

AMERICAN RADIO

Small Market Edition 1992



James H. Duncan, Jr.

AMERICAN RADIO
1992 SMALL MARKET EDITION

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INTRODUCTION

I am pleased to present the ninth edition of AMERICAN RADIO - SMALL MARKET EDITION. This book is designed to complement the primary edition of American Radio by providing expanded coverage of about 100 small radio markets in the United States.

The Small Market Edition is issued every September.

Your support of my work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at this address:

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Every effort has been made to make this book as accurate as is humanly possible -- well, this human anyway. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Special thanks to Vaun Thygerson for her excellent help in the preparation of this edition.

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Arbitron Condensed Radio Markets (in alphabetical order):

Abilene, TX	Grand Forks, ND	Panama City, FL
Albany, GA	Grand Junction, CO	Parkersburg, WV
Alexandria, LA	Great Falls, MT	Pascagoula, MS
Augusta-Waterville, ME	Hagerstown, MD	Poughkeepsie, NY
Bangor, ME	Harrisonburg, VA	Rapid City, SD
Battle Creek, MI	Ithaca, NY	Reading, PA
Beaumont-Port Arthur, TX	Joplin, MO	Redding, CA
Beckley, WV	Kileen-Temple, TX	Rochester, MN
Billings, MT	LaCrosse, WI	St. Cloud, MN
Biloxi-Gulfport, MS	Lafayette, IN	San Angelo, TX
Bismarck, ND	Lafayette, LA	Santa Barbara, CA
Bryan-Coll. Station, TX	Lake Charles, LA	Santa Fe, NM
Burlington, VT	Laurel, MS	Sioux City, IA
Cape Cod, MA	Lawton, OK	Southern Illinois
Cape May, NJ	Lima, OH	Springfield, IL
Champaign, IL	Lufkin, TX	Stamford-Norwalk, CT
Charlottesville, VA	Medford-Ashland, OR	State College, PA
Cheyenne, WY	Meridian, MS	Texarkana, TX-AR
Chico, CA	Minot, ND	Trenton, NJ
Columbia, MO	Monroe, LA	Tri-Cities, WA
Danbury, CT	Morristown, NJ	Tuscaloosa, AL
Danville, IL	Muskegon, MI	Tyler-Longview, TX
Dothan, AL	Myrtle Beach, SC	Victoria, TX
Dubuque, IA	Naples-Marco Island, FL	Waterbury, CT
Eau Claire, WI	New Bedford, MA	Watertown, NY
Fyttville-Sprngdle, AR	New London, CT	Wausau-Stvns Point, WI
Florence, SC	Nwburg-Middltwn, NY	Wichita Falls, TX
Ft. Myers, FL	Northwest Michigan	Williamsport, PA
Ft. Smith AR	Odessa-Midland, TX	Yakima, Wa
Ft. Walton Beach, FL	Owensboro, KY	
Frederick, MD	Palm Springs, CO	

LEADING STATIONS IN ARBITRON CONDENSED MARKETS *

STATION	MARKET	SHARE	FORMAT	GROUP OWNER
1. KKYR-F	Texarkana, TX	42.2	Country	
2. KGKL-F	San Angelo, TX	37.4	Country	
3. WBKR-F	Owensboro, KY	37.3	Country	
4. WAXX-F	Eau Claire, WI	35.1	Country	
5. KEAN-F	Abilene, TX	34.4	Country	Sun Group
6. KIXS-F	Victoria, TX	34.1	Country	Osborn/Reynolds
7. WJIZ-F	Albany, GA	33.1	Black	
8. WTVY-F	Dothan, AL	32.1	Country	
9. KTCS-F	Ft. Smith, AR	31.7	Country	
10. KIXQ-F	Joplin, MO	29.8	Country	
11. WDDD-F	Southern Illinois	28.1	Country	
12. WPAP-F	Panama City, FL	28.0	Country	
13. KYKZ-F	Lake Charles, LA	27.3	Country	
14. KMAG-F	Ft. Smith, AR	26.8	Country	
	Grand Junction, CO	26.8	Country	
16. WQPO-F	Harrisonburg, VA	26.2	CHR	VerStandig
17. KRRV-F	Alexandria, LA	25.7	Country	
18. KYKS-F	Lufkin, TX	25.5	Country	Osborn/Reynolds
19. WSTO-F	Owensboro, KY	24.5	CHR	
20. WILQ-F	Williamsport, PA	24.3	Country	
21. WTNV-F	Watertown, NY	24.2	CHR	
22. KMUS-F	Cheyenne, WY	23.9	Country	
23. KIXY-F	San Angelo, TX	23.7	CHR	
24. WFGY-F	State College, PA	23.6	SAC	
25. WJLS-F	Beckley, WV	22.8	Religion	
26. WBBN-F	Laurel, MS	22.7	Country	
	Fytvll-Sprgdle, AR	22.7	Country	Noalmark
28. KJCS-F	Lufkin, TX	22.4	Country	
	Minot, ND	22.4	Country	
30. WIAI-F	Danville, IL	22.0	Country	
	Medford-Ashland, OR	22.0	Country	
32. KCTR-F	Billings, MT	21.9	Country	Citadel
33. WOKK-F	Meridian, MS	21.8	Country	New South
34. WNWN-F	Battle Creek, MI	21.7	FS	
	Monroe, LA	21.7	Country	New South
	Monroe, LA	21.7	Black	
37. KAAK-F	Great Falls, MT	21.6	CHR	Sun Brook
38. KCJB	Minot, ND	21.1	Country	
39. KLUR-F	Wichita Falls, TX	20.9	Country	
	Williamsport, PA	20.9	AC	
41. KORA-F	Bryan-Coll. Station, TX	20.8	Country	Clear Channel
	Meridian, MS	20.8	Black	New South
43. WTNJ-F	Beckley, WV	20.7	Country	
44. KLAW-F	Lawton, OK	20.5	CHR	
	Lawton, OK	20.5	CHR	
	Lima, OH	20.5	CHR	
47. WHLZ-F	Florence, SC	20.0	Country	
	Northwest Michigan	20.0	Country	

* Based on 12+ Metro Share, 1/4 Hr Avg, Mon-Sun, 6A-Mid

A R B I T R O N C O N D E N S E D R A D I O R E P O R T S

Arbitron's Condensed reports differ greatly from the standard market reports. Much of the data available in the standard book is not available in the Condensed. However, we have made do with what data is available.

The data for each station is read from left to right across the entire page. The methodology is the same as in the regular edition of American Radio.

For the past six years we have included many of the Birch markets in this edition. Unfortunately, Birch ceased doing business in 1992.

ABILENE, TX

MSA Rank/Pop: 300/119,400
 ARB Rank/Pop: 216/118,900
 Market TSL: 21.50 Hours
 Average Person Rating: 15.9

Diaries: 390/305:1
 Sample Target: 370
 % Below Line: 1.1
 % Not Listed: 21.2

Retail \$: .98 Btl
 FM Share: 93.96%
 Stations: 12/11

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG	METRO CUME	METRO CUME RATING		
		91	91	90	90		S92	S91	S90
1. KEAN-F (C)	65/34.4	25.5	25.0	20.8	21.6	553	46.5	42.4	35.4
2. KEYJ-F (ADR)	19/10.1	9.4	10.8	9.0	6.4	174	14.6	17.3	13.7
3. KFQX-F (CHR)	13/ 6.9	13.0	13.7	12.9	11.8	259	21.8	25.7	25.9
4. KORQ-F (AC)	12/ 6.3	4.7	6.4	7.3	8.8	234	19.7	18.7	21.2
5. KKHR-F (C)	10/ 5.3	6.3	6.4	1.1	1.5	149	12.5	11.3	4.0
6. KHXS-F (C)	8/ 4.2	1.6	3.9	4.5	3.4	86	7.2	5.0	9.1
7. KBCY-F (AC)	7/ 3.7	2.1	2.0	3.9	5.9	176	14.8	9.2	12.4
8. KNIS (T)	6/ 3.2	4.2	2.5	1.1	2.9	137	11.5	6.1	5.0
9. KVRP-F (C)	5/ 2.6	2.1	0.5	---	2.0	77	6.5	5.4	3.3

12+ AM

1. KEAN-F >>
2. KEYJ-F
3. KORQ-F
4. KFQX-F
- 5.

12+ MID

1. KEAN-F >>
2. KEYJ-F
3. KORQ-F
- 4.
- 5.

12+ PMD

1. KEAN-F >>
2. KEYJ-F
3. KKHR-F
4. KFQX-F
5. KORQ-F

12+ EVE

1. KEAN-F >>
2. KFQX-F
3. KEYJ-F
4. KHXS-F
- 5.

ADULTS 18-34

1. KEAN-F >>
2. KEYJ-F
3. KFQX-F
4. KORQ-F
- 5.

ADULTS 18-49

1. KEAN-F >>
2. KEYJ-F
3. KORQ-F
4. KFQX-F
- 5.

ADULTS 25-54

1. KEAN-F >>
2. KEYJ-F
3. KKHR-F
4. KORQ-F
- 5.

ADULTS 35+

1. KEAN-F >>
- 2.
- 3.
- 4.
- 5.

MEN 25-54

1. KEAN-F >>
2. KEYJ-F
3. KKHR-F
- 4.
- 5.

WOMEN 25-54

1. KEAN-F >>
2. KORQ-F
3. KHXS-F
- 4.
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCDU-F	103.7	Hamlin	0.5/2.7
KVRP	1400	Stamford	0.5/2.9
WBAP	820	Fort Worth	1.1/4.6

RADIO STATIONS

KNIS	1470	5 KW/1 KW (DA-1)	Talk	MBS, \$10.00	(Eastman)	Ovation
KRLY-F	99.7	100 KW @ 745	AC	CBS, \$ 9.00	(Schubert)	(TYE)
KEAN-F	105.1	100 KW @ 810	Country	ABC, \$29.00	(Mc-Guild)	SunGroup
KEYJ-F	107.9	100 KW @ 666	ADR	, \$15.00	(Crystal)	
KFQX-F	102.7	66 KW @ 1148	CHR	, \$16.00	(Eastman)	Ovation (MERKEL)
KHXS-F	106.3	3 KW @ 200	Country	, \$11.00	(Lotus Hisp.)	
KKHR-F	98.1	50 KW @ 292	Oldies	, \$13.00	(---)	(ANSON)
KORQ-F	100.7	100 KW @ 1279	AC	UNTPWR, \$14.00	(Banner)	
KVRP-F	95.5	100 KW @ 531	Country	, \$ 9.00	(Banner)	

ALBANY, GA

MSA Rank/Pop: 313/112,200
 ARB Rank/Pop: 242/ 88,800
 Market TSL: 21.0 Hours
 Average Person Rating: 15.7

Diaries: 296/300:1
 Sample Target: 300
 % Below Line: 2.9
 % Not Listed: 12.2

Retail \$: .83 B11
 FM Share: 83.60%
 Stations: 11/10

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	RATING S91	RATING S90
1. WJIZ-F (B)	46/33.1	---	25.7	---	35.6	339	38.2	36.0	37.8
2. WKAK-F (C)	22/15.8	---	14.6	---	8.2	254	28.6	26.0	20.7
3. WJYZ (G)	17/12.2	---	12.5	---	7.5	140	15.8	18.9	11.9
4. WEGC-F (O)	8/ 5.8	---	5.6	---	8.9	109	12.3	15.1	14.3
WGPC-F (SAC)	8/ 5.8	---	7.6	---	3.4	98	11.0	13.3	14.5
WJAD-F (CHR)	8/ 5.8	---	13.9	---	14.4	168	18.9	30.6	22.9
7. WQVE-F (B)	4/ 2.9	---	0.7	---	0.7	62	7.0	4.2	5.6
WVRK-F (AOR)	4/ 2.9	---	4.9	---	0.7	66	5.9	7.8	7.3

12+ AMD

1. WJIZ-F>>
2. WKAK-F
3. WJYZ
- 4.
- 5.

12+ MID

1. WJIZ-F>>
2. WKAK-F
3. WJYZ
- 4.
- 5.

12+ PMD

1. WJIZ-F>>
2. WKAK-F>>
3. WEGC-F
4. WJYZ
- 5.

12+ EVE

1. WJIZ-F>>
2. WKAK-F
3. WJYZ
4. WQVE-F
- 5.

ADULTS 18-34

1. WJIZ-F>>
2. WKAK-F
3. WJAD
4. WJYZ
- 5.

ADULTS 18-49

1. WJIZ-F>>
2. WKAK-F
3. WJYZ
4. WJAD
- 5.

ADULTS 25-54

1. WJIZ-F>
2. WKAK-F<
3. WJYZ >
- 4.
- 5.

ADULTS 35+

1. WKAK-F
2. WJYZ
- WJIZ-F
4. WGPC-F
5. WEGC-F

MEN 25-54

1. WJIZ-F
2. WKAK-F
3. WJYZ >
- 4.
- 5.

WOMEN 25-54

1. WJIZ-F
2. WJYZ
3. WKAK-F>
4. WEGC-F
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WANL	1250	Albany	0.7/3.4
WGPC	1450	Albany	1.4/3.8

RADIO STATIONS

WJYZ,	960,	5 KW/390 W (DA-2),	Gospel	MBS,	\$11.00	(---)
WEGC-F,	103.7,	3.6 KW @ 426,	Oldies	NBC,	\$10.00	(---) (LEESBURG)
WGPC-F,	104.5,	100 KW @ 981,	Soft AC/Nost.	CBS,	\$ 9.00	(---)
WJIZ-F,	96.3,	100 KW @ 469,	Black	CBS,	\$20.00	(Mc-Guild)
WJAD-F,	97.3,	100 KW @ 1000,	CHR	ABC,	\$15.00	(Banner) (BAINBRIDGE)
WKAK-F,	101.7,	3 KW @ 298,	Country	ABC,	\$18.00	(Fastman)
WQVE-F,	105.5,	6 KW @ 276,	Black	,	\$ 7.00	(Regional) (CAMILLA)
WSGY-F,	100.3,	97 KW @ 581,	AC	UNIPWR,	\$ 8.00	(---) (TIFTON)

WVRK-F -- see Columbus, GA in Spring 92 edition

ALEXANDRIA, LA

MSA Rank/Pop: 277/131,000
 ARB Rank/Pop: 191/149,500
 Market TSL: 20.25 Hours
 Average Person Rating: 14.8

Diaries: 452/331:1
 Sample Target: 390
 % Below Line: 3.1
 % Not Listed: 21.6

Retail \$: 1.2 Bil
 FM Share: 90.80%
 Stations: 14/11

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	RATING S90
1. KRRV-F (C)	57/25.7	---	20.8	---	23.6	553	37.0	30.1	40.7
2. KBCE-F (B)	37/16.7	---	24.0	---	19.4	303	20.3	25.7	26.9
3. KQID-F (CHR)	18/ 8.1	---	8.9	---	13.6	296	19.8	25.2	29.5
4. KLAA-F (C)	16/ 7.2	---	10.4	---	1.0	193	12.9	17.4	5.6
5. KALB (BB)	11/ 5.0	---	5.2	---	5.8	120	8.0	11.6	14.0
6. KZMZ-F (AOR)	10/ 4.5	---	8.9	---	9.4	229	15.3	20.3	22.3
7. KSYL (FS)	5/ 2.3	---	0.5	---	5.2	103	6.9	4.4	10.9
KLIL-F (CHR)	5/ 2.3	---	---	---	---	117	7.8	---	---
9. WYNK-F (C)	4/ 1.8	---	---	---	---	57	3.8	---	---
KICR-F (AC)	4/ 1.8	---	---	7.8	---	147	9.8	19.7	---

12+_AMD	12+_MID	12+_PMO	12+_EVE
1. KRRV-F>>	1. KRRV-F>>	1. KRRV-F>	1. KBCE-F
2. KBCE-F>	2. KBCE-F>	2. KBCE-F	2. KRRV-F>
3. KLAA-F<	3. KQID-F	3. KQID-F	3. KZMZ-F<
4. KQID-F	4. KLAA-F	4. KLAA-F	4. KQID-F
5.	5.	5. KZMZ-F	5.

