

UBSI

PROGRAM BOOK • FEBRUARY, 1938



**T H E C O L U M B I A
P R O G R A M B O O K**

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CBS SUSTAINING PROGRAMS: pp. 21 to 43

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CBS SPONSORED PROGRAMS

CLIENT	PROD
AFFILIATED PRODUCTS, INC.	Edna Wallace Hopper Cos
AMERICAN TOBACCO COMPANY	Lucky Strike Cigarettes Roi-Tan Cigars
ANACIN COMPANY	Anacin
BARBASOL COMPANY	Barbasol Shaving Cream
BAYER COMPANY	Bayer Aspirin
CAMPBELL SOUP COMPANY	Campbell's Soups Campbell's Beans Campbell's Tomato Juice

†Columbia Pacific Netw 0

PROGRAM	TIME	AGENCY	ON CBS
ROMANCE OF HELEN TRENT <i>serial drama</i>	Mon. thru Fri. 12:30-12:45 p.m.	Blackett-Sample-Hummert, Inc.	217 Weeks
HIT PARADE, Richard Himber's Orchestra: Star; Buddy Clark and La Gibson <i>popular music and vocalists</i>	Saturday 10:00-10:45 p.m.	Lord and Thomas	92 Weeks
NEWS PARADE Edwin C. Hill <i>news commentator</i>	Mon. thru Fri. 12:15-12:30 p.m.		
TO MAN SPORTS. Mark Kelly and Tom Hanlon <i>talks</i>	†Thursday 7:00-7:15 p.m. PST	Lawrence C. Gumbinner Agency	30 Weeks
GAL. SUNDAY <i>serial drama</i>	Mon., Tues., Wed. 12:45-1:00 p.m.	Blackett-Sample-Hummert, Inc.	45 Weeks
MR. GODFREY <i>logs and Patter</i>	Mon. and Fri. 7:15-7:30 p.m. <i>Rebroadcast Fri., 12-12:15 a.m.</i>	Erwin, Wasey & Company, Inc.	270 Weeks
AND HUSBAND Helen Menken, presented by the Famous Actors' Guild <i>dramatic</i>	Tuesday 7:30-8:00 p.m.	Blackett-Sample-Hummert, Inc.	334 Weeks
HOLLYWOOD HOTEL, with Frances Lawford, Jerry Cooper, Anne Rayson, Ken Niles. Raymond Whelan's Orchestra, Ken Murray and "Oswald," and Guests <i>dramatic musical revue</i>	Friday 9:00-10:00 p.m.	F. Wallis Armstrong Company	170 Weeks

Figures indicate the total number of weeks
in which the client has used CBS facilities.

CBS SPONSORED PROGRAMS

CLIENT	PRODUCT
THE CARBORUNDUM COMPANY	Abrasives
GEORGE W. CASWELL COMPANY	Coffee
CHESEBROUGH MANUFACTURING COMPANY	"Vaseline" Preparations
CHRYSLER CORPORATION	Chrysler, DeSoto, Dodge, Plymouth
THE COCA-COLA COMPANY	Coca-Cola
COLGATE-PALMOLIVE-PEET CO.	Palmolive Shave Cream, Palmolive Brushless Shave Concentrated Super Shave Colgate Tooth Powder Palmolive Soap

PROGRAM	TIME	AGENCY	ON CBS*
CARBORUNDUM BAND, Ird D'Anna, conductor; icis D. Bowman, commentator nd music, Indian legends	Saturday 7:30-8:00 p.m.	Batten, Barton, Durstine & Osborn, Inc.	162 Weeks
Y BUREAU, Elma Latta Hackett arty suggestions	††Tuesday 2:30-2:45 p.m. PST	Long Advertising Service	3 Weeks
CHRISTIAN OF RIVER'S END, ing Jean Hersholt amatic	Sunday 2:30-3:00 p.m. Rebroadcast 5:30-6:00 p.m.	McCann-Erickson, Inc.	14 Weeks
OR BOWES' AMATEUR HOUR ateurs, with Major Bowes Master of Ceremonies	Thursday 9:00-10:00 p.m.	Ruthrauff & Ryan, Inc.	100 Weeks
SONGSHOP, Frank Crumit, MC; Kennedy, Alice Cornett, shop Quartet, Glee Club, ave Haenschen's Orchestra Guest Star usical	Friday 10:00-10:45 p.m.	D'Arcy Advertising Co., Inc.	48 Weeks
AG BUSTERS lice-file dramatizations	Wednesday 10:00-10:30 p.m.	Benton & Bowles, Inc.	108 Weeks
NT AND MARGE erial drama	Mon. thru Fri. 10:15-10:30 a.m. Rebroadcast 4:00-4:15 p.m.		101 Weeks
TPMOTHER ramatic serial	Mon. thru Fri. 5:30-5:45 p.m.		41 Weeks
HITOP HOUSE, sing Bess Johnson ramatic serial	5:45-6:00 p.m.		103 Weeks

Figures indicate the total number of weeks
in which the client has used CBS facilities.

CBS SPONSORED PROGRAMS

CLIENT	PRODU
CONTINENTAL BAKING CO., INC.	Wonder Bread, Hostess Cake
THE CUDAHY PACKING COMPANY	Old Dutch Cleanser
R. B. DAVIS COMPANY	Cocomalt
E. I. du PONT de NEMOURS & CO., INC.	Institutional Advertising
DURKEE FAMOUS FOODS, INC.	Food Products
EUCLID CANDY COMPANY OF CALIFORNIA, INC.	Confectionery
THE FLORIDA CITRUS COMMISSION	"Florida" Grapefruit, Or Tangerines

†Columbia Pacific Network
 ††Columbia California Network

PROGRAM	TIME	AGENCY	ON CBS
KITTY KELLY <i>Serial drama</i>	Mon. thru Fri. 10:00-10:15 a.m. <i>Rebroadcast</i> 4:15-4:30 p.m.	Benton & Bowles, Inc.	152 Weeks
CECILOR'S CHILDREN <i>Serial drama</i>	Mon. thru Fri. 9:45-10:00 a.m.	Roche, Williams & Cunnyng- ham, Inc.	162 Weeks
HENNER, Jimmy Grier's Orchestra, Austin and Julie Gibson <i>Comedy and music</i>	Sunday 6:00-6:30 p.m.	Ruthrauff & Ryan, Inc.	191 Weeks
ARCADE OF AMERICA, Don Voorhees' Orchestra <i>Dramatizations and music</i>	Wednesday 8:00-8:30 p.m. <i>Rebroadcast</i> 12 mid.-12:30 a.m.	Batten, Barton, Durstine & Osborn, Inc.	134 Weeks
SECRET AMBITION, Tom Breneman and Orchestra <i>Musical</i>	†Sunday 7:30-8:00 p.m. PST	Botsford, Constantine & Gardner	87 Weeks
MANNING <i>Commentator</i>	††Tuesday 5:30-5:45 p.m. PST	Sidney Garfinkel Advertising Agency	11 Weeks
The Post, HOW TO GET THE MOST OUT OF LIFE <i>Talks</i>	Tues. and Thurs. 10:30-10:45 a.m.	Ruthrauff & Ryan, Inc.	15 Weeks

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 which the client has used CBS facilities.

CBS SPONSORED PROGRAMS

CLIENT	PRODUCTS
FORD MOTOR COMPANY	Ford, Lincoln, Lincoln Zephyr
GENERAL BAKING COMPANY	Bond Bread
GENERAL FOODS CORPORATION	Sanka Coffee Swans Down Cake Flour, Calumet Baking Powder La France, Minute Tapioca, Satina*
GENERAL MILLS, INC.	Bisquick, Gold Medal Kitchen-Teste Flour, Softasilk, Wheaties

**Minute Tapioca is advertised on Mondays, Wednesdays and Fridays; La France on Wednesdays and Fridays; La France and Satina on Tuesdays and Thursdays*

PROGRAM	TIME	AGENCY	ON CBS
<p>WEDNESDAY EVENING HOUR, Symphony Orchestra and Soloists; Fritz Reiner, conductor; Soloists Symphonic music, and talks by J. Cameron</p>	<p>Sunday 9:00-10:00 p.m.</p>	N. W. Ayer & Son, Inc.	209 Weeks
<p>LET THE FUN GO BY, Featuring Al Pearce and His Orchestra; Guest; Arlene Harris; "Tizzie Travis"; Carl Hoff's Orchestra Comedy and variety</p>	<p>Tuesday 9:00-9:30 p.m. Rebroadcast 12 mid.-12:30 a.m.</p>		
<p>THE LOMBARDO His Orchestra Popular music</p>	<p>Sunday 5:30-6:00 p.m.</p>	Batten, Barton, Durstine & Osborn, Inc.	369 Weeks
<p>THE PEOPLE Featuring Gabriel Heatter, director of Mark Warnow's Orchestra Real-life experiences</p>	<p>Thursday 7:30-8:00 p.m. Rebroadcast 10:30-11:00 p.m.</p>	Young & Rubicam, Inc.	154 Weeks
<p>THE SMITH HOUR, Featuring Henny Youngman, comedian; Miller's Orchestra; Dramas Guest Stars Variety show</p>	<p>Thursday 8:00-9:00 p.m. Rebroadcast 11:30-12:30 a.m.</p>		
<p>THE MARGARET MCBRIDE Radio columnist</p>	<p>Mon. thru Fri. 12 noon- 12:15 p.m.</p>		
<p>THE MEDAL FEATURE HOUR Betty and Bob Serial drama Hymns of All Churches Choir Betty Crocker Cooking expert Arnold Grimm's Daughter Serial drama Hollywood in Person Capt. Bob Baker, commentator</p>	<p>Mon. thru Fri. 1:00-1:15 p.m. Mon., Tues., Thu. 1:15-1:30 p.m. Wed. and Fri. 1:15-1:30 p.m. Mon. thru Fri. 1:30-1:45 p.m. 1:45-2:00 p.m.</p>	Blackett-Sample-Hummert, Inc. Knox Reeves Advertising, Inc.	361 Weeks

Figures indicate the total number of weeks
in which the client has used CBS facilities.

