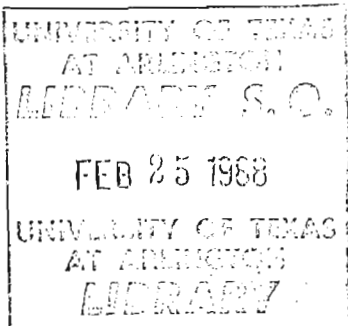
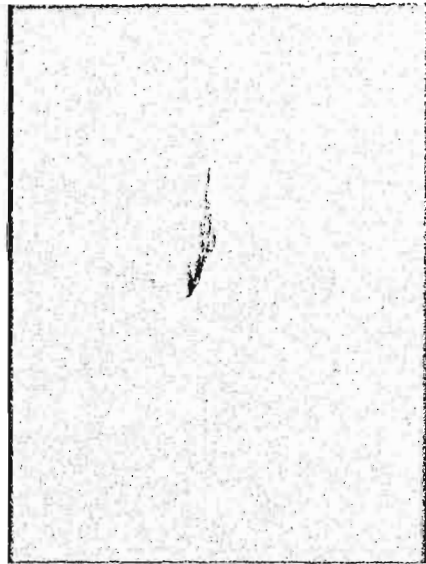


AMERICAN RADIO

Fall 1987 Report

American
Radio
History
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Com



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THE HECKMAN BINDERY, INC. N.

INTRODUCTION

This is the 13th year American Radio has been published. Your support of this work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at the following address:

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I strongly urge all of you (particularly new subscribers) to carefully read the definitions pages at the beginning of Section B. This will help you to understand all of the information given in the individual Market Reports. However, if you have any questions, please feel free to call me. I figure that my time and my call back to you are part of the subscription price. Also, I always enjoy talking about American Radio.

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Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Any corrections made by Arbitron to earlier published reports are included if they are received by February 12, 1988.

Work on this edition was completed on February 13, 1988. Mailing will begin on February 19, 1988. Working on such tight deadlines may cause production problems. If your copy is defective in any way, let me know and I will promptly mail another copy to you.

HIGHLIGHTS AND COMMENTS

FM SHARE

FM's share of audience showed the smallest annual increase since I began keeping records in 1975. The national FM share is now 70.605% up from 69.655% in the Fall of 1986. This represents a 1.367% increase in the last year. It is also interesting to note that the FM share actually declined between the Spring and Fall 1987 rating periods. In the Spring, the FM share was 71.835%. Of course there are 50 fewer markets rated in the Fall, but perhaps this indicates that larger market AM's are slowing their decline. We will have to wait for a couple more major sweeps to know for certain.

Once again, Greenville-New Bern, NC (Coastal Carolina) had the highest FM share (94.12%) and Bakersfield the lowest (54.04%).

LISTENING LEVELS

Listening levels have slowly been declining since 1982 when they peaked with a mean APR of 17.32%. The Fall 1987 APR was 16.35% down from 16.48% in 1986. This decline concerns me a great deal.

LEADING STATIONS

WPAT AM/FM simulcasted during the Fall sweep and that enabled them to be the most-listened-to station in the U.S. Without the simulcast, WHTZ-F in New York would have been Number One. Stations in the top 100 making impressive increases include: KIIS A/F, WQHT-F, WJR, KMOX, KLOS-F, WYNY-F, WADO, KLSX-F, KNIX A/F, WKSZ-F, WYTZ-F, WMZQ A/F, WRKO, WDAF, KMEL-F, WEGX-F, WCKG-F, KTWV-F, WZOU-F, KEGL-F.

GROUP OWNERS

The following groups had the most "up" books based on Fall 86 to Fall 87 comparisons, 12+ Metro Share. They all had 66% or more of their stations enjoying up books.

Osborn	Midcontinent	Jacor	Brown
Shamrock (Lynett)	Midwest Comm.	Holt	Heritage
Nationwide	Knight	Home News	Anchor

These groups showed major gains in the group rankings:

Infinity	DKM/Summit	Sconnix	Dorton
Malrite	Jacor	Brown	Spanish System
New City	Noble	Heritage	Osborn
			TK

LEADING STATIONS BY FORMAT

	<u>1/4 Hour Average</u>	<u>Metro Share</u>	
CHR/TOP 40	WHTZ-F New York	KRLB A/B	Lubbock
AOR	WNEW-F New York	KGGO-F	Des Moines
AC/SOFT/OLDIES	WLTW-F New York	WJLI-F	Fort Wayne
BTFL/EZ	WPAT A/F New York	WHBC-F	Canton
BLACK/URBAN	WRKS-F New York	WIKS-F	Greenville-NB, NC
COUNTRY	WYNY-F New York	WIVK A/F	Knoxville
NEWS/TALK	WINS New York	KMOX	St. Louis
MOR/VARIETY	WGN Chicago	KFAB	Omaha
NOSTALGIA	WNEW New York	WYNZ	Portland, ME
HISPANIC	WADO New York	KGBT	McAllen-Browns
RELIGION/GOSPEL	WWRL New York	WDAC-F	Lancaster
CLASSICAL	WNCN-F New York	KYTE-F	Portland, OR
JAZZ/NEW AGE	KTWV-F Los Angeles	WAVH-F	Mobile

GREATEST SHARE CHANGES

(Fall 86 to Fall 87)

<u>Increases</u>			<u>Decreases</u>	
WIKS-F	Green-New Bern, NC	+20.0	KIHK-F	Daven-RI-Moline -10.3
WPXR-F	Daven-RI-Moline	+13.5	KOZZ-F	Reno - 8.0
WLMX-F	Chattanooga	+11.9	WQDW-F	Green-New Bern, NC - 7.9
WIOG-F	Saginaw-Bay City	+ 9.2	KHFI-F	Austin - 7.0
KRZQ-F	Reno	+ 8.2	WFXC-F	Raleigh - 6.7
WQOK-F	Raleigh	+ 7.4	KLTG-F	Corpus Christi - 6.6

OTHER LEADERS

Cume Rating:	WIOG-F	Saginaw-Bay City
12+ TSA Cume:	WINS	New York
12+ Metro Share:	WIVK A/F	Knoxville
Radio Reps:	Katz	
Group Owner:	Capital Cities/ABC	

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SECTION B: INDIVIDUAL MARKET REPORTS

Definitions, Clarifications and Explanations

Individual Market Reports for these markets in alphabetical order:

Akron	Greensboro-WS	Peoria
Albany-Schen-Troy	Greenville-NB, NC	Philadelphia
Albuquerque	Greenville-Spart	Phoenix
Allentown-Beth	Harrisburg	Pittsburgh
Anchorage	Hartford	Portland, OR
Appleton-OshKosh	Honolulu	Portland, ME
Atlanta	Houston	Portsmouth-Dover
Austin	Huntington, WV	Providence
Bakersfield	Indianapolis	Raleigh
Baltimore	Jacksonville	Reno
Baton Rouge	JC-Kings-Bristol	Richmond
Beaumont	Kalamazoo	Riverside-SB
Birmingham	Kansas City	Roanoke-Lynchburg
Boston	Knoxville	Rochester
Bridgeport	Lancaster	Sacramento
Buffalo-NF	Lansing	Saginaw-Bay City
Canton	Las Vegas	St. Louis
Charleston, SC	Lexington	Salinas-Mont-SC
Charlotte	Little Rock	Salt Lake City
Chattanooga	Los Angeles	San Antonio
Chicago	Louisville	San Diego
Cincinnati	Lubbock	San Francisco
Cleveland	Madison	San Jose
Colorado Springs	McAllen-Brown	Seattle-Tacoma
Columbia, SC	Memphis	Shreveport
Columbus, OH	Miami-Ft. Lauderdale	Spokane
Corpus Christi	Milwaukee	Springfield, MA
Dallas-Fort Worth	Minneapolis-St. Paul	Stockton
Davenport-Moline	Mobile	Syracuse
Dayton	Modesto	Tampa-St. Petersburg
Daytona Beach	Nashville	Toledo
Denver	Nassau-Suffolk	Tucson
Des Moines	New Haven	Tulsa
Detroit	New Orleans	Washington
El Paso	New York	West Palm Beach
Eugene	Norfolk	Wichita
Flint	Oklahoma City	Wilkes Barre-Scranton
Fort Wayne	Omaha	Wilmington, DE
Fresno	Orlando	Worcester
Grand Rapids	Pensacola	York
		Youngstown

<u>MARKET</u>	<u>12+ LEADER/FORMAT</u>	<u>LARGEST SHARE GAINER</u>	<u>LARGEST SHARE LOSER</u>
Louisville	WHAS, 16.1, MOR	WLRS-F, +2.1, CHR	WJYL-F, -1.6, Black
Lubbock	KRLB A/F, 31.0, CHR	KRLB A/F, +4.2, CHR	KLLL-F, -3.1, Country
Madison	WZEE-F, 15.9, CHR	WMGN-F, +4.3, AC	3 tied with -1.0
McAllen-Brown	KGBT, 15.2, Spanish	KJAV-F, +2.1, ?	KGBT, -3.8, Spanish
Memphis	WHRK-F, 14.0, Black	KWLN-F, +2.8, AOR	WHRK-F, -2.7, Black
Miami-Ft. Lauderdale	WLYF-F, 8.5, BTFL	WXDJ-F, +2.1, Jazz/New Age	WSHE-F, -2.4, AOR
Milwaukee	WTMJ, 12.9, MOR	WPOW-F, +2.1, CHR/Urban	WLZR A/F, -2.2, AOR
Minneapolis-SP	WCCO, 19.4, MOR	WMIL-F, +2.2, Country	WBZN-F, -2.2, New Age
Mobile	WKSJ A/F, 17.9, Country	KJJO-F, +3.6, AOR	KDWB-F, -1.8, CHR
Modesto	KBEE-F, 11.5, BTFL	WBLX-F, +3.4, Black	WIZD-F, -2.4, AC
Nashville	WKDF-F, 11.2, AOR	KSJQ-F, +3.6, CHR	KLOC, -3.6, Spanish
Nassau-Suffolk	WHTZ-F, 6.3, CHR	WSIX-F, +5.4, Country	WKDF-F, -3.7, AOR
New Haven	WKCI-F, 11.1, CHR	WHLI, +1.9, Nostalgia	WCBS/WFAN, -1.0, News/Talk
New Orleans	WQUE A/F, 15.6, Urban/CHR	WPLR-F, +3.9, AOR	WKCI-F, -2.1, CHR
New York	WPAT A/F, 6.0, BTFL	WQUE A/F, +6.3, Urban/CHR	WYLD-F, -4.2, Black
Norfolk	WNOR A/F, 9.2, AOR	WPAT A/F, +1.1, BTFL	WFAN, -.9, Talk
Oklahoma City	KXXY A/F, 13.4, Country	WWDE-F, +2.7, AC	WLTY-F, -2.9, AC
Omaha	KFAB, 22.3, MOR	KRXO-F, +2.9, Classic AOR	KATT-F, -4.3, AOR
Orlando	WWKA-F, 12.1, Country	KESY-F, +4.3, BTFL	KFAB, -1.7, MOR
Pensacola	WOWW-F, 12.0, Country	WWKA-F, +3.2, Country	WCAT-F, -2.9, CHR
Peoria	WWCT-F, 16.3, AOR	NA	NA
Philadelphia	WMMR-F, 8.1, AOR	WIRL, +1.9, AC	WPEO, -2.4, Religion
Phoenix	KNIX A/F, 17.4, Country	WEGX-F, +3.1, CHR	WFIL, -1.9, Oldies
Pittsburgh	KDKA, 14.3, MOR	KNIX A/F, +5.7, Country	KTAR, -3.1, News/Talk
Portland, OR	KKRZ-F, 8.0, CHR	WMYG-F, +4.1, Classic AOR	WWSW-F, -2.3, AC
Portland, ME	WPOR A/F, 15.8, Country	KXYQ-F, +2.8, CHR	KKCW-F, -2.3, AC
Portsmouth-Dover	WOKQ-F, 12.9, Country	NA	NA
Providence	WPRO-F, 13.5, CHR	NA	NA
Raleigh	WRAL-F, 9.9, AC	WPRO-F, +2.9, CHR	WWAZ, -1.8, Nostalgia
Reno	KWNZ-F, 9.3, CHR	WQOK-F, +7.4, Black	WFXC-F, -6.7, Black
Richmond	WRVA, 13.3, MOR	KRZQ-F, +8.2, AOR	KOZZ-F, -8.1, AOR
Riverside-SB	KDUO-F, 7.3, BTFL	WRXL-F, +2.7, AOR	WRNL, -2.5, Oldies
Roanoke-Lynch	WXLK-F, 22.7, CHR	KCAL-F, +3.0, AOR	KFXM, -3.2, Nostalgia
Rochester	WPXY A/F, 14.4, CHR	WJLM-F, +1.6, Country	WLVA, -2.1, MOR
Sacramento	KCTC-F, 10.1, BTFL	WPXY A/F, +3.5, CHR	WEZO-F, -3.9, AC
Saginaw-Bay City	WIOG-F, 29.9, CHR	KCTC-F, +2.4, BTFL	KRAK, -2.0, Country
St. Louis	KMOX, 22.1, Talk	WSGW, +3.8, MOR	WHNN-F, -1.5, AC
Salinas-Mont-SC	KWSS-F, 7.8, CHR	KMOX, +4.1, Talk	KUSA, -2.1, Country
Salt Lake City	KSFI-F, 11.0, BTFL	KOCN-F, +2.2, AC	KWAV-F, -4.1, AC
San Antonio	KCOR, 9.7, Spanish	KKAT-F, +2.7, Country	KBER, -1.3, AOR
San Diego	KKLQ A/F, 8.8, CHR	KCOR, +2.8, Spanish	KSAQ A/F, -2.1, CHR
San Francisco	KGO, 8.0, Talk	KKLQ A/F, +6.7, CHR	KSWV-F, -5.1, New Age
San Jose	KGO, 8.3, Talk	KMEL-F, +1.2, CHR	KCBS, -1.4, News/Talk
Seattle-Tac	KIRO, 11.3, News/Talk	KAZA, +2.2, Spanish	KRQR-F, -1.4, AOR
Shreveport	KDKS-F, 13.9, Black	KRXR-F, +4.2, Classic AOR	KOME-F, -1.8, AOR
Spokane	KZZU A/F, 15.6, CHR	KITT-F, +3.2, AC	KYUU-F, -1.8, AC
Springfield, MA	WHYN-F, 10.6, AC	KISC-F, +2.2, AC	KISW-F, -4.2, AOR
Stockton	KJAX-F, 7.6, BTFL	WHYN-F, +2.5, AC	KVKI-F, -6.1, AC
Syracuse	WYYY-F, 13.5, AC	KWG, +2.4, Oldies	KXLY-F, -2.4, BTFL
Tampa-SP	WRBQ-F, 14.5, CHR	WKFM-F, +2.6, AOR	WMAS-F, -2.7, AC
Toledo	WMHE-F, 15.3, CHR	WGUL A/F, +2.0, Nostalgia	KRAK, -2.5, Country
Tucson	KRQQ-F, 15.8, CHR	WMHE-F, +2.5, CHR	WYYY-F, -2.8, AC
Tulsa	KMOD-F, 13.8, AOR	KRQQ-F, +3.9, CHR	WYNF-F, -2.1, AOR
Washington	WGAY-F, 7.4, BTFL	KMOD-F, +3.9, AOR	WTOD, -1.2, Country
West Palm Beach	WEAT-F, 12.2, BTFL	WPGC A/F, +3.4, Urban/CHR	KGVY, -2.0, Nostalgia
Wichita	KKRD-F, 14.0, CHR	WMXJ-F, +1.4, Oldies	KAYI-F, -2.2, CHR
WB-Scranton	WKRZ-F, 11.5, CHR	KICT-F, +2.9, AOR	WAVA-F, -1.7, CHR
Wilmington, DE	WJBR-F, 11.1, AC	KXLK-F, +2.9, AC	WSHE-F, -1.7, AOR
Worcester	WSRS-F, 13.0, BTFL	WEZX-F, +3.9, AOR	KWKL-F, -2.4, BTFL
York	WSBA-F, 12.1, AC	WJBR-F, +2.9, AC	WNAK, -3.4, Nostalgia
Youngstown	WHOT-F, 15.6, CHR	WODS-F, +3.1, Oldies	WEAZ-F, -2.6, BTFL
		WYCR-F, +4.4, CHR	WAAF-F, -2.2, AOR
		WYFM-F, +1.6, AC	WHTF, -4.1, AOR
			WPHR-F, -3.7, CHR/Urban

STATION TRADING ACTIVITY

(13 Aug 87 - 10 Feb 88)

Below are the key station sales made in rated markets of interest. Remember that these are announced sales and these transactions may not have closed.

<u>STATION</u>	<u>MARKET</u>	<u>GROUP OWNERS</u>	<u>PRICE</u>	<u>BROKER</u>
KFMY-F	Provo/SLC	First Media to Cook Inlet	\$ 2,000,000 (E)	
KFMK-F	Houston	First Media to Cook Inlet	38,000,000 (E)	
KSLX-F+	Phoenix	First Media to Cook Inlet	15,000,000 (E)	
WZGC-F	Atlanta	First Media to Cook Inlet	41,000,000 (E)	
KUBE-F	Seattle	First Media to Cook Inlet	23,000,000 (E)	
WUSN-F	Chicago	First Media to Cook Inlet	21,000,000 (E)	
WZLX-F	Boston	First Media to Cook Inlet	17,000,000 (E)	
WPGC-F	Washington D.C.	First Media to Cook Inlet	18,000,000 (E)	
			<u>\$ 175,000,000</u> + Tax Cert	
WIP	Philadelphia	Sold by Metropolitan	6,000,000	
KORO A/F	Ablene, TX	Sold to Bakcor	\$ 2,100,000 (E)	
KLSF-F	Amarillo	Sold to Bakcor	3,100,000 (E)	
			<u>\$ 5,200,000</u>	
WWWD	Albany-Schen		160,000	
WKEE A/F	Huntington	Sold by Capitol (Goodman)	3,100,000	(Blackburn)
WBCO A/F	Boulder (Denver)	Sold to Noble	27,250,000	
WRIF-F	Detroit	Sold to Taft	17,000,000	
WEZS-F	Richmond	From EZ to Eastern	16,000,000	
WEBE-F	Westport (Bridgeport)	Sold to ML Media	12,000,000	(Atkinson/Somerset)
WEUP	Huntsville		855,000	
KGEM/KJOJ-F	Boise	From Hatch to Bruce Johnson	2,100,000	(Broadcast Media)
WJYL-F	Jefferson (Louisville)	From Interurban to Media Capital	1,700,000	(Blackburn)
WTOF	Canton	Sold again by Mortenson	270,000	
WKPA/WYDD-F	New Kensing/Pitts	Sold to Salem	4,000,000	
WVOL/WQQK-F	Nashville	Sold to Pinnacle	6,000,000	(Gammon & Ninowski)
KFYE-F	Fresno	From EZ to Ralph Guild	6,000,000	
WQXI	Atlanta	From Jeff-Pilot to Vincent Henry	1,650,000	(Hepburn)
KBLF/KALF-F	Red Bluff, CA		860,000	(Chapman)
WJYW-F	Southport (Wilm, NC)		1,300,000	(Marshall)
WYDE	Birmingham		980,000	
WBMX-F	Chicago	From Sonderling to Sky	27,000,000	
WJQY-F	Miami	From Amaturo to TAK	34,000,000	
KNOB-F	Long Beach/LA	Sold to Spanish Broadcast Systems	15,000,000	(Grandy)
KMEZ A/F	Dallas	From DKM to Summit	\$ 26,000,000 (E)	
KLZ/KAZY-F	Denver	From DKM to Summit	14,700,000 (E)	
WAOK/WVEE-F	Atlanta	From DKM to Summit	50,000,000 (E)	
WCAO/WXYV-F	Baltimore	From DKM to Summit	22,700,000 (E)	
WAKR/WONE-F	Akron	From DKM to Summit	16,400,000 (E)	
KFOR/KFRX-F	Lincoln	From DKM to Summit	7,500,000 (E)	
KWTO A/F	Spring, MO	From DKM to Summit	11,500,000 (E)	
WONE/WTUE-F	Dayton	From DKM to Summit	17,000,000 (E)	
			<u>\$ 165,800,000</u> (E)	
KBOQ-F	Salinas-Sea		2,980,000	(Mahlman)
KHTT	San Jose	From Narragansett to Levitt	2,000,000	(Mahlman)
KCFI	Cedar Rapids		300,000	
KXIC, KKRQ-F	Iowa City	Sold by Tom Ingstad	2,300,000	
WTOB	Greens-WS	Sold Salem	450,000	
WKAL A/F	Utica/Rome	Sold to Don Alt	650,000	(Kozacko)
KRNN	San Antonio	Sold to Omni	1,000,000	(Fischer)
WESC A/F	Greenville, SC	Sold to Flair	15,000,000	(Americom)
WFIX	Huntsville	Sold to Dave Smith	250,000	
WKYG, WXXK-F	Parkersburg, WV	From Jacor to Fritz	1,000,000	
KNZS, KMBY-F	Salinas-Seaside		4,200,000	(Blackburn)
WTLB, WRCK-F	Utica		1,500,000	(Kozacko)
KTRO, KCAQ-F	Oxnard		4,500,000 (70%)	
KNTF-F	River-Ont		3,000,000	
WZAM	Norfolk	Sold by Bennis	550,000	
KEBR-F	Sacramento	From Family Stations to Duchossois	7,400,000	(Kalil)
WNAV, WHFS-F	Annapolis	Sold to Duchossois	8,240,000	
WTMG-F	Murfree/Nashville	From Trans Columbia to Signature	6,500,000	
WPHR	Cleveland	From Beasley to Ardman	5,000,000	
WSAY	Salen/Roanoke	Sold by Willis	375,000	
KALY	El Paso		450,000	
WINR	Binghamton	Sold by Lessner	975,000	
KCSJ, KUSN-F	Pueblo		1,200,000	(Chapman)
WVOK, WLTB-F	Birmingham	From Rebs to Signature	7,650,000	

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
WFIG, WDM-F	Sumter/Columbia, SC		\$ 3,000,000 (56%)	
WTHM-F	Goulds, FL		4,000,000	
KLZE-F	Los Altos/San Jose	From Parker to Anaheim	5,275,000	(Chapman)
KBLS	Santa Barbara		490,000	
WAGG, WENN-F	Birmingham		3,400,000 (85%)	
KQMS, KSHA-F	Redding, CA	Sold to John Price	2,000,000	
WORL	Orlando	Sold to Beasley	1,935,000	(Raymond)
WOYK	York		250,000	
WDAO	Dayton	Sold by Stoner	725,000	
WBGM A/F	Tallahassee	From Woolfson to HVS	\$ 3,900,000 (E)	
WGUS A/F	Augusta, GA	From Woolfson to HVS	3,100,000 (E)	
WWQQ-F	Wilm., NC	From Woolfson to HVS	2,000,000 (E)	
WSBY, WQHQ-F	Salisbury/OC	From Woolfson to HVS	2,400,000 (E)	
			\$ 11,400,000	(Blackburn)
KTQQ-F	Sulphur/Lake Charles, LA		615,000	(MVP)
KOIL	Omaha		900,000	(Chapman)
KWIZ A/F	Santa Ana, CA	Sold by Davis/Weaver	6,250,000	(Chapman)
WJJR-F	Rutland, VT	Sold to Caravelle	3,950,000	(Americom)
WKSG-F	Detroit	From Inner City to Ragan Henry	6,750,000	(Mahlman)
WUTQ, WOUR-F	Utica	Sold to Premier	3,000,000	(Blackburn)
WYNG-F	Evansville	From Beasley to Faircom	5,600,000	(Richards)
WJIM A/F	Lansing	Sold to Leicinger	3,500,000	(Mahlman)
WIBM A/F	Jackson (Lansing)	Sold to CR	4,075,000	(Blackburn)
KTLT-F	Wich. Fall, TX		750,000	(Chapman)
KHFM	Albuquerque		850,000	
WFLN	Philadelphia		15,000,000	(Blackburn)
WSIR	Lake/WH, FL		250,000	(Chapman)
WNOD A/F	Soddy/Chatt		1,300,000	
WYNE	Appleton, WI	Sold to Fox Valley	935,000	
WMAQ	Chicago	From NBC to Westinghouse	13,000,000	
WSPB	Sarasota	Sold to Wilks-Schwartz	850,000	
KRZN, KMJI-F	Denver	From Duffy to Genesis	\$ 29,000,000 (E)	
KSMJ, KSFM-F	Sacramento	From Duffy to Genesis	16,500,000 (E)	
KONO, KITY-F	San Antonio	From Duffy to Genesis	14,000,000 (E)	
KBTS	Killeen/Austin	From Duffy to Genesis	11,000,000 (E)	
			\$ 70,500,000	
WAMR/WCTQ-F	Sarasota		3,000,000	(Raymond)
KDKS-F	Shreveport	Sold to Ken Dowe	2,000,000	(Fischer)
KLTY-F	Kansas City	From Trans Columbia to Olympic	4,000,000	
KTWO	Casper		750,000 (E)	
WXIT, WVCM-F	Charleston, WV		1,400,000	
WRAQ	Asheville		319,000	(Whittle)
KMIA	Ft. Worth		877,000+	
KZEU	Victoria, TX		538,000	
WDCT	Washington	From Universal to Marsh	\$ 2,200,000 (E)	
KUXL	Minn-SP	From Universal to Marsh	1,600,000 (E)	
KCNW	Kansas City	From Universal to Marsh	1,500,000 (E)	
KWJS	Dallas	From Universal to Marsh	2,800,000 (E)	
KTEK	Houston	From Universal to Marsh	2,400,000 (E)	
WYLO	Milwaukee	From Universal to Marsh	1,500,000 (E)	
			\$ 12,000,000	
KSLR	San Antonio	Sold by Salem	1,500,000	
KFJZ	Ft. Worth		1,500,000	
KCWV A/F	Kansas City	Sold to Ragan Henry	8,700,000	(Mahlman)
WKXA, WCLZ-F	Brunswick/Portland, ME	Sold to Doug Tanger	1,500,000	(Comm. Equity)
WJLD	Birmingham		515,000	
KLYD-F	Shafter (Bakersfield)	Sold to Rick Dames	975,000	(Chapman)
WNTR	Washington		1,100,000	
WLNZ	Lansing	Sold to Blair/Burkhart	\$ 3,000,000 (50%, Est)	
WINW/WRQK-F	Canton	Sold to Blair/Burkhart	1,500,000 (50%, Est)	
			\$ 4,500,000 (50%)	
KIKX-F	Colorado Springs	Sold to First Sierra	\$ 4,400,000 (E)	
KQIZ-F	Amarillo	Sold to First Sierra	1,800,000 (E)	
			\$ 6,200,000	(Fischer)

<u>STATION</u>	<u>MARKET</u>	<u>GROUP OWNERS</u>	<u>PRICE</u>	<u>BROKER</u>
WMJW-F	WB/Scranton		\$ 750,000	
KDAL A/F	Duluth	Sold by Duchossois	2,000,000	(Blackburn)
WGMS A/F	Washington	From RKO to Verstandig	33,900,000	
WQXY A/F	Baton Rouge	Sold by Encore	5,000,000	
KBIT, KOOK-F	Billings	Sold to Citadel	800,000	(Crisler)
KEZO A/F	Omaha	From Aibimar to Narragansett	8,500,000	(Crisler)
WRCN-F, WRHD	Riverhead, NY		4,500,000	
WAMX A/F	Huntington	Sold by Stoner	1,900,000	
WLVA	Lynchburg		345,000	
WXDJ-F	Homestead (Miami)		8,000,000 (E)	
WXJY-F	Cape Cod		2,800,000 (+ Tax Cert)	(Kozacko)
WMYK-F	Eliz. City (Norfolk)	From Benns to Lucci	6,000,000	(Comm. Equity)
WCHV/WWV-F	Charlottesville, VA	Sold to Eure	4,550,000	
WEZS-F	Richmond	Resold by EZ to Ragan Henry	13,000,000 (+ Tax Cert)	(LaRue)
WZZT-F	Johnstown (Colum, O)	Sold to Ragan Henry	1,850,000	
KEYX-F	Globe	Sold to Daytona Group	2,550,000	
WDCS-F	Port, ME		800,000	(Chapman)
KAAR	Vancouver (Port. O)		475,000	(Montcalm)
WFTW A/F	Ft. Walton Beach, FL	Sold to Specter	3,000,000	(Raymond)
WGAC	Augusta, GA	Sold by Beasley	500,000	
WRKT	Cocoa, FL	Sold by Guy Gannett	325,000	
WBMQ/WIXV-F	Savannah	From Burbach to Bill McCormick	3,500,000	(Blackburn)
KGFT	Carpin (S. Barbara)	From Salem to Great Electric	1,450,000	(Blackburn)
WRJQ	Appleton	Sold by Fox Valley	203,000	
KMGL-F	Oklahoma City	From Guy Gannett to Renda	3,050,000	(Clark)
WOIC, WMMC-F	Columbia, SC	Sold to John Price	2,750,000	(Blackburn)

AMERICA'S LEADING STATIONS - 12+ METRO SHARE*

<u>STATION</u>	<u>MARKET</u>	<u>SHARE</u>	<u>FORMAT</u>	<u>GROUP OWNER</u>	<u>STATION</u>	<u>MARKET</u>	<u>SHARE</u>	<u>FORMAT</u>	<u>GROUP OWNER</u>
1. WIVK A/F	Knoxville	34.9	Country	Dick	26. WBLX-F	Mobile	17.3	Black	Beasley
2. KRLB A/F	Lubbock	31.0	CHR		WPXR-F	Davenport	17.3	CHR	
3. WTCR-F	Huntington	29.9	Country	CRB	28. WZZK A/F	Birmingham	17.1	Country	New City
WIOG-F	Saginaw	29.2	CHR	Booth	29. WCOS-F	Columbia, SC	16.6	Country	Buck
5. WMEE-F	Ft. Wayne	26.2	CHR	Federated	KIKX-F	Colorado Spgs	16.6	CHR	First Sierra
6. WIKS-F	Greenville-NB	24.9	Black	Joyner	WWLV-F	Daytona Beach	16.6	BTFI	
7. WQUT-F	JC/Kingsport	24.1	CHR	Bloomington	32. WVLK-F	Lexington	16.5	Country	Bluegrass
8. WXLK-F	Roanoke	22.7	CHR	Coleman	33. KGGO-F	Des Moines	16.4	AOR	Stoner
WKEE-F	Huntington	22.7	CHR		34. WITL A/F	Lansing	16.2	Country	Midwest Fam.
10. KFAB	Omaha	22.3	MOR	Henry	35. WHAS	Louisville	16.1	MOR	Clear Channel
11. KMOX	St. Louis	22.1	Talk	CBS	WRNS-F	Greenville-NB	16.1	Country	Beasley
12. KSSN-F	Little Rock	20.6	Country	Barnstable	37. WZEE-F	Madison	15.9	CHR	Midcontinent
13. WAPE A/F	Jacksonville	20.5	CHR	H & G	38. KRQQ-F	Tucson	15.8	CHR	Nationwide
14. KGOT-F	Anchorage	20.4	CHR	Olympic	WPOR A/F	Portland, ME	15.8	Country	
WKFR-F	Kalamazoo	20.4	CHR		40. KZZU A/F	Spokane	15.6	CHR	Olympic
16. WNNK-F	Harrisburg	20.2	CHR	Keymarket	WHOT-F	Youngstown	15.6	CHR	Myron Jones
17. WTIC	Hartford	19.8	MOR	Chase	WQUE A/F	New Orleans	15.6	Urban/CHR	Clear Channel
18. WVIC-F	Lansing	19.5	CHR	Goodrich	43. WLAP-F	Lexington	15.5	CHR	Trumper
19. WCOO	Minneapolis	19.4	MOR		WICC	Bridgeport	15.5	MOR	Tribune Co.
20. WSKZ-F	Chattanooga	19.2	CHR	Bloomington	45. WABB-F	Mobile	15.4	CHR	
21. WWDM-F	Columbia, SC	18.9	Black		46. WLAN-F	Lancaster	15.3	CHR	
22. WXBQ-F	JC/Kingsport	17.9	Country	Nininger	WMHE-F	Toledo	15.3	CHR	Osborn
WKSJ A/F	Mobile	17.9	Country	Capitol-John.	48. WAJL-F	Fort Wayne	15.2	AC	Sarkes Tarzian
24. WHBC-F	Canton	17.5	BTFI/EZ		KGBT	McAllen-Browns	15.2	Hispanic	Tichenor
25. KNIX A/F	Phoenix	17.4	Country	Buch Owens	50. WSGW	Saginaw	15.0	MOR	Booth

* Based on Metro Share, 1/4 HR, 12+, Broadcast Week.

NATIONAL FM SHARE*

FAL 87 70.605%

SPG 87	71.835%	SPG 81	57.353%
FAL 86	69.655%	OCT/NOV 80	56.116%
SPG 86	68.791%	APR/MAY 80	54.254%
FAL 85	67.109%	OCT/NOV 79	53.627%
SPG 85	66.549%	APR/MAY 79	50.887%
FAL 84	65.032%	OCT/NOV 78	50.698%
SPG 84	64.290%	APR/MAY 78	47.638%
FAL 83	63.058%	OCT/NOV 77	46.501%
SPG 83	62.291%	APR/MAY 77	44.428%
FAL 82	60.571%	OCT/NOV 76	43.818%
SPG 82	58.870%	APR/MAY 76	40.886%
FAL 81	58.651%		

FM GROWTH RATE

OCT/NOV 76 to OCT/NOV 77:	6.123%
OCT/NOV 77 to OCT/NOV 78:	9.026%
OCT/NOV 78 to OCT/NOV 79:	5.756%
OCT/NOV 79 to OCT/NOV 80:	4.641%
OCT/NOV 80 to OCT/NOV 81:	4.512%
FAL 81 to FAL 82:	3.274%
FAL 82 to FAL 83:	4.106%
FAL 83 to FAL 84:	3.127%
FAL 84 to FAL 85:	3.194%
FAL 85 to FAL 86:	3.794%
FAL 86 to FAL 87:	1.367%

*Based on MSA, 1/4 HR AVG, 12+, Broadcast Week. All stations reported in the Arbitron are included.

AMERICA'S 500 MOST-LISTENED-TO RADIO STATIONS*

STATION	MARKET	1/4 HOUR AVG.	FORMAT	OWNER	FALL '86 RANK	ESTIMATED 1987 REVENUE
1. WPAT A/F	New York	1679	BTFL/EZ	Park	6	\$ 10,500,000
2. WHTZ-F	New York	1648	CHR	Malright	1	19,000,000
3. WPLJ-F	New York	1350	CHR	Cap Cities/ABC	2	17,700,000
4. WINS	New York	1337	News	Westinghouse	8	23,000,000
5. KIIS A/F	Los Angeles	1317	CHR	Gannett	11	29,000,000
6. WRKS-F	New York	1315	Urban	RKO	3	13,500,000
7. WOR	New York	1300	Talk	RKO	4	18,000,000
8. WLTW-F	New York	1277	Soft AC	Viacom	10	17,700,000
9. KPWR-F	Los Angeles	1243	Urban/CHR	Emmis	14	19,000,000
10. WGN	Chicago	1171	Talk/MOR	Tribune Co.	5	31,000,000
11. WBLS-F	New York	1136	Black	Inner City	7	13,200,000
12. WQHT-F	New York	1023	Urban/CHR	Emmis	21	8,600,000
13. WCBS-F	New York	1000	Oldies	CBS	12	16,000,000
14. WCBS	New York	991	News	CBS	9	16,300,000
15. WJR	Detroit	952	MOR/Talk	Cap Cities/ABC	27	18,600,000
WGCI-F	Chicago	952	Black	Gannett	16	14,000,000
17. KABC	Los Angeles	922	Talk	Cap Cities/ABC	18	24,000,000
18. WNEW-F	New York	919	AOR	Metropolitan	13	14,300,000
19. WCCO	Minneapolis	908	MOR		20	19,000,000
20. KMOX	St. Louis	887	Talk	CBS	29	18,400,000
21. WYRK-F	New York	846	AOR	Infinity	19	\$ 12,000,000
22. WBBM	Chicago	835	News	CBS	28	18,000,000
23. WMMR-F	Philadelphia	828	AOR	Metropolitan	15	14,600,000
24. KLOS-F	Los Angeles	799	AOR	Cap Cities/ABC	50	12,500,000
25. WNSR-F	New York	792	AC	Bonneville	35	10,600,000
26. KOST-F	Los Angeles	785	AC	Cox	30	18,000,000
27. KGO	San Francisco	769	News/Talk	Cap Cities/ABC	25	20,000,000
28. WYNY-F	New York	764	Country	NBC	61	6,800,000
29. WEAZ-F	Philadelphia	737	BTFL/EZ		24	9,000,000
30. KRTH-F	Los Angeles	735	Oldies/AC	RKO	23	18,000,000
31. KBIG-F	Los Angeles	715	Soft AC	Bonneville	32	10,600,000
32. WUSL-F	Philadelphia	713	Black		34	7,100,000
33. WABC	New York	702	Talk	Cap Cities/ABC	17	11,000,000
34. KJOI-F	Los Angeles	701	BTFL/EZ	Legacy	22	10,500,000
35. KPWB	Los Angeles	686	News	Westinghouse	51	12,900,000
36. KNX	Los Angeles	681	News	CBS	31	15,400,000
37. KYW	Philadelphia	664	News	Westinghouse	44	13,400,000
38. KPOO-F	Los Angeles	661	AOR	Infinity	33	13,200,000
39. WADO	New York	654	Hispanic		110	NA
40. WLOO-F	Chicago	643	BTFL/EZ	Century	26	9,500,000
41. KDKA	Pittsburgh	614	MOR	Westinghouse	40	\$ 9,700,000
42. WJLB-F	Detroit	584	Black	BOOTH	49	8,500,000
43. KLSY-F	Los Angeles	580	Classic AOR	Greater Media	62	15,000,000
44. WNEW	New York	579	Nostalgia	Metropolitan	37	7,700,000
45. WBZ	Boston	559	MOR	Westinghouse	36	11,100,000
46. WBMV-F	Chicago	538	Black		54	5,600,000
47. WLUP-F	Chicago	537	AOR	H & G	48	12,500,000**
48. WFBQ-F	Tampa	536	CHR	Edens	44	16,500,000
49. KQED	San Francisco	535	News/Talk	CBS	42	13,500,000
50. KNTV A/F	Phoenix	534	Country	Buck Owens	104	10,700,000
51. WBCN-F	Boston	526	AOR	Infinity	57	16,000,000
52. WYVE-F	Cleveland	524	AOR	Malrite	38	9,000,000
53. WFSZ-F	Philadelphia	519	AC		89	7,000,000
KVLL A/F	Dallas	519	AC	Infinity	59	18,000,000
55. WYSP-F	Philadelphia	512	Classic AOR	Infinity	55	6,700,000
56. WBAP	Dallas-FW	504	Country	Cap Cities/ABC	73	11,000,000
57. KICQ-F	Los Angeles	495	Soft AC	Outlet	41	9,000,000
58. KOME-F	St. Louis	491	AOR	Emmis	63	7,600,000
59. WYZZ-F	Chicago	490	CHR	Cap Cities/ABC	137	5,500,000
60. WBBM-F	Chicago	489	CHR	CBS	56	5,800,000
61. WYFF A/F	Knoxville	488	Country	Dick	66	\$ 4,600,000
62. KKKR-F	Houston	482	Country	Viacom	71	12,000,000
63. WMSD A/F	Washington	478	Country	Viacom	119	9,500,000
KYCA-F	Dallas	478	Black		70	10,000,000
65. KABC	Los Angeles	472	Hispanic	H & G	60	4,700,000
66. WQZZ-F	Pittsburgh	470	CHR	EZ	77	6,500,000
67. WABC	Boston	468	Talk	RKO	92	8,700,000
68. WYZZ-F	Philadelphia	464	Talk	Panache	65	3,500,000
69. WYZZ-F	Dallas	461	Country	Sunshine	58	10,000,000
70. WABC	Los Angeles	454	Nostalgia	Golden West	67	15,000,000

* Based on 1986, 1987, 1/4 HR, Broadcast Week.

** Includes AM.

STATION		MARKET	1/4 HOUR AVG.	FORMAT	OWNER	FALL '86 RANK	ESTIMATED 1987 REVENUE					
71.	WNBC	New York	452	AC	NBC	43		\$ 7,400,000				
72.	WDAF	Kansas City	451	Country	Great American	106		4,900,000				
73.	WXKS-F	Boston	450	CHR	Pyramid	46		12,000,000				
74.	WLAK-F	Chicago	444	Soft AC	Viacom	64		8,800,000				
75.	WLYF-F	Miami	443	BTFL/EZ	Jeff-Pilot	71		5,100,000				
76.	WMGK-F	Philadelphia	442	AC	Greater Media	111		10,000,000				
77.	WIOG-F	Saginaw, MI	435	CHR	Booth	121		NA				
78.	WEGX-F	Philadelphia	432	CHR	Malrite	407		5,500,000				
79.	WWDC-F	Washington	428	AOR		103		10,900,000				
80.	WTIC	Hartford	427	MOR	Chase	92		9,000,000				
	KMEL-F	San Francisco	427	CHR	Century	154		6,000,000				
82.	WGAY-F	Washington	426	BTFL/EZ	Greater Media	101		10,800,000				
83.	KMJQ-F	Houston	425	Black	Keymarket	47		11,000,000				
	WCKG-F	Chicago	425	AOR	Cox	231		NA				
85.	KIRO	Seattle	419	News	Bonneville	107		18,000,000				
	KTWV-F	Los Angeles	419	Jazz/New Age	Metropolitan	145		7,000,000				
87.	WFBQ-F	Indianapolis	414	AOR	Great American	85		7,500,000				
88.	WJ01-F	Detroit	411	BTFL/EZ	Federal	68		5,000,000				
89.	KEGL-F	Dallas	410	CHR/AOR	Sandusky	149		6,400,000				
90.	WZOU-F	Boston	409	CHR		202		4,000,000				
91.	WJJD	Chicago	408	Nostalgia	Infinity	133		\$ NA				
92.	WZZK A/F	Birmingham	405	Country	New City	96		5,500,000				
93.	WPIX-F	New York	404	AC	Tribune Co.	51		5,800,000				
94.	KABL A/F	San Francisco	403	BTFL/EZ	Shamrock	75		6,700,000				
95.	WNQN-F	New York	401	Classical	GAF	83		5,000,000				
	KLVE-F	Los Angeles	401	Hispanic	H & G	114		4,700,000				
97.	KSOL-F	San Francisco	397	Black	United	131		6,200,000				
98.	KQRS A/F	Minneapolis	394	AOR	Cap Cities/ABC	86		7,000,000				
	WQXR A/F	New York	394	Classical	New York Times	80		5,800,000				
100.	KRLD	Dallas	393	News	Metropolitan	78		12,000,000				
101.	KRBE A/F	Hou 381	141.	WAPE A/F	Jkville 325							
	WPCH-F	Atl 381		KSTP-F	Minn 325	182.	KEZK-F	St. Lou 286				
103.	WPEN	Phila 380	143.	WUSN-F	Chi 323		183.	WSB-F	Atl 284			
104.	WVEE-F	Atl 379		WHYT-F	Det 323			223.	CKLW	Det 255		
105.	WSSH-F	Bost 378	145.	WLLZ-F	Det 322				WRAL-F	Ral 255		
106.	KILT-F	Hou 370	146.	WWK A/F	Orl 320	186.	WHUD-F	Peek/NY 283		WQYK-F	Tampa 255	
107.	WXTU-F	Phila 366	147.	KFI	LA 319			226.	KYYS-F	KC 254		
108.	KKBQ A/F	Hou 365	148.	WEEI	Bost 317			227.	KSSN-F	Lt. Rk 253		
109.	KMEO A/F	Phoe 364		KZZP A/F	Phoe 317	189.	WAMZ-F	Lou 282	229.	WAAF-F	Worc 253	
	KL0L-F	Hou 364	150.	WZLX-F	Boston 316		190.	WRCH-F	Hart 280		WDOK-F	Cleve 250
	WMAL	Wash 364		WTIC-F	Hart 316	191.	WNIC-F	Det 279	231.	WODS-F	Bost 248	
112.	KNBR	SF 363		WXYV-F	Balt 316	192.	KZFX-F	Hou 277	232.	WZGC-F	Atl 247	
	WJIB-F	Bost 363		WXLK-F	Roan 316			233.	WYNF-F	Tampa 246		
114.	KZLA-F	LA 359	154.	WKDM	NY 315	194.	WDM-F	Col, SC 277	234.	KITS-F	SF 245	
	WLI F-F	Balt 359		WPGC A/F	Wash 315	195.	WOMC-F	Det 275	235.	WFYR-F	Chi 244	
116.	WCLR-F	Chi 358		WPRO-F	Prov 315			236.	WFCR-F	Wash 244		
117.	WTMJ	Milw 357	157.	WPOW-F	Miami 314				237.	WDUV-F	Sara 244	
118.	WJMK-F	Chi 356	158.	WBSB-F	Balt 310				238.	WHRK-F	Memph 243	
119.	WKYS-F	Wash 353	159.	KOIT A/F	SF 309	199.	WVRL	NY 273	239.	WVIL	Cinci 242	
120.	KMEZ A/F	Dall 352	160.	WCZY-F	Det 308					WLIR-F	Long Is 242	
	WWBA-F	Tampa 352	161.	WSKQ	NY 307					WTOP	Wash 273	
122.	WFAN	NY 350		WRQX-F	Wash 307					WPEG-F	Char, NC 273	
	WQAL-F	Cleve 350	163.	WFMS-F	Indy 305	203.	WKDF-F	Nash 271	242.	WJIT	NY 241	
124.	WSHH-F	Pitts 349	164.	WLIB	NY 304			243.	WHYI-F	Miami 240		
125.	WSB	Atl 346	165.	KMJM-F	St. Lou 303	204.	WALK A/F	Long Is 268	244.	WKRQ-F	Cinci 239	
126.	WZAK-F	Cleve 343	166.	WRIF-F	Det 302			245.	WQBA	Miami 239		
	WQUE A/F	N. Ori 343	167.	WXRT-F	Chi 298	206.	WARM-F	Atl 267		WQXI-F	Atl 239	
128.	WWJ	Det 341	168.	WKQX-F	Chi 297			246.	WAVA-F	Wash 267		
	WYAY-F	Atl 341	169.	KFRC	SF 296	209.	WHLI	Long Is 266	248.	WXYT	Det 267	
130.	WKHX-F	Atl 340		WHDH	Bost 296			249.	WHLI	Long Is 266		
	WDAS-F	Phila 338		KTRH	Hou 296				250.	KNX-F	LA 266	
132.	WSOC-F	CharNC 337	172.	WLTF-F	Cleve 295	212.	WLKW-F	Pro 265	252.	WLUP	Chi 266	
133.	KODA-F	Hou 336	173.	WL0L-F	Minn 293			253.	WLNK-F	Bridge 264		
134.	WLS	Chi 335	174.	KOA	Denver 291	214.	WEZN-F	Miami 263		WEDR-F	Miami 263	
	WMI-F	Cleve 335	175.	WBJW A/F	Orl 289			254.	WKT1-F	Milw 235		
136.	WOQL-F	Phila 333		KHYI-F	Dallas 289	215.	WNCI-F	Col, O 262	255.	WBAL	Balt 234	
	WKLS-F	Atl 333	177.	KJLH-F	LA 288	216.	WSM-F	Nash 261	256.	KUBE-F	Sea 233	
138.	WSNI-F	Phila 331		WHUR-F	Wash 288			257.	KTQX-F	Dallas 232		
	WDVE-F	Pitts 331		WESC A/F	Green-SP 288	218.	WHJY-F	Prov 259		WSSP-F	Orl 232	
	WTQR-F	Grn-WS 331	180.	WVWV-F	Det 286			259.	WFOX-F	Atl 231		
						220.	WCAU-F	Phila 257		WIBC	Indy 231	

262.	WJQY-F	Miami	231	331.	KBCO-F	Denver	198		KPRC	Hou	171	472.	WMJQ-F	Buff	152
	KDAY	LA	230		WBCY-F	Char, NC	198		KBRD-F	Sea	171		KWKW	LA	151
	WAXY-F	Miami	230	333.	WVBF-F	Boston	196		KCOR	San Ant	171		XTRA-F	SD	151
264.	KOSI-F	Denver	228		WBLX-F	Mobilo	196	404.	WIYY-F	Balt	170		WWSW-F	Pitts	151
	WIOQ-F	Phila	228		WRVQ-F	Rich	196		KAZY-F	Denver	170		WZEE-F	Mad	151
	KIOI-F	SF	228		WAPI-F	Birm	196		WKSS-F	Hart	170	476.	WSHE-F	Miami	150
267.	KOMO	Sea	227	337.	WGTR-F	Miami	195		KISS-F	San Ant	170		WCAT-F	Orl	150
268.	WFME-F	Lng Is	226		WNOR A/F	Norf	195		KXL	Port O	170		WKSE-F	Buff	150
	WMCA	NY	226		WPYX-F	Albany	195	409.	WKQS-F	Miami	169		WQIK-F	Jkvill	150
	KFMB-F	SD	226	340.	WMJX-F	Boston	194	410.	KLAT	Hou	168		KXYQ-F	Port O	150
	KQUE-F	Hou	226		KASE-F	Austin	194		KXRX-F	Sea	168				
	KJYO-F	Ok C	226		WDJX-F	Lou	194		KZEW-F	Dallas	168				
273.	KCTC-F	Sacra	225		WDJY-F	Wash	194	413.	KKGO-F	LA	167				
	WGKX-F	Memph	225		KMBR-F	KC	194		KSL	SLC	167				
	WTUE-F	Dayt	225	345.	WVON	Chi	193		WSPA-F	Green-SP	167				
276.	WLTJ-F	Det	224	346.	KRLA	LA	192		WFOG-F	Norfolk	167				
	KRXY A/F	Denver	224		WCMS-F	Norf	192	417.	WSNY-F	Col, O	166				
	WAYL-F	Minn	224		WWEZ-F	Cinci	192		WHIT-F	Buff	166				
279.	WBAB-F	Lng Is	223	349.	WLTT-F	Wash	190		WKRC	Cinci	166				
	WGAR-F	Cleve	223		WAMU-F	Pitts	190	420.	WIMZ A/F	Knox	165				
	WMEE-F	Ft. W	223	351.	WNNK-F	Harris	190		WILD	Boston	165				
	KKHT-F	Hou	223	352.	KDWB-F	Minn	189		WVOR-F	Roch	165				
	WMXJ-F	Miami	223		WKRR-F	Green-WS	189	424.	KYGO-F	Denver	165				
284.	KKSF-F	SF	222	354.	WSTF-F	Orl	187		WONE-F	Akron	164				
	KMPS A/F	Sea	222		KSDO	SD	187		WYRK-F	Buff	164				
286.	WIKS-F	Gr-NB	219		KRAK-F	Sacra	187		WRFX-F	Char, NC	164				
287.	KLUV-F	Dallas	218	357.	WFLZ-F	Tampa	186		KOJO-F	Dallas	164				
288.	WNUA-F	Chi	217		WSIX-F	Nash	186	428.	KXKL A/F	Denver	163				
289.	KGB-F	SD	216		KRPM-F	Sea	186		WYNK A/F	Bat. Rg	163				
290.	WWWE	Cleve	215		WMJJ-F	Birm	186		WHJJ	Prov	163				
	KCOM	KC	215		KFBK	Sacra	186	431.	WNIB-F	Chi	162				
292.	WBYU-F	New Or	214	362.	KRAK	Sacra	185	432.	WLAP-F	Lex	161				
293.	WMAQ	Chi	212		KEZO A/F	Omaha	185		KQMQ A/F	Hono	161				
	WIL-F	St. L	212	364.	WMYK-F	Norf	184		KQXT-F	San Ant	161				
295.	WMC-F	Mem	211		WVLK-F	Lex	184		WUSA-F	Tampa	161				
296.	WBEN	Buff	210	366.	WNVZ-F	Norf	183	436.	WMMX-F	Balt	160				
	KPLZ-F	Sea	210		KSFI-F	SLC	183		WOKI-F	Knox	160				
298.	KBAY-F	SJ	209	368.	WHOT-F	Young	182		WKXX-F	Birm	160				
	KHTR-F	St. L	209		WLVQ-F	Col, O	182	439.	WDTX-F	Det	159				
	WMYG-F	Pitts	209	370.	WFLA	Tampa	181		WAOK	Atl	159				
301.	WBLI-F	Lng Is	208	371.	WXTZ-F	Indy	181		KLTR-F	Hou	159				
	KRTH	LA	208		WYLD-F	New Or	181		WROW-F	Albany	159				
	KWSS-F	SJ	208		KZAP-F	Sacra	181	443.	WLVE-F	Miami	158				
	WOMF-F	Roch	208		KQZY-F	Dallas	181		KSEA-F	Sea	158				
	WINZ	Miami	208	375.	WNWS	Miami	180		WGUL A/F	Tampa	158				
	WEAT-F	W. Plm	208		KSON-F	SD	180	446.	KDFC A/F	SF	157				
	WQUT-F	JC/Kng	208		WKCI-F	N. Haven	180		WZEZ-F	Nash	157				
308.	WDSY-F	Pitts	206	378.	KNAC-F	LA	179		KXOA-F	Sacra	157				
	WSKZ-F	Chatt	206		WAQI	Miami	179	449.	WTLG-F	Indy	156				
	WYHY-F	Nash	206		KMOD-F	Tulsa	179		KKYX	San Ant	156				
311.	WCOS-F	Col, SD	205		KSFM-F	Sacra	179	451.	KBEE-F	Mod	155				
	WUSY-F	Chatt	205		WOAI	San Ant	179		WGMS A/F	Wash	155				
313.	WBNS-F	Col O	204		WROQ-F	Char, NC	179		WWLV-F	Dayt. Bh	155				
	WHO	Des M	204	384.	WABB-F	Mobile	178		KISW-F	Sea	155				
315.	KUPD-F	Phoe	203		WSSL-F	Green-SP	178		KTFM-F	San Ant	155				
	WENN-F	Birm	203		KTAR	Phoenix	178		KATT-F	Ok C	155				
	WLVK-F	CharNC	203	387.	KFOG-F	SF	177	457.	WUBE-F	Cinci	154				
318.	WLTE-F	Minn	201		WNCX-F	Cleve	177		WVIC-F	Lansing	154				
	WMI L-F	Milw	201		WWLI-F	Prov	177		WXGT-F	Col, O	154				
	WEZW-F	Milw	201		WRXL-F	Rich	177		WFMZ-F	Allen	154				
	WTVN	Col O	201	391.	WFLN-F	Phila	176	461.	WMYU-F	Knox	153				
	WHIO-F	Dayt	201	392.	KKRZ-F	Port O	175		WOKY	Milw	153				
323.	WPXY A/F	Rich	200	393.	KPRS-F	KC	174		KROQ-F	Tuc	153				
	WMHE-F	Toi	200		KFKF A/F	KC	174		WLTS-F	New Or	153				
	WQDR-F	Rai	200	395.	WASH-F	Wash	173		WJYE-F	Buff	153				
326.	WBOS-F	Boston	199		KKAT-F	SLC	173		WEZC-F	Char, NC	153				
	WKLH-F	Milw	199		KWEN-F	Tulsa	173	467.	KYKY-F	St. L	152				
	WIOD	Miami	199	398.	WRVA	Rich	172		KBPI-F	Denver	152				
	WHTX-F	Pitts	199		WPLZ-F	Rich	172		KVOO	Tulsa	152				
	WGTZ-F	Dayt	199	400.	WKDD-F	Akron	171		WIOG-F	Sag-BC	152				

AMERICA'S LEADING STATIONS - 12+ TSA CUME*

1.	WINS	NY	27653	51.	WPIX-F	NY	7747	101.	KNX-F	LA	5474
2.	WHTZ-F	NY	25499	52.	WQXR A/F	NY	7617	102.	WRQX-F	Wash	5408
3.	WPLJ-F	NY	25102	53.	WLS	Chi	7577	103.	KNIX A/F	Phoenix	5406
4.	KIIS A/F	LA	22955	54.	KRLD	Dallas	7531	104.	WNIC-F	Detroit	5357
5.	WCBS	NY	20329	55.	WXXS-F	Boston	7439	105.	WROR-F	Boston	5345
6.	WPAT A/F	NY	20151	56.	WKQX-F	Chi	7432	106.	WMZQ A/F	Wash	5330
7.	WLTW-F	NY	17832	57.	KMEL-F	SF	7347	107.	WSSH-F	Boston	5280
8.	WOR	NY	17465	58.	WLOO-F	Chi	7312	108.	WMAL	Wash	5242
9.	KPWR-F	LA	17213	59.	WOGL-F	Phila	7301	109.	WCSX-F	Detroit	5151
10.	WCBS-F	NY	16862	60.	WMGK-F	Phila	7238	110.	WLOL-F	Minn	5145
11.	WGN	Chi	16635	61.	WNCN-F	NY	7180	111.	KSHE-F	St. Lou	5085
12.	WXRK-F	NY	15825	62.	KTWV-F	LA	7133	112.	KQRS A/F	Minn	5074
13.	WBBM	Chi	15773	63.	KMPC	LA	7073	113.	WSNI-F	Phila	5038
14.	WQHT-F	NY	15116	64.	WUSL-F	Phila	7071	114.	KOIT A/F	SF	5036
15.	WABC	NY	14629	65.	WKSZ-F	Phila	7053	115.	KFAC-F	LA	5018
16.	KFWB	LA	14415	66.	WBCN-F	Boston	7047	116.	KTRH	Houston	4967
17.	WNEW-F	NY	14216	67.	WLAK-F	Chi	7027	117.	KOA	Denver	4944
18.	KNX	LA	14198	68.	WEGX-F	Phila	6937	118.	WADO	NY	4940
19.	WBLS-F	NY	14184	69.	KRBE A/F	Houston	6800	119.	KILT-F	Houston	4938
20.	WRKS-F	NY	14018	70.	WBAP	Dallas	6757	120.	WRKO	Boston	4927
21.	WNSR-F	NY	13950	71.	KFI	LA	6743	121.	WDAF	KC	4920
22.	KRTH-F	LA	13744	72.	WHYT-F	Detroit	6702	122.	KSTP-F	Minn	4915
23.	KOST-F	LA	13532	73.	WCLR-F	Chi	6700	123.	WTIC	Hart	4907
24.	KYW	Phila	13409	74.	WBZZ-F	Pitts	6699	124.	KIKK-F	Houston	4903
25.	WJR	Det	12520	75.	WCZY-F	Detroit	6610	125.	KYUU-F	SF	4900
26.	KBIG-F	LA	11839	76.	WCKG-F	Chi	6562	126.	WXTU-F	Phila	4895
27.	KGO	SF	11725	77.	WMMS-F	Cleve	6529	127.	WGAY-F	Wash	4892
28.	KLOS-F	LA	11266	78.	KNBR	SF	6528	128.	WJOI-F	Detroit	4847
29.	WMMR-F	Phila	11232	79.	WJMK-F	Chi	6510	129.	WMJI-F	Cleve	4842
30.	WYNY-F	NY	10963	80.	WRIF-F	Detroit	6456	130.	WFBQ-F	Indy	4837
31.	KABC	LA	10837	81.	WWDC-F	Wash	6440	131.	KLVE-F	LA	4827
32.	WCCO	Minn	10797	82.	WRBQ-F	Tampa	6416	132.	WTIC-F	Hart	4759
33.	WBBM-F	Chi	10502	83.	WZOU-F	Boston	6355	133.	WPCH-F	Atlanta	4693
34.	WGCI-F	Chi	10229	84.	KVIL A/F	Dallas	6304	134.	WWDB-F	Phila	4685
35.	KCBS	SF	10039	85.	KIRO	Seattle	6238	135.	WHDH	Boston	4674
36.	KROQ-F	LA	9940	86.	KEGL-F	Dallas	6209	136.	KIOI-F	SF	4671
37.	KMOX	St. L	9935	87.	KKBQ A/F	Houston	6135	137.	WIOQ-F	Phila	4653
38.	WNBC	NY	9710	88.	WWJ	Detroit	6059	138.	KHYI-F	Dallas	4632
39.	KLSX-F	LA	9278	89.	WEEI	Boston	5889	139.	WLYF-F	Miami	4602
40.	WYTZ-F	Chi	9089	90.	KZLA-F	LA	5857	140.	WTMJ	Milw	4586
41.	KJOI-F	LA	9067	91.	KPLX-F	Dallas	5845		WJIB-F	Boston	4586
42.	KIQQ-F	LA	8985	92.	WAVA-F	Wash	5779	142.	WDVE-F	Pitts	4543
43.	WNEW	NY	8557	93.	WJLB-F	Detroit	5750	143.	KODA-F	Houston	4517
44.	WBMX-F	Chi	8512	94.	WMAQ	Chi	5698	144.	KLLOL-F	Houston	4482
45.	WYSP-F	Phila	8499	95.	WTOP	Wash	5678	145.	WHUR-F	Wash	4441
46.	KDKA	Pitts	8299	96.	KSOL-F	SF	5656	146.	WAAF-F	Worc	4426
47.	WLUP-F	Chi	8266	97.	KABL A/F	SF	5562	147.	WLTF-F	Cleve	4405
48.	WBZ	Bost	8234	98.	WLLZ-F	Detroit	5555	148.	WIVK A/F	Knox	4398
49.	WEAZ-F	Phila	8087	99.	WFYR-F	Chi	5511	149.	WPRO-F	Prov	4385
50.	WFAN	NY	7943		WCAU	Phila	5511	150.	WHYI-F	Miami	4378

*Based on 12+ TSA Cume, Broadcast Week.

51.	KTNQ	LA	4366	201.	KEEY-F	Minn	3842	251.	WVBF-F	Boston	3273
52.	KSAN-F	SF	4355	202.	KMOM	Sea	3839	252.	KKGO-F	LA	3267
53.	WUSN-F	Chi	4331	203.	KLUV-F	Dallas	3833	253.	KKSF-F	SF	3261
	WBSB-F	Balt	4331	204.	WDOK-F	Cleve	3829	254.	KCMO	KC	3255
55.	KZZP A/F	Phoe	4330		WKRQ-F	Chici	3829	255.	WKSS-F	Hart	3248
56.	WPRO-F	Prov	4326	206.	WALK A/F	Long Is	3812	256.	WMXJ-F	Miami	3244
57.	KRLA	LA	4319	207.	WQAL-F	Cleve	3797	257.	KRXY A/F	Denver	3237
58.	WZZK A/F	Birm	4303	208.	KTXQ-F	Dallas	3780	258.	WASH-F	Wash	3233
59.	WSB	Atl	4298	209.	WLTT-F	Wash	3774	259.	WHQT-F	Miami	3231
60.	WZLX-F	Bost	4276	210.	WYAY-F	Atl	3771	260.	WHJY-F	Prov	3226
61.	WLUP	Chi	4249	211.	WARM-F	Atl	3761	261.	WAPE A/F	Jkville	3219
62.	WPGC A/F	Wash	4227	212.	WWWW-F	Det	3758	262.	WBAB-F	Long Is	3218
63.	WJJD	Chi	4225	213.	WIOD	Miami	3746	263.	KDFC A/F	SF	3209
64.	WZGC-F	Atl	4215	214.	WMJX-F	Boston	3743	264.	WLTE-F	Minn	3199
65.	WKYS-F	Wash	4206	215.	WLW	Cinci	3740	265.	WAPI-F	Birm	3193
66.	WSB-F	Atl	4204	216.	WRAL-F	Raleigh	3737	266.	WMYG-F	Pitts	3192
67.	WXRT-F	Chi	4196	217.	KFAB	Omaha	3721	267.	WYNF-F	Tampa	3191
68.	WIOG-F	Sag-BC	4184	218.	WDRC-F	Hart	3718	268.	WWKA-F	Orlando	3174
69.	KFRC	SF	4179	219.	WTQR-F	Green/WS	3713	269.	KZFX-F	Hou	3156
70.	KUBE-F	Sea	4176	220.	KMEZ A/F	Dallas	3711		WKDF-F	Nash	3156
71.	KHTR-F	St. L	4171	221.	WFMT-F	Chi	3703	271.	WPOC-F	Balt	3150
72.	KLAC	LA	4164	222.	WEZN-F	Bridge	3702	272.	WNIB-F	Chi	3120
	WSHH-F	Pitts	4164	223.	KFMK-F	Hou	3691	273.	KYA-F	SF	3115
74.	KSCS-F	Dall	4146	224.	WWWE	Cleve	3676	274.	WLT1-F	Det	3113
75.	WQXI-F	Atl	4131	225.	WLIR-F	Long Is	3667	275.	WXGT-F	Col O	3104
	WKHX-F	Atl	4131	226.	WXLK-F	Roanoke	3659	276.	KACE-F	LA	3100
77.	WQUE A/F	New Or	4130	227.	KWSS-F	SJ	3639	277.	WKDM	NY	3058
78.	WBJW A/F	Orl	4116	228.	WHAS	Lou	3634	278.	WMHE-F	Toledo	3057
79.	WNUA-F	Chi	4074	229.	WEZB-F	New Or l	3632	279.	WESC A/F	Green-SP	3049
80.	WODS-F	Bost	4070	230.	CKLW	Det	3604	280.	WDJY-F	Wash	3044
81.	WOMC-F	Det	4064	231.	KKLQ A/F	SD	3592	281.	WGY	Albany	3037
82.	WPEN	Phila	4030	232.	WIP	Phil	3591	282.	WNCX-F	Cleve	3033
83.	WVEE-F	Atl	4027	233.	KEZK-F	St. Lou	3585	283.	WMMX-F	Balt	3031
84.	KJLH-F	LA	3987	234.	WLIF-F	Balt	3571	284.	WAMZ-F	Lou	3028
85.	WKSL-F	Atl	3986	235.	WEBN-F	Cinci	3542	285.	WWBA-F	Tampa	3021
86.	KFMB-F	SD	3977	236.	KITS-F	SF	3492	286.	WXYT	Det	3016
87.	KBLX A/F	SF	3969	237.	KPLZ-F	Sea	3478	287.	WXYV-F	Balt	3015
88.	WFOX-F	Atl	3961	238.	WBEN	Buff	3463	288.	WIBC	Indy	3007
89.	WPOW-F	Miami	3955	239.	WRCH-F	Hart	3436				
	WCXR-F	Wash	3955	240.	KME0 A/F	Phoe	3433				
91.	WDAS-F	Phila	3944	241.	WAXY-F	Miami	3427				
92.	KBEQ-F	KC	3908	242.	WBCY-F	Char, NC	3410				
93.	WNCI-F	Col O	3906	243.	WHTX-F	Pitts	3403				
94.	WKTI-F	Milw	3890	244.	WZPL-F	Indy	3399				
95.	KMJQ-F	Hou	3886	245.	KFOG-F	SF	3348				
96.	WSOC-F	CharNC	3863	246.	WBLI-F	Long Is	3345				
97.	WDTX-F	Det	3862	247.	WBAL	Balt	3332				
98.	KDAY	LA	3861	248.	KSFM-F	Sacra	3322				
99.	KKDA-F	Dall	3857	249.	KSFO	SF	3285				
200.	KDWB-F	Minn	3855	250.	KYYS-F	KC	3278				

AMERICA'S LEADING STATIONS - METRO CUME RATING

1.	WIOG-F	Sag-BC	50.7	51.	KSSN-F	Little Rock	29.5
2.	WIVK A/F	Knox	48.1		WCOS-F	Col, SC	29.5
3.	KRLB A/F	Lubbock	46.5	53.	KYW	Phila	29.4
4.	WMEE-F	Ft. Wayne	45.9		WFMF-F	Baton Rouge	29.4
5.	KMOX	St. Louis	42.7	55.	WPXR-F	Daven-RI	29.3
6.	WXLK-F	Roanoke	39.8	56.	KEZB A/F	El Paso	29.2
7.	WTCR-F	Hunt, WV	39.3		WGY	Albany	29.2
8.	WKEE-F	Hunt, WV	38.7	58.	KIHK-F	Daven-RI	29.0
9.	KFAB	Omaha	38.5	59.	WKRZ-F	WB/Scran	28.9
10.	WCCO	Minn	38.3		KGGO-F	Des Moines	28.9
11.	WVIC-F	Lansing	37.6		KRQQ-F	Tucson	28.9
12.	WQUT-F	JC/King	37.5		KNIX A/F	Phoenix	28.9
13.	WHOT-F	Young	37.4	63.	WOWO	Ft. Wayne	28.4
14.	WICC	Bridge	35.6	64.	KKOB-F	Albuq	28.3
	WNNK-F	Harris	35.6	65.	WTMJ	Milwaukee	28.1
16.	WTIC	Hart	35.3	66.	WKCI-F	New Haven	28.0
17.	WKFR-F	Kalamazoo	35.2	67.	WRVA	Richmond	27.9
18.	KQMQ A/F	Honolulu	34.3	68.	KGBT	Mc-Brown	27.8
19.	WAPE A/F	Jkville	34.1	69.	WRVQ-F	Richmond	27.7
	WSKZ-F	Chatt	34.1	70.	KPXR-F	Anchorage	27.6
21.	WYYY-F	Syracuse	33.6	71.	KLAQ-F	El Paso	27.5
22.	WBEN	Buffalo	33.5	72.	WHRK-F	Memphis	27.4
23.	WMHE-F	Toledo	33.4	73.	WTQR-F	Green-WS	27.3
	KGOT-F	Anchorage	33.4	74.	KRNQ-F	Des Moines	27.1
25.	WZEE-F	Madison	33.2	75.	KKYK-F	Little Rock	27.0
26.	WKZO	Kalamazoo	32.9	76.	WIBC	Indy	26.7
	KDKA	Pittsburgh	32.9		WAJI-F	Ft. Wayne	26.7
28.	KZZU A/F	Spokane	32.8		WGGZ-F	Baton Rouge	26.7
29.	WABB-F	Mobile	32.4		KKRD-F	Wichita	26.7
30.	WHAS	Louisville	32.3		WAPI-F	Birmingham	26.7
31.	WPRO-F	Providence	32.2	81.	WBZZ-F	Pittsburgh	26.6
32.	WTIC-F	Hartford	31.8	82.	WCRZ-F	Flint	26.5
33.	WXBQ-F	JC/King	31.7		WITL A/F	Lansing	26.5
34.	WPXY A/F	Rochester	31.6		WEZB-F	New Orleans	26.5
35.	WAPL-F	Appleton	31.5	85.	WHBC-F	Canton	26.4
	KBFM-F	Mc-Brown	31.5		KEZO A/F	Omaha	26.4
37.	WQUE A/F	New Orleans	30.7		KZZB-F	Beau	26.4
38.	WKSJ A/F	Mobile	30.6		WWLV-F	Daytona Beach	26.4
39.	WMYU-F	Knox	30.5	89.	WESC A/F	Greens-SP	26.3
40.	WLAN-F	Lancaster	30.3	90.	WSYR	Syracuse	26.2
	WLAP-F	Lexington	30.3	91.	KLLL-F	Lubbock	26.1
	WVLK-F	Lexington	30.3	92.	WEBE-F	Bridge	26.0
43.	WIBA-F	Madison	30.2	93.	KGOR-F	Omaha	25.9
	KIKX-F	Colo Spgs	30.2	94.	KUZZ	Bakersfield	25.8
	WIKS-F	Green, NB	30.2		WJR	Detroit	25.8
46.	WRBQ-F	Tampa	30.1	96.	WHBC	Canton	25.7
	WNTQ-F	Syracuse	30.1	97.	WAAF-F	Worcester	25.6
48.	KQKQ-F	Omaha	29.8	98.	WEZN-F	Bridge	25.5
	KZFM-F	Corpus Christi	29.8	99.	WFBQ-F	Indy	25.4
50.	WZZK A/F	Birmingham	29.7		WBJW A/F	Orlando	25.4

*Based on 12+ Metro Cume Rating, Mon-Sun, 6A-MID.

AMERICA'S LEADING STATIONS BY FORMAT*

1/4 HOUR AVERAGE

CHR/TOP 40/CONTEMP	AOR/CLASSIC	AC/SOFT ROCK/OLDIES	MOR/VARIETY	
1. WHTZ-F NY 1648	1. WNEW-F NY 914	1. WLTW-F NY 1277	1. WGN Chi 1171	
2. WPLS-F NY 1350	2. WXRK-F NY 846	2. WCBS-F NY 1000	2. WJR Det 952	
3. KISS A/F LA 1317	3. WMMR-F Phila 828	3. WNSR-F NY 792	3. WCCO Minn 908	
4. WRBQ-F Tampa 536	4. KLOS-F LA 799	4. KOST-F LA 785	4. KDKA Pitts 614	
5. WYZZ-F Chi 490	5. KROQ-F LA 661	5. KRTH-F LA 735	5. WBZ Boston 559	
6. WBBM-F Chi 489	6. KLSX-F LA 580	6. KBIG-F LA 715	6. WTIC Hart 427	
7. WBZZ-F Pitts 470	7. WLUP-F Chi 537	7. KVIL A/F Dallas 519	7. WMAL Wash 364	
8. WXKS-F Boston 450	8. WBCN-F Boston 526	8. WKSZ-F Phila 519	8. KNBR SF 363	
9. WIOG-F Sag-BC 435	9. WMSW-F Cleve 524	9. KIQQ-F LA 495	9. WTMJ Milw 357	
10. WEGX-F Phila 432	10. WYSP-F Phila 512	10. WNBC NY 452	10. WSB Atl 346	
11. KMEL-F SF 427	11. KSHE-F St. Louis 491	11. WLAK-F Chi 444	11. WHDH Bost 296	
12. KEGL-F Dallas 410	12. WWDG-F Wash 428	12. WMGK-F Phila 442	12. KFAB Omaha 285	
13. WZOU-F Boston 409	13. WCKG-F Chi 425	13. WPIX-F NY 404	13. WHAS Louis 274	
14. KRBE A/F Hou 381	14. WFBQ-F Indy 414	14. WSSH-F Boston 378	14. WLW Cinci 242	
15. KKBQ A/F Hou 365	15. KQRS A/F Minn 394	15. WJMK-F Chi 356	15. WGY Albany 236	
16. WAPE A/F Jkville 325	16. KLOL-F Hou 364	16. WMJL-F Cleve 335	16. WIBC Indy 231	
17. WHYT-F Det 323	17. WKLS-F Atl 333	17. WLS Chi 335	17. KOMO Sea 227	
18. KZZP A/F Phoenix 317	18. WOVE-F Pitts 331	18. WOGL-F Phila 333	18. WBEN Buff 210	
19. WXLK-F Roanoke 316	19. WLLZ-F Detroit 322	19. WSNL-F Phila 331	19. WTVN Col, O 201	
20. WTIC-F Hart 316	20. WZLX-F Boston 316	20. KSTP-F Minn 325	20. WRVA Rich 172	
21. WPRO-F Prov 315	21. WRIF-F Detroit 302	21. KFI LA 319	21. KSL SLC 167	
22. WPOW-F Miami 314	22. WXRT-F Chi 298	22. KOIT A/F SF 309	22. WKRC Cinci 166	
23. WBSB-F Balt 310	23. KZFX-F Houston 277	23. WLTF-F Cleve 295	23. KFMB SD 148	
24. WCZY-F Detroit 308	24. WEBN-F Cinci 274	24. KFMB-F Hou 284	24. KSSK Hono 145	
25. WRQX-F Wash 307	25. WCSX-F Detroit 274	25. WSB-F Atl 284	25. WIP Phila 126	
26. WPRO-F Prov 306	26. WKDF-F Nashville 271	26. WNIC-F Det 279	26. WHAM Rich 124	
27. WKQX-F Chi 297	27. KNX-F LA 266	27. WOMC-F Det 275	27. WHIO Day 120	
28. WLOL-F Minn 293	28. WHJY-F Prov 259	28. WALK A/F Long Is 268	28. KEX Port O 118	
29. KHYY-F Dallas 289	29. KYYS-F KC 254	29. WRAL-F Raleigh 255	29. WSYR Syr 113	
30. WBJW A/F Ori 289	30. WAAF-F Worc 253	30. WROR-F Boston 250	30. WBT Char, NC 113	
31. KBEQ-F KC 283	31. KJJO-F Minn 250	31. WODS-F Boston 248	31. WPRO Prov 113	
32. KKLQ A/F SD 273	32. WYNF-F Tampa 246	32. WFYR-F Chi 244	32. KMBZ KC 112	
33. WAVA-F Wash 267	33. WCXR-F Wash 244	33. WQXI-F Atl 239	33. WOWO Ft. Wayne 107	
34. WARM-F Atl 267	34. WLIR-F Long Is 242	34. WDRC-F Hart 237	34. KHOW Denver 106	
35. WNCI-F Col O 262	35. KTXQ-F Dallas 232	35. WFOX-F Atl 231	35. WGR Buff 106	
36. WZGC-F Atl 247	36. WTUE-F Day 225	36. WJQY-F Miami 231	36. KRMG Tulsa 104	
37. KITS-F SF 245	37. WBAB-F Long Is 223	37. WAXY-F Miami 230	37. WICC Bridge 103	
38. WHYI-F Miami 240	38. KGB-F SD 216	38. KIOI-F SF 228	38. WCTC Long Is 101	
39. WKRQ-F Cinci 239	39. WMYG-F Pitts 209	39. WIOQ-F Phila 228	39. WSGW Sag-BC 99	
40. WZPL-F Indy 239	40. WCMF-F Roch 208	40. WLTI-F Det 224	40. WGSW Long Is 97	
41. KYUU-F SF 237	41. KUPD-F Phoenix 203	41. KKHT-F Hou 223	<u>JAZZ/NEW AGE</u>	
42. WEZB-F New Ori 237	42. WKLH-F Milw 199	42. WMXJ-F Miami 223	1. KTWV-F LA 419	
43. WKTI-F Milw 235	43. KBCO-F Denver 198	43. KLUV-F Dallas 218	2. KBLX A/F SF 242	
44. KUBE-F Sea 233	44. WNOR A/F Norfolk 195	44. KRTH LA 208	3. KKSF-F SF 222	
45. KJYO-F Okl C 226	45. WGTR-F Miami 195	45. WLTE-F Minn 201	4. WNUA-F Chi 217	
46. KFMB-F SD 226	46. WPYX-F Albany 195	46. WHTX-F Pitts 199	5. KKGO-F LA 167	
47. KRXY A/F Denver 224	47. WKRR-F Green-Ws 189	47. WVBF-F Boston 196	6. KOAI-F Dallas 148	
48. WMEE-F Ft. Wayne 223	48. KEZO A/F Omaha 185	48. WMJX-F Boston 194	7. WJZZ-F Det 144	
49. WMC-F Memphis 211	49. WLVQ-F Col O 182	49. KRLA LA 192	8. WLNK-F Chi 128	
50. KPLZ-F Sea 210	50. KZAP-F Sacra 181	50. WLTT-F Wash 190	9. WXDJ-F Miami 103	

CLASSICAL

1. WNCN-F NY 401	11. KING-F Sea 115
2. WQXR A/F NY 394	12. WQRS-F Det 110
3. KFAC-F LA 283	13. KKHI A/F SF 109
4. WFMT-F Chi 239	14. KYTE-F Port O 108
5. WFLN-F Phila 176	15. KFSD-F SD 99
6. WNIB-F Chi 162	16. KVOD-F Denver 94
7. KDFC A/F SF 157	17. WCLV-F Cleve 80
8. WGMS A/F Wash 155	18. WPCR-F Tampa 73
9. WTMI-F Miami 138	19. WRR-F Dallas 65
10. WCRB-F Boston 124	

RELIGION/GOSPEL

1. WWRL NY 273	WPCE Norfolk 59
2. WFME-F NY 226	14. WМУZ-F Det 58
3. KOJO-F Dallas 164	15. WRBS-F Balt 55
4. WWDJ NY 109	16. WXRI-F Norfolk 52
5. WBGR Balt 90	17. WZZD Phila 51
6. KFSG-F LA 89	18. WESL St. Lou 49
7. KHVN Dallas 87	19. KHCB Hou 49
8. WYCB Wash 77	20. WDJC-F Birm 48
9. KKLA-F LA 76	21. WABQ Cleve 45
10. KCMS-F Sea 71	22. WROL Boston 44
11. WDAC-F Lanc 68	23. WYCA-F Chi 43
12. KEAR-F SF 59	24. WMBM Miami 40

* Based on 1/4 HR AVG, 6A-MID, TSA

BEAUTIFUL MUSIC/EZ

COUNTRY

BLACK/URBAN

NEWS/TALK

1. WPAT A/F NY	1679	1. WYNY-F NY	764	1. WRKS-F NY	1315	1. WINS NY	1337
2. WEAZ-F Phila	737	2. KNIX A/F Phoenix	534	2. KPWR-F LA	1243	2. WOR NY	1300
3. KJOI-F LA	701	3. WBAP Dallas	504	3. WBLS-F NY	1136	3. WCBS NY	991
4. WLOO-F Chi	643	4. WIVK A/F Knox	488	4. WQHT-F NY	1023	4. KABC LA	922
5. WLYF-F Miami	443	5. KIKK-F Hou	482	5. WGCI-F Chi	952	5. KMOX St. Lou	887
6. WGAY-F Wash	426	6. WMZQ A/F Wash	478	6. WUSL-F Phila	713	6. WBBM Chi	835
7. WJOI-F Det	411	7. KPLX-F Dallas	461	7. WJLB-F Det	584	7. KGO SF	769
8. KABL A/F SF	403	8. WDAF KC	451	8. WBMX-F Chi	538	8. WABC NY	702
9. WSHH-F Pitts	399	9. WZZK A/F Birm	405	9. KKDA-F Dallas	478	9. KFWB LA	686
10. WPCH-F Atl	381	10. KILT-F Hou	370	10. KMJQ-F Hou	425	10. KNX LA	681
11. KMEO A/F Phoenix	364	11. WXTU-F Phila	366	11. KSOL-F SF	397	11. KYW Phila	664
12. WJIB-F Bost	363	12. KZLA-F LA	359	12. WVEE-F Atl	379	12. KCBS SF	535
13. WLIF-F Balt	359	13. WYAY-F Atl	341	13. WKYS-F Wash	353	13. WRKO Boston	468
14. WWBA-F Tampa	352	14. WKHX-F Atl	340	14. WZAK-F Cleve	343	14. WQWB-F Phila	464
15. KMEZ A/F Dallas	352	15. WSOC-F Char, NC	337	15. WQUE A/F New Or	343	15. KIRO Sea	419
16. WQAL-F Cleve	350	16. WTQR-F Green-WS	331	16. WDAS-F Phila	338	16. KRLD Dallas	393
17. KODA-F Hou	326	17. WUSN-F Chi	323	17. WXYV-F Balt	316	17. WFAN NY	350
18. KEZK-F St. Louis	286	18. WWKA-F Ori	320	18. WPGC A/F Wash	315	18. WWJ Detroit	341
19. WHUD-F Peek/NY	283	19. WFMS-F Indy	305	19. WLIB NY	304	19. WEEI Boston	317
20. WRCH-F Hart	280	20. WESC A/F Green-SP	288	20. KMJM-F St. Lou	303	20. KTRH Houston	296
21. WLKW-F Prov	265	21. WWW-F Det	286	21. KJLH-F LA	288	21. KOA Denver	291
22. WEZN-F Bridge	264	22. KSNAN-F SF	284	22. WHUR-F Wash	288	22. WTOP Wash	273
23. KJQY-F SD	261	23. WAMZ-F Louis	282	23. WDM-F Col, SC	277	23. WXYT Detroit	267
24. WDOK-F Cleve	250	24. WPOC-F Balt	274	24. WPEG-F Char, NC	273	24. WLUP Chi	266
25. WDUV-F Sara	244	25. WSM-F Nash	261	25. WEDR-F Miami	263	25. WCAU Phila	257
26. WSSP-F Ori	232	26. KLAC LA	256	26. WHRK-F Memphis	243	26. WBAL Balt	234
27. KOSI-F Denver	228	27. WQYK-F Tampa	255	27. KDAY LA	230	27. WMCA NY	226
28. KCTC-F Sacra	225	28. KSSN-F Lt. Rk.	253	28. WIKS-F Green-NB219	219	28. WWWE Cleve	215
29. WAYL-F Minn	224	29. KEEY-F Minn	244	29. WENN-F Birm	203	29. KOMO KC	215
30. WBYU-F New Or	214	30. KSCS-F Dallas	238	30. WBLX-F Mobile	196	30. WMAQ Chi	212
31. KBAY-F SF	209	31. KXXY A/F Okl C	236	31. WDJY-F Wash	194	31. WINZ Miami	208
32. WEAT-F W. Palm	208	32. WGKX-F Memphis	225	32. WVON Chi	193	32. WHO Des M	204
33. WBNS-F Col, O	204	33. WGAR-F Cleve	223	33. WAMO-F Pitts	190	33. WIOD Miami	199
34. WEZW-F Milw	201	34. KMPS A/F Sea	222	34. WMYK-F Norf	184	34. KSDO SD	187
35. WHIO-F Dayton	201	35. WIL-F St. Lou	212	35. WYLD-F New Or	181	35. KFBK Sacra	186
36. KMBR-F KC	194	36. WDSY-F Pitts	206	36. KPRS-F KC	174	36. WFLA Tampa	181
37. WWEZ-F Cincinnati	192	37. WOOS-F Col, SC	205	37. WPLZ-F Rich	172	37. WNWS Miami	180
38. KSFI-F SLC	183	38. WUSY-F Chatt	205	38. WILD Bost	165	38. WOAI San Ant	179
39. WXTZ-F Indy	181	39. WLVK-F Char, NC	203	39. WKXX-F Birm	160	39. KTAR Phoenix	178
		40. WMIL-F Milw	201	40. WAOK Atl	159	40. KPRC Houston	171
		41. WQDR-F Rai	200	41. WTLC-F Indy	156	41. KXL Port O	170
		42. WBOS-F Bost	199	42. WEKS-F Atl	149	42. WHJJ Prov	163
		43. WCMS-F Norfolk	192	43. KACE-F LA	146	43. WWL New Ori	141
		44. KRAK-F Sacra	187	44. WHQT-F Miami	146	44. WWRG Wash	132
		45. KRPM-F Sea	186	45. WQMG-F Green/WS	141	45. WPLP Tampa	131
		46. WSIX-F Nash	186	46. WOWI-F Norf	136	46. WTAE Pitts	127
		47. WVLK-F Lex	184	47. WQOK-F Rai	132	47. WFBR Balt	122
		48. KSON-F SD	180	48. WLUM-F Milw	131	48. KLIF Dallas	117
		49. WSSL-F Green-SP	178	49. KRNB-F Memph	131	49. WERE Cleve	116
				50. XHRM-F SD	128	50. WPTF Raleigh	115

HISPANIC

NOSTALGIA

1. WADO NY	654	14. KALI LA	137	1. WNEW NY	579	15. KPOP SD	106
2. KTNQ LA	472	15. KSKQ LA	136	2. KMPC LA	456	16. WXKS Boston	87
3. KLVE-F LA	401	16. WOJO-F Chi	134	3. WJJD Chi	408	17. WNJY-F W. Palm	87
4. WKDM NY	315	17. WQBA-F Miami	102	4. WPEN Phila	380	18. KYTE Port O	77
5. WSKQ NY	307	18. WIND Chi	97	5. KFRC SF	296	19. WITH Balt	73
6. WQBA Miami	268	19. KESS Dallas	92	6. WHLI Long Is	266	20. WAPI Birm	73
7. WCMQ-F Miami	259	20. KBRG-F SF	89	7. CKLW Det	255	21. WMAS Spg. MA	70
8. WJIT NY	241	21. KIQI SF	88	8. KQUE-F Houston	226	22. KLFF Phoenix	70
9. WAQI Miami	179	22. WCMQ Miami	85	9. WGUL A/F Tampa	158	23. WEJL WB/Scran	70
10. KCOR San Ant	171	23. KIWW-F Mc-Br	85	10. WOKY Milw	153	24. WDAE Tampa	69
11. KLAT Houston	168	24. KAMA El Paso	82	11. KIXI Sea	138	25. KOMA Okl C	66
12. KWKW LA	151	25. KAZA SF	71	12. WRTH St. Lou	118	26. KJLA KC	62
13. KGBT Mc-Br	147			13. WECK Buff	114	27. WRCQ Hart	61
				14. WJAS Pitts	113	28. WTUX Indy	61

AMERICA'S LEADING STATIONS BY FORMAT*

METRO SHARE

CHR/TOP 40/CONTEMP	AOR	BEAUTIFUL MUSIC/EZ	COUNTRY
1. KRLB A/F Lubbock 31.0	1. KGGG-F Des. M 16.4	1. WHBC-F Canton 17.5	1. WIVK A/F Knox 34.9
2. WIOG-F Sag-BC 29.9	2. WWCT-F Peoria 16.3	2. WWLV-F Dayt. Bh 16.6	2. WTCR-F Hunt, WV 29.9
3. WMEE-F Ft. W 26.2	3. WAPL-F Apple 14.8	3. WSWT-F Peoria 15.5	3. KSSN-F Lt. Rk 20.6
4. WQUT-F JC/King 24.1	4. KEZO A/F Omaha 14.7	4. WFMZ-F Allen 13.4	4. WKSJ A/F Mobile 17.9
5. WXLK-F Roanoke 22.7	5. KMOD-F Tulsa 13.8	WEZN-F Bridge 13.4	WXBQ-F JC/King 17.9
WKEE-F Hunt, WV 22.7	6. WCMF-F Roch 13.7	WPVR-F Roan 13.4	6. KNIX A/F Phoenix 17.4
7. WAPE A/F Jkville 20.5	WFBQ-F Indy 13.7	7. KMEO A/F Phoenix 13.2	7. WZZK A/F Birm 17.1
8. WKFR-F Kala 20.4	8. KLO-F Col Spgs 13.3	8. WSRF-F Worc 13.0	8. WCOS-F Col, SC 16.6
KGOT-F Anchor 20.4	9. WRXL-F Rich 13.2	9. KUMU A/F Honolulu 12.6	9. WVLK-F Lex 16.5
10. WNNK-F Harris 20.2	10. WKQQ-F Lex 13.0	KJYK-F Tucson 12.6	10. WITL A/F Lansing 16.2
11. WVIC-F Lansing 19.5	WTUE-F Dayt 13.0	WNCE-F Lanc 12.6	11. WRNS-F Green-NB 16.1
12. WSKZ-F Chatt 19.2	12. WMMS-F Cleve 12.5	12. WEAT-F W. Palm 12.2	12. WPRO A/F Port M 15.8
13. WPXR-F D-RI 17.3	KFMX-F Lubbock 12.5	13. KBEE-F Mod 11.5	13. WESC A/F Green-SP 14.8
14. KIKX-F Col. Spg 16.6	14. WZZO-F Allen 12.4	14. WLKW-F Prov. 11.3	WTQR-F Green-WS 14.8
15. WABB-F Mobile 15.9	15. WIMZ A/F Knox 11.9	15. KSFI-F SLC 11.0	15. KUGN-F Eugene 14.7
WZEE-F Madison 15.9	WEBN-F Cinci 11.9	16. WBNS-F Col, O 10.9	16. KLLL-F Lubbock 14.6
17. KRQQ-F Tucson 15.8	17. WIBA-F Mad 11.7	17. WBAF-F Tampa 10.8	17. KUZZ Bakersf 14.4
18. WHOT-F Young 15.6	18. WLAV-F Gr. Rpds 11.5	WHIO-F Dayton 10.8	18. WAMZ-F Louis 14.3
KZZU A/F Spok 15.6	19. KLAQ-F El Paso 11.4	19. WEZK-F Knox 10.7	19. WPEG-F Char, NC 14.2
20. WLAP-F Lex 15.5	20. WKDF-F Nash 11.2	KXLY-F Spokane 10.7	20. WFMS-F Indy 13.7
21. WMHE-F Toledo 15.3	WBLM-F Port M 11.2	21. WDEF-F Chatt 10.3	21. KASE-F Austin 13.5
WLAN-F Lanc 15.3	22. KWHL-F Anchor 11.1	22. WLQR-F Toledo 10.2	22. KXXY A/F Okl. C 13.4
23. KBFM-F Mc-Br. 15.2	23. WAAF-F Worc 10.9	23. WZEF-F Nash 10.2	23. KOUL-F Corp. Ch 13.0
24. WKZW-F Peoria 15.0	24. WEZX-F WB/Scran 10.8	24. WQAL-F Cleve 10.1	24. WOKQ-F Ports 12.9
25. WTIC-F Hart 14.8	25. WPYX-F Albany 10.6	KCTC-F Sacra 10.1	25. KWEN-F Tulsa 12.8
26. WRBQ-F Tampa 14.5	26. KICT-F Wich 10.4	26. WOOD-F Gr. Rpds 9.9	WDAF KC 12.8
KZFM-F Corp Ch 14.5	27. WPLR-F N. Haven 10.3	WBYU-F N. Ori 9.9	27. KRMD A/F Shreve 12.6
28. WPXY A/F Roch 14.4	28. KQRS A/F Minn 10.2	28. WLIF-F Balt 9.8	28. KYKR-F Beau 12.5
KQMQ A/F Hono 14.4	29. WAQY-F Spg, MA 10.0	29. KESY-F Omaha 9.7	29. WWKA-F Ori 12.1
30. KKR-D-F Wich 14.0	30. WXLP-F D-RI 9.9	30. KXTZ-F LV 9.6	30. WOWW-F Pensa 12.0
31. WPRO-F Prov 13.5	KSHE-F St. Lou 9.9	31. WRCH-F Hart 9.3	31. WEZL-F Char, SC 11.7
32. KJYO-F Okl. C 13.4	32. WIOT-F Toledo 9.7	32. WQLR-F Kala 9.1	32. WUSY-F Chatt 11.6
33. KSND-F Eugene 13.3	WHJY-F Prov. 9.7	33. WROE-F Apple 9.0	KKCS A/F Col. Spg 11.6
KZZB-F Beau 13.3	34. WFYV-F Jkville 9.6	WROW-F Albany 9.0	34. WLLR-F D-RI 11.3
35. WNTQ-F Syra 13.2	35. WLVQ-F Col, O 9.5	35. WPCF-F Atl 8.9	WNNW-F Kala 11.3
36. WRVQ-F Rich 12.1	36. KYYS-F KC 9.2	WGER-F Sag-BC 8.9	36. KDRK-F Spok 11.1
37. WTHT-F Port M 11.9	KLPX-F Tuc 9.2	37. WWEZ-F Cinci 8.8	37. WYYD-F Roan 11.0
38. WKRZ-F WB/Scran 11.5	WNOR A/F Norfolk 9.2	KEZQ-F Lt. Rk 8.8	38. KKAT-F SLC 10.8
39. KPXR-F Anchor 11.4	39. WTKX-F Pensa 9.1	WJYE-F Buff 8.6	WYNK A/F Bat. Rg 10.8
40. KLUC-F LV 11.3	40. KRZQ-F Reno 8.9	WKBN-F Young 8.6	40. KFDI-F Wichita 10.6
WBZZ-F Pitts 11.3	41. WQMF-F Lou 8.8	41. KJQY-F SD 8.5	41. WSIX-F Nash 10.5
42. WKCI-F N. Haven 11.1	42. KPDI-F Hono 8.7	WYLF-F Miami 8.5	WQIX-F Jkville 10.5
43. WFMF-F Bat. R 10.8	43. WKRR-F Green-WS 8.6	43. WEZW-F Milw 8.4	43. WKKO-F Toledo 10.0
44. WDJQ-F Canton 10.7	44. KISS-F San Ant 8.4	WCEZ-F Col, SC 8.4	KZSN-F Wichita 10.0
45. KZZP A/F Phoe 10.6	45. WKLH-F Milw 8.3	WMEZ-F Pensa 8.4	45. KRST-F Albuq 9.9
WBJW A/F Ori 10.6	46. WMMR-F Phila 8.1	46. KNEV-F Reno 8.3	WJCW JC/King 9.9
47. KKYK-F Lt. Rk 10.5	WRFX-F Char, NC 8.1	47. WSSP-F Ori 8.2	47. KFMS A/F LV 9.6
48. KQKQ-F Omaha 10.4	48. KDJK-F Modesto 8.0	WSHH-F Pitts 8.2	48. KHEY-F El Paso 9.3
WYHY-F Nash 10.4	WHTT-F Buffalo 8.0	49. WXTZ-F Indy 8.0	49. WSM-F Nash 9.1
KRNQ-F Des M 10.4		WZSH-F Roch 8.0	WQDR-F Raleigh 9.1
		WSPA-F Green-SP 8.0	WCMS-F Norfolk 9.1
			WTSO Mad 9.1

CLASSICAL

HISPANIC

1. KYTE-F Port O. 5.3	10. WCLV-F Cleve 2.1	1. KGBT Mc-Br 15.2	8. KCCT Corp. Ch 6.0
2. KING-F Sea 3.4	11. WFMT-F Chi 2.0	2. KUNO Corp. CH 11.1	9. WQBA Miami 5.4
3. KFSD-F SD 3.2	12. KDFC A/F SF 1.9	3. KCOR San Ant 9.7	10. WCMQ-F Miami 5.3
4. KVOD-F Denver 3.0	WFLN-F Phila 1.9	4. KAMA El Paso 9.1	KAFY Bakersf 5.3
5. KHFM-F Albuq 2.8	WFMF-F Milw 1.9	5. KIWW-F Mc-Br 8.6	12. KQXX-F Mc-Br 5.2
6. WGMS A/F Wash 2.7	15. KFAC-F LA 1.6	6. KBNA A/F El Paso 8.0	13. KGST Fresno 4.7
7. WTMF-F Miami 2.5	KXTR-F KC 1.6	7. KWAC Bakersf 6.5	
8. WXCR-F Tampa 2.4	17. WQRS-F Detroit 1.5		
9. KIWI-F Bakersf 2.3			

* Based on 12+ Metro Share, Broadcast Week.

MOR/VARIETY

1. KFAB	Omaha	22.3
2. WTIC	Hart	19.8
3. WCCO	Minn	19.4
4. WHAS	Lou	16.1
5. WICC	Bridge	15.5
6. WSGW	Sag-BC	15.0
7. KDKA	Pitts	14.3
8. WGY	Albany	14.1
9. WRVA	Rich	13.3
10. WIBC	Indy	13.1
WKZO	Kala	13.1
12. KSSK	Hono	13.0
13. WTMJ	Milw	12.9
14. WHBC	Canton	12.2
15. WSYR	Syra	11.8
WBEN	Buff	11.8
17. KKOB	Albuq	11.1
18. WJR	Det	10.8
WOWO	Ft. W	10.8
20. WELI	N. Haven	10.7
21. KRMG	Tulsa	10.2
KUGN	Eugene	10.2
23. WTAG	Worc	9.8
WTVN	Col, O	9.8
25. WLW	Cinci	9.7
26. KSL	SLC	9.3
WKBN	Young	9.3
28. WVLK	Lex	8.8
29. WIBA	Mad	8.7
30. WSB	Atl	8.6
31. WHBY	Apple	8.5
WHIO	Dayt	8.5
33. WHAM	Roch	8.2
34. WGN	Chi	8.0
WKRC	Cinci	8.0

BLACK/URBAN

1. WIKS-F	Green-NB	24.9
2. WWDN-F	Col, SC	18.9
3. WBLX-F	Mobile	17.3
4. WQUE A/F	New Ori	15.6
5. WPEG-F	Char, NC	14.2
6. WHRK-F	Memphis	14.0
7. KDKS-F	Shreve	13.9
8. WDZZ-F	Flint	13.4
9. KHYS-F	Beau	12.9
10. WXOK	Bat. Rg	12.4
11. WPLZ-F	Rich	12.2
12. WKXX-F	Birm	9.9
KQXL-F	Bat. Rg	9.9
14. WVVE-F	Atl	9.4
15. WENN-F	Birm	9.2
16. WYLD-F	New Ori	9.0
17. WZAK-F	Cleve	8.9
18. WWWZ-F	Char, SC	8.8
19. WXYV-F	Balt	8.7
20. WJLB-F	Detroit	8.6
KKDA-F	Dallas	8.6
22. KRNH-F	Memphis	8.4
23. KMJM-F	St. Louis	8.2
KYRK-F	LV	8.2
WTLK-F	Indy	8.2
26. WGCJ-F	Chi	8.0
27. WUSL-F	Phila	7.8
KMJQ-F	Hou	7.8
WQMG-F	Green-WS	7.8
30. KPRS-F	KC	7.6
31. KPWR-F	LA	7.5
32. WQOK-F	Raleigh	7.4
33. WGOK	Mobile	7.3

NEWS/TALK

1. KMOX	St. Lou	22.1
2. QHO	Des M	11.5
3. KIRO	Sea	11.3
4. WOC	Daven	11.1
5. WPTF	Raleigh	8.9
6. KOH	Reno	8.6
7. KMJ	Fresno	8.4
8. KFBK	Sacra	8.3
9. KGO	SF	8.0
KYW	Phila	8.0
11. KXL	Port O	7.9
12. KTOK	Ok! C	7.6
KCMO	KC	7.6
14. KOA	Denver	7.4
15. WHJJ	Prov	7.1
16. WRKO	Boston	6.9
17. KARN	Lt. Rk	6.8
18. KRLD	Dallas	6.6
19. WBBM	Chi	6.3
WBAL	Balt	6.3
KTAR	Phoe	6.3
22. WOAI	San Ant	6.2
WJBO	Bat. Rg	6.2
24. KSDO	SD	6.1
25. WERC	Birm	5.9
WJNO	W. Palm	5.9
27. WQBK	Albany	5.8
28. WBBW	Young	5.7
29. KABC	LA	5.5
KVOR	Col. Spgs	5.5
31. KCBS	SF	5.4
32. WWWE	Cleve	5.3
33. WFLA	Tampa	5.1
WWL	New Ori	5.1
35. WINS	NY	5.0

AC/SOFT ROCK/OLDIES

1. WAJI-F	Ft. W.	15.2
2. WLMX-F	Chart	14.3
3. WMYU-F	Knox	13.7
4. WYYY-F	Syra	13.5
5. SCRZ-F	Flint	13.2
6. KKOB-F	Aib	13.1
7. WMGN-F	Mad	12.2
8. WSBA-F	York	12.1
9. WTFM-F	JC/King	11.9
10. KLIK-F	Daven-RI	11.7
11. WJBR-F	Wilm	11.1
KKMJ-F	Austin	11.1
WVOR-F	Roch	11.1
14. WLEW-F	Allen	10.9
WVGX-F	Port M	10.9
WMJJ-F	Birm	10.9
17. WAMX A/F	Hunt, WV	10.7
18. WHYN-F	Spg, MA	10.6
19. WEBE-F	Bridge	10.4
WFBC-F	Green-SP	10.4
21. WRAL-F	Raleigh	9.9
22. WSTF-F	Ori	9.8
23. KWFM-F	Tucson	9.5
24. KVIL A/F	Dallas	9.3
KXPW-F	Hono	9.3
26. WYFM-F	Young	9.0
27. WRWF-F	W. Palm	8.9
28. WDRC-F	Hart	8.8
KXLK-F	Wichita	8.8
30. WSNY-F	Col, O	8.7
31. WMAS-F	Spg, MA	8.6
32. WMAG-F	Green-WS	8.5
33. KTEZ-F	Lubbock	8.4
34. KISC-F	Spokane	8.3
WLHT-F	Gr. Rpds	8.3
KSTP-F	Minn	8.3
37. WMJI-F	Cleve	8.0
KXOA-F	Sacra	8.0
KLYF-F	Des M	8.0
40. WWWM-F	Toledo	7.9
WRKA-F	Louis	7.9
42. KPWN-F	Eugene	7.8
WAI V-F	Jkville	7.8
44. WHNN-F	Sag-BC	7.7
45. WLTF-F	Cleve	7.4
WXLO-F	Worc	7.4
47. WLTS-F	New Ori	7.3
48. WXTC-F	Char, SC	7.1
KVKI-F	Shreve	7.1
50. WLAC-F	Nash	7.0
KELT-F	Mc-Br	7.0
WTRY	Albany	7.0

JAZZ/NEW AGE

1. WAVH-F	Mobile	4.5
2. KEYF-F	Spokane	3.5
3. WLOQ-F	Ori	3.2
4. KBLX A/F	SF	2.9
KIFM-F	SD	2.9
6. KOAI-F	Dallas	2.8
7. KKSF A/F	SF	2.7
8. KTWV-F	LA	2.3
KNUA-F	Sea	2.3
10. KLSK-F	Aib	2.2
WHVE-F	Tampa	2.2
12. WJZZ-F	Detroit	2.1
WBBY-F	Col, O	2.1
WXDJ-F	Miami	2.1
KEZX-F	Sea	2.1
16. KLRS-F	Sai-Mont	2.0
KDAB-F	SLC	2.0
18. WNUA-F	Chi	1.8
19. WBMW A/F	Wash	1.7
20. KSWV-F	SD	1.5

NOSTALGIA

1. WYNZ	Port M.	9.1
2. WMAS	Spg, MA	8.3
3. WOKY	Milw	6.8
4. WECK	Buff	6.3
5. WCOA	Pensa	6.2
6. KORK	LV	5.9
7. WEST	Allen	5.6
8. WROD	Dayt. B	5.3
WAPI	Birm	5.3
10. WGUL A/F	Tampa	5.2
11. WAVZ	N. Haven	4.9
12. WEJL	WB/Scran	4.8
13. WKAP	Allen	4.7
14. WNJY-F	W. Palm	4.6
15. WNAK	WB/Scran	4.3
16. KQUE-F	Hou	4.2
17. WRJQ	Apple	4.0

RELIGION/GOSPEL

1. WDAC-F	Lanc	8.1
2. KCIJ	Shreve	5.9
3. WNOO	Chart	5.5
4. WEMM-F	Hunt, WV	4.5
5. WTGH	Col, SC	4.1
6. WAGG	Birm	3.9
7. WLUX	Bat. Rg	3.7
8. WFUR-F	Gr. Rpds	3.3
9. WPCE	Norfolk	3.1
10. KCTA	Corp. Ch	3.0
11. KAMB-F	Mod	2.9
KOJO-F	Dallas	2.9
13. WJMM-F	Lex	2.8
14. WQIZ	Char, SC	2.7
15. WGLL	Jkville	2.6
16. WGBR	Balt	2.5
WFTH	Rich	2.5

MARKETS WITH HIGHEST AND LOWEST PERCENTAGE OF FM LISTENERSHIP*

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Greenville-New Bern, NC	94.12%	1. Bakersfield	54.04%
2. Lancaster	91.02	2. Honolulu	54.21
3. Huntington, WV	88.41	3. Albany-Schen	58.83
4. Lubbock	87.11	4. Apple-Oshkosh	59.07
5. Charlotte	84.72	5. St. Louis	61.24
6. Pensacola	84.60	6. Des Moines	61.77
7. Portsmouth-Dover	84.49	7. Pittsburgh	62.37
8. York	84.38	8. New Haven	62.60
9. Wilmington, DE	84.21	9. Boston	62.82
10. Knoxville	84.13	10. San Francisco	62.91
11. Lansing	83.74	11. Bridgeport	62.97
12. Greensboro-WS	83.65		

* FM share of total listening, 12+ Metro, 1/4 HR AVG, Broadcast Week.

MARKETS WITH HIGHEST AND LOWEST APR'S**

<u>HIGHEST</u>		<u>LOWEST</u>	
1. New York	19.0	1. Eugene, OR	13.3
2. Miami	19.0	2. Huntington, WV	13.5
3. Philadelphia	18.9	3. Canton	14.1
4. El Paso	18.6	4. Salt Lake City	14.1
		5. Lexington	14.4
		6. Wichita	14.4
		7. Modesto	14.4
		8. Raleigh	14.5
		9. Stockton	14.5

** The APR shows the average percentage of the 12+ population which is using the radio (Mon-Sun, 6A-MID). The figure is comparable to television's PVT (Persons Viewing Television).

MEAN APR FOR ALL RATED MARKETS

	FAL 87	16.35	
SPG 87	16.73	FAL 81	15.94
FAL 86	16.48	O/N 80	15.62
FAL 85	16.86	O/N 79	15.28
FAL 84	17.14	O/N 78	15.41
FAL 83	17.14	O/N 77	15.20
FAL 82	17.32		

MARKETS WITH HIGHEST PERCENTAGE OF "BELOW-THE-LINE" LISTENING***

1. Akron	71.3%	10. Flint	41.6%
2. Wilmington, DE	59.3	11. York	39.5
3. Bridgeport	57.8	12. Canton	38.1
4. Portsmouth-Dover	55.6	13. Lancaster	36.9
5. Daytona Beach	54.7	14. West Palm Beach	35.0
6. Riverside-San Bern	51.8	15. Pensacola	33.7
7. New Haven	43.6	16. Salinas-Monterey	32.8
8. Stockton	42.7	17. Springfield, MA	31.8
9. Worcester	41.8		

*** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing total listening to stations listed below the line (stations outside the market's metro) by total listening to all stations.

MARKETS WITH HIGHEST PERCENTAGE OF LISTENING TO NON-LISTED STATIONS****

1. Eugene, OR	17.1%	9. Modesto	12.6%
2. Las Vegas	17.1	10. Wilkes Barre/Scranton	12.6
3. Madison	16.6	11. Roanoke	12.6
4. Syracuse	16.2	12. Sacramento	12.5
5. Austin	15.3	13. San Diego	12.2
6. Raleigh	14.4	14. Fort Wayne	12.2
7. Jacksonville	14.3	15. Grand Rapids	12.0
8. Lansing	13.5		

**** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing listening to non-listed stations by total listening to all radio stations. A large part of the non-listed listening is probably to public and non-commercial stations. Other listening to distant stations (clears). Other listening will be to local commercial stations which do not qualify for listing in the rating book. The importance of this table (and the table above) is that this is listening that is not going to local commercial outlets. This affects CPM's and the effectiveness of local radio.

STATION FORMATS AND FORMAT LISTENERSHIP*

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
AC/SOFT ROCK/OLDIES	462,000 (138)	3,037,100 (292)	3,499,100 (430)	17.10
CHR/TOP 40/CONTEMP	35,000 (25)	2,839,600 (221)	2,874,600 (246)	14.05
AOR/CLASSIC	5,200 (13)	2,549,900 (214)	2,555,100 (227)	12.49
COUNTRY	511,100 (147)	1,620,100 (177)	2,131,200 (324)	10.41
BLACK/URBAN	438,200 (91)	1,692,500 (79)	2,130,700 (170)	10.41
NEWS AND TALK	1,968,000 (116)	49,200 (2)	2,017,200 (118)	9.86
BTFL MUSIC/EZ	82,100 (20)	1,663,300 (124)	1,745,400 (144)	8.53
MOR/VARIETY	1,164,700 (143)	1,400 (2)	1,166,100 (145)	5.70
NOSTALGIA/BIG BAND	568,900 (98)	47,800 (5)	616,700 (103)	3.01
HISPANIC	481,700 (64)	130,700 (18)	612,400 (82)	2.99
RELIGION/GOSPEL	233,200 (116)	141,600 (45)	374,800 (161)	1.83
CLASSICAL	15,600 (8)	291,100 (29)	306,700 (37)	1.50
JAZZ/NEW AGE	3,300 (3)	267,600 (32)	270,900 (35)	1.32
OTHERS/UNKNOWN	107,300 (105)	55,600 (49)	162,900 (154)	0.79
	<u>6,076,300 (1087)</u>	<u>14,387,500 (1291)</u>	<u>20,463,800 (2378)</u>	

*Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Every station reported in the metro is included. Simulcast facilities count as two stations. Figures in parenthesis are the number of stations programming that format. FIGURES NOT IN 100's.

FORMAT PERCENTAGES - AM AND FM BANDS - FORMAT SHARE TRENDS**

	<u>AM</u>	<u>FM</u>	<u>COMBINED</u>	<u>SPG 87</u>	<u>FAL 86</u>	<u>FAL 85</u>	<u>FAL 84</u>	<u>FAL 83</u>	<u>FAL 82</u>	<u>FAL 81</u>	<u>FAL 80</u>
AC/SOFT/OLDIES	7.60%	21.11%	17.10%	16.8	18.2	15.8	15.1	13.0	-	-	-
CHR/TOP 40/CONTEMP	0.58	19.74	14.05	15.6	14.5	15.4	16.5	-	-	-	-
AOR/CLASSIC	0.09	17.72	12.49	12.5	12.4	11.2	10.1	-	-	-	-
COUNTRY	8.41	11.26	10.41	10.7	10.0	10.6	10.8	11.5	11.2	12.2	10.2
BLACK/URBAN	7.21	11.76	10.41	10.4	10.5	9.8	9.8	10.6	10.9	9.6	9.7
NEWS/TALK	32.39	0.34	9.86	8.9	9.5	9.6	9.8	10.2	10.3	10.3	10.6
BTFL/EZ	1.35	11.56	8.53	8.4	8.8	10.0	10.7	10.7	11.9	13.5	15.2
MOR/VARIETY	19.17	0.01	5.70	6.4	6.0	6.7	7.2	7.6	-	-	-
NOSTALGIA	9.36	0.33	3.01	3.2	3.3	4.0	4.0	4.5	4.1	2.4	0.9
HISPANIC	7.93	0.91	2.99	2.8	2.7	2.9	2.6	3.0	2.6	2.6	2.4
RELIGION/GOSPEL	3.84	0.98	1.83	1.7	1.5	1.8	1.8	1.7	1.6	1.3	1.2
CLASSICAL	0.26	2.02	1.50	1.4	1.6	1.5	1.5	1.5	1.5	1.4	1.4
JAZZ/NEW AGE	0.05	1.86	1.32	0.9	-	-	-	-	-	-	-
OTHERS/UNKNOWN	1.77	0.39	0.79	0.4	0.9	0.7	0.4	0.4	0.3	0.3	0.5

** AOR and CHR were divided into separate format categories in 1984. The data from previous years is not available. MOR and AC were similarly divided in 1983. The Jazz/New Age category was begun in 1987.

CHANGES SINCE FALL 1986***

	<u>Change in Format Share Since 1986</u>	<u>Since 1980</u>	<u>Change in 1/4 HR Totals</u>	<u>Change in # of Stations (86-87)</u>
AC/SOFT/OLDIES	-6.0%	NA	-2.3%	+2 (+0.5%)
CHR/TOP 40/CONTEMP	-3.1%	NA	+0.9%	+1 (+0.4%)
AOR/CLASSIC	+0.7%	NA	+4.2%	+26 (+12.9%)
COUNTRY	+4.1%	+2.1%	+8.2%	-4 (-1.2%)
BLACK/URBAN	-0.9%	+7.3%	+2.7%	-10 (-5.5%)
NEWS/TALK	+3.8%	-7.0%	+7.9%	+14 (+13.5%)
BTFL/EZ	-3.1%	-43.9%	-0.4%	+0 (+0)
MOR/VARIETY	-5.0%	NA	-0.7%	-11 (-7.1%)
NOSTALGIA	-8.8%	NM	-5.5%	-4 (-3.7%)
HISPANIC	+10.7%	+24.6%	+13.7%	+9 (+12.3%)
RELIGION/GOSPEL	+22.0%	+52.5%	+17.0%	+10 (+6.6%)
CLASSICAL	-6.3%	+7.1%	-4.2%	+1 (+2.8%)
JAZZ/NEW AGE	NA	NA	NA	NA
OTHERS/UNKNOWN	NM	NM	NA	+16 (+11.6%)

*** The 1/4 HR Totals increased 3.8% due to the addition of new markets rated in the Fall. This fact also applies to the total number of stations - they increased by 3.8% also.

BEST AND WORST MARKETS FOR VARIOUS FORMATS

CHR/TOP 40

(National Average: 14.05%)

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Roanoke	37.6%	1. Cleveland	5.4%
2. Anchorage	35.7	2. Philadelphia	5.7
3. Lubbock	34.8	3. Los Angeles	7.9
4. Kalamazoo	32.5	4. St. Louis	8.4
5. Saginaw-BC	32.5	5. Shreveport	9.7
6. JC/Kingsport	31.9	6. Washington	9.9
7. Fort Wayne	30.3	Memphis	9.9
8. Stockton	30.3		
9. Little Rock	28.8		
10. Lexington	27.8		
Harrisburg	27.8		

BTFL MUSIC/EZ

(National Average: 8.53%)

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Daytona Beach	25.9%	1. Louisville	0
2. Canton	22.2	Raleigh	0
3. Cleveland	19.0	Lubbock	0
4. Peoria	17.4	Corpus Christi	0
5. West Palm	16.6	Green-NB	0
6. Worcester	16.5	6. Lexington	1.4
7. Allen-Beth	16.1	7. Eugene	1.6
8. Stockton	15.7	8. Huntington	2.0
9. Tampa	15.6	9. JC/Kingsport	2.4
10. Roanoke	15.3	10. Des Moines	3.2
Kalamazoo	15.3		

COUNTRY

(National Average: 10.41%)

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Knoxville	44.0%	1. New Haven	0
2. JC/Kingsport	43.9	2. Bridgeport	0.5
3. Huntington	40.3	3. Hartford	1.0
4. Wichita	33.1	4. Springfield, MA	1.3
5. Greenv-NB	31.7	5. Honolulu	2.3
6. Beaumont	30.1	6. Boston	2.6
7. Little Rock	29.6	7. Chicago	2.9
8. Tulsa	29.2	8. New York	3.0
9. Nashville	28.5	9. Providence	3.5
10. Greenv-Sp	27.2	10. Miami	3.6

NEWS/TALK

(Nat. Avg: 9.86%)

1. St. Louis	23.5%
2. New York	18.9
3. Philadelphia	17.9
4. San Francisco	15.0
5. Los Angeles	14.6
6. Seattle	13.9
Baltimore	13.9
8. Boston	13.8
9. Des Moines	12.7
West Palm Beach	12.7

MOR/VARIETY

(Nat. Avg: 5.70%)

1. Omaha	24.1%
2. Hartford	22.2
Minneapolis	22.2
4. Louisville	21.3
Albany	21.3
6. Saginaw-BC	20.8
7. Pittsburgh	18.6
8. Eugene	18.5
9. New Haven	18.2
10. Bridgeport	17.9
Buffalo	17.9

AOR/CLASSIC

(Nat. Avg: 12.49%)

1. Minneapolis	23.2%
2. Colo. Spgs	22.5
3. Rochester	22.2
4. Denver	21.8
5. Cleveland	21.1
6. Madison	20.5
7. Indianapolis	20.2
8. Nashville	19.4
9. Portland, O	19.3
10. Akron	19.2

BLACK/URBAN

(Nat. Avg: 10.41%)

1. Memphis	38.7%
2. New Orleans	34.8
3. Greenville-NB	32.4
4. Mobile	30.6
5. Charleston, SC	28.4
6. Baton Rouge	27.8

AC/SOFT/OLDIES

(Nat. Avg: 17.10%)

1. Springfield, MA	29.4%
2. Syracuse	26.2
3. Davenport	25.3
Wilmington, DE	25.3
5. Austin	25.1
6. West Palm	24.9
7. Denver	24.6
Philadelphia	24.6
9. Raleigh	24.3
10. Worcester	24.0

HISPANIC

(Nat. Avg: 2.99%)

1. McAllen-Brown	38.9%
2. Miami	22.1
3. El Paso	20.7
4. Corpus Christi	20.0
5. San Antonio	17.3
6. Bakersfield	14.5
7. Salinas-Mont	14.0
8. Los Angeles	8.9
9. Fresno	8.3
10. Houston	7.7

RELIGION/GOSPEL

(Nat. Avg: 1.83%)

1. Lancaster	10.2%
2. Huntington	9.0
3. Chattanooga	8.1
4. Birmingham	7.7
5. Norfolk	7.4
6. Shreveport	7.1
7. Greensboro-WS	6.8
8. Dallas-FW	5.5
9. Lexington	5.3
Columbia, SC	5.3

CLASSICAL

(Nat. Avg: 1.50%)

1. Portland, OR	5.8%
2. Salinas-Mont	4.7
3. Chicago	3.7
4. Seattle	3.6
San Francisco	3.6
6. San Diego	3.5
7. Denver	3.3
8. New York	3.0
Washington	3.0
Albuquerque	3.0

NOSTALGIA

(Nat. Avg: 3.01%)

1. WB/Scranton	11.7%
2. Allen-Beth	11.5
3. Portland, ME	10.3
4. Springfield, MA	9.4
5. Tampa	9.0
6. Milwaukee	7.3
7. Las Vegas	7.1
8. Appleton	6.9
9. Pensacola	6.8
Buffalo	6.8

JAZZ/NEW AGE

(Nat. Avg: 1.32%)

1. San Francisco	7.6%
2. Seattle	5.0
3. San Diego	4.8
Mobile	4.8
5. Chicago	3.8
Spokane	3.8
7. Los Angeles	3.6
8. Orlando	3.5
9. Salt Lake City	3.2
10. Dallas	3.0

RADIO REPS AND THEIR LEADING STATIONS

This section attempts to rank the radio representatives by the ratings success of the stations they carry on their lists. For each time a rep firm had a leading station in a market it received one point. The number of stations/reps listed in each market depended on the market size. For markets one through ten, up to seven stations/reps were listed. In 100+ markets, only one or two stations/reps were listed.

The first table shows the number of stations a rep firm services which are among the leading facilities in its market. The second table shows the number of stations which the rep services which clearly rank number one in the ratings of its market.

I realize the limitations of a ranking like this. It penalizes reps which have small lists. It also doesn't cover reps which have the majority of their stations in unrated markets. It also ignores some stations which are very strong and very profitable (especially true in larger markets).

What this list does accomplish is that it indicates which rep firms have, to use a bridge term, the longest and strongest lists.

TABLE #1: REPS AND THEIR NUMBER OF HIGH RANKING STATIONS

	(7) <u>1-10</u>	(6) <u>11-20</u>	(5) <u>21-50</u>	(4) <u>51-75</u>	(3) <u>76-100</u>	(2) <u>101-150</u>	(1) <u>150+</u>	F87 <u>TOT</u>	F86 <u>TOT</u>	F85 <u>TOT</u>	F84 <u>TOT</u>
1. Katz	8	10	17	20	17	15	0	87	(81)	(76)	(73)
2. Mc-Guild	5	9	16	11	9	14	2	66	(55)	(59)	(66)
3. Christal	9	4	14	9	8	11	2	57	(54)	(55)	(52)
4. Eastman	5	4	7	12	7	6	1	42	(46)	(50)	(48)
5. Banner	4	6	9	5	7	6	0	37	(45)	(46)	(56)
6. MMR	8	6	12	5	3	0	0	34	(30)	(25)	(21)
7. HNWH	4	3	7	2	5	10	0	31	(27)	(26)	(23)
8. Torbet	5	2	4	3	2	6	1	23	(22)	(28)	(33)
9. CBS	8	3	4	1	-	-	-	16	(11)	(16)	(17)
10. Republic	3	3	3	3	-	1	-	13	(14)	(9)	(10)
11. Durpetti	1	2	4	-	3	1	-	11	(10)	(3)	(-)
12. Group W	4	3	3	-	-	-	-	9	(9)	(-)	(-)

NOTE 1: Figures across the top of Tables 1 and 2 are market rankings. The figure in parenthesis (on Table 1) is the maximum number of stations selected in that market size.

NOTE 2: Selections were generally based on 12+ Metro, 1/4 HR AVG, Broadcast Week. In a few cases TSA and Cume results were considered. In other cases combinations were considered. Some decisions were purely subjective on my part.

TABLE #2: REPS AND THEIR "NUMBER ONE" STATIONS

	<u>1-10</u>	<u>11-20</u>	<u>21-50</u>	<u>51-75</u>	<u>76-100</u>	<u>101-150</u>	<u>150+</u>	S87 <u>TOT</u>	S87 <u>TOT</u>	S85 <u>TOT</u>	S84 <u>TOT</u>
1. Katz	3	1	5	9	10	13	0	41	(35)	(33)	(31)
2. Mc-Guild	1	2	2	2	4	4	2	17	(11)	(13)	(17)
3. Christal	1	1	3	3	2	5	1	16	(12)	(15)	(12)
4. Eastman	0	1	3	2	2	5	1	13	(19)	(20)	(18)
5. Torbet	3	1	1	0	0	3	1	9	(9)	(10)	(9)
Banner	1	1	3	0	1	3	0	9	(16)	(13)	(19)
7. HNWH	0	1	1	0	0	1	0	3	(2)	(NA)	(NA)
8. Group W	1	1	1	0	0	0	0	3	(3)	(NA)	(NA)

2 Stations: MMR, CBS

1 Station: Republic, Durpetti

AMERICA'S LEADING RADIO GROUPS - 1/4 HOUR AVERAGE*

(FAL 85)	(FAL 86)	RANK	GROUP	STATIONS	TOTAL	AVG. PER STATION
(1)	(1)	1.	Cap Cities/ABC	19	9470	498
(2)	(2)	2.	CBS	18	7843	436
(4)	(3)	3.	Westinghouse	14	5709	408
(3)	(4)	4.	RKO	11	5256	478
(13)	(7)	5.	Infinity	12	4579	382
(7)	(8)	6.	Malrite	11	4217	383
(6)	(5)	7.	Gannett	14	3968	283
(-)	(9)	8.	Emmis	7	3810	544
(5)	(6)	9.	Metropolitan	7	3760	537
(9)	(11)	10.	Bonneville	11	3359	305
(10)	(10)	11.	Great American (Taft)	15	3270	218
(11)	(13)	12.	Cox	11	3225	293
(8)	(12)	13.	NBC	8	3041	380
(14)	(14)	14.	Viacom	8	2964	371
(12)	(17)	15.	Greater Media	12	2947	246
(20)	(16)	16.	Susquehanna	17	2789	164
(17)	(15)	17.	Park	16	2648	166
(16)	(24)	18.	New City	14	2592	185
(31)	(18)	19.	H & G	9	2571	286
(26)	(26)	20.	DKM/Summit	15	2362	157
(21)	(19)	21.	Nationwide	14	2319	166
(46)	(31)	22.	Jacor	12	2275	190
(29)	(22)	23.	Legacy	10	2195	220
(25)	(23)	24.	Shamrock (Disney)	12	2190	183
(30)	(20)	25.	EZ	12	2101	175
(32)	(28)	26.	Booth	11	2068	188
(15)	(21)	27.	Tribune Co.	5	1930	386
(44)	(30)	28.	Clear Channel	13	1923	148
(18)	(25)	29.	Inner City	5	1907	381
(19)	(27)	30.	First Media	8	1860	233
(28)	(33)	31.	Price	16	1686	105
(24)	(32)	32.	Jefferson-Pilot	10	1670	167
(-)	(44)	33.	Noble	10	1553	155
(45)	(38)	34.	Beasley	16	1506	94
(34)	(36)	35.	Pyramid	10	1498	150
(73)	(63)	36.	Sconnix	9	1480	164
(39)	(39)	37.	Edens	7	1469	210
(35)	(37)	38.	Keymarket	7	1367	195
(27)	(35)	39.	Stoner	10	1307	131
(38)	(40)	40.	United	9	1278	142
(-)	(41)	41.	Century	6	1244	207
(52)	(46)	42.	Adams	9	1210	134
(33)	(43)	43.	Sandusky	8	1156	145
(49)	(45)	44.	Entercom	9	1138	126
(83)	(47)	45.	Henry	11	1117	102
(56)	(51)	46.	Barnstable	7	1015	145
(58)	(62)	47.	Brown	8	986	123
(43)	(34)	48.	Capitol - Goodman	6	978	163
(59)	(52)	49.	Capitol - Johnson	9	961	107
(41)	(42)	50.	Metroplex	10	948	95
(42)	(48)	51.	Hearst	6	902	150
(51)	(56)	52.	Tichenor	8	900	113
(50)	(50)	53.	Federated	9	873	97
(-)	(-)	54.	Spanish Broadcasting	5	868	174
(95)	(93)	55.	Wilks-Schwartz	10	849	85
(-)	(61)	56.	American	9	807	90
(-)	(77)	57.	Heritage	7	794	113
(-)	(60)	58.	New Market	5	774	155
(58)	(66)	59.	Scripps-Howard	5	740	148
(-)	(-)	60.	Dorton	6	738	123
(-)	(55)	61.	WIN	5	733	147
(78)	(67)	62.	Olympic	10	725	73
(62)	(58)	63.	Lotus	15	713	48
(77)	(64)	64.	Bloomington	7	702	100
(47)	(53)	65.	Guy Gannett	5	697	139
(-)	(-)	66.	Osborn	8	688	86
(63)	(65)	67.	Kling	6	685	114
(67)	(71)	68.	Shamrock-Lynett	6	674	112
(70)	(59)	69.	Duffy	8	657	82
(84)	(74)	70.	Buckley	10	646	65

(FAL 85) RANK	(FAL 86) RANK	RANK	GROUP	STATIONS	TOTAL	AVG. PER STATION
(54)	(54)	71.	Multimedia	7	645	92
(65)	(69)	72.	Great Trails	6	642	107
(71)	(72)	73.	Great Empire	8	602	75
(-)	(-)	74.	TK	6	594	99
(97)	(78)	75.	CRB	8	568	71
(64)	(57)	76.	John Price	9	563	63
(66)	(75)	77.	Eastern	5	538	108
(89)	(86)	78.	Bahakel	12	519	43
(87)	(83)	79.	Rivers	6	502	84
(-)	(68)	80.	Encore	7	498	71
(-)	(-)	81	Holt	5	441	88
(-)	(-)	82.	Interurban	6	411	69
(99)	(84)	83.	Fuller-Jeffrey	8	410	51
(-)	(-)	84.	Anchor	6	394	66
(-)	(85)	85.	Midwest Comm.	6	388	65
(-)	(81)		Parker	7	388	55
(86)	(82)	87.	Willis	9	383	43
(-)	(-)	88.	Midcontinent	5	362	72
(90)	(88)	89.	Regional	5	357	71
(101)	(95)	90.	Midwest Family	7	328	47
(-)	(97)	91.	Salem	15	321	21
(100)	(96)	92.	Knight	5	314	63
(88)	(89)	93.	Stauffer	6	311	52
(82)	(80)	94.	SRO	6	307	51
(94)	(92)	95.	Hall	7	302	43
(-)	(-)	96.	Davis	6	262	44
(102)	(98)	97.	Brill	6	247	41
(110)	(100)	98.	Home News	7	246	35
(-)	(-)	99.	Sunshine	6	230	38
(-)	(-)		Burbach	6	230	38
(-)	(91)	101.	REBS	7	207	30
(92)	(94)	102.	Crawford	6	201	34
(114)	(103)	103.	Community Pacific	7	175	25
(105)	(102)	104.	Constant	5	146	29

Based on AQH, Broadcast Week, 12+, TSA. Simulcasts went as one station.

AMERICA'S LEADING RADIO GROUPS - WEEKLY 12+ CUME

(FAL 85) RANK	(FAL 86) RANK	RANK	GROUP	TOTAL CUME	AVG. PER STATION
(2)	(1)	1.	Capital Cities/ABC	14,701,900	779,800
(1)	(2)	2.	CBS	14,274,000	793,000
(3)	(3)	3.	Westinghouse	9,504,600	678,900
(4)	(4)	4.	RKO	7,600,900	691,000
(12)	(9)	5.	Infinity	6,810,900	567,900
(8)	(8)	6.	Malrite	6,452,800	586,600
(6)	(5)	7.	Gannett	6,153,800	439,600
(-)	(10)	8.	Emmis	5,867,000	838,100
(5)	(7)	9.	Metropolitan	5,575,400	796,500
(9)	(11)	10.	Bonneville	5,532,500	503,000
(7)	(6)	11.	NBC	5,402,300	675,300
(10)	(12)	12.	Cox	4,969,000	451,700
(11)	(13)	13.	Great American (Taft)	4,703,700	313,600
(13)	(14)	14.	Greater Media	4,433,300	369,400
(14)	(15)	15.	Viacom	4,018,200	502,300
(20)	(17)	16.	Susquehanna	3,907,800	229,900
(26)	(18)	17.	Legacy	3,415,400	341,500
(16)	(16)	18.	Park	3,399,200	212,500
(23)	(29)	19.	New City	3,391,700	242,300
(18)	(19)	20.	Nationwide	3,353,100	239,500
(31)	(21)	21.	H & G	3,334,900	370,500
(21)	(23)	22.	Shamrock (Disney)	3,295,200	274,600
(46)	(27)	23.	Jacor	3,257,200	271,400
(28)	(20)	24.	EZ	3,124,100	260,300
(15)	(22)	25.	Tribune Co.	2,877,100	575,400
(24)	(24)	26.	Price	2,816,200	176,000
(36)	(33)	27.	DKM/Summit	2,757,700	183,800
(17)	(25)	28.	First Media	2,731,000	341,400
(19)	(26)	29.	Inner City	2,616,900	523,400
(32)	(35)	30.	Pyramid	2,470,300	247,000
(33)	(31)	31.	Booth	2,445,000	222,300
(40)	(32)	32.	Clear Channel	2,418,800	186,100
(27)	(30)	33.	Jefferson-Pilot	2,328,500	232,900
(-)	(43)	34.	Noble	2,283,500	228,400
(-)	(-)	35.	Sconnix	2,102,500	233,600
(30)	(36)	36.	Sandusky	1,918,100	239,800
(43)	(41)	37.	Edens	1,901,400	271,600
(49)	(44)	38.	Beasley	1,899,800	118,700
(35)	(38)	39.	United	1,822,800	202,500
(-)	(40)	40.	Century	1,798,900	229,800
(-)	(47)	41.	Adams	1,597,100	177,500
(-)	(48)	42.	Henry	1,556,300	141,500
(37)	(42)	43.	Hearst	1,555,500	259,300
(42)	(45)	44.	Entercom	1,513,400	168,200
(34)	(39)	45.	Stoner	1,498,700	149,900
(45)	(46)	46.	Keymarket	1,468,700	209,800
(41)	(34)	47.	Capitol (Goodman)	1,454,700	242,500
(38)	(37)	48.	Metroplex	1,411,800	141,200
(48)	(49)	49.	King	1,371,000	228,500
(-)	(-)	50.	Brown	1,365,000	170,600

Based on 12+ Cume, TSA, Broadcast Week. Simulcasts count as one station.
NOTE: AUDIENCE FIGURES ARE NOT IN HUNDREDS.

		TSA	TSA	MSA	MKT			TSA	TSA	MSA	MKT			
		AQH	CUME	RANK	#	FORMAT		AQH	CUME	RANK	#	FORMAT		
CRAWFORD														
WDJC-F	Birm	48	950	12	56	-	Religion	KOY	Phoenix	34	846	18	20	- MOR
KBRT	LA			DID NOT	SHOW			KOY-F	Phoenix	87	1511	9	20	+ AC
WYCA-F	Chicago	43	711	36	3	+	Religion	WRBQ A/F	Tampa	573	6700	1	22	- CHR
WMUZ-F	Detroit	58	978	27	5	-	Religion	WRVA	Richmond	172	2141	1	63	- MOR
WDCX-F	Buff	17	338	17	41(ap)	-	Religion	WRVQ-F	Richmond	196	2425	4	63	+ CHR
KPBC	Dallas	35	324	25	9	-	Religion	WWDE-F	Norfolk	134	1799	6	33	+ AC
EDENS (Gary Edens)														
								KKLQ A/F	San Diego	273	3592	1	16	+ CHR
CRB														
WJBR	Wilm, DE	3	153	29	90	-	AC	EMMIS (Jeff Smulyan)						
WJBR-F	Wilm, DE	92	978	1	90	+	AC	WENS-F	Indy	143	2389	7	40	- AC
WAEB	Allen-Beth	56	798	6	73	+	AC	WLWL-F	Minn-SP	293	5145	4	14	+ CHR
WAEB-F	Allen-Beth	73	1168	5	73	+	CHR	KSHE-F	St. Louis	491	5085	2	12	- AOR
WAES	Char, NC	8	181	18	44	-	Oldies	KPWR-F	LA	1243	17213	1	2	+ CHR/Urban
WROQ-F	Char, NC	179	2953	7	44	-	CHR	WAVA-F	Wash	267	5779	9	7	- CHR
WTCR	Hunt, WV	15	284	6	140	+	Country	WFAN	NY	350	7943	23	1	- Talk
WTCR-F	Hunt, WV	142	1542	1	140	+	Country	WQHT-F	NY	1023	15116	9	1	+ CHR/Urban
DKM/SUMMIT (Jim Wesley)														
WAOK	Atlanta	159	1476	12	11	+	Black/Gospel	ENCORE (George Duncan)						
WVEE-F	Atlanta	379	4022	1	11	-	Black	KOKA	Shreve	42	559	7	128	+ Black
WCAO	Balt	86	1470	15	15	-	Country	KVKI-F	Shreve	57	908	5	128	- AC
WXYV-F	Balt	316	3015	2	15	+	Urban	KBFM-F	McAllen	125	1588	2	76	= CHR
KLZ	Denver	131	1664	10	27	+	Country	KHFI-F	Austin	81	1124	5	66	- CHR
KAZY-F	Denver	170	2345	5	27	+	AOR	KOKY	L. Rock	22	374	10	97	- Black
WAKR	Akron	69	1150	2	75	-	MOR	KZOU-F	L. Rock	121	1898	3	97	- CHR
WONE-F	Akron	93	1132	4	75	+	AOR	WQXY A/F	Baton R.	50	1057	8	91	- AC
WONE	Dayton	98	1473	6	54	+	Country	ENTERCOM (Joseph Field)						
WTUE-F	Dayton	225	2368	1	54	+	AOR	KITS-F	SF	245	3492	10	5	+ CHR
KMEZ A/F	Dallas	352	3711	6	9	-	BTFL	WAYL	Minn-SP	17	536	17	14	+ BTFL
KFOR	Lincoln*	31	471	4	200	+	MOR	WAYL-F	Minn-SP	224	2939	7	14	- BTFL
KFRX-F	Lincoln*	69	911	2	200	-	CHR	KJYY-F	Hous	103	1837	16	8	- Soft AC
KWTO	Spring, MO*	57	874	5	185	-	Country	KTAC	Sea/Tac			DID NOT	SHOW	-
KWTO-F	Spring, MO*	127	1495	1	185	+	CHR	KBRD-F	Sea/Tac	171	2255	7	17	- BTFL
DAVIS														
WIBB	Macon*	55	390	3	153	+	Black	WXCR-F	Tampa	73	779	14	22	+ Classical
WTHB	Augusta*	11	178	12	119	-	Religion	WEEP	Pitts	99	807	14	18	+ Oldies
WFXA-F	Augusta*	88	839	2	119	+	Black	WDSY-F	Pitts	206	2489	8	18	+ Country
WOKS	Col, GA*	41	396	3	175	+	Black	EZ (Alan Box)						
WFXE-F	Col, GA*	57	615	1	175	-	Black	WEZB-F	New Or	237	3632	2	34	- CHR
WIBB-F	Macon*	10	200	9	153	+	Black	WEZC-F	Char, NC	153	2023	8	44	- AC
DORTON (Joe Dorton)														
WCZY-F	Detroit	308	6610	7	5	-	CHR	WBZZ-F	Pitts	470	6649	2	18	+ CHR
KSKY	Dallas			DID NOT	SHOW			WEZS-F	Rich	95	1525	5	63	- AC
WNYS	Roch	40	556	10	47	-	Nostalgia	WHQT-F	Miami	146	3231	17	13	- Urban/CHR
WEZO-F	Roch	87	1440	7	47	-	AC	KYKY-F	St. Louis	152	2769	7	12	- AC
WGIV	Char, NC	30	493	12	44	+	Black	KAMJ A/F	Phoenix	134	1786	6	20	- Soft AC
WPEG-F	Char, NC	273	2028	1	44	+	Black	KRAK	Sacra	150	2018	10	35	- Country
DUFFY (Martin Greenberg)														
KSMJ	Sacra	43	489	12	35	+	Black	KRAK-F	Sacra	187	2410	4	35	+ Country
KSFM-F	Sacra	150	2816	6	35	-	CHR	WOKV	Jkville	44	735	9	59	- News/Talk
KMJI-F	Denver	116	2058	9	27	-	AC	WAIW-F	Jkville	111	1735	4	59	+ AC
KRZN	Denver	19	475	26	27	-	Oldies	KMPS A/F	Seattle	222	2728	3	17	+ Country
KONO	San Ant	67	1125	16	38	-	Oldies	FEDERATED (John Dille, III)						
KITY-F	San Ant	143	1945	5	38	+	CHR	WYEZ-F	S. Bend*	96	1007	3	180	- BTFL
WORZ-F	Day B/Orl	62	1149	14	55	-	Classic AOR	WQHK	Ft. Wayne	49	556	4	131	+ Country
KLZI-F	Phoenix	57	1000	16	20	-	AC	WMEE-F	Ft. Wayne	223	2571	1	131	+ CHR
EASTERN (Roger Neuhoff)														
WWAZ	Prov	38	685	13	58	-	Nostalgia	WCUZ	Gr. Rpds	30	557	8	71	+ Country
WWLI-F	Prov	177	1931	5	58	+	AC	WCUZ-F	Gr. Rpds	118	1528	4	71	+ Country
WRKZ-F	Harris	142	1731	4	87	-	Country	WCKY	Cinci	107	1451	8	31	- News/Talk
WEST	Allen-Beth	55	435	7	73	+	Nostalgia	WWEZ-F	Cinci	192	2433	4	31	- BTFL
WLEV-F	Allen-Beth	126	1554	3	73	+	AC	KSKS	Tulsa			DID NOT	SHOW	67
FIRST MEDIA (Glenn Potter)														
KFMY A/F	Provo/SLC	26	862	14	45	-	CHR	KVLT-F	Tulsa	58	992	10	67	+ AC
KFMK-F	Houston	284	3691	8	8	-	AC	EDENS (Gary Edens)						
KSLX A/F	Phoenix	116	1532	8	20	+	Classic AOR	KOY	Phoenix	34	846	18	20	- MOR
WZGC-F	Atlanta	247	4215	9	11	-	CHR	KOY-F	Phoenix	87	1511	9	20	+ AC
KUBE-F	Seattle	233	4176	2	17	-	CHR	WRBQ A/F	Tampa	573	6700	1	22	- CHR
WUSN-F	Chicago	323	4331	14	3	-	Country	WRVA	Richmond	172	2141	1	63	- MOR
WZLX-F	Boston	316	4276	10	6	+	Classic AOR	WRVQ-F	Richmond	196	2425	4	63	+ CHR
WPGC-F+	Wash	315	4227	6	7	+	Urban/CHR	WWDE-F	Norfolk	134	1799	6	33	+ AC

		TSA	TSA	MSA	MKT		
		AQH	CUME	RANK	#	FORMAT	
FULLER-JEFFREY (Bob Fuller)							
KJYY-F	Des M.	35	471	7	126	+	Country
WOKQ-F	Dover, NH	79	833	1	146	NA	Country
WBLM-F	Lewis/Port, ME	80	987	3	181	-	AOR
KMRY	Des M.	18	251	11	126	-	Nostalgia
KRCX	Sacra	33	141	15	35	+	Spanish
KRXQ-F	Sacra	72	1002	9	35	+	AOR
KHOP-F	Modesto/Stk	76	1307	7	144	-	Contemp
KLRS-F	S. Cruz/SSM	17	378	15	90(ap)	+	New Age

GUY GANNETT (Bob Gilbertson)							
WINZ	Miami	208	2843	8	13	+	News/Talk
WZTA-F	Miami	114	2401	21	13	-	AOR
KMGL-F	Okla. C	84	1402	10	46	+	AC
WKIS	Orlando	59	959	10	55	+	Talk
WSSP-F	Mel/Orl	232	2701	4	55	-	BTFL

GANNETT (Jay Cook)							
KIIS A/F	LA	1317	22955	2	2	+	CHR
KSDO	SD	187	2546	5	16	-	News/Talk
KSWF-F	SD	46	1119	19	16	-	New Age/Jazz
WGCI	Chicago	52	1317	31	3	-	Black
WGCI-F	Chicago	952	10229	1	3	+	Black
KUSA	St. Louis	119	2141	16	12	-	Country
KSD-F	St. Louis	146	2496	8	12	-	AC
WDAE	Tampa	69	827	15	22	-	Nostalgia
WUSA-F	Tampa	161	2461	6	22	-	AC
KKBQ A/F	Houston	365	6135	3	8	+	CHR
KOAI-F	Dallas	148	2640	15	9	-	Jazz/New Age
KNVA-F	Seattle	87	1249	19	17	+	Jazz/New Age
KCMO	KC	215	3255	4	28	+	News/Talk
KCPW-F	KC	104	2168	10	28	-	CHR/Urban

GREAT AMERICAN (Carl Wagner)							
WDAF	KC	451	4920	1	28	+	Country
KYYS-F	KC	254	3278	3	28	-	AOR
WKRC	Cinci	166	2754	5	31	+	MOR/AC
WKRQ-F	Cinci	239	3829	3	31	-	CHR
WTVN	Col O	201	2681	2	36	=	MOR
WLWQ-F	Col O	182	2855	4	36	-	AOR
WDOVE-F	Pitts	331	4543	4	18	-	AOR
KEX	Port O	118	1975	6	41	-	MOR
KKRZ-F	Port O	175	2846	1	41	+	CHR
WNDE	Indy	31	632	12	40	-	Oldies
WFBQ-F	Indy	414	4837	1	40	-	AOR
WKLS	Atlanta		DID NOT SHOW			-	AOR
WKLS-F	Atlanta	333	3986	4	11	-	AOR
WLZR A/F	Milwaukee	73	1445	11	32	-	AOR
WRIF-F	Detroit	302	6456	12	5	-	AOR

GREAT EMPIRE (Mike Oatman, Mike Lynch)							
KFDI	Wich	63	906	7	103	-	Country
KFDI-F	Wich	74	1095	2	103	=	Country
KWKH	Shreve	62	887	10	128	-	Country
KWKH-F	Shreve	41	704	11	128	+	Country
WOW	Omaha	110	1430	7	78	+	Country
WOW-F	Omaha	74	886	6	78	+	Country
KTTS	Spring, MO*	21	366	6	185	-	Country
KTTS-F	Spring, MO*	157	1516	2	185	+	Country

GREAT TRAILS (Alex Williams)							
WCIL	Louis	31	499	12	48	+	Oldies
WKJX-F	Louis	194	2413	3	48	+	CHR
WCOL	Col O	28	550	15	36	-	Nostalgia
WXGT-F	Col O	154	3104	6	36	-	CHR
WING	Dayton	36	912	13	54	-	AC
WGTZ-F	Dayton	199	2957	3	54	-	CHR

		TSA	TSA	MSA	MKT		
		AQH	CUME	RANK	#	FORMAT	
GREATER MEDIA (Herb McCord)							
WMEX	Boston	42	900	21	6	-	Oldies
WMJX-F	Boston	194	3743	14	6	-	AC
WWRC	Wash	132	1621	16	7	-	Talk
WGAY-F	Wash	426	4892	1	7	+	BTFL
KRLA	LA	192	4319	26	2	-	Oldies
KLSX-F	LA	580	9278	11	2	+	Classic AOR
WHND	Detroit	83	998	23	5	+	Oldies
WCSX-F	Detroit	274	5151	13	5	+	Classic AOR
WPEN	Phila	380	4030	9	4	+	Nostalgia
WMGK-F	Phila	442	7238	8	4	+	AC
WGSN	Long Is	95	670	18	10	-	MOR
WCTO-F	Long Is	107	1493	17	10	+	BTFL

HALL							
WMYS-F	NB/Prov	47	759	11	58	-	AC
WLPA	Lancaster	9	197	11	115	-	Nostalgia
WNCE-F	Lancaster	113	1236	2	115	-	BTFL
WONN	Lakeland*	11	137	9	122	-	Nostalgia
WPCV-F	Lakeland*	76	798	2	122	-	Country
WAMR	Sarasota*	33	308	6	106(ap)	+	Nostalgia
WCTQ-F	Sarasota*	13	170	14	106(ap)	+	Country

HEARST (Dave Barrett)							
WBAL	Balt	234	3332	5	15	-	Talk
WIYY-F	Balt	170	2845	6	15	-	AOR
WISN	Milwaukee	53	1490	12	32	-	News/Talk
WLTQ-F	Milwaukee	119	1583	9	32	+	AC
WTAE	Pitts	127	2902	9	18	=	Talk
WHTX-F	Pitts	199	3403	7	18	+	AC

H & G (Earl McDaniel)							
WLUP	Chicago	266	4249	17	3	+	Talk/AOR
WLUP-F	Chicago	537	8266	5	3	-	AOR
KSSK	Hono	145	1708	2	62	-	MOR
KXPW-F	Hono	106	1372	4	62	+	AC
KTNQ	LA	472	4366	13	2	-	Spanish
KLVE-F	LA	401	4827	16	2	+	Spanish
WVLG	Miami	30	710	32	13	=	Religion
KHYI-F	Dallas	289	4632	8	9	+	CHR
WAPE A/F	Jkville	325	3219	1	44	-	CHR

HENRY (Charlton Buckley)							
KVOD-F	Denver	94	1338	14	27	-	Classical
KFXM	River-SB	31	426	23	19	-	Nostalgia
KDUO-F	River-SB	137	1670	1	19	+	BTFL
KYTE	Port O	77	1237	13	41	=	Nostalgia
KYTE-F	Port O	108	1465	9	41	+	Classical
KDON	Sal-Mont	21	257	12	90(ap)	+	Nostalgia
KDON-F	Sal-Mont	57	1053	3	90(ap)	-	CHR
KFAB	Omaha	285	3721	1	78	-	MOR
KGOR-F	Omaha	138	2218	5	78	-	CHR
KMJ	Fresno	115	1509	1	82	-	News/Talk
KNAX-F	Fresno	54	669	6	82	+	Country

HERITAGE (Paul Fiddick)							
KDAY	LA	230	3861	21	2	+	Black
WIL	St. Louis	37	562	20	12	+	Country
WIL-F	St. Louis	212	2721	6	12	+	Country
WBBF	Roch	15	498	12	47	-	Oldies
WBEE-F	Roch	130	1533	4	47	+	Country
WEMP	Milwaukee	53	1131	13	32	+	Oldies
WMYX-F	Milwaukee	117	1756	10	32	+	AC

HOLT (Art Holt)							
WBOP	Pensa	28	292	7	137	+	Black
WTKX-F	Pensa	71	762	4	137	+	AOR
WZZO-F	Allen-Beth	132	1513	2	73	+	AOR
WOKJ	Jackson*	9	277	12	116	-	Black
WJMI-F	Jackson*	201	1583	1	116	+	Black

PARK (Bill Fowler)						RKO (Jerry Lyman)					
	TSA	TSA	MSA	MKT	FORMAT		TSA	TSA	MSA	MKT	FORMAT
	AQH	CUME	RANK	#			AQH	CUME	RANK	#	
WPAT A/F NY	1679	20151	1	1	+ BTFL	WOR NY	1300	17465	7	1	- Talk
KJJO Minn-SP	2	171	18	14	+ AOR	WRKS-F NY	1315	14018	6	1	- Urban
KJJO-F Minn-SP	250	2919	5	14	+ AOR	WRKO Boston	468	4927	4	6	+ Talk
WHEN Syra	38	761	8	74	- AC	WROR-F Boston	250	5345	11	6	- AC
WRRB-F Syra	66	882	7	74	- Country	WGMS A/F Wash	155	2539	15	7	- Classical
KWLO Water-CF*	28	449	2	234	+ MOR/AC	WAXY-F Miami	230	3427	7	13	+ AC
WNCT Green, NC		DID NOT SHOW			-	WFYR-F Chicago	244	5511	18	3	- AC
WNCT-F Green, NC	80	952	4	NA	+ Country	WHBQ Memphis	55	894	12	50	- News/Talk
KWJJ Port O	39	742	16	41	- Country	KFRC SF	296	4179	8	5	+ Nostalgia
KWJJ-F Port O	93	1475	14	41	- Country	KRTH-F LA	735	13744	10	2	- Oldies
WDEF Chatt	22	395	8	109	- MOR	KRTH LA	208	3960	24	2	+ Oldies
WDEF-F Chatt	99	1136	4	109	+ BTFL	<u>REGIONAL (Don Platt)</u>					
WTVR Richmond	6	177	18	63	+ Country	WGRD-F Gr. Rapids	97	2035	7	71	+ CHR
WTVR-F Richmond	91	1317	6	63	+ Country	WKTH Gr. Rapids	6	86	19	71	- Oldies
KEZX A/F Seattle	91	1500	17(ap)	17	+ Jazz/AOR	WYFM-F Sha/Young	110	1398	3	96	+ AC
KFMW-F Water-CF*	64	965	1	234	- CHR	WRSB Bingham*	18	251	5	162	- Oldies
						WAAL-F Bingham*	126	1543	1	162	- CHR
<u>PARKER (J. & K. Parker)</u>						<u>REBS (Richard James)</u>					
KXTZ-F L. Vegas	91	895	2	85	- BTFL	WIBX Utica*	47	609	3	141	- Talk
KTCJ Minn-SP		DID NOT SHOW				WNYZ-F Utica*	61	907	2	141	+ CHR
KTCZ-F Minn-SP	131	1952	10	14	+ AOR	WIGY-F Port M	43	885	10	181	+ CHR
KIKI Hono	58	813	7	62	+ Oldies	WNOX Knox	13	354	9	84	- Country
KMAI-F Hono	55	1057	8	62	- CHR	WTNZ-F Knox	34	506	6	84	+ CHR
KAHI Aub/Sacra		DID NOT SHOW				WLRQ Nash		DID NOT SHOW			
KHYL-F Aub/Sacra	53	1307	13	35	= AC	WWRB-F Nash	9	275	17	53	- AOR
<u>PRICE COMMUNICATIONS (Dick Appleton)</u>						<u>RIVERS (M.D. Rivers)</u>					
KIOI-F SF	228	4671	13	5(ap)	+ AC	WEDR-F Miami	263	2226	4	13	+ Black
WMTG Detroit	71	915	25	5	+ Oldies	WWJD Savan*	9	104	11	179	- Gospel
WNIC-F Detroit	279	5357	8	5	+ AC	WEAS-F Savan*	81	734	2	179	- Black
WLAC Nash	59	777	9	53	+ News/Talk	WGUN Atlanta		DID NOT SHOW			
WLAC-F Nash	143	1998	6	53	- AC	KWAM Memphis	18	319	16	50	+ Gospel
KKOB Albuq	121	1679	2	100	- MOR	KRNB-F Memphis	131	1892	4	50	+ Black
KKOB-F Albuq	131	1764	1	100	- AC	<u>SANDUSKY (Norm Rau)</u>					
WPBG West Palm	12	165	29	65	+ Oldies	KLSY A/F Seattle	130	2087	13	17	- AC
WIRK-F West Palm	71	918	4	65	+ Country	KNUS Denver	70	1303	17	27	- Talk
WOWO Ft. Wayne	107	1990	3	131	- MOR	KBPI-F Denver	152	2836	7	27	- AOR
WIOE-F Ft. Wayne		DID NOT SHOW				KDKB-F Phoenix	125	2089	9	20	- AOR
KOMA Okl C	66	1213	12	46	+ Nostalgia	KEGL-F Dallas	410	6209	5	9	+ CHR/AOR
KRXO-F Okl C	111	1716	6	46	+ Classic AOR	KLSI-F KC	81	1537	12	28	- AC
WTIX New Or	65	1304	13	34	- Oldies	WKRL-F Tampa	119	1717	11	22	- Classic AOR
WWKB Buffalo	72	1521	12	41(ap)	- Oldies	KWLT-F San Diego	69	1403	15	16	- AC
WKSE-F Buffalo	150	2174	3	41(ap)	+ CHR	<u>SALEM (Epperson, Atsinger)</u>					
<u>JOHN PRICE</u>						KGER LB/LA		DID NOT SHOW			
KROW Reno	26	459	12	185	+ Country	KCF0 Tulsa		DID NOT SHOW			
KNEV-F Reno	49	531	4	185	+ BTFL	KGNW Seattle	32	501	24	17	+ Religion
KHYV Modesto	2	106	15	144	- Classical	KPDQ Port O		DID NOT SHOW			
KBEE-F Modesto	100	1073	1	144	+ BTFL	KPDQ-F Port O	33	692	18	41	- Religion
KCPX Salt Lake	14	384	22	45	- Oldies	KDAR-F Oxnard*	7	180	22	80	- Religion
KCPX-F Salt Lake	125	2164	4	45	+ CHR	KGID San Bern		DID NOT SHOW			
WEZL-F Char, SC	95	1162	1	98	- Country	KPRZ SD		DID NOT SHOW			
KGA Spokane	47	704	7	130	+ Country	WRFD Col O	30	415	16	36	+ Religion
KDRK-F Spokane	105	970	2	130	- Country	WNYM NY		DID NOT SHOW			
<u>PYRAMID (Rich Balsbaugh)</u>						WEZE Boston	24	493	27	6	= Religion
WXKS Boston	87	1101	18	6	- Nostalgia	KKLA-F LA	76	1887	37	2	= Religion
WXKS-F Boston	450	7439	3	6	- CHR	KHAA New Or		DID NOT SHOW			
WPIT Pitts	31	455	31	18	= Religion	WKPA New Kens/Pit	16	231	22	18	- AC
WPIT-F Pitts	39	1038	20	18	- Religion	WYDD-F New Kens/Pit	103	2312	16	18	- Contemp
WPXY A/F Roch	200	2891	1	47	+ CHR						
WHTT Buffalo	6	143	22	41	- Classic Rock						
WHTT-F Buffalo	166	1867	4	41	+ Classic Rock						
WPGR Phila	71	657	20	4	+ Oldies						
WSNI-F Phila	331	5038	14	4	- AC						
WNJA-F Chicago	217	4074	21	3	+ Jazz/New Age						

		TSA	TSA	MSA	MKT		FORMAT
		AQH	CIME	RANK	#		
<u>SCONNIX</u> (Odenoal, Nixon, McQuoon)							
WMRZ	Daven-Rl	16	334	9	123	-	Oldies
WLLR-F	Daven-Rl	101	1207	3	123	-	Country
WHDH	Boston	290	4674	8	6	-	MOR
WBOS-F	Boston	199	2814	16	6	-	Country
WIBC	Indy	231	3007	3	40	-	MOR
WCLR-F	Indy	102	1772	8	40	+	Classic AOR
KFKF A/F	KC	174	2321	6	28	-	Country
WFLA	Tampa	181	2487	5	22	+	News/Talk
WFLZ-F	Tampa	186	2409	8	22	-	AC/Oldies

<u>SCRIPPS-HOWARD</u> (Steve Roddy)							
WMC	Memphis	69	927	11	50	-	Country
WMC-F	Memphis	211	2841	2	50	-	CHR
WBSB-F	Balt	310	4331	3	15	+	CHR
KUPL	Port O	19	479	21	41	+	Country
KUPL-F	Port O	131	1648	5	41	+	Country

<u>SHAMROCK BROADCASTING</u> (Bill Clark)							
KABL A/F SF		403	5562	4	5(ap)	-	BTFL
KRRX-F	Seattle	168	2230	6	17	+	Classic AOR
WHB	KC	111	1921	10	28	+	Oldies
KUDL-F	KC	75	1403	13	28	-	AC
KMGC-F	Dallas	128	2863	16	9	-	AC
WCXI	Detroit	86	1578	21	5	-	Country
WWWW-F	Detroit	286	3758	9	5	=	Country
WWSW	Pitts	111	1762	12	18	-	Oldies
WWSW-F	Pitts	151	2585	10	18	-	Oldies
WFOX-F	Gain/Atl	231	3961	11	11	+	AC
KXKL A/F	Denver	163	2173	8	27	+	Oldies
KZFX-F	Houston	277	3156	10	8	+	Classic AOR

<u>SHAMROCK COMMUNICATIONS</u> (Bill Lynett)							
WQFM-F	Milw	145	2425	8	32	-	AOR
WDIZ-F	Orl	142	2188	5	55	-	AOR
WEJL	Scran/WB	70	586	6	69	+	Nostalgia
WEZX-F	Scran/WB	129	979	2	69	+	AOR
WGRX-F	West/Balt	127	1861	12	15	+	Classic AOR
KMYZ-F	Pry/Tulsa	61	1196	9	67	+	CHR

<u>STAUFFER</u>							
KRNT	Des M	26	498	10	126	-	MOR
KRNQ-F	Des M	96	1515	3	126	-	CHR
WIBW	Topeka*	53	679	5	232	-	Country
WIBW-F	Topeka*	69	1066	2	232	+	CHR
KGNC	Amarillo*	26	483	9	205	-	MOR
KGNC-F	Amarillo*	41	484	4	205	-	BTFL

<u>SRO</u> (Bill McMahon)							
KJET	Seattle	15	339	27	17	+	CHR
KZOK-F	Seattle	113	2134	15	17	-	AOR
KDKO	Denver	23	423	23	27	-	Black
KH1H-F	Denver	92	1260	16	27	+	AC
KLSQ-F	L. Vegas	25	392	10	85	+	Oldies
WHBT-F	Racine/Milw	39	788	17	32	-	Jazz/New Age

<u>STONER</u> (Glenn Bell)							
KSO	Des M.	59	774	4	126	-	Country
KGGO-F	Des M.	145	1739	1	126	-	AOR
WNBf	Bingh*	63	696	2	162	+	MOR
WHWK-F	Bingh*	100	975	4	162	+	Country
KHAK A/F	Cedar Rpd*	89	817	2	227	+	Country
WIMZ A/F	Knox	165	2108	3	84	-	AOR/CHR
WYRK-F	Buffalo	164	1779	5	41(ap)	+	Country
WCMF-F	Rochester	208	2565	2	47	+	AOR
WWSN-F	Dayton	100	1404	5	54	-	AC
WBYU-F	New Orl	214	2130	3	34	+	BTFL

<u>SPANISH BROADCASTING SYSTEM</u>							
		TSA	TSA	MSA	MKT		FORMAT
		AQH	CIME	RANK	#		
WCMQ	Miami	85	847	22	13	+	Spanish
WCMQ-F	Miami	259	2146	5	13	+	Spanish
WSKQ	NY	307	2938	25	1	-	Spanish
KSKQ	LA	136	1673	31	2	-	Spanish
KNQB-F	LA	81	1849	35	2	-	AC

<u>SUNSHINE</u> (George Silverman)							
WIXY	Spring, MA	10	152	17	86	-	Country
WAQY-F	Spring, MA	89	1220	2	86	+	AOR
WFEA	Manch, NH*	8	206	11	253	-	AC
WZID-F	Manch, NH*	59	615	2	253	-	BTFL
WGAN	Port, M	15	336	7	181	+	MOR
WMGX-F	Port, M	49	858	4	181	+	AC

<u>SUSQUEHANNA</u> (Arl Carlson)							
WQBA	Miami	268	2156	3	13	-	Spanish
WQBA-F	Miami	102	1385	20	13	-	Spanish
WPLP	Tampa	131	1581	10	22	+	Talk
WHVE-F	Sara*	31	514	5	106	+	AC/Jazz
KFOG-F	SF	177	3348	15	5	-	AOR
WRRM-F	Cincl	104	1859	7	31	+	AC
WFMS-F	Indy	305	2933	1	40	+	Country
WARM-F	Atl	267	3761	7	11	+	CHR
WARM	WB/Scran	70	1326	3	69	-	MOR
WMGS-F	WB/Scran	54	930	7	69	-	AC
WSBA	York	53	842	5	114	-	MOR
WSBA-F	York	123	1560	1	114	+	AC
KLIF	Dallas-FW	117	1865	17	9	+	Talk
KPLX-F	Dallas-FW	461	5845	3	9	-	Country
WGH	Norfolk	2	261	24	33	-	CHR
WGH-F	Norfolk	143	2112	7	33	+	CHR
KRBE A/F	Houston	381	6800	4	8	-	CHR

<u>TK</u> (John Tenaglia)							
WHOO	Orl	6	278	19	55	-	Country
WHTQ-F	Orl	114	1848	11	55	+	AOR
KBUC	San Ant	19	355	23	38	+	Country
KBUC-F	San Ant	87	1146	14	38	+	Country
KLUV-F	Dallas	218	3833	11	9	+	AC
WSHE-F	Miami	150	2443	22	13	-	AOR

<u>TICHENOR</u> (Mac Tichenor)							
KUNO	Corpus C	59	376	3	129	+	Spanish
KGBT	McA-Brown	147	1420	1	75	-	Spanish
KELT-F	McA-Brown	59	920	5	75	-	AC
KCOR	San Ant	171	1142	1	38	+	Spanish
KLAT	Houston	168	1137	13	8	+	Spanish
WIND	Chicago	97	1520	27	3	-	Spanish
WOJO-F	Chicago	134	1835	25	3	=	Spanish
KBNA A/F	El Paso	65	756	5	88	+	Spanish

<u>TRIBUNE CO</u> (Wayne Vriesman)							
WGN	Chicago	1171	16635	1	3	-	MOR/Talk
WICC	Bridge	103	1339	1	107	-	MOR
WPIX-F	NY	404	7747	19	1	-	AC
KGNR	Sacra	27	645	19	35	-	Oldies
KCTC-F	Sacra	225	2405	1	35	+	BTFL

<u>UNITED</u> (Gerald Hroblak)							
WYST	Balt	10	267	31	15	-	Oldies
WYST-F	Balt	93	1703	14	15	-	AC
WINX	Wash	DID NOT SHOW					
WDJY-F	Wash	194	3044	12	7	-	Black
WKDM	NY	315	3058	24	1	+	Spanish
WJMO	Cleve	47	836	15	24	-	Black
WRQC-F	Cleve	85	1776	11	24	=	CHR
KALI	LA	137	1858	31	2	-	Spanish
KSOL-F	SF	397	5686	5	5	+	Black

		TSA	TSA	MSA	MKT		
		AQH	CUME	RANK	#	FORMAT	
<u>VIACOM (Bill Figenshu)</u>							
WMZQ A/F	Wash	478	5330	2	7	+	Country
WLTW-F	NY	1277	17832	5	1	+	Soft AC
WRVR	Memphis	23	579	16	50	=	AC
WRVR-F	Memphis	117	1787	6	50	-	AC
WLAK-F	Chicago	444	7027	9	3	-	Soft AC
KIKK	Houston	37	619	21	8	-	Country
KIKK-F	Houston	482	4903	1	8	+	Country
KNBQ-F	Seattle	106	2105	14	17	+	CHR

WESTINGHOUSE (Dick Harris)

KYW	Phila	664	13409	2	4	+	News
KFWB	LA	686	14415	9	2	+	News
WINS	NY	1337	27653	3	1	+	News
WBZ	Boston	559	8234	2	6	-	MOR
KDKA	Pitts	614	8299	1	18	+	MOR
KEZW	Denver	59	938	18	27	-	Nostalgia
KOSI-F	Denver	228	2937	1	27	-	BTFL
KODA-F	Houston	336	4517	7	8	-	BTFL
KQZY-F	Dallas	181	2620	12	9	=	Soft AC
KJQY-F	San Diego	261	2772	2	16	-	BTFL
KQXT-F	San Ant	161	2022	4	38	+	BTFL
KMEO A/F	Phoenix	364	3433	2	20	+	BTFL
KFBK	Sacra	186	2439	2	35	+	News
KAER-F	Sacra	73	1358	11	35	-	Soft AC

WILLIS

		TSA	TSA	MSA	MKT		
		AQH	CUME	RANK	#	FORMAT	
WBOK	New OrI	81	867	9	34	-	Black
WPCE	Norfolk	59	655	13	33	-	Gospel
WOWI-F	Norfolk	136	1814	8	33	-	Black
WFTH	Richmond	31	271	11	63	+	Gospel
WWCA	Gary/Chi						DID NOT SHOW
WESL	St. Louis	49	505	18	12	-	Gospel
WXSS	Memphis	12	189	18	50	-	Gospel
WGSP	Char, NC						DID NOT SHOW
WSRC	Raleigh	15	252	14	70	+	Black

WIN (Walt Tiburski)

WQAL-F	Cleve	350	3797	2	24	+	BTFL
KBEZ-F	Tulsa	103	1297	5	67	-	BTFL
WIRE	Indy	40	975	11	40	+	Country
WXTZ-F	Indy	181	2386	5	40	-	BTFL
WEJZ-F	Jkville	59	902	6	59	+	BTFL

WILKS-SCHWARTZ

WHYN	Spring, MA	50	801	7	86	-	MOR/AC
WHYN-F	Spring, MA	105	1431	1	86	+	AC
WEEX	Allen-Beth	10	253	14	73	-	Talk
WQQQ-F	Allen-Beth	93	1617	4	73	-	CHR
WSRZ-F	Sara*	34	439	4	106	+	CHR
WFBL	Syra						DID NOT SHOW
WKFM-F	Ful/Syra	90	1177	6	74	+	AOR
WROW	Albany	43	659	11	60	-	MOR
WROW-F	Albany	159	1817	3	60	-	BTFL
WLKW-F	Prov	265	2542	2	58	+	BTFL

INDIVIDUAL STATION AUDIENCE BREAKDOWNS

In this section, the audience composition of almost 800 stations is examined. This total equals nearly 10% of all commercial radio stations in the United States. The following information is included for each station:

TIME SPENT LISTENING (TSL): This figure shows the amount of time which an average listener spends with a given station. The total is given in hours instead of 1/4 hours.

