

CHICAGO
12+ METRO SHARE

Table with columns for station call letters (e.g., WGN, WLS, WBBM) and years (75-99, 2000-03). It provides percentage data for various stations across different time periods.

12+ CUME RATINGS

Table with columns for station call letters (e.g., WGN, WLS, WBBM) and years (79-99, 2000-03). It provides cumulative rating data for various stations across different time periods.

* Simulcasted with WLS

CHICAGO

	Market Revenue	Revenue Change	Population	Revenue Per Capita	Retail Sales	Rev. as % Retail Sales	Revenue Per Share Point	Highest Billing Stations	Average Person Rating(APR)	FM Share	Total Stations	Viable Stations	Unlisted Station Listening	
1976	73.5	--	--	--	--	--	--	--	16.6 %	38.9 %	--	--	--	1976
1977	83.5	10.9 %	--	--	--	--	--	--	16.8	48.7	31	--	--	1977
1978	93.9	12.4	--	--	--	--	--	--	16.3	50.0	29	--	--	1978
1979	101.0	7.6	--	--	--	--	--	--	16.9	49.7	34	--	--	1979
1980	110.3	9.3	--	--	--	--	--	--	16.9	54.6	34	--	--	1980
1981	118.4	7.2	7.97	14.87	33.3	.0036	--	--	16.1	54.7	30	--	--	1981
1982	130.8	10.5	7.97	16.41	35.1	.0037	--	--	18.5	57.1	34	--	--	1982
1983	137.6	5.2	8.01	17.26	40.1	.0034	1.41	--	19.0	59.5	33	27	--	1983
1984	150.9	9.7	8.02	18.84	42.8	.0035	1.78	WGN	18.8	63.8	32	27	--	1984
1985	169.0	12.0	8.10	21.07	46.0	.0037	1.84	WGN	19.0	63.3	36	27	--	1985
1986	180.5	6.8	8.12	22.45	50.1	.0036	2.03	WGN	18.2	66.6	34	25	--	1986
1987	192.0	6.4	8.01	23.56	52.4	.0037	2.13	WGN	18.5	68.4	36	26	9.8	1987
1988	207.5	8.1	8.04	25.34	55.3	.0037	2.28	WGN	17.7	70.1	37	23	9.6	1988
1989	228.0	9.9	8.07	27.74	58.4	.0039	2.57	WGN	19.0	64.2	39	23	11.2	1989
1990	232.9	2.1	8.09	28.26	61.4	.0038	2.61	WGN	18.9	70.3	40	24	9.8	1990
1991	238.0	2.2	8.11	29.35	61.9	.0038	2.71	WGN	18.3	69.5	35	25	12.3	1991
1992	247.9	4.2	8.17	30.35	63.3	.0039	2.73	WGN	18.6	68.0	41	26	9.3	1992
1993	266.8	7.6	8.36	31.91	73.0	.0037	2.99	WGN	18.6	67.9	41	26	10.8	1993
1994	296.0	9.8	8.57	34.54	74.3	.0039	3.32	WGN	18.6	68.7	41	27.5	10.9	1994
1995	319.0	7.8	8.61	37.05	81.5	.0040	3.56	WGN	18.2	69.6	38	29	10.8	1995
1996	337.6	5.6	8.68	38.89	82.1	.0041	3.77	WGN	18.0	70.3	41	28	10.5	1996
1997	374.7	10.9	8.71	43.01	82.8	.0045	4.22	WGN	17.3	71.6	41	26	11.3	1997
1998	412.2	10.0	8.76	47.05	84.9	.0049	4.62	WGN	17.1	73.2	41	26	10.7	1998
1999	519.0	20.6	8.81	57.54	88.9	.0057	5.84	WGN	17.0	73.4	43	25.5	11.3	1999
2000	558.9	7.7	8.96	62.41	111.4	.0050	6.31	WJUSN-F	16.1	73.4	44	27.5	11.4	2000
2001	526.5	-6.2	9.04	58.24	116.9	.0045	6.01	WGN	16.5	72.5	44	27.5	12.4	2001
2002	558.5	6.1	9.09	61.44	120.0	.0047	6.382	WGN	16.3	76.4	44	--	12.5	2002
2003	602.8	7.9	9.15	65.88	123.0	.0049	6.905	WBBM	16.0	74.0	42	27.5	12.7	2003