CBS SPONSORED PROGRAMS

CLIENT	PRODU
GULF OIL CORPORATION	Motor Oil and Gas
H. J. HEINZ COMPANY	"57 Varieties" Pure Food Products
HUDSON MOTOR CAR COMPANY	Hudson, Hudson Terraplane
KOLYNOS COMPANY	Anacin Kolynos Toothpaste
LADY ESTHER COMPANY	Cosmetics
LAMBERT PHARMACAL COMPANY	Listerine Toothpaste, Listerine Antiseptic

†Columbia Pacific Network On
 ††Columbia California Network n

PROGRAM	TIME	AGENCY	ON CBS
<p>BAKER and company, Oscar Bradley's Orchestra <i>variety show</i></p>	<p>Sunday 7:30-8:00 p.m.</p>	Young & Rubicam, Inc.	208 Weeks
<p>WIZ MAGAZINE OF THE AIR, Channing Pollock, editor; Tom Bowe, tenor and Mark Warnow's Orchestra COL KENNEDY'S ROMANCE <i>serial drama</i></p>	<p>Sunday 5:00-5:30 p.m.</p> <p>Mon. thru Fri. 11:15-11:30 a.m.</p>	Maxon, Inc.	100 Weeks
<p>BY LOBBY, Dave Elman, interviewer; Guy Salter's Orchestra <i>musical and interviews</i></p>	<p>Wednesday 7:15-7:45 p.m. <i>Rebroadcast</i> 10:30-11:00 p.m.</p>	Brooke, Smith & French, Inc.	48 Weeks
<p>HAMMERSTEIN MUSIC HALL, Ted Hammerstein as MC, great stars and orchestra <i>variety show</i></p>	<p>Friday 8:00-8:30 p.m.</p>	Blackett-Sample-Hummert, Inc.	339 Weeks
<p>THE GAL, SUNDAY <i>serial drama</i></p>	<p>Thurs. and Fri. 12:45-1:00 p.m.</p>		191 Weeks
<p>FRANK KING and his Orchestra <i>popular music</i></p>	<p>Monday 10:00-10:30 p.m.</p>	Lord and Thomas	126 Weeks
<p>THE NEWLYWEDS <i>serial drama</i></p>	<p>†Mon., Tues., Wed., Fri. 12:45-1:00 p.m. PST</p>	Lambert & Feasley, Inc.	35 Weeks

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in which the client has used CBS facilities.

CBS SPONSORED PROGRAMS

CLIENT	PRODU
LEHN & FINK PRODUCTS COMPANY	Lysol Pebeco Toothpaste Hind's Honey & Almond C Tussy Lipstick
LEVER BROTHERS COMPANY	Lux Toilet Soap Rinso Lifebuoy Rinso Spry
LIGGETT & MYERS TOBACCO CO.	Chesterfields

PROGRAM	TIME	AGENCY	ON CBS*
ALLAN ROY DAFOE <i>Weeks</i>	Mon., Wed., Fri. 4:45-5:00 p.m.	Lennen & Mitchell, Inc.	82 Weeks
SHOW THE MOON, Elsie Hitz and Nick Dawson <i>Serial drama</i>	Mon. thru Fri. 5:00-5:15 p.m.		165 Weeks
OF MARY SOTHERN <i>Serial drama</i>	Mon. thru Fri. 5:15-5:30 p.m.	William Esty & Company, Inc.	83 Weeks
LIAN MOON CASINO <i>Comedy</i>	††Mon. & Thur. 9:45-10:00 p.m. PST		18 Weeks
LUX RADIO THEATRE, Stars of stage and screen <i>Dramatic; Cecil B. De Mille, director</i>	Monday 9:00-10:00 p.m.	J. Walter Thompson Company	123 Weeks
ard G. Robinson TOWN, with Claire Trevor <i>Dramatic</i>	Tuesday 8:00-8:30 p.m.	Ruthrauff & Ryan, Inc.	15 Weeks
OLSON SHOW with Martha Raye, akarkus. Victor Young's chestra and guest stars <i>Comedy and music</i>	Tuesday 8:30-9:00 p.m. <i>Rebroadcast</i> 11:30 p.m.-12 mid.		89 Weeks
SISTER <i>Serial drama</i>	Mon. thru Fri. 11:30-11:45 a.m. <i>Rebroadcast</i> 2:00-2:15 p.m.		73 Weeks
JENNY'S REAL LIFE STORIES <i>Dramatic</i>	Mon. thru Fri. 11:45-12 noon <i>Rebroadcast</i> 2:15-2:30 p.m.		55 Weeks
INTERFIELD PRESENTS Kostelanetz's Concert chestra; Lawrence Tibbett: Taylor, commentator: Douglas, announcer <i>Orchestral and vocal music</i>	Wednesday 9:00-9:30 p.m.	Newell-Emmett Co., Inc.	263 Weeks
WHITEMAN'S PROGRAM, Wakefield, MC; Guest Star <i>Variety</i>	Friday 8:30-9:00 p.m. <i>Rebroadcast</i> 11:30-12:00 p.m.		42 Weeks

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CBS SPONSORED PROGRAMS

CLIENT	PRODU
P. LORILLARD COMPANY	Old Gold Cigarettes
NASH-KELVINATOR CORPORATION	Nash Motor Cars
PET MILK SALES CORPORATION	Irradiated Pet Milk
PHILCO RADIO & TELEVISION CORP.	Philco Radios, Philco Radio Accessories
PHILIP MORRIS & COMPANY, LTD.	Philip Morris Cigarettes
PHILLIPS PETROLEUM COMPANY	Ethyl, Phillips 66, 77 Aviation

PROGRAM	TIME	AGENCY	ON CBS*
HOLLYWOOD SCREENSCOOPS, George McCall, commentator <i>motion-picture news</i>	Tues. and Thurs. 7:15-7:30 p.m. <i>Rebroadcast</i> 11:15-11:30 p.m.	Lennen & Mitchell, Inc.	109 Weeks
PROFESSOR QUIZ, Bob Trout <i>questions and answers</i>	Saturday 9:00-9:30 p.m. <i>Rebroadcast</i> 12:00-12:30 a.m.	Geyer, Cornell & Newell, Inc.	48 Weeks
DR. LEE TAYLOR, economist <i>household advice</i>	Tues. and Thurs. 11:00-11:15 a.m. <i>Rebroadcast</i> 3:00-3:15 p.m.	Gardner Advertising Company	222 Weeks
SATURDAY NIGHT SERENADE, Eastman, soprano; Bill Perry, and Gustave Haenschen's Orchestra and Mixed Chorus <i>musical</i>	Saturday 9:30-10:00 p.m.		
KEVIN CARTER <i>news commentator</i>	Mon., Wed., Fri. 7:45-8:00 p.m. <i>Rebroadcast</i> 11:15-11:30 p.m.	Hutchins Advertising Co., Inc.	342 Weeks
DONNY PRESENTS Morgan's Orchestra, Charles Martin's Dramatizations, Frances Taylor, Genevieve Rowe, Glenn Cross and mixed ensemble <i>variety and dramatic interludes</i>	Saturday 8:30-9:00 p.m. <i>Rebroadcast</i> 11:30-12:00 p.m.	The Biow Company, Inc.	77 Weeks
THE POLY FOLLIES, Ben Feld's Orchestra; Lorraine Hunt, soprano; Al Cameron, MC <i>variety</i>	Tuesday 10:30-11:00 p.m.	Lambert & Feasley, Inc.	89 Weeks

*1 figures indicate the total number of weeks in which the client has used CBS facilities.