ADULTS_18-34	ADULTS_18-49	ADULTS_25-54	ADULTS_35+	MEN_25-54	WOMEN_25-54
1. KRRV-F	1. KRRV-F	1. KRRV-F>>	1. KRRV-F>>	1. KRRV-F>	1. KRRV-F>>
2. KBCE-F	2. KBCE-F>	2. KBCE-F>>	2. KBCE-F>	2. KBCE-F>	2. KBCE-F>>
3. KQID-F	3. KQID-F	3. KLAA-F	3. KALB	3. KZMZ-F	3. KALB
4. KZMZ-F	4. KLAA-F	KALB	4. KLAA-F	4. KLAA-F	4. KLAA-F
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAPB-F	97.7	Marksville	1.4/4.2
KEZP-F	104.3	Bunkie	0.5/2.4
KSMB-F	94.5	Lafayette	0.5/4.7
WTGE-F	100.7	Baton Rouge	0.9/2.5

RADIO STATIONS

KALB,	580,	5 KW/1 KW (DA-N)	, Nostalgia	SMN, \$ 9.00	(Katz)
KSYL,	970,	1 KW (DA-N)	, Full Service	BRN, \$ 8.00	(Torbet)
KBCE-F,	102.3,	3 KW @ 289	, Black	AURN, \$20.00	(HNWH) (BOYCE)
KICR-F,	98.7,	10 KW @ 1056	, AC	UNILT UNTSUP, \$ 9.00	(---) (OAKDALF)
KLAA-F,	103.5,	50 KW @ 649	, Country	MBS, \$10.00	(HNWH) (TIOGA)
KLIL-F,	92.1,	3 KW @ 298	, CHR	UNILT, \$ 8.00	(---) (MOREAU.)
KQID-F,	93.1,	100 KW @ 1010	, CHR	ABC UNTSUP, \$15.00	(Torbet)
KRRV-F,	100.3,	100 KW @ 1053	, Country	ABC, \$29.00	(Banner)
KZMZ-F,	96.9,	100 KW @ 1450	, AOR	ABC UNIPWR, \$11.00	(Katz)

WYNK-F -- see Baton Rouge in Spring 92 edition

AUGUSTA - WATERVILLE, ME

MSA Rank/Pop: NA
 APB Rank/Pop: 236/91,600
 Market TSL: 20.50 Hours
 Average Person Rating: 15.7

Diaries: 326/299:1
 Sample Target: 310
 % Below Line: 30.7
 % Not Listed: 25.5

Retail \$: 1.03 B11
 FM Share: 94.74%
 Stations: 18/8

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	RATING S90
1. WMME-F (CHR)	20/13.1	---	13.1	---	16.4	265	27.2	29.1	32.6
2. WKCG-F (C)	14/ 9.2	---	8.9	---	11.1	164	16.8	17.3	22.3
3. WTOS-F (AOR)	13/ 8.5	---	7.7	---	8.2	206	21.1	15.7	15.4
4. WBLM-F (AOR)	12/ 7.8	---	9.5	---	7.6	221	22.6	23.4	18.8
5. WHOM-F (SAC)	11/ 7.2	---	4.8	---	7.6	165	16.9	10.7	14.5
6. WABK-F (AC)	8/ 5.2	---	6.5	---	4.1	186	19.1	17.0	14.9
7. WQCB-F (C)	7/ 4.6	---	10.1	---	6.4	100	10.2	17.2	12.1
8. WXGL-F (O)	6/ 3.9	---	3.0	---	7.6	141	14.4	12.7	17.9
WTVL-F (O)	6/ 3.9	---	6.5	---	5.3	124	12.7	17.6	14.2

12+ AMD

1. WMME-F
2. WKCG-F
3. WHOM-F
4. WABK-F
- 5.

12+ MID

1. WMME-F
2. WKCG-F
3. WTOS-F
4. WBLM-F
- 5.

12+ PMD

1. WMME-F
2. WKCG-F
3. WTOS-F
4. WBLM-F
- 5.

12+ EVE

1. WMME-F
2. WTOS-F
3. WBLM-F
4. WHOM-F
- 5.

ADULTS 18-34

1. WTOS-F
2. WMME-F
3. WBLM-F
- 4.
- 5.

ADULTS 18-49

1. WMME-F
2. WTOS-F
3. WBLM-F
4. WKCG-F
- 5.

ADULTS 25-54

1. WMME-F
2. WKCG-F
3. WBLM-F
4. WTOS-F
5. WHOM-F

ADULTS 35+

1. WKCG-F
2. WHOM-F
3. WQCB-F
4. WMME-F
- 5.

MEN 25-54

1. WKCG-F
2. WMME-F
3. WTOS-F
4. WBLM-F
- 5.

WOMEN 25-54

1. WABK-F
2. WMME-F
3. WHOM-F
4. WXGL-F
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WABK	1280	Gardiner	1.3/3.0
WFAU	1340	Augusta	2.0/6.9
WMMP-F	96.3	Rumford	0.7/4.7
WCLZ-F	98.9	Brunswick	0.7/4.3
WCSD-F	97.9	Portland	0.7/2.7
WGAN	560	Portland	0.7/3.2
WKRH-F	99.9	Bath	2.0/6.1
WKZS-F	105.9	Auburn	2.0/5.4
WYOU-F	97.1	Bangor	1.3/3.7

RADIO STATIONS

WABK-F,	104.3,	50 KW @ 371,	AC	ARC, \$15.00	(Fastman)	(GARDINER)
WKCG-F,	101.3,	50 KW @ 321,	Country	CBS, \$20.00	(K & P)	
WMME-F,	92.3,	50 KW @ 500,	CHR	SOURCE, \$21.00	(Durpetti)	
WTOS-F,	105.1,	50 KW @ 2430,	ACR	UNISUP UNILIT, \$15.00	(K & P)	(SKOWHEGAN)
WTVL-F,	98.5,	50 KW @ 134,	Oldies	ABC, \$13.00	(---)	(WATERVILLE)

Other ranked stations -- see Bangor in this edition or Portland in Spring 92 edition

BANGOR, ME

MSA Rank/Pop: 333/89,600
 ARB Rank/Pop: 252/77,300
 Market ISL: 22.25 Hours
 Average Person Rating: 16.6

Diaries: 311/249:1
 Sample Target: 280
 % Below Line: 3.9
 % Not Listed: 16.4

Retail \$: 0.84 Bill
 FM Share: 83.18%
 Stations: 10/9

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	CUME S91	RATING S90
1. WKIT-F (AOR)	22/17.2	---	9.9	---	7.6	212	27.4	21.7	13.7
2. WQCB-F (C)	19/14.8	---	13.2	---	18.5	179	23.2	24.6	27.0
3. WABI (BB)	13/10.2	---	7.4	---	5.9	112	14.5	18.0	17.6
4. WKSQ-F (AC)	11/ 8.6	---	6.6	---	9.2	203	26.3	22.9	25.9
WWMJ-F (O)	11/ 8.6	---	12.4	---	5.9	151	19.5	23.5	15.1
6. WWFX-F (CHR)	10/ 7.8	---	14.0	---	14.3	182	23.5	27.4	29.2
7. WPBC-F (SAC)	6/ 4.7	---	6.6	---	10.1	113	14.6	19.9	17.7
8. WYOU-F (C)	5/ 3.9	---	3.3	---	8.4	102	13.2	14.6	14.2
WZDN (T)	5/ 3.9	---	---	---	---	63	8.2	---	---
WTOS-F (AOR)	5/ 3.9	---	5.0	---	4.2	129	16.7	16.9	14.9

12+ AMD

1. WKIT-F<
2. WQCB-F
3. WABI >
4. WKSQ-F
WWMJ-F

12+ MID

1. WQCB-F<
2. WKIT-F>
3. WABI
WWMJ-F
WKSQ-F

12+ PMD

1. WKIT-F
2. WQCB-F
3. WWFX-F
4. WKSQ-F
WWMJ-F

12+ EVE

1. WWFX-F
2. WQCB-F
3. WKIT-F
4. WKSQ-F
- 5.

ADULTS 18-34

1. WKIT-F>>
2. WWFX-F
3. WKSQ-F
4. WTOS-F
- 5.

ADULTS 18-49

1. WKIT-F>>
2. WKSQ-F
- WQCB-F
- WWMJ-F
5. WWFX-F

ADULTS 25-54

1. WKIT-F
- WQCB-F
3. WWMJ-F
4. WKSQ-F
- 5.

ADULTS 35+

1. WQCB-F>
2. WABI
3. WWMJ-F
- 4.
- 5.

MEN 25-54

1. WKIT-F>
2. WQCB-F
3. WWMJ-F
4. WZDN
- WTOS-F

WOMEN 25-54

1. WWMJ-F
- WQCB-F
- WKSQ-F
4. WYOU-F
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

NONE

RADIO STATIONS

WABI,	910,	5 KW (DA-N)	, Nostalgia	CNN, \$12.00	(Torbet)
WZDN,	620,	5 KW (DA-2)	, Talk	ABC, CBS, \$10.00	(---)
WKIT-F,	100.3,	16 KW @ 882	, AOR	, \$16.00	(Fastman)
WKSQ-F,	94.5,	12 KW @ 1027	, AC	, \$14.00	(Christal)
WPBC-F,	92.9,	20 KW @ 787	, Soft AC	UNISUP, \$12.00	(Katz)
WQCB-F,	106.5,	100 KW @ 1079	, Country	AP, \$21.00	(Mc-Guild)
WWFX-F,	104.7,	10 KW @ 1099	, CHR	, \$16.00	(Banner)
WWMJ-F,	95.7,	12 KW @ 1027	, Oldies	ABC, \$15.00	(HNWH)
WYOU-F,	97.1,	5 KW @ 1230	, Country	ABC UNISUP, \$13.00	(---)

WTOS-F -- see Augusta, ME in this edition

BATTLE CREEK, MI

MSA Rank/Pop: 269/136,300
 ARB Rank/Pop: 224/111,700
 Market ISL: 21.0 Hours
 Average Person Rating: 15.7

Diaries: 354/316:1
 Sample Target: 350
 % Below Line: 65.1
 % Not Listed: 18.3

Retail \$: 1.04 Bil
 FM Share: 85.31%
 Stations: 12/2

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG	METRO CUME	METRO CUME RATING		
		91	91	90	90		S92	S91	S90
1. WNWN-F (C)	38/21.7	---	12.7	---	14.1	379	33.9	25.3	24.6
2. WBCK (FS)	21/12.0	---	12.7	---	12.6	286	25.6	24.4	23.8
3. WOOD-F (SAC)	17/ 9.7	---	3.7	---	5.5	168	15.0	11.5	13.3
4. WRKR-F (CL.AOR)	15/ 8.6	---	5.3	---	9.0	164	14.7	12.9	12.3
5. WKFR-F (CHR)	13/ 7.4	---	6.9	---	11.1	257	23.0	19.1	27.7
6. WJXQ-F (AOR)	12/ 6.9	---	4.2	---	2.0	156	14.0	8.6	7.6
7. WBXX-F (AC/O)	8/ 4.6	---	13.2	---	15.1	126	11.3	26.3	26.4
8. WITL-F (C)	7/ 4.0	---	2.1	---	---	89	8.0	4.5	---
9. WIBM-F (O)	6/ 3.4	---	4.8	---	1.5	120	10.7	14.7	10.4
10. WQLR-F (AC)	3/ 1.7	---	3.2	---	1.5	76	6.8	6.6	7.7

12+ AMD

1. WNWN-F
2. WBCK >>
3. WJXQ-F
4. WOOD-F
- 5.

12+ MID

1. WNWN-F>>
2. WOOD-F
- WRKR-F
4. WJXQ-F
5. WKFR-F

12+ PMD

1. WNWN-F>>
2. WOOD-F
3. WBCK
4. WKFR-F
- 5.

12+ EVE

1. WNWN-F
2. WBCK
3. WKFR-F
4. WRKR-F
- 5.

ADULTS 18-34

1. WRKR-F
2. WKFR-F
3. WJXQ-F
- WNWN-F
- 5.

ADULTS 18-49

1. WNWN-F
2. WRKR-F
3. WJXQ-F
4. WKFR-F
5. WBXX-F

ADULTS 25-54

1. WNWN-F
2. WRKR-F>
3. WJXQ-F
4. WBXX-F
- 5.

ADULTS 35+

1. WNWN-F>
2. WBCK >
3. WOOD-F
- 4.
- 5.

MEN 25-54

1. WNWN-F
- WRKR-F>
3. WJXQ-F
- 4.
- 5.

WOMEN 25-54

1. WNWN-F>>
2. WBXX-F
- WRKR-F
4. WKFR-F
- WBCK

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFMK-F 99.1 East Lansing 1.1/4.0
 WJFM-F 93.7 Grand Rapids 0.6/3.5

RADIO STATIONS

WBCK, 93.0, 5 KW/1 KW (DA-2) , Full Service NBC NBC-T, \$18.00 (Eastman) Liggett
 WBXX-F, 95.3, 3 KW @ 269 , AC/Oldies , \$12.00 (Eastman) Liggett

Other ranked stations -- see Kalamazoo, Lansing or Grand Rapids in Spring 92 edition

BEAUMONT - PORT ARTHUR, TX

MSA Rank/Pop: 136/357,300
 ARB Rank/Pop: 127/289,300
 Market TSL: 20.0 Hours
 Average Person Rating: 14.7

Diaries: 473/612:1
 Sample Target: 440
 % Below Line: 29.6
 % Not Listed: 13.4

Retail \$: 2.6 Bill
 FM Share: 77.78%
 Stations: 20/10

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUMÉ	METRO S92	CUMÉ S91	RATING S90
1. KHYS-F (B)	66/15.5	9.3	12.1	11.6	10.4	524	18.1	17.3	15.7
2. KAYD-F (C)	49/11.5	17.3	15.2	13.3	12.9	645	22.3	28.6	23.9
3. KKMY-F (AC)	39/ 9.2	5.6	7.8	8.9	8.3	555	19.2	14.7	19.7
4. KIOC-F (CHR)	37/ 8.7	7.1	3.7	4.0	5.6	613	21.2	13.7	15.3
5. KALO (B)	35/ 8.2	3.8	2.7	4.4	9.8	350	12.1	7.6	12.2
6. KYKR-F (C)	30/ 7.0	11.1	9.7	7.0	11.9	738	25.5	18.2	21.9
KLVI (N/T)	30/ 7.0	4.9	4.1	5.7	4.6	448	15.5	11.8	10.6
8. KYKZ-F (C)	17/ 4.0	3.6	3.1	4.4	1.2	318	11.0	8.0	5.1
9. KTRH (N/T)	11/ 2.6	4.2	2.3	4.0	1.9	226	7.8	6.9	6.2
10. KTFA-F (REL)	10/ 2.3	1.8	1.4	1.3	1.5	174	6.0	6.0	3.4

