

MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Atlanta, GA	1,625,230	10	WAGA-TV (5), WATL (36), WGNX (46), WHSG (63), WNGM-TV (34), WSB-TV (2), WTBS (17), WTLK-TV (14), WUPA (69), WXIA-TV (11)
Birmingham, AL	525,760	51	WABM (68), WBMG (42), WBRC-TV (6), WDBB (17), WNAL-TV (44), WTJP (60), WTTT (21), WVTM-TV (13)
Mobile, AL-Pensacola, FL	448,780	61	WALA-TV (10), WEAR-TV (3), WFGX (35), WHBR (33), WJTC (44), WKRG-TV (5), WMPV-TV (21), WPAN (53), WPMI (15)
Huntsville-Decatur-Florence, AL	325,840	81	WAAY-TV (31), WAFF (48), WHNT-TV (19), WOWL-TV (15), WYLE (26), WZDX (54)
Chattanooga, TN	305,980	87	WDEF-TV (12), WDSI-TV (61), WELF (23), WFLI-TV (53), WRCB-TV (3), WTVC (9)
Montgomery, AL	217,660	113	WAKA (8), WCOV-TV (20), WHOA-TV (32), WMCF-TV (45), WSFA (12)
Columbus, GA	187,060	125	WLTZ (38), WRBL (3), WSWS (66), WTVM (9), WXTX (54)
Columbus-Tupelo-West Point, MS	178,650	129	WCBI-TV (4), WLOV-TV (27), WTVA (9)
Dothan, AL	86,210	174	WDFX-TV (34), WDHN (18), WTVY (4)
Meridian, MS	66,860	183	WGBC (30), WMDN (24), WTOK-TV (11)
Tuscaloosa, AL	61,870	185	WCFT-TV (33)
Anniston, AL	42,960	201	WJSU-TV (40)

Alabama

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WEAR-TV, Mobile	See Pensacola, FL
WFGX & WHBR, Mobile	See Pensacola, FL
WJTC, Mobile	See Pensacola, FL
WAKA, Selma	See Montgomery, AL

Alabama Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	7	22	29
Educational Television Stations	3	6	9
	<hr/>	<hr/>	<hr/>
	10	28	38

Alabama—Anniston

WJSU-TV

Ch. 40

Network Service: ABC.

Licensee: RKZ Television, 130 Mason St., Greenwich, CT 06830.

Studio: Radio-TV Bldg., 1330 Noble St., Anniston, AL 36201.

Mailing Address: Box 360039, Birmingham, AL 35244.

Phone: 205-403-3340. Fax: 205-403-3329.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 720-kw max. & 464-kw horizontal visual, 143-kw max. & 92.8-kw horizontal aural. Antenna: 880-ft. above av. terrain, 235-ft. above ground, 1745-ft. above sea level.

Latitude 33° 40' 52"
Longitude 85° 48' 57"

Requests CP for change to 5000-kw max. visual, 1148-ft. above av. terrain, 190-ft. above ground, 1716-ft. above sea level, lat. 33° 24' 41", long. 86° 12' 23", transmitter to Flagpole Mountain Transmitter site, 27.3-mi. SW of Anniston. BPCT-950808KF.

Transmitter: Top of Blue Mountain, 200-ft. S of Lookout Tower.

Satellite Earth Stations: Drake, 3.2-meter; Scientific-Atlanta, 7-meter; Drake, Scientific-Atlanta receivers.

News Services: AP, CBS.

LMA: Local marketing agreement with WCFT-TV (C), Tuscaloosa.

Ownership: Osborn Communications Corp.

Began Operation: October 26, 1969. Sale to present owner by Price Bcstg. approved by FCC March 20, 1987. Sale to Price by Jacksonville State U. approved by FCC Dec. 20, 1985. Previous sale by Harry Brandt Ayers, et al., approved by FCC May 4, 1983. Sale pends (*Television Digest*, Vol. 36:2).

Represented (sales): Katz Continental Television.

Represented (legal): Haley, Bader & Potts, P.L.C.

Personnel:

Jerry Heilman, President & General Manager.
Phillip Cox, Vice President & Station Manager.
Kyle Krebs, General Sales Manager.
Ronnie Quarrels, National Sales Manager.
Vicki Hurn, Program Director.
Garry Kelly, News Director.
Shirley Harden, Promotion Director.
Betty Johnson, Business Manager.
Gary Watkins, Director of Facilities.



WJSU-TV BPCT-4849 Granted 6/9/75

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$4000.

City of License: Anniston. Station DMA: Anniston. Rank: 201.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	112,180	53,720	165,900
Average Weekly Circulation (1996)	62,406	14,773	77,179
Average Daily Circulation (1996)			41,222
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,740	8,060	42,800
Average Weekly Circulation (1996)	29,737	4,481	34,219
Average Daily Circulation (1996)			20,929
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,440	45,660	123,100
Average Weekly Circulation (1996)	32,669	10,292	42,961
Average Daily Circulation (1996)			20,292

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alabama—Bessemer

WDBB

Ch. 17

Network Service: FOX.

Licensee: WDBB-TV Inc., 5455 Jug Factory Rd., Tuscaloosa, AL 35405.

Studio: 5455 Jug Factory Rd., Tuscaloosa, AL 35403.

Mailing Address: Box 031710, Tuscaloosa, AL 35403.

Phone: 205-345-1117. Fax: 205-345-1173.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 814-kw max. visual, 81.3-kw aural. Antenna: 871-ft. above av. terrain, 670-ft. above ground, 1113-ft. above sea level.

Latitude 33° 03' 15"
Longitude 87° 32' 57"

Requests CP for change to 3720-kw max. visual, 2215-ft. above av. terrain, 1969-ft. above ground, 2641-ft. above sea level, lat. 33° 28' 51", long. 87° 24' 03", transmitter to Bauhn's Antenna Farm, 5-mi. E of Windham Springs. BPCT-951013KG.

Transmitter: 1.8-mi. E of Rte. 69, 6.1-mi. NE of Moundville.

Satellite Earth Stations: Drake C-band; Drake Ku-band; Wegener C-band; Drake receivers.

News Services: AP, CNN, Fox News, Sports News Satellite.

LMA: Local marketing agreement with WTTO (I), Birmingham.

Ownership: WDBB-TV Inc.

Began Operation: October 8, 1984; licensed to Tuscaloosa.

Represented (legal): Fletcher, Heald & Hildreth.

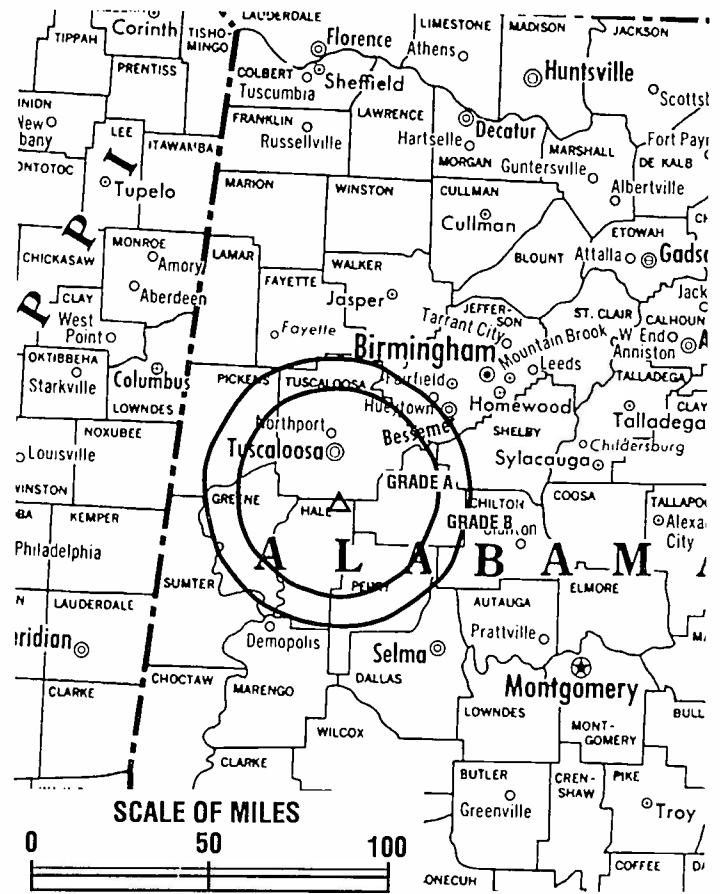
Represented (engineering): Mullaney Engineering Inc.

Personnel:

- Stephen Mann, General Manager.
- Rick Thompson, General Sales Manager.
- Everett Lawrence, Local Sales Manager.
- John Batson, Chief Engineer.
- Dawn Walker, Program Director.
- David Inman, Business Manager.
- Scott Spence, Production Manager.

Highest 30 Sec. Rate: \$400.

City of License: Bessemer. Station DMA: Birmingham. Rank: 51.



WDBB BPCT-920825KH Granted 10/27/92 © American Map Corp., No. 14244

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	99,080	47,100	146,180
Average Weekly Circulation (1996)	48,663	15,362	64,026
Average Daily Circulation (1996)			27,268

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,410	16,020	28,430
Average Weekly Circulation (1996)	2,831	4,889	7,720
Average Daily Circulation (1996)			3,286

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,670	31,080	117,750
Average Weekly Circulation (1996)	45,832	10,474	56,305
Average Daily Circulation (1996)			23,983

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alabama—Birmingham

WABM

Ch. 68

Network Service: UPN.

Licensee: Birmingham (WABM-TV) Licensee Inc., 500 Seco Rd., Monroeville, PA 15146.

Studio: 517 Beacon Pkwy. W, Birmingham, AL 35209.

Phone: 205-290-6800. Fax: 205-945-8895.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1442-kw max. visual, 144-kw max. aural. Antenna: 1029-ft. above av. terrain, 809-ft. above ground, 1749-ft. above sea level.

Latitude 33° 27' 37"
Longitude 86° 51' 07"

Requests CP for change to 5000-kw max. visual, 1030-ft. above av. terrain, 685-ft. above ground, 1625-ft. above sea level, transmitter to 1631 Spaulding Ishkooda Rd. BPCT-950630KF.

Transmitter: S of 16th Way on Spaulding Ishkooda Rd., S of Birmingham.

LMA: Local marketing agreement with WTOO (I), Birmingham.

Ownership: Glencairn Ltd. (Group Owner).

Began Operation: January 31, 1986. Sale to present owner by Development Specialists Inc. (bankruptcy trustee for Krypton Broadcasting Corp.) approved by FCC May 15, 1995. Sale to Krypton Broadcasting Corp by Celtic Media Inc. approved by FCC Nov. 26, 1990. Sale by M. Scott McClure, Arthur E. Malone, et al., to H. Jack Mizell approved by FCC June 15, 1987 but was not consummated.

Personnel:

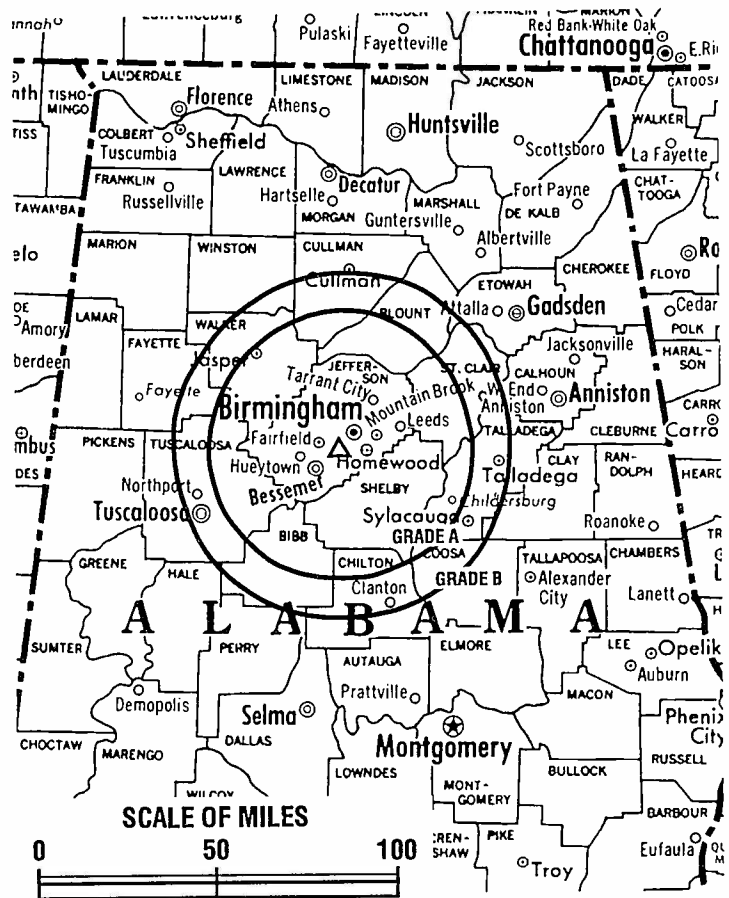
David Griffiths, General Manager.
Ed Murphy, Chief Engineer.

Highest 30 Sec. Rate: \$250.

City of License: Birmingham. Station DMA: Birmingham. Rank: 51.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	358,520	151,290	509,810
Average Weekly Circulation (1996)	94,188	40,502	134,690
Average Daily Circulation (1996)			41,987



WABM BMPCT-850802K1 Granted 12/9/85 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	323,780	146,910	470,690
Average Weekly Circulation (1996)	88,421	39,236	127,657
Average Daily Circulation (1996)			40,143

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,740	4,380	39,120
Average Weekly Circulation (1996)	5,767	1,266	7,033
Average Daily Circulation (1996)			1,843

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

There is no more visible place for your advertising message than the pages of the

Television & Cable Factbook

Alabama—Birmingham

WBMG

Ch. 42

Network Service: CBS.

Licensee: Birmingham Television Corp., Box 59496, Birmingham, AL 35259.

Studio: 2075 Golden Crest Dr., Birmingham, AL 35209.

Phone: 205-322-4200. Fax: 205-320-2718.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 2163-kw max. & 1633-kw horizontal visual, 216.3-kw max. & 163.3-kw horizontal aural. Antenna: 1380-ft. above av. terrain, 1134-ft. above ground, 2049-ft. above sea level.

Latitude 33° 29' 02"
Longitude 86° 48' 21"

Holds CP for change to 5000-kw max. visual, 1381-ft. above av. terrain, 1102-ft. above ground, 2018-ft. above sea level. BPCT-960419KF.

Transmitter: 700-ft. NNW of intersection of Valley Ave. & Valley View Dr.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 5-meter C-band, Scientific-Atlanta, 7-meter C-band; Standard Communications, 4.6-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Park Acquisition Inc. (Group Owner).

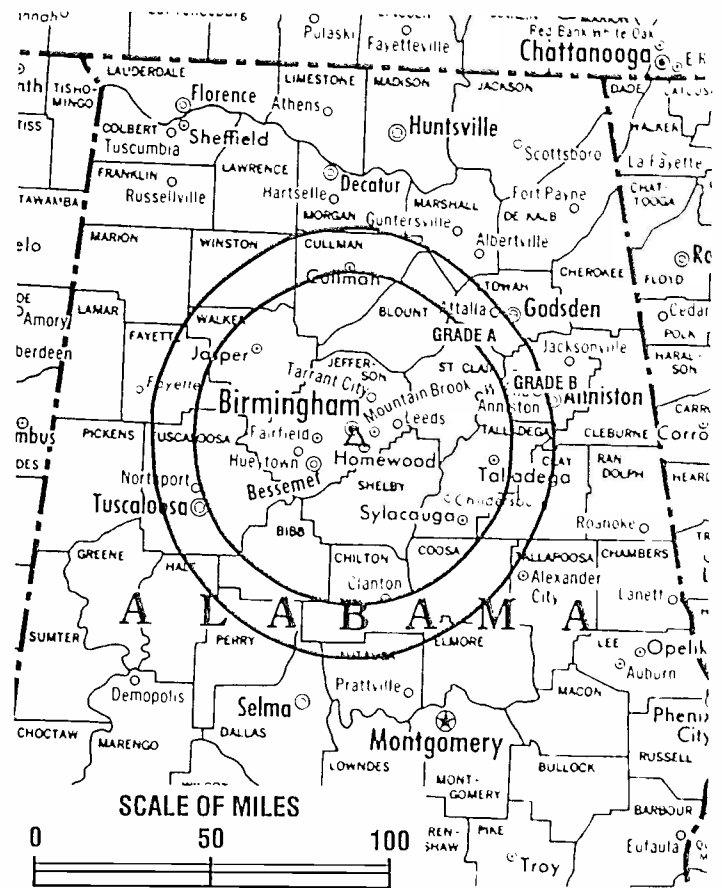
Began Operation: October 17, 1965. Sale to Park Communications by Southern Bcstg. Co., William Dubois, et al., approved by FCC June 1973. Park Acquisition purchase approved March 27, 1995 (Television Digest, Vol. 34:44). Sale to Media General Inc. pending (Vol. 36:31).

Represented (sales): Blair Television.

Represented (engineering): Jansky & Bailey.

Personnel:

- Hoyle Broome, Vice President & General Manager.
- Mary Ellen Maynard, General Sales Manager.
- Steve Cloy, Regional Sales Manager.
- John Harrod, News Director.
- Wendy Wammack, Promotion Director.
- Mary Lynn Tumlin, Business Manager.
- Dave Medley, Operations Manager.
- Fred Vinson, Chief Engineer.
- Stephanie Murphy, Traffic Manager.



WBMG BPCT-960419KF Granted 8/26/96 © American Map Corp., No 14244

Highest 30 Sec. Rate: \$6500

City of License: Birmingham. Station DMA: Birmingham. Rank: 51

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	319,490	197,510	517,000
Average Weekly Circulation (1996)	223,095	98,406	321,501
Average Daily Circulation (1996)			141,824

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	303,960	165,550	469,510
Average Weekly Circulation (1996)	218,177	95,170	313,347
Average Daily Circulation (1996)			139,276

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,530	31,960	47,490
Average Weekly Circulation (1996)	4,918	3,236	8,153
Average Daily Circulation (1996)			2,548

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alabama—Birmingham

WBRC-TV

Ch. 6

Network Service: FOX.

Licensee: WBRC License, Box 6, Birmingham, AL 35201.

Studio: Atop Red Mountain, Birmingham, AL 35209.

Mailing Address: Box 6, Birmingham, AL 35201.

Phone: 205-322-6666. Fax: 205-583-4386. E-mail: wbrctv@aol.com

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 53-kw visual, 10-kw aural. Antenna: 1086-ft. above av. terrain, 719-ft. above ground, 1726-ft. above sea level.

Latitude 33° 29' 19"
Longitude 86° 47' 58"

Transmitter: Red Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; Harris, 4.5-meter Ku-band; Harris, 6-meter C-band; Harris receivers.

News Services: AP, UPI.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: July 1, 1949. Storer acquired stations from Mrs. Eloise Hanna in May 1953 (Television Digest, Vol. 9:13, 21). Sale to Taft Television & Radio Co. Inc. by Storer Bcstg. Co. approved May 8, 1957 (Vol. 13:13, 14, 19). Sale to Great American Bcstg. (Citicasters) approved Oct. 3, 1987. Sale to New World Communications Group approved by FCC July 15, 1994 (Vol. 34:19, 38, 42). Transfer of control to present owner granted June 7, 1995 (Vol. 35:31).

Represented (sales): TeleRep Inc.

Represented (engineering): Cohen, Dippell & Everist, P.C.

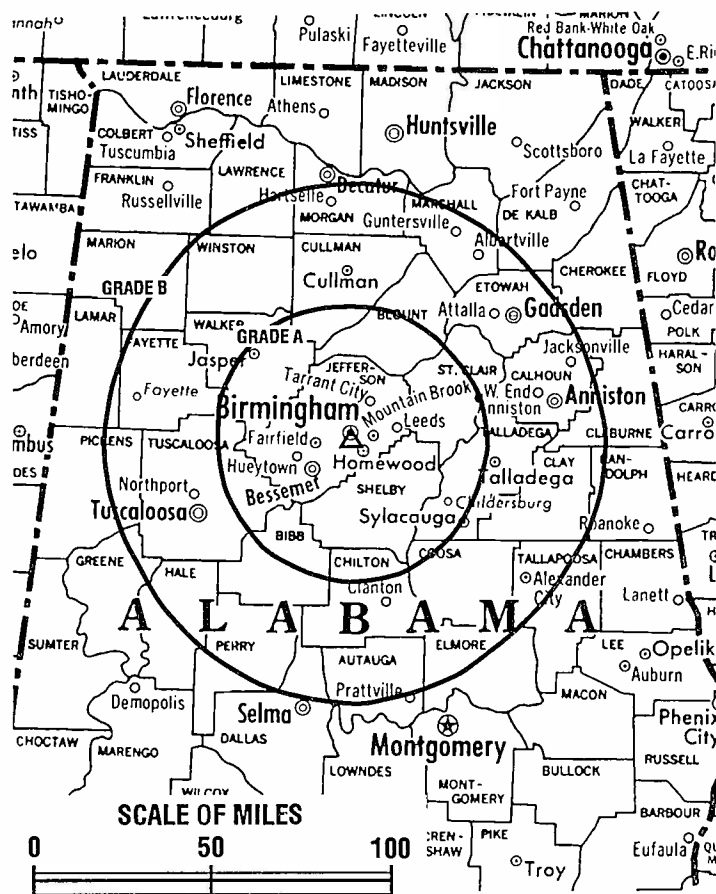
Personnel:

Stan Knott, Vice President & General Manager.
Bob Cleary, Sales Manager.
Sharon Fanto, Local Sales Manager.
Jerry Thorn, Vice President, Engineering.
Joanna Bellanger, Program Coordinator.
Judy Horton, Business Manager.
Carolyn Worsham, Traffic Manager.

Highest 30 Sec. Rate: \$3000.

City of License: Birmingham. Station DMA: Birmingham. Rank: 51.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WBRC-TV BPCT-871016KF Granted 2/29/88 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	666,650	250,130	916,780
Average Weekly Circulation (1996)	430,988	171,876	602,863
Average Daily Circulation (1996)			379,395

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	338,620	173,540	512,160
Average Weekly Circulation (1996)	302,205	145,248	447,453
Average Daily Circulation (1996)			307,001

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	328,030	76,590	404,620
Average Weekly Circulation (1996)	128,782	26,628	155,410
Average Daily Circulation (1996)			72,395

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alabama—Birmingham

WTTO

Ch. 21

Network Service: Independent.

Licensee: WTTO License Inc., 2000 W. 41st St., Baltimore, MD 21211.

Studio: 651 Beacon Pkwy., Birmingham, AL 35209.

Mailing Address: Box 832100, Birmingham, AL 35283.

Phone: 205-290-2100. Fax: 205-290-2114.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1050-kw max. & 794-kw horizontal visual, 105-kw max. & 79.4-kw horizontal aural. Antenna: 1340-ft. above av. terrain, 1058-ft. above ground, 2008-ft. above sea level.

Latitude 33° 29' 04"
Longitude 86° 48' 25"

Requests CP for change to 5000-kw max. visual, 1342-ft. above av. terrain, 1024-ft. above ground, 1972-ft. above sea level. BPCT-950629K0.

Transmitter: Atop Red Mountain, Birmingham.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Anixter-Mark, 5-meter C-band; Comtech, 5-meter C-band; RCA, 4.5-meter Ku-band; M/A-Corn, Pinzone, Scientific-Atlanta receivers.

LMA: Local marketing agreements with WDBB (F), Bessemer & WABM (U), Birmingham.

Ownership: Sinclair Communications Inc. (Group Owner).

Began Operation: April 21, 1982. Sale to ABRY Communications by HR Bcstg. Corp. approved by FCC Oct. 19, 1990 (Television Digest, Vol. 30:24). Sale to HR Bcstg. by B. Lasky approved by FCC July 14, 1986. Sale of 50.2% to Byron Lasky, 49.8% owner, by William A. & George K. Chapman, approved July 8, 1983. Sale to Sinclair Broadcast Group Inc. by ABRY Communications approved by FCC May 20, 1994.

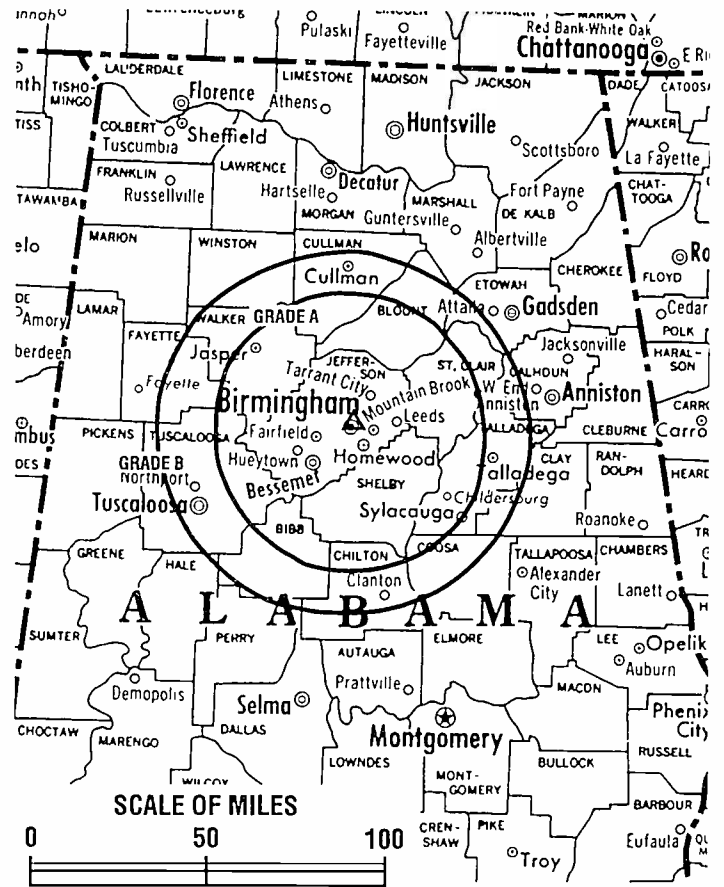
Represented (sales): Katz Independent Television.

Represented (legal): Arter & Hadden.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

- Stephen Mann, General Manager.
- Rick Thompson, General Sales Manager.
- Sandy Stewart, Local Sales Manager.
- Ed Goldfluss, National Sales Manger.
- John Batson, Chief Engineer.
- Mark Jerald, Production Manager.
- David Inman, Business Manager.
- Karen Cole, Promotions Manager.
- Lucrecia Rubio, Program Coordinator.



WTTO BMPCT-801231KE Granted 5/26/81 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2000.

City of License: Birmingham. Station DMA: Birmingham. Rank: 51.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	327,810	222,360	550,170
Average Weekly Circulation (1996)	199,881	106,191	306,072
Average Daily Circulation (1996)			141,344

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	307,290	169,100	476,390
Average Weekly Circulation (1996)	193,233	98,423	291,657
Average Daily Circulation (1996)			137,275

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,520	53,260	73,780
Average Weekly Circulation (1996)	6,648	7,768	14,416
Average Daily Circulation (1996)			4,069

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Alabama—Birmingham

WVTM-TV

Ch. 13

Network Service: NBC.

Licensee: Birmingham Broadcasting Inc., 30 Rockefeller Plaza, Room 1022, New York, NY 10112.

Studio: 1732 Valley View Dr., Birmingham, AL 35209.

Phone: 205-933-1313. Fax: 205-933-7516. E-mail: al13news@aol.com

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 275-kw visual, 40.7-kw aural. Antenna: Circularly polarized, 1340-ft. above av. terrain, 1074-ft. above ground, 2049-ft. above sea level.

Latitude 33° 29' 25.50"
Longitude 86° 47' 48.00"

Transmitter: Atop Red Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9-meter Ku-band; Harris, 3.9-meter Ku-band; Mark V, 5-meter C-band; Vertex, 4.6-meter Ku-band; Harris, M/A-Com, Standard Communications receivers.

SNG Mobile Dish: Vertex, 2.3-meter Ku-band.

News Services: AP, CNN, UPI, Weatherscan.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: May 29, 1949. Sale to New World Communications Group by Argyle Television Holding approved by FCC March 31, 1995. Sold to The Birmingham News Co. July 1953 (Television Digest, Vol. 9:15, 24). Transfer of stations to Samuel I. Newhouse interests approved by FCC Jan. 25, 1956 (Vol. 11:49; 12:4). Sale to Times Mirror Co. approved March 27, 1980. Sale to Argyle Television Holding approved May 13, 1993 (Vol. 33:13, 14). Sale to present owner by New World Communications Group approved by FCC July 26, 1996 (Vol 36:22).

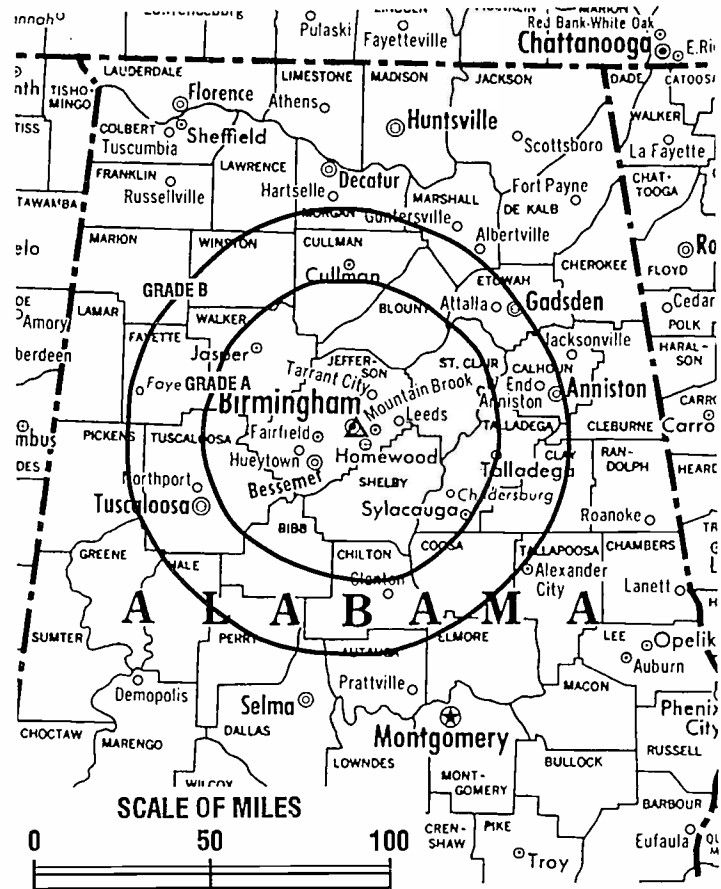
Personnel:

- Gary Stokes, President & General Manager.
- Mark Beckwith, General Sales Manager.
- Connie Howard, News Director.
- Ed Mathis, Engineering Director.
- Greg Miller, Director of Station Operations.
- Mike Holmes, Business Manager.

Rates: On request.

City of License: Birmingham. Station DMA: Birmingham. Rank: 51.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WVTM-TV BPCT-790710KI Granted 9/28/79 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	515,420	267,860	783,280
Average Weekly Circulation (1996)	376,072	158,510	534,582
Average Daily Circulation (1996)			308,747

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	338,620	173,540	512,160
Average Weekly Circulation (1996)	283,238	136,334	419,572
Average Daily Circulation (1996)			254,018

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	176,800	94,320	271,120
Average Weekly Circulation (1996)	92,834	22,176	115,011
Average Daily Circulation (1996)			54,729

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alabama—Florence

WOWL-TV

Ch. 15

Network Service: NBC.

Licensee: TV Muscle Shoals Inc., 840 Cypress Mill Rd., Box 2220, Florence, AL 35630.

Studio: 840 Cypress Mill Rd., Florence, AL 35630.

Mailing Address: Box 2220, Florence, AL 35630.

Phones: 205-767-1515; 205-764-1122. Fax: 205-764-7750.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1700-kw max. & 851-kw horizontal visual, 400-kw max. & 170-kw horizontal aural. Antenna: 730-ft. above av. terrain, 530-ft. above ground, 1486-ft. above sea level.

Latitude 34° 35' 01"
Longitude 87° 47' 14"

Transmitter: 6-mi. NW of Russellville, AL.

Satellite Earth Stations: Transmit/receive Harris, 3-meter Ku-band; Harris, 5-meter Ku-band; Harris, 10-meter C-band; M/A-Com, 8-meter Ku-band; Harris receivers.

News Service: NBC.

Ownership: TV Muscle Shoals Inc.

Began Operation: October 28, 1957.

Represented (sales): Roslin TV Sales; Southern Television System.

Represented (legal): Munsey & Ford.

Personnel:

- Rick Biddle, President & General Manager.
- Lincoln Williams, Station Manager.
- Earl Showberg, National Sales Manager.
- Cody Stark, News Director.
- Mitch Faulkner, Sales Promotion Director.
- Mildred Cornelius, Office Manager & Controller.
- Carol Strength, Traffic Manager.
- Kenny Clemmons, Director of Engineering.
- Bobby Robertson, Chief Studio Engineer.

Highest 30 Sec. Rate: \$250.

City of License: Florence. Station DMA: Huntsville-Decatur-Florence. Rank: 81.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WOWL-TV BPCT-4940 Granted 10/15/76 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	67,250	57,920	125,170
Average Weekly Circulation (1996)	25,501	11,589	37,090
Average Daily Circulation (1996)			14,229

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	49,090	26,690	75,780
Average Weekly Circulation (1996)	20,628	7,952	28,580
Average Daily Circulation (1996)			11,379

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,160	31,230	49,390
Average Weekly Circulation (1996)	4,873	3,637	8,510
Average Daily Circulation (1996)			2,851

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alabama—Florence

WYLE

Ch. 26

Network Service: WPM

License: AT&T Communications Inc., 4150 Underwood Mountain Rd., Tusculumbia, AL 35674

Studio: 4150 Underwood Mountain Rd., Tusculumbia, AL 35674

Phone: 205-391-2600 Fax: 205-393-3157

Technical Facilities: Channel No. 26 (542-548 MHz) Authorized power: 690-kw max. visual, 92-kw max. aural. Antenna 756-ft. above av. terrain, 552-ft. above ground, 1482-ft. above sea level.

Latitude	34°	34'	38"
Longitude	87°	46'	57"

Transmitter: Underwood Mountain, Colbert County

Satellite Earth Station: Comtech, 4.3-meter C-band

Ownership: Les White

Began Operation: April 19, 1986 Sale to present owner by Alabama Management Co. approved by FCC Nov. 30, 1988

Represented (legal): Gardner, Carton & Douglas

Personnel

- Les White, President & General Manager
- Karen Sneed, Station Manager & Program Director
- Nick Scott, General Sales Manager
- Tim Rovere, Engineering Director
- Chris Dean, Promotion Director
- Frank Green, News Director
- George Wilson, Production Manager

Highest 30 Sec. Rate: \$85

City of License: Florence **Station DMA:** Huntsville-Decatur-Florence **Rank:** 81.



WYLE BMPCT-840203KF Granted 11/16/84 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	43,960	4,240	48,200
Average Weekly Circulation (1996)	4,226	394	4,621
Average Daily Circulation (1996)			910
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	43,960	4,240	48,200
Average Weekly Circulation (1996)	4,226	394	4,621
Average Daily Circulation (1996)			910

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alabama—Gadsden

WNAL-TV

Ch. 44

Network Service: CBS.

Licensee: WNAL-TV Inc., 510 Chestnut St., Gadsden, AL 35901.

Studio: 510 Chestnut St., Gadsden, AL 35901.

Mailing Address: Box 8249, Gadsden, AL 35902.

Phone: 205-547-4444. Fax: 205-547-1789; 205-547-1787.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1698-kw max. visual. Antenna: 995-ft. above av. terrain, 371-ft. above ground, 1762-ft. above sea level.

Latitude 33° 57' 20"
Longitude 86° 12' 53"

Requests CP for change to 5000-kw max. visual, 1175-ft. above av. terrain, 1263-ft. above ground, 2024-ft. above sea level, lat. 33° 53' 49", long. 86° 30' 22", transmitter to 0.6-mi. E of State Hwy. 75, 1-mi. S of Allgood. BPCT-950907KE.

Transmitter: Chandler Mountain, 1.4-mi. NW of Steele.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 4 in operation.

Ownership: Fant Broadcasting Co. LLC (Group Owner).

Began Operation: April 25, 1986. Sale to Paxson Communications Corp. pending (Television Digest, Vol. 36:38).

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Bromo Communications Consultants.

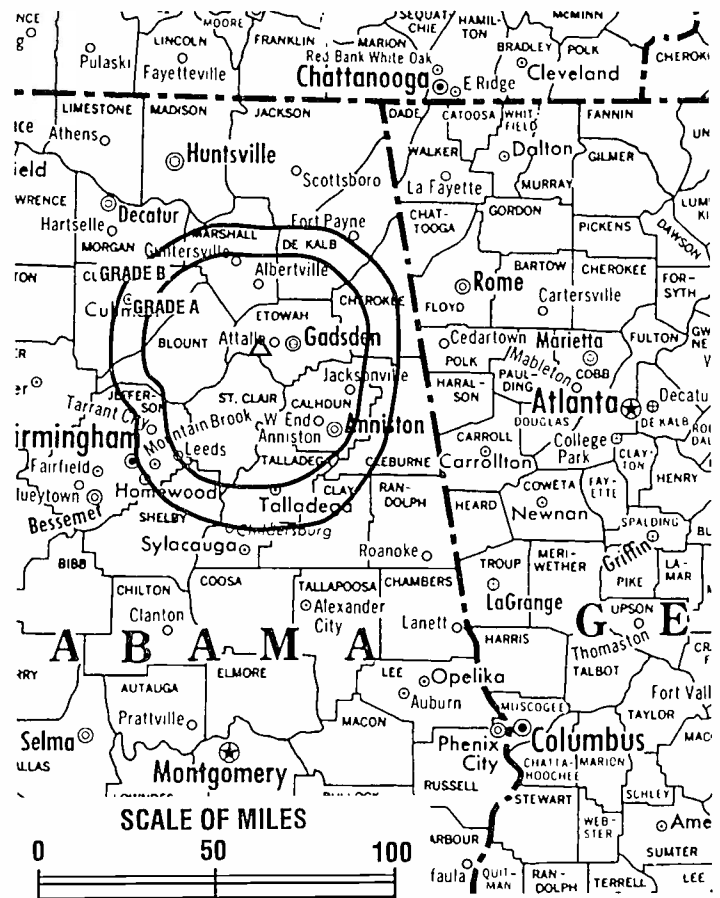
Personnel:

- Anthony Jay Fant, President.
- Robert Hill, Vice President.
- Charles Rountree, General Manager.
- Bill Parks, General Sales Manager.
- Jimmy Chivers, Chief Engineer.
- Debra White, Program Director.
- Bobby Otwell, Production Manager.
- Steve Donderz, Business Manager.

Highest 30 Sec. Rate: \$400.

City of License: Gadsden. Station DMA: Birmingham. Rank: 51.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.



WNAL-TV BMPCT-940201LH Granted 9/22/94 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	78,230	71,420	149,650
Average Weekly Circulation (1996)	36,868	14,761	51,629
Average Daily Circulation (1996)			17,689
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	32,670	38,520	71,190
Average Weekly Circulation (1996)	16,110	9,348	25,458
Average Daily Circulation (1996)			9,103
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	45,560	32,900	78,460
Average Weekly Circulation (1996)	20,758	5,413	26,171
Average Daily Circulation (1996)			8,586

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Alabama—Gadsden

WTJP

Ch. 60

Network Service: Independent.

Licensee: All American TV Inc., 250 W. Arrow Hwy., San Dimas, CA 91773-3342.

Studio: 313 Rosedale Ave., Gadsden, AL 35901.

Phone: 205-546-8860. Fax: 205-543-8623.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1139-ft. above av. terrain, 703-ft. above ground, 2023-ft. above sea level.

Latitude 33° 40' 53"
 Longitude 86° 26' 55"

Transmitter: 3.9-mi. NE of Springville.

Satellite Earth Station: Vertex, 6.1-meter C-band; Microdyne receivers.

Ownership: All American Network Inc. (Group Owner).

Began Operation: July 22, 1986.

Represented (sales): TBN Media Representatives.

Represented (engineering): Smith & Fisher.

Personnel:

Gary Y. Hodges, Station Manager.

Jo Ann Hodges, Program Director.

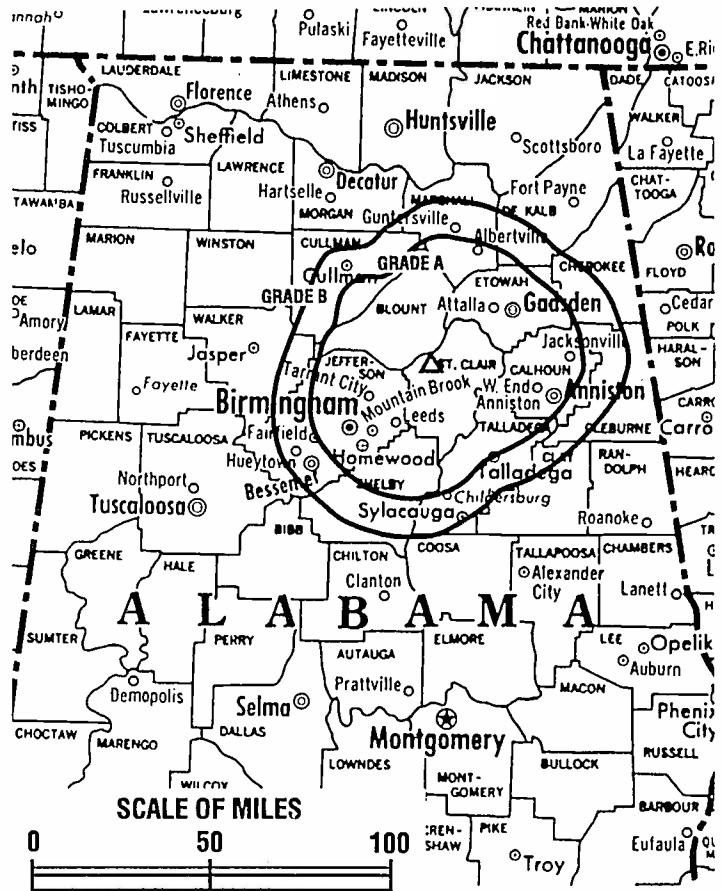
Curtiss Kemp, Chief Engineer.

Highest 30 Sec. Rate: \$65.

City of License: Gadsden. Station DMA: Birmingham. Rank: 51.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	82,350	153,750	236,100
Average Weekly Circulation (1996)	8,131	12,537	20,668
Average Daily Circulation (1996)			7,320



WTJP BMPCT-850114KE Granted 11/20/85 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	49,750	109,420	159,170
Average Weekly Circulation (1996)	5,032	9,866	14,898
Average Daily Circulation (1996)			5,501

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	32,600	44,330	76,930
Average Weekly Circulation (1996)	3,099	2,671	5,769
Average Daily Circulation (1996)			1,819

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alabama—Huntsville-Decatur

WAAY-TV

Ch. 31

Network Service: ABC.

Licensee: Rocket City Television Inc., 1000 Monte Sano Blvd., Huntsville, AL 35801.

Studio: 1000 Monte Sano Blvd., Huntsville, AL 35801.

Mailing Address: Box 2555, Huntsville, AL 35804.

Phone: 205-533-3131. Fax: 205-533-6616.

Web Site: <http://www.hiwaay.net/waay/waay-tv.html>

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 674.53-kw visual, 75.68-kw aural. Antenna: 1792-ft. above av. terrain, 999-ft. above ground, 2549-ft. above sea level.

Latitude 34° 44' 15"
Longitude 86° 32' 02"

Requests CP for change to 5000-kw max. visual, 1771-ft. above av. terrain, 968-ft. above ground, 2516-ft. above sea level. BPCT-960826KF.

Transmitter: 1000 Monte Sano Blvd., Huntsville.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 3-meter; Andrew, 7-meter; RCA Ku-band; Avantek, RCA receivers.

News Services: ABC, AP, NIWS.

Ownership: Smith Broadcasting Inc.

Began Operation: August 1, 1959. Sale to present owner by P. T. Gunn, James R. Cleary and associates approved Nov. 13, 1963 by FCC (Television Digest, Vol. 3:30).

Represented (sales): Petry Television Inc.

Represented (legal): Cohn and Marks.

Represented (engineering): Carl T. Jones Corp.

Personnel:

M. D. Smith IV, President & General Manager.
Dan Whitsett, Vice President & General Sales Manager.
Redge Swing, Local Sales Manager.
Pat Spurrier, National Sales Manager & Controller.
Robert A. Gay, Chief Engineer.
Debi Benson, Program Director.
Terry Heaton, News Director.
Rob Boenau, Promotion & Marketing Director.



WAAY-TV BPCT-4931 Granted 7/7/76

© American Map Corp No 14244

Rates: On request

City of License: Huntsville Station DMA: Huntsville-Decatur-Florence Rank: 81

Circulation © 1996 Nielsen. Coverage based on Nielsen STB.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	314,610	155,620	470,230
Average Weekly Circulation (1996)	208,880	79,062	287,942
Average Daily Circulation (1996)			161,200
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	230,930	90,130	321,060
Average Weekly Circulation (1996)	188,452	64,846	253,298
Average Daily Circulation (1996)			147,484
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	83,680	65,490	149,170
Average Weekly Circulation (1996)	20,428	14,216	34,644
Average Daily Circulation (1996)			13,716

*Estimated station totals are sums of the household viewing figures for all stations in the market, which the station registers viewing of more than one program in a week.

Alabama—Huntsville-Decatur

WAFF

Ch. 48

Network Service: NBC.

Licensee: AFLAC Broadcast Partners, 1932 Wynnton Rd., Columbus, GA 31999.

Studio: 1414 N. Memorial Pkwy., Huntsville, AL 35801.

Mailing Address: Box 2116, Huntsville, AL 35804.

Phone: 205-533-4848. Fax: 205-539-5556.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1170-kw visual, 117-kw aural. Antenna: 1900-ft. above av. terrain, 1526-ft. above ground, 2678-ft. above sea level.

Latitude 34° 42' 39"
Longitude 86° 32' 07"

Transmitter: 5000 Governors Dr.

Satellite Earth Stations: ADM, 6.1-meter C-band; Harris, 3-meter Ku-band; Harris, 8-meter Ku-band; M/A-Com, 3.7-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Avcom, Harris, Kavouras, M/A-Com receivers.

News Service: AP.

Ownership: AFLAC Inc. (Group Owner).

Began Operation: July 4, 1954. Sale to AFLAC Inc. by International TV Corp. approved by FCC May 16, 1978. Sale to International by Frank Whisenant, et al., approved by FCC Oct. 24, 1974. **Note:** Sale to Raycom Media pending.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): A. D. Ring, P.A.

Personnel:

- Mark Pimetel, General Manager.
- Dorothy Havens, General Sales Manager.
- Mary Wagner, National Sales Manager.
- Frank Volpicella, News Director.
- Judy Cornelius, Marketing Director.
- Jack Young, Business Manager.
- Rod Hughes, Chief Engineer.

Rates: On request.

City of License: Huntsville. Station DMA: Huntsville-Decatur-Florence. Rank: 81.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WAFF BPCT-790828KE Granted 1/31/80 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	311,390	146,420	457,810
Average Weekly Circulation (1996)	200,636	73,466	274,103
Average Daily Circulation (1996)			143,658

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	230,930	90,130	321,060
Average Weekly Circulation (1996)	179,396	59,813	239,210
Average Daily Circulation (1996)			128,839

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	80,460	56,290	136,750
Average Weekly Circulation (1996)	21,240	13,653	34,893
Average Daily Circulation (1996)			14,819

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alabama—Huntsville

WHNT-TV

Ch. 19

Network Service: CBS.

Licensee: New York Times Bcstg. Services Inc., Box 19, Huntsville, AL 35804.

Studio: 200 Holmes Ave., Huntsville, AL 35801.

Phone: 205-533-1919. Fax: 205-533-4503.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1279-kw max. & 1002-kw horizontal visual, 254-kw max. & 199-kw horizontal aural. Antenna: 1750-ft. above av. terrain, 944-ft. above ground, 2549-ft. above sea level.

Latitude	34°	44'	19"
Longitude	86°	31'	56"

Transmitter: 960 Monte Sano Blvd., Huntsville.

Satellite Earth Stations: Scientific-Atlanta, 4.7-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, NYT.

Ownership: The New York Times Co. (Group Owner).

Began Operation: November 28, 1963. Sale to present owner by Charles Grisham & Tom Percer approved by FCC Feb. 27, 1980 (Television Digest, Vol. 19:31).

Represented (sales): Katz Continental Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): A. D. Ring, P.A.

Personnel:

Linda Spalla, President & General Manager.
 Bill Ambrose, Vice President & General Sales Manager.
 Richard Wright, Vice President & Operations Manager.
 Nonda Sloan, Vice President & Business Manager.
 Steve King, Chief Engineer.

Highest 30 Sec. Rate: \$1000.

City of License: Huntsville. Station DMA: Huntsville-Decatur-Florence. Rank: 81.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WHNT-TV BPCT-4203 Granted 4/25/69

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	304,980	156,330	461,310
Average Weekly Circulation (1996)	200,723	87,484	288,208
Average Daily Circulation (1996)			165,952
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	230,930	90,130	321,060
Average Weekly Circulation (1996)	181,417	68,389	249,806
Average Daily Circulation (1996)			148,658
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	74,050	66,200	140,250
Average Weekly Circulation (1996)	19,306	19,095	38,401
Average Daily Circulation (1996)			17,293

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alabama—Huntsville

WZDX

Ch. 54

Network Service: FOX.

Licensee: Huntsville Television Acquisition Corp., 915 Middle River Dr., Suite 409, Fort Lauderdale, FL 33304.

Studio: 1309 N. Memorial Parkway, Huntsville, AL 35801.

Mailing Address: Box 3889, Huntsville, AL 35810.

Phone: 205-533-5454. Fax: 205-533-5315.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 2240-kw visual, 224-kw aural. Antenna: 1690-ft. above av. terrain, 1000-ft. above ground, 2460-ft. above sea level.

Latitude 34° 38' 11"
Longitude 86° 30' 42"

Requests CP for change to 5000-kw max. visual, 1903-ft. above av. terrain, 1191-ft. above ground, 2657-ft. above sea level, lat. 34° 38' 00", long. 86° 30' 47", transmitter to 11001 N. Shawdee Dr., Green Mountain. BPCT-960111LL.

Transmitter: 11000 Shawdee Lane, Green Mountain, S of Huntsville.

Satellite Earth Stations: 4 in operation, 3-meter; 4-meter; 5-meter; Microdyne receivers.

Ownership: Grant Broadcasting Stations (Group Owner).

Began Operation: April 4, 1985. Sale to present owners approved by FCC Jan. 4, 1990.

Represented (sales): Seltel Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

- Milton Grant, President & General Manager.
- Randy Stone, Vice President & General Sales Manager.
- Cindy Butler, Regional Sales Manager.
- Laurie Mazikowski, Program Manager.
- Cameron Rautman, Promotion Manager.
- Dennis Packard, Chief Engineer.
- Gloria Johnson, Business Manager.
- Lee Erickson, Production Manager.
- Patrick O'Connor, Traffic Manager.

Highest 30 Sec. Rate: \$350.

City of License: Huntsville. Station DMA: Huntsville-Decatur-Florence. Rank: 81.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WZDX BMPCT-840815KM Granted 10/26/84 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	265,240	155,540	420,780
Average Weekly Circulation (1996)	149,967	62,587	212,554
Average Daily Circulation (1996)			95,155

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	230,930	90,130	321,060
Average Weekly Circulation (1996)	140,491	49,655	190,146
Average Daily Circulation (1996)			86,035

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,310	65,410	99,720
Average Weekly Circulation (1996)	9,476	12,932	22,407
Average Daily Circulation (1996)			9,120

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alabama—Mobile

WALA-TV

Ch. 10

Network Service: FOX.

Licensee: SF Broadcasting of Mobile Inc., 6903 Rockledge Dr., Suite 720, Bethesda, MD 20817.

Studio: 210 Government St., Mobile, AL 36602.

Phone: 334-434-1010. **Fax:** 334-434-1110.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 45.7-kw aural. Antenna: 1246-ft. above av. terrain, 1197-ft. above ground, 1397-ft. above sea level.

Latitude 30° 41' 17"
Longitude 87° 47' 54"

Transmitter: 16-mi. E of Mobile.

News Services: AP, UPI.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: January 14, 1953. FCC approved sale to Silver King August 16, 1996. Sale to SF Bcstg. by Burnham Bcstg. approved by FCC August 17, 1995 (*Television Digest*, Vol. 34:35, 50; 35:35). Sale to Burnham Bcstg. approved April 26, 1989 (Vol. 29:7, 9). Sale to Knight-Ridder by Gannett Bcstg. Group following purchase of Evening News Assn. approved by FCC Jan. 13, 1986 (Vol. 25:46; 26:3). Previous sale by Roywood Corp. approved by FCC Oct. 31, 1969 (Vol. 9:15, 44). Sale to Roywood by W. O. Pape approved Nov. 25, 1964 (Vol. 4:32, 48).

Represented (sales): Pety Television Inc.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

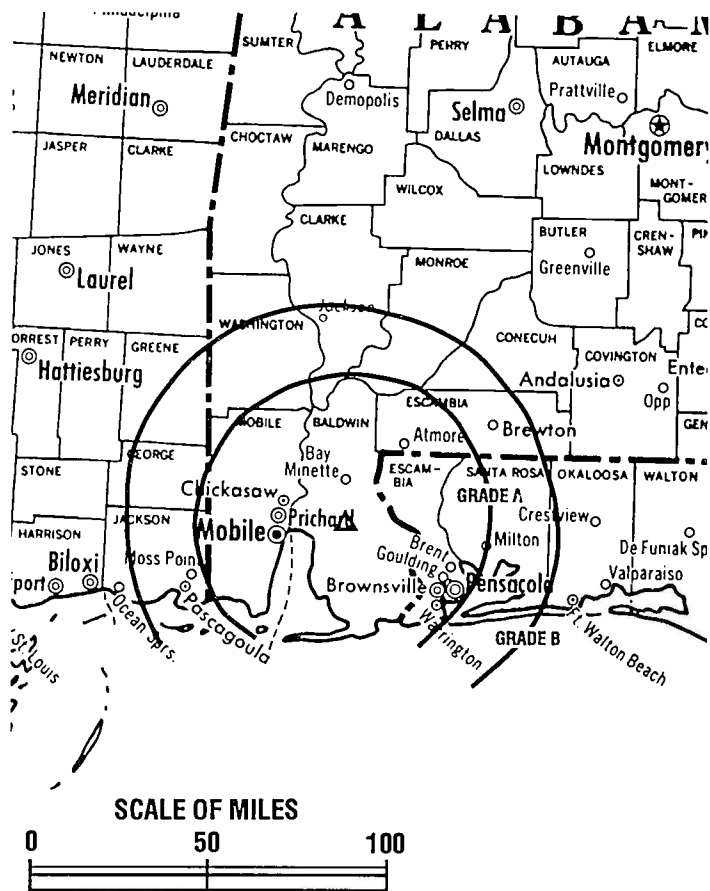
Personnel:

- Joseph Cook, President & General Manager.
- Scott Wilson, Vice President, Marketing.
- Bob Herron, General Marketing Manager.
- Larry Pate, Program Manager.
- Chuck Bark, News Director.
- Barry Cooney, Business Manager.
- Johnny Reece, Chief Engineer & Production Manager.

Rates: On request.

City of License: Mobile. **Station DMA:** Mobile-Pensacola. **Rank:** 61.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WALA-TV BPCT-2733 Granted 7/7/60 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	409,600	135,040	544,640
Average Weekly Circulation (1996)	284,488	102,716	387,204
Average Daily Circulation (1996)			216,630

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	303,680	118,250	421,930
Average Weekly Circulation (1996)	245,454	97,748	343,202
Average Daily Circulation (1996)			200,675

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	105,920	16,790	122,710
Average Weekly Circulation (1996)	39,034	4,968	44,003
Average Daily Circulation (1996)			15,955

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alabama—Mobile

WKRG-TV

Ch. 5

Network Service: CBS.

Licensee: WKRG-TV Inc., Box 160587, Mobile, AL 36616.

Studios: 555 Broadcast Dr., Mobile, AL 36606; 5401 Corporate Woods, Pensacola, FL 32504.

Phone: 334-479-5555. **Fax:** 334-473-8130. **E-mail:** wkr99a@prodigy.com

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1906-ft. above av. terrain, 1879-ft. above ground, 2049-ft. above sea level.

Latitude 30° 41' 19.60"
Longitude 87° 49' 49.40"

Transmitter: 0.8-mi. N of Hwy. 31, 1.5-mi. NE of intersection with Hwy. 181.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Ku-band; Scientific-Atlanta, 7-meter C-band; Simulcast, 7-meter C-band.

News Services: AP, CBS, CNN, CNN Headline News.

Ownership: WKRG-TV Inc.

Began Operation: August 29, 1955. Sale of 50% to Giddens by Mobile Register and Press approved Sept. 28, 1966 by FCC (*Television Digest*, Vol. 6:40). Sale to co-equal owners Giddens Television Inc. & Mobile Register & Press, group in which Kenneth R. Giddens had 20% interest approved Feb. 20, 1958 (Vol. 13:46; 14:8).

Represented (sales): Katz Continental Television.

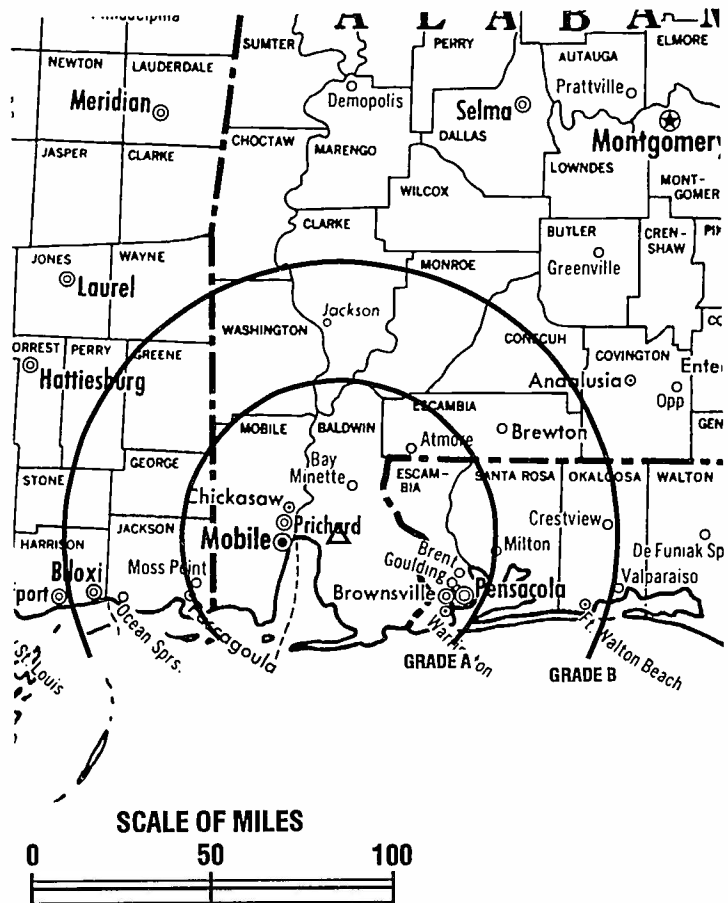
Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

Toulmin Greer, Chairman.
D. H. Long, President & General Manager.
Bill Brooks, Local Sales Manager.
Bob Spielmann, National Sales Manager.
Jim Richardson, Chief Engineer.
Bill Farris, News Director.
Robin DeLaney, Promotion Director & Production Manager.
Mary Hutcheson, Business Manager.
Jim Ellis, Film Director.

Rates: On request.



WKRG-TV BMPCT-841005LB Granted 2/3/86 © American Map Corp., No. 14244

City of License: Mobile. **Station DMA:** Mobile-Pensacola. **Rank:** 61.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	458,130	150,710	608,840
Average Weekly Circulation (1996)	312,691	111,675	424,366
Average Daily Circulation (1996)			239,772
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	303,680	118,250	421,930
Average Weekly Circulation (1996)	242,656	99,785	342,442
Average Daily Circulation (1996)			203,114
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	154,450	32,460	186,910
Average Weekly Circulation (1996)	70,035	11,889	81,924
Average Daily Circulation (1996)			36,658

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alabama—Mobile

WMPV-TV

Ch. 21

Network Service: TBN.

Licensee: Sonlight Bcstg. Systems Inc., 3002 Dow Ave., No. 42, Tustin, CA 92680.

Studio: 120 Zeigler Circle E, Mobile, AL 36608.

Phone: 334-633-2100. Fax: 334-633-2174. E-mail: sbox@pipeline.com

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 4335-kw max. visual, 433.5-kw max. aural. Antenna: 1428-ft. above av. terrain, 1401-ft. above ground, 1534-ft. above sea level.

Latitude 30° 35' 18"
Longitude 87° 33' 16"

Transmitter: Rte. 87, 0.9-mi. S of Rte. 10, Elsanor.

Satellite Earth Stations: AFC, 5-meter C-band; Microdyne; Scientific-Atlanta, 4.6-meter C-band.

Ownership: Sonlight Broadcasting Systems Inc. (Group Owner).

Began Operation: December 15, 1985. Sale to present owner by Doyle Brunson approved by FCC July 27, 1989.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel:

Jay Alan Sekulow, Chairman & President.
Stuart J. Roth, Chief Executive Officer & General Counsel.
Stephen B. Box, Chief Financial Officer.

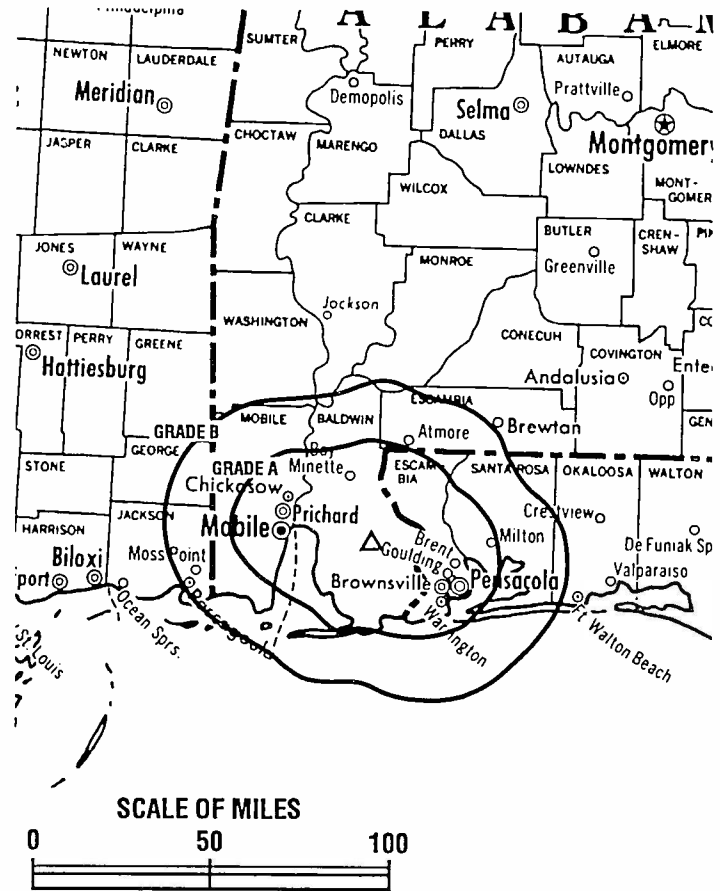
Rates: On request.

City of License: Mobile. Station DMA: Mobile-Pensacola. Rank: 61.

**THIS DATA IS AVAILABLE ON TAPE OR DISKETTE
FOR USE ON YOUR OWN COMPUTER
OR AS CUSTOMIZED REPORTS**



Call Lynn Levine or Ted Starkey • 202-872-9200



WMPV-TV BMPCT-841204KG Granted 9/13/85 © American Map Corp., No. 14244

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	92,250	88,580	180,830
Average Weekly Circulation (1996)	7,565	9,020	16,585
Average Daily Circulation (1996)			5,245

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	92,250	88,580	180,830
Average Weekly Circulation (1996)	7,565	9,020	16,585
Average Daily Circulation (1996)			5,245

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alabama—Mobile

WPMI

Ch. 15

Network Service: NBC.

Licensee: Clear Channel Television Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78265-9512.

Studios: 661 Azalea Rd., Mobile, AL 36609; 6706-A Plantation Rd., Pensacola, FL 32504.

Mailing Address: Box 9038, Mobile, AL 36691-0038.

Phone: 334-602-1500. **Fax:** 334-602-1515.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 5000-kw max. & 1309-kw horizontal visual, 500-kw max. & 130.9-kw horizontal aural. Antenna: 1706-ft. above av. terrain, 1707-ft. above ground, 1849-ft. above sea level.

Latitude 30° 37' 35"
Longitude 87° 38' 50"

Transmitter: 5.6-mi. E of Loxley, AL.

Satellite Earth Stations: Comtech, 5-meter C-band; Vertex, 4.5-meter Ku-band; M/A-Com, Pinzone, Scientific-Atlanta, United Satellite Systems receivers.

LMA: Local marketing agreement with WJTC (U), Pensacola-Mobile.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: March 12, 1982. Sale to present owner by MERC Communications Corp., et al., approved by FCC December 8, 1988. Previous sale by Roy L. Hess, et al., approved by FCC Sept 26, 1985 (**Television Digest**, Vol. 25:32).

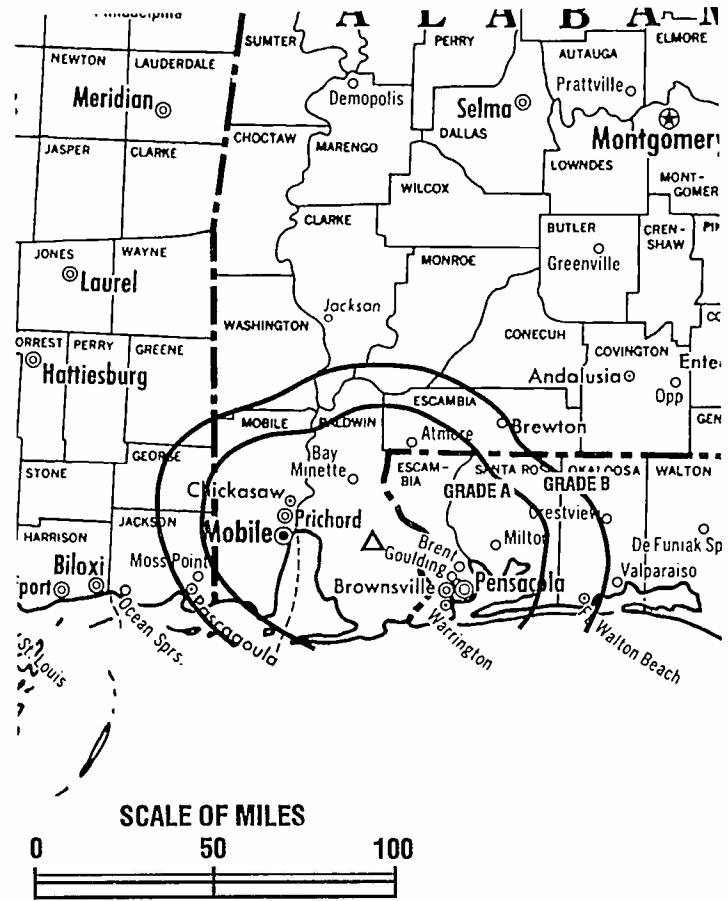
Represented (sales): Seltel Inc.

Personnel:
Bill Parks, General Sales Manager.
Joe Curlette, Local Sales Manager, Mobile Office.
Robyn Kurpuis, Local Sales Manager, Pensacola Office.
Robert Bolton, National Sales Manager.
Harold Johnson, Chief Engineer.
Mary Ziemann, Program Manager.
Sara Moreland, Promotion Director.
Kathy Himes, Business Manager.

Highest 30 Sec. Rate: \$200.

City of License: Mobile. **Station DMA:** Mobile-Pensacola. **Rank:** 61.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WPMI BPCT-790830KF Granted 10/30/80 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	363,460	131,010	494,470
Average Weekly Circulation (1996)	197,033	74,886	271,919
Average Daily Circulation (1996)			115,291
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	303,680	118,250	421,930
Average Weekly Circulation (1996)	172,818	71,675	244,493
Average Daily Circulation (1996)			106,926
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	59,780	12,760	72,540
Average Weekly Circulation (1996)	24,215	3,210	27,425
Average Daily Circulation (1996)			8,365

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alabama—Selma-Montgomery

WAKA

Ch. 8

Network Service: CBS.

Licensee: Alabama Telecasters Inc., Box 230667, Montgomery, AL 36123.

Studios: 3020 Eastern Blvd., Montgomery, AL 36116; 1263 Landline Rd., Selma, AL 36701.

Mailing Addresses: Box 230667, Montgomery, AL 36123; Box 1000, Selma, AL 36702.

Phones: 334-271-8888 (Montgomery); 334-875-2240 (Selma).

Fax: 334-272-6444.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.5-kw aural. Antenna: Circularly polarized, 1760-ft. above av. terrain, 1757-ft. above ground, 2000-ft. above sea level.

Latitude 32° 08' 58"
Longitude 86° 46' 48"

Transmitter: Rte. 12, 3-mi. W of Gordonsville, AL.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Emcee, 4-meter C-band; RCA, 4-meter Ku-band; Scientific-Atlanta, 4-meter C-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; Kavouras, M/A-Com, Scientific-Atlanta, Uniden, Vertex receivers.

News Services: AP, CBS.

Ownership: Bahakel Communications Ltd. (Group Owner).

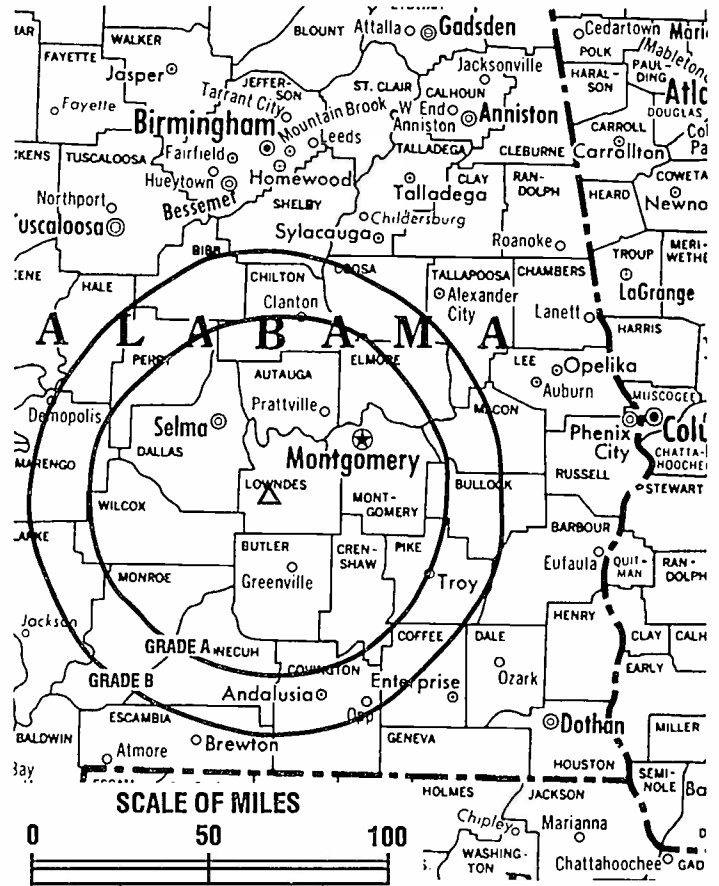
Began Operation: March 17, 1960. Left air July 1968 following fire which destroyed studio, offices & transmitting equipment. Sale to Charles F. Grisham, et al., by William J. Brennan, William E. Bennis, et al., approved by FCC Jan. 1971. Resumed operation Nov. 1, 1973. Sale to present owner by Charles F. Grisham, et al., approved by FCC June 10, 1985.

Represented (sales): Katz Continental Television.

Represented (legal): Jeffrey W. Malickson.

Personnel:

- Cy N. Bahakel, President.
- Kenneth Hawkins, General Manager.
- Katy Hodges, General Sales Manager.
- Mark Smith, Station Manager.
- Bill Zortman, News Director.
- David Price, Promotion Manager.
- Thomas Mayberry, Chief Engineer.
- Rick Baker, Traffic Director.
- Jim Lyons, Business Manager.



WAKA BMPCT-840904KL Granted 11/16/84 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$850.

City of License: Selma. Station DMA: Montgomery. Rank: 113.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	168,680	102,370	271,050
Average Weekly Circulation (1996)	116,568	55,906	172,474
Average Daily Circulation (1996)			98,255
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	146,470	69,770	216,240
Average Weekly Circulation (1996)	110,863	48,314	159,177
Average Daily Circulation (1996)			92,135
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	22,210	32,600	54,810
Average Weekly Circulation (1996)	5,705	7,592	13,297
Average Daily Circulation (1996)			6,120

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alabama—Montgomery

WCOV-TV

Ch. 20

Network Service: FOX.

Licensee: Woods Communications Corp., One WCOV Ave., Montgomery, AL 36111.

Studio: One WCOV Ave., Montgomery, AL 36111.

Phone: 334-288-7020. **Fax:** 334-288-5414.

E-mail: mail@wcovtv.com **Web Site:** http://www.wcovtv.com

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 617-kw max. & 550-kw horizontal visual, 122-kw max. & 110-kw horizontal aural. Antenna: 740-ft. above av. terrain, 793-ft. above ground, 999-ft. above sea level.

Latitude 32° 20' 06"
Longitude 86° 17' 16"

Requests CP for change to 4009-kw max. visual, 2044-ft. above av. terrain, 1631-ft. above ground, 2162-ft. above sea level, lat. 31° 58' 32", long. 86° 9' 46", transmitter to 1.4-mi. W of Woodley Rd., Grady. BPCT-960726KH.

Transmitter: 1369 Adrian Lane, Montgomery.

Satellite Earth Stations: 2-meter Ku-band; 7-meter C-band.

Ownership: Woods Communications Corp. (Group Owner).

Began Operation: April 17, 1953. Sale to present owner by J. D. Gay, et al., approved by FCC Sept. 26, 1985. Previous sale by Oscar P. Covington and associates approved Oct. 2, 1964 (*Television Digest*, Vol. 4:28, 32, 41).

Represented (sales): Seltel Inc.

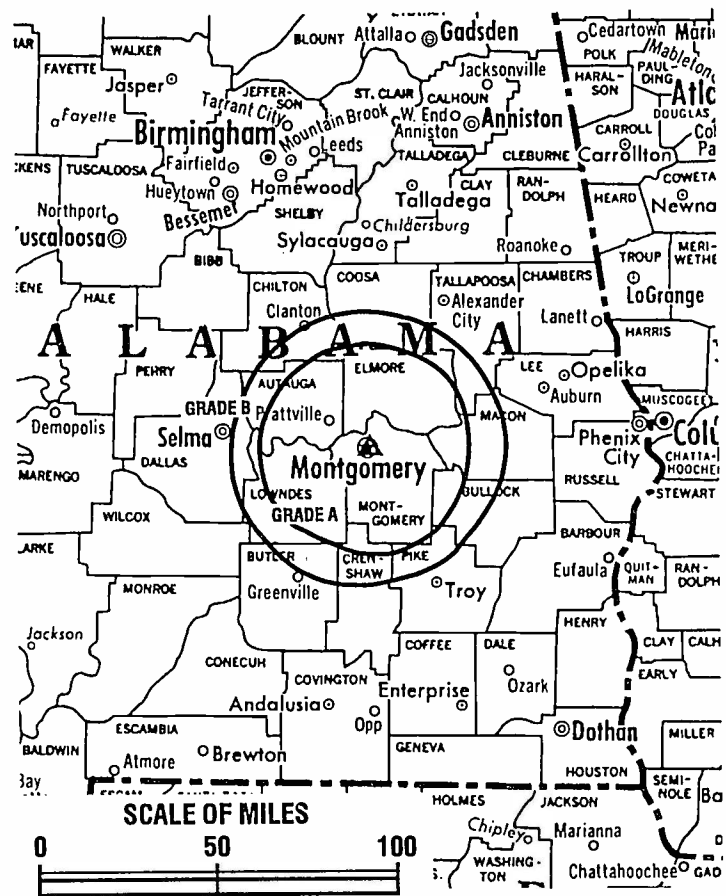
Represented (legal): Kenkel & Associates.

Personnel:
John Greenwood, General Manager.
Phil Witt, Chief Engineer.

Highest 30 Sec. Rate: \$800.

City of License: Montgomery. **Station DMA:** Montgomery. **Rank:** 113.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WCOV-TV BPCT-4607 Granted 5/17/73

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	132,240	69,460	201,700
Average Weekly Circulation (1996)	83,921	25,023	108,944
Average Daily Circulation (1996)			50,144

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	132,240	60,880	193,120
Average Weekly Circulation (1996)	83,921	23,813	107,734
Average Daily Circulation (1996)			49,835

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	8,580	8,580
Average Weekly Circulation (1996)	0	1,210	1,210
Average Daily Circulation (1996)			309

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alabama—Montgomery-Selma

WHOA-TV

Ch. 32

Network Service: ABC.

Licensee: WHOA-TV Inc., Box 3236, Montgomery, AL 36193.

Studio: 3251 Harrison Rd., Montgomery, AL 36109.

Phone: 334-270-3200. Fax: 334-271-2972. Web Site: <http://www.com/whoa32>

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 4750-kw max. visual, 457-kw max. aural. Antenna: 1799-ft. above av. terrain, 1771-ft. above ground, 2049-ft. above sea level.

Latitude 32° 08' 30"
Longitude 86° 44' 43"

Requests CP for change to 5000-kw max. visual, 932-ft. above av. terrain, 961-ft. above ground, 1138-ft. above sea level, lat. 32° 24' 11", long. 86° 11' 48".
BPCT-960703KP.

Transmitter: 323 Hulett's Rd., Hayneville, AL 36040.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Avantek receivers.

News Service: AP.

Ownership: Soundview Television.

Began Operation: March 24, 1962. Left air Feb. 15, 1963. Resumed operation March 12, 1964. Transfer of control to Soundview Television approved by FCC February 27, 1995. Previous sale to Frey Communications approved May 10, 1988. Sale to Terrapin Communications Corp. by Bahakel Communications Ltd. approved by FCC June 10, 1985. Sale to Bahakel by receiver Robert J. Thomas for First Alabama Corp. approved Jan. 31, 1964. Park Acquisitions Inc., which is buying the station, plans sale to Media General Inc. (Television Digest, Vol. 36:2, 31).

Represented (sales): Blair Television.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel:

Michael R. Brooks, Vice President & General Manager.
Tom Stahl, General Sales Manager.
Lois Crenshaw, Program Administrator.
James McKensie, Interim News Director.
Dan Metzger, Chief Engineer.
Norman Lumpkin, Public Affairs Director.
Floyd Cogburn, Business Manager.

BLAIR TELEVISION
LEADING THE WAY



WHOA-TV BPCT-871211KG Granted 8/4/88 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$600.

City of License: Montgomery. Station DMA: Montgomery. Rank: 113.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	163,880	91,810	255,690
Average Weekly Circulation (1996)	102,521	35,755	138,276
Average Daily Circulation (1996)			62,014

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	146,470	69,770	216,240
Average Weekly Circulation (1996)	100,001	34,387	134,388
Average Daily Circulation (1996)			61,017

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,410	22,040	39,450
Average Weekly Circulation (1996)	2,520	1,368	3,888
Average Daily Circulation (1996)			996

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alabama—Montgomery

WMCF-TV

Ch. 45

Network Service: Independent.

Licensee: Sonlight Bcstg. Systems Inc., 120 Zeigler Circle E, Mobile, AL 36608.

Studio: 6000 Monticello Dr., Montgomery, AL 36117-1907.

Phones: 334-277-4545; 334-272-0045. **Fax:** 334-277-6635.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 700-kw max. visual, 70-kw aural. Antenna: 1030-ft. above av. terrain, 1040-ft. above ground, 1220-ft. above sea level.

Latitude 32° 24' 11"
Longitude 86° 11' 48"

Holds CP for change to 619.4-kw max. visual, 1011-ft. above av. terrain, 1038-ft. above ground, 1218-ft. above sea level. BPCT-920923KG.

Transmitter: 1.5-mi. N of intersection of Burbank Dr. & U.S. Rte. 80.

Satellite Earth Stations: 3 in operation, 3.8-meter C-band; M/A-Corn receivers.

Ownership: Sonlight Broadcasting Systems Inc. (Group Owner).

Began Operation: November 25, 1985. Sale to present owners approved by FCC August 14, 1990.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

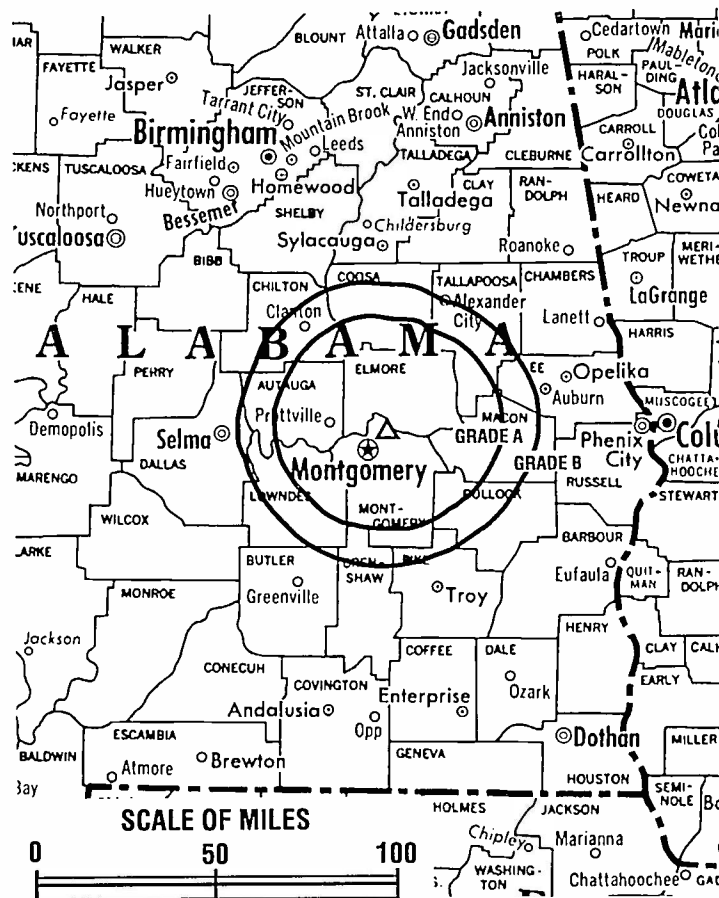
Represented (engineering): Peter V. Gureckis & Associates.

Personnel:
Stuart Roth, Chief Executive Officer.
Steven Box, Chief Financial Officer.
Willie Fears, Station Manager.
Ed Cole, Chief Engineer.

Highest 30 Sec. Rate: \$30.

City of License: Montgomery. **Station DMA:** Montgomery. **Rank:** 113.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WMCF-TV BPCT-920923KG Granted 12/14/92 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	108,230	31,460	139,690
Average Weekly Circulation (1996)	8,675	3,595	12,271
Average Daily Circulation (1996)			3,841

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	108,230	31,460	139,690
Average Weekly Circulation (1996)	8,675	3,595	12,271
Average Daily Circulation (1996)			3,841

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alabama—Montgomery

WSFA

Ch. 12

Network Service: NBC.

Licensee: Cosmos Bcstg. Corp., Box 251200, Montgomery, AL 36125-1200.

Studio: 12 E. Delano Ave., Montgomery, AL 36105.

Phone: 334-288-1212. **Fax:** 334-613-8302. **E-mail:** wsfa@traveller.com

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.02-kw aural. Antenna: 2000-ft. above av. terrain, 1935-ft. above ground, 2467-ft. above sea level.

Latitude 31° 58' 32"
Longitude 86° 09' 46"

Transmitter: Collier Rd., Grady, AL, 29-mi. SSE of Montgomery.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter; Harris Ku-band; Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Began Operation: December 25, 1954. Sale to Cosmos Bcstg. Corp. by WKY Television System Inc. approved Sept. 2, 1959 by FCC (*Television Digest*, Vol. 15:30, 36). Previous sale to WKY-TV System by Judge David E. Dunn-H. S. Durden-R. F. Hudson group—latter publisher of *Montgomery Advertiser and Journal*—approved by FCC Feb. 16, 1955 (Vol. 10:38; 11:8).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

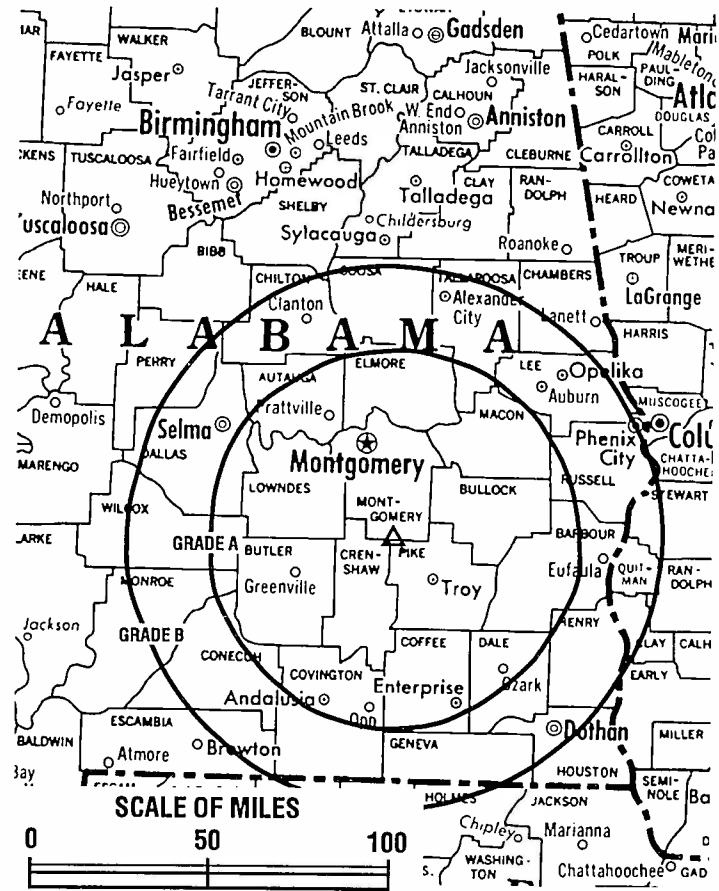
Personnel:

- Harold Culver**, Vice President & General Manager.
- Carl Stephens**, Operations Manager.
- Hoyt Andres**, General Sales Manager.
- Ken Thayer**, Chief Engineer.
- Lucy Riley**, News Director.
- Mark Wilder**, Promotion Manager.
- Stephen Watkins**, Business Manager.
- Roger Thomas**, Production Manager.

Rates: On request.

City of License: Montgomery. **Station DMA:** Montgomery. **Rank:** 113.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WSFA BPCT-3643 Granted 3/13/74

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	285,560	147,490	433,050
Average Weekly Circulation (1996)	209,205	79,598	288,803
Average Daily Circulation (1996)			179,325

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	146,470	69,770	216,240
Average Weekly Circulation (1996)	128,885	55,606	184,490
Average Daily Circulation (1996)			126,548

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	139,090	77,720	216,810
Average Weekly Circulation (1996)	80,320	23,993	104,313
Average Daily Circulation (1996)			52,777

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alabama—Opelika-Auburn

WSWS

Ch. 66

Network Service: WBN.

Licensee: Pappas Telecasting of Opelika, 500 S. Chinowth Rd., Visalia, CA 93277.

Studio: 1800 Pepperell Pkwy., Opelika, AL 36801.

Phone: 334-749-5766. **Fax:** 334-749-5583.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 794.3-kw max. & 708-kw horizontal visual, 79.43-kw max. & 70.8-kw horizontal aural. Antenna: 690-ft. above av. terrain, 403-ft. above ground, 1338-ft. above sea level.

Latitude	32°	38'	33"
Longitude	85°	14'	13"

Requests CP for change to 5000-kw max. visual, 1453-ft. above av. terrain, 1366-ft. above ground, 1866-ft. above sea level, lat. 32° 19' 25", long. 84° 46' 46", transmitter to Lafayette Rd., 1.2-mi. N of Cusseta. BPCT-960626KH.

Transmitter: 7.5-mi. E of Opelika.

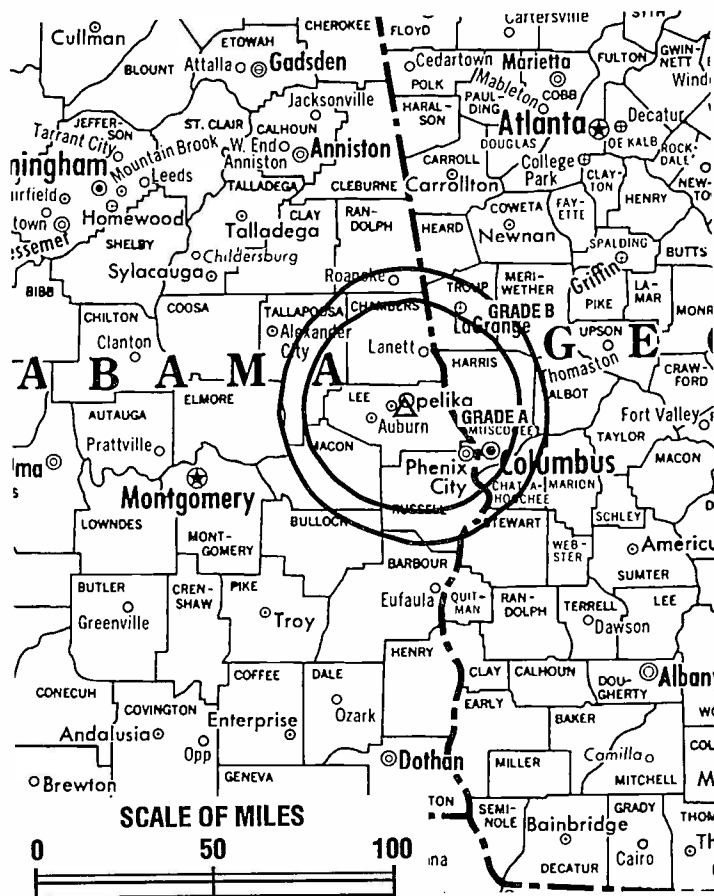
Ownership: Pappas Telecasting Companies (Group Owner).

Began Operation: May 16, 1982. Sale to present owner by RCH Bcstg. approved by FCC November 27, 1995. Sale to RCH Bcstg. by Christian Television Network approved by FCC August 8, 1995. Sale to Christian Television Network by Richard C. Hilton, et al., approved by FCC July 30, 1984.

Represented (legal): Bryan Cave.

Represented (engineering): Kessler & Gehman Associates Inc.

Personnel:
Walter Dix, General Manager.



WSWS BMPCT-811216KE Granted 1/12/82 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$100.

City of License: Opelika. **Station DMA:** Columbus, GA. **Rank:** 125.

Nielsen Data: Not available.

Alabama—Ozark

WDFX-TV

Ch. 34

Network Service: FOX.

Licensee: Woods Television Co. LLC, 1 WCOV Ave., Montgomery, AL 36111.

Studio: 318 El Palacio Plaza, Ozark, AL 36361.

Phone: 334-774-8000. Fax: 334-774-1118.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1120-kw max. visual. Antenna: 466-ft. above av. terrain, 459-ft. above ground, 719-ft. above sea level.

Latitude 31° 12' 30"
Longitude 86° 36' 51"

Requests CP for change to 1216-kw max. visual, 787-ft. above av. terrain, 761-ft. above ground, 1017-ft. above sea level. BPCT-960726KG.

Transmitter: N side of State Hwy. 103, 0.4-mi. E of Wicksburg.

Ownership: Woods Communications Corp. (Group Owner).

Began Operation: February 22, 1991. Sale to present owner by Judah Bcstg. Systems approved by FCC April 19, 1995.

Represented (legal): Kenkel & Associates.

Represented (engineering): Lohnes & Culver.

Personnel:

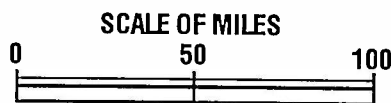
Tim Strickland, General Manager.
Ozburn Henley, Chief Engineer.
Gina McGee, Program Director.

Rates: On request.

City of License: Ozark. Station DMA: Dothan. Rank: 174.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	80,680	45,660	126,340
Average Weekly Circulation (1996)	35,462	10,813	46,275
Average Daily Circulation (1996)			18,212



WDFX-TV BMPCT-891117KH Granted 7/20/90 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	56,400	29,300	85,700
Average Weekly Circulation (1996)	33,624	9,393	43,017
Average Daily Circulation (1996)			17,328

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,280	16,360	40,640
Average Weekly Circulation (1996)	1,837	1,421	3,258
Average Daily Circulation (1996)			884

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Alabama—Tuscaloosa

WCFT-TV

Ch. 33

Network Service: ABC.

Licensee: Allbritton Communications Co., 800 17th St. NW, Suite 301, Washington, DC 20006.

Studio: 4000 37th St. E, Tuscaloosa, AL 35405.

Phone: 205-553-1333. Fax: 205-556-4814.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1125-kw max. & 1000-kw horizontal visual, 112.5-kw max. aural. Antenna: 537-ft. above av. terrain, 400-ft. above ground, 828-ft. above sea level.

Latitude 33° 10' 25"
Longitude 87° 29' 01"

Holds CP for change to 4355-kw max. visual, 2172-ft. above av. terrain, 1964-ft. above ground, 2604-ft. above sea level, lat. 33° 28' 48", long. 87° 25' 50", transmitter to 3.9-mi. E of State Rte. 69 & Wint Dunn Rd., 20.5-mi. NNE of Tuscaloosa. BPCT-960118KE.

Transmitter: 4000 37th St. E, Tuscaloosa.

News Service: AP.

LMA: Local marketing agreement with WJSU-TV (A), Anniston.

Ownership: Allbritton Communications Co. (Group Owner).

Began Operation: October 29, 1965. Transfer of stock to W. S. Smylie Jr., S. A. Rosenbaum, Marvin Reuben, et al., approved by FCC Aug. 23, 1967. Sale to Beam Bcstrs. Ltd. approved July 27, 1983. Sale to Federal Bcstg. approved Feb. 20, 1991. Sale to Allbritton approved by FCC Feb. 28, 1996.

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

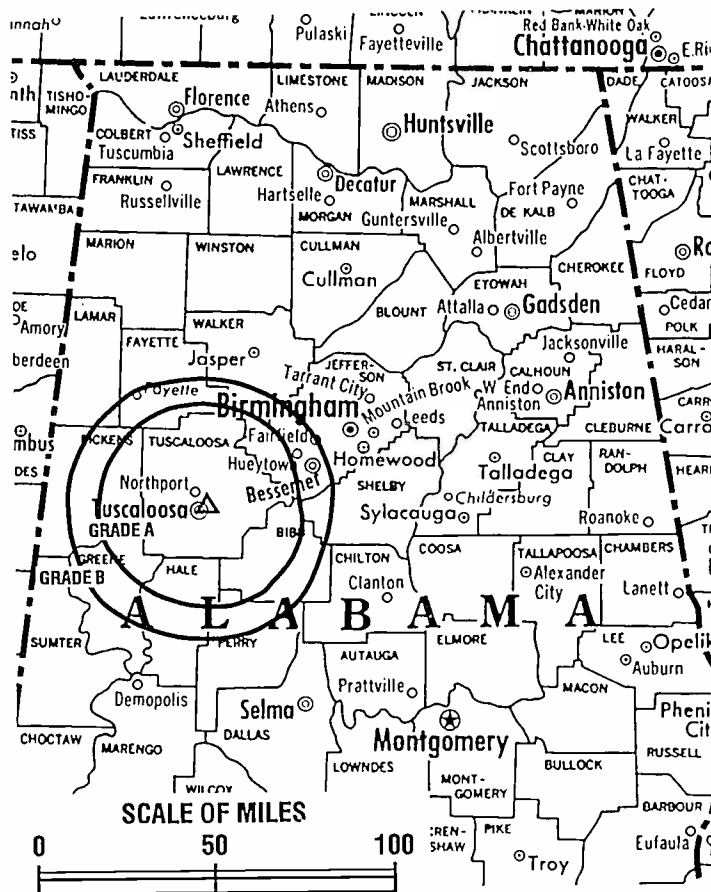
Personnel:

- Gerald Heilman, President & General Manager.
- Phillip Cox, Vice President, Station Operations.
- Ron Quarles, General Sales Manager.
- John Fletcher, Chief Engineer.
- Kip Tyner, News Director.
- Orzell Spencer, Program Director.
- Angie Jeffreys, Promotion Director.
- Joan Shattuck, Business Manager.

Highest 30 Sec. Rate: \$400.

City of License: Tuscaloosa. Station DMA: Tuscaloosa. Rank: 185.

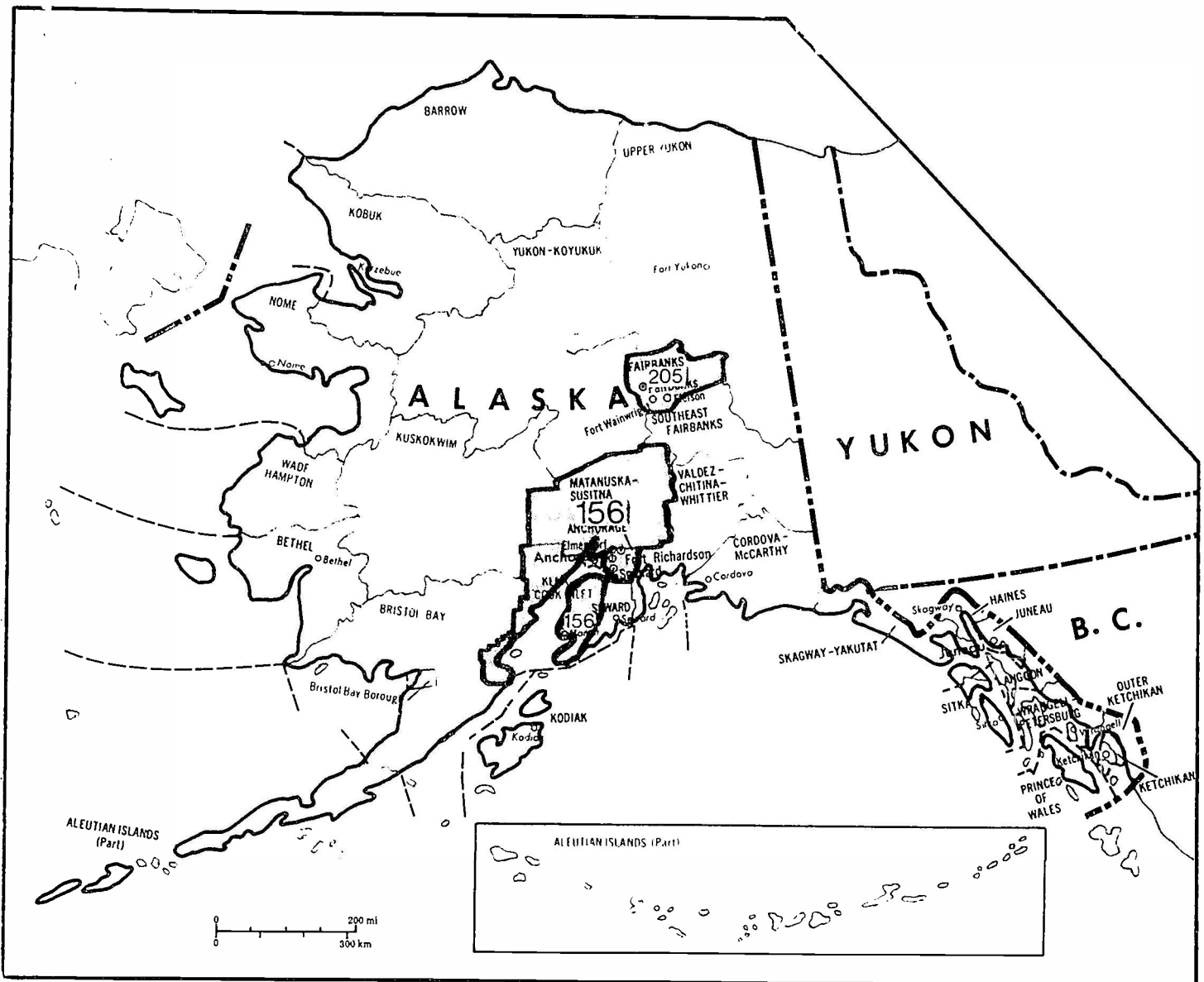
Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WCFT-TV BPCT-781113KH Granted 4/30/80 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	94,690	28,220	122,910
Average Weekly Circulation (1996)	56,852	14,093	70,945
Average Daily Circulation (1996)			41,111
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	47,760	11,800	59,560
Average Weekly Circulation (1996)	41,381	9,841	51,222
Average Daily Circulation (1996)			32,383
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,930	16,420	63,350
Average Weekly Circulation (1996)	15,471	4,251	19,722
Average Daily Circulation (1996)			8,728

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



MARKET

NIELSEN DMA TV HOUSEHOLDS

RANK

MARKET AREA COMMERCIAL STATIONS

Anchorage, AK	123,200	156	KDMD (33), KIMO (13), KTBY (4), KTUU-TV (2), KTVA (11), KYES (5)
Fairbanks, AK	30,490	205	KATN (2), KFXF (7), KJNP-TV (4), KTVF (11)
Juneau	NA	NA	KJUD (8)
Ketchikan	NA	NA	KNEB-TV (4)
Sitka	NA	NA	KTNL (13)

THIS DATA IS AVAILABLE ON TAPE OR DISKETTE FOR USE ON YOUR OWN COMPUTER OR AS CUSTOMIZED REPORTS

**Call Lynn Levine
or Ted Starkey
202-872-9200**

Alaska Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	12	1	13
Educational Television Stations	4	0	4
	16	1	17

Alaska—Anchorage

KDMD

Ch. 33

Network Service: HSN.

Licensee: Green TV Corp., Box 255, Evergreen, CO 80439.

Studio: 6407 Brayton Dr., Anchorage, AK 99507.

Phone: 907-344-7817.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 28.12-kw max. visual. Antenna: 646-ft. above av. terrain, 226-ft. above ground, 1293-ft. above sea level.

Latitude	61°	09'	57"
Longitude	149°	41'	02"

Transmitter: NE 1/2 of section 6, Twp. 12 N, range 2 W, Anchorage.

Satellite Earth Stations: Beta, 2.5-meter C-band; Paraclipse, 3-meter C-band; Echostar receivers.

Ownership: Green TV Corp. (Group Owner).

Began Operation: October 1, 1989.

Represented (legal): Cole, Raywid & Braverman L.L.P.

Personnel:
Frank Martin, General Manager.

Rates: On request.



KDMD BPCT-870331LA Granted 12/21/88 © American Map Corp., No. 14244

City of License: Anchorage. Station DMA: Anchorage. Rank: 156.

Nielsen Data: Not available.

Alaska—Anchorage

KIMO

Ch. 13

Network Service: ABC.

Licensee: Smith Broadcasting Group of Alaska L.P.

Studio: 2700 E. Tudor Rd., Anchorage, AK 99507.

Phone: 907-561-1313. **Fax:** 907-561-1377.

E-mail: newslink@anc.ak.net

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 39-kw visual, 7.8-kw aural. Antenna: 87-ft. above av. terrain, 294-ft. above ground, 400-ft. above sea level.

Latitude 61° 11' 52"
Longitude 149° 52' 31"

Holds CP for change to 316-kw visual, 781-ft. above av. terrain, 774-ft. above ground, 889-ft. above sea level, lat. 61° 25' 22", long. 149° 52' 20", transmitter to Mile 2.2, Point Mackenzie Rd., Matanuska-Sustina. BPCT-950714KF.

Transmitter: 2550 Denali St., Anchorage.

Satellite Earth Stations: Harris, 7-meter C-band; Harris, 9-meter C-band; Harris receivers.

News Services: AP, ABC, CNN.

Ownership: Smith Broadcasting Group Inc. (Group Owner).

Began Operation: October 31, 1967. Transfer of 80% of Sourdough Bcstrs. Inc. from Harpel estate to Alaska-Hawaii Radio approved by FCC Dec. 3, 1969 but sale was not consummated. Left air May 21, 1970. Resumed operation Sept. 6, 1970. Sale to Alaska 13 Corp. approved by FCC May 28, 1971. Involuntary transfer of control to Cookerly Communications, Trustee approved March 22, 1993. Sale to Desert Communications V Inc. was granted March 27, 1995, but not consummated. Sale to Smith Bcstg. approved October 30, 1995.

Represented (sales): Katz Continental Television.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler.

Personnel:

- Mark Chassman, General Manager.
- Larry Hogue, National Sales Manager.
- Judy Sage, Local Sales Manager.
- Don Strickland, News Director.
- David Geesin, Director, Programming.



KIMO BPCT-950714KF Granted 2/27/96 © American Map Corp., No. 14244

Mona Fulton, Business Manager.
Rick Saint, Chief Engineer.

Highest 30 Sec. Rate: \$600.

City of License: Anchorage. **Station DMA:** Anchorage. **Rank:** 156.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,470	52,940	123,410
Average Weekly Circulation (1996)	47,252	38,345	85,597
Average Daily Circulation (1996)			37,778

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,470	52,940	123,410
Average Weekly Circulation (1996)	47,252	38,345	85,597
Average Daily Circulation (1996)			37,778

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alaska—Anchorage

KTBY

Ch. 4

Network Service: FOX.

Licensee: KTBY Inc., 1840 S. Bragaw St., Suite 101, Anchorage, AK 99508.

Studio: 1840 S. Bragaw St., Suite 101, Anchorage, AK 99508.

Phone: 907-274-0404. **Fax:** 907-264-5180.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 42.5-kw visual, 8.5-kw aural. Antenna: Circularly polarized, 180-ft. above av. terrain, 263-ft. above ground, 359-ft. above sea level.

Latitude 61° 13' 11"
Longitude 149° 53' 24"

Requests CP for change to 100-kw max. visual, 177-ft. above av. terrain, 262-ft. above ground, 358-ft. above sea level. BPCT-960703KE.

Transmitter: 300 W. 3rd Ave., Anchorage.

Satellite Earth Stations: M/A-Com, 3-meter C-band; Superior, 6-meter C-band; 7-meter C-band; Agile Omni receivers.

Ownership: KTBY Inc.

Began Operation: December 2, 1983. Sale to Tak Communications by Totem Bcstg. Corp. approved by FCC July 11, 1984. Sale to present owner approved Feb. 5, 1985.

Represented (sales): Seltel Inc.; Tacher Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:
Ronald K. Bradley, General Manager.
Sean M. Bradley, Station & Sales Manager.
Theresa Larson, Program Manager.
B. G. Randlett, Chief Engineer.

Highest 30 Sec. Rate: \$600.

City of License: Anchorage. **Station DMA:** Anchorage. **Rank:** 156.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KTBY BPCT-860410KH Granted 6/10/86 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,470	52,940	123,410
Average Weekly Circulation (1996)	50,249	36,852	87,101
Average Daily Circulation (1996)			40,785

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,470	52,940	123,410
Average Weekly Circulation (1996)	50,249	36,852	87,101
Average Daily Circulation (1996)			40,785

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alaska—Anchorage

KTUU-TV

Ch. 2

Network Service: NBC.

Licensee: Channel 2 Broadcasting Co., 701 E. Tudor Rd., Suite 220, Anchorage, AK 99503-7488.

Studio: 701 E. Tudor Rd., Suite 220, Anchorage, AK 99503-7488.

Phone: 907-762-9202. Fax: 907-561-0882.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 720-ft. above av. terrain, 719-ft. above ground, 834-ft. above sea level.

Latitude 61° 25' 22"
Longitude 149° 52' 20"

Transmitter: Mile 3, Point Mackenzie Rd., Matanuska-Susitna Borough.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Anixter-Mark, 5-meter C-band; Harris, 3-meter C-band; Harris receivers.

News Services: AP, NBC.

Ownership: Channel 2 Broadcasting Co.

Began Operation: October 16, 1953. Sale to present owners by Alvin O. Bramstedt, et al., approved March 6, 1981. Sale by Lathrop Co., Richard R. Rollins, et al., approved March 16, 1960 by FCC (Television Digest, Vol. 16:8, 12). Previous sale of control by Richard R. Rollins approved Dec. 29, 1954 (Vol. 10:47; 11:1).

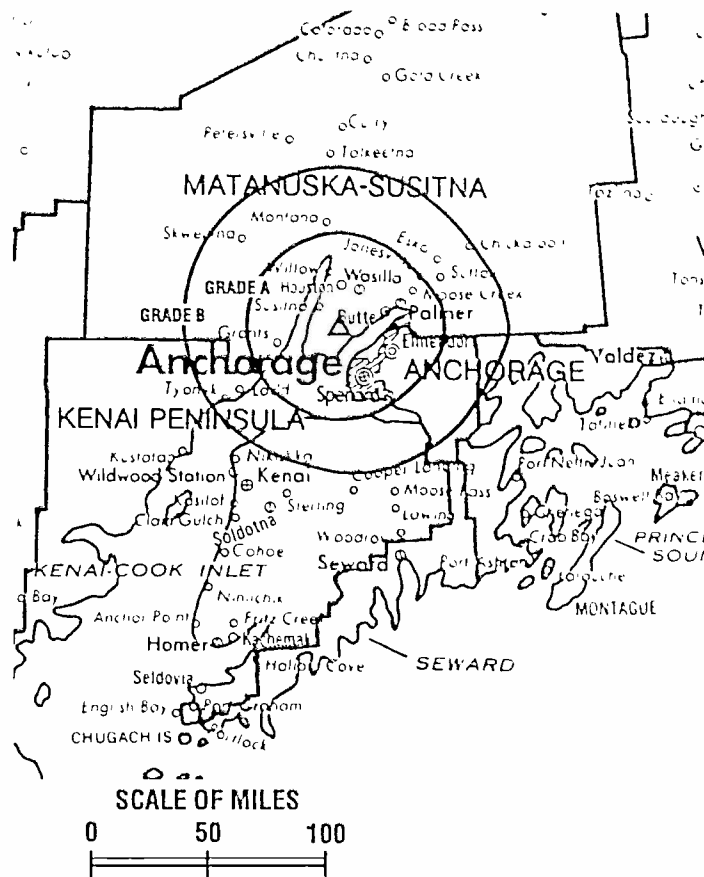
Represented (sales): Blair Television.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel:

Greg Zaser, President.
Al Bramstedt Jr., General Manager.
Nancy Johnson, Marketing Director, National Sales Manager & Film Buyer.
Andrew Macleod, Local Sales Manager.
John Tracy, News Director.
Greg Lytle, Promotion Director.

BLAIR TELEVISION
LEADING THE WAY



KTUU-TV BPCT-850411KH Granted 5/9/85 © American Map Corp., No. 14244

Sandra Moore, Program Director
Leland R. Verschueren, Chief Engineer
Pete Cyril, Operations Manager

Highest 30 Sec. Rate: \$800

City of License: Anchorage. Station DMA: Anchorage. Rank: 156.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,470	52,940	123,410
Average Weekly Circulation (1996)	61,321	45,323	106,644
Average Daily Circulation (1996)			68,942

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,470	52,940	123,410
Average Weekly Circulation (1996)	61,321	45,323	106,644
Average Daily Circulation (1996)			68,942

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Alaska—Anchorage

KTVA

Ch. 11

Network Service: CBS.

Licensee: Northern Television Inc., Box 102200, Anchorage, AK 99510.

Studio: 1007 W. 32nd Ave., Anchorage, AK 99503.

Phones: 907-562-3456; 907-561-4200. Fax: 907-561-4688.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 50.7-kw visual, 5.07-kw aural. Antenna: 300-ft. above av. terrain, 391-ft. above ground, 487-ft. above sea level.

Latitude 61° 11' 33"
Longitude 149° 54' 01"

Transmitter: 1007 W. 32nd Ave., Anchorage.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 5.6-meter Ku-band; Antenna Technology, 7-meter C-band; Harris, 11-meter C-band; Scientific-Atlanta, Standard Communications receivers.

AM Affiliate: KBYR, 10-kw, 700 kHz.

FM Affiliate: KNIK-FM, 50-kw, 105.3 mHz (No. 287), 255-ft.

News Services: AP, CBS.

Ownership: Northern Television Inc. (Group Owner).

Began Operation: December 11, 1953.

Represented (sales): Adam Young Inc.; Art Moore Inc. (Northwest).

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): George M. Frese; Jules Cohen & Associates, P.C.

Personnel:

A. G. Hiebert, Chairman.

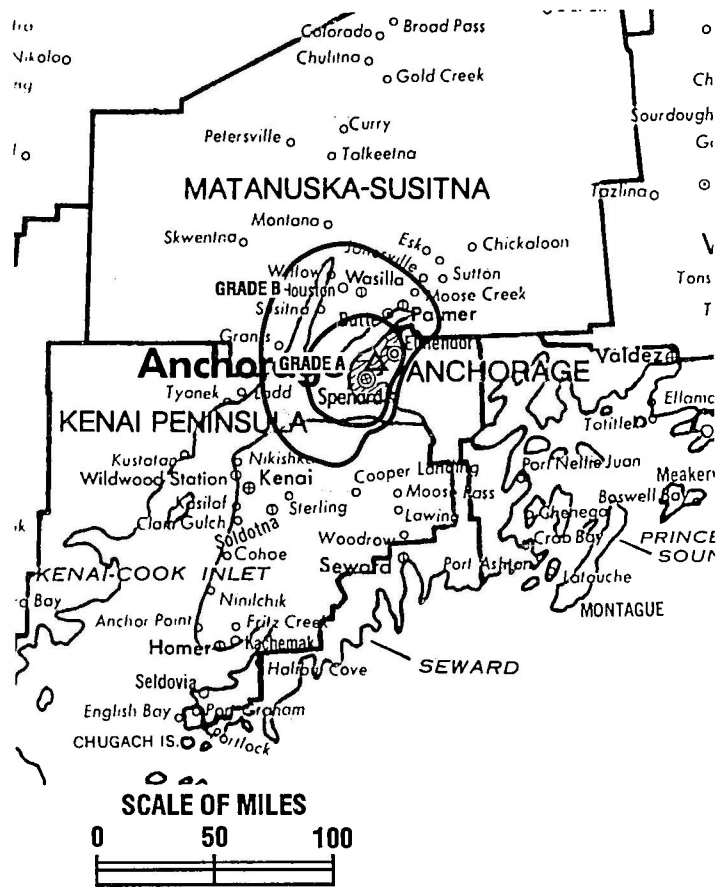
Julianna Royal Guy, President.

Bruce Sloan, Vice President, Anchorage Operations.

Michael Lennon, General Sales Manager.

Jennie Smelker, National Sales Manager.

Steve MacDonald, News Director.



KTVA BPCT-3547 Granted 7/20/65

© American Map Corp., No. 14244

Duane Millsap, Chief Engineer.

Steve Gonzalez, Marketing Director.

Highest 30 Sec. Rate: \$650.

City of License: Anchorage. Station DMA: Anchorage. Rank: 156.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,470	52,940	123,410
Average Weekly Circulation (1996)	50,715	40,394	91,109
Average Daily Circulation (1996)			46,899

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,470	52,940	123,410
Average Weekly Circulation (1996)	50,715	40,394	91,109
Average Daily Circulation (1996)			46,899

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alaska—Anchorage

KYES

Ch. 5

Network Service: UPN, WBN.

Licensee: Fireweed Communications Corp., 3700 Woodland Dr., Anchorage, AK 99517.

Studio: 3700 Woodland Dr., Suite 800, Anchorage, AK 99517.

Phone: 907-248-5937. **Fax:** 907-243-0709. **E-mail:** fireweed@alaska.net

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 5-kw aural. Antenna: 820-ft. above av. terrain, 59-ft. above ground, 1800-ft. above sea level.

Latitude 61° 20' 10"
Longitude 149° 30' 47"

Transmitter: 1.6-mi. WNW of Eagle River off Skyline Dr.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Station: 4.5-meter C-band; Chapparal, Microdyne receivers.

News Service: CNN.

Ownership: Fireweed Communications Corp.

Began Operation: January 21, 1990.

Represented (legal): Michael Couzens.

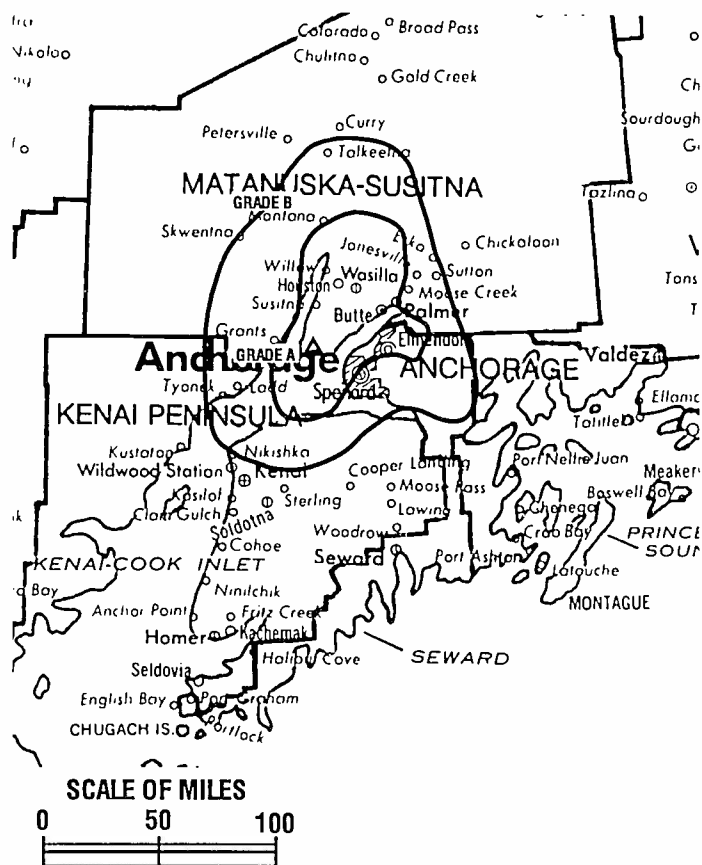
Personnel:

- Carol Schatz, General Manager.
- Sandra Jones, General Sales Manager.
- Jeremy Lansman, Chief Engineer.
- Lorraine Culbert, Promotion Director.
- Andy Tejral, Production Manager.

Highest 30 Sec. Rate: \$450.

City of License: Anchorage. **Station DMA:** Anchorage. **Rank:** 156.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KYES BPCT-920930KQ Granted 10/12/94 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,470	52,940	123,410
Average Weekly Circulation (1996)	32,876	29,577	62,453
Average Daily Circulation (1996)			23,946

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,470	52,940	123,410
Average Weekly Circulation (1996)	32,876	29,577	62,453
Average Daily Circulation (1996)			23,946

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alaska—Fairbanks

KATN

Ch. 2

Network Service: ABC.

Licensee: Smith Broadcasting Group of Alaska L.P.

Studio: 516 2nd Ave., Suite 400, Fairbanks, AK 99701.

Phone: 907-452-2125. **Fax:** 907-456-8225.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 28.2-kw visual, 5.5-kw aural. Antenna: 45-ft. above av. terrain, 200-ft. above ground, 640-ft. above sea level.

Latitude 64° 50' 42"
Longitude 147° 42' 42"

Transmitter: 516 2nd Ave.

Satellite Earth Stations: Anixter-Mark, 5-meter; Harris, 9-meter; Harris, Microdyne receivers.

News Service: AP.

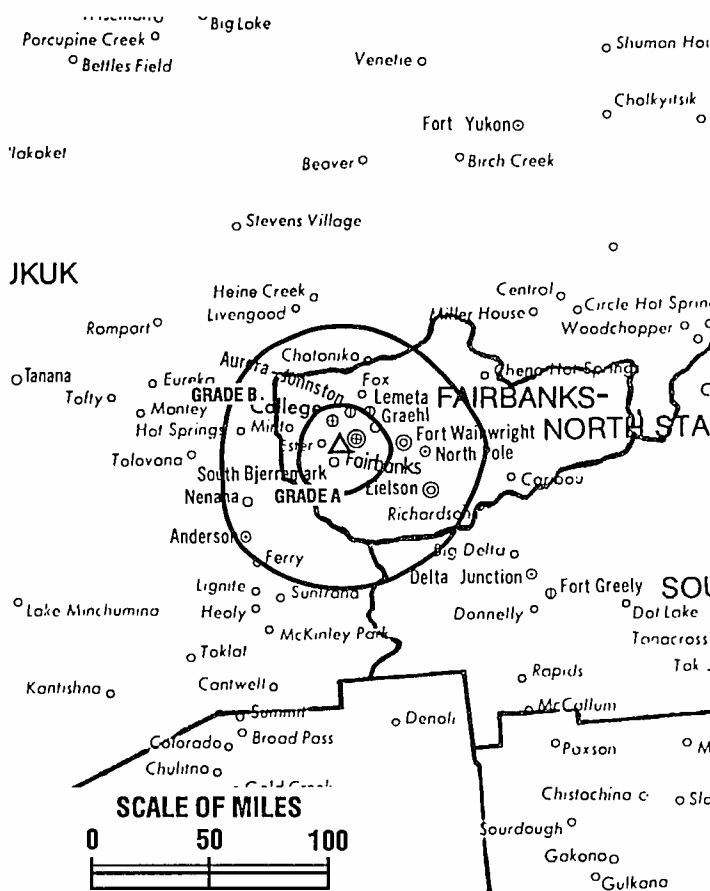
Ownership: Smith Broadcasting Group Inc. (Group Owner).

Began Operation: March 1, 1955. Sale to Alaska Bcstg. Network Inc. by Channel 2 Bcstg. Co. approved by FCC June 8, 1984. Involuntary transfer of control to Cookerly Communications, Trustee approved March 22, 1993. Sale to Desert Communications V Inc. granted but not consummated. Sale to present owner approved October 30, 1995.

Represented (sales): Katz Continental Television.

Personnel:

- Bob Underwood, General Manager.
- Terri Beck, Local Sales Manager.
- Larry Hogue, National & Regional Sales Manager.
- John Risser, Chief Engineer.
- Buck Mahler, News Director.
- Terry Hoteling, Program Director.
- Gail Olsen, Business Manager.
- Jenifer Twomey, Promotion Director & Production Manager.



KATN BPCT-810716KE Granted 10/5/81 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$350.

City of License: Fairbanks. **Station DMA:** Fairbanks. **Rank:** 205.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,100	18,870	30,970
Average Weekly Circulation (1996)	10,079	15,171	25,251
Average Daily Circulation (1996)			15,733

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,100	18,870	30,970
Average Weekly Circulation (1996)	10,079	15,171	25,251
Average Daily Circulation (1996)			15,733

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alaska—Fairbanks

KFXF

Ch. 7

Network Service: FOX.

Licensee: Tanana Valley Television Co., 3650 Bradock St., Suite 2, Fairbanks, AK 99701.

Studio: 3650 Bradock St., Suite 2, Fairbanks, AK 99701.

Phone: 907-452-3697.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 7.85-kw visual. Antenna: 59-ft. above av. terrain, 121-ft. above ground, 571-ft. above sea level.

Latitude 64° 48' 44"
Longitude 147° 42' 02"

Requests modification of CP for change to 7.8-kw visual, 879-ft. above av. terrain, 299-ft. above ground, 1680-ft. above sea level, lat. 64° 55' 20", long. 147° 42' 55", transmitter to 2-mi. NNW of Farmers Loop & Skyline Dr. intersection. BMPCT-960621KK.

Transmitter: E. Van Horn Rd.

Ownership: Tanana Valley Television Co.

Began Operation: February 27, 1995.

Personnel:

- Bill St. Pierre**, General Manager.
- J. P. Hoff**, Sales Manager.
- Brent Buttler**, Program Director.
- Lee Santoro**, Chief Engineer.

Rates: On request.

City of License: Fairbanks. **Station DMA:** Fairbanks. **Rank:** 205.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KFXF BPCT-940715KN Granted 1/27/95 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,100	18,870	30,970
Average Weekly Circulation (1996)	9,196	11,737	20,933
Average Daily Circulation (1996)			11,459
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,100	18,870	30,970
Average Weekly Circulation (1996)	9,196	11,737	20,933
Average Daily Circulation (1996)			11,459

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alaska—Fairbanks

KTVF

Ch. 11

Network Service: NBC, UPN.

Licensee: Northern Television Inc., 3528 International St., Fairbanks, AK 99701.

Studio: 3528 International St., Fairbanks, AK 99701.

Phone: 907-452-5121. Fax: 907-452-5120.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 50-kw visual, 5.5-kw aural. Antenna: Minus 49-ft. above av. terrain, 151-ft. above ground, 587-ft. above sea level.

Latitude 64° 50' 35.70"
Longitude 147° 42' 47.60"

Transmitter: 3rd & Lacey Sts., Fairbanks.

Satellite Earth Stations: Harris, 5-meter C-band; Harris, 6.1-meter C-band; Harris, 11-meter C-band; Harris, Microdyne receivers.

News Service: AP.

Ownership: Northern Television Inc. (Group Owner).

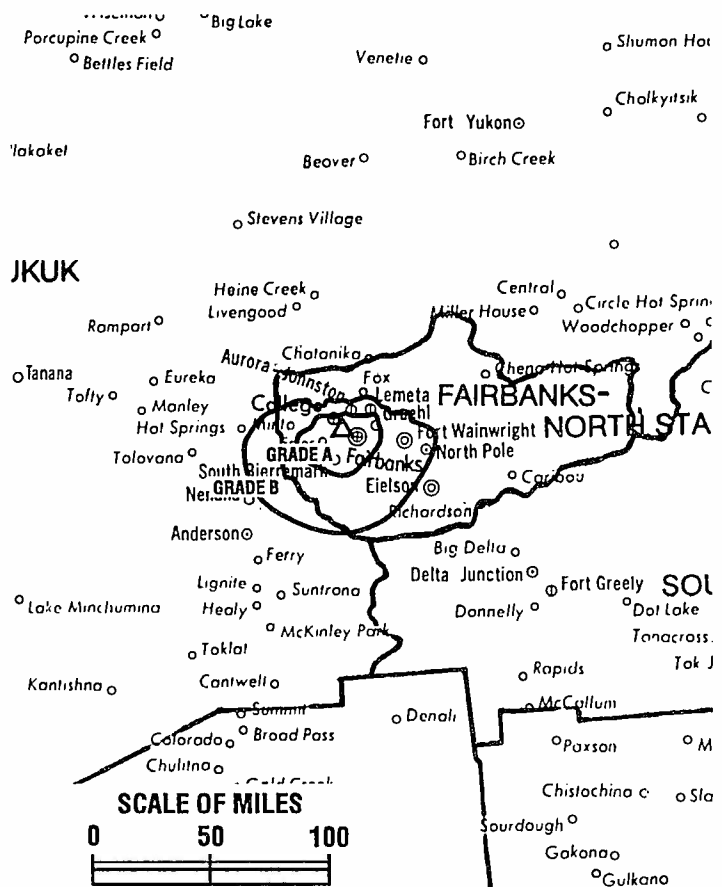
Began Operation: February 3, 1955. Left air Aug. 14, 1967 due to flood. Resumed operation Dec. 9, 1967.

Represented (sales): Adam Young Inc.; Art Moore Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

- A. G. Hiebert, Chairman.
- Henry H. Hove, President & General Manager.
- Jerry Bever, Station Manager.
- Sally Crawford, General Sales Manager.
- Bill Tunner, Chief Engineer.
- Carla Browning, News Director.
- Terry Hotaling, Program Director.
- Scott Dutton, Business Manager.
- Paul Holyfield, Production Manager.



KTVF BPC1-4060 Granted 12/4/67

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$350.

City of License: Fairbanks. Station DMA: Fairbanks. Rank: 205.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,100	18,870	30,970
Average Weekly Circulation (1996)	11,096	16,813	27,909
Average Daily Circulation (1996)			19,542
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,100	18,870	30,970
Average Weekly Circulation (1996)	11,096	16,813	27,909
Average Daily Circulation (1996)			19,542

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alaska—Juneau

KJUD

Ch. 8

Network Service: ABC, NBC.

Licensee: Smith Broadcasting Group of Alaska L.P.

Studio: 175 S. Franklin, Juneau, AK 99801.

Phone: 907-586-3145. **Fax:** 907-463-3041.

E-mail: channel8@ptialaska.net **Web Site:** <http://www.puffin.ptialaska.net/~channel/8>

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 0.204-kw visual, 0.04-kw aural. Antenna: Minus 272-ft. above av. terrain, erected above tidewater, 277-ft. above sea level.

Latitude	58°	18'	06"
Longitude	134°	26'	29"

Transmitter: Douglas Island, near Juneau.

Satellite Earth Station: Anixter-Mark, 5-meter; Harris, Microdyne, Scientific-Atlanta receivers.

Ownership: Smith Broadcasting Group Inc. (Group Owner).

Began Operation: February 19, 1956. Sale to Midnight Sun & others by W. J. Wagner approved April 29, 1959 by FCC (*Television Digest*, Vol. 15:18). In 1968 Midnight Sun increased holdings to 100%. Sale to KINY Assoc. approved by FCC Dec. 11, 1981. Sale to Alaska Bcstg. Network Inc. approved Nov. 24, 1982. FCC approved involuntary transfer of control to Cookerly Communications, Trustee March 22, 1993. Sale to Desert Communications V Inc. granted but not consummated. Sale to present owner approved October 30, 1995.

Represented (sales): Katz Continental Television.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler.

Personnel:
Joe Holbert, General Manager.
Don Strickland, News Director.



KJUD BPCT-4637 Granted 10/11/73

© American Map Corp., No. 14244

Dave Geesin, Program Director.
Mark Sabel, Production Manager.

Highest 30 Sec. Rate: \$450.

City of License: Juneau.

Nielsen Data: Not available.

Alaska—Ketchikan

KNEB-TV

Ch. 4

Network Service: ABC, CBS.

Licensee: Sitka News Bureau, 329 Harbor Rd., Suite 213, Box 1309, Sitka, AK 99835-1309.

Studio: 2030 Sealevel Dr., Suite 303, Ketchikan, AK 99901.

Phones: 907-747-6002; 907-225-1016. **Fax:** 907-225-1019.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 0.965-kw visual. Antenna: Minus 482-ft. above av. terrain, 79-ft. above ground, 98-ft. above sea level.

Latitude	55°	20'	59"
Longitude	131°	40'	12"

Transmitter: Tongass Commercial Center.

Ownership: Sitka News Bureau Inc.

Began Operation: April 1, 1995.

Represented (legal): Sommer & Associates.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Jeff Siefert, General Manager.

Darlene Morgan, Sales Manager.

Rates: On request.



KNEB-TV BPCT-940627KE Granted 2/10/95 © American Map Corp., No. 14244

City of License: Ketchikan.

Nielsen Data: Not available.

Alaska—North Pole

KJNP-TV

Ch. 4

Network Service: TBN.

Licensee: Evangelistic Alaska Missionary Fellowship, Box O, North Pole, AK 99705.

Studio: 2501 Mission Rd., North Pole, AK 99705.

Mailing Address: Box 56359, North Pole, AK 99705-1359.

Phone: 907-488-2216. **Fax:** 907-488-5246.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 19.1-kw visual, 3.31-kw aural. Antenna: 1620-ft. above av. terrain, 191-ft. above ground, 2491-ft. above sea level.

Latitude 64° 52' 44"
Longitude 148° 03' 10"

Transmitter: Atop Ester Dome, Fairbanks.

Satellite Earth Station: Harris, 6.2-meter C-band; Harris receivers.

AM Affiliate: KJNP, 50-kw, 1170 kHz.

FM Affiliate: KJNP-FM, 25-kw, 100.3 MHz (No. 263), 1570-ft.

Ownership: Evangelistic Alaska Missionary Fellowship.

Began Operation: December 7, 1981.

Represented (legal): Fletcher, Heald & Hildreth.

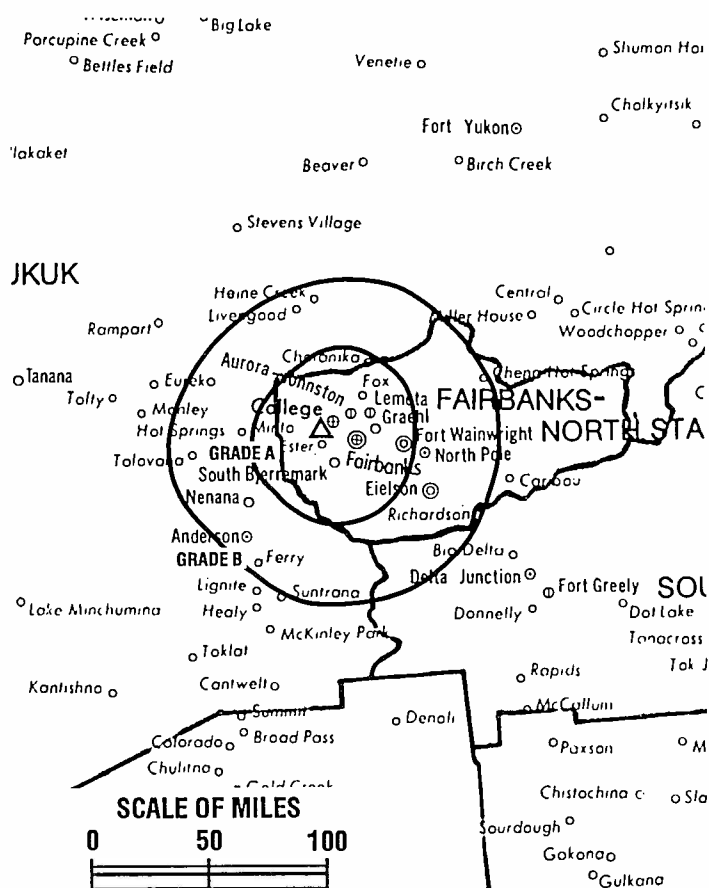
Represented (engineering): Carl E. Smith Consulting Engineers.

Personnel:

- Donald L. Nelson, President & Director.
- Gen Nelson, Executive Vice President.
- Yvonne Carriker, Secretary-Treasurer.
- Julie K. Arestad, Manager.
- Richard Olson, Administrative Assistant & Sales Manager.
- Reginald Swedberg, Director of Engineering.
- Beverly Olson, Program Director.

Highest 30 Sec. Rate: \$60.

City of License: North Pole. **Station DMA:** Fairbanks. **Rank:** 205.



KJNP-TV BPCT-5184 Granted 1/30/80 © American Map Corp., No. 14244

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	18,870	18,870
Average Weekly Circulation (1996)	0	944	944
Average Daily Circulation (1996)			245

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	18,870	18,870
Average Weekly Circulation (1996)	0	944	944
Average Daily Circulation (1996)			245

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Alaska—Sitka

KTNL

Ch. 13

Network Service: CBS.

Licensee: Sitka News Bureau Inc., 803 Sirst Ad St., Sitka, AK 99835-1309.

Studio: 803 Sirstad St., Sitka, AK 99835.

Phone: 907-747-6002. Fax: 907-747-6003. E-mail: ktnltv13@prodigy.com

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 0.199-kw visual, 0.03-kw aural. Antenna: 150-ft. above av. terrain, 157-ft. above ground, 185-ft. above sea level.

Latitude	57°	03'	26.50"
Longitude	135°	20'	02.00"

Holds CP for change to 2.25-kw visual, 843-ft. above av. terrain, 108-ft. above ground, 135-ft. above sea level; lat. 57° 03' 02", long. 135° 20' 03". BPCT-920406KI.

Transmitter: 239 Lincoln St.

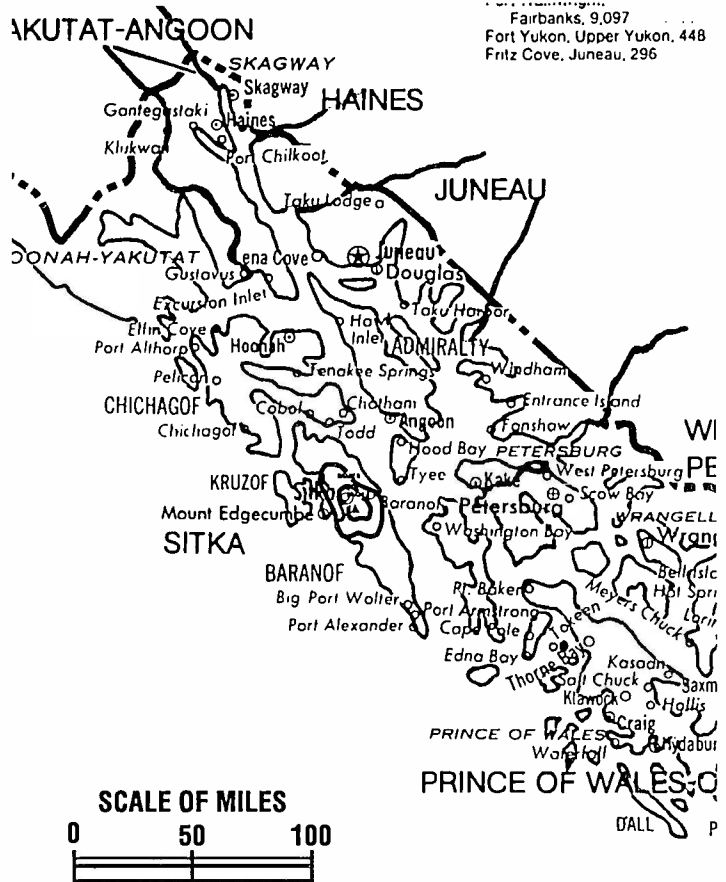
Satellite Earth Station: Cosmos, 3.6-meter; Drake receivers.

Ownership: Sitka News Bureau Inc.

Began Operation: September 25, 1966. Sale to Dan & Kathie Eutelain by Roy Paschal, et al., approved by FCC May 10, 1983. Sale to Sitka News Bureau approved Jan. 7, 1992. Sale to Wright Home Inc. approved August 26, 1996 but not yet consummated.

Personnel:

Marty W. Baggen, President.
Carrie Baggen, Vice President.
Bill Wright, General Manager.



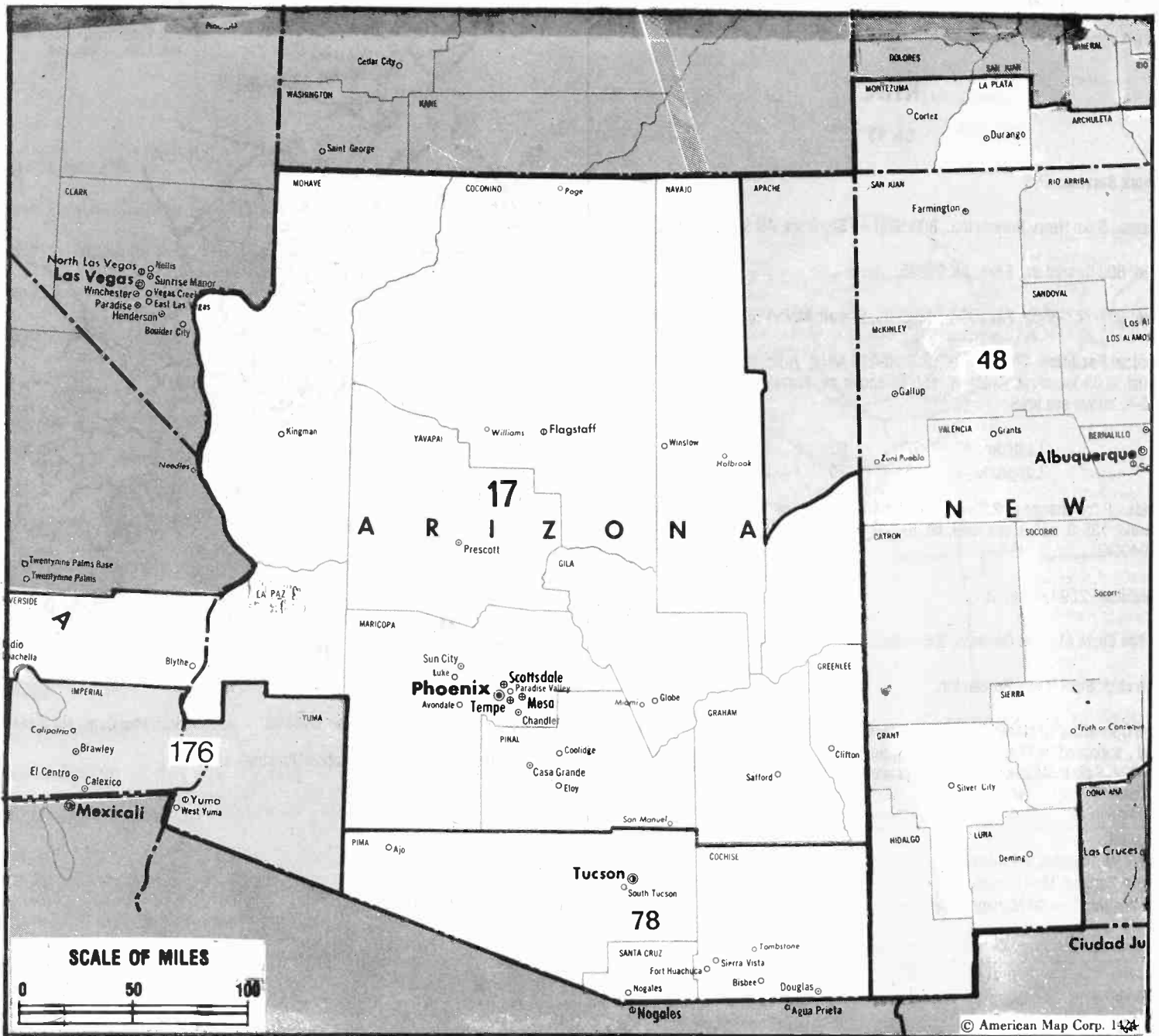
KTNL BPCT-920406KI Granted 12/24/92 © American Map Corp., No. 14244

Cindy Wright, Program & Promotion Director.
Dennis Lanham, Chief Engineer.

Highest 30 Sec. Rate: \$75.

City of License: Sitka.

Nielsen Data: Not available.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Phoenix, AZ	1,212,850	17	KASW (61), KMOH-TV (6), KNAZ-TV (2), KNXV-TV (15), KPAZ-TV (21), KPHO-TV (5), KPNX (12), KSAZ-TV (10), KTVK (3), KTVW-TV (33), KUSK (7), KUTP (45), KWBF (13)
Albuquerque-Santa Fe, NM	554,290	48	KASA-TV (2), KASY-TV (50), KBIM-TV (10), KCHF (11), KHFT (29), KLUZ-TV (41), KNAT (23), KOAT-TV (7), KOB-TV (4), KOBF (12), KOBR (8), KOCT (6), KOVT (10), KREZ-TV (6), KRPV (27), KRQE (13)
Tucson, AZ	354,320	78	KGUN (9), KHRR (40), KMSB-TV (11), KOLD-TV (13), KTTU-TV (18), KVOA (4)
Yuma, AZ-El Centro, CA	84,300	175	KEYC-TV (9), KSWT (13), KYMA (11), XHBC-TV (3)

State Cross Reference List	
Communities that receive programs of stations that are located elsewhere.	
KPNX-TV, Mesa	See Phoenix, AZ
KUSK, Phoenix	See Prescott, AZ
KEYC-TV, Yuma	See El Centro, CA

Arizona Station Totals as of November 1, 1996			
	VHF	UHF	TOTAL
Commercial Television Stations	15	7	22
Educational Television Stations	2	1	3
	17	8	25

Arizona—Flagstaff

KNAZ-TV

Ch. 2

Network Service: NBC.

Licensee: Grand Canyon TV Co. Inc., Box 3360, Flagstaff, AZ 86003.

Studio: 2201 N. Vickey Dr., Flagstaff, AZ 86001.

Phone: 520-526-2232. **Fax:** 520-526-8110.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 20-kw visual, 5-kw aural. Antenna: 1540-ft. above av. terrain, 284-ft. above ground, 8684-ft. above sea level.

Latitude 34° 58' 06"
Longitude 111° 30' 28"

Transmitter: Mormon Mountain, 18-mi. SSE of Flagstaff.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6-meter; Harris receivers.

News Services: AP, NPS.

Ownership: Grand Canyon TV Co. Inc. (Group Owner).

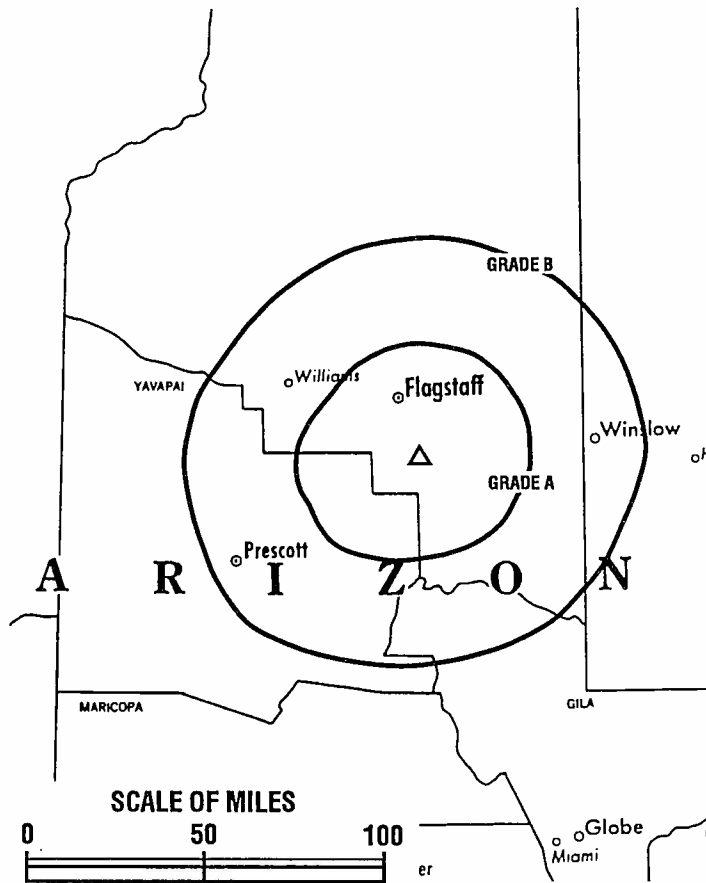
Began Operation: May 2, 1970. Transfer of control from Alfred Greenfield, Receiver, to W. A. Franke, Robert Johnson, John Michaels & Gene Gawthrop approved by FCC May 7, 1992. Sale to Grand Canyon TV Co. approved by FCC Nov. 16, 1988 (*Television Digest*, Vol. 29:3). Transfer of control to individual shareholders of Capitol approved by FCC Jan. 5, 1984. Sale to Capitol Bcstg. Co. by Wendell Elliot Jr., et al., approved by FCC Jan. 7, 1981.

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- Dan Robbins**, Vice President & General Manager.
- Stan Koplowitz**, General Sales Manager.
- Nick Matesi**, News Director.
- Marge Divine**, Program Director.
- Gary Kabrick**, Chief Engineer.



KNAZ-TV BPCT-810317KF Granted 6/18/81 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$300.

City of License: Flagstaff. **Station DMA:** Phoenix. **Rank:** 17.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	74,860	34,850	109,710
Average Weekly Circulation (1996)	32,857	11,578	44,435
Average Daily Circulation (1996)			20,085

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	74,860	34,850	109,710
Average Weekly Circulation (1996)	32,857	11,578	44,435
Average Daily Circulation (1996)			20,085

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arizona—Flagstaff

KWBF

Ch. 13

Network Service: WBN.

Licensee: Paxson Phoenix License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

Studio: Box 3808, 2158 N. 4th St., Flagstaff, AZ 86004.

Phones: 520-527-1300; 520-526-1396. **Fax:** 520-527-1394.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1554-ft. above av. terrain, 240-ft. above ground, 8695-ft. above sea level.

Latitude 34° 58' 05"
Longitude 111° 30' 29"

Transmitter: 3.5-mi. NW of Mormon Lake.

Satellite Earth Stations: Blonder-Tongue, 3-meter Ku & C-band; Harris, 3-meter C-band.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: December 31, 1991. Assignment of license to present owner by Christian Network Inc. approved by FCC June 25, 1996. Sale to Christian Network Inc. by Dr. Michael Gelfand approved by FCC October 30, 1995.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Kessler & Gehman Associates Inc.

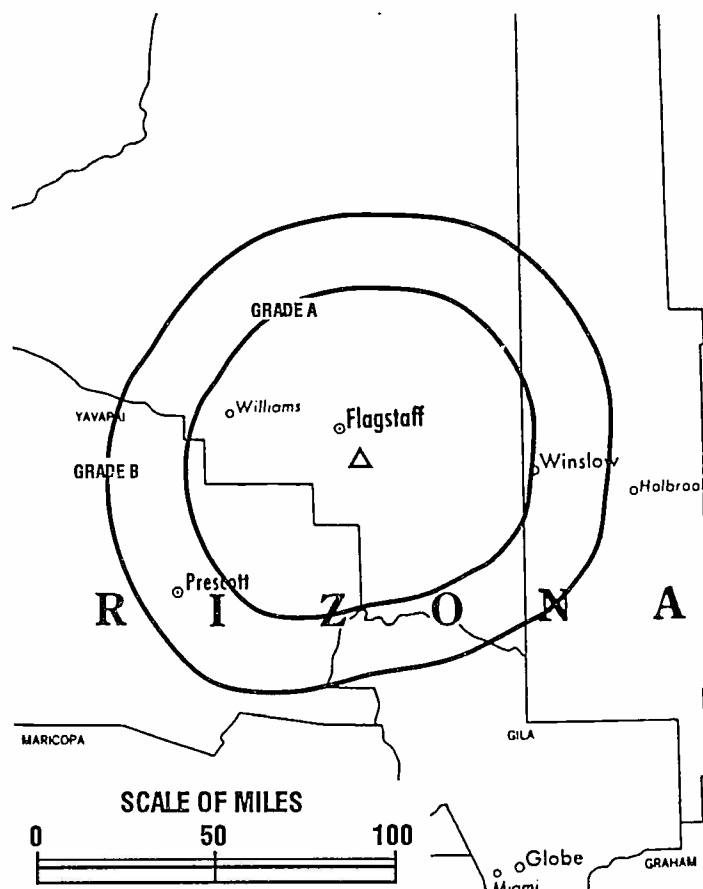
Personnel:

Chris Makin, General Manager.
Ray Matzkanin, Chief Engineer.
Bob Cunningham, Production Manager.
Ernie Durst, Accountant.
Dawn Hagerott, Office Manager.

Highest 30 Sec. Rate: \$35.

City of License: Flagstaff. **Station DMA:** Phoenix. **Rank:** 17.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.



KWBF BMPCT-870130KX Granted 2/6/89 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,030	9,410	32,440
Average Weekly Circulation (1996)	3,385	1,346	4,731
Average Daily Circulation (1996)			1,006

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,030	9,410	32,440
Average Weekly Circulation (1996)	3,385	1,346	4,731
Average Daily Circulation (1996)			1,006

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arizona—Kingman

KMOH-TV

Ch. 6

Network Service: WBN.

Licensee: Grand Canyon TV Co. Inc., 2160 S. Hwy. 95, Suite 8, Bullhead City, AZ 86442.

Studio: 2201 N. Vickey Dr., Flagstaff, AZ 86004.

Phone: 520-758-7333. Fax: 520-526-8810.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1920-ft. above av. terrain, 75-ft. above ground, 4496-ft. above sea level.

Latitude 35° 01' 57"
Longitude 114° 21' 56"

Transmitter: Black Mountains, approx. 1-mi. ENE of Oatman.

Ownership: Grand Canyon TV Co. Inc. (Group Owner).

Began Operation: February 26, 1988. Transfer of control from Alfred Greenfield, Receiver, to W. A. Franke, Robert Johnson, John Michaels & H. G. Gawthrop approved by FCC May 7, 1992. Sale to Grand Canyon TV Co. approved by FCC Nov. 16, 1988 (*Television Digest*, Vol. 29:3).

Represented (legal): Dow, Lohnes & Albertson.

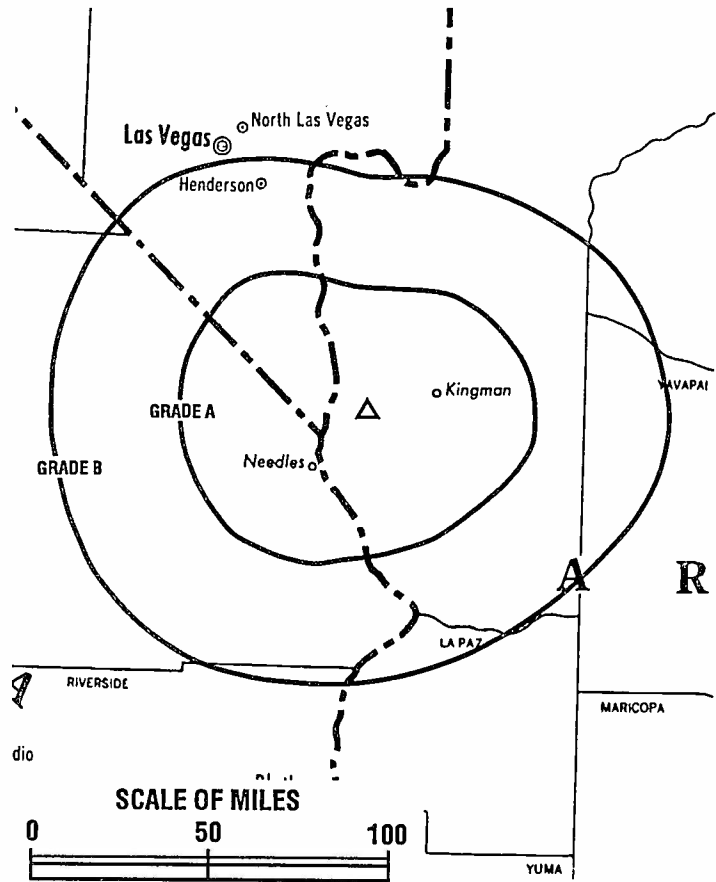
Personnel:

Dan Robbins, Vice President & General Manager.
Stan Koplowitz, General Sales Manager.
Nick Matesi, News Director.
Marge Divine, Program Director.
Gary Kabrick, Chief Engineer.
Gary Jordan, Promotion Director.

Highest 30 Sec. Rate: \$50.

City of License: Kingman. Station DMA: Phoenix. Rank: 17.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KMOH-TV BPCT-860721KG Granted 8/29/86 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,320	18,280	47,600
Average Weekly Circulation (1996)	5,512	5,356	10,868
Average Daily Circulation (1996)			3,237

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,320	18,280	47,600
Average Weekly Circulation (1996)	5,512	5,356	10,868
Average Daily Circulation (1996)			3,237

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arizona—Phoenix

KASW

Ch. 61

Network Service: FOX, WBN.

Grantee: Brooks Broadcasting LLC, 5555 N. 7th Ave., Phoenix, AZ 85013.

Studio: 5555 N. 7th Ave., Phoenix, AZ 85013.

Phone: 602-661-6161.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 2500-kw max. visual. Antenna: 1775-ft. above av. terrain, 318-ft. above ground, 2976-ft. above sea level.

Latitude 33° 20' 01"
Longitude 112° 03' 44"

Transmitter: South Mountain, 8-mi. S of Phoenix.

LMA: Local marketing agreement with KTVK (I), Phoenix.

Ownership: Brooks Broadcasting LLC.

Began Operation: September 22, 1995.

Represented (legal): Jones, Waldo, Holbrook & McDonough, P.C.

Personnel:

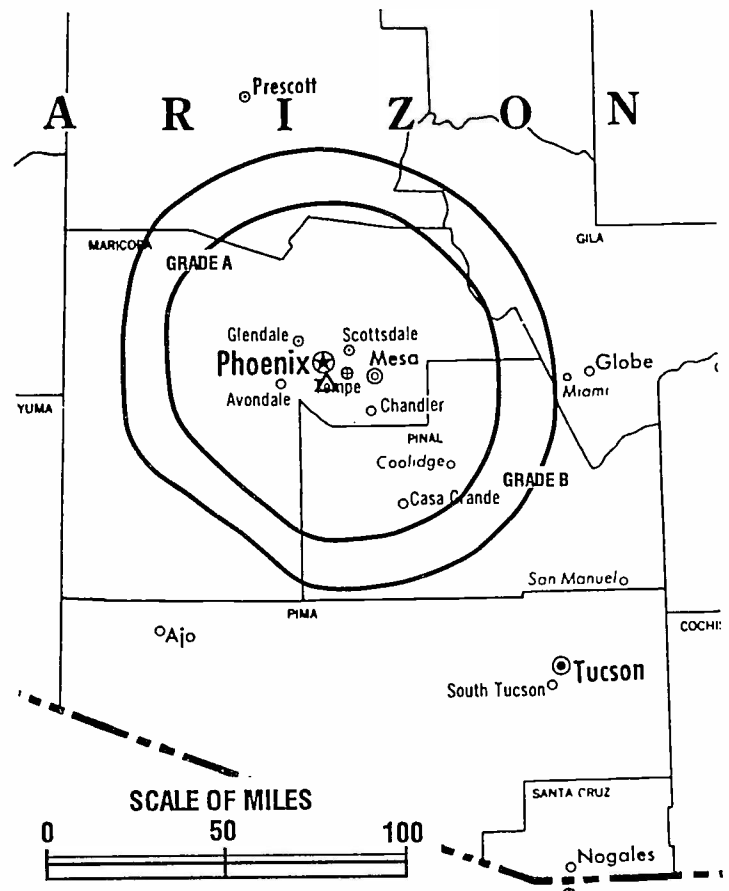
Gregory R. Brooks, General Manager.
John Matt-Gongora, Sales Manager.
Bill Lawrence, Chief Engineer.

Rates: On request.

City of License: Phoenix. **Station DMA:** Phoenix. **Rank:** 17.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	531,640	437,000	968,640
Average Weekly Circulation (1996)	165,120	164,104	329,224
Average Daily Circulation (1996)			121,433



KASW BMPCT-950217KE Granted 5/25/95 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	531,640	437,000	968,640
Average Weekly Circulation (1996)	165,120	164,104	329,224
Average Daily Circulation (1996)			121,433

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arizona—Phoenix

KNXV-TV

Ch. 15

Network Service: ABC.

Licensee: Scripps Howard Broadcasting Co., 4625 S. 33rd Place, Phoenix, AZ 85040.

Studio: 4625 S. 33rd Place, Phoenix, AZ 85040.

Phone: 602-243-4151. **Fax:** 602-304-3000. **E-mail:** news15abc@aol.com

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 631-kw max. visual, 63.1-kw max. aural. Antenna: 1710-ft. above av. terrain, 282-ft. above ground, 2912-ft. above sea level.

Latitude 33° 20' 00"
Longitude 112° 03' 46"

Requests CP for change to 4000-kw max. visual, 256-ft. above av. terrain, 2883-ft. above ground, 1715-ft. above sea level. BPCT-960702KO.

Transmitter: South Mountain Park, Phoenix.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Harris, 6-meter C-band; Vertex, 4.5-meter Ku & C-band.

News Services: AP, CNN Headline News.

Ownership: E. W. Scripps Co. (Group Owner).

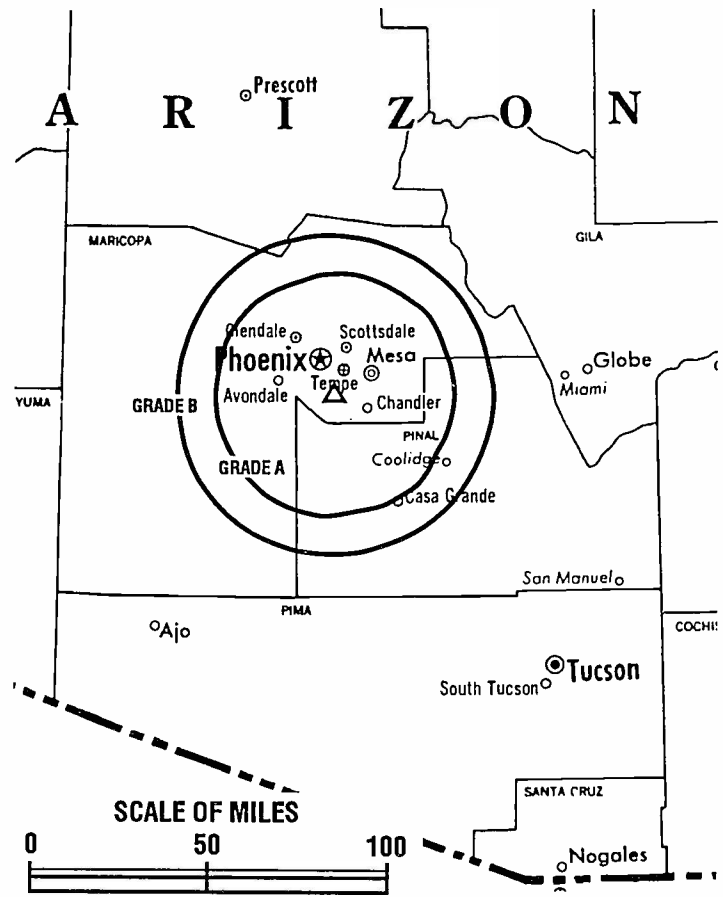
Began Operation: September 9, 1979. Sale to present owner by Arlington Corp. approved by FCC Jan. 8, 1985 (Television Digest, Vol. 24:20, 26; 25:2).

Represented (sales): Katz Independent Television.

Represented (legal): Baker & Hostetler.

Personnel:

Brad Nilsen, Vice President & General Manager.
Michael Kronley, Station Manager.
Michael Barich, General Sales Manager.
Janet Noll, Local Sales Manager.
Steven Kargman, National Sales Manager.
Greg Easterly, News Director.
Jeff Harrelson, Program Director.
Donald Thomas, Engineering Manager.
Deborah Johnson, Promotion Manager.
Mary Flynn, Business Manager.
Paul Hollowell, Production Manager.



KNXV-TV BPCT-810804KE Granted 9/15/81 © American Map Corp., No. 14244

Rates: On request.

City of License: Phoenix. **Station DMA:** Phoenix. **Rank:** 17.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	677,720	508,990	1,186,710
Average Weekly Circulation (1996)	513,950	359,365	873,315
Average Daily Circulation (1996)			422,055

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	648,720	494,710	1,143,430
Average Weekly Circulation (1996)	492,229	358,051	850,280
Average Daily Circulation (1996)			411,452

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,000	14,280	43,280
Average Weekly Circulation (1996)	21,721	1,314	23,035
Average Daily Circulation (1996)			10,604

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arizona—Phoenix

KPAZ-TV

Ch. 21

Network Service: TBN.

Licensee: Trinity Broadcasting of Arizona Inc., 3551 E. McDowell Rd., Phoenix, AZ 85008.

Studio: 3551 E. McDowell Rd., Phoenix, AZ 85008.

Phone: 602-273-1477.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1282-kw visual. Antenna: 1604-ft. above av. terrain, 147-ft. above ground, 2768-ft. above sea level.

Latitude 33° 20' 02.50"
Longitude 112° 03' 42.00"

Transmitter: South Mountain antenna farm.

Satellite Earth Station: Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

News Service: TBN.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: September 16, 1967. Involuntary transfer of control from Donald B. Thomson, et al., to trustee granted Oct. 9, 1969. Sale to Glad Tidings Church of America approved by FCC June 24, 1971. Station left air Jan. 19, 1977. Sale to present owner by Glad Tidings approved by FCC July 21, 1977. Resumed operation Sept. 5, 1977.

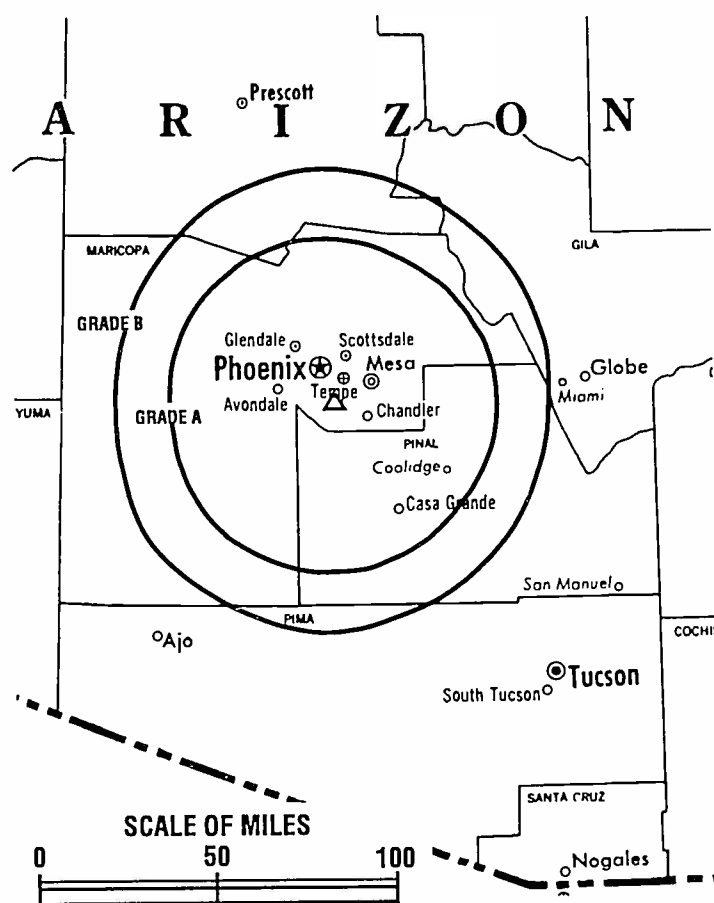
Personnel:

Paul F. Crouch, President.
Billie Watts, Station Manager.
Virginie Gonzales, Program Director.
Gary L. Nichols, Chief Engineer.

Highest 30 Sec. Rate: \$50.

City of License: Phoenix. **Station DMA:** Phoenix. **Rank:** 17.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KPAZ-TV BMPCT-930426KF Granted 6/17/93 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	411,560	411,560
Average Weekly Circulation (1996)	0	24,282	24,282
Average Daily Circulation (1996)			7,408

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	411,560	411,560
Average Weekly Circulation (1996)	0	24,282	24,282
Average Daily Circulation (1996)			7,408

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arizona—Phoenix

KPHO-TV

Ch. 5

Network Service: CBS.

Licensee: Meredith Corp., Box 20100, Phoenix, AZ 85036.

Studio: 4016 N. Black Canyon Hwy., Phoenix, AZ 85036-4792.

Phone: 602-264-1000. **Fax:** 602-263-8818.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1770-ft. above av. terrain, 383-ft. above ground, 2983-ft. above sea level.

Latitude 33° 20' 02"
Longitude 112° 03' 40"

Transmitter: Atop South Mountain, 8.5-mi. S of Phoenix.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA, 3.5-meter Ku-band; Harris, Standard Electronics receivers.

News Services: AP, CNN.

Ownership: Meredith Corp. (Group Owner).

Began Operation: December 4, 1949. Sold to present owner in June 1952 (*Television Digest*, Vol. 8:18, 26).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Haley, Bader & Potts, P.L.C.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Patrick North, Vice President & General Manager.

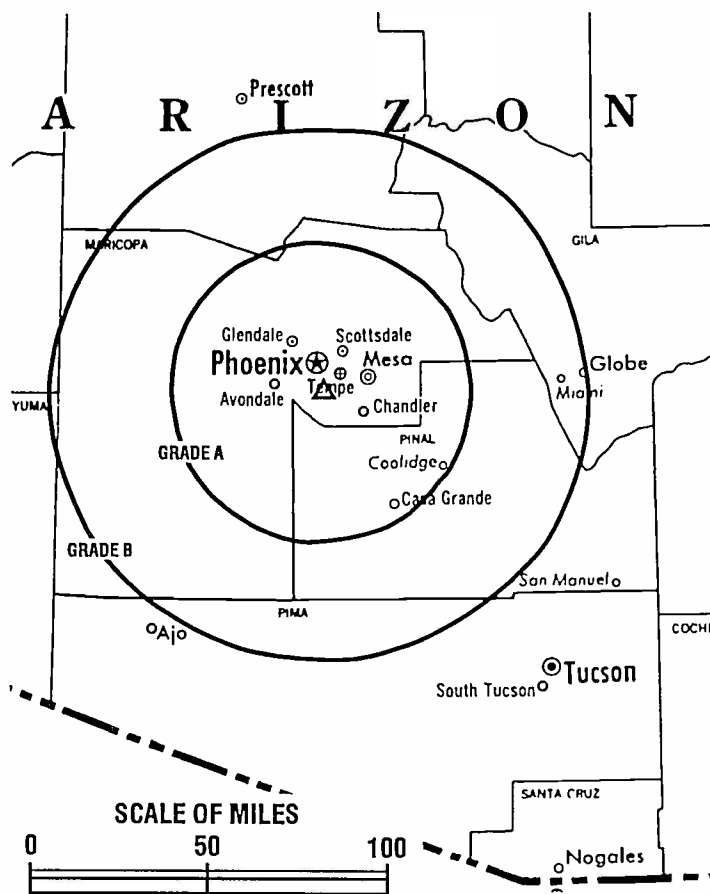
Richard L. Engberg, General Sales Manager.

John Corken, Local Sales Manager.

Kent Haehl, National Sales Manager.

Ed Sutton, Director of Engineering.

Ken Bauer, Promotion & Marketing Director.



KPHO-TV BPCT-2580 Granted 1/9/59

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2500.

City of License: Phoenix. **Station DMA:** Phoenix. **Rank:** 17.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	648,720	494,710	1,143,430
Average Weekly Circulation (1996)	497,104	379,736	876,840
Average Daily Circulation (1996)			446,907

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	648,720	494,710	1,143,430
Average Weekly Circulation (1996)	497,104	379,736	876,840
Average Daily Circulation (1996)			446,907

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arizona—Phoenix-Mesa

KPNX

Ch. 12

Network Service: NBC.

Licensee: KPNX Broadcasting Co., Box 711, Phoenix, AZ 85001.

Studio: 1101 N. Central Ave., Phoenix, AZ 85004.

Phone: 602-257-1212. **Fax:** 602-258-8186; 602-257-6619.

Technical Facilities: Channel No. 12 (204-210 MHz) Authorized power: 316-kw visual, 30-kw aural. Antenna: 1780-ft. above av. terrain, 350-ft. above ground, 3003-ft. above sea level.

Latitude 33° 19' 59.50"
Longitude 112° 03' 47.50"

Transmitter: South Mountain Park, 7-mi S of Phoenix.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harns, 6.1-meter Ku-band; Andrew, 4.6-meter Ku-band; Harns, 3-meter Ku-band; Harns, 6.1-meter C-band; Vertex, 4.6-meter Ku-band; Harris, M/A-Com, Microdyne, Standard Communications receivers

SNG Mobile Dish: Harns, 2.3-meter Ku-band; RSI, 2.3-meter Ku-band.

News Services: AP, UPI.

Ownership: Gannett Broadcasting Group (Group Owner)

Began Operation: April 23, 1953. Merger of Combined Communications with Gannett approved by FCC June 7, 1979 (*Television Digest*, Vol. 18:20, 38; 19:24). Merger to form Combined Communications approved by FCC Oct. 16, 1968. Previous sale to John J. Louis family & others by Harry L. Nace interests approved by FCC June 16, 1954 (Vol. 10:18, 25).

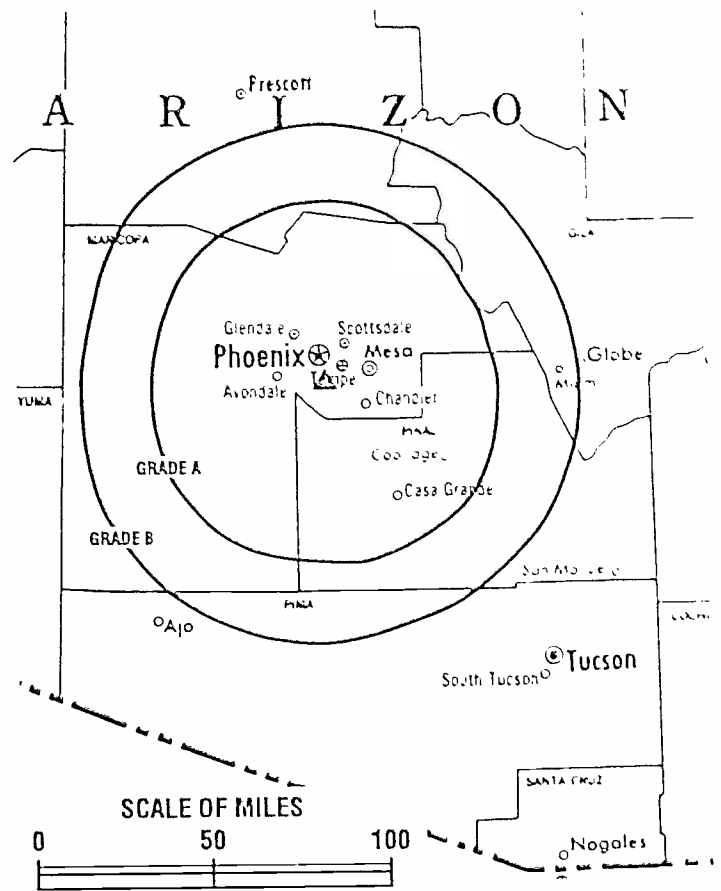
Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Cohen, Dippell & Everst, P.C.

Personnel:

- Colleen Brown, President & General Manager.
- Chuck Deen, Vice President & Chief Engineer.
- Lucia Madrid, Vice President & Community Affairs Director.
- Jeff Burnton, General Sales Manager.
- Dave Pennington, Local Sales Manager.
- Sherrie Freitag, National Sales Manager
- Joan Barrett, News Director.
- Winnie Stolper, Program Director.
- Jean Worden, Business Manager.
- Anita Helt, Advertising & Promotion Director



KPNX BPCT-2721 Granted 3/18/60

© American Map Corp., No. 14244

Rates: On request

City of License: Phoenix-Mesa **Station DMA:** Phoenix **Rank:** 17

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	648,720	501,700	1,150,420
Average Weekly Circulation (1996)	539,591	380,958	920,549
Average Daily Circulation (1996)			519,810
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	648,720	494,710	1,143,430
Average Weekly Circulation (1996)	539,591	380,497	920,088
Average Daily Circulation (1996)			519,796
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	6,990	6,990
Average Weekly Circulation (1996)	0	461	461
Average Daily Circulation (1996)			14

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arizona—Phoenix

KSAZ-TV

Ch. 10

Network Service: FOX.

Licensee: KSAZ License, 511 W. Adams St., Phoenix, AZ 85003.

Studio: 511 W. Adams St., Phoenix, AZ 85003.

Phone: 602-257-1234. **Fax:** 602-262-0177.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.9-kw aural. Antenna: Circularly polarized, 1840-ft. above av. terrain, 373-ft. above ground, 3020-ft. above sea level.

Latitude 33° 20' 02"
Longitude 112° 03' 42"

Transmitter: South Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Transmit/receive 4.7-meter Ku-band; DX Engineering, Scientific-Atlanta, Standard Components receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

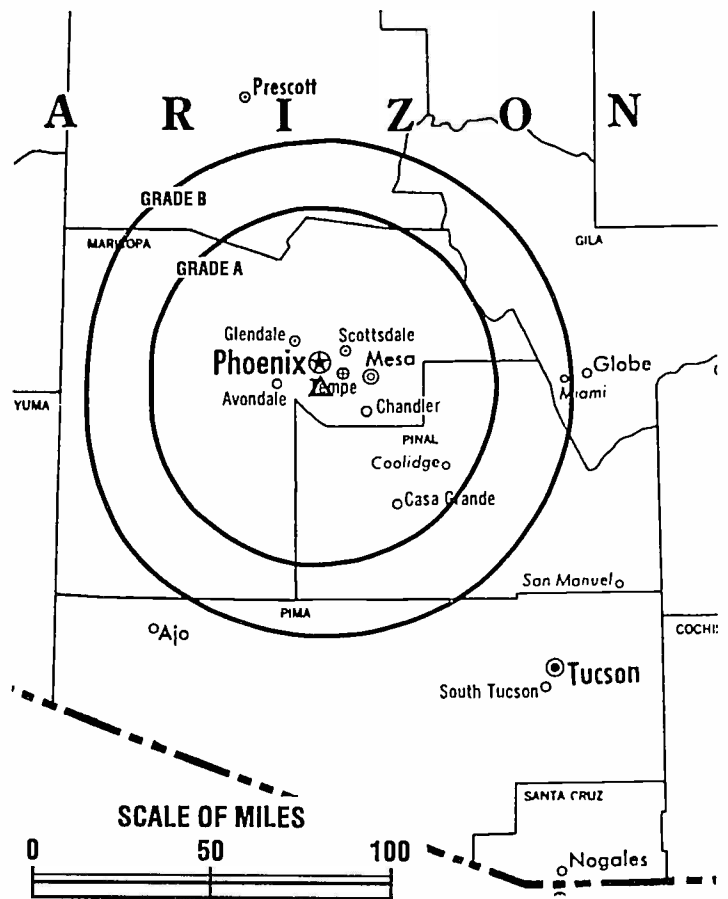
News Service: AP.

Ownership: New World Communications Group (Group Owner).

Began Operation: October 24, 1953. At first was share-time outlet with KOY-TV; on May 5, 1954 bought and merged KOY-TV (*Television Digest*, Vol. 10:12, 19). Gulf Broadcast Co. bought 48.1% interest in station from Gene Autry (Vol. 21:22), remainder from Thomas Chauncey & Homer Lane (Vol. 22:24). Sale approved by FCC Aug. 25, 1982. Sale to Taft Television & Radio Co. approved May 30, 1985 (Vol. 25:5, 20, 22). FCC approved sale to Great American Bcstg. Oct. 2, 1987 (Vol. 27:16, 18, 23, 30, 41). Sale to New World Communications approved July 15, 1994 (Vol. 34:19, 38, 42). Sale to Fox Television Stations pending (Vol. 36:13, 30).

Personnel:

Daniel J. Berkery, President & General Manager.
Tim Ermish, Vice President, Sales.
Jim Girodo, Vice President, Creative Services.
Karen Donner, Vice President, Business.
Gerry Gruenig, Vice President, Technical.
Bill Berra, Vice President, News.
Scott Steiner, Local Sales Manager.
Elizabeth Curren, National Sales Manager.



