level. BPCT-940912KE.

Transmitter: 1561 Dreisbach Dr.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 5-meter, Comtech, 3-meter.

News Services: ABC, AP.

Ownership: ValueVision International Inc. (Group Owner).

Began Operation: June 7, 1953. Sold to ValueVision International by Group One Bcstg. L.P. 1994. Sale to Paxson Communications pending (Television Digest, Vol. 35:35).

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

Mike Jones, President & General Manager.
Bob Tayek, Vice President, News.
Mark Williamson, News Director.
William J. O'Neil Jr., Program Director.
Dave Patterson, Acting Chief Engineer.

Highest 30 Sec. Rate: \$2375.

City of License: Akron. DMA: Cleveland. Rank: 13.



WAKC-TV BPCT-940912KE Granted 5/12/95 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,296,590	646,070	1,942,660
Average Weekly Circulation (1995)	133,185	91,327	224,578
Average Daily Circulation (1995)			82,386

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

We were the broker
 in the 1994 sale of
WAKC-TV

Ted Hepburn, President Todd Hepburn, Vice-President
 325 Condon Rd., Palm Beach, FL 33480 (407) 853-8995
 P.O. Box 43263, Cincinnati, OH 45243-0263 (513) 271-5400

Ohio—Akron-Cleveland

WBNX-TV

Ch. 55



Network Service: Independent.

Licensee: Winston Broadcasting Network Inc., Box 91660, Cleveland, OH 44101.

Studio: 2690 State Rd., Cuyahoga Falls, OH 44223.

Telephones: 216-922-5500; 216-843-5555. Fax: 216-929-2410.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: Circularly polarized, 1099-ft. above av. terrain, 1131-ft. above ground, 2049-ft. above sea level.

Latitude 41° 23' 02"
Longitude 81° 41' 44"

Transmitter: 0.73-mi. SW of intersection of Broadview & Ridgewood Rds., Parma.

Satellite Earth Stations: 3 in operation; Standard Agile Omni receivers.

Ownership: Winston Broadcasting Network Inc.

Began Operation: December 1, 1985.

Represented (legal): Sutherland, Asbill & Brennan.

Represented (engineering): Carl E. Smith Consulting Engineers.

Personnel:

- Lou Spangler, President & General Manager.
- Anne Catherine Keith, Station Manager & Director of Programming.
- Eddie Brown, General Sales Manager.
- Tim Rich, Regional Sales Manager.
- Bill Cogger, Production Manager.
- Dick Parrett, National Sales Manager.



WBNX-TV BPCT-920302KE Granted 7/8/82 © American Map Corp., No. 14244

Debbie Stone, Promotion Director.
Stephen Nelson, Chief Engineer.

Rates: On request.

City of License: Akron. DMA: Cleveland. Rank: 13.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,168,260	601,320	1,769,580
Average Weekly Circulation (1995)	238,443	136,651	375,237
Average Daily Circulation (1995)			133,940

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Canton

WDLI

Ch. 17

Network Service: TBN.

Licensee: Trinity Bcstg. Network Inc., Box A, Santa Ana, CA 92711.

Studio: 6600 Atlantic Blvd., Louisville, OH 44641.

Telephone: 216-875-5542. Fax: 216-875-9986.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 437-kw max. & 389-kw horizontal visual, 47.9-kw max. & 45.7-kw horizontal aural. Antenna: 450-ft. above av. terrain, 448-ft. above ground, 1613-ft. above sea level.

Latitude 40° 51' 04"
Longitude 81° 16' 37"

Transmitter: U.S. Rte. 62, California Ave. & Reno Rd., Louisville, OH.

Satellite Earth Station: Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: January 1, 1967. Sale to present owner by David Livingstone Missionary Foundation Inc. approved by FCC March 5, 1986. Sale by PTL approved Dec. 8, 1982. Sale to PTL by Janson Industries approved Aug. 5, 1977 (Television Digest, Vol. 17:35, 37).

Represented (engineering): Smith & Fisher.

Personnel:

Dale K. Osborn, Manager.
Rebecca Osborn, Production.
Eugene Norris, Public Affairs.

Highest 30 Sec. Rate: \$60.

City of License: Canton. DMA: Cleveland. Rank: 13.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WDLI BPCT-4988 Granted 4/20/77 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	945,140	492,060	1,437,200
Average Weekly Circulation (1995)	14,576	10,329	25,254
Average Daily Circulation (1995)			8,781

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Canton

WOAC

Ch. 67

Network Service: Independent.

Licensee: Whitehead Media Inc., 12144 Classic Dr., Coral Springs, FL 34624.

Studio: 4867 Fulton Rd. NW, Canton, OH 44718.

Telephone: 216-492-5267. Fax: 216-492-8487.

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 1429-kw visual, 142.9-kw aural. Antenna: 290-ft. above av. terrain, 275-ft. above ground, 1405-ft. above sea level.

Latitude 40° 50' 49"
Longitude 81° 26' 23"

Transmitter: 4867 Fulton Dr., Jackson Twp., near Canton.

Satellite Earth Stations: 3.5-meter, M/A-Com, 3.5-meter Ku-band; Microdyne, 3.5-meter; Comtech, M/A-Com, Microdyne receivers.

News Service: UPI.

Ownership: Whitehead Media Inc. (Group Owner).

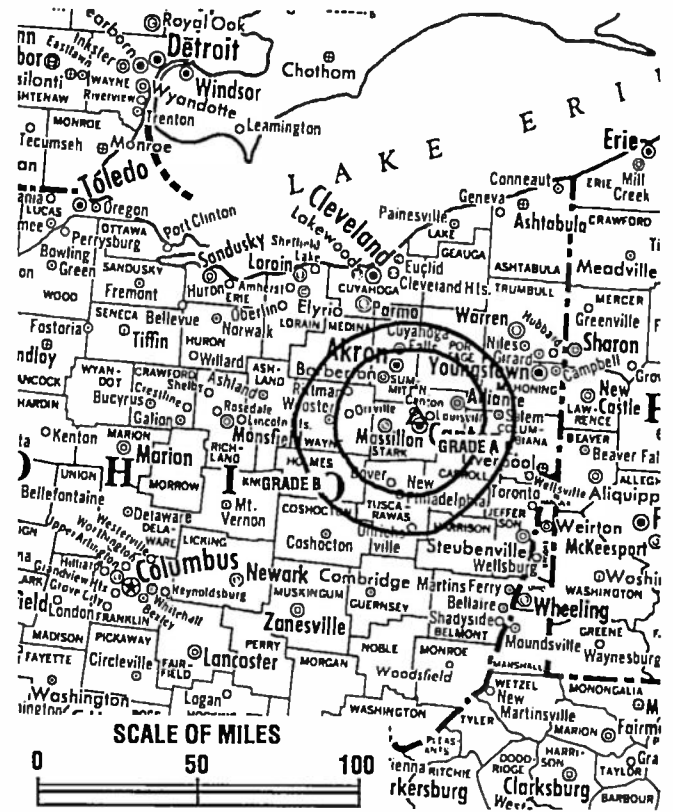
Began Operation: March 1, 1982. Sale to present owner by Canton 67 approved by FCC Sept. 6, 1995. Sale to Discovery Bcstg. Systems Inc. approved by FCC June 20, 1985, but not consummated.

Represented (legal): Sidley & Austin.

Personnel:

Glenn Schiller, General Manager.
Kevin Hoffman, Program Director.
Donna Ott, Business Manager.
Tim Scott, Production Manager.
Marcus Anderson, Chief Engineer.

Highest 30 Sec. Rate: \$100.



WOAC BMPCT-811211KF Granted 5/20/82 © American Map Corp., No. 14244

City of License: Canton. **DMA:** Cleveland. **Rank:** 13.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	459,950	223,660	683,610
Average Weekly Circulation (1995)	71,689	17,853	89,473
Average Daily Circulation (1995)			23,116

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Chillicothe

WWHO

Ch. 53

Network Service: WBN.

Licensee: Fant Bcstg. Co. of Ohio Inc., 510 Chestnut St., Gadsden, AL 35901.

Studio: 10 S. Paint St., Chillicothe, OH 45601.

Sales Office: 3165 Olentangy Rd., Columbus, OH 43206.

Telephone: 614-775-3578. Fax: 614-775-3584.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 3250-kw max. visual. Antenna: 679-ft. above av. terrain, 650-ft. above ground, 1417-ft. above sea level.

Latitude 39° 35' 30"
Longitude 83° 06' 38"

Transmitter: Near Williamsport.

Satellite Earth Stations: C-band; Ku-band.

LMA: Local marketing agreement with WCMH (N), Columbus, OH.

Ownership: Fant Broadcasting Co. (Group Owner).

Began Operation: August 31, 1987. Sale to present owner by Triplet & Assoc. approved by FCC Jan. 14, 1994.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

- Rob Connelly, President & General Manager.
- Rick Ervin, Chief Engineer.
- Kristen Flora, Public Affairs Director.
- Troy Elder, Operations Manager.

Rates: On request.

City of License: Chillicothe. DMA: Columbus, OH. Rank: 34.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WWHO BMPCT-910114KE Granted 5/9/91 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	485,150	296,370	781,520
Average Weekly Circulation (1995)	87,718	43,479	135,154
Average Daily Circulation (1995)			43,881

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

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Ohio—Cincinnati

WCPO-TV

Ch. 9

Network Service: CBS; plans ABC early 1996.

Licensee: Scripps Howard Broadcasting Co., 312 Walnut St., Box 5380, Cincinnati, OH 45201.

Studio: 500 Central Ave., Cincinnati, OH 45202.

Telephone: 513-721-9900. Fax: 513-721-6032.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw max. & 282-kw horizontal visual, 28.2-kw aural. Antenna: 1019-ft. above av. terrain, 909-ft. above ground, 1749-ft. above sea level.

Latitude 39° 07' 31"
Longitude 84° 29' 57"

Transmitter: 2345 Symmes St.

Satellite Earth Stations: C-band; Ku-band.

News Services: AP, CBS.

Ownership: E. W. Scripps Co. (Group Owner).

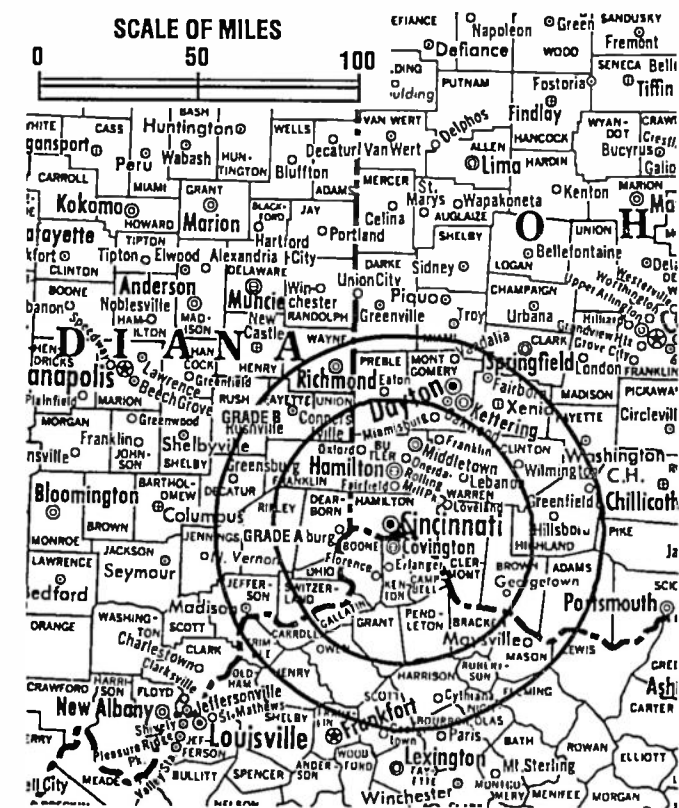
Began Operation: July 26, 1949.