This figure is derived by the following calculation: Average 1/4 HR audience times 504 (the number of quarter hours in the Broadcast Week). The resulting figure is divided by the weekly Metro Cume. This figure is divided by four to come up with a figure in hours.

TURN OVER RATIO (T/O RATIO): This figure roughly indicates the number of groups of people which contribute to the station's average audience. It is calculated by taking the Metro Cume (12+, Broadcast Week) and dividing it by the Metro 1/4 HR AVG (Broadcast Week).

PER CENT EXCLUSIVE CUME (% EXCL): This fascinating figure indicates the loyalty of a station's audience. It is calculated by dividing the exclusive cume (12+ Metro, Broadcast Week) by the Metro Cume (12+, Broadcast Week).

PER CENT 12-24, 25-54, 55+: As of Spring 1987, we have changed the ages covered in this breakdown. You may recall that in previous editions, the cells were Teens, 18-34, 35-49, and 50+. The changes were made for two reasons. First of all the new Arbitron rating books make it easier to calculate this cells. Secondly, I think the new cells better reflect those which readers are most interested.

This figure is simply the percentage of a station's total audience (12+ Metro AQH, Broadcast Week), which lies in these demographic cells.

PER CENT MALE/FEMALE (%M, %F): The methodology is the same as that for 12-24, 25-54, etc.

Below are the means by format. Also included is the number of stations sampled.

		STAT	TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F
CHR/TOP 40	FAL 87	102	8.5	14.8	12.6	56.5	41.0	2.5	41.8	58.2
	SPG 87	123	9.0	14.0	12.8	56.9	42.4	.7	43.9	56.1
	FAL 86	101	8.0	15.7	10.0	-	-	-	43.5	56.5
	FAL 85	-	7.9	16.1	11.0	-	-	-	45.8	54.2
AOR/CLASSIC	FAL 87	85	9.2	13.7	9.7	44.8	54.1	1.1	68.7	31.3
	SPG 87	99	9.5	13.3	9.8	47.2	50.8	2.0	66.8	33.2
	FAL 86	79	9.3	13.5	9.0	-	-	-	69.0	31.0
	FAL 85	-	9.9	12.7	14.5	-	-	-	67.6	32.4
AC/SOFT/OLDIES	FAL 87	114	8.0	15.7	8.1	18.3	74.6	7.1	40.8	59.2
	SPG 87	118	8.1	15.5	8.2	17.6	72.5	9.9	42.0	58.0
	FAL 86	94	8.0	15.7	7.0	-	-	-	40.0	60.0
	FAL 85	-	8.6	14.6	8.5	-	-	-	43.2	56.8
BTFL/EZ	FAL 87	64	11.2	11.2	16.1	3.8	42.0	54.2	39.8	60.2
	SPG 87	71	11.5	11.0	16.4	3.4	40.1	56.5	40.3	59.7
	FAL 86	63	10.8	11.6	11.6	-	-	-	39.8	60.2
	FAL 85	-	11.6	10.9	13.2	-	-	-	39.3	60.7
MOP/VARIETY	FAL 87	48	8.8	14.2	12.0	3.2	44.6	52.2	43.1	56.9
	SPG 87	56	9.6	13.2	13.2	4.1	44.1	52.8	43.2	56.8
	FAL 86	49	8.5	14.8	10.1	-	-	-	46.6	53.4
	FAL 85	-	9.2	13.6	13.9	-	-	-	43.4	56.6
COUNTRY	FAL 87	96	10.5	12.0	19.9	13.2	62.7	24.1	47.4	52.6
	SPG 87	114	11.0	11.5	18.8	13.2	62.1	24.7	47.8	52.2
	FAL 86	85	10.4	12.1	15.7	-	-	-	48.1	51.9
	FAL 85	-	10.6	11.8	17.1	-	-	-	49.1	50.9
NEWS/TALK	FAL 87	47	8.2	15.4	9.4	2.3	38.8	58.9	49.3	50.7
	SPG 87	48	8.1	15.3	9.1	3.0	38.6	58.4	48.4	51.6
	FAL 86	41	7.8	16.1	7.2	-	-	-	48.6	51.4
	FAL 85	-	8.0	15.9	10.3	-	-	-	50.9	49.1
BLACK/URBAN	FAL 87	42	12.1	10.4	14.6	45.7	49.4	4.9	45.3	54.7
	SPG 87	48	11.9	10.6	13.6	47.2	47.2	5.6	45.0	55.0
	FAL 86	35	11.4	11.0	11.7	-	-	-	45.3	54.7
	FAL 85	-	11.5	11.1	12.8	-	-	-	46.0	54.0

		STAT	TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F
NOSTALGIA	FAL 87	18	10.8	11.7	14.3	1.0	20.4	78.6	43.7	56.3
	SPG 87	25	10.9	11.6	13.8	1.1	22.8	76.1	43.4	55.6
	FAL 86	21	10.0	12.6	11.8	-	-	-	42.9	57.1
	FAL 85	-	11.5	10.9	12.6	-	-	-	46.0	54.0
RELIGION/ GOSPEL	FAL 87	18	8.3	15.3	13.8	12.7	52.3	35.0	35.8	64.2
	SPG 87	20	8.9	14.2	14.3	10.8	53.1	36.1	32.2	67.8
	FAL 86	15	10.2	12.4	11.8	-	-	-	37.1	62.9
	FAL 85	-	8.5	14.9	10.1	-	-	-	35.5	64.5
HISPANIC	FAL 87	21	12.4	10.3	16.6	13.7	61.5	24.8	44.5	55.5
	SPG 87	24	13.2	9.5	15.4	15.5	57.0	27.5	46.6	53.4
	FAL 86	14	11.7	10.7	13.3	-	-	-	39.3	60.7
	FAL 85	-	12.7	9.9	14.7	-	-	-	41.4	58.6
CLASSICAL	FAL 87	19	7.5	16.9	5.8	4.3	52.6	43.1	48.5	51.5
	SPG 87	19	7.2	17.4	5.7	3.4	51.5	45.1	49.7	50.3
	FAL 86	17	7.7	16.3	5.1	-	-	-	49.2	50.8
	FAL 85	-	7.7	16.4	6.8	-	-	-	50.4	49.6
JAZZ/NEW AGE	FAL 87	17	7.2	17.4	4.3	12.4	80.0	7.6	54.4	45.6
	SPG 87	14	6.9	18.3	5.7	9.4	80.3	10.3	54.2	45.8

CHR/TOP 40/CONTEMP

National Mean:		8.5	14.8	12.6	56.5	41.0	2.5	41.8	58.2
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F
WHTZ	NY	8.2	15.4	9	54	44	2	41	59
WPLJ	NY	6.8	18.6	7	45	53	2	67	33
KIIS A/F	LA	7.1	17.7	6	39	59	2	45	55
WBBM-F	Chi	5.8	21.7	6	60	36	4	43	57
WYTZ	Chi	7.0	18.0	9	69	28	3	37	63
KMEL	SF	7.4	17.1	8	72	26	2	42	58
KITS	SF	9.0	12.9	7	67	33	0	61	39
KYUU	SF	6.1	20.8	8	28	64	8	40	60
WKDD	Akron	9.6	13.2	13	65	34	1	32	68
WKZW	Peoria	9.0	14.0	16	54	45	1	46	54
WCZY	Detroit	5.7	22.1	5	37	59	4	34	66
WHYT	Detroit	6.2	20.4	5	68	29	3	45	55
KFMB-F	SD	7.2	17.6	10	34	62	4	47	53
KKLQ A/F	SD	5.6	13.2	11	61	38	1	44	56
WQQQ	Allen	8.0	15.7	11	44	51	5	45	55
WXKS-F	Boston	8.1	15.6	10	55	41	4	31	69
WZOU	Boston	7.9	16.0	11	73	25	2	42	58
WPXR	Daven-Rl	12.2	10.3	18	64	35	1	35	65
WTIC-F	Hart	9.8	12.8	12	46	46	8	40	60
WKCI	N. Haven	8.5	14.9	12	36	57	7	40	60
WEGX	Phila	8.3	15.3	11	71	29	0	40	60
KGGI	River-SB	8.4	15.1	10	59	40	1	28	72
WSTW	Wilm, DE	7.8	16.1	6	48	52	0	37	63
WZPL	Indy	9.7	13.0	15	66	30	4	31	69
WKFR	Kala	11.0	11.4	12	56	44	0	34	66
WGRD	Gr. Rpds	5.9	21.3	5	57	39	4	52	48
WKLQ	Gr. Rpds	7.2	17.4	12	71	29	0	44	56
KHF1	Austin	7.1	17.7	8	56	44	0	35	65
WMEE	Ft. Wayne	11.8	10.6	23	50	45	5	44	56
WPXY A/F	Roch	9.1	13.8	18	61	36	3	39	61
WMHE	Toledo	8.9	14.2	13	50	46	4	38	62
KAY1	Tulsa	8.3	15.1	14	58	39	3	37	63
WBSB	Balt	9.0	14.0	13	49	47	4	33	67
KRXY-F	Denver	8.4	14.9	14	62	37	1	43	57
WDJX	Louis	8.9	14.2	18	71	29	0	31	69

National Mean:		8.5	14.8	12.6	56.5	41.0	2.5	41.8	58.2
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	% M	% F
WKTI	MI lw	8.0	15.8	15	53	45	2	35	65
WBJW A/F	Orlan	8.0	15.7	24	51	46	3	35	65
KHTR	St. Lou	6.4	19.6	9	57	43	0	35	65
KWSS	San Jose	7.4	17.0	8	55	44	1	39	61
WAVA	Wash	6.0	21.0	10	55	42	3	41	59
WRQX	Wash	6.9	18.3	9	61	37	2	43	57
WAAF	Worc	9.1	13.8	19	65	35	0	65	35
WARM	Atl	9.0	14.1	11	62	35	3	48	52
WZGC	Atl	7.4	17.1	13	64	33	3	46	54
WNCI	Col, O	8.1	15.6	9	55	41	4	41	59
WXGT	Col, O	6.8	18.6	10	58	41	1	43	57
KKBQ A/F	Hous	7.7	16.3	7	57	43	0	40	60
KRBE A/F	Hous	7.2	17.6	7	66	34	0	42	58
WPOW	Miami	10.2	12.3	9	72	25	3	42	58
KDNB-F	Minn	6.1	20.6	6	68	32	0	34	66
WLLO	Minn	7.1	17.7	8	44	54	2	37	63
WBZZ	Pitts	9.4	13.5	13	48	49	3	40	60
KCPX-F	Salt Lake	7.3	17.2	8	69	30	1	41	59
KUBE	Seattle	6.6	19.1	7	55	45	0	68	32
KRQQ	Tucson	10.8	11.6	17	68	32	0	44	56
WNOK-F	Col, SC	6.6	19.0	10	54	38	8	34	66
WNNK	Harris	12.3	10.2	19	40	57	3	40	60
WLAN	Lanc	9.6	13.1	18	35	63	2	39	61
WZEE	Madison	8.8	14.3	21	54	43	3	50	50
KQKQ	Omaha	7.3	17.2	7	47	52	1	33	67
WIOG	Sag-BC	13.0	9.7	27	46	52	2	44	56
WGGZ	Bat. Rg	7.0	17.9	8	60	38	2	50	50
WSKZ	Chatt	12.0	10.5	25	60	37	3	49	51
KIKX	Colo Spgs	11.4	11.0	22	69	29	2	34	66
KZFM	Corpus	9.9	12.7	12	56	43	1	30	70
KEZB A/F	El Paso	8.0	15.7	7	55	43	2	38	62
WVIC-F	Lansing	10.5	12.0	19	54	46	0	43	57
KLUC	L. Vegas	9.5	13.3	10	56	43	1	42	58
WLAP-F	Lex	9.3	13.5	10	42	53	5	42	58
KRLB A/F	Lubbock	13.4	9.4	25	55	44	1	43	57
WABB-F	Mobile	10.7	11.8	14	59	35	6	58	42
KZZU A/F	Spokane	9.1	13.9	24	63	36	1	48	52
WGTZ	Dayton	8.4	15.0	18	56	44	0	42	58
KQMQ A/F	Hono	8.6	14.6	12	49	48	3	47	53
WMC-F	Memphis	9.2	13.6	15	49	49	2	40	60
WEZB-F	New Or	8.1	15.6	8	54	43	3	50	50
KZZP A/F	Phoenix	8.8	3.6	20	67	33	0	45	55
WRVQ	Rich	9.8	12.9	17	49	50	1	42	58
KTFM	San Ant	7.5	16.9	11	45	48	7	45	55
KITY	San Ant	9.6	13.1	10	72	25	3	47	53
WNTQ	Syra	8.4	15.1	11	57	40	3	42	58
WKRZ-F	WB/Scran	8.4	15.1	10	52	45	3	45	55
WXLK	Roanoke	11.4	11.1	23	45	50	5	42	58
KKRD	Wichita	9.5	13.3	17	60	35	5	44	56
WAPI-F	Birm	8.4	15.1	14	54	40	6	51	49
WKSE	Buff	9.0	14.1	13	65	32	3	30	70
WBCY	Char, NC	7.0	18.0	6	45	52	3	41	59
WROQ	Char, NC	7.1	17.7	8	65	31	4	47	53
WAPE A/F	Jkvllle	12.6	10.0	21	60	38	2	42	58
WQUT	JC/King	12.6	10.0	20	51	45	4	45	55
KJYO	Oki C	11.0	11.4	18	69	28	3	43	57
WHOT-F	Young	9.2	13.8	17	43	54	3	37	63
KEGL	Dallas	7.9	15.9	9	73	27	0	45	55
KMGX	Fresno	7.9	16.0	7	67	32	1	37	63
WKZL	Green-WS	7.6	16.7	7	59	39	2	48	52

CHR/TOP 40/CONTEMP

cont.

National Mean:		8.5	14.8	12.6	56.5	41.0	2.5	41.8	58.2
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>
WYHY	Nash	9.6	13.1	16	66	32	2	24	76
WPRO-F	Prov	9.5	13.3	13	52	41	7	35	65
WRBQ-F	Tampa	10.8	11.7	18	51	45	4	46	54
WKRQ	Cinci	7.8	16.1	9	69	30	1	37	63
KBEQ	KC	8.5	14.8	17	61	38	1	29	71
WNVZ	Norfolk	8.3	15.2	13	53	46	1	52	48
KKRZ	Port O	8.0	15.7	13	63	37	0	48	52

AOR/CLASSIC

National Mean:		9.2	13.7	9.7	44.8	54.1	1.1	68.7	31.3
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>
WNEW-F	NY	8.2	15.3	5	32	65	3	69	31
WXRK	NY	6.5	19.4	5	33	65	2	71	29
KLOS	LA	8.7	14.4	7	44	53	3	75	25
KLSX	LA	8.2	15.3	5	30	68	2	61	39
KROQ	LA	8.5	14.8	10	80	20	0	64	36
WCKG	Chi	8.2	15.4	6	42	56	2	76	24
WLUP-F	Chi	8.3	15.3	4	51	48	1	67	33
WXRT	Chi	8.9	14.2	6	25	74	1	56	34
KFOG	SF	6.7	18.9	3	17	82	1	72	28
WWCT	Peoria	11.3	11.2	16	48	52	0	63	37
WCSX	Detroit	6.4	19.6	2	42	58	0	58	42
WLLZ	Detroit	7.3	17.2	3	61	37	2	74	26
WRIF	Detroit	5.9	21.5	3	44	56	0	74	26
KGB	SD	10.7	11.8	10	51	48	1	79	21
WMMS	Cleve	11.1	11.3	12	41	58	1	52	48
WZZO	Allen	12.4	10.2	16	59	40	1	63	37
WBCN	Boston	9.7	13.0	8	45	52	3	67	33
WZLX	Boston	6.2	20.2	8	37	60	3	69	31
WHCN	Hart	6.6	19.0	5	35	62	3	65	35
WMMR	Phila	10.3	12.3	8	46	52	2	67	33
WYSP	Phila	7.8	16.2	3	42	58	0	73	27
WAQY	Sprg,MA	9.2	13.7	10	63	34	3	61	39
WFBO	Indy	11.3	11.1	11	49	51	0	66	34
WKLR	Indy	7.9	15.9	7	35	65	0	68	32
WLAV-F	Gr. Rpds	10.3	12.3	9	39	58	3	80	20
KPEZ	Austin	6.6	19.0	4	23	76	1	56	44
WXKE	Ft. Wyne	9.7	13.0	13	48	51	1	77	23
WGMF	Roch	10.9	11.6	10	46	53	1	65	35
WIOT	Toledo	8.3	15.1	9	42	56	2	71	29
KMOD	Tulsa	11.0	11.4	18	41	55	4	62	38
WIYY	Balt	7.7	16.4	6	47	53	0	69	31
KAZY	Denver	9.7	13.0	9	65	35	0	71	29
KBCO-F	Denver	9.9	12.7	10	21	78	1	60	40
KBPI	Denver	7.0	18.0	4	65	35	0	54	46
WIMZ A/F	Knox	10.6	11.9	15	51	48	1	60	40
WQMF	Louis	9.8	12.8	17	49	51	0	72	28
WKLH	Milw	10.3	12.3	7	33	65	2	62	38
WQFM	Milw	7.8	16.2	7	58	42	0	72	28
WDIZ-F	Orl	9.6	13.1	10	42	58	0	77	23
KSHE	St. Lou	11.1	11.4	16	49	49	2	65	35
WCXR	Wash	7.6	16.6	5	40	60	0	59	41
WWDC-F	Wash	8.2	15.4	5	42	57	1	77	23
WKLS	Atl	10.8	11.7	13	54	46	0	74	26
WLVQ	Col O	8.6	14.7	13	45	54	1	65	35
KLLOL	Hous	10.5	12.0	11	46	54	0	78	22
KZFX	Hous	11.0	11.5	10	26	74	0	74	26
WGTR	Miami	10.7	11.7	8	42	58	0	68	32
KQRS A/F	Minn	9.8	12.8	10	41	59	0	76	24
KJJO-F	Minn	11.0	11.5	14	80	20	0	72	28
WDVE	Pitts	8.1	15.5	8	57	43	0	70	30

AOR/CLASSIC

cont.

National Mean:		9.2	13.7	9.5	44.8	54.1	1.1	68.7	31.3
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>
WMYG	Pitts	8.7	14.4	8	41	57	2	64	36
KISW	Seattle	7.5	16.8	4	55	45	0	71	29
KXRX	Seattle	9.8	12.8	11	28	70	2	73	27
WRDU	Raleigh	8.0	15.7	15	58	42	0	51	49
KZRR	Albuq	9.6	13.1	4	38	62	0	83	17
WAPL	Apple	9.3	13.5	14	60	40	0	73	27
WIBA-F	Madison	7.1	17.7	11	34	64	2	74	26
KGOR-F	Omaha	7.4	17.1	8	48	49	3	43	57
KKFM	Col. Spgs	9.7	13.0	5	25	75	0	69	31
KILO	Col. Spgs	11.9	10.6	15	66	27	7	77	23
KGGO	Des M	11.5	11.0	20	48	52	0	63	37
KLAQ	El Paso	9.7	12.9	14	59	40	1	63	37
WKQQ	Lex	9.7	13.0	15	55	45	0	77	23
WPYX	Albany	9.6	13.1	9	47	50	3	66	34
WTUE	Dayton	12.5	10.0	19	47	53	0	70	30
WRNO	New Or	7.7	16.4	5	46	53	1	73	27
KUPD	Phoenix	9.4	13.4	11	53	47	0	60	40
WRXL	Rich	14.0	9.0	16	42	58	0	66	34
KISS	San Ant	11.1	11.3	14	63	37	0	77	23
WEZX	WB/Scraper	15.7	8.0	15	40	57	3	73	27
KICT-F	Wichita	13.5	9.4	12	42	58	0	53	47
WHTT-F	Buff	11.0	11.5	7	38	59	3	62	38
WRFX	Char, NC	12.3	10.3	15	36	63	1	67	33
WFYV	Jkville	12.1	10.4	16	35	64	1	77	23
KATT	Okla C	8.7	14.4	11	42	58	0	74	26
KZAP	Sacra	8.2	15.4	11	29	71	0	71	29
KZEW	Dallas	7.4	17.0	4	37	62	1	75	25
KTXQ	Dallas	7.5	16.8	5	52	46	2	67	33
WKRR	Green-W	12.0	10.5	15	44	56	0	70	30
WKDF	Nash	11.2	11.3	13	53	46	1	67	33
WHJY	Prov	10.0	12.6	12	45	53	2	67	33
WEBN	Cinci	9.5	13.2	13	53	47	0	68	32
KYYS	KC	10.8	11.7	7	48	52	0	60	40
WNOR A/F	Norfolk	11.6	10.8	11	47	53	0	72	28
KINK	Port O	8.8	14.3	8	7	92	1	52	48

AC/SOFT ROCK/OLDIES

National Mean:		8.0	15.7	8.1	18.3	74.6	7.1	40.8	59.2
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>
WCBS-F	NY	7.7	16.3	6	11	83	6	56	44
WLTW	NY	9.1	13.9	6	11	68	21	42	58
WNBC	NY	5.7	22.1	4	9	73	18	62	38
WNSR	NY	7.2	17.5	6	18	75	7	39	61
KOST	LA	7.5	16.9	5	27	63	10	30	70
KRTH-F	LA	6.6	19.0	7	14	81	5	53	47
KBIG	LA	7.9	15.9	5	15	60	25	38	62
KIQQ	LA	7.1	17.7	7	7	76	17	33	67
WCLR	Chi	6.8	18.4	3	16	76	8	29	71
WFYR	Chi	5.6	22.4	4	17	77	6	59	41
WJMK	Chi	6.9	18.2	8	15	82	3	55	45
WLAK	Chi	8.2	15.3	5	10	64	26	32	68
WLS	Chi	5.8	21.9	8	6	72	22	51	49
KIOI	SF	6.1	20.5	4	30	63	7	40	60
KOIT A/F	SF	8.0	15.8	6	11	73	16	38	62
WNIC	Detroit	6.8	18.5	4	25	67	8	24	76
WOMC	Detroit	8.8	14.3	5	17	69	14	39	61
WKSG	Detroit	7.6	16.5	2	22	78	0	69	31
KCBQ-F	SD	6.8	18.5	9	19	79	2	61	39
KYXY-F	SD	8.2	15.4	8	7	85	8	29	71
WLTF	Cleve	8.7	14.4	9	32	64	4	34	66
WMJI	Cleve	8.9	14.2	11	12	83	5	46	54
WLEV	Allen	10.5	12.0	14	14	77	9	34	66
WROR	Boston	5.7	22.3	5	8	83	9	38	62
WSSH-F	Boston	8.7	14.4	11	6	63	31	32	68

AC/SOFT ROCK/OLDIES cont.

National Mean:		8.0	15.7	8.1	18.3	74.6	7.1	40.8	59.2
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F
KLIK	Daven	8.3	15.2	12	26	71	3	44	56
WCRZ	Flint	9.3	13.5	10	18	70	12	43	57
WDRC-F	Hart	8.4	14.9	13	15	76	9	54	46
WIOF-F	Hart	6.8	18.6	5	7	86	7	36	64
WKSZ	Phila	9.3	13.5	7	14	69	13	29	71
WVGK	Phila	7.6	16.6	3	16	77	7	37	63
WSNI	Phila	8.1	15.6	3	16	78	6	39	61
WHYN-F	Spg, MA	8.8	14.3	9	30	62	8	64	36
WJBR-F	Wilm, DE	12.4	10.1	6	17	72	11	40	60
WENS	Indy	7.8	16.1	7	34	64	2	50	50
WLHT	Gr. Rpds	8.0	15.8	3	18	82	0	39	61
KKMJ	Austin	9.5	13.2	11	27	59	14	35	65
KEYI A/F	Austin	6.9	18.3	5	21	64	15	30	70
WAJI	Ft. Wayne	11.8	10.7	16	15	80	5	43	57
WVOR	Roch	9.3	13.5	10	16	76	8	42	58
WVWM	Toledo	7.9	16.0	7	28	67	5	47	53
WVMX	Balt	6.8	18.6	4	23	76	1	39	61
KMJI	Denver	7.5	16.9	8	19	77	4	40	60
KXKL A/F	Denver	9.3	13.5	10	8	89	3	55	45
WMYU	Knox	9.9	12.7	13	31	65	4	43	57
WVEZ	Louis	9.5	13.3	9	16	63	21	36	64
WLTQ	Milw	9.4	13.4	5	17	76	7	31	69
WMYX	Milw	8.7	14.5	5	23	73	4	33	67
WSTF	Orlando	10.8	11.7	15	22	64	14	41	59
KSD	St. Louis	7.7	16.4	4	33	66	1	47	53
KYKY	St. Louis	7.0	18.0	7	19	80	1	26	74
KARA	San Jose	8.4	15.1	5	18	76	6	39	61
KEZR	San Jose	4.8	26.4	4	34	66	0	35	65
WLTT	Wash	6.7	18.9	4	13	87	0	40	60
WXTR	Wash	7.4	17.0	6	8	87	5	52	48
WFOX	Atl	6.8	18.4	13	10	90	0	48	52
WQXI-F	Atl	7.4	17.0	6	12	86	2	42	58
WSNY	Col, O	8.4	15.0	10	20	74	6	39	61
KFMK	Hous	9.8	12.9	13	6	94	0	50	50
KLTR	Hous	6.5	19.4	4	10	87	3	39	61
WAXY	Miami	8.8	14.3	7	21	68	11	40	60
WJQY	Miami	10.9	11.6	11	11	65	24	39	61
WLVE	Miami	7.1	17.8	5	11	83	6	32	68
WMXJ	Miami	8.8	14.3	9	13	74	13	51	49
KSTP-F	Minn	8.0	15.7	8	14	82	4	42	58
WLTE	Minn	7.3	17.3	4	24	70	6	33	67
WHTX	Pitts	7.2	17.4	9	14	75	11	50	50
KLCY	Salt Lake	9.7	13.0	11	18	82	0	41	59
WRAL	Raleigh	8.1	15.6	13	16	80	4	33	67
KWFM	Tucson	10.3	12.2	11	21	77	2	36	64
KKOB-F	Albuq	10.1	12.4	13	20	66	14	46	54
WMGN	Madison	10.0	12.6	6	23	76	1	35	65
WHNN	Sag-BC	8.2	15.4	6	19	80	1	40	60
WSBA-F	York	11.7	10.7	14	12	74	16	38	62
WXTC-F	Char, SC	7.5	16.7	13	19	69	12	33	67
WLMX	Chatt	12.5	10.1	8	21	75	4	39	61
KSPZ	Col. Spgs	8.5	14.8	13	21	78	1	39	61
KLYF	Des M.	8.8	14.3	13	14	78	8	40	60
WFMK	Lansing	6.3	20.1	5	31	69	0	31	69
KHLT	Lt. Rk	8.8	14.3	5	6	89	5	38	62
WKLI	Albany	7.9	15.9	9	19	74	7	37	63
WWSN	Dayton	9.5	13.3	9	11	82	7	30	70
WYMJ	Dayton	8.5	14.8	8	50	49	1	56	44
WFBC-F	Green-SP	8.5	14.7	9	12	75	13	49	51
KXPW	Hono	9.7	12.9	10	52	48	0	48	52

AC/SOFT ROCK/OLDIES Cont.

National Mean:		8.0	15.7	8.1	18.3	74.6	7.1	40.8	59.2
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F
WLTS	New Or	8.9	14.2	10	22	73	5	36	64
KAMJ A/F	Phoenix	9.5	13.3	7	11	78	11	33	67
KKLT	Phoenix	8.4	15.0	9	15	85	0	36	64
WEZS	Rich	8.1	15.6	8	15	80	5	36	64
KMMX	San Ant	8.4	15.0	8	18	77	5	40	60
WYYY	Syra	7.7	16.4	10	30	66	4	38	62
WMGS	Scrwn/WB	7.8	16.2	5	12	66	22	45	55
WMJJ	Birm	10.5	12.0	13	21	72	7	43	57
WBUF	Buff	8.8	14.4	6	7	78	15	31	69
WEZC	Char, NC	8.4	15.1	12	10	82	8	43	57
WVMG	Char, NC	11.7	10.7	12	18	82	0	58	42
WAI V	Jkville	8.5	14.9	10	18	74	8	45	55
WIVY	Jkville	7.4	17.1	9	27	61	12	42	58
KXOA-F	Sacra	9.1	13.8	11	16	79	5	41	59
WRMF	W. Palm	10.4	12.1	20	22	60	18	42	58
WYFM	Young	9.8	12.9	9	16	80	4	45	55
KLUV	Dallas	7.1	17.7	7	10	90	0	49	51
KMGC	Dallas	5.7	22.0	3	25	74	1	38	62
KVIL A/F	Dallas	10.3	12.3	10	13	76	11	30	70
WMAG	Green-WS	9.7	13.0	11	11	84	5	37	63
WOJY	Green-WS	8.2	15.5	12	11	63	26	36	64
WLAC-F	Nash	9.2	13.7	10	14	80	6	39	61
WSNE	Prov	9.0	14.0	4	18	77	5	33	67
WUSA	Tampa	8.8	14.4	6	4	86	10	41	59
WFLZ	Tampa	9.9	12.7	8	10	71	19	31	69
KUDL	KC	6.8	18.5	5	18	82	0	30	70
WLTY	Norfolk	8.2	15.4	8	18	72	10	44	56
WUDE	Norfolk	9.8	12.8	10	19	74	7	40	60
KGW	Port O	6.3	20.0	13	20	68	12	50	50

BTFL/EZ

National Mean:		11.2	11.2	16.1	3.8	42.0	54.2	39.8	60.2
		TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F
WPAT A/F	NY	10.5	12.1	11	2	33	65	40	60
KJOI	LA	10.1	12.5	9	1	44	65	42	58
WLOO	Chi	11.2	11.2	12	4	43	53	38	62
KABL A/F	SF	9.3	13.5	13	3	30	67	42	58
WHBC-F	Canton	11.8	10.7	24	6	44	50	36	64
WSWT	Peoria	12.0	10.5	18	11	46	43	35	65
KBEE	Modesto	12.8	9.8	22	10	33	57	42	58
WJOI	Detroit	11.0	11.5	11	5	43	52	40	60
KJQY	SD	11.9	10.6	20	4	37	59	43	57
WDDK	Cleve	8.5	14.8	5	8	54	38	43	57
WQAL	Cleve	12.6	10.0	18	3	28	69	33	67
WFMZ	Allen	13.6	9.3	20	3	39	58	43	57
WJIB	Boston	10.6	11.9	11	2	39	59	41	59
WEZH	Bridge	11.7	10.8	15	3	35	62	34	66
WROH	Hart	9.8	12.8	11	6	45	49	42	58
WEAZ	Phila	11.1	11.3	11	2	37	61	40	60
KDUO	River-SB	11.9	10.6	23	3	31	66	46	54
WXTZ	Indy	10.9	11.6	17	0	47	53	37	63
WQLR	Kala	10.5	12.0	10	0	40	60	44	56
WOOD-F	Gr. Rpds	8.9	14.1	11	1	42	57	35	65
WEZY	Ft. Wyne	11.4	11.1	10	3	34	63	40	60
WLOR	Toledo	10.4	12.1	20	7	41	52	39	61
KBEZ	Tulsa	10.2	12.3	18	4	42	54	35	65
WLIF	Balt	12.8	9.8	16	4	41	55	37	63
KOSI	Denver	10.7	11.8	14	6	45	49	39	61

		<u>BTFL/EZ</u>				Cont.			
National Mean:		11.2	11.2	16.1	3.8	42.0	54.2	39.8	60.2
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>
WEZK	Knox	11.8	10.7	18	5	43	52	42	58
WEZW	Milw	10.6	11.9	7	7	49	44	39	61
WSSP	Orl	10.0	12.6	21	3	37	60	39	61
KEZK	St. Lou	10.3	12.2	9	1	45	54	42	58
WGAY	Wash	10.9	11.6	12	7	42	51	41	59
WSRS	Worc	11.2	11.3	13	3	59	38	34	66
WPCH	Atl	10.6	11.9	19	8	52	40	38	62
WBNS-F	Col, O	18.5	10.5	17	5	45	50	44	56
KODA	Hous	9.6	13.2	9	2	59	39	54	46
WLYF	Miami	12.7	9.9	21	1	30	69	42	58
WYAL-F	Minn	9.8	12.9	10	3	36	61	39	61
WSHH	Pltts	10.5	12.0	10	2	40	58	41	59
KSFI	Salt Lake	9.4	13.4	14	8	42	50	35	65
KBRD	Seattle	9.8	12.9	11	1	38	61	26	74
KJYK	Tucson	12.2	10.3	26	2	31	67	36	64
WHP-F	Harris	10.5	12.0	7	7	63	30	37	63
KVLY	Mc-Brown	11.5	11.0	29	3	42	55	28	72
KESY-F	Omaha	13.0	9.7	17	1	46	53	37	63
WGER	Sag-BC	13.0	9.7	16	0	54	46	49	51
WDXZ	Char, SC	14.5	8.7	17	0	56	44	43	57
WWLV	Dayt. Bh	12.4	10.2	22	0	25	75	38	62
KXTZ	L. Vegas	11.5	11.0	29	3	47	50	41	59
KEZQ-F	Lt. Rk	11.0	11.4	22	10	43	47	31	69
WMEZ	Pensa	11.8	10.7	19	11	38	51	61	39
WOKQ	Ports/Dvr	11.8	10.7	19	10	70	20	59	41
KXLY-F	Spokane	11.3	11.1	17	2	52	46	45	55
WHIO-F	Dayton	11.6	10.9	13	2	42	56	42	58
KUMU A/F	Hono	11.8	10.6	16	12	62	26	54	46
WBYU	New Orl	13.2	9.5	16	4	42	54	42	58
KMEO A/F	Phoenix	13.8	9.9	23	2	27	71	36	64
KQXT	San Ant	10.1	12.5	12	6	37	57	44	56
WJYE	Buff	9.6	13.1	9	2	41	57	41	59
WEAT-F	W. Palm	10.9	11.6	23	0	23	77	47	53
WKBN-F	Young	9.7	13.0	12	4	34	62	33	67
KMEZ A/F	Dallas	11.5	10.9	6	2	44	54	38	62
WWBA	Tampa	14.9	8.4	20	1	20	79	40	60
KMBR	KC	11.7	10.8	16	1	49	50	40	60
WFOG-F	Norfolk	11.1	11.4	19	2	40	58	42	58
KXL-F	Port O	10.0	12.7	14	1	43	56	35	65

MOR/VARIETY

National Mean:		8.8	14.2	12.0	3.2	44.6	52.2	43.1	56.9
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>
WGN	Chi	9.0	13.9	8	2	39	59	43	57
KNBR	SF	6.7	18.8	7	5	58	37	57	43
WAKR	Akron	8.1	15.6	14	2	38	60	36	64
WHBC	Canton	8.5	14.9	20	3	32	65	34	66
WMBD	Peoria	8.3	15.1	10	3	39	58	47	53
WJR	Detroit	9.6	13.1	9	3	46	51	47	53
KFMB	SD	8.1	15.6	10	3	70	27	51	49
WBZ	Boston	8.8	14.4	8	3	40	57	34	66
WHDH	Boston	8.4	15.1	5	3	51	66	41	59
WICC	Bridge	9.7	13.0	10	5	54	41	35	65
WTIC	Hart	11.8	10.7	17	3	34	63	38	62
WELI	N. Haven	10.5	12.0	13	1	38	61	39	61
WIBC	Indy	10.3	12.2	14	3	46	51	38	62
WKZO	Kala	7.6	16.6	13	6	45	49	44	56
WOOD	Gr. Rpds	9.7	13.0	14	2	52	46	32	68

MOR/VARIETY

Cont.

National Mean:		8.8	14.2	12.0	3.2	44.6	52.2	43.1	56.9
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>
WOWO	Ft. Wyne	7.9	16.0	14	4	52	44	52	48
WHAM	Roch	7.8	16.2	12	2	50	48	50	50
WSPD	Toledo	7.9	16.0	18	2	32	66	30	70
KRMG	Tulsa	9.9	12.8	20	0	52	48	48	52
WHAS	Louis	9.9	12.8	16	3	50	47	44	56
WTMJ	Milw	9.8	12.9	14	2	35	63	38	62
WMAL	Wash	8.9	14.2	9	2	45	53	49	51
WSB	Atl	10.3	12.3	15	4	43	53	47	53
WTVN	Col, O	10.3	12.2	15	6	49	45	47	53
WCCO	Minn	10.7	11.8	16	3	36	61	44	56
KDKA	Pitts	9.6	13.1	11	3	30	67	40	60
KSL	Salt Lake	6.6	19.2	13	6	56	38	52	48
KOMO	Seattle	7.0	18.0	8	2	58	40	54	46
KKOB	Albuq	10.5	12.0	9	4	60	36	55	45
WHP	Harris	10.1	12.5	17	2	19	79	35	65
WIBA	Madison	7.3	17.2	11	5	54	41	46	54
KFAB	Omaha	12.1	10.4	20	3	46	51	46	54
WSGW	Sag-BC	13.4	9.4	18	1	32	67	36	64
WSBA	York	7.6	16.5	6	5	52	43	33	67
WGY	Albany	10.4	12.1	17	2	32	68	36	64
WHIO	Dayton	9.8	12.9	16	3	34	63	39	61
KSSK	Hono	10.7	11.8	20	4	76	20	49	51
WRVA	Rich	10.6	11.9	18	4	39	57	34	66
WSYR	Syra	8.7	14.6	18	3	32	65	36	64
WARM	WB/Scran	6.9	18.1	13	7	32	61	38	62
WBEN	Buff	7.8	16.2	11	4	37	59	50	50
WBT	Char, NC	10.0	12.6	11	2	44	54	38	62
WKBN	Young	9.7	12.9	7	4	32	64	43	57
WSJS	Green-WS	8.5	14.9	13	2	47	51	41	59
WLW	Cinci	8.8	14.2	9	8	55	37	61	39
WKRC	Cinci	7.9	15.9	12	2	48	50	44	56
KMBZ	KC	7.4	17.0	4	3	39	58	47	53
KEX	Port O	7.9	16.0	9	1	59	40	51	49

COUNTRY

National Mean:		10.5	12.0	19.9	13.2	62.7	24.1	47.4	52.6
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>
WYNY	NY	9.0	13.9	9	8	69	23	46	54
KLAC	LA	7.8	16.1	13	0	57	43	58	42
KZLA-F	LA	7.9	16.0	9	5	69	26	49	51
WUSN	Chi	4.4	13.6	10	13	65	22	48	52
KSAN	SF	8.3	15.2	13	13	72	15	45	55
KUZZ	Bakersf	13.0	9.7	36	3	62	35	58	42
KHIX-F	Modesto	12.0	10.5	22	21	60	19	44	56
WWWW	Det	9.9	12.7	16	11	63	26	47	53
KSON-F	SD	10.0	12.5	15	21	62	17	48	52
WGAR-F	Cleve	10.0	12.5	18	12	77	11	57	43
WBOX	Boston	8.4	15.0	12	11	70	19	51	49
WLLR	Daven-RI	10.5	11.9	21	18	56	26	35	65
WXTU	Phila	9.3	13.6	13	12	62	26	53	47
WFMS	Indy	13.7	9.2	27	12	73	15	47	53
WCUZ-F	Gr. Ppds	9.5	13.2	13	7	76	17	51	49
KASE	Austin	11.7	10.8	18	20	59	21	50	50
WBEE	Roch	10.9	11.6	17	13	67	20	41	59
WKKO-F	Toledo	10.0	12.6	16	10	67	23	42	58
KYOO	Tulsa	9.5	13.3	29	0	34	66	49	51
KWEN	Tulsa	10.3	12.2	15	25	65	10	47	53
WPOC	Balt	11.4	11.1	18	7	51	42	47	53
KYGO	Denver	10.6	11.9	15	10	69	21	52	48
KLZ	Denver	10.2	12.4	12	16	52	32	55	45
WVYK A/F	Knox	16.1	7.8	28	16	65	19	43	57
WVWZ	Louis	12.4	10.2	24	12	67	21	43	57

COUNTRY Cont.

National Mean:		10.5	12.0	19.9	13.2	62.7	24.1	47.4	52.6
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 24-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>
WMIL	Milw	10.6	11.9	21	9	76	15	49	51
WWKA	Orl	13.2	9.6	34	10	68	22	53	47
WIL-F	St. Lou	9.4	13.4	14	12	61	27	45	55
WMZQ A/F	Wash	12.0	10.5	20	14	67	19	51	49
WKHX-F	Atl	10.6	11.9	24	17	64	19	47	53
WYAY-F	Hous	10.0	12.6	18	23	68	9	52	48
KIKK-F	Hous	11.4	11.1	16	19	68	13	48	52
KILT-F	Hous	9.4	13.4	12	11	72	17	50	50
WKQS	Miami	8.7	14.5	11	13	61	26	50	50
KEEY	Minn	8.2	15.4	11	16	70	14	52	48
WDSY	Pitts	10.7	11.8	15	23	57	20	49	51
KKAT	Salt Lake	10.6	11.9	17	31	62	7	51	49
KMPS A/F	Seattle	10.9	11.5	19	6	73	21	63	37
KRPM-F	Seattle	12.3	10.2	22	25	48	27	55	45
WQDR	Raleigh	9.6	13.1	21	14	70	16	43	57
KIIM	Tucson	9.9	12.7	17	15	66	19	39	61
KRST	Albuq	10.1	12.4	17	19	71	10	52	48
WCOS-F	Col, SC	11.8	10.6	26	14	64	22	49	51
WRKZ	Harris	10.1	12.5	18	10	54	36	56	44
WTSO	Madison	8.6	14.6	16	3	55	42	59	41
KTXF	Mc-Brown	10.9	11.5	12	24	66	10	35	65
WOW	Omaha	10.1	11.4	8	6	54	40	59	41
WPOR A/F	Port M	11.9	10.6	29	4	64	32	58	42
WKCO	Sag-BC	9.3	13.6	20	12	68	20	38	62
WYNK A/F	Baton Rg	9.1	13.9	13	10	69	21	41	59
KYKR	Beau	11.7	10.8	21	17	67	16	42	58
WEZL	Char, SC	10.9	11.6	27	18	59	23	55	45
WUSY	Chatt	11.4	11.1	16	13	71	16	45	55
KOUL	Corp. Ch	11.4	11.1	18	24	52	24	36	64
KSO	Des M	12.2	10.4	20	0	58	42	52	48
KHEY-F	El Paso	10.9	11.5	13	30	58	12	45	65
WRNS	Green-NB	13.4	9.4	35	22	60	18	50	50
WTCR-F	Hunting	14.1	9.7	23	16	62	22	44	56
WITL A/F	Lansing	12.4	10.2	23	10	68	22	50	50
KFMS A/F	Las Vegas	11.1	11.4	30	9	73	18	48	52
KSSN	Lt. Rk	14.4	8.8	30	17	64	19	49	51
WVLK-F	Lex	9.9	12.7	21	11	74	15	34	66
KLLL	Lubbock	11.3	11.2	24	15	67	18	40	60
WKSJ A/F	Mobile	13.2	9.6	27	8	66	26	50	50
WOWW	Pensa	11.1	11.4	19	10	55	35	57	43
KRMD A/F	Shreve	11.0	11.5	17	17	56	27	44	56
KDRK	Spokane	11.4	11.1	19	7	67	26	53	47
WGNA	Albany	10.2	12.4	12	8	66	26	59	41
WESC A/F	Green-SP	11.0	11.4	29	15	58	27	44	56
KDEO	Hono	9.3	13.5	20	12	76	18	40	60
WGKX	Memphis	10.2	12.4	22	13	70	17	41	59
KNIX A/F	Phoenix	12.4	10.2	22	12	65	23	49	51
WTVR-F	Rich	9.2	13.7	17	11	72	17	54	46
KAJA	San Ant	8.2	15.4	8	32	60	8	42	58
KKYX	San Ant	8.6	14.7	15	4	32	64	48	52
WRRB	Syra	9.7	13.0	24	10	47	43	43	57
KFDI	Wichita	8.8	14.3	27	0	19	81	39	61
WZZK A/F	Birm	12.7	10.0	23	14	66	20	51	49
WYRK	Buff	10.7	11.8	16	9	65	26	49	51
WLVK	Char, NC	9.7	13.2	18	22	64	14	49	51
WSOC-F	Char, NC	10.4	12.1	25	12	60	28	44	56
WQIK-F	Jkville	12.4	10.2	23	10	57	33	54	46
WXBQ	JC/King	11.1	11.4	22	12	72	16	44	56
KXXY A/F	Okla C	12.8	9.9	23	20	60	20	40	60
KRAK-F	Sacra	10.0	12.7	16	7	78	15	60	40

		COUNTRY							
		Cont.							
National Mean:		10.5	12.0	19.9	13.2	62.7	24.1	47.4	52.6
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>
WIRK	W. Palm	11.3	11.2	27	13	57	30	54	46
WQXK	Young	12.0	10.5	20	9	70	21	43	57
WBAP	Dallas	9.5	13.3	16	4	45	51	56	44
KPLX	Dallas	10.0	12.6	15	15	68	17	46	54
KSCS	Dallas	7.8	16.2	10	24	60	16	43	57
WTQR	Green-WS	11.7	10.8	22	15	58	27	53	47
WSM-F	Nash	9.9	12.7	18	9	70	21	45	55
WSIX-F	Nash	11.7	10.7	24	15	64	21	23	77
WQYK	Tampa	12.6	10.0	22	14	51	35	50	50
WDAF	KC	12.4	10.2	23	5	46	49	42	58
KFKF A/F	KC	10.1	12.0	15	20	68	12	48	52

NEWS/TALK

National Mean:		8.2	15.4	9.4	2.3	38.8	58.9	49.3	50.7
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>
WABC	NY	6.1	20.7	2	3	42	55	47	53
WCBS	NY	6.1	20.5	7	3	35	62	50	50
WFAN	NY	5.8	21.8	3	8	61	31	78	22
WINS	NY	6.1	20.6	9	5	43	52	43	57
WOR	NY	9.6	13.2	6	0	25	75	28	72
KABC	LA	11.3	11.1	9	0	37	63	42	58
KFWB	LA	6.1	20.8	9	3	40	57	53	47
KNX	LA	5.9	21.3	6	3	43	54	52	48
WBBM	Chi	7.1	17.7	11	1	39	60	50	50
KCBS	SF	6.6	19.2	7	2	45	53	54	46
KGO	SF	8.4	15.0	10	2	50	48	50	50
WWJ	Detroit	7.2	17.5	6	3	46	51	56	44
WXYZ	Detroit	11.2	11.3	5	1	40	59	35	65
KSDO	SD	9.3	13.6	12	3	43	54	53	47
WERE	Cleve	8.5	15.2	8	1	17	82	46	54
WWVE	Cleve	7.5	16.9	5	3	39	58	49	51
WEEI	Boston	7.1	17.7	8	4	35	61	52	48
WRKO	Boston	12.4	10.2	6	2	37	61	42	58
WOC	Daven-RI	12.9	9.7	16	6	36	58	40	60
WPOP	Hart	6.5	19.5	5	0	42	58	51	49
KYW	Phila	6.5	19.4	9	3	41	56	48	52
WCAU	Phila	6.0	21.0	5	3	38	59	59	41
WBAL	Balt	8.8	14.3	11	1	29	70	33	67
KOA	Denver	7.1	17.7	6	6	55	39	57	43
KMOX	St. Lou	11.7	10.8	16	5	39	56	49	51
WTOP	Wash	6.2	20.3	6	2	56	42	57	43
WWRC	Wash	10.4	12.1	5	1	24	75	34	66
WGST	Atl	6.8	18.6	7	1	51	48	59	41
KTRH	Hous	8.1	15.6	11	1	42	57	59	41
WINZ	Miami	9.3	13.5	6	1	46	53	63	37
WIOD	Miami	6.7	18.8	10	2	40	58	54	46
WNWS	Miami	9.9	12.8	10	0	17	83	34	66
KIRO	Seattle	8.9	14.2	12	4	45	51	56	44
WPTF	Raleigh	10.0	12.6	14	3	40	57	57	43
WHO	Des M	9.4	13.4	11	0	41	59	46	54
KTAR	Phoenix	7.9	15.9	15	3	40	57	57	43
WOAI	San Ant	8.7	14.4	12	1	48	51	60	40
KTOK	Ok! C	7.9	15.9	11	2	40	58	47	53
KFBK	Sacra	9.8	12.8	13	0	53	47	50	50
WJHO	W. Palm	9.8	12.9	13	0	31	69	32	68
KRLD	Dallas	6.9	18.4	11	4	44	52	55	45
KAJ	Fresno	9.0	13.9	18	4	34	62	48	52
WHJJ	Prov	12.6	10.0	11	1	35	64	45	55
WFLA	Tampa	9.5	13.2	12	2	34	64	49	51
WCKY	Cinci	9.7	13.0	8	1	23	76	40	60
KCBO	KC	8.5	14.9	10	2	46	52	53	47
KXL	Port O	10.4	12.1	18	1	32	67	43	57

BLACK/URBAN

National Mean:		12.1	10.4	14.6	45.7	49.4	4.9	45.3	54.7
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>
WBLS	NY	10.2	12.4	5	34	61	5	48	52
WQHT	NY	8.6	15.2	7	69	30	1	47	53
WRKS	NY	11.7	10.7	10	60	38	2	39	61
KPWR	LA	9.3	13.5	11	66	33	1	44	56
KJLH	LA	9.1	13.9	5	36	61	3	35	65
WBHX	Chi	8.0	15.8	5	54	43	3	48	52
WGCI-F	Chi	11.8	10.7	11	41	54	5	47	53
KSOL	SF	9.0	14.0	9	53	42	5	47	53
WJLB	Detroit	13.1	9.7	20	49	45	6	38	62
WZAK	Cleve	17.4	7.2	35	46	52	2	36	64
WILD	Boston	16.2	7.8	6	29	61	10	60	40
WUSL	Phila	13.1	9.6	13	57	40	3	42	58
WDAS-F	Phila	10.8	11.7	7	37	57	6	44	56
WTLC	Indy	12.4	10.1	27	35	52	13	38	62
WXYV	Balt	13.5	9.3	16	40	55	5	48	52
WLUM-F	Milw	9.0	14.1	16	54	44	2	46	54
KMJM	St. Lou	16.6	7.6	23	63	35	2	39	61
WDJY	Wash	8.2	15.4	8	68	32	0	49	51
WHUR	Wash	8.0	15.8	4	21	65	14	52	48
WKYS	Wash	10.7	11.7	6	33	65	2	45	55
WVEE	Atl	12.6	10.0	13	38	60	2	45	55
KMIQ	Hous	14.2	8.9	19	50	46	4	52	48
WEDR	Miami	15.0	8.4	23	47	47	6	51	49
WAMO-F	Pitts	12.3	10.3	24	37	59	4	43	57
WQOK	Raleigh	12.8	9.8	11	33	62	5	60	40
WWDH	Col, SC	16.9	7.5	21	47	50	3	48	52
WXOK	Bat. Rg	12.3	10.2	12	33	51	16	40	60
KHYS	Beau	14.9	8.4	23	43	48	9	37	63
WWWZ	Char, SC	10.4	12.1	6	42	54	4	46	54
WIKS	Green-NB	16.1	7.8	33	54	40	6	48	52
WBLX	Mobile	16.0	7.9	18	45	44	11	39	61
WQOK-F	Nash	12.2	10.3	20	45	49	6	37	63
KDKS	Shreve	14.4	8.8	21	45	54	1	43	57
WHRK	Memphis	11.0	11.4	12	50	44	6	44	56
KRNB	Memphis	9.3	13.6	5	56	44	0	53	47
WQUE A/F	New OrL	10.8	2.9	10	44	53	3	48	52
WPLZ-F	Rich	14.2	8.8	20	33	62	5	43	57
WKXX	Birm	9.6	3.3	7	53	46	1	43	57
WENN	Birm	10.4	12.1	9	34	54	12	53	47
WPEG	Char, NC	17.6	7.2	33	52	42	6	46	54
KKDA-F	Dallas	16.3	7.7	19	42	55	3	47	53
WMYK	Norfolk	9.4	13.4	9	51	47	2	46	54

NOSTALGIA

National Mean:		10.8	11.7	14.3	1.0	20.4	78.6	43.7	56.3
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>
WNEW-A	NY	8.5	14.8	7	1	25	74	31	69
KMPC	LA	8.1	15.6	9	1	30	69	50	50
WJJD	Chi	13.0	9.7	12	2	16	82	39	61
CKLW	Detroit	9.4	13.5	10	0	20	80	54	46
KPOP	SD	10.0	12.6	15	2	18	80	49	51
WEST	Allen	15.9	7.9	23	0	15	85	38	62
WPEN	Phila	12.0	10.5	9	1	19	80	41	59
WMAS	Spg, MA	14.3	8.8	21	0	21	79	39	61
WTUX	Indy	10.5	12.0	21	2	15	83	43	57
WOKY	Milw	11.0	11.5	11	2	23	75	46	54
WRTH	St. Lou	11.7	10.7	13	2	10	88	41	59
KQUE	Hous	12.8	9.9	20	3	41	56	49	51
WJAS	Pitts	8.9	14.2	7	1	11	88	47	53
KIXI	Seattle	11.7	10.7	13	0	20	80	42	58
WWIW	New OrL	9.0	14.0	13	0	23	77	53	47
WNAK	WB/Scran	11.1	11.4	18	0	19	81	24	76
WECK	Buff	11.8	10.7	7	0	24	76	49	51
WGUL A/F	Tampa	15.7	8.0	28	1	17	82	51	49

RELIGION/GOSPEL

National Mean:		8.3	15.3	13.8	12.7	52.3	35.0	35.8	64.2
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>
WFME	NY	11.6	10.8	11	3	64	33	21	79
WWDJ	NY	9.3	13.5	4	0	60	40	21	79
WWRL	NY	12.3	10.2	9	5	53	42	13	87
KFSG	LA	7.2	17.4	17	11	66	23	28	72
WROL	Boston	7.0	18.1	12	0	14	86	32	68
WFUR-F	Gr. Rpds	7.1	17.8	13	0	35	65	31	69
WBGR	Balt	12.3	10.2	14	9	57	34	29	71
WRBS	Balt	9.5	13.3	11	8	52	40	43	57
WCBW	St. Lou	5.0	25.1	11	39	58	3	46	54
KHCB	Hous	7.9	15.9	17	0	62	38	48	52
KCMS	Seattle	8.1	15.6	17	48	49	3	31	69
WEMM	Hunting	7.5	16.9	17	0	48	52	35	65
WJMM	Lex	7.3	17.2	15	0	45	55	27	73
WDJC	Birm	6.0	21.0	9	14	47	39	18	82
KJIL	Okla C	8.9	14.1	23	26	55	19	45	55
KHVN	Dallas	13.0	9.7	10	13	53	34	29	71
KOJO	Dallas	10.6	11.9	26	26	67	7	43	57
WXRI	Norfolk	8.0	15.8	13	27	70	3	40	60

HISPANIC

National Mean:		12.4	10.3	16.6	13.7	61.5	24.8	44.5	55.5
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>
WADO	NY	16.7	7.6	21	3	56	41	35	65
WKDM	NY	13.0	9.7	12	9	75	16	30	70
WSKQ	NY	13.2	9.5	13	6	78	16	55	45
KLVE-F	LA	10.5	11.9	13	23	62	15	33	67
KTNQ	LA	14.2	8.9	21	14	70	16	50	50
KSKQ	LA	10.2	12.3	10	36	52	12	52	48
WIND	Chi	8.1	15.6	20	14	66	20	43	57
WQJO	Chi	9.2	13.7	18	14	76	10	59	41
KBRG	SF	10.6	11.8	9	35	58	7	51	49
KWAC	Bakersf	19.1	6.6	16	26	67	7	51	49
KLAT	Hous	18.9	6.7	19	13	83	4	68	32
WAQI	Miami	12.9	9.8	15	2	49	49	42	58
WQWQ-F	Miami	15.2	8.3	16	10	75	15	38	62
WQBA	Miami	15.6	8.1	18	1	30	69	42	58
KGBT	Mc-Brown	12.4	10.2	22	9	48	43	32	68
KIWW	Mc-Brown	10.0	12.7	7	26	63	11	52	48
KUNO	Corp. Ch	19.9	6.3	30	2	32	66	35	65
KAMA	El Paso	15.0	8.4	22	5	51	44	26	74
KBNA A/F	El Paso	11.0	11.4	9	20	60	20	43	57
KONO	San Ant	6.4	19.8	9	12	81	19	57	43
KESS	Dallas	11.8	7.4	28	7	60	33	41	59

CLASSICAL

National Mean:		7.5	16.9	5.8	4.3	52.6	43.1	48.5	51.5
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>
WNCN	NY	6.6	19.2	5	4	64	32	56	44
WQXR A/F	NY	6.6	19.1	7	3	33	67	43	56
KFAC-F	LA	7.1	17.7	3	9	47	44	56	44
WFMT	Chi	8.2	15.4	4	2	50	48	52	48
WHIB	Chi	6.6	19.2	1	7	44	49	39	61
KDFC A/F	SF	6.3	19.9	4	4	71	25	56	44
KKHI A/F	SF	6.0	20.8	3	4	52	44	54	46
WQRS	Detroit	6.7	18.8	3	8	45	47	44	56
KFSD	SD	8.5	14.8	7	5	59	36	51	49
WCLV	Cleve	8.7	14.5	7	2	52	46	59	41

CLASSICAL

Cont.

National Mean:		7.5	16.9	5.8	4.3	52.6	43.1	48.5	51.5
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>
WCRB	Boston	6.5	19.5	3	5	50	45	39	61
WFLN	Phila	8.1	15.6	2	2	66	32	59	41
KVOD	Denver	8.3	15.1	5	6	61	33	43	57
WGMS A/F	Wash	7.6	16.5	6	3	61	36	44	56
WTMI	Miami	8.7	14.5	12	1	41	58	50	50
KING-F	Seattle	8.6	14.7	10	3	58	39	32	68
WRR	Dallas	5.8	21.6	2	4	62	34	52	48
WXCR	Tampa	11.8	10.7	13	2	30	68	46	54
KYTE-F	Port O	9.7	12.9	13	7	54	39	46	54

JAZZ/NEW AGE

National Mean:		7.2	17.4	4.3	12.4	80.0	7.6	54.4	45.6
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% 12-24</u>	<u>% 25-54</u>	<u>% 55+</u>	<u>%M</u>	<u>%F</u>
KKGO	LA	6.4	19.8	8	3	70	27	54	46
KTWV	LA	7.4	17.0	2	9	85	6	50	50
WNUA	Chi	6.9	18.4	3	11	85	4	46	54
KJAZ	SF	6.5	19.3	4	3	83	14	61	39
KKSF	SF	8.6	14.7	3	16	80	4	63	37
WJZZ	Detroit	7.3	17.2	5	61	37	2	74	26
KIFM	SD	6.3	20.0	7	11	82	7	60	40
WLOQ	Orlan	8.9	14.2	6	8	85	7	64	36
WBMW	Wash	6.5	19.4	6	14	80	6	59	41
WXDJ	Miami	6.2	20.3	2	9	81	10	44	56
KEZX-F	Seattle	7.1	17.7	6	9	83	8	54	46
KNUA	Seattle	8.9	14.1	0	5	93	2	49	51
KLSK	Albuq	8.9	14.2	8	0	100	0	35	65
WAVH	Mobile	9.7	13.0	7	9	72	19	43	57
KOAI	Dallas	7.5	16.8	4	9	86	5	53	47
WHVE	Tampa	8.0	15.7	1	19	75	6	66	34
KCWV	KC	5.4	23.4	1	15	83	2	50	50

PUBLIC AND NONCOMMERCIAL STATIONS

(Based on Birch Data)

STATION/MARKET	12+ SHARE				12+ CUME RATING				
	F87	S87	F86	S86	F87	S87	F86	S86	
WKSU	Akron	2.5	---	---	---	7.0	---	---	---
WMHT	Albany	1.4	2.0	2.7	1.7	5.4	4.5	6.2	4.5
KUNM	Albuquerque	1.6	---	---	---	4.4	---	---	---
WABE	Atlanta	1.1	2.3	2.0	1.4	2.7	5.0	5.5	3.3
KAZI	Austin	2.4	2.8	2.9	3.1	5.6	6.4	8.5	7.4
KMFA	Austin	2.1	1.8	3.2	3.0	6.3	4.6	9.0	6.7
KUT	Austin	3.2	2.4	3.1	2.9	9.0	7.6	8.8	7.3
WBJC	Baltimore	1.1	1.2	2.6	1.6	4.1	4.1	5.6	3.6
WEAA	Baltimore	1.2	.6	.8	.9	3.4	1.8	2.2	2.7
KLSU	Baton Rouge	.6	1.4	.8	2.2	3.4	4.6	3.9	5.6
WBRH	Baton Rouge	1.0	1.1	1.0	1.9	4.0	3.6	4.5	5.2
WRKF	Baton Rouge	2.2	2.0	2.4	2.6	7.1	5.2	6.5	5.2
WBHM	Birmingham	1.3	1.4	---	---	3.8	5.0	---	---
WBUR	Boston	2.1	1.8	1.6	1.1	6.7	4.7	5.1	5.1
WGBH	Boston	2.2	1.8	1.7	2.3	5.9	6.4	6.1	7.9
WEBR	Buffalo	1.3	2.0	1.6	3.1	5.7	6.5	5.1	7.4
WNED	Buffalo	1.8	2.1	2.4	2.8	4.1	5.7	4.3	6.5
WSCI	Charleston, S.C.	2.5	2.7	2.2	1.9	5.1	5.3	6.0	4.6
WFAE	Charlotte	2.1	2.6	1.7	1.7	5.5	5.5	5.3	5.3
WMBW	Chattanooga	2.2	1.4	2.3	---	6.0	4.2	5.3	---
WBEZ	Chicago	.9	1.3	.8	.9	3.3	3.5	2.6	2.8
WMBI-F	Chicago	1.3	1.3	.3	1.2	2.7	2.3	1.0	3.0
WGUC	Cincinnati	1.4	2.0	3.6	2.5	4.0	6.2	6.6	5.4
WXVU	Cincinnati	1.0	1.9	1.0	1.8	5.2	5.2	4.9	5.9
KCME	Colorado Springs	1.7	1.1	2.3	1.7	4.7	3.8	7.9	4.7
WLTR	Columbia, S.C.	1.9	1.5	1.5	2.6	4.2	6.1	4.0	5.3
WMHK	Columbia, S.C.	2.5	3.2	2.6	2.8	7.0	9.0	6.7	6.5
WOSU	Columbus, OH	2.3	.9	1.8	1.1	5.2	3.2	4.1	4.2
WOSU-F	Columbus, OH	2.3	2.4	2.2	2.8	5.5	7.6	5.3	5.5
KERA	Dallas	1.3	.5	.7	1.1	4.3	2.6	3.4	4.0
WDLM	Davenport	.8	1.1	1.6	1.4	3.9	4.1	3.8	3.5
KCFR	Denver	2.2	1.3	2.3	2.4	5.5	4.6	7.0	6.2
WOI-F	Des Moines	1.6	2.3	2.3	2.6	6.4	5.4	4.9	4.8
WDET	Detroit	.9	.9	1.4	1.0	3.2	2.9	2.2	3.4
KFSR	Fresno	.9	1.2	.9	2.7	2.9	3.6	3.5	4.4
KVPR	Fresno	1.5	1.6	2.4	2.3	4.2	4.1	3.5	5.5
WCSG	Grand Rapids	2.6	3.0	4.1	2.0	6.3	6.7	8.1	5.3
WVGR	Grand Rapids	1.7	2.9	2.4	1.5	4.2	6.0	5.6	4.7
WFDD	Greensboro	2.1	1.7	1.3	1.6	4.6	5.1	4.6	4.9
WITF	Harrisburg	4.2	2.7	---	---	9.6	7.7	---	---
WFCR	Hartford	1.7	.9	.8	1.0	4.7	2.7	3.1	1.6
KTSU	Houston	1.9	2.1	1.8	2.6	5.4	6.3	6.1	5.1
WIAN	Indianapolis	1.4	1.2	1.7	1.1	4.1	3.6	4.0	3.8
WKTZ	Jacksonville	5.9	6.4	4.4	5.9	9.5	10.1	10.1	10.6
WUOT	Knoxville	1.7	1.7	---	---	5.3	6.5	---	---
WKAR	Lansing	1.3	1.0	1.5	---	2.9	2.7	3.9	---
WKAR-F	Lansing	3.3	6.4	4.1	---	12.0	11.6	8.9	---
KCEP	Las Vegas	7.4	10.0	---	---	12.7	15.3	---	---
KNPR	Las Vegas	1.7	2.1	---	---	4.7	5.8	---	---
KUNV	Las Vegas	2.7	1.7	---	---	6.7	4.8	---	---
WBKY	Lexington	3.4	1.5	2.2	1.5	5.4	6.2	5.2	4.0
WEKU	Lexington	2.2	2.6	2.6	2.5	5.2	6.0	6.4	8.2
KABF	Little Rock	2.9	1.7	3.1	2.5	8.1	6.1	8.4	7.9
KLRE	Little Rock	1.3	1.9	1.9	1.2	3.7	4.0	5.1	4.9
KUSC	Los Angeles	1.2	1.2	1.0	1.5	3.6	3.0	3.2	3.8
WFPL	Louisville	1.7	2.3	---	---	4.6	5.4	---	---
WERN	Madison	5.8	5.4	5.4	4.5	12.0	10.8	13.2	10.7
WHA	Madison	3.9	2.9	3.7	3.7	6.9	7.5	8.2	7.6
WORT	Madison	2.5	3.8	4.6	4.1	7.5	10.2	14.3	11.0
WMCU	Miami	.9	1.2	.5	1.3	2.0	2.4	1.2	2.5

STATION/MARKET	12+ SHARE				12+ CUME RATING				
	F87	S87	F86	S86	F87	S87	F86	S86	
WUWM	Milwaukee	1.6	.6	1.4	1.1	3.4	2.5	4.3	2.8
KSJN-F	Minneapolis	2.5	3.4	2.2	2.2	6.3	8.0	5.6	7.2
KTIS-F	Minneapolis	2.5	2.3	2.2	2.7	5.9	4.8	5.6	5.9
KAMB	Modesto	2.6	3.4	2.0	---	6.2	5.5	5.6	---
KUOP	Modesto	1.3	1.3	3.1	---	5.5	3.9	8.2	---
WVAS	Montgomery	2.0	3.4	---	---	5.1	8.4	---	---
WPLN	Nashville	2.1	2.1	1.8	---	5.9	6.0	5.3	---
WPKT	New Haven	1.9	2.4	2.5	2.2	4.7	5.7	3.8	4.4
WTUL	New Orleans	.5	.7	1.4	1.9	2.8	3.4	5.0	4.5
WWNO	New Orleans	1.3	1.9	2.3	2.2	4.8	4.4	4.7	4.8
WNYC-F	New York	.5	.4	.4	.5	1.9	1.6	2.0	1.9
WHRO	Norfolk	3.0	2.0	2.7	1.9	5.5	5.1	6.0	4.7
KCSC	Oklahoma City	.8	1.4	1.4	1.0	3.5	4.0	4.1	2.8
WMFE	Orlando	1.5	.9	1.9	2.0	5.3	3.3	6.0	5.2
WHYY	Philadelphia	1.3	1.1	1.3	1.0	4.1	4.4	3.2	3.4
WRTI	Philadelphia	1.2	.9	1.1	1.2	3.3	2.3	3.8	2.7
WQED	Pittsburgh	1.1	1.5	1.5	1.4	4.1	4.5	3.6	3.6
KMHD	Portland, OR	1.4	1.1	1.5	1.6	3.3	2.7	3.5	2.2
KOAP	Portland, OR	1.4	1.8	.8	1.0	3.8	4.8	3.4	3.4
KUNR	Reno	4.6	4.7	---	---	10.3	8.9	---	---
WCPE	Raleigh	1.7	1.7	1.6	1.8	4.7	4.2	5.5	4.7
WKNC	Raleigh	1.6	2.6	2.2	3.0	4.1	5.3	6.0	6.1
WSHA	Raleigh	.7	1.3	2.9	2.5	3.0	6.4	8.1	7.7
WUNC	Raleigh	5.3	4.2	4.7	3.6	11.8	11.7	12.7	10.6
WRFK	Richmond	3.3	2.0	2.8	---	10.2	6.2	7.8	---
WXXI	Rochester	3.6	4.2	2.8	3.6	8.7	9.7	8.9	9.3
KXPR	Sacramento	3.3	3.4	2.8	2.8	7.1	6.4	8.7	6.6
KWMU	St. Louis	.7	1.0	1.2	.5	2.5	2.8	3.3	2.3
KUER	Salt Lake	1.3	1.2	1.5	.8	5.5	3.3	4.5	4.5
KRTU	San Antonio	.5	.5	.4	.6	2.1	1.6	2.8	1.7
KQED	San Francisco	---	.9	.9	1.2	---	4.0	3.7	4.5
WVIA	Scranton/WB	1.6	1.1	2.1	1.9	4.2	2.6	3.9	4.1
KNHC	Seattle	1.3	1.0	.8	.9	2.8	2.6	2.6	3.1
KPLU	Seattle	1.4	.9	1.0	.4	3.7	3.6	3.2	1.9
KUOW	Seattle	1.0	1.5	1.3	1.9	4.6	4.2	3.3	4.7
KDAQ	Shreveport	1.5	.9	.5	1.5	3.8	3.4	4.4	3.1
WFCR	Springfield, MA	3.5	4.4	---	---	9.2	9.2	---	---
WAER	Syracuse	2.0	1.7	1.3	2.0	7.5	4.3	5.6	6.0
WCNY	Syracuse	2.7	2.2	4.8	2.8	5.3	5.4	8.6	5.8
WJPZ	Syracuse	3.6	4.7	2.8	2.1	11.0	9.9	7.7	4.9
WGTE	Toledo	2.5	2.3	2.1	1.0	6.7	4.6	5.4	3.5
KWGS	Tulsa	2.2	1.7	1.7	.8	5.4	5.4	4.0	4.3
WAMU	Washington	1.6	1.7	1.3	1.0	3.9	5.4	4.0	3.3
WETA	Washington	1.6	1.8	2.8	1.7	4.6	5.6	7.1	5.0
WXEL	West Palm	3.5	1.8	---	---	5.4	4.6	---	---
KMUW	Wichita	2.4	1.4	1.7	1.5	5.8	3.9	4.9	4.4
WYSU	Youngstown	1.4	1.1	1.2	1.0	3.3	1.9	4.3	2.4

NOTE: Based on Birch Quarterlies from Spring 86 to Fall 87, 12+ Share and 12+ Cume Rating (Broadcast Week)

SECTION B

INDIVIDUAL MARKET REPORTS

NOTE: Following these definitions pages the Individual Market Reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: Even long-time subscribers should read these pages very carefully. There have been numerous changes and additions to American Radio. It will greatly increase your understanding of the Individual Market Reports if you are familiar with the systems and methodologies used.

The best way to explain an Individual Market Report is to go through it section by section. We will use an imaginary market and will start with the top of the market report on the far left.

Arbitron Rank/Pop (12+): 49/512,000
MSA Rank/Pop: 44/601,000
ADI #50
Average Person Rating: 18.4
Market TSL: 24.5 hours

The Arbitron rank is the 12+ population of the Arbitron metro survey area. The rank number (49 in this case) is the ranking among the 170 Arbitron Standard radio markets only. Markets without a full rating book are not included.

The MSA (Metropolitan Statistical Area) rank is shown along with the total estimated population. Where the market has been split into two or more MSA's all of the MSA's are listed.

The Arbitron ADI ranking can be found directly below the MSA rank.

The APR is the Average Person Rating. The APR indicates the percentage of the 12+ population which is using radio from 6 AM-Midnight, Mon-Sun (the Broadcast Week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures.

The market TSL shows the "Time Spent Listening" by the average radio listener in the market. In this case the average listener spends 24.5 hours listening to radio.

Stations: 27/20
Diaries: 701/730/53.5%
Sample Target: 647
Standard Error: .721
% Below Line: 3.3
% Not Listed: 8.6

There were 27 stations listed in the rating book for this market. Of those 27 a total of 20 stations were listed above the line (home to Arbitron metro). Thus a total of seven stations were licensed to cities outside of the metro but they still qualified for inclusion in the rating book. You should be aware that some stations now appear above the line by virtue of its chosen home city of identification rather than by its FCC authorized city of license.

The information on the "Diaries" line is a bit complex but it is all very important:

- 1st figure: 701 - the number of usable (in-tab) diaries returned from the market's metro
- 2nd figure: 730 - in the metro there was one diary returned for every 730 people 12+
- 3rd figure: 53.5% - total returned (in-tab) diaries expressed as a percentage of the total individuals who were sent a diary

The sample target shows the number of in-tab diaries designated for the metro. This is basically Arbitron's goal for returned diaries. Remember that this number represents total diaries and does not necessarily refer to any individual demo. It is not a percentage of total people contacted. It is a percentage of total people sent diaries.

The standard error is based on Arbitron's method of estimating the reliability of their ratings. I have carried the formula through the first step.

The % below line figure indicates the percentage of total radio listening earned by below the line stations.

This figure would reflect listening to distant stations, non-commercial and public stations, and local stations which did not have enough audience to qualify for listing in the book.

This figure along with the "% Below Line" figures indicate how much listening in the market is not available to the local commercial stations. This could have an affect on CPM's and also the effectiveness and saleability of local radio.

Est. 1987 Revenue: \$14,500,000
 HH Income: \$25,700
 Retail \$: 3.5 Bil
 Pop per Station: 25,600
 #1 Biller: WAAA \$2,000,000

The revenue estimates are based upon calculations made in the 1988 edition of Duncan's Radio Market Guide. The figures are gross and they do not include trades.

HH Income means Consumer Spendable Income per household. This market's estimate is \$25,700.

Total retail sales in this market is estimated at 3.5 billion dollars.

The data comes from Sales & Marketing Management and they are dated 1 October 1987.

The population per Station shows the number of people (12+) per metro area radio station. The figure is calculated by dividing 12+ metro population by the number of "above-the-line" stations.

The #1 Biller shows the station I believe is the leading biller in the market and its estimated 1987 gross revenue. This data is extracted from the 1988 edition of Duncan's Radio Market Guide.

12+ METRO 1/4/SHARE	SUM	SPG	WIN	FAL	4 BOOK	BIRCH	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG	FAL
1. WAAA-F 301/11.3	11.1	11.7	10.4	10.7	11.1	10.0	1. WAAA-F 363/4908	1. WBBB 4314/212	22.3	23.8

All of the figures in this section are based upon the Broadcast Week (Mon-Sun, 6A-MID). The audience figures are in hundreds. The ratings and shares are always percentages.

Reading from left to right: WAAA has 30,100 listeners per quarter hour in the metro. This earns the station an 11.3% share of audience during the latest rating period. The share for the last four rating books follows (in some smaller markets the last two books are listed). The next column shows the average of the last four books. This figure is provided only for those markets with quarterly measurement. Next is the Birch share for those markets which Birch surveys. The Birch share is the latest quarterly report.

In the TSA (total survey area) WAAA-F has a total audience of 36,300 per quarter hour and a weekly cume audience of 490,800.

WBBB has the highest 12+ Metro cume audience with a weekly total of 431,400. WBBB's Metro cume rating is 21.2%. That means that 21.2% of this market's population (12+) listens to WBBB for five minutes or more during a given week. Historical cume ratings follow.

The number of stations listed on these tables varies according to market size and according to the number of stations in the market.

If a station is simulcasting, this symbol "+" will appear next to the call letters where applicable. Whether I labeled the simulcasting station as AM or FM depended upon which band received the greatest amount of listening.

12+ FM SHARE (METRO): 59.64% (833 of 1401) (FAL 86: 57.41%)

These figures show how well FM radio is doing in the market - at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6A-MID, quarter hour numbers of all listed stations and divided it into the total numbers for the FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount is small and it should not significantly affect the percentages.

DEMOGRAPHIC AND DAYPART RANKINGS

Directly below the FM Share figures are 21 demo and daypart rankings. The number of stations listed depends upon the size of the market. I am not allowed to print actual ratings figures per my agreement with Arbitron. All of these rankings are based on 1/4 HR AVG.

The criteria for the rankings is as follows:

- TEENS: Ages 12-17, Mon-Sun, 6A-MID, Metro
- 18-34: Adults 18-34, Mon-Sun, 6A-MID, Metro
- 18-49: Adults 18-49, Mon-Sun, 6A-MID, Metro
- 25-49: Adults 25-49, Mon-Sun, 6A-MID, Metro
- 25-54: Adults 25-54, Mon-Sun, 6A-MID, Metro
- 35+: Adults 35+, Mon-Sun, 6A-MID, Metro
- 12+ AMD: Total persons, 12+, Mon-Fri, Metro, 6A-10A
- 12+ MID: Total persons, 12+, Mon-Fri, Metro, 10A-3P
- 12+ PMD: Total persons, 12+, Mon-Fri, Metro, 3P-7P
- 12+ EVE: Total persons, 12+, Mon-Fri, Metro, 7P-MID
- SAT MID: Total persons, 12+, Saturday, Metro, 10A-3P

WOM 18-24: Women 18-24, Mon-Sun, GA-MID, Metro
 WOM 18-34: Women 18-34, Mon-Sun, GA-MID, Metro
 WOM 18-49: Women 18-49, Mon-Sun, GA-MID, Metro
 WOM 25-34: Women 25-34, Mon-Sun, GA-MID, Metro
 WOM 25-54: Women 25-54, Mon-Sun, GA-MID, Metro

 MFR 18-24: Men 18-24, Mon-Sun, GA-MID, Metro
 MFR 18-34: Men 18-34, Mon-Sun, GA-MID, Metro
 MFR 18-49: Men 18-49, Mon-Sun, GA-MID, Metro
 MFR 25-34: Men 25-34, Mon-Sun, GA-MID, Metro
 MFR 25-54: Men 25-54, Mon-Sun, GA-MID, Metro

NOTE: If a station's call letters are followed by a > symbol it means there is a very large difference between that station and the station following it in the ranking.

FORMATS	AM	FM	TOTAL	%
Country	153 (3)	176 (2)	329 (5)	13.9

This table is based on the broadcast week, 1/4 Hour Average, 12+ Metro. The table includes every format in the market and every station which shows up in the market's metro. In this market there are 15,300 people listening to 3 different AM stations programming country music. The FM figures are added to AM to show a total for the market. 13.9% of radio listening in this market is devoted to stations programming country music.

The "Other Rated Stations" section includes all stations not listed on the 12+ Metro 1/4 Hour Average column at the top of the individual market report. The city of license, 12+ metro share and 12+ cum rating is listed as well as the station's frequency.

CAPSULE STATION DESCRIPTIONS

WAAA-F, 92.5, 50 KW @ 500, CHR ABC-C, \$73.00 (Orbit) XYZ Group Thomas Dunbar

I have greatly expanded the number of stations in each market which qualify for a capsule description. Now nearly every station in the metro is included.

Our sample station, WAAA-F, has a frequency of 92.5. It's power is 50 KW and its Height Above Average Terrain (HAAT) is 500 feet. It is unfortunate but true that some stations attempt to deceive advertisers about their power and HAAT. I think I have found the true facilities data for these stations. However, a few may have slipped by me. If you see any incorrect figures, please let me know.

For AM stations night power is listed if it differs from day power. Directionality is indicated as follows:

DA, DAYS	- directional daytime
DA-1	- directional day and night - 1 pattern
DA-2	- directional day and night - 2 patterns
DA-N	- directional at night only
DA-D	- directional during the day only

WAAA-F programs a CHR format.

Next is the station's network affiliation if it has one:

ABC-C	ABC	Contemporary	APR	Associated Press Radio
ABC-D	ABC	Direction	CBS	CBS
ABC-I	ABC	Information	CBS-R	CBS Radio Radio
ABC-F	ABC	FM	MBS	Mutual
ABC-E	ABC	Entertainment	NBC	NBC
ABC-R	ABC	Rock	NBC-T	NBC Talk
ABC-T	ABC	Talk	Source	NBC Source
NBN	National Black		US 1	US 1
SBN	Sheridan		US 2	US 2
UPI	United Press International		WSJ	Wall Street Journal
Trans	Transtar		SMM	Satellite Music Network

NOTE: The name of the General Manager is listed in the Spring Report only.

The spot rate is now calculated in two different ways. For those stations which make their rate cards accessible, I based the rate on an 18 spot per week schedule with equal distribution throughout the primary dayparts. TAP plans were used only if the spots could be equally distributed.

If there is an asterisk next to the rate, it means that I had to estimate the station's rate. The rate listed is not the national rate but my estimate of the station's unit rate. The unit rate estimate is what I project is the average rate for all spots run on the station. The estimate is usually derived by taking the station's gross billings and working backwards with a formula based on spots per hour, the percentage of inventory sold, and other factors. Remember that these estimates are marked with an asterisk (*).

I believe that these estimates are generally quite close. However, I can not guarantee their accuracy.

Following the spot rate, the station's national representative can be found in parenthesis. Next is the group ownership, if there is any.

On the two page market reports four additional listings can be found directly below the capsule descriptions. They are:

- CALL LETTER CHANGES: The old calls and new calls for stations which have changed calls since the last issue of American Radio. The date of the change is listed if it is available.
- FORMAT CHANGES: This table should probably be called "major format changes". It is nearly impossible to track down every subtle change in format for every station. I hope to list the major changes at major stations since the previous edition of American Radio.
- STATION SALES: This section lists the proposed sales in each market. These sales do not necessarily close. If I know the brokers involved, they are also listed. In some cases I had to estimate the sale price.
- MISCELLANEOUS COMMENTS: These are various comments and observations which come to my mind as I process that data for each market.

NOTE: On other market reports which do not have two pages of data, this same information can be found under the heading of "Miscellaneous Comments".

AKRON

Arbitron Rank/Pop (12+): 64/537,000

MSA Rank/Pop: 75/642,400

Cleveland ADI

Average Person Ratings: 16.8

Market TSL: 22.0 hours

Stations: 29/8

Diaries: 1079/498:1/59.0%

Sample Target: 930

% Below Line: 71.3

% Not Listed: 11.3

1987 Revenue: \$12,700,000

HH Inc.: \$32,062

Retail \$: 4.0 Bil

Pop per Station: 67,125

#1 Biller: WKDD-F \$3,300,000

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WKDD-F	93/10.3	11.5	10.2	9.0	7.9		11.0	1. WKDD-F	153/2295	1. WKDD-F	1223/22.8	24.6	24.7
2. WAKR	68/ 7.6	9.3	8.9	8.9	11.5		7.6	2. WMMS-F	125/1870	2. WMMS-F	1123/20.9	24.1	24.6
3. WMMS-F	64/ 7.1	9.7	10.1	12.3	9.9		11.9	3. WAKR	102/1043	3. WAKR	1060/19.7	22.8	22.5
4. WONE-F	56/ 6.2	5.0	6.0	6.3	6.7		5.1	4. WONE-F	93/1132	4. WMJI-F	741/13.8	16.6	16.3
5. WMJI-F	50/ 5.6	6.0	4.9	4.9	4.3		5.4	5. WMJI-F	86/1312	5. WLTF-F	728/13.6	12.9	12.3
WZAK-F	50/ 5.6	2.3	2.2	2.3	3.7		5.8	6. WAKR	69/1150	6. WONE-F	703/13.1	11.0	10.8
7. WLTF-F	46/ 5.1	4.9	4.3	4.5	4.2		4.7	7. WDBN-F	67/ 792	7. WNIR-F	574/10.7	10.6	10.2
8. WNIR-F	39/ 4.3	6.4	4.4	6.1	6.4		4.1	8. WZAK-F	65/ 561	8. WDOK-F	494/ 9.2	8.6	9.0
9. WDBN-F	37/ 4.1	4.3	4.4	4.7	3.9		2.3	9. WGAR-F	58/ 763	9. WWWE	371/ 8.3	10.7	10.1
10. WDOK-F	30/ 3.3	3.6	4.1	2.9	3.8		2.4	WLTF-F	58/1096	10. WPHR-F	440/ 8.2	4.9	3.4
11.								11.		11. WQAL-F	438/ 8.2	9.2	6.4
12.								12.		12. WDBN-F	414/ 7.7	9.2	8.9
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 80.45% (642 of 798) (FAL 86: 78.15%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKDD-F	1. WKDD-F	1. WKDD-F	1. WMJI-F	1. WMJI-F	1. WAKR	1. WAKR	1. WKDD-F	1. WKDD-F	1. WKDD-F	1. WKDD-F
WZAK-F	2. WMMS-F	2. WMMS-F	2. WONE-F	2. WONE-F	2. WNIR-F	2. WKDD-F	2. WONE-F	2. WONE-F	2. WZAK-F	2. WMMS-F
3.	3. WONE-F	3. WONE-F	3. WMMS-F	3. WLTF-F	3. WDBN-F	3. WMMS-F	3. WLTF-F	3. WMMS-F	3. WMMS-F	3. WMJI-F
4.	4. WLTF-F	4. WMJI-F	4. WKDD-F	4. WMMS-F	4. WSLR	4. WMJI-F	4. WAKR	4. WAKR	4. WONE-F	4. WZAK-F
5.	5. WMJI-F	5. WLTF-F	WLTF-F	5. WKDD-F	5. WMJI-F	5.	5. WNIR-F	5. WZAK-F	5.	5. WAKR
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WKDD-F	1. WKDD-F	1. WKDD-F	1. WKDD-F	1. WMJI-F	1. WMMS-F	1. WMMS-F	1. WONE-F	1. WONE-F	1. WONE-F	1. WONE-F
2. WMMS-F	2. WLTF-F	2. WLTF-F	2. WLTF-F	2. WLTF-F	2. WKDD-F	2. WONE-F	2. WMMS-F	2. WMMS-F	2. WMMS-F	2. WMJI-F
3.	WMMS-F	3. WONE-F	WMJI-F	3. WKDD-F	3. WRQK-F	3. WKDD-F	3. WMJI-F	3. WKDD-F	3. WKDD-F	3. WMMS-F
4.	4. WONE-F	4. WMJI-F	4. WMMS-F	4. WAKR	4. WONE-F	4. WRQK-F	4. WKDD-F	4. WMJI-F	4. WMJI-F	4. WKDD-F
5.	5. WZAK-F	WMMS-F	5. WONE-F	WMMS-F	5. WZAK-F	5. WMJI-F	5. WRQK-F	5. WRQK-F	5. WRQK-F	5. WLTF-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		100 (2)	100 (2)	12.5	15.9	WCUE 1150 Cuyahoga Falls .6/1.2
AOR/CLASSIC		153 (4)	153 (4)	19.2	21.9	WHLO 640 Akron 1.6/3.7
AC/OLDIES/SOFT ROCK	6 (1)	96 (2)	102 (3)	12.8	10.9	WHBC-F 94.1 Canton 2.1/3.7
MOR/VARIETY/FULL	68 (1)		68 (1)	8.5	10.9	WHOT-F 101.1 Youngstown .8/1.6
COUNTRY	28 (2)	42 (2)	70 (4)	8.8	10.9	WQXK-F 105.1 Salem 2.1/2.7
BLACK/URBAN		71 (2)	71 (2)	8.9	3.5	WRQK-F 106.9 Canton 2.1/5.0
BTFL MUSIC/EZ		109 (4)	109 (4)	13.7	14.8	WTOF 900 Canton .1/ .3
NEWS/TALK	29 (1)	39 (1)	68 (2)	8.5	8.4	WTOF-F 98.1 Canton .8/1.8
NOSTALGIA	5 (1)		5 (1)	0.6	1.3	See Cleveland for more about the following stations:
RELIGION/GOSPEL	15 (2)	7 (1)	22 (3)	2.8	0.4	WCLV-F 1.2/3.0 WN WV-F 1.6/3.3
SPANISH						WPHR-F 2.3/8.2
CLASSICAL		11 (1)	11 (1)	1.4	0.8	WQAL-F 2.6/8.2
JAZZ/NEW AGE/ECLECTIC		14 (1)	14 (1)	1.8	---	WRMR .6/1.6
UNKNOWN/OTHERS	5 (1)		5 (1)	0.6	0.4	WWWE 3.2/8.3

RADIO STATIONS

WAKR, 1590, 5 KW (DA-N)	, MOR	MBS, \$ 48.00* (Mc-Guild)	DKM
WHLO, 640, 1 KW/500 W (DA-1)	, RELIGION	, \$ 12.00* (---)	
WSLR, 1350, 5 KW (DA-1)	, COUNTRY	ABC-E, \$ 35.00 (Katz)	New Barnstable
WDBN-F, 94.9, 118 KW @ 310, BTFL/EZ		, \$ 36.00 (---)	(MEDINA)
WKDD-F, 96.5, 50 KW @ 450, CHR		, \$ 64.00* (Katz)	New Barnstable
WNIR-F, 100.1, 3 KW @ 333, TALK		CBS, \$ 27.00* (S. Katz)	(KENT)
WONE-F, 97.5, 13 KW @ 890, AOR		, \$ 44.00* (Mc-Guild)	DKM

Other ranked stations - See Cleveland or Canton

MISCELLANEOUS COMMENTS WAKR, WONE-F sold by DKM to Summit for \$16,400,000 (est)...

ALBANY - SCHENECTADY - TROY

Arbitron Rank/Pop (12+): 52/729,600

MSA Rank/Pop: 60/844,000

ADI # 52

Average Person Ratings: 17.2

Market TSL: 22.3 hours

Stations: 20/20
Diaries: 1128/647:1/50.6%
Sample Target: 1060
% Below Line: 0
% Not Listed: 11.8

1987 Revenue: \$17,500,000
HH Inc.: \$35,494
Retail \$: 5.8 Bil
Pop per Station: 36,480
#1 Biller: WGY \$3,500,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WGY	175/14.1	9.4	10.7	10.8	9.5	11.3	10.9	1. WGY	236/3037	1. WGY	2112/29.2	25.2	25.7
2. WPYX-F	131/10.6	13.0	10.8	10.0	11.2	11.1	14.9	2. WPYX-F	195/2570	2. WPYX	1715/23.7	22.5	23.8
3. WROW-F	112/ 9.0	10.5	11.1	10.8	9.4	10.4	8.1	3. WROW-F	159/1817	3. WFLY-F	1689/23.4	23.3	23.6
4. WFLY-F	106/ 8.6	8.7	8.4	7.8	8.9	8.4	10.3	4. WGNA-F	147/1644	4. WGFM-F	1526/21.1	23.4	23.4
5. WTRY	87/ 7.0	5.2	4.0	4.5	3.2	5.2	5.3	5. WFLY-F	142/2321	5. WROW-F	1244/17.2	17.5	15.3
6. WGNA-F	78/ 6.3	4.6	5.8	4.3	4.7	5.3	5.6	6. WGFM-F	113/2232	6. WKLI-F	1142/15.8	13.8	15.9
7. WGFM-F	76/ 6.1	7.1	7.8	8.5	8.0	7.4	7.7	7. WTRY	89/1135	7. WTRY	1084/15.0	11.9	11.4
8. WQBK	72/ 5.8	5.4	5.3	6.0	4.3	5.6	5.1	8. WKLI-F	86/1323	8. WGNA-F	967/13.4	10.9	8.7
10. WQBK-F	47/ 3.8	3.8	2.6	3.1	3.6	3.3	6.5	9. WQBK	74/ 789	9. WQBK-F	876/12.1	9.0	10.4
11. WROW	41/ 3.3	3.9	3.6	3.2	3.4	3.5	1.4	10. WQBK-F	56/1001	10. WQBK	757/10.5	9.7	9.4
12. WABY	31/ 2.5	1.2	1.9	2.7	3.9	2.1	2.5	11. WROW		11. WROW	593/ 8.2	9.2	9.3
13. WPTR	23/ 1.9	1.6	3.7	2.5	3.4	2.4	1.6	12. WPTR		12. WPTR	496/ 6.9	9.0	8.4
14.								13. WABY		13. WABY	357/ 4.9	3.9	6.5
15.								14.		14.			
								15.		15.			

12+ FM SHARE (METRO): 58.83% (643 of 1093) (FAL 86: 64.57%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFLY-F>	1. WPYX-F>	1. WPYX-F>	1. WPYX-F	1. WTRY	1. WGYX >	1. WGY >	1. WROW-F	1. WGY	1. WGY >	1. WPYX-F
2. WGFM-F>	2. WFLY-F	2. WFLY-F	2. WTRY	2. WPYX-F	2. WROW-F>	2. WPYX-F>	2. WGY	2. WROW-F	2. WFLY-F	2. WGNA-F
3. WPXX-F>	3. WGFM-F	3. WTRY	3. WKLI-F	3. WGY	3. WQBK-F	3. WROW-F	3. WPYX-F	3. WPYX-F	3. WPYX-F	3. WGY
4.	4. WQBK-F	4. WKLI-F	4. WGY	4. WKLI-F	4. WGNA-F	4. WFLY-F	4. WTRY	4. WTRY	4. WROW-F	4. WFLY-F
5.	5. WKLI-F	5. WGFM-F	5. WGNA-F	5. WGNA-F	5. WTRY	5. WTRY	5. WKLI-F	5. WQBK	5. WGFM-F	5. WROW-F
		6. WGY	6. WFLY-F	WROW-F			6. WGNA-F	6. WFLY-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPYX-F	1. WPYX-F	1. WPXX-F	1. WPYX-F	1. WROW-F	1. WPYX-F>	1. WPYX-F>	1. WPYX-F>	1. WPYX-F>	1. WPYX-F>
2. WFLY-F>	2. WFLY-F	2. WKLI-F	2. WFLY-F	2. WGY	2. WFLY-F	2. WQBK-F	2. WTRY	2. WTRY	2. WGNA-F
3. WGFM-F>	3. WGFM-F	3. WGFM-F	3. WKLI-F	3. WTRY	3. WQBK-F	3. WFLY-F	3. WKLI-F	3. WFLY-F	3. WTRY
4. WQBK-F	4. WKLI-F>	4. WGFM-F	4. WGFM-F	4. WKLI-F	4. WGFM-F	4. WGFM-F	4. WQBK-F	4. WQBK-F	4. WKLI-F
5. WKLI-F	5. WQBK-F	5.	5. WTRY	5. WFLY-F	5.	WTRY	5. WGFM-F	5. WGNA-F	5. WGY
			6. WGY			6. WKLI-F	WGNA-F	WKLI-F	

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		182 (2)	182 (2)	16.7	19.4	WCKL 560 Catskill 1.0/1.9
AOR/CLASSIC		184 (3)	184 (3)	16.8	17.6	WCSS 1490 Amsterdam .4/1.3
AC/OLDIES/SOFT ROCK	87 (1)	72 (1)	159 (2)	14.5	11.3	WEQX-F 102.7 Manchester .5/2.4
MOR/VARIETY/FULL	233 (4)		233 (4)	21.3	16.8	WHRL-F 103.1 Albany .5/2.7
COUNTRY	23 (1)	78 (1)	101 (2)	9.2	9.3	WQYQ-F 102.3 Saratoga Springs .3/1.0
BLACK/URBAN						WVKZ-F 96.7 Claton Park .4/2.7
BTFM MUSIC/EZ		118 (2)	118 (2)	10.8	13.4	WVWD 1240 Schenectady .3/2.0
NEWS/TALK	72 (1)		72 (1)	6.6	6.0	
NOSTALGIA	31 (1)		31 (1)	2.8	4.5	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ELECTIC						
UNKNOWN/OTHERS	4 (1)	9 (2)	13 (3)	1.2	1.7	

1093 (20)

RADIO STATIONS

WABY, 1400, 1 KW	, NOSTALGIA	SMN, \$ 16.00* (Durpetti)
WGY, 810, 50 KW	, MOR	NBC, \$115.00 (Eastman)
WPTR, 1540, 50 KW (DA-1)	, COUNTRY	ABC-C, US 2, \$ 32.00* (Katz)
WQBK, 1300, 5 KW (DA-2)	, TALK	CBS, ABC-T, \$ 40.00* (HNWH)
WROW, 590, 5 KW/1 KW (DA-2)	, MOR	ABC-I, \$ 40.00* (Christal)
WTRY, 980, 5 KW (DA-N)	, OLDIES	MBC, ABC-D, \$ 37.00* (Mc-Guild)
WHAZ, 1330, 1 KW (DAYS)	, RELIGION	ABC-E, \$ 16.00 (---)
WFLY-F, 92.3, 13 KW @ 850, CHR		ABC-C, \$ 57.00* (Katz)
WGFM-F, 99.5, 10 KW @ 930, CHR		Source, \$ 65.00* (Eastman)
WGNA-F, 107.7, 9 KW @ 980, COUNTRY		ABC-E, \$ 52.00* (Republic)
WHRL-F, 103.1, 1.5 KW @ 400, BTFM/EZ		MBS, \$ 20.00 (Christal)
WKLI-F, 100.9, 3 KW @ 300, AC		US 1, \$ 59.00* (Durpetti)
WPYX-F, 106.5, 11 KW @ 910, AOR		ABC-R, \$ 75.00* (Mc-Guild)
WQBK-F, 103.9, 3 KW @ 300, AOR		CBS-R, \$ 32.00* (HNWH)
WROW-F, 95.5, 8 KW @ 1020, BTFM/EZ		, \$ 66.00* (Christal)

Wilkes-Schwartz

Wilkes-Schwartz

MISCELLANEOUS COMMENTS WVWD sold for \$160,000...

American Radio Fall 1987, Copyright 1988

ALBUQUERQUE

Arbitron Rank/Pop (12+): 80/428,200

Stations: 24/23
 Dials: 1006/426:1/57.5%
 Sample Target: 800
 % Below Line: 0.7
 % Not Listed: 6.9

1987 Revenue: \$17,000,000
 HH Inc.: \$29,141
 Retail \$: 3.3 Bill
 Pop per Station: 18,617
 #1 Biller: KKOB \$3,400,000

MSA Rank/Pop: 100/479,000
 ADI # 56
 Average Person Ratings: 17.3
 Market TSL: 23.3 hours

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. KKOB-F	99/13.1	11.0	15.1	13.6	11.1		11.3	1. KKOB-F	131/1764	1. KKOB-F	1232/28.3	23.1	29.8
2. KKOB	84/11.1	12.7	12.9	13.4	12.6		9.6	2. KKOB	121/1679	2. KKOB	1008/23.1	26.2	28.9
3. KRST-F	75/ 9.9	7.1	5.4	7.0	7.1		8.4	3. KRST-F	121/1520	3. KRST-F	932/21.4	17.4	13.4
4. KKSS-F	54/ 7.1	4.1	2.8	2.1	.5		8.8	4. KFMG-F	77/1123	4. KFMG-F	757/17.4	16.3	19.8
5. KZRR-F	51/ 6.7	6.1	4.4	4.1	3.9		8.4	5. KKSS-F	73/ 846	5. KFMG-F	694/15.9	17.5	21.9
6. KFMG-F	45/ 6.0	8.4	7.8	7.4	7.9		7.2	6. KZRR-F	67/1065	6. KZRR-F	666/15.3	14.5	12.3
7. KKJY-F	42/ 5.6	5.6	5.9	5.8	6.8		3.4	7. KZRR-F	64/ 863	7. KKSS-F	648/14.9	12.6	9.3
8. KNMQ-F	36/ 4.8	6.2	8.5	7.3	9.4		5.1	8. KIVA-F	62/1013	8. KIVA-F	638/14.3	12.2	9.3
9. KIVA-F	35/ 4.6	3.9	1.8	2.6	3.6		6.6	9. KKJY-F	56/ 663	9. KKJY-F	471/10.8	13.7	13.0
10. KHFM-F	21/ 2.8	2.3	3.7	3.0	3.2		3.4	10. KHFM-F	37/ 425	10. KMGF-F	400/ 9.2	10.5	8.9
11. KMGF-F	20/ 2.6	2.8	2.6	2.9	2.2		2.4	11. KMGF-F	32/ 608	11. KHFM-F	308/ 7.1	5.7	8.1
12. KKKS	17/ 2.2	2.5	2.5	1.9	3.1		1.7	12. KLSK-F	29/ 413	12. KRZY	270/ 6.2	7.0	8.5
KDEF-F	17/ 2.2	2.3	2.9	3.8	3.1		2.5	13. KNYN-F	24/ 311	13. KLSK-F	241/ 5.5	5.4	6.4
KLSK-F	17/ 2.2	1.9	1.6	2.4	1.7		2.6	14. KOEF	19/ 226	14. KQEO	228/ 5.2	9.0	9.1
15. KID1-F	16/ 2.1	---	---	---	---		1.4	15. KID1-F	18/ 161	15. KDEF	203/ 4.7	5.1	4.9
16. KRZY	14/ 1.9	2.9	3.7	3.0	3.2		3.0	KRZY	18/ 309	16. KZIA-F	140/ 3.2	4.2	3.5
17. KQEO	13/ 1.7	2.3	2.5	3.0	2.2		2.0			KIDI-F	140/ 3.2	---	---

12+ FM SHARE (METRO): 74.43% (524 of 704) (FAL 86: 68.51%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIVA-F+	1. KKOB-F	1. KKOB-F	1. KKOB-F	1. KKOB-F	1. KKOB	> 1. KKOB	1. KKOB-F	1. KKOB-F	1. KKSS-F	1. KKOB-F
2. KKSS-F	2. KZRR-F	2. KRST-F	2. KRST-F	2. KRST-F	2. KKOB-F	2. KKOB-F	2. KRST-F	2. KRST-F	2. KIVA-F+	2. KRST-F
3. KNMQ-F	3. KRST-F	3. KZRR-F	3. KKOB	3. KKOB	3. KKJY-F	3. KRST-F	3. KKOB	3. KKOB	3. KKOB-F	3. KKJY-F
4. 4. KFMG-F	4. KKOB	4. KZRR-F	4. KZRR-F	4. KRST-F	4. KRST-F	4. KRST-F	4. KRST-F	4. KRST-F	4. KRST-F	4. KFMG-F
5. 5. KKSS-F	5. KFMG-F	5. 5. 6. KKSS-F	5. 5. KFMG-F	5. 5. KFMG-F	5. 5. KKSS-F	5. 5. KKSS-F	5. 5. KZRR-F	5. 5. KZRR-F	5. 5. KZRR-F	5. 5. KFMG-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKOB-F	1. KKOB-F	1. KKOB-F	1. KKOB-F	1. KKOB-F	1. KFMG-F	1. KZRR-F	1. KZRR-F	1. KZRR-F	1. KRST-F
2. KKSS-F	2. KKSS-F	2. KRST-F	2. KRST-F	2. KRST-F	2. KZRR-F	2. KFMG-F	2. KKOB-F	2. KRST-F	2. KKOB
3. KFMG-F	3. KRST-F	3. KKOB	3. KKSS-F	3. KKOB	3. KNMQ-F	3. KKOB-F	3. KRST-F	3. KKOB-F	KZRR-F
4. KIVA-F+	4. KNMQ-F	4. KKSS-F	4. KFMG-F	4. KKSS-F	4. KKSS-F	KRST-F	4. KFMG-F	4. KFMG-F	4. KKOB-F
KNMQ-F	5. KFMG-F	KNMQ-F	KNMQ-F	5. KLSK-F	5. KRST-F	5. KKOB	5. KKOB	5. KKOB	5. KFMG-F
KRST-F						KKSS-F			

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		125 (3)	125 (3)	17.8	14.4	KABQ 1350 Albuquerque 1.3/3.4
AOR/CLASSIC		96 (2)	96 (2)	13.6	13.5	KKIM 1000 Albuquerque 1.3/2.5
AC/OLDIES/SOFT ROCK	16 (2)	119 (2)	135 (4)	19.2	24.0	KLTA 1240 Albuquerque .4/2.0
MOR/VARIETY/FULL	84 (1)		84 (1)	11.9	14.3	KZIA 1580 Albuquerque 1.2/3.2
COUNTRY	14 (1)	80 (2)	94 (3)	13.4	10.9	KZIA-F 101.7 Rio Rancho 1.1/3.2
BLACK/URBAN						KZSS 610 Albuquerque .4/2.3
BTFL MUSIC/EZ		42 (1)	42 (1)	6.0	6.5	KNYN-F 95.5 Santa Fe .7/2.3
NEWS/TALK	9 (1)	8 (1)	17 (2)	2.4	1.1	
NOSTALGIA	17 (1)		17 (1)	2.4	3.2	
RELIGION/GOSPEL	10 (1)		10 (1)	1.4		
SPANISH	30 (3)	16 (1)	46 (4)	6.5	5.2	
CLASSICAL		21 (1)	21 (1)	3.0	4.1	
JAZZ/NEW AGE/ECLECTIC		17 (1)	17 (1)	2.4		
UNKNOWN/OTHERS					2.8	

RADIO STATIONS 704 (24)

KABQ, 1350, 5 KW/500 W (DA-N)	, SPANISH	\$ 25.00*	(Caballero)
KAMX, 1520, 1 KW (DAYS)	, ? ?	\$ 14.00	(---)
KDEF, 1150, 5 KW/500 W (DA-N)	, NOSTALGIA	\$ 16.00*	(---)
KKIM, 1000, 10 KW (DAYS)	, RELIGION	\$ 15.00	(Market 4)
KKOB, 770, 50 KW (DA-N)	, MOR	ABC-I, NBC-T, \$ 63.00*	(Mc-Guild)
KQEO, 920, 1 KW/500 W (DA-N)	, OLDIES	ABC-E, \$ 24.00*	(Katz)
KRZY, 1450, 1 KW (DA-1)	, COUNTRY	MBS, \$ 28.00*	(Durpetti)
KXKS, 1190, 1 KW (DAYS)	, SPANISH	\$ 22.00*	(Caballero)
KZIA, 1580, 10 KW/45 W	, NEWS/TALK	NBC, CBS, \$ 20.00*	(Masla)
KZSS, 610, 5 KW (DA-N)	, OLDIES	ABC-D, \$ 21.00*	(Republic)
KFMG-F, 107.9, 22 KW @ 4130, AOR		ABC-C, \$ 46.00*	(HNWH)
KHFM-F, 96.3, 15 KW @ 4110, CLASSICAL		\$ 35.00*	(CMBS)
KKJY-F, 100.3, 23 KW @ 4107, BTFL/EZ		\$ 40.00*	(Torbet)
KKOB-F, 93.3, 22 KW @ 4150, AC		\$ 70.00*	(Mc-Guild)
KMGF-F, 99.5, 20 KW @ 4134, AC		US 2, \$ 34.00*	(Katz)
KRST-F, 92.3, 23 KW @ 4110, COUNTRY		\$ 50.00	(Durpetti)
KZIA-F, 101.7, 3 KW @ 99, TALK		CBS, ABC-T, \$ 20.00*	(Masla)
KZRR-F, 94.1, 22 KW @ 4130, AOR		Source, \$ 41.00*	(Republic)
KIVA-F, 105.1, 100 KW @ 1973, CHR		\$ 30.00*	(Banner)
KKSS-F, 97.3, 100 KW @ 1900, CHR		\$ 31.00*	(Torbet)
KLSK-F, 104.1, 100 KW @ 1970, JAZZ/CLASS		\$ 27.00*	(Masla)
KNMQ-F, 105.9, 100 KW @ 1936, CHR		ABC-C, \$ 47.00*	(Christal)

MISCELLANEOUS COMMENTS KHFM-F sold for \$850,000...

ALLENTOWN - BETHLEHEM

Arbitron Rank/Pop (12+): 60/560,700

MSA Rank/Pop: 73/657,300
 Philadelphia ADI
 Average Person Ratings: 17.5
 Market TSL: 23.0 hours

Stations: 31/14
 Diaries: 984/570:1/58.6%
 Sample Target: 930
 % Below Line: 13.8
 % Not Listed: 11.0

1987 Revenue: \$13,800,000
 HH Inc.: \$32,916
 Retail \$: 4.4 Bill
 Pop per Station: 40,050
 #1 Biller: WLEV-F \$2,500,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WFMZ-F	132/13.4	10.8	15.7	13.9	15.0	13.5	10.0	1. WFMZ-F	154/1514	1. WQQQ-F	1316/23.3	25.1	24.3
2. WZZO-F	122/12.4	11.5	10.9	11.3	10.3	11.5	14.2	2. WZZO-F	132/1513	2. WLEV-F	1283/22.8	23.1	24.0
3. WLEV-F	107/10.9	11.1	9.7	10.3	9.9	10.5	10.0	3. WLEV-F	126/1554	3. WZZO-F	1243/22.1	22.4	24.6
4. WQQQ-F	84/ 8.5	9.8	8.8	11.1	8.8	9.6	12.6	4. WQQQ-F	93/1617	4. WFMZ-F	1225/21.7	23.8	21.1
5. WAEB-F	65/ 6.6	7.5	8.0	4.0	4.8	6.5	11.3	5. WAEB-F	73/1168	5. WAEB-F	1033/18.3	15.4	13.6
6. WAEB	56/ 5.7	4.9	6.5	6.4	5.6	5.9	5.3	6. WAEB	56/ 798	6. WAEB	792/14.1	13.9	16.4
7. WEST	55/ 5.6	2.2	3.4	5.5	3.7	4.2	3.0	7. WEST	55/ 435	7. WXXW	553/ 9.8	6.7	6.2
8. WKAP	46/ 4.7	7.4	4.6	6.1	4.8	5.7	3.0	8. WKAP	47/ 558	8. WKAP	545/ 9.7	9.0	8.5
9. WXXW	43/ 4.4	4.2	2.2	2.6	3.1	3.4	2.2	9. WXXW	44/ 572	9. WEST	435/ 7.7	5.3	6.2
10. WYSP-F	22/ 2.2	3.4	2.5	2.4	3.3	2.6	2.8	10. WYSP-F	31/ 565	10. KYW	415/ 7.4	7.1	6.2

12+ FM SHARE (METRO): 71.15% (624 of 877) (FAL 86: 73.43%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQQQ-F>	1. WZZO-F>	1. WZZO-F	1. WLEV-F>	1. WLEV-F>	1. WFMZ-F>	1. WFMZ-F	1. WZZO-F	1. WFMZ-F	1. WZZO-F>	1. WFMZ-F
2. WZZO-F	2. WLEV-F	2. WLEV-F>	2. WZZO-F	2. WFMZ-F	2. WLEV-F	2. WLEV-F	2. WFMZ-F	2. WFMZ-F	2. WFMZ-F	2. WLEV-F
3. WAEB-F	3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WZZO-F	3. WEST	WZZO-F	3. WLEV-F>	3. WLEV-F	3. WRNJ	3. WAEB-F
4.	4. WAEB-F	4. WAEB-F	4. WAEB	4. WQQQ-F	4. WKAP	4. WAEB	4. WQQQ-F	4. WQQQ-F	4. WLEV-F	4. WQQQ-F
5.	5.	5. WAEB	5. WFMZ-F>	5. WAEB	5. WAEB	5. WQQQ-F	5. WAEB-F	5. WAEB-F	5. WAEB-F	5. WXXW
										6. WZZO-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAEB-F	1. WLEV-F	1. WLEV-F>	1. WLEV-F>	1. WLEV-F>	1. WZZO-F>	1. WZZO-F>	1. WZZO-F>	1. WZZO-F>	1. WLEV-F
WZZO-F	2. WZZO-F	2. WZZO-F	2. WZZO-F	2. WFMZ-F	2.	2. WQQQ-F	2. WQQQ-F	2. WLEV-F	2. WZZO-F
3. WQQQ-F>	3. WAEB-F	3. WQQQ-F	3. WQQQ-F	3. WZZO-F	3.	3. WAEB-F	3. WLEV-F	3. WQQQ-F	3. WFMZ-F
4. WLEV-F	4. WQQQ-F	4. WAEB-F	4. WAEB-F>	4. WQQQ-F	4.	WLEV-F	4. WAEB-F	4. WAEB	4. WQQQ-F
5.	5.	5.	5. WFMZ-F	5. WAEB	5.	5. WYSP-F	5.	5. WAEB-F	5. WAEB

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		162 (4)	162 (4)	18.5	11.4	WEEX 1230 Easton 1.0/4.4
AOR/CLASSIC		164 (5)	164 (5)	18.7	17.4	WGPA 1100 Bethlehem .4/1.7
AC/OLDIES/SOFT ROCK	63 (2)	121 (3)	184 (5)	21.0	24.0	WLSH 1410 Lansford 1.1/1.1
MOR/VARIETY/FULL	15 (2)		15 (2)	1.7	2.0	WRNJ 1000 Hackettstown, NJ .9/1.4
COUNTRY	43 (1)	16 (1)	59 (2)	6.7	7.4	WYNS 1160 Lehighton .7/2.0
BLACK/URBAN		8 (1)	8 (1)	0.9	1.5	See New York for more about these stations:
BTFL MUSIC/EZ		141 (3)	141 (3)	16.1	18.0	WABC .4/2.5 WPLJ-F .6/2.4
NEWS/TALK	32 (4)		32 (4)	3.6	3.9	WNEW-F .3/1.1 WXRK-F .9/2.0
NOSTALGIA	101 (2)		101 (2)	11.5	9.5	WOR .7/2.9
RELIGION/GOSPEL		9 (1)	9 (1)	1.0	0.6	See Philadelphia for more about these stations:
SPANISH				---	---	KYW 1.1/7.4 WOGL-F .5/1.1
CLASSICAL		3 (1)	3 (1)	0.3	0.6	WEAZ-F .5/2.7 WUSL-F .8/2.1
JAZZ/NEW AGE/ECLECTIC				---	---	WFLN-F .3/1.7 WXTU-F 1.6/3.7
UNKNOWN/OTHERS	9 (1)		9 (1)	1.0	3.7	WMGK-F .9/3.2 WMMR-F .8/3.9
			877 (31)			WBYO-F 107.5 Boyertown .9/3.5
						WKRZ-F 98.5 Scranton .7/1.8
						WWSH-F 97.9 Hazleton .4/1.4

RADIO STATIONS

WAEB, 790, 1 KW (DA-2)	, AC	CBS, ABC-I, \$ 33.00* (Katz)	CRB
WEEX, 1230, 1 KW	, TALK	MBS, ABC-T, NBC-T, \$ 15.00 (Eastman)	Wilkes-Schwartz
WEST, 1400, 1 KW	, NOSTALGIA	CBS, \$ 24.00* (Katz)	Eastern
WKAP, 1320, 5 KW/1 KW (DA-2)	, NOSTALGIA	ABC-E, \$ 18.00 (Roslin)	
WXXW, 1470, 5 KW (DA-2)	, COUNTRY	NBC, \$ 15.00* (Republic)	
WAEB-F, 104.1, 50 KW @ 500, CHR		\$ 47.00* (Katz)	CRB
WFMZ-F, 100.7, 17 KW @ 870, BTFL/EZ		\$ 45.00* (Christal)	
WLEV-F, 96.1, 50 KW @ 500, AC		\$ 60.00* (Mc-Guild)	Eastern
WQQQ-F, 99.9, 50 KW @ 450, CHR		\$ 53.00* (Eastman)	Wilkes-Schwartz
WZZO-F, 95.1, 13 KW @ 630, AOR		\$ 59.00* (Banner)	Holt

Other ranked stations - See Philadelphia

American Radio Fall 1987, Copyright 1988

ANCHORAGE

Arbitron Rank/Pop (12+): 153/197,700

Stations: 16/15
Diaries: 629/314:1/52.9%
Sample Target: 550
% Below Line: 0.7
% Not Listed: 10.7

1987 Revenue: \$8,500,000
HH Inc.: \$43,680
Retail \$: 2.8 Bil
Pop per Station: 13,180
#1 Biller: KFQD \$1,500,000

MSA Rank/Pop: 175/249,900

NO ADI

Average Person Ratings: 14.8

Market TSL: 20.0 hours

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. KGOT-F	59/20.4	16.2	13.8	17.1	11.7			1. KGOT-F	66/754	1. KGOT-F	655/33.4	27.2	29.6
2. KPXR-F	33/11.4	7.4	4.4	3.5	2.3			2. KPXR-F	36/553	2. KPXR-F	540/27.6	20.4	15.1
3. KWHL-F	32/11.1	13.3	12.5	12.3	13.7			3. KWHL-F	35/464	3. KWHL-F	401/20.5	21.7	25.0
4. KYAK	21/ 7.3	5.0	6.3	9.4	10.1			4. KFQD	27/491	4. KFQD	308/15.7	18.2	20.3
5. KFQD	18/ 6.2	8.8	11.9	11.9	9.4			5. KYAK	22/314	5. KENI-F	243/12.4	10.5	10.9
6. KASH-F	13/ 4.5	8.3	3.8	5.5	---			6. KENI	19/311	6. KENI	236/12.0	12.0	12.9
KHAR	13/ 4.5	3.8	5.6	6.8	6.8			7. KKLV-F	18/255	7. KAYK	232/11.8	12.6	13.7
KKLV-F	13/ 4.5	5.3	6.6	6.1	5.2			8. KENI-F	16/294	8. KASH-F	225/11.5	12.4	10.1
9. KENI	11/ 3.8	3.2	4.7	4.2	6.8			9. KHAR	14/234	9. KBYR	206/10.5	10.4	10.6
KENI-F	11/ 3.8	4.7	6.3	8.1	8.5			10. KASH-F	13/247	10. KKLV-F	204/10.4	12.1	13.8
11. KNIK-F	10/ 3.5	5.9	6.3	4.8	7.2			11.		11. KHAR	185/ 9.4	8.0	8.7
KXDZ-F	10/ 3.5	---	---	---	---			12.		12. KNIK-F	155/ 7.9	11.2	10.3
13.								13.		13. KXDZ-F	147/ 7.5	---	---

12+ FM SHARE (METRO): 70.16% (181 of 258) (FAL 86: 62.41%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KGOT-F	1. KGOT-F	1. KGOT-F	1. KGOT-F	1. KGOT-F	1. KHAR	1. KGOT-F	1. KGOT-F	1. KGOT-F	1. KGOT-F	1. KGOT-F
2. KPXR-F	2. KWHL-F	2. KWHL-F	2. KFQD	2. KFQD	KYAK	2. KPXR-F	2. KPXR-F	2. KWHL-F	2. KWHL-F	2. KWHL-F
3. KWHL-F	3. KPXR-F	3. KPXR-F	KWHL-F	KWHL-F	3. KFQD	3. KWHL-F	3. KYAK	3. KPXR-F	3. KPXR-F	3. KPXR-F
4.	4.	4. KFQD	4. KPXR-F	4. KPXR-F	4. KENI	4. KYAK	4. KWHL-F	4. KFQD	4.	4. KYAK
5.	5.	5. KYAK	5. KKLV-F	KYAK	KNIX-F	5. KFQD	5.	5. KASH-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGOT-F	1. KGOT-F	1. KGOT-F	1. KGOT-F	1. KGOT-F	1. KWHL-F	1. KWHL-F	1. KGOT-F	1. KWHL-F	1. KGOT-F
2. KPXR-F	2. KPXR-F	2. KKLV-F	2. KPXR-F	2. KFQD	2. KGOT-F	2. KGOT-F	2. KWHL-F	2. KGOT-F	2. KWHL-F
3. KWHL-F	3. KWHL-F	KPXR-F	3. KWHL-F	3. KENI-F	KPXR-F	3. KPXR-F	3. KPXR-F	3. KPXR-F	3. KFQD-F
4.	4.	KWHL-F	4. KFQD	4. KKLV-F	4.	4.	4. KENI-F	4. KYAK	KYAK
5.	5.	5.	5. KENI-F	KPXR-F	5.	5.	KFQD	5. KFQD-F	5. KPXR-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %
TOP 40/CHR/CONTEMP		92 (2)	92 (2)	35.7	21.2
AOR/CLASSIC		43 (2)	43 (2)	16.7	21.9
AC/OLDIES/SOFT ROCK	26 (2)	13 (1)	39 (3)	15.1	29.2
MOR/VARIETY/FULL	11 (1)		11 (1)	4.3	
COUNTRY	24 (2)	13 (1)	37 (3)	14.3	12.8
BLACK/URBAN					
BTFL MUSIC/EZ	13 (1)	10 (1)	23 (2)	8.9	13.9
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	3 (2)	10 (1)	13 (3)	5.0	1.1

258 (16)

RADIO STATIONS

KASH, 1080, 10 KW (DA-1)	COUNTRY	ABC-E, \$ NA (MMR)	Comm. Pacific
KBYR, 700, 1 KW	, OLDIES/AC	CBS, \$ 15.00 (Roslin)	
KENI, 550, 5 KW (DA-1)	, MOR/AC	NBC, ABC-I, \$ 23.00 (Katz)	
KFQD, 750, 50 KW	, AC	, \$ 46.00 (Mc-Guild)	
KHAR, 590, 5 KW (DA-1)	, BTFL/EZ	, \$ 20.00* (Eastman)	
KYAK, 650, 50 KW/25 KW (DA-2)	, COUNTRY	MBS, \$ 27.00* (Christal)	Olympic
KASH-F, 107.5, 100 KW @ 295,	COUNTRY	ABC-E, \$ 32.00* (MMR)	Comm. Pacific
KENI-F, 100.5, 25 KW @ 178,	CLASSIC (?)	, \$ 33.00* (Katz)	
KGOT-F, 101.3, 26 KW @ -66,	CHR	MBS, \$ 54.00* (Christal)	Olympic
KKLV-F, 104.1, 55 KW @ 61,	AC	APR, \$ 28.00 (Eastman)	
KNIK-F, 105.3, 60 KW @ 260,	BTFL/EZ	CBS, \$ 24.00 (Roslin)	
KPXR-F, 102.1, 25 KW @ 165,	CHR	, \$ 25.00* (Masla)	Ingstad
KWHL-F, 106.5, 50 KW @ -99,	AOR	, \$ 48.00 (Mc-Guild)	
KXDZ-F, 103.1, 3 KW @ 300,	??	, \$ NA (---)	

APPLETON - OSHKOSH

Arbitron Rank/Pop (12+): 132/248,300

MSA Rank/Pop: 149/307,200
Green Bay ADI
Average Person Ratings: 15.8
Market TSL: 20.8 hours

Stations: 20/14
Diaries: 795/312:1/65.9%
Sample Target: 630
% Below Line: 16.3
% Not Listed: 9.0

1987 Revenue: \$6,900,000
HH Inc.: \$33,022
Retail \$: 1.7 Bil
Pop per Station: 17,736
#1 Biller: WAPL-F \$1,500,000

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WAPL-F	59/14.8	14.3	14.2	14.9	11.6		23.6	1. WAPL-F	151/1598	1. WAPL-F	796/31.5	27.6	28.5
2. WIXX-F	38/ 9.5	11.9	8.6	8.2	8.8		11.4	2. WIXX-F	129/2150	2. WIXX-F	703/27.8	28.2	27.2
3. WROE-F	36/ 9.0	10.1	8.6	8.4	7.2		5.2	3. WDUZ-F	58/ 609	3. WHBY	524/20.7	16.8	18.3
4. WHBY	34/ 8.5	6.3	7.6	5.8	7.7		6.4	4. WGEE	45/ 611	4. WMGV-F	435/17.2	14.2	13.5
5. WMGV-F	25/ 6.3	4.0	4.7	3.4	4.7		4.8	5. WROE-F	43/ 548	5. WROE-F	393/15.5	18.8	19.0
6. WYNE	20/ 5.0	9.3	5.6	7.2	8.0		3.9	6. WHBY	36/ 590	6. WKFX-F	337/13.3	14.6	14.3
7. WAHC-F	19/ 4.8	2.1	3.2	4.1	4.7		1.6	7. WMGV-F	35/ 560	7. WQWM	311/12.3	13.4	16.1
8. WKFX-F	18/ 4.5	4.5	3.4	5.3	4.1		4.8	8. WQWM	32/ 540	8. WNAM	276/10.9	11.4	13.7
WNAM	18/ 4.5	4.0	4.7	4.8	5.2		2.5	9. WKFX-F	26/ 556	9. WYNE	261/10.3	15.1	13.3
WQWM	18/ 4.5	6.1	5.6	1.4	1.7		4.3	10. WAHC-F	23/ 228	10. WOSH	234/ 9.2	8.6	10.8
11. WOSH	17/ 4.3	3.2	4.7	3.4	3.3		4.3	WTMJ	23/ 438	11. WAHC-F	186/ 7.3	6.0	13.3
12. WRJQ	16/ 4.0	1.1	.7	4.1	4.1		3.9	12.		12.			

12+ FM SHARE (METRO): 59.07% (215 of 364) (FAL 86: 52.37%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIXX-F	1. WAPL-F>	1. WAPL-F>	1. WAPL-F>	1. WAPL-F>	1. WROE-F	1. WAPL-F	1. WAPL-F>	1. WAPL-F>	1. WAPL-F>	1. WAPL-F
2. WAPL-F	2. WIXX-F>	2. WIXX-F	2. WIXX-F	2. WIXX-F	2. WHBY >	2. WHBY	2. WROE-F>	2. WIXX-F	2. WIXX-F>	2. WROE-F
3. WKFX-F	3. WMGV-F>	3. WMGV-F	3. WQWM	3. WQWM	3. WOSH	3. WIXX-F	3. WHBY	3. WROE-F	3. WHBY >	3. WIXX-F>
4.	4. WAHC-F	4. WQWM	4. WAHC-F	4. WHBY	4. WRJQ	4. WROE-F	WIXX-F	4. WMGV-F	4. WKFX-F	4. WHBY
5.	WYNE	5. WAHC-F	WMGV-F	WMGV-F	5. WQWM	5. WMGV-F	5. WQWM	5. WHBY	WMGV-F	5. WQWM

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAPL-F	1. WAPL-F>	1. WAPL-F	1. WAPL-F	1. WAHC-F	1. WAPL-F>	1. WAPL-F>	1. WAPL-F>	1. WAPL-F>	1. WAPL-F>
2. WMGV-F	2. WMGV-F	2. WAHC-F	2. WMGV-F	2. WAPL-F	2. WIXX-F	2. WIXX-F>	2. WIXX-F	2. WIXX-F	2. WQWM
3. WIXX-F	3. WIXX-F>	WMGV-F	3. WIXX-F>	WMGV-F	3.	3. WMGV-F	3. WMGV-F	3. WQWM	3. WIXX-F>
4.	4. WAHC-F	WIXX-F	4. WAHC-F	WROE-F	4.	WYNE	4. WHBY	4. WYNE	4. WHBY
5.	5. WKFX-F	5.	5.	WIXX-F	5.	5.	WYNE	5. WAHC-F	WYNE

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		56 (2)	56 (2)	15.4	16.3	WLKE 690 Oshkosh .5/3.0
AOR/CLASSIC		59 (1)	59 (1)	16.2	15.3	WMBE 1530 Chilton 2.3/1.5
AC/OLDIES/SOFT ROCK	38 (3)	25 (1)	63 (4)	17.3	19.2	WUZZ-F 98.5 Green Bay 2.3/5.8
MOR/VARIETY/FULL	56 (4)		56 (4)	15.4	9.2	WGEE 1360 Green Bay 2.5/7.1
COUNTRY	30 (2)	22 (2)	52 (4)	14.3	17.4	WGN 720 Chicago .5/2.4
BLACK/URBAN						WJLW-F 95.9 DePere .8/1.5
BTFL MUSIC/EZ		45 (2)	45 (2)	12.4	12.6	WTMJ 620 Milwaukee .8/3.7
NEWS/TALK					0.5	
NOSTALGIA	25 (2)		25 (2)	6.9	5.3	
RELIGION/GOSPEL		8 (1)	8 (1)	2.1	1.6	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS					0.6	

RADIO STATIONS 364 (20)

WHBY, 1230, 1 KW	, MOR	CBS, \$ 35.00 (Eastman)	Woodward
WNAM, 1280, 5 KW/1 KW (DA-1)	, AC	ABC-I, \$ 17.00* (Masla)	
WOSH, 1490, 1 KW	, MOR	NBC, \$ 17.00* (HNWH)	Midwest Family
WQWM, 1050, 1 KW/500 W (DA-2)	, OLDIES	, \$ 25.00 (Katz)	
WYNE, 1150, 5 KW (DA-2)	, COUNTRY	ABC-E, \$ 28.00 (Torbet)	
WAHC-F, 96.7, 3 KW @ 293	COUNTRY	ABC-I, \$ 13.00 (Masla)	Woodward
WAPL-F, 105.7, 100 KW @ 500	AOR	, \$ 35.00 (Eastman)	Win Com
WKFX-F, 104.9, 1 KW @ 480	CHR	ABC-R, \$ 20.00 (Katz)	Midwest Family
WMGV-F, 103.9, 2.5 KW @ 355	AC	Source, \$ 21.00* (HNWH)	
WROE-F, 94.3, 3 KW @ 300	BTFL/EZ	APR, \$ 24.00 (Republic)	

Other ranked stations - See Green Bay

MISCELLANEOUS COMMENTS WYNE sold to Fox Valley for \$935,000... WRJQ sold by Fox Valley for \$203,000...

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ATLANTA

Arbitron Rank/Pop (12+): 13/2,073,200

Stations: 22/21
 Diaries: 1884/1100:1/47.7%
 Sample Target: 1690
 % Below Line: 0.5
 % Not Listed: 6.8

1987 Revenue: \$98,900,000
 HHI Inc.: \$36,517
 Retail \$: 21.1 B11
 Pop per Station: 98,724
 #1 Biller: WQXI A/F \$12,600,000

MSA Rank/Pop: 11/2,611,500

ADI # 12

Average Person Ratings: 17.1

Market TSL: 22.8 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO	CUME RATING	SPG 87	FAL 86
1. WVEE-F	344/9.4	10.5	11.0	9.8	9.6	10.2	12.2	1. WPCH-F	381/4693	1. WSB	3871/18.1	17.6	21.2	
2. WPCH-F	324/8.9	8.9	7.4	9.2	8.3	8.6	5.4	2. WVEE-F	379/4022	2. WPCH-F	3865/18.1	16.7	17.8	
3. WSB	315/8.6	8.4	7.7	8.1	7.9	8.2	5.3	3. WSB	346/4298	3. WQXI-F	3786/17.7	17.2	19.1	
4. WKLS-F	276/7.6	9.6	8.3	6.9	8.7	8.1	11.3	4. WYAY-F	341/3771	4. WSB-F	3725/17.5	16.8	15.5	
5. WSB-F	254/6.9	6.1	5.8	6.7	5.2	6.4	5.2	5. WKHX-F	340/4131	5. WZGC-F	3437/16.1	21.6	19.7	
6. WKHX-F	246/6.7	4.9	7.2	6.8	6.7	6.4	7.5	6. WKLS-F	333/3986	6. WVEE-F	3433/16.1	17.7	16.7	
7. WARM-F	223/6.1	5.6	3.3	3.1	2.5	4.5	6.8	7. WSB-F	284/4204	7. WKLS-F	3218/15.1	17.7	16.8	
WQXI-F	223/6.1	5.6	5.1	6.1	6.7	5.7	6.6	8. WARM-F	267/3761	8. WARM-F	3138/14.7	10.2	10.1	
9. WZGC-F	201/5.5	6.9	8.5	8.2	7.8	7.3	7.6	9. WZGC-F	247/4215	9. WFOX-F	3079/14.4	12.5	12.9	
10. WYAY-F	184/5.0	4.9	8.0	7.0	5.9	6.2	8.5	10. WQXI-F	239/4131	10. WKHK-F	2938/13.8	14.3	12.8	
11. WFOX-F	167/4.6	4.9	3.9	4.8	4.3	4.6	3.3	11. WFOX-F	231/3961	11. WYAY-F	2325/10.9	13.6	11.8	
12. WAOK	157/4.3	2.7	3.2	2.3	2.7	3.1	2.5	12. WAOK	159/1476	12. WGST	1750/ 8.2	7.8	8.9	
13. WEKS-F	128/3.5	2.2	3.5	2.8	3.6	3.0	4.8	13. WEKS-F	149/2126	13. WEKS-F	1741/ 8.2	8.1	8.5	
14. WGST	94/2.6	3.4	2.6	3.9	2.6	3.1	2.4	14. WGST	94/1799	14. WAOK	1428/ 6.7	5.6	5.5	
15.								15.		15.				
16.								16.		16.				
17.								17.		17.				
18.								18.		18.				
19.								19.		19.				
20.								20.		20.				
21.								21.		21.				
22.								22.		22.				
23.								23.		23.				
24.								24.		24.				
25.								25.		25.				

12+ FM SHARE (METRO): 79.19% (2610 of 3296) (FAL 86: 79.13%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WARM-F	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WSB	1. WSB	> 1. WPCH-F	> 1. WVEE-F	1. WVEE-F	1. WVEE-F
2. WZGC-F	2. WKLS-F	2. WKLS-F	2. WQXI-F	2. WQXI-F	2. WPCH-F	2. WVEE-F	2. WSB	2. WPCH-F	2. WKLS-F	2. WKHX-F
3. WKLS-F	3. WQXI-F	3. WQXI-F	3. WSB-F	3. WSB-F	3. WKHX-F	3. WQXI-F	WSB-F	3. WKLS-F	3. WARM-F	3. WKLS-F
4. WVEE-F	4. WSB-F	WSB-F	4. WFOX-F	4. WPCH-F	4. WSB-F	4. WPCH-F	4. WVEE-F	4. WKHX-F	4. WSB	4. WPCH-F
5. WEKS-F	5. WARM-F	5. WKHX-F	WKHX-F	5. WKHX-F	5. WAOK	5. WSB-F	5. WKLS-F	5. WSB-F	5. WZGC-F	5. WSB-F
6. WKHX-F	6. WKHX-F	6. WFOX-F	6. WPCH-F	6. WFOX-F	6. WYAY-F	6. WKHX-F	6. WKHX-F	6. WARM-F	6. WSB-F	6. WARM-F
7. WSB-F	7. WZGC-F	WPCH-F	7. WKLS-F	7. WSB	7.	7. WYAY-F	WQXI-F	7. WSB	7. WQXI-F	7. WSB
8.	8. WFOX-F	8. WYAY-F	8.	8. WKLS-F	8.	8. WARM-F	8. WYAY-F	8. WQXI-F	8.	8. WZGC-F
9.	9. WYAY-F	9.	9.	9. WYAY-F	9.	9.	9. WFOX-F	9. WZGC-F	9.	9.
10.	10. WPCH-F	10.	10.	10.	10.	10.	10.	10. WFOX-F	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WVEE-F	1. WVEE-F	1. WQXI-F	1. WVEE-F	1. WSB-F	1. WKLS-F	1. WKLS-F	1. WKLS-F	1. WKLS-F	1. WVEE-F
2. WZGC-F	2. WQXI-F	2. WVEE-F	2. WSB-F	2. WVEE-F	2. WVEE-F	2. WVEE-F	2. WVEE-F	2. WVEE-F	2. WKLS-F
3. WKLS-F	3. WSB-F	3. WSB-F	3. WQXI-F	3. WQXI-F	3. WARM-F	3. WQXI-F	3. WQXI-F	3. WQXI-F	3. WQXI-F
4. WSB-F	4. WARM-F	4. WARM-F	4. WPCH-F	4. WPCH-F	4. WYAY-F	4. WARM-F	4. WEKS-F	4. WSB-F	4. WSB
5. WARM-F	5. WKHX-F	WFOX-F	5. WKHX-F	5. WKHX-F	5. WZGC-F	5. WSB-F	WKHK-F	5. WKHX-F	5. WFOX-F
6. WEKS-F	6. WKLS-F	WKHX-F	6. WFOX-F	6. WFOX-F	6. WSB-F	6.	6. WFOX-F	6. WFOX-F	6. WKHX-F
7. WKHX-F	7. WFOX-F	7. WYAY-F	7. WARM-F	7. WYAY-F	7.	7.	7. WSB-F	7. WYAY-F	7. WPCH-F
WQXI-F	8. WZGC-F	8. WPCH-F	8. WYAY-F	8. WAOK	8.	8.	8. WPCH-F	8.	8. WSB-F
9.	9. WYAY-F	9.	9.	9.	9.	9.	9.	9.	9. WYAY-F
10.	10. WPCH-F	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING		
						%			
TOP 40/CHR/CONTEMP		424 (2)	424 (2)	12.9	11.6	WAEC	860	Atlanta	.3/ .9
AOR/CLASSIC		276 (1)	276 (1)	8.4	9.8	WCNN	680	N. Atlanta	.5/2.9
AC/OLDIES/SOFT ROCK	17 (1)	644 (3)	661 (4)	20.0	19.2	WGKA	1190	Atlanta	.7/ .7
MOR/VARIETY/FULL	315 (1)		315 (1)	9.6	8.9	WIGO	1340	Atlanta	.5/2.0
COUNTRY	29 (1)	430 (2)	459 (3)	13.9	15.6	WKHX	101.5	Marietta	.8/2.5
BLACK/URBAN	175 (2)	492 (3)	667 (5)	20.2	19.5	WMKJ-F	96.7	Newnan	.5/2.0
BTFL MUSIC/EZ		324 (1)	324 (1)	9.8	9.3	WQXI	94.1	Smyrna	.5/1.9
NEWS/TALK	114 (2)		114 (2)	3.5	4.0	WVFJ-F	93.3	Manchester	.5/1.8
NOSTALGIA									
RELIGION/GOSPEL	11 (1)		11 (1)	0.3	0.8				
SPANISH									
CLASSICAL	25 (1)		25 (1)	0.8	0.9				
JAZZ/NEW AGE/ECLECTIC									
UNKNOWN/OTHERS		20 (1)	20 (1)	0.6	0.4				
			3296 (22)						

RADIO STATIONS

AM STATIONS

WAEC, 860, 5 KW (DAYS)	, RELIGION	,\$ 25.00 (---)	Forus
WAOK, 1380, 5 KW	, BLACK/GOSPEL	NBN,NBC,\$ 60.00* (Mc-Guild)	DKM
WCNN, 680, 50 KW/10 KW (DA-1)	, TALK	CNN,US 2,\$ 45.00* (HNWH)	
WFOM, 1230, 1 KW	, RELIGION	,\$ 13.00 (---)	(MARIETTA)
WGKA, 1190, 10 KW (DAYS)	, CLASSICAL	,\$ 40.00 (CMBS)	
WGST, 920, 5 KW/1 KW	, NEWS	CBS,MBS,\$ 90.00* (Katz)	Jacor
WGUN, 1010, 50 KW (DAYS)	, RELIGION	,\$ 21.00 (---)	Rivers
WIGO, 1340, 1 KW	, BLACK	SBN,\$ 50.00 (---)	Brunson
WKHX, 590, 5 KW (DA-N)	, COUNTRY	,\$ 64.00* (Republic)	Cap Cities/ABC
WKLS, 970, 5 KW (DAYS)	, AOR	,\$ NA (Katz)	Taft
WQXI, 790, 5 KW/1 KW (DA-N)	, OLDIES	,\$ NA (Banner)	Jeff-Pilot
WSB, 750, 50 KW	, MOR	ABC-T,\$190.00* (Christal)	Cox
WYZE, 1480, 5 KW (DAYS)	, BLACK/GOSPEL	,\$ 16.00 (---)	Buck

FM STATIONS

WARM, 99.7, 100 KW @ 1000, CHR	,\$122.00 (Eastman)	Susquehanna
WEKS, 104.1, 60 KW @ 1200, BLACK	CBS-R,\$ 59.00 (Durpetti)	Zapis (LA GRANGE)
WFOX, 97.1, 100 KW @ 1566, AC	,\$150.00 (MMR)	Shamrock
WKHX, 101.5, 100 KW @ 900, COUNTRY	,\$174.00* (Republic)	Cap Cities/ABC
WKLS, 96.1, 100 KW @ 950, AOR	ABC-R,\$190.00* (Katz)	Taft
WPCH, 94.9, 100 KW @ 987, BTFL/EZ	,\$180.00* (Katz)	Jacor
WQXI, 94.1, 100 KW @ 914, AC/CONTEMP	,\$300.00* (Banner)	Jeff-Pilot
WSB, 98.5, 100 KW @ 919, AC	,\$160.00* (Christal)	Cox
WVEE, 103.3, 100 KW @ 1022, URBAN	US 1,\$175.00* (Mc-Guild)	DKM
WYAY, 106.7, 100 KW @ 1400, COUNTRY	,\$158.00* (MMR)	New City
WZGC, 92.9, 100 KW @ 910, CHR	,\$177.00 (HNWH)	First Media
WMKJ, 96.7, 3 KW @ 300, BLACK	,\$ 25.00* (Masla)	Media Comm (NEWNAN)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WPGC A/F: From First Media to Cook Inlet for \$18,000,000 (Est) + Tax Cert.
WQXI-A: Sold by Jefferson-Pilot for \$1,650,000 (Hepburn)
WAOK/WVEE-F: From DKM to Summit for \$50,000,000 (Est)
WDCT: From Universal to Marsh for \$2,200,000 (Est).

AUSTIN

Arbitron Rank/Pop (12+): 59/594,100

Stations: 22/16
Diaries: 1088/546:1/53.0%
Sample Target: 880
% Below Line: 4.7
% Not Listed: 15.3

1987 Revenue: \$23,400,000
HH Inc.: \$34,055
Retail \$: 5.0 Bill
Pop per Station: 37,131
#1 Biller: KASE-F \$4,700,000

MSA Rank/Pop: 66/756,700
ADI # 71

Average Person Ratings: 16.0
Market TSL: 21.3 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. KASE-F	135/13.5	15.3	16.7	15.2	14.6	15.2	17.2	1. KASE-F	194/2294	1. KKMJ-F	1466/23.4	20.3	18.3
2. KKMJ-F	111/11.1	8.6	8.8	8.3	6.8	9.2	8.0	2. KBTS-F	131/2032	2. KASE-F	1456/23.3	25.8	27.5
3. KLBJ-F	76/ 7.6	7.1	8.3	8.7	10.4	7.9	10.0	3. KKMJ-F	116/1585	3. KBTS-F	1246/19.9	20.5	---
4. KBTS-F	71/ 7.1	9.3	9.1	7.7	---	8.3	11.1	4. KLBJ-F	90/1578	4. KLBJ-F	1224/19.6	21.0	25.8
5. KHFI-F	68/ 6.8	6.0	6.7	10.5	13.8	7.5	9.4	5. KHFI-F	81/1308	5. KHFI-F	1206/19.3	22.4	28.8
6. KEYI A/F	58/ 5.8	6.7	7.1	9.7	11.5	7.3	4.7	6. KEYI A/F	65/1124	6. KEYI A/F	1061/17.0	20.2	27.9
7. KLBJ	47/ 4.7	6.6	4.3	5.4	4.7	5.3	4.4	7. KLBJ	55/ 977	7. KLBJ	813/13.0	11.6	13.2
8. KVET	45/ 4.5	3.4	2.9	2.1	2.7	3.2	2.7	8. KVET	51/ 785	8. KPEZ-F	798/12.8	13.8	15.9
9. KQFX-F	43/ 4.3	.8	.6	---	---	1.9	2.5	9. KQFX-F	43/ 808	9. KQFX-F	727/11.6	1.8	---
10. KPEZ-F	42/ 4.2	6.1	5.5	6.2	6.8	5.5	6.9	10. KPEZ-F	42/ 845	10. KAPT-F	686/11.0	6.9	---
11. KAPT-F	35/ 3.5	4.7	3.5	---	---	3.9	2.6	KAPT-F	42/ 814	11. KVET	653/10.4	7.0	9.2
12. KOKE	27/ 2.7	3.5	3.9	3.7	3.2	3.5	2.0	12. KOKE	34/ 412	12. KOKE	355/ 5.7	4.9	7.0

12+ FM SHARE (METRO): 76.83% (650 of 846) (FAL 86: 81.52%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KHFI-F	1. KLBJ-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KKMJ-F	1. KASE-F	1. KBTS-F	1. KASE-F
2. KBTS-F	2. KKMJ-F	2. KKMJ-F	2. KKMJ-F	2. KKMJ-F	2. KKMJ-F	2. KKMJ-F	2. KASE-F	2. KKMJ-F	2. KASE-F	2. KKMJ-F
3. KLBJ-F	3. KASE-F	3. KLBJ-F	3. KLBJ-F	3. KLBJ-F	3. KVET	3. KLBJ	3. KLBJ-F	3. KKMJ-F	3. KKMJ-F	3. KLBJ-F
4. KAPT-F	4. KBTS-F	4. KBTS-F	4. KEYI-F	4. KEYI-F	4. KLBJ-F	4. KLBJ-F	4. KEYI-F	4. KBTS-F	4. KHFI-F	4. KBTS-F
5. KASE-F	5. KHFI-F	5. KEYI-F	5. KPEZ-F	5. KPEZ-F	5. KOKE	5. KEYI-F	5. KBTS-F	5. KHFI-F	5. KLBJ-F	5. KHFI-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKMJ-F	1. KKMJ-F	1. KKMJ-F	1. KKMJ-F	1. KKMJ-F	1. KLBJ-F	1. KLBJ-F	1. KLBJ-F	1. KLBJ-F	1. KASE-F
2. KHFI-F	2. KASE-F	2. KASE-F	2. KASE-F	2. KASE-F	2. KBTS-F	2. KASE-F	2. KPEZ-F	2. KASE-F	2. KLBJ-F
3. KASE-F	3. KEYI-F	3. KEYI-F	3. KEYI-F	3. KEYI-F	3. KKMJ-F	3. KBTS-F	3. KASE-F	3. KKMJ-F	3. KKMJ-F
4. KBTS-F	4. KHFI-F	4. KAPT-F	4. KHFI-F	4. KHFI-F	4. KASE-F	4. KKMJ-F	4. KQFX-F	4. KBTS-F	4. KPEZ-F
5. KLBJ-F	5. KBTS-F	5. KQFX-F	5. KBTS-F	5. KQFX-F	5. KAPT-F	5. KPEZ-F	5. KPEZ-F	5. KPEZ-F	5. KLBJ

FAL 86

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		174 (3)	174 (3)	20.6	18.0	KELG 1440 Elgin 2.1/2.2
AOR/CLASSIC		124 (3)	124 (3)	14.7	22.4	KTAE 1260 Taylor 1.5/1.7
AC/OLDIES/SOFT ROCK	4 (1)	208 (3)	212 (4)	25.1	24.2	KTXZ 1560 W. Lake Hills .5/1.3
MOR/VARIETY/FULL						
COUNTRY	45 (1)	135 (1)	180 (2)	21.3	23.8	KISS-F 99.5 San Antonio .6/1.5
BLACK/URBAN						KONO 860 San Antonio .5/1.5
BTFL MUSIC/EZ	27 (1)	5 (1)	32 (2)	3.8		KQXT-F 101.9 San Antonio .5/1.1
NEWS/TALK	66 (2)		66 (2)	7.8	6.8	KSAH 720 Universal City .8/1.1
NOSTALGIA					4.0	KSSR-F 107.1 Bastrop .4/1.2
RELIGION/GOSPEL					0.9	WOAI 1200 San Antonio 1.9/5.2
SPANISH	39 (4)		39 (4)	4.6		
CLASSICAL						
JAZZ/NEW AGE/ELECTIC						
UNKNOWN/OTHERS	15 (1)	4 (1)	19 (2)	2.2		

846 (22)

RADIO STATIONS

KLBJ, 590, 5 KW/1 KW (DA-N), NEWS/TALK MBS,CBS,NBC-T,\$ 44.00* (Eastman)
 KOKE, 1370, 5 KW/500 W (DA-2), BTFL \$ 30.00 (Torbet)
 KVET, 1300, 5 KW/1 KW (DA-2), COUNTRY ABC-I,\$ 41.00* (Katz)

KAPT-F, 94.7, 100 KW @ 1154, CONTEMP, \$ NA (---) (LULING)
 KBTS-F, 93.3, 100 KW @ 1983, CHR, \$ 65.00* (Durpetti) (KILLEEN)
 KEYI-F+, 103.5, 100 KW @ 1260, AC, \$ 90.00* (Torbet)
 KHFI-F, 98.3, 1.3 KW @ 418, CHR, \$ 70.00 (Christal) Hicks
 KKMJ-F, 95.5, 100 KW @ 1000, AC, \$ 75.00* (CBS) Encore
 KLBJ-F, 93.7, 100 KW @ 1050, AOR, \$ 83.00* (Eastman) Keymarket
 KPEZ-F, 102.3, 3 KW @ 300, CLASSIC AOR, \$ 55.00* (HNWH) Clear Channel
 KASE-F, 100.7, 33 KW @ 1190, COUNTRY, \$110.00* (Katz)
 KQFX-F, 96.5, 29 KW @ ??, CLASSIC HITS, \$ 20.00* (Banner) Capitol-Johnson

MISCELLANEOUS COMMENTS KGTVN (Georgetown) changes calls to KQFX and format to Classic Hits (August)... KBTS-F (Killeen) sold by Duffy to Genesis for \$11,000,000 (E)...

BAKERSFIELD

Arbitron Rank/Pop (12+): 87/390,400
 MSA Rank/Pop: 95/508,900
 ADI # 145
 Average Person Ratings: 15.3
 Market TSL: 21.5 hours

Stations: 32/22
 Diaries: 838/466:1/44.9%
 Sample Target: 740
 % Below Line: 10.7
 % Not Listed: 12.1

1987 Revenue: \$12,100,000
 HH Inc.: \$34,984
 Retail \$: 3.0 Bil
 Pop per Station: 17,745
 #1 Biller: KUZZ \$1,800,000

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86
1. KUZZ	89/14.4	15.1	13.0	13.5	11.2			1.		1. KKXX-F 1044/25.8	26.3	29.7
2. KKXX-F	60/ 9.7	11.8	14.4	15.1	15.1			2.		2. KUZZ 863/21.3	22.2	20.9
3. KQXR-F	49/ 7.9	8.2	9.1	8.5	6.9			3.	THIS MARKET'S	3. KQXR-F 737/18.2	20.1	20.3
4. KWAC	40/ 6.5	3.5	7.2	3.7	7.9			4.	METRO AND TSA	4. KGFM-F 405/10.0	13.6	11.4
5. KGFM-F	39/ 6.3	7.1	4.9	10.3	7.2			5.	ARE THE SAME.	5. KLLY-F 401/ 9.9	10.8	8.5
6. KAFY	33/ 5.3	2.3	4.9	2.9	2.1			6.		6. KAFY 312/ 7.7	4.2	7.2
7. KERN	29/ 4.7	2.6	4.0	3.1	2.9			7.		7. KERN 301/ 7.4	8.0	8.7
8. KLLY-F	28/ 4.5	4.2	4.0	2.6	3.1			8.		8. KGEO 284/ 7.0	10.4	12.1
9. KKR-F	19/ 3.1	.3	---	---	---			9.		9. KWAC 264/ 6.5	4.5	8.9
10. KLOS-F	17/ 2.7	3.2	---	2.1	1.5			10.		10. KLOS-F 201/ 5.0	4.9	---
11. KBOS-F	16/ 2.6	2.3	1.1	.5	.5			11.		11. KIWI-F 182/ 4.5	5.0	4.5
12. KIWI-F	14/ 2.3	2.7	1.1	1.5	---			12.		12. KBOS-F 154/ 3.8	4.2	1.9
13. KGEO	13/ 2.1	4.0	5.6	5.0	4.3			13.		13. KOST 149/ 3.7	3.0	1.7

12+ FM SHARE (METRO): 54.04% (294 of 544) (FAL 86: 55.03%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKXX-F	1. KKXX-F	1. KUZZ	1. KUZZ	1. KUZZ	1. KUZZ	1. KUZZ	1. KUZZ	1. KUZZ	1. KKXX-F	1. KUZZ
2. KQXR-F	2. KLLY-F	2. KKXX-F	2. KLLY-F	2. KWAC	2. KGFM-F	2. KKXX-F	2. KGFM-F	2. KKXX-F	2. KQXR-F	2. KKXX-F
3. KBOS-F	KQXR-F	3. KQXR-F	KQXR-F	3. KLLY-F	3. KERN	3. KQXR-F	3. KKXX-F	3. KQXR-F	KUZZ	3. KQXR-F
4.	4. KWAC	4. KWAC	4. KKXX-F	KQXR-F	4. KAFY	4. KWAC	4. KQXR-F	4. KWAC	4. KAFY	4. KGFM-F
5.	5. KLOS-F	5. KLLY-F	5. KWAC	5. KAFY	5. KWAC	5. KGFM-F	5. KWAC	5. KGFM-F	5. KWAC	5. KWAC

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKXX-F	1. KKXX-F	1. KUZZ	1. KKXX-F	1. KUZZ	1. KKXX-F	1. KKXX-F	1. KLLY-F	1. KUZZ	1. KUZZ
2. KQXR-F	2. KQXR-F	2. KWAC	2. KQXR-F	2. KGFM-F	2. KQXR-F	2. KLLY-F	2. KKXX-F	2. KKXX-F	2. KLLY-F
3. KAVS-F	3. KWAC	3. KKXX-F	KUZZ	3. KQXR-F	3. KWAC	3. KLOS-F	3. KLOS-F	3. KLOS-F	3. KWAC
KLOS-F	4. KUZZ	4.	4. KWAC	KWAC	4. KQXR-F	4. KQXR-F	4. KUZZ	4. KQXR-F	4. KQXR-F
5.	5. KGEO	5.	5. KGFM-F	5. KKXX-F	5.	5. KWAC	5.	5. KWAC	5. KKXX-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		133 (4)	133 (4)	24.4	29.2	KAVS-F 97.7 Mojave 1.3/2.1
AOR/CLASSIC		24 (2)	24 (2)	4.4	2.9	KDNO-F 98.5 Deland .5/1.4
AC/OLDIES/SOFT ROCK	18 (2)	65 (5)	83 (7)	15.3	16.2	KERI 1180 Wasco 1.1/2.9
MOR/VARIETY/FULL	38 (3)		38 (3)	7.0	5.5	KFIO-F 104.9 Ridgecrest 1.0/1.4
COUNTRY	89 (1)	8 (2)	98 (3)	18.0	19.1	KHIS-F 96.5 Bakersfield .8/3.1
BLACK/URBAN					---	KLYD-F 97.7 Shafter 1.1/2.3
BTFL MUSIC/EZ		39 (1)	39 (1)	7.2	5.7	KPMC 1560 Bakersfield .8/3.0
NEWS/TALK	7 (2)		7 (2)	1.3	---	KTKR 1310 Taft 1.8/1.7
NOSTALGIA	3 (1)		3 (1)	0.6	0.6	KTPI-F 103.1 Tehachapi .5/1.6
RELIGION/GOSPEL		8 (2)	8 (2)	1.5	2.9	KVLI 1140 Lake Isabella .6/1.6
SPANISH	79 (3)		79 (3)	14.5	14.2	KXEM 1590 McFarlane 1.0/1.2
CLASSICAL		14 (1)	14 (1)	2.6	1.2	KFI 640 Los Angeles .5/2.0
JAZZ/NEW AGE/ECLECTIC		3 (1)	3 (1)	0.6	---	KIBS-F 100.7 Bishop .8/1.6
UNKNOWN/OTHERS	18 (2)		18 (2)	3.3	2.5	KMJ 580 Fresno .6/2.3
			544 (32)			KMPC 710 Los Angeles .5/1.5
						KNX 1070 Los Angeles .5/3.3
						KOST-F 103.5 Los Angeles 1.3/3.7
						KRTH-F 101.1 Los Angeles .6/3.0
						KTWV-F 94.7 Los Angeles .5/1.7

RADIO STATIONS

KAFY, 970, 1 KW	, SPANISH	UPI, \$ 27.00 (Caballero)
KERN, 1410, 1 KW	, MOR	ABC-I, \$ 19.00 (HNWH) Brandon
KGEO, 1230, 1 KW	, OLDIES	CBS-R, \$ 25.00 (Mc-Guild)
KPMC, 1560, 10 KW (DA-2)	, VARIETY	CBS, MBS, \$ 17.00 (Masla)
KUZZ, 550, 5 KW (DA-2)	, COUNTRY	, \$ 43.00* (Katz) Owens
KVLI, 1140, 1 KW (DAYS)	, MOR	MBS, \$ 12.00 (Western)
KWAC, 1490, 1 KW	, SPANISH	, \$ 26.00 (Lotus)
KGFM-F, 101.5, 5 KW @ 1280, BTFL/EZ		, \$ 32.00 (Mc-Guild)
KHIS-F, 96.5, 50 KW @ 550, RELIGION		, \$ NA (---)
KIWI-F, 92.1, 3 KW @ 269, CLASSICAL		, \$ 30.00 (CMBS)
KKXX-F, 107.9, 6 KW @ 1340, CHR		, \$ 48.00* (Katz) Owens
KLLY-F, 95.3, 2 KW @ 346, AC		APR, \$ 24.00 (Torbet) Buckley
KLYD-F, 97.7, 3 KW @ 300, AOR (?)		US 1, \$ 21.00* (Torbet)
KQXR-F, 94.1, 5 KW @ 1312, CHR		ABC-E, \$ NA (HNWH) Brandon

MISCELLANEOUS COMMENTS KLYD-F (Shafter) sold to Rick Dames for \$975,000 (Chapman)...

BALTIMORE

Arbitron Rank/Pop (12+): 16/1,943,300

Stations: 34/21

1987 Revenue: \$59,300,000

MSA Rank/Pop: 15/2,290,000

Diaries: 2549/762:1/50.4%

HH Inc.: \$34,570

ADI # 22

Sample Target: 1700

Retail \$: 15.1 Bil

Average Person Ratings: 17.8

% Below Line: 12.5

Pop per Station: 92,538

Market TSL: 23.5 hours

% Not Listed: 10.7

#1 Biller: WBSB-F \$9,000,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WLIF-F	339/9.8	8.9	9.8	10.5	10.0	9.8	7.6	1. WLIF-F	359/3571	1. WBSB-F	3896/19.9	22.4	19.1
2. WXYV-F	302/8.7	7.4	5.7	6.3	7.2	7.0	10.9	2. WXYV-F	316/3015	2. WLIF-F	3333/17.1	17.2	19.0
3. WBSB-F	278/8.0	8.9	9.7	9.0	7.2	8.9	9.2	3. WBSB-F	310/4331	3. WBAL	3139/16.1	17.4	19.5
4. WPOC-F	228/6.6	6.6	5.9	4.8	5.7	6.0	5.5	4. WPOC-F	274/3150	4. WPOC-F	2524/12.9	12.5	13.8
5. WBAL	219/6.3	7.8	6.7	8.4	8.6	7.3	6.0	5. WBAL	234/3332	5. WMMX-F	2831/14.5	12.2	14.1
6. WIYY-F	159/4.6	5.6	5.0	5.1	4.7	5.1	6.7	6. WIYY-F	170/2845	6. WXYV-F	2822/14.4	12.5	14.5
7. WMMX-F	152/4.4	4.1	3.3	4.5	4.4	4.1	2.9	7. WMMX-F	160/3031	7. WIYY-F	2600/13.3	13.8	13.1
8. WQSR-F	119/3.4	2.8	3.0	2.1	2.7	3.2	2.5	8. WGRX-F	127/1861	8. WWDC-F	1802/ 9.2	9.6	8.2
9. WFBR*	118/3.4	3.2	3.2	3.3	3.3	3.3	3.2	9. WQSR-F	124/1687	9. WGRX-F	1390/ 7.1	6.7	5.2
10. WGHT-F	103/3.0	2.4	2.5	3.2	3.1	2.8	2.5	10. WFBR*	122/1625	10. WGHT-F	1777/ 9.1	6.8	8.3
11. WWDC-F	102/2.9	2.1	2.6	3.3	2.7	2.7	3.4	11. WWDC-F	113/1963	11. WYST-F	1599/ 8.2	7.4	10.4
12. WGRX-F	93/2.7	1.9	1.8	2.3	1.9	2.2	3.1	12. WGHT-F	103/1784	12. WQSR-F	1607/ 8.2	8.1	8.8
13. WBGR	88/2.5	2.3	3.2	3.1	2.5	2.8	2.2	13. WYST-F	93/1703	13. WFBR*	1589/ 8.1	8.5	10.4
14. WYST-F	87/2.5	2.5	2.1	2.9	3.3	2.5	2.3	14. WBGR	90/ 924	14. WCAO	1355/ 6.9	8.3	7.5
15. WCAO	81/2.3	2.2	4.1	3.4	2.9	3.0	2.1	15. WCAO	86/1470	15. WRQX-F	1241/ 6.4	6.2	5.5
16. WITH	73/2.1	2.7	2.6	2.1	3.0	2.4	1.8	16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 73.78% (2288 of 3101) (FAL 86: 68.64%)

* WFBR was determined by Arbitron to have engaged in a Special station activity.