KSAZ-TV BPCT-880208KE Granted 5/9/88 © American Map Corp., No. 14244

Rates: On request.

City of License: Phoenix. **Station DMA:** Phoenix. **Rank:** 17.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	648,720	494,710	1,143,430
Average Weekly Circulation (1996)	445,221	354,287	799,508
Average Daily Circulation (1996)			349,162

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	648,720	494,710	1,143,430
Average Weekly Circulation (1996)	445,221	354,287	799,508
Average Daily Circulation (1996)			349,162

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arizona—Phoenix

KTVK

Ch. 3

Network Service: Independent.

Licensee: Media America Corp., Box 5068, Phoenix, AZ 85010.

Studio: 5555 N. 7th Ave., Phoenix, AZ 85013.

Phone: 602-263-3333. **Fax:** 602-263-3377.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circularly polarized, 1778-ft. above av. terrain, 289-ft. above ground, 2949-ft. above sea level.

Latitude 33° 20' 01"
Longitude 112° 03' 45"

Transmitter: South Mountain, 7-mi. S of Phoenix.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Comtech, 5.5-meter C-band; Dalsat, 4.5-meter Ku-band; GE, 3.7-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Simulsat, 5-meter Ku & C-band; Omni, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 3.7-meter Ku-band.

News Service: AP.

LMA: Local marketing agreement with KASW (F,W), Phoenix.

Ownership: Mac America Communications Inc.

Began Operation: February 28, 1955.

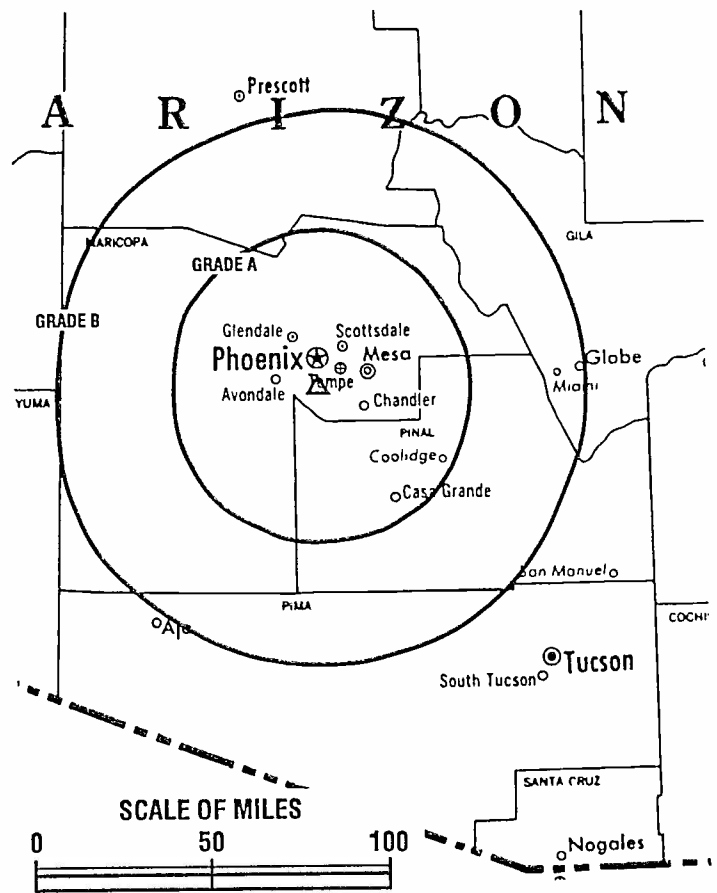
Represented (sales): TeleRep Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Lohnes & Culver.

Personnel:

- Delbert R. Lewis, President & Chief Executive Officer.
- William Miller, Executive Vice President & General Manager.
- Phil Alvidrez, Vice President, News.
- Bill Lawrence, Vice President, Engineering.
- Sue Schwartz, Vice President, Television Operations.
- Jim Tuton, Vice President, Finance.
- Lynn Sucher, Vice President, Creative Services.
- Jim Galvin, General Sales Manager.
- Laurie Ficarra, Local Sales Manager.
- Joe Canty, National Sales Manager.



KTVK BPCT-861112KE Granted 12/17/86

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$6000.

City of License: Phoenix. **Station DMA:** Phoenix. **Rank:** 17.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	677,720	494,710	1,172,430
Average Weekly Circulation (1996)	477,142	349,647	826,789
Average Daily Circulation (1996)			411,092

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	648,720	494,710	1,143,430
Average Weekly Circulation (1996)	459,307	349,647	808,954
Average Daily Circulation (1996)			407,090

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,000	0	29,000
Average Weekly Circulation (1996)	17,835	0	17,835
Average Daily Circulation (1996)			4,002

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Arizona—Phoenix

KTVW-TV

Ch. 33

Network Service: Univision.

Licensee: KTVW License Partnership, 1901 Ave. of the Stars, Suite 680, Los Angeles, CA 90067.

Studio: 3019 E. Southern Ave., Phoenix, AZ 85040.

Phone: 602-243-3333. **Fax:** 602-276-8658.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 2290-kw max. visual, 229-kw max. aural. Antenna: 1710-ft. above av. terrain, 282-ft. above ground, 2912-ft. above sea level.

Latitude 33° 20' 00"
Longitude 112° 03' 46"

Transmitter: South Mountain, 8-mi. S of Phoenix City Hall.

Satellite Earth Station: Transmit/receive Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Univision Communications Inc. (Group Owner).

Began Operation: September 2, 1979. Sale to Hallmark Cards by Reynold V. Anselmo, et al., approved by FCC May 17, 1989 (*Television Digest*, Vol. 29:3, 19, 20). Sale to present owners approved Sept. 23, 1992 (Vol. 32:40).

Represented (sales): Univision.

Represented (engineering): Jules Cohen & Associates, P.C.

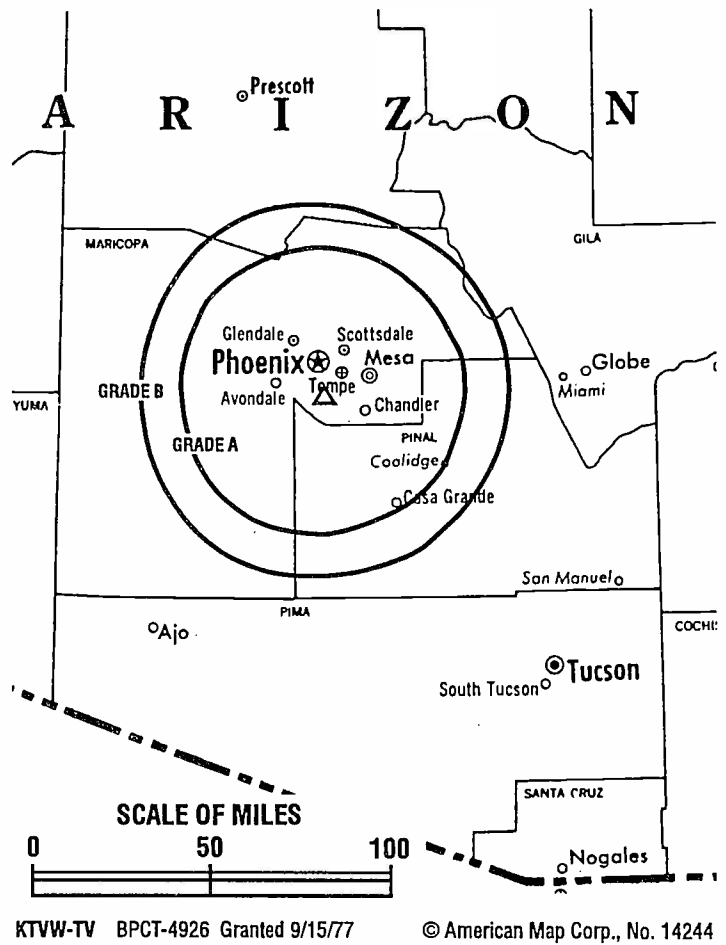
Personnel:

Ruben R. Luera, General Manager.
Don Brown, Local Sales Manager.
Larry Sands, National Sales Manager.
Tom Kioski, Production Manager.
Carlos Jurado, News Director.
Virginia Luna, Program Director.
Bruce Sherman, Chief Engineer.
Laura Wright, Business Manager.

Highest 30 Sec. Rate: \$350.

City of License: Phoenix. **Station DMA:** Phoenix. **Rank:** 17.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	563,160	563,160
Average Weekly Circulation (1996)	0	46,430	46,430
Average Daily Circulation (1996)			24,444

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	437,000	437,000
Average Weekly Circulation (1996)	0	37,094	37,094
Average Daily Circulation (1996)			20,407

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	126,160	126,160
Average Weekly Circulation (1996)	0	9,336	9,336
Average Daily Circulation (1996)			4,037

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arizona—Phoenix

KUTP

Ch. 45

Network Service: UPN.

Licensee: United Television Inc., 132 S. Rodeo Dr., 4th Floor, Beverly Hills, CA 90212-2425.

Studio: 4630 S. 33rd St., Phoenix, AZ 85040.

Phone: 602-268-4500. Fax: 602-276-4082. Web Site: <http://www.kutp.com>

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 2750-kw max. visual, 275-kw max. aural. Antenna: 1792-ft. above av. terrain, 348-ft. above ground, 2966-ft. above sea level.

Latitude 33° 20' 01"
Longitude 112° 03' 32"

Requests CP for change to 4530-kw max. visual, 1704-ft. above av. terrain, 348-ft. above ground, 2966-ft. above sea level. BPCT-960722KF.

Transmitter: 8.3-mi. S of Phoenix in South Mountain Park.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Agile, M/A-Com, Scientific-Atlanta receivers.

Ownership: United Television Inc. (Group Owner).

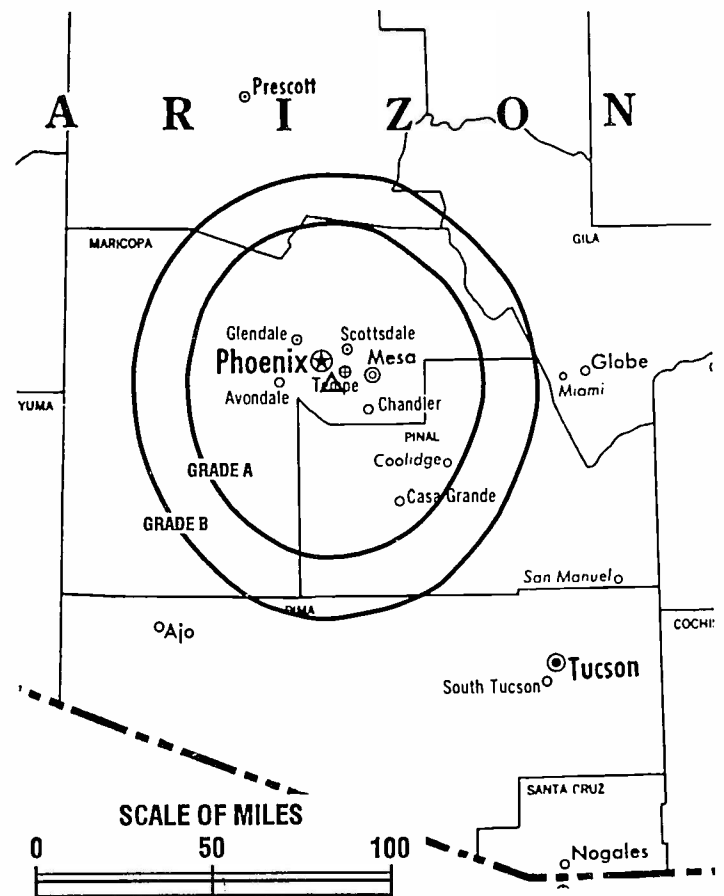
Began Operation: December 23, 1985.

Represented (sales): United Television Sales.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Robert Furlong, Vice President & General Manager.
- Mike Durand, General Sales Manager.
- Steve Banks, Local Sales Manager.
- Seth Parker, Operations & Programming Manager.
- Tom Foy, Chief Engineer.
- Kathlene Riter, Creative Services Manager.
- Don Mitchell, Business Manager.



KUTP BMPCT-850308KF Granted 4/19/85 © American Map Corp., No. 14244

Rates: On request.

City of License: Phoenix. Station DMA: Phoenix. Rank: 17.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	648,720	487,010	1,135,730
Average Weekly Circulation (1996)	332,550	268,203	600,753
Average Daily Circulation (1996)			221,220

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	648,720	487,010	1,135,730
Average Weekly Circulation (1996)	332,550	268,203	600,753
Average Daily Circulation (1996)			221,220

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arizona—Prescott-Phoenix

KUSK

Ch. 7

Network Service: Independent.

Licensee: KUSK Inc., 3211 Tower Rd., Prescott, AZ 86301-8890.

Studio: 3211 Tower Rd., Prescott, AZ 86301-8890.

Phone: 602-778-6770. **Fax:** 602-445-5210. **E-mail:** team@kusk.com

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 8.71-kw visual, 1.74-kw aural. Antenna: 2814-ft. above av. terrain, 110-ft. above ground, 7930-ft. above sea level.

Latitude 34° 42' 17"
Longitude 112° 06' 55"

Transmitter: S peak of Mingus Mountain, 22-mi. ENE of Prescott.

Satellite Earth Stations: Harris, 6.2-meter C-band; Paraclipse, 3.5-meter C-band; RCA Americom, 4.5-meter Ku-band; Excalibur, Harris receivers.

News Service: CNN Headline News.

Ownership: KUSK Inc.

Began Operation: September 5, 1982.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Hammett & Edison Inc.

Personnel:

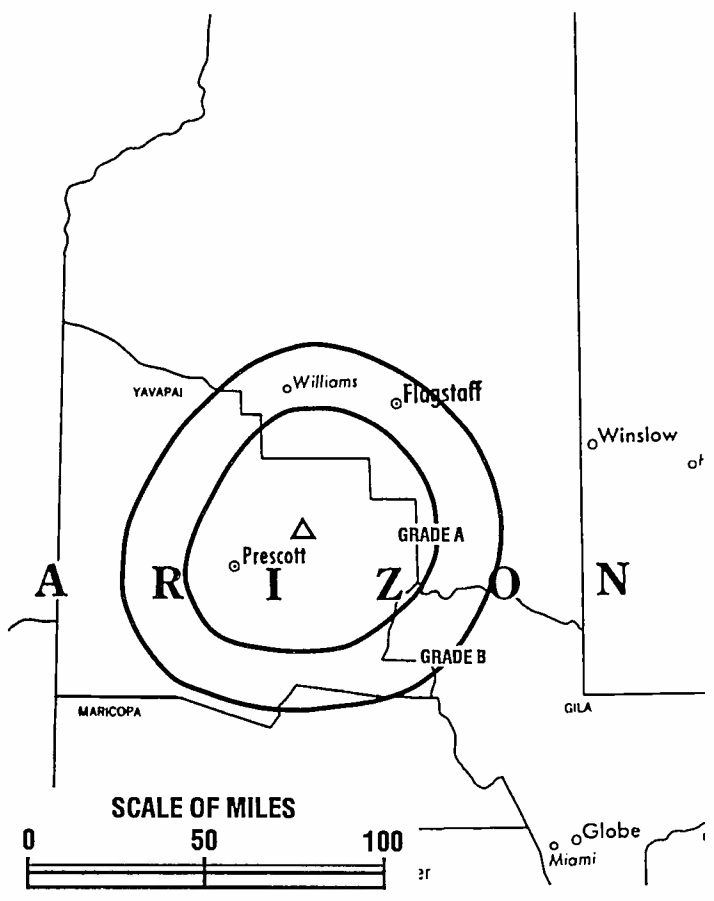
- William H. Sauro**, President.
- Richard Howe**, Vice President & General Manager.
- Patricia Gray**, Vice President & Program Operations Manager.
- Julia Ramirez**, Business Manager.
- Wally Macomber**, Chief Engineer.
- Leza Dandos**, Production Manager.

Highest 30 Sec. Rate: \$150.

City of License: Prescott. **Station DMA:** Phoenix. **Rank:** 17.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	No n-cable TV Households	Total TV Households
Estimated Station Totals*	113,810	45,430	159,240
Average Weekly Circulation (1996)	12,771	6,957	19,728
Average Daily Circulation (1996)			3,687



KUSK BPCT-790618KG Granted 1/7/80 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,810	45,430	130,240
Average Weekly Circulation (1996)	8,943	6,957	15,900
Average Daily Circulation (1996)			3,078

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,000	0	29,000
Average Weekly Circulation (1996)	3,828	0	3,828
Average Daily Circulation (1996)			609

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arizona—Tucson

KGUN

Ch. 9

Network Service: ABC.

Licensee: Lee Enterprises Inc., 130 E. 2nd St., Davenport, IA 52801.

Studio: 7280 E. Rosewood, Tucson, AZ 85710.

Phone: 520-722-5486. **Fax:** 520-290-7636. **E-mail:** kgun9@aol.com

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 110-kw visual, 21.9-kw aural. Antenna: 3720-ft. above av. terrain, 240-ft. above ground, 8781-ft. above sea level.

Latitude 32° 24' 54"
Longitude 110° 42' 59"

Transmitter: Mount Bigelow, 20-mi. NE of Tucson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.1-meter C-band; Comtech, 4.5-meter C-band; Prodelin, 3.6-meter C-band; RCA Americom, 4.5-meter Ku-band; Andrew, Avantek, M/A-Com, RCA receivers.

News Service: AP.

Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: June 3, 1956. H. U. Garrett group's purchase of station from D. W. Ingram approved Dec. 19, 1956 (*Television Digest*, Vol. 12:51). Sale to Henry S. Hilberry & associates by H. U. Garrett group approved by FCC Dec. 14, 1960 (Vol. 16:45, 51). Sale to Gilmore Bcstg. Corp. of Arizona by Hilberry group along with WEHT(TV), Evansville, IN approved July 15, 1964 (Vol. 4:26, 29). Sale by Gilmore to May Broadcasting Co. approved July 31, 1968 (Vol. 8:15, 34). Sale to present owner by May Bcstg. Co. approved by FCC Nov. 7, 1986.

Represented (sales): Katz Continental Television.

Represented (legal): Reed, Smith, Shaw & McClay.

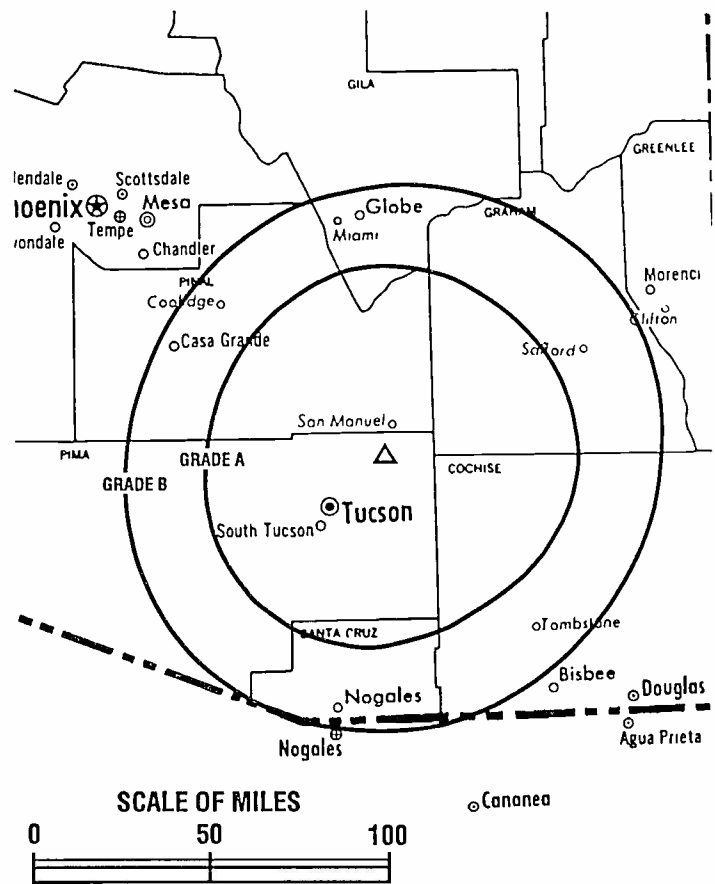
Personnel:

Karen Lee Rice, General Manager.
William Kleinert, Director, Sales & Marketing.
Joe DeCarlo, Local Sales Manager.
Bill Cummings, News Director.
Karen Weimer, Business Manager.
Martin Glos, Chief Engineer.
Debra Hastings, Program Manager.
De Hasselbacher, Human Resources.

Highest 30 Sec. Rate: \$2000.

City of License: Tucson. **Station DMA:** Tucson. **Rank:** 78.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KGUN BPCT-4655 Granted 11/27/73

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	231,570	184,610	416,180
Average Weekly Circulation (1996)	175,717	112,782	288,500
Average Daily Circulation (1996)			166,218
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	200,140	133,190	333,330
Average Weekly Circulation (1996)	170,439	104,874	275,313
Average Daily Circulation (1996)			160,168
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,430	51,420	82,850
Average Weekly Circulation (1996)	5,279	7,909	13,187
Average Daily Circulation (1996)			6,050

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Arizona—Tucson

KHRR

Ch. 40

Network Service: Telemundo.

Licensee: Hispanic Broadcasters of Tucson, 2919 E. Broadway, Suite 110, Tucson, AZ 85716.

Studio: 2919 E. Broadway, Suite 110, Tucson, AZ 85716.

Phone: 520-322-6888. **Fax:** 520-881-7926.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 1534-kw max. visual, 153.4-kw max. aural. Antenna: 2029-ft. above av. terrain, 180-ft. above ground, 4539-ft. above sea level.

Latitude 32° 14' 55.25"
Longitude 111° 06' 57.18"

Transmitter: Tucson Mountain, near Tucson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: RCA, 5-meter Ku-band; United Satellite Systems, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

Ownership: Jay S. Zucker.

Began Operation: January 1, 1985. Left air October 17, 1989. Returned to air July 1, 1992. Assignment of license from Les Von Eberstein, trustee to Jay S. Zucker approved by FCC Oct. 16, 1991.

Represented (sales): Telemundo.

Represented (legal): Shainis & Peltzman.

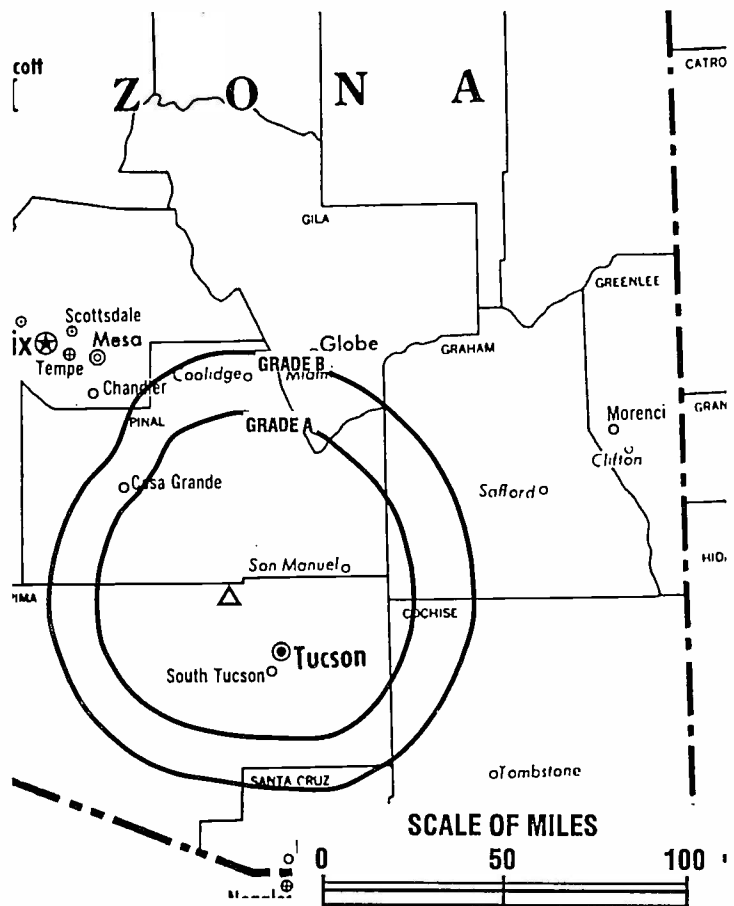
Personnel:

- Jay S. Zucker, General Manager.
- Patty Ruiz, General Sales Manager.
- Diane Brogna, Business Manager.
- Lupita Celaya, Promotion Director.
- Melinda Miranda Zucker, Program Director.
- Dale Taylor, Chief Engineer.
- Lupe Lopez, Traffic Manager.

Highest 30 Sec. Rate: \$150.

City of License: Tucson. **Station DMA:** Tucson. **Rank:** 78.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KHRR BMPCT-840523KJ Granted 9/21/84 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	126,160	126,160
Average Weekly Circulation (1996)	0	9,462	9,462
Average Daily Circulation (1996)			3,406

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	126,160	126,160
Average Weekly Circulation (1996)	0	9,462	9,462
Average Daily Circulation (1996)			3,406

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arizona—Tucson

KMSB-TV

Ch. 11

Network Service: FOX.

Licensee: Mountain States Bcstg. Inc., 1855 N. 6th Ave., Tucson, AZ 85705.

Studio: 1855 N. 6th Ave., Tucson, AZ 85705.

Phone: 520-770-1123. **Fax:** 520-629-7185.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1663-ft. above av. terrain, 187-ft. above ground, 6056-ft. above sea level.

Latitude 31° 42' 18"
Longitude 110° 55' 26"

Transmitter: 2.5-mi. NW of Mount Hopkins.

Satellite Earth Stations: Comtech, 5-meter Ku & C-band; RCA Americom, 3-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta receivers.

News Service: Conus.

LMA: Local marketing agreement with KTTU-TV (U), Tucson.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

Began Operation: February 1, 1967. Sale to Providence Journal by Roadrunner TV Ltd. Partnership approved by FCC Nov. 19, 1984. Previous sale by I.B.C. (Danny Thomas, et al.) approved by FCC Nov. 16, 1976 (*Television Digest*, Vol. 24:12, 40). Sale to A.H. Belo pending (Vol. 36:40).

Represented (sales): TeleRep Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring, P.A.

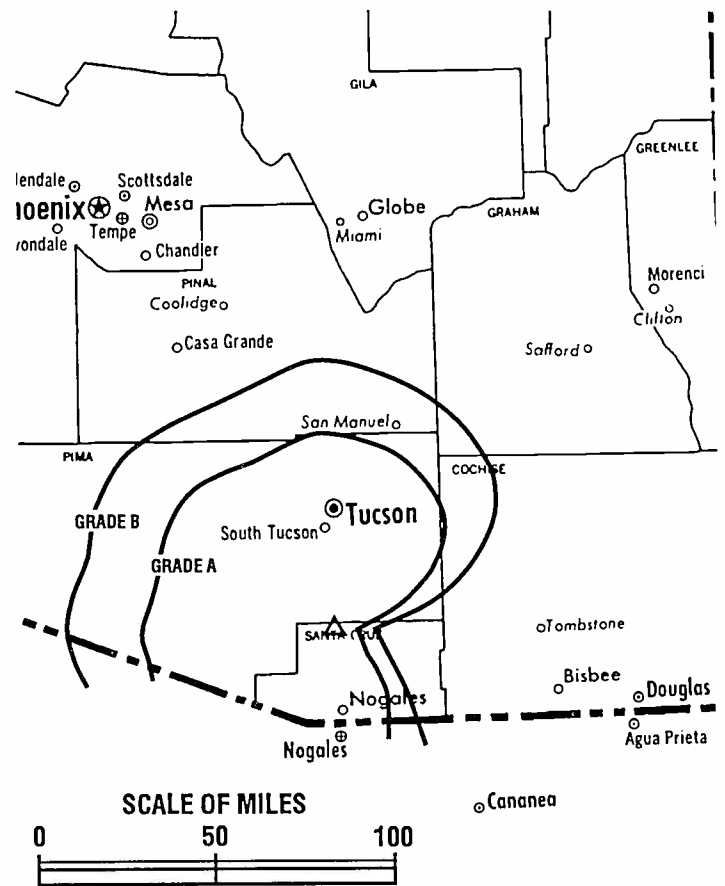
Personnel:

- Kenneth Middleton, President & General Manager.
- Allen Trattner, General Sales Manager.
- Doug McClure, Local Sales Manager.
- Roy Mitchell, Chief Engineer.
- Louis Medran, Production Manager.
- Harry West, Programming & Promotion Director.
- Betsy Green, Marketing Director.
- Allen Canfield, Business Manager & Comptroller.

Rates: On request.

City of License: Tucson. **Station DMA:** Tucson. **Rank:** 78.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KMSB-TV BPCT-880510KE Granted 6/24/88 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	200,140	158,630	358,770
Average Weekly Circulation (1996)	130,975	78,782	209,757
Average Daily Circulation (1996)			95,837

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	200,140	133,190	333,330
Average Weekly Circulation (1996)	130,975	77,409	208,384
Average Daily Circulation (1996)			95,558

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	25,440	25,440
Average Weekly Circulation (1996)	0	1,374	1,374
Average Daily Circulation (1996)			280

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

THE
TED HEPBURN
COMPANY

We were the broker
in the 1985 sale of
KMSB-TV

Ted Hepburn, President
325 Garden Rd., Palm Beach, FL 33480
(561) 863-8995

Arizona—Tucson

KOLD-TV

Ch. 13

Network Service: CBS.

Licensee: Elcom of Arizona Inc., One Buckhead Plaza, Suite 930, 3060 Peachtree Rd., Atlanta, GA 30305.

Studio: 7831 N. Business Park Dr., Tucson, AZ 85743.

Phone: 520-744-1313. **Fax:** 520-744-5235.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 302-kw visual. Antenna: 2041-ft. above av. terrain, 187-ft. above ground, 4555-ft. above sea level.

Latitude 32° 14' 56"
Longitude 111° 06' 58"

Transmitter: 11.5-mi. WNW of Tucson, in the Tucson Mountains.

Satellite Earth Stations: AFC, 4-meter Ku-band; SatCom, 5-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Uniden, 3-meter C-band; M/A-Com, Omni, Scientific-Atlanta receivers.

News Services: AP, CBS, CNN.

Ownership: Raycom Media Inc. (Group Owner).

Began Operation: January 13, 1953. Sale to Evening News Assn. by Gene Autry & assoc. approved by FCC May 21, 1969 (*Television Digest*, Vol. 9:15, 20). Sale to Knight-Ridder approved Jan. 13, 1986 (Vol. 26:3). Sale to News Press & Gazette Co. approved by FCC April 26, 1989 (Vol. 29:9). Sale to New Vision Television approved December 27, 1993. Ellis Communications purchase approved Feb. 10, 1995 (Vol. 34:48; 35:14). FCC approved sale to present owner July 26, 1996.

Represented (sales): Seltel Inc.

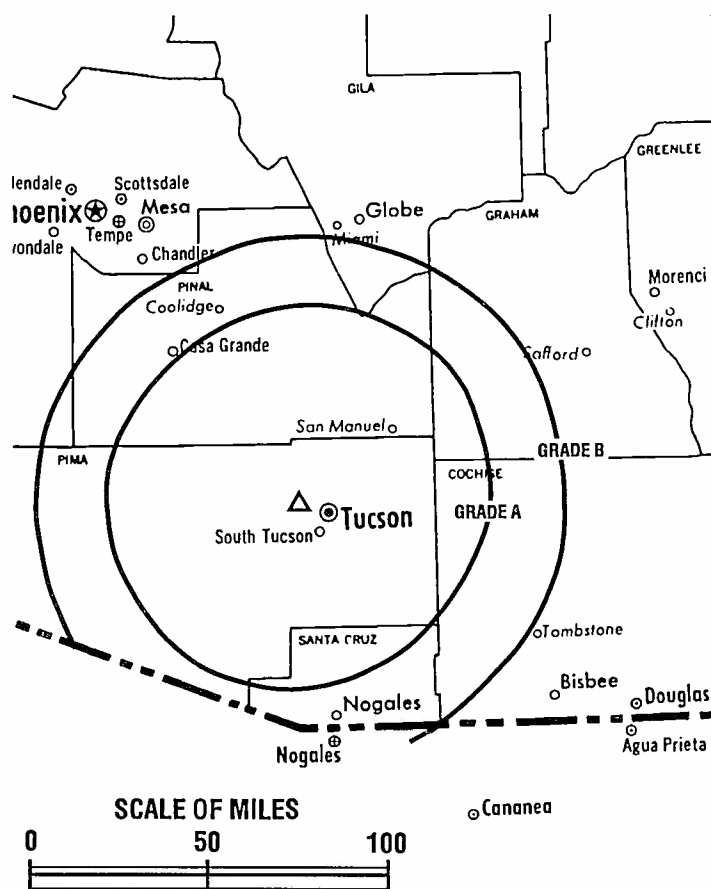
Represented (legal): Gardner, Carton & Douglas.

Personnel:
Robert White, Vice President & General Manager.
Sherrie Freitag, Local Sales Manager.
Matt Malyn, News Manager.
Michele Dyer, Director, Station Operations.
Linda Morgan, Business Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Tucson. **Station DMA:** Tucson. **Rank:** 78.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KOLD-TV BPCT-900726KF Granted 1/25/91 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	218,670	168,040	386,710
Average Weekly Circulation (1996)	167,236	108,946	276,182
Average Daily Circulation (1996)			142,668

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	200,140	133,190	333,330
Average Weekly Circulation (1996)	164,827	102,709	267,536
Average Daily Circulation (1996)			138,591

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,530	34,850	53,380
Average Weekly Circulation (1996)	2,409	6,237	8,646
Average Daily Circulation (1996)			4,077

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arizona—Tucson

KTTU-TV

Ch. 18

Network Service: UPN.

Licensee: Clear Channel Television Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78265-9512.

Studio: 1855 N. 6th Ave., Tucson, AZ 85705.

Phone: 520-624-0180. **Fax:** 520-629-7185.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2510-kw max. visual, 251-kw max. aural. Antenna: 1970-ft. above av. terrain, 200-ft. above ground, 4560-ft. above sea level.

Latitude 32° 14' 55"
Longitude 110° 06' 57"

Transmitter: Tucson Mountains.

Satellite Earth Stations: BMS, 5-meter C-band; RCA, 4.6-meter Ku-band; M/A-Com, Microdyne receivers.

LMA: Local marketing agreement with KMSB-TV (F), Tucson.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: December 31, 1984. Sale to present owner by Diocese of Tucson approved by FCC Jan. 11, 1989 (**Television Digest**, Vol. 28:46).

Represented (sales): TeleRep Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Marsand Inc.

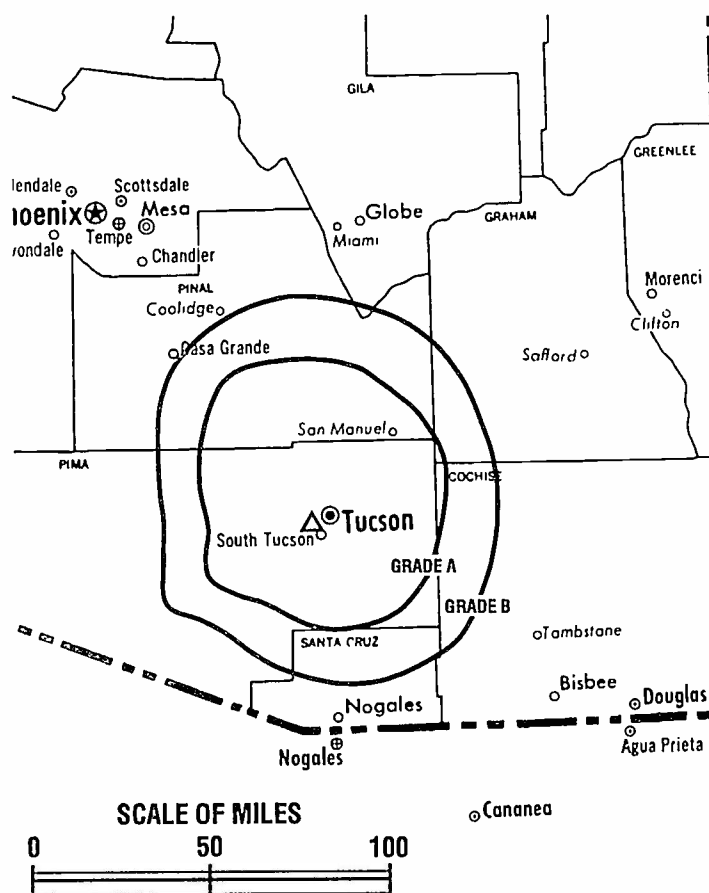
Personnel:

Jack Jacobson, General Manager.
Allen Traitner, General Sales Manager.
Doug McClure, National Sales Manager.
Harry West, Program & Promotion Director.
Roy Mitchell, Chief Engineer.
Allen R. Canfield, Business Manager.
Lou Medran, Production Manager.
Janet Romero, Traffic Manager.

Highest 30 Sec. Rate: \$120.

City of License: Tucson. **Station DMA:** Tucson. **Rank:** 78.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KTTU-TV BMPCT-840522KI Granted 7/31/84 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	200,140	158,630	358,770
Average Weekly Circulation (1996)	86,835	68,395	155,229
Average Daily Circulation (1996)			47,828
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	200,140	133,190	333,330
Average Weekly Circulation (1996)	86,835	62,696	149,531
Average Daily Circulation (1996)			46,454
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	25,440	25,440
Average Weekly Circulation (1996)	0	5,699	5,699
Average Daily Circulation (1996)			1,374

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arizona—Tucson

KVOA

Ch. 4

Network Service: NBC.

Licensee: KVOA Communications Inc., 134 Columbus St., Charleston, SC 29403.

Studio: 209 W. Elm St., Tucson, AZ 85705.

Phones: 520-792-2270; 520-624-2477. **Fax:** 520-620-1309.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 35-kw visual, 6.92-kw aural. Antenna: 3680-ft. above av. terrain, 374-ft. above ground, 8897-ft. above sea level.

Latitude 32° 24' 56.00"
Longitude 110° 42' 48.50"

Transmitter: Mount Bigelow, 18-mi. NE of Tucson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter Ku & C-band; Harris, 4.5-meter Ku-band; Harris, 6.1-meter Ku-band; RCA Americom, 4.5-meter Ku-band; SatCom, 7-meter C-band; Omni, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.6-meter Ku-band.

News Services: AP, NBC, Conus, CNN.

Ownership: Evening Post Publishing Co. (Group Owner).

Began Operation: September 27, 1953. Sale to present owners by H & C Communications approved Oct. 28, 1993 (**Television Digest**, Vol. 33:14). Previous sale by Donald R. Diamond, Richard L. Block, et al., approved by FCC June 28, 1982. Previous sale by Pulitzer Publishing approved by FCC Nov. 24, 1972. Sale to Pulitzer Publishing by WGAL TV (Steinman) approved by FCC July 31, 1968 (Vol. 8:34). Previous sale by Alvarado Television Co. Inc. approved Jan. 23, 1963. Merger with KOAT-TV, Albuquerque, approved Sept. 30, 1959 (Vol. 15:34, 40). Sale to Clinton McKinnon by A. M. Caldwell, Walter Stiles & Associates approved Feb. 6, 1957 (Vol. 12:51; 13:6).

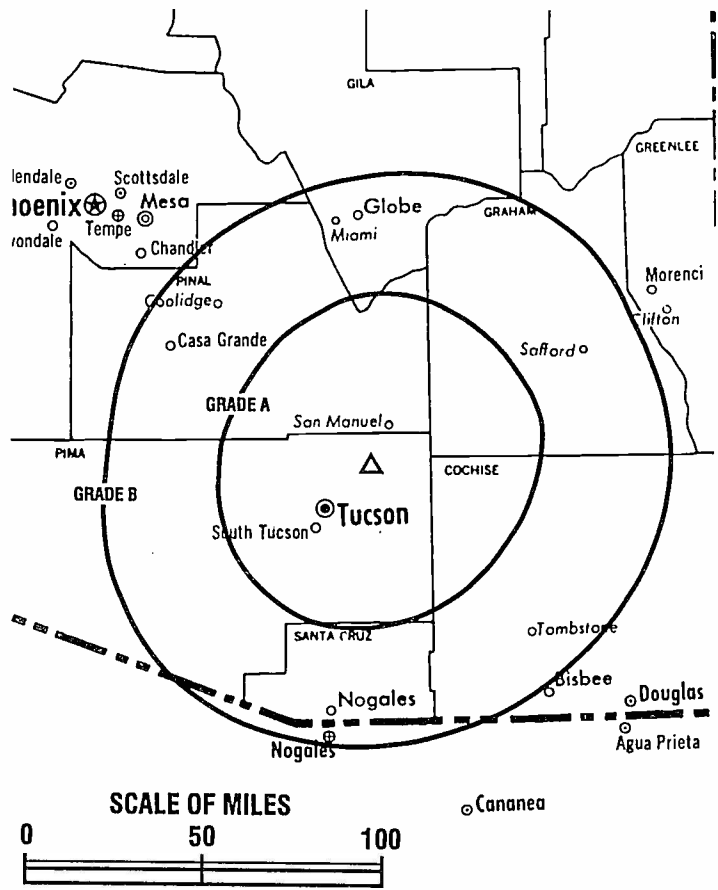
Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Jon F. Ruby, President & General Manager.
- Bob Manown, General Sales Manager.
- David Hatfield, Program Director.
- Ralph S. Turk, Chief Engineer.
- Sandra Anundson, Business Manager.
- David Kerrigan, Production Manager.
- Mick Jensen, News Director.
- Lou Straight, Local Sales Manager.
- Jodi Thompson, Promotion Director.



KVOA BPCT-2685 Granted 12/2/59 © American Map Corp., No. 14244

Rates: On request.

City of License: Tucson. **Station DMA:** Tucson. **Rank:** 78.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	231,570	170,910	402,480
Average Weekly Circulation (1996)	175,628	115,413	291,041
Average Daily Circulation (1996)			181,240
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	200,140	133,190	333,330
Average Weekly Circulation (1996)	172,141	110,271	282,412
Average Daily Circulation (1996)			177,276
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,430	37,720	69,150
Average Weekly Circulation (1996)	3,487	5,142	8,629
Average Daily Circulation (1996)			3,964

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arizona—Yuma

KSWT

Ch. 13

Network Service: CBS, Telemundo.

Licensee: KB Media Inc., 1301 S. 3rd Ave., Yuma, AZ 85364.

Studio: 1301 S. 3rd Ave., Yuma, AZ 85364.

Phone: 520-782-5113. Fax: 520-782-0320.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1560-ft. above av. terrain, 403-ft. above ground, 2528-ft. above sea level.

Latitude 33° 03' 17.40"
Longitude 114° 49' 34.20"

Transmitter: Black Mountain, 17.5-mi. N of Ogilby, CA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 7-meter C-band; M/A-Com, 4.2-meter Ku-band; Drexel, Harris, M/A-Com receivers.

News Services: AP, CBS.

Ownership: KB Media Inc.

Began Operation: December 3, 1963. FCC approved sale to present owners May 2, 1991. Sale to Beacon Communications by Service Bcstrs. approved by FCC July 27, 1983. Sale to Service by Robert W. Crites, et al., approved by FCC Oct. 19, 1977. Previous sale by Combined Communications approved Aug. 2, 1973 (Television Digest, Vol. 12:41; 13:33). Merger with KTAR Bcstg. to form Combined Communications Corp. approved Oct. 22, 1969. Previous sale by Robert W. Crites and John & Helen Noga approved Jan. 19, 1967.

Represented (sales): Katz Continental Television; Telemundo Network Sales.

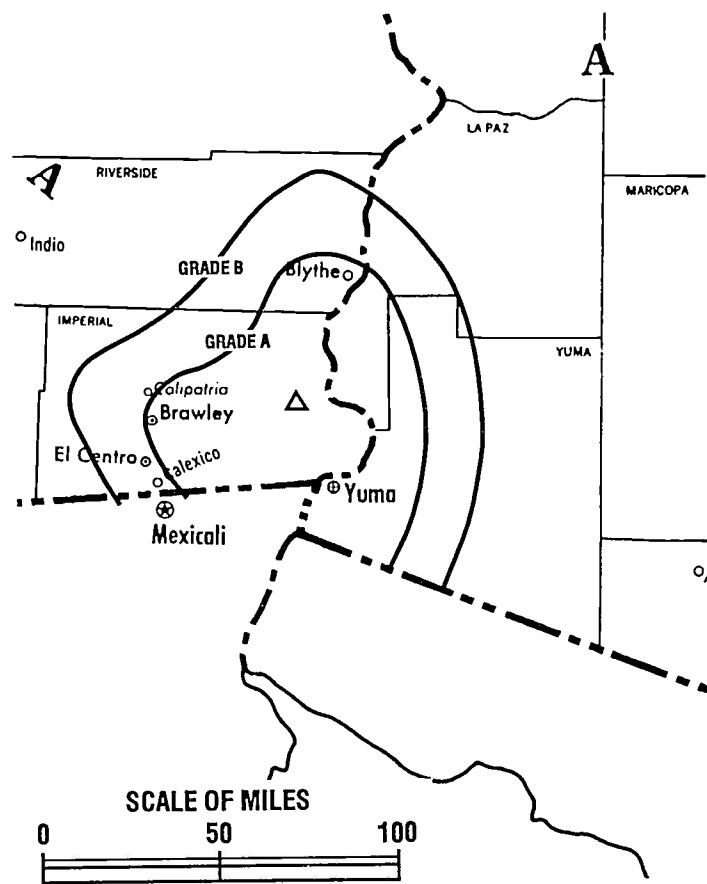
Personnel:

- John Radeck, President & General Manager.
- Larry Linares, General Sales Manager.
- Doug Melanson, Chief Engineer.
- Chris Willis, News Director.
- Gail Chango, Program Director & Traffic Manager.
- Barry Sowinski, Promotion & Production Manager.
- Debi Lampe, Accounting Manager.

Highest 30 Sec. Rate: \$375.

City of License: Yuma. Station DMA: Yuma-El Centro. Rank: 175.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KSWT BPCT-5063 Granted 8/15/77

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,840	53,270	108,110
Average Weekly Circulation (1996)	34,978	15,941	50,919
Average Daily Circulation (1996)			24,134
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,840	27,830	82,670
Average Weekly Circulation (1996)	34,978	14,618	49,596
Average Daily Circulation (1996)			24,006
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	25,440	25,440
Average Weekly Circulation (1996)	0	1,323	1,323
Average Daily Circulation (1996)			127

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arizona—Yuma

KYMA

Ch. 11

Network Service: NBC.

Licensee: Yuma Bcstg. Co., Box 550, Yuma, AZ 85366.

Studio: 1385 S. Pacific Ave., Yuma, AZ 85365.

Phone: 520-782-1111. Fax: 520-782-5401.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1617-ft. above av. terrain, 518-ft. above ground, 2536-ft. above sea level.

Latitude 33° 03' 10"
 Longitude 114° 49' 40"

Transmitter: Black Mountain, 25-mi. NW of Yuma.

Satellite Earth Stations: Standard Communications, 3-meter Ku-band; Standard Communications, 3-meter C-band; Andrew, 4.7-meter Ku-band

Ownership: Sunbelt Broadcasting Co. (Group Owner).

Began Operation: January 22, 1988.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

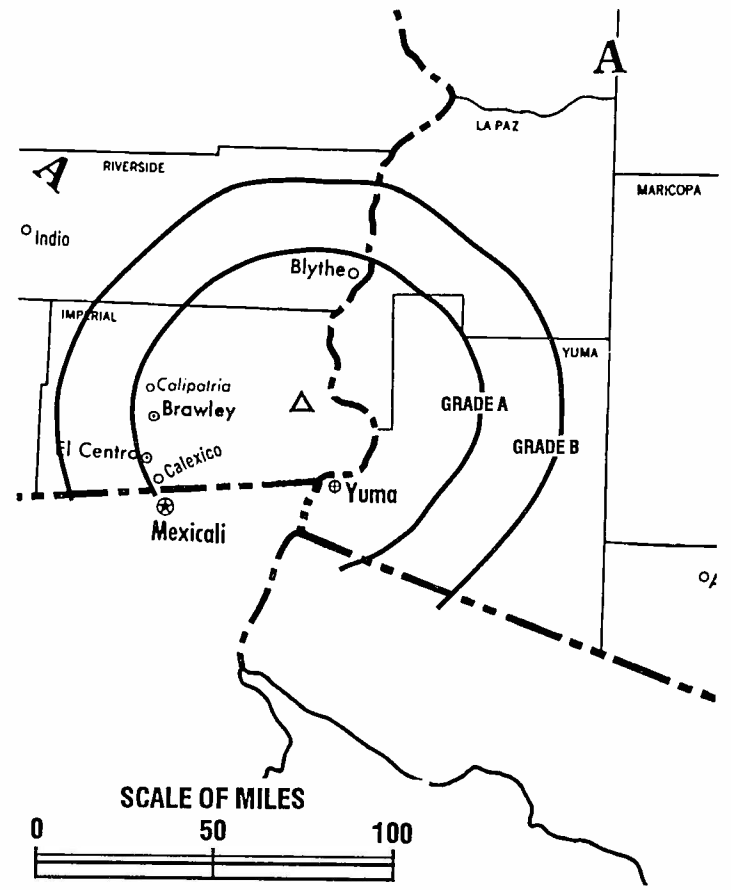
Represented (engineering): Lohnes & Culver.

- Personnel:**
 Robert Kalthoff, Vice President & General Manager.
 Jack O'Connor, Local Sales Manager.
 Johanna Cook, National Sales Manager.
 George Mills, News Director.
 Lee Poole, Chief Engineer.
 Cathy Dafoe, Program Director.
 Bonnie King, Promotion Director.
 Russell Spencer, Production Manager.
 Wanda Langejans, Accounting Manager & Business Manager.
 Linda House, Traffic Manager.

Highest 30 Sec. Rate: \$900.

City of License: Yuma. Station DMA: Yuma-El Centro. Rank: 175.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KYMA BMPCT-871116KG Granted 12/11/87 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,840	27,830	82,670
Average Weekly Circulation (1996)	42,149	18,338	60,488
Average Daily Circulation (1996)			38,122

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,840	27,830	82,670
Average Weekly Circulation (1996)	42,149	18,338	60,488
Average Daily Circulation (1996)			38,122

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

Arizona—Yuma-Mexicali, Mexico

XHBC-TV

Ch. 3

Network Service: Univision.

Licensee: Televisora de Mexicali S.A., Ave. Madero 714 Altos, Baja California, Mexico.

Mailing Address: Box 7, Calexico, CA 92231.

Phone: 916-554-1447.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 26-kw aural. Antenna: 650-ft. above av. terrain.

Transmitter: Mexicali, Mexico.

Began Operation: October 6, 1975.

Represented (sales): Univision; Katz Hispanic Media.

Personnel:

Raul Sanchez Aparicio, Manager.

Rates: On request.

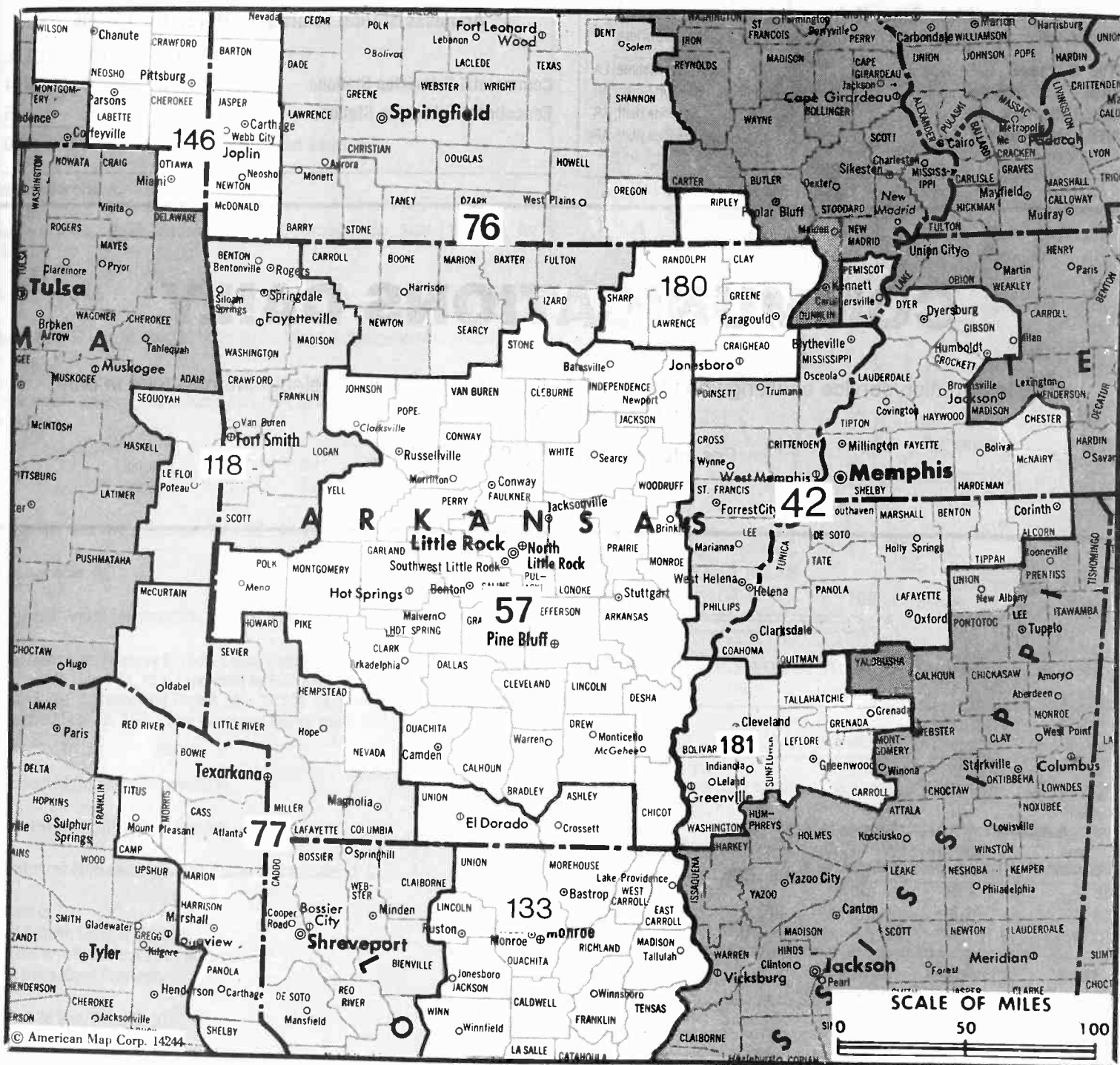
City of License: Mexicali, Mexico. **Station DMA:** Yuma-El Centro. **Rank:** 175.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	25,840	13,550	39,390
Average Weekly Circulation (1996)	2,765	2,236	5,001
Average Daily Circulation (1996)			1,930

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	25,840	13,550	39,390
Average Weekly Circulation (1996)	2,765	2,236	5,001
Average Daily Circulation (1996)			1,930

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Memphis, TN	611,920	42	WBUY (40), WFBI (50), WHBQ-TV (13), WLMT (30), WMC-TV (5), WPTY-TV (24), WREG-TV (3)
Little Rock-Pine Bluff, AR	480,270	57	KARK-TV (4), KASN (38), KATV (7), KLRT (16), KTHV (11), KVTH (26), KVTN (25)
Springfield, MO	362,270	76	KDEB-TV (27), KOLR (10), KSPR (33), KYTV (3)
Shreveport, LA	360,450	77	KMSS-TV (33), KSHV (45), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3)
Fort Smith, AR	210,180	118	KFAA (51), KFMS-TV (5), KHBS (40), KHOG-TV (29), KPOM-TV (24), KSNB-TV (57)
Monroe, LA-El Dorado, AR	171,610	133	KARD (14), KMCT-TV (39), KNOE-TV (8), KTVE (10)
Joplin, MO-Pittsburg, KS	145,080	146	KOAM-TV (7), KODE-TV (12), KSNF (16)
Jonesboro, AR	75,160	180	KAIT-TV (8)
Greenwood-Greenville, MS	72,490	181	WABG-TV (6), WXVT (15)

Arkansas

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KTVE, El Dorado	See Monroe, LA
KPOM-TV, Fayetteville	See Fort Smith, AR
KASN, Little Rock	See Pine Bluff, AR
KVTN, Little Rock	See Pine Bluff, AR

Arkansas Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	5	9	14
Educational Television Stations	4	2	6
	9	11	20

COMMUNICATIONS DAILY

The information service enabling you to assimilate the important news in telecommunications *in only minutes* each business day.

For information, call (202) 872-9200.

Arkansas—Fayetteville-Springdale

KHOG-TV

Ch. 29

(Satellite of KHBS, Fort Smith, AR)

Network Service: ABC.

Licensee: KHBS Argyle Television Inc., 1325 Airmotive Way, Suite 130, Reno, NV 89502.

Studio: See KHBS, Fort Smith, AR.

Phone: 501-521-1010. Fax: 501-521-9124. Web Site: <http://www.khbs-khog.com>

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1410-kw max. visual. Antenna: 886-ft. above av. terrain, 528-ft. above ground, 2323-ft. above sea level.

Latitude 36° 00' 57"
Longitude 94° 04' 59"

Transmitter: Robinson Mountain, 5-mi. SE of Fayetteville.

News Services: ABC, AP.

Ownership: Argyle Television Inc. (Group Owner).

Began Operation: February 8, 1969. Left air Dec. 7, 1973. Sale to George T. Hemreich by Paul W. Milam Sr., et al., approved by FCC April 30, 1975. Resumed operation Dec. 8, 1977 (*Television Digest*, Vol. 17:50). Sale to Sigma Broadcasting Inc. approved Feb. 19, 1985. Sale to present owner approved by FCC May 16, 1996 (Vol. 36:13).

Represented (sales): Blair Television.

Represented (legal): Arter & Hadden.

Represented (engineering): Jules Cohen & Associates, P.C.

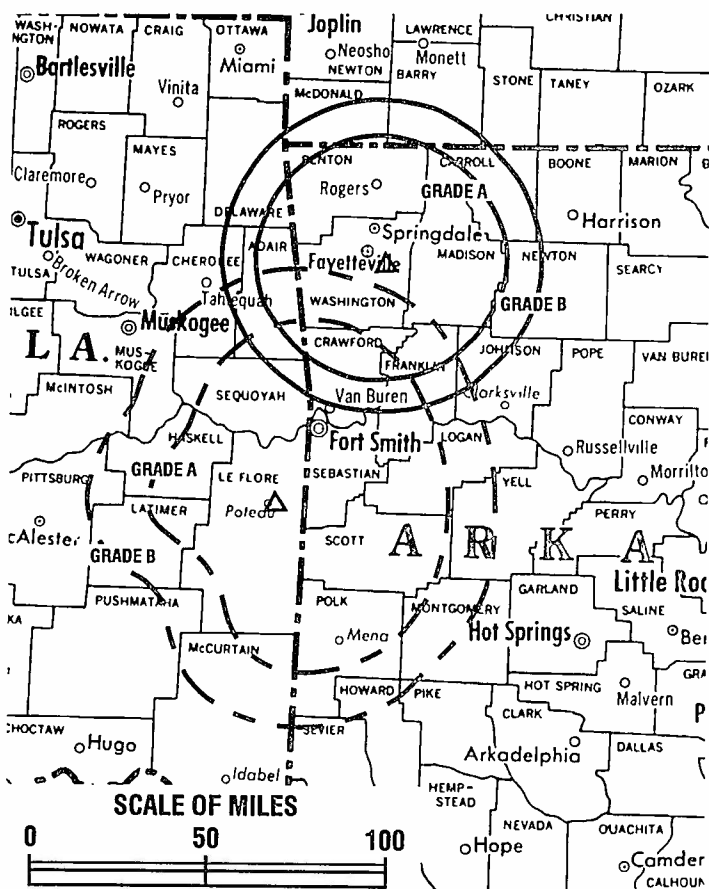
Personnel:

Jeff Rosser, General Manager.
Jarrell Wyatt, General Sales Manager.
Les Bach, Chief Engineer.

Highest 30 Sec. Rate: \$500.

City of License: Fayetteville. Station DMA: Fort Smith. Rank: 118.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KHOG-TV BPCT-920625KF Granted 9/11/92 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	74,640	39,780	114,420
Average Weekly Circulation (1996)	58,431	19,540	77,971
Average Daily Circulation (1996)			49,534
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	67,040	29,000	96,040
Average Weekly Circulation (1996)	54,010	17,793	71,803
Average Daily Circulation (1996)			46,120
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,600	10,780	18,380
Average Weekly Circulation (1996)	4,421	1,747	6,168
Average Daily Circulation (1996)			3,414

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arkansas—Springdale-Fayetteville

KSBN-TV

Ch. 57

Network Service: Independent.

Grantee: Total Life Community Educational Foundation, Box 6968, Springdale, AR 72766.

Studio: 3556 Liberty Ave., Springdale, AR 72766.

Phone: 501-361-2900. Fax: 501-361-2323. E-mail: ksbntv57@rog.ar.ispnet.com

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 171.68-kw max. visual. Antenna: 384-ft. above av. terrain, 318-ft. above ground, 1607-ft. above sea level.

Latitude	36°	11'	07"
Longitude	94°	17'	49"

Transmitter: 0.2-mi. N of State Rd. 68, 8.1-mi. W of Springdale in Washington County.

Ownership: Total Life Community Educational Foundation.

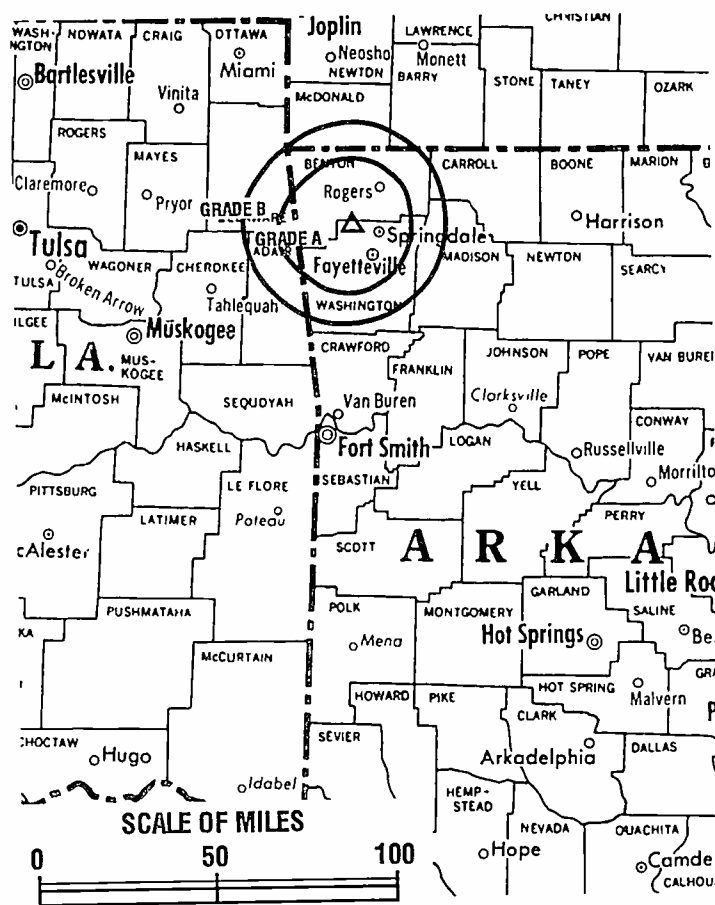
Began Operation: December 11, 1995.

Represented (legal): Hardy & Carey, L.L.P.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

Carlos Pardeiro, General Manager.
 Gray Griffin, Sales Manager.
 Ken Knight, Chief Engineer.



KSBN-TV BPCT-920603KF Granted 5/28/93 © American Map Corp., No. 14244

Rates: On request.

City of License: Springdale. Station DMA: Fort Smith. Rank: 118.

Nielsen Data: Not available.

Arkansas—Fort Smith

KFSM-TV

Ch. 5

Network Service: CBS.

Licensee: The Times Southwest Broadcasting Inc., Box 369, Fort Smith, AR 72902.

Studio: 318 N. 13th St., Fort Smith, AR 72901.

Phone: 501-783-3131.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 12.7-kw aural. Antenna: 1260-ft. above av. terrain, 1173-ft. above ground, 1986-ft. above sea level.

Latitude 35° 30' 43"
Longitude 94° 21' 38"

Transmitter: 9.5-mi. NNE of Fort Smith.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: The New York Times Co. (Group Owner).

Began Operation: December 3, 1956. Sale to George T. Hemreich and Harry Pollock-Harry Newton Co. by Salome Nakdimen as administrator for husband's estate approved by FCC Feb. 27, 1957 and June 27, 1957 (*Television Digest*, Vol. 13:9, 26). Pollock's purchase of 50% from George T. Hemreich approved by FCC March 5, 1958 (Vol. 14:6, 10). Sale of 51% by Harry Pollock to Donald Reynolds (who earlier had acquired 49%) approved by FCC Jan. 7, 1959 (Vol. 14:36, 52; 15:2). Sale to Buford Television by Donald Reynolds approved by FCC April 4, 1973 (Vol. 12:38; 13:15). Sale to present owner approved July 31, 1979 (Vol. 19:4).

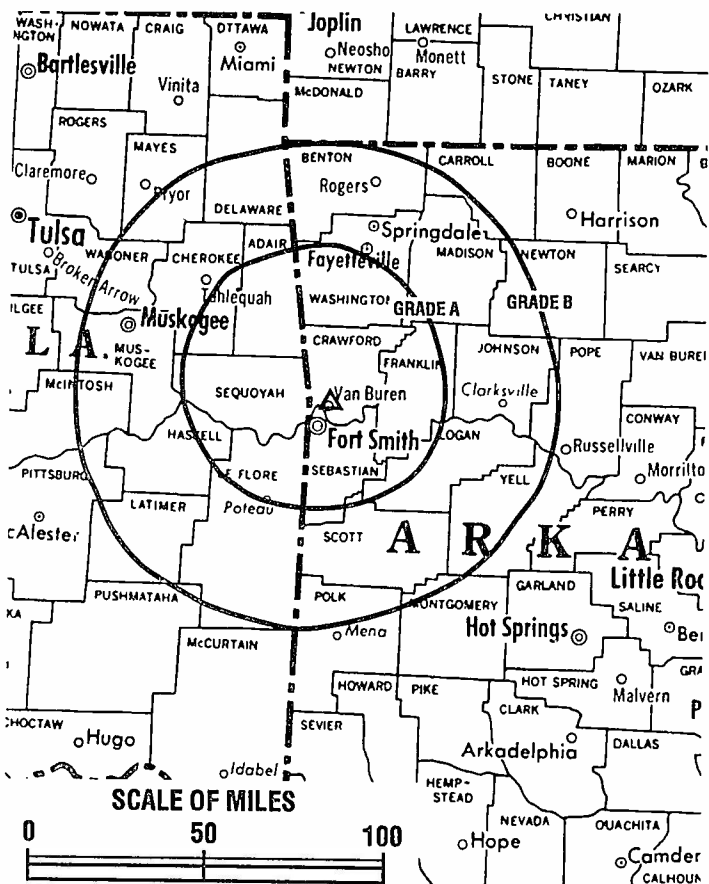
Represented (sales): Katz Continental Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Tim Morrissey, President & General Manager.
Gene Graham, Vice President & General Sales Manager.
Mark Howell, Vice President & Controller.
Bur Edson, News Director.
Larry Duncan, Chief Engineer.
Mary Lee Frase, Promotion Manager.
Jim Bell, Marketing Director.



KFSM-TV BPCT-2980 Granted 1/22/65

© American Map Corp., No. 14244

Rates: On request.

City of License: Fort Smith. Station DMA: Fort Smith. Rank: 118.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,800	104,070	259,870
Average Weekly Circulation (1996)	71,231	48,313	119,544
Average Daily Circulation (1996)			77,500
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	127,970	68,010	195,980
Average Weekly Circulation (1996)	58,338	39,709	98,047
Average Daily Circulation (1996)			66,817
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,830	36,060	63,890
Average Weekly Circulation (1996)	12,893	8,604	21,497
Average Daily Circulation (1996)			10,684

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arkansas—Fort Smith

KHBS

Ch. 40

(Operates satellite KHOG-TV, Fayetteville-Springdale, AR)

Network Service: ABC.

Licensee: KHBS Argyle Television Inc., Suite 130, 1325 Airmotive Way, Reno, NV 89502.

Studio: 2415 N. Albert Pike, Fort Smith, AR 72904.

Phone: 501-783-4040. Fax: 501-783-0550; 501-785-5375.

E-mail: tv4029@aol.com Web Site: <http://www.khbs-khog.com>

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 3160-kw max. visual, 316-kw max. aural. Antenna: 2000-ft. above av. terrain, 225-ft. above ground, 2609-ft. above sea level.

Latitude 35° 04' 16"
Longitude 94° 40' 46"

Transmitter: Cavanal Hill.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; Microdyne, 3-meter Ku-band; Microdyne, 5-meter C-band; Microdyne, 5-meter Ku-band; Superior, 5-meter Ku & C-band; Avantek receivers.

SNG Mobile Dish: Andrew, 5-meter Ku & C-band.

News Services: ABC, AP.

Ownership: Argyle Television Inc. (Group Owner).

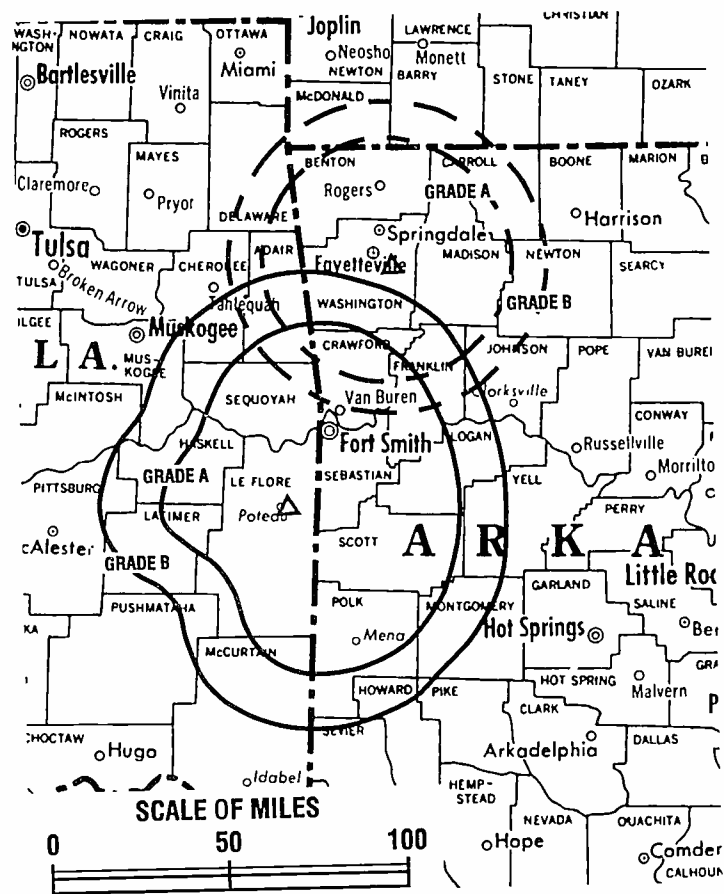
Began Operation: July 28, 1971. Sale to present owner by Sigma Broadcasting Inc. approved by FCC June 11, 1996. Sale to Sigma Broadcasting Inc. by George T. Herrreich approved by FCC February 19, 1985.

Represented (sales): Blair Television.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Jeff Rosser, President & General Manager.
- Jarrell Wyatt, General Sales Manager.
- Don Vest, Engineering.
- Craig Cannon, News.
- Nancy Dolan, National Sales Coordinator & Traffic Manager.
- Tim Bass, Program Coordinator.
- David Carl, Promotion Director.
- Bill Kibler, Business Manager.



KHBS BMPCT-830427KI Granted 9/12/83 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$500.

City of License: Fort Smith. Station DMA: Fort Smith. Rank: 118.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	72,380	54,490	126,870
Average Weekly Circulation (1996)	52,830	26,546	79,376
Average Daily Circulation (1996)			44,992

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,930	39,010	99,940
Average Weekly Circulation (1996)	49,417	24,176	73,593
Average Daily Circulation (1996)			42,948

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,450	15,480	26,930
Average Weekly Circulation (1996)	3,413	2,370	5,783
Average Daily Circulation (1996)			2,045

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arkansas—Fort Smith-Fayetteville

KPOM-TV

Ch. 24

(Operates satellite KFAA, Rogers, AR)

Network Service: NBC.

Licensee: JDG Television Inc., Box 4610, Fort Smith, AR 72914.

Studios: 4624 Kelley Hwy., Fort Smith, AR 72904; 1821 S. 8th St., Rogers, AR 72756.

Phones: 501-785-2400 (Fort Smith); 501-631-8851 (Rogers).

Fax: 501-785-3169.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2510-kw max. & 912-kw horizontal visual, 505-kw max. & 182-kw horizontal aural. Antenna: 1040-ft. above av. terrain, 499-ft. above ground, 2469-ft. above sea level.

Latitude 35° 42' 37.00"
Longitude 94° 08' 14.50"

Holds CP for change to 4349-kw max. visual, 434.90-kw max. aural, 1044-ft. above av. terrain, 480-ft. above ground, 8012-ft. above sea level. BPCT-860807KE.

Transmitter: RR 2, 4.2-mi. NNE of Mountainburg, AR.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Automation Techniques, 3-meter; Harris, 3-meter; Harris, 8-meter; M/A-Com, 4-meter.

Ownership: Griffin Television L.L.C. (Group Owner).

Began Operation: November 12, 1978. Sale to present owners by Raymond G. Schindler, et al. approved by FCC Dec. 11, 1985. Previous sale by MCM Bcstg. approved by FCC May 8, 1981.

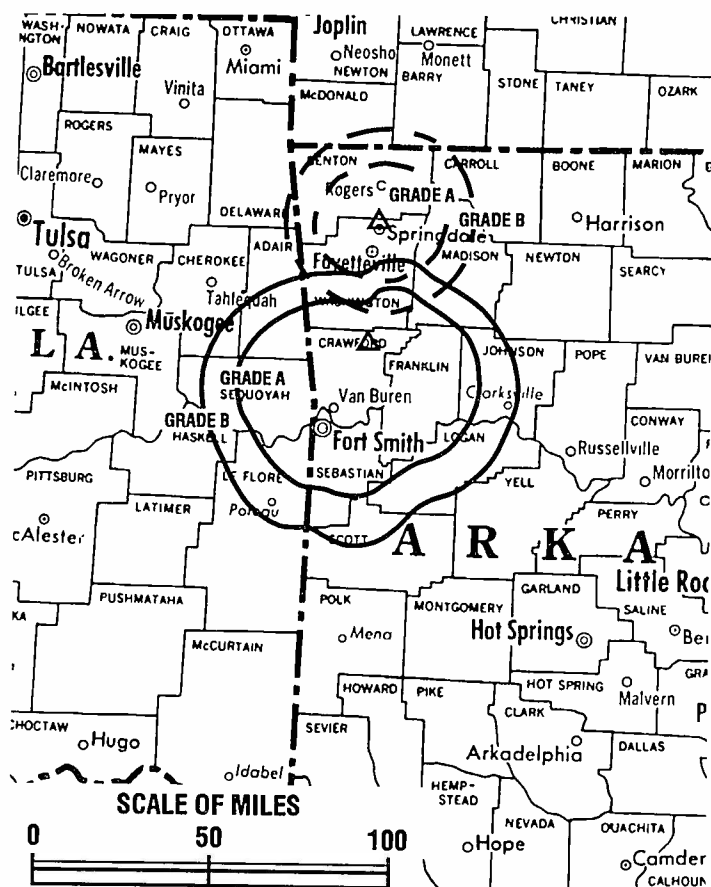
Represented (sales): TeleRep Inc.

Represented (legal): Holland & Knight.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- David Needham, Vice President & General Manager.
- Glen Goode, Local Sales Manager.
- Charles Hoing, Chief Engineer.
- Verlene Tadlock, Program Director.
- Gary Tobey, Promotion Director.
- Michael Hart, Operations Manager.
- Brian Schleicher, Business Manager.



KPOM-TV BPCT-860807KE Granted 12/22/88 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

City of License: Fort Smith. Station DMA: Fort Smith. Rank: 118.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	68,560	78,200	146,760
Average Weekly Circulation (1996)	49,717	22,712	72,429
Average Daily Circulation (1996)			36,429

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,930	68,010	128,940
Average Weekly Circulation (1996)	47,689	21,475	69,164
Average Daily Circulation (1996)			34,774

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,630	10,190	17,820
Average Weekly Circulation (1996)	2,029	1,236	3,265
Average Daily Circulation (1996)			1,655

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arkansas—Hot Springs

KVTH

Ch. 26

Network Service: Independent.

Licensee: Agape Church Inc., Box 22007, Little Rock, AR 72221.

Studio: 701 Napa Valley Dr., Little Rock, AR 72212.

Phones: 501-223-2525; 501-225-0612. **Fax:** 501-221-3837.

E-mail: jgrant@aristotle.net

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 1920-kw max. visual. Antenna: 846-ft. above av. terrain, 426-ft. above ground, 1368-ft. above sea level.

Latitude	34°	22'	21"
Longitude	93°	02'	47"

Transmitter: Jack Mountain, 6-mi. S of Hot Springs.

Multichannel TV Sound: Stereo only.

Ownership: Agape Church Inc. (Group Owner).

Began Operation: February 7, 1986. Left air May 31, 1988. Returned to air April 2, 1995.

Represented (legal): Gardner, Carton & Douglas.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:
H. L. Caldwell II, President.
Jim Grant, General Manager.



KVTH BPCT-930409KK Granted 11/7/94 © American Map Corp., No. 14244

Kim Worden, Program Director.
Bob Porto, Chief Engineer.

Highest 30 Sec. Rate: \$70.

City of License: Hot Springs. **Station DMA:** Little Rock-Pine Bluff. **Rank:** 57.

Nielsen Data: Not available.

Arkansas—Jonesboro

KAIT-TV

Ch. 8

Network Service: ABC.

Licensee: Cosmos Bcstg. Corp., Box 789, Greenville, SC 29602-0789.

Studio: Hwy. 141 N, Jonesboro, AR 72401.

Mailing Address: Box 790, Jonesboro, AR 72403.

Phone: 501-931-8888. Fax: 501-933-8058.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 41.7-kw aural. Antenna: 1750-ft. above av. terrain, 1792-ft. above ground, 2049-ft. above sea level.

Latitude 35° 53' 17"
Longitude 90° 56' 09"

Transmitter: 0.6-mi. NE of Egypt School, Egypt.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 6.1-meter C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; GE, 3.5-meter Ku-band; Avantek, Avcom, M/A-Corn receivers.

News Services: ABC, AP, CNN, NIWS, NOAA.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Began Operation: July 15, 1963. Sale to Channel Communications Inc. by George T. Herreich approved by FCC May 15, 1984 (Television Digest, Vol. 24:9). Sale to present owner by Channel approved by FCC Nov. 12, 1986 (Vol. 26:39, 49).

Represented (sales): Harrington, Righter & Parsons Inc.

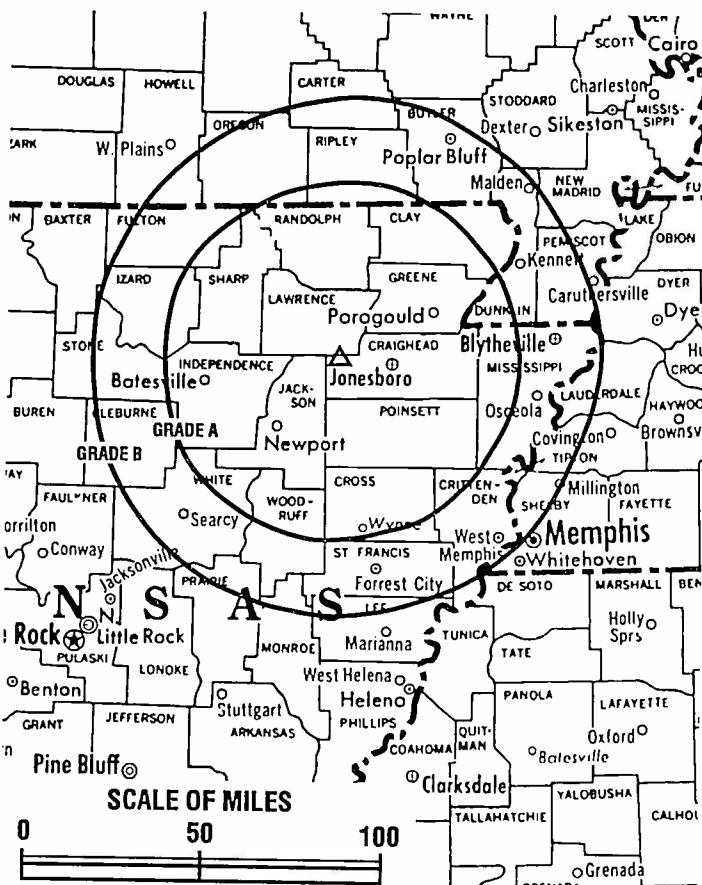
Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- Clyde Anderson, General Manager.
- Al Blanks, Local Sales Manager.
- Harvey Cox, News Director.
- Toni Inboden, Program Director.
- Gerald Erickson, Chief Engineer.
- Tim McCall, Promotion Director.
- Artie Bedard, Business Manager.
- Ronnie Weston, Production Manager.

Highest 30 Sec. Rate: \$560.

City of License: Jonesboro. Station DMA: Jonesboro. Rank: 180.



KAIT-TV BMPCT-4617 Granted 7/17/80

© American Map Corp., No. 14244

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	170,990	108,100	279,090
Average Weekly Circulation (1996)	106,852	45,132	151,984
Average Daily Circulation (1996)			91,221

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	51,050	22,770	73,820
Average Weekly Circulation (1996)	46,647	18,439	65,086
Average Daily Circulation (1996)			48,033

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	119,940	85,330	205,270
Average Weekly Circulation (1996)	60,205	26,692	86,898
Average Daily Circulation (1996)			43,188

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arkansas—Little Rock

KARK-TV

Ch. 4

Network Service: NBC.

Licensee: KARK-TV Inc., Box 748, Little Rock, AR 72201.

Studio: 201 W. 3rd St., Little Rock, AR 72201.

Phone: 501-376-4444. Fax: 501-376-1852. Web Site: <http://www.kark.com>

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1650-ft. above av. terrain, 1042-ft. above ground, 2072-ft. above sea level.

Latitude 34° 47' 57"
Longitude 92° 29' 59"

Transmitter: Shinnall Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 11-meter Ku-band; Comtech, 5-meter C-band; Harris, 3.5-meter Ku-band; Microdyne receivers.

News Services: AP, NBC.

Ownership: Morris Network Inc. (Group Owner).

Began Operation: April 15, 1954. Sale to Mullins Bcstg. by T. K. Barton family approved Jan. 19, 1966 (*Television Digest*, Vol. 5:32; 6:4). Sale to Combined Communications by Mullins Bcstg. Co. approved by FCC Jan. 26, 1972 (Vol. 11:15, 22; 12:5). Merger of Combined & Gannett Co. approved June 7, 1979 (Vol. 18:20, 38; 19:24). Sale to United Bcstg. Corp. by Gannett Co. approved by FCC Feb. 17, 1983. Sale to present owners by United Bcstg. Corp. approved by FCC March 31, 1988 (Vol. 28:6).

Represented (sales): Seltel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Lohnes & Culver.

Personnel:

- H. Dean Hinson, General Manager.
- Bob Denman, General Sales Manager.
- Al Sandubrae, News Director.
- Tom Bonner, Program Manager.
- David Roberson, Production Manager.
- Bill Addington, Chief Engineer.
- Michael Whitt, Director, Community Relations.
- Joe Welch, Business Manager.
- Mary May, Traffic Manager.



KARK-TV BPCT-850507KE Granted 8/15/85 © American Map Corp., No. 14244

Rates: On request.

City of License: Little Rock. Station DMA: Little Rock-Pine Bluff. Rank: 57.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	428,770	184,000	612,770
Average Weekly Circulation (1996)	273,305	131,728	405,032
Average Daily Circulation (1996)			232,081
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	281,820	154,230	436,050
Average Weekly Circulation (1996)	235,518	126,543	362,061
Average Daily Circulation (1996)			218,624
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	146,950	29,770	176,720
Average Weekly Circulation (1996)	37,787	5,184	42,971
Average Daily Circulation (1996)			13,456

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arkansas—Little Rock

KATV

Ch. 7

Network Service: ABC.

Licensee: Allbritton Broadcasting Inc., Box 77, Little Rock, AR 72203.

Studios: 401 Main St., Little Rock, AR 72201; Jefferson Square, Pine Bluff, AR 71611.

Phone: 501-324-7777. Fax: 501-324-7524.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 2006-ft. above av. terrain, 2000-ft. above ground, 2272-ft. above sea level.

Latitude 34° 28' 22.60"
Longitude 92° 12' 10.50"

Transmitter: U.S. Hwy. 65, 2-mi. N of Redfield, AR.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 4.5-meter Ku-band; Andrew, 7.3-meter C-band; Comtech, 7.3-meter C-band; Avantek, Microdyne, Pinzone receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Service: AP.

Ownership: Allbritton Communications Co. (Group Owner).

Began Operation: December 19, 1953. John T. Griffin and James C. Leake increased holdings from 45% to 50% each when Bryan Mathes sold them his 10% stock (Television Digest, Vol. 16:45). Reorganization resulted in Griffin owning 55.81%. Transfer of control to Leakes approved by FCC Sept. 19, 1969 (Vol. 9:15). Sale to present owner by Leake Industries approved by FCC Feb. 14, 1983 (Vol. 22:45).

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:
Dale Nicholson, President & General Manager.
Bob Steel, Vice President, News.
Patrick Baldwin, Director, Sales & Marketing.
David Evans, Broadcast Operations & Engineering.
Mark Rose, National Sales Manager.
Richard Farrester, Program Director.
Sarah Huguen, Business Manager.



KATV BMPCT-6071 Granted 6/9/65

© American Map Corp., No. 14244

Rates: On request.

City of License: Little Rock. Station DMA: Little Rock-Pine Bluff. Rank: 57.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	488,100	199,040	687,140
Average Weekly Circulation (1996)	319,263	135,059	454,322
Average Daily Circulation (1996)			281,956
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	281,820	155,950	437,770
Average Weekly Circulation (1996)	251,041	129,143	380,184
Average Daily Circulation (1996)			253,896
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	206,280	43,090	249,370
Average Weekly Circulation (1996)	68,222	5,916	74,138
Average Daily Circulation (1996)			28,060

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arkansas—Little Rock

KLRT

Ch. 16

Network Service: FOX.

Licensee: Clear Channel TV Licenses Inc., 3305 W. Spring Mountain, Las Vegas, NV 89102.

Studio: 11711 W. Markham, Little Rock, AR 72211.

Phone: 501-225-0016. Fax: 501-225-3308.

E-mail: whitener@cei.net Web Site: http://www.klrt.com

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1772-ft. above av. terrain, 1266-ft. above ground, 2220-ft. above sea level.

Latitude	34°	47'	57"
Longitude	92°	29'	29"

Transmitter: Shinall Mountain, 3-mi. W of Little Rock.

Satellite Earth Stations: Microdyne, 3.7-meter C-band; Microdyne, 5-meter C-band; RCA Americom Ku-band; M/A-Com, Microdyne, RCA Americom receivers.

LMA: Local marketing agreement with KASN (U), Pine Bluff.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: June 26, 1983. Sale to present owner by LRTV Ltd. Partnership approved by FCC June 19, 1991.

Represented (sales): Katz Television.

Represented (legal): Crowell & Moring.

Represented (engineering): David Steel & Associates Inc.

Personnel:

- Jerry H. Whitener, Vice President & General Manager.
- Dave Carfolite, General Sales Manager.
- Joanne Mooney Canelli, Local Sales Manager.
- Carol Jones, National Sales Manager.
- Allen Finne, Chief Engineer.
- Julie Viner, Program Manager.
- Jane Horne, Business Manager.

Highest 30 Sec. Rate: \$1100.

City of License: Little Rock. Station DMA: Little Rock-Pine Bluff. Rank: 57.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KLRT BMPCT-830126KE Granted 4/20/83 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	277,860	141,860	419,720
Average Weekly Circulation (1996)	171,216	77,582	248,798
Average Daily Circulation (1996)			109,618

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	277,860	139,470	417,330
Average Weekly Circulation (1996)	171,216	77,085	248,301
Average Daily Circulation (1996)			109,539

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	2,390	2,390
Average Weekly Circulation (1996)	0	497	497
Average Daily Circulation (1996)			79

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arkansas—Little Rock

KTHV

Ch. 11

Network Service: CBS.

Licensee: Arkansas Television Co., Box 269, Little Rock, AR 72203.

Studio: 8th & Izard Sts., Little Rock, AR 72202.

Phone: 501-376-1111. Fax: 501-376-3324.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 37.6-kw aural. Antenna: Circularly polarized, 1710-ft. above av. terrain, 1098-ft. above ground, 2128-ft. above sea level.

Latitude 34° 47' 57"
Longitude 92° 29' 59"

Transmitter: Shinal Mountain.

Satellite Earth Stations: Microdyne, 7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Drake, Microdyne, Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Gannett Broadcasting Group (Group Owner).

Began Operation: November 27, 1955. Sale to present owner approved by FCC Nov. 30, 1994 (Television Digest, Vol. 34:40).

Represented (sales): Blair Television.

Personnel:

- Paul Trelstad, Vice President & General Manager.
- Alison Fletcher, Director of Technical Operations.
- Bill Maples, General Sales Manager.
- Craig Castrellon, Local Sales Manager.
- Margie Albert, National Sales Manager.
- John Rehrauer, News Director.
- Lynn Beall, Program Manager.
- Susan Newkirk, Promotion Director.

Highest 30 Sec. Rate: \$5000.

City of License: Little Rock. Station DMA: Little Rock-Pine Bluff. Rank: 57.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.



KTHV BPCT-850507KF Granted 8/15/85 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	399,410	179,610	579,020
Average Weekly Circulation (1996)	253,860	128,209	382,068
Average Daily Circulation (1996)			199,871
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	281,820	155,950	437,770
Average Weekly Circulation (1996)	224,813	124,471	349,284
Average Daily Circulation (1996)			191,012
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	117,590	23,660	141,250
Average Weekly Circulation (1996)	29,047	3,738	32,785
Average Daily Circulation (1996)			8,858

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arkansas—Pine Bluff

KASN

Ch. 38

Network Service: UPN.

Licensee: Mercury Bcstg. Corp., 185 Terrell Rd., No. 403, San Antonio, TX 78209.

Studio: 11711 W. Markham, Little Rock, AR 72211.

Mailing Address: Box 21616, Little Rock, AR 72221.

Phone: 501-225-0038. **Fax:** 501-225-0428.

E-mail: kasngm@cei.net **Web Site:** http://www.kasn.com

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: Circularly polarized, 1945-ft. above av. terrain, 1879-ft. above ground, 2219-ft. above sea level.

Latitude 34° 26' 31"
Longitude 92° 13' 03"

Transmitter: 2-mi. W of Redfield.

Satellite Earth Stations: M/A-Com, 3-meter C-band; Scientific-Atlanta, 5-meter Ku-band; United Satellite Systems, 5-meter C-band; Agile, M/A-Com, Scientific-Atlanta receivers.

LMA: Local marketing agreement with KLRT (F), Little Rock.

Ownership: Mercury Broadcasting Co. Inc. (Group Owner).

Began Operation: June 17, 1986. Sale to present owner by MMC TV Corp. approved by FCC Dec. 24, 1991.

Represented (sales): Katz Television.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Represented (engineering): A. D. Ring, P.A.

Personnel:

- Miguel A. Copello, Station Manager.
- Dave Carfolite, Director of Sales.
- Cindy Jones, Promotion Director.
- Jane Horne, Business Manager.
- Diane Giles, Traffic Manager.

Highest 30 Sec. Rate: \$125.

City of License: Pine Bluff. **Station DMA:** Little Rock-Pine Bluff. **Rank:** 57.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KASN BMPCT-850410KH Granted 5/15/85 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	250,540	137,880	388,420
Average Weekly Circulation (1996)	102,506	48,733	151,239
Average Daily Circulation (1996)			46,792

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	250,540	132,700	383,240
Average Weekly Circulation (1996)	102,506	48,082	150,589
Average Daily Circulation (1996)			46,719

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	5,180	5,180
Average Weekly Circulation (1996)	0	651	651
Average Daily Circulation (1996)			73

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arkansas—Pine Bluff

KVTN

Ch. 25

Network Service: Independent.

Licensee: Agape Church Inc., Box 22007, Little Rock, AR 72221.

Studio: 701 Napa Valley Dr., Little Rock, AR 72211.

Phone: 501-223-2525. Fax: 501-221-3837. E-mail: jgrant@aristotle.net

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 4368-kw max. visual. Antenna: 624-ft. above av. terrain, 624-ft. above ground, 820-ft. above sea level.

Latitude 34° 31' 52"
Longitude 92° 02' 42"

Transmitter: S side of Rte. 161, 4.5-mi. W of England.

Satellite Earth Station: 2.8-meter C-band.

Ownership: Agape Church Inc. (Group Owner).

Began Operation: December 1, 1988.

Represented (legal): Gardner, Carton & Douglas.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

- H. L. Caldwell II, President.
- Jim Grant, General Manager.
- Kim Worden, Program Director.
- Bob Porto, Chief Engineer.

Highest 30 Sec. Rate: \$75.

City of License: Pine Bluff. Station DMA: Little Rock-Pine Bluff. Rank: 57.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.



KVTN BMPCT-880323KJ Granted 4/29/88 © American Map Corp., No. 14244

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	143,180	76,540	219,720
Average Weekly Circulation (1996)	12,328	6,181	18,509
Average Daily Circulation (1996)			4,521

Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	143,180	76,540	219,720
Average Weekly Circulation (1996)	12,328	6,181	18,509
Average Daily Circulation (1996)			4,521

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Arkansas—Rogers

KFAA

Ch. 51

(Satellite of KPOM-TV, Fort Smith, AR)

Network Service: NBC.

Licensee: JDG Television Inc., Box 4610, Fort Smith, AR 72914.

Studio: 1821 S. 8th St., Rogers, AR 72756.

Phone: 501-631-8851. **Fax:** 501-631-1853.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 184-kw max. visual. Antenna: 469-ft. above av. terrain, 184-ft. above ground, 1742-ft. above sea level.

Latitude 36° 12' 15"
Longitude 94° 06' 05"

Transmitter: Fitzgerald Mountain, 1.8-mi. NE of Springdale, AR.

Multichannel TV Sound: Stereo only.

Ownership: Griffin Television L.L.C. (Group Owner).

Began Operation: October 1, 1989.

Represented (sales): TeleRep Inc.

Represented (legal): Holland & Knight.

Represented (engineering): Cohen, Dippell & Everist, P.C.

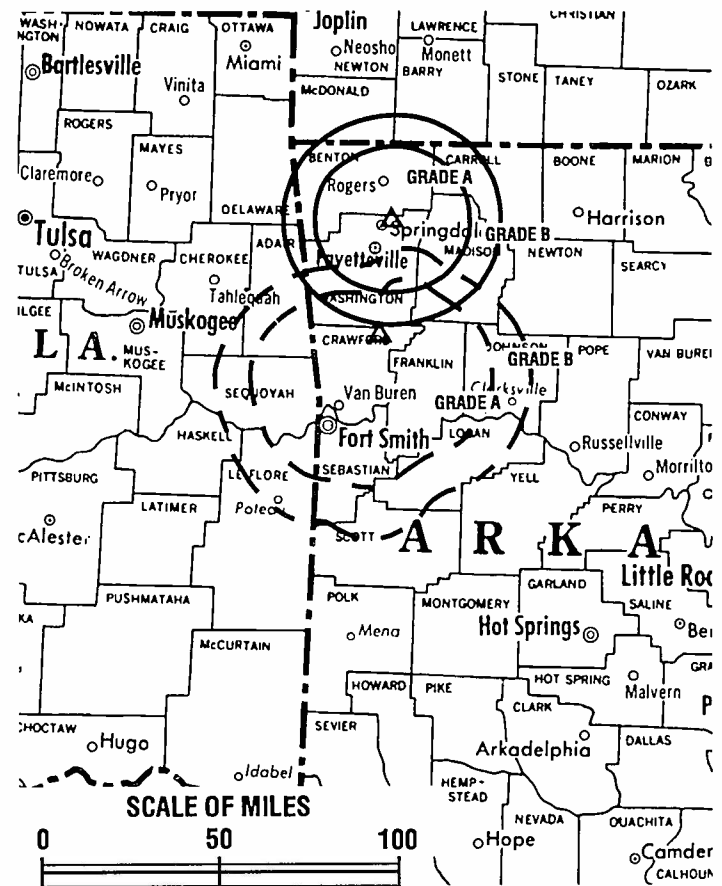
Personnel:

David Needham, Vice President & General Manager.
Kathy Wilkerson, Local Sales Manager.

Rates: On request.

City of License: Rogers. **Station DMA:** Fort Smith. **Rank:** 118.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

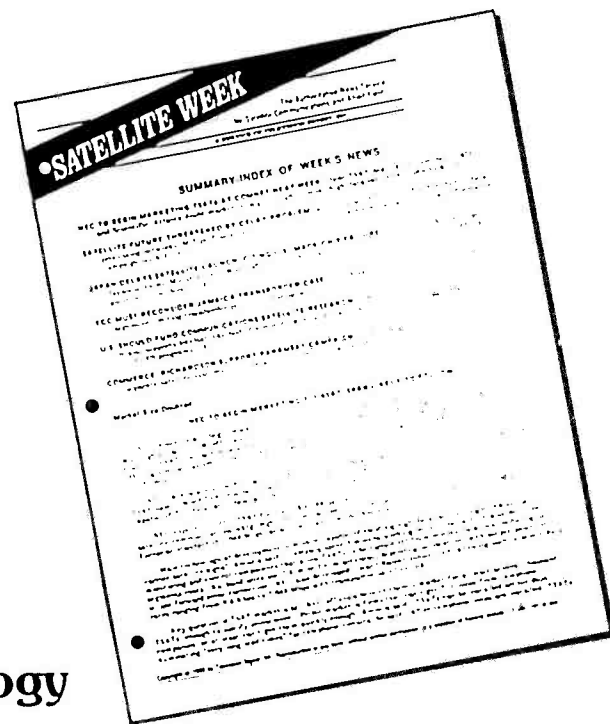


KFAA BPCT-920625KE Granted 9/21/92 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	67,040	29,000	96,040
Average Weekly Circulation (1996)	46,587	8,677	55,264
Average Daily Circulation (1996)			26,617

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	67,040	29,000	96,040
Average Weekly Circulation (1996)	46,587	8,677	55,264
Average Daily Circulation (1996)			26,617

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



Subscribe now to . . .

Satellite Week

. . . the weekly authoritative source for all fastbreaking, international news in space communications and technology

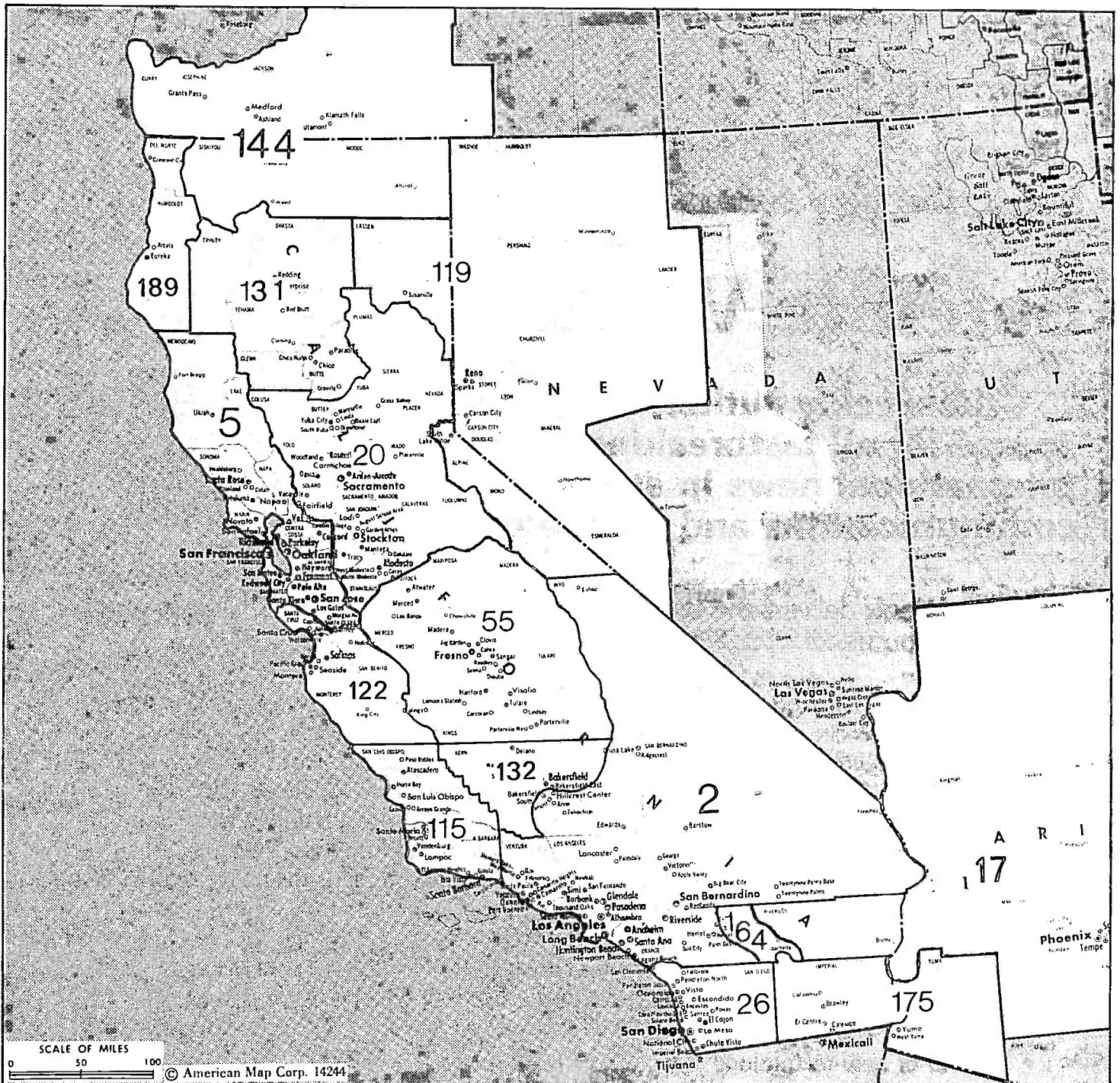
Satellite Week delivers the satellite communications and space business intelligence you need!

Each weekly 8-16 page issue of **Satellite Week** allows you to . . . keep pace with the latest in new satellite and earth-bound communications technologies . . . follow international developments wherever they occur in the global satcom industry . . . learn what industry leaders are saying and thinking that could affect your plans and projects . . . keep current on the exploding developments in satellite launching, programming and marketing . . . be forewarned of U.S. and international regulation and deregulation . . . and track the mergers, acquisitions, and new business plans of your competitors and suppliers.

Satellite Week, the *pioneer* weekly newsletter of international satellite communications gives you the most up-to-date and comprehensive . . .

- reports of new technology
- coverage of international advances
- satellite marketplace intelligence
- details about regulation and deregulation
- news of DBS developments
- continuous coverage of what industry leaders are doing and saying

For subscription information, call collect: **202-872-9200.**



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Los Angeles, CA	4,942,440	2	KABC-TV (7), KCAL-TV (9), KCBS-TV (2), KCOP (13), KDOC-TV (56), KHIZ (64), KHSC-TV (46), KMEX-TV (34), KNBC (4), KRCA (62), KSCI (18), KSTV-TV (57), KTNB-TV (40), KTLA (5), KTTV (11), KVEA (52), KWHY-TV (22), KZKI (30)
San Francisco-Oakland-San Jose, CA	2,278,480	5	KBHK-TV (44), KCNS (38), KDTV (14), KFTY (50), KFWU (8), KGO-TV (7), KICU-TV (36), KLXV-TV (65), KOFY-TV (20), KPX-TV (5), KPST-TV (66), KRON-TV (4), KSTS (48), KTNC-TV (42), KTSF (26), KTVU (2)
Phoenix, AZ	1,212,850	17	KASW (61), KMOH-TV (6), KNAZ-TV (2), KNXV-TV (15), KPAZ-TV (21), KPHO-TV (5), KPXX (12), KSAZ-TV (10), KTVK (3), KTUU-TV (33), KUSK (7), KUTP (45), KWBF (13)
Sacramento-Stockton-Modesto, CA	1,115,460	20	KCMY (29), KCRA-TV (3), KCSS (19), KFTL (64), KOVR (13), KPWB-TV (31), KQCA (58), KTXL (40), KXTV (10)
San Diego, CA	917,180	26	KFMB-TV (8), KGTV (10), KNSD (39), KSWB-TV (69), KUSI-TV (51), XETV (6), XEWT-TV (12)
Fresno-Visalia, CA	491,290	55	KAIL (53), KFSN-TV (30), KFTV (21), KGMC (43), KJEO (47), KKAG (61), KMPH (26), KMSG-TV (59), KNSO (51), KSEE (24)
Santa Barbara-Santa Maria-San Luis Obispo, CA	214,000	115	KADY-TV (63), KCOY-TV (12), KEYT-TV (3), KSBY (6)
Reno, NV	209,060	119	KAME-TV (21), KOLQ-TV (8), KREN-TV (27), KRNV (4), KRXI (11), KTVN (2)
Monterey-Salinas, CA	203,350	122	KCBA (35), KCCN-TV (46), KNTV (11), KSBW (8), KSMS-TV (67)
Chico-Redding, CA	175,840	131	KCPM (24), KCVU (30), KHSL-TV (12), KRGR-TV (7)
Bakersfield, CA	174,330	132	KBAK-TV (29), KERO-TV (23), KGET (17), KUZZ-TV (45)
Medford-Klamath Falls, OR	150,900	144	KDKF (31), KDRV (12), KMVU (26), KOFI (5), KOTI (2), KTVL (10)
Palm Springs, CA	103,110	164	KESQ-TV (42), KMIR-TV (36)
Yuma, AZ-El Centro, CA	84,300	175	KEYC-TV (9), KSWT (13), KYMA (11), XHBC-TV (3)

California Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	29	55	84
Educational Television Stations	4	13	17
	33	68	101

ON TOP

... a position in the industry
maintained by those who read
Television Digest regularly.

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KRCR-TV, Chico	See Redding, CA
KVEA, Corona	See Los Angeles, CA
KYMA, El Centro	See Yuma, AZ
KAEF, Eureka	See Arcata, CA
KFTV, Hanford	See Fresno, CA
KADY-TV, Los Angeles	See Oxnard, CA
KDOC-TV, Los Angeles	See Anaheim, CA
KHSC-TV, Los Angeles	See Ontario, CA
KHIZ, Los Angeles	See Barstow, CA
KCSO, Modesto	See Sacramento, CA
KCBA, KSBW, KSMS-TV & KCCN-TV, Monterey	See Salinas, CA
KTVU, Oakland	See San Francisco, CA
KCPM, Redding	See Chico, CA
KHSL-TV, Redding	See Chico, CA
KRCA, Riverside	See Los Angeles, CA
KNTV, Salinas-Monterey	See San Jose, CA
KSCI, San Bernardino	See Los Angeles, CA
KTNC-TV, San Francisco	See Concord, CA
KMSG-TV, Sanger	See Fresno, CA
KSBW & KCCN-TV, San Jose	See Salinas-Monterey, CA
KTBN-TV, Santa Ana	See Los Angeles, CA
KCSO, Stockton	See Sacramento, CA
KOVR-TV & KSCH-TV, Stockton	See Sacramento, CA
KMPH, Visalia	See Fresno, CA

— NEW AREA CODES —

State	Before	After	Effective Date
California	310	310 East of Los Angeles River	January 25, 1997
		562 West of Los Angeles River	
	619	619 San Diego, southern portions of San Diego County	September 27, 1997
		760 Remainder of current 619	
	415	415 San Francisco and area south	August 1, 1997
		650 San Mateo County, northern Santa Clara County & portions of Santa Cruz County	
916	916 Sacramento, southern Placer County, Sacramento County & West Sacramento	November 1, 1997	
	530 Remainder of current 916		

California—Anaheim

KDOC-TV

Ch. 56

Network Service: Independent.

Licensee: Golden Orange Broadcasting Co. Inc., 18021 Cowan, Irvine, CA 92614-6023.

Studio: 18021 Cowan, Irvine, CA 92614-6023.

Phone: 714-442-9800. **Fax:** 714-261-5956.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 2820-kw max. & 331-kw horizontal visual, 652-kw max. & 76.2-kw horizontal aural. Antenna: 2386-ft. above av. terrain, 220-ft. above ground, 5555-ft. above sea level.

Latitude 34° 11' 14"
Longitude 117° 42' 01"

Transmitter: Sunset Ridge, 5-mi. NE of Claremont.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; M/A-Com, 3.7-meter C-band; 4.2-meter.

News Service: CNN.

Ownership: Golden Orange Broadcasting Co. Inc.

Began Operation: October 1, 1982.

Represented (legal): Cohn and Marks.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Calvin Brack, Chief Executive Officer.
- Charles Velona, General Manager.
- Shurlee Thompson, General Sales Manager.
- Michelle Merker, Host/Producer.
- Tony Lopez, Program Manager.
- Roger Knipp, Chief Engineer.
- John Atkinson, Promotion Editor.
- Carol McConnell, Business Manager.
- Marilyn Murray, Office Manager.
- Carole Maddox, Traffic Manager.



KDOC-TV BMPCT-81113KF Granted 12/22/81 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$250.

City of License: Anaheim. **Station DMA:** Los Angeles. **Rank:** 2.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,272,980	1,847,260	4,120,240
Average Weekly Circulation (1996)	143,762	117,164	260,927
Average Daily Circulation (1996)			89,948
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,272,980	1,847,260	4,120,240
Average Weekly Circulation (1996)	143,762	117,164	260,927
Average Daily Circulation (1996)			89,948

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Arcata-Eureka

KAEF

Ch. 23

Network Service: ABC.

Licensee: California Broadcasting Inc., Box 992217, Redding, CA 96099-2217.

Studio: 540 E St., Eureka, CA 95501.

Mailing Address: 755 Auditorium Dr., Redding, CA 96001.

Phone: 916-243-7777. Fax: 916-243-0217.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 141-kw max. visual, 14-kw max. aural. Antenna: 1636-ft. above av. terrain, 279-ft. above ground, 2890-ft. above sea level.

Latitude 40° 43' 36"
Longitude 123° 58' 18"

Transmitter: 1733 Barry Ridge, 11-mi. ESE of Eureka.

Ownership: Lamco Communications Inc. (Group Owner).

Began Operation: August 1, 1987. Left air April 30, 1989. Sale to California-Oregon Bcstg. Inc. by The Mad River Bcstg. Co. Inc. approved by FCC August 4, 1989. Resumed operation October 1989. Sale to present owner approved by FCC May 26, 1995 (Television Digest, Vol. 35:7).

Represented (sales): Pety Television Inc.

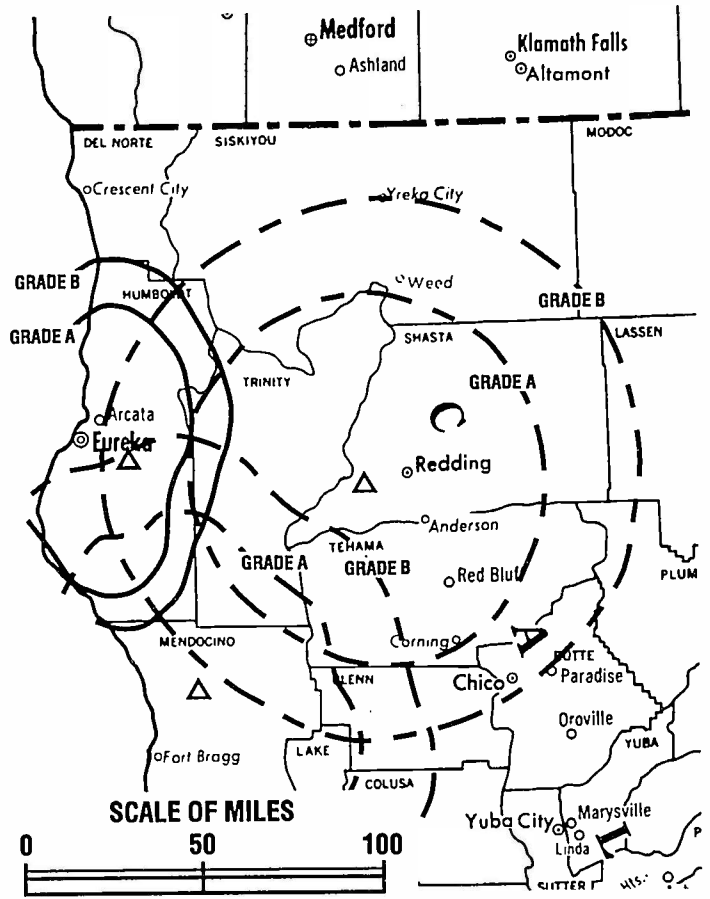
Represented (legal): Koteen & Naftalin.

Personnel:
Robert Wise, General Manager.
Dennis Siewert, General Sales Manager.
Doug Bush, Chief Engineer.
Gary Gunter, News Director.
Sandra Giest, Promotion Director.

Rates: On request.

City of License: Arcata. Station DMA: Eureka. Rank: 189.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KAEF BPCT-821207KE Granted 2/27/84 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,150	11,430	53,580
Average Weekly Circulation (1996)	28,464	4,823	33,287
Average Daily Circulation (1996)			14,787
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,150	11,430	53,580
Average Weekly Circulation (1996)	28,464	4,823	33,287
Average Daily Circulation (1996)			14,787

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Bakersfield

KBAK-TV

Ch. 29

Network Service: CBS.

Licensee: Westwind Communications L.L.C., 980 N. Michigan Ave., Suite 1200, Chicago, IL 60611.

Studio: 1901 Westwind Dr., Bakersfield, CA 93301.

Phone: 805-327-7955. **Fax:** 805-327-5603.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1700-kw max. & 77.6-kw horizontal visual, 340-kw max. & 15.5-kw horizontal aural. Antenna: 3730-ft. above av. terrain, 230-ft. above ground, 7775-ft. above sea level.

Latitude 35° 27' 11"
Longitude 118° 35' 25"

Transmitter: Breckenridge Mountain, 24-mi. ENE of Bakersfield.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Scientific-Atlanta, 5-meter C-band; Avantek, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Westwind Communications L.L.C.

Began Operation: August 20, 1953. Sale to Reeves Broadcasting Corp. by **San Francisco Chronicle** approved Oct. 12, 1960 by FCC (**Television Digest**, Vol. 16:36, 42). Sale to Harriscope Bcstg. Corp. by Reeves Broadcasting Corp. approved May 12, 1964 by FCC (Vol. 3:52; 4:18). Sale to Bumham Bcstg. by Harriscope approved by FCC Oct. 2, 1986.

Represented (sales): Katz Continental Television.

Represented (legal): Tharrington, Smith & Hargrove.

Represented (engineering): Hammett & Edison Inc.

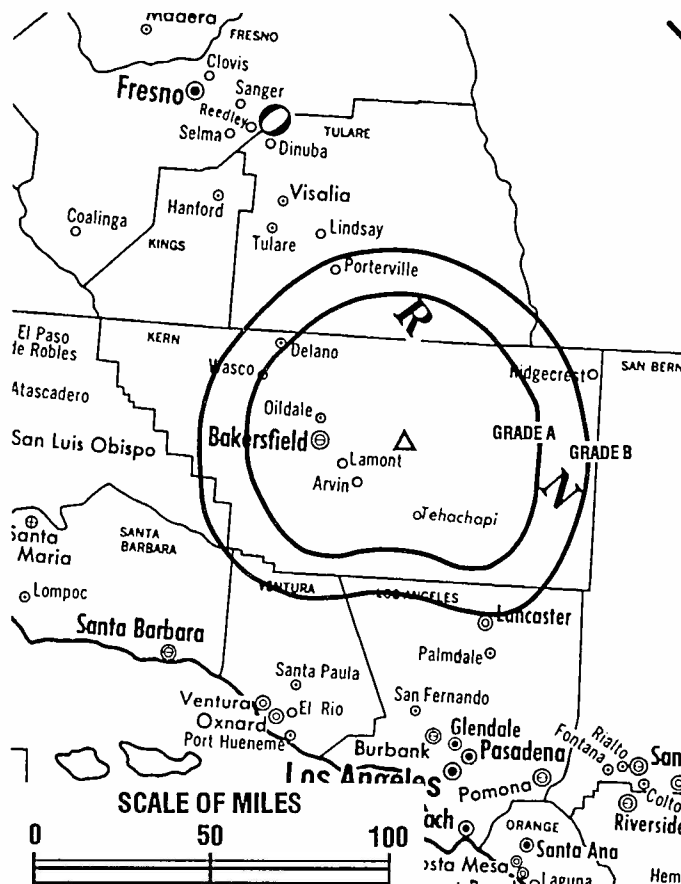
Personnel:

- Wayne W. Lansche**, President & General Manager.
- Marlene H. Delano**, General Sales Manager.
- Chris Long**, News Director.
- Nancy Clarke**, Program Director.
- Phil Dunton**, Chief Engineer.
- Marybeth Garrison**, Promotion Director.
- Patti Leveque**, Business Manager.

Highest 30 Sec. Rate: \$1800.

City of License: Bakersfield. **Station DMA:** Bakersfield. **Rank:** 132.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KBAK-TV BPCT-4248 Granted 9/23/69 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	176,210	300,490	476,700
Average Weekly Circulation (1996)	100,700	66,265	166,965
Average Daily Circulation (1996)			80,490

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	124,210	47,310	171,520
Average Weekly Circulation (1996)	92,536	34,252	126,789
Average Daily Circulation (1996)			68,093

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	52,000	253,180	305,180
Average Weekly Circulation (1996)	8,164	32,012	40,176
Average Daily Circulation (1996)			12,396

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Bakersfield

KERO-TV

Ch. 23

Network Service: ABC.

Licensee: McGraw-Hill Bcstg. Co. Inc., Box 2367, Bakersfield, CA 93303.

Studio: Television Center, 321 21st St., Bakersfield, CA 93301.

Phone: 805-637-2323. Fax: 805-327-0220.

E-mail: news23@kero.com Web Site: http://www.news23

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1760-kw max. & 323-kw horizontal visual, 352-kw max. & 72.4-kw horizontal aural. Antenna: Directional, 3700-ft. above av. terrain, 183-ft. above ground, 7668-ft. above sea level.

Latitude 35° 27' 14"
Longitude 118° 35' 37"

Transmitter: Breckenridge Mountain, 22-mi. E of Bakersfield.

Satellite Earth Stations: Microdyne, 3.7-meter Ku-band; Microdyne, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; United Satellite Systems, 5-meter Ku & C-band; Drake, M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Service: AP.

Ownership: McGraw-Hill Broadcasting Co. (Group Owner).

Began Operation: September 26, 1953. This station operated simultaneously on Chs. 10 & 23 from July 1 to Sept. 1, 1963, and thereafter only on Ch. 23. Sale to present owners by Time-Life Bcst. Inc. approved by FCC March 8, 1972 (Television Digest, Vol. 12:10, 11). Sale to Time-Life by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (Vol. 3:15, 16, 31, 48). Merger of Marietta Bcstg. Inc. (including KFMB-TV-AM, San Diego) into Transcontinent Television Corp. approved May 13, 1959 (Vol. 15:7, 12, 20).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

Christopher Westerkamp, Vice President & General Manager.

Michael Knotek, National Sales Manager.

Kyle LePere, Production Manager.

Norman E. Hall, Director, Engineering.

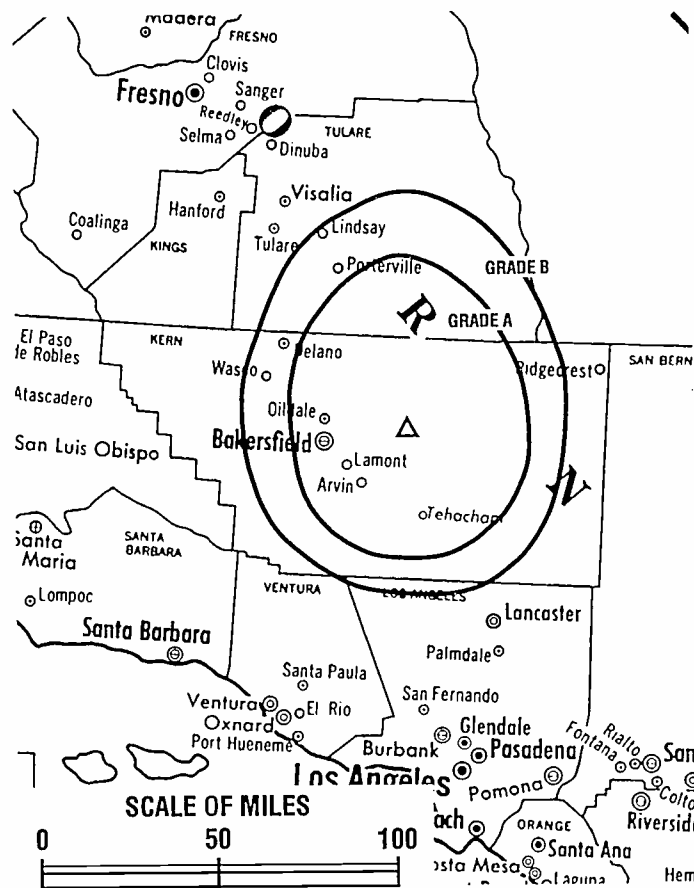
Ron Fineman, News Director.

Karen White, Director, Business Affairs.

Rates: On request.

City of License: Bakersfield. Station DMA: Bakersfield. Rank: 132.


Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KERO-TV BMPCT-3748 Granted 3/16/56 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	196,160	121,020	317,180
Average Weekly Circulation (1996)	102,383	50,812	153,195
Average Daily Circulation (1996)			75,787
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	124,210	47,310	171,520
Average Weekly Circulation (1996)	91,170	31,887	123,057
Average Daily Circulation (1996)			64,492
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	71,950	73,710	145,660
Average Weekly Circulation (1996)	11,213	18,925	30,138
Average Daily Circulation (1996)			11,296

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



UHF, VHF, ITFS/MMDS
Broadcast Products and Services
Turnkey Systems Since 1960

PO Box 68 • White Haven, PA 18661 • 717-443-9575
1-800-233-6193 FAX 717-443-9257

California—Bakersfield

KGET

Ch. 17

Network Service: NBC.

Licensee: Ackerley Communications Group Inc., 800 5th Ave., Suite 3770, Seattle, WA 98104.

Studio: 28th & Eye Sts., Bakersfield, CA 93301.

Mailing Address: Box 1700, Bakersfield, CA 93302.

Phone: 805-327-7511. **Fax:** 805-327-1994.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 5000-kw max. & 398-kw horizontal visual, 500-kw max. & 39.8-kw horizontal aural. Antenna: 1400-ft. above av. terrain, 288-ft. above ground, 3813-ft. above sea level.

Latitude 35° 26' 20"
Longitude 118° 44' 23"

Transmitter: Mount Adelaide, 16-mi. E of Bakersfield.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 6.1-meter C-band; Harris, 3-meter Ku-band; Harris, 6-meter Ku-band; RCA, 3.7-meter Ku-band; United Satellite Systems, 4.3-meter C-band; Harris, M/A-Com, Scientific-Atlanta, United Satellite Systems receivers.

News Services: AP, UPI.

Ownership: Ackerley Communications Inc. (Group Owner).

Began Operation: November 8, 1959. Sale to present owner by Gillett Bcstg. Co. approved by FCC Oct. 14, 1983. Sale to Gillett by ASI Communications approved by FCC June 20, 1978. Transfer to Atlantic States Industries from Lincoln Dellar & wife approved Sept. 11, 1969 (*Television Digest*, Vol. 8:49; 9:37). Previous sale to Dellar by group which included Dellar as 41.2% stockholder approved Dec. 31, 1962.

Represented (sales): Blair Television.

Represented (legal): Rubin, Winston, Diercks, Harris & Cooke.

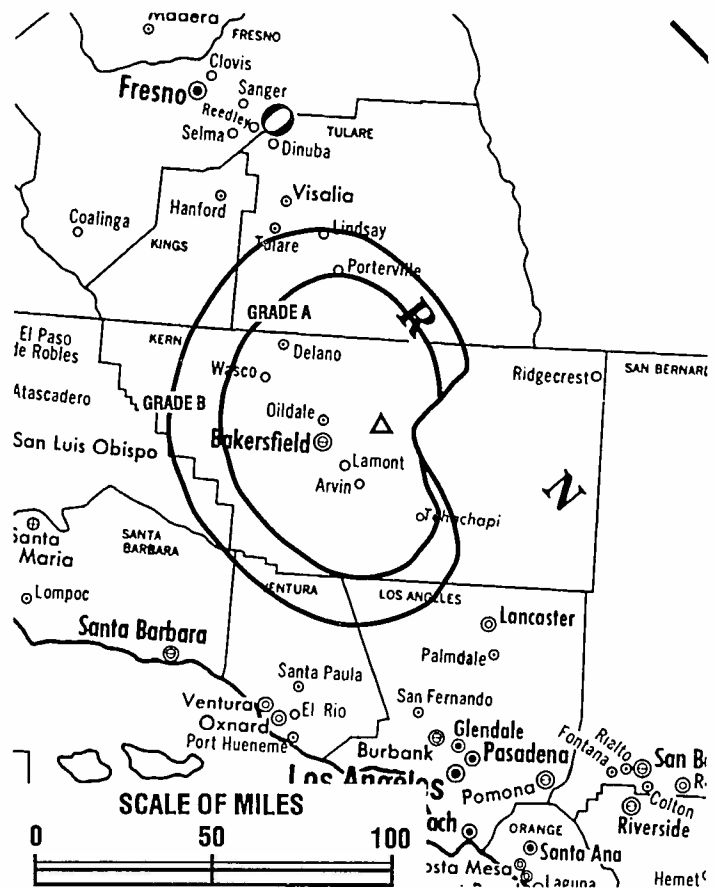
Personnel:

- Raymond A. Watson**, Vice President & General Manager.
- Tom Randour**, General Sales Manager.
- Leticia Nieto**, National Sales.
- Shirley Sanford**, Program Director.
- Jack Bowe**, News Director.
- Tom Ballew**, Chief Engineer.
- Steve Hall**, Production Manager.
- Silvia Navarre**, Business Manager.

Highest 30 Sec. Rate: \$2000.

City of License: Bakersfield. **Station DMA:** Bakersfield. **Rank:** 132.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KGET BMPCT-781101KE Granted 12/22/78 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	176,210	114,030	290,240
Average Weekly Circulation (1996)	106,787	45,859	152,646
Average Daily Circulation (1996)			82,566

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	124,210	47,310	171,520
Average Weekly Circulation (1996)	98,623	32,029	130,652
Average Daily Circulation (1996)			74,440

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	52,000	66,720	118,720
Average Weekly Circulation (1996)	8,164	13,830	21,994
Average Daily Circulation (1996)			8,126

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION
LEADING THE WAY

California—Bakersfield

KUZZ-TV

Ch. 45

Network Service: UPN.

Licensee: Buck Owens Production Co. Inc., 3223 Sillect Ave., Bakersfield, CA 93308.

Studio: 3223 Sillect Ave., Bakersfield, CA 93308.

Phone: 805-326-1011. **Fax:** 805-328-7576.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1325-ft. above av. terrain, 144-ft. above ground, 3665-ft. above sea level.

Latitude 35° 26' 20"
Longitude 118° 44' 24"

Transmitter: Mount Adelaide, approx. 15-mi. ENE of Bakersfield.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta C-band.

Ownership: Buck Owens Production Co. Inc.

Began Operation: December 1, 1988. Sale to present owner by Dorothy J. Owens approved by FCC Aug. 27, 1990 (*Television Digest*, Vol. 30:37).

Represented (sales): Seltel Inc.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Personnel:

Mel Owens, Chief Executive Officer.

Kalvin Pike, General Sales Manager.

Teresa Ford, Operations & Program Manager.

Bill Hickey, Chief Engineer.

Christina Melton, Promotion Coordinator.

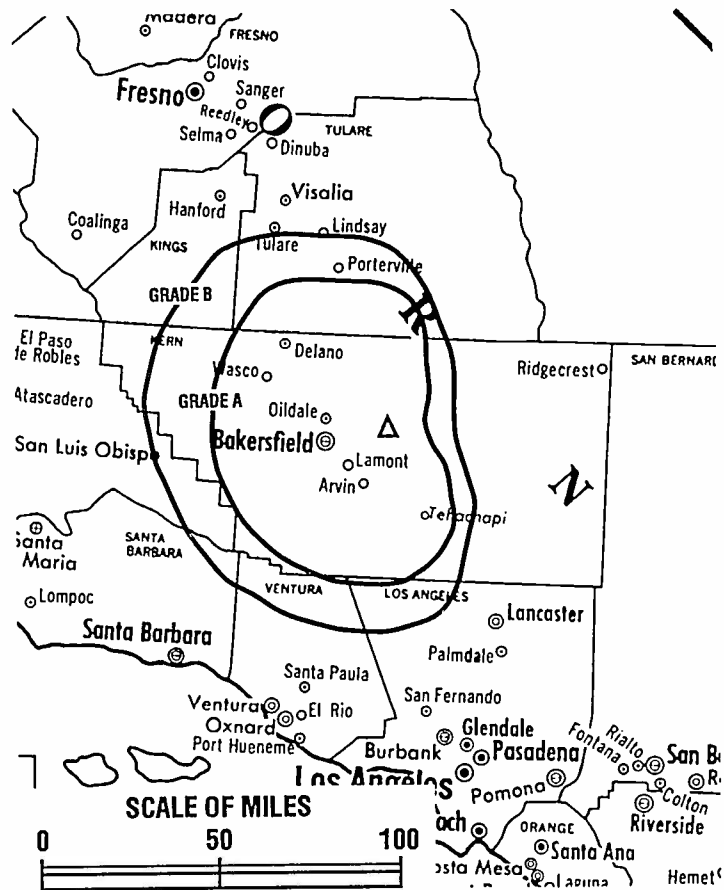
Paula MacKenzie, Business Manager.

Rates: On request.

City of License: Bakersfield. **Station DMA:** Bakersfield. **Rank:** 132.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	124,210	114,030	238,240
Average Weekly Circulation (1996)	59,745	38,857	98,602
Average Daily Circulation (1996)			36,927



KUZZ-TV BMPCT-880106KH Granted 6/8/88 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	124,210	47,310	171,520
Average Weekly Circulation (1996)	59,745	26,162	85,907
Average Daily Circulation (1996)			34,819

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	66,720	66,720
Average Weekly Circulation (1996)	0	12,694	12,694
Average Daily Circulation (1996)			2,109

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Barstow

KHIZ

Ch. 64

Network Service: Independent.

Licensee: Sunbelt Television Inc., Box 6464, Victorville, CA 92392-1708.

Studio: 15605 Village Dr., Victorville, CA 92394.

Phone: 619-241-5888. **Fax:** 619-241-0056.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 3134-kw max. visual, 627-kw max. aural. Antenna: 1701-ft. above av. terrain, 203-ft. above ground, 4690-ft. above sea level.

Latitude 34° 36' 34"
Longitude 117° 17' 20"

Transmitter: Quartzsite Mountain, 24-mi. SW of Barstow.

Satellite Earth Station: Microdyne, 3.6-meter; Microdyne receivers.

Ownership: Sunbelt Television Inc.

Began Operation: August 15, 1987.

Represented (legal): Dan Alpert.

Represented (engineering): Radio Engineering Co.

Personnel:

- Margaret Jackson, President.
- Brian Zenz, General Manager.
- Rose Dipomio, Station Manager.
- Steve Sipe, General Sales Manager.
- Jennifer Stevens, News Director.
- Debbie Kershner, Program Director.
- Mark Kenney, Operations Director.
- Ray Crawford, Engineering Director.
- Leslie Kenney, Promotion Director.

Highest 30 Sec. Rate: \$150.

City of License: Barstow. **Station DMA:** Los Angeles. **Rank:** 2.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KHIZ BMPCT-860212KS Granted 4/17/86 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	341,110	193,450	534,560
Average Weekly Circulation (1996)	24,863	19,559	44,423
Average Daily Circulation (1996)			15,533

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	341,110	193,450	534,560
Average Weekly Circulation (1996)	24,863	19,559	44,423
Average Daily Circulation (1996)			15,533

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KCPM

Ch. 24

Network Service: NBC.

Licensee: Cottonwood Communications L.L.C., 235 W. 56th St., Suite 19-K, New York, NY 10019.

Studio: 180 E. 4th St., Chico, CA 95928-5412.

Phone: 916-893-2424. Fax: 916-893-1033.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1850-ft. above av. terrain, 997-ft. above ground, 2762-ft. above sea level.

Latitude 40° 15' 31"
 Longitude 122° 05' 20"

Transmitter: 9.5-mi. NE of Red Bluff.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Vertex, 3-meter Ku-band; Vertex, 3.5-meter Ku-band; Vertex, 6-meter Ku-band; Harris, M/A-Com receivers.

News Services: AP, CNN, NBC.

Ownership: Cottonwood Communications L.L.C. (Group Owner).

Began Operation: September 24, 1985. Sale by Lorimar Telepictures Corp. to Goltrin Communications approved by FCC February 12, 1988 (*Television Digest*, Vol. 28:7). Sale to Davis-Goldfarb Co. by Charles Abad & Melvin Estrin approved by FCC January 10, 1989. Sale to present owner approved May 15, 1995 (Vol. 35:30).

Represented (sales): Katz Continental Television.

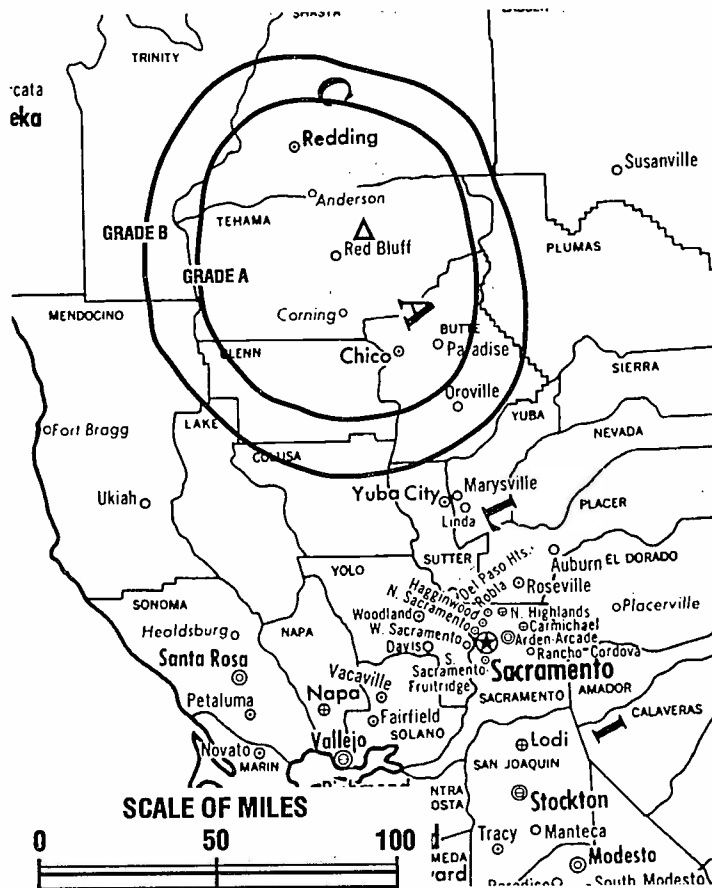
Personnel:

- Ralph Green, General Manager.
- J. R. Jackson, General Sales Manager.
- Helen Cheung, Station Controller.
- Kirk Montgomery, Director of News & Operations.
- Bob Fitzhugh, Chief Engineer.

Highest 30 Sec. Rate: \$325.

City of License: Chico. Station DMA: Chico-Redding. Rank: 131.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KCPM BPCT-781221LI Granted 9/5/83 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	138,170	77,920	216,090
Average Weekly Circulation (1996)	102,831	40,170	143,000
Average Daily Circulation (1996)			75,883

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	104,110	64,350	168,460
Average Weekly Circulation (1996)	83,044	38,921	121,965
Average Daily Circulation (1996)			69,209

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,060	13,570	47,630
Average Weekly Circulation (1996)	19,787	1,249	21,036
Average Daily Circulation (1996)			6,674

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

THE
TED HEPBURN
COMPANY

We were the broker
 in the 1995 sale of
KCPM-TV

Ted Hepburn, President
 325 Garden Rd., Palm Beach, FL 33480
 (561) 863-8995

California—Chico

KHSL-TV

Ch. 12

Network Service: CBS.

Licensee: Golden Empire Television Corp., 715 58th St., Kenosha, WI 53140.

Studios: 3460 Silverbell Rd., Chico, CA 95926; 4352-B Caterpillar Dr., Redding, CA 96002.

Phone: 916-342-0141. **Fax:** 916-342-2405.

E-mail: khsl99b@prodigy.com **Web Site:** http://www.khsltv.com

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1290-ft. above av. terrain, 284-ft. above ground, 3779-ft. above sea level.

Latitude 39° 57' 30"
Longitude 121° 42' 48"

Transmitter: Cohasset Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: RCA, 4.8-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Simulsat, 5-meter C-band; Drake, Scientific-Atlanta, Standard Communications receivers.

AM Affiliate: KHSL, 5-kw, 1290 kHz.

News Services: AP, CBS, NIWS.

Ownership: United Communications Corp. (Group Owner).

Began Operation: August 22, 1953. Sale to present owner by Hugh McClung, et al., approved by FCC Oct. 4, 1994.

Represented (sales): Seltel Inc.

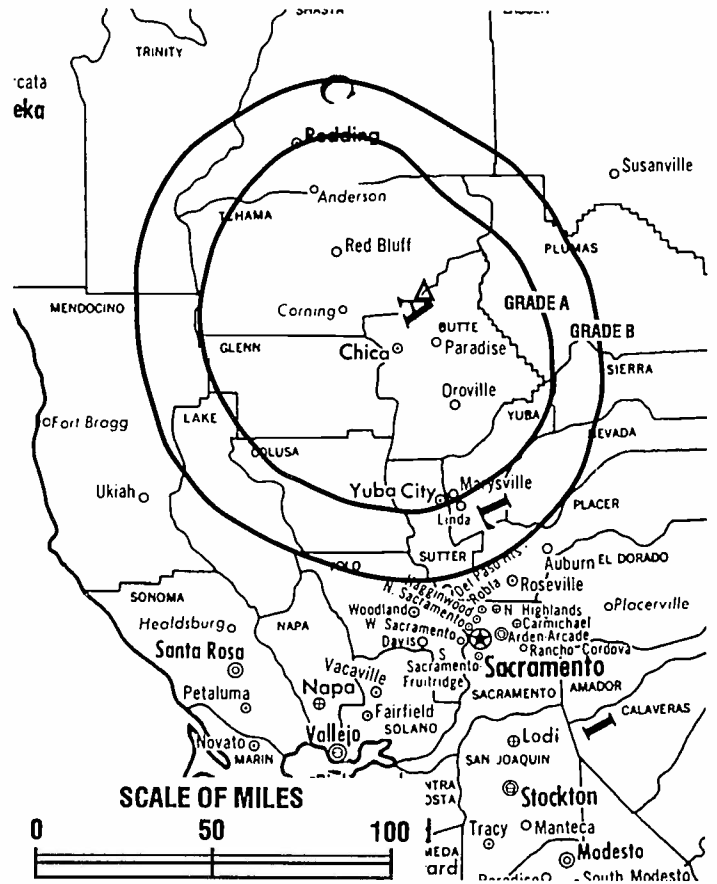
Represented (legal): Haley, Bader & Potts, P.L.C.

Represented (engineering): Hatfield & Dawson.

Personnel:

William D. Corbin, General Manager.
William L. Meyer, General Sales Manager.
Bruce Lang, News Director.
Dave Colsen, Promotion Director.

Highest 30 Sec. Rate: \$400.



KHSL-TV BMPCT-6764 Granted 5/9/68 © American Map Corp., No. 14244

City of License: Chico. **Station DMA:** Chico-Redding. **Rank:** 131.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	157,950	116,250	274,200
Average Weekly Circulation (1996)	117,342	59,300	176,642
Average Daily Circulation (1996)			91,869

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	106,220	67,390	173,610
Average Weekly Circulation (1996)	89,722	50,869	140,592
Average Daily Circulation (1996)			78,452

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	51,730	48,860	100,590
Average Weekly Circulation (1996)	27,620	8,431	36,050
Average Daily Circulation (1996)			13,416

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KTNC-TV

(formerly KFCB)

Ch. 42

Network Service: Independent.

Licensee: Mitts Telecasting Co., 205 S. West St., Suite A, Visalia, CA 93291.

Studio: 5101 Port Chicago Hwy., Concord, CA 94520.

Phone: 510-676-8969.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 1288-kw max. & 185.85-kw horizontal visual, 123.3-kw max. & 69-kw horizontal aural. Antenna: 2807-ft. above av. terrain, 140-ft. above ground, 3628-ft. above sea level.

Latitude 37° 53' 34"
Longitude 121° 53' 53"

Requests CP for change to 2043-kw max. visual, 3382-ft. above av. terrain, 676-ft. above ground, 4176-ft. above sea level. BPCT-960123KE.

Transmitter: N peak of Mount Diablo.

News Service: CNN Headline News.

Ownership: Mitts Telecasting Co.

Began Operation: June 19, 1983. Sale to present owner by First Century Communications approved by FCC July 22, 1996.

Represented (legal): Paul, Hastings, Janofsky & Walker.

Personnel:

- Thomas F. Mitts, President.
- Kaye Allen, General Manager.
- Vonda Montgomery, Program Director.

Rates: On request.

City of License: Concord. **Station DMA:** San Francisco-Oakland-San Jose. **Rank:** 5.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,750	109,410	126,160
Average Weekly Circulation (1996)	1,307	9,111	10,417
Average Daily Circulation (1996)			1,894



KTNC-TV BMPCT-820512KF Granted 6/8/82 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,750	0	16,750
Average Weekly Circulation (1996)	1,307	0	1,307
Average Daily Circulation (1996)			235

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	109,410	109,410
Average Weekly Circulation (1996)	0	9,111	9,111
Average Daily Circulation (1996)			1,660

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—El Centro-Yuma, Arizona

KEYC-TV

Ch. 9

Network Service: FOX.

Licensee: Pacific Media Corp., 646 Main St., El Centro, CA 92243.

Studio: 646 Main St., El Centro, CA 92243.

Mailing Address: Box 3190, El Centro, CA 92244.

Phone: 619-353-9990. **Fax:** 619-352-5471.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1601-ft. above av. terrain, 499-ft. above ground, 2546-ft. above sea level.

Latitude 33° 03' 18"
Longitude 114° 49' 37"

Transmitter: Top of Black Mountain.

Satellite Earth Station: Scientific-Atlanta, 7.2-meter.

News Service: AP.

Ownership: Robinson O. Everett (Group Owner).

Began Operation: December 6, 1968. Sale to Esquire by United Bcstg. approved by FCC Sept. 22, 1981. Sold to Pacific Media Corp. 1984. Sale to First National Entertainment Corp. approved by FCC Dec. 12, 1986 (*Television Digest*, Vol. 26:39) but not consummated. Sale to present owner by John Smart, et al. approved by FCC Feb. 28, 1989.

Represented (sales): Seltel Inc.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Represented (engineering): Arthur K. Peters Consulting Engineers.

Personnel:

Peter G. Seiler, Vice President & General Manager.

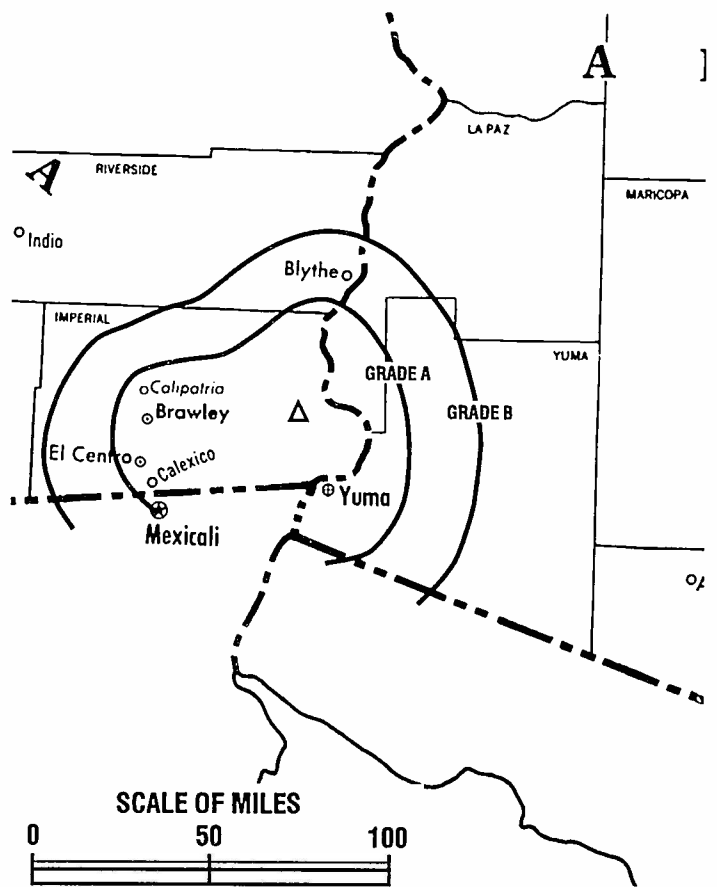
Lisa Hunter, News Director.

Steve Easley, Chief Engineer.

Highest 30 Sec. Rate: \$1000.

City of License: El Centro. **Station DMA:** Yuma-El Centro. **Rank:** 175.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KEYC-TV BMPCT-6975 Granted 1/25/71 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,840	27,830	82,670
Average Weekly Circulation (1996)	34,812	14,219	49,031
Average Daily Circulation (1996)			21,487

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,840	27,830	82,670
Average Weekly Circulation (1996)	34,812	14,219	49,031
Average Daily Circulation (1996)			21,487

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KBVU

Ch. 29

(Satellite of KCVU, Paradise, CA)

Network Service: FOX, UPN.

Licensee: Sainte Sepulveda Inc., 587 Country Dr., Chico, CA 95928.

Studio: See KCVU, Paradise, CA.

Phone: 916-893-1234. Fax: 916-893-1266.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 66.8-kw max. visual. Antenna: 1096-ft. above av. terrain, 157-ft. above ground, 1913-ft. above sea level.

Latitude 40° 49' 32"
Longitude 124° 00' 05"

Requests CP for change to 391-kw max. visual, 1535-ft. above av. terrain, 161-ft. above ground, 2802-ft. above sea level, lat. 40° 43' 36", long. 123° 58' 26", transmitter to Bary Ridge, 9.3-mi. ESE of Eureka. BPCT-960628KZ.

Transmitter: 5450 Fickle Hill Rd., Arcata.

Ownership: James & Sharon Dean Sepulveda; Sainte Limited (Group Owner).

Began Operation: April 1, 1994.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch.

Personnel:
Mel Querio, General Manager.
Nick Clark, Sales Manager.
Alan Tompkins, Chief Engineer.

Rates: On request.

City of License: Eureka. Station DMA: Eureka. Rank: 189.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KBVU BMPCT-950104KF Granted 4/13/95 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,790	12,680	47,470
Average Weekly Circulation (1996)	18,508	3,388	21,897
Average Daily Circulation (1996)			8,601
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,790	12,680	47,470
Average Weekly Circulation (1996)	18,508	3,388	21,897
Average Daily Circulation (1996)			8,601

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Eureka

KIEM-TV

Ch. 3

Network Service: NBC.

Licensee: Pollack/Belz Broadcasting Co. L.L.C., 5650 S. Broadway, Eureka, CA 95503.

Studio: 5650 S. Broadway, Eureka, CA 95503.

Phone: 707-443-3123. **Fax:** 707-442-1439.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1650-ft. above av. terrain, 249-ft. above ground, 3025-ft. above sea level.

Latitude 40° 43' 52"
Longitude 123° 57' 06"

Transmitter: Redwood Peak, 12-mi. SE of Eureka.

Satellite Earth Stations: Andrew, 2.4-meter Ku-band; Harris, 4.5-meter Ku-band; Harris, 7-meter Ku-band; Paracclipse, 4.5-meter C-band; Agile Omni, Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: Pollack/Belz Communications Co. Inc. (Group Owner).

Began Operation: October 25, 1953. Sale by William B. Smullin to Wayne Vickers, et al., approved by FCC Oct. 25, 1961. Sale to Ingham Communications approved July 29, 1975. Sale to Precht Communications approved Aug. 2, 1985. Sale to Pollack/Belz approved March 7, 1996.

Represented (sales): Katz Continental Television.

Represented (legal): Leventhal, Senter & Lerman.

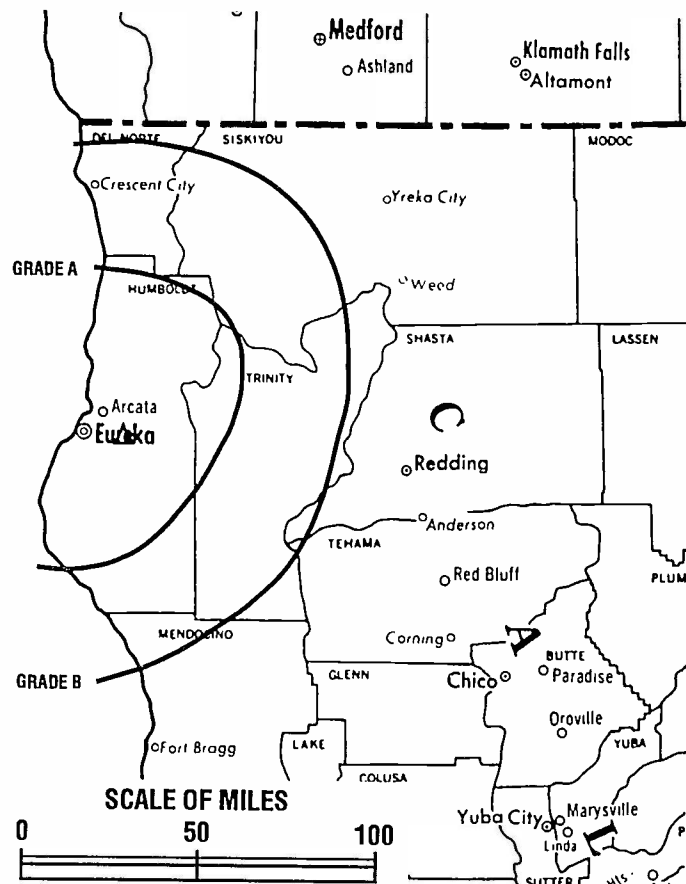
Personnel:

Thomas J. Spain Jr., General Manager.
Hank Ingham, General Sales Manager.
Kevin Sanders, Chief Engineer.
Phil Wright, News & Promotion Director.
Shawna Brisco, Program Coordinator.
Brenda Brazil, Business Manager.

Highest 30 Sec. Rate: \$600.

City of License: Eureka. **Station DMA:** Eureka. **Rank:** 189.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KIEM-TV BMPCT-3432 Granted 12/1/55

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	49,130	58,290	107,420
Average Weekly Circulation (1996)	38,350	16,224	54,574
Average Daily Circulation (1996)			29,150
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	42,150	12,680	54,830
Average Weekly Circulation (1996)	36,005	10,030	46,035
Average Daily Circulation (1996)			27,340
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	6,980	45,610	52,590
Average Weekly Circulation (1996)	2,345	6,194	8,539
Average Daily Circulation (1996)			1,809

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Eureka

KVIQ-TV

Ch. 6

Network Service: CBS.

Licensee: Miller Broadcasting Co., 1800 Broadway, Eureka, CA 95501.

Studio: 1800 Broadway, Eureka, CA 95501.

Phone: 707-443-3061. **Fax:** 707-443-4435.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10.5-kw aural. Antenna: 1740-ft. above av. terrain, 377-ft. above ground, 3049-ft. above sea level.

Latitude 40° 43' 36"
 Longitude 123° 58' 18"

Transmitter: 10.8-mi. SE of Eureka.

Satellite Earth Stations: AFC Ku-band; Paradigm, 3.7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Engineering, M/A-Com, Scientific-Atlanta receivers.

Ownership: Miller Broadcasting Co.

Began Operation: April 1, 1958. Sale to present owners by Leah McConnell and Estate of Carl McConnell, approved by FCC June 17, 1986. Sale to McConnell by Carroll R. Hauser (50%) and Shasta Telecasting Corp. (50%), approved May 16, 1960 by FCC (*Television Digest*, Vol. 16:22, 24).

Represented (sales): Seltel Inc.

Represented (legal): Santarelli, Smith & Carroccio.

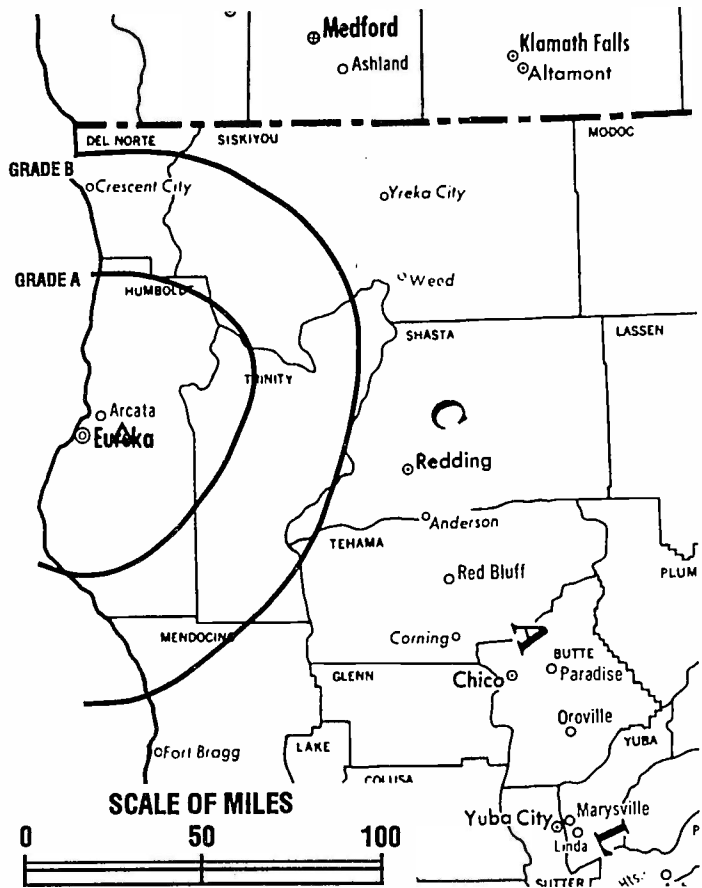
Represented (engineering): Hammett & Edison Inc.

Personnel:
Pattison J. Christensen, President & General Manager.
Sue Swanson, General Sales Manager.
Terri Jensen, Program Director.
David Shallenberger, Chief Engineer.
Teresa Miles, Business Manager.
Tom Kamiamos, Production Manager.

Highest 30 Sec. Rate: \$1500.

City of License: Eureka. **Station DMA:** Eureka. **Rank:** 189.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KVIQ-TV BPCT-2784 Granted 9/30/60 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	49,130	24,350	73,480
Average Weekly Circulation (1996)	35,744	9,809	45,553
Average Daily Circulation (1996)			24,236

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,150	12,680	54,830
Average Weekly Circulation (1996)	34,537	8,484	43,021
Average Daily Circulation (1996)			23,530

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,980	11,670	18,650
Average Weekly Circulation (1996)	1,208	1,325	2,532
Average Daily Circulation (1996)			706

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Fresno

KAIL

Ch. 53

Network Service: UPN.

Licensee: Trans America Bcstg. Corp., 6803 West Blvd., Inglewood, CA 90302.

Studio: 1590 Alluvial Ave., Clovis, CA 93611-9567.

Phone: 209-299-9753. **Fax:** 209-299-1523.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 2500-kw max. visual, 250-kw max. aural. Antenna: 1887-ft. above av. terrain, 110-ft. above ground, 4610-ft. above sea level.

Latitude 37° 04' 23"
Longitude 119° 25' 52"

Transmitter: 42003 Radio Lane, Meadow Lakes, 25-mi. ENE of Fresno.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 5-meter C-band; M/A-Com, Microwave Assoc., Scientific-Atlanta receivers.

Ownership: Trans America Broadcasting Corp.

Began Operation: December 18, 1961. Sale to present owner by B. L. Golden & L. W. Fawns approved Dec. 21, 1966 by FCC (**Television Digest**, Vol. 6:52). Left air April 17, 1973. Resumed operation Oct. 7, 1976.

Represented (legal): Miller & Fields, P.C.

Represented (engineering): Carl T. Jones Corp.

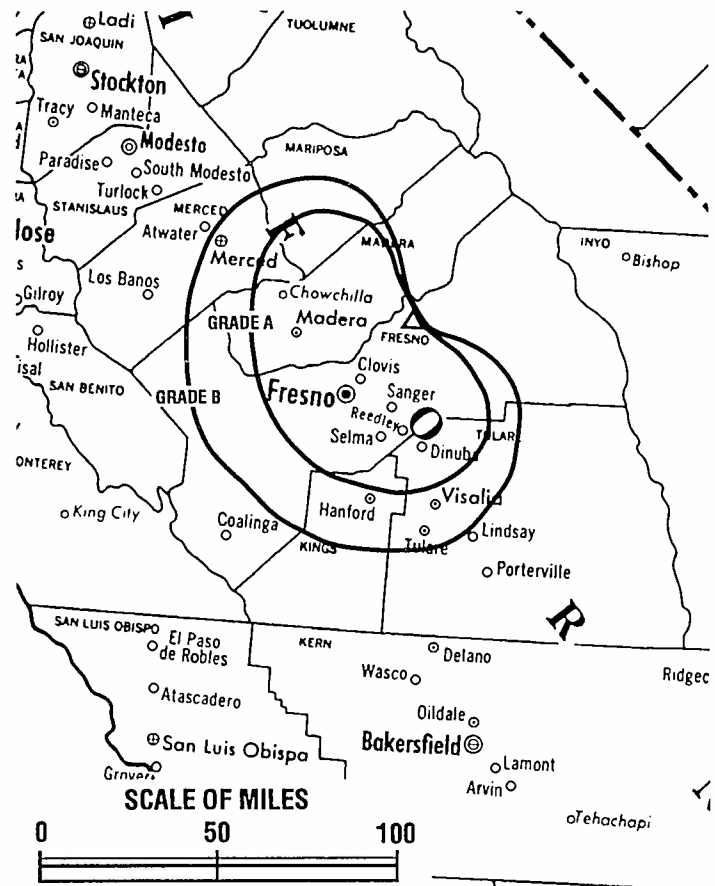
Personnel:

- Charles P. Williams, General Manager.
- Bob Harris, News Director & Production Manager.
- James Stewart, Chief Engineer.
- Bob Jenkins, Promotion & Marketing Director.
- Jean Swain, Business Manager.

Highest 30 Sec. Rate: \$60.

City of License: Fresno. **Station DMA:** Fresno-Visalia. **Rank:** 55.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KAIL BMPCT-860418KH Granted 6/27/86 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	255,820	219,700	475,520
Average Weekly Circulation (1996)	70,557	59,822	130,379
Average Daily Circulation (1996)			35,823
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	255,820	219,700	475,520
Average Weekly Circulation (1996)	70,557	59,822	130,379
Average Daily Circulation (1996)			35,823

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KFSN-TV

Ch. 30

Network Service: ABC.

Licensee: Capital Cities/ABC Inc.

Studio: 1777 G St., Fresno, CA 93706.

Phone: 209-442-1170. Fax: 209-233-5844. E-mail: kfsntv@aol.com

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 3720-kw max. & 316-kw horizontal visual, 31.6-kw horizontal aural. Antenna: 2040-ft. above av. terrain, 271-ft. above ground, 4750-ft. above sea level.

Latitude 37° 04' 37"
Longitude 119° 26' 00"

Transmitter: Meadow Lakes, CA.

Satellite Earth Stations: AFC, 3.5-meter Ku-band; Andrew, 7.3-meter C-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Avantek, Harris, M/A-Com, Pinzone receivers.

News Services: Reuters, UPI.

Ownership: Disney Enterprises Inc. (Group Owner).

Began Operation: May 10, 1956. Sale to Capital Cities by Triangle Publications approved by FCC Feb. 24, 1971 (Television Digest, Vol. 11:9). Previous sale to Triangle by Paul R. Bartlett and associates approved Dec. 30, 1958 by FCC (Vol. 14:47; 15:1). Note: Operated on Ch. 12 until Feb. 17, 1961 when it switched to UHF Ch. 30 (Vol 17:8).

Represented (sales): Capital Cities/ABC National TV Sales.

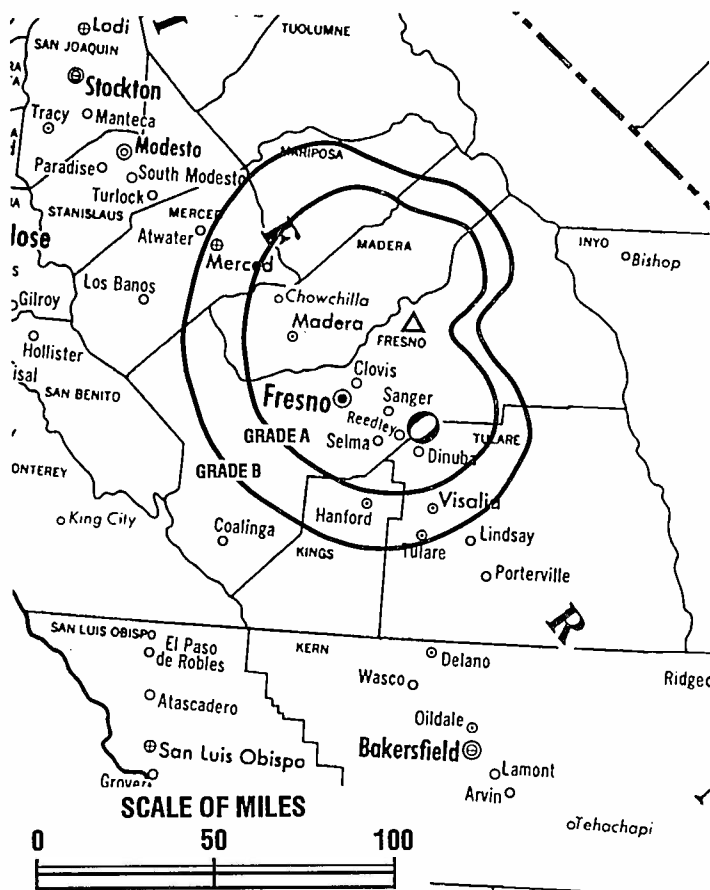
Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

- Marc Edwards, President & General Manager.
- Dudley Few, General Sales Manager.
- Tom Boland, Local Sales Manager.
- Jeff Jordan, Director of Engineering.
- Douglas E. Caldwell, News Director.
- Fernando Granado, Program Director.
- Lois Rasmussen, Business Manager.
- Wes McKee, Promotion Director.

Rates: On request.



KFSN-TV BPCT-790418KE Granted 8/29/79 © American Map Corp., No. 14244

City of License: Fresno. Station DMA: Fresno-Visalia. Rank: 55.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	255,820	262,420	518,240
Average Weekly Circulation (1996)	217,316	168,469	385,785
Average Daily Circulation (1996)			227,693

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	255,820	219,700	475,520
Average Weekly Circulation (1996)	217,316	165,478	382,795
Average Daily Circulation (1996)			227,138

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	42,720	42,720
Average Weekly Circulation (1996)	0	2,990	2,990
Average Daily Circulation (1996)			555

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Hanford-Fresno

KFTV

Ch. 21

Network Service: Univision.

Licensee: KFTV License Partnership, 3239 W. Ashlan Ave., Fresno, CA 93722.

Studio: 3239 W. Ashlan Ave., Fresno, CA 93722.

Phone: 209-222-2121. **Fax:** 209-222-2890. **E-mail:** kftv21@aol.com

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 2820-kw max. & 151-kw horizontal visual, 282-kw max. & 15-kw horizontal aural. Antenna: 1830-ft. above av. terrain, 160-ft. above ground, 4600-ft. above sea level.

Latitude 37° 04' 24"
Longitude 119° 25' 42"

Requests CP for change 5000-kw max. visual, 1985-ft. above av. terrain, 217-ft. above ground, 4708-ft. above sea level, lat. 37° 04' 22", long. 119° 25' 53", transmitter to Bald Mountain, Meadow Lakes. BPCT-960701K1.

Transmitter: Bald Mountain, 52-mi. NE of Hanford.

Satellite Earth Stations: Drake, 4.5-meter; Scientific-Atlanta, 4.6-meter.

News Service: AP.

Ownership: Univision Communications Inc. (Group Owner).

Began Operation: February 27, 1962. Originally operated as KDAS; left air May 13, 1966 (*Television Digest*, Vol. 6:22.) Sale to Spanish International Communications approved March 19, 1969. Resumed operation Sept. 20, 1972. Sold to Univision Holdings (Hallmark Cards) 1987. Sale to present owners approved Sept. 23, 1992 (Vol. 32:40).

Represented (sales): Univision.

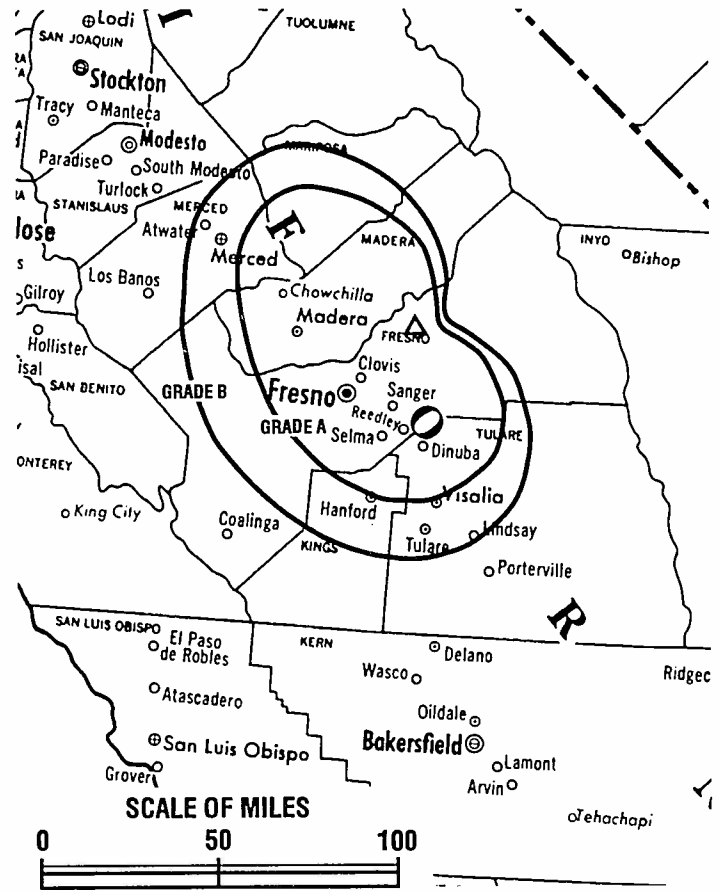
Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:
Bram J. Watkins, Vice President & General Manager.
Carol Denham, General Sales Manager.
Ken Holden, Chief Engineer.
Daniel Rodriguez, News Director.
Eddie Renteria, Production Manager.

Rates: On request.

City of License: Hanford. **Station DMA:** Fresno-Visalia. **Rank:** 55.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KFTV BPCT-820709KF Granted 11/15/82 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	200,880	309,730	510,610
Average Weekly Circulation (1996)	16,187	56,880	73,067
Average Daily Circulation (1996)			46,887

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	200,880	219,700	420,580
Average Weekly Circulation (1996)	16,187	51,626	67,813
Average Daily Circulation (1996)			45,826

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	90,030	90,030
Average Weekly Circulation (1996)	0	5,254	5,254
Average Daily Circulation (1996)			1,061

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KGMC

Ch. 43

Network Service: WBN.

Licensee: Gary M. Cocola, 706 W. Herndon Ave., Fresno, CA 93650.

Studio: 706 W. Herndon Ave., Fresno, CA 93650.

Phone: 209-432-4300. Fax: 209-435-3201. E-mail: cocolatv@aol.com

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 518.8-kw max. visual, 51-kw max. aural. Antenna: 2001-ft. above av. terrain, 151-ft. above ground, 3529-ft. above sea level.

Latitude 36° 44' 45"
Longitude 119° 16' 57"

Requests CP for change to 4265-kw max. visual, 2201-ft. above av. terrain, 151-ft. above ground, 3530-ft. above sea level. BPCT-960123KG.

Transmitter: Bear Mountain, approx. 1.2-mi. NW of Squaw Valley.

Multichannel TV Sound: Stereo and separate audio program.

Ownership: Gary M. Cocola (Group Owner).

Legal Operation: September 11, 1992. Sale to present owner by San Joaquin TV Improvement Corp. granted by FCC Nov. 19, 1992.

Represented (legal): Dow, Lohnes & Albertson.

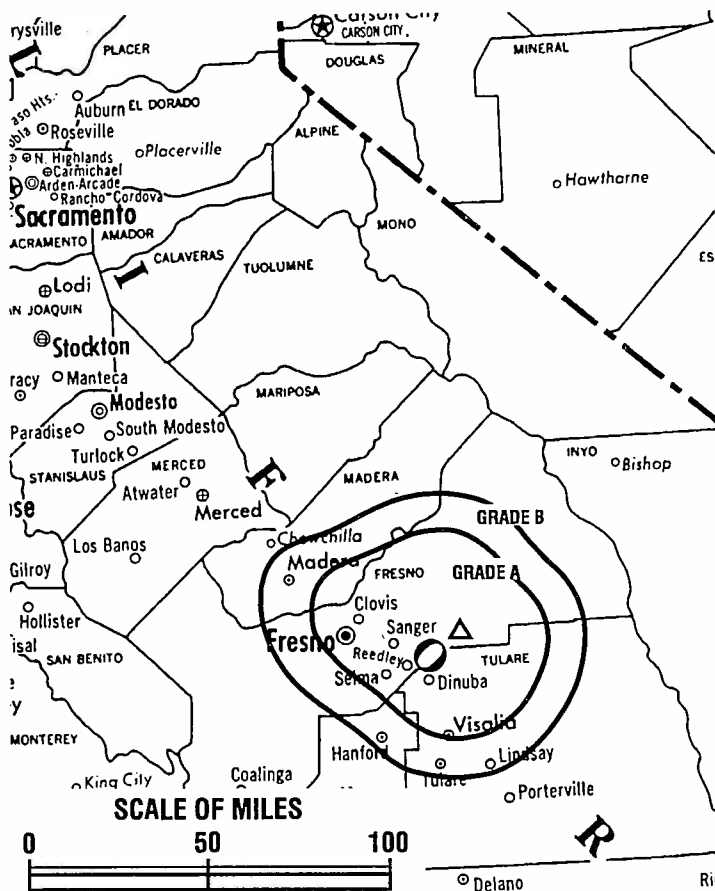
Personnel:

- Gary Cocola, General Manager.
- George Cooper, Local Sales Manager.
- Kevin Mosesian, National Sales Manager.
- Jim Zahn, Program Director.
- Steve Lebel, Chief Engineer.

Highest 30 Sec. Rate: \$75.

City of License: Clovis. Station DMA: Fresno-Visalia. Rank: 55.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KGMC BMPCT-920706KG Granted 9/31/92 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	217,390	198,330	415,720
Average Weekly Circulation (1996)	38,185	45,479	83,663
Average Daily Circulation (1996)			21,561
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	217,390	198,330	415,720
Average Weekly Circulation (1996)	38,185	45,479	83,663
Average Daily Circulation (1996)			21,561

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Fresno

KJEO

Ch. 47

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., Box 5455, Fresno, CA 93755.

Studio: 4880 N. First St., Fresno, CA 93726.

Phone: 209-222-2411. **Fax:** 209-221-6938. **E-mail:** kjeo99b@prodigy.com

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 2624-kw max. visual, 529-kw max. aural. Antenna: 1959-ft. above av. terrain, 262-ft. above ground, 4742-ft. above sea level.

Latitude 37° 04' 14"
Longitude 119° 25' 31"

Requests CP for change to 5010-kw max. visual, 1959-ft. above av. terrain, 226-ft. above ground, 4708-ft. above sea level, transmitter to Meadow Lakes Communications site, 30.4-mi. NE of Fresno. BPCT-960715KE.

Transmitter: Bald Mountain.

Satellite Earth Stations: RCA, 3.5-meter; Scientific-Atlanta, 4.5-meter; Scientific-Atlanta, 7.3-meter; Avantek, Microdyne receivers.

News Services: CBS, NIWS.

Ownership: Retlaw Enterprises Inc. (Group Owner).

Began Operation: September 20, 1953. Sale to Retlaw Enterprises by Shasta Telecasting Corp. (George C. Fiehart, Laurence W. Carr, Morris K. Cohen, Robert L. Hammett, Carl R. McConnell & Russell K. Olsen) approved by FCC April 17, 1968 (Television Digest, Vol. 8:17).

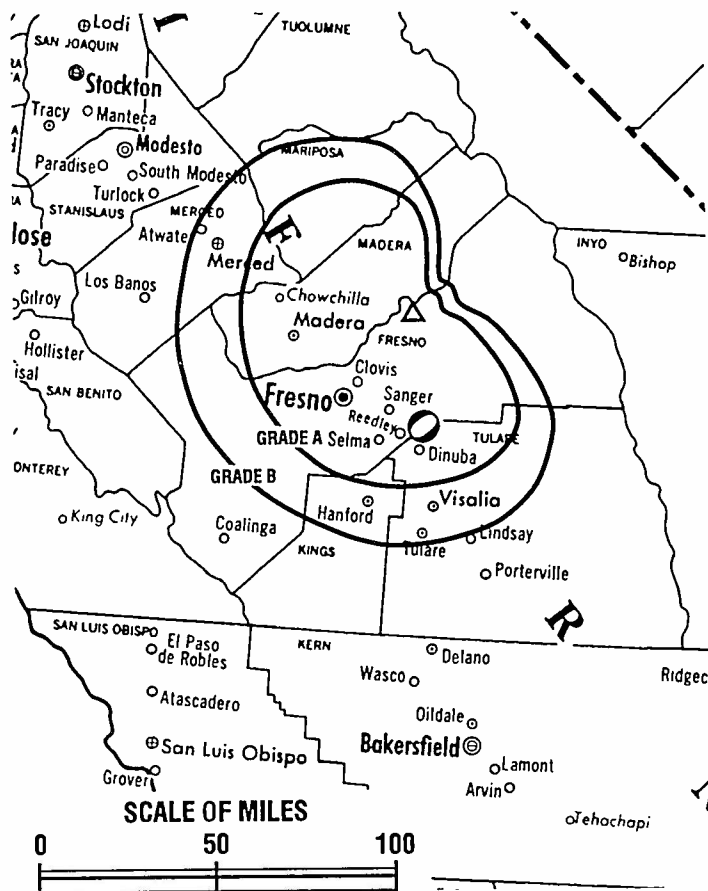
Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- Ben Tucker, President.
- Donald Drilling, Vice President & General Manager.
- Andy Mastoras, Vice President, Finance.
- Jeralynn Stout, General Sales Manager.
- Jeff Anderson, National Sales Manager.
- Patti Houlihan, Program Director.
- Marc Cotta, News Director.
- Gary Temple, Chief Engineer.
- Patrice Coulter, Traffic Manager.
- Jim Gill, Promotion Manager.
- Lucy Ruiz, Public Affairs Director.



KJEO BPCT-4903 Granted 3/26/76

© American Map Corp., No. 14244

Rates: On request.

City of License: Fresno. **Station DMA:** Fresno-Visalia. **Rank:** 55.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	255,820	262,420	518,240
Average Weekly Circulation (1996)	195,050	148,565	343,615
Average Daily Circulation (1996)			166,379
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	255,820	219,700	475,520
Average Weekly Circulation (1996)	195,050	145,532	340,582
Average Daily Circulation (1996)			165,952
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	42,720	42,720
Average Weekly Circulation (1996)	0	3,033	3,033
Average Daily Circulation (1996)			427

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Porterville-Fresno

KKAG

Ch. 61

Network Service: Independent.

Licensee: Kralowec Children's Family Trust, 1077 W. Morton Ave., Porterville, CA 93257.

Studio: 1077 W. Morton Ave., Porterville, CA 93257.

Phones: 209-781-6100; 209-782-1552. **Fax:** 209-782-0364.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 2500-kw max. visual. Antenna: 2660-ft. above av. terrain, 89-ft. above ground, 5804-ft. above sea level.

Latitude	36°	17'	14"
Longitude	118°	50'	17"

Requests modification of CP for change to 1550-kw max. visual, 1194-ft. above av. terrain, 230-ft. above ground, 3848-ft. above sea level, lat. 35° 38' 26", long. 118° 47' 06", transmitter to Mount Pheasant, 3.1-mi. SE of Woody. BMPCT-960624KR.

Transmitter: Blue Ridge Peak, Section 9, R28E T18S, Visalia.

Ownership: Kralowec Children's Family Trust.