MAJOR STATIONS - JANUARY 2004

WBBM	780 50KW	News	CBS	WJMK-F	104.3 4.1KW@1568	Oldies	CBS
WGCI	1390 5KW (DA-2)	Gospel	ClearChannel	WKQX-F	101.1 8.3KW@1170	AOR-Modern	Emmis
WGN	720 50KW	Talk	Tribune	WKSC-F	103.5 4.3KW@1548	CHR	Clear Channel
WIND	560 5KW (DA-2)	Hispanic	Univision	WLEY-F	107.9 11KW@440	Hispanic	SBS
WLS	890 50KW	Talk	Disney/ABC	WLIT-F	93.9 4KW@1581	Soft AC	Clear Channel
WMVP	1000 50KW (DA-2)	Sports	Disney/ABC	WLUP-F	97.9 6KW@1170	Classic Rock	Bonneville
WNTD	950 1KW/5KW (DA-N)	Hispanic	Radio Unica	WNND-F	100.3 8.3KW@1174	AC	Bonneville
WSCR	670 50KW	Sports	CBS	WNUA-F	95.5 8.3KW@1174	Jazz	Clear Channel
WVON	1450 1KW	Black		WOJO-F	105.1 8.3KW@1170	Hispanic	Univision
				WPWX-F	92.3 50KW@492 (DA)	Black	Crawford
WBBM-F	96.3 4.2KW@1555	CHR/Dance	CBS	WSRB-F	106.3 2KW@397	Black AC	Crawford
WCKG-F	105.9 4.1KW@1581 (DA)	Talk	CBS	WTMX-F	101.9 4.2KW@1562	AC-Modern	Bonneville
WDRV-F	97.1 8.4KW@1190 (DA)	Classic Hits	Bonneville	WNUN-F	99.5 5.7KW@1394	Country	CBS
WFMT-F	98.7 6KW@1542	Classical		WVAZ-F	102.7 6KW@1170	Black AC	Clear Channel
WGCI-F	107.5 3.7KW@1549	Black	Clear Channel	WXRT-F	93.1 6.7KW@1310 (DA)	AOR-Prog.	CBS
				WZZN-F	94.7 4.4KW@1535	AOR-Modern	Disney/ABC

CHICAGO

FORMAT SHARES (%)

	77	80	82	84	87	90	92	95	98	2000
CHR/AOR	34	25	20	18	11	8	6	5	5	4
				10	13	14	13	15	15	10
				AOR/CL						
MOR/AC	19	19	20	10	10	--	--	--	--	See Talk
				12	19	17	11	5	8	10
				AC/OLD			AC	7	4	6
							OLDIES	7	4	6
COUNTRY	8	10	8	9	4	4	6	6	4	4
BTF/LEZ/SAC	18	15	11	6	6	4				
							SOFT AC	5	4	5
										4
NEWS/TALK	8	12	10	8	10	23	26	24	22	22
SPORTS								4	2	3
BLACK/URBAN	12	14	21	16	17	16	16	16	16	20
SMOOTH JAZZ				--	--	3	4	4	5	4
STANDARDS	--	--	4	5	3	3	4	2	2	2
HISPANIC	--	2	2	2	3	4	5	6	7	8
RELIG/GOSPEL				2	--	1	1	1	2	3
CLASSICAL	2	3	2	3	3	3	3	4	3	2

STATION NOTES

(Major call letter and format changes)

WZZN-F	WDAI until 80; WLS-F until 86; WYFZ until 91; WLS-F again until 96; CHR until 79; Disco until 80; CHR again until about 92; Talk until 96; WKXK until 97; Country until 97; WXCD until 01; Classic AOR until 01
WNND-F	WLOO until 88; WXEZ until 91; EZ until 88; Soft AC until 91; WPNT until 97
WKSC-F	WFYR until 91; Shifted from AC to Oldies by 88; to Soft AC in 89; to AOR in 91; WWBZ until 94; AOR until 98; WRCX until 99; Black/Oldies until 01; WUBT until 01
WCKG-F	WXFM until 83; WAGO until 85; CHR until 85; Classic AOR until 98
WMVP	EZ until 78; MOR until 80; Talk until 81; Religion until 87; Talk until 93; WCFL until 87; WLUP until 93
WCSN	WAIT until 85; WCZE until 88; WPNT until 91; EZ until 83; Standards until 86; WPNT simulcast 88-91; Sports until 97; WSCR until 97
WYLL	Country until 82; Standards until 97; WJJD until 97; WSCR until 00; Sports until 00
WLUP-F	AOR until mid-90's when it was mostly Talk
WDRV-F	WNIB and Classical until 00
WSRB-F	WJPC and Soft AC until about 92; WEJM until 97; WYCA until 03
WNUA-F	WDHF until 77; WMET until 86; WRXR until 87; AOR until 85; AC until 87
WBBM-F	Soft rock until 82
WUSN-F	WEFM until 81; EZ (?) until 77; CHR until 81
WIND	MOR/AC until 78; Talk until 86
WSCR	WMAQ until 00; Country until 86; Talk until 88; News until 00
WVAZ-F	WBMX until 88; became Black AC in 88
WTMX-F	WLAK until mid-80's; WCLR until 89; EZ until mid-80's
WLIT-F	WLAK-F until 89
WLS	From CHR to AC by 87; AC until 89
WGCI	WVON until 83
WJMK-F	WJEZ and Country until 84
WNTD	Black until 88; WJPC until 95; Talk until 95
WKQX-F	AC until 92
WLEY-F	WYSY until 97; Oldies-70's until 97
WPWX-F	WYBA until 01; WYCA until 01