Represented (sales): Blair Television.

Represented (legal): Baker & Hostetler.

Personnel:

J. B. Chase, Vice President & General Manager.
Iris Simpson, General Sales Manager.
Dale Thomas, Local Sales Manager.
Craig Allison, National Sales Manager.
Ron Arendall, Chief Engineer.
Jim Zarchin, News Director.
Karen Metzger, Traffic Manager.
Bernard Borden, Film Director.
Scott Gresser, Business Manager.



WCPO-TV BPCT-6555 Granted 7/18/67 © American Map Corp., No. 14244

Rates: On request.

City of License: Cincinnati. **DMA:** Cincinnati. **Rank:** 29.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	936,870	553,280	1,490,150
Average Weekly Circulation (1995)	470,405	286,589	796,614
Average Daily Circulation (1995)			468,263

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Cincinnati

WKRC-TV

Ch. 12

Network Service: ABC; plans CBS early 1996.

Licensee: Citicasters Inc., 1906 Highland Ave., Cincinnati, OH 45219.

Studio: 1906 Highland Ave., Cincinnati, OH 45219.

Telephone: 513-763-5500. Fax: 513-763-5562.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 998-ft. above av. terrain, 971-ft. above ground, 1746-ft. above sea level.

Latitude	39°	06'	58.40"
Longitude	84°	30'	05.00"

Transmitter: 1906 Highland Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 9-meter C-band; Vertex, 2.6-meter Ku-band; Harris receivers.

AM Affiliate: WKRC, 5-kw, (1-kw night), 550 kHz.

FM Affiliate: WKRC, 10-kw, 101.9 MHz (No. 270), 875-ft.

News Services: AP, UPI.

Ownership: Citicasters Inc. (Group Owner).

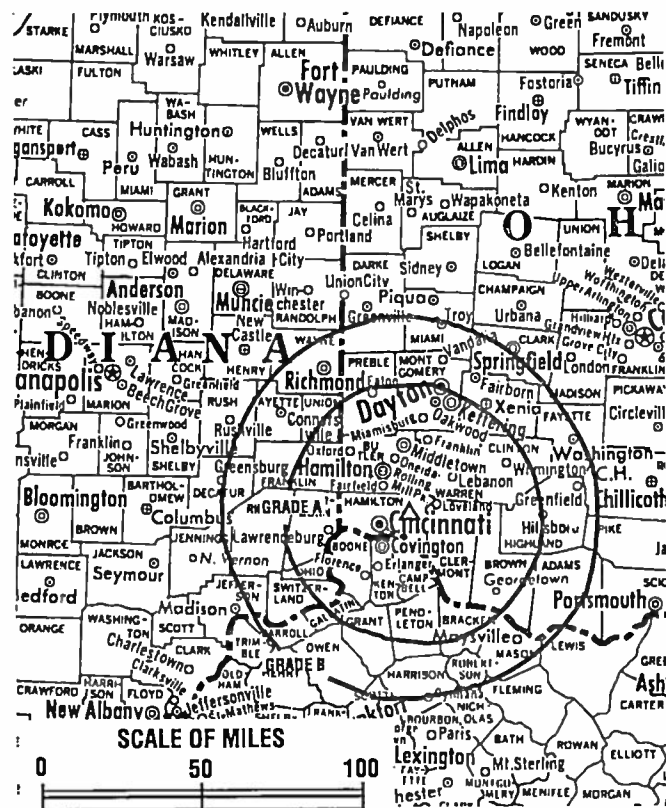
Began Operation: April 4, 1949. Sale by Taft TV & Radio approved by FCC Oct. 2, 1987 (Television Digest, Vol. 27:16, 18, 23, 30, 41).

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

William Moll, Vice President & General Manager.
 Chuck De Vendra, General Sales Manager.
 Steve Minium, Executive News Director.
 Terry Miller, Business Manager.
 Leon Brown, Engineering Manager.
 Rick Ellis, Film Director.



WKRC-TV BMPCT-6846 Granted 8/20/68 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$1900.

City of License: Cincinnati. DMA: Cincinnati. Rank: 29.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,411,760	786,260	2,198,020
Average Weekly Circulation (1995)	449,694	278,604	760,484
Average Daily Circulation (1995)			414,107

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Cincinnati

WLWT

Ch. 5

Network Service: NBC.

Licensee: Multimedia Entertainment Inc., 140 W. 9th St., Cincinnati, OH 45202.

Studio: 140 W. 9th St., Cincinnati, OH 45202.

Telephone: 513-352-5000. Fax: 513-352-5073. Web Site: <http://mail@wlwt.com>

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 849-ft. above ground, 1687-ft. above sea level.

Latitude 39° 07' 27"
Longitude 84° 31' 18"

Transmitter: 2222 Chickasaw St., Clifton Heights.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; GE, 3.6-meter Ku-band; Harris, 3-meter Ku-band; Harris, 6-meter C-band; Harris, M/A-Com, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, NBC, Ohio State News Network.

Ownership: Multimedia Broadcasting Co. (Group Owner).

Began Operation: February 9, 1948. Sale to present owner by Avco Bcstg. Corp. approved by FCC Jan. 16, 1976 (Television Digest, Vol. 15:24).

Represented (sales): Katz American Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- James A. Clayton, Vice President & General Manager.
- Gerald T. Plemmons, Vice President, Engineering.
- Michael V. Renda, General Sales Manager.
- Bill Fee, Local Sales Manager.
- Dennis Welsh, National Sales Manager.
- Bob Morford, News Director.
- Lori Shefa, Director, Marketing & Creative Services.



WLWT BPCT-5024 Granted 6/17/77 © American Map Corp., No. 14244

Tom Storey, Program Administrator.
Harry Schneider, Controller.
Gay Piller, Program & Production Manager.

Rates: On request.

City of License: Cincinnati. DMA: Cincinnati. Rank: 29.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,030,070	575,990	1,606,060
Average Weekly Circulation (1995)	421,465	276,029	731,942
Average Daily Circulation (1995)			393,013

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Cincinnati

WSTR-TV

Ch. 64

Network Service: UPN.

Licensee: Cincinnati TV 64 Ltd. Partnership, 18 Newbury St., Boston, MA 02116.

Studio: 5177 Fishwick Dr., Cincinnati, OH 45216.

Telephone: 513-641-4400. Fax: 513-242-2633.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 5000-kw max. visual. Antenna: 1106-ft. above av. terrain, 932-ft. above ground, 1827-ft. above sea level.

Latitude 39° 12' 01"
Longitude 84° 31' 22"

Transmitter: Approx. 0.12-mi. SW of intersection of N. Bend Rd. & Winton Rd.

Satellite Earth Stations: Harris, 3-meter C-band; RCA, 3.6-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Harris, M/A-Corn, Scientific-Atlanta receivers.

News Service: AP.

Ownership: ABRY Communications (Group Owner).

Began Operation: January 28, 1980. Began subscription TV operation Feb. 1, 1980. Sale to HEN Inc. by Buford TV Inc. approved by FCC Dec. 28, 1982. Sale to Channel 64 Joint Venture by HEN Inc. approved by FCC Nov. 14, 1984 (Television Digest, Vol. 24:25). Discontinued subscription TV operation January 1985. Sale to Channel 64 Acquisition Inc. approved by FCC Feb. 9, 1988. Sale to present owner approved Sept. 22, 1989.

Represented (sales): Seltel Inc.

Represented (legal): Kirkland & Ellis.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

David Smith, General Manager.
David Daniloss, Director of Sales.
John Glenzer, Local Sales Manager.
Merry Ewing, National Sales Manager.
Jill Casagrande, Program Director.
Donna Carpenter, Promotion Director.



WSTR-TV BPCT-891114KF Granted 10/19/90 © American Map Corp., No. 14244

Missy Gaines, Business Manager.
Greg Buzzell, Chief Engineer.

Highest 30 Sec. Rate: \$400.

City of License: Cincinnati. DMA: Cincinnati. Rank: 29.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	801,510	490,470	1,291,980
Average Weekly Circulation (1995)	224,351	160,387	398,373
Average Daily Circulation (1995)			151,804

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Cincinnati-Newport, Kentucky

WXIX-TV

Ch. 19

Network Service: FOX.

Licensee: Malrite Communications Group Inc., 1660 W. 2nd St., Cleveland, OH 44115-1454.

Studio: 10490 Taconic Terrace, Cincinnati, OH 45215.

Telephone: 513-772-1919. **Fax:** 513-772-5850.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 4495-kw max. visual, 449.5-kw max. aural. Antenna: 1005-ft. above av. terrain, 985-ft. above ground, 1713-ft. above sea level.

Latitude 39° 07' 19"
Longitude 84° 32' 52"

Transmitter: Radcliff Dr., Cincinnati.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.2-meter C-band; RCA, 3.7-meter Ku-band; Trump, 4.8-meter Ku & C-band; Harris, W/A-Com, Sony receivers.

News Service: AP.

Ownership: Malrite Communications Group Inc. (Group Owner).

Began Operation: August 1, 1968. Sale to Metromedia by U.S. Communications Corp. approved by FCC Aug. 9, 1972 (Television Digest, Vol. 12:33). Sale to present owner by Metromedia approved Nov. 8, 1983 (Vol. 22:35).

Represented (sales): Petry Television Inc.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler.

Personnel:

- Stuart Powell, General Manager.
- Patrice Mohn, Station Manager.
- Jon Lawhead, General Sales Manager.
- John Poindexter, Local Sales Manager.
- Jerry Policoff, National Sales Manager.
- Karla Stanley, News Director.
- Bob Thurber, Chief Engineer.



WXIX-TV BMPCT-851107KG Granted 4/28/86 © American Map Corp., No. 14244

Brenda Craddock, Business Manager.
Rick Oliver, Program Director.

Rates: On request.

City of License: Newport, KY. **DMA:** Cincinnati. **Rank:** 29.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,013,810	589,260	1,603,070
Average Weekly Circulation (1995)	392,898	219,940	638,152
Average Daily Circulation (1995)			272,332

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Cleveland

WEWS

Ch. 5

Network Service: ABC.

Licensee: Scripps Howard Broadcasting Co., Box 5380, Cincinnati, OH 45201.

Studio: 3001 Euclid Ave., Cleveland, OH 44115.