CBS SPONSORED PROGRAMS

CLIENT	PRODU
PONTIAC MOTOR COMPANY	Pontiac Cars
THE PROCTER & GAMBLE COMPANY	Chipso Oxydol Ivory Soap Oxydol Dreft
R. J. REYNOLDS TOBACCO COMPANY	Camel Cigarettes, Prince Albert Smoking To
RIO GRANDE OIL, INC.	Petroleum Products
ROMA WINE COMPANY	Cella Grape Juice
SKELLY OIL COMPANY	Petroleum Products
TEA GARDEN PRODUCTS COMPANY	Tea Garden Products

†Columbia Pacific Network
 ††Columbia California Netwo

PROGRAM	TIME	AGENCY	ON CBS
<p>THROUGH A WOMAN'S EYES with Kathryn Cravens <i>News comments</i></p>	<p>Mon., Wed., Fri. 2:00-2:15 p.m. <i>Rebroadcast</i> 5:30-5:45 p.m.</p>	MacManus, John & Adams, Inc.	117 Weeks
<p>ROAD OF LIFE <i>Serial drama</i></p>	<p>Mon. thru Fri. 9:30-9:45 a.m.</p>	Pedlar & Ryan, Inc.	170 Weeks
<p>PERKINS <i>Serial drama</i></p>	<p>10:45-11:00 p.m.</p>	Blackett-Sample-Hummert, Inc.	
<p>O'NEILLS <i>Serial drama</i></p>	<p>2:15-2:30 p.m.</p>	Compton Advertising, Inc.	
<p>GOLDBERGS <i>Serial drama</i></p>	<p>4:30-4:45 p.m.</p>	Blackett-Sample-Hummert, Inc.	
<p>TY KEENE <i>Serial drama</i></p>	<p>4:30-4:45 p.m. (Not on WABC)</p>		
<p>EL CARAVAN with JACK OAKIE with Stuart Erwin, Bob Stafford, Raymond Hatton, Glen Lynd, Harry Barris, The Blue Club and Georgie Stoll's Orchestra <i>Music and guest comedians</i></p>	<p>Tuesday 9:30-10:00 p.m.</p> <p>10:00-10:30 p.m.</p>	William Esty & Company, Inc.	240 Weeks
<p>FRANK GOODMAN with his Orchestra <i>Music and guests</i></p>			
<p>CHASING ALL CARS <i>Police file dramatizations</i></p>	<p>††Tuesday 7:30-8:00 p.m. PST</p>	Hixson-O'Donnell, Inc.	230 Weeks
<p>THE TOAST OF THE TOWN, with Wilbur Hatch's Orchestra <i>Musical</i></p>	<p>††Sunday 9:00-9:30 p.m. PST</p>	James Houlihan, Inc.	8 Weeks
<p>THE SELLY COURT OF MISSING HEIRS <i>Dramatic</i></p>	<p>Sunday 10:30-11:00 p.m.</p>	Blackett-Sample-Hummert, Inc.	16 Weeks
<p>WOMEN'S PAGE OF THE AIR, with Helen Thurston <i>Women's activities</i></p>	<p>†Thursday 1:45-2:00 p.m. PST</p>	Botsford, Constantine & Gardner	3 Weeks

†† Figures indicate the total number of weeks in which the client has used CBS facilities.

CBS SPONSORED PROGRAMS

CLIENT	PRODU
THE TEXAS COMPANY	"Texaco" Petroleum Products
UNITED STATES RUBBER PRODUCTS, INC.	U. S. Tires
U. S. TOBACCO COMPANY	Model Pipe Tobacco
VICK CHEMICAL COMPANY	Vicks VapoRub, Vicks Va-tro-nol
WM. WRIGLEY JR., COMPANY	Wrigley's Gum
ZENITH RADIO CORPORATION	Zenith Radios

††Columbia Pacific Network

PROGRAM	TIME	AGENCY	ON CBS*
MACO TOWN, with Eddie Cantor, Anna Durbin, Pinky Tomlin, Jimmy Wallington, Jacques Renard and His Orchestra <i>Comedy and music</i>	Wednesday 8:30-9:00 p.m. <i>Rebroadcast 11:30 p.m.-12 mid.</i>	Buchanan and Company, Inc.	72 Weeks
BERNIE AND ALL THE LADS, with Lew Lehr, comedian; Buddy Clark and Jane Pickens, vocalists <i>Music and comedy</i>	Wednesday 9:30-10:00 p.m.	Campbell-Ewald Company	3 Weeks
BOB AND PAT IN PIPE SMOKING, with Edward Roecker, baritone and Benny Kreuger's Orchestra <i>"Blackface" comedy and music</i>	Monday 8:30-9:00 p.m. <i>Rebroadcast 11:30 p.m.-12 mid.</i>	Arthur Kudner, Inc.	140 Weeks
BOB'S OPEN HOUSE, with Jeannette MacDonald, Arthur Evans, baritone and Ef Pasternack's Orchestra <i>Musical</i>	Sunday 7:00-7:30 p.m.	Morse International, Inc.	90 Weeks
BOB WONS AND HIS SCRAPBOOK <i>Talks and readings</i>	Mon., Wed., Fri. 10:30-10:45 a.m.		
BOBBLE EVERYTHING, with Al Shaw and Stan Lee; Jack Brooks and Paul Small; Betty and John; Sutton and Bliss, piano duo and Carl Hohengarten's Orchestra <i>Musical</i>	Sunday 6:30-7:00 p.m.	Frances Hooper Advertising Agency	297 Weeks
BOBETIC MELODIES, with Frank Fulton, tenor; Franklyn McCormack, reader <i>Poetry readings and light music</i>	Mon. thru Fri. 7:00-7:15 p.m. <i>Rebroadcast 11:00-11:15 p.m.</i>	Neiser-Meyerhoff, Inc.	
BOBZITH FOUNDATION, with orchestra and dramatic cast <i>Experiments in telepathy</i>	Sunday 10:00-10:30 p.m.	J. Walter Thompson Company	9 Weeks

*The figures indicate the total number of weeks which the client has used CBS facilities.

CBS SUSTAINING PROGRAMS

The programs "BY COLUMBIA" for February are planned within a triple frame of *Interest, Timeliness, and Balance*. This insures a program schedule as alive and varied as the world it portrays; as flexible as the interests of the millions who listen. Because of this flexibility, so intrinsic to radio, smaller details of the schedule given here are subject to change. These day-to-day changes are usually reported in local newspaper radio listings.

For your convenience, the Columbia sustaining programs listed on the following pages are grouped in these nine classifications:

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PUBLIC AFFAIRS

PROGRAM AND TIME	DESCRIPTION
COMMANDER CRAVEN 10:45-11:00 p.m. SATURDAY, FEBRUARY 5	Commander T. A. M. Craven, member of the Federal Communications Commission, is heard in an address on "The Social and Economic Aspects of Broadcasting."
WILLIAM McFEE 2:00-2:15 p.m. SATURDAY, FEBRUARY 5	William McFee, novelist and seaman, gives a first-hand account of "The Seaman—Past and Present."
CAPTAIN CAZALET 1:30-1:45 p.m. SUNDAY, FEBRUARY 6	Captain Victor A. Cazalet, vice-chairman of the Palestine Committee of the British House of Commons, speaks from London on the "Situation in Palestine."
PRESIDENT ROOSEVELT 6:45-7:00 p.m. MONDAY, FEBRUARY 7	President Franklin D. Roosevelt sends a message of greeting to the Boy Scouts of America on the twenty-eighth anniversary of the founding of the organization.
SIR CHARLES MORGAN- WEBB 6:35-6:45 p.m. THURSDAY, FEBRUARY 10	Sir Charles Morgan-Webb, adviser to the monetary committee of the British Parliament, discusses the financial measures used by Great Britain to achieve recovery.
ERNEST T. WEIR 10:45-11:00 p.m. FRIDAY, FEBRUARY 11	Ernest T. Weir, chairman of the board of the National Steel Corporation of Pittsburgh, is heard in a talk on "National Income."
SENATOR SCHWELLENBACH 10:45-11:00 p.m. SATURDAY, FEBRUARY 12	Senator Lewis B. Schwellenbach (D) of Washington speaks from the nation's capital on the "Japanese Invasion of Our Fisheries."