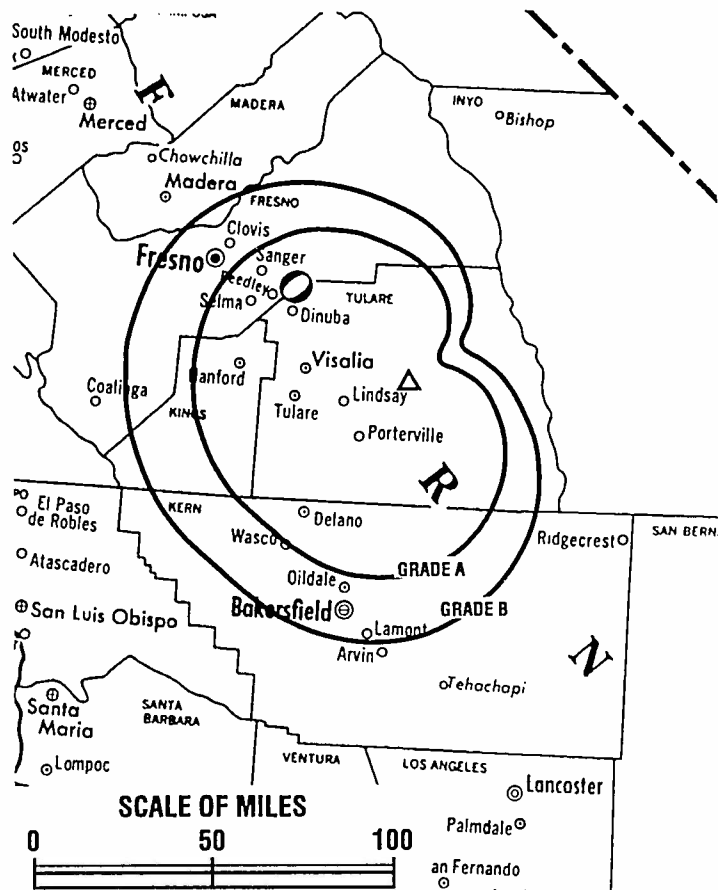
Began Operation: May 6, 1992.

Represented (sales): Roslin TV Sales.

Represented (engineering): Lahm, Sufa, Cavell & Associates.

Personnel:

Art Kralowec, General Manager.
 Roger Mills, Chief Engineer.
 Hans J. Hansen, Promotion Director.



KKAG BMPCT-900717KF Granted 3/16/91 © American Map Corp., No. 14244

Rates: On request.

City of License: Porterville. **Station DMA:** Fresno-Visalia. **Rank:** 55.

Nielsen Data: Not available.

California—Visalia-Fresno

KMPH

Ch. 26

Network Service: FOX.

Licensee: Pappas Stations Partnership, 500 S. Chinowth Rd., Visalia, CA 93277.

Studio: 5111 E. McKinley Ave., Fresno, CA 93727.

Phones: 209-255-2600; 209-733-7800. Fax: 209-255-0275.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 3240-kw max. visual. Antenna: 2599-ft. above av. terrain, 456-ft. above ground, 8364-ft. above sea level.

Latitude 36° 40' 02"

Longitude 118° 52' 42"

Transmitter: Big Baldy Ridge, Sequoia National Forest, Tulare County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Agile Omni, 4.5-meter Ku & C-band; Chapparral, 3.7-meter Ku & C-band; Scientific-Atlanta, 7-meter C-band; Uniden, 3.7-meter Ku & C-band.

News Services: AP, CNN.

Ownership: Pappas Telecasting Companies (Group Owner).

Began Operation: October 11, 1971. Sale to present owner approved by FCC May 31, 1978.

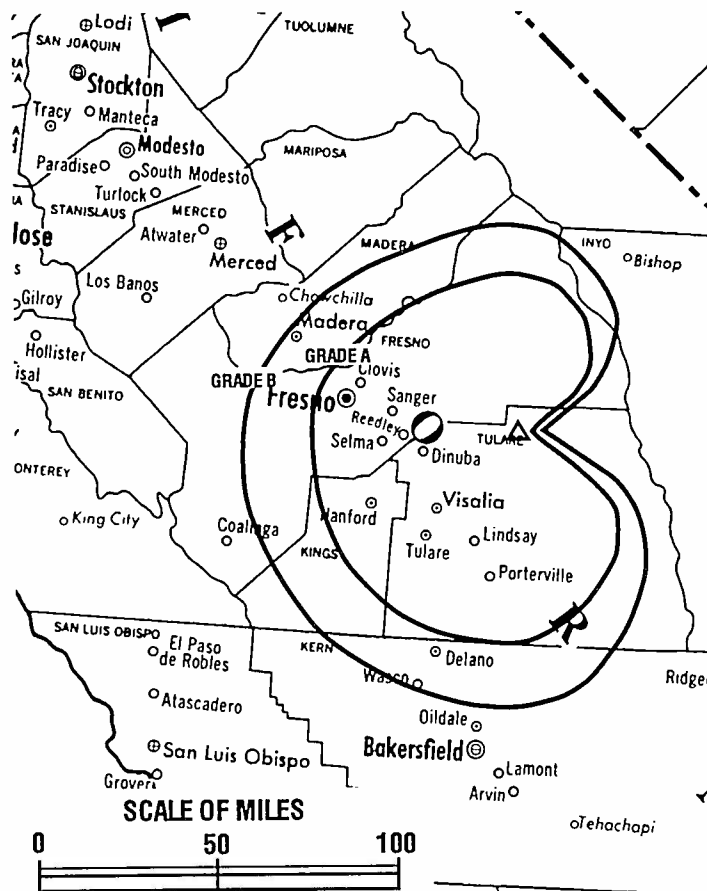
Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch; Smith & Fisher.

Personnel:

- Harry J. Pappas, President.
- John F. Carpenter, Executive Vice President & General Manager.
- Dennis J. Davis, Vice President & Chief Financial Officer.
- Dale Kelly, Vice President & Director of Engineering.
- Debbie Sweeney, Vice President & Director of Programming.
- Charles Pfaff, General Marketing Manager.
- Chase Ballou, National Marketing Manager.
- Charles Hoskins, Local Marketing Manager.
- Roger Gadley, News Director.
- Steve Dresser, Chief Engineer.
- Janet Williams, Traffic Manager.
- Valerie Kelsey, Credit Manager.
- Matt Hunter, Creative Services Director.



KMPH BMPCT-941003KF Granted 12/9/94 © American Map Corp., No. 14244

Rates: On request.

City of License: Visalia. Station DMA: Fresno-Visalia. Rank: 55.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	380,030	267,010	647,040
Average Weekly Circulation (1996)	258,789	188,907	447,697
Average Daily Circulation (1996)			232,298
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	255,820	219,700	475,520
Average Weekly Circulation (1996)	194,324	169,368	363,693
Average Daily Circulation (1996)			198,166
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	124,210	47,310	171,520
Average Weekly Circulation (1996)	64,465	19,539	84,004
Average Daily Circulation (1996)			34,132

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KMSG-TV

Ch. 59

Network Service: Telemundo.

Licensee: Sanger Telecasters Inc., Box 3790, Pinedale, CA 93650.

Studio: 706 W. Herndon Ave., Fresno, CA 93650-5957.

Phone: 209-435-5900. Fax: 209-435-1448.

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 1350-kw max. visual, 135-kw max. aural. Antenna: 1940-ft. above av. terrain, 135-ft. above ground, 4655-ft. above sea level.

Latitude 37° 04' 26"
Longitude 119° 25' 52"

Requests CP for change to 5000-kw max. visual, 1939-ft. above av. terrain, 118-ft. above ground, 4639-ft. above sea level. BPCT-960724KE.

Transmitter: 41991 Radio Lane, Meadow Lakes, Auberry.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3.2-meter; RCA, 4.6-meter Ku-band; Scientific-Atlanta, 4.6-meter.

Ownership: Sanger Telecasters Inc.

Began Operation: July 17, 1985.

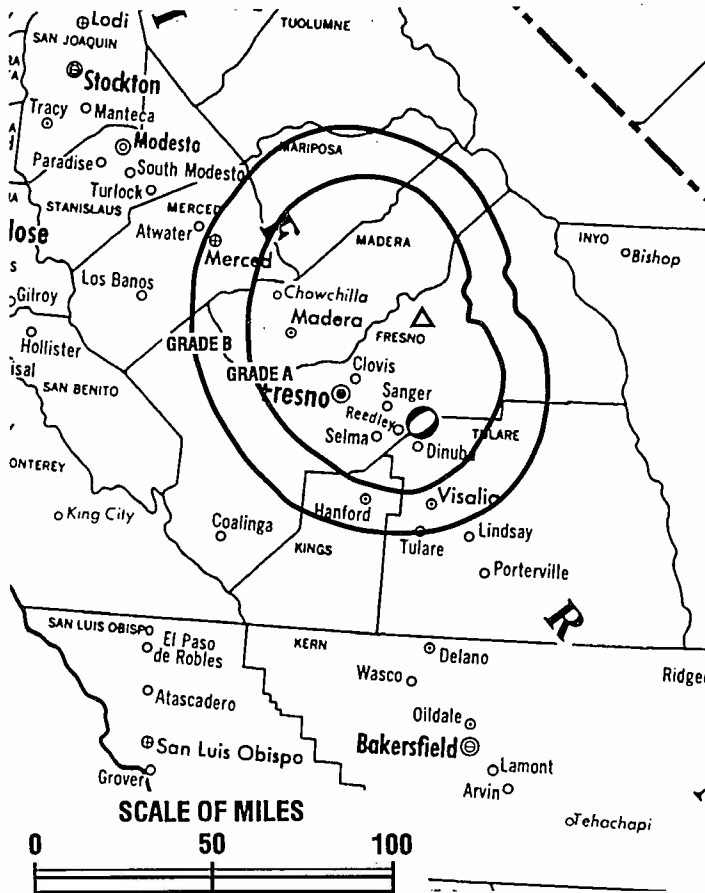
Represented (sales): Telemundo Network Sales.

Represented (legal): Cohn and Marks.

Represented (engineering): A. D. Ring, P.A.

Personnel:

- Diane D. Dostinich, President & Chief Executive Officer.
- Lisa Nilmeier, Station Manager.
- Jim Zahn, Program Director & Operations Manager.
- Al Kinney, Chief Engineer.
- Federico Galindo, Business Manager.
- Elena Rodrigo, Production Manager.
- Marina Reyes, Traffic Manager.



KMSG-TV BMPCT-850328KI Granted 6/14/85 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$400.

City of License: Sanger. Station DMA: Fresno-Visalia. Rank: 55.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	71,490	219,700	291,190
Average Weekly Circulation (1996)	4,400	27,495	31,894
Average Daily Circulation (1996)			9,711

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	71,490	219,700	291,190
Average Weekly Circulation (1996)	4,400	27,495	31,894
Average Daily Circulation (1996)			9,711

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Merced-Fresno

KNSO

Ch. 51

Network Service: Independent.

Licensee: Sainte Ltd., 100 Sycamore Ave., Suite 3, Modesto, CA 95354.

Studio: 2842 Iowa Ave., Modesto, CA 95358.

Mailing Address: Box 4159, Modesto, CA 95352-4159.

Phone: 209-523-0777. Fax: 209-523-0898.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 4160-kw max. visual. Antenna: 2230-ft. above av. terrain, 259-ft. above ground, 4380-ft. above sea level.

Latitude	37°	31'	59"
Longitude	120°	01'	36"

Transmitter: Approx. 2-mi. NE of Mount Bullion.

LMA: Local marketing agreement with KCSO (S), Modesto.

Ownership: Sainte Limited (Group Owner).

Began Operation: March 22, 1996.

Personnel:

Sharon Sepulveda, Station Manager.
Robert Castro, General Sales Manager.



KNSO BPCT-870327KK Granted 12/21/88 © American Map Corp., No. 14244

Henry Lane, Chief Engineer.
John Thomas, Promotion Director.

City of License: Merced. Station DMA: Fresno-Visalia. Rank: 55.

Nielsen Data: Not available.

California—Fresno

KSEE

Ch. 24

Network Service: NBC.

Licensee: KSEE License Inc., 767 3rd Ave., 28th Floor, New York, NY 10017.

Studio: 5035 E. McKinley Ave., Fresno, CA 93727.

Phone: 209-454-2424. Fax: 209-454-2485.

E-mail: news@ksee24.com Web Site: http://www.ksec24.com

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1600-kw max. & 191-kw horizontal visual, 153-kw max. & 38-kw horizontal aural. Antenna: Directional, 2350-ft. above av. terrain, 321-ft. above ground, 3713-ft. above sea level.

Latitude 36° 44' 45"
Longitude 119° 16' 53"

Transmitter: Bear Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.5-meter Ku-band; Harris, 6-meter C-band; Harris, M/A-Com receivers.

News Service: AP.

Ownership: Granite Broadcasting Corp. (Group Owner).

Began Operation: June 1, 1953. Sale to present owner by Meredith Corp. approved by FCC Aug. 9, 1993 (Television Digest, Vol. 33:26). Sale to Meredith Corp. by San Joaquin Communications Corp. approved by FCC March 31, 1983 (Vol. 22:22, 45). Sale to San Joaquin by McClatchy Newspapers approved Nov. 18, 1980 (Vol. 19:19).

Represented (sales): Petry Television Inc.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld, L.L.P.

Personnel:

Martin Edelman, President & General Manager.

Mark Benschmidt, General Sales Manager.

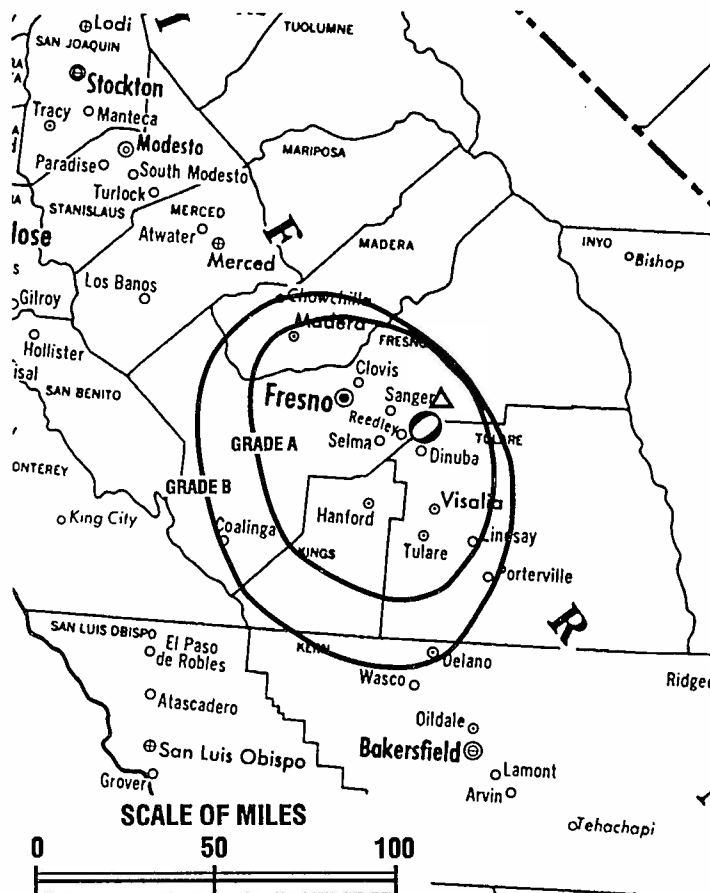
Michelle Stiens, National Sales Manager.

George Hillis, Program Operations Manager.

John Lockhart, Chief Engineer.

Karen Thompson, Traffic Manager.

Kurt Karlsson, Business Manager.



KSEE BPCT-2859 Granted 7/12/61

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2000.

City of License: Fresno. Station DMA: Fresno-Visalia. Rank: 55.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	255,820	219,700	475,520
Average Weekly Circulation (1996)	209,473	158,021	367,495
Average Daily Circulation (1996)			207,565

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	255,820	219,700	475,520
Average Weekly Circulation (1996)	209,473	158,021	367,495
Average Daily Circulation (1996)			207,565

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Los Angeles

KABC-TV

Ch. 7

Network Service: ABC.

Licensee: ABC Holding Co. Inc.

Studio: 4151 Prospect Ave., Hollywood, CA 90027.

Phone: 213-644-7777. Fax: 213-662-2690.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 141.25-kw visual, 28.9-kw aural. Antenna: 3210-ft. above av. terrain, 470-ft. above ground, 6176-ft. above sea level.

Latitude 34° 13' 37"
Longitude 118° 03' 58"

Transmitter: Mount Wilson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 9.3-meter C-band; Andrew, 5.6-meter Ku-band.

SNG Mobile Dish: Dalsat, 3.7-meter Ku-band.

AM Affiliate: KABC, 5-kw, 790 kHz.

FM Affiliate: KLOS, 20-kw, 95.5 MHz (No. 238), 196-ft.

News Services: AP, CNS.

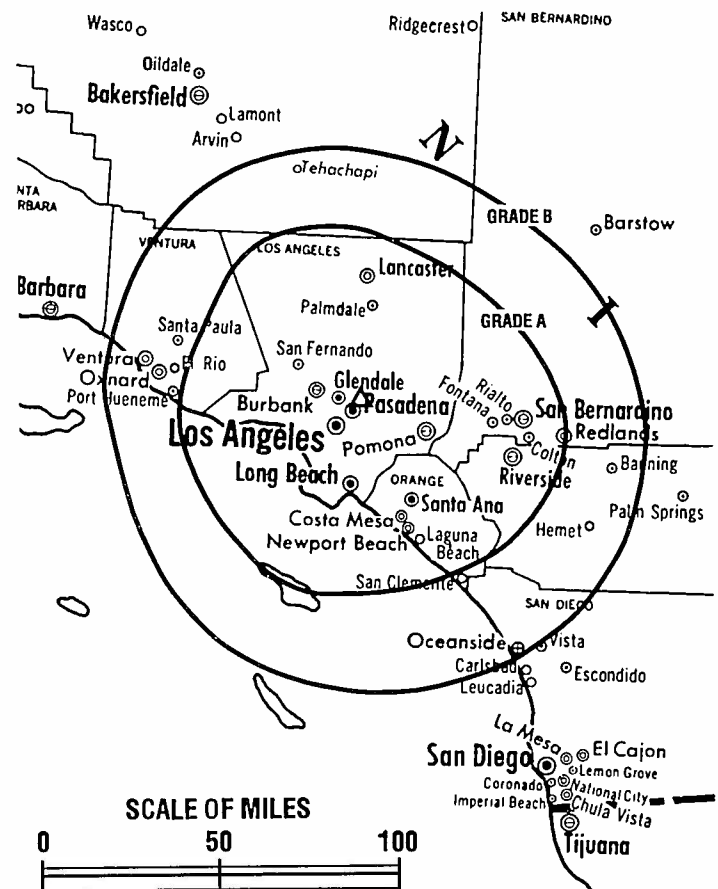
Ownership: Disney Enterprises Inc. (Group Owner).

Began Operation: September 16, 1949. Originally broadcast as KECA-TV.

Represented (sales): Capital Cities/ABC National TV Sales.

Personnel:

Arnold J. Kleiner, President & General Manager.
John Riedl, General Sales Manager.
Mark Arminio, Sales Manager.
Penny Brown, Sales Manager.
Steve Schaeffer, Sales Service Manager.
Cheryl Fair, News Director.
Dave Converse, Engineering Director.
Randy Hooper, Director, Network Operations.
Bill Johnson, Research Director.
Bill Burton, Promotion & Advertising Director.
Bruce Gordon, Director, Finance & Administration.



KABC-TV BPCT-830817KF Granted 12/5/83 © American Map Corp., No. 14244

Rates: On request.

City of License: Los Angeles. Station DMA: Los Angeles. Rank: 2.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,384,460	2,117,000	5,501,460
Average Weekly Circulation (1996)	2,560,128	1,418,549	3,978,677
Average Daily Circulation (1996)			2,152,300
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,026,710	1,890,660	4,917,370
Average Weekly Circulation (1996)	2,486,461	1,403,863	3,890,324
Average Daily Circulation (1996)			2,128,106
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	357,750	226,340	584,090
Average Weekly Circulation (1996)	73,667	14,686	88,353
Average Daily Circulation (1996)			24,193

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KCAL-TV

Ch. 9

Network Service: Independent.

Licensee: Fidelity Television Inc., 5515 Melrose Ave., Hollywood, CA 90038.

Studio: 5515 Melrose Ave., Hollywood, CA 90038.

Phone: 213-467-9999. Fax: 213-460-6265.

Web Site: <http://www.tvnet.com/tv/catv/kcal.html>

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 141-kw visual, 28.2-kw aural. Antenna: Circularly polarized, 3182-ft. above av. terrain, 395-ft. above ground, 6135-ft. above sea level.

Latitude 34° 13' 38"
Longitude 118° 04' 00"

Transmitter: Mount Wilson, near Altadena.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter C-band; Harris, 6.1-meter Ku-band; Microwave General, 6.1-meter C-band; Vertex, 4.5-meter Ku-band; DX Antenna receivers.

SNG Mobile Dish: Andrew, 2.6-meter Ku-band.

News Services: AP, CNS, Reuters, UPI.

Ownership: Disney Enterprises Inc. (Group Owner).

Began Operation: August 25, 1948. Originally operated as KFI-TV. On July 20, 1988 FCC approved dismissal of RKO application for license renewal, grant of Fidelity Television Inc.'s application and subsequent transfer of station to The Walt Disney Co. (Television Digest, Vol. 25:45; 26:48; 27:5, 11, 36; 28:30). Sold to RKO General Aug. 1951 (Vol. 7:23, 32, 36) Sale to Young Broadcasting approved September 20, 1996, but not yet consummated (Vol. 36: 4, 21, 33, 38, 40).

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- David J. Woodcock, President & General Manager.
- Janet Schoff, Vice President & Station Manager.
- Bennett Fogel, Vice President & General Sales Manager.
- Michael Binkow, Vice President, Programming & Development.
- Marshall Hites, Vice President, Advertising & Marketing.
- Dennis Phillips, Vice President, Finance.
- Bill Butler, Vice President, Programming.
- Joe Cartwright, Local Sales Manager.
- John Smart, Local Sales Manager.
- Milton Stumpus, National Sales Manager.
- Chuck Chiocco, National Sales Manager.
- Melanie Steensland, Production Manager.
- Bob Henry, News Director.
- Neil Mazur, News Operations Manager.
- Dawn Parouse, Director of Development.
- Barbara Massey, Videotape Operations Manager.



KCAL-TV BMPCT-830909KI Granted 11/23/83 © American Map Corp., No. 14244

Rates: On request.

City of License: Los Angeles. Station DMA: Los Angeles. Rank: 2.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,505,150	1,904,990	5,410,140
Average Weekly Circulation (1996)	1,626,989	1,109,766	2,736,755
Average Daily Circulation (1996)			987,313

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,026,710	1,890,660	4,917,370
Average Weekly Circulation (1996)	1,456,632	1,108,443	2,565,075
Average Daily Circulation (1996)			941,954

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	478,440	14,330	492,770
Average Weekly Circulation (1996)	170,358	1,323	171,680
Average Daily Circulation (1996)			45,359

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

California—Los Angeles

KCBS-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Inc., 6121 Sunset Blvd., Los Angeles, CA 90028.

Studio: 6121 Sunset Blvd., Los Angeles, CA 90028.

Phone: 213-460-3000. **Fax:** 213-460-3733. **Web Site:** <http://www.kcbs2.com>

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 36.3-kw visual, 7.24-kw aural. Antenna: 3632-ft. above av. terrain, 934-ft. above ground, 6589-ft. above sea level.

Latitude 34° 13' 57"
Longitude 118° 04' 18"

Transmitter: 123 CBS Lane, Mount Wilson.

Multichannel TV Sound: Stereo and separate audio program.

AM Affiliate: KNX, 50-kw, 1070 kHz.

FM Affiliate: KCBS-FM, 54-kw, 93.1 MHz (No. 226), 3036-ft.

News Services: AP, CNS.

Ownership: CBS Inc. (Group Owner).

Began Operation: May 6, 1948. Originally operated as KTSN. Sold to present owner December 1950 (*Television Digest*, Vol. 6:46, 52).

Represented (sales): CBS Television Stations Spot Sales.

Personnel:

- John M. Culliton, Vice President & General Manager.
- John McKay, Director, Sales.
- Larry Perret, Director, News.
- Donna Bean, Controller.
- John Krueger, Director, Technical Operations.
- Mary Hall, Director, Research.
- Robert Navarro, Director, Community Affairs.

Rates: On request.

City of License: Los Angeles. **Station DMA:** Los Angeles. **Rank:** 2.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KCBS-TV BPCT-850919KW Granted 2/27/86 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,369,180	1,952,300	5,321,480
Average Weekly Circulation (1996)	2,417,241	1,275,186	3,692,427
Average Daily Circulation (1996)			1,738,543
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,026,710	1,890,660	4,917,370
Average Weekly Circulation (1996)	2,317,905	1,271,115	3,589,020
Average Daily Circulation (1996)			1,693,997
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	342,470	61,640	404,110
Average Weekly Circulation (1996)	99,336	4,071	103,407
Average Daily Circulation (1996)			44,547

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KCOP

Ch. 13

Network Service: UPN.

Licensee: KCOP Television Inc., 915 N. La Brea Ave., Hollywood, CA 90038.

Studio: 915 N. La Brea Ave., Hollywood, CA 90038.

Phone: 213-851-1000. Fax: 213-850-4197. Web Site: <http://www.upn13.com>

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 162-kw visual, 32.4-kw aural. Antenna: 2953-ft. above av. terrain, 240-ft. above ground, 5920-ft. above sea level.

Latitude 34° 13' 42"
Longitude 118° 04' 02"

Transmitter: Mount Wilson.

Satellite Earth Stations: Miralite, 3.7-meter C-band; RF Systems, 5.5-meter C-band; Scientific-Atlanta, 10-meter C-band; Vertex, 4.7-meter Ku-band; Scientific-Atlanta, Standard Communications receivers.

Receiving Mobile Dish: RF Systems, 2.4-meter Ku-band.

News Services: AP, CNN, UPI.

Ownership: Chris-Craft Industries Inc. (Group Owner).

Legal Operation: September 17, 1948. Sale to Chris-Craft (formerly NAFI Corp.) by Bing Crosby, Kenyon Brown, George L. Coleman & Joseph A. Thomas approved Jan. 27, 1960 by FCC (Television Digest, Vol. 15:33, 36, 43; 16:5). Previous sale to Crosby et al. by Copley Press approved Dec. 11, 1957 (Vol. 13:16, 22, 34, 50). Copley acquired station, operating as KLAC-TV, from Mrs. Dorothy Schiff Sonnebom Dec. 23, 1953 (Vol. 9:49, 32).

Represented (sales): Katz Independent Television.

Represented (legal): O'Melveny & Myers.

Personnel:

Rick Feldman, Vice President & General Manager.

Jill Kauffman, General Sales Manager.

Carol Myers Martz, Program Manager.

Stephen Cohen, News Director.

Jeffrey Weiss, Local Sales Manager.

Bob McCauley, National Sales Manager.

Joyce Inouye, Research Director.

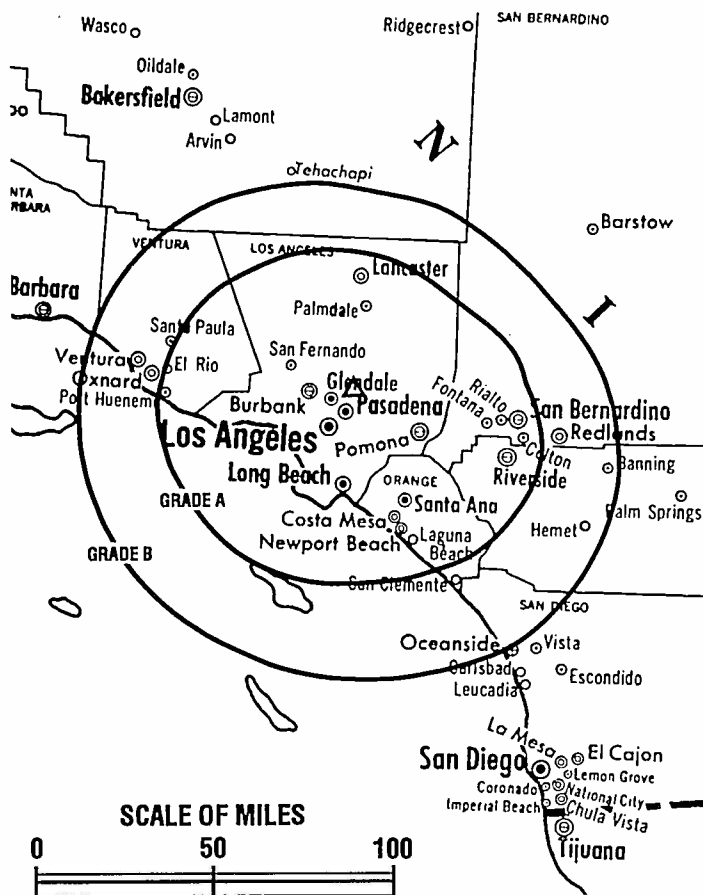
Bishop Ellison, Director of Engineering.

Jane Clark, Business Manager.

Peter Schlesinger, Manager, Program Operations.

Kathleen Bracken, Director, Creative Services.

Teresa Gray, Manager, Community Relations.



KCOP BPCT-790806KE Granted 10/15/79 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$18,000.

City of License: Los Angeles. Station DMA: Los Angeles. Rank: 2.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,221,740	1,900,860	6,122,600
Average Weekly Circulation (1996)	1,785,897	979,846	2,765,743
Average Daily Circulation (1996)			973,847
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,026,710	1,890,660	4,917,370
Average Weekly Circulation (1996)	1,404,773	978,928	2,383,701
Average Daily Circulation (1996)			882,330
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,195,030	10,200	1,205,230
Average Weekly Circulation (1996)	381,124	918	382,042
Average Daily Circulation (1996)			91,518

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Ontario-Los Angeles

KHSC-TV

Ch. 46

Network Service: HSN.

Licensee: SKLA Bcstg. Partnership, 3833 Ebony St., Ontario, CA 91761.

Studio: 3833 Ebony St., Ontario, CA 91761.

Phone: 909-986-4503. **Fax:** 909-986-2143.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 2450-kw max. visual. Antenna: Circularly polarized, 3040-ft. above av. terrain, 323-ft. above ground, 5995-ft. above sea level.

Latitude 34° 13' 37"
Longitude 118° 03' 58"

Transmitter: Video Rd., Mount Wilson.

Satellite Earth Station: Transmit/receive Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta receivers.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: July 1, 1972. Left air Jan. 29, 1973. Resumed operation June 7, 1973; left air on unannounced date. Sale to De Rance Inc. & Santa Fe Communications approved by FCC May 25, 1982. Resumed operation April 21, 1984. Transfer of 35% to Santa Fe Communications by Richard C. Hernandez, et al., approved by FCC Feb. 26, 1985. Sale to present owner approved by FCC Oct. 30, 1986 (Television Digest, Vol. 26:39, 45, 49).

Represented (sales): Silver King Broadcasting Sales.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Bart Pearce, Station Manager.
Vicky Botka, Program Manager.
Ralph Ortiz, Chief Engineer.

Rates: On request.

City of License: Ontario. **Station DMA:** Los Angeles. **Rank:** 2.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KHSC-TV BPCT-861104KK Granted 1/16/87 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	36,410	36,410
Average Weekly Circulation (1996)	0	2,294	2,294
Average Daily Circulation (1996)			73

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	36,410	36,410
Average Weekly Circulation (1996)	0	2,294	2,294
Average Daily Circulation (1996)			73

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KMEX-TV

Ch. 34

Network Service: Univision.

Licensee: KMEX License Partnership, 6701 Center Dr. W, Los Angeles, CA 90045.

Studio: 6701 Center Dr. W, Hollywood, CA 90045.

Phone: 310-216-3434. Fax: 310-348-3459.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1950-kw max. & 200-kw horizontal visual, 195-kw max. & 20-kw horizontal aural. Antenna: 2940-ft. above av. terrain, 190-ft. above ground, 5896-ft. above sea level.

Latitude 34° 13' 35"
Longitude 118° 03' 56"

Transmitter: Mount Wilson.

Satellite Earth Stations: Comtech, 3.8-meter Ku & C-band; Comtech, 7-meter; Scientific-Atlanta, Standard Components receivers.

News Services: AP, CNS.

Ownership: Univision Communications Inc. (Group Owner).

Began Operation: September 30, 1962. Sale to present owners by Univision Holdings Inc. (Hallmark Cards) approved by FCC Sept. 23, 1992 (Television Digest, Vol. 32:40).

Represented (sales): Univision.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Augustine Martinez, General Manager.
- Tom Arnost, Station Manager.
- Dennis McCauley, General Sales Manager.
- Mayra Crespo, National Sales Manager.
- Cheryl Johnson, Program Director.
- Jairo Marin, News Director.
- Michele Cordoba, Promotion Director.
- Richard Morse, Chief Engineer.
- Carl Friedlander, Director of Finance.
- Ivelisse Estrada, Director of Communication.

Rates: On request.

City of License: Los Angeles. Station DMA: Los Angeles. Rank: 2.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KMEX-TV BPCT-5114 Granted 1/31/78

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,275,780	1,883,670	4,159,450
Average Weekly Circulation (1996)	210,034	485,024	695,057
Average Daily Circulation (1996)			468,494
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,212,220	1,883,670	4,095,890
Average Weekly Circulation (1996)	205,711	485,024	690,735
Average Daily Circulation (1996)			465,316
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	63,560	0	63,560
Average Weekly Circulation (1996)	4,322	0	4,322
Average Daily Circulation (1996)			3,178

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Los Angeles

KNBC

Ch. 4

Network Service: NBC.

Licensee: NBC Subsidiary Inc. 3, 3000 W. Alameda Ave., Burbank, CA 91523.

Studio: 3000 W. Alameda Ave., Burbank, CA 91523.

Phone: 818-840-4444.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 44.7-kw visual, 8.94-kw aural. Antenna: Electronically tilted 2.5°, 3200-ft. above av. terrain, 496-ft. above ground, 6170-ft. above sea level.

Latitude 34° 13' 32"
Longitude 118° 03' 52"

Holds CP for change to 43.7-kw max. visual, 3228-ft. above av. terrain, 502-ft. above ground, 6181-ft. above sea level, transmitter to Mount Wilson, 15.5-mi. NE of Los Angeles County. BPCT-920303KF.

Transmitter: Mount Wilson.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Transmit/receive 10-meter; Harris receivers.

News Services: AP, CNS, UPI.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: January 16, 1949.

Represented (sales): Harrington, Righter & Parsons Inc.

Personnel:

- Carole Black**, Vice President & General Manager.
- Michael Jack**, Vice President & Sales Director.
- Bill Lord**, Vice President & News Director.
- Thomas Hanft**, Vice President, Marketing.
- Paul Latham**, Director, Finance.
- Erin Dittman**, Director, Communications.
- Bill Johnston**, Chief Engineer.

Rates: On request.

City of License: Los Angeles. **Station DMA:** Los Angeles. **Rank:** 2.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KNBC BPCT-920303KF Granted 9/25/92 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,358,260	2,336,590	5,694,850
Average Weekly Circulation (1996)	2,677,759	1,373,293	4,051,053
Average Daily Circulation (1996)			2,150,552
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,026,710	1,890,840	4,917,550
Average Weekly Circulation (1996)	2,559,129	1,336,289	3,895,418
Average Daily Circulation (1996)			2,093,109
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	331,550	445,750	777,300
Average Weekly Circulation (1996)	118,630	37,005	155,634
Average Daily Circulation (1996)			57,443

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KRCA

Ch. 62

Network Service: Independent.

Licensee: Fouce Amusement Enterprises Inc., 1813 Victory Place, Burbank, CA 91504.

Studio: 1813 Victory Place, Burbank, CA 91504.

Phone: 818-563-5722. **Fax:** 818-972-2694.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 3720-kw max. visual. Antenna: 2372-ft. above av. terrain, 167-ft. above ground, 5525-ft. above sea level.

Latitude	34°	11'	16"
Longitude	117°	41'	55"

Transmitter: Sunset Ridge electronics site, Los Angeles County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 6-meter Ku-band; Scientific-Atlanta, 4.5-meter Ku & C-band; Scientific-Atlanta receivers.

News Service: CNN.

Ownership: Fouce Amusement Enterprises Inc.

Began Operation: December 17, 1988. Sale to present owner approved by FCC June 18, 1990.

Represented (sales): Seltel Inc.

Represented (legal): Crowell & Moring.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Stephen Fouce, President.

Massoud Salarvand, Vice President & General Manager.



KRCA BPCT-911120KE Granted 3/11/92 © American Map Corp., No. 14244

Thomas Fouce, Vice President & Station Manager.

Chris Buchanan, Chief Engineer.

Kim St. Dennis, Operations Manager.

Wilma Camacho, Director of Community Affairs.

Arlene Eklove, Programming Coordinator.

Highest 30 Sec. Rate: \$250.

City of License: Riverside. **Station DMA:** Los Angeles. **Rank:** 2.

Nielsen Data: Not available.

California—San Bernardino-Los Angeles

KSCI

Ch. 18

Network Service: Independent.

Licensee: KSLS Inc., 12401 W. Olympic Blvd., Los Angeles, CA 90064.

Studio: 12401 W. Olympic Blvd., Los Angeles, CA 90064.

Phone: 310-478-1818. **Fax:** 310-479-8118.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 347-kw visual, 34.7-kw aural. Antenna: 2380-ft. above av. terrain, 144-ft. above ground, 5573-ft. above sea level.

Latitude	34°	11'	15.00"
Longitude	117°	41'	53.50"

Transmitter: Sunset Ridge, 5-mi. NE of Claremont.

Satellite Earth Stations: Miralite, 3.7-meter C-band; Paraclipse, 3.8-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Standard Communications receivers.

News Service: WTN.

Ownership: International Media Group (Group Owner).

Began Operation: June 30, 1977. Sale to present owner by World Plan Executive Council approved by FCC Dec. 19, 1986 (*Television Digest*, Vol. 26:45).

Represented (sales): Asian Media Sales.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

Richard Millet, General Manager.
Jon Yasoda, Vice President, Marketing & Sales.
Eva McKeown, Programming Manager.
Bill Welty, Director of Engineering.
April Kuan, News Director.
Anthony Cortese, Chief Financial Officer.



KSCI BMPCT-7646 Granted 7/9/76

© American Map Corp., No. 14244

Robin Thornton, Promotions.
Annie Cho, Director, Public Relations.
Annie Romero, Traffic Manager.

Rates: On request.

City of License: San Bernardino. **Station DMA:** Los Angeles. **Rank:** 2.

Nielsen Data: Not available.

KSTV-TV

Ch. 57

Network Service: Independent.

Licensee: Costa de Oro Television Inc., 3440 Motor Ave., Los Angeles, CA 90034.

Studios: 3440 Motor Ave., Los Angeles, CA 90034; 6020 Nicolle Ave., Ventura, CA 93003.

Phones: 310-454-8673; 805-650-8857.

Fax: 310-454-4983; 805-650-8875.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 4575-kw max. visual. Antenna: 1739-ft. above av. terrain, 305-ft. above ground, 2615-ft. above sea level.

Latitude	34°	19'	51"
Longitude	119°	01'	22"

Requests modification of CP for change to 5000-kw max. visual, BMPCT-960711KU.

Transmitter: South Mountain, 3-mi. SE of Santa Paula.

Satellite Earth Stations: Paraflex, 4.5-meter Ku & C-band; Scientific-Atlanta, 4.5-meter; Standard Communications receivers.

SNG Mobile Dish: 4.5-meter.

Ownership: Costa de Oro Television Inc.

Began Operation: October 1, 1990.

Represented (legal): Thompson, Hine & Flory.

Represented (engineering): Denny & Associates.



KSTV-TV BMPCT-940824KH Granted 1/27/95 © American Map Corp., No. 14244

Personnel:

- Walter Ulloa, President.
- Francis Wilkenson, General Manager.
- Larry Hunt, Chief Engineer.

Rates: On request.

City of License: Ventura. Station DMA: Los Angeles. Rank: 2.

Nielsen Data: Not available.

California—Santa Ana-Los Angeles

KTBN-TV

Ch. 40

Network Service: TBN.

Licensee: Trinity Bcstg. Network Inc., Box A, Santa Ana, CA 92711.

Studio: 2442 Michelle Rd., Tustin, CA 92680.

Phone: 714-832-2950.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 622-kw max. & 260-kw horizontal visual, 123-kw max. & 52-kw horizontal aural. Antenna: 2890-ft. above av. terrain, 200-ft. above ground, 5863-ft. above sea level.

Latitude 34° 13' 27"
Longitude 118° 03' 44"

Requests CP for change to 2674-kw max. visual, 2890-ft. above av. terrain, 177-ft. above ground, 5838-ft. above sea level. BPCT-960711K0.

Transmitter: Mount Wilson.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 7-meter Ku-band; Scientific-Atlanta receivers.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: January 5, 1967. Sale to present owner by Angel Lerma approved by FCC Aug. 2, 1974.

Represented (engineering): Smith & Fisher.

Personnel:

Paul F. Crouch, President & Founder.

Ben Miller, Director of Engineering.

Barry Pfahler, Director of Programming.

Highest 30 Sec. Rate: \$100.

City of License: Santa Ana. **Station DMA:** Los Angeles. **Rank:** 2.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	220,200	201,500	421,700
Average Weekly Circulation (1996)	12,992	12,238	25,229
Average Daily Circulation (1996)			8,016



KTBN-TV BMPCT-6303 Granted 9/1/66

© American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	220,200	193,450	413,650
Average Weekly Circulation (1996)	12,992	11,819	24,811
Average Daily Circulation (1996)			7,976

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	8,050	8,050
Average Weekly Circulation (1996)	0	419	419
Average Daily Circulation (1996)			40

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KTLA

Ch. 5

Network Service: WBN.

Licensee: KTLA Inc., Box 500, Los Angeles, CA 90078.

Studio: 5800 Sunset Blvd., Los Angeles, CA 90028.

Phone: 213-460-5500. Fax: 213-460-5405.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 44.7-kw visual, 8.32-kw aural. Antenna: 3205-ft. above av. terrain, 433-ft. above ground, 6157-ft. above sea level.

Latitude 34° 13' 34"
Longitude 118° 03' 54"

Transmitter: Mount Wilson.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Satcom Technologies, 5-meter C-band; Scientific-Atlanta, 7-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Vertex, 4.5-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN, CNN Headline News, CNS, INDX, UPI.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: January 22, 1947. Sale to present owner by KKR Assoc., et al., approved by FCC Oct. 4, 1985 (Television Digest, Vol. 25:20, 24, 40, 51). Previous sale approved by FCC March 28, 1983 (Vol. 22:44). Sale to Gene Autry & The Signal Cos. by Paramount Television Productions approved May 13, 1964 by FCC (Vol. 3:44; 4:20).

Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- John E. Reardon, Vice President & General Manager.
- Blaine Rominger, General Sales Manager.
- Vinnie Malcolm, Local Sales Manager.
- Sandy Holmes, Local Sales Manager.
- Vincent Giannini, Director of Finance & Administration.
- David Goldberg, News Director.
- Virginia Hunt, Program Director.
- Rozanne Englehart, Director of Research.
- Chuck Walker, Director of Broadcast Operations & Engineering.
- Joe Quasarano, Director of Sports.
- Tricia Mason, Regional Sales Coordinator.
- Walter Willcomm, National Sales Coordinator.
- Leonidia Gonsalves, Promotion & Advertising Director.



KTLA BMPCT-880226KG Granted 5/9/88 © American Map Corp., No. 14244

Rates: On request.

City of License: Los Angeles. Station DMA: Los Angeles. Rank: 2.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,614,860	2,308,380	6,923,240
Average Weekly Circulation (1996)	2,454,222	1,243,501	3,697,723
Average Daily Circulation (1996)			1,553,991

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,026,710	1,890,840	4,917,550
Average Weekly Circulation (1996)	1,884,515	1,205,954	3,090,469
Average Daily Circulation (1996)			1,359,821

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,588,150	417,540	2,005,690
Average Weekly Circulation (1996)	569,708	37,547	607,254
Average Daily Circulation (1996)			194,171

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Los Angeles

KTTV

Ch. 11

Network Service: FOX.

Licensee: Fox Television Stations Inc., 1999 S. Bundy Dr., Los Angeles, CA 90025.

Studio: 5746 Sunset Blvd., Los Angeles, CA 90028.

Phone: 310-584-2000.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 166-kw visual, 20-kw aural. Antenna: 2940-ft. above av. terrain, 237-ft. above ground, 5907-ft. above sea level.

Latitude 34° 13' 29.00"
Longitude 118° 03' 47.10"

Transmitter: Mount Wilson.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Station: Andrew, 4.5-meter; DX Engineering, M/A-Com, Scientific-Atlanta, Standard Communications, Wegener receivers.

SNG Mobile Dish: Midwest MCL, 2.6-meter Ku-band.

News Services: AP, CNN, CNS.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: January 7, 1949. Sale to present owner by Metromedia approved by FCC Nov. 14, 1985. Sale to Metromedia by Los Angeles Times and Mirror approved May 28, 1963 (Television Digest, Vol. 3:3, 22).

Represented (sales): Pety Television Inc.

Personnel:

- James Burke, Vice President & General Manager.
- Diana Vargas, Vice President & General Sales Manager.
- Albert Cervantes, Vice President, Finance & Administration.
- Will Dishong, Vice President, Broadcast Operations.
- Leslie Lyndon, Vice President, Creative Services.
- Hilda Ramirez, Publicity Coordinator.
- Edward Tinney, Local Sales Manager.
- Andrea Stoltzman, Local Sales Manager.
- Stuart Evans, National Sales Manager.
- Jose Rios, News Director.
- Derek Maldonado, Programming Manager.
- Charles E. Ammann, Director, Engineering.
- Tonia Carter, Director, Community Affairs.



KTTV BPCT-1756 Granted 9/3/53

© American Map Corp., No. 14244

Rates: On request.

City of License: Los Angeles. Station DMA: Los Angeles. Rank: 2.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,422,180	1,998,390	5,420,570
Average Weekly Circulation (1996)	2,125,309	1,288,073	3,413,382
Average Daily Circulation (1996)			1,487,256
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,026,710	1,890,660	4,917,370
Average Weekly Circulation (1996)	1,979,483	1,280,244	3,259,727
Average Daily Circulation (1996)			1,441,867
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	395,470	107,730	503,200
Average Weekly Circulation (1996)	145,825	7,829	153,655
Average Daily Circulation (1996)			45,389

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Corona-Los Angeles

KVEA

Ch. 52

Network Service: Telemundo.

Licensee: Estrella License Corp., 1130A Air Way, Sales & Administration Bldg., Glendale, CA 91201.

Studio: 1139 Grand Central Ave., Glendale, CA 91201.

Phone: 818-502-5700. **Fax:** 818-502-0029.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 2630-kw max. & 1320-kw horizontal visual, 261-kw max. & 132-kw horizontal aural. Antenna: 2890-ft. above av. terrain, 199-ft. above ground, 5856-ft. above sea level.

Latitude 34° 13' 27"
Longitude 118° 03' 45"

Holds CP for change to 2570-kw max. visual, 2940-ft. above av. terrain, 226-ft. above ground, 5896-ft. above sea level. BPCT-950808KE.

Transmitter: Mount Wilson.

Satellite Earth Stations: Miralite, 2.4-meter Ku-band; Miralite, 3.7-meter Ku & C-band; Vertex, 6.1-meter C-band; DX Engineering, Harris, M/A-Com receivers.

News Services: AP, CNN, CNS, Imevision, UPI.

Ownership: Telemundo Group Inc. (Group Owner).

Began Operation: June 29, 1966. Sale to present owner by Oak Industries approved by FCC July 17, 1985 (*Television Digest*, Vol. 25:7, 21). Sale of 50% to Oak Industries by A. Jerrold Perenchio approved April 15, 1983. Sale to Oak & Perenchio by Kaiser Bcstg. Corp. approved by FCC Aug. 24, 1976. Began subscription television April 1, 1977 (Vol. 17:15). Began Spanish language broadcasting Sept. 8, 1980.

Represented (sales): Telemundo Network Sales.

Represented (legal): Hogan & Hartson.

Personnel:
Michael Martinez, General Manager.
Karl Meyer, General Sales Manager.
Don Buck, National Sales Manager.
Glen McJennett, Director, Engineering.
Karen Harmon, Controller.
Michael Newcomb, Production Director.



KVEA BPCT-950808KE Granted 9/22/95 © American Map Corp., No. 14244

Rates: On request.

City of License: Corona. **Station DMA:** Los Angeles. **Rank:** 2.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,705,480	1,890,660	3,596,140
Average Weekly Circulation (1996)	95,507	318,291	413,797
Average Daily Circulation (1996)			183,911

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,705,480	1,890,660	3,596,140
Average Weekly Circulation (1996)	95,507	318,291	413,797
Average Daily Circulation (1996)			183,911

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Los Angeles

KWHY-TV

Ch. 22

Network Service: Independent.

Licensee: Harriscorp of Los Angeles Inc., 10920 Wilshire Blvd., Suite 1420, Los Angeles, CA 90024.

Studio: 5545 Sunset Blvd., Los Angeles, CA 90028.

Phone: 213-466-5441. Fax: 213-466-3613.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 2360-kw max. visual, 257-kw aural. Antenna: 2917-ft. above av. terrain, 180-ft. above ground, 5869-ft. above sea level.

Latitude 34° 13' 36"
Longitude 118° 03' 59"

Transmitter: Mount Wilson antenna farm, 15-mi. N of Los Angeles.

Satellite Earth Station: Comtech, 5-meter Ku & C-band; Omni receivers.

News Services: AP, CNS, Reuters.

Ownership: Harriscorp Corporation.

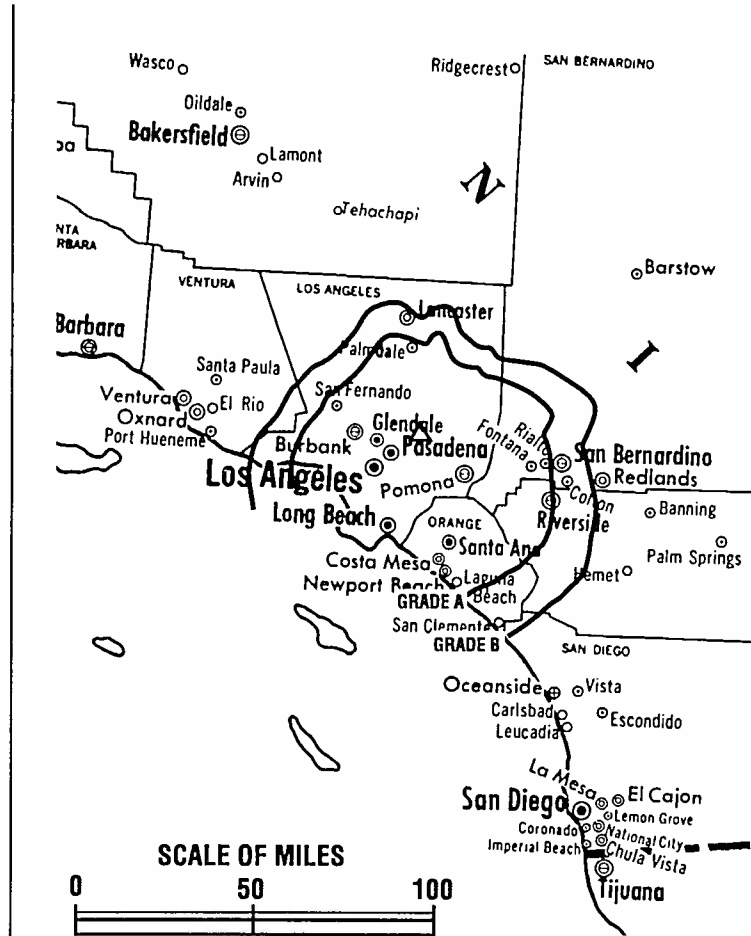
Began Operation: March 25, 1963. Central Broadcasting took station off the air March 9, 1964 (Television Digest, Vol. 4:11). Sale by Central Broadcasting Corp. approved July 29, 1964 by FCC (Vol. 4:11, 31). Resumed operation May 2, 1965 (Vol. 5:20). Subscription TV began July 23, 1978. Sale to present owners by Coast TV Bcstg. approved Nov. 20, 1981.

Represented (legal): Cohn and Marks.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Burt I. Harris Sr., Chief Executive Officer.
Burt I. Harris Jr., President.
Martin Dugan, General Manager.
Blaine Decker, General Sales Manager.
Teresa Gutierrez, Local Sales Manager.
Rudy Adame, National Sales Manager.
David Bergen, Operations Manager, Business Channel.
Sara Garibay, Program Manager.
David J. Zulli, Chief Engineer, Studio.
Derek Beesemyer, Sales Manager, Business Channel.
Tony Catenacci, News Operation Manager.
Christina Sanchez-Camino, Community Affairs Director.
Francine Kolcz, Marketing Director.
Betsy Blake, Production Manager.
Alejandro Munguia, Promotion Director.
Carlos M. Echerri, Controller.
Gustavo Benitez, Traffic Manager.
Olga Aguilar, Operations Manager, Spanish.



KWHY-TV BMPCT-930824KF Granted 10/8/93 © American Map Corp., No. 14244

Rates: On request.

City of License: Los Angeles. Station DMA: Los Angeles. Rank: 2.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	1,887,800	1,887,800
Average Weekly Circulation (1996)	0	269,073	269,073
Average Daily Circulation (1996)			57,505
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	1,883,670	1,883,670
Average Weekly Circulation (1996)	0	268,383	268,383
Average Daily Circulation (1996)			57,476
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	4,130	4,130
Average Weekly Circulation (1996)	0	690	690
Average Daily Circulation (1996)			29

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—San Bernardino-Los Angeles

KZKI

Ch. 30

Network Service: Independent.

Licensee: Paxson Communications Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401-6233.

Studio: 9229 Utica Ave., Suite 155, Rancho Cucamonga, CA 91730.

Phone: 909-483-3030. **Fax:** 909-483-0333.

E-mail: ednixon@lx.netcom.com **Web Site:** <http://ccnext.ucsf.edu/nfm>

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 3800-kw max. visual. Antenna: 2345-ft. above av. terrain, 180-ft. above ground, 5507-ft. above sea level.

Latitude	34°	11'	15"
Longitude	117°	41'	58"

Transmitter: Sunset Ridge, 18.6-mi. W of San Bernardino.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Prodelin, 3-meter.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: January 7, 1994. Sale to present owner by Sandino Telecasters approved by FCC March 22, 1995 (*Television Digest*, Vol. 35:1).

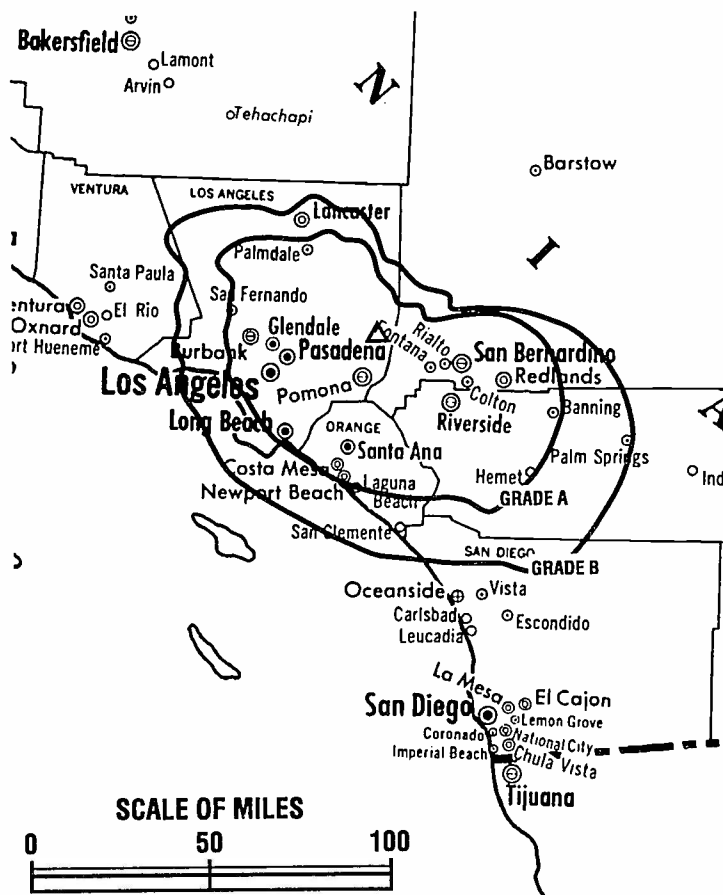
Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lawrence Behr Associates Inc.

Personnel:

Terry Crosby, General Manager.

Joe Castro, Station Manager.



KZKI BMPCT-930721KG Granted 8/20/93

© American Map Corp., No. 14244

Danny Crow, Local Sales Manager.

Frank Martin, Chief Engineer.

Rates: On request.

City of License: San Bernardino. **Station DMA:** Los Angeles. **Rank:** 2.

Nielsen Data: Not available.

California—Palm Springs-Indio

KESQ-TV

Ch. 42

Network Service: ABC.

Licensee: EGF Broadcast Corp.

Studio: 42-650 Melanie Place, Palm Desert, CA 92260.

Phone: 619-773-0342. **Fax:** 619-773-5107.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 316-kw max. & 158-kw horizontal visual, 22.9-kw aural. Antenna: 630-ft. above av. terrain, 89-ft. above ground, 1650-ft. above sea level.

Latitude 33° 51' 58"
Longitude 116° 26' 02"

Holds CP for change to 1820-kw max. visual, 3566-ft. above av. terrain, 633-ft. above ground, 7687-ft. above sea level; lat. 33° 38' 55", long. 116° 33' 34", transmitter to Pine Mountain, near Palm Springs. BPCT-940909KG.

Transmitter: Edom Hill.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: ABC, AP.

Ownership: News Press & Gazette Co. (Group Owner).

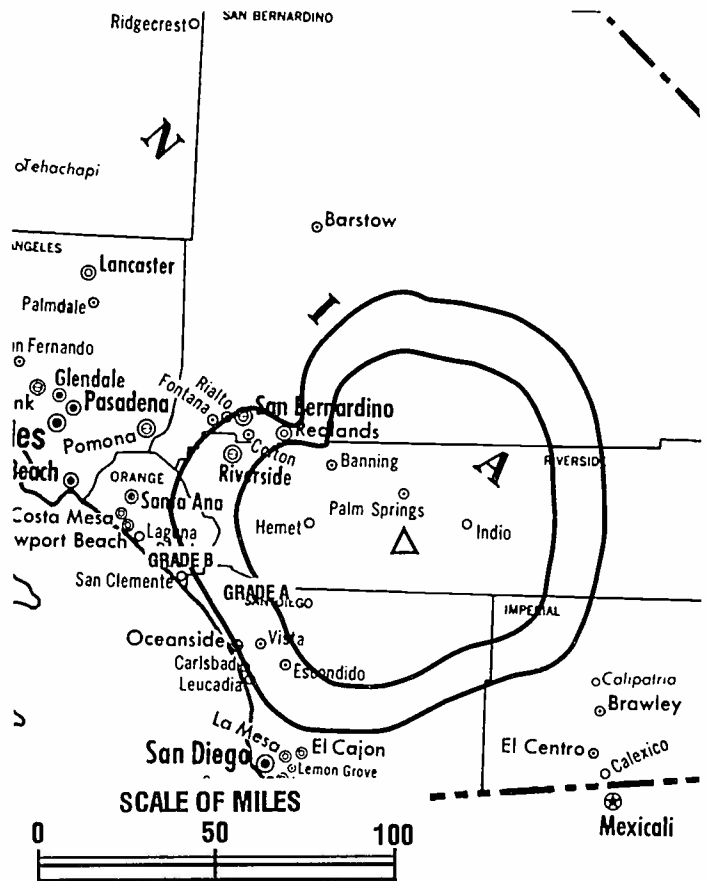
Began Operation: October 5, 1968. Transfer of control to Esquire from receivers in bankruptcy approved by FCC June 30, 1978. Sale to Gulf Broadcast approved July 27, 1984 (*Television Digest*, Vol. 24:19). Sale to EGF Broadcast Corp. approved Aug. 23, 1985. FCC approved sale to present owner March 12, 1996.

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- Bill Evans, General Manager.
- Rusty Kirkland, General Sales Manager.
- Kristy West Santiago, National Sales Manager.
- Keith Wheeler, News Director.
- Linda Larney, Program Coordinator.
- David Gray, Chief Engineer.
- Shaun Hynes, Promotion Director.
- Richard Mechling, Business Manager.
- Mark Sucher, Production Manager.



KESQ-TV BPCT-940909KG Granted 6/1/95 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$750.

City of License: Palm Springs. **Station DMA:** Palm Springs. **Rank:** 164.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	90,780	10,200	100,980
Average Weekly Circulation (1996)	69,356	6,385	75,741
Average Daily Circulation (1996)			45,542

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	90,780	10,200	100,980
Average Weekly Circulation (1996)	69,356	6,385	75,741
Average Daily Circulation (1996)			45,542

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KMIR-TV

Ch. 36

Network Service: NBC.

Licensee: Desert Empire TV Corp., Box 1506, Palm Springs, CA 92263.

Studio: 72920 Park View Dr., Palm Desert, CA 92260.

Phone: 619-568-3636. Fax: 619-568-1176. E-mail: kmir@ix.netcom.com

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 490-kw max. visual. Antenna: 679-ft. above av. terrain, 102-ft. above ground, 1676-ft. above sea level.

Latitude 33° 52' 00"
Longitude 116° 25' 56"

Transmitter: 7-mi. ENE of center of Palm Springs.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: DH Satellite, 4-meter C-band; Harris, 4-meter Ku-band; Harris, 4.5-meter Ku-band; Harris, 7-meter Ku-band; Agile, Avcom, Harris, M/A-Com receivers.

News Service: AP.

Ownership: Desert Empire TV Corp.

Began Operation: October 26, 1968.

Represented (sales): Blair Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- John Conte, President & General Manager.
- Harry Hein, General Sales Manager.
- Karen Devine, News Director.
- Yvette Badua, Program Director.
- Jan Pearce, Chief Engineer.
- Tom Hickey, Promotion Director.

Rates: On request.

City of License: Palm Springs. Station DMA: Palm Springs. Rank: 164.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KMIR-TV BPCT-901012KF Granted 11/9/90 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	90,780	23,750	114,530
Average Weekly Circulation (1996)	61,912	6,957	68,869
Average Daily Circulation (1996)			31,998

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	90,780	10,200	100,980
Average Weekly Circulation (1996)	61,912	6,171	68,083
Average Daily Circulation (1996)			31,809

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	13,550	13,550
Average Weekly Circulation (1996)	0	786	786
Average Daily Circulation (1996)			190

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Paradise

KCVU

Ch. 30

(Operates satellite KBVU Eureka, CA)

Network Service: FOX, UPN.

Licensee: Sainte Ltd., Box 4159, Modesto, CA 95352-4159.

Studio: 587 Country Dr., Chico, CA 95928.

Phone: 916-893-1234. **Fax:** 916-893-1266.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2510-kw max. visual. Antenna: Directional, 1444-ft. above av. terrain, 377-ft. above ground, 3917-ft. above sea level.

Latitude 39° 57' 45"
Longitude 121° 42' 40"

Requests CP for change to 5000-kw max. visual, 1427-ft. above av. terrain, 371-ft. above ground, 3911-ft. above sea level, transmitter to Cohasset Ridge, 12.4-mi. NNW of Paradise. BPCT-960624KH.

Transmitter: W side of Cohasset Rd., 1.1-mi. NE of Junction Vilas Rd., 20-mi. NE of Chico.

Ownership: Sainte Limited (Group Owner).

Began Operation: November 14, 1990.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch.

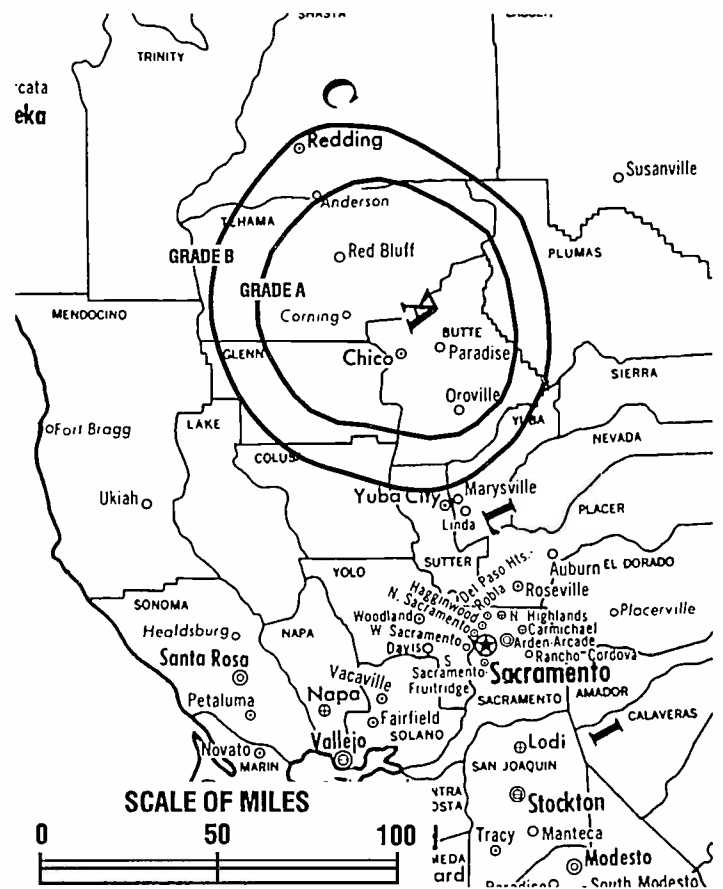
Personnel:

- Melvin Querio**, General Manager.
- John Logan**, General Sales Manager.
- Nick Clark**, National Sales Manager.
- Alan Tompkins**, Chief Engineer.
- Robynn Delgado**, Promotion Director.
- Mike Wiebe**, Production Manager.
- Misty Devoll**, Traffic Manager.

Rates: On request.

City of License: Paradise. **Station DMA:** Chico-Redding. **Rank:** 131.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KCVU BMPCT-900821KG Granted 10/31/90 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	119,250	77,920	197,170
Average Weekly Circulation (1996)	68,486	35,408	103,895
Average Daily Circulation (1996)			44,139

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	106,220	64,350	170,570
Average Weekly Circulation (1996)	67,796	32,818	100,613
Average Daily Circulation (1996)			42,849

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,030	13,570	26,600
Average Weekly Circulation (1996)	691	2,591	3,281
Average Daily Circulation (1996)			1,290

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Redding-Chico

KRCR-TV

Ch. 7

Network Service: ABC.

Licensee: California Broadcasting Inc., Box 992217, Redding, CA 96099-2217.

Studio: 755 Auditorium Dr., Redding, CA 96001.

Phone: 916-243-7777. Fax: 916-243-0217.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 115-kw visual, 22.4-kw aural. Antenna: 3620-ft. above av. terrain, 126-ft. above ground, 6335-ft. above sea level.

Latitude 40° 36' 10"
Longitude 122° 39' 00"

Transmitter: Shasta-Bally, 13-mi. W of Redding.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Andrew, 7.3-meter C-band; Paracclipse, 3.7-meter C-band; Paracclipse, 4.8-meter C-band; Avanteck, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Capitol News Service.

Ownership: Lamco Communications Inc. (Group Owner).

Began Operation: August 1, 1956. Sale to present owner by California-Oregon Bcstg. approved by FCC May 26, 1995 (Television Digest, Vol. 35:7, 23). Acquisition of positive control by California-Oregon Bcstg. approved by FCC Feb. 9, 1968. Previous sale to Sacramento Valley TV Inc. by George C. Fleharty, Carl R. McConnell and associates approved June 5, 1963 by FCC (Vol. 3:11, 23).

Represented (sales): Petry Television Inc.

Represented (legal): Koteen & Naftalin.

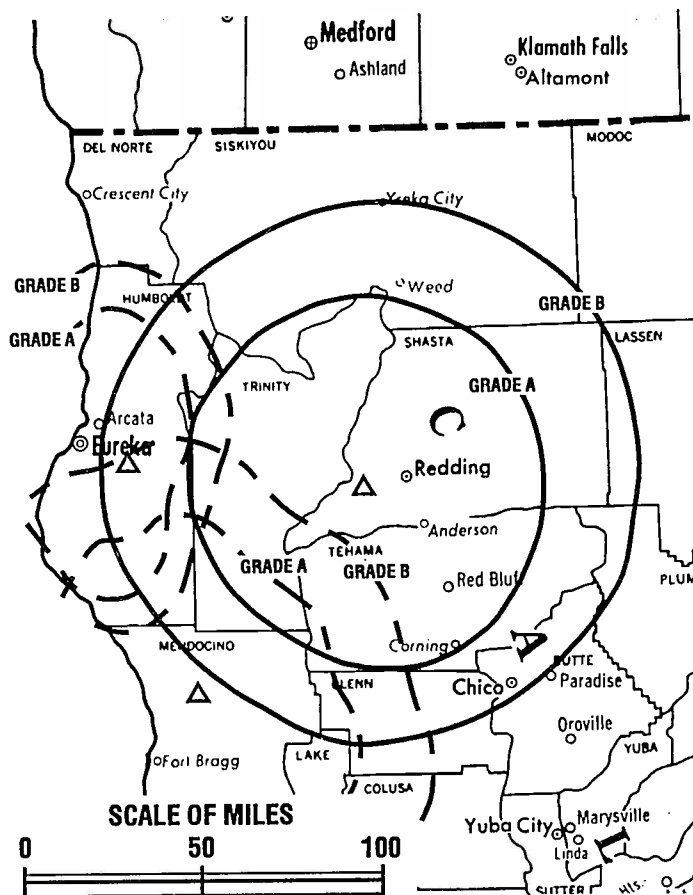
Personnel:

Robert Wise, General Manager.
Dennis Stewert, General & Sales Manager.
Gary Gunter, News Director.
Doug Bush, Chief Engineer.
Sandra Geist, Promotion Director.
Don Ellisen, Business Manager.
Chuck Williamson, Production Manager.

Rates: On request.

City of License: Redding. Station DMA: Chico-Redding. Rank: 131.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KRCR-TV BMPCT-4100 Granted 8/22/56 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	123,890	101,810	225,700
Average Weekly Circulation (1996)	98,395	49,800	148,194
Average Daily Circulation (1996)			81,351
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	106,220	67,390	173,610
Average Weekly Circulation (1996)	85,820	46,311	132,131
Average Daily Circulation (1996)			73,426
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,670	34,420	52,090
Average Weekly Circulation (1996)	12,574	3,489	16,063
Average Daily Circulation (1996)			7,925

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Sacramento

KCMY

Ch. 29

Network Service: Independent.

Licensee: Ponce-Nicasio Bcstg. Ltd., 1029 K St., Suite 27, Sacramento, CA 95814-3815.

Studio: 6300 Crystal Blvd., Diamond Springs, CA 95619.

Business Office: 3100 Gold Nugget Way, Placerville, CA 95667.

Phone: 916-443-2929. **Fax:** 916-627-7905.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 4570-kw max. visual. Antenna: 1053-ft. above av. terrain, 410-ft. above ground, 2339-ft. above sea level.

Latitude	38°	37'	49"
Longitude	120°	51'	20"

Transmitter: 6300 Crystal Blvd., Diamond Springs, CA 95619.

Ownership: Ponce-Nicasio Broadcasting Ltd.

Began Operation: August 27, 1990. Sale to Paxson Communications pending (Television Digest, Vol. 36:38).

Represented (legal): Wiley, Rein & Fielding.

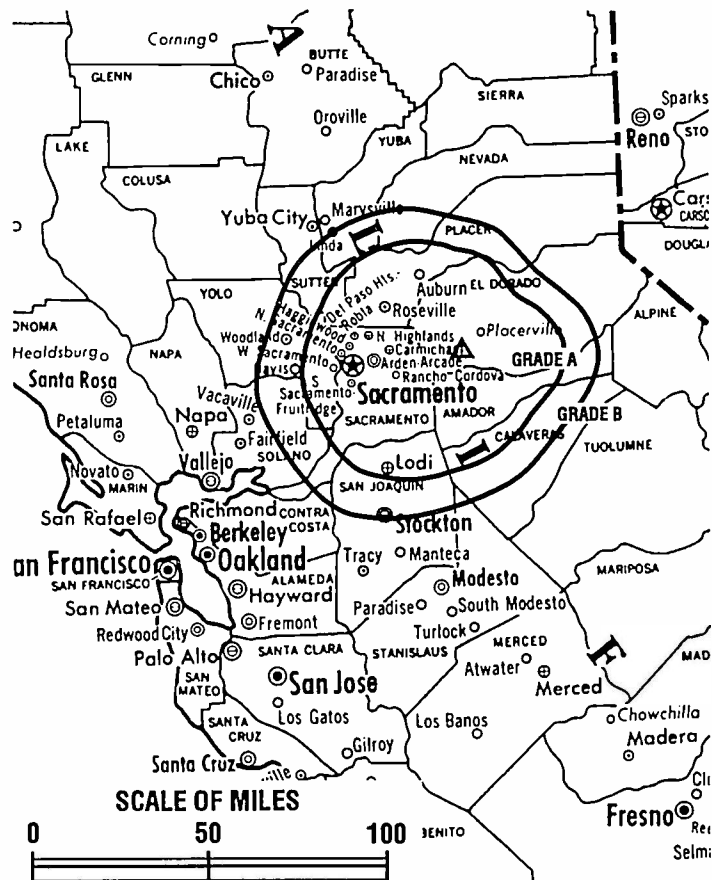
Personnel:

Ron V. Briggs, General Manager.

Dan Briggs, Station Manager & General Sales Manager.

Frank Ernandes, Chief Engineer.

Highest 30 Sec. Rate: \$150.



KCMY BMPCT-891031KG Granted 2/28/90 © American Map Corp., No. 14244

City of License: Sacramento. **Station DMA:** Sacramento-Stockton-Modesto. **Rank:** 20.

Nielsen Data: Not available.

California—Sacramento

KCRA-TV

Ch. 3

Network Service: NBC.

Licensee: Kelly Broadcasting Co. L.P., 3 Television Circle, Sacramento, CA 95814-0794.

Studio: 3 Television Circle, Sacramento, CA 95814-0794.

Phone: 916-446-3333. **Fax:** 916-325-3731.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1940-ft. above av. terrain, 1951-ft. above ground, 1951-ft. above sea level.

Latitude 38° 15' 52"
Longitude 121° 29' 22"

Transmitter: 0.8-mi. S of Twin Cities Rd., adjacent to Snodgrass Slough, 2.2-mi. W of Hwy. 5.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: AFC, 3-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Superior, 6-meter C-band; Harris, M/A-Com, Omni, Scientific-Atlanta receivers.

News Services: AP, CNN, NBC, NIWS, UPI.

LMA: Local marketing agreement with KQCA (U), Sacramento-Stockton

Ownership: Kelly Broadcasting Co. (Group Owner).

Began Operation: September 3, 1955. Sale of 50% by Gerald Kenneth & Vernon Hansen to other 50% owners, Kellys, approved April 18, 1962 by FCC (*Television Digest*, Vol. 2:17).

Represented (sales): Petry Television Inc.

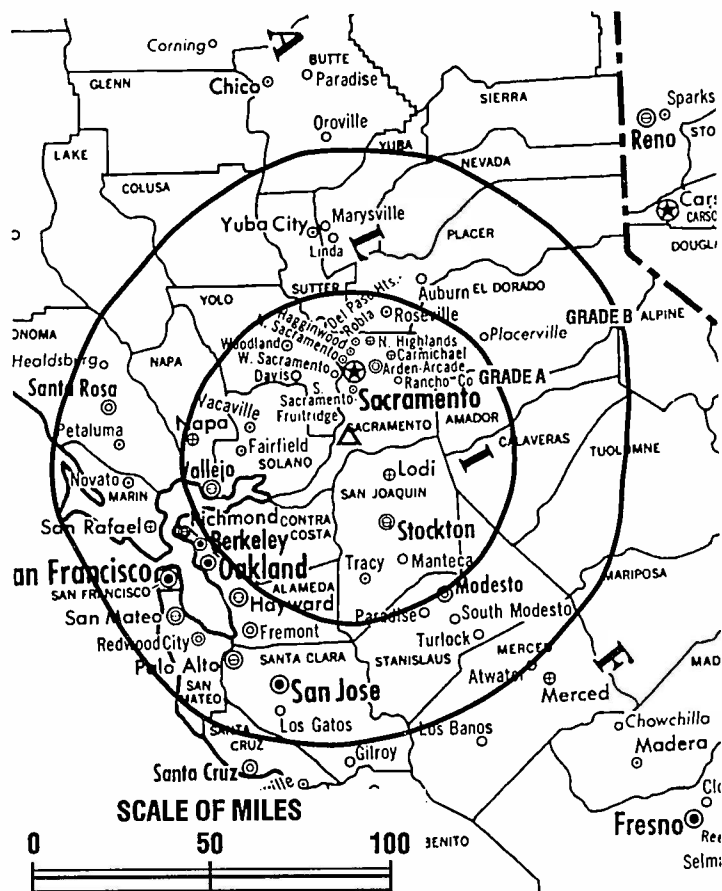
Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Robert E. Kelly, Partner.
Jon S. Kelly, Partner.
Greg Kelly, General Manager.
Harry Delaney, Station Manager.
Bill Spellman, General Sales Manager.
Phil Adams, National Sales Manager.
Marty Main, Director, Engineering.
Tracy A. Clark, Business Manager.
Eric McLendon, Sports Director.
Bill Bauman, News Director.
Val Nicholas, Creative Services Director.

Rates: On request.



KCRA-TV BMPCT-830929KE Granted 11/23/83 © American Map Corp., No. 14244

City of License: Sacramento. **Station DMA:** Sacramento-Stockton-Modesto. **Rank:** 20.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,150,080	552,890	1,702,970
Average Weekly Circulation (1996)	683,469	368,964	1,052,433
Average Daily Circulation (1996)			615,206

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	687,050	398,220	1,085,270
Average Weekly Circulation (1996)	590,532	337,238	927,771
Average Daily Circulation (1996)			557,442

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	463,030	154,670	617,700
Average Weekly Circulation (1996)	92,937	31,726	124,663
Average Daily Circulation (1996)			57,765

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Modesto-Sacramento-Stockton

KCSO

Ch. 19

Network Service: Univision.

Licensee: Sainte Ltd., 100 Sycamore Ave., Suite 3, Modesto, CA 95354.

Studio: 2842 Iowa Ave., Modesto, CA 95358.

Mailing Address: Box 3689, Modesto, CA 95352.

Phone: 209-578-1900. **Fax:** 209-527-2129.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1877-ft. above av. terrain, 346-ft. above ground, 3086-ft. above sea level.

Latitude 38° 07' 08"
Longitude 120° 43' 21"

Requests CP for change to 1936-ft. above av. terrain, 1946-ft. above ground, 1946-ft. above sea level, lat. 38° 14' 20", long. 121° 28' 52", transmitter to N of Lauffer Rd., 25-mi. E of Mokelumne River, 2-mi. E of Walnut Grove. BPCT-900727KG.

Transmitter: Bear Mountain, approx. 5.8-mi. SW of San Andreas.

Satellite Earth Stations: Comtech, 5-meter C-band; DH Satellite, 4.5-meter Ku & C-band; RCA, 3.6-meter Ku-band; Scientific-Atlanta, Standard Agile Omni receivers.

News Service: NCNS.

LMA: Local marketing agreement with KNSO (I), Merced.

Ownership: Sainte Limited (Group Owner).

Began Operation: August 26, 1966.

Represented (sales): Univision.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch.

Personnel:

- Chester Smith, General Partner.
- Naomi L. Smith, General Partner.
- Sharon D. Sepulveda, Station Manager.
- Paul Johnson, Engineering Director.
- Xochitl Arellano, News Director.
- John Thomas, Promotion Director.
- David C. Brady, National Sales Manager.
- Tana A. Colburn, Program Director (English).
- Carolyn E. Bernal, Public Affairs Director.



KCSO BMPCT-7686 Granted 6/27/78 © American Map Corp., No. 14244

Rates: On request.

City of License: Modesto. **Station DMA:** Sacramento-Stockton-Modesto. **Rank:** 20.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	284,850	145,650	430,500
Average Weekly Circulation (1996)	20,002	20,872	40,874
Average Daily Circulation (1996)			23,458
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	246,420	145,650	392,070
Average Weekly Circulation (1996)	16,082	20,872	36,954
Average Daily Circulation (1996)			22,074
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	38,430	0	38,430
Average Weekly Circulation (1996)	3,920	0	3,920
Average Daily Circulation (1996)			1,383

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KFTL

Ch. 64

Network Service: HSN.

Licensee: Family Stations Inc., 403 McCormick St., San Leandro, CA 94577.

Offices: 403 McCormick St., San Leandro, CA 94577; 4135 Northgate Blvd., Suite 1, Sacramento, CA 95834-1226.

Phones: 209-943-6464; 510-632-5385. **Fax:** 510-632-8943.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 1950-kw max. visual, 195-kw max. aural. Antenna: 2982-ft. above av. terrain, 114-ft. above ground, 3664-ft. above sea level.

Latitude 37° 53' 35"
Longitude 121° 53' 58"

Transmitter: 9-mi. SE of Concord on N peak of Mount Diablo.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Station: Paraclipse, 3.5-meter Ku & C-band; DX Antenna receivers.

Ownership: Family Stations Inc.

Legal Operation: November 12, 1987.

Represented (legal): Irwin, Campbell & Tannenwald, P.C.

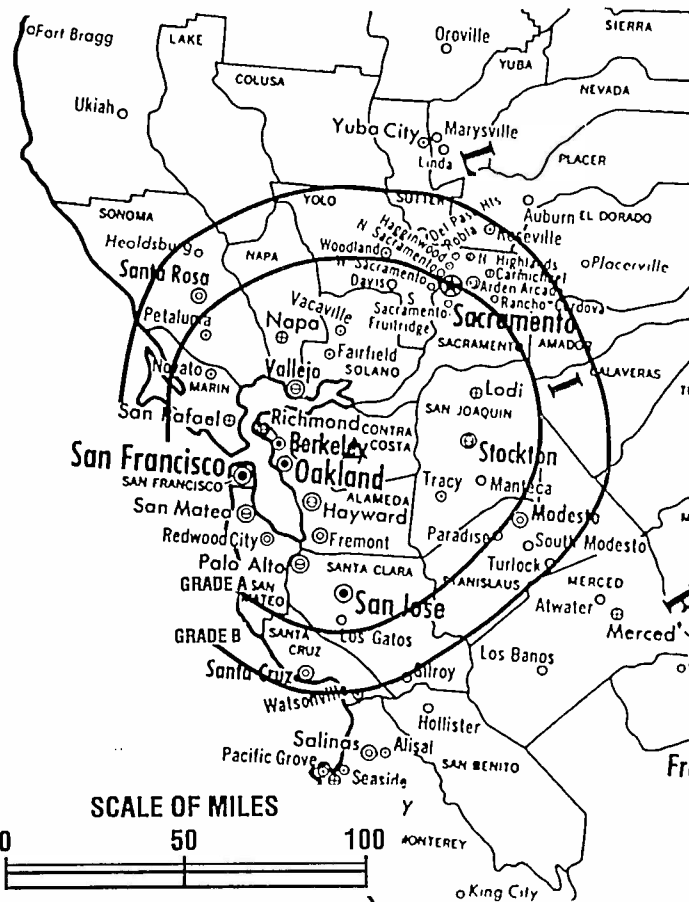
Personnel:

- Matt Tuter**, General Manager.
- Paul Strieby**, Chief Engineer.
- John B. Tefertiller**, Operations Manager.
- Danny Angotti**, Production Manager.
- Lucy Nazareno**, Traffic Manager.

Dates: On request.

City of License: Stockton. **Station DMA:** Sacramento-Stockton-Modesto. **Rank:** 20.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KFTL BPCT-890905KE Granted 3/23/90 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,300	0	8,300
Average Weekly Circulation (1996)	971	0	971
Average Daily Circulation (1996)			75

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,300	0	8,300
Average Weekly Circulation (1996)	971	0	971
Average Daily Circulation (1996)			75

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Stockton-Sacramento

KOVR

Ch. 13

Network Service: CBS.

Licensee: River City License Partnership, 1215 Cole St., St. Louis, MO 63106.

Studio: 2713 KOVR Dr., West Sacramento, CA 95605.

News Bureau: 509 W. Weber, Stockton, CA 95203.

Phones: 916-374-1313; 209-466-6985. Fax: 916-374-1459.

Web Site: <http://www.kovr.com>

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1950-ft. above av. terrain, 1960-ft. above ground, 1960-ft. above sea level.

Latitude 38° 14' 24"
Longitude 121° 30' 03"

Transmitter: 14001 River Rd., Walnut Grove, CA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.5-meter C-band; RCA, 3.7-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Superior, 4.5-meter Ku & C-band; Andrew, Avantek, M/A-Com, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: 2.4-meter Ku-band.

News Services: AP, UPI.

Ownership: Better Communications Inc. (Group Owner).

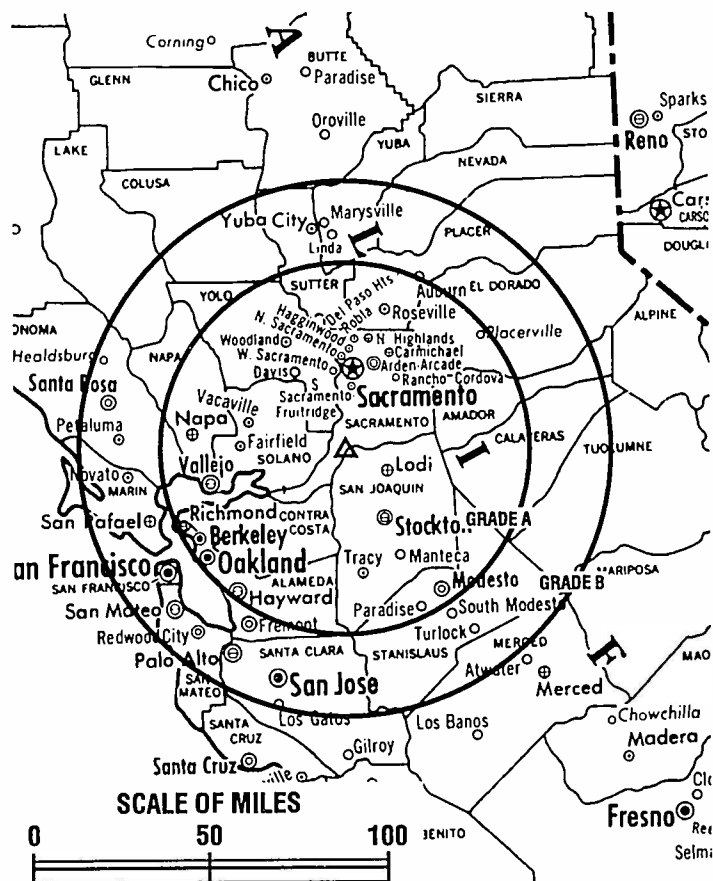
Began Operation: September 5, 1954. Sale to Better Communications by Continental Bcstg. Ltd. approved by FCC July 1994 (*Television Digest*, Vol. 34:20). Previous sale by Narragansett First Fund, et al., approved December 8, 1988 (Vol. 28:45). Sale to Narragansett by Rockefeller Group approved by FCC June 13, 1986 (Vol. 26:6, 11, 12). Sale to Rockefeller Group by The Outlet Co. approved by FCC Nov. 23, 1983 (Vol. 23:19, 22; 24:6). Sale to Outlet by McClatchy Newspapers approved by FCC March 12, 1980 (Vol. 19:28). Previous sale to McClatchy by Metropolitan Bcstg. Corp. was approved July 29, 1964 (Vol. 3:40, 41). Sale to Metropolitan Bcstg. by Gannett Co. approved Dec. 12, 1959 (Vol. 15:47, 48; 16:1). Sale to Gannett by H. L. Hoffman and associates, approved Jan. 8, 1958 (Vol. 13:47; 14:2). **Note:** Sale to Sinclair Communications Inc. pends (Vol. 36:16).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- Steven Gigliotti, Vice President & General Manager.
- Bill Eldred, Local Sales Manager.
- Jim Sanders, News Director.
- Kathleen Baylies, Promotion Manager.
- Lila Luna, Business Manager.



KOVR BPCT-851219KE Granted 2/20/86 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$10,000.

City of License: Stockton. Station DMA: Sacramento-Stockton-Modesto. Rank: 20.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,076,850	504,500	1,581,350
Average Weekly Circulation (1996)	535,077	336,803	871,880
Average Daily Circulation (1996)			412,831

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	687,050	398,220	1,085,270
Average Weekly Circulation (1996)	494,052	315,854	809,906
Average Daily Circulation (1996)			390,648

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	389,800	106,280	496,080
Average Weekly Circulation (1996)	41,024	20,949	61,974
Average Daily Circulation (1996)			22,183

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Sacramento-Stockton

KPWB-TV

Ch. 31

Network Service: WBN.

Licensee: Pappas Telecasting of Sacramento, 500 S. Chinowth Rd., Visalia, CA 93277.

Studio: 500 Media Place, Sacramento, CA 95815.

Phone: 916-925-3100. Fax: 916-920-1078.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1830-ft. above av. terrain, 1838-ft. above ground, 2000-ft. above sea level.

Latitude 38° 15' 52"
Longitude 121° 29' 22"

Transmitter: 2.2-mi. NNE of Walnut Grove, CA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 7.3-meter Ku & C-band; Harris, 6.1-meter C-band; Andrew, Harris, Standard Communications receivers.

News Services: AP, CNN.

Ownership: Pappas Telecasting Companies (Group Owner).

Began Operation: October 5, 1974. Sale to present owner by Koplak Communications approved by FCC April 21, 1994. Previous sale by Northern California Bcstg. Inc. approved Jan. 28, 1981. Sale to Northern California by Andrew Bartolini, et al., approved June 9, 1980 (*Television Digest*, Vol. 20:6).

Represented (sales): TeleRep Inc.

Represented (legal): Cohn and Marks.

Personnel:

Elliott Troshinsky, General Manager.
Tom Tucker, Local Sales Manager.
Phil Melchers, National Sales Manager.
Jack Davis, Chief Engineer.
Brent Baader, News Director.
Cyndi Arjil, Traffic Manager.
Andy Crittenden, Promotion Manager.

Rates: On request.

City of License: Sacramento. Station DMA: Sacramento-Stockton-Modesto. Rank: 20.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KPWB-TV BMPCT-840705KJ Granted 8/24/84 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	725,480	502,730	1,228,210
Average Weekly Circulation (1996)	334,006	232,629	566,635
Average Daily Circulation (1996)			205,001

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	687,050	398,220	1,085,270
Average Weekly Circulation (1996)	313,869	219,393	533,262
Average Daily Circulation (1996)			196,788

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	38,430	104,510	142,940
Average Weekly Circulation (1996)	20,137	13,236	33,374
Average Daily Circulation (1996)			8,213

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Stockton-Sacramento

KQCA

Ch. 58

Network Service: UPN.

Licensee: Channel 58 Inc., 830 San Ramon, Sacramento, CA 95864.

Studio: 3033 Gold Canal Dr., Rancho Cordova, CA 95670-1629.

Phone: 916-635-5858. **Fax:** 916-635-9251.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1834-ft. above av. terrain, 1840-ft. above ground, 1840-ft. above sea level.

Latitude 38° 14' 24"
Longitude 121° 30' 03"

Transmitter: 0.65-mi. E of Walnut Grove.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 4.5-meter Ku & C-band; Superior, 4-meter C-band; Superior, 4-meter Ku-band; Andrew, Standard Communications receivers.

LMA: Local marketing agreement with KCRA-TV (N), Sacramento-Stockton.

Ownership: Channel 58 Inc.

Began Operation: April 13, 1986. Sale to Channel 58 Inc. by General Electric Capital Corp. approved by FCC Dec. 8, 1994. Transfer of control from Pegasus Bcstg. to General Electric Capital Corp. approved Sept. 1990. Sale to Pegasus Bcstg. by SFN Cos. Inc. approved by FCC Oct. 2, 1986 (*Television Digest*, Vol. 26:41). Previous sale approved by FCC July 8, 1986.

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

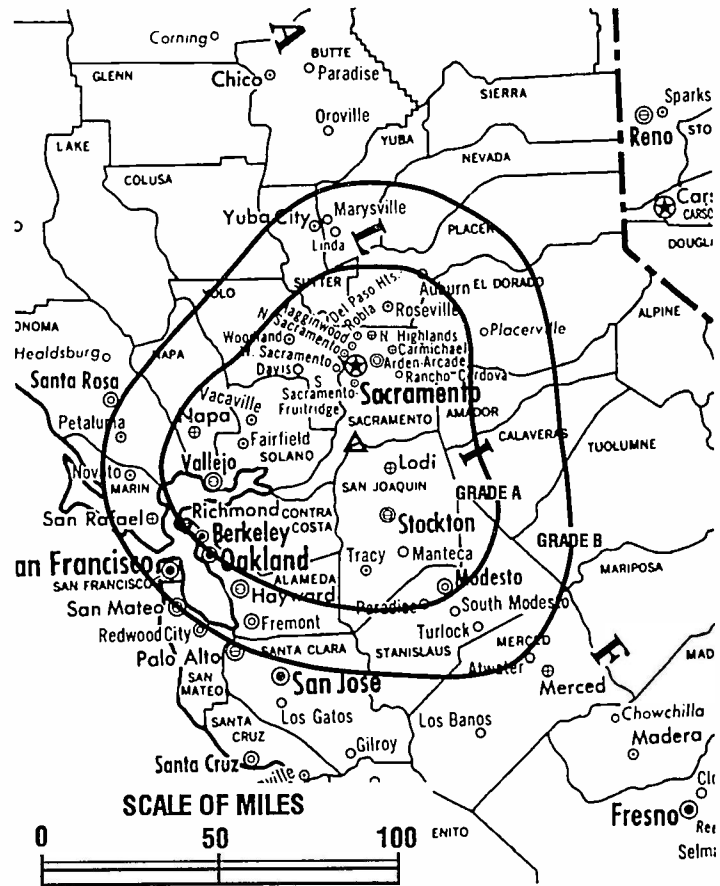
Represented (engineering): John F. X. Browne & Associates, P.C.

Personnel:

- Harry Delaney, Station Manager.
- John Mansker, General Sales Manager.
- Hank Van Kalmthout, Local Sales Manager.
- Shari Epworth, National Sales Manager.
- Donna Reith, Program Manager.
- Robert Olson, Engineering Director.
- Michael Meads, Traffic Manager.
- Steve Halliwell, Promotion Director.
- Gary Downs, Business Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Stockton. **Station DMA:** Sacramento-Stockton-Modesto. **Rank:** 20.



KQCA BPCT-861106KF Granted 1/20/87 © American Map Corp., No. 14244

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	687,050	487,290	1,174,340
Average Weekly Circulation (1996)	327,132	188,737	515,869
Average Daily Circulation (1996)			182,299

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	687,050	398,220	1,085,270
Average Weekly Circulation (1996)	327,132	179,721	506,853
Average Daily Circulation (1996)			181,222

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	89,070	89,070
Average Weekly Circulation (1996)	0	9,016	9,016
Average Daily Circulation (1996)			1,077

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

KTXL

Ch. 40

Network Service: FOX.

Licensee: Channel 40 Licensee Inc.

Studio: 4655 Fruitridge Rd., Sacramento, CA 95820.

Phone: 916-454-4422. Fax: 916-739-1079.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 5000-kw max. visual. Antenna: 1962-ft. above av. terrain, 1968-ft. above ground, 1970-ft. above sea level.

Latitude 38° 16' 18"
Longitude 121° 30' 18"

Transmitter: 1400 Twin Cities Rd., 2.2-mi. N of Walnut Grove, CA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: RCA Americom, 3.7-meter Ku-band; Scientific-Atlanta, 4.5-meter Ku & C-band; Scientific-Atlanta, 10-meter C-band; Superior, 4-meter Ku-band; DX Engineering, M/A-Com, Scientific-Atlanta, Standard Communications receivers.

Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, CNN, Conus, INN, INTV.

Ownership: Renaissance Communications Corp. (Group Owner).

Legal Operation: October 26, 1968. Transfer of control to BMA from Colony Corp. approved by FCC Dec. 1, 1971. Sale to Renaissance Communications approved by FCC Feb. 9, 1989. Sale to Tribune Co. pending (Television Digest, Vol. 36:28).

Represented (sales): MMT Sales Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Hammett & Edison Inc.

Personnel:
Michael A. Fisher, President & General Manager.
Bill Pulliam, General Sales Manager.
Mike Snyder, Local Sales Manager.
Cal Bollwinkel, Program & Operations Manager.
Bill Kreutzer, Chief Engineer.
Michael Burke, News Director.
Audrey Farrington, Creative Services Director.
Pete Filice, Business Manager.
Fran Mueller, Research Director.



KTXL BMPCT-841120KI Granted 1/30/85

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$6000.

City of License: Sacramento. Station DMA: Sacramento-Stockton-Modesto. Rank: 20.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,136,690	502,730	1,639,420
Average Weekly Circulation (1996)	524,297	277,357	801,654
Average Daily Circulation (1996)			351,396
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	687,050	398,220	1,085,270
Average Weekly Circulation (1996)	470,484	261,184	731,668
Average Daily Circulation (1996)			328,320
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	449,640	104,510	554,150
Average Weekly Circulation (1996)	53,814	16,172	69,986
Average Daily Circulation (1996)			23,077

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Sacramento-Stockton

KXTV

Ch. 10

Network Service: ABC.

Licensee: Great Western Broadcasting Corp., Box 10, Sacramento, CA 95812-0010.

Studio: 400 Broadway, Sacramento, CA 95818-2041.

Mailing Address: Box 10, Sacramento, CA 95812-0010.

Phone: 916-441-2345. Fax: 916-441-3054.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 51.3-kw aural. Antenna: 1953-ft. above av. terrain, 1960-ft. above ground, 1960-ft. above sea level.

Latitude 38° 14' 24"
Longitude 121° 30' 03"

Transmitter: 0.65-mi. NE of Walnut Grove.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Microwave Assoc., 4.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter Ku & C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 10-meter C-band; M/A-Com, Scientific-Atlanta, Standard Components receivers.

News Services: ABC, AP, UPI, Conus.

Ownership: A. H. Belo Corp. (Group Owner).

Began Operation: March 20, 1955. Sale to present owner by Corinthian Bcstg. approved by FCC Nov. 28, 1983 (Television Digest, Vol. 23:20). Sale to Corinthian by John H. Schacht and associates approved by FCC Dec. 23, 1958 (Vol. 14:42, 49).

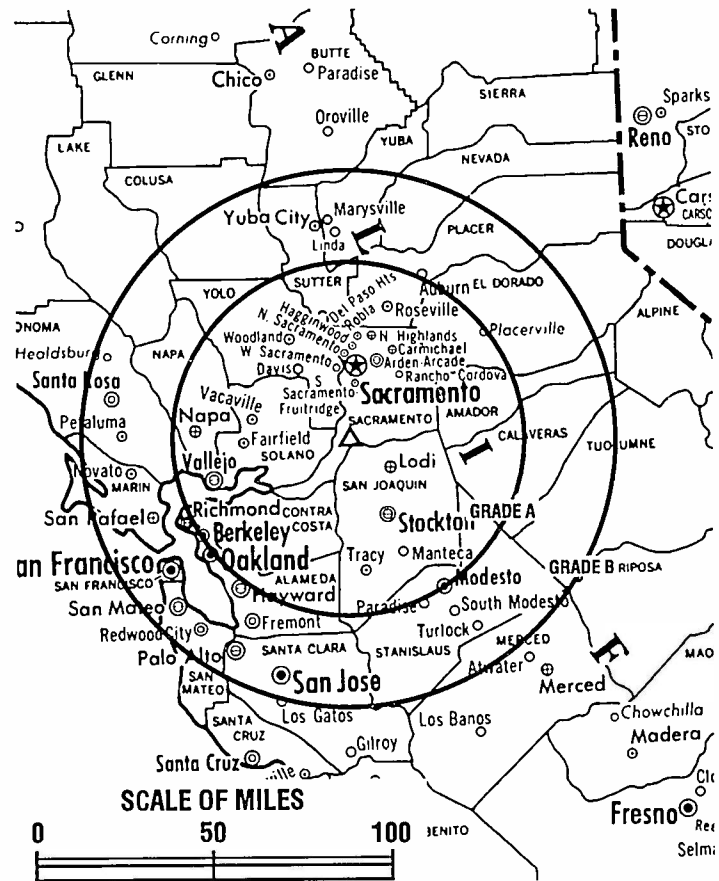
Represented (sales): TeleRep Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:
Kathy Clements-Hill, Vice President & General Manager.
Russell Postell, Sales Director.
S. Thomas Cochran, Local Sales Manager.
Deborah Brown, National Sales Manager.
Kevin Williams, Program Coordinator.
David Duitch, Director of News.
Rod Robinson, Director of Engineering.
Gloria Lee, Director of Creative Services.
Carol Rushton, Controller.

Rates: On request.



KXTV BPCT-851113KE Granted 12/20/85 © American Map Corp., No. 14244

City of License: Sacramento. Station DMA: Sacramento-Stockton-Modesto. Rank: 20.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	776,040	505,700	1,281,740
Average Weekly Circulation (1996)	539,608	354,417	894,025
Average Daily Circulation (1996)			489,052
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	687,050	398,220	1,085,270
Average Weekly Circulation (1996)	523,087	328,654	851,741
Average Daily Circulation (1996)			473,244
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,990	107,480	196,470
Average Weekly Circulation (1996)	16,521	25,762	42,284
Average Daily Circulation (1996)			15,808

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KCBA

Ch. 35

Network Service: FOX.

Licensee: Ackerley Communications Group, Box 3560, Salinas, CA 93912.

Studio: 1550 Moffett St., Salinas, CA 93905.

Phone: 408-422-3500. Fax: 408-754-1120.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 2328-kw max. visual, 283.65-kw max. aural. Antenna: 2414-ft. above av. terrain, 355-ft. above ground, 3421-ft. above sea level.

Latitude 36° 45' 22.30"
Longitude 121° 30' 05.50"

Transmitter: Fremont Peak, 9-mi. NE of Salinas.

Satellite Earth Stations: AFC, 7-meter; Microwave Specialties, 5-meter C-band; RCA, 4.2-meter Ku-band; M/A-Corn, Scientific-Atlanta receivers.

News Services: AP, CNN, Fox News.

Agreement: Local marketing agreement with KCCN-TV (C), Salinas-Monterey.

Ownership: Ackerley Communications Inc. (Group Owner).

Original Operation: November 1, 1981. Sale to present owner by Sainte Bcstg. Corp. approved by FCC May 22, 1986 (Television Digest, Vol. 26:23, 26).

Represented (sales): Blair Television.

Represented (legal): Rubin, Winston, Diercks, Harris & Cooke.

Personnel:

- Mark Faylor, General Manager.
- Arlo Barbo, Station Manager.
- Vickie Dixon, Local Sales Manager.
- Lucy T. Cerna, National Sales Manager.
- John Freeman, News Director.
- Jeanne Buheit, Director, Programming & Creative Services.
- Karl Kauffman, Director of Operations & Engineering.
- Brent Calvin, Creative Services Manager.
- Todd Pinsky, Production Manager.

Rates: On request.

City of License: Salinas. Station DMA: Monterey-Salinas. Rank: 122.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KCBA BMPCT-81022KI Granted 7/13/81

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,600	51,370	206,970
Average Weekly Circulation (1996)	93,167	26,576	119,743
Average Daily Circulation (1996)			51,744
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,600	44,420	200,020
Average Weekly Circulation (1996)	93,167	25,943	119,110
Average Daily Circulation (1996)			51,702
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	6,950	6,950
Average Weekly Circulation (1996)	0	632	632
Average Daily Circulation (1996)			42

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

California—Monterey-Salinas

KCCN-TV

Ch. 46

Network Service: CBS.

Licensee: KCCN-TV, 2200 Garden Rd., Monterey, CA 93940.

Studios: 2200 Garden Rd., Monterey, CA 93940; 1550 Moffett St., Box 3560, Salinas, CA 93905.

Phones: 408-646-1973 (Monterey); 408-475-6667 (Santa Cruz).

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 1350-kw max. & 447-kw horizontal visual, 135-kw max. & 44.7-kw horizontal aural. Antenna: 2530-ft. above av. terrain, 222-ft. above ground, 3612-ft. above sea level.

Latitude 36° 32' 05"
Longitude 121° 37' 14"

Transmitter: Mount Toro, 6-mi. S of Speckles, Monterey.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CBS.

LMA: Local marketing agreement with KCBA (F), Salinas-Monterey.

Ownership: Harron Communications Corp. (Group Owner).

Began Operation: February 2, 1969. Sale to Retlaw Enterprises Inc. by Monterey-Salinas TV Inc. approved by FCC Aug. 27, 1979. Sale to present owners approved March 11, 1993 (*Television Digest*, Vol. 33:1).

Represented (sales): Blair Television.

Represented (legal): Fenton & Keller.

Personnel:

Jodie Navlyt, General Manager.
Mark Faylor, Station Manager.
Karl Kauffman, Operations Manager.
Chris Chidlaw, Local Sales Manager.
Lucy Cerna, National Sales Manager.
Gary Jerome, Chief Engineer.
John Freeman, News Director.
Jeanne Buheit, Program Director.
Brent Calvin, Promotion Director.
Arlo Barbo, Business Manager.
Todd Pinsky, Production Manager.



KCCN-TV BPCT-820622KG Granted 7/30/82 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2000.

City of License: Monterey. Station DMA: Monterey-Salinas. Rank: 122.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,600	44,420	200,020
Average Weekly Circulation (1996)	108,859	17,683	126,542
Average Daily Circulation (1996)			52,415

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,600	44,420	200,020
Average Weekly Circulation (1996)	108,859	17,683	126,542
Average Daily Circulation (1996)			52,415

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



KSBW

Ch. 8

Network Service: NBC.

Licensee: Smith TV of Salinas-Monterey License L.P., Box 81651, Salinas, CA 93912.

Studio: 238 John St., Salinas, CA 93901.

Phone: 408-758-8888. Fax: 408-424-3750. E-mail: ksbw@aol.com

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 158-kw visual, 34.7-kw aural. Antenna: 2934-ft. above av. terrain, 1554-ft. above ground, 4041-ft. above sea level.

Latitude 37° 03' 30"
Longitude 121° 46' 33"

Transmitter: Approx. 20-mi. S of San Jose in Santa Cruz Mountains.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter; RCA Americom, 3.6-meter Ku-band; Harris, M/A-Corn receivers.

News Service: AP.

Ownership: Smith Broadcasting Partners L.P. (Group Owner).

Began Operation: September 11, 1953. Started as share-time outlet with KMBY-TV, Monterey; on Feb. 2, 1955 FCC approved deal for it to buy & merge with KMBY-TV (Television Digest, Vol. 10:45; 11:6). Sale to John Blair & Co. approved by FCC Feb. 14, 1979 (Vol. 18:3). Sale to Gillett Holdings Inc. approved by FCC Dec. 30, 1986. Transfer to Trustee granted Sept. 1, 1992. Sale to EP Communications approved May 26, 1994. Sale to Smith Bcstg. Partners approved Nov. 21, 1995.

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Personnel:
Robert Rice, President & General Manager.
Wendy Hillan, National Sales Manager.
Tim Cadigan, Local Sales Manager.
Laura Clark, News Director.
Paul Williams, Program Director.
Antonio Castro, Chief Engineer.

Rates: On request.

City of License: Salinas. Station DMA: Monterey-Salinas. Rank: 122.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.



KSBW BMPCT-840731KE Granted 8/29/84 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	475,600	521,040	996,640
Average Weekly Circulation (1996)	187,021	115,852	302,873
Average Daily Circulation (1996)			146,478
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,600	44,420	200,020
Average Weekly Circulation (1996)	131,661	29,050	160,711
Average Daily Circulation (1996)			96,225
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	320,000	476,620	796,620
Average Weekly Circulation (1996)	55,360	86,802	142,162
Average Daily Circulation (1996)			50,252

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Salinas-Monterey

KSMS-TV

Ch. 67

Network Service: Univision.

Licensee: KSMS-TV Inc., 67 Garden Court, Monterey, CA 93940.

Studio: 67 Garden Court, Monterey, CA 93940.

Phones: 408-373-6767; 408-757-6711. **Fax:** 408-373-6700.

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 1260-kw max. visual. Antenna: 2299-ft. above av. terrain, 200-ft. above ground, 3260-ft. above sea level.

Latitude 36° 45' 23"
Longitude 121° 30' 05"

Transmitter: Fremont Peak.

News Service: UPI.

Ownership: KSMS-TV Inc.

Began Operation: September 1, 1986. Sale to Daniel D. Villaneuva, et al., by Schuyler Bcstg. Corp. approved by FCC Sept. 11, 1990. FCC approved sale to KSMS-TV Inc. Dec. 11, 1995.

Represented (sales): Univision.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

- Walter F. Ulloa, President.
- Carlos Ramor, Vice President & General Sales Manager.
- Jeff Hoffman, Chief Engineer.
- Fidel Soto, News Director.
- Maurico Acosta, Program & Promotion Director.
- Sam Callaway, Business Manager.

Rates: On request.

City of License: Monterey. **Station DMA:** Monterey-Salinas. **Rank:** 122.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KSMS-TV BPCT-801208KG Granted 3/7/86 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	93,350	44,420	137,770
Average Weekly Circulation (1996)	13,127	11,518	24,645
Average Daily Circulation (1996)			16,200

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	93,350	44,420	137,770
Average Weekly Circulation (1996)	13,127	11,518	24,645
Average Daily Circulation (1996)			16,200

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—San Diego

KFMB-TV

Ch. 8

Network Service: CBS.

Licensee: Midwest Television Inc., 7677 Engineer Rd., San Diego, CA 92111.

Studio: 7677 Engineer Rd., San Diego, CA 92111.

Phone: 619-571-8888. Fax: 619-569-4203.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 740-ft. above av. terrain, 284-ft. above ground, 1049-ft. above sea level.

Latitude 32° 50' 17"
Longitude 117° 14' 58"

Transmitter: 7000 La Jolla Scenic Dr., La Jolla.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Miralite, 3.8-meter Ku & C-band; Paraclipse, 4.5-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; Standard Agile Omni receivers.

FM Affiliate: KFMB, 5-kw, 760 kHz.

FM Affiliate: KFMB-FM, 30-kw, 100.7 MHz (No. 264), 620-ft.

News Services: AP, UPI.

Ownership: Midwest Television Inc. (Group Owner).

Legal Operation: May 16, 1949. Sold to Kennedy Bcstg. Co. April 25, 1951 (Television Digest, Vol. 7:18); sold to Wrather-Alvarez Broadcasting March 25, 1953 (Vol. 9:5, 13). Sale of 38.89% interest by Maria Helen Alvarez to Marietta Investment Corp. approved July 2, 1958 by FCC (Vol. 14:24, 27). Merger of Marietta Bcstg. Inc. into Transcontinent Television Corp. approved May 13, 1959 by FCC (Vol. 15:7, 12, 20).

Represented (sales): TeleRep Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Ed Trimble, President & General Manager.

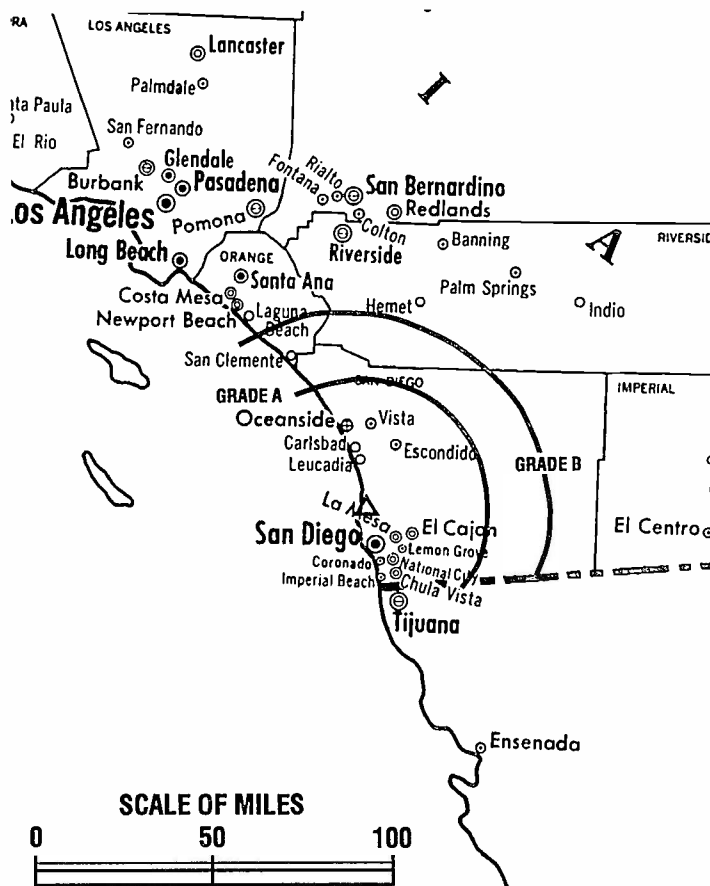
J. M. Bradley, Assistant General Manager & Business Manager.

Sharon Weiler, Local Sales Manager.

Steve Ramsey, News Director.

John Marquiss, Director, Sales & Marketing.

Judy Vance, Director, Programming & Promotion.



KFMB-TV BPCT-4509 Granted 5/16/72

© American Map Corp., No. 14244

Rates: On request.

City of License: San Diego. Station DMA: San Diego. Rank: 26.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	744,720	171,690	916,410
Average Weekly Circulation (1996)	613,649	109,987	723,636
Average Daily Circulation (1996)			383,845

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	744,720	164,700	909,420
Average Weekly Circulation (1996)	613,649	109,526	723,175
Average Daily Circulation (1996)			383,775

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	6,990	6,990
Average Weekly Circulation (1996)	0	461	461
Average Daily Circulation (1996)			70

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—San Diego

KGTV

Ch. 10

Network Service: ABC.

Licensee: McGraw-Hill Broadcasting Co., Box 85347, San Diego, CA 92186-5347.

Studio: 47th St. & Freeway 94, San Diego, CA 92102.

Phone: 619-237-1010. Fax: 619-262-1302. Web Site: <http://www.kgtv.com>

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 750-ft. above av. terrain, 252-ft. above ground, 1049-ft. above sea level.

Latitude 32° 50' 20.50"
Longitude 117° 14' 56.50"

Transmitter: Mount Soledad.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter; Andrew, 9.1-meter; Microdyne, 7-meter; RCA, 3-meter Ku-band; Satcom Technologies, 5.1-meter Ku & C-band; AvanteK, Standard Communications receivers.

News Services: AP, UPI.

Ownership: McGraw-Hill Broadcasting Co. (Group Owner).

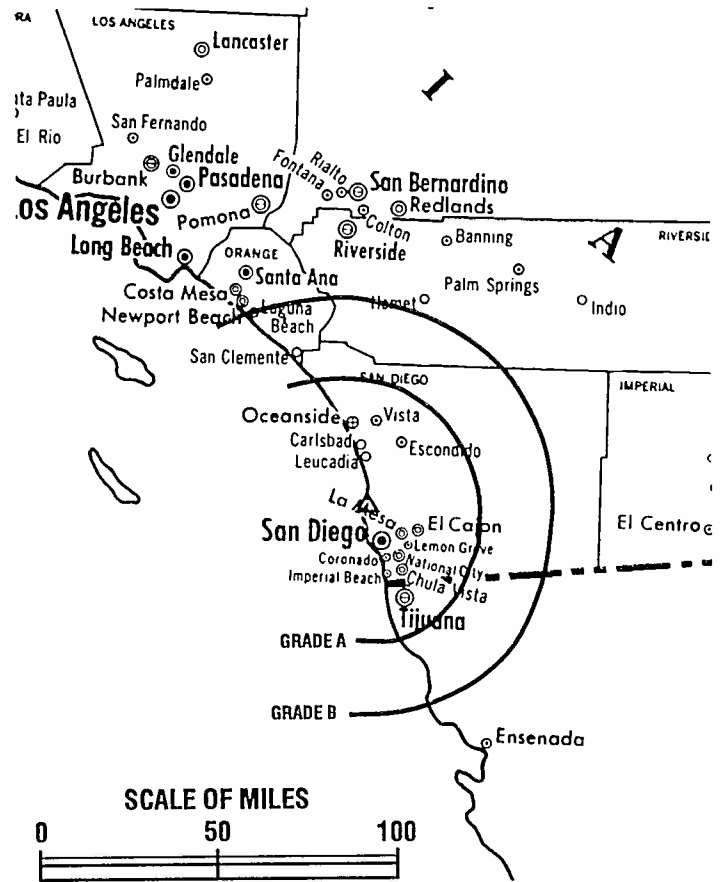
Began Operation: September 13, 1953. Sale of control to Fox, Wells & Co. by Tom Sharp, Charles E. Salik and TBC group approved by FCC Oct. 13, 1954 (Television Digest, Vol. 13:31, 32, 34, 38, 42). Sale of 46.22% to Newsweek by Fox, Wells & Co. interests approved Aug. 7, 1957 (Vol. 13:30, 33). Sale to Time-Life approved by FCC March 21, 1962 (Vol. 2:13). Sale to present owners approved March 8, 1972 (Vol. 12:10, 11).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

- Edward J. Quinn, President, McGraw-Hill Broadcasting Co. Inc.
- Darrell Brown, General Manager.
- Bruce Stein, General Sales Manager.
- Ronald Jennings, Director of Engineering.
- Jack Villarrubia, Director of Business Affairs.
- Don Lundy, Director of Program Operations.
- Jeff Klotzman, News Director.
- Michael Biltucci, Manager of Broadcast Operations.
- Chris Madsen, Traffic Manager.
- Amy Blum, Public Affairs Director.
- Don Wells, Director of Creative Services & Promotion.



KGTV BMPCT-3170 Granted 7/1/55

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$7500.

City of License: San Diego. Station DMA: San Diego. Rank: 26.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	744,720	168,830	913,550
Average Weekly Circulation (1996)	604,713	112,565	717,278
Average Daily Circulation (1996)			373,776
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	744,720	164,700	909,420
Average Weekly Circulation (1996)	604,713	112,325	717,038
Average Daily Circulation (1996)			373,772
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	4,130	4,130
Average Weekly Circulation (1996)	0	240	240
Average Daily Circulation (1996)			4

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—San Diego

KNSD

Ch. 39

Network Service: NBC.

Licensee: KNSD License Inc., 8330 Engineer Rd., San Diego, CA 92111-2493.

Studio: 8330 Engineer Rd., San Diego, CA 92111.

Phone: 619-279-3939. Fax: 619-279-1076.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 2500-kw max. & 813-kw horizontal visual, 500-kw max. & 81.3-kw horizontal aural. Antenna: 1894-ft. above av. terrain, 155-ft. above ground, 2678-ft. above sea level.

Latitude 32° 41' 48.00"
Longitude 116° 56' 05.80"

Transmitter: San Miguel Mountain, 13-mi. E of San Diego center.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Chapparral, 5-meter C-band; Dalsat, 4.6-meter Ku-band; Dalsat, 6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 10-meter C-band; Andrew, Chapparral, Harris, Microdyne, Scientific-Atlanta receivers.

Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, CNN Headline News, Sports News Satellite, UPI.

Ownership: New World Communications Group (Group Owner).

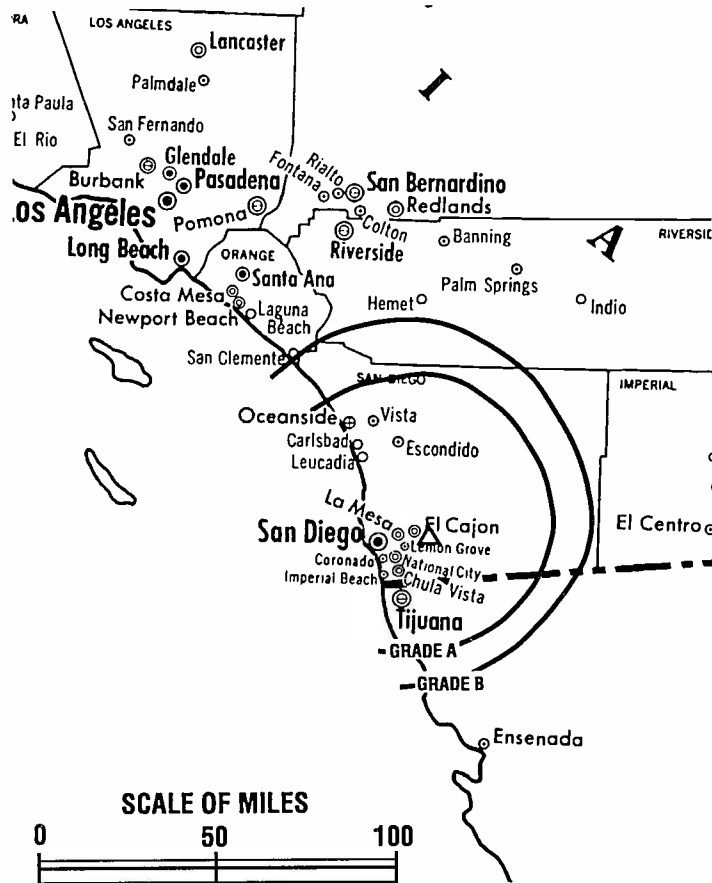
Original Operation: November 14, 1965. Sale to Storer Communications by Bass Brothers Enterprises approved by FCC Sept. 30, 1974 (Television Digest, Vol. 13:12, 13; 14:39). Previous sale to Bass Bros. by San Diego Telecasters Inc. (Lawrence Shushan, Paul Corriere, Sample-Brown Enterprises and Town & Country Development) approved by FCC Aug. 31, 1967. Sale to SCI Television Inc. approved Aug. 20, 1987. Transfer to Trustee granted Sept. 1, 1992. Sale to New World Communications Group approved April 13, 1993 (Vol. 34:49). Sale to NBC pending (Vol. 36:22).

Represented (sales): New World Sales & Marketing Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

- Neil Derrough, President & General Manager.
- Joseph M. Collins, Director, Sales & Marketing.
- Mike McCarthy, Local Sales Manager.
- Chris Johnson, National Sales Manager.
- Penny Martin, Program Manager.
- Ric Schwartz, Production Manager.
- Irv Kass, News Director.
- Randal Fleury, Business Manager.
- Doug Gilmore, Promotion Director.



KNSD BPCT-920818KE Granted 11/20/92 © American Map Corp., No. 14244

Rates: On request.

City of License: San Diego. Station DMA: San Diego. Rank: 26.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	744,720	164,700	909,420
Average Weekly Circulation (1996)	614,394	100,467	714,861
Average Daily Circulation (1996)			376,500

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	744,720	164,700	909,420
Average Weekly Circulation (1996)	614,394	100,467	714,861
Average Daily Circulation (1996)			376,500

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—San Diego

KSWB-TV

(formerly KTTY)

Ch. 69

Network Service: WBN.

Licensee: KTTY Inc., Box 121569, San Diego, CA 92112-5569.

Studio: 1696 Frontage Rd., Chula Vista, CA 92011.

Phone: 619-575-6969. Fax: 619-424-6449. E-mail: sdtvkty@aol.com

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 4790-kw max. & 2088-kw horizontal visual, 479-kw max. & 209-kw horizontal aural. Antenna: 1950-ft. above av. terrain, 225-ft. above ground, 2791-ft. above sea level.

Latitude 32° 41' 47"
Longitude 116° 56' 07"

Requests CP for change to 4500-kw max. visual, 1949-ft. above av. terrain, 135-ft. above ground, 2697-ft. above sea level. BPCT-960701KH.

Transmitter: Mount San Miguel, San Diego.

Satellite Earth Stations: DH Satellite, 4.8-meter Ku & C-band; United Satellite Systems, 3-meter C-band; United Satellite Systems, 5-meter C-band; Standard Communications receivers.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: September 30, 1984. Sale to Tribune Broadcasting Co. approved by FCC March 14, 1996 (Television Digest, Vol. 35:36; 36:13).

Represented (legal): Hopkins & Sutter.

Personnel:

Lise Markham, Vice President & General Manager.

Kelly McMackin, General Sales Manager.

Scott Heath, National Sales Manager.

Sam Bickel, Program Director.

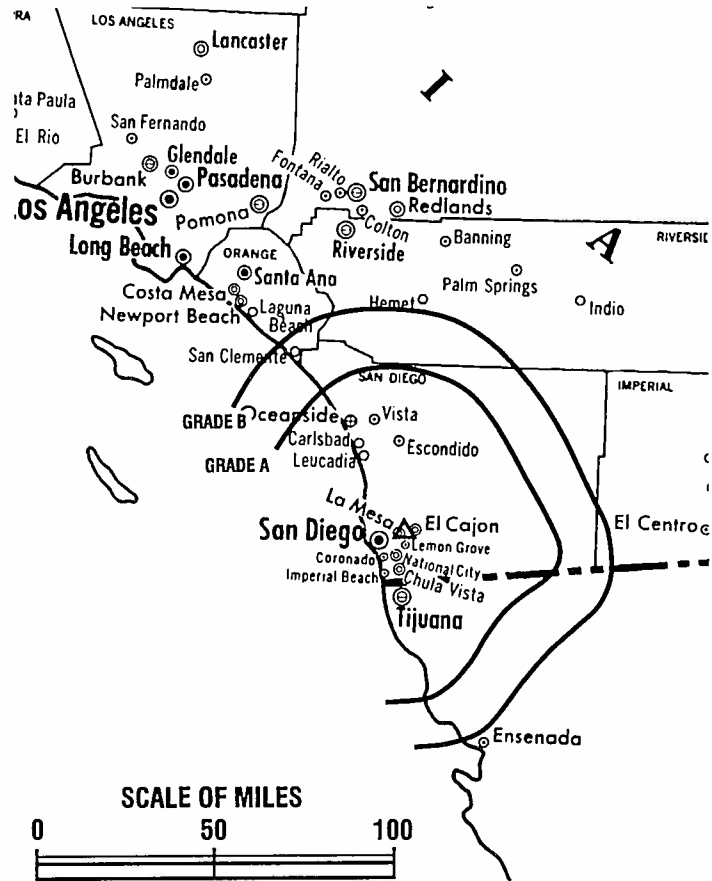
Will Givens, Creative Services Director.

Dan Mitrovitch, Chief Financial Officer.

John Weigand, Engineering Director.

Sandi Banister, Promotion Manager.

Sandy LaPacz, Traffic Manager.



KSWB-TV BMPCT-840217KI Granted 6/29/84 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$800.

City of License: San Diego. Station DMA: San Diego. Rank: 26.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	744,720	164,700	909,420
Average Weekly Circulation (1996)	199,585	43,481	243,066
Average Daily Circulation (1996)			61,841
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	744,720	164,700	909,420
Average Weekly Circulation (1996)	199,585	43,481	243,066
Average Daily Circulation (1996)			61,841

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KUSI-TV

Ch. 51

Network Service: UPN.

Licensee: Channel 51 of San Diego Inc., Box 719051, San Diego, CA 92171.

Studio: 4575 Viewridge Ave., San Diego, CA 92123.

Mailing Address: Box 719051, San Diego, CA 92123.

Phone: 619-571-5151. Fax: 619-571-4852.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 2880-kw max. & 288-kw horizontal visual. Antenna: 1728-ft. above av. terrain, 201-ft. above ground, 2711-ft. above sea level.

Latitude 32° 41' 52"
 Longitude 116° 56' 02"

Transmitter: 10219 Hwy. 94, Bldg. #3, Spring Valley.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; 4.5-meter Ku & C-band.

News Services: AP, CNN, Conus.

Ownership: McKinnon Broadcasting Co. (Group Owner).

Began Operation: September 13, 1982. Transfer of control to McKinnon Broadcasting Co. from United States International University approved by FCC April 10, 1990 (Television Digest, Vol. 30:8).

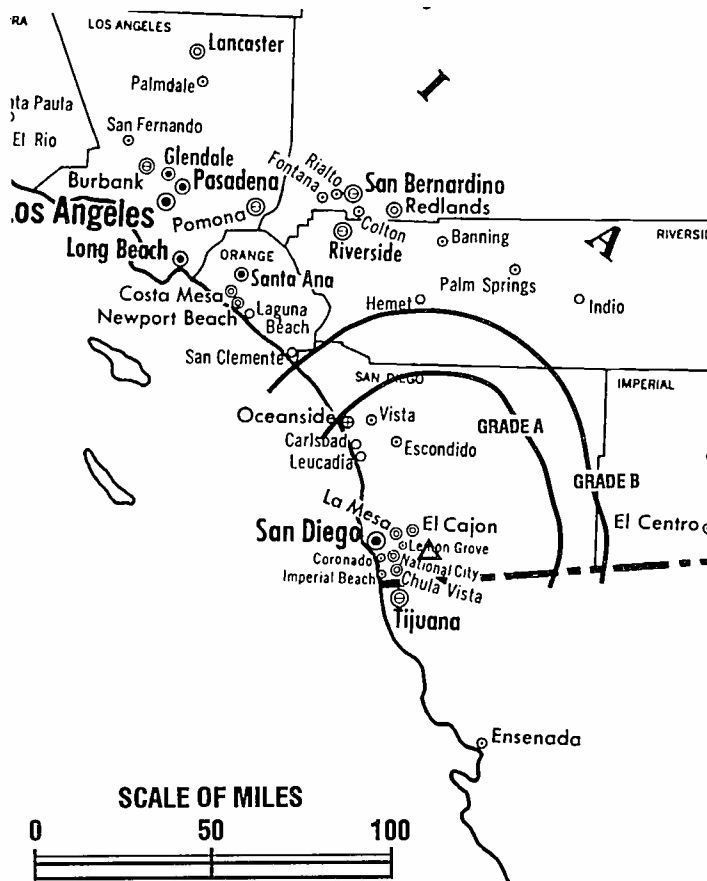
Represented (sales): Katz Independent Television.

Represented (legal): Cohn and Marks.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Michael D. McKinnon, President & General Manager.
- Mike McKinnon II, Vice President, Broadcast Operations & Programming.
- Al Ittleson, Vice President, News & Program Development.
- Joe Twohig, Operations Manager.
- Robert Sexton, General Sales Manager.
- Judy Ritchey, National Sales Manager, West Coast.
- Joe Tracy, National Sales Manager, East Coast.
- Tom Mitchell, News Director.
- Armand Cerami, Regional Sales Manager.



KUSI-TV BMPCT-810630KE Granted 9/10/81 © American Map Corp., No. 14244

- Bob Weinstein, Local Sales Manager.
- Tom McCarthy, Promotion Director.
- Richard Large, Chief Engineer.
- Bob Otroba, Business Manager.
- Darla Davis, Community Affairs Director.
- Kiat Tohsakul, Traffic Manager.

Rates: On request.

City of License: San Diego. Station DMA: San Diego. Rank: 26.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	744,720	164,700	909,420
Average Weekly Circulation (1996)	400,659	81,362	482,021
Average Daily Circulation (1996)			198,254
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	744,720	164,700	909,420
Average Weekly Circulation (1996)	400,659	81,362	482,021
Average Daily Circulation (1996)			198,254

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—San Diego-Tijuana, Mexico

XETV

Ch. 6

Network Service: FOX.

Licensee: Radio-Television S.A.

Studio: Mount San Antonio, Tijuana, Baja California, Mexico.

Mailing Address: 8253 Ronson Rd., San Diego, CA 92111.

Phone: 619-279-6666. **Fax:** 619-268-9388.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1000-ft. above av. terrain, 550-ft. above ground, 1423-ft. above sea level.

Latitude 32° 30' 49"
Longitude 117° 01' 08"

Transmitter: Mount San Antonio, Tijuana, Baja California, Mexico.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 10-meter.

Ownership: Radio-Television S.A.

Began Operation: February 18, 1953.

Represented (sales): Blair Television.

Represented (legal): Leventhal, Senter & Lerman.

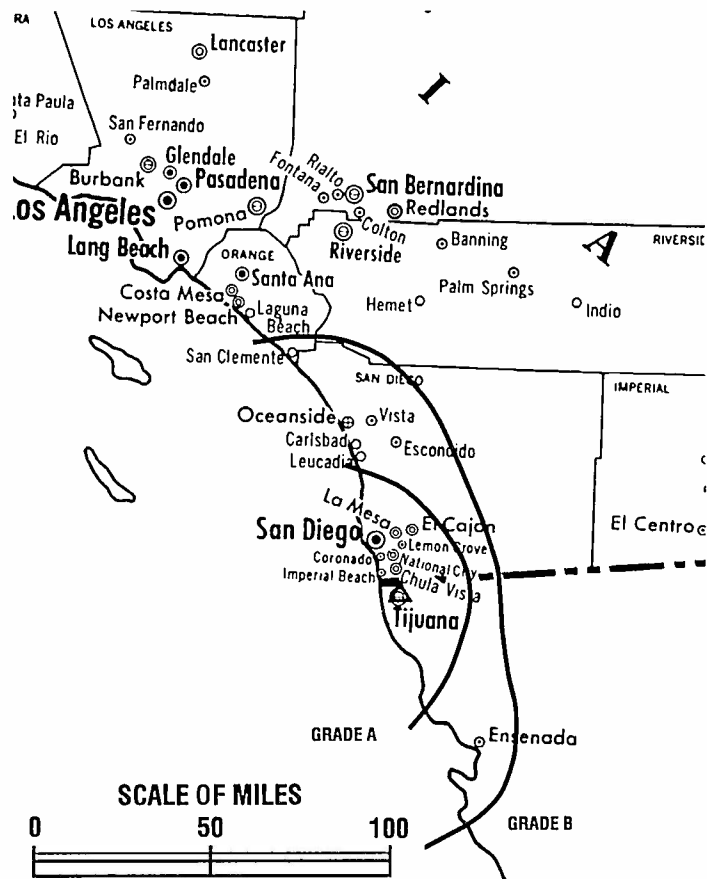
Personnel:

- Joanie O'Laughlin, Vice President & General Manager.
- Robert Taylor, Vice President & Chief Financial Officer.
- Chuck Dunning, General Sales Manager.
- Lee Zeldin, Regional Sales Manager.
- Harry Melkerson, National Sales Manager.
- Felipe Fernandez, Executive Director, Operations & Engineering.
- Valerie Hoffman, Program Manager.
- Judy Albrecht, Promotion Director.

Highest 30 Sec. Rate: \$10,000.

City of License: Tijuana, Mexico. **Station DMA:** San Diego. **Rank:** 26.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



Predicted contours supplied by station

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	759,590	164,700	924,290
Average Weekly Circulation (1996)	479,807	85,809	565,616
Average Daily Circulation (1996)			231,991

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	744,720	164,700	909,420
Average Weekly Circulation (1996)	478,855	85,809	564,664
Average Daily Circulation (1996)			231,902

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,870	0	14,870
Average Weekly Circulation (1996)	952	0	952
Average Daily Circulation (1996)			89

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

California—San Diego-Tijuana, Mexico

XEWT-TV

Ch. 12

Network Service: Independent.

Licensee: Televisora de Calimex S.A., 3131 Camino del Rio N, Suite 660, San Diego, CA 92108.

Studio: Calle Canal 12, No. 4400, Tijuana, Baja California, Mexico.

Mailing Address: Box 434537, San Diego, CA 92143-4537.

Phones: 619-595-0976; 619-528-1212.

Fax: 619-280-9398; 526-684-5631.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 325-kw visual, 32.5-kw aural. Antenna: 850-ft. above av. terrain, 348-ft. above ground, 1249-ft. above sea level.

Latitude 32° 30' 06"
Longitude 117° 02' 23"

Transmitter: Monte San Antonio, Tijuana, Baja California, Mexico.

Satellite Earth Station: Chapparal, 5-meter C-band; International Satellite receivers.

News Services: Informex, UPI.

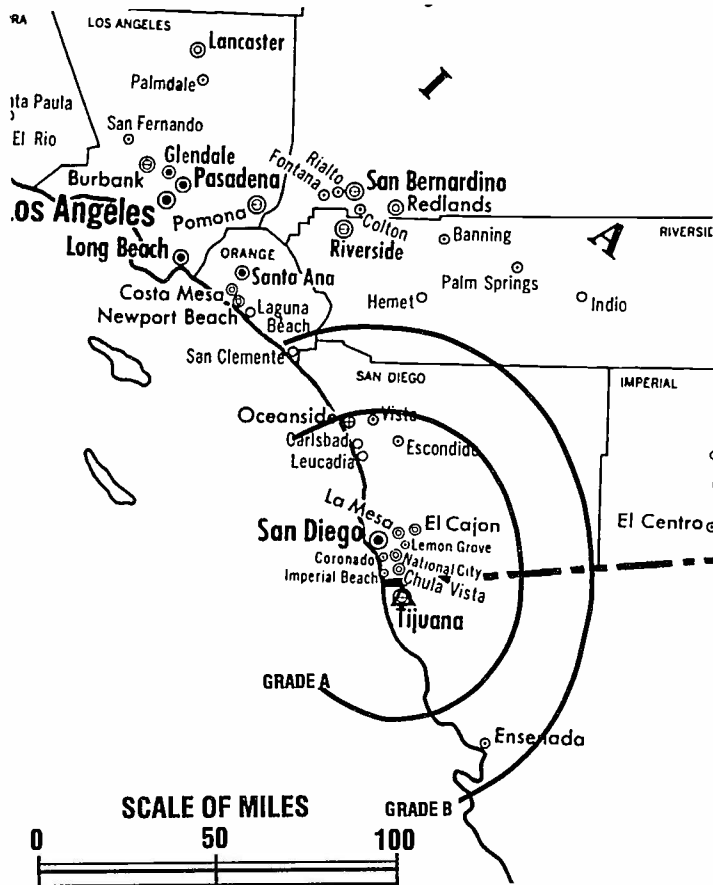
Ownership: Televisora de Calimex S.A.

Begin Operation: July 12, 1960.

Represented (sales): Energy Communications.

Personnel:

Jose Luis Guasch, Vice President.
Kathia Bustillos, General Sales Manager.
Ricardo Jimenez, Promotion Manager.
Jesus Fernandez, Business Manager.
Marco Jacome, Traffic Manager.
Salvador Hernandez, Chief Engineer.
Fernando Del Monte, News Director.
Donna Miasako, Marketing Manager.
Juan Urias, Operations Manager.
Ninfa Romero, Production Manager.



Predicted contours supplied by station

© American Map Corp., No.

Highest 30 Sec. Rate: \$525.

City of License: Tijuana, Mexico. Station DMA: San Diego. Rank: 26.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	164,700	164,700
Average Weekly Circulation (1996)	0	20,258	20,258
Average Daily Circulation (1996)			3,129

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	164,700	164,700
Average Weekly Circulation (1996)	0	20,258	20,258
Average Daily Circulation (1996)			3,129

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—San Francisco

KBHK-TV

Ch. 44

Network Service: UPN.

Licensee: United Television Inc., 650 California St., San Francisco, CA 94108.

Studio: 650 California St., San Francisco, CA 94108.

Phone: 415-249-4444. **Fax:** 415-397-1924. **E-mail:** station@kbhktv.com

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 5000-kw max. visual. Antenna: 1611-ft. above av. terrain, 879-ft. above ground, 1713-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mount Sutro.

Ownership: United Television Inc. (Group Owner).

Began Operation: January 2, 1968. Sale to present owner by Field Communications approved by FCC May 26, 1983 (Television Digest, Vol. 22:45, 47).

Represented (sales): United Television Sales.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

- John Siegel, President.
- Gerard Braet, Vice President & General Manager.
- Richard Jones, General Sales Manager.
- Thomas Spitz, Program Manager.
- Cindy Ramirez, Production Manager.
- George Brandt, Business Manager.
- Suzanne Toner, Promotion Manager.
- Ed Karl, Director of Operations & Chief Engineer.

Rates: On request.

City of License: San Francisco. **Station DMA:** San Francisco-Oakland-San Jose. **Rank:** 5.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,818,620	684,540	2,503,160
Average Weekly Circulation (1996)	689,978	224,060	914,037
Average Daily Circulation (1996)			323,416



KBHK-TV BPCT-880711KF Granted 8/24/88 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,568,660	661,730	2,230,390
Average Weekly Circulation (1996)	644,279	221,440	865,718
Average Daily Circulation (1996)			309,919

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	249,960	22,810	272,770
Average Weekly Circulation (1996)	45,699	2,620	48,319
Average Daily Circulation (1996)			13,497

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—San Francisco

KCNS

Ch. 38

Network Service: Independent.

Licensee: West Coast United Bcstg. Co., 1550 Bryant St., No. 850, San Francisco, CA 94103.

Studio: 1550 Bryant St., No. 850, San Francisco, CA 94103.

Phone: 415-863-3800. Fax: 415-863-3998.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual. Antenna: 1444-ft. above av. terrain, 726-ft. above ground, 1560-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Sutro Tower, No. 1, La Avanzada Rd.

Satellite Earth Station: DH Satellite, 3.7-meter Ku & C-band; Chapparral receivers.

News Services: NHK, Taiwan News.

Ownership: West Coast United Broadcasting Co.

Began Operation: December 28, 1968. Operation as KUDO ended when station left air April 15, 1971. Sale to Dr. W. Eugene Scott, et al., approved by FCC May 29, 1973. Resumed operation Aug. 4, 1974 as KVOF-TV. License renewal denied. FCC ordered station to cease operation Oct. 18, 1985. Present owner awarded facilities Aug. 22, 1984, began operation Jan. 1986.

Represented (sales): Seltel Inc.

Represented (legal): Sidley & Austin.

Personnel:

- Brent Scheiner, General Manager.
- Jack Schwartz, General Sales Manager.
- Larry Bloomfield, Chief Engineer.
- Yvonne Clark, Controller.
- Duffy Wang, Production Manager.
- Martin Diaz, Operations Manager.
- Michele Rosenfeld, Traffic Manager.

Highest 30 Sec. Rate: \$500.



KCNS BMPCT-890712KI Granted 8/9/89

© American Map Corp., No. 14244

City of License: San Francisco. Station DMA: San Francisco-Oakland-San Jose. Rank: 5.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	122,150	122,150
Average Weekly Circulation (1996)	0	7,462	7,462
Average Daily Circulation (1996)			2,735

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	122,150	122,150
Average Weekly Circulation (1996)	0	7,462	7,462
Average Daily Circulation (1996)			2,735

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—San Francisco

KBHK-TV

Ch. 44

Network Service: UPN.

Licensee: United Television Inc., 650 California St., San Francisco, CA 94108.

Studio: 650 California St., San Francisco, CA 94108.

Phone: 415-249-4444. **Fax:** 415-397-1924. **E-mail:** station@kbhktv.com

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 5000-kw max. visual. Antenna: 1611-ft. above av. terrain, 879-ft. above ground, 1713-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mount Sutro.

Ownership: United Television Inc. (Group Owner).

Began Operation: January 2, 1968. Sale to present owner by Field Communications approved by FCC May 26, 1983 (*Television Digest*, Vol. 22:45, 47).

Represented (sales): United Television Sales.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

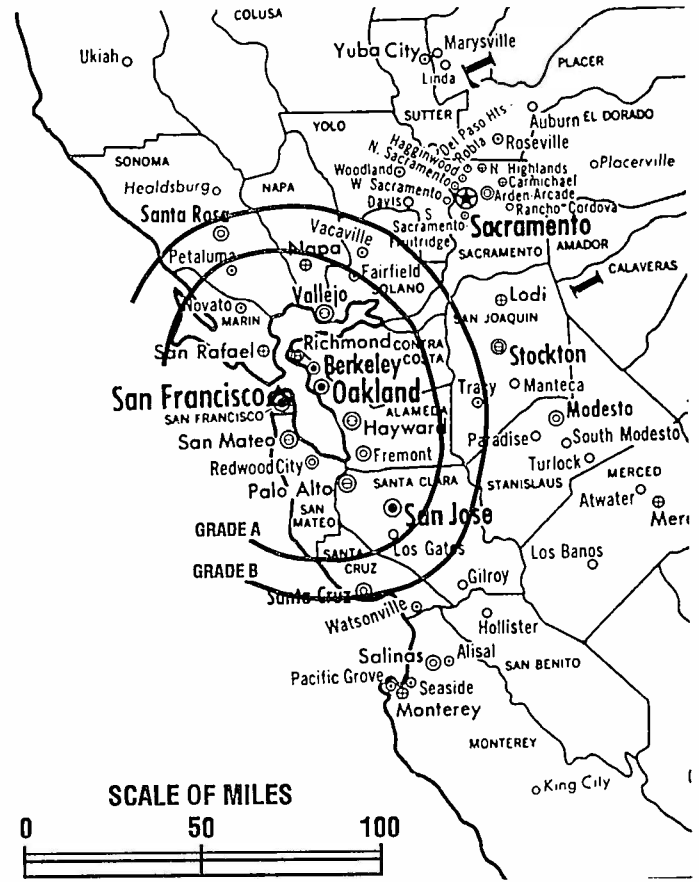
- John Siegel, President.
- Gerard Braet, Vice President & General Manager.
- Richard Jones, General Sales Manager.
- Thomas Spitz, Program Manager.
- Cindy Ramirez, Production Manager.
- George Brandt, Business Manager.
- Suzanne Toner, Promotion Manager.
- Ed Karl, Director of Operations & Chief Engineer.

Rates: On request.

City of License: San Francisco. **Station DMA:** San Francisco-Oakland-San Jose. **Rank:** 5.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,818,620	684,540	2,503,160
Average Weekly Circulation (1996)	689,978	224,060	914,037
Average Daily Circulation (1996)			323,416



KBHK-TV BPCT-880711KF Granted 8/24/88 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,568,660	661,730	2,230,390
Average Weekly Circulation (1996)	644,279	221,440	865,718
Average Daily Circulation (1996)			309,919

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	249,960	22,810	272,770
Average Weekly Circulation (1996)	45,699	2,620	48,319
Average Daily Circulation (1996)			13,497

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—San Francisco

KCNS

Ch. 38

Network Service: Independent.

Licensee: West Coast United Bcstg. Co., 1550 Bryant St., No. 850, San Francisco, CA 94103.

Studio: 1550 Bryant St., No. 850, San Francisco, CA 94103.

Phone: 415-863-3800. Fax: 415-863-3998.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual. Antenna: 1444-ft. above av. terrain, 726-ft. above ground, 1560-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Sutro Tower, No. 1, La Avanzada Rd.

Satellite Earth Station: DH Satellite, 3.7-meter Ku & C-band; Chapparral receivers.

News Services: NHK, Taiwan News.

Ownership: West Coast United Broadcasting Co.

Began Operation: December 28, 1968. Operation as KUDO ended when station left air April 15, 1971. Sale to Dr. W. Eugene Scott, et al., approved by FCC May 29, 1973. Resumed operation Aug. 4, 1974 as KVOF-TV. License renewal denied. FCC ordered station to cease operation Oct. 18, 1985. Present owner awarded facilities Aug. 22, 1984, began operation Jan. 1986.

Represented (sales): Seltel Inc.

Represented (legal): Sidley & Austin.

Personnel:

- Brent Scheiner, General Manager.
- Jack Schwartz, General Sales Manager.
- Larry Bloomfield, Chief Engineer.
- Yvonne Clark, Controller.
- Duffy Wang, Production Manager.
- Martin Diaz, Operations Manager.
- Michele Rosenfeld, Traffic Manager.

Highest 30 Sec. Rate: \$500.



KCNS BMPCT-890712KI Granted 8/9/89 © American Map Corp., No. 14244

City of License: San Francisco. Station DMA: San Francisco-Oakland-San Jose. Rank: 5.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	122,150	122,150
Average Weekly Circulation (1996)	0	7,462	7,462
Average Daily Circulation (1996)			2,735

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	122,150	122,150
Average Weekly Circulation (1996)	0	7,462	7,462
Average Daily Circulation (1996)			2,735

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—San Francisco

KBHK-TV

Ch. 44

Network Service: UPN.

Licensee: United Television Inc., 650 California St., San Francisco, CA 94108.

Studio: 650 California St., San Francisco, CA 94108.

Phone: 415-249-4444. **Fax:** 415-397-1924. **E-mail:** station@kbhktv.com

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 5000-kw max. visual. Antenna: 1611-ft. above av. terrain, 879-ft. above ground, 1713-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mount Sutro.

Ownership: United Television Inc. (Group Owner).

Began Operation: January 2, 1968. Sale to present owner by Field Communications approved by FCC May 26, 1983 (*Television Digest*, Vol. 22:45, 47).

Represented (sales): United Television Sales.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

- John Siegel, President.
- Gerard Braet, Vice President & General Manager.
- Richard Jones, General Sales Manager.
- Thomas Spitz, Program Manager.
- Cindy Ramirez, Production Manager.
- George Brandt, Business Manager.
- Suzanne Toner, Promotion Manager.
- Ed Karl, Director of Operations & Chief Engineer.

Rates: On request.

City of License: San Francisco. **Station DMA:** San Francisco-Oakland-San Jose.
Rank: 5.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,818,620	684,540	2,503,160
Average Weekly Circulation (1996)	689,978	224,060	914,037
Average Daily Circulation (1996)			323,416



KBHK-TV BPCT-880711KF Granted 8/24/88 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,568,660	661,730	2,230,390
Average Weekly Circulation (1996)	644,279	221,440	865,718
Average Daily Circulation (1996)			309,919

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	249,960	22,810	272,770
Average Weekly Circulation (1996)	45,699	2,620	48,319
Average Daily Circulation (1996)			13,497

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—San Francisco

KCNS

Ch. 38

Network Service: Independent.

Licensee: West Coast United Bcstg. Co., 1550 Bryant St., No. 850, San Francisco, CA 94103.

Studio: 1550 Bryant St., No. 850, San Francisco, CA 94103.

Phone: 415-863-3800. **Fax:** 415-863-3998.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual. Antenna: 1444-ft. above av. terrain, 726-ft. above ground, 1560-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Sutro Tower, No. 1, La Avanzada Rd.

Satellite Earth Station: DH Satellite, 3.7-meter Ku & C-band; Chapparral receivers.

News Services: NHK, Taiwan News.

Ownership: West Coast United Broadcasting Co.

Began Operation: December 28, 1968. Operation as KUDO ended when station left air April 15, 1971. Sale to Dr. W. Eugene Scott, et al., approved by FCC May 29, 1973. Resumed operation Aug. 4, 1974 as KVOF-TV. License renewal denied. FCC ordered station to cease operation Oct. 18, 1985. Present owner awarded facilities Aug. 22, 1984, began operation Jan. 1986.

Represented (sales): Sattel Inc.

Represented (legal): Sidley & Austin.

Personnel:

- Brent Scheiner**, General Manager.
- Jack Schwartz**, General Sales Manager.
- Larry Bloomfield**, Chief Engineer.
- Yvonne Clark**, Controller.
- Duffy Wang**, Production Manager.
- Martin Diaz**, Operations Manager.
- Michele Rosenfeld**, Traffic Manager.

Highest 30 Sec. Rate: \$500.



KCNS BMPCT-890712KI Granted 8/9/89 © American Map Corp., No. 14244

City of License: San Francisco. **Station DMA:** San Francisco-Oakland-San Jose. **Rank:** 5.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	122,150	122,150
Average Weekly Circulation (1996)	0	7,462	7,462
Average Daily Circulation (1996)			2,735

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	122,150	122,150
Average Weekly Circulation (1996)	0	7,462	7,462
Average Daily Circulation (1996)			2,735

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—San Francisco

KBHK-TV

Ch. 44

Network Service: UPN.

Licensee: United Television Inc., 650 California St., San Francisco, CA 94108.

Studio: 650 California St., San Francisco, CA 94108.

Phone: 415-249-4444. **Fax:** 415-397-1924. **E-mail:** station@kbhktv.com

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 5000-kw max. visual. Antenna: 1611-ft. above av. terrain, 879-ft. above ground, 1713-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mount Sutro.

Ownership: United Television Inc. (Group Owner).

Began Operation: January 2, 1968. Sale to present owner by Field Communications approved by FCC May 26, 1983 (Television Digest, Vol. 22:45, 47).

Represented (sales): United Television Sales.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

- John Siegel, President.
- Gerard Braet, Vice President & General Manager.
- Richard Jones, General Sales Manager.
- Thomas Spitz, Program Manager.
- Cindy Ramirez, Production Manager.
- George Brandt, Business Manager.
- Suzanne Toner, Promotion Manager.
- Ed Karl, Director of Operations & Chief Engineer.

Rates: On request.

City of License: San Francisco. **Station DMA:** San Francisco-Oakland-San Jose. **Rank:** 5.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,818,620	684,540	2,503,160
Average Weekly Circulation (1996)	689,978	224,060	914,037
Average Daily Circulation (1996)			323,416



KBHK-TV BPCT-880711KF Granted 8/24/88 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,568,660	661,730	2,230,390
Average Weekly Circulation (1996)	644,279	221,440	865,718
Average Daily Circulation (1996)			309,919

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	249,960	22,810	272,770
Average Weekly Circulation (1996)	45,699	2,620	48,319
Average Daily Circulation (1996)			13,497

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—San Francisco

KCNS

Ch. 38

Network Service: Independent.

Licensee: West Coast United Bcstg. Co., 1550 Bryant St., No. 850, San Francisco, CA 94103.

Studio: 1550 Bryant St., No. 850, San Francisco, CA 94103.

Phone: 415-863-3800. Fax: 415-863-3998.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual. Antenna: 1444-ft. above av. terrain, 726-ft. above ground, 1560-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Sutro Tower, No. 1, La Avanzada Rd.

Satellite Earth Station: DH Satellite, 3.7-meter Ku & C-band; Chapparral receivers.

News Services: NHK, Taiwan News.

Ownership: West Coast United Broadcasting Co.

Began Operation: December 28, 1968. Operation as KUDO ended when station left air April 15, 1971. Sale to Dr. W. Eugene Scott, et al., approved by FCC May 29, 1973. Resumed operation Aug. 4, 1974 as KVOF-TV. License renewal denied. FCC ordered station to cease operation Oct. 18, 1985. Present owner awarded facilities Aug. 22, 1984, began operation Jan. 1986.

Represented (sales): Seltel Inc.

Represented (legal): Sidley & Austin.

Personnel:

- Brent Scheiner, General Manager.
- Jack Schwartz, General Sales Manager.
- Larry Bloomfield, Chief Engineer.
- Yvonne Clark, Controller.
- Duffy Wang, Production Manager.
- Martin Diaz, Operations Manager.
- Michele Rosenfeld, Traffic Manager.

Highest 30 Sec. Rate: \$500.



KCNS BMPCT-890712K1 Granted 8/9/89 © American Map Corp., No. 14244

City of License: San Francisco. Station DMA: San Francisco-Oakland-San Jose. Rank: 5.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	122,150	122,150
Average Weekly Circulation (1996)	0	7,462	7,462
Average Daily Circulation (1996)			2,735

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	122,150	122,150
Average Weekly Circulation (1996)	0	7,462	7,462
Average Daily Circulation (1996)			2,735

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—San Francisco

KDTV

Ch. 14

Network Service: Univision.

Licensee: KDTV License Partnership, 605 3rd Ave., 12th Floor, New York, NY 10158.

Studios: 2200 Palou Ave., San Francisco, CA 94124; 1530 Old Oakland Rd., No. 150, San Jose, CA 95112.

Phones: 415-641-1400; 415-437-1414. **Fax:** 415-641-8677.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 2570-kw max. & 813-kw horizontal visual, 257-kw max. & 81.3-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 225-ft. above ground, 1476-ft. above sea level.

Latitude 37° 41' 07"
Longitude 122° 26' 01"

Requests CP for change to 3390-kw max. visual, 2510-ft. above av. terrain, 623-ft. above ground, 3235-ft. above sea level, lat. 37° 29' 57", long. 121° 52' 16", transmitter to Mount Allison, 7.5-mi. SE of Fremont. BPCT-960201KE.

Transmitter: San Bruno Mountain, 1.6-mi. S of San Francisco.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

News Services: Bay City News, UPI.

Ownership: Univision Communications Inc. (Group Owner).

Began Operation: August 13, 1975. Began operation on Ch. 60. Switched to Ch. 14 on March 5, 1979. FCC approved sale by Bahia de San Francisco Television Co. to Univision Holdings (Hallmark Cards) June 12, 1987. Sale to present owner was approved Sept. 23, 1992 (*Television Digest*, Vol. 32:40).

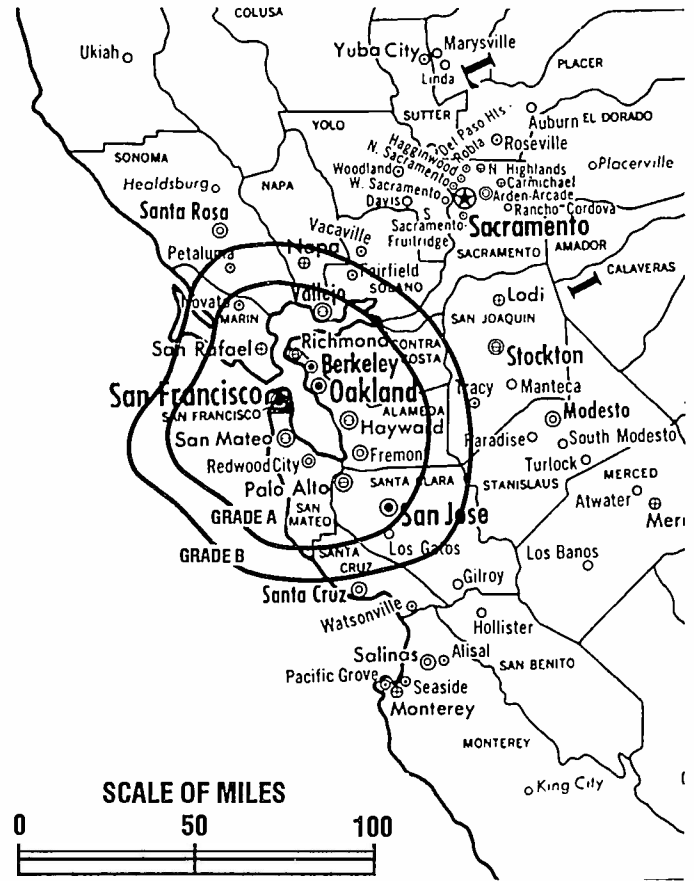
Represented (sales): Univision.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Marcela Medina, Vice President & General Manager.
- Charles Stuart, General Sales Manager.
- Ernie Rizzuti, Local Sales Manager.
- Chris Newgard, National Sales Manager.
- Bob Wyatt, Chief Engineer.
- Tony La Greca, News Director.
- Francisco Jaramillo, Promotion Director.
- Francis Palacios, Public Affairs Manager.



KDTV Doc. 21491 Granted 6/28/78

© American Map Corp., No. 14244

Angelica Quiroga, Production Manager.
Ernest Smythe, Research Director.

Rates: On request.

City of License: San Francisco. **Station DMA:** San Francisco-Oakland-San Jose. **Rank:** 5.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	208,340	519,000	727,340
Average Weekly Circulation (1996)	11,956	40,924	52,880
Average Daily Circulation (1996)			25,245

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	208,340	519,000	727,340
Average Weekly Circulation (1996)	11,956	40,924	52,880
Average Daily Circulation (1996)			25,245

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Fort Bragg-San Francisco

KFWU

Ch 8

Network Service: N/A

Manager: Tom Anderson, 2217 Redding, CA 96003-2217

Address: 1000 Mendocino Blvd., Fort Bragg, CA 95437 214 E. Smith St., Ukiah, CA 95482

Technical Facilities: Channel No. 8 (180-189 MHz); Authorized power: 225-kw (110-kw ERP); Antenna: 2443-ft. above av. terrain, 148-ft. above ground. (110-ft. above ground)

Latitude	39°	41°	39°
Longitude	123°	34'	43"

Transmitter: 600-ft. St. Bern. Mt. of Branscomb

Ownership: Lamps (Communications Inc. (Group Owner)

Began Operation: Mar. 12, 1990. Sale to Same Ltd. approved by FCC but not yet completed.

Represented (sales): Bill Johnson

Represented (legal): Nelson & Wilson

Personnel:

Bob Wise, Vice President & General Manager

Dennis Stewart, General Sales Manager

Doug Bush, Ch. 8 Engineer

Gary Gunter, News Director

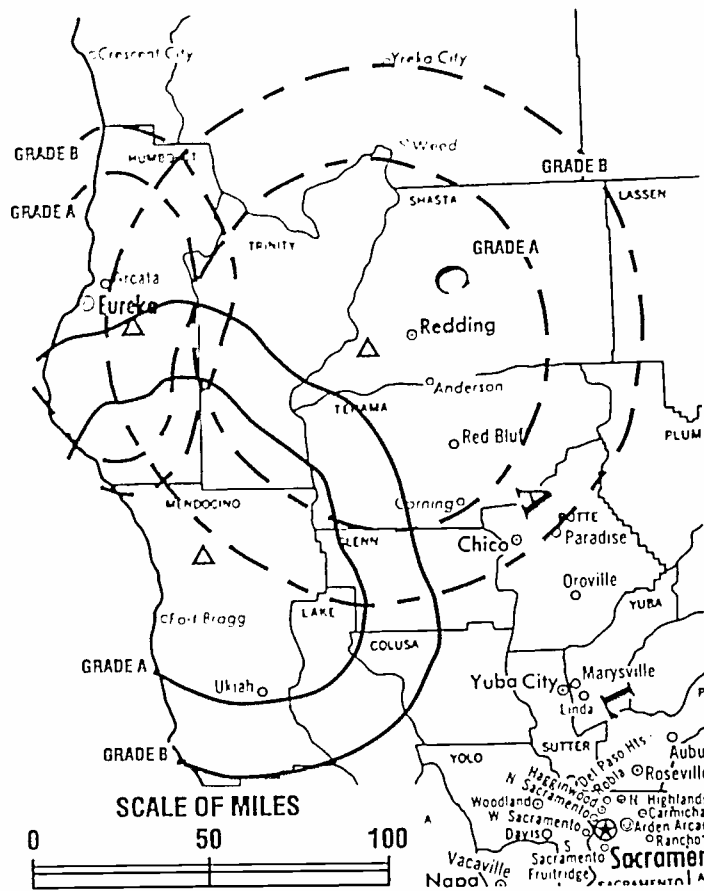
Glenn Marsh, Promotion Director

Bates: Standard

City of License: Fort Bragg. Station DMA: San Francisco-Oakland-San Jose. Rank: 10

Source: Nielsen Media Research, Inc.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,240	17,490	37,730
Average Weekly Circulation (1996)	8,622	1,901	10,524
Average Daily Circulation (1996)			4,519



KFWU BMPCT-880819KI Granted 5/5/89 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,240	16,240	36,480
Average Weekly Circulation (1996)	8,622	1,816	10,439
Average Daily Circulation (1996)			4,517

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	1,250	1,250
Average Weekly Circulation (1996)	0	85	85
Average Daily Circulation (1996)			1

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

California—San Francisco

KGO-TV

Ch. 7

Network Service: ABC

Licensee: KGO Television Inc., 500 Front St., San Francisco, CA 94111-1480

Studio: 500 Front St., San Francisco, CA 94111-1480

Phone: 415-994-7777 Fax: 415-994-7224

Web Site: <http://www.kgo.com/~kassace/kgo-tv/homepage.htm>

Technical Facilities: Channel No. 7, 174-180 MHz. Authorized power: 100kw, vs. 25.9kw actual. Antenna: 1070-ft. above av. terrain, 977-ft. above ground, 1811-ft. above sea level.

Latitude: 37° 45' 00"
Longitude: 122° 27' 00"

Transmitter: Mount Sutro

Satellite Earth Station: Transmit/receive Andrew, 9.3-meter AvantiX receivers

AM Affiliate: KGO, 504w, 610 kHz

News Services: AP, Bay City News, Nexus

Ownership: Disney Enterprises Inc., Group Owner

Began Operation: May 5, 1949

Represented (sales): Capital Cities ABC National TV Sales

Represented (engineering): Smith & Fisher

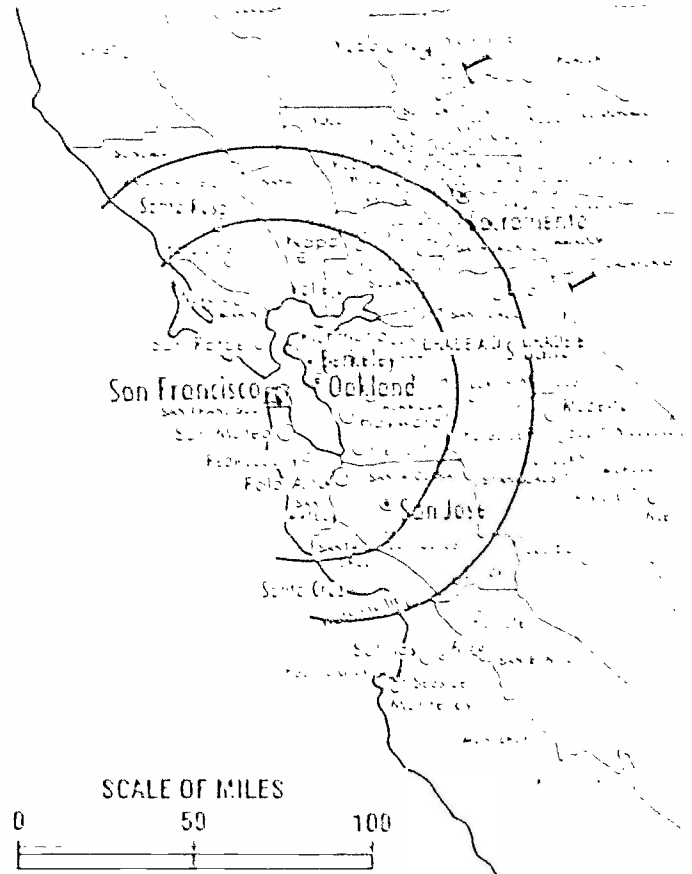
Personnel:

Jim Topping, President & General Manager
Bruce Roberts, General Sales Manager
Bob Bushyhead, National Sales Manager
Dennis McNamara, Local Sales Manager
David Metz, Program Director
Greg Saunders, Production Director
Milt Weiss, News Director
Anthony Savicki, Controller
Jim Casabella, Chief Engineer

Rates: On request

City of License: San Francisco. Station DMA: San Francisco, 2.8% of U.S. pop.
Rank: 5

Source: Nielsen Media Research, "Local TV Stations"



KGO-TV: EPCOT421, Owned & Operated by American Mut. Co., Ch. 7, 34244

Grand Total	Cable TV households	Noncable TV Households	Total TV Households
Estimated State Audience*	1,014,100	803,000	1,817,100
Average Weekly Circulation (AWC)	1,014,100	803,000	1,817,100
Average Daily Circulation (ADC)	144,871	114,714	259,585
Station DMA Total	Cable TV households	Noncable TV Households	Total TV households
Estimated State Audience*	114,871	93,000	207,871
Average Weekly Circulation (AWC)	114,871	93,000	207,871
Average Daily Circulation (ADC)	16,410	13,286	29,696
Other DMA Total	Cable TV households	Noncable TV households	Total TV households
Estimated State Audience*	900,000	710,000	1,610,000
Average Weekly Circulation (AWC)	900,000	710,000	1,610,000
Average Daily Circulation (ADC)	128,461	101,428	229,889

*Based on the 1998-99 Nielsen TV Audience Report, which is based on a national sample of 100,000 households. The actual audience may vary.

KOFY-TV

Ch. 20

Network Service: WBN.

Licensee: Pacific FM Inc., 2500 Marin St., San Francisco, CA 94124.

Studio: 2500 Marin St., San Francisco, CA 94124.

Phone: 415-821-2020.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 3470-kw max. visual, 347-kw max. aural. Antenna: 1550-ft. above av. terrain, 820-ft. above ground, 1654-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Sutro Tower, Clarendon Heights, San Francisco.

Multichannel TV Sound: Stereo and separate audio program.

News Service: AP.

Ownership: Pacific FM Inc.

Begin Operation: April 1, 1968. Left air March 30, 1971. Sale to Leon Crosby approved by FCC Jan. 19, 1972. Resumed operation Feb. 4, 1972 (Television Digest, Vol. 12:6). Sale to present owner approved Sept. 5, 1980 (Vol. 19:34; 20:10). Resumed operation Oct. 1, 1980.

Represented (legal): Farrand Cooper & Bruiniers.

Represented (engineering): Hammett & Edison Inc.

Personnel:

James J. Gabbert, President & General Manager.

Michael P. Lincoln, Station Manager.

Sandy Benton, General Sales Manager.

Mark Libby, Local Sales Manager.

Lynne Simon, National Sales Manager.

Michele Ball, Program Director.

Steve Coulam, Chief Engineer.

Karen Provenza, Promotion Director.

Len Freeman, Business Manager.

Highest 30 Sec. Rate: \$2000.

City of License: San Francisco. Station DMA: San Francisco-Oakland-San Jose.

Rank: 5.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KOFY-TV BPCT-850606KE Granted 10/16/85 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,776,130	684,540	2,460,670
Average Weekly Circulation (1996)	516,774	216,129	732,903
Average Daily Circulation (1996)			235,958
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,551,910	661,730	2,213,640
Average Weekly Circulation (1996)	464,772	213,608	678,380
Average Daily Circulation (1996)			222,991
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	224,220	22,810	247,030
Average Weekly Circulation (1996)	52,002	2,521	54,523
Average Daily Circulation (1996)			12,967

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—San Francisco

KGO-TV

Ch. 7

Network Service: ABC.

Licensee: KGO Television Inc., 900 Front St., San Francisco, CA 94111-1450.

Studio: 900 Front St., San Francisco, CA 94111-1450.

Phone: 415-954-7777. **Fax:** 415-954-7294.

Web Site: <http://www.dnai.com/~jcasabel/kgo-tv/homepage.html>

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1670-ft. above av. terrain, 977-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mount Sutro.

Satellite Earth Station: Transmit/receive Andrew, 9.3-meter; Avantek receivers.

AM Affiliate: KGO, 50-kw, 810 kHz.

News Services: AP, Bay City News, Nexus.

Ownership: Disney Enterprises Inc. (Group Owner).

Began Operation: May 5, 1949.

Represented (sales): Capital Cities/ABC National TV Sales.

Represented (engineering): Smith & Fisher.

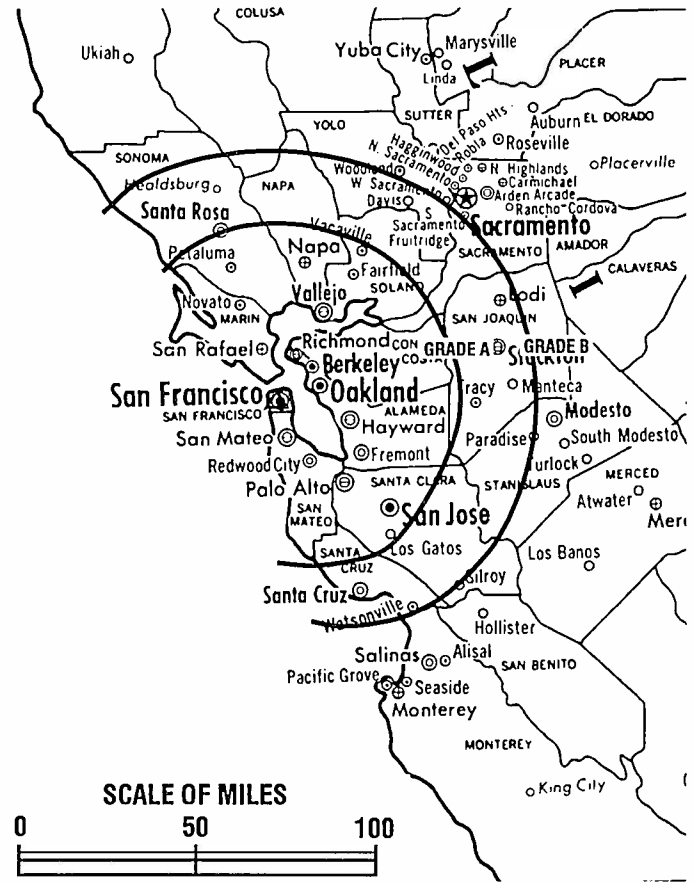
Personnel:

- Jim Topping, President & General Manager.
- Bruce Roberts, General Sales Manager.
- Bob Bushyhead, National Sales Manager.
- Dennis McNamara, Local Sales Manager.
- David Metz, Program Director.
- Greg Saunders, Promotion Director.
- Milt Weiss, News Director.
- Anthony Savicke, Controller.
- Jim Casabella, Chief Engineer.

Rates: On request.

City of License: San Francisco. **Station DMA:** San Francisco-Oakland-San Jose.
Rank: 5.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KGO-TV BPCT-2401 Granted 2/10/65

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,972,770	795,380	2,768,150
Average Weekly Circulation (1996)	1,377,785	474,157	1,851,942
Average Daily Circulation (1996)			955,008
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,588,900	668,310	2,257,210
Average Weekly Circulation (1996)	1,278,471	456,766	1,735,237
Average Daily Circulation (1996)			915,170
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	383,870	127,070	510,940
Average Weekly Circulation (1996)	99,314	17,391	116,705
Average Daily Circulation (1996)			39,838

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KOFY-TV

Ch. 20

Network Service: WBN.

Licensee: Pacific FM Inc., 2500 Marin St., San Francisco, CA 94124.

Studio: 2500 Marin St., San Francisco, CA 94124.

Phone: 415-821-2020.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 3470-kw max. visual, 347-kw max. aural. Antenna: 1550-ft. above av. terrain, 820-ft. above ground, 1654-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Sutro Tower, Clarendon Heights, San Francisco.

Multichannel TV Sound: Stereo and separate audio program.

News Service: AP.

Ownership: Pacific FM Inc.

Original Operation: April 1, 1968. Left air March 30, 1971. Sale to Leon Crosby approved by FCC Jan. 19, 1972. Resumed operation Feb. 4, 1972 (Television Digest, Vol. 12:6). Sale to present owner approved Sept. 5, 1980 (Vol. 19:34; 20:10). Resumed operation Oct. 1, 1980.

Legal Representation: Farrand Cooper & Bruiniers.

Engineering Representation: Hammett & Edison Inc.

Personnel:
James J. Gabbert, President & General Manager.
Michael P. Lincoln, Station Manager.
Sandy Benton, General Sales Manager.
Mark Libby, Local Sales Manager.
Lynne Simon, National Sales Manager.
Michele Ball, Program Director.
Steve Coulam, Chief Engineer.
Karen Provenza, Promotion Director.
Len Freeman, Business Manager.

Highest 30 Sec. Rate: \$2000.

City of License: San Francisco. Station DMA: San Francisco-Oakland-San Jose. Rank: 5.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KOFY-TV BPCT-850606KE Granted 10/16/85 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,776,130	684,540	2,460,670
Average Weekly Circulation (1996)	516,774	216,129	732,903
Average Daily Circulation (1996)			235,958
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,551,910	661,730	2,213,640
Average Weekly Circulation (1996)	464,772	213,608	678,380
Average Daily Circulation (1996)			222,991
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	224,220	22,810	247,030
Average Weekly Circulation (1996)	52,002	2,521	54,523
Average Daily Circulation (1996)			12,967

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—San Francisco

KPIX-TV

Ch. 5

Network Service: CBS.

Licensee: CBS Inc., 855 Battery St., San Francisco, CA 94111.

Studio: 855 Battery St., San Francisco, CA 94111.

Phone: 415-362-5550. **Fax:** 415-765-8844. **Web Site:** <http://www.kpix.com>

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1660-ft. above av. terrain, 980-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mount Sutro Television Center.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 11-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, Bay City News, CBS, UPI.

Ownership: CBS Inc. (Group Owner).

Began Operation: December 22, 1948. Sold to Group W by Associated Bcstrs. Inc. (Television Digest, Vol. 9:45, 10:11, 15, 19, 27).

Represented (sales): CBS TV Sales.

Represented (legal): Wilkes, Artis, Hedrick & Lane, Chartered.

Personnel:

- Harry Fuller, Vice President & General Manager.
- Alan Buckman, General Sales Manager.
- Rosemary Roach, Programming Director.
- Dave Hancock, Engineering Manager.
- Brian Blum, Marketing Director.
- Vee Benedetto, Sales Operations Manager.
- John Catchings, Station Operations Manager.

Rates: On request.

City of License: San Francisco. **Station DMA:** San Francisco-Oakland-San Jose. **Rank:** 5.

Circulation ©1996 Nielsen Coverage based on Nielsen study



KPIX-TV BPCT-4230 Granted 6/24/69

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,883,680	1,014,070	2,897,750
Average Weekly Circulation (1996)	1,285,705	481,043	1,766,747
Average Daily Circulation (1996)			841,230
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,588,900	668,310	2,257,210
Average Weekly Circulation (1996)	1,206,973	444,450	1,651,423
Average Daily Circulation (1996)			806,888
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	294,780	345,760	640,540
Average Weekly Circulation (1996)	78,732	36,593	115,325
Average Daily Circulation (1996)			34,342

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

California—San Francisco

KRON-TV

Ch. 4

Network Service: NBC.

Licensee: Chronicle Publishing Co., 1001 Van Ness Ave., San Francisco, CA 94109.

Studio: 1001 Van Ness Ave., San Francisco, CA 94109.

Phone: 415-441-4444. Fax: 415-561-8136; 415-561-8606.

Web Site: <http://www.kron.com>

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1660-ft. above av. terrain, 932-ft. above ground, 1766-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Clarendon Heights between Mount Sutro & Twin Peaks.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 5-meter Ku-band; Andrew, 4.7-meter Ku & C-band; Satcom Technologies, 6-meter C-band; Superior, 6-meter C-band; Vertex, 4.3-meter Ku-band; Agile Omni, Harris, Microdyne, Scientific-Atlanta receivers.

News Services: AP, Bay City News, CNN, National Weather Service, NBC, Nexus.

Ownership: Chronicle Publishing Co. (Group Owner).

Began Operation: November 15, 1949.

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring, P.A.

Personnel:

Amy McCombs, President & General Manager.
Richard Cerussi, Vice President & Director of Sales.
Mark Murray, Vice President, Finance & Business Affairs.
Alan Holzer, Vice President of News, Programming & Creative Services.
Richard Swanson, Vice President of Marketing & Programming.
Kevin Walsh, General Sales Manager.
Karen Orofino, Local Sales Manager.
Al Connor, National Sales Manager.
Leslie Smith, Research Director.
Craig Porter, Chief Engineer.
Jodie Chase, Press Relations.

Highest 30 Sec. Rate: \$14,000.



KRON-TV BMPCT-7420 Granted 12/12/72 © American Map Corp., No. 14244

City of License: San Francisco. Station DMA: San Francisco-Oakland-San Jose. Rank: 5.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,857,000	809,130	2,666,130
Average Weekly Circulation (1996)	1,393,259	485,145	1,878,404
Average Daily Circulation (1996)			947,268
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,588,900	668,310	2,257,210
Average Weekly Circulation (1996)	1,309,318	467,310	1,776,628
Average Daily Circulation (1996)			916,636
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	268,100	140,820	408,920
Average Weekly Circulation (1996)	83,940	17,835	101,776
Average Daily Circulation (1996)			30,632

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—San Francisco

KTSF

Ch. 26

Network Service: Independent.