Telephone: 216-431-5555. Fax: 216-361-1762.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 93.3-kw visual, 9.33-kw aural. Antenna: 1025-ft. above av. terrain, 853-ft. above ground, 1950-ft. above sea level.

Latitude 41° 22' 27"
Longitude 81° 43' 06"

Transmitter: 7080 State Rd., Parma, OH.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Satcom Technologies, 9.2-meter C-band; Andrew, 7.3-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; Andrew, DX Engineering, Scientific-Atlanta, Vertex receivers.

SNG Mobile Dish: Ku-band.

News Services: ABC, AP, CNN.

Ownership: E. W. Scripps Co. (Group Owner).

Began Operation: December 17, 1947.

Represented (sales): Blair Television; Canadian Communications Co.

Represented (legal): Baker & Hostetler.

Personnel:

Gary Robinson, Vice President & General Manager.

Jane L. Sherwin, General Sales Manager.

Robert Chirdon, Local Sales Manager.

Lawrence Olevitch, National Sales Manager.

Paul Stueber, News Director.

Gary A. Stark, Program & Research Director.

Edward J. Miller, Engineering Manager.



WEWS BPCT-1291 Granted 5/28/53 © American Map Corp., No. 14244

Craig Cleek, Promotion Director.
Alan Eush, Production Manager.

Rates: On request.

City of License: Cleveland. DMA: Cleveland. Rank: 13.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,659,620	897,860	2,557,480
Average Weekly Circulation (1995)	923,756	462,655	1,386,253
Average Daily Circulation (1995)			872,209

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Cleveland

WJW-TV

Ch. 8

Network Service: FOX.

Licensee: WJW License Inc., 5800 S. Marginal Rd., Cleveland, OH 44103.

Studio: 5800 S. Marginal Rd., Cleveland, OH 44103.

Telephone: 216-431-8888. Fax: 216-391-9559.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 302-kw visual, 30.2-kw aural. Antenna: 1000-ft. above av. terrain, 775-ft. above ground, 1945-ft. above sea level.

Latitude 41° 21' 47"
Longitude 81° 42' 58"

Transmitter: 4501 W. Pleasant Valley Rd., Parma, OH 44134.

Satellite Earth Stations: Transmit/receive Andrew, 4.5-meter Ku-band; Vertex, 6.1-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Vertex, 6.1-meter Ku-band; Vertex receivers.

SNG Mobile Dish: 4.5-meter Ku-band.

News Services: CNN, NIWS.

Ownership: New World Communications Group (Group Owner).

Began Operation: December 17, 1949. Sale to Storer Communications by Empire Coil Co. Inc. (Herbert Mayer) approved by FCC Oct. 27, 1954 (Television Digest, Vol. 10:2, 44). Sale to SCI Television Inc. approved by FCC Aug. 20, 1987. Transfer to Clifford E. Eley, Trustee granted by FCC Sept. 1, 1992. Transfer to present owner granted April 13, 1993.

Represented (sales): New World Communications Group Sales.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Bob Rowe, President & General Manager.
Dave Decapua, Local Sales Manager.
Joe Fishleigh, National Sales Manager.
Grant Zalba, News Director.
Kevin Salyer, Creative Services & Promotion Director.
Louis A. Gattozzi, Director of Operations.
Tom Miller, Chief Engineer.



WJW-TV BMPCT-2527 Granted 10/21/54 © American Map Corp., No. 14244

Tom Flavelle, Business Manager.
Donna Yonchak, Traffic Manager.

Rates: On request.

City of License: Cleveland. DMA: Cleveland. Rank: 13.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,547,850	836,370	2,386,220
Average Weekly Circulation (1995)	837,075	445,720	1,282,640
Average Daily Circulation (1995)			676,700

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Cleveland

WKYC-TV

Ch. 3

Network Service: NBC.

Licensee: WKYC-TV Inc., 1403 E. 6th St., Cleveland, OH 44114.

Studio: 1403 E. 6th St., Cleveland, OH 44114.

Telephone: 216-344-3333. Fax: 216-344-7493. E-mail: wkyc@aol.com

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 906-ft. above ground, 1945-ft. above sea level.

Latitude 41° 23' 09.50"
Longitude 81° 41' 23.40"

Transmitter: 6600 Broadview Rd., Parma, OH.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 3.6-meter; Harris, 6-meter; Scientific-Atlanta, 7-meter; Vertex, 4.6-meter; Vertex, 6.1-meter; Harris, Scientific-Atlanta receivers.

SNG Mobile Dish: Hubcom, 2.4-meter Ku-band.

News Services: AP, NBC.

Ownership: Multimedia Broadcasting Co. (Group Owner); National Broadcasting Co. (Group Owner).

Began Operation: October 31, 1948 as NBC owned-&-operated outlet. Transfer to Westinghouse approved by FCC Dec. 21, 1955 effective Jan. 15, 1956 (Television Digest, Vol. 11:21; 12:3). Transferred from Westinghouse back to NBC under order by FCC Feb. 17, 1965 (Vol. 5:7, 8, 25). Transfer of control from NBC to Multimedia Inc. granted Dec. 24, 1990 (Vol. 30:12, 53).

Represented (sales): Katz American Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Bill Scaffide, Vice President & General Manager.
John N. Tamerlano, General Sales Manager.
David A. Kaye, National Sales Manager.
Kathleen McNulty, Director of Finance & Administration.
Richard O'Dell, Manager of Programming & Production.



WKYC-TV BPCT-1789 Granted 1/12/54 © American Map Corp., No. 14244

Tony Ballew, News Director.
Ted Mekic, Promotion Director.
Rex Rickly, Chief Engineer.

Rates: On request.

City of License: Cleveland. DMA: Cleveland. Rank: 13.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,464,450	734,450	2,198,900
Average Weekly Circulation (1995)	872,223	444,569	1,316,485
Average Daily Circulation (1995)			742,544

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Cleveland

WQHS-TV

Ch. 61

Network Service: HSN.

Licensee: SKOH Bcstg. Partnership, 2861 W. Ridgewood Dr., Parma, OH 44134.

Studio: 2861 W. Ridgewood Dr., Parma, OH 44134.

Telephone: 216-888-0061. Fax: 216-888-6551.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 2000-kw max. visual, 200-kw max. aural. Antenna: 1160-ft. above av. terrain, 1029-ft. above ground, 2049-ft. above sea level.

Latitude 41° 23' 02"
Longitude 81° 42' 06"

Transmitter: 2861 W. Ridgewood Dr., Parma, OH.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; Microdyne, 3.7-meter Ku-band; Harris, M/A-Com receivers.

News Service: UPI.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: January 13, 1981. FCC approved sale to present owner Nov. 6, 1986 (Television Digest, Vol. 26:45). Sale to Channel Communications Inc. by Cleveland Associates approved July 27, 1984.

Represented (sales): Silver King Broadcasting Sales.

Personnel:

Gerald Kerwin, Vice President & Station Manager.

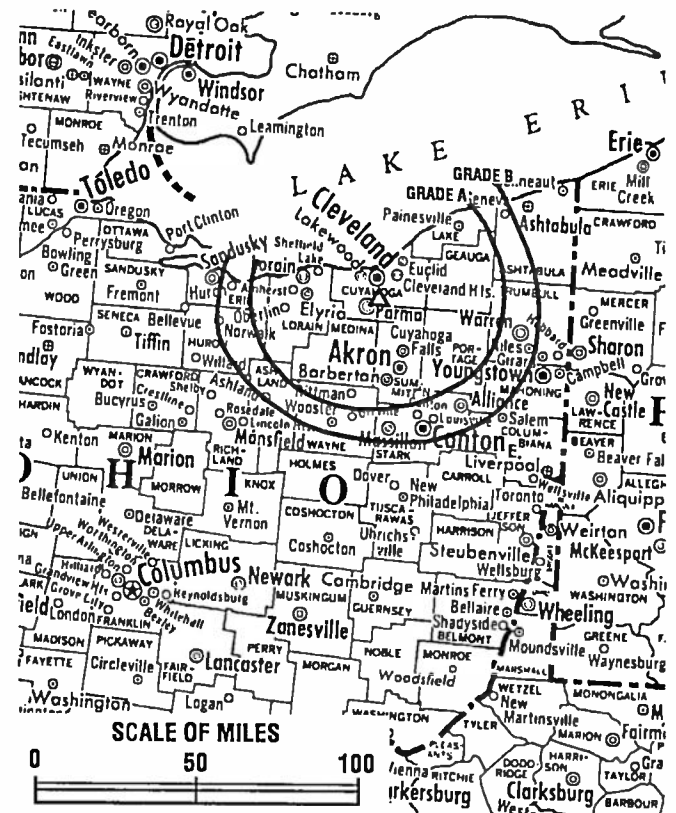
Sharon Roman, Public Affairs Director.

Dave Smith, Chief Engineer.

Denise Polverine, News Director.

Sue Gundich, Traffic Manager.

Highest 30 Sec. Rate: \$750.



WQHS-TV BMPCT-790907KF Granted 4/23/80 © American Map Corp., No. 14244

City of License: Cleveland. DMA: Cleveland. Rank: 13.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,017,750	529,560	1,547,310
Average Weekly Circulation (1995)	10,564	10,607	21,167
Average Daily Circulation (1995)			6,966

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Shaker Heights-Cleveland

WOIO

Ch. 19

Network Service: CBS.

Licensee: WOIO Inc., 1717 E. 12th St., Cleveland, OH 44114.

Studio: 1717 E. 12th St., Cleveland, OH 44114.

Telephone: 216-771-1943. Fax: 216-515-7152.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 3720-kw max. visual, 372-kw max. aural. Antenna: 1151-ft. above av. terrain, 1041-ft. above ground, 2013-ft. above sea level.

Latitude 41° 23' 15"
Longitude 81° 41' 43"

Transmitter: 2135 W. Ridgewood Dr., Parma, OH.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 2.4-meter Ku-band; Andrew, 4.5-meter C-band; 3 DX Communications, 4.5-meter Ku & C-band; Standard Agile Omni receivers.

News Services: AP, CBS.

LMA: Local marketing agreement with WUAB (U,W), Lorain-Cleveland, OH.

Ownership: Malrite Communications Group Inc. (Group Owner).

Began Operation: May 19, 1985.