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBSB-F>	1. WXYV-F>	1. WXYV-F	1. WXYV-F	1. WXYV-F	1. WLIF-F>	1. WBAL	1. WLIF-F>	1. WLIF-F	1. WXYV-F	1. WLIF-F
2. WXYV-F	2. WBSB-F	2. WBSB-F	2. WBSB-F	2. WLIF-F	2. WBAL	2. WBSB-F	2. WPOC-F	2. WXYV-F	2. WBSB-F	2. WXYV-F
3. WWDC-F	WIYY-F	3. WIYY-F	3. WMMX-F	3. WBSB-F	3. WPOC-F>	3. WLIF-F	3. WXYV-F	3. WBSB-F	3. WLIF-F	3. WBSB-F
4. WEBB	4. WMMX-F	4. WMMX-F	4. WQSR-F	4. WPOC-F	4. WFBR	WXYV-F	4. WBSB-F	4. WPOC-F	WFBR	4. WPOC-F
5. WGHT-F	5. WWDC-F	5. WPOC-F	5. WPOC-F	5. WMMX-F	5. WBSB-F	5. WPOC-F>	5. WBAL	5. WIYY-F	5. WGHT-F	5. WIYY-F
6. WIYY-F	6. WGRX-F	6. WQSR-F	6. WIYY-F	6. WQSR-F	6. WQSR-F	6. WWDC-F	6. WMMX-F	6. WMMX-F	6. WBAL	6. WBAL
7. WGRX-F	7. WGHT-F	7. WLIF-F	WLIF-F	7. WIYY-F	7. WCAO	7. WIYY-F	7. WIYY-F	7. WBAL	WIYY-F	WQSR-F
8. WWIN	8.	8. WWDC-F	8.	8.	8.	8.	8.	8.	8.	8. WMMX-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBSB-F	1. WBSB-F	1. WXYV-F	1. WBSB-F	1. WXYV-F	1. WIYY-F	1. WXYV-F	1. WXYV-F>	1. WXYV-F	1. WXYV-F
2. WXYV-F>	2. WXYV-F>	2. WBSB-F	2. WXYV-F>	2. WBSB-F	2. WXYV-F	2. WIYY-F>	2. WIYY-F	2. WIYY-F	2. WQSR-F
3. WGHT-F	3. WMMX-F	3. WMMX-F>	3. WMMX-F	3. WLIF-F	3. WWDC-F	3. WWDC-F	3. WWDC-F	3. WWDC-F	3. WLIF-F
4. WIYY-F	4. WGHT-F	4. WIYY-F	4. WLIF-F	4. WPOC-F	4. WGRX-F>	4. WGRX-F>	4. WGRX-F	4. WQSR-F	4. WIYY-F
WMMX-F	5. WIYY-F>	WPOC-F	WPOC-F	5. WMMX-F>	5. WBSB-F	5. WMMX-F	WMMX-F	5. WGRX-F	5. WBSB-F
6. WLIF-F	6. WPOC-F	WQSR-F	6. WGHT-F	6. WQSR-F	6. WGHT-F	6. WBSB-F	6. WHFS-F	6. WBSB-F	WPOC-F
7.	7. WLIF-F	7. WGHT-F	7. WQSR-F	7. WBGR-F	7. WEBB	7. WHFS-F	7. WQSR-F	7. WMMX-F	WMMX-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8. WWDC-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING		
					%	%			
TOP 40/CHR/CONTEMP		360 (3)	360 (3)	11.6	14.9	WBEG-F	103.1	Grasonville	.3/ .8
AOR/CLASSIC		408 (4)	408 (4)	13.2	11.3	WCBM	680	Baltimore	1.2/4.2
AC/OLDIES/SOFT ROCK	10 (1)	396 (5)	406 (6)	13.1	10.8	WEBB	1360	Baltimore	1.8/5.0
MOR/VARIETY/FULL	12 (1)		12 (1)	0.4	4.1	WRBS-F	95.1	Baltimore	1.5/3.5
						WWIN	1400	Baltimore	1.5/5.6
COUNTRY	81 (1)	242 (2)	323 (3)	10.4	10.2	WYST	1010	Baltimore	.3/1.2
BLACK/URBAN	117 (2)	470 (4)	587 (6)	18.9	18.2				
BTFL MUSIC/EZ		351 (2)	351 (2)	11.3	11.7	WASH-F	97.1	Washington	.7/2.9
NEWS/TALK	432 (5)		432 (5)	13.9	10.8	WAVA-F	105.1	Arlington	.5/2.6
						WGAY-F	99.5	Washington	.3/1.0
NOSTALGIA	73 (1)		73 (1)	2.4	3.3	WHFS-F	99.1	Annapolis	1.6/4.5
RELIGION/GOSPEL	88 (1)	51 (1)	139 (2)	4.5	4.6	WHUR-F	96.3	Washington	1.2/4.9
SPANISH						WLTT-F	94.7	Bedhesda	.4/2.0
CLASSICAL						WMAL	630	Washington	.3/1.5
JAZZ/NEW AGE/ECLECTIC						WMZQ-F	98.7	Washington	.4/2.0
UNKNOWN/OTHERS		10 (1)	10 (1)	0.3		WPGC-F	95.5	Morningside	.7/3.5
			3101 (34)			WRQX-F	107.3	Washington	1.9/6.4
						WTOP	1500	Washington	1.2/5.1
						WWRC	980	Washington	.3/ .9

RADIO STATIONS

AM STATIONS

WBAL, 1090, 50 KW (DA-N)	, NEWS/TALK	ABC-E, \$110.00* (HNWH)	Hearst
WBGR, 860, 2.5 KW (DAYS, DA)	, GOSPEL	UPI, \$ 40.00 (Roslin)	Mortenson
WBMD, 750, 1 KW (DAYS)	, RELIGION	, \$ 12.00 (---)	
WCAO, 600, 5 KW (DA-1)	, COUNTRY	NBC, \$ 95.00* (Mc-Guild)	DKM
WCBM, 680, 10 KW/5 KW (DA-2)	, TALK	UPI, ABC-T, \$ 60.00 (Katz)	Resort
WEBB, 1360, 5 KW/1.7 KW (DA-1)	, BLACK	SBN, \$ 39.00* (---)	Brunson
WFBR, 1300, 5 KW (DA-1)	, TALK	CBS, NBC-T, \$ 75.00* (Republic)	
WITH, 1230, 1 KW	, NOSTALGIA	MBS, \$ 40.00 (Groskin)	
WJRO, 1590, 1 KW (DA-2)	, BTFL (?)	, \$ 14.00 (---)	
WWIN, 1400, 1 KW	, BLACK	NBN, \$ 38.00* (MMR)	Mediacomm
WYST, 1010, 1 KW (DAYS)	, OLDIES	APR, \$ 31.00 (MMR)	United

FM STATIONS

WBSB, 104.3, 50 KW @ 422, CHR	ABC-C, \$140.00 (Banner)	Scripps-Howard
WGRX, 100.7, 20 KW @ 715, CLASSIC AOR	ABC-F, \$ 52.00 (Durpetti)	Shamrock-Lynett (WESTMINSTER)
WIYY, 97.9, 10 KW @ 950, AOR	ABC-R, \$110.00* (HNWH)	Hearst
WLIF, 101.9, 14 KW @ 960, BTFL/EZ	, \$155.00* (Christal)	JAG
WPOC, 93.1, 16 KW @ 870, COUNTRY	ABC-D, \$130.00 (Eastman)	Nationwide
WQSR, 105.7, 50 KW @ 300, OLDIES	US 1, CBS-R, \$ 50.00* (Banner)	
WRBS, 95.1, 50 KW @ 500, RELIGION	, \$ 17.00 (---)	
WGHT, 95.9, 3 KW @ 300, URBAN/CHR	, \$ 60.00* (MMR)	Mediacomm
WMMX, 106.5, 29 KW @ 620, AC	, \$ 85.00* (Katz)	Capitol (WRAL)
WXYV, 102.7, 50 KW @ 400, URBAN	, \$105.00 (Mc-Guild)	DKM
WYST, 92.3, 10 KW @ 709, AC	APR, \$ 80.00* (MMR)	United

Other ranked stations - See Washington

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WCBM is now classified as Talk

WCAO/WXYV-F sold by DKM to Summit for \$22,700,000 (E)

BATON ROUGE

Arbitron Rank/Pop (12+): 78/450,000

MSA Rank/Pop: 91/562,000

ADI # 91

Average Person Ratings: 15.0

Market TSL: 20.5 hours

Stations: 22/14

Diaries: 956/471:1/50.9%

Sample Target: 820

% Below Line: 11.4

% Not Listed: 9.5

1987 Revenue: \$11,100,000

III Inc.: \$31,027

Retail \$: 3.4 Bill

Pop per Station: 32,143

#1 Biller: WFMF-F \$2,500,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FA 86	
1. WXOK	84/12.4	9.8	10.4	9.4	9.8	10.5	8.8	1. WYNK A/F	163/1896	1. WFMF-F	1323/29.4	30.7	31.8
2. WYNK A/F	73/10.8	11.0	13.4	14.7	16.1	12.5	11.7	2. WGGZ-F	134/2420	2. WGGZ-F	1201/26.7	25.6	27.2
WFMF-F	73/10.8	8.5	10.1	8.3	8.8	9.4	13.4	3. WFMF-F	112/2008	3. WYNK A/F	1012/22.5	21.4	25.7
4. WGGZ-F	67/ 9.9	11.0	9.1	11.0	8.9	10.3	12.8	4. WKJN-F	108/1334	4. WXOK	858/19.1	18.6	19.4
KQXL-F	67/ 9.9	8.5	10.1	8.3	8.8	9.2	10.1	5. WXOK	104/1090	5. KQXL-F	793/17.6	16.4	16.9
6. WKJN-F	45/ 6.7	6.9	9.2	7.0	6.4	7.4	7.5	6. KQXL-F	82/ 967	6. WQXY A/F	742/16.5	18.7	14.3
7. WJBO	42/ 6.2	5.6	4.0	3.4	4.2	4.8	4.5	7. KDEA-F	70/ 863	7. WKJN-F	655/14.6	14.8	13.0
8. WQXY A/F	37/ 5.5	6.8	7.2	5.4	6.8	6.2	5.8	8. WCKW-F	58/ 644	8. WJBO	625/13.9	11.2	14.2
9. WLUX	25/ 3.7	4.1	1.8	2.0	2.1	2.9	3.1	9. WQXY A/F	50/1057	9. KDEA-F	336/ 7.5	5.2	4.7
10. KDEA-F	22/ 3.3	2.6	2.1	2.8	2.4	2.7	1.7	10. WQVE A/F	49/ 633	10. WCKW-F	241/ 5.4	3.6	4.0

12+ FM SHARE (METRO): 69.93% (428 of 612) (FAL 86: 69.83%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGGZ-F	1. WGGZ-F	1. WXOK-F	1. WYNK-F+	1. WYNK-F	1. WYNK-F+	1. WYNK-F+	1. WYNK-F+	1. WFMF-F	1. KQXL-F	1. KQXL-F
2. WFMF-F	2. KQXL-F	2. WFMF-F	2. WXOK-F	2. WXOK-F	2. WJBO	2. WXOK-F	2. WXOK-F	2. WYNK-F+	2. WGGZ-F	2. WGGZ-F
KQXL-F	WFMF-F	3. KQXL-F	3. WFMF-F	3. WFMF-F	3. WXOK-F	3. WFMF-F	3. WFMF-F	3. KQXL-F	3. WXOK-F	3. WFMF-F
4. WXOK-F	WXOK-F	4. WYNK-F+	4. KQXL-F	4. KQXL-F	4. WKJN-F	4. WGGZ-F	4. WQXL-F	4. WGGZ-F	4. WFMF-F	4. WFMF-F
5.	5. WQXY-F+	5. WGGZ-F	5. WKJN-F	5. WKJN-F	5. KDEA-F	5. WKJN-F	5. WGGZ-F	5. WXOK-F	5. WJBO	5. WKJN-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WFMF-F	1. WXOK-F	1. WXOK-F	1. WXOK-F	1. WYNK-F+	1. WFMF-F	1. WGGZ-F	1. WGGZ-F	1. KQXL-F	1. WYNK-F+
WGGZ-F	2. WFMF-F	2. KQXL-F	2. WYNK-F+	2. WXOK-F	2. KQXL-F	2. KQXL-F	2. KQXL-F	WFMF-F	2. KQXL-F
3. KQXL-F	WGGZ-F	3. WFMF-F	3. WFMF-F	3. WFMF-F	WGGZ-F	3. WFMF-F	3. WLUX	3. WXOK-F	3. WFMF-F
4. WQXY-F+	4. KQXL-F	WGGZ-F	4. KQXL-F	4. KQXL-F	WXOK	4. WXOK-F	4. WFMF-F	4. WGGZ-F	4. WXOK-F
WXOK-F	5. WQXY-F+	5. WQXY-F+	WGGZ-F	5. WQXY-F+	5.	5. WCKW-F	WXOK	5. WYNK-F+	5. WKJN-F
				6. WGGZ-F				6. WGGZ-F	6. WGGZ-F
				WKJN-F					

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		140 (2)	140 (2)	22.9	24.4	WIBR 1300 Baton Rouge .7/4.9
AOR/CLASSIC		16 (1)	16 (1)	2.6	2.2	WQCK-F 92.7 Clinton .4/2.1
AC/OLDIES/SOFT ROCK	7 (2)	35 (1)	42 (3)	6.9	10.4	WTKL 1260 Baton Rouge 2.1/3.4
MOR/VARIETY/FULL	14 (1)		14 (1)	2.3		
COUNTRY	6 (1)	112 (2)	118 (3)	19.3	25.0	KAJN-F 102.9 Crowley .4/1.5
BLACK/URBAN	84 (1)	86 (3)	170 (4)	27.8	24.9	WBYU-F 95.7 New Orleans .4/1.7
BTFI MUSIC/EZ		25 (2)	25 (2)	4.1	3.3	WCKW-F 92.3 Laplace 2.4/5.4
NEWS/TALK	48 (2)		48 (2)	7.8	5.1	WQUE-F 93.3 New Orleans 2.2/3.5
NOSTALGIA						WWL 870 New Orleans .9/3.5
RELIGION/GOSPEL	25 (1)		25 (1)	4.1	3.3	WXLT-F 94.1 McComb 1.2/3.6
SPANISH						WYLD-F 98.5 New Orleans .6/1.7
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS		14 (3)	14 (3)	2.3	0.5	
			612 (23)			

RADIO STATIONS

WIBR, 1300, 5 KW/1KW (DA-N)	, OLDIES	, \$ 20.00* (Katz)	
WJBO, 1150, 5 KW (DA-1)	, NEWS/TALK	CBS, NBC-T, \$ 23.00 (HNWH)	
WLUX, 1550, 5 KW (DAYS)	, RELIGION	UPI, \$ 10.00 (---)	Swaggert
WTKL, 1260, 1 KW (DAYS)	, MOR	ABC-C, NBN, \$ 16.00 (Masla)	
WXOK, 1460, 5 KW/1 KW (DA-N)	, BLACK	NBC, \$ 32.00 (Banner)	
WQXL-F, 106.3, 3 KW @ 300, BLACK	SBN, ABC-F, \$ 36.00 (Masla)		(NEW ROADS)
WFMF-F, 102.5, 100 KW @ 560, CHR	, \$ 73.00* (HNWH)		
WGGZ-F, 98.1, 100 KW @ 1550, CHR	CBS-R, \$ 70.00* (Katz)		
WKJN-F, 103.3, 100 KW @ 1045, COUNTRY	, \$ 56.00 (Torbet)		Sterling
WQXY-F, 100.7, 100 KW @ 750, AC	, \$ 50.00 (Christal)		Encore
WYNK-F, 101.5, 100 KW @ 403, COUNTRY	ABC-E, \$ 80.00 (Katz)		Narragansett

KSMB, KDEA - See Lafayette

WCKW - See New Orleans

MISCELLANEOUS COMMENTS WQXY A/F sold by Encore for \$5,000,000...

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BEAUMONT - PORT ARTHUR

Arbitron Rank/Pop (12+): 106/322,900

Stations: 19/16
Diaries: 862/376:1/50.7%
Sample Target: 710
% Below Line: 4.3
% Not Listed: 7.0

1987 Revenue: \$7,400,000
HH Inc.: \$33,427
Retail \$: 2.6 Bil
Pop per Station: 20,181
#1 Biller: KYKR-F \$1,250,000

MSA Rank/Pop: 121/395,000
ADI # 124
Average Person Ratings: 15.7
Market TSL: 21.3 hours

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. KZZB-F	67/13.3	11.1	14.5	10.4	12.2		15.7	1. KHYS-F	87/ 739	1. KZZB-F	846/26.4	23.5	26.4
2. KHYS-F	65/12.9	15.0	12.7	11.9	14.1		17.8	2. KZZB-F	70/ 965	2. KYKR-F	680/21.2	23.4	19.8
3. KYKR-F	63/12.5	13.4	12.1	11.7	11.0		7.9	3. KYKR-F	69/ 843	3. KLVI	560/17.5	12.0	19.0
4. KLVI	38/ 7.6	4.5	6.5	6.2	7.0		4.6	4. KIOC-F	45/ 740	4. KHYS-F	548/17.1	17.6	17.0
KIOC-F	38/ 7.6	4.9	6.7	4.9	5.6		8.8	5. KAYD-F	44/ 567	5. KIOC-F	522/16.3	13.9	15.5
6. KQXY-F	35/ 7.0	6.9	7.9	9.6	6.8		5.7	KLVI	44/ 659	6. KAYD-F	500/15.6	12.1	11.3
7. KAYD-F	34/ 6.8	6.7	3.6	4.9	4.8		7.7	7. KQXY-F	43/ 511	7. KQXY-F	372/11.6	13.8	13.9
8. KKM-F	32/ 6.4	5.5	4.2	7.4	6.0		4.4	8. KKM-F	32/ 383	8. KKM-F	359/11.2	9.9	11.0
9. KWIC-F	22/ 4.4	7.7	6.5	7.0	7.8		10.2	9. KWIC-F	28/ 454	9. KWIC-F	345/10.5	12.6	13.0
10. KALO	15/ 3.0	2.4	1.2	2.1	.8		1.7	10. WTRH	21/ 341	10. KTRH	272/ 8.5	7.1	9.4
KTRH	15/ 3.0	2.2	3.6	4.2	6.0		2.5	11.		11. KALO	190/ 5.9	5.3	4.0

12+ FM SHARE (METRO): 78.85% (369 of 468) (FAL 86: 80.22%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZB-F	1. KHYS-F	1. KYKR-F	1. KYKR-F	1. KYKR-F	1. KYKR-F	1. KYKR-F	1. KYKR-F	1. KZZB-F	1. KHYS-F	1. KHYS-F
2. KHYS-F	2. KZZB-F	2. KHYS-F	2. KHYS-F	2. KHYS-F	2. KLVI	2. KZZB-F	2. KQXY-F	2. KHYS-F	2. KZZB-F	2. KZZB-F
3. KIOC-F	3. KIOC-F	3. KZZB-F	3. KZZB-F	3. KZZB-F	3. KQXY-F	3. KLVI	3. KZZB-F	3. KYKR-F	3. KYKR-F	3. KYKR-F
4.	4. KWIC-F	4. KIOC-F	4. KKM-F	4. KKM-F	4.	4. KHYS-F	4. KHYS-F	4. KIOC-F	4. KIOC-F	4. KAYD-F
5.	KYKR-F	5. KKM-F	5. KAYD-F	5. KAYD-F	5.	5. KIOC-F	5. KAYD-F	5. KAYD-F	5. KAYD-F	5. KQXY-F
		6. KAYD-F					6. KIOC-F	6. KQXY-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KHYS-F	1. KHYS-F	1. KHYS-F	1. KHYS-F	1. KYKR-F	1. KIOC-F	1. KHYS-F	1. KHYS-F	1. KYKR-F	1. KYKR-F
2. KZZB-F	2. KZZB-F	KZZB-F	KZZB-F	2. KZZB-F	2. KAYD-F	2. KIOC-F	2. KWIC-F	2. KHYS-F	2. KHYS-F
3. KYKR-F	3. KYKR-F	3. KKM-F	3. KYKR-F	3. KHYS-F	KZZB-F	3. KWIC-F	3. KYKR-F	3. KZZB-F	3. KKM-F
4. KWIC-F	4. KIOC-F	4. KIOC-F	4. KKM-F	4. KKM-F	4. KHYS-F	4. KZZB-F	4. KZZB-F	4. KIOC-F	KZZB-F
5.	KKM-F	KYKR-F	5. KIOC-F	5. KAYD-F	5.	5. KYKR-F	5.	5. KAYD-F	5. KLVI
	6. KWIC-F							KKM-F	KWIC-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		105 (2)	105 (2)	22.4	16.0	KDLF 1150 Port Neches .8/1.5
AOR/CLASSIC		22 (1)	22 (1)	4.7	8.2	KDVE 1510 Nederland 1.4/2.8
AC/OLDIES/SOFT ROCK		32 (1)	32 (1)	6.8	12.0	KOGT 1600 Orange .8/3.3
MOR/VARIETY/FULL					1.3	KOLE 1340 Port Arthur .4/3.2
COUNTRY	42 (2)	99 (3)	141 (5)	30.1	26.0	KTFA-F 92.1 Groves 1.2/3.5
BLACK/URBAN	15 (1)	70 (2)	85 (3)	18.2	17.3	KIKK-F 95.7 Houston .4/1.1
BTFMUSIC/EZ		35 (1)	35 (1)	7.5	8.7	KMJQ-F 102.1 Clear Lake City 1.0/5.0
NEWS/TALK	15 (1)		15 (1)	3.2	4.4	
NOSTALGIA	14 (1)		14 (1)	3.0	1.1	
RELIGION/GOSPEL	11 (2)	6 (1)	17 (3)	3.6	4.9	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	2(1)		2 (1)	0.4		

RADIO STATIONS

KALO, 1250, 5 KW/1 KW (DA-2)	BLACK	\$ 18.00* (HNWH)	Clear Channel
KAYC, 1450, 1 KW	NOSTALGIA	SMN, \$ 17.00 (Mc-Guild)	
KLVI, 560, 5 KW (DA-N)	COUNTRY	ABC-I, \$ 35.00* (Katz)	Hicks
KAYD-F, 97.5, 100 KW @ 482, COUNTRY		\$ 25.00* (Mc-Guild)	
KHYS-F, 98.5, 100 KW @ 485, URBAN		CBS-R, \$ 42.00* (HNWH)	Clear Channel
KIOC-F, 106.1, 100 KW @ 1060, CHR		\$ 27.00* (Republic)	
KKM-F, 104.5, 100 KW @ 400, AC		\$ 24.00* (Eastman)	
KQZY-F, 94.1, 100 KW @ 647, BTFM/EZ		NBC, \$ 27.00* (Christal)	
KTFA-F, 92.1, 3 KW @ 300, AC		\$ 17.00 (---)	(GROVES)
KWIC-F, 107.9, 100 KW @ 392, AOR		ABC-R, \$ 32.00* (Banner)	
KYKR-F, 93.3, 100 KW @ 500, COUNTRY		\$ 54.00* (Katz)	Hicks
KZZB-F, 95.1, 100 KW @ 500, CHR		\$ 36.00* (Christal)	

KTRH - See Houston

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BIRMINGHAM

Arbitron Rank/Pop (12+): 47/764,400

Stations: 24/20

1987 Revenue: \$23,000,000

MSA Rank/Pop: 56/927,000

Diaries: 1234/619:1/48.3%

HH Inc.: \$27,914

ADI # 49

Sample Target: 1080

Retail \$: 5.1 Bil

Average Person Ratings: 17.5

% Below Line: 2.5

Pop per Station: 38,220

Market TSL: 23.5 hours

% Not Listed: 8.6

#1 Biller: WZZK A/F \$5,500,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. WZZK A/F	228/17.1	18.0	16.4	16.8	17.1	17.1	17.2	1. WZZK A/F	405/4303	1. WZZK A/F	2269/29.7	30.8	32.6
2. WMJJ-F	146/10.9	8.0	11.8	8.4	7.3	9.8	8.5	2. WENN-F	203/2104	2. WAPI-F	2036/26.7	24.4	30.8
3. WAPI-F	135/10.1	11.0	11.6	12.7	15.5	11.4	11.7	3. WAPI-F	196/3193	3. WMJJ-F	1745/22.9	20.7	17.0
4. WKXX-F	132/ 9.9	12.6	10.9	6.9	7.2	10.1	17.2	4. WMJJ-F	181/2293	4. WKXX-F	1738/22.8	22.8	23.7
5. WENN-F	123/ 9.2	9.8	8.7	12.8	9.8	10.1	9.4	5. WKXX-F	160/2299	5. WENN-F	1489/19.5	17.1	17.9
6. WERC	79/ 5.9	4.6	4.1	6.2	5.4	5.2	5.1	6. WQEN	95/1078	6. WERC	1017/13.3	9.5	13.2
7. WAPI	91/ 5.3	4.1	4.1	4.0	4.6	4.4	1.9	7. WERC	80/1040	7. WCTB-F	862/11.3	9.9	10.8
8. WAGG	52/ 3.9	5.1	5.2	2.9	5.5	4.3	4.8	8. WAPI	73/ 917	8. WAPI	849/11.1	7.3	9.9
9. WLTB-F	52/ 3.9	3.9	3.6	4.6	4.1	4.0	4.1	9. WLTB-F	69/1098	9. WATV	737/ 9.7	7.7	10.7
10. WATV	47/ 3.5	3.9	3.3	5.1	4.8	4.0	3.6	10. WRSA	66 510	10. WJLD	500/ 6.6	5.0	7.6
11. WJLD	32/ 2.4	1.9	1.9	1.9	2.4	2.0	1.2	11. WAGG	53/ 500	11. WVOK	497/ 6.5	8.2	8.2
12. WDJC-F	22/ 1.6	2.6	3.2	1.8	2.3	2.3	3.1	12. WATV	48/ 758	12. WAGG	486/ 6.4	7.2	8.3
13.								WDJC-F	48/ 950	13. WDJC-F	462/ 6.1	8.6	8.0
14.								14.		14.			
15.								15.		15.			
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 70.70% (864 of 1222) (FAL 86: 69.16%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKXX-F	1. WMJJ-F	1. WZZK-F+>1.	WZZK-F+>1.	1. WZZK-F+>1.	WZZK-F+>1.	1. WZZK-F+>1.	WZZK-F+>1.	1. WZZK-F	1. WKXX-F	1. WZZK-F+>
2. WAPL-F>	2. WAPI-F	2. WMJJ-F>	2. WMJJ-F>	2. WMJJ-F>	2. WAPI	2. WMJJ-F	2. WMJJ-F	2. WAPI-F>	2. WENN-F>	2. WKXX-F
3. WENN-F>	WZZK-F+>	3. WKXX-F	3. WENN-F	3. WENN-F	3. WERC	3. WAPI-F	3. WAPI-F	3. WKXX-F+>	3. WAPI-F	3. WENN-F
4.	4. WKXX-F>	4. WAPI-F	4. WKXX-F	4. WKXX-F	4. WMJJ-F	4. WKXX-F	4. WKXX-F	4. WMJJ-F>	4. WZZK-F+>	4. WMJJ-F
5.	5. WENN-F	5. WENN-F	5. WAPI-F	5. WAPI-F	5. WENN-F	5. WENN-F	5. WAPI	5. WENN-F	5. WMJJ-F	5. WAPI-F
6.	6.	6.	6.	6.	6.	6.	WERC	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAPI-F	1. WMJJ-F	1. WMJJ-F	1. WZZK-F+>	1. WZZK-F+>	1. WAPI-F	1. WAPI-F	1. WZZK-F+>	1. WZZK-F+>	1. WZZK-F+>
2. WKXX-F	2. WKXX-F	2. WZZK-F+>	2. WMJJ-F>	2. WMJJ-F>	2. WKXX-F	2. WZZK-F+>	2. WAPI-F	2. WMJJ-F	2. WMJJ-F
3. WMJJ-F	3. WZZK-F+>	3. WKXX-F	3. WKXX-F	3. WKXX-F	3. WENN-F	3. WKXX-F	3. WAPI-F	3. WAPI-F	3. WENN-F
4. WENN-F	4. WAPI-F	4. WENN-F	4. WAPI-F	4. WENN-F	4. WZZK-F+>	WMJJ-F	4. WKXX-F	4. WENN-F	4. WAPI-F
5.	5. WENN-F	5. WAPI-F	5. WENN-F	5. WAPI-F	5. WMJJ-F	5. WENN-F	5. WENN-F	5. WKXX-F	5. WERC
6.	6.	6.	6.	6.	6.	6.	6.	6.	6. WKXX-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP AOR/CLASSIC		156 (3)	156 (3)	12.8	8.3	WARF	1240	Jasper	.3/1.4
AC/OLDIES/SOFT ROCK MOR/VARIETY/FULL	15 (1)	198 (2)	213 (3)	17.4	12.6	WAYE	1220	Birmingham	1.0/2.5
COUNTRY	33 (2)	211 (1)	244 (3)	20.0	21.4	WCRL	1570	Oneonta	.4/.9
BLACK/URBAN	79 (2)	255 (2)	334 (4)	27.3	18.8	WCRT	1260	Birmingham	1.1/3.0
BTFL MUSIC/EZ		8 (1)	8 (1)	0.6	0.4	WKLD-F	97.7	Oneonta	.7/1.4
NEWS/TALK	79 (1)		79 (1)	6.4	5.9	WVOK	690	Birmingham	1.2/6.5
NOSTALGIA	71 (1)		71 (1)	5.8	5.0	WYDE	850	Birmingham	.5/2.7
RELIGION/GOSPEL	72 (3)	22 (1)	94 (4)	7.7	8.6	WQEN-F	103.7	Gadsden	.3/1.9
SPANISH						WQSB-F	105.1	Albertville	.3/1.0
CLASSICAL						WRSB-F	96.9	Decatur	.6/1.2
JAZZ/NEW AGE/ECLECTIC						WZBQ-F	102.5	Jasper	1.3/4.5
UNKNOWN/OTHERS	9 (2)	14 (2)	23 (4)	1.9	1.9				
			1222 (24)						

RADIO STATIONS

AM STATIONS

WAGG, 1320, 5 KW	, GOSPEL	NBN, \$ 30.00 (HNWH)	
WAPI, 1070, 50 KW/5 KW (DA-N)	, NOSTALGIA	NBC, NBC-T, \$ 28.00 (Christal)	
WATV, 900, 1 KW	, BLACK	ABC-E, \$ 30.00* (Roslin)	
WAYE, 1220, 1 KW/75 W	, RELIGION	, \$ 15.00 (---)	Woods
WCRT, 1260, 5 KW/41 W	, OLDIES	CNN, \$ 15.00 (---)	
WERC, 960, 5 KW (DA-N)	, NEWS/TALK	, \$ 40.00* (Mc-Guild)	Sun Group
WJLD, 1400, 1 KW	, BLACK	MBS, \$ 24.00 (Masla)	
WVOK, 690, 50 KW/30 W	, COUNTRY	CBS, \$ 16.00 (Eastman)	
WYDE, 850, 50 KW/1 KW (DA-2)	, RELIGION	, \$ 18.00 (---)	American General

FM STATIONS

WAPI, 94.5, 100 KW @ 1214, CHR/AOR	ABC-C, \$ 75.00* (Christal)	
WDJC, 93.7, 100 KW @ 984, RELIGION	, \$ 18.00 (---)	Crawford
WENN, 107.7, 100 KW @ 640, BLACK	NBN, \$ 60.00* (HNWH)	
WKXX, 106.9, 100 KW @ 1114, URBAN/CHR	ABC-D, \$ 54.00* (Mc-Guild)	
WLTB, 99.5, 100 KW @ 870, SOFT AC	, \$ 40.00* (Eastman)	
WMJJ, 96.5, 100 KW @ 900, AC	, \$ 90.00* (Banner)	Capitol-Johnson
WZZK+, 104.7, 100 KW @ 1300, COUNTRY	, \$125.00* (Katz)	New City
WQEN, 103.7, 100 KW @ 1080, CHR	ABC-C, \$ 38.00* (Dora)	

(GADSDEN)

STATION SALES

WYDE sold for \$980,000... WVOK, WLTB-F sold by REBS to Signature for \$7,650,000... WAGG, WENN-F: 85% sold for \$3,400,000... WJLD sold for \$515,000...

BOSTON

Arbitron Rank/Pop (12+): 7/3,166,800

Stations: 32/2B

1987 Revenue: \$104,300,000

MSA Rank/Pop: 6/3,730,000

Diaries: 2459/1288:1/41.5%

III Inc.: \$41,506

ADI # 6

Sample Target: 2170

Retail \$: 31.8 Bil

Average Person Ratings: 17.3

% Below Line: 3.1

Pop per Station: 113,100

Market TSL: 22.8 hours

% Not Listed: 11.9

#1 Biller: WBCN-F \$16,000,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86
1. WBCN-F	407/7.4	7.3	7.1	6.8	7.1	7.2	11.2	1. WBZ	559/8234	1. WXKS-F	6027/18.9	21.1 20.6
2. WBZ	404/7.3	7.1	8.7	9.0	8.4	8.0	6.6	2. WBCN-F	526/7047	2. WBZ	5798/18.2	19.3 18.1
3. WXKS-F	387/7.0	8.1	8.8	8.9	8.0	8.2	10.4	3. WRKO	468/4927	3. WBCN-F	5287/16.6	17.6 17.2
4. WRKO	383/6.9	6.4	6.9	7.0	5.6	6.8	4.6	4. WXKS-F	450/7439	4. WEEI	5100/16.0	15.9 17.9
5. WJIB-F	312/5.7	6.3	5.7	6.7	6.8	6.1	4.0	5. WZOU-F	409/6355	5. WZOU-F	4571/14.4	13.7 10.7
6. WEEI	288/5.2	4.9	4.6	5.1	4.5	5.0	2.8	6. WSSH-F	378/5280	6. WHDH	4281/13.4	13.9 14.4
7. WZOU-F	285/5.2	4.3	4.7	3.6	3.5	4.5	7.9	7. WJIB-F	363/4586	7. WROR-F	3965/12.5	13.6 13.1
8. WHDH	284/5.2	4.6	5.7	5.8	6.0	5.3	3.1	8. WEEI	317/5889	8. WRKO	3901/12.3	17.4 14.4
9. WSSH-F	245/4.4	4.4	4.7	4.9	4.8	4.6	4.0	9. WZLX-F	316/4276	9. WJIB-F	3720/11.7	13.1 13.8
10. WZLX-F	242/4.4	4.0	4.5	4.1	3.4	4.3	5.5	10. WPRO-F	306/4385	10. WSSH-F	3537/11.1	12.8 12.3
11. WROR-F	178/3.2	4.2	3.8	3.8	3.8	3.8	3.6	11. WHDH	296/4674	11. WZLX-F	3295/10.3	10.4 10.7
12. WILD	163/3.0	2.8	2.3	1.7	1.4	2.5	2.9	12. WAAF-F	253/4426	12. WMJX-F	3266/10.3	12.3 11.7
13. WODS-F	160/2.9	1.5	1.4	1.3	.9	1.8	2.3	13. WROR-F	250/5345	13. WODS-F	2788/ 8.8	5.4 4.4
14. WMJX-F	159/2.9	2.9	3.5	4.0	3.2	3.3	1.8	14. WODS-F	248/4070	14. WVBF-F	2575/ 8.1	7.4 7.7
15. WVBF-F	149/2.7	2.7	2.5	3.1	2.9	2.8	1.8	15. WHJY-F	237/3124	15. WAAF-F	2205/ 6.9	8.2 8.3
16. WBOS-F	125/2.3	1.9	2.2	1.6	2.8	2.0	3.5	16. WBOS-F	199/2815	16. WBOS-F	1872/ 5.9	5.5 5.9
17. WAAF-F	109/2.0	1.9	2.7	1.8	2.4	2.1	4.1	17. WVBF-F	196/3273	17. WCRB-F	1479/ 4.6	4.8 6.1
18. WXKS	87/1.6	1.7	1.8	1.4	1.7	1.6	.3	18. WMJX-F	194/3743	18. WILD	1266/ 4.0	4.3 2.9
19. WFNX-F	80/1.5	1.4	.6	1.2	.8	1.2	1.7	19. WILD	165/1324	19. WFNX-F	1125/ 3.5	2.7 2.8
20. WCRB-F	76/1.4	1.8	1.4	1.6	1.9	1.6	1.5	20. WSNE-F	136/2020	20. WXKS	1101/ 3.5	4.0 3.7
21.								21. WCRB-F	124/2016	21.		
22.								22.		22.		
23.								23.		23.		
24.								24.		24.		
25.								25.		25.		

12+ FM SHARE (METRO): 62.82% (3050 of 4855) (FAL 86: 63.24%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZOU-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WRKO	1. WBZ >	1. WBCN-F	1. WBCN-F	1. WBZ >	1. WXKS-F
2. WZLX-F	2. WXKS-F	2. WXKS-F	2. WXKS-F	2. WBZ	2. WBZ	2. WBCN-F	2. WRKO	WRKO	2. WZOU-F	2. WBCN-F
3. WBCN-F	3. WZLX-F	3. WZLX-F	3. WROR-F	WXKS-F	3. WJIB-F	3. WEEI	3. WJIB-F	3. WXKS-F	3. WXKS-F	3. WJIB-F
4. WAAF-F	4. WZOU-F	4. WZOU-F	WZLX-F	4. WSSH-F	4. WEEI	WXKS-F	4. WXKS-F	4. WJIB-F	4. WBCN-F	4. WZOU-F
5. WILD	5. WILD	5. WROR-F	5. WBZ	5. WZLX-F	5. WHDH	5. WRKO	5. WSSH-F	5. WZOU-F	5. WHDH	5. WZLX-F
6.	6. WVBF-F	6. WBZ	6. WSSH-F	6. WHDH	6. WSSH-F	6. WHDH	6. WZLX-F	6. WZLX-F	6. WRKO	6. WVBF-F
7.	7. WMJX-F	WODS-F	7. WODS-F	WROR-F	7. WROR-F	7. WZLX-F	7. WHDH	7. WEEI	7. WEEI	7. WSSH-F
8.	8. WODS-F	WSSH-F	8. WHDH	8. WRKO	8.	8. WZOU-F	8. WEEI	WSSH-F	8. WJIB-F	8. WBZ
9.	WAAF-F	9. WMJX-F	9. WVBF-F	9.	9.	9. WROR-F	9.	9. WHDH	9.	9. WBOS-F
10.	10.	10. WROR-F	10.	10.	10.	10. WSSH-F	10.	10.	10.	WILD

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WXKS-F	1. WXKS-F	1. WBCN-F	1. WXKS-F	1. WSSH-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F
2. WZOU-F	2. WBCN-F	2. WVBF-F	2. WBCN-F	2. WXKS-F	2. WZLX-F	2. WZLX-F	2. WILD	2. WZLX-F	2. WZLX-F
3. WBCN-F	3. WZOU-F	3. WODS-F	3. WSSH-F	3. WBZ	3. WAAF-F	3. WXKS-F	3. WXKS-F	3. WXKS-F	3. WRKO
4. WMJX-F	4. WVBF-F	WXKS-F	4. WROR-F	4. WROR-F	4. WXKS-F	4. WILD	4. WZLX-F	4. WILD	4. WBZ
5. WAAF-F	WZLX-F	5. WZOU-F	5. WHDH	5. WHDH	5. WZOU-F	5. WAAF-F	5. WFNX-F	5. WEEI	5. WEEI
6. WZLX-F	6. WODS-F	6. WROR-F	6. WBZ	6. WODS-F	6.	6. WZOU-F	6. WEEI	6. WZOU-F	6. WHDH
7.	7. WMJX-F	7. WSSH-F	7. WODS-F	7. WBCN-F	7.	7. WFNX-F	WROR-F	7. WRKO	7. WILD
8.	8. WROR-F	8. WHDH	8. WVBF-F	8. WJIB-F	8.	8.	8.	8. WBZ	8. WXKS-F
9.	9. WSSH-F	9. WILD	WZLX-F	WVBF-F	9.	9.	9.	WODS-F	9. WROR-F
10.	10.	10. WMJX-F	10.	10.	10.	10.	10.	10. WROR-F	10. WODS-F

FORMATS	AM	FM	TOTAL	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		691 (3)	691 (3)	14.2	13.4	WCAP	980	Lowell	.5/1.4
AOR/CLASSIC		902 (6)	902 (6)	18.6	16.9	WCGY-F	93.7	Lawrence	.7/3.0
AC/OLDIES/SOFT ROCK	60 (2)	909 (6)	969 (8)	20.0	20.2	WESX	1230	Salem	.5/1.1
MOR/VARIETY/FULL	741 (4)		741 (4)	15.3	17.4	WEZE	1260	Boston	.4/1.5
						WJDA	1300	Quincy	.4/.6
COUNTRY		125 (1)	125 (1)	2.6	3.2	WMEX	1150	Boston	.7/2.7
BLACK/URBAN	163 (1)		163 (1)	3.4	1.6	WPLM-F	99.1	Plymouth	.6/3.1
BTFL MUSIC/EZ		312 (1)	312 (1)	6.4	8.0	WROL	950	Boston	.7/2.2
NEWS/TALK	671 (2)		671 (2)	13.8	11.8	WSSH	1510	Boston	.4/1.4
NOSTALGIA	87 (1)	35 (1)	122 (2)	2.5	3.3	WHJY-F	94.1	Providence	.5/1.4
RELIGION/GOSPEL	62 (2)		62 (2)	1.3	1.1	WPRO-F	92.3	Providence	.3/1.4
SPANISH						WSNE-F	93.3	Bristol	.3/.9
CLASSICAL		76 (1)	76 (1)	1.6	2.2				
JAZZ/NEW AGE/ECLECTIC									
UNKNOWN/OTHERS	21 (1)		21 (1)	0.4	0.8				
			4855 (32)						

RADIO STATIONS

AM STATIONS

WBZ, 1030, 50 KW (DA-1)	, MOR	ABC-I, \$260.00*	(Group W)	Westinghouse
WDLW, 1330, 5 KW (DA-2)	, COUNTRY	\$ 40.00	(---)	
WEEI, 590, 5 KW (DA-1)	, NEWS	CBS, \$107.00	(CBS)	
WEZE, 1260, 5 KW (DA-N)	, RELIGION	\$ 20.00	(---)	
WHDH, 850, 50 KW (DA-2)	, MOR	\$220.00*	(Durpetti)	Sconnix
WILD, 1090, 5 KW (DAYS)	, BLACK	SBN, \$ 40.00	(Roslin)	
WKOX, 1200, 10 KW (DA-N)	, MOR/TALK	ABC-E, \$ 30.00	(Mc-Guild)	Fairbanks (FRAMINGHAM)
WMEX, 1150, 5 KW (DA-2)	, OLDIES	Trans, ABC-E, \$ 60.00*	(Mc-Guild)	Greater Media
WMRE, 1510, 50 KW (DA-2)	, NOSTALGIA	\$ NA	(---)	Noble
WRKO, 680, 50 KW (DA-2)	, TALK	MBS, NBC, NBC-T, \$145.00*	(Republic)	RKO
WROL, 950, 5 KW (DAYS)	, RELIGION	\$ NA	(---)	
WXKS, 1430, 5 KW/1 KW (DA-N)	, NOSTALGIA	\$ 55.00	(MMR)	Pyramid

FM STATIONS

WBCN, 104.1, 19 KW @ 742, AOR		\$350.00*	(Torbet)	Infinity
WBOS, 92.9, 17 KW @ 860, COUNTRY		ABC-D, \$125.00	(Durpetti)	Sconnix
WCGY, 93.7, 50 KW @ 403, CLASSIC ROCK		\$ 67.00	(Masla)	Curt Gowdy
WCRB, 102.5, 11 KW @ 920, CLASSICAL		\$ 90.00	(---)	
WFNX, 101.7, 3 KW @ 170, AOR		\$ 54.00	(---)	
WHRB, 95.3, 3 KW @ 110, CLASS/JAZZ		\$ 22.00	(Roslin)	
WJIB, 96.9, 12 KW @ 1010, BTFL/EZ		\$170.00	(Mc-Guild)	NBC
WMJX, 106.7, 12 KW @ 720, AC		\$140.00*	(Mc-Guild)	Greater Media
WODS, 103.3, 12 KW @ 890, OLDIES		CBS-R, \$100.00*	(CBS)	CBS
WPLM, 99.1, 50 KW @ 430, NOSTALGIA		\$ 42.00	(---)	(PLYMOUTH)
WROR, 98.5, 8 KW @ 1191, AC		US 1, \$175.00*	(Republic)	RKO
WSSH, 99.5, 32 KW @ 600, SOFT AC		\$140.00*	(HNWH)	Noble
WVBF, 105.7, 14 KW @ 954, AC		\$130.00*	(Banner)	Fairbanks
WXKS, 107.9, 21 KW @ 710, CHR		\$270.00	(MMR)	Pyramid
WZLX, 100.7, 50 KW @ 500, CLASSIC AOR		\$150.00*	(Christal)	First Media
WZOU, 94.5, 5 KW @ 1140, CHR		\$138.00*	(Eastman)	Ardman

WAAF - See Worcester

CALL LETTER CHANGES

WMRQ to WODS

FORMAT CHANGES

WODS: From Soft AOR to Oldies (Oct.)

STATION SALES

WZLX-F: From First Media to Cook Inlet for \$17,000,000 (Est) (+ Tax Cert.)

BRIDGEPORT

Arbitron Rank/Pop (12+): 91/374,600

Stations: 39/6
 Diaries: 883/424:1/51.3%
 Sample Target: 760
 % Below Line: 57.8
 % Not Listed: 7.5

1987 Revenue: \$9,200,000
 HH Inc.: \$54,102
 Retail \$: 3.9 Bill
 Pop per Station: 62,433
 #1 Biller: WEZN-F \$4,000,000

MSA Rank/Pop: 107/417,000

New York ADI

Average Person Ratings: 17.6

Market TSL: 23.0 hours

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. WICC	103/15.5	17.4	17.1	16.3	19.6			1.		1. WICC	1339/35.6	37.9	38.4
2. WEZN-F	89/13.4	13.9	15.4	16.5	15.1			2.		2. WKCI-F	990/26.0	24.4	27.4
3. WEBE-F	69/10.4	8.0	7.0	3.4	3.0			3.		3. WEBE-F	980/26.3	19.6	17.8
4. WKCI-F	67/10.1	8.8	11.4	9.8	8.5			4.	THIS MARKET'S	4. WEZN-F	959/25.5	26.5	27.0
5. WPLR-F	51/ 7.7	7.7	6.4	7.0	6.5			5.	METRO AND TSA	5. WPLR-F	755/20.1	18.3	16.6
									ARE THE SAME.				
6. WCBS	26/ 3.9	3.9	3.1	4.2	4.4			6.		6. WCBS	540/14.3	13.9	13.5
7. WADS	16/ 2.4	2.0	1.5	1.6	2.4			7.		7. WNBC	272/ 7.2	11.2	10.1
8. WNBC	12/ 1.8	3.1	3.1	3.4	3.7			8.		8. WRKI-F	226/ 6.0	8.1	7.7
WOR	12/ 1.8	1.5	2.2	1.2	.8			9.		9. WADS	218/ 5.8	4.2	4.6
WQHT-F	12/ 1.8	2.4	1.6	1.0	1.2			10.		10. WQHT-F	211/ 5.6	5.2	6.1

12+ FM SHARE (METRO): 62.97% (386 of 613) (FAL 86: 59.20%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKCI-F	1. WEBE-F	1. WEBE-F	1. WEBE-F	1. WICC	1. WICC	1. WICC >	1. WEZN-F >	1. WEZN-F	1. WKCI-F >	1. WEZN-F
2. WPLR-F	2. WPLR-F	2. WICC	2. WICC >	2. WEBE-F >	2. WEZN-F >	2. WEZN-F	2. WEBE-F	2. WICC	2. WICC	2. WEBE-F
3.	3. WKCI-F >	3. WKCI-F	3. WKCI-F	3. WEZN-F	3. WEBE-F	3. WKCI-F	3. WICC	3. WEBE-F	3. WEZN-F	3. WICC
4.	4. WICC	4. WPLR-F	4. WEZN-F	4. WKCI-F	4. WCBS	4. WEBE-F	4. WKCI-F	4. WKCI-F	4. WPLR-F	4. WKCI-F
5.	5.	5. WEZN-F	5. WPLR-F	5. WPLR-F	5.	5. WPLR-F	5. WPLR-F	5. WPLR-F	5. WEBE-F	5. WPLR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKCI-F	1. WEBE-F	1. WEBE-F >	1. WEBE-F	1. WEBE-F	1. WPLR-F >	1. WPLR-F >	1. WEBE-F	1. WPLR-F	1. WICC
2. WEBE-F	2. WKCI-F	2. WICC	2. WICC >	2. WICC >	2. WKCI-F	2. WEBE-F >	2. WPLR-F	2. WEBE-F	2. WEBE-F >
3. WPLR-F	3. WPLR-F	WKCI-F	3. WKCI-F >	3. WEZN-F	3. WEBE-F	3. WKCI-F >	3. WICC	3. WICC	3. WPLR-F
4.	4. WICC	4. WPLR-F	4. WEZN-F	4. WKCI-F	4.	4. WICC	4.	4. WKCI-F >	4. WEZN-F
5.	5.	5.	5. WPLR-F	5.	5.	WXRK-F	5.	5.	WKCI-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		83 (5)	83 (5)	13.5	15.5	WDJZ 1530 Bridgeport 1.7/2.1
AOR/CLASSIC		73 (4)	73 (4)	11.9	11.4	WFIF 1500 Milford .5/ .9
AC/OLDIES/SOFT ROCK	20 (2)	90 (7)	110 (9)	17.9	14.6	WJBX 1450 Bridgeport 1.2/4.1
MOR/VARIETY/FULL	110 (2)		110 (2)	17.9	19.4	
COUNTRY		7 (1)	7 (1)	1.1	1.3	WAVZ 1300 New Haven .8/1.5
BLACK/URBAN		26 (3)	26 (3)	4.2	5.0	WCFS 1260 Westport .6/1.0
BTFL MUSIC/EZ		89 (1)	89 (1)	14.5	16.8	WDRG-F 102.9 Hartford 1.7/5.5
NEWS/TALK	71 (7)		71 (7)	11.6	8.8	WJAZ-F 96.7 Stamford .3/1.8
NOSTALGIA	19 (3)		19 (3)	3.1	5.1	WKSS-F 95.7 Hartford .3/2.0
RELIGION/GOSPEL						WLYQ-F 95.9 Norwalk .6/4.9
SPANISH						WRKI-F 95.1 Brookfield 1.5/6.0
CLASSICAL		5 (1)	5 (1)	0.8	0.5	
JAZZ/NEW AGE/ECLECTIC		2 (1)	2 (1)	0.3		
UNKNOWN/OTHERS	7 (2)		7 (2)	1.1	1.8	
			613 (39)			

See New York or Nassau-Suffolk for more information about the following:

RADIO STATIONS

WADS, 690, 1 KW (DAYS,DA)	, TALK	APR, \$ 20.00 (---)	
WDJZ, 1530, 5 KW (DAYS,DA)	, NOSTALGIA	APR, \$ 28.00 (S. Katz)	
WICC, 600, 1 KW/500 W (DA-2)	, MOR	, \$ 95.00* (Christal)	Tribune Co.
WJBX, 1450, 1 KW	, AC/OLDIES	, \$ 25.00 (Roslin)	
WEZN-F, 99.9, 25 KW @ 680, BTFL/EZ		, \$135.00 (Katz)	New City
WEBE-F, 107.9, 50 KW @ 383, AC		, \$ 85.00 (Banner)	
WRKI-F, 95.1, 50 KW @ 500, AOR		Source, \$ 73.00 (Katz)	Home News
WLYQ-F, 95.9, 3 KW @ 300, AC		, \$ 42.00 (Christal)	(BROOKFIELD) (NORWALK)

Other ranked stations - See New York, New Haven or Hartford

MISCELLANEOUS COMMENTS WEBE-F (Westport) sold to ML Media for \$12,000,000...

BUFFALO - NIAGARA FALLS

Arbitron Rank/Pop (12+): 35/1,006,500

Stations: 24/21
Diaries: 1389/725:1/56.9%
Sample Target: 1290
% Below Line: 1.7
% Not Listed: 8.2

1987 Revenue: \$25,800,000
HH Inc.: \$33,379
Retail \$: 6.8 Bill
Pop per Station: 47,929
#1 Biller: WBN \$3,500,000

MSA Rank/Pop: Buffalo - 51/952,500
ADI # 38 Niagara Falls - 198/212,400
Average Person Ratings: 17.5
Market TSL: 23.0 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. WBN	207/11.8	8.8	8.0	10.0	11.9	9.7	8.1	1. WBN	210/3463	1. WBN	3346/33.5	20.6	31.9
2. WJYE-F	150/ 8.6	9.3	7.2	10.4	9.7	8.9	5.7	2. WHTT-F	164/1779	2. WKSE-F	2012/20.1	16.8	15.9
3. WKSE-F	143/ 8.2	7.5	5.6	6.0	5.2	6.8	9.4	3. WYRK-F	166/1867	3. WJYE-F	1963/19.6	17.5	19.5
4. WHTT-F	140/ 8.0	9.1	7.6	7.9	7.0	8.2	10.3	4. WJYE-F	153/2074	4. WPHD A/F	1809/13.1	20.0	16.6
5. WYRK-F	123/ 7.0	9.0	8.9	6.9	6.2	8.0	6.6	5. WMJQ-F	152/2841	5. WMJQ-F	1736/17.4	20.4	19.4
6. WBLK-F	113/ 6.5	4.3	5.4	5.5	6.6	5.4	10.0	6. WKSE-F	150/2174	6. WHTT-F	1609/16.1	19.4	13.6
7. WECK	110/ 6.3	5.0	5.6	5.2	5.2	5.5	4.4	7. WBUF-F	128/1742	7. WBUF-F	1550/15.5	18.8	15.7
8. WBUF-F	108/ 6.2	7.7	10.3	6.8	6.3	7.8	7.5	8. WECK	114/1202	8. WYRK-F	1449/14.5	16.5	12.6
9. WPHD A/F	101/ 5.7	6.7	5.1	6.0	4.7	5.9	8.2	9. WBLK-F	113/ 915	9. WWKB	1366/13.7	14.1	16.6
10. WMJQ-F	82/ 4.7	3.6	5.3	4.2	4.8	4.5	3.6	10. WPHD A/F	106/1977	10. WECK	1172/11.7	9.0	10.0
11. WGR	72/ 4.1	3.8	5.2	4.3	5.1	4.4	3.4	11. WGR	106/1652	11. WGR	1155/11.6	14.8	16.1
12. WWKB	65/ 3.7	3.2	3.6	4.2	4.3	3.7	4.0	12. WWKB	72/1521	12. WBLK-F	915/ 9.2	9.0	9.9
13. WRLT-F	45/ 2.6	4.7	4.6	4.1	3.6	4.0	2.1	13. WRLT-F	50/ 978	13. WRLT-F	905/ 9.1	11.4	11.4
14. WBYR-F	27/ 1.5	1.7	2.6	2.6	4.1	2.1	3.6	14. WBYR-F	48/ 944	14. WBYR-F	656/ 6.6	9.0	10.8

12+ FM SHARE (METRO): 66.29% (1066 of 1608) (FAL 86: 67.02%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKSE-F	1. WHTT-F	1. WHTT-F	1. WHTT-F	1. WBUF-F	1. WBN	1. WBN	1. WJYE-F	1. WJYE-F	1. WKSE-F	1. WJYE-F
2. WPHD-F	2. WPHD-F	2. WBLK-F	2. WBUF-F	2. WHTT-F	2. WJYE-F	2. WHTT-F	2. WHTT-F	2. WKSE-F	2. WBLK-F	2. WECK
3. WMJQ-F	3. WBLK-F	3. WPHD-F	3. WBLK-F	3. WYRK-F	3. WECK	3. WECK	3. WECK	3. WHTT-F	3. WBN	3. WYRK-F
4. WBLK-F	4. WKSE-F	4. WBUF-F	4. WYRK-F	4. WBN	4. WYRK-F	4. WKSE-F	4. WBN	4. WYRK-F	4. WHTT-F	4. WKSE-F
5.	5. WMJQ-F	5. WKSE-F	5. WBN	5. WBLK-F	5. WBUF-F	5. WWKB	5. WYRK-F	5. WBN	5. WPHD-F	5. WHTT-F
6. WBUF-F	6. WYRK-F	6. WYRK-F	6. WJYE-F	6. WJYE-F	6. WGR	6. WYRK-F	6. WBUF-F	6. WPHD-F	6. WWKB	6. WBUF-F
7. WBN	7. WBN	7. WBN	7. WBN	7. WBN	7. WBN	7. WJYE-F	7. WBUF-F	7. WBUF-F	7. WBN	7. WBN

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKSE-F	1. WKSE-F	1. WBLK-F	1. WKSE-F	1. WBUF-F	1. WPHD-F	1. WHTT-F	1. WHTT-F	1. WHTT-F	1. WHTT-F
2. WHTT-F	2. WBLK-F	2. WBUF-F	2. WBUF-F	2. WYRK-F	2. WHTT-F	2. WPHD-F	2. WPHD-F	2. WPHD-F	2. WBN
3. WMJQ-F	3. WHTT-F	3. WKSE-F	3. WBLK-F	3. WBLK-F	3. WBLK-F	3. WBLK-F	3. WBLK-F	3. WBN	3. WYRK-F
4. WPHD-F	4. WMJQ-F	4. WHTT-F	4. WMJQ-F	4. WJYE-F	4. WBYR-F	4. WBN	4. WBUF-F	4. WBLK-F	4. WBLK-F
5.	5. WPHD-F	5. WMJQ-F	5. WHTT-F	5. WKSE-F	5. WKSE-F	5. WKSE-F	5. WBN	5. WYRK-F	5. WBUF-F
6. WBUF-F	6. WPHD-F	6. WYRK-F	6. WYRK-F	6. WBN	6. WBUF-F	6. WBUF-F	6. WYRK-F	6. WBUF-F	6. WYRK-F
7. WYRK-F	7. WPHD-F	7. WPHD-F	7. WPHD-F	7. WMJQ-F	7. WYRK-F	7. WGR	7. WGR	7. WGR	7. WJYE-F
8. WJYE-F	8. WJYE-F	8. WJYE-F	8. WJYE-F	8. WJYE-F	8. WJYE-F	8. WYRK-F	8. WYRK-F	8. WYRK-F	8. WYRK-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		225 (2)	225 (2)	14.0	12.1	WDCX-F 99.5 Buffalo .9/2.7
AOR/CLASSIC	12 (2)	286 (5)	298 (7)	18.5	10.2	WHTT 1120 Buffalo .3/1.4
AC/OLOIES/SOFT ROCK	65 (1)	153 (2)	218 (3)	13.6	24.1	WJLL 1440 Niagara Falls .5/1.4
MOR/VARIETY/FULL	288 (3)		288 (3)	17.9	19.3	WLVL 1340 Lockport .9/1.9
COUNTRY	23 (1)	123 (1)	146 (2)	9.1	8.0	WUFO 1080 Amherst 1.4/2.5
BLACK/URBAN	24 (1)	113 (1)	137 (2)	8.5	7.8	WXRL 1300 Lancaster 1.3/4.2
BTFM MUSIC/EZ		150 (1)	150 (1)	9.3	10.7	CFNY-F 102.1 Brampton .9/3.2
NEWS/TALK						CILQ-F 107.1 Toronto .5/2.4
NOSTALGIA	110 (1)		110 (1)	6.8	6.3	WYSL 1030 Avon .3/1.1
RELIGION/GOSPEL		16 (1)	16 (1)	1.0	1.5	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	20 (2)		20 (2)	1.2		

RADIO STATIONS 1608 (24)

WBN, 930, 5 KW (DA-N)	MOR	NBC, \$ 77.00*	(Eastman)
WECK, 1230, 1 KW	NOSTALGIA	CBS, \$ 44.00*	(Roslin)
WGR, 550, 5 KW (DA-N)	MOR/AC	ABC-E, \$ 50.00*	(Katz)
WHLD, 1270, 5 KW (DAYS, DA)	COUNTRY	\$ 17.00	(Market 4)
WHTT, 1120, 1 KW (DAYS)	CLASSIC AOR	\$ NA	(MMR)
WJLL, 1440, 1 KW (DAYS)	MOR	MBS, \$ 11.00	(S. Katz)
WUFO, 1080, 1 KW (DAYS)	BLACK	SBN, \$ 18.00	(Roslin)
WWKB, 1520, 50 KW (DA-1)	OLDIES	ABC-D, NBC-T, \$ 45.00*	(HNWH)
WXRL, 1300, 1 KW/2.5 KW (DA-2)	COUNTRY	MBS, \$ 19.00	(---)
WMJQ-F, 102.5, 110 KW @ 1347, CHR		ABC-C, \$ 52.00*	(Eastman)
WBLK-F, 93.7, 50 KW @ 400, BLACK		CBS-R, \$ 41.00*	(Durpetti)
WBUF-F, 92.9, 91 KW @ 580, AC		\$ 70.00*	(Mc-Guild)
WBYR-F, 107.7, 14 KW @ 650, AOR		Source, \$ 40.00*	(Torbet)
WDCX-F, 99.5, 17 KW @ 430, RELIGION		\$ 20.00	(---)
WHTT-F, 104.1, 50 KW @ 500, CLASSIC AOR		\$ 62.00*	(MMR)
WJYE-F, 96.1, 50 KW @ 480, BTFM/EZ		\$ 65.00*	(Christal)
WKSE-F, 98.5, 46 KW @ 420, URBAN/CHR		\$ 44.00*	(HNWH)
WPHD-F, 103.3, 49 KW @ 423, AOR		CBS-R, \$ 48.00*	(CBS)
WRLT-F, 96.9, 13 KW @ 890, AC		Source, \$ 43.00*	(Katz)
WYRK-F, 106.5, 50 KW @ 390, COUNTRY		\$ 61.00*	(Mc-Guild)

CANTON

Arbitron Rank/Pop (12+): 102/338,300

Stations: 28/10
Diaries: 768/440:1/56.5%
Sample Target: 730
% Below Line: 38.1
% Not Listed: 10.1

1987 Revenue: \$7,500,000
HH Inc.: \$30,591
Retail \$: 2.5 Bil
Pop per Station: 33,830
#1 Biller: WHBC \$2,400,000

MSA Rank/Pop: 113/406,000
Cleveland ADI
Average Person Ratings: 14.1
Market TSL: 18.8 hours

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WHBC-F	83/17.5	15.6	16.0	14.1	10.7			1. WHBC-F	117/1147	1. WHBC-F	888/26.4	24.5	25.4
2. WHBC	58/12.2	12.0	14.8	14.5	20.1			2. WDJQ-F	72/1051	2. WHBC	864/25.7	28.5	29.6
3. WDJQ-F	51/10.7	7.4	8.4	7.4	7.5			3. WQXK-F	66/ 768	3. WDJQ-F	744/22.1	23.1	21.1
4. WKDD-F	36/ 7.6	6.8	7.0	7.7	6.2			4. WKDD-F	59/1047	4. WKDD-F	635/18.9	15.1	18.9
5. WQXK-F	29/ 6.1	7.7	5.3	4.5	5.5			5. WHBC	58/ 864	5. WRQK-F	449/13.4	13.4	13.5
6. WRQK-F	25/ 5.3	6.8	7.8	9.5	6.4			6. WONE-F	35/ 357	6. WQXK-F	351/10.4	14.0	10.1
7. WMMS-F	21/ 4.4	3.6	4.5	2.9	4.1			7. WRQK-F	31/ 534	7. WMMS-F	343/10.2	12.3	12.4
8. WONE-F	15/ 3.2	2.3	2.1	2.4	1.9			WHOT-F	31/ 429	8. WMJI-F	269/ 8.0	10.9	9.0
9. WZAK-F	13/ 2.7	3.4	1.6	3.3	---			9. WDBN-F	23/ 258	9. WONE-F	213/ 6.3	5.5	3.8
WMJI-F	13/ 2.7	3.9	2.7	3.3	4.1			WQKT-F	23/ 399	10. WZAK-F	169/ 5.0	5.1	3.8
11.								11.		11. WNPQ	157/ 4.7	3.9	2.7

12+ FM SHARE (METRO): 80.09% (342 of 427) (FAL 86: 74.32%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDJQ-F	1. WDJQ-F	1. WDJQ-F	1. WDJQ-F	1. WHBC-F	1. WHBC-F	1. WHBC	1. WHBC-F>	1. WHBC-F	1. WDJQ-F	1. WDJQ-F
2. WKDD-F	2. WKDD-F	2. WHBC-F	2. WHBC-F>	2. WDJQ-F>	2. WHBC >	2. WHBC-F>	2. WDJQ-F	2. WDJQ-F>	2. WHBC	2. WHBC-F>
3. WMMS-F	3. WRQK-F	3. WKDD-F	3. WQXK-F	3. WQXK-F	3. WQXK-F	3. WDJQ-F	3. WHBC	3. WHBC	3. WHBC-F	3. WHBC
4. WNPQ-F	4. WHBC-F	4. WRQK-F	4. WKDD-F	4. WHBC	4. WDJQ-F	4. WKDD-F	4. WKDD-F	4. WKDD-F	4. WKDD-F	4. WQXK-F
5.	5.	5. WQXK-F	5. WRQK-F	5. WKDD-F	5.	5.	5.	5. WQXK-F	5.	5. WKDD-F
			6. WRQK-F							

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDJQ-F	1. WDJQ-F	1. WDJQ-F	1. WDJQ-F>	1. WHBC-F>	1. WRQK-F	1. WRQK-F>	1. WRQK-F	1. WRQK-F	1. WRQK-F
2. WKDD-F>	2. WKDD-F>	2. WKDD-F	2. WHBC-F	2. WDJQ-F>	2. WKDD-F	2. WKDD-F	2. WDJQ-F	2. WDJQ-F	WQXK-F
3.	3. WMMS-F	3. WHBC-F	3. WKDD-F>	3. WHBC	3. WHBC-F	3. WDJQ-F	WONE-F	3. WHBC-F	3. WDJQ-F
4.	4. WHBC-F	WMMS-F	4.	4. WKDD-F	4.	WHBC-F	4.	4. WKDD-F	WHBC-F
5.	WQXK-F	WQXK-F	5.	WQXK-F	5.	WONE-F	5.	WONE-F	WQXK-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %
TOP 40/CHR/CONTEMP		101 (4)	101 (4)	23.7	21.1
AOR/CLASSIC		61 (3)	61 (3)	14.3	15.9
AC/OLDIES/SOFT ROCK		21 (3)	21 (3)	4.9	4.3
MOR/VARIETY/FULL	69 (3)		69 (3)	16.2	20.5
COUNTRY	9 (2)	34 (2)	43 (4)	10.1	10.0
BLACK/URBAN		13 (1)	13 (1)	3.0	2.7
BTFL MUSIC/EZ		95 (4)	95 (4)	22.2	20.5
NEWS/TALK	4 (1)	11 (1)	15 (2)	3.5	4.1
NOSTALGIA					---
RELIGION/GOSPEL	3 (1)	2 (1)	5 (2)	1.2	0.5
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS		4 (1)	4 (1)	0.9	0.5

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFAH	1310	Alliance	1.1/2.4
WNPQ-F	95.9	New Philadelphia	2.3/4.7
WRCW	1060	Canton	1.3/1.7
WTIG	990	Massillon	1.1/3.1
WTOF-F	98.1	Canton	.4/2.2
WDBN-F	94.9	Medina	1.3/4.1
WHLO	640	Akron	.6/1.8
WHOT-F	101.1	Youngstown	.6/3.3
WJER-F	101.7	Dover	.8/2.3
WNIR-F	100.1	Kent	2.3/3.6
WQKT-F	104.5	Wooster	1.1/3.2
WSLR	1350	Akron	.8/2.8
WYFM-F	102.9	Sharon	.4/1.5

See Cleveland for more about the following:

WDOK-F	.8/2.8	WQAL-F	.4/1.5
WLTF-F	1.3/3.9	WWWE	.8/4.0

RADIO STATIONS

WFAH, 1310, 1 KW (DAYS,DA)	, MOR	ABC-I, \$ 12.00 (HNWH)	(ALLIANCE)
WHBC, 1480, 5 KW (DA-N)	, MOR	ABC-E, \$ 65.00* (Christal)	
WINW, 1520, 1 KW (DAYS,DA)	, OLDIES	, \$ 12.00 (MMR)	Blaircom
WRCW, 1060, 5 KW (DA-DAYS)	, MOR	, \$ 13.00 (---)	
WTIG, 990, 250 W/119 W (DA-1)	, COUNTRY	MBS, \$ 12.00 (---)	
WDJQ-F, 92.5, 50 KW @ 500, CHR		, \$ 38.00 (HNWH)	(ALLIANCE)
WHBC-F, 94.1, 45 KW @ 516, BTFL/EZ		ABC-E, \$ 43.00* (Christal)	
WRQK-F, 106.9, 28 KW @ 341, AOR		, \$ 40.00* (MMR)	Blaircom
WTOF-F, 98.1, 36 KW @ 570, RELIGION		UPI, \$ 13.00 (---)	Crawford
WQKT-F, 104.5, 52 KW @ 480, COUNTRY		SMN, \$ 14.00 (---)	(WOOSTER)
WNPQ-F, 95.9, 3 KW @ 230, CHR		CBS-R, \$ 8.00 (Regional)	(NEW PHILADELPHIA)

Other ranked stations - See Cleveland, Akron or Youngstown

MISCELLANEOUS COMMENTS WTOF sold again by Mortenson for \$270,000... WINW/WRQK-F sold for \$1,500,000 (50%, est)...

American Radio Fall 1987, Copyright 1988

CHARLESTON, SC

Arbitron Rank/Pop (12+): 85/403,600

MSA Rank/Pop: 98/499,000
ADI # 109

Average Person Ratings: 16.3

Market TSL: 22.0 hours

Stations: 20/18
Diaries: 809/499:1/46.3%
Sample Target: 760
% Below Line: 3.2
% Not Listed: 11.7

1987 Revenue: \$10,700,000
HH Inc.: \$27,882
Retail \$: 2.9 Btl
Pop per Station: 22,422
#1 Biller: WEZL-F \$2,100,000

12+ METRTO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. WEZL-F	77/11.7	11.9	13.5	10.9	10.2		12.4	1. WEZL-F	95/1162	1. WEZL-F	891/22.1	18.8	19.9
2. WWVZ-F	58/ 8.8	9.7	11.9	9.0	12.7		8.0	2. WNDM-F	90/ 752	2. WXTC-F	787/19.5	16.5	14.9
3. WKQB-F	48/ 7.3	10.9	8.6	6.0	6.3		13.0	3. WKQB-F	78/1100	3. WKQB-F	743/18.4	23.9	19.1
4. WDXZ-F	47/ 7.1	6.4	4.1	6.2	2.8		3.8	4. WWVZ-F	59/ 713	4. WSSX-F	742/18.4	21.7	23.9
WXTC-F	47/ 7.1	6.4	6.1	7.5	8.0		6.9	5. WXTC-F	50/ 884	5. WWVZ-F	701/17.4	18.4	19.2
6. WAVF-F	45/ 6.8	5.6	2.7	6.0	4.9		8.1	6. WDXZ-F	47/ 408	6. WPAL	610/15.1	12.0	14.4
7. WPAL	44/ 6.7	7.1	7.4	9.3	7.1		3.7	7. WAVF-F	45/ 614	7. WAVF-F	602/14.9	12.4	8.3
8. WSSX-F	35/ 5.3	7.6	10.0	11.3	12.4		7.8	8. WPAL	44/ 610	8. WXLV-F	499/12.4	15.4	12.2
9. WMGL-F	32/ 4.9	2.4	3.3	3.2	1.1		4.6	9. WSSX-F	39/ 816	9. WDXZ-F	408/10.1	10.1	7.6
WXLV-F	32/ 4.9	6.3	5.2	4.7	6.3		3.7	10. WHLZ-F	38/ 451	10. WMGL-F	407/10.1	5.8	8.1
11. WQIZ	18/ 2.7	1.8	.9	1.8	3.2		2.1	11. WXLV-F	32/ 532	11. WXTC	327/ 8.1	6.2	7.8
12. WWHT A/F	17/ 2.6	1.0	2.0	1.9	1.2		2.8	WMGL-F	32/ 407	12. WWHT A/F	317/ 7.9	2.1	NA
13. WXTC	15/ 2.3	2.1	2.0	2.1	3.2		1.5	13.		13. WJYQ-F	242/ 6.0	3.6	2.3
WJYQ-F	15/ 2.3	.8	.8	.6	---		1.7	14.		14. WKN	203/ 5.0	4.8	7.1
15. WNDM-F	14/ 2.1	2.9	3.3	2.3	2.5		4.6	15.		15.			

12+ FM SHARE (METRO): 81.10% (472 of 582) (FAL 86: 78.20%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKQB-F	1. WAVF-F	1. WEZL-F	1. WEZL-F	1. WEZL-F	1. WEZL-F	1. WEZL-F	1. WEZL-F	1. WEZL-F	1. WKQB-F	1. WEZL-F
2. WWVZ-F	2. WWVZ-F	2. WXTC-F	2. WXTC-F	2. WXTC-F	2. WDXZ-F	2. WKQB-F	2. WDXZ-F	2. WWVZ-F	2. WWVZ-F	2. WPAL
3. WPAL	WXTC-F	3. WAVF-F	3. WWVZ-F	3. WWVZ-F	3. WWVZ-F	3. WWVZ-F	3. WAVF-F	3. WXTC-F	3. WMGL-F	3. WXTC-F
4. WSSX-F	4. WSSX-F	WXTC-F	4. WXLV-F	4. WXLV-F	4. WPAL	4. WSSX-F	4. WXTC-F	4. WAVF-F	4. WAVF-F	4. WWVZ-F
5.	5. WKQB-F	5. WPAL	5. WPAL	5. WDXZ-F	5. WXTC-F	5. WPAL	5. WWVZ-F	WDXZ-F	5. WPAL	5. WMGL-F
	6. WMGL-F	WXLV-F	6. WAVF-F			6. WXLV-F				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WWVZ-F	1. WXTC-F	1. WXTC-F	1. WXTC-F	1. WEZL-F	1. WAVF-F	1. WAVF-F	1. WAVF-F	1. WAVF-F	1. WEZL-F
2. WKQB-F	2. WWVZ-F	2. WWVZ-F	2. WWVZ-F	WXTC-F	2. WKQB-F	2. WKQB-F	2. WPAL	2. WEZL-F	2. WPAL
WXTC-F	3. WSSX-F	3. WMGL-F	3. WEZL-F	3. WDXZ-F	3. WMGL-F	3. WMGL-F	WXLV-F	3. WWVZ-F	WXLV-F
4. WAVF-F	4. WAVF-F	WSSX-F	4. WSSX-F	WWVZ-F	WSSX-F	WPAL	4. WXTC-F	4. WPAL	4. WAVF-F
WSSX-F	5.	WXLV-F	5. WDXZ-F	5. WXLV-F	5. WWVZ-F	WSSX-F	5. WWVZ-F	5. WMGL-F	5. WWVZ-F
WNDM-F			6. WSSX-F	6. WSSX-F		WWVZ-F		WXLV-F	

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		83 (2)	83 (2)	14.3	11.1	WKN 910 N. Charleston 1.4/5.0
AOR/CLASSIC		45 (1)	45 (1)	7.7	13.1	WMCJ 950 Moncks Corner 1.7/2.3
AC/OLDIES/SOFT ROCK	15 (1)	94 (3)	109 (4)	18.7	10.7	WTMA 1250 Charleston 1.7/3.8
MOR/VARIETY/FULL					2.9	
COUNTRY	11 (1)	84 (2)	95 (3)	16.3	20.6	WHLZ-F 92.5 Manning 1.1/3.3
BLACK/URBAN	46 (2)	119 (4)	165 (6)	28.4	31.8	
BTFL MUSIC/EZ		47 (1)	47 (1)	8.1	4.5	
NEWS/TALK	9 (1)		9 (1)	1.5	2.8	
NOSTALGIA						
RELIGION/GOSPEL	29 (2)		29 (2)	5.0	1.0	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ELECTIC						
UNKNOWN/OTHERS					1.4	

582 (20)

RADIO STATIONS

WXTC, 1390, 5 KW (DA-N)	, OLDIES	ABC-E, \$ 24.00* (Mc-Guild)	Guild
WKN, 910, 500 W (DA-N)	, TALK	NBC-T, ABC-T, \$ 15.00* (Eastman)	Caravelle
WMCJ, 950, 500 W (DAYS)	, GOSPEL	, \$ 10.00 (Dora)	(MONCK'S CORNER)
WPAL, 730, 1 KW (DAYS)	, BLACK	NBN, ABC-D, \$ 25.00 (Roslin)	
WTMA, 1250, 5 KW/1 KW	, COUNTRY	ABC-C, \$ 19.00* (Katz)	Faircom
WAVF-F, 96.1, 10D KW @ 580, AOR		USI, \$ 33.00 (Christal)	
WDXZ-F, 104.5, 28 KW @ 656, BTFL/EZ		CBS, NBC, \$ 36.00* (Eastman)	Caravelle
WEZL-F, 103.5, 100 KW @ 700, COUNTRY		MBS, \$ 75.00 (Banner)	John Price
WKQB-F, 107.5, 100 KW @ 500, CHR/AOR		, \$ 21.00 (Republic)	(ST. GEORGE)
WMGL-F, 101.7, 3 KW @ 300, BLACK		ABC-C, \$ 17.00* (Christal)	(RAVENAL)
WSSX-F, 95.1, 100 KW @ 350, CHR		, \$ 48.00* (Katz)	Faircom
WWVZ-F, 93.5, 3 KW @ 300, BLACK		SBN, \$ 38.00* (HNWH)	(SUMMERVILLE)
WXLV-F, 102.5, 100 KW @ 550, CLASSIC HITS		US 1, \$ 34.00* (Torbet)	Bahakel
WXTC-F, 96.9, 100 KW @ 1750, AC		CBS-R, \$ 50.00 (Mc-Guild)	Guild
WWHT-F, 94.3, 3 KW @ 300, URBAN/CHR		MBS, \$? (Torbet)	Jones

WDM -F - See Columbia

MISCELLANEOUS COMMENTS WCS changes calls to WXTC and format to Oldies... WMXQ changes to WJYQ-F...

CHARLOTTE

Arbitron Rank/Pop (12+): 41/877,200

MSA Rank/Pop: 44/1,080,000

ADI # 31

Average Person Ratings: 16.2

Market TSL: 21.5 hours

Stations: 26/22

Diaries: 1383/634:1/52.6%

Sample Target: 1130

% Below Line: 3.1

% Not Listed: 10.1

1987 Revenue: \$27,100,000

HH Inc.: \$31,563

Retail \$: 7.7 Bill

Pop per Station: 39,873

#1 Biller: WEZC-F \$4,700,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WPEG-F	206/14.2	13.7	11.9	10.0	10.9	12.5	18.8	1. WSOC-F	337/3863	1. WSOC-F	2124/23.7	26.0	25.4
2. WSOC-F	175/12.1	10.8	12.2	13.7	13.6	12.2	11.9	2. WPEG-F	273/2028	2. WBCY-F	1694/18.9	15.0	15.3
3. WRFX-F	117/ 8.1	7.7	7.8	6.9	7.4	7.6	10.4	3. WLK-F	203/2412	3. WROQ-F	1615/18.0	16.7	18.0
4. WBT	101/ 7.0	7.1	8.0	8.3	7.3	7.6	5.0	4. WLYK-F	198/3410	4. WPEG-F	1473/16.5	17.6	18.3
5. WLK-F	97/ 6.7	7.3	7.1	8.1	9.0	7.3	5.4	5. WROQ-F	179/2953	5. WEZC-F	1356/15.1	16.1	17.9
6. WBCY-F	94/ 6.5	5.3	5.1	6.5	4.0	5.9	9.7	6. WRFX-F	164/1658	6. WBT	1274/14.2	17.1	16.8
7. WROQ-F	91/ 6.3	8.4	7.6	8.8	7.9	7.9	7.8	7. WEZC-F	153/2023	7. WLK-F	1266/14.1	14.3	13.8
8. WZMG-F	90/ 6.2	7.2	6.5	8.9	8.9	7.2	6.1	8. WMMG-F	136/1338	8. WRFX-F	1201/13.4	13.9	13.9
9. WMMG-F	76/ 5.2	5.1	5.6	1.5	---	4.4	3.2	9. WBT	113/1587	9. WMMG-F	816/ 9.1	10.6	---
10. WRLX-F	52/ 3.6	.5	---	---	---	2.1	1.2	10. WLIT-F	79/1225	10. WLIT-F	783/ 8.7	8.7	10.1
11. WLIT-F	48/ 3.3	3.4	4.5	4.0	6.0	3.8	2.5	11. WRLX-F	70/ 890	11. WRLX-F	627/ 7.0	.8	---
12. WGIV	29/ 2.0	1.8	1.1	1.5	1.5	1.6	.8	12. WXRC-F	50/ 726	12. WGIV	470/ 5.2	4.0	4.3

12+ FM SHARE (METRO): 84.72% (1103 of 1302) (FAL 86: 83.72%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPEG-F	1. WPEG-F	1. WPEG-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WPEG-F	1. WPEG-F	1. WPEG-F
2. WROQ-F	2. WRFX-F	2. WRFX-F	2. WPEG-F	2. WPEG-F	2. WBT	2. WPEG-F	2. WPEG-F	2. WSOC-F	2. WRFX-F	2. WSOC-F
3. WBCY-F	3. WBCY-F	3. WSOC-F	3. WRFX-F	3. WEZC-F	3. WLK-F	3. WBT	3. WEZC-F	3. WRFX-F	3. WSOC-F	3. WROQ-F
4.	4. WROQ-F	4. WEZC-F	4. WEZC-F	4. WRFX-F	4. WPEG-F	4. WRFX-F	4. WRFX-F	4. WBCY-F	4. WROQ-F	4. WLK-F
5.	5. WEZC-F	5. WBCY-F	5. WMMG-F	5. WLK-F	5. WRLX-F	5. WEZC-F	5. WLK-F	5. WROQ-F	5. WBT	5. WRFX-F
	6. WSOC-F	7. WMMG-F	6. WLK-F	6. WMMG-F	6. WEZC-F	6. WBCY-F	6. WMMG-F	6. WLK-F	6. WLK-F	6. WMMG-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPEG-F	1. WPEG-F	1. WPEG-F	1. WPEG-F	1. WSOC-F	1. WPEG-F	1. WRFX-F	1. WRFX-F	1. WRFX-F	1. WRFX-F
2. WBCY-F	2. WBCY-F	2. WEZC-F	2. WSOC-F	2. WPEG-F	2. WRFX-F	2. WPEG-F	2. WPEG-F	2. WPEG-F	2. WSOC-F
3. WJVC-F	3. WRFX-F	3. WRFX-F	3. WEZC-F	3. WEZC-F	3. WROQ-F	3. WBCY-F	3. WBCY-F	3. WSOC-F	3. WROQ-F
4. WRFX-F	4. WEZC-F	4. WBCY-F	4. WBCY-F	4. WLK-F	4. WBCY-F	4. WROQ-F	4. WEZC-F	4. WMMG-F	4. WMMG-F
5. WROQ-F	5. WSOC-F	5. WLK-F	5. WLVK-F	5. WBCY-F	5.	5. WEZC-F	5. WSOC-F	5. WLK-F	5. WLK-F
6. WLK-F	6. WLK-F	6. WMMG-F	6. WRFX-F	6. WMMG-F	6.	6. WMMG-F	6. WMMG-F	6. WEZC-F	6. WEZC-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		185 (2)	185 (2)	14.2	14.0	WAES 610 Charlotte .6/1.9
AOR/CLASSIC		140 (3)	140 (3)	10.8	10.2	WAME 1480 Charlotte .4/1.4
AC/OLDIES/SOFT ROCK	8 (1)	226 (4)	234 (5)	18.0	19.8	WIXE 1190 Monroe .4/ 1.9
MOR/VARIETY/FULL	113 (3)		113 (3)	8.7	9.0	WLON 1050 Lincolnton .4/1.2
COUNTRY	13 (1)	272 (2)	285 (3)	21.9	30.3	WLTC 1370 Gastonia .3/1.2
BLACK/URBAN	29 (1)	206 (1)	235 (2)	18.0	15.1	WNOW 1030 Mint Hill .7/ .9
BTFL MUSIC/EZ		59 (2)	59 (2)	4.5	0.6	WQCC 1540 Charlotte .6/2.4
NEWS/TALK						WRDX-F 106.5 Salisbury .8/3.0
NOSTALGIA						WRHI 1340 Rock Hill .4/1.8
RELIGION/GOSPEL	15 (2)	15 (1)	30 (3)	2.3	3.4	WSOC 930 Charlotte .9/3.4
SPANISH						WXRC-F 95.7 Hickory .9/2.8
CLASSICAL						WMIT-F 106.9 Black Mountain 1.0/2.9
JAZZ/NEW AGE/ECLECTIC						WKRR-F 92.3 Asheboro .7/1.0
UNKNOWN/OTHERS	21 (3)		21 (3)	1.6		WSPA-F 98.9 Spartanburg .5/1.2

RADIO STATIONS	1302 (26)
WAES, 610, 5 KW/1 KW (DA-2)	, OLDIES US 1,\$ NA (Republic) CRB
WAME, 1480, 5 KW (DA-2)	, RELIGION UP 1,\$ 16.00 (---) Swaggert
WBT, 1110, 50 KW (DA-N)	, MOR/AC NBC,MBS,\$ 86.00* (Banner) Jeff-Pilot
WGIV, 1600, 1 KW (DA-2)	, BLACK NBN,\$ 28.00 (HNWH) Dorton
WGSP, 1310, 1 KW (DAYS,DA)	, GOSPEL (?) NBN,\$ 19.00* (Masla) Willis
WHVN, 1240, 1 KW (DA-1)	, RELIGION \$ NA (---) Buck
WQCC, 1540, 1 KW (DAYS)	, GOSPEL \$ NA (Savalli)
WSOC, 930, 5 KW (DA-N)	, COUNTRY \$ NA (Christal) Cox
WBCY-F, 107.9, 97 KW @ 970, CHR	,\$ 68.00* (Banner) Jeff-Pilot
WEZC-F, 104.7, 100 KW @ 1240, AC	,\$ 115.00* (MMR) EZ
WLIT-F, 101.9, 100 KW @ 870, AC	US 2,\$ 50.00* (Republic) Beasley
WLK-F, 96.9, 100 KW @ 1554, COUNTRY	ABC-E,\$ 57.00* (Torbet) Capitol-Johnson (STATESVILLE)
WPEG-F, 97.9, 50 KW @ 390, BLACK	CBS-R,\$ 70.00* (HNWH) Dorton (CONCORD)
WRFX-F, 99.7, 100 KW @ 1044, AOR	,\$ 55.00* (Mc-Guild) Mitroplex (KANNAPOLIS)
WROQ-F, 95.1, 100 KW @ 570, CHR	US 1,\$ 65.00* (Republic) CRB
WSOC-F, 103.7, 100 KW @ 1040, COUNTRY	,\$ 120.00* (Christal) Cox
WMMG-F, 96.1, 100 KW @ 1745, AC	,\$ NA (Katz) Voyager
WXRC-F, 95.7, 100 KW @ 1275, AOR	Source,\$ 40.00 (---) (SHELBY) (HICKORY)

CHATTANOOGA

Arbitron Rank/Pop (12+): 95/356/100

Stations: 17/17
Diaries: 928/384:1/51.7%
Sample Target: 760
% Below Line: 0
% Not Listed: 9.4

1987 Revenue: \$11,200,000
HH Inc.: \$27,241
Retail \$: 2.9 Bil
Pop per Station: 20,947
#1 Biller: WSKZ-F, WUSY-F \$2,100,000

MSA Rank/Pop: 109/433,000
ADI # 80
Average Person Ratings: 16.9
Market TSL: 22.5 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86
1. WSKZ-F	116/19.2	18.8	17.4	17.4	19.3	18.2	23.2	1. WSKZ-F	206/2518	1. WSKZ-F	1218/34.1	30.2 32.8
2. WLMX-F	86/14.3	10.6	9.4	10.0	2.4	11.1	12.4	2. WUSY-F	205/2125	2. WLMX-F	870/24.4	21.1 8.4
3. WUSY-F	70/11.6	14.2	11.8	11.0	10.2	12.2	10.8	3. WDEF-F	99/1136	3. WUSY-F	776/21.7	21.4 21.5
4. WDEF-F	62/10.3	10.7	9.9	9.8	9.5	10.2	7.0	4. WDDO-F	95/1316	4. WDEF-F	758/21.2	19.2 21.9
5. WDDO-F	48/ 8.0	8.2	8.7	10.0	10.9	8.7	9.5	5. WLMX-F	90/1047	5. WDDO-F	755/21.2	19.6 21.1
6. WNOO	33/ 5.5	3.8	5.4	6.4	5.3	5.3	1.4	6. WNOO	33/ 261	6. WDEF	389/10.9	9.8 13.8
7. WJTT-F	28/ 4.6	6.0	6.4	5.4	6.2	5.6	9.3	7. WJTT-F	29/ 413	7. WJTT-F	384/10.8	13.6 12.0
8. WDEF	22/ 3.6	5.5	4.6	6.1	6.2	5.0	4.1	8. WDEF	22/ 395	8. WNOO-F	256/ 7.2	9.0 8.3
9. WNOO-F	21/ 3.5	4.2	6.1	3.9	4.5	4.4	7.4	9. WNOO-F	22/ 295	9. WNOO	246/ 6.9	8.7 5.5
10. WDDO	14/ 2.3	2.0	3.0	3.4	4.1	2.7	1.9	10. WGOV	14/ 230	10. WDDO	210/ 5.9	7.7 9.8
11.								11.		11. WGOV	199/ 5.6	6.7 8.9

12+ FM SHARE (METRO): 78.94% (431 of 546) (FAL 86: 70.87%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F	1. WLMX-F>	1. WLMX-F>	1. WDEF-F	1. WDEF-F>	1. WLMX-F	1. WSKZ-F	1. WSKZ-F>	1. WSKZ-F>
2.	2. WLMX-F>	2. WLMX-F>	2. WUSY-F	2. WUSY-F	2. WUSY-F	2. WSKZ-F>	2. WSKZ-F	2. WLMX-F>	2. WLMX-F>	2. WUSY-F
3.	3. WUSY-F	3. WUSY-F>	3. WSKZ-F>	3. WSKZ-F	3. WDDO-F>	3. WUSY-F	3. WUSY-F	3. WUSY-F	3. WJTT-F	3. WLMX-F
4.	4. WJTT-F	4. WDEF-F	4. WDEF-F	4. WDEF-F	4. WLMX-F	4. WLMX-F>	4. WDEF-F	4. WDDO-F	4. WNOO-F	4. WDDO-F>
5.	5.	WDDO-F	WDDO-F	5. WDDO-F	5. WNOO	5. WDDO-F	5. WDDO-F	5. WDEF-F	5. WDEF-F	5. WDEF-F
			WNOO	6. WNOO					6. WUSY-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSKZ-F>	1. WSKZ-F	1. WLMX-F>	1. WLMX-F	1. WLMX-F>	1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F	1. WSKZ-F>	1. WLMX-F
2. WLMX-F>	2. WLMX-F>	2. WSKZ-F>	2. WSKZ-F>	2. WUSY-F	2.	2. WLMX-F>	2. WLMX-F	2. WLMX-F>	2. WUSY-F
3.	3.	3. WUSY-F	3. WUSY-F>	3. WDEF-F	3.	3. WUSY-F	3. WUSY-F>	3. WUSY-F>	3. WSKZ-F
4.	4.	4.	4. WNOO	WSKZ-F	4.	4. WJTT-F	4.	4. WDDO-F	4. WDDO-F>
5.	5.	5.	5. WDEF-F	5. WNOO	5.	5. WNOO-F	5.	5. WJTT-F	5. WDEF-F
								WNOO-F	

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		116 (1)	116 (1)	21.1	21.7	WDXB 1490 Chattanooga .7/3.0
AOR/CLASSIC					2.7	WEPG 910 S. Pittsburgh 1.3/1.6
AC/OLDIES/SOFT ROCK	11 (2)	86 (1)	97 (3)	17.8	6.0	WFLI 1070 Lookout Mountain 1.2/4.4
MOR/VARIETY/FULL	22 (1)		22 (1)	4.0	7.0	WGOW 1150 Chattanooga 1.2/5.6
COUNTRY	19 (2)	118 (2)	137 (4)	25.1	31.1	WLFA 1590 Lafayette .8/1.3
BLACK/URBAN		49 (2)	49 (2)	9.0	18.1	WMOC 1450 Chattanooga .7/1.6
BTFL MUSIC/EZ		62 (1)	62 (1)	11.4	10.7	WSDQ 1190 Dunlap 1.8/1.5
NEWS/TALK						
NOSTALGIA						
RELIGION/GOSPEL	44 (3)		44 (3)	8.1	1.4	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	19 (2)		19 (2)	3.5	1.4	
			546 (17)			

RADIO STATIONS

WDEF, 1370, 5 KW (DA-N), MOR, CBS,NBC,\$ 35.00* (Katz) Park
WDDO, 1310, 5 KW (DA-N), COUNTRY, ABC-E,\$ 27.00* (Banner) Bahakel
WFLI, 1070, 50 KW/1 KW (DA-2), RELIGION, ABC-I,\$ 12.00 (---)
WGOW, 1150, 5 KW/1 KW (DA-N), AC, \$ 30.00* (Christal) Bloomington
WNOO, 1260, 5 KW (DAYS), GOSPEL/BLACK, SBN,\$ 12.00 (Masla)

WDEF-F, 92.3, 100 KW @ 895, BTFL/EZ, ABC-D,\$ 46.00 (Katz) Park
WDDO-F, 96.5, 100 KW @ 1080, COUNTRY, ABC-E,\$ 55.00* (Banner) Bahakel
WJTT-F, 94.3, 3 KW @ 300, BLACK, CBS-R,\$ 30.00* (HNWH)
WLMX-F, 105.5, 3 KW @ 270, AC, \$ 45.00* (Republic)
WNOO-F, 102.3, 3 KW @ 300, BLACK, NBN,\$ 24.00* (Masla)
WSKZ-F, 106.5, 100 KW @ 1076, CHR, \$ 70.00 (Christal) Bloomington
WUSY-F, 100.7, 100 KW @ 500, COUNTRY, US 2,\$ 60.00 (Mc-Guild) Colonial

MISCELLANEOUS COMMENTS WNOO A/F (Soddy) sold for \$1,300,000...

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CHICAGO

Arbitron Rank/Pop (12+): 3/6,673,400

Stations: 37/37
Diaries: 3683/1812:1/55.6%
Sample Target: 3120
% Below Line: 0
% Not Listed: 10.1

1987 Revenue: \$192,000,000
HH Inc.: \$38,507
Retail \$: 51.2 Bil
Pop per Station: 180,362
#1 Biller: WGN \$31,000,000

MSA Rank/Pop: 3/8,140,000
ADI # 3

Average Person Ratings: 17.6
Market TSL: 23.3 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME RATING	SPG 87	FAL 86
1. WGN	950/8.0	9.7	8.4	8.1	9.3	8.6	9.5	1. WGN	1171/16635	1. WGN	13248/19.8	20.8	21.4
WGCI-F	950/8.0	8.2	8.6	7.7	7.9	8.1	11.4	2. WGCI-F	952/10229	2. WBBM	13226/19.8	18.1	17.8
3. WBBM	749/6.3	6.3	5.7	6.8	5.5	6.3	4.9	3. WBBM	835/15773	3. WGCI-F	10120/15.1	15.2	15.3
4. WLOO-F	638/5.4	5.3	5.3	6.2	6.3	5.6	4.2	4. WLOO-F	643/ 7312	4. WBBM-F	10046/15.0	14.4	14.2
5. WBMX-F	526/4.5	5.1	4.4	4.6	4.5	4.7	4.9	5. WBMX-F	538/ 8512	5. WYFZ-F	8358/12.5	10.9	9.2
WLUP-F	526/4.5	3.6	3.7	5.1	4.6	4.2	4.1	6. WLUP-F	537/ 8266	6. WBMX-F	8310/12.4	11.6	12.6
7. WYFZ-F	464/3.9	3.5	2.7	2.7	2.7	3.2	4.5	7. WYFZ-F	490/ 9089	7. WLUP-F	8028/12.0	11.6	11.6
WBBM-F	464/3.9	4.1	3.8	3.7	4.2	3.9	4.9	8. WBBM-F	489/10502	8. WKQX-F	7312/10.9	11.4	9.9
9. WLAK-F	438/3.7	3.3	4.2	4.2	4.0	3.9	2.7	9. WLAK-F	444/ 7027	9. WLOO-F	7174/1.07	11.1	11.8
10. WCKG-F	407/3.4	3.7	2.9	2.8	1.9	3.2	3.8	10. WCKG-F	425/ 6562	10. WLAK-F	6721/10.0	11.3	10.7
11. WJJD	387/3.3	2.7	2.6	3.4	2.8	2.8	2.4	11. WJJD	408/ 4225	11. WCLR-F	6463/ 9.7	9.8	9.8
12. WCLR-F	351/3.0	2.7	3.0	3.5	3.7	3.1	2.5	12. WCLR-F	358/ 6700	12. WCKG-F	6275/ 9.4	8.1	5.9
13. WJMK-F	322/2.7	2.9	2.9	2.4	3.3	2.7	1.9	13. WJMK-F	356/ 6510	13. WJMK-F	5859/ 8.8	8.6	8.6
14. WUSN-F	308/2.6	2.6	3.3	3.1	2.9	2.9	3.1	14. WLS	335/ 7577	14. WFYR-F	5229/ 7.8	8.5	9.0
15. WKQX-F	295/2.5	2.9	3.2	3.0	2.6	2.9	3.2	15. WUSN-F	323/ 4331	15. WLS	4755/ 7.1	8.7	10.6
16. WXRT-F	292/2.5	2.4	2.7	2.9	2.3	2.6	1.9	16. WXRT-F	298/ 4196	16. WUSN-F	4189/ 6.3	8.0	7.0
17. WLUP	244/2.1	1.9	1.2	.7	.5	1.5	1.6	17. WKQX-F	297/ 7432	17. WXRT-F	4144/ 6.2	7.0	6.6
18. WFYR-F	233/2.0	2.9	2.6	2.3	2.3	2.5	1.9	18. WLUP	266/ 4249	18. WMAQ	4106/ 6.1	8.1	8.4
19. WFMT-F	232/2.0	1.1	1.4	1.3	1.9	1.5	1.0	19. WFYR-F	244/ 5511	19. WNUA-F	3931/ 5.9	7.1	5.0
20. WLS	217/1.8	2.2	2.5	2.7	3.0	2.3	2.0	20. WFMT-F	239/ 3703	20. WLUP	3832/ 5.7	4.6	2.3
21. WNUA-F	214/1.8	1.2	1.6	1.3	1.2	1.5	2.0	21. WNUA-F	217/ 4074	21. WJJD	3752/ 5.6	5.5	6.1
22. WVON	193/1.6	1.2	1.5	1.5	1.2	1.5	.6	22. WMAQ	212/ 5698	22. WFMT-F	3576/ 5.3	4.9	5.1
23. WMAQ	165/1.4	1.9	2.2	1.7	1.6	1.8	2.0	23. WVON	193/ 1397	23. WNIB-F	3094/ 4.6	4.4	4.6
24. WNIB-F	161/1.4	.8	1.2	.9	1.4	1.1	1.1	24. WNIB-F	162/ 3120	24. WLNR-F	2013/ 3.0	3.7	2.9
25. WOJO-F	134/1.1	1.1	1.2	1.3	1.1	1.2	.9	25. WOJO-F	134/ 1835	25. WOJO-F	1835/ 2.7	2.7	2.2

12+ FM SHARE (METRO): 68.59% (7283 of 10620) (FAL 86: 68.89%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WYFZ-F	1. WGCI A/F1.	WGCI A/F1.	WGCI A/F1.	WGCI A/F1.	WGN	> 1. WGN	> 1. WLOO-F	1. WGCI A/F1.	WGCI-F>	1. WGCI-F
2. WBBM-F	2. WLUP-F	2. WLUP-F	2. WGN	2. WGN	2. WBBM	2. WBBM	2. WGCI A/F2.	WGN	2. WBMX-F	2. WLOO-F
3. WGCI-F	3. WCKG-F	3. WBMX-F	3. WJMK-F	3. WBBM	3. WLOO-F>	3. WGCI A/F3.	WLAK-F	WLUP	3. WGN	3. WGN
4. WBMX-F>	4. WBMX-F	4. WCKG-F	4. WCLR-F	4. WLAK-F	4. WJJD	4. WLUP-F>	4. WGN	4. WLOO-F	4. WYFZ-F	4. WBMX-F
5.	5. WBBM-F	5. WCLR-F	5. WLAK-F	5. WLOO-F	5. WLAK-F	5. WLOO-F	5. WBBM	5. WBBM	5. WBBM	5. WBBM
6.	6. WXRT-F	6. WGN	6. WLUP-F	6. WCLR-F	6. WGCI A/F6.	WJJD	6. WCLR-F	6. WYFZ-F	6. WBBM-F	WBBM-F
7.	7. WKQX-F	7. WLAK-F	7. WCKG-F	7. WJMK-F	7. WFMT-F	7. WYFZ-F	7. WLUP-F	7. WBMX-F	7. WCKG-F	WCLR-F
8.	8. WYFZ-F	8. WJMK-F	8. WXRT-F	8. WLUP-F	8. WUSN-F	8. WBBM-F	8. WCKG-F>	8. WBBM-F	8. WLOO-F	8. WYFZ-F
9.	9. WLUP	9. WXRT-F	9. WBMX-F	9. WCKG-F	9. WCLR-F	9. WBMX-F	9. WJJD	9. WCKG-F	9. WLUP-F	9. WCKG-F
10.	10. WCLR-F	10. WBBM-F	10. WBBM	10. WBMX-F	10. WJMK-F	10. WLAK-F	10. WBMX-F	10. WJJD	10. WJMK-F	10. WJJD
			WLOO-F					WLUP-F		WLAK-F
										WXRT-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGCI-F>	1. WGCI A/F1.	WGCI-F>	1. WGCI A/F1.	WGCI A/F	1. WLUP-F>	1. WLUP-F	1. WCKG-F	1. WGCI A/F1.	WGCI A/F
2. WBMX-F	2. WBMX-F	2. WCLR-F	2. WLAK-F	2. WLAK-F	2. WGCI-F	2. WCKG-F	2. WGCI-F	2. WLUP-F	2. WGN
3. WYFZ-F	3. WLUP-F	3. WBMX-F	3. WCLR-F	3. WCLR-F	3. WBMX-F	3. WGCI A/F3.	WLUP-F	3. WCKG-F>	3. WBBM
4. WBBM-F	4. WBBM-F	4. WKQX-F	4. WBMX-F	4. WGN	4. WCKG-F>	4. WBMX-F	4. WXRT-F	4. WBMX-F	4. WCKG-F
5. WLUP-F	5. WYFZ-F	5. WXRT-F	5. WBBM-F	5. WLOO-F	5. WYFZ-F	5. WXRT-F	5. WLUP >	5. WXRT-F	5. WLUP-F
6. WKQX-F	6. WKQX-F	6. WLUP-F	6. WYFZ-F	6. WBMX-F	6. WBBM-F	6. WLUP	6. WJMK-F	6. WLUP	6. WJMK-F
7. WCKG-F	7. WCLR-F	7. WLAK-F	7. WKQX-F	7. WJMK-F	7. WLUP	7. WBBM-F	7. WFYR-F	7. WJMK-F	7. WXRT-F
8. WXRT-F	8. WXRT-F	8. WBBM-F	8. WLUP-F	8. WUSN-F	8. WXRT-F	8. WKQX-F	8. WBMX-F	8. WBBM	8. WLUP
9. WLAK-F	9. WLAK-F	9. WNUA-F	9. WGN	9. WBBM	9. WKQX-F	9. WFYR-F	9. WNUA-F	9. WGN	9. WLOO-F
10. WCLR-F	10. WCKG-F	10. WJMK-F	10. WJMK-F	10. WKQX-F	10. WFYR-F	10. WJMK-F	10. WBBM-F	10. WFYR-F	10. WFYR-F
							11. WKQX-F		

FORMATS	AM	FM	TOTAL	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		1223 (3)	1223 (3)	11.5	10.7	WAUR-F	107.9	Aurora	.4/1.5
AOR/CLASSIC		1276 (4)	1276 (4)	12.0	11.1	WBEE	1570	Harvey	.4/ .9
AC/OLDIES/SOFT ROCK	298 (2)	1387 (5)	1685 (7)	15.9	20.7	WCZE	820	Chicago	.7/2.4
MOR/VARIETY/FULL	950 (1)		950 (1)	8.9	10.9	WGCI	1390	Chicago	.4/2.0
COUNTRY		308 (1)	308 (1)	2.9	3.3	WIND	560	Chicago	.8/2.2
BLACK/URBAN	412 (5)	1476 (2)	1888 (7)	17.8	16.7	WJOB	1230	Hammond, IN	.5/1.1
BTFM MUSIC/EZ		638 (1)	638 (1)	6.0	7.1	WJPC	950	Chicago	.5/1.8
NEWS/TALK	1158 (3)		1158 (3)	10.9	8.0	WLNR-F	106.3	Lansing	1.1/3.0
NOSTALGIA	387 (1)		387 (1)	3.6	3.1	WJZQ-F	95.1	Kenosha	.4/1.4
RELIGION/GOSPEL		42 (1)	42 (1)	0.4	1.0	WTAQ	1300	La Grange	.3/ .9
SPANISH	132 (2)	134 (1)	266 (3)	2.5	2.5	WTWV-F	106.7	Des Plaines	.5/1.5
CLASSICAL		393 (2)	393 (2)	3.7	3.7				
JAZZ/NEW AGE/ECLECTIC		406 (3)	406 (3)	3.8	---				
UNKNOWN/OTHERS									
10620 (37)									

RADIO STATIONS

AM STATIONS

WBBM, 780, 50 KW	, NEWS	CBS, \$220.00* (CBS)	CBS
WLUP, 1000, 50 KW (DA-2)	, TALK/AOR	MBS, \$ 65.00 (MMR)	H & W
WCZE, 820, 5 KW/1 KW (DA-N)	, SOFT AC	MBS, \$ 70.00 (HNWH)	Century
WGCI, 1390, 5 KW (DA-2)	, URBAN	, \$ NA (Mc-Guild)	Gannett
WGN, 720, 50 KW	, VARIETY/TALK	ABC-I, \$340.00* (Christal)	Tribune Co.
WIND, 560, 5 KW (DA-2)	, SPANISH	, \$ 80.00 (Katz)	Tichenor
WJJD, 1160, 50 KW/4 KW (DA-2)	, NOSTALGIA	US 2, \$140.00* (Katz)	Infinity
WJPC, 950, 1 KW/5 KW (DA-N)	, BLACK	NBN, \$ 70.00* (---)	Johnson
WLS, 890, 50 KW	, AC/CONTEMP	ABC-C, \$170.00* (Banner)	Cap Cities/ABC
WMAQ, 670, 50 KW	, TALK	NBC, NBC-T, \$150.00* (Eastman)	NBC
WSBC, 1240, 1 KW	, ETHNIC	, \$ 24.00 (---)	
WVON, 1450, 1 KW	, BLACK	MBS, \$ 51.00 (Roslin)	

FM STATIONS

WBBM, 96.3, 6 KW @ 1174, CHR		CBS-R, \$150.00* (CBS)	CBS
WBMX, 102.7, 6 KW @ 1170, BLACK		ABC-F, \$155.00* (Durpetti)	
WCKG, 105.9, 4 KW @ 1575, AOR		, \$115.00* (Katz)	Cox
WCLR, 101.9, 4 KW @ 1560, AC		, \$175.00* (Mc-Guild)	Bonneville
WFMT, 98.7, 16 KW @ 1167, CLASSICAL		, \$150.00 (CMBS)	
WFYR, 103.5, 4 KW @ 1548, AC		US 1, \$140.00* (Republic)	RKO
WGCI, 107.5, 33 KW @ 600, URBAN		, \$190.00* (Mc-Guild)	Gannett
WJMK, 104.3, 19 KW @ 820, OLDIES		US 2, \$160.00 (Katz)	Infinity
WKQX, 101.1, 6 KW @ 1170, CONTEMP		Source, \$180.00* (Eastman)	NBC
WLAK, 93.9, 5 KW @ 1581, SOFT AC		, \$175.00* (Christal)	Viacom
WLOO, 100.3, 6 KW @ 1167, BTFM/EZ		ABC-E, \$240.00 (HNWH)	Century
WLUP, 97.9, 6 KW @ 1170, AOR		, \$225.00* (MMR)	H & W
WNIB, 97.1, 8 KW @ 1196, CLASSICAL		, \$ 95.00 (---)	
WOJO, 105.1, 6 KW @ 1174, SPANISH		, \$ 87.00 (Katz)	Tichenor
WNUA, 95.5, 6 KW @ 1170, JAZZ/NEW AGE		, \$105.00* (Durpetti)	Pyramid
WUSN, 99.5, 6 KW @ 1170, COUNTRY		ABC-O, \$165.00* (Torbet)	First Media
WXRT, 93.1, 7 KW @ 1310, AOR		, \$175.00 (CBS)	
WYTZ, 94.7, 6 KW @ 1170, CHR		ABC-R, \$130.00* (Banner)	Cap Cities/ABC
WTWV, 106.7, 50 KW @ 328, JAZZ/NEW AGE		SMN, \$ 80.00* (Roslin)	(DES PLAINES)
WLNR, 106.3, 2 KW @ 397, AC/JAZZ		, \$ 28.00 (---)	(LANSING)

CALL LETTER CHANGES

WZRC changes to WTVV

FORMAT CHANGES

WTWV: From AOR to Jazz/New Age (Oct.)

STATION SALES

WMAQ: From NBC to Westinghouse for \$13,000,000
 WUSN-F: From First Media to Cook Inlet for \$21,000,000 (Est) (+ Tax Cert.)
 WBMX-F: Sold to Dorton for \$27,000,000

CINCINNATI

Arbitron Rank/Pop (12+): 30/1,151,600

MSA Rank/Pop: 31/1,690,000

Average Person Ratings: 15.8

Market TSL: 21.3 hours

Stations: 23/20

Diaries: 1536/750:1/53.7%

Sample Target: 1340

% Below Line: 2.3

% Not Listed: 9.6

1987 Revenue: \$45,700,000

HH Inc.: \$33,116

Retail \$: 10.8 Bil

Pop per Station: 57,580

#1 Biller: WLW \$8,300,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO	CUME/ RATING	SPG 87	FAL 86
1. WEBN-F	218/11.9	16.7	10.3	12.6	10.8	12.9	16.6	1. WEBN-F	274/3542	1. WEBN-F	2888/24.8	25.5	21.5	
2. WLW	178/ 9.7	13.4	13.9	7.2	7.4	11.1	7.3	2. WLW	242/3740	2. WKRQ-F	2795/24.0	26.5	25.6	
3. WKRQ-F	174/ 9.5	7.8	9.6	10.0	9.8	9.2	11.2	3. WKRQ-F	239/3829	3. WLW	2536/21.8	31.2	21.4	
4. WWEZ-F	162/ 8.8	9.2	9.6	10.5	11.3	9.5	7.7	4. WWEZ-F	192/2433	4. WKRC	2330/20.0	17.7	22.1	
5. WKRC	147/ 8.0	6.1	6.3	8.8	7.9	7.3	5.4	5. WKRC	166/2754	5. WVEZ-F	1969/16.9	17.7	20.5	
6. WUBE-F	98/ 5.3	5.3	5.9	6.2	6.1	5.7	6.5	6. WUBE-F	154/1976	6. WRRM-F	1612/13.9	12.4	15.3	
7. WRRM-F	97/ 5.3	4.2	4.0	5.0	4.1	4.6	5.5	7. WBVE-F	142/1921	7. WWNK-F	1404/12.1	11.2	11.5	
8. WCKY	90/ 4.9	6.0	4.2	4.5	5.9	4.9	4.4	8. WCKY	107/1451	8. WUBE-F	1335/11.5	12.3	11.8	
9. WBLZ-F	80/ 4.4	3.4	4.6	4.7	6.1	4.3	5.6	9. WRRM-F	104/1859	9. WBLZ-F	1214/10.4	11.5	13.1	
10. WBVE-F	69/ 3.8	3.8	4.4	3.8	2.6	4.0	4.5	10. WBLZ-F	93/1430	10. WCKY	1171/10.1	11.3	12.8	
11. WIZF-F	68/ 3.7	2.4	2.5	1.8	.3	2.6	6.1	11. WLLT-F	87/1674	11. WLLT-F	1141/ 9.8	10.6	14.1	
12. WWNK-F	63/ 3.4	2.2	3.3	3.1	3.4	3.0	3.2	12. WWNK-F	80/1781	12. WBVE-F	1081/ 9.3	8.9	6.3	
13. WLLT-F	52/ 2.8	3.3	2.7	3.4	4.5	3.1	2.6	13. WIZF-F	68/ 638	13. WJOJ-F	611/ 5.3	5.0	5.0	
14.								14.		14. WIZF-F	606/ 5.2	5.5	1.9	
15.								15.		15.				
16.								16.		16.				
17.								17.		17.				
18.								18.		18.				
19.								19.		19.				
20.								20.		20.				
21.								21.		21.				
22.								22.		22.				
23.								23.		23.				
24.								24.		24.				
25.								25.		25.				

12+ FM SHARE (METRO): 69.68% (1156 of 1659) (FAL 86: 69.60%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRQ-F	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WVEZ-F	1. WKRC	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WKRQ-F
2. WEBN-F	2. WKRQ-F	2. WLW	2. WLW	2. WLW	2. WLW	2. WEBN-F	2. WVEZ-F	2. WLW	2. WKRQ-F	2. WVEZ-F
3. WBLZ-F	3. WRRM-F	3. WKRQ-F	3. WRRM-F	3. WRRM-F	3. WKRC	3. WLW	3. WLW	3. WKRQ-F	3. WLW	3. WEBN-F
4. WIZF-F	4. WBLZ-F	4. WRRM-F	4. WKRC	4. WKRC	4. WCKY	4. WKRQ-F	4. WKRC	4. WVEZ-F	4. WIZF-F	4. WLW
5.	5. WLW	5. WUBE-F	5. WUBE-F	5. WUBE-F	5. WUBE-F	5. WVEZ-F	5. WRRM-F	5. WUBE-F	5. WBLZ-F	5. WCKY
6.	6. WIZF-F	6. WBLZ-F	6. WKRQ-F	6. WKRQ-F	6. WBVE-F	6. WCKY	6. WKRQ-F	6. WKRC	6. WKRC	6. WKRC
7.	7. WLLT-F	7. WKRC	7.	7.	7. WRRM-F	7.	7. WUBE-F	7.	7. WVEZ-F	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WEBN-F	1. WEBN-F	1. WLLT-F	1. WKRQ-F	1. WRRM-F	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WEBN-F
2. WKRQ-F	2. WKRQ-F	2. WRRM-F	2. WEBN-F	2. WKRC	2. WKRQ-F	2. WLW	2. WLW	2. WLW	2. WLW
3. WIZF-F	3. WBLZ-F	3. WEBN-F	3. WRRM-F	3. WKRQ-F	3. WLW	3. WKRQ-F	3. WRRM-F	3. WKRQ-F	3. WKRC
4. WBLZ-F	4. WLLT-F	4. WBLZ-F	4. WBLZ-F	4. WLLT-F	4. WBLZ-F	4. WRRM-F	4. WTUE-F	4. WRRM-F	4. WRRM-F
5. WWNK-F	5. WIZF-F	5. WKRQ-F	5. WIZF-F	5. WUBE-F	5.	5. WBLZ-F	5. WKRQ-F	5. WUBE-F	5. WUBE-F
6. WUBE-F	6. WRRM-F	6. WIZF-F	6. WLLT-F	6. WEBN-F	6.	6.	6. WBVE-F	6. WBVE-F	6. WBVE-F
7.	7.	7. WWNK-F	7.	7. WLW	7.	7.	7.	7. WKRC	7.
8.	8.	8. WUBE-F	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		181 (2)	181 (2)	10.9	11.3	WCIN	1480	Cincinnati	1.3/4.1
AOR/CLASSIC		239 (2)	239 (2)	14.4	12.4	WDJO	1230	Cincinnati	.8/2.7
AC/OLDIES/SOFT ROCK	26 (2)	244 (4)	270 (6)	16.3	16.6	WJOJ-F	107.1	Milton	1.7/5.3
MOR/VARIETY/FULL	325 (2)		325 (2)	19.6	16.9	WMLX	1180	Florence	.8/1.2
COUNTRY		167 (2)	167 (2)	10.1	9.6	WNOP	740	Newport	.9/1.9
BLACK/URBAN	24 (1)	148 (2)	172 (3)	10.4	10.2	WTSJ	1050	Cincinnati	.4/1.3
BTFL MUSIC/EZ		177 (2)	177 (2)	10.7	13.6	WWNK	1360	Cincinnati	.6/2.7
NEWS/TALK	90 (1)		90 (1)	5.4	6.8	WGTZ-F	92.9	Eaton	.4/ .9
NOSTALGIA						WHIO-F	99.1	Dayton	.8/1.9
RELIGION/GOSPEL	8 (1)		8 (1)	0.5	1.0	WTVE-F	104.7	Dayton	1.1/2.9
SPANISH									
CLASSICAL									
JAZZ/NEW AGE/ECLECTIC	16 (1)		16 (1)	1.0					
UNKNOWN/OTHERS	14 (1)		14 (1)	0.8	1.8				
1659 (23)									

RADIO STATIONS

AM STATIONS

WCIN, 1480, 5 KW/500 W (DA-2)	, BLACK	NBN,SBN,\$ 32.00 (Roslin)	
WCKY, 1530, 5 KW (DA-N)	, NEWS/TALK	NBC,CBS,NBC-T,\$ 67.00 (CBS)	Federated
WDJO, 1230, 1 KW	, OLDIES	US 2,\$ 41.00 (Mc-Guild)	American
WKRC, 550, 5 KW/1 KW (DA-2)	, MOR/AC	ABC-E,\$ 90.00* (Katz)	Great American
WLW, 700, 50 KW	, MOR	ABC-I,\$ 90.00* (Eastman)	Jacor
WNOP, 740, 1 KW (DAYS,DA)	, JAZZ/VARIETY	,\$ 22.00 (---)	(NEWPORT, KY)
WTSJ, 1050, 1 KW (DAYS)	, RELIGION	CNN,\$ 20.00 (---)	
WWNK, 1360, 5 KW (DA-N)	, OLDIES	,\$ 35.00* (MMR)	Booth

FM STATIONS

WBLZ, 103.5, 19 KW @ 790, BLACK		,\$ 71.00* (Republic)	Panache	(HAMILTON)
WBVE, 96.5, 20 KW @ 810, COUNTRY		ABC-D,\$ 45.00* (Durpetti)	Reams	(HAMILTON)
WEBN, 102.7, 17 KW @ 876, AOR		,\$ 90.00* (Eastman)	Jacor	
WIZF, 100.9, 1 KW @ 466, URBAN		,\$ 20.00 (Torbet)	Inter Urban	(ERLANGER, KY)
WLLT, 94.9, 27 KW @ 650, AC		,\$ 65.00* (Republic)	Hoker	(FAIRFIELD)
WJOJ, 107.1, 3 KW @ 300, AC		,\$ 40.00 (Masla)		(MILFORD)
WKRQ, 101.9, 25 KW @ 660, CHR		ABC-F,\$ 93.00* (Katz)	Great American	
WRRM, 98.5, 15 KW @ 810, AC		,\$ 73.00* (Banner)	Susquehanna	
WUBE, 105.1, 14 KW @ 920, COUNTRY		,\$ 78.00* (Mc-Guild)	American	
WWEZ, 92.5, 11 KW @ 905, BTFL/EZ		,\$ 80.00* (CBS)	Federated	
WWNK, 94.1, 32 KW @ 550, AC		,\$ 55.00* (MMR)	Booth	

CLEVELAND

Arbitron Rank/Pop (12+): 21/1,782,100

Stations: 27/23
Diaries: 1799/991:1/55.6%
Sample Target: 1640
% Below Line: 4.3
% Not Listed: 7.9

1987 Revenue: \$44,300,000
HH Inc.: \$33,340
Retail \$: 13.4 Bil
Pop per Station: 77,483
#1 Biller: WMMS-F \$9,000,000

MSA Rank/Pop: 24/1,840,000

ADI # 11

Average Person Ratings: 17.5

Market TSL: 23.3 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME RATING	SPG 87	FAL 86
1. WMMS-F	385/12.5	11.7	12.9	12.1	15.7	12.3		1. WMMS-F	524/6529	1. WMMS-F	4351/24.7	27.9	29.7
2. WQAL-F	310/10.1	9.3	8.5	8.2	7.8	9.0		2. WQAL-F	350/3797	2. WMJI-F	3492/19.8	21.7	18.2
3. WZAK-F	274/ 8.9	9.8	7.5	8.1	5.6	8.6		3. WZAK-F	343/2559	3. WLTF-F	3278/18.6	16.7	17.7
4. WMJI-F	246/ 8.0	8.1	9.4	7.7	5.8	8.3		4. WMJI-F	335/4842	4. WDOK-F	3107/17.6	13.7	14.6
5. WLTF-F	227/ 7.4	6.5	5.4	6.3	7.1	6.4		5. WLTF-F	295/4405	5. WQAL-F	3105/17.6	16.0	15.4
6. WDOK-F	210/ 6.8	4.4	5.2	6.3	5.3	5.7		6. WDOK-F	250/3829	6. WWWE	2732/15.5	17.6	19.1
7. WWWE	162/ 5.3	6.4	6.9	5.1	5.8	5.9		7. WGAR-F	223/2712	7. WNCX-F	2358/13.4	11.8	17.0
8. WGAR-F	145/ 4.7	4.0	5.9	4.7	3.9	4.8		8. WWWE	215/3676	8. WZAK-F	1981/11.2	11.2	11.0
9. WNCX-F	149/ 4.8	4.7	4.1	3.2	4.3	4.2		9. WNCX-F	177/3033	9. WGAR-F	1818/10.3	10.6	8.0
10. WERE	113/ 3.7	2.9	3.2	3.2	3.1	3.3		10. WKDD-F	171/2809	10. WRQC-F	1702/ 9.6	12.0	10.3
11. WRQC-F	84/ 2.7	3.1	3.1	3.5	2.7	3.1		11. WONE-F	164/1935	11. WERE	1673/ 9.5	9.4	10.2
12. WCLV-F	66/ 2.1	1.4	1.6	1.7	1.9	1.7		12. WERE	116/1761	12. WPHR-F	1046/ 5.9	6.6	9.2
13. WONE-F	65/ 2.1	1.2	1.5	1.5	1.8	1.6		13. WPHR-F	92/1953	13. WCLV-F	956/ 5.4	4.9	4.5
14. WPHR-F	50/ 1.6	2.0	1.5	2.2	3.5	1.8		14. WRQC-F	85/1776	14. WJMO	836/ 4.7	5.5	5.0
15. WJMO	47/ 1.5	1.8	1.6	2.0	1.6	1.7		15. WDBN-F	85/1061	15. WONE-F	736/ 4.2	4.4	4.3
16. WABQ	45/ 1.5	1.9	1.3	2.5	1.1	1.8		16. WCLV-F	80/1213	16. WNWV-F	657/ 3.7	3.6	3.5
17. WRMR	35/ 1.1	1.1	1.2	1.6	1.4	1.3		17. WNWV-F	53/ 971	17. WHK	645/ 3.7	4.1	6.4
18.								18.		18. WMJI	643/ 3.6	7.5	6.7
19.								19.		19. WRMR	602/ 3.4	4.1	4.6
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 80.28% (2280 of 2840) (FAL 86: 76.35%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZAK-F	1. WMMS-F>	1. WMMS-F>	1. WMMS-F>	1. WMMS-F	1. WAQL-F>	1. WMMS-F>	1. WMMS-F	1. WMMS-F>	1. WZAK-F>	1. WQAL-F
2. WRQC-F	2. WZAK-F>	2. WMJI-F	2. WMJI-F>	2. WMJI-F>	2. WDOK-F	2. WMJI-F	2. WQAL-F	2. WQAL-F	2. WMMS-F	2. WMMS-F
3. WMMS-F>	3. WLTF-F	3. WZAK-F	3. WZAK-F	3. WLTF-F	3. WWWE	3. WQAL-F	3. WLTF-F	3. WZAK-F	3. WLTF-F	3. WZAK-F
4. WLTF-F	4. WNCX	4. WLTF-F	4. WLTF-F	4. WZAK-F	4. WMJI-F	4. WDOK-F	4. WMJI-F	4. WLTF-F	4. WWWE	4. WMJI-F
5. WNWV-F	5. WMJI-F>	5. WNCX	5. WDOK-F	5. WDOK-F	5. WERE	5. WZAK-F	5. WDOK-F	5. WMJI-F	5. WQAL-F	5. WDOK-F
6. WPHR-F	6. WONE-F	6. WDOK-F	6. WGAR-F	6. WGAR-F	6. WLTF-F	6. WLTF-F	6. WZAK-F	6. WDOK-F	6. WMJI-F	6. WLTF-F
7.	7. WDDK-F	7. WGAR-F	7. WNCX	7. WQAL-F	7. WGAR-F	7. WGAR-F	7. WNCX	7. WNCX	7. WNCX	7. WGAR-F
8.	8. WGAR-F	8.	8.	8. WNCX	8.	8.	8. WGAR-F	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F>	1. WMMS-F	1. WMMS-F>	1. WMMS-F>	1. WMMS-F>	1. WMMS-F>	1. WMMS-F
2. WZAK-F	2. WZAK-F	2. WZAK-F	2. WZAK-F	2. WMJI-F	2. WNCX-F	2. WNCX	2. WNCX-F	2. WMJI-F	2. WMJI-F
3. WLTF-F>	3. WLTF-F	3. WMJI-F	3. WLTF-F	3. WLTF-F	3. WZAK-F	3. WZAK-F	3. WMJI-F	3. WNCX	3. WGAR-F
4. WNCX	4. WMJI-F>	4. WLTF-F>	4. WMJI-F>	4. WZAK-F>	4. WLTF-F	4. WMJI-F	4. WZAK-F	4. WZAK-F	4. WNCX
5. WMJI-F	5. WNCX	5. WDOK-F	5. WDOK-F	5. WDOK-F	4. WONE-F	5. WONE-F	5. WONE-F	5. WLTF-F	5. WZAK-F
6. WPHR-F	6. WDOK-F	6. WGAR-F	6. WQAL-F	6. WQAL-F	6. WLTF-F	6. WLTF-F	6. WDOK-F	6. WGAR-F	6. WDOK-F
7. WRQC-F	7. WGAR-F	7. WNCX-F	7. WGAR-F	7. WGAR-F	7. WDOK-F	7. WDOK-F	7. WDOK-F	7. WDOK-F	7. WLTF-F
8.	8.	8.	8.	8.	8. WGAR-F	8.	8.	8.	8. WWWE-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		152 (3)	152 (3)	5.4	10.0	WELW	1330	Willoughby	.4/1.0
AOR/CLASSIC		599 (3)	599 (3)	21.1	19.4	WEOL	930	Elyria	1.0/2.4
AC/OLDIES/SOFT ROCK	25 (1)	473 (2)	488 (3)	17.2	16.1	WGAR	1200	Cleveland	.5/3.3
MOR/VARIETY/FULL					2.4	WHK	1420	Cleveland	.8/3.7
COUNTRY	16 (1)	145 (1)	161 (2)	5.7	5.6	WMJI	1260	Cleveland	1.0/3.6
BLACK/URBAN	47 (1)	274 (1)	321 (2)	11.3	13.0	WNWV-F	107.3	Elyria	1.0/3.7
BTFL MUSIC/EZ		539 (3)	539 (3)	19.0	15.9	WOBL	1320	Oberlin	.3/ .9
NEWS/TALK	275 (2)		275 (2)	9.7	9.9	WDBN-F	94.9	Medina	.6/1.8
NOSTALGIA	99 (3)		99 (3)	3.5	4.4	WKDD-F	96.5	Akron	.6/3.0
RELIGION/GOSPEL	45 (1)		45 (1)	1.6	---	CKLW	800	Windsor	1.0/2.1
SPANISH					---				
CLASSICAL		66 (1)	66 (1)	2.3	2.1				
JAZZ/NEW AGE/ECLECTIC		32 (1)	32 (1)	1.1	---				
UNKNOWN/OTHERS	53 (3)		53 (3)	1.9	1.2				
2840 (27)									

RADIO STATIONS

AM STATIONS

WABQ, 1540, 1 KW (DAYS)	, GOSPEL	NBN, \$ 21.00 (---)	
WMJI, 1260, 5 KW (DA-2)	, AC	, \$ 50.00* (Eastman)	Jacor
WELW, 1330, 500 W (DAYS, DA)	, BTFL/ETHNIC	, \$ 18.00 (---)	
WERE, 1300, 5 KW (DA-1)	, NEWS/TALK	CBS, MBS, ABC-T, \$ 57.00* (Banner)	Metropolis
WHK, 1420, 5 KW (DA-N)	, OLDIES	NBC, \$ 50.00* (Katz)	Malrite
WJMO, 1490, 1 KW	, BLACK	NBN, SBN, \$ 35.00* (MMR)	United
WRMR, 850, 10 KW/5 KW (DA-2)	, NOST/MOR	APR, \$ 44.00* (Christal)	Booth
WWVE, 1100, 50 KW	, TALK/NEWS	ABC-I, CNN, NBC-T, \$ 80.00* (Mc-Guild)	
WGAR, 1220, 50 KW (DA-N)	, COUNTRY	ABC-E, \$ NA (HNWH)	Nationwide

FM STATIONS

WCLV, 95.5, 37 KW @ 580, CLASSICAL	, \$ 58.00 (CMBS)	
WNWV, 107.3, 50 KW @ 275, JAZZ/NEW AGE	SMN, \$ 28.00* (Regional)	(ELYRIA)
WDOK, 102.1, 9 KW @ 1000, BTFL/EZ	, \$ 82.00* (Mc-Guild)	
WGAR, 99.5, 50 KW @ 500, COUNTRY	ABC-E, \$ 80.00* (HNWH)	Nationwide
WLTF, 106.5, 11 KW @ 1060, AC	APR, \$110.00* (Christal)	Booth
WMJI, 105.7, 27 KW @ 900, AC	, \$104.00 (Eastman)	Jacor
WMMS, 100.7, 32 KW @ 600, AOR/CHR	Source, \$160.00* (Katz)	Malrite
WNCX, 98.5, 16 KW @ 960, CLASSIC AOR	ABC-F, \$ 75.00 (Banner)	Metropolis
WQAL, 104.1, 11 KW @ 1060, BTFL/EZ	, \$100.00* (Christal)	WIN
WRQC, 92.3, 27 KW @ 234, CHR	ABC-C, ABC-R, \$ 56.00 (MMR)	United
WZAK, 93.1, 28 KW @ 620, URBAN	CBS-R, \$ 90.00 (Durpetti)	Zapis
WPHR, 107.9, 70 KW @ 390, CHR	ABC-C, US 1, \$ 65.00* (Republic)	Ardman

Other ranked stations - See Akron

CALL LETTER CHANGES

WBBG changes to WMJI
WCZR changes to WNWV

FORMAT CHANGES

WMJI: From Nostalgia to AC (Nov.)
WNWV: From AOR to New Age (late Nov.)

STATION SALES

WPHR-F: From Beasley to Ardman for \$5,000,000

COLORADO SPRINGS

Arbitron Rank/Pop (12+): 118/294,300

MSA Rank/Pop: 120/380,000
 ADI # 97 (w/Pueblo)
 Average Person Ratings: 16.5
 Market TSL: 21.5 hours

Stations: 17/15
 Diaries: 657/448:1/52.1%
 Sample Target: 660
 % Below Line: 4.5
 % Not Listed: 9.8

1987 Revenue: \$10,500,000
 HH Inc.: \$31,898
 Retail \$: 2.5 Bil
 Pop per Station: 19,620
 #1 Biller: KILO-F \$2,000,000

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. KIKX-F	85/16.6	15.1	12.0	10.6	9.5		16.2	1. KIKX-F	108/1182	1. KIKX-F	939/30.2	26.2	25.8
2. KILO-F	68/13.3	8.2	12.0	14.7	13.5		16.9	2. KILO-F	106/1079	2. KILO-F	718/23.1	19.8	18.8
3. KKCS A/F	59/11.6	8.1	9.0	10.4	14.5		9.8	3. KRDO-F	80/ 859	3. KKCS A/F	668/21.5	17.3	15.5
4. KKFM-F	36/ 7.0	8.2	4.6	4.5	3.6		7.9	4. KKCS A/F	66/ 748	4. KVUU-F	604/19.5	20.7	23.1
KRDO-F	36/ 7.0	8.2	9.2	10.6	12.9		7.4	5. KVUU-F	52/ 816	5. KRDO-F	516/16.6	16.6	18.1
6. KSPZ-F	33/ 6.5	9.0	7.8	9.2	5.5		5.9	6. KSPZ-F	43/ 690	6. KSPZ-F	489/15.7	16.8	16.8
7. KVUU-F	32/ 6.3	7.9	11.4	11.6	8.9		7.0	KKFM-F	43/ 582	7. KKFM-F	467/15.0	13.0	13.6
8. KVOR	28/ 5.5	5.0	5.4	5.9	5.9		4.2	8. KOA	40/ 613	8. KVOR	450/14.5	12.1	14.6
9. KOA	19/ 3.7	3.1	2.6	2.5	4.2		2.9	9. KVOR	28/ 493	9. KOA	348/11.2	9.3	10.8
10. KKQX-F	18/ 3.5	.8	---	---	---		1.7	10. KSSS	19/ 244	10. KSSS	230/ 7.4	12.7	9.8
11.								11.		11. KKQX-F	217/ 7.0	---	---
12.								12.		12. KRDO	190/ 6.1	7.2	9.1

12+ FM SHARE (METRO): 78.96% (364 of 461) (FAL 86: 75.57%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIKX-F>	1. KILO-F>	1. KILO-F	1. KKCS-F+	1. KKCS-F+	1. KKCS-F+	1. KIKX-F	1. KILO-F	1. KIKX-F>	1. KIKX-F>	1. KIKX-F
2.	2. KIKX-F>	2. KKCS-F+	2. KKFM-F	2. KKFM-F	2. KRDO-F	2. KKCS-F+	2. KKCS-F+	2. KILO-F>	2. KILO-F>	2. KILO-F
3.	3. KKFM-F	3. KIKX-F	3. KSPZ-F	3. KSPZ-F	3. KVOR	3. KSPZ-F	3. KIKX-F	3. KKCS-F+	3. KRDO-F	3. KKCS-F+
4.	4. KKCS-F+	4. KKFM-F	5. KIKX-F	4. KVUU-F	4. KSPZ-F	4. KILO-F	4. KKFM-F	4. KKFM-F	4. KKCS-F+	4. KRDO-F
5.	5. KVUU-F	5. KSPZ-F	6. KSPZ-F	5. KIKX-F	5. KIKX-F	5. KVOR	5. KRDO-F	5.	5.	5. KKFM-F
	6. KSPZ-F	6. KVUU-F		6. KSSS	6. KSSS					6. KSPZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KIKX-F>	1. KIKX-F>	1. KIKX-F	1. KIKX-F>	1. KSPZ-F	1. KILO-F>	1. KILO-F>	1. KKFM-F>	1. KILO-F>	1. KKCS-F+
2. KILO-F	2. KILO-F	KVUU-F	2. KSPZ-F	2. KIKX-F	2. KKCS-F+	2. KKFM-F	2. KILO-F>	2. KKCS-F+	2. KKFM-F
3. KKFM-F	3. KKFM-F	3. KSPZ-F	3. KKCS-F+	3. KVUU-F	3. KKQX-F	3. KKCS-F+	3. KVUU-F	3. KKFM-F	3. KILO-F
4. KKCS-F+	KVUU-F	4.	4. KVUU-F	4. KKCS-F+	4. KSPZ-F	4. KIKX-F	4. KIKX-F	4. KIKX-F	4. KVUU-F
5. KSPZ-F	5. KSPZ-F	5.	5. KILO-F	KRDO-F	5. KVUU-F	5. KVUU-F	KKCS-F+	5. KVUU-F	5. KIKX-F
	6. KKCS-F+						6. KSPZ-F		KSPZ-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		85 (1)	85 (1)	18.4	13.7	KCMN 1530 Colorado Springs 2.0/2.7
AOR/CLASSIC		104 (2)	104 (2)	22.5	18.9	KKRE 1040 Monument 1.0/1.7
AC/OLDIES/SOFT ROCK		83 (3)	83 (3)	18.0	21.9	KRDO 1240 Colorado Springs 1.4/6.1
MOR/VARIETY/FULL	11 (2)		11 (2)	2.4	2.1	KWYD-F 105.5 Security .4/2.8
COUNTRY	20 (2)	56 (1)	76 (3)	16.5	16.7	KHOW 630 Denver .8/2.4
BLACK/URBAN						
BTFL MUSIC/EZ		36 (1)	36 (1)	7.8	10.5	
NEWS/TALK	47 (2)		47 (2)	10.2	9.1	
NOSTALGIA	10 (1)		10 (1)	2.4	3.7	
RELIGION/GOSPEL	5 (1)		5 (1)	1.1	0.5	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS		2 (1)	2 (1)	0.4	3.0	

RADIO STATIONS

KCMN, 1530, 1 KW (DAYS), NOSTALGIA, \$ 16.00 (Masla)
 KRDO, 1240, 1 KW (DA-1), MOR, MBS, \$ 16.00* (HNWH)
 KSSS, 740, 1 KW/250 W (DA-2), COUNTRY, MBS, \$ 44.00* (Mc-Guild)
 KVOR, 1300, 5 KW/1 KW, NEWS/TALK, ABC-I,ABC-T, \$ 30.00* (Katz) Penn

KIKX-F+, 102.7, 43 KW @ 2000, CHR, \$ 60.00* (Torbet)
 KILO-F, 93.9, 83 KW @ 2110, AOR, \$ 50.00* (Christal) Bahakel
 KKCS-F+, 101.9, 79 KW @ 2220, COUNTRY, CNN, \$ 45.00* (Torbet) Walton
 KKFM-F, 96.5, 72 KW @ 2300, AOR, ABC-F, \$ 41.00* (Christal) Citadel
 KRDO-F, 95.1, 91 KW @ 2010, BTFL/EZ, \$ 38.00* (HNWH)
 KSPZ-F, 92.9, 73 KW @ 2130, AC, \$ 50.00* (Katz) Penn
 KVUU-F, 99.9, 68 KW @ 2000, AC, \$ 60.00* (Mc-Guild)

KOA - See Denver

MISCELLANEOUS COMMENTS KIKX-F sold to First Sierra for \$4,400,000 (Est)...

COLUMBIA, SC

Arbitron Rank/Pop (12+): 92/371,200

MSA Rank/Pop: 105/455,000

ADI # 87

Average Person Ratings: 16.7

Market TSL: 22.0 hours

Stations: 15/14
Diaries: 829/448:1/54.6%
Sample Target: 750
% Below Line: 0.3
% Not Listed: 10.5

1987 Revenue: \$11,900,000
HH Inc.: \$32,843
Retail \$: 2,900,000
Pop per Station: 26,514
#1 Biller: WCOS A/F \$2,700,000

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WWDM-F	119/18.9	18.9	15.7	14.3	12.4		19.9	1. WWDM-F	277/1990	1. WCOS-F	1107/29.5	28.2	28.7
2. WCOS-F	104/16.6	17.8	16.8	14.2	17.8		17.4	2. WCOS-F	205/2023	2. WNOK-F	929/24.8	24.4	29.1
3. WCEZ-F	53/ 8.4	6.8	5.1	5.9	7.6		3.0	3. WNOK-F	106/1716	3. WWDM-F	888/23.7	22.5	22.2
4. WNOK-F	49/ 7.8	8.4	13.9	12.2	8.7		13.0	4. WTCB-F	56/ 944	4. WVOC	621/16.6	13.3	16.9
5. WOIC	36/ 5.7	4.3	4.4	6.2	6.2		3.6	5. WCEZ-F	55/ 577	5. WSCQ-F	584/15.6	12.5	13.7
6. WSCQ-F	35/ 5.6	5.2	4.7	3.7	6.0		2.7	6. WVOC	38/ 748	6. WMMC-F	543/14.5	15.1	16.8
7. WMMC-F	31/ 4.9	5.3	6.0	8.7	4.9		5.8	7. WSCQ-F	36/ 643	7. WMFX-F	483/12.9	16.8	7.3
8. WMFX-F	31/ 4.9	9.5	2.6	3.2	2.7		6.9	8. WOIC	36/ 462	8. WTCB-F	483/12.9	14.3	15.6
9. WVOC	29/ 4.6	4.6	5.9	5.5	5.9		6.0	9. WMFX-F	35/ 578	9. WCEZ-F	472/12.6	12.7	11.5
10. WTCB-F	26/ 4.1	4.6	4.9	5.9	7.3		3.7	10. WMMC-F	32/ 554	10. WOIC	455/12.1	10.6	11.7
WTGH	26/ 4.1	1.6	2.4	3.3	2.7		3.1	11.		11. WTGH	220/ 5.9	3.7	4.5

12+ FM SHARE (METRO): 81.49% (458 of 562) (FAL 86: 83.52%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WWDM-F	1. WWDM-F	1. WWDM-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WWDM-F	1. WWDM-F
2. WMMC-F	2. WCOS-F	2. WCOS-F	2. WWDM-F	2. WWDM-F	2. WCEZ-F	2. WWDM-F	2. WWDM-F	2. WWDM-F	2. WCOS-F	2. WCOS-F
3. WNOK-F	3. WNOK-F	3. WNOK-F	3. WSCQ-F	3. WSCQ-F	3. WOIC	3. WNOK-F	3. WCEZ-F	3. WCEZ-F	3. WMMC-F	3. WVOC
4.	4. WMFX-F	4. WSCQ-F	4.	4. WCEZ-F	4. WVOC	4. WSCQ-F	4. WOIC	4. WNOK-F	4. WCEZ-F	4. WCEZ-F
5.	5. WMMC-F	5. WMFX-F	5.	5. WMFX-F	5. WWDM-F	5. WCEZ-F	5. WMFX-F	5. WMFX-F	5. WNOK-F	5. WNOK-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WWDM-F	1. WWDM-F	1. WWDM-F	1. WWDM-F	1. WCOS-F	1. WWDM-F	1. WWDM-F	1. WWDM-F	1. WWDM-F	1. WWDM-F
2. WNOK-F	2. WCOS-F	2. WCOS-F	2. WCOS-F	2. WWDM-F	2. WCOS-F	2. WCOS-F	2. WCOS-F	2. WCOS-F	2. WCOS-F
3. WMFX-F	3. WNOK-F	3. WSCQ-F	3. WNOK-F	3. WSCQ-F	3. WMFX-F	3. WMFX-F	3. WMFX-F	3. WMFX-F	3. WMFX-F
4. WSCQ-F	4. WSCQ-F	4. WNOK-F	4. WSCQ-F	4. WNOK-F	4. WNOK-F	4. WCEZ-F	4. WNOK-F	4. WNOK-F	4. WSCQ-F
5. WCOS-F	5.	5.	5.	5. WCEZ-F	5. WMFX-F	5. WMMC-F	5. WOIC	5. WOIC	5.

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		82 (3)	82 (3)	14.6	22.7	WCOS 1400 Columbia 1.4/4.4
AOR/CLASSIC		39 (2)	39 (2)	6.9	2.6	WKWQ-F 95.3 Batesburg 1.3/3.0
AC/OLDIES/SOFT ROCK		61 (2)	61 (2)	10.9	13.7	WQXL 1470 Columbia .6/3.2
MOR/VARIETY/FULL					6.6	WBBQ-F 104.3 Augusta .3/2.4
COUNTRY	9 (1)	104 (1)	113 (2)	20.1	19.6	
BLACK/URBAN	36 (1)	119 (1)	155 (2)	27.6	22.5	
BTFL MUSIC/EZ		53 (1)	53 (1)	9.4	5.7	
NEWS/TALK	29 (1)		29 (1)	5.2		
NOSTALGIA						
RELIGION/GOSPEL	30 (2)		30 (2)	5.3	4.2	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS					2.4	
562 (15)						

RADIO STATIONS

WOIC, 1320, 5 KW/2.5 KW (DA-N)	BLACK	\$ 26.00* (Eastman)
WTGH, 620, 1 KW (DAYS, DA)	RELIGION	SBN, \$ 12.00 (---)
WVOC, 560, 5 KW (DA-N)	NEWS/TALK	CBS, \$ 30.00* (Banner)
WCEZ-F, 93.5, 3 KW @ 300	BTFL/EZ	\$ 36.00* (Banner)
WCOS-F, 97.9, 100 KW @ 985	COUNTRY	ABC-I, \$ 80.00* (Mc-Guild)
WMFX-F, 102.3, 3 KW @ 300	AOR	\$ NA (Durpetti)
WMMC-F, 103.1, 3 KW @ 300	CHR	ABC-F, \$ 35.00* (Eastman)
WNOK-F, 104.7, 100 KW @ 1004	CHR	ABC-R, \$ 90.00* (Katz)
WSCQ-F, 100.1, 3 KW @ 300	SOFT AC	CBS-R, \$ 27.00 (Republic)
WTCB-F, 106.7, 100 KW @ 787	AC	APR, \$ 40.00 (Christal)
WWDM-F, 101.3, 100 KW @ 1322	BLACK	US 1, \$ 70.00 (HNWH)
WZLD-F, 96.7, 3 KW @ 300	AC (?)	\$ 21.00 (S. Katz)
		Buck
		Audubon
		Keymarket (ORANGEBURG) (SUMTER)

MISCELLANEOUS COMMENTS WFIG, WWDM-F - 56% sold for \$3,000,000... WOIC, WMMC-F sold to John Price for \$2,750,000 (Blackburn)...

COLUMBUS, OH

Arbitron Rank/Pop (12+): 34/1,068,000

MSA Rank/Pop: 36/1,300,000

ADI # 33

Average Person Ratings: 15.6

Market TSL: 20.8 hours

Stations: 24/21

Diaries: 1449/737:1/54.6%

Sample Target: 1280

% Below Line: 2.0

% Not Listed: 10.8

1987 Revenue: \$34,100,000

HH Inc.: \$32,109

Retail \$: 9.2 Bil

Pop per Station: 50,857

#1 Biller: WLVQ-F \$6,500,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. WBNS-F	184/10.9	10.7	8.9	12.9	11.0	10.9	7.1	1. WNCI-F	262/3906	1. WNCI-F	2576/23.9	22.7	20.9
2. WNCI-F	165/ 9.8	10.6	9.2	8.2	7.3	9.5	14.1	2. WBNS-F	204/2228	2. WXGT-F	2516/23.3	22.9	23.1
WTVN	165/ 9.8	7.6	10.1	8.7	9.8	9.1	7.8	3. WTVN	201/2681	3. WLVQ-F	2351/21.8	21.7	23.5
4. WLVQ-F	160/ 9.5	11.9	11.3	13.1	12.4	11.5	12.1	4. WLVQ-F	182/2855	4. WSNY-F	2201/20.4	19.8	19.1
5. WSNY-F	147/ 8.7	6.8	9.7	7.9	7.4	8.3	6.6	5. WSNY-F	166/2472	5. WTVN	2020/18.7	20.4	21.8
6. WXGT-F	135/ 8.0	8.3	9.2	8.9	8.8	8.6	11.8	6. WXGT-F	157/3104	6. WBNS-F	1940/18.0	17.9	19.1
7. WHOK-F	81/ 4.8	4.4	4.4	3.6	5.2	4.3	4.7	7. WHOK-F	123/1566	7. WMGG-F	1347/12.5	12.5	16.3
8. WMGG-F	78/ 4.6	3.6	4.1	4.2	7.1	4.1	5.2	8. WMGG-F	83/1506	8. WBNS	1254/11.6	6.0	12.1
9. WMNI	64/ 3.8	3.4	3.3	3.1	2.7	3.4	2.5	9. WMNI	65/ 733	9. WHOK-F	1156/10.7	8.6	8.9
10. WVKO	45/ 2.7	1.9	3.1	3.3	2.4	2.8	3.2	10. WLW	48/1113	10. WMNI	690/ 6.4	6.5	5.5
11. WBNS	40/ 2.4	1.5	2.0	2.3	2.7	2.1	2.3	11. WVKO	45/ 638	11. WVKO	638/ 5.9	7.1	7.0
12. WBBY-F	36/ 2.1	1.8	2.3	1.4	1.4	1.9	2.1	12. WBNS	43/1330	12. WBBY-F	583/ 5.4	7.4	4.3
13. WZZT-F	30/ 1.8	1.8	2.5	1.7	1.7	2.0	2.2	13.		13. WLW	577/ 5.4	7.4	4.4
14. WCKX-F	29/ 1.7	2.7	1.8	1.4	.8	1.9	3.2	14.		14. WCOL	504/ 4.7	6.0	7.0
15. WCOL	25/ 1.5	2.5	1.8	2.2	1.7	2.0	1.7	15.		15. WCLT-F	433/ 4.0	2.4	2.9
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 72.17% (1084 of 1502) (FAL 86: 74.18%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXGT-F>	1. WLVQ-F>	1. WLVQ-F	1. WSNY-F	1. WSNY-F	1. WBNS-F	1. WTVN >	1. WBNS-F>	1. WBNS-F	1. WXGT-F	1. WBNS-F>
2. WNCI-F>	2. WNCI-F>	2. WSNY-F	2. WLVQ-F	2. WLVQ-F	2. WTVN >	2. WNCI-F	2. WSNY-F	WLVQ-F	2. WLVQ-F	2. WXGT-F
3. WLVQ-F>	3. WSNY-F	3. WNCI-F>	3. WTVN	3. WBNS-F	3. WSNY-F	3. WLVQ-F	3. WLVQ-F	3. WNCI-F	3. WSNY-F	3. WNCI-F
4.	4. WMGG-F	4. WXGT-F	4. WBNS-F	4. WTVN	4. WMNI	4. WBNS-F	WNCI-F	4. WTVN	4. WNCI-F	WSNY-F
5.	5. WXGT-F>	5. WMGG-F	5. WNCI-F	5. WNCI-F	5. WHOK-F	5. WXGT-F	5. WTVN >	5. WSNY-F	5. WBNS-F	5. WBNS
6.	6.	WTVN	6. WXGT-F	6. WXGT-F	6. WNCI-F	6. WSNY-F	6. WHOK-F	6. WXGT-F	6. WTVN	6. WLVQ-F
7.	7.	7. WBNS-F	7.	7. WHOK-F	7.	7.	7. WMGG-F	7.	7. WMGG-F	7. WTVN
8.	8.	8.	8.	8.	8.	8.	8. WXGT-F	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNCI-F>	1. WNCI-F	1. WSNY-F	1. WSNY-F	1. WSNY-F>	1. WLVQ-F>	1. WLVQ-F>	1. WLVQ-F>	1. WLVQ-F>	1. WLVQ-F
2. WLVQ-F	2. WSNY-F	2. WLVQ-F	2. WNCI-F>	2. WBNS-F	2. WNCI-F	2. WMGG-F	2. WMGG-F	2. WNCI-F	2. WSNY-F
3. WSNY-F	3. WLVQ-F	3. WXGT-F	3. WLVQ-F	3. WNCI-F	3. WMGG-F>	WNCI-F>	3. WNCI-F	WSNY-F	3. WTVN
WXGT-F	4. WXGT-F	4. WTVN	4. WXGT-F	4. WTVN	4. WXGT-F	4. WSNY-F	4. WSNY-F	4. WMGG-F>	4. WBNS-F
5. WMGG-F	5. WTVN	5. WBNS-F	5. WBNS-F	5. WXGT-F	5. WSNY-F	5. WXGT-F	5. WHOK-F	5. WTVN	5. WNCI-F
6.	6. WMGG-F	6. WNCI-F	WTVN	6. WLVQ-F	6.	6.	6. WXGT-F	6. WXGT-F	6. WMGG-F
7.	7.	7. WMGG-F	7.	7.	7.	7.	7.	7.	7. WHOK-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
					%				
TOP 40/CHR/CONTEMP		300 (2)	300 (2)	20.0	18.6	WCLT	1430	Newark	.6/ .9
AOR/CLASSIC		171 (2)	171 (2)	11.4	14.3	WCLT-F	100.3	Newark	.9/4.0
AC/OLDIES/SOFT ROCK	6 (1)	240 (3)	246 (4)	16.4	18.2	WHTH	790	Heath	1.2/1.1
MOR/VARIETY/FULL	236 (4)		236 (4)	15.7	16.6	WLOH	1320	Lancaster	.4/1.1
						WNHZ-F	107.1	Circleville	.7/1.5
COUNTRY	64 (1)	81 (1)	145 (2)	9.7	9.0				
BLACK/URBAN	45 (1)	59 (2)	104 (3)	6.9	5.7	WMRN-F	106.9	Marion	.4/1.2
BTFL MUSIC/EZ		184 (1)	184 (1)	12.3	12.7	WQIO-F	93.7	Mt. Vernon	.4/1.4
NEWS/TALK									
NOSTALGIA	25 (1)		25 (1)	1.7	2.0	WLW	700	Cincinnati	1.2/5.4
RELIGION/GOSPEL	22 (1)		22 (1)	1.5	1.4				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE/ECLECTIC		36 (1)	36 (1)	2.4					
UNKNOWN/OTHERS	20 (1)	13 (2)	33 (3)	2.2	1.6				
			1502 (24)						

RADIO STATIONS

AM STATIONS

WBNS, 1460, 5 KW/1 KW (DA-N)	, MOR	ABC-I, NBC-T, \$ 45.00* (Banner)	Columbus Dispatch
WCOL, 1230, 1 KW	, NOSTALGIA	CBS, SMN, \$ 35.00 (Christal)	Great Trails
WMNI, 920, 1 KW/500 W (DA-2)	, COUNTRY	MBS, \$ 34.00* (Torbet)	
WRFD, 880, 5 KW (DAYS)	, RELIGION	CNN, \$ 20.00 (---)	Salem
WTVN, 610, 5 KW (DA-N)	, MOR/AC	ABC-E, \$113.00 (Katz)	Great American
WVKO, 1580, 1 KW/250 W (DA-2)	, BLACK	SBN, \$ 35.00* (Mc-Guild)	Saga

FM STATIONS

WBBY, 103.9, 2 KW @ 360, JAZZ	US 2, \$ 25.00 (Torbet)	
WBNS, 97.1, 26 KW @ 660, BTFL/EZ	, \$ 65.00* (Banner)	Columbus Dispatch
WCKX, 106.3, 3 KW @ 300, BLACK	NBN, \$ 28.00* (Roslin)	
WLVQ, 96.3, 18 KW @ 753, AOR	Source, \$105.00* (Katz)	Great American
WHOK, 95.5, 50 KW @ 215, COUNTRY	APR, \$ 20.00 (Regional)	(LANCASTER)
WMGG, 99.7, 50 KW @ 500, AC/CLAS. HITS	MBS, \$ 60.00* (Torbet)	
WNCI, 97.9, 175 KW @ 565, CHR	ABC-C, \$ 90.00 (MMR)	Nationwide
WSNY, 94.7, 22 KW @ 753, AC	, \$100.00* (Mc-Guild)	Saga
WXGT, 92.3, 18 KW @ 753, CHR	CBS-R, \$ 70.00* (Christal)	Great Trails
WZZT, 103.1, 1.5 KW @ 444, BLACK	MBS, \$ 36.00* (Masla)	(JOHNSTOWN)

WLW - See Cincinnati

CORPUS CHRISTI

Arbitron Rank/Pop (12+): 120/289,200

Stations: 18/15
Diaries: 844/343:1/52.4%
Sample Target: 650
% Below Line: 2.6
% Not Listed: 8.5

1987 Revenue: \$7,800,000
HH Inc.: \$31,129
Retail \$: 2.5 Bil
Pop per Station: 19,280
#1 Biller: KZFM-F \$1,400,000

MSA Rank/Pop: 129/370,000

ADI # 120

Average Person Ratings: 16.2

Market TSL: 21.5 hours

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86
1. KZFM-F	68/14.5	14.5	15.4	18.8	17.7			1. KOUL-F	101/1101	1. KZFM-F	864/29.8	34.2 32.7
2. KOUL-F	61/13.0	12.4	6.0	9.1	6.8			2. KZFM-F	96/1098	2. KOUL-F	676/23.4	22.2 14.8
3. KUNO	52/11.1	7.7	5.6	9.9	11.1			3. KUNO	59/ 376	3. KJJC-F	552/19.1	22.4 17.7
4. KRYS-F	38/ 8.1	9.3	12.0	8.0	8.2			4. KRYS-F	57/ 791	4. KNCN-F	544/18.8	20.3 18.0
5. KNCN-F	35/ 7.5	11.6	8.9	9.3	11.1			5. KNCN-F	42/ 661	5. KRYS-F	485/16.8	18.1 22.1
KJJC-F	35/ 7.5	8.1	6.2	4.9	6.4			6. KJJC-F	35/ 555	6. KUNO	329/11.4	10.8 13.6
7. KCCT	28/ 6.0	3.9	4.1	5.2	6.6			7. KCCT	31/ 361	7. KSTE-F	325/11.2	10.9 14.9
8. KEYS	18/ 3.8	1.5	4.6	4.3	3.7			8. KSTE-F	24/ 434	8. KCCT	303/10.5	10.8 10.5
9. KLTG-F	16/ 3.4	7.4	10.0	8.4	7.0			9. KSIX	22/ 286	9. KEYS	292/10.1	7.4 9.5
10. KSTE-F	15/ 3.2	4.4	7.1	4.3	2.3			KLTG-F	22/ 361	10. KLTG-F	282/ 9.7	10.9 14.2

12+ FM SHARE (METRO): 64.02% (274 of 428) (FAL 86: 73.95%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZFM-F>	1. KZFM-F>	1. KZFM-F	1. KZFM-F	1. KOUL-F	1. KUNO >	1. KOUL-F	1. KOUL-F	1. KZFM-F	1. KZFM-F>	1. KZFM-F
2. KJJC-F>	2. KOUL-F	2. KOUL-F	2. KOUL-F	2. KZFM-F	2. KOUL-F	2. KZFM-F	2. KUNO	2. KOUL-F>	2. KJJC-F	2. KOUL-F
3. KNCN-F	3. KNCN-F>	3. KNCN-F	3. KRYS-F	3. KRYS-F	3. KCCT	3. KUNO	3. KZFM-F	3. KUNO	KUNO	3. KNCN-F
4.	4. KRYS-F	4. KRYS-F>	4. KCCT	4. KCCT	4. KRYS-F>	4. KRYS-F>	4. KJJC-F>	4. KJJC-F	4. KOUL-F	4. KUNO
5.	5. KJJC-F	5. KJJC-F	KEYS	5. KEYS	5.	5. KCCT	5. KNCN-F	KRYS-F	5. KNCN-F	5. KJJC-F
				6. KUNO				6. KNCN-F		6. KRYS-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KOUL-F	1. KZFM-F	1. KZFM-F>	1. KZFM-F>	1. KZFM-F>	1. KNCN-F>	1. KNCN-F>	1. KNCN-F	1. KNCN-F>	1. KOUL-F
2. KZFM-F>	2. KOUL-F>	2. KOUL-F	2. KOUL-F>	2. KOUL-F	2. KZFM-F	2. KZFM-F	2. KOUL-F	2. KOUL-F	2. KRYS-F
3. KCTA	3. KRYS-F>	KRYS-F	3. KRYS-F>	3. KRYS-F	3. KJJC-F	3. KJJC-F	3. KJJC-F	3. KZFM-F	3. KCCT
KNCN-F	4. KNCN-F	4.	4. KEYS	4. KUNO	4.	4. KOUL-F	KZFM-F	4. KJJC-F	KNCN-F
KRYS-F	5. KSTE-F	5.	5. KUNO	5. KEYS	5.	5.	5. KSTE-F	5. KRYS-F	5. KJJC-F
				6. KCCT					

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		103 (2)	103 (2)	24.1	23.0	KCTA 1030 Corpus Christi 3.0/3.6
AOR/CLASSIC		35 (1)	35 (1)	8.2	9.5	KDAE 1590 Sinton 2.4/5.7
AC/OLDIES/SOFT ROCK	18 (1)	31 (2)	49 (3)	11.4	12.4	KRYS 1360 Corpus Christi 1.7/5.5
MOR/VARIETY/FULL						KSIX 1230 Corpus Christi 2.4/5.3
COUNTRY	10 (2)	99 (2)	109 (4)	25.5	24.3	KXTO-F 98.3 Odem 1.3/3.1
BLACK/URBAN						KKYX 680 San Antonio .4/1.3
BTFM MUSIC/EZ					10.6	KTRH 740 Houston 1.5/2.3
NEWS/TALK	10 (2)		10 (2)	2.3	1.3	WOAI 1200 San Antonio .6/2.4
NOSTALGIA						
RELIGION/GOSPEL	14 (1)		14 (1)	3.3	2.0	
SPANISH	80 (2)	6 (1)	86 (3)	20.0	11.7	
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	22 (2)		22 (2)	5.1	5.3	
			428 (18)			

RADIO STATIONS

KCCT, 1150, 1 KW/500 W (DA-2)	, SPANISH	,\$ 25.00* (Caballero)	
KEYS, 1440, 1 KW (DA-N)	, AC	NBC,\$ 19.00* (Banner)	Malkan
KSIX, 1230, 1 KW	, ? ?	CBS,MBS,\$ 18.00 (---)	
KUNO, 1400, 1 KW	, SPANISH	,\$ 40.00* (Katz)	Tichenor
KJJC-F, 105.5, 3 KW @ 300, CHR		,\$ NA (Eastman)	
KLTG-F, 96.5, 100 KW @ 870, SOFT AC		,\$ 33.00* (Masla)	
KNCN-F, 101.3, 100 KW @ 402, AOR		,\$ 43.00* (HNWH)	Tippie
KOUL-F, 103.7, 100 KW @ 960, COUNTRY		APR,\$ 50.00 (Mc-Guild)	
KRYS-F, 99.1, 100 KW @ 1000, COUNTRY		ABC-1,\$ 30.00* (Durpetti)	
KSTE-F, 93.9, 100 KW @ 940, AC		,\$ 16.00 (Christal)	
KXTO-F, 98.3, 3 KW @ 300, SPANISH		,\$ 18.00* (Caballero)	(ODEM)
KZFM-F, 95.5, 41 KW @ 320, CHR		,\$ 54.00* (Banner)	Malkan

DALLAS - FORT WORTH

Arbitron Rank/Pop (12+): 10/2,959,100

Stations: 31/31
Diaries: 2694/1098:1/52.3%
Sample Target: 2200
% Below Line: 0
% Not Listed: 6.2

1987 Revenue: \$116,500,000
HH Inc.: \$36,977
Retail \$: 28.0 Bil
Pop per Station: 95,455
#1 Biller: KVIL A/F \$18,000,000

MSA Rank/Pop: Dallas - 13/2,420,800
ADI # 8 Fort Worth - 39/1,271,100
Average Person Ratings: 17.2
Market TSL: 22.8 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. KVIL A/F	489/9.3	8.1	7.5	7.2	9.3	8.0	8.8	1. KVIL A/F	519/6304	1. KRLD	6373/20.8	16.6	18.8
2. KKDA-F	452/8.6	10.6	8.7	9.6	8.4	9.4	10.7	2. WBAP	504/6757	2. KVIL A/F	6000/19.6	16.3	17.9
3. KPLX-F	391/7.4	6.9	7.4	8.4	8.3	7.5	9.3	3. KKDA-F	478/3857	3. KEGL-F	5176/16.9	17.1	16.0
4. KRLD	347/6.6	5.6	5.6	5.5	7.3	5.8	6.0	4. KPLX-F	461/5845	4. KPLX-F	4920/16.1	15.5	15.6
5. KEGL-F	326/6.2	4.6	6.3	5.3	5.1	5.6	7.5	5. KEGL-F	410/6209	5. KHYI-F	4276/14.0	10.2	7.4
6. KMEZ A/F	316/6.0	6.3	4.9	6.3	7.2	5.9	2.2	6. KRLD	393/7531	6. WBAP	3732/12.2	15.3	13.4
7. WBAP	280/5.3	5.3	6.6	5.2	4.6	5.6	4.2	7. KMEZ A/F	352/3711	7. KSCS-F	3529/11.4	13.3	11.8
8. KHYI-F	261/4.9	4.1	3.9	4.2	2.5	4.3	6.7	8. KHYI-F	289/4632	8. KKDA-F	3499/11.4	11.7	13.3
9. KSCS-F	218/4.1	5.8	4.5	3.2	3.9	4.4	4.4	9. KSCS-F	238/4146	9. KMEZ A/F	3452/11.3	10.8	12.5
10. KTXQ-F	195/3.7	3.9	4.6	4.3	4.7	4.1	4.9	10. KTXQ-F	232/3790	10. KLUV-F	3368/11.0	11.3	9.8
11. KLUV-F	190/3.6	3.6	4.0	3.3	3.4	3.6	3.7	11. KLUV-F	218/3833	11. KTXQ-F	3277/10.7	12.0	13.3
12. KQZY-F	174/3.3	3.3	3.6	3.6	3.3	3.5	2.1	12. KQZY-F	181/2620	12. KMGC-F	2723/ 8.9	9.8	9.6
13. KZEW-F	156/3.0	2.8	2.5	2.2	2.9	2.6	3.9	13. KZEW-F	168/2994	13. KZEW-F	2650/ 8.7	9.4	9.4
14. KOJO-F	152/2.9	2.4	1.4	1.9	1.2	2.2	2.6	14. KOJO-F	164/1996	14. KOAI-F	2454/ 8.0	9.4	13.2
15. KOAI-F	146/2.8	2.2	2.0	3.1	3.7	2.5	2.2	15. KOAI-F	148/2640	15. KQZY-F	2433/ 7.9	10.0	8.9
16. KMGC-F	124/2.4	3.0	3.6	3.9	2.7	3.2	2.0	16. KMGC-F	128/2863	16. KOJO-F	1803/ 5.9	1.6	2.2
17. KLIF	115/2.2	1.7	1.9	1.5	1.1	1.8	2.0	17. KLIF	117/1865	17. KLIF	1801/ 5.9	5.2	4.3
18. KESS	92/1.7	1.3	1.4	1.7	.8	1.5	1.1	18. KESS	92/ 689	18. KZPS-F	1508/ 4.9	7.4	6.2
19. KHVN	84/1.6	2.9	2.0	3.0	2.7	2.4	.8	19. KZPS-F	88/1665	19. KDLZ-F	1416/ 4.6	5.2	5.3
20. KDLZ-F	82/1.6	1.4	1.4	2.0	1.6	1.6	1.6	20. KHVN	87/ 833	20. WRR-F	1361/ 4.4	4.2	4.4
21. KZPS-F	78/1.5	2.4	2.7	2.0	1.3	2.2	2.6	21.		21.			
22. WRR-F	63/1.2	1.2	1.6	.9	1.5	1.2	1.2	22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 77.78% (3846 of 4945) (FAL 86: 76.28%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KHYI-F	1. KKDA-F	1. KVIL-F+	1. KVIL-F+	1. KVIL-F+	1. KVIL-F+	1. KVIL-F+	1. KVIL-F+	1. KVIL-F+	1. KKDA-F	1. KKDA-F
2. KEGL-F	2. KEGL-F	2. KKDA-F	2. KPLX-F	2. KPLX-F	2. KMEZ-F+	2. KRLD	2. KMEZ-F+	2. KKDA-F	2. KEGL-F	2. KVIL-F+
3. KKDA-F	3. KVIL-F+	3. KPLX-F	3. KKDA-F	3. KKDA-F	3. KRLD	3. KPLX-F	3. KPLX-F	3. KPLX-F	3. KHYI-F	3. KPLX-F
4.	4. KPLX-F	4. KEGL-F	4. KLUV-F	4. KLUV-F	4. WBAP	4. WBAP	4. KKDA-F	4. KEGL-F	4. KRLD	4. KMEZ-F+
5.	5. KTXQ-F	5. KLUV-F	5. KOAI-F	5. KRLD	5. KPLX-F	5. KPLX-F	5. KRLD	5. KHYI-F	5. KPLX-F	5. KEGL-F
6.	6. KZEW-F	6. KTXQ-F	6. KRLD	6. KMEZ-F+	6. KSCS	6. KEGL-F	6. KQZY-F	6. KRLD	6. KMEZ-F+	6. KSCS
7.	7. KHYI-F	7. KSCS	7. KQZY-F	7. KQZY-F	7. KKDA-F	7. KMEZ-F+	7. WBAP	7. KMEZ-F+	7. KVIL-F	7. KHYI-F
8.	8. KOJO-F	8. KHYI-F	8. KSCS	8. KSCS	8. KLUV-F	8. KHYI-F	8. KLUV-F	8. WBAP	8.	8. WBAP
9.	9. KMGC-F	9. KZEW-F	9.	9. WBAP	9.	9.	9.	9.	9.	9.
10.	10. KQZY-F	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KEGL-F	1. KVIL-F+	1. KVIL-F+	1. KVIL-F+	1. KVIL-F+	1. KTXQ-F	1. KTXQ-F	1. KKDA-F	1. KKDA-F	1. KPLX-F
2. KHYI-F	2. KKDA-F	2. KPLX-F	2. KKDA-F	2. KPLX-F	2. KEGL-F	2. KKDA-F	2. KZEW-F	2. KPLX-F	2. KKDA-F
3. KKDA-F	3. KEGL-F	3. KKDA-F	3. KPLX-F	3. KKDA-F	3. KKDA-F	3. KZEW-F	3. KPLX-F	3. KVIL-F+	3. KVIL-F+
4. KVIL-F+	4. KHYI-F	4. KHYI-F	4. KEGL-F	4. KLUV-F	4. KZEW-F	4. KEGL-F	4. KTXQ-F	4. KTXQ-F	4. KRLD
5. KTXQ-F	5. KPLX-F	5. KMGC-F	5. KHYI-F	5. KQZY-F	5. KZRW-F	5. KPLX-F	5. KVIL-F+	5. KZEW-F	5. KLUV-F
6. KMGC-F	6. KMGC-F	6. KOJO-F	6. KLUV-F	6. KMEZ-F	6. KOJO-F	6. KVIL-F+	6. KZPS-F	6. KEGL-F	6. KZEW-F
7. KPLX-F	7. KQZY-F	7. KQZY-F	7. KSCS	7. KSCS	7. KHYI-F	7. KOJO-F	7. KRLD	7. KRLD	7. WBAP
8. KSCS-F	8. KTXQ-F	8. KEGL-F	8. KSCS	8. KOJO-F	8.	8. KRLD	8. KLUV-F	8. KLUV-F	8. KOAI-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
					%	%				
TOP 40/CHR/CONTEMP		587 (2)	587 (2)	11.9	12.3	KAAM	1310	Dallas		.8/2.4
AOR/CLASSIC		395 (3)	395 (3)	8.0	8.2	KFJZ	870	Fort Worth		.4/ .8
AC/OLDIES/SOFT ROCK	38 (2)	1050 (5)	1088 (7)	22.0	22.8	KKDA	730	Grand Prairie		.5/1.7
MOR/VARIETY/FULL						KLDD	570	Dallas		.6/2.4
COUNTRY	280 (1)	609 (2)	889 (3)	18.0	19.5	KPBC	1040	Dallas		.7/1.0
BLACK/URBAN	25 (1)	534 (2)	559 (3)	11.3	11.9	KSSA	1600	Plano		.3/ .5
BTFL MUSIC/EZ	5 (1)	311 (1)	316 (2)	6.4	7.8	KZRK-F	94.5	Gainesville		.8/2.5
NEWS/TALK	462 (2)		462 (2)	9.3	7.9					
NOSTALGIA	42 (1)		42 (1)	0.8	1.6					
RELIGION/GOSPEL	119 (2)	152 (1)	271 (3)	5.5	4.2					
SPANISH	108 (2)		108 (2)	2.1	2.2					
CLASSICAL		63 (1)	63 (1)	1.3	1.7					
JAZZ/NEW AGE/ECLECTIC		146 (1)	146 (1)	3.0						
UNKNOWN/OTHERS	20 (1)		20 (1)	0.4						
			4945 (31)							

RADIO STATIONS

AM STATIONS

KAAM, 1310, 5 KW (DA-N)	, NOSTALGIA	,\$ 50.00*	(Durpetti)	Bonneville
KFJZ, 870, 250 W (DAYS)	, NOSTALGIA	US 2,\$ 60.00	(Roslin)	
KKDA, 730, 500 W/10 W	, BLACK	APR,\$ NA	(Katz)	
KLDD, 570, 5 KW (DA-2)	, OLDIES	CBS,\$ 60.00	(MMR)	Anchor
KLIF, 1190, 50 KW/5 KW (DA-2)	, TALK	NBC,NBC-T,\$ 61.00*	(Eastman)	Susquehanna
KMEZ, 1480, 5 KW/1 KW (DA-2)	, BTFL/EZ	,\$ NA	(Mc-Guild)	DKM
KPBC, 1040, 1 KW (DAYS)	, RELIGION	,\$ 58.00	(---)	Crawford
KRLD, 1080, 50 KW (DA-N)	, NEWS	CBS,\$220.00*	(Katz)	Metropolitan
KSKY, 660, 10 KW/500 W (DA-N)	, RELIGION	,\$ 25.00	(---)	Dorton
KWJS, 1360, 5 KW/1 KW (DA-2)	, RELIGION	,\$ 35.00	(---)	Universal
KESS, 1270, 5 KW (DA-1)	, SPANISH	,\$ 70.00	(Caballero)	
KHVN, 970, 1 KW (DAYS)	, GOSPEL	NBN,\$ 40.00	(Masla)	
KMIA, 1540, 50 KW/1 KW (DA-2)	, RELIGION	,\$ 41.00	(---)	Command
WBAP, 820, 50 KW	, COUNTRY	ABC-I,\$190.00*	(Banner)	Cap Cities/ABC

FM STATIONS

KDLZ, 107.5, 100 KW @ 450	BLACK	US 1,\$100.00	(---)	
KEGL, 97.1, 98 KW @ 1460	CHR/AOR	ABC-C,\$145.00*	(Torbet)	Sandusky
KKDA, 104.5, 100 KW @ 1585	URBAN	APR,\$170.00*	(Katz)	
KHYI, 94.9, 100 KW @ 1140	CHR	,\$ NA	(Christal)	H & G
KLUV, 98.7, 100 KW @ 1585	OLDIES/AC	US 2,\$120.00*	(Republic)	TK
KMEZ, 100.3, 100 KW @ 1280	BTFL/EZ	,\$160.00*	(Mc-Guild)	DKM
KMGC, 102.9, 100 KW @ 1572	AC	,\$135.00*	(Christal)	Shamrock
KPLX, 99.5, 100 KW @ 1680	COUNTRY	APR,\$200.00*	(Eastman)	Susquehanna
KQZY, 105.3, 100 KW @ 1560	SOFT AC	,\$110.00*	(Group W)	Westinghouse
KSCS, 96.3, 100 KW @ 1680	COUNTRY	,\$160.00*	(Banner)	Cap Cities/ABC
KOAI, 106.1, 100 KW @ 1585	JAZZ/NEW AGE	,\$130.00*	(HNWH)	Gannett
KTXQ, 102.1, 100 KW @ 1420	AOR	ABC-R,\$140.00*	(CBS)	CBS
KVIL+, 103.7, 100 KW @ 1470	AC	,\$415.00	(Torbet)	Infinity
KZEW, 97.9, 100 KW @ 1680	AOR	Source,\$140.00*	(MMR)	Anchor
KZPS, 92.5, 100 KW @ 1685	CLASSIC HITS	,\$115.00*	(Durpetti)	Bonneville
WRR, 101.1, 100 KW @ 1510	CLASSICAL	,\$ 75.00	(CMBS)	City of Dallas
KOJO, 94.1, 100 KW @ 1585	RELIGION	,\$ 98.00	(---)	

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

TKTS changes to KOAI	KOAI: From CHR to Jazz/New Age (Oct.)	KMEZ A/F: From DKM to Summit for \$26,000,000 (Est)
	KOJO-F: Now programming Contemporary Religion	KMIA: Sold for \$880,000 (Est)
		KWJS: From Universal to Marsh for \$2,800,000 (Est)
		KFJZ: Sold for \$1,500,000

DAVENPORT - ROCK ISLAND - MOLINE

Arbitron Rank/Pop (12+): 111/317,900

MSA Rank/Pop: 123/386,000
ADI # 77

Average Person Ratings: 16.3
Market TSL: 21.5 hours

Stations: 16/14
Diaries: 835/381:1/57.5%
Sample Target: 720
% Below Line: 2.7
% Not Listed: 7.8

1987 Revenue: \$7,800,000
HH Inc.: \$34,787
Retail \$: 2.4 Bil
Pop per Station: 22,707
#1 Biller: KIIK-F \$1,900,000

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86
1. WPXR-F	89/17.3	10.3	3.8	5.6	4.1	23.3	1. WPXR-F	128/1474	1. WPXR-F	921/29.3	23.0	14.5
2. KIIK-F	60/11.7	15.2	22.0	23.2	22.5	12.1	2. KIIK-F	121/1861	2. KIIK-F	913/29.0	35.9	40.5
3. WLLR-F	58/11.3	11.1	13.2	13.4	13.9	12.3	3. WLLR-F	101/1207	3. WLLR-F	693/22.0	20.2	24.4
4. WOC	57/11.1	9.0	9.0	8.2	8.6	8.3	4. WXP-F	82/1012	4. WXP-F	593/18.9	18.2	24.4
5. WXP-F	51/ 9.9	8.3	11.3	12.3	10.1	9.9	5. KLIO-F	71/ 885	5. WOC	555/17.6	16.9	18.3
6. KRVR-F	39/ 7.6	7.5	9.0	6.9	12.2	5.5	6. WOC	62/ 687	6. KRVR-F	546/17.4	16.2	16.0
7. KLIO-F	35/ 6.8	4.7	4.8	---	---	5.5	7. KRVR-F	54/ 839	7. KLIO-F	488/15.5	13.3	9.5
8. WKBF	25/ 4.9	5.5	5.6	5.9	5.8	3.2	8. WGN	33/ 529	8. WKBF	341/10.8	12.0	14.3
9. WMRZ	14/ 2.7	1.7	3.8	5.2	3.9	2.0	9. WKBF	30/ 459	9. WMRZ	267/ 8.5	6.3	11.7
10. KFMH-F	12/ 2.3	2.1	2.7	3.3	1.1	3.6	10. WMT	22/ 313	10. KSTT	222/ 7.1	7.9	7.0
11. KSTT	11/ 2.1	2.8	1.0	2.9	2.4	2.4	11.		11. KFMH-F	190/ 6.0	5.7	5.6

12+ FM SHARE (METRO): 73.00% (346 of 474) (FAL 86: 73.62%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPXR-F	1. WPXR-F	1. WPXR-F	1. KIIK-F	1. KIIK-F	1. WPXR-F	1. KIIK-F	1. WOC	1. WPXR-F	1. WPXR-F	1. WPXR-F
2. WXP-F	2. WXP-F	2. KIIK-F	2. WPXR-F	2. KLIO-F	2. KRVR-F	2. WPXR-F	2. WPXR-F	2. WLLR-F	2. KIIK-F	2. WLLR-F
3. KIIK-F	3. KIIK-F	3. WXP-F	3. KLIO-F	3. WLLR-F	3. WLLR-F	3. WOC	3. KIIK-F	3. WXP-F	3. WXP-F	3. WXP-F
4.	4. WLLR-F	4. WLLR-F	4. WLLR-F	4. WPXR-F	4. WKBF	4. WLLR-F	4. WLLR-F	4. KIIK-F	4. WLLR-F	4. KIIK-F
5.	5. KLIO-F	5. KLIO-F	5. WXP-F	5. WXP-F	5. KIIK-F	5.	WXP-F	5. WOC	5. WOC	KRVR-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WPXR-F	1. WPXR-F	1. KIIK-F	1. WPXR-F	1. KIIK-F	1. WXP-F	1. WXP-F	1. WXP-F	1. WXP-F	1. KIIK-F	
2. WLLR-F	2. KIIK-F	2. KLIO-F	2. KIIK-F	2. KLIO-F	2. WPXR-F	2. KIIK-F	2. KIIK-F	2. KIIK-F	2. WXP-F	
3. KIIK-F	3. WLLR-F	WPXR-F	3. WLLR-F	3. WPXR-F	3. KIIK-F	3. WPXR-F	3. KFMH-F	3. WPXR-F	3. WLLR-F	
4.	4. KLIO-F	4. WLLR-F	4. KLIO-F	4. WLLR-F	4.	4. KFMH-F	4. WLLR-F	4. WLLR-F	4. KLIO-F	
5.	5. WXP-F	5.	5.	5. WOC	5.	5. KLIO-F	WXP-F	5. KLIO-F	WXP-F	

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		89 (1)	89 (1)	18.8	24.1	KBQC-F 93.5 Bettendorf .4/2.2
AOR/CLASSIC		63 (2)	63 (2)	13.3	15.4	WGEN 1500 Genesco .6/1.7
AC/OLDIES/SOFT ROCK	25 (2)	95 (2)	120 (4)	25.3	14.0	WKEI 1450 Kewanee .8/2.4
MOR/VARIETY/FULL	18 (3)		18 (3)	3.8	2.8	
COUNTRY	28 (2)	58 (1)	86 (3)	18.1	21.3	WGN 720 Chicago 1.9/4.9
BLACK/URBAN					0.9	WMT 600 Cedar Rapids .8/3.2
BTFL MUSIC/EZ		39 (1)	39 (1)	8.2	9.9	
NEWS/TALK	57 (1)		57 (1)	12.0	10.6	
NOSTALGIA					1.1	
RELIGION/GOSPEL		2 (1)	2 (1)	0.4		
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

474 (16)

RADIO STATIONS

KSTT, 1170, 1 KW (DA-2)	, OLDIES	, \$ 18.00* (Katz)	Goodrich
KTSS, 1580, 500 W (DAYS)	, ? ?	, \$ NA (---)	
WKBF, 1270, 5 KW (DA-N)	, COUNTRY	CBS, \$ 23.00 (Mc-Guild)	
WKEI, 1450, 1 KW	, MOR	ABC-D, \$ 12.00 (---)	(KEWANEE)
WMRZ, 1230, 1 KW	, OLDIES	, \$ 20.00 (HNWH)	Sconnix
WOC, 1240, 5 KW (DA-2)	, TALK/NEWS	NBC,ABC-T,NBC-T, \$ 39.00 (Christal)	
KFMH-F, 99.7, 50 KW @ 470, AOR		, \$ 17.00 (---)	(MUSCATINE)
KIIK-F, 103.7, 100 KW @ 1220, AC/CONTEMP		ABC-D, \$ 45.00* (Christal)	
KLIO-F, 96.1, 100 KW @ 988, AC		, \$ 21.00* (Eastman)	(CLINTON)
KRVR-F, 106.5, 60 KW @ 190, BTFL/EZ		, \$ 24.00* (Republic)	
WLLR-F, 101.3, 50 KW @ 500, COUNTRY		CNN, \$ 36.00* (HNWH)	Sconnix
WPXR-F, 98.9, 39 KW @ 900, CHR		ABC-R, \$ 30.00* (Mc-Guild)	
WXP-F, 96.9, 50 KW @ 500, AOR		Source, \$ 34.00* (Katz)	Goodrich

MISCELLANEOUS COMMENTS KIIK-F changes to AC from CHR...