CBS SUSTAINING PROGRAMS

PUBLIC AFFAIRS

PROGRAM AND TIME	DESCRIPTION
<p>MRS. ROOSEVELT 6:45-7:00 p.m. SATURDAY, FEBRUARY 12</p>	<p>Mrs. Franklin D. Roosevelt's address to the Alliance for the Guidance of Rural Youth carried to the nation over the Columbia work.</p>
<p>JAMES A. FARLEY 10:45-11:00 p.m. WEDNESDAY, FEBRUARY 16</p>	<p>Postmaster-General James A. Farley speaks at the banquet of the Elks Club in New York on a topic to be announced.</p>
<p>TALKS ON TAXES 6:35-6:45 p.m. THURSDAY, FEBRUARY 17 AND 24</p>	<p>The University of Chicago Broadcasting Council presents a financial expert on "Income Taxes" on February 17, and a member of the faculty of New York University discusses the same problem on February 24.</p>
<p>JAMES F. BELL 10:45-11:00 p.m. FRIDAY, FEBRUARY 18</p>	<p>James F. Bell, chairman of the board of General Mills, speaks from New York on "Business Gets Back."</p>
<p>BERT S. MANZER 5:45-6:00 p.m. SATURDAY, FEBRUARY 19</p>	<p>Bert F. Manzer, Grand Chancellor of the Knights of Pythias, speaks on the seventh anniversary of the order.</p>
<p>NATIONAL LAWYERS GUILD 3:30-4:00 p.m. SATURDAY, FEBRUARY 19</p>	<p>A panel discussion sponsored by the National Lawyers Guild presents Dean Lloyd K. Garrison of the University of Wisconsin and John P. Davaney, president of the Guild.</p>
<p>REP. JAMES C. O'MAHONEY 10:30-11:00 p.m. SATURDAY, FEBRUARY 19</p>	<p>Rep. James C. O'Mahoney (D) of Wyoming speaks from Washington on the proposed General Incorporation Bill.</p>

PUBLIC AFFAIRS

PROGRAM AND TIME	DESCRIPTION
<p>COL. MONROE JOHNSON 10:45-11:00 p.m. TUESDAY, FEBRUARY 22</p>	<p>Colonel Monroe Johnson, Assistant Secretary of the Department of Commerce, speaks on the occasion of the twentieth anniversary of the Rainbow Division.</p>
<p>ROBERT H. JACKSON 10:30-11:00 p.m. THURSDAY, FEBRUARY 24</p>	<p>Robert H. Jackson, new Solicitor General of the United States, addresses the New York Young Democratic Club at their annual dinner.</p>
<p>BUSINESS & PROFESSIONAL WOMEN'S DAY 2:15-2:30 p.m. FRIDAY, FEBRUARY 25</p>	<p>The International Federation of Business & Professional Women observes its annual International Day with greetings from Mme. Albin Guillot, Paris; Mrs. Rosalind Messenger, Sussex, England; Mrs. Nelly Ross, Washington; a speaker from Canada and a talk by Mrs. Lena Phillips, international president of the Federation.</p>
<p>CURRENT QUESTIONS BEFORE CONGRESS <i>The Senate</i>-3:30-3:45 p.m. EACH FRIDAY <i>The House</i>-4:45-5:00 p.m. EACH TUESDAY</p>	<p>Leading members of the Senate and of the House of Representatives discuss, in separate weekly broadcasts, current legislation and business under consideration by their bodies. Speakers are selected for special knowledge of the issues involved.</p>
<p>PRESS-RADIO NEWS Various times DAILY</p>	<p>The Associated Press, United Press and the International News Service gather, and the Press-Radio Bureau edits, the latest news.</p>
<p>INTERNATIONAL EXCHANGE BROADCASTS 1:30-1:45 p.m. EACH SUNDAY</p>	<p>Expert observers of international affairs, including prominent statesmen and journalists, appear on this regular Sunday period of talks from foreign capitals.</p>

CBS SUSTAINING PROGRAMS

PUBLIC AFFAIRS

PROGRAM AND TIME	DESCRIPTION
<p>HEADLINES AND BYLINES 10:30-11:00 p.m. EVERY SUNDAY</p>	<p>A trio of expert reporters of public affairs combine their talents on this weekly series of news and the makers of news. H. V. Kaltenbach analyzes foreign affairs, Bob Trout summarizes the latest news, and Edwin Canham interprets domestic events.</p>

EDUCATIONAL PROGRAMS

<p>NATIONAL SOCIAL HYGIENE PROGRAM 10:45-11:00 p.m. WEDNESDAY, FEBRUARY 2</p>	<p>Surgeon General Thomas Parran, General John J. Pershing and Dr. Ray Lyman White, three leaders in the public health education campaign, speak on this National Social Hygiene Day program.</p>
<p>CAMP FIRE GIRLS 4:15-4:30 p.m. MONDAY, FEBRUARY 7</p>	<p>Contributions to the third annual poetry contest of the Camp Fire Girls will be read, by a distinguished group of poets as judges.</p>
<p>RAYMOND GREENE 1:30-1:45 p.m. SUNDAY, FEBRUARY 13</p>	<p>Raymond Greene, noted explorer, speaks in a trans-Atlantic broadcast from London on "The New Assault on Mount Everest."</p>
<p>AMERICAN SCHOOL OF THE AIR 2:30-3:00 p.m. MONDAY THRU FRIDAY</p>	<p>The <i>American School of the Air</i>, in its ninth consecutive season, presents an expanded schedule in which the National Education Association, the Progressive Education Association, the national councils of Teachers English and Geography, the Junior Program Inc., and the National Vocational Guidance Association cooperate. The month's schedule:</p> <p>MONDAYS: <i>Human Relations Forum</i>. Round-table discussions by high-school students, following dramatization of the topic.</p>

EDUCATIONAL
PROGRAMS

PROGRAM AND TIME

DESCRIPTION

AMERICAN SCHOOL
OF THE AIR

(Continued)

TUESDAYS: (a) *Music*. (b) *Literature*.

(a) February 1: A New Creed and a New Song. February 15: Musicke of Merrie England. (b) February 8: Dickens' Birthday Party.

WEDNESDAYS: *Geography*.

February 2: The Angora Goat Region of Western Texas. February 9: The Imperial Valley and the Salton Sea. February 16: Another Friend from the South Pacific Islands. February 23: Lower California and Its Gulf.

THURSDAYS: (a) *Music*. (b) *Literature*.

February 3: Primary Music—Game Songs in America: Dorothy Gordon. Primary Literature—"The Golden Alligator." February 10: (a) International Music Program—Short-wave broadcast from Geneva. (b) Primary Literature—"The Little Green Horse." February 17: (a) Short-wave broadcast of music from Vienna, Austria. (b) "Why the Owl Flies at Night." February 24: (a) Short-wave broadcast of music from Sofia. (b) "The Spider."

FRIDAYS: (a) *Vocational Guidance*.

(b) *Science*.

February 4: (a) "Now That We Have It, How Hold It?" (b) Forcing an Egg into a Bottle. February 11: (a) "Quit the Job or Build It Up?" (b) How Are Clouds Formed? February 18: (a) "Making a Life, Not Only a Living." (b) How Is Weather Predicted? February 25: (a) Interview with Boys in Automotive Trade. (b) What Is the Air Made Of?

CBS SUSTAINING PROGRAMS

EDUCATIONAL PROGRAMS

PROGRAM AND TIME	DESCRIPTION
<p>NEW HORIZONS 6:15-6:30 p.m. EACH MONDAY</p>	<p>The American Museum of Natural History operates with CBS in presenting famous explorers and scientists. The programs are arranged by Hans Christian Adamson.</p> <p>FEBRUARY 7: Dr. William K. Gregory—"Man vs. Monkeys." FEBRUARY 14: Dr. G. D. Pinkley—"The Peeking Woman and Exploring the Brain." FEBRUARY 21: Dr. Barnum Brown—"Footprints of Time." FEBRUARY 28: Dr. Roy W. Miner—"Perils of Pearl Diving."</p>
<p>THE NEW YORK ACADEMY OF MEDICINE 4:00-4:15 p.m. EACH TUESDAY</p>	<p>Medical talks for the layman are arranged in this series with the cooperation of the New York Academy of Medicine, Dr. Iago Galdis, Executive Secretary. Speakers this month are:</p> <p>FEBRUARY 1: Dr. Ralph Almour, N. Y. Polyclinic Medical School & Hospital: "Popular Fallacies Concerning Sinus Disease." (3:30 p.m.) FEBRUARY 8: Dr. Samuel Weiss, N. Y. Polyclinic: "The Largest Organ in the Body." FEBRUARY 15: Dr. G. S. Dudley, Second Surgical Division, Bellevue: "Hand Injuries." FEBRUARY 22: Dr. Leo Schwartz, Department of Otolaryngology, Beth Israel Hospital: Subject to be announced.</p>
<p>SCIENCE SERVICE 4:00-4:15 p.m. EACH THURSDAY</p>	<p>The Science Service Association of Washington, D. C. cooperates in scheduling these. Dr. Watson Davis, director, acts as interviewer for each broadcast. Speakers this month are:</p>