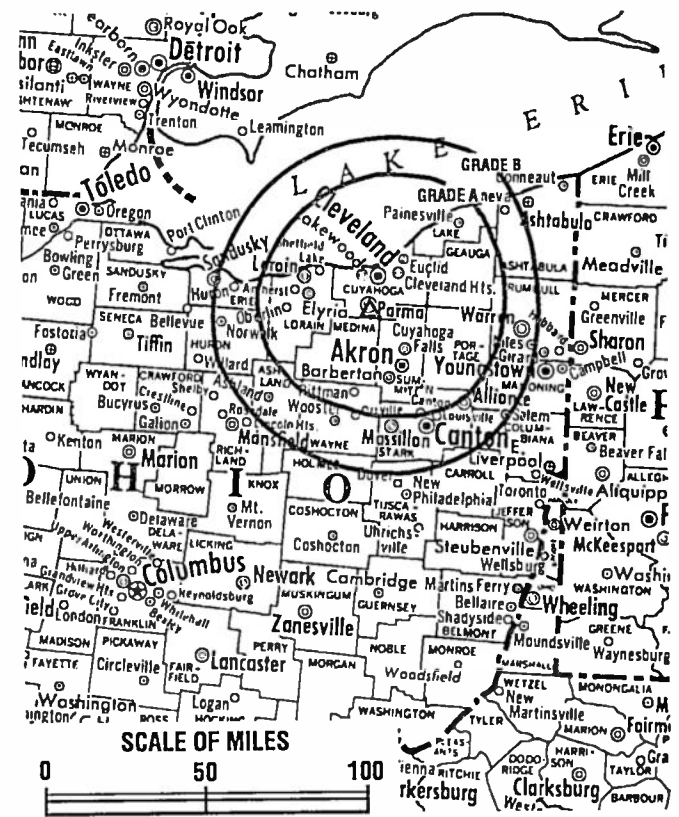
Represented (sales): Petry Television Inc.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler.

Represented (engineering): Evans Associates.

Personnel:

- Dennis P. Thatcher, Vice President & General Manager.
- Richard Sullivan, Station Manager & Program Director.
- Tom Humpage, General Sales Manager.
- Renee Copter, Local Sales Manager.
- Ric Harris, National Sales Manager.
- Jim Rini, Regional Sales Manager.
- Greg Caputo, News Director.
- Karen Bizjak, Business Manager.



WOIO BMPCT-840720KH Granted 3/14/85 © American Map Corp., No. 14244

Emily Davis, Community Affairs Director.
Mike Szabo, Chief Engineer.
Joann Clemens, Promotion Director.
Jim Stunek, Production Manager.

Rates: On request.

City of License: Shaker Heights. DMA: Cleveland. Rank: 13.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,494,400	734,180	2,228,580
Average Weekly Circulation (1995)	729,320	361,923	1,091,003
Average Daily Circulation (1995)			497,818

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Lorain-Cleveland

WUAB

Ch. 43

Network Service: UPN, WBN.

Licensee: Cannell Cleveland L.P., 400 Perimeter Terrace Center, Suite 975, Atlanta, GA 30346-1260.

Studio: 1717 E. 12th St., Cleveland, OH 44114.

Telephone: 216-771-1943. Fax: 216-515-7170; 216-515-7180.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 4680-kw max. visual, 480-kw max. aural. Antenna: 1102-ft. above av. terrain, 915-ft. above ground, 1968-ft. above sea level.

Latitude 41° 22' 45"
Longitude 81° 43' 12"

Transmitter: 4800 Bruening Dr., Parma.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Scientific-Atlanta, 7-meter C-band; Andrew, Scientific-Atlanta receivers.

News Services: AP, CNN, MediaLink, PR Newswire, Sportsticker, WSI.

LMA: Local marketing agreement with WOIO (C), Shaker Heights-Cleveland, OH.

Ownership: Cannell Communications L.P.

Began Operation: September 15, 1968. Sale to present owner by Gaylord Bcstg. approved by FCC June 19, 1990 (Television Digest, Vol. 30:13, 35). Sale to Gaylord by United Artists Bcstg. & Kaiser Bcstg. Co. approved June 30, 1977 (Vol. 16:39; 17:2, 28).

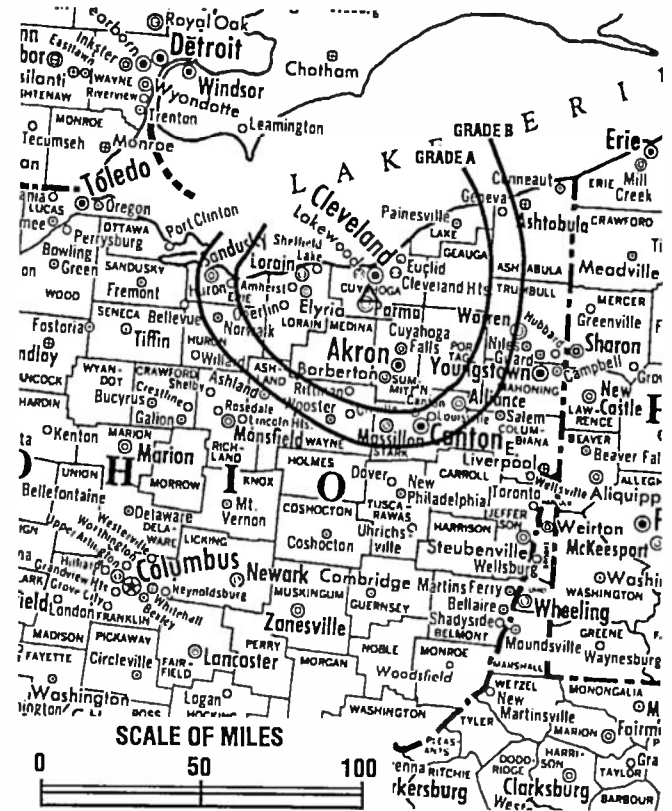
Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Brooke Spectorsky, Vice President & General Manager.
James Robinson, General Sales Manager.
Tom Becker, Local Sales Manager.
Kate Strauchon, National Sales Manager.
Dan Ackden, News Director.



WUAB BPCT-910807KE Granted 9/6/91 © American Map Corp., No. 14244

Dave Howitt, Promotion Director.
Jeana Knighton, Controller.
Jim Stunek, Production Manager.

Highest 30 Sec. Rate: \$1200.

City of License: Lorain. **DMA:** Cleveland. **Rank:** 13.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,350,370	1,097,080	3,447,450
Average Weekly Circulation (1995)	807,016	293,596	1,100,527
Average Daily Circulation (1995)			439,076

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Columbus

WBNS-TV

Ch. 10

Network Service: CBS.

Licensee: WBNS-TV Inc., Box 1010, Columbus, OH 43216.

Studio: 770 Twin Rivers Dr., Columbus, OH 43215.

Mailing Address: Box 1010, Columbus, OH 43216.

Telephone: 614-460-3700. Fax: 614-460-2812.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 945-ft. above av. terrain, 1029-ft. above ground, 1749-ft. above sea level.

Latitude 39° 58' 16"
Longitude 83° 01' 40"

Transmitter: 766 Twin Rivers Dr.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 6.1-meter C-band; Harris, 6.1-meter Ku-band; Vertex, 8.8-meter C-band; Standard Agile Omni receivers.

AM Affiliate: WBNS, 5-kw (1-kw night), 1460 kHz.

FM Affiliate: WBNS-FM, 16-kw, 97.1 MHz (No. 246), 780-ft.

News Services: AP, CBS, CNN, UPI.

Ownership: Dispatch Printing Co. (Group Owner).

Began Operation: October 5, 1949.

Represented (sales): Blair Television; Paul Mulvihill Ltd.

Represented (legal): Sidley & Austin.

Represented (engineering): David Steel & Associates Inc.

Personnel:

Michael J. Fiorile, President & Chief Executive Officer.
Thomas S. Stewart, Vice President & General Manager.
Marvin C. Born, Vice President, Engineering.
Jerry Cary, Treasurer.
J. David Bunnell, General Sales Manager.
Gary L. Lowell, Local Sales Manager.
Tim D'Angelo, National Sales Manager.



WBNS-TV BMPCT-800507KF Granted 3/30/81 © American Map Corp., No. 14244

Doug Parker, Program Manager.
Timothy Mason, Director, Marketing & Promotion.
Marvin Hite, Chief Engineer.
Mike Berry, Production Manager.
Charles White, Public Service Director.

Rates: On request.

City of License: Columbus. DMA: Columbus, OH. Rank: 34.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,168,960	628,070	1,797,030
Average Weekly Circulation (1995)	536,486	272,688	829,694
Average Daily Circulation (1995)			487,418

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Columbus

WCMH

Ch. 4

Network Service: NBC.

Licensee: Outlet Communications Inc., 3165 Olentangy River Rd., Columbus, OH 43202.

Studio: 3165 Olentangy River Rd., Columbus, OH 43202.

Telephone: 614-263-4444. Fax: 614-447-9017.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circularly polarized, 900-ft. above av. terrain, 1029-ft. above ground, 1749-ft. above sea level.

Latitude	39°	58'	15"
Longitude	83°	01'	39"

Transmitter: 766 Twin Rivers Dr., Columbus.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 5-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Vertex, 4.6-meter Ku-band; DX Antenna, Harris, Scientific-Atlanta receivers.

News Services: AP, Conus, NBC.

LMA: Local marketing agreement with WWHO (W), Chillicothe, OH.

Ownership: Outlet Communications Inc. (Group Owner).

Began Operation: April 3, 1949. Sale to The Outlet Co. by Avco Bcstg. Corp. approved by FCC Dec. 22, 1975 (Television Digest, Vol. 15:21, 52). Sale to Rockefeller Group approved Nov. 23, 1983 (Vol. 23:19, 22; 26:6). Sale by Rockefeller Group approved April 29, 1986. Note: Sale to NBC pends (Vol. 35:28, 35).

Represented (sales): Katz American Television.

Personnel:

- Douglas E. Gealy, Vice President & General Manager.
- Bob Shaw, Station Manager.
- Bill Lanese, General Sales Manager.
- Dick Groat, Local Sales Manager.
- Mike Cash, National Sales Manager.
- J. Lawrence Pozzi, Chief Engineer.
- Tom Burke, News Director.



WCMH BPCT-810526KP Granted 10/8/81 © American Map Corp., No. 14244

Janna Buckey, Promotion Manager.

Karen Giblin, Business Manager.

Paul Ernst, Production Manager.

Rates: On request.

City of License: Columbus. **DMA:** Columbus, OH. **Rank:** 34.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,129,810	634,290	1,764,100
Average Weekly Circulation (1995)	450,220	264,424	729,245
Average Daily Circulation (1995)			405,484

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Columbus

WSYX

Ch. 6

Network Service: ABC.

Licensee: River City License Partnership, 1215 Cole St., St. Louis, MO 63106.

Studio: 1261 Dublin Rd., Columbus, OH 43215.

Mailing Address: Box 718, Columbus, OH 43216.

Telephone: 614-481-6666. Fax: 614-759-0448.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 938-ft. above av. terrain, 1006-ft. above ground, 1716-ft. above sea level.

Latitude 39° 56' 16"
Longitude 83° 01' 16"

Transmitter: Stimmel Rd., 0.62-mi. W of Interstate 71, Franklin County.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 9-meter C-band; Superior, 5-meter Ku & C-band; Avantek, Harris, Standard Communications receivers.

News Services: ABC, AP.

Ownership: Better Communications Inc. (Group Owner).

Began Operation: September 29, 1949. Sale to Taft Bcstg. by Picture Waves Inc. approved by FCC Feb. 25, 1953 (Television Digest, Vol. 9:9). Sale to Anchor Media Holdings Ltd. approved by FCC Dec. 3, 1987. Transfer of control to Continental Broadcasting Ltd. granted June 30, 1993. Sale to present owner approved July 29, 1994 (Vol. 34:20).