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KAYD-F<	1. KHYS-F<	1. KHYS-F	1. KHYS-F<
2. KALO	2. KAYD-F<	2. KAYD-F>	2. KIOC-F>
KHYS-F	3. KKMY-F	3. KIOC-F<	3. KKMY-F
4. KLVI	4. KYKR-F	4. KYKR-F<	4. KAYD-F
5. KIOC-F	5.	5. KKMY-F	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KHYS-F	1. KHYS-F>	1. KHYS-F<	1. KAYD-F<	1. KAYD-F<	1. KHYS-F
2. KKMY-F	2. KKMY-F	2. KAYD-F	2. KHYS-F<	2. KKMY-F<	2. KAYD-F
3. KAYD-F	3. KAYD-F>	3. KKMY-F>	3. KLVI	3. KHYS-F>	3. KKMY-F>
4. KIOC-F	4. KIOC-F	4. KALO <	4. KALO	4.	4. KALO
5.	5.	5. KYKR-F	5. KYKR-F	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUMÉ RATING

KOGT	1600	Orange	0.7/2.9
KOLE	1340	Port Arthur	0.7/3.2
KQXY-F	94.1	Beaumont	1.4/7.3
KBJU-F	103.7	Lake Charles	0.5/2.3
KBXX-F	97.9	Houston	1.4/5.3
KIKK-F	95.7	Houston	0.9/3.3
KKHU-F	106.9	Conroe	0.7/3.6
KMJG-F	102.1	Clear Lake City	2.1/3.8
KYKS-F	105.1	Lufkin	0.5/3.1
KZFX-F	107.5	Lake Jackson	1.6/4.6

RADIO STATIONS

KALO, 1250, 5 KW/1 KW (DA-N), Black	AURN UNFULT, \$17.00 (Christal)	Clear Channel
KLVI, 560, 5 KW (DA-N), News/Talk	ABC, \$23.00 (Katz)	Hicks
KAYD-F, 97.5, 100 KW @ 479, Country	, \$28.00 (Mc-Guild)	
KIOC-F, 106.1, 100 KW @ 1059, CHR	, \$23.00 (Banner)	
KKMY-F, 104.5, 100 KW @ 400, AC	UNISUP UNFULT, \$24.00 (Eastman)	UNO
KQXY-F, 94.1, 100 KW @ 600, Soft AC	, \$14.00 (---)	
KTFA-F, 92.5, 50 KW @ 440, Religion	, \$12.00 (---)	(GROVES)
KYKR-F, 95.1, 100 KW @ 1952, Country	, \$30.00 (Katz)	Hicks

KYKZ-F -- see Lake Charles in this edition

Other ranked stations -- see Houston in Spring 92 edition

NOTE: 93.1 (the old KYKR-F) and KWIC-F (107.9) have disappeared from the ratings.

BECKLEY, WV

MSA Rank/Pop: NA
 ARB Rank/Pop: 257/62,700
 Market TSL: 19.75 Hours
 Average Person Rating: 14.7

Diaries: 316/198:1
 Sample Target: 280
 % Below Line: 0.0
 % Not Listed: 19.6

Retail \$: 0.5 Bill
 FM Share: 82.43%
 Stations: 8

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	CUME S91	RATING S90
1. WJLS-F (C)	21/22.8	---	20.0	---	12.0	281	44.8	42.8	20.8
2. WTNJ-F (C)	19/20.7	---	20.9	---	33.0	252	40.2	41.6	36.7
3. WCIR-F (CHR)	17/18.5	---	21.7	---	25.0	220	35.1	47.7	45.2
4. WJLS (REL)	8/ 8.7	---	5.2	---	6.0	106	16.9	15.1	17.4
5. WWNR (BB)	4/ 4.3	---	4.3	---	1.0	66	10.5	11.6	12.7
6. WAXS-F (AOR)	2/ 2.2	---	7.0	---	---	68	10.8	8.8	---
7. WHAJ-F (CHR)	2/ 2.2	---	1.7	---	5.0	81	12.9	10.6	14.6
8. WDAY (REL)	1/ 1.1	---	---	---	1.0	32	5.1	---	5.7

12+ AMO	12+ MID	12+ PMD	12+ EVE
1. WJLS-F	1. WJLS-F	1. WJLS-F	1. WJLS-F
2. WTNJ-F	2. WCIR-F	2. WTNJ-F	2. WCIR-F
3. WCIR-F	3. WTNJ-F	3. WCIR-F	3. WTNJ-F
4.	4.	4.	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WJLS-F	1. WJLS-F	1. WJLS-F	1. WTNJ-F	1. WJLS-F	1. WJLS-F
2. WCIR-F	2. WCIR-F	2. WTNJ-F	2. WJLS-F	2. WTNJ-F	2. WTNJ-F
3. WTNJ-F	3. WTNJ-F	3. WCIR-F	3. WJLS	3. WWNR	3. WCIR-F
4.	4.	4.	4. WCIR-F	4. WCIR-F	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

NONE

RADIO STATIONS

WJLS,	560,	5 KW/500 W (DA-N),	Religion	MBS, \$ 7.00 (Savalli)	
WDAY,	860,	10 KW/5 KW (DA-2),	Religion	\$ 5.00 (---)	(OAK HILL)
WWNR,	620,	1 KW/500 W (DA-1),	Nostalgia	ABC UNISUP, \$ 6.00 (---)	
WAXS-F,	94.1,	26 KW @ 649	, AOR	\$ 9.00 (---)	Adventure (OAK HILL)
WCIR-F,	103.7,	5 KW @ 1483	, CHR	NBC UNISUP, \$17.00 (K & P)	
WHAJ-F,	104.5,	100 KW @ 1200	, CHR	UNISUP UNIPWR, \$10.00 (---)	Adventure (BLUEFIELD)
WJLS-F,	99.5,	34 KW @ 1050	, Country	MBS, \$16.00 (Savalli)	
WTNJ-F,	105.9,	50 KW @ 492	, Country	ABC UNISUP, \$23.00 (Roslini)	(MT. HOPE)

BILLINGS, MT

MSA Rank/Pop: 312/113,000
 ARB Rank/Pop: 241/91,500
 Market TSL: 22.75 Hours
 Average Person Rating: 16.9

Diaries: 333
 Sample Target: 310
 % Below Line: 0.0
 % Not Listed: 8.4

Retail \$: 1.07 B11
 FM Share: 68.31%
 Stations: 12/12

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	METRO CUME S90
1. KCTR-F (C)	34/21.9	23.8	21.9	---	12.4	342	37.4	38.0	21.9
2. KCTR (C)	17/11.0	5.4	1.9	---	3.0	127	13.9	11.8	10.5
3. KGHL (C)	14/ 9.0	6.8	7.5	---	11.2	172	18.8	15.2	22.0
4. KOHZ-F (SAC)	13/ 8.4	7.5	8.8	---	10.1	190	20.8	19.6	16.5
5. KYYA-F (CHR/AC)	12/ 7.7	8.2	9.4	---	11.2	196	21.4	25.9	29.4
KZLS-F (CHR)	12/ 7.7	13.6	9.4	---	13.6	182	19.9	22.4	29.4
7. KRKX-F (AOR)	11/ 7.1	6.8	10.0	---	8.3	145	15.8	14.8	15.1
8. KIDX-F (AC)	8/ 5.2	6.1	6.9	---	10.7	145	15.8	15.3	21.2
KBLG (T)	8/ 5.2	4.1	4.4	---	2.4	88	9.6	10.5	8.3
10. KGHL-F (C)	7/ 4.5	---	3.1	---	1.8	153	16.7	9.7	9.5

12+ AMD

1. KCTR-F>>
2. KCTR
3. KGHL
4. KYYA-F
- 5.

12+ MID

1. KCTR-F>>
2. KOHZ-F
- KCTR
4. KYYA-F
- 5.

12+ PMD

1. KCTR-F>
2. KYYA-F
3. KOHZ-F
4. KCTR
5. KZLS-F

12+ EVE

1. KCTR-F>
2. KRKX-F
- KGHL
4. KZLS-F
- 5.

ADULTS 18-34

1. KCTR-F>>
2. KRKX-F>
3. KIDX-F
- KYYA-F
- KZLS-F

ADULTS 18-49

1. KCTR-F>>
2. KCTR <
3. KRKX-F
4. KYYA-F
- 5.

ADULTS 25-54

1. KCTR-F>>
2. KCTR
3. KIDX-F
- KOHZ-F
- 5.

ADULTS 35+

1. KCTR-F<
2. KGHL A/F>
3. KCTR <
4. KOHZ-F
- 5.

MEN 25-54

1. KCTR-F>>
2. KCTR
3. KGHL A/F
4. KIDX-F
- KRXX-F

WOMEN 25-54

1. KCTR-F>>
2. KOHZ-F
3. KIDX-F
- KYYA-F
- KCTR

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KUUS 1240 Billings 0.6/4.4

RADIO STATIONS

KBLG	910	1 KW/64 W	Talk	NBC, \$10.00	(---)	Sunbrook
KCTR	970	5 KW (DA-N)	Country	ABC, \$ NA	(Crystal)	Citadel
KGHL	790	5 KW (OA-N)	Country	CBS, \$13.00	(Eastman)	
KURL	730	5 KW/235 W	Religion	\$ 7.00	(---)	Enterprise
KCTR-F	102.9	100 KW @ 489	Country	ABC, \$25.00	(Crystal)	Citadel
KGHL-F	95.5	100 KW @ 984	See KGHL-AM	\$ NA	(Eastman)	(HARDIN)
KIDX-F	98.5	85 KW @ 371	AC	\$15.00	(Eastman)	
KOHZ-F	103.7	100 KW @ 489	Soft AC	ABC, \$13.00	(Banner)	
KRXX-F	94.1	100 KW @ 1017	AOR	\$16.00	(Mc-Guild)	Sunbrook
KYYA-F	93.3	100 KW @ 699	CHR/AC	ABC, \$14.00	(Banner)	Meyer
KZLS-F	97.1	35 KW @ 295	CHR	ABC, \$14.00	(Crystal)	

BILLOXI-GULFPORT, MS

MSA Rank/Pop: 207/198,300
ARB Rank/Pop: 183/160,400
Market TSL: 21.75 Hours
Average Person Rating: 16.3

Diaries: 429/374:1
Sample Target: 420
% Below Line: 29.1
% Not Listed: 18.4

Retail \$: 1.2 Bil
FM Share: 83.10%
Stations: 21/10

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	CUME S91	RATING S90
1. WKNN-F (C)	40/15.3	---	21.3	---	13.4	444	27.7	30.9	26.5
2. WZKX-F (CHR)	27/10.3	---	9.3	---	10.8	395	24.6	23.3	26.0
3. WWL (N/T)	18/ 6.9	---	4.5	---	3.0	229	14.3	9.0	8.7
4. WXL5-F (AC)	15/ 5.7	---	4.5	---	3.7	215	13.4	11.3	12.2
5. WQID-F (CHR)	13/ 5.0	---	5.2	---	8.2	265	16.5	17.8	22.7
WOSM-F (REL)	13/ 5.0	---	1.5	---	1.5	119	7.4	4.3	4.0
WQUE-F (B)	13/ 5.0	---	4.9	---	---	143	8.9	9.9	---
8. WQFX-F (B)	12/ 4.6	---	5.6	---	10.0	172	10.7	12.5	16.1
WGCM-F (O)	12/ 4.6	---	8.2	---	10.0	234	14.6	19.0	15.9

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WKNN-F	1. WKNN-F	1. WKNN-F	1. WKNN-F
2. WZKX-F	2. WZKX-F	2. WZKX-F	2. WZKX-F
3. WWL	3. WWL	3. WQID-F	3. WQUE-F
4. WXL5-F	4. WXL5-F	4. WOSM-F	4. WBLX-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WKNN-F	1. WKNN-F	1. WKNN-F	1. WKNN-F	1. WKNN-F	1. WKNN-F
2. WZKX-F	2. WZKX-F	2. WZKX-F	2. WWL	2. WZKX-F	2. WXL5-F
3. WXL5-F	3. WXL5-F	3. WWL	3. WZKX-F	3. WWL	3. WZKS-F
4. WQID-F	4. WQID-F	4. WGCM-F	4. WOSM-F	4. WOSM-F	4. WQID-F
5.	5.	5. WXL5-F	5.	5. WGCM-F	5. WQFX-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBSL	1190	Bay St. Louis	1.5/3.4
WGCM	1240	Gulfport	1.5/4.9
WROA	1390	Gulfport	2.7/6.4
WVMI	570	Biloxi	1.1/4.2
KOLD-F	106.7	Port Sulphur	0.8/3.4
WBLX-F	92.9	Mobile	2.3/5.7
WCKW-F	92.3	Laplace	1.5/4.7
WEZB-F	97.1	New Orleans	1.1/4.7
WLTS-F	105.3	Slidell	1.9/4.1
WMXZ-F	95.7	New Orleans	0.4/2.5
WNOE-F	101.1	New Orleans	3.1/9.4
WRNO-F	99.5	New Orleans	1.1/4.9

RADIO STATIONS

WROA, 1390,	5 KW (DA-2)	, Soft AC	, \$10.00 (Eastman)	
WVMI, 570,	5 KW/1 KW (DA-2),	Country	ABC, \$10.00 (Mc-Guild)	
WGCM-F, 102.3,	25 KW @ 298	, Oldies	, \$13.00 (Banner)	Muniz
WKNN-F, 99.1,	99 KW @ 994	, Country	ABC, \$23.00 (Mc-Guild)	So. Starr (PASCAGOULA)
WQFX-F, 96.7,	21 KW @ 207	, Black	AURN, MBS, \$11.00 (Roslin)	
WQID-F, 93.7,	100 KW @ 984	, CHR	ABC, \$12.00 (Mc-Guild)	
WXL5-F, 107.1,	3 KW @ 407	, AC	, \$14.00 (Torbet)	
WZKX-F, 107.9,	100 KW @ 410	, CHR	, \$19.00 (Eastman)	(POPLAR.)