MAJOR STATION TRANSACTIONS: 1970 to 2003

1970 WFMT-F	Donated by WGN to Chi. Ed. TV Assoc.	\$	1,600,000
1970 WCLR-F	Sold to Bonneville		174,000
1970 WGCI	Sold to Gillet		9,000,000
1973 WUSN-F	From Zenith to GCC		1,000,000
1973 WFYR-F	Sold to RKO		2,400,000
1973 WRXR-F	Sold to Metromedia		2,750,000
1973 WJPC	Sold to Johnson Publishing		1,800,000
1974 WGCI, WGCI-F	From McLendon to Globe		3,500,000
1978 WGCI, WGCI-F	From Globe to Combined Communications		N/A
1978 WLAK-F	From Sudbrink to Storer		4,520,000
1979 WLUP-F	Sold to Heftel		5,250,000
1982 WUSN-F	From GCC to First Media		9,200,000
1982 WLAK-F	From Storer to Viacom		8,000,000
1982 WRXR-F	From Metromedia to Doubleday		9,500,000
1983 WCKG-F	Sold to Cox		9,000,000
1983 WCFL	From Mutual to Statewide		8,000,000
1984 WJJD, WJMK-F	From Plough to Infinity		14,000,000
1985 WIND	From Westinghouse to Tichenor		6,900,000
1985 WRXR-F	Sold to Doubleday		12,500,000
1985 WYEN-F (DesPlaines)			8,000,000
1986 WOJO-F	Sold to Tichenor		14,000,000
1987 WMRO, WYYS-F (Aurora)	Sold to Beasley		8,700,000
1987 WBEE	Sold by Heritage		1,000,000
1987 WNUA-F	Sold to Pyramid		15,000,000
1987 WBMX-AM			2,000,000
1987 WMAQ	From NBC to Westinghouse		13,000,000
1987 WVAZ-F	Resold to Dorton		27,000,000
1987 WUSN-F	From First Media to Cook Inlet		17,000,000
1988 WKQX-F	From NBC to Emmis		19,000,000
1988 WVAZ-F	From Dorton to Broadcasting Partners		27,000,000
1988 WFYR-F	From RKO to Summil		21,000,000
1989 WJPC	From Johnson to Douglas		6,000,000
1990 WYLL-F (DesPlaines)	Sold to Safem		8,000,000
1990 WOPA			6,400,000
1991 WSCR	From Century to Diamond		650,000
1991 WNZD, WVVX-F (Suburbs)	From Universal to Douglas		5,700,000
1991 WVBZ-F	From Summit to Major		19,000,000
1994 WJPC A/F	From Johnson Publishing to Bdcst Ptnrs		8,000,000
1995 WEJM A/F	From Bdcst Ptnrs to Evergreen		9,000,000
1995 WVAZ-F	From Bdcst Ptnrs to Evergreen		48,000,000
1995 WSCR, WXRT-F	From Diamond to Westinghouse		77,000,000
1995 WOPA	Sold to Heftel		4,500,000
1995 WNUA-F	From Pyramid to Evergreen		59,000,000
1995 WLS A/F	From Cap Cities/ABC to Disney		47,000,000
1995 WBBM A/F	From CBS to Westinghouse		95,000,000
1996 WCRW (1240)	Sold to Diamond		564,000
1996 WCKG-F	From Cox to Infinity		42,000,000
1996 WYSY-F	From Cox to Infinity		22,000,000
1996 WJJD	From Infinity to Westinghouse		13,000,000
1996 WJMK-F	From Infinity to Westinghouse		130,000,000
1996 WUSN-F	From Infinity to Westinghouse		225,000,000
1996 WCKG-F	From Infinity to Westinghouse		73,000,000
1996 WYSY-F	From Infinity to Westinghouse		29,000,000
1996 WIND, WOJO-F	From Tichenor to Heftel		N/A
1996 WPNT-F	From Century to Evergreen		68,000,000
1996 WSCR (820)	From Westinghouse to Douglas		7,500,000
1996 WYSY-F	From Infinity to SBS		29,000,000
1996 WAUR (Aurora)	Sold to Children's Radio		3,900,000
1996 WEMG-F (Crate, IL)	Sold to George Finn		2,500,000
1997 WEJM	From Evergreen to Douglas		7,500,000
1997 WEJM-F	From Evergreen to Crawford		14,700,000
1997 WLIT-F	From Viacom to Chancellor		125,000,000
1997 WGCI-AF	From Gannett to Chancellor		140,000,000
1997 WLUP-F	From Chancellor to Bonneville		90,000,000
1997 WPNT-F	From Chancellor to Bonneville		70,000,000

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