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Smith & Fisher.

Personnel:

Jim Willi, Vice President & General Manager.
Pete Ford, Vice President, Engineering.
Pat Cramer, National Sales Manager.
Toni McHugh, Local Sales Manager.



WSYX BPCT-910211KG Granted 1/21/93 © American Map Corp., No. 14244

Michael Hevel, News Director.
John Schnabel, Business Manager.

Highest 30 Sec. Rate: \$5000.

NETWORK BASE HOURLY RATE: \$1875.

City of License: Columbus. DMA: Columbus, OH. Rank: 34.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	927,700	512,860	1,440,560
Average Weekly Circulation (1995)	470,572	254,088	739,686
Average Daily Circulation (1995)			382,816

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Columbus

WTTE

Ch. 28

Network Service: FOX.

Licensee: WTTE Channel 28 Licensee Inc., Box 280, Columbus, OH 43216-0280.

Studio: 6130 Sunbury Rd., Westerville, OH 43081-9312.

Telephone: 614-895-2800. Fax: 614-895-3159.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1910-kw max. visual, 191-kw max. aural. Antenna: 965-ft. above av. terrain, 1124-ft. above ground, 2044-ft. above sea level.

Latitude 40° 09' 33.50"
Longitude 82° 55' 21.50"

Requests CP for change to 5000-kw max. visual, 1117-ft. above av. terrain, 1063-ft. above ground, 2013-ft. above sea level, lat. 40° 10' 16", long. 83° 00' 24", transmitter to 0.25-mi. SE of Orange Rd. & Conrail railroad tracks intersection, Orange. BPCT-950630KG.

Transmitter: 6680 State Rte. 3, Westerville.

Satellite Earth Stations: Comtech, 7.3-meter; Harris, 3-meter Ku-band; Harris, 6.1-meter; Microdyne, Standard Communications receivers.

News Service: UPI.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: June 1, 1984.

Represented (sales): TeleRep Inc.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Represented (engineering): Carl T. Jones Corp.

Personnel:

- David D. Smith, President.
- John T. Quigley, General Manager.
- Robert H. Heyde, General Sales Manager.
- Michael C. Summers, Local Sales Manager.
- Jeff Avon, National Sales Manager.
- Oran D. Gough, Operations Director.
- Susan Burton, Promotion Director.



WTTE BMPCT-830509KE Granted 9/22/83 © American Map Corp., No. 14244

Vida Burns, Business Manager.
Dan Carpenter, Chief Engineer.

Rates: On request.

City of License: Columbus. DMA: Columbus, OH. Rank: 34.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	792,310	450,270	1,242,580
Average Weekly Circulation (1995)	297,399	174,521	480,898
Average Daily Circulation (1995)			210,666

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Dayton

WDTN

Ch. 2

Network Service: ABC.

Licensee: The Hearst Corp., Box 741, Dayton, OH 45401.

Studio: 4595 S. Dixie Ave., Dayton, OH 45439.

Telephone: 513-293-2101. Fax: 513-294-6542. E-mail: wdtnabc@aol.com

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 960-ft. above ground, 1917-ft. above sea level.

Latitude 39° 43' 07"
Longitude 84° 15' 22"

Transmitter: Frytown Rd. & Gettysburg Ave.

Satellite Earth Stations: Andrew, 5-meter C-band; Andrew, 7-meter C-band; Drake, 3.4-meter C-band; Microdyne, 5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Drake, Standard receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: ABC, Conus, NIWS.

Ownership: Hearst Broadcasting (Group Owner).

Began Operation: March 15, 1949. Sale to present owner by Trustees of Grinnell College approved by FCC July 16, 1981 (Television Digest, Vol. 20:21; 21:29). Sale to Grinnell by Avco Bcstg. Corp. approved by FCC April 28, 1976 (Vol. 15:25).

Represented (sales): Blair Television.

Represented (legal): Brooks, Pierce, McLendon, Humphrey & Leonard.

Personnel:

- Cheryl Craigie, Vice President & General Manager.
- Larry Ryan, Vice President, Sales.
- Steven L. Fisher, Station Manager & Program Director.
- Sheryl Rockwell, Sales Manager.
- Darryl Griffin, National Sales Manager.
- Kim Peters, Director of Marketing & Promotion.
- Rob Mennie, News Director.
- Robert Sohovich, Resident Controller.



WDTN BPCT-4987 Granted 5/6/77 © American Map Corp., No. 14244

David Nortman, Chief Engineer.
Sharon Fair, Community & Human Resources.

Highest 30 Sec. Rate: \$10,000.

City of License: Dayton. DMA: Dayton. Rank: 53.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,079,220	641,940	1,721,160
Average Weekly Circulation (1995)	342,018	164,412	514,240
Average Daily Circulation (1995)			292,692

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Dayton-Springfield

WHIO-TV

Ch. 7

Network Service: CBS.

Licensee: Miami Valley Broadcasting Corp., 1414 Wilmington Ave., Dayton, OH 45420.

Studio: 1414 Wilmington Ave., Dayton, OH 45420.

Telephone: 513-259-2111. Fax: 513-259-2024.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 100-kw visual, 38-kw aural. Antenna: 571-ft. above av. terrain, 498-ft. above ground, 1440-ft. above sea level.

Latitude 39° 43' 17"
Longitude 84° 08' 57"

Transmitter: 1414 Wilmington Ave., Montgomery County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Vertex, 4.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; Vertex, 6.1-meter Ku & C-band; DX Engineering, Scientific-Atlanta receivers.

AM Affiliate: WHIO, 5-kw, 1290 kHz.

FM Affiliate: WHIO-FM, 50-kw, 99.1 MHz (No. 256), 1060-ft.

News Service: AP.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Operation: February 26, 1949.

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

David Lippoff, Vice President & General Manager.
Don Kemper, Station Manager.
John Hayes, General Sales Manager.
James Cosby, Local Sales Manager.
Mark Casey, News Director.



WHIO-TV BPCT-890 Granted 7/11/52 © American Map Corp., No. 14244

Chuck Eastman, Operations Manager.
Bill Manning, Creative Services Director.
Ken Oliver, Controller.
Therese Weiler, Research Director.

Rates: On request.

City of License: Dayton. DMA: Dayton. Rank: 53.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,238,400	741,910	1,980,310
Average Weekly Circulation (1995)	386,325	186,782	583,175
Average Daily Circulation (1995)			354,791

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Dayton

WKEF

Ch. 22

Network Service: NBC.

Licensee: Max Television of Dayton L.P., 5501 Greenwich Rd., No. 198, Virginia Beach, VA 23462.

Studio: 1731 Soldiers Home Rd., Dayton, OH 45418.

Telephone: 513-263-2662. **Fax:** 513-268-2332.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 2340-kw max. visual, 234-kw max. aural. Antenna: 1152-ft. above av. terrain, 1094-ft. above ground, 2049-ft. above sea level.

Latitude 39° 43' 15.50"
Longitude 84° 15' 38.90"

Transmitter: 1731 Soldiers Home Rd.

Satellite Earth Stations: AFC, 6-meter; Harris, 3-meter; Microdyne, 7-meter; Harris, Microdyne receivers.

News Service: AP.

Ownership: Max Television L.P. (Group Owner).

Began Operation: September 27, 1964. Sale to Adams Communications by Springfield TV Corp. approved by FCC Jan. 9, 1984 (Television Digest, Vol. 23:35). Sale to KT Communications Ltd. Partnership III by Adams approved Feb. 23, 1989. FCC granted assignment to CityCorp. Sept. 20, 1994. Sale to present owner approved by FCC May 5, 1995.

Represented (sales): Pety Television.

Represented (legal): McFadden, Evans & Sill.

Personnel:

- Morrie Beitch, General Manager.
- Dale A. Remy, General Sales Manager.
- Marsha Woodward, National Sales & Marketing Director.
- Lori Webster, Director of News.
- Jesse Anthony, Promotion Manager.
- Carol Chin, Business Manager.
- Darrell Hunter, Chief Engineer.



WKEF BPCT-841029KG Granted 11/29/84 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$1550.

City of License: Dayton. DMA: Dayton. Rank: 53.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	871,050	504,140	1,375,190
Average Weekly Circulation (1995)	302,861	154,180	459,133
Average Daily Circulation (1995)			205,086

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Dayton

WRGT-TV

Ch. 45

Network Service: FOX, UPN.

Licensee: Act III Bcstg. License Corp., 45 Broadcast Plaza, Dayton, OH 45408.

Studio: 45 Broadcast Plaza, Dayton, OH 45408.

Telephone: 513-263-4500. Fax: 513-268-5265.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. visual, 501-kw max. aural. Antenna: 1170-ft. above av. terrain, 1149-ft. above ground, 2045-ft. above sea level.

Latitude	39°	43'	28.40"
Longitude	84°	15'	17.60"

Transmitter: 2045 S. Gettysburg Ave., Dayton, OH.

Satellite Earth Station: Comtech, 5-meter.

Ownership: Act III Broadcasting Inc. (Group Owner).

Began Operation: September 23, 1984. Sale to present owner by Meridian Communications approved by FCC Dec. 17, 1987 (Television Digest, Vol. 27:42).

Represented (sales): Seltel Inc.

Represented (engineering): Charles I. Gallagher, P.E., Consulting Radio Engineers.

Personnel:

David J. Miller, Vice President & General Manager.
 Dale R. Woods, General Sales Manager.
 Michael Weinert, National Sales Manager.
 Mike Davis, Programming & Operations Manager.
 Jeff Schroder, Production Manager.
 Ron Schuetze, Chief Engineer.
 Lee Wharton, Promotion Director.
 Lisa Beutel, Controller.

Rates: On request.



WRGT-TV BMPCT-840319KH Granted 4/26/84 © American Map Corp., No. 14244

City of License: Dayton. DMA: Dayton. Rank: 53.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	875,200	518,450	1,393,650
Average Weekly Circulation (1995)	271,244	143,564	416,842
Average Daily Circulation (1995)			185,755

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Lima

WLIO

Ch. 35

Network Service: NBC.

Licensee: Lima Communications Corp., Box 1689, Lima, OH 45802.

Studio: 1424 Rice Ave., Lima, OH 45805.

Telephone: 419-228-8835. Fax: 419-229-7091.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 661-kw visual, 132-kw aural. Antenna: 549-ft. above av. terrain, 549-ft. above ground, 870-ft. above sea level.

Latitude 40° 44' 54"
Longitude 84° 07' 55"

Transmitter: 1424 Rice Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Chapparral, 3.5-meter Ku & C-band; Harris receivers.

News Service: AP.

Ownership: Blade Communications Inc. (Group Owner).

Began Operation: March 30, 1953. Sale to present owners by WLOK Inc. approved by FCC Jan. 19, 1972. Previous sale by Pixley & Case families approved Dec. 1, 1954 (Television Digest, Vol. 10:44, 49).