WNOE, WWL -- see New Orleans in Spring 92 edition

WOSM -- see Pascagoula

BISMARCK, ND

MSA Rank/Pop: 338/83,800
 ARB Rank/Pop: 256/67,700
 Market TSL: 22.75 Hours
 Average Person Rating: 17.4

Diaries: 359/189:1
 Sample Target: 280
 % Below Line: 2.5
 % Not Listed: 14.4

Retail \$: 0.7 Bil
 FM Share: 62.38%
 Stations: 9/7

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	CUME S91	RATING S90
1. KYYY-F (CHR)	22/18.6	---	25.6	---	26.8	268	39.6	44.6	39.6
2. KQDY-F (C)	21/17.8	---	15.8	---	9.8	225	33.2	28.9	21.9
3. KFYZ-F (FS)	16/13.6	---	18.0	---	17.9	256	37.8	40.4	43.5
4. KBMR (C)	15/12.7	---	12.8	---	8.1	147	21.7	18.7	19.7
5. KBYZ-F (AC)	14/11.9	---	11.3	---	13.8	164	24.2	25.8	27.8
6. KLXX (BB)	5/ 4.2	---	3.0	---	3.3	103	15.2	16.6	18.6
KNDR-F (REL)	5/ 4.2	---	3.0	---	3.3	70	10.3	5.9	12.8

12+ AMO	12+ MID	12+ PMO	12+ EVE
1. KFYZ <	1. KFYZ	1. KQDY-F<	1. KYYY-F
2. KYYY-F	2. KQDY-F	2. KYYY-F>	2. KQDY-F>
3. KBMR	3. KYYY-F	3. KBYZ-F<	3. KBYZ-F>
4. KQDY-F	4. KBMR	4. KBMR	4.
5.	5. KBYZ-F	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KYYY-F	1. KYYY-F	1. KQDY-F>	1. KBMR <	1. KQDY-F>>	1. KBYZ-F
2. KBYZ-F<	2. KQDY-F	2. KBYZ-F	2. KFYZ	2. KBYZ-F>	KQDY-F
3. KQDY-F>>	KBYZ-F>	3. KFYZ	KQDY-F>>	3. KFYZ	KYYY-F
4.	4. KFYZ	4. KYWF	4.	4. KLXX	4. KFYZ
5.	5.	5.	5.	5.	5. KBMR

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KQDJ-F	95.5	Jamestown	0.8/3.2
KSJB	600	Jamestown	1.7/4.1

RADIO STATIONS

KBMR,	1130,	50 KW/32 W	, Country	NBC UNISUP,	\$14.00	(Mc-Guild)	
KFYZ,	550,	5 KW (DA-N)	, Full Service	ABC,	\$22.00	(Banner)	Meyer
KLXX,	1270,	1 KW/250 W	, Nost.	SMN,	\$ 9.00	(K & P)	LaKoduk
KBYZ-F,	96.5,	100 KW @ 1000	, AC	UNIPWR,	\$17.00	(K & P)	LaKoduk
KNDR-F,	104.7,	100 KW @ 853	, Religion	,	\$ 7.00	(---)	(MANDAN)
KQDY-F,	94.5,	100 KW @ 1118	, Country	CNN UNISUP,	\$20.00	(Mc-Guild)	
KYYY-F,	92.9,	100 KW @ 1181	, CHR	ABC,	\$22.00	(Banner)	Meyer

BRYAN-COLLEGE STATION, TX

MSA Rank/Pop: 292/122,500
 ARB Rank/Pop: 229/104,600
 Market TSL: 17 Hours
 Average Person Rating: 12.4

Diaries: 366/286:1
 Sample Target: 330
 % Below Line: 15.4
 % Not Listed: 21.5

Retail \$: 0.8 B11
 FM Share: 89.22%
 Stations: 13/8

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	CUME S91	RATING S90
1. KORA-F (C)	27/20.8	---	18.5	---	18.3	368	35.2	33.6	36.7
2. KAGG-F (C)	14/10.8	---	7.9	---	7.8	242	23.1	21.3	18.4
KTSR-F (AOR)	14/10.8	---	11.3	---	6.5	289	27.6	19.2	24.7
4. KKYS-F (CHR)	13/10.0	---	13.9	---	17.0	300	28.7	37.3	38.2
5. KTTX-F (?)	8/ 6.2	---	---	---	---	154	14.7	---	---
6. KLOL-F (AOR)	5/ 3.8	---	1.3	---	4.6	103	9.8	7.4	8.8
7. WTAW (C)	4/ 3.1	---	3.3	---	2.6	81	7.7	9.5	7.1
KTAM (O)	4/ 3.1	---	4.0	---	2.6	115	11.0	14.1	15.0
KMJQ-F (B)	4/ 3.1	---	4.0	---	2.6	79	7.6	6.3	7.8

12+_AMD	12+_MID	12+_PMD	12+_EVE
1. KORA-F>>	1. KORA-F>	1. KORA-F>	1. KKYS-F
2. KAGG-F	2. KTSR-F	2. KTSR-F	2. KORA-F>
3. KKYS-F<	3. KAGG-F	3. KAGG-F	3. KLOL-F
4. KTSR-F	4. KKYS-F	4. KKYS-F	KTSR-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KORA-F<	1. KORA-F>	1. KORA-F>	1. KORA-F>	1. KORA-F	1. KORA-F>>
2. KTSR-F>	2. KTSR-F	2. KAGG-F>	2. KAGG-F>>	2. KAGG-F>>	2.
3. KKYS-F	3. KKYS-F	3. KTAM	3. WTAW	3. KTAM	3.
4. KAGG-F	KAGG-F	4.	KTTX-F	WTAW	4.
5.	5.	5.	5.	KMJQ-F	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAGC	1510	Bryan	2.3/5.4
KBMA-F	99.5	Bryan	2.3/5.4
KHRN-F	94.3	Hearne	1.5/7.4
KODA-F	99.1	Houston	0.8/5.4

RADIO STATIONS

KAGC,	1510,	500 W (DAYS),	Religion	, \$ 7.00 (Republic)	
KTAM,	1240,	1 KW	Oldies	ABC, \$10.00 (---)	Clear Channel
WTAW,	1150,	1 KW/500 W (DA-N),	Country	CBS MBS, \$10.00 (---)	
KAGG-F,	96.1,	40 KW @ 538	Country	, \$16.00 (Eastman)	(MADISONVILLE)
KKYS-F,	104.7,	50 KW @ 285	CHR	, \$17.00 (Mc-Guild)	Sun Group
KORA-F,	98.3,	2.3 KW @ 528	Country	ABC, \$24.00 (---)	Clear Channel
KTSR-F,	92.1,	6 KW @ 276	AOR/Classic	, \$15.00 (---)	
KTTX-F,	106.1,	50 KW @ 492	, ??	, \$ NA (---)	(BRFNHAM)

KMJQ, KLOL -- see Houston in Spring 92 edition

BURLINGTON, VT

MSA Rank/Pop: 271/133,800
 ARB Rank/Pop: 218/117,200
 Market TSL: 21.75 hours
 Average Person Rating: 16.3

Diaries: 339/346:1
 Sample Target: 330
 % Below Line: 2.1
 % Not Listed: 18.8

Retail \$: 1.2 B11
 FM Share: 83.87%
 Stations: 12/10

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	METRO CUME S90
1. WIZN-F (AOR)	36/18.8	13.1	15.9	19.4	16.0	390	33.3	29.7	31.5
2. WXXX-F (CHR)	31/16.2	12.0	16.5	14.8	14.9	379	32.3	33.5	37.9
3. WOKO-F (C)	24/12.6	12.6	12.4	13.4	4.6	233	19.9	23.6	13.9
4. WEZF-F (SAC)	23/12.0	11.5	11.2	10.6	13.9	278	23.7	25.9	34.9
5. WVMT (BB)	11/ 5.8	4.2	6.5	4.2	4.1	135	11.5	12.0	13.8
6. WKDR (FS)	7/ 3.7	3.1	2.9	2.3	2.6	77	6.6	5.1	3.2
WJOY (N/T)	7/ 3.7	7.9	2.4	3.7	1.5	107	9.1	11.1	10.0
8. WNCS-F (AOR)	6/ 3.1	4.2	2.9	4.2	---	157	13.4	14.7	---
9. WDOT (O)	4/ 2.1	1.0	0.6	---	3.6	53	4.5	5.6	7.4

12+ AMD

1. WIZN-F
2. WXXX-F
3. WOKO-F
4. WEZF-F
- 5.

12+ MID

1. WIZN-F
2. WXXX-F
3. WEZF-F
4. WOKO-F
- 5.

12+ PMD

1. WIZN-F
2. WXXX-F
3. WOKO-F
4. WEZF-F
- 5.

12+ EVE

1. WIZN-F
2. WXXX-F
3. WEZF-F
- WOKO-F
- 5.

ADULTS 18-34

1. WIZN-F
2. WXXX-F
3. WEZF-F
- 4.
- 5.

ADULTS 18-49

1. WIZN-F
2. WXXX-F
3. WEZF-F
4. WOKO-F
- 5.

ADULTS 25-54

1. WIZN-F
2. WOKO-F
3. WEZF-F
4. WXXX-F
- 5.

ADULTS 35+

1. WOKO-F
2. WEZF-F
3. WVMT
4. WJOY
- 5.

MEN 25-54

1. WIZN-F
2. WOKO-F
3. WXXX-F
4. WEZF-F
- 5.

WOMEN 25-54

1. WIZN-F
- WEZF-F
3. WOKO-F
4. WXXX-F
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WVMX-F	101.7	Stowe	1.1/3.8
WGLY-F	103.1	Waterbury	1.0/4.7
WGFB-F	99.9	Plattsburgh	1.0/8.4

RADIO STATIONS

WJOY,	1230,	1 KW	, News/Talk	UNISUP CNN,	\$10.00 (Torbet)	Hall
WKDR,	1070,	5 KW (DAYS)	, Full Service	ABC,	\$12.00 (---)	(PLATTSBURGH)
WVMT,	620,	5 KW (DA-2)	, Oldies	ABC,	\$11.00 (Mc-Guild)	Goldman
WDOT-F,	96.1,	48 W @ 2306	, Oldies	UNIULT SMN,	\$ 8.00 (Eastman)	(WARREN)
WEZF-F,	92.9,	46 KW @ 2699	, Soft AC	UNISUP,	\$22.00 (Banner)	Knight
WGLY-F,	103.1,	.5 KW @ 899	, Religion	, \$ 7.00 (---)		(WATERBURY)
WIZN-F,	106.7,	50 KW @ 374	, AOR	, \$24.00 (Katz)		(VERGENES)
WNCS-F,	104.7,	1.9 KW @ 2093	, AOR	, \$11.00 (Schutz)		(MONTPELIER)
WOKO-F,	98.9,	100 KW @ 289	, Country	, \$18.00 (Torbet)	Hall	
WXXX-F,	95.3,	3 KW @ 226	, CHR	, \$20.00 (Mc-Guild)	Goldman	

CAPE COD, MA

MSA Rank/Pop: NA
 ARB Rank/Pop: 179/164,300
 Market TSL: 24.50 Hours
 Average Person Rating: 18.9

Diaries: 430/382:1
 Sample Target: 400
 % Below Line: 29.6
 % Not Listed: 14.5

Retail \$: 2.3 B11
 FM Share: 85.34%
 Stations: 25/10

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	METRO S91	METRO S90
1. WQRC-F (SAC)	42/13.5	15.7	14.9	17.0	22.0	491	29.9	30.7	33.4
2. WPXC-F (AOR)	35/11.3	9.6	11.6	9.2	9.6	412	25.1	23.7	15.8
3. WFCC-F (CL)	24/ 7.7	4.8	3.3	5.6	4.2	215	13.1	7.1	10.7
WPLM-F (BB)	24/ 7.7	6.1	8.9	5.6	3.8	281	17.1	18.3	13.5
5. WRKO (T)	19/ 6.1	3.8	4.3	4.3	5.8	245	14.9	11.7	11.9
6. WKPE-F (CHR)	17/ 5.5	7.8	6.3	7.2	8.6	329	20.0	20.9	20.8
WMVY-F (AOR)	17/ 5.5	3.8	2.6	3.0	2.6	219	13.3	7.2	4.5
8. WCIB-F (AC)	14/ 4.5	3.1	7.0	5.6	2.9	225	13.7	16.4	10.8
9. WCOD-F (AC)	11/ 3.5	4.1	3.3	5.9	4.8	205	12.5	15.6	14.9
10. WCTK-F (C)	8/ 2.6	3.8	3.3	1.3	3.5	120	7.3	8.8	7.6
WHJY-F (AOR)	8/ 2.6	1.7	1.3	3.3	0.6	107	6.5	4.8	4.3

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WQRC-F >	1. WPXC-F	1. WPXC-F <	1. WPXC-F
2. WPXC-F <	2. WQRC-F	2. WQRC-F >	2. WKPE-F
3. WRKO >	3. WPLM-F	3. WFCC-F	3. WQRC-F
4. WFCC-F <	4. WFCC-F	4. WPLM-F	4. WPLM-F
5. WPLM-F	5. WMVY-F	5.	5. WXTK-F

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WPXC-F >>	1. WPXC-F >	1. WPXC-F >	1. WQRC-F >	1. WPXC-F >	1. WKPE-F
2. WKPE-F	2. WMVY-F	2. WMVY-F	2. WPLM-F	2. WMVY-F	2. WMVY-F
3. WMVY-F >	3. WKPE-F	3. WFCC-F	3. WFCC-F	3. WFCC-F	WQRC-F
4. WHJY-F	4. WCIB-F	WQRC-F	4. WRKO	WHJY-F	WFCC-F
5.	5. WCOD-F	5. WCIB-F	5.	WQRC-F	5. WCIB-F
					WPXC-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFAL-F 101.1	Falmouth	1.3/ 5.7
WFXR-F 93.5	Harwich Port	1.0/ 3.6
WXTK-F 94.9	W. Yarmouth	2.3/ 8.9
WBRU-F 95.5	Providence	1.0/ 4.7
WFHN-F 107.1	Fairhaven	1.0/ 4.8
WPLM 1390	Plymouth	1.0/ 2.0
WVBB-F 101.5	Providence	0.3/ 2.6

See Boston For More Information About These Stations:

WBCN-F 1.0/ 5.9	WODS-F 0.3/ 3.2
WBZ 2.3/11.0	WROL 0.3/ 2.4
WFEE 1.3/ 4.5	WXKS-F 0.6/ 2.6
WHDH 1.6/ 8.9	

RADIO STATIONS

WCIB-F, 101.9,	50 KW @ 479,	AC	ABC, \$20.00	(HNWH)	Ardman	(FALMOUTH)
WCOD-F, 106.1,	45 KW @ 430,	AC	AP, \$26.00	(Banner)	Taylor	(HYANNIS)
WFAL-F, 101.1,	4 KW @ 253,	AC	UNIULT UNISUP, \$15.00	(Eastman)		(FALMOUTH)
WFXR-F, 93.5,	3 KW @ 328,	Soft AC	UNISUP, \$14.00	(Eastman)		(HARWICH)
WFCC-F, 107.5,	50 KW @ 341,	Classical	, \$20.00	(CMBS)		(CHATHAM)
WKPE-F, 104.7,	50 KW @ 459,	CHR	, \$30.00	(Katz)	Roth	(ORLEANS)
WMVY-F, 92.7,	3 KW @ 285,	AOR	AP, \$19.00	(---)		(TISBURY)
WPXC-F, 102.9,	6 KW @ 308,	AOR	, \$34.00	(Mc-Guild)		(HYANNIS)
WQRC-F, 99.9,	50 KW @ 380,	Soft AC/EZ	UPI, \$39.00	(Crystal)		(BARNSTABLE)
WXTK-F, 94.9,	50 KW @ 246,	Talk	NBC NBC-T, \$14.00	(Eastman)		(W. YARMOUTH)

Other ranked stations -- see Providence or Boston in Spring 92 edition

CAPE MAY, NJ

MSA Rank/Pop: NA
ARB Rank/Pop: 247/82,300
Market TSL: 25.25 Hours
Average Person Rating: 19.0

Diaries: 340/242:1
Sample Target: 290
% Below Line: 34.6
% Not Listed: 21.8

Retail \$: 1.0 B11
FM Share: 85.25%
Stations: 21/7

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	RATING S91	RATING S90
1. WZXL-F (AOR)	21/13.5	---	11.2	---	11.1	236	28.7	22.3	23.4
2. WBSS-F (CHR)	15/ 9.6	---	5.3	---	3.2	182	22.1	14.4	11.5
3. WKTU-F (O)	11/ 7.1	---	6.6	---	2.6	133	16.2	14.0	11.4
WBNJ-F (SAC)	11/ 7.1	---	7.9	---	13.2	108	13.2	14.6	17.1
5. WCMC (BB)	10/ 6.4	---	6.6	---	7.9	149	18.1	10.0	16.8
6. WFNN-F (C)	8/ 5.1	---	8.6	---	5.3	114	13.9	12.0	7.5
7. WSLT-F (CL)	6/ 3.8	---	4.6	---	6.9	85	10.3	9.2	15.2
WRDR-F (BB)	6/ 3.8	---	---	---	---	70	8.5	---	---
WAYV-F (AC)	6/ 3.8	---	5.9	---	5.3	111	13.5	14.8	10.6