**EDUCATIONAL
PROGRAMS**

PROGRAM AND TIME	DESCRIPTION
<p>SCIENCE SERVICE <i>(Continued)</i></p>	<p>FEBRUARY 3: Dr. Henry J. Knight, U. S. Bureau of Chemistry & Soils: "The Useful Soy Bean."</p> <p>FEBRUARY 10: Lauriston Taylor, National Bureau of Standards: "Powerful X-Rays."</p> <p>FEBRUARY 17: Prof. E. A. Speiser, University of Pennsylvania: "The Oldest City in the World."</p> <p>FEBRUARY 24: R. A. Cattell, U. S. Bureau of Mines: "News about Helium."</p>
<p>THE STORY OF INDUSTRY 5:00-5:30 p.m. EACH SATURDAY</p>	<p>The U. S. Department of Commerce cooperates in this presentation of "The Story of Industry." Office of Education actors, directed by Earl McGill, assist in the presentations and the Columbia Symphony Orchestra furnishes the musical backgrounds. Harry R. Daniel is the narrator. The series also includes talks by outstanding industrial figures, arranged by the Business Advisory Council of the Department.</p> <p>FEBRUARY 5: The Gas Industry. <i>Guest</i>—M. B. Folsom, Eastman Kodak Company: "Security for the American Worker."</p> <p>FEBRUARY 12: The Home Building Industry. <i>Guest</i>—R. V. Fleming, The Riggs National Bank.</p> <p>FEBRUARY 19: The Flour Milling Industry. <i>Guest</i>—To be announced.</p> <p>FEBRUARY 26: The Perfumes and Cosmetics Industry. <i>Guest</i>—J. F. Fogarty, The North American Company.</p>

CBS SUSTAINING PROGRAMS

SPECIAL EVENTS

PROGRAM AND TIME	DESCRIPTION
<p>THE "SEEING EYE" 5:45-6:00 p.m. SATURDAY, FEBRUARY 5</p>	<p>The manner in which dogs are trained to assist the blind is explained in an interview with K. Kraemer, famous German dog-trainer, followed by an on-the-spot description of a blind boy and his "Eye Dog" in heavy traffic.</p>
<p>7TH REGIMENT MILE 11:00-11:15 p.m. FRIDAY, FEBRUARY 11</p>	<p>Ted Husing describes the running of the 7th Regiment Mile from the drill floor of historic 7th Regiment Armory.</p>
<p>DARTMOUTH WINTER CARNIVAL 2:45-3:15 p.m. 4:15-4:30 p.m. SATURDAY, FEBRUARY 12</p>	<p>From the annual Dartmouth Winter Carnival, one of the best-known collegiate winter sports events, Columbia presents descriptions of the ski-jumping events and interviews with outstanding skiers.</p>
<p>LINCOLN BIRTHDAY PROGRAM 3:30-4:00 p.m. SATURDAY, FEBRUARY 12</p>	<p>Columbia goes to Lincoln, Ill., scene of Lincoln's early career as a lawyer, to observe the birthday of the Civil War President. Governor Henry Horner and others participate.</p>
<p>NATIONAL COUNCIL BENEFIT 2:00-2:30 p.m. SUNDAY, FEBRUARY 20</p>	<p>George M. Cohan, Al Shean and many other prominent artists and spokesmen participate in this benefit commemorating National Brotherhood Day, sponsored by the National Council of Jews and Christians.</p>
<p>FLAMINGO STAKES, HIALEAH 4:15-4:45 p.m. SATURDAY, FEBRUARY 26</p>	<p>Inaugurating an extensive program of horse race coverage during 1938, Columbia brings the Flamingo Stakes at Hialeah Park, Miami, to listeners this month. Bryan Field will be at the microphone for this exclusive broadcast.</p>

SERIOUS
MUSIC

PROGRAM AND TIME

NEW YORK
PHILHARMONIC-
SYMPHONY ORCHESTRA
3:00-5:00 p.m.
EACH SUNDAY

DESCRIPTION

The New York Philharmonic-Symphony Orchestra is now in its eighth consecutive season of Sunday afternoon concerts on the Columbia Network. Georges Enesco conducts the first concert, after which John Barbirolli returns to his post as conductor. Deems Taylor, Columbia's Music Consultant, is the program commentator.

FEBRUARY 6: *Weber*: Overture to "Der Freischütz"; *Beethoven*: Concerto No. 5 ("Emperor"), RUDOLF SERKIN, pianist; *Brahms*: Symphony No. 4.

FEBRUARY 13: *Weber*: Overture to "Oberon"; *Dvorak*: Concerto in A Minor, GUILA BUSTABO, violinist; *Tschaikowsky*: Symphony No. 4.

FEBRUARY 20: *Wolf-Ferrari*: Overture to "The Secret of Suzanne"; *Rimsky-Korsakoff*: Symphonic Suite, "Antar"; *Haydn*: Concerto in D Major, JOSEPH SCHUSTER, 'cello; *Mendelssohn*: Scherzo in G Minor for Orchestra; *Wagner*: Overture to "Tannhäuser."

FEBRUARY 27: All *Richard Strauss* program. Second Movement from "Aus Italien," played for first time by the Society; Two Songs with Orchestra: *Die Verführung*, Gesang der Priesterin Apollos, ROSE PAULY, soloist; Suite, "Le Bourgeois Gentilhomme"; Tone-poem, "Don Juan"; Closing Scene from "Salome," ROSE PAULY, soloist.

CBS SUSTAINING PROGRAMS

SERIOUS MUSIC

PROGRAM AND TIME	DESCRIPTION
<p>YOUNG PEOPLE'S SYMPHONY CONCERTS 11:00 a.m.-12:15 p.m. SATURDAY, FEBRUARY 12 3:30-4:30 p.m. SATURDAY, FEBRUARY 1</p>	<p>Rudolph Ganz, eminent Swiss pianist, composer and conductor, leads the Philharmonic Symphony Orchestra in the fourth of Young People's Concerts on CBS. On February 12 he presents the following program for Carnegie Hall: <i>Weber</i>: Overture, "Hassan"; <i>Liszt</i>: Hungarian Fantasy, Eugene Boynet, pianist; <i>Tschaikowsky</i>: Nutcracker Suite; "America the Beautiful," sung by audience; <i>Schreiner</i>: Concerto Grosso for Percussion Instruments and Orchestra ("The Worried Drummer"); Saul Goodman, pianist; <i>Ernest Schelling</i>: "A Victory Ballade."</p> <p>On February 1 Eugene Goossens conducts the Cincinnati Symphony Orchestra in the first of a series of five concerts for young people presenting works by Quilter, Haydn, Liszt, Schubert, Grainger and Chadwick.</p>
<p>LEAGUE OF COMPOSERS 3:00-3:45 p.m. MONDAY, FEBRUARY 21 AND 28</p>	<p>Two concerts of contemporary American music are presented by CBS this month through the League of Composers. Compositions by Frederick Jacobi, Elie Siegmeister, Philip James, Louis Gruenberg and Robert M. Berio are scheduled for the first program. Mordecai Bauman, baritone, will be soloist and Marion Bauer will act as program commentator. Works for woodwind ensemble will be featured.</p> <p>On the second concert, Aaron Copland, distinguished musician who wrote his "Music for Radio" for the <i>Columbia Composers Commission</i>, will be the commentator.</p>

**SERIOUS
MUSIC**

PROGRAM AND TIME	DESCRIPTION
<p>COOLIDGE QUARTET— BEETHOVEN CYCLE 3:00–3:45 p.m. MONDAY, FEBRUARY 7 AND 14</p>	<p>A series of six all-Beethoven concerts is concluded this month by the Coolidge String Quartet. Members of the group are William Kroll and Nicolai Berezowski, violinists; Nicolas Moldavan, violist and Victor Gottlieb, cellist. The programs are arranged in cooperation with G. Schirmer, Inc., music publishers.</p>
<p>HOLLACE SHAW MONDAY, 7:30–7:45 p.m. TUESDAY, 3:30–4:00 p.m.</p>	<p>Hollace Shaw, soprano, who last Summer created the principal role in Louis Gruenberg's opera, "Green Mansions," is featured weekly on this series of concert programs.</p>
<p>SELECTIONS FROM LIGHT OPERA 6:35–6:45 p.m. EACH TUESDAY</p>	<p>This series of selections from famous light operas is played by the Columbia Symphony Orchestra under Bernard Herrmann.</p> <p>February 1: "Chimes of Normandy," by Planquette. February 8: "Of Thee I Sing," by Gershwin. February 15: "Robin Hood," by De Koven. February 22: "Music in the Air," by Kern.</p>
<p>CURTIS INSTITUTE OF MUSIC 3:45–4:30 p.m. EACH WEDNESDAY</p>	<p>The Curtis Institute of Music, of which Dr. Josef Hofmann is director, is presenting a series of thirty Wednesday concerts in its eighth consecutive season on CBS. Distinguished faculty members and students perform. Chamber music groups are directed by Dr. Louis Bailly and the Curtis Symphony Orchestra is conducted by Fritz Reiner.</p>