Licensee: Lincoln Broadcasting Co., 100 Valley Dr., Brisbane, CA 94005.

Studio: 100 Valley Dr., Brisbane, CA 94005.

Phone: 415-468-2626. **Fax:** 415-467-7559.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2500-kw max. & 1910-kw horizontal visual, 250-kw max. & 191-kw horizontal aural. Antenna: 1481-ft. above av. terrain, 259-ft. above ground, 1539-ft. above sea level.

Latitude 37° 41' 12"
Longitude 122° 26' 03"

Transmitter: 250 Radio Rd., Brisbane, CA.

Satellite Earth Stations: Cablewave Systems, 2-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Drake, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Bay City News, CNN.

Ownership: Lincoln Broadcasting Co.

Began Operation: September 4, 1976.

Personnel:

- Lillian L. Howell, President.
- Brian Holton, General Manager.
- Michael J. Sherman, Station Manager.
- Nancy Fuller, Business Manager.
- Michael Matsuno, Program Director.
- Rose Shirinian, News & Public Affairs Director.
- Michael P. Fusaro, Chief Engineer.
- Janis Yuen, Promotion Director.
- David Baker, Production Manager.

Rates: On request.

City of License: San Francisco. **Station DMA:** San Francisco-Oakland-San Jose. Rank: 5.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KTSF BMPCT-7538 Granted 9/8/75

© American Map Corp., No. 14244

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	715,350	481,440	1,196,790
Average Weekly Circulation (1996)	44,464	40,933	85,397
Average Daily Circulation (1996)			34,045

Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	715,350	481,440	1,196,790
Average Weekly Circulation (1996)	44,464	40,933	85,397
Average Daily Circulation (1996)			34,045

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Oakland-San Francisco

KTVU

Ch. 2

Network Service: FOX.

Licensee: KTVU Partnership, Box 22222, Oakland, CA 94623.

Studio: 2 Jack London Square, Oakland, CA 94607.

Mailing Address: Box 22222, Oakland, CA 94623.

Phone: 510-834-1212. Fax: 510-272-9957.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1571-ft. above av. terrain, 977-ft. above ground, 1808-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mount Sutro.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Microdyne, 5-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Vertex, 5-meter Ku-band; Microdyne, Scientific-Atlanta receivers.

News Services: AP, Bay City News, CNN, Fox News, Reuters.

Ownership: Cox Enterprises Inc. (Group Owner).

Begin Operation: March 3, 1958. Sale to present owner approved Oct. 16, 1963 by FCC (Television Digest, Vol. 3:32, 42).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Kevin O'Brien, Vice President & General Manager.

Jeff Block, Station Manager.

Tom Raponi, General Sales Manager.

Cheryl Cox, Local Sales Manager.

Tom Jermain, Local Sales Manager.

Gregory Bilte, National Sales Manager.

Karen Hodges, National Sales Manager.

Fred Zehnder, News Director.

Caroline Chang, Program Manager.

Dan Cervelli, Chief Engineer.

Adina Pasto, Controller.

Christine Rockamann-Wagner, Manager of Business Development.

Sterling Davis, Director of Operations.

Phil Arnone, Local Program Director.

Steve Poitras, Creative Services Director.



KTVU BPCT-4257 Granted 8/8/69

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$25,000.

City of License: Oakland. Station DMA: San Francisco-Oakland-San Jose. Rank: 5.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,274,110	1,685,370	3,959,480
Average Weekly Circulation (1996)	1,531,993	547,891	2,079,884
Average Daily Circulation (1996)			936,306
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,588,900	668,310	2,257,210
Average Weekly Circulation (1996)	1,245,198	441,567	1,686,765
Average Daily Circulation (1996)			816,452
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	685,210	1,017,060	1,702,270
Average Weekly Circulation (1996)	286,794	106,324	393,119
Average Daily Circulation (1996)			119,854

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—San Jose

KICU-TV

Ch. 36

Network Service: Independent.

Licensee: KICU Inc., 1585 Schallenger Rd., San Jose, CA 95131.

Studio: 1585 Schallenger Rd., San Jose, CA 95131.

Mailing Address: Box 36, San Jose, CA 95103.

Phone: 408-298-3636. Fax: 408-298-1353.

E-mail: manager@kicu.com Web Site: http://www.kicu.com

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 4098-kw max. & 1905-kw horizontal visual, 410-kw max. & 191-kw horizontal aural. Antenna: 2251-ft. above av. terrain, 570-ft. above ground, 3012-ft. above sea level.

Latitude 37° 29' 17"
Longitude 121° 51' 59"

Transmitter: Monument Peak, Alameda County.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 5-meter Ku & C-band; Microwave General, 5-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; Vertex, 4.7-meter Ku-band; Andrew, Avantek, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Reuters.

Ownership: KICU Inc.

Began Operation: October 1, 1967. Sale to Ralph C. Wilson Industries by Vincent B. Welch, et al., approved by FCC Nov. 27, 1979 (*Television Digest*, Vol. 19:39). Sale to present owners by Ralph C. Wilson Jr. approved March 15, 1990.

Represented (sales): Blair Television.

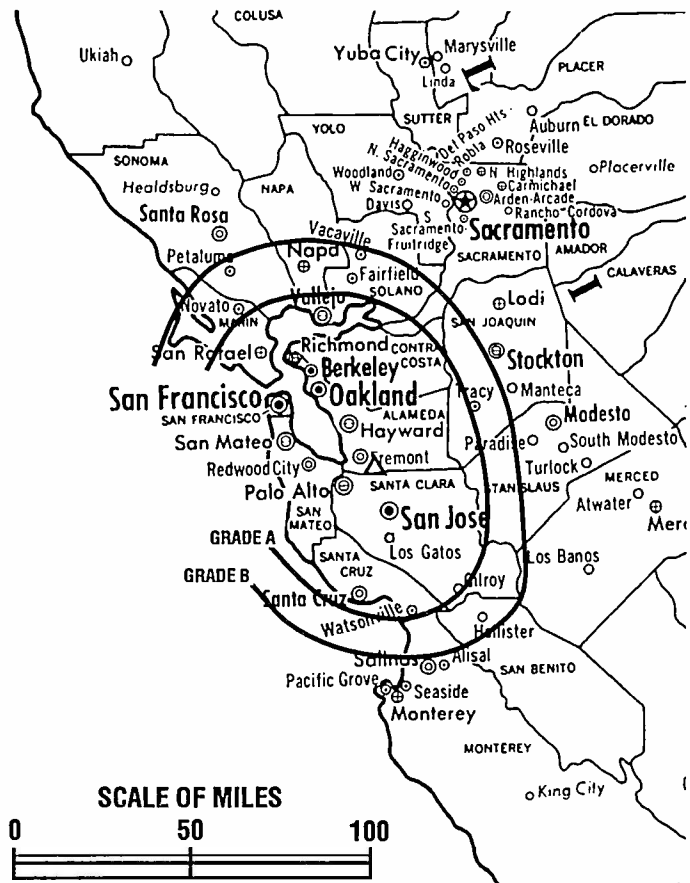
Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Smith & Fisher.

Personnel:

- Jim Evers, President & General Manager.
- W. S. Beeman, Vice President & Director of Operations.
- John Dubois, Vice President & General Sales Manager.
- Melissa Tench-Stevens, Program Director.
- Bruce Gossett, National Sales Manager.
- Scott McIver, Sales Manager.
- Catherine Clifton, Controller.
- Roy Avila, Community Affairs Director.

BLAIR TELEVISION
LEADING THE WAY



KICU-TV BMPCT-890302LB Granted 2/22/90 © American Map Corp., No. 14244

Rates: On request.

City of License: San Jose. **Station DMA:** San Francisco-Oakland-San Jose. **Rank:** 5.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,926,880	714,110	2,640,990
Average Weekly Circulation (1996)	551,126	156,833	707,958
Average Daily Circulation (1996)			190,492
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,568,660	648,020	2,216,680
Average Weekly Circulation (1996)	463,418	147,152	610,570
Average Daily Circulation (1996)			167,345
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	358,220	66,090	424,310
Average Weekly Circulation (1996)	87,708	9,680	97,388
Average Daily Circulation (1996)			23,147

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KLXV-TV

Ch. 65

Network Service: Independent.

Licensee: Paxson San Jose License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

Studio: 660 Price Ave., Suite B, Redwood City, CA 94063.

Phone: 415-369-6565. **Fax:** 415-369-4969.

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 3060-kw max. visual, 306-kw max. aural. Antenna: 2663-ft. above av. terrain, 196-ft. above ground, 3934-ft. above sea level.

Latitude	37°	06'	41"
Longitude	121°	50'	30"

Transmitter: Loma Prieta antenna farm, 15-mi. S of San Jose.

Satellite Earth Stations: Comtech, 3.8-meter Ku & C-band; Comtech, 5-meter Ku & C-band; Standard Communications receivers.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: November 15, 1986. Sale to present owner approved by FCC March 22, 1995 (*Television Digest*, Vol. 35:1). Sale by Donald B. Thompson approved by FCC March 31, 1987.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Timothy L. Crosby, General Manager.
Stephen Elliott, Chief Engineer.
Kathy Williams, Business Manager.
Lee Salem, Account Executive.



KLXV-TV BMPCT-851112KL Granted 4/28/86 © American Map Corp., No. 14244

Rates: On request.

City of License: San Jose. **Station DMA:** San Francisco-Oakland-San Jose. **Rank:** 5.

Nielsen Data: Not available.

California—San Jose

KNTV

Ch. 11

Network Service: ABC.

Licensee: KNTV License Inc., 645 Park Ave., San Jose, CA 95110.

Studio: 645 Park Ave., San Jose, CA 95110.

Phone: 408-286-1111. **Fax:** 408-295-5461.

Web Site: <http://www.kntv.com>

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 79.4-kw visual, 19-kw aural. Antenna: 2769-ft. above av. terrain, 256-ft. above ground, 4041-ft. above sea level.

Latitude 37° 06' 40"
Longitude 121° 50' 34"

Transmitter: 4.6-mi. SSW of New Almaden, Peak Loma Prieta.

Satellite Earth Stations: Andrew, 4.5-meter; Andrew, 7.3-meter; Avantek receivers.

News Services: AP, Bay City News.

Ownership: Granite Broadcasting Corp. (Group Owner).

Began Operation: September 12, 1955. Sale to Landmark Communications Inc. by Gill Industries approved by FCC July 28, 1978 (Television Digest, Vol. 18:3). Sale to present owner approved Nov. 17, 1989.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld, L.L.P.

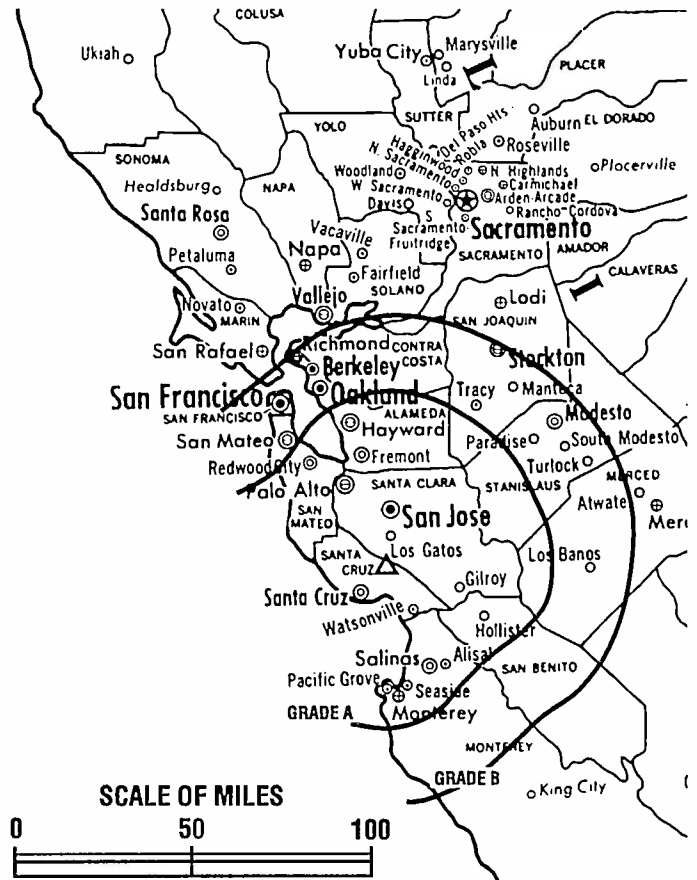
Personnel:

- Stewart Park, President & General Manager.
- Christine Jenkins, General Sales Manager.
- Robert Torres, Local Sales Manager.
- Brian Canady, National Sales Manager.
- Terry McElhatton, News Director.
- Bob Anderson, Promotion Director.
- Louis R. Bell, Director of Engineering.
- Debbie Marcouillier, Business Manager.
- Susan Petersen, Marketing Director.

Highest 30 Sec. Rate: \$3500.

City of License: San Jose. **Station DMA:** Monterey-Salinas. **Rank:** 122.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KNTV BPCT-4265 Granted 8/13/69

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	475,600	279,040	754,640
Average Weekly Circulation (1996)	270,642	104,171	374,814
Average Daily Circulation (1996)			167,159
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,600	44,420	200,020
Average Weekly Circulation (1996)	112,882	26,799	139,682
Average Daily Circulation (1996)			62,966
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	320,000	234,620	554,620
Average Weekly Circulation (1996)	157,760	77,372	235,132
Average Daily Circulation (1996)			104,192

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—San Jose

KSTS

Ch. 48

Network Service: Telemundo.

Licensee: Telemundo of N. California License Corp., 1740 Broadway, 8th Floor, New York, NY 10019.

Studio: 2349 Bering Dr., San Jose, CA 95131.

Phone: 408-435-8848. **Fax:** 408-433-5921.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 4570-kw max. visual, 457-kw max. aural. Antenna: Circularly polarized, 2070-ft. above av. terrain, 322-ft. above ground, 2872-ft. above sea level.

Latitude 37° 29' 05"
Longitude 121° 51' 51"

Requests CP for change to 4110-kw max. visual, 2246-ft. above av. terrain, 415-ft. above ground, 3024-ft. above sea level, lat. 37° 29' 57", long. 121° 52' 16", transmitter to Mount Allison, 7.2-mi. E of Fremont. BPCT-960711LC.

Transmitter: Monument Peak, approx. 10-mi. NNE of San Jose.

Satellite Earth Stations: Microwave General, 3-meter; Microwave General, 5-meter; Harris, M/A-Com, RCA receivers.

News Services: Bay City News, CNN, UPI.

Ownership: Telemundo Group Inc. (Group Owner).

Began Operation: May 31, 1981. Sale to present owner by National Group TV Inc. (N. John Douglas, et al.) approved by FCC July 31, 1987 (*Television Digest*, Vol. 27:26, 34).

Represented (sales): Telemundo Network Sales.

Represented (legal): Hogan & Hartson.

Personnel:

Enrique J. Perez, Vice President & General Manager.
Ralph Herrera, General Sales Manager.
Joseph Estevez, National Sales Manager.
Eric Margeson, Chief Engineer.
Dante Betteo, News Director.
Maribel Madrigal, Program Director.
Ken Elkin, Business Manager.

Highest 30 Sec. Rate: \$750.

City of License: San Jose. **Station DMA:** San Francisco-Oakland-San Jose. **Rank:** 5.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KSTS BMPCT-790917KN Granted 11/15/79 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,580	229,310	265,890
Average Weekly Circulation (1996)	3,025	18,897	21,922
Average Daily Circulation (1996)			6,548
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,600	202,980	232,580
Average Weekly Circulation (1996)	2,634	17,050	19,685
Average Daily Circulation (1996)			6,047
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,980	26,330	33,310
Average Weekly Circulation (1996)	391	1,846	2,237
Average Daily Circulation (1996)			501

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—San Luis Obispo

KSBY

Ch. 6

Network Service: NBC.

Licensee: SJL of California L.P., 633 Picacho Lane, Montecito, CA 93108.

Studio: 467 Hill St., San Luis Obispo, CA 93405.

Phone: 805-541-6666. **Fax:** 805-541-5142.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 12-kw aural. Antenna: 1781-ft. above av. terrain, 459-ft. above ground, 2904-ft. above sea level.

Latitude 35° 21' 37.00"
Longitude 120° 39' 17.50"

Transmitter: Los Padres Forest, 5.5-mi. N of town.

Multichannel TV Sound: Stereo only.

News Services: AP, CNN.

Ownership: SJL Communications L.P. (Group Owner).

Began Operation: May 25, 1953. John C. Cohan and Jerome Kantro's purchase of TV and radio KVEC from Christina M. Jacobson & Leslie H. Hacker approved June 13, 1956 (*Television Digest*, Vol. 12:24; 13:22, 29). Subsequent sale to Central California Communications Corp. (formerly Salinas Valley Bcstg. Corp.) by Cohan and Kantro approved July 18, 1957 by FCC. Sale to John Blair & Co. approved by FCC Feb. 14, 1979 (Vol. 18:3). FCC approved sale to Gillett Holdings Inc. Dec. 30, 1986. Transfer to Trustee was granted Sept. 1, 1992. Sale to EP Communications approved May 26, 1994. Sale to SJL approved Nov. 21, 1995.

Represented (sales): TeleRep Inc.

Represented (legal): Latham & Watkins.

Represented (engineering): Smith & Fisher.

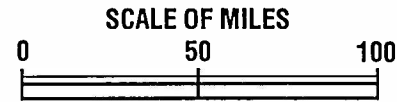
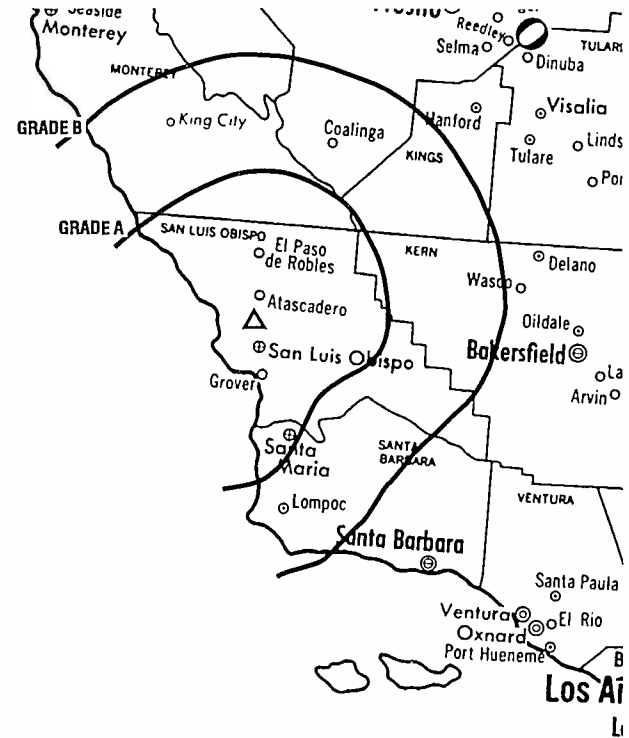
Personnel:

- Richard Armfield, President & General Manager.
- Sandy Benton, General Sales Manager.
- Sandra McKeller, News Director.
- Carl Edge, Program Director.
- Don Ready, Chief Engineer.
- Marc Murai, Promotions Director.
- Wade O'Hagan, Controller.

Highest 30 Sec. Rate: \$1500.

City of License: San Luis Obispo. **Station DMA:** Santa Barbara-Santa Maria-San Luis Obispo. Rank: 115.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KSBY BMPCT-1066 Granted 4/29/53

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	180,480	50,880	231,360
Average Weekly Circulation (1996)	125,929	20,960	146,889
Average Daily Circulation (1996)			86,906

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	180,480	30,220	210,700
Average Weekly Circulation (1996)	125,929	19,803	145,732
Average Daily Circulation (1996)			86,762

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	20,660	20,660
Average Weekly Circulation (1996)	0	1,157	1,157
Average Daily Circulation (1996)			145

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Oxnard-Santa Barbara

KADY-TV

Ch. 63

Network Service: UPN.

Licensee: John W. Hyde, Chapter 11 Trustee, 1888 Century Park E, Suite 1777, Los Angeles, CA 90067.

Studio: 663 Maulhardt Ave., Oxnard, CA 93030.

Phone: 805-983-0044. Fax: 805-485-6057.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 1782-kw max. visual, 392-kw max. aural. Antenna: 1802-ft. above av. terrain, 396-ft. above ground, 2706-ft. above sea level.

Latitude 34° 19' 49"
Longitude 119° 01' 24"

Transmitter: South Mountain, 3-mi. SE of Santa Paula.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Miralite, 3.6-meter C-band; Miralite, 4.5-meter Ku-band; Miralite, 4.7-meter C-band; Miralite, RCA receivers.

Ownership: Riklis Broadcasting Co. L.P.

Legal Operation: August 17, 1985. Sale to Riklis Bcstg. approved by FCC Nov. 24, 1987. Sale to HBC Holdings approved by FCC Aug. 16, 1991. Assignment to receiver granted July 23, 1996.

Represented (legal): Borsari & Paxson.

Personnel:

John Huddy, President & General Manager.
Erica Huddy, Station Manager.
John Dobel, Local Sales Manager.
Betty Vaughn, Program Director.
Georgette Gramanz, Business Manager.
Mike Murray, Senior Engineer.
Jerry Teague, Promotion Director.

Highest 30 Sec. Rate: \$400.

City of License: Oxnard. Station DMA: Santa Barbara-Santa Maria-San Luis Obispo. Rank: 115.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KADY-TV BMPCT-850515KF Granted 6/27/85 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	366,060	36,410	402,470
Average Weekly Circulation (1996)	91,591	12,707	104,298
Average Daily Circulation (1996)			27,387
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	180,480	0	180,480
Average Weekly Circulation (1996)	42,598	0	42,598
Average Daily Circulation (1996)			9,628
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	185,580	36,410	221,990
Average Weekly Circulation (1996)	48,993	12,707	61,700
Average Daily Circulation (1996)			17,759

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Santa Barbara

KEYT-TV

Ch. 3

Network Service: ABC.

Licensee: Smith Bcstg. of Santa Barbara L.P., Box 729, Santa Barbara, CA 93102.

Studio: 730 Miramonte Dr., Santa Barbara, CA 93109.

Phone: 805-965-8533. **Fax:** 805-962-2342.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 50-kw visual, 5.89-kw aural. Antenna: 3010-ft. above av. terrain, 201-ft. above ground, 4201-ft. above sea level.

Latitude 34° 31' 32"
Longitude 119° 57' 08"

Transmitter: TV Peak, Santa Ynez Mountains.

Satellite Earth Stations: Comtech, 3.8-meter Ku & C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, Standard Communications receivers.

News Service: UPI.

Ownership: Smith Broadcasting Group Inc. (Group Owner).

Began Operation: July 24, 1953. Sale by Harry C. Butcher-Collin M. Selph group to William F. Luton & family approved March 27, 1957 by FCC (*Television Digest*, Vol. 12:52, 13:9, 13). Luton sale to Shamrock Bcstg. approved by FCC Oct. 16, 1984. Sale to present owners approved by FCC April 21, 1987 (Vol. 27:8).

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

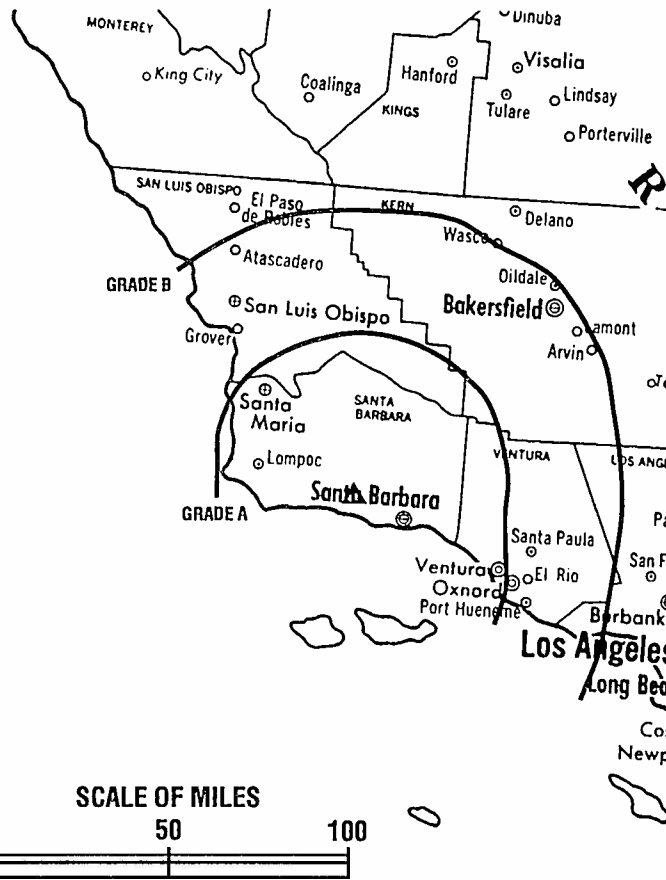
Personnel:

- Sandra Benton, Vice President & General Manager.
- Debbie Bush-Cooper, Director of News.
- Renee Foley, Program Director.
- Don Gragg, General Sales Manager.
- Vince Thompson, Local Sales Manager.
- Bill Sally, National & Regional Sales Manager.
- Bill Henry, Community Relations Director.
- Don Katich, Production Manager.
- Don Cadora, Chief Engineer.
- Jeff Martin, Promotion Director.
- Mark Keenan, Business Manager.

Highest 30 Sec. Rate: \$2000.

City of License: Santa Barbara. **Station DMA:** Santa Barbara-Santa Maria-San Luis Obispo. Rank: 115.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KEYT-TV BPCT-1122 Granted 11/12/52 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	366,060	66,630	432,690
Average Weekly Circulation (1996)	195,467	16,381	211,848
Average Daily Circulation (1996)			96,869

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	180,480	30,220	210,700
Average Weekly Circulation (1996)	136,823	13,432	150,255
Average Daily Circulation (1996)			76,446

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	185,580	36,410	221,990
Average Weekly Circulation (1996)	58,643	2,949	61,592
Average Daily Circulation (1996)			20,423

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

California—Santa Maria

KCOY-TV

Ch. 12

Network Service: CBS.

Licensee: Benedek Broadcasting Corp., 308 W. State St., Suite 210, Rockford, IL 61101.

Studio: 1211 W. McCoy Lane, Santa Maria, CA 93455.

Phones: 805-925-1200; 815-987-3550. Fax: 805-922-9830.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 115-kw visual, 22.9-kw aural. Antenna: 1941-ft. above av. terrain, 137-ft. above ground, 3385-ft. above sea level.

Latitude 34° 54' 37"
Longitude 120° 11' 08"

Transmitter: Tepusquet Peak.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: RCA, 5-meter Ku-band; United Satellite Systems, 5-meter C-band; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Original Operation: March 16, 1964. Transfer of negative control from Dale G. Moore approved by FCC June 30, 1971. Sale to Stauffer Communications by Helen Pedotti, et al. approved by FCC June 17, 1980 (Television Digest, Vol. 20:5). FCC approved sale to Morris Communications Corp. May 2, 1995. Sale to Benedek Broadcasting Corp. approved April 12, 1996 (Vol. 35:49).

Represented (legal): Covington & Burling.

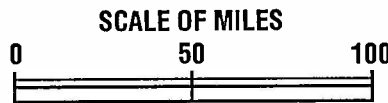
Personnel:

Ted Utz, Vice President & General Manager.
Dave Fete, Operations Manager.
Dennis Bornhoft, Chief Engineer.
Debbi Johnson, Business Manager.

Notes: On request.

Authority of License: Santa Maria. Station DMA: Santa Barbara-Santa Maria-San Luis Obispo. Rank: 115.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



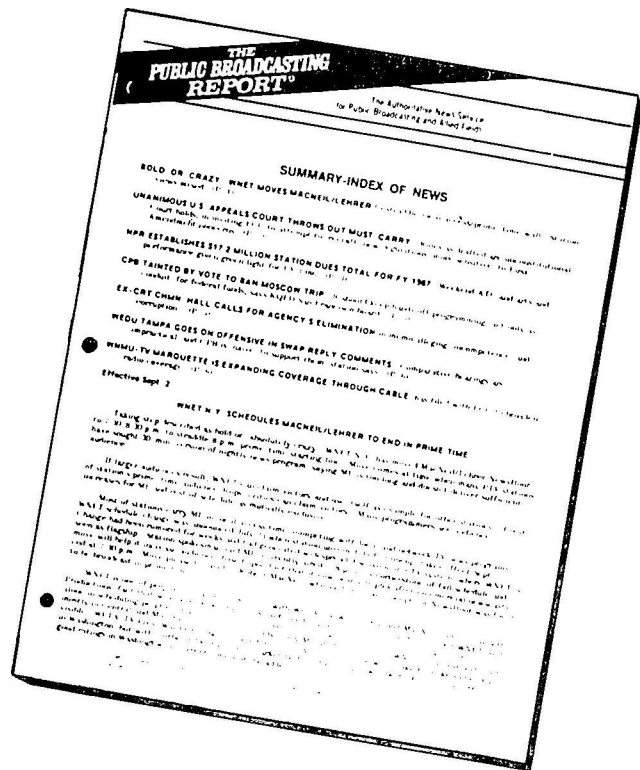
KCOY-TV BPCT-4701 Granted 3/14/74

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	366,060	30,220	396,280
Average Weekly Circulation (1996)	140,315	15,164	155,479
Average Daily Circulation (1996)			73,145
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	180,480	30,220	210,700
Average Weekly Circulation (1996)	128,623	15,164	143,788
Average Daily Circulation (1996)			69,248
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	185,580	0	185,580
Average Weekly Circulation (1996)	11,692	0	11,692
Average Daily Circulation (1996)			3,897

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

The biweekly newsletter
that covers everything
that's happening in public
broadcasting... the news
and the facts behind the
news...



PUBLIC BROADCASTING REPORT

Public Broadcasting Report is the totally independent information service that covers significant developments on all public broadcasting fronts... from CPB and PBS to NPR and other network programming... from marketing innovations to new technologies... you will follow all the action, *as it develops!*

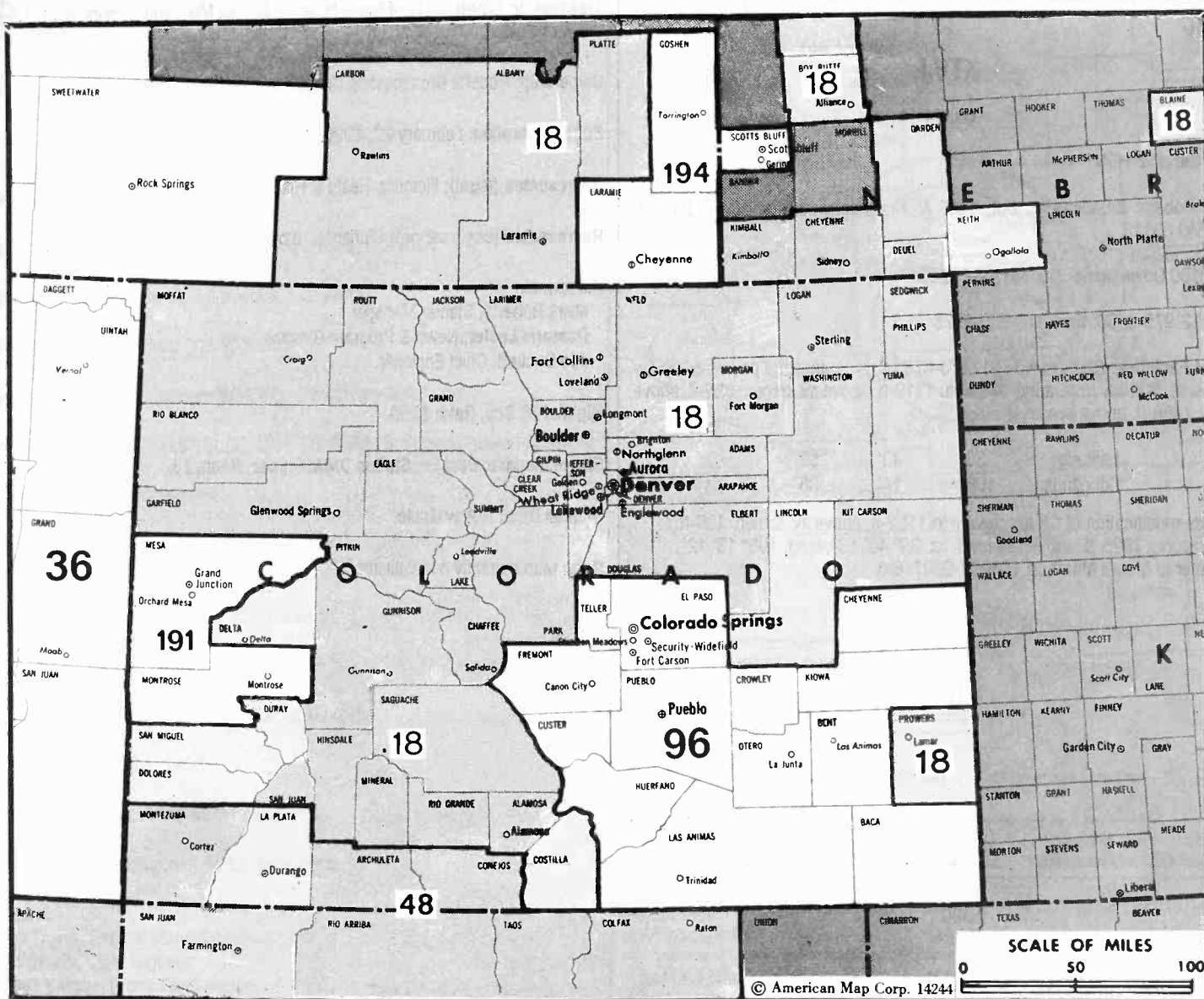
Public Broadcasting Report will keep you up to date with every important development that affects public broadcasting with:

- key reports on critical local and federal legislative action
- interviews and inside information from top executives at PBS, NPR, CPB and stations nationwide
- coverage of the latest industry studies and research
- in-depth analyses of regulatory developments
- early warnings about grants and awards complete with application deadlines

If you have a stake in public broadcasting, a personal subscription to **PBR** could make a substantial difference in your ability to pursue funding, spot trends, anticipate the impact of developments and make even more informed business decisions.

For subscription information, call collect: **(202) 872-9200.**

Warren Publishing, Inc.
2115 Ward Court, N.W.
Washington, D.C. 20037



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK
Denver, CO	1,185,410	18
Salt Lake City, UT	670,650	36
Albuquerque-Santa Fe, NM	554,290	48
Colorado Springs-Pueblo, CO	273,680	96
Grand Junction-Montrose, CO	54,280	191
Cheyenne, WY-Scottsbluff, NE-Sterling, CO	50,090	194

MARKET AREA COMMERCIAL STATIONS

KCEC (50), KCNC-TV (4), KDVR (31), KFCT (22), KFNR (11), KMGH-TV (7), KREG-TV (3), KSB5-TV (24), KTVD (20), KTVJ (14), KTVS (3), KUBD (59), KUSA-TV (9), KWGN-TV (2), KWHI (53)
 KJZZ-TV (14), KOOG-TV (30), KSJI-TV (4), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2)
 KASA-TV (2), KASY-TV (50), KBIM-TV (10), KCHF (11), KHFT (29), KLUZ-TV (41), KNAT (23), KOAT-TV (7), KOB-TV (4), KOFB (12), KOBR (8), KOCT (6), KOVT (10), KREZ-TV (6), KRPV (27), KRQE (13)
 KKTU (11), KOAA-TV (5), KRDO-TV (13), KXRM-TV (21)
 KJCT-TV (8), KKCO (11), KREX-TV (5), KREY-TV (10)
 KDUH-TV (4), KGWN-TV (5), KKTU (33), KLWY (27), KSTF (10)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KFCT, Denver	See Fort Collins, CO
KKTU, Pueblo	See Colorado Springs, CO
KOAA-TV, Pueblo	See Colorado Springs, CO
KRDO-TV, Pueblo	See Colorado Springs, CO
KXRM-TV, Pueblo	See Colorado Springs, CO

Colorado Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	14	9	23
Educational Television Stations	3	1	4
	17	10	27

KTVJ

Ch. 14

Network Service: HSN.

Grantee: Roberts Broadcasting Co., 1408 N. Kingshighway Blvd., Suite 300, St. Louis, MO 63113.

Studio: 2100 Downing St., Denver, CO 80205.

Phone: 312-975-0400. Fax: 312-975-6975.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1119-ft. above av. terrain, 829-ft. above ground, 7968-ft. above sea level.

Latitude	39°	43'	53"
Longitude	105°	14'	08"

Requests modification of CP for change to 1152-ft. above av. terrain, 139-ft. above ground, 7825-ft. above sea level, lat. 39° 40' 18", long. 105° 13' 12", transmitter to Mount Morrison. BMPCT-960716KL.

Transmitter: 689-ft. SSW of Ch. 2 facility, Lookout Mountain antenna farm, 1.5-mi. SW of Golden.

Ownership: Roberts Broadcasting Co. (Group Owner).

Began Operation: February 22, 1996.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Richard L. Biby, P.E.

Personnel:

Mark Roberts, Station Manager.

Damaris Luster, News & Program Director.

Joe Duckett, Chief Engineer.

Highest 30 Sec. Rate: \$250.

City of License: Boulder. Station DMA: Denver. Rank: 18.

Nielsen Data: Not available.

Note: Map currently not available.

Colorado—Denver-Castle Rock

KWHD

Ch. 53

Network Service: Independent.

Licensee: Le Sea Bcstg. Corp., Box 12, South Bend, IN 46624.

Address: 5450 S. Syracuse St., Englewood, CO 80111.

Phone: 303-773-9953. Fax: 303-773-9960.

Email: kwhd@internet.mci.com Web Site: http://www.kwhd.com

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 5000-kw max. visual, 100-kw max. aural. Antenna: 633-ft. above av. terrain, 328-ft. above ground, 6995-ft. above sea level.

Latitude 39° 25' 58"
Longitude 104° 39' 18"

Transmitter: 400 County Line Rd. 158, Elizabeth.

Satellite Earth Station: 6-meter.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Begin Operation: July 1, 1990.

Represented (sales): Landin Media Sales.

Represented (legal): Gardner, Carton & Douglas.

Personnel:

Brian Taylor, General Manager.

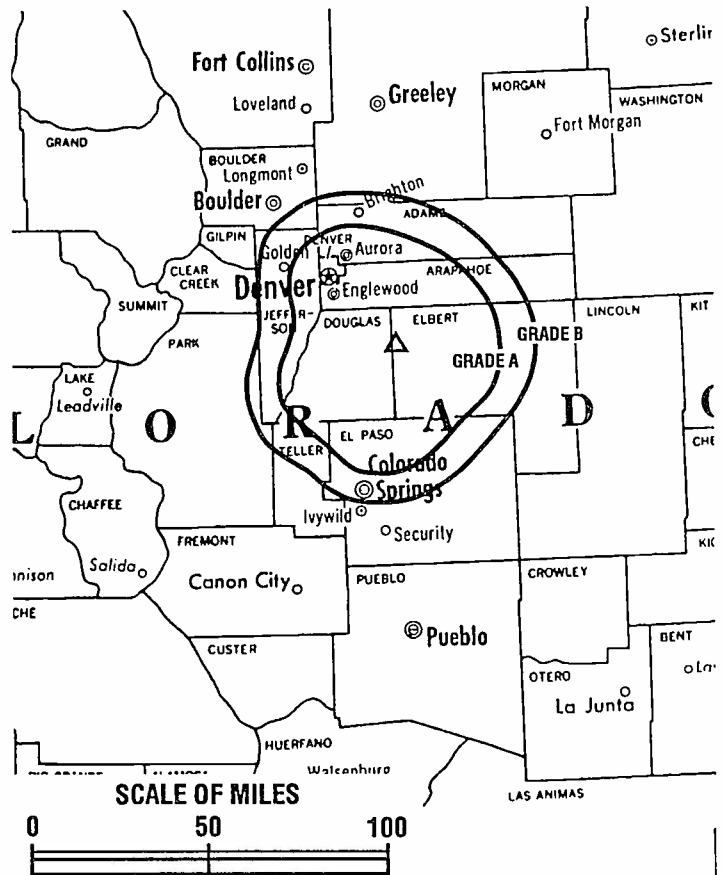
Mike Brown, Chief Engineer.

Joseph Cardile, Promotion Director.

Highest 30 Sec. Rate: \$50.

City of License: Castle Rock. Station DMA: Denver. Rank: 18.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KWHD BPCT-910613KF Granted 8/16/91 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	65,950	0	65,950
Average Weekly Circulation (1996)	5,078	0	5,078
Average Daily Circulation (1996)			1,253
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	65,950	0	65,950
Average Weekly Circulation (1996)	5,078	0	5,078
Average Daily Circulation (1996)			1,253

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Colorado—Colorado Springs-Pueblo

KKTV

Ch. 11

Network Service: CBS.

Licensee: Ackerley Communications Group Inc., 800 5th Ave., Suite 3770, Seattle, WA 98104.

Studio: 3100 N. Nevada Ave., Colorado Springs, CO 80907.

Mailing Address: Box 2110, Colorado Springs, CO 80901.

Phone: 719-634-2844. **Fax:** 719-632-0808.

Web Site: <http://www.kktv.com>

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 234-kw visual, 46.8-kw aural. Antenna: 2380-ft. above av. terrain, 351-ft. above ground, 9786-ft. above sea level.

Latitude 38° 44' 41"
Longitude 104° 51' 41"

Transmitter: Cheyenne Mountain.

Satellite Earth Stations: ADM, 6.1-meter C-band; Harris, 3.6-meter C-band; RCA, 4.6-meter Ku-band.

News Services: AP, CBS, CNN.

Ownership: Ackerley Communications Inc. (Group Owner).

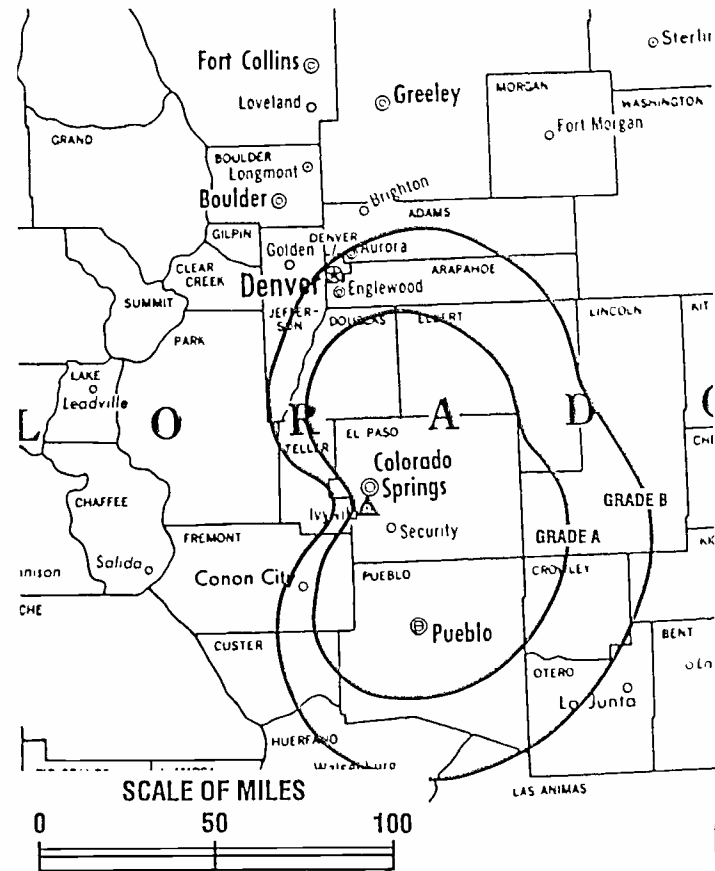
Began Operation: December 7, 1952. Sale to present owner by Capitol Bcstg. Co. approved by FCC Jan. 18, 1983 (*Television Digest*, Vol. 22:44). Sale to Capitol by Willard W. Garvey approved June 4, 1969 (Vol. 9:23). Previous sale by James D. & Betty Z. Russell and Gifford Philips approved July 31, 1963 (Vol. 3:31).

Represented (sales): Katz Continental Television.

Represented (legal): Rubin, Winston, Diercks, Harris & Cooke.

Personnel:

- James D. Lucas, Vice President & General Manager.
- Lloyd Wright, Station Manager.
- Dan Smith, General Sales Manager.
- Pie Malsom, National Sales Manager.
- Rick Craddock, Chief Engineer & Operations Manager.
- Lorna Duncan, Program Director.
- George Sanchez, Promotion Director.
- Deborah Bullock, Business Manager.
- David Grossman, Marketing Director.



KKTV BPCT-2759 Granted 4/27/60

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$750.

City of License: Colorado Springs. **Station DMA:** Colorado Springs-Pueblo. **Rank:** 96.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	172,140	82,540	254,680
Average Weekly Circulation (1996)	143,650	67,670	211,320
Average Daily Circulation (1996)			127,113
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	172,140	82,540	254,680
Average Weekly Circulation (1996)	143,650	67,670	211,320
Average Daily Circulation (1996)			127,113

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Colorado—Pueblo-Colorado Springs

KOAA-TV

Ch. 5

Network Service: NBC.

Licensee: Sangre de Cristo Communications Inc., Box 195, Pueblo, CO 81002.

Offices: 2200 7th Ave., Pueblo, CO 81003; 530 Communications Circle, Colorado Springs, CO 80905.

Phones: 719-544-5782 (Pueblo); 719-632-5030 (Colorado Springs).

Fax: 719-544-7733 (Pueblo); 719-473-1675 (Colorado Springs).

E-mail: koaa@usa.net Web Site: <http://www.koaa@usa.net>

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: Circularly polarized, 1300-ft. above av. terrain, 960-ft. above ground, 6300-ft. above sea level.

Latitude 38° 22' 24.50"
Longitude 104° 33' 27.20"

Transmitter: Baculite Mesa, approx. 7.9-mi. NNE of Pueblo.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter Ku-band; Harris, 6-meter Ku-band; Microdyne, 3.6-meter Ku-band; Microdyne, 7-meter C-band; Harris, M/A-Com, Microdyne receivers.

News Services: AP, NBC, Skycom.

Ownership: Evening Post Publishing Co. (Group Owner).

Original Operation: June 29, 1953. Sale to present owner by Mahlon T. White, William Grant, et al., approved by FCC Aug. 6, 1976. Previous sale by Metropolitan TV Co. approved June 6, 1968 (*Television Digest*, Vol. 8:24). Sale by Star Bcstg. Co. (Bankers Life & Casualty Co., Chicago) approved Dec. 13, 1961 (Vol. 17:35; 1:14). Sale by partners Douglas D. Kahle & Robert L. Clinton Jr. to Star Bcstg. Co., approved Sept. 29, 1954 (Vol. 10:35, 40).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

John O. Gilbert, President & General Manager.

Phill Emmert, Local Sales Manager.

Paul Doll, National Sales Manager.

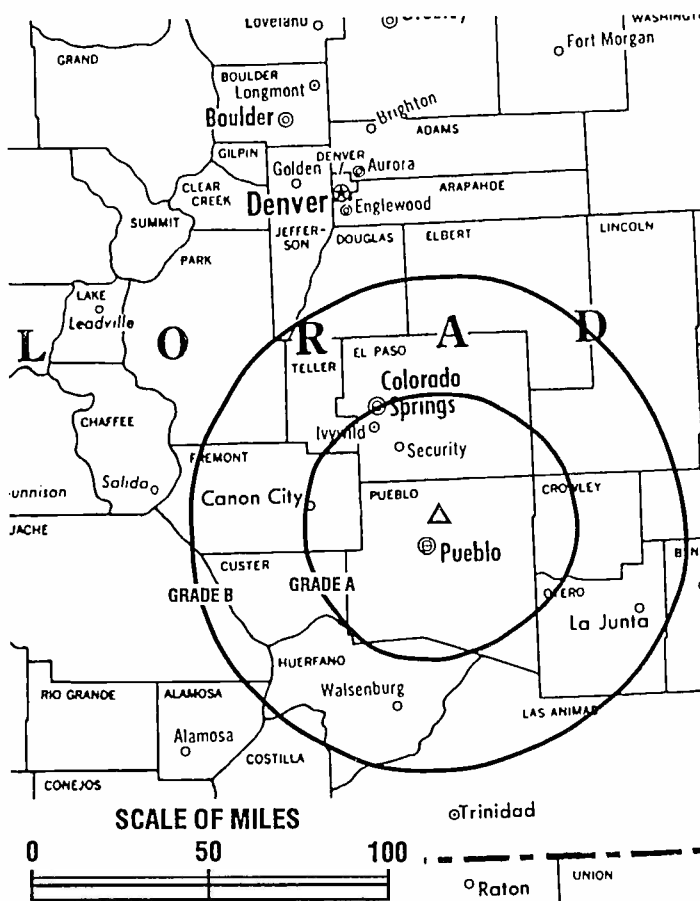
Greg Boyce, News Director.

Ron Eccher, Program Director.

Cindy Aubrey, Promotion Director.

Evie Hudson, Business Manager.

Tom Ramirez, Marketing Director.



KOAA-TV BMPCT-5334 Granted 7/8/59

© American Map Corp., No. 14244

Peter B. Hoekzema, Chief Engineer.

Patricia Rodgers, Operations Manager.

Rates: On request.

City of License: Pueblo. Station DMA: Colorado Springs-Pueblo. Rank: 96.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	172,140	84,320	256,460
Average Weekly Circulation (1996)	145,749	62,481	208,230
Average Daily Circulation (1996)			113,244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	172,140	82,540	254,680
Average Weekly Circulation (1996)	145,749	62,357	208,105
Average Daily Circulation (1996)			113,235

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	1,780	1,780
Average Weekly Circulation (1996)	0	125	125
Average Daily Circulation (1996)			9

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Colorado—Colorado Springs-Pueblo

KRDO-TV

Ch. 13

Network Service: ABC.

Licensee: Pikes Peak Broadcasting Co., Box 1457, Colorado Springs, CO 80901-1457.

Studio: 399 S. 8th St., Colorado Springs, CO 80905.

Phone: 719-632-1515. **Fax:** 719-520-9374.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 282-kw visual, 56.4-kw aural. Antenna: 2140-ft. above av. terrain, 153-ft. above ground, 9563-ft. above sea level.

Latitude 38° 44' 47"
Longitude 104° 51' 37"

Transmitter: Cheyenne Mountain.

Satellite Earth Stations: AFC, 3.9-meter Ku-band; Andrew, 4.3-meter C-band; Andrew, 7.3-meter C-band; Comtech, 4.5-meter Ku & C-band; Avantek, M/A-Com, Standard Communications receivers.

AM Affiliate: KRDO, 1-kw, 1240 kHz.

FM Affiliate: KRDO-FM, 96-kw, 95.1 MHz (No. 236), 2010-ft.

News Service: AP.

Ownership: Pikes Peak Broadcasting Co. (Group Owner).

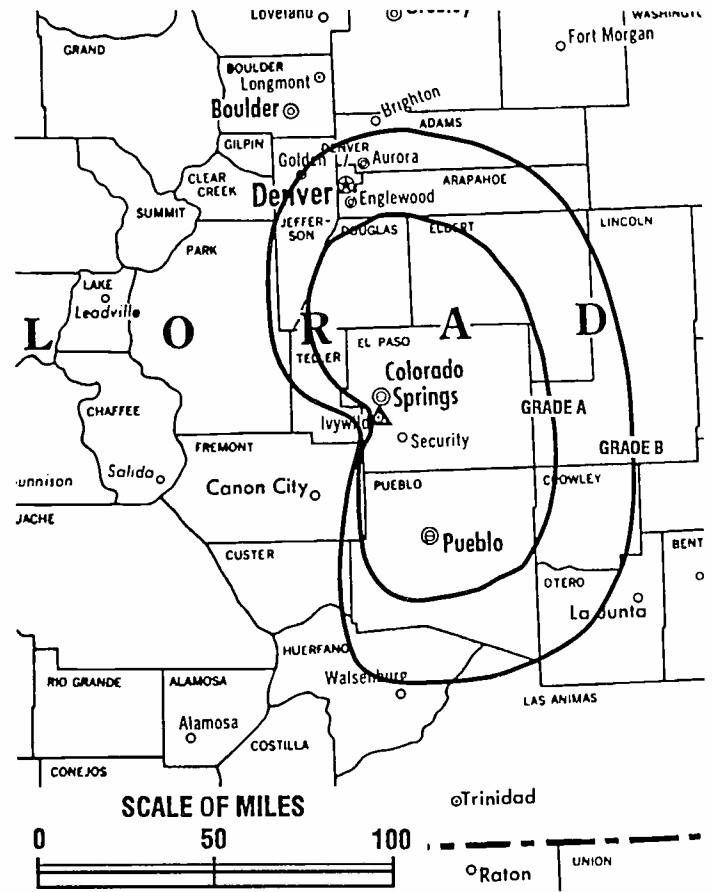
Began Operation: September 21, 1953. Sale to present owner by Joseph H. Rohrer approved by FCC Dec. 1, 1954 (*Television Digest*, Vol. 10:44, 49).

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

- Harry W. Hoth Jr., Chairman & Chief Executive Officer.
- Patti L. Hoth, President.
- Neil O. Klockziem, General Manager.
- Kristen Reed, General Sales Manager.
- Steve Shenkan, National & Regional Sales Manager.
- Bob Piper, Local Sales Manager.
- Tom Grinewich, Program Director.
- Charles Upton, Chief Engineer.



KRDO-TV BPCT-800410KK Granted 7/22/80 © American Map Corp., No. 14244

Rates: On request.

City of License: Colorado Springs. **Station DMA:** Colorado Springs-Pueblo. **Rank:** 96.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	175,490	83,750	259,240
Average Weekly Circulation (1996)	147,301	68,550	215,851
Average Daily Circulation (1996)			123,970
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	172,140	82,540	254,680
Average Weekly Circulation (1996)	146,474	68,268	214,741
Average Daily Circulation (1996)			123,742
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,350	1,210	4,560
Average Weekly Circulation (1996)	827	282	1,109
Average Daily Circulation (1996)			228

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

olorado—Colorado Springs

KXRM-TV

Ch. 21

Network Service: FOX, UPN.

Licensee: KXRM Partnership, Box 15815, Colorado Springs, CO 80935.

Radio: 560 Wooten Rd., Colorado Springs, CO 80915.

Billing Address: Box 15815, Colorado Springs, CO 80935.

Phone: 719-596-2100. Fax: 719-591-4180.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1054-kw visual, 105.4-kw aural. Antenna: 2085-ft. above av. terrain, 125-ft. above ground, 1485-ft. above sea level.

Latitude 38° 44' 40"
Longitude 104° 51' 37"

holds CP for change to 1700-kw max. visual, 2152-ft. above av. terrain, 128-ft. above ground, 9537-ft. above sea level, lat. 38° 44' 43", long. 104° 51' 40".
BPT-941202KO.

Transmitter: Bldg. No. 29, Cheyenne Mountain.

Satellite Earth Station: Prodelin, 12-meter; Microdyne, RCA receivers.

Ownership: KXRM Partnership.

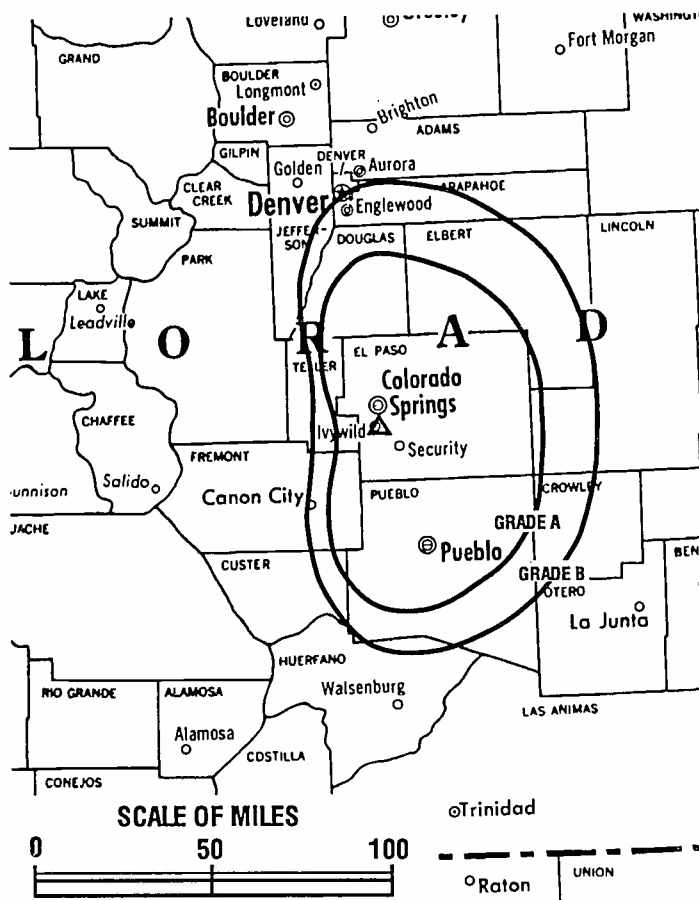
Sign Operation: January 22, 1985.

Represented (sales): Seltel Inc.; Art Moore Inc.

Represented (legal): Cohn and Marks.

Personnel:
Larry Douglas, President & General Manager.
Kim Carlson, General Sales Manager.
Lori Brown, Local Sales Manager.
Joe Duckett, Chief Engineer.

Highest 30 Sec. Rate: \$650.



KXRM-TV BPT-941202KO Granted 9/8/95 © American Map Corp., No. 14244

City of License: Colorado Springs. Station DMA: Colorado Springs-Pueblo. Rank: 96.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	172,140	79,380	251,520
Average Weekly Circulation (1996)	116,460	48,765	165,225
Average Daily Circulation (1996)			76,738

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	172,140	79,380	251,520
Average Weekly Circulation (1996)	116,460	48,765	165,225
Average Daily Circulation (1996)			76,738

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Colorado—Denver

KCEC

Ch. 50

Network Service: Independent.

Licensee: Golden Hills Bcstg. Corp., 777 Grant, Suite 110, Denver, CO 80203.

Studio: 777 Grant, Suite 110, Denver, CO 80203.

Phone: 303-832-0050. **Fax:** 303-832-3410.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2510-kw max. visual. Antenna: 764-ft. above av. terrain, 128-ft. above ground, 7401-ft. above sea level.

Latitude 39° 43' 59"
Longitude 105° 14' 12"

Transmitter: 955 Lookout Mountain Rd., Golden.

Satellite Earth Station: Miralite, 5-meter C-band.

Ownership: Golden Hills Broadcasting Corp.

Began Operation: October 18, 1990.

Represented (legal): Paul, Hastings, Janofsky & Walker.

Represented (engineering): Silliman & Silliman.

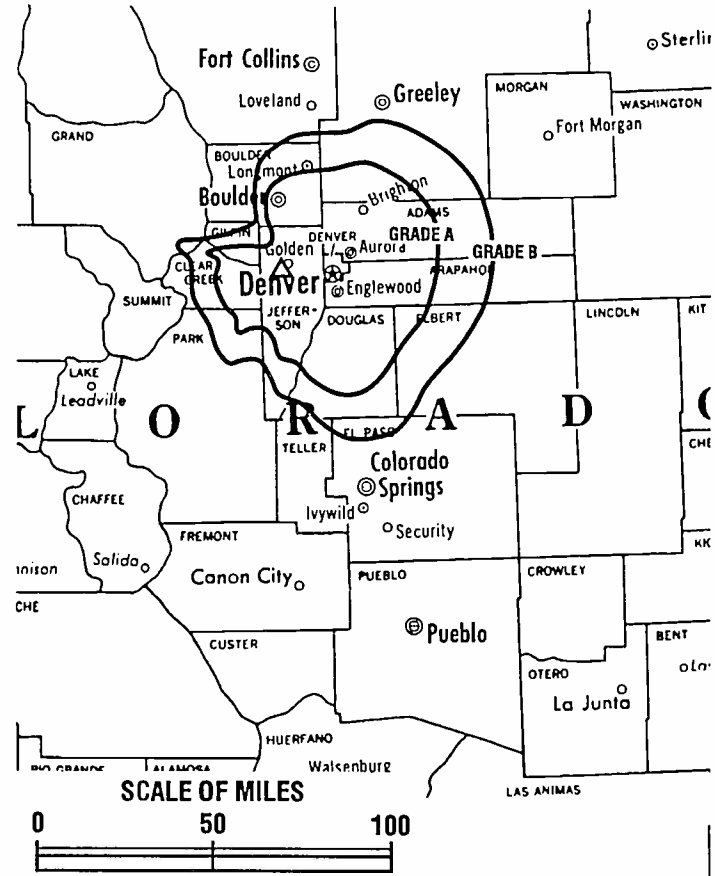
Personnel:

- Yrma Rico, General Manager.
- Fred Byers, National Sales Manager.
- Rodolfo Cardenas, News Director.
- Luis Canela, Promotion Director.
- Tanya Durby, Marketing Director.
- Dennis Visser, Chief Engineer.
- Tony Velasco, Production Manager.
- Erma Atencio, Business Manager.

Highest 30 Sec. Rate: \$250.

City of License: Denver. **Station DMA:** Denver. **Rank:** 18.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KCEC BMPCT-901231KH Granted 7/24/91 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	132,210	132,210
Average Weekly Circulation (1996)	0	9,324	9,324
Average Daily Circulation (1996)			4,240

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	132,210	132,210
Average Weekly Circulation (1996)	0	9,324	9,324
Average Daily Circulation (1996)			4,240

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KCNC-TV

Ch. 4

Network Service: CBS.

Licensee: Station Partners, 1025 Connecticut Ave. NW, Suite 506, Washington, DC 20036-5405.

Studio: 1044 Lincoln St., Denver, CO 80203.

Phone: 303-861-4444. Fax: 303-830-6537; 303-830-6380 (News).

Web Site: <http://www.kcncnews4.com>

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1477-ft. above av. terrain, 833-ft. above ground, 8147-ft. above sea level.

Latitude 39° 43' 48.30"
Longitude 105° 14' 01.80"

Transmitter: Lookout Mountain.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Andrew, 4.2-meter Ku-band; Harris, 3-meter Ku-band; RCA, 3-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, Standard Communications receivers.

News Services: AP, Conus, PR Newswire.

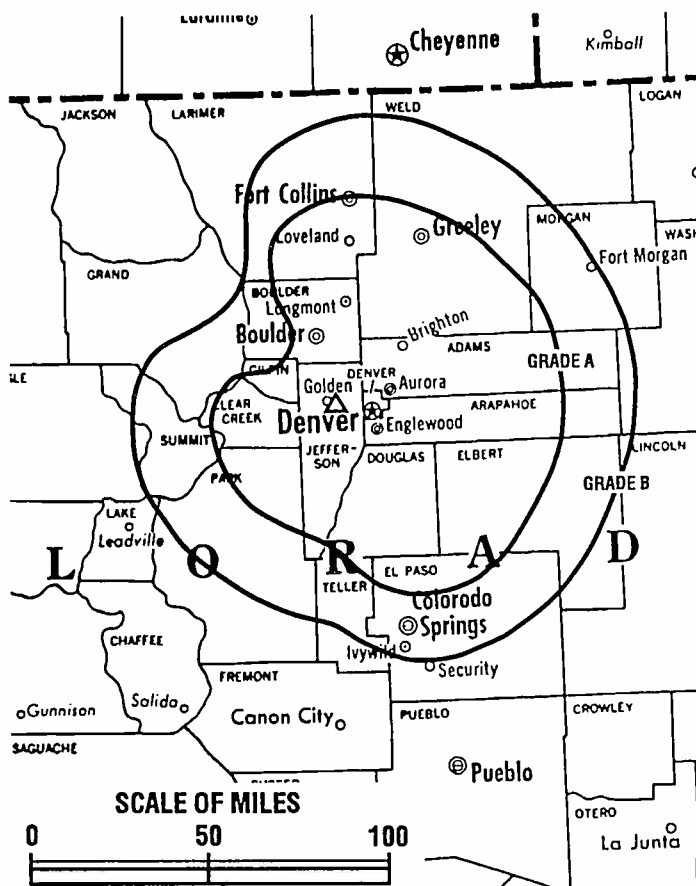
Ownership: CBS Inc. (Group Owner).

Begin Operation: December 24, 1953. FCC approved assignment of license to current owner from National Bcstg. Co. Aug. 16, 1995 (Television Digest, Vol. 34:48; 35:34). Sale to General Electric Bcstg. by Metropolitan Television Co. approved by FCC June 5, 1968 (Television Digest, Vol. 8:24). Previous ownership lineup resulted when on Nov. 12, 1964 FCC approved sale back to Metropolitan TV Co. of the 52.5% of stock held by Bob Hope and Associates.

Represented (sales): CBS Television Stations National Sales.

Personnel:

- Marv Rockford**, Vice President & General Manager.
- John Smith**, Sales Manager.
- Lynda Labozan**, Local Sales Manager.
- David Hauptman**, National Sales Manager.
- Wendy Holmes**, Program Director.
- Jack MacKenzie**, News Director.
- Clyde Becker**, Promotion Director.
- Mike Jackson**, Manager, Promotion & Programming.
- Mark Limbach**, Controller.
- John Baich**, Chief Engineer.
- Lynne Edwards**, Marketing Director.
- Gerri Howard**, Director of Public Affairs.
- David Layne**, Operations Manager.



KCNC-TV BMPCT-3330 Granted 9/1/55

© American Map Corp., No. 14244

Rates: On request.

City of License: Denver. Station DMA: Denver. Rank: 18.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	935,520	964,610	1,900,130
Average Weekly Circulation (1996)	597,164	395,030	992,194
Average Daily Circulation (1996)			524,872
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	604,440	423,640	1,028,080
Average Weekly Circulation (1996)	502,945	340,914	843,859
Average Daily Circulation (1996)			474,998
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	331,080	540,970	872,050
Average Weekly Circulation (1996)	94,219	54,116	148,335
Average Daily Circulation (1996)			49,874

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Colorado—Denver

KDVR

Ch. 31

(Operates satellite KFCT, Fort Collins, CO)

Network Service: FOX.

Licensee: Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 501 Wazee St., Denver, CO 80204.

Phone: 303-595-3131. **Fax:** 303-595-8312.

E-mail: feedback@fox31.com **Web Site:** http://www.fox31.com

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1038-ft. above av. terrain, 375-ft. above ground, 7730-ft. above sea level.

Latitude 39° 43' 45"
Longitude 105° 14' 12"

Transmitter: Lookout Mountain, near Golden.

Satellite Earth Station: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: August 10, 1983. Sale to Chase Communications Inc. by BMA Corp. approved by FCC Dec. 29, 1989 (**Television Digest**, Vol. 29:13). Sale to Renaissance Communications approved Jan. 11, 1993. FCC approved sale to Fox Television Stations June 13, 1995 (Vol. 34:38).

Represented (sales): Seltel Inc.

Represented (engineering): Andrew & Associates Inc.

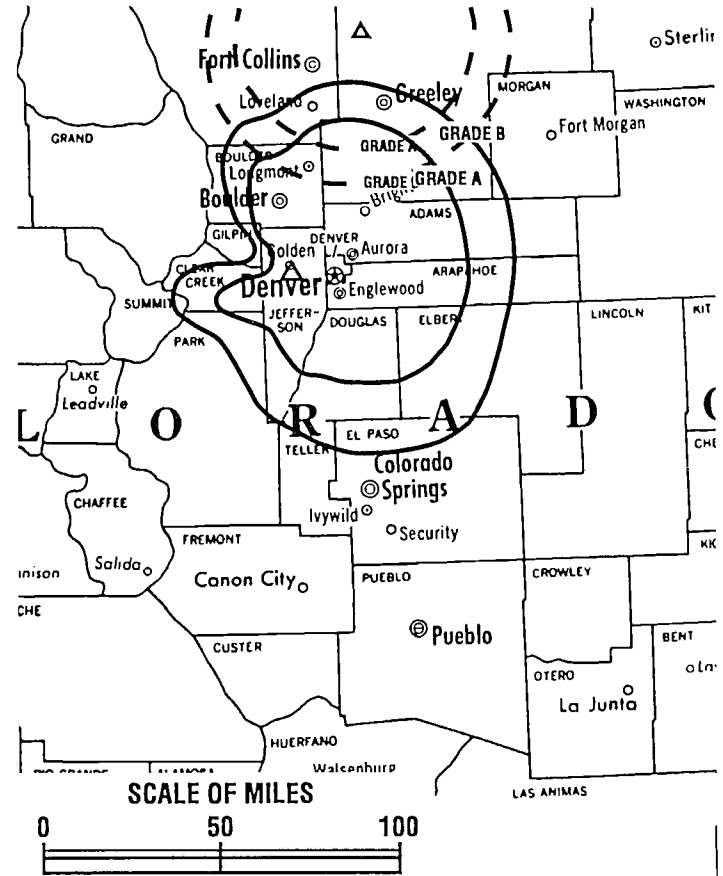
Personnel:

- Ray Dowdle, General Sales Manager.
- Sheryl Personett, Local Sales Manager.
- Catherine Andrey, National Sales Manager.
- Jim Hollinger, Chief Engineer.
- John O'Laughlin, Promotion Manager.
- Sandra Morrison, Director of Finance.

Highest 30 Sec. Rate: \$4000.

City of License: Denver. **Station DMA:** Denver. **Rank:** 18.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KDVR BNPCT-830307KG Granted 3/29/83 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	623,430	733,370	1,356,800
Average Weekly Circulation (1996)	341,890	229,875	571,765
Average Daily Circulation (1996)			219,723
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	604,440	416,780	1,021,220
Average Weekly Circulation (1996)	339,841	202,716	542,557
Average Daily Circulation (1996)			215,694
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,990	316,590	335,580
Average Weekly Circulation (1996)	2,050	27,158	29,208
Average Daily Circulation (1996)			4,029

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Colorado—Denver

KMGH-TV

Ch. 7

Work Service: ABC.

Licensee: McGraw-Hill Bcstg. Co. Inc., Box 5007, Denver, CO 80217.

Address: 123 Speer Blvd., Denver, CO 80203.

Phone: 303-832-7777. Fax: 303-832-0153. Web Site: <http://www.kmgh.com>

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 1010-ft. above av. terrain, 285-ft. above ground, 695-ft. above sea level.

Latitude 39° 43' 46"
Longitude 105° 14' 12"

Transmitter: Cedar Lake Rd., Lookout Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 3.7-meter Ku-band; Microdyne, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 1.1-meter Ku-band; DX Engineering, M/A-Com, Microdyne, Scientific-Atlanta, Sony receivers.

Mobile Dish: Vertex, 2.6-meter Ku-band.

News Services: AP, UPI.

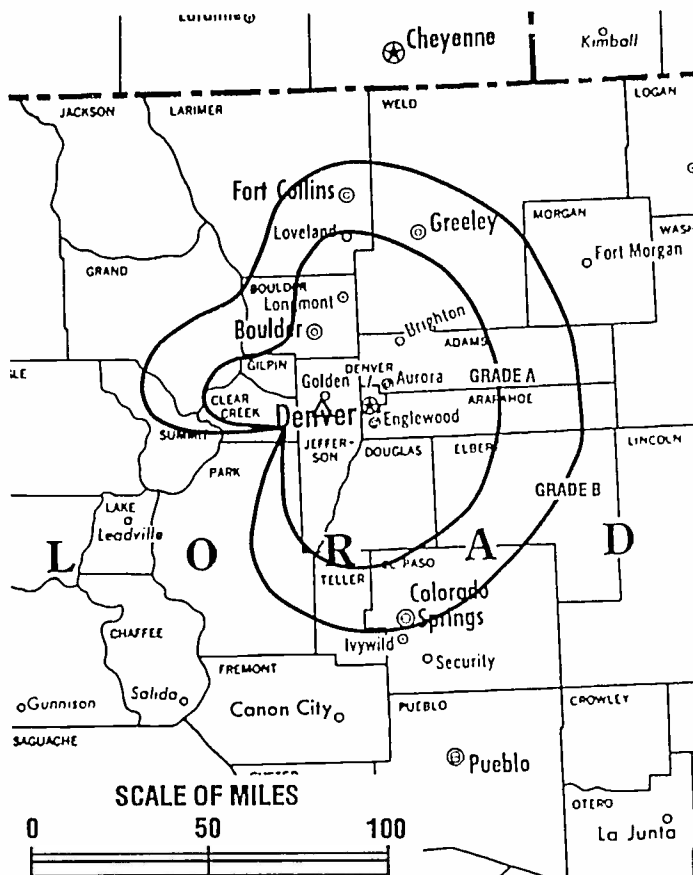
Ownership: McGraw-Hill Broadcasting Co. (Group Owner).

Original Operation: November 1, 1953. Sale to Time Inc. by Aladdin Radio & TV approved by FCC June 23, 1954 (Television Digest, Vol. 10:11, 15, 25, 26). Sale to present owner by Time-Life Bcst. Inc. approved March 8, 1972 (Vol. 12:10, 11).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Koteen & Naftalin.

Personnel:
John B. Proffitt, Vice President & General Manager.
Chris Sehring, General Sales Manager.
Jim Sieke, Local Sales Manager.
Cathy Leibowitz, National Sales Manager.
Melissa Klinzing, News Director.
Ron Hays, Chief Engineer.
Ray Milius, Director, Production Operations.
Kay Moseley, Traffic Director.
Carl Stieneker, Promotion & Marketing Director.



KMGH-TV BMPCT-1362 Granted 9/15/53 © American Map Corp., No. 14244

Rates: On request.

City of License: Denver. Station DMA: Denver. Rank: 18.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	809,800	1,122,840	1,932,640
Average Weekly Circulation (1996)	553,150	407,623	960,774
Average Daily Circulation (1996)			486,237
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	604,440	423,640	1,028,080
Average Weekly Circulation (1996)	494,612	337,868	832,480
Average Daily Circulation (1996)			449,515
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	205,360	699,200	904,560
Average Weekly Circulation (1996)	58,539	69,755	128,293
Average Daily Circulation (1996)			36,722

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Colorado—Denver

KDVR

Ch. 31

(Operates satellite KFCT, Fort Collins, CO)

Network Service: FOX.

Licensee: Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 501 Wazee St., Denver, CO 80204.

Phone: 303-595-3131. **Fax:** 303-595-8312.

E-mail: feedback@fox31.com **Web Site:** http://www.fox31.com

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1038-ft. above av. terrain, 375-ft. above ground, 7730-ft. above sea level.

Latitude 39° 43' 45"
Longitude 105° 14' 12"

Transmitter: Lookout Mountain, near Golden.

Satellite Earth Station: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: August 10, 1983. Sale to Chase Communications Inc. by BMA Corp. approved by FCC Dec. 29, 1989 (**Television Digest**, Vol. 29:13). Sale to Renaissance Communications approved Jan. 11, 1993. FCC approved sale to Fox Television Stations June 13, 1995 (Vol. 34:38).

Represented (sales): Seltel Inc.

Represented (engineering): Andrew & Associates Inc.

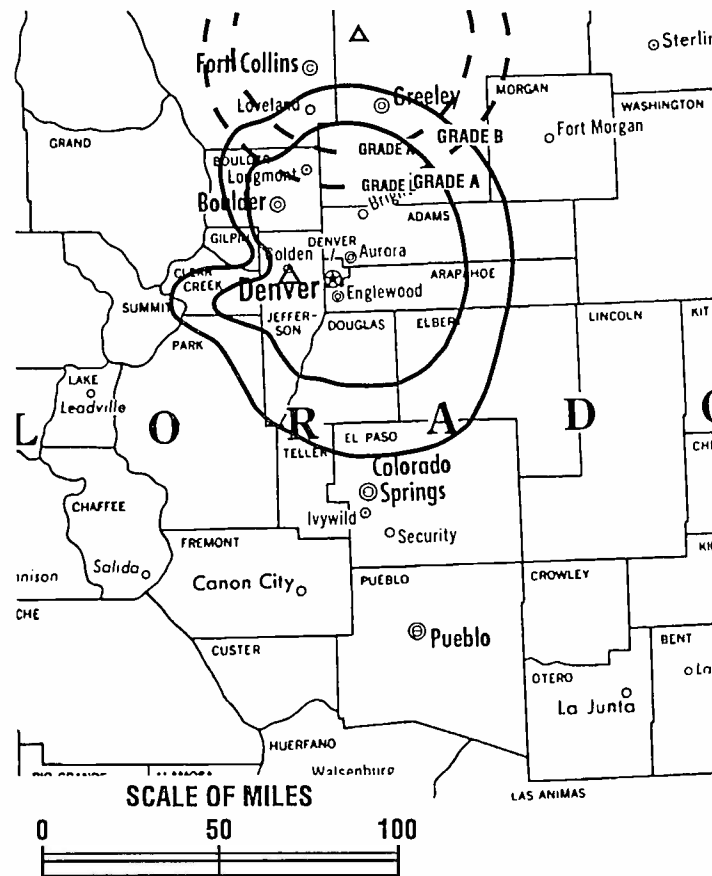
Personnel:

- Ray Dowdle**, General Sales Manager.
- Sheryl Personett**, Local Sales Manager.
- Catherine Andrey**, National Sales Manager.
- Jim Hollinger**, Chief Engineer.
- John O'Laughlin**, Promotion Manager.
- Sandra Morrison**, Director of Finance.

Highest 30 Sec. Rate: \$4000.

City of License: Denver. **Station DMA:** Denver. **Rank:** 18.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KDVR BMPCT-830307KG Granted 3/29/83 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	623,430	733,370	1,356,800
Average Weekly Circulation (1996)	341,890	229,875	571,765
Average Daily Circulation (1996)			219,723
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	604,440	416,780	1,021,220
Average Weekly Circulation (1996)	339,841	202,716	542,557
Average Daily Circulation (1996)			215,694
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,990	316,590	335,580
Average Weekly Circulation (1996)	2,050	27,158	29,208
Average Daily Circulation (1996)			4,029

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Colorado—Denver

KMGH-TV

Ch. 7

Work Service: ABC.

Licensee: McGraw-Hill Bcstg. Co. Inc., Box 5007, Denver, CO 80217.

Address: 123 Speer Blvd., Denver, CO 80203.

Phone: 303-832-7777. Fax: 303-832-0153. Web Site: <http://www.kmgh.com>

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 1010-ft. above av. terrain, 285-ft. above ground, 695-ft. above sea level.

Latitude 39° 43' 46"
Longitude 105° 14' 12"

Transmitter: Cedar Lake Rd., Lookout Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 3.7-meter Ku-band; Microdyne, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 1.1-meter Ku-band; DX Engineering, M/A-Com, Microdyne, Scientific-Atlanta, Sony receivers.

Mobile Dish: Vertex, 2.6-meter Ku-band.

Services: AP, UPI.

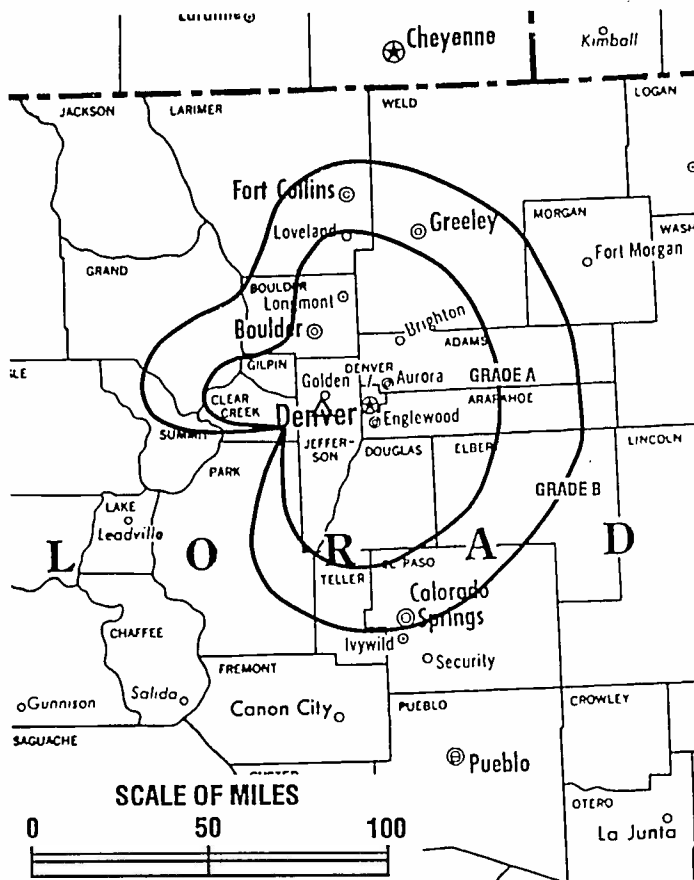
Ownership: McGraw-Hill Broadcasting Co. (Group Owner).

Original Operation: November 1, 1953. Sale to Time Inc. by Aladdin Radio & TV approved by FCC June 23, 1954 (Television Digest, Vol. 10:11, 15, 25, 26). Sale to present owner by Time-Life Bcst. Inc. approved March 8, 1972 (Vol. 12:10, 11).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Koteen & Naftalin.

Personnel:
John B. Proffitt, Vice President & General Manager.
Chris Sehring, General Sales Manager.
Jim Sieke, Local Sales Manager.
Cathy Leibowitz, National Sales Manager.
Melissa Klinzing, News Director.
Ron Hays, Chief Engineer.
Ray Milius, Director, Production Operations.
Kay Moseley, Traffic Director.
Carl Stieneker, Promotion & Marketing Director.



KMGH-TV BMPCT-1362 Granted 9/15/53 © American Map Corp., No. 14244

Rates: On request.

City of License: Denver. Station DMA: Denver. Rank: 18.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	809,800	1,122,840	1,932,640
Average Weekly Circulation (1996)	553,150	407,623	960,774
Average Daily Circulation (1996)			486,237

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	604,440	423,640	1,028,080
Average Weekly Circulation (1996)	494,612	337,868	832,480
Average Daily Circulation (1996)			449,515

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	205,360	699,200	904,560
Average Weekly Circulation (1996)	58,539	69,755	128,293
Average Daily Circulation (1996)			36,722

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Colorado—Denver

KTVD

Ch. 20

Network Service: UPN.

Licensee: Channel 20 TV Co., 1645 W. Fullerton Ave., Chicago, IL 60614.

Studio: 11203 E. Peakview Ave., Englewood, CO 80111.

Mailing Address: Box 6522, Englewood, CO 80155-6522.

Phone: 303-792-2020. **Fax:** 303-790-4633.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 3160-kw max. visual. Antenna: 1256-ft. above av. terrain, 241-ft. above ground, 7927-ft. above sea level.

Latitude 39° 40' 18"
Longitude 105° 13' 12"

Transmitter: Mount Morrison, approx. 13-mi. ENE of Idledale, Jefferson County.

Satellite Earth Station: Andrew, 7.3-meter Ku & C-band.

Ownership: NewsWeb Corp. (Group Owner).

Began Operation: December 1, 1988. Sale to present owner by Twenver Broadcast Inc. approved by FCC May 25, 1994.

Represented (sales): Katz Independent Television.

Represented (legal): Holland & Knight.

Represented (engineering): Hatfield & Dawson.

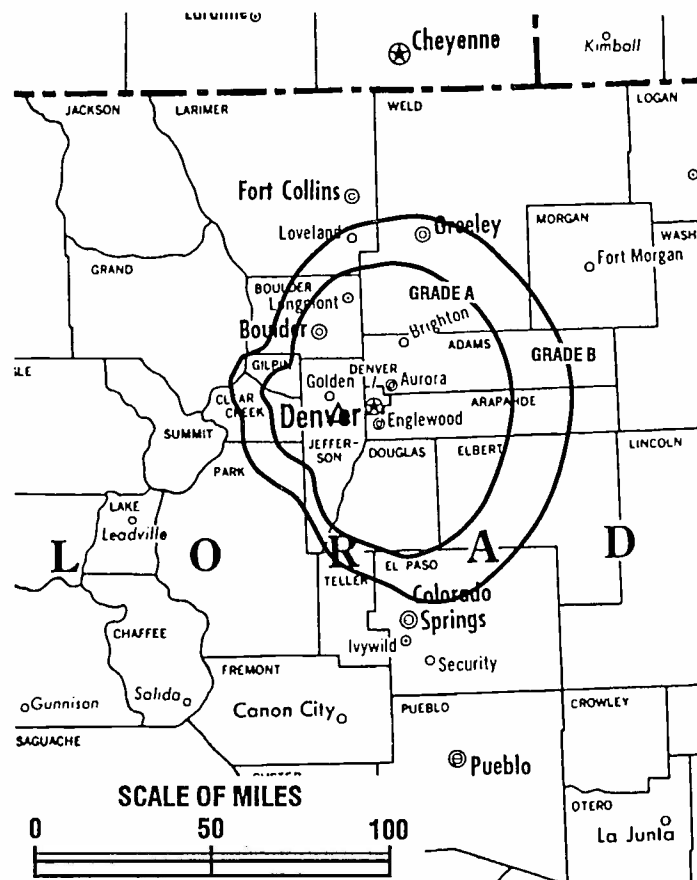
Personnel:

- Terence J. Brown**, Vice President & General Manager.
- Dennis O'Brien**, Vice President & Business Manager.
- Dennis Christine**, General Sales Manager.
- Mike Dant**, Chief Engineer.
- Mark J. Winkler**, Local Sales Manager.
- Phil Kane**, Promotion Manager.
- Betsy Tapp**, Program Director.

Highest 30 Sec. Rate: \$3500.

City of License: Denver. **Station DMA:** Denver. **Rank:** 18.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KTVD BMPCT-880303KH Granted 9/28/88 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	580,130	410,960	991,090
Average Weekly Circulation (1996)	233,898	172,731	406,628
Average Daily Circulation (1996)			133,053

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	580,130	407,800	987,930
Average Weekly Circulation (1996)	233,898	172,051	405,949
Average Daily Circulation (1996)			133,031

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	3,160	3,160
Average Weekly Circulation (1996)	0	679	679
Average Daily Circulation (1996)			22

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Colorado—Denver

KUBD

Ch. 59

Network Service: Telemundo.

Licensee: Paxson Denver License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 38401.

Studio: 9805 E. Iliff Ave., Denver, CO 80231.

Phone: 303-751-5959. Fax: 303-751-5993.

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 315-ft. above av. terrain, 315-ft. above ground, 5838-ft. above sea level.

Latitude 39° 40' 31"
Longitude 104° 52' 22"

Holds CP for change to 5000-kw max. visual, 1135-ft. above av. terrain, 121-ft. above ground, 7808-ft. above sea level; lat. 39° 40' 18", long. 105° 13' 12", transmitter to Mount Morrison, 1.2-mi. E of Idledale. BPCT-960118KJ.

Requests modification of CP for change to 1168-ft. above av. terrain, 85-ft. above ground, 7803-ft. above sea level, lat. 39° 40' 24", long. 105° 13' 03", transmitter to Mount Morrison, 1.3-mi. E of Idledale. BPCT-960708KE.

Transmitter: 9805 E. Iliff Ave., Denver.

Multichannel TV Sound: Planned.

Satellite Earth Station: Echosphere, 5-meter Ku & C-band.

NG Mobile Dish: Centro, 2-meter Ku-band.

Ownership: Paxson Communications Corp. (Group Owner).

Original Operation: September 2, 1987. FCC approved sale to the Christian Network Inc. July 14, 1995. Sale to present owner approved by FCC June 25, 1996.

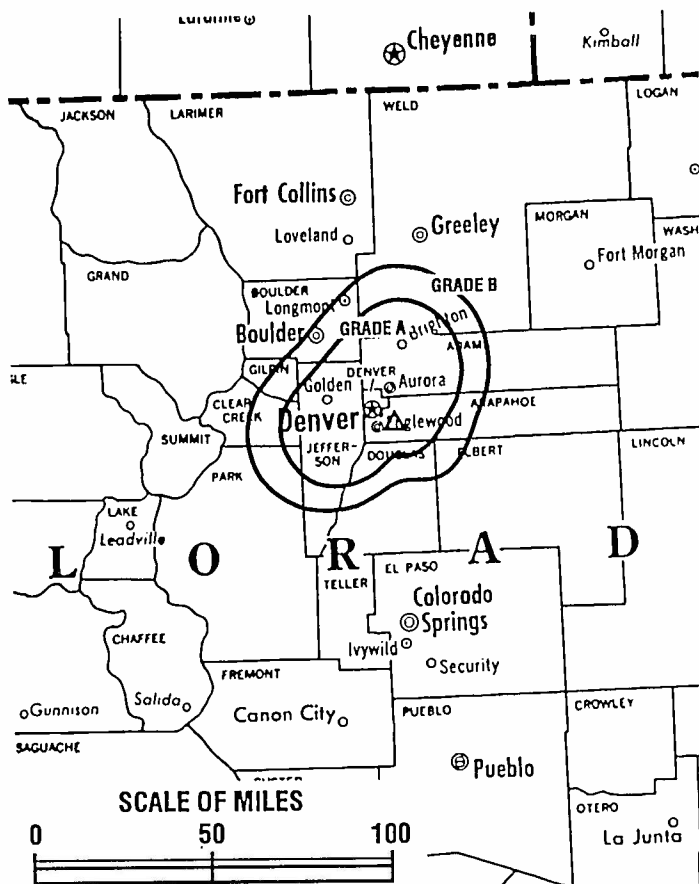
Represented (sales): Telemundo Network Sales.

Represented (legal): Irwin, Campbell & Tannenwald, P.C.

Represented (engineering): Richard L. Vega & Associates Inc.

Personnel:

Cheryl Menke-George, Program Director.
Adriana Velasquez, News Director.
Gunter Auerbach, Chief Engineer.
Mike Molins, Production Manager.
Mike Grove, Business Manager.



KUBD BNPCT-861110KJ Granted 3/18/87 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$240.

City of License: Denver. Station DMA: Denver. Rank: 18.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	106,690	106,690
Average Weekly Circulation (1996)	0	5,548	5,548
Average Daily Circulation (1996)			2,347

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	106,690	106,690
Average Weekly Circulation (1996)	0	5,548	5,548
Average Daily Circulation (1996)			2,347

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Colorado—Denver

KUSA-TV

Ch. 9

Network Service: NBC.

Licensee: Gannett Colorado Broadcasting Inc., 500 Speer Blvd., Denver, CO 80203.

Studio: 500 Speer Blvd., Denver, CO 80203.

Phone: 303-871-9999. Fax: 303-871-1819. Web Site: <http://www.kusa@aol.com>

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 45.3-kw aural. Antenna: 919-ft. above av. terrain, 246-ft. above ground, 7608-ft. above sea level.

Latitude 39° 43' 46"
Longitude 105° 14' 08"

Transmitter: Lookout Mountain Park, SSW of Golden.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 5.6-meter Ku-band; Scientific-Atlanta, 3.7-meter Ku-band; Scientific-Atlanta, 10-meter; Avantek, DX Engineering, Scientific-Atlanta receivers.

News Services: AP, CNN Headline News, Gannett News Service, NIWS.

Ownership: Gannett Broadcasting Group (Group Owner).

Began Operation: October 12, 1952. Sale to John C. Mullins and Frank Leu by local businessmen headed by W. D. Pyle approved March 23, 1955; transfer of Leu's 50% to Webb & Knapp approved March 28, 1956 (*Television Digest*, Vol. 11:7, 13, 50 & 12:13). Transfer of Webb & Knapp's 50% to John C. Mullins approved Oct. 1, 1961 (Vol. 17:33). Sale by Mullins Bcstg. to Combined Communications approved by FCC Jan. 26, 1972 (Vol. 11:15, 22; 12:5). Merger of Combined Communications & Gannett approved by FCC June 7, 1979 (Vol. 18:20, 38; 19:24).

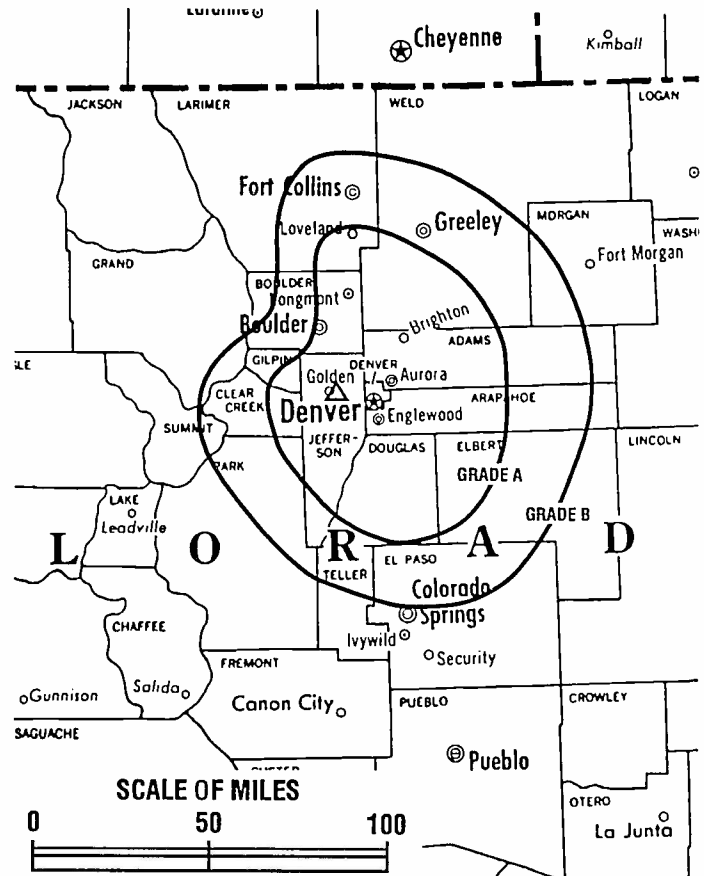
Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

Joseph Franzgrote, President.
Cindy Velasquez, Vice President, Broadcast.
Myron Oliner, Vice President & Chief Engineer.
Carrie Miller, Vice President & Business Manager.
Jean Galloway, Vice President, Community Affairs.
Stephanie Ismert, Program Director.
Mark A. Cornetta, General Sales Manager.
Kathy Staiano, Local Sales Manager.
Chris Nurse, National Sales Manager.

BLAIR TELEVISION
LEADING THE WAY



KUSA-TV BMPCT-1265 Granted 8/14/53

© American Map Corp., No. 14244

Kaylynn Dougall, Promotion Manager.
Duke Hartman, Production Manager.
Don Perez, Operations Manager.

Rates: On request.

City of License: Denver. Station DMA: Denver. Rank: 18.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	955,050	1,037,760	1,992,810
Average Weekly Circulation (1996)	600,708	411,654	1,012,362
Average Daily Circulation (1996)			550,250

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	604,440	423,640	1,028,080
Average Weekly Circulation (1996)	511,774	349,558	861,333
Average Daily Circulation (1996)			499,810

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	350,610	614,120	964,730
Average Weekly Circulation (1996)	88,934	62,095	151,029
Average Daily Circulation (1996)			50,439

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Colorado—Denver

KWGN-TV

Ch. 2

Network Service: WBN.

Licensee: KWGN Inc., Denver Tech Center, 6160 S. Wabash Way, Englewood, CO 80111.

Studio: 6160 S. Wabash Way, Englewood, CO 80111.

Phone: 303-740-2222. Fax: 303-740-2847.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1047-ft. above av. terrain, 126-ft. above ground, 2342-ft. above sea level.

Latitude 39° 43' 59"
Longitude 105° 14' 12"

Transmitter: Buffalo Bill Hwy., Lookout Mountain.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 4.5-meter Ku-band; M/A-Com, 2.4-meter Ku-band; Scientific-Atlanta, 10-meter C-band; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

News Services: AP, CNN, INN, National Weather Service, PR Newswire, UPI.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: July 18, 1952. Started broadcasting as KFEL-TV. Sale to J. Elroy McCaw's Gotham Bcstg. Co. by Eugene P. O'Fallon approved July 27, 1955; transfer of 50% to Radio Hawaii approved Nov. 16, 1955 (Television Digest, Vol. 11:25, 28, 31, 39, 47). Repurchase of 50% by Gotham from Radio Hawaii approved March 27, 1959 by FCC (Vol. 15:33). Sale to present owner by Channel 2 Corp. (formerly Gotham Bcstg.) approved March 4, 1966 by FCC (Vol. 5:36; 6:10).

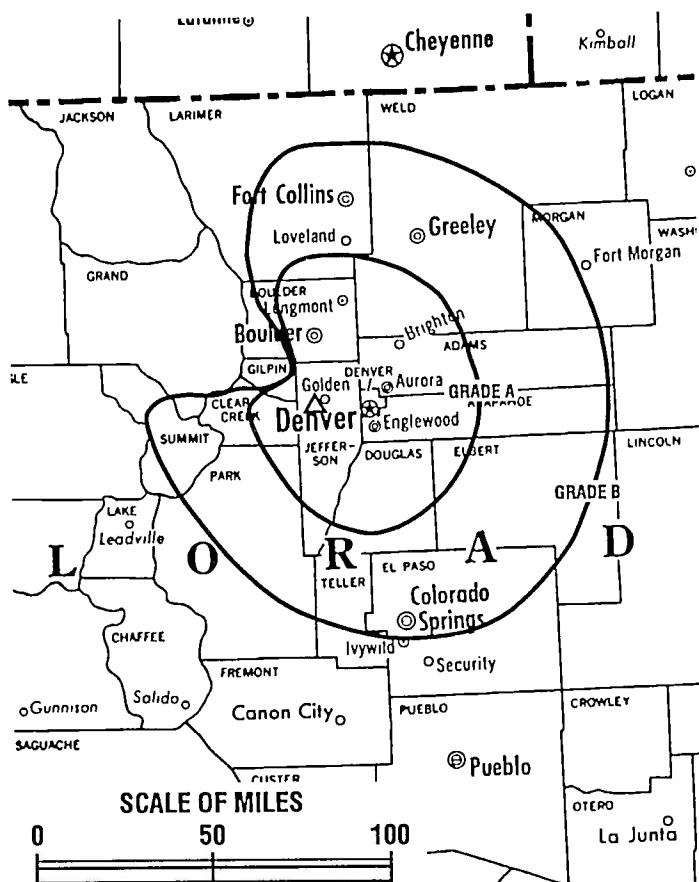
Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): A. D. Ring, P.A.

Personnel:

- John Suder, Vice President & General Manager.
- J. Greg Guinan, Vice President & Director of Public Affairs.
- Derek Dalton, General Sales Manager.
- Joe Michalski, Local Sales Manager.
- Bruce Coney, National Sales Manager.
- Steve Grund, News Director.
- Laura Nelson, Controller & Program Director.
- Jack McKain, Director of Engineering.
- George Riddell, Creative Services Director.
- Mike Waldron, Remote Operations Manager.
- Sherry Swedenborg, Traffic Manager.



KWGN-TV BPGT-4417 Granted 5/12/71 © American Map Corp., No. 14244

Rates: On request.

City of License: Denver. Station DMA: Denver. Rank: 18.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	957,670	846,560	1,804,230
Average Weekly Circulation (1996)	518,122	324,223	842,345
Average Daily Circulation (1996)			326,522
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	604,440	422,860	1,027,300
Average Weekly Circulation (1996)	381,074	279,922	660,996
Average Daily Circulation (1996)			277,813
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	353,230	423,700	776,930
Average Weekly Circulation (1996)	137,048	44,301	181,349
Average Daily Circulation (1996)			48,709

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Colorado—Durango

KREZ-TV

Ch. 6

(Satellite of KRQE, Albuquerque, NM)

Network Service: CBS.

Licensee: New Mexico Broadcasting Co. Inc., Box 1294, Albuquerque, NM 87103.

Studio: 158 Bodo Dr., Durango, CO 81301.

Phone: 970-259-6666. **Fax:** 970-247-8472.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 6.2-kw visual, 1.36-kw aural. Antenna: 361-ft. above av. terrain, 142-ft. above ground, 7844-ft. above sea level.

Latitude 37° 15' 44"
Longitude 107° 53' 58"

Transmitter: Smelter Mountain, 1-mi. SW of Durango.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; AFC, 5-meter C-band; Agile, M/A-Com, Microdyne receivers.

News Service: AP.

Ownership: Lee Enterprises Inc. (Group Owner).

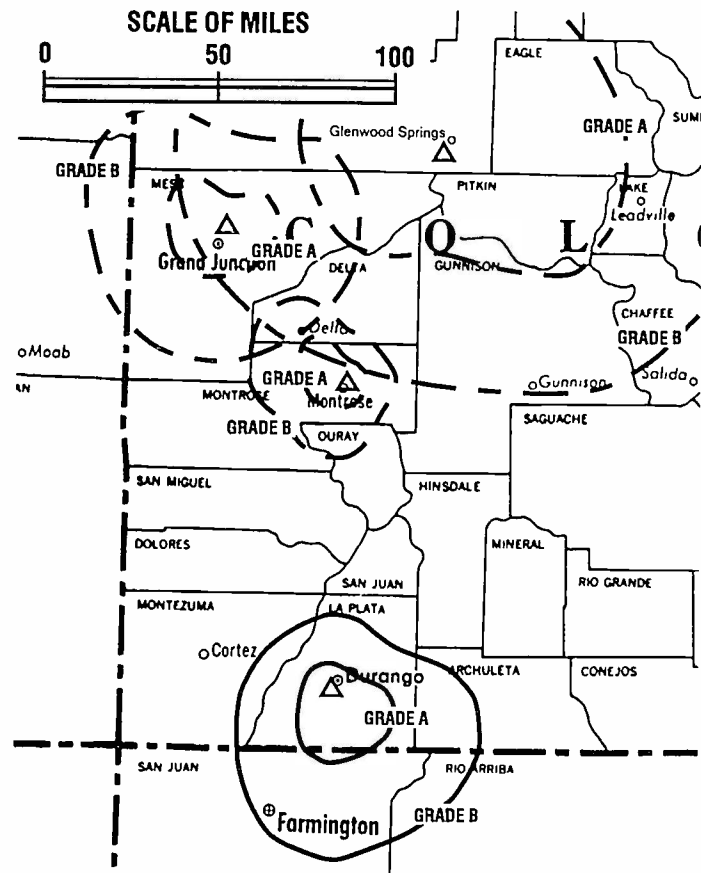
Began Operation: November 4, 1963. Left the air March 2, 1964 and was sold to Ruth G. Kendrick, et al., by Floyd & Lieselotte Jetter. FCC approved transfer Aug. 12, 1964. Resumed operation Sept. 4, 1965. Sale by E & W Bcstg. Corp. approved by FCC June 5, 1985. Sale to E & W by Ruth G. Kendrick, et al., approved by FCC May 15, 1984. Sale to Lee Enterprises Inc. by W. Russell Withers Jr. approved Feb. 27, 1995.

Represented (sales): Katz Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

Dave Brown, Station Manager.



KREZ-TV BPCT-850821K1 Granted 9/30/85 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$250.

City of License: Durango. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 48.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,550	22,650	52,200
Average Weekly Circulation (1996)	16,341	7,941	24,282
Average Daily Circulation (1996)			11,729

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,550	22,650	52,200
Average Weekly Circulation (1996)	16,341	7,941	24,282
Average Daily Circulation (1996)			11,729

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Colorado—Fort Collins

KFCT

Ch. 22

(Satellite of KDVR, Denver, CO)

Network Service: FOX.

Licensee: Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 501 Wazee St., Denver, CO 80204.

Phone: 303-595-3131. Fax: 303-595-8312.

Email: feedback@fox31.com Web Site: http://www.fox31.com

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1878-kw max. visual. Antenna: 840-ft. above av. terrain, 705-ft. above ground, 5951-ft. above sea level.

Latitude 40° 38' 31"

Longitude 104° 49' 03"

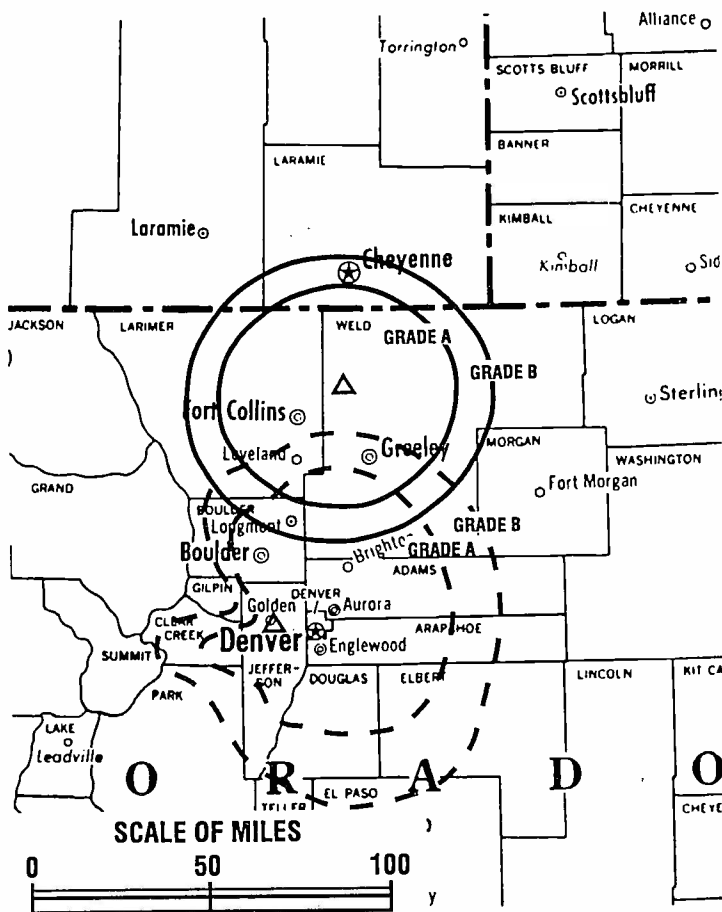
Transmitter: 3-mi. W of Pierce, Weld County.

Multichannel TV Sound: Stereo and separate audio program.

Ownership: Fox Television Stations Inc. (Group Owner).

Legal Operation: September 1, 1994. Sale to present owner by Renaissance Communications approved by FCC June 16, 1995.

Represented (engineering): Scott Baxter & Associates.



KFCT BMPCT-940216KF Granted 6/28/94 © American Map Corp., No. 14244

Personnel: See KDVR, Denver, CO.

City of License: Fort Collins. Station DMA: Denver. Rank: 18.

Nielsen Data: Not available.

Colorado—Glenwood Springs

KREG-TV

Ch. 3

(Satellite of KREX-TV, Grand Junction, CO)

Network Service: CBS.

Licensee: W. Russell Withers Jr., Box 1508, Mount Vernon, IL 62864.

Studio: 1629C Dolores Way, Carbondale, CO 81623.

Phone: 970-963-3333. **Fax:** 970-242-0886.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 67.6-kw visual, 6.76-kw aural. Antenna: 2530-ft. above av. terrain, 202-ft. above ground, 10,602-ft. above sea level.

Latitude 39° 25' 05"
Longitude 107° 20' 01"

Transmitter: 9.5-mi. SSW of Glenwood Springs.

News Service: AP.

Ownership: W. Russell Withers Jr. (Group Owner).

Began Operation: January 28, 1984. Left air 1986. Sale to present owner by Western Slope Communications Ltd. approved by FCC May 13, 1987. Resumed operation Sept. 16, 1987.

Represented (sales): Katz Television.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

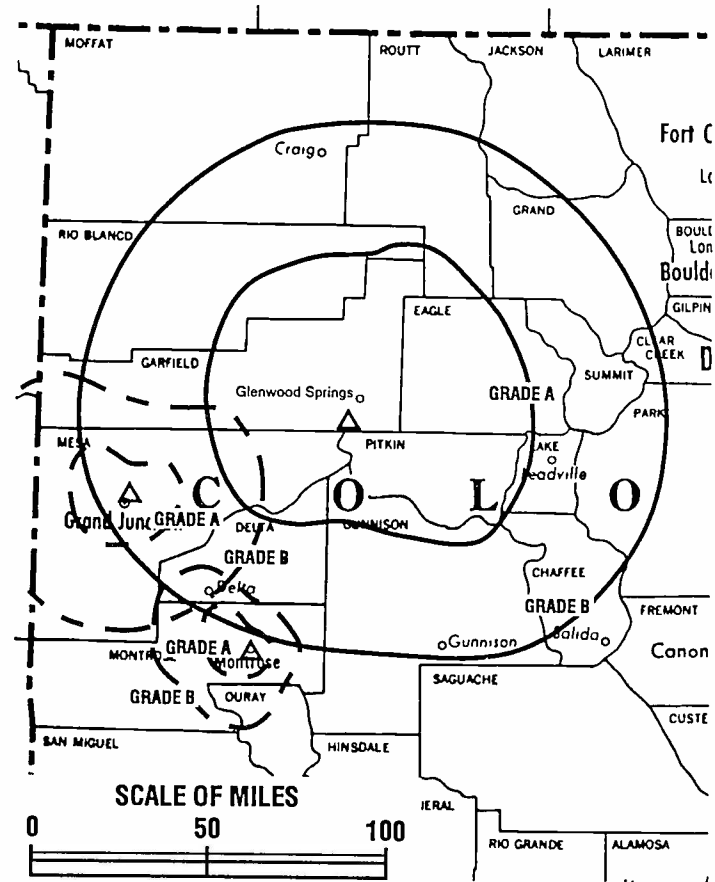
Personnel:

Bob Ganzer, General Manager.
Al Ladage, Chief Engineer.

Rates: On request.

City of License: Glenwood Springs. **Station DMA:** Denver. **Rank:** 18.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KREG-TV BMPCT-821015KE Granted 5/24/83 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,150	4,110	13,260
Average Weekly Circulation (1996)	5,527	1,196	6,723
Average Daily Circulation (1996)			3,474

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,150	4,110	13,260
Average Weekly Circulation (1996)	5,527	1,196	6,723
Average Daily Circulation (1996)			3,474

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Colorado—Grand Junction

KJCT-TV

Ch. 8

Network Service: ABC.

Licensee: Pikes Peak Broadcasting Co., Box 1457, Colorado Springs, CO 80901.

Studio: 8 Foresight Circle, Grand Junction, CO 81501.

Mailing Address: Box 3788, Grand Junction, CO 81502.

Phone: 970-245-8880.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 120-kw visual, 20-kw aural. Antenna: 2720-ft. above av. terrain, 141-ft. above ground, 10,061-ft. above sea level.

Latitude 39° 02' 55"
Longitude 108° 15' 06"

Transmitter: Grand Mesa, 9.6-mi. SW of Mesa.

Satellite Earth Stations: Andrew, 4.5-meter C-band; RCA Americom, 4-meter Ku-band.

News Service: AP.

Ownership: Pikes Peak Broadcasting Co. (Group Owner).

Began Operation: October 22, 1979.

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Raymond E. Rohrer.

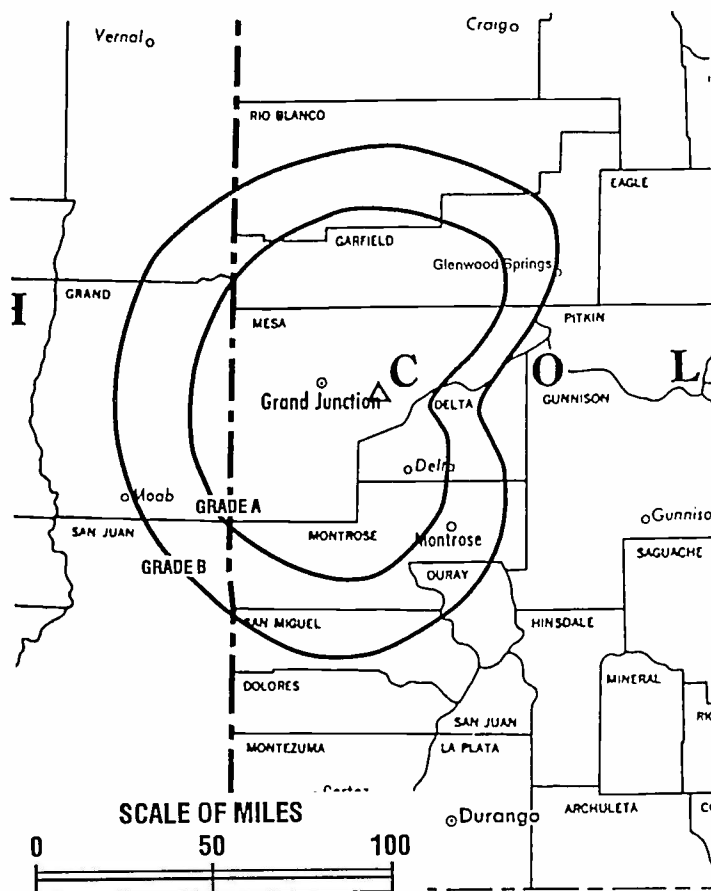
Personnel:

Harry W. Hoth Jr., Chairman.
Patti L. Hoth, President.
Neil O. Klockziem, General Manager.
Jan Hammer, Station Manager.
Steve Shenkan, National/Regional Sales Manager.
Roger Hightower, Chief Engineer.

Rates: On request.

City of License: Grand Junction. Station DMA: Grand Junction-Montrose. Rank: 191.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KJCT-TV BMPCT-790424KF Granted 8/29/79 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	52,700	31,200	83,900
Average Weekly Circulation (1996)	33,175	19,395	52,570
Average Daily Circulation (1996)			30,054
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,500	18,500	53,000
Average Weekly Circulation (1996)	28,213	14,485	42,698
Average Daily Circulation (1996)			25,643
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,200	12,700	30,900
Average Weekly Circulation (1996)	4,962	4,909	9,872
Average Daily Circulation (1996)			4,411

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Colorado—Montrose

KREY-TV

Ch. 10

(Satellite of KREX-TV, Grand Junction)

Network Service: CBS.

Licensee: W. Russell Withers Jr., Box 1508, Mount Vernon, IL 62864.

Studio: 610 N. 1st St., Montrose, CO 81401.

Phone: 970-249-9601.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 6.16-kw visual, 1.36-kw aural. Antenna: 115-ft. above av. terrain, 94-ft. above ground, 6374-ft. above sea level.

Latitude	38°	31'	02"
Longitude	107°	51'	12"

Transmitter: Flat Top Mountain, 2.25-mi. NE of Montrose.

Satellite Earth Station: AFC, 3.7-meter Ku-band; Agile, M/A-Corn receivers.

News Service: AP.

Ownership: W. Russell Withers Jr. (Group Owner).

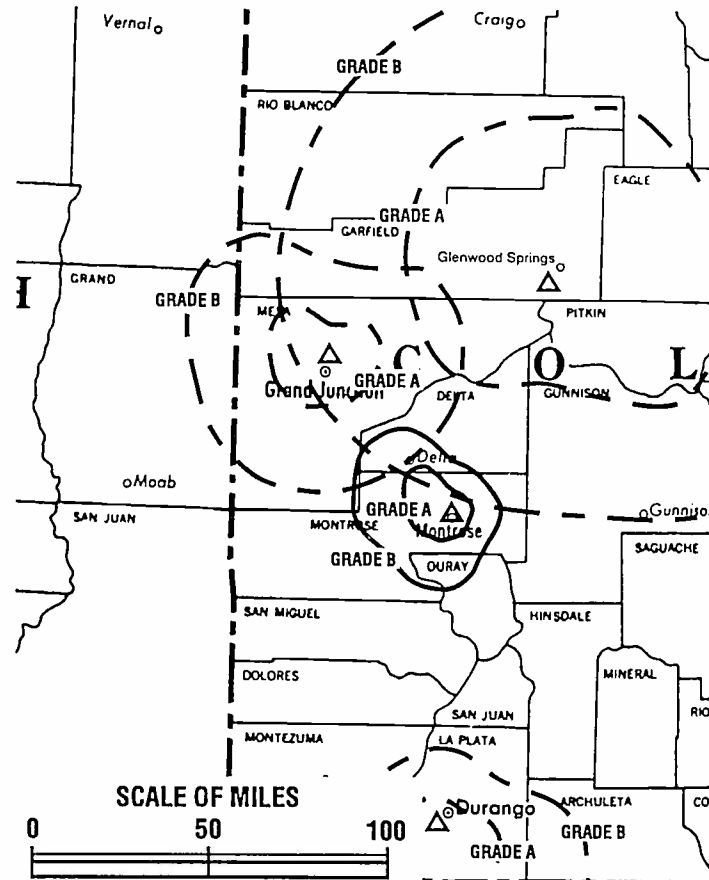
Began Operation: September 18, 1956. Sale to present owner by E & W Bcstg. Corp. approved by FCC June 6, 1985.

Represented (sales): Katz Television.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Personnel:

Caroline Hogan, Station Manager.
Al Ladage, Chief Engineer.



KREY-TV BPCT-851001KF Granted 1/10/86 © American Map Corp., No. 14244

Jennifer Rabin, News Director.
Armando Arechiga, Production Manager.

Rates: On request.

City of License: Montrose. **Station DMA:** Grand Junction-Montrose. **Rank:** 191.

Nielsen Data: Not available.

Colorado—Steamboat Springs

KSBS-TV

Ch. 24

Network Service: Independent.

Licensee: Green TV Corp., Box 255, Evergreen, CO 80439.

Studio: 1000 High Point Dr., Steamboat Sprngs, CO 80477.

Mailing Address: Box 882445, Steamboat Sprngs, CO 80477.

Phone: 970-870-6110. Fax: 970-870-6210.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 5.52-kw max. visual. Antenna: 515-ft. above av. terrain, 118-ft. above ground, 10,683-ft. above sea level.

Latitude	40°	27'	43"
Longitude	106°	51'	02"

Transmitter: 2.3-mi. SW of Steamboat Springs, Quarry Mountain.

Satellite Earth Stations: Harris, 3-meter C-band; Satellite Technology, 1.5-meter Ku-band; Harris, M/A-Com receivers.

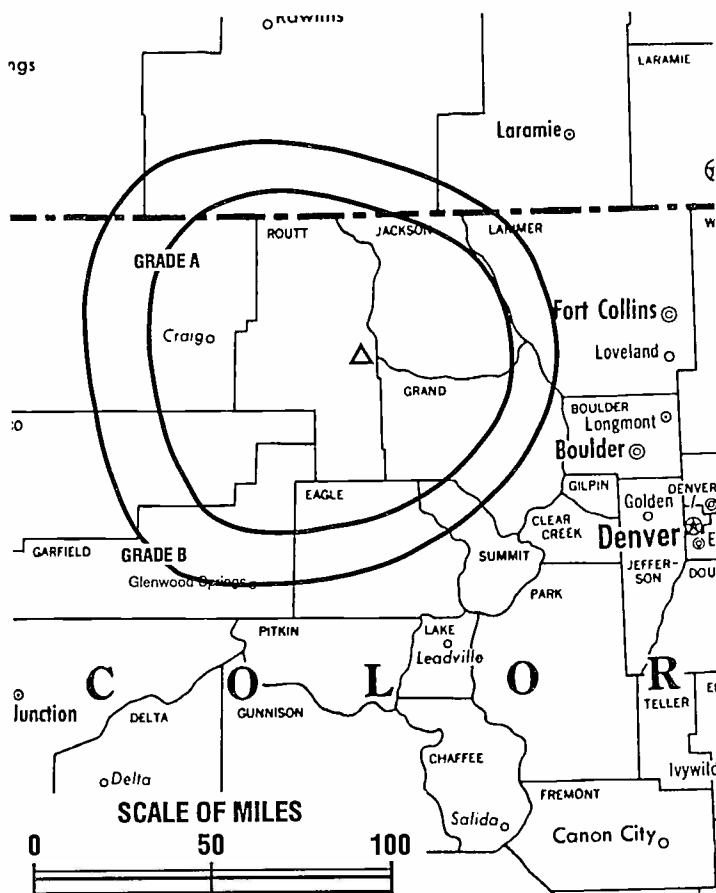
News Service: INN.

Ownership: Green TV Corp. (Group Owner).

Legal Operation: March 1, 1988. Sale to F & I TV Inc. approved by FCC Jan. 15, 1992. FCC approved sale to present owner June 1, 1995.

Represented (engineering): Pearson Communications.

Personnel:
 David Drucker, President.
 L. D. Shoffner, General Manager.



KSBS-TV BMPCT-871110KJ Granted 5/24/88 © American Map Corp., No. 14244

Anna Anderson, Business Manager.
 Tom Pearson, Chief Engineer.

Highest 30 Sec. Rate: \$35.

City of License: Steamboat Springs. Station DMA: Denver. Rank: 18.

Nielsen Data: Not available.

Connecticut—Bridgeport

WHAI-TV

Ch. 43

Network Service: Independent.

Licensee: Paxson New York License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

Studio: 80 Great Hill Rd., Seymour, CT 06483.

Mailing Address: 101 Ansonia Rd., Woodbridge, CT 06575-2503.

Phones: 203-387-5996; 203-734-6182. Fax: 203-327-0532.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 2298-kw max. & 1784-kw horizontal visual, 229.8-kw max. & 178.4-kw horizontal aural. Antenna: 510-ft. above av. terrain, 297-ft. above ground, 917-ft. above sea level.

Latitude	41°	21'	43"
Longitude	73°	06'	48"

Transmitter: 80 Great Hill Rd., Seymour.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: September 28, 1987. Sale to ValueVision International approved by FCC Nov. 14, 1994 (*Television Digest*, Vol. 33:34). Sale to Paxson Communications approved by FCC Feb. 21, 1996 (Vol. 35:35).

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

Tom Winnick, Director of Operations.
Stewart Jaeger, Chief Engineer.

Rates: On request.



WHAI-TV BMPCT-821207KF Granted 1/28/83 © American Map Corp., No. 14244

City of License: Bridgeport. Station DMA: New York. Rank: 1.

Nielsen Data: Not available.

THE
TED HEPBURN
COMPANY

We were the broker
in the 1994 sale of
WHAI-TV

Ted Hepburn, President
325 Garden Rd Palm Beach, FL 33480
(561) 863 8995

Connecticut—Hartford

WFSB

Ch. 3

Network Service: CBS.

Licensee: Post-Newsweek Stations Connecticut Inc., 3 Constitution Plaza, Hartford, CT 06103-1892.

Studio: Three Constitution Plaza, Hartford, CT 06103-1892.

Phone: 860-728-3333. Fax: 860-247-8940. Web Site: <http://www.wfsb.com>

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 904-ft. above av. terrain, 518-ft. above ground, 1225-ft. above sea level.

Latitude 41° 46' 30"
Longitude 72° 48' 20"

Transmitter: 375 Deercliff Rd., Avon.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Satcom Technologies, 9.1-meter C-band; Vertex, 4.3-meter Ku-band; Vertex, 6.1-meter C-band; Radiation Systems Inc., Scientific-Atlanta, Standard Communications receivers.

Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, CNN.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Original Operation: September 23, 1957. Sale to present owner by Travelers Corp. approved by FCC Jan. 30, 1974 (Television Digest, Vol. 13:5, 14:5).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Christopher Rohrs, Vice President & General Manager.
- Richard Ahles, Vice President, News & Public Affairs.
- David Murray, General Sales Manager.
- Mike Hayes, Engineering Manager.
- Hope Eltheridge, Business Manager.
- Don Graham, Creative Services Manager.
- Steve Sabato, News Director.

Highest 30 Sec. Rate: \$10,000.



WFSB BPCT-193 Granted 7/18/56

© American Map Corp., No. 14244

City of License: Hartford. Station DMA: Hartford & New Haven. Rank: 27.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,270,370	248,630	1,519,000
Average Weekly Circulation (1996)	881,355	148,001	1,029,356
Average Daily Circulation (1996)			559,544
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	780,780	130,710	911,490
Average Weekly Circulation (1996)	636,289	104,662	740,951
Average Daily Circulation (1996)			427,481
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	489,590	117,920	607,510
Average Weekly Circulation (1996)	245,066	43,339	288,405
Average Daily Circulation (1996)			132,063

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Connecticut—Hartford

WTIC-TV

Ch. 61

Network Service: FOX.

Licensee: 61 Licensee Inc., One Fawcett Place, Suite 120, Greenwich, CT 06830.

Studio: One Corporate Center, Hartford, CT 06103.

Phone: 203-629-1888. Fax: 203-293-1571.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 1692-ft. above av. terrain, 1339-ft. above ground, 2049-ft. above sea level.

Latitude 41° 42' 13"
Longitude 72° 49' 57"

Transmitter: Rattlesnake Mountain, near Rte. 6, Farmington, CT.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Microdyne, 2.8-meter Ku-band; Microdyne, 5-meter C-band; Scientific-Atlanta, 6.1-meter Ku & C-band; Scientific-Atlanta, 7-meter C-band; Microdyne, Scientific-Atlanta receivers.

News Services: AP, CNN, Fox News.

Ownership: Renaissance Communications Corp. (Group Owner).

Began Operation: September 17, 1984. Sale to Renaissance Communications by Chase Communications Inc. approved by FCC Jan. 11, 1993 (Television Digest, Vol. 32:38). Sale to Tribune Broadcasting Co. pends (Vol. 36:28).

Represented (sales): Seltel Inc.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): Andrus & Associates Inc.

Personnel:

Edward T. Karlik, President.
Robert D. Gluck, Vice President & General Manager.
Jerry Martin, General Sales Manager.
Tom Manning, News Director.
John Mason, Program & Promotion Director.
Louis Spitzer, Business Manager.
William Leland, Chief Engineer.
Gene Gruenberg, Local Sales Manager.
Larry Delia, Local Sales Manager.
Dean Baldwin, Production Manager.



WTIC-TV BMPCT-840106KE Granted 9/26/84 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$5000.

City of License: Hartford. Station DMA: Hartford & New Haven. Rank: 27.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,223,810	240,820	1,464,630
Average Weekly Circulation (1996)	682,452	93,526	775,978
Average Daily Circulation (1996)			320,648
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	780,780	130,710	911,490
Average Weekly Circulation (1996)	504,854	68,324	573,178
Average Daily Circulation (1996)			247,454
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	443,030	110,110	553,140
Average Weekly Circulation (1996)	177,599	25,201	202,800
Average Daily Circulation (1996)			73,194

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Connecticut—New Haven

WBNE

(formerly WTVU)

Ch. 59

Network Service: WBN.

Licensee: K-W TV Inc., 4930 W. Oakton St., Skokie, IL 60077.

Radio: 8 Elm St., New Haven, CT 06510.

Phone: 203-782-5900. Fax: 203-782-5995.

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 2843-kw max. visual. Antenna: 1030-ft. above av. terrain, 709-ft. above ground, 1352-ft. above sea level.

Latitude 41° 25' 23"
Longitude 72° 57' 06"

Holds CP for change to 5000-kw max. visual. BMPCT-951208KE.

Transmitter: Talmadge Rd., Hamden.

MA: Local marketing agreement with WTNH-TV (A), New Haven-Hartford.

Ownership: K-W TV Inc.

Begin Operation: April 3, 1995.

Represented (sales): Petry Television Inc.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:
Gail Brekke, General Manager.
Marty Miller, General Sales Manager.
Paul Orio, Local Sales Manager.
John Russo, National Sales Manager.
Cathy Gugerty, Program Director.
Steve Perler, Business Manager.
Martin Peshka, Chief Engineer.

Area of License: New Haven. Station DMA: Hartford & New Haven. Rank: 27.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WBNE BMPCT-941230KE Granted 2/15/95 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	634,520	31,770	666,290
Average Weekly Circulation (1996)	37,689	4,321	42,010
Average Daily Circulation (1996)			10,642

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	634,520	31,770	666,290
Average Weekly Circulation (1996)	37,689	4,321	42,010
Average Daily Circulation (1996)			10,642

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Connecticut—New Haven-Hartford

WTNH-TV

Ch. 8

Network Service: ABC.

Licensee: LIN Television Corp., 4 Richmond Square, Providence, RI 02906.

Studios: 8 Elm St., New Haven, CT 06510; 1010 Wethersfield Ave., Hartford, CT 06114.

Mailing Address: Box 1859, New Haven, CT 06508.

Phone: 203-784-8888. Fax: 203-773-1292.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 166-kw visual, 33.1-kw aural. Antenna: 1210-ft. above av. terrain, 909-ft. above ground, 1549-ft. above sea level.

Latitude 41° 25' 23"
Longitude 72° 57' 06"

Holds CP for change to 175-kw visual, 1191-ft. above av. terrain, 869-ft. above ground, 1509-ft. above sea level. BPCT-950712KK.

Transmitter: Talmadge Rd., Mad Hare Mountain, Hamden.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Harris, 9-meter C-band; Andrew, Avantek, DX Antenna, Harris receivers.

SNG Mobile Dish: Dalsat/Andrew, 2.3-meter Ku-band.

News Services: ABC, AP, CNN, MediaLink, UPI.

LMA: Local marketing agreement with WBNE (W), New Haven.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: June 15, 1948. Sale to present owners by Cook Inlet Communications Corp. approved by FCC Nov. 14, 1994. Sale to Cook Inlet Communications Corp. by Capital Cities Communications approved by FCC Nov. 14, 1985 (*Television Digest*, Vol. 25:30, 31). Sale to Capital Cities by Triangle Publications approved by FCC Feb. 24, 1971. Previous sale by Aldo DeDominicis-Patrick J. Goode interests approved June 20, 1956 (Vol. 12:21, 22, 25, 34).

Represented (sales): Petry Television Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

- Henry K. Yaggi III, President & General Manager.
- Lou Verruto, General Sales Manager.
- Harvey Adelberg, Local Sales Manager.
- Jon Hitchcock, National Sales Manager.
- Bob Russo, Engineering Manager.
- Lisa Franco, Programming Administration.
- Steve Perler, Business Manager.



WTNH-TV BPCT-950712KK Granted 10/11/95 © American Map Corp., No. 14244

Stan Roman, Operations Manager.
Sandra Butler-Jones, Director, Broadcast Operations.

Rates: On request.

City of License: New Haven. Station DMA: Hartford & New Haven. Rank: 27.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,205,630	331,280	1,536,910
Average Weekly Circulation (1996)	781,320	129,811	911,130
Average Daily Circulation (1996)			491,711

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	780,780	130,710	911,490
Average Weekly Circulation (1996)	634,895	89,889	724,784
Average Daily Circulation (1996)			406,162

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	424,850	200,570	625,420
Average Weekly Circulation (1996)	146,425	39,922	186,347
Average Daily Circulation (1996)			85,549

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Connecticut—New Britain-Hartford

WVIT

Ch. 30

Network Service: NBC.

Licensee: WVIT Inc., 1422 New Britain Ave., West Hartford, CT 06110.

Radio: 1422 New Britain Ave., West Hartford, CT 06110.

Phones: 203-521-3030; 203-223-3603. Fax: 203-521-3110.

Email: talkback@wvit.com

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 3090-kw max. visual, 309-kw max. aural. Antenna: 1485-ft. above av. terrain, 1129-ft. above ground, 1849-ft. above sea level.

Latitude 41° 42' 02"
Longitude 72° 49' 57"

Transmitter: Rattlesnake Mountain, U.S. Rte. 6, Farmington, CT.

Channel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 2.4-meter Ku-band; Harris, 3.5-meter Ku-band; Harris, 6.1-meter Ku-band; RCA Americom, 3.5-meter Ku-band; Scientific-Atlanta, 1.2-meter C-band; DX Engineering, Harris, M/A-Com, Scientific-Atlanta receivers.

Mobile Dish: Andrew, 2.3-meter Ku-band.

Services: AP, NBC.

Local marketing agreement with WTXN (U), Waterbury.

Ownership: Viacom International Inc. (Group Owner).

Original Operation: February 13, 1953. Sale to present owner by Plains TV Corp. approved by FCC March 13, 1978 (Television Digest, Vol. 17:25). Sale to Plains by NBC approved Sept. 23, 1959 by FCC (Vol. 15:26, 28, 39). Sale to NBC of WKNB-TV-AM, by Julian Gross and associates approved Dec. 12, 1956 (Vol. 11:2, 1, 22, 26; 12:50).

Presented (sales): TeleRep Inc.

Presented (legal): Arent Fox Kintner Plotkin & Kahn.

Presented (engineering): A. D. Ring, P.A.

Personnel:
 Al Bova, Vice President & General Manager.
 Ron Pulera, General Sales Manager.
 Bob Ewert, Local Sales Manager.
 Steve Smith, National Sales Manager.
 Tommi Attenello, Program Manager.

THE TED HEPBURN COMPANY

We were the broker in the 1978 sale of **WTTV-TV**

Ted Hepburn, President
 325 Garden Rd., Palm Beach, FL 33480
 (561) 863 8995



WVIT BPCT-5219 Granted 11/3/78 © American Map Corp., No. 14244

Chris Gallagher, Promotion Manager.
 Bill Mendoza, Production Manager.
 Tom Sequin, Business Manager.
 Allison Clay, Public Affairs Director.
 Dave Bondanza, Chief Engineer.

Highest 30 Sec. Rate: \$8500.
 City of License: New Britain. Station DMA: Hartford & New Haven. Rank: 27.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,205,630	180,900	1,386,530
Average Weekly Circulation (1996)	736,319	89,089	825,408
Average Daily Circulation (1996)			378,841

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	780,780	130,710	911,490
Average Weekly Circulation (1996)	614,390	77,116	691,506
Average Daily Circulation (1996)			341,119

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	424,850	50,190	475,040
Average Weekly Circulation (1996)	121,929	11,973	133,902
Average Daily Circulation (1996)			37,721

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Connecticut—New London

WTWS

Ch. 26

Network Service: Independent.

Licensee: Paxson New London License Inc., 3 Shaws Cove, No. 226, New London, CT 06320.

Studio: 3 Shaws Cove, No. 226, New London, CT 06320.

Phone: 203-444-2626. Fax: 203-440-2601.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2820-kw max. visual, 282-kw max. aural. Antenna: 1251-ft. above av. terrain, 1200-ft. above ground, 1501-ft. above sea level.

Latitude 41° 25' 05"
Longitude 72° 11' 55"

Transmitter: 1.3-mi. SE on Hwy. 85, Montville.

Satellite Earth Stations: Comtech, 5-meter C-band; Winegard, 3-meter Ku & C-band; DX Engineering, Pinzone receivers.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: September 15, 1986. Sale to ValueVision International by R & R Media Corp. approved by FCC but not consummated (Television Digest, Vol. 33:44). Sale to Paxson Communications approved Jan. 27, 1995 (Vol. 35:1). Sale to Roberts Bcstg. pends.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Bruce Fox, Station & General Sales Manager.

Cathy Cormier, Business Manager.

Ron Brown, Chief Engineer.

Glenn Peltier, Program Director.

Highest 30 Sec. Rate: \$150.

City of License: New London. Station DMA: Hartford & New Haven. Rank: 27.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WTWS BMPCT-850828LE Granted 10/10/85 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	32,300	11,360	43,660
Average Weekly Circulation (1996)	1,615	909	2,524
Average Daily Circulation (1996)			609

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	32,300	11,360	43,660
Average Weekly Circulation (1996)	1,615	909	2,524
Average Daily Circulation (1996)			609

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Connecticut—Waterbury

WTXX

Ch. 20

Work Service: UPN.

Licensee: Counterpoint Communications Inc., 15 Peach Orchard Rd., Prospect, CT 06712.

Radio: 15 Peach Orchard Rd., Prospect, CT 06712.

Phone: 203-758-3900. Fax: 203-758-3908.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 2240-kw max. & 1700-kw horizontal visual, 224-kw max. & 170-kw horizontal aural. Antenna: 1200-ft. above av. terrain, 1013-ft. above ground, 1749-ft. above sea level.

Latitude 41° 31' 04"
Longitude 73° 01' 07"

Transmitter: 37 Peach Orchard Rd., Prospect, CT 06712.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: M/A-Com, 3.7-meter Ku-band; Scientific-Atlanta, 7-meter L-band; M/A-Com, Scientific-Atlanta receivers.

Local Marketing Agreement: Local marketing agreement with WWIT (N), New Britain.

Ownership: Counterpoint Communications Inc.

Operation: September 4, 1953. Sale to Counterpoint Communications Inc. by Renaissance Communications approved by FCC January 14, 1993. Sale to Channel 20 Licensee Inc. by Odyssey Partners, et al., approved by FCC June 15, 1989 (Television Digest, Vol. 29:20). Previous sale by Thomas TV Inc. approved Nov. 1981 (Vol. 21:18).

Presented (legal): Haley, Bader & Potts P.L.C.

Personnel:
David L. Brewer, Vice President & General Manager.
Steve Ruccio, Program Director.
James Bittel, Production Manager & Creative Services Director.
Peter Zackowski, Chief Engineer.

Spots: 30 Sec. Rate: \$1000.

City of License: Waterbury. Station DMA: Hartford & New Haven. Rank: 27.

©1996 Nielsen. Coverage based on Nielsen study.



WTXX BMPCT-820223KG Granted 3/11/82 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,166,250	224,350	1,390,600
Average Weekly Circulation (1996)	203,810	39,564	243,374
Average Daily Circulation (1996)			66,157
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	780,780	125,930	906,710
Average Weekly Circulation (1996)	171,025	28,262	199,287
Average Daily Circulation (1996)			54,390
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	385,470	98,420	483,890
Average Weekly Circulation (1996)	32,784	11,303	44,087
Average Daily Circulation (1996)			11,767

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Philadelphia, PA	2,654,080	4
Baltimore, MD	989,470	23
Salisbury, MD	104,120	163

MARKET AREA COMMERCIAL STATIONS

KYW-TV (3), WBPH-TV (60), WCAU (10), WFMZ-TV (69), WGTW (48), WHSP-TV (65), WMGM-TV (40), WPHL-TV (17), WPSG (57), WPVI-TV (6), WTGI-TV (61), WTVE (51), WTXF (29), WWAC-TV (53)
 WBAL-TV (11), WBFF (45), WHSW-TV (24), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)
 WBOC-TV (16), WMDT (47)

Delaware Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	0	1	1
Educational Television Stations	1	1	2
	1	2	3

Your message in this ad space could cost as little as \$95, and it will reach the people important to you!

Television & Cable Factbook

WTGI-TV

Ch. 61

Work Service: Independent.

Licensee: Paxson Communications Corp., 18401 U.S. Hwy. 19 N, Clearwater, FL 34624.

Address: 520 N. Delaware Ave., Philadelphia, PA 19123.

Phone: 215-923-2661. Fax: 215-923-2677.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 3000-kw max. visual, 300-kw max. aural. Antenna: 958-ft. above av. terrain, 950-ft. above ground, 1049-ft. above sea level.

Latitude	39°	41'	43"
Longitude	75°	17'	55"

Transmitter: Old Vestry Rd., 2.8-mi. NNE of Woodstown.

Channel TV Sound: Stereo only.

Mobile Earth Stations: AFC, 4-meter Ku-band; Vertex, 6.1-meter C-band.

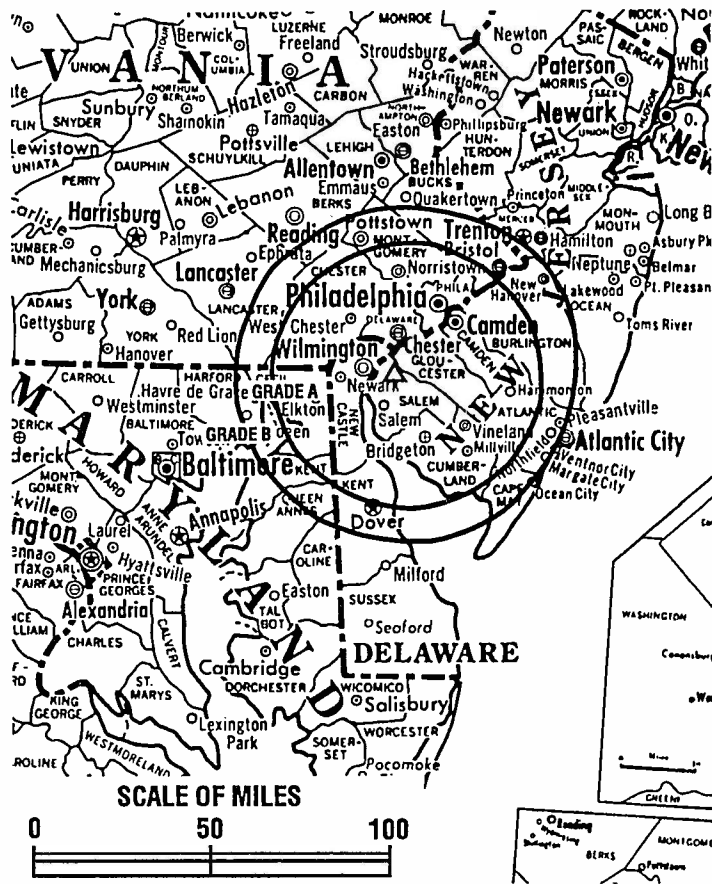
Ownership: Paxson Communications Corp. (Group Owner).

Original Operation: July 9, 1986. Sale to present owner by Delaware Valley Broadcasters approved by FCC Jan. 20, 1995.

Represented (sales): Paxson TV Sales.

Represented (engineering): Paxson Communications.

Personnel:
 Robert M. Backman, General Manager.
 Peter Taylor, Local Sales Manager.
 John Borowicz, Chief Engineer.



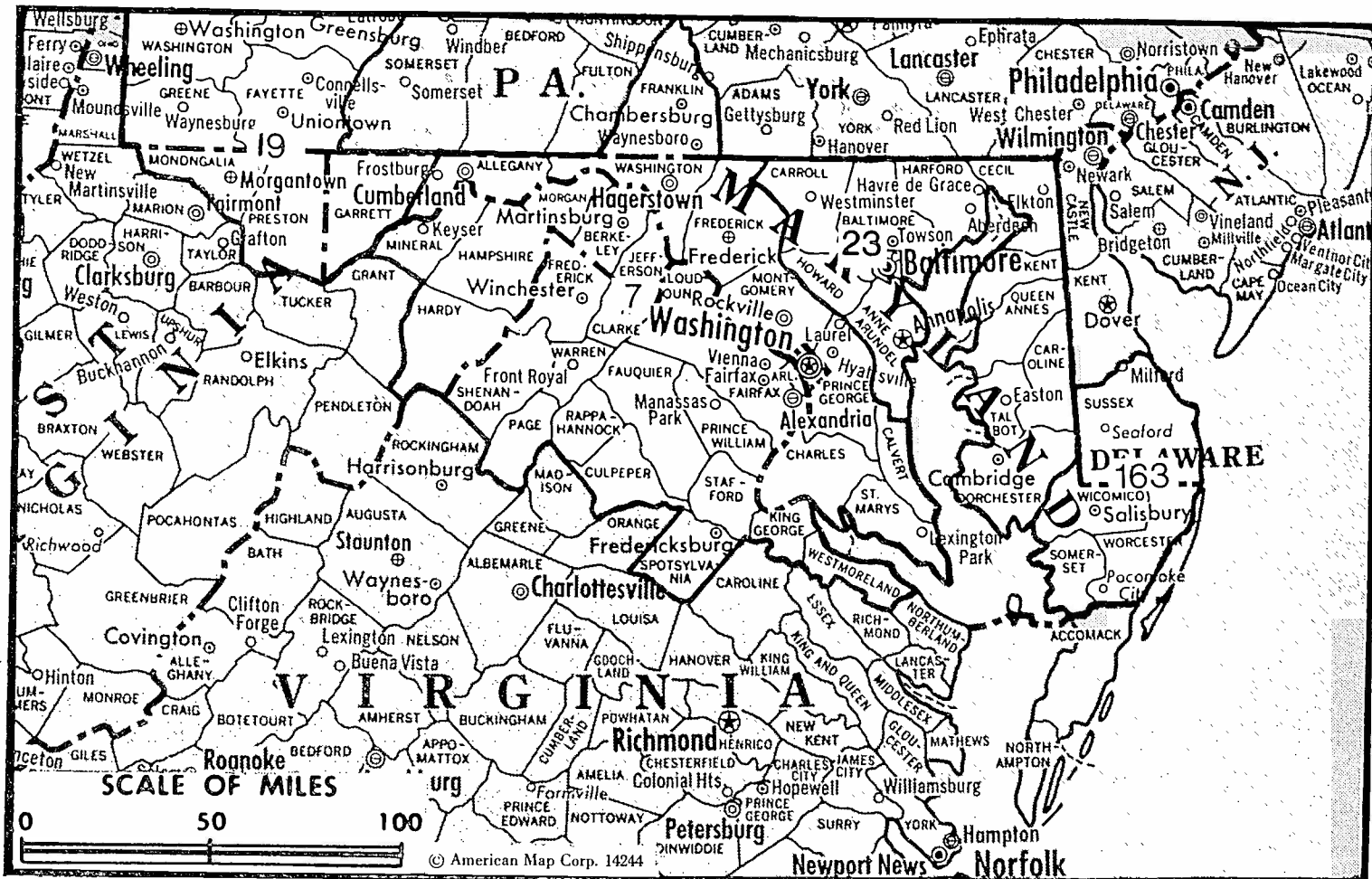
WTGI-TV BMPCT-860617KF Granted 6/27/86 © American Map Corp., No. 14244

Priscilla Bauer, Program Director.
 Patrick Pierantozzi, Business & Traffic Manager.

Highest 30 Sec. Rate: \$225.

City of License: Wilmington. Station DMA: Philadelphia. Rank: 4.

Nielsen Data: Not available.



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Washington, DC	1,908,470	7	WBDC-TV (50), WDCA (20), WHAG-TV (25), WJAL (68), WJLA-TV (7), WRC-TV (4), WSHE-TV (60), WTMW (14), WTTG (5), WUSA (9), WVVI (66)
Pittsburgh, PA	1,148,860	19	KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
Baltimore, MD	989,470	23	WBAL-TV (11), WBFF (45), WHSW-TV (24), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)
Salisbury, MD	104,120	163	WBDC-TV (16), WMDT (47)

State Cross Reference List	
Communities that receive programs of stations that are located elsewhere.	
WYVN, Hagerstown	See Martinsburg, WV
WVVI, Washington	See Manassas, VA
WTMW, Washington	See Arlington, VA

District of Columbia Station Totals as of November 1, 1996			
	VHF	UHF	TOTAL
Commercial Television Stations	4	2	6
Educational Television Stations	0	2	2
	4	4	8

istrict of Columbia—Washington

WBDC-TV

Ch. 50

ork Service: WBN.

ensee: Jasas Corp., 2121 Wisconsin Ave. NW, Suite 350, Washington, DC 20007.

io: 2121 Wisconsin Ave., Suite 350, Washington, DC 20007.

ne: 202-965-5050. Fax: 202-965-0050.

hical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2450-kw
ax. & 1860-kw horizontal visual, 245-kw max. & 186-kw horizontal aural.
ntenna: 570-ft. above av. terrain, 509-ft. above ground, 797-ft. above sea level.

Latitude 38° 57' 44"
Longitude 77° 01' 36"

olds CP for change to 2438-kw max. visual, 810-ft. above av. terrain, 732-ft.
bove ground, 1020-ft. above sea level. BMPCT-871109KG.

nsmitter: NW Corner of 9th & Peabody, Washington.

ellite Earth Stations: ADM, 3-meter C-band; Scientific-Atlanta, 4-meter C-band.

nership: Jasas Corp. (Group Owner).

gan Operation: November 1, 1981. Sale to Corridor Bcstg. Corp. by Theodore S.
edbetter Jr. approved by FCC Jan. 17, 1985. Transfer of control to present owner
ranted Nov. 29, 1993.

resented (sales): Harrington, Righter & Parsons Inc.

resented (legal): Fletcher, Heald & Hildreth.

ersonnel:

- Michael Nurse, General Manager.
- an Evans, General Sales Manager.
- ohn Handley, Chief Engineer.
- arolyn Parker, Program Director.
- teve Bernheisel, Promotion Director.
- roger Williams, Business Manager.

ighest 30 Sec. Rate: \$1000.

y of License: Washington. Station DMA: Washington, DC. Rank: 7.

ulation ©1996 Nielsen. Coverage based on Nielsen study.



WBDC-TV BMPCT-871109KG Granted 1/27/88 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,268,860	845,360	2,114,220
Average Weekly Circulation (1996)	250,415	173,234	423,648
Average Daily Circulation (1996)			108,041
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,085,450	520,530	1,605,980
Average Weekly Circulation (1996)	227,728	144,517	372,245
Average Daily Circulation (1996)			97,332
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	183,410	324,830	508,240
Average Weekly Circulation (1996)	22,687	28,717	51,404
Average Daily Circulation (1996)			10,709

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

District of Columbia—Washington

WDCA

Ch. 20

Network Service: UPN.

Licensee: Paramount Stations Group Inc., 5555 Melrose Ave., Hollywood, CA 90038.

Studio: 5202 River Rd., Bethesda, MD 20816.

Phone: 301-986-9322. Fax: 301-654-3517.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 4000-kw max. & 3090-kw horizontal visual, 400-kw max. & 309-kw horizontal aural. Antenna: 770-ft. above av. terrain, 809-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 49.40"
Longitude 77° 06' 18.20"

Transmitter: 5202 River Rd., Bethesda, MD.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; AFC, 4-meter Ku-band; Harris, 3-meter C-band; Harris, 6-meter C-band; Harris receivers.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: April 20, 1966. Sale to Improvement Leasing Co. by Milton Grant & assoc. approved by FCC May 7, 1969 (*Television Digest*, Vol. 8:50; 9:19). Sale to Taft Television & Radio by Improvement Leasing Co. approved by FCC Aug. 16, 1979 (Vol. 18:18; 19:30, 33-36). Sale to TVX by Taft approved Feb. 20, 1987 (Vol. 27:9, 14, 15).

Represented (sales): Seltel Inc.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

- Richard H. Williams, Vice President & General Manager.
- Helen Feinbloom, General Sales Manager.
- Marty Sheehan, Local Sales Manager.
- Steve Dickler, National Sales Manager.
- Michael Schroeder, Director, Programming & Operations.
- Mark Feldman, Director, Marketing & Promotion.
- Pedro Perez, Chief Engineer.

Rates: On request.

THE TED HEPBURN COMPANY

We were the broker in the 1979 sale of **WDCA-TV**

Ted Hepburn, President
325 Garden Rd., Palm Beach, FL 33480
(561) 863-8995



WDCA BPCT-4374 Granted 10/5/70

© American Map Corp., No. 14244

City of License: Washington. Station DMA: Washington, DC. Rank: 7.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,675,820	941,890	2,617,710
Average Weekly Circulation (1996)	669,817	317,019	986,836
Average Daily Circulation (1996)			344,481
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,192,800	584,120	1,776,920
Average Weekly Circulation (1996)	522,697	262,776	785,473
Average Daily Circulation (1996)			288,033
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	483,020	357,770	840,790
Average Weekly Circulation (1996)	147,120	54,243	201,363
Average Daily Circulation (1996)			56,448

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

District of Columbia—Washington

WJLA-TV

Ch. 7

Work Service: ABC.

Licensee: WJLA Inc., 3007 Tilden St. NW, Washington, DC 20008.

Address: 3007 Tilden St. NW, Washington, DC 20008.

Phone: 202-364-7777. Fax: 202-362-1124.

Website: <http://www.access.digex.net/~wjla/wjla.html>

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw total, 48-kw aural. Antenna: 770-ft. above av. terrain, 640-ft. above ground, 149-ft. above sea level.

Latitude 38° 57' 01"
Longitude 77° 04' 47"

Transmitter: 4010 Chesapeake St. NW.

Channel TV Sound: Stereo only.

Mobile Earth Stations: Andrew, 5-meter C-band; Comtech, 3.5-meter Ku & C-band; Microdyne, 3.1-meter Ku & C-band; Satcom Technologies, 5.5-meter Ku-band; Satcom Technologies, 7-meter C-band; Comtech, Microdyne receivers.

Mobile Dish: Satcom Technologies, 2.3-meter Ku-band.

Services: AP, UPI.

Ownership: Allbritton Communications Co. (Group Owner).

Operation: October 3, 1947. As WMAL-TV, de facto control transferred with WMAL-AM-FM from Washington Star Communications Inc. to Joe Allbritton in 1975. *Television Digest*, Vol. 15:30, 31, 32).

Represented (sales): Katz American Television; Canadian Communications Co.

Represented (legal): Hogan & Hartson.

Personnel:
 Lawrence Connelly Jr., President & General Manager.
 Gary Wordlaw, Vice President & News Director.
 John Tollefson, Vice President, Operations & Engineering Director.
 Gary Smith, Vice President & Finance Director.
 Jane Cohen, Vice President, Programming & Community Relations.
 Paul Sherno, Director of Promotion & Marketing.
 Clark Burdett, Director of Sales.
 Susan Koch, Human Resources Director.



WJLA-TV BMPCT-7405 Granted 7/25/72 © American Map Corp., No. 14244

Rates: On request.

City of License: Washington. Station DMA: Washington, DC. Rank: 7.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,479,470	973,530	2,453,000
Average Weekly Circulation (1996)	1,087,667	563,443	1,651,109
Average Daily Circulation (1996)			867,484

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,192,800	586,070	1,778,870
Average Weekly Circulation (1996)	967,062	498,291	1,465,354
Average Daily Circulation (1996)			796,333

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	286,670	387,460	674,130
Average Weekly Circulation (1996)	120,604	65,151	185,755
Average Daily Circulation (1996)			71,151

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

District of Columbia—Washington

WRC-TV

Ch. 4

Network Service: NBC.

Licensee: NBC Subsidiary Inc., 4001 Nebraska Ave. NW, Washington, DC 20016.

Studio: 4001 Nebraska Ave. NW, Washington, DC 20016.

Phone: 202-885-4000. Fax: 202-885-5022.

Web Site: <http://www.nbc4dc.com>

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 627-ft. above av. terrain, 469-ft. above ground, 856-ft. above sea level.

Latitude	38°	56'	23.80"
Longitude	77°	04'	53.50"

Transmitter: 4001 Nebraska Ave. NW.

Satellite Earth Stations: Scientific-Atlanta, 5-meter; Scientific-Atlanta, 7-meter.

News Services: AP, UPI, NBC.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: June 27, 1947.

Represented (sales): Petry Television Inc.

Personnel:

- Allan Horlick, President & General Manager.
- Margaret McNally, Vice President & Sales Director.
- Dave Lougee, News Director.
- Sandi Yost, Vice President & Director, Advertising & Promotion.
- Jane Flavin, National Sales Manager.
- Toni McHugh, National Sales Manager.
- Wendy White, Executive Producer, News.
- Nannette Wilson, Executive Producer, News.
- Kathleen McCampbell, Director, Programming.
- Paul Besson, Director, Employee Relations.
- Angela Owens, Director, Station Information.

Rates: On request.

City of License: Washington. Station DMA: Washington, DC. Rank: 7.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WRC-TV BPCT-890316KE Granted 6/28/89 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,460,720	1,001,950	2,462,670
Average Weekly Circulation (1996)	1,104,504	564,807	1,669,311
Average Daily Circulation (1996)			876,253
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,184,880	586,070	1,770,950
Average Weekly Circulation (1996)	959,955	494,489	1,454,444
Average Daily Circulation (1996)			796,322
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	275,840	415,880	691,720
Average Weekly Circulation (1996)	144,549	70,318	214,867
Average Daily Circulation (1996)			79,931

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

istrict of Columbia—Washington

WTTG

Ch. 5

Work Service: FOX.

Licensee: Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Radio: 5151 Wisconsin Ave. NW, Washington, DC 20016.

Phone: 202-244-5151. Fax: 202-244-1745.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 5-kw aural. Antenna: 770-ft. above av. terrain, 705-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 21"
Longitude 77° 04' 57"

Transmitter: 5151 Wisconsin Ave. NW, Washington.

Channel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 5-meter; Microdyne, 10-meter; Vertex, 6.1-meter; Microdyne, Standard Communications receivers.

News Services: AP, UPI.

Ownership: Fox Television Stations Inc. (Group Owner).

Original Operation: January 1, 1947. Sale by Metromedia Inc. to present owner approved by FCC Nov. 14, 1985.

Represented (sales): TeleRep Inc.

Personnel:

- Gene McHugh, Vice President & General Manager.
- Gregg Kelley, Vice President & General Sales Manager.
- Susan Sullivan, Vice President & News Director.
- David Levy, Vice President, Operations & Engineering.
- Andy Spero, Vice President & Director, Creative Services.
- Glenn Dyer, Vice President, Programming.
- Steve James, Director of Engineering.
- David Lewis, Chief Engineer.
- Arthur Leffler, Local Sales Manager.
- Melinda Heiges, National Sales Manager.
- Lynn Luria Fanaroff, Public Relations Director.

Highest 30 Sec. Rate: \$12,000.

Class of License: Washington. Station DMA: Washington, DC. Rank: 7.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WTTG BMPCT-5854 Granted 6/25/63

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,879,510	1,103,830	2,983,340
Average Weekly Circulation (1996)	1,222,704	567,965	1,790,669
Average Daily Circulation (1996)			844,037

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,192,800	586,070	1,778,870
Average Weekly Circulation (1996)	906,445	462,799	1,369,245
Average Daily Circulation (1996)			691,789

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	686,710	517,760	1,204,470
Average Weekly Circulation (1996)	316,259	105,165	421,424
Average Daily Circulation (1996)			152,249

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

District of Columbia—Washington

WUSA

Ch. 9

Network Service: CBS.

Licensee: Gannett Co. Inc., 4100 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 4100 Wisconsin Ave. NW, Washington, DC 20016.

Phone: 202-895-5999. Fax: 202-966-7948.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 770-ft. above av. terrain, 640-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 01"
Longitude 77° 04' 47"

Transmitter: 4001 Brandywine St. NW.

Satellite Earth Stations: Harris, 4.5-meter Ku-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, Scientific-Atlanta receivers.

News Services: AP, UPI, Reuters, Western Union Weather.

Ownership: Gannett Broadcasting Group (Group Owner).

Began Operation: January 16, 1949. Originally known as WOIC. Sold to CBS (45%) and Washington Post (55%) August 1950 (*Television Digest*, Vol. 6:25). Washington Post acquired 100% in October 1954 (Vol. 10:42). Exchange for WWJ-TV (now WDIV), Detroit, MI approved by FCC May 18, 1978 (Vol. 17:58; 18:21). Sale by Evening News Assn. to present owner approved Jan. 13, 1986.

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

- Robert J. Sullivan, President & General Manager.
- Chuck Cowdrey, Vice President, Broadcast.
- Kevin O'Tool, Vice President, Business.
- Pam Baratta, General Sales Manager.
- Michael Miller, Local Sales Manager.
- Rob Mennie, News Director.
- Regina Thomas, Program Manager.
- William Beckner, Chief Engineer.
- Teri Lane, Creative Services Director.
- Dawn Rodney, Promotion Director.
- Renie Freedman, Director, Marketing & Sales.
- James Martin, Operations Manager.



WUSA BMPCT-7389 Granted 8/17/72 © American Map Corp., No. 14244

Colette Free, Human Resources Manager.
Khalim Piankhi, Director, Community Affairs.

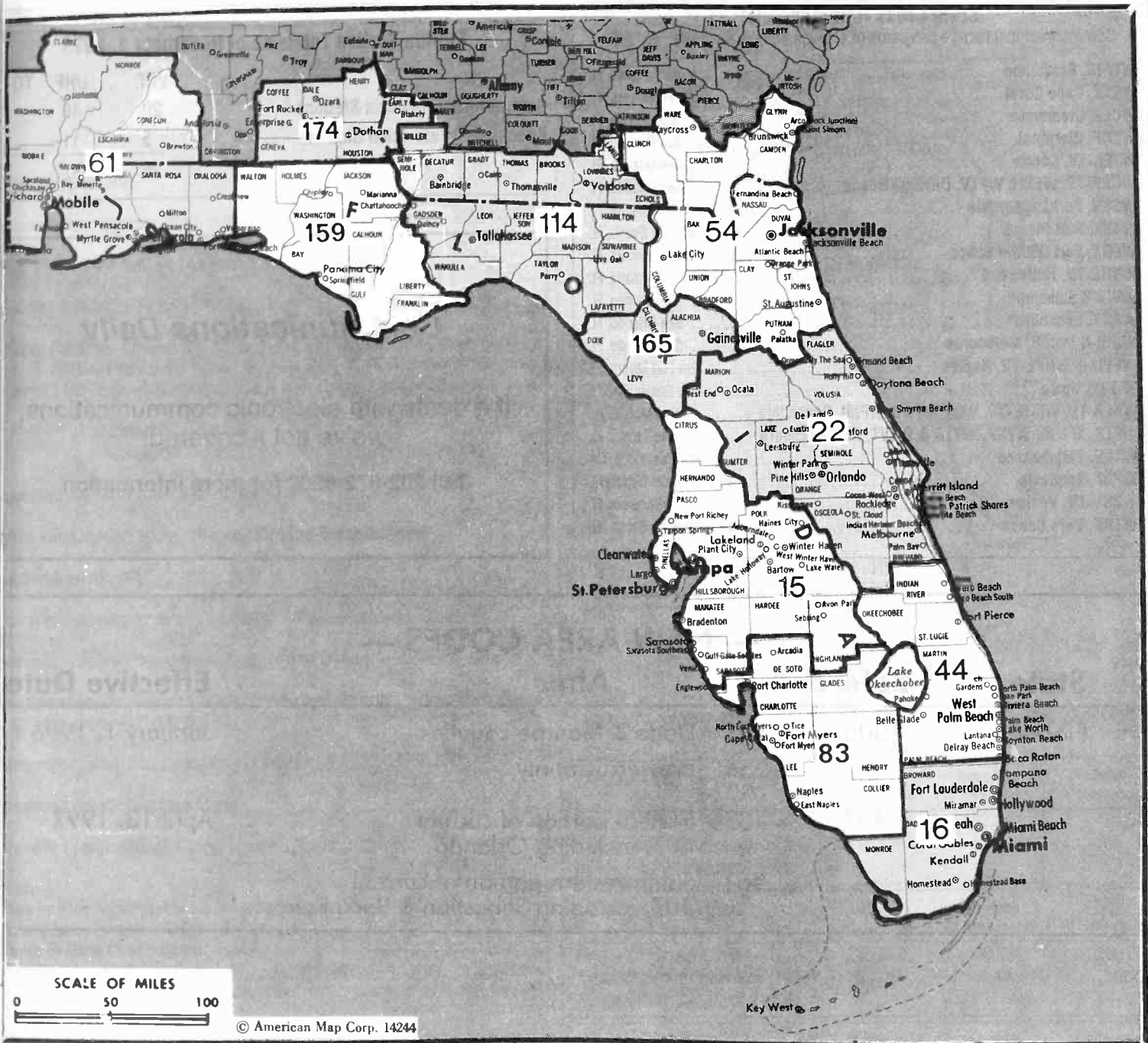
Rates: On request.

City of License: Washington. Station DMA: Washington, DC. Rank: 7.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,555,990	2,352,270	3,908,260
Average Weekly Circulation (1996)	1,099,699	685,961	1,785,660
Average Daily Circulation (1996)			867,642
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,192,800	586,070	1,778,870
Average Weekly Circulation (1996)	936,439	484,577	1,421,016
Average Daily Circulation (1996)			756,345
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	363,190	1,766,200	2,129,390
Average Weekly Circulation (1996)	163,260	201,384	364,644
Average Daily Circulation (1996)			111,298

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Tampa-St. Petersburg-Sarasota, FL	1,411,440	15	WBHS-TV (50), WBSV-TV (62), WCLF (22), WFCT (66), WFLA-TV (8), WFTS-TV (28), WTOG (44), WTSP (10), WTTA (38), WTVT (13), WWSB (40), WWWB (32)
Miami-Fort Lauderdale, FL	1,363,260	16	WBFS-TV (33), WCTD (35), WDZL (39), WEYS (22), WFOR-TV (4), WHFT (45), WLTV (23), WPLG (10), WSCV (51), WSVN (7), WTVJ (6), WWFD (8), WYHS-TV (69)
Orlando-Daytona Beach-Melbourne, FL	1,021,970	22	WACX (55), WBSF (43), WCPX-TV (6), WESH (2), WFTV (9), WIRB (56), WKCF (18), WOFL (35), WRBW (65), WTGL-TV (52)
Jacksonville, FL-Brunswick, GA	587,120	44	WFGC (61), WFLX (29), WPBF (25), WPEC (12), WPTV (5), WTVX (34)
Jacksonville, FL-Brunswick, GA	493,160	54	WAWS-TV (30), WBSG-TV (21), WJKS (17), WJXT (4), WTEV-TV (47), WTLV (12)
Mobile, AL-Pensacola, FL	448,780	61	WALA-TV (10), WEAR-TV (3), WFGX (35), WHBR (33), WJTC (44), WKRG-TV (5), WMPV-TV (21), WPAN (53), WPML (15)
Fort Myers-Naples, FL	313,660	83	WBBH-TV (20), WFTX (36), WINK-TV (11), WRXY-TV (49), WTVK (46), WZVN-TV (26)
Tallahassee, FL-Thomasville, GA	215,240	114	WCTV (6), WGVV (44), WTLH (49), WTWC-TV (40), WTXL-TV (27)
Panama City, FL	112,550	159	WJHG-TV (7), WMBB (13), WPCT (46), WPGX (28)
Gainesville, FL	96,890	165	WCJB (20), WOGX (51)
Dothan, AL	86,210	174	WDFX-TV (34), WDHN (18), WTVY (4)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WWSB, Bradenton	See Sarasota, FL
WFTX, Cape Coral	See Fort Myers, FL
WCLF, Clearwater	See Tampa, FL
WKCF, Clermont	See Orlando, FL
WTGL-TV, Cocoa	See Orlando, FL
WCPX-TV, WESH, WFTV, Daytona Beach	See Orlando, FL
WSCV, Fort Lauderdale	See Miami, FL
WTVX, Fort Pierce	See West Palm Beach, FL
WFGX, Fort Walton Beach	See Pensacola, FL
WYHS-TV, Hollywood	See Miami, FL
WWWB, Lakeland	See Tampa, FL
WACX, Leesburg	See Orlando, FL
WIRB & WBSF, Melbourne	See Orlando, FL
WEVU & WNPL-TV, Naples	See Fort Myers, FL
WOGX, Ocala	See Gainesville, FL
WALA-TV, WKRQ-TV, WMPV-TV & WPMI, Pensacola	See Mobile, AL
WFTS, WTOG, WTSP, WTTA & WTVT, St. Petersburg	See Tampa, FL
WTLH, Tallahassee	See Bainbridge, GA
WPBF, Tequesta	See West Palm Beach, FL
WBSV-TV, Venice	See Sarasota, FL
WTVX, Vero Beach	See West Palm Beach, FL

Florida Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	20	46	66
Educational Television Stations	5	11	16
	25	57	82

Communications Daily

If it deals with electronic communications,
we've got it covered!

Call 202-872-9200 for more information.

— NEW AREA CODES —

State	Before	After	Effective Date
Florida	305	305 Dade & Monroe counties	January 1, 1996
		954 Broward County	
	407	407 Eastern portion of current 407, including Orlando	April 13, 1997
		561 Southwestern portion of current 407, including Sebastian & Boca Raton	

Florida—Fort Myers

WBBH-TV

Ch. 20

Work Service: NBC.

Licensee: Waterman Bcstg. Corp. of Florida, Box 7578, Fort Myers, FL 33911-7578.

Address: 3719 Central Ave., Fort Myers, FL 33901.

Phone: 941-939-2020. Fax: 941-939-2152.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 5000-kw max. & 2619-kw horizontal visual, 500-kw max. & 262-kw horizontal aural. Antenna: 1482-ft. above av. terrain, 1518-ft. above ground, 1549-ft. above sea level.

Latitude 26° 49' 27"
Longitude 81° 45' 51"

Transmitter: Rte. 31, 2.3-mi. S of Tuckers Corner.

Satellite Earth Station: Harris, 10-meter Ku-band; Harris receivers.

News Services: AP, UPI.

Local Marketing Agreement: with WZVN-TV (A), Fort Myers-Naples, FL.

Ownership: Waterman Broadcasting Corp. (Group Owner).

Original Operation: December 18, 1968. Sale to present owners by William N. Dakos, et al., approved by FCC July 9, 1979.

Presented (sales): Katz Continental Television.

Presented (legal): Cohn and Marks.

Presented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Steve Pontius, Vice President & General Manager.

Jane Gower, Director of Sales.

Wayne Phillips, Chief Engineer.

Harold Poppe, Director of Finance.

Melvyn Jewett, National Sales Administrator.

Theresa Avery, News Director.

Larry Segal, Program Coordinator.

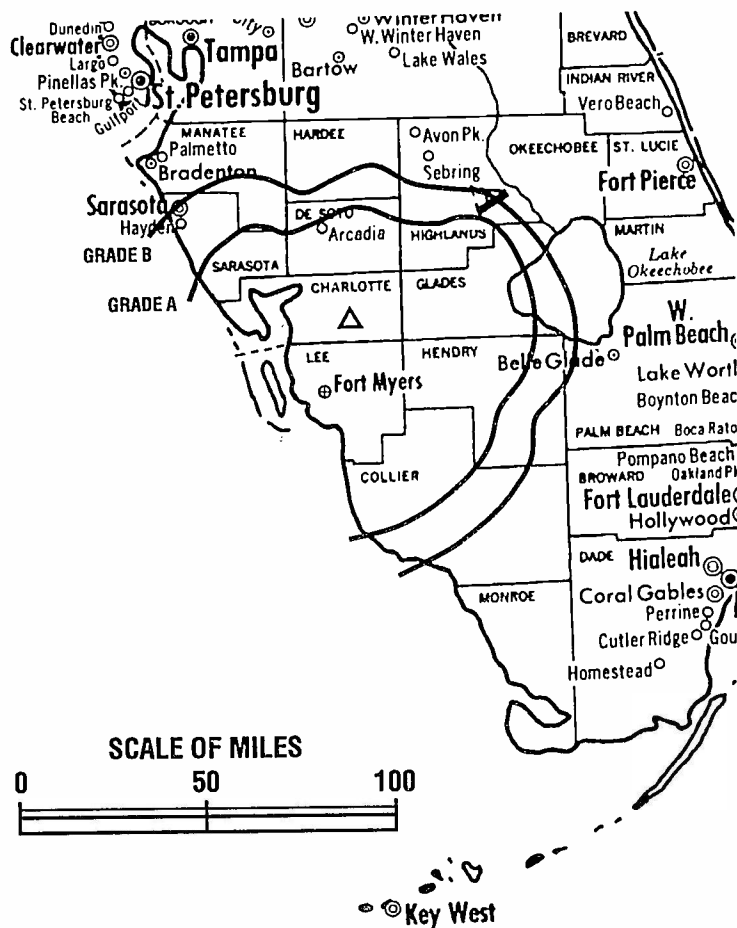
Gandy Foulds, Marketing & Promotion Director.

Bob Jones, Creative Services/Production.

Highest 30 Sec. Rate: \$2000.

City of License: Fort Myers. Station DMA: Fort Myers-Naples. Rank: 83.

Compilation ©1996 Nielsen. Coverage based on Nielsen study.



WBBH-TV BMPCT-820426KE Granted 9/3/82 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	366,540	107,980	474,520
Average Weekly Circulation (1996)	218,818	67,302	286,120
Average Daily Circulation (1996)			180,559
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	235,560	66,830	302,390
Average Weekly Circulation (1996)	203,069	55,043	258,112
Average Daily Circulation (1996)			165,524
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	130,980	41,150	172,130
Average Weekly Circulation (1996)	15,749	12,259	28,008
Average Daily Circulation (1996)			15,034

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Cape Coral-Fort Myers

WFTX

Ch. 36

Network Service: FOX.

Licensee: Wabash Valley Bcstg. Corp.

Studio: 621 S.W. Pine Island Rd., Cape Coral, FL 33991.

Phone: 941-574-3636. Fax: 941-574-2025.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1476-ft. above av. terrain, 1477-ft. above ground, 1506-ft. above sea level.

Latitude 26° 47' 43"
Longitude 81° 48' 04"

Transmitter: 4.9-mi. SSW of Tuckers Corner.

Satellite Earth Stations: Microdyne, 7-meter C-band; Prodelin, 3-meter C-band; United Satellite Systems, 3-meter Ku-band; Automation Techniques receivers.

News Services: CNN, Fox News.

Ownership: Wabash Valley Broadcasting Corp. (Group Owner).

Began Operation: October 14, 1985. Sale to present owner by Family TV Assoc. approved by FCC Nov. 25, 1986 (Television Digest, Vol. 26:38).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

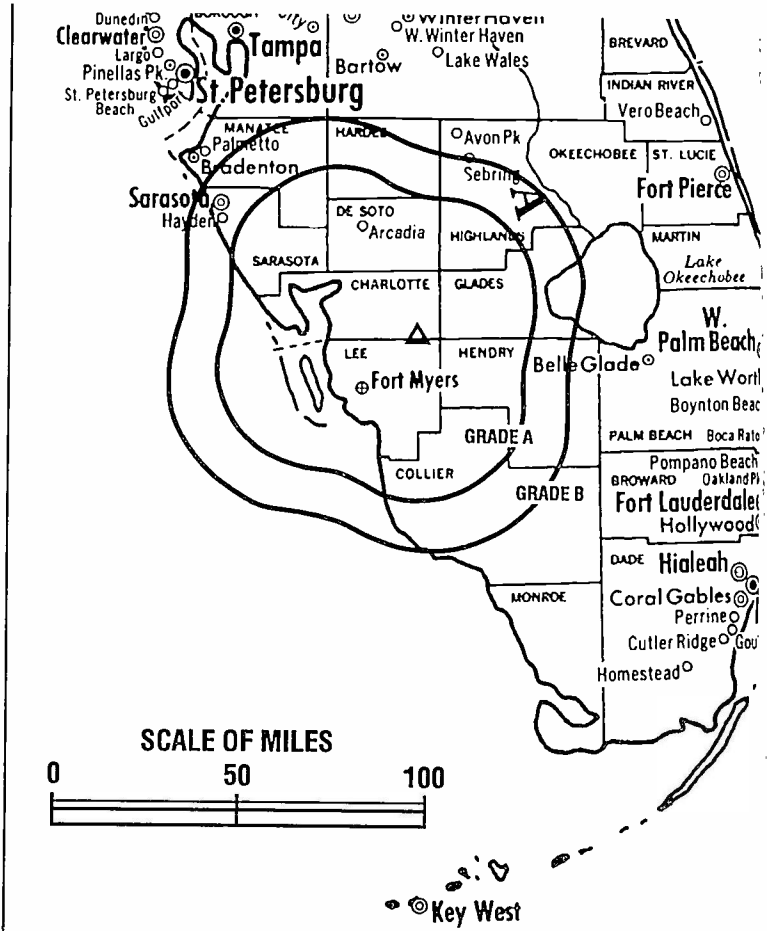
Personnel:

Chris Andrews, Vice President & General Manager.
Mark Pierce, Station Manager & News Director.
Ron Brown, General Sales Manager.
Carole Nelson, National Sales Manager.
Jerry Blevins, Chief Engineer.
Merrily Carlson, Program Manager.
Pam O'Donnell, Business Manager.

Rates: On request.

City of License: Cape Coral. Station DMA: Fort Myers-Naples. Rank: 83.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WFTX BPCT-861031KE Granted 12/5/86 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	345,720	107,980	453,700
Average Weekly Circulation (1996)	156,173	56,213	212,386
Average Daily Circulation (1996)			90,432
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	235,560	66,830	302,390
Average Weekly Circulation (1996)	140,200	45,888	186,088
Average Daily Circulation (1996)			81,691
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	110,160	41,150	151,310
Average Weekly Circulation (1996)	15,973	10,325	26,298
Average Daily Circulation (1996)			8,740

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WINK-TV

Ch. 11

Network Service: CBS.

Licensee: Fort Myers Broadcasting Co., 2824 Palm Beach Blvd., Fort Myers, FL 33916.

Radio: 2824 Palm Beach Blvd., Fort Myers, FL 33916.

Phone: 941-334-1111. Fax: 941-334-0744.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1478-ft. above av. terrain, 1475-ft. above ground, 1505-ft. above sea level.

Latitude 26° 48' 01"
Longitude 81° 45' 48"

Transmitter: State Rte. 31, 3.8-mi. S of Tuckers Corner, FL.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 9-meter C-band; Microdyne, 7-meter Ku & C-band; Paracclipse, 4-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, Microdyne, Scientific-Atlanta, Wegener, Zephyr receivers.

Affiliate: WINK, 1-kw, 1240 kHz (CBS).

Affiliate: WINK-FM, 100-kw, 96.9 MHz (No. 245), 1320-ft.

News Services: AP, CNN, Florida News Network, NIWS.

Ownership: Fort Myers Broadcasting Co.

Begin Operation: March 6, 1954.

Presented (sales): Blair Television.

Presented (legal): Leibowitz & Associates, P.A.

Presented (engineering): Lohnes & Culver.

Personnel:

Gary Gardner, General Manager.

Michael Castengera, Station Manager & News Director.

Melissa Rice, Business Manager.

Jesse Daniels, Regional Sales Manager.

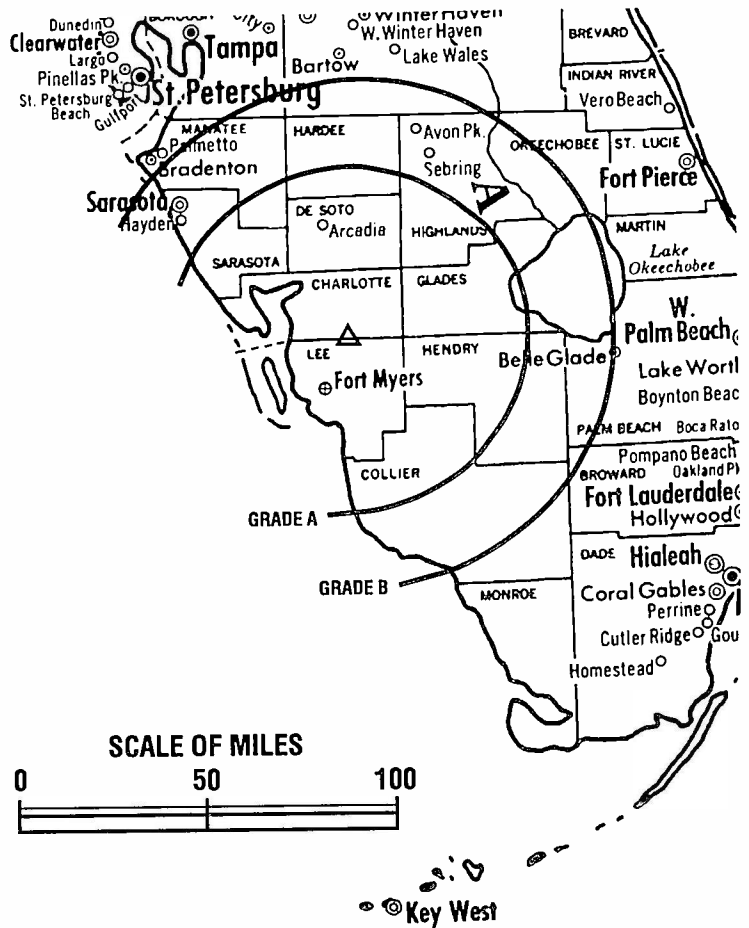
Ron Cooke, National Sales Manager.