DAYTON

Arbitron Rank/Pop (12+): 46/795,500

MSA Rank/Pop: 54/928,000
ADI # 48

Average Person Ratings: 16.2
Market TSL: 21.3 hours

Stations: 26/19
Diaries: 1253/635:1/55.3%
Sample Target: 1110
% Below Line: 14.0
% Not Listed: 8.3

1987 Revenue: \$21,300,000
HH Inc.: \$33,262
Retail \$: 5.9 Bill
Pop per Station: 41,868
#1 Biller: WHIO \$3,200,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86
1. WTUE-F	168/13.0	12.4	13.9	11.0	7.8	12.6	20.2	1. WTUE-F	225/2368	1. WGTZ-F	1979/24.8	25.2 27.5
2. WHIO-F	140/10.8	13.2	11.5	12.8	10.4	12.1	11.7	2. WHIO-F	201/2312	2. WTUE-F	1687/21.1	22.8 17.3
3. WGTZ-F	132/10.2	12.1	12.5	12.7	11.6	11.7	12.4	3. WGTZ-F	199/2957	3. WHIO-F	1526/19.1	21.5 20.9
4. WHIO	110/ 8.5	9.2	6.5	7.5	8.7	7.9	6.5	4. WLW	129/2279	4. WHIO	1418/17.8	15.7 19.1
5. WWSN-F	89/ 6.9	5.3	5.2	6.4	9.1	6.0	7.6	5. WHIO	120/1639	5. WWSN-F	1183/14.8	13.2 17.6
6. WONE	86/ 6.7	6.2	7.2	4.7	5.9	6.2	4.3	6. WBVE-F	103/1395	6. WONE	1089/13.6	12.7 12.9
7. WYMJ-F	70/ 5.4	4.7	4.4	4.5	5.1	4.8	5.1	7. WWSN-F	100/1404	7. WYMJ-F	1038/13.0	12.2 13.0
8. WBLZ-F	55/ 4.3	3.1	3.7	4.9	4.2	4.1	5.9	8. WONE	98/1473	8. WLW	931/11.7	13.3 8.3
9. WDAO	55/ 4.3	5.0	4.1	2.3	2.8	3.9	3.4	9. WYMJ-F	72/1129	9. WING	813/10.2	6.8 11.5
10. WDAO	46/ 3.6	2.0	3.6	3.4	2.8	3.2	1.8	10. WBLZ-F	63/ 856	10. WVUD-F	757/ 9.5	7.9 10.1
11. WBVE-F	45/ 3.5	3.0	4.2	3.0	1.9	3.4	2.6	11. WDAO	47/ 471	11. WBLZ-F	641/ 8.0	7.0 8.7
12. WVUD-F	35/ 2.7	3.3	3.2	5.3	3.9	3.6	3.3	12. WKRQ-F	46/ 833	12. WBVE-F	633/ 7.9	7.3 4.5
13. WING	32/ 2.5	2.3	2.6	3.1	2.7	2.6	1.5	13. WLLT-F	45/ 775	13. WDAO	455/ 5.7	4.9 4.1
14.								14. WVUD-F	43/1003	14.		
15.								15. WING	36/ 912	15.		

12+ FM SHARE (METRO): 69.17% (819 of 1184) (FAL 86: 69.65%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGTZ-F>	1. WTUE-F>	1. WTUE-F>	1. WTUE-F>	1. WTUE-F	1. WHIO-F>	1. WHIO	1. WHIO-F	1. WTUE-F	1. WTUE-F	1. WTUE-F
2. WTUE-F	2. WGTZ-F	2. WGTZ-F	2. WWSN-F	2. WWSN-F	2. WHIO >	WTUE-F	2. WTUE-F>	2. WGTZ-F	2. WGTZ-F>	2. WHIO-F
3. WYMJ-F	3. WYMJ-F	3. WWSN-F>	3. WGTZ-F>	3. WGTZ-F>	3. WONE >	3. WGTZ-F	3. WHIO	3. WHIO-F	3. WHIO	3. WGTZ-F
4.	4. WWSN-F	4. WYMJ-F	4. WHIO-F	4. WHIO-F	4. WWSN-F	4. WONE	4. WWSN-F	4. WONE	4. WHIO-F	4. WYMJ-F
5.	5. WBLZ-F	5. WHIO-F	5. WYMJ-F	5.	5. WLW	5. WHIO-F	5. WONE	5. WWSN-F	5. WBLZ-F	5. WBLZ-F
	6. WDAO	WBLZ-F				6. WWSN-F	6. WGTZ-F	6. WHIO	6. WYMJ-F	WBVE-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTUE-F>	1. WTUE-F>	1. WWSN-F	1. WWSN-F	1. WWSN-F>	1. WTUE-F>	1. WTUE-F>	1. WTUE-F>	1. WTUE-F>	1. WTUE-F>
2. WGTZ-F	2. WGTZ-F	2. WGTZ-F	2. WGTZ-F>	2. WHIO-F	2. WYMJ-F	2. WYMJ-F	2. WYMJ-F	2. WGTZ-F	2. WLW
3. WDAO	3. WWSN-F>	WTUE-F	WTUE-F	3. WGTZ-F>	3. WBLZ-F	3. WGTZ-F	3. WGTZ-F>	3. WYMJ-F	WGTZ-F
4. WYMJ-F	4. WYMJ-F	4. WYMJ-F	4. WHIO-F	4. WHIO	4. WBVE-F	4. WBLZ-F>	4. WDAO	4. WLW	4. WHIO-F
5.	5. WBLZ-F	WBLZ-F	5. WBLZ-F	5. WTUE-F	5. WGTZ-F	5. WBVE-F	5. WING	5. WWSN-F	5. WWSN-F
	6. WDAO			WBLZ-F				6. WHIO-F	WYMJ-F
								WBLZ-F	

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		136 (2)	136 (2)	11.5	13.1	WAZU-F 102.9 Springfield .6/3.4
AOR/CLASSIC		168 (1)	168 (1)	14.2	10.3	WBLV 1600 Springfield 2.2/3.4
AC/OLDIES/SOFT ROCK	38 (2)	208 (5)	246 (7)	20.7	25.4	WBZI-F 95.3 Xenia .8/2.0
MOR/VARIETY/FULL	193 (3)		193 (3)	16.3	13.5	WFCJ-F 93.7 Miamisburg 1.0/3.7
COUNTRY	86 (1)	61 (3)	147 (4)	12.4	12.3	WIZE 1340 Springfield .5/2.4
BLACK/URBAN	46 (1)	65 (2)	111 (3)	9.4	8.0	WKSE-F 101.7 Urbana .5/ .9
BTFMUSIC/EZ	2 (1)	154 (2)	156 (3)	13.2	13.4	WPFB-F 105.9 Middletown .6/3.0
NEWS/TALK						WPTW 1570 Piqua .2/ .5
						WPTW-F 95.7 Piqua 1.1/2.5
NOSTALGIA					2.9	WCKX-F 106.3 London .8/1.3
RELIGION/GOSPEL		21 (2)	21 (2)	1.8	1.2	WKRQ-F 101.9 Cincinnati .3/1.4
SPANISH						WLLT-F 94.9 Fairfield .5/2.3
CLASSICAL						WUBE-F 105.1 Cincinnati .5/1.2
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS		6 (1)	6 (1)	0.5		

RADIO STATIONS

1184 (26)

WDAO, 1210, 1 KW (DAYS)	, BLACK	SBN, \$ 37.00* (Eastman)	
WHIO, 1290, 5 KW (DA-N)	, MOR	CBS, \$ 74.00* (Christal)	
WING, 1410, 5 KW (DA-N)	, AC	MBS, ABC-I, \$ 40.00* (Katz)	Cox
WONE, 980, 5 KW (DA-N)	, COUNTRY	MBS, ABC-D, \$ 50.00* (Mc-Guild)	Great Trails DKM
WBZI-F, 95.3, 3 KW @ 300, COUNTRY		US 2, \$ 25.00 (Masla)	
WFCJ-F, 93.7, 59 KW @ 245, RELIGION		APR, \$ 10.00 (---)	(MIAMISBURG)
WHIO-F, 99.1, 50 KW @ 1060, BTFM/EZ		\$ 80.00* (Christal)	
WPFB-F, 105.9, 34 KW @ 593, RELIGION		MBS, \$ 21.00 (Lotus)	Cox
WTUE-F, 104.7, 50 KW @ 780, AOR		\$ 60.00* (Mc-Guild)	(MIDDLETOWN)
WVUD-F, 99.9, 50 KW @ 500, SOFT AC		CBS-R, \$ 33.00* (Masla)	
WWSN-F, 107.7, 50 KW @ 420, AC		\$ 63.00* (Eastman)	Univ. of Dayton
WYMJ-F, 103.9, 1.5 KW @ 528, AC		US 1, \$ 41.00* (Banner)	Stoner
WGTZ-F, 92.9, 40 KW @ 590, CHR		\$ 70.00* (Katz)	Malkan Great Trails

Other ranked stations - See Cincinnati

MISCELLANEOUS COMMENTS WONE/WTUE-F sold by DKM to Summit for \$17,000,000 (Est)... WDAO sold by Stoner for \$725,000...

DAYTONA BEACH

Arbitron Rank/Pop (12+): 123/283,200

MSA Rank/Pop: 141/327,500

Orlando ADI

Average Person Ratings: 15.6

Market TSL: 21.0 hours

Stations: 20/7

Diaries: 669/423:1/49.4%

Sample Target: 630

% Below Line: 54.7

% Not Listed: 8.8

1987 Revenue: NA

HH Inc.: NA

Retail \$: 2.0 Bil

Pop per Station: 40,457

#1 Biller: NA

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. WWLV-F	76/16.6	15.5	14.8	17.8	14.6			1. WWLV-F	90/837	1. WWLV-F	774/26.4	24.9	24.7
2. WBJW A/F	54/11.8	7.8	6.2	7.2	8.0			2. WBJW A/F	55/703	2. WBJW A/F	686/23.4	18.0	15.7
3. WWKA-F	49/10.7	13.3	9.2	11.4	5.4			3. WWKA-F	54/541	3. WNFI-F	592/20.2	15.3	16.3
4. WNFI-F	41/ 9.0	4.3	7.6	5.8	4.1			4. WNFI-F	43/627	4. WWKA-F	502/17.1	17.5	14.2
5. WSSP-F	32/ 7.0	3.6	4.7	5.8	4.1			5. WSSP-F	32/391	5. WSSP-F	378/12.9	10.2	10.6
6. WDIZ-F	27/ 5.9	7.9	7.2	8.2	12.2			6. WDIZ-F	28/374	6. WDIZ-F	353/12.0	11.6	14.1
7. WROD	24/ 5.3	7.2	7.2	8.4	10.9			7. WROD	27/314	7. WOCL-F	312/10.6	10.6	10.3
8. WOCL-F	22/ 4.8	4.0	3.6	2.0	6.3			8. WOCL-F	24/344	8. WJYO-F	310/10.6	13.7	10.8
9. WJYO-F	17/ 3.7	5.4	4.0	1.8	2.8			9. WJYO-F	19/333	9. WROD	305/10.4	11.0	11.2
10. WORZ-F	13/ 2.8	2.9	3.4	1.8	5.2			10. WORZ-F	13/282	10. WORZ-F	267/ 9.1	10.6	9.1
11.								11.		11.			
12.								12.		12.			
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 83.45% (348 of 417) (FAL 86: 79.75%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBJW-F+>1.	WBJW-F+	1. WBJW-F+	1. WWKA-F>	1. WWKA-F>	1. WWLV-F>	1. WWLV-F>	1. WWLV-F>	1. WWLV-F>	1. WBJW-F+>1.	WWLV-F>
2. WNFI-F	2. WDIZ-F>	2. WNFI-F	2. WNFI-F	2. WWLV-F	2. WWKA-F	2. WBJW-F+	2. WWKA-F>	2. WBJW-F+	2. WNFI-F	2. WWKA-F
3.	3. WNFI-F>	3. WDIZ-F	3. WOCL-F	3. WNFI-F	3. WSSP-F	3. WWKA-F	3. WSSP-F	3. WNFI-F	3. WWLV-F	3. WNFI-F
4.	4. WORZ-F	4. WWKA-F	4. WDIZ-F	4. WOCL-F	4. WROD	4. WNFI-F	4. WBJW-F+	4. WWKA-F	4. WWKA-F	WSSP-F
5.	5. WOCL-F	5. WOCL-F	5. WJYO-F	5. WJYO-F	5.	5.	5. WOCL-F	5. WSSP-F	5. WDIZ-F	5. WBJW-F+
							6. WDIZ-F			

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	7 (1)	95 (3)	102 (4)	24.5	17.2	WELE 1380 Ormond Beach 1.3/3.1
AOR/CLASSIC		50 (3)	50 (3)	12.0	8.1	WMFJ 1450 Daytona Beach 1.3/4.9
AC/OLDIES/SOFT ROCK		46 (3)	46 (3)	11.0	15.9	WNDB 1150 Daytona Beach 2.4/7.2
MOR/VARIETY/FULL	8 (1)		8 (1)	1.9	6.1	WSBB 1230 New Smyrna Beach .7/2.9
COUNTRY	6 (1)	49 (1)	55 (2)	13.2	18.0	WCAT-F 106.7 Leesburg 1.5/6.6
BLACK/URBAN						WDBO 580 Orlando 1.8/3.5
BTFL MUSIC/EZ		108 (2)	108 (2)	25.9	25.1	WHTO-F 96.5 Orlando 2.2/7.6
NEWS/TALK	15 (2)		15 (2)	3.6		WKIS 740 Orlando .9/1.9
NOSTALGIA	27 (2)		27 (2)	6.5	8.1	WSTF-F 101.1 Cocoa 1.5/7.3
RELIGION/GOSPEL	6 (1)		6 (1)	1.4	1.0	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS					0.5	

417 (20)

RADIO STATIONS

WNDB, 1150, 1 KW (DA-N)	, NEWS/TALK	CBS,ABC-T,\$ 15.00* (Eastman)	Root
WROD, 1340, 1 KW	, NOSTALGIA	US 2,ABC-I,\$ 20.00 (Roslin)	
WNFI-F, 99.9, 100 KW @ 1249, CHR		,\$ 40.00* (Masla)	(PALATKA)
WWLV-F, 94.5, 100 KW @ 472, BTFL/EZ		,\$ 45.00* (Eastman)	Root

Other ranked stations - See Orlando

DENVER

Arbitron Rank/Pop (12+): 23/1,568,200
 MSA Rank/Pop: 27/1,890,000
 ADI # 19
 Average Person Ratings: 16.7
 Market TSL: 22.0 hours

Stations: 31/29
 Diaries: 2068/758:1/54.9%
 Sample Target: 1490
 % Below Line: 1.6
 % Not Listed: 9.0

1987 Revenue: \$59,100,000
 HH Inc.: \$36,329
 Retail \$: 14.6 Bil
 Pop per Station: 54,076
 #1 Biller: KOA \$7,300,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. KOSI-F	203/7.8	8.9	8.4	8.8	9.3	8.5	5.3	1. KOA	291/4944	1. KOA	3452/22.0	15.5	24.0
2. KRXY A/F	199/7.6	9.2	8.2	6.3	6.6	7.8	14.0	2. KOSI-F	228/2937	2. KRXY A/F	2946/18.8	17.8	18.3
3. KOA	195/7.4	6.5	5.4	6.5	7.3	6.5	6.0	3. KRXY A/F	224/3237	3. KBPI-F	2461/15.7	17.7	17.7
4. KBCO A/F	189/7.2	7.9	7.8	8.3	6.9	7.8	6.4	4. KBCO-F	198/2702	4. KOSI-F	2389/15.2	19.1	18.4
5. KAZY-F	152/5.8	5.5	5.6	5.4	3.9	5.6	8.2	5. KAZY-F	170/2345	5. KBCO-F	2289/14.6	15.6	13.0
6. KYGO-F	151/5.8	3.8	5.6	5.4	5.6	5.2	3.6	6. KYGO-F	165/2113	6. KAZY-F	1980/12.6	13.1	10.4
7. KBPI-F	137/5.2	5.9	6.1	5.3	6.8	5.6	8.0	7. KXKL A/F	163/2173	7. KMJI-F	1959/12.5	17.2	15.8
8. KXKL A/F	136/5.2	2.9	2.2	1.6	1.9	3.0	5.7	8. KBPI-F	152/2836	8. KXKL A/F	1839/11.7	NA	NA
9. KMJI-F	116/4.4	5.5	7.0	6.4	6.0	5.8	4.5	9. KLZ	131/1664	9. KYGO-F	1796/11.4	13.0	11.3
10. KLZ	91/3.5	4.3	1.9	2.0	2.0	2.9	3.1	10. KMJI-F	116/2058	10. KOAQ-F	1743/11.1	13.0	14.6
11. KHOW	89/3.4	3.5	3.8	3.3	4.0	3.5	2.3	11. KHOW	106/1852	11. KHOW	1525/ 9.7	9.3	9.5
12. KSYY-F	86/3.3	2.2	2.7	4.4	4.9	3.2	1.5	12. KILO-F	96/1149	12. KIMN	1255/ 8.0	8.8	10.4
13. KOAQ-F	81/3.1	4.0	4.8	3.5	4.1	3.9	2.7	13. KIMN	95/1681	13. KSYY-F	1252/ 8.0	10.8	16.8
14. KVOD-F	78/3.0	1.6	3.4	3.5	4.0	2.9	3.8	14. KOAQ-F	94/2111	14. KVOD-F	1181/ 7.5	9.1	9.6
15. KIMN	70/2.7	2.6	2.1	1.8	2.8	2.3	2.1	15. KSYY-F	94/1398	15. KNUS	1166/ 7.4	6.9	7.5
16. KHIH-F	66/2.5	2.0	2.1	4.3	2.0	2.7	1.9	16. KVOD-F	94/1338	16. KLZ	1128/ 7.2	5.1	5.7
17. KNUS	62/2.4	3.1	3.1	3.2	2.6	3.0	2.8	17. KHIH-F	92/1260	17. KHIH-F	1059/ 6.7	7.0	5.3
18. KEZW	54/2.1	2.1	3.5	4.0	2.7	2.9	1.5	18. KNUS	70/1303	18. KQKS-F	1016/ 6.5	3.4	---
19. KQKS-F	45/1.7	1.3	1.0	.4	---	1.0	2.3	19. KEZW	59/ 938	19. KEZW	897/ 5.7	5.7	6.7
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 70.55% (1682 of 2384) (FAL 86: 68.47%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRXY-F+>1.	KBCO-F	1. KBCO-F	1. KBCO-F	1. KBCO-F	1. KOSI-F	1. KOA	1. KOSI-F	1. KRXY-F+	1. KRXY-F+>1.	KRXY-F+
2. KBPI-F>	2. KAZY-F	2. KAZY-F	2. KXKL-F+	2. KXKL-F+	2. KOA	2. KRXY-F+	2. KBCO-F+	2. KBCO-F	2. KOSI-F	2. KOSI-F
3. KAZY-F	3. KRXY-F+	3. KRXY-F+	3. KOA	3. KOA	3. KYGO-F	3. KOSI-F	3. KXKL-F+	3. KOSI-F	3. KOA	3. KBCO-F+
4. KQKS-F	4. KBPI-F>	4. KXKL-F+	KYGO-F	4. KYGO-F	4. KXKL-F+	4. KBCO-F+	4. KAZY-F	4. KBPI-F	4. KAZY-F	4. KYGO-F
5.	5. KMJI-F	5. KMJI-F	5. KMJI-F	5. KOSI-F	5. KHOW	5. KHOW	5. KYGO-F	5. KAZY-F	5. KBPI-F	5. KBPI-F
6.	6. KXKL-F+	KYGO-F	6. KRXY-F+	6. KMJI-F	6. KLZ	6. KYGO-F	6. KOA	6. KXKL-F+	6. KBCO-F	6. KAZY-F
7.	7. KHIH-F	7. KOA	7. KOSI-F	7. KRXY-F+	7. KVOD-F	7. KLZ	7. KRXY-F+	7. KYGO-F	7. KMJI-F	7. KXKL-F+
8.	8. KYGO-F	8. KBPI-F	8. KSYY-F	8.	8.	8. KBPI-F	8. KMJI-F	8. KOA	8.	8. KMJI-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRXY-F+>1.	KRXY-F+	1. KBCO-F>	1. KRXY-F+	1. KOSI-F	1. KAZY-F>	1. KAZY-F>	1. KBCO-F>	1. KBCO-F	1. KBCO-F
2. KBPI-F	2. KBCO-F>	2. KMJI-F	2. KBCO-F	2. KXKL-F+	2. KBPI-F	2. KBCO-F>	2. KAZY-F	2. KAZY-F	2. KOA
3. KAZY-F	3. KMJI-F	3. KRXY-F+	3. KMJI-F	3. KBCO-F	3. KRXY-F+	3. KBPI-F	3. KRXY-F+	3. KXKL-F+	3. KXKL-F+
4. KBCO-F	4. KBPI-F	4. KYGO-F	4. KXKL-F+	4. KMJI-F	4.	4. KRXY-F>	4. KXKL-F+	4. KOA	4. KYGO-F
5. KMJI-F	5. KAZY-F	5. KXKL-F+	5. KSYY-F	5. KYGO-F	5.	5. KXKL-F+	5. KBPI-F	5. KRXY-F+	5. KMJI-F
6. KQKS-F	6. KOAQ-F	6. KSYY-F	KYGO-F	6. KSYY-F	6.	6.	KOA	6. KYGO-F	6. KAZY-F
7. KOAQ-F	7. KSYY-F	7. KOAQ-F	7. KOSI-F	7. KOA	7.	7. KTCL-F	7. KHIH-F	7. KBPI-F	7. KOSI-F
8. KHIH-F	8. KYGO-F	8. KHIH-F	8. KOAQ-F	8. KRXY-F+	8.	8. KHIH-F	8. KYGO-F	8. KMJI-F	8. KRXY-F+
9.	9. KHIH-F	9. KBPI-F	9. KBPI-F	9.	9.	9.	9.	9.	9.
10.	10.	KIMN	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	5 (1)	239 (2)	244 (3)	10.2	11.8	KADX-F	92.1	Castle Rock	1.0/3.4
AOR/CLASSIC	9 (1)	510 (5)	519 (6)	21.8	23.3	KDEN	1340	Denver	1.3/4.1
AC/OLDIES/SOFT ROCK	113 (4)	474 (5)	587 (9)	24.6	15.3	KDKO	1510	Littleton	.9/2.7
MOR/VARIETY/FULL	89 (1)		89 (1)	3.7	5.2	KQXI	1550	Arvada	.4/ .9
						KRKS	990	Denver	.7/1.4
COUNTRY	91 (1)	151 (1)	242 (2)	10.2	10.5	KYBG	1090	Aurora	.6/2.9
BLACK/URBAN	23 (1)		23 (1)	1.0	2.5				
BTFL MUSIC/EZ		203 (1)	203 (1)	8.5	10.2	KTCL-F	93.3	Fort Collins	1.3/2.7
NEWS/TALK	290 (3)		290 (3)	12.2	12.8				
						KILO-F	93.9	Colorado Springs	.3/1.0
NOSTALGIA	54 (1)		54 (1)	2.3	2.9				
RELIGION/GOSPEL	28 (2)		28 (2)	1.2	0.5				
SPANISH									
CLASSICAL		78 (1)	78 (1)	3.3	4.4				
JAZZ/NEW AGE/ECLECTIC		27 (1)	27 (1)						
UNKNOWN/OTHERS				1.1	0.7				
			2384 (31)						

RADIO STATIONS

AM STATIONS

KBNO, 1220, 1 KW	, SPANISH	, \$ 30.00 (Caballero)	
KXKL, 1280, 5 KW (DA-2)	, OLDIES	MBS, \$ 38.00 (Torbet)	Shamrock
KDEN, 1340, 1 KW	, NEWS/TALK	MBS, ABC-E, \$ 45.00* (Savalli)	
KDKO, 1510, 10 KW/5 KW (DA-1)	, BLACK	, \$ 58.00 (Banner)	SRO
KEZW, 1430, 5 KW (DA-N)	, NOSTALGIA	MBS, \$ 56.00* (Group W)	Westinghouse
KHOW, 630, 5 KW (DA-N)	, MOR	MBS, \$ 85.00* (Republic)	Legacy
KIMN, 950, 5 KW (DA-N)	, AC	US 1, \$ 80.00* (CBS)	Jeff-Pilot
KYBG, 1090, 50 KW/500 W (DA-2)	, OLDIES	Trans, \$ 40.00* (HNWH)	Century
KLZ, 560, 5 KW (DA-1)	, COUNTRY	ABC-I, \$ 58.00* (Mc-Guild)	DKM
KNUS, 710, 5 KW (DA-1)	, TALK	NBC, \$ 70.00* (Durpetti)	Sandusky
KOA, 850, 50 KW	, NEWS/TALK	CBS, \$130.00 (Katz)	Jacor
KPOF, 910, 5 KW 1 KW (DA-2)	, RELIGION	, \$ 25.00* (---)	
KPPL, 1390, 5 KW (DAYS)	, SPANISH (?)	, \$ 20.00 (Roslin)	
KRKS, 990, 5 KW/390 W	, RELIGION	, \$ 12.00 (---)	
KMVP, 1600, 5 KW (DA-N)	, AC/TALK	MBS, ABC-E, \$ 30.00* (Torbet)	Cap Cities/ABC
KRZN, 1150, 5 KW/1 KW (DA-2)	, OLDIES	, \$ 37.00* (Christal)	Duffy

FM STATIONS

KAZY, 106.7, 100 KW @ 987, AOR	ABC-R, \$ 75.00* (Mc-Guild)	DKM	
KADX, 92.1, 720 W @ 620, JAZZ	APR, \$ 34.00 (Roslin)	Century	(CASTLE ROCK)
KBCO, 97.3, 100 KW @ 1541, AOR	, \$125.00* (MMR)	Noble	(BOULDER)
KBPI, 105.9, 100 KW @ 900, AOR	Source, \$105.00* (Durpetti)	Sandusky	
KXKL, 105.1, 100 KW @ 1200, OLDIES	MBS, \$ 60.00 (Torbet)	Shamrock	
KHIH, 94.7, 100 KW @ 984, CHR	US 1, \$ 55.00* (Banner)	SRO	(BOULDER)
KMJI, 100.3, 100 KW @ 500, AC	, \$125.00* (Christal)	Duffy	
KOAQ, 103.5, 100 KW @ 1061, AC	CBS-R, \$ 80.00* (Katz)	Jacor	
KOSI, 101.1, 100 KW @ 790, BTFL/EZ	, \$120.00* (Group W)	Westinghouse	
KSYY, 95.7, 100 KW @ 725, SOFT AC	MBS, Trans, \$ 90.00* (Eastman)	Legacy	
KRXY, 107.5, 100 KW @ 545, CHR	ABC-F, \$ 95.00* (Torbet)	Cap Cities/ABC	
KVOD, 99.5, 100 KW @ 380, CLASSICAL	, \$ 85.00* (Republic)	Henry	
KYGO, 98.5, 100 KW @ 720, COUNTRY	, \$ 90.00* (CBS)	Jeff-Pilot	
KQKS, 104.3, 100 KW @ ??, CHR	, \$ NA (HNWH)		

CALL LETTER CHANGES

KMVP changes to KRXY

FORMAT CHANGES

KQKS: From AC to CHR (Aug.)
KRXY-A: From Talk to CHR

STATION SALES

KLZ/KAZY-F sold by DKM to Summit for \$15,000,000 (Est)
KRZN/KMJI-F sold by Duffy to Genesis for \$29,000,000 (Est)

DES MOINES

Arbitron Rank/Pop (12+): 110/318,700

Stations: 13/12
Diaries: 817/390:1/55.7%
Sample Target: 710
% Below Line: 0.8
% Not Listed: 9.4

1987 Revenue: \$11,700,000
HH Inc.: \$33,588
Retail \$: 2.8 Bil
Pop per Station: 26,558
#1 Biller: WHO \$3,300,000

MSA Rank/Pop: 126/388,000
ADI # 66

Average Person Ratings: 16.0
Market TSL: 21.3 hours

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86
1. KGGO-F	84/16.4	19.8	20.7	18.2	17.2		21.2	1. WHO	204/2797	1. KGGO-F	922/28.9	29.8 31.1
2. WHO	59/11.5	8.3	10.2	8.2	13.3		11.3	2. KGGO-F	145/1739	2. KRNQ-F	866/27.1	24.5 25.1
3. KRNQ-F	53/10.4	8.3	10.8	20.1	15.5		12.6	3. KLYF-F	125/1394	3. WHO	791/24.8	19.5 24.8
4. KSO	44/ 8.6	8.3	10.2	9.7	12.3		7.2	4. KRNQ-F	96/1515	4. KLYF-F	586/18.4	21.2 18.1
5. KLYF-F	41/ 8.0	10.6	7.5	5.4	6.3		9.1	5. KEZT-F	75/ 667	5. KDWZ-F	521/16.3	18.4 10.1
6. KDWZ-F	37/ 7.2	6.9	3.7	2.0	2.2		9.9	6. KSO	59/ 774	6. KSO	456/14.3	17.7 21.0
7. KJJY-F	30/ 5.9	5.2	5.4	5.8	3.1		7.2	7. KWMT	58/ 601	7. KIOA	442/13.8	15.6 14.3
8. KIOA	28/ 5.5	7.1	5.4	4.5	5.1		4.7	8. KIOA	54/ 900	8. KRNT	402/12.6	14.7 15.1
9. KFMD-F	26/ 5.1	3.7	3.9	2.6	1.8		2.9	9. KDWZ-F	50/ 805	9. KJJY-F	363/11.4	12.0 14.1
10. KRNT	24/ 4.7	4.4	4.8	5.2	6.1		2.3	10. KFMD-F	38/ 615	10. KFMD-F	337/10.6	9.1 11.5
11. KMRY	18/ 3.5	4.2	3.9	6.0	4.5		1.9	11.		11. KEZT-F	231/ 7.2	6.1 5.0
12. KEZT-F	15/ 2.9	2.9	1.5	2.4	1.2		2.3	12.		12. KMRY	206/ 6.5	8.1 7.6

12+ FM SHARE (METRO): 61.77% (286 of 463) (FAL 86: 59.77%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KDWZ-F	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. WHO	> 1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. WHO
KRNQ-F	2. KRNQ-F	2. KRNQ-F	2. KRNQ-F	2. KRNQ-F	2. KSO	> 2. WHO	2. KRNQ-F	2. KRNQ-F	2. WHO	> 2. KGGO-F
3. KGGO-F	3. KDWZ-F	3. KLYF-F	3. KLYF-F	3. KLYF-F	3. KRNT	3. KSO	3. KLYF-F	3. KSO	3. KDWZ-F	3. KRNQ-F
4.	4. KLYF-F	4. KIOA	4. KIOA	4. KSO	4. KLYF-F	4. KRNQ-F	4. WHO	4. KDWZ-F	4. KRNQ-F	4. KLYF-F
5.	5. KIOA	5. KDWZ-F	5. WHO	5. WHO	5. KJJY-F	5. KLYF-F	5. KSO	5. KLYF-F	5. KSO	5. KSO
				6. KIOA						

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGGO-F	1. KGGO-F	1. KRNQ-F	1. KGGO-F	1. KRNQ-F	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KGGO-F
2. KDWZ-F	2. KRNQ-F	2. KGGO-F	2. KRNQ-F	2. KLYF-F	2. KDWZ-F	2. KLYF-F	2. KLYF-F	2. KLYF-F	2. KSO
3. KRNQ-F	3. KDWZ-F	3. KIOA	3. KLYF-F	3. KGGO-F	3. KIOA	3. KRNQ-F	3. KFMD-F	3. KRNQ-F	3. KLYF-F
4.	4. KLYF-F	KLYF-F	4. KDWZ-F	KIOA	KRNQ-F	4. KDWZ-F	KRNQ-F	4. WHO	WHO
5.	5. KIOA	5. KDWZ-F	KIOA	5. WHO	5.	5.	5. KSO	5. KIOA	5. KFMD-F
							WHO		KRNQ-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		90 (2)	90 (2)	19.4	16.1	KWMT 540 Fort Dodge .8/1.7
AOR/CLASSIC		84 (1)	84 (1)	18.1	23.0	
AC/OLDIES/SOFT ROCK	28 (1)	67 (2)	95 (3)	20.5	20.2	
MOR/VARIETY/FULL	24 (1)		24 (1)	5.2	5.3	
COUNTRY	44 (1)	30 (1)	74 (2)	16.0	17.2	
BLACK/URBAN						
BTFL MUSIC/EZ		15 (1)	15 (1)	3.2		
NEWS/TALK	59 (1)		59 (1)	12.7	11.3	
NOSTALGIA	18 (1)		18 (1)	3.9	4.4	
RELIGION/GOSPEL					2.5	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	4 (1)		4 (1)	0.9		
			463 (13)			

RADIO STATIONS

KIOA, 940, 10 KW/5 KW (DA-2)	, AC	ABC-E, \$ 40.00* (Banner)	Midwest
KMRY, 1390, 1 KW (DA-1)	, NOSTALGIA	SMN, \$ 17.00* (Mc-Guild)	Fuller-Jeffrey
KRNT, 1350, 5 KW (DA-N)	, MOR	CBS, \$ 31.00* (Katz)	Stauffer
KSO, 1460, 5 KW (DA-N)	, COUNTRY	ABC-I, \$ 44.00* (Eastman)	Stoner
WHO, 1040, 50 KW	, NEWS/VARIETY	NBC, \$ 62.00* (Christal)	Palmer
KDMI-F, 97.3, 115 KW @ 500, RELIGION		MBS, \$ 6.00 (---)	
KDWZ-F, 93.3, 100 KW @ 1063, CHR		\$ 35.00* (Banner)	Midwest
KEZT-F, 104.1, 100 KW @ 1026, BTFL/EZ		\$ 20.00 (---)	
KFMD-F, 103.3, 100 KW @ 745, AC		\$ 21.00* (Masla)	(AMES)
KGGO-F, 94.9, 100 KW @ 1066, AOR		Source, \$ 64.00* (Eastman)	(PELLA)
KJJY-F, 106.3, 3 KW @ 300, COUNTRY		\$ 30.00* (Mc-Guild)	Stoner
KLYF-F, 100.3, 100 KW @ 1700, SOFT AC		US 2, \$ 40.00* (Christal)	Fuller-Jeffrey
KRNQ-F, 102.5, 100 KW @ 1248, CHR		ABC-F, \$ 40.00* (Katz)	Palmer
			Stauffer

DETROIT

Arbitron Rank/Pop (12+): 6/3,573,100

MSA Rank/Pop: 5/4,640,000
ADI # 7

Average Person Ratings: 18.1
Market TSL: 23.8 hours

Stations: 32/28
Diaries: 2812/1271:1/54.5%
Sample Target: 2310
% Below Line: 5.2
% Not Listed: 6.2

1987 Revenue: \$96,000,000
HH Inc.: \$35,744
Retail \$: 31.1 Bil
Pop per Station: 127,611
#1 Biller: WJR \$18,600,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO	CUME/ RATING	SPG 87	FAL 86
1. WJR	703/10.8	13.7	10.9	8.4	8.8	11.0	10.5	1. WJR	952/12520	1. WJR	9230/25.8	25.6	21.2	
2. WJLB-F	556/ 8.6	7.8	7.8	9.0	8.1	8.3	11.7	2. WJLB-F	584/ 5750	2. WHYT-F	6283/17.6	16.9	19.3	
3. WJOI-F	402/ 6.2	5.4	5.5	5.7	6.8	5.7	3.6	3. WJOI-F	411/ 4847	3. WCZY-F	6216/17.4	19.3	18.1	
4. WWJ	319/ 4.9	4.8	4.5	5.2	5.6	4.9	3.5	4. WWJ	341/ 6059	4. WWJ	5570/15.6	15.3	16.4	
5. WHYT-F	308/ 4.7	4.8	4.4	5.2	4.4	4.8	6.3	5. WHYT-F	323/ 6702	5. WRIF-F	5433/15.2	14.1	15.3	
6. WLLZ-F	294/ 4.5	4.6	4.6	4.1	5.3	4.5	5.0	6. WLLZ-F	322/ 5555	6. WJLB-F	5368/15.0	14.8	15.4	
7. WCZY-F	281/ 4.3	4.7	4.9	5.5	5.2	4.9	5.2	7. WCZY-F	308/ 6610	7. WLLZ-F	5054/14.1	13.5	16.4	
8. WNIC-F	269/ 4.1	3.8	3.9	4.0	3.3	4.0	3.4	8. WRIF-F	302/ 6456	8. WNIC-F	4987/13.9	12.9	13.6	
9. WWW-F	266/ 4.1	4.1	3.9	3.8	4.2	4.0	3.3	9. WWW-F	286/ 3758	9. WCSX-F	4702/13.1	11.0	8.3	
10. WOMC-F	262/ 4.0	3.8	3.3	3.7	4.0	3.7	2.1	10. WNIC-F	279/ 5357	10. WJOI-F	4612/12.9	11.7	13.8	
11. WXYT	258/ 4.0	3.5	4.8	4.0	3.7	4.1	3.6	11. WOMC-F	275/ 4064	11. WOMC-F	3735/10.4	10.1	10.0	
12. WRIF-F	253/ 3.9	3.9	4.5	4.8	4.2	4.3	4.7	12. WLSX-F	274/ 5151	12. WDTX-F	3713/10.4	10.6	10.3	
13. WCSX-F	240/ 3.7	3.8	4.2	1.7	2.0	3.1	4.5	13. WXYT	267/ 3016	13. WWW-F	3376/ 9.4	9.0	10.5	
14. WLTJ-F	217/ 3.3	2.7	2.8	3.5	2.5	3.1	1.2	14. CKLW	255/ 3604	14. WXYT	2913/ 8.1	8.9	8.4	
15. CKLW	208/ 3.2	3.6	3.8	4.1	2.9	3.7	2.9	15. WLTJ-F	224/ 3113	15. WLTJ-F	2888/ 8.1	7.6	7.4	
16. WDTX-F	155/ 2.4	1.8	2.7	2.6	2.8	2.4	2.8	16. WIOG-F	191/ 2207	16. CKLW	2799/ 7.8	9.1	8.3	
17. WKSG-F	148/ 2.3	2.1	2.4	2.5	2.4	2.3	1.4	17. WDTX-F	159/ 3862	17. WKSG-F	2445/ 6.8	6.7	7.5	
18. WJZZ-F	136/ 2.1	1.8	1.6	2.6	2.1	2.0	2.7	18. WKSG-F	149/ 2471	18. WJZZ-F	2239/ 6.3	6.5	6.9	
19. WQRS-F	98/ 1.5	1.6	1.2	1.3	1.5	1.4	2.6	19. WJZZ-F	144/ 2426	19. WGPR-F	1932/ 5.4	4.5	5.9	
20. WGPR-F	87/ 1.3	1.3	1.6	1.2	1.8	1.4	1.6	20. WQRS-F	110/ 2123	20. WQRS-F	1841/ 5.1	3.8	4.8	
21. WCXI	82/ 1.3	1.6	1.4	1.5	1.5	1.5	1.7	21. CKLW-F	98/ 2052	21. CKLW-F	1742/ 4.9	4.4	5.2	
22. CKLW-F	80/ 1.2	1.1	1.0	1.6	1.1	1.2	.8	22. WIOT-F	95/ 1342	22. WCXI	1422/ 4.0	3.3	4.6	
23. WHND	78/ 1.2	.9	.7	.7	.8	0.9	.9	23. WGPR-F	90/ 2085	23. WQBH	1310/ 3.7	2.5	2.5	
24. WCHR	72/ 1.1	1.1	.7	1.2	.8	1.3	1.3	24. WCXI	86/ 1578	24. WCHB	1020/ 2.9	2.6	2.5	
25. WMTG	70/ 1.1	.9	1.1	---	---	0.8	1.4	25. WHND	83/ 998	25. WHND	925/ 2.6	2.0	2.0	

12+ FM SHARE (METRO): 68.85% (4188 of 6083) (FAL 86: 71.46%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYT-F	1. WJLB-F>	1. WJLB-F>	1. WJR	1. WJR	1. WJR >	1. WJR >	1. WJR	1. WJLB-F	1. WJR	1. WJR
2. WJLB-F	2. WLLZ-F	2. WJR	2. WJLB-F	2. WJLB-F	2. WJOI-F	2. WJLB-F	2. WJOI-F	2. WJR	2. WJLB-F	2. WJLB-F
3. WCZY-F	3. WRIF-F	3. WLLZ-F	3. WNIC-F	3. WOMC-F	3. WWJ	3. WWJ	3. WJLB-F	3. WJOI-F	3. WNIC-F	3. WHYT-F
4. WDTX-F	4. WCSX-F	4. WCSX-F	4. WOMC-F	4. WJOI-F	4. WXYT-F	4. WCZY-F>	4. WLTJ-F	4. WHYT-F	4. WHYT-F	4. WJOI-F
5. WLLZ-F	5. WNIC-F	5. WRIF-F	5. WCZY-F	5. WNIC-F	5. CKLW	5. CKLW	5. WLLZ-F	5. WWW-F	5. WLLZ-F	5. WCSX-F
6. WRIF-F	6. WHYT-F	6. WNIC-F	6. WCSX-F	6. WWW-F	6. WWW-F	6. WJOI-F	6. WOMC-F	6. WCSX-F	6. WJOI-F	6. WCZY-F
7. WNIC-F	7. WCZY-F	7. WCZY-F	7. WJOI-F	7. WCZY-F	7. WOMC-F	7. WWW-F	7. WLLZ-F	7. WLTJ-F	7. WOMC-F	7. WOMC-F
8.	8. WDTX-F	8. WOMC-F	8. WRIF-F	8. WLTJ-F	8. WJLB-F	8. WHYT-F	8. WXYT-F	8. WCZY-F	8. WXYT-F	8. WXYT-F
9.	9. WLTJ-F	9. WLTJ-F	9. WWW-F	9. WWJ	9. WLTJ-F	9. WNIC-F	9. WRIF-F	9. WLLZ-F	9. WRIF-F	9. WLLZ-F
10.	10. WOMC-F	10. WHYT-F	10. WLTJ-F	10. WCSX-F	10. WCZY-F	10. WXYT-F	10. WNIC-F	10. WWW-F	10. WWJ	10. WWW-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WJLB-F	1. WJLB-F>	1. WJLB-F	1. WJLB-F>	1. WJLB-F	1. WLLZ-F	1. WLLZ-F	1. WRIF-F	1. WLLZ-F	1. WJR >
2. WCSX-F	2. WNIC-F	2. WNIC-F	2. WNIC-F	2. WJR	2. WJLB-F	2. WRIF-F	2. WCSX-F	2. WRIF-F	2. WRIF-F
3. WNIC-F	3. WCSX-F	3. WCZY-F	3. WCZY-F	3. WNIC-F	3. WRIF-F	3. WJLB-F	3. WKSG-F	3. WJLB-F	3. WCSX-F
4. WLLZ-F	4. WCZY-F	4. WOMC-F	4. WJR	4. WCZY-F	4. WHYT-F	4. WCSX-F	4. WJLB-F	4. WJR	4. WJLB-F
5. WHYT-F	5. WHYT-F	5. WLTJ-F	5. WOMC-F	5. WOMC-F	5. WCSX-F	5. WKSG-F	5. WLLZ-F	5. WCSX-F	5. WWJ
6. WDTX-F	6. WOMC-F	6. WCSX-F	6. WLTJ-F	6. WLTJ-F	6. WDTX-F	6. WHYT-F	6. WJR	6. WKSG-F	6. WKSG-F
7. WCZY-F	7. WLTJ-F	7. WHYT-F	7. WCSX-F	7. WJOI-F	7. WLTJ-F	7. WJR	7. WJZZ-F	7. WWW-F	7. WLLZ-F
8. WLTJ-F	8. WLLZ-F	8. WRIF-F	8. WHYT-F	8. WWW-F	8. WCZY-F	8. WDTX-F	8. WNIC-F	8. WHYT-F	8. WWW-F
9. WRIF-F	9. WDTX-F	9. WJR	9. WJOI-F	9. WWJ	9. WCZY-F	9. WHYT-F	9. WHYT-F	9. WOMC-F	9. WJOI-F
10.	10. WRIF-F	10. WWW-F	10. WWW-F	10. WHYT-F	10.	10. WWW-F	10. WWW-F	10. WWW-F	10. WJZZ-F

FORMATS	AM	FM	TOTAL	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		773 (4)	773 (4)	12.7	13.8	WEXL	1340	Royal Oak	.3/1.4
AOR/CLASSIC		808 (4)	808 (4)	13.3	10.8	WNUZ-F	103.5	Detroit	.7/2.3
AC/OLDIES/SOFT ROCK	148 (2)	1017 (6)	1165 (8)	19.2	19.2	WNTM-F	92.3	Detroit	.6/2.2
MOR/VARIETY/FULL	703 (1)		703 (1)	11.6	9.8	WQBH	1400	Detroit	1.0/3.7
						WSAQ	107.1	Port Huron	.3/ .5
COUNTRY	82 (1)	266 (1)	348 (2)	5.7	6.3				
BLACK/URBAN	140 (2)	643 (2)	783 (4)	12.9	13.4	WIOG-F	102.5	Bay City	.4/1.3
BTFL MUSIC/EZ		402 (1)	402 (1)	6.6	7.6	WIOT-F	104.7	Toledo	.3/ .6
NEWS/TALK	577 (2)		577 (2)	9.5	10.2				
NOSTALGIA	208 (1)		208 (1)	3.4	3.2				
RELIGION/GOSPEL	18 (1)	45 (1)	63 (2)	1.0	1.4				
SPANISH					---				
CLASSICAL		98 (1)	98 (1)	1.6	1.7				
JAZZ/NEW AGE/ECLECTIC		136 (1)	136 (1)	2.2	---				
UNKNOWN/OTHERS	19 (1)		19 (1)	0.3	2.7				
6083 (32)									

RADIO STATIONS

AM STATIONS

WCXI, 1130, 50 KW/10 KW (DA-2)	, COUNTRY	APR, \$ 90.00* (Christal)	Shamrock
WHND, 560, 500 W (DAYS, DA)	, OLDIES	US 1, \$ NA (MMR)	Greater Media (MONROE)
WJR, 760, 50 KW	, MOR	ABC-I, \$230.00 (Katz)	Cap Cities/ABC
WMTG, 1310, 5 KW (DA-2)	, OLDIES	SMN, \$ 40.00* (Durpetti)	Price
WQBH, 1400, 1 KW	, BLACK	, \$ 60.00 (Patt)	
WWJ, 950, 5 KW (DA-N)	, NEWS	CBS, \$145.00* (CBS)	Federal
WXYT, 1270, 5 KW (DA-N)	, TALK	NBC, MBS, NBC-T, \$105.00* (Roslin)	
WCAR, 1090, 250 W/500 W (DA-2)	, ETHNIC	, \$ 25.00 (---)	Wolpin (LIVONIA)
WCHB, 1440, 1 KW	, BLACK	NBN, \$ 45.00 (Torbet)	(INKSTER)
CKLW, 800, 50 KW (DA-2)	, NOSTALGIA	, \$ 85.00* (Masla)	(WINDSOR, ONT)

FM STATIONS

WCZY, 95.5, 100 KW @ 430, CHR		, \$200.00 (HNWH)	
WDTX, 99.5, 21 KW @ 754, CONTEMP		CBS-R, \$125.00* (Torbet)	Metropolis
WGPR, 107.5, 50 KW @ 360, BLACK		SBN, \$ 65.00 (Lazar)	
WHYT, 96.3, 20 KW @ 786, CHR		ABC-C, \$140.00* (Katz)	Cap Cities/ABC
WJLB, 97.9, 50 KW @ 490, BLACK		, \$150.00* (MMR)	Booth
WJOI, 97.1, 12 KW @ 802, BTFL/EZ		, \$142.00* (CBS)	Federal
WJZZ, 105.9, 20 KW @ 724, JAZZ		, \$ 80.00 (Torbet)	
WKSG, 102.7, 50 KW @ 500, OLDIES		ABC-E, \$107.00* (Masla)	Inner City
WLLZ, 98.7, 50 KW @ 480, AOR		ABC-F, \$170.00 (Mc-Guild)	Legacy
WLTJ, 93.1, 20 KW @ 500, SOFT AC		, \$103.00* (Christal)	Keymarket
WNUZ, 103.5, 50 KW @ 500, RELIGION		, \$ 45.00 (---)	Crawford
WNIC, 100.3, 50 KW @ 400, AC		, \$142.00* (Durpetti)	Price
WVAE, 92.3, 22 KW @ 742, JAZZ/NEW AGE		, \$ 85.00* (Roslin)	
WOMC, 104.3, 190 KW @ 416, AC		US 2, \$145.00 (Republic)	Metropolitan
WQRS, 105.1, 18 KW @ 782, CLASSICAL		, \$ 89.00 (CMBS)	
WRIF, 101.1, 27 KW @ 880, AOR		ABC-R, \$142.00* (Mc-Guild)	Great American
WWWW, 106.7, 61 KW @ 508, COUNTRY		APR, \$132.00* (Christal)	Shamrock
WCSX, 94.7, 10 KW @ 950, CLASSIC AOR		US 1, \$ 95.00* (MMR)	Greater Media
CKLW, 93.9, 100 KW @ 700, AC/OLDIES		, \$ 70.00* (Masla)	(WINDSOR, ONT)

CALL LETTER CHANGES

WNTM changes to WVAE

FORMAT CHANGES

WVAE: From AC to New Age/Jazz (Jan.)

STATION SALES

WRIF-F sold to Great American for \$17,000,000
 WKSG-F sold by Inner City to Ragan Henry for \$6,750,000 (Mahlman)

EL PASO

Arbitron Rank/Pop (12+): 79/429,300

Stations: 18/17
Diaries: 886/486:1/52.2%
Sample Target: 800
% Below Line: 0.4
% Not Listed: 6.9

1987 Revenue: \$11,500,000
HH Inc.: \$28,241
Retail \$: 2.7 Bill
Pop per Station: 25,253
#1 Biller: KHEY A/F \$3,000,000

MSA Rank/Pop: 88/567,000
ADI # 104
Average Person Ratings: 18.6
Market TSL: 24.8 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. KLAQ-F	93/11.4	11.6	10.7	11.3	11.7	11.3	16.7	1. KLAQ-F	111/1470	1. KEZB A/F	1274/29.2	35.3	39.7
2. KEZB-F	81/10.0	14.2	11.6	12.4	15.8	12.1	12.0	2. KEZB-F	97/1559	2. KLAQ-F	1202/27.5	24.1	22.1
3. KHEY-F	76/ 9.3	7.2	8.7	9.3	9.5	8.6	8.8	3. KHEY-F	91/1026	3. KAMZ-F	941/21.5	26.1	31.5
4. KAMA	74/ 9.1	6.0	5.4	6.0	5.8	6.6	6.2	4. KAMA	82/ 674	4. KHEY-F	875/20.0	20.4	18.4
5. KBNA A/F	65/ 8.0	5.7	3.8	2.5	3.9	5.0	6.3	5. KTSM-F	75/ 940	5. KBNA A/F	744/17.0	NA	NA
6. KAMZ-F	57/ 7.0	7.7	7.4	11.8	11.6	8.5	8.7	6. KAMZ-F	69/1038	6. KLTO-F	712/16.3	14.4	14.1
KTSM-F	57/ 7.0	6.3	8.4	6.4	7.4	7.0	5.0	7. KBNA A/F	65/ 756	7. KPRR-F	711/16.3	14.0	5.3
8. KPRR-F	50/ 6.1	7.1	4.6	4.4	1.0	5.6	9.2	8. KPRR-F	50/ 736	8. KTSM-F	668/15.3	16.2	16.9
9. KLTO-F	46/ 5.7	5.2	4.9	5.0	3.0	5.2	4.0	9. KLTO-F	46/ 767	9. KAMA	621/14.2	12.8	11.4
10. KOFX-F	43/ 5.3	6.3	5.8	5.3	3.7	5.7	3.4	KOFX-F	46/ 674	10. KOFX-F	538/12.3	13.7	10.6
11. KHEY	25/ 3.1	3.1	4.4	2.8	5.6	3.4	3.8	11. KHEY	30/ 521	11. KHEY	443/10.1	11.4	14.4
12. KTSM	22/ 2.7	3.1	5.4	4.1	2.2	3.8	2.7	12.		12. KR0D	429/ 9.8	11.8	12.8
13. KR0D	21/ 2.6	3.0	4.8	4.8	3.7	3.8	3.5	13.		13. KTSM	354/ 8.1	9.5	6.9

12+ FM SHARE (METRO): 74.27% (563 of 758) (FAL 86: 72.28%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KEZB-F+	1. KLAQ-F>	1. KLAQ-F	1. KHEY-F	1. KHEY-F	1. KAMA	1. KLAQ-F	1. KLAQ-F	1. KLAQ-F	1. KEZB-F+	1. KLAQ-F
2. KPRR-F>	2. KEZB-F+	2. KHEY-F	2. KLAQ-F	2. KBNA-F+	2. KTSM-F	2. KAMA	2. KAMA	2. KEZB-F+	2. KLAQ-F	2. KEZB-F+
3. KLAQ-F	3. KHEY-F	3. KEZB-F+	3. KBNA-F+	3. KAMA	3. KBNA-F+	3. KEZB-F+	3. KHEY-F	3. KHEY-F	3. KPRR-F	3. KHEY-F
4. KAMZ-F	4. KAMZ-F	4. KBNA-F+	4. KEZB-F+	KLAQ-F	4. KHEY-F>	4. KHEY-F	4. KEZB-F+	4. KAMA	4. KAMZ-F	4. KPRR-F
5.	5. KOFX-F	5. KAMZ-F	6. KOFX-F	6. KLTO-F	5. KHEY	5. KBNA-F+	5. KTSM-F	5. KAMZ-F	5. KTSM-F	5. KAMZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KLAQ-F>	1. KEZB-F+	1. KEZB-F+	1. KHEY-F	1. KAMA	1. KLAQ-F>	1. KLAQ-F>	1. KLAQ-F>	1. KLAQ-F>	1. KLAQ-F>
2. KEZB-F+	2. KLAQ-F	2. KLTO-F	2. KEZB-F+	2. KHEY-F	2. KHEY-F	2. KEZB-F+	2. KEZB-F+	2. KHEY-F	2. KOFX-F
3. KHEY-F	3. KHEY-F	3. KAMZ-F	3. KLAQ-F	3. KLTO-F	3. KEZB-F+	3. KHEY-F>	3. KBNA-F+	3. KOFX-F	3. KBNA-F+
4. KAMZ-F	4. KAMZ-F	KHEY-F	4. KAMA	4. KEZB-F+	4. KAMZ-F	4. KAMZ-F	KELP	4. KEZB-F+	KHEY-F
KPRR-F	5. KLTO-F	5. KLAQ-F	KAMZ-F	5. KAMZ-F	KPRR-F	5.	KHEY-F	5. KBNA-F	5.

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		188 (3)	188 (3)	24.8	30.2	KELP 1590 El Paso 2.0/2.3
AOR/CLASSIC		93 (1)	93 (1)	12.3	12.7	KFNA 1060 El Paso 1.8/2.7
AC/OLDIES/SOFT ROCK	21 (1)	89 (2)	110 (3)	14.5	11.3	KPAS-F 103.1 El Paso 1.7/2.0
MOR/VARIETY/FULL						XROK 800 Ciudad Juarez .4/2.5
COUNTRY	25 (1)	76 (1)	101 (2)	13.3	16.4	
BLACK/URBAN						
BTFL MUSIC/EZ		57 (1)	57 (1)	7.5	8.1	
NEWS/TALK	22 (1)		22 (1)	2.9	2.4	
NOSTALGIA					3.3	
RELIGION/GOSPEL	16 (1)		16 (1)	2.1	0.4	
SPANISH	111 (4)	46 (1)	157 (5)	20.7	14.1	
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS		14 (1)	14 (1)	1.8	1.1	

758 (18)

RADIO STATIONS

KAMA, 750, 10 KW/1 KW (DA-2)	, SPANISH	,\$ 42.00* (Caballero)	Thrash
KFNA, 1060, 10 KW (DAYS)	, SPANISH	,\$ 12.00* (MMR)	
KHEY, 690, 10 KW (DA-2)	, COUNTRY	ABC-I, \$ 40.00* (Katz)	
KR0D, 600, 5 KW (DA-N)	, AC	CBS-R, \$ 23.00 (HNWH)	
KTSM, 1380, 5 KW/500 W	, NEWS/TALK	CBS,ABC-T,NBC-T, \$ 25.00 (HNWH)	
KAMZ-F, 93.1, 30 KW @ 1190, CHR/URBAN		,\$ 45.00* (Eastman)	Thrash
KBNA-F+, 97.5, 60 KW @ 1080, SPANISH		,\$ 26.00* (Katz)	Tichenor
KEZB-F, 93.9, 100 KW @ 1210, CHR		ABC-F, \$ 49.00* (Christal)	
KHEY-F, 96.3, 100 KW @ 1388, COUNTRY		,\$ 75.00* (Katz)	
KLAQ-F, 95.5, 88 KW @ 1390, AOR		Source, \$ 55.00* (HNWH)	
KLTO-F, 94.7, 91 KW @ 1080, AC		,\$ 30.00* (Republic)	
KOFX-F, 92.3, 100 KW @ 1860, AC		US 1, \$ 27.00* (Mc-Guild)	
KPRR-F, 102.1, 57 KW @ 1160, CHR		US 2, \$ 25.00* (Banner)	
KTSM-F, 99.9, 100 KW @ 1820, BTFL/EZ		,\$ 31.00* (HNWH)	

MISCELLANEOUS COMMENTS KALY sold for \$450,000...

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EUGENE

Arbitron Rank/Pop (12+): 143/220,900

Stations: 16/14
Diaries: 596/371:1/56.0%
Sample Target: 620
% Below Line: 2.0
% Not Listed: 17.1

1987 Revenue: \$6,000,000
HH Inc.: \$26,881
Retail \$: 1.55 Bil
Pop per Station: 15,779
#1 Biller: KUGN-F \$1,400,000

MSA Rank/Pop: 170/264,000
ADI # 137

Average Person Ratings: 13.3
Market TSL: 18.3 hours

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86
1. KUGN-F	43/14.7	13.5	11.3	9.8	12.0			1. KSND-F	49/609	1. KSND-F	537/24.4	25.0 28.4
2. KSND-F	39/13.3	12.5	16.8	14.3	9.4			2. KUGN-F	44/472	2. KUGN	484/22.0	20.5 24.3
3. KUGN	30/10.2	9.4	8.6	10.6	9.9			3. KPNW-F	36/526	3. KUGN-F	429/19.5	21.7 19.0
4. KPNW-F	23/ 7.8	10.1	9.8	11.5	11.1			4. KPNW	35/634	4. KPNW	416/18.9	16.7 15.1
5. KMGE-F	20/ 6.8	10.1	2.4	1.7	1.5			5. KLCX-F	34/459	5. KPNW-F	374/17.0	17.0 17.7
6. KPNW	15/ 5.1	6.3	6.4	4.2	6.7			6. KUGN	31/526	6. KMGE-F	344/15.6	20.3 4.3
7. KZEL-F	13/ 4.4	6.6	8.3	10.1	10.2			7. KMGE-F	23/404	7. KZEL-F	325/14.8	16.1 17.6
8. KLCX-F	12/ 4.1	4.2	7.0	7.3	9.6			8. KZEL-F	15/406	8. KLCX-F	200/ 9.1	16.2 19.0
9. KZAM A/F	11/ 3.8	2.0	4.0	2.0	2.3			9. KDUK	13/154	9. KXXO	174/ 7.9	3.0 ---
10. KDUK	10/ 3.4	4.5	4.9	2.8	2.9			10.		10. KZAM A/F	157/ 7.1	8.4 9.2
11. KEED	9/ 3.1	2.4	3.1	4.8	3.8			11.		11. KEED	142/ 6.5	7.5 6.4
KKXO	9/ 3.1	1.0	---	---	---			12.		12. KDUK	135/ 6.1	6.0 6.9

12+ FM SHARE (METRO): 67.08% (163 of 243) (FAL 86: 70.86%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSND-F	1. KSND-F	1. KUGN-F	1. KUGN-F	1. KUGN-F	1. KUGN-F	1. KUGN	1. KUGN-F	1. KUGN-F	1. KSND-F	1. KUGN-F
2.	2. KUGN-F	2. KSND-F	2. KPNW-F	2. KPNW-F	2. KUGN	2. KUGN-F	2. KSND-F	2. KSND-F	2. KUGN-F	2. KPNW
3.	3. KMGE-F	3. KMGE-F	3. KSND-F	3. KUGN	3. KPNW-F	3. KSND-F	3. KPNW-F	3. KMGE-F	3. KUGN	3. KSND-F
4.	4. KZEL-F	4. KPNW-F	KUGN	4. KSND-F	4. KDUK	4.	4. KUGN	4. KPNW-F	4. KZEL-F	4. KPNW-F
5.	5. KPNW-F	5. KUGN	5. KMGE-F	5.	5. KEED	5.	5. KMGE-F	5. KZEL-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMGE-F	1. KSND-F	1. KUGN-F	1. KUGN-F	1. KUGN-F	1. KSND-F	1. KUGN-F	1. KLCX-F	1. KUGN-F	1. KUGN-F
2. KSND-F	2. KMGE-F	2. KPNW-F	2. KSND-F	2. KPNW-F	KUGN-F	KZEL-F	KUGN-F	2. KUGN	2. KUGN
3. KZAM-F	3. KUGN-F	KSND-F	3. KMGE-F	3. KSND-F	3. KZEL-F	3. KSND-F	KZAM-F	3. KZEL-F	3. KPNW-F
4. KZEL-F	4. KPNW-F	4. KMGE-F	4. KPNW-F	4. KMGE-F	4. KPNW	4. KLCX-F	KZEL-F	4. KSND-F	4.
5.	5.	5.	5.	5.	5. KLCX-F	5. KPNW	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		39 (1)	39 (1)	16.0	20.5	KORE 1050 Springfield 1.0/3.9
AOR/CLASSIC	2 (1)	34 (3)	36 (4)	14.8	14.4	
AC/OLDIES/SOFT ROCK	9 (1)	43 (2)	52 (3)	21.4	19.8	KHPE-F 107.9 Albany 1.4/1.7
MOR/VARIETY/FULL	45 (2)		45 (2)	18.5	18.3	KWIL 790 Albany .7/1.4
COUNTRY	9 (1)	43 (1)	52 (2)	21.4	16.9	
BLACK/URBAN						
BTFM MUSIC/EZ		4 (1)	4 (1)	1.6		
NEWS/TALK						
NOSTALGIA	10 (1)		10 (1)	4.1	5.8	
RELIGION/GOSPEL	5 (2)		5 (2)	2.1	4.3	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ELECTIC						
UNKNOWN/OTHERS						

243 (16)

RADIO STATIONS

KEED, 1600, 5 KW/1 KW (DA-N)	COUNTRY	US 2,\$ 17.00* (MMR)	Comm. Pacific
KPNW, 1120, 50 KW (DA-1)	MOR/AC	ABC-I,\$ 24.00* (Katz)	Pacific NW
KDUK, 1280, 5 KW/1 KW (DA-2)	NOSTALGIA	,\$ 13.00* (Banner)	Constant
KUGN, 590, 5 KW/1 KW (DA-N)	MOR	CBS,MBS,NBC-T,\$ 27.00* (Torbet)	
KLCX-F, 104.7, 100 KW @ 1703, AOR/CLASSIC (?)		,\$ 24.00* (Banner)	Constant
KMGE-F, 94.5, 100 KW @ 813, AC		,\$ 25.00* (Eastman)	
KPNW-F, 99.1, 100 KW @ 645, SOFT AC		,\$ 30.00* (Katz)	Pacific NW
KSND-F, 93.1, 100 KW @ 850, CHR		,\$ 33.00* (MMR)	Comm. Pacific
KUGN-F, 97.9, 100 KW @ 785, COUNTRY		MBS,\$ 35.00* (Torbet)	
KZAM-F+, 95.3, 3 KW @ 300, AOR (?)		,\$ 15.00* (HNWH)	
KZEL-F, 96.1, 100 KW @ 870, AOR		Source,\$ 22.00* (Christal)	

MISCELLANEOUS COMMENTS KQAK-A changes to KDUK (Nov.)... KDUK-F changes to KLCX-F (Nov.)... KLCX appears to be doing some type of AOR or Classic... Arbitron fell about 4% short of sample target...

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FLINT

Arbitron Rank/Pop (12+): 99/351,300

Stations: 23/8
Diaries: 897/392:1/57.9%
Sample Target: 810
% Below Line: 41.6
% Not Listed: 9.4

1987 Revenue: \$9,600,000
HH Inc.: \$30,820
Retail \$: 3.2 Bil
Pop per Station: 43,913
#1 Biller: WCRZ-F \$2,700,000

MSA Rank/Pop: 108/439,000
ADI # 59 (w/Saginaw)
Average Person Ratings: 14.9
Market TSL: 20.0 hours

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. WIOG-F	101/19.3	18.9	10.1	1.7	1.9		22.9	1. WIOG-F	152/1659	1. WIOG-F	1095/31.1	32.5	22.5
2. WDZZ-F	70/13.4	16.0	12.0	14.5	10.1		15.8	2. WCRZ-F	75/1042	2. WCRZ-F	933/26.5	28.9	32.9
3. WCRZ-F	69/13.2	15.5	16.8	19.4	19.9		11.5	3. WDZZ-F	72/ 714	3. WDZZ-F	698/19.8	21.0	20.0
4. WJR	42/ 8.0	7.8	5.1	8.0	5.9		8.3	4. WJR	59/ 870	4. WJR	620/17.6	17.1	14.2
5. WDFD	33/ 6.3	4.8	3.0	1.7	4.0		3.6	5. WWCK-F	40/ 611	5. WWCK-F	542/15.4	18.8	22.6
WWCK-F	33/ 6.3	7.5	8.8	12.6	12.3		8.3	6. WDFD	36/ 418	6. WTRX	415/11.8	12.2	15.7
7. WKCQ-F	22/ 4.2	3.0	2.1	1.4	1.7		1.6	7. WKCQ-F	31/ 485	7. WDFD	396/11.2	9.4	10.1
8. WTRX	21/ 4.0	3.9	5.8	7.2	6.8		4.3	8. WITL A/F	22/ 283	8. WKCQ-F	264/ 7.5	8.1	8.1
9. WKMF	18/ 2.4	5.2	6.2	4.9	4.2		4.8	9. WKMF	19/ 253	9. WKMF	249/ 7.1	10.8	11.1
10. WWWS-F	10/ 1.9	2.0	3.9	3.7	3.2		2.5	WTRX	19/ 420	10. WTAC	244/ 6.9	5.6	8.3
11.								11.		11.			
12.								12.		12.			
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 71.16% (338 of 475) (FAL 86: 69.86%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIOG-F>	1. WIOG-F>	1. WIOG-F	1. WCRZ-F	1. WCRZ-F	1. WJR	1. WIOG-F>	1. WIOG-F	1. WIOG-F	1. WIOG-F>	1. WIOG-F>
2. WDZZ-F>	2. WCRZ-F	2. WCRZ-F	2. WIOG-F	2. WDZZ-F	2. WCRZ-F	2. WCRZ-F	2. WCRZ-F	2. WCRZ-F	2. WDZZ-F	2. WDZZ-F
3.	3. WDZZ-F	3. WDZZ-F>	3. WDZZ-F>	3. WIOG-F>	3. WDFD	3. WDZZ-F	3. WDZZ-F>	3. WDZZ-F	3. WCRZ-F	3. WCRZ-F
4.	4. WWCK-F	4. WWCK-F	4. WJR	4. WJR	4. WDZZ-F	4. WJR	4. WDFD	4. WWCK-F	4. WWCK-F	4. WJR
5.	5.	5.	5. WWCK-F	5. WWCK-F	5. WIOG-F	5. WDFD	5. WJR	5. WDFD	WJR	5. WWCK-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIOG-F>	1. WIOG-F>	1. WCRZ-F	1. WIOG-F	1. WCRZ-F		1. WIOG-F>	1. WIOG-F	1. WWCK-F	1. WIOG-F	1. WCRZ-F
2. WDZZ-F	2. WDZZ-F	WDZZ-F	2. WCRZ-F	2. WDZZ-F		2. WWCK-F	2. WWCK-F>	2. WIOG-F	2. WCRZ-F	WIOG-F
3. WCRZ-F	3. WCRZ-F	3. WIOG-F>	3. WDZZ-F>	3. WIOG-F>		3. WCRZ-F	3. WCRZ-F	3. WCRZ-F	3. WDZZ-F	3. WDZZ-F
4. WWCK-F	4. WWCK-F	4.	4.	4.		4. WDZZ-F>	4. WDZZ-F	4. WDZZ-F	4. WWCK-F	4. WJR
5.	5.	5.	5.	5.		5.	5. WRIF-F	5.	5. WJR	5. WWCK-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		105 (2)	105 (2)	22.1	12.1	WFLT 1420 Flint 1.3/1.6
AOR/CLASSIC		47 (3)	47 (3)	9.9	11.5	WTAC 600 Flint 1.1/6.9
AC/OLDIES/SOFT ROCK	23 (2)	71 (2)	97 (4)	19.8	27.2	CKLW 800 Windsor .4/1.7
MOR/VARIETY/FULL	48 (2)		48 (2)	10.1	9.0	WCSX-F 94.7 Birmingham 1.1/2.7
COUNTRY	18 (1)	26 (3)	44 (4)	9.3	13.1	WCZY-F 95.5 Detroit .8/2.7
BLACK/URBAN		80 (2)	80 (2)	16.8	18.0	WGMZ-F 101.7 Tuscula 1.0/2.2
BTFL MUSIC/EZ	33 (1)	4 (1)	37 (2)	7.8	3.1	WHND 560 Monroe .4/1.0
NEWS/TALK	6 (1)		6 (1)	1.3	2.3	WHNN-F 96.1 Bay City .4/4.1
NOSTALGIA	2 (1)		2 (1)	0.4	0.8	WITL-F 100.7 Lansing .4/2.6
RELIGION/GOSPEL	7 (1)		7 (1)	1.5		WJOI-F 97.1 Detroit .8/1.9
SPANISH						WRIF-F 101.1 Detroit 1.5/3.8
CLASSICAL						WWJ 950 Detroit 1.1/4.6
JAZZ/NEW AGE/ECLECTIC						WWWW-F 106.7 Detroit .4/1.0
UNKNOWN/OTHERS		5 (1)	5 (1)	1.1	2.7	

475 (23)

RADIO STATIONS

WDFD, 910, 5 KW/1 KW (DA-N)	BTFL/MOR	CBS, \$ 23.00* (HNWH)	
WKMF, 1270, 5 KW/1 KW (DA-N)	COUNTRY	ABC-E, \$ 26.00* (Katz)	Faircom
WTAC, 600, 1 KW/500 W (DA-1)	MOR	MBS, \$ NA (Torbet)	
WTRX, 1330, 5 KW/1 KW (DA-2)	AC	ABC-I, \$ 28.00* (Christal)	
WCRZ-F, 107.9, 50 KW @ 370, AC		US 1, \$ 70.00* (Katz)	Faircom
WDZZ-F, 92.7, 3 KW @ 260, BLACK		\$ 45.00* (HNWH)	
WWCK-F, 105.5, 2.3 KW @ 364, MOR		Source, \$ 47.00* (Mc-Guild)	Reams

Other ranked stations - See Detroit or Saginaw

FORT WAYNE

Arbitron Rank/Pop (12+): 121/288,700

Stations: 16/12
Diaries: 711/406:1/58.5%
Sample Target: 690
% Below Line: 2.3
% Not Listed: 12.2

1987 Revenue: \$10,900,000
HH Inc.: \$32,703
Retail \$: 2.4 Bill
Pop per Station: 24,058
#1 Biller: WMEE-F \$3,200,000

MSA Rank/Pop: 131/357,000

ADI # 99

Average Person Ratings: 16.5

Market TSL: 21.8 hours

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. WMEE-F	124/26.2	25.2	24.4	23.0	24.4			1. WMEE-F	223/2571	1. WMEE-F	1320/45.9	41.9	43.5
2. WAJI-F	72/15.2	11.7	12.9	11.9	12.1			2. WAJI-F	126/1569	2. WOWO	816/28.4	32.0	33.8
3. WOWO	51/10.8	11.7	11.7	13.4	13.0			3. WBTU-F	114/1278	3. WAJI-F	768/26.7	25.4	27.6
4. WQHK	36/ 7.6	7.2	6.0	9.0	9.1			4. WOWO	107/1990	4. WXKE-F	430/15.0	18.5	19.0
5. WEZV-F	35/ 7.4	9.8	8.5	9.2	10.4			5. WXKE-F	53/ 603	5. WQHK	404/14.0	14.4	13.6
6. WXKE-F	33/ 7.0	11.2	10.8	9.8	8.2			6. WQHK	49/ 556	6. WEZV-F	387/13.5	17.5	18.4
7. WBTU-F	31/ 6.5	6.1	5.6	4.4	3.0			7. WXKE-F	45/ 535	7. WBTU-F	385/13.4	12.9	12.5
8. WGL	13/ 2.7	3.3	3.1	4.6	4.3			8. WMRI-F	42/ 439	8. WGL	244/ 8.5	7.3	8.6
9.								9.		9.			
10.								10.		10.			
11.								11.		11.			
12.								12.		12.			
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 72.36% (301 of 416) (FAL 86: 73.99%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMEE-F>	1. WMEE-F>	1. WMEE-F>	1. WMEE-F	1. WAJI-F	1. WOWO	1. WMEE-F>	1. WMEE-F	1. WMEE-F>	1. WMEE-F>	1. WMEE-F>
2.	2. WAJI-F	2. WAJI-F>	2. WAJI-F>	2. WMEE-F>	2. WAJI-F	2. WOWO	2. WAJI-F>	2. WAJI-F>	2. WAJI-F	2. WOWO
3.	3. WXKE-F>	3. WXKE-F	3. WOWO	3. WOWO	3. WEZV-F	3. WAJI-F	3. WXKE-F	3. WOWO	3. WOWO >	3. WAJI-F>
4.	4. WBTU-F	4. WOWO	4. WQHK	4. WQHK	4. WQHK	4. WQHK	4. WEZV-F	4. WQHK	4. WQHK	4. WQHK >
5.	5.	5. WBTU-F	5. WBTU-F	5. WBTU-F	5. WMEE-F>	5. WXKE-F	5. WOWO	5. WXKE-F	5. WEZV-F	5. WXKE-F
		6. WQHK	WXKE-F	6. WXKE-F					WBTU-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMEE-F>	1. WMEE-F>	1. WMEE-F	1. WMEE-F>	1. WAJI-F	1. WMEE-F	1. WMEE-F>	1. WMEE-F>	1. WMEE-F>	1. WAJI-F
2. WAJI-F>	2. WAJI-F>	2. WAJI-F>	2. WAJI-F>	2. WMEE-F>	2. WXKE-F>	2. WXKE-F>	2. WAJI-F	2. WAJI-F	WMEE-F
3.	3.	3. WXKE-F	3. WQHK	3. WQHK	3. WBTU-F	3. WAJI-F>	3. WXKE-F	3. WXKE-F	3. WOWO
4.	4.	4. WBTU-F	4. WBTU-F	4. WOWO	4. WAJI-F	4. WBTU-F	4. WOWO	4. WOWO	4. WQHK
5.	5.	5.	5. WOWO	5. WBTU-F	5.	5. WOWO	5. WBTU-F	5. WBTU-F	5. WXKE-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		126 (2)	126 (2)	30.9	27.9	WEZR 1450 Fort Wayne .8/3.8
AOR/CLASSIC		33 (1)	33 (1)	7.9	14.3	WIFF 1570 Auburn .4/ .9
AC/OLDIES/SOFT ROCK		72 (1)	72 (1)	17.3	15.3	WIFF-F 105.5 Auburn .4/1.6
MOR/VARIETY/FULL	62 (4)		62 (4)	14.9	13.8	WZRQ-F 106.3 Columbia City .4/6.1
COUNTRY	36 (1)	31 (1)	67 (2)	16.1	13.4	CKLW 800 Windsor, ONT .4/1.3
BLACK/URBAN						WJR 760 Detroit .8/2.7
BTFL MUSIC/EZ		37 (2)	37 (2)	8.9	9.8	WLW 700 Cincinnati .6/1.8
NEWS/TALK	13 (1)		13 (1)	3.1	3.6	WMRI-F 106.9 Marion, IN .4/1.4
NOSTALGIA	2 (1)		2 (1)	0.5	1.0	
RELIGION/GOSPEL					1.0	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	2 (1)	2 (1)	4 (2)	1.0		

416 (16)

RADIO STATIONS

WEZR, 1450, 1 KW	MOR	\$ 13.00* (Masla)	Fairfield
WFCV, 1090, 1 KW (DAYS,DA)	, RELIGION	\$ 11.00 (Bott)	Bott
WGL, 1250, 1 KW (DA-2)	, TALK/NEWS	\$ NA (---)	
WOWO, 1190, 50 KW (DA-2)	, MOR	ABC-I, \$ 50.00 (Mc-Guild)	Price
WQHK, 1380, 5 KW (DA-2)	, COUNTRY	ABC-C, \$ 39.00* (Christal)	Federated
WAJI-F, 95.1, 44 KW @ 680, AC		\$ 60.00* (Republic)	Sarkes Tarzian
WBTU-F, 93.3, 50 KW @ 500, COUNTRY		ABC-E, \$ 33.00 (Radio West)	(KENDALLVILLE)
WEZV-F, 101.7, 3 KW @ 300, BTFL/EZ		\$ 30.00* (Masla)	Fairfield
WMEE-F, 97.3, 48 KW @ 480, CHR		ABC-C, \$ 90.00* (Christal)	Federated
WXKE-F, 103.9, 3 KW @ 250, AOR		Source, \$ 26.00* (HNWH)	
WZRQ-F, 106.3, 1.9 KW @ 400, AOR		ABC-F, \$ 14.00 (---)	(COLUMBIA CITY)
WIOE-F, 103.1, 3 KW @ 300, CONTEMP		\$ 15.00* (Mc-Guild)	Price (HUNTINGTON)

FRESNO

Arbitron Rank/Pop (12+): 73/478,500

Stations: 24/23
Diaries: 1120/427:1/48.5%
Sample Target: 840
% Below Line: 0.4
% Not Listed: 11.3

1987 Revenue: \$17,400,000
HH Inc.: \$33,709
Retail \$: 3.4 Bill
Pop per Station: 20,804
#1 Biller: KMJ \$2,200,000

MSA Rank/Pop: 82/597,000

A01 # 63

Average Person Ratings: 14.6

Market TSL: 19.8 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86
1. KMGX-F	59/8.4	9.0	8.4	7.5	8.5	8.3	10.2	1. K80S-F	136/1955	1. KYNO-F	1062/21.9	21.7 21.6
KMJ	59/8.4	8.5	8.1	7.9	9.3	8.2	10.6	2. KMJ	115/1509	2. KMGX-F	942/19.4	18.4 18.1
3. KOJY-F	55/7.8	7.6	5.3	5.7	6.5	6.6	1.9	3. KOJY-F	113/1131	3. KMJ	822/16.9	18.3 19.6
KYNO-F	55/7.8	6.5	7.8	7.6	6.8	7.4	10.0	4. KMGX-F	78/1460	4. KBOS-F	757/15.6	13.6 14.5
5. KKDJ-F	49/6.9	5.9	6.1	5.3	6.5	6.1	12.1	5. KKDJ-F	72/1091	5. KKDJ-F	721/14.9	13.4 13.6
6. KNAX-F	47/6.7	9.1	6.3	5.1	4.0	6.8	7.1	6. KFRE	64/ 610	6. KFIG A/F	618/12.7	15.0 14.5
7. KBOS-F	38/5.4	3.2	4.3	4.6	3.4	4.4	5.1	7. KFRE-F	61/ 884	7. KNAX-F	568/11.7	13.1 10.9
8. KGST	33/4.7	2.9	3.0	3.2	2.7	3.5	2.6	KFYE-F	61/1145	8. KOJY-F	563/11.6	10.5 10.4
9. KFIG A/F	31/4.4	4.9	4.8	6.2	5.5	5.1	4.0	9. KYNO-F	60/1243	9. KCLQ A/F	436/ 9.0	10.2 7.7
10. KFRE	28/4.0	2.0	3.0	3.2	2.9	3.1	2.8	KCLQ A/F	60/ 747	10. KFYE-F	434/ 8.9	11.5 13.3
11. KCLQ A/F	25/3.5	3.9	5.0	6.1	3.3	4.6	5.1	11. KNAX-F	54/ 669	11. KFRE-F	406/ 8.4	8.9 7.1
12. KFRE-F	24/3.4	4.4	3.8	3.4	3.7	3.8	2.2	12. KGST	44/ 529	12. KKNU-F	405/ 8.3	8.8 7.8
13. KKNU-F	19/2.7	3.1	2.5	3.4	2.6	2.9	2.0	13. KKNU-F	36/ 601	13. KGST	395/ 8.1	5.9 6.8
KXEX	19/2.7	5.2	3.7	3.6	2.9	3.8	1.8	KFIG A/F	36/ 722	14. KXEX	307/ 6.3	5.7 4.9
15. KMAK	17/2.4	2.2	2.0	2.1	2.0	2.2	1.2	15. KFSO-F	31/ 546	15. KFRE	284/ 5.9	5.9 5.8
16. KFYE-F	15/2.1	3.0	3.3	3.2	4.0	2.9	3.0					

12+ FM SHARE (METRO): 69.17% (433 of 626) (FAL 86: 69.22%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KMGX-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F	1. KMJ	1. KMJ	> 1. KOJY-F	1. KKDJ-F	1. KMGX-F	1. KMGX-F
2. KYNO-F	2. KMGX-F	2. KMGX-F	2. KNAX-F	2. KNAX-F	2. KOJY-F	2. KNAX-F	2. KNAX-F	2. KYNO-F	2. KKDJ-F	2. KKDJ-F
3. KBOS-F	3. KBOS-F	3. KNAX-F	3. KYNO-F	3. KOJY-F	3. KNAX-F	3. KMGX-F	3. KYNO-F	3. KMGX-F	3. KMJ	3. KOJY-F
4.	4. KYNO-F	KYNO-F	4. KBOS-F	4. KYNO-F	4. KFRE-F	4. KOJY-F	4. KKDJ-F	4. KBOS-F	4. KYNO-F	4. KNAX-F
5.	5. KNAX-F	5. KBOS-F	KCLQ-F	5. KMJ	5. KGST	5. KYNO-F	5. KMGX-F	5. KMJ	5. KBOS-F	5. KYNO-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMGX-F	1. KMGX-F	1. KMGX-F	1. KMGX-F	1. KYNO-F	1. KKDJ-F	1. KKDJ-F	> 1. KKDJ-F	1. KKDJ-F	1. KKDJ-F
2. KYNO-F	2. KYNO-F	2. KFIG-F	KYNO-F	2. KMGX-F	2. KMGX-F	2. KBOS-F	2. KNAX-F	2. KNAX-F	2. KNAX-F
3. KFIG-F	3. KFIG-F	KYNO-F	3. KFIG-F	3. KFIG-F	3. KBOS-F	3. KNAX-F	3. KBOS-F	3. KBOS-F	3. KCLQ-F
4. KBOS-F	4. KBOS-F	4. KNAX-F	4. KNAX-F	4. KNAX-F	4.	4. KMGX-F	4. KCLQ-F	4. KCLQ-F	4. KCLQ-F
5.	5.	5. KKDJ-F	5.	5. KOJY-F	5.	5. KCLQ-F	5.	5. KMGX-F	KOJY-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP AOR/CLASSIC		152 (3)	152 (3)	24.3	21.9	KEZL-F 96.7 Fowler .7/2.4 KFSO-F 92.9 Visalia 1.8/5.0
AC/OLDIES/SOFT ROCK MOR/VARIETY/FULL	16 (2)	76 (4)	90 (6)	14.4	20.2	KIRV 1510 Fresno .4/ .9 KRDU 1130 Dinuba .7/ .9 KXTC 790 Clovis 1.4/3.9 KYNO 1300 Fresno 2.0/5.3
COUNTRY BLACK/URBAN BTFL MUSIC/EZ NEWS/TALK	28 (1)	71 (2)	99 (3)	15.8	12.4	KCBS 740 San Francisco .4/1.4
NOSTALGIA RELIGION/GOSPEL SPANISH CLASSICAL JAZZ/NEW AGE/ECLECTIC UNKNOWN/OTHERS	10 (1) 5 (1) 52 (2) 3 (1)		10 (1) 5 (1) 52 (2) 3 (1)	1.6 0.8 8.3 0.5	4.9 0.5 7.4 2.8	

626 (24)

RADIO STATIONS

KFRE, 940, 50 KW (DA-2)	COUNTRY	ABC-D, \$ 30.00*	(HNWH)
KGST, 1600, 5 KW (DA-2)	SPANISH	\$ 21.00	(Lotus)
KMAK, 1340, 1 KW	NEWS/TALK	MBS, CBS, \$ 25.00*	(Torbet)
KMJ, 580, 5 KW	NEWS/TALK	ABC-I, NBC-T, \$ 55.00*	(Katz)
KXEX, 1550, 5 KW/2.5 KW (DA-2)	SPANISH	\$ 30.00	(Caballero)
KXTC, 790, 500 W (DAYS, DA)	BTFL/EZ	\$ 15.00	(Radio Time)
KYNO, 1300, 5 KW/1 KW (DA-N)	OLDIES	US 2, \$ NM	(Banner)
KBOX-F, 94.9, 16 KW @ 847, CHR	Source, ABC-F, \$ 35.00*	(Torbet)	(TULARE)
KCLQ-F, 107.5, 19 KW @ 790, CLASSIC AOR	\$ 40.00*	(Republic)	Liggett (HANFORD)
KFIG-F+, 101.1, 50 KW @ 352, AC	APR, \$ 45.00	(Durpetti)	Davis/Weaver
KFRE-F, 101.9, 2 KW @ 1880, COUNTRY	\$ 30.00*	(HNWH)	
KFSO-F, 92.9, 19 KW @ 820, AC/OLDIES	US 1, CBS-R, \$ 40.00	(CBS)	Americom (VISALIA)
KFYE-F, 93.7, 68 KW @ 1950, AC	\$ 44.00*	(Mc-Guild)	
KKDJ-F, 105.9, 2 KW @ 1960, AOR	\$ 55.00*	(Durpetti)	
KKNU-F, 102.7, 50 KW @ 500, SOFT AC	\$ 29.00*	(Christal)	
KMGX-F, 103.7, 50 KW @ 500, CHR	\$ 50.00*	(Christal)	Olympic (HANFORD)
KNAX-F, 97.7, 48 KW @ 310, COUNTRY	ABC-E, \$ 44.00*	(Katz)	Henry
KOJY-F, 98.9, 19 KW @ 820, BTFL/EZ	\$ 34.00*	(MMR)	(DINUBA)
KYNO-F, 95.7, 50 KW @ 320, CHR	\$ 63.00*	(Banner)	Brown

MISCELLANEOUS COMMENTS KFYE-F sold by EZ to Guild for \$6,000,000...

GRAND RAPIDS

Arbitron Rank/Pop (12+): 65/517,900

MSA Rank/Pop: 71/22,200,000
 ADI # 39 (w/Kalamazoo)
 Average Person Ratings: 14.9
 Market TSL: 19.8 hours

Stations: 23/18
 Diaries: 959/540:1/57.6%
 Sample Target: 890
 % Below Line: 7.9
 % Not Listed: 12.0

1987 Revenue: \$22,200,000
 HH Inc.: \$35,153
 Retail \$: 4.5 Bill
 Pop per Station: 28,772
 #1 Biller: WCUZ A/F \$4,100,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86
1. WLAV-F	90/11.5	9.7	9.7	8.6	9.1	9.9	13.8	1. WLAV-F	139/1845	1. WKLQ-F	1200/22.8	24.1 21.8
2. WOOD-F	77/ 9.9	8.2	10.6	12.3	10.6	10.3	7.5	2. WOOD-F	135/2019	2. WGRD-F	1109/21.1	19.3 20.3
3. WKLQ-F	69/ 8.8	10.3	10.6	10.0	8.8	9.9	13.2	3. WCUZ-F	118/1528	3. WLAV-F	1104/21.0	17.7 20.8
4. WCUZ-F	67/ 8.6	8.4	10.1	5.7	8.3	8.2	9.0	4. WKLQ-F	107/1894	4. WOOD-F	1087/20.7	23.0 22.8
5. WLHT-F	65/ 8.3	6.3	7.9	7.3	5.8	7.5	6.5	5. WSNX-F	98/1151	5. WLHT-F	1024/19.5	17.1 17.2
6. WOOD	57/ 7.3	8.4	9.5	8.1	7.6	8.3	4.7	6. WGRD-F	97/2035	6. WCUZ-F	884/16.8	17.9 18.1
7. WGRD-F	52/ 6.7	5.7	5.8	7.5	5.9	6.4	7.5	7. WLHT-F	90/1265	7. WOOD	743/14.1	16.2 18.1
8. WCUZ	28/ 3.6	4.6	2.8	2.1	2.5	3.3	4.1	8. WMUS-F	71/ 977	8. WSNX-F	538/10.2	7.6 9.4
9. WMUS-F	28/ 3.6	4.2	5.8	5.1	5.0	4.7	3.6	9. WJFM-F	68/1422	9. WCUZ	503/ 9.6	8.8 7.9
10. WYXX-F	26/ 3.3	2.1	1.4	1.9	3.3	2.2	2.6	10. WOOD	61/ 882	10. WFUR-F	463/ 8.8	8.9 11.3
WFUR-F	26/ 3.3	2.6	3.1	3.5	4.0	3.1	1.3	11. WQLR-F	51/ 726	11. WJFM-F	442/ 8.4	6.9 9.8
12. WSNX-F	21/ 2.7	3.7	1.9	2.6	3.3	2.7	4.2	12. WFUR-F	33/ 743	12. WMUS-F	436/ 8.3	11.3 11.7
13. WJFM-F	20/ 2.6	2.9	1.3	3.2	2.6	2.5	1.4	13. WCUZ	30/ 557	13. WYXX-F	426/ 8.1	5.4 7.2

12+ FM SHARE (METRO): 80.93% (556 of 687) (FAL 86: 79.94%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKLQ-F>	1. WLAV-F>	1. WLAV-F>	1. WLAV-F	1. WLHT-F	1. WOOD-F>	1. WCUZ-F+	1. WLHT-F	1. WLAV-F	1. WLAV-F	1. WOOD-F
2. WSNX-F	2. WGRD-F	2. WLHT-F	WLHT-F	2. WCUZ-F>	2. WOOD	2. WOOD-F	2. WLAQ-F	2. WKLQ-F	2. WKLQ-F>	2. WLAV-F
3. WGRD-F>	3. WKLQ-F	3. WCUZ-F	3. WCUZ-F>	WLAV-F	3. WCUZ-F>	3. WLAV-F	3. WCUZ-F	3. WGRD-F	3. WGRD-F	3. WKLQ-F
4.	WLHT-F>	4. WKLQ-F	4. WLHT-F	4. WOOD-F	4. WLHT-F	4. WOOD	4. WOOD-F>	4. WCUZ-F	4. WOOD	4. WCUZ-F
5.	5. WCUZ-F	5. WGRD-F	5. WOOD-F	5. WOOD	5. WFUR-F	5. WKLQ-F	5. WOOD	5. WLHT-F	5. WLHT-F	5. WOOD
						6. WLHT-F	6. WKLQ-F	6. WGRD-F	6. WGRD-F	6. WLHT-F

WDM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKLQ-F>	1. WLHT-F>	1. WLHT-F>	1. WLHT-F>	1. WLHT-F	1. WLAV-F>	1. WLAV-F>	1. WLAV-F>	1. WLAV-F>	1. WLAV-F>
2. WLHT-F	2. WGRD-F	2. WCUZ-F	2. WKLQ-F	2. WCUZ-F	2. WGRD-F	2. WGRD-F	2. WLHT-F	2. WCUZ-F	2. WCUZ-F
3. WGRD-F	WKLQ-F	WGRD-F	3. WCUZ-F	3. WOOD-F	3. WKLQ-F	3. WKLQ-F	3. WLHT-F	3. WCUZ-F	3. WLHT-F>
4. WLAV-F	4. WCUZ-F	4. WLAV-F	4. WGRD-F	4. WOOD >	4.	4. WCUZ-F	4. WKLQ-F	4. WGRD-F	4.
5. WSNX-F	WLAV-F	5. WOOD-F	WOOD	5. WYXX-F	5.	5. WLHT-F	5. WGRD-F	5. WKLQ-F	5.
			6. WOOD-F	6. WGRD-F					

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		142 (3)	142 (3)	20.7	20.6	WHTC 1450 Holland 1.4/2.5
AOR/CLASSIC		90 (1)	90 (1)	13.1	10.9	WJQK-F 99.3 Zeeland .5/2.4
AC/OLDIES/SOFT ROCK	14 (2)	111 (3)	125 (5)	18.2	16.3	WKTH 1410 Grand Rapids .5/1.1
MOR/VARIETY/FULL	70 (3)	6 (1)	76 (4)	11.1	10.9	WKWM 1140 Kentwood 1.4/1.4
						WLAV 1340 Grand Rapids 1.3/6.3
COUNTRY	28 (1)	95 (2)	123 (3)	17.9	20.6	WEVS-F 92.7 Saugatuck .8/2.0
BLACK/URBAN	11 (1)		11 (1)	1.6	1.7	WQLR-F 106.5 Kalamazoo .4/2.4
BTFL MUSIC/EZ		80 (2)	80 (2)	11.6	12.6	WMAQ 670 Chicago .5/1.0
NEWS/TALK	4 (1)		4 (1)	0.6		
NOSTALGIA						
RELIGION/GOSPEL		30 (2)	30 (2)	4.4	6.3	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS		6 (1)	6 (1)	0.9		

RADIO STATIONS 687 (23)

WCUZ, 1230, 1 KW	, COUNTRY	ABC-I, \$ 30.00* (Christal)	Federated
WKTH, 1410, 1 KW	, OLDIES	SMN, \$ 17.00* (Durpetti)	Regional
WKWM, 1140, 5 KW (DAYS,DA)	, BLACK	SBN, \$ 15.00 (Patt)	
WLAV, 1340, 1 KW	, OLDIES	Trans, \$ 17.00* (MMR)	Adams
WMAX, 1480, 5 KW (DAYS,DA)	, RELIGION	MBS, \$ 10.00 (---)	
WOOD, 1300, 5 KW (DA-N)	, MOR	NBC, \$ 63.00* (Katz)	United Artists
WCUZ-F, 101.3, 50 KW @ 420,	COUNTRY	ABC-E, \$ 71.00* (Christal)	Federated
WFUR-F, 102.9, 48 KW @ 510,	RELIGION/BTFL	\$ 15.00 (---)	Kuiper
WGRD-F, 97.9, 30 KW @ 590,	CHR	ABC-C, \$ 50.00* (Durpetti)	Regional
WJFM-F, 93.7, 320 KW @ 780,	SOFT AC	CBS-R, \$ 30.00* (Mc-Guild)	
WKLQ-F, 94.5, 50 KW @ 500,	CHR	\$ 63.00* (Eastman)	Bloomington (HOLLAND)
WLAV-F, 96.9, 50 KW @ 500,	AOR	Source, \$ 67.00* (MMR)	Adams
WLHT-F, 95.7, 41 KW @ 554,	AC	\$ 57.00* (Republic)	Liggett
WOOD-F, 105.7, 265 KW @ 810,	BTFL/EZ	\$ 80.00* (Katz)	United Artists
WYXX-F, 96.1, 50 KW @ 295,	SOFT AC	\$ 20.00* (Patt)	(HOLLAND)
WMUS-F, 106.9, 50 KW @ 480,	COUNTRY	\$ 40.00* (HNWH)	(MUSKEGON)
WSNX-F, 104.5, 50 KW @ 360,	CHR	\$ 31.00* (Christal)	Goodrich (MUSKEGON)

MISCELLANEOUS COMMENTS WOOD A/F finally sold to United Artists for \$18,000,000...

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GREENBORO - WINSTON SALEM

Arbitron Rank/Pop (12+): 49/762,100

MSA Rank/Pop: 57/916,000

ADI # 50

Average Person Ratings: 17.0

Market TSL: 22.5 hours

Stations: 33/25

Diaries: 1151/662:1/48.6%

Sample Target: 1070

% Below Line: 5.1

% Not Listed: 10.2

1987 Revenue: \$19,200,000

HH Inc.: \$31,060

Retail \$: 6.3 Btl

Pop per Station: 30,484

#1 Biller: WTQR-F \$4,100,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WTQR-F	194/14.8	17.4	17.5	17.8	19.7	16.9	13.2	1. WTQR-F	331/3713	1. WTQR-F	2098/27.3	27.9	29.8
2. WKRR-F	113/ 8.6	9.4	9.5	7.7	9.0	8.8	10.0	2. WKRR-F	189/1828	2. WMAG-F	1440/13.7	17.1	15.3
3. WMAG-F	111/ 8.5	6.2	5.5	7.0	5.0	6.8	6.6	3. WMAG-F	148/1965	3. WKZL-F	1299/16.9	16.1	17.3
4. WQMG-F	102/ 7.8	6.9	6.8	6.0	5.1	6.9	10.2	4. WOJY-F	144/2025	4. WBIG-F	1194/15.5	5.4	3.6
5. WBIG-F	90/ 6.9	2.9	1.1	1.7	2.0	3.2	5.3	5. WQMG-F	141/1354	5. WKRR-F	1186/15.4	13.4	15.1
6. WKZL-F	78/ 6.0	6.2	7.2	6.3	5.4	6.4	7.6	6. WKSI-F	133/2069	6. WKSI-F	1137/14.8	19.5	18.3
7. WKSI-F	64/ 4.9	7.1	8.0	6.8	7.4	6.7	9.0	7. WKZL-F	112/1965	7. WSJS	906/11.8	11.3	12.2
8. WSJS	61/ 4.7	5.5	5.5	4.8	5.5	5.1	3.2	8. WOJY-F	100/1308	8. WQMG-F	878/11.4	12.1	8.0
9. WOJY-F	53/ 4.1	6.3	6.9	5.7	6.0	5.8	2.3	9. WSJS	62/ 942	9. WOJY-F	819/10.7	16.2	16.0
10. WAAA	29/ 2.2	2.6	1.9	2.3	1.6	2.3	3.8	10. WPCM-F	60/ 969	10. WMQX-F	647/ 8.4	8.8	7.5
11. WHPE-F	29/ 2.2	2.1	1.1	2.1	1.3	1.9	1.2	11. WDCG-F	52/ 962	11. WHPE-F	362/ 4.7	5.2	4.1
12. WTNC	25/ 1.9	2.3	.3	.4	---	1.2	1.8	12. WFMX-F	52/ 570	12. WAAA	355/ 4.6	3.8	3.5
13. WMFR	23/ 1.8	1.7	1.5	1.8	1.7	1.7	1.3	13. WHPE-F	45/ 551	13. WMFR	310/ 4.0	3.6	3.1

12+ FM SHARE (METRO): 83.65% (982 of 1174) (FAL 86: 81.64%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKZL-F	1. WKRR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WQMG-F	1. WTQR-F
2. WKSI-F	2. WQMG-F	2. WKRR-F	2. WMAG-F	2. WMAG-F	2. WMAG-F	2. WSJS	2. WKRR-F	2. WKRR-F	2. WTQR-F	2. WQMG-F
3. WQMG-F	3. WMAG-F	3. WMAG-F	3. WKRR-F	3. WKRR-F	3. WKRR-F	3. WBIG-F	3. WMAG-F	3. WKRR-F	3. WKRR-F	3. WMAG-F
4. WKRR-F	4. WKZL-F	4. WQMG-F	4. WQMG-F	4. WBIG-F	4. WBIG-F	4. WBIG-F	4. WBIG-F	4. WKZL-F	4. WKZL-F	4. WBIG-F
5. WTQR-F	5. WBIG-F	5. WBIG-F	5. WBIG-F	5. WQMG-F	5. WOJY-F	5. WKRR-F	5. WYMG-F	5. WBIG-F	5. WKSI-F	5. WKSI-F
6. WKSI-F	6. WKZL-F	6. WKZL-F	6. WKZL-F	6. WKZL-F	6. WKZL-F	6. WKZL-F	6. WOJY-F	6. WQMG-F	6. WMAG-F	6. WKZL-F
7. WBIG-F	7. WBIG-F	7. WBIG-F	7. WBIG-F	7. WBIG-F	7. WBIG-F	7. WBIG-F	7. WBIG-F	7. WBIG-F	7. WBIG-F	7. WBIG-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQMG-F	1. WQMG-F	1. WMAG-F	1. WMAG-F	1. WMAG-F	1. WKRR-F	1. WKRR-F	1. WKRR-F	1. WKRR-F	1. WTQR-F
2. WKSI-F	2. WKRR-F	2. WTQR-F	2. WTQR-F	2. WTQR-F	2. WKZL-F	2. WTQR-F	2. WMAG-F	2. WTQR-F	2. WKRR-F
3. WKRR-F	3. WMAG-F	3. WBIG-F	3. WQMG-F	3. WBIG-F	3. WTQR-F	3. WQMG-F	3. WQMG-F	3. WMAG-F	3. WMAG-F
4. WKZL-F	4. WKSI-F	4. WOJY-F	4. WBIG-F	4. WQMG-F	4. WQMG-F	4. WKZL-F	4. WTQR-F	4. WQMG-F	4. WQMG-F
5. WTQR-F	5. WKZL-F	5. WQMG-F	5. WKSI-F	5. WOJY-F	5. WMAG-F	5. WBIG-F	5. WBIG-F	5. WKZL-F	5. WBIG-F
6. WTQR-F	6. WTQR-F	6. WTQR-F	6. WKRR-F	6. WKZL-F	6. WBIG-F	6. WBIG-F	6. WBIG-F	6. WBIG-F	6. WBIG-F
7. WKZL-F	7. WKZL-F	7. WKZL-F	7. WKZL-F	7. WKZL-F	7. WKZL-F	7. WKZL-F	7. WKZL-F	7. WKZL-F	7. WKZL-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		164 (5)	164 (5)	14.0	15.1	WEAL	1510	Greensboro	.8/2.3
AOR/CLASSIC		113 (1)	113 (1)	9.6	10.0	WKEW	1400	Greensboro	.8/2.4
AC/OLDIES/SOFT ROCK	25 (2)	219 (6)	244 (8)	20.8	16.8	WLXN	1440	Lexington	.4/1.2
MOR/VARIETY/FULL	72 (2)		72 (2)	6.1	6.8	WKQO-F	94.1	Lexington	.6/2.6
COUNTRY		313 (5)	313 (5)	26.7	26.0	WMQX	1340	Winston-Salem	.2/ .8
BLACK/URBAN	40 (2)	111 (2)	151 (4)	12.9	13.2	WMQX-F	93.1	Winston-Salem	2.0/8.4
BTFL MUSIC/EZ NEWS/TALK		18 (1)	18 (1)	1.5	2.7	WPCM-F	101.1	Burlington	.9/3.5
NOSTALGIA	5 (1)		5 (1)	0.4	2.8	WPET	950	Greensboro	.8/1.5
RELIGION/GOSPEL	51 (4)	29 (1)	80 (5)	6.8	6.3	WSMX	1500	Winston-Salem	.8/1.1
SPANISH CLASSICAL						WTHP-F	98.3	Thomasville	1.3/3.9
JAZZ/NEW AGE/ECLECTIC						WTOP	1380	Winston-Salem	.4/1.6
UNKNOWN/OTHERS		15 (1)	15 (1)	1.3		WMMY-F	94.5	Eden	1.4/4.6
			1174 (33)			WBCY-F	107.9	Charlotte	.5/1.8
						WDCG-F	105.1	Durham	.7/2.2
						WEZC-F	104.7	Charlotte	.5/1.2
						WFMX-F	105.7	Statesville	1.1/2.4
						WLVK-F	96.9	Statesville	.7/1.1
						WPEG-F	97.9	Concord	.7/2.3
						WRDX-F	106.5	Salsbury	.5/2.1
						WROQ-F	95.1	Charlotte	.5/1.3

RADIO STATIONS

WAAA, 980, 1 KW (DAYS)	, BLACK	NBN, \$ 17.00	(---	
WEAL, 1510, 1 KW (DAYS)	, BLACK/GOSPEL	SBN, \$ 12.00	(HNWH)	
WGLD, 1320, 5 KW/1 KW (DA-2)	, OLDIES	US 2, Trans, \$ 18.00*	(Christal)	Mann
WMFR, 1230, 1 KW	, NOSTALGIA	ABC-I, ABC-E, \$ 22.00*	(MMR)	Voyager
WSJS, 600, 5 KW (DA-2)	, MOR	CBS, MBS, \$ 64.00*	(Mc-Guild)	New Market
WBIG-F, 102.1, 100 KW @ 770, COUNTRY		\$ NA	(Banner)	Beasley (REIDSVILLE)
WHPE-F, 95.5, 100 KW @ 440, RELIGION		\$ NA	(---	
WMMY-F, 94.5, 27 KW @ ? , BTFL		\$ 19.00*	(Katz)	(EDEN)
WKRR-F, 92.3, 100 KW @ 1276, CLASSIC ROCK		\$ 75.00*	(Republic)	Dick (ASHEBORO)
WKSI-F, 98.7, 100 KW @ 814, CHR		\$ 73.00	(Eastman)	Bahakel
WKZL-F, 107.5, 100 KW @ 500, CHR		ABC-R, \$ 70.00	(Katz)	Nationwide
WMAG-F, 99.5, 100 KW @ 1500, AC		\$ 70.00*	(MMR)	Voyager
WMQX-F, 93.1, 100 KW @ 483, AC		\$ 42.00*	(Durpetti)	
WOJY-F, 100.3, 100 KW @ 1049, SOFT AC		\$ 74.00*	(Christal)	Mann
WPCM-F, 101.1, 100 KW @ 910, COUNTRY		MBS, \$ 25.00	(Masla)	(BURLINGTON)
WQMG-F, 97.1, 100 KW @ 555, BLACK		CBS-R, \$ 58.00*	(HNWH)	
WTHP-F, 98.3, 1.6 KW @ 429, BLACK		\$ 19.00	(T-N)	(THOMASVILLE)
WTQR-F, 104.1, 100 KW @ 1420, COUNTRY		\$ 125.00*	(Mc-Guild)	

MISCELLANEOUS COMMENTS WTOB sold by Salem for \$450,000...

American Radio Fall 1987, Copyright 1988

GREENVILLE - NEW BERN - WASHINGTON, NC
(Costal Carolina)

Arbitron Rank/Pop (12+): 86/400,100
MSA Rank/Pop: NA
ADI # 95
Average Person Ratings: 15.5
Market TSL: 21.0 hours

Stations: 25/18
Diaries: 1123/365:1/53.9%
Sample Target: 790
% Below Line: 8.2
% Not Listed: 8.8

1987 Revenue: NA
HH Inc.: NA
Retail \$: NA
Pop per Station: 22,228
#1 Biller: NA

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86
1. WIKS-F	158/24.9	24.5	4.9	7.6	---			1. WIKS-F	219/1861	1. WIKS-F	1233/30.2	28.2 9.6
2. WRNS-F	102/16.1	12.4	12.0	10.9	---			2. WRNS-F	119/1277	2. WRNS-F	960/23.5	18.3 19.4
3. WDLX-F	60/ 9.5	12.4	11.2	7.9	---			3. WDLX-F	112/1400	3. WDLX-F	817/20.0	24.3 22.1
4. WNCT-F	55/ 8.7	6.3	7.8	10.3	---			4. WRAL-F	84/1194	4. WNCT-F	583/14.3	13.2 14.3
5. WSFL A/F	35/ 5.6	5.7	5.9	7.3	---			5. WNCT-F	80/ 952	5. WSFL A/F	557/13.6	14.9 15.3
6. WZYC-F	27/ 4.3	6.9	7.0	7.7	---			6. WSFL A/F	42/ 671	6. WQDW-F	381/ 9.3	10.5 17.9
7. WQDW-F	24/ 3.8	2.9	11.7	10.1	---			7. WZFX-F	41/ 451	7. WZYC-F	333/ 8.2	13.7 11.0
8. WXQR-F	20/ 3.2	3.2	1.6	2.5	---			WZYC-F	34/ 398	8. WXQR-F	239/ 5.9	5.9 3.7
9.								9. WRDU-F	34/ 537	9. WRAL-F	210/ 5.1	7.7 6.3
10.								10. WTRG-F	33/ 549	10. WRCM-F	201/ 4.9	2.9 4.6

12+ FM SHARE (METRO): 94.12% (544 of 578) (FAL 86: 92.18%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIKS-F	1. WIKS-F>	1. WIKS-F>	1. WIKS-F	1. WIKS-F	1. WRNS-F>	1. WIKS-F	1. WKNS-F	1. WIKS-F>	1. WIKS-F>	1. WIKS-F>
2. WDLX-F>	2. WDLX-F	2. WRNS-F>	2. WRNS-F>	2. WRNS-F>	2. WNCT-F>	2. WRNS-F>	2. WIKS-F>	2. WRNS-F	2. WDLX-F	2. WRNS-F>
3.	WRNS-F	3. WDLX-F	3. WSFL-F+>	3. WSFL-F+	3. WIKS-F>	3. WDLX-F	3. WNCT-F	3. WDLX-F	3. WRNS-F+	3. WDLX-F
4.	4. WZYC-F	4. WSFL-F+	4.	4. WNCT-F	4.	4. WNCT-F	4. WDLX-F	4. WNCT-F	4. WNCT-F	4. WNCT-F
5.	5. WSFL-F+	5.	5.	5.	5.	5. WSFL-F+	5. WSFL-F+	5.	5. WQDW-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIKS-F>	1. WIKS-F>	1. WIKS-F>	1. WIKS-F	1. WIKS-F	1. WIKS-F>	1. WIKS-F>	1. WIKS-F>	1. WIKS-F>	1. WRNS-F
2. WDLX-F	2. WRNS-F	2. WSFL-F+	2. WRNS-F>	2. WRNS-F>	2. WDLX-F	2. WDLX-F	2. WRNS-F	2. WRNS-F>	2. WIKS-F>
3. WZYC-F	3. WDLX-F	3. WRNS-F	3. WSFL-F+	3. WSFL-F+	3. WRNS-F	3. WRNS-F	3. WSFL-F+	3. WDLX-F>	3. WSFL-F+
4.	WSFL-F+	4.	4. WDLX-F	4. WNCT-F	4. WXGR-F	4. WXQR-F	4. WZYC-F	4.	4. WNCT-F
5.	5.	5.	5.	5.	5.	5. WZYC-F	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		73 (3)	73 (3)	12.7	18.9	WELS 1010 Kinston 1.1/2.9
AOR/CLASSIC		63 (3)	63 (3)	10.9	13.1	WFTC 960 Kinston .6/2.0
AC/OLDIES/SOFT ROCK	1 (1)	48 (4)	49 (5)	8.5	11.5	WJCV 1290 Jacksonville .8/1.1
MOR/VARIETY/FULL	14 (3)		14 (3)	2.4	3.5	WJNC 1240 Jacksonville .5/2.8
COUNTRY	10 (2)	173 (4)	183 (6)	31.7	26.2	WLAS 910 Jacksonville .5/1.9
BLACK/URBAN		187 (3)	187 (3)	32.4	15.3	WLOJ 1490 New Bern .6/1.1
BTFL MUSIC/EZ					8.9	WRCM-F 98.7 Jacksonville 1.9/4.9
NEWS/TALK						WBHT-F 95.9 Morehead City .5/1.2
NOSTALGIA						WRQR-F 94.3 Farmville .6/3.9
RELIGION/GOSPEL						WGTM 590 Wilson 1.1/1.8
SPANISH						WKTC-F 104.3 Tarboro .6/2.3
CLASSICAL						WRAL-F 101.5 Raleigh 1.1/5.1
JAZZ/NEW AGE/ECLECTIC						WRDU-F 106.1 Wilson 2.5/4.3
UNKNOWN/OTHERS	9 (2)		9 (2)	1.6	2.7	WTRG-F 100.7 Rocky Mount. .5/3.4
						WVBS-F 99.9 Burgaw 1.6/3.7
						WZFX-F 99.1 Whiteville .8/2.9

578 (25)

RADIO STATIONS

WFTC, 960, 5 KW/1 KW (DA-2)	MOR	ABC-I, \$ 8.00 (Mc-Guild)	Beasley Park	(KINSTON)
WNCT, 1070, 10 KW (DA-2)	, OLDIES	, \$ 12.00* (Katz)		(GREENSVILLE)
WDLX-F, 93.3, 100 KW @ 1900, CHR		ABC-F, \$ 33.00 (Katz)		(WASHINGTON)
WIKS-F, 109.9, 100 KW @ 984, BLACK		MBS, \$ 45.00 (HNWH)	Joyner Park	(NEW BERN)
WNCT-F, 107.9, 100 KW @ 1800, BTFL/EZ		ABC-E, US 2, \$ 34.00 (Katz)		(GREENVILLE)
WQDW-F, 97.7, 3 KW @ 300, BLACK		SMN, \$ 17.00* (Republic)		(KINSTON)
WRCM-F, 92.1, 3 KW @ 285, COUNTRY		MBS, \$ 17.00 (---)		(JACKSONVILLE)
WRNS-F, 95.1, 100 KW @ 285, COUNTRY		, \$ 30.00* (Mc-Guild)	Beasley Caravelle	(KINSTON)
WSFL-F, 106.5, 100 KW @ 915, AC		US 1, \$ 20.00 (Torbet)		(NEW BERN)
WXQR-F, 105.5, 3 KW @ 246, AOR		Source, \$ 18.00 (T-N)		(JACKSONVILLE)
WZYC-F, 103.3, 100 KW @ 600, AOR		ABC-R, \$ 20.00* (Mc-Guild)		(NEW PORT)

Other ranked stations - See Raliegth

GREENVILLE - SPARTANBURG

Arbitron Rank/Pop (12+): 66/510,000

Stations: 28/20
Diaries: 1132/451:1/55.7%

1987 Revenue: \$17,500,000

MSA Rank/Pop: 83/623,000
ADI # 36 (w/Asheville)

Sample Target: 880

HH Inc.: \$27,214

Average Person Ratings: 15.6

% Below Line: 7.7

Retail \$: 4.0 Bil

Market TSL: 21.3 hours

% Not Listed: 10.4

Pop per Station: 25,500
#1 Biller: WFBC A/F \$5,500,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 87	
1. WESC A/F	119/14.8	15.1	16.1	14.6	17.4	15.2	13.8	1. WESC A/F	288/3049	1. WESC A/F	1358/26.3	26.0	27.5
2. WFBC-F	84/10.4	13.0	14.0	11.7	15.9	12.3	9.2	2. WSSL-F	178/2224	2. WFBC-F	2158/24.0	25.9	32.5
3. WSSL-F	72/ 9.0	7.3	9.9	9.1	8.6	8.8	10.2	3. WSPA-F	167/1954	3. WANS-F	937/18.2	19.8	16.4
4. WSPA-F	64/ 8.0	8.3	7.0	7.9	9.0	7.8	5.7	4. WFBC-F	148/2158	4. WSSL A/F	912/17.7	18.0	17.9
5. WMYI-F	55/ 6.8	3.3	---	---	---	5.1	5.8	5. WMYI-F	134/1880	5. WSPA-F	853/16.6	14.4	16.5
6. WHYZ	52/ 6.5	8.0	9.6	6.8	6.0	7.7	6.8	6. WANS-F	117/1938	6. WCKN-F	833/16.2	19.4	20.1
7. WANS-F	50/ 6.2	8.5	6.3	7.8	4.9	7.2	13.4	7. WKSF-F	85/1308	7. WMYI-F	778/15.1	9.0	---
8. WCKN-F	34/ 4.2	6.0	7.6	8.1	8.0	6.5	5.3	8. WCKN-F	69/1609	8. WHYZ	467/ 9.1	10.1	9.2
9. WSPA	21/ 2.6	2.0	1.3	3.1	1.8	2.3	2.3	9. WHYZ	65/ 694	9. WORD	318/ 6.2	6.7	7.1
10. WASC	19/ 2.4	2.5	1.6	1.4	1.8	2.0	4.2	10. WBCY-F	51/ 963	10. WSPA	313/ 6.1	5.1	6.5

12+ FM SHARE (METRO): 75.83% (546 of 720) (FAL 86: 79.69%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WANS-F	1. WMYI-F	1. WESC-F+	1. WFBC-F	1. WESC-F+	1. WESC-F+	>1. WESC-F+	>1. WESC-F+	1. WESC-F+	1. WANS-F	1. WFBC-F
2. WCKN-F	2. WFBC-F	2. WFBC-F	2. WESC-F+	2. WFBC-F	2. WFBC-F	>2. WSPA-F	2. WFBC-F	2. WSPA-F	2. WSSL-F+	2. WFBC-F
3. WHYZ	3. WSSL-F+	3. WSSL-F+	3. WSSL-F+	3. WSSL-F+	3. WFBC-F	3. WSSL-F+	3. WFBC-F	3. WFBC-F	3. WESC-F	3. WESC-F
4. WFBC-F	4. WANS-F	4. WMYI-F	4. WMYI-F	4. WMYI-F	4. WSSL-F+	4. WSSL-F+	4. WMYI-F	4. WMYI-F	4. WCKN-F	4. WCKN-F
5.	5. WESC-F+	5. WHYZ	5. WHYZ	5. WHYZ	5.	5. WANS-F	5. WMYI-F	5. WSPA-F	5. WHYZ-F	5. WSSL-F+
						6. WMYI-F	6. WMYI-F	6. WANS-F	6. WSSL-F+	6. WSPA-F
								7. WHYZ		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSSL-F	1. WSSL-F+	1. WFBC-F	1. WESC-F+	1. WESC-F+	1. WANS-F	1. WANS-F	1. WFBC-F	1. WFBC-F	1. WFBC-F
2. WESC-F+	2. WMYI-F	2. WMYI-F	2. WFBC-F	2. WFBC-F	2. WASC	2. WFBC-F	2. WMYI-F	2. WESC-F+	2. WESC-F+
WHYZ	3. WFBC-F	3. WSSL-F+	WSSL-F+	3. WSSL-F+	3. WESC-F+	3. WMYI-F	3. WANS-F	3. WANS-F	3. WMYI-F
WMYI-F	4. WHYZ	4. WHYZ	4. WMYI-F	4. WMYI-F	4. WCKN-F	4. WESC-F+	WHYZ	4. WSSL-F+	4. WSSL-F+
5. WANS-F	5. WESC-F+	5. WESC-F+	5. WHYZ	5. WHYZ	5. WSSL-F+	5. WSSL-F+	5. WESC-F+	5. WMYI-F	5. WHYZ
WCKN-F					6. WCKN-F	6. WCKN-F	6. WSSL-F+	6. WHYZ	

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		127 (6)	127 (6)	17.6	19.6	WBBR 1580 Traveler's Rest 1.9/1.8
AOR/CLASSIC		3 (1)	3 (1)	0.4		WCKI 1300 Greer .4/ .9
AC/OLDIES/SOFT ROCK	12 (1)	150 (3)	162 (4)	22.5	22.7	WELP 1360 Easley .9/1.2
MOR/VARIETY/FULL	37 (2)		37 (2)	5.1	4.5	WFBC 1330 Greenville 1.5/3.5
COUNTRY	19 (2)	177 (2)	196 (4)	27.2	30.7	WKDY 1400 Spartanburg .6/2.5
BLACK/URBAN	71 (2)		71 (2)	9.9	9.0	WMUU 1260 Greenville .6/ .9
BTFL MUSIC/EZ		80 (2)	80 (2)	11.1	12.3	WMUU-F 94.9 Greenville 2.0/4.6
NEWS/TALK						WORD 910 Spartanburg 2.0/6.2
NOSTALGIA						WTLT-F 103.9 Easley 1.1/3.5
RELIGION/GOSPEL	5 (1)	3 (1)	8 (2)	1.1	0.8	WANS 1280 Anterson .6/1.6
SPANISH						WBFM-F 98.1 Seneca .7/ .8
CLASSICAL						WMIT-F 106.9 Black Mountain .4/1.5
JAZZ/NEW AGE/ECLECTIC						WKSF-F 99.9 Asheville 1.2/5.9
UNKNOWN/OTHERS	30 (4)	6 (1)	36 (5)	5.0	0.4	WBCY-F 107.9 Charlotte 2.2/8.1
			720 (28)			WROY-F 95.1 Charlotte .7/2.0
						WWMG-F 96.1 Shelby 1.4/3.6
						WXRC-F 95.7 Hickory .4/1.1

RADIO STATIONS

WFBC, 1330, 5 KW (DA-N)	, OLDIES	NBC, \$ NA (Katz)	Multimedia
WHYZ, 1070, 50 KW (DAYS, DA)	, BLACK	ABC-C, SBN, \$ 30.00* (HNWH)	
WORD, 910, 5 KW/1 KW (DA-2)	, AC	UPI, \$ 16.00 (Masla)	
WSPA, 950, 5 KW (DA-N)	, MOR	CBS, \$ 25.00 (Mc-Guild)	
WASC, 1530, 1 KW (DAYS)	, BLACK	NBN, ABC-C, \$ 14.00* (---)	
WANS-F, 107.3, 100 KW @ 1012, CHR/AOR		US 1, \$ 42.00* (Christal)	(ANDERSON)
WCKN-F, 101.1, 100 KW @ 1092, CHR		MBS, ABC-C, \$ 45.00* (Durpetti)	(ANDERSON)
WESC-F+, 92.5, 100 KW @ 2000, COUNTRY		ABC-E, \$ 70.00* (Banner)	
WFBC-F, 93.7, 100 KW @ 1840, AC		, \$ 87.00* (Katz)	Multimedia
WMUU-F, 94.5, 100 KW @ 1200, BTFL/EZ		APR, \$ 16.00 (S. Katz)	
WSPA-F, 98.9, 100 KW @ 1910, BTFL/EZ		, \$ 50.00 (Mc-Guild)	
WSSL-F+, 100.5, 100 KW @ 1280, COUNTRY		MBS, \$ 56.00 (Torbet)	Sterling
WMYI-F, 102.5, 100 KW @ 323, AC		, \$ NA (Republic)	Am Com (HENDERSONVILLE, NC)

WKSF - See Ashville WBCY - See Charlotte

MISCELLANEOUS COMMENTS WESC A/F sold to Flair for \$15,000,000 (Americom)...

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HARRISBURG

Arbitron Rank/Pop (12+): 72/490,100

Stations: 28/17
Diaries: 1030/476:1/57.3%
Sample Target: 880
% Below Line: 23.4
% Not Listed: 7.7

1987 Revenue: \$12,000,000
HH Inc.: \$33,463
Retail \$: 4.5 Bil
Pop per Station: 28,829
#1 Biller: WNNK-F \$4,100,000

MSA Rank/Pop: 87/584,000

ADI # 45 (w/York & Lancaster)

Average Person Ratings: 17.2

Market TSL: 23.0 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WNNK-F	171/20.2	20.7	19.4	16.7	19.1	19.3	31.1	1. WNNK-F	190/2100	1. WNNK-F	1747/35.6	34.9	33.5
2. WHP	65/ 7.7	6.5	5.5	6.4	6.8	6.5	6.5	2. WNCE-F	150/1684	2. WHP	812/16.5	14.9	16.3
3. WHP -F	60/ 7.1	4.8	8.3	8.1	6.8	7.1	5.3	3. WRKZ-F	142/1731	3. WHP -F	722/14.7	17.7	14.8
4. WRKZ-F	56/ 6.6	11.0	8.0	10.9	8.6	9.1	6.0	4. WBSA-F	124/1569	4. WRKZ-F	701/14.3	16.7	15.8
5. WNCE-F	45/ 5.3	3.8	2.6	4.2	2.4	4.0	3.2	5. WQXA-F	112/1811	5. WQXA-F	600/12.2	13.8	14.1
6. WHYL A/F	40/ 4.8	3.6	4.3	3.2	6.6	4.0	5.7	6. WLAN-F	98/1388	6. WHIT-F	555/11.3	12.7	14.4
7. WCMB	33/ 3.9	1.9	3.6	2.7	3.6	3.0	2.5	7. WHTF-F	75/1072	WCMB	555/11.3	7.0	9.5
8. WQXA-F	32/ 3.8	4.8	5.1	3.0	3.8	4.2	2.0	8. WHP	70/ 959	8. WNCE-F	520/10.6	8.7	6.9
9. WHTF-F	32/ 3.8	3.6	3.0	3.7	2.9	3.5	3.5	9. WDAC-F	68/ 694	9. WHYL A/F	460/ 9.4	9.8	10.4
10. WHIT-F	31/ 3.7	3.6	5.9	4.9	5.8	4.5	4.0	10. WHP -F	63/ 832	10. WLBR	434/ 8.8	7.8	6.2
11. WLBR	30/ 3.5	2.2	2.4	3.2	2.2	2.8	---	11. WIOV-F	56/ 703	11. WTPA-F	426/ 8.7	11.5	11.1
12. WTPA-F	28/ 3.3	5.1	4.4	5.3	4.4	4.5	6.2	12. WTPA-F	44/ 636	12. WHTF-F	377/ 7.7	8.2	8.1
13.								WHYL A/F	44/ 566	13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 75.03% (586 of 781) (FAL 86: 73.97%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WHP	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F
2. WQXA-F	2. WHTF-F	2. WHP-F	2. WHP-F	2. WHP-F	2. WNNK-F	2. WHP	2. WHP-F	2. WHP-F	2. WQXA-F	2. WRKZ-F
3.	3. WTPA-F	3. WHTF-F	3. WCMB	3. WRKZ-F	3. WHP-F	3. WRKZ-F	3. WNCE-F	3. WNCE-F	3. WHP-F	3. WHP
4.	4. WHIT-F	4. WHIT-F	4. WRKZ-F	4. WCMB	4. WNCE-F	4. WHP-F	4. WHP	4. WHP	4. WRKZ-F	4. WHP-F
5.	5. WHYC-F	WRKZ-F	5. WHYL-F	5. WHYL-F	5. WRKZ-F	5. WLBR	WRKZ-F	5. WHYL-F	5. WHIT-F	5. WHYL-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F
2. WHIT-F	2.	2. WHIT-F	2. WHP-F	2. WHP-F	2. WHTF-F	2. WHTF-F	2. WTPA-F	2. WHTF-F	2. WRKZ-F
3. WHYL-F	3.	3. WHP-F	3. WHIT-F	3. WHIT-F	3. WTPA-F	3. WTPA-F	WHTF-F	3. WTPA-F	3. WCMB
4. WQXA-F	4.	4.	4.	4. WHYL-F	4.	4. WGRX-F	4.	4. WRKZ-F	4. WHP-F
5.	5.	5.	5.	5.	5.	5. WHYL-F	5.	5. WCMB	WHYL-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		217 (4)	217 (4)	27.8	27.4	WAHT 1510 Annville 1.7/3.2
AOR/CLASSIC		75 (3)	75 (3)	9.6	8.1	WHGB 1400 Harrisburg 2.1/4.3
AC/OLDIES/SOFT ROCK	42 (2)	52 (3)	94 (5)	12.0	18.1	WKBO 1230 Harrisburg 1.1/5.6
MOR/VARIETY/FULL	102 (3)		102 (3)	13.1	13.8	WMSP 94.9 Harrisburg .8/2.5
COUNTRY	9 (1)	97 (3)	106 (4)	13.6	16.8	WQIN 1290 Lykenson .8/1.4
BLACK/URBAN						WUFM-F 100.1 Lebanon .5/2.7
BTFL MUSIC/EZ		105 (2)	105 (2)	13.4	10.3	WHII 720 Shiremanstown 1.2/2.0
NEWS/TALK						WDAC-F 94.5 Lancaster 2.6/3.3
NOSTALGIA	18 (1)		18 (1)	2.3	3.5	WGCB-F 96.1 Reaving .8/1.8
RELIGION/GOSPEL		22 (1)	22 (1)	2.8	1.7	WIOV-F 105.1 Ephrata 1.2/3.3
SPANISH						WLAN-F 96.9 Lancaster 1.3/5.2
CLASSICAL		7 (1)	7 (1)	0.9		WBSA-F 103.3 York 2.0/5.5
JAZZ/NEW AGE/ECLECTIC						WGRX-F 100.7 Westminister 1.8/4.1
UNKNOWN/OTHERS	24 (2)	11 (2)	35 (4)	4.5	0.4	WQKX-F 94.1 Sunbury .4/2.6
						WRFY-F 102.5 Reaving .5/1.8

RADIO STATIONS

WCMB, 1460, 5 KW (DA-N)	, OLDIES	US 2, \$ 26.00* (Eastman)	McKenna
WHGB, 1400, 1 KW	, NOSTALGIA	SMN, \$ 18.00 (Mc-Guild)	Scott
WHP, 580, 5 KW (DA-N)	, MOR	CBS, \$ 55.00* (Katz)	Commonwealth
WKBO, 1230, 1 KW	, OLDIES	APR, SMN, \$ 28.00 (Banner)	
WLBR, 1270, 5 KW/1 KW (DA-2)	, MOR/AC	ABC-1, \$ 18.00 (Masla)	(LEBANON)
WHP-F, 97.3, 14 KW @ 840	BTFL/EZ	ABC-D, \$ 60.00* (Katz)	Commonwealth
WHYL-F, 102.3, 3 KW @ 300	COUNTRY	APR, \$ 31.00 (HNWH)	
WNNK-F, 104.1, 15 KW @ 950	CHR	APR, \$ 80.00* (Christal)	Keymarket
WRKZ-F, 106.7, 50 KW @ 500	COUNTRY	ABC-E, \$ 63.00* (Mc-Guild)	Eastern
WHIT-F, 99.3, 3 KW @ 300	AC	US 1, \$ 40.00* (Eastman)	McKenna
WTPA-F, 93.5, 3 KW @ 300	AOR	ABC-R, \$ 35.00* (Republic)	

Other rated stations - See York or Lancaster

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HARTFORD

Arbitron Rank/Pop (12+): 40/895,500

Stations: 24/14
Diaries: 1428/627:1/49.4%
Sample Target: 1170
% Below Line: 8.5
% Not Listed: 10.8

1987 Revenue: \$33,200,000
HH Inc.: \$41,923
Retail \$: 9.1 Bil
Pop per Station: 63,964
#1 Biller: WTIC \$9,000,000

MSA Rank/Pop: 43/1,110,000
AD1 # 23 (w/New Haven)
Average Person Ratings: 16.8
Market TSL: 22.0 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86
1. WTIC	303/19.8	18.4	19.0	19.2	18.4	19.1	15.5	1. WTIC	427/4907	1. WTIC	3229/35.3	35.1 34.0
2. WTIC-F	227/14.8	13.7	14.1	13.0	15.4	13.9	20.0	2. WTIC-F	316/4759	2. WTIC-F	2912/31.8	34.2 35.2
3. WRCH-F	143/ 9.3	8.3	9.3	9.0	9.6	9.0	5.8	3. WRCH-F	280/3436	3. WRCH-F	2017/22.0	17.1 14.7
4. WDRG-F	135/ 8.8	5.7	7.3	7.6	5.2	7.4	7.1	4. WDRG-F	237/3718	4. WRCH-F	1836/20.1	20.4 19.3
5. WKSS-F	77/ 5.0	6.0	5.5	4.9	5.8	5.4	6.2	5. WKSS-F	170/3248	5. WKSS-F	1521/16.6	18.5 18.4
6. WHCN-F	75/ 4.9	4.9	4.6	4.0	4.2	4.6	8.3	6. WKCI-F	139/2567	6. WHCN-F	1422/15.5	16.1 13.8
7. WCCC A/F	67/ 4.4	5.0	5.1	5.2	4.7	4.9	6.3	7. WCCC A/F	139/2119	7. WCCC A/F	1231/13.5	15.7 13.1
8. WIOF-F	61/ 4.0	5.9	4.7	4.4	6.6	4.8	2.7	8. WPLR-F	127/2041	8. WIOF-F	1136/12.4	15.6 16.5
9. WRCQ	54/ 3.5	5.2	3.2	4.3	4.2	3.8	2.9	9. WHCH-F	126/2493	9. WPOP	878/ 9.6	10.9 7.6
10. WPOP	45/ 2.9	3.4	3.4	3.8	1.8	3.4	3.6	10. WIOF-F	124/2234	10. WPLR-F	695/ 7.6	7.3 5.9
11. WPLR-F	30/ 2.0	1.7	1.1	1.5	.9	1.8	1.4	11. WAQY-F	106/1793	11. WRCQ	693/ 7.6	7.4 7.4
12. WYFZ-F	30/ 2.0	2.5	1.1	1.5	2.8	1.8	1.6	12. WHYN-F	95/1493	12. WDRG	598/ 6.5	6.0 8.2
13. WDRG	27/ 1.8	2.6	2.0	2.2	2.0	2.2	1.1	13. WWRX-F	79/ 855	13.		

12+ FM SHARE (METRO): 65.98% (902 of 1367) (FAL 86: 65.62%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WTIC-F	1. WTIC-F	1. WTIC >	1. WTIC >	1. WTIC-F	1. WTIC-F	1. WTIC	1. WTIC-F
2. WKSS-F>	2. WDRG-F	2. WDRG-F	2. WDRG-F	2. WDRG-F>	2. WRCH-F>	2. WTIC-F>	2. WTIC	2. WTIC >	2. WTIC-F>	2. WTIC >
3. WCCC-F+>	3. WHCN-F	3. WTIC	3. WTIC >	3. WDRG-F	3. WDRG-F	3. WDRG-F	3. WRCH-F	3. WRCH-F	3. WKSS-F	3. WRCH-F
4.	4. WCCC-F+>	4. WHCN-F	4. WIOF-F	4. WRCH-F	4. WTIC-F	4. WRCH-F	4. WDRG-F>	4. WDRG-F>	4. WRCH-F	4. WDRG-F>
5.	5. WKSS-F	5. WCCC-F+	5. WHCN-F	5. WIOF-F	5. WRCQ	5. WKSS-F	5. WCCC-F+	5. WKSS-F	5. WHCN-F	5. WHCN-F
	6. WIOF-F	6. WIOF-F	6. WRCH-F	6. WHCN-F	6. WPOP	6. WIOF-F	6. WCCC-F+	6. WCCC-F+	6. WDRG-F	6. WIOF-F
	7. WRCH-F	7. WRCH-F	7. WKSS-F		7. WIOF-F		7. WHCN-F			7. WKSS-F
	8. WKSS-F									8. WCCC-F+

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WDRG-F	1. WTIC-F	1. WDRG-F
2. WDRG-F	2. WDRG-F	2. WDRG-F	2. WDRG-F	2. WTIC	2. WCCC-F+	2. WHCN-F	2. WTIC-F	2. WDRG-F	2. WTIC
3. WKSS-F	3. WHCN-F	3. WHCN-F	3. WTIC	3. WRCH-F	3. WHCN-F	3. WCCC-F+	3. WHCN-F	3. WHCN-F	3. WTIC-F
4. WCCC-F+	4. WKSS-F	4. WIOF-F	4. WIOF-F	4. WDRG-F	4.	4. WDRG-F>	4. WCCC-F+	4. WCCC-F+	4. WHCN-F
5.	5. WCCC-F	5. WYFZ-F	5. WRCH-F	5. WIOF-F>	5.	5.	5. WKSS-F	5. WTIC	5. WRCH-F
	6. WIOF-F		6. WKSS-F					6. WKSS-F	6. WKSS-F
	7. WRCH-F		7. WHCN-F						

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		321 (3)	321 (3)	23.5	24.6	WKHT 1230 Manchester .6/1.3
AOR/CLASSIC	3 (1)	196 (5)	199 (6)	14.6	12.4	WKND 1480 Windsor .9/2.2
AC/OLDIES/SOFT ROCK	27 (1)	231 (4)	258 (5)	18.9	19.8	WCTY-F 97.7 Norwich .3/ .8
MOR/VARIETY/FULL	303 (1)		303 (1)	22.2	20.8	WKCI-F 101.3 Hamden 1.1/6.2
COUNTRY	9 (1)	5 (1)	14 (2)	1.0	1.1	WAQY-F 102.1 Springfield 1.4/6.4
BLACK/URBAN	14 (1)		14 (1)	1.0	1.3	WCBS 880 New York .3/1.4
BTFL MUSIC/EZ		149 (2)	149 (2)	10.9	10.9	WHYN-F 93.1 Springfield .3/2.4
NEWS/TALK	50 (2)		50 (2)	3.7	2.9	WMAS 1450 Springfield .3/ .6
NOSTALGIA	59 (2)		59 (2)	4.3	4.8	WSRS-F 96.1 Worcester .4/ .7
RELIGION/GOSPEL						WWRX-F 103.7 Westerly .3/1.4
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS					1.2	

1367 (24)

RADIO STATIONS

WDRG, 1360, 5 KW (DA-N)	, AC/OLDIES	, \$ 36.00* (Mc-Guild)	Buckley
WGAB, 1550, 5 KW/740 W (DA-2)	, TALK	ABC-T, \$ 20.00 (---)	
WKHT, 1230, 1 KW	, COUNTRY	MBS, \$ 24.00* (P/W)	
WKND, 1480, 500 W (DAYS, DA)	, BLACK	NBN, \$ 28.00* (Roslin)	
WPOP, 1410, 5 KW (DA-2)	, NEWS/TALK	CBS, \$ 53.00* (Eastman)	Merv Griffin
WRCQ, 910, 5 KW (DA-2)	, NOSTALGIA	ABC-E, \$ 45.00* (Banner)	
WRYM, 840, 1 KW (DAYS)	, SPANISH	, \$ 22.00* (Caballero)	Chase
WTIC, 1080, 50 KW (DA-N)	, MOR	NBC, \$185.00* (Katz)	
WCCC-F+, 106.9, 23 KW @ 720, AOR	Source, ABC-C, \$ 50.00* (Durpetti)		
WDRG-F, 102.9, 20 KW @ 810, OLDIES	, \$ 64.00* (Mc-Guild)		Buckley
WHCN-F, 105.9, 16 KW @ 867, ADR	ABC-R, \$ 59.00* (Masla)		Beck-Ross
WIOF-F, 104.1, 18 KW @ 835, AC	CBS-R, \$ 73.00* (Eastman)		Merv Griffin (WATERBURY)
WKSS-F, 95.7, 17 KW @ 880, CHR	, \$ 80.00 (MMR)		
WLWH-F, 93.7, 21 KW @ 780, SPANISH	APR, \$ 30.00* (MMR)		Sage
WRCH-F, 100.5, 8 KW @ 1250, BTFL/EZ	ABC-D, \$ 81.00* (Banner)		
WTIC-F, 96.5, 20 KW @ 810, CHR	, \$135.00* (Katz)		Chase
WYFZ-F, 92.5, 18 KW @ 860, AC	US 2, \$ 48.00* (Blair)		(WATERBURY)

Other ranked stations - See New Haven or Springfield

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HONOLULU

Arbitron Rank/Pop (12+): 55/687,600

MSA Rank/Pop: 62/837,000

ADI # None

Average Person Ratings: 16.3

Market TSL: 22.0 hours

Stations: 21/21
Diaries: 1196/575:1/52.6%
Sample Target: 1010
% Below Line: 0
% Not Listed: 4.1

1987 Revenue: \$16,500,000
HH Inc.: \$41,840
Retail \$: 5.5 Bil
Pop per Station: 32,743
#1 Biller: KSSK \$4,000,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86
1. KQM-Q A/F	161/14.4	16.4	14.0	15.2	15.2	15.0		1.		1. KQM-Q A/F 2353/34.3	32.4	29.3
2. KSSK	145/13.0	13.4	14.0	10.9	13.2	12.8		2.		2. KSSK 1708/24.9	26.9	26.7
3. KUMU A/F	140/12.6	10.4	10.2	13.4	10.5	11.7		3.		3. KUMU A/F 1489/21.7	17.6	20.7
4. KXPW-F	106/ 9.3	9.8	7.8	6.6	7.7	8.4		4.		4. KXPW-F 1372/20.0	23.0	22.8
5. KPOI-F	97/ 8.7	7.5	6.6	7.2	10.1	7.5		5.	HONOLULU'S METRO AND TSA ARE THE SAME.	5. KPOI-F 1059/15.4	15.2	18.2
6. KRTR-F	79/ 6.6	5.7	5.9	5.2	5.4	5.9		6.		6. KMAI-F 1057/15.4	21.5	21.0
7. KIKI	58/ 5.2	4.7	6.3	4.6	2.3	5.2		7.		7. KRTR-F 1044/15.2	15.0	14.3
8. KMAI-F	55/ 4.9	6.6	8.0	10.7	10.3	7.6		8.		8. KHVH 859/12.5	11.5	13.0
9. KGU	54/ 4.8	3.5	4.5	4.9	3.6	4.4		9.		9. KIKI 813/11.8	13.8	8.3
10. KCCN	49/ 4.4	4.0	4.6	4.0	3.9	4.3		10.		10. KGU 730/10.6	10.5	10.9
11. KHVH	42/ 3.8	4.0	3.9	3.7	4.7	3.9		11.		11. KCCN 701/10.2	10.3	10.2
12. KDEO	25/ 2.2	2.0	1.9	1.1	2.0	1.8		12.		12. KDEO 337/ 4.9	6.0	5.1
13.								13.		13.		
14.								14.		14.		
15.								15.		15.		

12+ FM SHARE (METRO): 54.21% (580 of 1070) (FAL 86: 56.60%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQM-Q-F+>1.	KQM-Q-F+	1. KQM-Q-F+	1. KSSK >	1. KSSK >	1. KUMU-F+	1. KSSK >	1. KUMS-F+	1. KQM-Q-F+>1.	KQM-Q-F+>1.	KQM-Q-F+
2. KXPW-F	2. KPOI-F	2. KSSK	2. KQM-Q-F+	2. KUMU-F+	2. KSSK >	2. KQM-Q-F+>2.	KQM-Q-F+	2. KUMU-F+	2. KXPW-F	2. KUMU-F+
3. KMAI-F	3. WXPW-F	3. KPOI-F	3. KUMU-F+	3. KQM-Q-F+	3. KGU	3. KUMU-F+	3. KSSK	3. KUMU-F+	3. KPOI-F	3. KPOI-F
4.	4. KSSK	4. KUMU-F+	4. KRTR-F	4. KRTR-F	4. KHVH	4. KXPW-F	4. KPOI-F	4. KXPW-F	4. KPOI-F	4. KSSK
5.	5. KRTR-F	5. KXPW-F	5. KPOI-F	5. KPOI-F	5. KCCN	5. KPOI-F	5. KXPW-F	5. KPOI-F	5.	5. KXPW-F
			6. KIKI	6. KIKI	7. KXPW-F					

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQM-Q-F+>1.	KQM-Q-F+>1.	KQM-Q-F+	1. KQM-Q-F+>1.	KSSK	1. KPOI-F	1. KPOI-F	1. KPOI-F	1. KPOI-F	1. KSSK
2. KXPW-F	2. KXPW-F	2. KRTR-F	2. KSSK	2. KUMU-F+	2. KQM-Q-F+	2. KQM-Q-F+>2.	KQM-Q-F+	2. KQM-Q-F+	2. KUMU-F+
3.	3. KRTR-F	3. KSSK	3. KXPW-F	3. KQM-Q-F+	3. KXPW-F	3. KXPW-F	3. KSSK	3. KSSK	3. KPOI-F
4.	4. KPOI-F	4. KXPW-F	4. KRTR-F	4. KRTR-F	4. KMAI-F	4. KMAI-F>	4. KXPW-F	4. KUMU-F+	4. KQM-Q-F+
5.	5. KSSK	5.	5. KUMU-F+	5. KXPW-F	5.	5.	5. KIKI	5. KXPW-F	5. KIKI
							6. KRTR-F		

FORMATS	AM	FM	TOTAL	%	FAL 86 %
TOP 40/CHR/CONTEMP	31 (1)	185 (2)	216 (3)	20.2	23.5
AOR/CLASSIC		97 (1)	97 (1)	9.1	10.8
AC/OLDIES/SOFT ROCK	58 (1)	180 (2)	238 (3)	22.2	20.2
MOR/VARIETY/FULL	145 (1)		145 (1)	13.6	14.1
COUNTRY	25 (1)		25 (1)	2.3	2.2
BLACK/URBAN					
BTFL MUSIC/EZ	22 (1)	118 (1)	140 (2)	13.1	11.2
NEWS/TALK	96 (2)		96 (2)	9.0	8.9
NOSTALGIA					0.8
RELIGION/GOSPEL	12 (2)		12 (2)	1.1	0.8
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	101 (6)		101 (6)	9.4	7.5
1070 (21)					

RADIO STATIONS

KCCN, 1420, 5 KW	, ETHNIC	,\$ 25.00*	(Roslin)
KDEO, 940, 10 KW	, COUNTRY	MBS, \$ 23.00	(Masla)
KGU, 760, 10 KW	, NEWS/TALK	CBS, ABC-T, \$ 28.00	(Banner)
KHVH, 990, 5 KW	, NEWS/TALK	NBC, ABC-I, \$ 40.00	(HNWH)
KIKI, 830, 10 KW	, OLDIES	,\$ 38.00	(Katz)
KSSK, 590, 5 KW	, MOR/AC	,\$ 95.00*	(Eastman)
KAIM-F, 95.5, 100 KW @ 421,	RELIGION	,\$ 10.00	(---)
KMAI-F, 93.9, 100 KW @ 421,	CHR	,\$ 35.00*	(Katz)
KPOI-F, 97.5, 83 KW @ 46,	AOR	,\$ 45.00*	(Republic)
KQM-Q-F+, 93.1, 54 KW @ -119,	CHR	US 1, APR, \$ 60.00*	(Christal)
KRTR-F, 96.3, 75 KW @ 2120,	AC	,\$ 32.00*	(Torbet)
KUMU-F+, 94.7, 100 KW @ 500,	BRFL/EZ	,\$ 44.00*	(Torbet)
KXPW-F, 92.3, 100 KW @ 1685,	AC	,\$ 61.00*	(Eastman)

Parker H & G

Parker

H & G

American Radio Fall 1987, Copyright 1988

HOUSTON

Arbitron Rank/Pop (12+): 8/2,990,500

Stations: 29/29
Diaries: 2502/1195:1/45.5%
Sample Target: 2030
% Below Line: 0
% Not Listed: 8.9

1987 Revenue: \$100,300,000
HH Inc.: \$36,984
Retail \$: 26.3 Bil
Pop per Station: 103,121
#1 Biller: KIKK A/F \$12,000,000

MSA Rank/Pop: 8/3,710,000
ADI # 10
Average Person Ratings: 17.9
Market TSL: 24.0 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME/RATING	SPG 87	FAL 86
1. KIKK-F	443/8.3	7.3	8.0	7.6	6.8	7.8	7.7	1. KIKK-F	482/4903	1. KRBE A/F	6133/20.5	21.3	20.5
2. KMJQ-F	416/7.8	10.3	9.1	9.9	9.8	9.3	11.6	2. KMJQ-F	425/3886	2. KKBQ A/F	5752/19.2	19.2	18.9
3. KKBQ A/F	352/6.5	7.5	7.1	8.1	6.4	7.3	7.8	3. KRBE A/F	381/6800	3. KIKK-F	4903/16.4	18.7	15.7
4. KRBE A/F	343/6.5	7.3	6.7	6.2	6.6	6.7	9.2	4. KILT-F	370/4938	4. KILT-F	4220/14.1	16.3	13.0
5. KLOL-F	333/6.2	5.6	4.3	4.4	4.6	5.1	5.8	5. KKBQ A/F	365/6135	5. KTRH	4104/13.7	17.2	16.6
6. KILT-F	314/5.9	6.0	7.3	6.4	6.0	6.4	6.6	6. KLOL-F	364/4482	6. KODA-F	3992/13.3	12.5	16.4
7. KODA-F	303/5.7	5.5	5.4	5.5	6.9	5.5	4.9	7. KODA-F	336/4517	7. KLOL-F	3983/13.3	12.2	13.2
8. KFMK-F	265/4.9	4.9	5.2	5.3	5.9	5.1	5.4	8. KTRH	296/4967	8. KMJQ-F	3698/12.3	15.1	15.5
9. KTRH	263/4.9	6.9	6.8	4.6	4.7	5.8	4.5	9. KFMK-F	284/3691	9. KFMK-F	3417/11.4	11.6	13.5
10. KZFX-F	257/4.8	3.8	4.0	3.8	4.1	4.1	4.4	10. KZFX-F	277/3156	10. KZFX-F	2951/ 9.8	9.4	9.3
11. KQUE-F	224/4.2	3.9	4.0	4.4	4.1	4.1	3.2	11. KQUE-F	226/2270	11. KLTR-F	2912/ 9.7	11.8	10.5
12. KKHT-F	223/4.2	2.6	2.0	1.6	2.3	2.6	3.4	12. KKHT-F	223/2899	12. KKHT-F	2847/ 9.5	9.0	8.8
13. KLAT	166/3.1	.8	1.1	1.6	1.6	1.7	1.4	13. KPRC	171/2976	13. KPRC	2821/ 9.4	8.1	8.6
KPRC	166/3.1	2.2	2.9	2.6	2.7	2.7	2.9	14. KLAT	168/7137	14. KQUE-F	2210/ 7.4	7.5	8.1
15. KLTR-F	150/2.8	2.5	2.8	2.9	2.5	2.8	2.0	15. KLTR-F	159/2992	15. KJYY-F	1779/ 5.9	7.0	9.4
16. KJYY-F	98/1.8	2.7	2.5	2.5	3.4	2.4	1.0	16. KJYY-F	103/1837	16. KYOK	1314/ 4.4	5.3	4.7
17. KYOK	91/1.7	1.4	1.8	1.2	1.3	1.5	1.2	17. KYOK	91/1314	17. KLAT	1108/ 3.7	2.5	4.0
18. KCOH	74/1.4	1.2	1.8	1.9	1.6	1.6	1.0	18. KCOH	74/ 946	18. KQKQ-F	1054/ 3.5	3.3	1.5
19. KEYH	64/1.2	1.3	1.6	1.9	1.0	1.5	2.7	19. KEYH	65/ 502	19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 78.98% (3854 of 4880) (FAL 86: 80.43%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKBQ-F+	1. KLOL-F	1. KIKK-F	1. KIKK-F	1. KIKK-F	1. KODA-F	1. KIKK-F+	1. KIKK-F	1. KIKK-F	1. KMJQ-F>	1. KIKK-F
2. KRBE-F+>	KMJQ-F	KMJQ-F	2. KFMK-F	2. KFMK-F	2. KTRH	2. KILT-F+	2. KODA-F	2. KMJQ-F	2. KKBQ-F+	2. KMJQ-F
3. KMJQ-F>	3. KZFX-F	3. KLOL-F	3. KILT-F	3. KILT-F	3. KIKK-F	3. KTRH	3. KQUE-F	3. KKBQ-F+	3. KRBE-F+	3. KKBQ-F+
4. KLOL-F	4. KIKK-F	4. KFMK-F	4. KZFX-F	4. KZFX-F	4. KQUE-F	4. KLOL-F	4. KFMK-F	4. KRBE-F+	4. KLOL-F	4. KZFX-F
5. KIKK-F	5. KRBE-F+	5. KZFX-F	5. KLOL-F	5. KLOL-F	5. KILT-F	5. KKBQ-F+	5. KZFX-F	5. KLOL-F	5. KIKK-F+	5. KRBE-F+
6.	6. KKBQ-F+	6. KRBE-F+	6. KMJQ-F	6. KLOL-F	6. KPRC	6. KMJQ-F	6. KMJQ-F	6. KILT-F	6. KTRH	6. KILT-F
7.	7. KFMK-F	7. KILT-F	7. KKHT-F	7. KODA-F	7. KFMK-F	7. KFMK-F	7. KKHT-F	7. KODA-F	7. KILT-F	7. KLOL-F
8.	8.	8. KKBQ-F+	8. KKBQ-F+	8. KKHT-F	8. KMJQ-F	8. KRBE-F+	8. KILT-F	8. KZFX-F	8. KODA-F	8. KODA-F
9.	9.	9.	9.	9. KKBQ-F+	9.	9.	9. KLOL-F	9. KFMK-F	9.	9. KFMK-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMJQ-F	1. KMJQ-F	1. KIKK-F	1. KIKK-F	1. KIKK-F	1. KLOL-F	1. KLOL-F	1. KZFX-F	1. KLOL-F	1. KLOL-F
2. KRBE-F	2. KIKK-F	2. KFMK-F	2. KMJQ-F	2. KFMK-F	2. KMJQ-F>	2. KZFX-F	2. KLOL-F>	2. KZFX-F	2. KIKK-F
3. KKBQ-F+>	3. KKBQ-F+	3. KMJQ-F	3. KRBE-F+	3. KILT-F	3. KRBE-F+	3. KMJQ-F>	3. KMJQ-F	3. KMJQ-F	3. KZFX-F
4. KLOL-F	4. KRBE-F+	4. KKBQ-F+	4. KKBQ-F+	4. KMJQ-F	4. KZFX-F	4. KIKK-F	4. KIKK-F	4. KIKK-F	4. KFMK-F
5. KIKK-F	5. KFMK-F	5. KILT-F	5. KFMK-F	5. KKBQ-F+	5. KKHT-F	5. KRBE-F+	5. KFMK-F	5. KFMK-F	5. KILT-F
6.	6. KILT-F	6. KKHT-F	6. KILT-F	6. KKHT-F	6. KIKK-F	6. KKHT-F	6. KKHT-F	6. KILT-F	6. KLAT
7.	7. KLOL-F	7. KLTR-F	7. KKHT-F	7. KLTR-F	7. KKBQ-F+	7. KKBQ-F+	7. KLAT-F	7. KKHT-F	7. KODA-F
8.	8.	8. KRBE-F+	8. KLTR-F	8. KRBE-F+	8.	8. KFMK-F	8. KILT-F	8. KRBE-F+	8. KMJQ-F
9.	9.	9. KZFX-F	9.	9.	9.	9.	9. KKBQ-F+	9.	9.
10.	10.	10. KLOL-F	10.	10.	10.	10.	10. KTRH	10.	10.

FORMATS	AM	FM	TOTAL	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING		
				%	%			
TOP 40/CHR/CONTEMP	30 (2)	671 (2)	701 (4)	14.4	17.0	KHCB-F 105.7	Houston	.9/2.5
AOR/CLASSIC		590 (2)	590 (2)	12.1	9.7	KIKK 650	Pasadena	.7/1.9
AC/OLDIES/SOFT ROCK		736 (4)	736 (4)	15.1	13.7	KILT 610	Houston	.7/3.5
MOR/VARIETY/FULL						KJOJ-F 106.9	Conroe	.5/1.6
						KQQK-F 106.5	Galveston	.8/3.5
COUNTRY	75 (2)	757 (2)	832 (4)	17.0	16.2	KRTS-F 92.1	Seabrook	.7/2.1
BLACK/URBAN	165 (2)	416 (1)	581 (3)	11.9	14.1	KXYZ 1320	Houston	1.0/2.7
BTFL MUSIC/EZ		303 (1)	303 (1)	6.2	7.7	KYST 920	Texas City	.9/1.5
NEWS/TALK	429 (2)		429 (2)	8.8	8.3			
NOSTALGIA		224 (1)	224 (1)	4.6	4.6			
RELIGION/GOSPEL	76 (2)		76 (2)	1.6	2.3			
SPANISH	333 (4)	41 (1)	374 (5)	7.7	5.5			
CLASSICAL		40 (1)	40 (1)	0.8	1.0			
JAZZ/NEW AGE/ECLECTIC								
UNKNOWN/OTHERS								
			4880 (29)					

RAOIO STATIONS

AM STATIONS

KCOH, 1430, 1 KW	, BLACK	SBN,NBN,\$ 57.00	(Roslin)	
KEYH, 850, 10 KW (OAYS,DA)	, SPANISH	,\$ 45.00*	(Lotus)	
KIKK, 650, 250 W (DAYS)	, COUNTRY	,\$ 55.00	(Torbet)	Viacom
KILT, 610, 5 KW (DA-2)	, COUNTRY	,\$ 70.00*	(Banner)	Legacy
KKBQ, 790, 5 KW (OA-2)	, CHR	ABC-F,\$ 75.00*	(Mc-Guild)	Gannett
KLAT, 1010, 5 KW (DA-2)	, SPANISH	,\$ 96.00	(Katz)	Tichenor
KLVL, 1480, 1 KW/500 W (DA-N)	, SPANISH	,\$ 30.00	(---)	
KNUZ, 1230, 1 KW	, OLDIES	ABC-D,\$ 45.00*	(Republic)	
KPRC, 950, 5 KW (DA-N)	, NEWS/TALK	NBC,ABC-T,NBC-T,\$122.00*	(Eastman)	
KRBE, 1070, 10 KW/5 KW (DA-2)	, CHR	,\$ NA	(Katz)	Susquehanna
KTRH, 740, 50 KW (OA-1)	, NEWS	MBS,ABC-I,\$161.00*	(CBS)	
KXYZ, 1320, 5 KW (DA-N)	, SPANISH	,\$ 75.00	(Caballero)	Infinity
KYOK, 1590, 5 KW (DA-N)	, BLACK	SMN,\$ 54.00	(Masla)	All Pro

FM STATIONS

KFMK, 97.9, 100 KW @ 1920, AC	,\$210.00*	(MMR)	First Media
KIKK, 95.7, 100 KW @ 1920, COUNTRY	,\$225.00*	(Torbet)	Viacom
KILT, 100.3, 100 KW @ 1920, COUNTRY	,\$160.00*	(Banner)	Legacy
KJYY, 94.5, 100 KW @ 1970, SOFT AC	Trans,\$120.00	(Durpetti)	Entercom
KKBQ, 92.9, 100 KW @ 1920, CHR	ABC-F,\$240.00*	(Mc-Guild)	Gannett
KKHT, 96.5, 100 KW @ 2000, AC	ABC-R,\$130.00*	(Republic)	Malrite
KRTS, 92.1, 3 KW @ 300, CLASSICAL	,\$ 75.00	(CMBS)	(SEABROOK)
KLLO, 101.1, 100 KW @ 1949, AOR	Source,\$158.00*	(CBS)	
KLTR, 93.7, 100 KW @ 1779, AC	CBS-R,\$160.00	(CBS)	CBS
KMJQ, 102.1, 100 KW @ 1720, URBAN	,\$195.00*	(Christal)	Keymarket
KODA, 99.1, 100 KW @ 1920, BTFL/EZ	,\$220.00*	(Group W)	Westinghouse
KQUE, 102.9, 100 KW @ 1049, NOSTALGIA	ABC-E,\$124.00*	(Eastman)	
KRBE, 104.1, 100 KW @ 1920, CHR	,\$185.00*	(Katz)	Susquehanna
KZFX, 107.5, 100 KW @ 2000, CLASSIC AOR	,\$135.00*	(Republic)	Shamrock

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

KLEF changes to KRTS (Sept.)