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Bruce A. Opperman, Vice President & Acting General Manager.
- James D. Garling, Program Director.
- Antelle Haithcock, Promotion Director.
- George Dunster, News Director.
- Frederick R. Vobbe, Chief Engineer.



WLIO BPCT-820712KP Granted 10/08/82 © American Map Corp., No. 14244

Rates: On request.

City of License: Lima. DMA: Lima. Rank: 202.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	542,820	262,980	805,800
Average Weekly Circulation (1995)	89,612	31,163	120,996
Average Daily Circulation (1995)			65,542

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Lima

WTLW

Ch. 44

Network Service: Independent.

Licensee: American Christian TV Services, 1844 Baty Rd., Lima, OH 45807.

Studio: 1844 Baty Rd., Lima, OH 45807.

Telephone: 419-339-4444. Fax: 419-339-6812.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 904.9-kw visual, 100.2-kw aural. Antenna: 677-ft. above av. terrain, 705-ft. above ground, 1532-ft. above sea level.

Latitude 40° 45' 47"
Longitude 84° 10' 59"

Transmitter: 1844 Baty Rd., near Lima.

Satellite Earth Stations: AFC, 2-meter Ku-band; R. H. Tyler, 3-meter C-band; Taco, 2-meter C-band; DX Antenna, Gardiner, M/A-Com, Uniden receivers.

News Service: CNN.

Ownership: American Christian Television Services Inc.

Began Operation: June 13, 1982.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

- Robert Placie, Vice President & Chief Executive Officer.
- Gary Cooper, General Sales & Marketing Director.
- Stuart Hall, News Director.
- Jeff Millslagle, Program Director.
- Kevin Bowers, Promotion & Development Director.
- Wayne Getz, Operations Director.
- Rick Corcoran, Chief Engineer.

Highest 30 Sec. Rate: \$64.



WTLW BMPCT-81118KI Granted 2/8/82 © American Map Corp., No. 14244

City of License: Lima, DMA: Lima. Rank: 202.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	174,210	116,260	290,470
Average Weekly Circulation (1995)	15,088	11,781	26,874
Average Daily Circulation (1995)			9,019

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Mansfield

WMFD-TV

Ch. 68

Network Service: Independent.

Licensee: Mid-State Television Inc., 2900 Park Ave. W, Mansfield, OH 44906.

Studio: 2900 Park Ave. W, Mansfield, OH 44906.

Telephone: 419-529-5900. Fax: 419-529-2319.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 269-kw max. visual. Antenna: 590-ft. above av. terrain, 450-ft. above ground, 1831-ft. above sea level.

Latitude 40° 45' 50"
Longitude 82° 37' 04"

Transmitter: 2900 Park Ave. W, Mansfield.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; Vertex, 3-meter C-band; Vertex, 4.5-meter C-band; Harris receivers.

Ownership: Mid States Television Inc.

Began Operation: February 29, 1988. Suspended operation June 1, 1989. Sale to present owners by Com III TV Inc. approved by FCC May 29, 1992. Resumed operation May 30, 1992.

Represented (sales): Regional Reps Corp.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Gunther Meisse, President & General Manager.
Glenn Cheesman, Sales Manager.
James Holmes, Program Director.
Wayne Fick, Chief Engineer.

Rates: On request.



WMFD-TV BPCT-920324KG Granted 8/14/92 © American Map Corp., No. 14244

City of License: Mansfield. DMA: Cleveland. Rank: 13.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	116,410	66,510	182,920
Average Weekly Circulation (1995)	15,968	4,709	20,641
Average Daily Circulation (1995)			4,722

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Newark

WSFJ

Ch. 51

Network Service: Independent.

Licensee: Christian Television of Ohio Inc., 10077 Jacksontown Rd., Box 770, Thomville, OH 43076.

Studio: 10077 Jacksontown Rd., Thomville, OH 43076.

Telephones: 614-833-0771; 614-323-0771. Fax: 614-323-3242.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 724-kw max. visual, 72.4-kw max. aural. Antenna: 620-ft. above av. terrain, 500-ft. above ground, 1600-ft. above sea level.

Latitude 39° 56' 53"
Longitude 82° 24' 33"

Transmitter: 0.8-mi. SSE of Jacksontown along Rte. 13, 0.3-mi. N of I-70.

Satellite Earth Stations: RF Systems, 6-meter C-band; Scientific-Atlanta, 5-meter C-band; Vertex, 4.6-meter Ku & C-band; M/A-Corn, Standard Agile Omni receivers.

News Service: CNN Headline News.

Ownership: Christian Television of Ohio Inc.

Began Operation: March 9, 1980.

Represented (sales): Hugh Wallace Inc.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Represented (engineering): Smith & Fisher.

Personnel:

Larry M. Maley, President.
Ted Ross, General Manager.
Ed Griffis, General Sales Manager, Program & Promotion Director.
Kathy G. Stanley, Business Manager.
Mark A. Yarger, Production Manager.
James Chiero, Senior Producer.



WSFJ BMPCT-830930LJ Granted 3/14/84 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$45.

City of License: Newark. **DMA:** Columbus, OH. **Rank:** 34.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	435,240	267,260	702,500
Average Weekly Circulation (1995)	26,620	7,122	34,213
Average Daily Circulation (1995)			11,444

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Sandusky

WGGN-TV

Ch. 52

Network Service: TBN.

Licensee: Christian Faith Broadcast Inc., 3809 Maple Ave., Castalia, OH 44824.

Studio: 3809 Maple Ave., Castalia, OH 44824.

Telephone: 419-684-5311. Fax: 419-684-5378.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 1482-kw max. visual, 148.2-kw max. aural. Antenna: 774-ft. above av. terrain, 715-ft. above ground, 1415-ft. above sea level.

Latitude	41°	23'	48"
Longitude	82°	47'	31"

Transmitter: 3809 Maple Ave., Castalia.

Satellite Earth Stations: In operation; Drake receivers.

Ownership: Christian Faith Broadcast Inc. (Group Owner).

Began Operation: December 5, 1982.

Personnel:

Shelby Gilliam, President.
Rusty Yost, General Manager.
Virginia Jordon, Traffic Coordinator.

Highest 30 Sec. Rate: \$150.

City of License: Sandusky. DMA: Cleveland. Rank: 13.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WGGN-TV BMPCT-860616KM Granted 8/19/86 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,990	54,220	143,210
Average Weekly Circulation (1995)	2,294	2,818	5,108
Average Daily Circulation (1995)			1,664

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Springfield

WTJC

Ch. 26

Network Service: HSN.

Licensee: Channel 26 of Dayton Inc., 14444 66th St. N, Clearwater, FL 34624.

Studio: 2675 Dayton Rd., Springfield, OH 45506.

Telephone: 513-323-0026.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 1230-kw max. & 1170-kw horizontal visual, 123-kw max. & 117-kw horizontal aural. Antenna: 490-ft. above av. terrain, 520-ft. above ground, 1540-ft. above sea level.

Latitude 39° 54' 33"
Longitude 83° 51' 36"

Transmitter: S of Wright Brothers Memorial Hwy., 0.15-mi. W of Springfield city limits.

News Service: AP.

Ownership: Christian Network Inc. (Group Owner).

Began Operation: September 21, 1980. Sale to current owner granted by FCC August 7, 1995. Sale to VideoMall Communications Inc. by Miami Valley Christian TV Inc. approved by FCC Jan. 15, 1991.

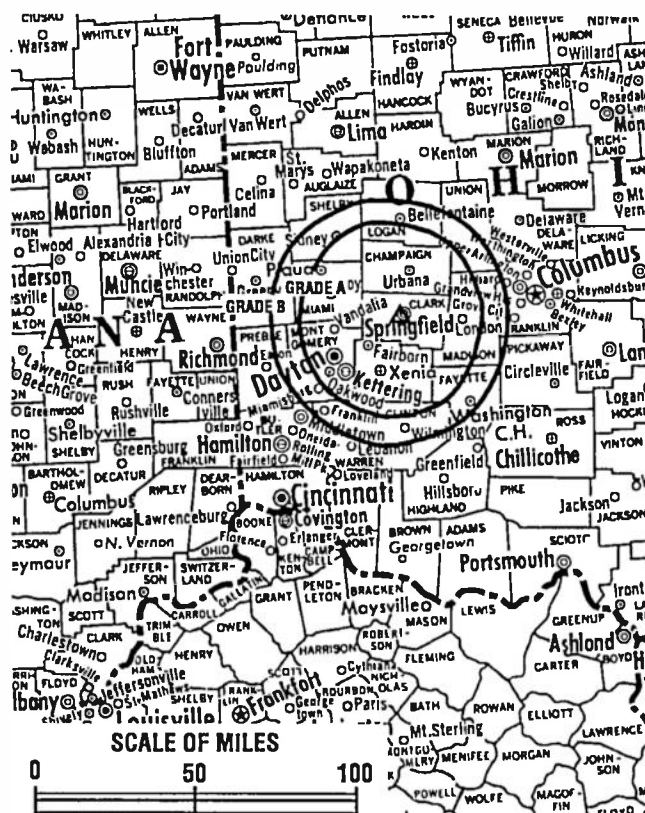
Represented (legal): Miller & Fields.

Represented (engineering): R. L. Purcell.

Personnel:

Craig Hodgson, General Manager.
Richard Stafford, Chief Engineer.
Josephine Hill, News Director.
Natalie Rector, Traffic Manager.

Rates: On request.



WTJC BPCT-780814IC Granted 12/14/79 © American Map Corp., No. 14244

City of License: Springfield. DMA: Dayton. Rank: 53.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	286,120	131,720	417,840
Average Weekly Circulation (1995)	4,023	4,421	8,422
Average Daily Circulation (1995)			3,153

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Steubenville-Wheeling, West Virginia

WTOV-TV

Ch. 9

Network Service: NBC.

Licensee: WTOV Associates, Box 9999, Steubenville, OH 43952-6799.

Studio: 69 Altamont Rd., Steubenville, OH 43952.

Sales Office: Riley Bldg., Wheeling, WV 26003.

Mailing Address: Box 9999, Steubenville, OH 43952-6799.

Telephones: 614-282-0911 (Steubenville); 304-232-6933 (Wheeling).

Fax: 614-282-0439.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 950-ft. above av. terrain, 884-ft. above ground, 2044-ft. above sea level.

Latitude 40° 20' 32"
Longitude 80° 37' 14"

Transmitter: Altamont Heights, 1.3-mi. S of business center.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3.5-meter Ku-band; Paraclipse, 5-meter C-band; Prodelin, 3.5-meter C-band; Andrew, Paraclipse receivers.

News Services: AP, CNN, NBC.

Ownership: Television Station Partners L.P. (Group Owner).