Pam Sheffield, Program Director.

Galen Hassinger, Director of Engineering.

Tim Briggs, Production Manager.

Notes: On request.



WINK-TV BPCT-870205KH Granted 5/18/87 © American Map Corp., No. 14244

City of License: Fort Myers. Station DMA: Fort Myers-Naples. Rank: 83.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	369,420	112,640	482,060
Average Weekly Circulation (1996)	249,220	81,089	330,310
Average Daily Circulation (1996)			208,341
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	235,560	66,830	302,390
Average Weekly Circulation (1996)	203,800	58,140	261,940
Average Daily Circulation (1996)			169,789
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	133,860	45,810	179,670
Average Weekly Circulation (1996)	45,421	22,949	68,370
Average Daily Circulation (1996)			38,551

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Tice-Fort Myers

WRXY-TV

Ch. 49

Network Service: Independent.

Licensee: West Coast Christian Television Inc., Box 50490, Fort Myers, FL 39662.

Studio: 40000 Horseshoe Rd., Punta Gorda, FL 33955.

Mailing Address: Box 50490, Fort Myers, FL 39662.

Phones: 941-535-5622; 941-543-4173. Fax: 941-543-6800.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1023-ft. above av. terrain, 1023-ft. above ground, 1050-ft. above sea level.

Latitude	26°	47'	08"
Longitude	81°	47'	41"

Transmitter: Horseshoe Rd., Punta Gorda.


Satellite Earth Station: Perfect 10, 3.7-meter C-band.

Ownership: Christian Television Network (Group Owner).

Began Operation: January 29, 1995.

Represented (legal): Gammon & Grange.

Represented (engineering): Lechman & Johnson Inc.



UHF, VHF, ITFS/MMDS
Broadcast Products and Services
Turnkey Systems Since 1960

PO Box 68 • White Haven, PA 18661 • 717-443-9575
1-800-233-6193 FAX 717-443-9257



WRXY-TV BMPCT-870529LH Granted 2/23/88 © American Map Corp., No. 14244

Personnel:

Terry Sullivan, General Manager.
Cardin Hesselton, Sales Manager.
Phil Scott, Chief Engineer.

Rates: On request.

City of License: Tice. Station DMA: Fort Myers-Naples. Rank: 83.

Nielsen Data: Not available.

Florida—Naples-Fort Myers

WTVK

Ch. 46

Network Service: UPN.

Licensee: Second Generation of Florida Ltd., 1 Radio Lane, Cleveland, OH 44114.

Office: Suite 101, 3451 Bonita Bay Blvd., Bonita Springs, FL 34134.

Phone: 941-498-4600. Fax: 941-498-0146.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 3192-kw max. visual, 319-kw max. aural. Antenna: 1014-ft. above av. terrain, 1001-ft. above ground, 1027-ft. above sea level.

Latitude 26° 25' 22"
Longitude 81° 37' 49"

Requests CP for change to 5000-kw max. visual. BPCT-960711KH.

Transmitter: 21990 Carter Rd., Estero.

Ownership: Second Generation Ltd. (Group Owner).

Operation: October 22, 1990. Sale to present owner by Southwest Florida Telecommunications Inc. approved by FCC July 24, 1995.

Represented (sales): Seltel Inc.

Represented (legal): Latham & Watkins.

Represented (engineering): Magnuson & Associates.

Personnel:

Jonathan Pinch, President & General Manager.

Jack Spiess, Operations Manager.

Bill Shane, Program Director.

Phil Beckman, Chief Engineer.

Best 30 Sec. Rate: \$400.

Class of License: Naples. Station DMA: Fort Myers-Naples. Rank: 83.

© 1996 Nielsen. Coverage based on Nielsen study.



WTVK BMPCT-910528KN Granted 6/27/91 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	235,560	61,220	296,780
Average Weekly Circulation (1996)	61,731	16,040	77,771
Average Daily Circulation (1996)			22,013
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	235,560	61,220	296,780
Average Weekly Circulation (1996)	61,731	16,040	77,771
Average Daily Circulation (1996)			22,013

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Naples-Fort Myers

WZVN-TV

(formerly WEVU)

Ch. 26

Network Service: ABC.

Licensee: Ellis Communications, One Buckhead Plaza, Suite 1100, 3060 Peachtree Rd., Atlanta, GA 30305.

Studio: 3451 Bonita Bay Blvd., Bonita Springs, FL 33923.

Phone: 941-495-9388. Fax: 941-947-1722.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1209-ft. above av. terrain, 1224-ft. above ground, 1249-ft. above sea level.

Latitude	26°	25'	22"
Longitude	81°	37'	49"

Transmitter: 21990 Carter Rd., Estero, FL 33928.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Comtech, 7.3-meter C-band; Andrew, Pinzone receivers.

News Service: AP.

LMA: Local marketing agreement with WBBH-TV (N), Fort Myers, FL.

Ownership: Raycom Media Inc. (Group Owner).

Began Operation: August 21, 1974. Sale to FCVS Communications by Caloosa Television Corp. approved by FCC Aug. 1992. Sale to Caloosa Television Corp. approved by FCC Aug. 24, 1978. Sale to Ellis Communications by FCVS Communications approved October 7, 1993. Raycom Media's purchase approved July 26, 1996.

Represented (sales): Settel Inc.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

Diane Gower, Director, Sales & Marketing.

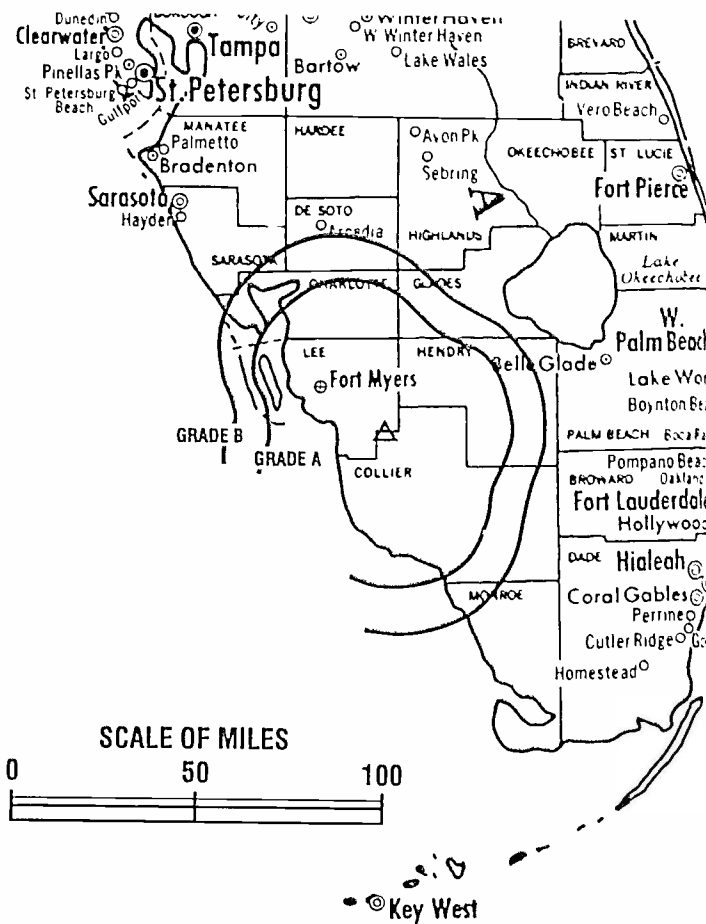
Jesse Daniels, General Sales Manager.

Charlotte Harwood, National & Regional Sales Manager.

Dave McKelvey, Chief Engineer.

Jim Goin, Promotion Director.

Rodney Freed, Production Manager.



WZVN-TV BPCT-860702KG Granted 6/10/88 © American Map Corp., No 14244

Highest 30 Sec. Rate: \$12,000.

City of License: Naples. Station DMA: Fort Myers-Naples Rank: 83

Circulation © 1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	232,220	90,300	322,520
Average Weekly Circulation (1996)	169,979	47,314	217,293
Average Daily Circulation (1996)			101,765

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	232,220	66,830	299,050
Average Weekly Circulation (1996)	169,979	45,342	215,321
Average Daily Circulation (1996)			101,671

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	23,470	23,470
Average Weekly Circulation (1996)	0	1,971	1,971
Average Daily Circulation (1996)			94

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Florida—Gainesville

WCJB

Ch. 20

Work Service: ABC.

Licensee: Diversified Communications, Box 7437, Portland, ME 04112.

Address: 6220 N.W. 43rd St., Gainesville, FL 32653.

Phone: 904-377-2020. Fax: 904-371-0747.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 2803-kw max. & 2335-kw horizontal visual, 282-kw max. & 235-kw horizontal aural. Antenna: 985-ft. above av. terrain, 985-ft. above ground, 1049-ft. above sea level.

Latitude 29° 32' 11"
Longitude 82° 24' 00"

Transmitter: 1.35-mi. S of Wacahoota.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Microdyne, 7-meter C-band; CA, 4.5-meter Ku-band; Avantek, M/A-Com, Microdyne receivers.

News Services: ABC, AP, Florida News Network.

Ownership: Diversified Communications Inc. (Group Owner).

Begin Operation: April 7, 1971. Sale to present owner by William E. Minshall approved by FCC Oct. 12, 1976.

Represented (sales): Blair Television.

Represented (engineering): Cohen, Dippell & Everist, P.C.

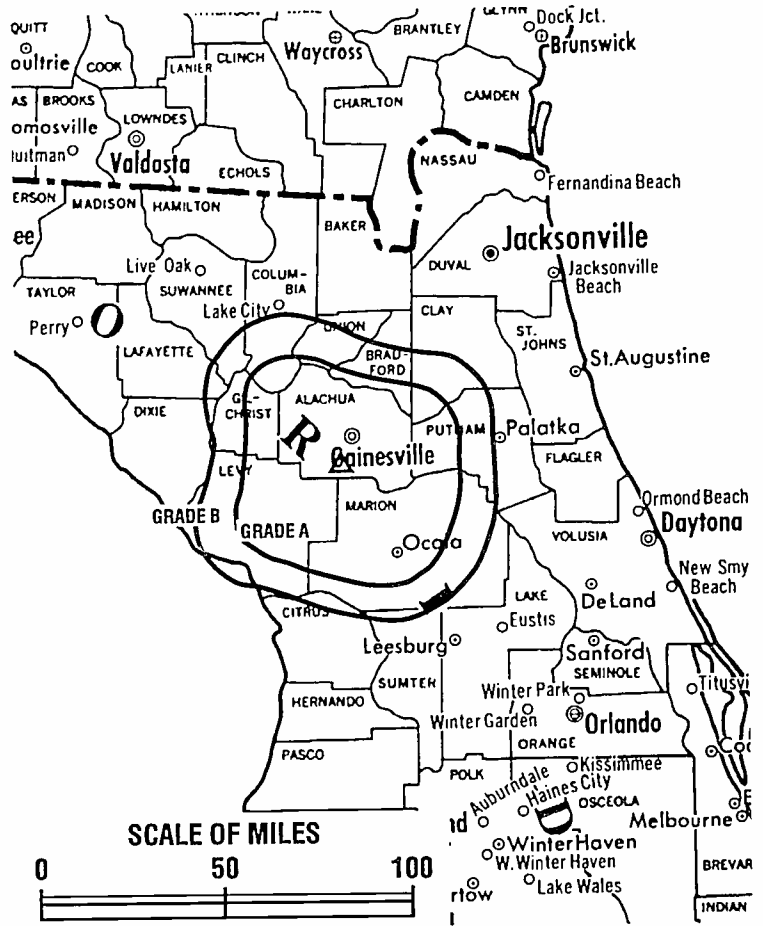
Personnel:
Carolyn Catlin, President, Broadcast Division & General Manager.
Bob Williams, Station Manager & News Director.
Alan Chatman, General Sales Manager.
Karen Watts, Program Director.
Robin Snyder, Promotion Director.
Tim Hoskinson, Controller.
Steve Ingram, Director of Engineering.
Alan Johns, Director of Production Services.
Sheri Cason, Traffic Manager.

Files: On request.

City of License: Gainesville. Station DMA: Gainesville. Rank: 165.

Circulation © 1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	162,700	109,510	272,210
Average Weekly Circulation (1996)	100,094	51,282	151,375
Average Daily Circulation (1996)			88,559



WCJB BPCT-800124KF Granted 10/15/82 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,590	28,850	90,440
Average Weekly Circulation (1996)	51,663	22,624	74,287
Average Daily Circulation (1996)			48,853

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	101,110	80,660	181,770
Average Weekly Circulation (1996)	48,431	28,658	77,089
Average Daily Circulation (1996)			39,706

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

Florida—Ocala-Gainesville

WOGX

Ch. 51

Network Service: FOX.

Licensee: Meredith Corp., 1716 Locust St., Des Moines, IA 50309.

Studio: 1551 S.W. 37th Ave., Ocala, FL 34474.

Mailing Address: Box 3985, Ocala, FL 34478.

Phone: 904-873-6951. **Fax:** 904-237-5423.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 2750-kw horizontal visual, 275-kw horizontal aural. Antenna: 920-ft. above av. terrain, 889-ft. above ground, 1049-ft. above sea level.

Latitude 29° 21' 32"
Longitude 82° 19' 53"

Transmitter: County Road 316, approx. 4.7-mi. W of Fairfield, FL.

Satellite Earth Stations: Microdyne, 3.7-meter Ku & C-band; Microdyne, 7-meter C-band; RCA Americom, 4.5-meter Ku-band; M/A-Com, Microdyne receivers.

Ownership: Meredith Corp. (Group Owner).

Began Operation: November 1, 1983. Sale to present owner by Wabash Valley Broadcasting Corp. approved by FCC September 1, 1995. Sale to Wabash Valley Broadcasting Corp. by Big Sun TV Inc. approved by FCC August 12, 1986.

Represented (sales): Katz Continental Television.

Represented (legal): Haley, Bader & Potts, P.L.C.

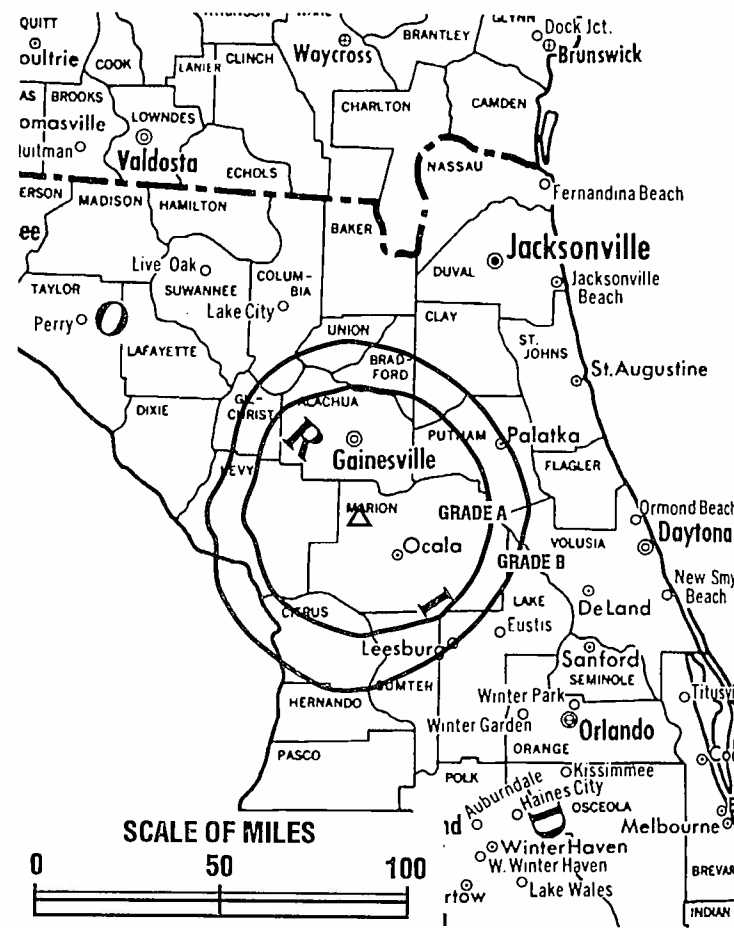
Personnel:

- Robert Salat, Vice President & General Manager.
- Clay Brinker, General Sales Manager.
- Sandy Wagner, Local Sales Manager.
- Sue Edwards, Program Administrator.
- Darren Morgan, Promotion Director.
- Patricia Allen, Business Manager.
- Len Campbell, Production Manager.
- John Jones, Chief Engineer.
- Becky Montgomery, Traffic Assistant.

Highest 30 Sec. Rate: \$1100.

City of License: Ocala. **Station DMA:** Gainesville. **Rank:** 165.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WOGX BMPCT-820329KH Granted 10/24/82 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	193,670	120,410	314,080
Average Weekly Circulation (1996)	101,034	47,659	148,693
Average Daily Circulation (1996)			66,313

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,590	28,850	90,440
Average Weekly Circulation (1996)	46,417	17,568	63,985
Average Daily Circulation (1996)			32,128

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	132,080	91,560	223,640
Average Weekly Circulation (1996)	54,617	30,091	84,709
Average Daily Circulation (1996)			34,185

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Jacksonville

WAWS-TV

Ch. 30

Network Service: FOX.

Licensee: Clear Channel Television Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78265-9512.

Radio: 8675 Hogan Rd., Jacksonville, FL 32216.

Phone: 904-642-3030. Fax: 904-646-0115.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2820-kw max. & 759-kw horizontal visual, 282-kw horizontal aural. Antenna: 990-ft. above av. terrain, 1030-ft. above ground, 1045-ft. above sea level.

Latitude 30° 16' 52.50"
 Longitude 81° 34' 15.00"

Requests CP for change to 5000-kw max. visual, 997-ft. above av. terrain, 997-ft. above ground, 1014-ft. above sea level. BPCT-960711LB.

Transmitter: 8675 Hogan Rd., Jacksonville.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Vertex, 4.5-meter Ku-band; M/A-Com, Omni, Scientific-Atlanta receivers.

MA: Local marketing agreement with WTEV-TV (U), Jacksonville.

Ownership: Clear Channel Television Inc. (Group Owner).

Original Operation: February 15, 1981. Sale to present owner by Malrite Communications Group approved by FCC August 30, 1989 (Television Digest, Vol. 29:9, 28).

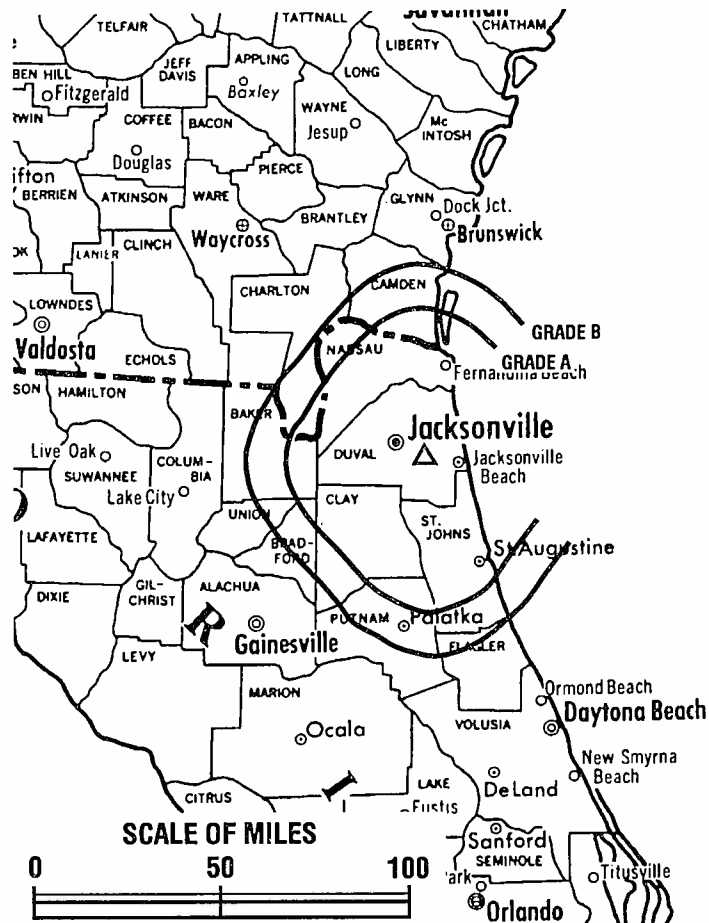
Represented (sales): Katz Independent Television.

Represented (legal): Cohn and Marks.

Represented (engineering): Ralph Evans & Associates.

Personnel:
Josh McGraw, Vice President & General Manager.
Philip Waterman, General Sales Manager.
Stan Davis, Local Sales Manager.
Tom Cassaro, National Sales Manager.
Russ Rockwell, Chief Engineer.
Doreen Morgan, Promotion Director.
Tony Sotelo, Production Manager.
Robert Keele, Program Director.
Lynn Smith, Business Manager.

Highest 30 Sec. Rate: \$2500.



WAWS-TV BPCT-851007KE Granted 11/25/85 ©American Map Corp., No. 14244

City of License: Jacksonville. Station DMA: Jacksonville-Brunswick. Rank: 54.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	370,050	119,600	489,650
Average Weekly Circulation (1996)	244,416	71,165	315,581
Average Daily Circulation (1996)			142,560
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	359,870	114,070	473,940
Average Weekly Circulation (1996)	241,765	70,719	312,484
Average Daily Circulation (1996)			141,929
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,180	5,530	15,710
Average Weekly Circulation (1996)	2,652	446	3,098
Average Daily Circulation (1996)			630

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Jacksonville

WJKS

Ch. 17

Network Service: ABC.

Licensee: Jacksonville Television Inc., 9117 Hogan Road, Jacksonville, FL 32216.

Studio: 9117 Hogan Rd., Jacksonville, FL 32216.

Mailing Address: Box 17000, Jacksonville, FL 32245.

Phone: 904-641-1700. **Fax:** 904-641-0306.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 4680-kw max. visual. Antenna: 997-ft. above av. terrain, 978-ft. above ground, 1014-ft. above sea level.

Latitude 30° 16' 36"
Longitude 81° 33' 47"

Requests CP for change to 5000-kw max. visual, 1969-ft. above av. terrain, 1962-ft. above ground, 1982-ft. above sea level, lat. 30° 47' 30", long. 81° 43' 38", transmitter to 2.9-mi. E of Kingsland. BPCT-960313KG.

Transmitter: 9117 Hogan Rd., Jacksonville.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Hubcom, 2.3-meter Ku-band; ADM, 6.1-meter C-band; Andrew, 4.5-meter C-band; Andrew, 6.1-meter C-band; Vertex, 4.7-meter Ku-band; Avantek, DX Engineering, M/A-Com, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: ABC, AP, CNN, Conus.

Ownership: Media General Inc. (Group Owner).

Began Operation: February 19, 1966. Sale to present owner by Ziff-Davis Bcstg. approved by FCC Oct. 21, 1982 (Television Digest, Vol. 21:48; 22:8, 30).

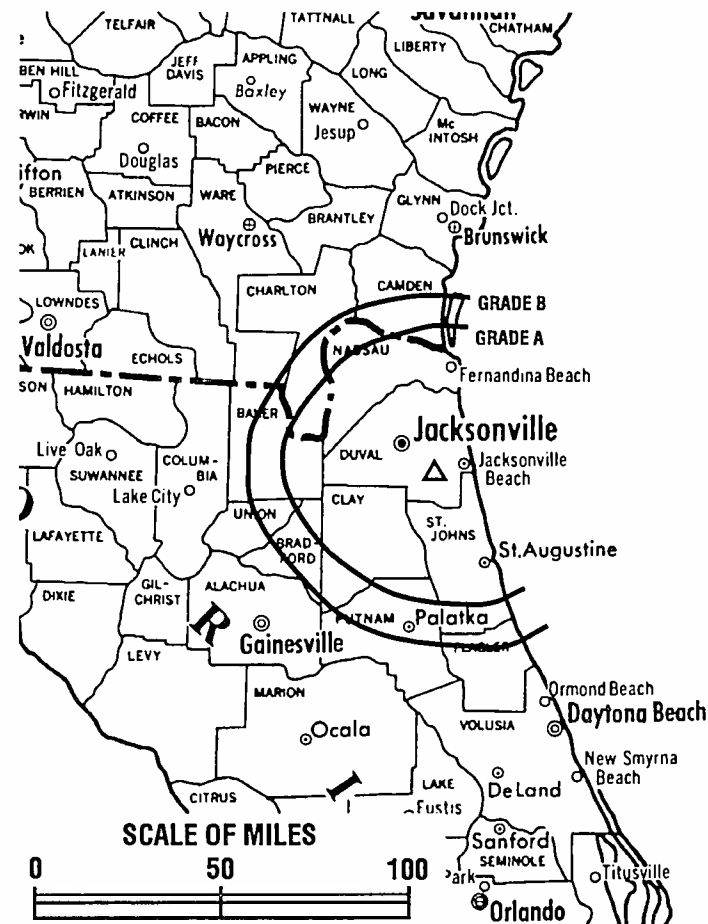
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Cohn and Marks.

Represented (engineering): David Steel & Associates Inc.

Personnel:

- Jim Matthews, President & General Manager.
- John Simons Jr., General Sales Manager.
- Dwight Van Horn, National Sales Manager.
- Traci O'Neill, Programming Coordinator.
- Harvey Bennett, Assistant News Director.
- George Birnbaum, Operations Manager.
- David Luckin, Promotion Manager.
- Gus Mithoff, Business Manager.



WJKS BPCT-890814KF Granted 9/29/89 © American Map Corp., No. 14244

Rates: On request.

City of License: Jacksonville. **Station DMA:** Jacksonville-Brunswick. **Rank:** 54.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	370,950	139,890	510,840
Average Weekly Circulation (1996)	272,512	77,964	350,476
Average Daily Circulation (1996)			161,273
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	361,250	114,070	475,320
Average Weekly Circulation (1996)	269,266	76,087	345,353
Average Daily Circulation (1996)			159,820
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,700	25,820	35,520
Average Weekly Circulation (1996)	3,246	1,877	5,123
Average Daily Circulation (1996)			1,453

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Jacksonville

WJXT

Ch. 4

Network Service: CBS.

Licensee: Post-Newsweek Stations Florida Inc., Box 5270, Jacksonville, FL 32247.

Studio: 4 Broadcast Place, Jacksonville, FL 32247.

Phone: 904-399-4000. Fax: 904-393-9822.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 960-ft. above av. terrain, 938-ft. above ground, 984-ft. above sea level.

Latitude 30° 16' 23"
Longitude 81° 33' 13"

Transmitter: 9830 Anders Blvd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 5-meter Ku-band; SatCom, 7-meter C-band; SatCom, 9.2-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Engineering, Microdyne, Scientific-Atlanta receivers.

Mobile Dish: Andrew, 3.7-meter Ku-band; Andrew, 5-meter Ku-band.

News Services: AP, CBS, Florida News Network.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Original Operation: September 15, 1949. Sold to present owner Jan. 1953 (Television Digest, Vol. 8:51; 9:1, 5).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Sherry Burns, Vice President & General Manager.

Ann Sutton, Vice President & Station Manager.

Jack Potter, General Sales Manager.

Patrick Bryant, Sales Promotion Director.

Jim Biggers, Engineering Manager.

Mike Stutz, News Director.

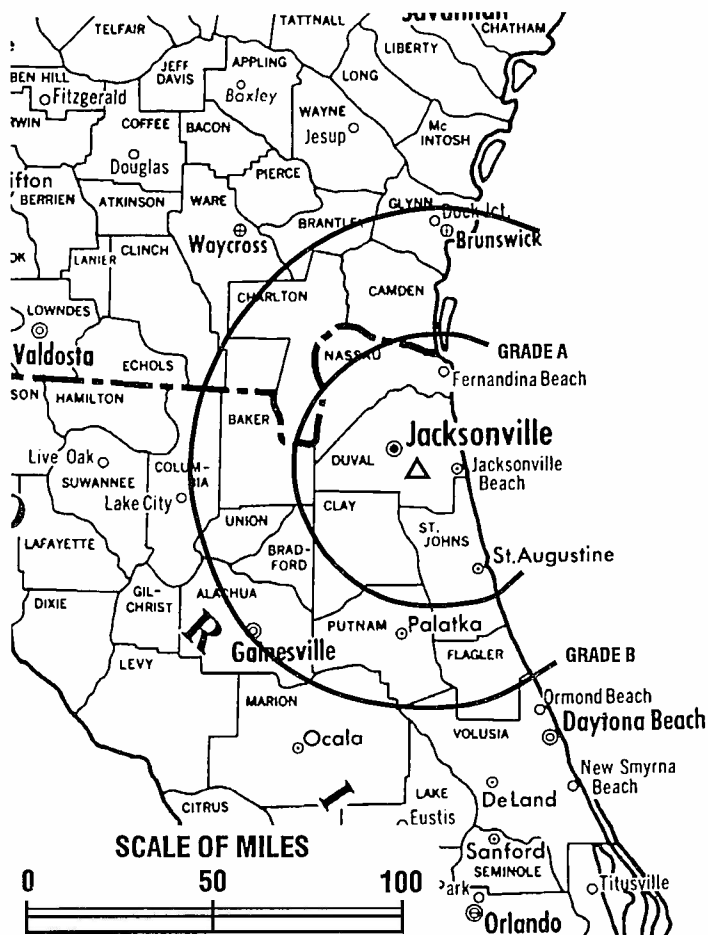
David Way, Director of Business Affairs.

Tammie McMillan, Operations Manager.

Ken Kaminski, Broadcast Operations Director.

Brenda Thigpen, Executive Assistant to General Manager.

Highest 30 Sec. Rate: \$5000.



WJXT BMPCT-850222KF Granted 4/18/85 © American Map Corp., No. 14244

City of License: Jacksonville. Station DMA: Jacksonville-Brunswick. Rank: 54.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	453,950	193,730	647,680
Average Weekly Circulation (1996)	363,446	105,138	468,583
Average Daily Circulation (1996)			284,384

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	361,250	114,070	475,320
Average Weekly Circulation (1996)	309,739	93,441	403,180
Average Daily Circulation (1996)			256,588

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	92,700	79,660	172,360
Average Weekly Circulation (1996)	53,706	11,697	65,403
Average Daily Circulation (1996)			27,796

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Jacksonville

WTEV-TV

(formerly WNFT)

Ch. 47

Network Service: UPN.

Licensee: R.D.S. Broadcasting Inc., 155 Little Conestoga Rd., Suite 5, Downingtown, PA 19335.

Studio: 1 Independent Dr., Suite 0204, Jacksonville, FL 32202.

Phone: 904-355-4747. **Fax:** 904-353-8400.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 5000-kw max. visual, 500-kw aural. Antenna: 981-ft. above av. terrain, 974-ft. above ground, 1001-ft. above sea level.

Latitude	30°	16'	34"
Longitude	81°	33'	58"

Transmitter: Hogan Rd., Jacksonville.

Satellite Earth Station: DH Satellite, 3.7-meter; Agile Omni, Microdyne receivers.

LMA: Local marketing agreement with WAWS-TV (F), Jacksonville.

Ownership: R.D.S. Broadcasting Inc. (Group Owner).

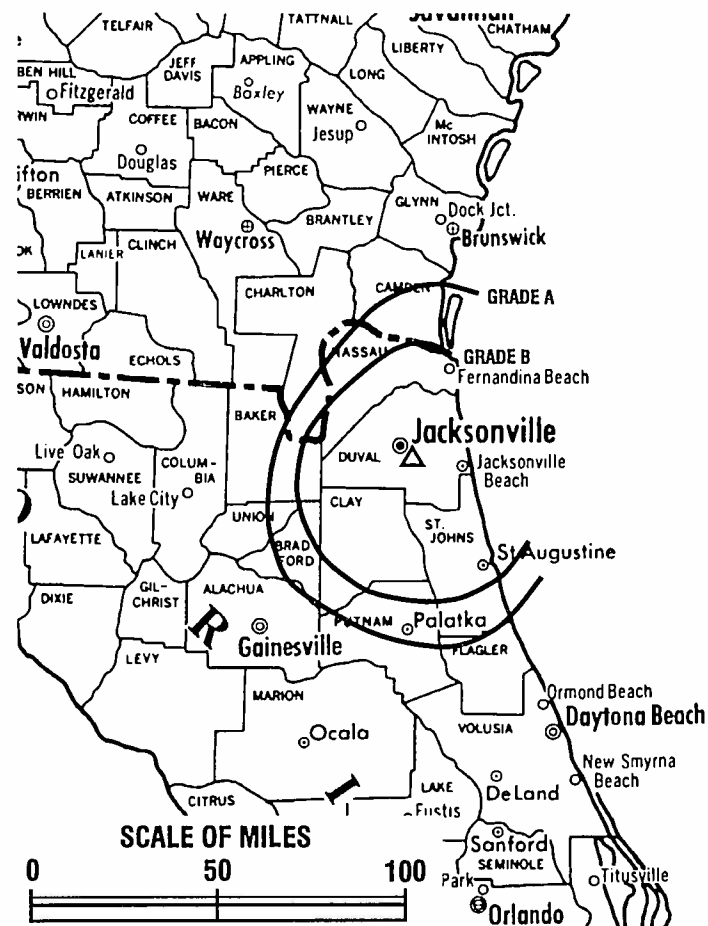
Began Operation: August 1, 1980. Sale to present owner by Krypton Broadcasting Inc. approved by FCC August 15, 1995 (*Television Digest*, Vol. 34:31, 42; 35:40). Sale to Krypton by Thomas R. & Frank McGeehee approved by FCC June 19, 1990.

Represented (sales): Katz National.

Represented (legal): Gammon & Grange.

Personnel:

Josh McGraw, General Manager.
Bob Keele, Program Director.



WTEV-TV BPCT-831103KS Granted 12/14/83 © American Map Corp., No. 14244

Doreen Morgan, Promotion Manager.
Dave Murphy, Business Manager.
Bill Biggert, Director of Engineering.

Highest 30 Sec. Rate: \$1000.

City of License: Jacksonville. **Station DMA:** Jacksonville-Brunswick. **Rank:** 54.

Nielsen Data: Not available.

Florida—Jacksonville

WTLV

Ch. 12

Work Service: NBC.

Licensee: Television 12 of Jacksonville Inc., Box TV-12, Jacksonville, FL 32231.

Address: 1070 E. Adams St., Jacksonville, FL 32202.

Phone: 904-354-1212. Fax: 904-354-3299.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 60-kw aural. Antenna: Circularly polarized, 970-ft. above av. terrain, 999-ft. above ground, 1049-ft. above sea level.

Latitude 30° 16' 23"
Longitude 81° 33' 13"

Transmitter: 9830 Anders Blvd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter; Andrew, 7-meter; Satcom Technologies, 2-meter; Vertex, 3.6-meter; Vertex, 4.5-meter; Avantek, Avcom, M/A-Com, Scientific-Atlanta receivers.

Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, NBC.

Ownership: Gannett Broadcasting Group (Group Owner).

Origin Operation: September 1, 1957. Interim operating authority for Ch. 12 was granted Jan. 9, 1969 by FCC; operation by Ch. 12 of Jacksonville began April 1, 1969. Transfer of control of license to Harte-Hanks Newspapers approved by FCC March 27, 1975 (Television Digest, Vol. 14:34; 15:7). FCC approved sale to Gannett Co. by Harte-Hanks Jan. 22, 1988 (Vol. 27:49; 28:6).

Presented (sales): Blair Television.

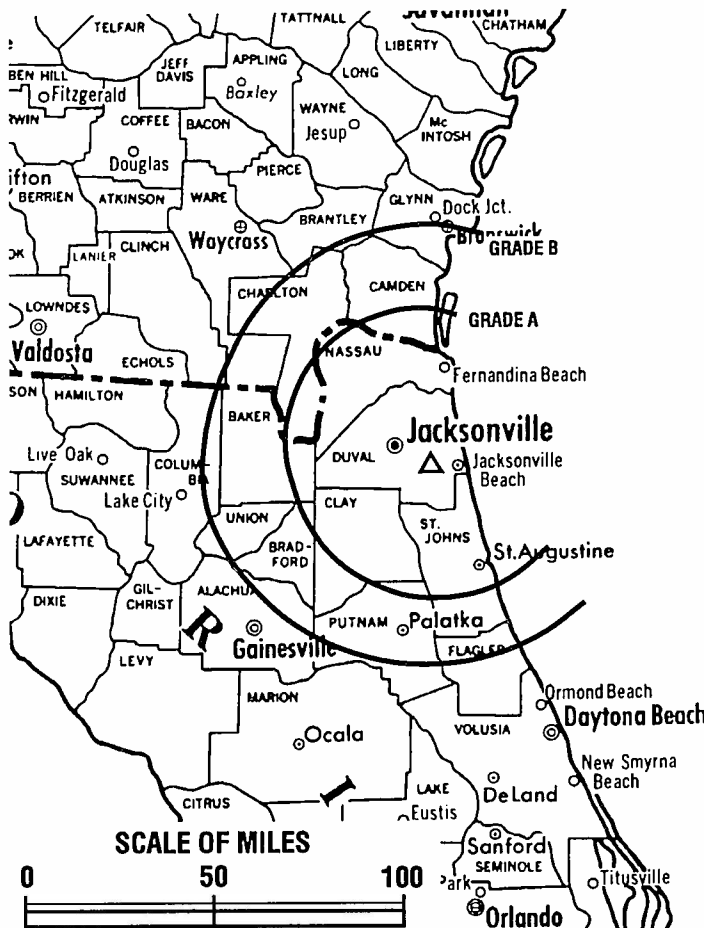
Presented (legal): Reed, Smith, Shaw & McClay.

Presented (engineering): Lohnes & Culver.

Personnel:

- Kenneth Toning, President & General Manager.
- Rachel Soles, Vice President, Business.
- Merry Nordsiek, Vice President, Engineering.
- Gerald Campbell, General Sales Manager.
- Brian Marsh, Local Sales Manager.
- Sam Foley, National Sales Manager.
- Kevin Brennan, News Director.
- Donnie Solloway, Marketing Director & Program Manager.
- Mike Baer, Production Manager.
- Elizabeth Ward-Cline, Community Affairs Director.

Highest 30 Sec. Rate: \$3200.



WTLV BMPCT-850307KE Granted 4/18/85 © American Map Corp., No. 14244

City of License: Jacksonville. Station DMA: Jacksonville-Brunswick. Rank: 54.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	381,940	148,760	530,700
Average Weekly Circulation (1996)	311,976	99,050	411,026
Average Daily Circulation (1996)			233,294
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	361,250	114,940	476,190
Average Weekly Circulation (1996)	304,170	93,388	397,558
Average Daily Circulation (1996)			229,760
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,690	33,820	54,510
Average Weekly Circulation (1996)	7,806	5,661	13,468
Average Daily Circulation (1996)			3,534

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

Florida—Key West-Miami

WEYS

Ch. 22

Network Service: Independent.

Licensee: WEYS Television Corp.

Studio: 527 Southard St., Key West, FL 33040.

Phone: 305-296-4969. **Fax:** 305-296-1669.

E-mail: dmdtv@aol.com **Web Site:** <http://www.acxer.com/hm/kastar>

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 519-kw max. visual. Antenna: 203-ft. above av. terrain, 187-ft. above ground, 203-ft. above sea level.

Latitude	24°	33'	18"
Longitude	81°	48'	07"

Requests CP for change to 5000-kw max. visual, 328-ft. above av. terrain, 318-ft. above ground, 328-ft. above sea level, lat. 25° 05' 29", long. 80° 26' 37", transmitter to U.S. Hwy. 1, Rock Harbor. BPCT-960708KJ.

Transmitter: 527 Southard St., Key West.

Ownership: WEYS Television Corp.

Began Operation: June 15, 1993.

Represented (legal): Cole, Raywid & Braverman L.L.P.

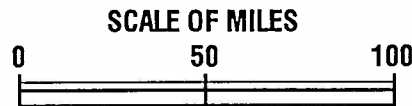
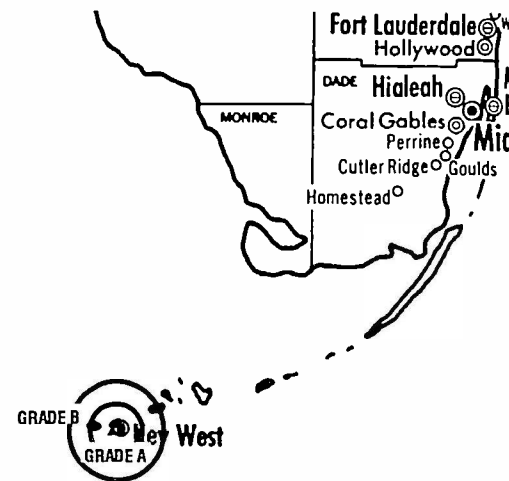
Personnel:

Oscar Ibarra, General Manager.
 Penny Drucker, Program Director.
 David Drucker, Business Manager.

Highest 30 Sec. Rate: \$120.

City of License: Key West. **Station DMA:** Miami-Fort Lauderdale. **Rank:** 16.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WEYS BMPCT-901109KE Granted 7/3/91 © American Map Corp., No. 14244

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	424,310	0	424,310
Average Weekly Circulation (1996)	22,488	0	22,488
Average Daily Circulation (1996)			6,789

Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	424,310	0	424,310
Average Weekly Circulation (1996)	22,488	0	22,488
Average Daily Circulation (1996)			6,789

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Key West

WWFD

Ch. 8

Network Service: Independent.

Antenna: Hispanic Keys Bcstg. Corp., 7 MacDonald Ave., Key West, FL 33040.

Address: 7 MacDonald Ave., Key West, FL 33040.

Phone: 305-295-0084. **Fax:** 305-295-0132.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 5.83-kw visual. Antenna: 108-ft. above av. terrain, 108-ft. above ground, 112-ft. above sea level.

Latitude	24°	34'	19"
Longitude	81°	44'	25"

Requests modification of CP for change to 5.7-kw visual, 135-ft. above av. terrain, 131-ft. above ground, 135-ft. above sea level. BMPCT-960711KN.

Transmitter: 7 MacDonald Ave.

Ownership: Hispanic Keys Broadcasting Corp.

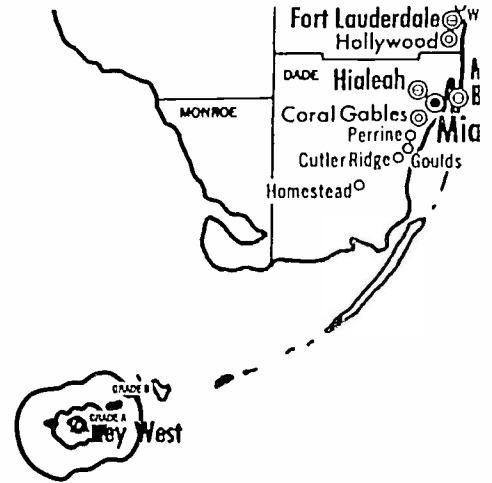
Begin Operation: May 26, 1996.

Represented (legal): Shainis & Peltzman.

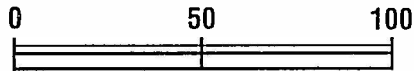
Represented (engineering): Kessler & Gehman Associates Inc.

Personnel:

Charles Curry, General Manager.
Secundo Acquilla, Chief Engineer.



SCALE OF MILES



WWFD BMPCT-950906KE Granted 11/22/95 © American Map Corp., No. 14244

City of License: Key West. **Station DMA:** Miami-Fort Lauderdale. **Rank:** 16.

Nielsen Data: Not available.

Florida—Miami

WBFS-TV

Ch. 33

Network Service: UPN.

Licensee: Paramount Stations Group Inc., 5555 Melrose Ave., Hollywood, CA 90038.

Studio: 16550 N.W. 52nd Ave., Miami, FL 33014.

Mailing Address: Box 4633, Miami, FL 33014.

Phone: 305-621-3333. **Fax:** 305-621-3844.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 924-ft. above av. terrain, 927-ft. above ground, 931-ft. above sea level.

Latitude	25°	57'	59"
Longitude	80°	12'	33"

Transmitter: 390 N.W. 210th St., Miami.

Satellite Earth Stations: Harris, 6.1-meter C-band; Harris, 9-meter C-band; Harris receivers.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: December 9, 1984. Transfer of control to present owner from Trustee for Combined Broadcasting Inc. approved by FCC July 5, 1995 (**Television Digest**, Vol. 34:43; 35:20). Transfer of control to Combined Broadcasting Inc. approved by FCC June 8, 1988.

Represented (sales): Katz Independent Television.

Represented (engineering): Lohnes & Culver.

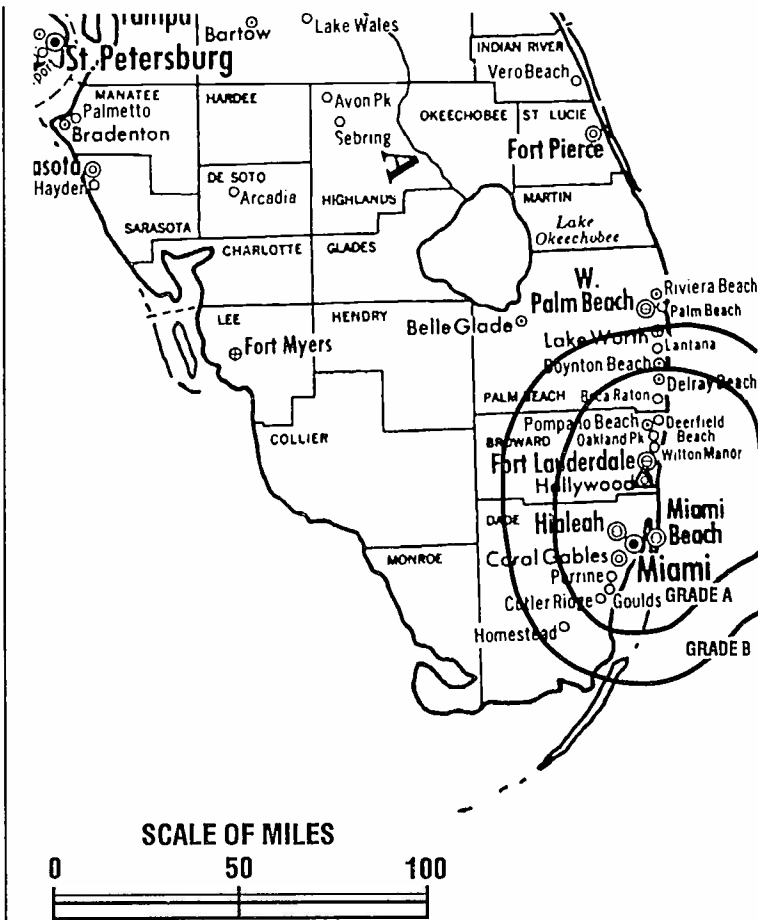
Personnel:

- Bill Ballard, Vice President & General Manager.
- Kathy Sparks, General Sales Manager.
- Steve Wilkerson, Local Sales Manager.
- Jill Novarro, National Sales Manager.
- Tracy Swann, Director of Programming.
- Rich Davis, Promotion Director.
- Paula Aberle, Business Manager.
- John Harvey, Chief Engineer.
- Aaron Silberman, Production Manager.

Rates: On request.

City of License: Miami. **Station DMA:** Miami-Fort Lauderdale. **Rank:** 16.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WBFS-TV BMPCT-840322KG Granted 10/31/84 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,258,140	493,440	1,751,580
Average Weekly Circulation (1996)	449,151	208,829	657,980
Average Daily Circulation (1996)			248,952

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	929,460	409,610	1,339,070
Average Weekly Circulation (1996)	370,914	194,955	565,869
Average Daily Circulation (1996)			221,407

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	328,680	83,830	412,510
Average Weekly Circulation (1996)	78,236	13,874	92,110
Average Daily Circulation (1996)			27,545

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Miami

WCTD

Ch. 35

Network Service: Independent.

Licensee: Channel 35 of Miami Inc., 1804 U.S. Hwy. 19 N, Clearwater, FL 34624.

Radio: 9100 S. Dadeland Blvd., Suite 1804, Miami, FL 33156.

Offices & Administration: 194 N.W. 187th St., Miami, FL 33169.

Phones: 305-670-3535; 305-654-9494. **Fax:** 305-670-0135.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 3240-kw max. visual, 324-kw max. aural. Antenna: 335-ft. above av. terrain, 325-ft. above ground, 338-ft. above sea level.

Latitude	25°	36'	16"
Longitude	80°	34'	14"

Transmitter: 9100 S. Dadeland Blvd., Dade County.

Ownership: The Christian Network Inc. (Group Owner).

Significant Operation: October 25, 1992. WMLB-TV were first call letters. Transfer from Jose Molina & Beverly Smith to William C. de la Pena approved by FCC December 1, 1992. Assignment of license to The Christian Network granted February 10, 1994.

Legal Counsel: Dow, Lohnes & Albertson.

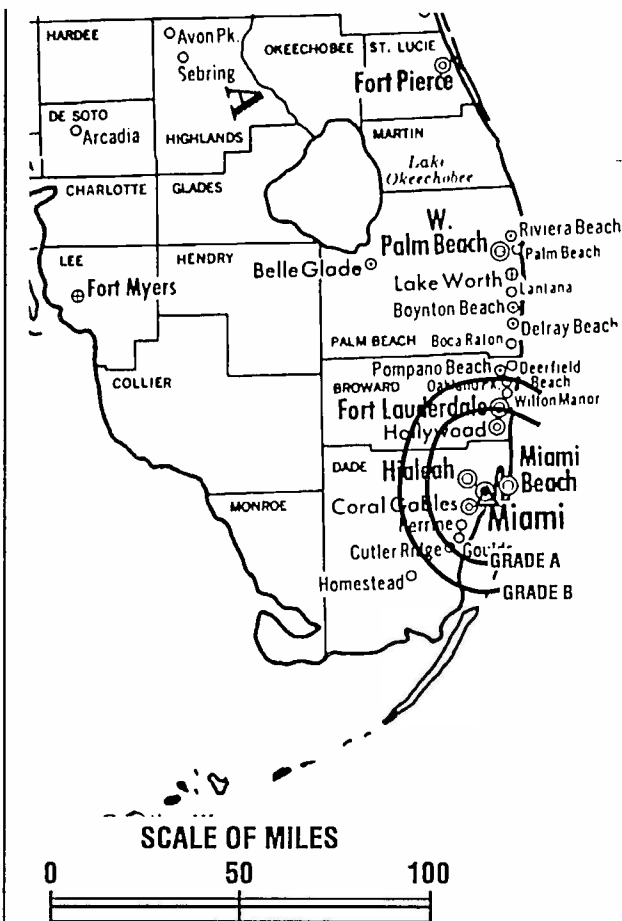
Engineering: Cohen, Dippell & Everist, P.C.

Personnel:

Les Haber, General Manager.

Ernest Carpenter, News Director.

Paul Cook, Promotion Director.



WCTD BMPCT-920512KE Granted 7/30/92 © American Map Corp., No. 14244

Oscar Prieto, Operations Director.
Gene Pace, Production Manager.
Jackie Bosque, Business Manager.

Rates: On request.

City of License: Miami. **Station DMA:** Miami-Fort Lauderdale. **Rank:** 16.

Nielsen Data: Not available.

Florida—Miami-Fort Lauderdale

WDZL

Ch. 39

Network Service: WBN.

Licensee: Channel 39 Licensee Inc., 2055 Lee St., Hollywood, FL 33020.

Studio: 2055 Lee St., Hollywood, FL 33020.

Phones: 954-925-3939; 305-949-3900. Fax: 954-922-3965.

Web Site: <http://www.wb39.com>

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 3980-kw max. visual. Antenna: 700-ft. above av. terrain, 733-ft. above ground, 743-ft. above sea level.

Latitude 25° 58' 48"
Longitude 80° 11' 47"

Requests CP for change to 5000-kw max. visual, 906-ft. above av. terrain, 906-ft. above ground, 912-ft. above sea level, lat. 25° 58' 07", long. 80° 13' 20", transmitter to 1225 N.W. 210th St. BPCT-960503KF.

Transmitter: 3200 S.W. 52nd Ave., Miami Gardens.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Vertex, 6-meter Ku-band; Scientific-Atlanta, Standard Agile Omni receivers.

Ownership: Renaissance Communications Corp. (Group Owner).

Began Operation: October 16, 1982. Sale to Odyssey Partners approved by FCC April 4, 1984 (Television Digest, Vol. 24:2). Sale to Renaissance Communications approved March 23, 1989. Sale to Tribune Bcstg. Co. pends (Vol. 36:28).

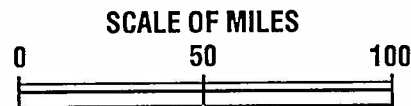
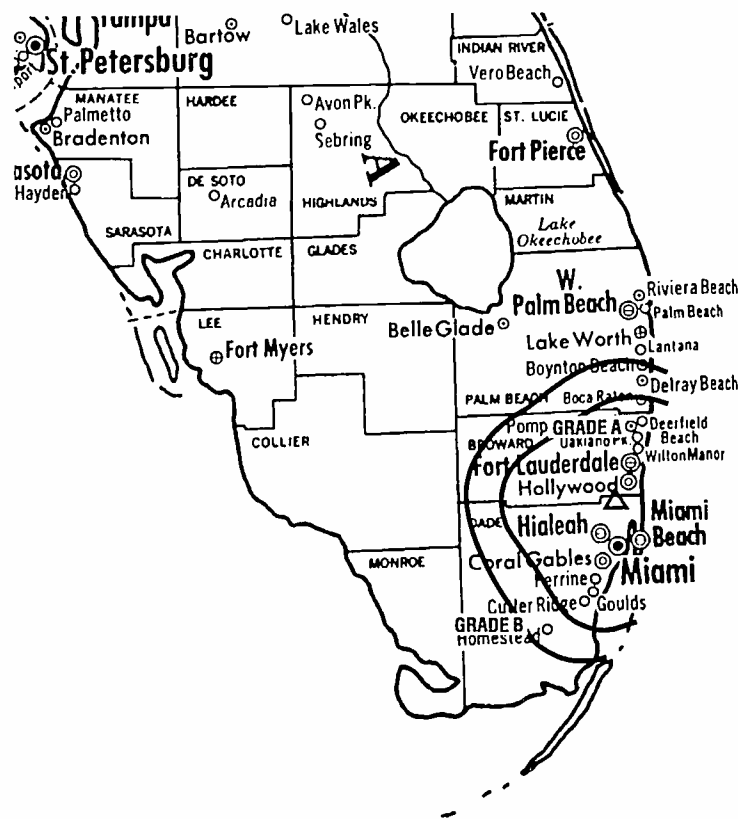
Represented (sales): MMT Sales Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Denny & Associates, P.C.

Personnel:

- Harvey E. Cohen, President & General Manager.
- Gary Zenobi, General Sales Manager.
- Matthew Boxer, Local Sales Manager.
- Alan Rosenfeld, National Sales Manager.
- Robert M. Castillo, Chief Engineer.
- Diana Swords, Program & Promotion Manager.
- Mark Ryan, Business Manager.
- Jeff Eggleston, Operations Manager.
- Jeanette Jordan, Community & Public Affairs Director.



WDZL BPCT-840709KH Granted 7/31/84 © American Map Corp., No. 14244

Rates: On request.

City of License: Miami. Station DMA: Miami-Fort Lauderdale. Rank: 16.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,028,680	493,440	1,522,120
Average Weekly Circulation (1996)	397,682	197,422	595,104
Average Daily Circulation (1996)			243,340
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	896,510	409,610	1,306,120
Average Weekly Circulation (1996)	390,016	189,268	579,284
Average Daily Circulation (1996)			239,352
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	132,170	83,830	216,000
Average Weekly Circulation (1996)	7,666	8,155	15,820
Average Daily Circulation (1996)			3,987

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Miami-Fort Lauderdale

WFOR-TV

Ch. 4

Work Service: CBS.

Licensee: Station Partners, 1025 Connecticut Ave. NW, Suite 506, Washington, DC 20036-5405.

Address: 8900 N.W. 18th Terrace, Miami, FL 33172.

Phone: 305-593-0606; 305-522-6060. Fax: 305-591-3706.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: Circularly polarized, 1041-ft. above av. terrain, 1041-ft. above ground, 1049-ft. above sea level.

Latitude 25° 58' 07"
Longitude 80° 13' 20"

Transmitter: 1255 N.W. 210th St., Miami, FL.

Mobile Earth Stations: Andrew, C-band; Harris, 9-meter C-band; Scientific-Atlanta, 12-meter C-band; Andrew, Harris receivers.

Ownership: CBS Inc. (Group Owner).

History: Operation: March 21, 1949. Sale to KKR Assoc. by Wometco Enterprises Inc. Approved by FCC April 11, 1984 (Television Digest, Vol. 23:39, 52). Sale to National Broadcasting Co. by KKR approved by FCC Sept. 17, 1987 (Vol. 26:43; 27:3, 11, 18, 22, 37, 38). CBS & NBC traded channels 4 & 6 in July 1995 (Vol. 34:48, 49; 35:34).

Represented (sales): CBS/Group W TV Sales.

Personnel:
Ben Shaskan, Vice President & General Manager.
John Calim, Director of Sales.
Mark Pruzansky, General Sales Manager.
Lana Cipriani, Local Sales Manager.
Linda Foster, Program Director.
Bill Goldstein, News Director.
Patrick Schultz, Business Manager.

Website: On request.

License: Miami. Station DMA: Miami-Fort Lauderdale. Rank: 16.

©1996 Nielsen. Coverage based on Nielsen study.



WFOR-TV BPCT-920225KE Granted 9/30/92 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	929,460	495,230	1,424,690
Average Weekly Circulation (1996)	632,334	246,787	879,121
Average Daily Circulation (1996)			400,440

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	929,460	411,400	1,340,860
Average Weekly Circulation (1996)	632,334	236,944	869,278
Average Daily Circulation (1996)			399,506

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	83,830	83,830
Average Weekly Circulation (1996)	0	9,843	9,843
Average Daily Circulation (1996)			935

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Miami

WHFT

Ch. 45

Network Service: TBN.

Licensee: Trinity Bcstg. of Florida Inc., 3324 Pembroke Rd., Pembroke Park, FL 33021.

Studio: 3324 Pembroke Rd., Pembroke Park, FL 33021.

Phones: 954-962-1700; 305-681-8665. Fax: 954-962-2817.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 2400-kw max. & 589-kw horizontal visual, 240-kw max. & 58.9-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 1037-ft. above ground, 1049-ft. above sea level.

Latitude 25° 59' 34"
Longitude 80° 10' 27"

Holds CP for change to 2541-kw max. visual. BPCT-931220KG.

Transmitter: SW corner of S. 33rd Ave. & Pembroke Rd., Pembroke Park.

Satellite Earth Station: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

SNG Mobile Dish: Midwest, 3-meter K-band.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: February 1, 1975. Sale to present owner by Lester Sumrall Evangelistic Assn. approved by FCC May 15, 1980. Previous sale by Florida Christian Bcstg. Inc. approved June 22, 1976 (*Television Digest*, Vol. 16:26).

Represented (engineering): Smith & Fisher.

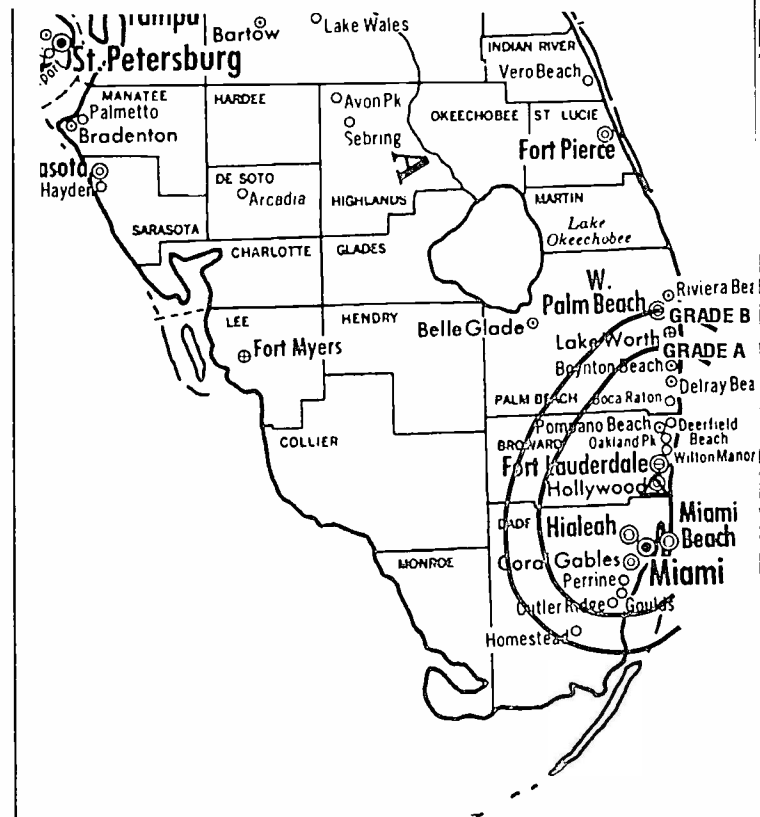
Personnel:

Michael S. Everett, General Manager.
Robin Downing, Production Manager.
Elizabeth Crespo, Public Affairs Director.
Terrell Smith, Chief Engineer.

Highest 30 Sec. Rate: \$132.

City of License: Miami. Station DMA: Miami-Fort Lauderdale. Rank: 16.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WHFT BPCT-931220KG Granted 10/12/94 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,020	413,640	418,660
Average Weekly Circulation (1996)	412	23,282	23,694
Average Daily Circulation (1996)			7,798

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	409,610	409,610
Average Weekly Circulation (1996)	0	22,992	22,992
Average Daily Circulation (1996)			7,558

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,020	4,030	9,050
Average Weekly Circulation (1996)	412	290	702
Average Daily Circulation (1996)			216

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WLTV

Ch. 23

Work Service: Univision.

Licensee: WLTV License Partnership, 9405 N.W. 41st St., Miami, FL 33178.

Radio: 9405 N.W. 41st St., Miami, FL 33178.

Address: 2600 S.W. 3rd Ave., Miami, FL 33129.

Phone: 305-470-2323. Fax: 305-471-3959.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 4470-kw max. visual. Antenna: 974-ft. above av. terrain, 974-ft. above ground, 981-ft. above sea level.

Latitude 25° 58' 07"
Longitude 80° 13' 20"

Transmitter: 1255 N.W. 210th St.

Satellite Earth Stations: Comtech, 5-meter; Comtech, 10-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Univision Communications Inc. (Group Owner).

Begin Operation: December 24, 1954. Left air April 13, 1957. Sold by Storer Bcstg. Co. Oct. 25, 1967. Resumed operation Nov. 14, 1967. Sale to Spanish International Communications by Al Lapin Jr., et al., approved by FCC Jan. 6, 1971. Sold to Univision Holdings (Hallmark Cards) 1987. Sale to Perenchio TV Inc. approved by FCC Sept. 23, 1992 (Television Digest, Vol. 32:40.).

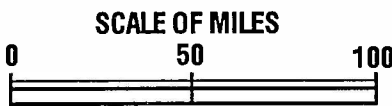
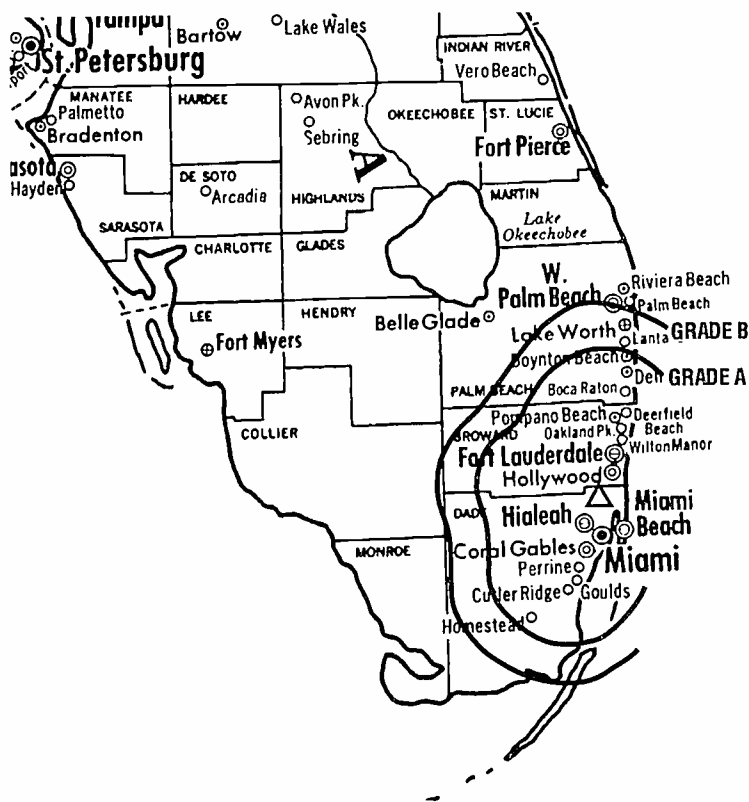
Presented (sales): Univision.

Presented (legal): Leventhal, Senter & Lerman.

Presented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Thomas T. Johansen, Vice President & General Manager.
- Alga Luis, Station Manager.
- Marilyn Hansen, General Sales Manager.
- José Paul Perez-Liste, Director of Operations.
- Leonor Guerrero, Business Manager.
- George Rojas, Director of Creative Services.
- Angela Ramos, Programming & Production Manager.
- Julio Morel, Manager, Market Development.
- Myrna Sonora, News Director.
- Douglas Petersen, Chief Engineer.
- Francisco Suarez, Director of Art & Production.
- Lucy Cifuentes, Traffic Manager.



WLTV BPCT-940922KH Granted 2/17/95 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2000.

City of License: Miami. Station DMA: Miami-Fort Lauderdale. Rank: 16.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	429,330	493,440	922,770
Average Weekly Circulation (1996)	141,905	130,500	272,405
Average Daily Circulation (1996)			191,524
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	424,310	409,610	833,920
Average Weekly Circulation (1996)	140,871	125,070	265,941
Average Daily Circulation (1996)			189,725
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,020	83,830	88,850
Average Weekly Circulation (1996)	1,034	5,430	6,464
Average Daily Circulation (1996)			1,799

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Miami

WPLG

Ch. 10

Network Service: ABC.

Licensee: Post-Newsweek Stations of Florida Inc., Broadcast House, 3900 Biscayne Blvd., Miami, FL 33137.

Studio: 3900 Biscayne Blvd., Miami, FL 33137.

Phone: 305-576-1010. Fax: 305-325-2381.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1003-ft. above av. terrain, 1045-ft. above ground, 1049-ft. above sea level.

Latitude 25° 57' 59"
Longitude 80° 12' 44"

Transmitter: Approx. 0.375-mi. W of State Rte. 7, Miami antenna farm, near Hallandale.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive SatCom, 7-meter Ku-band; AFC, 4.5-meter C-band; AFC, 7-meter C-band; SatCom, 7-meter C-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta receivers.

SNG Mobile Dish: Vertex, 2.4-meter Ku-band.

News Services: AP, UPI.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Began Operation: November 20, 1961. Sale to present owner by C. H. Topmiller, Thomas A. Welstead, et al., approved by FCC Sept. 24, 1969 (Television Digest, Vol. 9:39).

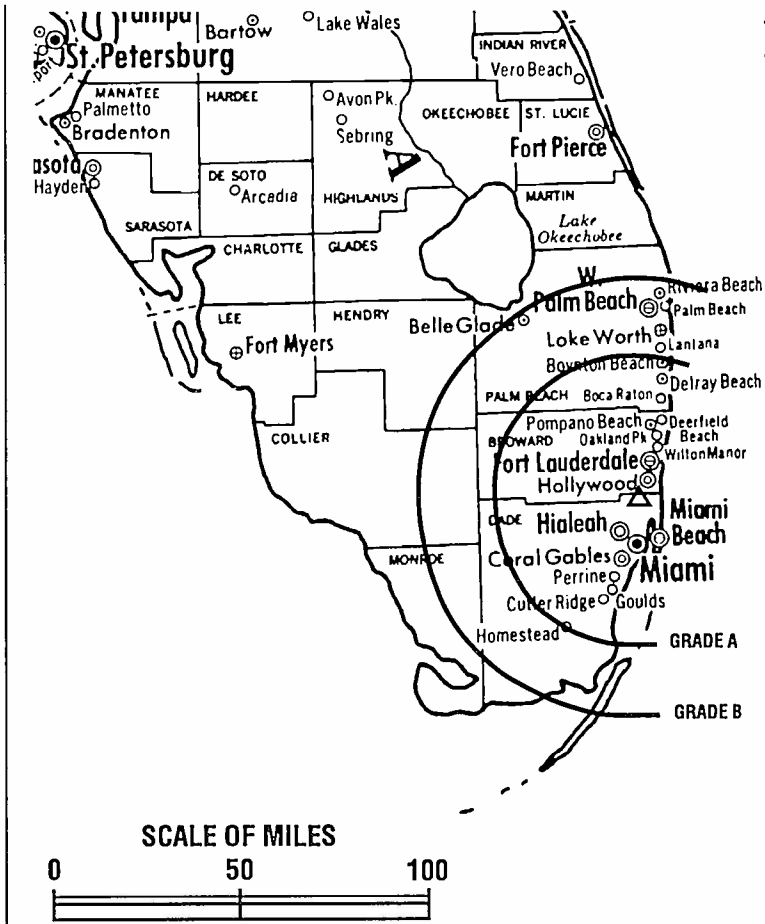
Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- John Garwood, Vice President & General Manager.
- Keith Kelly, Vice President, Administration.
- Steve Flanagan, Vice President, Engineering.
- Judy Obernier, Local Sales Manager.
- Thomas Doerr, News Director.
- Oscar Welch, Program & Promotion Director.



WPLG BPCT-861230KJ Granted 2/27/87 © American Map Corp., No. 14244

Carmen Diaz, Marketing Director.
Glen Eklund, Production Manager.

Rates: On request.

City of License: Miami. Station DMA: Miami-Fort Lauderdale. Rank: 16.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,366,940	1,431,870	2,798,810
Average Weekly Circulation (1996)	834,548	413,545	1,248,093
Average Daily Circulation (1996)			646,215

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	929,460	411,400	1,340,860
Average Weekly Circulation (1996)	709,168	293,152	1,002,320
Average Daily Circulation (1996)			569,941

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	437,480	1,020,470	1,457,950
Average Weekly Circulation (1996)	125,379	120,393	245,773
Average Daily Circulation (1996)			76,274

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Florida—Fort Lauderdale-Miami

WSCV

Ch. 51

Work Service: Telemundo.

Licensee: Telemundo of Florida License Corp., 2340 W. 8th Ave., Hialeah, FL 33010.

Address: 2340 W. 8th Ave., Hialeah, FL 33010.

Phone: 305-888-5151. Fax: 305-888-9270.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: Circularly polarized, 860-ft. above av. terrain, 853-ft. above ground, 860-ft. above sea level.

Latitude 25° 57' 59"
Longitude 80° 12' 33"

Transmitter: 390 N.W. 210th St., Miami.

Satellite Earth Stations: Vertex, 6.1-meter Ku-band; Vertex, 9-meter C-band; Harris, Standard Communications receivers.

Mobile Dish: Vertex, 2.6-meter Ku-band.

Services: AP, CNN.

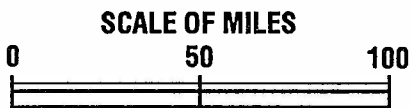
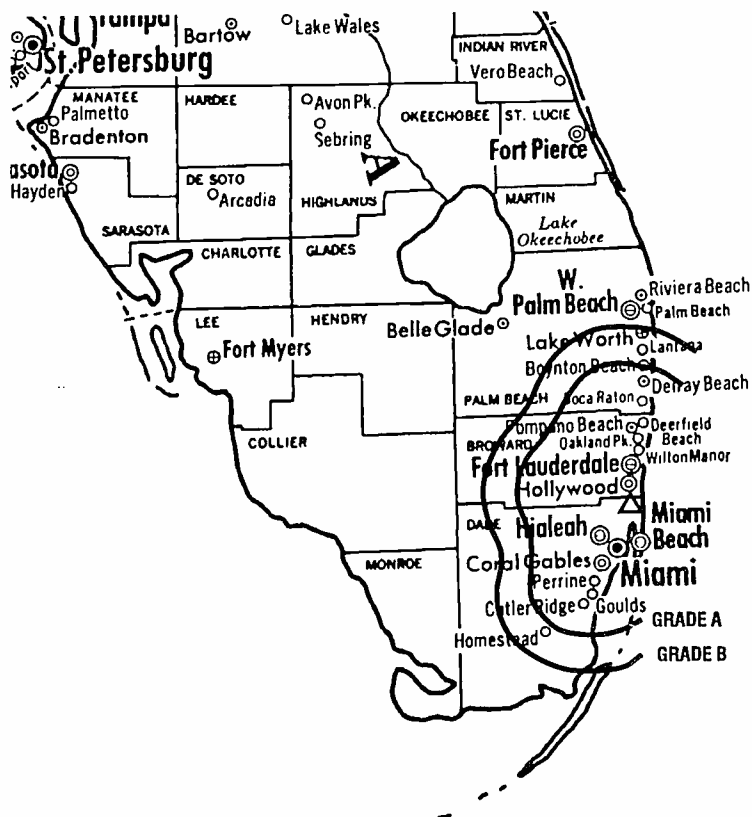
Ownership: Telemundo Group Inc. (Group Owner).

Original Operation: December 6, 1968. While known as WSMS-TV, left air Aug. 10, 1970. Sale by Gold Coast Telecasting approved by FCC Jan. 12, 1972. Resumed operation Feb. 14, 1972. Sale to Oak Industries by William F. Johns, Alvin Koenig, et al., approved by FCC Feb. 29, 1980. Previous sale by Trustee in Bankruptcy approved by FCC July 14, 1976. Subscription TV authorization granted March 23, 1979. Sale to John Blair & Co. approved by FCC Oct. 9, 1984 (Television Digest, p. 24:33). Controlling interest in John Blair & Co. was purchased by Reliance Group & approved by FCC Sept. 18, 1986 (Vol. 26:21-29, 33, 34).

Represented (sales): Telemundo Network Sales.

Personnel:

- Jose C. Cancela, General Manager.
- George Carballo, General Sales Manager.
- Marcia Soriano, Local Sales Manager.
- Harry Kendel, National Sales Manager.
- Roberto Vizcon, News Director.
- Cristina Barros, Program Director.
- Melvin Perez, Business Manager.
- Isis Duarte, Chief Engineer.



WSCV BMPCT-880601LF Granted 6/8/88 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1200.

City of License: Fort Lauderdale. Station DMA: Miami-Fort Lauderdale. Rank: 16.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	424,310	409,610	833,920
Average Weekly Circulation (1996)	92,924	89,600	182,524
Average Daily Circulation (1996)			96,368

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	424,310	409,610	833,920
Average Weekly Circulation (1996)	92,924	89,600	182,524
Average Daily Circulation (1996)			96,368

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Miami-Fort Lauderdale

WSVN

Ch. 7

Network Service: FOX.

Licensee: Sunbeam Television Corp., Box 1118, Miami, FL 33138.

Studio: 1401 79th St. Causeway, Miami, FL 33141.

Phone: 305-751-6692. **Fax:** 305-757-2266. **E-mail:** 7news@wsvn.com

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 996-ft. above ground, 1002-ft. above sea level.

Latitude 25° 57' 49"
Longitude 80° 12' 44"

Transmitter: Antenna Farm, North Dade County, FL.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Andrew, 7.3-meter Ku & C-band; Microdyne, 3.6-meter Ku & C-band; Microdyne, 5-meter Ku & C-band; Microdyne, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Andrew, 3.2-meter Ku-band.

News Services: AP, UPI, CNN.

Ownership: Sunbeam Television Corp. (Group Owner).

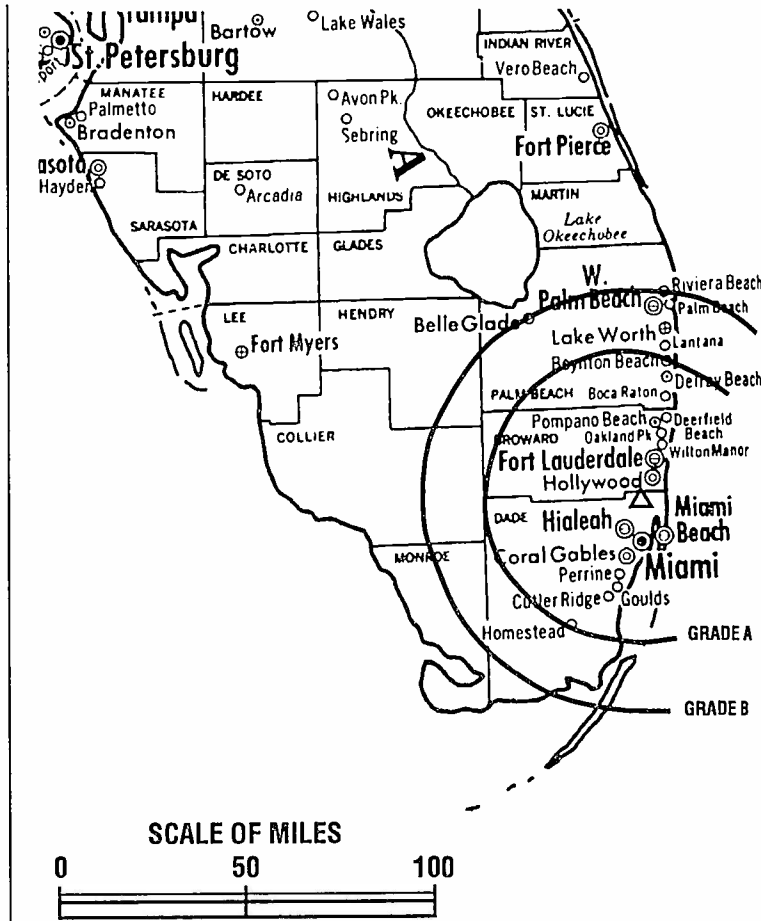
Began Operation: July 29, 1956. On Dec. 5, 1962 the FCC ordered that Biscayne Television Corp. cease operation of WCKT no later than Jan. 4, 1963 and the FCC also approved sale of WCKT plant and film licensing agreements to Sunbeam Television Corp., which was licensed as a new station. Present ownership assumed operation Dec. 19, 1962.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Koteen & Naftalin; Mintz, Levin, Cohn, Ferris, Glovsky & Popeo.

Personnel:

- Edmund N. Ansin, President.
- Robert W. Leider, Executive Vice President & General Manager.
- Joel Cheatwood, Senior Vice President, News.
- Alice Jacobs, Vice President, News & Local Programming.
- Robert Holtzer, General Sales Manager.
- Dana George, National Sales Manager.
- Bert Medina, Corporate Director, Programming.
- John Bak, Chief Engineer.
- Lily Galdo, Director of Creative Services.
- Dianna Stuver, Business Manager.
- Betty Frazier, Marketing Research.
- Charlie Folds, Director of Community & Public Relations.



WSVN BPCT-4719 Granted 9/14/74 © American Map Corp., No. 14244

Rates: On request.

City of License: Miami. **Station DMA:** Miami-Fort Lauderdale. **Rank:** 16.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,258,140	499,890	1,758,030
Average Weekly Circulation (1996)	714,810	314,434	1,029,244
Average Daily Circulation (1996)			490,813
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	929,460	411,400	1,340,860
Average Weekly Circulation (1996)	637,057	282,161	919,217
Average Daily Circulation (1996)			449,704
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	328,680	88,490	417,170
Average Weekly Circulation (1996)	77,753	32,273	110,027
Average Daily Circulation (1996)			41,109

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WTVJ

Ch. 6

Work Service: NBC.

Office: NBC Stations Management Inc., 30 Rockefeller Center, Room 1022, New York, NY 10012.

Address: 316 N. Miami Ave., Miami, FL 33128.

Phone: 305-379-4444. Fax: 305-789-4181.

E-mail: wtvj@nbc.com Web Site: http://www.nbc6.nbc.com

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 25-kw aural. Antenna: Circularly polarized, 1802-ft. above av. terrain, 1842-ft. above ground, 1849-ft. above sea level.

Latitude 25° 32' 24"
Longitude 80° 28' 07"

Coordinates: 1801-ft. above av. terrain, 1804-ft. above ground, 1811-ft. above sea level. BPCT-950918KE.

Transmitter: 17107 S.W. 248th St. Princeton, FL.

Channel TV Sound: Stereo and separate audio program.

Mobile Earth Stations: Hero, 7.5-meter C-band; Hero, 8-meter; Scientific-Atlanta, 6-meter C-band; Vertex, 6.1-meter Ku-band; Scientific-Atlanta receivers.

Services: AP, CNN, NBC, Nexus, NIWS, Reuters, Sports News Satellite, UPI.

Ownership: National Broadcasting Co. (Group Owner).

Operation: September 20, 1967. Assignment of license to Taft Bcstg. by General Cinema Corp. approved by FCC February 24, 1983. Transfer of control to General Cinema Corp. approved by FCC August 10, 1972 (Television Digest, Vol. 33). FCC approved sale to TVX Broadcast Group February 20, 1987 (Vol. 27:9, 15). CBS assumed control of station January 4, 1989 (Vol. 28:45). CBS & NBC added channels 4 & 6 in July 1995 (Vol. 34:48, 52; 35:34).

Represented (sales): Pety Television Inc.

Personnel:

- John Browne, President & General Manager.
- Harry Allentuck, Vice President & Director of Sales.
- Barbara Collura, Vice President & News Director.
- Paul Russell, Director of Engineering.
- Maritza Kaniewski, Program Coordinator.
- Donald Ramsey, Director of Finance & Administration.
- Janne Cadwallader, Marketing Director.
- John Leugering, Production Manager.
- Robbie Brooks, Traffic Operations Manager.
- Maria Khalil-Pagani, Community Relations Manager.



WTVJ BPCT-950918KE Granted 3/21/96 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$6000.

City of License: Miami. Station DMA: Miami-Fort Lauderdale. Rank: 16.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,061,630	495,230	1,556,860
Average Weekly Circulation (1996)	708,288	279,636	987,924
Average Daily Circulation (1996)			517,488

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	929,460	411,400	1,340,860
Average Weekly Circulation (1996)	697,185	268,627	965,812
Average Daily Circulation (1996)			509,832

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	132,170	83,830	216,000
Average Weekly Circulation (1996)	11,102	11,010	22,112
Average Daily Circulation (1996)			7,656

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Hollywood-Miami

WYHS-TV

Ch. 69

Network Service: HSN.

Licensee: SKFL Bcstg. Partnership, 10306 USA Today Way, Miramar Park of Commerce, Miramar, FL 33025-3901.

Studio: 10306 USA Today Way, Miramar, FL 33025.

Phone: 305-435-6900. **Fax:** 305-435-7406.

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 866-ft. above av. terrain, 869-ft. above ground, 866-ft. above sea level.

Latitude	25°	57'	59"
Longitude	80°	12'	33"

Requests CP for change to 866-ft. above av. terrain, 869-ft. above ground, 872-ft. above sea level. BPCT-960708KG.

Transmitter: 390 N.W. 210th St., North Miami.

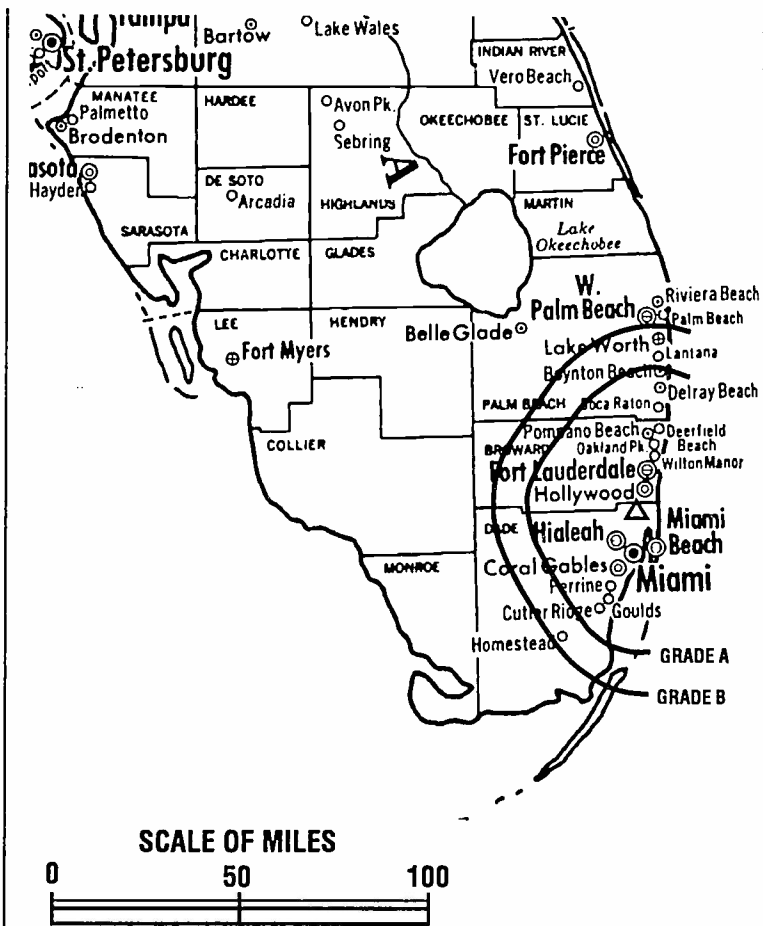
Satellite Earth Stations: Comtech, 7.2-meter C-band; Paraclipse, 5-meter C-band; Drake, Pinzone receivers.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: August 10, 1988. Sale to HSN Communications approved by FCC December 1, 1992. Transfer of control to present owner approved by FCC September 30, 1992.

Personnel:

Lily Guzman de Garcia, Operations Manager.
Michael Kuszewski, Chief Engineer.



WYHS-TV BMPCT-880829KF Granted 11/30/88 © American Map Corp., No. 14244

Rates: On request.

City of License: Hollywood. **Station DMA:** Miami-Fort Lauderdale. **Rank:** 16.

Nielsen Data: Not available.

WACX

Ch. 55

Network Service: Independent.

Licensee: Associated Christian Television System Inc., 4520 Parkbreeze Court, Orlando, FL 32808.

Offices: 4520 Parkbreeze Court, Orlando, FL 32808; 900 North Blvd., Leesburg, FL 34748.

Phone: 407-298-5555.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1690-ft. above av. terrain, 1669-ft. above ground, 1749-ft. above sea level.

Latitude 28° 55' 16"
Longitude 81° 19' 09"

Transmitter: 520 Miller Rd., Orange City.

Channel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 5-meter C-band; Microdyne, 7-meter C-band; RCA, 5-meter Ku-band; Microdyne, RCA receivers.

Ownership: Associated Christian Television System Inc.

Plan Operation: March 6, 1982.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

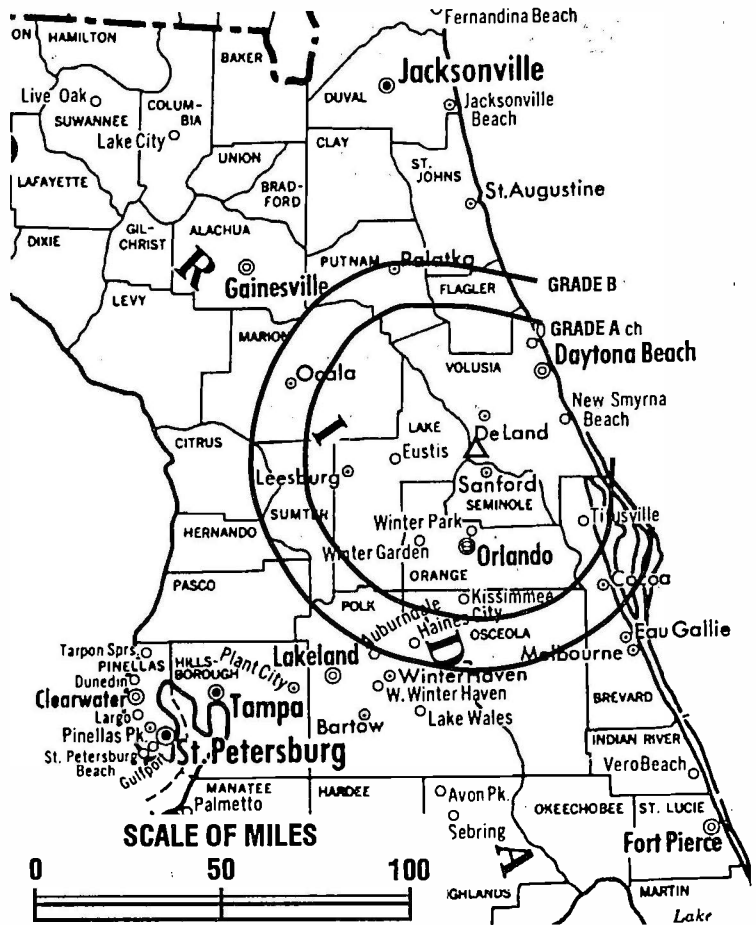
Personnel:

- Paul Bowers, President & General Manager.
- Mairece Kibler, General Sales Manager.
- Angela Courte, Local Sales Manager.
- John Wasson, Chief Engineer.
- Linda Jarrell, Program & Traffic Director.
- Carol Gentry, Office Manager, Leesburg.
- Donna Lee, Office Manager, Orlando.

Next 30 Sec. Rate: \$100.

of License: Leesburg. Station DMA: Orlando-Daytona Beach-Melbourne. Rank:

©1996 Nielsen. Coverage based on Nielsen study.



WACX BMPCT-851104KF Granted 12/13/85 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	71,980	152,090	224,070
Average Weekly Circulation (1996)	5,897	13,269	19,166
Average Daily Circulation (1996)			4,634
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	71,980	142,920	214,900
Average Weekly Circulation (1996)	5,897	12,407	18,304
Average Daily Circulation (1996)			4,496
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	9,170	9,170
Average Weekly Circulation (1996)	0	862	862
Average Daily Circulation (1996)			138

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Melbourne-Orlando

WBSF

Ch. 43

Network Service: HSN.

Licensee: Blackstar of Melbourne Inc., 1765 N St. NW, Washington, DC 20036.

Studio: 4450-L Enterprise Court, Melbourne, FL 32934.

Phone: 407-254-4343. **Fax:** 407-242-0863.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 4088-kw max. visual. Antenna: 969-ft. above av. terrain, 1005-ft. above ground, 1046-ft. above sea level.

Latitude 28° 18' 26"
Longitude 80° 54' 48"

Transmitter: 902 N. K-6 Lane, St. Cloud, FL.

Ownership: Blackstar L.L.C. (Group Owner).

Began Operation: July 5, 1982. Sale to Asbury Park Press Inc. by Southern Bcstg. Corp. approved by FCC Aug. 15, 1985. Sale to present owners approved Feb. 18, 1988 (*Television Digest*, Vol. 27:49).

Represented (legal): Dow, Lohnes & Albertson.

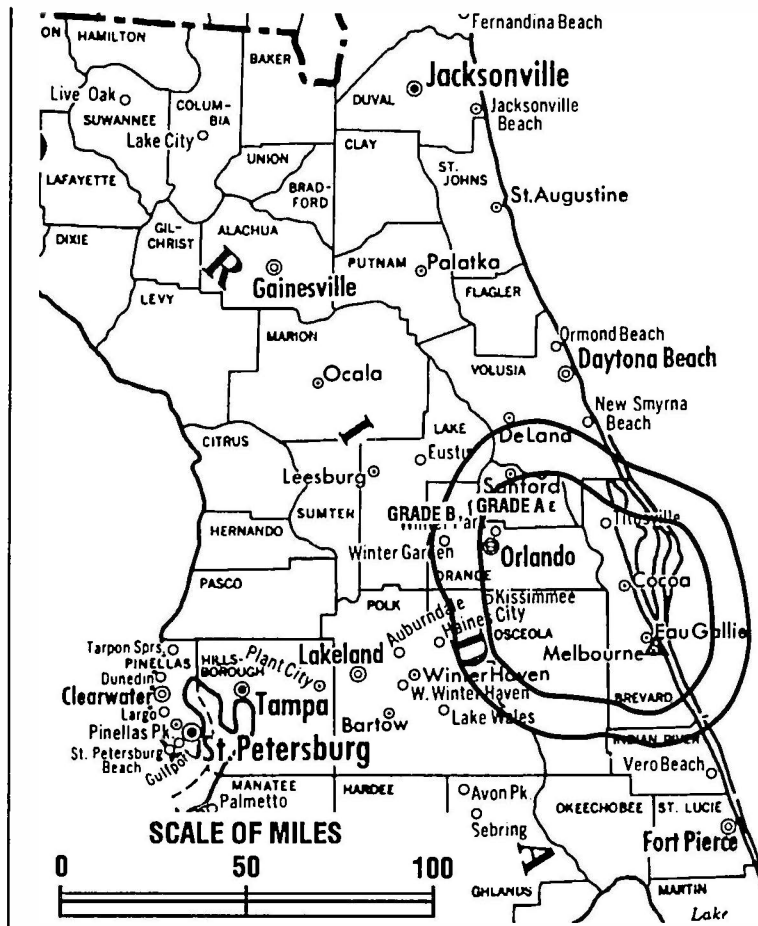
Personnel:

- Michael Pope**, General Manager.
- Sylvia A. Willis**, Business Manager.
- Sonja Mitchell**, National Sales Manager.
- Ronald Marshall**, Chief Engineer.
- Karl Miller**, Production Manager.

Rates: On request.

City of License: Melbourne. **Station DMA:** Orlando-Daytona Beach-Melbourne. **Rank:** 22.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WBSF BMPCT-820201KF Granted 7/7/82 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	2,320	2,320
Average Weekly Circulation (1996)	0	179	179
Average Daily Circulation (1996)			5
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	2,320	2,320
Average Weekly Circulation (1996)	0	179	179
Average Daily Circulation (1996)			5

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WCPX-TV

Ch. 6

Work Service: CBS.

Licensee: WCPX License Partnership, 10220 River Rd., Potomac, MD 20854.

Office: 4466 John Young Pkwy., Orlando, FL 32804.

Mailing Address: Box 606000, Orlando, FL 32860.

Phone: 407-521-1200. Fax: 407-521-1204. Web Site: <http://www.wcp.com>

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: 1465-ft. above av. terrain, 1608-ft. above ground, 1674-ft. above sea level.

Latitude 28° 36' 08"
Longitude 81° 05' 37"

Licensee's CP for change to 1460-ft. above av. terrain, 1437-ft. above ground, 1503-ft. above sea level, transmitter to 0.25-mi. N of State Rte. 240, near Bithlo. BPCT-1006KE.

Transmitter: 4498 TV Tower Rd., 3.5-mi. N of Bithlo.

Permitted Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Intelsat, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 10-meter C-band; Vertex, 4.6-meter Ku-band.

News Service: AP.

Ownership: First Media Television L.P. (Group Owner).

History of Operation: July 1, 1954. Sale to present owner by Rockefeller Group approved by FCC May 30, 1986 (Television Digest, Vol. 26:12). Sale to Rockefeller by the parent Co. approved by FCC Nov. 23, 1983 (Vol. 23:19, 22; 24:6). Sale to Outlet by Cherry Bcstg. Co. approved July 17, 1963 by FCC (Vol. 3:15, 29). Sale to Cherry Bcstg. Co. by group headed by Harold P. Danforth approved May 8, 1957.

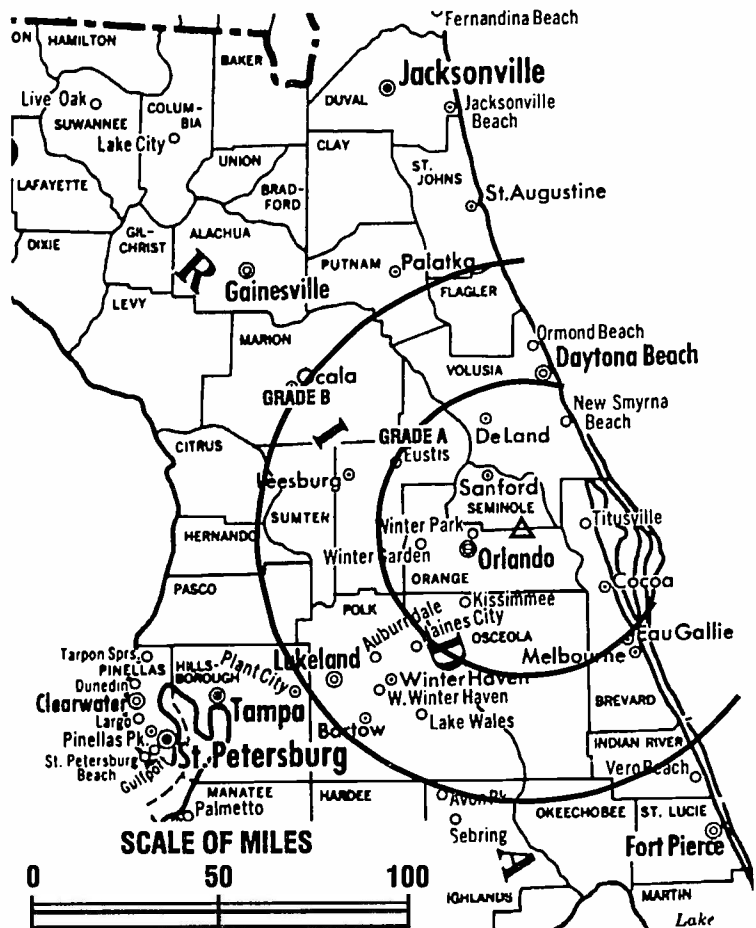
Presented (sales): Katz American Television.

Presented (legal): Dow, Lohnes & Albertson.

Presented (engineering): Lohnes & Culver.

Personnel:
Dorothy Spectorsky, President & General Manager.
Edward Zeiden, Director of Sales & Marketing.
Richard Moore, Station Manager & News Director.
Rock Lesperance, Comptroller.
John DePanics, Program Manager.
Ralph Agresti, Chief Engineer.
Billy Puckett, Production Manager.

Comments: On request.



WCPX-TV BPCT-951006KE Granted 3/22/96 © American Map Corp., No. 14244

City of License: Orlando. Station DMA: Orlando-Daytona Beach-Melbourne. Rank: 22.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	982,890	327,190	1,310,080
Average Weekly Circulation (1996)	668,205	213,600	881,805
Average Daily Circulation (1996)			460,175
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	751,720	246,130	997,850
Average Weekly Circulation (1996)	603,531	196,041	799,572
Average Daily Circulation (1996)			424,792
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	231,170	81,060	312,230
Average Weekly Circulation (1996)	64,675	17,559	82,234
Average Daily Circulation (1996)			35,383

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Daytona Beach-Orlando

WESH

Ch. 2

Network Service: NBC.

Licensee: WESH Television Inc., 101 S. Hanley Rd., Suite 1250, St. Louis, MO 63105.

Studios: 211 Ridgewood Ave., Daytona Beach, FL 32114; 1021 N. Wymore Rd., Winter Park, FL 32789.

Mailing Address: Box 547697, Orlando, FL 32854.

Phones: 904-226-2222 (Daytona Beach); 407-645-2222 (Orlando).

Fax: 407-539-7812.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1650-ft. above av. terrain, 1670-ft. above ground, 1740-ft. above sea level.

Latitude	28°	56'	17"
Longitude	81°	18'	58"

Transmitter: 1.2-mi. SW of Orange City, FL.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Transmit/receive Scientific-Atlanta, 7-meter; Harris, M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Services: AP, CNN, NBC.

Ownership: Pulitzer Publishing Co. (Group Owner).

Began Operation: May 29, 1956. Merger of Cowles Bcstg. into H & C Communications approved by FCC Oct. 1984 (*Television Digest*, Vol. 24:26, 35). Sale to Cowles by John H. Perry interests approved April 20, 1966 (Vol. 5:47). Sale to Pulitzer Publishing granted April 27, 1993 (Vol. 33:8, 14, 23).

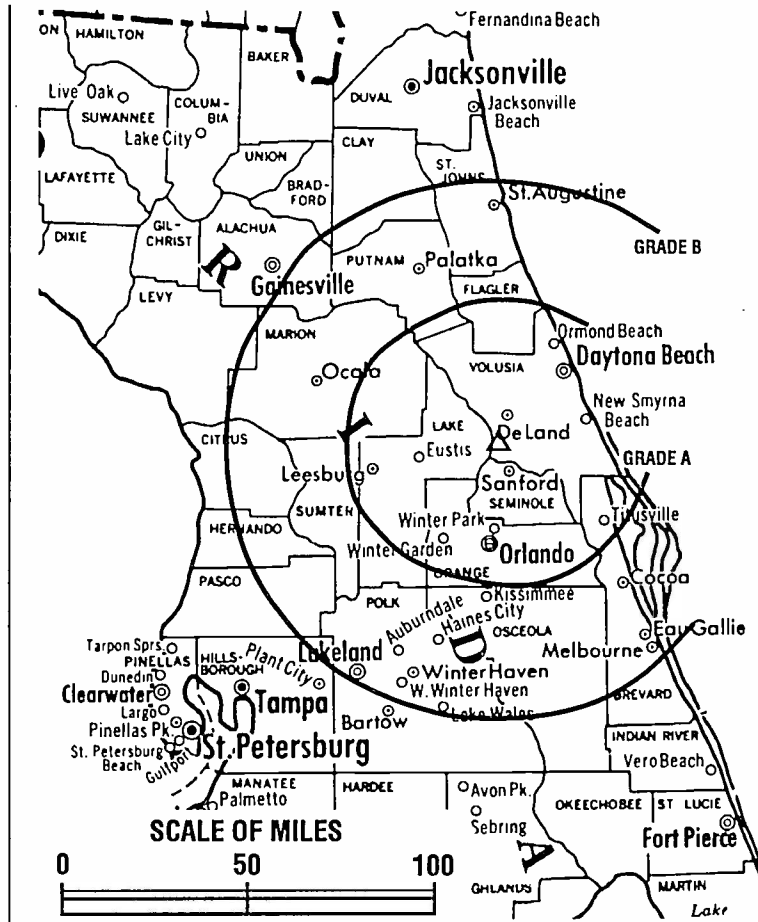
Represented (sales): Petry Television Inc.

Represented (legal): Vemer, Liipfert, Bemhard, McPherson & Hand, Chartered.

Personnel:

- Lew Freifeld**, Vice President & General Manager.
- Joe Chaplinski**, General Sales Manager.
- Claudia Wickham**, Local Sales Manager.
- Jessica Aviles-Derle**, National Sales Manager.
- John Demshock**, Director of Operations & Engineering.
- Russ Kilgore**, News Director.
- Kelley Lesperance**, Program & Public Service Manager.
- Dick Spark**, Business Manager.
- Cathy Gugerty**, Promotion & Marketing Director.
- Richard Monn**, Chief Engineer.
- Richard K. Scharf**, Operations Manager.

Rates: On request.



WESH BPCT-781206LC Granted 2/26/79 © American Map Corp., No. 14244

City of License: Daytona Beach. **Station DMA:** Orlando-Daytona Beach-Melbourne. **Rank:** 22.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,005,240	359,110	1,364,350
Average Weekly Circulation (1996)	715,799	216,481	932,280
Average Daily Circulation (1996)			526,439
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	751,720	246,130	997,850
Average Weekly Circulation (1996)	638,730	197,864	836,594
Average Daily Circulation (1996)			486,469
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	253,520	112,980	366,500
Average Weekly Circulation (1996)	77,069	18,617	95,686
Average Daily Circulation (1996)			39,970

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Orlando-Daytona Beach-Melbourne

WFTV

Ch. 9

Network Service: ABC.

Licensee: WFTV Inc., Box 999, Orlando, FL 32802.

Office: 490 E. South St., Orlando, FL 32801.

Mailing Address: Box 999, Orlando, FL 32802.

Phone: 407-841-9000. Fax: 407-841-8259.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw max. 191-kw horizontal visual, 31.6-kw max. & 19.1-kw horizontal aural. Antenna: 170-ft. above av. terrain, 1608-ft. above ground, 1674-ft. above sea level.

Latitude 28° 36' 08"
Longitude 81° 05' 37"

Transmitter: 3.5-mi. N of Bithlo, 20-mi. E of Orlando.

Channel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Satcom Technologies, 5.5-meter Ku-band; Dalsat, 4.5-meter Ku-band; Dalsat, 4.5-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; Avantek, Satcom Technologies, Standard Agile Omni receivers.

Services: ABC, AP, SNN, CNN.

Ownership: Cox Enterprises Inc. (Group Owner).

Original Operation: February 1, 1958. Original operator was Mid-Florida Inc. Interim operation began April 1, 1969 (Television Digest, Vol. 9:14). Settlement agreement with interim operators approved by FCC June 30, 1981. Sale to SFN Communications approved by FCC May 24, 1984 (Vol. 24:9). FCC approved sale to present owner Aug. 29, 1985 (Vol. 25:23).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

David Lippoff, Vice President & General Manager.

Bruce Supowitz, General Sales Manager.

Donnie Albino, Local Sales Manager.

Mario Mendoza, Regional Sales Manager.

Bruce Trotter, National Sales Manager.

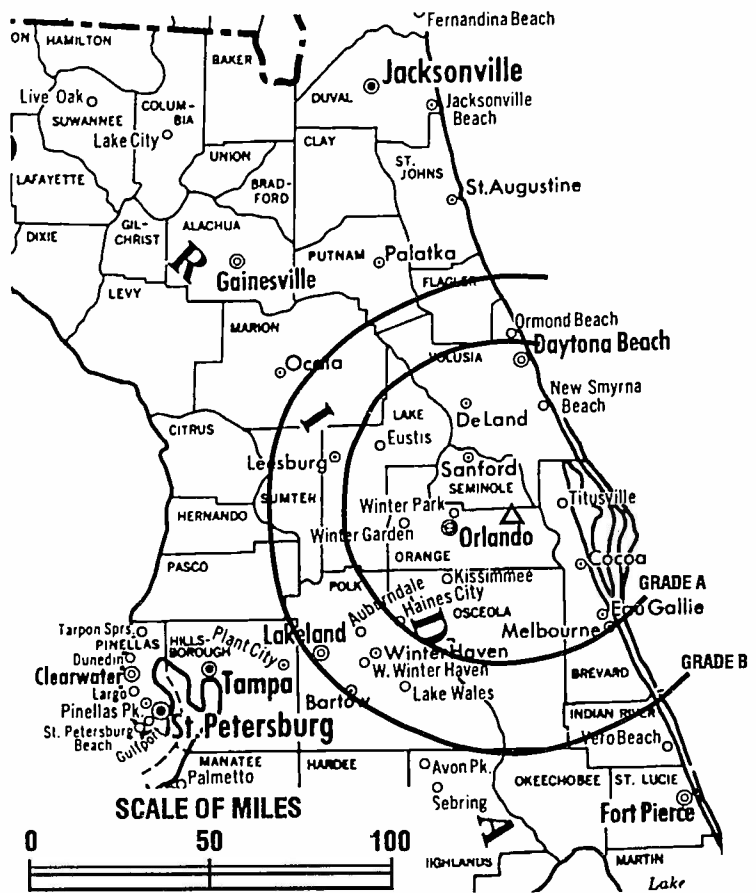
Lauren Watkins, News Director.

Paul D. Warnock, Chief Engineer.

Chip Skiffington, Program Director.

Scott Post, Controller.

Best 30 Sec. Rate: \$6000.



WFTV BMPCTI-8 Granted 8/8/75

© American Map Corp., No. 14244

City of License: Orlando. Station DMA: Orlando-Daytona Beach-Melbourne. Rank: 22.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,008,310	351,420	1,359,730
Average Weekly Circulation (1996)	781,625	240,965	1,022,590
Average Daily Circulation (1996)			631,711
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	751,720	246,130	997,850
Average Weekly Circulation (1996)	653,116	210,013	863,129
Average Daily Circulation (1996)			554,147
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	256,590	105,290	361,880
Average Weekly Circulation (1996)	128,510	30,952	159,462
Average Daily Circulation (1996)			77,564

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Melbourne-Orlando

WIRB

Ch. 56

Network Service: Independent.

Licensee: Channel 56 of Orlando Inc., 6525 Babcock St., Malabar, FL 32950.

Studio: 6525 Babcock St., Malabar, FL 32950.

Phone: 407-725-0056. **Fax:** 407-951-2669.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 2040-kw max. visual, 240-kw max. aural. Antenna: 1003-ft. above av. terrain, 1000-ft. above ground, 1026-ft. above sea level.

Latitude	27°	49'	35"
Longitude	80°	42'	20"

Requests CP for change to 5000-kw max. visual, 1549-ft. above av. terrain, 1522-ft. above ground, 1604-ft. above sea level, lat. 28° 05' 37", long. 81° 07' 28", transmitter to 5-mi. S of Hollopaw, 2-mi. W of Hwy. 441, Osceola. BPCT-960118KG.

Transmitter: 7.5-mi. WNW of Fellsmere.

Satellite Earth Stations: ADM, 7-meter C-band; 4.5-meter Ku-band; Scientific-Atlanta receivers.

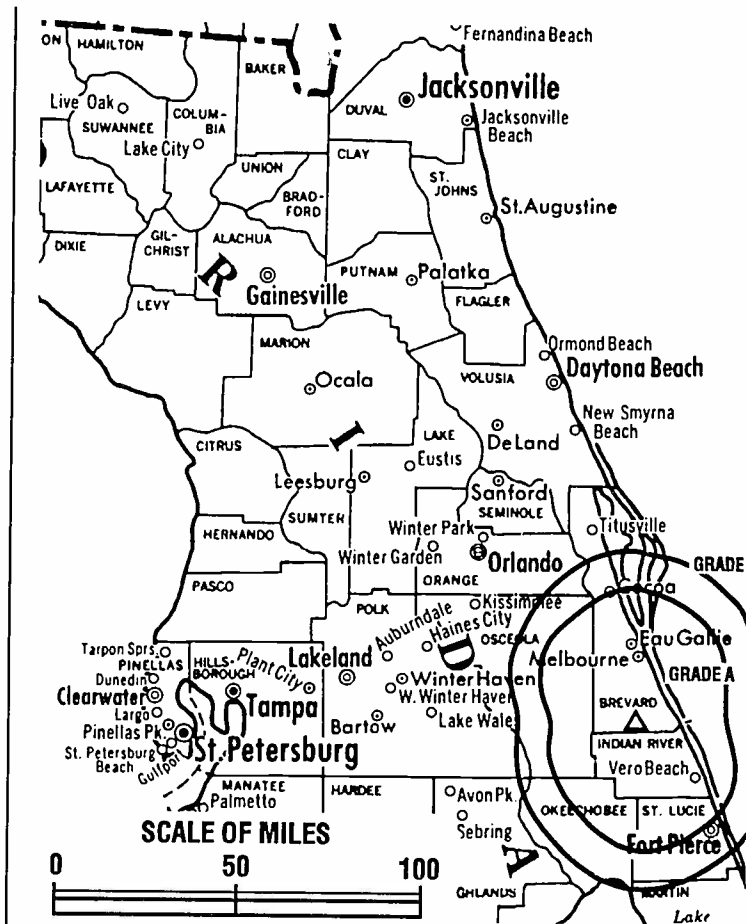
Ownership: The Christian Network Inc. (Group Owner).

Began Operation: May 19, 1986. Sale to present owner by Treasure Coast Communications Inc. approved by FCC June 21, 1995. Sale to Treasure Coast Communications by Beach Television Partners approved by FCC April 6, 1992.

Personnel:

Frank D. Tenore, Vice President & General Manager.

John Robinson, Station Operations Manager.



WIRB BMPCT-860826KE Granted 11/19/86 © American Map Corp., No. 14244

Jennifer Isaac, Traffic Manager.

Loretta Harrington, Director of Public Affairs & Children's Programming.

Highest 30 Sec. Rate: \$150.

City of License: Melbourne. **Station DMA:** Orlando-Daytona Beach-Melbourne. Rank 22.

Nielsen Data: Not available.

WKCF

Ch 18

Parent Service: WKCF

Address: American Family Stores Inc., 600 Marion Ave., Asbury Park, NJ 07710

Address: 1000 N. 1st St., Orlando, FL 32804

Phone: 407-361-1818 Fax: 407-647-4163

Technical Facilities: Channel No. 18 (49.4-50.0 MHz) Authorized power 5000-kw
 Maximum ERP 1000-watts max. Antenna 1531-ft. above av. terrain, 1457-ft. above
 sea level. 1000-watts above av. terrain.

Latitude 28° 34' 51"
 Longitude 81° 04' 32"

Transmitter: 23000 East Christmas Rd., Christmas.

Ownership: American Family Stores Corp.

Station Operation: December 8, 1998

Presented (sales): Blair Television

Presented (engineering): Mulaney Engineering Inc.

Personnel:

Mark Lass, Vice President & General Manager

Wayne Spracklin, General Sales Manager

Jary Hoffman, Local Sales Manager

Mark Sonderman, National Sales Manager

Jason Calvert, Regional Sales Manager

Chris Well, Operations Director

Joe Addala, Chief Engineer

Jonda Parker, Business Manager

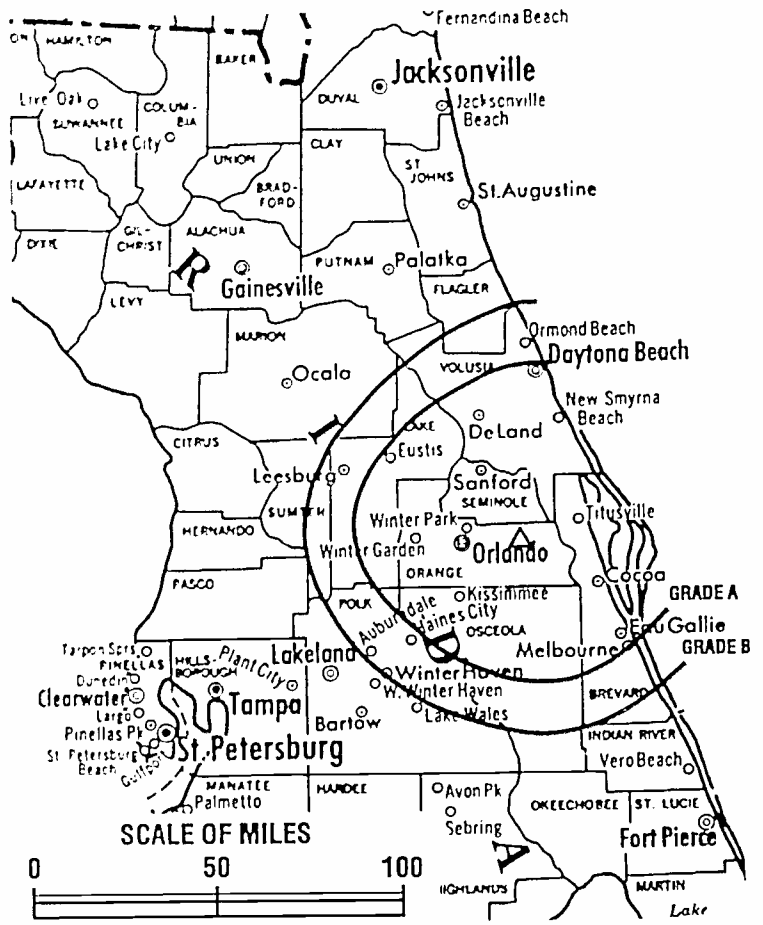
Tracy Moore, Public Affairs Director

For more information:

Class of License: Clermont-Orlando Station DMA: Orlando-Daytona Beach-Melbourne
 License No. 18-00000

Station Name: WKCF-TV, Channel 18, Orlando, Florida

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	789,860	330,260	1,120,120
Average Weekly Circulation (1996)	398,950	136,626	535,577
Average Daily Circulation (1996)			200,510



WKCF BMPCT-900413KH Granted 10/31/90 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	751,720	246,130	997,850
Average Weekly Circulation (1996)	394,641	130,362	525,003
Average Daily Circulation (1996)			198,487
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	38,140	84,130	122,270
Average Weekly Circulation (1996)	4,310	6,264	10,574
Average Daily Circulation (1996)			2,023

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

Florida—Orlando

WOFL

Ch. 35

Network Service: FOX.

Licensee: Meredith Corp., 35 Skyline Dr., Lake Mary, FL 32746.

Studio: 35 Skyline Dr., Lake Mary, FL 32746.

Phone: 407-644-3535. **Fax:** 407-333-0234.

E-mail: fox35@aol.com **Web Site:** http://www.wofl.com

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 2570-kw max. & 646-kw horizontal visual, 126-kw aural. Antenna: horizontal, 1470-ft. above av. terrain, 1486-ft. above ground, 1549-ft. above sea level.

Latitude 28° 36' 17"
Longitude 81° 05' 13"

Holds CP for change to 1480-ft. above av. terrain, 1447-ft. above ground, 1509-ft. above sea level BPCT-950707KF.

Requests CP for change to 5000-kw max. visual. BPCT-960626KE.

Transmitter: Chuluota-Christmas Rd., 3.7-mi. N of Bithlo.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: EASI, 4.6-meter Ku & C-band; Standard Communications receivers.

News Service: UPI.

Ownership: Meredith Corp. (Group Owner).

Began Operation: March 31, 1974. Left air Sept. 29, 1976. Sale to Omega Communications approved by FCC June 15, 1979 (Television Digest, Vol. 19:28). Resumed operation Oct. 15, 1979. FCC, April 4, 1983, approved sale of 60% to Meredith Corp., 40% owner.

Represented (sales): TeleRep Inc.

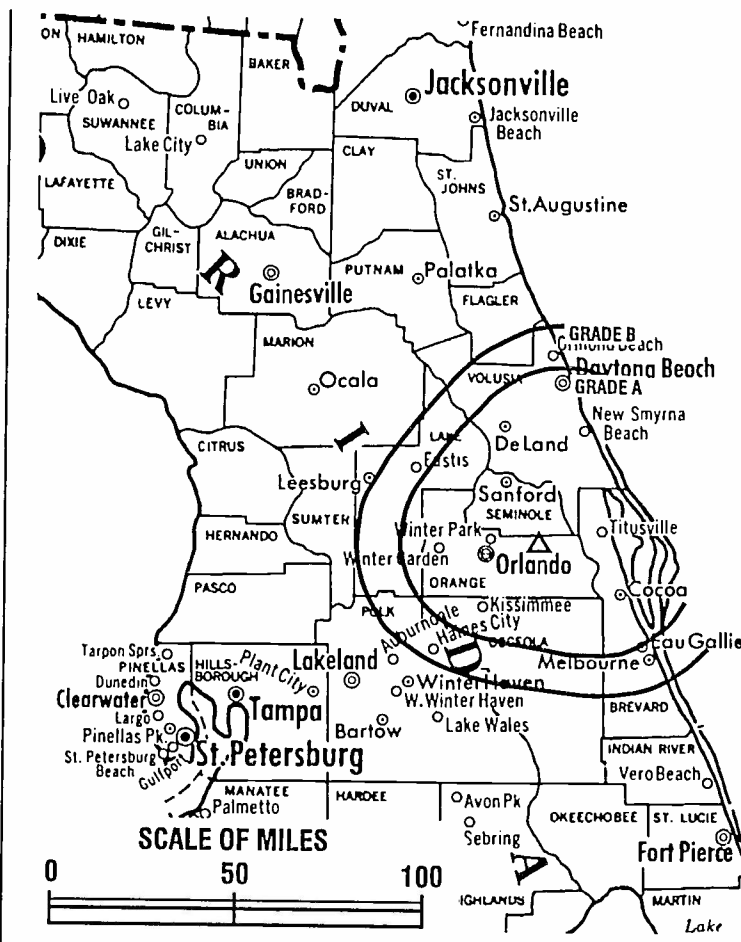
Represented (legal): Haley, Bader & Potts, P.L.C.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- Norris Reichel, Vice President & General Manager.
- Tom Calato, General Sales Manager.
- Lynn Stepanian, Program & Promotion Manager.
- Sharon Deluca, Local Sales Manager.
- Shelly Camp, National Sales Manager.
- Chuck Poduska, Business Manager.
- Steve Rowell, Assistant Chief Engineer.

Highest 30 Sec. Rate: \$5000.



WOFL BPCT-950707KF Granted 3/22/96 © American Map Corp., No. 14244

City of License: Orlando. **Station DMA:** Orlando-Daytona Beach-Melbourne. Rank 22.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	946,220	279,180	1,225,400
Average Weekly Circulation (1996)	504,407	134,311	638,718
Average Daily Circulation (1996)			266,107
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	751,720	218,690	970,410
Average Weekly Circulation (1996)	461,319	125,721	587,040
Average Daily Circulation (1996)			249,547
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	194,500	60,490	254,990
Average Weekly Circulation (1996)	43,089	8,590	51,679
Average Daily Circulation (1996)			16,553

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WRBW

Ch. 65

Network Service: UPN.

Licensee: Rainbow Bcstg. Ltd., 2000 Universal Studio Plaza, Suite 200, Orlando, FL 32819.

Radio: 2000 Universal Studio Plaza, Suite 200, Orlando, FL 32819.

Phone: 407-248-6500. Fax: 407-248-6520. E-mail: wrbw@wrbw.com

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 5000-kw max. visual, 473-kw max. aural. Antenna: 1525-ft. above av. terrain, 1574-ft. above ground, 1639-ft. above sea level.

Latitude 28° 34' 51"
Longitude 81° 04' 32"

Transmitter: Near intersection of State Rtes. 420 & 419 Bithlo.

Ownership: Rainbow Broadcasting Ltd.

Begin Operation: June 6, 1994.

Represented (sales): Seltel Inc.

Represented (legal): Renouf & Polivy.

Represented (engineering): Jules Cohen & Associates, P.C.

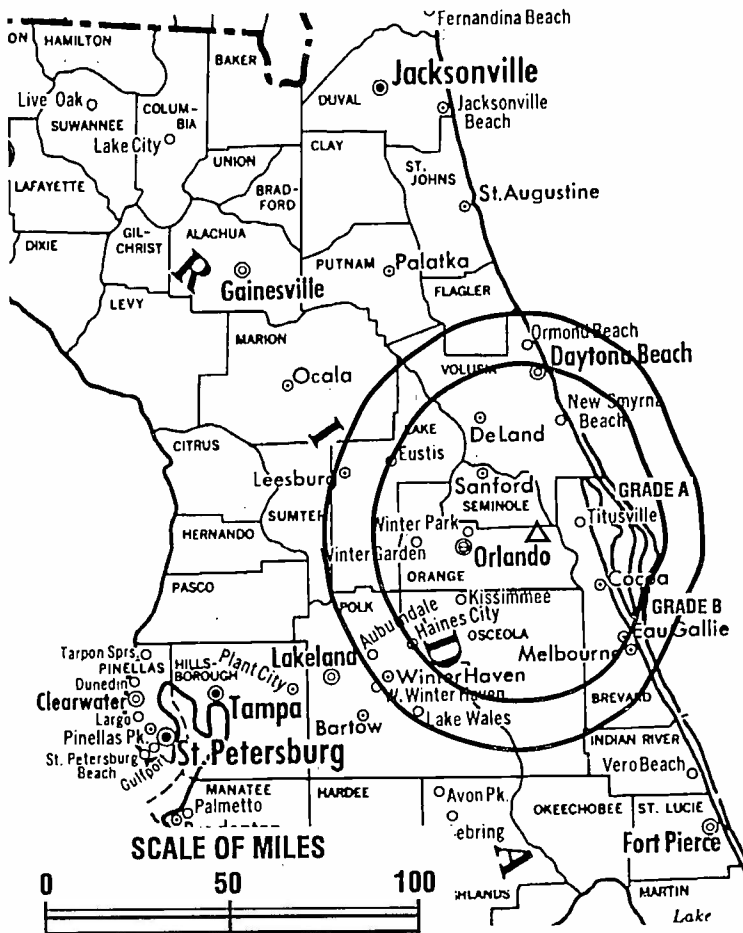
Personnel:

- Joseph Rey, General Manager.
- Susan Jaramillo, Station Manager.
- David Schwartz, Vice President & Director of Sales.
- Garry Hoffman, Local & Regional Sales Manager.
- Robert Fusco, Chief Engineer.
- Terry Walden, Director of Broadcast Operations.
- Pedro Castro, Business Manager.

Offices: On request.

Authority of License: Orlando. Station DMA: Orlando-Daytona Beach-Melbourne. Rank: 22.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WRBW BMPCT-931213KE Granted 6/2/94 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	731,940	242,680	974,620
Average Weekly Circulation (1996)	154,160	58,165	212,325
Average Daily Circulation (1996)			59,411
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	731,940	242,680	974,620
Average Weekly Circulation (1996)	154,160	58,165	212,325
Average Daily Circulation (1996)			59,411

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Cocoa-Orlando

WTGL-TV

Ch. 52

Network Service: Independent.

Licensee: Good Life Broadcasting Inc., 653 W. Michigan St., Orlando, FL 32805.

Studio: 653 W. Michigan St., Orlando, FL 32805.

Phone: 407-423-5200. **Fax:** 407-422-0120.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 4720-kw max. visual, 472-kw max. aural. Antenna: 934-ft. above av. terrain, 1005-ft. above ground, 1049-ft. above sea level.

Latitude 28° 18' 26"
Longitude 80° 54' 48"

Transmitter: Deseret Ranches, Star Rte. 1250, Melbourne.

Satellite Earth Stations: Comtech, 5-meter C-band; Harris, 3.5-meter C-band; M/A-Corn receivers.

Ownership: Christian Television Network (Group Owner).

Began Operation: August 16, 1982.

Represented (legal): Gammon & Grange.

Represented (engineering): Serge Bergen.

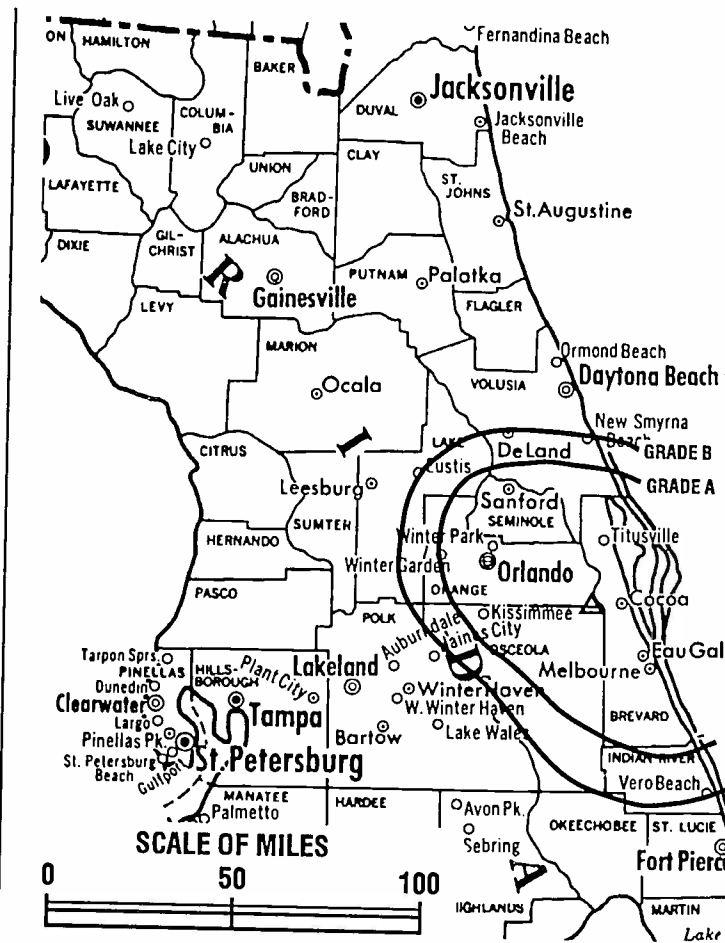
Personnel:

Ken Mikesell, President & General Manager.
Cardin A. Hesselton, National Sales Manager & Program Director.
Keith Roberts, Chief Engineer.
Greg Mikesell, Promotion Director.
Ginny Cassell, Director of Finance.

Highest 30 Sec. Rate: \$100.

City of License: Cocoa. **Station DMA:** Orlando-Daytona Beach-Melbourne. **Rank:** 22.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WTGL-TV BMPCT-820415KG Granted 7/27/82 © American Map Corp., No. 142

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	30,450	48,970	79,420
Average Weekly Circulation (1996)	1,949	2,744	4,693
Average Daily Circulation (1996)			812

Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	30,450	48,970	79,420
Average Weekly Circulation (1996)	1,949	2,744	4,693
Average Daily Circulation (1996)			812

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Panama City

WJHG-TV

Ch. 7

Network Service: NBC.

Licensee: WJHG-TV Licensee Corp., Box 2349, Panama City, FL 32402.

Studio: 8195 Front Beach Rd., Panama City Beach, FL 32407.

Phone: 904-234-2125. Fax: 904-233-6647. E-mail: wjhg@aol.com

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 34.7-kw aural. Antenna: 870-ft. above av. terrain, 887-ft. above ground, 1026-ft. above sea level.

Latitude 30° 26' 00"
Longitude 85° 24' 51"

Transmitter: 22-mi. NE of Panama City, 0.85-mi. E of Youngstown Lookout Tower.

Satellite Earth Station: SatCom, 7-meter C-band; Harris, Pinzone receivers.

News Services: AP, Conus.

Ownership: Gray Communications Systems Inc. (Group Owner).

Original Operation: December 1, 1953. Sale to present owner by Mel Wheeler approved June 29, 1960 by FCC (Television Digest, Vol. 16:19, 21, 28). Transfer of 96% from J. D. Manly to Mel Wheeler approved Nov. 20, 1957 (Vol. 13:43, 47).

Represented (sales): Katz Continental Television.

Represented (legal): Venable, Baetjer, Howard & Civiletti, L.L.P.

Personnel:

John L. Ray, General Manager.

Terry Cole, General Sales Manager.

Mike Moran, News Director.

Kathy Fultz, Program Director.

Louis Biehslich, Production Manager.

Dave Hebert, Chief Engineer.

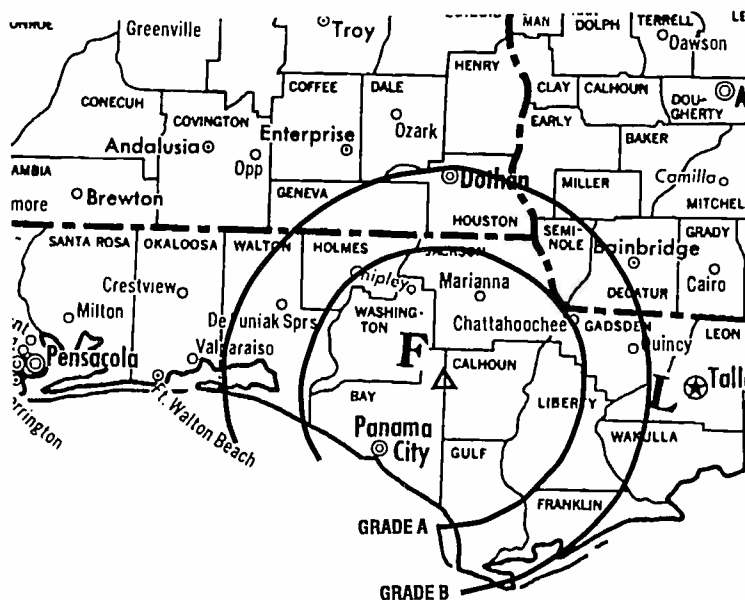
Brent Struense, Promotion Director.

Melania Covington, Business Manager.

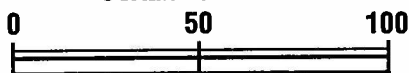
Notes: On request.

City of License: Panama City. Station DMA: Panama City. Rank: 159.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.



SCALE OF MILES



WJHG-TV BPCT-3267 Granted 12/31/63

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	181,080	74,670	255,750
Average Weekly Circulation (1996)	124,971	36,084	161,055
Average Daily Circulation (1996)			86,037
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	71,230	33,130	104,360
Average Weekly Circulation (1996)	61,274	26,229	87,503
Average Daily Circulation (1996)			55,516
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	109,850	41,540	151,390
Average Weekly Circulation (1996)	63,696	9,856	73,552
Average Daily Circulation (1996)			30,521

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Panama City

WMBB

Ch. 13

Network Service: ABC.

Licensee: Spartan Radiocasting Co., Box 1717, Spartanburg, SC 29304.

Studio: 613 Harrison Ave., Panama City, FL 32401.

Mailing Address: Box 1340, Panama City, FL 32402.

Phone: 904-769-2313. Fax: 904-769-8231.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1434-ft. above av. terrain, 1430-ft. above ground, 1516-ft. above sea level.

Latitude	30°	21'	09"
Longitude	85°	23'	26"

Transmitter: 1-mi. ENE of Scotts Ferry & McGill Rds., 3-mi. ESE of Youngstown.

Satellite Earth Stations: Andrew, 4.5-meter; Andrew, 7.3-meter; Andrew, Avantek, Scientific-Atlanta receivers.

News Services: ABC, AP, Florida News Network, NIWS.

Ownership: Spartan Communications Inc. (Group Owner).

Began Operation: October 4, 1973. Sale to present owner by Buford Television approved by FCC March 21, 1990. Sale to Buford by Octagon Bcstg. Co. approved by FCC Dec. 5, 1986 (*Television Digest*, Vol. 26:42). Previous sale by Denver Brannen estate, Luther Edwin Thomas, et al., approved Feb. 28, 1977 (Vol. 16:52).

Represented (sales): Blair Television.

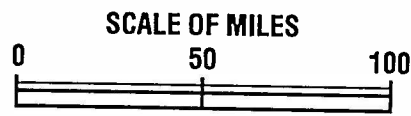
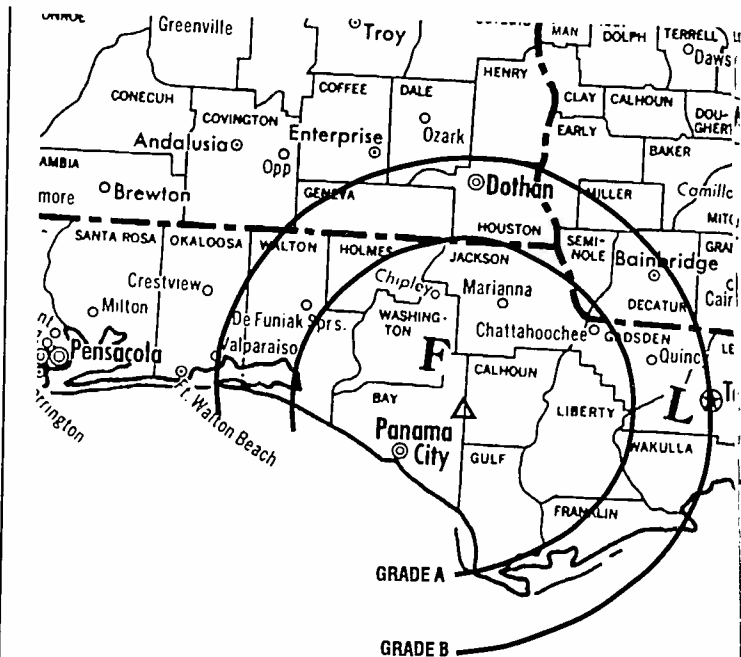
Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Hugh V. Roche, General Manager.
 Bill Byrd, General Sales Manager.
 Larche Hardy, News Director.
 Patti Clements, Program Director.
 Wendell Nelson, Chief Engineer.
 Teri Basford, Promotions.
 Joree Hamm, Business Manager.
 Michael Belancsik, Production Manager.

BLAIR TELEVISION
 LEADING THE WAY



WMBB BPCT-900129KH Granted 3/14/90 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$300.

City of License: Panama City. Station DMA: Panama City. Rank: 159.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	175,080	90,370	265,450
Average Weekly Circulation (1996)	70,552	37,098	107,650
Average Daily Circulation (1996)			55,293
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	71,230	33,130	104,360
Average Weekly Circulation (1996)	56,528	27,008	83,536
Average Daily Circulation (1996)			47,720
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	103,850	57,240	161,090
Average Weekly Circulation (1996)	14,024	10,091	24,114
Average Daily Circulation (1996)			7,573

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Panama City Beach

WPCT

Ch. 46

Network Service: Independent.

Licensee: Beach TV Properties Inc., 8317 Front Beach Rd., Suite 23, Panama City, FL 32407.

Radio: 8317 Front Beach Rd., Suite 23, Panama City, FL 32407.

Phone: 904-234-2773.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 126-kw max. visual. Antenna: 193-ft. above av. terrain, 180-ft. above ground, 197-ft. above sea level.

Latitude	30°	10'	59"
Longitude	85°	46'	42"

Transmitter: Approx. 0.062-mi. S of U.S. Hwy. 98, 1.2-mi. E of Panama City Beach, Bay County.

Ownership: Beach TV Properties Inc.

Begin Operation: March 20, 1995.

Represented (legal): Haley, Bader & Potts, P.L.C.

Represented (engineering): Dataworld.

Personnel:
 Bud Colley, President.
 Tony Davis, Sales Manager.
 Joe Hannigan, Chief Engineer.



SCALE OF MILES



WPCT BMPCT-940927KH Granted 1/6/95 © American Map Corp., No. 14244

Rates: On request.

City of License: Panama City Beach. Station DMA: Panama City. Rank: 159.

Nielsen Data: Not available.

Florida—Panama City

WPGX

Ch. 28

Network Service: FOX.

Licensee: Ashling Broadcast Group Inc., Box 16028, Panama City, FL 32406.

Studio: Fox TV Center, 637 Luveme Ave., Panama City, FL 32401.

Phone: 904-784-0028. **Fax:** 904-784-1773. **E-mail:** fox28tv@aol.com

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1250-kw max. visual. Antenna: 749-ft. above av. terrain, 726-ft. above ground, 551-ft. above sea level.

Latitude 30° 23' 42"
Longitude 85° 32' 02"

Requests CP for change to 5000-kw max. visual, 2000-ft. above av. terrain, 1989-ft. above ground, 2083-ft. above sea level, transmitter to 13609 Blue Springs Rd., Youngstown. BPCT-960627KV.

Transmitter: 400-ft. W of Florida SR 2301, 0.25-mi. N of intersection with Hwy. 388.

Satellite Earth Stations: 4-meter C-band; 4.7-meter Ku-band; 5-meter C-band.

Ownership: Ashling Broadcast Group Inc.

Began Operation: May 20, 1988. Sale to present owners by Family Group Ltd. approved by FCC March 6, 1990.

Represented (sales): Seltel Inc.

Personnel:

Mike Harding, Executive Vice President & Chief Operating Officer.

Jerry Smithwick, Vice President, Development.

Paul Jones, Director of Sales Operations.

Sandie Moore, Assistant Vice President & Program Manager.

Lee Flynn, Marketing Director.

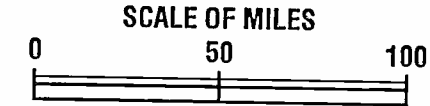
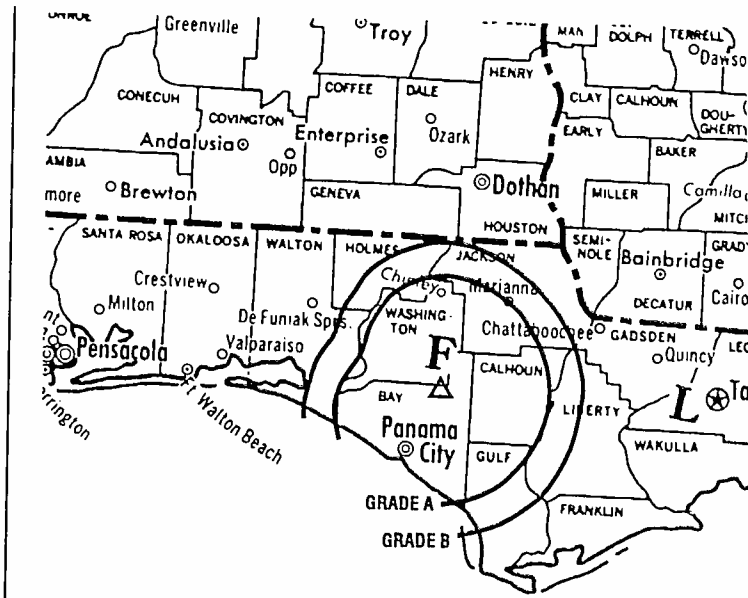
Al Shook, Chief Engineer.

Dunkin McLane, Business Manager.

Rates: On request.

City of License: Panama City. **Station DMA:** Panama City. **Rank:** 159.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WPGX BMPCT-890905KF Granted 9/29/89 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	71,230	38,460	109,690
Average Weekly Circulation (1996)	37,821	10,081	47,902
Average Daily Circulation (1996)			17,962
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	71,230	33,130	104,360
Average Weekly Circulation (1996)	37,821	9,815	47,636
Average Daily Circulation (1996)			17,887
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	5,330	5,330
Average Weekly Circulation (1996)	0	267	267
Average Daily Circulation (1996)			75

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WEAR-TV

Ch. 3

Network Service: ABC.

Licensee: Heritage Media Corp., Box 12278, Pensacola, FL 32581.

Address: 4990 Mobile Hwy., Pensacola, FL 32506; U.S. Hwy. 90 W of Pensacola.

Mailing Address: Box 12278, Pensacola, FL 32581.

Phones: 904-456-3333 (Pensacola); 334-433-3333 (Mobile).

Fax: 904-455-0159. E-mail: wearman@aol.com

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 4.8-kw aural. Antenna: 1220-ft. above av. terrain, 1284-ft. above ground, 1394-ft. above sea level.

Latitude 30° 37' 38"
Longitude 87° 37' 31"

Transmitter: Robertsdale, AL.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 6.1-meter C-band; Paraclipse, 5-meter Ku & C-band; Vertex, 4-meter U-band.

Mobile Dish: BMS, C-band.

News Services: ABC, AP.

Ownership: Heritage Media Corp. (Group Owner).

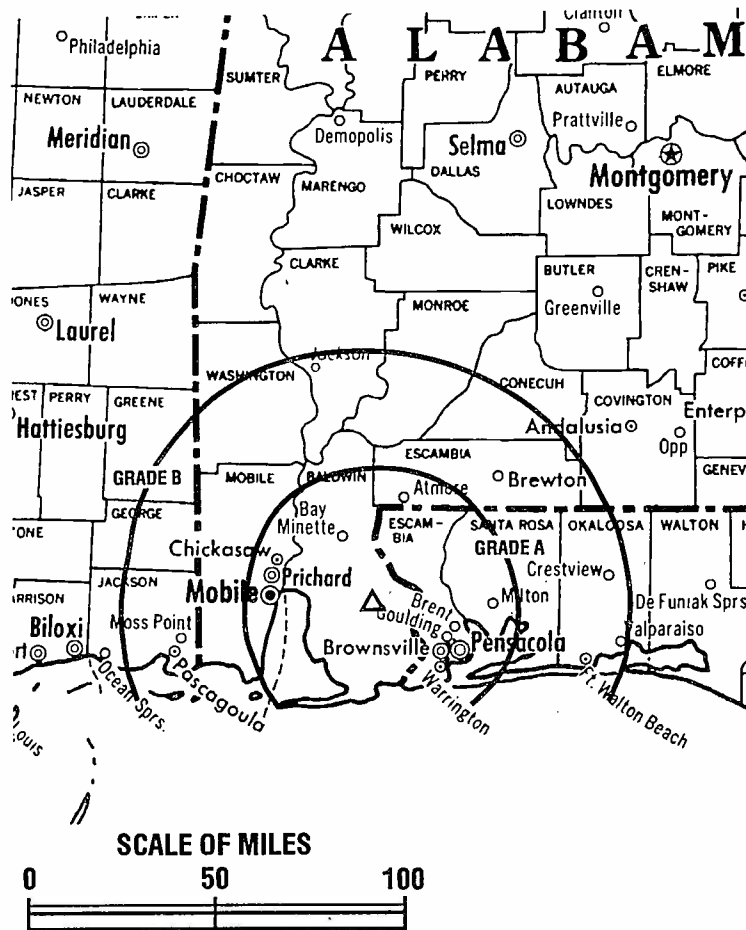
Origin Operation: January 13, 1954. Sale to present owner by Rollins Communications approved by FCC Sept. 19, 1986. Sale to Rollins Communications by Charles W. Smith, Mel Wheeler and associates approved May 6, 1959 (Television Digest, Vol. 15:14, 19).

Presented (sales): Pety Television Inc.

Presented (legal): Sidley & Austin.

Personnel:

- Carl Leahy, President & General Manager.
- Steve Herman, General Sales Manager.
- Julie Nelson, Regional Sales Manager.
- Keith Worsham, Local Sales Manager, Mobile.
- Handy Blake, Local Sales Manager, Pensacola.
- Lonnie Furgye, National Sales Manager.
- Clave Brown, Chief Engineer.
- Peter Neumann, News Director.
- Mathy Dunagan, Promotion Director.
- Landon Smith, Operations Manager.
- Steve Straughn, Public Service Director.



WEAR-TV BMPCT-5313 Granted 7/22/59 © American Map Corp., No. 14244

Rates: On request.

City of License: Pensacola. Station DMA: Mobile-Pensacola. Rank: 61.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	357,900	140,880	498,780
Average Weekly Circulation (1996)	263,105	95,356	358,461
Average Daily Circulation (1996)			202,865

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	303,680	118,250	421,930
Average Weekly Circulation (1996)	255,146	91,751	346,897
Average Daily Circulation (1996)			199,494

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,220	22,630	76,850
Average Weekly Circulation (1996)	7,959	3,605	11,564
Average Daily Circulation (1996)			3,371

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Fort Walton Beach-Pensacola

WFGX

Ch. 35

Network Service: Independent.

Licensee: Television Fit for Life Inc., 3122 E. Colonial Dr., Orlando, FL 32803.

Studio: 105 Beach Dr., Suite B-1, Fort Walton Beach, FL 32548.

Phone: 904-863-3235.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 826.08-kw visual, 99.13-kw aural. Antenna: 197-ft. above av. terrain, 250-ft. above ground, 262-ft. above sea level.

Latitude	30°	26'	36"
Longitude	86°	35'	56"

Requests CP for change to 616.59-kw max. visual, 212-ft. above av. terrain, 241-ft. above ground, 254-ft. above sea level, transmitter to 105 Beach Dr. BPCT-901113KH.

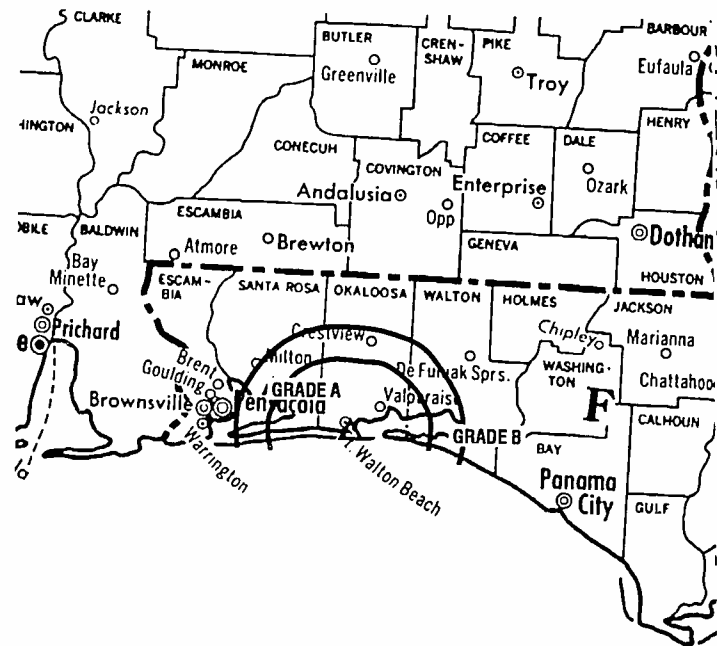
Transmitter: Off Race Track Rd., Fort Walton Beach.

Ownership: Carl Scarlata Jr.

Began Operation: April 7, 1987. Sale to present owner by Bowers Network Inc. granted March 8, 1994.

Personnel:
Bob McHale, General Manager.

Rates: On request.



SCALE OF MILES



WFGX BPCT-820930KH Granted 8/25/83 © American Map Corp., No. 14244

City of License: Fort Walton Beach. Station DMA: Mobile-Pensacola. Rank: 61.

Nielsen Data: Not available.

WHBR

Ch. 33

Network Service: Independent.

Licensee: Christian TV Corp. of Pensacola/Mobile Inc., Box 2633, Pensacola, FL 32513.

Studio: 22080 County Rd. 64, Robertsdale, AL 36567.

Phone: 334-964-7033. Fax: 334-964-7507.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 3500-kw max. visual, 300-kw max. aural. Antenna: 1365-ft. above av. terrain, 1330-ft. above ground, 1472-ft. above sea level.

Latitude 30° 37' 35"
Longitude 87° 38' 50"

Transmitter: 22080 County Rd. 64, Robertsdale, AL.

Satellite Earth Station: RCA, 10-meter Ku-band.

Ownership: Christian Television Network (Group Owner).

Begin Operation: January 26, 1986.

Presented (legal): Gammon & Grange.

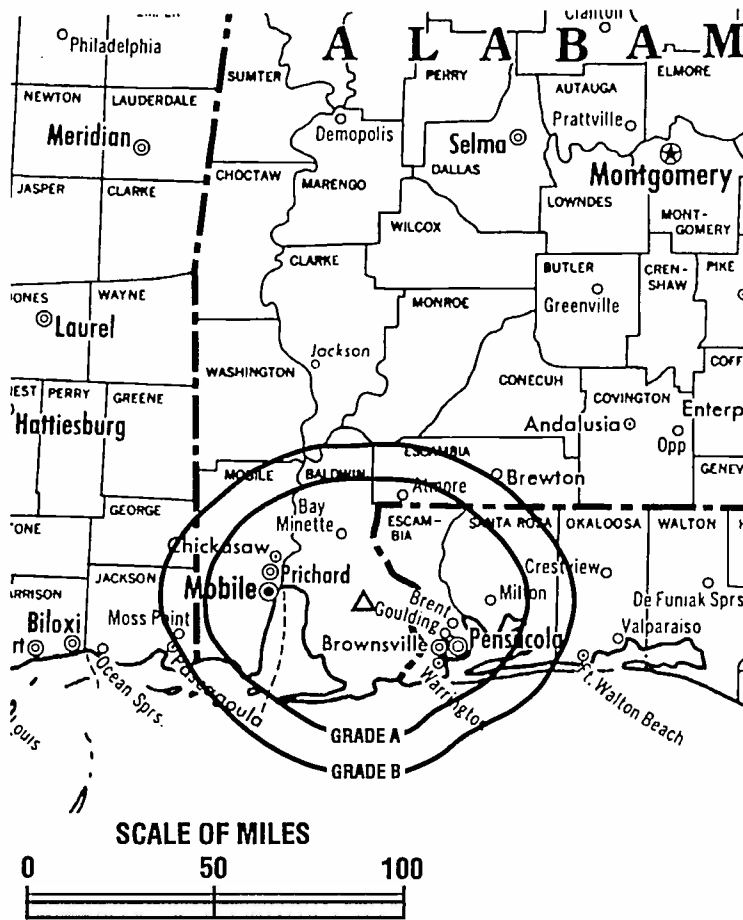
Presented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:
David Mayo, General Manager.
Gardin A. Hesselton, General Sales & Program Manager.
Dave Miniard, Chief Engineer.

Highest 30 Sec. Rate: \$90.

Class of License: Pensacola. Station DMA: Mobile-Pensacola. Rank: 61.

Compilation ©1996 Nielsen. Coverage based on Nielsen study.



WHBR BMPCT-881031KE Granted 4/28/89 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	92,250	69,180	161,430
Average Weekly Circulation (1996)	5,351	4,958	10,308
Average Daily Circulation (1996)			2,460

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	92,250	69,180	161,430
Average Weekly Circulation (1996)	5,351	4,958	10,308
Average Daily Circulation (1996)			2,460

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Pensacola

WJTC

Ch. 44

Network Service: UPN.

Licensee: Mercury Bcstg. Co. Inc.

Studio: 661 Azalea Rd., Mobile, AL 36609.

Phone: 334-602-1544. Fax: 334-602-1547.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 3310-kw max. visual, 331-kw max. aural. Antenna: 1500-ft. above av. terrain, 1489-ft. above ground, 1622-ft. above sea level.

Latitude 30° 35' 18"
Longitude 87° 33' 16"

Transmitter: Hwy. 87, 0.9-mi. S of Hwy. 10, Elsanor, AL.

Satellite Earth Stations: Comtech, 5-meter C-band; Comtech, 7-meter C-band; RCA, 3.5-meter Ku-band; Pinzone, RCA receivers.

LMA: Local marketing agreement with WPMI (F), Mobile-Pensacola.

Ownership: Mercury Broadcasting Co. Inc. (Group Owner).

Began Operation: December 24, 1984. Sale to present owner approved by FCC March 30, 1992 (Television Digest, Vol. 32:24). Sale to Channel 44 Ltd. by Camex TV Inc. approved by FCC Nov. 7, 1988.

Represented (sales): Seltel Inc.

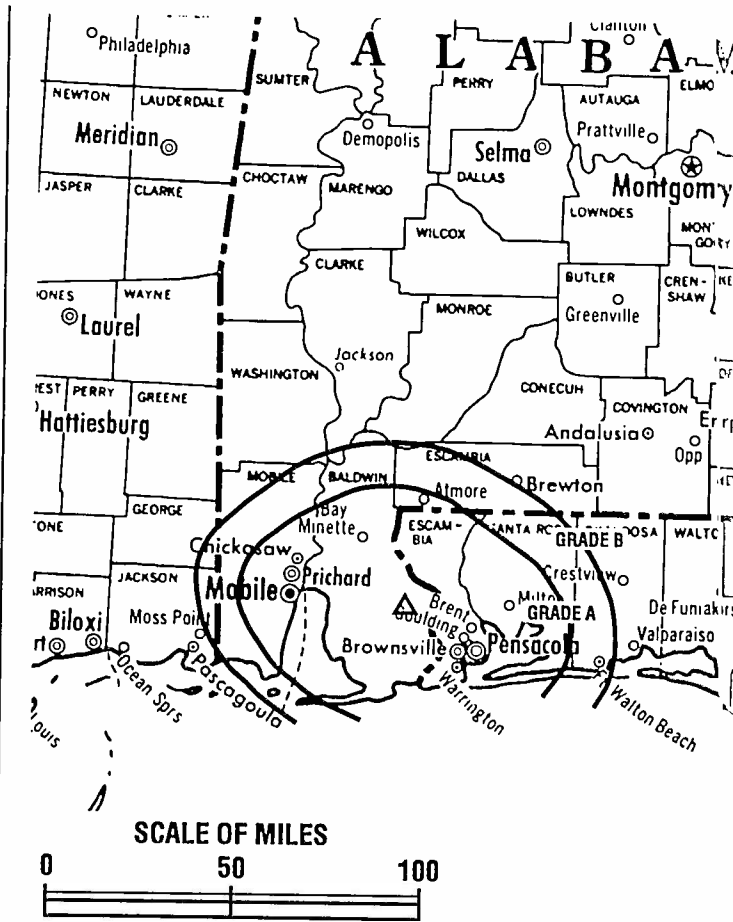
Personnel:

- David Herbstreith, General Manager.
- Bill Parks, National Sales Manager.
- Joe Curlette, Regional Sales Manager.
- Brian Coombs, Chief Engineer.
- Sara Makeland, Promotion Director.

Highest 30 Sec. Rate: \$75.

City of License: Pensacola. Station DMA: Mobile-Pensacola. Rank: 61.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WJTC BMPCT-841018KJ Granted 11/9/84 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	294,970	113,350	408,320
Average Weekly Circulation (1996)	107,244	37,409	144,653
Average Daily Circulation (1996)			50,900
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	294,970	113,350	408,320
Average Weekly Circulation (1996)	107,244	37,409	144,653
Average Daily Circulation (1996)			50,900

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Fort Walton Beach-Pensacola

WPAN

Ch. 53

Network Service: Independent.

Licensee: John Franklin Ministries Inc., Box 18126, Pensacola, FL 32523.

Studio: 5519 Maverick, Gulf Breeze, FL 32561.

Mailing Address: Box 18126, Pensacola, FL 32523.

Phone: 904-934-8772. Fax: 904-932-7452.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 3088-kw max. visual, 308-kw max. aural. Antenna: 722-ft. above av. terrain, 686-ft. above ground, 732-ft. above sea level.

Latitude	30°	24'	09"
Longitude	86°	59'	35"

Transmitter: Approx. 23.2-mi. W of center of Fort Walton Beach.

Ownership: John Franklin Ministries.

Original Operation: February 14, 1984. Sale to present owners by Elbert R. Davis, et al., approved by FCC February 22, 1988. Left air May 22, 1989. Returned to air November 1, 1993.

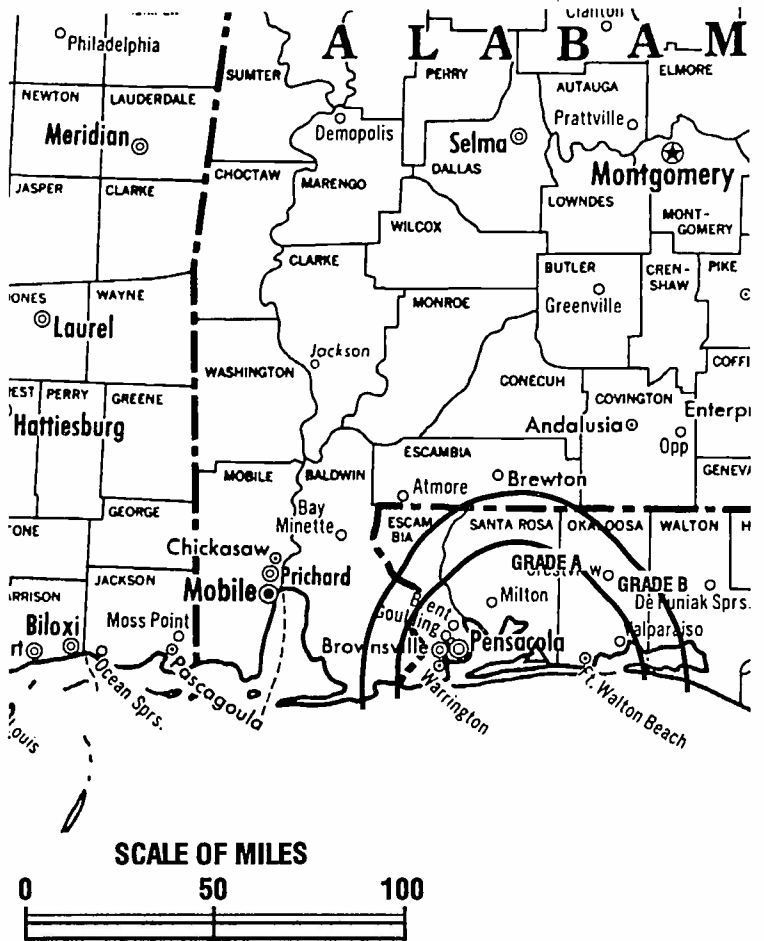
Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Personnel:

John Franklin, General Manager.

Howard Smith, Chief Engineer.

Highest 30 Sec. Rate: \$75.



WPAN BMPCT-830907KE Granted 11/22/83 © American Map Corp., No. 14244

City of License: Fort Walton Beach. Station DMA: Mobile-Pensacola. Rank: 61.

Nielsen Data: Not available.

Florida—Tallahassee-Thomasville, Georgia

WCTV

Ch. 6

Network Service: CBS.

Licensee: John H. Phipps Inc., Box 3048, Tallahassee, FL 32315.

Studio: County Road 12, Tallahassee, FL 32312.

Mailing Address: Box 3048, Tallahassee, FL 32315.

Phone: 904-893-6666. Fax: 904-893-5193.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 97.5-kw visual, 19.5-kw aural. Antenna: 2031-ft. above av. terrain, 1966-ft. above ground, 2188-ft. above sea level.

Latitude 30° 40' 13"
Longitude 83° 56' 26"

Transmitter: Roddenberry Rd., 3.5-mi. SE of Metcalf.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; DX Engineering, Scientific-Atlanta receivers.

News Service: AP.

Ownership: John H. Phipps Inc. (Group Owner).

Began Operation: September 15, 1955. Sale to Gray Communications pending (Television Digest, Vol. 35:52; 36:41).

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

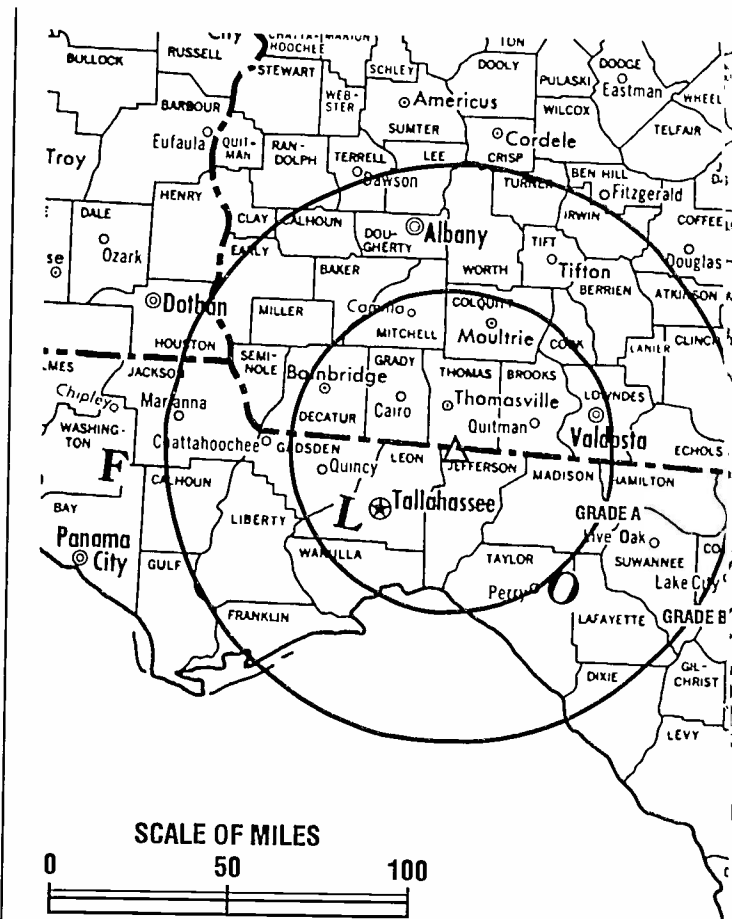
Personnel:

- Dennis Boyle, President.
- William Lane, Senior Vice President & General Manager.
- Melvin Blank, Operations Manager.
- Skip Painton, Sales & Marketing Director.
- Mike Smith, News Director.
- Elliott Toole, Promotion Director.
- Bob Morgan, Chief Engineer.

Highest 30 Sec. Rate: \$950.

City of License: Thomasville, GA. Station DMA: Tallahassee-Thomasville. Rank: 114.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WCTV BPCT-860103KE Granted 4/29/86 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	211,620	138,880	350,500
Average Weekly Circulation (1996)	164,203	80,166	244,369
Average Daily Circulation (1996)			147,144
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	137,130	61,150	198,280
Average Weekly Circulation (1996)	115,082	50,781	165,863
Average Daily Circulation (1996)			111,111
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	74,490	77,730	152,220
Average Weekly Circulation (1996)	49,121	29,385	78,506
Average Daily Circulation (1996)			36,433

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WTWC-TV

Ch. 40

Network Service: NBC.

Licensee: Guy Gannett Communications, One City Center, Box 15277, Portland, ME 04101.

Studio: 8440 Deerlake Rd., Tallahassee, FL 32312.

Phone: 904-893-4140. Fax: 904-893-6974.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 3160-kw max. visual. Antenna: 879-ft. above av. terrain, 794-ft. above ground, 1020-ft. above sea level.

Latitude 30° 35' 11"
Longitude 84° 14' 11"

Transmitter: 8440 Deerlake Rd.

Satellite Earth Stations: Harris, 8.3-meter Ku-band; Microdyne, 7-meter C-band; Prosat, 3-meter C-band; Harris, Microdyne receivers.

News Service: AP.

Ownership: Guy Gannett Communications.

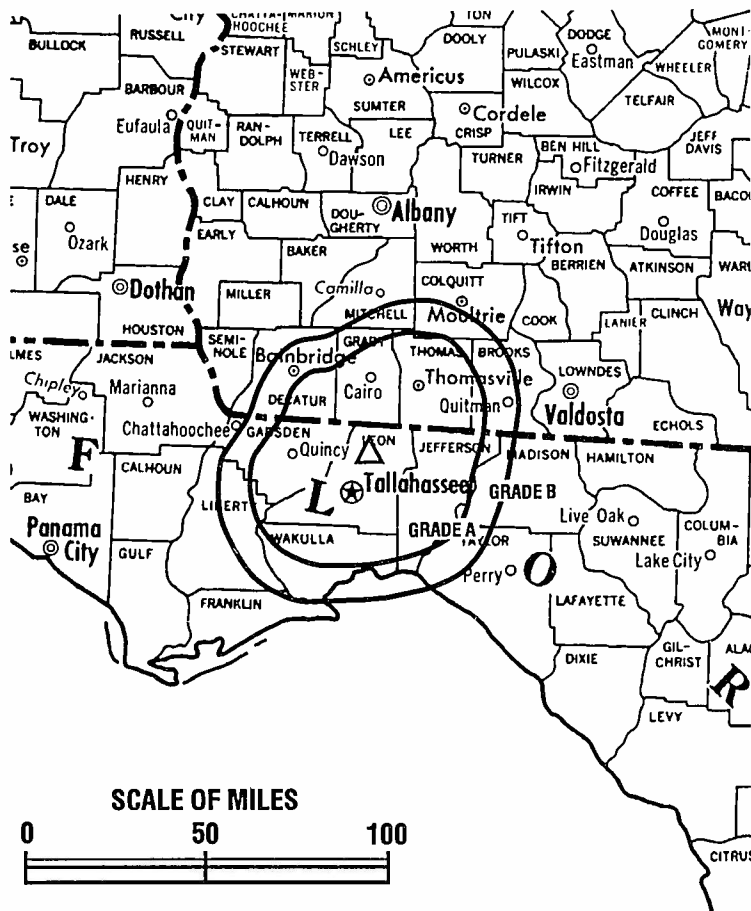
Original Operation: April 21, 1983. Sale to Soundview Media by Thomas M. Duddy granted by FCC October 21, 1994, but not consummated. Assignment of license from Holt-Robinson Television to Thomas M. Duddy, Receiver granted by FCC May 21, 1993. Sale to Guy Gannett Communications granted by FCC, August 1, 1996.

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:
Bill Anderson, President & General Manager.
Dave Greubel, General Sales Manager.
Jim Giudicessi, National Sales Manager.
Paige Dietz, Program Director.
Merleen Mizell, Business Manager.
Mike Brown, Chief Engineer.

Notes: On request.



WTWC BPCT-880718KI Granted 10/31/88 © American Map Corp., No. 14244

City of License: Tallahassee. Station DMA: Tallahassee-Thomasville. Rank: 114.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	132,720	49,050	181,770
Average Weekly Circulation (1996)	69,178	18,719	87,897
Average Daily Circulation (1996)			36,938

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	132,720	49,050	181,770
Average Weekly Circulation (1996)	69,178	18,719	87,897
Average Daily Circulation (1996)			36,938

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Tallahassee

WTXL-TV

Ch. 27

Network Service: ABC.

Licensee: Media Venture Management Inc., 1650 Tysons Blvd., Suite 790, McLean, VA 22102.

Studio: 8927 Thomasville Rd., Tallahassee, FL 32312.

Phone: 904-893-3127. **Fax:** 904-668-1460.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1184.7-kw max. visual, 118.46-kw max. aural. Antenna: 864-ft. above av. terrain, 868-ft. above ground, 1013-ft. above sea level.

Latitude 30° 34' 29"
Longitude 84° 12' 05"

Requests CP for change to 2700-kw max. visual, 1699-ft. above av. terrain, 1670-ft. above ground, 1841-ft. above sea level, lat. 30° 40' 06", long. 83° 58' 06", transmitter to Jefferson County (rural portion). BPCT-960214KE.

Transmitter: E side of U.S. 319, 6.6-mi. NNE of Tallahassee city limits.

Satellite Earth Stations: Transmit/receive AFC, 5-meter Ku-band; Vertex, 5-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Florida News Network.

Ownership: Media Venture Management Inc.

Began Operation: September 16, 1976. Sale to Tallahassee 27 Ltd. Partnership by E. C. Allen approved by FCC Jan. 27, 1984. Sale to Tallahassee Channel 27 Inc. approved Aug. 28, 1991. Sale to present owner approved May 26, 1993 (*Television Digest*, Vol. 33:19).

Represented (sales): Blair Television.

Personnel:

Dan Akens, General Manager.
David Arrington, Sales Manager.
Bruce Cramer, News Director.
Mike Plummer, Promotion Director.
Brad Strommen, Chief Engineer.
Christine Boldt, Business Manager.

Rates: On request.



WTXL-TV BPCT-840831K1 Granted 9/21/84 © American Map Corp., No. 14244

City of License: Tallahassee. **Station DMA:** Tallahassee-Thomasville. **Rank:** 114.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	152,210	64,740	216,950
Average Weekly Circulation (1996)	91,318	28,355	119,673
Average Daily Circulation (1996)			52,891
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	132,720	49,500	182,220
Average Weekly Circulation (1996)	85,642	26,241	111,883
Average Daily Circulation (1996)			50,401
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,490	15,240	34,730
Average Weekly Circulation (1996)	5,676	2,114	7,790
Average Daily Circulation (1996)			2,493

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WBHS-TV

Ch. 50

Network Service: HSN.

Licensee: SKTA Bcstg. Partnership, 12425 28th St. N, Suite 301, St. Petersburg, FL 33716.

Studio: 12425 25th St. N, St. Petersburg, FL 33716.

Phone: 813-573-5550. Fax: 813-571-1931.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 4170-kw max. visual. Antenna: 1522-ft. above av. terrain, 75-ft. above ground, 1447-ft. above sea level.

Latitude	27°	50'	32"
Longitude	82°	15'	46"

Requests CP for change to 5000-kw max. visual, 1460-ft. above av. terrain, 446-ft. above ground, 1522-ft. above sea level. BPCT-960710KG.

Transmitter: 15001 Boyette Rd., Riverview.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: 6-meter C-band; Pinzone receivers.

Partnership: Silver King Communications Inc. (Group Owner).

Begin Operation: March 1, 1988.

Personnel:

Sheryl Barron, Operations Manager.

Allen Endow, Chief Engineer.



WBHS-TV BMPCT-870915KH Granted 10/30/87 © American Map Corp., No. 14244

Rates: On request.

City of License: Tampa. Station DMA: Tampa-St. Petersburg-Sarasota. Rank: 15.

Nielsen Data: Not available.

Florida—Venice-Sarasota-Tampa

WBSV-TV

Ch. 62

Network Service: Independent.

Licensee: DeSoto Bcstg. Inc., 2065 Cantu Court, Sarasota, FL 34232.

Studio: 2065 Cantu Court, Sarasota, FL 34232.

Phone: 941-379-0062. Fax: 941-378-9224.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 4680-kw max. & 468-kw horizontal visual, 4184-kw max. & 418-kw horizontal aural. Antenna: 548-ft. above av. terrain, 545-ft. above ground, 558-ft. above sea level.

Latitude 27° 06' 01"
Longitude 82° 22' 18"

Transmitter: 112 Green Cove Rd., Venice.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Comtech, 5-meter Ku & C-band; Sony receivers.

News Service: UPI.

Ownership: DeSoto Broadcasting Inc.

Began Operation: May 3, 1991.

Represented (sales): Adam Young Inc.

Represented (legal): Pepper & Corazzini.

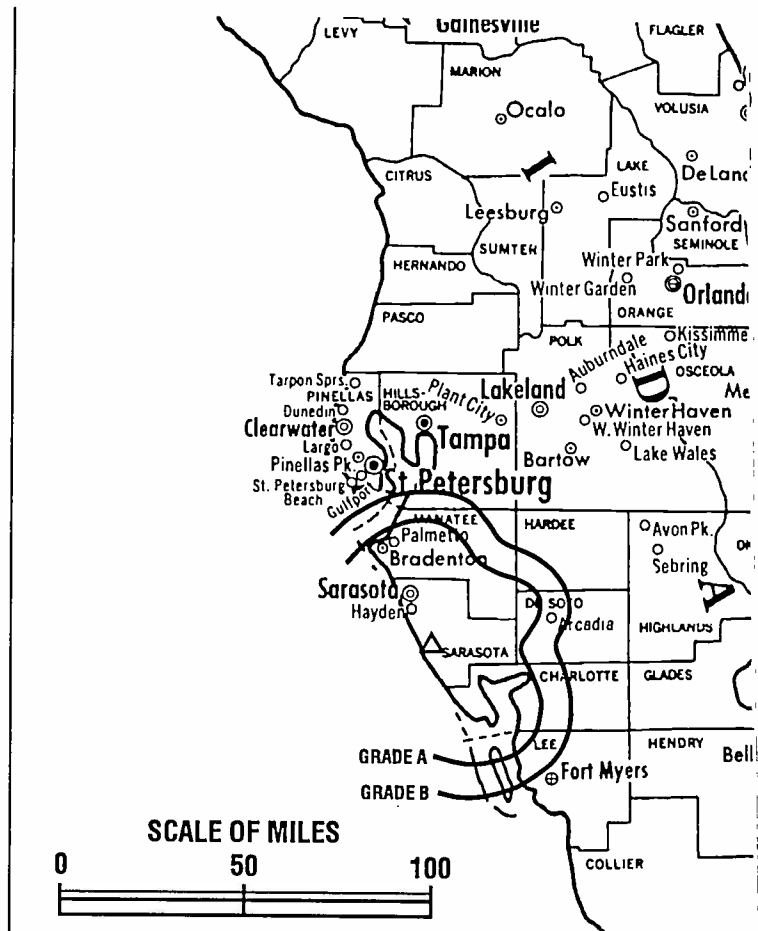
Personnel:

Danford L. Sawyer Jr., President & General Manager.
Barry Todd, General Sales Manager.
Sheryl Greene, News Director.
Tom Wilson, Program & Promotion Director.
Ruthanne Sawyer, Business Manager.
Jack Dillon, Chief Engineer.
David Billie, Production Manager.

Highest 30 Sec. Rate: \$250.

City of License: Venice. Station DMA: Tampa-St. Petersburg-Sarasota. Rank: 15.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WBSV-TV BMPCT-900329KH Granted 5/18/90 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	233,860	62,730	296,590
Average Weekly Circulation (1996)	33,783	17,356	51,139
Average Daily Circulation (1996)			13,722
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	186,250	44,810	231,060
Average Weekly Circulation (1996)	29,312	11,966	41,278
Average Daily Circulation (1996)			10,888
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	47,610	17,920	65,530
Average Weekly Circulation (1996)	4,471	5,390	9,861
Average Daily Circulation (1996)			2,838

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Clearwater-Tampa

WCLF

Ch. 22

Work Service: Independent.

Licensee: Christian Television Corp. Inc., Box 6922, Clearwater, FL 34618.

Radio: 6922 142nd Ave. N, Largo, FL 34641.

Mailing Address: Box 6922, Clearwater, FL 34618.

Phone: 813-535-5622. Fax: 813-531-2497.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. & 1170-kw horizontal visual, 500-kw max. & 117-kw horizontal aural. Antenna: 1429-ft. above av. terrain, 1538-ft. above ground, 1549-ft. above sea level.

Latitude 28° 11' 04"
Longitude 82° 45' 39"

Transmitter: 2.6-mi. N of Tarpon Springs.

ellite Earth Stations: Transmit/receive Comtech, 5-meter C-band; Vertex, 6.1-meter Ku-band; Winegard, 3-meter C-band; ADU, Echostar, M/A-Corn receivers.

Ownership: Christian Television Network (Group Owner).

Plan Operation: October 24, 1979.

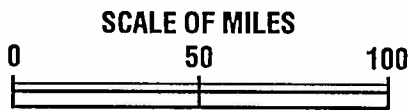
Represented (legal): Gammon & Grange.

Personnel:
Robert R. D'Andrea, General Manager.
Donnie Reichert, Director of Cable Relations/Special Projects.
Gordon A. Hesselton, Sales Manager & Program Director.
Geri Berger, Chief Engineer.
Rick Jarvis, Production Manager.
Deville Chankersingh, Director of Finance.

Least 30 Sec. Rate: \$150.

Location of License: Clearwater. Station DMA: Tampa-St. Petersburg-Sarasota. Rank: 1.

Attribution ©1996 Nielsen. Coverage based on Nielsen study.



WCLF BMPCT-790425KG Granted 9/25/79 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	189,930	314,640	504,570
Average Weekly Circulation (1996)	14,029	26,922	40,950
Average Daily Circulation (1996)			9,980

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	189,930	314,640	504,570
Average Weekly Circulation (1996)	14,029	26,922	40,950
Average Daily Circulation (1996)			9,980

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Bradenton-Tampa

WFCT

Ch. 66

Network Service: Independent.

Licensee: Bradenton Broadcast TV Co. Ltd., Lakewood Business Park, 4301 32nd St. W, Suite E-18, Bradenton, FL 34205.

Studio: 14444 66th St. N, Clearwater, FL 34624.

Phones: 941-739-2686; 813-524-8787. **Fax:** 941-746-5053.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 2240-kw max. visual. Antenna: 1525-ft. above av. terrain, 1497-ft. above ground, 1578-ft. above sea level.

Latitude 27° 24' 30"
Longitude 82° 15' 00"

Transmitter: Approx. 2-mi. NE of Verna, Manatee County.

Ownership: Bradenton Broadcast TV Co. Ltd.

Began Operation: August 1, 1994.

Personnel:

Anita Rogers, General Partner.
Don Hibblits, Sales Manager.
Bill Meyer, Engineer.

Rates: On request.