KKHT-F reclassified as AC

KFMK-F: Sold to Cook Inlet for \$38,000,000 (est) + Tax Cert.
KTEK: From Universal to Marsh for \$2,400,000 (est)

HUNTINGTON, WV

Arbitron Rank/Pop (12+): 124/278,800

MSA Rank/Pop: 140/338,000
 ADI # 46 (w/Charleston)
 Average Person Ratings: 13.5
 Market TSL: 18.8 hours

Stations: 18/14
 Diaries: 833/335:1/57.8%
 Sample Target: 680
 % Below Line: 8.8
 % Not Listed: 7.8

1987 Revenue: \$6,100,000
 HH Inc.: \$25,239
 Retail \$: 1.97 Bil
 Pop per Station: 19,914
 #1 Biller: WTCR A/F \$1,800,000

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86
1. WTCR-F	112/29.9	22.1	25.2	27.4	22.2			1. WTCR-F	142/1542	1. WTCR-F	1089/39.3	35.9 38.2
2. WKEE-F	85/22.7	27.5	21.1	17.7	14.1			2. WKEE-F	130/1708	2. WKEE-F	1070/38.7	40.7 28.4
3. WAMX A/F	40/10.7	12.1	15.1	17.2	26.6			3. WAMX A/F	79/1249	3. WAMX A/F	643/23.3	18.7 28.1
4. WKLC-F	26/ 7.0	3.7	2.9	4.4	5.2			4. WQBE-F	65/ 613	4. WKLC-F	355/12.8	9.5 10.0
5. WEMM-F	17/ 4.5	4.0	4.3	4.9	5.5			5. WKLC-F	53/ 670	5. WEMM-F	287/10.4	9.8 10.4
6. WTCR	12/ 3.2	3.7	3.1	3.6	4.7			6. WEMM-F	34/ 558	6. WTCR	267/ 9.6	10.0 9.9
7. WKEE	10/ 2.7	4.4	3.4	3.9	3.7			7. WPAY-F	28/ 608	7. WKEE	207/ 7.5	10.4 8.8
8.								8. WVAF-F	15/ 295	8.		
9.								WTCR	15/ 284	9.		
10.								10. WKEE	10/ 257	10.		

12+ FM SHARE (METRO): 88.41% (305 of 345) (FAL 86: 82.99%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKEE-F>	1. WKEE-F>	1. WTCR-F>	1. WTCR-F>	1. WTCR-F>	1. WTCR-F>	1. WTRC-F+>	1. WTCR-F+>	1. WTCR-F>	1. WTCR-F+>	1. WTCR-F+>
2.	2. WTCR-F	2. WKEE-F>	2. WKEE-F	2. WKEE-F	2.	2. WKEE-F>	2. WKEE-F>	2. WKEE-F>	2. WKEE-F>	2. WKEE-F>
3.	3. WAMX-F+>	3. WAMX-F+>	3. WAMX-F+>	3. WAMX-F+>	3.	3. WAMX-F+>	3. WAMX-F+>	3. WAMX-F+>	3. WKLC-F	3. WAMX-F+>
4.	4. WKLC-F	4. WKLC-F	4. WKLC-F	4. WKLC-F	4.	4.	4. WKLC-F	4. WAMX-F+>	4. WKLC-F	4. WKLC-F
5.	5.	5.	5.	5.	5.	5.	5.	5. WEMM-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WTCR-F>	1. WTCR-F>	1. WKEE-F>	1. WKEE-F>	1. WAMX-F+>	1. WTCR-F>	1. WTCR-F>
2. WTCR-F>	2. WTCR-F>	2. WTCR-F	2. WKEE-F>	2. WKEE-F>	2. WKLC-F	2. WTCR-F	WKEE-F	2. WKEE-F>	2. WKEE-F
3. WAMX-F+>	3. WAMX-F+>	3. WAMX-F+>	3. WAMX-F+>	3. WAMX-F+>	3. WTCR-F	WKLC-F	WTCR-F	3. WAMX-F+>	3. WAMX-F+>
4.	4.	4.	4.	4.	4. WAMX-F+>	4. WAMX-F+>	4. WKLC-F	4. WKLC-F	4. WKLC-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		85 (1)	85 (1)	24.6	23.9	WAEZ-F 106.3 Milton 1.3/3.4
AOR/CLASSIC		26 (1)	26 (1)	7.5	15.2	WCMI 1340 Ashland .5/2.9
AC/OLDIES/SOFT ROCK	17 (2)	35 (2)	52 (4)	15.1	3.8	WGOH 1370 Grayson 1.6/2.3
MOR/VARIETY/FULL	3 (1)		3 (1)	0.9	6.3	WIRO 1230 Ironton .8/3.4
COUNTRY	12 (1)	127 (4)	139 (5)	40.3	34.0	WLGC-F 105.5 Greenup .8/2.0
BLACK/URBAN						WMLU-F 107.1 Ironton 2.4/4.9
BTFL MUSIC/EZ		7 (2)	7 (2)	2.0	5.3	WPAY-F 104.1 Portsmouth 2.1/6.8
NEWS/TALK						WBES-F 96.1 Charleston .5/1.4
NOSTALGIA						WQBE-F 97.5 Charleston .8/2.3
RELIGION/GOSPEL	6 (1)	25 (2)	31 (3)	9.0	7.4	WVAF-F 99.9 Charleston .5/1.4
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	2 (1)		2 (1)	0.6	3.8	

345 (18)

RADIO STATIONS

WKEE, 800, 5 KW/185 W (DA-2), OLDIES	CBS, \$ NA (Katz)	Capitol-Goodman
WTCR, 1420, 5 KW/500 W (DA-N), COUNTRY	ABC-I, \$ 20.00* (Mc-Guild)	CRB
WAEZ-F, 106.3, 3 KW @ 300, BTFL/EZ	US 2, \$ 17.00* (---)	(MILTON)
WAMX-F+, 93.7, 100 KW @ 741, AC/CONTEMP	ABC-F, \$ 40.00* (Banner)	
WEMM-F, 107.9, 50 KW @ 500, RELIGION	, \$ 13.00 (---)	Mortenson
WKEE-F, 100.5, 53 KW @ 560, CHR	ABC-C, \$ 60.00* (Katz)	
WPAY-F, 104.1, 100 KW @ 840, RELIGION/COUNTRY	US 2, \$ 12.00 (---)	(PORTSMOUTH)
WTCR-F, 103.3, 50 KW @ 500, COUNTRY	ABC-I, \$ 50.00* (Mc-Guild)	CRB

WQBE, WKLC - See Charleston

MISCELLANEOUS COMMENTS WKEE A/F sold by Capitol (Goodman) for \$3,100,000 (Blackburn)... WAMX A/F sold by Stoner for \$1,900,00... WGNT changes call to WAMX and simulcasts with WAMX-F...

INDIANAPOLIS

Arbitron Rank/Pop (12+): 37/993.500

Stations: 19/18
 Diaries: 2003/364:1/55.9%
 Sample Target: 1500
 % Below Line: 0.6
 % Not Listed: 6.5

1987 Revenue: \$43,800,000
 HH Inc.: \$34,011
 Retail \$: 9.1 Bill
 Pop per Station: 40,533
 #1 Biller: WIBC \$9,200,000

MSA Rank/Pop: 40/1,230,000
 ADI # 24
 Average Person Ratings: 16.6
 Market TSL: 22.0 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WFBQ-F	229/13.7	16.5	16.3	14.1	13.9	15.2	15.6	1. WFBQ-F	414/4837	1. WIBC	2678/26.7	26.1	25.3
2. WFMS-F	229/13.7	11.9	10.8	11.6	10.7	12.0	15.0	2. WFMS-F	305/2933	2. WFBQ-F	2549/25.4	27.6	25.9
3. WIBC	219/13.1	13.0	14.6	14.8	14.4	13.9	12.0	3. WZPL-F	239/3399	3. WZPL-F	2171/21.7	21.7	22.5
4. WZPL-F	167/10.0	8.0	6.9	8.1	8.5	8.3	11.5	4. WIBC	231/3007	4. WFMS-F	2107/21.0	22.1	17.9
5. WTLC-F	136/ 8.2	8.7	9.2	8.6	10.9	8.7	9.9	5. WXTZ-F	181/2386	5. WENS-F	1805/18.0	19.5	20.9
6. WXTZ-F	133/ 8.0	8.0	9.2	8.8	8.5	8.5	5.2	6. WTLC-F	156/1621	6. WXTZ-F	1538/15.4	17.9	17.7
7. WENS-F	112/ 6.7	7.4	7.5	7.9	8.3	7.4	6.3	7. WENS-F	143/2389	7. WTLC-F	1377/13.7	12.9	13.2
8. WKLR-F	86/ 5.2	4.1	4.1	4.9	3.7	4.6	6.7	8. WKLR-F	102/1772	8. WKLR-F	1368/13.7	15.7	13.6
9. WTPI-F	67/ 4.0	4.4	3.5	4.2	3.0	4.0	3.7	9. WTPI-F	82/1338	9. WTPI-F	1043/10.4	9.9	8.1
10. WTUX	55/ 3.3	3.3	4.0	3.6	2.8	3.6	1.3	10. WTUX	61/ 780	10. WIRE	890/ 8.9	6.7	7.8
11. WIRE	36/ 2.2	2.4	1.9	2.3	1.9	2.2	1.3	11. WTTS-F	44/1002	11. WTUX	685/ 6.6	5.9	5.9
12. WNDE	23/ 1.4	1.5	1.7	1.4	1.8	1.5	.8	12. WIRE	40/ 975	12. WNDE	477/ 4.8	6.0	6.6
13.								13. WNDE	31/ 632	13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 76.77% (1196 of 1558) (FAL 86: 75.45%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZPL-F>	1. WFBQ-F>	1. WFBQ-F>	1. WFMS-F>	1. WFMS-F>	1. WIBC >	1. WFBQ-F	1. WFMS-F	1. WFMS-F	1. WZPL-F>	1. WFMS-F>
2. WFBQ-F	2. WFMS-F	2. WFMS-F>	2. WFBQ-F>	2. WFBQ-F	2. WFMS-F	2. WIBC-F>	2. WFBQ-F	2. WFBQ-F	2. WFBQ-F	2. WFBQ-F
3. WTLC-F	3. WZPL-F	3. WTLC-F	3. WIBC	3. WIBC	3. WXTZ-F	3. WFMS-F	3. WIBC >	3. WZPL-F	3. WIBC	3. WZPL-F
4. WENS-F	4. WTLC-F	4. WENS-F	4. WENS-F	4. WTLC-F	4. WTUX	4. WZPL-F	4. WXTZ-F	4. WIBC	4. WFMS-F	4. WIBC
5.	5. WENS-F	5. WZLP-F	5. WTLC-F	5. WENS-F	5. WTLC-F	5. WXTZ-F	5. WENS-F	5. WTLC-F	5. WTLC-F	5. WTLC-F
6.	6. WKLR-F>	6. WIBC	6. WKLR-F	6. WXTZ-F	6.	6. WTLC-F	6. WTLC-F	6. WXTZ-F	6. WENS-F>	6. WXTZ-F
7.	7. WIBC	7. WKLR-F	7. WTPI-F	7. WTPI-F	7.	7. WENS-F	7. WZPL-F	7. WENS-F	7. WXTZ-F	7. WKLR-F
8.	8. WTPI-F	8.	8. WKLR-F	8. WKLR-F	8.	8. WKLR-F	8.	8.	8.	8. WENS-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZPL-F	1. WFBQ-F	1. WFMS-F	1. WFMS-F>	1. WFMS-F>	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F>	1. WFMS-F
2. WFBQ-F>	2. WZPL-F	2. WFBQ-F	2. WFBQ-F	2. WIBC	2. WKLR-F	2. WFMS-F	2. WFMS-F	2. WFMS-F>	2. WFBQ-F>
3. WENS-F	3. WFMS-F	3. WTLC-F	3. WENS-F	3. WTLC-F	3. WKLR-F>	3. WKLR-F>	3. WKLR-F	3. WKLR-F>	3. WIBC
4. WTLC-F	4. WTLC-F	4. WENS-F	4. WZPL-F	4. WENS-F	4. WTLC-F	4. WZPL-F	4. WENS-F	4. WIBC	4. WKLR-F>
5. WFMS-F	5. WENS-F	5. WTPI-F	5. WTLC-F>	5. WFBQ-F	5. WFMS-F	5. WTLC-F	5. WIBC	5. WTLC-F	5. WENS-F
6.	6. WTPI-F	6. WZPL-F	6. WIBC	6. WXTZ-F	6. WENS-F	6. WENS-F	6. WTLC-F	6. WENS-F	6. WTLC-F
7.	7. WIBC	7. WIBC	7. WTPI-F	7. WTPI-F	7.	7.	7. WZPL-F	7. WZPL-F	7. WXTZ-F
8.	8. WKLR-F	8.	8.	8. WZPL-F	8.	8.	8.	8.	8. WTPI-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		167 (1)	167 (1)	10.7	9.3	WBRI	1500	Indianapolis	.4/1.3
AOR/CLASSIC		315 (2)	315 (2)	20.2	19.2	WCBK-F	102.3	Martinsville	.4/2.0
AC/OLDIES/SOFT ROCK	23 (1)	187 (3)	210 (4)	13.5	14.8	WPZZ-F	95.9	Franklin	.5/2.3
MOR/VARIETY/FULL	228 (2)		228 (2)	14.6	16.1	WTTS-F	92.3	Bloomington	.5/3.9
COUNTRY	36 (1)	235 (2)	271 (3)	17.4	13.8	WXIR-F	98.3	Plainfield	.9/2.6
BLACK/URBAN		144 (2)	144 (2)	9.2	11.9	WXLW	950	Indianapolis	.8/1.7
BTFL MUSIC/EZ		133 (1)	133 (1)	8.5	9.3	WLW	700	Cincinnati	.5/2.0
NEWS/TALK									
NOSTALGIA	55 (1)		55 (1)	3.5	3.1				
RELIGION/GOSPEL	20 (2)	15 (1)	35 (3)	2.2	2.5				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE/ECLECTIC									
UNKNOWN/OTHERS									
			1558 (19)						

RADIO STATIONS

AM STATIONS

WBRI, 1500, 5 KW (DAYS,DA)	, RELIGION	,\$ 17.00 (---)	
WFBM, 1110, 500 W (DAYS,DA)	, NOSTALGIA	,\$ 11.00 (---)	(NOBLESVILLE)
WGRT, 810, 250 W (DAYS)	, GOSPEL	SBN,\$ 20.00 (---)	
WIBC, 1070, 50 KW/10 KW (DA-2)	, MOR	,\$140.00 (Durpetti)	Universal
WIRE, 1430, 5 KW (DA-N)	, COUNTRY	ABC-I,\$ 40.00* (Republic)	Sconnix
			WIN
WNDE, 1260, 5 KW (DA-N)	, OLDIES	US 2,\$ 45.00* (Katz)	Great America
WNTS, 1590, 5 KW/500W (DA-2)	, RELIGION	,\$ 20.00 (---)	
WTUX, 1310, 5 KW/1 KW (DA-2)	, NOSTALGIA	CBS,\$ 42.00* (MMR)	Panache
WXLW, 950, 5 KW (DAYS,DA)	, RELIGION	,\$ 12.00 (---)	

FM STATIONS

WKLR, 93.1, 13 KW @ 1022, CLASSIC ROCK	,\$ 60.00 (Durpetti)	Sconnix
WENS, 97.1, 23 KW @ 739, AC	,\$105.00* (Christal)	Emmis
WFBQ, 94.7, 52 KW @ 850, AOR	Source,\$130.00* (Katz)	Great American
WFMS, 95.5, 13 KW @ 1000, COUNTRY	,\$ 95.00* (Mc-Guild)	Susquehanna
WTLC, 105.7, 50 KW @ 445, BLACK	,\$ 75.00* (MMR)	Panache
WXTZ, 103.3, 18 KW @ 850, BTFL/EZ	,\$ 77.00* (Republic)	WIN
WZPL, 99.5, 50 KW @ 500, CHR	APR,\$ 80.00* (HNWH)	Booth
WTPI, 107.9, 22 KW @ 885, SOFT AC	APR,CBS-R,\$ 45.00* (Eastman)	
WXIR, 98.3, 3 KW @ 300, RELIGION	,\$ 17.00 (---)	(PLAINFIELD)
WATI, 107.1, 3 KW @ 300, COUNTRY	SMN,\$ 32.00 (Regional)	Universal
WTTS, 92.3, 37 KW @ 1090, AC	,\$ 37.00 (Republic)	Sarkes Tarzian
		(DANVILLE)
		(BLOOMINGTON)

CALL LETTER CHANGES

WEAG changes to WKLR

FORMAT CHANGES

WKLR: From CHR to Classic Rock (Aug.)

STATION SALES

JACKSONVILLE

Arbitron Rank/Pop (12+): 53/698,000

Stations: 24/22
Diaries: 1048/666:1/48.3%
Sample Target: 1000
% Below Line: 0.9
% Not Listed: 14.3

1987 Revenue: \$19,200,000
HH Inc.: \$30,862
Retail \$: 5.6 Bill
Pop per Station: 31,727
#1 Biller: WAPE A/F \$3,800,000

MSA Rank/Pop: 59/861,000
ADI # 57

Average Person Ratings: 16.7
Market TSL: 22.5 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WAPE A/F	248/20.5	21.8	16.5	23.1	22.5	20.5	26.1	1. WAPE A/F	325/3219	1. WAPE A/F	2476/34.1	29.6	32.7
2. WQIK-F	127/10.5	8.6	11.0	11.0	8.7	10.3	10.4	2. WQIK-F	150/1557	2. WAIV-F	1412/19.4	16.8	15.2
3. WFYV-F	116/ 9.6	7.9	9.2	6.7	5.3	8.4	12.2	3. WFYV-F	134/1416	3. WIVY-F	1382/19.0	16.3	19.9
4. WAIV-F	95/ 7.8	7.6	9.2	6.6	7.4	7.8	4.9	4. WAIV-F	111/1735	4. WQIK-F	1290/17.8	17.2	17.5
5. WIVY-F	81/ 6.7	4.8	5.2	7.1	7.1	6.0	6.0	5. WIVY-F	92/1624	5. WFYV-F	1207/16.6	13.0	13.3
6. WEJZ-F	49/ 4.0	3.3	2.3	3.7	3.5	3.3	2.5	6. WEJZ-F	59/ 902	6. WEJZ-F	720/ 9.9	9.3	11.4
7. WPDQ-F	49/ 4.0	2.5	2.9	2.1	1.3	2.9	4.5	7. WRUF-F	59/ 800	7. WOKV	689/ 9.5	6.9	8.5
8. WCRJ-F	46/ 3.8	5.6	4.6	3.2	3.6	4.3	5.7	8. WNFI-F	51/ 748	8. WCRJ-F	677/ 9.3	8.6	9.0
9. WOKV	43/ 3.5	2.5	2.3	3.3	3.6	2.9	2.6	9. WCRJ-F	51/ 736	9. WPDQ-F	554/ 7.6	5.6	2.6
10. WZAZ	41/ 3.4	3.3	3.3	4.1	3.9	3.5	2.8	10. WPDQ-F	50/ 572	10. WZAZ	463/ 6.4	5.4	7.6
11. WCGL	31/ 2.6	4.0	5.8	2.5	2.2	3.7	2.0	11. WOKV	44/ 735	11.			
12.								12. WZAZ	41/ 463	12.			

12+ FM SHARE (METRO): 80.96% (842 of 1040) (FAL 86: 73.04%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAPE-F+>1. WAPE-F+>	1. WAPE-F+>1. WAPE-F+>	1. WAPE-F+>1. WAPE-F+>	1. WAPE-F+>1. WAPE-F+>	1. WAPE-F+>1. WAPE-F+>	1. WQIK-F+>1. WQIK-F+>	1. WAPE-F+>1. WAPE-F+>	1. WAPE-F+>1. WAPE-F+>	1. WAPE-F+>1. WAPE-F+>	1. WAPE-F+>1. WAPE-F+>	1. WAPE-F+>1. WAPE-F+>
2. WFYV-F	2. WFYV-F	2. WFYV-F	2. WFYV-F	2. WFYV-F	2. WAIV-F	2. WQIK-F	2. WQIK-F	2. WQIK-F	2. WFYV-F	2. WQIK-F
3. WIVY-F	3. WIVY-F	3. WAIV-F	3. WAIV-F	3. WQIK-F	3. WEJZ-F	3. WAIV-F	3. WFYV-F	3. WFYV-F	3. WAIV-F	3. WFYV-F
4. WAIV-F	4. WAIV-F	4. WIVY-F	4. WQIK-F	4. WAIV-F	4. WAPE-F	4. WFYV-F	4. WIVY-F	4. WAIV-F	4. WPDQ-F	4. WAIV-F
5. WPDQ-F	5. WPDQ-F	5. WQIK-F	5. WIVY-F	5. WIVY-F	5. WOKV	5. WIVY-F	5. WAIV-F	5. WIVY-F	5. WZAZ	5. WZAZ
6. WQIK-F										

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAPE-F+>1. WAPE-F+>	1. WAPE-F+>1. WAPE-F+>	1. WAPE-F+>1. WAPE-F+>	1. WAPE-F+>1. WAPE-F+>	1. WAPE-F+>1. WAPE-F+>	1. WAPE-F+>1. WFYV-F	1. WFYV-F	1. WFYV-F	1. WFYV-F	1. WFYV-F
2. WFYV-F	2. WIVY-F	2. WAIV-F	2. WAIV-F	2. WAIV-F	2. WFYV-F	2. WAPE-F+>2. WAPE-F+>	2. WAPE-F+>2. WAPE-F+>	2. WAPE-F+>2. WQIK-F	2. WQIK-F
3. WIVY-F	3. WAIV-F	3. WIVY-F	3. WIVY-F	3. WQIK-F	3. WPDQ-F	3. WAIV-F	3. WAIV-F	3. WQIK-F	3. WAPE-F+>
4. WAIV-F	4. WFYV-F	4. WFYV-F	4. WQIK-F	4. WIVY-F	4. WAIV-F	4. WIVY-F	4. WPDQ-F	4. WAIV-F	4. WAIV-F
5. WPDQ-F	5. WQIK-F	5. WQIK-F	5. WFYV-F	5. WCRJ-F	5. WIVY-F	5. WPDQ-F	5. WPDQ-F	5. WIVY-F	5. WIVY-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	6 (1)	249 (2)	255 (3)	24.5	26.3	WAOC 1420 St. Augustine .4/ .7
AOR/CLASSIC		120 (2)	120 (2)	11.5	6.6	WJAX 1220 Jacksonville .7/2.7
AC/OLDIES/SOFT ROCK	12 (2)	195 (3)	212 (5)	20.4	24.2	WJXR-F 92.1 MacClenny .6/2.9
MOR/VARIETY/FULL					1.0	WQIK 1320 Jacksonville 1.1/3.7
COUNTRY	13 (1)	173 (2)	186 (3)	17.9	16.2	WROS 1050 Jacksonville 1.1/3.3
BLACK/URBAN	41 (1)	49 (1)	90 (2)	8.7	7.7	WRQL 1460 Jacksonville .6/1.9
BTFL MUSIC/EZ		49 (1)	49 (1)	4.7	1.8	WRXJ 930 Jacksonville .4/2.4
NEWS/TALK	43 (1)		43 (1)	4.1	4.5	WSOS-F 105.5 St. Augustine 1.6/2.0
NOSTALGIA	9 (1)		9 (1)	0.9		WSVE 1280 Jacksonville 1.5/1.8
RELIGION/GOSPEL	51 (3)		51 (3)	4.9	11.1	WVOJ 970 Jacksonville .6/2.1
SPANISH						WNFI-F 99.9 Palatha .6/3.9
CLASSICAL						WRUF-F 103.7 Gainesville .3/1.4
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	23 (2)	7 (1)	30 (3)	2.9	1.1	

1040 (24)

RADIO STATIONS

WAPE, 690, 50 KW/10 KW (DA-N), CHR	, \$ NA (Christal)	H & G
WCGL, 1360, 5 KW (DAYS), GOSPEL	SBN, \$ 15.00 (---)	
WJAX, 1220, 1 KW/44 W, NOSTALGIA	, \$ NA (---)	
WOKV, 600, 5 KW (DA-N), NEWS/TALK CBS, ABC-T, NBC-T,	\$ 35.00* (MMR)	EZ
WQIK, 1320, 5 KW (DA-N), COUNTRY	ABC-E, \$ NA (Eastman)	Jacor
WZAZ, 1400, 1 KW, BLACK	SBN, \$ 27.00* (Roslin)	
WAIV-F, 96.9, 100 KW @ 935, AC	, \$ 90.00* (MMR)	EZ
WAPE-F, 95.1, 100 KW @ 860, CHR	ABC-R, \$100.00* (Christal)	H & G
WCRJ-F, 107.3, 100 KW @ 350, COUNTRY	, \$ 65.00* (Katz)	Hoker
WEJZ-F, 96.1, 100 KW @ 830, BTFL/EZ	, \$ 45.00* (Christal)	Win
WFYV-F, 104.5, 100 KW @ 700, AOR	Source, \$ 85.00* (Mc-Guild)	Metroplex
WIVY-F, 102.9, 100 KW @ 984, AC	APR, \$ 77.00* (Torbet)	Gilmore
WPDQ-F, 92.7, 3 KW @ 300, BLACK	, \$ 22.00* (Republican)	(GREEN COVE SPGS)
WQIK-F, 99.1, 100 KW @ 620, COUNTRY	ABC-E, \$ 85.00* (Eastman)	Jacor

WNFI - See Daytona Beach

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JOHNSON CITY - KINGSPORT - BRISTOL

Arbitron Rank/Pop (12+): 90/376,500

Stations: 25/22
Diaries: 926/407:1/61.3%
Sample Target: 770
% Below Line: 3.4
% Not Listed: 7.8

1987 Revenue: \$9,100,000
HH Inc.: \$26,658
Retail \$: 2.6 Bil
Pop per Station: 17,114
#1 Biller: WQUT-F \$1,800,000

MSA Rank/Pop: 106/452,000
ADI # 86
Average Person Ratings: 15.6
Market TSL: 21.0 hours

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WQUT-F	142/24.1	25.2	19.5	19.1	22.4			1. WQUT-F	208/2052	1. WQUT-F	1415/37.5	36.7	33.3
2. WXBQ-F	105/17.9	17.2	18.4	18.9	20.3			2. WXBQ-F	145/1819	2. WXBQ-F	1196/31.7	29.0	32.2
3. WTFM-F	70/11.9	14.1	13.2	13.4	9.5			3. WTFM-F	92/1109	3. WTFM-F	832/22.0	26.1	26.0
4. WJCW	58/ 9.9	7.6	7.7	5.6	8.9			4. WJCW	59/ 594	4. WJCW	563/14.9	14.8	16.6
5. WUSJ-F	20/ 3.4	5.3	1.6	3.1	.5			5. WMEV-F	25/ 291	5. WZXY-F	302/ 8.0	7.3	8.3
6. WZXY-F	19/ 3.2	3.4	3.9	5.4	3.2			6. WIVK A/F	23/ 326	6. WUSJ-F	285/ 7.6	7.5	4.8
7. WIVK-F	15/ 2.6	.5	2.0	1.6	.8			7. WUSJ-F	20/ 285	7. WKPT	239/ 6.3	5.0	5.9
8. WMCH	14/ 2.4	1.9	1.3	1.2	.8			8. WZXY-F	19/ 302	8. WIVK A/F	326/ 4.5	NA	NA
9. WKPT	13/ 2.2	1.7	1.4	3.0	1.1			9. WMCH	14/ 96	9. WKIN	168/ 4.5	5.2	4.5
10.								10. WKPT	13/ 250	10.			
11.								11.		11.			
12.								12.		12.			
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 71.03% (385 of 542) (FAL 86: 70.51%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F
2. WZXY-F	2. WTFM-F	2. WXBQ-F	2. WQUT-F	2. WQUT-F	2. WJCW	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F
3. WXBQ-F	3. WXBQ-F	3. WTFM-F	3. WTFM-F	3. WTFM-F	3. WQUT-F	3. WJCW	3. WTFM-F	3. WTFM-F	3. WTFM-F	3. WTFM-F
4. WTFM-F	4.	4.	4. WJCW	4. WTFM-F	4. WTFM-F	4. WJCW	4. WJCW	4. WJCW	4. WJCW	4. WJCW
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F
2.	2. WTFM-F	2. WTFM-F	2. WXBQ-F	2. WQUT-F	2.	2. WTFM-F	2. WTFM-F	2. WXBQ-F	2. WQUT-F
3.	3. WXBQ-F	3. WXBQ-F	3. WTFM-F	3. WTFM-F	3.	3. WXBQ-F	3. WXBQ-F	3. WTFM-F	3. WTFM-F
4.	4.	4.	4.	4.	4.	4.	4.	4.	4. WJCW
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP AOR/CLASSIC	10 (1)	163 (3)	173 (4)	31.9	24.4	WBBI 1230 Abingdon .5/1.6 WBCV 1550 Bristol .7/ .9
AC/OLDIES/SOFT ROCK MOR/VARIETY/FULL	7 (2)	74 (2)	74 (2)	13.7	18.2	WBEJ 1240 Elizabethton 1.7/4.0 WEMB 1420 Erwin 1.2/1.4 WETB 790 Johnson City 1.7/2.5
COUNTRY	93 (7)	145 (4)	238 (11)	43.9	39.2	WGAT 1050 Gate City 1.0/2.7 WIDD 1520 Elizabethton 1.4/1.8 WIKQ-F 94.9 Greenville .7/2.7
BLACK/URBAN						WKIN 1320 Kingsport 1.2/4.5 WMEV-F 1010 Marion .9/2.4
BTFMUSIC/EZ NEWS/TALK	13 (1)		13 (1)	2.4	1.6	WQPI 1490 Bristol .5/2.4 WRGS 1320 Rogersville .7/1.8 WUSJ 1590 Jonesboro .3/1.1
NOSTALGIA					2.0	WZAP 690 Bristol 1.4/3.9
RELIGION/GOSPEL	26 (3)		26 (3)	4.8	3.8	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	8 (1)		8 (1)	1.5	2.6	WIMZ-F 103.5 Knoxville .5/1.1 WKSF-F 99.9 Asheville .3/2.4
RADIO STATIONS			542 (25)			

WBEJ, 1240, 1 KW	COUNTRY	\$ 8.00 (---)	(ELIZABETHTON)
WFBG, 980, 5 KW/1 KW (DA-N)	AC	ABC-D, \$ 15.00* (Mc-Guild)	(BRISTOL, VA)
WJCW, 910, 5 KW/1 KW (DA-N)	COUNTRY	CBS, \$ 25.00* (Katz)	Nininger
WKIN, 1320, 5 KW/500 W (DA-N)	COUNTRY	APR, \$ 13.00* (---)	Bloomington
WKPT, 1400, 1 KW	COUNTRY	ABC-E, \$ 14.00* (Republic)	Bahakel
WMCH, 1260, 1 KW (DAYS)	GOSPEL	\$ 8.00 (---)	Home News
WIKQ-F, 94.9, 100 KW @ 1289, AC		\$ 10.00 (---)	(GREENVILLE)
WQUT-F, 101.5, 100 KW @ 1500, CHR/AOR		US 1, \$ 48.00* (Katz)	Bloomington
WTFM-F, 98.5, 100 KW @ 1260, AC		ABC-E, \$ 33.00* (Republic)	Home News
WUSJ-F, 99.3, 3 KW @ -79, COUNTRY (?)		CBS-R, \$ 16.00 (Durpetti)	(KINGSPORT)
WXBQ-F, 96.9, 67 KW @ 2240, COUNTRY		ABC-I, \$ 41.00* (Mc-Guild)	(ELIZABETHTON)
WZXY-F, 104.9, 1 KW @ 475, CHR		ABC-C, \$ 17.00* (---)	Nininger
			Bahakel
			(KINGSPORT)

WIVK, WIMZ - See Knoxville

American Radio Fall 1987, Copyright 1988

KALAMAZOO

Arbitron Rank/Pop (12+): 160/181,300
 MSA Rank/Pop: 191/218,000
 ADI # 39 (w/Grand Rapids)
 Average Person Ratings: 15.1
 Market TSL: 20.0 hours

Stations: 17/10
 Diaries: 639/284:1/56.0%
 Sample Target: 610
 % Below Line: 24.7
 % Not Listed: 9.5

1987 Revenue: \$7,100,000
 HH Inc.: \$35,744
 Retail \$: 1.67 Bil
 Pop per Station: 18,130
 #1 Biller: WKFR-F \$2,200,000

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WKFR-F	56/20.4	15.6	14.6	14.8	11.5			1. WKFR-F	77/899	1. WKFR-F	639/35.2	37.6	32.2
2. WKZO	36/13.1	12.9	10.4	13.4	11.9			2. WNNW-F	66/716	2. WKZO	598/32.9	29.4	28.4
3. WNNW-F	31/11.3	13.7	10.1	11.0	12.3			3. WKZO	45/823	3. WNNW-F	354/19.5	19.0	18.0
4. WQLR-F	25/ 9.1	9.1	10.1	8.5	11.9			4. WQLR-F	34/457	4. WGRD-F	316/17.4	17.8	15.0
5. WJFM-F	14/ 5.1	7.2	8.6	10.2	9.6			5. WKLQ-F	32/513	5. WQLR-F	299/16.5	18.0	19.2
6. WKLQ-F	13/ 4.7	4.9	5.2	3.5	.4			6. WLAV-F	31/360	WJFM-F	299/16.5	18.4	20.6
WOOD-F	13/ 4.7	3.8	7.1	4.6	6.2			7. WJFM-F	29/534	7. WKLQ-F	237/13.0	11.0	13.0
8. WGRD-F	12/ 4.4	3.8	3.7	3.5	5.0			8. WOOD-F	25/398	8. WOOD-F	213/11.7	10.7	12.3
9. WKMI	11/ 4.0	2.7	1.9	4.2	7.3			9. WGRD-F	24/578	9. WKMI	208/11.4	11.5	10.8
10. WLAV-F	9/ 3.3	4.2	3.7	5.7	3.5			10. WQXC-F	12/161	10.			
11. WQSN	7/ 2.5	3.4	1.1	2.1	.4			11. WKMI	11/251	11.			
WHEZ	7/ 2.5	1.5	4.5	3.2	1.2			12.		12.			
13.								13.		13.			

12+ FM SHARE (METRO): 72.69% (181 of 249) (FAL 86: 77.31%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKFR-F	1. WKFR-F>	1. WKFR-F>	1. WKFR-F>	1. WKRF-F	1. WKZO	1. WKZO >	1. WKFR-F>	1. WKFR-F>	1. WKFR-F>	1. WKFR-F>
2. WKLQ-F	2. WJFM-F	2. WNNW-F	2. WNNW-F	2. WNNW-F>	2. WQLR-F	2. WKFR-F>	2. WNNW-F	2. WNNW-F>	2. WKZO	>2. WNNW-F
3. WGRD-F	3. WKMI-F	3. WKZO	3. WKZO	3. WKZO >	3. WNNW-F	3. WNNW-F	3. WQLR-F	3. WQLR-F	3. WNNW-F	3. WKZO
4.	WKZO	4. WJFM-F	4. WJFM-F	4. WJFM-F	4. WOOD-F	4. WQLR-F	4. WKZO	4. WJFM-F	4. WKLQ-F	4. WQLR-F>
5.	WNNW-F	5. WKMI	5. WKMI	5. WQLR-F	5. WKMI	5.	5. WJFM-F	5. WKZO	5. WQLR-F	5.
	WGRD-F	WGRD-F	6. WQLR-F	6. WKMI	WQSN-F	6. WKMI	6. WGRD-F	6. WGRD-F	6. WGRD-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKFR-F>	1. WKFR-F>	1. WKRF-F>	1. WKFR-F>	1. WKFR-F	1. WKFR-F>	1. WKFR-F>	1. WKFR-F>	1. WKFR-F>	1. WNNW-F
2.	2.	2. WJFM-F	2. WNNW-F	2. WNNW-F>	2. WGRD-F	2. WNNW-F	2. WKMI	2. WNNW-F	2. WKFR-F>
3.	3.	3. WKMI	3. WJFM-F	3. WKZO	WLAV-F	3. WKZO	WKZO	3. WKZO	WKZO
4.	4.	4.	4. WKZO	WJFM-F>	4.	WGRD-F	WNNW-F	4. WGRD-F	4. WKMI
5.	5.	5.	5.	5. WQLR-F	5.	WLAV-F	5. WJFM-F	5. WKMI	5. WQLR-F
								WLAV-F	WJFM-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		81 (3)	81 (3)	32.5	27.7	WKPR 1420 Kalamazoo 2.2/3.4
AOR/CLASSIC		10 (2)	10 (2)	4.0	4.2	WQXC 980 Otsego .4/.2
AC/OLDIES/SOFT ROCK	19 (3)	21 (3)	40 (6)	16.1	15.5	WQXC-F 100.9 Otsego .4/2.7
MOR/VARIETY/FULL	36 (1)		36 (1)	14.5	12.6	
COUNTRY	7 (1)	31 (1)	38 (2)	15.3	13.0	WIBM-F 94.1 Jackson 2.2/5.2
BLACK/URBAN						WJXQ-F 106.1 Jackson .4/3.5
BTFL MUSIC/EZ		38 (2)	38 (2)	15.3	19.3	
NEWS/TALK						
NOSTALGIA					5.0	
RELIGION/GOSPEL	6 (1)		6 (1)	2.4	2.5	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

249 (17)

RADIO STATIONS

WHEZ, 1560, 4 KW (DAYS,DA)	, NOSTALGIA	, \$ 12.00 (Christal)	
WKMI, 1360, 5 KW/1 KW (DA-N)	, AC	ABC-D, \$ 22.00 (Eastmen)	
WKPR, 1420, 1 KW (DAYS,DA)	, RELIGION	, \$ 7.00 (---)	
WKZO, 590, 5 KW (DA-N)	, MOR	CBS,MBS, \$ 40.00 (Mc-Guild)	
WQSN, 1470, 500 W/1 KW (DA-1)	, COUNTRY	, \$ 10.00 (Banner)	Fairfield
WKFR-F, 103.3, 50 KW @ 500, CONTEMP		, \$ 50.00* (Eastman)	(BATTLE CREEK)
WNNW-F, 98.5, 50 KW @ 500, COUNTRY		ABC-E, \$ 31.00 (Christal)	(COLD WATER)
WQLR-F, 106.5, 33 KW @ 600, BTFL/EZ		, \$ 27.00 (Banner)	Fairfield

Other ranked stations - See Grand Rapids or Lansing

MISCELLANEOUS COMMENTS WHEZ changes from Nostalgia to Oldies (Sept.)...

KANSAS CITY

Arbitron Rank/Pop (12+): 27/1,240,900

Stations: 24/23

1987 Revenue: \$39,200,000

MSA Rank/Pop: 28/1,540,000

Diaries: 1650/752:1/59.3%

HH Inc.: \$36,363

ADI # 28

Sample Target: 1360

Retail \$: 11.7 Bill

Average Person Ratings: 16.7

% Below Line: 0.4

Pop per Station: 53,952

Market TSL: 22.0 hours

% Not Listed: 5.5

#1 Biller: WDAF \$4,900,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO	CUME/ RATING	SPG 87	FAL 86
1. WDAF	270/12.8	8.0	14.3	11.6	11.2	11.7	12.0	1. WDAF	451/4920	1. KBEQ-F	3054/24.2	23.5	23.4	
2. KBEQ-F	207/ 9.8	8.8	9.3	10.1	8.0	9.5	9.2	2. KBEQ-F	283/3908	2. WDAF	2742/21.7	23.5	22.9	
3. KYYS-F	194/ 9.2	8.3	10.4	8.5	9.9	9.1	12.2	3. KYYS-F	254/3278	3. KCMO	2397/19.0	12.9	19.9	
4. KCMO	161/ 7.6	8.2	5.0	6.0	7.3	6.7	6.3	4. KCMO	215/3255	4. KYYS-F	2273/18.0	17.9	17.7	
KPRS-F	161/ 7.6	5.6	4.6	4.7	3.7	5.6	9.4	5. KMBR-F	194/2069	5. KFKF A/F	1903/15.0	16.3	16.8	
6. KFKF A/F	152/ 7.2	5.5	6.3	6.3	7.9	6.3	8.1	6. KFKF A/F	174/2321	6. KMBZ	1786/14.1	17.8	14.2	
7. KMBR-F	151/ 7.1	6.0	7.3	7.8	7.3	7.1	4.2	KPRS-F	174/1336	7. KCPW-F	1716/13.6	15.8	15.9	
8. KMBZ	105/ 5.0	8.1	7.0	4.5	5.5	6.2	3.4	8. KCFX-F	138/2008	8. KMBR-F	1633/12.9	15.5	16.0	
9. KCFX-F	82/ 3.9	5.3	4.4	5.3	4.1	4.7	5.7	9. KMBZ	112/1939	9. KCFX-F	1439/11.4	11.5	12.4	
10. KCPW-F	72/ 3.4	5.6	5.9	4.3	5.5	4.8	3.5	10. WHB	111/1921	10. WHB	1339/10.6	7.4	9.1	
WHB	72/ 3.4	2.7	1.9	2.4	2.1	2.6	3.3	11. KCPW-F	104/2168	11. KLSI-F	1337/10.6	11.4	11.8	
12. KLSI-F	69/ 3.3	4.6	3.9	3.2	4.6	3.8	3.6	12. KLSI-F	81/1537	12. KPRS-F	1233/ 9.8	9.1	9.3	
13. KUDL-F	66/ 3.1	3.9	3.2	4.7	5.7	3.7	2.6	13. KUDL-F	75/1403	13. KUDL-F	1222/ 9.7	10.1	16.9	
14. KJLA	55/ 2.6	3.0	2.8	4.0	3.2	3.1	2.6	14. KJLA	62/ 839	14. KJLA	730/ 5.8	6.5	7.5	
15.								15. KXTR-F	46/ 883	15. KXTR-F	623/ 4.9	5.6	4.7	
16.								16.		16.				
17.								17.		17.				
18.								18.		18.				
19.								19.		19.				
20.								20.		20.				
21.								21.		21.				
22.								22.		22.				
23.								23.		23.				
24.								24.		24.				
25.								25.		25.				

12+ FM SHARE (METRO): 62.09% (1240 of 1997) (FAL 86: 65.65%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBEQ-F>	1. KYYS-F>	1. KYYS-F>	1. KYYS-F	1. WDAF	1. WDAF	1. WDAF	1. WDAF >	1. WDAF	1. KBEQ-F	1. KBEQ-F
2. KPRS-F	2. KBEQ-F	2. KBEQ-F	2. WDAF	2. KFKF-F+	2. KMBR-F	2. KBEQ-F	2. KCMO	2. KBEQ-F	2. KPRS-F	2. WDAF
KYYS-F	3. KPRS-F	3. KFKF-F+	3. KFKF-F+	KYYS-F	3. KCMO	3. KCMO	3. KMBR-F	3. KYYS-F>	3. KMBZ	3. KPRS-F
4. KCPW-F	4. KFKF-F+	4. WDAF	4. KBEQ-F	4. KPRS-F	4. KMBZ	KYYS-F	4. KYYS-F	4. KPRS-F	4. KYYS-F>	4. KYYS-F
5.	5. KCFX-F	5. KPRS-F	5. KPRS-F	5. KBEQ-F	5. KFKF-F+	5. KFKF-F+	5. KFKF-F+	5. KMBR-F	5. KCMO	5. KFKF-F+
6.	6. KCPW-F	6. KCFX-F	6. KCMO	6. KCMO	6. KPRS-F	6. KMBR-F	6. KBEQ-F	6. KFKF-F+	KMBR-F	6. KMBR-F
7.	7. WDAF	7.	7. KLSI-F	KMBR-F	7. KJLA	7. KMBC	7. KPRS-F	7. KCMO	7. WDAF	7. KCMO
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBEQ-F	1. KBEQ-F	1. KBEQ-F	1. KBEQ-F	1. WDAF	1. KYYS-F>	1. KYYS-F>	1. KYYS-F>	1. KYYS-F>	1. WDAF
2. KYYS-F>	2. KYYS-F	2. KYYS-F	2. KYYS-F	2. KBEQ-F	2. KPRS-F>	2. KPRS-F	2. KCFX-F	2. KFKF-F+	2. KYYS-F
3. KCPW-F	3. KFKF-F+	3. KFKF-F+	3. KFKF-F+	3. KFKF-F+	3. KBEQ-F	3. KCFX-F>	3. KPRS-F	KPRS-F	3. KFKF-F+
4. KFKF-F+	4. KPRS-F	4. KPRS-F	4. WDAF	4. KMBR-F	4. KCFX-F	4. KBEQ-F	4. WDAF	4. WDAF	4. KCMO
5. KPRS-F	5. KCPW-F	KUDL-F	5. KPRS-F	5. KYYS-F	5. KFKF-F+	5. KFKF-F+	5. KCMO	5. KCFX-F	5. KPRS-F
6. KUDL-F	6. KUDL-F	6. KLSI-F	6. KUDL-F	6. KPRS-F	6.	6.	KFKF-F+	6. KCMO	6. KCFX-F
7. WDAF	7.	7.	7. KLSI-F	7. KLSI-F	7.	7.	7. KBEQ-F	7. KBEQ-F	7. WHB
8.	8.	8.	8.	8.	8.	8.	8.	8. WHB	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING
				%	%	
TOP 40/CHR/CONTEMP		279 (2)	279 (2)	14.0	8.5	KMZU-F 101.1 Carrollton .4/.8
AOR/CLASSIC		284 (3)	284 (3)	14.2	15.5	KCCV 1510 Independence 1.4/1.5
AC/OLDIES/SOFT ROCK	72 (1)	153 (3)	225 (4)	11.3	17.7	KCWV-F 98.9 Leavenworth 1.2/4.8
MOR/VARIETY/FULL	105 (1)		105 (1)	5.3		KCXL 1140 Liberty .7/1.8
COUNTRY	278 (2)	144 (1)	422 (3)	21.1	20.2	KEXS 1090 Excelsior Springs .5/1.6
BLACK/URBAN	14 (1)	161 (1)	175 (2)	8.8	10.2	KLTY-F 106.5 Liberty .9/4.2
BTFL MUSIC/EZ		151 (1)	151 (1)	7.6	7.7	KPRT 1590 Kansas City 1.6/3.0
NEWS/TALK	161 (1)		161 (1)	8.1	13.5	KXTR-F 96.5 Kansas City 1.6/4.9
NOSTALGIA	55 (1)		55 (1)	2.8	3.4	KLZR-F 105.9 Lawrence .4/1.8
RELIGION/GOSPEL	72 (3)		72 (3)	3.6	1.8	
SPANISH						
CLASSICAL		34 (1)	34 (1)	1.7	1.5	
JAZZ/NEW AGE/ECLECTIC		26 (1)	26 (1)	1.3		
UNKNOWN/OTHERS		8 (1)	8 (1)	0.4		
1997 (24)						

RADIO STATIONS

AM STATIONS

KBEQ, 1480, 1 KW/500 W (DA-1)	, TALK	, \$ 16.00 (---)	
KCCV, 1510, 10 KW (DAYS)	, RELIGION	, \$ 20.00 (---)	
KCKM, 1340, 1 KW	, COUNTRY	, \$ NA (HNWH)	Sconnix
KCMO, 810, 50 KW/5 KW (DA-N)	, NEWS/TALK	MBS, ABC-I, \$ 80.00* (Mc-Guild)	Gannett
KCNW, 1380, 5 KW (DAYS)	, RELIGION	, \$ 26.00 (---)	Universal
KCXL, 1140, 500 W (DAYS)	, BLACK	SBN, \$ 20.00* (Lazar)	
KJLA, 1190, 5 KW/250 W (DA-N)	, NOSTALGIA	MBS, \$ 35.00* (Roslin)	
KMBZ, 980, 5 KW (DA-N)	, MOR/TALK	NBC, NBC-T, \$ 72.00* (Durpetti)	Bonneville
KPRT, 1590, 1 KW	, GOSPEL	MBS, \$ 35.00 (Republic)	
WDAF, 610, 5 KW	, COUNTRY	ABC-E, \$115.00* (Katz)	Great American
WHB, 710, 10 KW/5 KW (DA-2)	, AC	APR, \$ 53.00* (Christal)	Shamrock

FM STATIONS

KBEQ, 104.3, 100 KW @ 984, CHR	ABC-C, \$ 80.00 (Banner)	Noble
KCFX, 100.7, 100 KW @ 846, CLASSIC AOR	US 1, \$ 50.00* (MMR)	Hoker
KCPW, 94.9, 100 KW @ 1057, CHR/URBAN	, \$ 57.00* (Mc-Guild)	Gannett
KFKF, 94.1, 100 KW @ 465, COUNTRY	, \$ 75.00* (HNWH)	Sconnix
KLSI, 93.3, 100 KW @ 428, AC	CNN, \$ 65.00* (Eastman)	Sandusky
KLTY, 106.5, 100 KW @ 880, AC	CBS-R, \$ 44.00* (Torbet)	Trans Columbia
KMBR, 99.7, 100 KW @ 950, BTFL/EZ	, \$ 72.00* (Durpetti)	Bonneville
KPRS, 103.3, 100 KW @ 450, BLACK	NBN, \$ 54.00* (Republic)	
KUDL, 98.1, 100 KW @ 555, AC	APR, \$ 95.00* (Christal)	Shamrock
KXTR, 96.5, 100 KW @ 546, CLASSICAL	US 2, \$ 38.00 (CMBS)	
KYYS, 102.1, 100 KW @ 1013, AOR	Source, \$ 80.00* (Katz)	Great American
KCWV, 98.9, 100 KW @ 988, JAZZ/NEW AGE	SMN, \$ 42.00 (CBS)	

CALL LETTER CHANGES

KZCC changes to KCWV

FORMAT CHANGES

KCWV: From Classic Hits to Jazz/New Age

STATION SALES

KLTY-F: From Trans Columbia to Olympic for \$4,000,000
 KCNW: From Universal to Marsh for \$1,500,000 (Est)
 KCWV A/F: Sold to Ragan Henry for \$8,700,000 (Mahlman)

KNOXVILLE

Arbitron Rank/Pop (12+): 67/508,000

MSA Rank/Pop: 84/605,000
ADI # 61

Average Person Ratings: 17.5
Market TSL: 23.0 hours

Stations: 19/19
Diaries: 987/515:1/52.6%
Sample Target: 890
% Below Line: 0
% Not Listed: 8.5

1987 Revenue: \$12,700,000
HH Inc.: \$27,698
Retail \$: 4.9 Bill
Pop per Station: 26,737
#1 Biller: WIVK A/F \$4,600,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WIVK A/F	311/34.9	34.2	37.1	36.2	31.1	35.6	32.3	1. WIVK A/F	488/4398	1. WIVK A/F	2440/48.1	46.6	45.0
2. WMYU-F	122/13.7	14.5	8.0	9.3	11.2	11.4	10.4	2. WIMZ A/F	165/2108	2. WMYU-F	2118/30.5	24.0	27.1
3. WIMZ A/F	106/11.9	13.6	15.5	14.0	16.5	13.8	18.5	3. WOKI-F	160/2428	3. WIMZ A/F	1263/24.9	29.0	29.2
4. WEZK-F	95/10.7	11.8	10.2	10.6	11.6	10.8	8.8	4. WMYU-F	153/2118	4. WEZK-F	1016/20.0	18.9	20.8
5. WOKI-F	54/16.1	6.4	7.9	7.4	6.2	7.0	7.6	5. WEZK-F	149/1537	5. WOKI-F	857/16.9	20.5	19.4
6. WTNZ-F	33/ 3.7	2.8	2.7	1.8	.7	2.8	5.4	6. WTNZ-F	34/ 506	6. WTNZ-F	485/ 9.6	7.4	2.9
7. WRJZ	13/ 1.5	1.7	1.7	2.4	1.9	1.8	.6	7.		7. WNOX	328/ 6.5	8.5	9.2
8. WGAP	12/ 1.3	1.0	1.0	1.5	1.5	1.4	1.2	8.		8. WRJZ	276/ 5.4	4.1	5.5
9.								9.		9.			
10.								10.		10.			

12+ FM SHARE (METRO): 84.13% (684 of 813) (FAL 86: 80.62%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WOKI-F	1. WIVK-F+>1.	1. WIVK-F+>1.	1. WIVK-F+>1.	1. WIVK-F+>1.	1. WIVK-F+>1.	1. WIVK-F+>1.	1. WIVK-F+>1.	1. WIVK-F+>1.	1. WIVK-F+>1.	1. WIVK-F+>1.
2. WIMZ-F+	2. WIMZ-F+	2. WMYU-F	2. WMYU-F	2. WMYU-F	2. WEZK-F	2. WMYU-F	2. WMYU-F	2. WMYU-F	2. WIMZ-F+>2.	2. WMYU-F
3. WIMZ-F+	3. WMYU-F	3. WIMZ-F+>3.	3. WIMZ-F+	3. WIMZ-F+	3. WMYU-F	3. WIMZ-F+	3. WEZK-F	3. WIMZ-F+	3. WMYU-F	3. WIMZ-F+
4. WTNZ-F	4. WOKI-F	4. WEZK-F	4. WEZK-F	4. WEZK-F	4. WMYU-F	4. WEZK-F	4. WIMZ-F+	4. WEZK-F	4. WOKI-F	4. WEZK-F
5.	5.	5. WOKI-F	5.	5.	5.	5.	5.	5.	5. WEZK-F	5. WOKI-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		87 (2)	87 (2)	10.7	7.2	WBZW 1040 Powell .9/2.0
AOR/CLASSIC	3 (1)	103 (1)	106 (2)	13.0	18.1	WJFC 1480 Jefferson City .4/1.1
AC/OLDIES/SOFT ROCK		122 (1)	122 (1)	15.0	13.1	WJFC-F 99.3 Jefferson City .1/1.4
MOR/VARIETY/FULL		8 (1)	8 (1)	1.0	1.6	WKNF-F 94.3 Oak Ridge .9/3.5
COUNTRY	89 (6)	269 (2)	358 (8)	44.0	39.5	WKXV 900 Knoxville .8/3.8
BLACK/URBAN	9 (1)		9 (1)	1.1		WLIQ 1340 Knoxville 1.0/3.3
BTFM MUSIC/EZ		95 (1)	95 (1)	11.7	12.8	WNOX 990 Knoxville 1.2/6.5
NEWS/TALK						WSEV 930 Sevierville 1.1/2.9
NOSTALGIA					1.5	WYSH 1380 Clinton 1.0/1.8
RELIGION/GOSPEL	20 (2)		20 (2)	2.4	4.9	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	8 (1)		8 (1)	1.0	1.2	

813 (19)

RADIO STATIONS

WNOX, 990, 10 KW (DA-2)	COUNTRY	CBS, \$ 18.00* (Eastman)	REBS
WRJZ, 620, 5 KW (DA-N)	RELIGION	ABC-D, \$ 13.00 (---)	
WSEV, 930, 5 KW (DAYS,DA)	COUNTRY	\$ 12.00 (---)	(SEVIERVILLE)
WIVK (50 KW, DAYS, DA) simulcasts with WIVK-F (850)			
WIMZ (1240, 1 KW) simulcasts with WIMZ-F			
WEZK-F, 97.5, 100 KW @ 1250, BTFM/EZ		\$ 57.00* (Christal)	South Central
WIMZ-F, 103.5, 100 KW @ 1723, AOR		Source, \$ 70.00* (Banner)	Stoner
WIVK-F, 107.7, 100 KW @ 1970, COUNTRY		ABC-E, \$100.00* (Katz)	Dick
WMYU-F, 102.1, 100 KW @ 1000, AC		US 1, \$ 60.00* (Eastman)	Jacor
WOKI-F, 100.3, 100 KW @ 2000, CHR		ABC-F, \$ 43.00* (HNWH)	
WTNZ-F, 95.3, 3 KW @ 300, CHR		US 2, \$ 20.00 (Eastman)	REBS (OAK RIDGE)

MISCELLANEOUS COMMENTS WKGN changes calls to WLIQ...

LANCASTER

Arbitron Rank/Pop (12+): 107/322,100
 MSA Rank/Pop: 115/392,000
 ADI # 45 (w/York & Harrisburg)
 Average Person Ratings: 15.2
 Market TSL: 20.0 hours

Stations: 22/6
 Diaries: 696/463:1/54.9%
 Sample Target: 700
 % Below Line: 36.9
 % Not Listed: 16.1

1987 Revenue: \$5,800,000
 HH Inc.: \$32,938
 Retail \$: 2.64 Bil
 Pop per Station: 53,683
 #1 Biller: WLAN-F \$1,600,000

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WLAN-F	75/15.3	13.8	12.7	11.8	13.2			1. WNCE-F	113/1236	1. WLAN-F	981/30.3	30.1	29.2
2. WNCE-F	62/12.6	14.0	15.1	14.2	16.4			2. WSBA-F	108/1270	2. WNCE-F	672/20.8	19.4	23.3
3. WSBA-F	41/ 8.4	10.7	10.5	6.8	7.7			3. WLAN-F	93/1261	3. WSBA-F	586/18.1	21.0	18.5
4. WDAC-F	40/ 8.1	7.1	8.3	6.6	5.7			WRKZ-F	93/1061	4. WIOV-F	457/14.1	17.4	18.2
5. WIOV-F	39/ 7.9	9.7	7.9	9.3	9.8			5. WQXA-F	79/1233	5. WDAC-F	449/13.9	12.7	13.8
6. WRKZ-F	31/ 6.3	6.9	5.6	9.3	7.7			6. WHTF-F	56/ 791	6. WHTF-F	430/13.3	9.2	10.9
7. WHTF-F	28/ 5.7	4.7	5.4	6.6	4.6			7. WIOV-F	54/ 676	7. WRKZ-F	412/12.7	13.8	14.5
8. WQXA-F	20/ 4.1	3.4	2.2	2.5	2.7			8. WSBA	50/ 786	8. WQXA-F	388/12.0	12.5	9.3
9. WSBA	13/ 2.6	1.8	1.6	2.3	2.0			9. WDAC-F	49/ 558	9. WRFY-F	254/ 7.9	7.8	8.5
10. WUSL-F	12/ 2.4	.6	1.0	---	.5			10. WNNK-F	36/ 533	10. KYW	221/ 6.8	5.5	3.8
11.								11.		11.			
12.								12.		12.			
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 91.02% (375 of 412) (FAL 86: 91.83%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WLAN-F>	1. WLAN-F>	1. WLAN-F>	1. WLAN-F>	1. WLAN-F>	1. WNCE-F>	1. WLAN-F>	1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WNCE-F
2. WUSL-F	2. WHTF-F>	2. WSBA-F	2. WSBA-F>	2. WSBA-F	2. WDAC-F	2. WNCE-F>	2. WNCE-F	2. WNCE-F	2. WNCE-F	2. WLAN-F
3. WQXA-F	3. WSBA-F	3. WHTF-F	3. WHTF-F	3. WNCE-F	WIOV-F	3. WSBA-F	3. WSBA-F	3. WSBA-F	3. WDAC-F	3. WIOV-F
4.	4. WQXA-F	4. WRKZ-F	4. WNCE-F	4. WIOV-F	4. WSBA-F	4. WDAC-F	4. WIOV-F	4. WIOV-F	4. WHTF-F	4. WHTF-F
5.	WRKZ-F	5. WNCE-F	WRKZ-F	WRKZ-F	5. WLAN-F	WIOV-F	5. WDAC-F	5. WDAC-F	5. WUSL-F	5. WRKZ-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLAN-F>	1. WLAN-F>	1. WLAN-F>	1. WLAN-F>	1. WLAN-F>		1. WLAN-F	1. WLAN-F	1. WHTF-F	1. WLAN-F>	1. WLAN-F
2. WHTF-F	2. WHTF-F	2. WSBA-F	2. WSBA-F>	2. WSBA-F>		2. WHTF-F	WHTF-F>	2. WLAN-F>	2. WHTF-F	2. WSBA-F
WQXA-F	3. WSBA-F	3. WHTF-F	3. WHTF-F	3. WNCE-F		3.	3. WRKZ-F	3. WIOV-F	3. WSBA-F	3. WNCE-F
4.	4. WQXA-F	4. WRKZ-F	4. WQXA-F	4. WDAC-F		4.	WSBA-F	WRKZ-F	4. WRKZ-F	4. WHTF-F
5.	5.	5.	5. WNCE-F	5. WIOV-F		5.	5. WIOV-F	WSBA-F	5. WIOV-F	WRKZ-F
									WNCE-F	6. WIOV-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		103 (5)	103 (5)	25.0	23.3	WGSA 1310 Ephrata 1.2/1.8
AOR/CLASSIC		33 (3)	33 (3)	8.0	8.2	WLPA 1490 Lancaster 1.8/6.1
AC/OLDIES/SOFT ROCK		53 (3)	53 (3)	12.9	13.9	
MOR/VARIETY/FULL	13 (1)		13 (1)	3.2	3.7	WNNK-F 104.1 Harrisburg .6/1.9
						WYCR-F 98.5 York .6/4.3
COUNTRY		70 (2)	70 (2)	17.0	16.6	
BLACK/URBAN		12 (1)	12 (1)	2.9	1.4	KYW 1060 Philadelphia .8/6.8
BTFL MUSIC/EZ		62 (1)	62 (1)	15.0	18.6	WBYO-F 107.5 Boyertown .4/2.3
NEWS/TALK	4 (1)		4 (1)	1.0	1.4	WEEU 850 Reading 1.0/1.6
NOSTALGIA	14 (2)		14 (2)	3.4	3.2	WEGX-F 106.1 Philadelphia .4/2.4
RELIGION/GOSPEL		42 (2)	42 (2)	10.2	10.1	WGRX-F 100.7 Westminister .4/2.3
SPANISH						WMGK-F 102.9 Philadelphia .8/2.1
CLASSICAL						WRFY-F 102.5 Reading 1.6/7.9
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	6 (1)		6 (1)	1.5		
			412 (22)			

RADIO STATIONS

WLAN, 1390, 5 KW/1 KW (DA-2) , NOST/JAZZ CBS,MBS,\$ 10.00* (HNWH) Peoples
 WLPA, 1490, 1 KW , NOSTALGIA NBC,\$ 11.00* (Torbet) Hall

WDAC-F, 94.5, 50 KW @ 500, RELIGION , \$ 20.00 (Savalli)
 WIOV-F, 105.1, 50 KW @ 500, COUNTRY ABC-E,\$ 30.00* (HNWH) Brill (EPHRATA)
 WLAN-F, 96.9, 50 KW @ 500, CHR CBS-R,ABC-F,\$ 43.00* (HNWH) Peoples
 WNCE-F, 101.3, 50 KW @ 500, BTFL/EZ NBC,\$ 40.00* (Torbet) Hall

Other ranked stations - See York or Harrisburg

American Radio Fall 1987, Copyright 1988

LANSING

Arbitron Rank/Pop (12+): 98/352,100
 MSA Rank/Pop: 110/430,000
 ADI # 105
 Average Person Ratings: 16.1
 Market TSL: 21.3 hours

Stations: 19/15
 Diaries: 940/375:1/55.1%
 Sample Target: 780
 % Below Line: 9.3
 % Not Listed: 13.5

1987 Revenue: \$12,000,000
 HH Inc.: \$35,080
 Retail \$: 3.0 Bil
 Pop per Station: 23,473
 #1 Biller: WVIC A/F \$3,200,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86
1. WVIC-F	111/19.5	18.7	26.6	---	18.4		26.3	1. WVIC-F	154/1808	1. WVIC-F	1327/37.6	47.3 38.1
2. WITL A/F	92/16.2	14.8	14.3	---	15.0		12.8	2. WITL A/F	143/1563	2. WITL A/F	935/26.5	21.3 22.2
3. WJIM-F	43/ 7.6	8.2	6.6	---	6.0		4.6	3. WJR	112/1410	3. WFMK-F	584/16.5	18.7 19.4
4. WJR	38/ 6.7	8.0	4.4	---	4.3		4.1	4. WJXQ-F	61/1004	4. WMMQ-F	552/15.6	17.7 16.7
5. WIBM-F	33/ 5.8	5.8	5.2	---	6.3		4.3	5. WIBM-F	56/ 821	5. WJR	525/14.9	13.1 11.7
6. WFMK-F	29/ 5.1	5.9	8.1	---	7.2		6.5	WIOG-F	56/ 621	6. WJIM-F	515/14.6	13.1 13.5
7. WJXQ-F	27/ 4.7	4.5	3.5	---	6.1		6.3	7. WJIM-F	54/ 700	7. WJXQ-F	472/13.4	15.9 18.2
8. WMMQ-F	26/ 4.6	5.8	5.4	---	6.1		6.8	8. WFMK-F	48/ 893	8. WIBM-F	455/12.9	15.0 16.1
9. WILS-F	25/ 4.4	2.8	3.9	---	3.1		3.5	9. WMMQ-F	30/ 648	9. WILS-F	444/12.6	12.0 9.9
10. WILS	19/ 3.3	.5	.3	---	.5		4.7	10. WILS-F	25/ 459	10. WLNZ-F	294/ 8.3	12.3 13.4
11. WLNZ-F	17/ 3.0	4.4	3.9	---	6.9		3.8	11.		11. WILS	272/ 7.7	3.4 4.6

12+ FM SHARE (METRO): 83.74% (412 of 492) (FAL 86: 87.75%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WVIC-F>	1. WVIC-F>	1. WVIC-F>	1. WITL-F+	1. WITL-F+	1. WITL-F+	1. WVIC-F>	1. WVIC-F+	1. WVIC-F+	1. WVIC-F>	1. WVIC-F+
2. WJXQ-F	2. WITL-F+	2. WITL-F+	2. WVIC-F>	2. WVIC-F>	2. WJR	2. WITL-F+	2. WITL-F+	2. WITL-F+	2. WITL-F+	2. WITL-F+
3.	3. WFMK-F	3. WIBM-F	3. WIBM-F>	3. WIBM-F>	3. WJIM-F>	3. WJR	3. WJIM-F	3. WJIM-F	3. WMMQ-F	3. WJIM-F>
4.	4. WMMQ-F	4. WFMK-F	4. WFMK-F	4. WJIM-F	4. WIBM-F	4. WJIM-F+	4. WFMK-F	4. WMMQ-F	4. WJXQ-F	4. WJR
5.	5. WJXQ-F	5. WMMQ-F	5. WJIM-F	5. WFMK-F	5. WVIC-F	5. WFMX-F	5. WIBM-F	5. WIBM-F	5. WJIM-F	5. WIBM-F WILS-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WVIC-F>	1. WVIC-F>	1. WVIC-F>	1. WVIC-F>	1. WVIC-F	1. WVIC-F>	1. WVIC-F>	1. WVIC-F	1. WVIC-F	1. WITL-F+
2. WFMK-F	2. WFMK-F	2. WFMK-F	2. WITL-F+	2. WITL-F+	2. WJXQ-F	2. WMMQ-F	2. WITL-F+	2. WITL-F+	2. WVIC-F>
3. WILS-F	3. WITL-F+	3. WITL-F+	3. WFMK-F	3. WIBM-F	3. WMMQ-F	3. WITL-F+	3. WMMQ-F>	3. WMMQ-F	3. WIBM-F
4. WJXQ-F	4. WILS-F	4. WIBM-F	4. WFMK-F	4. WFMX-F	4. WLNZ-F	4. WJXQ-F	4. WFMK-F	4. WIBM-F	4. WMMQ-F
5.	5. WIBM-F	5.	5. WILS-F	5. WJIM-F	5.	5. WLNZ-F	5. WJIM-F	5. WJXQ-F	5. WJIM-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	3 (1)	118 (3)	121 (4)	24.6	28.6	WJIM 1240 Lansing .4/4.9
AOR/CLASSIC		70 (3)	70 (3)	14.2	16.0	WNLF 1390 Charlotte .4/1.3
AC/OLDIES/SOFT ROCK		87 (3)	87 (3)	17.7	19.5	WVIC 730 E. Lansing .5/1.9
MOR/VARIETY/FULL	38 (1)		38 (1)	7.7	6.0	WLXLA 1170 Diamondale 1.8/3.0
COUNTRY	6 (1)	86 (1)	92 (2)	18.7	17.1	WCZY-F 95.5 Detroit .4/1.0
BLACK/URBAN	29 (2)		29 (2)	5.9	3.7	WIOG-F 102.5 Bay City .9/3.4
BTFL MUSIC/EZ	2 (1)	51 (2)	53 (3)	10.8	9.1	WOOD-F 105.7 Grand Rapids 1.4/4.5
NEWS/TALK						

NOSTALGIA
 RELIGION/GOSPEL 2 (1) 2 (1) 0.4
 SPANISH
 CLASSICAL
 JAZZ/NEW AGE/ECLECTIC
 UNKNOWN/OTHERS

492 (19)

RADIO STATIONS
 WITL, 1010, 500 W/13 W, COUNTRY ABC-E, \$ NA (Mc-Guild) Midwest Family
 WJIM, 1240, 1 KW, BTFL NBC, \$ NA (Torbet)
 WLXLA, 1180, 1 KW (DAYS, DA), BLACK, \$ 15.00* (Patt)

WVIC (730, 500 W, DAYS, DA) simulcasts with WVIC-F

WFMK-F, 99.1, 28 KW @ 600, AC, \$ 55.00* (Republic) Liggett
 WIBM-F, 94.1, 50 KW @ 500, OLDIES, US 2, \$ 33.00* (MMR) (JACKSON)
 WILS-F, 101.7, 3 KW @ 180, AC, US 1, \$ 27.00 (Banner)
 WITL-F, 100.7, 27 KW @ 680, COUNTRY, ABC-E, \$ 45.00 (Mc-Guild) Midwest Family
 WJIM-F, 97.5, 28 KW @ 440, BTFL/EZ, NBC, \$ 24.00* (Torbet)
 WJXQ-F, 106.1, 50 KW @ 500, AOR, ABC-C, \$ 29.00* (Christal) (JACKSON)
 WLNZ-F, 92.1, 3 KW @ 300, AOR, \$ 27.00* (MMR)
 WMMQ-F, 92.7, 3 KW @ 300, CLASSIC AOR, Source, \$ 32.00* (HNWH) (CHARLOTTE)
 WVIC-F+, 94.9, 49 KW @ 500, CHR, \$ 72.00* (Katz) Goodrich

WJR - See Detroit

MISCELLANEOUS COMMENTS WJIM A/F sold to Leicinger for \$3,500,000 (Mahlman)... WLNZ (50%) sold to Blair/Burkhart-Abrams for \$2,500,000 (Est)... WILS-AM now programming Black... WIBM A/F (Jackson) sold to CR for \$4,075,000...

LAS VEGAS

Arbitron Rank/Pop (12+): 74/472,300

Stations: 19/19
 Diaries: 922/512:1/50.4%
 Sample Target: 820
 % Below Line: 0
 % Not Listed: 17.1

1987 Revenue: \$17,600,000
 HH Inc.: \$30,679
 Retail \$: 4.7 Bill
 Pop per Station: 24,858
 #1 Biller: KLUC-F/KRSR \$2,500,000

MSA Rank/Pop: 85/575,000
 ADI # 94
 Average Person Ratings: 15.9
 Market TSL: 21.3 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. KLUC-F	86/11.3	12.3	11.2	9.1	10.9	11.0	14.0	1. KXTZ-F	91/ 895	1. KLUC-F	1144/23.8	25.5	22.8
2. KXTZ-F	73/ 9.6	13.0	12.4	10.6	12.2	11.4	6.5	2. KLUC-F	86/1150	2. KYRK-F	992/20.7	15.9	16.5
3. KFMS A/F	73/ 9.6	10.2	7.9	10.8	9.3	9.6	9.8	3. KFMS A/F	85/ 903	3. KMFS A/F	829/17.3	14.5	17.4
4. KYRK-F	63/ 8.2	4.8	6.1	5.2	6.2	6.1	7.5	4. KYRK-F	64/1009	4. KXTZ-F	800/16.7	16.9	17.9
5. KOMP-F	54/ 7.1	9.1	8.5	8.5	6.9	8.3	12.1	5. KOMP-F	57/ 598	5. KOMP-F	584/12.2	18.9	15.6
6. KMZQ-F	46/ 6.0	8.1	10.1	6.4	10.8	7.7	6.7	6. KMZQ-F	46/ 549	6. KKLZ-F	563/11.7	8.9	13.6
7. KORK	45/ 5.9	4.0	4.6	6.1	4.3	5.2	2.7	7. KORK	45/ 434	7. KMZQ-F	549/11.4	17.4	17.6
8. KKLZ-F	36/ 4.7	5.7	3.6	3.6	6.6	4.4	5.1	8. KKLZ-F	36/ 563	8. KORK	409/ 8.8	6.1	7.7
9. KOWN	30/ 3.9	2.7	3.1	3.9	3.8	3.4	1.7	9. KOWN	33/ 384	9. KNUU	390/ 8.1	6.9	6.9
10. KLSQ-F	25/ 3.3	2.2	3.2	3.1	2.8	3.0	2.3	10. KLSQ-F	25/ 392	10. KLSQ-F	387/ 8.1	9.2	6.3
11. KNUU	25/ 3.3	2.9	1.3	2.0	2.2	2.4	1.8	11. KNUU	25/ 390	11. KRRI-F	346/ 7.2	5.7	8.3
12. KEYV-F	18/ 2.4	2.5	3.1	4.5	2.7	3.1	2.9	12.		12. KOWN	318/ 6.6	9.6	8.3
13. KENO	17/ 2.2	1.6	1.4	2.1	1.6	1.8	1.1	13.		13. KEYV-F	265/ 5.5	7.0	7.5
14. KRRI-F	14/ 1.8	2.5	1.9	2.8	3.5	2.3	2.5	14.		14. KENO	249/ 5.2	5.5	5.0
15. KRLV-F	13/ 1.7	---	---	---	---	1.7	.8	15.		15. KRLV-F	228/ 4.8	---	---

12+ FM SHARE (METRO): 77.41% (490 of 633) (FAL 86: 82.27%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMO	12+ MID	12+ PMO	12+ EVE	SAT MID
1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KFMS-F+	1. KFMS-F+	1. KXTZ-F	1. KFMS-F+	1. KXTZ-F	1. KLUC-F	1. KYRK-F	1. KLUC-F
2. KYRK-F	2. KOMP-F	2. KOMP-F	2. KLUC-F	2. KLUC-F	2. KFMS-F+	2. KLUC-F	2. KLUC-F	2. KXTZ-F	2. KLUC-F	2. KFMS-F+
3.	3. KYRK-F	3. KFMS-F+	3. KMZQ-F	3. KMZQ-F	3. KORK	3. KXTZ-F	3. KORK	3. KYRK-F	3. KXTZ-F	3. KXTZ-F
4.	4. KKLZ-F	4. KYRK-F	4. KYRK-F	4. KXTZ-F	4. KOWN	4. KMZQ-F	4. KOMP-F	4. KFMS-F+	4. KFMS-F+	4. KYRK-F
5.	5. KFMS-F+	5. KMZQ-F	5. KXTZ-F	5. KYRK-F	5. KMZQ-F	5. KORK	5. KMZQ-F	5. KOMP-F	5. KOMP-F	5. KORK
	6. KMZQ-F	6. KKLZ-F	6. KKLZ-F	6. KKLZ-F	KNUU					

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KMZQ-F	1. KOMP-F	1. KOMP-F	1. KOMP-F	1. KOMP-F	1. KFMS-F+
2. KOMP-F	2. KYRK-F	2. KYRK-F	2. KMZQ-F	2. KLUC-F	2. KLUC-F	2. KLUC-F	2. KKLZ-F	2. KKLZ-F	2. KKLZ-F
3. KYRK-F	3. KFMS-F+	3. KFMS-F+	3. KYRK-F	3. KXTZ-F	3. KKLZ-F	3. KKLZ-F	3. KLUC-F	3. KLUC-F	3. KOMP-F
4.	4. KMZQ-F	4. KMZQ-F	4. KFMS-F+	4. KFMS-F+	4. KYRK-F	4. KYRK-F	4. KFMS-F+	4. KFMS-F+	4. KLUC-F
5.	5. KOMP-F	5. KLSQ-F	5. KXTZ-F	5. KYRK-F	5.	5. KFMS-F+	5. KYRK-F	5. KYRK-F	5. KENO
			6. KLSQ-F	6. KLSQ-F					

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	7 (1)	86 (1)	93 (2)	14.7	12.6	KRAM 1340 Las Vegas .7/3.4
AOR/CLASSIC		90 (2)	90 (2)	14.2	15.6	KROL 870 Laughlin .4/1.0
AC/OLOIES/SOFT ROCK	17 (1)	116 (5)	133 (6)	21.0	25.5	KRSR 1140 N. Las Vegas .9/2.8
MOR/VARIETY/FULL	3 (1)		3 (1)	0.5		
COUNTRY	16 (2)	62 (1)	78 (3)	12.3	12.9	
BLACK/URBAN		63 (1)	63 (1)	10.0	7.2	
BTFMUSIC/EZ		73 (1)	73 (1)	11.5	14.0	
NEWS/TALK	55 (2)		55 (2)	8.7	6.8	
NOSTALGIA	45 (1)		45 (1)	7.1	5.0	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS					0.5	

RADIO STATIONS

633 (19)

KDWN, 720, 50 KW (DA-N)	, TALK	,\$ 20.00 (Banner)	
KENO, 1460, 5 KW/1 KW (DA-N)	, OLDIES	Trans,\$ 15.00* (Christal)	Lotus
KRSR, 1140, 10 KW/2.5 KW (DA-N)	, CHR/AOR	ABC-E,\$ 15.00* (---)	Nationwide
KNUU, 970, 5 KW/500 W (DA-2)	, TALK (?)	MBS,CBS,\$ 14.00* (---)	
KORK, 920, 5 KW/500 W (DA-N)	, NOSTALGIA	NBC,\$ 21.00* (MMR)	Anchor
KRAM, 1340, 1 KW	, COUNTRY	,\$ 16.00 (Banner)	Medina

KFMS (1410, 5 KW, DA-2) simulcasting with KFMS-F

KEYV-F, 93.1, 50 KW @ 103, AC	,\$ 23.00 (HNWH)	
KFMS-F+, 101.9, 100 KW @ 1110, COUNTRY	,\$ 42.00* (Katz)	
KKLZ-F, 96.3, 100 KW @ 175, CLASSIC AOR	,\$ 28.00* (Banner)	Medina
KLSQ-F, 95.5, 100 KW @ 1120, OLDIES/CLASSIC	,\$ 24.00* (Torbet)	SRO
KLUC-F, 98.5, 100 KW @ 1180, CHR	ABC-C,\$ 57.00* (Mc-Guild)	Nationwide
KMZQ-F, 100.5, 98 KW @ 1180, AC	,\$ 43.00* (Republic)	Olympic
KOMP-F, 92.3, 100 KW @ 1520, AOR	,\$ 41.00* (Christal)	Lotus
KRRI-F, 105.5, 120 W @ 1477, OLDIES	MBS,\$ 20.00* (Torbet)	
KXTZ-F, 94.1, 100 KW @ 1250, BTFM	,\$ 51.00* (Durpetti)	(BOULDER CITY)
KYRK-F, 97.1, 55 KW @ 1936, CHR/URBAN	,\$ 30.00* (MMR)	Parker
KRLV-F, 106.5, 100 KW @ ??, AC	,\$ NA (Eastman)	Anchor

MISCELLANEOUS COMMENTS KRAM changes from Country to Black (Jan.)... KMJJ changes to KRSR and format from Oldies to AOR/Z-Rock (Sept.)...

LEXINGTON

Arbitron Rank/Pop (12+): 128/275,400

MSA Rank/Pop: 139/335,000

ADI # 76

Average Person Ratings: 14.4

Market TSL: 19.3 hours

Stations: 17/14

Diaries: 735/375:1/51.5%

Sample Target: 660

% Below Line: 2.3

% Not Listed: 9.8

1987 Revenue: \$10,700,000

HH Inc.: \$31,229

Retail \$: 2.4 8il

Pop per Station: 19,671

#1 Biller: WVLC-F \$2,400,000

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86
1. WVLC-F	66/16.5	13.0	17.2	16.5	17.2		18.9	1. WVLC-F	184/2286	1. WLAP-F	28.8	28.2
2. WLAP-F	62/15.5	14.2	9.7	14.0	16.1		15.5	2. WLAP-F	161/1963	2. WVLC-F	26.9	29.7
3. WKQQ-F	52/13.0	9.9	10.9	14.4	11.1		16.0	3. WKQQ-F	89/1255	3. WKQQ-F	23.6	23.3
4. WFMI-F	38/ 9.5	10.6	13.2	8.4	7.9		12.9	4. WFMI-F	65/ 962	4. WFMI-F	24.4	26.4
5. WVLC	35/ 8.8	9.9	10.0	9.3	12.0		7.0	5. WHAS	58/ 876	5. WVLC	21.1	25.9
6. WCOZ-F	17/ 4.3	4.8	6.0	6.0	5.4		3.9	6. WVLC	42/ 800	6. WMGB-F	12.2	11.8
7. WMGB-F	15/ 3.8	5.0	2.7	1.4	2.0		3.6	7. WCOZ-F	23/ 402	7. WCOZ-F	10.1	11.4
8. WBBE	12/ 3.0	3.4	3.2	3.0	2.0		1.7	8. WLAP	18/ 420	8. WLAP	10.2	16.9
9. WJMM-F	11/ 2.8	2.9	2.2	1.9	1.8		1.9	9. WMGB-F	16/ 413	9. WJMM-F	7.5	6.6
10. WLXG	10/ 2.5	3.6	4.0	4.4	2.5		1.5	10.		10. WLXG	9.6	10.6
11.								11.		11.		
12.								12.		12.		
13.								13.		13.		
14.								14.		14.		
15.								15.		15.		

12+ FM SHARE (METRO): 73.06% (263 of 360) (FAL 86: 70.54%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFMI-F>	1. WLAP-F	1. WLAP-F	1. WVLC-F>	1. WVLC-F>	1. WVLC-F>	1. WVLC-F	1. WLAP-F	1. WLAP-F	1. WFMI-F	1. WVLC-F
2. WKQQ-F	2. WKQQ-F>	2. WVLC-F	2. WLAP-F>	2. WLAP-F>	2. WVLC >	2. WVLC	2. WVLC-F>	2. WVLC-F	2. WLAP-F	2. WLAP-F
3. WLAP-F	3. WVLC-F>	3. WKQQ-F>	3. WKQQ-F>	3. WKQQ-F	3. WBBE	3. WKQQ-F	3. WKQQ-F>	3. WKQQ-F>	3. WKQQ-F	3. WFMI-F
4.	4. WFMI-F	4.	4. WVLC	4. WVLC >	4. WLAP	4. WLAP-F>	4. WVLC	4. WFMI-F>	4. WVLC-F	4. WKQQ-F>
5.	5. WMGB-F	5.	5. WCOZ-F	5. WCOZ-F	6. WMGB-F	5. WFMI-F	5. WCOZ-F	5. WVLC	5. WLAP	5. WVLC

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLAP-F	1. WLAP-F>	1. WLAP-F>	1. WVLC-F	1. WVLC-F>	1. WKQQ-F>	1. WKQQ-F>	1. WKQQ-F>	1. WKQQ-F>	1. WKQQ-F
2. WKQQ-F	2. WVLC-F>	2. WVLC-F>	2. WLAP-F>	2. WLAP-F>	2. WLAP-F>	2. WLAP-F>	2. WLAP-F>	2. WLAP-F>	2. WLAP-F>
3. WFMI-F	3. WKQQ-F	3. WCOZ-F	3. WKQQ-F	3. WVLC-F	3.	3. WVLC-F	3. WVLC-F>	3. WVLC-F>	3. WLAP-F>
4. WVLC-F	4. WFMI-F	4. WVLC	4. WVLC	4. WCOZ-F>	4.	4. WMGB-F	4.	4. WVLC	4. WVLC
5.	5. WCOZ-F	5. WKQQ-F	5. WCOZ-F	5.	5.	5.	5.	5.	5. WFMI-F
	WVLC	WMGB-F							WMGB-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		100 (2)	100 (2)	27.8	26.1	WCGW 770 Nicholasville 2.0/ 2.3
AOR/CLASSIC		52 (1)	52 (1)	14.4	12.5	WHRS 1380 Winchester .8/ 1.5
AC/OLDIES/SOFT ROCK	10 (1)	32 (2)	42 (3)	11.7	7.6	WLAP 630 Lexington 3.3/11.6
MOR/VARIETY/FULL	55 (4)		55 (4)	15.3	19.0	WNVL 1250 Nicholasville 2.3/ 2.5
COUNTRY	9 (1)	66 (1)	75 (2)	20.8	20.1	WHAS 840 Louisville 1.3/ 4.5
BLACK/URBAN					0.8	WLW 700 Cincinnati .5/ 2.2
BTFL MUSIC/EZ	3 (1)	2 (1)	5 (2)	1.4	6.8	WWEZ-F 92.5 Cincinnati .5/ 1.3
NEWS/TALK						
NOSTALGIA	12 (1)		12 (1)	3.3	3.7	
RELIGION/GOSPEL	8 (1)	11 (1)	19 (2)	5.3	3.4	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

360 (17)

RADIO STATIONS

WBBE, 1580, 10 KW/45 W (DA-1), NOSTALGIA	,\$ 14.00* (Republic)	Audubon	
WLAP, 630, 5 KW/1 KW (DA-2), MOR	CBS,US 2,\$ 31.00 (Mc-Guild)	Trumper	
WLXG, 1300, 2.5 KW/1 KW (DA-N), OLDIES	NBC,\$ 18.00* (HNWH)		
WVLC, 590, 5 KW/1 KW (DA-2), MOR	ABC-I,\$ 38.00* (Katz)	Bluegrass	
	NBC,\$ 18.00* (HNWH)		(PARIS)
WCOZ-F, 96.7, 3 KW @ 300, SOFT AC	ABC-F,\$ 35.00* (Roslin)	Cromwell	(WINCHESTER)
WFMI-F, 100.1, 1 KW @ 460, CHR	,\$ 13.00 (---)	Mortenson	(VERSAILLES)
WJMM-F, 106.3, 3 KW @ 300, RELIGION	,\$ 52.00* (Christal)	Village	
WKQQ-F, 98.1, 100 KW @ 551, AOR	US 1,\$ 44.00 (Mc-Guild)	Trumper	
WLAP-F, 94.5, 100 KW @ 660, CHR	,\$ 26.00 (Republic)	Audubon	(GEORGETOWN)
WMGB-F, 103.1, 3 KW @ 300, AC	,\$ 57.00* (Katz)	Bluegrass	
WVLC-F, 92.9, 100 KW @ 854, COUNTRY			

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LITTLE ROCK

Arbitron Rank/Pop (12+): 84/413,000

Stations: 20/20
Diaries: 914/452:1/53.7%
Sample Target: 800
% Below Line: 0
% Not Listed: 7.8

1987 Revenue: \$12,000,000
HH Inc.: \$32,274
Retail \$: 3.4 Bill
Pop per Station: 20,650
#1 Biller: KSSN-F \$3,000,000

MSA Rank/Pop: 97/512,000

ADI # 55

Average Person Ratings: 16.3

Market TSL: 21.8 hours

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. KSSN-F	140/20.6	15.5	15.9	17.7	17.6		19.2	1. KSSN-F	253/2343	1. KSSN-F	1225/29.5	26.1	28.4
2. KKYK-F	71/10.5	8.4	9.6	11.7	13.1		10.4	2. KKYK-F	132/2164	2. KKYK-F	1122/27.0	26.8	27.8
3. KZOU-F	62/ 9.1	11.2	12.3	10.3	4.8		16.7	3. KEZQ-F	131/1248	3. KZOU-F	932/22.4	23.0	23.1
4. KEZQ-F	60/ 8.8	10.8	12.0	10.4	12.4		6.1	4. KZOU-F	121/1898	4. KEZQ-F	685/16.5	17.7	16.9
5. KHLT-F	47/ 6.9	5.5	4.9	5.3	6.6		5.9	5. KFEX-F	91/ 806	5. KHLT-F	671/16.2	15.3	14.8
6. KARN	46/ 6.8	6.1	6.5	7.5	8.7		4.8	6. KMJX-F	66/ 724	6. KARN	635/15.3	12.8	15.1
7. KWTD-F	41/ 6.0	6.1	5.1	3.2	3.2		5.9	7. KHLT-F	56/ 896	7. KLRA	418/10.1	8.7	10.8
8. KMJX-F	33/ 4.9	9.0	4.8	8.7	7.7		9.0	8. KARN	55/ 864	8. KMJX-F	417/10.0	14.9	10.4
9. KLRA	23/ 3.4	3.1	4.5	4.0	4.1		1.6	9. KWTD-F	41/ 419	9. KWTD-F	396/ 9.5	10.7	9.3
10. KFEX-F	22/ 3.2	2.5	1.7	.9	---		1.9	10. KLRA	32/ 565	10. KOKY	374/ 9.0	12.3	13.7
KOKY	22/ 3.2	5.2	8.0	6.3	4.7		4.2	11. KZLR A/F	24/ 360	11. KFEX-F	283/ 6.8	7.2	6.6
12. KZLR A/F	15/ 2.2	2.1	---	---	---		1.9	12. KOKY	22/ 374	12. KZLR A/F	230/ 5.5	4.9	---
KCHB	15/ 2.2	.7	---	---	---		---	13.		13.			

12+ FM SHARE (METRO): 79.20% (495 of 625) (FAL 86: 74.57%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZOU-F>	1. KSSN-F>	1. KSSN-F>	1. KSSN-F>	1. KSSN-F>	1. KSSN-F>	1. KSSN-F>	1. KSSN-F>	1. KSSN-F>	1. KZOU-F	1. KSSN-F>
2. KKYK-F>	2. KKYK-F	2. KKYK-F	2. KHLT-F	2. KHLT-F	2. KEZQ-F	2. KKYK-F>	2. KEZQ-F+	2. KEZQ-F+	2. KWTD-F	2. KKYK-F
3. KWTD-F	3. KMJX-F	3. KHLT-F	3. KKYK-F>	3. KKYK-F>	3. KARN >	3. KARN	3. KHLT-F	3. KKYK-F	3. KSSN-F	3. KZOU-F>
4. KSSN-F	KZOU-F	4. KZOU-F	4. KEZQ-F	4. KEZQ-F	4. KHLT-F	4. KZOU-F	4. KZOU-F	4. KKYK-F>	4. KKYK-F>	4. KEZQ-F
5.	5. KHLT-F	5. KMJX-F	5. KZOU-F	5.	5. KLRA		5.	5. KHLT-F	5. KARN	5. KHLT-F
	6. KWTD-F								KEZQ-F+	6. KARN

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSSN-F	1. KSSN-F	1. KSSN-F	1. KSSN-F>	1. KSSN-F>	1. KMJX-F	1. KSSN-F	1. KSSN-F>	1. KSSN-F>	1. KSSN-F>
KWTD-F	2. KKYK-F>	2. KKYK-F>	2. KKYK-F>	2. KHLT-F	2. KZOU-F	2. KMJX-F>	2. KMJX-F	2. KMJX-F	2. KHLT-F
3. KKYK-F	3. KWTD-F	3. KHLT-F>	3. KHLT-F>	3. KKYK-F>	3. KSSN-F	3. KZOU-F	3. KHLT-F	3. KKYK-F	3. KKYK-F
4. KZOU-F	KZOU-F	4. KZOU-F	4. KEZQ-F	4. KEZQ-F	4. KKYK-F	4. KKYK-F>	4. KKYK-F	4. KZOU-F	4. KMJX-F
5.	5. KHLT-F	5. KEZQ-F	KWTD-F	5.	5.	5. KHLT-F	5. KZOU-F	5. KHLT-F	5. KARN

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		180 (2)	180 (2)	28.8	23.9	KAAY 1090 Little Rock .6/3.5
AOR/CLASSIC	1 (1)	47 (2)	48 (3)	7.7	5.2	KEZQ 1150 N. Little Rock .9/3.5
AC/OLDIES/SOFT ROCK		47 (1)	47 (1)	7.5	5.4	KITA 1440 Little Rock .7/2.1
MOR/VARIETY/FULL						KMTL 760 Sherwood .7/2.3
COUNTRY	23 (1)	162 (2)	185 (3)	29.6	24.2	KQLV-F 102.3 Sheridan .7/2.7
BLACK/URBAN	37 (2)	41 (1)	78 (3)	12.5	16.0	KSOH 1050 Little Rock .4/1.8
BTFL MUSIC/EZ	6 (1)	60 (1)	66 (2)	10.6	13.7	
NEWS/TALK	46 (1)		46 (1)	7.4	7.1	
NOSTALGIA						
RELIGION/GOSPEL	17 (4)		17 (4)	2.7	4.1	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS		5 (1)	5 (1)	0.8	0.5	

625 (20)

RADIO STATIONS

KARN, 920, 5 KW (DA-2)	, NEWS/TALK	CBS, \$ 38.00* (Banner)	
KLRA, 1010, 10 KW/5 KW (DA-N)	, COUNTRY	NBC, \$ 24.00* (Mc-Guild)	Signal
KOKY, 1250, 660 W/50 W (DA-2)	, BLACK	, \$ 25.00* (Christal)	Encore
KEZQ-F+, 100.3, 44 KW @ 1369,	BTFL/EZ	ABC-D, \$ 52.00* (MMR)	
KFEX-F, 92.3, 100 KW @ 982,	URBAN/CHR	, \$ NA (Banner)	
KHLT-F, 94.1, 100 KW @ 770,	AC	NBC, US 1, \$ 40.00* (Mc-Guild)	Signal
KKYK-F, 103.7, 100 KW @ 1510,	CHR	, \$ 65.00* (Banner)	
KMJX-F, 105.1, 100 KW @ 534,	AOR	ABC-R, \$ 50.00* (HNWH)	
KSSN-F, 95.7, 100 KW @ 1664,	COUNTRY	ABC-E, \$ 85.00* (Katz)	Barnstable
KWTD-F, 106.3, 3 KW @ 290,	BLACK	MBS, \$ 27.00* (Roslin)	(LONOKE)
KZLR-F, 94.9, 100 KW @ 1843,	AOR/CHR	, \$ 30.00 (Durpetti)	So. Starr
KZOU-F, 98.5, 100 KW @ 880,	CHR	, \$ 48.00* (Christal)	Encore

MISCELLANEOUS COMMENTS KFEX changes to Urban/CHR (Jan.)...

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LOS ANGELES

Arbitron Rank/Pop (12+): 2/8,604,700

MSA Rank/Pop: 2/11,300,000

ADI # 2

Average Person Ratings: 17.5

Market TSL: 23.0 hours

Stations: 41/41

Diaries: 4440/1938:1/45.4%

Sample Target: 3440

% Below Line: 0

% Not Listed: 10.0

1987 Revenue: \$293,600,000

HH Inc.: \$37,900

Retail \$: 80.0 Bil

Pop per Station: 209,871

#1 Biller: KIIS A/F \$29,000,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. KPWR-F	1157/7.5	6.6	7.0	5.7	6.5	6.7	9.4	1. KIIS A/F	1317/22955	1. KIIS A/F	19651/22.3	21.6	20.6
2. KIIS A/F	1111/7.2	6.5	7.4	6.4	6.3	6.9	9.1	2. KPWR-F	1243/17213	2. KPWR-F	15599/17.7	17.1	16.5
3. KABC	852/5.5	5.8	5.2	6.1	5.4	5.7	5.3	3. KABC	922/10837	3. KFWB	13480/15.3	12.1	13.5
4. KOST-F	691/4.5	4.9	4.3	4.8	4.1	4.6	4.0	4. KLOS-F	799/11266	4. KOST-F	11647/13.2	12.8	12.6
5. KJOI-F	657/4.3	4.5	4.9	4.7	4.9	4.6	3.3	5. KOST-F	785/13532	5. KRTH-F	10753/12.2	11.4	12.3
6. KFWB	649/4.2	2.6	3.0	4.2	3.4	3.5	3.6	6. KRTH-F	735/13744	6. KNX	10541/11.9	10.9	13.0
7. KBIG-F	622/4.0	4.3	3.7	3.8	3.9	4.0	3.3	7. KBIG-F	715/11839	7. KBIG-F	9875/11.2	10.2	9.7
8. KLOS-F	591/3.8	3.0	2.9	2.8	2.3	3.1	3.7	8. KJOI-F	701/ 9067	8. KABC	9490/10.7	12.7	12.2
9. KROQ-F	572/3.7	4.3	4.1	4.0	3.9	4.0	5.8	9. KFWB	686/14415	9. KLOS-F	8512/ 9.6	8.7	9.2
10. KRTH-F	566/3.7	3.3	3.8	3.6	4.0	3.6	2.6	10. KNX	681/14198	10. KROQ-F	8456/ 9.6	10.8	10.3
11. KLSX-F	551/3.6	3.0	3.3	3.6	3.1	3.4	3.7	11. KROQ-F	661/ 9940	11. KLSX-F	8426/ 9.5	8.6	6.9
12. KNX	496/3.2	2.8	3.0	3.3	3.6	3.1	2.7	12. KLSX-F	580/ 9278	12. KJOI-F	8182/ 9.3	9.4	11.4
13. KTNQ	460/3.0	2.3	3.1	2.3	3.3	2.7	2.4	13. KIQQ-F	495/ 8985	13. KIQQ-F	7658/ 8.7	8.2	8.9
14. KIQQ-F	432/2.8	2.7	2.9	2.9	3.6	2.8	2.3	14. KTNQ	472/ 4366	14. KTWV-F	6041/ 6.8	7.5	7.4
15. KMPC	380/2.5	2.8	2.8	2.4	2.7	2.6	2.3	15. KMPC	456/ 7073	15. KMPC	5936/ 6.7	8.0	7.8
16. KLVE-F	378/2.5	2.8	3.0	3.2	2.3	2.9	2.1	16. KTWV-F	419/ 7133	16. KZLA-F	5120/ 5.8	4.8	4.5
17. KTWV-F	356/2.3	2.7	2.5	1.9	1.6	2.4	3.5	17. KLVE-F	401/ 4827	17. KLVE-F	4515/ 5.1	5.8	5.7
18. KZLA-F	321/2.1	2.5	1.9	1.7	1.8	2.1	2.0	18. KZLA-F	359/ 5857	18. KNX-F	4323/ 4.9	4.0	4.7
19. KJLH-F	279/1.8	2.2	2.0	2.4	1.8	2.1	2.9	19. KFI	319/ 6743	19. KFAC-F	4229/ 4.8	4.3	4.8
20. KFAC-F	239/1.6	1.7	1.2	1.3	1.3	1.5	1.7	20. KJLH-F	288/ 3987	20. KFI	4116/ 4.7	4.9	5.2
21. KDAY	228/1.5	1.5	1.8	1.6	1.2	1.6	1.6	21. KFAC-F	283/ 5018	21. KTNQ	4083/ 4.6	5.0	5.6
22. KLAC	216/1.4	1.0	1.4	1.6	1.5	1.4	.9	22. KNX-F	266/ 5474	22. KJLH-F	3875/ 4.4	5.6	6.2
23. KFI	203/1.3	1.4	1.2	1.4	1.3	1.3	1.3	23. KLAC	256/ 4164	23. KRLA	3843/ 4.4	4.4	5.4
24. KRTH	197/1.3	1.2	1.6	.9	.9	1.3	.5	24. KDAY	230/ 3861	24. KDAY	3763/ 4.3	4.9	4.3
25. KNX-F	196/1.3	1.6	.9	1.1	1.4	1.2	1.1	25. KRTH	208/ 3960	25. KRTH	3479/ 3.9	5.0	3.8

12+ FM SHARE (METRO): 67.57% (9470 of 14016) (FAL 86: 66.89%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPWR-F>	1. KPWR-F	1. KIIS A/F1.	1. KIIS A/F>	1. KIIS A/F>	1. KABC >	1. KIIS A/F1.	1. KIIS A/F1.	1. KPWR-F	1. KPWR-F>	1. KPWR-F
2. KROQ-F	2. KIIS A/F>	2. KPWR-F>	2. KRTH-F	2. KRTH-F	2. KJOI-F	2. KABC	2. KPWR-F	2. KIIS A/F>	2. KOST-F	2. KIIS A/F
3. KIIS A/F3.	3. KLOS-F	3. KLOS-F	3. KOST-F	3. KOST-F	3. KFWB	3. KFWB	3. KBIG-F	3. KOST-F	3. KROQ-F	3. KRTH-F
4. KDAY	4. KLSX-F	4. KOST-F	4. KLSX-F	4. KPWR-F	4. KNX	4. KPWR-F>	4. KABC	4. KLOS-F	KABC	4. KLOS-F
5.	5. KROQ-F	5. KLSX-F	5. KPWR-F	5. KLSX-F	5. KBIG-F	5. KNX	5. KOST-F	5. KBIG-F	5. KIIS A/F5.	5. KJOI-F
6.	6. KOST-F	6. KRTH-F	6. KBIG-F	6. KBIG-F	6. KMPC	6. KJOI-F	6. KJOI-F	6. KROQ-F	6. KLSX-F	6. KLSX-F
7.	7. KRTH-F>	7. KBIG-F	7. KLOS-F	7. KIQQ-F	7. KOST-F	7. KRTH-F	7. KRTH-F	7. KJOI-F	7. KLOS-F	7. KOST-F
8.	8. KBIG-F	8. KROQ-F	8. KTNQ	8. KTNQ	8. KIIS A/F	8. KLOS-F	8. KLOS-F	8. KRTH-F	8. KJOI-F	8. KROQ-F
9.	9. KTWV-F	9. KTNQ	9. KIQQ-F	9. KLOS-F	9. KIQQ-F	9. KOST-F	9. KLSX-F	9. KFWB	9. KNX	9. KBIG-F
10.	10. KJLH-F	10. KIQQ-F	10. KTWV-F	10. KTWV-F	10. KTNQ	KROQ-F	10. KIQQ-F	KNX	10. KFWB	KABC

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KPWR-F>	1. KPWR-F	1. KIIS A/F1.	1. KIIS A/F1.	1. KIIS A/F	1. KPWR-F	1. KLOS-F	1. KIIS A/F1.	1. KLOS-F	1. KIIS A/F
2. KIIS A/F2.	2. KIIS A/F>	2. KPWR-F>	2. KPWR-F	2. KOST-F	2. KLOS-F	2. KPWR-F	2. KLOS-F	KIIS A/F2.	2. KRTH-F
3. KOST-F	3. KOST-F	3. KLSX-F	3. KOST-F>	3. KPWR-F	3. KROQ-F>	3. KIIS A/F3.	3. KLSX-F	3. KPWR-F	3. KLSX-F
4. KROQ-F	4. KLSX-F	4. KRTH-F	4. KBIG-F	4. KBIG-F	4. KIIS A/F4.	4. KLSX-F	4. KRTH-F	4. KLSX-F	4. KLOS-F
5. KLSX-F	5. KBIG-F	5. KOST-F	5. KRTH-F	5. KRTH-F	5. KLSX-F	5. KROQ-F	5. KPWR-F	5. KRTH-F	5. KTNQ
6. KLOS-F	6. KRTH-F	6. KTWV-F	6. KIQQ-F	6. KIQQ-F	6. KNAC-F	6. KRTH-F>	6. KOST-F	6. KROQ-F	6. KABC
7. KLVE-F	7. KROQ-F	7. KBIG-F	7. KLSX-F	7. KTWV-F	7.	7. KOST-F	7. KTNQ	7. KTNQ	7. KPWR-F
8. KBIG-F	8. KJLH-F	8. KJLH-F	8. KLVE-F	8. KJOI-F	8.	8. KTNQ	8. KNX-F	8. KBIG-F	KFWB
9. KJLH-F	9. KTWV-F	9. KIQQ-F	9. KTWV-F	KABC	9.	9. KNAC-F	9. KTWV-F	9. KOST-F	9. KBIG-F
10.	KLOS-F	10. KLOS-F	KJLH-F	10. KLVE-F	10.	10. KTWV-F	10. KROQ-F	10. KFWB	KTWV-F

FORMATS	AM	FM	TOTAL	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING
				%	%	
TOP 40/CHR/CONTEMP	49 (1)	1062 (1)	1111 (2)	7.9	7.1	KACE-F 103.9 Inglewood .9/3.5
AOR/CLASSIC		2075 (5)	2075 (5)	14.8	13.9	KALI 1430 San Gabriel .8/2.1
AC/OLDIES/SOFT ROCK	577 (3)	2494 (6)	3071 (9)	21.9	24.0	KFAC 1330 Los Angeles .2/.8
MOR/VARIETY/FULL						KFSG-F 96.3 Los Angeles .6/1.8
COUNTRY	216 (1)	321 (1)	537 (2)	3.8	3.7	KGfJ 1230 Los Angeles .5/1.9
BLACK/URBAN	309 (2)	1581 (3)	1890 (5)	13.5	13.7	KGIL 1260 San Fernando .4/1.1
BTFL MUSIC/EZ		657 (1)	657 (1)	4.7	5.5	KIEV 870 Glendale .4/1.7
NEWS/TALK	2052 (4)		2052 (4)	14.6	14.6	KKGO-F 105.1 Los Angeles 1.0/3.4
NOSTALGIA	380 (1)		380 (1)	2.7	3.0	KKLA-F 99.5 Los Angeles .4/1.9
RELIGION/GOSPEL		156 (2)	156 (2)	1.1	0.8	KMPC-F 101.9 Glendale .7/2.8
SPANISH	871 (4)	378 (1)	1249 (5)	8.9	10.4	KNAC-F 105.5 Long Beach 1.1/2.6
CLASSICAL	27 (1)	239 (1)	266 (2)	1.9	1.6	KNOB-F 97.9 Long Beach .5/1.9
JAZZ/NEW AGE/ECLECTIC		507 (2)	507 (2)	3.6	---	KRLA 1110 Pasadena 1.1/4.4
UNKNOWN/OTHERS	65 (1)		65 (1)	0.5	1.8	KSKQ 1540 Los Angeles .9/1.9
			14016 (41)			KWKW 1300 Pasadena 1.0/1.9

RADIO STATIONS

AM STATIONS

KABC, 790, 5 KW (DA-N)	, TALK	ABC-I,ABC-T,\$360.00	(Katz)	Cap Cities/ABC
KALI, 1430, 5 KW (DA-2)	, SPANISH CONTEMP	,\$ 77.00	(MMR)	United
KBRT, 740, 10 KW (DAYS,DA)	, RELIGION	,\$ 50.00*	(---)	Crawford
KDAY, 1580, 50 KW (DA-2)	, BLACK	NBN,\$100.00	(Roslin)	Heritage
KFI, 640, 50 KW	, AC	MBS,\$175.00*	(Christal)	Cox
KFWB, 980, 5 KW	, NEWS	UPI,NBC,\$285.00	(Group W)	Westinghouse
KGfJ, 1230, 1 KW	, BLACK	SBN,SMN,\$ NA	(---)	
KIEV, 870, 5 KW/1 KW (DA-N)	, TALK	,\$100.00*	(---)	
KLAC, 570, 5 KW (DA-N)	, COUNTRY	ABC-D,\$135.00*	(Eastman)	Malrite
KMPC, 710, 50 KW/10 KW (DA-N)	, NOSTALGIA	,\$200.00	(Durpetti)	Golden West
KNX, 1070, 50 KW	, NEWS	CBS,\$270.00	(CBS)	CBS
KRLA, 1110, 50 KW/10 KW (DA-2)	, OLDIES	,\$130.00*	(MMR)	Greater Media
KRTH, 930, 5 KW (DA-N)	, OLDIES	US 1,\$ NA	(Republic)	RKO
KSKQ, 1540, 50 KW/10 KW (DA-D)	, SPANISH CONTEMP	,\$100.00*	(Caballero)	Spanish Brdcast.
KTNQ, 1020, 50 KW (DA-2)	, SPANISH AC	,\$160.00*	(Caballero)	H & G
KWKW, 1300, 5 KW/1 KW (DA-2)	, SPANISH	,\$ 91.00	(Lotus)	Lotus

FM STATIONS

KACE, 103.9, 2 KW @ 390, BLACK	APR,\$ 70.00*	(Masla)	All Pro
KBIG, 104.3, 105 KW @ 2890, SOFT AC	,\$260.00*	(CBS)	Bonneville
KFAC, 92.3, 43 KW @ 2835, CLASSICAL	,\$215.00	(Mc-Guild)	
KFSG, 96.3, 54 KW @ 480, RELIGION	APR,\$ 25.00	(---)	
KGIL, 94.3, 3 KW @ -180, SOFT AC	,\$ 45.00	(HNWH)	Buckley (SAN FERNANDO)
KIIS, 102.7, 8 KW @ 2790, CHR	,\$500.00*	(Mc-Guild)	Gannett
KIQQ, 100.3, 5 KW @ 3060, SOFT AC	Trans,\$250.00*	(HNWH)	Outlet
KJLH, 102.3, 3 KW @ 300, BLACK	,\$110.00*	(Radio West)	(COMPTON)
KJOI, 98.7, 75 KW @ 1180, BTFL/EZ	,\$280.00*	(Banner)	Legacy
KKGO, 105.1, 18 KW @ 2900, JAZZ	APR,\$ NA	(Torbet)	
KLOS, 95.5, 63 KW @ 3129, AOR	ABC-R,\$300.00*	(Katz)	Cap Cities/ABC
KLSX, 97.1, 55 KW @ 770, CLASSIC AOR	,\$240.00*	(MMR)	Greater Media
KLVE, 107.5, 30 KW @ 2800, SPANISH AC	,\$170.00*	(Caballero)	H & G
KNAC, 105.5, 2 KW @ 400, AOR	ABC-F,\$100.00*	(Masla)	(LONG BEACH)
KNX, 93.1, 29 KW @ 3496, SOFT AOR	CBS-R,\$165.00*	(CBS)	CBS
KOST, 103.5, 13 KW @ 3100, AC	,\$275.00*	(Christal)	Cox
KNOB, 97.9, 79 KW @ 420, SOFT AC	,\$103.00	(Masla)	(LONG BEACH)
KPWR, 105.9, 72 KW @ 770, URBAN/CHR	,\$300.00	(HNWH)	Emmis
KROQ, 106.7, 5 KW @ 1388, AOR	,\$330.00*	(Torbet)	Infinity
KRTH, 101.1, 51 KW @ 3130, OLDIES	US 2,\$280.00*	(Republic)	RKO
KTWV, 94.7, 58 KW @ 2835, JAZZ/AZ	Source,\$175.00*	(Banner)	Metropolitan
KMPC, 101.9, .7 KW @ 2848, CONTEMP	,\$150.00	(Durpetti)	Golden West
KZLA, 93.9, 49 KW @ 720, COUNTRY	,\$145.00*	(Eastman)	Malrite

CALL LETTER CHANGES

KUTE changes to KMPC-F

FORMAT CHANGES

KMPC-F: From "Quiet Storm" to Soft AC (Oct.)

STATION SALES

KNOB-F (Long Beach): Sold to Spanish Brdcast. Systems for \$15,000,000 (Grandy)

LOUISVILLE

Arbitron Rank/Pop (12+): 45/797,800

MSA Rank/Pop: 48/971,000

ADI # 47

Average Person Ratings: 15.7

Market TSL: 21.0 hours

Stations: 17/17

Diaries: 1428/559:1/57.7%

Sample Target: 1200

% Below Line: 0

% Not Listed: 6.1

1987 Revenue: \$22,300,000

HH Inc.: \$30,919

Retail \$: 6.2 Bil

Pop per Station: 46,929

#1 Biller: WHAS \$6,000,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. WHAS	201/16.1	13.0	16.2	14.8	15.6	15.0	12.6	1. WAMZ-F	282/3028	1. WHAS	2570/32.3	33.1	30.8
2. WAMZ-F	178/14.3	16.6	15.4	15.8	15.2	15.5	13.5	2. WHAS	274/3634	2. WAMZ-F	1816/22.8	24.2	26.2
3. WDJX-F	116/ 9.3	9.5	9.1	8.6	7.7	9.1	11.9	3. WDJX-F	194/2413	3. WDJX-F	1650/20.7	18.6	15.0
4. WQMF-F	110/ 8.8	8.8	7.9	8.8	8.9	8.6	10.4	4. WQMF-F	138/1866	4. WQMF-F	1650/20.7	22.6	17.6
5. WVEZ-F	106/ 8.5	9.0	7.5	8.3	8.6	8.3	6.9	5. WVEZ-F	118/1561	5. WQMF-F	1413/17.8	17.2	17.0
6. WRKA-F	98/ 7.9	6.3	8.1	5.7	6.4	7.0	10.2	6. WRKA-F	101/1353	6. WVEZ-F	1406/17.7	15.2	17.2
7. WLRS-F	78/ 6.3	5.9	6.5	5.7	4.2	6.1	8.9	7. WLRS-F	82/1685	7. WRKA-F	1315/16.5	20.3	15.4
8. WLOU	56/ 4.5	3.2	4.4	3.4	3.7	3.9	2.7	8. WLOU	56/ 608	8. WAVG	968/12.2	11.3	13.9
9. WJYL-F	51/ 4.1	6.1	5.7	5.1	5.7	5.3	6.4	9. WAVG	52/1029	9. WJYL-F	654/ 8.2	10.1	9.0
10. WAVG	48/ 3.8	4.9	4.5	5.2	4.2	4.6	3.3	10. WJYL-F	52/ 668	10. WLOU	608/ 7.6	8.3	7.6
11. WXVW	32/ 2.6	3.2	2.5	2.9	2.3	2.8	2.2	11. WXVW	33/ 402	11. WCII	474/ 6.0	3.0	6.0
12. WCII	31/ 2.5	1.2	.3	1.0	1.5	1.3	1.1	12. WCII	31/ 499	12. WXVW	397/ 5.0	5.1	5.5
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 64.64% (757 of 1171) (FAL 86: 63.71%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDJX-F>	1. WQMF-F	1. WAMZ-F>	1. WAMZ-F	1. WAMZ-F	1. WHAS >	1. WHAS >	1. WAMZ-F	1. WHAS >	1. WDJX-F	1. WAMZ-F
2. WLRS-F	2. WAMZ-F	2. WQMF-F	2. WHAS	2. WHAS >	2. WAMZ-F>	2. WAMZ-F>	2. WHAS	2. WAMZ-F	2. WHAS	2. WHAS
3. WQMF-F>	3. WDJX-F	3. WHAS	3. WRKA-F	3. WRKA-F	3. WVEZ-F	3. WQMF-F	3. WVEZ-F	3. WDJX-F	3. WAMZ-F	3. WVEZ-F
4.	4. WLRS-F	4. WRKA-F	4. WVEZ-F	4. WVEZ-F	4. WAVG	4. WDJX-F	4. WQMF-F	4. WVEZ-F	4. WQMF-F	4. WDJX-F
5.	5. WRKA-F	5. WVEZ-F	5. WQMF-F	5. WQMF-F	5. WRKA-F	5. WRKA-F	5. WRKA-F	5. WQMF-F	5. WVEZ-F	5. WRKA-F
6.	6. WVEZ-F	6. WDJX-F	6.	6.	6.	6. WVEZ-F	6.	6.	6.	6. WQMF-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDJX-F>	1. WDJX-F	1. WAMZ-F	1. WAMZ-F>	1. WAMZ-F>	1. WQMF-F>	1. WQMF-F>	1. WQMF-F>	1. WQMF-F	1. WAMZ-F
2. WLRS-F	2. WAMZ-F	2. WRKA-F	2. WHAS	2. WHAS	2. WLRS-F	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F	2. WHAS
3. WJYL-F	3. WVEZ-F	3. WVEZ-F	3. WDJX-F	3. WRKA-F	3. WDJX-F	3. WLRS-F	3. WRKA-F	3. WHAS	3. WQMF-F
4. WLOU	4. WRKA-F	4. WHAS	4. WRKA-F	4. WVEZ-F>	4. WAMZ-F	4. WRKA-F	4. WHAS	4. WRKA-F	4. WRKA-F
5. WQMF-F	5. WLRS-F	5. WDJX-F	5. WVEZ-F	5.	5.	5. WHAS	5. WLRS-F	5. WLRS-F	5. WVEZ-F
6. WVEZ-F	6.	6. WLRS-F	6.	6.	6.	6.	6.	6. WVEZ-F	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS			FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING				
	AM	FM	TOTAL	%	%				
TOP 40/CHR/CONTEMP		194 (2)	194 (2)	16.6	12.9	WAKY	790	Louisville	.9/4.8
AOR/CLASSIC		110 (1)	110 (1)	9.4	9.7	WFIA	900	Louisville	.3/1.3
AC/OLDIES/SOFT ROCK	31 (1)	204 (2)	235 (3)	20.1	16.3	WLLV	1240	Louisville	1.1/2.0
MOR/VARIETY/FULL	249 (2)		249 (2)	21.3	21.4	WTMT	620	Louisville	1.4/2.9
COUNTRY	28 (2)	178 (1)	206 (3)	17.6	20.8	WXLN-F	103.9	Louisville	1.6/4.1
BLACK/URBAN	56 (1)	51 (1)	107 (2)	9.1	10.9				
BTFL MUSIC/EZ					1.4				
NEWS/TALK									
NOSTALGIA	32 (1)		32 (1)	2.7	2.5				
RELIGION/GOSPEL	18 (2)	20 (1)	38 (3)	3.2	4.1				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE/ECLECTIC									
UNKNOWN/OTHERS									

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RADIO STATIONS

AM STATIONS

WAKY, 790, 5 KW/1 KW (DA-2)	, COUNTRY	MBS, \$ 30.00* (Katz)	Federal
WAVG, 970, 5 KW (DA-2)	, MOR	NBC, NBC-T, US 2, \$ 39.00* (MMR)	
WCIT, 1080, 10 KW/1 KW (DA-2)	, OLDIES	SMN, CBS, \$ 35.00* (Republic)	Great Trails
WDGS, 1290, 500 W/1 KW (DA-2)	, BLACK	NBN, \$ 15.00 (Masla)	
WFIA, 900, 1 KW/163 W	, RELIGION	, \$ 14.00 (---)	
WHAS, 840, 50 KW	, MOR	ABC-I, \$100.00* (Christal)	Clear Channel
WLLV, 1240, 1 KW	, RELIGION	, \$ 17.00 (Roslin)	
WLOU, 1350, 5 KW/500 W (DA-N)	, BLACK	SBN, \$ 38.00* (MMR)	Johnson
WTMT, 620, 500 W (DA-2)	, COUNTRY	, \$ 16.00 (Masla)	
WXVW, 1450, 1 KW	, NOSTALGIA	SMN, \$ 30.00* (S. Katz)	

FM STATIONS

WAMZ, 97.5, 100 KW @ 505, COUNTRY	, \$ 78.00* (Christal)	Clear Channel
WDJX, 99.7, 20 KW @ 720, CHR	CBS-R, \$ 60.00* (Eastman)	Great Trails
WJYL, 101.7, 3 KW @ 300, URBAN	, \$ 38.00* (Banner)	
WLS, 102.3, 3 KW @ 300, CHR	ABC-R, \$ 48.00 (MMR)	
WQMF, 95.7, 34 KW @ 580, AOR	Source, \$ 62.00* (Torbet)	
WRKA, 103.1, 3 KW @ 300, AC	ABC-D, \$ 64.00* (Banner)	Capitol-Johnson
WVEZ, 106.9, 25 KW @ 670, SOFT AC	, \$ 50.00* (Katz)	Federal
WXLN, 103.9, 3 KW @ 300, RELIGION	ABC-C, \$ 18.00 (---)	

CALL LETTER CHANGES

WAKY changes from BTFL to Country

FORMAT CHANGES

STATION SALES

WJYL-F (Jefferson) sold by Interurban to Media Capital for \$1,700,000 (Blackburn)

LUBBOCK

Arbitron Rank/Pop (12+): 161/181,100
 MSA Rank/Pop: 188/222,000
 ADI # 149
 Average Person Ratings: 16.0
 Market TSL: 21.5 hours

Stations: 17/15
 Diaries: 689/263:1/49.9%
 Sample Target: 550
 % Below Line: 1.0
 % Not Listed: 10.8

1987 Revenue: \$7,000,000
 HH Inc.: \$30,358
 Retail \$: 1.66 Btl
 Pop per Station: 12,073
 #1 Biller: KRLB A/F \$1,800,000

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. KRLB A/F	89/31.0	32.3	26.8	26.8	23.1			1. KRLB A/F	133/1282	1. KRLB A/F	836/46.5	50.2	46.4
2. KLLL-F	42/14.6	16.7	17.7	17.4	19.3			2. KLLL-F	85/ 843	2. KLLL-F	469/26.1	28.3	27.7
3. KFMX-F	36/12.5	10.9	9.5	8.5	10.0			3. KFMX-F	50/ 551	3. KFMX-F	404/22.5	18.1	17.3
4. KTEZ-F	24/ 8.4	7.5	7.8	5.2	9.0			4. KFYO	32/ 467	4. KTEZ-F	304/16.9	17.0	16.2
5. KKIK-F	14/ 4.9	5.4	7.1	7.6	5.1			5. KTEZ-F	30/ 393	5. KFYO	271/15.1	12.2	13.5
								6. KKIK-F	23/ 414	6. KKIK-F	263/14.6	11.7	20.4
								7. KZII-F	17/ 335	7. KZII-F	232/12.9	15.6	13.2
								8. KLFB	12/ 117	8.			
								9.		9.			
								10.		10.			
								11.		11.			

12+ FM SHARE (METRO): 87.11% (223 of 256) (FAL 86: 81.89%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRLB-F+>1.	KRLB-F+>1.	KRLB-F+>1.	KRLB-F+>1.	KRLB-F+>1.	KLLL-F>	1. KRLB-F+>1.	KKLB-F+>1.	KRLB-F+>1.	KRLB-F+>1.	KRLB-F+>
2.	2. KFMX-F>	2. KFMX-F	2. KLLL-F>	2. KLLL-F>	2. KRLB-F+	2. KLLL-F	2. KLLL-F	2. KFMX-F	2. KFMX-F	2. KLLL-F>
3.	3. KLLL-F>	3. KLLL-F>	3. KTEZ-F	3. KTEZ-F	3. KTEZ-F	3. KFMX-F>	3. KTEZ-F	3. KLLL-F>	3.	3. KFMX-F>
4.	4. KTEZ-F	4. KTEZ-F	4. KFMX-F>	4. KFMX-F	4. KFYO	4. KTEZ-F	4. KFMX-F>	4. KTEZ-F	4.	4. KFYO
5.	5.	5.	5.	5.	5. KKIK-F	5. KFYO	5. KKIK-F	5.	5.	5. KTEZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRLD-F+>1.	KRLB-F+>1.	KRLB-F+>1.	KRLB-F+>1.	KRLB-F+>1.	1. KFMX-F	1. KFMX-F	1. KFMX-F	1. KRLB-F+	1. KRLB-F+
2. KFMX-F	2. KLLL-F	2. KLLL-F	2. KLLL-F>	2. KLLL-F>	2. KRLB-F+	2. KRLB-F+>2.	KRLB-F+>2.	2. KFMX-F>	2. KLLL-F
3. KLLL-F	3. KFMX-F>	3. KTEZ-F	3. KTEZ-F	3. KTEZ-F>	3.	3.	3.	3. KLLL-F	3. KFMX-F
4.	4. KTEZ-F	4. KFMX-F	4. KFMX-F	4.	4.	4.	4.	4. KTEZ-F	4. KTEZ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. KFYO

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	2 (1)	87 (1)	89 (2)	34.8	30.5	KEND 1540 Lubbock .7/4.3
AOR/CLASSIC		45 (2)	45 (2)	17.6	14.7	KFMX 94.5 Lubbock 1.0/3.0
AC/OLDIES/SOFT ROCK		38 (2)	38 (2)	14.8	8.1	KXTQ 950 Lubbock .7/4.1
MOR/VARIETY/FULL					2.3	
COUNTRY	16 (2)	42 (1)	58 (3)	22.7	28.6	KLSC-F 100.3 Lamesa .3/2.6
BLACK/URBAN						KVOQ-F 98.3 Lorenzo .7/1.7
BTFM MUSIC/EZ					8.9	
NEWS/TALK						
NOSTALGIA	7 (1)		7 (1)	2.7		
RELIGION/GOSPEL		8 (1)	8 (1)	3.1	1.9	
SPANISH	19 (3)		19 (3)	7.4	7.3	
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	3 (1)	3 (2)	6 (3)	2.3		

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RADIO STATIONS

KCAS, 1050, 250 W (DAYS), NOSTALGIA SMN, \$ 10.00* (---) (SLATON)
 KEND, 1590, 1 KW (DA-2), COUNTRY MBS, \$ 12.00* (Eastman)
 KFYO, 790, 5 KW/1 KW (DA-2), COUNTRY CBS, \$ 20.00* (Torbet) Thrash
 KLFM, 1420, 500 W (DA-2), SPANISH \$ 13.00* (Caballero) Seaton
 KXTQ, 950, 5 KW/500 W (DA-2), SPANISH \$ NA (Katz)

KFMX-F, 94.5, 100 KW @ 850, AOR Source, \$ 32.00* (Katz)
 KLLL-F, 96.3, 100 KW @ 580, COUNTRY MBS, \$ 36.00* (Eastman) Thrash
 KRLB-F+, 99.5, 100 KW @ 817, CHR ABC-I, \$ 44.00* (Christal)
 KKIK-F, 93.7, 100 KW @ 740, AC ABC-C, \$ 25.00* (Banner)
 KTEZ-F, 101.1, 100 KW @ 750, SOFT AC Trans, \$ 27.00* (HNWH) Lotus
 KZII-F, 102.5, 100 KW @ 850, CLASSIC AOR \$ 26.00* (Torbet) Seaton

MISCELLANEOUS COMMENTS KRLB-A changes calls to KJBX (Dec.)... KSEL changes to KXTQ (Nov.)...

MADISON

Arbitron Rank/Pop (12+): 122/287,300

Stations: 15/13
Diaries: 826/348:1/65.4%
Sample Target: 670
% Below Line: 1.6
% Not Listed: 16.6

1987 Revenue: \$11,600,000
HH Inc.: \$33,865
Retail \$: 2.7 Bil
Pop per Station: 22,100
#1 Biller: WZEE-F \$2,100,000

MSA Rank/Pop: 133/2,700,000

ADI # 106

Average Person Ratings: 14.6

Market TSL: 19.3 hours

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86
1. WZEE-F	68/15.9	16.2	13.0	15.5	11.5		15.6	1. WZEE-F	151/2018	1. WZEE-F	974/33.2	36.6 32.2
2. WMGN-F	52/12.2	8.9	7.9	6.9	8.2		8.7	2. WIBA-F	118/1712	2. WIBA-F	884/30.2	30.2 28.4
3. WIBA-F	50/11.7	11.6	9.9	13.8	10.2		14.5	3. WMGN-F	85/1141	3. WMGN-F	657/22.4	21.5 19.0
4. WTSO	39/ 9.1	8.2	10.1	7.5	8.2		7.9	4. WTSO	62/ 938	4. WIBA	638/21.8	23.9 20.4
5. WIBA	37/ 8.7	7.3	8.6	9.2	10.6		7.1	5. WIBA	40/ 708	5. WTSO	571/19.5	15.2 20.8
6. WMAD-F	23/ 5.4	5.9	6.4	2.7	3.5		8.1	6. WWQM-F	36/ 436	6. WMAD-F	424/14.5	18.4 15.3
7. WWQM-F	21/ 4.9	5.7	5.9	5.7	6.9		5.2	WSJY-F	36/ 550	7. WWQM-F	285/ 9.7	11.7 14.4
8. WILV-F	13/ 3.0	2.3	2.2	3.1	2.0		3.3	8. WILV-F	29/ 452	8. WTDY	217/ 7.4	6.7 9.3
9. WHIT	11/ 2.6	4.6	2.9	2.9	2.9		3.3	9. WMAD-F	26/ 452	9. WILV-F	209/ 7.1	7.5 7.6
WTDY	11/ 2.6	2.5	3.1	5.2	3.3		1.7	10. WGN	17/ 349	10. WHIT	184/ 6.3	8.2 4.0
11. WMAD	10/ 2.3	.9	2.9	2.9	3.8		.8	11.		11. WMLI-F	179/ 6.1	4.0 3.9
12. WSJY-F	8/ 1.9	2.7	2.6	2.7	5.3		1.7	12.		12. WSJY-F	155/ 5.3	6.3 6.6

12+ FM SHARE (METRO): 67.70% (241, of 356) (FAL 86: 63.16%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZEE-F>	1. WIBA-F	1. WMGN-F	1. WMGN-F	1. WMGN-F	1. WTSO	1. WZEE-F>	1. WMGN-F	1. WZEE-F>	1. WZEE-F>	1. WTSO
2.	WZEE-F	2. WZEE-F	2. WIBA-F	2. WIBA-F	2. WIBA	2. WIBA	2. WIBA-F	2. WMGN-F	2. WIBA-F	2. WIBA
3.	3. WMGN-F>	3. WIBA-F>	3. WZEE-F>	3. WZEE-F>	3. WMGN-F	3. WMGN-F	3. WZEE-F	3. WIBA-F>	3. WMGN-F	3. WZEE-F
4.	4. WMAD-F	4. WMAD-F	4. WTSO	4. WTSO	4. WTSO	4. WILV-F	4. WTSO	4. WTSO	4. WTSO	4. WMGN-F
5.	5.	5. WTSO	5. WIBA	5. WIBA	5. WILV-F	5. WTSO	5. WMAD-F	5. WIBA	5. WMAD-F	5. WIBA-F
		6. WIBA	6. WMAD-F				6. WIBA		6. WTDY	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZEE-F	1. WMGN-F>	1. WMGN-F>	1. WMGN-F>	1. WMGN-F>	1. WIBA-F>	1. WIBA-F>	1. WIBA-F>	1. WIBA-F	1. WIBA-F>
2. WMGN-F>	2. WZEE-F>	2. WZEE-F	2. WZEE-F>	2. WZEE-F>	WZEE-F	2. WZEE-F>	2. WZEE-F>	2. WZEE-F>	2. WZEE-F
3. WIBA-F	3. WIBA-F	3. WIBA-F	3. WIBA-F	3. WIBA	3. WMAD-F	3. WMAD-F	3. WMGN-F	3. WMGN-F	3. WMGN-F
4. WMAD-F	4. WMAD-F	4. WMAD-F	4. WIBA	4. WWQM-F	4. WMGN-F	4. WMGN-F	4. WMAD-F	4. WTSO	4. WTSO
5.	5.	5.	WMAD-F	5. WIBA-F	5.	5.	5. WTSO	5. WMAD-F	5. WIBA
			6. WWQM-F	WTSO					

FORMATS	AM	FM	TOTAL	%	FAL 86 %
TOP 40/CHR/CONTEMP		68 (1)	68 (1)	19.1	16.3
AOR/CLASSIC		73 (2)	73 (2)	20.5	12.5
AC/OLDIES/SOFT ROCK	11 (1)	52 (1)	63 (2)	17.7	23.5
MOR/VARIETY/FULL	53 (3)		53 (3)	14.9	15.5
COUNTRY	39 (1)	21 (1)	60 (2)	16.9	20.2
BLACK/URBAN					
BTFL MUSIC/EZ		21 (2)	21 (2)	5.9	6.1
NEWS/TALK	2 (1)		2 (1)	0.6	0.6
NOSTALGIA	10 (1)		10 (1)	2.8	3.6
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS		6 (1)	6 (1)	1.7	1.7

356 (15)

RADIO STATIONS

WHIT, 1550, 5 KW (DAYS)	, OLDIES	ABC-E, \$ 32.00 (Eastman)	McKenna
WIBA, 1310, 5 KW (DA-N)	, MOR	CBS, \$ 40.00* (Durpetti)	
WMAD, 1190, 1 KW (DAYS, DA)	, NOSTALGIA	ABC-D, \$ 18.00* (Torbet)	
WTDY, 1480, 5 KW (DA-2)	, MOR/TALK	NBC, NBC-T, \$ 22.00* (Mc-Guild)	Midwest Family
WTSO, 1070, 10 KW/5 KW (DA-2)	, COUNTRY	APR, \$ 34.00* (Banner)	Midwest Family
WIBA-F, 101.5, 50 KW @ 470, AOR		CBS-R, \$ 46.00* (Durpetti)	
WILV-F, 94.9, 37 KW @ 1600, BTFL/EZ		ABC-I, \$ 23.00 (Roslin)	(BARABOO)
WMAD-F, 92.1, 3 KW @ 300, CLASSIC ROCK		, \$ 25.00* (Torbet)	
WMGN-F, 98.1, 38 KW @ 580, AC		, \$ 36.00* (Mc-Guild)	Midwest Family
WSJY-F, 107.3, 50 KW @ 500, BTFL/EZ		ABC-I, \$ 19.00 (---)	Goetz (FORT ATKINSON)
WWQM-F, 106.3, 3 KW @ 300, COUNTRY		ABC-E, \$ 32.00 (Eastman)	McKenna
WZEE-F, 104.1, 6 KW @ 1120, CHR		, \$ 45.00* (Banner)	Midcontinent

MISCELLANEOUS COMMENTS WMAD-F reclassified as Classic Rock...

American Radio Fall 1987, Copyright 1988

McALLEN - BROWNSVILLE

Arbitron Rank/Pop (12+): 77/450,100

MSA Rank/Pop: McAllen - 125/371,500
 ADI # 115 Brownsville - 168/259,900
 Average Person Ratings: 18.0
 Market TSL: 24.0 hours

Stations: 18/18
 Diaries: 905/497:1/52.0%
 Sample Target: 810
 % Below Line: 0
 % Not Listed: 10.8

1987 Revenue: \$10,500,000
 HH Inc.: \$23,900
 Retail \$: 3.3 Bil
 Pop per Station: 25,006
 #1 Biller: KGBT \$1,800,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86
1. KGBT	128/15.2	11.2	17.6	16.8	19.0	15.2		1. KGBT	147/1420	1. KBFM-F	1472/31.5	30.0 30.7
2. KBFM-F	118/14.0	15.6	11.0	10.8	14.0	12.9		2. KBFM-F	125/1588	2. KGBT	1301/28.7	30.0 33.1
3. KIWW-F	72/ 8.6	7.6	11.0	8.1	7.8	8.8		3. KIWW-F	85/1060	3. KIWW-F	911/19.5	20.7 18.2
4. KTXF-F	66/ 7.8	9.0	7.9	5.6	6.5	7.6		4. KTXF-F	75/ 858	4. KRGE	894/19.1	18.1 21.0
5. KELT-F	59/ 7.0	7.8	6.9	6.3	7.8	7.0		5. KELT-F	59/ 920	5. KELT-F	888/19.0	16.3 19.1
6. KRGE	54/ 6.4	6.6	7.3	8.0	8.1	7.1		KRGE	59/ 957	6. KTXF-F	761/16.3	15.1 13.5
7. KRIX-F	47/ 5.6	6.1	5.3	6.1	4.5	5.8		7. KRIX-F	47/ 571	7. KRIX-F	550/11.8	14.1 9.9
8. KQXX-F	44/ 5.2	6.2	3.6	6.0	4.7	5.3		8. KQXX-F	44/ 537	8. KQXX-F	512/10.9	10.6 11.7
9. KVLV-F	40/ 4.8	5.5	5.6	4.6	3.6	5.1		9. KVLV-F	42/ 451	9. KVLV-F	439/ 9.4	9.2 9.6
10. KIRT	23/ 2.7	3.6	5.0	3.4	3.2	3.7		10. KIRT	25/ 418	10. KIRT	398/ 8.5	7.5 8.6
11. KURV	21/ 2.5	2.8	1.4	1.7	1.6	2.1		11.		11. KGAR-F	302/ 6.5	6.6 6.4

12+ FM SHARE (METRO): 65.73% (493 of 750) (FAL 86: 59.37%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBFM-F>	1. KBFM-F>	1. KBFM-F	1. KGBT	1. KGBT >	1. KGBT >	1. KGBT	1. KGBT >	1. KBFM-F>	1. KBFM-F>	1. KGBT
2. KRGE >	2. KRIX-F	2. KGBT	2. KELT-F	2. KIWW-F	2. KVLV-F	2. KBFM-F	2. KBFM-F	2. KGBT	2. KGBT	2. KBFM-F>
3. KGAR-F	3. KELT-F	3. KELT-F	3. KBFM-F	3. KELT-F	3. KIWW-F	3. KTXF-F	3. KELT-F	3. KIWW-F	3. KIWW-F	3. KTXF-F>
KIWW-F	4. KTXF-F	4. KTXF-F	4. KTXF-F	4. KTXF-F	4. KQXX-F	4. KRGE	4. KTXF-F	4. KELT-F	4. KQXX-F	4. KIWW-F
KRIX-F	5. KIWW-F	5. KIWW-F	5. KIWW-F	5. KBFM-F	5. KTXF-F	5. KELT-F	5. KIWW-F	5. KTXF-F	5. KRIX-F	5. KRGE
		6. KRIX-F				6. KIWW-F			6. KRGE	
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBFM-F>	1. KBFM-F>	1. KELT-F	1. KBFM-F>	1. KGBT >		1. KRIX-F	1. KRIX-F	1. KRIX-F	1. KRIX-F	1. KIWW-F>
2. KTXF-F	2. KTXF-F	KTXF-F	2. KGBT	2. KELT-F		2. KBFM-F>	2. KBFM-F	2. KBFM-F	2. KBFM-F	2. KGBT
3. KELT-F	3. KELT-F>	3. KBFM-F	3. KELT-F	3. KBFM-F		3. KIWW-F	3. KIWW-F	3. KIWW-F	3. KIWW-F	3. KTXF-F
KRIX-F	4. KGBT	4. KGBT	4. KTXF-F	4. KTXF-F		4. KELT-F	4. KELT-F	4. KELT-F	4. KGBT	4. KELT-F
5.	KIWW-F	5. KIWW-F	5. KIWW-F	5. KIWW-F		5.	5. KTXF-F	KTXF-F	5. KELT-F	5. KBFM-F
				6. KQXX-F					6. KTXF-F	KRIX-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %
TOP 40/CHR/CONTEMP	54 (1)	133 (2)	187 (3)	24.9	24.1
AOR/CLASSIC		47 (1)	47 (1)	6.3	4.9
AC/OLDIES/SOFT ROCK		59 (1)	59 (1)	7.9	10.9
MOR/VARIETY/FULL					
COUNTRY	6 (1)	71 (2)	77 (3)	10.3	9.1
BLACK/URBAN					
BTFL MUSIC/EZ		40 (1)	40 (1)	5.3	3.9
NEWS/TALK	21 (1)		21 (1)	2.8	2.3
NOSTALGIA					
RELIGION/GOSPEL		18 (1)	18 (1)	2.4	
SPANISH	167 (3)	125 (3)	292 (6)	38.9	44.7
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	9 (1)		9 (1)		
			750 (18)		

RADIO STATIONS

KBOR, 1600, 1 KW (DA-1)	, SPANISH	,\$ 20.00* (Lotus)	
KGBT, 1530, 50 KW/10 KW (DA-N)	, SPANISH	,\$100.00* (Katz)	Tichenor
KIRT, 1580, 1 KW/300 W	, SPANISH	,\$ 24.00 (Caballero)	Gomez
KRGE, 1290, 5 KW (DA-2)	, CHR	US 1,\$ 35.00* (Banner)	Daytona
KRIO, 910, 5 KW (DA-2)	, OLDIES (?)	APR,\$ 15.00* (---)	
KURV, 710, 1 KW	, TALK	NBC,NBC-T,ABC-T,\$ 15.00 (Miller)	
KBFM-F, 104.1, 100 KW @ 990, CHR		ABC-F,\$ 65.00 (Christal)	Encore
KELT-F, 94.5, 100 KW @ 800, AC		,\$ 48.00* (Katz)	Tichenor
KIWW-F, 96.1, 100 KW @ 540, SPANISH		,\$ 55.00* (MMR)	
KQXX-F, 98.5, 100 KW @ 1400, SPANISH		,\$ 26.00* (Caballero)	Gomez
KRIX-F, 99.5, 100 KW @ 480, AOR		,\$ 23.00* (Banner)	Daytona
KTXF-F, 100.3, 100 KW @ 500, COUNTRY		ABC-E,\$ 37.00* (Eastman)	
KVLV-F, 107.9, 100 KW @ 490, BTFL/EZ		,\$ 28.00* (HNWH)	Tippie

MISCELLANEOUS COMMENTS KRGE changes calls to KRGE...

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MEMPHIS

Arbitron Rank/Pop (12+): 50/756,300

MSA Rank/Pop: 50/960,000

ADI # 41

Average Person Ratings: 17.1

Market TSL: 22.8 hours

Stations: 21/21

Diaries: 1150/658:1/48.2%

Sample Target: 1090

% Below Line: 0

% Not Listed: 7.7

1987 Revenue: \$24,000,000

HH Inc.: \$29,448

Retail \$: 7.1 Bill

Pop per Station: 36,014

#1 Biller: WMC-F, WRVR A/F \$4,200,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WHRK-F	186/14.0	13.5	15.8	14.3	16.7	14.4	16.5	1. WHRK-F	243/2743	1. WHRK-F	2125/27.4	29.9	28.4
2. WMC-F	121/ 9.1	11.2	11.6	10.9	10.5	10.7	11.1	2. WGKX-F	225/2631	2. WMC-F	1650/21.2	28.7	25.0
3. WGKX-F	120/ 9.0	9.6	8.4	8.1	8.1	8.8	9.6	3. WMC-F	211/2841	3. KRNB-F	1510/19.4	23.2	18.5
4. KRNB-F	111/ 8.4	9.2	8.8	10.2	7.4	9.2	11.6	4. KRNB-F	131/1892	4. WGKX-F	1485/19.1	17.7	17.9
5. WLOK	90/ 6.8	6.3	6.9	5.4	5.3	6.4	5.4	5. WRVR-F	117/1787	5. WRVR-F	1294/16.7	20.3	19.2
6. WRVR-F	89/ 6.7	8.0	7.2	6.6	6.9	7.1	7.1	6. WDIA	91/1541	6. WDIA	1207/15.5	18.7	16.9
7. WEZI-F	82/ 6.2	5.7	5.6	6.7	5.2	6.1	3.0	7. WLOK	91/1011	7. WEZI-F	1029/13.3	13.0	11.4
8. WDIA	75/ 5.7	5.3	7.1	4.3	7.0	5.6	5.9	8. WEGR-F	87/1399	8. WLOK	985/12.7	11.9	12.4
9. WEGR-F	71/ 5.4	5.2	3.8	3.9	6.4	4.6	5.9	9. WEZI-F	83/1081	9. WEGR-F	941/12.1	11.9	14.3
10. KWLN-F	53/ 4.0	4.3	3.0	2.5	1.2	3.5	6.3	10. KWLN-F	74/1050	10. WMC	716/ 9.2	9.5	11.1
11. WMC	52/ 3.9	3.3	3.2	4.9	4.1	3.8	2.4	11. WMC	69/ 927	11. WREC	712/ 9.2	7.7	9.8
12. WHBQ	38/ 2.9	4.6	3.9	4.6	3.7	4.0	4.0	12. WREC	58/1045	12. WHBQ	685/ 8.8	9.2	10.4
13. WREC	33/ 2.5	3.0	2.2	3.4	3.7	2.8	2.4	13. WHBQ	55/ 894	13. KWLN-F	627/ 8.1	7.5	2.7

12+ FM SHARE (METRO): 69.80% (855 of 1225) (FAL 86: 60.22%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHRK-F	1. WHRK-F>	1. WHRK-F>	1. WHRK-F	1. WHRK-F	1. WLOK	1. WHRK-F	1. WGKX-F	1. WHRK-F>	1. WHRK-F>	1. WHRK-F>
2. KRNB-F>	2. WMC-F	2. WMC-F	2. WGKX-F	2. WGKX-F	2. WEZI-F	2. WMC-F	2. WHRK-F	2. KRNB-F	2. KRNB-F	2. KRNB-F
3. WMC-F>	3. KRNB-F	3. WGKX-F	3. WRVR-F	3. WRVR-F	3. WGKX-F>	3. WGKX-F	3. WMC-F	3. WMC-F	3. WLOK	3. WMC-F
4. KWLN-F	4. WEGR-F	4. WRVR-F	4. WMC-F	4. WRVR-F	4. WDIA	4. KRNB-F	4. WRVR-F	4. WGKX-F	4. WMC-F	4. WDIA
5.	5. WGKX-F	5. KRNB-F	5. KRNB-F	5. WLOK	6. KRNB-F	5. WLOK	5. WEZI-F	5. WRVR-F	5. WGKX-F	5. WGKX-F
									6. KWLN-F	6. WEZI-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHRK-F	1. WHRK-F>	1. WHRK-F>	1. WHRK-F>	1. WGKX-F	1. WHRK-F	1. WHRK-F>	1. WHRK-F	1. WHRK-F>	1. WHRK-F
2. WMC-F	2. WMC-F	2. WRVR-F	2. WMC-F	2. WHRK-F	2. KWLN-F	2. WEGR-F	2. KRNB-F	2. WEGR-F	2. WGKX-F
3. KRNB-F	3. WRVR-F	3. WGKX-F	3. WGKX-F	3. WRVR-F	3. WEGR-F	3. KRNB-F	3. WEGR-F	3. KRNB-F	3. KRNB-F
4. WEGR-F	4. WGKX-F	4. WMC-F>	4. WRVR-F	4. WLOK	4. WMC-F	4. KWLN-F	4. WGKX-F	4. WMC-F	4. WRVR-F
5. WRVR-F	5. KRNB-F	5. KRNB-F	5. KRNB-F	5. WMC-F	5. KRNB-F	5. WMC-F	5. WMC-F	5. KWLN-F	5. WEGR-F
6. WGKX-F							6. KWLN-F	6. WGKX-F	
							7. WRVR-F		

FORMATS	AM	FM	TOTAL	%	FAL 86
TOP 40/CHR/CONTEMP		121 (1)	121 (1)	9.9	11.5
AOR/CLASSIC		124 (2)	124 (2)	10.1	8.3
AC/OLDIES/SOFT ROCK	16 (1)	89 (1)	105 (2)	8.6	8.8
MOR/VARIETY/FULL					
COUNTRY	52 (1)	120 (1)	172 (2)	14.0	13.4
BLACK/URBAN	177 (3)	297 (2)	474 (5)	38.7	42.0
BTFMUSIC/EZ	4 (1)	82 (1)	86 (2)	7.0	5.7
NEWS/TALK	38 (1)		38 (1)	3.1	4.1
NOSTALGIA	33 (1)		33 (1)	2.7	4.1
RELIGION/GOSPEL	38 (4)	22 (1)	60 (5)	4.9	1.8
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					0.4

1225 (21)

RADIO STATIONS

KSUD, 730, 250 W/108 W	, GOSPEL	\$ 10.00 (---)	
KWAM, 990, 10 KW/87 W (DA-2)	, GOSPEL	\$ 20.00 (Republic)	Rivers
WDIA, 1070, 50 KW/5 KW (DA-2)	, BLACK	SBN, APR, \$ 40.00* (Katz)	Adams
WEZI, 1430, 2.5 KW (DAYS)	, BTFM/EZ	\$ 22.00 (Christal)	
WHBQ, 560, 5 KW/1 KW (DA-2)	, NEWS/TALK	US 1, US 2, NBC-T, \$ 40.00* (Republic)	RKO
WLOK, 1340, 1 KW	, BLACK	SBN, NBN, \$ 34.00* (Masla)	
WMC, 790, 5 KW (DA-N)	, COUNTRY	NBC, ABC-I, \$ 49.00* (Banner)	Scripps-Howard
WMQM, 1480, 5 KW (DAYS)	, RELIGION	\$ 7.00 (---)	
WREC, 600, 5 KW (DA-N)	, NOSTALGIA	CBS, \$ 34.00* (Mc-Guild)	New Market
WRVR, 680, 10 KW/5 KW (DA-N)	, AC	Trans, \$ NA (Christal)	Viacom
WXSS, 1030, 50 KW/1 KW (DA-2)	, BLACK	\$ NA (Bolton)	
KRNB-F, 101.1, 100 KW @ 347,	BLACK	ABC-F, \$ 46.00* (Republic)	Rivers
WEGR-F, 102.7, 100 KW @ 900,	AOR	US 1, \$ 50.00* (Mc-Guild)	New Market
WEZI-F, 94.3, 3 KW @ 300,	BTFM/EZ	\$ 42.00* (Christal)	
WGKX-F, 105.9, 100 KW @ 762,	COUNTRY	\$ 63.00* (HNWH)	Barnstable
WHRK-F, 97.1, 100 KW @ 530,	BLACK	NBC, \$ 75.00* (Katz)	Adams
WMC-F, 99.7, 100 KW @ 910,	CHR	ABC-C, \$ 86.00* (Banner)	Scripps-Howard
WRVR-F, 104.5, 100 KW @ 750,	AC	\$ 80.00* (Christal)	Viacom
KWLN-F, 98.1, 100 KW @ 715,	AOR	\$ 23.00 (Torbet)	

(OSCEOLA, AR)

MIAMI - FORT LAUDERDALE

Arbitron Rank/Pop (12+): 11/2,581,300

Stations: 35/33
Diaries: 2928/882:1/45.8%
Sample Target: 2510
% Below Line: 1.3
% Not Listed: 6.6

1987 Revenue: \$96,000,000
HH Inc.: \$32,950
Retail \$: 24.5 Bil
Pop per Station: 78,221
#1 Biller: WQBA A/F \$8,100,000

MSA Rank/Pop: Miami - 22/1,784,600
ADI # 16 Fort Lauderdale - 42/1,159,400
Average Person Ratings: 19.0
Market TSL: 25.3 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/RATING	SPG 87	FAL 86
1. WLYF-F	418/8.5	7.0	8.6	9.0	8.1	8.3	4.9	1. WLYF-F	443/4602	1. WLYF-F	4153/16.0	15.2	16.4
2. WPOW-F	282/5.7	5.0	5.4	4.5	3.6	5.2	7.3	2. WPOW-F	314/3955	2. WHYI-F	3565/13.7	15.6	15.3
3. WQBA	265/5.4	6.5	5.1	5.6	5.5	5.7	3.4	3. WQBA	268/2156	3. WPOW-F	3479/13.4	14.1	12.0
4. WEDR-F	263/5.3	3.9	4.1	5.0	4.2	4.6	6.6	4. WEDR-F	263/2226	4. WIOD	3335/12.8	10.0	14.8
5. WCMQ-F	259/5.3	4.2	4.8	4.6	3.8	4.7	3.2	5. WCMQ-F	259/2146	5. WAXY-F	2950/11.4	12.0	11.3
6. WJQY-F	207/4.2	4.7	4.4	3.5	4.2	4.2	3.6	6. WHYI-F	240/4378	6. WHQT-F	2839/10.9	11.4	11.8
7. WAXY-F	206/4.2	4.5	3.5	3.0	3.2	3.8	4.5	7. WJQY-F	231/2796	7. WMXJ-F	2611/10.1	6.7	7.9
8. WINZ	193/3.9	5.0	6.3	5.0	3.6	5.1	3.2	8. WAXY-F	230/3427	8. WINZ	2608/10.0	12.3	11.2
9. WHYI-F	185/3.8	3.3	4.5	4.9	3.7	4.1	4.1	9. WMXJ-F	223/3244	9. WLVE-F	2457/ 9.5	10.4	8.3
10. WMXJ-F	183/3.7	2.5	1.7	2.5	2.6	2.6	5.6	10. WINZ	208/2843	10. WJQY-F	2403/ 9.3	10.8	10.4
11. WAQI	179/3.6	3.4	3.2	4.6	3.5	3.7	2.8	11. WIOD	199/3746	11. WEDR-F	2207/ 8.5	8.1	7.9
12. WIOD	177/3.6	2.9	3.6	3.1	4.0	3.3	3.4	12. WGTR-F	195/2436	12. WNWS	2200/ 8.5	9.0	10.6
13. WNWS	172/3.5	3.3	3.9	3.5	3.9	3.6	2.6	13. WNWS	180/2365	13. WKQS-F	2161/ 8.3	6.9	8.6
14. WGTR-F	169/3.4	3.2	2.6	2.2	2.3	2.9	5.4	14. WEAT-F	180/2273	14. WCMQ-F	2146/ 8.3	7.9	7.2
15. WKQS-F	149/3.0	3.1	2.8	4.2	3.7	3.3	2.9	15. WAQI	179/1773	15. WQBA	2145/ 8.3	7.7	9.1
16. WLVE-F	138/2.8	3.2	3.7	2.4	2.7	3.0	3.2	16. WKQS-F	169/2538	16. WZTA-F	2088/ 8.0	7.0	11.1
17. WHQT-F	130/2.6	3.2	3.3	3.4	4.5	3.1	5.7	17. WLVE-F	158/2811	17. WGTR-F	1985/ 7.6	8.3	7.1
18. WTMI-F	121/2.5	2.5	3.3	3.5	2.5	3.0	2.3	18. WSHE-F	150/2443	18. WSHE-F	1888/ 7.3	9.5	10.7
19. WXDJ-F	103/2.1	.5	---	---	---	1.3	1.8	19. WHQT-F	146/3231	19. WTMI-F	1750/ 6.7	7.5	6.7
20. WQBA-F	102/2.1	2.1	2.3	1.9	2.3	2.1	2.0	20. WTMI-F	138/2126	20. WAQI	1747/ 6.7	6.3	6.0
21. WZTA-F	99/2.0	1.4	1.2	1.6	2.4	1.6	2.8	21. WRMF-F	127/1780	21. WQBA-F	1374/ 5.3	5.6	6.0
22. WSHE-F	85/1.7	2.6	2.2	2.7	4.1	2.3	3.0	22. WZTA-F	114/2401	22. WXDJ-F	1285/ 5.0	---	---
23. WCMQ	85/1.7	1.5	1.2	1.4	1.6	1.5	.6	23. WXDJ-F	103/1315	23. WCMQ	847/ 3.3	2.4	2.8
24. WFTL	57/1.2	1.9	1.6	1.6	1.4	1.6	1.0	24. WQBA-F	102/1385	24. WKAT	790/ 3.0	4.1	4.5
25. WRHC	50/1.0	1.4	1.1	1.7	1.4	1.3	.9	25. WCMQ	85/ 847	25. WFTL	741/ 2.9	3.4	3.6

12+ FM SHARE (METRO): 68.67% (3163 of 4606) (FAL 86: 64.56%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPOW-F>	1. WEDR-F	1. WEDR-F	1. WCMQ-F>	1. WCMQ-F>	1. WLYF-F>	1. WLYF-F	1. WLYF-F>	1. WLYF-F	1. WEDR-F	1. WLYF-F>
2. WHYI-F	2. WGTR-F	2. WCMQ-F	2. WAXY-F	2. WAXY-F	2. WQBA	2. WQBA	2. WJQY-F	2. WPOW-F	2. WPOW-F>	2. WCMQ-F
3. WHQT-F	3. WPOW-F	3. WAXY-F	3. WMXJ-F	3. WMXJ-F	3. WCMQ-F	3. WAQI	3. WCMQ-F	3. WQBA	3. WCMQ-F	3. WPOW-F
4. WEDR-F>	4. WAXY-F	4. WPOW-F	4. WEDR-F	4. WJQY-F	4. WNWS	4. WIOD	4. WAXY-F	4. WCMQ-F	4. WLYF-F	4. WEDR-F
5. WRBD	5. WHYI-F	5. WGTR-F	5. WJQY-F	5. WEDR-F	5. WAQI	5. WCMQ-F	5. WQBA	5. WJQY-F	5. WNWS	5. WJQY-F
6. WGTR-F	6. WLVE-F	6. WMXJ-F	6. WLVE-F	6. WLYF-F	6. WIOD	WEDR-F	6. WEDR-F	6. WAXY-F	6. WQBA	6. WMXJ-F
7. WHYI-F>	7. WMXJ-F	7. WJQY-F	7. WGTR-F	7. WLVE-F	7. WINZ	WPOW-F	7. WINZ	7. WEDR-F	7. WAXY-F	7. WHQT-F
8. WCMQ-F	8. WHYI-F	8. WHYI-F	8. WHYI-F	8. WGTR-F	8. WJQY-F	8. WINZ	8. WGTR-F	8. WMXJ-F	WHYI-F	WHYI-F
9. WHQT-F	9. WLVE-F	9.	9.	9.	9.	9. WAXY-F	9. WPOW-F	9. WHYI-F	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPOW-F	1. WPOW-F	1. WLVE-F	1. WCMQ-F	1. WCMQ-F>	1. WEDR-F	1. WGTR-F	1. WGTR-F>	1. WEDR-F	1. WCMQ-F
2. WEDR-F>	2. WEDR-F	2. WAXY-F	2. WAXY-F	2. WAXY-F	2. WPOW-F	2. WEDR-F>	2. WEDR-F	2. WGTR-F>	2. WMXJ-F
3. WHQT-F	3. WAXY-F	3. WCMQ-F	3. WEDR-F	3. WJQY-F	3. WGTR-F	3. WPOW-F	3. WINZ	3. WCMQ-F	3. WINZ
4. WAXY-F	4. WLVE-F	4. WEDR-F	4. WPOW-F	4. WLVE-F	4. WHQT-F	4. WHYI-F	4. WMXJ-F	4. WMXJ-F	4. WGTR-F
5. WHYI-F>	5. WCMQ-F	5. WPOW-F	5. WLVE-F	5. WMXJ-F	5. WHYI-F	5. WAXY-F	5. WAXY-F	5. WAXY-F	5. WEDR-F
6. WJQY-F	6. WGTR-F	6. WGTR-F	6. WJQY-F	6. WEDR-F	6. WCMQ-F	WZTA-F	WZTA-F	WPOW-F	6. WAXY-F
7. WLVE-F	7. WHYI-F	WMXJ-F	7. WMXJ-F	7. WLYF-F	7. WSHE-F	WMXJ-F	7. WSHE-F	7. WHYI-F	WLYF-F
8. WKQS-F	8. WHQT-F	8. WZTA-F	8. WHYI-F	8. WHYI-F	8. WMXJ-F	WSHE-F	8. WLVE-F	8. WINZ	8. WJQY-F
9.	9. WMXJ-F	9.	9.	WPOW-F	9.	9.	9. WJQY-F	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS			TOTAL	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
	AM	FM		%	%				
TOP 40/CHR/CONTEMP		467 (2)	467 (2)	10.1	6.6	WKAT	1360	Miami Beach	.7/3.0
AOR/CLASSIC		353 (3)	353 (3)	7.7	6.9	WMBM	1490	Miami Beach	.8/1.9
AC/OLDIES/SOFT ROCK	36 (1)	756 (5)	792 (6)	17.2	14.5	WOCN	1450	Miami	1.0/1.9
MOR/VARIETY/FULL						WQAM	560	Miami	.3/2.3
COUNTRY	17 (1)	149 (1)	166 (2)	3.6	5.3	WRBD	1470	Pompano Beach	1.0/1.8
BLACK/URBAN	48 (1)	393 (2)	441 (3)	9.6	15.1	WSUA	1260	Miami	.6/2.0
BTFL MUSIC/EZ		460 (2)	460 (2)	10.0	9.2	WVCG	1080	Coral Gables	.6/2.7
NEWS/TALK	556 (4)		556 (4)	12.1	12.4	WWNN	980	Pompano Beach	.3/1.1
NOSTALGIA	57 (1)		57 (1)	1.2	3.1	WEAT-F	104.3	W. Palm Beach	.9/2.8
RELIGION/GOSPEL	70 (2)		70 (2)	1.5	2.0	WRMF-F	97.9	W. Palm Beach	.4/1.8
SPANISH	659 (6)	361 (2)	1020 (8)	22.1	21.7				
CLASSICAL		121 (1)	121 (1)	2.6	2.7				
JAZZ/NEW AGE/ECLECTIC		103 (1)	103 (1)	2.2					
UNKNOWN/OTHERS					0.4				
			4606 (35)						

RADIO STATIONS

AM STATIONS

WAQI, 710, 50 KW (DA-2)	, SPANISH NEWS/TALK	,\$ 61.00*	(Lotus)	
WCMQ, 1210, 25 KW/2.5 KW (DA-2)	, SPANISH MOR	,\$ 51.00*	(MMR)	Spanish Brdcast.
WINZ, 940, 50 KW/25 KW (DA-2)	, NEWS/TALK	CBS, \$ 93.00*	(Katz)	Guy Gannett
WIOD, 610, 10 KW (DA-2)	, TALK	ABC-I, ABC-T, \$ 96.00*	(Christal)	Cox
WKAT, 1360, 5 KW/1 KW	, OLDIES	MBS, \$ 44.00	(S. Katz)	
WMBM, 1490, 1 KW	, GOSPEL	NBN, \$ 38.00*	(Masla)	
WNWS, 790, 25 KW (DA-2)	, TALK/NEWS	ABC-E, \$ 70.00*	(Banner)	Jeff-Pilot
WOCN, 1450, 1 KW (DA-2)	, SPANISH NEWS/TALK	,\$ 42.00*	(Lotus)	
WQAM, 560, 5 KW/1 KW	, COUNTRY	NBC, \$ 48.00*	(HNWH)	Sunshine
WQBA, 1140, 50 KW/10 KW (DA-2)	, SPANISH NEWS/TALK	,\$ 120.00*	(Eastman)	Susquehanna
WRBD, 1470, 5 KW/2.5 KW (DA-1)	, BLACK	NBN, \$ 41.00	(Smith)	
WRHC, 1550, 10 KW/500 W (DA-2)	, SPANISH NEWS/TALK	,\$ 50.00*	(Roslin)	
WSUA, 1260, 5 KW (DA-2)	, SPANISH AC	,\$ 49.00	(Caballero)	
WVCG, 1080, 50 KW/20 KW (DA-2)	, RELIGION	,\$ 34.00*	(MMR)	Statewide
WFTL, 1400, 1 KW	, NOSTALGIA	APR, \$ 30.00	(Southern)	
WWNN, 980, 5 KW/1 KW	, TALK	,\$ NA	(---)	(POMPAÑO BEACH)

FM STATIONS

WAXY, 105.9, 100 KW @ 1049, AC	US 1, \$122.00*	(Republic)	RKO
WCMQ, 92.3, 41 KW @ 281, SPANISH AC	,\$ 75.00*	(MMR)	Spanish Brdcast.
WEDR, 98.1, 70 KW @ 175, BLACK	SBN, \$ 65.00*	(HNWH)	Rivers
WGTR, 97.3, 98 KW @ 790, AOR	,\$ 79.00*	(Christal)	Cox
WHQT, 105.1, 100 KW @ 600, CHR/URBAN	,\$ 105.00*	(MMR)	EZ
WHYI, 100.7, 100 KW @ 1000, CHR	,\$ 140.00*	(Mc-Guild)	Metroplex
WJQY, 106.7, 100 KW @ 1024, SOFT AC	,\$ 125.00*	(Masla)	Amaturo
WKQS, 99.9, 100 KW @ 986, COUNTRY	US 2, \$ 70.00*	(HNWH)	Sunshine
WLVE, 93.9, 96 KW @ 1006, AC/JAZZ	,\$ 90.00*	(Torbet)	Gilmore
WLYF, 101.5, 100 KW @ 813, BTFL/EZ	,\$ 115.00*	(Banner)	Jeff-Pilot
WMXJ, 102.7, 100 KW @ 1006, OLDIES	,\$ 80.00*	(Durpetti)	Sconnix
WPOW, 96.3, 100 KW @ 1006, CHR/URBAN	ABC-C, \$ 70.00*	(HNWH)	Beasley
WQBA, 107.5, 100 KW @ 500, SPANISH CHR	,\$ 60.00*	(Eastman)	Susquehanna
WSHE, 103.5, 100 KW @ 600, AOR	,\$ 147.00*	(Eastman)	TK
WTHM, 98.3, 1.5 KW @ 475, BLACK	UPI, \$ 40.00*	(Roslin)	
WTMI, 93.1, 96 KW @ 1006, CLASSICAL	,\$ 68.00*	(CMBS)	Tanger
WZTA, 94.9, 96 KW @ 1010, AOR	,\$ 70.00*	(Katz)	Guy Gannett
WXDJ, 95.7, 100 KW @ ??, JAZZ/NEW AGE	,\$ NA	(---)	

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WKAT: From Nostalgia to Oldies (Oct.)