CBS SUSTAINING PROGRAMS

SERIOUS MUSIC

PROGRAM AND TIME	DESCRIPTION
<p>ESSAYS IN MUSIC 10:30-11:00 p.m. EACH THURSDAY</p>	<p>This unusual new series, under the direction of Victor Bay, presents on single programs widely varying compositions devoted to the same subjects. David Ross is narrator.</p> <p>February 3: <i>The Garden</i>. Hollace Shaw and the Columbia Male Quartet.</p> <p>February 10: <i>The March</i>. Eugene Lowenthal, baritone.</p> <p>February 17: <i>The Lullaby</i>.</p> <p>February 24: <i>Bach the Unknown</i>. Doda Gortik, bass.</p>
<p>MARGARET DAUM 7:15-7:45 p.m. EACH FRIDAY</p>	<p>This young prima donna of the Metropolitan Opera Company spring season is heard in her repertoire of favorite songs and arias.</p>
<p>CINCINNATI CONSERVATORY OF MUSIC 11:00-12:00 a.m. EACH SATURDAY</p>	<p>The Cincinnati Conservatory of Music presents its third season of symphonic concerts on CBS. Alexander von Kreisler arranges the program and conducts the Conservatory symphony orchestra. Members of the artist faculty are featured each week as soloists.</p>
<p>COLUMBIA CHORUS QUEST 6:00-6:25 p.m. EACH SATURDAY</p>	<p>The <i>Columbia Chorus Quest</i> is a competition among young choral groups throughout the country, sponsored jointly by CBS and Columbia Concerts Corporation. At the end of the series, which will continue for several months, an outstanding board of judges will make the awards. Among the groups to be heard this month are the following:</p> <p>February 5: Sedalia Singers, Palmer Memorial Institute.</p>

**SERIOUS
MUSIC**

PROGRAM AND TIME	DESCRIPTION
<p>COLUMBIA CHORUS QUEST <i>(Continued)</i></p>	<p>February 12: Madrigal Singers, Cincinnati Conservatory of Music.</p> <p>February 19: University of Pennsylvania A Capella Choir.</p> <p>February 26: Duluth State Teachers College Choir.</p>
<p>VERA BRODSKY 3:45-4:00 p.m. EACH THURSDAY</p>	<p>Vera Brodsky, young American pianist, returns as soloist in a series of Monday afternoon concerts. Among the works she plays during February are compositions by Medtner, Rachmaninoff and Chopin.</p>
<p>WALBERG BROWN STRINGS 10:00-10:30 a.m. EACH SUNDAY</p>	<p>Walberg Brown, musical director of WGAR, Columbia's station in Cleveland, leads the string quartet in this series of concert music. The players are all members of the Cleveland Symphony Orchestra. (Not on WABC.)</p>
<p>SALT LAKE CITY TABERNACLE CHOIR 12:30-1:00 p.m. EACH SUNDAY</p>	<p>This world famous choir sings weekly from one of America's greatest auditoriums, the Salt Lake City Tabernacle. Frank Asper, Tabernacle organist, accompanies the choir.</p>
<p>BORIS MORRIS STRING QUARTET 2:00-2:30 p.m. EACH SUNDAY</p>	<p>The Boris Morris String Quartet, consisting of John Pennington, first violinist; Jack Pepper, second violinist; Philip Kahgan, viola; and Alexander Borisoff, cellist continue their series of string music concerts.</p>

CBS SUSTAINING PROGRAMS

DRAMATIC SERIES

PROGRAM AND TIME	DESCRIPTION
<p>THE COLUMBIA WORKSHOP 10:30-11:00 p.m. EACH THURSDAY</p>	<p>FEBRUARY 5: "Andrea del Sarto," a biography of the famous Florentine by Art Fairgrieve, member of the N.Y.U. radio course directed by Max Wylie. Earl McGill directs this second <i>Workshop</i> experiment in adult education.</p> <p>FEBRUARY 12: The <i>Workshop</i> commemorates the 28th anniversary of the Boy Scouts of America with a documentary experiment viewing the history and importance of the Scout movement. Former Scout Richard L. Brown, Yale '37 and former Scout Guy de Cioppa, Pennsylvania '37 are the authors. Former Scout George Zachary is the director.</p> <p>FEBRUARY 19: "Well of the Saints." An adaptation of Synge's famous drama by George Zachary, who will also produce the program.</p>
<p>"BRAVE NEW WORLD" 10:30-11:00 p.m. EACH MONDAY</p>	<p>The history of South America as represented in the lives of its great heroes, is dramatized in this new series presented with the cooperation of the United States Offices of Education. Earl McGill directs the cast.</p> <p>FEBRUARY 7: Amado Nervo and Ruben Dario.</p> <p>FEBRUARY 14: Temples to Friendship.</p> <p>FEBRUARY 21: Breakfast from below the table.</p> <p>FEBRUARY 28: Inter-American Commerce.</p>
<p>"TISH" 8:00-8:30 p.m. EACH MONDAY</p>	<p>Mary Roberts Rinehart's famous character Letitia ("Tish") Carberry, and Lizzie Aggie, her friends, are heroines of adventures dramatized by members of the Federal Theatre. Lawrence Menkin is the director.</p>

**CHILDREN'S
PROGRAMS**

PROGRAM AND TIME	DESCRIPTION
<p>"DEAR TEACHER" 6:00-6:15 p.m. EACH MONDAY AND WEDNESDAY</p>	<p>Questions by young listeners are answered by young contestants of grade-school age on this series of twice-weekly broadcasts. Listeners compete in submitting the best list of questions on a single topic, and four children compete in answering them on each show. The subjects for questions during February include:</p> <p>FEBRUARY 2: Indians. FEBRUARY 7 AND 9: Sugar. FEBRUARY 14 AND 16: George Washington. FEBRUARY 21 AND 23: United States Mail.</p>
<p>"LET'S PRETEND" 6:00-6:30 p.m. EACH TUESDAY AND THURSDAY</p>	<p>The world's great fairy tales are dramatized by Nila Mack and presented on a new schedule of twice weekly. The casts include child actors from seven to sixteen. Plays for this month:</p> <p>FEBRUARY 1 AND 3: Twelve Months; Dick Whittington and His Cat. FEBRUARY 8 AND 10: The Princess on the Glass Mountain; Hansel and Gretel. FEBRUARY 15 AND 17: Faithful John; The Queen Who Couldn't Make Spice Nuts. FEBRUARY 22 AND 24: The Riddle: How Six Travelled Through the World.</p>
<p>"MUSIC FOR FUN" 6:00-6:30 p.m. EACH FRIDAY</p>	<p>Music especially planned for children is presented on this new series under the direction of Howard Barlow. A young visitor appears on each program to express his or her reactions to the music, with Bill Spier acting as narrator. The average length of selections is three minutes, to fit the brief attention-span of children from five to twelve years old.</p>

CBS SUSTAINING PROGRAMS

RELIGIOUS BROADCASTS

PROGRAM AND TIME	DESCRIPTION
<p>CHURCH OF THE AIR 10:00-10:30 a.m. 1:00-1:30 p.m. EACH SUNDAY</p>	<p>The <i>Church of the Air</i> is presenting its consecutive year of Sunday morning and noon broadcasts. Services are conducted by representatives of the major faiths. Speakers on the services in February are:</p> <p>FEBRUARY 6: <i>Morning</i>—Rev. C. M. Videll, Ebenezer Danish Evangelical Lutheran Church, Chicago. <i>Afternoon</i>—Rev. Francis J. Connell, C. S. S. R.—S.T.D., Professor of Systematic Theology, Seminary of Mount Zion, Alphonus, Esopus, New York.</p> <p>FEBRUARY 13: <i>Morning</i>—Rt. Rev. George C. Stewart, Episcopal Bishop of Chicago. <i>Afternoon</i>—Rabbi Joseph Rauch, Temple Israel, Louisville.</p> <p>FEBRUARY 20: <i>Morning</i>—Judge Clifford S. Stewart, president of the Mother Church, First Church of Christ, Scientist, Boston. <i>Afternoon</i>—Francis X. Talbot, editor of <i>America</i>, New York City.</p> <p>FEBRUARY 27: <i>Morning</i>—Rev. A. C. Powell, D.D., Abyssinian Baptist Church, New York City. <i>Afternoon</i>—Rev. James H. Brown, Pastor of the Methodist Episcopal Church of the Covenant, Philadelphia.</p>
<p>UNION METHODIST COUNCIL 12:15-12:45 p.m. SATURDAY, FEBRUARY 5</p>	<p>Former Governor Alfred M. Landon addresses the United Methodist Council in Chicago. "The Future of Faith and Service." Bishop Bromley Oxnam of the Omaha area introduces Mr. Landon.</p>

**RELIGIOUS
BROADCASTS**

PROGRAM AND TIME

DESCRIPTION

"WINGS OVER JORDAN"

9:00-9:30 a.m.

EACH SUNDAY

This program of Negro spirituals and religious talks is presented by a Negro choir of 35 voices from Cleveland and by outstanding Negro leaders and educators. This month's speakers:

FEBRUARY 6: Rev. William Hodge, pastor of Bethel A. M. E. Church, Columbus, Ohio.

FEBRUARY 13: Rev. J. H. Dwelle, pastor of North Pennsylvania Baptist Church, Philadelphia.

FEBRUARY 20: Rev. D. Ormond Walker, president of Wilberforce University, Ohio.