12+ AM

1. WZXL-F>
2. WFNN-F
3. WCMC
4. WKTU-F
- WBSS-F

12+ MID

1. WZXL-F>
2. WKTU-F
- WBNJ-F
4. WBSS-F
5. WFNN-F

12+ PM

1. WZXL-F>
2. WBSS-F
3. WKTU-F
4. WFNN-F
- 5.

12+ EVE

1. WBSS-F>
2. WZXL-F>>
- 3.
- 4.
- 5.

ADULTS 18-34

1. WZXL-F>>
2. WBSS-F>>
3. WKTU-F
- WMID-F
- 5.

ADULTS 18-49

1. WZXL-F>
2. WBSS-F
- WKTU-F>
- 4.
- 5.

ADULTS 25-54

1. WZXL-F>
2. WKTU-F>>
3. WBNJ-F
- WFNN-F
- 5.

ADULTS 35+

1. WCMC
2. WBNJ-F
3. WKTU-F
4. WFNN-F
- WRDR-F

MEN 25-54

1. WZXL-F>
2. WKTU-F>>
- 3.
- 4.
- 5.

WOMEN 25-54

1. WZXL-F
2. WBNJ-F
3. WFNN-F
- 4.
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WXNJ-F	94.3	Avalon	0.6/ 8.0
KYW	1060	Philadelphia	1.3/ 6.0
WDSO-F	94.7	Dover, DE	1.9/ 5.8
WFPG-F	96.9	Atlantic City	3.2/10.6
WMGM-F	103.7	Atlantic City	1.3/ 8.5
WMID	1340	Atlantic City	2.6/ 8.5
WMIO-F	99.3	Pleasantville	2.6/ 7.0
WMMR-F	93.3	Philadelphia	0.6/ 6.1
WONO	1400	Pleasantville	1.3/ 4.5
WWDB-F	96.5	Philadelphia	1.3/ 3.3
WXTU-F	92.5	Philadelphia	0.6/ 2.8
WYSP-F	94.1	Philadelphia	0.6/ 4.7

RADIO STATIONS

WCMC,	1230,	1 KW	,	Nostalgia	SMN, \$12.00	(Durpett1)	Ragan Henry	(WILDWOOD)
WBNJ-F,	105.5,	3 KW @ 296	,	Soft AC	UNISUP, \$18.00	(K & P)		
WFNN-F,	98.7,	3 KW @ 292	,	Country	SMN, \$11.00	(---)	Scott	(VILLAS)

Other ranked stations -- see Atlantic City in Spring 92 edition

CHAMPAIGN, IL

MSA Rank/Pop: 228/173,900
 ARB Rank/Pop: 193/146,500
 Market TSL: 21.25 Hours
 Average Person Rating: 16.0

Diaries: 385/381:1
 Sample Target: 390
 % Below Line: 15.7
 % Not Listed: 24.7

Retail \$: 1.34 Bil
 FM Share: 81.92%
 Stations: 14/8

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	RATING S90
1. WLRW-F (CHR)	38/16.2	---	16.0	---	21.2	549	37.5	33.9	41.5
2. WKIO-F (O)	31/13.2	---	10.8	---	15.5	365	24.9	21.7	28.3
3. WZNF-F (CL.AOR)	17/ 7.2	---	12.7	---	4.4	230	15.7	23.8	15.2
WDWS (FS/N)	17/ 7.2	---	11.8	---	10.2	275	18.8	19.2	21.4
5. WPGU-F (AOR)	16/ 6.8	---	9.0	---	6.6	212	14.5	20.4	19.2
6. WHMS-F (SAC)	14/ 6.0	---	3.3	---	4.4	212	14.5	11.7	11.6
WIAI-F (C)	14/ 6.0	---	6.6	---	4.9	180	12.3	13.3	9.6
8. WLS (T)	7/ 3.0	---	1.4	---	1.3	111	7.6	5.9	5.8
9. WZRO-F (C)	5/ 2.1	---	1.9	---	1.3	91	6.2	7.7	3.5
WGN (T/FS)	5/ 2.1	---	0.9	---	1.8	97	6.6	7.4	6.3
WIXY-F (?)	5/ 2.1	---	---	---	---	47	3.2	---	---

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WLRW-F	1. WLRW-F<	1. WLRW-F<	1. WLRW-F>
2. WDWS	2. WKIO-F>	2. WKIO-F>	2. WPGU-F<
3. WKIO-F>	3. WDWS <	3. WPGU-F<	3. WZNF-F
4.	4. WPGU-F	4. WZNF-F<	4. WIAI-F
5.	WZNF-F	5. WHMS-F	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WLRW-F>	1. WKIO-F<	1. WKIO-F>>	1. WKIO-F	1. WKIO-F>>	1. WKIO-F>>
2. WZNF-F<	2. WLRW-F>	2. WLRW-F	2. WDWS-F	2. WDWS-F	2. WLRW-F>>
3. WPGU-F	3. WZNF-F<	3. WDWS	3. WIAI-F	WHMS-F	3.
4. WKIO-F	4. WPGU-F	WHMS-F	4. WHMS-F	WZRO-F	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WUFI	1460	RanToul	0.9/5.0
WGCY-F	106.3	Gibson City	0.4/3.0
WPXN-F	104.9	Paxton	1.7/2.7

RADIO STATIONS

WDWS	, 1400,	1 KW	, Full Service	CBS, \$25.00	(Crystal)
WHMS-F,	97.5,	50 KW @ 362	, Soft AC	CBS, \$16.00	(Crystal)
WIXY-F,	100.3,	13 KW @ 453	, ? ?	, \$12.00	(---)
WKIO-F,	92.5,	20 KW @ 367	, Oldies	UNIPWR, \$30.00	(Eastman)
WLRW-F,	94.5,	50 KW @ 390	, CHR	ABC, \$37.00	(Katz)
WPGU-F,	107.1,	3 KW @ 236	, AOR	Source, \$21.00	(Roslin)
WZNF-F,	95.3,	2 KW @ 414	, Classic AOR	, \$17.00	(Banner)

WIAI-F -- See Danville, IL

WLS, WGN -- See Chicago in Spring 92 edition

CHARLOTTESVILLE, VA

MSA Rank/Pop: 272/132,800
 ARB Rank/Pop: 221/113,000
 Market TSL: 20.0 Hours
 Average Person Rating: 15.0

Diaries: 350/323:1
 Sample Target: 330
 % Below Line: 12.4
 % Not Listed: 32.5

Retail \$: 1.13 B11
 FM Share: 70.18%
 Stations: 16/11

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	RATING S90
1. WINA (FS)	21/12.4	---	8.9	---	17.8	269	23.8	19.0	27.0
2. WWV-F (AOR)	20/11.8	---	18.5	---	16.7	315	27.9	30.1	33.1
3. WCYK-F (C)	14/ 8.3	---	9.6	---	2.3	231	20.4	15.6	6.6
4. WQMZ-F (SAC)	13/ 7.7	---	6.4	---	8.0	233	20.6	16.8	17.9
5. WKAV (C)	8/ 4.7	---	3.2	---	6.3	85	7.5	7.0	10.5
WVLR-F (CHR?)	8/ 4.7	---	---	---	---	69	6.1	---	---
7. WPLZ-F (B)	6/ 3.6	---	0.6	---	---	14	1.2	0.8	---
8. WUVA-F (CHR)	5/ 3.0	---	10.2	---	8.0	172	15.2	24.4	23.2
9. WCHV (O)	4/ 2.4	---	5.7	---	2.3	90	8.0	13.4	10.1

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WINA >	1. WINA >	1. WWV-F	1. WWV-F
2. WWV-F <	2. WWV-F <	2. WINA	2. WQMZ-F >>
3. WCYK-F >	3. WCYK-F	3. WCYK-F	3.
4.	4. WQMZ-F	4. WQMZ-F	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WWV-F >>	1. WWV-F >	1. WCYK-F	1. WINA	1. WPLZ-F	1. WCYK-F
2. WQMZ-F	2. WCYK-F	2. WWV-F	2. WCYK-F >	2. WCYK-F	WVLR-F
WINA	WINA	3. WINA	3. WKAV-F	WWWV-F	3. WINA
4. WUVA-F	4. WQMZ-F	4. WPLZ-F	4. WPLZ-F	4. WINA	4. WWV-F
5.	5.	WVLR-F	5.	5.	5.

NOTE: WPLZ-F's Men 25-54 segment has a turnover ratio of 2.2:1 which translates into a weekly TSL for the station of 58.2 hours. That's nearly 8.50 hours per day for the average listener.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WANV-F	99.7	Staunton	1.8/12.2
WCYK	810	Crozet	0.6/ 2.5
WLSA-F	105.5	Louisa	0.6/ 3.9
WXZY-F	92.1	Ruckersville	1.8/ 9.9
WPLC-F	99.3	Spotsylvania	0.6/ 8.2
WQPD-F	100.7	Harrisonburg	1.8/ 4.0
WVGO-F	106.5	Richmond	1.8/ 5.0

RADIO STATIONS

WCHV,	1260,	5 KW/2.5 KW (DA-2),	Oldies	CNN, \$ 9.00	(Christal)
WINA,	1070,	5 KW (DA-N)	, Full Service	CBS, \$20.00	(Market 4)
WKAV,	1400,	1 KW	, Country	SMN, \$10.00	(---)
WCYK-F,	102.3,	5 KW @ 358	, Country	ABC, \$13.00	(K & P)
WQMZ-F,	95.1,	6 KW @ 144	, Soft AC	UNISUP CBS, \$14.00	(Market 4)
WUVA-F,	92.7,	2 KW @ 899	, CHR (?)	ABC, \$10.00	(---)
WWWV-F,	97.5,	50 KW @ 449	, AOR	, \$20.00	(Christal) Euro

WPLZ-F -- see Richmond in Spring 92 edition

WVLR-F -- see Roanoke in Spring 92 edition

CHEYENNE, WY

MSA Rank/Pop: 347/73,600
 ARB Rank/Pop: 260/59,400
 Market TSL: 19.75 Hours
 Average Person Rating: 14.8

Diaries: 281/211:1
 Sample Target: 280
 % Below Line: 21.6
 % Not Listed: 18.2

Retail \$: 0.54 Bil
 FM Share: 79.17%
 Stations: /5

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	RATING S91	RATING S90
1. KMUS-F (C)	21/23.9	---	9.8	---	---	198	33.3	17.2	---
2. KLEN-F (SAC)	15/17.0	---	4.9	---	7.1	176	29.6	15.6	14.0
3. KFBQ-F (CHR)	8/ 9.1	---	15.7	---	11.6	130	21.9	27.3	29.6
4. KFBC (FS)	5/ 5.7	---	8.8	---	9.8	101	17.0	21.2	18.7
5. KRAE (BB/O)	4/ 4.5	---	2.0	---	5.4	90	15.2	12.6	13.5
KQKS-F (CHR)	4/ 4.5	---	2.0	---	---	48	8.1	9.4	---
KXXL-F (O)	4/ 4.5	---	3.9	---	1.8	74	12.5	11.6	10.9

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KMUS-F>	1. KMUS-F<	1. KMUS-F<	1. KLEN-F>
2. KLEN-F>	2. KLEN-F>>	2. KLEN-F>>	2. KFBQ-F
3. KFBC <	3.	3.	3. KMUS-F
4. KFBQ-F	4.	4.	4. KQKS-F
5. KRAE	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KMUS-F>>	1. KMUS-F>>	1. KMUS-F>>	1. KMUS-F	1. KMUS-F>>	1. KMUS-F>>
2. KFBQ-F	2. KLEN-F>	2. KLEN-F>>	2. KLEN-F>	2. KXXL-F	KLEN-F
KLEN-F	3. KFBQ-F	3.	3. KFBC >	3. KLEN-F	3.
4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAZY-F	106.7	Denver	2.3/7.7
KLZ	560	Denver	1.1/4.2
KOA	850	Denver	2.3/5.6
KRFX-F	103.5	Denver	3.4/7.4
KRZN	760	Denver	3.4/6.1

RADIO STATIONS

KFBC,	1240,	1 KW	, Full Service	NBC ABC,	\$14.00	(Eastman)
KRAF,	1480,	1 KW/65 W	, Nost/Oldies	SMN CBS,	\$11.00	(Tacher)
KFBQ-F,	97.9,	100 KW @ 541	, CHR	ABC,	\$16.00	(Eastman)
KLEN-F,	106.3,	3 KW @ - 3	, Soft AC	, \$15.00		(Banner)
KMUS-F,	101.9,	50 KW @ 492	, Country	, \$19.00		(Christal)

Other ranked stations -- see Denver in Spring 92 edition

CHICO, CA

MSA Rank/Pop: 219/186,400
 ARB Rank/Pop: 185/157,000
 Market TSL: 20.75 Hours
 Average Person Rating: 14.8

Diaries: 377/416:1
 Sample Target: 400
 % Below Line: 11.2
 % Not Listed: 21.9

Retail \$: 1.1 Bil
 FM Share: 76.92%
 Stations: 18/10

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	RATING S91	RATING S90
1. KALF-F (C)	28/12.0	10.2	8.1	5.0	3.7	264	16.8	17.0	9.8
2. KFMF-F (AOR)	26/11.2	13.4	14.2	10.5	8.9	292	18.6	25.1	17.0
3. KCHH-F (CHR)	20/ 8.6	6.9	5.7	3.8	1.9	241	15.4	16.7	8.4
4. KPAY (FS)	17/ 7.3	3.7	4.5	4.2	4.2	196	12.5	11.6	12.8
5. KPPL-F (AC?)	15/ 6.4	3.7	2.4	2.5	7.5	207	13.2	12.4	8.8
6. KHSL (C)	12/ 5.2	3.2	6.1	3.3	5.1	155	9.9	11.1	12.4
7. KPAY-F (SAC)	11/ 4.7	7.9	8.1	12.1	7.5	226	14.4	15.9	16.7
8. KEWE-F (BB)	10/ 4.3	3.7	4.5	3.8	5.6	129	8.2	6.7	9.4
9. KCEZ-F (O)	9/ 3.9	5.6	6.5	6.7	6.5	198	12.6	14.0	19.8
10. KZZP-F (AC)	8/ 3.4	2.8	2.0	2.5	1.4	162	10.3	7.8	6.7

12+ AMO

1. KFMF-F<
2. KALF-F
3. KPAY >
4. KCHH-F
- 5.

12+ MID

1. KFMF-F
2. KALF-F
3. KPAY
4. KCHH-F
- 5.

12+ PMD

1. KFMF-F<
2. KALF-F>
3. KPPL-F<
4. KCHH-F<
5. KPAY

12+ EVE

1. KCHH-F>
2. KALF-F
3. KFMF-F
4. KPPL-F
- KNBR

ADULTS 18-34

1. KFMF-F>
2. KCHH-F
3. KALF-F
4. KPPL-F
- 5.

ADULTS 18-49

1. KFMF-F>
2. KALF-F
3. KCHH-F
4. KPPL-F
- 5.

ADULTS 25-54

1. KFMF-F
2. KALF-F>
3. KCEZ-F
4. KPAY-F
- KPPL-F

ADULTS 35+

1. KALF-F
2. KHSL
- KPAY
4. KEWE-F
- 5.

MEN 25-54

1. KFMF-F>>
2. KALF-F
3. KPAY
- KCEZ-F
5. KPPL-F

WOMEN 25-54

1. KALF-F
- KPAY-F
3. KCHH-F
4. KCEZ-F
- KPPL-F
- KFMF-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFBK	1530	Sacramento	2.1/ 7.8
KGO	810	San Francisco	1.7/ 5.5
KKCY-F	103.1	Colusa	2.1/ 3.9
KNBR	680	San Francisco	1.7/ 4.6
KNCO-F	97.3	Redding	0.4/ 3.8
KRFD-F	99.9	Marysville	1.7/ 7.6
KSEG-F	96.9	Sacramento	0.9/ 3.1
KSFM-F	102.5	Sacramento	0.4/ 3.0