WJQY-F: From Amaturo to Tak for \$34,000,000

WXDJ-F: (Homestead) sold for \$8,000,000 (est)

MILWAUKEE

Arbitron Rank/Pop (12+): 26/1,302,100

Stations: 25/22
Diaries: 1754/742:1/60.3%
Sample Target: 1420
% Below Line: 1.7
% Not Listed: 7.8

1987 Revenue: \$32,600,000
HH Inc.: \$34,659
Retail \$: 8.7 Bil
Pop per Station: 59,186
#1 Biller: WTMJ \$6,300,000

MSA Rank/Pop: 32/1,400,000
ADI # 30
Average Person Ratings: 16.8
Market TSL: 22.3 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WTMJ	282/12.9	15.1	16.1	14.3	12.1	14.6	10.1	1. WTMJ	357/4586	1. WTMJ	3644/28.1	32.9	27.3
2. WKTI-F	208/ 9.5	7.5	9.2	10.1	9.9	9.1	11.0	2. WKTI-F	235/3890	2. WKTI-F	3282/25.3	26.0	24.7
3. WEZW-F	184/ 8.4	7.1	7.0	6.6	9.2	7.3	4.5	3. WEZW-F	201/2518	3. WKLH-F	2236/17.2	19.6	17.5
4. WKLH-F	182/ 8.3	5.9	8.8	8.5	7.7	7.9	7.3	WMIL-F	201/2403	4. WEZW-F	2185/16.8	15.0	18.2
5. WOKY	148/ 6.8	6.9	5.7	6.7	6.1	6.5	6.4	5. WKLH-F	199/2536	5. WQFM-F	1890/14.6	16.2	13.7
6. WMIL-F	146/ 6.7	5.5	6.7	5.4	4.5	6.1	7.7	6. WDKY	153/1791	6. WKUM-F	1802/13.9	13.5	11.8
7. WLUM-F	128/ 5.9	6.7	5.6	5.0	5.1	5.8	8.3	7. WQFM-F	145/2425	7. WMIL-F	1735/13.4	14.3	12.4
8. WQFM-F	117/ 5.4	7.6	6.6	6.7	5.6	6.6	10.3	8. WLUM-F	131/1901	8. WKOY	1697/13.1	12.0	13.2
9. WLTQ-F	110/ 5.0	4.0	3.5	3.5	3.8	4.0	2.8	9. WLTZ-F	119/1583	9. WMYX-F	1506/11.6	11.6	14.3
10. WMYX-F	104/ 4.8	4.4	3.8	3.5	4.0	4.1	3.4	10. WMYX-F	117/1756	10. WLTQ-F	1477/11.4	9.5	8.8
11. WLZR A/F	54/ 2.4	2.9	2.8	2.6	4.6	2.7	4.1	11. WLZR A/F	73/1445	11. WISN	1276/ 9.8	10.4	11.7
12. WISN	51/ 2.3	3.3	2.8	3.4	3.3	3.0	3.0	12. WZTR-F	54/ 951	12. WLZR A/F	1243/ 9.6	10.0	11.0
13. WEMP	48/ 2.2	2.4	2.1	2.3	1.4	2.3	1.7	13. WEMP	53/1131	13. WEMP	1008/ 7.8	8.0	6.6
14. WZTR-F	44/ 2.0	1.2	1.9	1.7	2.2	1.7	1.2	14. WISN	53/1490	14. WZTR-F	821/ 6.3	5.5	6.7
15. WFMR-F	41/ 1.9	1.6	1.4	1.6	1.9	1.6	1.2	15. WFMR-F	41/ 719	15. WFMR-F	699/ 5.4	4.3	4.9
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 67.21% (1355 of 2016) (FAL 86: 67.23%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKTI-F>	1. WKLH-F	1. WKLH-F	1. WKLH-F	1. WKLH-F	1. WTMJ	> 1. WTMJ	1. WEZW-F	1. WTMJ	1. WLUM-F	1. WTMJ
2. WLUM-F	2. WKTI-F	2. WKTI-F>	2. WKTI-F	2. WMIL-F	2. WEZW-F	2. WKTI-F>	2. WKLH-F	2. WKTI-F	2. WTMJ	2. WKTI-F
3. WQFM-F	3. WQFM-F	3. WMIL-F	3. WMIL-F	3. WTMJ	3. WOKY	> 3. WKLH-F	3. WTMJ	3. WEZW-F	3. WKTI-F>	3. WEZW-F
4.	4. WLUM-F>	4. WQFM-F	4. WTMJ	4. WKTI-F	4. WMIL-F>	4. WOKY	4. WOKY	4. WKLH-F	4. WQFM-F	4. WOKY
5.	5. WMYX-F	5. WLUM-F	5. WLTQ-F	5. WEZW-F	5. WLTQ-F	5. WMIL-F	5. WMIL-F	5. WMIL-F	5. WMYX-F	5. WKLH-F
6.	6. WLZR-F+	6. WLTQ-F	6. WMYX-F	6. WLTQ-F	6.	6. WEZW-F	6. WLTQ-F	6. WLTQ-F	6. WEZW-F	6. WLUM-F>
7.	7. WLTQ-F	7. WMYX-F	7. WEZW-F	7. WMYX-F	7.	7. WLTQ-F	7. WKTI-F	7. WOKY	7. WKLH-F	7. WQFM-F
8.	8. WMIL-F	8. WTMJ	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKTI-F	1. WKTI-F>	1. WKTI-F	1. WKTI-F>	1. WKTI-F	1. WQFM-F	1. WKLH-F	1. WKLH-F>	1. WKLH-F>	1. WKLH-F
2. WLUM-F	2. WKLH-F>	2. WKLH-F>	2. WKLH-F	2. WLTQ-F	2. WKLH-F>	2. WQFM-F>	2. WQFM-F	2. WQFM-F	2. WMIL-F
3. WKLH-F>	3. WLUM-F	3. WMYX-F	3. WLTQ-F	3. WEZW-F	3. WKTI-F	3. WKTI-F	3. WLZR-F+	3. WMIL-F	3. WTMJ
4. WLTQ-F	4. WMYX-F	4. WLUM-F	4. WMYX-F	4. WTMJ	4. WLZR-F+	4. WLZR-F+	4. WKTI-F	4. WKTI-F	4. WEZW-F
5. WMYX-F	5. WLTQ-F	5. WQFM-F	5. WLUM-F	5. WMIL-F	5. WLUM-F	5. WLUM-F	5. WLUM-F	5. WLUM-F	5. WQFM-F
6. WZTR-F	6. WQFM-F	6. WEZW-F	6. WMIL-F	6. WMYX-F	6.	6.	6. WTMJ	6. WTMJ	6. WEMP
7. WMIL-F	7. WZTR-F	7. WEZW-F	7. WEZW-F	7. WKLH-F	7.	7.	7. WHBT-F+	7. WLZR-F+	7. WKTI-F
8.	8.	8.	8.	8.	8.	8.	8. WMYX-F	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
					%	
TOP 40/CHR/CONTEMP		208 (1)	208 (1)	10.3	14.5	WBZN-F 100.7 Racine 1.3/4.5
AOR/CLASSIC	5 (1)	348 (3)	353 (4)	17.5	16.9	WLUM 1590 West Allis .9/2.1
AC/OLDIES/SOFT ROCK	48 (1)	258 (3)	306 (4)	15.2	11.0	WMUP 1290 Greenfield .7/2.7
MOR/VARIETY/FULL	315 (3)		315 (3)	15.6	19.4	WNOV 860 Milwaukee 1.6/3.7
COUNTRY		146 (1)	146 (1)	7.2	9.8	WRJN 1400 Racine 1.0/2.2
BLACK/URBAN	34 (2)	128 (1)	162 (3)	8.0	7.9	WTKM-F 104.9 Hartford .6/1.8
BTFL MUSIC/EZ		184 (1)	184 (1)	9.1	10.0	
NEWS/TALK	77 (3)		77 (3)	3.8	1.6	WBBM 780 Chicago .7/3.9
NOSTALGIA	148 (1)		148 (1)	7.3	6.6	WGN 720 Chicago .5/2.3
RELIGION/GOSPEL	34 (1)		34 (1)	1.7	0.3	WMAQ 670 Chicago .5/1.9
SPANISH						
CLASSICAL		41 (1)	41 (1)	2.0	2.0	
JAZZ/NEW AGE/ECLECTIC		29 (1)	29 (1)	1.4		
UNKNOWN/OTHERS		13 (1)	13 (1)	0.6		

2016 (25)

RADIO STATIONS

AM STATIONS

WLUM, 1590, 1 KW (DAYS, DA)	, BLACK	CBS-R, \$ 20.00 (Masla)	All Pro
WEMP, 1250, 5 KW (DA-2)	, OLDIES	MBS, Trans, \$ 40.00* (Banner)	Heritage
WISN, 1130, 50 KW/10 KW (DA-N)	, NEWS/TALK	MBS, ABC-I, \$ 55.00* (Katz)	Hearst
WLZR, 1340, 1 KW	, AOR	ABC-F, \$ NA (Republic)	Taft
WMVP, 1290, 5 KW (DA-2)	, AC	SMN, \$ NA (Durpetti)	Fairwest
WNOV, 860, 250 W (DAYS, DA)	, BLACK	NBN, \$ 20.00 (---)	
WOKY, 920, 5 KW/1 KW (DA-2)	, NOSTALGIA	CBS, \$ 57.00* (CBS)	Sundance
WTMJ, 620, 5 KW (DA-N)	, MOR	NBC, \$108.00* (Christal)	Milw. Journal
WYLO, 540, 250 W/150 W (DA-1)	, RELIGION/ETHNIC	, \$ 18.00 (---)	Universal (JACKSON)

FM STATIONS

WZTR, 95.7, 34 KW @ 610, ? ?	US 1, \$ 40.00* (Durpetti)	Fairwest
WEZW, 103.7, 20 KW @ 840, BTFL/EZ	, \$ 73.00* (MMR)	Multimedia
WFMR, 98.3, 3 KW @ 300, CLASSICAL	, \$ 44.00* (CMBS)	
WKLH, 96.5, 22 KW @ 810, CLASSIC AOR	, \$ 80.00* (Mc-Guild)	Saga
WKTI, 94.5, 16 KW @ 911, CHR	Source, \$ 80.00* (Christal)	Milw. Journal
WBZN, 100.7, 50 KW @ 500, CHR	ABC-C, \$ 40.00* (Torbet)	SRO (RACINE)
WLTQ, 97.3, 16 KW @ 980, SOFT AC	, \$ 52.00* (Katz)	Hearst
WLUM, 102.1, 50 KW @ 500, BLACK	CBS-R, \$ 44.00* (Masla)	All Pro
WLZR, 102.9, 50 KW @ 440, AOR	ABC-F, \$ 45.00* (Republic)	Taft
WMIL, 106.1, 13 KW @ 976, COUNTRY	, \$ 70.00* (CBS)	Sundance
WMYX, 99.1, 50 KW @ 486, AC	MBS, \$ 67.00* (Banner)	Heritage
WQFM, 93.3, 14 KW @ 940, AOR	ABC-R, \$ 77.00 (Eastman)	Shamrock-Lynett

CALL LETTER CHANGES

WAWA changes to WLUM
WHBT A/F changes to WBZN

FORMAT CHANGES

WISN: From MOR to News/Talk (Aug.)
WHBT: From CHR to Jazz/New Age (Sept.)

STATION SALES

WYLO: From Universal to Marsh for \$1,500,000 (EST)

MINNEAPOLIS - ST. PAUL

Arbitron Rank/Pop (12+): 18/1,876,700
 MSA Rank/Pop: 14/2,340,000
 ADI # 13
 Average Person Ratings: 16.8
 Market TSL: 21.8 hours

Stations: 19/19
 Diaries: 2206/851:1/61.1%
 Sample Target: 1660
 % Below Line: 0
 % Not Listed: 10.6

1987 Revenue: \$63,000,000
 HH Inc.: \$38,799
 Retail \$: 18.4 Bil
 Pop per Station: 98,774
 #1 Biller: WCCO \$19,000,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WCCO	629/19.4	19.3	16.3	17.6	17.2	18.2	17.3	1. WCCO	908/10797	1. WCCO	7420/38.3	32.6	34.5
2. KQRS A/F	330/10.2	8.6	8.0	9.6	11.0	9.1	11.6	2. KQRS A/F	394/ 5074	2. WLOL-F	4612/23.8	25.2	22.9
3. KSTP-F	270/ 8.3	8.7	8.5	9.5	9.0	8.8	8.5	3. KSTP-F	325/ 4915	3. KSTP-F	4252/22.0	20.1	24.2
4. WLOL-F	260/ 8.0	7.0	10.0	8.2	6.9	8.3	9.8	4. WLOL-F	293/ 5145	4. KQRS A/F	4235/21.9	20.6	23.1
5. KJJO-F	213/ 6.6	5.4	5.9	2.7	3.0	5.2	8.4	5. KJJO-F	250/ 2919	5. KDWB-F	3503/18.1	20.3	21.4
6. KEEY-F	203/ 6.3	6.6	5.8	6.1	6.2	6.2	6.0	6. KEEY-F	244/ 3842	6. KEEY-F	3129/16.2	13.3	13.1
7. WAYL-F	189/ 5.8	5.4	6.5	5.8	6.4	5.9	3.1	7. WAYL-F	224/ 2939	7. WLTE-F	2623/13.5	12.3	13.5
8. KDWB-F	170/ 5.2	6.5	6.8	7.0	7.0	6.4	4.9	8. WLTE-F	201/ 3199	8. KJJO-F	2448/12.6	13.5	10.1
9. WLTE-F	152/ 4.7	5.2	3.8	3.6	3.9	4.3	3.7	9. KDWB-F	189/ 3855	9. WAYL-F	2442/12.6	14.2	11.6
10. KTCZ-F	129/ 4.0	3.9	4.4	3.2	3.6	3.9	3.8	10. KTCZ-F	131/ 1952	10. KTCZ-F	1829/ 9.4	10.5	8.1
11. KSTP	84/ 2.6	2.7	2.7	4.5	4.5	3.1	3.6	11. WDGY	102/ 1531	11. KMGK-F	1528/ 7.9	7.4	8.3
12. KMGK-F	72/ 2.2	2.3	2.1	3.3	2.1	2.5	1.9	12. KMGK-F	101/ 1956	12. KDWB	1493/ 7.7	6.9	8.0
13. KDWB	65/ 2.0	2.2	2.1	1.7	2.4	2.0	1.5	13. KSTP	89/ 1577	13. KSTP	1465/ 7.6	7.7	11.3
14. WDGY	65/ 2.0	1.6	1.8	2.3	2.2	1.9	1.9	14. KDWB	74/ 1690	14. WDGY	1072/ 5.5	6.6	7.2
15. KLBB	40/ 1.2	.7	1.4	1.3	1.5	1.2	.6	15. KLBB	40/ 503	15. KLBB	503/ 2.6	2.5	3.1
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 68.16% (1978 of 2902) (FAL 86: 66.86%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KJJO-F	1. WQRS-F+>	1. KQRS-F+>	1. KSTP-F	1. WCCO	1. WCCO >	1. WCCO >	1. WCCO	1. WCCO >	1. WCCO >	1. WCCO >
2. KDWB-F	2. WLOL-F	2. KSTP-F	2. KQRS-F+	2. KSTP-F	2. WAYL-F	2. KQRS-F+	2. KQRS-F+>	2. KQRS-F+	2. KJJO-F+>	2. KSTP-F
3. WLOL-F>	3. KSTP-F	3. WLOL-F	3. WCCO	3. KQRS-F+>	3. KSTP-F	3. WLOL-F	3. KSTP-F	3. KSTP-F	3. KDWB-F	3. KQRS-F+
4.	4. KJJO-F>	4. WCCO	4. WLOL-F	4. WLOL-F	4. KEEY-F	4. KSTP-F>	4. WAYL-F+	4. KJJO-F+	4. WLOL-F	4. KEEY-F
5.	5. KTCZ-F	5. KEEY-F	5. KEEY-F	5. KEEY-F	5.	5. KEEY-F	5. WLOL-F	5. WLOL-F	5. KEEY-F	5. WLOL-F
6.	6. KDWB-F	6. KJJO-F	6. KTCZ-F	6. WLTE-F	6.	7. WAYL-F+	6. KEEY-F	6. KEEY-F	6. KQRS-F+	6. WAYL-F
7.	7. KEEY-F	7. WLTE-F	7. WLTE-F	7. KTCZ-F	7.	7. KDWB-F	7. WLTE-F	7.	7.	7.
8.	8. WLTE-F	8. KTCZ-F	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLOL-F	1. KSTP-F	1. KSTP-F>	1. KSTP-F	1. KSTP-F	1. KQRS-F+>	1. KQRS-F+>	1. KQRS-F+>	1. KQRS-F+>	1. KQRS-F>
2. KDWB-F	2. WLOL-F>	2. WLOL-F>	2. WLOL-F>	2. WCCO >	2. KJJO-F>	2. KJJO-F>	2. WLOL-F	2. KSTP-F	2. WCCO
3. KQRS-F+	3. KQRS-F+	3. WLTE-F	3. WLTE-F	3. WLOL-F	3. KDWB-F	3. WLOL-F	3. KSTP-F	3. KJJO-F	3. KSTP-F
4. KJJO-F	4. WLTE-F	4. KQRS-F+	4. WCCO	4. WLTE-F	4. KEEY-F	4. KTCZ-F	4. KTCZ-F	4. WCCO	4. KEEY-F
5. KSTP-F	5. KDWB-F	KTCZ-F	5. KEEY-F	5. KEEY-F>	KTCZ-F	5. KSTP-F	5. WCCO	5. KEEY-F	5. KTCZ-F
6. WLTE-F	6. KEEY-F	6. KEEY-F	KQRS-F+	6.	WLOL-F	6. KEEY-F	6. KJJO-F	6. KTCZ-F	6. WLOL-F
7.	7. KTCZ-F	7. KDWB-F	7. KDWB-F	7.	7.	WCCO	7. KEEY-F	7. WLOL-F	7.
8.	8. KJJO-F	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
					%				
TOP 40/CHR/CONTEMP		430 (2)	430 (2)	14.8	15.9	KJJO	950	St. Louis Park	.1/ .9
AOR/CLASSIC	12 (2)	662 (3)	674 (5)	23.2	20.1	KSNE	1280	Minneapolis	.5/ .9
AC/OLDIES/SOFT ROCK	65 (1)	494 (3)	559 (4)	19.3	19.9	WAYL	980	Richfield	.4/2.6
MOR/VARIETY/FULL	644 (2)		644 (2)	22.2	19.9				
COUNTRY	65 (1)	203 (1)	268 (2)	9.2	9.6				
BLACK/URBAN									
BTFL MUSIC/EZ	14 (1)	189 (1)	203 (2)	7.0	7.3				
NEWS/TALK	84 (1)		84 (1)	2.9	5.1				
NOSTALGIA	40 (1)		40 (1)	1.4	1.7				
RELIGION/GOSPEL					0.5				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE/ECLECTIC									
UNKNOWN/OTHERS									
			2902 (19)						

RADIO STATIONS

AM STATIONS

KDWB, 630, 5 KW/500 W (DA-2)	, OLDIES	, \$ NA (Banner)	Legacy
KLBB, 1400, 1 KW	, NOSTALGIA	CNN,ABC-D,\$ 35.00* (Roslin)	
WAYL, 980, 5 KW (DA-1)	, BTFL/EZ	, \$ 28.00* (Republic)	Entercom
KSNE, 1280, 5 KW (DA-N)	, MOR (?)	SMN,\$ 22.00* (Roslin)	
KSTP, 1500, 50 KW (DA-N)	, NEWS/TALK	ABC-I,NBC-T,ABC-T,\$ 50.00* (Mc-Guild)	Hubbard
KTCJ, 690, 500 W (DAYS)	, JAZZ	, \$ 25.00* (Durpetti)	Parker
KUXL, 1570, 2.5 KW/300 W	, RELIGION	, \$ 20.00* (---)	Universal
WCCO, 830, 50 KW	, MOR	CBS,\$220.00 (CBS)	
WDGY, 1130, 50 KW/25 KW (DA-2)	, COUNTRY	MBS,\$ 52.00* (Katz)	Malrite
WMIN, 1010, 250 W (DAYS,DA)	, COUNTRY	, \$ 16.00 (---)	

FM STATIONS

KDWB, 101.3, 50 KW @ 822, CHR	, \$ 84.00* (Banner)	Legacy
KEEY, 102.1, 100 KW @ 1066, COUNTRY	, \$104.00* (Katz)	Malrite
KJJO+, 104.1, 100 KW @ 1050, AOR	CBS-R,\$ 48.00* (Republic)	Park
KMGK, 107.9, 100 KW @ 1080, SOFT AC	Trans,\$ 44.00* (MMR)	Sunbelt
KQRS+, 92.5, 50 KW @ 822, AOR	ABC-R,\$106.00* (Katz)	Cap Cities/ABC
KSTP, 94.5, 100 KW @ 1250, AC	, \$180.00* (Mc-Guild)	Hubbard
KTCZ, 97.1, 100 KW @ 285, AOR	, \$ 55.00* (Durpetti)	Parker
WAYL, 93.7, 50 KW @ 822, BTFL/EZ	, \$ 70.00* (Republic)	Entercom
WLWL, 99.5, 50 KW @ 844, CHR	, \$120.00* (HNWH)	Emmis
WLTE, 102.9, 100 KW @ 1304, AC	CBS-R,\$ 59.00* (CBS)	

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

KUXL: From Universal to Marsh for \$1,600,000 (est)

MOBILE

Arbitron Rank/Pop (12+): 36/384,200

MSA Rank/Pop: 101/476,000

ADI # 58 (w/Pensacola)

Average Person Ratings: 17.9

Market TSL: 24.3 hours

Stations: 23/19

Diaries: 855/449:1/48.0%

Sample Target: 770

% Below Line: 5.5

% Not Listed: 6.2

1987 Revenue: \$11,000,000

HH Inc.: \$28,654

Retail \$: 2.9 Bill

Pop per Station: 20,221

#1 Biller: WKSJ-F \$4,000,000

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. WKSJ A/F	122/17.9	20.4	18.8	24.5	25.0		17.7	1. WBLX-F	196/1602	1. WABB-F	1236/32.4	35.0	35.9
2. WBLX-F	118/17.3	14.3	13.9	17.0	13.8		17.4	2. WABB-F	178/2288	2. WKSJ A/F	1168/30.6	30.8	33.9
3. WABB-F	105/15.4	17.4	17.2	14.3	13.7		19.1	3. WKSJ A/F	132/1327	3. WBLX-F	928/24.3	21.9	21.9
4. WGOK	50/ 7.3	7.8	7.9	9.7	10.8		3.9	4. WIZD-F	59/ 985	4. WKRG-F	636/16.7	16.0	15.5
5. WAVH-F	31/ 4.5	3.7	3.7	5.2	4.6		2.3	WAVH-F	59/ 758	5. WGOK	588/15.4	14.8	13.6
WKRK-F	31/ 4.5	4.0	4.2	2.3	5.3		5.6	6. WMEZ-F	56/ 683	6. WKRG	456/12.0	11.2	12.6
7. WKRG	30/ 4.4	4.5	6.1	5.8	6.3		4.8	7. WXBM-F	55/ 725	7. WDLT-F	429/11.2	11.3	9.8
8. WZEW-F	25/ 3.7	4.1	3.1	2.7	1.4		5.5	8. WKRG-F	54/1081	8. WAVH-F	403/10.6	8.5	9.1
9. WDLT-F	23/ 3.4	4.0	3.3	2.7	3.2		2.2	9. WGOK	52/ 618	9. WZEW-F	271/ 7.1	7.5	7.2
10. WMML	18/ 2.6	1.6	2.5	2.3	1.8		5.6	10. WJLQ-F	41/ 889	10. WMML	262/ 6.9	5.1	6.9
WMEZ-F	18/ 2.6	1.5	1.8	.5	---		.7	11.		11. WIZD-F	253/ 6.6	13.5	9.9

12+ FM SHARE (METRO): 77.50% (496 of 640) (FAL 86: 76.81%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID	
1. WABB-F>	1. WBLX-F	1. WBLX-F	1. WKSJ-F+>	1. WKSJ-F+>	1. WKSJ-F+>	1. WKSJ-F+>	1. WKSJ-F+>	1. WKSJ-F+>	1. WKSJ-F+>	1. WBLX-F>	1. WBLX-F
2. WBLX-F>	2. WABB-F>	2. WKSJ-F+>	2. WBLX-F>	2. WBLX-F>	2. WBLX-F	2. WABB-F+>	2. WABB-F	2. WBLX-F	2. WBLX-F>	2. WABB-F>	2. WABB-F
3. WKSJ-F+>	3. WKSJ-F+>	3. WABB-F>	3. WABB-F>	3. WABB-F>	3. WGOK	3. WBLX-F>	3. WBLX-F	3. WKSJ-F+>	3. WKSJ-F+>	3. WKSJ-F+>	3. WKSJ-F+>
4.	4. WZEW-F	4. WGOK	4. WAVH-F	4. WAVH-F	4. WKRG	4. WKRG	4. WKRG	4. WGOK	4.	4. WMML	4. WGOK >
5.	5. WKRG-F	5. WAVH-F	5. WGOK	5. WGOK	5. WAVH-F	5. WGOK	5. WAVH-F	5. WAVH-F	5.	5. WKRG	5. WKRG-F
		6. WZEW-F			6. WABB-F					6. WKRG-F	

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		114 (2)	114 (2)	17.8	19.5	WABB 1480 Mobile 1.5/5.1
AOR/CLASSIC		25 (1)	25 (1)	3.9	3.4	WABF 1220 Fairhope .3/.9
AC/OLDIES/SOFT ROCK		62 (3)	62 (3)	9.7	11.9	WBHY 840 Mobile 1.6/2.1
MOR/VARIETY/FULL						WGRR 960 Prichard 1.0/2.7
COUNTRY	5 (1)	123 (2)	128 (3)	20.0	23.5	WIZD-F 104.1 Atmore 1.2/6.6
BLACK/URBAN	78 (3)	118 (1)	196 (4)	30.6	25.1	WLPR-F 105.5 Bay Minette .4/3.4
BTFM MUSIC/EZ		21 (2)	21 (2)	3.3	6.0	WMOB 1360 Mobile .6/2.3
NEWS/TALK	30 (1)		30 (1)	4.7	6.6	WMOO 1550 Mobile 1.0/2.3
NOSTALGIA						WJLQ-F 100.7 Pensacola 1.3/6.4
RELIGION/GOSPEL	11 (2)		11 (2)	1.7	2.4	WOSM-F 103.1 Ocean Springs .3/1.3
SPANISH						WXBM-F 102.7 Milton .9/3.1
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC		31 (1)	31 (1)	4.8		
UNKNOWN/OTHERS	20 (3)	2 (1)	22 (4)	3.4	1.6	

640 (23)

RADIO STATIONS

WABB, 1480, 5 KW (DA-N)	, BLACK	SMN, \$ NM (Christal)
WGOK, 900, 1 KW/500 W (DA-1)	, BLACK	SBN, \$ 14.00 (Roslin)
WKRG, 710, 1 KW/500 W (DA-N)	, TALK	CBS, MBS, \$ 30.00* (Katz)
WMML, 1410, 5 KW (DA-N)	, BLACK	NBC, \$ 17.00* (Lazar)
WMOB, 1360, 5 KW (DAYS, DA)	, RELIGION	, \$ 12.00 (---)
WMOO, 660, 50 KW/1 KW (DA-2)	, RELIGION	, \$ 10.00 (---)
WABB-F, 97.5, 100 KW @ 1350, CHR		ABC-F, \$ 93.00* (Chrystal)
WAVH-F, 96.1, 40 KW @ 420, AC/JAZZ		, \$ 24.00* (Eastman)
WBLX-F, 92.9, 100 KW @ 1555, BLACK		US 1, ABC-C, \$ 55.00* (HNWH)
WDLT-F, 98.3, 3 KW @ 300, SOFT AC		Trans, \$ 35.00* (Durpetti)
WIZD-F, 104.1, 100 KW @ 1666, AC		CNN, \$ 37.00* (Republic)
WKRG-F, 99.9, 100 KW @ 800, AC		MBS, \$ 39.00* (Katz)
WKSJ-F, 94.9, 100 KW @ 490, COUNTRY		ABC-E, \$ 85.00* (Banner)
WZEW-F, 92.1, 3 KW @ 300, AOR		ABC-R, \$ 26.00 (---)
		Beasley
		TM
		Beasley
		Keymarket (ATMORE)
		Capitol-Johnson
		(FAIRHOPE)

Other ranked stations - See Pensacola

MISCELLANEOUS COMMENTS WABB from Oldies to Black... WKSJ-A changes from Religion to Country and simulcasts with WKSJ-F...

MODESTO

Arbitron Rank/Pop (12+): 131/253,900

MSA Rank/Pop: 144/319,000
 Sacramento ADI
 Average Person Ratings: 14.4
 Market TSL: 19.8 hours

Stations: 21/13
 Diaries: 828/307:1/50.6%
 Sample Target: 620
 % Below Line: 28.3
 % Not Listed: 12.6

1987 Revenue: \$8,900,000
 HH Inc.: \$31,331
 Retail \$: 1.95 Bil
 Pop per Station: 19,531
 #1 Biller: KOSO-F \$1,400,000

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86
1. KBEE-F	43/11.5	12.0	10.7	12.6	12.1		7.7	1. KBEE-F	100/1073	1. KFIV-F+	511/19.7	13.3 21.5
2. KOSO-F	37/ 9.9	7.9	7.6	9.2	8.1		9.5	2. KDJK-F	85/ 897	2. KOSO-F	475/18.3	18.5 19.4
3. KMIX-F	33/ 8.8	7.2	7.6	8.2	7.8		7.9	3. KHOP-F	76/1307	3. KHOP-F	443/17.1	18.2 19.8
4. KDJK-F	30/ 8.0	11.3	8.6	8.7	11.0		12.1	4. KSJQ-F	72/ 685	4. KBEE-F	423/16.3	19.2 17.2
	KSJQ-F	30/ 8.0	6.0	4.4	1.7	.5	6.7	5. KOSO-F	63/ 858	5. KDJK-F	358/13.8	14.9 16.3
6. KFIV-F+	29/ 7.7	7.2	9.1	8.7	9.7		9.7	6. KRAK	58/ 697	6. KMIX-F	346/13.3	17.0 13.5
7. KHOP-F	22/ 5.9	7.2	6.8	3.9	6.2		5.9	7. KUBB-F	53/ 675	7. KSJQ-F	312/12.0	10.2 9.9
8. KRAK	20/ 5.3	4.3	3.7	5.6	4.8		3.1	8. KCBS	49/ 801	8. KCBS	214/ 8.2	10.4 13.0
9. KTRB	17/ 4.5	2.6	5.2	3.9	6.7		17.1	9. KNBR	47/ 764	9. KRAK	213/ 8.2	6.3 9.0
10. KNBR	16/ 4.3	3.4	3.7	6.0	2.7		4.9	10. KFIV-F+	40/ 634	10. KTRB	209/ 8.0	7.1 12.8
11. KCBS	12/ 3.2	3.8	4.7	4.6	5.6		2.1	11. KMIX-F	35/ 414	11. KNBR	196/ 7.5	9.6 10.8
12. KAMB-F	11/ 2.9	1.7	1.8	1.4	2.4		2.6	12.		12. KUBB-F	187/ 7.2	8.3 3.8

12+ FM SHARE (METRO): 75.23% (246 of 327) (FAL 86: 69.82%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSJQ-F>	1. KDJK-F	1. KOSO-F	1. KOSO-F>	1. KOSO-F>	1. KBEE-F>	1. KOSO-F	1. KBEE-F	1. KBEE-F	1. KSJQ-F	1. KOSO-F
2. KFIV-F+>	2. KOSO-F	2. KDJK-F	2. KDJK-F	2. KDJK-F	2. KMIX-F	2. KBEE-F>	2. KOSO-F	2. KMIX-F	2. KFIV-F+>	2. KBEE-F
3. KHOP-F	3. KFIV-F+	3. KMIX-F	3. KMIX-F	3. KMIX-F	3. KTRB	3. KMIX-F	3. KDJK-F	3. KDJK-F	3. KHOP-F	3. KMIX-F
4.	4. KMIX-F	4. KFIV-F+	4. KFIV-F+	4. KBEE-F	4. KOSO-F	4. KSJQ-F	4. KMIX-F	4. KSJQ-F	4. KNBR	KSJQ-F
5.	KSJQ-F	5. KHOP-F	5. KBEE-F	5. KRAK	KRAK	5. KFIV-F+	5. KFIV-F+	5. KOSO-F	5. KBEE-F	5. KDJK-F
		KSJQ-F					6. KFIV-F+			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KHOP-F	1. KFIV-F+	1. KFIV-F+	1. KOSO-F	1. KOSO-F	1. KDJK-F	1. KDJK-F>	1. KDJK-F	1. KDJK-F	1. KOSO-F
2. KSJQ-F	KMIX-F	KMIX-F	2. KFIV-F+	2. KMIX-F	2. KFIV-F+	2. KOSO-F>	2. KOSO-F	2. KOSO-F>	2. KDJK-F>
3. KFIV-F+	3. KOSO-F	3. KOSO-F	3. KMIX-F	3. KFIV-F+	3. KMIX-F	3. KSJQ-F	3. KSJQ-F	3. KMIX-F	3. KMIX-F
4. KMIX-F	KHOP-F	4. KDJK-F	4. KBEE-F	4. KBEE-F>	4. KHOP-F	4. KFIV-F+	4. KHOP-F	4. KHOP-F	KSJQ-F
5.	KSJQ-F	5.	5. KHOP-F	5.	5.	KHOP-F	5.	5. KHOP-F	KRAK
									KSJQ-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	5 (1)	79 (3)	84 (4)	25.7	23.8	KHYV 970 Modesto .5/3.2
AOR/CLASSIC		30 (1)	30 (1)	9.2	10.1	KLOC 920 Ceres 1.6/2.3
AC/OLDIES/SOFT ROCK	2 (1)	39 (2)	41 (3)	12.5	10.4	KMIX 1390 Turlock .5/3.7
MOR/VARIETY/FULL	16 (1)		16 (1)	4.9	4.3	KMYT-F 97.5 Merced .5/3.0
						KUBB-F 96.3 Mariposa 2.4/7.2
COUNTRY	39 (3)	42 (2)	81 (5)	24.8	20.4	KFYE-F 93.7 Fresno .5/2.8
BLACK/URBAN						KGD 810 San Francisco .5/1.5
BTFL MUSIC/EZ		45 (2)	45 (2)	13.8	13.7	KSFO 560 San Francisco .5/1.9
NEWS/TALK	14 (2)		14 (2)	4.3	7.0	
NOSTALGIA						
RELIGION/GOSPEL		11 (1)	11 (1)	3.4	2.1	
SPANISH	6 (1)		6 (1)	1.8	6.7	
CLASSICAL	2 (1)		2 (1)	0.6	0.9	
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS					0.6	

377 (21)

RADIO STATIONS

KHYV, 970, 1 KW	, CLASSICAL	ABC-D, \$ 10.00	(Mc-Guild)	John Price
KLOC, 920, 500 W/2.5 KW (DA-2)	, SPANISH	\$ 14.00	(Lotus)	
KTRB, 860, 10 KW/1 KW (DA-2)	, COUNTRY	NBC, \$ 20.00	(Banner)	
KMIX, 1390, 5 KW (DA-2)	, COUNTRY	\$ NA	(Christal)	
KAMB-F, 101.5, 50 KW @ 390	RELIGION	\$ NA	(---)	
KBEE-F, 103.3, 50 KW @ 500	BTFL/EZ	ABC-D, \$ 25.00*	(Mc-Guild)	John Price
KDJK-F, 95.1, 32 KW @ 1450	AOR	\$ 44.00*	(Eastman)	
KFIV-F+, 102.3, 3 KW @ 300	CHR	US 1, \$ 35.00*	(MMR)	Comm. Pacific
KMIX-F, 98.3, 2.2 KW @ 390	COUNTRY	MBS, \$ 27.00*	(Christal)	
KMYT-F, 97.5, 50 KW @ 493	BTFL/EZ	\$ 16.00	(Republic)	(MERCED)
KOSO-F, 93.1, 3 KW @ 1790	AC	APR, \$ 38.00	(Katz)	(PATTERSON)
KUBB-F, 96.3, 2 KW @ 2079	COUNTRY	\$ NA	(HNWH)	(MARIPOSA)
KHOP-F, 104.1, 50 KW @ 500	CHR	\$ 27.00	(Mc-Guild)	Buckley
KSJQ-F, 96.7, 3 KW @ 320	CHR	\$ 14.00	(HNWH)	Fuller-Jeffrey
				(MANTECA)

Other ranked stations - See Sacramento or San Francisco

American Radio Fall 1987, Copyright 1988

NASHVILLE

Arbitron Rank/Pop (12+): 48/763,800

MSA Rank/Pop: 53/946,000

Average Person Ratings: 16.4
Market TSL: 21.8 hours

Stations: 24/23
Diaries: 1314/581:1/50.2%
Sample Target: 1080
% Below Line: 0.3
% Not Listed: 8.6

1987 Revenue: \$30,300,000
HH Inc.: \$32,753
Retail \$: 6.7 Bil
Pop per Station: 33,209
#1 Biller: WSM A/F \$6,500,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WKDF-F	145/11.2	12.5	15.6	14.4	14.9	13.4	14.7	1. WKDF-F	271/3156	1. WYHY-F	1750/22.3	20.9	21.2
2. WSIX-F	135/10.5	5.1	5.3	5.7	5.1	6.7	9.4	2. WSM -F	261/2922	2. WKDF-F	1637/20.8	26.5	23.9
3. WYHY-F	134/10.4	10.7	9.1	7.3	7.4	9.4	11.7	3. WYHY-F	206/2620	3. WSM -F	1489/18.9	21.2	20.4
4. WZEF-F	131/10.2	7.8	8.1	10.3	9.6	9.1	4.1	4. WSIX-F	186/2095	4. WSIX-F	1451/18.5	13.2	14.0
5. WSM -F	117/ 9.1	10.2	11.8	10.5	10.3	10.4	10.4	5. WZEF-F	157/1676	5. WLAC-F	1236/15.7	19.0	20.7
6. WLAC-F	90/ 7.0	6.5	8.1	7.9	9.1	7.4	4.8	6. WBVR-F	145/1262	6. WZEF-F	1232/15.7	16.2	14.3
7. WQQK-F	83/ 6.4	7.6	7.5	5.8	7.1	6.8	11.2	7. WLAC-F	143/1998	7. WZEF-F	1096/13.9	17.8	17.2
8. WGF-F	75/ 5.8	6.4	5.5	5.5	5.3	5.8	7.6	8. WGF-F	105/1595	8. WSM -F	1054/13.4	12.4	11.9
9. WLAC	53/ 4.1	2.9	3.8	3.5	2.7	3.6	2.6	9. WSM	103/1980	9. WQQK-F	855/10.9	11.7	12.3
10. WSM	50/ 3.9	5.5	5.3	7.0	5.0	5.4	3.9	10. WQQK-F	91/ 927	10. WTMG-F	670/ 8.5	8.0	8.9
11. WTMG-F	43/ 3.3	4.1	2.6	3.7	3.9	3.4	3.7	11. WLAC	59/ 777	11. WLAC	646/ 8.2	9.9	8.5
12. WVOL	28/ 2.2	2.6	2.6	3.5	3.1	2.7	2.4	12. WTMG-F	56/ 851	12. WVOL	480/ 6.1	6.2	7.1
13.								13. WYCF-F	55/ 409	13. WSIX	335/ 4.3	2.6	3.6

12+ FM SHARE (METRO): 82.87% (977 of 1179) (FAL 86: 83.02%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WYHY-F>	1. WKDF-F>	1. WKDF-F>	1. WSIX-F	1. WSIX-F	1. WZEF-F>	1. WSIX-F>	1. WZEF-F	1. WKDF-F	1. WYHY-F>	1. WYHY-F
2. WKDF-F	2. WYHY-F	2. WSIX-F	2. WLAC-F	2. WSM -F	2. WSM -F	2. WKDF-F	2. WSIX-F	2. WYHY-F	2. WKDF-F	2. WSM -F
3. WQQK-F	3. WGF-F	3. WSM -F	3. WSM -F	3. WLAC-F	3. WSIX-F>	3. WYHY-F	3. WKDF-F	3. WSIX-F	3. WQQK-F	3. WSIX-F
4.	4. WSIX-F	4. WLAC-F	4. WKDF-F	4. WKDF-F	4. WSM	4. WSM -F	4. WLAC-F	4. WZEF-F	4. WZEF-F	4. WKDF-F
5.	5. WLAC-F	5. WYHY-F	5. WGF-F	5. WGF-F	5. WLAC	5. WZEF-F	5. WSM -F	5. WSM -F	5. WSM -F	5. WZEF-F
		6. WGF-F	6. WGF-F	6. WGF-F	6. WLAC-F				6. WQQK-F	6. WQQK-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYHY-F	1. WYHY-F	1. WLAC-F	1. WSIX-F	1. WSIX-F	1. WKDF-F>	1. WKDF-F>	1. WKDF-F>	1. WKDF-F>	1. WKDF-F
2. WKDF-F	2. WKDF-F	2. WYHY-F	2. WYHY-F	2. WLAC-F	2. WGF-F>	2. WGF-F	2. WGF-F	2. WSIX-F	2. WSIX-F
3. WSIX-F	3. WLAC-F	3. WGF-F	3. WLAC-F	3. WSM -F	3. WYHY-F	3. WSIX-F	3. WSIX-F	3. WGF-F	3. WSM -F
4. WQQK-F>	4. WSIX-F	4. WKDF-F	4. WSM -F	4. WYHY-F	4.	4. WLAC-F	4. WLAC-F	4. WSM -F	4. WZEF-F
5.	5. WQQK-F	5. WQQK-F	5. WKDF-F	5. WZEF-F	5.	5. WQQK-F	5. WZEF-F	5. WLAC-F	5. WGF-F
		6. WQQK-F	6. WQQK-F	6. WGF-F		6. WYHY-F	6. WQQK-F	6. WZEF-F	6. WLAC-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		134 (1)	134 (1)	11.4	14.1	WAKM 950 Franklin .3/1.2
AOR/CLASSIC		229 (3)	229 (3)	19.4	16.6	WAMB 1160 Nashville 1.6/3.4
AC/OLDIES/SOFT ROCK	14 (1)	133 (2)	147 (3)	12.5	17.3	WDBL 1590 Springfield .2/ .2
MOR/VARIETY/FULL						WDBL-F 94.3 Springfield .3/1.1
COUNTRY	74 (5)	262 (5)	336 (10)	28.5	24.2	WDKN 1260 Dickson .3/ .7
BLACK/URBAN	41 (2)	83 (1)	124 (3)	10.5	13.1	WQZQ-F 102.3 Dickson .3/ .6
BTFM MUSIC/EZ		131 (1)	131 (1)	11.1	10.7	WKDA 1240 Nashville 1.1/3.0
NEWS/TALK	53 (1)		53 (1)	4.5	3.0	WMDB 880 Nashville 1.0/2.5
NOSTALGIA	21 (1)		21 (1)	1.8	0.4	WSIX 980 Nashville 1.1/4.3
RELIGION/GOSPEL						WWRB-F 100.1 Franklin .7/3.5
SPANISH						WYCF-F 102.9 Shelbyville .3/ .8
CLASSICAL						WBUR-F 101.1 Russellville .3/1.6
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS		4 (1)	4 (1)	0.3	0.6	

RADIO STATIONS 1179 (24)

WAMB, 1160, 50 KW/1 KW (DA-N)	, NOSTALGIA	MBS, \$ 20.00*	(Roslin)	
WKDA, 1240, 1 KW	, OLDIES	ABC-R, ABC-1, \$ 24.00*	(Katz)	Dick
WLAC, 1510, 50 KW (DA-N)	, NEWS/TALK	CBS, \$ 51.00*	(Durpetti)	Price
WMDB, 880, 2.5 KW (DAYS, DA)	, BLACK	, \$ 20.00	(---)	
WNAH, 1360, 1 KW (DAYS)	, RELIGION	, \$ 16.00	(---)	
WNKZ, 1430, 5 KW/1 KW (DA-N)	, AC	, \$ NA	(Republic)	REBS
WNQM, 1300, 5 KW (DA-N)	, RELIGION	, \$ 10.00	(---)	
WSIX, 980, 5 KW (DA-N)	, COUNTRY	APR, \$ 33.00*	(Mc-Guild)	Hicks
WSM, 650, 50 KW	, COUNTRY	NBC, \$ 57.00*	(Christal)	
WVOL, 1470, 5 KW/1 KW (DA-2)	, BLACK	NBN, \$ 30.00*	(Republic)	
WVGM, 1560, 10 KW (DAYS, DA)	, RELIGION	, \$ 13.00	(---)	
WKDF-F, 103.3, 100 KW @ 1220, AOR		ABC-R, ABC-E, \$ 99.00*	(Katz)	Dick
WLAC-F, 105.9, 100 KW @ 1229, AC		, \$109.00*	(Drpetti)	Price
WQQK-F, 92.1, 1.5 KW @ 430, BLACK		, \$ 45.00*	(Republic)	
WSIX-F, 97.9, 100 KW @ 1145, COUNTRY		, \$ 60.00*	(Mc-Guild)	Hicks
WSM -F, 95.5, 100 KW @ 1280, COUNTRY		, \$106.00*	(Christal)	Gaylor
WTMG-F, 96.3, 100 KW @ 840, SOFT AC		, \$ 52.00*	(Torbet)	TransCom
WGF-F, 104.5, 100 KW @ 1050, CLASSIC ROCK		ABC-F, \$ 46.00*	(Banner)	Capitol-Johnson
WYHY-F, 107.5, 100 KW @ 780, CHR		US 2, \$ 60.00*	(Eastman)	Jacor
WZEF-F, 92.9, 100 KW @ 1053, BTFM/EZ		, \$ 64.00*	(Durpetti)	South Central
WWRB-F, 100.1, 3 KW @ ? , AOR/CHR		CBS-R, \$ 30.00*	(Republic)	REBS

MISCELLANEOUS COMMENTS WKKX changes calls to WGF-F and format from CHR to Classic AOR (Aug.)... WSIX-A changes from Country to MOR/Full Service... WTMG-F (MurFreesboro) sold by Trans Columbia to Signature for \$6,500,000... WVOL/WQQK-F sold to Pensacola for \$6,500,000 (Gammon & Ninowski)...

NASSAU - SUFFOLK

Arbitron Rank/Pop (12+): 12/2,279,700

MSA Rank/Pop: 10/2,655,700

Average Person Ratings: 17.9
Market TSL: 23.5 hours

Stations: 42/14
Diaries: 1866/1222:1/47.5%
Sample Target: 1650
% Below Line: NA
% Not Listed: NA

1987 Revenue: NA
HH Inc.: \$48,900
Retail \$: 21.5 Bill
Pop per Station: NA
#1 Biller: NA

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86
1. WALK A/F	244/6.1	6.3	4.6	5.8	6.1	5.7	5.9	1.		1. WALK A/F 3254/14.5	10.5	12.4
2. WBAB-F	219/5.5	5.1	5.9	4.3	3.7	5.2	5.5	2.		2. WBLI-F 2925/13.0	13.3	13.2
3. WHLI	210/5.2	3.5	3.0	3.6	3.3	3.8	2.1	3.		3. WBAB-F 2842/12.7	13.5	11.2
4. WBLI-F	195/4.9	5.1	5.1	5.7	5.2	5.2	6.5	4.	NOTE: Same note as last Spring.	4. WQHT-F 2162/ 9.6	9.3	8.8
5. WQHT-F	121/3.0	3.6	3.4	3.6	2.8	3.4	5.0	5.		5. WCTO-F 1493/ 6.7	5.1	5.9
6. WCTO-F	107/2.7	1.8	2.3	2.8	2.4	2.4	1.2	6.		6. WHLI 1118/ 5.0	4.4	4.2
7. WGSM	95/2.4	2.3	2.2	3.0	2.9	2.5	1.3	7.		7. WLIR-F 1096/ 4.9	6.4	5.3
8. WLIR-F	66/1.6	1.8	3.3	2.2	2.1	2.2	3.2	8.		8. WKJY-F 1013/ 4.5	5.2	4.2
9. WKJY-F	62/1.5	2.3	2.1	1.8	1.8	1.9	.9	9.		9. WGSM 670/ 3.0	3.8	3.4
10. WRCN-F	27/ .7	.8	.6	.6	.6	0.7	1.1	10.		10. WRCN-F 468/ 2.1	2.2	2.0
11. WWHB-F	19/ .5	---	---	---	---	0.5	---	11.		11. WBAZ-F 260/ 1.2	---	---
12. WBAZ-F	16/ .4	.4	---	---	---	0.4	---	12.		12. WWHB-F 231/ 1.0	---	---
13. WLNG-F	16/ .4	.2	---	.1	---	0.2	---	13.		13. WLNG-F 173/ .8	.3	---
14.								14.		14.		
15.								15.		15.		

12+ FM SHARE (METRO): NA (FAL 86: NA)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQHT-F	1. WBAB-F	1. WBAB-F	1. WALK-F+	1. WALK-F+	1. WHLI	1. WALK-F+	1. WALK-F+	1. WBAB-F	1. WBAB-F	1. WALK-F+
2. WBAB-F	2. WBLI-F	2. WALK-F+	2. WBLI-F	2. WBLI-F	2. WALK-F+	2. WBLI-F	2. WBAB-F	2. WALK-F+	2. WQHT-F	2. WBAB-F
3. WBLI-F	3. WALK-F+	3. WBLI-F	3. WBAB-F	3. WBAB-F	3. WGSM	3. WBAB-F	3. WBLI-F	3. WBLI-F	3. WBLI-F	3. WBLI-F
4.	4. WQHT-F	4. WQHT-F	4.	4. WCTO-F	4. WCTO-F	4. WHLI	4. WHLI	4. WHLI	4. WALK-F	4. WHLI
5.	5. WLIR-F	5. WLIR-F	5.	5. WKJY-F	5. WBLI-F	5. WQHT-F	5. WCTO-F	5. WQHT-F	5. WCTO-F	5. WQHT-F
6. WKJY-F										
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBLI-F	1. WBLI-F	1. WALK-F+	1. WALK-F+	1. WALK-F+		1. WBAB-F	1. WBAB-F	1. WBAB-F	1. WBAB-F	1. WALK-F+
2. WQHT-F	2. WALK-F+	2. WBLI-F	2. WBLI-F	2. WBLI-F		2. WLIR-F	2. WALK-F+	2. WALK-F+	2. WALK-F+	2. WBAB-F
3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WQHT-F	3. WCTO-F		3. WBLI-F	3. WBLI-F	3. WBLI-F	3. WBLI-F	3. WBLI-F
4. WLIR-F	4. WQHT-F	4. WQHT-F	4. WBAB-F	4. WBAB-F		4. WQHT-F	4. WLIR-F	4. WLIR-F	4. WLIR-F	4. WHLI
5. WALK-F+	5. WLIR-F	5.	5. WLIR-F	5. WKJY-F		5. WWHB-F	5. WQHT-F	5.	5. WQHT-F	5. WLIR-F

FORMATS AM FM TOTAL % FAL 86 %

TOP 40/CHR/CONTEMP
AOR/CLASSIC
AC/OLDIES/SOFT ROCK
MOR/VARIETY/FULL

COUNTRY
BLACK/URBAN
BTFL MUSIC/EZ
NEWS/TALK
NOSTALGIA
RELIGION/GOSPEL
SPANISH
CLASSICAL
JAZZ/NEW AGE/ECLECTIC
UNKNOWN/OTHERS

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEZN-F 99.9 Bridgeport 1.0/3.6
WJAZ 96.7 Stamford .4/2.4

See New York for more information about the following stations:

WABC	2.1/ 7.6	WLTW-F	3.1/8.2	WPAT A/F	3.4/ 8.3
WBLS-F	1.1/ 3.4	WMCA	.4/2.0	WPIX-F	1.0/ 4.0
WCBS	3.8/13.9	WNBC	2.0/7.5	WPLJ-F	4.4/16.8
WCBS-F	4.6/12.2	WNCN-F	.5/2.5	WPLR-F	.6/ 2.7
WEVD-F	.3/ 1.4	WNEW	1.1/2.6	WQXR A/F	1.2/ 3.8
WFAN	1.0/ 4.6	WNEW-F	2.8/8.8	WRKS-F	1.8/ 3.6
WHTZ-F	6.3/17.8	WNSR-F	2.4/7.8	WXRK-F	2.8/10.8
WINS	3.3/ 5.1	WOR	3.6/9.3	WYNF-F	3.0/ 7.1

RADIO STATIONS

WGBB, 1240, 1 KW. , TALK
WGSM, 740, 25 KW (DAYS) , MOR
WHLI, 1100, 10 KW (DAYS, DA) , NOSTALGIA
WLIX, 540, 250 W (DAYS) , RELIGION

UPI, \$ 28.00 (---)
\$ 32.00* (MMR)
\$ 55.00* (Roslin)
\$ 65.00 (Roslin)

Noble
Greater Media
Barnstable

WALK-F+, 97.5, 45 KW @ 530, AC
WBAB-F, 102.3, 3 KW @ 268, AOR
WBLI-F, 106.1, 10 KW @ 500, CHR
WCTO-F, 94.3, 3 KW @ 300, BTFL/EZ
WKJY-F, 98.3, 3 KW @ 300, BTFL/EZ
WLIR-F, 92.7, 3 KW @ 300, AOR
WRCN-F, 103.9, 1.5 KW @ 466, AOR
WSBH-F, 95.3, 2.6 KW @ 400, AC

Trans, \$ 80.00 (Masla)
\$ 84.00 (Roslin)
\$ 69.00 (Roslin)
\$ 80.00 (Masla)
\$ 50.00* (---)
\$ 22.00 (Katz)

American
Noble
Beck-Ross
Greater Media
Barnstable

Faircom (RIVERHEAD)
(SOUTHAMPTON)

NEW HAVEN

Arbitron Rank/Pop (12+): 81/427,700

Stations: 27/9
Diaries: 990/432:1/47.5%
Sample Target: 820
% Below Line: 43.6
% Not Listed: 11.3

1987 Revenue: \$14,000,000
HH Inc.: \$38,900
Retail \$: 3.7 Bil
Pop per Station: 47,522
#1 Biller: WKCI-F \$6,300,000

MSA Rank/Pop: 94/511,000
ADI # 23 (w/Hartford)
Average Person Ratings: 16.9
Market TSL: 22.3 hours

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86
1. WKCI-F	80/11.1	11.8	13.2	12.6	11.2		11.9	1. WKCI-F	180/2829	1. WKCI-F	1192/28.0	29.6 31.2
2. WELI	77/10.7	10.6	8.3	10.7	15.1		7.3	2. WEZN-F	167/1796	2. WELI	925/21.7	22.7 22.8
3. WPLR-F	74/10.3	8.4	6.4	6.6	6.2		11.5	3. WPLR-F	146/2038	3. WPLR-F	801/18.8	17.8 18.4
4. WKSS-F	50/ 6.9	5.4	5.0	4.1	4.7		7.3	4. WEBE-F	87/1295	4. WKSS-F	651/15.3	16.4 14.5
5. WDRC-F	39/ 5.4	6.3	4.7	3.1	2.6		5.4	5. WTIC	85/1053	5. WDRC-F	540/12.7	16.5 11.3
6. WEZN-F	37/ 5.1	7.3	5.3	4.2	5.8		2.5	6. WDRC-F	82/1332	6. WEZN-F	487/11.5	14.9 12.1
7. WAVZ	35/ 4.9	5.6	6.3	5.2	6.6		3.1	7. WELI	79/1039	7. WCBS	434/10.2	9.7 12.1
WTIC	35/ 4.9	2.9	3.4	2.6	2.8		4.5	8. WKSS-F	77/1317	8. WTIC	414/ 9.7	7.6 8.7
9. WNHC	32/ 4.4	3.0	3.9	4.6	5.8		3.3	9. WRCH-F	58/ 667	9. WNHC	390/ 9.2	6.1 8.6
10. WIOF-F	26/ 3.6	3.8	4.4	3.3	3.0		2.5	10. WCBS	55/1198	WIOF-F	390/ 9.2	9.8 10.6
11.								11. WIOF-F	44/ 887	11. WAVZ	364/ 8.6	12.3 10.8
12.								12. WHCN-F	43/ 797	12. WHCN-F	362/ 8.5	6.9 9.9
13.								13. WAVZ	41/ 436	13.		
14.								14.		14.		
15.								15.		15.		

12+ FM SHARE (METRO): 62.60% (400 of 639) (FAL 86: 60.47%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKSS-F	1. WPLR-F	1. WPLR-F	1. WKCI-F	1. WKCI-F	1. WELI >	1. WELI >	1. WPLR-F	1. WKCI-F	1. WELI	1. WKCI-F
2. WKCI-F	2. WKCI-F	2. WKCI-F	2. WDRC-F	2. WDRC-F	2. WEZN-F	2. WKCI-F	2. WKCI-F	2. WPLR-F	2. WPLR-F	2. WPLR-F
3. WPLR-F	3. WNHC	3. WDRC-F	3. WPLR-F	3. WPLR-F	3. WTIC	3. WPLR-F	3. WELI	3. WELI	3. WKCI-F	3. WELI
4.	4. WKSS-F	4. WKSS-F	4. WELI	4. WELI >	4. WAVZ	4. WTIC	4. WDRC-F	4. WKSS-F	4. WKSS-F	4. WEZN-F
5.	5. WHCN-F	5. WNHC	5. WNHC	5. WNHC	5. WDRC-F	5. WKSS-F	5. WAVZ	5. WDRC-F	5. WNHC	5. WKSS-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKSS-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F		1. WPLR-F	1. WPLR-F	1. WPLR-F	1. WPLR-F	1. WPLR-F
2. WKCI-F	2. WNHC	2. WPLR-F	2. WKSS-F	2. WDRC-F		2.	2. WKCI-F	2. WKCI-F	2. WKCI-F	2. WKCI-F
WNHC	WKSS-F	3. WIOF-F	3. WNHC	3. WELI		3.	3. WHCN	3. WNHC	3. WDRC-F	3. WDRC-F
4.	4. WPLR-F	4. WNHC	WDRC-F	4. WIOF-F		4.	4. WNHC	WHCN-F	4. WHCN-F	4. WELI
5.	5.	WDRC-F	5. WPLR-F	5. WPLR-F		5.	WKSS-F	5.	5. WELI	5.

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING	
TOP 40/CHR/CONTEMP		140 (3)	140 (3)	21.9	21.2	WMMW	1340 New Haven .6/ 2.4
AOR/CLASSIC		98 (3)	98 (3)	15.3	10.9	WNNR	1220 Hamden .6/ 1.8
AC/OLDIES/SOFT ROCK	15 (2)	87 (4)	102 (6)	16.0	19.0	WVYZ-F	92.5 Waterbury 1.7/ 4.7
MOR/VARIETY/FULL	116 (3)		116 (3)	18.2	13.4	WYBC-F	94.3 New Haven 1.0/ 3.5
COUNTRY					1.6	WHCN-F	105.9 Hartford 2.6/ 8.5
BLACK/URBAN	32 (1)	10 (2)	42 (3)	6.6	6.4	WPOP	1410 Hartford 1.3/ 4.0
BTFL MUSIC/EZ		58 (2)	58 (2)	9.1	10.3	WRCH-F	100.5 New Britain 2.9/ 7.0
NEWS/TALK	37 (4)		37 (4)	5.8	6.4	WRCQ	910 New Britain .6/ 1.2
NOSTALGIA	39 (2)		39 (2)	6.1	8.2	WTIC-F	96.5 Hartford 1.4/ 6.3
RELIGION/GOSPEL						WABC	770 New York .7/ 2.8
SPANISH						WBLS-F	107.5 New York .6/ 3.2
CLASSICAL						WCBS	880 New York 2.8/10.2
JAZZ/NEW AGE/ECLECTIC		7 (1)	7 (1)	1.1		WEBE-F	107.9 Westport 1.4/ 5.4
UNKNOWN/OTHERS					2.6	WNBC	660 New York 1.5/ 5.9
			639 (27)			WOR	710 New York .4/ 1.5
						WRKI-F	95.1 Brookfield .7/ 2.3
						WRKS-F	98.7 New York .8/ 2.4

RADIO STATIONS

WAVZ, 1300, 1 KW (DA-N)	, NOSTALGIA	ABC-I, \$ 40.00* (Mc-Guild)	Noble
WELI, 960, 5 KW (DA-N)	, MOR	, \$ 80.00 (Banner)	Clear Channel
WNHC, 1340, 1 KW	, BLACK	SBN, \$ 26.00* (Savalli)	
WKCI-F, 101.3, 10 KW @ 1070, CHR		, \$ 90.00* (Mc-Guild)	Noble
WPLR-F, 99.1, 14 KW @ 950, AOR		, \$ 70.00* (Durpetti)	Southern Starr
WYBC-F, 94.3, 1 KW @ 122, JAZZ/VARIOUS		, \$ 20.00 (---)	

Other ranked stations - See Hartford, Bridgeport or New Haven

NEW ORLEANS

Arbitron Rank/Pop (12+): 31/1,103,100
 MSA Rank/Pop: 34/1,360,000
 ADI # 35
 Average Person Ratings: 16.9
 Market TSL: 22.8 hours

Stations: 22/19
 Diaries: 1596/691:1/46.4%
 Sample Target: 1500
 % Below Line: 1.6
 % Not Listed: 8.8

1987 Revenue: \$25,900,000
 HH Inc.: \$29,286
 Retail \$: 8.8 Bil
 Pop per Station: 58,058
 #1 Biller: WEZB-F \$4,600,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. WQUE A/F	289/15.6	12.4	15.2	14.6	9.6	14.5	17.0	1. WQUE A/F	343/4130	1. WQUE A/F	3370/30.7	28.7	24.6
2. WEZB-F	186/10.0	9.7	9.6	9.4	10.1	9.7	11.2	2. WEZB-F	237/3632	2. WEZB-F	2908/26.5	26.0	27.4
3. WBYU-F	183/ 9.9	7.7	9.4	7.4	6.4	8.6	5.0	3. WBYU-F	214/2130	3. WWL	1957/17.8	14.3	20.8
4. WYLD-F	167/ 9.0	11.5	12.2	12.2	13.2	10.7	11.9	4. WYLD-F	181/2180	4. WLTS-F	1930/17.6	16.4	17.6
5. WLTS-F	136/ 7.3	8.1	5.9	6.7	7.1	7.0	6.6	5. WLTS-F	153/2350	5. WYLD-F	1871/17.0	19.5	21.3
6. WRNO-F	103/ 5.6	5.2	4.9	6.1	5.9	5.5	8.2	6. WNOE-F	144/2035	6. WBYU-F	1744/15.9	15.1	14.2
7. WWL	95/ 5.1	5.8	4.3	5.9	6.8	5.3	7.0	7. WWL	141/2689	7. WRNO-F	1685/15.4	15.0	14.4
8. WNOE-F	87/ 4.7	4.8	4.9	3.8	5.2	4.6	4.4	8. WRNO-F	129/2096	8. WNOE-F	1279/11.7	10.9	11.1
9. WBOK	81/ 4.4	4.5	6.2	5.1	4.9	5.1	3.1	9. WKJN-F	124/1555	9. WLMG-F	1116/10.2	12.8	11.8
10. WCKW-F	57/ 3.1	4.6	2.8	2.8	2.7	3.3	4.9	10. WCKW-F	100/1396	10. WCKW-F	914/ 8.3	5.5	6.7
WSMB	58/ 3.1	3.8	2.4	3.2	2.5	3.1	2.7	11. WBOK	81/ 867	11. WBOK	819/ 7.5	10.7	8.3
12. WLMG-F	52/ 2.8	3.5	4.8	4.2	4.4	3.8	3.2	12. WTIX	65/1304	12. WTIX	761/ 6.9	9.1	9.2
13. WTIX	37/ 2.0	2.2	3.1	2.4	2.9	2.4	2.0	13. WLMG-F	62/1288	13. WSMB	583/ 5.3	5.6	5.6
14. WWIW	36/ 1.9	2.1	2.3	1.5	2.1	2.0	1.1	14. WSMB	60/ 656	14. WYAT	523/ 4.8	3.7	3.3
WYAT	36/ 1.9	1.1	.9	1.5	1.3	1.4	1.1	WFMF-F	60/ 965	15. WWIW	504/ 4.6	4.8	4.0
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 76.32% (1289 of 1689) (FAL 86: 71.40%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQUE-F+	1. WQUE-F+	>1. WQUE-F+	>1. WQUE-F+	>1. WQUE-F+	>1. WBYU-F	1. WQUE-F+	>1. WBYU-F	1. WQUE-F+	>1. WQUE-F+	1. WQUE-F+
2. WEZB-F	>2. WYLD-F	2. WYLD-F	2. WLTS-F	2. WLTS-F	2. WWL	2. WEZB-F	2. WQUE-F+	2. WEZB-F	2. WYLD-F	2. WEZB-F
3. WYLD-F	3. WEZB-F	3. WLTS-F	3. WYLD-F	3. WYLD-F	3. WQUE-F+	3. WBYU-F	3. WLTS-F	3. WBYU-F	3. WEZB-F	3. WBYU-F
4. WRNO-F	4. WLTS-F	4. WEZB-F	4. WEZB-F	4. WEZB-F	4. WBOK	4. WLTS-F	4. WEZB-F	4. WLTS-F	4. WBYU-F	4. WYLD-F
5.	5. WRNO-F	5. WRNO-F	5. WRNO-F	5. WBYU-F	5. WNOE-F	5. WWL	5. WYLD-F	5. WYLD-F	5. WBOK	5. WNOE-F
6.	6.	6.	6. WBYU-F	6. WRNO-F	6. WSMB	6. WYLD-F+	6. WRNO-F	6. WRNO-F	6. WRNO-F	6. WRNO-F
7.	7.	7.	7.	7. WNOE-F	7.	7.	7.	7. WLTS-F	7. WLTS-F	7. WLTS-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQUE-F+	>1. WQUE-F+	>1. WQUE-F+	1. WQUE-F+	>1. WQUE-F+	1. WQUE-F+	1. WQUE-F+	1. WQUE-F+	1. WQUE-F+	>1. WQUE-F+
2. WYLD-F	2. WYLD-F	2. WLTS-F	2. WLTS-F	2. WLTS-F	2. WEZB-F	2. WRNO-F	2. WRNO-F	2. WYLD-F	2. WYLD-F
3. WEZB-F	3. WLTS-F	3. WEZB-F	3. WYLD-F	3. WBYU-F	3. WRNO-F	3. WYLD-F	3. WYLD-F	3. WRNO-F	3. WRNO-F
4. WLTS-F	4. WEZB-F	4. WBYU-F	4. WEZB-F	4. WYLD-F	4. WYLD-F	4. WEZB-F	4. WLTS-F	4. WEZB-F	4. WEZB-F
5.	5.	5. WNOE-F	5.	5. WEZB-F	5. WCKW-F	5. WCKW-F	5. WCKW-F	5. WLTS-F	5. WLTS-F
6.	6.	6. WBOK	6.	6.	6.	6. WLTS-F	6. WEZB-F	6. WCKW-F	6. WWL
7.	7.	WYLD-F	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		195 (2)	195 (2)	11.5	20.9	WNOE	1060	New Orleans	1.4/4.0
AOR/CLASSIC		160 (2)	160 (2)	9.5	9.4	WSHO	800	New Orleans	.4/1.1
AC/OLDIES/SOFT ROCK	37 (1)	188 (2)	225 (3)	13.3	17.3	WYLD	940	New Orleans	.8/2.5
MOR/VARIETY/FULL						KHAA-F	106.7	Port Sulphur	.5/1.5
COUNTRY	26 (1)	106 (2)	132 (3)	7.8	8.8				
BLACK/URBAN	141 (4)	447 (2)	588 (6)	34.8	23.2	WFMF-F	102.5	Baton Rouge	.5/1.4
BTFL MUSIC/EZ		183 (1)	183 (1)	10.8	7.1	WKJN-F	103.3	Hammond	1.0/3.0
NEWS/TALK	153 (2)		153 (2)	9.1	10.3				
NOSTALGIA	36 (1)		36 (1)	2.1	2.3				
RELIGION/GOSPEL	7 (1)		7 (1)	0.4	0.6				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE/ECLECTIC									
UNKNOWN/OTHERS		10 (1)	10 (1)	0.6					
			1689 (22)						

RADIO STATIONS

AM STATIONS

WBOK, 1230, 1 KW	, GOSPEL	SBN, \$ 31.00* (Republic)	Willis
WQUE, 1280, 5 KW (DA-1)	, BLACK	SMN, \$ 21.00* (HNWH)	Clear Channel
WNOE, 1060, 50 KW/5 KW (DA-2)	, COUNTRY	ABC-E, \$ 30.00* (Mc-Guild)	Noe
WSHO, 800, 1 KW (DAYS, DA)	, RELIGION	APR, \$ 25.00* (---)	
WSMB, 1350, 5 KW (DA-N)	, TALK	ABC-I, MBS, \$ 32.00* (Smith)	
WTIX, 690, 10 KW/5 KW (DA-2)	, AC	NBC, MBS, \$ 40.00* (Mc-Guild)	Price
WVOG, 600, 1 KW (DAYS)	, RELIGION	, \$ 10.00 (---)	
WWIW, 1450, 1 KW	, NOSTALGIA	SMN, \$ 27.00* (Target)	
WWL, 870, 50 KW	, NEWS/TALK	CBS, \$ 70.00* (Katz)	Loyola University
WYAT, 990, 250 W	, OLDIES	CBS-R, \$ 22.00* (Durpetti)	
WYLD, 940, 10 KW/500 W (DA-2)	, BLACK	, \$ 27.00* (Banner)	Inter-Urban

FM STATIONS

WLMG, 101.9, 100 KW @ 825, AC		, \$ 46.00* (Katz)	Loyola University
WBYU, 95.7, 100 KW @ 600, BTFL/EZ		, \$ 58.00* (Christal)	Stoner
WCKW, 92.3, 100 KW @ 440, CLASSIC AOR		ABC-D, \$ 30.00* (Republic)	(LAPLACE)
WEZB, 97.1, 100 KW @ 511, CHR		US 1, \$100.00* (MMR)	EZ
WNOE, 101.1, 100 KW @ 440, COUNTRY		ABC-E, \$ 50.00* (Mc-Guild)	Noe
WQUE, 93.3, 100 KW @ 512, CHR/URBAN		, \$ 69.00* (HNWH)	Clear Channel
WRNO, 99.5, 100 KW @ 1049, AGR		ABC-R, ABC-F, \$ 55.00* (MMR)	
WYLD, 98.5, 100 KW @ 480, BLACK		, \$ 70.00* (Banner)	Inter-Urban
WLTS, 105.3, 100 KW @ 902, AC		CBS-R, \$ 57.00* (Durpetti)	

CALL LETTER CHANGES

WAJY changes calls to WLMG

FORMAT CHANGES

STATION SALES

NEW YORK

Arbitron Rank/Pop (12+): 1/13,958,100

Stations: 46/45
Diaries: 6668/2093:1/45.3%
Sample Target: 4000
% Below Line: 3.2
% Not Listed: 9.9

1987 Revenue: \$275,000,000
HH Inc.: \$37,400
Retail \$: 100.1 B11
Pop per Station: 310,180
#1 Biller: WINS \$23,000,000

MSA Rank/Pop: 1/15,300,000

ADI # 1

Average Person Ratings: 19.0

Market TSL: 24.8 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WPAT A/F	1613/6.0	6.1	6.3	5.7	5.9	6.0	4.2	1. WPAT A/F	1679/20151	1. WINS	27359/19.5	19.6	18.7
2. WHTZ-F	1590/6.0	6.2	5.8	5.1	5.8	5.8	6.3	2. WHTZ-F	1648/25499	2. WHTZ-F	24478/17.4	17.2	16.7
3. WINS	1328/5.0	4.5	4.5	5.4	4.6	4.9	4.1	3. WPLJ-F	1350/25102	3. WPLJ-F	23102/16.4	17.8	18.0
4. WPLJ-F	1244/4.7	4.8	4.8	4.8	5.1	4.8	5.0	4. WNS	1337/27653	4. WPAT A/F	19440/13.8	12.4	11.0
5. WLTW-F	1243/4.7	4.3	4.1	4.0	4.2	4.3	2.4	5. WRKS-F	1315/14018	5. WCBS	17420/12.4	13.0	15.3
6. WRKS-F	1229/4.6	4.6	4.4	4.8	5.1	4.6	5.2	6. WOR	1300/17465	6. WLTW-F	17280/12.3	11.0	10.2
7. WOR	1197/4.5	4.5	4.4	5.6	4.7	4.8	3.5	7. WLTW-F	1277/17832	7. WCBS-F	15820/11.3	11.3	11.3
8. WBLS-F	1106/4.1	4.8	4.6	4.7	4.6	4.8	5.4	8. WBLS-F	1136/14184	8. WOR	15767/11.2	10.9	11.4
9. WQHT-F	995/3.7	4.3	4.4	3.5	3.1	4.0	5.2	9. WQHT-F	1023/15116	9. WXRK-F	14568/10.4	9.8	9.0
10. WCBS-F	968/3.6	3.8	3.7	3.9	4.0	3.8	4.4	10. WCBS-F	1000/16862	10. WQHT-F	14506/10.3	9.8	8.0
11. WNEW-F	874/3.3	4.0	3.5	3.6	3.8	3.6	5.4	11. WCBS	991/20329	11. WBLS-F	13704/ 9.8	11.5	10.6
12. WCBS	850/3.2	3.1	3.3	3.4	3.9	3.3	2.7	12. WNEW-F	914/14216	12. WNSR-F	13451/ 9.6	7.9	8.6
13. WNSR-F	769/2.9	2.8	2.5	3.2	2.5	2.9	1.7	13. WXRK-F	846/15825	13. WNEW-F	13395/ 9.5	10.2	9.9
14. WXRK-F	750/2.8	3.7	3.3	2.9	3.1	3.2	4.4	14. WNSR-F	792/13950	14. WRKS-F	13185/ 9.4	10.8	10.8
15. WYNY-F	718/2.7	1.9	1.6	1.6	1.8	2.0	2.6	15. WYNY-F	764/10963	15. WABC	13147/ 9.4	10.9	9.7
16. WADO	654/2.4	1.8	1.6	2.0	1.4	2.0	1.1	16. WABC	702/14629	16. WYNY-F	10009/ 2.7	1.6	1.8
17. WABC	636/2.4	2.9	2.9	3.0	2.9	2.8	2.7	17. WADO	654/ 4940	17. WNEW	8056/ 5.7	5.0	6.5
18. WNEW	543/2.0	1.9	1.8	1.6	2.3	1.8	1.6	18. WNEW	579/ 8557	18. WNBC	7628/ 5.4	6.7	7.4
19. WPIX-F	384/1.4	1.6	1.4	1.8	2.0	1.6	1.0	19. WNBC	452/ 9710	19. WPIX-F	7533/ 5.4	5.3	6.8
20. WQXR A/F	371/1.3	1.7	1.5	1.6	1.6	1.5	1.6	20. WPIX-F	404/ 7747	20. WQXR A/F	7100/ 5.1	4.9	5.5
21. WNCN-F	360/1.3	1.4	1.6	1.8	1.5	1.5	1.4	21. WNCN-F	401/ 7180	21. WFAN	6973/ 5.0	9.0	6.5
22. WNBC	345/1.3	1.3	1.5	1.6	1.7	1.4	1.1	22. WQXR A/F	394/ 7617	22. WNCN-F	6894/ 4.9	4.6	5.2
23. WFAN	320/1.2	2.3	2.8	2.1	2.1	2.1	1.9	23. WFAN	350/ 7943	23. WADO	4940/ 3.5	2.7	3.0
24. WKDM	315/1.2	.6	1.2	.9	1.0	1.0	1.2	24. WKDM	315/ 3058	24. WMCA	3982/ 2.8	3.0	3.4
25. WSKQ	307/1.2	.8	2.0	1.2	1.3	1.3	.8	25. WSKQ	307/ 2938	25. WLIB	3878/ 2.8	3.1	1.8

12+ FM SHARE (METRO): 63.94% (15380 of 24055) (FAL 86: 64.35%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHTZ-F	1. WHTZ-F	1. WHTZ-F	1. WCBS-F	1. WLTW-F	1. WPAT A/F1	1. WINS	> 1. WPAT A/F1	1. WHTZ-F	1. WRKS-F	1. WPAT A/F
2. WRKS-F	2. WPLJ-F	2. WPLJ-F	2. WLTW-F	2. WCBS-F	2. WOR	2. WHTZ-F	2. WLTW-F	2. WPAT A/F2	2. WBLS-F	2. WHTZ-F
3. WQHT-F	3. WNEW-F	3. WBLS-F	3. WHTZ-F	3. WHTZ-F	3. WINS	3. WOR	3. WHTZ-F	3. WPLJ-F	3. WHTZ-F	3. WPLJ-F
4. WPLJ-F	4. WRKS-F	4. WCBS-F	4. WPLJ-F	4. WBLS-F	4. WLTW-F	4. WCBS	4. WNSR-F	4. WLTW-F	4. WQHT-F	4. WOR
5. WBLS-F	5. WBLS-F	5. WRKS-F	5. WBLS-F	5. WPLJ-F	5. WCBS	5. WXRK-F	5. WPLJ-F	5. WRKS-F	5. WPLJ-F	5. WLTW-F
6. WNEW-F	6. WXRK-F	6. WLTW-F	6. WNEW-F	6. WNSR-F	6. WCBS-F	6. WPLJ-F	6. WNEW-F	6. WOR	6. WPAT A/F6	6. WCBS-F
7.	7. WQHT-F	7. WNEW-F	7. WNSR-F	7. WNEW-F	7. WADO	7. WPAT A/F	7. WPAT A/F	7. WQHT-F	7. WLTW-F	7. WBLS-F
8.	8. WNSR-F	8. WQHT-F	8. WXRK-F	8. WINS	8. WABC	8. WRKS-F	8. WBLS-F	8. WCBS-F	8. WINS	8. WRKS-F
9.	9. WLTW-F	9. WXRK-F	9. WINS	9. WPAT A/F	9. WYNY-F	9. WLTW-F	9. WLTW-F	9. WBLS-F	9. WOR	9. WNEW-F
10.	10. WCBS-F	10. WNSR-F	10. WRKS-F	10. WYNY-F	10. WNEW	10. WCBS-F	10. WOR	10. WNEW-F	10. WNEW-F	10. WYNY-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQHT-F	1. WPLJ-F	1. WPLJ-F	> 1. WHTZ-F	1. WLTW-F	1. WQHT-F	1. WNEW-F	1. WNEW-F	1. WNEW-F	1. WCBS-F
2. WHTZ-F	2. WHTZ-F	2. WHTZ-F	2. WPLJ-F	2. WHTZ-F	2. WRKS-F	2. WXRK-F	2. WXRK-F	2. WXRK-F	2. WNEW-F
3. WRKS-F	3. WRKS-F	3. WNSR-F	3. WLTW-F	3. WPLJ-F	3. WNEW-F	3. WHTZ-F	3. WHTZ-F	3. WCBS-F	3. WLTW-F
4. WPLJ-F	4. WBLS-F	4. WBLS-F	4. WRKS-F	4. WCBS-F	4. WHTZ-F	4. WPLJ-F	4. WBLS-F	4. WHTZ-F	4. WXRK-F
5. WBLS-F	5. WQHT-F	5. WRKS-F	5. WBLS-F	5. WNSR-F	5. WXRK-F	5. WBLS-F	5. WPLJ-F	5. WBLS-F	5. WBLS-F
6. WLTW-F	6. WNSR-F	6. WNEW-F	6. WNSR-F	6. WPAT A/F	6. WPLJ-F	6. WRKS-F	6. WCBS-F	6. WPLJ-F	6. WHTZ-F
7. WNSR-F	7. WLTW-F	7. WLTW-F	7. WQHT-F	7. WBLS-F	7. WBLS-F	7. WQHT-F	7. WNSR-F	7. WRKS-F	7. WINS
8. WLIR-F	8. WNEW-F	8. WCBS-F	8. WCBS-F	8. WINS	8. WBAB-F	8. WCBS-F	8. WFAN	8. WQHT-F	8. WPLJ-F
9. WXRK-F	9. WXRK-F	9. WINS	9. WINS	9. WRKS-F	9. WCBS-F	9. WNSR-F	9. WLTW-F	9. WLTW-F	9. WYNY-F
10. WNEW-F	10. WCBS-F	10. WXRK-F	10. WNEW-F	10. WYNY-F	10. WLIR-F	10. WBAB-F	10. WRKS-F	10. WNSR-F	10. WNSR-F

FORMATS	AM	FM	TOTAL	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		3036 (3)	3036 (3)	12.6	13.1	WALK A/F	97.5	Patchogue	.9/2.4
AOR/CLASSIC		2086 (4)	2086 (4)	8.7	9.3	WBAB-F	102.3	Babylon	.8/2.2
AC/OLDIES/SOFT ROCK	353 (2)	3616 (5)	3969 (7)	16.4	19.2	WBLI-F	106.1	Patchogue	.8/2.3
MOR/VARIETY/FULL	198 (2)		198 (2)	0.8	0	WCTC	1450	New Brunswick, NJ	.4/ .8
COUNTRY		718 (1)	718 (1)	3.0	2.4	WCTO-F	94.3	Smithtown	.4/1.1
BLACK/URBAN	395 (2)	3330 (3)	3725 (5)	15.5	15.5	WEVD-F	97.9	New York	.5/1.9
BTFL MUSIC/EZ	440 (1)	1547 (4)	1987 (4)	8.3	7.9	WFME-F	94.7	Newark	.8/1.7
NEWS/TALK	4550 (6)		4550 (6)	18.9	18.7	WGSM	740	Huntington	.4/ .6
NOSTALGIA	802 (2)		802 (2)	3.3	3.3	WHLI	1100	Hempstead	1.0/1.1
RELIGION/GOSPEL	382 (2)	223 (1)	605 (3)	2.5	1.9	WHUD-F	100.7	Peekskill	.7/1.3
SPANISH	1417 (4)		1417 (4)	5.9	4.9	WJIT	1480	New York	.9/1.6
CLASSICAL	38 (1)	693 (2)	731 (3)	3.0	3.4	WLIB	1190	New York	1.1/2.8
JAZZ/NEW AGE/ECLECTIC						WLIR-F	92.7	Garden City	.9/2.6
UNKNOWN/OTHERS		131 (1)	131 (1)	0.5	0.6	WMCA	570	New York	.8/2.8
			24055 (46)			WNJR	1430	Newark	.3/1.2
						WWDJ	970	Hackensack	.4/1.0
						WWRL	1600	New York	1.0/2.0
						WEZN-F	99.9	Bridgeport	.3/1.2

RADIO STATIONS

AM STATIONS

WABC, 770, 50 KW	, TALK	ABC-I, \$210.00*	(Banner)	Cap Cities/ABC
WADO, 1280, 5 KW (DA-1)	, SPANISH	\$150.00	(---)	
WCBS, 880, 50 KW	, NEWS	CBS, \$375.00	(CBS)	CBS
WFAN, 1050, 50 KW (DA-1)	, SPORTS	MBS, \$200.00	(Eastman)	Emmis
WINS, 1010, 50 KW (DA-1)	, NEWS	ABC-D, \$360.00*	(Group W)	Westinghouse
WJIT, 1480, 5 KW (DA-2)	, SPANISH AC	\$121.00	(Caballero)	Infinity
WKDM, 1380, 5 KW (DA-1)	, SPANISH CONTEMP	\$100.00*	(MMR)	United
WLIB, 1190, 10 KW (DAYS, DA)	, BLACK NEWS/TALK	SBN, \$100.00	(Mc-Guild)	Inner City
WMCA, 570, 5 KW (DA-1)	, TALK	CNN, APR, \$120.00	(CBS)	Federal
WNBC, 660, 50 KW	, AC	NBC, \$260.00*	(HNWH)	NBC
WNEW, 1130, 50 KW (DA-N)	, NOSTALGIA	\$244.00	(Katz)	Metropolitan
WOR, 710, 50 KW (DA-1)	, TALK	US 2, ABC-E, \$325.00	(Republic)	RKO
WNYM, 1330, 5 KW (DA-1)	, RELIGION	\$ 30.00	(---)	Salem
WPAT, 930, 5 KW (DA-2)	, BTFL/EZ	\$ NA	(Katz)	Park
WSKQ, 620, 5 KW (DA-2)	, SPANISH CONTEMP	\$140.00*	(Caballero)	Spanish Brdcast.
WWDJ, 970, 5 KW (DA-2)	, RELIGION	\$ 40.00	(---)	
WWRL, 1600, 5 KW (DA-2)	, BLACK GOSPEL	NBN, \$ 90.00	(---)	Unity

FM STATIONS

WBLS, 107.5, 5.4 KW @ 1241,	BLACK	ABC-F, \$350.00	(Mc-Guild)	Inner City
WCBS, 101.1, 4.6 KW @ 1300,	OLDIES/AC	CBS-R, \$300.00*	(CBS)	CBS
WEVD, 97.9, 7.6 KW @ 1220,	BIG BAND/ETHNIC	\$ 70.00	(Groskin)	
WFME, 94.7, 38 KW @ 570,	RELIGION	\$ NA	(---)	Family (NEWARK)
WHTZ, 100.3, 7.8 KW @ 1220,	CHR	\$410.00*	(Christal)	Malrite
WHUD, 100.7, 50 KW @ 500,	BTFL/EZ	\$ 75.00*	(Masla)	(PEEKSKILL)
WLTW, 106.7, 7.6 KW @ 1220,	SOFT AC	\$425.00	(MMR)	Viacom
WNCN, 104.3, 7.6 KW @ 1220,	CLASSICAL	APR, \$150.00	(CMBS)	GAF
WNEW, 102.7, 7.8 KW @ 1220,	AOR	Source, \$310.00*	(Katz)	Metropolitan
WNSR, 105.1, 7.8 KW @ 1220,	AC	\$330.00	(Mc-Guild)	Bonneville
WPAT, 93.1, 5.3 KW @ 1420,	BTFL/EZ	\$250.00	(Katz)	Park
WPIX, 101.9, 5.3 KW @ 1420,	AC	\$180.00	(Christal)	Tribune Co.
WPLJ, 95.5, 7.2 KW @ 1335,	CHR	ABC-R, \$450.00*	(Banner)	Cap Cities/ABC
WQHT, 103.5, 5.8 KW @ 1390,	URBAN/CHR	\$270.00	(Eastman)	Emmis
WQXR, 96.3, 7.8 KW @ 1220,	CLASSICAL	\$175.00	(Mc-Guild)	New York Times
WRKS, 98.7, 7.8 KW @ 1250,	URBAN	US 1, \$300.00*	(Republic)	RKO
WXRK, 92.3, 5.4 KW @ 1200,	CLASSIC AOR	ABC-R, \$450.00	(Torbet)	Infinity
WYNY, 97.1, 7.2 KW @ 1300,	COUNTRY	\$270.00*	(HNWH)	NBC

NORFOLK

Arbitron Rank/Pop (12+): 33/1,076,100

Stations: 25/24
Diaries: 1665/646:1/54.6%
Sample Target: 1230
% Below Line: 0.7
% Not Listed: 8.1

1987 Revenue: \$30,400,000
HH Inc.: \$34,450
Retail \$: 8.2 Bil
Pop per Station: 44,838
#1 Biller: WNOR A/F \$4,800,000

MSA Rank/Pop: 33/1,330,000

ADI # 43

Average Person Ratings: 17.6

Market TSL: 23.3 hours

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WNOR A/F	175/9.2	12.5	11.2	10.2	11.6	10.8	14.0	1. WNOR A/F	195/2054	1. WNVZ-F*	2589/23.8	23.3	20.9
2. WCMS-F	174/9.1	7.6	10.3	9.1	7.9	9.0	8.5	2. WCMS-F	192/2113	2. WNOR A/F	1897/17.4	21.7	21.2
3. WNVZ-F*	170/8.9	8.0	9.2	9.6	7.2	8.9	10.3	3. WMYK-F	184/2135	3. WGH-F	1877/17.2	13.9	13.1
4. WFOG-F	144/7.5	8.7	8.1	9.3	8.6	8.4	4.9	4. WNVZ-F*	183/2831	4. WCMS-F	1735/15.9	16.2	16.6
5. WMYK-F	127/6.6	7.3	5.7	4.6	4.1	6.1	9.0	5. WFOG-F	167/1878	5. WMYK-F	1696/15.6	13.3	12.2
6. WWDE-F	126/6.6	5.8	5.7	5.6	3.9	5.9	6.3	6. WGH-F	143/2112	6. WFOG-F	1640/15.1	14.3	15.2
7. WGH-F	125/6.5	5.0	4.9	5.1	4.7	5.4	6.5	7. WOWI-F	136/1814	7. WWDE-F	1612/14.8	14.4	12.5
8. WOWI-F	119/6.2	6.3	6.2	8.1	8.5	6.7	8.3	8. WWDE-F	134/1799	8. WOWI-F	1520/14.0	14.3	16.0
9. WLTY-F	87/4.5	4.8	4.6	5.5	7.4	4.9	3.9	9. WLTY-F	108/1657	9. WLTY-F	1339/12.3	10.4	16.1
WJQI A/F	87/4.5	3.5	4.6	1.9	2.8	3.6	2.8	10. WSKX-F	105/1131	10. WTAR	1082/ 9.9	11.2	14.1
11. WRAP	67/3.5	4.0	3.8	4.7	5.4	4.0	4.4	11. WJQI A/F	91/1114	11. WJQI A/F	1046/ 9.6	6.9	5.1
12. WTAR	62/3.2	5.7	4.5	5.2	4.4	4.7	2.8	12. WTAR	73/1244	12. WRAP	1023/ 9.4	8.8	12.7
13. WPCE	59/3.1	2.6	1.9	3.7	3.3	2.8	2.2	13. WRAP	71/1101	13. WXRI-F	726/ 6.7	4.4	7.2
14. WSKX-F	50/2.6	2.0	2.8	1.0	1.6	2.1	1.8	14. WPCE	59/ 655	14. WSKX-F	680/ 6.2	6.0	4.5
15. WXRI-F	46/2.4	1.0	1.8	1.3	3.4	1.6	1.4	15. WXRI-F	52/ 853	15. WNIS	660/ 6.1	5.6	5.4
WNIS	46/2.4	2.2	1.8	1.8	2.0	2.1	2.7	16. WNIS	46/ 666	16. WPCE	655/ 6.0	4.3	7.8
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 83.76% (1475 of 1761) (FAL 86: 76.85%)

* WNVZ-F was determined by Arbitron to have engaged in a special station activity.

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID	
1. WNVZ-F	1. WNOR-F+>1.	1. WNOR-F+>1.	1. WNOR-F+>1.	1. WNOR-F+>1.	1. WCMS-F	1. WFOG-F	1. WNVZ-F	1. WCMS-F+	1. WNOR-F+	1. WMYK-F	1. WCMS-F+
2. WGH-F	2. WNVZ-F	2. WNVZ-F	2. WWDE-F	2. WWDE-F	2. WCMS-F	2. WCMS-F	2. WCMS-F+	2. WNOR-F+	2. WCMS-F+	2. WNVZ-F	2. WNOR-F+
3. WMYK-F	3. WMYK-F	3. WWDE-F	3. WCMS-F	3. WNOR-F+	3. WWDE-F	3. WNOR-F+	3. WFOG-F	3. WNVZ-F	3. WOWI-F	3. WNVZ-F	3. WNVZ-F
4. WRAP	4. WOWI-F	4. WCMS-F	4. WNVZ-F	4. WNVZ-F	4. WTAR	4. WFOG-F	4. WWDE-F	4. WFOG-F	4. WGH-F	4. WMYK-F	4. WMYK-F
5. WNOR-F+	5. WWDE-F	5. WMYK-F	5. WLTY-F	5. WOWI-F	5. WPCE	5. WWDE-F	5. WNVZ-F	5. WGH-F	5. WCMS-F+	5. WFOG-F	5. WFOG-F
6.	6. WGH-F	6. WOWI-F	6. WOWI-F	6. WLTY-F	6. WJQI-F+	6. WGH-F+	6. WGH-F+	6. WWDE-F	6. WNOR-F+	6. WGH-F	6. WGH-F
7.	7. WCMS-F	7. WGH-F	7. WJQI-F+	7. WMYK-F	7.	7. WMYK-F	7. WLTY-F	7. WMYK-F	7. WFOG-F	7. WFOG-F	7. WWDE-F
8.	8. WLTY-F	8.	8. WMYK-F	8. WFOG-F	8.	8. WTAR	8. WJQI-F+	8. WRAP	8. WRAP	8. WOWI-F	8. WOWI-F
9.	9.	9.	9.	9. WJQI-F+	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMYK-F	1. WNOR-F+	1. WWDE-F	1. WWDE-F	1. WWDE-F	1. WNOR-F+>1.	1. WNOR-F+>1.	1. WNOR-F+>1.	1. WNOR-F+>1.	1. WCMS-F
2. WGH-F	2. WWDE-F	2. WNOR-F+	2. WNVZ-F	2. WNVZ-F	2. WNVZ-F	2. WNVZ-F	2. WOWI-F	2. WCMS-F	2. WNOR-F+
3. WNOR-F+	3. WMYK-F	3. WLTY-F	3. WMYK-F	3. WCMS-F	3. WGH-F	3. WOWI-F	3. WCMS-F	3. WNVZ-F	3. WWDE-F
4. WNVZ-F	4. WNVZ-F	4. WNVZ-F	4. WOWI-F	4. WOWI-F	4. WMYK-F	4. WMYK-F	4. WWDE-F	4. WOWI-F	4. WNVZ-F
5. WWDE-F	5. WGH-F	5. WOWI-F	5. WNOR-F+	5. WFOG-F	5. WOWI-F	5. WCMS-F	5. WMYK-F	5. WMYK-F	5. WOWI-F
6. WOWI-F	6. WOWI-F	6. WMYK-F	6. WGH-F	6. WLTY-F	6. WJQI-F+	6. WGH-F	6. WNVZ-F	6. WGH-F	6. WLTY-F
7.	7. WLTY-F	7. WGH-F	7. WLTY-F	7. WJQI-F+	7. WCMS-F	7. WJQI-F+	7. WLTY-F	7. WWDE-F	7. WMYK-F
8.	8.	8. WCMS-F	8.	8. WMYK-F	8.	8. WWDE-F	8.	8. WJQI-F	8.
9.	9.	9. WJQI-F	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	2 (1)	295 (2)	297 (3)	16.9	13.1	WCMS	1050	Norfolk	.8/2.4
AOR/CLASSIC	3 (1)	191 (2)	194 (3)	11.0	12.1	WGH	1310	Newport News	.1/2.4
AC/OLDIES/SOFT ROCK		300 (3)	300 (3)	17.0	13.1	WKEZ-F	94.1	Yorktown	.8/1.7
MOR/VARIETY/FULL	62 (1)		62 (1)	3.5	4.9	WKGM	940	Smithfield	.3/ .9
						WOFM-F	92.1	Moyock	1.0/2.8
COUNTRY	15 (1)	240 (3)	255 (4)	14.5	12.2	WPMH	1010	Portsmouth	.5/1.3
BLACK/URBAN	67 (1)	246 (2)	313 (3)	17.8	19.8	WZAM	1110	Norfolk	.8/1.8
BTFL MUSIC/EZ		157 (2)	157 (2)	8.9	13.2				
NEWS/TALK	46 (1)		46 (1)	2.6	2.7	WQSF-F	96.5	Williamsburg	.7/2.1
NOSTALGIA									
RELIGION/GOSPEL	85 (3)	46 (1)	131 (4)	7.4	9.0				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE/ECLECTIC									
UNKNOWN/OTHERS	6 (1)		6 (1)	0.3					
			1761 (25)						

RADIO STATIONS

AM STATIONS

WCMS, 1050, 5 KW (DAYS)	, COUNTRY	ABC-E,\$ NA	(Katz)	
WJQI, 1600, 5 KW (DAYS)	, NOSTALGIA (?)	,\$ 17.00	(Masla)	
WGH, 1310, 5 KW (DA-N)	, CHR	ABC-F,\$ 25.00*	(Banner)	
WLPM, 1450, 1 KW	, ? ?	,\$ 15.00	(MMR)	
WNIS, 850, 5 KW/1 KW (DA-N)	, NEWS/TALK	ABC-T,NBC-T,\$ 41.00*	(Roslin)	Sinclair
WPCE, 1400, 1 KW	, GOSPEL	SBN,\$ 20.00	(Mc-Guild)	Willis
WPEX, 1490, 1 KW (DA-1)	, OLDIES	,\$ 18.00	(---)	
WPMH, 1010, 5 KW (DAYS,DA)	, RELIGION	MBS,\$ 10.00	(Keystone)	
WRAP, 1350, 5 KW (DA-2)	, BLACK	NBN,\$ 40.00	(Masla)	
WTAR, 790, 5 KW (DA-N)	, OLDIES/MOR	CBS,\$ 51.00*	(Christal)	Landmark
WTJZ, 1270, 1 KW (DA-N)	, RELIGION (?)	,\$ 15.00	(Republic)	
WZAM, 1110, 50 KW (DAYS,DA)	, GOSPEL	NBN,\$ 20.00	(Durpetti)	

FM STATIONS

WCMS, 100.5, 50 KW @ 509, COUNTRY	ABC-E,\$ 90.00*	(Katz)	
WFOG, 92.9, 50 KW @ 480, BTFL/EZ	,\$ 75.00*	(MMR)	JAG
WGH, 97.3, 74 KW @ 420, CHR	ABC-E,\$ 44.00	(Banner)	Susquehanna
WKEZ, 94.1, 50 KW @ 500, COUNTRY	US 2,\$ 40.00	(Roslin)	Eure
WLTY, 95.7, 40 KW @ 881, AC	,\$ 79.00*	(Christal)	Landmark
WMYK, 93.7, 100 KW @ 940, URBAN	,\$ 60.00	(Durpetti)	(ELIZABETH CITY)
WNOR, 98.7, 50 KW @ 549, AOR	Source,\$ 88.00*	(Mc-Guild)	Saga
WJQI, 94.9, 50 KW @ 536, SOFT AC	,\$ 30.00	(Torbet)	
WNVZ, 104.5, 50 KW @ 500, CHR	,\$ 64.00*	(Republic)	Capitol-WRAL
WOWI, 102.9, 50 KW @ 500, BLACK	SBN,\$ 49.00*	(Mc-Guild)	Willis
WSKX, 106.9, 100 KW @ 964, COUNTRY	,\$ 25.00	(Torbet)	Hawthorne
WWDE, 101.3, 50 KW @ 380, AC	CBS-R,\$ 64.00*	(Eastman)	Edens
WXRI, 105.3, 50 KW @ 500, RELIGION	,\$ 40.00*	(Masla)	CBN

WQSF-F - See Richmond

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENT

WZAM: Sold by Bennis for \$550,000
 WMYK: From Bennis to Lucci for \$6,000,000 (Comm. Equity)

WNIS and WRAP swapped frequencies in October

OKLAHOMA CITY

Arbitron Rank/Pop (12+): 43/822,400

MSA Rank/Pop: 46/995,000
ADI # 37

Average Person Ratings: 16.2
Market TSL: 21.5

Stations: 19/18
Diaries: 1225/671:1/51.2%
Sample Target: 1080
% Below Line: 0.4
% Not Listed: 7.3

1987 Revenue: \$21,200,000
HH Inc.: \$31,351
Retail \$: 8.2 Bill
Pop per Station: 45,689
#1 Biller: KXXY A/F \$3,800,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. KXXY A/F	179/13.4	11.9	11.3	10.2	11.1	11.7	14.7	1. KXXY A/F	236/2450	1. KJYO-F	2045/24.8	22.7	22.9
KJYO-F	179/13.4	16.1	10.1	11.1	11.5	12.7	14.7	2. KJYO-F	226/2633	2. KXXY A/F	1767/21.4	19.1	19.7
3. KATT-F	101/ 7.6	12.5	13.7	13.2	11.9	11.8	10.8	3. KATT-F	155/2222	3. KTOK	1601/19.4	16.8	21.2
KTOK	101/ 7.6	7.4	7.8	7.6	8.8	7.6	6.3	4. KKNG-F	143/1735	4. KATT-F	1457/17.7	21.9	21.9
5. KKNG-F	99/ 7.4	7.6	7.6	9.4	8.3	8.0	4.5	5. KTOK	114/1908	5. KRXO-F	1341/16.2	7.0	9.9
6. KRXO-F	90/ 6.7	2.9	2.3	2.9	3.8	3.7	8.5	6. KRXO-F	111/1716	6. KKNG-F	1224/14.8	15.6	17.4
7. KZBS-F	76/ 5.7	6.2	7.7	7.1	7.9	6.7	4.8	7. WKY	100/1732	7. KZBS-F	1211/14.7	17.6	13.3
8. KEBC-F	73/ 5.5	4.6	3.9	7.0	4.7	5.3	4.8	8. KZBS-F	85/1443	8. KLTE-F	1056/12.8	16.8	13.1
9. WKY	64/ 4.8	3.5	4.0	3.8	3.6	4.0	2.6	9. KMGL-F	84/1402	9. WKY	985/11.9	9.7	12.4
10. KMGL-F	61/ 4.6	3.2	3.3	3.4	3.8	3.9	2.3	KEBC-F	84/1331	10. KMGL-F	970/11.8	10.8	10.5
11. KLTE-F	53/ 4.0	4.2	5.5	5.4	5.1	4.8	4.3	11. KOMA	66/1213	11. KEBC-F	916/11.1	12.4	13.5
12. KOMA	44/ 3.3	3.9	4.2	3.4	2.3	3.7	3.3	12. KLTE-F	57/1229	12. KOMA	709/ 8.6	9.7	6.7
KPRW	44/ 3.3	4.5	4.4	4.4	3.2	4.2	5.5	13. KPRW	45/ 326	13.			

12+ FM SHARE (METRO): 76.15% (942 of 1237) (FAL 86: 76.46%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KJYO-F>	1. KJOY-F	1. KXXY-F+	1. KXXY-F+	>1. KXXY-F+	>1. KXXY-F+	1. KXXY-F+	1. KXXY-F+	>1. KXXY-F+	1. KJYO-F>	1. KTOK
2. KATT-F	2. KATT-F	2. KJYO-F	2. KRXO-F	2. KRXO-F	2. KTOK	2. KJYO-F>	2. KJYO-F	2. KJYO-F>	2. KXXY-F+	2. KJYO-F
3. KPRW	3. KRXO-F	3. KATT-F	3. KATT-F	3. KATT-F	3. KKNG-F>	3. KTOK	KKNG-F	3. KATT-F	3. KATT-F	3. KXXY-F+
4. KXXY-F+	4. KXXY-F+	4. KRXO-F	4. KZBS-F	4. KZBS-F	4. KEBC-F	4. WKY	4. KATT-F	4. KRXO-F	4. KRXO-F	4. KKNG-F
5.	5. KZBS-F	5. KZBS-F	5. KJYO-F	5. KJYO-F	WKY	5. KEBC-F	5. KRXO-F	5. KRXO-F	5. KKNG-F	5. KATT-F
								6. KKNG-F	6. KTOK	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KJYO-F>	1. KJYO-F>	1. KRXO-F	1. KXXY-F+	1. KXXY-F+	1. KJYO-F	1. KATT-F	1. KATT-F	1. KATT-F	1. KXXY-F+
2. KXXY-F+	2. KXXY-F+	2. KZBS-F	2. KJYO-F>	2. KZBS-F>	2. KATT-F>	2. KJYO-F	2. KRXO-F>	2. KXXY-F+	2. KATT-F
3. KRXO-F	3. KRXO-F	3. KJYO-F	3. KZBS-F	3. KJYO-F	3. KRXO-F	3. KRXO-F>	3. KJYO-F	3. KRXO-F	3. KRXO-F>
4. KATT-F	4. KZBS-F	KXXY-F+	4. KRXO-F	4. KMGL-F	4. KXXY-F+	4. KXXY-F+	4. KXXY-F+	4. KJYO-F>	4. KTOK
5. KLTE-F	5. KLTE-F	5. KLTE-F	5. KMGL-F	5. KRXO-F	KZBS-F	5. KZBS-F	5. KLTE-F	5. KZBS-F	5. KLTE-F
6. KATT-F							6. KZBS-F		

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		179 (1)	179 (1)	14.5	12.4	KJIL-F 104.9 Bethany 2.2/5.1
AOR/CLASSIC		191 (2)	191 (2)	15.4	12.8	KKLR-F 97.7 Edmond .7/3.3
AC/OLDIES/SOFT ROCK		200 (4)	200 (4)	16.2	24.5	KQCV 800 Oklahoma City 1.0/2.2
MOR/VARIETY/FULL	20 (2)		20 (2)	1.6	0.8	WWSL 640 Moore 1.1/3.5
COUNTRY	70 (2)	246 (2)	316 (4)	25.5	20.9	KRMG 740 Tulsa .4/1.1
BLACK/URBAN	44 (1)		44 (1)	3.6	3.5	
BTFL MUSIC/EZ		99 (1)	99 (1)	8.0	8.9	
NEWS/TALK	101 (1)		101 (1)	8.2	9.5	
NOSTALGIA	44 (1)	30 (1)	44 (1)	3.6	2.5	
RELIGION/GOSPEL	13 (1)		43 (2)	3.5	4.1	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

1237 (19)

RADIO STATIONS

KBYE, 890, 1 KW (DAYS)	, RELIGION	, \$ 9.00 (---)	
KOMA, 1520, 50 KW (DA-N)	, NOSTALGIA	NBC, \$ 38.00* (Durpetti)	Price
KPRW, 1140, 1 KW (DAYS)	, BLACK	SBN, \$ NA (Banner)	Surrey
KQCV, 800, 250 W (DAYS)	, RELIGION	, \$ 18.00 (---)	Bott
KTOK, 1000, 5 KW (DA-2)	, NEWS/TALK	ABC-I, \$ 63.00* (Banner)	Clear Channel
WKY, 930, 5 KW (DA-N)	, COUNTRY	ABC-E, \$ 43.00* (Christal)	Gaylord
KATT-F, 100.5, 100 KW @ 1200, AOR	Source, \$ 70.00* (Banner)		Surrey
KEBC-F, 94.7, 100 KW @ 440, COUNTRY	CBS-R, \$ 39.00* (Eastman)		Van Wagner
KRXO-F, 107.7, 100 KW @ 1027, CLASSIC ROCK	, \$ 36.00* (Durpetti)		Price
KJIL-F, 104.9, 3 KW @ 300, RELIGION	UP 1, \$ 22.00* (---)		Swaggert
KJYO-F, 102.7, 100 KW @ 1003, CHR	, \$ 50.00* (Banner)		Clear Channel
KKLR-F, 97.7, 3 KW @ 300, OLDIES	, \$ 18.00 (Masla)		(EDMOND)
KKNG-F, 92.5, 100 KW @ 1000, BTFL/EZ	, \$ 60.00* (Christal)		New City
KLTE-F, 101.9, 100 KW @ 457, AC	, \$ 44.00* (Torbet)		Mei Wheeler
KMGL-F, 104.1, 100 KW @ 1425, SOFT AC	Trans, US 1, \$ 41.00* (Katz)		Guy Gannett
KXXY-F+, 96.1, 100 KW @ 1340, COUNTRY	ABC-D, \$ 89.00* (Mc-Guild)		New Market
KZBS-F, 98.9, 100 KW @ 1253, AC	APR, \$ 68.00* (HNWH)		

MISCELLANEOUS COMMENTS KIMY-F changes to KRXO and format from AC to Classic Rock (August)... KMGL-F sold by Guy Gannett to Renda for \$3,050,000 (Clark)...

American Radio Fall 1987, Copyright 1988

OMAHA

Arbitron Rank/Pop (12+): 69/499,900

Stations: 14/14
Diaries: 1111/450:1/58.5%
Sample Target: 870
% Below Line: 0
% Not Listed: 7.3

1987 Revenue: \$17,300,000
HH Inc.: \$36,712
Retail \$: 4.4 Bil
Pop per Station: 35,707
#1 Biller: KFAB \$5,000,000

MSA Rank/Pop: 78/620,000
ADI # 70
Average Person Ratings: 16.6
Market TSL: 21.8 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 87
1. KFAB	186/22.3	20.4	20.5	19.6	24.0	20.7		1. KFAB	285/3721	1. KFAB	35.4	42.8
2. KEZO A/F	123/14.7	14.7	14.1	13.3	14.8	14.2		2. KEZO A/F	185/1995	2. KQKQ-F	28.6	30.5
3. KQKQ-F	87/10.4	9.1	10.9	12.0	12.0	10.6		3. KGOR-F	138/2218	3. KEZO A/F	21.4	21.1
4. KESY-F	81/ 9.7	8.2	6.7	8.9	5.5	8.4		4. WOW	110/1430	4. KGOR-F	27.7	29.7
5. KGOR-F	76/ 9.1	11.2	11.2	11.5	9.8	10.8		5. KQKQ-F	103/1763	5. KEFM-F	17.8	17.1
6. WOW-F	58/ 7.0	7.9	5.4	7.4	6.4	6.9		6. KESY-F	88/ 879	6. KESY-F	14.6	11.9
7. WOW	54/ 6.5	5.3	4.5	5.3	5.0	5.4		7. KEFM-F	76/1218	7. WOW	12.9	13.3
8. KEFM-F	53/ 6.4	6.8	8.7	6.6	5.8	7.1		8. WOW-F	74/ 886	8. WOW-F	13.8	13.7
9. KOIL	25/ 3.0	4.4	4.6	2.6	3.3	3.7		9. KOIL	34/ 624	9. KOIL	13.0	11.1
10. KBWH-F	15/ 1.8	1.1	1.6	2.4	.6	1.7		10. KBWH-F	15/ 246	10. KBWH-F	2.2	1.8

12+ FM SHARE (METRO): 63.65% (492 of 773) (FAL 86: 60.00%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQKQ-F>	1. KEZO-F+>	1. KEZO-F+>	1. KFAB	1. KFAB	1. KFAB	1. KFAB >	1. KFAB	1. KFAB	1. KFAB	1. KFAB >
2. KGOR-F>	2. KQKQ-F	2. KFAB	2. KEZO-F+>	2. KEZO-F+>	2. KESY-F	2. KEZO-F+>	2. KEZO-F+>	2. KEZO-F+>	2. KQKQ-F	2. KEZO-F+>
3. KEZO-F+>	3. KFAB	3. KQKQ-F	3. KQKQ-F	3. KEFM-F	3. WOW	3. KEZO-F+>	3. KESY-F+>	3. KGOR-F	3. KEZO-F+>	3. WOW -F+>
4. KBWH-F	4. KGOR-F	4. KGOR-F	4. KEFM-F	4. KQKQ-F	4. WOW-F	4. KGOR-F	4. KQKQ-F	4. KQKQ-F	4. KGOR-F	4. KQKQ-F
5.	5. KEFM-F	5. KEFM-F	5. WOW-F	5. WOW-F	5. KGOR-F	5. KQKQ-F	5. WOW	5. KESY-F	5. KESY-F+>	5. KESY-F
			6. KGOR-F	6. KGOR-F	7. KESY-F	6. KGOR-F	7. WOW-F		6. KGOR-F	6. KGOR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQKQ-F	1. KQKQ-F>	1. KEFM-F	1. KQKQ-F	1. KFAB >	1. KEZO-F+>	1. KEZO-F+>	1. KEZO-F+>	1. KEZO-F+>	1. KEZO-F+>
2. KEZO-F+>	2. KEFM-F	2. KQKQ-F>	2. KGOR-F	2. KEFM-F	2. KGOR-F	2. KFAB >	2. KFAB >	2. KFAB >	2. KFAB >
3. KGOR-F	3. KEZO-F+>	3. KEZO-F+>	3. KFAB	3. KQKQ-F	3.	3. KGOR-F	3. WOW-F	3. KGOR-F	3. WOW-F
4. KEFM-F	4. KGOR-F>	4. KFAB	4. KEFM-F	4. KESY-F	4.	4. KQKQ-F	4. WEFM-F	4. WOW-F	4. WOW
5.	5. KFAB	5. KGOR-F	5. KEZO-F+>	5. KGOR-F	5.	5. KEFM-F	5. KQKQ-F	5. KQKQ-F	5. KEFM-F
			6. WOW-F	6. WOW-F		6. WOW-F	6. KEFM-F	6. KEFM-F	6. KQKQ-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		163 (2)	163 (2)	21.1	24.4	KCRO 660 Omaha .8/1.9
AOR/CLASSIC	1 (1)	122 (1)	123 (2)	15.9	14.2	KESY 1420 Omaha .1/ .7
AC/OLDIES/SOFT ROCK	25 (1)	53 (1)	78 (2)	10.1	12.3	KKAR 1180 Belleuve .8/4.3
MOR/VARIETY/FULL	186 (1)		186 (1)	24.1	27.7	
COUNTRY	54 (1)	58 (1)	112 (2)	14.5	13.3	
BLACK/URBAN		15 (1)	15 (1)	1.9	0.7	
BTFL MUSIC/EZ	1 (1)	81 (1)	82 (2)	10.6	6.6	
NEWS/TALK	7 (1)		7 (1)	0.9	0.4	
NOSTALGIA						
RELIGION/GOSPEL	7 (1)		7 (1)	0.9	0.4	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

773 (14)

RADIO STATIONS

KFAB, 1110, 50 KW (DA-N)	, MOR	NBC,NBC-T,\$130.00*	(Christal)	Henry
KOIL, 1290, 5 KW (DA-N)	, OLDIES	US 1,CBS-R,\$ 26.00*	(Torbet)	
WOW, 590, 5 KW	, COUNTRY	ABC-1,\$ 40.00*	(Torbet)	Great Empire
KMA, 960, 5 KW (DA-N)	, MOR	,\$ 50.00	(Katz)	May
KKAR, 1180, 5 KW/1 KW (DA-2)	, NEWS/TALK	MBS,CBS,\$ 20.00*	(Eastman)	(SHENANDOAH, IA)
KEFM-F, 96.1, 100 KW @ 1442, SOFT AC		,\$ 40.00	(Mc-Guild)	
KESY-F, 104.5, 32 KW @ 285, BTFL/EZ		,\$ 36.00	(Mc-Guild)	Sungroup
KEZO-F, 92.3, 100 KW @ 1210, AOR		ABC-R,\$ 75.00*	(HNWH)	Albimar
KGOR-F, 99.9, 115 KW @ 1227, CHR		Source,\$ 60.00	(Christal)	Henry
KQKQ-F, 98.5, 100 KW @ 510, CHR		ABC-F,\$ 65.00*	(Eastman)	
WOW-F, 94.1, 100 KW @ 510, COUNTRY		ABC-E,\$ 47.00*	(Torbet)	Great Empire

MISCELLANEOUS COMMENTS KOIL sold for \$900,000 (Chapman)... KEZO A/F by Albimar to Nanagansett for \$8,500,000 (Crisler)...

ORLANDO

Arbitron Rank/Pop (12+): 51/746,800

MSA Rank/Pop: 55/925,000

Average Person Ratings: 15.5
Market TSL: 20.8 hours

Stations: 23/21
Diaries: 1220/612:1/50.5%
Sample Target: 1010
% Below Line: 3.0
% Not Listed: 7.2

1987 Revenue: \$38,000,000
HH Inc.: \$31,813
Retail \$: 7.3 Bil
Pop per Station: 35,562
#1 Biller: WKKA-F \$5,100,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86
1. WKKA-F	146/12.1	9.3	12.8	9.2	8.9	10.9	9.6	1. WKKA-F	320/3174	1. WBJW A/F	1967/25.4	29.1 27.6
2. WBJW A/F	125/10.6	10.3	9.8	9.6	10.0	10.1	13.6	2. WBJW A/F	289/4116	2. WKKA-F	1398/18.1	19.6 16.0
3. WSTF-F	118/ 9.8	5.7	5.8	7.6	7.2	7.2	8.9	3. WSSP-F	232/2701	3. WSTF-F	1383/17.9	16.8 19.1
4. WSSP-F	99/ 8.2	12.2	11.7	11.8	9.8	11.0	7.6	4. WSTF-F	187/2858	4. WCAT-F	1310/16.9	24.1 22.9
5. WDIZ-F	82/ 6.8	6.3	5.1	7.8	7.9	6.5	9.8	5. WMLV-F	155/1584	5. WSSP-F	1243/16.1	20.1 17.5
6. WJYO-F	73/ 6.1	7.6	5.8	5.0	4.4	6.1	4.6	6. WCAT-F	150/2483	6. WDIZ-F	1072/13.9	13.7 18.7
7. WDBO	66/ 5.5	6.7	7.1	6.7	7.5	6.5	5.1	7. WDIZ-F	142/2188	7. WJYO-F	1071/13.9	13.5 12.5
8. WORL	63/ 5.2	4.8	3.6	3.7	3.1	4.3	2.6	8. WJYO-F	141/2019	8. WDBO	996/12.9	14.0 18.0
9. WCAT-F	62/ 5.2	7.5	8.2	8.1	8.1	7.3	9.2	9. WHTQ-F	114/1848	9. WHTQ-F	809/10.5	9.3 8.6
10. WKIS	47/ 3.9	3.7	4.7	3.8	3.4	4.0	3.7	10. WDBO	83/1335	10. WKIS	769/ 9.9	9.0 9.2
11. WHTQ-F	44/ 3.7	4.7	3.7	2.8	3.2	3.7	5.0	11. WOCL-F	81/1288	11. WOCL-F	701/ 9.1	11.6 10.0
12. WOCL-F	42/ 3.5	4.4	4.7	4.1	3.2	4.2	5.4	12. WORL	67/ 639	12. WORL	605/ 7.8	7.6 10.0
13. WLDQ-F	39/ 3.2	2.8	3.0	3.0	2.8	3.0	3.3	13. WORL	62/1149	13. WDR	590/ 7.6	8.6 6.7
14.								14. WKIS	59/ 959	14. WLOQ-F	555/ 7.2	6.6 7.0
15.								15. WLOQ-F	45/ 761	15.		

12+ FM SHARE (METRO): 81.00% (904 of 1116) (FAL 86: 78.25%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMO	12+ EVE	SAT MID
1. WBJW-F+>1. WSTF-F	1. WKKA-F	1. WKKA-F	1. WKKA-F	1. WKKA-F	1. WKKA-F	1. WKKA-F	1. WKKA-F	1. WKKA-F	1. WBJW-F+>1. WKKA-F	
2. WCAT-F	2. WDIZ-F	2. WSTF-F	2. WSTF-F	2. WSTF-F	2. WSSP-F	2. WBJW-F	2. WBJW-F	2. WDBO	2. WDBO	2. WDIZ-F
3. WDIZ-F	3. WBJW-F	3. WBJW-F	3. WBJW-F	3. WBJW-F	3. WDBO	3. WSTF-F	3. WSSP-F	3. WSTF-F	3. WCAT-F	3. WSSP-F
4. WORL	4. WKKA-F	4. WDIZ-F	4. WDIZ-F	4. WJYO-F	4. WSTF-F	4. WDBO	4. WJYO-F	4. WSSP-F	4. WKKA-F	4. WBJW-F
5.	5. WORL	5. WJYO-F	5. WJYO-F	5. WJYO-F	5. WJYO-F	5. WSSP-F	5. WSSP-F	5. WBJW-F	5. WSSP-F	5. WSTF-F
	6. WHTQ-F	6. WHTQ-F	6. WBJW-F	6. WLOQ-F	6. WKIS	6. WDIZ-F	6. WDIZ-F	6. WDIZ-F	6. WSTF-F	6. WORL

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBJW-F	1. WBJW-F	1. WBJW-F	1. WSTF-F	1. WSTF-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WKKA-F
2. WSTF-F	2. WSTF-F	2. WSTF-F	2. WBJW-F	2. WKKA-F	2. WCAT-F	2. WSTF-F	2. WSTF-F	2. WDBO	2. WDIZ-F
3. WCAT-F	3. WKKA-F	3. WJYO-F	3. WKKA-F	3. WBJW-F	3. WORL	3. WKKA-F	3. WORL	3. WSTF-F	3. WSTF-F
4. WKKA-F	4. WJYO-F	4. WDIZ-F	4. WJYO-F	4. WJYO-F	4. WBJW-F	4. WBJW-F	4. WBJW-F	4. WDBO	4. WDBO
5.	5. WDIZ-F	6. WHTQ-F	5. WKKA-F	5. WSSP-F	5. WHTQ-F	5. WHTQ-F	5. WHTQ-F	5. WHTQ-F	5. WHTQ-F
	6. WHTQ-F	WDCL-F	6. WLOQ-F		6. WORL	6. WORL	6. WLOQ-F	6. WLOQ-F	

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	7 (1)	180 (2)	187 (3)	16.8	19.9	WFIV 1080 Kissimmee .5/1.0
ADR/CLASSIC		163 (3)	163 (3)	14.6	13.6	WHOO 990 Orlando .4/2.7
AC/OLDIES/SOFT ROCK		233 (3)	233 (3)	20.9	16.3	WOKB 1600 Winter Park .4/2.3
MOR/VARIETY/FULL	66 (1)		66 (1)	5.9	9.0	WPRD 1440 Winter Park .8/2.0
COUNTRY	11 (2)	153 (2)	164 (4)	14.7	13.3	WMLV-F 94.5 Daytona Beach 2.4/4.9
BLACK/URBAN	68 (2)		68 (2)	6.1	4.9	WPCV-F 97.5 Winter Haven .6/2.2
BTFM MUSIC/EZ		128 (2)	128 (2)	11.5	11.2	
NEWS/TALK	47 (1)		47 (1)	4.2	3.7	
NOSTALGIA	10 (1)		10 (1)	0.9		
RELIGION/GOSPEL	3 (1)	8 (1)	11 (2)	1.0	1.7	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC		39 (1)	39 (1)	3.5		
UNKNOWN/OTHERS					6.3	

1116 (23)

RADIO STATIONS

WAJL, 1440, 5 KW/1 KW (DA-N)	RELIGION	\$ 12.00 (---)	
WDBO, 580, 5 KW (DA-N)	MOR	ABC-I, \$ 74.00* (Katz)	New City
WKIS, 740, 5 KW/1 KW (DA-1)	NEWS/TALK	NBC, ABC-T, \$ 60.00* (Eastman)	Guy Gannett
WHOO, 990, 50 KW/5 KW (DA-N)	COUNTRY	CBS, SMN, \$ 32.00* (Torbet)	TK
WQDQ, 1140, 4.1 KW (DAYS)	SPANISH	UPI, \$ 15.00* (Lotus)	
WOPF, 1270, 5 KW (DA-N)	BLACK	CBS-R, \$ 35.00* (HNWH)	
WBJW-F, 105.1, 100 KW @ 1310, CHR		ABC-C, \$125.00 (Banner)	Nationwide
WDIZ-F, 109.3, 100 KW @ 890, AOR		ABC-R, \$ 85.00* (MFR)	Shamrock-Lynett
WCAT-F, 106.7, 100 KW @ 975, CHR		\$105.00* (Durpetti)	Southern Starr
WHTQ-F, 96.5, 100 KW @ 1609, AOR		\$ 60.00* (Torbet)	TK
WJYO-F, 107.7, 100 KW @ 1613, SOFT AC		\$110.00* (Mc-Gulld)	Metroplex
WLOQ-F, 103.1, 3 KW @ 300, JAZZ		\$ 45.00* (---)	
WKKA-F, 92.3, 100 KW @ 1341, COUNTRY		\$135.00* (Katz)	New City
WOCL-F, 105.9, 100 KW @ 1650, CLASSIC/AC		APR, \$ 70.00* (Christal)	American
WOPZ-F, 101.9, 28 KW @ 1650, CLASSIC AOR		\$ 55.00* (CBS)	(DE LAND)
WSSP-F, 104.1, 100 KW @ 1590, BTFM/EZ		\$ 93.00* (Christal)	Guy Gannett (COCOA BEACH)
WSTF-F, 101.1, 100 KW @ 1590, AC		\$ 84.00* (Republic)	Capitol-Goodman (COCOA BEACH)

MISCELLANEOUS COMMENTS WOPF sold to Beasley for \$1,935,000 (Raymond)... WKKA changes to WHOO-A (Sept.)... WSTF changes calls to WCAT-F (Sept.)...

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PENSACOLA

Arbitron Rank/Pop (12+): 127/275,700

Stations: 14/ 9
Diaries: 795/347:1/52.5%
Sample Target: 640
% Below Line: 33.7
% Not Listed: 9.3

1987 Revenue: \$8,000,000
HH Inc.: \$30,324
Retail \$: 2.0 Bill
Pop per Station: 28,633
#1 Biller: WOWW-F \$1,700,000

MSA Rank/Pop: 137/347,000

Mobile ADI

Average Person Ratings: 15.9

Market TSL: 21.3 hours

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WOWW-F	54/12.0	10.5	---	8.6	---			1. WABB-F	78/1087	1. WABB-F	636/22.4	24.3	---
2. WBLX-F	47/10.4	11.7	---	7.1	---			2. WBLX-F	74/ 735	2. WOWW-F	615/21.6	19.6	---
3. WABB-F	45/10.0	9.5	---	10.6	---			3. WTKX-F	71/ 762	3. WJLQ-F	522/18.4	19.3	---
4. WTKX-F	41/ 9.1	8.8	---	5.8	---			4. WOWW-F	69/ 743	4. WIZD-F	470/16.5	19.3	---
5. WMEZ-F	38/ 8.4	10.9	---	10.2	---			5. WMEZ-F	60/ 654	5. WTKX-F	434/15.3	16.0	---
6. WXB-F	35/ 7.8	6.4	---	10.4	---			6. WIZD-F	53/ 717	6. WXB-F	416/14.6	13.5	---
7. WIZD-F	28/ 6.2	7.8	---	15.9	---			7. WXB-F	51/ 661	7. WBLX-F	409/14.4	16.7	---
WBOP	28/ 6.2	5.3	---	3.3	---			8. WJLQ-F	33/ 730	8. WMEZ-F	406/14.3	19.2	---
WCOA	28/ 6.2	6.6	---	7.7	---			9. WAVH-F	31/ 394	9. WCOA	358/12.6	14.6	---
10. WJLQ-F	26/ 5.8	7.0	---	6.3	---			10. WBOP	28/ 292	10. WKRG-F	298/10.5	11.9	---
11. WAVH-F	21/ 4.7	---	---	---	---			WCOA	28/ 358	11. WBOP	292/10.3	11.2	---
12.								12.		12. WAVH-F	264/ 9.3	---	---

12+ FM SHARE (METRO): 84.60% (346 of 409) (FAL 86: NA)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WABB-F	1. WTKX-F	1. WTKX-F	1. WOWW-F	1. WOWW-F	1. WOWW-F	1. WOWW-F	1. WOWW-F	1. WOWW-F	1. WBLX-F	1. WOWW-F
2. WBLX-F	2. WABB-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WMEZ-F	2. WABB-F	2. WMEZ-F	2. WTKX-F	2. WABB-F	2. WABB-F
3. WJLQ-F	3. WBLX-F	3. WOWW-F	3. WTKX-F	3. WTKX-F	3. WCOA	3. WTKX-F	WABB-F	3. WABB-F	3. WXB-F	3. WBLX-F
4.	4. WJLQ-F	WABB-F	4. WIZD-F	WIZD-F	4. WBOP	4. WCOA	4. WTKX-F	4. WBLX-F	4. WCOA	4. WTKX-F
5.	5. WOWW-F	5. WIZU-F	5.	5. WXB-F	WXB-F	5. WBLX-F	5. WIZD-F	5. WXB-F	5. WOWW-F	5. WKBM-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WABB-F	1. WABB-F	1. WBLX-F	1. WABB-F	1. WBLX-F	1. WTKX-F	1. WTKX-F	1. WTKX-F	1. WTKX-F	1. WOWW-F
2. WTKX-F	2. WBLX-F	2. WTKX-F	WBLX-F	2. WIZD-F	2. WBLX-F	2. WABB-F	2. WABB-F	2. WOWW-F	2. WTKX-F
3.	3. WTKX-F	WABB-F	3. WOWW-F	3. WOWW-F	3. WABB-F	3. WBLX-F	3. WOWW-F	3. WBLX-F	3. WMEZ-F
4.	4. WJLQ-F	4. WJLQ-F	4. WTKX-F	4. WBOP	4. WXB-F	4. WJLQ-F	4. WJLQ-F	4. WABB-F	WIZD-F
5.	WIZD-F	WIZD-F	WAUH-F	WAVH-F	5. WMEZ-F	WOWW-F	5.	5. WXB-F	5. WBCX-F

FAL 86 %

FORMATS	AM	FM	TOTAL	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		71 (2)	71 (2)	17.4	WFXP 980 Gulf Breeze 1.1/ 3.4
AOR/CLASSIC		41 (1)	41 (1)	10.0	WHYM 610 Pensacola .4/ 3.3
AC/OLDIES/SOFT ROCK		60 (3)	60 (3)	14.7	WKRG-F 99.9 Mobile 2.4/10.5
MOR/VARIETY/FULL					
COUNTRY		89 (2)	89 (2)	21.8	
BLACK/URBAN	28 (1)	47 (1)	75 (2)	18.3	
BTFL MUSIC/EZ		38 (1)	38 (1)	9.3	
NEWS/TALK					
NOSTALGIA	28 (1)		28 (1)	6.8	
RELIGION/GOSPEL	2 (1)		2 (1)	0.5	
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	5 (1)		5 (1)	1.2	

409 (14)

RADIO STATIONS

WBOP, 1230, 1 KW	, BLACK	NBN, \$ 18.00* (Durpetti)	Holt
WCOA, 1370, 5 KW (DA-2)	, NOST/MOR	CBS, MBS, \$ 20.00* (Mc-Guild)	
WBSR, 1450, 1 KW	, AC	ABC-D, \$ 10.00* (Torbet)	
WJLQ-F, 100.7, 100 KW @ 1555, CHR		ABC-C, \$ 32.00* (Mc-Guild)	
WMEZ-F, 94.1, 100 KW @ 1328, BTFL/EZ		ABC-D, \$ 37.00* (Torbet)	
WOWW-F, 107.3, 100 KW @ 460, COUNTRY		US 2, \$ 41.00* (Katz)	Colonial
WTKX-F, 101.5, 100 KW @ 493, AOR		ABC-R, \$ 30.00* (Banner)	Holt
WXB-F, 102.7, 100 KW @ 1328, COUNTRY		MBS, \$ 32.00 (Torbet)	

Other ranked stations - See Mobile

PEORIA

Arbitron Rank/Pop (12+): 115/301,900

Stations: 17/11
Diaries: 830/364:1/60.4%
Sample Target: 700
% Below Line: 4.9
% Not Listed: 11.5

1987 Revenue: \$6,900,000
HH Inc.: \$36,886
Retail \$: 2.1 Bil
Pop per Station: 27,445
#1 Biller: WKZW-F \$1,250,000

MSA Rank/Pop: 138/363,000
ADI # 110 (w/Bloomington)
Average Person Ratings: 15.4
Market TSL: 20.3 hours

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WWCT-F	74/16.3	15.2	17.5	18.1	16.0			1. WWCT-F	109/1273	1. WKZW-F	951/32.3	36.6	34.7
2. WSWT-F	70/15.5	13.3	13.8	12.6	10.4			2. WKZW-F	108/1595	2. WWCT-F	826/28.0	26.6	26.5
3. WKZW-F	68/15.0	16.4	15.1	16.2	15.8			3. WSWT-F	82/ 981	3. WSWT-F	733/24.9	21.6	22.1
4. WXCL	37/ 8.2	9.3	8.6	6.9	9.3			4. WJBC	50/ 578	4. WIRL	593/20.1	19.6	15.6
5. WMBD	36/ 7.9	8.4	9.7	7.5	8.8			5. WIRL	38/ 733	5. WMBD	544/18.5	20.7	20.4
6. WIRL	32/ 7.1	7.4	5.2	8.5	6.8			WXCL	38/ 499	6. WXCL	467/15.9	17.4	14.2
7. WKQA-F	19/ 4.2	5.5	3.2	2.8	4.5			7. WMBD	36/ 586	7. WKQA-F	316/10.7	14.0	11.8
8. WGLO-F	17/ 3.8	4.6	4.1	3.7	4.7			8. WBNQ-F	31/ 566	8. WGLO-F	290/ 9.8	11.1	10.2
9. WBZM-F	10/ 2.2	1.7	3.7	4.1	5.0			9. WGN	25/ 459	9. WBBM	177/ 6.0	---	3.3
10. WTAZ-F	9/ 2.0	2.9	.6	.8	1.6			10. WKQA-F	23/ 426	10. WBZM-F	173/ 5.9	2.8	10.8
11.								WAAG-F	23/ 245	11.			

12+ FM SHARE (METRO): 68.33% (274 of 401) (FAL 86: 66.59%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKZW-F>	1. WWCT-F>	1. WWCT-F>	1. WWCT-F	1. WWCT-F	1. WSWT-F	1. WWCT-F	1. WSWT-F	1. WKZW-F	1. WKZW-F>	1. WWCT-F
2. WWCT-F	2. WKZW-F>	2. WKZW-F>	2. WKZW-F	2. WSWT-F	2. WXCL	2. WSWT-F	2. WWCT-F	WSWT-F	2. WWCT-F>	2. WKZW-F
3.	3. WSWT-F	3. WSWT-F	3. WSWT-F	3. WKZW-F	3. WMBD >	3. WKZW-F	3. WKZW-F	WKZW-F>	3. WSWT-F>	WSWT-F
4.	4. WKQA-F	4. WIRL	4. WIRL >	4. WIRL	4. WIRL	4. WMBD	4. WXCL	4. WXCL	4. WMBD	4. WIRL
5.	5. WIRL	5.	5. WKQA-F	5. WXCL	5. WKZW-F	5. WIRL	5. WIRL	5. WIRL	5. WXCL	5. WXCL
			WXCL					6. WKQA-F		

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		73 (2)	73 (2)	18.2	19.2	WPEO 1020 Peoria 1.5/3.5
AOR/CLASSIC		74 (1)	74 (1)	18.4	18.9	
AC/OLDIES/SOFT ROCK	35 (2)	36 (2)	71 (4)	17.7	15.0	WAAG-F 94.9 Galesburg .4/2.2
MOR/VARIETY/FULL	43 (3)		43 (3)	10.7	12.4	WBBM 780 Chicago 1.1/6.0
COUNTRY	37 (1)	2 (1)	39 (2)	9.7	14.3	WBNQ-F 101.5 Bloomington 1.1/4.8
BLACK/URBAN						WGN 720 Chicago .9/5.0
BTFL MUSIC/EZ		70 (1)	70 (1)	17.4	15.0	WJBC 1230 Bloomington .7/1.9
NEWS/TALK	5 (1)	9 (1)	14 (2)	3.5	0.5	WLS 890 Chicago .7/4.8
NOSTALGIA		10 (1)	10 (1)	2.5		
RELIGION/GOSPEL	7 (1)		7 (1)	1.7	4.2	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS					0.7	

RADIO STATIONS

WIRL, 1290, 5 KW (DA-2)	, AC	ABC-E, \$ 34.00* (Christal)	Comm. Prop.
WMBD, 1470, 5 KW (DA-2)	, MOR	CBS, \$ 43.00* (Katz)	Midwest TV
WPEO, 1020, 1 KW (DAYS)	, RELIGION	, \$ 12.00 (---)	
WXCL, 1350, 1 KW (DA-2)	, COUNTRY	, \$ 36.00* (Banner)	Kelly
WBZM-F, 94.3, 3 KW @ 300, NOSTALGIA		SMN, \$ 20.00* (Masla)	(CHILLICOTHE)
WGLO-F, 95.3, 560 W @ 640, AC		NBC, \$ 15.00 (Roslin)	(PEKIN)
WKQA-F, 104.9, 3 KW @ 265, AC		US 1, \$ 26.00* (Banner)	Cromwell
WKZW-F, 93.3, 40 KW @ 548, CHR		, \$ 46.00* (Katz)	Kelly
WSWT-F, 106.9, 50 KW @ 450, BTFL/EZ		ABC-I, \$ 37.00* (Christal)	Midwest TV
WTAZ-F, 102.3, 3 KW @ 300, TALK		CNN, ABC-T, \$ 13.00 (---)	Comm. Prop.
WWCT-F, 105.7, 36 KW @ 571, AOR		Source, \$ 34.00 (HNWH)	

Other ranked stations - See Bloomington and Chicago

PHILADELPHIA

Arbitron Rank/Pop (12+): 5/4,047,200

Stations: 29/25
Diaries: 3023/1339:1/51.8%
Sample Target: 2440
% Below Line: 1.6
% Not Listed: 9.1

1987 Revenue: \$115,600,000
HH Inc.: \$35,793
Retail \$: 33.3 Bil
Pop per Station: 161,888
#1 Biller: WMMR-F \$14,600,000

MSA Rank/Pop: 4/4,840,000
ADI # 4
Average Person Ratings: 18.9
Market TSL: 24.8 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/RATING	SPG 87	FAL 86
1. WMMR-F*	626/8.1	8.1	8.9	9.0	9.0	8.5	10.2	1. WMMR-F*	828/11232	1. KYW	11921/29.4	25.6	26.9
2. KYW	614/8.0	7.2	6.8	7.6	7.0	7.4	6.2	2. WEAZ-F	737/ 8087	2. WMMR-F*	7681/18.9	20.8	21.8
3. WUSL-F	599/7.8	7.8	7.4	7.2	7.2	7.6	9.9	3. WUSL-F	713/ 7071	3. WEAZ-F	6468/14.2	15.3	14.8
4. WEAZ-F	570/7.4	6.4	7.4	9.0	7.9	7.6	6.1	4. KYW	664/13409	4. WKSZ-F	6069/14.9	14.6	11.9
5. WKSZ-F	448/5.8	5.0	5.3	5.7	4.3	5.5	4.6	5. WKSZ-F	519/ 7053	5. WMGK-F	6021/14.8	14.7	13.5
6. WWDB-F	396/5.2	5.1	4.4	4.5	5.3	4.8	3.7	6. WYSP-F	512/ 8499	6. WUSL-F	5780/14.2	15.3	14.8
7. WEGX-F	367/4.8	3.3	3.0	1.6	1.7	3.2	5.8	7. WWDB-F	464/ 4685	7. WYSP-F	5702/14.0	14.2	14.4
8. WMGK-F	363/4.7	4.1	5.1	4.5	4.1	4.6	4.2	8. WMGK-F	442/ 7238	8. WOGL-F	5682/14.0	16.9	15.5
9. WPEN	356/4.6	4.2	4.5	4.3	4.4	4.4	4.0	9. WEGZ-F	432/ 6937	9. WEGX-F	5601/13.8	10.9	8.3
10. WYSP-F	352/4.6	4.0	4.2	4.5	4.5	4.3	6.2	10. WPEN	380/ 4030	10. WCAU	4630/11.4	13.7	12.0
11. WDAS-F	299/3.9	4.0	5.0	3.6	4.4	4.1	4.8	11. WXTU-F	366/ 4895	11. WSNI-F	4007/ 9.9	11.5	11.4
12. WOGL-F	271/3.5	3.4	4.3	5.0	4.0	4.1	4.1	12. WDAS-F	338/ 3944	12. WWDB-F	3827/ 9.4	9.8	9.9
13. WXTU-F	267/3.5	4.6	3.3	3.2	3.9	3.7	4.1	13. WOGL-F	333/ 7301	13. WIOQ-F	3798/ 9.4	10.7	9.9
14. WSNI-F	257/3.3	3.7	4.4	4.7	4.3	4.0	3.1	14. WSNI-F	331/ 5038	14. WPEN	3737/ 9.2	9.9	10.4
15. WCAU	221/2.9	3.7	3.5	3.0	2.8	3.3	3.3	15. WCAU	257/ 5511	15. WXTU-F	3634/ 9.0	7.9	9.4
16. WIOQ-F	185/2.4	2.3	2.3	2.9	2.5	2.5	2.1	16. WIOQ-F	228/ 4653	16. WDAS-F	3493/ 8.6	10.4	9.9
17. WFLN-F	148/1.9	2.0	1.8	2.0	1.8	1.9	1.7	17. WFLN-F	176/ 2969	17. WIP	3231/ 8.0	7.8	9.6
18. WIP	117/1.5	1.7	2.4	2.6	2.7	2.1	1.9	18. WJBR-F	138/ 1864	18. WFLN-F	2312/ 5.7	5.6	5.2
19. WDAS	93/1.2	1.2	1.1	1.5	1.5	1.3	.6	19. WIP	126/ 3591	19. WDAS	1772/ 4.4	4.4	3.7
20. WPGR	70/ .9	1.1	.8	.8	---	0.9	---	20. WDAS	94/ 1817	20. WFIL	1641/ 4.0	6.0	3.7
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 75.07% (5245 of 6987) (FAL 86: 73.87%)

* WMMR-F was determined by Arbitron to have engaged in a special station activity.

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WUSL-F	1. WMMR-F>	1. WMMR-F>	1. WMMR-F	1. WMMR-F	1. WEAZ-F	1. KYW >	1. WEAZ-F	1. WMMR-F	1. WUSL-F>	1. WEAZ-F
2. WEGX-F>	2. WUSL-F	2. WUSL-F	2. WKSZ-F	2. WKSZ-F	2. KYW >	2. WMMR-F	2. WMMR-F	2. WEAZ-F	2. WDAS-F	2. WUSL-F
3. WOGL-F	3. WYSP-F	3. WYSP-F	3. WMGK-F	3. WMGK-F	3. WWDB	3. WUSL-F	3. WKSZ-F	3. WUSL-F	3. WEGX-F	3. WMMR-F
4. WMMR-F	4. WDAS-F	4. WKSZ-F	4. WUSL-F	4. KYW	4. WPEN	4. WEAZ-F	4. WMGK-F	4. KYW	4. WMMR-F	4. WEGX-F
5. WYSP-F	5. WMGK-F	5. WMGK-F	5. KYW	5. WUSL-F	5. WKSZ-F	5. WYSP-F	5. WUSL-F	5. WKSZ-F	5. WWDB-F	5. WXTU-F
6.	6. WEGX-F	6. WDAS-F	6. WYSP-F	6. WEAZ-F	6. WCAU	6. WWDB-F	6. WPEN	6. WEGX-F	6. WKSZ-F	6. WKSZ-F
7.	7. WKSZ-F	7. WSNI-F	7. WSNI-F	7. WSNI-F	7. WXTU-F	7. WKSZ-F	7. WWDB-F	7. WMGK-F	7. KYW	7. WPEN
8.	8. WOGL-F	8. KYW	8. WDAS-F	8. WYSP-F	8. WMGK-F	8. WPEN	8. KYW	8. WPEN	8. WEAZ-F	8. WYSP-F
9.	9. WIOQ-F	9. WEGX-F	9. WEAZ-F	9. WDAS-F	9. WSNI-F	9. WMGK-F	9.	9. WWDB-F	9. WOGL-F	9.
10.	10.	10.	10. WXTU-F	10. WXTU-F	10.	10.	10.	10. WYSP-F	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WUSL-F	1. WUSL-F	1. WUSL-F	1. WUSL-F	1. WKSZ-F	1. WMMR-F>	1. WMMR-F>	1. WMMR-F>	1. WMMR-F	1. WMMR-F>
2. WMMR-F	2. WMMR-F	2. WDAS-F	2. WKSZ-F	2. WMGK-F	2. WUSL-F	2. WYSP-F	2. WYSP-F>	2. WYSP-F	2. WYSP-F
3. WEGX-F	3. WDAS-F	3. WKSZ-F	3. WMGK-F	3. WUSL-F	3. WYSP-F>	3. WUSL-F>	3. WUSL-F	3. WUSL-F	3. KYW
4. WDAS-F	4. WMGK-F	4. WMGK-F	4. WMMR-F	4. KYW	4. WEGX-F	4. WDAS-F	4. WMGX-F	4. WDAS	4. WMGK-F
5. WMGK-F	5. WKSZ-F	5. WMMR-F>	5. WDAS-F	5. WSNI-F	5. WDAS-F	5. WEGX-F	5. WDAS-F	5. WMGK-F	5. WXTU-F
6. WOGL-F	6. WEGX-F	6. WYSP-F	6. WEGX-F	6. WEAZ-F	6. WOGL-F	6. WMGK-F	6. WIOQ-F	6. KYW	6. WEAZ-F
7. WKSZ-F	7. WOGL-F	7. WIOQ-F	7. WSNI-F	7. WDAS-F	7.	7. WIOQ-F	7. KYW	7. WXTU-F	7. WSNI-F
8. WSNI-F	8. WYSP-F	8. WOGL-F	8. WYSP-F	8. WMMR-F	8.	8. WOGL-F	8. WOGL-F	8. WSNI-F	8. WUSL-F
9.	9. WIOQ-F	9.	9. KYW	9.	9.	9.	9. WPGR	9. WIOQ-F	9. WWDB-F
10.	10. WSNI-F	10.	10.	10.	10.	10.	10. WSNI-F	10.	10. WKSZ-F

FORMATS	AM	FM	TOTAL	%	FAL 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
					%	
TOP 40/CHR/CONTEMP		398 (2)	398 (2)	5.7	7.3	WDVT 900 Philadelphia .3/.9
AOR/CLASSIC		978 (2)	978 (2)	14.0	17.9	WFIL 560 Philadelphia .8/4.0
AC/OLDIES/SOFT ROCK	132 (2)	1590 (7)	1722 (9)	24.6	17.2	WHAT 1340 Philadelphia .9/2.9
MOR/VARIETY/FULL	117 (1)		117 (1)	1.7	3.0	WNAP 1110 Norristown .6/.9
						WZZD 990 Philadelphia .7/2.5
COUNTRY		267 (1)	267 (1)	3.8	4.3	
BLACK/URBAN	93 (1)	898 (2)	991 (3)	14.2	15.4	WJBR-F 99.5 Wilmington .5/1.9
BTFL MUSIC/EZ		570 (1)	570 (1)	8.2	9.3	WKXW-F 101.5 Trenton .4/1.2
NEWS/TALK	858 (3)	396 (1)	1254 (4)	17.9	16.9	WPST-F 97.5 Trenton .4/2.4
NOSTALGIA	424 (2)		424 (2)	6.1	5.0	WOR 710 New York .3/.9
RELIGION/GOSPEL	51 (1)		51 (1)	0.7	0.6	
SPANISH						
CLASSICAL		148 (1)	148 (1)	2.1	2.0	
JAZZ/NEW AGE/ELECTIC						
UNKNOWN/OTHERS	67 (2)		67 (2)	1.0	1.2	
			6987 (29)			

NOTE: The AC/OLDIES percentage may be artificially high for this book. Once the WOGL/WIOQ format changes settle in the percentage should drop.

RADIO STATIONS

AM STATIONS

KYW, 1060, 50 KW (DA-1)	, NEWS	NBC, \$283.00 (Group W)	Westinghouse
WCAU, 1210, 50 KW	, TALK/NEWS	CBS, \$180.00 (CBS)	CBS
WDAS, 1490, 5 KW/1 KW (DA-2)	, BLACK	NBN, \$ 55.00* (HNWH)	Unity
WDVT, 900, 1 KW (DAYS, DA)	, TALK	MBS, \$ 43.00 (---)	
WFIL, 560, 5 KW (DA-2)	, OLDIES	ABC-D, \$ 85.00* (Mc-Guild)	
WHAT, 1340, 1 KW	, NOSTALGIA (?)	SBN, \$ 50.00* (Roslin)	
WIP, 610, 5 KW (DA-1)	, MOR/TALK	ABC-E, \$110.00 (Katz)	
WPEN, 950, 5 KW (DA-N)	, NOSTALGIA	US 2, \$155.00* (MMR)	Greater Media
WPGR, 1540, 50 KW (DAYS, DA)	, OLDIES	US 1, \$ 70.00* (Durpetti)	Pyramid
WTEL, 860, 10 KW (DAYS, DA)	, SPANISH/RELIG	, \$ 23.00 (Caballero)	
WYIS, 690, 1 KW (DAYS, DA)	, SPANISH	, \$ 39.00 (Lotus)	(PHOENIXVILLE)
WZZD, 990, 50 KW/10 KW (DA-2)	, RELIGION	, \$ 35.00 (---)	

FM STATIONS

WOGL, 98.1, 13 KW @ 1000, OLDIES	CBS-R, \$150.00 (CBS)	CBS
WDAS, 105.3, 3 KW @ 870, BLACK	, \$130.00 (HNWH)	Unity
WEAZ, 101.1, 13 KW @ 1010, BTFL/EZ	, \$270.00 (Mc-Guild)	
WFLN, 95.7, 50 KW @ 490, CLASSICAL	, \$ 95.00 (CMBS)	
WIOQ, 102.1, 30 KW @ 650, OLDIES	, \$165.00* (Mc-Guild)	Outlet
WKSZ, 100.3, 35 KW @ 600, SOFT AC	, \$142.00* (HNWH)	
WMGK, 102.9, 50 KW @ 300, AC	, \$215.00 (MMR)	Greater Media
WMMR, 93.3, 25 KW @ 670, AOR	Source, \$375.00* (Katz)	Metromedia
WSNI, 104.5, 13 KW @ 1008, AC	US 1, \$175.00* (Durpetti)	Pyramid
WUSL, 98.9, 18 KW @ 830, URBAN	ABC-F, \$165.00* (Eastman)	
WWDB, 96.5, 18 KW @ 850, TALK	ABC-I, \$130.00* (Republic)	Panache
WXTU, 92.5, 50 KW @ 500, COUNTRY	MBS, \$140.00* (Banner)	Beasley
WYSP, 94.1, 16 KW @ 900, CLASSIC AOR	ABC-R, \$175.00* (Torbet)	Infinity
WEGX, 106.1, 23 KW @ 740, CHR	ABC-C, \$110.00* (Christal)	Malrite

CALL LETTER CHANGES

WCAU-F changes to WOGL

FORMAT CHANGES

WOGL: From CHR to Oldies (Nov.)
WIOQ: From AOR to Oldies (Nov.)

STATION SALES

WIP: Sold by Metropolitan for \$6,000,000
WFLN-F: Sold for \$15,000,000 (Blackburn)

PHOENIX

Arbitron Rank/Pop (12+): 24/1,564,000

Stations: 26/26
Diaries: 1528/1024:1/55.3%
Sample Target: 1460
% Below Line: 0
% Not Listed: 5.2

1987 Revenue: \$65,500,000
HH Inc.: \$32,627
Retail \$: 13.5 Bil
Pop per Station: 60,154
#1 Biller: KNIX A/F \$10,700,000

MSA Rank/Pop: 20/1,960,000

ADI # 21

Average Person Ratings: 16.3

Market TSL: 21.5 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. KNIX A/F	462/17.4	14.1	13.1	11.8	11.7	14.1		1. KNIX A/F	534/5406	1. KNIX A/F	4704/28.9	24.0	21.9
2. KME0 A/F	350/13.2	12.7	11.7	12.8	11.5	12.6		2. KME0 A/F	364/3433	2. KZZP A/F	4067/25.0	26.7	24.0
3. KZZP A/F	283/10.6	12.6	12.3	10.5	10.6	11.5		3. KZZP A/F	317/4330	3. KME0 A/F	3197/19.7	18.8	17.8
4. KUPD-F	179/ 6.7	6.1	6.4	6.7	7.2	6.5		4. KUPD-F	203/2764	4. KTAR	2667/16.4	18.4	21.8
5. KTAR	168/ 6.3	7.5	7.0	9.3	9.4	7.5		5. KTAR	178/2889	5. KUPD-F	2394/14.7	16.6	16.0
6. KAMJ A/F	124/ 4.6	3.7	3.6	5.3	4.9	4.3		6. KAMJ A/F	134/1786	6. KDKB-F	1747/10.8	11.2	10.9
7. KKL T-F	104/ 3.9	2.6	4.0	3.5	4.7	3.5		7. KDKB-F	125/2089	7. KAMJ A/F	1644/10.1	7.8	7.6
8. KSLX A/F	100/ 3.8	3.9	4.5	3.8	3.7	4.0		8. KSLX A/F	116/1532	8. KKL T	1558/ 9.6	12.2	13.8
9. KDKB-F	81/ 3.1	4.0	3.7	3.3	3.2	3.5		9. KKL T-F	108/1703	9. KOOL-F	1530/ 9.4	10.8	10.8
KOY-F	81/ 3.1	1.9	2.4	2.1	2.4	2.4		10. KKFR-F	95/1451	10. KSLX A/F	1383/ 8.5	10.1	7.9
11. KKFR-F	79/ 3.0	2.9	3.2	2.5	2.8	2.9		11. KOY-F	87/1511	11. KOY-F	1369/ 8.4	8.5	7.5
12. KFYI	73/ 2.8	2.0	2.5	3.0	2.2	2.6		12. KOOL-F	79/1743	12. KKFR-F	1245/ 7.7	11.2	11.1
13. KOOL-F	72/ 2.7	4.2	3.8	3.4	3.4	3.5		13. KFYI	74/1063	13. KFYI	1008/ 6.2	6.3	5.7
14. KLFF	69/ 2.6	1.6	1.6	1.9	2.7	1.9		14. KOOL	72/ 861	14. KLZI-F	975/ 6.0	9.7	8.6
15. KOOL	67/ 2.5	2.1	1.8	1.2	.3	1.9		15. KLFF	70/ 722	15. KOOL	811/ 5.0	4.5	2.0
16. KLZI-F	55/ 2.1	2.6	3.0	2.9	2.6	2.7		16. KLZI-F	57/1000	16. KOY	731/ 4.5	6.5	6.9
17. KONC-F	37/ 1.4	1.1	1.1	1.3	1.4	1.2		17. KEYX-F	39/ 638	17. KLFF	676/ 4.2	3.6	5.7
18. KOY	32/ 1.2	1.9	1.8	2.4	2.5	1.8		18. KONC-F	37/ 539	18. KONC-F	539/ 3.3	2.8	3.2
19. KEYX-F	31/ 1.2	.9	1.2	1.0	.6	1.1		19. KOY	34/ 846	19. KEYX-F	521/ 3.2	4.0	1.9
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 77.29% (1943 of 2514) (FAL 86: 73.34%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZP-F+>1.	KUPD-F	1. KNIX-F+>1.	KNIX-F+>1.	KNIX-F+>1.	KME0-F+	1. KNIX-F+>1.	KNIX-F+	1. KNIX-F+>1.	KZZP-F+>1.	KNIX-F+
2. KUPD-F+>2.	KZZP-F+	2. KZZP-F+	2. KZZP-F+	2. KAMJ-F+	KNIX-F+>2.	KME0-F+>2.	KME0-F+	2. KZZP-F+	2. KNIX-F+>2.	KME0-F+
3. KNIX-F+	3. KNIX-F+>3.	KUPD-F+	3. KAMJ-F+	3. KZZP-F+	3. KTAR	3. KZZP-F+	3. KZZP-F+	3. KME0-F+>3.	KUPD-F	3. KZZP-F+
4. KOY-F	4. KSLX-F+	4. KSLX-F+	4. KKL T-F	4. KME0-F+	4. KAMJ-F+	4. KTAR	4. KAMJ-F+	4. KUPD-F	4. KME0-F+>4.	KUPD-F
5. KKFR-F	5. KDKB-F	5. KAMJ-F+	5. KUPD-F	5. KKL T-F	5. KLFF	5. KUPD-F+	5. KUPD-F	5. KAMJ-F+	5. KTAR	5. KTAR
6.	6. KKL T-F	6. KKL T-F	6. KSLX-F+	6. KUPD-F	6.	6. KSLX-F+	6. KTAR	6. KTAR	6. KOY-F	6. KLFF
7.	7. KKFR-F	7.	7. KME0-F+	7.	7.	7. KAMJ-F+	7. KKL T-F	7.	7. KKL T-F	7. KOOL
8.	8. KOY-F	8.	8.	8.	8.	8.	8.	8.	8. KKFR-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZZP-F+>1.	KZZP-F+	1. KKL T-F	1. KNIX-F+>1.	KNIX-F+>1.	1. KUPD-F+	1. KUPD-F+	1. KNIX-F+	1. KNIX-F+>1.	KNIX-F+>1.
2. KNIX-F+	2. KNIX-F+	2. KNIX-F+	2. KZZP-F+	2. KME0-F+	2. KZZR-F+	2. KNIX-F+	2. KUPD-F	2. KUPD-F	2. KZZP-F+
3. KUPD-F	3. KUPD-F	KUPD-F	3. KAMJ-F+	3. KAMJ-F+	3. KSLX-F+	3. KZZP-F+	3. KSLX-F+	3. KZZP-F+	3. KUPD-F
4. KOY-F	4. KKL T-F	4. KZZP-F	4. KKL T-F	4. KKL T-F	4. KDKB-F	4. KSLX-F+	4. KZZP-F+	4. KSLX-F+>4.	KTAR
5. KDKB-F	5. KAMJ-F+	5. KAMJ-F	5. KUPD-F	5. KZZP-F+	5. KNIX-F+	5. KDKB-F	5. KKFR-F	5. KDKB-F	5. KSLX-F+
6. KKFR-F	6. KOY-F	6. KSLX-F+	6. KME0-F+	6. KUPD-F	6. KEYX-F	6. KKFR-F+	6. KDKB-F	KTAR	6. KAMJ-F+
7. KAMJ-F+	7. KSLX-F+	7. KOY-F	7.	7.	7.	7. KOOL-F	7. KOOL-F	7.	7. KOOL
8.	8. KDKB-F	8.	8.	8.	8.	8. KFYI	8. KKL T-F	8.	8. KOOL-F
9.	9.	9.	9.	9.	9.	9.	9. KFYI	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING		
					%	%			
TOP 40/CHR/CONTEMP	9 (1)	353 (2)	362 (3)	14.4	14.2	KMLE-F	107.9	Chandler	.3/1.5
AOR/CLASSIC		360 (3)	360 (3)	14.3	16.1	KRDS	1190	Tolleson	.7/1.7
AC/OLDIES/SOFT ROCK	67 (1)	435 (5)	502 (6)	20.0	19.4	KSUN	1400	Phoenix	.3/1.0
MOR/VARIETY/FULL	32 (1)		32 (1)	1.3	2.6	KVVA	860	Phoenix	1.1/1.7
COUNTRY	57 (1)	402 (1)	462 (2)	18.4	12.4				
BLACK/URBAN					2.8				
BTFL MUSIC/EZ	28 (1)	322 (1)	350 (2)	13.9	12.2				
NEWS/TALK	241 (2)		241 (2)	9.6	12.3				
NOSTALGIA	69 (1)		69 (1)	2.7	2.8				
RELIGION/GOSPEL	19 (1)		19 (1)	0.8	1.2				
SPANISH	39 (1)		39 (1)	1.6	2.4				
CLASSICAL		37 (1)	37 (1)	1.5	1.5				
JAZZ/NEW AGE/ECLECTIC		31 (1)	31 (1)	1.2					
UNKNOWN/OTHERS	9 (1)		9 (1)	0.4					
			2514 (26)						

RADIO STATIONS

AM STATIONS

KASA, 1540, 10 KW (DAYS, DA)	, RELIGION	, \$ 10.00 (---)	Ostrander-Wilson
KFYI, 910, 5 KW (DA-N)	, NEWS/TALK	CBS, MBS, \$ 44.00* (Republic)	
KHEP, 1280, 1 KW (DAYS)	, RELIGION	, \$ 18.00 (---)	
KLFF, 1360, 5 KW/1 KW (DA-N)	, NOSTALGIA	ABC-D, \$ 31.00* (---)	
KNTS, 1510, 10 KW (DAYS)	, ? ?	, \$ 15.00 (---)	
KOOL, 960, 5 KW (DA-N)	, OLDIES	CBS-R, \$ 30.00* (HNWH)	Adams
KOY, 550, 5 KW/1 KW	, MOR	NBC, NBC-T, \$ 65.00* (Eastman)	Edens
KPHX, 1480, 1 KW/500 W (DA-2)	, SPANISH	, \$ 34.00 (Caballero)	
KRDS, 1190, 5 KW/250 W	, RELIGION	, \$ 22.00 (---)	Interstate
KTAR, 620, 5 KW (DA-N)	, NEWS/TALK	NBC, ABC-I, ABC-T, \$ 140.00* (CBS)	Pulitzer
KUKQ, 1060, 5 KW/500 W (DA-N)	, COUNTRY	, \$ 30.00 (Masia)	
KVVA, 860, 1 KW (DA-N)	, SPANISH	, \$ 32.00* (Lotus)	
KXEG, 1010, 1 KW	, RELIGION	, \$ 10.00 (---)	Mid-America Gospel
KAMJ, 1230, 1 KW	, RELIGION	APR, \$ NA (Durpetti)	EZ

FM STATIONS

KAMJ, 101.5, 100 KW @ 1740, SOFT AC	, \$ 77.00* (Durpetti)	EZ
KDKB, 93.3, 100 KW @ 1550, AOR	Source, \$ 65.00* (Christal)	Sandusky
KEYX, 100.3, 37 KW @ 3344, JAZZ/NEW AGE	, \$ 35.00* (Torbet)	(GLOBE)
KKFR, 92.3, 100 KW @ 1600, CHR	ABC-C, \$ 50.00* (Republic)	
KKLT, 98.7, 115 KW @ 1650, AC	, \$ 95.00* (CBS)	Pulitzer
KLZT, 99.9, 100 KW @ 1680, AC	, \$ 70.00* (Christal)	Duffy
KMEO+, 96.9, 100 KW @ 1556, BTFL/EZ	, \$ 89.00* (Group W)	Westinghouse
KMLE, 107.9, 100 KW @ 1006, RELIGION	, \$ 20.00 (---)	Ostrander-Wilson (CHANDLER)
KNIX+, 102.5, 100 KW @ 1610, COUNTRY	, \$ 150.00* (Katz)	Buck Owens
KONC, 106.3, 2 KW @ 400, CLASSICAL	ABC-D, \$ 35.00 (CMBS)	(SUN CITY)
KOOL, 94.5, 100 KW @ 1620, OLDIES	CBS-R, \$ 81.00* (HNWH)	Adams
KOY, 95.5, 100 KW @ 1550, CHR	, \$ 55.00* (Eastman)	Edens
KSLX, 100.7, 100 KW @ 1847, CLASSIC AOR	, \$ 68.00* (MMR)	First Media
KVVA, 107.1, 2 KW @ 430, SPANISH	, \$ 42.00* (Roslin)	(APACHE JUNCTION)
KUPD, 97.9, 100 KW @ 1620, AOR	, \$ 95.00* (Banner)	
KZZP+, 104.7, 100 KW @ 1550, CHR	, \$ 95.00* (Mc-Guild)	Nationwide

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

KSLX A/F: Sold by First Media to Cook Inlet for \$15,000,000 (Est) + Tax Cert.
 KEYX-F: (Globe) sold to Daytona for \$2,250,000

PITTSBURGH

Arbitron Rank/Pop (12+): 14/2,026,400

MSA Rank/Pop: 18/2,140,000
ADI # 17

Average Person Ratings: 17.5
Market TSL: 23.0 hours

Stations: 32/30
Diaries: 1979/1024:1/57.4%
Sample Target: 1760
% Below Line: 0.7
% Not Listed: 6.9

1987 Revenue: \$47,400,000
HH Inc.: \$31,461
Retail \$: 13.0 Bill
Pop per Station: 67,547
#1 Biller: KDKA \$9,700,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. KDKA	499/14.3	13.9	14.6	14.1	13.8	14.2	15.1	1. KDKA	614/8299	1. KDKA	6537/32.9	33.9	33.5
2. WBZZ-F	393/11.3	11.6	9.9	9.6	9.4	10.6	13.5	2. WBZZ-F	470/6649	2. WBZZ-F	5291/26.6	23.6	24.1
3. WSHH-F	286/ 8.2	8.1	8.2	9.0	9.1	8.4	5.9	3. WSHH-F	349/4164	3. WSHH-F	3436/17.3	16.8	19.2
4. WDVE-F	194/ 5.6	7.3	8.0	7.7	7.7	7.2	9.1	4. WDVE-F	331/4543	4. WDVE-F	3003/15.1	16.6	17.4
5. WMYG-F	190/ 5.5	5.3	3.9	2.8	1.4	4.4	8.1	5. WMYG-F	209/3192	5. WHTX-F	3000/15.1	13.1	16.3
6. WAMO-F	181/ 5.2	5.6	5.8	5.2	4.6	5.5	6.1	6. WDSY-F	206/2489	6. WTAE	2745/13.8	10.1	15.3
7. WHTX-F	172/ 4.9	3.7	3.5	4.6	4.7	4.2	3.3	7. WHTX-F	199/3403	7. WMYG-F	2743/13.8	10.6	6.9
8. WDSY-F	147/ 4.2	4.6	4.4	4.2	2.8	4.4	3.8	8. WAMO-F	190/2049	8. WWSW-F	1999/10.1	12.6	15.3
9. WTAE	124/ 3.6	2.0	3.1	4.0	3.6	3.2	3.9	9. WWSW-F	151/2585	9. WAMO-F	1856/ 9.3	10.3	10.0
10. WWSW-F	117/ 3.4	4.2	4.4	4.6	5.7	4.2	4.4	10. WTAE	127/2902	10. WYDD-F	1846/ 9.3	9.4	10.3
11. WJAS	112/ 3.2	3.8	3.8	2.9	4.7	3.4	1.6	11. WLTJ-F	121/2244	11. WLTJ-F	1804/ 9.1	10.3	10.2
12. WTKN	109/ 3.1	3.6	2.9	2.8	3.9	3.1	2.9	12. WJAS	113/1629	12. WDSY-F	1734/ 8.7	8.4	6.9
13. WLTJ-F	107/ 3.1	3.2	4.3	4.9	4.8	3.9	2.5	13. WTKN	111/1762	13. WTKN	1732/ 8.7	8.6	8.8
14. WEEP	96/ 2.8	1.9	1.1	.9	2.0	1.7	1.3	14. WYDD-F	103/2312	14. WJAS	1591/ 8.0	9.3	9.0
15. KQV	78/ 2.2	2.0	2.0	2.2	2.0	2.1	2.0	15. WEEP	99/ 807	KQV	1591/ 8.0	7.0	9.1
16. WYDD-F	75/ 2.2	2.0	2.2	2.9	2.9	2.3	2.9	16. KQV	80/1699	16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 62.37% (2021 of 3240) (FAL 86: 62.29%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBZZ-F>	1. WBZZ-F>	1. WBZZ-F>	1. WBZZ-F>	1. WBZZ-F	1. KDKA >	1. KDKA >	1. WSHH-F	1. KDKA	1. KDKA	1. WBZZ-F>
2. WDVE-F	2. WDVE-F	2. WMYG-F	2. WHTX-F	2. KDKA	2. WSHH-F>	2. WBZZ-F>	2. WBZZ-F	2. WBZZ-F	2. WBZZ-F>	2. KDKA
3. WAMO-F	3. WMYG-F	3. WDVE-F	3. WMYG-F	3. WHTX-F	3. WJAS	3. WHTX-F	3. KDKA >	3. WSHH-F	3. WAMO-F	WSHH-F>
4. WYDD-F	4. WAMO-F>	4. WAMO-F	4. KDKA	4. WSHH-F	4. WBZZ-F	4. WSHH-F	4. WDSY-F	4. WDVE-F	4. WDVE-F	4. WDVE-F
5. WMYG-F	5. WHTX-F	5. WHTX-F	5. WAMO-F	5. WMYG-F	WTKN	5. WMYG-F	5. WDVE-F	5. WMYG-F	5. WSHH-F	5. WJAS
6.	6. WDSY-F	6. KDKA	6. WWSW-F	6. WAMO-F	6. WTAE	6. WDVE-F	6. WHTX-F	6. WAMO-F>	6. WMYG-F	6. WAMO-F
7.	7. WWSW-F	7. WWSW-F	7. WDVE-F	7. WWSW-F	7. WHTX-F	7. WAMO-F	WMYG-F	7. WDSY-F	7. WTAE	7. WHTX-F
8.	8. WLTJ-F	8. WDSY-F	8. WLTJ-F	8.	8.	8.	8.	8. WHTX-F	8.	8. WMYG-F
9.	9.	9.	9. WSHH-F	9.	9.	9.	9.	9. WTAE	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBZZ-F>	1. WBZZ-F>	1. WBZZ-F	1. WBZZ-F>	1. WBZZ-F>	1. WDVE-F>	1. WDVE-F	1. WMYG-F	1. WDVE-F	1. WBZZ-F
2. WDVE-F	2. WAMO-F>	2. WAMO-F>	2. WAMO-F	2. KDKA	2. WMYG-F	2. WMYG-F	2. WDVE-F	2. WMYG-F	2. KDKA
3. WAMO-F	3. WMYG-F	3. WLTJ-F	3. WHTX-F	3. WSHH-F	3. WBZZ-F>	3. WBZZ-F>	3. WBZZ-F	3. WBZZ-F>	3. WMYG-F
4. WDSY-F	4. WDVE-F	4. WHTX-F	4. WLTJ-F	4. WHTX-F	4. WAMO-F	4. WAMO-F	4. WAMO-F	4. WHTX-F	4. WHTX-F
5. WMYG-F	5. WLTJ-F	5. WMYG-F	5. WMYG-F	5. WAMO-F	5. WYDD-F	5. WHTX-F	5. WWSW-F	5. KDKA	5. WDVE-F
6.	6. WDSY-F	6. WWSW-F>	6. WDSY-F	6. WLTJ-F	6. WHTX-F	WWSW-F	6. WHTX-F	6. WAMO-F	6. WWSW-F
7.	7. WHTX-F	7. WDSY-F	7. WSHH-F	7. WWSW-F	7. WDSY-F	7. KDKA	7. KDKA	7. WWSW-F	7. WAMO-F
8.	8.	8. KDKA	8. KDKA	8.	8.	WYDD-F	8. WDSY-F	8.	8. WSHH-F
9.	9.	WDVE-F	9.	9.	9.	9.	9.	9.	9. WDSY-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING		
						%			
TOP 40/CHR/CONTEMP		468 (2)	468 (2)	14.4	14.0	WAMO	860	Pittsburgh	1.0/1.6
AOR/CLASSIC		423 (3)	423 (3)	13.1	9.3	WASP	1130	Brownsville	.3/ .7
AC/OLDIES/SOFT ROCK	112 (2)	409 (4)	521 (6)	16.1	18.9	WBVP	1230	Beaver Falls	.9/2.1
MOR/VARIETY/FULL	602 (4)		602 (4)	18.6	20.6	WESA-F	98.3	Charleroi	.4/1.7
COUNTRY		170 (3)	170 (3)	5.2	6.6	WHJB	620	Greensburg	.5/2.1
BLACK/URBAN	35 (1)	181 (1)	216 (2)	6.7	5.8	WJLY	1550	Braddock	.5/ .8
BTFM MUSIC/EZ		286 (1)	286 (1)	8.8	10.1	WKPA	1150	New Kensington	.5/1.2
NEWS/TALK	311 (3)		311 (3)	9.6	6.6	WLSW-F	103.9	Scottsdale	.5/1.4
NOSTALGIA	112 (1)		112 (1)	3.5	5.2	WMBS	590	Uniontown	1.6/3.0
RELIGION/GOSPEL	18 (1)	33 (1)	51 (2)	1.6	1.7	WPIT	730	Pittsburgh	.5/1.7
SPANISH						WPIT-F	101.5	Pittsburgh	.9/4.1
CLASSICAL						WSSZ-F	107.1	Greensburg	.5/1.2
JAZZ/NEW AGE/ECLECTIC						WXXP-F	100.7	New Kensington	1.1/3.2
UNKNOWN/OTHERS	29 (2)	51 (3)	80 (5)	2.5	1.0	WYTK-F	95.3	Washington	.3/1.1
			3240 (32)			WVAQ-F	101.9	Morgantown	.4/ .9
						WELA-F	104.3	E. Liverpool	.3/ .9

RADIO STATIONS

AM STATIONS

KDKA, 1020, 50 KW	, MOR	NBC, \$200.00	(Group W)	Westinghouse
KQV, 1410, 5 KW (DA-2)	, NEWS	CBS, US 2, \$ 48.00*	(CBS)	Sheridan
WAMO, 860, 1 KW (DAYS, DA)	, BLACK	SBN, \$ NA	(HNWH)	(BEAVER FALLS)
WBVP, 1230, 1 KW (DA-1)	, MOR	ABC-I, \$ 18.00*	(Dome)	(McKEESPORT)
WEDO, 810, 1 KW (DAYS)	, VARIETY	, \$ 14.00	(---)	
WEPP, 1080, 50 KW (DAYS, DA)	, OLDIES	ABC-I, \$ 40.00*	(CBS)	
WHJB, 620, 2.5 KW/500 W (DA-2)	, MOR	MBS, \$ 25.00	(Dome)	(GREENSBURG)
WIXZ, 1360, 5 KW/1 KW (DA-N)	, COUNTRY	SMN, \$ 18.00	(---)	(McKEESPORT)
WJAS, 1320, 5 KW (DA-N)	, NOSTALGIA	APR, \$ 45.00*	(MMR)	
WKPA, 1150, 1 KW (DAYS, DA)	, AC	, \$ 21.00	(Roslin)	(NEW KENSINGTON)
WPIT, 730, 5 KW (DAYS)	, RELIGION	, \$ 25.00	(---)	Pyramid
WTAE, 1250, 5 KW (DA-N)	, TALK	US 2, ABC-E, \$ 80.00*	(Katz)	Hearst
WWSW, 970, 5 KW (DA-2)	, OLDIES	ABC-T, ABC-I, \$ 60.00*	(Mc-Guild)	Shamrock

FM STATIONS

WAMO, 105.9, 72 KW @ 440, BLACK	SBN, \$ 55.00*	(HNWH)	Sheridan
WBZZ, 93.7, 41 KW @ 547, CHR	, \$129.00*	(Banner)	EZ
WDSY, 107.9, 50 KW @ 500, COUNTRY	ABC-I, \$ 57.00*	(CBS)	Entercom
WDVE, 102.5, 55 KW @ 820, AOR	Source, \$110.00*	(Christal)	Great American
WHTX, 96.1, 50 KW @ 500, AC	ABC-E, \$ 85.00*	(Katz)	Hearst
WLTJ, 92.9, 47 KW @ 890, SOFT AC	, \$ 67.00*	(CBS)	
WMYG, 96.9, 15 KW @ 930, CLASSIC ROCK	, \$ 45.00*	(MMR)	Benns
WPIT, 101.5, 48 KW @ 505, RELIGION	, \$ 28.00*	(---)	Pyramid
WSHH, 99.7, 11 KW @ 930, BTFM/EZ	, \$ 77.00*	(MMR)	
WWSW, 106.7, 50 KW @ 520, OLDIES	ABC-F, \$ 25.00*	(Dome)	(BEAVER FALLS)
WWSW, 94.5, 50 KW @ 810, AC	ABC-D, \$ 95.00*	(Mc-Guild)	Shamrock
WXXP, 100.7, 20 KW @ 500, AOR	, \$ 35.00*	(---)	(NEW KENSINGTON)
WYDD, 104.7, 50 KW @ 500, CHR	ABC-F, \$ 48.00*	(Roslin)	

CALL LETTER CHANGES

WARO changes to WWCS
 WTKN changes to WWSW (Feb.)