City of License: Bradenton. **Station DMA:** Tampa-St. Petersburg-Sarasota. **Rank:** 15.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	3,790	3,790
Average Weekly Circulation (1996)	0	193	193
Average Daily Circulation (1996)			80



WFCT BMPCT-940204KE Granted 6/30/94 © American Map Corp., No. 1424

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	3,790	3,790
Average Weekly Circulation (1996)	0	193	193
Average Daily Circulation (1996)			80

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Tampa-St. Petersburg

WFLA-TV

Ch. 8

Work Service: NBC.

Licensee: Tampa Television Inc., 905 E. Jackson St., Tampa, FL 33602.

Radio: 905 E. Jackson St., Tampa, FL 33602.

Phone: 813-228-8888. Fax: 813-221-5787.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1536-ft. above av. terrain, 1545-ft. above ground, 512-ft. above sea level.

Latitude 27° 50' 32"
Longitude 82° 15' 46"

Transmitter: 15001 Boyette Rd., 5.5-mi. N of Balm.

Channel TV Sound: Stereo and separate audio program.

ellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Microband, 1.2-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Engineering, Harris, M/A-Com, Scientific-Atlanta receivers.

Work Service: NBC.

Ownership: Media General Inc. (Group Owner).

Start of Operation: February 14, 1955.

Presented (sales): Harrington, Righter & Parsons Inc.

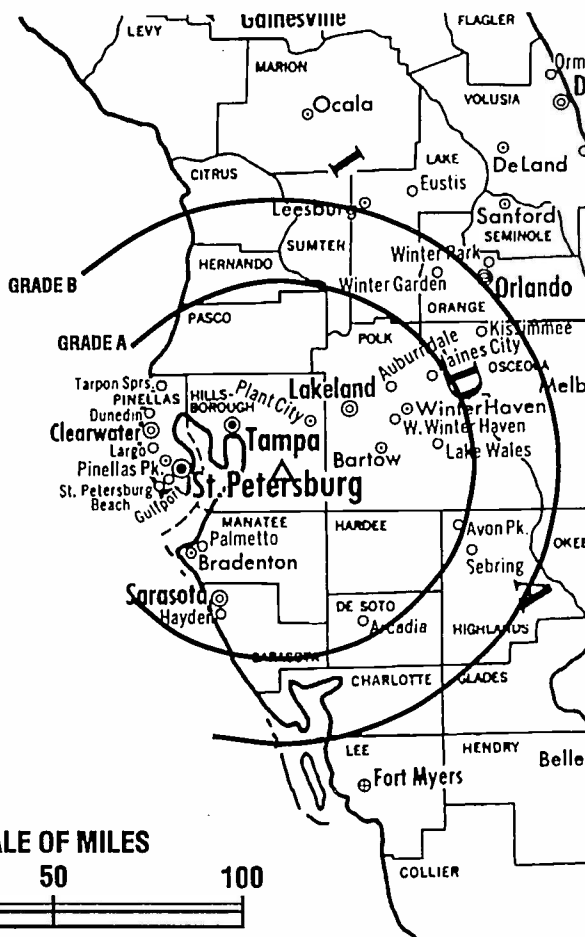
Presented (legal): Cohn and Marks.

Presented (engineering): David Steel & Associates Inc.

Personnel:

- John Zimmerman, President & General Manager.
- Paul Catoe, Vice President & Station Manager.
- Jack Lyons, General Sales Manager.
- Ray Burmer, Local Sales Manager.
- John Tym, National Sales Manager.
- Mark Schaefer, Director of Engineering & Operations.
- John Bradley, News Director.
- Steve Gleason, Director of Programming.
- Melinda Bacon, Director of Marketing & Promotion.
- Wayne Lueders, Business Manager.

Comments: On request.



WFLA-TV BPCT-850426KG Granted 1/15/87 © American Map Corp., No. 14244

City of License: Tampa. Station DMA: Tampa-St. Petersburg-Sarasota. Rank: 15.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,048,550	477,670	1,526,220
Average Weekly Circulation (1996)	855,533	377,943	1,233,476
Average Daily Circulation (1996)			705,982
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	987,710	407,770	1,395,480
Average Weekly Circulation (1996)	826,723	362,180	1,188,903
Average Daily Circulation (1996)			686,808
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,840	69,900	130,740
Average Weekly Circulation (1996)	28,809	15,763	44,572
Average Daily Circulation (1996)			19,174

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—St. Petersburg-Tampa

WTSP

Ch. 10

Network Service: CBS.

Licensee: Jacor Communications Inc., Box 10000, St. Petersburg, FL 33733.

Studio: 11450 Gandy Blvd., St. Petersburg, FL 33702.

Phones: 813-557-1010; 813-224-9877. **Fax:** 813-578-7637.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1501-ft. above av. terrain, 1504-ft. above ground, 1512-ft. above sea level.

Latitude 28° 11' 04"
Longitude 82° 45' 39"

Transmitter: 2.6-mi. N of Tarpon Springs.

Satellite Earth Stations: AFC, 5-meter Ku-band; Andrew, 7.3-meter C-band; Harris, 9-meter C-band; Microdyne, 5-meter Ku-band; Avantek, Harris, Microdyne receivers.

SNG Mobile Dish: Dalsat, 3.7-meter Ku-band.

News Services: AP, UPI.

Ownership: Jacor Communications Inc. (Group Owner).

Began Operation: July 18, 1965. Initially broadcast on interim basis; full time ABC, Sept. 1, 1965. Merger of Rahall Communications with Gulf United approved by FCC July 27, 1978 (*Television Digest*, Vol. 17:35). Sale to Taft Television & Radio approved by FCC May 30, 1985 (Vol. 25:5, 20, 22). FCC approved sale to present owners Oct. 2, 1987 (Vol. 27:16, 18, 23, 30, 41). Sale to Jacor Communications Inc. approved Sept. 17, 1996 (Vol. 36:39).

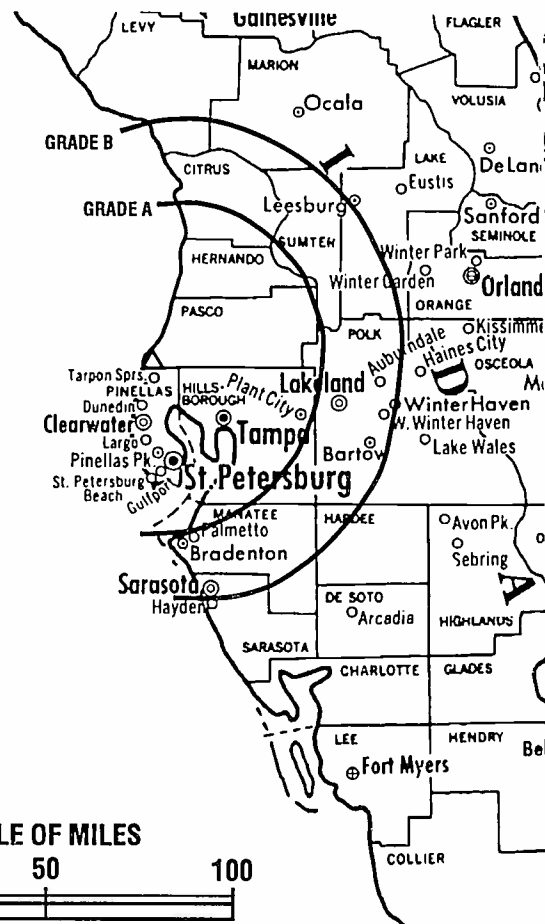
Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Personnel:

Steve Mauldin, President & General Manager.
Noreen Parker, Vice President, Sales.
Barbara Sobocinski, Vice President, Marketing.
Mike Cavender, Vice President, News.
Dan Reynolds, Vice President, Business.
Candi Geiger, Local Sales Manager.
Pam Barber, Regional Sales Manager.
Ben Oldham, National Sales Manager.
Noley Keener, Chief Engineer.
Kathy Baker, Production Manager.

Rates: On request.



WTSP BPCT-901108KF Granted 1/17/91 © American Map Corp., No. 1424

City of License: St. Petersburg. **Station DMA:** Tampa-St. Petersburg-Sarasota. RA 15.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,040,290	466,390	1,506,680
Average Weekly Circulation (1996)	776,712	336,705	1,113,417
Average Daily Circulation (1996)			678,351
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	964,010	407,770	1,371,780
Average Weekly Circulation (1996)	769,433	327,342	1,096,775
Average Daily Circulation (1996)			669,983
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,280	58,620	134,900
Average Weekly Circulation (1996)	7,279	9,364	16,643
Average Daily Circulation (1996)			8,351

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

orida—St. Petersburg

WTTA

Ch. 38

Network Service: Independent.

Licensee: Bay Television Inc.

Address: 5510 W. Gray St. W, Tampa, FL 33609-1054.

Phone: 813-289-3838. **Fax:** 813-289-0000.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1397-kw max. visual. Antenna: Circularly polarized, 1436-ft. above av. terrain, 1427-ft. above ground, 1502-ft. above sea level.

Latitude 27° 50' 32"
Longitude 82° 15' 46"

Requests: CP for change to 5000-kw max. visual. BPCT-950707KF.

Transmitter: 15001 Boyette Rd., Riverview, FL 33569.

Satellite Earth Station: Comtech, 7.3-meter; Agile receivers.

Ownership: Bay Television.

Begin Operation: June 21, 1991.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

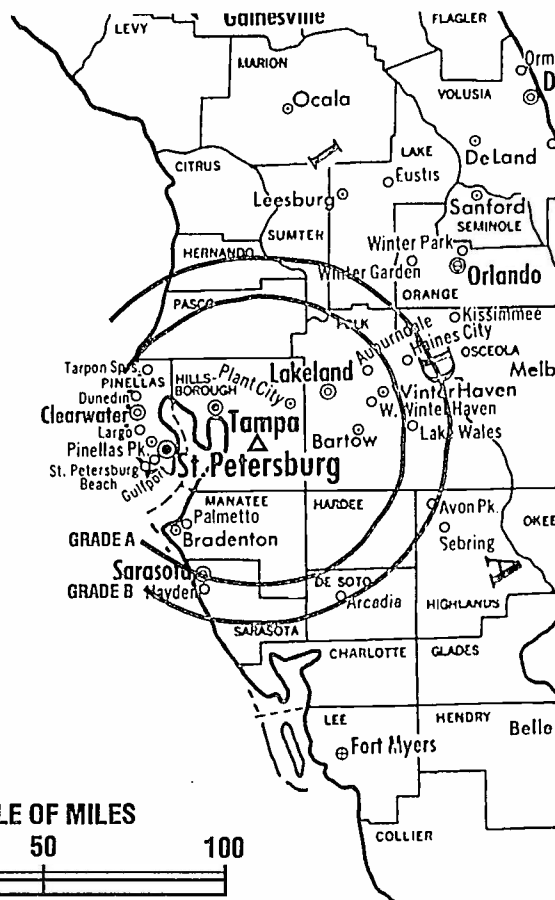
Represented (engineering): Carl T. Jones Corp.

Personnel:

Tom Watson, General Manager.
Jennifer Isenhower, Program Director.
Steve Hess, Chief Engineer.

Comments: On request.

Class of License: St. Petersburg. **Station DMA:** Tampa-St. Petersburg-Sarasota. **Rank:** 5.



WTTA BMPCT-880512KE Granted 6/30/88 © American Map Corp., No. 14244

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	783,960	419,700	1,203,660
Average Weekly Circulation (1996)	112,522	88,835	201,358
Average Daily Circulation (1996)			56,560
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	783,960	407,770	1,191,730
Average Weekly Circulation (1996)	112,522	87,467	199,989
Average Daily Circulation (1996)			56,388
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	11,930	11,930
Average Weekly Circulation (1996)	0	1,369	1,369
Average Daily Circulation (1996)			172

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Tampa-St. Petersburg

WTVT

Ch. 13

Network Service: FOX.

Licensee: TVT License Inc., 3213 John F. Kennedy Blvd., Tampa, FL 33609.

Studio: 3213 John F. Kennedy Blvd., Tampa, FL 33609.

Mailing Address: Box 31113, Tampa, FL 33631-3113.

Phone: 813-876-1313. **Fax:** 813-875-8329.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.5-kw aural. Antenna: 1416-ft. above av. terrain, 1463-ft. above ground, 1549-ft. above sea level.

Latitude 27° 49' 09"
Longitude 82° 14' 26"

Transmitter: 4.4-mi. NNE of Balm, FL.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 5.6-meter Ku-band; RCA, 6.1-meter Ku-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 3-meter Ku-band.

News Services: AP, Fox News, CNN, Conus, Sports News Satellite, UPI.

Ownership: New World Communications Group (Group Owner).

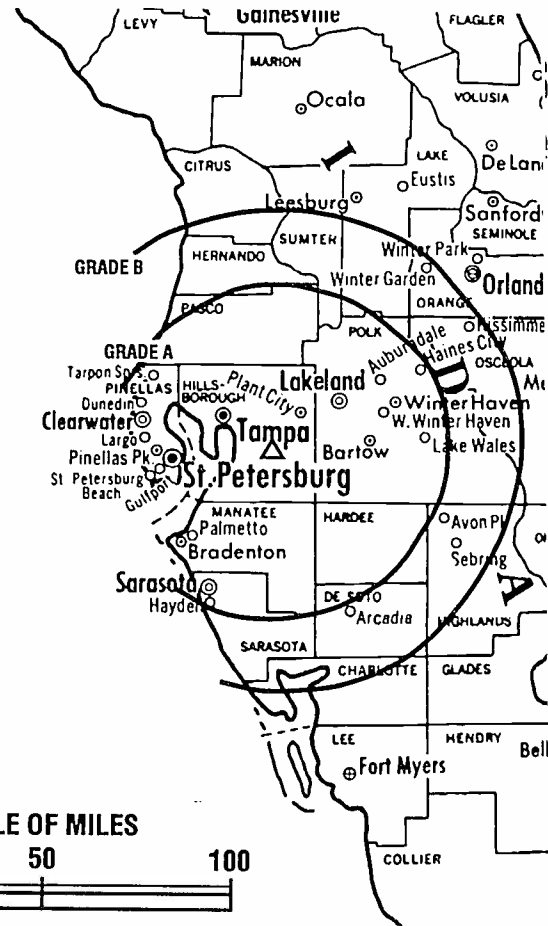
Began Operation: April 1, 1955. Sale to Gaylord Bcstg. by ex-Gov. Doyle E. Carlton and W. Walter Tison interests approved by FCC July 18, 1956 (*Television Digest*, Vol. 12:26, 29). Sale to WTVT Inc. by Gaylord Bcstg. Co. approved by FCC April 23, 1987 (Vol. 27:11, 29). Transfer to Trustee approved Sept. 1, 1992. Sale to present owner approved April 23, 1993 (Vol. 33:10).

Represented (sales): New World Sales & Marketing Inc.

Represented (engineering): A. D. Ring, P.A.

Personnel:

- Bob Franklin**, President & General Manager.
- Terry Cooper**, Vice President & Contoller.
- Mark Higgins**, Vice President & Director of Sales.
- Rob Weisbord**, Regional Sales Manager.
- Bob Linger**, Local Sales Manager.
- Dina Johnson**, National Sales Manager.
- Daniel Webster**, News Director.
- Gayle Nigolian**, Program Manager.
- Cary Williams**, Director of Operations.
- Brian Fields**, Research Director.
- Rick Rea**, Engineering Supervisor.
- Nancy Dudenhofer**, Director of Marketing & Promotion.



WTVT BMPCT-6216 Granted 5/9/66

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$7500.

City of License: Tampa. **Station DMA:** Tampa-St. Petersburg-Sarasota. **Rank:** 15.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Household
Estimated Station Totals*	1,113,320	498,170	1,611,490
Average Weekly Circulation (1996)	713,007	346,031	1,059,038
Average Daily Circulation (1996)			511,181
Station DMA Total			
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	987,710	407,770	1,395,480
Average Weekly Circulation (1996)	702,315	328,355	1,030,670
Average Daily Circulation (1996)			501,421
Other DMA Total			
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	125,610	90,400	216,010
Average Weekly Circulation (1996)	10,692	17,676	28,368
Average Daily Circulation (1996)			9,768

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Sarasota-Bradenton-Tampa

WWSB

Ch. 40

Work Service: ABC.

Licensee: Southern Broadcast Corp. of Sarasota, Box 21239, Sarasota, FL 34276.

Address: 5725 Lawton Dr., Sarasota, FL 34233.

Phone: 941-923-8840. Fax: 941-924-3971.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 2871-kw aural, 287.1-kw aural. Antenna: 771-ft. above av. terrain, 814-ft. above ground, 19-ft. above sea level.

Latitude 27° 33' 27"
Longitude 82° 21' 59"

Transmitter: 4.2-mi. ESE of Parrish, FL.

Channel TV Sound: Separate audio program.

Mobile Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.2-meter C-band; Microdyne, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Vertex, 6.1-meter Ku-band; Andrew, Microdyne, RCA, Scientific-Atlanta receivers.

Services: ABC, AP, CNN, Florida News Network.

Ownership: Southern Broadcast Corp. of Sarasota.

Original Operation: October 23, 1971. Sale to present owners by Robert R. Nelson, et al., approved by FCC Nov. 13, 1985.

Represented (sales): Seltel Inc.

Represented (legal): Leibowitz & Associates, P.A.

Represented (engineering): A. D. Ring, P.A.

Personnel:
Manuel Calvo, President & General Manager.
Jim Urbuteit, General Sales Manager.
Ann Smith, Local Sales Manager.
Greg Carter, National Sales Manager.
Lillie Ford, News Director.
Mike Burnham, Chief Engineer.
William Giles, Controller.

Least 30 Sec. Rate: \$1200.

Area of License: Sarasota. Station DMA: Tampa-St. Petersburg-Sarasota. Rank: 15.

Information ©1996 Nielsen. Coverage based on Nielsen study.



WWSB BMPCT-7255 Granted 4/14/71

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	257,560	78,090	335,650
Average Weekly Circulation (1996)	157,180	43,508	200,688
Average Daily Circulation (1996)			105,447

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	209,950	60,170	270,120
Average Weekly Circulation (1996)	138,033	36,980	175,014
Average Daily Circulation (1996)			96,200

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	47,610	17,920	65,530
Average Weekly Circulation (1996)	19,147	6,528	25,675
Average Daily Circulation (1996)			9,246

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—Lakeland-Tampa

WWWB

(formerly WTMV)

Ch. 32

Network Service: WBN.

Licensee: WTMV-TV Co., 959 8th Ave., New York, NY 10019.

Studio: 7201 E. Hillsborough Ave., Tampa, FL 33610.

Phone: 813-626-3232. **Fax:** 813-622-7732; 813-626-1961.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 5000-kw max. visual. Antenna: 1086-ft. above av. terrain, 1062-ft. above ground, 1217-ft. above sea level.

Latitude	27°	50'	15"
Longitude	81°	56'	53"

Transmitter: 0.4-mi. SSW of Pebbledale, FL.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Comtech, 5-meter Ku & C-band; Scientific-Atlanta, 3-meter C-band; Standard Communications receivers.

Ownership: The Hearst Corp. (Group Owner).

Began Operation: April 24, 1986. Sale to Hearst Broadcasting by Public Interest Corp. approved by FCC May 3, 1996 (*Television Digest*, Vol. 35:45).

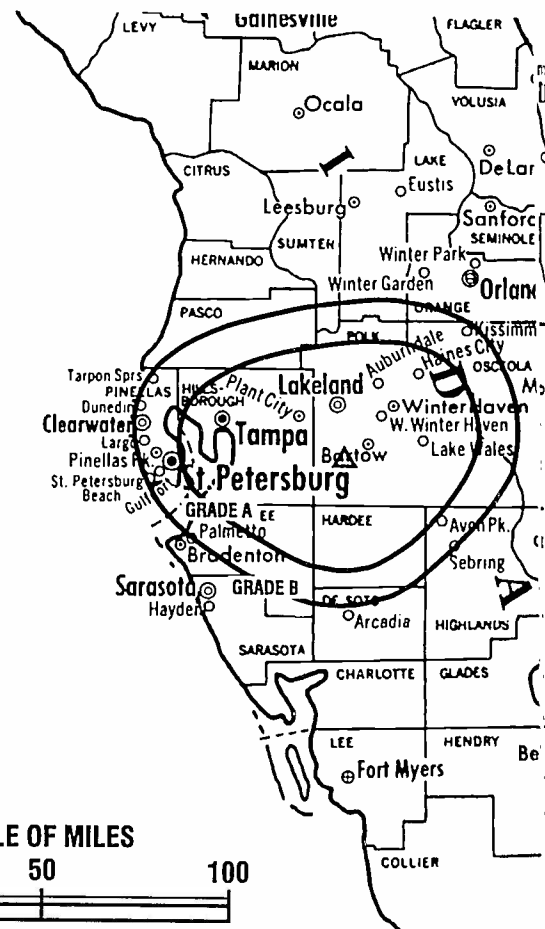
Represented (legal): Traven, Brooks, Pierce, McLendon, Humphrey & Leonard.

Represented (engineering): Mullaney Engineering.

Kepper, Tupper & Company

We brokered the sale of WWWB-TV

183 Haviland Rd. Ridgefield, CT 06877 (203) 431-3366



WWWB BPCT-960313KF Granted 5/23/96 © American Map Corp., No. 142

Personnel:

Michael E. Schuch, Vice President & General Manager.
Ken Lucas, General Sales Manager & Marketing Director.
Joseph Pauly, Program Director.
Mike Pachelli, Operations Manager.
Robert Hughes, Promotion Director.
John Norvell, Chief Engineer.
Charles Robb, Business Manager.

Highest 30 Sec. Rate: \$750.

City of License: Lakeland. **Station DMA:** Tampa-St. Petersburg-Sarasota. **Rank:** 1

Nielsen Data: Not available.

orida—Palm Beach

WFGC

Ch. 61

Work Service: Independent.

Licensee: Christian Television of Palm Beach County, 6922 142nd Ave. S, Box 6922, Clearwater, FL 34618.

Address: 2406 S. Congress Ave., Suite 2, West Palm Beach, FL 33406-7610.

Phone: 561-642-3361. **Fax:** 561-967-5961.

Email: wfgc@emi.net **Web Site:** http://www.emi.net/wfgc-tv

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 5000-kw max. visual. Antenna: 1453-ft. above av. terrain, 1457-ft. above ground, 1473-ft. above sea level.

Latitude	26°	34'	58"
Longitude	80°	14'	32"

Requests: CP for change to 400-ft. above av. terrain, 420-ft. above ground, 410-ft. above sea level, lat. 26° 45' 47", long. 80° 12' 19", transmitter to South Canal d., 0.7-mi. E of Acreage Subdivision, West Palm Beach. BPCT-960711KX.

Transmitter: N part of NE quarter of T 45 S, R 41 E, S 3.

Satellite Earth Station: Perfect 10, 3.1-meter C-band; Echostar receivers.

Ownership: Christian Television Network (Group Owner).

Begin Operation: May 21, 1993.

Personnel:

Donald B. Price, President & General Manager.

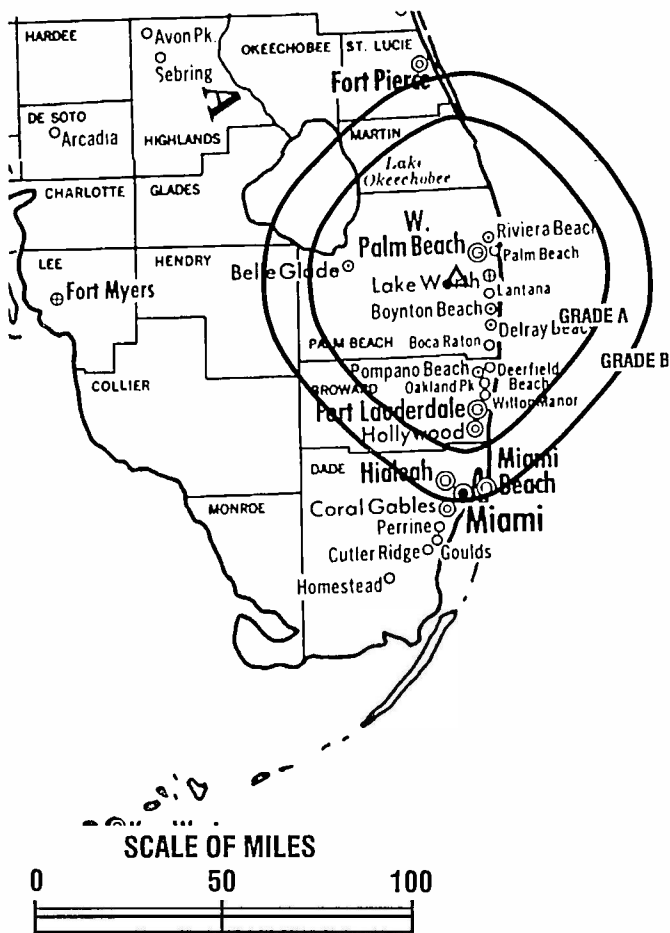
Michaelis J. Gonzales, Station Manager.

Ward Hesselton, General Sales Manager.

Janette Rudy, Program Director.

Paul Y. Yates, Chief Engineer.

Mike Gonzalez, Operations Director & Production Manager.



WFGC BMPCT-870608KO Granted 7/29/88

© American Map Corp., No. 14244

Neville Chankersingh, Business Manager.

Mary J. Weaver, Community Affairs Representative.

Rates: On request.

City of License: Palm Beach. **Station DMA:** West Palm Beach-Fort Pierce. **Rank:** 44.

Nielsen Data: Not available.

Florida—West Palm Beach

WFLX

Ch. 29

Network Service: FOX.

Licensee: Malrite Communications Group Inc., 1660 W. 2nd St., Cleveland, OH 44115-1454.

Studio: 4119 W. Blue Heron Blvd., West Palm Beach, FL 33404.

Phone: 407-845-2929. Fax: 407-863-1238.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. & 1350-kw horizontal visual, 500-kw max. & 270-kw horizontal aural. Antenna: 1500-ft. above av. terrain, 1533-ft. above ground, 1549-ft. above sea level.

Latitude 26° 34' 37"
Longitude 80° 14' 32"

Transmitter: 2.3-mi. W of Hwy. 441 & 0.7-mi. S of Lantana Rd., near Green Acres City.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4-meter Ku-band; Scientific-Atlanta, 7-meter; M/A-Com, Scientific-Atlanta receivers.

Ownership: Malrite Communications Group Inc. (Group Owner).

Began Operation: October 1, 1982.

Represented (sales): Petry Television Inc.

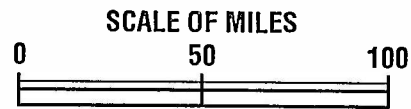
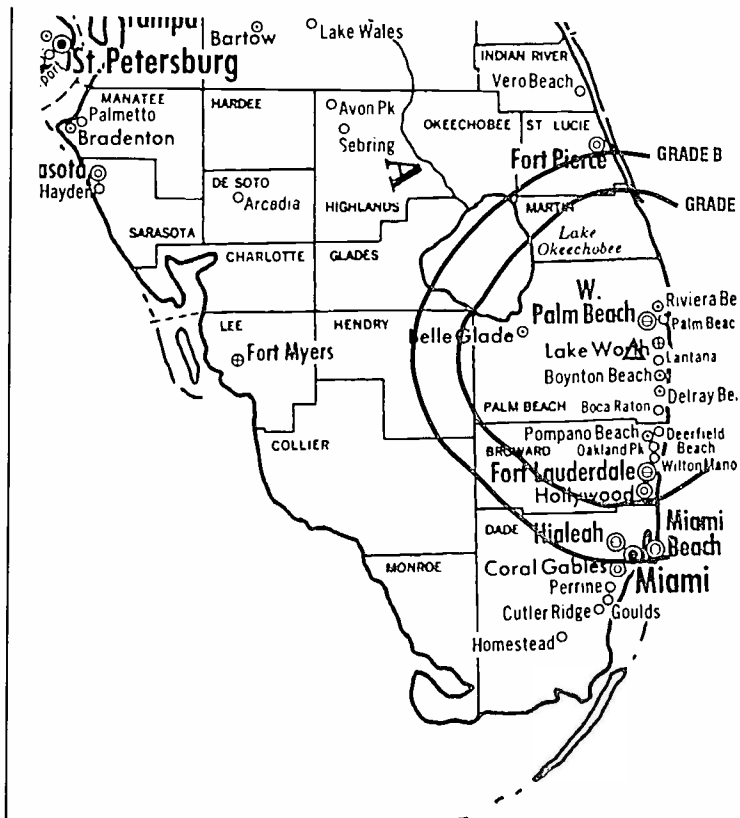
Represented (legal): Kaye, Scholer, Fierman, Hays & Handler.

Represented (engineering): Ralph Evans Associates.

Personnel:

- Murray J. Green, Vice President & General Manager.
- Ken Beedle, Station Manager.
- Cristina Carrera, Local Sales Manager.
- Kathie Kreh, National Sales Manager.
- Angelo (Butch) Figurella, Chief Engineer.
- Barb Billens-Tress, Program Director.
- Ralph Capobianco, Promotion Director.
- Jacqui Depompe, Business Manager.
- Nancy Nicol, Marketing Director.
- Doug Penovi, Production Manager.

Rates: On request.



WFLX BPCT-840621KF Granted 7/31/84 © American Map Corp., No. 1424

City of License: West Palm Beach. Station DMA: West Palm Beach-Fort Pierce. RA 44.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	945,500	516,800	1,462,300
Average Weekly Circulation (1996)	351,531	112,713	464,244
Average Daily Circulation (1996)			190,772

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	473,300	103,160	576,460
Average Weekly Circulation (1996)	262,757	64,745	327,502
Average Daily Circulation (1996)			148,541

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	472,200	413,640	885,840
Average Weekly Circulation (1996)	88,774	47,968	136,742
Average Daily Circulation (1996)			42,191

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WFLA-TV—Tequesta-West Palm Beach

WPBF

Ch. 25

Work Service: ABC.

Licensee: Paxson West Palm Beach License Inc., 601 Clearwater Park Road, West Palm Beach, FL 33401.

Address: 3970 RCA Blvd., Suite 7007, Palm Beach Gardens, FL 33410.

Phone: 407-694-2525; 407-624-6397. Fax: 407-627-6738.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1486-ft. above av. terrain, 1520-ft. above ground, 1549-ft. above sea level.

Latitude 27° 07' 17"
Longitude 80° 23' 41"

Transmitter: 7.3-mi. SW of Palm City, Martin County.

Channel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 5-meter C-band; Microdyne, 7-meter C-band; Avantek, Microdyne receivers.

Mobile Dish: Andrew, 2.4-meter Ku-band.

Services: AP, ABC, Conus, CNN.

Ownership: Paxson Communications Corp. (Group Owner).

Operation: January 1, 1989. Sale by Phipps-Potamkin Television Partners to Paxson Communications Corp. approved by FCC April 25, 1994.

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel: Douglas C. Barker, Vice President & General Manager.

John Bartelt, General Sales Manager.

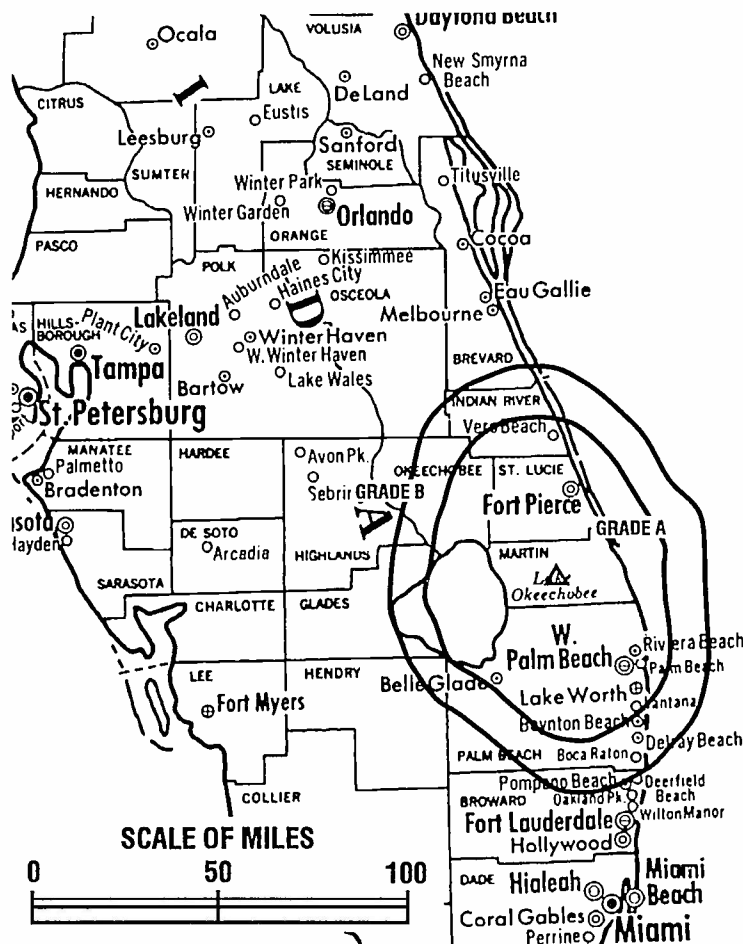
Alan Waldstein, Program Coordinator.

Bill Burke, News Director.

Jeff Thomas, Director of Technical Operations.

Paul Reece, Business Manager.

Least 30 Sec. Rate: \$2500.



WPBF BMPCT-880822KE Granted 10/13/88 © American Map Corp., No. 14244

City of License: Tequesta. Station DMA: West Palm Beach-Fort Pierce. Rank: 44.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	478,320	114,730	593,050
Average Weekly Circulation (1996)	326,670	46,174	372,844
Average Daily Circulation (1996)			166,380

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	473,300	103,160	576,460
Average Weekly Circulation (1996)	326,409	44,925	371,333
Average Daily Circulation (1996)			166,179

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,020	11,570	16,590
Average Weekly Circulation (1996)	261	1,250	1,511
Average Daily Circulation (1996)			201

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—West Palm Beach

WPEC

Ch. 12

Network Service: CBS.

Licensee: Freedom WPEC Inc.

Studio: 1100 Fairfield Dr., West Palm Beach, FL 33407.

Mailing Address: Box 198512, West Palm Beach, FL 33419-8512.

Phone: 561-844-1212. **Fax:** 561-842-1212.

E-mail: wpec99a@prodigy.com; wpectv12@aol.com

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual. Antenna: 980-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude 26° 35' 17"
Longitude 80° 12' 28"

Transmitter: Intersection of U.S. Hwy. 441 & State Rd. 812.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, DX Antenna, Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, CBS, Conus, Florida News Network.

Ownership: Freedom Communications Inc. (Group Owner).

Began Operation: January 1, 1955. Sale to Photo Electronics Corp. by Royal American Industries Inc. approved by FCC Oct. 26, 1973. Sale to Royal American (66.33% owned by Bankers Life & Casualty Co.) by Rand Bcstg. & Bertram Lebhar approved in 1964 (*Television Digest*, Vol. 4:9). Previous sale to Rand Broadcasting & Lebhar by RKO Teleradio Pictures Inc. approved May 16, 1957 (Vol. 13:12, 20). RKO purchase from J. Robert Meachem interests was approved July 27, 1955 (Vol. 11:27, 31). Sale to Freedom Communications Inc. approved Dec. 5, 1995 (Vol. 35:40).

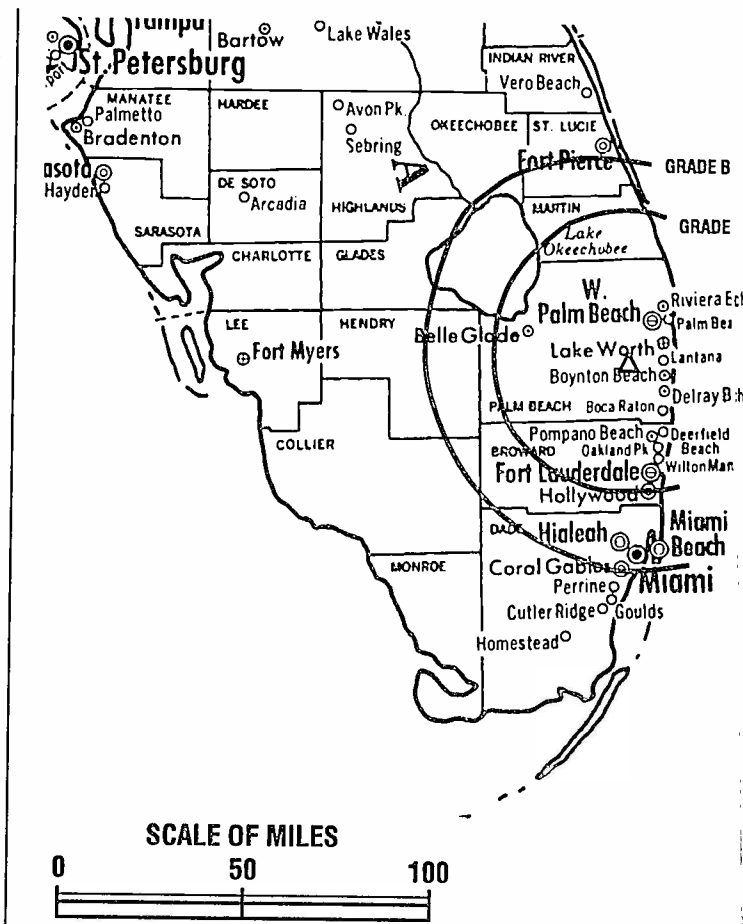
Represented (sales): Katz American Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Bill Peterson**, Vice President & General Manager.
- Douglas Wolfmueller**, General Sales Manager.
- John Gee**, Local Sales Manager.
- John Heislman**, National Sales Manager.
- Jay Mitchell**, Director of News & Operations.
- George Danner**, Chief Engineer.
- Cindy Sheldon**, Business Manager.



WPEC BPCT-2916 Granted 2/21/62 © American Map Corp., No. 1424

Rates: On request.

City of License: West Palm Beach. **Station DMA:** West Palm Beach-Fort Pierce. RA 44.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	945,500	234,760	1,180,2
Average Weekly Circulation (1996)	413,754	114,488	528,2
Average Daily Circulation (1996)			292,6
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	473,300	103,160	576,4
Average Weekly Circulation (1996)	372,200	83,640	455,8
Average Daily Circulation (1996)			265,5
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	472,200	131,600	603,8
Average Weekly Circulation (1996)	41,554	30,848	72,4
Average Daily Circulation (1996)			27,0

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Florida—West Palm Beach

WPTV

Ch. 5

Network Service: NBC.

Licensee: Scripps Howard Broadcasting Co., Box 5380, Cincinnati, OH 45201.

Radio: 622 N. Flagler Dr., West Palm Beach, FL 33401.

Phone: 561-655-5455. Fax: 561-655-8947. E-mail: wptv@aol.com

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1031-ft. above av. terrain, 1031-ft. above ground, 1049-ft. above sea level.

Latitude 26° 35' 20"
Longitude 80° 12' 43"

Transmitter: 6075 State Rd. 7, Lake Worth, FL.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Harris, 3.5-meter Ku-band; Harris, 11-meter Ku-band; Hero, 6-meter C-band; DX Engineering, Harris, Sony receivers.

Mobile Dish: Dalsat, 3.7-meter Ku-band.

News Services: AP, CNN, NBC, Scripps Howard News Service, Sports News Satellite.

Ownership: E. W. Scripps Co. (Group Owner).

Original Operation: August 22, 1954. Sale to present owner by John H. Phipps approved by FCC Dec. 27, 1961 (*Television Digest*, Vol. 17:37, 1:14). Sale as WJNO-TV to Phipps by George H. Buck-Theodore Granik interests approved Oct. 3, 1956 (Vol. 12:37, 40).

Represented (sales): Blair Television.

Represented (legal): Baker & Hostetler.

Personnel:

William J. Brooks, Vice President & General Manager.

Donna M. Lane, General Sales Manager.

Jeff Johnson, Local Sales Manager.

Brian Lawlor, National Sales Manager.

Ed Roos, Chief Engineer.

Pat Burns, News Director.

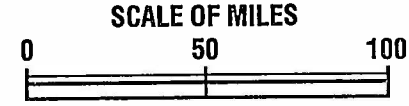
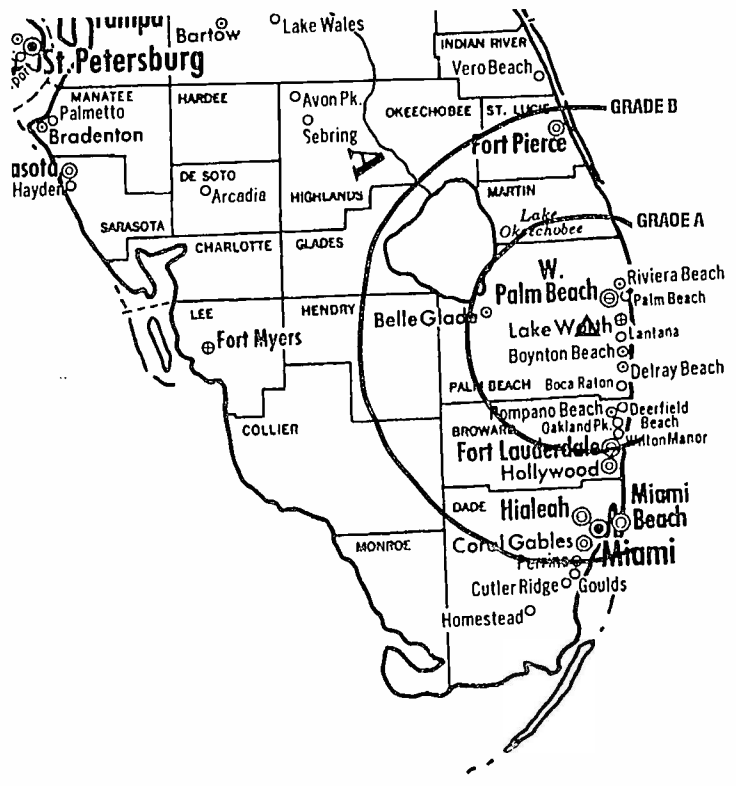
Bernadette R. O'Grady, Director of Programming & Creative Services.

Claudia Sochko, Business Manager.

Wayne R. Cunningham, Marketing & Research Manager.

Mike McBryde, Production Manager.

Highest 30 Sec. Rate: \$4500.



WPTV BMPCT-1862 Granted 3/15/54 © American Map Corp., No. 14244

City of License: West Palm Beach. Station DMA: West Palm Beach-Fort Pierce. Rank: 44.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	950,520	234,760	1,185,280
Average Weekly Circulation (1996)	449,026	104,857	553,883
Average Daily Circulation (1996)			322,743
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	473,300	103,160	576,460
Average Weekly Circulation (1996)	399,366	82,344	481,710
Average Daily Circulation (1996)			299,011
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	477,220	131,600	608,820
Average Weekly Circulation (1996)	49,660	22,513	72,173
Average Daily Circulation (1996)			23,732

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

Florida—Fort Pierce-Stuart-Vero Beach-Palm Beach

WTVX

Ch. 34

Network Service: UPN, WBN.

Licensee: Whitehead Media of Florida Inc., 12144 Classic Dr., Coral Springs, FL 33017.

Studio: 3970 RCA Blvd., Suite 7007, Palm Beach Gardens, FL 33410.

Phone: 561-686-3434. **Fax:** 561-625-1256.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 5000-kw max. & 3981-kw horizontal visual. Antenna: 1492-ft. above av. terrain, 1520-ft. above ground, 1549-ft. above sea level.

Latitude 27° 07' 19.50"
Longitude 80° 23' 20.50"

Transmitter: 7.3-mi. SW of Palm City, FL.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

Ownership: Whitehead Media Inc. (Group Owner).

Began Operation: April 5, 1966. Sale to present owner by Krypton Broadcasting Corp., approved by FCC May 31, 1995 (*Television Digest*, Vol. 34:31, 42). Sale to Krypton approved Jan 31, 1991. Sale to WTVW Inc. by Ruhl W. Koblegerd, et al., approved by Jan. 15, 1979.

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

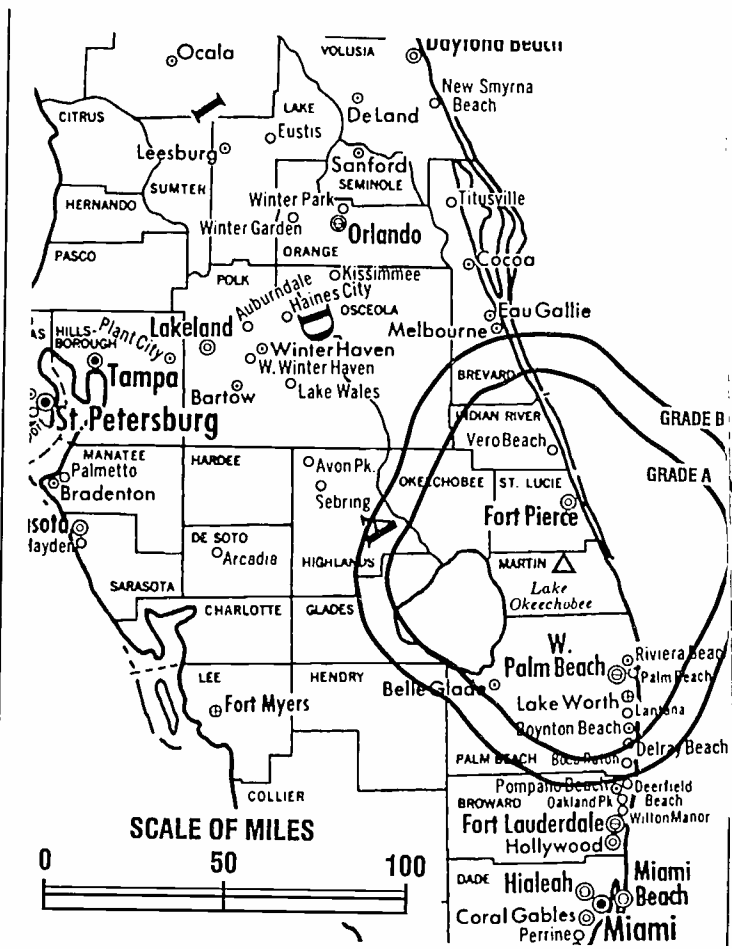
Personnel:

- Jerry Carr, Managing Director.
- Linda Drinkwine, Local Sales Manager.
- Caroline Scollard, National Sales Manager.
- Cliff Thomas, Chief Engineer.
- Paul Reece, Business Manager.
- Linda LaManna, Promotion Director.

Highest 30 Sec. Rate: \$750.

City of License: Fort Pierce. **Station DMA:** West Palm Beach-Fort Pierce. **Rank:** 44.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

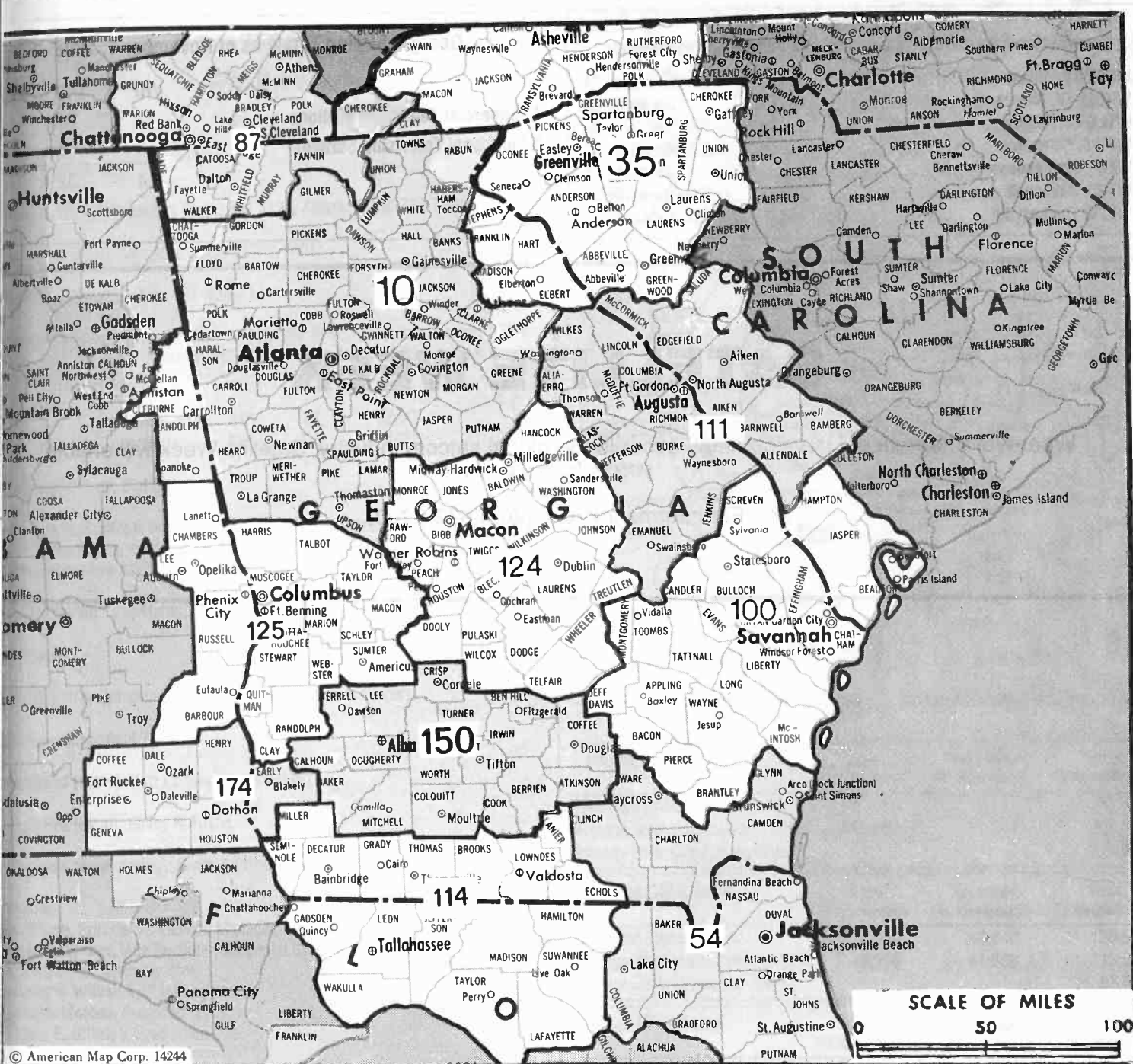


WTVX BPCT-5175 Granted 5/30/79

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	473,300	118,760	592,060
Average Weekly Circulation (1996)	142,826	30,854	173,680
Average Daily Circulation (1996)			54,557
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	473,300	103,160	576,460
Average Weekly Circulation (1996)	142,826	29,692	172,518
Average Daily Circulation (1996)			54,343
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	15,600	15,600
Average Weekly Circulation (1996)	0	1,162	1,162
Average Daily Circulation (1996)			349

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Atlanta, GA	1,625,230	10	WAGA-TV (5), WATL (36), WGNX (46), WHSG (63), WNGM-TV (34), WSB-TV (2), WTBS (17), WTLK-TV (14), WUPA (69), WXIA-TV (11)
Asheville-Spartanburg, SC-Asheville, NC-Anderson, SC	700,470	35	WASV-TV (62), WFBC-TV (40), WGGS-TV (16), WHNS (21), WLOS (13), WNEG-TV (32), WSPA-TV (7), WYFF (4)
Jacksonville, FL-Brunswick, GA	493,160	54	WAWS-TV (30), WBSG-TV (21), WJKS (17), WJXT (4), WTEV-TV (47), WTLV (12)
Chattanooga, TN	305,980	87	WDEF-TV (12), WDSI-TV (61), WELF (23), WFLI-TV (53), WRCB-TV (3), WTVG (9)
Savannah, GA	255,740	100	WJCL (22), WSAV-TV (3), WTGS (28), WTOG-TV (11), WUBI (34)
Augusta, GA	222,160	111	WAGT (26), WFXG (54), WJBF (6), WRDW-TV (12)
Tallahassee, FL-Thomasville, GA	215,240	114	WCTV (6), WGVP (44), WTLH (49), WTWC-TV (40), WTXL-TV (27)
Macon, GA	196,970	124	WGNM (64), WGXA (24), WMAZ-TV (13), WMTG (41), WPGA (58)
Columbus, GA	187,060	125	WLTZ (38), WRBL (3), WSWS (66), WTVM (9), WXTX (54)
any, GA	133,420	150	WALB-TV (10), WFXL (31), WSST-TV (55)
Daphn, AL	86,210	174	WDFX-TV (34), WDHN (18), WTVY (4)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WSST-TV, Albany	See Cordele, GA
WNGM-TV, Atlanta	See Athens, GA
WTLK-TV, Atlanta	See Rome, GA
WSWS, Columbus	See Opelika-Auburn, AL
WELF, Chattanooga	See Dalton, GA
WTGS, Savannah	See Hardeeville, SC
WCTV, Thomasville	See Tallahassee, FL

Georgia Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	11	24	35
Educational Television Stations	3	8	11
	14	32	46

SATELLITE WEEK

Wherever international developments occur in the global satcom industry, Satellite Week will enable *you* to follow them.

For information, call (202) 872-9200.

WALB-TV

Ch. 10

Network Service: NBC.

Licensee: WALB-TV Licensee Corp., Box 3130, Albany, GA 31708-7601.

Address: 1709 Stuart Ave., Albany, GA 31707-7601.

Phone: 912-883-0154. Fax: 912-436-3134.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 275-kw visual, 43.7-kw aural. Antenna: 965-ft. above av. terrain, 978-ft. above ground, 309-ft. above sea level.

Latitude 31° 19' 52.50"
Longitude 83° 51' 44.20"

Transmitter: 2.5-mi. E of Doerun.

Satellite Earth Stations: Harris, 4.7-meter Ku-band; Harris, 8-meter Ku-band; Satcom Technologies, 5-meter Ku-band; Satcom Technologies, 7-meter C-band; Harris, Microwave Assoc. receivers.

Mobile Dish: Gray/Harris, 3-meter Ku-band.

News Service: AP.

Ownership: Gray Communications Systems Inc. (Group Owner).

Begin Operation: April 7, 1954.

Presented (sales): Katz Continental Television.

Presented (legal): Sidley & Austin.

Presented (engineering): Smith & Fisher.

Personnel:

Clare Pigue, President & General Manager.

James R. Wilcox, Vice President & General Sales Manager.

Rick Williams, News Director.

William N. Williams, Chief Engineer.

Shannon Mosher, Promotion Director.

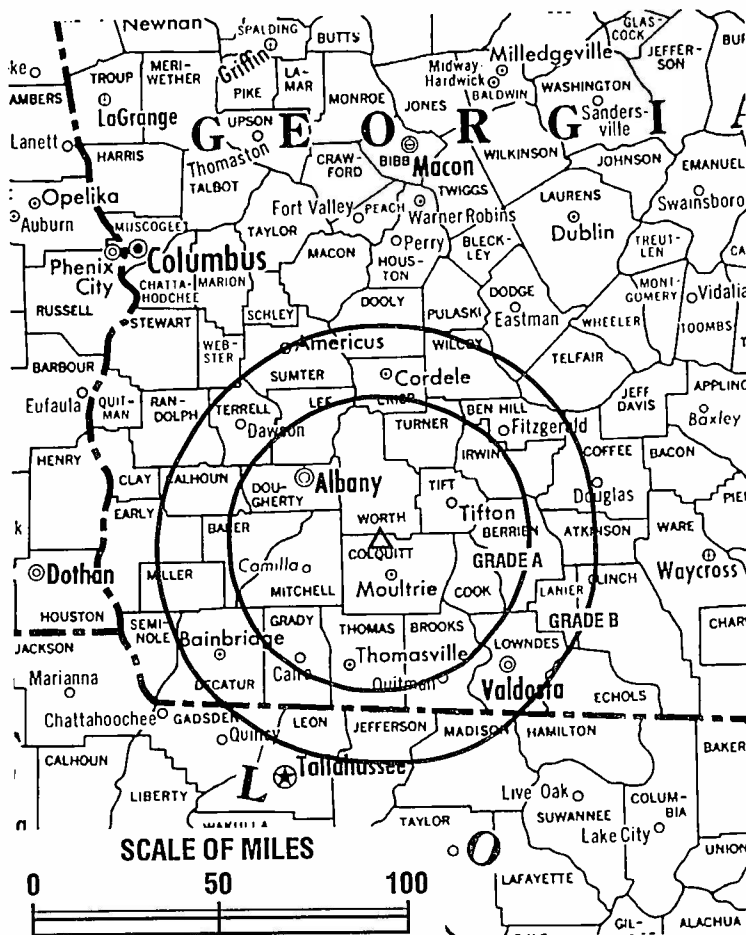
William E. Gilbride, Production Director.

Linda Wells, Traffic Manager.

Highest 30 Sec. Rate: \$800.

Class of License: Albany. Station DMA: Albany, GA. Rank: 150.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WALB-TV BPCT-2497 Granted 12/17/58

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	243,360	110,270	353,630
Average Weekly Circulation (1996)	146,650	61,244	207,894
Average Daily Circulation (1996)			121,976
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	79,080	49,840	128,920
Average Weekly Circulation (1996)	73,918	41,868	115,786
Average Daily Circulation (1996)			83,678
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	164,280	60,430	224,710
Average Weekly Circulation (1996)	72,733	19,376	92,109
Average Daily Circulation (1996)			38,298

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Georgia—Albany

WFXL

Ch. 31

Network Service: FOX.

Licensee: Clarion Broadcasting of Albany L.P.

Studio: 1211 N. Slappey Blvd., Albany, GA 31708.

Mailing Address: Box 4050, Albany, GA 31708.

Phone: 912-435-3100. **Fax:** 912-435-0485.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1580-kw max. & 1200-kw horizontal visual, 240-kw aural. Antenna: 990-ft. above av. terrain, 1000-ft. above ground, 1362-ft. above sea level.

Latitude 31° 19' 52"
Longitude 83° 51' 43"

Transmitter: N of Rte. 270, 2.5-mi. E of Doerun.

Satellite Earth Stations: Hercules, 4-meter C-band; Microdyne, 7-meter; RCA, 4.5-meter Ku-band; Vertex, 4.5-meter; M/A-Com, Uniden receivers.

News Services: AP, Fox News.

Ownership: Clarion Broadcasting Corp.

Began Operation: February 14, 1982. Sale by Gordon Communications Co. to Michael H. Male, et al., approved by FCC Oct. 7, 1987. Transfer of control to T. S. Brumlik approved June 20, 1988. Transfer of control to Manuel Cantu approved by FCC Feb. 10, 1993 (*Television Digest*, Vol. 31:31), but not consummated. Transfer of control from T. S. Brumlik to James C. Orr, Trustee, 1992. Assignment of license to Walter Kelley, Trustee, approved by FCC Sept. 22, 1993. Sale to SGA Associates Inc. was approved April 22, 1994. Sale to Clarion Broadcasting Corp. was approved Feb. 9, 1996.

Represented (sales): Seltel Inc.

Represented (legal): Lowenthal, Landau, Fischer & Bring, P.C.

Personnel:

Robert E. O'Connor, Chairman.
Daniel S. Dayton, President.
Roger Jones, General Sales Manager.
Ken Clubb, Chief Engineer.
Michelle Harnish, Program Director.
Rebecca Strick, Promotion Director.
Debra Owens, Business Manager.
Don Norman, Production Manager.



WFXL BMPCT-800207KH Granted 1/8/81 © American Map Corp., No. 14244

Rates: On request.

City of License: Albany. **Station DMA:** Albany, GA. **Rank:** 150.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	100,340	84,920	185,260
Average Weekly Circulation (1996)	56,430	29,140	85,570
Average Daily Circulation (1996)			39,000

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	79,080	49,840	128,920
Average Weekly Circulation (1996)	47,547	22,759	70,306
Average Daily Circulation (1996)			33,946

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	21,260	35,080	56,340
Average Weekly Circulation (1996)	8,883	6,382	15,265
Average Daily Circulation (1996)			5,056

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WNGM-TV

Ch. 34

Network Service: Independent.

Licensee: Whitehead Media Inc., 12144 Classic Dr., Coral Springs, FL 33071.

Studio: 185 Ben Burton Circle, Bogart, GA 30622.

Phone: 706-353-3400. Fax: 706-549-5844.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1258-kw max. visual. Antenna: 1352-ft. above av. terrain, 1207-ft. above ground, 2188-ft. above sea level.

Latitude 34° 12' 27"
Longitude 83° 37' 48"

Holder: CP for change to 5000-kw max. visual, 1443-ft. above av. terrain, 1617-ft. above ground, 2477-ft. above sea level, lat. 34° 07' 32", long. 83° 51' 31", transmitter to WFOX(FM) tower, 3.5-mi. SSW of Chestnut Mountain. BPCT-951025KP.

Transmitter: 4-mi. NE of Pendergrass on N side of GA 82 Spur, Jackson County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Pinzone, 3-meter Ku-band; Pinzone, 5-meter C-band.

Local Marketing Agreement: Local marketing agreement with WTLK-TV (I), Rome.

Ownership: Whitehead Media Inc. (Group Owner).

Original Operation: April 18, 1989. Sale to Whitehead Media Inc. by NGM Television Partners Ltd. approved by FCC February 13, 1996.

Legal Counsel: Represented (legal): McFadden, Evans & Sill.

Engineering: Represented (engineering): Lawrence Behr Associates Inc.

Personnel:
S. Lanier Finch, General Manager.
John Wood, Chief Engineer.
Tracy McDonald, Program Director.
Laura Lague, Business Manager.
Heidi Yakowski, Marketing Director.

Highest 30 Sec. Rate: \$125.

Class of License: Athens, GA. Station DMA: Atlanta. Rank: 10.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WNGM-TV BPCT-951025KP Granted 12/11/95 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	235,140	118,440	353,580
Average Weekly Circulation (1996)	25,726	18,084	43,809
Average Daily Circulation (1996)			11,444

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	233,350	90,170	323,520
Average Weekly Circulation (1996)	25,278	14,077	39,355
Average Daily Circulation (1996)			10,471

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,790	28,270	30,060
Average Weekly Circulation (1996)	448	4,007	4,455
Average Daily Circulation (1996)			972

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WAGA-TV

Ch. 5

Network Service: FOX.

Licensee: WAGA License Inc., 1551 Briarcliff Rd. NE, Atlanta, GA 30306.

Studio: 1551 Briarcliff Rd. NE, Atlanta, GA 30306.

Phone: 404-875-5555. Fax: 404-898-0238.

Web Site: <http://www.wagatv.com>

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1070-ft. above av. terrain, 1100-ft. above ground, 2049-ft. above sea level.

Latitude 33° 47' 49"
Longitude 84° 20' 00"

Transmitter: 1551 Briarcliff Rd.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Satcom Technologies, 7.5-meter C-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 5.5-meter Ku-band; Scientific-Atlanta receivers.

News Services: AP, CNN.

Ownership: New World Communications Group (Group Owner).

Began Operation: March 8, 1949. Sale to Gillett Communications by SCI Holdings Inc. approved by FCC Aug. 20, 1987. Transfer to Trustee approved Sept. 1, 1992. Transfer of control to present owner approved April 23, 1993.

Represented (sales): New World Sales & Marketing Inc.

Personnel:

- Jack Sander, President & General Manager.
- Danny Baker, General Sales Manager.
- Doug Minor, Local Sales Manager.
- Dominick Comella, Local Sales Manager.
- D. J. Wilson, National Sales Manager.
- Budd McEntee, News Director.
- Shay Merritt, Program Director.
- Vernon Khail, Controller.
- John Kukla, Creative Services Director.
- Mary Durfey, Commercial Operations Manager.
- David Jones, Director of Broadcast Operations.
- Linda Torrence, Community Affairs Director.

Rates: On request.



WAGA-TV BPCT-1879 Granted 8/10/54

© American Map Corp., No. 1424

City of License: Atlanta. Station DMA: Atlanta. Rank: 10.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	1,178,670	537,660	1,716,330
Average Weekly Circulation (1996)	823,657	386,984	1,210,641
Average Daily Circulation (1996)			611,133
Station DMA Total			
	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	966,340	472,810	1,439,150
Average Weekly Circulation (1996)	752,522	379,130	1,131,652
Average Daily Circulation (1996)			587,723
Other DMA Total			
	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	212,330	64,850	277,180
Average Weekly Circulation (1996)	71,135	7,855	78,989
Average Daily Circulation (1996)			23,410

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WATL

Ch. 36

Work Service: WBN.

Licensee: Qwest Broadcasting LLC, 3800 Barham Rd., Suite 503, Las Angeles, CA 90068.

Address: One Monroe Place, Atlanta, GA 30324.

Phone: 404-881-3600. Fax: 404-881-3635.

Website: <http://www.watl36.com>

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2682-kw max. visual. Antenna: 1080-ft. above av. terrain, 1174-ft. above ground, 2049-ft. above sea level.

Latitude 33° 48' 27"
Longitude 84° 20' 26"

Transmitter: Briarcliff Rd. at Shepherd Lane.

Satellite Earth Stations: Satcom Technologies, 5.5-meter Ku-band; Satcom Technologies, 7-meter C-band.

Ownership: Qwest Broadcasting LLC (Group Owner).

Original Operation: October 13, 1954. Left air May 31, 1955. Resumed operation under ownership of U.S. Communications Aug. 16, 1969; left air March 30, 1971. Sale to D. R. Jones, et al., approved by FCC July 14, 1974. Resumed operation July 5, 1976. Sale to Outlet Co. approved Oct. 13, 1982. Sale to Rockefeller Group granted Sept. 6, 1984 (Television Digest, Vol. 24:28; 25:1). Sale to Outlet Communications approved by FCC April 29, 1986. Sale to Chase Communications Inc. approved Jan. 1, 1990 (Vol. 29:33; 30:13). Sale to Renaissance Communications approved Jan. 1, 1993; sale to Fox Television Stations approved April 21, 1993 (Vol. 33:6). FCC approved sale to Qwest Bcstg. Dec. 13, 1995 (Vol. 34:47; 35:51).

Represented (sales): Petry Television Inc.

Personnel:

Mike Gehring, Vice President & General Manager.

Janna Hemleb, General Sales Manager.

Carl Jones, National Sales Manager.

Don Hess, Program Manager.

Mathy Soifer, Promotion Director.

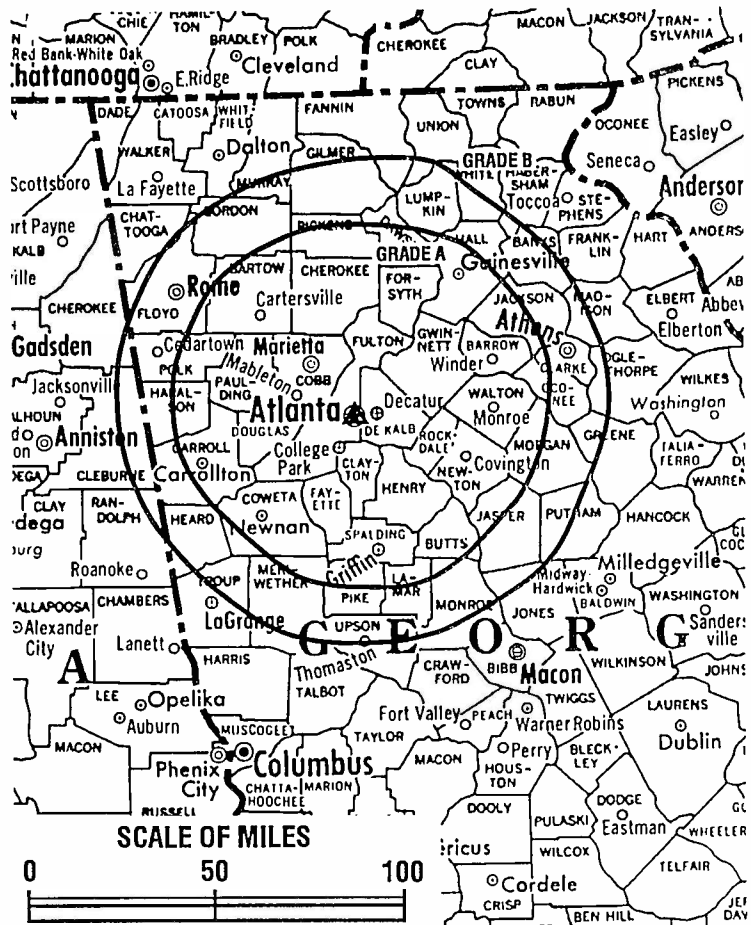
Doug Furce, Production Manager.

Marlene Stephens, Traffic Manager.

Best 30 Sec. Rate: \$10,000.

Class of License: Atlanta. Station DMA: Atlanta. Rank: 10.

Copyright © 1996 Nielsen. Coverage based on Nielsen study.



WATL BMPCT-6999 Granted 4/25/69

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	980,210	464,570	1,444,780
Average Weekly Circulation (1996)	501,326	233,416	734,742
Average Daily Circulation (1996)			287,099
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	946,160	454,130	1,400,290
Average Weekly Circulation (1996)	493,771	232,508	726,279
Average Daily Circulation (1996)			285,500
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,050	10,440	44,490
Average Weekly Circulation (1996)	7,555	908	8,463
Average Daily Circulation (1996)			1,599

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Georgia—Atlanta

WGNX

Ch. 46

Network Service: CBS.

Licensee: WGNX Inc., Box 98097, Atlanta, GA 30359.

Studio: 1810 Briarcliff Rd. NE, Atlanta, GA 30329.

Phone: 404-325-4646. Fax: 404-633-8358; 404-248-0016.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 2333-kw max. & 1762-kw horizontal visual, 233-kw max. & 176-kw horizontal aural. Antenna: 1088-ft. above av. terrain, 1174-ft. above ground, 2049-ft. above sea level.

Latitude 33° 48' 27"
Longitude 84° 20' 26"

Transmitter: Briarcliff Rd. & Shepherd Lane.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 3.8-meter Ku-band; Comtech, 5-meter C-band; Scientific-Atlanta, 10-meter C-band; Standard Communications receivers.

News Services: AP, CNN.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: June 6, 1971. Sale to present owner by CBN Continental Bcstg. Network Inc. approved by FCC Dec. 1, 1983 (Television Digest, Vol. 23:31).

Represented (legal): Sidley & Austin.

Represented (engineering): Edward F. Lorentz & Associates.

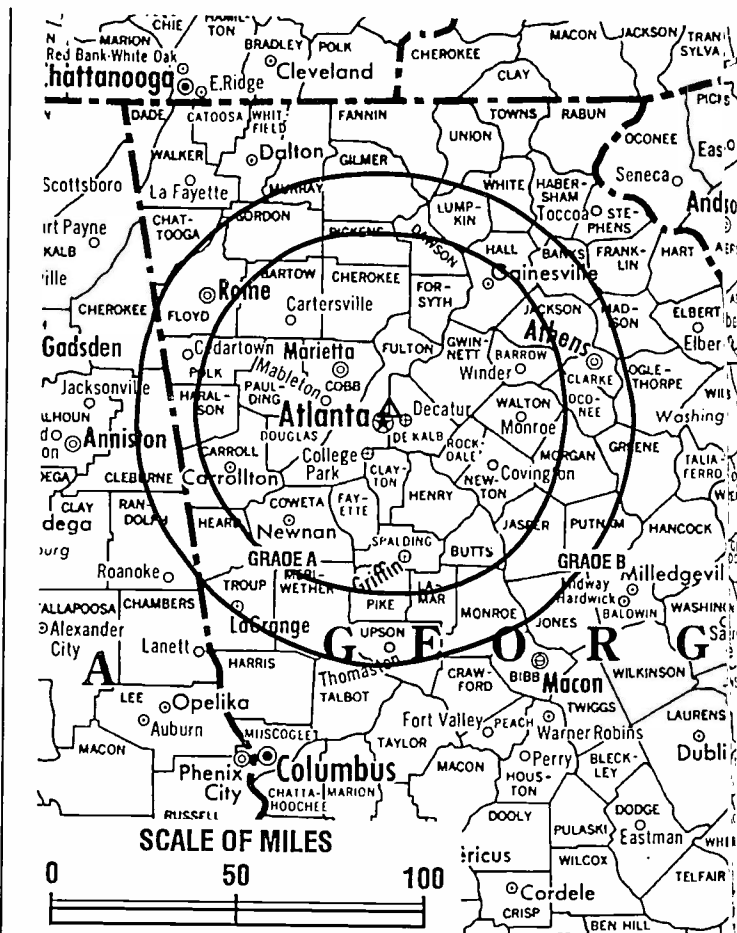
Personnel:

- Herman Ramsey, Vice President & General Manager.
- Michael Norten, General Sales Manager.
- Andrew Beskin, Local Sales Manager.
- Michael Dreaden, News & Community Affairs Director.
- Lorrie Shilling, Program Manager.
- Alane Wegener, Controller.
- Dan Highland, Manager of Engineering.
- Steve Weitekamp, Production Manager.
- Becky Lewis Congdon, Traffic Manager.
- Barry Stinson, Creative Services Manager.

Rates: On request.

City of License: Atlanta. Station DMA: Atlanta. Rank: 10.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WGNX BPCT-4857 Granted 7/29/75

© American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,080,790	476,620	1,557,410
Average Weekly Circulation (1996)	731,823	309,585	1,041,408
Average Daily Circulation (1996)			445,800
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	966,340	468,040	1,434,380
Average Weekly Circulation (1996)	703,371	308,845	1,012,216
Average Daily Circulation (1996)			439,200
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	114,450	8,580	123,030
Average Weekly Circulation (1996)	28,452	740	29,192
Average Daily Circulation (1996)			6,600

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Georgia—Atlanta

WSB-TV

Ch. 2

Network Service: ABC.

Licensee: Cox Enterprises Inc., 1601 W. Peachtree St. NE, Atlanta, GA 30309-2663.

Radio: 1601 W. Peachtree St. NE, Atlanta, GA 30309-2663.

Phone: 404-897-7000.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: 1037-ft. above av. terrain, 1076-ft. above ground, 2049-ft. above sea level.

Latitude 33° 45' 51"
Longitude 84° 21' 42"

Transmitter: 766 Willoughby Way NE.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Andrew, 4-meter Ku-band; Andrew, 7-meter C-band; SatCom, 5.5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Omni receivers.

TV Affiliate: WSB, 50-kw, 750 kHz.

FM Affiliate: WSB-FM, 100-kw, 98.5 MHz (No. 253), 770-ft.

News Services: ABC, AP.

Ownership: Cox Enterprises Inc. (Group Owner).

Begin Operation: September 29, 1948.

Presented (sales): TeleRep Inc.

Presented (legal): Dow, Lohnes & Albertson.

Personnel:

Gregory J. Stone, Vice President & General Manager.

Tim McVay, Director of Sales.

Leborah Denechaud, Local Sales Manager.

Bill Hoffman, Local Sales Manager.

Nichele Woroner, National Sales Manager, East.

John Friedmann, National Sales Manager, West.

Lee Armstrong, Director, Programming & Creative Services.

Mike Howey, Director of Engineering.

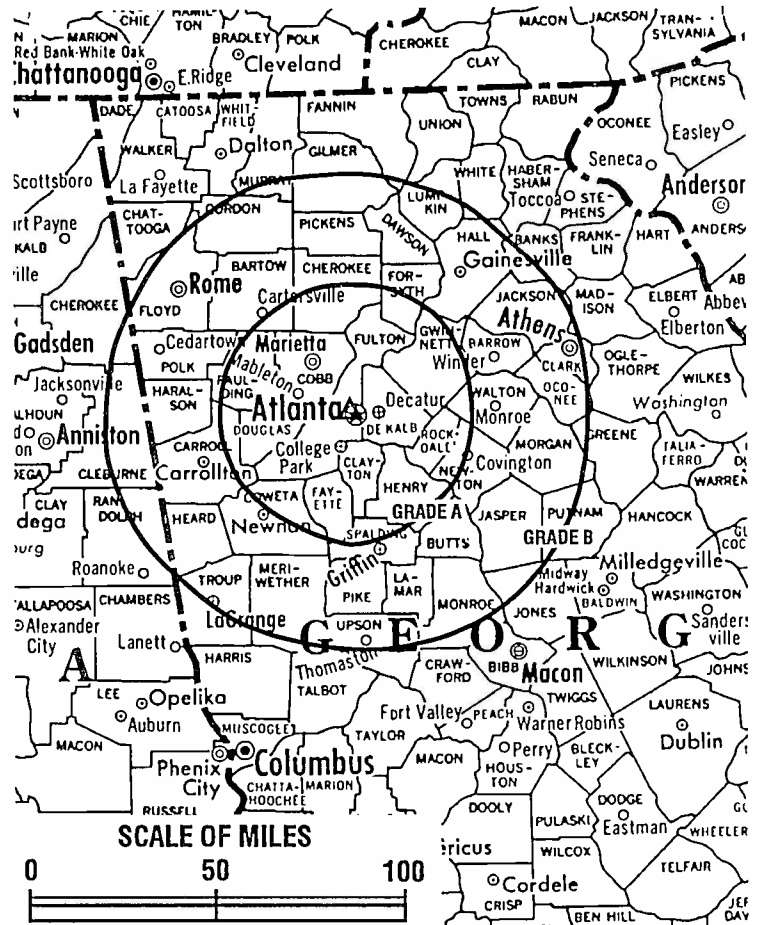
Al Blinke, News Director.

Mark Engel, Director of Local Programming.

Martha Berlin, Director of Research & Marketing.

Gordon Jones, Controller.

David M. Lamothe, Director of Broadcast Operations.



WSB-TV BPCT-2303 Granted 5/6/57

© American Map Corp., No. 14244

Rates: On request.

City of License: Atlanta. Station DMA: Atlanta. Rank: 10.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,328,060	758,560	2,086,620
Average Weekly Circulation (1996)	954,572	417,970	1,372,541
Average Daily Circulation (1996)			804,987
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	966,340	472,810	1,439,150
Average Weekly Circulation (1996)	835,425	392,445	1,227,869
Average Daily Circulation (1996)			758,241
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	361,720	285,750	647,470
Average Weekly Circulation (1996)	119,147	25,525	144,672
Average Daily Circulation (1996)			46,745

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Georgia—Atlanta

WTBS

Ch. 17

Network Service: Independent.

Licensee: SuperStation Inc., 1050 Techwood Dr. NW, Atlanta, GA 30318.

Studio: 1050 Techwood Dr. NW, Atlanta, GA 30318.

Phone: 404-827-1717. Fax: 404-827-1947.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2240-kw max. & 1510-kw horizontal visual, 224-kw max. & 151-kw horizontal aural. Antenna: 1093-ft. above av. terrain, 1042-ft. above ground, 2042-ft. above sea level.

Latitude 33° 46' 57"
Longitude 84° 23' 20"

Transmitter: 1018 W. Peachtree St. NW.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 11-meter C-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CNN, UPI.

Ownership: Superstation Inc.

Began Operation: September 1, 1967. Transfer of control from Jack M. Rice, et al., to R. E. Turner approved by FCC Dec. 10, 1969.

Represented (sales): Turner Broadcasting Sales Inc.

Personnel:

- William Burke, President.
- Bill Cox, Senior Vice President, Programming.
- William Merriam, Vice President, Operations & Production.
- Randy Freer, Vice President, Sales.
- Robert Sieber, Vice President, Research.
- Gene Wright, Vice President, Engineering.
- Terri Tingle, Vice President, Public Affairs.
- James Williams, Local Sales Manager.
- John Popkowski, National Sales Manager.
- Fred Miggins, Vice President, TBS Marketing.

Rates: On request.

City of License: Atlanta. Station DMA: Atlanta. Rank: 10.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WTBS BMPCT-7539 Granted 7/31/74

© American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,007,560	10,444,270	71,451,830
Average Weekly Circulation (1996)	20,321,984	1,420,586	21,742,570
Average Daily Circulation (1996)			5,433,400
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	966,340	473,810	1,440,150
Average Weekly Circulation (1996)	520,204	274,167	794,371
Average Daily Circulation (1996)			295,790
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,041,220	9,970,460	70,011,680
Average Weekly Circulation (1996)	19,801,780	1,146,419	20,948,199
Average Daily Circulation (1996)			5,137,700

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WTLK-TV

Ch. 14

Work Service: Independent.

Licensee: Paxson Communications Television Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401-6322.

Office: 200 N. Cobb Pkwy., Suite 114, Marietta, GA 30062.

Phone: 770-528-1400. Fax: 770-528-1403.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 3890-kw max. visual. Antenna: 2021-ft. above av. terrain, 787-ft. above ground, 3091-ft. above sea level.

Latitude 34° 18' 47"
Longitude 84° 38' 55"

Transmitter: 5.6-mi. at 270°T from Waleska.

Mobile Earth Stations: Paraclipse, 3.8-meter C-band; Paraclipse, 3.8-meter Ku-band; DX Engineering, Drake, Scientific-Atlanta receivers.

Local marketing agreement with WNGM-TV (I), Athens.

Ownership: Paxson Communications Corp. (Group Owner).

Station Operation: February 29, 1988. Sold to Paxson Communications by Sudbrink Group, 1994.

Represented (legal): Dow, Lohnes & Albertson.

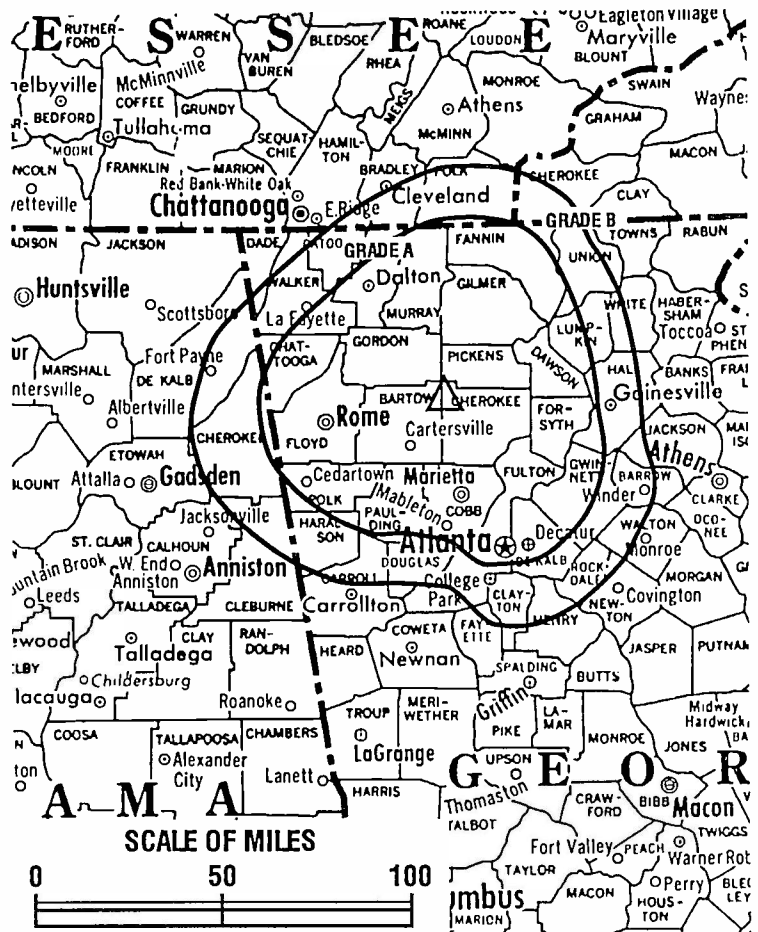
Represented (engineering): William King.

Personnel:
Rick Crumpler, General Manager.
Saltzman, Director of Engineering.
Bill Owens, Promotion Director.
Stephanie Moore, Business Manager.

Hours: On request.

Class of License: Rome. Station DMA: Atlanta. Rank: 10.

Source: ©1996 Nielsen. Coverage based on Nielsen study.



WTLK-TV BPCT-951016KF Granted 11/6/95 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,630	38,040	84,670
Average Weekly Circulation (1996)	3,076	3,815	6,892
Average Daily Circulation (1996)			1,161
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,630	33,600	80,230
Average Weekly Circulation (1996)	3,076	3,571	6,647
Average Daily Circulation (1996)			1,130
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	4,440	4,440
Average Weekly Circulation (1996)	0	244	244
Average Daily Circulation (1996)			31

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Georgia—Atlanta

WUPA

(formerly WVEU)

Ch. 69

Network Service: UPN.

Licensee: Paramount Stations Group, 5555 Melrose Ave., Hollywood, CA 90038.

Studio: 2700 N.E. Expressway, A-700, Atlanta, GA 30345.

Phone: 404-325-6929. Fax: 404-633-4567.

E-mail: wupa@paramount.com

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 2630-kw visual. Antenna: 980-ft. above av. terrain, 848-ft. above ground, 1917-ft. above sea level.

Latitude 33° 45' 34"
Longitude 84° 23' 19"

Transmitter: 210 Peachtree St., Atlanta, GA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter Ku & C-band; Comtech, 5-meter C-band; Vertex, 5-meter; Standard Communications receivers.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: August 22, 1981. Sale to Silver King Bcstg. approved by FCC May 10, 1989 (Television Digest, Vol. 29:11) but not consummated. Sale to Viacom approved by FCC Aug 24, 1995 (Vol. 34:39, 47; 35:20).

Represented (sales): Seltel Inc.

Represented (legal): Ginsburg, Feldman & Bress, Chartered.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Linda Danna, Vice President & General Manager.
Eric Lassberg, General Sales Manager.
Patricia McDermott, Local Sales Manager.
Steve Brown, National Sales Manager.
Walter Naar, Operations Manager & Program Director.
Gary Kelly, Chief Engineer.
Barbara Burley, Promotion Manager.
Sarab Sewak Khalsa, Business Manager.
Sara Neller-moe, Marketing Director.



WUPA BMPCT-810127KE Granted 2/24/81 © American Map Corp., No. 14

Rates: On request.

City of License: Atlanta. Station DMA: Atlanta. Rank: 10.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	930,580	414,760	1,345,340
Average Weekly Circulation (1996)	268,395	123,504	391,899
Average Daily Circulation (1996)			113,800

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	930,580	414,760	1,345,340
Average Weekly Circulation (1996)	268,395	123,504	391,899
Average Daily Circulation (1996)			113,800

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WXIA-TV

Ch. 11

Network Service: NBC.

Licensee: Pacific & Southern Bcstg. Co. Inc., 1611 W. Peachtree St. NE, Atlanta, GA 30309.

Address: 1611 W. Peachtree St. NE, Atlanta, GA 30309.

Phone: 404-892-1611. Fax: 404-892-0182.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw actual, 31.6-kw aural. Antenna: 1048-ft. above av. terrain, 1040-ft. above ground, 49-ft. above sea level.

Latitude 33° 45' 23.70"
Longitude 84° 19' 54.70"

Transmitter: 110 Arizona Ave. NE.

Channel TV Sound: Stereo only.

Mobile Earth Stations: Transmit/receive Harris, 8-meter Ku-band; Harris, 2.4-meter Ku-band; Harris, 3-meter Ku & C-band; Satcom Technologies, 5.5-meter Ku-band; Satcom Technologies, 7.5-meter Ku-band; Harris, Standard Communications receivers.

Services: AP, Gannett News Service, UPI.

Ownership: Gannett Broadcasting Group (Group Owner).

History: Station Operation: September 30, 1951. Originally broadcast as WLTV. Merger of Gannett Communications with Gannett approved by FCC June 7, 1979 (Television Digest, Vol. 18:20, 38; 19:24). Merger of Pacific & Southern Bcstg. with Gannett Communications approved Jan. 9, 1974 (Vol. 13:5, 14:2, 30, 34). Previous merger of Jupiter Bcstg. with Pacific & Southern Bcstg. Co. Inc. approved Oct. 15, 1967 (Vol. 7:47). Previous sale to WIBC Inc. by Crosley Bcstg. approved Sept. 25, 1962 (Vol. 2:25; 37, 38). Crosley acquired station from Broadcasting Inc. Jan. 1953 (Vol. 8:51; 9:5, 7).

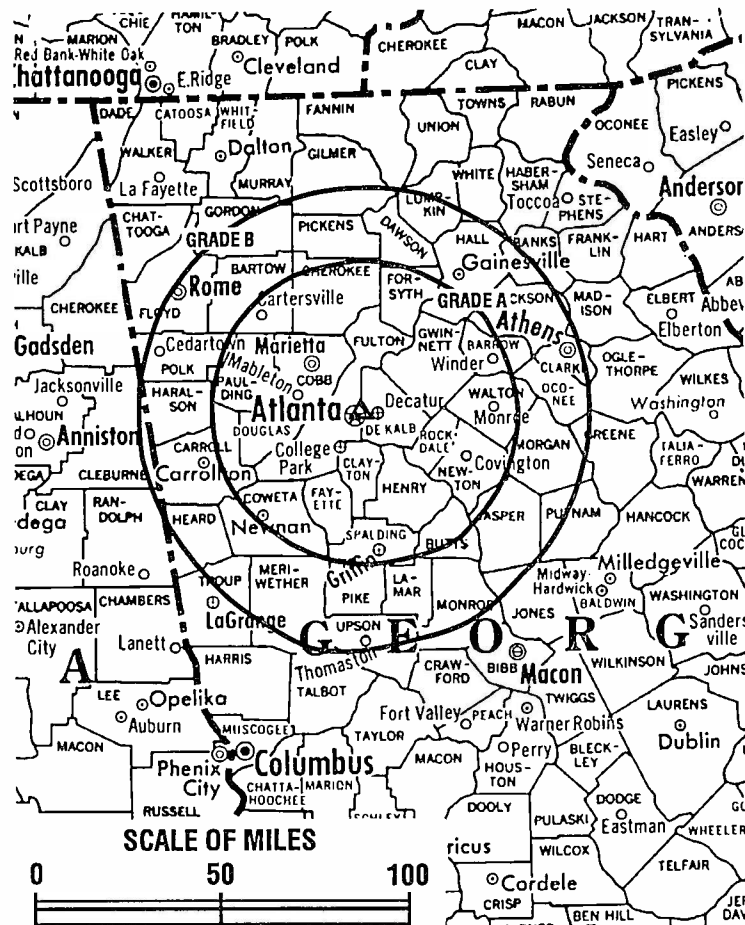
Presented (sales): Blair Television.

Presented (legal): Reed, Smith, Shaw & McClay.

Personnel:

- Robert Walker, Vice President & General Manager.
- John Kennedy, Vice President, Broadcast.
- Mary Gripper, Vice President, Community Affairs.
- Harry Michel, Vice President, Operations & Engineering.
- John Misner, General Sales Manager.
- Miss Sessoms, Local Sales Manager.
- Michael Burrel, National Sales Manager.
- Kathy Mahoney, Program Manager.

Res: On request.



WXIA-TV BPCT-800924KF Granted 1/6/81 © American Map Corp., No. 14244

City of License: Atlanta. Station DMA: Atlanta. Rank: 10.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,258,190	1,467,570	2,725,760
Average Weekly Circulation (1996)	832,791	463,416	1,296,207
Average Daily Circulation (1996)			600,379
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	962,940	472,810	1,435,750
Average Weekly Circulation (1996)	757,997	370,636	1,128,633
Average Daily Circulation (1996)			562,063
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	295,250	994,760	1,290,010
Average Weekly Circulation (1996)	74,794	92,780	167,574
Average Daily Circulation (1996)			38,316

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



Georgia—Augusta

WAGT

Ch. 26

Network Service: NBC.

Licensee: WAGT Television Inc., Box 1526, Augusta, GA 30903.

Studio: 905 Broad St., Augusta, GA 30901.

Phone: 706-826-0026.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 1700-kw max. & 933-kw horizontal visual, 170-kw max. & 93.3-kw horizontal aural. Antenna: 1614-ft. above av. terrain, 1560-ft. above ground, 1907-ft. above sea level.

Latitude 33° 25' 15"
Longitude 81° 50' 19"

Transmitter: E Side of Pine Log Rd., 0.4-mi. N of Rte. 278.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter C-band; Harris, 3.5-meter Ku-band; Harris, 8-meter Ku-band; RCA, 3-meter Ku-band; Harris receivers.

News Service: AP.

Ownership: Schurz Communications Inc. (Group Owner).

Began Operation: December 24, 1968. Left air Nov. 1970. Resumed operation Jan. 14, 1974. Sale to present owner by J. Thomas Jones & Francis Hanks Robertson approved by FCC May 14, 1980.

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates, P.C.

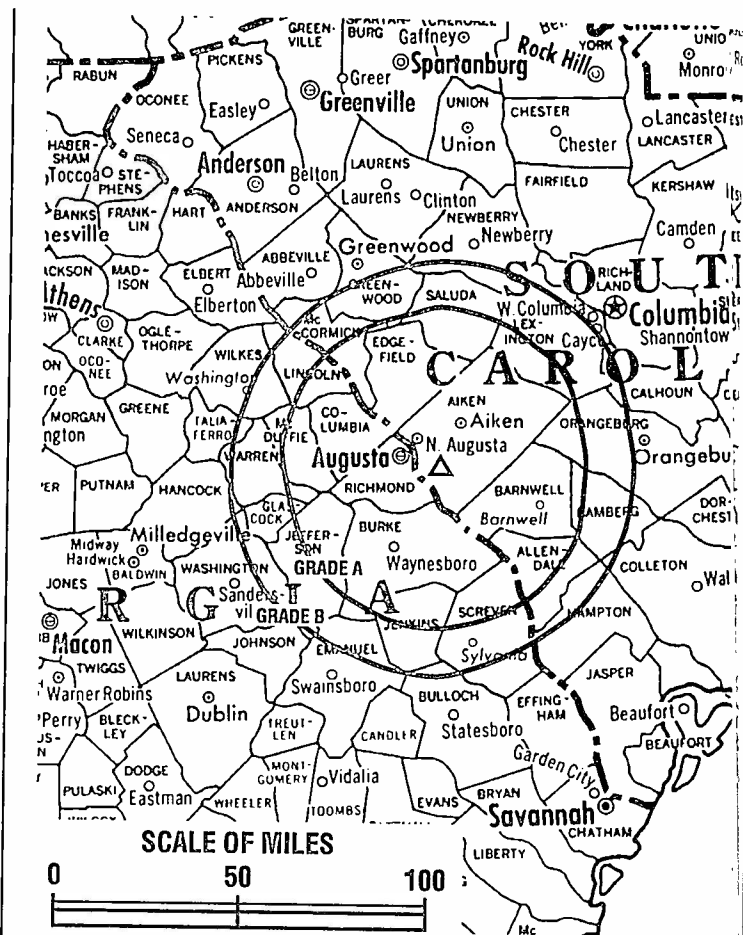
Personnel:

- Hal Edwards, President & General Manager.
- James S. Halpin, General Sales Manager.
- Bill Service, Local Sales Manager.
- Byron Grandy, News Director.
- Glenn Tomlinson, Production Manager.
- Reggie Cofer, Program & Promotion Manager.
- Ron Davis, Chief Engineer.
- Eric Baker, Business Manager.

Highest 30 Sec. Rate: \$850.

City of License: Augusta. **Station DMA:** Augusta. **Rank:** 111.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WAGT BPCT-800929KN Granted 1/21/81 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	132,530	114,410	246,940
Average Weekly Circulation (1996)	98,968	54,627	153,595
Average Daily Circulation (1996)			71,998

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	132,530	75,350	207,880
Average Weekly Circulation (1996)	98,968	50,042	149,010
Average Daily Circulation (1996)			71,210

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	0	39,060	39,060
Average Weekly Circulation (1996)	0	4,585	4,585
Average Daily Circulation (1996)			700

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WFXG

Ch. 54

Work Service: FOX.

Licensee: Augusta Family Bcstg. Inc., Box 204540, Augusta, GA 30917-4540.

Address: 3933 Washington Rd., Augusta, GA 30907.

Phone: 706-650-5400. Fax: 706-650-8411.

Website: <http://www.cspa.net/fox54>

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 2491-kw max. visual. Antenna: 1263-ft. above av. terrain, 1125-ft. above ground, 1526-ft. above sea level.

Latitude 33° 25' 00"
Longitude 81° 50' 06"

Transmitter: 0.44-mi. NE of Hwy. 278 and Pine Log Rd. intersection, Aiken County.

Ownership: John D. Pezold (Group Owner).

Commencement of Operation: May 23, 1991.

Presented (sales): Settel Inc.

Presented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Channel:
Michael G. Reed, Vice President & General Manager.

Carlos Rojas, General Sales Manager.

Henry Mixon, National Sales Manager.

Charlie McCoy, Chief Engineer.

Chris Kidd, Programming & Promotion Director.

Least 30 Sec. Rate: \$925.

License: Augusta. Station DMA: Augusta. Rank: 111.

© 1996 Nielsen. Coverage based on Nielsen study.

and Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	138,940	90,670	229,610
Average Weekly Circulation (1996)	96,052	47,989	144,041
Average Daily Circulation (1996)			75,427



WFXG BMPCT-900924KF Granted 1/23/91 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	132,530	75,350	207,880
Average Weekly Circulation (1996)	94,654	46,503	141,157
Average Daily Circulation (1996)			74,714

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,410	15,320	21,730
Average Weekly Circulation (1996)	1,398	1,486	2,884
Average Daily Circulation (1996)			713

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Georgia—Augusta

WJBF

Ch. 6

Network Service: ABC.

Licensee: Hickory Hill Bcstg. Co., Box 1717, Spartanburg, SC 29304.

Studio: 1001 Reynolds St., Augusta, GA 30901.

Mailing Address: Box 1404, Augusta, GA 30903.

Phone: 706-722-6664. Fax: 706-722-0022.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1375-ft. above av. terrain, 1292-ft. above ground, 1677-ft. above sea level.

Latitude 33° 24' 18"
Longitude 81° 50' 15"

Transmitter: Pine Log Rd., near Beech Island, SC.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 3-meter C-band; RCA, 4-meter Ku-band; Avantek, Cyclesat, Harris, M/A-Com receivers.

News Service: AP.

Ownership: Spartan Communications Inc. (Group Owner).

Began Operation: November 22, 1953. Sale to present owner by General Electric Capital Corp. approved by FCC Nov. 25, 1992. Transfer of control to General Electric Capital Corp. from Pegasus Bcstg. approved by FCC Sept. 11, 1990. Sale to Pegasus by SFN Cos. approved by FCC Oct. 2, 1986 (*Television Digest*, Vol. 26:41). Previous sale by Western Broadcasting Co. approved by FCC June 27, 1984. Sale by Fuqua Television to Western Broadcasting approved July 10, 1980.

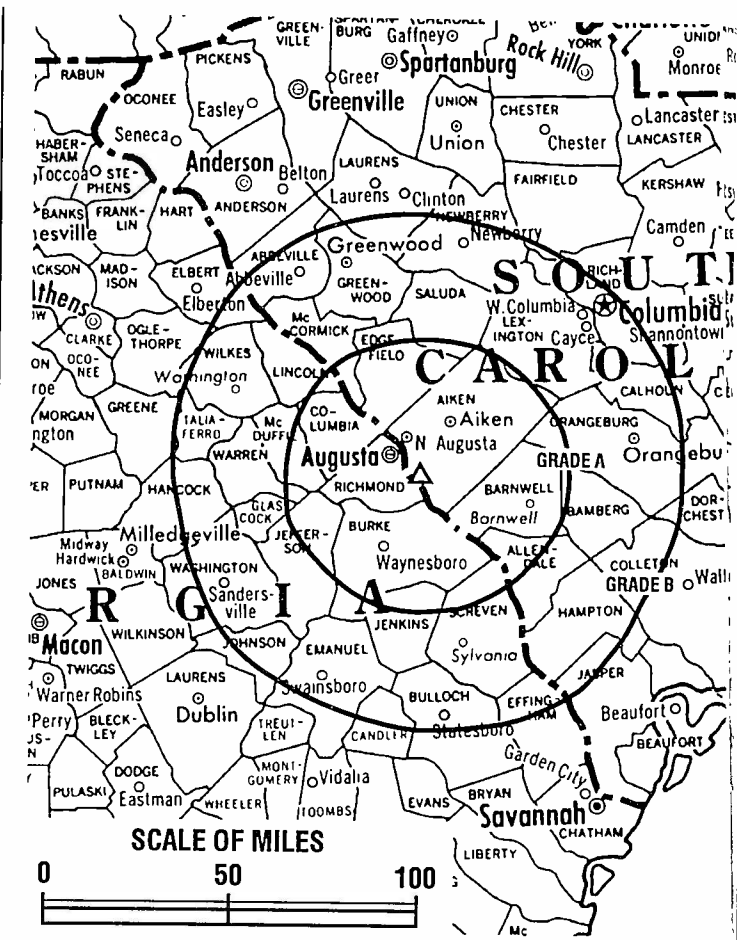
Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): John F. X. Browne & Associates, P.C.

Personnel:

- Louis Wall, General Manager.
- Charles Coleman, General Sales Manager.
- Bill Stewart, Local Sales Manager.
- Angela Robbins, News Director.
- Mary Jones, Program Director.
- Kayre Harley, Promotion Director.
- Mary Miller, Business Manager.
- Ron Peeler, Chief Engineer.



WJBF BPCT-2441 Granted 12/18/57 © American Map Corp., No. 1424

Scott Elledge, Production Manager.
Gerald Levy, Community Affairs.

Highest 30 Sec. Rate: \$1000.

City of License: Augusta. Station DMA: Augusta. Rank: 111.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	138,940	181,100	320,040
Average Weekly Circulation (1996)	120,635	79,118	199,753
Average Daily Circulation (1996)			115,920
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	132,530	75,350	207,880
Average Weekly Circulation (1996)	117,219	62,446	179,665
Average Daily Circulation (1996)			111,180
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,410	105,750	112,160
Average Weekly Circulation (1996)	3,416	16,672	20,088
Average Daily Circulation (1996)			4,735

* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WRDW-TV

Ch. 12

Network Service: CBS.

Licensee: WRDW-TV Licensee Corp., 126 N. Washington St., Albany, GA 31702.

Address: 1301 Georgia Ave., North Augusta, SC 29841.

Phone: 803-278-1212. Fax: 803-279-8316.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw actual, 30.2-kw aural. Antenna: 1632-ft. above av. terrain, 1507-ft. above ground, 87-ft. above sea level.

Latitude 33° 24' 29"
Longitude 81° 50' 36"

Transmitter: Pine Log Rd., Beech Island, SC.

Mobile Earth Station: KLM, 5-meter; Drake, M/A-Com receivers.

Services: AP, CBS.

Ownership: Gray Communications Systems Inc. (Group Owner).

History of Operation: February 14, 1954. FCC approved sale to present owner July 7, 1955 (Television Digest, Vol. 35:17). Sale to Television Partners by Ziff Corp. approved by FCC Jan. 18, 1983 (Vol. 22:30). Sale to Ziff by Rust Craft Bcstg. approved by FCC May 10, 1978 sale was not consummated until March 22, 1979. Sale to Rust Craft by WPIT Inc. (Friendly Stations) approved by FCC Feb. 8, 1962 (Vol. 17:30, 33; 2:14). Sale to WPIT Inc. by Southeastern Newspapers Inc. approved April 20, 1960 (Vol. 16:6, 17). Sale to Southeastern Newspapers Inc. by a group headed by Grover C. Maxwell & Allen M. Woodall approved Feb. 17, 1956 (Vol. 1:48; 12:7). **Note:** For sale of WPIT Inc. to United Printers & Publishers (Rust Craft Printing Cards Inc.), see WTOV-TV, Steubenville, OH.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Venable, Baetjer, Howard & Civiletti, L.L.P.

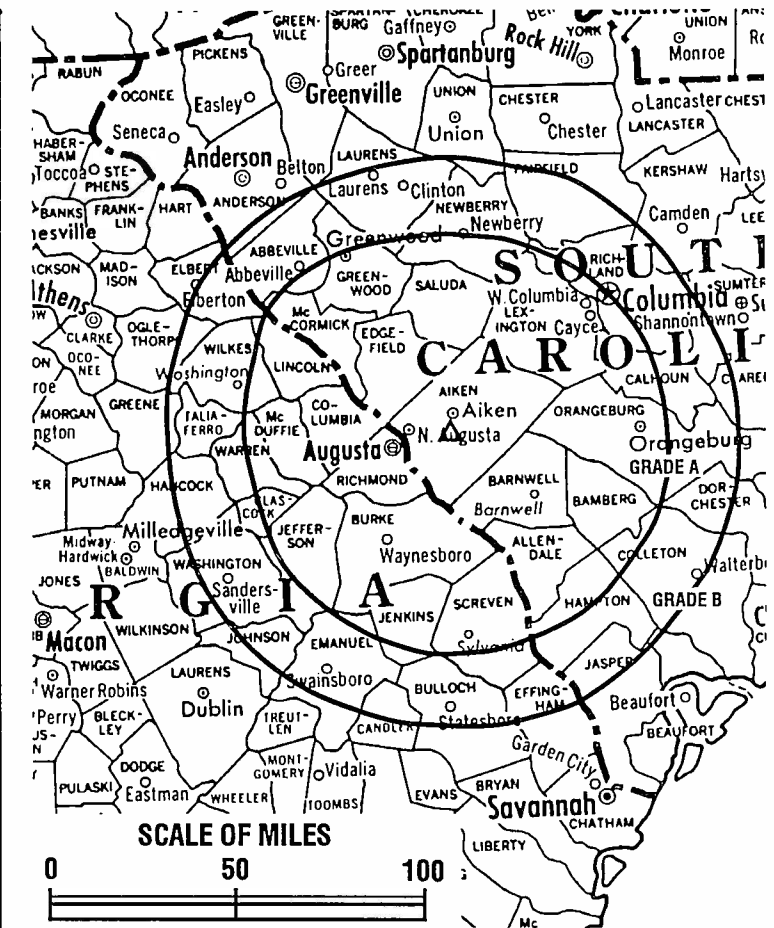
Represented (engineering): Lohnes & Culver.

Personnel:
William Evans, President & General Manager.
Steve Johnston, General Sales Manager.
Brian Trauring, News Director.
Annie Dixon, Business Manager.
Cynthia Pitts, Promotion Manager.
Ron Duell, Production Manager.

Best 30 Sec. Rate: \$600.

Class of License: Augusta. Station DMA: Augusta. Rank: 111.

Copyright ©1996 Nielsen. Coverage based on Nielsen study.



WRDW-TV BPCT-3054 Granted 9/28/62

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	139,830	159,990	299,820
Average Weekly Circulation (1996)	116,211	78,717	194,929
Average Daily Circulation (1996)			117,701
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	132,530	75,350	207,880
Average Weekly Circulation (1996)	115,318	65,766	181,084
Average Daily Circulation (1996)			115,038
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,300	84,640	91,940
Average Weekly Circulation (1996)	893	12,951	13,845
Average Daily Circulation (1996)			2,664

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Georgia—Bainbridge

WTLH

Ch. 49

Network Service: FOX.

Licensee: Wolf TV License Corp., 1203 Governor's Square Blvd., Suite 501, Tallahassee, FL 32301.

Studio: 1203 Governor's Square Blvd., Suite 501, Tallahassee, FL 32301.

Phone: 904-942-4900. Fax: 904-942-0062.

E-mail: fox49@freenet.scrri.fsu.edu

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 1611-kw max. visual. Antenna: 807-ft. above av. terrain, 745-ft. above ground, 1027-ft. above sea level.

Latitude 30° 47' 48"
Longitude 84° 19' 28"

Holds CP for change to 5000-kw max. visual, 1345-ft. above av. terrain, 1371-ft. above ground, 1483-ft. above sea level, lat. 30° 39' 01", long. 84° 12' 13", transmitter to 0.7-mi. S of County Rte. 12 & 2.6-mi. WSW of Iamonia. BPCT-951025KM.

Transmitter: Nickleville, 0.8-mi. E of State Rte. 179.

Ownership: Pegasus Broadcast TV L.P. (Group Owner).

Began Operation: January 31, 1989. Sale to Pegasus Broadcast TV by General Management Consultants (Paul & Renee Lansat) approved by FCC Sept. 14, 1995.

Represented (sales): Seltel Inc.

Represented (engineering): Arthur K. Peters Consulting Engineers.

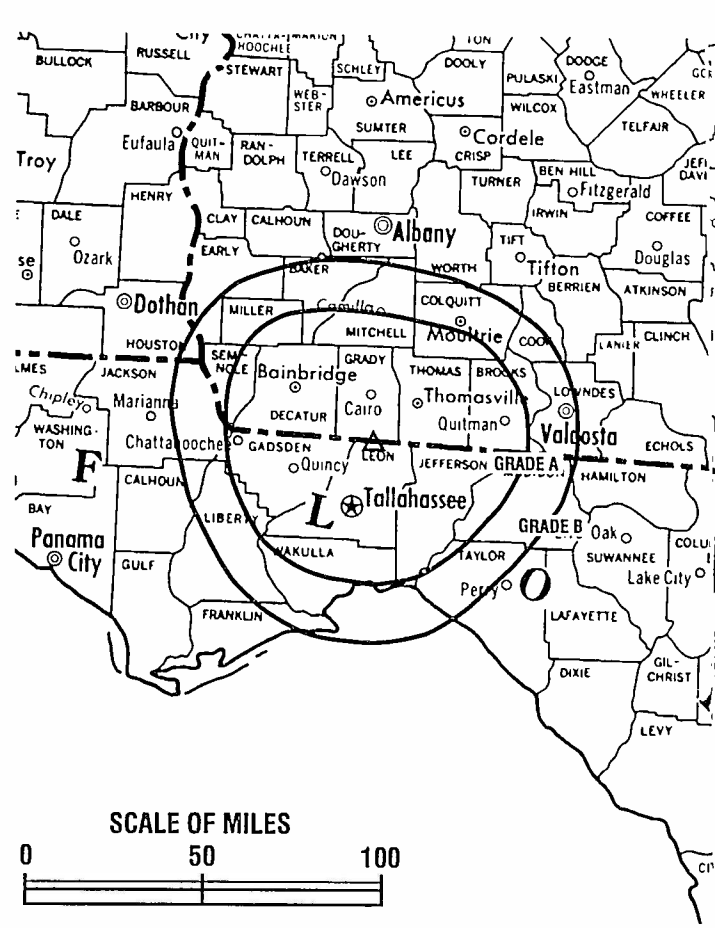
Personnel:

- Frank Watson, General Manager.
- Don Abel, Program Director.
- Jan Wheelless, Promotion Director.
- Sue Schultz, Business Manager.
- Jim Bowman, Chief Engineer.

Highest 30 Sec. Rate: \$425.

City of License: Bainbridge. Station DMA: Tallahassee-Thomasville. Rank: 114.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WTLH BPCT-951025KM Granted 9/6/96 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	139,430	52,660	192,090
Average Weekly Circulation (1996)	76,289	18,293	94,582
Average Daily Circulation (1996)			39,927

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	131,180	48,340	179,520
Average Weekly Circulation (1996)	75,868	18,025	93,893
Average Daily Circulation (1996)			39,831

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,250	4,320	12,570
Average Weekly Circulation (1996)	421	268	689
Average Daily Circulation (1996)			112

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WUBI

Ch. 34

Work Service: WBN.

Address: Upchurch Bcstg. Inc., Box 1080, Baxley, GA 31513.

Radio: TV 34, E. Jekyll Rd., Baxley, GA 31513.

Phone: 912-367-3434. Fax: 912-367-5299.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 316-kw max. visual. Antenna: 482-ft. above av. terrain, 457-ft. above ground, 656-ft. above sea level.

Latitude 31° 45' 53"
Longitude 82° 13' 38"

Coordinates: CP for change to 5000-kw max. visual, 1492-ft. above av. terrain, 1473-ft. above ground, 1561-ft. above sea level, lat. 31° 50' 30", long. 81° 47' 00", transmitter to 2-mi. NNW of Rye Patch. BPCT-960709KF.

Transmitter: 3-mi. S of State Rte. 144, 7.2-mi. E of Baxley in Appling County.

Ownership: James L. Upchurch.

Start of Operation: May 1, 1992.

Presented (legal): Allen, Moline & Harold.

Presented (engineering): du Treil, Lundin & Rackley.

Personnel:

James L. Upchurch, General Manager.

India Syed, Station & General Sales Manager.

Mike Gardner, News Director & Production Manager.

Laine Johnson, Program Director.

Maaja Ellis, Business Manager.

Notes: On request.

Area of License: Baxley. Station DMA: Savannah. Rank: 100.

Source: Nielsen. Coverage based on Nielsen study.

Brand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	116,160	37,380	153,540
Average Weekly Circulation (1996)	18,644	4,327	22,971
Average Daily Circulation (1996)			6,366



WUBI BMPCT-911022KF Granted 1/27/92 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	113,950	33,930	147,880
Average Weekly Circulation (1996)	18,524	4,079	22,603
Average Daily Circulation (1996)			6,292

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,210	3,450	5,660
Average Weekly Circulation (1996)	119	248	368
Average Daily Circulation (1996)			74

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Georgia—Columbus

WRBL

Ch. 3

Network Service: CBS.

Licensee: Avant Television Corp., 5251 Fieldstone Rd., Bronx, NY 10471.

Studio: 1350 13th Ave., Columbus, GA 39101.

Phone: 706-323-3333. Fax: 706-322-3070.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 12.02-kw aural. Antenna: 1790-ft. above av. terrain, 1749-ft. above ground, 2249-ft. above sea level.

Latitude 32° 19' 25"
Longitude 84° 46' 46"

Transmitter: Lafayette Rd., 1.2-mi. N of Cusseta, GA.

Satellite Earth Stations: Harris, 3-meter; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

News Services: AP, CBS, CNN.

Ownership: Spartan Communications Inc. (Group Owner).

Began Operation: November 15, 1953. Started on Ch. 4. Switched to Ch. 3 Oct. 27, 1960. Sale to TCS Television Partners by Malcolm I. Glazer approved April 6, 1990 (Television Digest, Vol. 30:8, 26). Sale to Glazer approved by FCC Sept. 11, 1978. Transfer of control to J. W. & J. B. Woodruff from R. W. Page Corp. approved by FCC Jan. 31, 1973. Sale to Spartan Radiocasting Co. approved Sept. 1, 1995.

Represented (sales): Katz Continental Television.

Represented (legal): Covington & Burling.

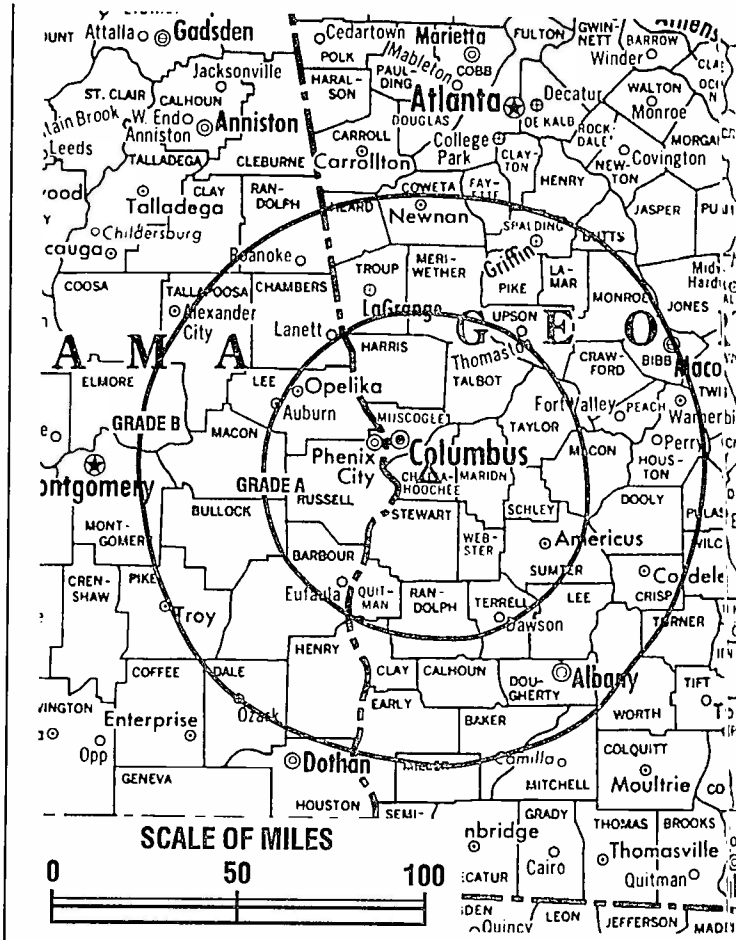
Personnel:

- James D. Caruthers, General Manager.
- Phil Lane, General Sales Manager.
- Chris Assaf, Local Sales Manager.
- Jim Barnes, Director of Engineering.
- Borden Black, News Director.
- Alice Upshaw, Program Director.
- Darlene Hughes, Promotion Manager.
- Rita Laschober, Business Manager.
- Barry Cammon, Production Manager.

Highest 30 Sec. Rate: \$600.

City of License: Columbus. Station DMA: Columbus, GA. Rank: 125.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WRBL BPCT-2775 Granted 6/9/60

© American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	204,310	114,410	318,720
Average Weekly Circulation (1996)	131,309	50,071	181,380
Average Daily Circulation (1996)			95,690
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	121,310	45,010	166,320
Average Weekly Circulation (1996)	96,407	35,039	131,446
Average Daily Circulation (1996)			75,723
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	83,000	69,400	152,400
Average Weekly Circulation (1996)	34,902	15,032	49,934
Average Daily Circulation (1996)			20,467

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WTVM

Ch. 9

Network Service: ABC.

Licensee: AFLAC Broadcast Partners, 1932 Wynnton Rd., Columbus, GA 31999.

Radio: 1909 Wynnton Rd., Columbus, GA 31906.

Billing Address: Box 1848, Columbus, GA 31994.

Phone: 706-324-6471. Fax: 706-322-7527.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 284-kw visual, 27.8-kw aural. Antenna: 1650-ft. above av. terrain, 1749-ft. above ground, 251-ft. above sea level.

Latitude 32° 19' 25"
Longitude 84° 46' 46"

Transmitter: Lafayette Rd., 1.2-mi. N of Cusseta.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Comtech, 3.7-meter Ku-band; Harris, 3.5-meter C-band; Avantek, Harris, M/A-Com receivers.

News Services: ABC, AP, CNN.

Ownership: AFLAC Inc. (Group Owner).

Station Operation: October 6, 1953. First broadcast on Ch. 28. Switched to Ch. 9 Nov. 1960. Sale to AFLAC by Pegasus Bcstg. approved February 16, 1989. Previous sale by SFN Cos. approved by FCC Oct. 2, 1986 (Television Digest, Vol. 26:41). Sale of Martin Theatres of Georgia Inc. to Fuqua Industries approved by FCC Feb. 1969. Sale by Fuqua to Western Broadcasting Co. approved July 10, 1980. Purchase of AFLAC stations by Raycom Media pending.

Represented (sales): Harrington, Righter & Parsons Inc.

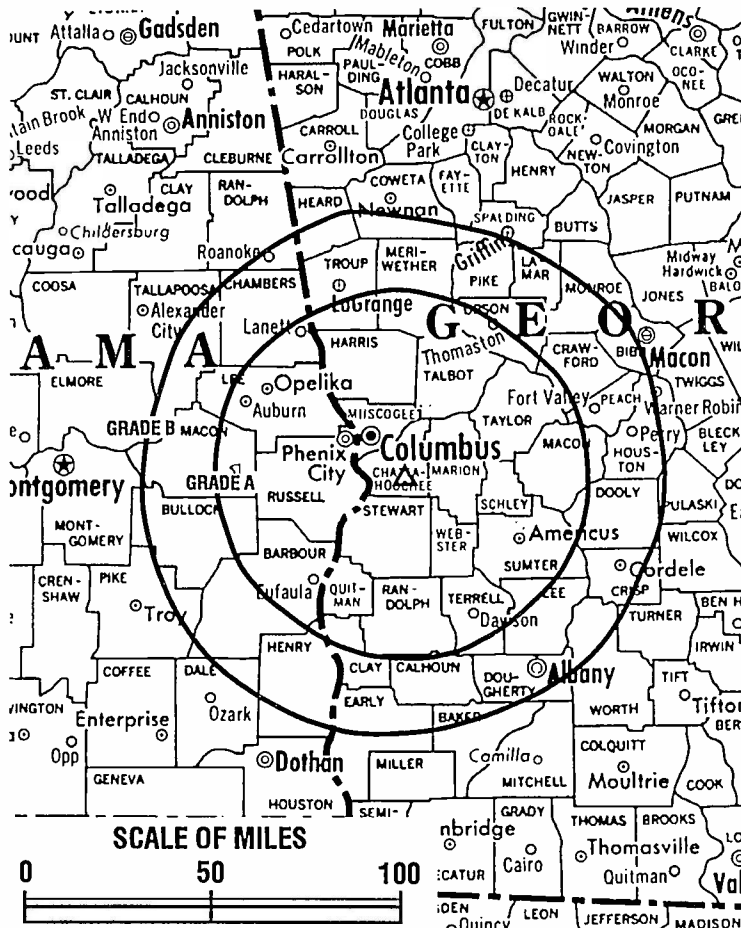
Represented (legal): Schnader, Harrison, Segal & Lewis.

Personnel:
James Wareham, Vice President & General Manager.
Doug Ballin, Vice President, News.
Richard Heath, General Sales Manager.
P. Carroll Ward, Program Director.
David Williams, Chief Engineer.
Linda Raker, Promotion Director.
Bartha Smith, Business Manager.
Terry Bahr, Production Manager.

Comments: On request.

Class of License: Columbus. Station DMA: Columbus, GA. Rank: 125.

Copyright © 1996 Nielsen. Coverage based on Nielsen study.



WTVM BMPCT-5490 Granted 7/11/60

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	263,410	187,340	450,750
Average Weekly Circulation (1996)	173,432	65,652	239,084
Average Daily Circulation (1996)			127,529
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	121,310	45,010	166,320
Average Weekly Circulation (1996)	106,193	38,708	144,901
Average Daily Circulation (1996)			91,974
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	142,100	142,330	284,430
Average Weekly Circulation (1996)	67,238	26,944	94,183
Average Daily Circulation (1996)			35,555

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Georgia—Columbus

WXTX

Ch. 54

Network Service: FOX.

Licensee: Columbus Family Bcstg. Inc., 4523 Gilbert Ave., Columbus, GA 31904.

Studio: 6524 Buena Vista Rd., Columbus, GA 31907.

Mailing Address: Box 12188, Columbus, GA 31917.

Phone: 706-561-5400. **Fax:** 706-561-6505.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1140-ft. above av. terrain, 1146-ft. above ground, 1526-ft. above sea level.

Latitude 32° 27' 40"
Longitude 84° 52' 43"

Holds CP for change to 1132-ft. above av. terrain, 1122-ft. above ground, 1489-ft. above sea level, transmitter to Buena Vista Rd., 2-mi. E of Floyd Rd. intersection. BPCT-930405KM.

Requests CP for change to 2830-kw max. visual, 1135-ft. above av. terrain, 1122-ft. above ground, 1489-ft. above sea level. BPCT-960710KM.

Transmitter: Buena Vista Rd., approx. 0.2-mi. E of Omega Dr.

Satellite Earth Station: Microdyne, 5-meter Ku-band; Harris, Microdyne receivers.

Ownership: John D. Pezold (Group Owner).

Began Operation: June 17, 1983. Sale to present owner by Donald Kent, et al., approved by FCC June 29, 1989.

Represented (sales): Seltel Inc.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Represented (engineering): Bromo Communications Inc.

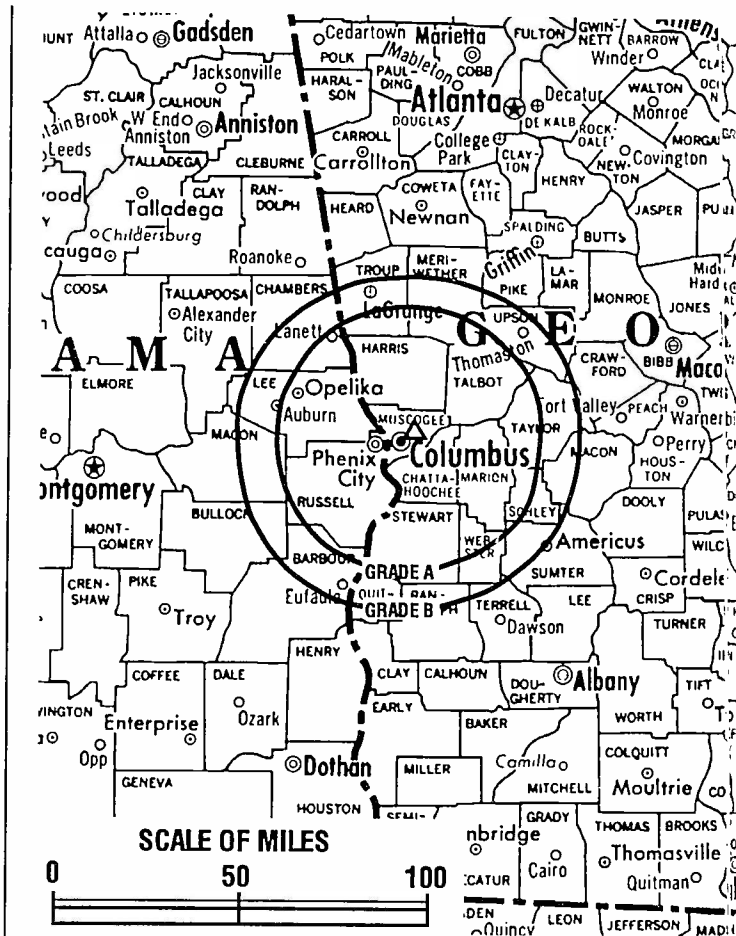
Personnel:

- Steve Thomas, Vice President & General Sales Manager.
- Teresa Baker, National & Regional Sales Manager.
- Morris Pollock, Vice President & Chief Engineer.
- Sharon Davlin, Director of Programming & Promotion.
- Larry Stephens, Production Manager.
- Shelia Lovely, Business Manager.

Rates: On request.

City of License: Columbus. **Station DMA:** Columbus, GA. **Rank:** 125.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WXTX BPCT-930405KM Granted 7/26/94 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,120	58,430	198,550
Average Weekly Circulation (1996)	86,154	23,775	109,929
Average Daily Circulation (1996)			52,115

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	121,310	43,220	164,530
Average Weekly Circulation (1996)	79,663	22,055	101,718
Average Daily Circulation (1996)			48,519

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,810	15,210	34,020
Average Weekly Circulation (1996)	6,491	1,720	8,211
Average Daily Circulation (1996)			3,596

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WSST-TV

Ch. 55

Network Service: Independent.

Licensee: Sunbelt-South Telecommunications Ltd., Box 917, Cordele, GA 31015.

Address: 112 7th St. S, Cordele, GA 31015.

Phone: 912-273-0001. Fax: 912-273-8894.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 100-kw max. visual, 10-kw max. aural. Antenna: 410-ft. above av. terrain, 407-ft. above ground, 715-ft. above sea level.

Latitude 31° 54' 15"
Longitude 83° 48' 12"

Transmitter: Pateville Rd., 3.5-mi. SW of intersection with State Rte. 7W.

Multichannel TV Sound: Planned.

Satellite Earth Stations: 5 in operation.

Ownership: Sunbelt-South Telecommunications Ltd.

Begin Operation: May 22, 1989.

Presented (legal): Brown, Nietert & Kaufman, Chartered.

Presented (engineering): Bromo Communications Inc.

Personnel:

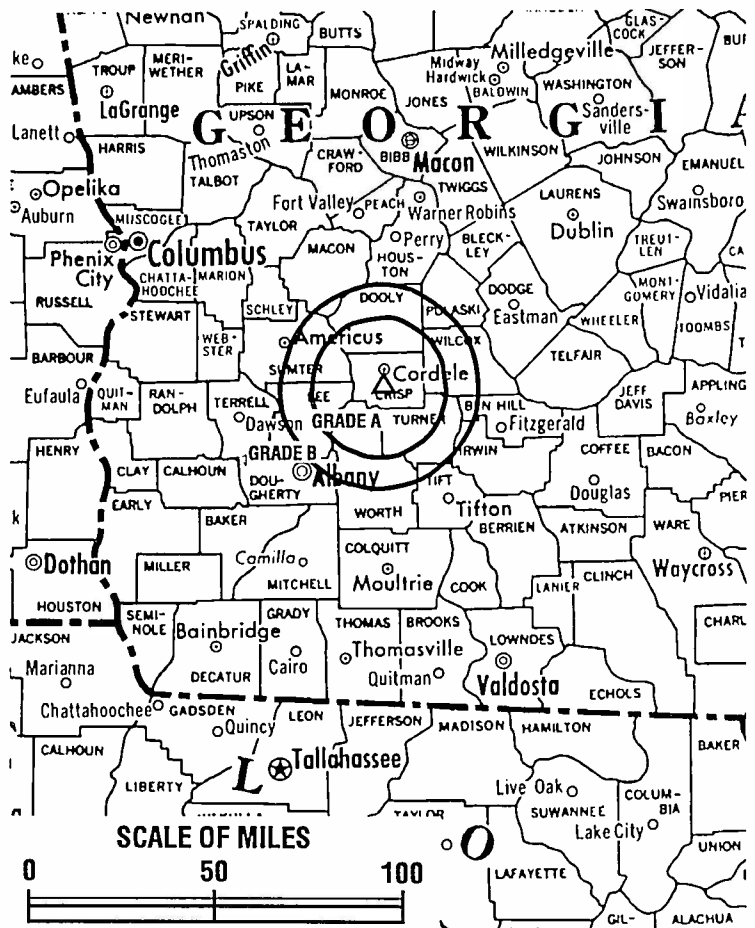
- William B. Goodson, General Manager.
- Phillip A. Streetman, Station Manager & News Director.
- Barbara Howell, General Sales & Business Manager.
- Lee W. Wright, Program Director.
- Sammy Williams, Production Manager.

Best 30 Sec. Rate: \$28.

Class of License: Cordele. Station DMA: Albany, GA. Rank: 150.

Station ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,710	10,260	70,970
Average Weekly Circulation (1996)	14,981	1,830	16,811
Average Daily Circulation (1996)			4,208



WSST-TV BPCT-871028KE Granted 6/8/88 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	49,320	7,110	56,430
Average Weekly Circulation (1996)	12,307	1,388	13,695
Average Daily Circulation (1996)			3,534

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,390	3,150	14,540
Average Weekly Circulation (1996)	2,674	441	3,116
Average Daily Circulation (1996)			673

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Georgia—Columbus

WXTX

Ch. 54

Network Service: FOX.

Licensee: Columbus Family Bcstg. Inc., 4523 Gilbert Ave., Columbus, GA 31904.

Studio: 6524 Buena Vista Rd., Columbus, GA 31907.

Mailing Address: Box 12188, Columbus, GA 31917.

Phone: 706-561-5400. **Fax:** 706-561-6505.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1140-ft. above av. terrain, 1146-ft. above ground, 1526-ft. above sea level.

Latitude 32° 27' 40"
Longitude 84° 52' 43"

Holds CP for change to 1132-ft. above av. terrain, 1122-ft. above ground, 1489-ft. above sea level, transmitter to Buena Vista Rd., 2-mi. E of Floyd Rd. intersection. BPC-930405KM.

Requests CP for change to 2830-kw max. visual, 1135-ft. above av. terrain, 1122-ft. above ground, 1489-ft. above sea level. BPC-960710KM.

Transmitter: Buena Vista Rd., approx. 0.2-mi. E of Omega Dr.

Satellite Earth Station: Microdyne, 5-meter Ku-band; Harris, Microdyne receivers.

Ownership: John D. Pezold (Group Owner).

Began Operation: June 17, 1983. Sale to present owner by Donald Kent, et al., approved by FCC June 29, 1989.

Represented (sales): Seltel Inc.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Represented (engineering): Bromo Communications Inc.

Personnel:
Steve Thomas, Vice President & General Sales Manager.
Teresa Baker, National & Regional Sales Manager.
Morris Pollock, Vice President & Chief Engineer.
Sharon Davlin, Director of Programming & Promotion.
Larry Stephens, Production Manager.
Shelia Lovely, Business Manager.

Rates: On request.

City of License: Columbus. **Station DMA:** Columbus, GA. **Rank:** 125.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WXTX BPC-930405KM Granted 7/26/94 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,120	58,430	198,550
Average Weekly Circulation (1996)	86,154	23,775	109,929
Average Daily Circulation (1996)			52,419

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	121,310	43,220	164,530
Average Weekly Circulation (1996)	79,663	22,055	101,718
Average Daily Circulation (1996)			48,919

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,810	15,210	34,020
Average Weekly Circulation (1996)	6,491	1,720	8,211
Average Daily Circulation (1996)			3,582

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WSST-TV

Ch. 55

Network Service: Independent.

Licensee: Sunbelt-South Telecommunications Ltd., Box 917, Cordele, GA 31015.

Studio: 112 7th St. S, Cordele, GA 31015.

Phone: 912-273-0001. Fax: 912-273-8894.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 100-kw max. visual, 10-kw max. aural. Antenna: 410-ft. above av. terrain, 407-ft. above ground, 715-ft. above sea level.

Latitude 31° 54' 15"
Longitude 83° 48' 12"

Transmitter: Pateville Rd., 3.5-mi. SW of intersection with State Rte. 7W.

Multichannel TV Sound: Planned.

Satellite Earth Stations: 5 in operation.

Ownership: Sunbelt-South Telecommunications Ltd.

Begin Operation: May 22, 1989.

Represented (legal): Brown, Nietert & Kaufman, Chartered.

Represented (engineering): Bromo Communications Inc.

Personnel:

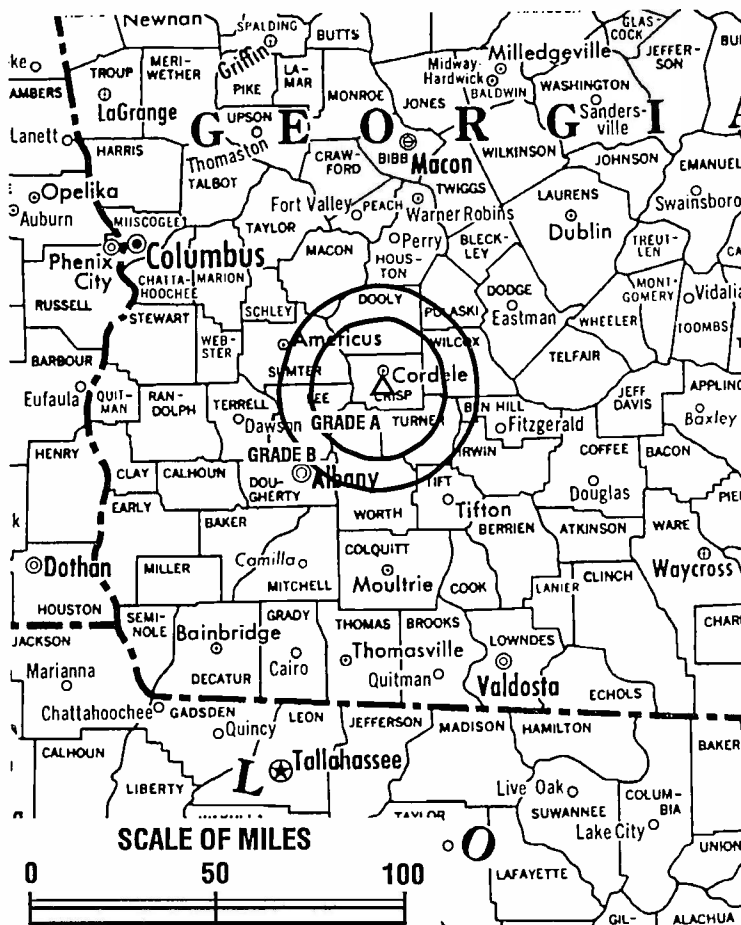
- William B. Goodson, General Manager.
- Phillip A. Streetman, Station Manager & News Director.
- Sara Howell, General Sales & Business Manager.
- Lee W. Wright, Program Director.
- Fammy Williams, Production Manager.

Highest 30 Sec. Rate: \$28.

Category of License: Cordele. Station DMA: Albany, GA. Rank: 150.

Calculation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,710	10,260	70,970
Average Weekly Circulation (1996)	14,981	1,830	16,811
Average Daily Circulation (1996)			4,208



WSST-TV BPCT-871028KE Granted 6/8/88 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	49,320	7,110	56,430
Average Weekly Circulation (1996)	12,307	1,388	13,695
Average Daily Circulation (1996)			3,534

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,390	3,150	14,540
Average Weekly Circulation (1996)	2,674	441	3,116
Average Daily Circulation (1996)			673

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Georgia—Dalton

WELF

Ch. 23

Network Service: TBN.

Licensee: Sonlight Bcstg. Systems Inc., Box 81521, Mobile, AL 36689.

Studio: Box 390, Rte. 1, Lookout Mountain, GA 30750.

Phone: 706-820-1663. E-mail: sbox@pipeline.com

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 490-kw max. visual, 49-kw aural. Antenna: 1467-ft. above av. terrain, 466-ft. above ground, 2487-ft. above sea level.

Latitude 34° 57' 07"
Longitude 85° 22' 58"

Transmitter: Hwy. 157, 2.14-mi. SSW of Lookout Mountain, Dade County.

Satellite Earth Station: Standard Communications, 3.3-meter Ku & C-band.

Ownership: Sonlight Broadcasting Systems Inc. (Group Owner).

Began Operation: May 10, 1994.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel:

Stuart Roth, General Manager.
Joel Bennett, Program Director.

Rates: On request.

City of License: Dalton. Station DMA: Chattanooga. Rank: 87.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	125,820	65,700	191,520
Average Weekly Circulation (1996)	9,788	4,227	14,015
Average Daily Circulation (1996)			4,421



WELF BMPCT-930402KL Granted 6/9/93 © American Map Corp., No. 1424

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	125,820	60,120	185,940
Average Weekly Circulation (1996)	9,788	3,848	13,636
Average Daily Circulation (1996)			4,333

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	5,580	5,580
Average Weekly Circulation (1996)	0	379	379
Average Daily Circulation (1996)			88

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Georgia—Macon

WGNM

Ch. 64

Network Service: Independent.

Licensee: Good News Television, 2525 Beech Ave., Macon, GA 31204.

Address: 2525 Beech Ave., Macon, GA 31204.

Phone: 912-746-6464.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 51.3-kw max. visual. Antenna: 607-ft. above av. terrain, 686-ft. above ground, 984-ft. above sea level.

Latitude 32° 44' 58"

Longitude 83° 33' 35"

Transmitter: U.S. Hwy. 23-129 Alt., 6.8-mi. SW of Macon.

Ownership: Macon Urban Ministries.

Start of Operation: November 20, 1990.

Represented (legal): Allen, Moline & Harold.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

John R. Wood, General Manager.

John Simmons, Chief Engineer.

John Jaskula, Marketing Director.

Notes: On request.

Class of License: Macon. Station DMA: Macon. Rank: 124.

Information ©1996 Nielsen. Coverage based on Nielsen study.

Station and Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	89,880	16,410	106,290
Average Weekly Circulation (1996)	9,839	1,866	11,705
Average Daily Circulation (1996)			2,215



WGNM BMPCT-891101KO Granted 5/31/90 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	89,880	16,410	106,290
Average Weekly Circulation (1996)	9,839	1,866	11,705
Average Daily Circulation (1996)			2,215

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Georgia—Macon

WGXA

Ch. 24

Network Service: FOX.

Licensee: Gocom Television of Macon L.P., 6845 Fairview Rd., Suite 200, Charlotte, NC 29210.

Studio: 599 Broadway, Macon, GA 31201.

Mailing Address: Box 340, Macon, GA 31297.

Phone: 912-745-2424. **Fax:** 912-750-4347.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1290-kw max. & 646-kw horizontal visual, 252-kw max. & 126-kw horizontal aural. Antenna: 800-ft. above av. terrain, 898-ft. above ground, 1196-ft. above sea level.

Latitude 32° 45' 08"
Longitude 83° 33' 38"

Transmitter: U.S. 23-129 S, 7-mi. from Macon city limits.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Avantek receivers.

News Service: AP.

Ownership: Gocom Broadcasting Corp. (Group Owner).

Began Operation: April 21, 1982. Sale by Russell-Rowe Communications to present owner approved by FCC May 24, 1995.

Represented (sales): Seltel Inc.

Represented (legal): Cohn and Marks.

Represented (engineering): Palmer A. Greer.

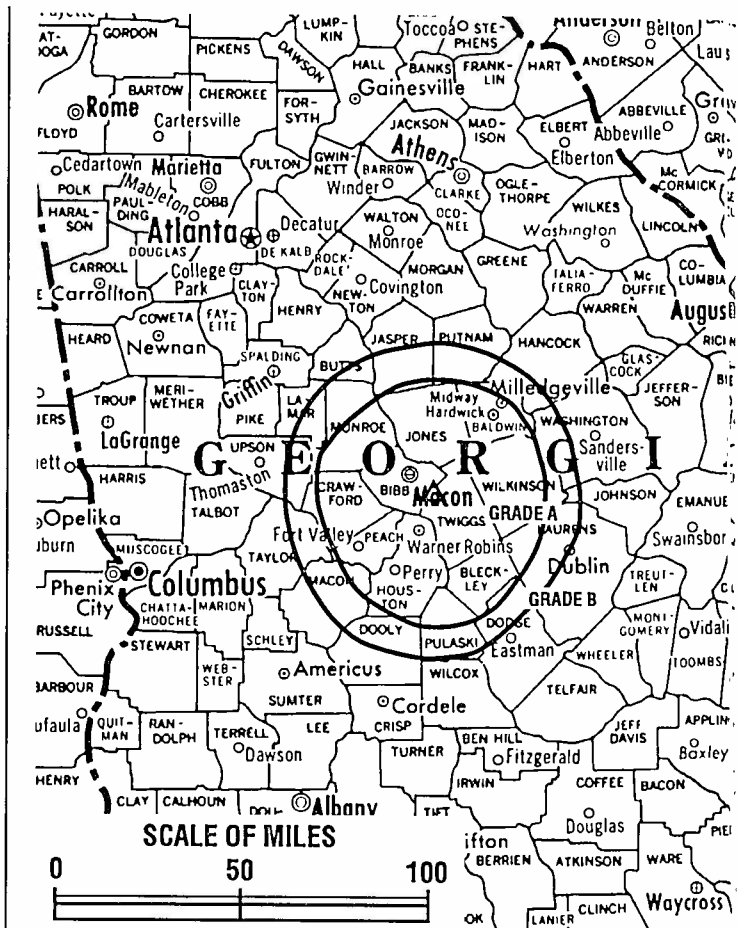
Personnel:

- Keith True, Vice President & General Manager.
- Michael Maund, General Sales Manager.
- Bob Young, News Director.
- Richard Blanton, Chief Engineer.
- Peter O'Brien, Operations Manager.
- Scott Stilley, Promotion Manager.

Highest 30 Sec. Rate: \$600.

City of License: Macon. **Station DMA:** Macon. **Rank:** 124.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WGXA BPCT-781116KE Granted 1/8/80 © American Map Corp., No. 142

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	138,520	64,890	203,410
Average Weekly Circulation (1996)	91,946	34,623	126,569
Average Daily Circulation (1996)			57,700

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	127,600	52,840	180,440
Average Weekly Circulation (1996)	87,444	31,226	118,670
Average Daily Circulation (1996)			54,700

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,920	12,050	22,970
Average Weekly Circulation (1996)	4,502	3,397	7,899
Average Daily Circulation (1996)			2,400

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Georgia—Macon

WMAZ-TV

Ch. 13

Network Service: CBS.

Licensee: Multimedia WMAZ Inc., Box 1688, Greenville, SC 29602.

Radio: 1314 Gray Hwy., Macon, GA 31211.

Mailing Address: Box 5008, Macon, GA 31213.

Phone: 912-752-1313. Fax: 912-752-1331.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 785-ft. above av. terrain, 891-ft. above ground, 205-ft. above sea level.

Latitude 32° 45' 09"
Longitude 83° 33' 33"

Transmitter: U.S. 129, 7-mi. SE of Macon.

Satellite Earth Stations: Anixter-Mark, 5-meter; DH Satellite, 4.2-meter Ku-band; WCA, 3.6-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7.7-meter; M/A-Com, Microdyne, Scientific-Atlanta, Sony receivers.

Affiliate: WMAZ, 50-kw (10-kw night), 940 kHz (CBS).

Affiliate: WAYS, 100-kw, 99.1 MHz (No. 256), 660-ft.

Services: AP, CNN, CBS, MediaLink, WSI.

Ownership: Gannett Broadcasting Group (Group Owner).

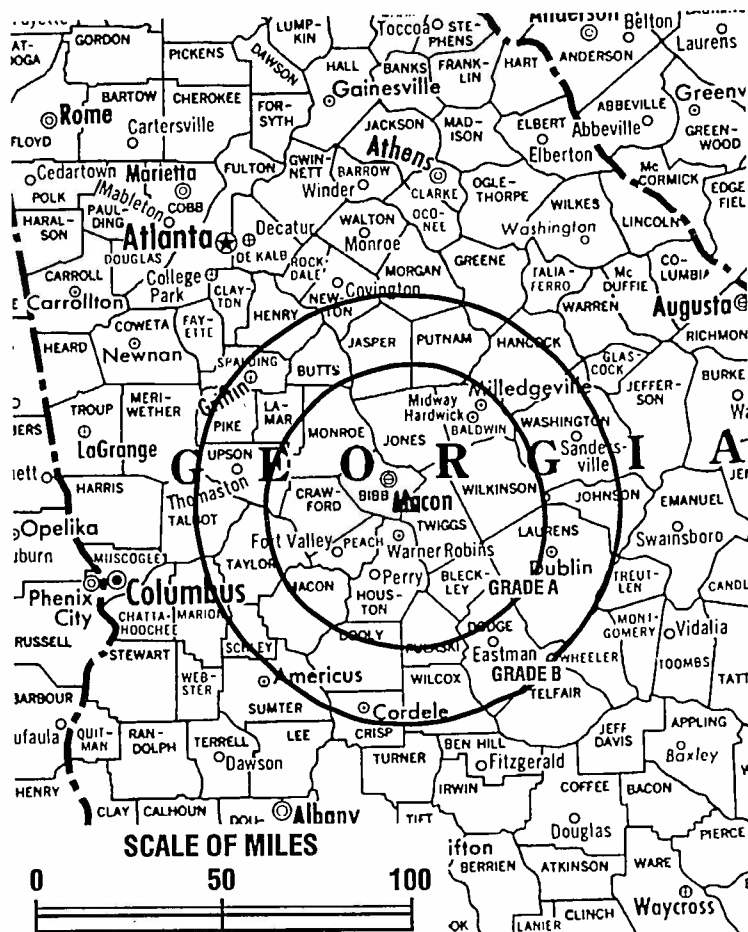
Original Operation: September 27, 1953. Sale of Multimedia to Gannett approved by FCC Nov. 30, 1995 (Television Digest, Vol. 35:25, 31, 49). Transfer to Multimedia granted by FCC Sept. 22, 1967. Previous sale to Southeastern Bcstg. Corp. by George P. Rankin Jr. and associates approved March 13, 1963 by FCC (Vol. 3:2, 1).

Presented (sales): Petry Television Inc.

Presented (legal): Dow, Lohnes & Albertson.

Presented (engineering): Jules Cohen & Associates, P.C.

Personnel:
 Don McGouirk, Vice President & General Manager.
 Justin Freeney, General Sales Manager.
 Ron Leppig, Local Sales Manager.
 Jodie Cantrell, News Director.
 Sydney Thum, Program Director.
 Lacy Worrell, Chief Engineer.
 Faye Butts, Promotion Manager.
 Tom Garner, Business Manager.
 Irene Ray, Traffic Manager.



WMAZ-TV BPCT-3557 Granted 6/17/65 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$900.

City of License: Macon. Station DMA: Macon. Rank: 124.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	158,840	64,940	223,780
Average Weekly Circulation (1996)	128,273	48,965	177,238
Average Daily Circulation (1996)			122,876

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	127,600	52,840	180,440
Average Weekly Circulation (1996)	112,944	43,025	155,969
Average Daily Circulation (1996)			113,518

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,240	12,100	43,340
Average Weekly Circulation (1996)	15,329	5,940	21,269
Average Daily Circulation (1996)			9,358

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Georgia—Macon

WMGT

Ch. 41

Network Service: NBC.

Licensee: Morris Network Inc., Box 4328, Macon, GA 31213.

Studio: 6525 Ocmulgee Blvd. E, Macon, GA 31208.

Mailing Address: Box 4328, Macon, GA 31213.

Phones: 912-745-4141; 912-741-5483. **Fax:** 912-742-2626.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1050-kw max. & 760-kw horizontal visual, 210-kw max. & 152-kw horizontal aural. Antenna: 787-ft. above av. terrain, 893-ft. above ground, 1186-ft. above sea level.

Latitude 32° 45' 12"
Longitude 83° 33' 46"

Holds CP for change to 1000-kw max. visual, 777-ft. above av. terrain, 856-ft. above ground, 1151-ft. above sea level. BPCT-870615KE.

Transmitter: 3-mi. S of Interstate 16 on W side of U.S. Rte. 23, Swiftcreek Twp., GA.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, Ku & C-band; Microdyne receivers.

News Service: AP.

Ownership: Morris Network Inc. (Group Owner).

Began Operation: December 19, 1968. Sale to present owner by F. E. Busby, et al., approved by FCC Nov. 30, 1978. Previous sale by WTVY Inc. (Charles Woods) approved by FCC Aug. 9, 1974.

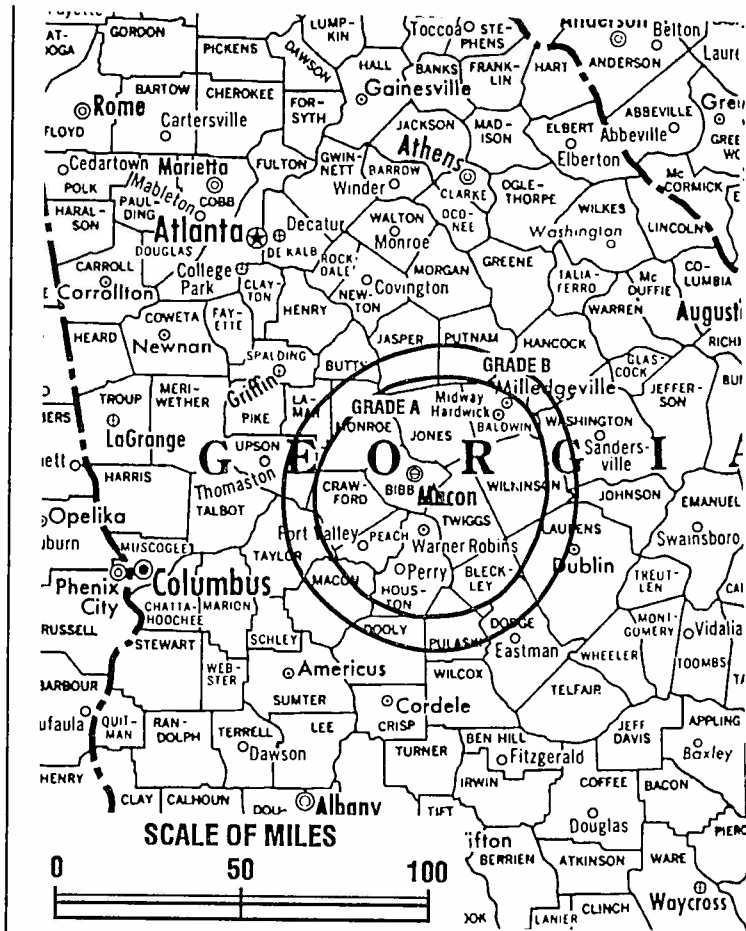
Represented (sales): Blair Television.

Represented (legal): McFadden, Evans & Sill.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Charles Morris, Chairman.
- H. Dean Hinson, President.
- L. A. Sturdivant, General Manager.
- David Hickman, Local Sales Manager.
- Debbie Cook, Program Director.
- Paul Vitchkoski, Chief Engineer.
- Leigh Smith, Promotion Director.
- Charlie Cowart, Business Manager.



WMGT BMPCT-6614 Granted 8/26/68

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2000.

City of License: Macon. Station DMA: Macon. Rank: 124.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	129,150	61,240	190,390
Average Weekly Circulation (1996)	88,815	30,116	118,931
Average Daily Circulation (1996)			52,041

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	125,390	52,840	178,230
Average Weekly Circulation (1996)	86,690	27,873	114,563
Average Daily Circulation (1996)			50,541

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,760	8,400	12,160
Average Weekly Circulation (1996)	2,126	2,243	4,369
Average Daily Circulation (1996)			1,503

* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Georgia—Perry-Macon

WPGA

Ch. 58

Network Service: ABC.

Licensee: Radio Perry Inc., Box 5858, Macon, GA 31208.

Studio: 1691 Forsyth St., Macon, GA 31201.

Phone: 912-745-5858. Fax: 912-745-5800.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 1300-kw max. visual. Antenna: 810-ft. above av. terrain, 873-ft. above ground, 1184-ft. above sea level.

Latitude	32°	45'	09"
Longitude	83°	33'	35"

Transmitter: U.S. Hwy. 23 at Bibb-Twigg County line.

Ownership: Radio Perry Inc.

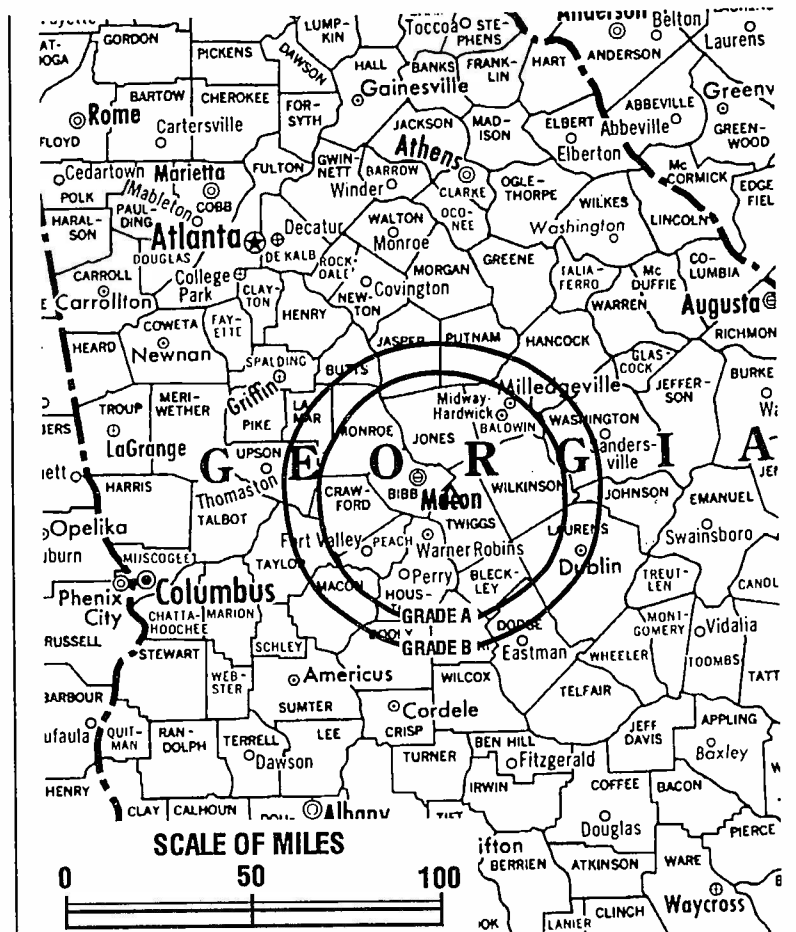
Begin Operation: March 1, 1995.

Represented (sales): Adam Young Inc.

Represented (legal): Brown, Nietert & Kaufman, Chartered.

Personnel:

- Debbie Hart, General Manager.
- Len Register, Station Manager.
- Frank Shurling, General Sales Manager.
- Nina Damron, Local Sales Manager.
- Jane Walker, Regional Sales Manager.
- Hugh Allegood, Chief Engineer.
- Ron Wildman, News Director.
- Julie Register, Promotion Director.
- Eric Peck, Production Manager.



WPGA BMPCT-92082KS Granted 7/18/92 © American Map Corp., No. 14244

Rates: On request.

City of License: Perry. Station DMA: Macon. Rank: 124.

Nielsen Data: Not available.

Georgia—Monroe

WHSG

Ch. 63

Network Service: TBN.

Licensee: Trinity Bcstg. Network Inc., Box A, Santa Ana, CA 92711.

Studio: 1550 Agape Way, Decatur, GA 30035.

Phone: 404-288-1156. Fax: 404-288-5613.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 5000-kw max. visual, 340-kw max. aural. Antenna: 1191-ft. above av. terrain, 1125-ft. above ground, 2024-ft. above sea level.

Latitude 33° 44' 22"
Longitude 84° 00' 14"

Transmitter: 6.15-mi. NE of Lithonia, Rockdale County.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: March 15, 1991.

Personnel:

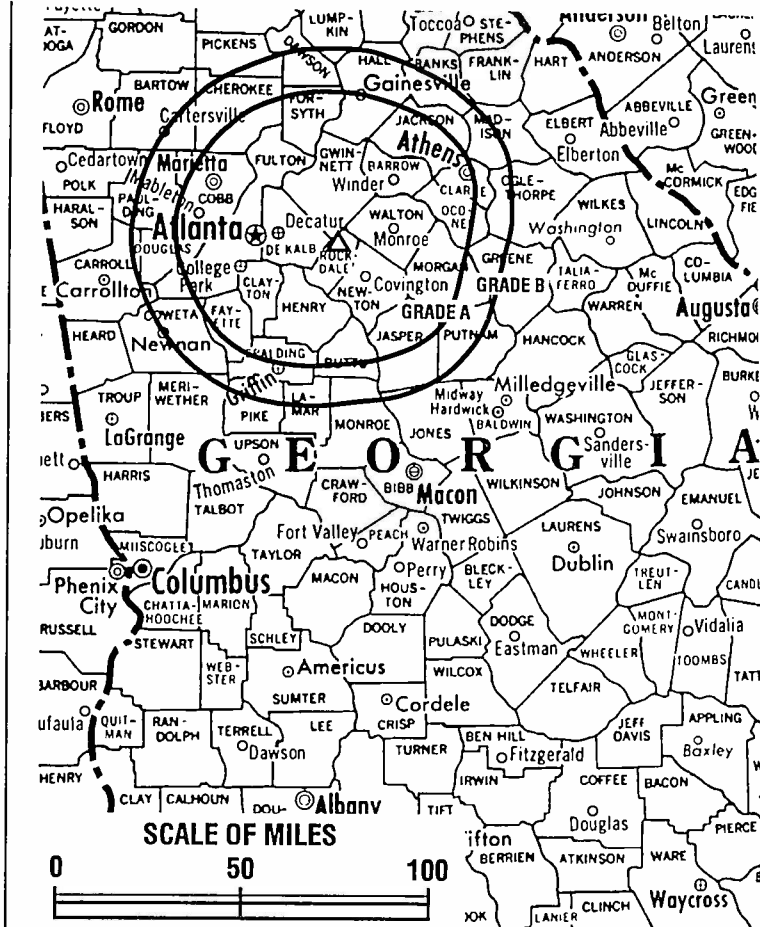
Randy Lohr, Station Manager.
Harold Prentice, Chief Engineer.
Diana Lohr, Production Manager.
Rachel Miller, Public Affairs.

Rates: On request.

City of License: Monroe. Station DMA: Atlanta. Rank: 10.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	267,790	202,890	470,680
Average Weekly Circulation (1996)	18,222	23,204	41,426
Average Daily Circulation (1996)			11,003



WHSG BMPCT-900109KH Granted 4/4/90 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	267,790	202,890	470,680
Average Weekly Circulation (1996)	18,222	23,204	41,426
Average Daily Circulation (1996)			11,003

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Georgia—Savannah

WJCL

Ch. 22

Work Service: ABC.

Licensee: Lewis Broadcasting Corp., Box 61268, Savannah, GA 31416.

Radio: 10001 Abercorn St. Extension, Savannah, GA 31406.

Mailing Address: Box 61268, Savannah, GA 31416.

Phone: 912-925-0022. Fax: 912-925-8621.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 3830-kw max. visual, 383-kw max. aural. Antenna: 1430-ft. above av. terrain, 1435-ft. above ground, 1453-ft. above sea level.

Latitude 32° 03' 30"
Longitude 81° 20' 20"

Transmitter: State Hwy. 204, approx. 15-mi. W of Savannah.

Simultaneous TV Sound: Stereo only.

Satellite Earth Station: Microdyne, 7-meter; Andrew, Microdyne receivers.

News Services: ABC, AP.

Ownership: Lewis Broadcasting Corp. (Group Owner).

Begin Operation: July 18, 1970.

Presented (sales): Pety Television Inc.

Presented (legal): Reed, Smith, Shaw & McClay.

Presented (engineering): Communications Engineering Services, P.C.

Personnel:

Fred Pierce, Executive Vice President & General Manager.

Floria Crist, Local Sales Manager.

Scott Pierce, News Director.

erry Perlman, Promotion Director.

Mary Poythress, Program Director.

Wallace Tidwell, Chief Engineer.

Virginia Woodcock, Business Manager.

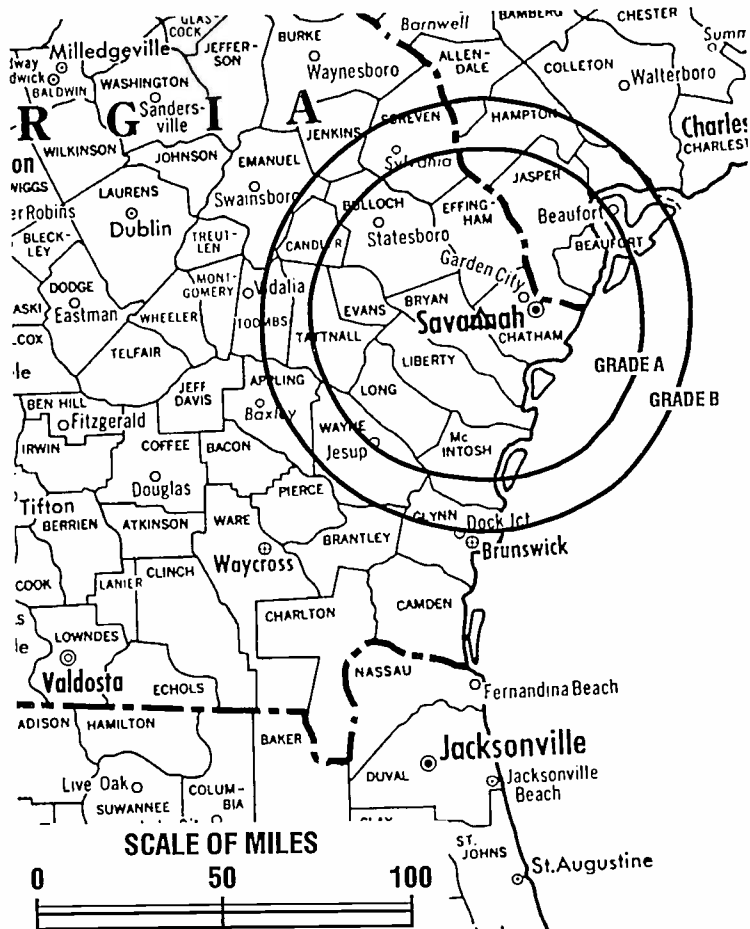
Dave German, Production Manager.

Frank S. Bryson, Cable Relations.

Notes: On request.

City of License: Savannah. Station DMA: Savannah. Rank: 100.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WJCL BPCT-860602LE Granted 8/28/86 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	204,460	66,830	271,290
Average Weekly Circulation (1996)	132,041	37,668	169,710
Average Daily Circulation (1996)			76,358

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	157,200	62,080	219,280
Average Weekly Circulation (1996)	114,918	37,285	152,203
Average Daily Circulation (1996)			70,919

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	47,260	4,750	52,010
Average Weekly Circulation (1996)	17,123	383	17,506
Average Daily Circulation (1996)			5,439

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Georgia—Savannah

WSAV-TV

Ch. 3

Network Service: NBC.

Licensee: Elcom of Georgia Inc., One Buckhead Plaza, Suite 930, 3060 Peachtree Rd., Atlanta, GA 30305.

Studio: 1430 E. Victory Dr., Savannah, GA 31404.

Mailing Address: Box 2429, Savannah, GA 31402.

Phone: 912-651-0300. **Fax:** 912-651-0304.

E-mail: wsav@ix.netcom.com **Web Site:** http://www.wsav.com

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1480-ft. above av. terrain, 1532-ft. above ground, 1549-ft. above sea level.

Latitude 32° 03' 32.00"
Longitude 81° 17' 56.50"

Transmitter: Sawdust Pile & Little Neck Rds., Pooler-Boroughs Div., 12-mi.W of Savannah.

Satellite Earth Stations: BMS, 6.1-meter C-band; Harris, 3.5-meter Ku-band; Harris, 8.1-meter Ku-band; Harris receivers.

SNG Mobile Dish: 2-meter Ku-band.

News Services: AP, CNN, NBC.

Ownership: Raycom Media Inc. (Group Owner).

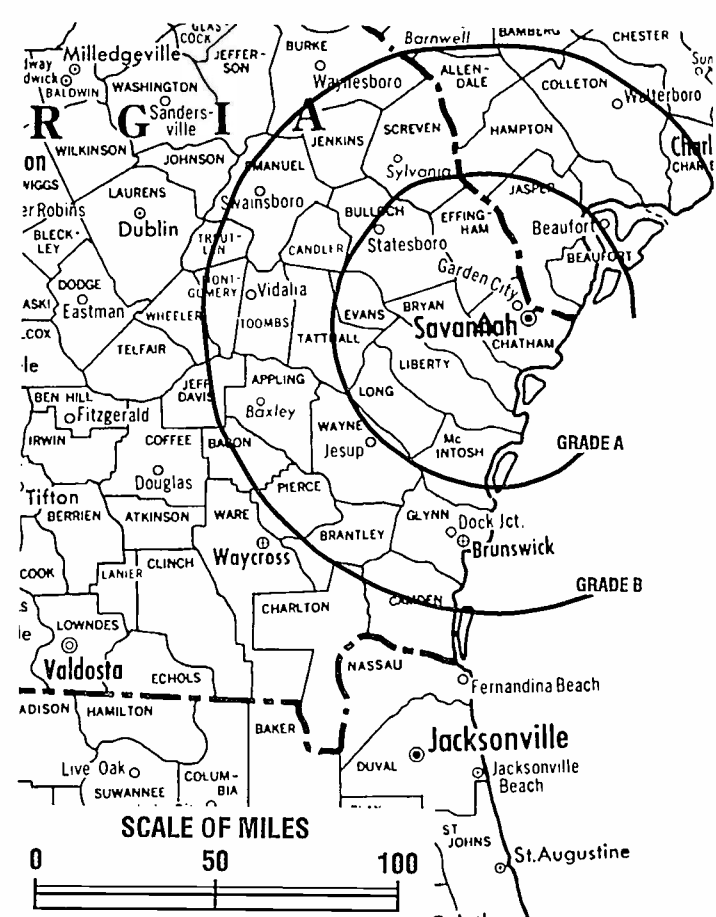
Began Operation: February 1, 1956. Sale to News Press & Gazette by Harben Daniel, et al., approved by FCC Sept. 21, 1976 (*Television Digest*, Vol. 16:27). Sale to New Vision Communications approved by FCC Sept. 7, 1993 (Vol. 34:48). FCC approved sale to Ellis Communications Inc. Feb. 10, 1995 (Vol. 35:14). Sale to Raycom Media approved by FCC July 26, 1996.

Represented (sales): Settel Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- John A. Heinen, Vice President & General Manager.
- Timothy Frame, General Sales Manager.
- Margaret Steiner, National Sales Manager.
- Martin Layne, Chief Engineer.
- Michael Sullivan, News Director.
- David Stagnitto, Program Director.
- Daniel Kurtz, Promotion & Marketing Director.
- Lucie Giles, Business Manager.
- Jerry Perlman, Production Manager.



WSAV-TV BPCT-4812 Granted 5/20/75 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$700.

City of License: Savannah. **Station DMA:** Savannah. **Rank:** 100.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	187,330	79,480	266,810
Average Weekly Circulation (1996)	133,065	45,167	178,232
Average Daily Circulation (1996)			89,616

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	154,510	63,800	218,310
Average Weekly Circulation (1996)	119,876	42,852	162,728
Average Daily Circulation (1996)			84,994

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	32,820	15,680	48,500
Average Weekly Circulation (1996)	13,189	2,314	15,503
Average Daily Circulation (1996)			4,711

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WTOC-TV

Ch. 11

Network Service: CBS.

Licensee: AFLAC Broadcast Partners, 1932 Wynnton Rd., Columbus, GA 31999.

Radio: 11 The News Place, Savannah, GA 31405.

Mailing Address: Box 8086, Savannah, GA 31412.

Phone: 912-234-1111. Fax: 912-238-5133.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1470-ft. above av. terrain, 1531-ft. above ground, 1549-ft. above sea level.

Latitude 32° 03' 14"
Longitude 81° 21' 01"

Transmitter: Fort Argyle Rd., 5.3-mi. NW of I-95, 7.3-mi. SW of Pooler, GA.

News Service: AP.

Ownership: AFLAC Inc. (Group Owner).

Original Operation: February 14, 1954. Sale to AFLAC by William T. Knight Jr., et al., approved by FCC Aug. 8, 1979. Sale to Raycom Media Inc. (pends (Television Digest, Vol. 36:34).

Represented (sales): Harrington, Richter & Parsons Inc.

Represented (legal): Gordon & Glickson.

Represented (engineering): A. D. Ring, P.A.

Personnel:

William L. Cathcart, Vice President & General Manager.

Randy Peltier, General Sales Manager.

Jim Clayton, National Sales Manager.

David Brant, Chief Engineer.

Douglas Weathers, News Director.

Craig Harney, Operations & Marketing Manager.

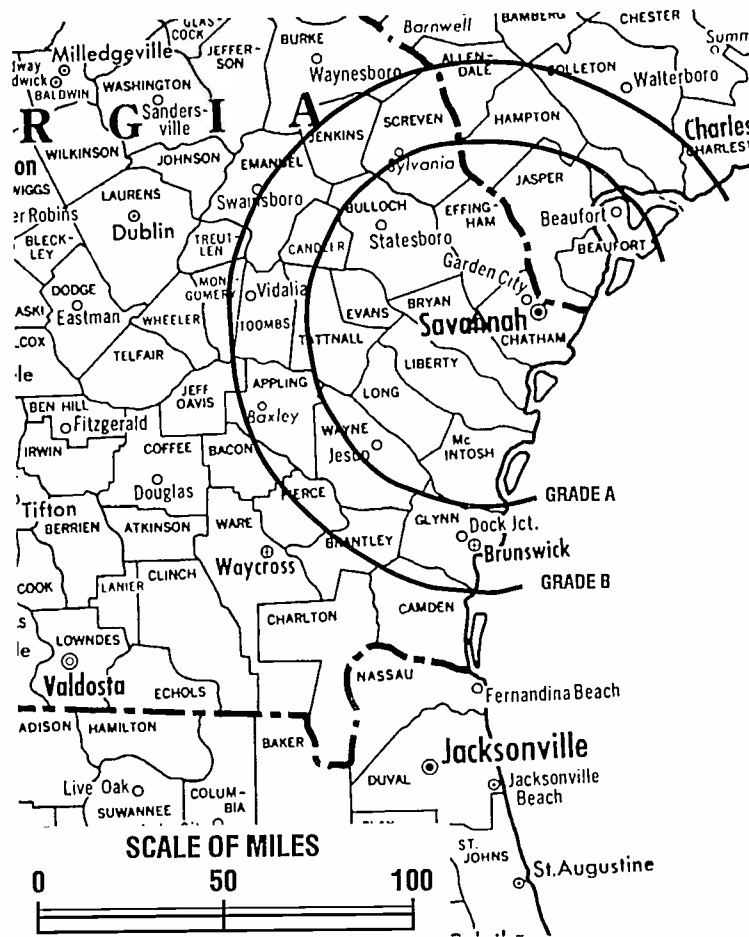
Tricia Thurman, Business Manager.

Bob Duncan, Production Manager.

Notes: On request.

City of License: Savannah. Station DMA: Savannah. Rank: 100.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.



WTOC-TV BMPCT-7529 Granted 5/13/74 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	207,080	76,880	283,960
Average Weekly Circulation (1996)	156,453	53,141	209,595
Average Daily Circulation (1996)			130,008

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	157,200	63,800	221,000
Average Weekly Circulation (1996)	127,906	51,182	179,088
Average Daily Circulation (1996)			116,661

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	49,880	13,080	62,960
Average Weekly Circulation (1996)	28,547	1,960	30,507
Average Daily Circulation (1996)			13,347

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Georgia—Toccoa

WNEG-TV

Ch. 32

Network Service: CBS.

Licensee: Stephens County Bcstg. Co., Box 907, Toccoa, GA 30577.

Studio: 100 Boulevard, Toccoa, GA 30577.

Phone: 706-886-0032. Fax: 706-886-7033.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 647-kw max. visual, 120-kw max. aural. Antenna: 835-ft. above av. terrain, 600-ft. above ground, 2024-ft. above sea level.

Latitude 34° 36' 44"
Longitude 83° 22' 05"

Transmitter: State Hwy. 17, 3.2-mi. NW of Toccoa.

Satellite Earth Stations: Comtech, 5-meter C-band; Comtech, 5-meter Ku & C-band; M/A-Com, Pinzone receivers.

News Services: AP, CBS.

Ownership: Stephens County Broadcasting Co.

Began Operation: September 9, 1984.

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Personnel:

Jimmy Sanders, General Manager.
David Austin, General Sales Manager.
Joy Purcell, News Director.
Connie Gaines, Program Director.
Barry Fitzpatrick, Chief Engineer.
Berl Sheldon, Promotion Director.
Laura Nunamecher, Business Manager.
John Defoor, Operations Manager.

Highest 30 Sec. Rate: \$150.



WNEG-TV BMPCT-830928KJ Granted 11/22/83 © American Map Corp., No. 1424

City of License: Toccoa. Station DMA: Greenville-Spartanburg-Asheville-Anderson Rank: 35.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,830	79,380	175,210
Average Weekly Circulation (1996)	18,074	12,665	30,739
Average Daily Circulation (1996)			8,978

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	79,860	66,910	146,770
Average Weekly Circulation (1996)	13,896	10,628	24,524
Average Daily Circulation (1996)			6,801

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,970	12,470	28,440
Average Weekly Circulation (1996)	4,178	2,037	6,215
Average Daily Circulation (1996)			2,165

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WGVP

Ch. 44

Work Service: WBN.

Licensee: Hutchens Communications Inc., 1202B W. Gordon St., Valdosta, GA 31602.

Address: 1202B W. Gordon St., Valdosta, GA 31602.

Phone: 912-253-9487. Fax: 912-241-0432.

Email: wgvptv@www.valuu.net

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1700-kw max. visual. Antenna: 950-ft. above av. terrain, 950-ft. above ground, 1152-ft. above sea level.

Latitude 31° 10' 18"
Longitude 83° 21' 57"

Calls CP for change to 909-ft. above av. terrain, 919-ft. above ground, 1148-ft. above sea level. BPCT-950731KR.

Requests modification of CP for change to 5000-kw max. visual, 1968-ft. above av. terrain, 2024-ft. above ground, 2145-ft. above sea level, lat. 30° 46' 39", long. 83° 40' 16", transmitter to 0.3-mi. S of Dixie. BPCT-960709KG.

Transmitter: 1.1-mi. SE of Barnesdale, 1.9-mi. N of Rte. 76, 4.5-mi. E of Sparks, GA.

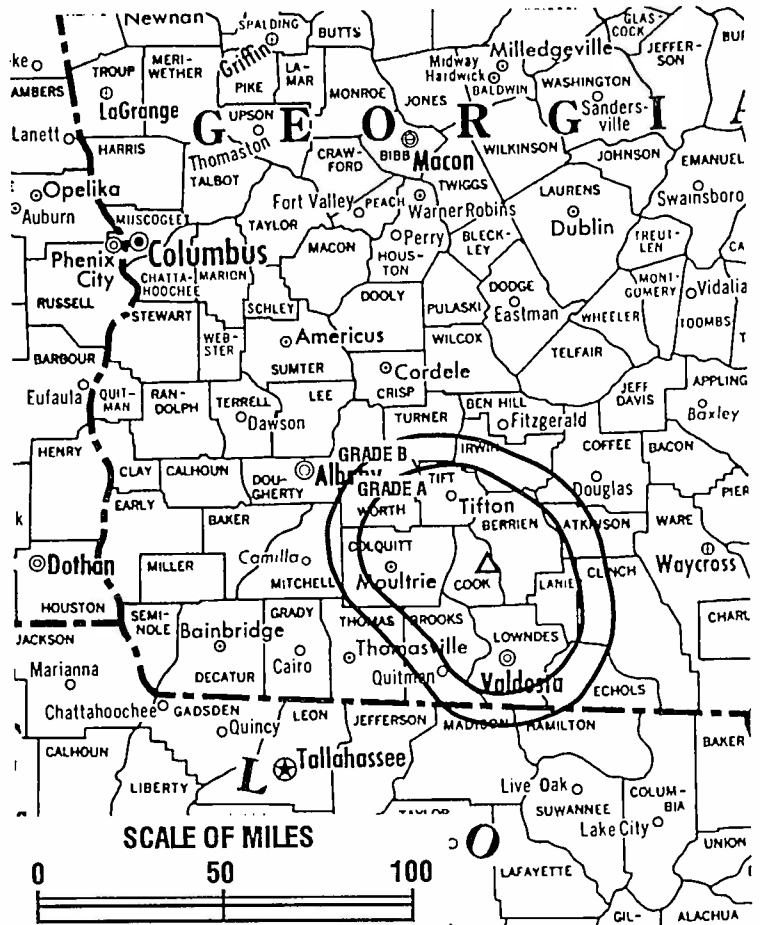
Channel TV Sound: Stereo only.

Ownership: Hutchens Communications Inc.

Original Operation: December 24, 1980. Sale to Morris Network by Hi Ho Bcstg. Approved by FCC July 18, 1986. Sale to Tallahassee Channel 27 Inc. approved Aug. 14, 1992 but not consummated (Television Digest, Vol. 32:27). Suspended operation Nov. 6, 1992. Sale to present owner granted March 8, 1994. Resumed operation Oct. 28, 1995.

Personnel:

- Barry L. Hutchens, Chief Executive Officer.
- Jon Meinke, Vice President, Sales & Program Director.
- Bob Unger, Chief Engineer.
- Pablo Montono, Promotion Director.
- Kevin McLeod, Production Manager.