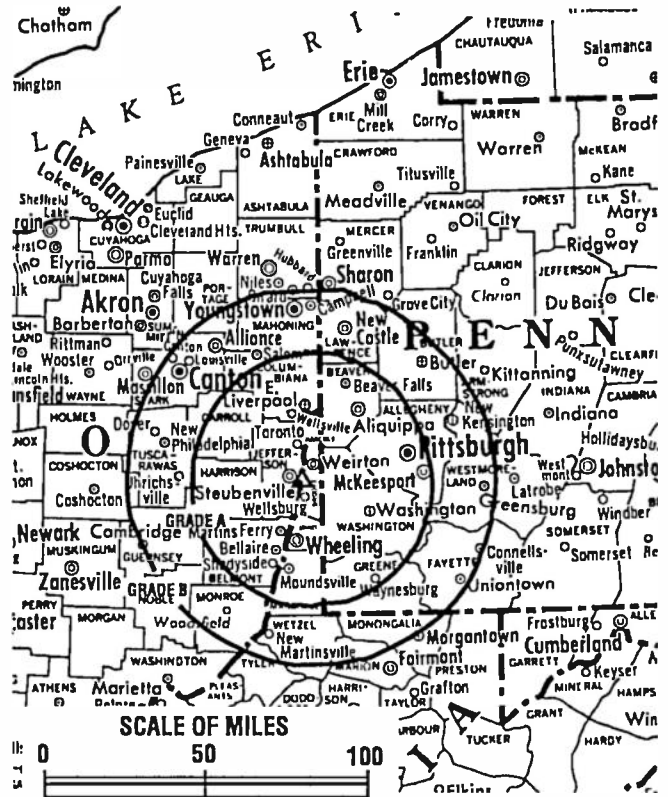
Began Operation: December 10, 1953. Transfer of stations from WSTV Inc. and WPIT Inc. to United Printers & Publishers (name changed to Rust Craft Greeting Cards Inc.), approved by FCC Nov. 8, 1961 (Television Digest, Vol. 17:30, 33; 2:14). Sale to Ziff Corp. by Rust Craft approved by FCC May 10, 1978 (Vol. 17:26, 27, 36; 18:20, 41). Sale to present owners by Ziff approved by FCC Jan. 18, 1983 (Vol. 22:30). Note: Sale to Smith Bcstg. pends (Vol. 35:17, 41).

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

I. Martin Pompadur, President
Tim McCoy, Vice President & General Manager.
Jim Emmerling, General Sales Manager.
Jim Davis, Regional Sales Manager.
Vern Schofield, National Sales Manager.
Micah Johnson, News Director.
Janet Cipriani, Traffic Manager.



WTOV-TV BPCT-2786 Granted 6/23/60 © American Map Corp., No. 14244

Len Smith, Chief Engineer.
Karen Rossano, Operations Manager.
Sherry Hansen, Creative Services Director.
Mike Cunningham, Business Manager.
Vicki Orban, Local Sales Assistant.
Don Fogle, Assistant Chief Engineer.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1665.

City of License: Steubenville. OMA: Wheeling-Steubenville. Rank: 138.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,690,080	700,270	2,390,350
Average Weekly Circulation (1995)	161,496	77,277	239,635
Average Daily Circulation (1995)			128,910

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Toledo

WNWO-TV

Ch. 24

Network Service: NBC.

Licensee: WNWO Associates, 300 S. Byrne Rd., Toledo, OH 43615.

Studio: 300 S. Byrne Rd., Toledo, OH 43615.

Telephone: 419-535-0024. **Fax:** 419-535-0202.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 4370-kw max. & 1410-kw horizontal visual, 437-kw max. & 141-kw horizontal aural. Antenna: 1390-ft. above av. terrain, 1437-ft. above ground, 2016-ft. above sea level.

Latitude 41° 40' 03"
Longitude 83° 21' 22"

Transmitter: 833 N. Cousino Rd. at Arquette Rd., Oregon, OH.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 6.1-meter C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Avanteck, Scientific-Atlanta receivers.

News Services: AP.

Ownership: Toledo Television Investors L.P.

Began Operation: May 3, 1966. FCC approved sale to WNWO Associates by The First National Bank of Boston which took control from D. H. Overmyer Telecasting Co. Inc. Jan. 31, 1986 (Television Digest, Vol. 25:24).

Represented (sales): Petry Television Inc.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel:

- Brett O. Cornwell, President & General Manager.
- Mitch Lambert, General Sales Manager.
- Michael Przybylski, Business Manager.
- Beverly Knickerbocker, Creative Services Director.



WNWO-TV BMPCT-6221 Granted 2/17/66 © American Map Corp., No. 14244

Harold W. Thompson, Chief Engineer.
Nancy Pratt, Traffic Manager.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$932.

City of License: Toledo. OMA: Toledo. Rank: 65.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,562,590	836,010	2,398,600
Average Weekly Circulation (1995)	277,909	139,733	417,328
Average Daily Circulation (1995)			203,528

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

We were the broker
in the 1986 sale of
WNWO-TV

THE TED HEPBURN COMPANY

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 853-8995
P.O. Box 43263, Cincinnati, OH 45243-0263 (513) 271-5400

Ohio—Toledo

WTOL-TV

Ch. 11

Network Service: CBS.

Licensee: Cosmos Broadcasting Corp., Box 1111, Toledo, OH 43695-1111.

Studio: 730 N. Summit St., Toledo, OH 43604-1808.

Telephone: 419-248-1111. Fax: 419-248-1177. E-mail: toledo11@aol.com

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1000-ft. above av. terrain, 1046-ft. above ground, 1625-ft. above sea level.

Latitude 41° 40' 22"
Longitude 83° 22' 47"

Transmitter: Cedar Point, near Norden Rd., Oregon City, OH.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

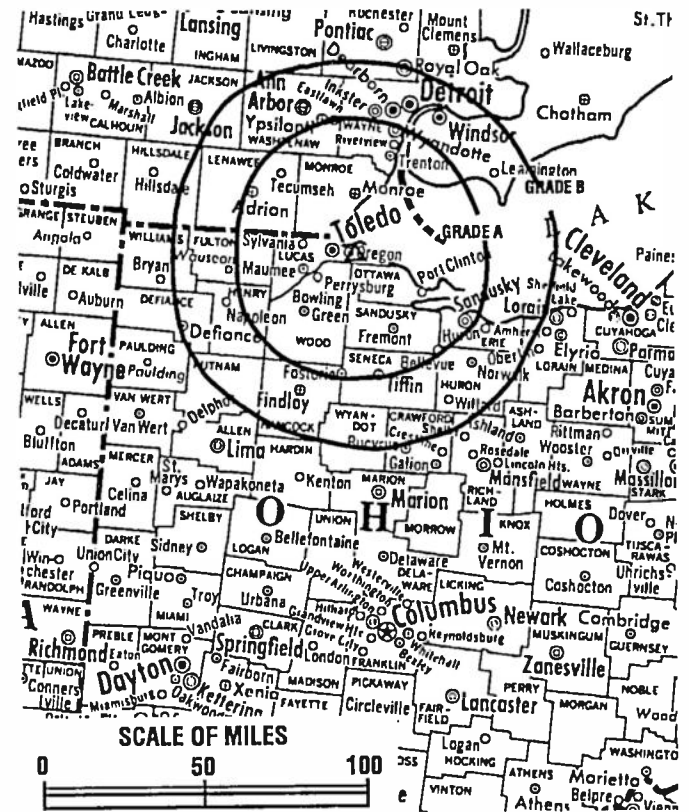
Began Operation: December 5, 1958. Sale to present owner by Frazier Reams and associates approved March 10, 1965 by FCC (Television Digest, Vol. 4:46; 5:11).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:
Melbourne Stebbins, Vice President & General Manager.
Arnie Witchel, General Sales Manager.
Cathy Clark, National Sales Manager.
C. J. Beuteln, News Director.
Steve Israel, Director, Operations.
Gary Albers, Promotion Director.
Quentin Kenney, Business Manager.
Bill Stewart, Production Manager.
Stewart Hinze, Chief Engineer.



WTOL-TV BPCT-590 Granted 7/23/58 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$6000.

NETWORK BASE HOURLY RATE: \$3263.

City of License: Toledo. DMA: Toledo. Rank: 65.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,188,040	1,230,240	3,418,280
Average Weekly Circulation (1995)	298,339	169,815	468,974
Average Daily Circulation (1995)			289,706

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Toledo

WTVG

Ch. 13

Network Service: ABC.

Licensee: WTVG Inc., 4247 Dorr St., Toledo, OH 43607.

Studio: 4247 Dorr St., Toledo, OH 43607.

Telephone: 419-531-1313. Fax: 419-531-1399.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 18.2-kw aural. Antenna: Directional, 1000-ft. above av. terrain, 1049-ft. above ground, 1629-ft. above sea level.

Latitude 41° 41' 00"
Longitude 83° 24' 49"

Transmitter: 1701 N. Stadium Rd., Oregon, OH, 7-mi. NNE of Toledo.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter; Harris, 6.8-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 5-meter; Scientific-Atlanta, 7-meter; Harris, Microwave Assoc., Scientific-Atlanta receivers.

News Services: AP, CNN.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: July 21, 1948. Sold to WTVG Inc. by KKR in 1987 (Television Digest, Vol. 27:44). Transfer of control to Media/Communications Partners L.P. approved by FCC Dec. 3, 1991. Sale to present owners granted by FCC July 14, 1995 (Vol. 34:41).

Represented (sales): Capital Cities/ABC National TV Sales.

Represented (legal): Latham & Watkins.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- David L. Zamichow, President & General Manager.
- Barbara Vaughn, Vice President & Chief Financial Officer.
- William Webb, General Sales Manager.
- Tami Rost, Program Manager.
- Earnestine Weathers, Director of Community Affairs.



WTVG BMPCT-4735 Granted 5/13/59 © American Map Corp., No. 14244

Barry Gries, Chief Engineer.
Brad Moses, Operations Manager.

Rates: On request.

City of License: Toledo. DMA: Toledo. Rank: 65.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,704,750	899,320	2,604,070
Average Weekly Circulation (1995)	295,764	146,057	441,578
Average Daily Circulation (1995)			241,123

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Toledo

WUPW

Ch. 36

Network Service: FOX.

Licensee: Elcom of Ohio Inc., 1180 Northmoor Court NW, Atlanta, GA 30327.

Studio: Four SeaGate, Toledo, OH 43604.

Telephone: 419-244-3600. Fax: 419-244-8842.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2040-kw max. & 1033-kw horizontal visual, 206-kw max. & 103-kw horizontal aural. Antenna: 1220-ft. above av. terrain, 1253-ft. above ground, 1849-ft. above sea level.

Latitude 41° 39' 21"
Longitude 83° 26' 40"

Transmitter: 1.7-mi. E of Toledo.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.6-meter C-band; AFC, 3.6-meter Ku-band; AFC, 7-meter C-band; M/A-Com, Microdyne, Uniden receivers.

Ownership: Ellis Communications Inc. (Group Owner).

Began Operation: September 22, 1985. Sold to present owner by Toledo Television L.P. (Television Digest, Vol. 33:30).

Represented (sales): Seltel Inc.

Represented (legal): Minkin & Snyder.

Represented (engineering): Jansky & Bailey.