RADIO STATIONS

KHSL,	1290,	5 KW (DA-N)	, Country	CBS, \$15.00	(Roslin)	
KPAY,	1060,	10 KW (DA-2)	, Full Service	MBS, \$18.00	(Katz)	McCoy
KALF-F,	95.7,	7 KW @ 1266	, Country	ABC, \$20.00	(K & P)	(RED BLUFF)
KCEZ-F,	100.7,	50 KW @ 272	, Oldies	UNILUT UNISUP, \$14.00	(---)	(CORNING)
KCHH-F,	103.5,	2 KW @ 1233	, CHR	, \$16.00	(K & P)	(PARADISE)
KEWE-F,	97.7,	6 KW @ 161	, Nostalgia	ABC, \$13.00	(Sand.)	(OROVILLE)
KFMF-F,	93.9,	2 KW @ 1128	, AOR	, \$25.00	(Christal)	
KPAY-F,	95.1,	9 KW @ 1171	, Soft AC	, \$15.00	(Katz)	McCoy
KPPL-F,	107.5,	28 KW @ 633	, AC(?)	, \$16.00	(Mc-Guild)	(COLUSA)
KZZP-F,	96.7,	3 KW @ 328	, CHR/AC	, \$12.00	(---)	(PARADISE)

COLUMBIA, MO

MSA Rank/Pop: 311/113,300
 ARB Rank/Pop: 237/95,000
 Market TSL: 20.0 Hours
 Average Person Rating: 14.9

Diaries: 299/318:1
 Sample target: 310
 % Below Line: 2.1
 % Not Listed: 23.2

Retail \$: 0.9 Bill
 FM Share: 76.15%
 Stations: 11/9

12+ METRO	1/4/SHARE	FAL 91	SPS 91	FAL 90	SPS 90	METRO CUME	METRO CUME S92	METRO CUME S91	RATING S90
1. KCLR-F (C)	27/19.0	---	21.1	---	---	260	27.4	30.9	----
2. KFRU (FS)	21/14.8	---	7.9	---	8.0	239	25.2	20.3	21.7
3. KFMZ-F (AOR)	16/11.3	---	17.8	---	20.0	239	25.2	36.5	34.0
KARO-F (AC)	16/11.3	---	9.9	---	16.7	203	21.4	27.0	32.4
5. KTXY-F (CHR)	11/ 7.7	---	7.2	---	6.0	219	23.1	26.1	22.7
6. KCMQ-F (CHR)	6/ 4.2	---	7.2	---	10.7	158	16.6	24.0	28.9
7. KTGR (SAC)	5/ 3.5	---	0.7	---	2.0	74	7.8	4.4	7.2
8. KWWP-F (C)	3/ 2.1	---	2.6	---	8.7	50	5.3	12.9	20.4

12+ AM	12+ MID	12+ PM	12+ EVE
1. KCLR-F	1. KCLR-F	1. KCLR-F	1. KFRU
2. KFRU	2. KARO-F	2. KARO-F	2. KCLR-F
3. KARO-F	3. KFMZ-F	3. KFMZ-F	3. KTXY-F
4. KFMZ-F	KFRU	4. KTXY-F	4. KFMZ-F
5. KTXY-F	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KCLR-F	1. KCLR-F	1. KCLR-F	1. KFRU	1. KCLR-F	1. KARO-F
2. KFMZ-F	2. KFMZ-F	2. KARO-F	2. KCLR-F	2. KARO-F	2. KCLR-F
3. KARO-F	KARO-F	3. KFMZ-F	KARO-F	3. KFMZ-F	3. KFMZ-F
4. KTXY-F	4. KFRU	4. KFRU	4.	4. KFRU	4. KFRU
5.	KTXY-F	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KMFC-F	92.1	Centralia	0.7/5.8
KJMC-F	100.1	Jefferson City	1.4/9.4
KLTE-F	107.9	Kirksville	0.7/4.0

RADIO STATIONS:

KFRU,	1400,	1 KW	, Full Service	ABC MBS,	\$17.00	(Schubert)
KTGR,	1580,	250 KW/19 w	, [Z/5AC	5MN UNIPWR,	\$10.00	(---)
KARO-F,	101.5,	20 KW @ 604	, AC	,	\$15.00	(Roslin)
KCLR-F,	99.3,	33 KW @ 285	, Country	,	\$19.00	(Banner)
KCMQ-F,	96.7,	3 KW @ 161	, CHR	ABC UNIPWR,	\$10.00	(---)
KFMZ-F,	98.3,	24 KW @ 712	, AOR	ABC,	\$18.00	(Crystal)
KTXY-F,	106.9,	100 KW @ 1250	, CHR	,	\$13.00	(Mc-Guidi)
KWWP-F,	95.7,	100 KW @ 994	, Country	MBS,	\$10.00	(---)

JANBURY, CT

MSA Rank/Pop: 217/189,100
 ARB Rank/Pop: 184/158,000
 Market TSL: 21.75 Hours
 Average Person Rating: 16.6

Diaries: 480/329:1
 Sample Target: 410
 % Below Line: 41.8
 % Not Listed: 22.4

Rating \$: 1.75 B:1
 FM Share: 66.18%
 Stations: 28/5

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	RATING S90
1. WRKI-F (AOR)	33/12.5	13.3	11.2	13.1	9.6	474	30.0	29.2	28.8
2. WDAQ-F (AC)	32/12.2	13.3	12.9	11.5	10.7	389	24.6	23.1	21.7
3. WLAD (FS)	14/ 5.3	8.6	8.3	6.2	6.4	288	18.2	18.6	16.3
4. WCBS (N)	12/ 4.6	3.9	2.5	5.9	4.3	299	18.9	18.5	16.4
WFAN (S/T)	12/ 4.6	2.4	2.9	3.9	3.2	190	12.0	10.0	12.3
WEZN-F (SAC)	12/ 4.6	3.5	7.2	7.9	8.9	288	18.2	22.8	19.9
7. WKCI-F (CHR)	11/ 4.2	4.7	6.1	6.6	12.1	273	17.3	18.9	25.6
8. WPLR-F (AOR)	9/ 3.4	1.2	0.7	0.7	0.7	109	6.9	5.6	6.0
WRF (BB)	9/ 3.4	---	0.7	4.6	3.6	98	6.2	5.0	6.2
10. WABC (T)	8/ 3.0	3.9	1.4	2.0	1.8	121	7.7	5.5	7.1
WVYZ-F (C)	8/ 3.0	2.0	2.5	2.0	0.7	104	6.6	5.8	3.6
12. WINE (O)	6/ 2.3	2.0	2.5	2.3	1.1	107	6.8	5.7	6.1

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WRKI-F	1. WDAQ-F	1. WRKI-F	1. WRKI-F
WDAQ-F	2. WRKI-F>>	2. WDAQ-F>>	2. WDAQ-F>
3. WLAD	3. WLAD	3. WEZN-F>	3. WKCI-F>
4. WFAN	4. WEZN-F	4.	4. WFAN
5. WCBS	5.	5.	WLAD

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WRKI-F<	1. WRKI-F	1. WRKI-F	1. WDAQ-F	1. WRKI-F>	1. WDAQ-F>
2. WDAQ-F>>	2. WDAQ-F>>	2. WDAQ-F>>	WLAD	2. WDAQ-F	2. WRKI-F>
3. WPLR-F	3. WFAN	3. WFAN	3. WCBS	3. WFAN >>	3. WEZN-F
4. WKCI-F	WPLR-F	4. WPLR-F	4. WFAN	4. WPLR-F	WLAD
5.	5.	WLAD	WRKI-F	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDRC-F	102.9	Hartford	0.8/5.3	WOR	710	New York	1.1/5.1
WEBE-F	107.9	Westport	1.9/9.6	WPAT-F	93.1	New York	0.4/2.5
WEFX-F	95.9	Norwalk	0.4/4.0	WQCD-F	101.9	New York	0.4/2.4
WHCN-F	105.9	Hartford	0.4/3.9	WGHT-F	97.1	New York	0.4/3.3
WHTZ-F	100.3	New York	0.4/3.9	WRCH-F	100.5	New Britain	0.4/1.8
WHUD-F	100.7	Peekskill	2.7/4.9	WSPK-F	104.7	Poughkeepsie	0.8/4.0
WIOF-F	104.1	Waterbury	0.4/1.6	WXRK-F	92.3	New York	0.4/3.9
WNEW	1130	New York	1.9/2.9	WYNY-F	103.5	New York	1.9/3.3

RADIO STATIONS

WINE	, 940,	1 KW (DAYS)	, Oldies	ARC, \$ NA	(Eastman)	Home News
WLAD	, 800,	1 KW/287 W	, Full Service	BRN MBS, \$ NA	(Durpetti)	
WREF	, 850,	1 KW (DAYS)	, Nostalgia	NBC, \$18.00	(Rosini)	
WDAQ-F,	98.3,	1.3 KW @ 460	, AC	, \$44.00	(Durpetti)	
WRKI-F,	95.1,	50 KW @ 469	, AOR	, \$50.00	(Eastman)	Home News

Other ranked stations -- See New York, New Haven or Bridgeport in Spring 92 edition

DANVILLE, IL

MSA Rank/Pop: NA
 ARB Rank/Pop: 254/77,100
 Market ISL: 18.50 Hours
 Average Person Rating: 13.9

Diaries: 283/255:1
 Sample Target: 290
 % Below Line: 23.0
 % Not Listed: 27.0

Retail \$: 0.6 Bill
 FM Share: 64.00%
 Stations: 14/6

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	METRO CUME S90
1. WIAI-F (C)	22/22.0	---	20.8	---	19.1	256	35.5	31.6	31.6
2. WDNL-F (CHR)	14/14.0	---	15.6	---	12.2	216	30.0	31.1	36.6
3. WHPO-F (C)	6/ 6.0	---	1.0	---	5.3	94	13.0	6.8	9.9
WKIO-F (AC)	6/ 6.0	---	4.2	---	---	121	16.8	16.1	---
5. WDAN (C)	4/ 4.0	---	1.0	---	7.6	87	12.1	12.1	17.2
WAZY-F (CHR)	4/ 4.0	---	1.0	---	3.8	62	8.6	10.2	13.9
WLRW-F (CHR)	4/ 4.0	---	4.2	---	5.3	129	17.9	15.9	19.2
8. WITY (FS)	3/ 3.0	---	4.2	---	3.8	71	9.8	14.6	16.1
WZNF-F (CL.ADR)	3/ 3.0	---	6.3	---	3.1	62	8.6	12.3	7.4

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WIAI-F>	1. WIAI-F	1. WIAI-F>>	1. WDNL-F
2. WDNL-F>>	2. WDNL-F>	2. WHPO-F	2. WIAI-F
3. WHPO-F	3. WHPO-F	3. WAZY-F	WAZY-F
4. WDAN	WKIO-F	WKIO-F	4. WHPO-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WDNL-F>>	1. WDNL-F<	1. WIAI-F>>	1. WIAI-F>>	1. WIAI-F>>	1. WIAI-F
2. WIAI-F	2. WIAI-F>>	2. WDNL-F>	2. WHPO-F	2. WDNL-F>	2. WDNL-F>
3. WAZY-F	3. WKIO-F	3. WKIO-F>	WKIO-F	3. WKIO-F	3. WKIO-F
4.	4.	4.	4. WDNL-F	4.	4. WHPO-F
5.	5.	5.	5.	5.	5. WLRW-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCDV-F	103.1	Covington	1.0/6.4
WACF-F	98.5	Paris	2.0/6.8
WHMS-F	97.5	Champaign	1.0/4.3
WLS	890	Chicago	2.0/5.1
WZZQ-F	107.5	Terre Haute	1.0/6.0

RADIO STATIONS

WDAN,	1490,	1 KW	, Country	CBS, \$15.00	(Mc-Guild)	Neuhoff
WITY,	980,	1 KW (DA-2)	, Full Service	ABC, \$13.00	(---)	
WDNL-F,	102.1,	50 KW @ 367	, CHR	UNIPWR, \$23.00	(Mc-Guild)	Neuhoff
WHPO-F,	100.9,	3 KW @ 300	, Country	, \$10.00	(---)	(HOPESTON)
WIAI-F,	99.1,	50 KW @ 500	, Country	ABC, \$28.00	(---)	

Other rated stations -- See Champaign or Lafayette, IN

DOTHAN, AL

MSA Rank/Pop: 273/132,100
 ARB Rank/Pop: 174/174,100
 Market TSL: 22.75 Hours
 Average Person Rating: 17.0

Diaries: 432/403:1
 Sample Target: 420
 % Below Line: 9.8
 % Not Listed: 14.9

Retail \$: 1.46 B11
 FM Share: 96.03%
 Stations: 15/11

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	CUME S91	RATING S90
1. WTVY-F (C)	95/32.1	29.5	21.8	28.1	17.6	761	43.7	36.1	33.8
2. WKMX-F (AOR)	34/11.5	10.8	15.0	14.0	21.8	543	31.2	32.1	37.6
3. WOOF-F (AC)	26/ 8.8	9.4	11.8	6.7	14.1	400	23.0	28.6	25.4
4. WZHT-F (B)	22/ 7.4	14.2	13.6	13.7	6.7	312	17.9	15.1	15.6
5. WDJR-F (CHR)	17/ 5.7	6.9	8.2	4.9	7.0	251	14.4	14.1	12.7
6. WQLS-F (SAC)	12/ 4.1	---	1.8	1.1	4.2	138	7.9	6.1	12.9
WJUN-F (B)	12/ 4.1	2.1	---	---	---	148	8.5	---	---
8. WZTZ-F (C)	10/ 3.4	2.1	3.2	3.5	2.8	124	7.1	8.5	6.9

12+ AMD

1. WTVY-F>>
2. WKMX-F
3. WOOF-F
4. WDJR-F
- WZHT-F

12+ MID

1. WTVY-F>>
2. WKMX-F
3. WOOF-F>
- 4.
- 5.

12+ PMD

1. WTVY-F>>
2. WKMX-F
3. WOOF-F
- 4.
- 5.

12+ EVE

1. WTVY-F>>
2. WZHT-F<
3. WKMX-F
4. WDJR-F
- 5.

ADULTS 18-34

1. WTVY-F
2. WKMX-F
3. WOOF-F
4. WQLS-F
5. WZHT-F

ADULTS 18-49

1. WTVY-F
2. WOOF-F
- WKMX-F
4. WZHT-F
- 5.

ADULTS 25-54

1. WTVY-F>>
2. WOOF-F
3. WKMX-F
4. WZHT-F
- 5.

ADULTS 35+

1. WTVY-F>>
- 2.
- 3.
- 4.
- 5.

MEN 25-54

1. WTVY-F>>
2. WQLS-F
3. WKMX-F
4. WZHT-F
- WOOF-F

WOMEN 25-54

1. WTVY-F>
2. WOOF-F>
3. WKMX-F
4. WZHT-F
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WESP-F	102.5	Dothan	1.7/7.4
WOOF	560	Dothan	1.0/6.8
WOZK	900	Ozark	2.4/2.7
WXUS-F	100.5	Fort Rucker	0.7/4.0
WFSY-F	98.5	Panama City	0.7/2.8
WPAP-F	92.5	Panama City	1.0/3.0
WPFM-F	107.9	Panama City	0.7/4.1