FORMAT CHANGES

WWCS: From Religion to Classical (Sept.)
 WWSW: From Talk to Oldies

STATION SALES

WKPA/WYDD-F: (New Kensington) sold to Salem for \$4,000,000

PORTLAND, ME

Arbitron Rank/Pop (12+): 155/192,100

MSA Rank/Pop: 181/230,000
ADI # 69
Average Person Ratings: 14.7
Market TSL: 19.5 hours

Stations: 17/15
Diaries: 666/288:1/50.6%
Sample Target: 550
% Below Line: 2.8
% Not Listed: 11.2

1987 Revenue: \$11,000,000
HH Inc.: \$33,147
Retail \$: 2.7 B11
Pop per Station: 12,807
#1 Biller: WPOR A/F \$2,000,000

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WPOR A/F	45/15.8	15.2	---	14.1	----			1. WPOR A/F	90/1101	1. WPOR A/F	476/24.6	27.1	---
2. WTHT-F	34/11.9	11.8	---	7.7	----			2. WBLM-F	80/ 987	2. WTHT-F	439/22.7	21.3	---
3. WBLM-F	32/11.2	12.1	---	11.6	----			3. WHOM-F	80/ 842	3. WBLM-F	421/21.8	21.2	---
4. WMGX-F	31/10.9	6.4	---	7.7	----			4. WTHT-F	74/1054	4. WMGX-F	389/20.1	16.6	---
5. WYNZ	26/ 9.1	8.4	---	6.3	----			5. WMGX-F	49/ 720	5. WGAN	282/14.6	14.4	---
6. WHOM-F	16/ 5.6	7.1	---	5.3	----			6. WKZS-F	49/ 858	6. WKZS-F	247/12.8	11.1	---
7. WGAN	13/ 4.6	3.4	---	6.3	----			7. WAYU	47/ 419	7. WHOM-F	232/12.0	11.6	---
8. WKZS-F	13/ 4.6	5.1	---	6.3	----			8. WIGY-F	43/ 885	8. WYNZ-F	229/11.8	13.7	---
9. WYNZ-F	10/ 3.5	5.7	---	8.1	----			9. WYNZ	35/ 373	9. WYNZ	210/10.9	12.9	---
10. WIGY-F	8/ 2.8	2.7	---	2.8	----			10. WBZ	18/ 264	10. WIGY-F	189/ 9.8	11.6	---
11.								11.		11. WWGT-F	162/ 8.4	9.7	---

12+ FM SHARE (METRO): 81.03% (205 of 253) (FAL 86: NA)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTHT-F>	1. WMGX-F	1. WMGX-F	1. WPOR-F+	1. WPOR-F+>	1. WPOR-F+>	1. WPOR-F+	1. WPOR-F+>	1. WPOR-F+	1. WTHT-F>	1. WTHT-F
2. WBLM-F	2. WBLM-F	2. WBLM-F	2. WMGX-F	2. WBLM-F+>	2. WBLM-F	2. WBLM-F	2. WTHT-F	2. WBLM-F	2. WMGX-F	2. WPOR-F+
3. WIGY-F	3. WTHT-F>	3. WTHT-F	3. WBLM-F>	3. WMGX-F	3. WHOM-F	3. WYNZ-F	3. WBLM-F	3. WTHT-F	3. WPOR-F+	3. WMGX-F
4.	4. WPOR-F+	4. WPOR-F+>	4. WTHT-F	4. WTHT-F	4. WGAN	4. WMGX-F	4. WMGX-F	4. WMGX-F	4. WGAN	4. WHOM-F
5.	5.	5.	5. WKZS-F	5. WKZS-F	5. WKZS-F	5. WTHT-F	5. WYNZ-F	5. WYNZ-F	5. WBLM-F	5. WYNZ-F
			6. WGAN	6. WGAN			6. WHOM-F		6. WBZ	

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		42 (2)	42 (2)	16.6	---	WAYU-F 93.9 Lewiston 1.8/4.7
AOR/CLASSIC		32 (1)	32 (1)	12.6	---	WCLZ-F 98.9 Brunswick 1.4/6.5
AC/OLDIES/SOFT ROCK		57 (4)	57 (4)	22.5	---	WDSC-F 106.3 Scarborough 1.1/3.1
MOR/VARIETY/FULL	20 (2)		20 (2)	7.9	---	WJBQ 1590 Gorham .7/3.4
						WWGT-F 97.9 Portland 1.1/8.4
COUNTRY		45 (1)	45 (1)	17.8	---	WBZ 1030 Boston 2.5/6.0
BLACK/URBAN		16 (1)	16 (1)	6.3	---	WTOS-F 105.1 Skowhegan .4/2.8
BTFL MUSIC/EZ NEWS/TALK						
NOSTALGIA	26 (1)		26 (1)	10.3	---	
RELIGION/GOSPEL						
SPANISH		3 (1)	3 (1)	1.2	---	
CLASSICAL		4 (1)	4 (1)	1.6	---	
JAZZ/NEW AGE/ECLECTIC		6 (2)	6 (2)	3.1	---	
UNKNOWN/OTHERS	2 (1)		8 (3)			

253 (17)

RADIO STATIONS

WGAN, 560, 5 KW (DA-1), MOR, NBC, \$ 20.00* (Katz), Sunshine
 WWGT, 1440, 5 KW (DA-N), TALK (?), NBC, ABC-T, \$ 10.00* (Christal), Porter
 WYNZ, 970, 5 KW (DA-N), NOSTALGIA, CBS, \$ 27.00* (Eastman), Buckley

WPOR (1490, 1 KW) simulcasts with WPOR-F

WBLM-F, 107.5, 30 KW @ 600, AOR, \$ 50.00* (Mc-Guild), Fuller-Jeffrey (LEWISTON)
 WCLZ-F, 98.9, 50 KW @ 400, AOR/ECLECTIC, \$ 27.00* (Roslin), (BRUNSWICK)
 WDSC-F, 106.3, 3 KW @ 300, CLASSICAL, MBS, \$ 18.00* (CMBS)
 WHOM-F, 94.9, 48 KW @ 3756, BTFL/EZ, \$ 45.00 (Katz), Barnstable
 WIGY-F, 105.9, 50 KW @ 500, CHR, ABC-F, \$ 25.00 (Republic), REBS (BATH)
 WKZS-F, 99.9, 30 KW @ 651, SOFT AC, \$ 30.00* (HNWH), (AUBURN)
 WMGX-F, 93.1, 50 KW @ 500, AC, \$ 31.00 (Katz), Sunshine
 WPOR-F+, 101.9, 50 KW @ 492, COUNTRY, ABC-E, \$ 55.00* (Mc-Guild)
 WTHT-F, 102.9, 100 KW @ 1460, CHR, \$ 37.00* (Banner), Taylor
 WWGT-F, 97.9, 50 KW @ 500, AC, NBC, \$ 26.00* (Christal), Porter
 WYNZ-F, 100.9, 3 KW @ 225, AC, \$ 29.00* (Eastman), Buckley

MISCELLANEOUS COMMENTS WKXA/WCLZ-F (Brunswick) sold to Doug Tanger for \$1,500,000 (Comm. Equity)... WDSC-F sold for \$800,000 (Chapman)...

PORTLAND, OR

Arbitron Rank/Pop (12+): 25/1,308,100

MSA Rank/Pop: 41/1,370,000

ADI # 26

Average Person Ratings: 14.8

Market TSL: 19.8 hours

Stations: 26/25

Diaries: 1642/797:1/56.3%

Sample Target: 1420

% Below Line: 0.8

% Not Listed: 8.7

1987 Revenue: \$40,000,000

HH Inc.: \$32,454

Retail \$: 9.5 B11

Pop per Station: 52,324

#1 Biller: KINK-F \$4,700,000

12+ METRO	1/4/SHARE	WUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME RATING	SPG 87	FAL 86
1. KKRZ-F	156/8.0	9.8	9.0	5.2	7.1	8.0	12.0	1. KKRZ-F	175/2846	1. KKRZ-F	2454/18.6	21.2	20.3	
2. KXL	153/7.9	5.0	6.4	6.0	6.1	6.3	6.8	2. KXL	170/2116	2. KINK-F	1916/14.5	12.6	12.4	
3. KINK-F	134/6.9	6.5	6.1	7.8	7.1	6.8	7.5	3. KXYQ-F	150/2239	3. KGW	1900/14.4	13.5	15.1	
4. KXL-F	115/5.9	5.6	7.6	8.5	7.5	6.9	2.9	4. KINK-F	142/2092	4. KXL	1852/14.0	14.7	11.9	
5. KUPL-F	114/5.9	6.7	6.5	5.7	4.6	6.2	5.1	5. KXL-F	137/1760	5. KEX	1780/13.5	14.5	14.3	
6. KEX	111/5.7	5.1	6.7	6.1	6.1	5.9	4.7	6. KUPL-F	131/1648	6. KKCW-F	1675/12.7	13.7	14.8	
7. KGON-F	110/5.6	7.3	6.5	8.0	6.6	6.9	7.3	7. KGON-F	126/1880	7. KGON-F	1670/12.7	14.6	14.9	
8. KXYQ-F	103/5.3	5.1	4.6	3.2	2.5	4.6	8.1	8. KEX	118/1975	8. KXYQ-F	1651/12.5	9.8	6.6	
9. KYTE-F	103/5.3	3.0	3.0	2.6	2.6	3.5	2.3	9. KMJK-F	114/1527	9. KXL-F	1455/11.0	12.4	12.1	
10. KMJK-F	99/5.1	3.8	4.1	4.3	4.3	4.1	6.3	10. KYTE-F	108/1465	10. KMJK-F	1418/10.7	12.4	12.9	
11. KGW	95/4.9	4.0	4.1	5.1	4.8	4.5	2.9	11. KKCW-F	106/1922	11. KYTE	1333/10.1	8.2	5.9	
12. KKCW-F	89/4.6	6.3	6.5	5.0	6.9	5.6	4.7	12. KGW	103/2144	12. KUPL-F	1309/ 9.9	11.2	11.0	
13. KYTE	71/3.6	4.4	4.3	3.7	3.6	4.0	2.6	13. KWJJ-F	93/1475	13. KWJJ-F	1154/ 8.7	7.6	10.0	
14. KWJJ-F	68/3.5	3.7	3.4	4.1	4.7	3.7	3.3	14. KYTE	77/1237	14. KYTE	1131/ 8.6	7.5	7.2	
15. KKLI-F	46/2.4	2.9	2.6	3.1	3.6	2.8	1.4	15. KKLI-F	51/1162	15. KKLI-F	1025/ 7.8	7.5	9.9	
16.								16.		16.				
17.								17.		17.				
18.								18.		18.				
19.								19.		19.				
20.								20.		20.				
21.								21.		21.				
22.								22.		22.				
23.								23.		23.				
24.								24.		24.				
25.								25.		25.				

12+ FM SHARE (METRO): 66.44% (1182 of 1779) (FAL 86: 65.66%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRZ-F	1. KINK-F	1. KINK-F	1. KINK-F	1. KINK-F	1. KXL	1. KXL	1. KXL-F	1. KKRZ-F	1. KKRZ-F	1. KKRZ-F
2. KXYQ-F	2. KGON-F	2. KGON-F	2. KMJK-F	2. KUPL-F	2. KXL-F	2. KKRZ-F	2. KXL	2. KYTE-F	2. KXYQ-F	2. KGON-F
3.	3. KKRZ-F	3. KKRZ-F	3. KGON-F	3. KMJK-F	3. KEX	3. KEX	3. KEX	3. KXL-F	3. KXL	3. KXL
4.	4. KMJK-F	4. KMJK-F	KUPL-F	4. KEX	4. KUPL-F	4. KINK-F	4. KGON-F	4. KGON-F	4. KINK-F	4. KUPL-F
5.	5. KKCW-F	5. KKCW-F	5. KGW	5. KGON-F	5. KYTE-F	5. KUPL-F	5. KUPL-F	5. KMJK-F	5. KYTE-F	5. KXYQ-F
6.	6. KXYQ-F	6. KUPL-F	6. KEX	6. KEX	6. KYTE	6. KGW	6. KINK-F	6. KINK-F	6. KGON-F	6. KINK-F
7.	7. KGW	7. KGW	KKRZ-F	7. KKRZ-F	7.	7. KWJJ-F	7. KYTE-F	7. KUPL-F	7. KMJK-F	7. KYTE-F
8.	8.	8.	8.	8. KKCW-F	8.	8. KKCW-F	8.	8.	8. KGW	8.
9.	9.	9.	9.	9.	9.	9. KXL-F	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKRZ-F	1. KINK-F	1. KINK-F	1. KINK-F	1. KINK-F	1. KGON-F	1. KGON-F	1. KINK-F	1. KGON-F	1. KINK-F
2. KKCW-F	2. KKRZ-F	2. KKCW-F	2. KKCW-F	2. KKCW-F	2. KKRZ-F	2. KINK-F	2. KGON-F	2. KINK-F	2. KMJK-F
3. KGON-F	3. KKCW-F	3. KKRZ-F	3. KKRZ-F	3. KUPL-F	3. KMJK-F	3. KMJK-F	3. KMJK-F	3. KMJK-F	3. KGON-F
4. KXYQ-F	4. KGON-F	4. KGON-F	4. KUPL-F	4. KKRZ-F	4. KKCW-F	4. KKRZ-F	4. KKRZ-F	4. KKRZ-F	4. KEX
5. KMJK-F	5. KMJK-F	5. KMJK-F	5. KGW	5. KGW	5. KXYQ-F	5. KGW	5. KEX	5. KEX	5. KUPL-F
6.	6. KXYQ-F	6. KGW	6. KMJK-F	6. KKLI	6. KUPL-F	6. KKCW-F	6. KGW	6. KGW	6. KGW
7.	7. KGW	7. KGW	7. KGON-F	7. KXLF	7.	7. KXYQ-F	7. KKCW-F	7. KUPL-F	7.
8.	KUPL-F	KUPL-F	8.	KYTE-F	8.	8.	8.	8. KWJJ-F	8.
9.	9.	KYTE-F	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		259 (2)	259 (2)	14.6	15.7	KCCS	1220	Salem	.4/1.0
AOR/CLASSIC		343 (3)	343 (3)	19.3	15.2	KCYX	1260	McMinnville	.4/1.1
AC/OLDIES/SOFT ROCK	137 (3)	135 (2)	272 (5)	15.3	19.5	KKEY	1150	Portland	1.7/2.4
MOR/VARIETY/FULL	111 (1)		111 (1)	6.2	6.8	KKSN	910	Vancouver	1.0/3.0
COUNTRY	53 (2)	198 (3)	251 (5)	14.1	14.5	KPDQ-F	93.7	Portland	1.5/4.4
BLACK/URBAN						KSGO	1520	Oregon City	1.1/5.8
BTFL MUSIC/EZ		115 (1)	115 (1)	6.5	8.3	KSLM	1390	Salem	.5/1.1
NEWS/TALK	153 (1)		153 (1)	8.6	8.0	KUPL	1330	Portland	.9/3.3
NOSTALGIA	84 (2)		84 (2)	4.7	4.0	KVIX	1290	Lake Oswego	.7/2.2
RELIGION/GOSPEL	34 (1)	29 (1)	63 (2)	3.5	2.4	KWJJ	1080	Portland	1.8/5.3
SPANISH						KFAT-F	106.1	Corvallis	.8/1.5
CLASSICAL		103 (1)	103 (1)	5.8	4.0				
JAZZ/NEW AGE/ECLECTIC									
UNKNOWN/OTHERS	25 (3)		25 (3)	1.4	1.6				
			1779 (26)						

RADIO STATIONS

AM STATIONS

KAAR, 1480, 1 KW/2.5 KW (DA-N)	, OLDIES	CBS-R, \$ 20.00*	(Roslin)	
KKUL, 1410, 5 KW (DAYS)	, ? ?	, \$?	(---)	
KEX, 1190, 50 KW (DA-1)	, MOR	ABC-I, \$ 80.00	(Katz)	Great American
KGW, 620, 5 KW (DA-N)	, AC	APR, \$108.00	(MMR)	King
KKEY, 1150, 5 KW (DAYS, DA)	, TALK	MBS, \$ 32.00*	(---)	
KKSN, 910, 5 KW (DA-2)	, OLDIES	, \$ 48.00*	(Republic)	
KPDQ, 800, 1 KW (DAYS, DA)	, RELIGION	, \$ 25.00	(---)	Salem
KRDR, 1230, 1 KW (DA-1)	, COUNTRY	, \$ 35.00	(---)	
KSGO, 1520, 50 KW/10 KW (DA-1)	, OLDIES	, \$ 40.00*	(HNWH)	Ackerly
KUIK, 1360, 5 KW (DA-N)	, COUNTRY	, \$ NA	(---)	(HILLSBORO)
KUPL, 1330, 5 KW (DA-1)	, COUNTRY	APR, \$ NA	(Banner)	Scripps-Howard
KVAN, 1550, 10 KW (DA-N)	, MOR	, \$ 19.00	(Moore)	Capps
KWJJ, 1080, 50 KW/10 KW (DA-2)	, COUNTRY	ABC-E, \$ 50.00*	(Republic)	Park
KXL, 750, 50 KW/10 KW (DA-1)	, NEWS/TALK	NBC, NBC-T, \$ 75.00*	(Mc-Guild)	Alexander
KYTE, 970, 5 KW (DA-1)	, NOSTALGIA	CBS, \$ 56.00*	(CMBS)	Henry

FM STATIONS

KGON, 92.3, 100 KW @ 920, ADR		, \$ 65.00*	(HNWH)	Ackerly
KINK, 101.9, 100 KW @ 1611, AOR		, \$120.00	(MMR)	King
KKCW, 103.3, 100 KW @ 1654, SOFT AC		, \$ 70.00*	(Durpetti)	Trumper
KKLI, 97.1, 100 KW @ 980, SOFT AC		, \$ 50.00*	(Republic)	
KKRZ, 100.3, 100 KW @ 920, CHR		ABC-F, \$ 80.00*	(Katz)	Great American
KMJK, 106.7, 100 KW @ 877, CLASSIC ROCK		NBC, Source, \$ 54.00*	(Christal)	
KPDQ, 93.7, 100 KW @ 247, RELIGION		, \$ 25.00	(---)	Salem
KUPL, 98.5, 100 KW @ 1100, COUNTRY		APR, \$ 59.00*	(Banner)	Scripps-Howard
KWJJ, 99.5, 100 KW @ 920, COUNTRY		ABC-E, \$ 60.00*	(Republic)	Park
KXL, 95.5, 100 KW @ 920, BTFL/EZ		, \$ 73.00*	(Mc-Guild)	Alexander
KYTE, 101.1, 100 KW @ 1635, CLASSICAL		, \$ 57.00*	(Durpetti)	Henry
KXYQ, 105.1, 100 KW @ 1099, CHR		ABC-C, \$ 30.00	(Banner)	Daytona (SALEM)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

KKSN: From Classical to Oldies (Aug.)

PORTSMOUTH - DOVER - ROCHESTER

Arbitron Rank/Pop (12+): 116/301,600
 MSA Rank/Pop: 146/321,000
 Boston ADI
 Average Person Ratings: 16.2
 Market TSL: 21.5 hours

Stations: 32/9
 Diaries: 808/373:1/51.8%
 Sample Target: 680
 % Below Line: 55.6
 % Not Listed: 10.3

1987 Revenue: \$9,000,000
 HI Inc.: \$38,647
 Retail \$: 2.8 811
 Pop per Station: 33,511
 #1 Biller: WOKQ-F \$2,900,000

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. WOKQ-F	64/12.9	13.0	---	16.0	---			1. WOKQ-F	79/833	1. WOKQ-F	686/22.3	22.9	---
2. WSSH-F	39/ 7.9	5.9	---	9.9	---			2. WSSH-F	39/536	2. WERZ-F	548/17.9	18.1	---
3. WBZ	34/ 6.9	6.1	---	5.5	---			3. WBZ	35/444	3. WSSH-F	515/16.8	16.2	---
4. WHEB-F	26/ 5.2	10.9	---	9.1	---			4. WHOM-F	32/425	4. WHEB-F	490/16.0	22.2	---
5. WERZ-F	24/ 4.8	6.3	---	6.5	---			5. WGIR-F	30/347	5. WBZ	421/13.7	13.1	---
WBCN-F	24/ 4.8	4.2	---	5.3	---			6. WTHT-F	27/289	6. WBCN-F	335/10.9	10.9	---
WTSN	24/ 4.8	4.2	---	2.6	---			7. WHEB-F	26/490	7. WTSN	275/ 9.0	9.6	---
8. WRKO	21/ 4.2	4.0	---	2.8	---			8. WHOM-F	25/574	8. WHOM-F	268/ 8.7	7.7	---
9. WHOM-F	20/ 4.0	2.9	---	4.0	---			9. WRKO	25/294	9. WRKO	240/ 7.8	8.7	---
10. WZOU-F	17/ 3.4	2.9	---	1.2	---			10. WTSN	24/275	10. WGIR-F	228/ 7.4	9.6	---
11.								WBCN-F	24/379	WLYT-F	228/ 7.4	10.2	---

12+ FM SHARE (METRO): 84.49% (376 of 445) (FAL 86: NA)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZOU-F	1. WBCN-F	1. WOKQ-F	1. WOKQ-F	1. WOKQ-F	1. WOKQ-F	1. WOKQ-F	1. WOKQ-F	1. WOKQ-F	1. WBZ	1. WOKQ-F
2. WTHT-F	2. WHEB-F	2. WSSH-F	2. WSSH-F	2. WSSH-F	2. WSSH-F	2. WBZ	2. WSSH-F	2. WSSH-F	2. WHEB-F	2. WSSH-F
3. WHEB-F	3. WOKQ-F	3. WBCN-F	3. WERZ-F	3. WERZ-F	3. WSSH-F	3. WTSN	3. WBCN-F	3. WHEB-F	3. WOKQ-F	3. WZOU-F
4. WCYT-F	4. WGIR-F	4. WERZ-F	4. WBCN-F	4. WTSN	4. WTSN	4. WSSH-F	4. WERZ-F	4. WERZ-F	4. WERZ-F	4. WERZ-F
5. WERZ-F	5. WERZ-F	5. WHEB-F	5. WBCN-F	5. WBCN-F	5. WHOM-F	6. WERZ-F	5. WHEB-F	5. WHOM-F	5. WZOU-F	5. WBCN-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WXKS-F	1. WERZ-F	1. WSSH-F	1. WSSH-F	1. WSSH-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WOKQ-F	1. WOKQ-F	
2. WERZ-F	2. WXKS-F	2. WERZ-F	2. WOKQ-F	2. WOKQ-F	2. WGIR-F	2. WGIR-F	2. WOKQ-F	2. WBCN-F	2. WSSH-F	
3. WHEB-F	3. WHEB-F	3. WOKQ-F	3. WERZ-F	3. WERZ-F	3. WZLX-F	3. WHEB-F	3. WHEB-F	3. WHEB-F	3. WBCN-F	
4. WTHT-F	4. WSSH-F	4. WERZ-F	4. WXKS-F	4. WTSN-F	4. WHEB-F	4. WOKQ-F	4. WSSH-F	4. WGIR-F	4. WHEB-F	
5. WXLO-F	5. WOKQ-F	5. WTHT-F	5. WHEB-F	5. WLYT-F	5. WZLX-F	5. WGIR-F	5. WGIR-F	5. WSSH-F	5. WERZ-F	

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		64 (4)	64 (4)	14.4	---	WCDQ-F 92.1 Sanford, ME 1.6/2.7
AOR/CLASSIC		84 (6)	84 (6)	18.9	---	WCYT-F 96.7 Rochester 2.4/6.4
AC/OLDIES/SOFT ROCK	2 (1)	97 (9)	99 (10)	22.2	---	WKOS 930 Rochester 1.2/3.2
MOR/VARIETY/FULL	58 (2)		58 (2)	13.0	---	WQMI A/F 95.3 York, ME 1.0/3.1
COUNTRY		64 (1)	64 (1)	14.4	---	WGIR-F 101.1 Manchester 3.0/7.4
BLACK/URBAN					---	WLYT-F 92.5 Haverhill 2.0/7.4
BTFM MUSIC/EZ		34 (3)	34 (3)	7.6	---	WTHT-F 102.9 Portland, ME 2.4/5.5
NEWS/TALK	26 (2)		26 (2)	5.8	---	WXLO-F 104.5 Fitchburg 1.6/2.5
NOSTALGIA					---	WZID-F 95.7 Manchester 2.4/5.6
RELIGION/GOSPEL					---	WAAF-F 107.3 Worcester .4/3.5
SPANISH					---	See Boston for more information about the following:
CLASSICAL		5 (1)	5 (1)	1.1	---	WCGY-F 1.2/3.8 WMJX-F .4/2.7 WVBF-F .6/2.5
JAZZ/NEW AGE/ECLECTIC					---	WCRB-F 1.0/1.3 WODS-F 1.2/3.8 WXS-F 2.2/6.3
UNKNOWN/OTHERS	7 (2)	4 (1)	11 (3)	2.5	---	WEEI 1.0/5.1 WROR-F 1.8/5.2 WZLX-F 2.2/3.1
			445 (32)			WJIB-F .4/1.9 WSSH .4/1.2

RADIO STATIONS	SPOTS	PRICE	STATION	SPOTS	PRICE	STATION
WQMI, 1380, 1 KW (DA-N)			, OLDIES			Windward
WTSN, 1270, 5 KW (DA-2)			, MOR			
WMYF, 1540, 5 KW (DAYS)			, MOR/AC			Porter
WKOS, 930, 5 KW (DA-2)			, ? ?			
WCGY-F, 96.7, 3 KW @ 280, AC			ABC-D, \$ 12.00* (NE Spot)			
WERZ-F, 107.1, 3 KW @ 300, CONTEMP/AC			ABC-C, \$ 20.00 (---)			
WLYT-F, 92.5, 50 KW @ 500, AC			, \$ 10.00* (Torbet)			
WHEB-F, 100.3, 31 KW @ 140, AOR			CBS, \$ 14.00* (---)			
WOKQ-F, 97.5, 50 KW @ 350, COUNTRY						
			ABC-D, \$ 19.00* (Christal)			
			, \$ 31.00* (Torbet)			Porter
			, \$ NA (---)			
			UPI, \$ 42.00* (Banner)			Knight
			, \$ 51.00* (Mc-Guild)			Fuller-Jeffrey

Other ranked stations - See Manchester, Boston, or Portland

MISCELLANEOUS COMMENTS WNH changes to WKOS (Dec.)... WAVI changes to WQMI...

PROVIDENCE

Arbitron Rank/Pop (12+): 28/1,239,900

Stations: 41/26
Diaries: 1514/819:1/50.3%
Sample Target: 1370
% Below Line: 13.1
% Not Listed: 8.8

1987 Revenue: \$23,000,000
HH Inc.: \$34,268
Retail \$: 5.9 Bill
Pop per Station: 47,688
#1 Biller: WPRO-F \$4,600,000

MSA Rank/Pop: 58/897,000

ADI # 44

Average Person Ratings: 18.0

Market TSL: 23.8 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. WPRO-F	303/13.5	14.0	13.5	12.5	10.6	13.4	18.6	1. WPRO-F	315/4326	1. WPRO-F	4017/32.2	32.2	27.8
2. WLKW-F	255/11.3	10.9	11.0	11.2	10.5	11.1	8.1	2. WLKW-F	265/2542	2. WHJY-F	2739/21.9	23.1	19.8
3. WHJY-F	217/ 9.7	10.5	9.8	8.3	9.3	9.6	10.1	3. WHJY-F	259/3226	3. WLKW-F	2425/21.4	20.6	19.7
4. WHJJ	159/ 7.1	5.7	5.9	7.5	8.8	6.6	7.1	4. WMLI-F	177/1931	4. WPRO	1936/15.5	16.1	16.2
5. WMLI-F	142/ 6.3	6.5	5.9	6.1	5.7	6.2	4.4	5. WHJJ	163/1656	5. WSNE-F	1768/14.2	11.8	11.0
6. WSNE-F	126/ 5.6	3.5	3.7	3.4	3.2	4.1	4.1	6. WSNE-F	146/1927	6. WHJJ	1589/12.7	14.1	14.1
7. WPRO	113/ 5.0	5.7	5.4	6.5	5.2	5.7	3.1	7. WWRX-F	114/1410	7. WMLI-F	1588/12.7	14.1	13.2
8. WBRU-F	74/ 3.3	3.6	3.6	3.9	3.0	3.6	3.6	8. WPRO	113/1950	8. WBRU-F	1460/11.7	13.0	11.9
9. WBSM	50/ 2.2	2.6	2.1	2.5	2.1	2.4	2.2	9. WBZ	84/1239	9. WWRX-F	746/ 6.0	5.3	10.4
10. WWRX-F	44/ 2.0	1.5	1.3	1.9	2.6	1.7	1.4	WZOU-F	84/1315	10. WXS-F	653/ 5.2	6.2	4.7
11.								11. WBCN-F	79/1160	11. WMYS-F	645/ 5.2	6.5	5.8
12.								12. WBRU-F	75/1542	12. WMAZ	622/ 5.0	5.3	7.3

12+ FM SHARE (METRO): 71.61% (1468 of 2050) (FAL 86: 65.46%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPRO-F	1. WHJY-F	1. NOT	1. NOT	1. WPRO-F	1. WLKW-F	1. WPRO-F	1. WLKW-F	1. WPRO-F	1. WPRO-F	1. WLKW-F
2. WHJY-F	2. WPRO-F	2. AVAIL-	2. AVAIL-	2. WHJY-F	2. WHJJ	2. WLKW-F	2. WHJY-F	2. WLKW-F	2. WHJY-F	2. WPRO-F
3.	3. WSNE-F	3. ABLE	3. ABLE	3. WMLI-F	3. WMLI-F	3. WHJY-F	WPRO-F	3. WHJY-F	3. WLKW-F	3. WHJY-F
4.	4. WBRU-F	4.	4.	4. WSNE-F	4. WPRO	4. WHJJ	4. WMLI-F	4. WMLI-F	4. WHJJ	4. WMLI-F
5.	5.	5.	5.	5. WLKW-F	5. WPRO-F	5. WPRO	5. WHJJ	5. WHJJ	5. WBSM	5.
								6. WSNE-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WHJY-F
2. WHJY-F	2. WSNE-F	2. WSNE-F	2. WSNE-F	2. WSNE-F	2. WPRO-F	2. WPRO-F	2. WPRO-F	2. WPRO-F	2. WPRO-F
3. WSNE-F	3. WHJY-F	3. WHJY-F	3. WMLI-F	3. WMLI-F	3. WBRU-F	3. WBRU-F	3. WBRU-F	3. WMLI-F	3. WPRO-F
4. WMLI-F	4. WMLI-F	4. WMLI-F	4. WHJY-F	4. WLKW-F	4.	4. WWRX-F	4. WMYS-F	4. WBRU-F	4. WSNE-F
5. WWRX-F	5. WBRU-F	5. WBRU-F	5.	5. WPRO WHJY-F	5.	5.	WWRX-F	5. WSNE-F	5. WLKW-F
									6. WHJJ

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TDP 40/CHR/CONTEMP		357 (3)	357 (3)	17.4	16.9	WADK 1540 Newport .6/.9
AOR/CLASSIC		388 (6)	388 (6)	18.9	16.9	WALE 1400 Fall River .7/1.9
AC/OLOIES/SOFT ROCK	24 (1)	361 (6)	385 (7)	18.8	19.8	WARV 1590 Warwick .3/.6
MOR/VARIETY/FULL	157 (4)		157 (4)	7.7	4.8	WEAN 990 Providence .9/3.4
COUNTRY	34 (1)	38 (1)	72 (2)	3.5	4.9	WERI 1230 Westerly .6/.8
BLACK/URBAN						WHIM 1110 Providence 1.5/2.9
BTFL MUSIC/EZ		280 (3)	280 (3)	13.7	13.5	WICE 550 Pawtucket 1.1/4.8
NEWS/TALK	250 (5)		250 (5)	12.2	14.5	WMYS-F 98.1 New Bedford 1.8/5.2
NOSTALGIA	56 (2)	24 (1)	80 (3)	3.9	5.5	WNGH 1340 New Bedford .5/2.1
RELIGION/GOSPEL	7 (1)		7 (1)	0.3		WNRI 1380 Woonsocket .5/1.2
SPANISH						WOTB-F 100.3 Middleton .4/2.3
CLASSICAL		11 (1)	11 (1)	0.5	0.9	WPEP 1570 Taunton .6/.9
JAZZ/NEW AGE/ECLECTIC						WRIB 1220 Providence .3/.6
UNKNOWN/OTHERS	54 (5)	9 (1)	63 (6)	3.0	2.3	WSAR 1480 Fall River .3/1.5
			2050 (41)			WMAZ 790 Providence 1.6/5.0
						WZOU-F 1240 Woonsocket .4/1.7
						WAAF-F 107.3 Worcester .5/3.0
						WBCN-F 104.1 Boston 1.0/3.4
						WBOX-F 92.9 Brookline 1.7/4.1
						WBZ 1030 Boston 1.2/3.6
						WCIB-F 101.9 Falmouth .4/1.0
						WCRB-F 102.5 Waltham .5/1.4
						WJIB-F 96.5 Boston .7/2.4
						WOODS-F 103.3 Boston 1.0/3.3
						WPLM-F 99.1 Plymouth 1.1/3.3
						WRKO 680 Boston .5/1.3
						WROR-F 98.5 Boston .6/2.8
						WVBF-F 105.7 Framingham .7/2.1
						WXS-F 107.9 Everett 1.2/5.2
						WZLX-F 100.7 Boston .8/2.3
						WZOU-F 94.5 Boston 1.2/3.7

RADIO STATIONS

WHIM, 1110, 5 KW (DAYS)	COUNTRY	CBS, \$ 25.00 (Masla)
WHJJ, 920, 5 KW (DA-N)	NEWS/TALK	ABC-I, NBC-T, \$ 60.00* (Katz)
WICE, 550, 1 KW/500 W (DA-N)	OLDIES	US 1, \$ 22.00* (Republic)
WPRO, 630, 5 KW (DA-N)	MOR/AC	ABC-D, \$ 70.00* (Katz)
WRCP, 1290, 5 KW/1 KW (DA-2)	ETHNIC	\$ 17.00 (NE Spot)
WRIB, 1220, 1 KW (DAYS)	RELIGION	\$ 10.00 (---)
WMAZ, 790, 5 KW (DA-N)	NOSTALGIA	US 2, \$ 48.00* (Mc-Guild)
		Eastern
WBRU-F, 95.5, 20 KW @ 440, AOR	Source, \$ 47.00* (MMR)	
WWRX-F, 103.7, 50 KW @ 500, CHR	\$ 43.00* (Roslin)	
WHJY-F, 94.1, 50 KW @ 500, AOR	ABC-R, \$ 77.00* (Katz)	Federal
WLKW-F, 101.5, 50 KW @ 500, BTFL/EZ	ABC-D, \$ 83.00* (Christal)	Wilkes-Schwartz
WPRO-F, 92.3, 39 KW @ 550, CHR	ABC-C, \$ 105.00* (Katz)	Cap Cities/ABC
WSNE-F, 93.3, 50 KW @ 500, AC	ABC-E, \$ 58.00* (Eastman)	Beck-Ross
WMLI-F, 105.1, 50 KW @ 500, SOFT AC	Trans, \$ 64.00* (Mc-Guild)	Eastern
WMYS-F, 98.1, 50 KW @ 500, AC	\$ 40.00* (Torbet)	Hall

RALEIGH - DURHAM

Arbitron Rank/Pop (12+): 62/545,100

MSA Rank/Pop: 70/661,000
ADI # 35

Average Person Ratings: 14.5
Market TSL: 19.5 hours

Stations: 24/21
Diaries: 1033/528:1/44.7%
Sample Target: 890
% Below Line: 2.1
% Not Listed: 14.4

1987 Revenue: \$24,300,000
HH Inc.: \$34,512
Retail \$: 4.5 Bil
Pop per Station: 25,957
#1 Biller: WRAL-F \$5,000,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WRAL-F	80/9.9	7.9	7.7	8.9	11.5	8.6	6.0	1. WRAL-F	255/3737	1. WRAL-F	1251/22.4	20.6	23.9
2. WQDR-F	74/9.1	8.2	8.1	7.3	5.5	8.2	7.5	2. WQDR-F	200/2524	2. WDCG-F	1069/19.2	19.9	19.1
3. WPTF	72/8.9	8.1	9.0	9.1	10.0	8.8	6.6	3. WRDU-F	139/1864	3. WQDR-F	968/17.3	14.1	13.2
4. WQOK-F	60/7.4	7.3	---	---	---	7.4	10.4	4. WQOK-F	132/1194	4. WPTF	908/16.3	16.4	20.2
5. WDCG-F	54/6.7	7.8	7.4	5.8	5.4	6.9	10.2	5. WDCG-F	118/2151	5. WRDU-F	834/14.9	16.1	14.5
6. WRDU-F	53/6.5	10.9	7.9	7.2	5.2	8.1	11.0	6. WPTF	115/1673	6. WYLT-F	782/14.0	11.4	14.7
7. WYLT-F	51/6.3	4.1	5.9	4.9	5.9	5.2	4.5	7. WZFX-F	97/1125	7. WTRG-F	771/13.8	11.3	16.5
8. WZZU-F	33/4.1	5.2	5.4	5.0	5.5	4.9	5.9	8. WTRG-F	84/1732	8. WZZU-F	754/13.5	14.7	16.2
9. WTRG-F	30/3.7	3.3	4.5	4.6	6.2	4.0	3.8	9. WYLT-F	77/1281	9. WQOK-F	590/10.6	---	---
10. WDNC	27/3.3	2.3	2.6	3.8	3.3	3.0	1.5	10. WKRR-F	71/ 657	10. WFXC-F	532/ 9.5	15.6	13.9
11. WDUR	26/3.2	2.6	4.7	2.9	2.1	3.4	2.1	11. WPCM-F	62/ 805	11. WDNC	456/ 8.2	7.3	7.4
12. WFXC-F	25/3.1	4.0	6.1	9.3	9.8	5.6	6.0	12. WZZU-F	60/1581	12. WLLE	325/ 5.8	4.9	3.7
13. WLLE	20/2.5	3.3	2.8	4.7	2.1	3.3	.3	13.		13.			

12+ FM SHARE (METRO): 69.21% (481 of 695) (FAL 86: 69.70%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDCG-F	1. WRDU-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WPTF	1. WRAL-F	1. WRAL-F	1. WQDR-F	1. WQOK-F	1. WQDR-F
2. WZZU-F	2. WQOK-F	2. WQDR-F	2. WQDR-F	2. WQDR-F	2. WRAL-F	2. WPTF	2. WYLT-F	2. WRAL-F	2. WRDU-F	2. WQOK-F
3. WRDU-F	3. WRAL-F	3. WQOK-F	3. WQOK-F	3. WQOK-F	3. WQDR-F	3. WQDR-F	3. WQDR-F	3. WRDU-F	3. WDCG-F	3. WPTF
4. WFXC-F	4. WDCG-F	4. WRDU-F	4. WYLT-F	4. WYLT-F	4. WYLT-F	4. WDCG-F	4. WQOK-F	4. WQOK-F	4. WPTF	4. WRAL-F
5. WYLT-F	5. WQDR-F	5. WDCG-F	5. WDCG-F	5. WPTF	5. WDNC	5. WQOK-F	5. WQOK-F	5. WPTF	5. WRAL-F	5. WDCG-F
6. WTRG-F	6. WYLT-F				6. WDUR			6. WYLT-F	6. WQDR-F	6. WTRG-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDCG-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WQOK-F	1. WQOK-F	1. WQOK-F	1. WQOK-F	1. WQDR-F
2. WRDU-F	WRDU-F	2. WQOK-F	2. WQDR-F	2. WQDR-F	2. WRDU-F	2. WPTF	2. WPTF	2. WQDR-F	2. WPTF
3. WRAL-F	3. WDCG-F	3. WRDU-F	3. WDCG	3. WQOK-F	3. WFXC-F	3. WQDR-F	3. WQDR-F	3. WRDU-F	3. WQOK-F
4. WFXC-F	4. WQOK-F	4. WQDR-F	4. WRDU-F	4. WYLT-F	4. WQDR-F	4. WPTF	4. WTRG-F	4. WPTF	4. WRAL-F
5. WYLT-F	5. WQDR-F	5. WDCG-F	5. WQOK-F	5. WDCG	5. WRAL-F	5. WRAL-F	5. WRDU-F	5. WRAL-F	5. WTRG-F
			WYLT-F			6. WTRG-F	6. WTRG-F	6. WTRG-F	6. WYLT-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		87 (2)	87 (2)	12.5	12.8	WAUG 750 New Hope .7/1.2
AOR/CLASSIC		59 (2)	59 (2)	8.5	7.4	WAZZ-F 103.9 Fuquay-Varina .5/1.4
AC/OLDIES/SOFT ROCK	8 (1)	161 (3)	169 (4)	24.3	32.0	WCHL 1360 Chapel Hill .5/3.1
MOR/VARIETY/FULL	4 (1)		4 (1)	0.6	12.3	WKIX 850 Raleigh 1.0/4.6
						WPJL 1240 Raleigh .6/3.0
COUNTRY	18 (1)	80 (2)	98 (3)	14.1	9.4	WSRC 1410 Durham 1.8/3.9
BLACK/URBAN	61 (3)	90 (3)	151 (6)	21.7	18.7	WTIK 1310 Durham 2.2/2.5
BTFL MUSIC/EZ					0.7	WYRN 1480 Louisburg 1.6/1.4
NEWS/TALK	71 (1)		71 (1)	10.2		
						WZFX-F 99.1 Whiteville .6/2.1
NOSTALGIA	27 (1)		27 (1)	3.9	3.9	
RELIGION/GOSPEL	5 (1)		5 (1)	0.7	1.8	WKRR-F 92.3 Asheboro .7/2.3
SPANISH						WPCM-F 101.1 Burlington .7/3.4
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	19 (2)	4 (1)	23 (3)	3.3	1.1	

695 (24)

RAOIO STATIONS

WDNC, 620, 5 KW/1 KW (DA-2)	NOSTALGIA	CBS, \$ 32.00*	(Republic)
WDUR, 1490, 1 KW	BLACK	ABC-R, \$ 21.00*	(Eastman)
WKIX, 850, 10 KW/5 KW (DA-N)	OLDIES	US 2, \$ 30.00*	(Mc-Guild)
WLLE, 570, 500 W (DAYS)	BLACK	SBN, \$ 20.00*	(Masla)
WPTF, 680, 50 KW (DA-N)	MOR/TALK	NBC, ABC-1, \$ 80.00*	(Mc-Guild)
			Durham Life
WDCG-F, 95.1, 99 KW @ 1141, CHR		ABC-F, \$ 72.00*	(Republic)
WFXC-F, 107.1, 3 KW @ 300, BLACK		\$ 51.00*	(Eastman)
WQDR-F, 94.7, 100 KW @ 1025, COUNTRY		ABC-E, \$ 77.00*	(Mc-Guild)
WRAL-F, 101.5, 100 KW @ 1900, AC		\$ 105.00*	(Katz)
WRDU-F, 106.1, 100 KW @ 1350, AOR		Source, \$ 73.00*	(MMR)
WTRG-F, 100.7, 100 KW @ 1968, AC		\$ 66.00*	(Banner)
WYLT-F, 96.1, 98 KW @ 930, SOFT AC		\$ 79.00*	(Mc-Guild)
WZZU-F, 93.9, 100 KW @ 1811, CHR		\$ 75.00*	(Torbet)
WQOK-F, 97.5, 100 KW @ ??, BLACK		\$ NA	(HNWH)
			Joyner

WZFX - See Fayetteville

MISCELLANEOUS COMMENTS WPTF reclassified as News/Talk...

American Radio Fall 1987, Copyright 1988

RENO

Arbitron Rank/Pop (12+): 158/189,700

Stations: 17/17
Diaries: 573/331:1/49.0%
Sample Target: 560
% Below Line: 0
% Not Listed: 9.3

1987 Revenue: \$9,400,000
HH Inc.: \$32,684
Retail \$: 2.2 Bill
Pop per Station: 11,159
#1 Biller: NA

MSA Rank/Pop: 185/230,000

ADI # 121

Average Person Ratings: 15.4

Market TSL: 20.8 hours

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. KWNZ-F	28/ 9.3	8.7	12.0	10.6	8.9		11.1	1. KWNZ-F	54/ 751	1. KWNZ-F	481/24.5	21.2	21.5
2. KRZQ-F	27/ 8.9	9.9	.7	.3	2.3		8.8	2. KNEV-F	49/ 531	2. KHTZ-F	353/18.0	22.1	21.5
3. KOH	26/ 8.6	6.8	6.5	8.5	8.6		8.5	3. KRZQ-F	41/ 477	3. KOZZ-F	336/17.1	22.1	24.6
4. KNEV-F	25/ 8.3	11.5	8.2	4.2	6.6		6.2	4. KOH	37/ 442	4. KRZQ-F	330/16.8	16.3	6.0
5. KHTZ-F	21/ 7.0	9.0	8.2	7.6	7.3		8.8	5. KHTZ-F	36/ 525	5. KOH	315/16.1	11.4	14.8
6. KRNO-F	20/ 6.6	5.3	7.2	9.7	7.9		4.6	6. KOZZ-F	33/ 569	6. KRNO-F	284/14.5	16.2	14.7
7. KOZZ-F	19/ 6.3	8.7	14.4	13.0	13.5		9.4	7. KIIQ-F	30/ 425	7. KNEV-F	274/14.0	14.4	14.4
8. KIIQ-F	15/ 5.0	5.0	7.5	6.1	7.9		4.6	8. KRNO-F	28/ 430	8. KSXY-F	218/11.1	12.3	11.3
9. KBUL-F	14/ 4.6	3.4	2.1	3.3	5.0		5.9	9. KROW	26/ 459	9. KROW	214/10.9	10.4	11.6
KSXY-F	14/ 4.6	4.3	5.1	---	---		2.9	10. KBUL-F	25/ 358	10. KIIQ-F	200/10.2	11.1	10.9
11. KQLO	12/ 4.0	5.3	5.5	8.5	5.3		3.6	11.		11. KBUL-F	177/ 9.0	8.1	7.3
12. KROW	11/ 3.6	3.1	3.4	3.9	3.6		3.3	12.		12. KCBN	165/ 8.4	8.6	6.7
13. KPLY	10/ 3.3	2.2	1.0	3.3	2.0		1.3	13.		13. KROI	159/ 8.1	8.5	6.7
KIIQ	10/ 3.3	2.5	.7	1.8	1.3		2.0	14.		14. KQLO	151/ 7.7	11.4	11.3
15.								15.		15. KONE	129/ 6.6	4.3	6.0

12+ FM SHARE (METRO): 70.07% (192 of 274) (FAL 86: 75.00%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWNZ-F	1. KKZQ-F>	1. KRZQ-F>	1. KRZQ-F	1. KRZQ-F	1. KNEV-F>	1. KOH	1. KRZQ-F	1. KRZQ-F	1. KWNZ-F	1. KNEV-F>
2. KHTZ-F>	2. KOZZ-F	2. KRNO-F	2. KRNO-F>	2. KRNO-F>	KOH	2. KWNZ-F	2. KNEV-F	2. KRNO-F	2. KKZQ-F	2. KOZZ-F
3.	3. KWNZ-F	3. KOZZ-F	3. KOH	3. KOH	3. KRNO-F	3. KNEV-F	3. KOH	3. KOH	3. KHTZ-F	3. KROW
4.	4. KHTZ-F	4. KWNZ-F	4. KRNO-F	4. KRNO-F	4. KQLO	4. KHTZ-F	4. KRNO-F	4. KHTZ-F	4. KOH	4. KHTZ-F
5.	5. KSXY-F	5. KSXY-F	5.	5.	5. KIIQ-F	5. KRZQ-F	5. KOZZ-F	5. KOZZ-F	5. KNEV-F	KWNZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWNZ-F	1. KWNZ-F>	1. KRZQ-F	1. KWNZ-F	1. KRNO-F	1. KOZZ-F	1. KRZQ-F>	1. KRZQ-F>	1. KRZQ-F>	1. KRZQ-F>
2. KHTZ-F	2. KRZQ-F	KWNZ-F	2. KRNO-F>	2. KNEV-F	KRZQ-F>	2. KOZZ-F>	2. KOZZ-F	2. KOZZ-F	2. KOH
3. KSXY-F	3. KHTZ-F	3. KOZZ-F	3. KHTZ-F	KWNZ-F	3.	3. KBUL-F	3. KPLY	3. KOH	3. KRNO-F
4. KOZZ-F	KOZZ-F	KRNO-F	4. KROI-F	4. KROI-F	4.	4. KHTZ-F	4. KOH	4. KRNO-F	4.
KRNO-F	KRNO-F	5.	5. KRZQ-F	KRZQ-F	5.	5. KPLY	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		49 (2)	49 (2)	17.9	22.7	KCBN 1230 Reno
AOR/CLASSIC		46 (2)	46 (2)	16.8	16.2	KONE 1450 Reno
AC/OLDIES/SOFT ROCK	17 (2)	43 (3)	60 (5)	21.9	20.0	
MOR/VARIETY/FULL	6 (1)		6 (1)	2.2	2.3	
COUNTRY	23 (2)	29 (2)	52 (4)	19.0	12.3	
BLACK/URBAN						
BTFL MUSIC/EZ		25 (1)	25 (1)	9.1	9.2	
NEWS/TALK	26 (1)		26 (1)	9.5	7.3	
NOSTALGIA	10 (1)		10 (1)	3.6	9.2	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS					0.8	

274 (17)

RADIO STATIONS

KCBN, 1230, 1 KW	, OLDIES	CBS-R, \$ 16.00* (Torbet)	Roth
KOH, 630, 5 KW/1 KW (DA-N)	, NEWS/TALK	ABC-T, CBS, \$ 25.00* (Katz)	Constant
KQLO, 920, 5 KW/1 KW (DA-N)	, COUNTRY	NBC, \$ 23.00* (Banner)	Lotus
KONE, 1450, 1 KW	, MOR	ABC-C, \$ 15.00* (Eastman)	(SPARKS)
KPLY, 1270, 5 KW (DAYS)	, MOR	, \$ 14.00* (Masla)	
KROW, 780, 50 KW (DA-N)	, COUNTRY	, \$ 18.00* (Mc-Guild)	Olympic
KIIQ, 1590, 5 KW (DAYS)	, COUNTRY	UP 1, \$ 17.00* (Christal)	
KBET, 1340, 1 KW	, MOR	, \$ 12.00* (Unirep)	
KBUL-F, 98.1, 76 KW @ 2274, COUNTRY		MBS, \$ 21.00* (Durpetti)	
KHTZ-F, 103.7, 1 KW @ 2870, CHR		, \$ 30.00* (Katz)	Americom (CARNELIAN BAY, CA)
KIIQ-F, 104.5, 25 KW @ 2930, COUNTRY		, \$ 20.00* (Christal)	Olympic
KNEV-F, 95.5, 60 KW @ 2250, BTFL/EZ		, \$ 34.00 (Mc-Guild)	John Price
KOZZ-F, 105.7, 75 KW @ 2120, AOR		Source, \$ 39.00* (Eastman)	Lotus
KRNO-F, 106.9, 70 KW @ 2214, AC		, \$ 36.00 (Torbet)	Roth
KROI-F, 100.9, 300 W @ 840, AC		, \$ 19.00* (Masla)	(SPARKS)
KRZQ-F, 96.5, 1 KW @ ??, AOR		, \$ 31.00* (MMR)	(TAHOE CITY, CA)
KSXY-F, 101.7, 1 KW @ 150, AC		Trans, \$ 19.00* (Katz)	Constant (CARSON CITY)
KWNZ-F, 97.3, 87 KW @ 2126, CHR		, \$ 34.00* (Banner)	

MISCELLANEOUS COMMENTS KSRN changes to KIIQ and format to Country... KQLO changes to KQLO...

RICHMOND

Arbitron Rank/Pop (12+): 54/687,900

MSA Rank/Pop: 63/824,000

ADI # 62

Average Person Ratings: 17.7

Market TSL: 23.5 hours

Stations: 20/19

Diaries: 1421/484:1/58.8%

Sample Target: 1020

% Below Line: 0.7

% Not Listed: 7.8

1987 Revenue: \$24,200,000

HH Inc.: \$35,205

Retail \$: 5.7 Bll

Pop per Station: 36,205

#1 Biller: WRVA \$5,300,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO	CUME/ RATING	SPG 87	FAL 86
1. WRVA	162/13.3	12.4	15.0	13.9	15.7	13.7	10.3	1. WRVQ-F	196/2425	1. WRVA	1925/27.9	29.3	28.2	
2. WRXL-F	161/13.2	12.2	10.8	9.2	10.5	11.4	13.9	2. WRXL-F	177/1637	2. WRVQ-F	1910/27.7	28.1	26.8	
3. WPLZ-F	149/12.2	14.5	12.6	16.0	12.3	13.8	16.1	3. WPLZ-F	172/1550	3. WRXL-F	1447/21.0	18.6	20.1	
4. WRVQ-F	148/12.1	13.3	11.6	12.3	11.4	12.3	17.6	WRVA	172/2141	4. WPLZ-F	1318/19.1	20.2	18.8	
5. WEZS-F	83/ 6.8	9.0	9.1	7.2	7.7	8.0	5.8	5. WEZS-F	95/1525	5. WEZS-F	1292/18.7	19.6	20.8	
6. WTVR-F	78/ 6.4	5.5	5.9	6.8	5.8	6.2	3.6	6. WTVR-F	91/1317	6. WTVR-F	1066/15.4	14.3	14.5	
7. WQSF-F	64/ 5.2	4.4	5.5	5.1	5.0	5.1	3.7	7. WQSF-F	80/ 852	7. WQSF-F	681/ 9.9	9.6	10.3	
8. WKHK-F	53/ 4.3	1.4	3.8	3.3	1.5	3.2	2.3	8. WKHK-F	59/ 641	8. WCDX-F	620/ 9.0	9.2	14.0	
9. WCDX-F	47/ 3.8	2.5	3.7	3.0	4.4	3.3	4.4	9. WCDX-F	47/ 620	9. WKHK-F	578/ 8.4	7.5	5.3	
10. WKIE	33/ 2.7	3.9	2.8	2.1	1.3	2.9	3.6	10. WKIE	34/ 500	10. WKIE	459/ 6.6	6.4	3.8	
11. WFTH	30/ 2.5	1.2	1.8	1.2	1.9	1.7	1.0	11. WFTH	31/ 271	11. WRNL	428/ 6.2	7.5	9.0	
12. WLEE	27/ 2.2	2.1	1.9	2.3	3.7	2.1	2.0	12. WANT	28/ 450	12. WANT	401/ 5.8	5.3	4.2	
13. WANT	26/ 2.1	1.4	1.8	1.5	1.0	1.7	1.2	13. WLEE	27/ 381	13. WLEE	369/ 5.3	4.0	6.5	
14.								WMYK-F	27/ 239	14.				

12+ FM SHARE (METRO): 71.16% (802 of 1127) (FAL 86: 66.48%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRVQ-F	1. WRXL-F	1. WRXL-F	1. WRXL-F	1. WRXL-F	1. WRVA	1. WRVA	1. WRXL-F	1. WRXL-F	1. WPLZ-F	1. WRVQ-F
2. WPLZ-F	2. WPLZ-F	2. WPLZ-F	2. WPLZ-F	2. WPLZ-F	2. WQSF-F	2. WRVQ-F	2. WPLZ-F	2. WPLZ-F	2. WRVA	2. WPLZ-F
3. WRXL-F	3. WRVQ-F	3. WRVQ-F	3. WRVQ-F	3. WRVQ-F	3. WTVR-F	3. WRVQ-F	3. WRVQ-F	3. WRVQ-F	3. WRVQ-F	3. WRXL-F
4. WKIE	4. WEZS-F	4. WEZS-F	4. WEZS-F	4. WEZS-F	4. WPLZ-F	4. WPLZ-F	4. WRVA	4. WRVA	4. WRXL-F	4. WRVA
5.	5. WCDX-F	5. WTVR-F	5. WTVR-F	5. WRVA	5. WEZS-F	5. WTVR-F	5. WEZS-F	5. WEZS-F	5. WCDX-F	5. WTVR-F
		6. WRVA		6. WTVR-F	6. WRVQ-F	6. WEZS-F	6. WTVR-F	6. WTVR-F	6. WTVR-F	6. WQSF-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRVQ-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WRXL-F	1. WRXL-F	1. WRXL-F	1. WRXL-F	1. WRXL-F
2. WPLZ-F	2. WRVQ-F	2. WRVQ-F	2. WRVQ-F	2. WEZS-F	2. WRVQ-F	2. WPLZ-F	2. WPLZ-F	2. WPLZ-F	2. WPLZ-F
3. WRXL-F	3. WRXL-F	3. WRXL-F	3. WRXL-F	3. WRVQ-F	3. WPLZ-F	3. WRVQ-F	3. WRVQ-F	3. WRVQ-F	3. WRVQ-F
4. WEZS-F	4. WEZS-F	4. WEZS-F	4. WEZS-F	4. WRVA	4. WEZS-F	4. WEZS-F	4. WEZS-F	4. WTVR-F	4. WTVR-F
5. WKHK-F	5.	5. WTVR-F	5. WRVA	5. WRXL-F	5.	5. WCDX-F	5. WCDX-F	5. WEZS-F	5. WEZS-F
			6. WTVR-F					6. WCDX-F	6. WRVA

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		148 (1)	148 (1)	13.1	17.5	WANI 1320 Richmond .3/ .8
AOR/CLASSIC		161 (1)	161 (1)	14.3	11.7	WDYL-F 92.1 Chester .9/3.1
AC/OLDIES/SOFT ROCK	15 (1)	83 (1)	98 (2)	8.7	8.6	WPLZ 99.3 Petersburg 1.3/1.5
MOR/VARIETY/FULL	162 (1)		162 (1)	14.4	17.5	WRNL 910 Richmond 1.2/6.2
COUNTRY	12 (2)	131 (2)	143 (4)	12.7	13.5	WTVR 1380 Richmond .5/2.4
BLACK/URBAN	59 (2)	204 (3)	263 (5)	23.3	18.0	WXGI 950 Richmond .5/1.2
BTFL MUSIC/EZ		64 (1)	64 (1)	5.6	5.6	
NEWS/TALK						
NOSTALGIA	27 (1)		27 (1)	2.4	4.1	
RELIGION/GOSPEL	46 (2)	11 (1)	57 (3)	5.1	3.4	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	4 (1)		4 (1)	0.4		

1127 (20)

RADIO STATIONS

WANT, 990, 1 KW (DAYS)	, BLACK	NBN, \$ 17.00* (Malsa)	
WFTH, 1590, 5 KW (DAYS)	, RELIGION	, \$ 14.00* (---)	Willis
WKIE, 1540, 10 KW (DAYS, DA)	, BLACK	, \$ 20.00* (Roslin)	
WLEE, 1480, 5 KW (DA-2)	, NOSTALGIA	CBS, \$ 31.00* (HNWH)	Gilcom
WPLZ, 1240, 1 KW	, RELIGION	US 2, \$ 11.00* (Mc-Guild)	(PETERSBURG)
WRNL, 910, 5 KW (DA-N)	, OLDIES	UP 1, \$ NA (Katz)	Capitol-Goodmon
WRVA, 1140, 50 KW (DA-1)	, MOR	NBC, \$ 110.00* (Eastman)	Edins
WTVR, 1380, 5 KW (DA-2)	, COUNTRY	ABC-E, \$ NA (Christal)	Park
WCDX-F, 92.7, 2.7 KW @ 340, URBAN		, \$ 35.00* (Torbet)	Sinclair
WEZS-F, 103.7, 20 KW @ 750, AC		, \$ 85.00* (MMR)	EZ
WKHK-F, 95.3, 3 KW @ 300, COUNTRY		ABC-D, \$ 28.00* (Christal)	Brill
WPLZ-F, 99.3, 3 KW @ 300, BLACK		US 1, \$ 60.00* (Mc-Guild)	(COLONIAL HTS)
WQSF-F, 96.5, 50 KW @ 440, BTFL/AC		, \$ 48.00* (HNWH)	(WILLIAMSBURG)
WRVQ-F, 94.5, 200 KW @ 355, CHR		ABC-C, \$ 95.00* (Eastman)	Edens
WRXL-F, 102.1, 140 KW @ 320, AOR		, \$ NA (Katz)	Capitol-Goodmon
WTVR-F, 98.1, 50 KW @ 840, COUNTRY		ABC-E, \$ 56.00* (Christal)	Park

MISCELLANEOUS COMMENTS WEZS-F sold by EZ to Eastern for \$16,000,00 (Never Closed)... WEZS resold to Ragan Henry for \$13,000,000 and tax cert. (LaRue)...

RIVERSIDE - SAN BERNARDINO

Arbitron Rank/Pop (12+): 39/929,000

MSA Rank/Pop: 19/2,060,000
 Los Angeles ADI
 Average Person Ratings: 16.3
 Market TSL: 22.3 hours

Stations: 48/16
 Diaries: 1604/579:1/52.8%
 Sample Target: 1280
 % Below Line: 51.8
 % Not Listed: 9.3

1987 Revenue: \$14,000,000
 HH Inc.: \$33,611
 Retail \$: 12.2 Bi
 Pop per Station: 58,063
 #1 Biller: KGGI-F \$3,000,000

12+ METRO	1/4/SHARE	SUN 87	SPG 87	WIN 87	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. KDUO-F	117/7.3	8.3	7.7	7.5	7.0	7.7	3.6	1. KIIS A/F	179/2461	1. KGGI-F	1689/17.3	18.6	17.9
2. KGGI-F	112/7.0	8.5	7.4	7.5	6.6	7.6	10.5	2. KDUO-F	137/1670	2. KIIS A/F	1460/14.9	16.2	17.2
3. KIIS A/F	100/6.3	6.5	5.5	5.6	6.4	6.0	7.0	3. KGGI-F	125/2086	3. KRTH-F	1339/13.7	14.8	12.2
4. KCAL-F	91/5.7	2.9	2.5	3.6	2.7	3.7	4.6	4. KLOS-F	122/1657	4. KDUO-F	1242/12.7	12.9	10.9
5. KRTH-F	80/5.0	7.4	7.2	5.0	4.8	6.2	6.1	5. KRTH-F	119/1991	5. KFI	1155/11.8	10.5	10.6
6. KLOS-F	67/4.2	3.6	4.2	4.3	3.7	4.1	5.8	6. KCAL-F	106/1227	6. KOLA-F	1038/10.6	9.7	8.9
7. KFI	59/3.7	3.2	3.8	4.3	3.2	3.8	2.3	7. KFI	100/1920	7. KLOS-F	983/10.0	8.6	8.5
8. KOST-F	57/3.6	3.1	3.4	4.2	3.7	3.6	4.2	8. KOST-F	78/1356	8. KCAL-F	956/ 9.8	7.0	5.4
9. KQLH-F	48/3.0	2.4	3.1	2.4	2.9	2.7	1.9	9. KNX	75/1464	9. KNX	908/ 9.3	7.6	10.0
10. KCKC	44/2.8	2.5	2.9	2.7	2.7	2.7	2.7	10. KROQ-F	62/ 943	10. KOST-F	878/ 9.0	10.6	9.6
11. KOLA-F	42/2.6	2.0	2.3	3.0	2.3	2.5	2.8	11. KBIG-F	59/1105	11. KQLH-F	745/ 7.6	6.8	7.5
12. KNX	41/2.6	3.3	2.3	3.4	3.4	2.9	2.5	12. KQLH-F	54/ 826	12. KBIG-F	709/ 7.2	7.4	8.0
13. KPWR-F	37/2.3	2.1	2.8	2.6	2.3	2.5	3.9	13. KNTF-F	52/ 730	13. KPWR-F	705/ 7.2	7.8	7.4
KABC	37/2.3	1.6	1.7	2.3	1.6	2.0	1.0	14. KABC	51/ 843	14. KIQQ-F	560/ 5.7	4.9	4.7
KBIG-F	37/2.3	3.0	2.7	2.8	2.5	2.7	1.3	KPWR-F	51/1032	15. KROQ-F	542/ 5.5	5.6	5.5
								KIQQ-F	51/ 934				

12+ FM SHARE (METRO): 73.56% (1063 of 1445) (FAL 86: 72.16%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KGGI-F>	1. KCAL-F	1. KCAL-F	1. KRTH-F	1. KRTH-F	1. KDUO-F>	1. KIIS-F+	1. KDUO-F	1. KGGI-F	1. KGGI-F>	1. KCAL-F
2. KIIS-F+	2. KLOS-F	2. KIIS-F+	2. KCAL-F	2. KIIS-F+	2. KFI	2. KDUO-F	2. KRTH-F	2. KDUO-F	2. KOST-F	2. KGGI-F
3. KPWR-F	3. KIIS-F+	3. KRTH-F	3. KIIS-F+	3. KCAL-F	3. KRTH-F	3. KGGI-F+	3. KGGI-F	3. KCAL-F	3. KCAL-F	3. KDUO-F
4. KROQ-F	4. KGGI-F>	4. KGGI-F	4. KLOS-F	4. KLOS-F	4. KNX	4. KCAL-F	4. KIIS-F+	4. KIIS-F+	4. KDUO-F	4. KIIS-F+
5.	5. KRTH-F	KLOS-F	5. KGGI-F	5. KGGI-F	5. KCKC	5. KFI	5. KCAL-F	5. KLOS-F	5. KIIS-F+	5. KRTH-F
					KABC					
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGGI-F	1. KGGI-F	1. KGGI-F	1. KGGI-F	1. KRTH-F		1. KCAL-F	1. KLOS-F	1. KLOS-F	1. KCAL-F	1. KLOS-F
2. KCAL-F>	2. KIIS-F+	KRTH-F	2. KIIS-F+	2. KRTH-F		2. KLOS-F	2. KCAL-F>	2. KCAL-F>	2. KLOS-F>	2. KCAL-F
KIIS-F+	3. KCAL-F	3. KIIS-F+	3. KRTH-F	3. KIIS-F+		3. KIIS-F+	3. KIIS-F+	3. KIIS-F+	3. KIIS-F+	3. KRTH-F
4. KNTF-F	4. KRTH-F>	4. KCAL-F	4. KCAL-F	4. KQLH-F		4. KROQ-F	4. KOST-F	4. KOST-F	4. KRTH-F	4. KIIS-F+
KOLA-F	5.	5.	4. KQLH-F	5. KOST-F		5. KGGI-F	5. KOLA-F	5. KPWR-F	5. KOST-F	5. KDUO-F
						KOST-F		KRTH-F		KOST-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %
TOP 40/CHR/CONTEMP	1 (1)	253 (3)	254 (4)	17.6	15.1
AOR/CLASSIC		231 (5)	231 (5)	16.0	16.4
AC/OLDIES/SOFT ROCK	79 (3)	261 (7)	340 (10)	23.5	25.2
MOR/VARIETY/FULL					0.6
COUNTRY	73 (2)	79 (4)	152 (6)	10.5	9.0
BLACK/URBAN		44 (2)	44 (2)	3.0	3.6
BTL MUSIC/EZ		132 (3)	132 (3)	9.1	9.2
NEWS/TALK	99 (4)		99 (4)	6.9	6.8
NOSTALGIA	37 (2)		37 (2)	2.6	6.9
RELIGION/GOSPEL	20 (3)		20 (3)	1.4	1.2
SPANISH	46 (2)	10 (1)	56 (3)	3.9	2.3
CLASSICAL		20 (1)	20 (1)	1.4	2.0
JAZZ/NEW AGE/ECLECTIC		33 (2)	33 (2)	2.3	---
UNKNOWN/OTHERS	27 (2)		27 (2)	1.9	1.7

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OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBON-F	103.9	Lake Arrowhead	.4/2.4
KCAL	1410	Redlands	1.7/2.6
KDIF	1440	Riverside	1.2/1.8
KFXM	590	San Bernardino	1.3/4.0
KHSJ	1320	Hemet	1.0/1.0
KHYE-F	105.7	Hemet	.4/1.1
KLFE	1240	San Bernardino	.4/ .9
KMEN	1290	San Bernardino	.7/3.2
KNTF-F	93.5	Ontario	2.3/4.4
KWDJ-F	92.7	Riverside	1.0/3.4
KMNY	1600	Pomona	.3/ .7
KNSE	1510	Ontario	.7/1.2
KWXY-F	98.5	Cathedral City	.5/ .5

See Los Angeles for more information about the following:

KBRT	.4/1.3	KLAC	1.8/4.2	KNOB-F	.3/ .6
KFWB	1.0/4.2	KLVS-F	.9/3.4	KNX-F	1.0/3.3
KIQQ-F	1.8/5.7	KLVE-F	.6/1.4	KRLA	.6/2.7
KJLH-F	.4/ .6	KMAX	.4/ .9	KROQ-F	2.0/5.5
KJOI-F	.4/2.6	KMPC	1.1/2.8	KTWV-F	1.6/4.6
KKGO-F	.5/1.7	KNAC-F	.6/1.0	KZLA-F	1.2/3.0

RADIO STATIONS

KCAL, 1410, 5 KW/1 KW (DA-N)	, SPANISH	UPI, \$ 20.00	(Lotus)
KCKC, 1350, 5 KW/500 W (DA-2)	, COUNTRY	ABC-I, \$ 35.00	(HNWH)
KFXM, 590, 1 KW (DA-2)	, NOSTALGIA	ABC-D, ABC-E, \$ 24.00*	(Katz)
KMEN, 1290, 5 KW (DA-2)	, OLDIES/AC	, \$ 22.00*	(Mc-Guild)
KCAL-F, 96.7, 3 KW @ 300, AOR		CBS-R, \$ 34.00*	(Torbet)
KDUO-F, 97.5, 72 KW @ 1530, BTL/EZ		ABC-D, \$ 67.00*	(Katz)
KGGI-F, 99.1, 3 KW @ 1530, CHR		, \$ 80.00*	(Mc-Guild)
KNTF-F, 93.5, 3 KW @ -165, COUNTRY		, \$ 37.00	(HNWH)
KOLA-F, 99.9, 31 KW @ 1360, CHR		ABC-R, \$ 40.00	(Banner)
KQLH-F, 95.1, 50 KW @ ??, SOFT AC		MBS, \$ 45.00*	(Torbet)
KWDJ-F, 92.7, 3 KW @ 300, COUNTRY		MBS, \$ 19.00	(Gillis)

MISCELLANEOUS COMMENTS KNTF-F sold for \$3,000,000...

ROANOKE - LYNCHBURG

Arbitron Rank/Pop (12+): 93/364,000

MSA Rank/Pop: Roanoke - 187/224,500
 ADI # 73 Lynchburg -248/144,700
 Average Person Ratings: 15.8
 Market TSL: 21.0 hours

Stations: 22/19
 Diaries: 876/420:1/65.5%
 Sample Target: 760
 % Below Line: 2.2
 % Not Listed: 12.6

1987 Revenue: \$11,300,000
 HH Inc.: \$31,700
 Retail \$: 2.5 Bil
 Pop per Station: 19,158
 #1 Biller: WXLK-F \$3,500,000

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WXLK-F	132/22.7	22.2	21.6	17.2	28.1			1. WXLK-F	316/3659	1. WXLK-F	1464/39.8	38.9	38.0
2. WPVR-F	78/13.4	11.2	12.6	14.1	16.7			2. WPVR-F	109/1248	2. WPVR-F	757/20.6	17.3	23.0
3. WYYD-F	64/11.0	12.1	10.4	9.1	---			3. WYYD-F	102/ 969	3. WSLQ-F	631/17.2	21.6	19.6
4. WSLQ-F	38/ 6.5	8.3	7.0	8.3	7.6			4. WSLQ-F	90/1714	4. WYYD-F	597/16.2	15.7	16.2
5. WSLC	28/ 4.8	6.1	4.8	4.2	8.5			5. WQOK-F	36/ 325	5. WSLC	335/ 9.1	11.9	12.3
6. WJLM-F	22/ 3.8	3.2	2.2	3.9	7.3			6. WSLC	31/ 399	6. WFIR	332/ 9.0	8.7	9.8
7. WTOY	21/ 3.6	2.9	3.0	2.4	7.9			7. WJLM-F	27/ 336	7. WKZZ-F	302/ 8.2	9.5	8.8
8. WJJS	20/ 3.4	3.2	3.3	5.0	---			8. WFIR	26/ 441	8. WJLM-F	299/ 8.1	7.6	7.6
9. WFIR	19/ 3.3	3.9	3.0	3.7	6.9			9. WTOY	22/ 214	9. WROV	259/ 7.0	4.8	8.9
10. WKZZ-F	18/ 3.1	2.4	3.6	5.0	---			10. WJJS-F	20/ 182	10. WGOL-F	236/ 6.4	8.5	5.0

12+ FM SHARE (METRO): 75.98% (386 of 508) (FAL 86: 70.86%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXLK-F>	1. WXLK-F>	1. WXLK-F>	1. WXLK-F>	1. WXLK-F>	1. WPVR-F>	1. WXLK-F>	1. WXLK-F	1. WXLK-F>	1. WXLK-F	1. WXLK-F>
2. WYYD-F	2. WSCQ-F>	2. WYYD-F	2. WYYD-F	2. WYYD-F	2. WYYD-F	2. WPVR-F	2. WPVR-F>	2. WPVR-F	2. WYYD-F	2. WPVR-F>
3.	3. WYYD-F	3. WSLQ-F	3. WPVR-F	3. WPVR-F>	3. WXLK-F	3. WYYD-F	3. WYYD-F>	3. WYYD-F	3. WPVR-F	3. WYYD-F
4.	4. WTOY	4. WPVR-F	4. WSLQ-F>	4. WSLQ-F	4. WSLC	4. WSLQ-F	4. WSLQ-F>	4. WSLQ-F	4. WSLQ-F	4. WSLQ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WSLC

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		150 (2)	150 (2)	37.6	27.7	WBLT 1350 Bedford .5/.9
AOR/CLASSIC		3 (1)	3 (1)	0.6		WGOL-F 98.3 Lynchburg 2.1/6.4
AC/OLDIES/SOFT ROCK	10 (1)	50 (2)	60 (3)	11.8	12.9	WILL 930 Lynchburg 1.5/2.6
MOR/VARIETY/FULL	24 (2)		24 (2)	4.7	7.3	WLVA 590 Lynchburg .9/3.6
COUNTRY	28 (1)	86 (2)	114 (3)	22.4	20.4	WROV 1240 Roanoke 1.7/7.0
BLACK/URBAN	41 (2)	16 (3)	57 (5)	11.2	11.7	WSAY 1480 Salem .9/1.1
BTFL MUSIC/EZ NEWS/TALK		78 (1)	78 (1)	15.3	13.8	WTTX-F 107.1 Appomattox .5/2.1
NOSTALGIA	9 (1)		9 (1)	1.8	2.2	WNOD 1390 Lynchburg .3/1.4
RELIGION/GOSPEL	5 (1)		5 (1)	1.0	3.3	WXYU-F 101.7 Lynchburg 1.0/5.5
SPANISH CLASSICAL						WQMG-F 97.1 Greensboro .3/3.0
JAZZ/NEW AGE/ECLECTIC						WQOK-F 97.5 South Boston 1.4/3.3
UNKNOWN/OTHERS	5 (2)	3 (1)	8 (3)	1.6	0.7	WWWV-F 97.5 Charlottesville .5/1.6

RADIO STATIONS

WFIR, 960, 5 KW (DA-N)	MOR	CBS, \$ 26.00*	(HNWH)	Gibbons	(ROANOKE)
WJJS, 1320, 1 KW/100 W (DA-1)	BLACK	ABC-E, \$ 17.00*	(Katz & Powell)		(LYNCHBURG)
WLLL, 930, 5 KW (DAYS)	NSTALGIA	, \$ 15.00*	(Roslin)		(LYNCHBURG)
WLVA, 590, 1 KW (DA-2)	MOR	ABC-I, \$ 14.00*	(Southern)		(LYNCHBURG)
WROV, 1240, 1 KW	AC	ABC-D, \$ 22.00	(---)		(ROANOKE)
WSAY, 1480, 5 KW (DAYS)	GOSPEL	SBN, \$ 13.00	(---)	Willis	(SLAEM)
WSLC, 610, 5 KW/1 KW (DA-2)	COUNTRY	NBC, \$ 36.00*	(Katz)	Mel Wheeler	(ROANOKE)
WTOY, 910, 1 KW (DAYS,DA)	BLACK	SBN, \$ 19.00	(Torbet)		(ROANOKE)
WGOL-F, 98.3, 3 KW @ 240, AC		, \$ 18.00*	(Roslin)		(LYNCHBURG)
WJLM-F, 93.5, 3 KW @ -83, COUNTRY		US 2,MBS, \$ 17.00*	(---)		(SALEM)
WKZZ-F, 100.1, 3 KW @ 155, CHR		CBS, US 1, \$ 19.00*	(Banner)	Bahakel	(LYNCHBURG)
WPVR-F, 94.9, 50 KW @ 1980, BTFL/EZ		, \$ 47.00*	(HNWH)	Gibbons	(ROANOKE)
WSLQ-F, 99.1, 200 KW @ 1985, AC		ABC-F, \$ 45.00*	(Katz)	Mel Wheeler	(ROANOKE)
WXLK-F, 92.3, 93 KW @ 2050, CHR		, \$ 80.00*	(Torbet)		(ROANOKE)
WXYU-F, 101.7, 3 KW @ 300, URBAN/CHR		ABC-F, \$ 21.00*	(Katz & Powell)		(LYNCHBURG)
WYYD-F, 107.9, 20 KW @ 1720, COUNTRY		MBS, \$ 37.00*	(Eastman)		(AMHERST)
WAKG-F, 103.3, 100 KW @ 600, COUNTRY		, \$ 28.00	(Masla)		(DANVILLE)

MISCELLANEOUS COMMENTS WSAY (Salem) sold by Willis for \$375,000... WLVA (Lynchburg) sold for \$345,000...

ROCHESTER

Arbitron Rank/Pop (12+): 42/839,400

Stations: 18/16
 Diaries: 1315/638:1/51.1%
 Sample Target: 1130
 % Below Line: 1.3
 % Not Listed: 11.8

1987 Revenue: \$23,000,000
 HH Inc.: \$38,832
 Retail \$: 6.3 Bil
 Pop per Station: 52,463
 #1 Biller: WVOR-F \$5,200,000

MSA Rank/Pop: 47/995,000
 ADI # 72
 Average Person Ratings: 15.9
 Market TSL: 21.0 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. WPXY A/F	189/14.4	15.8	13.2	10.7	10.9	13.5	21.6	1. WCMF-F	208/2565	1. WPXY A/F	2621/31.6	28.0	27.8
2. WCMF-F	181/13.7	14.0	14.8	12.2	10.9	13.7	15.4	2. WPXY A/F	200/2891	2. WCMF-F	2099/25.3	26.0	23.4
3. WVOR-F	147/11.1	9.1	10.2	11.4	11.4	10.5	10.9	3. WVOR-F	165/2256	3. WVOR-F	1989/24.0	23.4	26.5
4. WBEE-F	111/ 8.4	8.8	7.4	5.5	7.1	8.0	8.3	4. WBEE-F	130/1533	4. WHAM	1746/21.0	20.1	22.4
5. WHAM	108/ 8.2	8.7	7.7	8.4	8.3	8.3	5.2	5. WHAM	124/1984	5. WKLX-F	1318/15.9	14.7	14.5
6. WZSH-F	106/ 8.0	5.8	7.0	9.1	6.1	7.5	2.6	WZSH-F	124/1555	6. WEZO-F	1292/15.6	18.3	23.6
7. WEZO-F	79/ 6.0	6.8	7.7	8.6	9.9	7.3	4.7	7. WEZO-F	87/1440	7. WBEE-F	1283/15.5	15.0	21.9
8. WKLX-F	77/ 5.8	4.8	4.7	6.0	6.5	5.3	6.1	8. WKLX-F	82/1494	8. WZSH-F	1261/15.2	12.7	12.1
9. WDKX-F	52/ 3.9	5.3	5.6	3.3	4.4	4.5	8.3	9. WDKX-F	52/ 630	9. WDKX-F	630/ 7.6	8.9	8.4
10. WNYR	35/ 2.7	2.9	2.2	6.2	5.2	3.5	2.4	10. WNYR	40/ 556	10. WNYR	500/ 6.0	6.5	9.9
11.								11.		11. WBBF	485/ 5.8	4.4	7.7

12+ FM SHARE (METRO): 82.99% (966 of 1164) (FAL 86: 79.57%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPXY-F+>1. WCMF-F>	1. WCMF-F	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WZSH-F	1. WPXY-F+	1. WCMF-F	1. WPXY-F+	1. WCMF-F>	1. WPXY-F+
2. WCMF-F>	2. WPXY-F+	2. WVOR-F	2. WCMF-F>	2. WCMF-F	2. WHAM	2. WCMF-F	2. WVOR-F	2. WCMF-F	2. WCMF-F	2. WCMF-F
3.	3. WVOR-F	3. WPXY-F+	3. WBEE-F	3. WBEE-F	3. WBEE-F	3. WHAM	3. WPXY-F+	3. WVOR-F	3. WHAM	3. WVOR-F
4.	4. WKLX-F>	4. WBEE-F	4. WPXY-F+	4. WPXY-F+	4. WVOR-F	4. WVOR-F	4. WZSH-F	4. WBEE-F	4. WVOR-F	4. WBEE-F
5.	5.	5. WKLX-F	5. WKLX-F	5. WHAM	5. WEZO-F	5. WZSH-F	5. WBEE-F	5. WZSH-F	5. WKLX-F	5. WZSH-F
				6. WKLX-F		6. WBEE-F	6. WEZO-F	6. WBEE-F	6. WBEE-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPXY-F+>1. WPXY-F+	1. WVOR-F>	1. WVOR-F>	1. WPXY-F+	1. WVOR-F	1. WCMF-F>	1. WCMF-F>	1. WCMF-F>	1. WCMF-F>	1. WCMF-F>
2. WCMF-F>	2. WCMF-F	2. WCMF-F	2. WVOR-F	2. WPXY-F+	2. WPXY-F+	2. WKLX-F	2. WKLX-F>	2. WKLX-F	2. WVOR-F
3. WVOR-F	3. WVOR-F	3. WPXY-F+	3. WCMF-F	3. WBEE-F	3. WKLX-F>	3. WPXY-F+>3. WVOR-F	3. WVOR-F	3. WVOR-F	3. WBEE-F
4. WBEE-F	4. WBEE-F	4. WEZO-F	4. WBEE-F>	4. WCMF-F	4. WDKX-F	4. WVOR-F	4. WPXY-F+	4. WPXY-F+	4. WKLX-F
5.	5. WDKX-F	5. WKLX-F	5.	5. WEZO-F	5.	5.	5.	5. WBEE-F	5. WHAM
	6. WKLX-F	6. WDKX-F		6. WHAM					
	7. WEZO-F								

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	5 (1)	194 (2)	199 (3)	17.1	22.1	WBBF 950 Rochester 1.1/5.8
AOR/CLASSIC		258 (2)	258 (2)	22.2	19.8	WCGR 1150 Canadaiqua 1.1/1.1
AC/OLDIES/SOFT ROCK	14 (1)	226 (2)	240 (3)	20.6	26.9	WFLC-F 102.3 Canadaiqua 1.4/2.5
MOR/VARIETY/FULL	135 (4)		135 (4)	11.6	9.9	WGVA 1240 Geneva .4/1.4
						WWWG 1460 Rochester .8/2.3
COUNTRY		130 (2)	130 (2)	11.2	7.9	
BLACK/URBAN		52 (1)	52 (1)	4.4	5.0	WGR 550 Buffalo .6/1.0
BTFL MUSIC/EZ		106 (1)	106 (1)	9.1		WMJQ-F 102.5 Buffalo :7/2.7
NEWS/TALK						
NOSTALGIA	35 (1)		35 (1)	3.0	6.9	
RELIGION/GOSPEL	10 (1)		10 (1)	0.9	1.5	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

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RADIO STATIONS

WBBF, 950, 1 KW (DA-2)	, OLDIES	US 2,\$ 30.00* (Republic)	Heritage
WHAM, 1180, 50 KW	, MOR	CBS,NBC-T,\$ 72.00* (Mc-Guild)	Lincoln
WNYR, 990, 5 KW/2.5 KW (DA-2)	, NOST/MOR	ABC-I,\$ 23.00* (HNWH)	Dorton
WWWG, 1460, 5 KW (DA-N)	, RELIGION	,\$ 12.00 (---)	Brandon
WBEE-F, 92.5, 50 KW @ 500,	COUNTRY	US 2,\$ 45.00* (Republic)	Heritage
WCMF-F, 96.5, 50 KW @ 457,	AOR	,\$ 90.00* (Torbet)	Stoner
WDKX-F, 103.9, 1 KW @ 540,	BLACK	NBN,\$ 38.00* (Roslin)	
WEZO-F, 101.3, 27 KW @ 637,	SOFT AC	ABC-E,\$ 68.00* (HNWH)	Dorton
WKLX-F, 98.9, 50 KW @ 340,	CLASSIC AOR	,\$ 42.00* (Durpetti)	
WPXY-F+, 97.9, 50 KW @ 456,	CHR	,\$ 80.00* (MMR)	Pyramid
WVOR-F, 100.5, 50 KW @ 490,	AC	,\$ 93.00* (Mc-Guild)	Lincoln
WZSH-F, 95.1, 11 KW @ 993,	BTFL	,\$ 40.00* (Torbet)	(BRISTOL CENTER)

SACRAMENTO

Arbitron Rank/Pop (12+): 32/1,082,800

MSA Rank/Pop: 35/1,330,000

ADI # 20
Average Person Ratings: 15.7
Market TSL: 21.0 hours

Stations: 27/21
Diaries: 1404/771:1/50.0%
Sample Target: 1240
% Below Line: 4.6
% Not Listed: 12.5

1987 Revenue: \$42,900,000
HH Inc.: \$35,054
Retail \$: 9.4 Bill
Pop per Station: 51,562
#1 Biller: KRAK A/F \$8,000,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO	CUME RATING	SPG 87	FAL 86
1. KCTC-F	176/10.1	7.9	10.5	8.9	7.7	9.4	7.0	1. KCTC-F	225/2405	1. KSFM-F	2312/20.8	19.1	22.9	
2. KFBK	145/ 8.3	9.5	8.3	9.1	7.5	8.8	7.9	2. KRAK-F	187/2410	2. KWOD-F	2028/18.2	19.3	16.7	
3. KXOA-F	140/ 8.0	8.2	7.6	7.4	7.8	7.8	6.6	3. KFBK	186/2439	3. KXOA-F	1930/17.3	20.0	19.2	
4. KRAK-F	139/ 8.0	6.9	6.9	7.6	7.3	7.4	7.9	4. KZAP-F	181/2771	4. KZAP-F	1929/17.3	15.2	15.5	
5. KZAP-F	125/ 7.2	8.8	6.3	8.0	5.9	7.6	9.4	5. KXOA-F	157/2190	5. KFBK	1857/16.7	18.5	16.8	
6. KSFM-F	111/ 6.4	7.2	6.0	7.1	7.6	6.7	8.1	6. KSFM-F	150/2816	6. KCTC-F	1835/16.5	18.3	16.5	
7. KWOD-F	108/ 6.2	6.1	7.5	6.4	4.7	6.6	5.9	7. KRAK-F	150/2018	7. KRAK-F	1760/15.8	14.5	14.4	
8. KROY-F	83/ 4.7	4.6	7.0	6.8	5.2	5.8	8.1	8. KWOD-F	137/2683	8. KROY-F	1546/13.9	15.6	13.7	
9. KRXQ-F	71/ 4.1	4.0	3.4	3.9	3.7	3.9	5.2	9. KROY-F	94/1856	9. KHYL-F	1047/ 9.4	9.2	8.7	
10. KRAK	55/ 3.1	2.9	4.0	3.5	5.1	3.4	3.4	10. KNBR	84/1308	10. KAER-F	1043/ 9.4	9.5	9.7	
11. KAER-F	52/ 3.0	3.9	3.0	2.8	3.8	3.2	3.3	11. KAER-F	73/1358	11. KRXQ-F	985/ 8.8	9.8	9.2	
12. KSMJ	41/ 2.3	.6	.8	2.1	1.8	1.5	1.4	12. KRXQ-F	72/1002	12. KRAK	870/ 7.8	8.4	10.1	
13. KHYL-F	39/ 2.2	3.1	2.4	2.3	2.2	2.5	2.3	13. KCBS	67/ 998	13. KXOA	532/ 4.8	6.7	7.4	
14. KXOA	36/ 2.1	2.8	3.3	2.8	3.9	2.8	2.0	14. KGO	59/1221	14. KGO	527/ 4.7	4.3	4.3	
15.								15. KHYL-F	53/1307	15. KGNR	495/ 4.4	5.2	4.5	
16.								16.		16.				
17.								17.		17.				
18.								18.		18.				
19.								19.		19.				
20.								20.		20.				
21.								21.		21.				
22.								22.		22.				
23.								23.		23.				
24.								24.		24.				
25.								25.		25.				

12+ FM SHARE (METRO): 71.83% (1099 of 1530) (FAL 86: 67.48%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWOD-F	1. KZAP-F	1. KXOA-F	1. KXOA-F	1. KXOA-F	1. KCTC-F	1. KFBK >	1. KCTC-F	1. KCTC-F	1. KWOD-F	1. KCTC-F>
2. KROY-F	2. KXOA-F	2. KZAP-F	2. KZAP-F	2. KRAK-F>	2. KFBK >	2. KCTC-F	2. KRAK-F	2. KXOA-F	2. KSFM-F	2. KXOA-F
3. KSFM-F>	3. KRXQ-F	3. KRAK-F	3. KRAK-F>	3. KZAP-F	3. KRAK-F	3. KRAK-F	3. KXOA-F	3. KROY-F	3. KSFM-F	3. KSFM-F
4.	KWOD-F	4. KSFM-F	4. KFBK	4. KFBK >	4. KXOA-F	4. KXOA-F	4. KFBK	4. KWOD-F	4. KFBK	4. KWOD-F
5.	5. KSFM-F	5. KWOD-F	5. KSFM-F>	5. KCTC-F	5. KRAK	5. KSFM-F	5. KZAP-F>	5. KZAP-F	5. KCTC-F	5. KRAK-F
6.	6. KRAK-F	6. KRXQ-F	6.	6. KSFM-F	6.	6. KZAP-F	6.	6. KSFM-F	6. KXOA-F	6. KZAP-F
7.	7.	7. KFBK	7.	7.	7.	7. KWOD-F	7.	7. KFBK	7. KZAP-F	7. KRXQ-F
8.	8.	8.	8.	8.	8.	8.	8.	8. KROY-F	8. KRAK-F	8. KROY-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWOD-F	1. KXOA-F	1. KXOA-F>	1. KXOA-F>	1. KXOA-F	1. KRXQ-F	1. KZAP-F	1. KZAP-F	1. KZAP-F	1. KRAK-F
2. KXOA-F	2. KWOD-F	2. KSFM-F	2. KSFM-F	2. KCTC-F	2. KSFM-F	2. KRXQ-F>	2. KRAK-F	2. KRAK-F	KZAP-F
3. KSFM-F	3. KSFM-F	3. KRAK-F	3. KWOD-F	3. KRAK-F	3. KZAP-F	3. KRAK-F	3. KRXQ-F>	3. KRXQ-F	3. KXOA-F
KZAP-F	4. KZAP-F	4. KZAP-F	4. KRAK-F	4. KZAP-F	4. KWOD-F>	4. KSFM-F	4. KXOA-F	4. KXOA-F	4. KFBK >
5. KCTC-F	5. KRAK-F	5. KWOD-F	5. KZAP-F	5. KSFM-F	5. KROY-F	5. KWOD-F	5. KAER-F	5. KFBK	5. KRXQ-F
KROY-F	6. KROY-F	6. KROY-F	6. KCTC-F	6. KROY-F	6. KRAK-F	6. KXOA-F	6. KFBK	6. KSFM-F	6.
7.	7.	7. KAER-F	7. KAER-F	7. KWOD-F	7.	7. KROY-F	7. KWOD-F	7. KWOD-F	7.
8.	8.	8.	8. KROY-F	8.	8.	8.	8. KHYL-F	8.	8.
9.	9.	9.	9.	9.	9.	9.	9. KSFM-F	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	FAL 86					OTHER RATED STATIONS/METRO SHARE & CUME RATING			
	AM	FM	TOTAL	%	%				
TOP 40/CHR/CONTEMP		310 (4)	310 (4)	20.3	21.2	KEBR-F	100.5	Sacramento	1.1/2.0
AOR/CLASSIC		196 (2)	196 (2)	12.8	11.4	KFIA	710	Carmichael	1.2/2.4
AC/OLDIES/SOFT ROCK	20 (1)	231 (3)	251 (4)	16.4	20.0	KGNR	1320	Sacramento	1.1/4.4
MOR/VARIETY/FULL	22 (1)		22 (1)	1.4	1.5	KRCX	1110	Roseville	1.9/1.3
COUNTRY	55 (1)	139 (1)	194 (4)	12.7	15.8	KSAC	1240	Sacramento	.7/2.1
BLACK/URBAN	41 (1)		41 (1)	2.7		KTHO-F	102.9	S. Lake Tahoe	.6/1.2
BTFL MUSIC/EZ		182 (2)	182 (2)	11.9	9.1	KYLO-F	105.5	Davis	.6/1.9
NEWS/TALK	182 (3)		182 (3)	11.9	11.4	KBEE	103.3	Modesto	.3/1.0
NOSTALGIA	44 (2)		44 (2)	2.9	5.2	KCBS	740	San Francisco	.5/1.8
RELIGION/GOSPEL	21 (1)	30 (2)	51 (3)	3.3	3.1	KFRC	610	San Francisco	.5/1.9
SPANISH	33 (1)		33 (1)	2.2	1.4	KGO	810	San Francisco	1.7/4.7
CLASSICAL	13 (1)		13 (1)	0.8		KMEL-F	106.1	San Francisco	.5/1.5
JAZZ/NEW AGE/ECLECTIC						KNBR	680	San Francisco	1.3/3.5
UNKNOWN/OTHERS		11 (1)	11 (1)	0.7					
			1530 (27)						

RADIO STATIONS

AM STATIONS

KFBK, 1530, 5 KW (DA-1)	, NEWS/TALK APR, NBC, NBC-T, \$ 85.00* (Group W)	Westinghouse	
KFIA, 710, 10 KW/250 W (DA-2)	, RELIGION CNN, \$ 26.00 (---)		(CARMICHAEL)
KGNR, 1320, 5 KW (DA-2)	, OLDIES CBS, \$ 45.00* (Christal)	Tribune Co.	
KIOQ, 1030, 50 KW/1 KW (DA-2)	, ? ? , \$ 21.00 (Roslin)		(FOLSOM)
KJAY, 1430, 500 W (DAYS, DA)	, RELIGION/VARIOUS , \$ 22.00 (---)		
KRAK, 1140, 50 KW (DA-2)	, COUNTRY , \$ 70.00* (Durpetti)	EZ	
KRCX, 1110, 5 KW/500 W	, SPANISH , \$ 40.00* (Lotus)	Fuller-Jeffrey	(ROSEVILLE)
KSAC, 1240, 1 KW	, MOR , \$ 35.00* (---)		
KSMJ, 1380, 5 KW	, BLACK SMN, \$ 30.00* (MMR)	Duffy	
KXOA, 1470, 5 KW/1 KW (DA-2)	, NOSTALGIA APR, \$ 55.00* (Banner)	Brown	

FM STATIONS

KAER, 92.5, 50 KW @ 449, SOFT AC	ABC-E, \$ 57.00* (Group W)	Westinghouse	
KCTC, 96.1, 50 KW @ 476, BTFL/EZ	, \$ 84.00* (Christal)	Tribune Co.	
KRXQ, 93.5, 3 KW @ 306, AOR	, \$ 50.00* (Torbet)	Fuller-Jeffrey	
KHYL, 101.1, 36 KW @ 567, OLDIES/AC	, \$ 45.00* (Torbet)	Parker	(AUBURN)
KRAK, 105.1, 50 KW @ 500, COUNTRY	, \$ 80.00* (Durpetti)	EZ	
KROY, 96.9, 50 KW @ 500, CHR	US 1, Source, \$ 60.00* (HNWH)		
KSFM, 102.5, 50 KW @ 500, CHR	, \$ 90.00* (MMR)	Duffy	(WOODLAND)
KWOD, 106.5, 50 KW @ 310, CHR	ABC-F, CBS-R, \$ 65.00* (Republic)		
KXOA, 107.9, 50 KW @ 420, AC	, \$ 115.00* (Banner)	Brown	
KZAP, 98.5, 50 KW @ 495, AOR	, \$ 85.00* (Mc-Guild)	Nationwide	

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

KEBR-F: From Family Stations to Duchossois for \$7,400,000 (Kali)
 KSMJ, KSFM-F: From Duffy to Genesis for \$16,500,000 (Est)

SAGINAW - BAY CITY - MIDLAND

Arbitron Rank/Pop (12+): 104/334,600
 MSA Rank/Pop: 111/408,000
 ADI # 59 (w/Flint)
 Average Person Ratings: 17.5
 Market TSL: 23.0 hours

Stations: 17/12
 Diaries: 856/391:1/62.1%
 Sample Target: 740
 % Below Line: 7.5
 % Not Listed: 7.8

1987 Revenue: \$9,100,000
 HH Inc.: \$32,341
 Retail \$: 2.9 Bil
 Pop per Station: 27,883
 #1 Biller: NA

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WIOG-F	172/29.9	33.8	30.3	23.5	26.6		34.2	1. WIOG-F	435/4184	1. WIOG-F	1665/50.7	51.8	48.0
2. WSGW	86/15.0	14.2	11.2	11.7	12.0		9.5	2. WSGW	99/1055	2. WSGW	808/24.6	25.2	22.1
3. WGER-F	51/ 8.9	6.7	9.0	9.0	10.7		5.1	3. WHNN-F	92/1419	3. WKCCQ-F	679/20.7	21.7	20.8
4. WKCCQ-F	50/ 8.7	10.9	9.3	9.2	12.9		9.0	4. WKCCQ-F	90/1251	4. WHNN-F	677/20.6	23.4	22.6
5. WHNN-F	44/ 7.7	10.6	9.2	10.9	8.5		6.7	5. WCRZ-F	79/1143	5. WGER-F	495/15.1	14.7	17.6
6. WKQZ-F	42/ 7.3	5.6	7.6	8.2	1.8		7.4	6. WJR	78/1230	6. WKQZ-F	473/14.4	11.8	13.9
7. WJR	22/ 3.8	2.6	1.9	1.8	2.3		2.1	7. WGER-F	60/ 599	7. WJR	281/ 8.6	6.8	7.3
8. WWWS-F	16/ 2.8	2.1	2.9	6.0	1.7		10.6	8. WWCK-F	50/ 767	8. WSAM	224/ 6.8	6.5	6.5
9. WSAM	9/ 1.6	1.7	1.0	1.5	2.7		1.8	9. WKQZ-F	47/ 536	9. WKNX	139/ 4.2	4.0	2.8
WCEN-F	9/ 1.6	.3	.8	.7	.3		---	10. WFDF	40/ 525	10. WWWS-F	119/ 3.6	4.5	5.5
11.								11.		11.			
12.								12.		12.			
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 73.58% (390 of 530) (FAL 86: 79.39%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WSGW >	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>
2.	2. WKQZ-F>	2. WKQZ-F	2. WHNN-F	2. WHNN-F	2. WGER-F	2. WSGW	2. WSGW >	2. WSGW	2. WSGW >	2. WSGW
3.	3. WHNN-F	3. WHNN-F	3. WKCCQ-F	3. WKCCQ-F	3. WIOG-F	3. WKCCQ-F	3. WGER-F	3. WGER-F	3. WGER-F	3. WGER-F
4.	4.	4. WKCCQ-F>	4. WKQZ-F	4. WGER-F	4. WKCCQ-F>	4. WGER-F	4. WHNN-F	4. WHNN-F	4. WGER-F	4. WKCCQ-F
5.	5.	WSGW	5. WSGW	5. WSGW	5. WHNN-F	5. WHNN-F	WKCCQ-F	5. WKCCQ-F	WHNN-F	5. WHNN-F
					6. WKQZ-F		WKQZ-F			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F	1. WIOG-F>	1. WIOG-F>
2.	2. WHNN-F>	2. WHNN-F	2. WHNN-F	2. WHNN-F	2. WKQZ-F	2. WKQZ-F>	2. WKQZ-F	2. WKQZ-F>	2. WKQZ-F
3.	3. WKCCQ-F	3. WKCCQ-F	WKCCQ-F>	WKCCQ-F	3.	3. WHNN-F	3.	3. WHNN-F>	3. WHNN-F
4.	4. WKQZ-F	4.	4. WSGW	4. WGER-F	4.	4. WGER-F	4.	4. WKCCQ-F	4. WGER-F
5.	5.	5.	5.	WSGW	5.	5.	5.	WSGW	6. WSGW

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		172 (1)	172 (1)	32.5	34.2	WBCM 1440 Bay City .7/2.3
AOR/CLASSIC		46 (2)	46 (2)	8.7	9.2	WKNX 1210 Saginaw .9/4.2
AC/OLDIES/SOFT ROCK	9 (1)	46 (2)	55 (3)	10.4	12.0	WMPX 1490 Midland .3/3.4
MOR/VARIETY/FULL	110 (3)		110 (3)	20.8	18.1	WXOX 1250 Bay City 1.0/2.0
COUNTRY	6 (1)	59 (2)	65 (3)	12.3	13.2	WCRZ-F 107.9 Flint .3/3.1
BLACK/URBAN		16 (1)	16 (1)	3.0	3.2	WFDF 910 Flint 1.0/2.4
BTFL MUSIC/EZ	6 (1)	51 (1)	57 (2)	10.8	10.1	WWCK-F 105.5 Flint .7/3.1
NEWS/TALK						
NOSTALGIA						
RELIGION/GOSPEL	4 (1)		4 (1)	0.8		
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	5 (1)		5 (1)	0.9		
			530 (17)			

RADIO STATIONS

WSAM, 1400, 1 KW , OLDIES ABC-D, \$ 16.00* (Christal) MacDonal
 WSGW, 790, 5 KW/1 KW (DA-2) , MOR MBS,ABC-I,NBC-T, \$ 35.00* (Katz) Booth

WGER-F, 106.3, 3 KW @ 300, BTFL/EZ , \$ 35.00* (Mc-Guild)
 WHNN-F, 96.1, 100 KW @ 1032, AC US 2, \$ 44.00* (Republic) Liggett
 WIOG-F, 102.5, 86 KW @ 870, CHR ABC-C, \$ 80.00* (Katz) Booth
 WKCCQ-F, 98.1, 50 KW @ 340, COUNTRY ABC-D, \$ 41.00* (Christal) MacDonal
 WKQZ-F, 93.5, 3 KW @ 300, AOR US 1, \$ 30.00 (Eastman)
 WWWS-F, 107.1, 2 KW @ 360, BLACK SBN, \$ 18.00* (Masla)

Other ranked stations - See Flint and Detroit

American Radio Fall 1987, Copyright 1988

ST. LOUIS

Arbitron Rank/Pop (12+): 15/1,996,300

MSA Rank/Pop: 12/2,460,000

ADI # 18
Average Person Ratings: 17.9
Market TSL: 23.5 hours

Stations: 29/29
Diaries: 1842/1084:1/58.9%
Sample Target: 1740
% Below Line: 0
% Not Listed: 5.7

1987 Revenue: \$60,000,000
HH Inc.: \$35,349
Retail \$: 17.2 Bil
Pop per Station: 68,838
#1 Biller: KMOX \$18,400,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO	CUME/ RATING	SPG 87	FAL 86
1. KMOX	803/22.1	25.5	23.0	17.7	18.0	22.1	24.8	1. KMOX	887/9935	1. KMOX	8669/42.7	40.9	35.7	
2. KSHE-F	359/ 9.9	10.6	11.5	10.5	11.8	10.6	14.5	2. KSHE-F	491/5085	2. KSHE-F	4092/20.2	22.8	23.1	
3. KMJM-F	299/ 8.2	5.7	7.2	6.7	6.4	7.0	9.1	3. KMJM-F	303/2342	3. KHTR-F	3500/17.3	18.5	16.4	
4. KEZK-F	256/ 7.1	7.2	6.8	8.9	7.5	7.5	4.1	4. KEZK-F	286/3585	4. KEZK-F	3117/15.4	15.2	16.0	
5. KHTR-F	179/ 4.9	5.9	6.8	7.3	4.8	6.2	5.7	5. WIL-F	212/2721	5. KYKY-F	2570/12.7	11.9	15.0	
6. WIL-F	151/ 4.2	4.5	3.4	5.0	4.5	4.3	4.7	6. KHTR-F	209/4171	6. KWK-F	2519/12.4	14.3	11.6	
7. KYKY-F	143/ 3.9	4.5	3.3	5.4	4.8	4.3	4.2	7. KYKY-F	152/2769	7. KMJM-F	2264/11.2	11.1	11.2	
8. KSD-F	136/ 3.8	3.3	4.1	4.6	4.8	4.0	4.5	8. KSD-F	146/2496	8. KSD-F	2225/11.0	11.9	11.1	
9. WRTH	118/ 3.3	1.8	2.2	2.5	2.6	2.5	1.5	9. KRJY-F	133/2028	9. WIL-F	2021/10.0	9.9	12.1	
10. KRJY-F	117/ 3.2	1.8	1.6	1.3	1.2	2.0	1.9	10. KUSA	119/2141	10. KRJY-F	1841/ 9.1	5.5	6.0	
11. KWK-F	108/ 3.0	3.3	4.0	2.9	2.5	3.3	4.4	11. WRTH	118/1332	11. WMRJ-F	1421/ 7.0	6.2	7.3	
12. WMRJ-F	93/ 2.6	1.8	2.5	2.0	3.0	2.2	2.2	12. KWK-F	116/2732	12. KLTH-F	1359/ 6.7	5.3	7.8	
13. KLTH-F	79/ 2.2	1.9	1.7	2.4	3.2	2.1	1.3	13. WMRJ-F	93/1452	13. KGLD	1269/ 6.3	4.3	4.7	
14. KATZ	76/ 2.1	1.2	1.7	1.3	1.3	1.6	1.3	14. KLTH-F	90/1522	14. WRTH	1268/ 6.3	6.9	6.3	
15. KGLD	72/ 2.0	1.3	1.1	.9	1.1	1.3	1.6	15. WKKX-F	77/1400	15. KUSA	1081/ 5.3	8.6	9.7	
16. KUSA	65/ 1.8	2.3	2.7	3.2	3.9	2.5	2.1	16.		16. WKKX-F	1056/ 5.2	4.8	5.5	
17. WKKX-F	63/ 1.7	2.0	1.9	2.5	1.6	2.0	1.9	17.		17.				
18.								18.		18.				
19.								19.		19.				
20.								20.		20.				
21.								21.		21.				
22.								22.		22.				
23.								23.		23.				
24.								24.		24.				
25.								25.		25.				

12+ FM SHARE (METRO): 61.24% (2095 of 3421) (FAL 86: 65.97%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KHTR-F	1. KSHE-F>	1. KSHE-F	1. KMOX >	1. KMOX >	1. KMOX >	1. KMOX >	1. KMOX >	1. KMOX >	1. KMOX >	1. KMOX >
2. KSHE-F	2. KMJM-F>	2. KMOX >	2. KSHE-F>	2. KSHE-F>	2. KEZK-F>	2. KSHE-F	2. KEZK-F	2. KSHE-F>	2. KMJM-F>	2. KSHE-F>
3. KWK-F>	3. KMOX	3. KMJM-F>	3. KYKY-F	3. KYKY-F	3. WRTH	3. KSD-F	3. KSHE-F>	3. KMJM-F	3. KSHE-F>	3. KMJM-F
4.	4. KSD-F	4. KYKY-F	4. KMJM-F	4. KEZK-F	4. WIL-F	4. KMJM-F	4. KEZK-F	4. KMJM-F	4. KHTR-F	4. KEZK-F
5.	5. KYKY-F	5. KSD-F	5. KSD-F	5. KMJM-F	5.	5. KEZK-F	5. WIL-F	5. KHTR-F	5. KWK-F	5. KHTR-F
6.	6. WMRJ-F	6. KHTR-F	6. KEZK-F	6. KRJY-F	6.	6. KHTR-F	6. KYKY-F	6. KYKY-F	6.	6. KATZ-F
7.	7. KHTR-F	7. KRJY-F	7. KRJY-F	7. WIL-F	7.	7. KYKY-F	7. KRJY-F	7. WIL-F	7.	7. KYKY-F
8.	8.	8. WIL-F	8.	8. KSD-F	8.	8.	8.	8.	8.	8.
9.	9.	9. WMRJ-F	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10. KEZK-F	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMJM-F	1. KMJM-F	1. KMJM-F	1. KMJM-F	1. KMOX >	1. KSHE-F>	1. KSHE-F>	1. KSHE-F>	1. KSHE-F	1. KMOX >
2. KSHE-F>	2. KSHE-F>	2. KYKY-F	2. KMOX	2. KYKY-F	2. KMJM-F>	2. KMOX	2. KMOX >	2. KMOX >	2. KSHE-F>
3. KHTR-F	3. KYKY-F	3. KSHE-F	3. KSHE-F	3. KMJM-F	3. KMOX	3. KMJM-F>	3. WMRJ-F	3. KMJM-F	3. KEZK-F
4. KSD-F	4. KSD-F	4. KMOX	4. KYKY-F>	4. KEZK-F	4. KSD-F	4. WMRJ-F	4. KSD-F	4. KSD-F	4. KRJY-F
5. KYKY	5. KMOX	5. KSD-F	5. KHTR-F	5. KRJY-F	5. WMRJ-F	5. KSD-F	5. KMJM-F	5. WMRJ-F	5. WIL-F
6. KWK-F	6. KHTR-F	6. KHTR-F	6. KSD-F	6. KSHE-F	6.	6.	6. KYKY-F	6. WIL-F	6. WMRJ-F
7.	7.	7. KLTH-F	7. KEZK-F	7. KSD-F	7.	7.	7. WIL-F	7. KRJY-F	7.
8.	8.	8. KRJY-F	8. KRJY-F	8. WIL-F	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		287 (2)	287 (2)	8.4	7.8	KATZ-F	1600	St. Louis	1.2/4.4
AOR/CLASSIC		452 (2)	452 (2)	13.2	15.8	KFUO-F	99.1	Clayton	1.2/4.1
AC/OLDIES/SOFT ROCK	90 (2)	475 (4)	565 (6)	16.5	16.1	KIRL	1460	St. Charles	.3/1.6
MOR/VARIETY/FULL	12 (1)		12 (1)	0.4		KLPW	1220	Union	.4/.7
COUNTRY	101 (2)	214 (2)	315 (4)	9.2	11.5	KSIV	1320	Clayton	.5/1.5
BLACK/URBAN	76 (1)	341 (2)	417 (3)	12.2	11.7	KXOK	630	St. Louis	.5/3.1
BTFM MUSIC/EZ		256 (1)	256 (1)	7.4	7.9	WBGZ	1570	Alton	.4/.6
NEWS/TALK	803 (1)		803 (1)	23.5	21.0	WCBW-F	104.9	Columbia	.7/3.2
NOSTALGIA	125 (2)		125 (2)	3.7	4.2	WESL	1490	E. St. Louis	1.4/2.5
RELIGION/GOSPEL	78 (3)	26 (1)	104 (4)	3.0	2.0	WEW	770	St. Louis	.5/1.3
SPANISH						WGNU	920	Granite City	.3/1.2
CLASSICAL		44 (1)	44 (1)	1.3	1.6	WIL	1430	St. Louis	1.0/2.6
JAZZ/NEW AGE/ECLECTIC									
UNKNOWN/OTHERS	31 (2)		31 (2)	0.9	0.4				
				3421 (29)					

RADIO STATIONS

AM STATIONS

KATZ, 1600, 5 KW (DA-N)	, BLACK	NBN, \$ NA (Roslin)	Interurban
KGLD, 1380, 5 KW/1 KW (DA-2)	, OLDIES	, \$ 34.00 (Republic)	Chase
KIRL, 1460, 5 KW (DAYS)	, RELIGION	, \$ 23.00 (---)	
KMOX, 1120, 50 KW	, TALK/VARIETY	CBS, \$330.00* (CBS)	CBS
KSIV, 1320, 5 KW (DAYS)	, RELIGION	, \$ 20.00 (---)	Bott
KSTL, 690, 1 KW (DAYS)	, RELIGION	, \$ 16.00 (---)	
KUSA, 550, 5 KW (DA-N)	, COUNTRY	ABC-D, \$ 54.00* (Mc-Guild)	Gannett
KXEN, 1010, 50 KW (DAYS, DA)	, RELIGION	, \$ 12.00 (---)	Mid-America Gospel
KXOK, 630, 5 KW (DA-2)	, CONTEMP	MBS, ABC-I, \$ 40.00* (HNWH)	
WESL, 1490, 1 KW/250 W (DA-1)	, BLACK	SBN, \$ 24.00 (Lazar)	Willis
WEW, 770, 1 KW (DAYS)	, NOSTALGIA	, \$ 22.00 (---)	
WGNU, 920, 500 W (DA-2)	, VARIETY	, \$ 30.00* (Market 4)	
WIL, 1430, 5 KW (DA-2)	, COUNTRY	ABC-E, \$ 35.00* (Banner)	Heritage
WRTH, 590, 1 KW (DA-1)	, NOSTALGIA	NBC, \$ 55.00* (MMR)	Adams

FM STATIONS

KRJV, 96.3, 100 KW @ 650, SOFT AC	ABC-F, Source, \$ 36.00 (Masla)	
KATZ, 100.3, 50 KW @ 495, BLACK	NBN, \$ 30.00* (Roslin)	Interurban
KEZK, 102.5, 100 KW @ 500, BTFM/EZ	, \$ 87.00* (MMR)	Adams
KFUO, 99.1, 100 KW @ 557, CLASSICAL	, \$ 50.00* (CMBS)	
KHTR, 103.3, 100 KW @ 1212, CHR	CBS-R, \$ 75.00* (CBS)	CBS
KLTH, 97.1, 100 KW @ 560, SOFT AC	SMN, \$ 46.00* (HNWH)	
KMJM, 107.7, 100 KW @ 320, URBAN	, \$ 90.00* (Christal)	Keymarket
KSD, 93.7, 100 KW @ 850, AC	, \$ 80.00* (Mc-Guild)	Gannett
KSHE, 94.7, 100 KW @ 1019, AOR	, \$140.00* (Katz)	Emmis
KWK, 106.5, 39 KW @ 592, CHR	, \$ 60.00 (Durpetti)	Chase
KYKY, 98.1, 100 KW @ 580, AC	, \$ 95.00* (Eastman)	EZ
WCBW, 104.9, 3 KW @ 235, RELIGION	, \$ 20.00 (Radio Spot)	Universal
WIL, 92.3, 100 KW @ 510, COUNTRY	ABC-E, \$ 70.00* (Banner)	Heritage
WKXX, 104.1, 50 KW @ 500, COUNTRY	, \$ 43.00* (Republic)	
WHRY, 101.1, 50 KW @ 320, AOR	, \$ 45.00 (Torbet)	

SALINAS - MONTEREY - SANTA CRUZ

Arbitron Rank/Pop (12+): 75/466,100

Stations: 32/19
Diaries: 1073/434:1/50.6%
Sample Target: 860
% Below Line: 32.8
% Not Listed: 13.7

1987 Revenue: \$11,000,000
HH Inc.: \$38,420
Retail \$: 3.4 Bl
Pop per Station: 24,532
#1 Biller: KWAV-F \$1,800,000

MSA Rank/Pop: Salinas-Monterey - 136/344,600
ADI # 108 Santa Cruz - NA
Average Person Ratings: 16.8
Market TSL: 22.5 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86
1. KWSS-F	62/7.8	10.3	10.5	---	9.9		11.3	1. KWSS-F	68/1078	1. KWSS-F	993/21.0	26.2 25.2
2. KBAY-F	56/7.0	6.8	7.2	---	5.1		3.3	2. KDON-F	57/1053	2. KDON-F	990/20.9	21.1 29.5
3. KGO	54/6.8	6.9	7.9	---	7.4		6.4	KBAY-F	57/ 678	3. KGO	719/15.2	15.5 15.3
KDON-F	54/6.8	6.6	6.9	---	10.8		11.5	4. KGO	55/ 731	4. KBAY-F	640/13.5	13.4 9.9
5. KMBY-F	39/4.9	4.7	5.3	---	5.7		6.9	5. KMBY-F	40/ 539	5. KWAV-F	631/13.3	15.9 20.0
KOCN-F	39/4.9	3.4	3.1	---	2.7		3.2	6. KDCN-F	39/ 453	6. KMBY-F	534/11.3	10.6 14.5
7. KTOM-F	38/4.8	5.8	4.5	---	4.0		5.0	KTOM-F	39/ 556	7. KTOM-F	532/11.2	8.9 8.7
8. KWAV-F	34/4.3	4.1	5.7	---	8.4		3.9	8. KWAV-F	34/ 636	8. KOCN-F	453/ 9.6	6.7 6.8
9. KBOQ-F	29/3.6	4.1	3.9	---	4.2		2.8	9. KBOQ-F	29/ 406	9. KCBS	449/ 9.5	9.2 10.4
10. KCTY	28/3.5	1.9	4.1	---	3.8		2.1	10. KCTY	28/ 267	10. KBOQ-F	406/ 8.6	6.7 7.2
11. KCBS	22/2.8	2.6	2.7	---	2.7		2.7	11.		11. KHIP-F	383/ 8.1	6.9 4.0
12. KDON	21/2.6	1.5	1.8	---	2.1		1.0	12.		12. KLRS	360/ 7.6	7.5 4.7
13. KLFA-F	20/2.5	3.8	1.3	---	1.7		.8	13.		13.		
KTGE	20/2.5	1.6	1.3	---	---		2.3	14.		14.		
15. KHIP-F	16/2.0	1.7	2.0	---	1.5		2.2	15.		15.		
KLRS-F	16/2.0	2.4	2.7	---	1.7		1.8					

12+ FM SHARE (METRO): 68.12% (468 of 687) (FAL 86: 73.90%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KDON-F	1. KWSS-F	1. KWSS-F	1. KOCN-F	1. KTOM-F	1. KBAY-F	1. KGO	1. KBAY-F	1. KDON-F	1. KWSS-F	1. KDON-F
2. KWSS-F	2. KMBY-F	2. KDON-F	2. KTOM-F	2. KOCN-F	2. KGO	2. KWSS-F	2. KGO	2. KWSS-F	2. KDON-F	2. KWSS-F
3. KHIP-F	3. KDON-F	3. KMBY-F	3. KWAV-F	3. KGO	3. KBOQ-F	3. KTOM-F	3. KOCN-F	3. KBAY-F	3. KGO	3. KBAY-F
4.	4. KWAV-F	4. KGO	4. KWAV-F	4. KTOM-F	4. KTOM-F	4. KDON-F	4. KWSS-F	4. KTOM-F	4. KOMY	4. KTOM-F
5.	5.	5. KOCN-F	5. KWSS-F	5. KWSS-F	5.	5. KOCN-F	5. KMBY-F	5. KGO	5. KDON	5. KMBY-F
										6. KOCN-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KDON-F	1. KDON-F	1. KWAV-F	1. KWSS-F	1. KOCN-F	1. KWSS-F	1. KMBY-F	1. KMBY-F	1. KMBY-F	1. KTOM-F
KWSS-F	KWSS-F	2. KOCN-F	2. KWAV-F	KWAV-F	2. KMBY-F	2. KWSS-F	2. KDON-F	2. KWSS-F	KGO
3. KMBY-F	3. KWAV-F	3. KRAY-F	3. KDON-F	3. KTOM-F	3. KDON-F	3. KDON-F	3. KTOM-F	3. KTOM-F	3. KMBY-F
4.	4. KMBY-F	4.	4. KOCN-F	4. KCTY	4.	4. KTOM-F	4. KWSS-F	4. KGO	4. KDON-F
5.	5. KOCN-F	5.	5. KMBY-F	KWSS-F	5.	5. KWAV-F	5.	5. KTOM-F	5. KOCN-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		121 (3)	121 (3)	17.6	27.0	KNZS 1540 Capitola 1.3/2.9
AOR/CLASSIC		71 (4)	71 (4)	10.3	8.2	KRAY-F 103.9 Salinas 1.9/4.1
AC/OLDIES/SOFT ROCK		81 (4)	81 (4)	11.8	10.4	KSCO 1080 Santa Cruz .4/3.2
MOR/VARIETY/FULL	18 (2)		18 (2)	2.6	0.7	KTOM 1380 Salinas 1.9/5.2
COUNTRY	15 (1)	38 (1)	53 (2)	7.7	9.2	KXDC A/F 101.7 Carmel 1.7/3.8
BLACK/URBAN		7 (1)	7 (1)	1.0	0.7	See San Francisco or San Jose for more about the following:
BTFMUSIC/EZ	2 (1)	67 (2)	69 (3)	10.0	7.9	KARA-F .5/2.6 KMEL-F .6/2.6
NEWS/TALK	86 (3)		86 (3)	12.5	11.9	KAZA 1.6/2.4 KNBR 1.9/4.4
NOSTALGIA	37 (2)		37 (2)	5.4		KDFC-F .4/1.1 KOME-F 1.1/4.0
RELIGION/GOSPEL						KIOI-F .5/1.4 KSJO-F .9/4.9
SPANISH	61 (3)	35 (2)	96 (5)	14.0	10.4	KSOL-F .9/2.7
CLASSICAL		32 (2)	32 (2)	4.7	5.7	
JAZZ/NEW AGE/ECLECTIC		16 (1)	16 (1)	2.3		
UNKNOWN/OTHERS					7.7	

687 (32)

RADIO STATIONS

KCTY, 980, 1 KW (DAYS, DA)	SPANISH	,\$ 30.00 (Lotus)	
KDON, 1460, 5 KW (DA-1)	NOSTALGIA	SMN, \$ 15.00 (Katz)	Henry
KNRY, 1240, 1 KW	ODLIES	MBS, \$ 17.00 (---)	
KOMY, 1340, 1 KW	NOSTALGIA	MBS, \$ 12.00 (Radio Time)	(WATSONVILLE)
KSCO, 1080, 10 KW/5 KW (DA-N)	OLDIES	,\$ 16.00* (Mc-Guild)	Fuller-Jeffrey
KTOM, 1380, 5 KW (DA-2)	COUNTRY	ABC-E, \$ 20.00 (MMR)	Comm. Pacific
KBOQ-F, 92.7, 1 KW @ 570,	CLASSICAL	,\$ 18.00 (Durpetti)	(MARINA)
KDON-F, 102.5, 19 KW @ 2270,	CHR	,\$ 40.00* (Katz)	Henry
KHIP-F, 93.5, 3 KW @ ??,	CLASSIC	,\$ 10.00 (Eastman)	(HOLLISTER)
KLFA-F, 92.1, 3 KW @ 300,	SPANISH	,\$ 20.00 (Caballero)	(KING CITY)
KLRS-F, 99.1, 24 KW @ -250,	NEW AGE	,\$ 28.00 (Mc-Guild)	Fuller-Jefferey
KMBY-F, 107.1, 1 KW @ 570,	AOR	,\$ 35.00 (Banner)	
KOCN-F, 104.9, 1 KW @ 550,	AC	MBS, \$ 21.00 (Torbet)	
KRAY-F, 103.9, 3 KW @ 165,	SPANISH	,\$ 30.00 (Lotus)	
KTOM-F, 100.7, 1 KW @ 2420,	COUNTRY	US 2, \$ 20.00 (MMR)	Comm. Pacific
KWAV-F, 96.9, 18 KW @ 2570,	AC	APR, \$ 43.00 (HNWH)	Buckley
KXDC-F, 101.7, 800 W @ 590,	BTFM/EZ	,\$ 15.00 (Christal)	Woods

Other ranked stations - See San Francisco or San Jose

MISCELLANEOUS COMMENTS KBOQ-F sold for \$2,980,000 (Mahlman)... KNZS, KMBY-F sold for \$4,200,000 (Blackburn)... Santa Cruz County was added to the Metro in Spring '87 so earlier share comparisons are not necessarily valid... KHIP-F changes from Religion to Classic Rock... KIDD/KWST-F changes calls to KXDC A/F and format to BTFM/EZ (Sept.)...

SALT LAKE CITY

Arbitron Rank/Pop (12+): 36/1,001,300

MSA Rank/Pop: 45/1,060,000

ADI # 40

Average Person Ratings: 14.1

Market TSL: 18.8 hours

Stations: 25/25
Diaries: 1388/721:1/57.4%
Sample Target: 1240
% Below Line: 0
% Not Listed: 8.1

1987 Revenue: \$26,000,000
HI Inc.: \$30,695
Retail %: 5.9 Bill
Pop per Station: 40,052
#1 Biller: KSL \$5,200,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME RATING	SPG 87	FAL 86
1. KSFI-F	155/11.0	8.5	8.8	9.1	10.8	9.4	6.6	1. KSFI-F	183/2453	1. KSL	2515/25.1	20.7	26.7
2. KKAT-F	152/10.8	8.5	7.1	8.6	8.1	8.8	8.1	2. KKAT-F	173/2182	2. KSFI-F	2072/20.7	19.3	21.3
3. KSL	131/ 9.3	7.3	7.8	9.0	9.7	8.4	6.7	3. KSL	167/3119	3. KCPX-F	1896/19.0	17.5	19.8
4. KCPX-F	110/ 7.8	6.6	7.0	7.8	7.5	7.3	12.8	4. KSOP A/F	126/1958	4. KKAT-F	1811/18.1	14.9	14.4
5. KISN-F	102/ 7.2	8.5	9.4	5.6	5.3	7.7	8.6	5. KCPX-F	125/2164	5. KRSP-F	1856/18.6	20.3	18.7
6. KRSP-F	97/ 6.9	9.6	10.3	7.9	7.4	8.7	9.3	6. KRSP-F	119/2156	6. KISN-F	1790/17.9	21.8	18.1
7. KSOP A/F	96/ 6.8	6.2	5.6	7.0	7.3	6.4	7.1	7. KISN-F	114/2062	7. KSOP A/F	1558/15.6	15.1	17.0
8. KLCY-F	71/ 5.0	4.5	4.3	4.7	3.4	4.6	3.8	8. KLCY-F	94/1140	8. KLCY-F	920/ 9.2	10.7	10.0
9. KALL	47/ 3.3	3.3	3.7	3.2	3.0	3.4	2.9	9. KALL	47/ 892	9. KALL	880/ 8.8	8.9	9.5
10. KMGR-F	45/ 3.2	3.3	2.8	3.3	2.8	3.2	3.2	10. KMGR-F	46/ 746	10. KFMY A/F	826/ 8.3	10.8	9.8
11. KBER-F	29/ 2.1	3.0	4.3	3.2	3.4	3.2	2.6	11. KBER-F	29/ 687	11. KMGR-F	706/ 7.1	7.1	8.1
12. KDAB-F	28/ 2.0	1.7	1.6	2.0	2.4	1.8	3.4	12. KDAB-F	29/ 453	12. KBER-F	662/ 6.6	9.3	8.1
13. KDYL	27/ 1.9	1.3	1.1	1.7	1.7	1.5	1.6	13. KDYL	28/ 397	13. KLTQ-F	529/ 5.3	6.5	7.2
14. KFMY A/F	25/ 1.7	2.3	3.4	3.4	2.6	2.7	2.4	14. KFMY A/F	26/ 862	14. KVTR	516/ 5.2	4.3	4.6
15. KLTQ-F	24/ 1.7	1.8	1.5	2.0	1.8	1.8	1.6	15. KLTQ-F	25/ 547	15. KLUB	463/ 4.6	5.9	6.1
16. KRPN-F	23/ 1.6	1.4	2.2	1.1	.7	1.6	1.4	16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 75.17% (975 of 1297) (FAL 86: 74.14%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KCPX-F	1. KRSP-F	1. KKAT-F	1. KKAT-F	1. KKAT-F	1. KSFI-F	1. KSL	1. KSFI-F	1. KSFI-F	1. KSFI-F	1. KSL
2. KISN-F	2. KKAT-F	2. KRSP-F	2. KSL	2. KSL	2. KSL	2. KKAT-F	2. KKAT-F	2. KKAT-F	2. KCPX-F	2. KCPX-F
3. KRSP-F	3. KCPX-F	3. KCPX-F	3. KLCY-F	3. KSFI-F	3. KKAT-F	3. KSFI-F	3. KSL	3. KISN-F	3. KISN-F	3. KKAT-F
4. KKAT-F	4. KISN-F	4. KISN-F	4. KSFI-F	4. KLCY-F	4. KSOP-F	4. KRSP-F	4. KLCY-F	4. KCPX-F	4. KSL	4. KSFI-F
5.	5. KLCY-F	5. KSL	5. KISN-F	5. KSOP-F	5. KALL	5. KSOP-F	5. KSOP-F	5. KSL	5. KRSP-F	5. KSOP-F
6.	6. KSL	6. KLCY-F	6. KSOP-F	6. KISN-F	6.	6. KCPX-F	6. KRSP-F	6. KSOP-F	6. KKAT-F	6. KISN-F
7.	7. KSOP-F	7. KSFI-F	7. KRSP-F	7. KRSP-F	7.	7. KISN-F	7. KCPX-F	7. KRSP-F	7.	7. KRSP-F
8.	8.	8.	8. KMGR-F	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KCPX-F	1. KKAT-F	1. KLCY-F	1. KKAT-F	1. KKAT-F	1. KRSP-F	1. KRSP-F	1. KKAT-F	1. KKAT-F	1. KKAT-F
2. KKAT-F	2. KCPX-F	2. KKAT-F	2. KCPX-F	2. KSFI-F	2. KBER-F	2. KKAT-F	2. KSL	2. KRSP-F	2. KSL
3. KISN-F	3. KISN-F	3. KISN-F	3. KSFI-F	3. KLCY-F	3. KISN-F	3. KISN-F	3. KALL	3. KSL	3. KSOP-F
4. KRSP-F	4. KLCY-F	4. KRSP-F	4. KLCY-F	4. KSL	4. KCPX-F	4. KCPX-F	4. KSFI-F	4. KISN-F	4. KRSP-F
5. KSFI-F	5. KRSP-F	5. KSL	5. KISN-F	5. KSOP-F	5. KISN-F	5. KSL	5. KLCY-F	5. KSOP-F	5. KLCY-F
6. KSOP-F	6. KSFI-F	6. KMGR-F	6. KSOP-F	6. KISN-F	6.	6. KBER-F	6.	6. KCPX-F	6. KSFI-F
7.	7. KSOP-F	7.	7. KSL	7. KMGR-F	7.	7. KSOP-F	7.	7. KLCY-F	7. KALL
8.	8.	8.	8.	8.	8.	8. KLCY-F	8.	8.	8. KISN-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
					%	%				
TOP 40/CHR/CONTEMP	2 (1)	235 (3)	237 (4)	18.3	20.0	KCPX	1320	Salt Lake City		1.0/3.7
AOR/CLASSIC		126 (2)	126 (2)	9.7	13.7	KFAM	700	N. Salt Lake City		1.0/2.2
AC/OLDIES/SOFT ROCK	96 (4)	163 (4)	259 (8)	20.0	18.4	KLUB	570	N. Salt Lake City		1.2/4.6
MOR/VARIETY/FULL	148 (2)		148 (2)	11.4	10.5	KRSP	1060	S. Salt Lake City		1.2/3.3
COUNTRY	13 (1)	254 (3)	267 (4)	20.6	19.4	KTKK	630	Salt Lake City		1.6/3.5
BLACK/URBAN						KTOU-F	94.9	Provo		1.0/2.1
BTFL MUSIC/EZ	14 (1)	155 (1)	169 (2)	13.0	12.2	KUTR	860	Salt Lake City		1.3/5.2
NEWS/TALK	22 (1)		22 (1)	1.7	1.9	KZAN-F	97.9	Ogden		1.3/4.4
NOSTALGIA	27 (1)		27 (1)	2.1	1.9					
RELIGION/GOSPEL										
SPANISH										
CLASSICAL										
JAZZ/NEW AGE/ECLECTIC		42 (2)	42 (2)	3.2	1.9					
UNKNOWN/OTHERS										
			1297 (26)							

RADIO STATIONS

AM STATIONS

KALL, 910, 5 KW/1 KW (DA-N)	, AC	MBS, \$ 50.00*	(Eastman)	Hatch
KBBX, 1600, 5 KW/1 KW (DA-N)	, RELIGION	\$ 6.00	(---)	Mid-America Gospel
KCPX, 1320, 5 KW (DA-N)	, OLDIES	CBS, \$ 40.00*	(Katz)	John Price
KDYL, 1280, 5 KW/500 W (DA-N)	, NOSTALGIA	MBS, \$ 24.00	(CBS)	Simmons
KFAM, 700, 50 KW/1 KW (DA-1)	, BTFL/EZ	UPI, \$ 22.00	(Radio Time)	
KLUB, 570, 5 KW (DA-1)	, MOR/NOST	NBC, \$ 30.00*	(Mc-Guild)	
KRSP, 1060, 10 KW/1 KW (DA-N)	, OLDIES	ABC-D, \$ 21.00	(Durpetti)	
KSL, 1160, 50 KW	, MOR	CBS, \$103.00*	(MMR)	Bonneville
KTKK, 630, 1 KW/500 W (DA-2)	, TALK	ABC-T, \$ 19.00	(---)	
KUTR, 860, 50 KW (DAYS)	, AC	\$ 20.00	(Torbet)	Sunrise

FM STATIONS

KCGL, 105.5, 500 W @ 650	RELIGION	\$ 12.00	(---)	Mid-America Gospel
KCPX, 98.7, 27 KW @ 2930	CHR	\$ 70.00*	(Katz)	John Price
KFMY, 96.1, 55 KW @ 2620	CHR	\$ 37.00*	(HNWH)	First Media (PROVO)
KISN, 97.1, 26 KW @ 3650	CHR	\$ 53.00*	(Mc-Guild)	
KKAT, 101.9, 26 KW @ 3740	COUNTRY	\$ 48.00*	(Banner)	Brown (OGDEN)
KLCY, 94.1, 24 KW @ 3030	AC	US 1, ABC-C, \$ 60.00*	(Eastman)	Hatch
KLTQ, 93.3, 26 KW @ 3740	AC	\$ 44.00*	(Torbet)	Sunrise
KMGR+, 107.5, 45 KW @ 2850	SOFT AC	Trans, \$ 42.00*	(Torbet)	Trans Columbia
KRSP, 103.5, 28 KW @ 3630	AOR	ABC-R, \$ 56.00*	(Durpetti)	
KSFI, 100.3, 26 KW @ 3740	BTFL/EZ	\$ 75.00*	(CBS)	Simmons
KSOP+, 104.3, 25 KW @ 3650	COUNTRY	\$ 50.00	(MMR)	
KZAN, 97.9, 26 KW @ 3770	COUNTRY	\$ 20.00	(Christal)	(OGDEN)
KDAB, 101.1, 25 KW @ 3742	JAZZ/AC	US 2, \$ 30.00	(HNWH)	Albimar (OGDEN)
KBER, 106.5, 100 KW @ ??	AOR	Source, \$ 20.00*	(Torbet)	(SPANISH FORK)

SAN ANTONIO

Arbitron Rank/Pop (12+): 38/985,000

Stations: 27/26
Diaries: 1437/685:1/49.0%
Sample Target: 120D
% Below Line: 0.5
% Not Listed: 4.8

1987 Revenue: \$37,000,000
HH Inc.: \$31,204
Retail \$: 31,204
Pop per Station: 37,885
#1 Biller: WOA1 \$4,500,000

MSA Rank/Pop: 38/1,280,000

ADI # 42

Average Person Ratings: 17.2

Market TSL: 22.5 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86
1. KCOR	170/9.7	5.6	5.1	4.3	6.9	6.2	6.4	1. WOA1	179/2371	1. KTFM-F	2344/23.0	24.1 21.6
2. KISS-F	146/8.4	8.6	8.6	8.7	7.6	8.6	10.4	2. KCOR	171/1142	2. KITY-F	1751/17.2	16.6 14.9
3. KTFM-F	139/8.0	8.8	9.6	7.8	9.4	8.6	7.9	3. KISS-F	170/1958	3. KQXT-F	1685/16.6	15.3 16.0
4. KQXT-F	135/7.7	6.3	7.5	9.1	7.0	7.7	5.2	4. KQXT-F	161/2022	4. KISS-F	1653/16.2	17.4 15.2
5. KITY-F	134/7.7	6.5	7.6	5.7	5.5	6.9	11.4	5. KKYX	156/2029	5. WOA1	1574/15.5	13.0 14.8
6. WOA1	109/6.2	4.5	4.4	5.1	5.1	5.1	3.9	6. KTFM-F	155/2607	6. KAJA-F	1390/13.7	13.7 15.7
7. KASA-F	90/5.2	6.8	6.5	6.8	6.3	6.3	6.8	7. KITY-F	143/1945	7. KCYF-F	1298/12.8	8.3 10.4
8. KMMX-F	81/4.6	4.1	3.0	3.3	2.8	3.8	5.2	8. KAJA-F	102/1625	8. KSAQ-F+	1267/12.4	13.0 11.5
9. KCYF-F	76/4.4	2.8	2.4	4.1	3.1	3.4	2.9	9. KBUC-F	87/1146	9. KMMX-F	1212/11.9	7.8 5.9
10. KKYX	66/3.8	2.9	3.1	4.4	3.6	3.6	2.6	10. KCYF-F	86/1520	10. KSMG-F	1152/11.3	11.9 10.6
11. KSAQ-F+	59/3.4	4.2	3.4	3.8	5.5	3.7	3.8	KMMX-F	86/1248	11. KCOR	1113/10.9	7.6 9.9
12. KSMG-F	54/3.1	3.4	4.4	3.8	3.2	3.7	2.9	12. KSAQ-F+	76/1660	12. KTSA	982/ 9.6	9.7 10.9
13. KZEP-F	52/3.0	3.9	3.6	3.4	3.0	3.5	4.4	13. KTSA	75/1579	13. KKYX	968/ 9.5	7.7 9.8
14. KBUC-F	50/2.9	5.9	4.1	4.5	4.8	4.4	4.3	14. KSMG-F	70/1344	14. KZEP-F	878/ 8.6	9.4 8.4
15. KTSA	49/2.8	2.8	3.5	2.7	3.4	3.0	2.2	15. KASE-F	68/ 899	15. KONO	870/ 8.5	10.5 10.5
16. KONO	44/2.5	4.1	4.1	4.7	3.4	3.4	4.7	16. KONO	67/1125	16. KBUC-F	784/ 7.7	9.8 10.9
17. KEDA	43/2.5	2.9	3.6	2.2	3.0	2.8	1.8	17. KZEP-F	59/ 954	17. KEDA	506/ 5.0	7.5 6.0
18. KSAH	36/2.1	1.9	2.3	1.7	.8	2.0	1.4	18. KEDA	45/ 558	18. KXET	438/ 4.3	3.8 5.1
19. KXET	33/1.9	2.3	2.0	2.1	1.9	2.1	.3	19. KSAH	36/ 399	19. KSLR	413/ 4.1	4.2 4.0
20.								20.		20.		
21.								21.		21.		
22.								22.		22.		
23.								23.		23.		
24.								24.		24.		
25.								25.		25.		

12+ FM SHARE (METRO): 61.15% (1017 of 1663) (FAL 86: 59.86%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KITY-F>	1. KISS-F>	1. KISS-F	1. KTFM-F	1. KCOR	1. KCOR	1. KCOR	1. KQXT-F	1. KISS-F	1. KISS-F>	1. KITY-F>
2. KISS-F	2. KITY-F	2. KTFM-F	2. KMMX-F	2. KTFM-F	2. KQXT-F	2. KTFM-F	2. KCOR >	2. KQXT-F	2. KITY-F	2. KTFM-F
3. KTFM-F>	3. KTFM-F>	3. KITY-F	3. KCOR	3. KMMX-F	3. WOA1 >	3. WOA1 >	3. KISS-F	3. KCOR	3. KTFM-F	3. KISS-F
4. KSAQ-F+	4. KMMX-F	4. KMMX-F	4. KAJA-F	4. KAJA-F	4. KKYX	4. KITY-F	4. WOA1	4. KITY-F	4. KCOR >	4. KAJA-F
5.	5. KZEP-F	5. KAJA-F	KISS-F	5. KISS-F	5. KAJA-F	5. KQXT-F	5. KMMX-F	5. KTFM-F	5. KQXT-F	5. KQXT-F
6.	6. KCYF-F	6. KCOR	6. KCYF-F	6. KQXT-F	KBUC-F	6. KISS-F	6. KTFM-F	6. WOA1	6. KSAQ-F+	6. KCOR
7.	7. KAJA-F	7. KCYF-F	7. WOA1	WOAI	7. KTFM-F	7. KKYX	7. KITY-F	7. KAJA-F	7. KAJA-F	7. WOA1
8.	8. KSMG-F	8. KZEP-F	8. KZEP-F	8. KCYF-F	8.	8.	8.	8.	8.	8.
9.	9.	9. KSMG-F	9. KQXT-F	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KITY-F	1. KTFM-F	1. KMMX-F	1. KTFM-F	1. KCOR >	1. KISS-F>	1. KISS-F>	1. KISS-F>	1. KISS-F>	1. KISS-F
2. KTFM-F	2. KITY-F	2. KSMG-F	2. KCOR	2. KTFM-F	2. KITY-F>	2. KITY-F	2. KZEP-F	2. KTFM-F	2. WOA1
3. KSAQ-F+	3. KMMX-F	3. KTFM-F	3. KMMX-F	3. KMMX-F	3. KTFM-F	3. KTFM-F	3. KTFM-F	3. KITY-F	3. KTFM-F
4. KISS-F	4. KAJA-F	4. KCOR	4. KAJA-F	4. KQXT	4.	4. KZEP-F	4. KMMX-F>	4. KZEP-F	KZEP-F
5. KMMX-F	5. KSMG-F	5. KCYF-F	KITY-F	5. KAJA-F	5.	5. KMMX-F	5. KCYF-F	5. WOA1	5. KAJA-F
6.	6. KCYF-F	6. KAJA-F	6. KCYF-F	KCYF-F	6.	6. KCYF-F	6. KITY-F	6. KAJA-F	KMMX-F
7.	7. KCOR	7. KITY-F	7. KSMG-F	7. KSMG-F	7.	7. KSMG-F	7. KSAH	7. KMMX-F	7. KONO
8.	KISS-F	8. KTSA	8.	8.	8.	8.	8.	8.	8.
9.	KSAQ-F+	KZEP	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING
					%	
TOP 40/CHR/CONTEMP	8 (1)	324 (3)	332 (4)	20.0	21.5	KBUC 1310 San Antonio .6/2.7
AOR/CLASSIC		198 (2)	198 (2)	11.9	11.2	KFHM 1160 San Antonio .3/1.1
AC/OLDIES/SOFT ROCK	93 (2)	135 (2)	228 (4)	13.7	13.2	KGNB 1420 New Braunfels 1.1/1.7
MOR/VARIETY/FULL	13 (1)		13 (1)	0.8	3.6	KRIA 930 Terrill Hills 1.1/3.4
COUNTRY	76 (2)	225 (4)	301 (6)	18.1	16.9	KSLR 630 San Antonio 1.1/4.1
BLACK/URBAN					1.9	KWED 1580 Sequin .7/1.8
BTFL MUSIC/EZ		135 (1)	135 (1)	8.1	7.4	KASE-F 100.7 Austin .5/ .9
NEWS/TALK	129 (2)		129 (2)	7.8	6.8	
NOSTALGIA	19 (1)		19 (1)	1.1	1.6	
RELIGION/GOSPEL	20 (1)		20 (1)	1.2	2.1	
SPANISH	288 (5)		288 (5)	17.3	13.7	
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						
1663 (27)						

RADIO STATIONS

AM STATIONS

KCHL, 1480, 2.5 KW (DAYS,DA)	, OLDIES	SMN, \$ 28.00* (Durpetti)	
KBUC, 1310, 5 KW (DAYS,DA)	, COUNTRY	, \$ 30.00* (Republic)	TK
KCOR, 1350, 5 KW (DA-N)	, SPANISH	, \$ 75.00* (Katz)	Tichenor
KDRY, 1100, 5 KW/1 KW (DA-N)	, RELIGION	, \$ 10.00 (---)	
KEDA, 1540, 5 KW/1 KW (DA-N)	, SPANISH	, \$ 35.00 (Caballero)	
KFHM, 1160, 10 KW/1 KW (DA-2)	, SPANISH	, \$ 27.00 (MMR)	
KKYY, 680, 50 KW/10 KW (DA-N)	, COUNTRY	ABC-D, \$ 55.00* (Katz)	New City
KONO, 860, 5 KW/1 KW (DA-N)	, OLDIES	NBC, \$ 43.00* (Christal)	Duffy
KRIA, 930, 5 KW/1 KW (DA-N)	, NEWS/TALK	APR, ABC-I, \$ 34.00* (Republic)	
KSAH, 720, 10 KW/1 KW (DA-2)	, SPANISH	, \$ NA (Caballero)	
KSLR, 630, 5 KW (DA-2)	, RELIGION	, \$ 24.00* (---)	Salem
KTSA, 550, 5 KW (DA-N)	, AC/MOR	, \$ 48.00* (Banner)	
KXET, 1250, 1 KW (DA-N)	, SPANISH	, \$ 29.00 (Lotus)	Lotus
WOAI, 1200, 50 KW	, NEWS/TALK	CBS, NBC-T, \$ 80.00* (HNWH)	Clear Channel

FM STATIONS

KAJA, 97.3, 100 KW @ 472, COUNTRY	, \$ 85.00* (HNWH)	Clear Channel
KBUC, 107.5, 100 KW @ 1535, COUNTRY	, \$ 58.00* (Republic)	TK
KMMX, 106.7, 100 KW @ 1030, AC	, \$ 60.00 (MMR)	
KISS, 93.7, 100 KW @ 576, AOR	ABC-R, \$ 67.00* (Katz)	Adams
KITY, 92.9, 100 KW @ 500, CHR	, \$ 58.00* (MMR)	Duffy
KCYY, 100.3, 100 KW @ 580, AC	UPI, \$ 46.00* (Katz)	New City
KQXT, 101.9, 100 KW @ 700, BTFL/EZ	, \$ 77.00* (Group W)	Westinghouse
KSAQ+, 96.1, 100 KW @ 480, CHR	US 1, CBS-R, \$ 51.00* (Eastman)	Inner City
KSMG, 105.3, 100 KW @ 1240, AC/OLDIES	, \$ 59.00* (Mc-Guild)	American
KTFM, 102.7, 100 KW @ 670, CHR	, \$ 88.00* (Banner)	
KZEP, 104.5, 100 KW @ 750, AOR	MBS, \$ 42.00* (Torbet)	Lotus

CALL LETTER CHANGES

KLLS changes to KCYY
KRNN changes to KRIA

FORMAT CHANGES

KCYY: From AC to Country (Oct.)

STATION SALES

KRNN: Sold to Omni for \$1,000,000 (Fischer)
KONO, KITY-F: From Duffy to Genesis for \$14,000,000 (Est)
KSLR: Sold by Salem for \$1,500,000

SAN DIEGO

Arbitron Rank/Pop (12+): 19/1,837,600

Stations: 33/26
Diaries: 1986/925:1/45.0%
Sample Target: 1610
% Below Line: 8.2
% Not Listed: 12.2

1987 Revenue: \$66,900,000
HH Inc.: \$39,167
Retail \$: 16.0 Bill
Pop per Station: 70,677
#1 Biller: KFMB \$10,000,000

MSA Rank/Pop: 16/2,260,000

ADI # 25

Average Person Ratings: 16.2

Market TSL: 21.5 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. KKLQ A/F	273/8.8	6.6	3.7	1.8	2.1	5.2	9.6	1.		1. KFMB-F	3977/20.9	20.6	21.1
2. KJQY-F	261/8.5	8.2	8.7	9.0	9.4	8.6	4.9	2.		2. KKLQ A/F	3592/18.9	8.9	5.2
3. KFMB-F	226/7.3	7.0	7.1	7.5	7.2	7.2	6.8	3.		3. KJQY-F	2772/14.6	15.3	16.1
4. KGB-F	216/7.0	7.5	7.2	7.2	6.7	7.2	10.2	4.	SAN DIEGO'S	4. KSDO	2546/13.4	13.0	13.7
5. KSDO	187/6.1	5.7	6.8	6.0	6.3	6.2	5.6	5.	METRO AND TSA	5. KGB-F	2542/13.4	14.7	15.1
									ARE THE SAME.				
6. KSON-F	180/5.8	5.9	5.8	4.3	4.3	5.5	5.1	6.		6. XTRA-F	2503/13.2	15.4	16.0
7. XTRA-F	151/4.9	5.5	6.4	6.1	6.3	5.7	8.2	7.		7. KFMB	2316/12.2	17.0	12.2
8. KFMB	148/4.8	6.0	7.0	4.2	4.7	5.5	3.8	8.		8. KSON-F	2257/11.9	11.3	10.4
9. XHRM-F	128/4.1	3.0	4.6	5.0	4.6	4.2	6.0	9.		9. KCBQ A/F	1841/ 9.7	9.5	NA
10. KYXY-F	110/3.6	3.3	3.0	2.9	2.7	3.2	3.1	10.		10. KIFM-F	1804/ 9.5	9.2	9.9
11. KPOP	106/3.4	3.7	3.4	4.1	3.0	3.7	1.5	11.		11. XTRA	1726/ 9.1	5.5	8.1
12. KCBQ A/F	104/3.4	3.9	3.3	4.4	3.7	3.8	4.3	12.		12. KYXY-F	1698/ 8.9	9.3	8.6
13. KFSD-F	99/3.2	2.8	2.0	3.0	2.9	2.8	2.0	13.		13. XHRM-F	1665/ 8.8	10.7	12.0
14. KIFM-F	90/2.9	3.9	3.1	4.1	4.1	3.5	4.2	14.		14. KFSD-F	1469/ 7.7	6.3	6.9
15. KWLTF	69/2.2	2.4	2.3	2.7	3.4	2.4	3.0	15.		15. KWLTF	1403/ 7.4	6.9	9.2
16. XTRA	66/2.1	1.5	2.1	2.5	2.6	2.1	2.4	16.		16. KPOP	1338/ 7.0	7.7	6.3
17. KGMG-F	62/2.0	2.1	1.9	2.3	2.0	2.1	1.6	17.		17. KSWV-F	1119/ 5.9	12.8	17.0
18. KNX	60/1.9	1.3	1.5	1.9	2.2	1.7	1.1	18.		18. KNX	1090/ 5.7	5.5	6.1
19. KSWV-F	46/1.5	3.8	3.5	4.2	6.6	3.3	2.9	19.		19. KGMG-F	902/ 4.7	4.5	5.1
20. KSON	40/1.3	.6	1.3	1.5	1.1	1.2	1.2	20.		20. XHIT-F	795/ 4.2	3.3	4.0
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 74.90% (2125 of 2837) (FAL 86: 74.66%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKLQ-F>	1. KGB-F	1. KGB-F	1. KFMB-F	1. KFMB-F	1. KJQY-F>	1. KFMB-F	1. KJQY-F	1. KKLQ-F+	1. KKLQ-F+>	1. KKLQ-F+
2. XTRA-F>	2. KKLQ-F+	2. KKLQ-F+	2. KGB-F	2. KSON-F	2. KSDO	2. KKLQ-F+	2. KKLQ-F+	2. KJQY-F	2. XHRM-F	2. KJQY-F
3. XHRM-F	3. KFMB-F	3. KFMB-F	3. KKLQ-F+	3. KFMB	3. KFMB	3. KFMB	3. KFMB	3. KFMB-F	3. KFMB-F	3. KGB-F
4. KFMB-F	4. XTRA-F	4. KSON-F	4. KSON-F	4. KGB-F	4. KPOP	4. KJQY-F	4. KGB-F	4. KGB-F	4. KGB-F	4. KFMB-F
5. KGB-F	5. XHRM-F	5. XTRA-F	5. KFMB	5. KKLQ-F+	5. KSON-F	5. KGB-F	5. KFMB-F	5. KSON-F	5. KJQY-F	5. KSON-F>
6. KKLQ-F	6. KSON-F	6. XHRM-F	6. KXXY-F	6. KJQY-F	6. KFSD-F	6. KSDO	6. KSON-F+	6. KSDO	6. KFMB	6. KPOP
7. KKLQ-F	7. KCBQ-F+	7. KCBQ-F+	7. KLBQ-F	7. KYXY-F	7. KYXY-F	7. KSON-F	7. XTRA-F	7. XTRA-F	7. XTRA-F	7. XTRA-F
8.	8.	8. KXXY-F	8. KSDO	8. KCBQ-F+	8.	8. XTRA-F	8. KYXY-F	8. KYXY-F	8. KSON-F	8. KYXY-F
9.	9.	9. KFMB	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKLQ-F+>	1. KKLQ-F+>	1. KFMB-F	1. KKLQ-F+	1. KFMB-F	1. KGB-F>	1. KGB-F>	1. KGB-F>	1. KGB-F>	1. KGB-F
2. KFMB-F	2. KFMB-F>	2. KKLQ-F+	2. KFMB-F>	2. KYXY-F	2. XTRA-F	2. XTRA-F	2. KFMB-F>	2. KFMB-F	2. KFMB-F
3. XTRA-F	3. KSON-F	3. KSON-F	3. KYXY-F	3. KKLQ-F+	3. KKLQ-F+	3. KFMB-F	3. KKLQ-F+	3. KKLQ-F+	3. KFMB
4. KGB-F	4. KGB-F	4. KYXY-F	4. KSON-F	4. KJQY-F	4. XHRM-F	4. KKLQ-F+	4. KGMG-F	4. XTRA-F	4. KSON-F
5. XHRM-F	5. XTRA-F	5. KCBQ-F+	5. KFMB	5. KSON-F	5. KFMB-F	5. XHRM-F>	5. XTRA-F	5. XHRM-F	5. KCBQ-F+
6. XLTN-F	6. KCBQ-F+	6. KWLTF	6. KWLTF	6. KFMB	6. KGMG-F	6. KGMG-F	6. KFMB	6. KCBQ-F+	6. KSDO
7. KSON-F	7. KWLTF	7. KGB	7. KGB-F	7. KWLTF	7. KSON-F	7. KSON-F	7. XHRM-F	7. KKLQ-F+	7. KKLQ-F+
8.	8. KYXY-F	8. KFMB	8.	8. KIFM-F	8.	8.	8. KCBQ-F+	8.	8. KIFM-F
9.	9.	9. KIFM-F	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	28 (1)	471 (2)	499 (3)	17.6	16.7	KKOS-F	95.9	Carlsbad	1.2/2.3
AOR/CLASSIC		417 (4)	417 (4)	14.7	15.2	KOWA	1450	Escondido	.4/1.0
AC/OLDIES/SOFT ROCK	99 (3)	355 (5)	454 (8)	16.0	23.5	KVSD	1000	Vista	.6/2.0
MOR/VARIETY/FULL	148 (1)		148 (1)	5.2	5.3	XHIT-F	90.3	Tijuana	1.0/4.2
						XHKY-F	95.7	Tijuana	.4/ .9
COUNTRY	40 (1)	180 (1)	220 (2)	7.8	5.9	XLTN-F	104.5	Tijuana	1.2/2.1
BLACK/URBAN		143 (2)	143 (2)	5.0	5.1				
BTFL MUSIC/EZ		275 (2)	275 (2)	9.7	11.2	KFI	640	Los Angeles	.4/1.5
NEWS/TALK	267 (3)		267 (3)	9.4	9.4	KJOI-F	98.7	Los Angeles	.5/ .8
						KLOS-F	95.5	Los Angeles	.4/1.5
NOSTALGIA	106 (1)		106 (1)	3.7	3.4	KPWR-F	105.9	Los Angeles	.5/1.6
RELIGION/GOSPEL				---	0.4	XEMO	860	Tijuana	.4/1.4
SPANISH	12 (1)	49 (2)	61 (3)	2.2	---				
CLASSICAL		99 (1)	99 (1)	3.5	3.2				
JAZZ/NEW AGE/ECLECTIC		136 (2)	136 (2)	4.8	---				
UNKNOWN/OTHERS	12 (1)		12 (1)	0.4	0.7				
2837 (33)									

RADIO STATIONS

AM STATIONS

KCBQ, 1170, 50 KW/5 KW (DA-2)	, OLDIES	,\$ NA (Republic)	Eric/Chandler
KFMB, 760, 5 KW (DA-N)	, MOR	CBS,\$170.00* (Mc-Guild)	Midwest TV
KKLQ, 600, 5 KW (DA-1)	, CHR	APR,MBS,\$ NA (Eastman)	Edens
KMJC, 910, 5 KW (DA-2)	, RELIGION	,\$ 25.00 (---)	
KOWN, 1450, 1 KW	, COUNTRY	,\$ 30.00* (---)	
KPOP, 1360, 5 KW/1 KW	, NOSTALGIA	NBC,\$ 50.00* (Katz)	Brown
KSDO, 1130, 10 KW (DA-2)	, NEWS/TALK	ABC-I,NBC-T,\$100.00* (Durpetti)	Gannett
KSON, 1240, 1 KW	, COUNTRY	MBS,\$ NA (Banner)	Jeff-Pilot
KVSD, 1000, 2.5 KW/500 W (DA-2)	, TALK	ABC-D,\$ 30.00* (---)	
XTRA, 690, 50 KW (DA-2)	, OLDIES	,\$ 55.00* (MMR)	Noble (TIJUANA)

FM STATIONS

KCBQ, 105.3, 29 KW @ 620	OLDIES	,\$ 60.00* (Republic)	Eric/Chandler
KFMB, 100.7, 30 KW @ 620	CONTEMP	,\$140.00* (Mc-Guild)	Midwest TV
KFSD, 94.1, 100 KW @ 641	CLASSICAL	,\$ 70.00* (Christal)	Lotus
KGB, 101.5, 50 KW @ 577	AOR	,\$132.00* (Katz)	Brown
KIFM, 98.1, 28 KW @ 640	JAZZ	CBS-R,\$ 68.00* (CBS)	
KJQY, 103.7, 36 KW @ 550	BTFL/EZ	,\$120.00* (Group W)	Westinghouse
KKOS, 95.9, 3 KW @ 300	AC	,\$ 45.00* (---)	
KKLQ, 106.5, 50 KW @ 442	CHR	,\$ 59.00* (Eastman)	Edens
KOWN, 92.1, 270 W @ 1020	AC/JAZZ	,\$ 35.00* (---)	
KSWV, 102.9, 2 KW @ 1840	JAZZ/NEW AGE	SMN,\$ 95.00* (Durpetti)	Gannett
KSON, 97.3, 50 KW @ 465	COUNTRY	,\$ 80.00 (Banner)	Jeff-Pilot
KWLT, 94.9, 22 KW @ 701	AC	,\$ 65.00* (Christal)	Sandusky
KYXY, 96.5, 41 KW @ 540	AC	,\$ 60.00* (HNWH)	
XTRA, 91.1, 100 KW @ 1000	AOR	,\$ 86.00* (MMR)	Noble (TIJUANA)
XHRM, 92.5, 50 KW @ 600	BLACK	ABC-F,\$ 61.00* (Masla)	(TIJUANA)
XHIT, 90.3, 100 KW @ 1000	AC	SMN,\$ 35.00* (Torbet)	(TIJUANA)
KGMG, 102.1, 10 KW @ 980	AC	MBS,\$ NA (Banner)	(OCEANSIDE)

CALL LETTER CHANGES

KSDO-F changes to KSWV

FORMAT CHANGES

KSWV: From CHR to Jazz/New Age (Oct.)