Personnel:

- Sheila Oliver, Vice President & General Manager.
- Ricky J. Joseph, General Sales Manager.
- Arika Zink, National Sales Manager.
- Chris Phares, Promotion Director.
- Sandy Rice, Business Manager.
- Steven W. Puntieri, Chief Engineer.
- Ken Reiner, Production Manager.



WUPW BMPCT-830404KK Granted 5/31/83 © American Map Corp., No. 14244

Rates: On request.

City of License: Toledo. OMA: Toledo. Rank: 65.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,322,840	709,890	2,032,730
Average Weekly Circulation (1995)	211,828	114,397	325,752
Average Daily Circulation (1995)			136,072

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Youngstown

WFMJ-TV

Ch. 21

Network Service: NBC.

Licensee: WFMJ Television Inc., 101 W. Boardman St., Youngstown, OH 44503.

Studio: 101 W. Boardman St., Youngstown, OH 44503.

Telephone: 216-744-8611. Fax: 216-744-3402.

E-mail: wfmj21@aol.com Web Site: <http://www.zdepth.com/wfmj/>

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 3720-kw max. & 955-kw horizontal visual, 375-kw max. & 97.7-kw horizontal aural. Antenna: 990-ft. above av. terrain, 1085-ft. above ground, 2118-ft. above sea level.

Latitude 41° 04' 46"
Longitude 80° 38' 25"

Transmitter: Mabel St.

Satellite Earth Stations: Comtech, 5-meter C-band; Comtech, 6-meter Ku-band.

Ownership: NPM Inc.

Began Operation: March 8, 1953. Transfer of control from Vindicator Printing Co. to NPM Inc. approved by FCC Dec. 31, 1992. Began operation Feb. 8, 1952 on Channel 73. On May 5, 1954, FCC approved sale by Polan Industries of CP and equipment for Ch. 21 to WFMJ-TV (Television Digest, Vol. 10:19). Began operation on Ch. 21 Aug. 7, 1954.

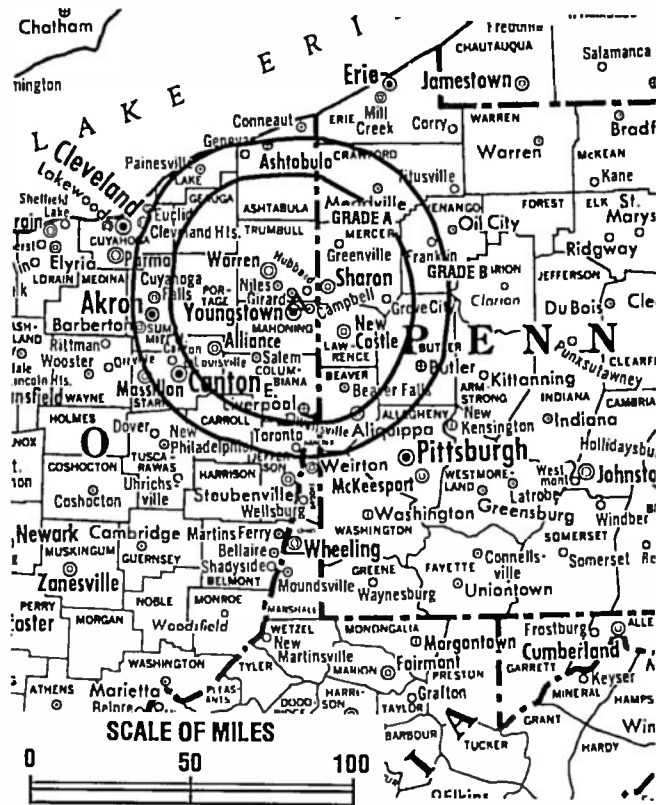
Represented (sales): Blair Television.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Represented (engineering): Carl E. Smith Consulting Engineers.

Personnel:

Betty H. Brown Jagnow, President.
John A. Grdic, General Manager.
Kathie Brickman, National Sales & Traffic Manager.
Art Jordan, News Director.
Homaine Baxter, Film Director.
Robert Pritchard, Chief Engineer.
Joseph Romana, Promotion Director.
James Terry, Production Manager.
Jack Stevenson, Traffic Coordinator.



WFMJ-TV BPCT-800131KU Granted 7/31/80 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1800.

NETWORK BASE HOURLY RATE: \$725.

City of License: Youngstown. DMA: Youngstown. Rank: 95.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,563,810	667,810	2,231,620
Average Weekly Circulation (1995)	208,161	104,927	313,309
Average Daily Circulation (1995)			166,461

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Youngstown

WKBN-TV

Ch. 27

Network Service: CBS.

Licensee: WKBN Broadcasting Corp., 3930 Sunset Blvd., Youngstown, OH 44501.

Studio: 3930 Sunset Blvd., Youngstown, OH 44501.

Telephone: 216-782-1144. Fax: 216-782-3504.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 865-kw visual, 86.5-kw aural. Antenna: 1430-ft. above av. terrain, 1432-ft. above ground, 2535-ft. above sea level.

Latitude	41°	03'	23.60"
Longitude	80°	38'	43.50"

Transmitter: 3930 Sunset Blvd.

Satellite Earth Stations: 5-meter C-band; Comtech, 5-meter, RCA Americom, 7-meter Ku-band; Pinzone, Scientific-Atlanta receivers.

AM Affiliate: WKBN, 5-kw, 570 kHz.

FM Affiliate: WKBN-FM, 5.9-kw, 98.9 MHz (No. 255), 1370-ft.

News Service: AP.

Ownership: WKBN Broadcasting Corp.

Began Operation: January 11, 1953. W. P. Williamson Jr. increased holdings from 60% to 100% in 1958 by purchasing 40% held by publisher of Cleveland Plain Dealer and News for undisclosed amount and retiring stock to treasury (Television Digest, Vol. 14:34).

Represented (sales): Katz Continental Television.

Represented (legal): Bryan Cave.

Represented (engineering): David Steel & Associates Inc.

Personnel:

W. P. Williamson Jr., Chairman.
 J. D. Williamson II, President.
 C. Richard Wade, General Sales Manager.
 David Coy, Local Sales Manager.
 Gary Hanson, News Director.
 Michael Seachman, Operations Manager.
 Robert Flis, Engineering Manager.



WKBN-TV BMPCT-7580 Granted 7/14/75 © American Map Corp., No. 14244

Karen Renner, Promotion Director.
 Laurie Norris, Cable TV Coordinator.
 Jennifer Lisle, Marketing Research.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$818.

City of License: Youngstown. DMA: Youngstown. Rank: 95.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,730,860	763,580	2,494,440
Average Weekly Circulation (1995)	210,382	106,071	316,394
Average Daily Circulation (1995)			176,295

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Youngstown

WYTV

Ch. 33

Network Service: ABC, FOX.

Licensee: Benedek Bcstg. Corp. LLC., Stewart Square Bldg., 30 W. State St., Suite 210, Rockford, IL 61101.

Studio: 3800 Shady Run Rd., Youngstown, OH 44502.

Telephone: 216-783-2930. Fax: 216-782-6661.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 912-kw max. & 550-kw horizontal visual, 182.4-kw max. & 110-kw horizontal aural. Antenna: 561-ft. above av. terrain, 642-ft. above ground, 1667-ft. above sea level.

Latitude 41° 03' 43"
Longitude 80° 38' 07"

Transmitter: 3800 Shady Run Rd., Youngstown.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 7-meter C-band; Paracclipse, 3.6-meter C-band; RCA Americom, 3.6-meter Ku-band; Agile, Avantek, M/A-Com, Microdyne receivers.

News Service: AP.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Began Operation: April 4, 1953 as New Castle outlet, but left air Jan. 14, 1955, awaiting FCC action on petition to move transmitter to Youngstown, OH. Resumed operation Oct. 30, 1957 from present transmitter site (*Television Digest*, Vol. 13:44). Changed to Ch. 33 operation in Youngstown Nov. 26, 1959 (Vol. 15:48). Sale to WKST-TV Inc. (wholly-owned by Communications Industries Corp.) by Samuel Townsend approved April 12, 1961 (Vol. 16:39; 17:16). Sale to Edwin G. Richter Jr., Edgewood Investment, Adam Young, Howard D. Duncan Jr., et al., approved Feb. 5, 1965 (Vol. 4:47; 5:7). Sale to Adams-Russell Co. approved Sept. 2, 1970 (Vol. 10:36). Sale to A. Richard Benedek & Robert L. Dudley approved April 15, 1983 (Vol. 22:32). Sale of Dudley's 50% to Benedek approved Nov. 25, 1985.

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Personnel:

Raymond P. Maselli, Vice President & General Manager.
James C. Vickery Jr., General Sales Manager.
Vincent Nelson, Local Sales Manager.
Tom Mock, News Director.
Frank Marafiotte, Program & Marketing Director.



WYTV BMPCT-7423 Granted 9/15/72 © American Map Corp., No. 14244

Jeremiah Blaylock, Promotion Director.
Lisa Granchie, Business Manager.
Arthur W. Taylor, Chief Engineer.

Highest 30 Sec. Rate: \$1535.

NETWORK BASE HOURLY RATE: \$600.

City of License: Youngstown. **DMA:** Youngstown. **Rank:** 95.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,378,210	506,460	1,884,670
Average Weekly Circulation (1995)	222,738	85,544	308,344
Average Daily Circulation (1995)			174,698

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Ohio—Zanesville

WHIZ-TV

Ch. 18

Network Service: NBC.

Licensee: Southeastern Ohio Television System, 629 Downard Rd., Zanesville, OH 43701.

Studio: 629 Downard Rd., Zanesville, OH 43701.

Telephones: 614-453-0361; 614-452-5431. Fax: 614-452-6553.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 588-kw visual, 58.8-kw aural. Antenna: 533-ft. above av. terrain, 477-ft. above ground, 1387-ft. above sea level.

Latitude 39° 55' 42"
Longitude 81° 59' 06"

Transmitter: 629 Downard Rd., Zanesville.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3.5-meter Ku-band; Harris, 6-meter Ku-band; RCA, 3-meter Ku-band; Scientific-Atlanta, 6-meter; Pinzone, RCA, Scientific-Atlanta receivers.

AM Affiliate: WHIZ, 1-kw, 1240 kHz.

FM Affiliate: WHIZ-FM, 50-kw, 102.5 MHz (No. 273), 490-ft.

News Services: AP, NBC.

Ownership: Southeastern Ohio Television System.

Began Operation: May 23, 1953.

Represented (sales): Katz Continental Television.

Represented (legal): J. Richard Carr.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

Allan Land, President.
Van Vannelli, General Sales Manager.
Doug Pickrell, Local Sales Manager.
George Hiotis, News Director.
Barbara Mitter, Director of Programs.



WHIZ-TV BPCT-850828KX Granted 10/25/85 © American Map Corp., No. 14244

Franklin Young, Film Operation Manager.
Gary Earich, Production Manager.
C. E. Hartmeyer, Chief Engineer.

Rates: On request.

City of License: Zanesville. DMA: Zanesville. Rank: 204.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	497,980	287,020	785,000
Average Weekly Circulation (1995)	60,450	17,344	81,863
Average Daily Circulation (1995)			43,210

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.