RADIO STATIONS

WDJR-F,	96.9,	100 KW @ 1515 ,	CHR	ABC, \$14.00 (Dora)	(ENTERPRISE)
WJUN-F,	101.3,	3 KW @ 328 ,	Black	AURN, \$ 9.00 (---)	
WKMX-F,	106.7,	100 KW @ 1069 ,	AOR	ABC, \$20.00 (HNWH)	(ENTERPRISE)
WOOF-F,	99.7,	100 KW @ 981 ,	AC	MBS, \$16.00 (Roslin)	
WQLS-F,	103.9,	6 KW @ 328 ,	Soft AC	CNN, \$10.00 (---)	(OZARK)
WTVY-F,	95.5,	100 KW @ 1059 ,	Country	ABC, \$26.00 (Mc-Guild)	
WZTZ-F,	101.1,	0.6 KW @ 682 ,	Country	, \$ 9.00 (---)	(ELBA)

WZHT-F -- see Montgomery in Spring 92 edition

DUBUQUE, IA

MSA Rank/Pop: 336/86,100
 ARB Rank/Pop: 204/128,400
 Market TSL: 25.0 Hours
 Average Person Rating: 19.1

Diaries: 427/301:1
 Sample Target: 380
 % Below Line: 10.6
 % Not Listed: 20.0

Retail \$: 1.06 B11
 FM Share: 67.86%
 Stations: 18/9

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	CUME S91	RATING S90
1. KATF-F (AC)	44/18.0	---	13.8	---	15.8	508	39.6	42.5	36.2
2. K0TH (FS)	37/15.1	---	11.4	---	10.8	408	31.8	28.6	25.5
3. WJOD-F (C)	24/ 9.8	---	6.7	---	4.7	265	20.6	13.4	6.6
4. KLYV-F (CHR)	22/ 9.0	---	11.0	---	14.3	315	24.5	31.9	33.6
5. KDFX-F (AOR)	15/ 6.1	---	11.8	---	7.9	226	17.6	18.9	15.3
WDBQ (FS/AC)	15/ 6.1	---	5.1	---	8.2	187	14.6	17.2	17.8
7. WGLR-F (C)	8/ 3.3	---	2.0	---	1.4	119	9.3	7.3	4.8

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. K0TH	1. KATF-F<	1. KATF-F>	1. KATF-F>
2. KATF-F	2. K0TH >	2. K0TH	2. KLYV-F
3. WJOD-F	3. WJOD-F	3. WJOD-F	3. KDFX-F
4. WDBQ	4. WDBQ	4. KLYV-F	4. WDBQ
5. KLYV-F	5.	5. KDFX-F	5. WJOD-F

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KATF-F>	1. KATF-F>>	1. KATF-F>	1. K0TH >	1. KATF-F	1. KATF-F>>
2. KDFX-F	2. KDFX-F<	2. WJOD-f >	2. KATF-F>	2. KDFX-F	2. K0TH
3. KLYV-F	3. WJOD-F	3. KDFX-F	3. WJOD-F	WJOD-F>>	WJOD-F
4. WJOD-F	4. KLYV-F	4. K0TH	4. WDBQ	4.	4. WDBQ
5.	5.	5. WDBQ	5.	5.	KLYV-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGLR	1280	Lancaster, WI	1.6/3.4
WTOQ	1590	Platteville, WI	0.4/3.6
KFMW-F	107.9	Waterloo	0.4/4.8
KKRQ-F	100.7	Iowa City	0.8/2.3
KOEL-F	92.3	Oelwein	1.6/6.1
KUUL-F	103.7	Davenport	1.2/4.8
WDMP-F	99.3	Dodgeville, WI	0.4/1.9
WEKZ-F	93.7	Monroe, WI	1.6/3.9
WIZM-F	93.3	LaCrosse	0.4/4.1
WMT	600	Cedar Rapids	2.4/9.3
WOLX-F	94.9	Baraboo, WI	1.6/5.7

RADIO STATIONS

K0TH,	1370,	5 KW (DA-N)	, Full Service	CBS ABC, \$18.00	(Eastman)	Woodward
WDBQ,	1490,	1 KW	, Full Service	ABC, \$11.00	(Banner)	Comm. Prop
KATF-F,	92.9,	100 KW @ 469	, AC	ABC, \$20.00	(Eastman)	Woodward
KDFX-F,	102.3,	1.7 KW @ 410	, AOR	UNILIT, \$13.00	(K & P)	
KLYV-F,	105.3,	50 KW @ 331	, CHR	, \$17.00	(Banner)	Comm. Prop
WGLR-F,	97.7,	3.9 KW @ 236	, Country	ABC, \$ 8.00	(---)	(LANCASTER, WI)
WJOD-F,	107.5,	6 KW @ 328	, Country	CNN UNISUP, \$13.00	(---)	(GALFNA)

EAU CLAIRE, WI

MSA Rank/Pop: 267/138,300
 ARB Rank/Pop: 219/113,800
 Market TSL: 24.50 Hours
 Average Person Rating: 18.5

Diaries: 389/293:1
 Sample Target: 350
 % Below Line: 1.9
 % Not Listed: 10.4

Retail \$: 1.08 B11
 FM Share: 91.53%
 Stations: 13/11

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	CUME S91	RATING S90
1. WAXX-F (C)	74/35.1	---	25.1	---	24.6	542	47.6	38.9	41.0
2. WBIZ-F (CHR)	35/16.6	---	17.6	---	19.0	431	37.9	37.1	42.5
3. WISM-F (ADR)	17/ 8.1	---	---	---	---	191	16.8	---	---
4. WIAL-F (AC)	16/ 7.6	---	15.5	---	22.7	294	25.8	32.8	43.0
5. WECL-F (SAC)	9/ 4.3	---	3.2	---	---	100	8.8	8.2	---
6. WCFW-F (BB/EZ)	8/ 3.8	---	5.3	---	5.7	110	9.7	10.6	11.8
7. WEAQ (C)	7/ 3.3	---	1.6	---	1.9	102	9.0	7.1	9.8
8. WAYY (BB/MDR)	6/ 2.8	---	1.6	---	4.3	56	4.9	9.1	12.4
WMEQ-F (C)	6/ 2.8	---	5.9	---	---	64	10.1	10.5	---
WWIB-F (REL)	6/ 2.8	---	2.1	---	1.9	148	13.0	6.1	9.9

12+ AMD

1. WAXX-F>>
2. WBIZ-F>>
3. WISM-F
4. WIAL-F
- 5.

12+ MID

1. WAXX-F>>
2. WBIZ-F>
3. WIAL-F
4. WISM-F
- 5.

12+ PMD

1. WAXX-F>>
2. WBIZ-F>>
3. WIAL-F
4. WISM-F
- 5.

12+ EVE

1. WAXX-F>>
2. WBIZ-F>>
3. WISM-F
- 4.
- 5.

ADULTS 18-34

1. WAXX-F>>
2. WBIZ-F>
3. WISM-F>
4. WIAL-F
- 5.

ADULTS 18-49

1. WAXX-F>
2. WBIZ-F>
3. WISM-F
4. WIAL-F
- 5.

ADULTS 25-54

1. WAXX-F>>
2. WBIZ-F>
3. WISM-F
4. WECL-F
- WIAL-F

ADULTS 35+

1. WAXX-F>>
- 2.
- 3.
- 4.
- 5.

MEN 25-54

1. WAXX-F>>
2. WBIZ-F
3. WISM-F>
- 4.
- 5.

WOMEN 25-54

1. WAXX-F>>
2. WBIZ-F>
3. WIAL-F
4. WISM-F
- WECL-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WISM	1050	Eau Claire	0.5/2.8
WCCO	830	Minneapolis	0.9/3.8
WJMC-F	96.3	Rice Lake	0.9/5.0

RADIO STATIONS

WAYY,	1150,	5 KW (DAYS)	,	MDR	ABC, \$ 9.00	(Torbet)	(CHIP. FALLS)
WEAQ,	790,	5 KW (DA-N)	,	Country	, \$ 9.00	(---)	
WAXX-F,	104.5,	100 KW @ 1801,	,	Country	ABC, \$45.00	(Torbet)	
WBIZ-F,	100.7,	100 KW @ 741,	,	CHR	, \$26.00	(KatZ)	
WCFW-F,	105.5,	3 KW @ 298,	,	Nost./EZ	AP, \$10.00	(---)	(CHIP. FALLS)
WECL-F,	92.9,	3 KW @ 328,	,	Soft AC	UNISUP, \$ 8.00	(---)	(ELK MOUND)
WIAL-F,	94.1,	84 KW @ 351,	,	AC	, \$15.00	(---)	
WISM-F,	98.1,	6 KW @ 174,	,	ADR	, \$14.00	(---)	(ALTOONA)
WMEQ-F,	92.1,	9 KW @ 436,	,	Country	NBC, \$ 9.00	(KatZ)	(MENOMONIE)
WWIB-F,	103.7,	100 KW @ 679,	,	Religion	, \$ 7.00	(---)	(LADYSMITH)

FAYETTEVILLE - SPRINGDALE, AR

MSA Rank/Pop: 307/115,200
 ARB/Rank/Pop: 169/180,400
 Market TSL: 21.75 Hours
 Average Person Rating: 16.1

Diaries: 456/396:1
 Sample Target: 420
 % Below Line: 0.7
 % Not Listed: 14.4

Retail \$: 1.6 B11
 FM Share: 88.35%
 Stations: 16/15

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRD S92	CUME S91	RATING S90
1. KKIX-F (C)	66/22.7	32.1	26.4	22.8	23.4	640	35.5	43.0	31.0
2. KMCK-F (CHR)	48/16.5	10.1	12.5	10.9	15.8	525	29.1	25.9	25.4
3. KEZA-F (SAC)	27/ 9.3	6.1	6.1	9.1	7.3	370	20.5	18.6	17.8
4. KAMO-F (C)	20/ 6.9	6.5	9.8	12.6	11.7	281	15.6	18.7	20.0
5. KKEG-F (AOR)	18/ 6.2	6.9	12.5	5.6	7.3	263	14.6	18.9	11.3
6. KBVA-F (?)	15/ 5.2	0.7	---	---	---	180	10.0	---	---
7. KOLZ-F (O)	10/ 3.4	5.4	5.8	3.9	3.3	152	8.4	14.3	9.0
8. KCIZ-F (CHR)	9/ 3.1	3.2	1.0	2.8	5.5	179	9.9	5.3	14.0
KURM (FS)	9/ 3.1	2.2	4.1	5.3	4.4	146	8.1	9.4	9.4

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KKIX-F>	1. KKIX-F<	1. KKIX-F<	1. KKIX-F<
2. KMCK-F>>	2. KMCK-F	2. KMCK-F>	2. KMCK-F>>
3. KAMO-F	3. KEZA-F	3. KEZA-F>	3. KKEG-F
4. KEZA-F	4. KAMO-F	4. KAMO-F	4. KEZA-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KMCK-F	1. KKIX-F>>	1. KKIX-F>>	1. KKIX-F>>	1. KKIX-F>	1. KKIX-F>>
KKIX-F>	2. KMCK-F	2. KEZA-F<	2. KAMO A/F	2. KMCK-F<	2. KEZA-F>
3. KEZA-F<	3. KEZA-F>	3. KMCK-F	3. KBVA-F	3. KEZA-F	3. KMCK-F
4. KKEG-F	4. KKEG-F	4. KAMO A/F	4. KEZA-F	4. KAMO A/F	KAMO A/F
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAMO	1390	Rogers	1.0/1.9
KESE-F	93.3	Seligman	1.7/3.9
KFAY	1030	Farmington	2.1/8.0
KOFC	1250	Fayetteville	1.7/4.0
KQXK	1590	Springdale	0.3/0.8
KUOA	1290	Siloam Spgs.	1.7/2.7
KISR-F	93.7	Fort Smith	0.7/3.1

RADIO STATIONS

KURM,	790,	5 KW/500 W (DA-N),	Full Service	CBS,	\$ 9.00	(---)	
KAMO-F,	94.3,	5 KW @ 708	Country	ABC,	\$10.00	(---)	(ROGERS)
KBVA-F,	106.5,	50 KW @ 489	??	CNN,	\$ 8.00	(---)	(BELLA VISTA)
KEZA-F,	107.9,	100 KW @ 1260	Soft AC		\$15.00	(Banner)	Galloway
KKEG-F,	92.1,	1 KW @ 459	AOR	AP,	\$13.00	(Roslin)	Demaree
KKIX-F,	103.9,	100 KW @ 482	Country		\$26.00	(Katz)	Noalmark
KMCK-F,	105.7,	100 KW @ 476	CHR	AP,	\$20.00	(Christal)	Tate (SILOAM SPGS)
KOLZ-F,	98.3,	3 KW @ 298	Oldies	UNISUP UNILT,	\$12.00	(Republic)	Demaree (BENTONVILLE)
KCIZ-F,	104.9,	2.8 KW @ 485	CHR		\$10.00	(---)	

FLORENCE, SC

MSA Rank/Pop: 309/115,000
 ARB Rank/Pop: 194/144,700
 Market TSL: 23.75 Hours
 Average Person Rating: 17.3

Diaries: 428/338:1
 Sample target: 390
 % Below Line: 12.8
 % Not Listed: 21.2

Retail \$: 1.28 B11
 FM Share: 76.14%
 Stations: 16/11

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	METRO CUME S90
1. WHLZ-F (C)	50/20.0	---	14.7	---	16.9	463	32.0	22.4	24.1
2. WYNN (B/G)	35/14.0	---	15.5	---	14.5	234	16.2	15.9	16.6
3. WYNN-F (B)	29/11.6	---	10.3	---	5.6	247	17.1	23.1	13.6
4. WWDM-F (B)	22/ 8.8	---	14.2	---	16.5	213	14.7	25.6	24.9
5. WJMX-F (CHR)	19/ 7.6	---	6.5	---	13.3	239	16.5	17.1	25.1
6. WSGN-F (??)	8/ 3.2	---	---	---	---	69	4.8	---	---
7. WHSC (C)	7/ 2.8	---	3.0	---	4.0	72	5.0	2.9	4.1
8. WWFN-F (Q)	6/ 2.4	---	3.4	---	---	110	7.6	12.8	---

12+ AM	12+ MID	12+ PM	12+ EVE
1. WHLZ-F	1. WHLZ-F	1. WHLZ-F	1. WHLZ-F
2. WYNN	2. WYNN	2. WYNN-F	2. WYNN-F
3. WYNN-F	3. WYNN-F	3. WYNN	3. WWDM-F
4. WJMX-F	4.	4. WWDM-F	4.
WWDM-F	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WHLZ-F	1. WHLZ-F	1. WHLZ-F	1. WHLZ-F	1. WHLZ-F	1. WHLZ-F
2. WWDM-F	2. WYNN-F	2. WWDM-F	2. WYNN	2. WWDM-F	2. WYNN
3. WYNN-F	3. WWDM-F	3. WYNN	3. WYNN-F	3. WYNN	3. WWDM-F
4. WJMX-F	4. WYNN	4. WYNN-F	4.	4. WYNN-F	4. WYNN-F
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDAR-F	105.5	Darlington	0.8/7.7
WJMX	97.0	Florence	1.2/6.4
WMXT-F	102.1	Pamlico	1.6/4.8
WOLS	123.0	Florence	0.8/3.6
WCOS-F	97.5	Columbia	1.2/4.4
WKKT-F	98.3	Kingstree	0.8/3.7
WYAV-F	104.1	Conway	1.2/8.2
WZNS-F	92.9	Billion	0.8/4.1

RADIO STATIONS

WHSC,	1450,	1 KW	Country	ABC, \$ 8.00	(Dora)
WYNN,	540,	250 w/166 w	Gospel/Black	AURN, \$12.00	(Schubert)
WHLZ-F,	92.5,	100 KW @ 1171	Country	AP, \$20.00	(Mc-Guild)
WJMX-F,	103.3,	44 KW @ 525	CHR	AP, \$15.00	(Mc-Guild)
WSGN-F,	102.9,	3 KW @ 466	??	\$ NA	(Katz)
WWFN-F,	100.1,	3 KW @ 482	Oldies	ABC, \$10.00	(K & Pi)
WYNN-F,	106.3,	6 KW @ 328	Black	AURN, \$14.00	(Schubert)