STATION SALES

SAN FRANCISCO

Arbitron Rank/Pop (12+): 4/4,792,600

Stations: 52/49
 Diaries: 4202/1141:1/46.0%
 Sample Target: 2650
 % Below Line: 1.5
 % Not Listed: 10.7

1987 Revenue: \$148,400,000
 HH Inc.: \$41,900
 Retail \$: 35.6 Bil
 Pop per Station: 97,808
 #1 Biller: KGO \$20,000,000

MSA Rank/Pop: San Francisco - 28/1,608,700
 ADI # 5 Oakland - 21/1,960,900
 Average Person Ratings: 16.7
 Market TSL: 22.0 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. KGO	648/8.0	8.7	7.8	7.3	8.0	8.0	8.7	1. KGO	769/11725	1. KGO	9741/20.0	17.2	17.8
2. KCBS	440/5.4	5.6	5.2	6.0	6.8	5.6	3.4	2. KCBS	535/10039	2. KCBS	8438/17.3	16.1	19.1
3. KMEL-F	402/4.9	4.9	3.9	4.4	3.7	4.5	6.4	3. KMEL-F	427/ 7347	3. KMEL-F	6858/14.1	12.4	12.1
4. KABL A/F	386/4.8	4.0	4.8	6.8	5.6	5.1	3.9	4. KABL A/F	403/ 5562	4. KSOL-F	5357/11.0	10.9	10.0
5. KSOL-F	383/4.7	4.1	4.8	4.1	4.2	4.4	6.7	5. KSOL-F	397/ 5656	5. KABL A/F	5215/10.7	10.3	11.9
6. KOIT A/F	302/3.8	3.5	3.5	3.1	2.9	3.5	1.9	6. KNBR	363/ 6528	6. KNBR	4790/ 9.8	14.9	8.9
7. KSAN-F	280/3.4	3.2	2.3	2.3	3.2	2.8	3.1	7. KOIT A/F	309/ 5036	7. KOIT A/F	4760/ 9.8	10.3	9.5
8. KFRC	266/3.3	3.6	3.6	2.9	2.7	3.4	2.1	8. KFRC	296/ 4179	8. KYUU-F	4740/ 9.7	10.1	11.6
9. KNBR	255/3.1	5.2	4.9	2.5	2.4	3.9	3.4	9. KSAN-F	284/ 4355	9. KIOI-F	4492/ 9.2	9.7	10.3
10. KITS-F	243/3.0	3.2	2.3	3.0	2.4	2.9	2.6	10. KITS-F	245/ 3492	10. KSAN-F	4269/ 8.7	7.6	8.2
11. KBLX A/F	238/2.9	2.1	2.5	3.5	2.6	2.8	2.1	11. KBLX A/F	242/ 3969	11. KBLX A/F	3860/ 7.9	7.7	7.2
12. KYUU-F	228/2.8	2.4	2.7	2.8	4.2	2.7	2.2	12. KYUU-F	237/ 4900	12. KFRC	3582/ 7.3	8.5	6.7
13. KIOI-F	219/2.7	2.5	2.1	2.3	2.4	2.4	2.0	13. KIOI-F	228/ 4671	13. KITS-F	3416/ 7.0	7.4	7.7
14. KKSF-F	218/2.7	1.6	2.9	3.1	2.2	2.6	2.4	14. KKSF-F	222/ 3261	14. KKSF-F	3202/ 6.6	9.2	8.9
15. KFOG-F	169/2.1	1.7	2.3	2.0	2.6	2.0	2.8	15. KBAY-F	209/ 2951	15. KFOG-F	3192/ 6.5	6.4	6.8
16. KDFC A/F	154/1.9	2.0	2.1	2.1	2.0	2.0	1.2	16. KWSS-F	208/ 3639	16. KDFC A/F	3063/ 6.3	6.6	5.5
17. KBAY-F	150/1.8	2.0	1.4	2.0	2.0	1.8	1.4	17. KRAK	185/ 2556	17. KYA-F	3006/ 6.2	6.2	6.1
18. KWSS-F	141/1.7	1.5	1.1	1.4	1.5	1.4	2.4	18. KFSM-F	179/ 3322	18. KSFO	2937/ 6.0	9.2	5.4
19. KRQR-F	138/1.7	2.2	2.6	2.0	3.1	2.1	4.3	19. KFOG-F	177/ 3348	19. KRQR-F	2734/ 5.6	6.2	7.5
20. KRQR-F	138/1.7	2.2	2.6	2.0	3.1	2.1	4.3	20. KDFC A/F	157/ 3209	20. KWSS-F	2521/ 5.2	4.4	4.5
21. KSFO	117/1.4	2.2	2.4	1.6	1.7	1.9	2.1	21. KBEE-F	155/ 1455	21. KKHI A/F	2229/ 4.6	5.0	4.9
22. KYA-F	117/1.4	1.5	1.7	1.4	1.7	1.5	1.7	22. KRQR-F	146/ 2915	22. KBAY-F	2198/ 4.5	4.2	4.8
23. KNEW	111/1.4	1.9	1.7	2.7	1.8	1.9	1.9	23. KKCY-F	144/ 1609	23. KOME-F	2036/ 4.2	5.6	5.1
24. KKHI A/F	107/1.3	1.6	1.9	1.7	2.0	1.6	1.8	24. KSFO	132/ 3285	24. KNEW	1895/ 3.9	4.3	5.1
25. KDIA	106/1.3	1.1	1.2	.9	1.0	1.1	.9	25. KYA-F	120/ 3115	25. KJAZ-F	1887/ 3.9	3.2	3.1

12+ FM SHARE (METRO): 62.91% (4569 of 7262) (FAL 86: 63.14%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KMEL-F	1. KSOL-F	1. KSOL-F	1. KGO	1. KGO	> 1. KGO	> 1. KGO	> 1. KGO	1. KGO	1. KMEL-F	1. KABL A/F
2. KSOL-F	2. KMEL-F	KGO	2. KOIT A/F	2. KOIT A/F	2. KCBS	2. KCBS	2. KABL A/F	2. KMEL-F	2. KSOL-F	2. KGO
3. KITS-F	3. KITS-F	3. KMEL-F	3. KBLX A/F	3. KSAN-F	3. KABL A/F	3. KMEL-F	3. KOIT A/F	3. KSOL-F	3. KGO	> 3. KMEL-F
4. KWSS-F	4. KOIT A/F	4. KOIT A/F	4. KSAN-F	4. KCBS	4. KFRC	4. KABL A/F	4. KCBS	4. KCBS	4. KNBR	4. KSOL-F
5. KYUU-F	5. KBLX A/F	5. KBLX A/F	5. KCBS	5. KBLX A/F	5. KNBR	5. KITS-F	5. KFRC	5. KOIT A/F	5. KITS-F	5. KCBS
6. KATD-F	6. KIOI-F	6. KSAN-F	6. KKSF-F	6. KKSF-F	6. KSAN-F	6. KYUU-F	6. KSAN-F	6. KABL A/F	6. KABL A/F	6. KOIT A/F
7. KIOI-F	7. KKSF-F	7. KKSF-F	7. KSOL-F	7. KSOL-F	7. KOIT A/F	7. KSOL-F	7. KSAN-F	7. KSAN-F	7. KKSF-F	7. KSAN-F
8.	8. KFOG A/F	8. KIOI-F	8. KYUU-F	8. KNBR	8. KDFC A/F	8. KSOL-F	8. KBLX A/F	8. KMEL-F	8. KFRC	8. KFRC
9.	9. KYUU-F	9. KCBS	9. KIOI-F	9. KYUU-F	9. KBAY-F	9. KNBR	9. KBLX A/F	9. KKSF-F	9. KBLX A/F	9. KBLX A/F
10.	10. KGO	10. KITS-F	10. KFOG-F	10. KIOI-F	10. KBLX-F	10. KFRC	10. KYA-F	10. KIOI-F	10. KCBS	10. KIOI-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMEL-F	1. KMEL-F	1. KBLX A/F	1. KMEL-F	1. KOIT A/F	1. KMEL-F	1. KSOL-F	1. KFOG-F	1. KGO	1. KGO
2. KSOL-F	2. KSOL-F	2. KOIT A/F	2. KSOL-F	2. KGO	2. KSOL-F	2. KMEL-F	2. KSOL-F	2. KSOL-F	2. KCBS
3. KITS-F	3. KIOI-F	3. KIOI-F	3. KOIT A/F	3. KBLX A/F	3. KITS-F	3. KITS-F	3. KGO	3. KKSF-F	3. KKSF-F
4. KIOI-F	4. KBLX A/F	4. KSOL-F	4. KBLX A/F	4. KSAN-F	4. KRQR-F	4. KFOG-F	4. KKSF-F	4. KFOG-F	4. KSAN-F
5. KWSS-F	5. KOIT A/F	5. KMEL-F	5. KSAN-F	5. KIOI-F	5. KOME-F	5. KKSF-F	5. KITS-F	5. KITS-F	5. KFOG-F
6. KYUU-F	6. KYUU-F	6. KYUU-F	6. KIOI-F	6. KSOL-F	6. KBRG-F	6. KGO	6. KOIT A/F	6. KMEL-F	6. KNBR
7. KSAN-F	7. KITS-F	7. KKCY-F	7. KGO	7. KYUU-F	7. KFOG-F	7. KRQR-F	7. KCBS	7. KITS-F	7. KOIT A/F
8. KYA-F	8. KKSF-F	8. KKSF-F	8. KYUU-F	8. KCBS	8. KKSF-F	8. KOIT A/F	8. KKCY-F	8. KSAN-F	8. KSOL-F
9. KIQI	9. KSAN-F	9. KGO	9. KKSF-F	9. KMEL-F	9. KBLX A/F	9. KBLX A/F	9. KRQR-F	9. KBLX A/F	9. KBLX A/F
10. KARA-F	10. KKCY-F	10. KSAN-F	10. KITS-F	10. KKSF-F	10. KIOI-F	10. KSAN-F	10. KSAN-F	10. KOIT A/F	10. KKCY-F

FORMATS	AM	FM	TOTAL	%	FAL 86	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
					%				
TOP 40/CHR/CONTEMP		1125 (6)	1125 (6)	15.5	17.7	KARA-F	105.7	Santa Cruz	1.0/3.0
AOR/CLASSIC		604 (5)	604 (5)	8.3	11.2	KATD-F	95.3	Los Gatos	.9/3.4
AC/OLDSIES/SOFT ROCK	227 (3)	711 (5)	938 (8)	12.9	14.7	KAZA	1290	Gilroy	.7/.9
MOR/VARIETY/FULL	317 (2)		317 (2)	4.4	2.7	KBRG-F	104.9	Fremont	1.1/2.2
COUNTRY	206 (3)	280 (1)	486 (4)	6.7	7.0	KEAR-F	106.9	San Francisco	.7/1.1
BLACK/URBAN	106 (1)	383 (1)	489 (2)	6.7	8.9	KEEN	1370	San Jose	.7/1.4
BTFL MUSIC/EZ	168 (1)	490 (4)	658 (5)	9.1	9.7	KEZR-F	106.5	San Jose	.5/2.4
NEWS/TALK	1088 (2)		1088 (2)	15.0	16.8	KIQI	1010	San Francisco	1.1/2.1
NOSTALGIA	321 (2)		321 (2)	4.4	3.9	KJAZ-F	92.7	Alameda	1.2/3.9
RELIGION/GOSPEL		54 (1)	54 (1)	0.7	0.6	KKIS A/F	92.1	Walnut Creek	.5/1.7
SPANISH	179 (3)	89 (1)	268 (4)	3.7	1.1	KLIV	1590	San Jose	.7/1.5
CLASSICAL	40 (2)	221 (2)	261 (4)	3.6	4.5	KLOK	1170	San Jose	.8/2.8
JAZZ/NEW AGE/ECLECTIC	8 (1)	546 (3)	554 (4)	7.6	---	KLZE-F	97.7	Los Altos	.9/2.3
UNKNOWN/OTHERS	33 (1)	66 (2)	99 (3)	1.4	1.2	KNTA	1430	Santa Clara	.4/.6
						KOFY	1050	San Mateo	.7/2.5
						KOME-F	98.5	San Jose	1.1/4.2

7262 (52)

RAIO STATIONS

AM STATIONS

KCBS, 740, 50 KW (OA-2)	, NEWS/TALK	CBS, \$200.00 (CBS)	CBS
KEST, 1450, 1 KW	, RELIGION	,\$ 37.00 (---)	Universal
KFAX, 1100, 50 KW (OA-1)	, RELIGION	,\$ 30.00 (---)	Salem
KFRC, 610, 5 KW	, NOSTALGIA	MBS, US 1, \$140.00* (Republic)	RKO
KDIA, 1310, 5 KW (DA-1)	, BLACK	,\$ 60.00* (---)	Ragan Henry
KGO, 810, 50 KW (DA-1)	, TALK/NEWS	ABC-I, \$295.00 (Banner)	Cap Cities/ABC
KIQI, 1010, 10 KW/500 W (DA-1)	, SPANISH	,\$ 55.00 (Caballero)	
KNBR, 680, 50 KW	, MOR/AC	NBC, \$190.00 (Mc-Guild)	NBC
KNEW, 910, 5 KW (DA-N)	, COUNTRY	,\$ 100.00 (Katz)	Malrite
KOFY, 1050, 1 KW/500 W (DA-N)	, OLDIES	,\$ 60.00* (Roslin)	
KOIT, 1260, 5 KW/1 KW	, SOFT AC	,\$ NA (Torbet)	Bonneville
KSFO, 560, 5 KW (DA-N)	, OLDIES	US 2, \$100.00* (MMR)	King

FM STATIONS

KABL+, 98.1, 100 KW @ 940, BTFL/EZ	,\$200.00 (Christal)	Shamrock
KBXL+, 102.9, 7 KW @ 1285, URBAN/AC	SBN, \$140.00 (HNWH)	Inner City
KDFC+, 102.1, 33 KW @ 1050, CLASSICAL	,\$ 66.00 (CMBS)	
KFOG, 104.5, 8 KW @ 1454, AOR	Source, \$160.00* (Eastman)	Susquehanna
KIOI, 101.3, 125 KW @ 1220, AC	,\$200.00 (MRM)	Price
KITS, 105.3, 15 KW @ 1200, CLASSIC/AOR	ABC-F, \$140.00 (Republic)	Entercom
KJAZ, 92.7, 2 KW @ 550, JAZZ	,\$ 80.00* (Roslin)	
KKCY, 98.9, 4 KW @ 1450, AOR/JAZZ/URBAN	,\$100.00* (Roslin)	Olympic
KKHI+, 95.7, 9 KW @ 1473, CLASSICAL	,\$ 90.00* (HNWH)	Buckley
KKSF, 103.7, 8 KW @ 1470, JAZZ/AC	,\$135.00* (Masla)	Brown
KMEL, 106.1, 69 KW @ 1290, CHR	,\$175.00* (Christal)	Century
KOIT, 96.5, 33 KW @ 1410, SOFT AC	,\$140.00* (Torbet)	Bonneville
KRQR, 97.3, 82 KW @ 1100, AOR	CBS-R, \$165.00 (CBS)	CBS
KSAN, 94.9, 35 KW @ 1290, COUNTRY	,\$170.00* (Katz)	Malrite
KSOL, 107.7, 9 KW @ 1590, BLACK/URBAN	APR, \$150.00* (MMR)	United
KYA, 93.3, 31 KW @ 593, OLDIES	US 2, \$120.00* (MMR)	King
KYUU, 99.7, 45 KW @ 1240, CONTEMP/AC	,\$180.00 (Mc-Guild)	NBC

Other ranked stations - See San Jose

CALL LETTER CHANGES

KLOK-F changes to KKSF

FORMAT CHANGES

KKSF: From CHR to AC/JAZZ (August)

STATION SALES

SAN JOSE

Arbitron Rank/Pop (12+): 29/1,177,300

Stations: 46/16
Diaries: 1577/747:1/46.1%
Sample Target: 1400
% Below Line: NA
% Not Listed: NA

1987 Revenue: \$27,300,000
HH Inc.: \$46,360
Retail \$: 11.0 Bill
Pop per Station: 73,581
#1 Biller: KOME-F \$4,100,000

MSA Rank/Pop: 30/1,420,000
San Francisco ADI
Average Person Ratings: 16.8
Market TSL: 22.2 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. KWSS-F	127/6.4	5.7	4.7	5.6	5.8	5.6	6.2	1. KWSS-F	205/3473	1. KWSS-F	2165/18.2	15.7	16.7
2. KBAY-F	94/4.7	5.6	3.7	5.8	5.3	5.0	2.5	2. KBAY-F	196/2709	2. KATD-F	1546/13.0	10.3	11.7
3. KARA-F	75/3.8	3.0	3.7	3.0	2.6	3.4	2.9	3. KOME-F	98/2118	3. KBAY-F	1349/11.4	10.7	12.5
4. KATD-F	70/3.5	3.0	2.9	3.8	2.6	3.3	4.1	4. KDFC A/F	90/1735	4. KOME-F	1191/10.0	13.6	12.4
5. KLZE-F	64/3.2	2.9	3.6	4.7	2.8	3.6	2.0	KARA-F	90/1557	5. KSJO-F	1139/ 9.6	12.7	11.3
6. KOME-F	60/3.0	4.1	5.2	5.4	4.8	4.4	7.6	6. KSJO-F	75/1797	6. KARA-F	1131/ 9.5	10.1	9.2
7. KEEN	59/3.0	2.7	2.4	2.5	2.4	2.7	1.7	7. KLZE-F	73/1116	7. KLZE-F	949/ 8.0	7.0	6.4
8. KAZA	56/2.8	1.6	.7	.6	.6	1.4	.8	8. KATD-F	73/1685	8. KEZR-F	897/ 7.6	9.0	9.8
KSJO-F	56/2.8	2.3	3.5	3.0	3.5	2.9	3.6	9. KLOK	72/ 536	9. KLOK	771/ 6.5	7.0	6.2
10. KLOK	39/2.0	1.9	2.1	2.0	2.4	2.0	1.5	10. KEEN	60/ 698	10. KDFC A/F	632/ 5.3	5.0	4.5
11. KLIV	38/1.9	1.9	1.9	2.3	2.4	2.0	2.3	11. KLOK	58/1228	11. KEEN	611/ 5.1	4.5	5.6
12. KEZR-F	34/1.7	2.4	2.8	3.0	3.4	2.5	1.3	12. KLIV	52/ 679	12. KLIV	491/ 4.1	5.2	5.7
KNTA	34/1.7	1.0	1.2	.7	1.0	1.2	.8	13. KEZR-F	44/1183	13. KHTT	426/ 3.6	2.7	3.6
14. KDFC A/F	33/1.7	1.7	2.1	1.4	1.3	1.7	.3	14. KWTA	36/ 288	14. KAZA	388/ 3.3	1.2	1.1
15. KHTT	15/ .8	.8	.6	.4	1.2	0.7	.7	15. KHTT	17/ 535	15. KNTA	260/ 2.2	2.3	2.3

12+ FM SHARE (METRO): NA (FAL 86: NA)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWSS-F	1. KWSS-F>	1. KWSS-F	1. KWSS-F	1. KARA-F	1. KBAY-F	1. KWSS-F>	1. KARA	1. KWSS-F	1. KWSS-F>	1. KWSS-F>
2. KATD-F>	2. KOME-F	2. KARA-F	2. KARA-F	2. KARA-F	2. KLZE-F	2. KBAY-F	2. KBAY-F	2. KBAY-F	2. KEEN	2. KBAY-F
3.	3. KSJO-F	3. KOME-F	3. KBAY-F	3. KBAY-F	3. KEEN	3. KATD-F	3. KWSS-F	3. KARA-F	3. KATD-F	3. KSJO-F
4.	4. KATD-F	4. KSJO-F	4. KEEN	4. KEEN	4. KAZA	4. KARA-F	4. KLZE-F	4. KEEN	4. KBAY-F	4. KARA-F
5.	5. KARA-F	5. KBAY-F	5. KOME-F	5. KLOK	5. KARA-F	5. KATD-F	5. KLZE-F	5. KOME-F	5. KOME-F	5. KOME-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWSS-F	1. KWSS-F>	1. KWSS-F	1. KWSS-F	1. KBAY-F	1. KOME-F	1. KOME-F	1. KOME-F	1. KOME-F	1. KARA-F
2. KARA-F	2. KARA-F	2. KATD-F	2. KARA-F	2. KWSS	2. KSJO-F	2. KSJO-F	2. KSJO-F	2. KSJO-F	2. KOME-F
3. KEZR-F	3. KATD-F	3. KARA-F	3. KBAY-F	3. KARA-F	3. KWSS-F>	3. KWSS-F>	3. KWSS-F	3. KWSS-F	3. KWSS-F
4. KATD-F	4. KEZR-F	4. KBAY-F	4. KATD-F	4. KEEN	4. KATD-F	4. KATD-F	4. KARA-F	4. KARA-F	4. KSJO-F
KOME-F	5. KEZR-F	5. KEEN	5. KATD-F	5. KATD-F	5. KARA-F	5. KATD-F	5. KATD-F	5. KATD-F	5. KDFC-F>
KSJO-F									

FAL 86

FORMATS AM FM TOTAL % OTHER RATED STATIONS/METRO SHARE & CUME RATING

TOP 40/CHR/CONTEMP
AOR/CLASSIC

KDON-F 102.5 Salinas .5/1.4
KLSR-F 99.1 Santa Cruz .7/3.5

AC/OLDIES/SOFT ROCK
MOR/VARIETY/FULL

See San Francisco for more information about the following stations:

COUNTRY
BLACK/URBAN
BTFL MUSIC/EZ
NEWS/TALK

KABL A/F	2.3/ 4.8	KKHI A/F	.8/ 3.1
KBLZ A/F	1.3/ 4.6	KKSF-F	1.2/ 3.9
KBRG-F	1.3/ 2.5	KMEL-F	3.4/10.8
KCBS	4.6/16.6	KNBR	2.5/ 8.6
KEAR-F	.4/ 1.0	KNEW	.5/ 1.5
KFAX	.3/ 1.7	KOFY	.5/ 2.3
KFOG-F	.8/ 3.9	KOIT A/F	2.7/ 7.7
KFRC	1.2/ 3.2	KRQR-F	.4/ 2.6
KGO	8.3/19.9	KSAN-F	4.4/10.5
KIOI-F	3.1/ 8.8	KSFO	.9/ 5.2
KIQI	.5/ 1.1	KYA-F	.8/ 4.6
KITS-F	2.3/ 6.6	KSOL-F	3.9/10.0
KJAZ-F	.4/ .9	KYUU-F	2.0/ 8.7

RADIO STATIONS

KAZA, 1290, 5 KW (DAYS,DA)	, SPANISH	,\$ 56.00	(Caballero)	(GILROY)
KEEN, 1370, 5 KW (DA-2)	, COUNTRY	UPI, \$ 55.00	(MMR)	
KHTT, 1500, 10 KW/5 KW (DA-1)	, OLDIES	APR, \$ 30.00	(Katz)	
KLIV, 1590, 5 KW (DA-N)	, NOSTALGIA	,\$ 46.88	(Eastman)	
KLOK, 1170, 50 KW/5 KW (DA-2)	, MOR/AC	,\$ 64.00	(Katz)	
KNTA, 1430, 1 KW (DA-1)	, SPANISH	,\$ 42.00	(Lotus)	
KARA-F, 105.7, 50 KW @ 500, AC		,\$ 77.00	(Estman)	Empire
KATD-F, 95.3, 375 W @ 860, CHR		,\$ 50.00	(Durpetti)	
KBAY-F, 100.3, 14 KW @ 2580, BTFL/EZ		,\$ 90.00	(MMR)	
KBRG-F, 104.9, 3 KW @ 300, SPANISH		,\$ 50.00	(Lotus)	(FREMONT)
KEZR-F, 106.5, 50 KW @ 430, AC		,\$ 82.00	(Christal)	
KLZE-F, 97.7, 3 KW @ 300, BTFL/EZ		,\$ 60.00*	(Republic)	
KOME-F, 98.5, 13 KW @ 880, AOR		,\$120.00	(Torbet)	Infinity
KSJO-F, 92.3, 50 KW @ 369, AOR		ABC-R, \$120.00	(Katz)	Narragansett
KWSS-F, 94.5, 1.2 KW @ 2580, CHR		,\$135.00*	(Mc-Guild)	Nationwide

Other ranked stations - See San Francisco

MISCELLANEOUS COMMENTS KHTT sold by Narragansett to Levitt for \$2,000,000 (Mahlman)... KLZE-F (Los Altos) sold by Parker to Anaheim for \$5,275,000 (Chapman)... KLZE changes calls to KHQT and format from BTFL to CHR (January)...

American Radio Fall 1987, Copyright 1988

SEATTLE - TACOMA

Arbitron Rank/Pop (12+): 17/1,900,500

MSA Rank/Pop: Seattle - 25/1,763,600

ADI # 15 Tacoma - 92/535,900

Average Person Ratings: 16.2

Market TSL: 21.5 hours

Stations: 31/31

Diaries: 1669/1139:1/51.1%

Sample Target: 1670

% Below Line: 0

% Not Listed: 6.9

1987 Revenue: \$67,600,000

HH Inc.: \$35,634

Retail \$: 16.3 Bil

Pop per Station: 61,306

#1 Biller: KIRO \$18,000,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	METRO CUME/RATING	SPG 87	FAL 86
1. KIRO	355/11.3	8.7	9.5	9.1	10.5	9.7	9.6	1. KIRO	419/6238	1. KIRO	5025/25.8	24.9	27.5
2. KUBE-F	198/ 6.3	6.6	5.2	5.5	8.0	5.9	8.5	2. KUBE-F	233/4176	2. KUBE-F	3772/19.4	16.7	18.6
3. KPMS A/F	188/ 5.9	4.4	5.0	5.5	4.7	5.2	5.7	3. KOMO	227/3839	3. KOMO	3084/15.8	16.1	19.1
4. KPLZ-F	173/ 5.5	6.0	4.1	5.2	4.6	5.2	7.5	4. KPMS A/F	222/2728	4. KPLZ-F	2944/15.1	14.0	12.1
5. KOMO	171/ 5.4	5.9	7.4	7.2	6.9	6.5	5.1	5. KPLZ-F	210/3478	5. KPMS A/F	2171/11.2	9.7	---
6. KXRX-F	145/ 4.6	4.8	3.8	4.3	.4	4.4	4.1	6. KRPM-F	186/1846	6. KISW-F	2034/10.5	13.0	14.1
7. KBRD-F	134/ 4.2	5.9	6.1	5.5	5.1	5.4	2.4	7. KBRD-F	171/2255	7. KZOK-F	1866/ 9.6	11.2	9.6
8. KSEA-F	131/ 4.2	3.9	3.6	3.6	4.1	3.8	2.4	8. KXRX-F	168/2230	8. KXRX-F	1863/ 9.6	8.7	2.8
9. KRPM-F	127/ 4.0	2.8	2.8	3.2	3.4	3.2	3.3	9. KSEA-F	158/2004	9. KNBQ-F	1827/ 9.4	8.1	8.2
10. KISW-F	121/ 3.8	5.1	5.4	6.2	8.0	5.1	7.0	10. KISW-F	155/2535	10. KLSY A/F	1747/ 9.0	9.8	11.1
11. KIXI	119/ 3.8	3.7	2.8	3.0	2.6	3.3	3.2	11. KIXI	138/1692	11. KBRD-F	1722/ 8.8	8.7	10.5
12. KING-F	106/ 3.4	3.2	3.0	3.4	2.5	3.3	3.0	12. KLSY A/F	130/2087	12. KJR	1676/ 8.6	7.9	6.5
13. KLSY A/F	107/ 3.3	2.8	3.2	3.6	4.1	3.2	2.5	13. KMGF-F	116/1676	13. KING-F	1558/ 8.0	7.7	7.8
14. KNBQ-F	97/ 3.1	3.4	2.9	2.2	2.7	2.9	3.1	14. KING-F	115/1743	14. KVI	1523/ 7.8	7.5	7.7
15. KZOK-F	95/ 3.0	3.3	4.5	3.5	3.4	3.6	3.4	15. KZOK-F	113/2134	15. KSEA-F	1514/ 7.8	6.5	9.8
16. KVI	80/ 2.5	2.6	2.5	2.0	2.5	2.4	2.0	16. KNBQ-F	106/2105	16. KRPM-F	1299/ 6.7	5.7	6.9
17. KLTX-F	76/ 2.4	2.7	2.0	1.9	2.2	2.3	1.8	17. KVI	96/1751	17. KIXI	1278/ 6.6	7.3	7.2
18. KMGF-F	75/ 2.4	3.0	2.8	3.7	3.1	3.0	2.9	18. KLTX-F	91/1449	18. KMGF-F	1204/ 6.2	9.2	7.6
19. KNUA-F	72/ 2.3	1.3	1.7	1.8	1.4	1.8	1.6	19. KNUA-F	87/1249	19. KEZX-F	1184/ 6.1	6.3	5.7
20. KSR	72/ 2.3	1.7	2.9	2.4	2.0	2.3	2.6	20. KJR	82/1963	20. KLTX-F	1126/ 5.8	6.8	5.1
21. KEZX-F	67/ 2.1	1.9	2.2	2.3	2.0	2.1	1.8	21. KEZX-F	81/1422	21. KING	1022/ 5.3	6.0	6.7
22. KCMS-F	55/ 1.7	1.7	2.1	1.7	1.5	1.8	2.2	22. KING	73/1331	22. KNUA-F	1016/ 5.2	7.4	6.1
23. KING	54/ 1.7	2.1	1.9	2.0	2.4	1.9	2.0	23. KCMS-F	71/1103	23. KCMS-F	860/ 4.4	4.8	3.5
24.								24.		24. KKFX	673/ 3.5	2.5	2.8
25.								25.		25.			

12+ FM SHARE (METRO): 65.07% (1911 of 2937) (FAL 86: 73.37%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPLZ-F>	1. KUBE-F	1. KUBE-F	1. KIRO	1. KIRO	1. KIRO >	1. KIRO >	1. KIRO	1. KIRO >	1. KIRO >	1. KIRO >
2. KUBE-F	2. KXRX-F>	2. KIRO	2. KPMS-F+	2. KPMS-F+	2. KOMO	2. KOMO	2. KPMS-F+	2. KUBE-F	2. KPLZ-F	2. KUBE-F
3. KNBQ-F	3. KISW-F	3. KXRX-F	3. KXRX-F	3. KXRX-F	3. KPMS-F+	3. KUBE-F	3. KOMO	3. KPMS-F+	3. KUBE-F	3. KPLZ-F
4. KISW-F	4. KPLZ-F	4. KPMS-F+	4. KUBE-F	4. KOMO	4. KBRD-F	4. KPMS-F+>	4. KXRX-F	4. KPLZ-F	4. KISW-F	4. KRPM-F+
5.	5. KZOK-F	5. KLSY-F+	5. KZOK-F	5. KUBE-F	5. KIXI	5. KPLZ-F	5. KSEA-F	5. KXRX-F	5. KLSY-F+	5. KSEA-F
6.	6. KLSY-F+	6. KISW-F	6. KVI	6. KZOK-F	7. KRPM-F+	6. KXRX-F	6. KBRD-F	6. KISW-F	6. KNBQ-F	6. KPMS-F+
7.	7. KIRO	7. KPLZ-F	7. KOMO	7. KVI	7. KING-F	7. KRPM-F	KUBE-F	7. KXRX-F	7. KXRX-F	7. KIXI
8.	KPMS-F+	8. KZOK-F	8.	8. KLSY-F+	8.	8.	8. KIXI	8.	8.	8.
9.	KNBQ-F	9.	9.	9. KNUA-F	9.	9.	9. KRPM-F	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KUBE-F>	1. KUBE-F>	1. KUBE-F	1. KUBE-F>	1. KUBE-F	1. KISW-F	1. KXRX-F>	1. KXRX-F>	1. KXRX-F	1. KIRO
2. KNBQ-F	2. KLSY-F+	2. KLTX-F	2. KLSY-F+	2. KIRO	2. KUBE-F	2. KISW-F	2. KZOK-F	2. KIRO >	2. KPMS-F+
3. KPLZ-F	3. KNBQ-F	3. KMGF-F	3. KIRO	3. KPMS-F+	3. KPLZ-F	3. KUBE-F	3. KISW-F	3. KPMS-F+	3. KXRX-F
4. KLSY-F+	4. KXRX-F	4. KEZX-F	4. KPLZ-F	4. KING-F	4. KXRX-F	4. KZOK-F	4. KIRO	4. KISW-F	4. KOMO
5. KCMS-F	5. KPLZ-F	5. KXRX-F	5. KMGF-F	5. KLTX-F	5. KRPM-F	5. KPLZ-F>	5. KPMS-F+	5. KUBE-F	5. KZOK-F
6. KXRX-F	6. KLTX-F	6. KLSY-F+	6. KNBQ-F	6. KMGF-F	6. KLSY-F+	6. KPMS-F+	KUBE-F	6. KZOK-F	6. KVI
7.	7. KMGF-F	7. KISW-F	7. KPMS-F+	7. KBRD-F	7. KNBQ-F	7. KIRO	7. KNUA-F	7.	7. KUBE-F
8.	8.	8.	8. KLTX-F	8. KLSY-F+	8. KZOK-F	8. KLSY-F+	8. KLSY-F+	8.	8. KJR
9.	9.	9.	9.	9. KOMO	9.	9.	9. KPLZ-F	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	15 (1)	468 (3)	483 (4)	16.4	18.5	KCIS	630	Edmonds	.7/2.5
AOR/CLASSIC		361 (3)	361 (3)	12.3	14.7	KEZX	1150	Seattle	.3/1.0
AC/OLDIES/SOFT ROCK	166 (3)	244 (3)	410 (6)	14.0	15.8	KGNW	820	Burien	1.0/2.3
MOR/VARIETY/FULL	177 (1)		171 (1)	5.8	7.6	KJET	1590	Seattle	.5/1.7
						KKFX	1250	Seattle	.9/3.5
COUNTRY	55 (2)	273 (2)	328 (4)	11.2	9.4	KRPM	770	Seattle	.4/1.3
BLACK/URBAN	28 (1)		28 (1)	1.0	1.3				
BTFL MUSIC/EZ		265 (2)	265 (2)	9.0	10.2				
NEWS/TALK	409 (2)		409 (2)	13.9	14.2				
NOSTALGIA	119 (1)		119 (1)	4.1	2.9				
RELIGION/GOSPEL	54 (2)	55 (1)	109 (3)	3.7	2.6				
SPANISH									
CLASSICAL		106 (1)	106 (1)	3.6	2.8				
JAZZ/NEW AGE/ECLECTIC	9 (1)	139 (2)	148 (3)	5.0					
UNKNOWN/OTHERS									
			2937 (31)						

RADIO STATIONS

AM STATIONS

KBLE, 1050, 5 KW/453 W	, RELIGION	, \$ 30.00 (---)	
KCIS, 630, 5 KW/2.5 KW (DA-N)	, RELIGION	UPI, APR, \$ 50.00 (---)	
KING, 1090, 50 KW (DA-2)	, NEWS/TALK	NBC, ABC-T, \$ 57.00* (Banner)	King
KEZX, 820, 50 KW/5 KW (DA-2)	, JAZZ/NEW AGE	, \$ 30.00* (Republic)	Park
KIRO, 710, 50 KW (DA-N)	, NEWS/TALK	CBS, \$200.00* (Torbet)	Bonneville
KIXI, 880, 50 KW/1 KW (DA-2)	, NOSTALGIA	, \$ 65.00* (Christal)	
KJET, 1590, 5 KW (DA-2)	, CHR	Source, \$ NA (Banner)	SRO
KJR, 950, 5 KW (DA-N)	, AC	, \$ 63.00 (HNWH)	Ackerly
KKFX, 1250, 5 KW (DA-N)	, BLACK	APR, \$ 35.00 (Roslin)	
KLSY, 1540, 5 KW (DA-N)	, AC	CBS-R, \$ NA (Banner)	Sandusky
KMPS, 1300, 5 KW (DA-N)	, COUNTRY	APR, \$? (Mc-Guild)	EZ
KOMO, 1000, 50 KW (DA-N)	, MOR	ABC-I, \$160.00 (Katz)	
KRKO, 1380, 5 KW (DA-N)	, MOR	, \$ 20.00 (---)	
KVI, 570, 5 KW	, AC/OLDIES	, \$ 60.00* (Durpetti)	Golden West
KRPM, 770, 1 KW	, COUNTRY	, \$ NA (Torbet)	Olympic

FM STATIONS

KBRD, 103.7, 100 KW @ 1675, BTFL/EZ	, \$ 85.00* (Republic)	Entercom
KCMS, 105.3, 115 KW @ 721, RELIGION	UPI, \$ 50.00 (Radio Spot)	
KEZX, 98.9, 100 KW @ 1070, AOR/JAZZ	ABC-E, \$ 75.00 (Republic)	Park
KNUA, 106.9, 100 KW @ 819, JAZZ/NEW AGE	ABC-R, \$ 45.00* (HNWH)	Gannett
KING, 98.1, 100 KW @ 850, CLASSICAL	, \$ 75.00* (MMR)	King
KISW, 99.9, 100 KW @ 1200, AOR	, \$100.00* (Mc-Guild)	Alexander
KLSY, 92.5, 100 KW @ 1100, AC	CBS-R, \$ 95.00* (Banner)	Sandusky
KLTX, 95.7, 100 KW @ 1150, AC	, \$ 60.00* (HNWH)	
KMGI, 107.7, 100 KW @ 1194, SOFT AC	Trans, \$ 70.00* (Republic)	Sunbelt
KMPS, 94.1, 100 KW @ 1165, COUNTRY	APR, \$110.00* (Mc-Guild)	EZ
KNBQ, 97.3, 100 KW @ 700, CHR	, \$ 60.00 (Christal)	Viacom
KPLZ, 101.5, 100 KW @ 1150, CHR	, \$ 80.00* (Durpetti)	Golden West
KSEA, 100.7, 100 KW @ 730, BTFL/EZ	, \$ 90.00* (Torbet)	Bonneville
KRPM, 106.1, 100 KW @ 700, COUNTRY	, \$ 70.00* (Christal)	Olympic
KUBE, 93.3, 100 KW @ 300, CHR	, \$130.00* (MMR)	First Media
KXXR, 96.5, 81 KW @ 1100, AOR	, \$ 40.00 (Katz)	Shamrock
KZOK, 102.5, 100 KW @ 1165, CLASSIC AOR	Source, \$ 60.00* (Banner)	SRO

KRPM A/F simulcasted during rating period
 KMPS A/F simulcasted during rating period

CALL LETTER CHANGES

KHIT changes to KNUA

FORMAT CHANGES

KNUA: From CHR to Jazz/New Age (Sept.)

STATION SALES

SHREVEPORT

Arbitron Rank/Pop (12+): 105/333,500

MSA Rank/Pop: 129/373,000

ADI # 64
Average Person Ratings: 17.2
Market TSL: 22.8 hours

Stations: 17/16
Diaries: 868/384:1/49.6%
Sample Target: 730
% Below Line: 9.0
% Not Listed: 7.9

1987 Revenue: \$9,900,000
HH Inc.: \$29,236
Retail \$: 2.3 Bil
Pop per Station: 20,844
#1 Biller: KVKI-F \$2,000,000

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. KDKS-F	81/13.9	17.2	15.5	14.7	12.0		22.1	1. KTUX-F	125/1792	1. KRMD A/F	839/24.9	22.8	22.9
2. KRMD A/F	77/12.6	11.3	11.5	9.3	7.3		13.8	2. KRMD A/F	116/1456	2. KTUX-F	752/22.3	25.9	23.2
3. KTUX-F	52/ 9.0	10.7	9.6	9.9	13.4		12.4	3. KTAL-F	109/1138	3. KDKS-F	711/21.1	22.2	22.8
4. KCOZ-F	45/ 7.7	7.0	8.5	6.6	8.7		5.0	4. KDKS-F	103/ 843	4. KVKI-F	583/17.3	20.8	26.5
5. KVKI-F	41/ 7.1	8.6	13.2	11.6	15.3		6.1	5. KWKH	62/ 887	5. KOKA	515/15.3	15.0	12.3
KTAL-F	41/ 7.1	7.5	5.1	6.0	4.5		9.9	6. KITT-F	61/ 983	6. KCOZ-F	500/14.8	12.8	15.2
7. KOKA	37/ 6.4	7.5	3.6	6.6	5.4		5.8	7. KVKI-F	57/ 908	7. KITT-F	489/14.5	14.7	10.4
8. KITT-F	36/ 6.2	6.1	3.0	3.9	4.5		4.0	8. KCOZ-F	45/ 515	8. KWKH	438/13.0	8.9	14.4
9. KCIJ	34/ 5.9	5.3	8.7	13.2	11.2		2.6	9. KOKA	42/ 559	9. KEEL	414/12.3	11.2	14.3
10. KWKH	32/ 5.5	4.4	5.7	5.0	3.7		4.0	10. KWKH-F	41/ 704	10. KTAL-F	411/12.2	13.4	11.5
11. KWKH-F	31/ 5.3	2.8	2.5	1.9	3.9		4.5	11. KEEL	38/ 720	11. KWKH-F	401/11.9	11.5	9.3
12. KEEL	20/ 3.4	3.0	5.3	6.2	4.1		3.1	12. KCIJ	34/ 363	12. KCIJ	333/ 9.9	8.0	9.3

12+ FM SHARE (METRO): 73.83% (395 of 535) (FAL 86: 71.69%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KTUX-F>	1. KDKS-F>	1. KDKS-F>	1. KDKS-F	1. KDKS-F	1. KRMD-F+	1. KRMD-F+	1. KRMD-F+	1. KDKS-F	1. KDKS-F	1. KDKS-F
2. KDKS-F>	2. KTAL-F	2. KRMD-F+	2. KRMD-F+	2. KRMD-F+	2. KCOZ-F	2. KDKS-F>	2. KVKI-F	2. KRMD-F+	2. KTUX-F	2. KRMD-F
3. KTAL-F	3. KRMD-F+	3. KTAL-F	3. KVKI-F	3. KITT-F	3. KCIJ	3. KTUX-F	3. KDKS-F	3. KTUX-F	3. KTAL-F	3. KTUX-F
4.	KTUX-F	4. KITT-F	4. KITT-F	4. KVKI-F	4. KWKH	4. KOKA	4. KCOZ-F	4. KCOZ-F	4. KRMD-F	4. KWKH
5.	5. KVKI-F	KTUX-F	5. KTAL-F	5. KOKA	5. KOKA	5. KITT-F	5. KITT-F	5. KTAL-F	5. KCOZ-F	5. KTAL-F
	6. KITT-F		KWKH				KTAL			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KDKS-F>	1. KDKS-F>	1. KITT-F	1. KDKS-F>	1. KRMD-F+	1. KTAL-F	1. KDKS-F	1. KDKS-F>	1. KDKS-F	1. KDKS-F
2. KTUX-F	2. KTUX-F	2. KDKS-F	2. KRMD-F+	2. KDKS-F	2. KTUX-F	2. KTAL-F>	2. KTAL-F	2. KTAL-F	2. KRMD-F+
3. KTAL-F	3. KITT-F	3. KRMD-F+	KVKI-F	3. KITT-F	3. KDKS-F	3. KRMD-F+	3. KRMD-F+	3. KRMD-F+	3. KWKH
4. KRMD-F+	KRMD-F	KVKI-F	4. KITT-F	KVKI-F	4. KRMD-F+	4. KTUX-F	4. KVKI-F	4. KTUX-F	4. KTAL-F
	5. KVKI-F	5.	5. KTUX-F	5.	5.	5. KWKH-F	5.	5. KWKH	5. KITT-F
	6. KTAL-F								

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		52 (1)	52 (1)	9.7	10.1	KASO 1240 Minden .9/1.6
AOR/CLASSIC		41 (1)	41 (1)	7.7	5.4	KBCL 1070 Bosser City .5/1.4
AC/OLDIES/SOFT ROCK	20 (1)	77 (2)	97 (3)	18.1	22.7	KFLO 1300 Shreveport .3/2.4
MOR/VARIETY/FULL						KLMB 1480 Shreveport .3/1.7
COUNTRY	42 (3)	99 (2)	142 (5)	26.5	20.9	
BLACK/URBAN	37 (1)	81 (1)	118 (2)	22.1	20.2	
BTFL MUSIC/EZ		45 (1)	45 (1)	8.4	9.0	
NEWS/TALK						
NOSTALGIA	3 (1)		3 (1)	0.6	0.9	
RELIGION/GOSPEL	38 (3)		38 (3)	7.1	10.8	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS						

535 (17)

RADIO STATIONS

KCIJ, 980, 5 KW (DAYS)	, GOSPEL/BLACK	SBN, \$ 20.00* (Masla)	
KEEL, 710, 50 KW/5 KW (DA-2)	, AC	ABC-I, \$ 25.00* (Katz)	Multimedia
KOKA, 1550, 10 KW/500 W (DA-N)	, BLACK	ABC-C, \$ 27.00* (HNWH)	Encore
KWKH, 1130, 50 KW (DA-N)	, COUNTRY	ABC-E, \$ 29.00* (Torbet)	Great Empire
KRMD (1340, 1 KW) is simulcasting with KRMD-F			
KCOZ-F, 100.1, 3 KW @ 300, BTFL/EZ		, \$ 26.00* (Christal)	
KDKS-F, 92.1, 3 KW @ 300, BLACK		NBN, \$ 28.00* (---)	(BENTON)
KITT-F, 93.7, 100 KW @ 1020, AC		ABC-F, \$ 32.00* (Katz)	Multimedia
KRMD-F+, 101.1, 100 KW @ 1145, COUNTRY		MSB, US 2, \$ 37.00* (Republic)	Am Com
KTAL-F, 98.1, 100 KW @ 1450, AOR		, \$ 28.00* (Banner)	(TEXARKANA)
KVKI-F, 96.5, 100 KW @ 275, AC		, \$ 39.00* (HNWH)	Encore
KWKH-F, 94.5, 100 KW @ 400, COUNTRY		US 1, \$ 26.00* (Torbet)	Great Empire
KTUX-F, 98.9, 100 KW @ 720, CHR		, \$ 37.00* (Republic)	(CARTHAGE, TX)

MISCELLANEOUS COMMENTS KDKS-F sold to Ken Dowe for \$2,000,000 (Fischer)...

SPOKANE

Arbitron Rank/Pop (12+): 97/354,900
 MSA Rank/Pop: 130/359,000
 ADI # 79
 Average Person Ratings: 15.2
 Market TSL: 20.8 hours

Stations: 18/18
 Diaries: 873/407:1/61.8%
 Sample Target: 740
 % Below Line: 0
 % Not Listed: 7.8

1987 Revenue: \$10,500,000
 HH Inc.: \$26,615
 Retail \$: 2.2 B11
 Pop per Station: 19,717
 #1 Biller: KGA/KDRK-F \$2,100,000

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. KZZU A/F	84/15.6	16.0	17.2	20.0	16.4			1. KZZU A/F	121/1543	1. KZZU A/F	1164/32.8	34.3	29.2
2. KDRK-F	60/11.1	10.5	11.4	11.1	12.4			2. KDRK-F	105/ 970	2. KDRK-F	664/18.7	17.6	18.6
3. KXLY-F	58/10.7	11.8	13.1	10.8	17.8			3. KXLY-F	105/1017	3. KXLY-F	644/18.1	19.2	18.9
4. KISC-F	45/ 8.3	6.3	5.1	4.7	3.0			4. KISC-F	63/ 728	4. KEZE-F	500/14.1	16.0	15.4
5. KEZE-F	38/ 7.0	10.3	8.4	10.0	8.6			5. KEZE-F	49/ 707	5. KISC-F	493/13.9	14.6	15.2
6. KXLY	34/ 6.3	6.1	5.2	6.2	5.9			6. KGA	47/ 704	6. KKPL A/F	480/13.5	14.6	12.4
7. KGA	33/ 6.1	6.3	5.4	6.0	5.2			7. KKPL-F	46/ 710	7. KGA	473/13.3	12.1	12.0
8. KKPL-F	29/ 5.4	5.9	3.9	3.8	5.0			8. KXLY	39/ 628	8. KZLV	471/13.3	13.7	13.2
9. KQSP-F	24/ 4.4	2.6	4.9	2.7	3.5			9. KQSP-F	26/ 374	9. KQSP-F	293/ 8.3	7.3	10.4
10. KEYF-F	19/ 3.5	2.0	1.7	.5	---			10. KAJQ	22/ 383	10. KJRB	273/ 7.7	5.7	8.6
11. KJRB	16/ 3.0	1.3	3.6	2.5	3.0			11.		11. KVXO	266/ 7.5	10.2	2.7
KVXO-F	16/ 3.0	3.3	1.7	---	---			12.		12. KAJQ	249/ 7.0	5.5	8.6
13. KAJQ	15/ 2.8	2.8	2.2	4.7	4.9			13.		13. KEYF-F	198/ 5.6	5.5	5.2
14. KEYF	14/ 2.6	2.0	2.1	3.7	1.3			14.		14. KEYF	168/ 4.7	3.9	2.9

12+ FM SHARE (METRO): 75.15% (375 of 499) (FAL 86: 75.21%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZU-F+>1.	KZZU-F+>1.	KZZU-F+>1.	KDRK-F	1. KDRK-F	1. KXLY-F>	1. KZZU-F+>1.	KXLY-F	1. KZZU-F+>1.	KZZU-F+>1.	KZZU-F+>1.
2. KUXO-F>	2. KEZE-F	2. KISC-F	2. KISC-F	2. KISC-F	2. KDRK-F>	2. KDRK-F	2. KDRK-F	2. KXLY-F	2. KEZE-F>	2. KDRK-F
3.	3. KISC-F	3. KDRK-F>	3. KZZU-F+	3. KZZU-F+	3. KXLY	3. KXLY	3. KZZU-F+	3. KDRK-F	3. KDRK-F	3. KXLY-F
4.	4. KQSP-F	KEZE-F	4. KKPL-F+	4. KXLY-F	4. KGA	4. KISC-F	4. KISC-F	4. KISC-F	4. KXLY-F	4. KGA
5.	5. KDRK-F	5. KKPL-F	5. KEZE-F	5. KKPL-F+	5. KISC-F	5. KXLY-F	5. KGA	5. KEZE-F	5. KXLY	5. KEZE-F
	KKPL-F+	6. KQSP-F	6. KXLY-F							

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZZU-F+>1.	KZZU-F+>1.	KISC-F	1. KZZU-F+	1. KISC-F+	1. KZZU-F+>1.	KZZU-F+	1. KZZU-F+	1. KZZU-F+	1. KDRK-F
2. KEZE-F	2. KISC-F>	2. KZZU-F+	2. KISC-F>	2. KDRK-F>	2. KEZE-F	2. KEZE-F	2. KEZE-F	2. KEZE-F	2. KEZE-F
	KISC-F	3. KKPL-F+	3. KKPL-F+	3. KXLY-F+	3. KQSP-F	3. KQSP-F	3. KQSP-F	3. KDRK-F	3. KZZU-F+
4. KVXO-F	4. KEZE-F	4. KDRX-F	4. KDRK-F	4. KZZU-F	4. KVXO-F	4. KDRK-F	4. KDRK-F	4. KQSP-F	4. KXLY-F
5.	5. KDRK-F	5.	5. KXLY-F	KKPL-F	5.	5. KISC-F	5.	5.	5. KISC-F
									KKPL-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %
TOP 40/CHR/CONTEMP	2 (1)	98 (2)	100 (3)	20.0	21.0
AOR/CLASSIC		62 (2)	62 (2)	12.4	9.4
AC/OLDIES/SOFT ROCK	16 (1)	78 (3)	94 (4)	18.8	22.3
MOR/VARIETY/FULL	7 (1)		7 (1)	1.4	3.8
COUNTRY	33 (1)	60 (1)	93 (2)	18.6	18.8
BLACK/URBAN					
BTFMUSIC/EZ		58 (1)	58 (1)	11.6	14.6
NEWS/TALK	34 (1)		34 (1)	6.8	5.8
NOSTALGIA	29 (2)		29 (2)	5.8	2.3
RELIGION/GOSPEL					2.1
SPANISH		19 (1)	19 (1)	3.8	
CLASSICAL	3 (1)		3 (1)	0.6	
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					

499 (18)

RADIO STATIONS	OTHER RATED STATIONS/METRO SHARE & CUME RATING
KAQQ, 590, 5 KW	KCDA-F 103.1 Cr. Dalene .7/2.3
KEYF, 1050, 5 KW/500 W (DA-2)	KRSS 1230 Spokane .6/1.4
KGA, 1510, 50 KW (DA-N)	KUNI 1080 Coer D Alene 1.3/3.4
KJRB, 790, 5 KW (DA-N)	
KXLY, 920, 5 KW	
MOR/NOST.	Home News
NOSTALGIA	
COUNTRY	John Price
OLDIES	Alexander
NEWS/TALK	
NBC-T,NBC,\$ 20.00* (Katz)	
MBS,ABC-D,\$ 10.00 (Republic)	
ABC-1,\$ 37.00* (Eastman)	
\$ 22.00* (Mc-Guild)	
MBS,CBS,\$ 32.00* (Torbet)	
US 1,\$ 41.00* (Eastman)	John Price
Trans,\$ 19.00 (Republic)	(CHENEY)
\$ 40.00* (Mc-Guild)	Alexander
\$ 28.00* (Katz)	Home News
\$ 35.00* (Republic)	
\$ 24.00* (Banner)	Medina
\$ 18.00* (Masla)	
\$ 40.00* (Torbet)	
\$ 48.00* (Christal)	Olympic

SPRINGFIELD, MA

Arbitron Rank/Pop (12+): 70/498,300

Stations: 25/14
Diaries: 898/555:1/51.5%
Sample Target: 890
% Below Line: 31.8
% Not Listed: 11.5

1987 Revenue: \$10,800,000
HH Inc.: \$33,206
Retail \$: 4.5 Bil
Pop per Station: 35,593
#1 Biller: WHYN A/F \$2,800,000

MSA Rank/Pop: 86/590,000
ADI # 108
Average Person Ratings: 16.8
Market TSL: 21.8 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WHYN-F	89/10.6	8.5	8.9	7.6	8.1	8.9	6.8	1. WHYN-F	105/1431	1. WHYN-F	1270/25.3	22.6	21.4
2. WAQY-F	84/10.0	8.2	7.3	8.6	7.9	8.5	10.9	2. WAQY-F	89/1220	2. WAQY-F	1151/23.0	22.8	21.5
3. WRCH-F	76/ 9.0	8.9	10.5	7.8	9.4	9.1	6.1	3. WRCH-F	78/ 888	3. WTIC-F	1133/22.6	22.3	23.2
4. WMAS-F	72/ 8.6	11.5	10.4	10.2	11.3	10.2	6.5	4. WMAS-F	72/1117	4. WMAS-F	1082/21.6	23.3	24.4
5. WMAS	70/ 8.3	6.9	7.5	8.1	7.4	7.7	6.0	5. WMAS	70/ 615	5. WRCH-F	856/17.1	19.8	16.8
6. WTIC-F	60/ 7.1	8.7	8.1	8.8	9.7	8.2	12.0	6. WTIC-F	62/1146	6. WHYN	794/15.8	20.3	19.9
7. WHYN	47/ 5.6	7.1	7.3	6.9	7.0	6.7	6.7	7. WHYN	50/ 801	7. WMAS	615/12.3	12.1	13.0
8. WDRC-F	27/ 3.2	3.8	4.1	3.4	2.3	3.6	4.0	8. WDRC-F	27/ 510	8. WDRC-F	510/10.2	10.3	6.6
9. WNNZ	25/ 3.0	1.2	---	---	---	2.1	1.5	9. WNNZ	25/ 340	9. WCCC-F	444/ 8.9	10.2	10.3
10. WCCC-F	23/ 2.7	2.0	2.5	3.0	2.4	2.6	2.6	10. WAAF-F	24/ 471	10. WHMP-F	419/ 8.4	7.5	5.5

12+ FM SHARE (METRO): 68.59% (511 of 745) (FAL 86: 68.13%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F	1. WAQY-F>	1. WHYN-F	1. WHYN-F	1. WHYN-F	1. WRCH-F	1. WMAS-F	1. WHYN-F	1. WHYN-F	1. WAQY-F	1. WHYN-F
2. WAQY-F>	2. WHYN-F	2. WAQY-F	2. WMAS-F>	2. WMAS-F>	2. WMAS >	2. WHYN-F	2. WAQY-F	2. WAQY-F	2. WRCH-F	2. WRCH-F
3.	3. WTIC-F	3. WMAS-F	3. WAQY-F	3. WAQY-F	3. WHYN-F+	3. WMAS	3. WRCH-F	3. WRCH-F	3. WTIC-F	3. WAQY-F
4.	4. WMAS-F	4. WTIC-F>	4. WHYN	4. WRCH-F	4. WMAS-F	4. WTIC-F	4. WMAS	4. WTIC-F	4. WHYN-F	4. WMAS
5.	5.	5.	5. WDRC-F	5. WHYN	5. WHYN	5. WAQY-F	5. WMAS-F	5. WMAS-F	5. WMAS-F	5. WTIC-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAQY-F	1. WHYN-F	1. WMAS-F	1. WHYN-F	1. WMAS-F	1. WAQY-F>	1. WAQY-F>	1. WAQY-F	1. WAQY-F>	1. WHYN-F>
2. WHYN-F	2. WAQY-F	2. WHYN-F	2. WMAS-F	2. WHYN-F>	2. WTIC-F	2. WHYN-F	2. WHYN-F	2. WHYN-F>	2. WAQY-F
3. WTIC-F	3. WMAS-F	3. WDRC-F	3. WAQY-F	3. WRCH-F	3. WAAF-F	WCCC-F+	3. WCCC-F+>	3. WMAS-F	3. WMAS-F
4. WMAS-F	4. WTIC-F	4. WTIC-F	4. WTIC-F	4. WTIC-F	4. WAAF-F	4. WTIC-F	4. WMAS-F	4. WCCC-F+	4. WHYN
5.	5.	5. WNNZ	5.	5. WHYN	5.	5. WAAF-F	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		93 (3)	93 (3)	12.5	14.3	WACE 730 Chicopee 1.1/3.8
AOR/CLASSIC		132 (4)	132 (4)	17.7	15.6	WARE 1250 Ware .5/1.6
AC/OLDIES/SOFT ROCK	25 (1)	194 (4)	219 (5)	29.4	34.8	WHMP 1400 Northampton 1.7/5.1
MOR/VARIETY/FULL	86 (4)		86 (4)	11.5	7.6	WHMP-F 99.3 Northampton 2.3/8.4
COUNTRY	10 (1)		10 (1)	1.3	1.9	WIXY 1600 E. Lungmeadow 1.2/3.0
BLACK/URBAN						WREB 930 Holyolu 2.4/4.2
BTFL MUSIC/EZ		85 (2)	85 (2)	11.4	11.9	WSPK 1270 Springfield 1.2/5.8
NEWS/TALK	30 (2)		30 (2)	4.0	4.0	WTTT 1430 Amherst .5/1.3
NOSTALGIA	70 (1)		70 (1)	9.4	8.5	WAAF-F 107.3 Worcester 2.4/8.0
RELIGION/GOSPEL	9 (1)			1.2	1.3	WHCN-F 105.9 Hartford .6/4.5
SPANISH			9 (1)			WIOF-F 104.1 Waterbury .7/3.0
CLASSICAL						WKSS-F 95.7 Hartford 1.7/7.1
JAZZ/NEW AGE/ECLECTIC						WRSI-F 95.3 Greenfield .8/1.5
UNKNOWN/OTHERS	4 (1)	7 (1)	11 (2)	1.5		WSRS-F 96.1 Worcester 1.1/3.1
						WTIC 96.5 Hartford 2.5/8.0

745 (25)

RADIO STATIONS

WHMP, 1400, 1 KW	MOR	NBC, \$ 19.00* (Republic)	
WHYN, 560, 5 KW/1 KW (DA-N)	MOR/AC	ABC-I, \$ 50.00 (Mc-Guild)	Wilks-Schwartz
WIXY, 1600, 5 KW/2.5 KW (DA-1)	COUNTRY	CBS, \$ 18.00 (Katz)	Sunshine
WMAS, 1450, 1 KW	NOSTALGIA	MBS, \$ 38.00* (Banner)	
WREB, 930, 500 W (DAYS)	TALK	\$ 14.00 (---)	
WSPR, 1270, 5 KW/1 KW (DA-2)	TALK	APR, \$ 19.00* (Roslin)	
WAQY-F, 102.1, 27 KW @ 650, AOR		ABC-F, \$ 59.00* (Katz)	Sunshine
WHYN-F, 93.1, 9 KW @ 970, AC		\$ 70.00* (Mc-Guild)	Wilks-Schwartz
WHMP-F, 99.3, 3 KW @ 300, CHR		\$ 26.00* (Republic)	
WMAS-F, 94.7, 50 KW @ 360, AC		\$ 64.00* (Banner)	

Other ranked stations - See Hartford or Worcester

MISCELLANEOUS COMMENTS WHFM-F changes back to WHYN-F (Oct)... WHYN-AM reclassified as MOR/AS... More than 30% of WHYN's audience is over 55

STOCKTON

Arbitron Rank/Pop (12+): 101/340,900

Stations: 31/11
Diaries: 843/404:1/48.1%
Sample Target: 690
% Below Line: 42.7
% Not Listed: 9.5

1987 Revenue: \$6,700,000
HH Inc.: \$32,156
Retail \$: 2.5 Bi
Pop per Station: 30,991
#1 Biller: KWG/KYBB-F \$1,400,000

MSA Rank/Pop: 104,433,000
Sacramento ADI
Average Person Ratings: 14.5
Market TSL: 20.3 hours

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. KJAX-F	39/ 7.6	5.4	5.8	5.2	6.6		4.4	1.		1. KHOP-F	583/16.5	13.2	17.9
2. KSJQ-F	37/ 7.2	3.2	1.2	1.5	---		6.8	2.		2. KWIN-F	493/13.9	15.9	15.3
3. KHOP-F	36/ 7.0	4.1	6.9	5.0	5.7		5.9	3.		3. KRAK	440/12.4	13.8	15.0
4. KBEE-F	34/ 6.6	4.3	5.8	6.5	4.6		4.0	4.		4. KCBS	420/11.9	12.8	11.9
5. KRAK	29/ 5.6	7.3	8.1	9.0	11.1		7.4	5.	STOCKTON'S METRO AND TSA ARE THE SAME.	5. KNBR	415/11.7	12.1	9.8
6. KCBS	27/ 5.2	7.3	5.0	4.5	5.9		3.4	6.		6. KBEE-F	380/10.7	8.9	10.0
KWG	27/ 5.2	3.2	2.8	3.9	4.1		5.3	7.		7. KFMR-F	343/ 9.7	8.3	11.9
8. KWIN-F	25/ 4.9	5.0	6.7	4.7	4.1		7.8	8.		8. KJAX-F	339/ 9.6	11.1	11.9
9. KFMR-F	22/ 4.3	3.9	6.3	6.5	3.7		4.8	9.		KSJQ-F	339/ 9.6	6.5	3.6
10. KDJK-F	20/ 3.9	2.4	2.4	2.8	2.0		4.4	10.		10. KWG	335/ 9.5	7.9	8.8
11. KNBR	19/ 3.7	5.4	3.0	6.2	3.9		5.3	11.		11. KYBB-F	330/ 9.3	7.2	5.0
KYBB-F	19/ 3.7	3.9	2.2	3.7	3.1		2.7	12.		12. KSTN	325/ 9.2	11.2	12.8

12+ FM SHARE (METRO): 65.45% (305 of 466) (FAL 86: 62.61%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSJQ-F>	1. KHOP-F	1. KHOP-F	1. KWG	1. KWG	1. KJAX-F	1. KJAX-F	1. KBEE-F	1. KHOP-F	1. KSJQ-F	1. KHOP-F
2. KHOP-F	2. KSJQ-F	2. KWG	2. KHOP-F	2. KHOP-F	2. KBE -F	2. KNBR	2. KJAX-F	2. KSJQ-F	2. KWIN-F	2. KFMR-F
3. KSTN	3. KDJK-F	3. KSJQ-F	3. KJAX-F	KJAX-F	3. KRAK	3. KCBS	3. KRAK	3. KJAX-F	3. KHOP-F	3. KJAX-F
4. KWIN-F	4. KWIN-F	4. KWIN-F	4. KYBB-F	4. KBEE-F	KCBS	4. KRAK	4. KWG	4. KBEE-F	4. KBEE-F	4. KBEE-F
5.	5. KWG	5. KDJK-F	KBEE-F	5. KRAK	5. KFMR-F	5. KWG	5. KHOP-F	5. KWG	5. KJAX-F	5. KSJQ-F
							6. KSJW-F			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSJQ-F	1. KHOP-F>	1. KHOP-F	1. KHOP-F	1. KJAX-F	1. KSJQ-F	1. KDJK-F	1. KHOP-F	1. KSJQ-F	1. KWG
2. KHOP-F	2. KSJQ-F	2. KWG	2. KWG	KWG	2. KDJK-F	2. KHOP-F	KSTN-F	KWIN-F	2. KNBR
KWIN-F	3. KWG	3. KJAX-F	3. KJAX-F	3. KHOP-F	3. KWIN-F	3. KSJQ-F	3. KDJK-F	KDJK-F	KRAK-F
KWOD-F	4. KSTN	4.	4. KSJQ-F	4. KBEE-F	4. KHOP-F	4. KWIN-F>	4.	4. KHOP-F	4. KHOP-F
5.	KWIN-F	5.	5. KYBB-F	5. KYBB-F	5.	5.	5.	5. KWG	KWIN-F

FAL 86

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	18 (1)	122 (6)	140 (7)	30.0	29.4	KCVR	1570	Lodi	1.0/2.0
AOR/CLASSIC		32 (3)	32 (3)	6.9	6.6	KJOY	1280	Stockton	1.2/7.2
AC/OLDIES/SOFT ROCK	28 (2)	28 (3)	56 (5)	12.0	12.4	KSTN	1420	Stockton	3.5/9.2
MOR/VARIETY/FULL	25 (2)		25 (2)	5.4	3.3	KSTN-F	107.3	Stockton	2.3/5.4
COUNTRY	31 (2)	32 (2)	63 (4)	13.5	18.6	KFBK	1530	Sacramento	1.6/3.3
BLACK/URBAN		6 (1)	6 (1)	1.3	3.1	KRAK-F	105.1	Sacramento	1.9/5.1
BTFL MUSIC/EZ		73 (2)	73 (2)	15.7	12.8	KWOD-F	106.5	Sacramento	2.3/6.5
NEWS/TALK	45 (3)		45 (3)	9.7	8.4	See Modesto for more information about the following:			
NOSTALGIA	5 (1)		5 (1)	1.1	1.1	KFIV-F	.6/1.9	KOSO-F	1.6/4.1
RELIGION/GOSPEL						KLOC	.8/2.1	KTRB	.4/1.5
SPANISH	9 (2)	12 (1)	21 (3)	4.5	4.2	See San Francisco for more information about the following:			
CLASSICAL						KFRC	1.0/3.1	KOIT A/F	.4/1.4
JAZZ/NEW AGE/ECLECTIC						KGO	1.9/5.8	KRQR-F	.4/1.5
UNKNOWN/OTHERS						KMEL-F	1.7/3.7	KSOL-F	1.2/2.8

466 (31)

RADIO STATIONS

KCVR, 1570, 5 KW (DAYS, DA)	, SPANISH	,\$ 16.00* (Caballero)	(LODI)
KJOY, 1280, 1 KW (DA-N)	, MOR (?)	,\$ 14.00* (Christal)	
KSTN, 1420, 5 KW/1 KW (DA-2)	, CONTEMP	ABC-C, \$ 18.00* (Roslin)	
KWG, 1230, 1 KW	, OLDIES	MBS, \$ 19.00* (Katz)	Home News
KFMR-F, 100.1, 3 KW @ 300, COUNTRY		,\$ 30.00* (CBS)	
KHOP-F, 104.1, 50 KW @ 499, CHR		,\$ 32.50 (Mc-Guild)	Fuller-Jeffrey
KJAX-F, 99.3, 3 KW @ 300, BTFL/EZ		ABC-E, \$ 31.00* (Christal)	
KSJQ-F, 96.7, 3 KW @ 300, CHR		,\$ 18.00* (HNWH)	Commonwealth (MANTECA)
KSTN-F, 107.3, 8 KW @ 1610, SPANISH		,\$ 18.00* (Roslin)	
KWIN-F, 97.7, 3 KW @ 300, CHR		,\$ 26.00 (MMR)	(LODI)
KYBB-F, 100.9, 3 KW @ 300, AC		,\$ 23.00* (Katz)	Home News (TRACY)

Other ranked stations - See Sacramento and Modesto

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SYRACUSE

Arbitron Rank/Pop (12+): 61/553,800

Stations: 20/17
Diaries: 928/597:1/54.7%
Sample Target: 920
% Below Line: 2.5
% Not Listed: 16.2

1987 Revenue: \$15,000,000
HH Inc.: \$36,884
Retail \$: 4.0 Bil
Pop per Station: 32,576
#1 Biller: WYYY-F \$4,300,000

MSA Rank/Pop: 74/657,000

ADI # 67

Average Person Ratings: 15.2

Market TSL: 20.3 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. WYYY-F	112/13.5	17.5	17.9	16.4	16.3	16.3	14.8	1. WYYY-F	134/2305	1. WYYY-F	1832/33.6	34.9	34.7
2. WNTQ-F	109/13.2	11.8	10.8	9.4	11.5	11.3	13.6	2. WNTQ-F	121/1939	2. WNTQ-F	1641/30.1	24.7	24.7
3. WSYR	98/11.8	11.7	9.3	14.4	12.2	11.8	11.1	3. WSYR	113/1655	3. WSYR	1427/26.2	22.8	27.5
4. WAQX A/F	60/ 7.2	8.4	9.3	7.8	7.3	8.2	12.8	4. WKFM-F	90/1171	4. WAQX A/F	989/18.2	19.6	17.4
WEZG-F	60/ 7.2	7.5	6.5	6.8	5.6	7.0	2.9	5. WAQX A/F	70/1122	5. WKFM-F	847/15.6	12.4	10.3
6. WKFM-F	58/ 7.0	4.8	4.6	3.9	4.4	5.1	7.6	6. WEZG-F	67/ 713	6. WSEN A/F	698/12.8	12.6	13.7
7. WRRB-F	47/ 5.7	6.2	5.8	7.3	7.7	6.3	6.0	7. WRRB-F	66/ 882	7. WEZG-F	620/11.4	12.1	13.11
8. WHEN	33/ 4.0	4.5	6.1	5.0	5.7	4.9	4.9	8. WHEN	38/ 761	8. WRRB-F	610/11.2	12.2	12.9
9. WSEN A/F	32/ 3.9	5.3	5.4	4.7	4.9	4.8	4.3	9. WSEN A/F	33/ 747	9. WHEN	555/10.2	17.5	16.0
10. WMHR-F	18/ 2.2	.8	2.2	1.6	1.8	1.7	1.5	10. WMHR-F	24/ 314	10. WNDR	369/ 6.8	5.3	5.0

12+ FM SHARE (METRO): 76.08% (528 of 694) (FAL 86: 69.83%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNTQ-F	> 1. WYYY-F	1. WYYY-F	> 1. WYYY-F	1. WYYY-F	1. WSYR	> 1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WNTQ-F	1. WNTQ-F
2. WAQX-F	> 2. WNTQ-F	2. WNTQ-F	> 2. WNTQ-F	2. WNTQ-F	2. WEZG-F	2. WSYR	2. WEZG-F	2. WNTQ-F	2. WSYR	2. WSYR
3.	3. WKFM-F	3. WKFM-F	3. WSEN-F	3. WSYR	3. WYYY-F	3. WNTQ-F	3. WKFM-F	3. WSYR	3. WAQX-F	3. WYYY-F
4.	4. WAQX-F	> 4. WAQX-F	> 4. WAQX-F	4. WSEN-F	4. WRRB-F	4. WAQX-F	4. WNTQ-F	4. WEZG-F	4. WEZG-F	4. WEZG-F
5.	5.	5. WSEN-F	5. WKFM-F	5. WAQX-F	5. WNTQ-F	5. WHEN	5. WAQX-F	5. WAQX-F	5. WKFM-F	5. WKFM-F
			6. WSYR	6. WKFM-F	6. WHEN		6. WSYR	6. WKFM-F	6. WYYY-F	6. WAQX-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WKFM-F	1. WKFM-F	1. WAQX-F	1. WKFM-F	1. WYYY-F
2. WNTQ-F	2. WNTQ-F	2. WNTQ-F	2. WNTQ-F	2. WNTQ-F	2. WAQX-F	2. WAQX-F	2. WYYY-F	2. WYYY-F	2. WNTQ-F
3. WAQX-F	3. WAQX-F	3. WAQX-F	3.	3. WSYR	3. WNTQ-F	3. WYYY-F	3. WKFM-F	3. WAQX-F	3. WAQX-F
4. WKFM-F	4. WKFM-F	4. WKFM-F	4.	4. WRRB-F	4. WYYY-F	4. WNTQ-F	4. WNTQ-F	4. WNTQ-F	4. WKFM-F
5.	5.	5. WEZG-F	5.	5. WEZG-F	5.	5.	5.	5. WSEN-F	5. WSEN-F
		WHEN		WHEN					
				WSEN-F					

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		118 (3)	118 (3)	17.0	13.5	WNDR 1260 Syracuse 1.7/6.8
AOR/CLASSIC	1 (1)	129 (3)	130 (4)	18.7	14.1	WSGO-F 105.5 Oswego .6/1.3
AC/OLDIES/SOFT ROCK	38 (2)	144 (3)	182 (5)	26.2	27.6	WXRA 1220 N. Syracuse 1.4/2.6
MOR/VARIETY/FULL	98 (1)		98 (1)	14.1	13.8	WNYZ-F 98.7 Utica .6/2.8
COUNTRY	3 (1)	59 (2)	62 (3)	8.9	16.3	WOUR-F 96.9 Utica 1.4/4.8
BLACK/URBAN						WRCK-F 107.3 Utica .5/2.2
BTFM MUSIC/EZ		60 (1)	60 (1)	8.6	6.3	
NEWS/TALK						
NOSTALGIA	14 (1)		14 (1)	2.0	4.9	
RELIGION/GOSPEL		18 (1)	18 (1)	2.6	2.0	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	12 (1)		12 (1)	1.7	1.5	
			694 (20)			

RADIO STATIONS

WHEN, 620, 5 KW @ 1260, 5 KW (DA-N)	AC/MOR	ABC-E, \$ 64.00* (Eastman)	Park
WNR, 1260, 5 KW (DA-N)	NOSTALGIA	CBS, \$ 19.00* (Mc-Guild)	Osborn
WSYR, 570, 5 KW (DA-2)	MOR	NBC, \$ 85.00* (Katz)	New City
WAQX-F, 95.3, 3 KW @ 300, AOR		ABC-R, \$ 60.00* (MMR)	
WEZG-F, 100.9, 3 KW @ 165, BTFM/EZ		\$ 37.00* (Durpetti)	
WKFM-F, 104.7, 50 KW @ 500, AOR		Source, \$ 36.00* (Christal)	Wilks-Schwartz
WMHR-F, 102.9, 16 KW @ 780, RELIGION		\$ 8.00 (---)	
WNTQ-F, 93.1, 97 KW @ 660, CHR		\$ 63.00* (Mc-Guild)	Osborn
WRRB-F, 107.9, 50 KW @ 500, COUNTRY		\$ 48.00* (Eastman)	Park
WSEN-F, 92.1, 3 KW @ 300, OLDIES		\$ 32.00* (HNWH)	Buckley
WYYY-F, 94.5, 100 KW @ 650, AC		\$ 115.00* (Katz)	New City

WOUR - See Utica

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TAMPA - ST. PETERSBURG

Arbitron Rank/Pop (12+): 22/1,663,500
 MSA Rank/Pop: 22/1,960,000
 ADI # 14
 Average Person Ratings: 17.7
 Market TSL: 23.8 hours

Stations: 30/25
 Diaries: 1610/1033:1/51.7%
 Sample Target: 1530
 % Below Line: 6.6
 % Not Listed: 9.8

1987 Revenue: \$52,000,000
 HH Inc.: \$29,007
 Retail \$: 13.3 Bil
 Pop per Station: 66,540
 #1 Biller: WRBQ A/F \$16,500,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. WRBQ-F	437/14.5	16.9	17.8	16.9	16.1	16.5	22.4	1. WRBQ-F	536/6416	1. WRBQ-F	5112/30.1	30.3	30.8
2. WWBA-F	326/10.8	10.3	9.4	13.0	11.1	10.9	6.2	2. WWBA-F	352/3021	2. WWBA-F	2752/16.2	16.7	18.4
3. WQYK-F	242/ 8.0	5.3	6.4	4.9	8.0	6.2	6.3	3. WQYK-F	255/2685	3. WQYK-F	2419/14.2	12.3	13.8
4. WGUL A/F	158/ 5.2	3.4	4.5	4.2	3.2	4.3	2.0	4. WYNF-F	246/3191	4. WYNF-F	2136/12.6	12.3	11.9
5. WFLA	154/ 5.1	3.7	3.8	4.7	4.4	4.3	2.9	5. WDUV-F	244/2513	5. WUSA-F	2084/12.3	11.3	12.1
6. WUSA-F	145/ 4.8	5.0	5.0	5.1	5.9	5.0	4.0	6. WFLZ-F	186/2409	6. WFLA	2032/11.9	10.0	10.2
7. WYNF-F	144/ 4.8	6.5	6.0	5.7	6.9	5.8	9.4	7. WFLA	181/2487	7. WNLT-F	1870/11.0	9.9	8.5
8. WFLZ-F	125/ 4.1	3.9	3.5	2.9	4.2	4.6	3.0	8. WUSA-F	161/2461	8. WFLZ-F	1592/ 9.4	7.8	9.2
9. WNLT-F	121/ 4.0	3.9	5.1	5.2	3.7	4.6	4.5	9. WGUL A/F	158/1283	9. WKRL-F	1510/ 8.9	8.3	9.2
10. WPLP	111/ 3.7	3.4	3.3	3.3	2.3	3.4	1.6	10. WNLT-F	143/2307	10. WPLP	1350/ 7.9	7.0	5.6
11. WKRL-F	97/ 3.2	4.8	3.4	3.3	3.7	3.7	3.3	11. WSUN	139/1913	11. WSUN	1279/ 7.5	7.7	10.2
12. WDUV-F	97/ 3.2	2.6	2.5	3.0	2.5	2.8	2.6	12. WPLP	131/1581	12. WGUL A/F	1267/ 7.4	6.6	5.8
13. WSUN	80/ 2.7	3.3	3.6	3.8	3.9	3.4	2.4	13. WKRL-F	119/1717	13. WDUV-F	1186/ 7.0	5.9	6.1
14. WXCR-F	73/ 2.4	1.7	1.5	1.1	.9	1.7	1.1	14. WHVE-F	90/1359	14. WHVE-F	1039/ 6.1	3.5	3.3
15. WDAE	67/ 2.2	3.7	3.8	4.0	2.3	3.4	3.6	15. WDAE	69/ 827	15. WRBQ	942/ 5.5	3.8	3.4
16. WHVE-F	66/ 2.2	1.7	.8	1.4	.7	1.5	2.3	16. WXCR-F	73/ 779	16. WDAE	783/ 4.6	7.4	6.7
17.								17.		17. WXCR-F	779/ 4.6	3.5	3.9
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 75.70% (2059 of 2720) (FAL 86: 77.18%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WWBA-F	1. WRBQ-F	1. WWBA-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F
2. WYNF-F	2. WYNF-F	2. WUSA-F	2. WUSA-F	2. WUSA-F	2. WQYK-F	2. WWBA-F	2. WRBQ-F	2. WWBA-F	2. WWBA-F	2. WWBA-F
3. WNLT-F	3. WNLT-F	3. WQYK-F	3. WQYK-F	3. WQYK-F	3. WGUL-F	3. WQYK-F	3. WQYK-F	3. WQYK-F	3. WFLA	3. WQYK-F
4. WKRL-F	4. WKRL-F	4. WYNF-F	4. WNLT-F	4. WNLT-F	4. WFLA	4. WFLA	4. WGUL-F	4. WUSA-F	4. WQYK-F	4. WGUL-F
5. WQYK-F	5. WQYK-F	5. WNLT-F	5. WFLZ-F	5. WFLZ-F	5. WRBQ-F	5. WGUL-F	5. WFLA	5. WYNF-F	5. WYNF-F	5. WYNF-F
6. WUSA-F	6. WUSA-F	6. WFLZ-F	6. WKRL-F	6. WKRL-F	6. WPLP	6. WPLP	6. WFLZ-F	6. WGUL-F	6. WPLP	6. WNLT-F
7.	7.	7. WKRL-F	7. WYNF-F	7. WWBA-F	7.	7. WYNF-F	7. WUSA-F	7. WFLZ-F	7.	7. WUSA-F
8.	8.	8.	8.	8.	8.	8. WUSA-F	8.	8. WNLT-F	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9. WKRL-F	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WYNF-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F
2. WYNF-F	2. WNLT-F	2. WUSA-F	2. WUSA-F	2. WUSA-F	2. WRBQ-F	2. WYNF-F	2. WNLT-F	2. WYNF-F	2. WQYK-F
3. WQYK-F	3. WUSA-F	3. WNLT-F	3. WFLZ-F	3. WQYK-F	3. WKRL-F	3. WNLT-F	3. WKRL-F	3. WQYK-F	3. WUSA-F
4. WKRL-F	4. WQYK-F	4. WFLZ-F	4. WQYK-F	4. WFLZ-F	4. WQYK-F	4. WKRL-F	4. WYNF-F	4. WKRL-F	4. WKRL-F
5.	5. WFLZ-F	5. WQYK-F	5. WNLT-F	5. WNLT-F	5. WNLT-F	5. WHVE-F	5. WHVE-F	5. WNLT-F	5. WNLT-F
6.	6. WKRL-F	6. WKRL-F	6.	6. WWBA-F	6.	6. WQYK-F	6. WQYK-F	6. WUSA-F	6. WYNF-F
7.	7.	7. WYNF-F	7.	7.	7.	7.	7. WUSA-F	7.	7. WFLA
8.	8.	8.	8.	8.	8.	8.	8.	8.	8. WHVE-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	32 (1)	450 (2)	482 (3)	17.7	19.5	WHBO	1040	Tampa	.9/2.5
AOR/CLASSIC		241 (2)	241 (2)	8.9	12.3	WLFF	680	St. Petersburg	.6/1.3
AC/OLDIES/SOFT ROCK	27 (1)	391 (3)	418 (4)	15.3	19.6	WLVU-F	106.3	Holiday	.5/1.4
MOR/VARIETY/FULL						WPLA	910	Plant City	.7/1.8
COUNTRY	80 (1)	256 (2)	336 (3)	12.4	13.7	WPSO	1500	New Port Richey	.6/1.4
BLACK/URBAN	85 (2)		85 (2)	3.1	2.9	WQBN	130	Temple Terrace	.8/1.1
BTFL MUSIC/EZ		423 (2)	423 (2)	15.6	15.8	WRBQ	104.7	Tampa	1.1/5.5
NEWS/TALK	283 (3)		283 (3)	10.4	7.8	WRXB	1590	St. Petersburg	.8/2.1
						WVJB	1450	Brooksville	.3/ .6
NOSTALGIA	108 (3)	136 (1)	244 (4)	9.0	7.5	WPCV-F	97.5	Winter Haven	.5/1.4
RELIGION/GOSPEL	22 (1)		22 (1)	0.8					
SPANISH	25 (1)		25 (1)	0.9		WCAT-F	106.7	Leesburg	.4/1.3
CLASSICAL		73 (1)	73 (1)	2.7	1.0	WKTK-F	98.5	Crystal River	.3/1.0
JAZZ/NEW AGE/ECLECTIC		66 (1)	66 (1)	2.4					
UNKNOWN/OTHERS	9 (1)	23 (2)	32 (3)	1.2					
			2720 (30)						

RADIO STATIONS

AM STATIONS

WAMA, 1550, 10 KW (DAYS)	, SPANISH	, \$ 25.00 (Caballero)	
WCBF, 1010, 50 KW/5 KW (DA-2)	, RELIGION	, \$ 13.00 (---)	Sudbrink
WDAE, 1250, 5 KW (DA-N)	, NOSTALGIA	ABC-I, \$ 69.00* (Mc-Guild)	Gannett
WFLA, 970, 5 KW (DA-2)	, NEWS/TALK	NBC, \$ 65.00* (Durpetti)	Sconnix
WHBO, 1040, 5 KW (DAYS)	, OLDIES	, \$ 40.00 (Mc-Guild)	Metroplex
WLFF, 680, 1 KW (DAYS)	, NOSTALGIA	, \$ 32.00 (Christal)	Century
WPLP, 570, 1 KW (DA-2)	, TALK/NEWS	MBS, CBS, \$ 44.00 (Katz)	Susquehanna
WPSO, 1500, 250 W (DAYS)	, TALK	ABC-T, ABC-I, \$ 20.00 (---)	
WQBN, 1300, 5 KW/1 KW (DA-2)	, SPANISH	, \$ 34.00 (Caballero)	
WRFA, 820, 50 KW/1 KW (DA-2)	, COUNTRY	, \$ 20.00* (---)	
WRXB, 1590, 5 KW/1 KW (DA-2)	, BLACK	NBN, \$ 35.00 (Lazar)	
WSUN, 620, 10 KW (DA-2)	, COUNTRY	CBS, ABC-E, \$ 72.00* (CBS)	CBS
WTAN, 1340, 1 KW (DA-1)	, MOR	, \$ 25.00 (Torbet)	
WTIS, 1110, 10 KW (DAYS, DA)	, RELIG/ETHNIC	, \$ 17.00* (---)	
WTMP, 1150, 5 KW/2.5 KW (DA-2)	, BLACK	SBN, \$ 35.00* (HNWH)	

FM STATIONS

WGUL+, 105.5, 3 KW @ 300, NOSTALGIA	MBS, \$ 49.00* (Masla)	
WKRL, 97.9, 100 KW @ 639, CLASSIC AOR	Source, \$ 70.00* (Christal)	Sandusky
WLVU, 106.3, 3 KW @ 300, AC (?)	, \$ 32.00 (HNWH)	(HOLIDAY)
WNLT, 95.7, 100 KW @ 650, AC	, \$ 60.00* (Mc-Guild)	Metroplex
WFLZ, 93.3, 100 KW @ 930, AC	, \$ 60.00* (Durpetti)	Sconnix
WQYK, 99.5, 100 KW @ 550, COUNTRY	, \$119.00* (Katz)	Infinity
WRBQ, 104.7, 100 KW @ 555, CHR	ABC-F, \$220.00* (Eastman)	Edens
WUSA, 100.7, 100 KW @ 503, AC	, \$112.00* (Mc-Guild)	Gannett
WWBA, 107.3, 100 KW @ 649, BTFL/EZ	, \$110.00* (Republic)	Metropolitan
WXCR, 92.1, 2 KW @ 400, CLASSICAL	UPI, \$ 40.00* (CMBS)	Entercom
WYNF, 94.9, 100 KW @ 1360, AOR	ABC-R, \$100.00* (CBS)	CBS

WGUL (860, 500W (DA-1)) simulcasts with WGUL-F

CALL LETTER CHANGES

WPDS-F changes to WFLZ-F (Oct.)

FORMAT CHANGES

STATION SALES

TOLEDO

Arbitron Rank/Pop (12+): 68/505,300
 MSA Rank/Pop: 81/614,000
 ADI # 64
 Average Person Ratings: 15.4
 Market TSL: 20.3 hours

Stations: 17/12
 Diaries: 1147/441:1/53.6%
 Sample Target: 1010
 % Below Line: 13.5
 % Not Listed: 9.4

1987 Revenue: \$14,400,000
 HH Inc.: \$32,816
 Retail \$: 4.9 Bil
 Pop per Station: 42,108
 #1 Biller: WMHE-F \$3,000,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86	
1. WMHE-F	118/15.3	13.3	13.2	12.9	12.8	13.7	16.2	1. WMHE-F	200/3057	1. WMHE-F	1680/33.4	32.1	31.4
2. WLQR-F	79/10.2	12.1	9.5	10.8	10.0	10.7	5.4	2. WIOT-F	145/1887	2. WIOT-F	1136/22.6	23.0	21.3
3. WKKO-F	77/10.0	8.5	8.3	9.4	9.4	9.1	9.2	3. WJR	128/1784	3. WWM-F	979/19.5	19.7	18.0
4. WIOT-F	75/ 9.7	10.0	11.0	9.9	9.5	10.2	13.7	4. WKKO-F	125/1517	4. WKKO-F	969/19.3	18.6	17.9
5. WWM-F	61/ 7.9	6.3	8.3	5.3	7.0	7.0	5.4	5. WLQR-F	114/1564	5. WLQR-F	956/19.0	16.6	20.0
6. WJR	53/ 6.9	7.2	4.7	3.8	4.6	5.7	6.0	6. WWM-F	69/1105	6. WSPD	799/15.9	21.3	20.1
7. WSPD	50/ 6.5	7.6	8.6	7.6	7.1	7.6	6.7	7. WSPD	57/1082	7. WRQN-F	750/14.9	17.9	18.3
8. WRQN-F	40/ 5.2	5.0	7.4	6.2	5.6	6.0	4.9	8. KLV	54/ 814	8. WJR	709/14.1	13.8	12.3
9. WTOD	36/ 4.7	3.4	4.0	5.0	5.9	4.3	4.4	9. CRQN-F	50/1043	9. WTOD	440/ 8.8	10.5	8.8
10. WVOI	33/ 4.3	3.8	4.4	4.3	3.9	4.2	4.8	10. WTOD	43/ 595	10. WCWA	426/ 8.5	7.9	7.9
11. WCWA	21/ 2.7	3.2	2.3	2.8	3.6	2.8	2.9	11. WVOI	33/ 389	11. WVOI	376/ 7.5	6.5	8.2
12. CKLW	21/ 2.7	3.6	2.3	4.1	2.5	3.2	1.6	12. WRIF-F	29/ 554	12. CKLW	344/ 6.8	6.4	6.1
13.								13.	WCWA 29/ 511				

12+ FM SHARE (METRO): 68.57% (480 of 700) (FAL 86: 66.30%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMHE-F>	1. WMHE-F	1. WMHE-F>	1. WMHE-F>	1. WMHE-F	1. WLQR-F	1. WKKO-F+	1. WMHE-F	1. WMHE-F>	1. WMHE-F	1. WMHE-F>
2. WRQN-F>	2. WIOT-F	2. WIOT-F	2. WKKO-F	2. WKKO-F	2. WKKO-F	2. WMHE-F	2. WLQR-F	2. WIOT-F	2. WIOT-F	2. WLQR-F
3. WIOT-F	3. WWM-F>	3. WWM-F	3. WOIT-F	3. WIOT-F	3. WSPD	3. WLQR-F	3. WKKO-F	3. WLQR-F	3. WSPD	3. WKKO-F
4.	4. WKKO-F	4. WKKO-F>	4. WWM-F>	4. WWM-F	4. WJR	4. WSPD	4. WIOT-F	4. WKKO-F	4. WRQN-F	4. WIOT-F
5.	5. WRQN-F	5.	5. WLQR-F	5. WLQR-F	5. WTOD	5. WIOT-F	5. WWM-F	5. WWM-F+	5. WLQR-F	5. WRQN-F
	WVOI					6. WWM-F+			6. WWM-F	6. WWM-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMHE-F>	1. WMHE-F>	1. WMHE-F	1. WMHE-F>	1. WMHE-F		1. WIOT-F	1. WIOT-F>	1. WIOT-F>	1. WIOT-F>	1. WIOT-F>
2. WRQN-F	2. WWM-F	2. WWM-F	2. WWM-F	2. WWM-F		2. WMHE-F	2. WMHE-F	2. WMHE-F	2. WMHE-F>	2. WMHE-F
3. WIOT-F	3. WIOT-F	3. WKKO-F	3. WKKO-F	3. WWM-F		3. WWM-F	3. WWM-F	3. WWM-F	3. WWM-F	3. WKKO-F
4. WVOI	4. WKKO-F	4. WIOT-F	4. WVOI	4. WLQR-F>		4.	4. WRQN-F	4.	4. WKKO-F>	4. WWM-F
5.	5. WVOI	5. WLQR-F	5. WIOT-F	5.		5.	5.	5.	5.	5. WJR
		WVOI	WLQR-F		FAL 86					

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		158 (2)	158 (2)	22.6	21.1	WJYM 730 Bowling Green .4/ .9
AOR/CLASSIC		90 (2)	90 (2)	12.9	11.7	WDHO 1470 Toledo .4/3.3
AC/OLDIES/SOFT ROCK	24 (2)	70 (2)	94 (4)	13.4	10.6	
MOR/VARIETY/FULL	103 (2)		103 (2)	14.7	13.5	CKLW-F 800 Windsor 1.2/3.3
COUNTRY	36 (1)	77 (1)	113 (2)	16.1	17.6	WJLB-F 97.9 Detroit .8/2.9
BLACK/URBAN	33 (1)	6 (1)	39 (2)	5.6	6.3	WXIF-F 101.1 Detroit 1.9/3.9
BTFL MUSIC/EZ		79 (1)	79 (1)	11.3	11.5	
NEWS/TALK						
NOSTALGIA	21 (1)		21 (1)	3.0	7.0	
RELIGION/GOSPEL					0.8	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	3 (1)		3 (1)	0.4	0.5	

RADIO STATIONS

WCWA, 1230, 1 KW	, OLDIES	CBS, MBS, \$ 21.00* (Mc-Guild)	Reams
WOHO, 1470, 1 KW (DA-2)	, AC/OLDIES	, \$ 16.00* (Banner)	
WSPD, 1370, 5 KW (DA-N)	, MOR	NBC, \$ 51.00* (Katz)	Commonwealth
WTOD, 1560, 5 KW (DAYS, DA)	, COUNTRY	ABC-I, \$ 34.00* (MMR)	Booth
WVOI, 1520, 1 KW (DA-2)	, BLACK	SBN, \$ 20.00* (Roslin)	
WIOT-F, 104.7, 37 KW @	655, AOR	Source, \$ 64.00* (Mc-Guild)	Reams
WLQR-F, 101.5, 15 KW @	810, BTFL/EZ	, \$ 64.00* (Katz)	Commonwealth
WMHE-F, 92.5, 50 KW @	480, CHR	ABC-F, \$ 72.00* (Christal)	Osborn
WRQN-F, 93.5, 3 KW @	176, CHR	, \$ 23.00* (Republic)	(BOWLING GREEN)
WKKO-F, 99.9, 50 KW @	500, COUNTRY	ABC-E, \$ 54.00* (MMR)	Booth
WWM-F, 105.5, 3 KW @	300, AC	, \$ 41.00* (Banner)	

WJR, CKLW - See Detroit

American Radio Fall 1997, Copyright 1988

TUCSON

Arbitron Rank/Pop (12+): 63/542,700

MSA Rank/Pop: 79,626,000
A01 # 83

Average Person Ratings: 15.8
Market TSL: 21.3 hours

Stations: 22/20
Diaries: 1031/526:1/55.1%
Sample Target: 880
% Below Line: 3.6
% Not Listed: 11.8

1987 Revenue: \$16,000,000
HH Inc.: \$27,740
Retail \$: 3.7 Bil
Pop per Station: 27,135
#1 Biller: KRQQ-F \$2,000,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME	RATING	SPG 87	FAL 86
1. KRQQ-F	130/15.8	11.2	11.6	9.2	11.9	12.0		1. KRQQ-F	153/1684	1. KRQQ-F	1511/28.9	24.3	24.5
2. KJYK-F	104/12.6	12.0	13.1	15.5	11.9	13.3		2. KJYK-F	115/1177	2. KJYK-F	1074/20.5	18.0	19.6
3. KWFM-F	78/ 9.5	11.2	9.0	7.4	8.0	9.3		3. KLPX-F	86/ 951	3. KWFM-F	953/18.2	20.7	20.6
4. KLPX-F	76/ 9.2	7.6	8.0	8.0	8.5	8.2		4. KIIM-F	85/1078	4. KIIM-F	890/17.0	16.1	14.6
5. KIIM-F	70/ 8.5	11.3	7.6	8.1	7.0	8.9		5. KLPX-F	85/1029	5. KLPX-F	884/16.9	19.8	19.6
6. KCUB	35/ 4.2	4.6	3.2	4.3	4.7	4.1		6. KNIX-F	38/ 372	6. KNST	724/13.9	8.6	12.0
7. KNST	33/ 4.0	4.3	3.2	4.2	4.6	3.9		7. KCUB	36/ 514	7. KCUB	491/ 9.4	8.3	11.0
8. KUPD-F	25/ 3.0	4.0	5.0	6.1	4.1	4.5		8. KUPD-F	35/ 549	8. KTKT	383/ 7.3	6.8	11.6
9. KAIR	22/ 2.7	2.6	2.5	1.8	3.3	2.4		9. KNST	33/ 740	9. KAIR	378/ 7.2	6.9	7.6
KTUC	22/ 2.7	1.5	1.8	1.5	1.3	1.9		10. KAIR	22/ 378	10. KTUC	352/ 6.7	6.6	6.9
11. KGVY	21/ 2.5	3.2	3.9	4.4	4.5	3.5		KTUC	22/ 362	11. KUPD-F	341/ 6.5	11.8	9.2
12. KMRR	20/ 2.4	.7	1.8	1.3	2.6	1.6		12. KGVY	21/ 187	12. KKPW	254/ 4.9	4.9	5.1
13. KKPW	18/ 2.2	2.6	2.4	2.5	3.2	2.4		13. KCEE	20/ 359	13. KCEE	251/ 4.8	7.1	9.6
14. KXEW	15/ 1.8	1.9	4.3	2.2	1.7	2.6		KMRR	20/ 200	14. KFXX-F	246/ 4.7	4.9	2.0
15.								15. KKPW	19/ 264	15. KXEW	202/ 3.9	5.8	5.0

12+ FM SHARE (METRO): 68.54% (499 of 728) (FAL 86: 60.16%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRQQ-F	1. KRQQ-F	1. KRQQ-F	1. KWFM-F	1. KWFM-F	1. KJYK-F	1. KRQQ-F	1. KJYK-F	1. KRQQ-F	1. KRQQ-F	1. KRQQ-F
2.	2. KLPX-F	2. KWFM-F	2. KLPX-F	2. KIIM-F	2. KIIM-F	2. KJYK-F	2. KRQQ-F	2. KJYK-F	2. KJYK-F	2. KJYK-F
3.	3. KWFM-F	3. KLPX-F	3. KRQQ-F	3. KLPX-F	3. KCUB	3. KIIM-F	3. KWFM-F	3. KWFM-F	3. KLPX-F	3. KIIM-F
4.	4. KIIM-F	4. KIIM-F	4. KIIM-F	4. KRQQ-F	4. KNST	4. KLPX-F	4. KLPX-F	4. KLPX-F	4. KWFM-F	4. KWFM-F
5.	5.	5.	5.	5. KJYK-F	5. KGVY	5. KLPX-F	5. KIIM-F	5. KIIM-F	5. KIIM-F	5. KLPX-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRQQ-F	1. KWFM-F	1. KWFM-F	1. KRQQ-F	1. KWFM-F	1. KRQQ-F	1. KLPX-F	1. KLPX-F	1. KLPX-F	1. KLPX-F
2. KWFM-F	2. KRQQ-F	2. KRQQ-F	2. KWFM-F	2. KIIM-F	2. KLPX-F	2. KRQQ-F	2. KWFM-F	2. KRQQ-F	2. KWFM-F
3. KIIM-F	3. KIIM-F	3. KIIM-F	3. KIIM-F	3. KRQQ-F	3. KUPD-F	3. KWFM-F	3. KRQQ-F	3. KWFM-F	3. KIIM-F
4. KKPW	4. KLPX-F	4. KLPX-F	4. KJYK-F	4. KJYK-F	4.	4. KUPD-F	4. KUPD-F	4. KIIM-F	4. KRQQ-F
5. KLPX-F	5.	5.	5. KLPX-F	5. KLPX-F	5.	5.	5. KNST	5. KUPD-F	5. KNST

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		136 (2)	136 (2)	18.7	16.8	KCEE 790 Tucson 1.6/4.8
AOR/CLASSIC		101 (2)	101 (2)	13.9	14.2	KFXX-F 92.1 Green Valley .7/4.7
AC/OLDIES/SOFT ROCK	48 (3)	78 (1)	126 (4)	17.3	20.2	KJMM 580 Tucson .6/1.4
MOR/VARIETY/FULL						KQTL 1210 Sahuarita .8/2.8
COUNTRY	35 (1)	75 (2)	110 (3)	15.1	13.2	KTKT 990 Tucson 1.6/7.3
BLACK/URBAN	18 (1)		18 (1)	2.5	3.6	KVOI 690 Tucson .6/2.6
BTFL MUSIC/EZ		104 (1)	104 (1)	14.3	14.1	KXMG-F 98.3 Marana .6/1.5
NEWS/TALK	55 (2)		55 (2)	7.6	7.6	KNIX-F 102.5 Phoenix .6/1.2
NOSTALGIA	41 (2)		41 (2)	5.6	5.0	
RELIGION/GOSPEL					0.4	
SPANISH	22 (2)	5 (1)	27 (3)	3.7	4.7	
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	10 (2)		10 (2)	1.4		

RADIO STATIONS

KAIR, 1490, 1 KW	AC	NBC, \$ 24.00*	(Christal)	Duchossois
KCEE, 790, 5 KW/500 W (DA-2)	OLDIES/AC	CBS, \$ 20.00*	(MMR)	American
KCUB, 1290, 1 KW	COUNTRY	\$ 38.00*	(Katz)	
KGVY, 1080, 1 KW (DAYS)	NOSTALGIA	APR, \$ 18.00	(Roslin)	(GREEN VALLEY)
KMRR, 1330, 2 KW/5 KW (DA-2)	NOSTALGIA	SMN, \$ 23.00*	(Republic)	
KKPW, 1450, 1 KW	URBAN	\$ 17.00*	(Masla)	
KNST, 940, 1 KW/250 W	TALK	ABC-I, MBS, \$ 27.00*	(Mc-Guild)	Nationwide
KQTL, 1210, 10 KW/500 W (DA-2)	SPANISH	\$ 15.00*	(Caballero)	
KTKT, 990, 10 KW/1 KW (DA-N)	SOFT AC	UPI, Trans, \$ 17.00*	(HNWH)	Lotus
KTUC, 1400, 1 KW	NEWS	CBS, CNN, \$ 20.00*	(Roslin)	
KVOI, 690, 250 W (DAYS)	?	\$ 12.00	(---)	
KXEW, 1600, 1 KW (DA-N)	SPANISH	\$ 26.00*	(Lotus)	
KIIM-F, 99.5, 96 KW @ 2000,	COUNTRY	\$ 40.00*	(Katz)	
KJYK-F, 94.9, 97 KW @ 1952,	BTFL/EZ	\$ 42.00*	(Christal)	Duchossois
KLPX-F, 96.1, 93 KW @ 505,	AOR	\$ 38.00*	(Torbet)	Lotus
KRQQ-F, 93.7, 26 KW @ 150,	CHR	\$ 45.00*	(Mc-Guild)	Nationwide
KWFM-F, 92.9, 93 KW @ 2036,	AC	\$ 50.00*	(MMR)	American
KFXX-F, 92.1, 2 KW @ 445,	CHR	\$ 23.00	(Masla)	(GREEN VALLEY)
KXMG-F, 98.3, 3 KW @ 200,	SPANISH	\$ NA	(Lotus)	(MARANA)

MISCELLANEOUS COMMENTS KHYY changes calls to KMRR (Sept) and format to Nostalgia...

American Radio Fall 1987, Copyright 1988

TULSA

Arbitron Rank/Pop (12+): 57/651,300

MSA Rank/Pop: 67/757,000

ADI # 54

Average Person Ratings: 14.8

Market TSL: 20.0 hours

Stations: 16/16
Diaries: 1128/577:1/54.4%
Sample Target: 970
% Below Line: 0
% Not Listed: 9.8

1987 Revenue: \$18,000,000
HH Inc.: \$30,604
Retail \$: 4.7 Bill
Pop per Station: 40,706
#1 Biller: KWEN-F \$2,800,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	FAL 86
1. KMOD-F	132/13.8	14.9	12.5	10.2	9.9	12.9	17.9	1. KMOD-F	179/2201	1. KMOD-F 1508/23.3	21.6	16.9
2. KWEN-F	123/12.8	10.3	13.1	11.2	11.6	11.9	10.1	2. KWEN-F	173/2126	2. KWEN-F 1501/23.2	21.4	21.5
3. KRMG	98/10.2	9.0	10.4	11.2	9.5	10.2	9.1	3. KVOO	152/1759	3. KAYI-F 1298/20.0	24.3	22.9
4. KAYI-F	86/ 9.0	10.2	12.0	10.5	11.2	10.4	13.0	4. KAYI-F	130/1868	4. KRMG 1252/19.3	21.1	24.3
5. KBEZ-F	75/ 7.8	7.9	9.1	10.5	9.3	8.8	5.2	5. KRMG	104/1523	5. KRAV-F 1009/15.6	16.4	17.8
6. KVOO	71/ 7.4	9.1	8.8	9.1	9.2	8.6	7.6	6. KBEZ-F	103/1297	6. KVOO 946/14.6	15.9	17.8
7. KRAV-F	65/ 6.8	5.7	7.6	5.7	6.0	6.5	4.5	7. KTFX-F	86/1410	7. KBEZ-F 923/14.2	16.7	19.2
8. KTFX-F	45/ 4.7	5.2	3.2	3.9	4.9	4.3	4.6	8. KRAV-F	73/1105	8. KMYZ-F 909/14.0	10.0	8.4
9. KMYZ-F	42/ 4.4	3.6	2.8	2.7	3.2	3.4	6.2	9. KMYZ-F	61/1196	9. KTFX-F 735/11.3	8.8	11.9
10. KVL-T	35/ 3.7	4.1	3.8	4.2	2.6	4.0	2.4	10. KVL-T	58/ 992	10. KVL-T 705/10.9	10.5	8.2
11. KQMJ-F	31/ 3.2	2.2	1.3	1.6	2.6	2.1	2.3	11. KQMJ-F	39/ 639	11. KQMJ-F 506/ 7.8	6.6	8.6
12.								12.		12. KUSO-F 407/ 6.3	5.5	7.5

12+ FM SHARE (METRO): 77.66% (671 of 864) (FAL 86: 73.40%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KAYI-F>	1. KMOD-F>	1. KMOD-F	1. KMOD-F	1. KWEN-F	1. KRMG	1. KRMG >	1. KMOD-F	1. KMOD-F	1. KMOD-F	1. KMOD-F>
2. KMOD-F	2. KWEN-F	2. KWEN-F>	2. KWEN-F>	2. KWEN-F	2. KBEZ-F	2. KWEN-F	2. KWEN-F	2. KWEN-F	2. KAYI-F	2. KWEN-F>
3. KMYZ-F	3. KRAV-F	3. KRAV-F	3. KRAV-F	3. KRAV-F	3. KVOO	3. KMOD-F	3. KBEZ-F>	3. KAYI-F	3. KRMG	3. KAYI-F
4. KWEN-F	4. KAYI-F	4. KAYI-F	4. KRMG	KRMG	4. KWEN-F>	4. KAYI-F	4. KVOO	4. KRAV-F	4. KWEN-F>	4. KBEZ-F
5.	5. KMYZ-F	5. KRMG	5. KAYI-F	5. KAYI-F	5. KTFX-F	5. KVOO	5. KRAV-F	5. KBEZ-F	5. KMYZ-F	5. KRAV-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMOD-F	1. KMOD-F	1. KRAV-F	1. KWEN-F>	1. KWEN-F>	1. KMOD-F>	1. KMOD-F>	1. KMOD-F>	1. KMOD-F>	1. KMOD-F
KWEN-F>	2. KWEN-F	2. KMOD-F	2. KMOD-F	2. KRAV-F	2. KAYI-F	2. KWEN-F	2. KWEN-F	2. KWEN-F	2. KWEN-F
3. KMYZ-F	3. KRAV-F	3. KWEN-F>	3. KRAV-F	3. KMOD-F	3. KWEN-F	3. KRAV-F	3. KRAV-F>	3. KRMG >	3. KRMG >
4. KAYI-F	4. KAYI-F	4. KAYI-F	4. KAYI-F>	4. KAYI-F	4.	4. KAYI-F	KRMG	4. KRAV-F	4. KRAV-F
5.	5. KMYZ-F	5. KRMG	5.	5. KBEZ-F	5.	KRMG	5.	5. KAYI-F	5. KVOO

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		128 (2)	128 (2)	14.8	12.6	KCMA-F 92.1 Broken Arrow .9/3.0
AOR/CLASSIC		132 (1)	132 (1)	15.3	14.7	KGTO 1050 Tulsa .8/2.3
AC/OLDIES/SOFT ROCK	8 (1)	131 (3)	139 (4)	16.1	14.7	KUSO-F 98.5 Tulsa 1.4/6.3
MOR/VARIETY/FULL	98 (1)		98 (1)	11.3	10.7	
COUNTRY	71 (1)	181 (3)	252 (4)	29.2	29.1	
BLACK/URBAN					1.4	
BTFL MUSIC/EZ		75 (1)	75 (1)	8.6	10.5	
NEWS/TALK						
NOSTALGIA						
RELIGION/GOSPEL		15 (1)	15 (1)	1.7	4.6	
SPANISH						
CLASSICAL		9 (1)	9 (1)	1.0	0.4	
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS	16 (1)		16 (1)	1.8	1.2	
864 (16)						

RADIO STATIONS

KCFO, 970, 2.5 KW/1 KW (DA-2), RELIGION	,\$ 12.00 (---)	Salem
KGTO, 1050, 1 KW (DAYS), OLDIES	US 1,\$ 13.00* (Torbet)	
KRMG, 740, 50 KW/25 KW (DA-2), MOR	ABC-I,\$ 71.00* (Katz)	New City
KVOO, 1170, 50 KW (DA-N), COUNTRY	CNN,\$ 62.00* (Mc-Guild)	
KAKC, 1300, 5 KW/1 KW (DA-2), OLDIES	,\$ 15.00* (HNWH)	Clear Channel
KSKS, 1430, 5 KW (DA-N), SOFT AC	,\$ 16.00* (Durpett1)	Federated
KAYI-F, 106.9, 100 KW @ 1005, CHR	ABC-F,\$ 67.00* (Katz)	Narragansett (MUSKOGEE)
KBEZ-F, 92.9, 100 KW @ 680, BTFL/EZ	,\$ 64.00* (Republic)	WIN
KUSO-F, 98.5, 100 KW @ 660, COUNTRY	,\$ 25.00* (Mc-Guild)	
KCMA-F, 92.1, 3 KW @ 300, CLASSICAL	,\$ 20.00* (CMBS)	
KMOD-F, 97.5, 100 KW @ 1330, AOR	,\$ 73.00* (HNWH)	Clear Channel
KMYZ-F+, 104.5, 78 KW @ 1300, CHR	Source,\$ 32.00* (Eastman)	Shamrock-Lynett (PRYOR)
KQMJ-F, 99.5, 28 KW @ 984, AC	,\$ 29.00* (Christal)	Swanson (HENRIETTA)
KRAV-F, 96.5, 100 KW @ 1329, AC	,\$ 71.00* (Torbet)	
KTFX-F, 103.3, 100 KW @ 1280, COUNTRY	,\$ 51.00* (MMR)	
KVL-T-F, 106.1, 100 KW @ 1315, AC	,\$ 35.00* (Durpett1)	Federated (OWASSO)
KWEN-F, 95.5, 100 KW @ 1328, COUNTRY	APR,\$100.00* (Katz)	New City

MISCELLANEOUS COMMENTS KCFO-F changes calls to KUSO and format from Religion to Country...

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FORMATS	AM	FM	TOTAL	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING
				%	%	
TOP 40/CHR/CONTEMP		462 (2)	462 (2)	9.9	15.1	WCPT 730 Alexandria .8/1.8
AOR/CLASSIC		584 (5)	584 (5)	12.5	10.9	WFMD 930 Frederick .5/1.0
AC/OLDIES/SOFT ROCK		506 (4)	506 (4)	10.9	12.0	WIFS-F 99.1 Anapolis .9/3.1
MOR/VARIETY/FULL	364 (2)		364 (2)	7.8	9.7	WMMJ-F 102.3 Bethesda 1.2/4.0
						WUST 1120 Washington .6/1.0
COUNTRY	12 (1)	390 (2)	402 (3)	8.6	7.1	WWDC 1260 Washington .9/2.2
BLACK/URBAN	139 (3)	1036 (4)	1175 (7)	25.2	23.2	
BTFM MUSIC/EZ		385 (1)	385 (1)	8.3	8.4	WARX-F 106.9 Hagerstown .3/ .6
NEWS/TALK	363 (2)		363 (2)	7.8	4.7	WFSI-F 107.9 Annapolis .4/1.0
						WGRX-F 100.7 Westminster .4/1.4
NOSTALGIA	49 (1)		49 (1)	1.1	3.9	WIYY-F 97.9 Baltimore .3/1.5
RELIGION/GOSPEL	107 (2)	20 (1)	127 (3)	2.7	1.3	WPOC-F 93.1 Baltimore .4/1.3
SPANISH						
CLASSICAL	11 (1)	131 (1)	142 (2)	3.0	3.3	
JAZZ/NEW AGE/ECLECTIC		87 (1)	87 (1)	1.9		
UNKNOWN/OTHERS	16 (1)		16 (1)	0.3	0.4	
4662 (34)						

RADIO STATIONS

AM STATIONS

WABS, 780, 5 KW (DAYS)	, RELIGION	, \$ 30.00 (---)	
WCPT, 730, 5 KW/20 W	, BLACK	SMN, \$ 35.00* (Mc-Guild)	Legacy
WDCT, 1310, 5 KW/500 W (DA-2)	, RELIGION	, \$ 36.00 (---)	Universal
WFAX, 1220, 5 KW (DAYS)	, RELIGION	, \$ 20.00 (---)	
WMAL, 630, 5 KW (DA-2)	, MOR	ABC-I, \$230.00 (Katz)	Cap Cities/ABC
WMDO, 1540, 5 KW (DAYS)	, SPANISH	, \$ 57.00 (Lotus)	Lotus
WMZQ, 1390, 5 KW (DA-2)	, COUNTRY	, \$ NA (Christal)	Viacom
WNTR, 1050, 1 KW/500 W	, TALK	ABC-T, \$ 33.00 (---)	
WOL, 1450, 1 KW	, BLACK	NBN, \$ 43.00 (Lazar)	
WTOP, 1500, 50 KW (DA-2)	, NEWS	CBS, MBS, \$133.00* (HNWH)	Outlet
WUST, 1120, 1 KW (DAYS)	, GOSPEL	NBN, \$ 26.00 (---)	
WWDC, 1260, 5 KW (DA-2)	, NOSTALGIA	US 2, \$ 48.00* (Christal)	
WWRC, 980, 5 KW (DA-N)	, TALK	NBC, NBC-T, \$ 85.00* (MMR)	Greater Media
WYCB, 1340, 1 KW	, GOSPEL	SBN, \$ 50.00 (---)	

FM STATIONS

WASH, 97.1, 23 KW @ 690, AC	US 2, \$130.00* (Katz)	Outlet
WAVA, 105.1, 50 KW @ 500, CHR	, \$180.00 (HNWH)	Emmis
WBMW, 106.7, 23 KW @ 731, JAZZ/NEW AGE	ABC-R, \$120.00* (Torbet)	Infinity
WCXR, 105.9, 50 KW @ 500, CLASSIC AOR	, \$138.00* (Mc-Guild)	Legacy
WDJY, 100.3, 40 KW @ 330, BLACK	APR, \$ 90.00* (Mc-Guild)	United
WGAY, 99.5, 21 KW @ 780, BTFM/EZ	, \$200.00* (MMR)	Greater Media
WGMS+, 103.5, 47 KW @ 510, CLASSICAL	MBS, \$140.00 (Republic)	RKO
WHUR, 96.3, 24 KW @ 669, BLACK	, \$134.00* (Durpetti)	Howard University
WKYS, 93.9, 50 KW @ 485, URBAN	NBC, \$205.00* (Eastman)	NBC
WLTT, 94.7, 21 KW @ 780, AC	, \$175.00* (CBS)	CBS
WMZQ, 98.7, 50 KW @ 490, COUNTRY	, \$176.00* (Chrsital)	Viacom
WPGC+, 95.5, 50 KW @ 496, URBAN/CHR	, \$130.00* (Torbet)	First Media
WRQX, 107.3, 50 KW @ 410, CHR	ABC-C, \$172.00 (Katz)	Cap Cities/ABC
WMMJ, 102.3, 1 KW @ 480, SOFT AC	, \$ 70.00* (HNWH)	
WWDC, 101.1, 22 KW @ 750, AOR	US 1, \$170.00* (Christal)	
WXTR, 104.1, 50 KW @ 500, OLDIES	, \$ 95.00 (Mc-Guild)	
WHFS, 99.1, 50 KW @ 390, AOR	MBS, \$ 55.00 (Masla)	

(LA PLATA)
(ANNAPOLIS)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WPGC A/F: From First Media to Cook Inlet for \$18,000,000 + Tax Cert. (Est)
 WNAV, WHFS-F (Annapolis): Sold to Duchossois for \$8,240,000
 WDCT: From Universal to Marsh for \$2,200,000 (Est)
 WNTR: Sold for \$1,100,000
 WGMS A/F: From RKO to Ver Standig for \$33,900,000

WEST PALM BEACH

Arbitron Rank/Pop (12+): 56/661,100

Stations: 32/15
Diaries: 1092/605:1/46.1%
Sample Target: 940
% Below Line: 35.0
% Not Listed: 10.6

1987 Revenue: \$18,500,000
HH Inc.: \$36,567
Retail \$: 6.7 Bil
Pop per Station: 44,073
#1 Biller: WRMF-F \$5,000,000

MSA Rank/Pop: 65/784,000
ADI # 53

Average Person Ratings: 15.7
Market TSL: 21.0 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WEAT-F	131/12.2	12.7	13.7	12.6	11.8	12.8	9.5	1. WLYF-F	231/2443	1. WEAT-F	1515/22.1	21.3	20.3
2. WRMF-F	96/ 8.9	7.8	12.0	10.6	9.9	9.8	10.4	2. WEAT-F	208/2500	2. WRMF-F	1165/17.0	23.1	21.5
3. WJNO	63/ 5.9	5.4	5.6	6.5	7.1	5.9	6.7	3. WHYI-F	150/2474	3. WJNO	812/11.9	12.4	13.8
4. WIRK-F	56/ 5.2	7.3	4.7	6.2	4.8	5.9	5.9	4. WMXJ-F	132/2001	4. WHYI-F	811/11.8	15.6	19.0
5. WHYI-F	55/ 5.1	5.7	5.3	5.2	6.5	5.3	6.7	5. WAXY-F	131/1970	5. WNJY-F	656/ 9.6	11.7	10.1
6. WNJY-F	49/ 4.6	4.8	6.1	7.0	5.1	5.6	4.6	6. WRMF-F	127/1796	6. WIRK-F	625/ 9.1	8.5	11.5
7. WMXJ-F	40/ 3.7	2.8	2.1	2.0	2.3	2.7	2.4	7. WJQY-F	115/1543	7. WMXJ-F	620/ 9.1	6.2	6.3
8. WPOW-F	33/ 3.1	1.7	3.1	3.1	2.6	2.8	4.9	8. WGTR-F	113/1344	8. WKGR-F	562/ 8.2	10.9	8.4
9. WPOM	33/ 3.1	2.9	3.7	3.7	4.4	3.4	3.1	9. WKQS-F	113/1597	9. WPOW-F	463/ 6.8	8.1	8.1
10. WKGR-F	28/ 2.6	2.9	4.4	4.1	3.8	3.5	3.8	10. WPOW-F	113/1606	10. WAXY-F	447/ 6.5	4.3	5.5
WNGS-F	28/ 2.6	3.5	1.3	2.7	2.1	2.5	1.4	11.		11.			

12+ FM SHARE (METRO): 75.70% (726 of 959) (FAL 86: 75.93%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. POWX-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WEAT-F	1. WEAT-F	1. WEAT-F	1. WEAT-F	1. WEAT-F	1. WEAT-F
2. WHYI-F	2. WHYI-F	2. WHYI-F	2. WMXJ-F	2. WHYI-F	2. WJNO	2. WRMF-F	2. WRMF-F	2. WRMF-F	2. WHYI-F	2. WRMF-F
3. WHQT-F	3. WIRK-F	3. WMXJ-F	3. WHYI-F	3. WMXJ-F	3. WNJY-F	3. WJNO	3. WIRK-F	3. WHYI-F	3. WRMF-F	3. WNJY-F
4.	4. WKGR-F	4. WIRK-F	4. WEAT-F	4. WIRK-F	4. WRMF-F	4. WIRK-F	4. WMXJ-F	4. WJNO	4. WPOW-F	4. WHYI-F
5.	5. WMXJ-F	5. WEAT-F	5. WIRK-F	5. WEAT-F	5. WIRK-F	5.	5. WJNO	5. WIRK-F	5. WJNO	5. WIRK-F
	6. WPOM	6. WKGR-F					6. WNJY-F			6. WMXJ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WKGR-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F
2.	2. WNGS-F	2. WNGS-F	2.	2. WEAT-F	2. WRMF-F	2. WHYI-F	2. WHYI-F	2. WHYI-F	2. WHYI-F
3.	3. WPOW-F	3. WIRK-F	3.	3. WIRK-F	3. WHYI-F	3. WIRK-F	3. WMXJ-F	3. WMXJ-F	3. WMXJ-F
4.	4. WPOM	4. WEAT-F	4.	4. WNGS-F	4. WPOW-F	4. WKGR-F	4. WMXJ-F	4. WIRK-F	4. WIRK-F
5.	5.	5.	5.	5. WNJY-F	5.	5. WMXJ-F	5. WPOM	5. WKGR-F	5. WEAT-F
				5. WMXJ-F		6. WGTR-F			

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		124 (4)	124 (4)	12.9	8.5	WDBF 1420 Delray Beach 1.3/3.8
AOR/CLASSIC		85 (4)	85 (4)	8.9	10.0	WEAT 850 West Palm Beach .7/3.1
AC/OLDIES/SOFT ROCK	12 (1)	227 (6)	239 (7)	24.9	21.1	WPBG 1290 West Palm Beach 1.1/2.4
MOR/VARIETY/FULL						WPBR 1340 Palm Beach 2.0/4.9
COUNTRY		72 (2)	72 (2)	7.5	7.4	WSBR 740 Boca Raton 1.0/4.1
BLACK/URBAN	51 (2)		51 (2)	5.3	10.5	WSWN 900 Belle Glade 1.5/1.7
BTFL MUSIC/EZ	7 (1)	152 (2)	159 (3)	16.6	17.8	WYFX 1040 Boynton Beach 1.7/2.7
NEWS/TALK	122 (5)		122 (5)	12.7	14.7	WAXY-F 105.9 Fort Lauderdale 2.1/6.5
NOSTALGIA	14 (1)	49 (1)	63 (2)	6.6	6.5	WGTR-F 97.3 Miami 1.8/4.7
RELIGION/GOSPEL	16 (1)		16 (1)	1.7	1.9	WHQT-F 105.1 Coral Gables 1.8/5.8
SPANISH						WINZ 940 Miami 1.3/3.2
CLASSICAL		17 (1)	17 (1)	1.8	1.2	WIOD 610 Miami 1.7/5.0
JAZZ/NEW AGE/ECLECTIC						WJQY-F 106.7 Fort Lauderdale 2.2/5.2
UNKNOWN/OTHERS	11 (1)		11 (1)	1.1	0.4	WKQS-F 99.9 Boca Raton 1.5/4.4
			959 (32)			WLVE-F 93.9 Miami Beach 1.6/5.1
						WLYF-F 101.5 Miami 2.0/6.2
						WNWS 790 South Miami .6/1.8
						WOVV-F 95.5 Fort Pierce 1.6/4.2
						WSHE-F 103.5 Fort Lauderdale 2.1/6.1
						WTMI-F 93.1 Miami 1.6/5.5
						WZTA-F 94.9 Miami Beach 1.5/4.2

RADIO STATIONS

WJNO, 1230, 1 KW	, NEWS/TALK	CBS,ABC-E,NBC-T,\$ 50.00*	(Banner)	Fairbanks
WPBR, 1340, 1 KW	, TALK	MBS,ABC-T,\$ 22.00*	(Savalli)	
WPOM, 1600, 1 KW (DA-N)	, BLACK	ABC-D,\$ 25.00*	(Republic)	
WEAT-F+, 104.3, 56 KW @ 1250	BTFL/EZ	,\$ 70.00*	(Katz)	Taylor
WIRK-F, 107.9, 100 KW @ 400	COUNTRY	ABC-E,\$ 51.00*	(HNWH)	Price
WKGR-F, 98.7, 100 KW @ 1384	AOR	UPI,\$ 45.00*	(HNWH)	(FORT PIERCE)
WNGS-F, 92.1, 2 KW @ 378	AC	,\$ 30.00*	(Eastman)	
WNJY-F, 94.3, 1 KW @ 480	NOSTALGIA	NBC,\$ 35.00*	(Republic)	
WRMF-F, 97.9, 100 KW @ 1350	AC	,\$ 87.00*	(Banner)	Fairbanks

Other ranked stations - See Miami

MISCELLANEOUS COMMENTS WBSS changes calls to WNN and format from Black to Talk ("all motivation/self help")...

American Radio Fall 1987, Copyright 1988

WICHITA

Arbitron Rank/Pop (12+): 96/356,100

Stations: 17/17
Diaries: 876/407:1/55.5%
Sample Target: 780
% Below Line: 0
% Not Listed: 4.3

1987 Revenue: \$15,000,000
HH Inc.: \$38,359
Retail \$: 3.1 Bil
Pop per Station: 20,947
#1 Biller: KFDI A/F \$4,700,000

MSA Rank/Pop: 103/473,000

ADI # 60

Average Person Ratings: 14.4

Market TSL: 19.0 hours

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86
1. KKR-D-F	78/14.0	13.6	13.6	15.8	10.1	17.2	1. KKR-D-F	103/1344	1. KKR-D-F	1035/26.7	26.1	26.7
2. KFDI-F	59/10.6	10.6	10.6	10.4	11.3	10.2	2. KICT-F	85/ 743	2. KFDI-F	809/20.9	19.8	18.8
3. KICT-F	58/10.4	5.0	7.5	6.9	7.8	9.5	3. KZSN-F	82/1195	3. KZSN-F	712/18.4	15.2	15.9
4. KZSN-F	56/10.0	8.2	8.6	7.3	.8	9.3	4. KFDI-F	74/1095	4. KEYN-F	576/17.5	18.6	22.3
5. KXLK-F	49/ 8.8	7.0	5.9	5.6	5.1	6.6	5. KXLK-F	66/ 789	5. KFDI	585/15.1	16.5	14.2
6. KEYN-F	42/ 7.5	5.7	8.2	6.7	7.2	7.1	6. KFDI	63/ 906	6. KXLK-F	578/14.9	13.5	12.4
7. KFDI	41/ 7.3	8.2	7.5	6.9	11.5	8.2	7. KEYN-F	50/ 868	7. KICT-F	543/14.0	13.0	16.8
8. KOEZ-F	29/ 5.2	5.4	4.8	6.0	8.4	4.9	8. KOEZ-F	44/ 596	8. KFH	433/11.2	10.4	11.3
9. KLEO	24/ 4.3	6.3	4.2	6.9	5.1	3.1	9. KFH	33/ 615	9. KOEZ-F	431/11.1	12.8	11.4
10. KRZZ-F	22/ 3.9	5.7	4.2	2.1	1.4	5.1	10. KLEO	28/ 415	10. KRZZ-F	396/10.2	11.2	9.5
11. KFH	21/ 3.8	5.2	4.0	6.0	6.8	3.5	11. KRZZ-F	23/ 422	11. KLEO	376/ 9.7	10.9	9.0
12. KLZS-F	18/ 3.2	2.7	3.8	3.5	5.3	2.2	12.		12. KNSS	281/ 7.3	3.4	4.1

12+ FM SHARE (METRO): 78.46% (419 of 534) (FAL 86: 77.29%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKR-D-F	1. KICT-F	1. KICT-F	1. KXLK-F	1. KFDI-F	1. KFDI-F	1. KKR-D-F	1. KICT-F	1. KKR-D-F	1. KKR-D-F	1. KKR-D-F
2. KEYN-F	2. KKR-D-F	2. KKR-D-F	2. KZSN-F	2. KXLK-F	2. KFDI	2. KFDI-F	2. KXLK-F	2. KZSN-F	2. KEYN-F	2. KZSN-F
3. KICT-F	3. KEYN-F	KZSN-F	3. KFDI-F	3. KZSN-F	3. KOEZ-F	3. KICT-F	3. KFDI-F	3. KICT-F	3. KICT-F	3. KFDI-F
4.	4. KZSN-F	4. KXLK-F	4. KICT-F	4. KICT-F	4. KZSN-F	4. KFDI	4. KKR-D-F	4. KFDI-F	4. KZSN-F	KXLK-F
5.	5. KXLK-F	5. KFDI-F	5. KKR-D-F	5. KKR-D-F	5. KLEO	5.	5. KZSN-F	5. KXLK-F	5. KFDI-F	5. KFDI

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KEYN-F	1. KKR-D-F	1. KXLK-F	1. KKR-D-F	1. KXLK-F	1. KICT-F	1. KICT-F	1. KICT-F	1. KICT-F	1. KICT-F
KKR-D-F	2. KEYN-F	2. KZSN-F	2. KXLK-F	2. KZSN-F	2. KKR-D-F	2. KKR-D-F	2. KXLK-F	2. KZSN-F	2. KFDI-F
3. KICT-F	3. KXLK-F	3. KKR-D-F	3. KZSN-F	3. KFDI-F	3. KEYN-F	3. KZSN-F	3. KZSN-F	3. KKR-D-F	3. KZSN-F
4. KZSN-F	4. KZSN-F	4. KFDI-F	4. KEYN-F	4. KKR-D-F	4. KZSN-F	4. KEYN-F	4. KRZZ-F	4. KFDI-F	4. KXLK-F
5.	5. KICT-F	5. KEYN-F	5. KFDI-F	5.	5.	5. KXLK-F	5. KKR-D-F	5. KXLK-F	5. KRZZ-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %
TOP 40/CHR/CONTEMP		120 (2)	120 (2)	22.5	23.7
AOR/CLASSIC		80 (2)	80 (2)	15.0	13.3
AC/OLDIES/SOFT ROCK	12 (1)	67 (2)	79 (3)	14.8	13.3
MOR/VARIETY/FULL					
COUNTRY	62 (2)	115 (2)	177 (4)	33.1	33.5
BLACK/URBAN					4.2
BTFL MUSIC/EZ		37 (2)	37 (2)	6.9	5.2
NEWS/TALK	9 (1)		9 (1)	1.7	
NOSTALGIA	24 (1)		24 (1)	4.5	4.6
RELIGION/GOSPEL	3 (1)		3 (1)	0.6	2.2
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	5 (1)		5 (1)	0.9	

534 (17)

RADIO STATIONS

KFDI, 1070, 10 KW/1 KW (DA-N)	COUNTRY	ABC-E, \$ 52.00*	(Torbet)	Great Empire
KFH, 1330, 5 KW (DA-N)	COUNTRY	MBS,CBS, \$ 34.00*	(Republic)	
KLEO, 1480, 5 KW/1 KW (DA-2)	NOSTALGIA	ABC-I, NBC-T, \$ 25.00*	(Eastman)	
KQAM, 1410, 5 KW/1 KW (DA-N)	OLDIES	US 1, \$ 18.00*	(Eastman)	Long-Pride
KWKL-F, 106.5, 100 KW @ 465,	BTFL/EZ	SBN, \$ 22.00*	(---)	(ARKANSAS CITY)
KEYN-F, 103.7, 100 KW @ 860,	CHR	US 1, \$ 42.00*	(Eastman)	Long-Pride
KFDI-F, 101.3, 100 KW @ 1130,	COUNTRY	ABC-E, \$ 63.00*	(Torbet)	Great Empire
KICT-F, 95.1, 100 KW @ 970,	AOR	ABC-R, \$ 38.00*	(Mc-Guild)	
KKRD-F, 107.3, 100 KW @ 884,	CHR	\$ 56.00*	(HNWH)	Osborn
KLZS-F, 97.9, 85 KW @ 370,	AC	\$ 30.00*	(Republic)	
KRZZ-F, 95.9, 1.2 KW @ 500,	CLASSIC AOR	Source, \$ 33.00*	(Christal)	(DERBY)
KXLK-F, 105.3, 100 KW @ 1000,	AC	US 2, \$ 28.00*	(Banner)	Mid-Continent
KZSN-F, 102.1, 100 KW @ 1032,	COUNTRY	\$ 38.00*	(Eastman)	(HAYSVILLE)
KOEZ-F, 92.3, 100 KW @ 650,	BTFL/EZ	\$ 32.00*	(Roslin)	(HUTCHINSON)
				(NEWTON)

MISCELLANEOUS COMMENTS KBUZ changes to KWKL-F and format from Urban to BTFL... Harvey, KS added to metro...

American Radio Fall 1987, Copyright 1988

WILKES BARRE - SCRANTON

Arbitron Rank/Pop (12+): 53/627,600
 MSA Rank/Pop: 69/734,000
 ADI # 51
 Average Person Ratings: 16.7
 Market TSL: 22.5 hours

Stations: 34/27
 Diaries: 1156/543:1/57.5%
 Sample Target: 1000
 % Below Line: 5.8
 % Not Listed: 12.6

1987 Revenue: \$13,600,000
 HH Inc.: \$27,627
 Retail \$: 4.4 Bill
 Pop per Station: 23,244
 #1 Biller: WKRZ A/F \$2,300,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	SPG 87	FAL 86
1. WKRZ-F	120/11.5	10.6	9.5	9.7	9.6	10.3	13.1	1. WKRZ-F	148/2248	1. WKRZ-F	1810/28.9	26.7	26.1	
2. WEZX-F	113/10.8	8.0	8.6	7.3	6.9	8.7	12.9	2. WEZX-F	129/ 979	2. WARM	1216/19.4	18.3	19.4	
3. WARM	67/ 6.4	7.2	6.8	6.1	7.8	6.6	7.5	3. WGBI-F	79/1121	3. WGBI-F	970/15.5	14.5	16.3	
4. WGBI-F	66/ 6.3	6.2	6.1	5.0	6.9	5.9	3.6	4. WTLQ-F	74/ 953	4. WEZX-F	905/14.5	14.0	12.4	
5. WTLQ-F	57/ 5.5	6.2	5.0	4.1	5.3	5.2	6.3	5. WEJL	70/ 586	5. WTLQ-F	965/13.8	14.0	13.7	
6. WEJL	50/ 4.8	5.1	3.6	3.3	3.4	4.2	3.3	WARM	70/1326	6. WMGS-F	795/12.7	12.1	11.8	
7. WMGS-F	49/ 4.7	4.7	4.9	5.1	5.5	4.9	3.9	7. WWSH-F	64/ 842	7. WWSH-F	599/ 9.6	11.5	10.1	
WWSH-F	49/ 4.7	5.2	5.9	5.7	4.6	5.4	3.6	8. WHLM-F	56/ 680	8. WILK	513/ 8.2	9.1	8.2	
9. WNAK	45/ 4.3	6.4	6.7	7.1	7.7	6.1	2.9	9. WMGS-F	54/ 930	WNAK	513/ 8.2	10.2	10.6	
10. WHLM-F	31/ 3.0	2.6	2.1	2.3	3.0	2.5	3.0	10. WILQ-F	51/ 528	10. WEJL	477/ 7.6	7.0	5.8	
11. WILK	28/ 2.7	2.3	2.9	2.5	3.2	2.6	1.9	11. WNAK	50/ 542	11. WHLM-F	373/ 6.0	4.3	6.5	
12. WARD	26/ 2.5	1.5	.9	1.4	1.6	1.6	1.5	12. WQKX-F	39/ 479	12. WGBI	326/ 5.2	4.9	5.8	
13. WGBI	23/ 2.2	1.1	1.4	1.4	1.7	1.5	1.6	13.		13. WMJW-F	309/ 4.9	6.1	4.1	
14.								14.		14. WARD	273/ 4.4	2.7	3.5	
15.								15.		15. WVDL-F	244/ 3.9	4.3	2.1	
16.								16.		16.				
17.								17.		17.				
18.								18.		18.				
19.								19.		19.				
20.								20.		20.				
21.								21.		21.				
22.								22.		22.				
23.								23.		23.				
24.								24.		24.				
25.								25.		25.				

12+ FM SHARE (METRO): 64.69% (590 of 912) (FAL 86: 61.17%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRZ-F>	1. WEZX-F>	1. WEZX-F	1. WEZK-F	1. WEZX-F	1. WARM	1. WARM	1. WEZX-F>	1. WKRZ-F	1. WKRZ-F>	1. WKRZ-F>
2. WTLQ-F>	2. WKRZ-F>	2. WKRZ-F>	2. WKRZ-F>	2. WKRZ-F	2. WWSH-F	2. WEZX-F	2. WKRZ-F	2. WEZX-F>	2. WEZX-F	2. WEZX-F
3.	3. WTLQ-F>	3. WGBI-F	3. WGBI-F	3. WGBI-F	3. WEJL	3. WKRZ-F>	3. WGBI-F	3. WTLQ-F	3. WTLQ-F>	3. WGBI-F
4.	4. WGBI-F	4. WTLQ-F	4. WMGS-F>	4. WMGS-F	WNAK	4. WGBI-F	4. WMGS-F	4. WGBI-F	4. WGBI-F	4. WWSH-F
5.	5. WMGS-F	5. WMGS-F	5.	5. WWSH-F	5. WGBI-F	5. WMGS-F	5. WWSH-F	5. WARM	5. WWSH-F	5. WNAK
6.	6.	6.	6.	6. WARM	6.	WNAK	6. WNAK	6.	6.	6. WARM
7.	7.	7.	7.	7.	7.	7. WEJL	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKRZ-F	1. WKRZ-F	1. WEZX-F	1. WKRZ-F>	1. WKRZ-F	1. WEZX-F>	1. WEZX-F>	1. WEZX-F>	1. WEZX-F>	1. WEZX-F>
2. WTLQ-F>	2. WEZX-F	2. WKRZ-F	2. WTLQ-F	2. WGBI-F	2. WKRZ-F>	2. WKRZ-F>	2. WKRZ-F>	2. WKRZ-F>	2. WKRZ-F>
3. WEZX-F>	3. WTLQ-F>	3. WGBI-F	3. WEZX-F	3. WWSH-F	3.	3.	3.	3. WMGS-F	3. WGBI-F
4.	4. WGBI-F	4. WTLQ-F	4. WGBI-F	4. WEZX-F	4.	4.	4.	4. WGBI-F	4. WMGS-F
5.	5.	5.	5.	WMGS-F	5.	5.	5.	5.	5.
6.	6.	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	FAL 86		OTHER RATED STATIONS/METRO SHARE & CUME RATING
				%	%	
TOP 40/CHR/CONTEMP	4 (1)	205 (6)	209 (7)	22.9	24.2	WAZL 1490 Hazelton .4/1.6
AOR/CLASSIC		122 (2)	122 (2)	13.4	9.2	WBAX 1240 Wilkes Barre 1.2/3.9
AC/OLDIES/SOFT ROCK	7 (1)	130 (7)	137 (8)	20.5	18.3	WBNE-F 95.9 Benton .4/1.8
MOR/VARIETY/FULL	109 (4)		109 (4)	12.0	15.3	WCNR 930 Bloomsburg 1.6/1.9
COUNTRY	40 (2)	19 (2)	59 (4)	6.5	5.2	WICK 1400 Scranton 1.1/3.5
BLACK/URBAN						WKRZ 1340 Wilkes Barre .4/1.5
BTFL MUSIC/EZ	11 (1)	64 (2)	75 (3)	8.2	9.0	WLSP-F 94.3 Carbondale .7/2.0
NEWS/TALK	31 (2)		31 (2)	3.4	1.9	WMJW-F 92.1 Nanticoke .9/4.9
NOSTALGIA	107 (3)		107 (3)	11.7	14.5	WQEQ-F 103.1 Freeland .8/2.7
RELIGION/GOSPEL						WSBG-F 93.5 Stroudsburg .8/2.6
SPANISH						WSCR 1320 Scranton .7/2.9
CLASSICAL						WVPO 840 Stroudsburg 1.0/1.9
JAZZ/NEW AGE/ECLECTIC						WVWL-F 104.9 Scranton 1.2/3.9
UNKNOWN/OTHERS	13 (1)		13 (1)	1.4	2.4	WXPX 1300 W. Hazelton 1.2/2.2
			912 (34)			WABC 700 New York .5/1.6
						WFMZ-F 100.7 Allentown 1.4/2.5
						WILQ-F 105.1 Williamsport 1.2/2.6
						WLEV-F 96.1 Easton .9/2.5
						WQKX-F 94.1 Sunbury .5/1.0
						WQQQ-F 99.9 Easton .6/2.4
						WZZO-F 95.1 Bethlehem .9/2.6

RADIO STATIONS

AM STATIONS

WARM, 590, 5 KW (DA-2)	, MOR	NBC, \$ 54.00* (Eastman)	Susquehanna
WARD, 1550, 5 KW/500 W (DA-2)	, TALK	APR, ABC-T, \$ 13.00 (Savalli)	
WBAX, 1240, 1 KW	, NOSTALGIA	CNN, \$ 15.00* (---)	
WEJL, 630, 500 W (DAYS)	, NOSTALGIA	ABC-I, \$ 20.00* (Christal)	Shamrock-Lynett
WGBI, 910, 1 KW/500 W	, COUNTRY	CBS, \$ 16.00* (Torbet)	
WICK, 1400, 1 KW	, BTFL/EZ	ABC-D, \$ 17.00* (Masla)	
WILK, 980, 5 KW/1 KW (DA-2)	, MOR/TALK	ABC-E, NBC-T, MBS, \$ 18.00* (Mc-Guild)	
WNAK, 730, 1 KW (DAYS)	, NOSTALGIA	NBC, \$ 30.00* (Masla)	

FM STATIONS

WEZX, 107.1, 125 W @ 1270, AOR	ABC-R, \$ 39.00* (Christal)	Shamrock-Lynett
WGBI, 101.3, 7 KW @ 1110, AC	CBS-R, \$ 34.00* (Torbet)	
WHLM, 106.5, 37 KW @ 597, AC	US 2, \$ 17.00* (Banner)	(BLOOMSBURG)
WKRZ, 98.5, 7 KW @ 1180, CHR	APR, \$ 54.00* (Katz)	Osborn
WMGS, 92.9, 9 KW @ 1060, AC	, \$ 36.00* (Eastman)	Susquehanna
WMJW, 92.1, .9 KW @ 552, CHR	, \$ 13.00* (---)	
WSBG, 93.5, 3 KW @ 300, CHR	APR, \$ 15.00* (Market 4)	(STROUDSBURG)
WTLQ, 102.3, 3 KW @ 71, CHR	ABC-C, \$ 25.00* (Mc-Guild)	(PITTSBURGH)
WVWL, 104.9, 1.6 KW @ 1093, SOFT AC	ABC-D, \$ 18.00* (Masla)	
WWSH, 97.9, 24 KW @ 640, BTFL/EZ	, \$ 23.00* (---)	

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WMJW-F sold for \$750,000

WILMINGTON, DE

Arbitron Rank/Pop (12+): 76/453,400

Stations: 33/9
Diaries: 986/460:1/56.2%
Sample Target: 840
% Below Line: 59.3
% Not Listed: 10.0

1987 Revenue: \$9,200,000
HH Inc.: \$37,889
Retail \$: 3.9 Bil
Pop per Station: 50,378
#1 Biller: WSTW-F \$3,000,000

MSA Rank/Pop: 90/551,000
Philadelphia ADI
Average Person Ratings: 17.0
Market TSL: 22.5 hours

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86
1. WJBR-F	87/11.1	9.4	7.2	8.6	4.8			1. WJBR-F	92/ 978	1. WSTW-F	1033/22.5	24.5 23.7
2. WUSL-F	70/ 9.0	7.5	6.5	3.7	6.5			2. WSTW-F	80/1279	2. WJBR-F	882/19.2	19.1 16.8
3. WSTW-F	64/ 8.2	10.0	9.8	9.3	10.5			3. WUSL-F	70/ 579	3. WMMR-F	844/18.4	22.9 22.3
4. WMMR-F	54/ 6.9	9.9	9.4	10.0	10.5			4. WDSO-F	62/ 528	4. WYSP-F	591/12.9	12.2 12.4
5. WDEL	32/ 4.1	7.5	5.9	8.1	8.8			5. WMMR-F	54/ 857	5. WUSL-F	558/12.2	12.3 13.2
WKSZ-F	32/ 4.1	4.4	5.1	3.7	4.3			6. WEAZ-F	34/ 449	6. WDEL	556/12.1	17.1 14.4
7. WEGX-F	31/ 4.0	1.5	1.3	1.0	.9			7. WEGX-F	33/ 523	7. WEGX-F	513/11.2	6.6 5.2
8. WDAS-F	30/ 3.8	2.0	2.1	.9	3.5			WKSZ-F	33/ 522	8. WKSZ-F	490/10.7	12.9 13.2
WEAZ-F	30/ 3.8	7.1	6.4	6.2	4.8			9. WOGL-F	32/ 663	9. WOGL-F	470/10.2	11.6 13.4
10. WILM	27/ 3.5	2.5	3.5	3.6	2.8			WDEL	32/ 586	10. WILM	451/ 9.8	10.4 10.8

12+ FM SHARE (METRO): 84.21% (592 of 703) (FAL 86: 80.37%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WEGX-F	1. WMMR-F	1. WJBR-F	1. WJBR-F	1. WJBR-F	1. WJBR-F	1. WJBR-F	1. WJBR-F	1. WJBR-F	1. WUSL-F	1. WJBR-F
WUSL-F	2. WUSL-F	2. WUSL-F	2. WSTW-F	2. WSTW-F	2. WEAZ-F	2. WSTW-F	2. WSTW-F	2. WUSL-F	2. WSTW-F	2. WUSL-F
3. WSTW-F	3. WSTW-F	3. WSTW-F	3. WMMR-F	3. WUSL-F	3. WDEL	3. WDEL	3. WMMR-F	3. WSTW-F	3. WDAS-F	3. WSTW-F
4.	4. WJBR-F	4. WMMR-F	4. WUSL-F	4. WMMR-F	4. WILM	WMMR-F	4. WEAZ-F	4. WMMR-F	4. WJBR-F	4. WMMR-F
5.	5. WDAS-F	5.	5.	5.	5. WXTU-F	5. WILM	5. WKSZ-F	5. WKSZ-F	5. WMMR-F	5. WDAS-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WUSL-F	1. WUSL-F	1. WJBR-F	1. WJBR-F	1. WJBR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WJBR-F
2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WUSL-F	2. WSTW-F	2. WSTW-F	2. WDAS-F	2. WDAS-F	2. WJBR-F	2. WMMR-F
3. WEGX-F	3. WJBR-F	3. WMMR-F	3. WSTW-F	3. WUSL-F	WUSL-F	WUSL-F	3. WUSL-F	3. WSTW-F	3. WUSL-F
4. WJBR-F	4. WEGX-F	4.	4. WKSZ-F	4. WKSZ-F	4. WDAS-F	4. WSTW-F	4. WSTW-F	WUSL-F	4. WSTW-F
5.	5. WMMR-F	5.	5. WEGX-F	5.	5. WYSP-F	5. WYSP-F	WIOQ-F	5. WDAS-F	5. WDAS-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		112 (3)	112 (3)	15.9	17.5	WAMS 1380 Wilmington 1.7/5.1
AOR/CLASSIC		83 (3)	83 (3)	11.8	17.8	WJBR 1290 Wilmington .4/3.3
AC/OLDIES/SOFT ROCK	3 (1)	175 (6)	178 (7)	25.3	18.1	WJIC 1510 Salem, NJ .4/ .9
MOR/VARIETY/FULL	35 (2)		35 (2)	5.0	8.0	WNNN-F 101.7 Salem, NJ .5/1.5
COUNTRY	20 (2)	58 (3)	78 (5)	11.1	6.8	WNRK 1260 Newark .9/2.2
BLACK/URBAN		100 (2)	100 (2)	14.2	10.0	WDSO-F 94.7 Dover 2.2/5.0
BTFL MUSIC/EZ		30 (1)	30 (1)	4.3	7.7	See Philadelphia for more information about the following:
NEWS/TALK	38 (3)	23 (1)	61 (4)	8.7	10.1	KYW .9/ 4.2 WIP .4/ 2.7
NOSTALGIA	7 (1)		7 (1)	1.0	1.4	WBSB-F 2.2/ 3.6 WKSZ-F 4.1/10.7
RELIGION/GOSPEL						WCAU .5/ 3.6 WMGK-F 2.0/ 6.7
SPANISH						WOGL-F 2.9/10.2 WPEN .9/ 3.4
CLASSICAL		9 (1)	9 (1)	1.3	1.8	WFLN-F 1.2/ 3.8 WSNI-F .6/ 2.7
JAZZ/NEW AGE/ECLECTIC						WIOQ-F 1.5/ 5.9 WWDB-F 2.9/ 5.8
UNKNOWN/OTHERS	8 (3)	2 (1)	10 (4)	1.4	0.9	WXTU-F 3.2/ 7.3 WYSP-F 3.2/12.9
			703 (33)			WBSB-F 104.3 Baltimore 2.2/3.6
						WIYY-F 97.9 Baltimore .5/1.7
						WPOC-F 93.1 Baltimore 2.0/4.2
						WSNJ A/F 107.7 Bridgeton, NJ .4/1.4

RADIO STATIONS

WAMS, 1380, 5 KW/1 KW (DA-2), COUNTRY	ABC-D, \$ 23.00 (Mas1a)	
WDEL, 1150, 5 KW (DA-2), MOR	NBC,NBC-T, \$ 40.00* (Eastman)	
WILM, 1450, 1 KW, NEWS/TALK	CBS,MBS, \$ 29.00 (Savalli)	
WJBR, 1290, 2.5 KW (DAYS), OLDIES	APR, \$ 14.00* (Katz)	CRB
WJBR-F, 99.5, 50 KW @ 500, AC	APR, \$ 52.00* (Katz)	CRB
WSTW-F, 93.7, 50 KW @ 460, CHR	\$ 63.00* (Eastman)	
WDSO-F, 94.7, 50 KW @ 400, COUNTRY	MBS, \$ 24.00 (Mas1a)	Hartstone-Dickstein (DOVER)

Other ranked stations - See Philadelphia

American Radio Fall 1987, Copyright 1988

WORCESTER

Arbitron Rank/Pop (12+): 100/341,300

MSA Rank/Pop: 112/409,000

Boston ADI
Average Person Ratings: 17.0
Market TSL: 22.5 hours

Stations: 27/7
Diaries: 701/583:1/47.4%
Sample Target: 740
% Below Line: 41.8
% Not Listed: 6.6

1987 Revenue: \$11,000,000
HH Inc.: \$36,160
Retail \$: 3.3 Bill
Pop per Station: 48,757
#1 Biller: WAAF-F \$4,000,000

12+ METRO	1/4/SHARE	SPG 87	FAL 86	SPG 86	FAL 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86	
1. WSRS-F	75/13.0	13.6	11.3	13.3	13.0			1. WAAF-F	117/1673	1. WAAF-F	872/25.6	28.1	26.6
2. WAAF-F	63/10.9	14.1	13.1	11.5	13.1			2. WSRS-F	113/1172	2. WSRS-F	944/24.7	25.5	22.6
3. WTAG	57/ 9.8	10.7	9.7	10.5	10.5			3. WXLO-F	87/ 845	3. WTAG	781/22.9	26.2	24.2
4. WXLO-F	43/ 7.4	5.3	6.1	3.1	2.7			4. WBZ	77/1080	4. WZOU-F	479/14.0	11.0	7.6
5. WZOU-F	39/ 6.7	4.9	2.5	2.5	3.3			5. WZOU-F	63/ 739	5. WBZ	475/13.9	11.1	12.3
6. WBZ	31/ 5.4	4.1	3.9	6.9	4.3			6. WTAG	61/ 938	6. WXLO-F	460/13.5	14.2	12.8
7. WNEB	27/ 4.7	3.7	5.6	4.9	4.8			7. WROR-F	40/ 647	7. WROR-F	385/11.3	11.1	11.3
8. WROR-F	22/ 3.8	3.2	3.8	3.6	5.0			8. WBCN-F	36/ 505	8. WNEB	355/10.4	9.1	11.0
9. WBCN-F	21/ 3.6	4.1	3.2	3.9	4.0			9. WSSH-F	35/ 560	9. WBCN-F	313/ 9.2	9.6	9.2
WDS-F	21/ 3.6	.3	.5	3.3	3.7			10. WWLI-F	33/ 286	10. WFTQ	303/ 8.9	10.1	10.3
11. WFTQ	17/ 2.9	4.6	4.1	3.6	5.5			11.		11. WDS-F	300/ 8.8	2.7	2.1
WROC	17/ 2.9	3.9	3.2	3.8	3.5			12.		12. WROC	253/ 7.4	10.0	9.4
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 69.32% (375 of 541) (FAL 86: 66.87%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZOU-F	1. WAAF-F	1. WAAF-F	1. WSRS-F	1. WSRS-F	1. WSRS-F	1. WTAG	1. WSRS-F	1. WAAF-F	1. WAAF-F	1. WSRS-F
2. WAAF-F	2. WXLO-F	2. WXLO-F	2. WXLO-F	2. WXLO-F	2. WTAG	2. WSRS-F	2. WXLO-F	2. WSRS-F	2. WTAG	2. WTAG
3.	3. WBCN-F	3. WSRS-F	3. WAAF-F	3. WAAF-F	3. WNEB	3. WAAF-F	3. WZOU-F	3. WZOU-F	3. WZOU-F	3. WAAF-F
4.	4. WSRS-F	4. WBCN-F	4. WBCN-F	4. WBCN-F	WBZ	4. WBZ	4. WDS-F	4. WXLO-F	4. WBZ	4. WZOU-F
5.	5.	WROR-F	5. WROR-F	WROR-F	5. WROC	5. WXLO-F	5. WNEB	5. WTAG	5. WSRS-F	5. WNEB

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAAF-F	1. WXLO-F	1. WXLO-F	1. WXLO-F	1. WSRS-F	1. WAAF-F	1. WAAF-F	1. WBCN-F	1. WAAF-F	1. WSRS-F
2. WXLO-F	2. WAAF-F	2. WAAF-F	2. WSRS-F	2. WXLO-F	2.	2. WBCN-F	2. WAAF-F	2. WBCN-F	2. WAAF-F
3.	3. WSRS-F	3.	3. WAAF-F	3. WTAG	3.	3. WXLO-F	3.	WXLO-F	WBCN-F
4.	4. WZOU-F	4.	4. WFTQ	4. WROR-F	4.	4.	4.	4. WSRS-F	4. WXLO-F
5.	5.	5.	WROR-F	5. WFTQ	5.	5.	5.	5. WROR-F	WDS-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %
TOP 40/CHR/CONTEMP		55 (3)	55 (3)	10.2	8.2
AOR/CLASSIC		99 (4)	99 (4)	18.3	22.0
AC/OLDIES/SOFT ROCK	17 (1)	113 (7)	130 (8)	24.0	21.4
MOR/VARIETY/FULL	88 (2)		88 (2)	16.3	15.2
COUNTRY	17 (1)	11 (2)	28 (3)	5.2	6.4
BLACK/URBAN					
BTFL MUSIC/EZ		89 (3)	89 (3)	16.5	15.8
NEWS/TALK	12 (1)		12 (1)	2.2	2.2
NOSTALGIA	27 (1)		27 (1)	5.0	6.2
RELIGION/GOSPEL					
SPANISH					
CLASSICAL		8 (1)	8 (1)	1.5	1.4
JAZZ/NEW AGE/ECLECTIC					
UNKNDWN/OTHERS	5 (1)		5 (1)	0.9	1.4
541 (27)					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WESO	970	Southbridge	.9/3.2
WQVR-F	100.1	Southbridge	1.2/2.6
See Boston for more information about the following:			
WBOS-F	.7/2.6	WSSH-F	1.7/5.5
WCRB-F	1.4/4.4	WVBF-F	.9/2.6
WJIB-F	1.4/5.0	WXKS-F	1.9/5.7
WMJX-F	1.0/3.3	WZLX-F	2.2/7.0
WRKO	2.1/4.2		
WHJY-F	94.1	Providence	.3/2.4
WLKW-F	101.5	Providence	1.0/1.8
WPRO-F	92.3	Providence	.9/3.0
WNLI-F	105.1	Providence	1.0/1.8

RADIO STATIONS

WFTQ, 1440, 5 KW (DA-2)	, AC	ABC-I, \$ 75.00	(Katz)	New City
WNEB, 1230, 1 KW	, NOSTALGIA	MBS,CBS, \$ 24.00	(Kettell)	
WROC, 1310, 5 KW/1 KW (DA-2)	, COUNTRY	ABC-D, \$ 30.00	(HNWH)	
WTAG, 580, 5 KW (DA-2)	, MOR	NBC, \$ 46.00	(Banner)	Knight
WAAF-F, 107.3, 19 KW @ 823, AOR		, \$275.00	(Katz)	New City
WSRS-F, 96.1, 25 KW @ 650, BTFL/EZ		, \$110.00*	(Banner)	Knight
WXLO-F, 104.5, 37 KW @ 670, AC		CNN, \$ 55.00	(Mc-Guild)	

Other ranked stations - See Boston

MISCELLANEOUS COMMENTS Arbitron fell 5.7% short of sample target...

YORK

Arbitron Rank/Pop (12+): 103/336,700

MSA Rank/Pop: 114/400,000

ADI # 45 (w/Harrisburg & Lancaster)

Average Person Ratings: 16.4

Market TSL: 22.0 hours

Stations: 30/11

Diaries: 875/385:1/64.0%

Sample Target: 730

% Below Line: 39.5

% Not Listed: 9.4

1987 Revenue: \$11,000,000

HH Inc.: \$31,680

Retail \$: 2.1 Bil

Pop per Station: 30,609

#1 Biller: WSBA-F \$2,800,000

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME RATING	SPG 87	FAL 86
1. WSBA-F	66/12.1	9.5	10.2	7.7	9.7	9.9		1. WNNK-F	189/2077	1. WQXA-F	796/23.9	25.2	27.1	
2. WQXA-F	55/10.1	12.0	11.3	12.0	11.2	11.4		2. WNCE-F	145/1674	2. WSBA-F	708/21.3	22.6	21.1	
3. WRKZ-F	52/ 9.6	10.0	12.4	10.1	12.3	10.5		3. WRKZ-F	139/1645	3. WSBA	644/19.4	18.7	24.4	
4. WNCE-F	40/ 7.4	7.7	6.9	6.8	7.6	7.2		4. WSBA-F	123/1560	4. WYCR-F	592/17.8	13.1	10.8	
5. WSBA	39/ 7.2	6.4	6.9	9.1	9.0	7.4		5. WQXA-F	110/1785	5. WRKZ-F	536/16.1	20.1	18.7	
WYCR-F	39/ 7.2	6.1	4.1	2.8	2.8	5.1		6. WLAN-F	98/1376	6. WNCE-F	481/14.5	14.7	12.6	
7. WGTY-F	30/ 5.5	3.0	3.2	5.9	3.0	4.4		7. WHTF-F	75/1059	7. WGRX-F	302/ 9.1	7.5	5.9	
8. WGRX-F	21/ 3.9	3.8	5.3	3.3	2.2	4.1		8. WHP	70/ 959	8. WGTY-F	279/ 8.4	7.1	5.4	
9. WNNK-F	16/ 2.9	2.9	4.2	2.3	3.2	3.1		9. WDAC-F	68/ 694	9. WNNK-F	268/ 8.1	10.5	7.8	
10. WHTF-F	13/ 2.4	5.2	3.9	3.5	6.5	3.8		10. WIOV-F	56/ 703	10. WHTF-F	255/ 7.7	7.3	13.7	

12+ FM SHARE (METRO): 84.38% (416 of 493) (FAL 86: 80.98%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQXA-F	1. WQXA-F	1. WSBA-F	1. WSBA-F	1. WSBA-F	1. WRKZ-F	1. WSBA-F	1. WSBA-F	1. WSBA-F	1. WQXA-F	1. WRKZ-F
WYCR-F	2. WSBA-F	2. WQXA-F	2. WRKZ-F	2. WRKZ-F	2. WSBA-F	2. WQXA-F	2. WRKZ-F	2. WQXA-F	2. WRKZ-F	2. WQXA-F
3.	3. WYCR-F	3. WRKZ-F	3. WQXA-F	3. WQXA-F	3. WNCE-F	3. WSBA	3. WRKZ-F	3. WRKZ-F	3. WSBA-F	3. WNCE-F
4.	4. WGRX-F	4. WYCR-F	4. WSBA	4. WSBA	4. WSBA	4. WRKZ-F	4. WQXA-F	4. WYCR-F	4. WYCR-F	4. WSBA-F
5.	5. WRKZ-F	5. WGTY-F	WYCR-F	5. WGTY-F	5.	5. WYCR-F	5. WGTY-F	5. WGTY-F	5.	5. WSBA
	6. WGTY-F						WYCR-F	6. WSBA		WYCR-F
	7. WHTF-F									

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQXA-F	1. WSBA-F	1. WSBA-F	1. WSBA-F	1. WSBA-F	1. WQXA-F	1. WQXA-F	1. WSBA-F	1. WQXA-F	1. WSBA-F
2. WYCR-F	2. WQXA-F	2. WQXA-F	2. WRKZ-F	2. WRKZ-F	2. WYCR-F	2. WYCR-F	2. WHTF-F	2. WSBA-F	2. WRKZ-F
3. WNNK-F	3. WYCR-F	3. WYCR-F	3. WRKZ-F	3. WQXA-F	3. WGTY-F	3. WSBA-F	4. WQXA-F	3. WRKZ-F	3. WQXA-F
4. WGRX-F	4. WNNK-F	WRKZ-F	4. WYCR-F	4. WSBA	4. WTPA-F	4. WGRX-F	4. WYCR-F	4. WYCR-F	4. WGRX-F
5. WSBA-F	5. WRKZ-F	5. WHTF-F	5. WSBA	5. WNCE-F	5.	5. WGTY-F	5. WGTY-F	5. WGTY-F	5. WGTY-F
	WGRX-F					WRKZ-F		WGRX-F	

FORMATS	AM	FM	TOTAL	%	FAL 86	%
TOP 40/CHR/CONTEMP		120 (5)	120 (5)	24.3	18.8	
AOR/CLASSIC		51 (4)	51 (4)	10.3	12.7	
AC/OLOIES/SOFT ROCK		68 (2)	68 (2)	13.8	14.9	
MOR/VARIETY/FULL	64 (5)		64 (5)	13.0	14.9	
COUNTRY		100 (5)	100 (5)	20.3	22.3	
BLACK/URBAN		8 (1)	8 (1)	1.6	1.0	
BTFM MUSIC/EZ		54 (3)	54 (3)	11.0	10.8	
NEWS/TALK	3 (1)		3 (1)	0.6		
NOSTALGIA	10 (1)		10 (1)	2.0	2.7	
RELIGION/GOSPEL		4 (1)	4 (1)	0.8	1.8	
SPANISH						
CLASSICAL						
JAZZ/NEW AGE/ECLECTIC						
UNKNOWN/OTHERS		11 (2)	11 (2)	2.2		

493 (30)

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGCB-F	96.1	Red Lion	.7/2.5
WGET	1320	Gettysburg	.7/4.6
WHVR	1280	Hanover	1.7/4.2
WOBG	1250	York	1.7/3.0
WOYK	1350	York	1.8/5.6
WFRE-F	99.9	Frederick, MD	1.1/3.4
WWMD-F	104.7	Hagerstown	1.3/2.6
WDAC-F	.7/2.5	WIOV-F	.9/2.6
WHIT-F	.4/1.7	WLAN-F	1.3/4.3
WHP	.6/2.5	WTPA-F	2.2/5.0
WHYL-F	.7/2.0		

See Harrisburg or Lancaster for more information about the following:

See Baltimore for more information about the following:

WBAL	.6/2.5	WPOC-F	1.7/4.8
WBSB-F	.6/2.5	WXYV-F	1.5/3.6
WIYY-F	.9/2.9		

RADIO STATIONS

WOBG, 1250, 1 KW (DAYS)	, MOR/OLDIES	SMN, ABC-I, \$ 15.00* (Katz)	
WHVR, 1280, 5 KW/500 W (DA-2)	, MOR	NBC, \$ 11.00* (HNWH)	(HANOVER)
WOYK, 1350, 5 KW/1 KW (DA-2)	, NOSTALGIA	MBS, \$ 13.00 (Republic)	
WSBA, 910, 5 KW/1 KW (DA-2)	, MOR	, \$ 42.00* (Eastman)	Susquehanna
WGTY-F, 107.7, 10 KW @ 350,	COUNTRY	MBS, \$ 18.00* (---)	(GETTYSBURG)
WHTF-F, 92.7, 3 KW @ 300,	AOR	Source, \$ 25.00* (Banner)	(STARVIEW)
WQXA-F, 105.7, 25 KW @ 717,	CHR	ABC-C, \$ 47.00* (Katz)	
WSBA-F, 103.3, 12 KW @ 890,	AC	, \$ 50.00* (Eastman)	Susquehanna
WYCR-F, 98.5, 11 KW @ 930,	CONTEMP	, \$ 30.00* (HNWH)	

Other ranked stations - See Harrisburg, Lancaster or Baltimore

MISCELLANEOUS COMMENTS WOYK sold for \$250,000...

American Radio Fall 1987, Copyright 1988

YOUNGSTOWN

Arbitron Rank/Pop (12+): 82/425,300

Stations: 27/16
Diaries: 931/457:1/55.8%
Sample Target: 850
% Below Line: 14.8
% Not Listed: 8.9

1987 Revenue: \$10,900,000
HH Inc.: \$31,666
Retail \$: 3.1 Bill
Pop per Station: 26,581
#1 Biller: WHOT A/F \$2,700,000

MSA Rank/Pop: 96/514,000
ADI # 88

Average Person Ratings: 17.4
Market TSL: 23.2 hours

12+ METRO	1/4/SHARE	SUM 87	SPG 87	WIN 87	FAL 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	FAL 86
1. WHOT-F	116/15.6	18.2	16.7	15.4	18.0	16.5	20.4	1. WHOT-F	182/2360	1. WHOT-F	1597/37.4	36.8 38.7
2. WKBN	69/ 9.3	9.0	8.0	9.3	11.4	8.9	6.7	2. WQXK-F	128/1345	2. WKBN	892/20.9	21.3 27.1
3. WYFM-F	67/ 9.0	11.5	8.1	8.7	7.4	9.3	9.0	3. WYFM-F	110/1398	3. WYFM-F	863/20.2	22.6 21.3
4. WKBN-F	64/ 8.6	8.3	9.8	10.8	8.4	9.4	5.5	4. WKBN-F	97/1299	4. WKBN-F	834/19.5	19.5 21.3
WQXK-F	64/ 8.6	7.6	12.0	9.0	9.1	9.3	8.5	5. WKBN	84/1232	5. WQXK-F	672/15.8	19.1 15.8
6. WBBW	42/ 5.7	6.6	5.0	6.1	5.2	5.9	4.4	6. WBBW	47/ 659	6. WBBW	578/13.5	13.1 13.2
7. WMGZ-F	31/ 4.2	3.2	5.1	2.7	3.7	3.8	5.8	7. WMGZ-F	38/ 593	7. WFMJ	468/11.0	9.8 10.0
8. WQOD-F	26/ 3.5	2.6	4.7	2.1	2.4	3.2	1.5	8. WQOD-F	35/ 410	8. WMGZ-F	439/10.3	12.3 9.9
9. WFMJ	25/ 3.4	3.2	3.3	3.4	2.1	3.3	3.7	9. WPIC	34/ 463	9. WRR0	363/ 8.5	8.7 6.7
10. WMMS-F	22/ 3.0	2.2	3.0	2.7	3.5	2.7	4.3	10. WFMJ	29/ 575	10. WQOD-F	346/ 8.1	8.5 5.1
11. WRR0	19/ 2.6	2.9	2.7	2.7	2.7	2.7	2.9	11. WQOD-F	27/ 430	11. WMMS-F	335/ 7.9	8.4 10.4
12.								12. WMMS-F	22/ 350	12.		

12+ FM SHARE (METRO): 68.93% (466 of 676) (FAL 86: 68.89%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHOT-F>	1. WHOT-F>	1. WHOT-F>	1. WHOT-F	1. WHOT-F	1. WKBN	1. WHOT-F>	1. WHOT-F	1. WHOT-F>	1. WHOT-F+	1. WHOT-F>
2. WMGZ-F>	2. WYFM-F	2. WYFM-F>	2. WYFM-F	2. WYFM-F	2. WKBN-F	2. WKBN	2. WKBN-F	2. WQXK-F	2. WKBN	2. WQXK-F
3.	3. WMGZ-F	3. WQXK-F	3. WQXK-F>	3. WQXK-F>	3. WQXK-F>	3. WYFM-F	3. WKBN	3. WYFM-F	3. WQXK-F	3. WKBN-F
4.	4. WQXK-F	4.	4. WKBN-F	4. WKBN	4. WBBW	4. WQXK-F	4. WYFM-F	4. WKBN-F>	4. WYFM-F	4. WYFM-F
5.	5. WMMS-F	5.	5. WQOD-F	5. WKBN-F	5. WHOT-F	5. WKBN-F	5. WQXK-F	5. WMGZ-F	5. WMGZ-F	5. WBBW
			6. WKBN	6. WQOD-F	6. WYFM-F	6. WBBW	6. WBBW	6. WKBN-F	6. WKBN-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHOT-F>	1. WHOT-F>	1. WHOT-F	1. WHOT-F>	1. WHOT-F>	1. WHOT-F	1. WHOT-F>	1. WHOT-F	1. WHOT-F	1. WYFM-F
2. WYFM-F>	2. WYFM-F>	2. WYFM-F>	2. WYFM-F>	2. WYFM-F>	2. WONE-F	2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WHOT-F
3.	3. WQXK-F	3. WQXK-F	3. WQXK-F>	3. WQXK-F>	3. WMGZ-F	3. WMGZ-F>	3. WMGZ-F>	3. WQXK-F>	3. WQXK-F>
4.	4. WKBN-F	4. WKBN-F	4. WKBN-F	4. WKBN-F	WDVE-F	4. WONE-F	4. WQOD-F	4. WMGZ-F	4. WKBN
5.	5. WMMS-F	5. WMMS-F	5.	5.	WMMS-F	5. WQXK-F	5. WKBN	5. WQOD-F	5. WQOD-F

FORMATS	AM	FM	TOTAL	%	FAL 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	9 (1)	161 (3)	170 (4)	25.1	25.9	WGFT 1500 Youngstown 1.2/2.1
AOR/CLASSIC		50 (4)	50 (4)	7.4	5.5	WHOT 1330 Campbell 1.2/5.6
AC/OLDIES/SOFT ROCK		105 (3)	105 (3)	15.5	11.7	WKT-X-F 96.7 Mercer .7/1.2
MOR/VARIETY/FULL	97 (4)		97 (4)	14.3	16.4	WLND 830 Cortland 1.2/1.3
COUNTRY	14 (2)	64 (1)	78 (3)	11.5	11.8	WNIO 1540 Niles .7/2.6
BLACK/URBAN		7 (1)	7 (1)	1.0	6.2	WSOM 600 Salem .8/2.8
BTFL MUSIC/EZ		64 (1)	64 (1)	9.5	9.1	WDVE-F 102.5 Pittsburgh 1.3/4.2
NEWS/TALK	56 (2)	6 (1)	62 (3)	9.2	7.6	WMJI-F 105.7 Cleveland 1.6/3.3
NOSTALGIA	25 (1)		25 (1)	3.7	2.3	WNCX-F 98.5 Cleveland .8/1.6
RELIGION/GOSPEL	9 (1)	4 (1)	13 (2)	1.9	0.6	WNIR-F 100.1 Kent .8/2.2
SPANISH					2.0	WONE-F 97.5 Akron 1.6/3.9
CLASSICAL						WPHR-F 107.9 Cleveland 1.9/6.3
JAZZ/NEW AGE/ECLECTIC						WPIC 790 Sharon .4/1.5
UNKNOWN/OTHERS		5 (1)	5 (1)	0.7	0.9	WTOF-F 900 Canton .5/2.0
						WWWE 1100 Cleveland 1.9/4.2
						WZAK-F 93.1 Cleveland .9/1.7

676 (27)

RADIO STATIONS

WBBW, 1240, 1 KW	, TALK	ABC-T,ABC-E,\$ 30.00*	(Mc-Guild)
WFMJ, 1390, 5 KW (DA-N)	, NOSTALGIA	NBC,NBC-T,\$ 22.00*	(Unirep)
WHOT, 1330, 500 W/1 KW (DA-2)	, CHR	,\$ NA	(Eastman)
WKBN, 570, 5 KW (DA-N)	, MOR	CBS,\$ 45.00*	(Katz)
WRR0, 1440, 5 KW (DA-N)	, MOR/OLDIES	ABC-I,\$ 15.00*	(Regional)
WHOT-F, 101.1, 16 KW @ 710, CHR		,\$ 65.00*	(Eastman)
WKBN-F, 98.9, 9 KW @ 1370, BTFL/EZ		,\$ 55.00*	(Katz)
WMGZ-F, 95.9, 3 KW @ 165, CHR		,\$ NA	(---)
WQOD-F, 93.3, 50 KW @ 280, SOFT AC		MBS,\$ 28.00*	(---)
WQXK-F, 105.1, 88 KW @ 430, COUNTRY		ABC-D,\$ 41.00*	(Mc-Guild)
WYFM-F, 102.9, 26 KW @ 455, AC		ABC-C,\$ 36.00	(Durpetti)

MISCELLANEOUS COMMENTS WBBW, WQOD-F sold to Hartstone-Dickstein for \$3,000,000 (Americom)...

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