WGVP BPCT-950731KR Granted 8/29/95 © American Map Corp., No. 14244

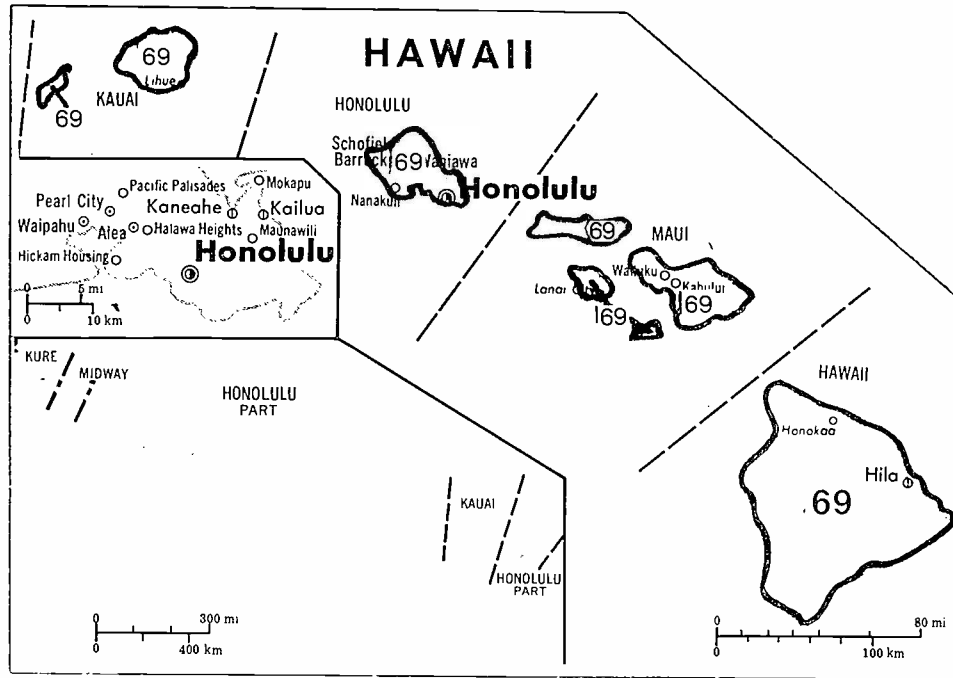
Highest 30 Sec. Rate: \$500.

City of License: Valdosta. Station DMA: Tallahassee-Thomasville. Rank: 114.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,280	13,700	23,980
Average Weekly Circulation (1996)	1,254	1,210	2,464
Average Daily Circulation (1996)			411
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,280	13,700	23,980
Average Weekly Circulation (1996)	1,254	1,210	2,464
Average Daily Circulation (1996)			411

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



MARKET

Honolulu, HI

**NIelsen DMA
TV HOUSEHOLDS**

382,700

RANK

69

MARKET AREA COMMERCIAL STATIONS

KAI-TV (7), KBFD (32), KFVE (5), KGMB (9), KGMD-TV (9), KGMV (3), KHAW-TV (11), KHBC-TV (2), KHNL (13), KHON-TV (2), KHVO (13), KIKU (20), KITV (4), KLEI (6), KMAU (12), KOBN (26), KOGG (15), KWHE (14), KWHH (14), KWHM (21)

**NEED BROADCAST TV OR CABLE TV DATA
FROM THE FACTBOOK ON TAPE OR DISKETTE?
NEED CUSTOMIZED REPORTS?**

Call Warren Publishing's
Market Research & Data Sales Dept (202) 872-9200

Hawaii Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	13	7	20
Educational Television Stations	2	0	2
	15	7	22

KGMD-TV

Ch. 9

(Satellite of KGMB, Honolulu)

Network Service: CBS.

Licensee: Lee Enterprises Inc., 400 Putnam Bldg., 215 N. Main St, Davenport, IA 52801-1924.

Radio: See KGMB, Honolulu.

Phone: 808-935-6221. Fax: 808-941-8153.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 9.68-kw visual, 1.71-kw aural. Antenna: Minus 290-ft. above av. terrain, 258-ft. above ground, 1120-ft. above sea level.

Latitude 19° 43' 00"
Longitude 155° 08' 13"

Transmitter: 58 Manaolana Place.

Ownership: Lee Enterprises Inc. (Group Owner).

Begin Operation: May 15, 1955.

Represented (sales): Katz Television.

Represented (legal): Watanabe, Ing, Kawashima.

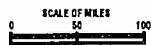
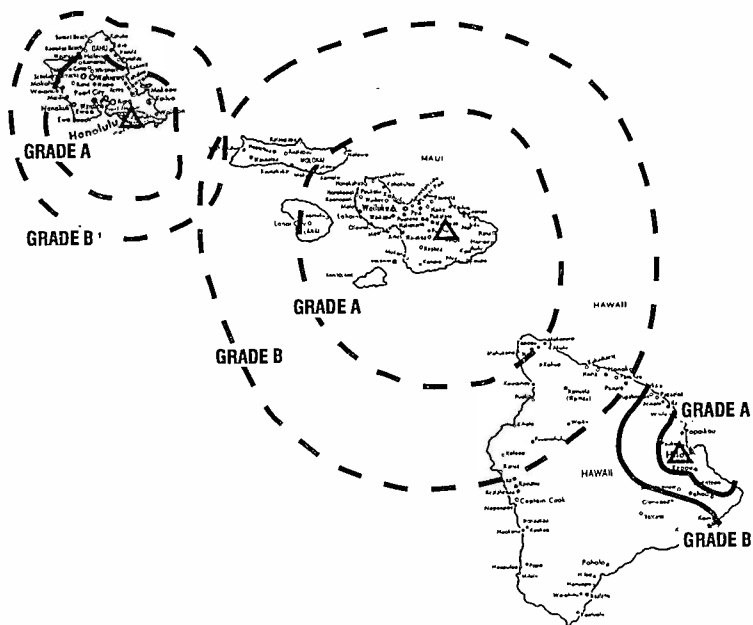
Personnel: See KGMB, Honolulu.

Notes: On request.

City of License: Hilo. Station DMA: Honolulu. Rank: 69.

Attribution ©1996 Nielsen. Coverage based on Nielsen study.

Brand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	12,970	12,970
Average Weekly Circulation (1996)	0	5,016	5,016
Average Daily Circulation (1996)			636



KGMD-TV BPCT-4894 Granted 1/5/76 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	12,970	12,970
Average Weekly Circulation (1996)	0	5,016	5,016
Average Daily Circulation (1996)			636

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

KHAW-TV

Ch. 11

(Satellite of KHON-TV, Honolulu)

Network Service: FOX.

Licensee: SF Broadcasting of Honolulu Inc., 6903 Rockledge Dr., Suite 720, Bethesda, MD 20817.

Studio: See KHON-TV, Honolulu.

Phone: 808-591-2222. **Fax:** 808-591-9085. **E-mail:** news@khon.com

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 31-kw visual. Antenna: Minus 590-ft. above av. terrain, 161-ft. above ground, 167-ft. above sea level.

Latitude 19° 43' 57"
Longitude 155° 04' 04"

Transmitter: Naniloa Hotel, 93 Banyon Dr.

News Services: AP, CNN.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: November 27, 1961. For sale to present owner, see KHON-TV, Honolulu.

Represented (sales): Petry Television Inc.

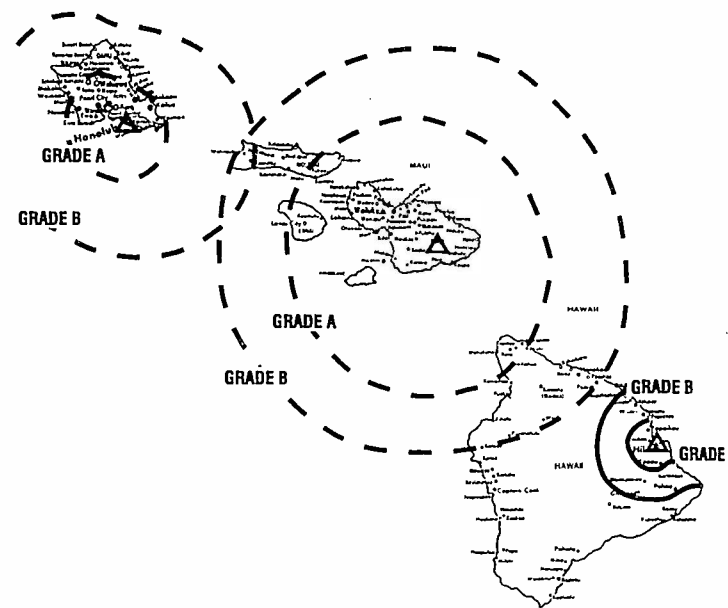
Personnel: See KHON-TV, Honolulu.

Rates: On request.

City of License: Hilo. **Station DMA:** Honolulu. **Rank:** 69.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	12,470	12,470
Average Weekly Circulation (1996)	0	4,377	4,377
Average Daily Circulation (1996)			798



KHAW-TV BPCT-940902KL Granted 5/12/95 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	12,470	12,470
Average Weekly Circulation (1996)	0	4,377	4,377
Average Daily Circulation (1996)			798

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KHBC-TV

Ch. 2

(Satellite of KHNL, Honolulu)

Network Service: NBC.

Licensee: Providence Journal Co., 75 Fountain St., Providence, RI 02902.

Radio: See KHNL, Honolulu.

Phone: 808-935-8289. Fax: 808-845-3616.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 2.31-kw visual, 2.23-kw aural. Antenna: Minus 574-ft. above av. terrain, 142-ft. above ground, 48-ft. above sea level.

Latitude 19° 43' 51"
Longitude 155° 04' 11"

Transmitter: Hilo Hawaiian Hotel, 71 Banyan Dr., Hilo.

News Service: CNN.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

History: Operation: August 22, 1983. Sale to Hilo Bcstg. (Marvin Chupack, et al.) by trustee in Bankruptcy approved by FCC Jan. 31, 1986. Began operation as KHBC-TV April 14, 1986. Sale to Kona-Hilo Bcstg. approved by FCC April 24, 1987. FCC approved sale to King Bcstg. October 18, 1988. Sale to present owner approved August 27, 1991 (*Television Digest*, Vol. 31:9, 29).

Presented (sales): Blair Television.

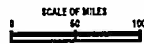
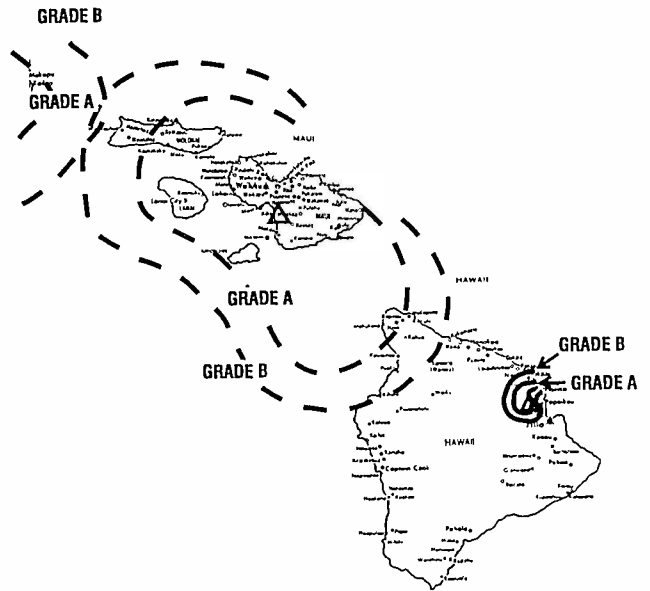
Presented (legal): Covington & Burling.

Personnel: See KHNL, Honolulu.

Notes: On request.

City of License: Hilo. Station DMA: Honolulu. Rank: 69.

© 1996 Nielsen. Coverage based on Nielsen study.



KHBC-TV BMPCT-830316KE Granted 5/27/83 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	12,470	12,470
Average Weekly Circulation (1996)	0	3,566	3,566
Average Daily Circulation (1996)			549

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	12,470	12,470
Average Weekly Circulation (1996)	0	3,566	3,566
Average Daily Circulation (1996)			549

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KHVO

Ch. 13

(Satellite of KITV, Honolulu)

Network Service: ABC.

Licensee: Argyle Television Inc., 9220 Sunset Blvd., No. 210, Los Angeles, CA 90069.

Studio: See KITV, Honolulu.

Phone: 808-935-8289.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 31-kw visual. Antenna: Minus 590-ft. above av. terrain, 161-ft. above ground, 167-ft. above sea level.

Latitude 19° 43' 57"
Longitude 155° 04' 04"

Transmitter: Naniloa Hotel, 93 Banyan Dr., Hilo.

Ownership: Argyle Television Inc. (Group Owner).

Began Operation: May 15, 1960. Assignment of license from Tak Communications, Debtor-in-Possession to Michael Eskridge, operating agent, granted by FCC Jan. 27, 1993. Transfer of control to Sharad Tak granted by FCC, August 19, 1994. Sale to present owner granted April 20, 1995.

Represented (legal): Dow, Lohnes & Albertson.

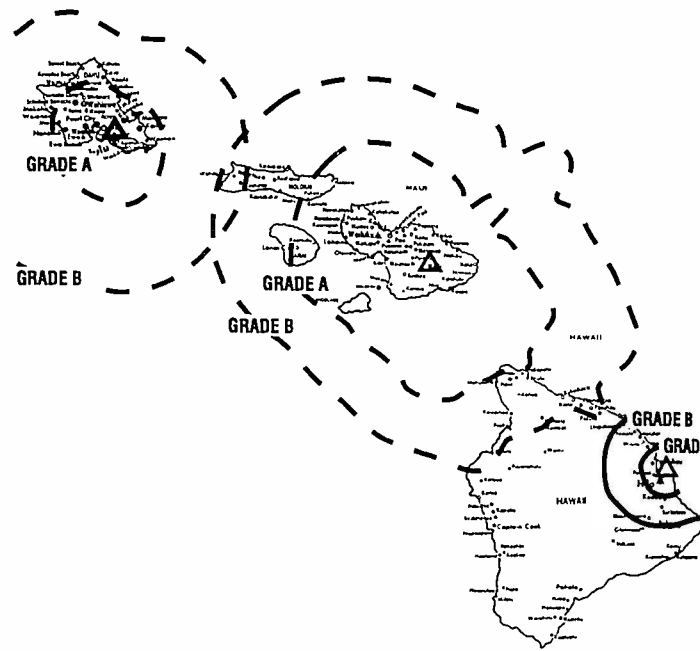
Personnel: See KITV, Honolulu.

Rates: On request.

City of License: Hilo. **Station DMA:** Honolulu. **Rank:** 69.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	12,470	12,470
Average Weekly Circulation (1996)	0	4,976	4,976
Average Daily Circulation (1996)			811



KHVO BPC-940824KG Granted 5/12/95 © American Map Corp., No. 1424

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	12,470	12,470
Average Weekly Circulation (1996)	0	4,976	4,976
Average Daily Circulation (1996)			811

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KWHH

Ch. 14

(Satellite of KWHE, Honolulu, HI)

Network Service: Independent.

Licensee: Le Sea Bcstg. Corp., 1188 Bishop St., Suite 502, Honolulu, HI 96813.

Studio: 81 Likeke St., Hilo, HI 96720.

Phone: 808-538-1414. Fax: 808-526-0326.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 13.7-kw max. visual. Antenna: Minus 557-ft. above av. terrain, 144-ft. above ground, 151-ft. above sea level.

Latitude	19°	43'	51"
Longitude	155°	04'	11"

Transmitter: 71 Banyan Dr., Hilo.

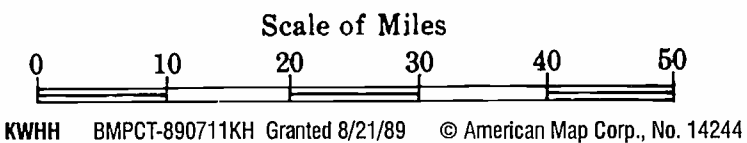
Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: October 1, 1989.

Represented (legal): John Fiorini III.

Personnel: See KWHE, Honolulu.

Notes: On request.



KWHH BMPCT-890711KH Granted 8/21/89 © American Map Corp., No. 14244

City of License: Hilo. Station DMA: Honolulu. Rank: 69.

Nielsen Data: Not available.

Hawaii—Honolulu

KBFD

Ch. 32

Network Service: Independent.

Licensee: The Allen Bcstg. Corp., Penthouse One, 1188 Bishop St., Honolulu, HI 96813.

Studio: Penthouse One, 1188 Bishop St., Honolulu, HI 96813.

Phone: 808-521-8066. Fax: 808-521-5233. E-mail: kbfd@hits.net

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 145-kw max. visual, 14.5-kw max. aural. Antenna: Directional, 424-ft. above av. terrain, 390-ft. above ground, 413-ft. above sea level.

Latitude	21°	18'	49"
Longitude	157°	51'	43"

Transmitter: 1188 Bishop St.

Ownership: The Allen Broadcasting Corp.

Began Operation: March 24, 1986.

Represented (engineering): Comsearch Inc.

Personnel:

Kea Sung Chung, President & General Manager.

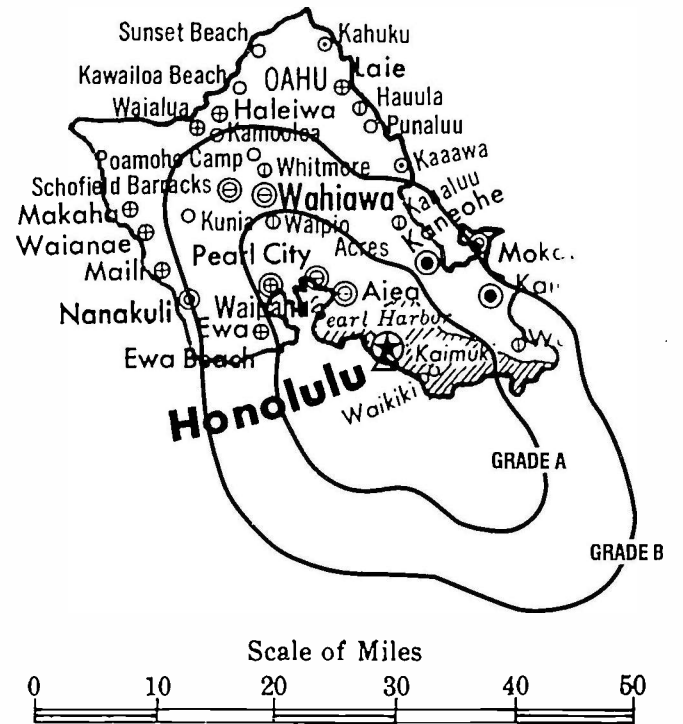
Jay Chung, Station Manager.

N. K. Kim, Local Sales Manager.

Don Porter, Chief Engineer.

Yun Hee Chung, Program Director.

June Ho Chung, Business Manager.



KBFD BMPCT-851024KG Granted 11/27/85 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$250.

City of License: Honolulu. Station DMA: Honolulu. Rank: 69.

Nielsen Data: Not available.

KFVE

Ch. 5

Work Service: UPN.

Address: KFVE Joint Venture, 150-B Puuhale Rd., Honolulu, HI 96819-2282.

Phone: 150-B Puuhale Rd., Honolulu, HI 96819-2282.

Telex: 808-842-5555. Fax: 808-842-4594.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 95.5-kw visual, 3-kw aural. Antenna: Circularly polarized, 2064-ft. above av. terrain, 161-ft. above ground, 2641-ft. above sea level.

Latitude 21° 24' 03"
Longitude 158° 06' 10"

Transmitter: 3-mi. NE of Nanakuli on Palehua Rd.

Channel TV Sound: Stereo only.

Home Earth Station: Harris, 6.1-meter C-band.

Local marketing agreement with KHNL (N), Honolulu.

Ownership: KFVE Joint Venture.

Commenced Operation: February 7, 1988.

Presented (sales): Blair Television.

Presented (legal): Brown, Nietert & Kaufman, Chartered.

Presented (engineering): Lohnes & Culver.

Personnel:

Anna Kam, General Manager.

John Fink, Sales Manager.

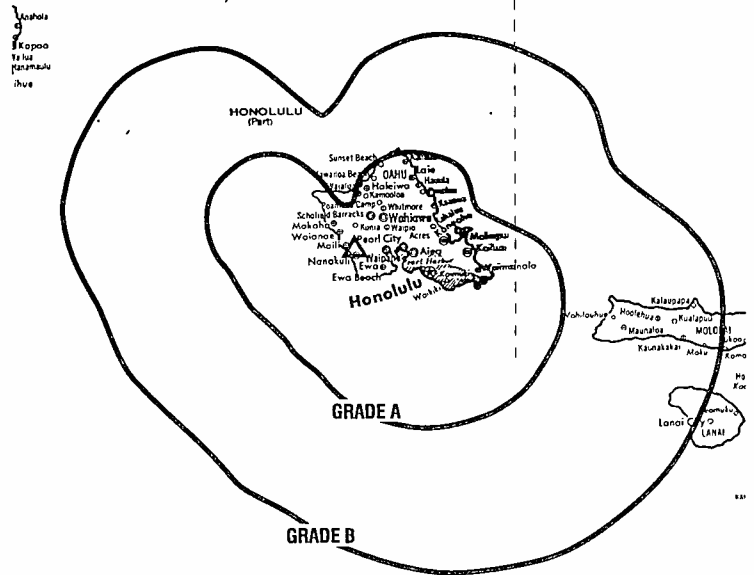
Ron McCann, Chief Engineer.

Estimated 30 Sec. Rate: \$350.

Market License: Honolulu. Station DMA: Honolulu. Rank: 69.

©1996 Nielsen. Coverage based on Nielsen study.

and Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	328,480	52,530	381,010
Average Weekly Circulation (1996)	182,933	23,036	205,969
Average Daily Circulation (1996)			73,878



KFVE BPCT-880920KF Granted 3/13/89 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	328,480	52,530	381,010
Average Weekly Circulation (1996)	182,933	23,036	205,969
Average Daily Circulation (1996)			73,878

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

Hawaii—Honolulu

KGMB

Ch. 9

(Also operates satellite KGMD-TV, Hilo & semi-satellite KGMV, Wailuku)

Network Service: CBS.

Licensee: Lee Enterprises Inc., 400 Putnam Bldg., 215 N. Main St, Davenport, IA 52801-1924.

Studio: 1534 Kapiolani Blvd., Honolulu, HI 96814.

Phone: 808-973-5462. **Fax:** 808-941-8153.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 209-kw visual, 29.5-kw aural. Antenna: Minus 170-ft. above av. terrain, 436-ft. above ground, 441-ft. above sea level.

Latitude 21° 17' 45.70"
Longitude 157° 50' 35.70"

Transmitter: 1534 Kapiolani Blvd.

Satellite Earth Stations: Cosmos, 4.5-meter C-band; Scientific-Atlanta, 10-meter C-band; Strato Vision, 4.5-meter C-band; Scientific-Atlanta receivers.

News Service: AP.

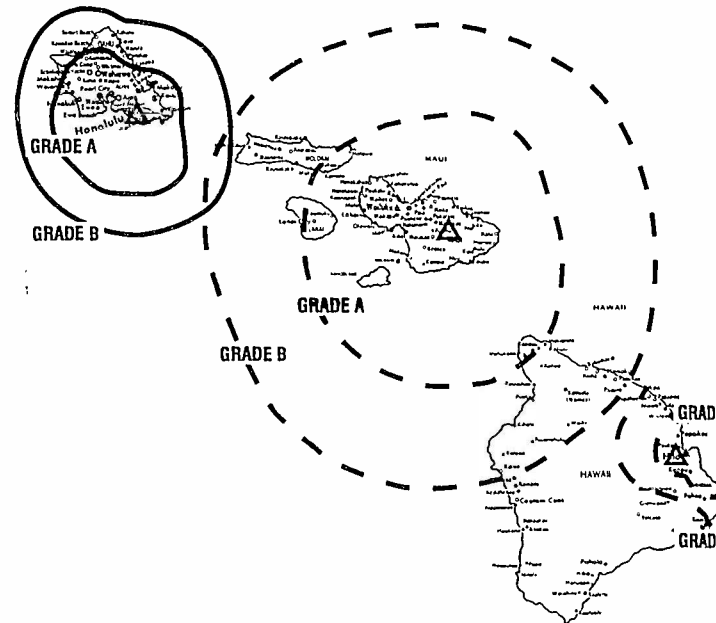
Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: December 1, 1952. Sale of Consolidated Amusement Corp. and its 75.45% interest to Hialand Development Corp. approved Dec. 3, 1958 by FCC (Television Digest, Vol. 14:40, 41, 46). Sale of 75.45% to Honolulu Star-Bulletin approved Dec. 22, 1959 (Vol. 15:52). Sale by Honolulu Star-Bulletin approved May 5, 1965 (Vol. 4:42, 5:19). Transfer of control from the Standard Corp. to the Heftels approved Oct. 1, 1972. Sale to present owner by the Heftels approved by FCC Jan. 27, 1977 (Vol. 16:37).

Represented (sales): Katz Continental Television.

Personnel:

- Dick Grimm, General Manager.
- Stephen Morris, General Sales Manager.
- Tim Diedrich, National Sales Manager.
- Don Rockwell, News Director.
- Bob Turner, Program Director.
- Rodney Shimabukuro, Chief Engineer.
- Andrew Jackson, Director, Creative Services.
- Bryan Kam, Business Manager.
- James Doney, Director, Community Affairs/Human Resources.
- Nick Carter, Production Manager.



KGMB BPCT-3610 Granted 10/19/65 © American Map Corp., No. 1424

Highest 30 Sec. Rate: \$1400.

City of License: Honolulu. **Station DMA:** Honolulu. **Rank:** 69.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	328,480	52,530	381,010
Average Weekly Circulation (1996)	262,325	37,327	299,652
Average Daily Circulation (1996)			150,600

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	328,480	52,530	381,010
Average Weekly Circulation (1996)	262,325	37,327	299,652
Average Daily Circulation (1996)			150,600

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KHNL

Ch. 13

(Operates satellites KHBC-TV, Hilo & KOGG, Wailuku)

Work Service: NBC.

Address: Providence Journal Co., 75 Fountain St., Providence, RI 02902.

Address: 150-B Puuhale Rd., Honolulu, HI 96819.

Phone: 808-847-3246. Fax: 808-845-3616.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw
 actual, 46.8-kw aural. Antenna: 22-ft. above av. terrain, 500-ft. above ground,
 15-ft. above sea level.

Latitude 21° 17' 09.00"
 Longitude 157° 50' 18.50"

Address: 2005 Kalia Rd., Honolulu.

Earth Stations: Microdyne, 11-meter C-band; Scientific-Atlanta, 10-meter
 band; Scientific-Atlanta receivers.

Service: UPI.

Local marketing agreement with KFVE (U), Honolulu.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

Operation: July 4, 1962. Sale by Hawaiian Paradise Park Corp. approved by
 Sept. 21, 1967. Sale to Mid-Pacific Television Assoc. by Richard Eaton
 approved by FCC Nov. 28, 1979. FCC approved sale to King Bcstg. Co. May 5,
 1986. Sale to Providence Journal Bcstg. approved August 27, 1991 (Television
 Digest, Vol. 30:35, 31:9, 29). Sale to A.H. Belo pending (Vol. 36:40).

Presented (sales): Blair Television.

Presented (legal): Covington & Burling.

Presented (engineering): Hammett & Edison Inc.

Personnel:

John L. Fink, General Manager.

John Aotaki, Chief Engineer.

John Brandt, News Director.

John Schmidt, Program Director.

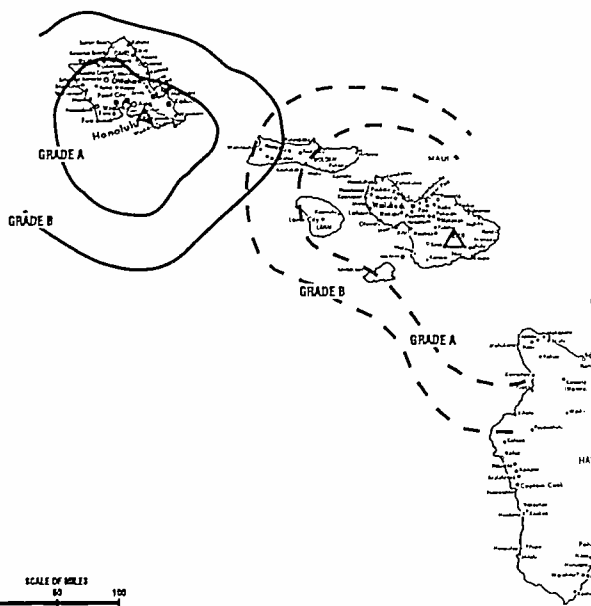
John Lee, Business Manager.

Michael Langley, Marketing Director.

Michael Ainsworth, Creative Director.

Best 30 Sec. Rate: \$800.

License: Honolulu. Station DMA: Honolulu. Rank: 69.



KHNL BPCT-810522KH Granted 6/15/81 © American Map Corp., No. 14244

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	328,480	52,530	381,010
Average Weekly Circulation (1996)	230,416	30,343	260,760
Average Daily Circulation (1996)			120,045

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	328,480	52,530	381,010
Average Weekly Circulation (1996)	230,416	30,343	260,760
Average Daily Circulation (1996)			120,045

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

KHON-TV

Ch. 2

(Also operates satellites KAIL-TV, Wailuku & KHAW-TV, Hilo)

Network Service: FOX.

Licensee: SF Broadcasting of Honolulu Inc., 1116 Auahi St., Honolulu, HI 96814.

Studio: 1170 Auahi St., Honolulu, HI 96814.

Business Office: 1116 Auahi St., Honolulu, HI 96814.

Phone: 808-591-2222. Fax: 808-591-9085.

E-mail: news@khon.com Web Site: http://www.khon.com/news/

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 60-ft. above av. terrain, 500-ft. above ground, 506-ft. above sea level.

Latitude 21° 17' 39"
Longitude 157° 50' 18"

Transmitter: Century Center, 1750 Kalakaua Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6.1-meter C-band; Harris receivers.

News Services: AP, CNN.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: December 15, 1952. Purchase by present owner approved by FCC Aug. 16, 1996. Sale to SF Bcstg. by Burnham Broadcasting Co. approved Aug. 17, 1995 (*Television Digest*, Vol. 34:35; 50; 35:35). Sale to Burnham Broadcasting Co. by Des Moines Register & Tribune approved by FCC Aug. 23, 1985 (Vol. 25:6). Previously, merger of Des Moines Register & Tribune Co. with McCoy Bcstg. Co. approved by FCC March 8, 1979. Sale to McCoy by Pacific & Southern Co. Inc. approved Jan. 17, 1973. Previously, merger with Jupiter Bcstg. of Georgia, surviving corp., later known as Pacific & Southern Bcstg. Co. Inc., approved Nov. 15, 1967 (Vol. 7:47). Assignment to Pacific & Southern Co. Inc. approved Dec. 15, 1967. Previous sale by co-owners Advertising Publishing Co. Ltd. & John D. Keating approved April 28, 1965 (Vol. 4:42). Sale to Advertiser Publishing Co. Ltd. and Island Bcstg. Co. by Herbert Richards approved by FCC June, 1953 (Vol. 9:26).

Represented (sales): Petry Television Inc.

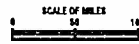
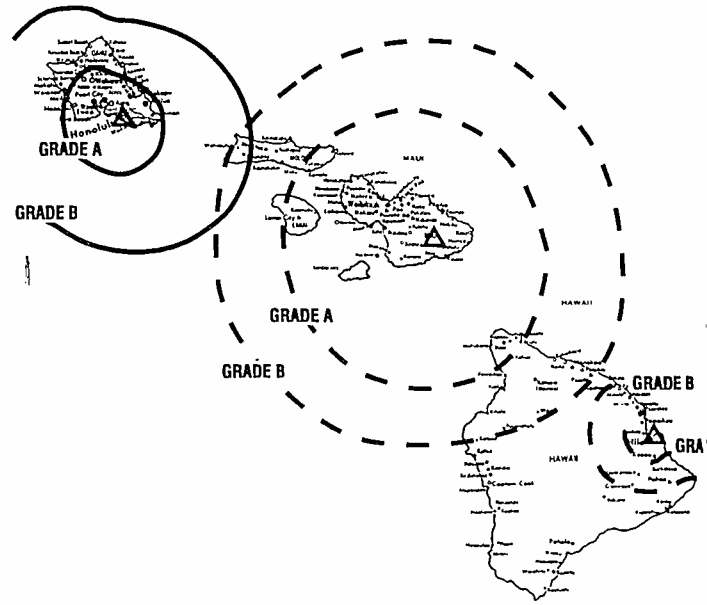
Represented (legal): Wiley, Rein & Fielding.

Personnel:

Kent Baker, Vice President & General Manager.

Jim McCoy, News Director.

Dave Moore, Director of Engineering.



KHON-TV BPCT-940824KG Granted 5/12/95 © American Map Corp., No. 14244

Robert Salvador, Production & Operations Director.
Robert Pennybacker, Promotion Director.
Katherine A. Bustillos, Business Manager.
Jack Kellner, Director, Community Affairs.

Highest 30 Sec. Rate: \$1200.

City of License: Honolulu. Station DMA: Honolulu. Rank: 69.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	328,480	52,530	381,010
Average Weekly Circulation (1996)	291,104	38,138	329,242
Average Daily Circulation (1996)			213,495

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	328,480	52,530	381,010
Average Weekly Circulation (1996)	291,104	38,138	329,242
Average Daily Circulation (1996)			213,495

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KIKU

Ch. 20

Network Service: Independent.

Licensee: KHLS Inc., 2369 S. Beverly Glen Blvd., No. 304, Los Angeles, CA 90064.

Address: 197 Sand Island Access Rd., No. 2021, Honolulu, HI 96819.

Phone: 808-847-2021. Fax: 808-841-3326.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 467-kw max. visual. Antenna: 2041-ft. above av. terrain, 223-ft. above ground, 2523-ft. above sea level.

Latitude 21° 23' 51"
Longitude 158° 06' 01"

Transmitter: Paikea Ridge, 0.2-mi. SE of Palehua.

Ownership: International Media Group (Group Owner).

Original Operation: December 30, 1983. Sale to Honolulu Family TV approved by FCC on 11/18, 1985. Sale to present owner by Media Central Inc., et al., approved Aug. 14, 1989.

Represented (sales): Asian Media Sales.

Represented (engineering): Hammett & Edison Inc.

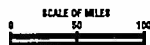
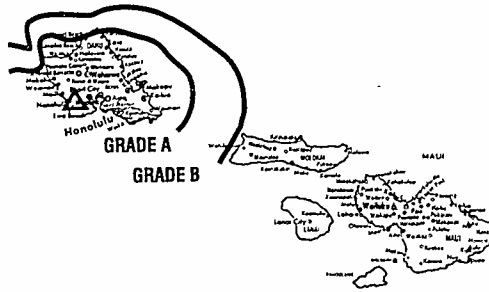
Personnel:

- Yasuko Ninomiya, General Manager.
- Sharon Kanaley, Station Manager.
- David Odo, General Sales Manager.
- Henry A. Kaul, Chief Engineer.
- Carlton Tomomitsu, Promotion & Public Service Director.
- Ken Takamatsu, Business Manager.

Best 30 Sec. Rate: \$400.

Area of License: Honolulu. Station DMA: Honolulu. Rank: 69.

Station © 1996 Nielsen Coverage based on Nielsen study.



KIKU BPCT-910129KK Granted 5/31/91 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	276,680	30,700	307,380
Average Weekly Circulation (1996)	56,099	4,267	60,366
Average Daily Circulation (1996)			24,242

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	276,680	30,700	307,380
Average Weekly Circulation (1996)	56,099	4,267	60,366
Average Daily Circulation (1996)			24,242

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Hawaii—Honolulu

KITV

Ch. 4

(Rebroadcast by KMAU, Wailuku & KHVO, Hilo)

Network Service: ABC.

Licensee: Argyle Television Inc., 9220 Sunset Blvd., No. 210, Los Angeles, CA 90069.

Studio: 1290 Ala Moana Blvd., Honolulu, HI 96814.

Phone: 808-593-4444. **Fax:** 808-593-9446.

E-mail: news4@kitv.com **Web Site:** http://www.kitv.com

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 45-ft. above av. terrain, 495-ft. above ground, 500-ft. above sea level.

Latitude 21° 17' 37"
Longitude 157° 50' 34"

Transmitter: Ala Moana Hotel, 410 Atkinson Dr., Honolulu.

Satellite Earth Stations: Andrew, 7.6-meter C-band; Andrew, 9.1-meter C-band.

News Services: AP, ABC, CNN.

Ownership: Argyle Television Inc. (Group Owner).

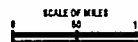
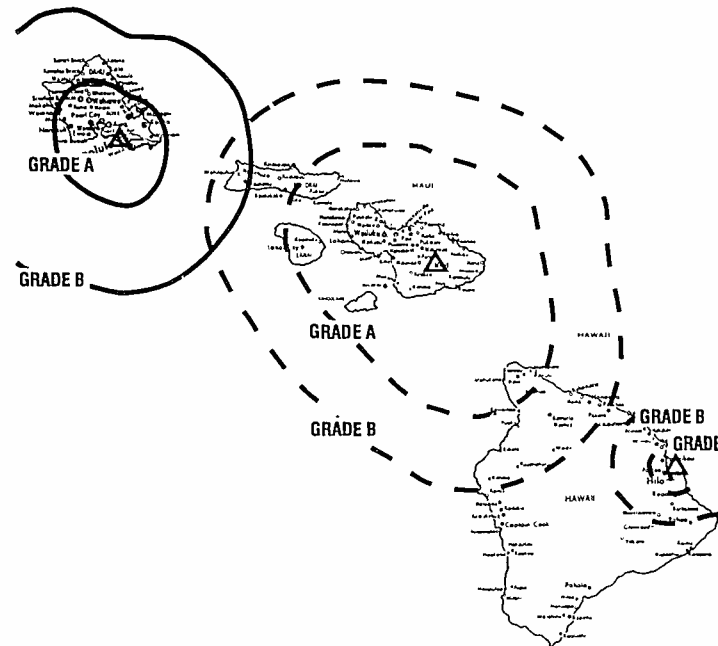
Began Operation: April 16, 1954. Sale to Television Corp. of America by American Bcstg. Stations Inc. (WMT, Cedar Rapids, IA, interlocking with WMT-TV) & Dolph Petty Bcstg. approved Jan. 11, 1956 (*Television Digest*, Vol. 11:46; 12:2). Sale to Kaiser Bcstg. by Television Corp. of America (Albert Zugsmith interests) which operated station as KULA-TV, approved June 11, 1958 (Vol. 14:19, 24). Kaiser sale to Berger group, approved Dec. 18, 1964 (Vol. 4:41, 51). Lawrence S. Berger & assoc. sale to Starr Bcstg. Group approved June 15, 1973 (Vol. 12:47). Sold to Shamrock Bcstg. by Starr, June 7, 1979. Sale to Tak Communications including KHVO, Hilo & KMAU, Wailuku, HI approved Jan. 27, 1987 (Vol 26:24). Transfer of control to Michael Eskridge granted by FCC Jan. 27, 1993. Transfer of control to Sharad Tak granted by FCC, August 19, 1994. Sale to present owner approved April 20, 1995 (Vol. 35:9).

Represented (legal): Latham & Watkins.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Michael A. Rosenberg, General Manager.
Bill Gaeth, General Sales Manager.
Wally Zimmermann, News Director.
Tracy Keliioomaluu, Program Director.
Cathy Mosteller, Promotion Director.
Ron Chung, Business Manager.



KITV BPCT-4921 Granted 7/2/76

© American Map Corp., No. 14244

John Wray, Production Manager.
Greg Johnson, Chief Engineer.
Celeste Fox, Public Affairs Director.

Rates: On request.

City of License: Honolulu. **Station DMA:** Honolulu. **Rank:** 69.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	328,480	52,530	381,010
Average Weekly Circulation (1996)	273,928	36,935	310,863
Average Daily Circulation (1996)			170,701

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	328,480	52,530	381,010
Average Weekly Circulation (1996)	273,928	36,935	310,863
Average Daily Circulation (1996)			170,701

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KOBN

Ch. 26

(Operates satellite KLEI, Kailua-Kona)

Work Service: Independent.

Licensee: Aupuni Hapa Iki TV Inc., 875 Waimanu St., Suite 626, Honolulu, HI 96813.

Address: 875 Waimanu St., Suite 626, Honolulu, HI 96813.

Phone: 808-262-2000. Fax: 808-254-1313.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 75.9-kw max. visual, 9.93-kw max. aural. Antenna: 2120-ft. above av. terrain, 60-ft. above ground, 2500-ft. above sea level.

Latitude 21° 19' 49.20"
 Longitude 157° 45' 24.10"

Olds CP for change to 270-kw max. visual, 1903-ft. above av. terrain, 69-ft. above ground, 2350-ft. above sea level, lat. 21° 23' 45", long. 158° 05' 58", transmitter existing side of KAIM-FM/KORL-FM tower, Palikea Ridge, near Waialeale. BPCT-940718KG.

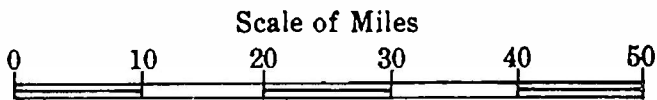
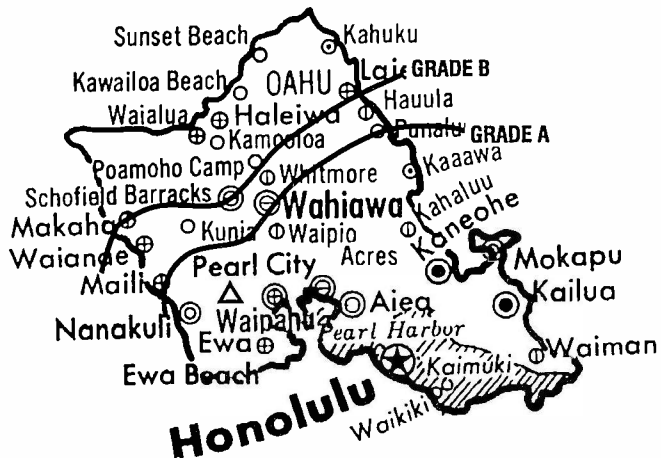
Transmitter: Wiliwilinui Ridge, Honolulu.

Service: UPL.

Ownership: Oceania Broadcasting Network Inc. (Group Owner).

Original Operation: December 23, 1982. Sale to Oceania Broadcasting Network by Kaimuki Kea Bcstg. Co. approved by FCC Sept. 20, 1989. Sale to All American TV Co. by Oceania Broadcasting approved by FCC Sept. 3, 1996, but not yet consummated.

Represented (legal): Cohn and Marks.



KOBN BPCT-940718KG Granted 1/26/95 © American Map Corp., No. 14244

Personnel:
 Susan Simms, Office Manager.

Highest 30 Sec. Rate: \$100.

City of License: Honolulu. Station DMA: Honolulu. Rank: 69.

Nielsen Data: Not available.

Hawaii—Honolulu

KWHE

Ch. 14

(Operates satellites KWHH, Hilo & KWHM, Wailuku)

Network Service: Independent.

Licensee: Le Sea Broadcasting Corp., 1188 Bishop St., Suite 502, Honolulu, HI 96813.

Studio: 1188 Bishop St., 5th Floor, Honolulu, HI 96813.

Phone: 808-538-1414. Fax: 808-526-0326.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 75.85-kw max. visual. Antenna: 26-ft. above av. terrain, 407-ft. above ground, 430-ft. above sea level.

Latitude 21° 18' 49"
Longitude 157° 51' 43"

Transmitter: 1188 Bishop St., Honolulu.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: November 6, 1986.

Represented (sales): Landin Media.

Personnel:

Alan Sutterfield, General Manager.

Robert Langpaap, Sales Director.

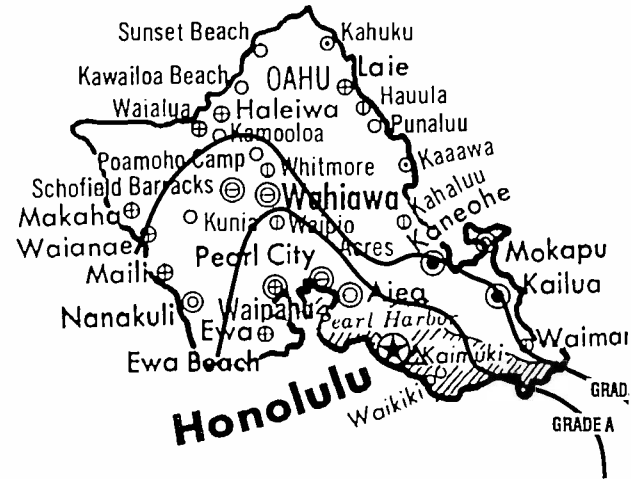
Keith Spencer, Engineering Director.

Rates: On request.

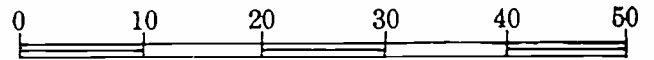
City of License: Honolulu. Station DMA: Honolulu. Rank: 69.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	248,360	30,700	279,060
Average Weekly Circulation (1996)	16,640	1,811	18,451
Average Daily Circulation (1996)			5,302



Scale of Miles



KWHE BMPCT-880809KH Granted 11/30/88 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	248,360	30,700	279,060
Average Weekly Circulation (1996)	16,640	1,811	18,451
Average Daily Circulation (1996)			5,302

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Hawaii—Kailua-Kona

KLEI

Ch. 6

(Satellite of KOBN, Honolulu)

Work Service: Independent.

Licensee: Aina'e Co. Ltd., Box 1660, Kailua, HI 96734.

Radio: See KOBN, Honolulu.

Phone: 800-804-6200. Fax: 808-254-1313.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 52.5-kw visual, 7-kw aural. Antenna: 2910-ft. above av. terrain, 175-ft. above ground, 5775-ft. above sea level.

Latitude	19°	42'	56"
Longitude	155°	55'	00"

Transmitter: 7.2-mi. NE of Kailua-Kona.

Ownership: Oceania Broadcasting Network Inc. (Group Owner).

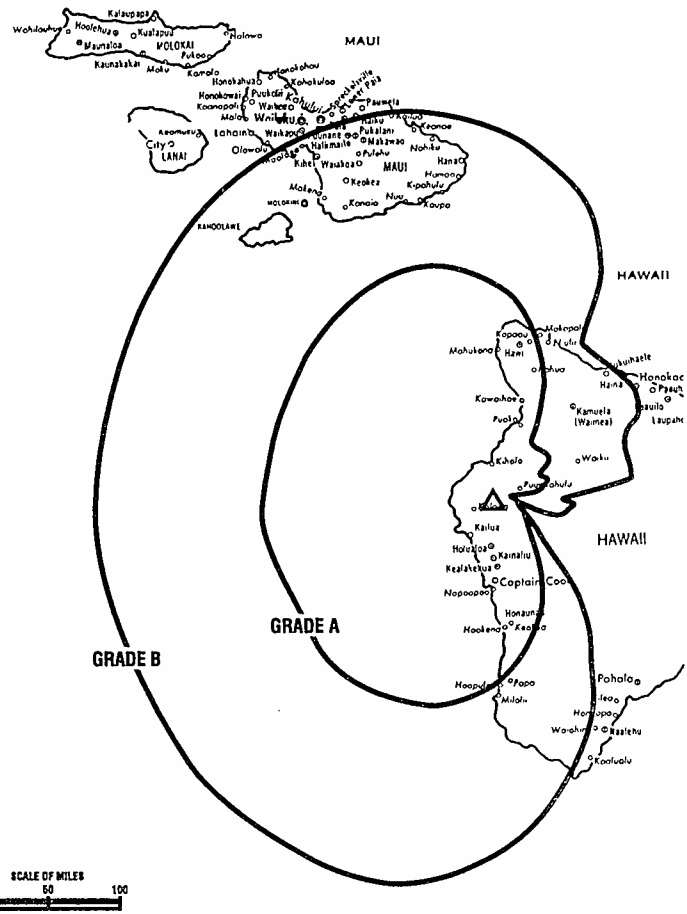
Begin Operation: May 1, 1988.

Presented (legal): Cohn and Marks.

Presented (engineering): John J. Davis & Associates.

Personnel: See KOBN, Honolulu.

Notes: On request.



KLEI BMPCT-850523KF Granted 9/18/85 © American Map Corp., No. 14244

City of License: Kailua-Kona. Station DMA: Honolulu. Rank: 69.

Nielsen Data: Not available.

KAII-TV

Ch. 7

(Satellite of KHON-TV, Honolulu)

Network Service: FOX.

Licensee: SF Broadcasting of Honolulu Inc.

Studio: See KHON-TV, Honolulu.

Phone: 808-591-2222. Fax: 808-591-9085. E-mail: news@khon.com

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 29.8-kw visual, 5.89-kw aural. Antenna: 5940-ft. above av. terrain, 75-ft. above ground, 10,025-ft. above sea level.

Latitude 20° 42' 41.60"
 Longitude 156° 15' 26.70"

Transmitter: Mount Haleakala, Maui.

Multichannel TV Sound: Stereo only.

News Services: AP, CNN.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: November 19, 1958.

Represented (sales): Petry Television Inc.

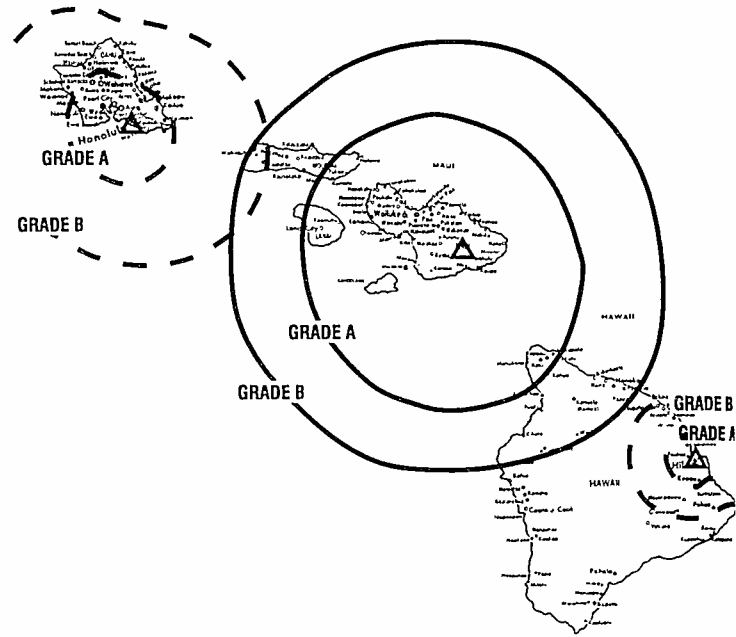
Personnel: See KHON-TV, Honolulu.

Rates: On request.

City of License: Wailuku. Station DMA: Honolulu. Rank: 69.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	21,330	21,330
Average Weekly Circulation (1996)	0	6,485	6,485
Average Daily Circulation (1996)			1,191



KAII-TV BPCT-2906 Granted 10/20/61 American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	0	21,330	21,330
Average Weekly Circulation (1996)	0	6,485	6,485
Average Daily Circulation (1996)			1,191

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KGMV

Ch. 3

(Satellite of KGMB, Honolulu)

Work Service: CBS.

Office: Lee Enterprises Inc., 400 Putnam Bldg., 215 N. Main St, Davenport, IA 52801.

Address: See KGMB, Honolulu.

Phone: 808-242-8114. Fax: 808-941-8153.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 14.1-kw visual, 9-kw aural. Antenna: 5950-ft. above av. terrain, 60-ft. above ground, 10,054-ft. above sea level.

Latitude 20° 42' 41"
Longitude 156° 15' 35"

Transmitter: Mount Haleakala, Maui.

Ownership: Lee Enterprises Inc. (Group Owner).

Commencement of Operation: April 24, 1955. Sale to present owner by Heffel Bcstg. approved by FCC Sept. 10, 1985. Previous sale by John S. Young approved by FCC March 1974. Sale to Young by Pacific Bcstg. (Glasmann interests) after they took over properties from Honolulu Star-Bulletin approved May 5, 1965 (Television Digest, 4:42; 5:19).

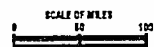
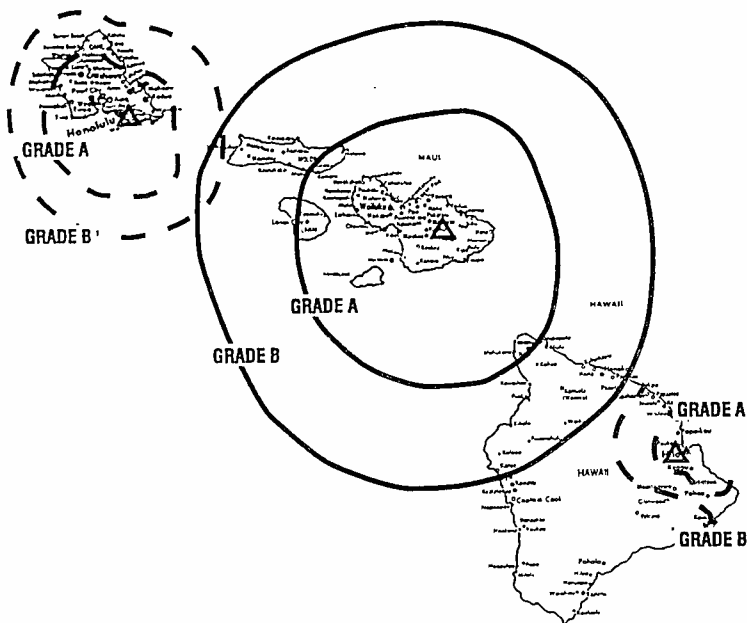
Represented (sales): Katz Television.

Personnel: See KGMB, Honolulu.

Comments: On request.

Classification of License: Wailuku. Station DMA: Honolulu. Rank: 69.

Copyright © 1996 Nielsen. Coverage based on Nielsen study.



KGMV BMPCT-2821 Granted 2/25/55 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	21,330	21,330
Average Weekly Circulation (1996)	0	4,639	4,639
Average Daily Circulation (1996)			723
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	21,330	21,330
Average Weekly Circulation (1996)	0	4,639	4,639
Average Daily Circulation (1996)			723

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Hawaii—Wailuku

KMAU

Ch. 12

(Satellite of KITV, Honolulu)

Network Service: ABC.

Licensee: Argyle Television Inc., 9220 Sunset Blvd., No. 210, Los Angeles, CA 90069.

Studio: See KITV, Honolulu.

Phone: 808-593-4444. **Fax:** 808-545-6253.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 30-kw visual, 4.36-kw aural. Antenna: 2.5° mechanical tilt, 6000-ft. above av. terrain, 100-ft. above ground, 10,000-ft. above sea level.

Latitude	20°	42'	43"
Longitude	156°	15'	26"

Holds CP for change to 51.5-kw visual, 5784-ft. above av. terrain, 56-ft. above ground, 9983-ft. above sea level. BPCT-960206KF.

Requests modification of CP for change to 57-kw visual, 5459-ft. above av. terrain, 157-ft. above ground, 9439-ft. above sea level, lat. 20° 42' 16", long. 156° 16' 35", transmitter to Mount Haleakala, 0.6-mi. N of Kahua, 19.3-mi. SE of Wailuku. BMPCT-960628KW.

Transmitter: Haleakala Crater.

Satellite Earth Station: Andrew.

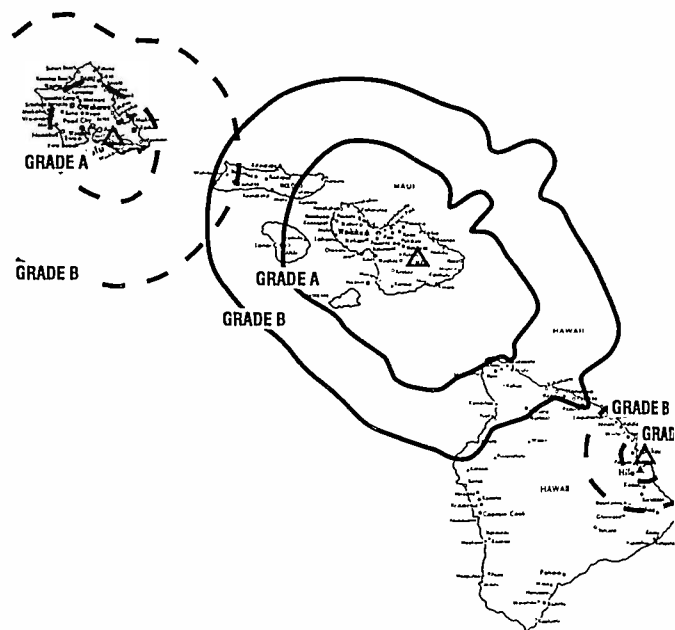
Ownership: Argyle Television Inc. (Group Owner).

Began Operation: December 4, 1955. Sale to Shamrock Bcstg. by Maui Publishing Co. Ltd. approved by FCC March 27, 1978. Shamrock sold to Tak Communications Jan. 27, 1987 (*Television Digest*, Vol. 26:46). Assignment of license to Michael Eskridge, operating agent, granted by FCC Jan. 27, 1993. Transfer of control to Sharad Tak approved Aug. 19, 1994. Sale to present owner granted April 20, 1995.

Represented (legal): Latham & Watkins.

Personnel: See KITV, Honolulu.

Rates: On request.



KMAU BPCT-960206KF Granted 4/22/96 © American Map Corp., No. 1424

City of License: Wailuku. **Station DMA:** Honolulu. **Rank:** 69.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	21,330	21,330
Average Weekly Circulation (1996)	0	5,601	5,601
Average Daily Circulation (1996)			81
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	21,330	21,330
Average Weekly Circulation (1996)	0	5,601	5,601
Average Daily Circulation (1996)			81

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

KOGG

Ch. 15

(Satellite of KHNL, Honolulu)

Work Service: NBC.

Office: Providence Journal Co., 75 Fountain St., Providence, RI 02902.

Radio: See KHNL, Honolulu.

Phone: 808-847-3246. Fax: 808-845-3616.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 759-kw
 visual, 75.9-kw aural. Antenna: 5653-ft. above av. terrain, 59-ft. above ground,
 51-ft. above sea level.

Latitude 20° 42' 34"
 Longitude 156° 15' 54"

Transmitter: Mount Haleakala, approx. 19.9-mi. SE of Wailuku.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

Commencement of Operation: August 22, 1989.

Presented (legal): Covington & Burling.

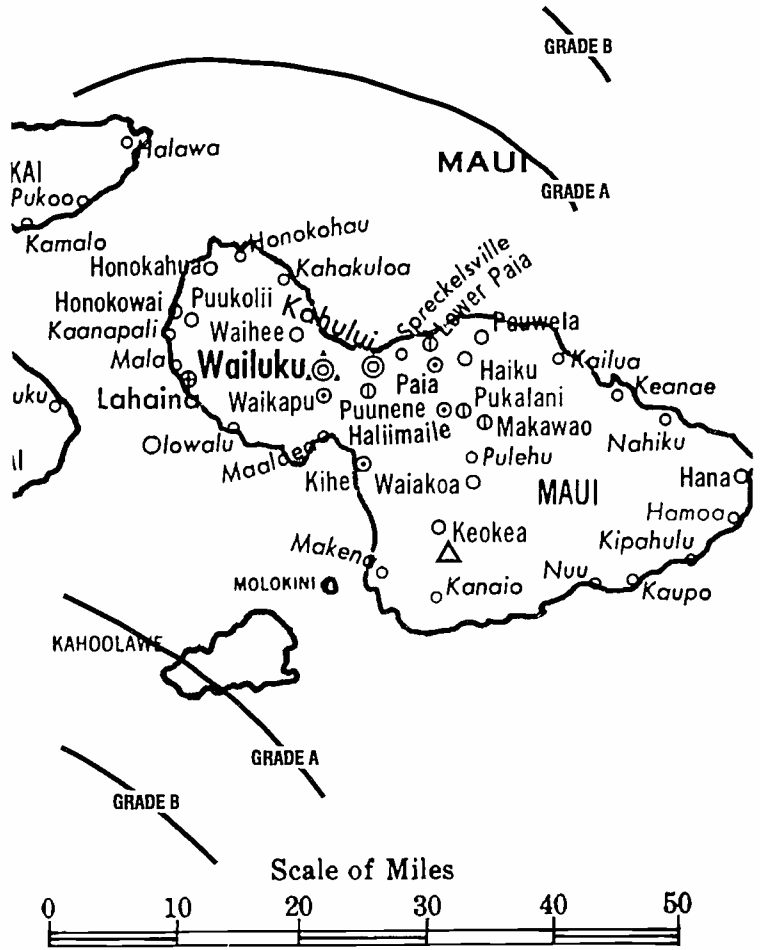
Personnel: See KHNL, Honolulu.

License: On request.

Station License: Wailuku. Station DMA: Honolulu. Rank: 69.

©1996 Nielsen. Coverage based on Nielsen study.

Station and Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	63,280	21,830	85,110
Average Weekly Circulation (1996)	16,941	6,541	23,482
Average Daily Circulation (1996)			10,891



KOGG BMPCT-880826KJ Granted 12/21/88 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	63,280	21,830	85,110
Average Weekly Circulation (1996)	16,941	6,541	23,482
Average Daily Circulation (1996)			10,891

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Hawaii—Wailuku

KWHM

Ch. 21

(Satellite of KWHE, Honolulu, HI)

Network Service: Independent.

Licensee: Le Sea Bcstg. Corp., Box 12, South Bend, IN 46624.

Studio: 1188 Bishop St., Honolulu, HI 96813.

Phone: 808-538-1414. **Fax:** 808-526-0326.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 12.25-kw max. visual. Antenna: 370-ft. above av. terrain, 171-ft. above ground, 292-ft. above sea level.

Latitude	20°	49'	24"
Longitude	156°	27'	27"

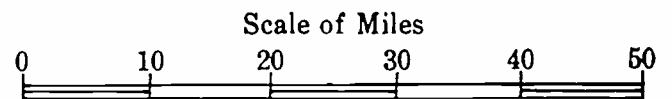
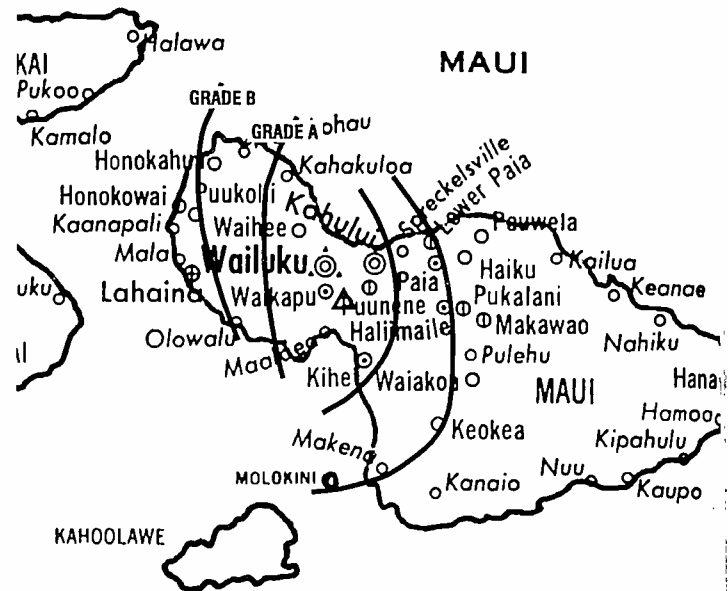
Transmitter: Behind old Puunene Airport.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: June 15, 1993.

Represented (sales): Landin Media Sales.

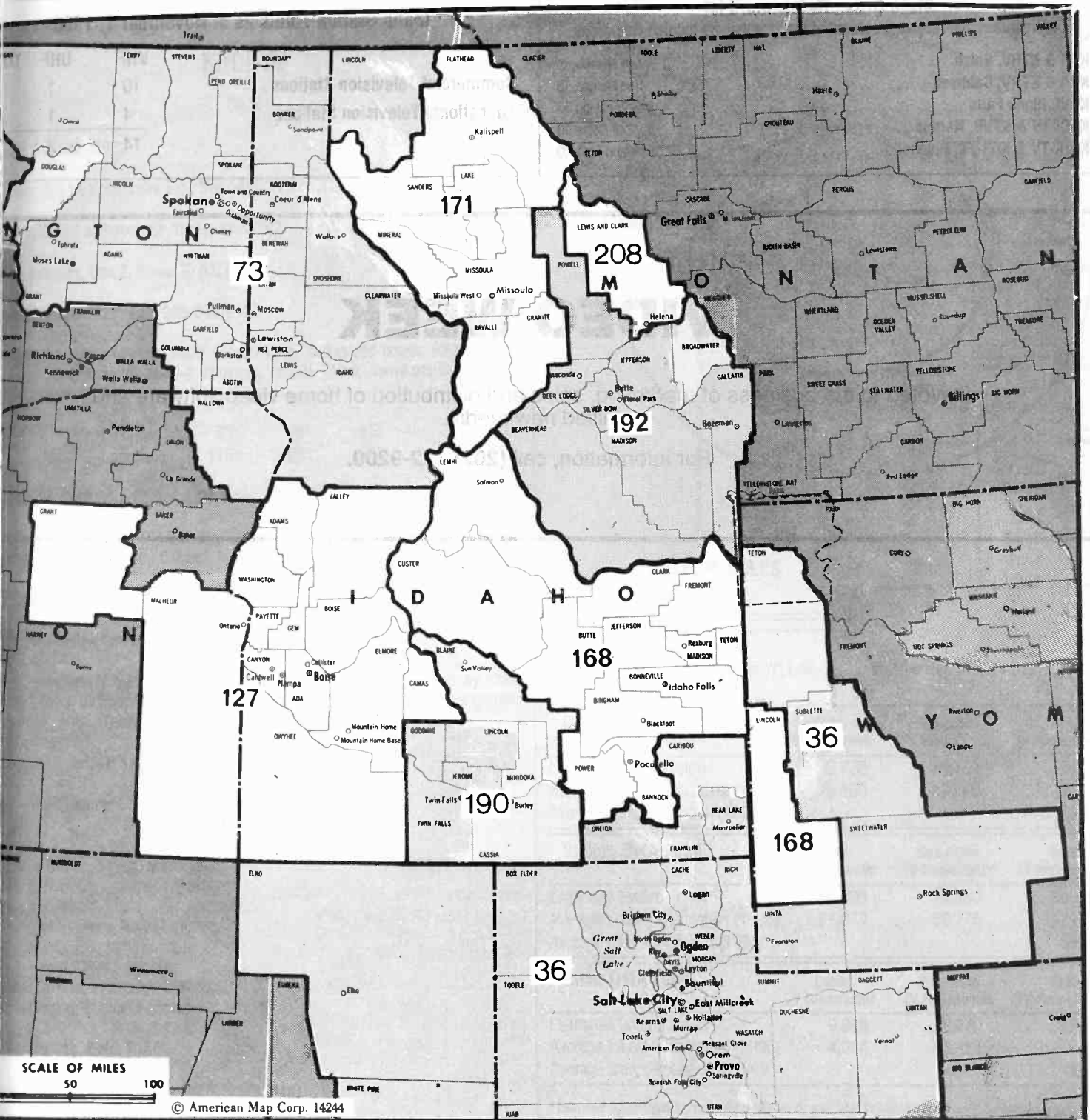
Personnel: See KWHE, Honolulu.



KWHM BPCT-900731KE Granted 4/25/91 © American Map Corp., No. 14244

City of License: Wailuku. **Station DMA:** Honolulu. **Rank:** 69.

Nielsen Data: Not available.



MARKET

Boise, UT	670,650
Boise, WA	371,130
Boise, ID	184,150
Falls-Pocatello, ID	94,060
Bozeman, MT	89,980
Falls, ID	54,950
Bozeman, MT	54,080

**NIelsen DMA
TV HOUSEHOLDS**

RANK

36
73
127
168
171
190
192

MARKET AREA COMMERCIAL STATIONS

KJZZ-TV (14), KOOG-TV (30), KSGI-TV (4), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2)
 KAYU-TV (28), KHQ-TV (6), KLEW-TV (3), KREM-TV (2), KSKN (22), KXLY-TV (4)
 KBCI-TV (2), KIVI (6), KNIN-TV (9), KTRV (12), KTVB (7)
 KIDK (3), KIFI-TV (8), KJWY (2), KPVI (6)
 KCFW-TV (9), KECI-TV (13), KPAX-TV (8), KTMF (23)
 KMTV (11), KXTF (35)
 KCTZ (7), KTVM (6), KWYB (18), KXLF-TV (4)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KIVI & KTRV, Boise	See Nampa, ID
KIVI & KTRV, Caldwell	See Nampa, ID
KPVI, Idaho Falls	See Pocatello, ID
KBCI-TV & KTVB, Nampa	See Boise, ID
KIDK-TV & KIFI-TV, Pocatello	See Idaho Falls, ID

Idaho Station Totals as of November 1, 1996

	VHF	UHF	TOT
Commercial Television Stations	10	1	11
Educational Television Stations	4	1	5
	<hr/>	<hr/>	<hr/>
	14	2	16

VIDEO WEEK

Devoted to the business of marketing, sales and distribution of home video software and allied new media.

For information, call (202) 872-9200.

Boise

KBCI-TV

Ch. 2

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., Box 5455, Fresno, CA 93755.

Office: 1007 W. Jefferson St., Boise, ID 83702.

Mailing Address: Box 2, Boise, ID 83707.

Phone: 208-336-5222. Fax: 208-336-9183.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 65-kw visual, 9-kw aural. Antenna: 2640-ft. above av. terrain, 150-ft. above ground, 7170-ft. above sea level.

Latitude 43° 45' 17"
Longitude 116° 05' 53"

Transmitter: Deer Point Peak, Shafer Butte.

Satellite Earth Stations: DH Satellite, 3-meter Ku-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 7-meter C-band; Drake, Harris, Scientific-Atlanta receivers.

Service: AP.

Ownership: Retlaw Enterprises Inc. (Group Owner).

Original Operation: November 26, 1953. Sale to Northwest Television Inc. by Boise Valley Bcstrs. Inc. approved by FCC Aug. 31, 1976. Sale to present owner granted March 29, 1996 (Television Digest, Vol 35:45).

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

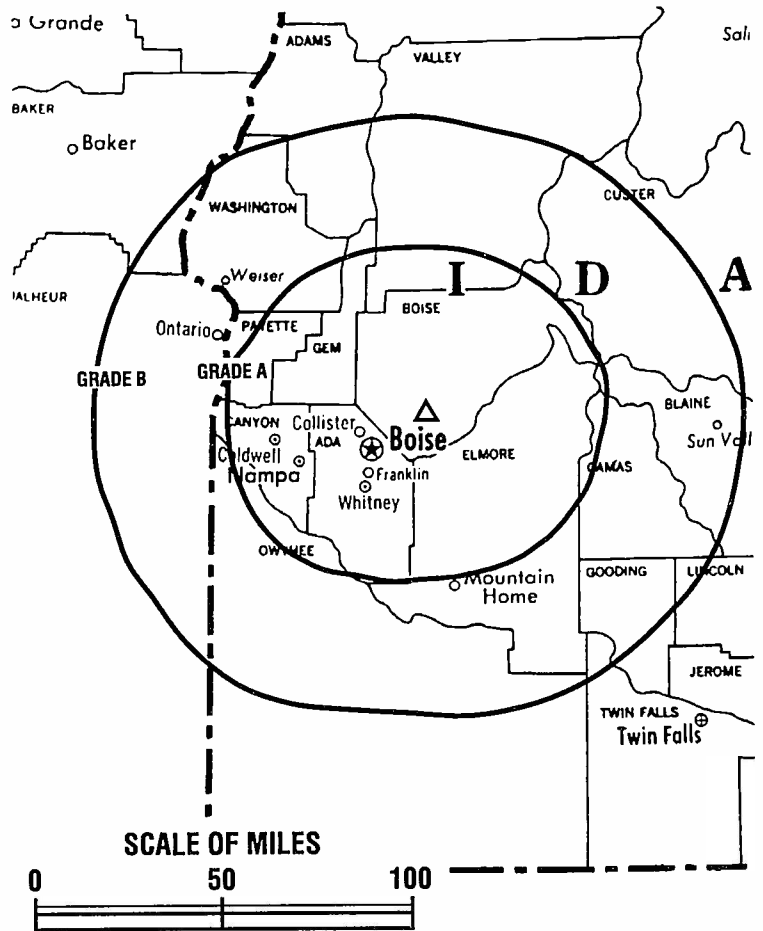
Personnel:

- Mothy Bever, General Manager.
- Scott Eymmer, General Sales Manager.
- Kevin McDonald, Local Sales Manager.
- Mark Montgomery, News Director.
- Pat Roberts, Program Director.
- Harry Smith, Chief Engineer.
- Andy Gillette, Promotion Director.
- Diego Gallegos, Business Manager.

Least 30 Sec. Rate: \$1500.

Class of License: Boise. Station DMA: Boise. Rank: 127.

Information ©1996 Nielsen. Coverage based on Nielsen study.



KBCI-TV BPCT-2146 Granted 7/11/56

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	99,720	95,100	194,820
Average Weekly Circulation (1996)	75,103	62,600	137,702
Average Daily Circulation (1996)			71,213

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	89,790	75,830	165,620
Average Weekly Circulation (1996)	71,079	58,775	129,854
Average Daily Circulation (1996)			68,918

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,930	19,270	29,200
Average Weekly Circulation (1996)	4,024	3,825	7,848
Average Daily Circulation (1996)			2,295

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Idaho—Boise

KTVB

Ch. 7

Network Service: NBC.

Licensee: Providence Journal Co., 75 Fountain St., Providence, RI 02902.

Studio: 5407 Fairview Ave., Boise, ID 83706.

Mailing Address: Box 7, Boise, ID 83707.

Phone: 208-375-7277. Fax: 208-378-1762.

E-mail: tv7@ktvb.com Web Site: http://www.ktvb.com

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 162-kw visual, 26.3-kw aural. Antenna: 2650-ft. above av. terrain, 226-ft. above ground, 7206-ft. above sea level.

Latitude 43° 45' 16"
Longitude 116° 05' 56"

Transmitter: TV Lot No. 3, Deer Point, ID.

Satellite Earth Station: Prodelin, 5-meter C-band; Gardiner, Harris, M/A-Com, Microdyne receivers.

News Services: AP, CNN, NBC.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

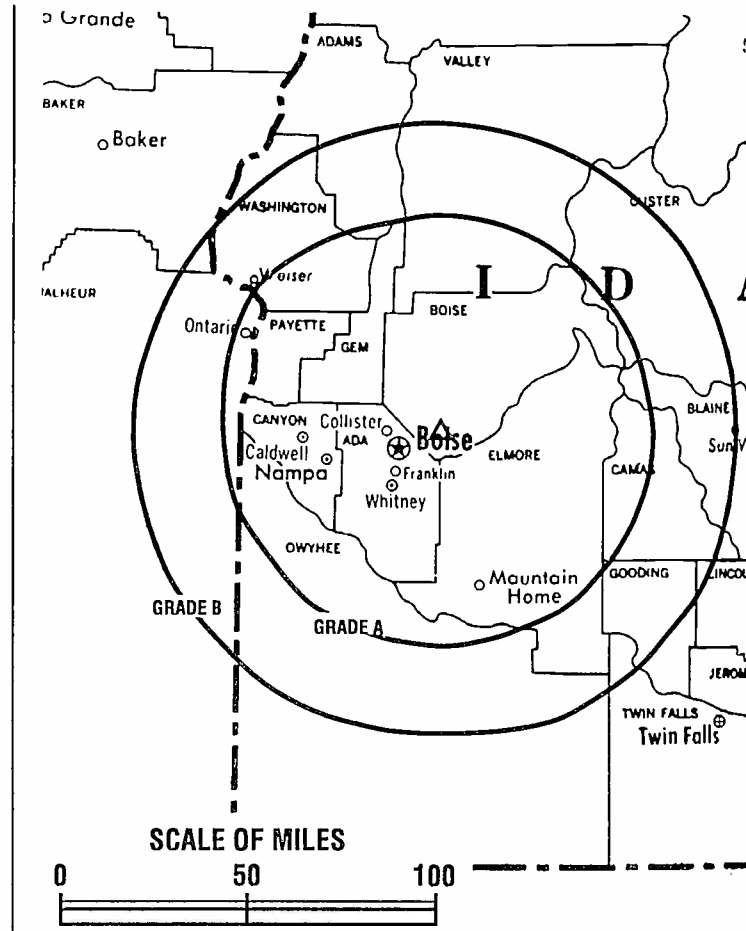
Began Operation: July 12, 1953. Sale to King Bcstg. by Georgia M. Davidson, et al., approved by FCC Feb. 22, 1980 (Television Digest, Vol. 19:41). Sale to Providence Journal Bcstg. approved August 27, 1991 (Vol. 30:35; 31:9, 29). Sale to A. H. Belopends (Vol. 36:40).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Personnel:

- Douglas Armstrong, President & General Manager.
- John Lewis, General Sales Manager.
- Kristi Edmunds, Local Sales Manager.
- Rod Gramer, News Director.
- Pam Laws, Promotion Director.
- Victoria Fredrick, Business Manager.
- Lance Hankins, Director of Operations & Engineering.
- Shannon Blackstock, Human Resources Administrator.



KTVB BPCT-820721KG Granted 8/31/82 © American Map Corp., No. 1424

Highest 30 Sec. Rate: \$1000.

City of License: Boise. Station DMA: Boise. Rank: 127.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	96,530	101,030	197,560
Average Weekly Circulation (1996)	81,834	70,771	152,605
Average Daily Circulation (1996)			98,190

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	89,790	75,830	165,620
Average Weekly Circulation (1996)	79,471	65,283	144,754
Average Daily Circulation (1996)			94,420

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	6,740	25,200	31,940
Average Weekly Circulation (1996)	2,363	5,489	7,852
Average Daily Circulation (1996)			3,771

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Boise—Caldwell-Boise-Nampa

KNIN-TV

(formerly KHDT)

Ch. 9

Work Service: UPN, WBN.

Address: Schuyler Bcstg. Corp., Box 222177, Carmel, CA 93922.

Phone: 816 W. Bannock, Suite 402, Boise, ID 83702.

Phone: 208-331-0909. Fax: 208-344-0119.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 177-kw visual, 17.7-kw aural. Antenna: 2692-ft. above av. terrain, 210-ft. above ground, 140-ft. above sea level.

Latitude 43° 45' 18"
Longitude 116° 05' 52"

CP for change to 161-kw max. visual, 2641-ft. above av. terrain, 161-ft. above ground, 7192-ft. above sea level BPCT-951120KE.

Transmitter: Deer Point Peak, approx. 10.75-mi. NE of Boise.

Channel TV Sound: Stereo only.

Satellite Earth Stations: ChannelMaster, 3.3-meter Ku & C-band; Miralite, 3.7-meter Ku & C-band; Daniels receivers.

Ownership: Schuyler Broadcasting Corp.

Start of Operation: December 28, 1992.

Legal Counsel: Fletcher, Heald & Hildreth.

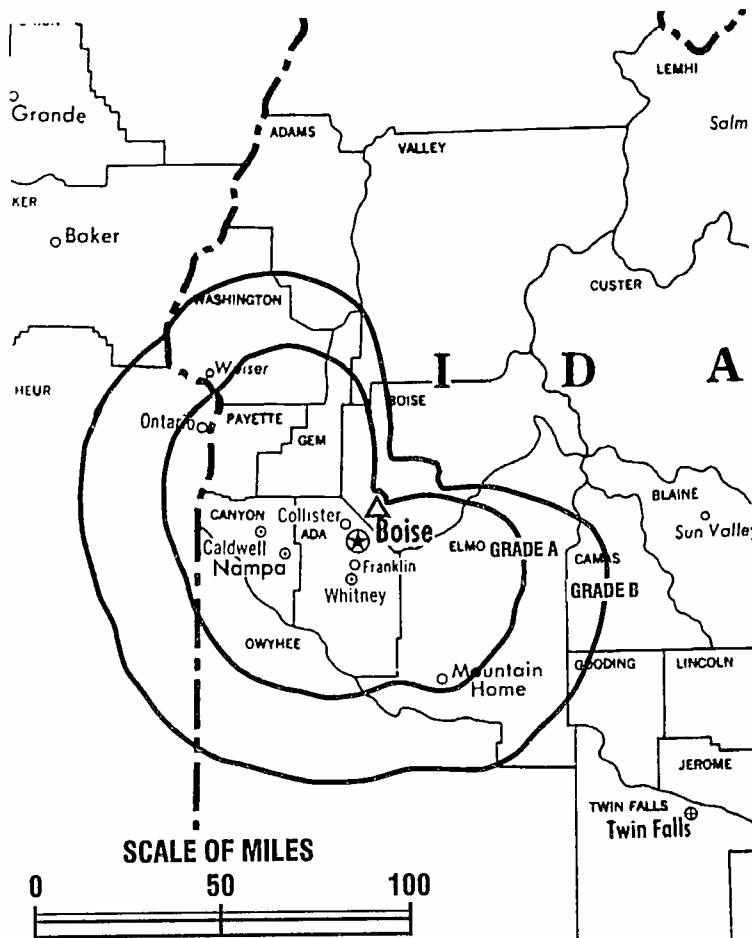
Engineering: Lieberman & Walisko.

Personnel:

Tommy Bever, General Manager.

Colt Eymer, General Sales Manager.

David Songer, Local Sales Manager.



KNIN-TV BPCT-951120KE Granted 4/3/96 © American Map Corp., No. 14244

Brian Royster, News Director & Production Manager.

Paula Spang, Program Director.

Sandy McBride, Promotion Director.

Darin Strickler, Business Manager.

Highest 30 Sec. Rate: \$400.

City of License: Caldwell. Station DMA: Boise. Rank: 127.

Nielsen Data: Not available.

Idaho—Idaho Falls-Pocatello-Blackfoot

KIDK

Ch. 3

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., 4880 N. First St., Fresno, CA 93755.

Studio: 1255 E. 17th St., Idaho Falls, ID 83401.

Mailing Address: Box 2008, Idaho Falls, ID 83403.

Phone: 208-522-5100. **Fax:** 208-522-5103.

E-mail: kidktv3@srv.net **Web Site:** http://www.kidk.com

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.4-kw aural. Antenna: 1600-ft. above av. terrain, 201-ft. above ground, 6791-ft. above sea level.

Latitude 43° 29' 51"
Longitude 112° 39' 50"

Transmitter: Little Butte Mountain, 8.5-mi. NE of Atomic City, ID.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Retlaw Enterprises Inc. (Group Owner).

Began Operation: December 20, 1953. Sale to John Price by Lucille J. Ricks, et al., approved by FCC Oct. 2, 1984. FCC approved sale to Retlaw Enterprises Inc. Dec. 3, 1987.

Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Hammett & Edison Inc.

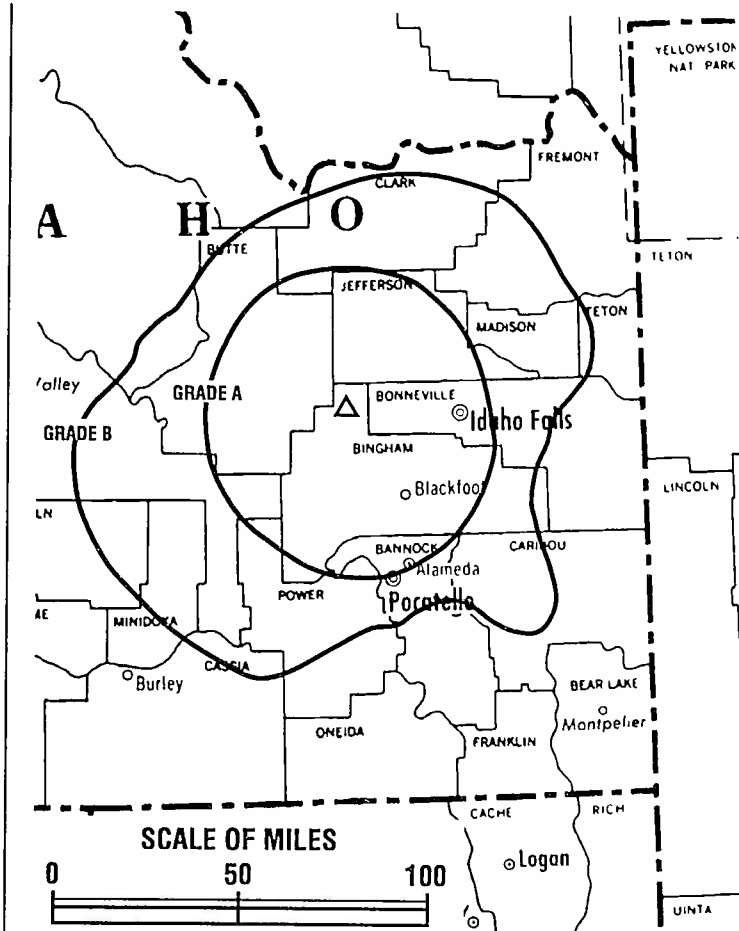
Personnel:

Jim Kunz, General Manager.
Kim Southwick, Operations Manager.
Ray Tucker, Local Sales Manager.
Terry Miller, News Director.
Rob Pearce, Marketing & Promotion Director.
Eileen Shiffer, Business Manager.
Gary Smith, Chief Engineer.

Highest 30 Sec. Rate: \$250.

City of License: Idaho Falls. **Station DMA:** Idaho Falls-Pocatello. **Rank:** 168.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KIDK BMPCT-1281 Granted 8/21/53 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	57,530	49,620	107,150
Average Weekly Circulation (1996)	44,662	34,445	79,107
Average Daily Circulation (1996)			46,466

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	51,140	39,610	90,750
Average Weekly Circulation (1996)	41,730	31,357	73,087
Average Daily Circulation (1996)			44,141

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	6,390	10,010	16,400
Average Weekly Circulation (1996)	2,932	3,088	6,020
Average Daily Circulation (1996)			2,322

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Idaho Falls-Pocatello-Blackfoot

KIFI-TV

Ch. 8

Work Service: ABC.

Office: The Post Co., 333 Northgate Mile, Idaho Falls, ID 83401.

Address: 1915 N. Yellowstone Hwy., Idaho Falls, ID 83401.

Shipping Address: Box 2148, Idaho Falls, ID 83403.

Phone: 208-525-8888. Fax: 208-522-1930.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw actual, 63.1-kw aural. Antenna: 1520-ft. above av. terrain, 180-ft. above ground, 51-ft. above sea level.

Latitude 42° 30' 02"
Longitude 112° 39' 36"

Transmitter: Little Butte Mountain., 32-mi. W of Idaho Falls.

Channel TV Sound: Stereo only.

Offsite Earth Stations: AFC, 3-meter Ku-band; Andrew, 2.4-meter Ku-band; Intech, 5-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; Andrew, A-Com, Microdyne, Scientific-Atlanta receivers.

Services: AP, ABC, CNN.

Ownership: The Post Co.

Start of Operation: January 23, 1961.

Presented (sales): Petry Television Inc.

Presented (legal): Reddy, Begley & McCormick.

Presented (engineering): Mullaney Engineering Inc.

Personnel:

Jackie Orchin Brady, General Manager.

Debra Gillespie, Local Sales Manager.

Christina Berger, National Sales Manager.

John Hildebrandt, News Director.

Timothy Walden, Program Director & Production Manager.

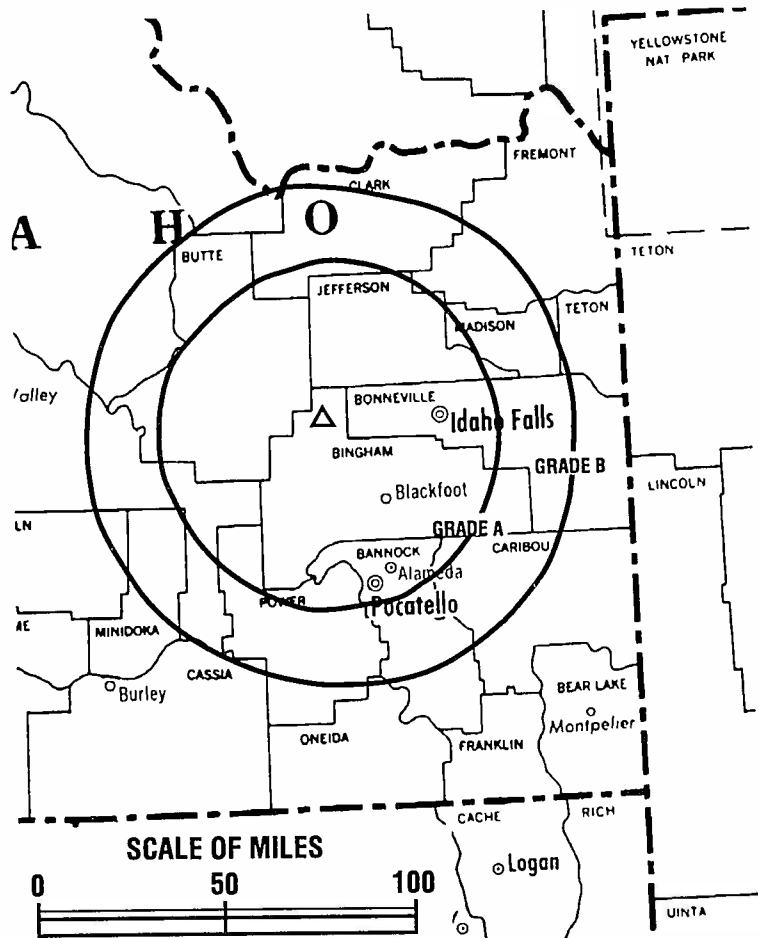
Sharon Cornwell, Promotion Coordinator.

Debbie Shumway, Business Manager.

Spot Rate: 30 Sec. Rate: \$400.

Market of License: Idaho Falls. Station DMA: Idaho Falls-Pocatello. Rank: 168.

©1996 Nielsen. Coverage based on Nielsen study.



KIFI-TV BMPCT-5503 Granted 9/20/60 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	55,350	58,410	113,760
Average Weekly Circulation (1996)	47,587	36,738	84,324
Average Daily Circulation (1996)			51,439

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	48,960	39,610	88,570
Average Weekly Circulation (1996)	43,402	30,957	74,359
Average Daily Circulation (1996)			46,914

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,390	18,800	25,190
Average Weekly Circulation (1996)	4,185	5,781	9,965
Average Daily Circulation (1996)			4,525

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Idaho—Lewiston

KLEW-TV

Ch. 3

(Associated with KIMA-TV, Yakima, WA)

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., Box 702, Yakima, WA 98907.

Studio: 2626 17th St., Lewiston, ID 83501.

Phone: 208-746-2636. Fax: 208-746-4819.

E-mail: klewfred@valley-internet.net

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 56.2-kw visual, 11.2-kw aural. Antenna: 1260-ft. above av. terrain, 304-ft. above ground, 3203-ft. above sea level.

Latitude 46° 27' 27"
Longitude 117° 05' 56"

Transmitter: 3-mi. NW of Clarkston, WA, 2.5-mi. SW of U.S. 195.

Satellite Earth Stations: General Instrument, 3-meter Ku & C-band; Prodelin, 3-meter C-band; Vertex, 4.6-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS, CNN.

Ownership: Retlaw Enterprises Inc. (Group Owner).

Began Operation: December 7, 1955.

Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Hammett & Edison Inc.

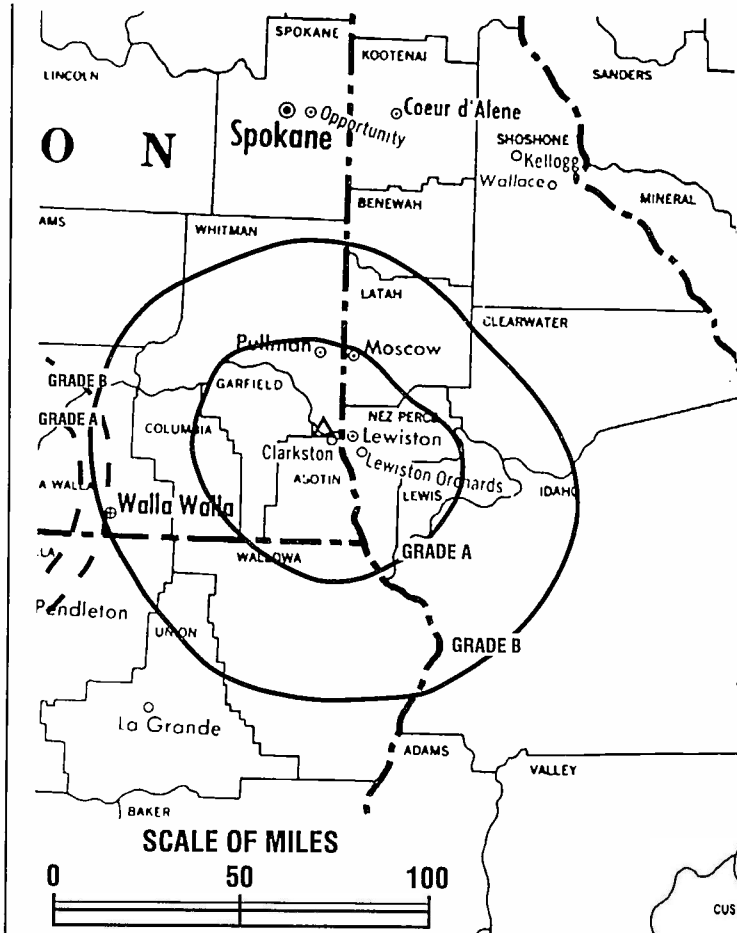
Personnel:

Fred Fickenwirth, Station Manager.
Marlin Jackson, Chief Engineer.
Noel Hardin, News Director.
Greg Meyer, Production Director.

Rates: On request.

City of License: Lewiston. Station DMA: Spokane. Rank: 73.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KLEW-TV BPCT-890119KE Granted 3/17/89 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	40,150	19,270	59,420
Average Weekly Circulation (1996)	22,598	7,733	30,331
Average Daily Circulation (1996)			15,144

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	40,150	18,450	58,600
Average Weekly Circulation (1996)	22,598	7,640	30,238
Average Daily Circulation (1996)			15,094

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	0	820	820
Average Weekly Circulation (1996)	0	93	93
Average Daily Circulation (1996)			47

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Boise—Nampa-Boise-Caldwell

KIVI

Ch. 6

Work Service: ABC.

Licensee: Sawtooth Communications Inc., 1866 E. Chisholm Dr., Nampa, ID 83687.

Address: 1866 E. Chisholm Dr., Nampa, ID 83687.

Phone: 208-467-3301; 208-336-0500. Fax: 208-381-6680.

Email: kivitv@aol.com Web Site: <http://www.kivi-tv.com>

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 60.3-kw visual, 10.3-kw aural. Antenna: 2660-ft. above av. terrain, 210-ft. above ground, 7230-ft. above sea level.

Latitude 43° 45' 20"
Longitude 116° 05' 55"

Transmitter: Deer Point, Shafer Butte.

Channel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 3.6-meter Ku-band; Andrew, 5-meter C-band; Andrew, 7-meter C-band; M/A-Com, 3-meter Ku-band; Microdyne, 7-meter C-band; Avantek, M/A-Com, Microdyne receivers.

Services: ABC, AP, WSI.

Ownership: Evening Post Publishing Co. (Group Owner).

Operation: February 1, 1974. Sale to present owner by Futura Corp. approved by FCC Aug. 25, 1981.

Presented (sales): Seltel Inc.; Tacher Television.

Presented (legal): Dow, Lohnes & Albertson.

Presented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Shelly Sugai, President & General Manager.

Ken Ritchie, General Sales Manager.

Mark Hopkins, Local Sales Manager.

Melissa Hughes, National Sales Assistant.

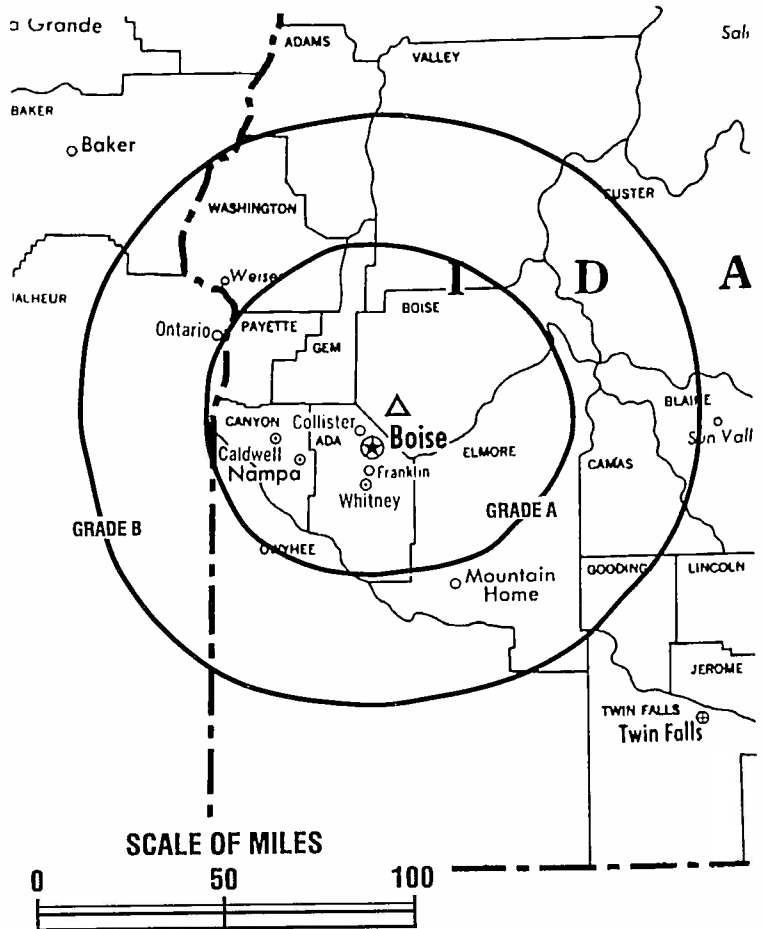
Andy Suk, Chief Engineer.

Frank Chipman, News Director.

Stephanie McCurdy, Promotion & Community Relations Director.

Chris Sallee, Business Manager.

erry Long, Production Manager.



KIVI BMPCT-7448 Granted 8/2/73

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$750.

City of License: Nampa. Station DMA: Boise. Rank: 127.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	117,760	130,970	248,730
Average Weekly Circulation (1996)	82,218	72,757	154,974
Average Daily Circulation (1996)			79,674
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	89,790	76,900	166,690
Average Weekly Circulation (1996)	72,872	62,711	135,583
Average Daily Circulation (1996)			73,971
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,970	54,070	82,040
Average Weekly Circulation (1996)	9,346	10,046	19,392
Average Daily Circulation (1996)			5,704

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Idaho—Nampa-Boise-Caldwell

KTRV

Ch. 12

Network Service: FOX.

Licensee: Idaho Independent Television Inc., Box 1212, Nampa, ID 83653.

Studio: 679 6th St., North Extension, Nampa, ID 83687.

Phones: 208-888-1200; 208-466-1200. **Fax:** 208-467-6958.

Web Site: <http://www.cyberhighway.net/~ktrvtv>

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 178-kw max. & 166-kw horizontal visual, 18.2-kw horizontal aural. Antenna: 2720-ft. above av. terrain, 260-ft. above ground, 7290-ft. above sea level.

Latitude 43° 45' 18"
Longitude 116° 05' 52"

Requests CP for change to 198-kw visual, 2633-ft. above av. terrain, 518-ft. above ground, 7088-ft. above sea level, lat. 43° 44' 40", long. 116° 06' 33", transmitter to Middle Doe, Deer Point. BPCT-960711KF.

Transmitter: Deer Point Peak, 10.75-mi. NNE of Boise.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: DH Satellite, 4-meter; Prodelin, 4.6-meter C-band; RCA Americom, 3.1-meter Ku-band; Standard Communications receivers.

News Service: AP.

Ownership: Blade Communications Inc. (Group Owner).

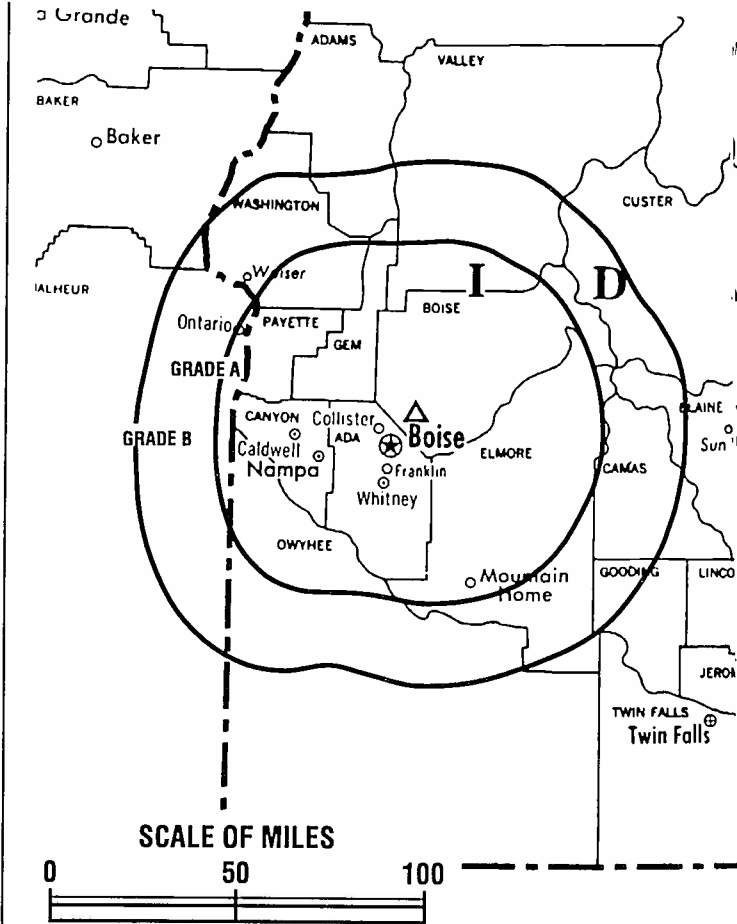
Began Operation: October 18, 1981. Sale to present owner by Peyton Bcstg. Ltd. approved by FCC April 23, 1985 (*Television Digest*, Vol. 25:9).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Diane Frisch, Vice President & General Manager.
Jim Barto, Treasurer & Chief Financial Officer.
Ricky J. Joseph, Local Sales Manager.
Ron Grisham, National & Regional Sales Manager.
Francis D. Wilson, Chief Engineer.
Bob Peters, News Director.
Judy Schmidt, Promotion Director.
Traci Liew, Marketing Director.
Dan Widner, Production Manager.
Rex McArthur, Consultant.



KTRV BPCT-800310KH Granted 11/6/80 © American Map Corp., No. 1424

Highest 30 Sec. Rate: \$400.

City of License: Nampa. **Station DMA:** Boise. **Rank:** 127.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	111,050	197,040	308,090
Average Weekly Circulation (1996)	70,393	61,964	132,357
Average Daily Circulation (1996)			57,272
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	87,690	75,830	163,520
Average Weekly Circulation (1996)	57,483	52,367	109,850
Average Daily Circulation (1996)			51,150
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,360	121,210	144,570
Average Weekly Circulation (1996)	12,910	9,597	22,507
Average Daily Circulation (1996)			6,120

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Idaho—Pocatello-Blackfoot-Idaho Falls

KPVI

Ch. 6

(Operates satellite KJWY, Jackson, WY)

Network Service: NBC.

Licensee: Oregon Trail Broadcasting Co., 1500 Foremaster Lane, Las Vegas, NV 89101.

Address: 902 E. Sherman St., Pocatello, ID 83201.

Mailing Address: Box 667, Pocatello, ID 83204-0667.

Phone: 208-232-6666. Fax: 208-233-6678. E-mail: kpvinewsg@aol.com

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10.4-kw aural. Antenna: 1530-ft. above av. terrain, 619-ft. above ground, 6857-ft. above sea level.

Latitude 42° 55' 14.50"
Longitude 112° 20' 44.00"

Transmitter: SE 1/4 of SW 1/4 of SE 1/2 of Section 3, T6S, R35E.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.5-meter C-band; CA, Ku-band; Avantek receivers.

News Services: AP, CNN, NBC.

Ownership: Sunbelt Broadcasting Co. (Group Owner).

Original Operation: April 26, 1974. Sale to Ambassador Media Corp. by Futura Corp. Approved by FCC October 25, 1983. Sale to Sunbelt Bcstg. Co. approved Sept. 29, 1995.

Represented (sales): Blair Television.

Represented (legal): Drinker Biddle & Reath.

Represented (engineering): A. D. Ring, P.A.

Personnel:

Ruce Franzen, General Manager.

inda Carter, Local Sales Manager.

Jack L. Davidson, Chief Engineer.

Jim Reed, Promotion Director.

Kevin Kehoe, Business Manager.

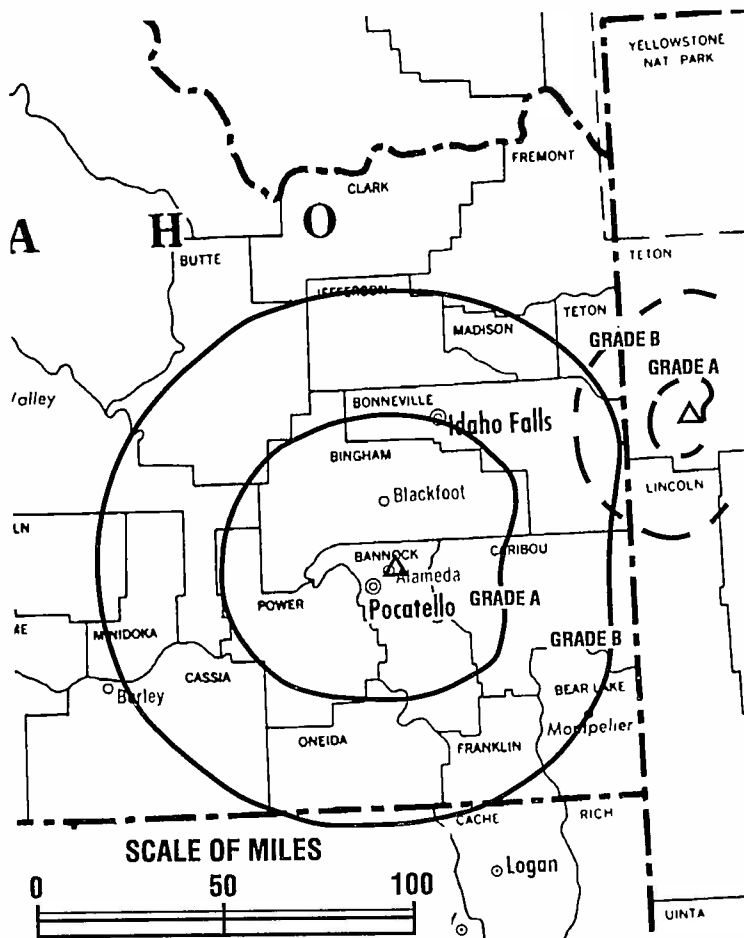
lan D'Leon, Production Manager.

lottie Diaz, Program Director.

Highest 30 Sec. Rate: \$700.

City of License: Pocatello. Station DMA: Idaho Falls-Pocatello. Rank: 168.

Compilation ©1996 Nielsen. Coverage based on Nielsen study.



KPVI BMPCT-7465 Granted 8/9/73

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	57,530	59,750	117,280
Average Weekly Circulation (1996)	41,322	32,242	73,564
Average Daily Circulation (1996)			39,784
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	51,140	39,610	90,750
Average Weekly Circulation (1996)	40,585	29,534	70,120
Average Daily Circulation (1996)			38,880
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,390	20,140	26,530
Average Weekly Circulation (1996)	736	2,708	3,444
Average Daily Circulation (1996)			904

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Idaho—Twin Falls

KMVT

Ch. 11

Network Service: CBS.

Licensee: KMVT Bcstg. Inc., 1100 Blue Lakes N, Twin Falls, ID 83301.

Studio: 1100 Blue Lakes N, Twin Falls, ID 83301.

Phone: 208-733-1100. **Fax:** 208-733-4649.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 3.8-kw aural. Antenna: 1060-ft. above av. terrain, 668-ft. above ground, 4971-ft. above sea level.

Latitude 42° 43' 48"
Longitude 114° 24' 52"

Transmitter: Flat Top Butte, 11-mi. N of city.

Satellite Earth Stations: GE, 3-meter Ku-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: KMVT Broadcasting Inc.

Began Operation: May 30, 1955. Sale to present owner by Western Bcstg. Co. approved by FCC Jan. 6, 1984 (*Television Digest*, Vol. 23:44). Sale to Western (Dale Moore) by KLIX Corp. (A. L. Glasmann family) approved Dec. 16, 1970. Previous sale by Frank C. Carman-Grant Wrathall interests approved March 7, 1956 (Vol. 11:31; 12:10).

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Arter & Hadden.

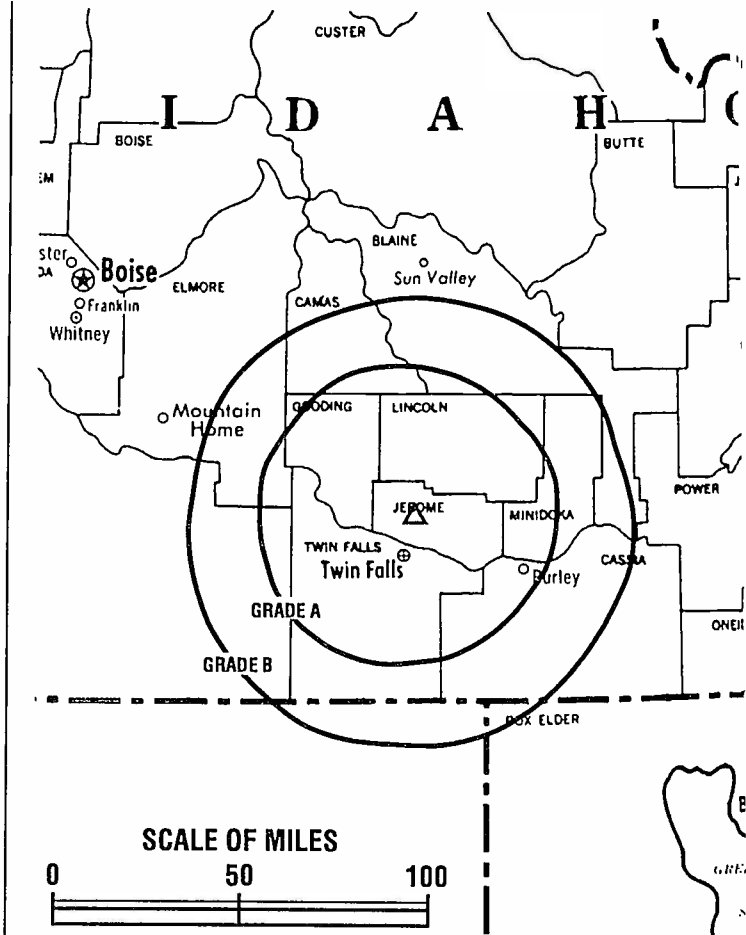
Personnel:

- Lee Paul Wagner, General Manager.
- Bob Thomas, General Sales Manager.
- Dennis Lowe, Chief Engineer.
- Doug Maughan, News Director.
- George Brown, Program Director.
- Carol D. Huether, Marketing Director.

Highest 30 Sec. Rate: \$500.

City of License: Twin Falls. **Station DMA:** Twin Falls. **Rank:** 190.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



KMVT BPCT-3062 Granted 7/24/62

© American Map Corp., No. 14241

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,280	29,120	63,400
Average Weekly Circulation (1996)	25,045	19,286	44,331
Average Daily Circulation (1996)			29,744
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,750	23,390	53,140
Average Weekly Circulation (1996)	24,769	18,954	43,723
Average Daily Circulation (1996)			29,550
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,530	5,730	10,260
Average Weekly Circulation (1996)	276	332	608
Average Daily Circulation (1996)			191

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Who—Twin Falls

KXTF

(formerly KKVI)

Ch. 35

Work Service: FOX.

Licensee: Falls Broadcasting Co., 1500 Foremaster Lane, Las Vegas, NV 89101.

Address: 1061 Blue Lakes Blvd. N, Twin Falls, ID 83301.

Phone: 208-733-0035. Fax: 208-733-0160. E-mail: tedm@magiclink.com

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 96-kw max. Antenna: 537-ft. above av. terrain, 95-ft. above ground, 4380-ft. above sea level.

Latitude	42°	43'	42"
Longitude	114°	24'	43"

Transmitter: Flat Top Butte, 5.2-mi. E of Jerome County, ID.

Ownership: Sunbelt Broadcasting Co. (Group Owner).

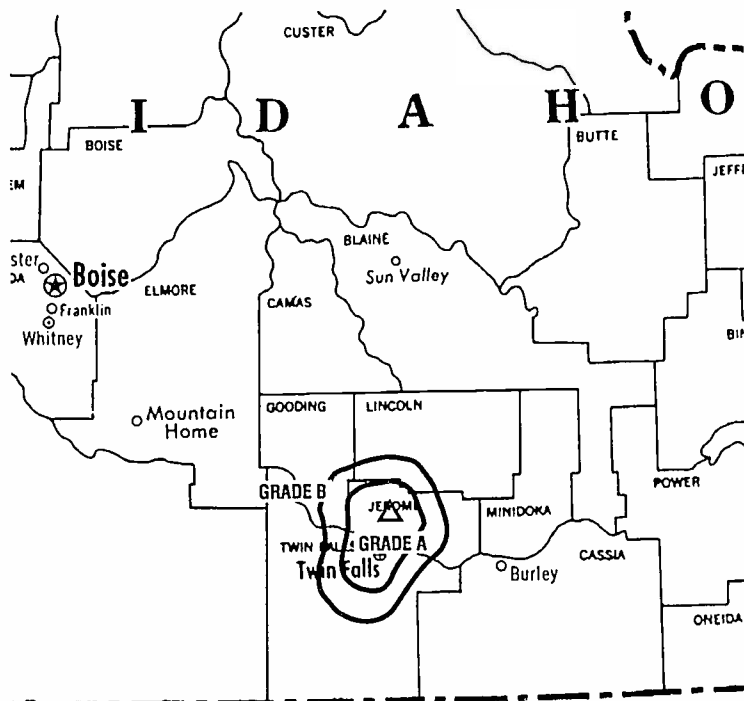
Commencement of Operation: June 1, 1989. FCC approved sale to present owner by Ambassador Media Corp. Sept. 29, 1995.

Presented (sales): Petry Television Inc.

Presented (legal): Hopkins & Sutter.

Presented (engineering): A. D. Ring, P.A.

Personnel:
Jack McMahon, General Manager.
Jack Meairs, Station & General Sales Manager.
Jack Davidson, Chief Engineer.



KXTF BPCT-870925KH Granted 3/7/88 © American Map Corp., No. 14244

Rates: On request.

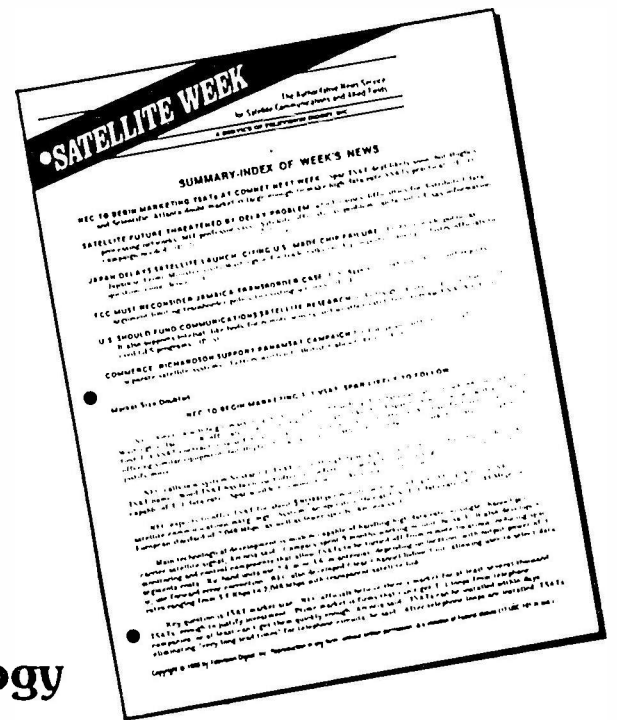
City of License: Twin Falls. Station DMA: Twin Falls. Rank: 190.

Nielsen Data: Not available.

Subscribe now to . . .

Satellite Week

. . . the weekly authoritative source for all fastbreaking, international news in space communications and technology



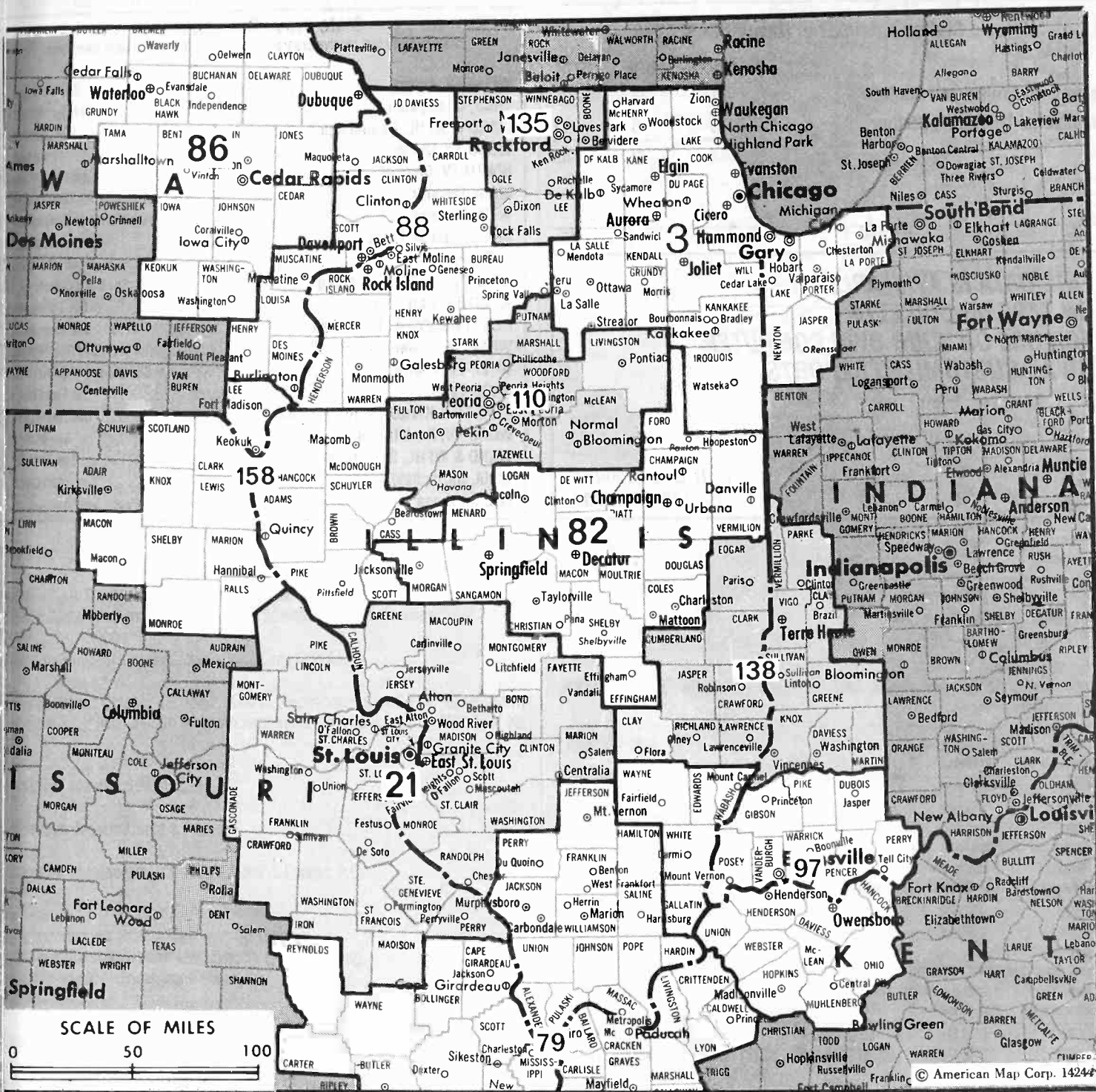
Satellite Week delivers the satellite communications and space business intelligence you need!

Each weekly 8-16 page issue of **Satellite Week** allows you to . . . keep pace with the latest in new satellite and earth-bound communications technologies . . . follow international developments wherever they occur in the global satcom industry . . . learn what industry leaders are saying and thinking that could affect your plans and projects . . . keep current on the exploding developments in satellite launching, programming and marketing . . . be forewarned of U.S. and international regulation and deregulation . . . and track the mergers, acquisitions, and new business plans of your competitors and suppliers.

Satellite Week, the *pioneer* weekly newsletter of international satellite communications gives you the most up-to-date and comprehensive . . .

- reports of new technology
- coverage of international advances
- satellite marketplace intelligence
- details about regulation and deregulation
- news of DBS developments
- continuous coverage of what industry leaders are doing and saying

For subscription information, call collect: **202-872-9200**.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Chicago, IL	3,124,340	3	WBBM-TV (2), WCFC-TV (38), WCIU-TV (26), WEHS-TV (60), WFLD (32), WGBO-TV (66), WGN-TV (9), WJYS (62), WLS-TV (7), WMAQ-TV (5), WPWR-TV (50), WSNS-TV (44), WWTO-TV (35)
St. Louis, MO	1,110,150	21	KDNL-TV (30), KMOV (4), KNLC (24), KPLR-TV (11), KSDK (5), KTVI (2), WHSL (46)
Champaign, KY-Cape Girardeau, MO-Harrisburg-Mount Vernon, IL	354,080	79	KBSI (23), KFVS-TV (12), KPOB-TV (15), WCEE (13), WPSP-TV (6), WSIL-TV (3), WTCT (27)
Champaign & Springfield-Decatur, IL	323,610	82	WAND (17), WCCU (27), WCFN (49), WCIA (3), WFHL (23), WICD (15), WICS (20), WRSP-TV (55)
Cedar Rapids-Waterloo-Dubuque, IA	306,470	86	KCRG-TV (9), KFXA (28), KFXB (40), KGAN (2), KWWL (7)
Des Moines, IA-Rock Island-Moline, IL	303,810	88	KLJB-TV (18), KWQC-TV (6), WHBF-TV (4), WQAD-TV (8)
Evansville, IN	273,000	97	WEHT (25), WEVV (44), WFIE-TV (14), WLCN (19), WTVW (7)
Peoria-Bloomington, IL	223,410	110	WEEK-TV (25), WHOI (19), WMBD-TV (31), WYZZ-TV (43)
Springfield, IL	166,090	135	WIFR (23), WRFI-TV (39), WREX-TV (13), WTVO (17)
Terre Haute, IN	160,350	138	WBAK-TV (38), WTHI-TV (10), WTWO (2)
Springfield, IL-Hannibal, MO-Keokuk, IA	117,320	158	KHQA-TV (7), WGEM-TV (10), WTJR (16)

Illinois Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	11	24	35
Educational Television Stations	3	8	11
	14	32	46

**THIS DATA IS AVAILABLE
ON TAPE OR DISKETTE
FOR USE ON YOUR OWN COMPUTER
OR AS CUSTOMIZED REPORTS.**

*Call Lynn Levine
202-872-9200*

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WEHS-TV, Aurora	See Chicago,
WICS, Champaign	See Springfield,
WAND & WFHL, Champaign	See Decatur,
WGBO-TV, Chicago	See Joliet,
WWTO-TV, Chicago	See La Salle,
WCIA, Decatur	See Champaign,
WICS, Decatur	See Springfield,
WHSI, East St. Louis	See St. Louis, M
WIFR, Freeport	See Rockford,
KFVS-TV & KBSI, Harrisburg	See Cape Girardeau, M
WPSD-TV, Harrisburg	See Paducah, K
KLJB-TV & KWQC-TV, Moline	See Davenport, I
WHBF-TV, Moline	See Rock Island, I
WYZZ-TV, Peoria	See Bloomington-Normal, I
KHQA-TV, Quincy	See Hannibal, M
KLJB-TV & KWQC-TV, Rock Island	See Davenport, I
WQAD-TV, Rock Island	See Moline, I
WAND & WFHL, Springfield	See Decatur, I
WCIA, Springfield	See Champaign, I
WCIA, Urbana	See Champaign, IL

WYZZ-TV

Ch. 43

Work Service: FOX.

Licensee: WYZZ Licensee Inc., 2000 W. 41st St., Baltimore, MD 21211.

Radio: 2714 E. Lincoln St., Bloomington, IL 61704.

Phone: 309-662-4373. Fax: 309-663-6943.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 1200-kw max. & 1070-kw horizontal visual, 200-kw horizontal aural. Antenna: 1007-ft. above av. terrain, 970-ft. above ground, 1747-ft. above sea level.

Latitude 40° 38' 45"
Longitude 89° 10' 45"

Requests CP for change to 5000-kw max. visual, 965-ft. above av. terrain, 977-ft. above ground, 1717-ft. above sea level. BPCT-950629KR.

Transmitter: 1-mi. NW of Congerville.

Satellite Earth Stations: AFC, 3-meter Ku-band; Block, 3-meter C-band; United Satellite Systems, 3-meter C-band; RCA, Scientific-Atlanta receivers.

Ownership: Sinclair Communications Inc. (Group Owner).

Operation: October 18, 1982. Sale to Bloomington ComCo Inc. approved by FCC June 14, 1985. Sale to Sinclair Communications approved by FCC April 30, 1996.

Represented (sales): Seltel Inc.

Represented (legal): Arnold & Porter.

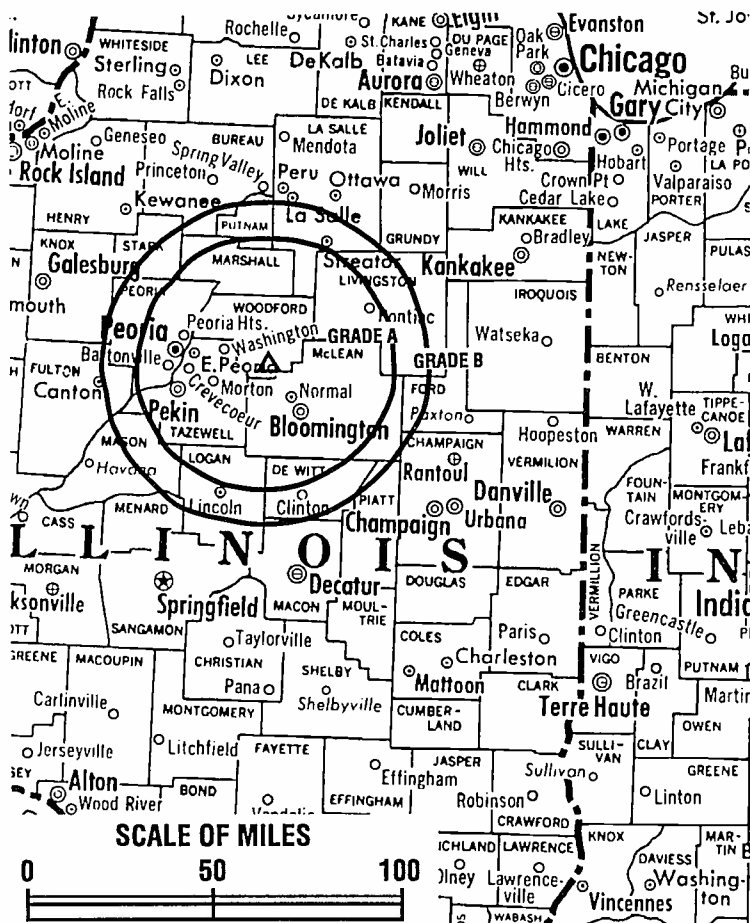
Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:
Jerry Bannerman, Station Manager, Operations.
Drew Middleton, Station Manager, Sales & Marketing.
Larry Halcomb, National Sales Manager.
Dan Bigelow, Chief Engineer.

Best 30 Sec. Rate: \$700.

Area of License: Bloomington. Station DMA: Peoria-Bloomington. Rank: 110.

©1996 Nielsen. Coverage based on Nielsen study.



WYZZ-TV BMPCT-850905KF Granted 10/7/85 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	218,860	133,670	352,530
Average Weekly Circulation (1996)	105,638	46,071	151,709
Average Daily Circulation (1996)			65,729
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	159,030	63,020	222,050
Average Weekly Circulation (1996)	94,922	33,681	128,604
Average Daily Circulation (1996)			58,027
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	59,830	70,650	130,480
Average Weekly Circulation (1996)	10,716	12,390	23,106
Average Daily Circulation (1996)			7,702

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Illinois—Champaign

WCIA

Ch. 3

(Operates satellite WCFN, Springfield, IL)

Network Service: CBS.

Licensee: Midwest Television Inc., 509 S. Neil St., Champaign, IL 61824.

Studio: 509 S. Neil St., Champaign, IL 61824.

Phone: 217-356-8333. **Fax:** 217-373-3648.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 940-ft. above av. terrain, 981-ft. above ground, 1701-ft. above sea level.

Latitude 40° 06' 23"
Longitude 88° 26' 59"

Transmitter: Seymour, IL.

Satellite Earth Stations: ADM, 6-meter C-band; AFC, 3.7-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Corn, Microdyne, Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Midwest Television Inc. (Group Owner).

Began Operation: November 14, 1953.

Represented (sales): TeleRep Inc.

Represented (legal): Covington & Burling.

Represented (engineering): du Treil, Lundin & Rackley.

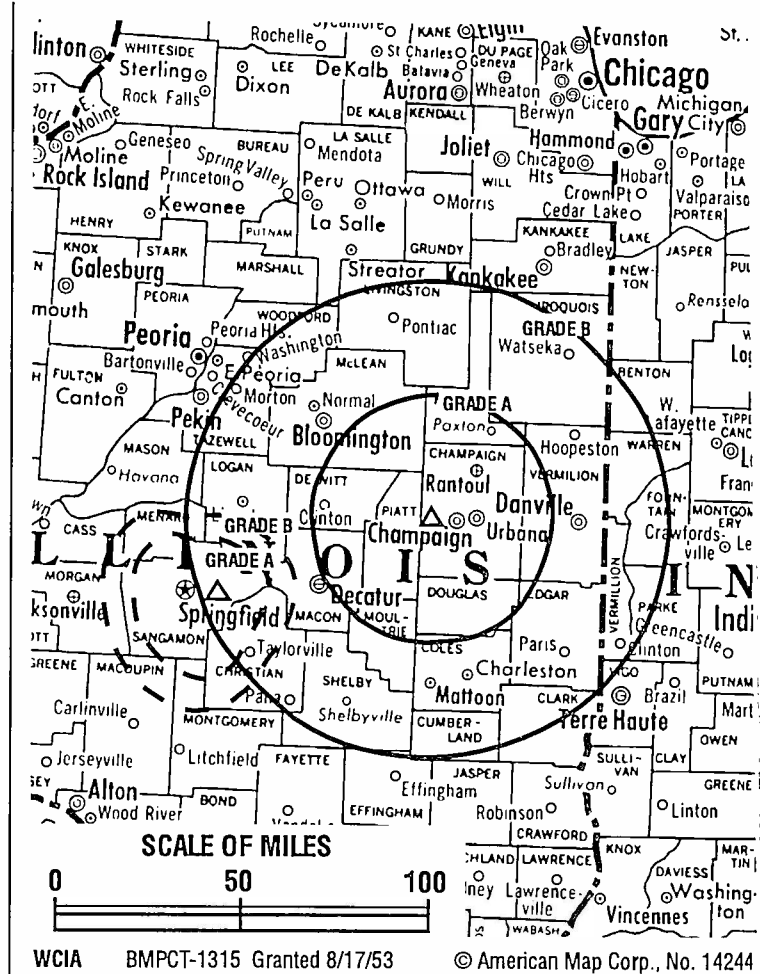
Personnel:

- Robb Gray Jr., Vice President & General Manager.
- Al Leidl, General Sales Manager.
- David Nagel, National Sales Manager.
- Sheila Hickman, Program Director.
- Richard L. Adams, Manager, Informational Programming.
- Dave Shaul, News Director.
- Dale Fleming, Chief Engineer.
- Steve Galat, Production Manager.
- Diane Lillcrap, Promotion Director.

Rates: On request.

City of License: Champaign. **Station DMA:** Champaign & Springfield-Decatur. **Rank:** 82.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	340,160	136,670	476,830
Average Weekly Circulation (1996)	207,653	64,298	271,951
Average Daily Circulation (1996)			170,400
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	232,970	76,710	309,680
Average Weekly Circulation (1996)	158,106	51,997	210,103
Average Daily Circulation (1996)			141,228
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,190	59,960	167,150
Average Weekly Circulation (1996)	49,547	12,301	61,848
Average Daily Circulation (1996)			29,176

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Illinois—Champaign

WICD

Ch. 15

(Satellite of WICS, Springfield, IL)

Network Service: NBC.

Licensee: Guy Gannett Communications Co., Box 15277, Portland, ME 04112-5277.

Address: 250 Country Fair Dr., Champaign, IL 61821.

Phone: 217-351-8500. Fax: 217-351-6056.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 355-kw max. visual, 34.7-kw max. aural. Antenna: 1300-ft. above av. terrain, 1335-ft. above ground, 1995-ft. above sea level.

Latitude 40° 04' 10"
Longitude 87° 54' 45"

Transmitter: 3.75-mi. N, 2.15-mi. W of Homer, IL.

Channel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter Ku-band; Harris, 6-meter Ku-band; United Satellite Systems, 5-meter Ku & C-band; United Satellite Systems receivers.

Service: AP.

Ownership: Guy Gannett Communications (Group Owner).

Operation: April 23, 1959. Changed to Ch. 15 from Ch. 33 and increased power July 25, 1967. Sale by Plains Television Partnership to Guy Gannett Publishing Co. approved by FCC Aug. 4, 1994 (Television Digest, Vol. 34:34).

Presented (sales): Katz Television.

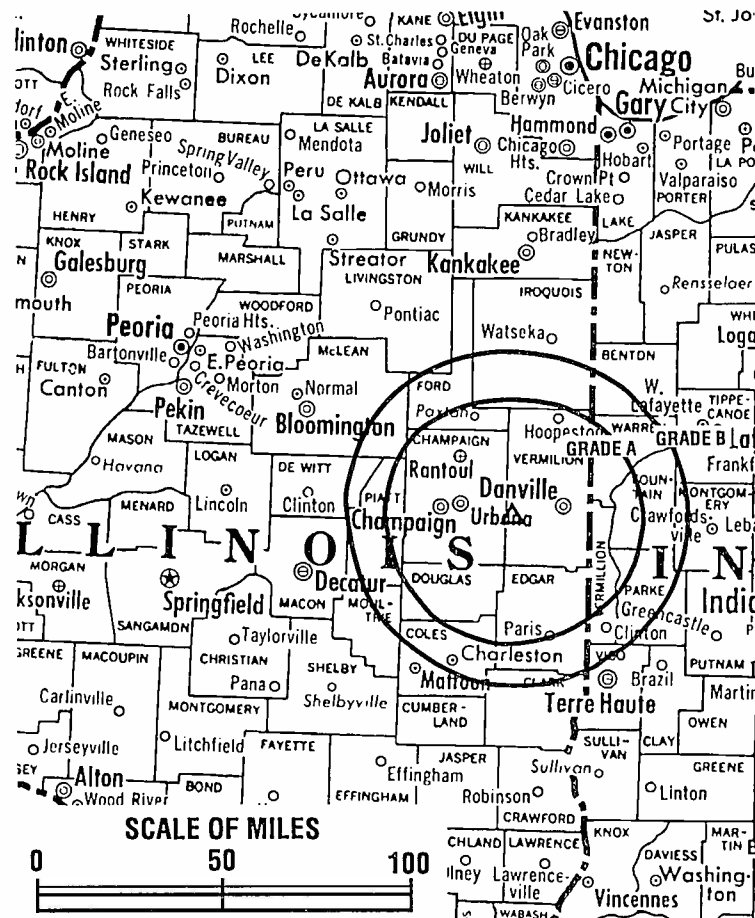
Presented (engineering): Jules Cohen & Associates, P.C.

Personnel:
 Steve Vann, Vice President & General Manager.
 Gary Hackler, Local Sales Manager.
 David A. Boyer, Chief Engineer.
 Larry Waters, Program Operations Manager.
 Robert Uitti, News Director.
 Doug Quick, Promotion & Marketing Director.
 Jeff Schlindwein, Business Manager.

Best 30 Sec. Rate: \$1000.

License: Champaign. Station DMA: Champaign & Springfield-Decatur. Rank:

©1996 Nielsen. Coverage based on Nielsen study.



WICD BPCT-820604KF Granted 6/30/82 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,400	117,370	272,770
Average Weekly Circulation (1996)	85,208	37,455	122,663
Average Daily Circulation (1996)			56,659
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,560	43,560	151,120
Average Weekly Circulation (1996)	75,951	27,274	103,225
Average Daily Circulation (1996)			49,713
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	47,840	73,810	121,650
Average Weekly Circulation (1996)	9,257	10,182	19,438
Average Daily Circulation (1996)			6,946

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Illinois—Chicago

WBBM-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Inc., 630 N. McClurg Court, Chicago, IL 60611.

Studio: 630 N. McClurg Court, Chicago, IL 60611.

Phone: 312-944-6000. Fax: 312-943-7193.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 55.24-kw visual. Antenna: 1365-ft. above av. terrain, 1457-ft. above ground, 2051-ft. above sea level.

Latitude 41° 53' 55.50"
Longitude 87° 37' 23.00"

Transmitter: John Hancock Bldg., 875 N. Michigan Ave.

AM Affiliate: WBBM, 50-kw, 780 kHz.

FM Affiliate: WBBM-FM, 10.5-kw, 96.3 MHz (No. 242), 560-ft.

News Services: AP, City Hall News, UPI.

Ownership: CBS Inc. (Group Owner).

Began Operation: August 1, 1940. Initially broadcast as W9XBK; changed to WBKB Sept. 6, 1946; sold to CBS Feb. 9, 1953 (Television Digest, Vol. 9:7).

Represented (sales): CBS Television Stations National Sales.

Personnel:

Henry E. Price, Vice President & General Manager.
Susan McEldon, Director, Sales.
Dick Tracy, General Sales Manager.
Elizabeth Pritchard, National Sales Manager.
David Gittens, Director, Planning & Administration.
Janet Treuhart, Director, Press Relations.
Andrea Jenkins, Director of Technical Operations.
Marion Meginnis, Program Director.
Monroe Anderson, Director of Station Services, Community Affairs.
James Berman, Research Director.

Rates: On request.

City of License: Chicago. Station DMA: Chicago. Rank: 3.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WBBM-TV BPCT-4209 Granted 5/6/69 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,987,600	1,358,210	3,345,810
Average Weekly Circulation (1996)	1,421,994	993,305	2,415,299
Average Daily Circulation (1996)			1,189,633
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,821,710	1,254,150	3,075,860
Average Weekly Circulation (1996)	1,392,862	969,575	2,362,437
Average Daily Circulation (1996)			1,166,318
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	165,890	104,060	269,950
Average Weekly Circulation (1996)	29,132	23,730	52,862
Average Daily Circulation (1996)			22,774

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WCFC-TV

Ch. 38

Work Service: Independent.

Licensee: Christian Communications of Chicagoland Inc., 38 S. Peoria St., Chicago, IL 60607.

Address: 38 S. Peoria St., Chicago, IL 60607.

Phone: 312-433-3838. Fax: 312-433-3839.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw. Max. 1260-kw horizontal visual, 500-kw max. & 126-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1450-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.50"
Longitude 87° 37' 23.00"

Transmitter: John Hancock Bldg., 875 N. Michigan Ave.

Ownership: Christian Communications of Chicagoland Inc.

Start of Operation: May 31, 1976.

Represented (Legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel:

Henry K. Rose, President & General Manager.

Philip E. Mowbray, Operations Director.

David Oseland, Program Director.

William San Hamel, General Sales Manager.

William Block, Chief Engineer.

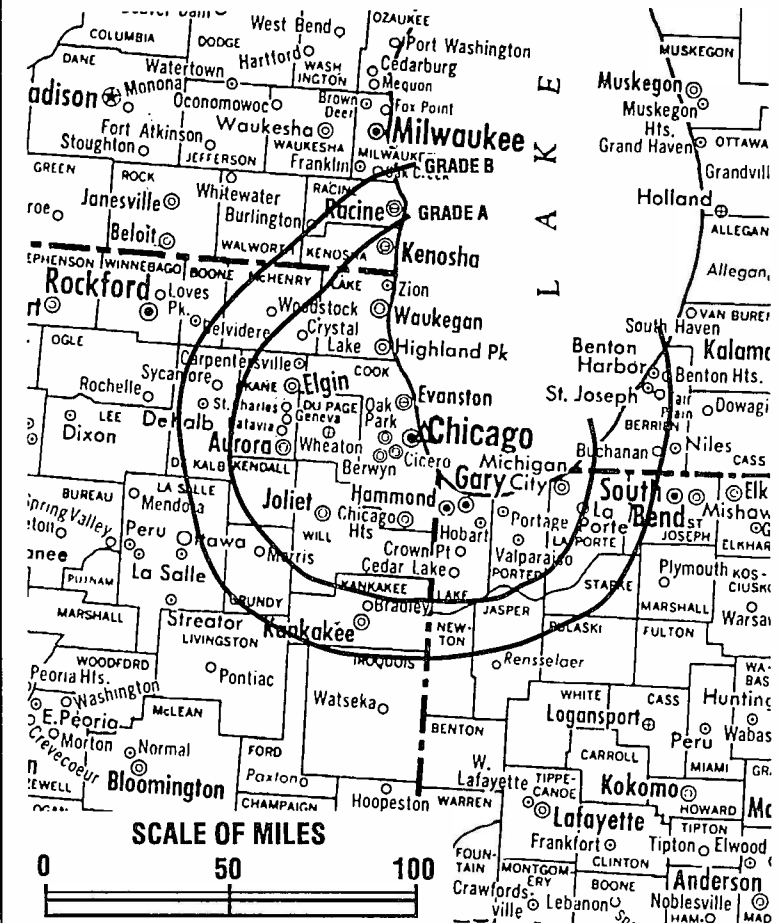
James Nichols, Controller.

Test 30 Sec. Rate: \$140.

Class of License: Chicago. Station DMA: Chicago. Rank: 3.

© 1996 Nielsen. Coverage based on Nielsen study.

Station and Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,470,240	1,198,140	2,668,380
Average Weekly Circulation (1996)	90,153	107,435	197,588
Average Daily Circulation (1996)			43,564



WCFC-TV BPCT-3439 Granted 1/2/68

© American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,470,240	1,198,140	2,668,380
Average Weekly Circulation (1996)	90,153	107,435	197,588
Average Daily Circulation (1996)			43,564

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Your message in this ad space could cost as little as \$95, and it will reach the people important to you!

Television & Cable Factbook

Illinois—Chicago

WCIU-TV

Ch. 26

Network Service: Independent.

Licensee: Weigel Broadcasting Co., 26 N. Halsted St., Chicago, IL 60661-2108.

Studio: 26 N. Halsted St., Chicago, IL 60661-2108.

Phone: 312-705-2600. **Fax:** 312-705-2656.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2000-kw max. visual, 200-kw max. aural. Antenna: 1555-ft. above av. terrain, 1707-ft. above ground, 2302-ft. above sea level.

Latitude 41° 52' 44"
Longitude 87° 38' 10"

Requests CP for change to 5000-kw max. visual, 1549-ft. above av. terrain, 1552-ft. above ground, 2146-ft. above sea level. BPCT-960202KE.

Transmitter: Sears Bldg., 233 S. Wacker Dr.

News Services: City News, Reuters, UPI.

Ownership: Weigel Broadcasting Co. (Group Owner).

Began Operation: February 6, 1964.

Represented (sales): Seltel Inc.

Represented (legal): Cohn and Marks.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Howard Shapiro, President.
Neal Sabin, Vice President & General Manager.
Scott Wert, General Sales Manager.
Bernard Hoelting, Chief Engineer.
Norman Shapiro, Director of Business & Legal Affairs.

Rates: On request.

City of License: Chicago. **Station DMA:** Chicago. **Rank:** 3.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WCIU-TV BMPCT-820824KR Granted 7/29/82 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,828,200	1,353,710	3,181,910
Average Weekly Circulation (1996)	347,533	423,218	770,751
Average Daily Circulation (1996)			244,770
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,817,700	1,254,150	3,071,850
Average Weekly Circulation (1996)	346,829	414,010	760,839
Average Daily Circulation (1996)			243,310
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,500	99,560	110,060
Average Weekly Circulation (1996)	704	9,209	9,913
Average Daily Circulation (1996)			1,480

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WEHS-TV

Ch. 60

Network Service: HSN.

Licensee: SKIL Bcstg. Partnership, 100 Sangamon St., Suite 300, Chicago, IL 60607.

Address: 100 S. Sangamon St., Suite 300, Chicago, IL 60607.

Phone: 312-829-8860. Fax: 312-829-1059.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 1621-ft. above av. terrain, 1625-ft. above ground, 2220-ft. above sea level.

Latitude 41° 52' 44"
Longitude 87° 38' 10"

Requests CP for change to 1681-ft. above av. terrain, 1680-ft. above ground, 174-ft. above sea level. BPCT-960708KF.

Transmitter: Sears Tower, 233 S. Wacker Dr., Chicago.

Satellite Earth Station: 6.5-meter C-band.

Partnership: Silver King Communications Inc. (Group Owner).

Original Operation: April 20, 1982. Sale by Newsweb Corp. (Fred Eychaner, et al.) to Silver King approved by FCC Dec. 4, 1986 (Television Digest, Vol. 26:44).

Personnel:
Gene Genova, Operations Manager.
Keith Wilson, Chief Engineer.

Notes: On request.

Area of License: Aurora. Station DMA: Chicago. Rank: 3.

Information ©1996 Nielsen. Coverage based on Nielsen study.

Station and Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	9,020	9,020
Average Weekly Circulation (1996)	0	469	469
Average Daily Circulation (1996)			18



WEHS-TV BPCT-860918KO Granted 10/30/86 © American Map Corp., No.

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	9,020	9,020
Average Weekly Circulation (1996)	0	469	469
Average Daily Circulation (1996)			18

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Illinois—Chicago

WFLD

Ch. 32

Network Service: FOX.

Licensee: Fox Television Stations Inc., 205 N. Michigan Ave., Suite 200, Chicago, IL 60601.

Studio: 205 N. Michigan Ave., Chicago, IL 60601.

Phone: 312-565-5532. Fax: 312-819-0420.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: Directional, 1415-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.50"
Longitude 87° 37' 23.00"

Transmitter: John Hancock Bldg., 875 N. Michigan Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta, 11-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN, UPI.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: January 4, 1966. FCC approved formation of new company combining original licensee Field Communications with Kaiser Bcstg. May 9, 1973 (Television Digest, Vol. 12:32, 13:18). Sale back to Field approved by FCC June 22, 1977 (Vol. 16:15; 17:26). Sale by Field to Metromedia approved by FCC Feb. 17, 1983 (Vol. 22:23, 35, 47). Sale to present owner by Metromedia approved Nov. 14, 1985.

Represented (sales): Petry Television Inc.

Personnel:

- John Nuck, Vice President, Finance & Administration.
- Robert Simone, Vice President & Program Manager.
- Kelly Donnell, Vice President & Director of Creative Services.
- Debra Juarez-West, Vice President & News Director.
- Dwain Schoonover, Vice President, Engineering.
- Deborah Carpenter, General Sales Manager.
- Spencer McCoy, Local Sales Manager.
- Randy Ingram, Production Manager.
- Wanda Wells, Public Affairs Manager.
- Joe Kopesky, Traffic Manager.
- Ed Villareal, Operations Manager.
- Barbara Mitalo-Kot, Business Manager.



WFLD BMPCT-810925KF Granted 10/9/81 © American Map Corp., No. 1424

Highest 30 Sec. Rate: \$10,000.

City of License: Chicago. Station DMA: Chicago. Rank: 3.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,064,050	2,430,630	4,494,680
Average Weekly Circulation (1996)	1,280,802	914,921	2,195,723
Average Daily Circulation (1996)			937,600

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,821,710	1,254,150	3,075,860
Average Weekly Circulation (1996)	1,205,338	797,875	2,003,213
Average Daily Circulation (1996)			891,000

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	242,340	1,176,480	1,418,820
Average Weekly Circulation (1996)	75,464	117,046	192,510
Average Daily Circulation (1996)			46,600

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Illinois—Joliet-Chicago

WGBO-TV

Ch. 66

Work Service: Univision.

Licensee: WGBO License Partnership G.P., 1901 Ave. of the Stars, Suite 680, Los Angeles, CA 90067.

Phone: 312-670-1000. Fax: 312-494-6492.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 5000-kw total, 500-kw aural. Antenna: 1308-ft. above av. terrain, 1512-ft. above ground, 217-ft. above sea level.

Latitude 41° 53' 56"
Longitude 87° 37' 23"

Transmitter: Hancock Bldg., 875 N. Michigan Ave., Chicago.

Satellite Earth Stations: Paracclipse, 3.9-meter C-band; Scientific-Atlanta, 5-meter band; Chapparal, Scientific-Atlanta receivers.

Services: AP, CNN Headline News, Reuters.

Ownership: Univision Communications Inc. (Group Owner).

Operation: September 18, 1981. Sale to Grant Bcstg. approved by FCC Oct. 1985. Transfer to Combined Broadcasting Inc. approved by FCC June 8, 1988. Sale to Perenchio TV Inc. by Combined Broadcasting Inc. granted by FCC July 15, 1994 (Television Digest, Vol. 34:20).

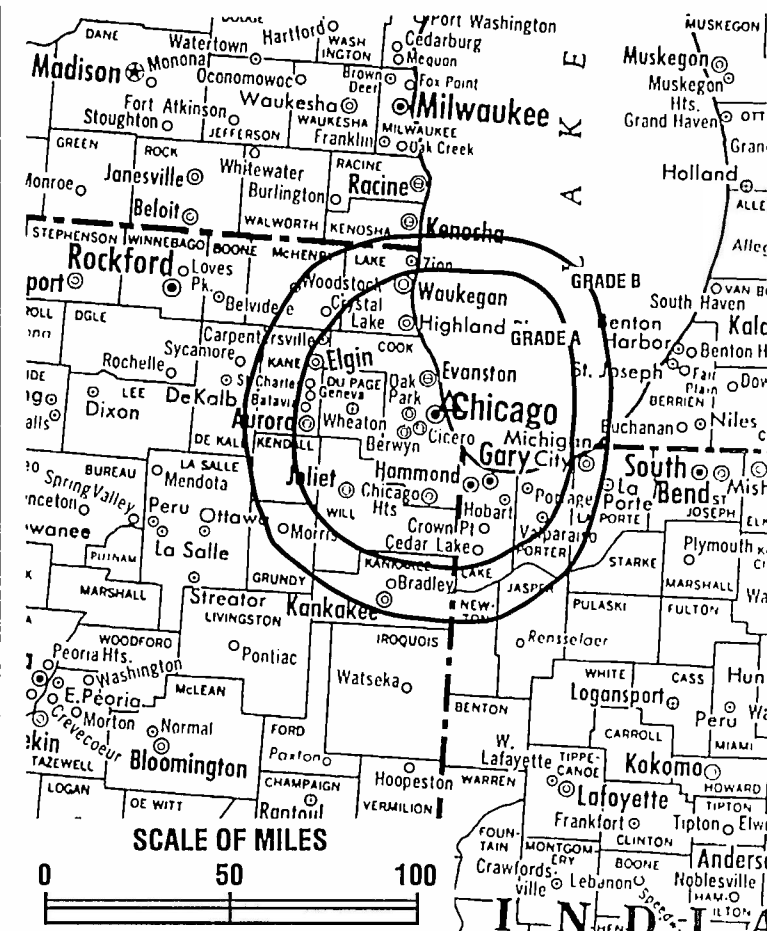
Presented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel:
Antonio Guernica, General Manager.
John O'Malley, Controller.
John Hepburn-Fiore, General Sales Manager.
John Thornton, Local Sales Manager.
John Valentin, National Sales Manager.
John Echevarria, Community Affairs Director.
John Vargas, Promotions Manager.
John Shults, Chief Engineer.

On request.

License: Joliet. Station DMA: Chicago. Rank: 3.

© 1996 Nielsen. Coverage based on Nielsen study.



WGBO-TV BMPCT-801222KG Granted 2/5/81 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,850	997,820	999,670
Average Weekly Circulation (1996)	274	85,938	86,212
Average Daily Circulation (1996)			39,787

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	997,820	997,820
Average Weekly Circulation (1996)	0	85,938	85,938
Average Daily Circulation (1996)			39,750

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,850	0	1,850
Average Weekly Circulation (1996)	274	0	274
Average Daily Circulation (1996)			37

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Illinois—Chicago

WGN-TV

Ch. 9

Network Service: WBN.

Licensee: WGN Continental Broadcasting Co., 2501 Bradley Place, Chicago, IL 60618.

Studio: 2501 Bradley Place, Chicago, IL 60618.

Phone: 312-528-2311. Fax: 312-528-6857.

E-mail: wgmtv9@aol.com Web Site: <http://www.wgmtv.com>

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 112-kw visual, 4.34-kw aural. Antenna: 1360-ft. above av. terrain, 1359-ft. above ground, 1952-ft. above sea level.

Latitude 41° 53' 55.50"
Longitude 87° 37' 23.00"

Transmitter: John Hancock Bldg., 875 N. Michigan Ave.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; RCA, 5-meter Ku-band; Scientific-Atlanta, 10-meter C-band; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

AM Affiliate: WGN, 50-kw, 720 kHz.

News Services: AP, City News, CNN, UPI.

Ownership: Tribune Broadcasting Co. (Group Owner).

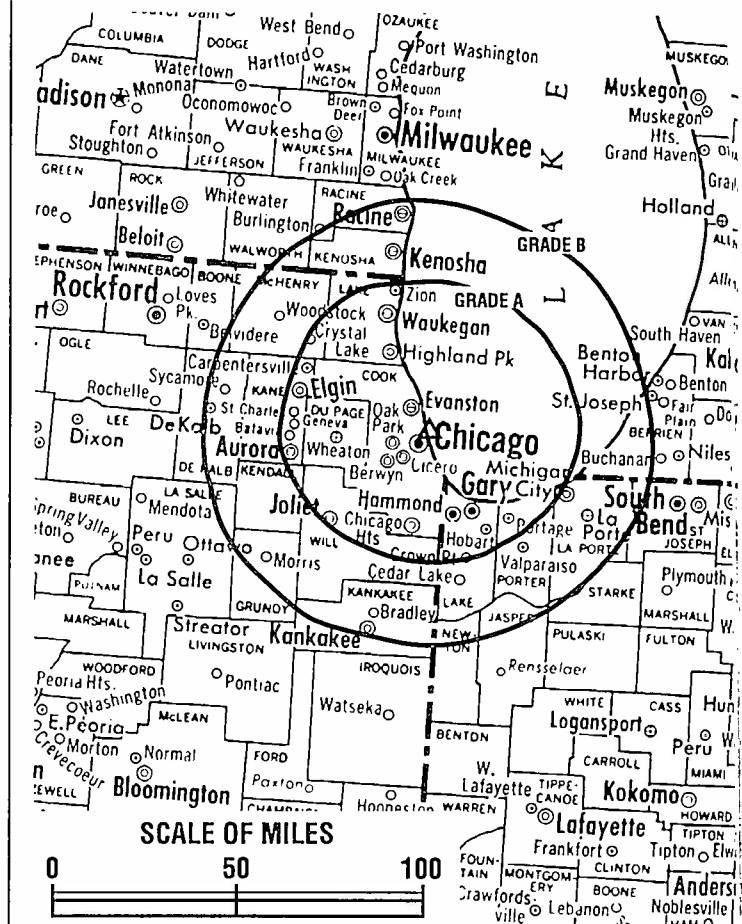
Began Operation: April 5, 1948.

Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

Personnel:

Peter Walker, Vice President & General Manager.
Jim Zerwekh, Station Manager.
John Poelking, Controller.
Mark Boe, General Sales Manager.
Anthony Colosimo, Sports Sales Manager.
Kevin Murphy, Director of Cable Sales.
Patty Golden, Local Sales Manager.
Dominic Mancuso, Local Sales Manager.
Heene Paset, National Sales Manager.
Jim Gilmore, National Sales Manager.
Bruce Binenfeld, Program Director.
Bill Borson, Production Director.
Marc Drazin, Engineering Director.
Merri Dee, Community Affairs Director.
Pamela Pearson, Promotion Director.



WGN-TV BPCT-4179 Granted 3/26/69 © American Map Corp., No. 1424

Rates: On request.

City of License: Chicago. Station DMA: Chicago. Rank: 3.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,271,100	3,951,080	41,222,180
Average Weekly Circulation (1996)	7,642,520	1,175,783	8,818,303
Average Daily Circulation (1996)			2,162,523

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,821,710	1,254,150	3,075,860
Average Weekly Circulation (1996)	1,233,543	928,877	2,162,420
Average Daily Circulation (1996)			981,300

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,449,390	2,696,930	38,146,320
Average Weekly Circulation (1996)	6,408,976	246,907	6,655,883
Average Daily Circulation (1996)			1,181,220

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WLS-TV

Ch. 7

Work Service: ABC.

Licensee: Capital Cities/ABC Inc., 190 N. State St., Chicago, IL 60601.

Address: 190 N. State St., Chicago, IL 60601.

Phone: 312-750-7777.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 55-kw visual, 2-kw aural. Antenna: Circularly polarized, 1688-ft. above av. terrain, 1710-ft. above ground, 2305-ft. above sea level.

Latitude 41° 52' 44"
Longitude 87° 38' 10"

Transmitter: Sears Bldg., 233 S. Wacker Dr.

Channel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Andrew, 5.6-meter Ku-band; Andrew, 2.1-meter C-band; Avantek receivers.

Affiliate: WLS, 50-kw, 890 kHz.

Affiliate: WLS-FM, 6-kw, 94.7 MHz (No. 234), 1170-ft.

Services: AP, City Hall News, UPI.

Ownership: Disney Enterprises Inc. (Group Owner).

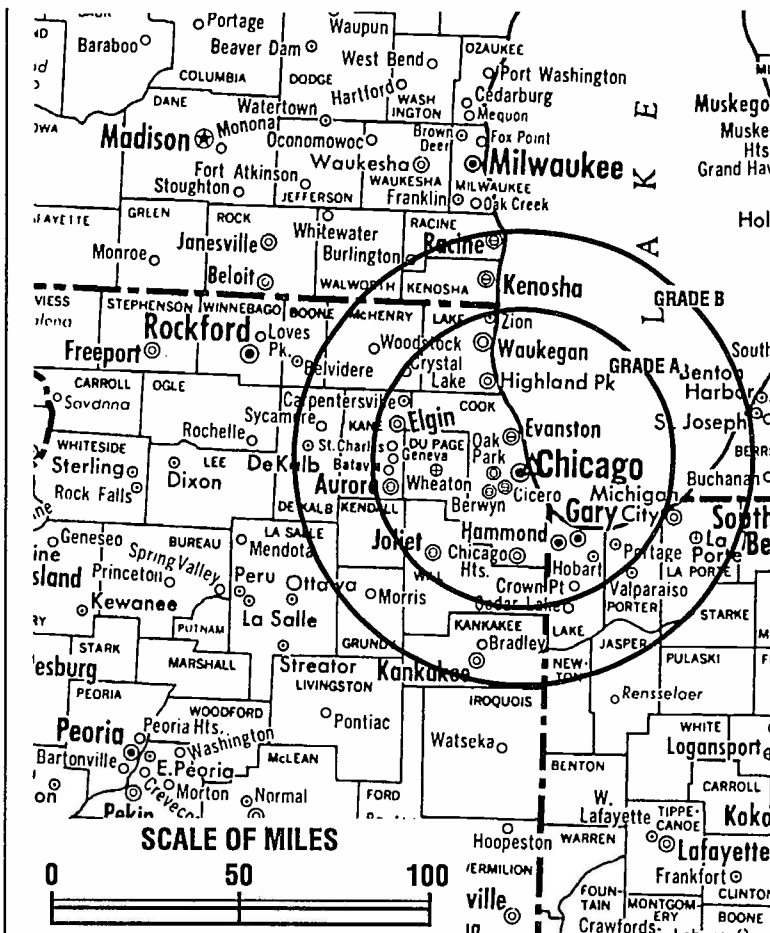
Start of Operation: October 13, 1943.

Presented (sales): Capital Cities/ABC National TV Sales.

Presented (engineering): Smith & Fisher.

Personnel:

- Joseph J. Ahern, President & General Manager.
- Richard Pearson, General Sales Manager.
- Michael Sergey, Local Sales Manager.
- Joseph Kreder, National Sales Manager.
- John Preston, Director of Programming.
- William Schwartz, News Director.
- Edward Daniels, Controller.
- Janetta Thomas, Business Manager, News.
- William Hassan, Director of Engineering.
- William Campbell, Director of Public Affairs.
- William Falvo, Research Director.



WLS-TV BMPCT-811124KR Granted 3/25/82 © American Map Corp., No. 14244

Rates: On request.

City of License: Chicago. Station DMA: Chicago. Rank: 3.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,011,130	1,411,690	3,422,820
Average Weekly Circulation (1996)	1,668,298	1,154,763	2,823,061
Average Daily Circulation (1996)			1,747,110

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,821,710	1,254,150	3,075,860
Average Weekly Circulation (1996)	1,589,955	1,114,912	2,704,867
Average Daily Circulation (1996)			1,694,137

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	189,420	157,540	346,960
Average Weekly Circulation (1996)	78,343	39,850	118,193
Average Daily Circulation (1996)			52,973

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Illinois—Chicago

WMAQ-TV

Ch. 5

Network Service: NBC.

Licensee: NBC Subsidiary (WMAQ-TV) Inc., NBC Tower, 454 N. Columbus Dr., Chicago, IL 60611-5555.

Studio: NBC Tower, 454 N. Columbus Dr., Chicago, IL 60611.

Phone: 312-836-5555. **Fax:** 312-527-4825.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 40.1-kw visual, 8-kw aural. Antenna: 1307-ft. above av. terrain, 1317-ft. above ground, 1909-ft. above sea level.

Latitude 41° 53' 55.50"
Longitude 87° 37' 23.00"

Holds CP for change to 20-kw visual, 1621-ft. above av. terrain, 1621-ft. above ground, 2215-ft. above sea level, lat. 41° 52' 44", long. 87° 38' 10" BPCT-920910KE.

Transmitter: Sears Tower, 233 S. Wacker Dr.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Comtech, 3.5-meter Ku-band; Harris, 3.5-meter Ku-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, Standard Components receivers.

SNG Mobile Dish: Hubcom, Ku-band.

News Services: AP, City Hall News, Nexus, UPI.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: January 7, 1949.

Represented (sales): Harrington, Righter & Parsons Inc.

Personnel:

- Lyle Banks, President & General Manager.
- Dave Mayber, Vice President, Director, Sales.
- Mark Antonitis, Vice President, News.
- Christopher Joyce, Sales Manager.
- Glenn Urbanski, Director, Finance & Administration.
- Thomas Powers, Director, Broadcast Operations & Engineering.
- Deloris McBain, Director, Station Relations.
- Diana Borri, Director, Regulatory Affairs.

Rates: On request.

City of License: Chicago. **Station DMA:** Chicago. **Rank:** 3.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WMAQ-TV BPCT-920910KE Granted 4/28/93 © American Map Corp., No. 1424

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,987,600	1,339,950	3,327,550
Average Weekly Circulation (1996)	1,617,532	1,080,817	2,698,349
Average Daily Circulation (1996)			1,459,337

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,821,710	1,254,150	3,075,860
Average Weekly Circulation (1996)	1,564,507	1,060,287	2,624,794
Average Daily Circulation (1996)			1,432,000

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	165,890	85,800	251,690
Average Weekly Circulation (1996)	53,025	20,530	73,555
Average Daily Circulation (1996)			27,300

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Illinois—Chicago-Gary, Indiana

WPWR-TV

Ch. 50

Network Service: UPN.

Head Office: NewsWeb Corp., 1645 W. Fullerton, Chicago, IL 60614.

Address: 2151 N. Elston Ave., Chicago, IL 60614.

Phone: 312-276-5050. Fax: 312-276-6477.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 5000-kw (visual, 500-kw max. aural). Antenna: 1623-ft. above av. terrain, 1627-ft. above ground, 2222-ft. above sea level.

Latitude 41° 52' 44"
Longitude 87° 38' 10"

Transmitter: Sears Tower, 233 S. Wacker Dr.

Channel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter Ku & C-band; Comtech, 7.3-meter band.

Service: CNN.

Ownership: NewsWeb Corp. (Group Owner).

Commencement of Operation: January 1, 1987.

Presented (sales): Blair Television.

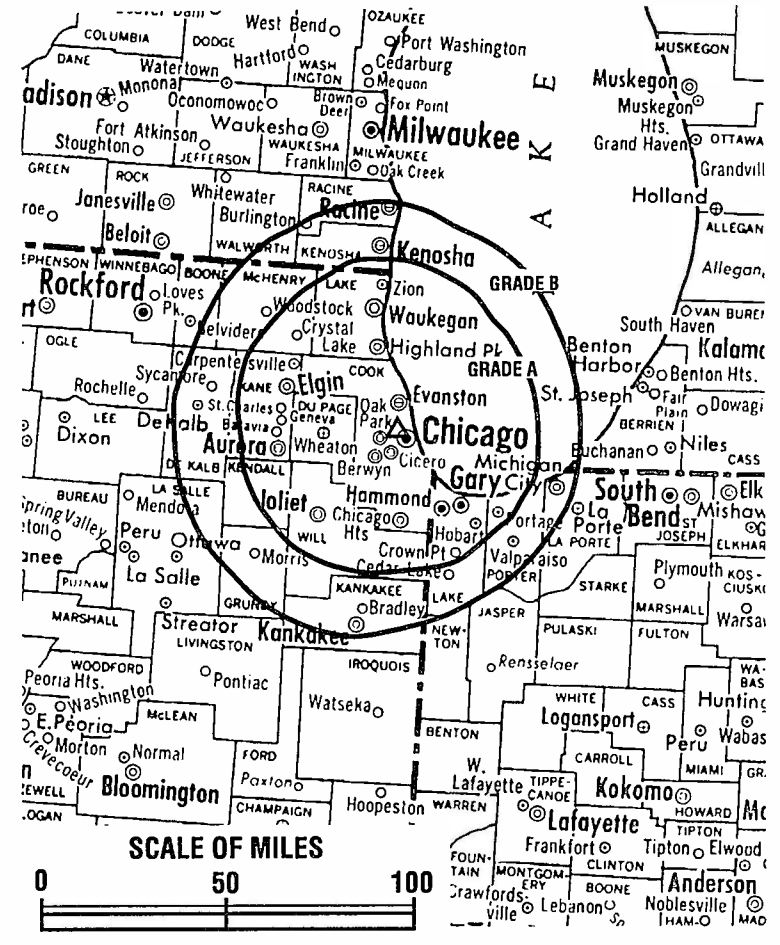
Presented (legal): Fletcher, Heald & Hildreth.

Presented (engineering): E. Harold Munn Jr. & Associates Inc.; A. D. Ring, P.A.

Personnel:

- David Eychaner, President.
- DeVaney, General Manager.
- Jim Armstrong, General Sales Manager.
- Timothy Schack, National Sales Manager.
- John Seldal, Production Director.
- Bob Brewer, Business Manager.
- Tom Minor, Chief Engineer.
- John Muldoon, Traffic Manager.

Notes: On request.



WPWR-TV BPCT-78090KL Granted 11/17/81 © American Map Corp., No. 14244

City of License: Gary. Station DMA: Chicago. Rank: 3.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,864,460	1,352,050	3,216,510
Average Weekly Circulation (1996)	857,908	607,122	1,465,030
Average Daily Circulation (1996)			600,096

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,789,960	1,254,150	3,044,110
Average Weekly Circulation (1996)	841,865	595,302	1,437,167
Average Daily Circulation (1996)			592,413

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	74,500	97,900	172,400
Average Weekly Circulation (1996)	16,043	11,820	27,863
Average Daily Circulation (1996)			7,683

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WSNS-TV

Ch. 44

Network Service: Telemundo.

Licensee: Video 44, 430 W. Grant Place, Chicago, IL 60614.

Studio: 430 W. Grant Place, Chicago, IL 60614.

Phone: 312-929-1200. Fax: 312-929-8153.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 4260-kw max. & 1050-kw horizontal visual, 500-kw max. & 123-kw horizontal aural. Antenna: 1420-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.50"
Longitude 87° 37' 23.00"

Transmitter: Hancock Bldg., 875 N. Michigan Ave.

News Service: UPI.

Ownership: Telemundo Group Inc. (Group Owner); National Subscription Television of Chicago Inc.

Began Operation: April 5, 1970. Granted subscription TV authorization Feb. 22, 1980. Sale of interest to Oak Industries approved by FCC July 11, 1980 (Television Digest, Vol. 20:11). Began subscription TV operation Sept. 22, 1980 (Vol. 20:36). Began Spanish language programming July 1, 1985 (Vol. 25:17). License renewal remanded by court (Vol. 30:16); license renewal denied (Vol. 30:39). Settlement agreement reached & license renewal granted April 2, 1993 (Vol. 31:30; 33:16). Sale of controlling interest to Telemundo Group Inc. approved Feb. 2, 1996.

Represented (sales): Telemundo Network Sales.

Represented (legal): Cohn and Marks.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- Jose F. Lamas, General Manager.
- Armando Triana, General Sales Manager.
- David Cordova, Operations Manager.
- Don Aguirre, News Director.
- Henry Ruh, Chief Engineer.
- Bert Cagas, Controller.



WSNS-TV BPCT-4681 Granted 5/28/74 © American Map Corp., No. 1421

Highest 30 Sec. Rate: \$750.

City of License: Chicago. Station DMA: Chicago. Rank: 3.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	889,830	889,830
Average Weekly Circulation (1996)	0	61,206	61,206
Average Daily Circulation (1996)		22,100	22,100

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	889,830	889,830
Average Weekly Circulation (1996)	0	61,206	61,206
Average Daily Circulation (1996)		22,100	22,100

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Illinois—Decatur

WAND

Ch. 17

Service: ABC.

Address: WAND Television Inc., 904 South Side Dr., Decatur, IL 62521.

Address: 904 South Side Dr., Decatur, IL 62521.

Phone: 217-424-2500. Fax: 217-422-8203.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 5000-kw. Visual: 1290-ft. above av. terrain, 1314-ft. above ground, 2000-ft. above sea level.

Latitude 39° 57' 07"
Longitude 88° 49' 55"

Transmitter: Near Argenta, IL.

Channel TV Sound: Stereo only.

Relay Earth Stations: Andrew, 4.5-meter; Andrew, 7.3-meter; Harris, 3-meter; Microdyne, 7-meter; Avantek, Microdyne receivers.

Services: ABC, AP.

Ownership: LIN Television Corp. (Group Owner).

Operation: August 16, 1953. Sale to present owner by Metromedia Inc. approved Dec. 22, 1965 by FCC (Television Digest, Vol. 5:41, 42, 52). Sale to Metromedia by George A. Bolas and associates approved Sept. 28, 1960 (Vol. 16:3, 4). Sale of control to George A. Bolas, W. Clarke & Gilbert Swanson by W. L. Labarger and associates approved by FCC May 28, 1958 (Vol. 14:15, 22).

Presented (sales): Blair Television.

Presented (legal): Schwartz, Woods & Miller.

- Personnel:
- W. Vaughan, President & General Manager.
 - Gary Katt, Vice President & Director of Sales.
 - John Gross, National Sales Manager.
 - John Whisenant, Local Sales Manager.
 - John Williams, News Director.
 - John Rhodes, Business Manager.
 - John Peters, Program & Production Manager.
 - John Thomas, Promotion Manager.
 - John Rutledge, Chief Engineer.
 - John Bell, Traffic Manager.

BLAIR TELEVISION
LEADING THE WAY



WAND BPCT-780914KL Granted 3/13/79 © American Map Corp., 14244

Highest 30 Sec. Rate: \$2000.

City of License: Decatur. Station DMA: Champaign & Springfield-Decatur. Rank: 82.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	332,460	147,840	480,300
Average Weekly Circulation (1996)	215,346	81,982	297,328
Average Daily Circulation (1996)			159,739
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	243,050	79,870	322,920
Average Weekly Circulation (1996)	198,284	64,395	262,679
Average Daily Circulation (1996)			145,354
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	89,410	67,970	157,380
Average Weekly Circulation (1996)	17,062	17,587	34,649
Average Daily Circulation (1996)			14,386

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Illinois—Decatur

WFHL

Ch. 23

Network Service: Independent.

Licensee: Decatur Foursquare Bcstg. Inc., 2510 Parkway Court, Decatur, IL 62526.

Studio: 2510 Parkway Court, Decatur, IL 62526.

Phone: 217-428-2323. **Fax:** 217-428-6455.

E-mail: wfhl@midwest.net **Web Site:** http://www.wfhl.com

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1950-kw visual, 195-kw aural. Antenna: 1030-ft. above av. terrain, 1046-ft. above ground, 1736-ft. above sea level.

Latitude 39° 27' 03"
Longitude 88° 52' 05"

Transmitter: Near Hwy. 48, Oreana.

Satellite Earth Stations: RCA, 3.2-meter Ku-band; Scientific-Atlanta, 3.2-meter C-band; Scientific-Atlanta, 5-meter C-band; Winegard, 3-meter C-band; General Instrument, M/A-Com, Scientific-Atlanta receivers.

Ownership: Decatur Foursquare Broadcasting Inc.

Began Operation: May 13, 1984.

Represented (sales): Roslin TV Sales.

Represented (legal): Farrand Cooper & Bruiniers.

Represented (engineering): D. C. Williams, P.E.

Personnel:

- Mark Dreistadt, General Manager.
- Joyce Hanbaker, Local Sales Manager.
- Jack Cluney, Regional Sales Manager.
- Jennifer Street, Program Director.
- Bill Milligan, Promotion Director.
- Kyle Walker, Chief Engineer.
- Jeff McCollum, Production Manager.
- Angela Cardinal, Business Manager.
- Leslie Kent, Marketing Director.

Highest 30 Sec. Rate: \$48.

City of License: Decatur. **Station DMA:** Champaign & Springfield-Decatur. **Rank:** 82.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WFHL BMPCT-841214KF Granted 2/28/85 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	175,430	93,690	269,120
Average Weekly Circulation (1996)	17,836	17,493	35,330
Average Daily Circulation (1996)			10,100

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	175,430	68,990	244,420
Average Weekly Circulation (1996)	17,836	13,222	31,058
Average Daily Circulation (1996)			9,710

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	0	24,700	24,700
Average Weekly Circulation (1996)	0	4,271	4,271
Average Daily Circulation (1996)			380

* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Harrisburg

WSIL-TV

Ch. 3

(Operates satellite KPOB-TV, Poplar Bluff, MO)

Network Service: ABC.

Address: WSIL-TV Inc., 21 Country Aire Rd., Carterville, IL 62918.

Phone: 21 Country Aire Rd., Carterville, IL 62918.

Phone: 618-985-2333. Fax: 618-985-3709.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, (w/aural). Antenna: 994-ft. above av. terrain, 1000-ft. above ground, 1600-ft. above sea level.

Latitude 37° 36' 49"
Longitude 88° 52' 16"

Transmitter: 2-mi. W of Greal Springs.

Antenna Earth Station: Gardiner, 6-meter.

Service: AP.

Ownership: Mel Wheeler Inc. (Group Owner).

History: Operation: December 6, 1953. After beginning on Ch. 22, changed to Ch. 3 in March 1959. Sale to present owners by John W. Kirby, et al., approved by FCC in March 12, 1983. Previous sale by O. L. Turner, et al., approved April 23, 1981 (Broadcasting Digest, Vol. 21:14).

Parent Company (sales): Katz Continental Television; Canadian Communications Co.

Parent Company (legal): Pepper & Corazzini.

Channel:

Mel Wheeler, President.

John Wheeler, General Manager.

Tom Cisco, Local Sales Manager.

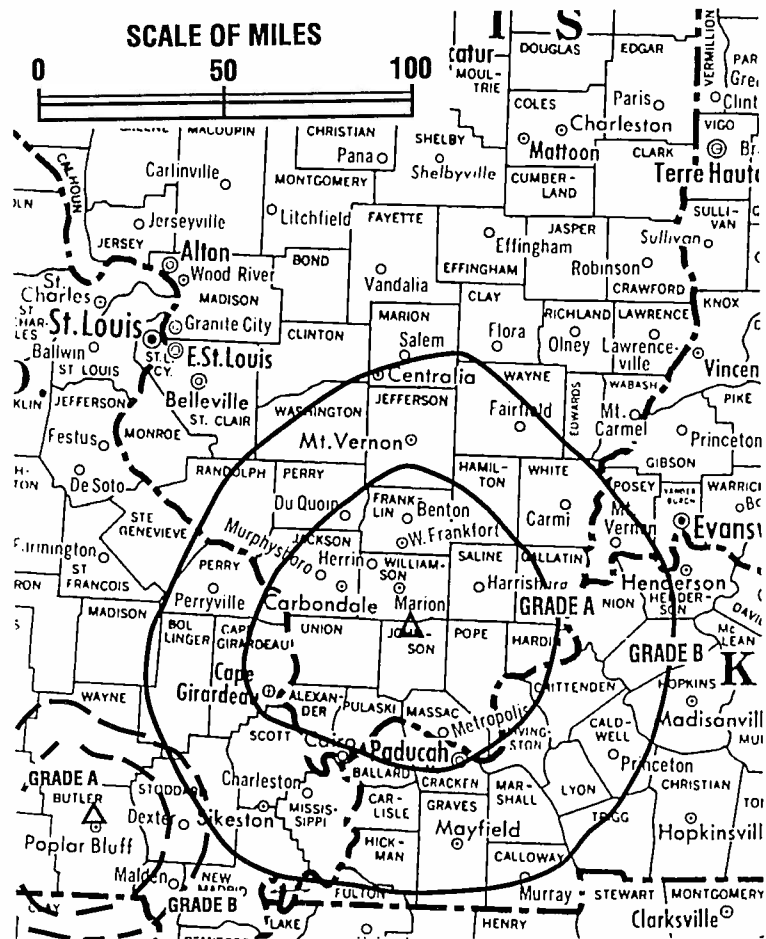
Bob Brown, News Director.