FEBRUARY 27: Nannie H. Burroughs, president of National Training School for Negro Girls and Women, Washington, D. C.

**HARRY CONN IN
"EARACHES OF 1939"**

8:30-9:00 p.m.

EACH SUNDAY

Harry Conn, comedian, portrays the role of a hapless musical comedy producer in this Sunday night variety program. His supporting cast includes Beatrice Kay, comedy songstress; Barry Wood, Mary Kelley, Billy Jones, Charles Cantor and Freddie Rich's Orchestra.

**DAVID ROSS IN
"POET'S GOLD"**

1:45-2:00 p.m.

EACH SUNDAY

This series of verse readings by David Ross, prize announcer, has been a Columbia Network feature for five years. Ross gives his readings against a background of string music.

**MAJOR BOWES'
CAPITOL FAMILY**

11:30 a.m.-12:30 p.m.

EACH SUNDAY

Host on one of radio's oldest and most widely-known presentations, Major Bowes just recently celebrated his fifteenth consecutive year as father of his Capitol Family.

PERSONALITIES

LIGHT MUSIC

PROGRAM AND TIME	DESCRIPTION
<p>SATURDAY NIGHT SWING CLUB 7:00-7:30 p.m. EACH SATURDAY</p>	<p>With Leith Stevens and Paul Douglas as director and swing commentator, the Club guests this month include Charlie Haden, trumpeter; Bob Crosby's Band, Bob Hackett, Frances Faye, Onyx Club Band and Maxine Sullivan. Phil Cohan and Ed Bradley are the producers.</p>
<p>LEITH STEVENS' HARMONIES 3:00-3:30 p.m. EACH WEDNESDAY</p>	<p>Unusual arrangements of new and old melodies are featured on this Wednesday afternoon hour show. Leith Stevens, popular CBS conductor, makes the arrangements and plays as guest vocalists Howard Phillips, The Four Phonettes, and others.</p>
<p>RAY BLOCK'S VARIETIES 3:00-3:30 p.m. EACH THURSDAY</p>	<p>Ray Block leads his orchestra in these variety programs, assisted by Claire Sherman, Jean Art Gentry and Bob Gibson, vocalists.</p>
<p>DEEP RIVER BOYS, ETON BOYS, FOUR CLUBMEN VARIOUS HOURS</p>	<p>These harmony groups are featured on the Columbia Network throughout the week. Each has a distinctive vocal style, and all continue to be network favorites.</p>
<p>"DEAR COLUMBIA" 9:00-9:25 a.m. EACH THURSDAY</p>	<p>Audience mail requests for songs and tunes old and new are performed by Ray Block's orchestra. Bert Parks acts as master of ceremonies.</p>
<p>JEWEL COWBOYS 10:30-11:00 a.m. EACH SATURDAY</p>	<p>The "Jewel Cowboys" make their CBS debut this month in a program of western ballads and novelty numbers. James Sanders is master of ceremonies and Don Jose Costello is the arranger. The show originates in Menlo Park, California.</p>

LIGHT MUSIC

PROGRAM AND TIME	DESCRIPTION																
<p>CBS VOCALISTS Various hours MONDAY THRU SATURDAY</p>	<p>The Columbia Network schedule of vocal programs includes many young singers of popular songs in many styles and interpretations. Among the current vocalists are the following artists:</p> <table border="0"> <tr> <td>Ruth Carhart</td> <td>Doris Rhodes</td> </tr> <tr> <td>Betty Grable</td> <td>Jack Shannon</td> </tr> <tr> <td>John Payne</td> <td>Barry Wood</td> </tr> <tr> <td>Howard Phillips</td> <td>Nan Wynn</td> </tr> </table>	Ruth Carhart	Doris Rhodes	Betty Grable	Jack Shannon	John Payne	Barry Wood	Howard Phillips	Nan Wynn								
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John Payne	Barry Wood																
Howard Phillips	Nan Wynn																
<p>UNITED STATES BANDS Various hours EACH THURSDAY AND FRIDAY</p>	<p>The three bands of the United States defensive forces are featured each week in half-hour programs of band music over the Columbia Network. Their schedule is as follows:</p> <p>ARMY BAND—Thursday, 3:30–4:00 p.m. MARINE BAND—Friday, 3:00–3:30 p.m. NAVY BAND—Thursday, 1:00–1:30 p.m.</p>																
<p>DANCE ORCHESTRAS Various hours MONDAY THRU SUNDAY</p>	<p>America's leading dance bands provide a full schedule of current hits and old favorites to Columbia's listeners throughout the week in the late evening hours. The following top-ranking bands are scheduled for February:</p> <table border="0"> <tr> <td>Dick Barrie</td> <td>George Hall</td> </tr> <tr> <td>Cab Calloway</td> <td>Jimmy Joy</td> </tr> <tr> <td>Jack Crawford</td> <td>Sammy Kaye</td> </tr> <tr> <td>Tom Dorsey</td> <td>Henry King</td> </tr> <tr> <td>Ted Fiorito</td> <td>Abe Lyman</td> </tr> <tr> <td>Jay Freeman</td> <td>Red Norvo</td> </tr> <tr> <td>Benny Goodman</td> <td>Leighton Noble</td> </tr> <tr> <td>Glen Gray</td> <td>Orrin Tucker</td> </tr> </table>	Dick Barrie	George Hall	Cab Calloway	Jimmy Joy	Jack Crawford	Sammy Kaye	Tom Dorsey	Henry King	Ted Fiorito	Abe Lyman	Jay Freeman	Red Norvo	Benny Goodman	Leighton Noble	Glen Gray	Orrin Tucker
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ADDENDA: JANUARY PROGRAMS

Columbia's Special Feature broadcasts are arranged on a week to week, sometimes day to day, and even, on occasion, hour to hour basis. One result of this flexibility and timeliness is the following partial list of *January* programs which were arranged too late for inclusion in the last month's issue of THE COLUMBIA PROGRAM BOOK

PUBLIC AFFAIRS

● JANUARY 5: Senator J. Hamilton Lewis (D) of Illinois spoke from Washington on "What May Be Expected of the Roosevelt Administration," 10:45-11 p.m.

● JANUARY 7: Senator James J. Davis (R) of Pennsylvania was heard in a discussion of "Unemployment and Relief," 6:35-6:45 p.m.

● JANUARY 8: Miss Gordon Holmes, finance chairman of the International Federation of Business & Professional Women, discussed "Women in the Limelight," 2:15-2:30 p.m.

Hon. Richard W. Leche, Governor of Louisiana, explained his state's recent campaign of industrial development, 4-4:15 p.m.

● JANUARY 9: Miss Iris Turnbull explained her work as director of women's programs for the Herald Broadcasting Company of Australia, 1:30-1:45 p.m.

● JANUARY 12: Clark M. Eichelberger, director of the League of Nations Association in the United States, discussed "The League of Nations Council in Its 100th Session," 10:45-11 p.m.

Rep. Bertrand H. Snell (R) of New York

spoke from Washington on "The State of the Union." 6:15-6:40 p.m.

● JANUARY 13: Jay Allen, foreign correspondent of the *Chicago Daily News*, spoke from New York on the current conflict in Spain. 6:15-6:30 p.m.

● JANUARY 15: Miss Linda Neville of Lexington, Kentucky was the subject of an interview conducted by Bob Trout on "Public Health Work." 1-1:15 p.m.

● JANUARY 16: In a broadcast from Paris Percy J. Philip, chief correspondent of the *New York Times*, discussed "The Cabinet Crisis in France." 1:30-1:45 p.m.

● JANUARY 18: Harry B. Mitchell, president of the Civil Service Commission, was heard in a talk on Civil Service Week. He was introduced by Col. Charles I. Stengle, president of the American Federation of Government Employees. 10:45-11 p.m.

● JANUARY 19: Dr. Quincy Wright, professor of international law at the University of Chicago, spoke from Washington on "Neutrality and Concerted Action," 3:30-3:45 p.m.

JANUARY 20: Robert Fechner, director of the CCC, addressed the convention of the National Rivers and Harbors Congress in Washington, 2-2:15 p.m.

JANUARY 21: Rep. Raymond J. Cannon (D) of Wisconsin was heard in a talk on "Our Time-Wasting Senate." 6:35-6:45 p.m.

JANUARY 22: Henry F. Grady, member of the League of Nations Economic and Financial Committee spoke in the CBS series, *World Economic Cooperation*, on the subject of the "Raw Materials Problem." 3-4:15 p.m.

Senator Charles O. Andrews (D) of Florida spoke from Washington on the "Constitutionality of the Anti-Lynching Bill," 3:30-4 p.m.

Nathan Straus, U.S. Housing Administrator, spoke in connection with the National Conference on Palestine. His subject was "Palestine, Epic of Social Reconstruction," 4:45-7 p.m.

Senator Robert R. Reynolds (D) of North Carolina was heard in an address before the North Carolina State Society dinner in Washington, 11:30-11:45 p.m.