Victoria, Chief Engineer.

Cost per 30 Sec. Rate: \$800.

License: Harrisburg. Station DMA: Paducah-Cape Girardeau-Harrisburg-Union Vernon. Rank: 79.

©1996 Nielsen. Coverage based on Nielsen study.



WSIL-TV BPCT-840221KG Granted 7/17/84 © American Map Corp., No. 14244

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	172,000	167,400	339,400
Average Weekly Circulation (1996)	114,746	81,068	195,814
Average Daily Circulation (1996)			99,547
Station DMA Total			
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	156,870	122,400	279,270
Average Weekly Circulation (1996)	109,646	72,839	182,486
Average Daily Circulation (1996)			94,004
Other DMA Total			
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	15,130	45,000	60,130
Average Weekly Circulation (1996)	5,100	8,229	13,328
Average Daily Circulation (1996)			5,543

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Illinois—La Salle

WWTO-TV

Ch. 35

Network Service: TBN.

Licensee: All American TV Inc., 13181 Crossroads Pkwy. N, Suite 250, City of Industry, CA 91746.

Studio: 420 E. Stevenson Dr., Ottawa, IL 61350.

Phone: 815-434-2700. **Fax:** 815-434-2458.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1371-ft. above av. terrain, 1338-ft. above ground, 1970-ft. above sea level.

Latitude 41° 16' 51"
Longitude 88° 56' 13"

Transmitter: 3.8-mi. SW of intersection of Chicago Rd. & Hwy. 71, near Oglesby.

Satellite Earth Station: Vertex, 6.1-meter C-band; Microdyne receivers.

Ownership: All American Network Inc. (Group Owner).

Began Operation: December 5, 1986.

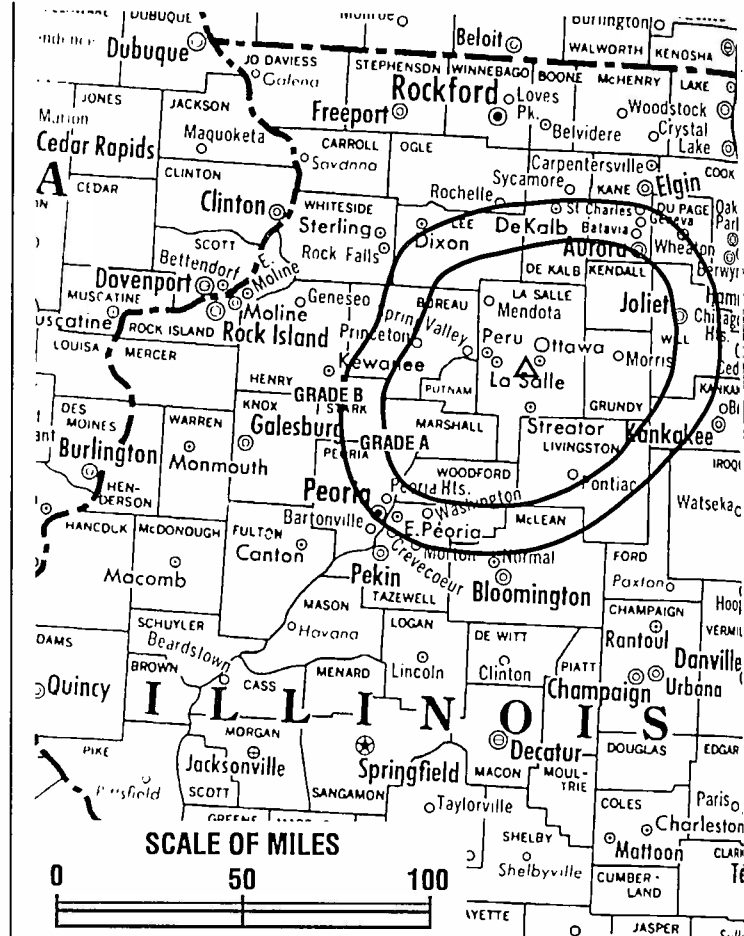
Personnel:
T. Roger Crawford, General Manager.
Charlie Boyd, Chief Engineer.
Bill Norton, News Director.
Cheryl Courtney, Program Director.
Abel Flores, Production Manager.

Highest 30 Sec. Rate: \$105.

City of License: La Salle. **Station DMA:** Chicago. **Rank:** 3.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,750	6,600	38,350
Average Weekly Circulation (1996)	1,842	568	2,410
Average Daily Circulation (1996)			767



WWTO-TV BMPCT-861015KH Granted 11/18/86 ©American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,750	0	31,750
Average Weekly Circulation (1996)	1,842	0	1,842
Average Daily Circulation (1996)			667

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	6,600	6,600
Average Weekly Circulation (1996)	0	568	568
Average Daily Circulation (1996)			100

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WTCT

Ch. 27

Work Service: Independent.

Licensee: Tri-State Christian TV, Box 1010, Marion, IL 62959.

Location: Rte. 37 N, Marion, IL 62959.

Phone: 618-997-9333. Fax: 618-997-1859.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2917-kw. Max. visual. Antenna: 764-ft. above av. terrain, 466-ft. above ground, 1306-ft. above sea level.

Latitude 37° 33' 26"
Longitude 89° 01' 24"

Transmitter: 2.2-mi. W of Goreville.

Satellite Earth Stations: RCA, 3.7-meter Ku-band; Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta receivers.

Ownership: Tri-State Christian TV Inc. (Group Owner).

Commencement of Operation: August 24, 1981. Sale to present owner by Dennis F. Doelitzsch approved by FCC Feb. 6, 1984.

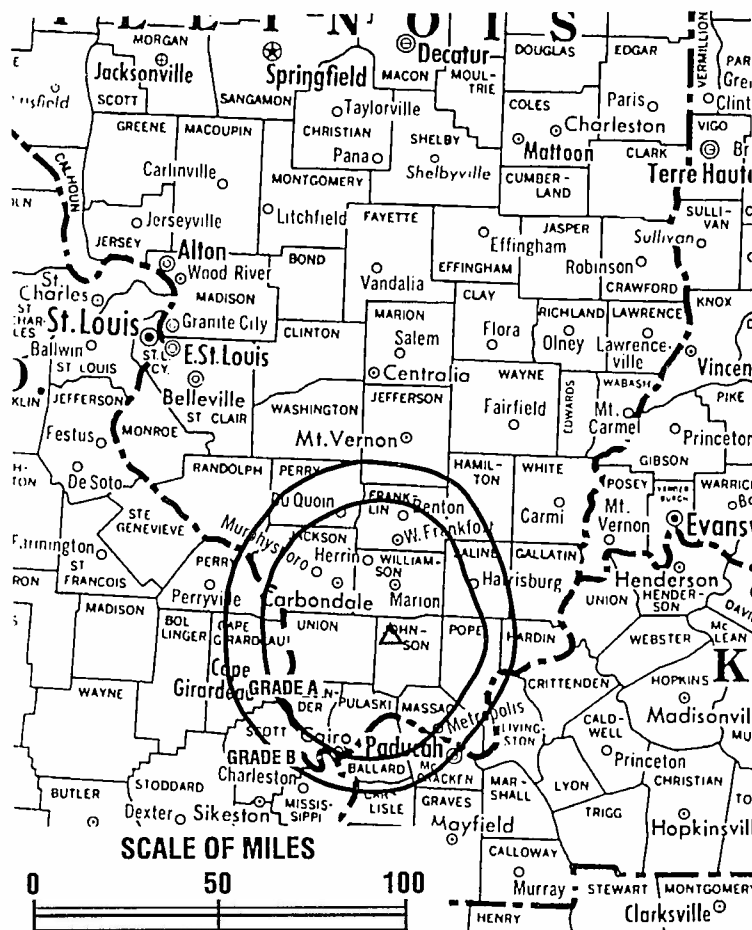
Personnel:
 Keith W. Coonce, President.
 John Gladden, General Manager.
 Larry Van Deventer, Sales Manager.
 Perry Thrums, Production Manager.
 David Hills, Program Director.
 Gary Houseman, Chief Engineer.

Comments: On request.

Class of License: Marion. Station DMA: Paducah-Cape Girardeau-Harrisburg-Mount Vernon. Rank: 79.

Copyright © 1996 Nielsen. Coverage based on Nielsen study.

Grade and Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,560	77,900	132,460
Average Weekly Circulation (1996)	5,994	7,734	13,727
Average Daily Circulation (1996)			4,378



WTCT BPCT-880711KI Granted 8/31/88 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	53,180	72,800	125,980
Average Weekly Circulation (1996)	5,298	7,199	12,497
Average Daily Circulation (1996)			4,211

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,380	5,100	6,480
Average Weekly Circulation (1996)	696	535	1,230
Average Daily Circulation (1996)			167

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Illinois—Moline

WQAD-TV

Ch. 8

Network Service: ABC.

Licensee: WNEP Inc., 229 W. 43rd St., New York, NY 10036.

Studio: 3003 Park 16th St., Moline, IL 61265.

Phone: 309-764-8888. Fax: 309-764-5763.

E-mail: wqadtv@aol.com

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 282-kw visual, 56.2-kw aural. Antenna: 1010-ft. above av. terrain, 1066-ft. above ground, 1813-ft. above sea level.

Latitude 41° 18' 44"
Longitude 90° 22' 47"

Transmitter: 2.8-mi. S of Orion on U.S. 150.

Satellite Earth Stations: AFC, 3-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; Comtech, 3-meter C-band; Andrew, Avantek, M/A-Com receivers.

News Service: AP.

Ownership: The New York Times Co. (Group Owner).

Began Operation: August 1, 1963. Sale to Des Moines Register & Tribune Co. by Moline Television Corp. approved by FCC July 13, 1977. Sale to New York Times Co. approved Oct. 3, 1985 (Television Digest, Vol. 25:5, 6, 12).

Represented (sales): Katz Continental Television.

Represented (legal): Koteen & Naftalin.

Personnel:

Perry Chester, General Manager.
Denise Uzzell, Controller.
Jim Turpin, News Director.
Rick Serre, Chief Engineer.
Kristi Peterson, Marketing Director.
Stan Teater, Creative Services Manager.

Highest 30 Sec. Rate: \$1700.

City of License: Moline. Station DMA: Davenport-Rock Island-Moline. Rank: 88.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	286,970	158,000	444,970
Average Weekly Circulation (1996)	179,464	88,237	267,702
Average Daily Circulation (1996)			143,767



WQAD-TV BPCT-2440 Granted 5/16/62 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	194,080	91,100	285,180
Average Weekly Circulation (1996)	150,881	75,770	226,651
Average Daily Circulation (1996)			128,917

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	92,890	66,900	159,790
Average Weekly Circulation (1996)	28,583	12,467	41,050
Average Daily Circulation (1996)			14,717

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

UHF, VHF, ITFS/MMDS
Broadcast Products and Services
Turnkey Systems Since 1960

PO Box 68 • White Haven, PA 18661 • 717-443-9575
1-800-233-6193 FAX 717-443-9257

Illinois—Mount Vernon-Salem-Centralia

WCEE

Ch. 13

ork Service: Independent.

se: Paxson St., Louis License Inc., 601 Clearwater Park Rd., West Palm Beach, 33401.

io: Rte. 1, Box 97, Kell, IL 62853.

ing Address: 125 N. 11th St. Mount Vernon, IL 62864.

es: 618-822-6900; 618-242-8813. Fax: 618-822-6526.

nical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 302-kw aural, 31.6-kw aural. Antenna: 991-ft. above av. terrain, 961-ft. above ground, 25-ft. above sea level.

Latitude 38° 32' 39"
Longitude 88° 55' 26"

mitter: Rte. 1, Kell, IL.

s Services: Conus, ESPN, SNN, UPI.

ership: Paxson Communications Corp. (Group Owner).

m Operation: March 13, 1983. Sale to Sudbrink Bcstg. by William R. Varecha approved by FCC Oct. 30, 1985. Sale to McEntee Bcstg. approved Dec. 16, 1994. le to Christian Network approved by FCC Oct. 30, 1995. Sale to present owner proved June 25, 1996.

esented (legal): Irwin, Campbell & Tannenwald.

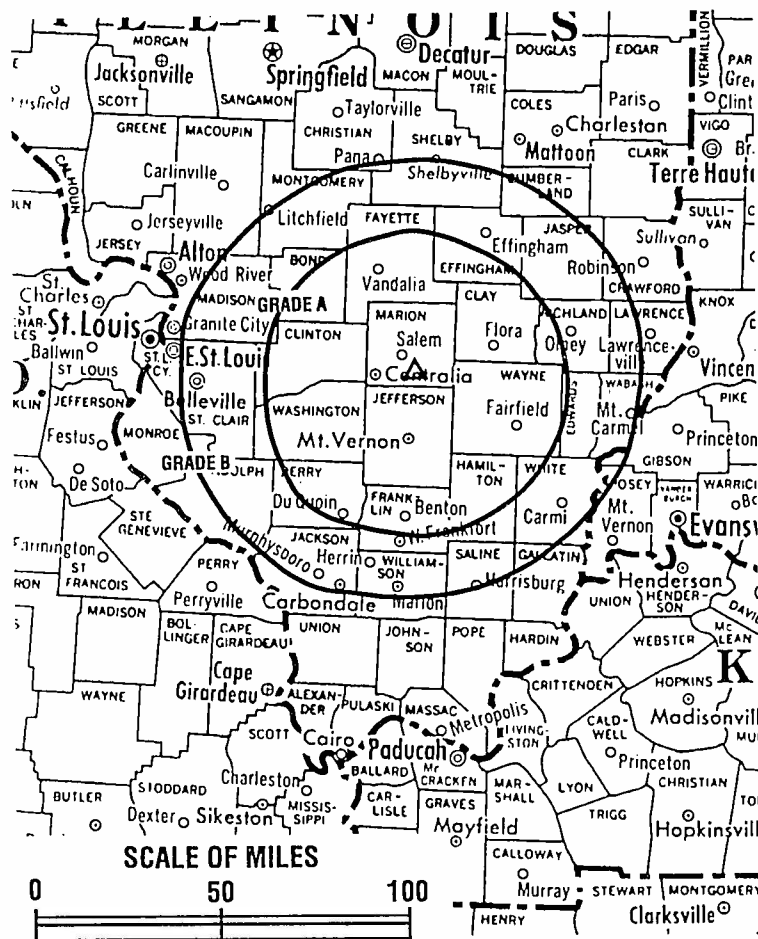
esented (engineering): Arthur K. Peters Consulting Engineers.

onnel:
ward B. Dolgoff, General Manager.
ott Jordan, Chief Engineer.
m Martin, Business Manager.

est 30 Sec. Rate: \$150.

of License: Mount Vernon. Station DMA: Paducah-Cape Girardeau-Harrisburg-ount Vernon. Rank: 79.

ation ©1996 Nielsen. Coverage based on Nielsen study.



WCEE BMPCT-840305KH Granted 4/26/84 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	108,450	96,500	204,950
Average Weekly Circulation (1996)	23,515	21,421	44,935
Average Daily Circulation (1996)			13,150
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,910	35,290	82,200
Average Weekly Circulation (1996)	10,223	8,021	18,244
Average Daily Circulation (1996)			5,550
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,540	61,210	122,750
Average Weekly Circulation (1996)	13,292	13,399	26,691
Average Daily Circulation (1996)			7,600

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Illinois—Peoria

WEEK-TV

Ch. 25

Network Service: NBC.

Licensee: Granite Broadcasting Corp., 2907 Springfield Rd., East Peoria, IL 61611.

Studio: 2907 Springfield Rd., East Peoria, IL 61611.

Phone: 309-698-2525. **Fax:** 309-698-9335. **Web Site:** <http://www.week.com>

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2410-kw max. visual, 241-kw max. aural. Antenna: 680-ft. above av. terrain, 605-ft. above ground, 1349-ft. above sea level.

Latitude 40° 37' 42.00"
Longitude 89° 32' 51.20"

Transmitter: 2907 Springfield Rd.

Multichannel TV Sound: Stereo and separate audio program.

News Services: AP, NBC, NIWS.

Ownership: Granite Broadcasting Corp. (Group Owner).

Began Operation: February 1, 1953. Sale to current owners approved Aug. 26, 1988 (Television Digest, Vol. 28:22, 26). Sale to Price Communications by LDX Broadcast Inc. approved by FCC Nov. 15, 1984 (Vol. 24:36). Previous sale, including former satellite WEEQ-TV, La Salle, by West Central Bcstg. Co. (Kerr-McGee interests) approved July 13, 1966 (Vol. 6:29).

Represented (sales): Katz Continental Television.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld, L.L.P.

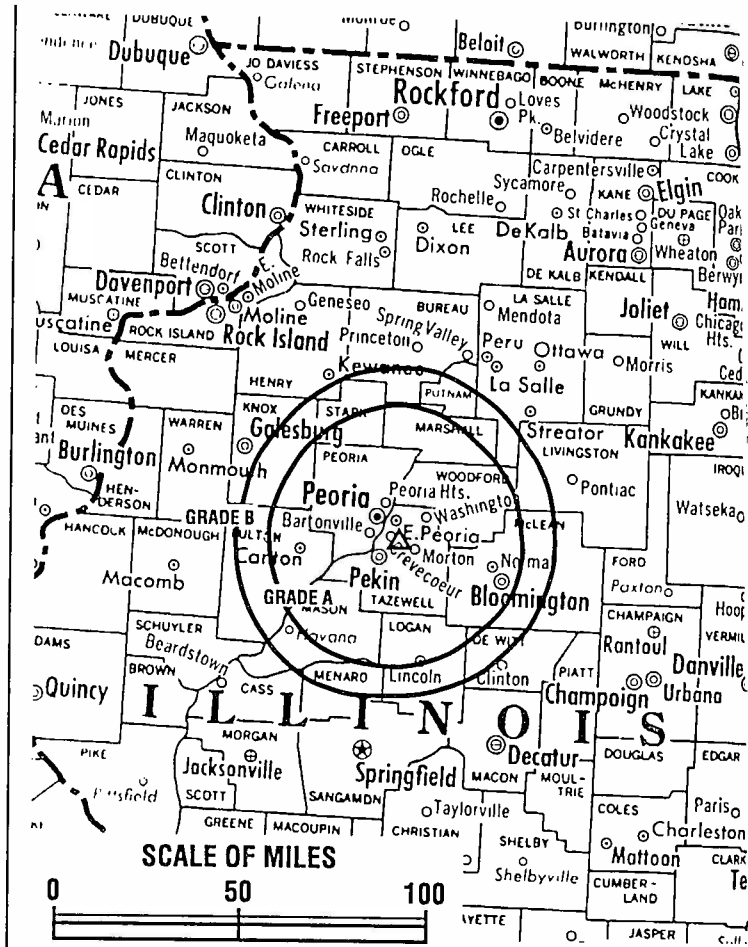
Personnel:

John Deushane, President & General Manager.
Peter Russell, Local Sales Manager.
Christopher Dierker, National Sales Manager.
Phil Supple, News Director.
Ken Tofanelli, Chief Engineer.
Donald Stewart, Business Manager.

Highest 30 Sec. Rate: \$2,500.

City of License: Peoria. **Station DMA:** Peoria-Bloomington. **Rank:** 110.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WEEK-TV BPCT-5060 Granted 12/15/77 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	253,120	112,160	365,280
Average Weekly Circulation (1996)	164,122	68,557	232,679
Average Daily Circulation (1996)			135,877

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	159,030	63,020	222,050
Average Weekly Circulation (1996)	133,737	55,177	188,914
Average Daily Circulation (1996)			117,166

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	94,090	49,140	143,230
Average Weekly Circulation (1996)	30,385	13,380	43,765
Average Daily Circulation (1996)			18,710

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WHOI

Ch. 19

Market Service: ABC.

Licensee: Benedek License Corp., 500 N. Stewart St., Creve Coeur, IL 61610.

Address: 500 N. Stewart St., Creve Coeur, IL 61610.

Phone: 309-698-1919. Fax: 309-698-4819. E-mail: whoitv@aol.com

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 2240-kw. Visual, 224-kw max. aural. Antenna: 637-ft. above av. terrain, 193-ft. above ground, 400-ft. above sea level.

Latitude 40° 39' 11"
Longitude 89° 35' 13"

Transmitter: 500 N. Stewart St., Creve Coeur.

Satellite Earth Stations: Andrew, 4.6-meter C-band; Andrew, 7.2-meter C-band; Andrew, M/A-Com receivers.

Services: AP, ABC, CNN.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

History: In operation: October 20, 1953. Sale to Peoria Journal Star by Hugh R. Norman approved by FCC April 28, 1954 (Television Digest, Vol. 10:13, 15, 18) Sale to Metropolitan Bcstg. (Metromedia Inc.) by Peoria Journal Star approved Dec. 29, 1959 (Vol. 15:43, 16:1). Sale to Mid America by Metromedia approved July 21, 1965 (Vol. 5:14). Sale to Forward Communications by Mid America Media Inc. approved March 24, 1971. (Vol. 10:13, 11:13). Sale to Wesray Corp. approved by FCC Aug. 16, 1984. FCC approved sale to Adams Communications Dec. 23, 1987. Transfer of control to Brissette Bcstg. approved Dec. 24, 1991. Transfer of control to Benedek Bcstg. approved May 22, 1996. (Vol. 35:37, 52).

Represented (sales): Harrington, Righter & Parsons Inc.

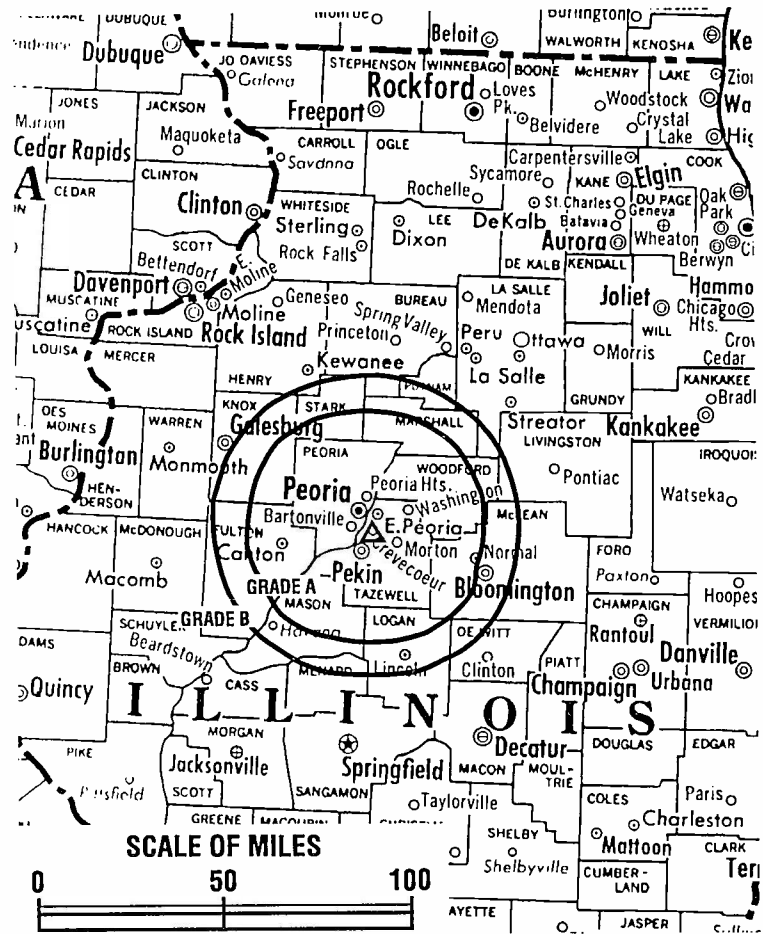
Represented (legal): Covington & Burling.

Personnel:
Meryl Jonsson, President & General Manager.
Dorothy Suymbersky, Finance & Business Manager.
Dorothy Slisher, Promotion Coordinator.
Robert Barnes, Chief Engineer.

Hours: On request.

License: Peoria. Station DMA: Peoria-Bloomington. Rank: 110.

Copyright ©1996 Nielsen. Coverage based on Nielsen study.



WHOI BPCT-860613KF Granted 7/29/86 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	254,090	112,500	366,590
Average Weekly Circulation (1996)	145,724	61,856	207,580
Average Daily Circulation (1996)			107,455

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	159,030	63,020	222,050
Average Weekly Circulation (1996)	127,945	50,087	178,031
Average Daily Circulation (1996)			95,787

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,060	49,480	144,540
Average Weekly Circulation (1996)	17,779	11,770	29,549
Average Daily Circulation (1996)			11,668

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Illinois—Peoria

WMBD-TV

Ch. 31

Network Service: CBS.

Licensee: Midwest Television Inc., 509 S. Neil St., Champaign, IL 61820.

Studio: 3131 N. University St., Peoria, IL 61604.

Phone: 309-688-3131. **Fax:** 309-686-8650.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 2040-kw max. visual, 204-kw aural. Antenna: 640-ft. above av. terrain, 548-ft. above ground, 1288-ft. above sea level.

Latitude 40° 38' 07"
Longitude 89° 32' 19"

Transmitter: Pinecrest Dr., East Peoria.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 5-meter C-band; 5-meter Ku-band; 7-meter C-band.

AM Affiliate: WMBD, 5-kw, 1470 kHz (CBS).

FM Affiliate: WMXP, 40-kw, 93.3 MHz (No. 227), 550-ft.

News Services: AP, CBS.

Ownership: Midwest Television Inc. (Group Owner).

Began Operation: January 1, 1958. Sale to present owner by Charles C. Caley and John E. Fetzer approved June 15, 1960 by FCC (*Television Digest*, Vol. 16:13, 25).

Represented (sales): TeleRep Inc.

Represented (legal): Covington & Burling.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Jack B. Everette, President.
Gene C. Robinson, Vice President & General Manager.
Don Locke, General Sales Manager.
Bill Lamb, Station Manager.
Paul Baumgartner, Chief Engineer.
Lloyd Peterson, Program Director.
Mark Bourland, Production Manager.
Duane Wallace, News Director.
Clay Hagedorn, Promotion Director.
Sue Sylvester, Business Manager.



WMBD-TV BPCT-4700 Granted 5/31/74 © American Map Corp., No. 14244

Rates: On request.

City of License: Peoria. **Station DMA:** Peoria-Bloomington. **Rank:** 110.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	235,360	106,070	341,430
Average Weekly Circulation (1996)	146,281	65,273	211,554
Average Daily Circulation (1996)			115,266
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	159,030	63,020	222,050
Average Weekly Circulation (1996)	123,436	53,134	176,570
Average Daily Circulation (1996)			100,480
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	76,330	43,050	119,380
Average Weekly Circulation (1996)	22,845	12,139	34,984
Average Daily Circulation (1996)			14,780

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Quincy-Hannibal, Missouri

WGEM-TV

Ch. 10

Work Service: NBC.

Address: Quincy Broadcasting Co., Box 80, Quincy, IL 62306.

Address: 513 Hampshire St., Quincy, IL 62301.

Phone: 217-228-6600. Fax: 217-228-6670. Web Site: <http://wgem@cencom.net>

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw total, 31.6-kw aural. Antenna: 814-ft. above av. terrain, 674-ft. above ground, 33-ft. above sea level.

Latitude 39° 57' 03"
Longitude 91° 19' 54"

Transmitter: N. Columbus Rd.

Channel TV Sound: Stereo only.

Mobile Earth Stations: ADM, 4.8-meter C-band; DH Satellite, 5-meter Ku & C-band; A Americom, 3.9-meter Ku-band; Gardiner, Harris, Standard Communications receivers.

Affiliate: WGEM, 5-kw, 1440 kHz.

Affiliate: WGEM-FM, 27.5-kw, 105.1 MHz (No. 286), 640-ft.

Service: AP.

Ownership: Quincy Broadcasting Co. (Group Owner).

Start of Operation: August 27, 1953.

Presented (sales): Blair Television.

Presented (legal): Wilkinson, Barker, Knauer & Quinn.

Presented (engineering): Lohnes & Culver.

Personnel:

Bob Henning, Vice President & General Manager.

Nathan Van Ness, General Sales Manager.

Chris Sachs, News Director.

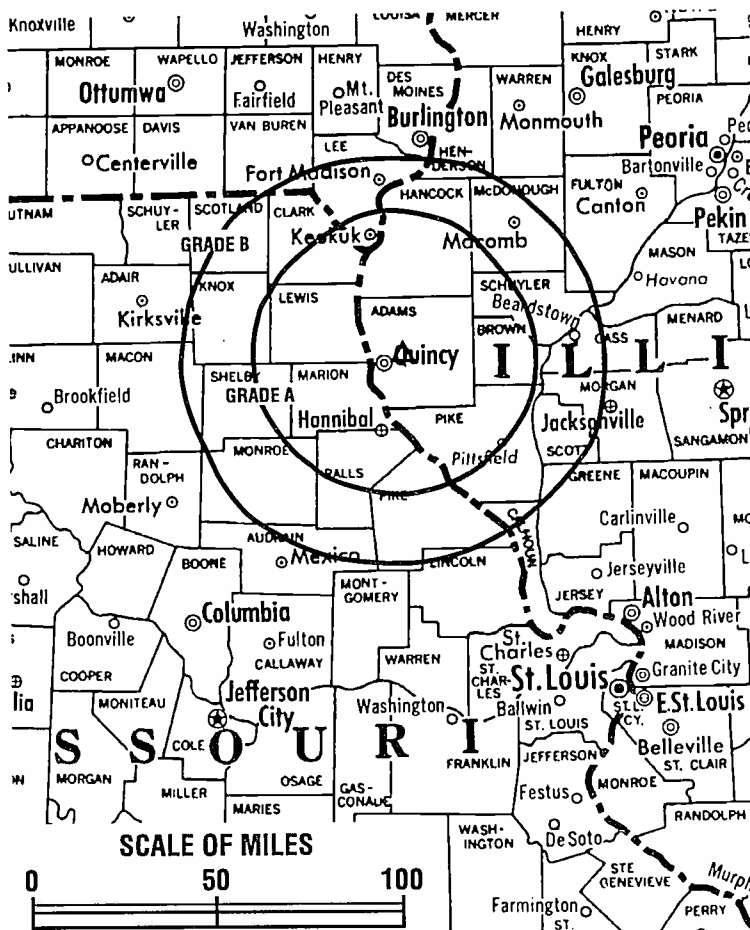
Andy Dreasler, Operations Manager.

Mike Sade, Chief Engineer.

Tom Lawrence, Creative Services Manager.

BLAIR TELEVISION

LEADING THE WAY



WGEM-TV BMPCT-1254 Granted 7/24/53 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1200.

City of License: Quincy. Station DMA: Quincy-Hannibal-Keokuk. Rank: 158.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	113,980	78,770	192,750
Average Weekly Circulation (1996)	77,261	41,677	118,938
Average Daily Circulation (1996)			73,201

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,870	46,070	116,940
Average Weekly Circulation (1996)	60,851	34,784	95,635
Average Daily Circulation (1996)			63,528

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	43,110	32,700	75,810
Average Weekly Circulation (1996)	16,410	6,893	23,303
Average Daily Circulation (1996)			9,674

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Illinois—Quincy

WTJR

Ch. 16

Network Service: Independent.

Licensee: Believer's Bcstg. Corp., Box 1189, Quincy, IL 62306.

Studio: 220 N. 6th, Quincy, IL 62301.

Phone: 217-228-1275. **Fax:** 217-228-0966.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 600-kw max. visual. Antenna: 991-ft. above av. terrain, 879-ft. above ground, 1621-ft. above sea level.

Latitude 39° 58' 18"
Longitude 91° 19' 42"

Requests CP for change to 1035-kw max. visual, 1011-ft. above av. terrain, 879-ft. above ground, 1621-ft. above sea level. BPCT-960724KJ.

Transmitter: Columbus Rd., 2-mi. NE of Quincy.

Satellite Earth Stations: 3 in operation.

Ownership: Believer's Broadcasting Corp.

Began Operation: January 1, 1986.

Represented (engineering): John R. Powley.

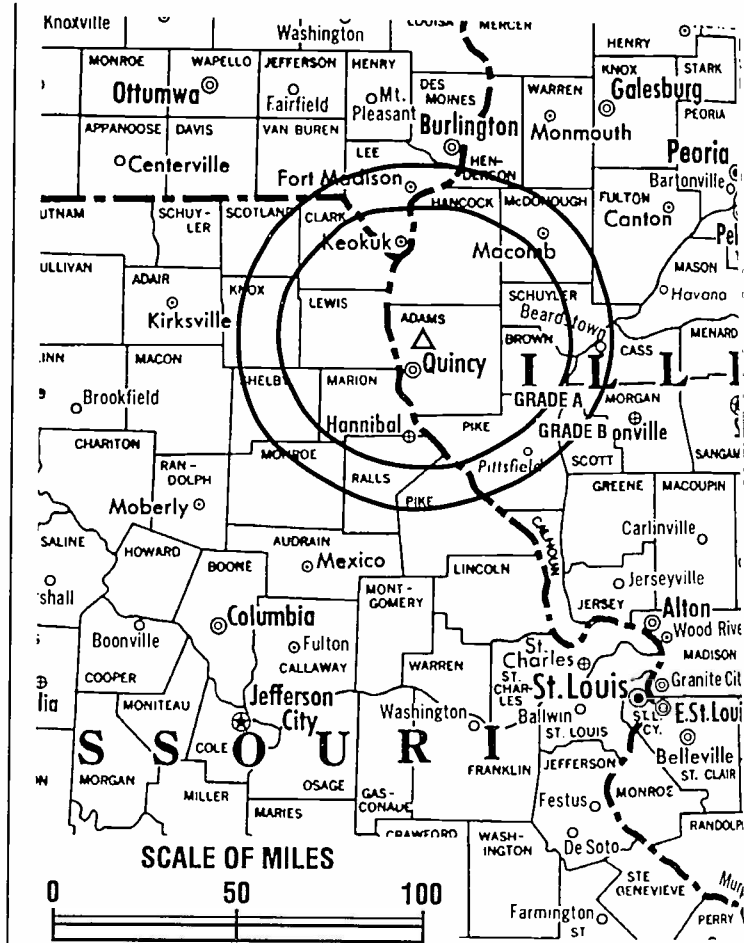
Personnel:

Carl Geisendorfer, President & General Manager.
Anita Geisendorfer, News & Program Director.
Jim Wilson, Chief Engineer.

Rates: On request.

City of License: Quincy. **Station DMA:** Quincy-Hannibal-Keokuk. **Rank:** 158.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.



WTJR BMPCT-840724KF Granted 11/2/84 © American Map Corp., No. 14244

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	34,040	24,880	58,920
Average Weekly Circulation (1996)	2,829	2,600	5,429
Average Daily Circulation (1996)			1,610
Station DMA Total			
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	34,040	24,880	58,920
Average Weekly Circulation (1996)	2,829	2,600	5,429
Average Daily Circulation (1996)			1,610

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WHBF-TV

Ch. 4

Network Service: CBS.

Address: Coronet Communications Co., 231 18th St., Rock Island, IL 61201.

Phone: 309-786-5441. Fax: 309-788-4975.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: 1342-ft. above av. terrain, 1383-ft. above ground, 2049-ft. above sea level.

Latitude 41° 32' 49"
Longitude 90° 28' 35"

Transmitter: Middle Rd., 5-mi. E of Davenport.

Off-site Earth Stations: AFC, 3-meter Ku-band; Paracclipse, 4.8-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Winegard, 12-meter C-band; Cyclesat, Pinzone, Scientific-Atlanta, Standard Communications, Winegard receivers.

Services: AP, CBS, MediaLink.

Ownership: Citadel Communications Co. L.L.C. (Group Owner).

History: Operation: July 1, 1950. Sale to present owner by Rock Island Bcstg. Co. approved by FCC Dec. 31, 1986.

Presented (sales): Katz Continental Television.

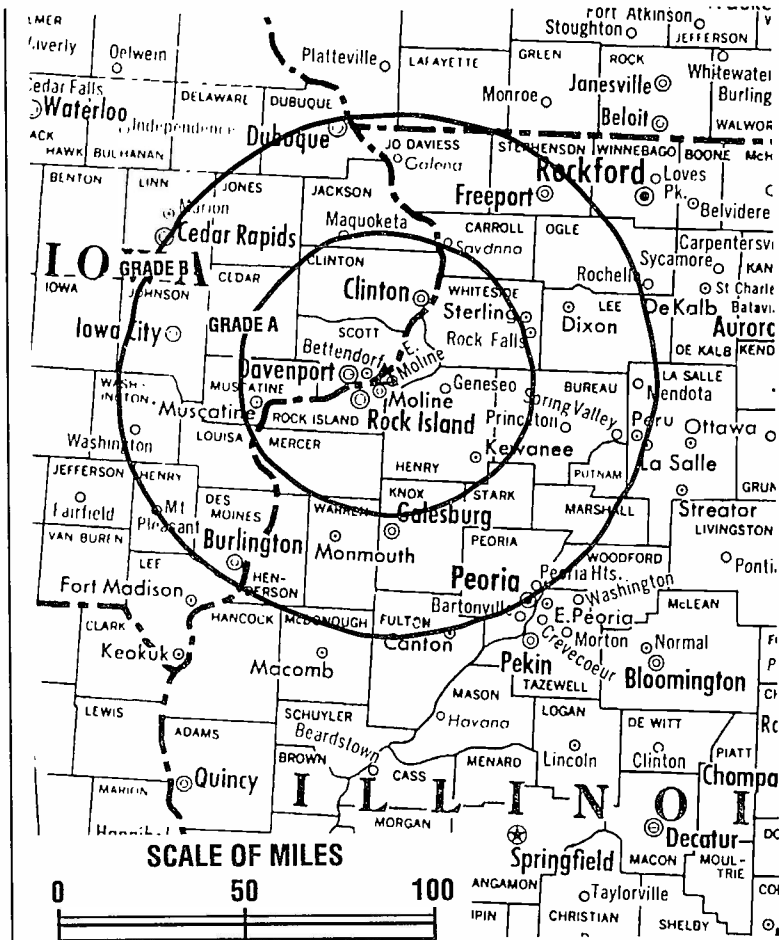
Presented (legal): Latham & Watkins.

Personnel:
John Johnson, General Manager.
G. O'Connor, National Sales Manager.
D. Walls, Program Manager.
H. Gullette, News Director.
J. Hollmer, Chief Engineer.
M. Swanson, Promotion Director.
K. Merritt, Business Manager.
A. Dietz, Production Manager.

Estimated 30 Sec. Rate: \$1200.

License: Rock Island. Station DMA: Davenport-Rock Island-Moline. Rank: 88.

©1996 Nielsen. Coverage based on Nielsen study.



WHBF-TV BMPCT-810415KE Granted 7/10/81 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	247,240	154,800	402,040
Average Weekly Circulation (1996)	165,342	88,326	253,668
Average Daily Circulation (1996)			128,937

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	194,080	91,100	285,180
Average Weekly Circulation (1996)	154,483	75,644	230,127
Average Daily Circulation (1996)			121,805

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	53,160	63,700	116,860
Average Weekly Circulation (1996)	10,860	12,681	23,541
Average Daily Circulation (1996)			7,133

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Illinois—Freeport-Rockford

WIFR

Ch. 23

Network Service: CBS.

Licensee: Benedek License Corp., Stewart Square Bldg., 308 W. State St., Rockford, IL 61101.

Studio: 2523 N. Meridian Rd., Rockford, IL 61103.

Phone: 815-987-5300. Fax: 815-965-0981.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 676-kw max. & 562-kw horizontal visual, 101-kw max. & 85.2-kw horizontal aural. Antenna: 721-ft. above av. terrain, 731-ft. above ground, 1549-ft. above sea level.

Latitude 42° 17' 48"
Longitude 89° 10' 15"

Transmitter: 1.7-mi. W of Rockford.

Satellite Earth Stations: Harris, 3-meter; RCA, 3.6-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Harris, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Began Operation: September 12, 1965. Sale to present owner approved by FCC Nov. 5, 1986 (Television Digest, Vol. 26:39). Sale to Worrell Television by General Media Corp. approved by FCC April 11, 1977 (Vol. 16:39).

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Covington & Burling.

Personnel:

- Bruce Miller, General Manager.
- Lori Hayes, General Sales Manager.
- Aries Hendershott, News Director.
- Carol Comella, Program Supervisor.
- Will Shears, Chief Engineer.
- Rich McBride, Operations Manager.
- Sharon Beszhak, Business Manager.

Highest 30 Sec. Rate: \$500.

City of License: Freeport. Station DMA: Rockford. Rank: 135.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WIFR BPCT-3995 Granted 10/12/64

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	245,580	136,850	382,430
Average Weekly Circulation (1996)	127,950	62,094	190,044
Average Daily Circulation (1996)			97,430

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	112,110	51,770	163,880
Average Weekly Circulation (1996)	93,455	43,222	136,677
Average Daily Circulation (1996)			76,740

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	133,470	85,080	218,550
Average Weekly Circulation (1996)	34,495	18,872	53,367
Average Daily Circulation (1996)			20,690

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Illinois—Rockford

WQRF-TV

Ch. 39

Network Service: FOX.

Licensee: Petracom Rockford License Corp., 1527 N. Dale Mabry Hwy., Suite 105, Ft. Myers, FL 33549.

Address: 401 S. Main St., Rockford, IL 61101.

Phone: 815-987-3950. Fax: 815-964-9974.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 1050-kw max. & 776-kw horizontal visual, 105-kw max. & 77.6-kw horizontal aural. Antenna: 275-ft. above av. terrain, 600-ft. above ground, 1097-ft. above sea level.

Latitude 42° 17' 26"
Longitude 89° 09' 51"

Station CP for change to 1040-kw max. visual, 577-ft. above av. terrain, 581-ft. above ground, 1378-ft. above sea level. BPCT-920521KK.

Transmitter: 6528 Auburn Rd., Rockford.

Television Earth Stations: DH Satellite, 3-meter C-band; DH Satellite, 3.6-meter C-band; RCA, 3.7-meter Ku-band; Chapparral, Standard Communications receivers.

Ownership: Petracom Equity Partners L.P. (Group Owner).

History: Operation: November 27, 1978. Sale to present owner by Family Group Ltd. approved by FCC Sept. 12, 1989. Sale to Family Group by Orion Broadcast approved by FCC March 31, 1986 (Television Digest, Vol. 26:22). Sale to Orion by Lloyd Broadcasting Aid Corp. approved by FCC Dec. 20, 1983.

Presented (sales): Seltel Inc.

Presented (legal): Nixon, Hargrave, Devans & Doyle.

Presented (engineering): Jules Cohen & Associates P.C.

Personnel:

Gregory H. Graber, Vice President & General Manager.

Tim Nichol, General Sales Manager.

Harry McHugh, National Sales Manager.

Alan Turman, Chief Engineer.

Al Zuckerman, Program & Promotion Manager.

John Erickson, Production Manager.

Bill Johnson, Business Manager.

Anna Lutes, Traffic Manager.

Notes: On request.



WQRF-TV BPCT-920521KK Granted 1/29/93 © American Map Corp., No. 14244

City of License: Rockford. Station DMA: Rockford. Rank: 135.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	179,580	101,910	281,490
Average Weekly Circulation (1996)	103,828	45,523	149,350
Average Daily Circulation (1996)			64,578

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	112,110	51,770	163,880
Average Weekly Circulation (1996)	75,394	32,646	108,040
Average Daily Circulation (1996)			50,122

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	67,470	50,140	117,610
Average Weekly Circulation (1996)	28,433	12,877	41,310
Average Daily Circulation (1996)			14,456

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Illinois—Rockford

WREX-TV

Ch. 13

Network Service: NBC.

Licensee: Quincy Newspapers Inc., 130 S. 5th St., Quincy, IL 62301.

Studio: 10322 Auburn Rd., Rockford, IL 61103.

Mailing Address: Box 530, Rockford, IL 61105.

Phone: 815-335-2213. Fax: 815-335-1002.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 710-ft. above av. terrain, 652-ft. above ground, 1545-ft. above sea level.

Latitude 42° 17' 50"
Longitude 89° 14' 24"

Transmitter: 10322 Auburn Rd.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 6.1-meter Ku-band.

News Service: AP.

Ownership: Quincy Broadcasting Co. (Group Owner).

Began Operation: September 18, 1953. Sale to present owners by ML Media Partners L.P. approved by FCC July 28, 1995. Sale to ML Media Partners L.P. by Gilmore Bcstg. approved by FCC July 9, 1987 (Television Digest, Vol. 27:26). Sale to Heritage Bcstg. by Gilmore Bcstg. Corp. approved by FCC July 17, 1985 but was not consummated (Vol. 25:24). Sale by Gannett Co. Inc. to Gilmore approved by FCC Aug. 29, 1969 (Vol. 9:35). Previous sale by Greater Rockford Television Inc. approved June 26, 1963.

Represented (sales): Blair Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

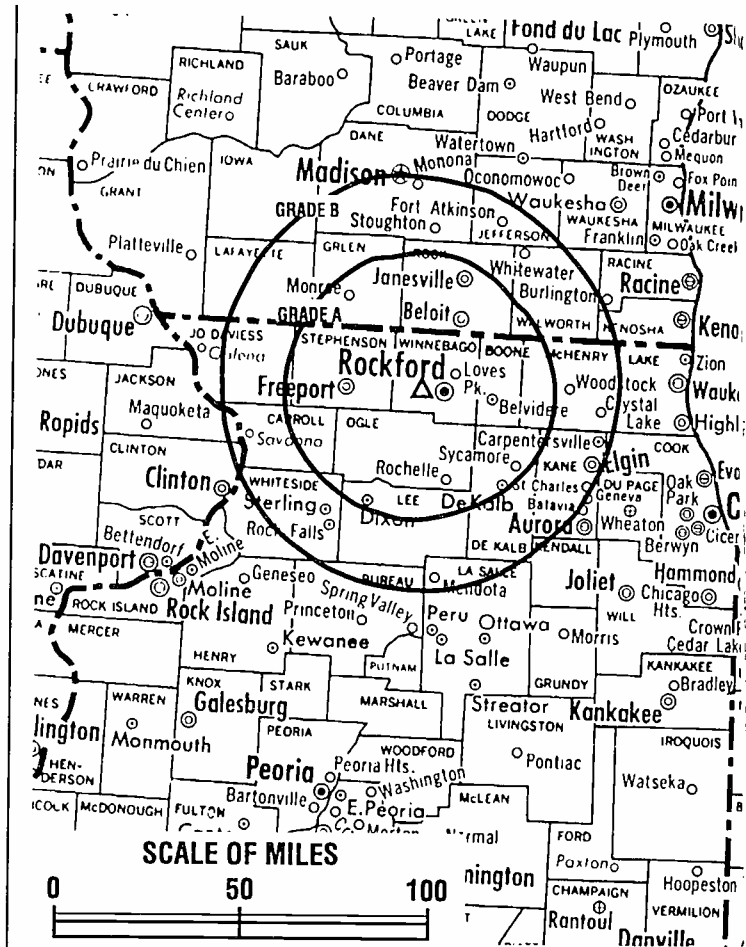
Personnel:

Larry Manne, General Manager.
John Chadwick, Director of Sales.
Pico Cavado, Local Sales Manager.
Marie Williams, News Director.
Toni Holoubek, Program Director.
Gerry Meinders, Chief Engineer.
Joe Cygan, Promotion Director.
Dean Balbach, Business Manager.

**THE
TED HEPBURN
COMPANY**

We were the broker
in the 1995 sale of
WREX-TV

Ted Hepburn, President
325 Garden Rd., Palm Beach, FL 33480
(561) 863-8995



WREX-TV BPCT-3263 Granted 1/3/64 © American Map Corp., No. 1424

Highest 30 Sec. Rate: \$800.

City of License: Rockford. Station DMA: Rockford. Rank: 135.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	211,280	148,940	360,220
Average Weekly Circulation (1996)	131,007	69,118	200,125
Average Daily Circulation (1996)			110,666
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	112,110	51,770	163,880
Average Weekly Circulation (1996)	95,714	44,474	140,188
Average Daily Circulation (1996)			86,214
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	99,170	97,170	196,340
Average Weekly Circulation (1996)	35,294	24,644	59,938
Average Daily Circulation (1996)			24,452

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Illinois—Rockford

WTVO

Ch. 17

Network Service: ABC.

Headquarters: Young Broadcasting Inc., 599 Lexington Ave., 47th Floor, New York, NY 10017-2222.

Address: Meridian Rd., Rockford, IL 61103.

Post Office Address: Box 470, Rockford, IL 61105.

Phone: 815-963-5413. Fax: 815-963-0201.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 640-kw transmitter, 417-kw horizontal visual, 64-kw max. & 41.7-kw horizontal aural. Antenna: 141-ft. above av. terrain, 710-ft. above ground, 1501-ft. above sea level.

Latitude 42° 17' 14"
Longitude 89° 10' 16"

Transmitter: Meridian Rd.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Satellite Video Systems, 4.5-meter C-band; Andrew receivers.

Service: AP.

Ownership: Young Broadcasting Inc. (Group Owner).

Original Operation: May 3, 1953. Sale to present owner by Winnebago TV Corp. approved July 27, 1988.

Presented (sales): Adam Young Inc.

Personnel:

William G. Snider, Vice President & General Manager.

Mark Geyer, General Sales Manager.

Henry Collins, News Director.

Green DiTillio, Program Director.

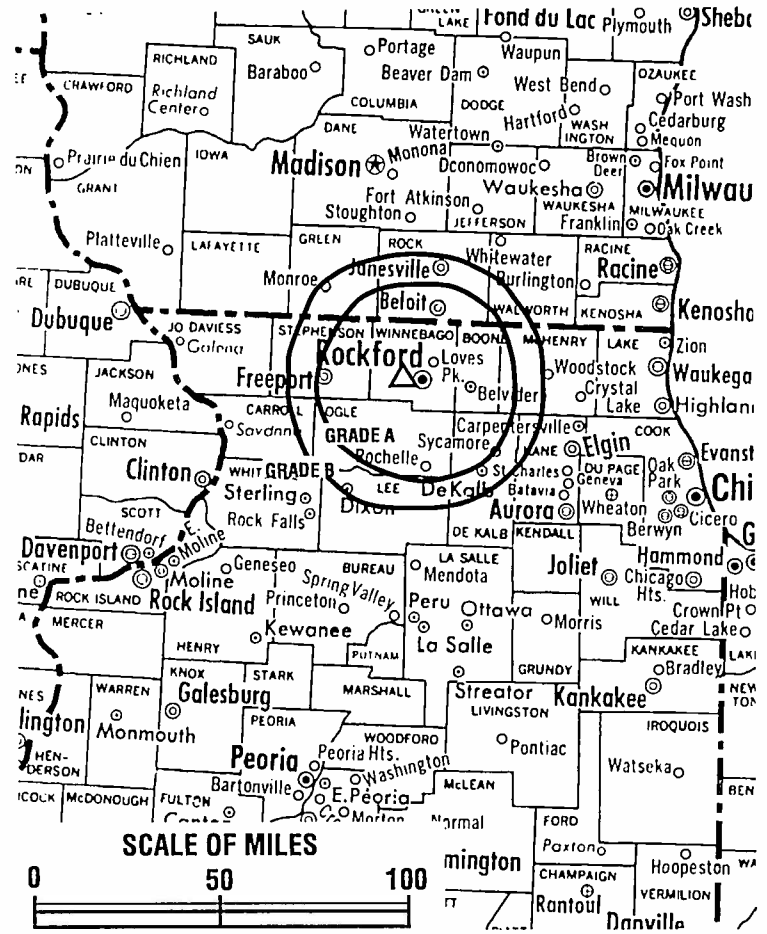
Gregg Wilcox, Business Manager.

John Petzke, Engineering Director.

Comments: On request.

Market License: Rockford. Station DMA: Rockford. Rank: 135.

Copyright ©1996 Nielsen. Coverage based on Nielsen study.



WTVO BPCT-820604KH Granted 6/30/82 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	229,180	109,250	338,430
Average Weekly Circulation (1996)	128,801	57,518	186,319
Average Daily Circulation (1996)			100,476

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	112,110	51,770	163,880
Average Weekly Circulation (1996)	95,266	42,784	138,050
Average Daily Circulation (1996)			80,573

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	117,070	57,480	174,550
Average Weekly Circulation (1996)	33,536	14,734	48,270
Average Daily Circulation (1996)			19,903

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Illinois—Springfield

WCFN

Ch. 49

(Satellite of WCIA, Champaign, IL)

Network Service: CBS.

Licensee: Midwest Television Inc., 509 S. Neil St., Champaign, IL 61824.

Studio: See WCIA, Champaign.

Phone: 217-525-2306.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 620-ft. above av. terrain, 652-ft. above ground, 1188-ft. above sea level.

Latitude 39° 47' 27"
Longitude 89° 30' 53"

Transmitter: 7-mi. E of center of Springfield.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Station: ADM, 6-meter; Microdyne receivers.

News Service: AP.

Ownership: Midwest Television Inc. (Group Owner).

Began Operation: July 9, 1985.

Represented (sales): TeleRep Inc.

Represented (legal): Covington & Burling.

Represented (engineering): du Treil, Lundin & Rackley.

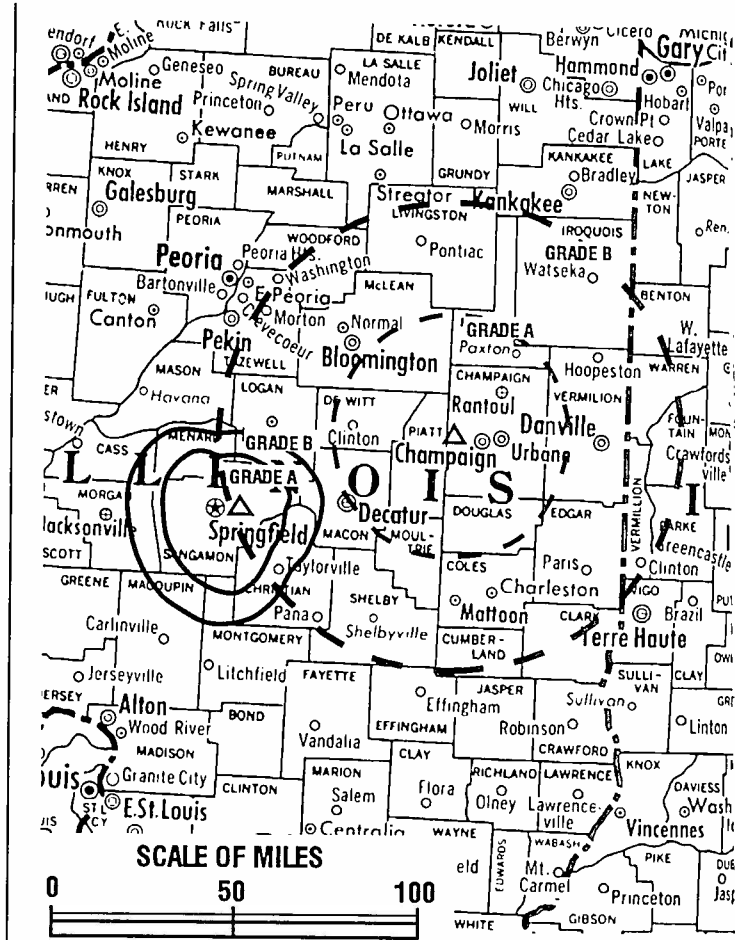
Personnel: See WCIA, Champaign, IL.

Rates: On request.

City of License: Springfield. **Station DMA:** Champaign & Springfield-Decatur. **Rank:** 82.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	99,900	44,620	144,520
Average Weekly Circulation (1996)	50,530	15,691	66,221
Average Daily Circulation (1996)			32,477



WCFN BPCT-830429KF Granted 12/10/84 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	81,600	25,920	107,520
Average Weekly Circulation (1996)	46,058	12,790	58,848
Average Daily Circulation (1996)			29,333

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,300	18,700	37,000
Average Weekly Circulation (1996)	4,472	2,901	7,373
Average Daily Circulation (1996)			3,083

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Illinois—Springfield

WICS

Ch. 20

(Operates satellite WICD, Champaign, IL)

Network Service: NBC.

Address: Guy Gannett Communications, One City Center, Portland, ME 04101.

Address: 2680 E. Cook St., Springfield, IL 62703.

Phone: 217-753-5620. Fax: 217-753-8177. E-mail: news20@fgi.net

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 1510-kw max. & 676-kw horizontal visual, 151-kw max. & 67.6-kw horizontal aural. Antenna: 30-ft. above av. terrain, 1458-ft. above ground, 2049-ft. above sea level.

Latitude 39° 48' 15"
Longitude 89° 27' 40"

Transmitter: Mechanicsburg, IL.

Channel TV Sound: Stereo only.

Satellite Earth Stations: RCA Americom, 7-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

Service: AP.

Ownership: Guy Gannett Communications (Group Owner).

Original Operation: September 17, 1953. Sale to present owner by WICS-TV Inc. approved by FCC Jan. 31, 1985. Previous sale by Plains TV Corp. approved April 1980 (Television Digest, Vol. 19:16).

Presented (sales): Katz Continental Television.

Presented (legal): Dow, Lohnes & Albertson.

Presented (engineering): Lohnes & Culver.

Personnel:

John V. Connors, Vice President & General Manager.

John Stephens, News Director.

Mark Friesch, Sales & Marketing Manager.

Virginia Rush, National Sales Manager.

Frank Lilley, Director of Technical Operations.

Gary Spears, Program & Personnel Manager.

Alf Schlindwein, Business Manager.

Mark Wilson, Creative Services Director.

John Wamsley, Chief Engineer.

Notes: On request.



WICS BPCT-4487 Granted 7/12/72

© American Map Corp., No. 14244

City of License: Springfield. Station DMA: Champaign & Springfield-Decatur. Rank: 82.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	176,650	129,220	305,870
Average Weekly Circulation (1996)	131,808	59,311	191,118
Average Daily Circulation (1996)			115,299

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	147,530	57,660	205,190
Average Weekly Circulation (1996)	118,990	42,860	161,850
Average Daily Circulation (1996)			101,009

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,120	71,560	100,680
Average Weekly Circulation (1996)	12,818	16,450	29,268
Average Daily Circulation (1996)			14,290

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Illinois—Springfield

WRSP-TV

Ch. 55

(Operates satellite WCCU, Urbana, IL)

Network Service: FOX.

Licensee: Springfield Independent Television Co. Inc., 3003 Old Rochester Rd., Springfield, IL 62703.

Studio: 3003 Old Rochester Rd., Springfield, IL 62703.

Mailing Address: Box 4254, Springfield, IL 62708.

Phone: 217-523-8855. Fax: 217-523-4410.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 2000-kw visual, 200-kw aural. Antenna: 1442-ft. above av. terrain, 1449-ft. above ground, 2049-ft. above sea level.

Latitude 39° 47' 56"
Longitude 89° 26' 45"

Transmitter: 2.6-mi. SW of Mechanicsburg.

Satellite Earth Stations: Agile, 3.1-meter C-band; Cyclesat, 3-meter Ku-band; Harris, 6.1-meter C-band; Harris, Wegener receivers.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: June 1, 1979. Sale to present owner by Will F. Wingerter, et al., approved by FCC March 15, 1982.

Represented (sales): Seltel Inc.

Personnel:
Thomas E. MacArthur, General Manager.
Jeryl Jonza, Program Director.
Cyndee Gordon, Business Manager.
Jon Pugh, Promotion Director.
Larry Etner, Chief Engineer.

Highest 30 Sec. Rate: \$700.

City of License: Springfield. Station DMA: Champaign & Springfield-Decatur. Rank: 82.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.



WRSP-TV BMPCT-821206KE Granted 10/7/83 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	236,720	132,930	369,650
Average Weekly Circulation (1996)	89,882	47,465	137,347
Average Daily Circulation (1996)			57,811
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	198,000	58,730	256,730
Average Weekly Circulation (1996)	81,543	33,246	114,789
Average Daily Circulation (1996)			50,991
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	38,720	74,200	112,920
Average Weekly Circulation (1996)	8,339	14,219	22,558
Average Daily Circulation (1996)			6,821

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Urbana

WCCU

Ch. 27

(Satellite of WRSP-TV, Springfield, IL)

Service: FOX.

Address: Urbana-Champaign Television Inc., 712 Killarney St., Urbana, IL 61801.

See WRSP-TV, Springfield, IL.

Phone: 217-367-8827. Fax: 217-367-8839.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2360-kw visual. Antenna: 456-ft. above av. terrain, 469-ft. above ground, 1168-ft. above level.

Latitude 40° 18' 42"
Longitude 87° 54' 48"

Filter: RR 1, Penfield.

Ownership: Bahakel Communications Ltd. (Group Owner).

Operation: April 25, 1987. Sale to present owner by Gerald Fitzgerald approved Feb. 25, 1988.

Legal: Southmayd & Miller.

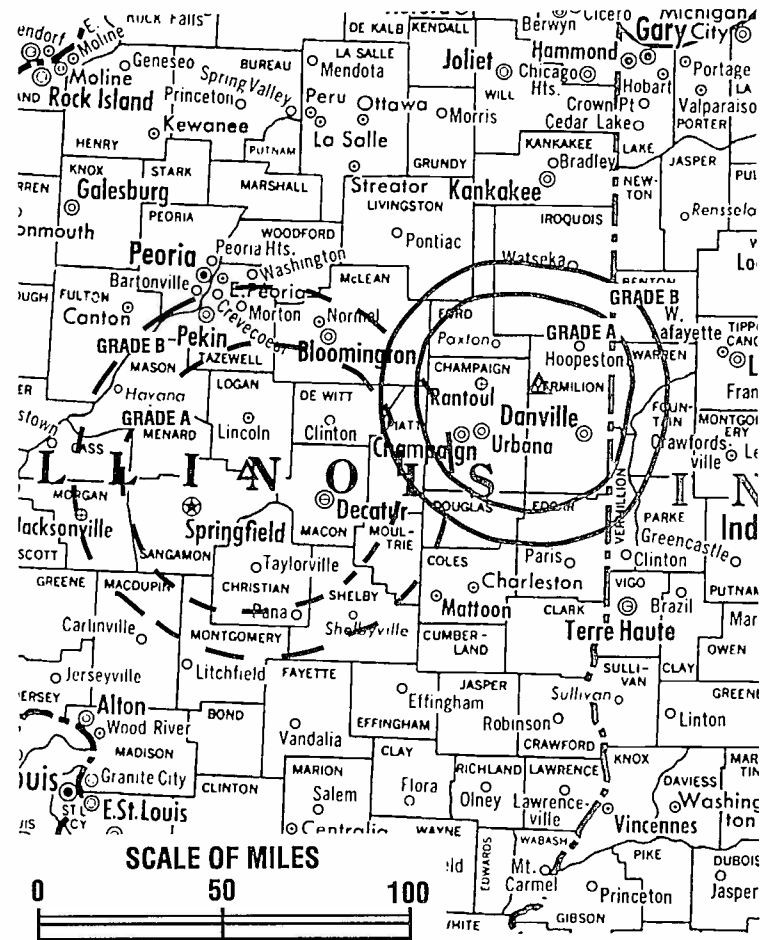
Signal: See WRSP-TV, Springfield, IL.

On request.

License: Urbana. Station DMA: Champaign & Springfield-Decatur. Rank: 82.

©1996 Nielsen Coverage based on Nielsen study.

and Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	111,660	50,940	162,600
Average Weekly Circulation (1996)	50,984	17,231	68,215
Average Daily Circulation (1996)			27,886

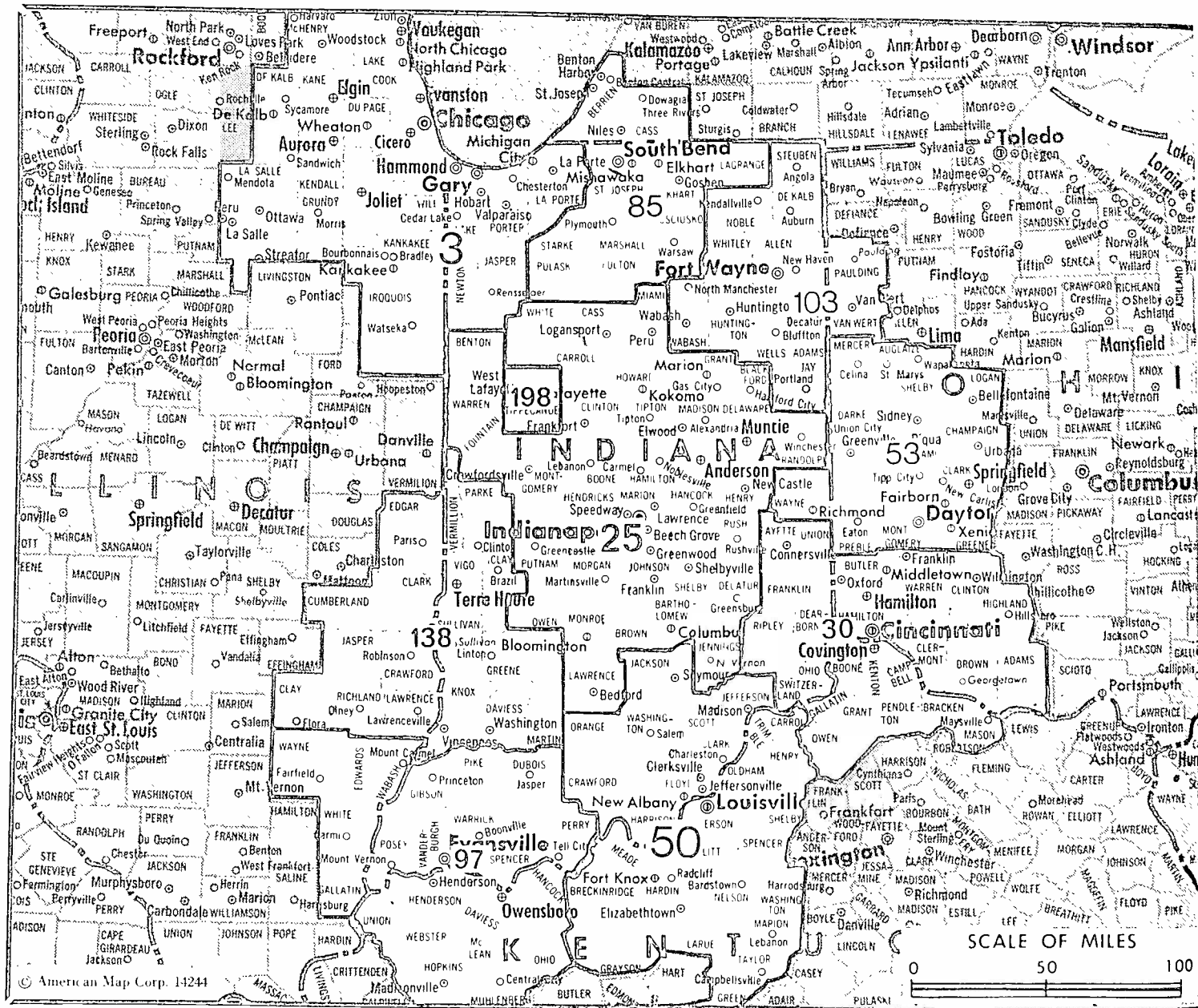


WCCU BMPCT-870714KG Granted 8/10/87 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	99,290	33,420	132,710
Average Weekly Circulation (1996)	48,571	14,224	62,796
Average Daily Circulation (1996)			26,396

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,370	17,520	29,890
Average Weekly Circulation (1996)	2,412	3,007	5,419
Average Daily Circulation (1996)			1,490

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Chicago, IL	3,124,340	3	WBWB-TV (2), WCFC-TV (38), WCUI-TV (26), WEHS-TV (60), WFLD (32), WGB0-TV (66), WGN-TV (9), WJYS (62), WLS-TV (7), WMAQ-TV (5), WPWR-TV (50), WSNS-TV (44), WWTO-TV (35)
Indianapolis, IN	938,920	25	WCLJ (42), WHMB-TV (40), WIIB (63), WISH-TV (8), WNDY-TV (23), WRTV (6), WTHR (13), WTTK (29), WTTV (4), WXIN (59)
Cincinnati, OH	800,890	30	WCPO-TV (9), WKRC-TV (2), WLWT (5),WSTR-TV (64), WXIX-TV (19)
Louisville, KY	550,390	50	WAVE (3), WBNA (21), WDRB-TV (41), WFTE (58), WGRB (34), WHAS-TV (11), WLKY (32)
Dayton, OH	502,850	53	WDTN (2), WHIO-TV (7), WKEF (22), WK01 (43), WRGT-TV (45), WTJC (26)
South Bend-Elkhart, IN	309,670	85	WHME-TV (46), WNDU-TV (16), WSBT-TV (22), WSJV (28)
Evansville, IN	273,000	97	WEHT (25), WEVV (44), WFIE-TV (14), WLCN (19), WTVW (7)
Fort Wayne, IN	241,280	103	WANE-TV (15), WFFT-TV (55), WINM (63), WKJG-TV (33), WPTA (21)
Terre Haute, IN	160,350	138	WBAK-TV (38), WTHI-TV (10), WTVO (2)
Lafayette, IN	47,580	198	WLFI-TV (18)

State Cross Reference List
Communities that receive programs of stations that are located elsewhere.

WCLJ, WIIB & WTTV, Bloomington	See Indianapolis, IN
WSJV, Elkhart	See South Bend, IN
WLCN, Evansville	See Madisonville, KY
WINM, Fort Wayne	See Angola, IN
WPWR-TV, Gary	See Chicago, IL
WNDY-TV, Marion	See Indianapolis, IN
WFTE, Louisville	See Salem, IL

Indiana Station Totals as of November 1, 1996

	VHF	UHF	TOTAL
Commercial Television Stations	7	23	30
Educational Television Stations	1	8	9
	8	31	39

WINM

Ch. 63

Service: TBN.

Licensee: Tri-State Christian TV Inc., Box 1010, Marion, IL 62959.

Address: 02966 Rd. 1, Edgerton, OH 43517.

Post Office Address: Box 159, Butler, IN 46721.

Phone: 419-298-3703. Fax: 419-298-3704.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 1374-kw. Antenna: 473-ft. above av. terrain, 475-ft. above ground, 1325-ft. above level.

Latitude 41° 27' 15"
Longitude 84° 48' 10"

Transmitter: State Line Rd., 1-mi. N of U.S. Rte. 6, 10-mi. W of Edgerton, OH.

Ownership: Tri-State Christian TV Inc. (Group Owner).

Original Operation: April 22, 1983. FCC approved sale to present owner Jan. 24, 1991. Sale to Tri-State Bcstg. Corp. by James A. Chase approved by FCC Oct. 1, 1985. License returned to air Jan. 1985. Returned to air June 11, 1988.

Channel:

- John W. Coonce, President.
- John Van Deventer, Station Manager.
- John Gilbert, Chief Engineer.
- John Merly Hills, Programming Director.
- John Van Deventer, Production Manager.

Service: On request.

License: Angola. Station DMA: Fort Wayne. Rank: 103.

© 1996 Nielsen. Coverage based on Nielsen study.

and Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,850	6,590	18,440
Average Weekly Circulation (1996)	762	448	1,211
Average Daily Circulation (1996)			340



WINM BPCT-921110KE Granted 12/17/92 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,850	0	11,850
Average Weekly Circulation (1996)	762	0	762
Average Daily Circulation (1996)			274

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	6,590	6,590
Average Weekly Circulation (1996)	0	448	448
Average Daily Circulation (1996)			66

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Indiana—Evansville

WEHT

Ch. 25

Network Service: ABC.

Licensee: Gilmore Broadcasting Corp., Box 25, Evansville, IN 47701.

Studio: 800 Marywood Dr., Henderson County, KY 42420.

Mailing Address: Box 25, Evansville, IN 47701.

Phone: 812-424-9215. Fax: 502-826-6823. E-mail: wehtv25@aol.com

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1194-kw max. & 794-kw horizontal visual, 286-kw max. & 185-kw horizontal aural. Antenna: 1030-ft. above av. terrain, 988-ft. above ground, 1449-ft. above sea level.

Latitude 37° 51' 56"
Longitude 87° 34' 04"

Transmitter: Marywood Dr., Henderson County, KY.

Satellite Earth Stations: ADM, 7-meter C-band; RCA, 5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 7.1-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Gilmore Broadcasting Corp.

Began Operation: September 11, 1953. Sale to present owner by Henry S. Hilberg and associates approved July 20, 1964 by FCC (Television Digest, Vol. 4:16, 29). Sale to Hilberg group by M.A. Lightman's Malco Theatres Inc. approved Oct. 24, 1956 (Vol. 12:35, 43).

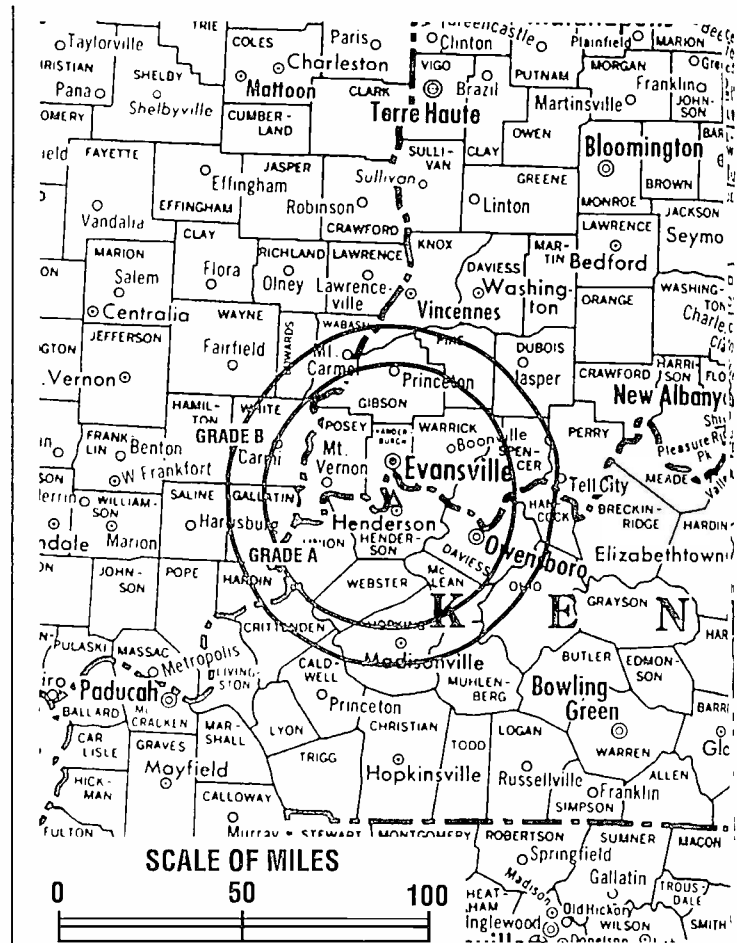
Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Douglas A. Padgett, President & General Manager.
- Mike Riley, General Sales Manager.
- Ginny Powers, Program Director.
- John Sandwell, National Sales Manager.
- Lloyd Winnecke, News Director.
- Melisse Marks, Promotion Director.
- Jenny Funk, Business Manager.
- Stan Newman, Production Manager.
- Elmer Chancellor, Chief Engineer.



WEHT BPCT-4924 Granted 6/29/76 © American Map Corp., No. 142

Highest 30 Sec. Rate: \$700.

City of License: Evansville. Station DMA: Evansville. Rank: 97.

Circulation ©1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	226,560	121,640	348,200
Average Weekly Circulation (1996)	153,690	82,407	236,097
Average Daily Circulation (1996)			126,000
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	164,640	98,060	262,700
Average Weekly Circulation (1996)	132,828	77,985	210,813
Average Daily Circulation (1996)			117,000
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,920	23,580	85,500
Average Weekly Circulation (1996)	20,861	4,423	25,284
Average Daily Circulation (1996)			8,600

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Evansville

WEVV

Ch. 44

Service: CBS.

Owner: WEVV Inc.

Address: 44 Main St., Evansville, IN 47708-1450.

Phone: 812-464-4444. Fax: 812-465-4559.

Email: info@wevv.com Web Site: http://www.wevv.com

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1230-kw. Visual, 123-kw max. aural. Antenna: 970-ft. above av. terrain, 981-ft. above ground, 1386-ft. above sea level.

Latitude 37° 53' 17"
Longitude 87° 32' 37"

Transmitter: Henderson, KY.

Site Earth Stations: Andrew, 4-meter Ku & C-band; Avcom, 6-meter; Andrew, 30m receivers.

Ownership: WEVV Inc.

Operation: November 17, 1983. Reorganization & addition of partners approved by FCC Nov. 19, 1984. FCC approved sale to present owner by Ohio Valley Inc. Dec. 27, 1985.

Presented (sales): Katz Continental Television; Canadian Communications Co.

Presented (legal): Leventhal, Senter & Lerman.

Personnel:

- . (Skip) Simms, General Manager.
- Schappa, Sales Manager.
- dy Eickhoff, National Sales Manager.
- n Myrick, Regional Sales Manager.
- e Lovell, Program Director.
- Hollingsworth, Chief Engineer.
- ne Farrell, Promotion Director.
- s Houser, Business Manager.

Cost 30 Sec. Rate: \$800.

License: Evansville. Station DMA: Evansville. Rank: 97.

© 1996 Nielsen. Coverage based on Nielsen study.



WEVV BMPCT-830718 Granted 9/14/83 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	204,930	118,040	322,970
Average Weekly Circulation (1996)	116,648	63,732	180,380
Average Daily Circulation (1996)			83,682

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	164,640	98,060	262,700
Average Weekly Circulation (1996)	101,586	59,978	161,564
Average Daily Circulation (1996)			77,628

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	40,290	19,980	60,270
Average Weekly Circulation (1996)	15,061	3,754	18,816
Average Daily Circulation (1996)			6,054

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Indiana—Evansville

WFIE-TV

Ch. 14

Network Service: NBC.

Licensee: Cosmos Bcstg. Co., Box 1414, Evansville, IN 47701.

Studio: 1115 Mount Auburn Rd., Evansville, IN 47720.

Phone: 812-426-1414. Fax: 812-426-1945.

E-mail: wfie@nbc14.com Web Site: <http://www.nbc14.com>

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 2208-kw max. & 1020-kw horizontal visual, 331-kw max. & 91.2-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 949-ft. above ground, 1449-ft. above sea level.

Latitude 37° 53' 14"
Longitude 87° 31' 07"

Transmitter: Wolf Hill, approx. 2300-ft. NE of intersection of Rte. 414 & Cemetery Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 3-meter; Andrew, 3-meter Ku-band; Harris, 6-meter; Harris, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Began Operation: November 9, 1953. Sale to present owner by Orion Bcstg. approved by FCC Aug. 14, 1981. Sale to Orion by Jesse D. Fine theatre family approved July 18, 1956 (Television Digest, Vol. 12:25, 26, 29).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:
John Cottingham, Vice President & General Manager.
Linda Haddix, General Sales Manager.
Bob Freeman, News Director.
Marion B. Paul, Chief Engineer.
Jerry Grimes, Station Marketing Director.
Sam Schaeffer, Business Manager.

Highest 30 Sec. Rate: \$1800.

City of License: Evansville. Station DMA: Evansville. Rank: 97.

Circulation © 1996 Nielsen Coverage based on Nielsen Study



WFIE-TV BPCT-4913 Granted 6/11/76 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	203,160	123,270	326,430
Average Weekly Circulation (1996)	156,111	83,023	239,134
Average Daily Circulation (1996)			145,210

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	164,640	98,060	262,700
Average Weekly Circulation (1996)	138,799	77,864	216,663
Average Daily Circulation (1996)			135,830

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	38,520	25,210	63,730
Average Weekly Circulation (1996)	17,312	5,159	22,471
Average Daily Circulation (1996)			9,400

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

iana—Evansville

WTVW

Ch. 7

rk Service: FOX.

ee: Petracom Broadcasting of Indiana Inc., 1527 N. Dale Mabry Hwy., Suite
(Lutz, FL 33549.

: 477 Carpenter St., Evansville, IN 47708.

g Address: Box 7, Evansville, IN 47701.

: 812-424-7777. Fax: 812-421-4040.

ical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw
al, 63.2-kw aural. Antenna: Circularly polarized, 1000-ft. above av. terrain,
3-ft. above ground, 1493-ft. above sea level.

Latitude 38° 01' 27"
Longitude 87° 21' 43"

mitter: 1-mi. S of Chandler, IN.

te Earth Stations: ADM, 4.5-meter C-band; AFC, 3.7-meter Ku-band; Andrew,
meter C-band; Andrew, 7.3-meter C-band; DH Satellite, 4.5-meter Ku & C-band;
ntek, Avcom, M/A-Com, Standard Agile Omni receivers.

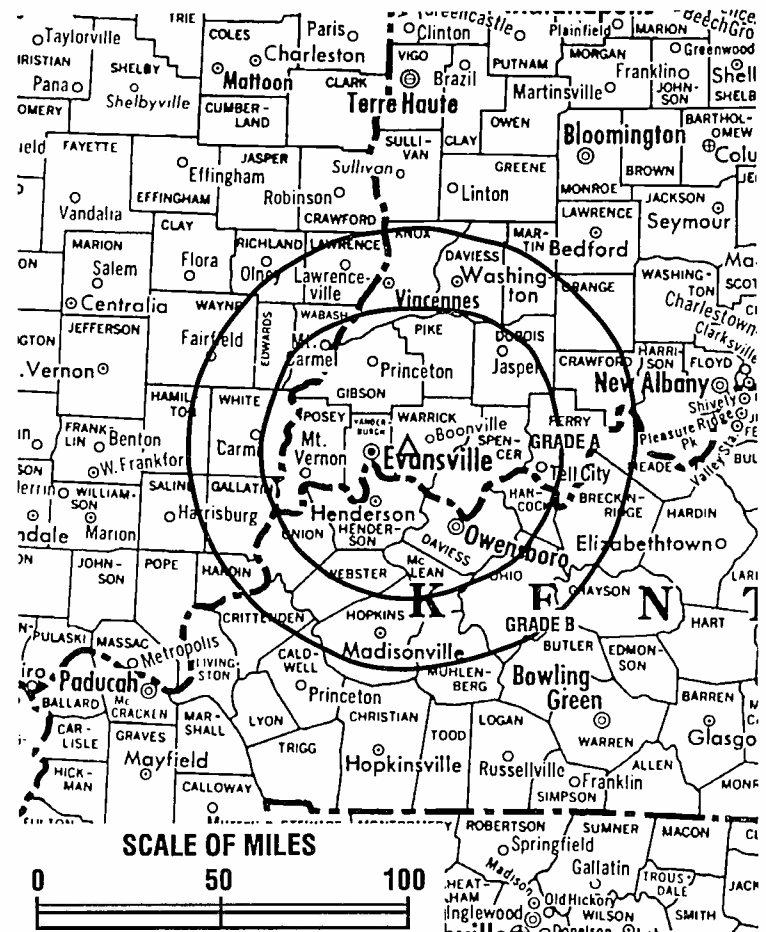
Service: AP.

ship: Petracom Equity Partners L.P. (Group Owner).

Operation: August 21, 1956. Sale to Broad Street TV granted Aug. 17, 1988
vision Digest, Vol. 28:25) but not consummated. Sale to Charles Woods by
la Communications approved by FCC Nov. 17, 1980. Sale of license to Fuqua
olaris Corp. approved by FCC Sept. 26, 1966 (Vol. 5:51; 6:39). Previous sale
ontrol by Ferris E. Traylor, Res Schepp and Miklos Sperling to Producers Inc.
aris) 1962 (Vol. 2:35). Assignment of license from Woods Communications
ip Inc. to BankAmerica Corp. granted March 16, 1993. Sale to present owner
anam Bcstg. Inc. approved by FCC May 31, 1995.

resented (sales): Seltel Inc.

anel:
Hunt, Vice President & General Manager.
n Springman, Local Sales Manager.
id Smith, News Director.
h Miller, Program Director.
id Castrale, Production Manager.
h Schuta, Chief Engineer.
s Blair, Promotion Director.
e Minor, Business Manager.



WTVW BPCT-810427KE Granted 6/22/81 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$650.

City of License: Evansville. Station DMA: Evansville. Rank: 97.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	209,450	169,560	379,010
Average Weekly Circulation (1996)	151,433	96,847	248,280
Average Daily Circulation (1996)			119,177

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	164,640	98,060	262,700
Average Weekly Circulation (1996)	125,699	80,355	206,054
Average Daily Circulation (1996)			103,098

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	44,810	71,500	116,310
Average Weekly Circulation (1996)	25,734	16,492	42,226
Average Daily Circulation (1996)			16,078

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Indiana—Fort Wayne

WANE-TV

Ch. 15

Network Service: CBS.

Licensee: LIN Television Corp., Box 1515, Fort Wayne, IN 46801.

Studio: 2915 W. State Blvd., Fort Wayne, IN 46808.

Mailing Address: Box 1515, Fort Wayne, IN 46801.

Phone: 219-424-1515. Fax: 219-424-1428.

E-mail: wane-tv@cris.com Web Site: <http://www.wane.com>

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1114-kw max. & 144-kw horizontal visual, 28.2-kw horizontal aural. Antenna: 830-ft. above av. terrain, 807-ft. above ground, 1617-ft. above sea level.

Latitude 41° 05' 38"
Longitude 85° 10' 48"

Transmitter: 2915 W. State Blvd.

News Services: AP, CBS, CNN.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: September 26, 1954. Sale to present owner by Corinthian Bcstg. approved by FCC Nov. 28, 1983 (Television Digest, Vol. 23:36). Sale to Corinthian by Universal Bcstg. (McConnell) approved Oct. 10, 1956 by FCC. Previous sale as WINT by R. Morris Pierce group approved June 13, 1956 (Vol. 12:24, 34, 41).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

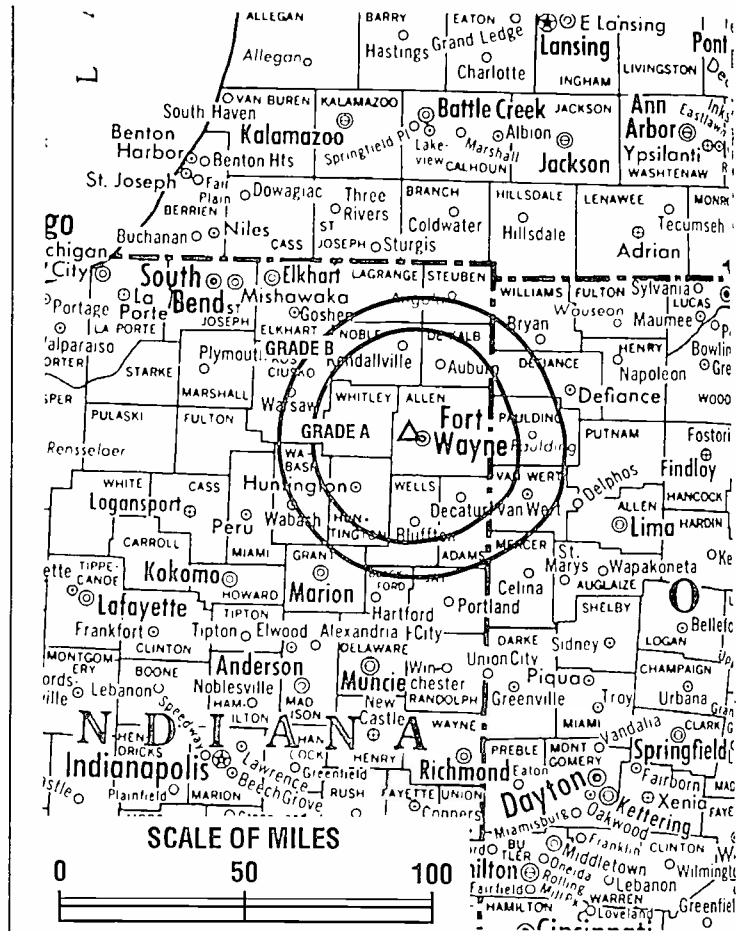
Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

- Frank N. Moore, President & General Manager.
- R. Bruce Cynar, General Sales Manager.
- Alan Riebe, Local Sales Manager.
- Dee Noonan, National Sales Manager.
- Rick Moll, News Director.
- Jim Riecken, Production Manager.
- Tad Frank, Promotion Director.
- Tom Harford, Chief Engineer.
- Randell E. Culbertson, Financial Manager.

Rates: On request.

City of License: Fort Wayne. Station DMA: Fort Wayne. Rank: 103.



WANE-TV BPCT-860710KE Granted 10/27/86 © American Map Corp., No. 142

Circulation © 1996 Nielsen Coverage based on Nielsen Study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	203,610	170,360	373,970
Average Weekly Circulation (1996)	143,197	112,622	255,819
Average Daily Circulation (1996)			133,855
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	136,910	101,510	238,420
Average Weekly Circulation (1996)	114,062	89,365	203,427
Average Daily Circulation (1996)			115,014
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	66,700	68,850	135,550
Average Weekly Circulation (1996)	29,135	23,257	52,392
Average Daily Circulation (1996)			18,751

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

WFFT-TV

Ch. 55

Work Service: FOX.

Licensee: Great Trails Bcstg. Corp., 717 E. David Rd., Dayton, OH 45429.

Address: 3707 Hillegas Rd., Fort Wayne, IN 46808.

Post Office Address: Box 8655, Fort Wayne, IN 46898-8655.

Phone: 219-471-5555. Fax: 219-484-4331. Web Site: <http://www.wfft.com>

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 603-kw. Maximum: 389-kw horizontal visual, 60.3-kw max. & 38.9-kw horizontal aural. Antenna: 780-ft. above av. terrain, 805-ft. above ground, 1625-ft. above sea level.

Latitude 41° 06' 33"
Longitude 85° 11' 44"

Transmitter: 3707 Hillegas Rd.

White Earth Stations: AFC, 3.7-meter; Comtech, 5-meter C-band; Prodelin, 4.5-meter C-band; RCA, Ku-band; Agile Omni, M/A-Com receivers.

Services: AP, CNN Headline News.

Ownership: Great Trails Broadcasting Corp. (Group Owner).

Original Operation: December 21, 1977. Sale to Great Trails Bcstg. Corp. by Ontario Bcstg. Co. approved by FCC June 1, 1982 (Television Digest, Vol. 22:13).

Represented (sales): Seltel Inc.

Represented (legal): Haley, Bader & Potts, P.L.C.

Channel:

Frank Hawkins, Vice President & Station Manager.

Steve Pozezanac, Vice President, Director of Operations & Program Manager.

Andy Bitters, Vice President, Finance.

John Smithhart, Regional Sales Manager.

Steve Shine, News Director.

John Martinis, Chief Engineer.

John Hinkle, Promotion Director.

John Muhler, Production Manager.

John Brown, Director of Community Affairs.

Patricia Lowden, Co-Op Director.

Phone: On request.

License: Fort Wayne. Station DMA: Fort Wayne. Rank: 103.

© 1996 Nielsen Coverage based on Nielsen study.



WFFT-TV BPCT-4975 Granted 5/20/77 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	304,630	185,890	490,520
Average Weekly Circulation (1996)	149,397	96,545	245,942
Average Daily Circulation (1996)			101,829
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	136,910	101,510	238,420
Average Weekly Circulation (1996)	87,034	71,159	158,193
Average Daily Circulation (1996)			71,277
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	167,720	84,380	252,100
Average Weekly Circulation (1996)	62,363	25,386	87,749
Average Daily Circulation (1996)			30,552

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

THE
TED HEPBURN
COMPANY

We were the broker
in the 1982 sale of
WFFT-TV

Ted Hepburn, President
325 Garden Rd. Palm Beach, FL 33480
(561) 863-8995

WKJG-TV

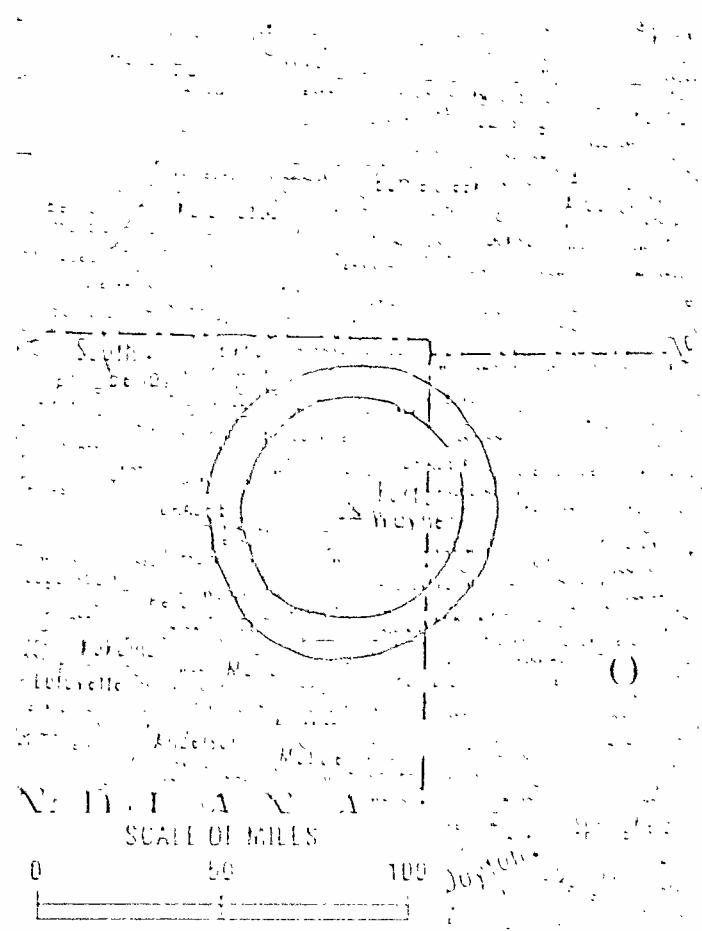
Channel 10

Network: None
Licensee: Blair Television, Inc., 10000 Lakeside Drive, Suite 200, Fort Wayne, IN 46825
Station: 10000 Lakeside Drive, Suite 200, Fort Wayne, IN 46825
Phone: (317) 733-1010
Website: www.wkjg.com
Teletext: 10000 Lakeside Drive, Suite 200, Fort Wayne, IN 46825
Relay: None

Transmitter: 10000 Lakeside Drive, Suite 200, Fort Wayne, IN 46825
Market: Fort Wayne, IN
Satellite Earth Station: None

News Service: None
Ownership: Blair Television, Inc.
Began Operation: 1987
Represented: None

Personnel:
 William Nichols, President
 Marvin Guthrie, Vice President
 Ray Atherton, General Manager
 Eric Grunewald, Sales Manager
 Mark Meyer, Account Executive
 Matt Kyle, Account Executive
 Robert Lucas, Account Executive



City	State	DMA	Rank
Fort Wayne	IN	10	1
Indianapolis	IN	10	2
Columbus	IN	10	3
Muncie	IN	10	4
Ellettsville	IN	10	5
Greensburg	IN	10	6
Wabash	IN	10	7
Ellettsville	IN	10	8
Greensburg	IN	10	9
Wabash	IN	10	10

Indiana—Fort Wayne

WPTA

Ch. 21

Network Service: ABC.

Licensee: WPTA License Inc., 767 3rd Ave., New York, NY 10017.

Address: 3401 Butler Rd., Fort Wayne, IN 46808.

Mail Address: Box 2121, Fort Wayne, IN 46801.

Phone: 219-483-0584. Fax: 219-483-2568. E-mail: wpta@aol.com

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 562-kw
 & 490-kw horizontal visual, 56.2-kw max. & 49-kw horizontal aural. Antenna:
 110-ft. above av. terrain, 770-ft. above ground, 1582-ft. above sea level.

Latitude 41° 06' 08"
 Longitude 85° 11' 04"

Mail Address: 3401 Butler Rd.

Earth Stations: Andrew, 4.5-meter C-band; Andrew, 4.5-meter Ku & C-band;
 Andrew, 7-meter C-band; Microdyne, 7.3-meter C-band; Andrew, Avantek, Micro-
 dyne, RCA receivers.

Services: ABC, AP, NIWS, UPI.

Ownership: Granite Broadcasting Corp. (Group Owner).

Operation: September 28, 1957. Sale to present owner by Pulitzer Publishing
 Co. approved by FCC Sept. 25, 1989 (Television Digest, Vol. 29:34). Sale to Pulitzer
 Publishing Co. Inc. approved by FCC May 12, 1983 (Vol. 23:2). Merger of Combined
 Stations with Gannett Co. approved by FCC June 7, 1979 (Vol. 18:20, 38;
 4). Sale to Combined by Sarkes Tarzian Inc. approved April 4, 1973 (Vol. 12:41;
 1).

Presented (sales): Katz Television.

Presented (legal): Akin, Gump, Strauss, Hauer & Feld, L.L.P.

- Personnel:
- Timothy Gilbert, President & General Manager.
 - Glendening, General Sales Manager.
 - Fay, Local Sales Manager.
 - S Fedele, National Sales Manager.
 - Bradley, News Director.
 - D'Italia, Program Director.
 - Sam Symonds, Business Manager.
 - Le Fisher, Promotion Director.

Rate: 30 Sec. Rate: \$1000.

License: Fort Wayne. Station DMA: Fort Wayne. Rank: 103.

©1996 Nielsen. Coverage based on Nielsen study.



WPTA BPCT-790312LC Granted 6/8/79 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	234,450	180,050	414,500
Average Weekly Circulation (1996)	162,975	122,628	285,603
Average Daily Circulation (1996)			162,194
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	136,910	101,510	238,420
Average Weekly Circulation (1996)	119,562	92,156	211,718
Average Daily Circulation (1996)			132,868
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	97,540	78,540	176,080
Average Weekly Circulation (1996)	43,413	30,472	73,885
Average Daily Circulation (1996)			29,325

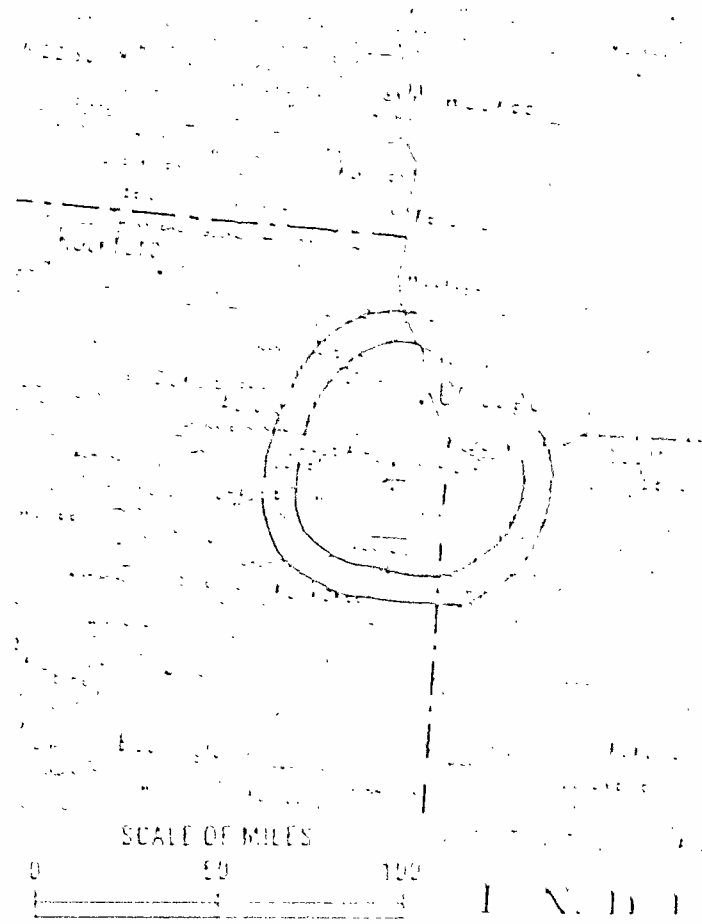
*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

WJYS

Licensee Name: WJYS-TV
 License Number: 10000
 City: Hamilton, Indiana
 State: IN
 Channel: 10
 Class of Station: Full Power
 Effective Date: 12/1/80

Station Name: WJYS-TV
 City: Hamilton, Indiana
 State: IN
 Channel: 10
 Class of Station: Full Power
 Effective Date: 12/1/80

City of License: Hamilton, Indiana
 State: IN
 Channel: 10
 Class of Station: Full Power
 Effective Date: 12/1/80



Station DMA Total: 100,000
 State: Indiana
 City: Hamilton

na—Indianapolis

WHMB-TV

Ch. 40

Service: Independent.

Le Sea Broadcasting Co., Box 12, South Bend, IN 46624.

10511 Greenfield Ave., Noblesville, IN 46060.

Address: Box 50450, Indianapolis, IN 46250.

317-773-5050. Fax: 317-776-4051.

Facilities: Channel No. 40 (626-632 MHz). Authorized power: 2090-kw
 a & 1579-kw horizontal visual, 209-kw max. & 157.9-kw horizontal aural.
 na: 994-ft. above av. terrain, 1010-ft. above ground, 1845-ft. above sea level.

Latitude 39° 53' 39"
 Longitude 86° 12' 19"

CP for change to 5000-kw max. visual, 991-ft. above av. terrain, 981-
 ve ground, 1795-ft. above sea level. BPCT-960702KK.

7701 Walnut Dr., Indianapolis.

Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter; Harris, 5-me-
 VA-Com, 5-meter; Microdyne, 7-meter; Microdyne, Scientific-Atlanta receiv-

Le Sea Broadcasting Co. (Group Owner).

Operation: January 25, 1971. Sale to present owner by Dr. Wendell Hansen
 ved by FCC Aug. 15, 1972.

ented (sales): Landin Media.

nel:
 Sumrall, President.
 Sumrall, Vice President.
 Passon, General Manager.
 Wallin, National Sales Manager.
 Gooding, Chief Engineer.
 Streit, Production Manager.

30 Sec. Rate: \$75.

License: Indianapolis. Station DMA: Indianapolis. Rank: 25.

©1996 Nielsen. Coverage based on Nielsen study.



WHMB-TV BPCT-810722KH Granted 1/12/82 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	535,790	320,930	856,720
Average Weekly Circulation (1996)	48,409	46,844	95,253
Average Daily Circulation (1996)			26,790
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	527,390	303,550	830,940
Average Weekly Circulation (1996)	47,339	45,546	92,884
Average Daily Circulation (1996)			26,223
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,400	17,380	25,780
Average Weekly Circulation (1996)	1,070	1,299	2,369
Average Daily Circulation (1996)			567

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Indiana—Indianapolis

WISH-TV

Ch. 8

Network Service: CBS

Licensee: LIN Television Corp., 1950 N. Meridian St., Indianapolis, IN 46202.

Studio: 1950 N. Meridian St., Indianapolis, IN 46202.

Phone: 317-923-8888 **Fax:** 317-926-1144

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1001-ft. above av. terrain, 1007-ft. above ground, 1827-ft. above sea level.

Latitude 39° 53' 25"
Longitude 86° 12' 20"

Transmitter: 2500 W. Westlane Ave., Marion County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4.5-meter C-band, Scientific-Atlanta, 5-meter Ku-band, Scientific-Atlanta, 7-meter C-band, Scientific-Atlanta, 10-meter C-band.

SNG Mobile Dish: Ku-band.

News Services: AP, CBS, CNN, UPI.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: July 1, 1954. Sale, along with WANE-TV-AM, Fort Wayne, to Corinthian Bcstg. approved by FCC Oct. 10, 1956 (*Television Digest*, Vol. 12:34, 41). Sale by Corinthian to LIN Bcstg. approved Nov. 28, 1983 (Vol. 23:36).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): du Treil, Lundin & Rackley

Personnel:

- John Dawson, President & General Manager.
- Tim Warner, General Sales Manager.
- Jeff White, Local Sales Manager
- Denise Daniels, National Sales Manager
- Lee Giles, News Director.
- Rick Thedwall, Program Director
- Terry Van Bibber, Chief Engineer
- Scott Hainey, Creative Services Manager
- Joe Wertenberger, Business Manager
- Mike Johnston, Marketing Manager



WISH-TV BPCT-110 Granted 1/28/54 © American Map Corp. No. 1424

Highest 30 Sec. Rate: \$6000

City of License: Indianapolis. **Station DMA:** Indianapolis **Rank:** 25

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	726,630	382,230	1,108,860
Average Weekly Circulation (1996)	537,707	282,903	820,610
Average Daily Circulation (1996)			463,610

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	586,460	324,880	911,340
Average Weekly Circulation (1996)	484,137	264,578	748,715
Average Daily Circulation (1996)			433,358

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	140,170	57,350	197,520
Average Weekly Circulation (1996)	53,570	18,325	71,895
Average Daily Circulation (1996)			30,252

*Estimated station totals are sums of the Nielsen TV and cable TV household estimates. If the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Indianapolis

WRTV

Ch. 6

Service: ABC.

Owner: McGraw-Hill Broadcasting Co. Inc., 1330 N. Meridian St., Indianapolis, IN 46202.

Address: 1330 N. Meridian St., Indianapolis, IN 46202.

Phone: 317-635-9788. Web Site: <http://www.wrtv.com/wrtv6/>

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 100-kw aural. Antenna: 990-ft. above av. terrain, 1019-ft. above ground, 1849-ft. above sea level.

Latitude 39° 53' 59"
Longitude 86° 12' 02"

Address: 79th St. & Township Line Rd.

Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 3-meter Ku-band; Microdyne, 7.2-meter C-band; Satcom Technologies, 3-meter Ku-band; Avantek, M/A-Com, Microdyne receivers.

Services: ABC, AP, Conus, UPI.

Ownership: McGraw-Hill Broadcasting Co. (Group Owner).

Operation: May 30, 1949. Sale to present owner by Time Inc. approved by March 8, 1972 (Television Digest, Vol. 12:10, 11). Previous sale by H. M. interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16).

Parent (sales): Harrington, Righter & Parsons Inc.

Parent (legal): Koteen & Naftalin.

Personnel:
Schmidt, Vice President & General Manager.
Haviland, General Sales Manager.

Chandler, National Sales Manager.
Klopfenstein, Manager, Marketing & New Business Development.

Waugh, Director of Public Affairs.
Montgomery, Director of Audience Relations.

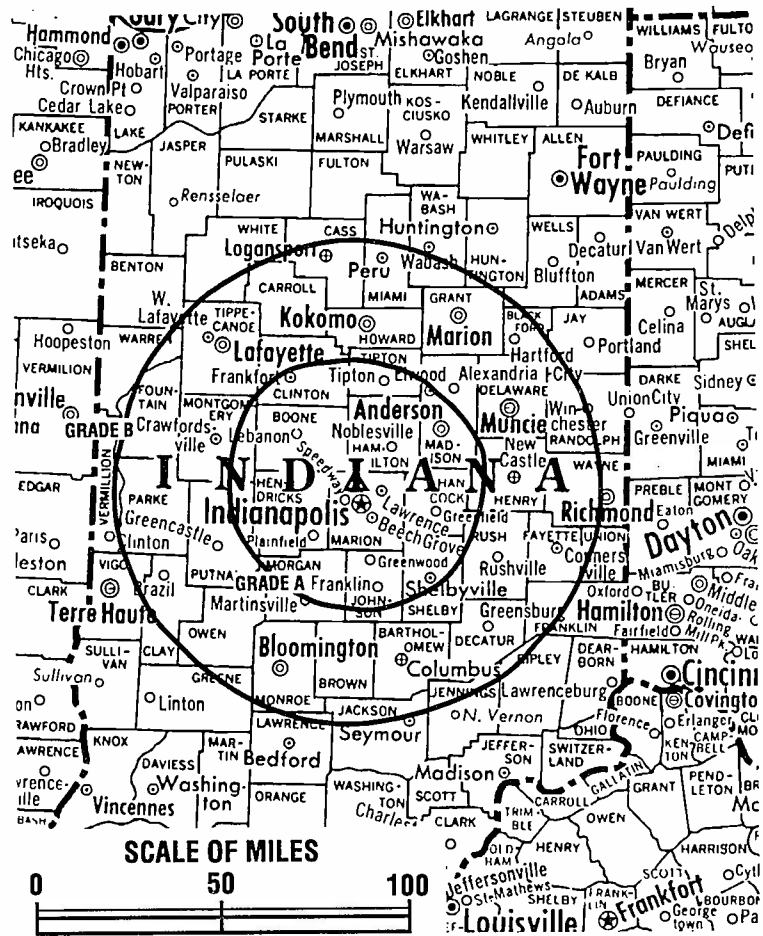
Siddall, Director of Business Affairs.
Pratt, Director of Engineering.

Johansen, Sports Director.

On request.

License: Indianapolis. Station DMA: Indianapolis. Rank: 25.

©1996 Nielsen Coverage based on Nielsen study.



WRTV BMPCT-1529 Granted 12/29/53

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	759,420	416,120	1,175,540
Average Weekly Circulation (1996)	568,515	282,837	851,353
Average Daily Circulation (1996)			442,799
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	586,460	326,650	913,110
Average Weekly Circulation (1996)	482,376	260,497	742,873
Average Daily Circulation (1996)			401,085
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	172,960	89,470	262,430
Average Weekly Circulation (1996)	86,139	22,341	108,480
Average Daily Circulation (1996)			41,713

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Indiana—Indianapolis

WTHR

Ch. 13

Network Service: NBC.

Licensee: VideoIndiana Inc., Box 1313, Indianapolis, IN 46206.

Studio: 1000 N. Meridian St., Indianapolis, IN 46204.

Phone: 317-636-1313. **Fax:** 317-636-3717. **Web Site:** <http://www.wthr.com/13>

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 980-ft. above av. terrain, 1040-ft. above ground, 1860-ft. above sea level.

Latitude 39° 55' 43"
Longitude 86° 10' 55"

Transmitter: Ditch Rd. & 96th St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; Harris, 8.8-meter C-band; RCA Americom, Ku-band; Radiation Systems, 6.1-meter Ku & C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Vertex, 2.8-meter Ku-band.

News Services: Accu-Weather, AP, CNN, NBC, Sports News Satellite.

Ownership: Dispatch Printing Co. (Group Owner).

Began Operation: October 30, 1957. Sale to present owner by Avco Bcstg. Corp. approved by FCC Aug. 11, 1975 (Television Digest, Vol. 15:13, 21).

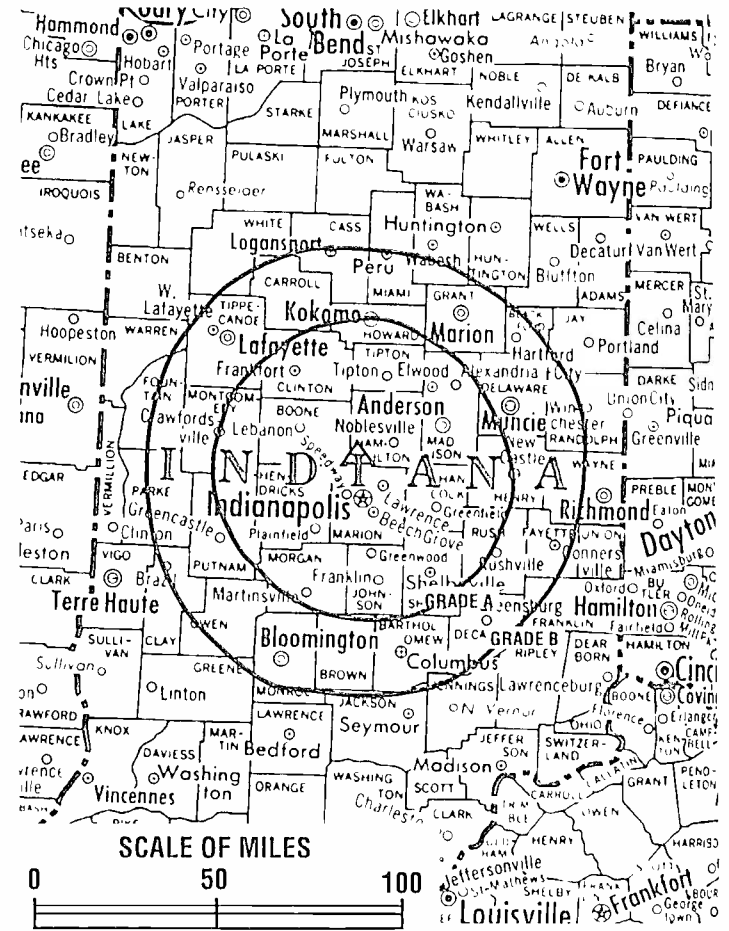
Represented (sales): Blair Television.

Represented (legal): Sidley & Austin.

Represented (engineering): David Steel & Associates Inc.

Personnel:

- Richard Pegram, Vice President & General Manager.
- Gerald Cary, Treasurer.
- Rod Porter, Program Manager.
- Jacques Natz, News Director.
- D'Artagnan Bebel, General Sales Manager.
- Steve Click, National Sales Manager.
- Betty Crockett, Local Sales Manager.
- Jeff Dutton, Marketing Manager.
- Judy McQuoid, Business Manager.
- Randy White, Production Manager.
- Harold Thompson, Chief Engineer.



WTHR BMPCT-831103KR Granted 12/21/83 © American Map Corp. No. 14244

Al Grossniklaus, Director of Engineering & Operations
Lis Daily, Community Affairs Director
Peggy Fox, Traffic Manager.

Rates: On request.

City of License: Indianapolis. **Station DMA:** Indianapolis. **Rank:** 25

Circulation © 1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	676,010	381,070	1,057,080
Average Weekly Circulation (1996)	533,196	279,094	812,290
Average Daily Circulation (1996)			418,110
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	586,460	326,650	913,110
Average Weekly Circulation (1996)	476,716	263,117	739,833
Average Daily Circulation (1996)			388,700
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Household
Estimated Station Totals*	89,550	54,420	143,970
Average Weekly Circulation (1996)	56,480	15,977	72,457
Average Daily Circulation (1996)			29,410

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

ana—Indianapolis

WXIN

Ch. 59

Service: FOX.

Licensee: 59 Licensee Inc., 1 Fawcett Place, Suite 120, Greenwich, CT 06830.

Address: 1440 N. Meridian St., Indianapolis, IN 46202.

Phone: 317-632-5900. Fax: 317-687-6534. Web Site: <http://www.wxin.com>

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 2090-kw max. visual, 209-kw max. aural. Antenna: 992-ft. above av. terrain, 1014-ft. above ground, 1814-ft. above sea level.

Latitude 39° 53' 20"
Longitude 86° 12' 07"

Licensee CP for change to 4500-kw max. visual, 997-ft. above av. terrain, 1007-ft. above ground, 1818-ft. above sea level. BPCT-950203KG.

Address: 2350 Westlane Rd., Indianapolis.

Channel TV Sound: Stereo only.

Earth Stations: Harris, 4.6-meter C-band; Harris, 6.1-meter C-band; Harris receivers.

Services: AP, CNN, Fox News.

Ownership: Renaissance Communications Corp. (Group Owner).

Operation: February 1, 1984. Sale to Renaissance Communications by Chase Communications Inc. approved by FCC Jan. 11, 1993. Sale to Chase by Outlet Communications approved Jan. 23, 1990 (Television Digest, Vol. 29:33; 1993). Sale to Outlet Communications by USA Communications Inc. approved by FCC Dec. 26, 1984. Transfer of control to Tribune Co. pending (Vol. 36:28).

Presented (sales): MMT Sales Inc.

Channel:

John Bacon, Vice President & General Manager.

Thryn Bridgman, General Sales Manager.

Henry Conway, Local Sales Manager.

John Kohn, National Sales Manager.

John McKinnon, Chief Engineer.

John Petrovich, News Director.

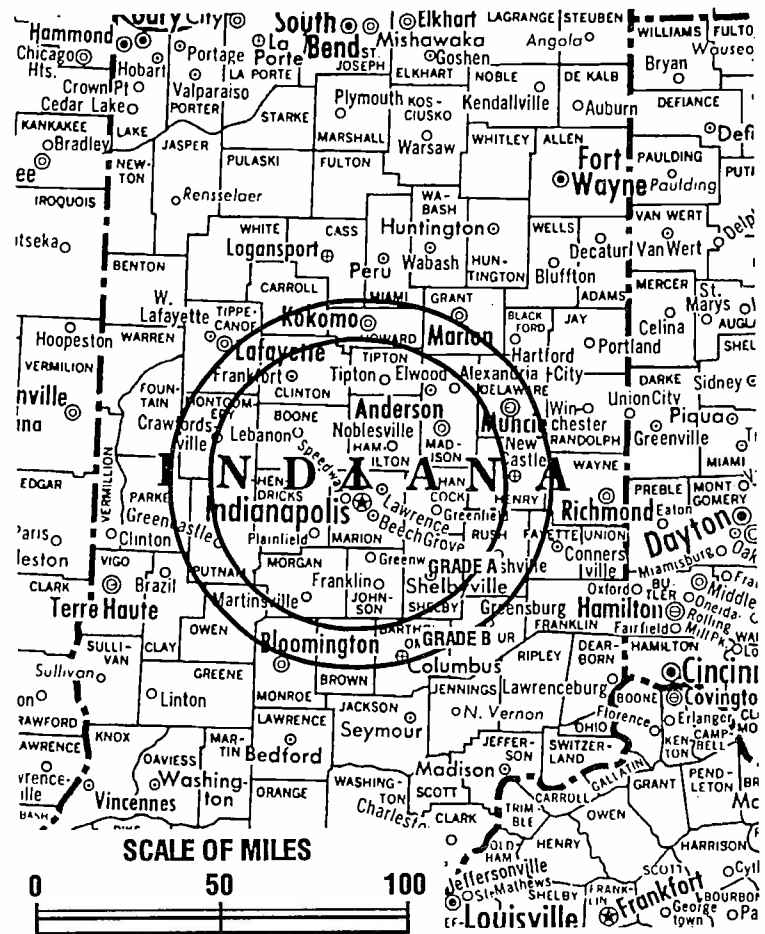
Johnie Berns, Production Manager.

Andy Logsdon, Program Director.

John Pilecki, Data Services Manager.

John Paluso, Promotion Director.

John Seeger, Business Manager.



WXIN BPCT-950203KG Granted 5/25/95 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$6000.

City of License: Indianapolis. Station DMA: Indianapolis. Rank: 25.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	679,250	351,160	1,030,410
Average Weekly Circulation (1996)	386,362	162,412	548,774
Average Daily Circulation (1996)			235,577

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	586,460	318,420	904,880
Average Weekly Circulation (1996)	352,769	156,244	509,014
Average Daily Circulation (1996)			222,952

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	92,790	32,740	125,530
Average Weekly Circulation (1996)	33,593	6,167	39,760
Average Daily Circulation (1996)			12,625

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Indiana—Bloomington-Indianapolis

WCLJ

Ch. 42

Network Service: TBN.

Licensee: Trinity Bcstg. of Indiana, 2528 U.S. 31 S, Greenwood, IN 46143.

Studio: 2528 U.S. 31 S, Greenwood, IN 46143.

Phones: 317-535-5542; 800-735-5542. Fax: 317-535-8584.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1040-ft. above av. terrain, 967-ft. above ground, 1827-ft. above sea level.

Latitude 39° 24' 12"
Longitude 86° 08' 50"

Transmitter: 0.8-mi. SE of junction of Hwys. 252 & 135, near Trafalgar.

Satellite Earth Station: Vertex, 6.1-meter; Wegener receivers.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: August 27, 1987.

Represented (engineering): Smith & Fisher.

Personnel:

Mark Crouch, General Manager.

Don Renollet, Chief Engineer.

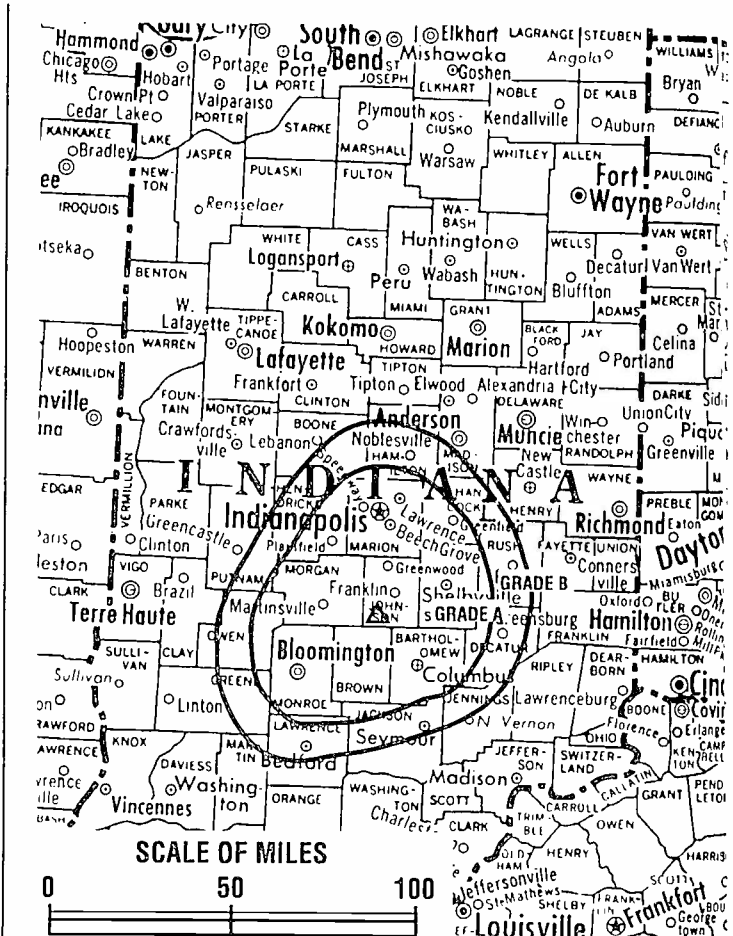
Ginger Crouch, Program Director.

Highest 30 Sec. Rate: \$72.

City of License: Bloomington. Station DMA: Indianapolis. Rank: 25.

Circulation ©1996 Nielsen. Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	73,630	78,010	151,640
Average Weekly Circulation (1996)	4,830	6,264	11,094
Average Daily Circulation (1996)			2,905



WCLJ BNPCT-870304KJ Granted 3/31/87 © American Map Corp., No. 1424

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	69,810	70,290	140,100
Average Weekly Circulation (1996)	4,307	5,817	10,124
Average Daily Circulation (1996)			2,494

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,820	7,720	11,540
Average Weekly Circulation (1996)	523	447	970
Average Daily Circulation (1996)			414

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Indiana—Bloomington-Indianapolis

WIIB

Ch. 63

Service: Independent.

Office: Channel 63 Inc., 2000 W. 41st St., Baltimore, MD 21211.

Address: 2327 State Rd., 252 E, Trafalgar, IN 46181-0130.

Phone: 317-878-5407. Fax: 317-878-4458. E-mail: wiib@iquest.net

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 1838-kw
 visual. Antenna: 1077-ft. above av. terrain, 974-ft. above ground, 1865-ft.
 above sea level.

Latitude 39° 24' 16"
 Longitude 86° 08' 37"

Requests CP for change to 5000-kw max. visual. BPCT-950629KG.

Location: 0.4-mi. SW of intersection of State Rtes. 252 & 135, Trafalgar.

Ownership: Sinclair Communications Inc. (Group Owner).

Start of Operation: December 27, 1988.

Presented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

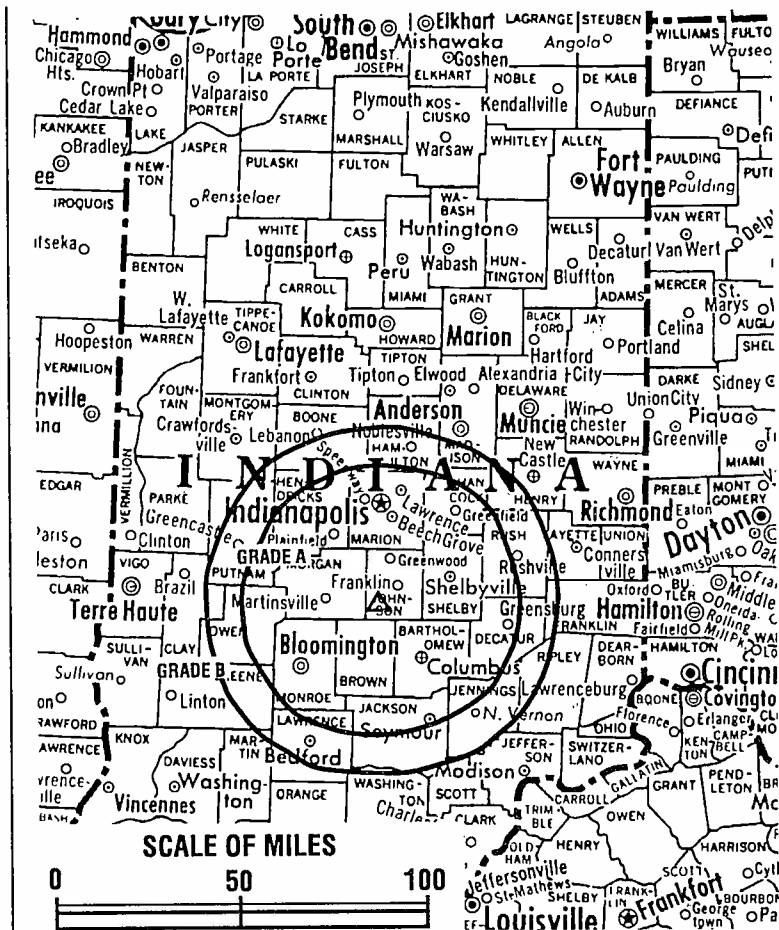
Presented (engineering): Carl T. Jones Corp.

Channel:
 Barbara Kerr, Station Manager.
 Matt Burgett, Chief Engineer.
 Chris Lasher, Producer.

Cost 30 Sec. Rate: \$10.

Market License: Bloomington. Station DMA: Indianapolis. Rank: 25.

©1996 Nielsen. Coverage based on Nielsen study.



WIIB BMPCT-880429KO Granted 8/25/88 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,830	6,530	9,360
Average Weekly Circulation (1996)	543	470	1,014
Average Daily Circulation (1996)			204

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,830	6,530	9,360
Average Weekly Circulation (1996)	543	470	1,014
Average Daily Circulation (1996)			204

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Indiana—Bloomington-Indianapolis

WTTV

Ch. 4

(Operates satellite WTTK, Kokomo, IN)

Network Service: Independent.

Licensee: River City License Partnership, 1215 Cole St., St. Louis, MO 63106.

Studio: 3490 Bluff Rd., Indianapolis, IN 46217.

Phone: 317-782-4444. **Fax:** 317-780-5464. **Web Site:** <http://www.tv4.com/tv4>

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 58.9-kw visual. Antenna: 1171-ft. above av. terrain, 1089-ft. above ground, 1959-ft. above sea level.

Latitude 39° 24' 27"
Longitude 86° 08' 52"

Transmitter: 0.1-mi. SSE of Indiana State Rte. 252 & 250 W Rd. intersection.

Satellite Earth Stations: Vertex, 4.6-meter Ku & C-band; Vertex, 6-meter C-band; Standard Communications receivers.

News Services: CNN, UPI.

Ownership: Better Communications Inc. (Group Owner).

Began Operation: November 11, 1949. Sale by Sarkes Tarzian Inc. approved by FCC May 9, 1978 (*Television Digest*, Vol. 17:29). Sale to Tel-Am Operations Inc. by Teleco Inc. approved by FCC Jan. 24, 1984. Sale by Capitol Bcstg. Co. Inc. to Tel-Am Operation Inc. approved June 7, 1988. Sale to Atlantic Bcstg. Co. by Capitol Bcstg. Co Inc. approved by FCC May 31, 1991 (Vol. 31:18). Transfer of control to Better Communications approved by FCC August 20, 1993. Sale to Sinclair Broadcast Group pending (Vol. 36:16).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Denny & Associates, P.C.

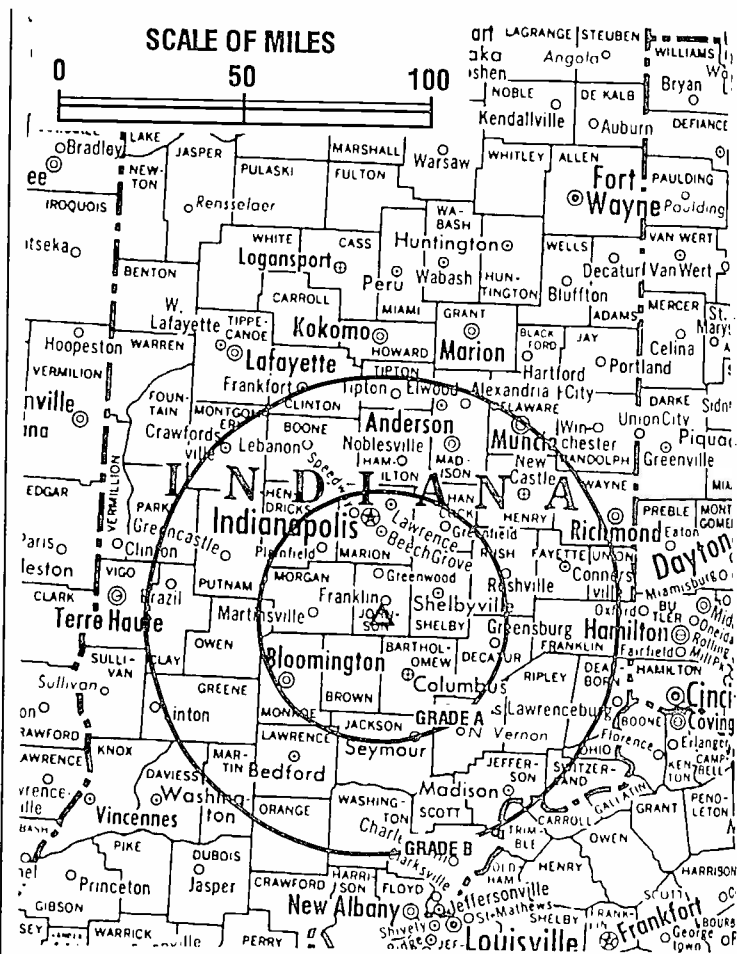
Personnel:

- John Long, Vice President & General Manager.
- Phil Paligraf, General Sales Manager.
- Gary Blitzer, National Sales Manager.
- Mike McClure, Sports Sales Manager.
- Rick Barber, Director of Operations.
- David Howitt, Director of Programming & Promotion.
- Jim Procelli, Business Manager.
- Perry Kuhns, Chief Engineer.

THE TED HEPBURN COMPANY

We were the broker in the 1978 sale of **WTTV-TV**

Ted Hepburn, President
325 Garden Rd. Palm Beach FL 33480
(561) 863 8995



WTTV BPCT-950518KE Granted 8/30/95 © American Map Corp., No. 14244

Rates: On request.

City of License: Bloomington. **Station DMA:** Indianapolis. **Rank:** 25.

Circulation © 1996 Nielsen Coverage based on Nielsen study

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	653,900	464,560	1,118,460
Average Weekly Circulation (1996)	278,589	212,734	491,323
Average Daily Circulation (1996)			190,093
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	458,960	326,650	785,610
Average Weekly Circulation (1996)	202,379	177,584	379,963
Average Daily Circulation (1996)			152,550
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	194,940	137,910	332,850
Average Weekly Circulation (1996)	76,211	35,150	111,360
Average Daily Circulation (1996)			37,543

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Indiana—Marion-Indianapolis

WNDY-TV

Ch. 23

Market Service: WBN.

Head Office: IMS Bcstg. LLC, 4555 W. 16th St., Indianapolis, IN 46268.

Address: 13044 E. 246th St., Noblesville, IN 46060.

Office: 1800 N. Meridian St., Indianapolis, IN 46202.

Phone: 317-241-2388. Fax: 317-381-6975.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 5000-kw. Effective radiated power: 600-kw aural. Antenna: 964-ft. above av. terrain, 963-ft. above ground, 15-ft. above sea level.

Latitude 40° 08' 57"
Longitude 85° 56' 15"

Transmitter: NE corner of intersection of Hwy. 213 & 246th St., Strawtown.

Ownership: Wabash Valley Broadcasting Corp. (Group Owner).

Operation: October 19, 1987. Sale to present owner by Gerald J. Robinson approved by FCC Oct. 19, 1994.

Presented (sales): Katz Independent Television; Canadian Communications Co.

Presented (legal): Dow, Lohnes & Albertson.

Channel:

General Manager: Newcomb.

Sales Manager: Harbin.

Director, Promotion & Marketing: Stiles.

Chief Engineer, Transmitter: Pinnix.

Chief Engineer, Studio: Draper.

Traffic Manager: Jo Perry.

Test 30 Sec. Rate: \$200.

License: Marion. Station DMA: Indianapolis. Rank: 25.

© 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	557,950	375,130	933,080
Average Weekly Circulation (1996)	195,657	112,401	308,058
Average Daily Circulation (1996)			91,129



SCALE OF MILES 0 50 100
WNDY-TV BMPCT-870605LN Granted 7/2/87 American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	537,320	315,920	853,240
Average Weekly Circulation (1996)	191,959	102,734	294,693
Average Daily Circulation (1996)			88,653

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,630	59,210	79,840
Average Weekly Circulation (1996)	3,698	9,667	13,365
Average Daily Circulation (1996)			2,476

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Indiana—Bloomington-Indianapolis

WTTV

Ch. 4

(Operates satellite WTTK, Kokomo, IN)

Network Service: Independent.

Licensee: River City License Partnership, 1215 Cole St., St. Louis, MO 63106.

Studio: 3490 Bluff Rd., Indianapolis, IN 46217.

Phone: 317-782-4444. Fax: 317-780-5464. Web Site: <http://www.ttv4.com/ttv4>

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 58.9-kw visual. Antenna: 1171-ft. above av. terrain, 1089-ft. above ground, 1959-ft. above sea level.

Latitude 39° 24' 27"
Longitude 86° 08' 52"

Transmitter: 0.1-mi. SSE of Indiana State Rte. 252 & 250 W Rd. intersection.

Satellite Earth Stations: Vertex, 4.6-meter Ku & C-band; Vertex, 6-meter C-band; Standard Communications receivers.

News Services: CNN, UPI.

Ownership: Better Communications Inc. (Group Owner).

Began Operation: November 11, 1949. Sale by Sarkes Tarzian Inc. approved by FCC May 9, 1978 (Television Digest, Vol. 17:29). Sale to Tel-Am Operations Inc. by Teleco Inc. approved by FCC Jan. 24, 1984. Sale by Capitol Bcstg. Co. Inc. to Tel-Am Operation Inc. approved June 7, 1988. Sale to Atlantic Bcstg. Co. by Capitol Bcstg. Co Inc. approved by FCC May 31, 1991 (Vol. 31:18). Transfer of control to Better Communications approved by FCC August 20, 1993. Sale to Sinclair Broadcast Group pending (Vol. 36:16).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Denny & Associates, P.C.

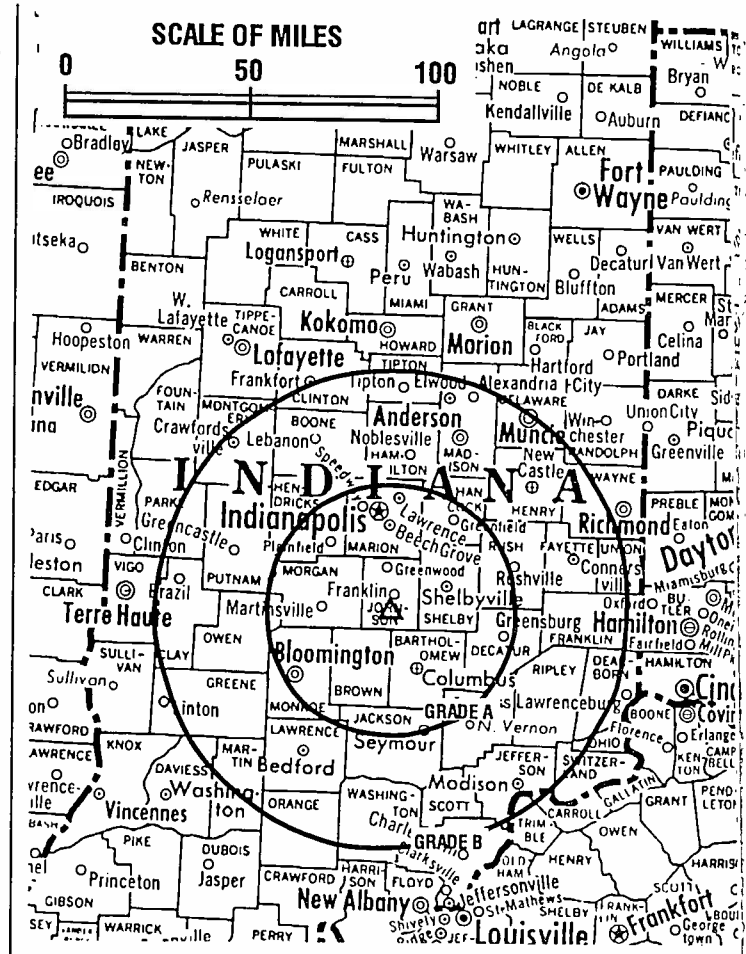
Personnel:

- John Long, Vice President & General Manager.
- Phil Paligraf, General Sales Manager.
- Gary Blitzer, National Sales Manager.
- Mike McClure, Sports Sales Manager.
- Rick Barber, Director of Operations.
- David Howitt, Director of Programming & Promotion.
- Jim Procelli, Business Manager.
- Perry Kuhns, Chief Engineer.

THE
TED HEPBURN
COMPANY

We were the broker
in the 1978 sale of
WTTV-TV

Ted Hepburn, President
325 Garden Rd. Palm Beach, FL 33480
(561) 863-8995



WTTV BPCT-950518KE Granted 8/30/95 © American Map Corp., No. 1424

Rates: On request.

City of License: Bloomington. Station DMA: Indianapolis. Rank: 25.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	653,900	464,560	1,118,460
Average Weekly Circulation (1996)	278,589	212,734	491,323
Average Daily Circulation (1996)			190,000
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	458,960	326,650	785,610
Average Weekly Circulation (1996)	202,379	177,584	379,963
Average Daily Circulation (1996)			152,500
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	194,940	137,910	332,850
Average Weekly Circulation (1996)	76,211	35,150	111,361
Average Daily Circulation (1996)			37,500

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Marion-Indianapolis

WNDY-TV

Ch. 23

Market Service: WBN.

Head Office: IMS Bcstg. LLC, 4555 W. 16th St., Indianapolis, IN 46268.

Address: 13044 E. 246th St., Noblesville, IN 46060.

Office: 1800 N. Meridian St., Indianapolis, IN 46202.

Phone: 317-241-2388. Fax: 317-381-6975.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 5000-kw. Antenna: 600-ft. above av. terrain, 963-ft. above ground, 15-ft. above sea level.

Latitude 40° 08' 57"
Longitude 85° 56' 15"

Transmitter: NE corner of intersection of Hwy. 213 & 246th St., Strawtown.

Ownership: Wabash Valley Broadcasting Corp. (Group Owner).

Operation: October 19, 1987. Sale to present owner by Gerald J. Robinson approved by FCC Oct. 19, 1994.

Presented (sales): Katz Independent Television; Canadian Communications Co.

Presented (legal): Dow, Lohnes & Albertson.

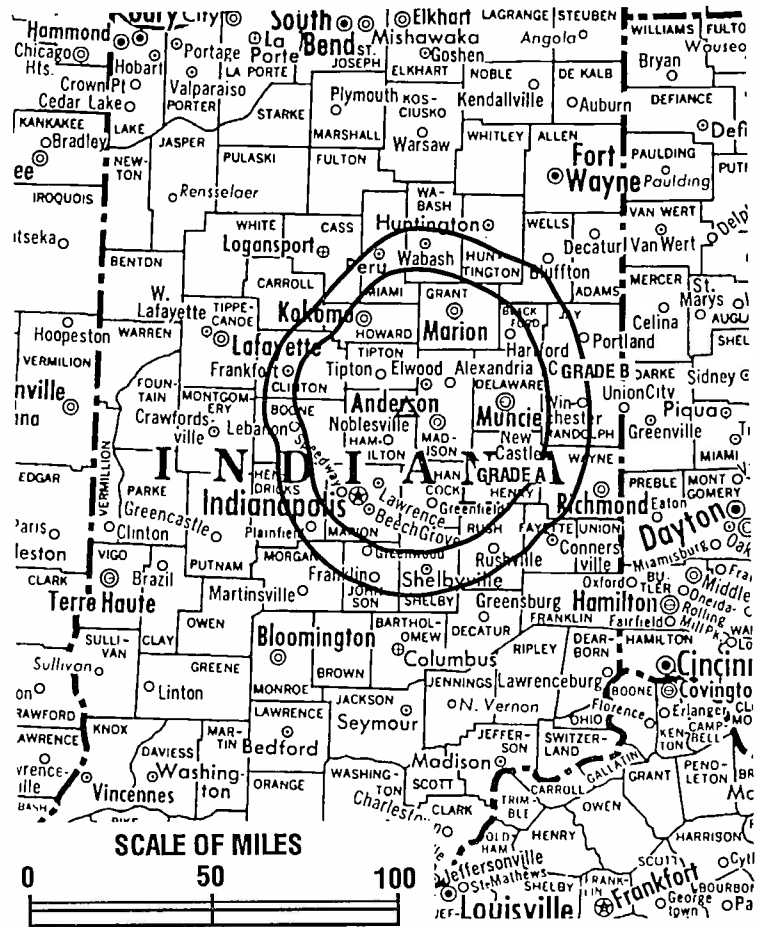
Personnel:
Newcomb, General Manager.
Harbin, Sales Manager.
Stiles, Director, Promotion & Marketing.
Pinnix, Chief Engineer, Transmitter.
Draper, Chief Engineer, Studio.
Jo Perry, Traffic Manager.

Rate: \$200.

License: Marion. Station DMA: Indianapolis. Rank: 25.

© 1996 Nielsen. Coverage based on Nielsen study.

and Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	557,950	375,130	933,080
Average Weekly Circulation (1996)	195,657	112,401	308,058
Average Daily Circulation (1996)			91,129



WNDY-TV BMPCT-870605LN Granted 7/2/87 American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	537,320	315,920	853,240
Average Weekly Circulation (1996)	191,959	102,734	294,693
Average Daily Circulation (1996)			88,653

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,630	59,210	79,840
Average Weekly Circulation (1996)	3,698	9,667	13,365
Average Daily Circulation (1996)			2,476

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Indiana—Kokomo

WTTK

Ch. 29

(Satellite of WTTV, Bloomington-Indianapolis, IN)

Network Service: Independent.

Licensee: River City License Partnership, 1215 Cole St., St. Louis, MO 63106.

Studio: See WTTV, Bloomington

Phone: 317-782-4444. **Fax:** 317-780-5464. **Web Site:** <http://www.tv4.com/tv4>

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 3090-kw max. visual, 309-kw max. aural. Antenna: 774-ft. above av. terrain, 785-ft. above ground, 1654-ft. above sea level.

Latitude 40° 20' 20"
Longitude 85° 57' 15"

Requests CP for change to 5000-kw max. visual, 774-ft. above av. terrain, 755-ft. above ground, 1621-ft. above sea level. BPCT-960621K1.

Transmitter: Windfall, IN.

Ownership: Better Communications Inc. (Group Owner).

Began Operation: May 1, 1988. Sale to River City Broadcasting by Capitol Bcstg Co. approved by FCC May 31, 1991 (*Television Digest*, Vol. 31:18). Transfer of control to Better Communications approved by FCC August 20, 1993. Sale pends to Sinclair Broadcast Group (Vol. 36:16).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Denny & Associates, P.C.

Personnel: See WTTV, Bloomington-Indianapolis, IN.

Rates: On request.

City of License: Kokomo. **Station DMA:** Indianapolis. **Rank:** 25.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	525,940	156,610	682,550
Average Weekly Circulation (1996)	238,570	51,650	290,221
Average Daily Circulation (1996)			105,561



WTTK BMPCT-880202KH Granted 3/29/88 © American Map Corp., No. 1424

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	454,650	114,130	568,780
Average Weekly Circulation (1996)	206,090	45,060	251,150
Average Daily Circulation (1996)			92,800

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	71,290	42,480	113,770
Average Weekly Circulation (1996)	32,480	6,590	39,070
Average Daily Circulation (1996)			12,600

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Lafayette-Kokomo

WLFI-TV

Ch. 18

Service: CBS.

Address: WLFI-TV Inc., 2605 Yeager Rd., West Lafayette, IN 47906.

Address: 2605 Yeager Rd., West Lafayette, IN 47906.

Address: Box 2618, West Lafayette, IN 47903.

Phone: 317-463-1800. Fax: 317-463-7979.

Website: <http://www.wlfitv18.com>

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1490-kw & 631-kw horizontal visual, 298-kw max. & 126-kw horizontal aural. Antenna: 1553-ft. above av. terrain, 783-ft. above ground, 1553-ft. above sea level.

Latitude 40° 23' 20"
Longitude 86° 36' 46"

Address: 600 West Rd., Ross Twp., IN.

Channel TV Sound: Stereo only.

Earth Stations: Andrew, 10-meter C-band; Harris, 4.2-meter C-band; RCA, 1.25-meter Ku-band; Scientific-Atlanta, 7.2-meter C-band; Agile Omni, Scientific-Atlanta receivers.

Service: AP.

Ownership: Blade Communications Inc. (Group Owner).

Operation: May 8, 1953. First broadcast on Ch. 59. Transfer of TV and SK(AM) to Rosenthal group from founder O. E. Richardson approved by FCC Dec. 20, 1957 (Television Digest, Vol. 13:4, 8). Sold to Sarkes Tarzian as Ch. 59, left the air May 15, 1959 while sale was pending. Sale to Sarkes Tarzian by Perry Rosenthal and associates approved June 17, 1959; resumed operation on Nov. 18, 1959 (Vol. 15:19, 20, 25, 46). Sale to RJN Bcstg. Inc. (Richard F. Nively) by Sarkes Tarzian Inc. approved Nov. 3, 1967. Sale to Blade Communications Inc. by RJN Bcstg. approved by FCC Sept. 13, 1979.

Presented (sales): Katz Continental Television.

Presented (legal): Dow, Lohnes & Albertson.

Presented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Robert Ford, General Manager.
- Tom Combs, Sales Manager.
- Mike Piggott, Station Manager & News Director.
- Ray Sylvester, Local Sales Manager.
- David Bingham, Chief Engineer.
- Debra Parker, Operations & Promotion Director.
- Richard Telfer, Business Manager.



WLFI-TV BMPCT-7447 Granted 3/15/73 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$425.

City of License: Lafayette. Station DMA: Lafayette, IN. Rank: 198.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	118,420	94,460	212,880
Average Weekly Circulation (1996)	69,613	31,698	101,311
Average Daily Circulation (1996)			51,969

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,960	10,050	47,010
Average Weekly Circulation (1996)	30,344	7,799	38,143
Average Daily Circulation (1996)			24,351

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	81,460	84,410	165,870
Average Weekly Circulation (1996)	39,269	23,899	63,168
Average Daily Circulation (1996)			27,617

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Kepper, Tupper & Company
We brokered the sale of WLFI-TV
183 Haviland Rd. Ridgefield, CT 06877 (203) 431-3366

Indiana—Richmond

WKOI

Ch. 43

Network Service: TBN.

Licensee: Trinity Bcstg. of Indiana Inc., Box 1057, Richmond, IN 47375.

Studio: 1702 S. 9th St., Richmond, IN 47374.

Phone: 317-935-2390.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 1410-kw visual, 141-kw aural. Antenna: 990-ft. above av. terrain, 1003-ft. above ground, 1903-ft. above sea level.

Latitude 39° 30' 44"
Longitude 84° 38' 09"

Transmitter: 2080 Oxford Trenton Rd., Hwy. 73, Collinsville, OH.

Satellite Earth Station: Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta receivers.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: May 11, 1982.

Personnel:

Mary L. Laird, Station Manager.

Harry Monroe, Chief Engineer.

Rates: On request.

City of License: Richmond. Station DMA: Dayton. Rank: 53.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	123,280	135,120	258,400
Average Weekly Circulation (1996)	8,696	10,559	19,255
Average Daily Circulation (1996)			6,284



WKOI BPCT-5228 Granted 5/19/80 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,740	86,380	111,120
Average Weekly Circulation (1996)	2,065	6,441	8,506
Average Daily Circulation (1996)			2,502

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,540	48,740	147,280
Average Weekly Circulation (1996)	6,631	4,118	10,749
Average Daily Circulation (1996)			3,779

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Salem

WFTE

Ch. 58

Service: UPN.

Owner: Kentuckiana Bcstg. Inc., Salem, IN.

Address: 5257 Skyline Dr., Floyds Knob, IN 47119.

Phone: 812-948-5800. Fax: 812-949-9365.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 1780-kw. Antenna: 1184-ft. above av. terrain, 820-ft. above ground, 1784-ft. above level.

Latitude 38° 21' 30"
Longitude 85° 51' 01"

Location: 4.8-mi. NW of New Albany on the W side of S. Skyline Dr., Floyd County.

Ship: Kentuckiana Broadcasting Inc.

Operation: March 15, 1994.

Engineer: Cohen, Dippell & Everist, P.C.

Manager: Ledford, General Manager.

Chief Engineer: Schroder, Chief Engineer.

On request.

License: Salem. Station DMA: Louisville. Rank: 50.

©1996 Nielsen. Coverage based on Nielsen study.

Station Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	333,400	163,300	496,700
Average Weekly Circulation (1996)	122,075	68,586	190,661
Average Daily Circulation (1996)			64,128



WFTE BMPCT-930602KO Granted 1/14/94 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	333,400	158,760	492,160
Average Weekly Circulation (1996)	122,075	68,231	190,306
Average Daily Circulation (1996)			64,094

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	4,540	4,540
Average Weekly Circulation (1996)	0	354	354
Average Daily Circulation (1996)			34

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Indiana—South Bend

WHME-TV

Ch. 46

Network Service: Independent.

Licensee: Le Sea Bcstg. Corp., Box 12, South Bend, IN 46624.

Studio: 61300 S. Ironwood Rd., South Bend, IN 46614.

Phone: 219-291-8200. Fax: 219-291-9043.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 891-kw visual, 178-kw aural. Antenna: 1000-ft. above av. terrain, 982-ft. above ground, 1828-ft. above sea level.

Latitude 41° 35' 43"
Longitude 86° 09' 38"

Requests CP for change to 5000-kw max. visual, 1001-ft. above av. terrain, 955-ft. above ground, 1804-ft. above sea level. BPCT-960702KG.

Transmitter: Intersection of Fern & Roosevelt Rds.

Satellite Earth Stations: Transmit/receive Harris, 9.2-meter; Microdyne, 9.2-meter; Harris, Microdyne receivers.

FM Affiliate: WHME, 103.1 MHz, 3 kw, 300-ft.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: July 25, 1974. Left air April 6, 1976. Sale to present owner approved by FCC June 10, 1977. Resumed operation Sept. 10, 1977 (Television Digest, Vol. 17:38).

Represented (sales): Landin Media.

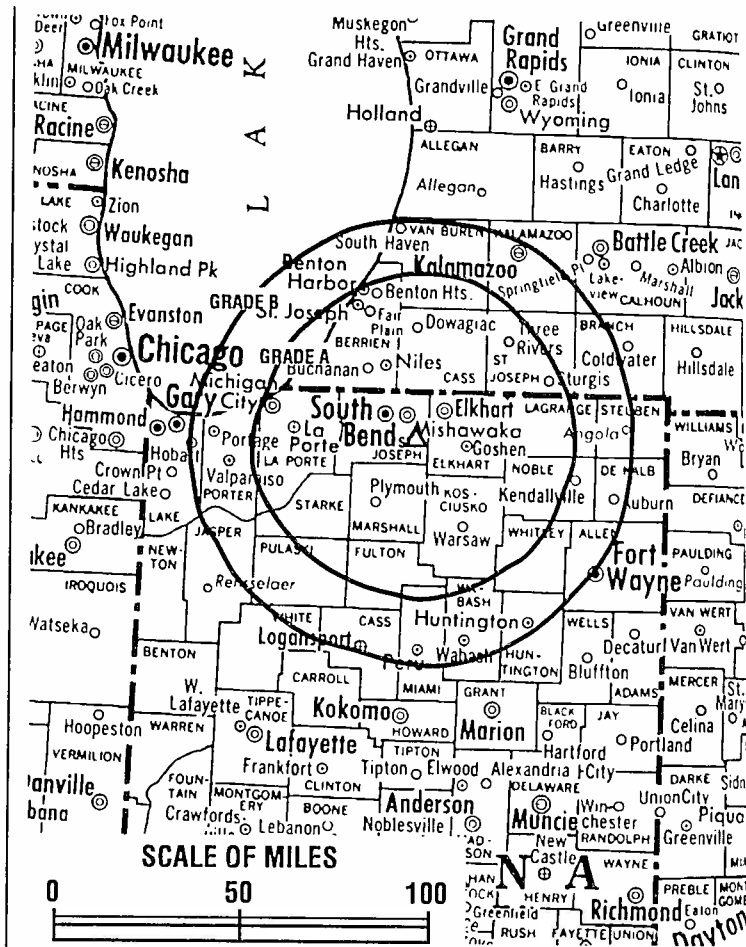
Personnel:

- Steve Sumrall, Chairman.
- Peter Sumrall, General Manager.
- Nancy Xaver, Local Sales Manager.
- Craig Wallin, National Sales Manager.
- Dar Monesmith, Chief Engineer.
- Colleen Bowers, Program Director.
- Diana Dolde, Promotion, Marketing & Development Director.
- Chris Mars, Production Manager.
- Mike Swinehart, Operations Manager.
- Paula Slack, Business Manager.

Highest 30 Sec. Rate: \$200.

City of License: South Bend. Station DMA: South Bend-Elkhart. Rank: 85.

Circulation ©1996 Nielsen Coverage based on Nielsen study.



WHME-TV BMPCT-7479 Granted 7/25/73 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	238,030	197,300	435,330
Average Weekly Circulation (1996)	57,113	55,344	112,457
Average Daily Circulation (1996)			36,164

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	176,680	128,120	304,800
Average Weekly Circulation (1996)	46,182	44,293	90,475
Average Daily Circulation (1996)			30,835

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,350	69,180	130,530
Average Weekly Circulation (1996)	10,931	11,052	21,983
Average Daily Circulation (1996)			5,329

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

ana—South Bend

WNDU-TV

Ch. 16

ark Service: NBC.

see: Michiana Telecasting Corp., Box 1616, South Bend, IN 46634.

54516 Business U.S. 31 N, South Bend, IN 46637.

ing Address: Box 1616, South Bend, IN 46634.

219-631-1616. Fax: 219-631-1600.

ical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 3770-kw
& 1955-kw horizontal visual, 754-kw max. & 390-kw horizontal aural.
enna: 1069-ft. above av. terrain, 1068-ft. above ground, 1913-ft. above sea level.

Latitude 41° 36' 20.00"
Longitude 86° 12' 44.50"

uests CP for change to 5000-kw max. visual, 1070-ft. above av. terrain,
7-ft. above ground, 1854-ft. above sea level, transmitter to approx. 5-mi. SE
outh Bend. BPCT-950405KF.

mitter: Ironwood & Kern Rds.

hannel TV Sound: Stereo and separate audio program.

ite Earth Stations: Transmit/receive Satcom Technologies, 9.1-meter C-band;
rew, 7.3-meter Ku & C-band; ADM, 6-meter C-band; M/A-Com, Scientific-At-
a, Standard Communications receivers.

obile Dish: Andrew, 2.3-meter Ku-band.

ffiliate: WNDU, 1-kw, 1490 kHz.

ffiliate: WNDU-FM, 12-kw, 92.9 MHz (No. 225), 880-ft.

Services: AP, CNN, NBC.

rship: Michiana Telecasting Corp.

na Operation: July 15, 1955.

esented (sales): Blair Television.

esented (legal): Peper, Martin, Jensen, Maichel & Hetlage.

esented (engineering): du Treil, Lundin & Rackley.

nnel:

mes Behling, President & General Manager.

gory J. Giczi, Vice President, Operations.

hrael Leyes, General Sales Manager.

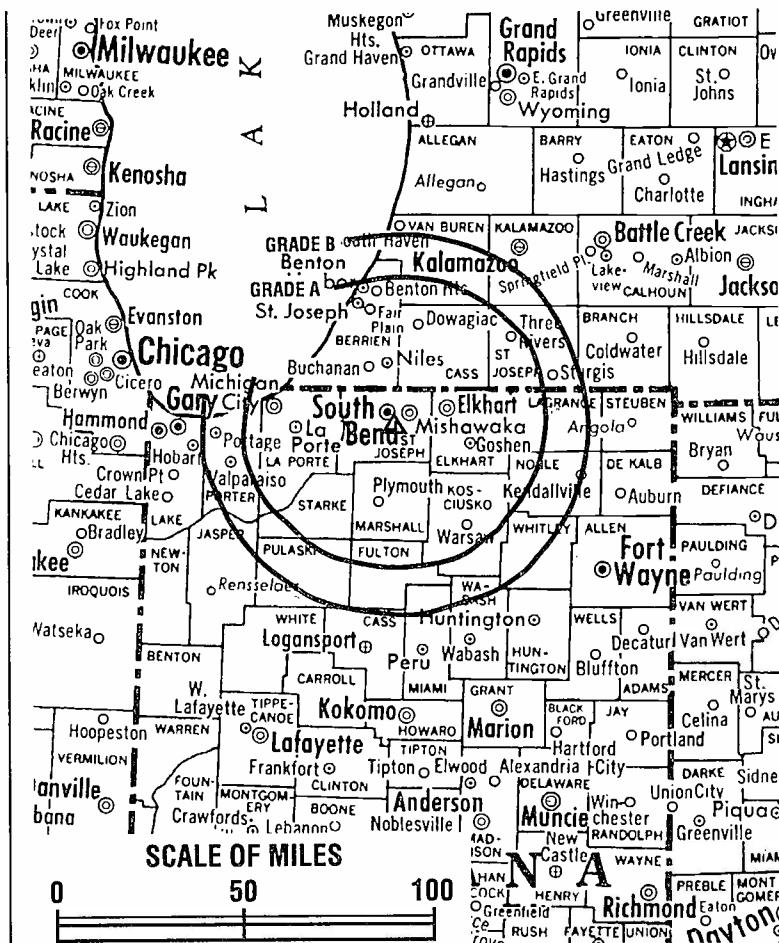
Barth, Local Sales Manager.

u Pierce, Programming & Promotion Manager.

n Crooke, News Director.

orge E. Molnar Jr., Chief Engineer.

nnie Beasley, Accounting Manager.



WNDU-TV BPCT-4222 Granted 12/10/69 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1200.

City of License: South Bend. Station DMA: South Bend-Elkhart. Rank: 85.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	308,120	235,210	543,330
Average Weekly Circulation (1996)	197,405	141,058	338,463
Average Daily Circulation (1996)			188,907

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	176,680	128,120	304,800
Average Weekly Circulation (1996)	151,090	110,175	261,265
Average Daily Circulation (1996)			156,372

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	131,440	107,090	238,530
Average Weekly Circulation (1996)	46,315	30,883	77,198
Average Daily Circulation (1996)			32,535

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

Indiana—South Bend

WSBT-TV

Ch. 22

Network Service: CBS.

Licensee: WSBT Inc., 300 W. Jefferson Blvd., South Bend, IN 46601.

Studio: 300 W. Jefferson Blvd., South Bend, IN 46601.

Phone: 219-233-3141. Fax: 219-288-6630.

E-mail: wsbtnews@sbt.sbtinfo.com Web Site: <http://www.sbtinfo.com>

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 4790-kw max. visual, 479-kw max. aural. Antenna: 1070-ft. above av. terrain, 1048-ft. above ground, 1918-ft. above sea level.

Latitude 41° 37' 00"
Longitude 86° 13' 01"

Transmitter: 60351 Ironwood Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive SatCom, 2.4-meter Ku-band; Harris, 6.1-meter C-band; RCA Americom, 3.7-meter Ku-band; SatCom, 5-meter Ku & C-band; AFC, Harris, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Roscor, 2.4-meter Ku-band.

AM Affiliate: WSBT, 5-kw, 960 kHz (CBS).

FM Affiliate: WNSN, 13.0-kw, 101.5 MHz (No. 268), 967-ft. (CBS).

News Services: AP, CBS, Conus, NIWS.

Ownership: Schurz Communications Inc. (Group Owner).

Began Operation: December 21, 1952.

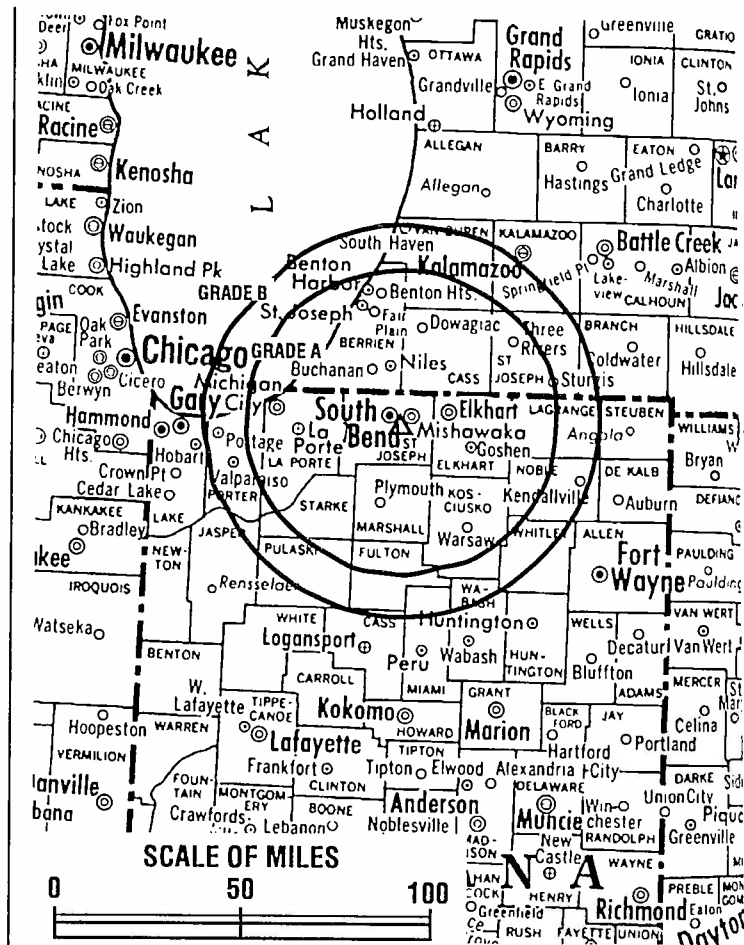
Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Alvin H. Andrews PE.

Personnel:

James D. Freeman, President & General Manager.
Roland T. Adeszko, Assistant General Manager & General Sales Manager.
Tom Labuziński, Local Sales Manager.
Jeff Scheidecker, News Director.
Julius Decocq, Program Director.
Kenneth Biggins, Business Manager.
Paula Carlson, Community Affairs Director.
Paul T. Stage, Chief Engineer.
Robert Johnson, Promotion & Operations Manager.



WSBT-TV BPCT-871027KF Granted 1/29/88 © American Map Corp., No. 14244

Rates: On request.

City of License: South Bend. Station DMA: South Bend-Elkhart. Rank: 85.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	267,830	233,650	501,480
Average Weekly Circulation (1996)	175,026	139,944	314,970
Average Daily Circulation (1996)			176,877
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	176,680	128,120	304,800
Average Weekly Circulation (1996)	146,077	108,914	254,991
Average Daily Circulation (1996)			156,564
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	91,150	105,530	196,680
Average Weekly Circulation (1996)	28,950	31,030	59,980
Average Daily Circulation (1996)			20,316

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

Indiana—Elkhart-South Bend

WSJV

Ch. 28

Service: FOX.

Address: WSJV-TV Inc., 58096 County Rd. 7 S, Elkhart, IN 46517.

Address: 58096 County Rd. 7 S, Elkhart, IN 46517.

Address: Box 28, South Bend, IN 46624.

Phone: 219-679-9758; 219-294-1267. Fax: 219-294-1324.

Email: fox28@skynet.net Web Site: http://www.skynet.net/fox28

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 5000-kw. Visual. Antenna: 1099-ft. above av. terrain, 1048-ft. above ground, 1918-ft. above sea level.

Latitude 41° 36' 58"
Longitude 86° 11' 38"

Address: Grass Rd., 3-mi. SW of Mishawaka, IN.

Channel TV Sound: Stereo only.

Service: AP.

Ownership: Quincy Broadcasting Co. (Group Owner).

Operation: March 15, 1954. Sale to present owner by Truth Publishing Co. (John F. Dille Jr., et al.) approved by FCC March 31, 1975.

Presented (sales): Blair Television.

Presented (legal): Wilkinson, Barker, Knauer & Quinn.

Presented (engineering): Lohnes & Culver.

Personnel: Martin Sargent, Vice President & General Manager.

Personnel: Richard Frid, General Sales Manager.

Personnel: Steve Ganigam, News Director.

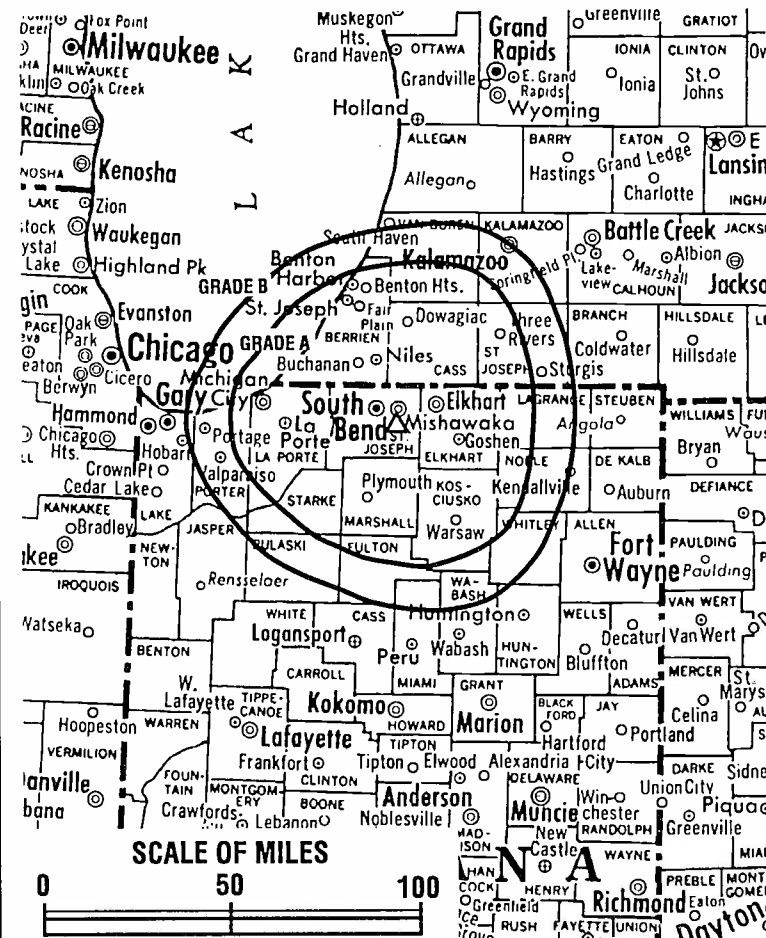
Personnel: Mark Owens, Chief Engineer.

Personnel: Tom Yoder, Business Manager.

Phone: On request.

License: Elkhart. Station DMA: South Bend-Elkhart. Rank: 85.

©1996 Nielsen. Coverage based on Nielsen study.



WSJV BMPCT-880714KF Granted 10/14/88 © American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	232,890	235,750	468,640
Average Weekly Circulation (1996)	146,694	126,830	273,524
Average Daily Circulation (1996)			122,528

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	176,680	128,120	304,800
Average Weekly Circulation (1996)	125,803	99,028	224,832
Average Daily Circulation (1996)			107,052

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	56,210	107,630	163,840
Average Weekly Circulation (1996)	20,891	27,802	48,692
Average Daily Circulation (1996)			15,476

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

BLAIR TELEVISION

LEADING THE WAY

Indiana—Terre Haute

WBAK-TV

Ch. 38

Network Service: FOX.

Licensee: Indiana Broadcasting Partners, 138 Poplar St., Terre Haute, IN 47807.

Studio: 138 Poplar St., Terre Haute, IN 47807.

Mailing Address: Box 719, Terre Haute, IN 47808.

Phone: 812-238-3838. Fax: 812-235-3854.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 2140-kw visual, 214-kw aural. Antenna: 980-ft. above av. terrain, 1004-ft. above ground, 1549-ft. above sea level.

Latitude 39° 13' 58"
Longitude 87° 23' 49"

Transmitter: W side of Hwy. 41, 1.3-mi. SW of Farmersburg, IN.

Satellite Earth Stations: ADM, 4.2-meter C-band; AFC, 3.7-meter Ku-band; ADM receivers.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: April 3, 1973. Sale to present owner by John M. House, et al., approved by FCC Feb. 28, 1977.

Represented (sales): Seltel Inc.

Personnel:

Cy N. Bahakel, President.

Robert French, General Manager.

Carla Peters, Program & Operations Director.

Larry Jaster, Chief Engineer.

Meredith Swaby, Promotion Director & Production Manager.

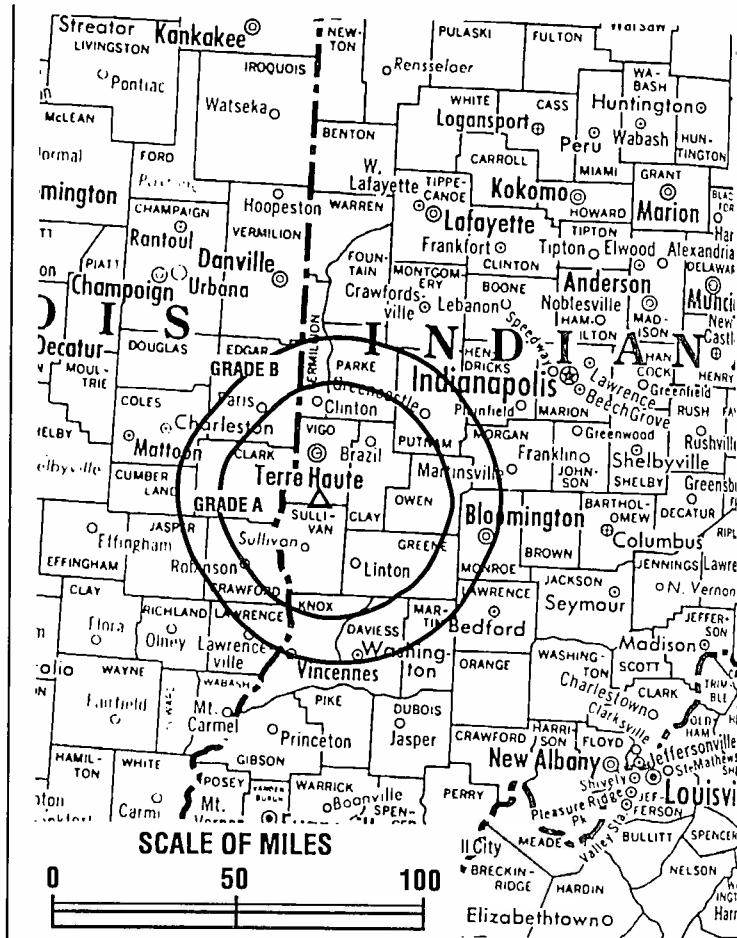
Robin Joseph, Business Manager.

Highest 30 Sec. Rate: \$500.

City of License: Terre Haute. Station DMA: Terre Haute. Rank: 138.

Circulation ©1996 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	121,170	86,660	207,830
Average Weekly Circulation (1996)	60,514	31,929	92,443
Average Daily Circulation (1996)			37,229



WBAK-TV BPCT-830207KE Granted 2/28/83 © American Map Corp., No. 14244

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	91,410	57,590	149,000
Average Weekly Circulation (1996)	54,214	28,417	82,631
Average Daily Circulation (1996)			34,711

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,760	29,070	58,830
Average Weekly Circulation (1996)	6,300	3,512	9,812
Average Daily Circulation (1996)			2,511

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Indiana—Terre Haute

WTHI-TV

Ch. 10

Work Service: CBS.

Address: Wabash Valley Bcstg. Corp., Box 1486, Terre Haute, IN 47808.

Phone: 918 Ohio St., Terre Haute, IN 47807.

Fax: 812-232-9481. Fax: 812-232-8953.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw total, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 993-ft. above ground, 149-ft. above sea level.

Latitude 39° 14' 36"
Longitude 87° 23' 07"

Transmitter: E of U.S. 41, 0.34-mi. S of Farmersburg, IN.

Channel TV Sound: Stereo only.

White Earth Station: ADM, 6.1-meter; Scientific-Atlanta receivers.

Affiliate: WTHI, 5-kw (1-kw night), 1480 kHz (CBS).

Affiliate: WTHI-FM, 50-kw, 99.9 MHz (No. 260), 500-ft.

Services: AP, CBS, CNN.

Ownership: Wabash Valley Broadcasting Corp. (Group Owner).

Commencement of Operation: July 22, 1954.

Presented (sales): Katz Continental Television.

Presented (legal): Dow, Lohnes & Albertson.

Presented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

David Bailey, Vice President & General Manager.

Bill Johnson, General Sales Manager.

John Crowder, Personnel Director & Business Manager.

Tom Garvin, Operations & Program Director.

Bill Kauffman, Local Sales Manager.

Mike Tucker, Chief Engineer.

Tom Clark, News Director.

Steve Rifkin, Promotion Director.

Comments: On request.

Market of License: Terre Haute. **Station DMA:** Terre Haute. **Rank:** 138.

©1996 Nielsen. Coverage based on Nielsen study.



WTHI-TV BPCT-3289 Granted 6/18/64

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	150,190	143,670	293,860
Average Weekly Circulation (1996)	104,226	67,756	171,982
Average Daily Circulation (1996)			104,724
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,530	57,590	153,120
Average Weekly Circulation (1996)	85,085	48,234	133,319
Average Daily Circulation (1996)			92,643
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,660	86,080	140,740
Average Weekly Circulation (1996)	19,140	19,523	38,663
Average Daily Circulation (1996)			12,081

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

Indiana—Terre Haute

WTWO

Ch. 2

Network Service: NBC.

Licensee: Fabri Development Corp., Box 299, Terre Haute, IN 47808.

Studio: 10849 N. U.S. Hwy. 41 S, Farmersburg, IN 47850.

Mailing Address: Box 299, Terre Haute, IN 47808.

Phones: 812-232-9504; 812-696-2121. Fax: 812-696-2755.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 950-ft. above av. terrain, 999-ft. above ground, 1549-ft. above sea level.

Latitude 39° 14' 33"
Longitude 87° 23' 29"

Transmitter: 1-mi. SW of Farmersburg, IN on W side of U.S. Hwys. 41 & 150.

Satellite Earth Stations: ADM, 7-meter C-band; AFC, 3.6-meter Ku-band; Harris, 3-meter Ku-band; Harris, 7-meter Ku-band; Hughes, 2-meter Ku-band; Avcom, Harris, Hughes, Toshiba, Uniden receivers.

News Services: AP, CNN, NBC.

Ownership: TCS Television Partners (Group Owner).

Began Operation: September 1, 1965. Sale to present owner by Malcolm I. Glazer approved by FCC April 6, 1990 (Television Digest, Vol. 30:8, 26). Sale to Glazer by Booth Newspapers Inc. approved by FCC July 18, 1975 (Vol. 15:9). Sale to Booth by J. R. Livesay, John T. Gelder, et al., approved by FCC Jan. 6, 1971.

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

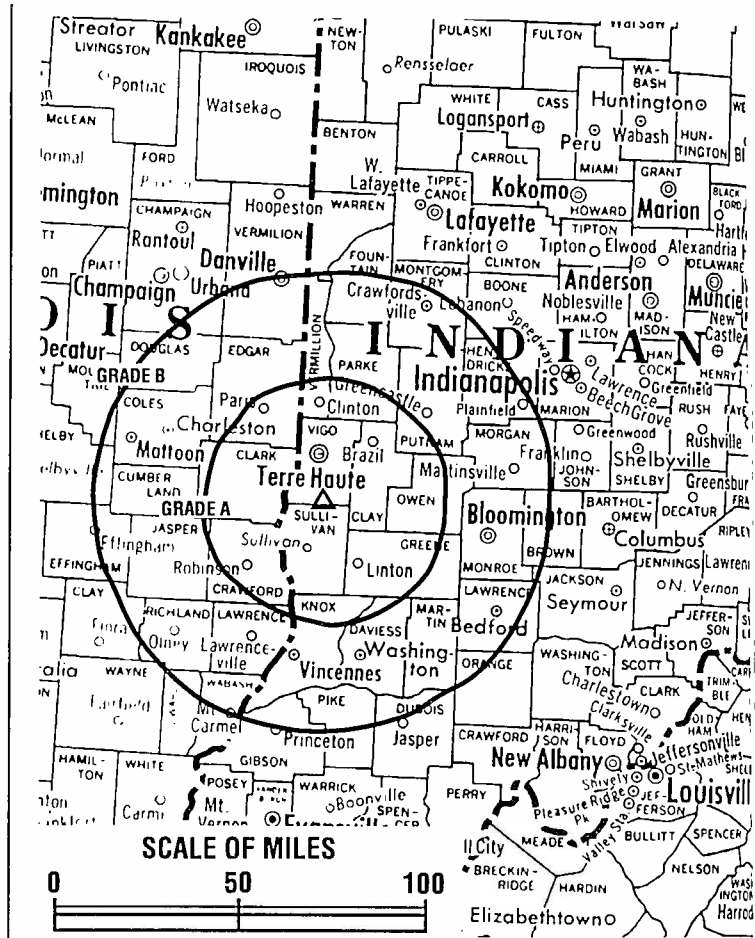
Personnel:

- Ray J. Chumley, Vice President & General Manager.
- George Brown, General Sales Manager.
- Gregg Thomas, Local Sales Manager.
- Mark Edwards, News Director.
- Harold Wesley, Chief Engineer.
- Sara Solooki, Promotion Director.
- Georgia Boles, Business Manager.

Rates: On request.

City of License: Terre Haute. Station DMA: Terre Haute. Rank: 138.

Circulation © 1996 Nielsen. Coverage based on Nielsen study.



WTWO BMPCT-6077 Granted 4/2/65

© American Map Corp., No. 14244

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	209,630	123,360	332,990
Average Weekly Circulation (1996)	110,974	57,105	168,079
Average Daily Circulation (1996)			88,764

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,530	57,590	153,120
Average Weekly Circulation (1996)	78,986	43,233	122,219
Average Daily Circulation (1996)			72,495

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	114,100	65,770	179,870
Average Weekly Circulation (1996)	31,988	13,872	45,860
Average Daily Circulation (1996)			16,269

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.