JANUARY 26: A forum on "National Defense for an Enduring Democracy" was held at the Women's Patriotic Conference at Washington, 3:30-3:45 p.m.

Raymond Leslie Buell, president of the Foreign Policy Association, addressed the Women's Patriotic Conference on trade treaties, neutrality and arbitration as "Safeguards of a National Defense Abroad," 3:45-11 p.m.

JANUARY 28: Frank R. McNinch, chairman of the Federal Communications Com-

mission, spoke from Washington on "The President's Birthday Ball." 6:35-6:45 p.m.

☉ JANUARY 29: President Franklin D. Roosevelt spoke from the White House in a message of greeting to the participants in the President's Birthday Balls all over the country. He was introduced from the Waldorf-Astoria by Keith Morgan, chairman of the fund-raising celebrations, 11:30-12 mid.

EDUCATIONAL PROGRAMS

☉ JANUARY 18: The conference on Better Care for Mothers was addressed by Katherine F. Lenroot, chief of the Children's Bureau of the Department of Labor, 2-2:15 p.m.

☉ JANUARY 19: Dr. William Freeman Snow, pioneer in social hygiene and public health education, spoke from New York in connection with National Social Hygiene Day (February 2), 10:45-11 p.m.

☉ JANUARY 20: A broadcast from the "Modern Poets' Corner" of the Camp Fire Girls included readings by Audrey Wurdemann and Joseph Auslander, with Ted Malone as master-of-ceremonies, 4:15-4:30 p.m.

SPECIAL EVENTS

☉ JANUARY 17: The presentation of the *Sporting News* plaque to France Laux, sports announcer of Columbia's station KMOX, St. Louis, for "outstanding service in broadcasting All-Star and World Series games since 1933" included tributes by Joe Medwick, Leo Durocher and Charley Grimm, 6:35-6:45 p.m.

☉ JANUARY 19: An interview with Frank ("Foghorn") Flowers, wartime steward of

the *Leviathan*, was conducted by Bob Trout on the eve of the steamer's last sailing, 6:35-6:45 p.m.

☉ JANUARY 22: An all-star cast of radio personalities joined in a special program to assist the infantile paralysis campaign held in connection with the President's birthday, 10:45-11:30 p.m.

A tribute to radio's part in alleviating the suffering caused by the great Louisville floods a year ago included talks by Admiral Cary T. Grayson and Radio Commissioner Frank R. McNinch from Washington, former Mayor Neville Miller from New York and Barry Bingham and Mayor Joseph D. Schultz from Louisville, 12-12:30 a.m.

☉ JANUARY 27: The award of a silver cup to Andre Kostelanetz, designated America's No. 1 Air Passenger for 1937 for a total of 136,200 miles of flying during the past year, was made by Captain Eddie Rickenbacker, 2-2:15 p.m.

☉ JANUARY 29: Ceremonies attending the installation of Admiral Claude C. Bloch as Commander-in-Chief of the United States fleet were broadcast from the U.S.S. *Pennsylvania* off Long Beach, Calif., 1:45-2:15 p.m.

The start of the 50th annual St. Paul Winter Carnival, including brief talks by Governor Elmer A. Benson of Minnesota and Mayor Mark Gehan of St. Paul, was broadcast from WCCO, Columbia's Twin City station, 4:15-4:45 p.m.

Ted Husing covered the invitational "Curley Mile," featuring Glenn Cunningham, Archie San Romani, Gene Venzke and Ray Mahanna, part of the 17th annual William C. Prout Memorial Games at the Boston Garden, 10:45-11 p.m.

☉ JANUARY 30: A portion of Cleveland's tribute to the memory of Newton D. Baker, war-time Secretary of War, was broadcast from Severance Hall, Cleveland. Mayor Harold Burton presided, Raymond B. Fosdick was principal speaker, and Artur Rodsinski conducted the Cleveland Symphony, 8-8:30 p.m.

SERIOUS MUSIC

☉ JANUARY 15: Thirty blind students, members of the senior choir of the New York Institute for the Education of the Blind, were heard in a recital under the direction of Noel Kempton, 10:15-10:30 p.m.

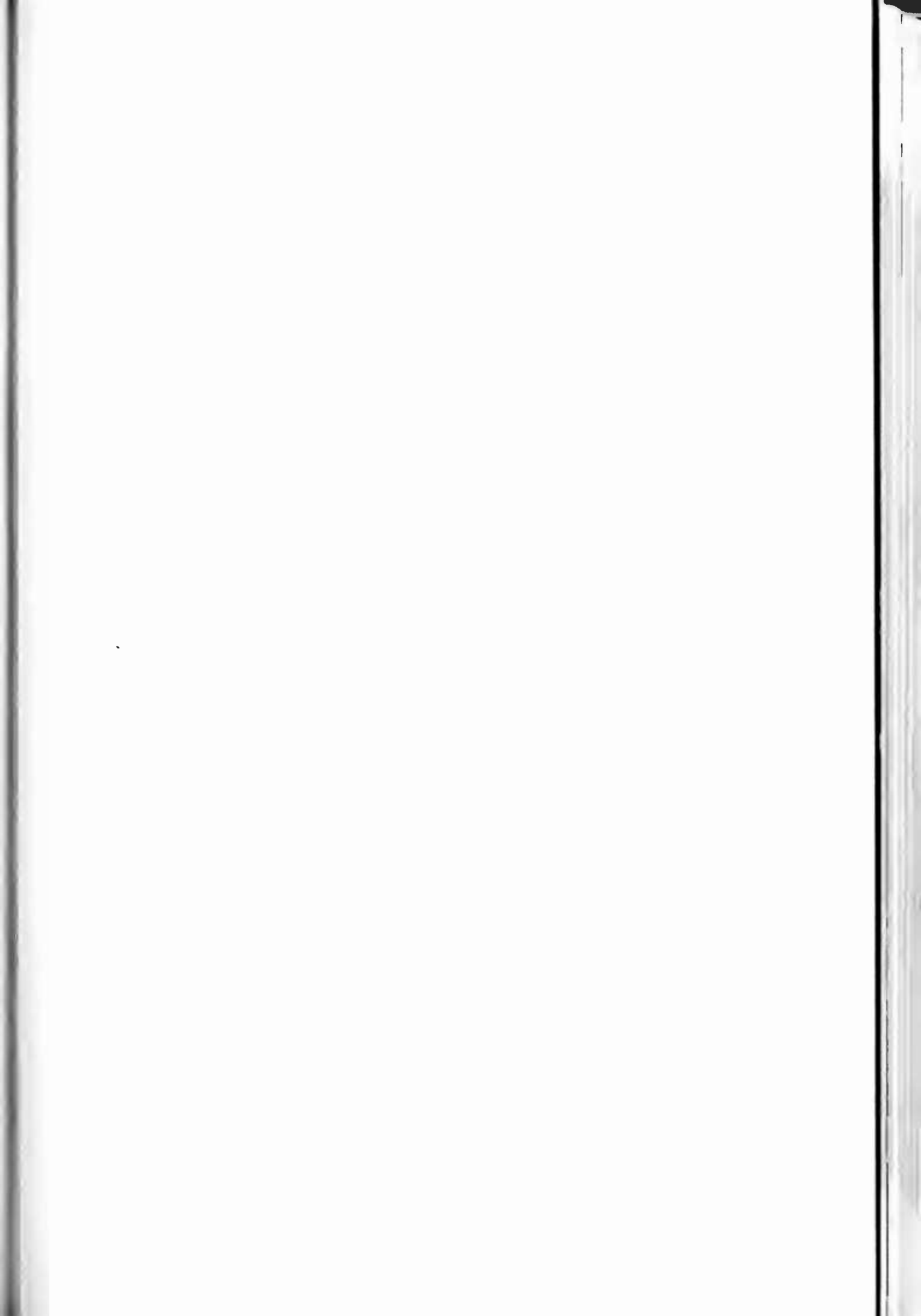
☉ JANUARY 18: "A Song for Occupations" by Roy Harris, noted American composer whose "Time Suite" was written for the first *Columbia Composers' Commission*, was featured on a program by the Westminster Choir, directed by John Finley Williamson, 3-3:30 p.m.

☉ JANUARY 21: The Symphony No. 3 of Brahms was featured in a special broadcast by the Cincinnati Symphony Orchestra conducted by Eugene Goossens, 3-3:35 p.m.

LIGHT MUSIC

☉ JANUARY 17: The 35th anniversary of the opening of famous Hollywood Hotel was celebrated by the stars of the "Hollywood Hotel" radio program and former silent-film favorites, with Edmund Goulding, director, as master-of-ceremonies, 12-12:30 a.m.

☉ JANUARY 22, 29: Pappy Chesire and his National Champion Hill-Billy Band were heard in two half-hour programs originating in Columbia's St. Louis station, KMOX, 10:30-11 a.m.



T H E C O L U M B I A B R O A D C A S T I N G S Y S T E M

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