WWDM-F -- see Columbia in Spring 1992 edition

FT. MYERS, FL

MSA Rank/Pop: 140/348,900
 ARB Rank/Pop: 122/306,700
 Market TSL: 21.50 Hours
 Average Person Rating: 15.9

Diaries: 433/708:1
 Sample Target: 440
 % Below Line: 16.2
 % Not Listed: 17.0

Retail \$: 3.1 Bil
 FM Share: 88.64%
 Stations: 15/12

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	METRO CUME S90
1. WCKT-F (C)	68/13.9	10.7	11.0	10.3	11.5	850	27.7	19.4	17.1
2. WIXI-F (BB)	57/11.7	6.5	5.6	6.2	3.9	417	13.6	9.8	11.4
3. WINK-F (AC)	48/ 9.8	11.9	7.9	6.4	8.6	669	21.8	21.9	23.8
4. WRXK-F (AOR)	35/ 7.2	7.1	5.8	11.0	11.4	466	15.2	14.9	18.6
5. WXKB-F (CHR)	33/ 6.8	3.1	5.8	2.7	3.0	463	15.1	9.8	7.2
6. WINK (N/T)	32/ 6.6	8.6	6.9	5.1	3.9	445	14.5	13.7	9.8
7. WOLZ-F (O)	24/ 4.9	5.2	7.7	6.2	6.5	297	9.7	15.6	15.3
8. WCVU-F (SAC)	20/ 4.1	8.0	15.8	13.2	14.9	432	14.1	22.0	25.8
9. WAVV-F (SAC)	18/ 3.7	4.6	6.4	5.5	4.8	273	8.9	15.4	11.9
10. WZCR-F (CL AOR)	16/ 3.3	5.5	4.2	3.8	3.0	255	8.3	12.1	9.2
11. WDCQ (T)	14/ 2.9	3.6	1.7	0.5	1.3	205	6.7	5.0	3.6

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WCKT-F	1. WIXI-F	1. WCKT-F<	1. WCKT-F
2. WINK-F	2. WINK-F<	2. WIXI-F	2. WXKB-F
3. WINK	3. WCKT-F>	3. WINK-F	3. WRXK-F
4. WIXI-F	4. WINK	4. WXKB-F	4. WINK
5. WRXK-F	5.	5.	WINK-F
			WIXI-F

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WRXK-F<	1. WCKT-F	1. WCKT-F	1. WIXI-F>	1. WINK-F>	1. WCKT-F>
2. WCKT-F>	WINK-F	2. WINK-F>	2. WCKT-F	2. WRXK-F	2. WINK-F>
3. WINK-F	3. WRXK-F	3. WOLZ-F	3. WINK-F	WCKT-F	3. WOLZ-F
WXKB-F	4. WOLZ-F	WRXK-F	4. WINK	4. WOLZ-F	4. WCVU-F
5. WOLZ-F	5.	5.	5.	5. WZCR-F	WRXK-F
				WAVV-F	WXKB-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHEW-F 101.9	Ft. Myers	1.4/5.2
WSUV-F 106.3	Ft. Myers Villas	2.3/7.7
WEEJ-F 100.1	Port Charlotte	2.0/4.1
WKII 1070	Port Charlotte	2.5/3.6

RADIO STATIONS

WDCQ, 1200, 10 KW/1 KW (DA-2), Talk	BRN ABC, \$14.00 (Banner)	(PINF IS.)
WINK, 1240, 1 KW, News/Talk	CBS, \$21.00 (Mc-Guild)	
WAVV-F, 101.1, 100 KW @ 981, Soft AC	AP, \$30.00 (Torbet)	(MARCO)
WCKT-F, 107.1, 26 KW @ 708, Country	, \$39.00 (Banner)	(LEHIGH)
WCVU-F, 94.5, 100 KW @ 1014, Soft AC/EZ	, \$34.00 (Christal)	Palmer (NAPLES)
WINK-F, 96.9, 100 KW @ 1322, AC	ABC, \$42.00 (Mc-Guild)	
WHEW-F, 101.9, 100 KW @ 991, Country	, \$20.00 (---)	
WOLZ-F, 95.3, 97 KW @ 453, Oldies	MBS, \$32.00 (Durpetti)	
WRXK-F, 96.1, 100 KW @ 1122, AOR	, \$37.00 (Katz)	Beasley (BONITA)
WSUV-F, 106.3, 6 KW @ 266, AC (?)	, \$15.00 (Banner)	
WXKB-F, 103.7, 50 KW @ 272, CHR	, \$28.00 (Katz)	(CAPE CORAL)
WZCR-F, 99.3, 6 KW @ 285, Classic AOR	AP, \$23.00 (Katz)	

WIXI-F -- see Naples in this edition

FT. SMITH, AR

MSA Rank/Pop: 224/178,000
 ARB Rank/Pop: 167/182,300
 Market TSL: 19.50 Hours
 Average Person Rating: 14.5

Diaries: 393/464:1
 Sample Target: 440
 % Below Line: 1.5
 % Not Listed: 13.6

Retail \$: 1.47 Bil
 FM Share: 91.70%
 Stations: 13/12

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	METRO CUME S90
1. KTCS-F (C)	84/31.7	---	24.0	---	18.7	813	44.6	37.1	30.5
2. KMAG-F (C)	71/26.8	---	20.1	---	12.1	795	43.6	33.6	19.0
3. KISR-F (CHR)	12/ 4.5	---	8.7	---	8.5	259	14.2	19.7	22.3
4. KZKZ-F (AOR)	11/ 4.2	---	5.2	---	9.2	155	8.5	8.6	12.6
5. KWHN (G)	10/ 3.8	---	4.9	---	6.9	160	8.8	11.2	10.6
6. KBBQ-F (O)	8/ 3.0	---	0.3	---	3.0	100	5.5	2.3	6.4
7. KFPW (BB)	7/ 2.6	---	2.8	---	3.0	126	6.9	7.9	5.7
KZBB-F (CHR)	7/ 2.6	---	5.9	---	9.8	190	10.4	20.4	21.1

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KTCS-F	1. KTCS-F	1. KTCS-F	1. KTCS-F
2. KMAG-F>>	2. KMAG-F>>	2. KMAG-F	2. KMAG-F>>
3.	3.	3.	3.
4.	4.	4.	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KMAG-F	1. KTCS-F	1. KTCS-F<	1. KTCS-F>	1. KTCS-F<	1. KTCS-F
2. KTCS-F>>	2. KMAG-F>>	2. KMAG-F>>	2. KMAG-F>>	2. KMAG-F>>	2. KMAG-F>>
3.	3.	3.	3.	3. KZKZ-F	3. KLSZ-F
4.	4.	4.	4.	4.	4. KBSY
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBSY-F	107.3	Poteau, OK	1.5/4.0
KEZU-F	104.7	Booneville	1.5/5.7
KLSZ-F	102.3	Van Buren	1.9/4.6
KTCS	1410	Fort Smith	0.8/2.5
KEZA-F	107.9	Fayetteville	1.5/6.7

RADIO STATIONS

KFPW,	1230,	1 KW (DA-1)	, Nostalgia	SMN, \$ 8.00	(Riley)
KWHN,	1320,	5 KW (DA-N)	, Gospel	, \$ 7.00	(---)
KBBQ-F,	100.7,	50 KW @ 459	, Oldies	SMN, \$ 8.00	(Riley)
KISR-F,	93.7,	100 KW @ 1250	, CHR	ABC, \$12.00	(---)
KMAG-F,	99.1,	100 KW @ 2001	, Country	, \$18.00	(---)
KTCS-F,	99.9,	100 KW @ 1919	, Country	, \$21.00	(Banner)
KZBB-F,	97.9,	100 KW @ 2001	, CHR	UNIPWR, \$12.00	(Christal) Tate
KZKZ-F,	106.3,	6 KW @ 433	, AOR	CBS, \$12.00	(Schubert) (POTEAU, OK) (GREENWOOD)

FT. WALTON BEACH, FL

MSA Rank/Pop: 255/147,700
 ARB Rank/Pop: 213/123,000
 Market TSL: 22.25 Hours
 Average Person Rating: 16.5

Diaries: 327/376:1
 Sample Target: 360
 % Below Line: 27.1
 % Not Listed: 19.2

Retail \$: 1.1 Bil
 FM Share: 97.56%
 Stations: 15/8

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	METRO CUME S90
1. WMMK-F (C)	26/12.8	---	7.7	---	8.6	232	18.9	15.4	16.5
2. WYBZ-F (D)	22/10.8	---	17.7	---	12.5	276	22.4	29.1	21.8
3. WKSM-F (AOR)	19/ 9.4	---	9.6	---	6.5	260	21.1	23.9	22.3
WWSF-F (CHR)	19/ 9.4	---	10.5	---	13.8	290	23.6	24.1	28.9
5. WWAV-F (O)	15/ 7.4	---	7.7	---	9.9	246	20.0	20.9	22.3
WBLX-F (B)	15/ 7.4	---	5.3	---	5.2	162	13.2	9.8	13.4
7. WXBM-F (C)	12/ 5.9	---	1.0	---	3.0	103	8.4	4.0	6.3
8. WQWW-F (C)	9/ 4.4	---	2.9	---	5.6	111	9.0	7.7	6.6
9. WMEZ-F (SAC)	8/ 3.9	---	2.9	---	4.7	117	9.5	7.5	9.3

12+_AMD	12+ MID	12+ PMD	12+ EVE
1. WMMK-F	1. WYBZ-F	1. WMMK-F	1. WMMK-F
WYBZ-F	2. WMMK-F	2. WYBZ-F	WBLX-F
3. WKSM-F	3. WKSM-F	3. WBLX-F	3. WWSF-F
4. WWAV-F	4. WWAV-F	4. WWSF-F	4. WXBM-F
5.	5. WWSF-F	5. WWAV-F	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WKSM-F	1. WYBZ-F	1. WYBZ-F	1. WMMK-F	1. WKSM-F	1. WYBZ-F
WWSF-F	2. WKSM-F	2. WKSM-F	2. WYBZ-F	2. WYBZ-F	2. WMMK-F
3. WYBZ-F	3. WWSF-F	WMMK-F	3. WWAV-F	3. WMMK-F	3. WWSF-F
4. WMMK-F	4. WMMK-F	4. WWAV-F	4. WMEZ-F	WWAV-F	4. WWAV-F
5.	5.	5. WWSF-F	5.	WBLX-F	WQWW-F
					WXBM-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFTW	1260	Ft. Walton Beach	1.5/ 5.7
WLGH-F	103.1	Defuniak	2.0/ 4.6
WNLF	1400	Ft. Walton Beach	0.5/ 3.6
WABR-F	97.5	Mobile	1.5/ 6.4
WJLQ-F	100.7	Pensacola	1.0/ 4.5
WTKX-F	101.5	Pensacola	3.0/10.5

RADIO STATIONS

WKSM-F,	99.5,	50 KW @ 449	, AOR	UNISUP, \$17.00	(Durpetti)	
WMMK-F,	92.1,	3 KW @ 285	, Country	NBC, \$21.00	(Roslin)	(DESTIN)
WWAV-F,	102.3,	3 KW @ 328	, AC	UNISUP UNILT, \$19.00	(Banner)	Opus (SANTA ROSA)
WWSF-F,	98.1,	100 KW @ 1023	, CHR	ABC, \$17.00	(---)	CR (ANDALUSIA)
WYBZ-F,	105.5,	6 KW @ 328	, Oldies/AC	UNISUP UNILT, \$20.00	(Mc-Guild)	(MARY ESTER)

Other ranked stations -- see Mobile or Pensacola in Spring 92 edition

FREDERICK, MD

MSA Rank/Pop: NA
 ARB Rank/Pop: 206/127,500
 Market TSL: 23.75 Hours
 Average Person Rating: 17.8

Diaries: 314/406:1
 Sample Target: 320
 % Below Line: 41.9
 % Not Listed: 25.6

Retail \$: 1.1 Bill
 FM Share: 79.29%
 Stations: 24/5

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	RATING S91	RATING S90
1. WZYQ-F (CHR)	19/ 8.4	---	7.7	---	9.8	263	20.6	24.5	27.6
2. WQSI (C)	17/ 7.5	---	8.6	---	3.6	175	13.7	12.5	13.3
3. WFRE-F (SAC)	15/ 6.6	---	14.5	---	9.3	172	13.5	15.4	16.7
4. WMZQ-F (C)	14/ 6.2	---	4.1	---	6.7	171	13.4	11.9	9.9
WWDC-F (AOR)	14/ 6.2	---	4.5	---	4.0	215	16.9	13.4	14.2
6. WFMD (FS)	13/ 5.7	---	5.9	---	10.2	240	18.8	18.3	27.1
7. WARX-F (AC)	11/ 4.8	---	2.3	---	4.4	207	16.2	10.8	9.0
8. WIYY-F (AOR)	10/ 4.4	---	2.7	---	0.9	122	9.6	8.2	4.2
WPOC-F (C)	10/ 4.4	---	4.5	---	4.4	170	13.3	9.9	11.0
WAFY-F (AC)	10/ 4.4	---	4.5	---	---	157	12.3	13.1	---

12+ AMD

1. WQSI <
2. WWDC-F<
3. WFMD
4. WZYQ-F
- 5.

12+ MID

1. WZYQ-F<
2. WFRE-F
3. WQSI
4. WMZQ-F
- 5.

12+ PMD

1. WZYQ-F
- WMZQ-F
3. WWDC-F<
4. WFRE-F
- WQSI

12+ EVE

1. WZYQ-F
- WKYS-F
3. WFRE-F
- WFMD
- 5.

ADULTS 18-34

1. WIYY-F
2. WWDC-F
3. WAFY-F
- WQSI
- WZYQ-F

ADULTS 18-49

1. WQSI
2. WAFY-F
- WZYQ-F
- WARX-F
- WWDC-F

ADULTS 25-54

1. WQSI
- WMZQ-F
3. WARX-F
4. WZYQ-F
- 5.

ADULTS 35+

1. WFRE-F
2. WFMD
- WMZQ-F
4. WQSI
- 5.

MEN 25-54

1. WMZQ-F>
2. WWDC-F
- WARX-F
- WQSI
- 5.

WOMEN 25-54

1. WZYQ-F
2. WQSI
3. WARX-F
4. WMZQ-F
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBAL	1090	Baltimore	0.9/ 2.9
WCXR-F	105.1	Washington	0.4/ 6.6
WGAY-F	99.5	Washington	0.9/ 3.5
WGRX-F	100.7	Westminster	2.6/11.9
WGTY-F	107.7	Gettysburg	1.3/ 4.2
WHFS-F	99.1	Annapolis	1.8/ 4.3
WHUR-F	96.3	Washington	0.4/ 3.3
WKYS-F	93.9	Washington	1.3/ 4.2
WLIF-F	101.9	Baltimore	0.4/ 3.0
WLTT-F	94.7	Bethesda	2.2/ 5.9
WMAL	630	Washington	0.9/ 2.9
WMZQ	1390	Arlington	0.4/ 0.6
WPGC-F	95.5	Washington	0.9/ 5.5
WRQX-F	107.3	Washington	1.3/ 6.4

RADIO STATIONS

WFMD,	930,	5 KW/2.5 KW (DA-N),	Full Service	CBS, \$ NA	(---)	Gibbons
WQSI,	820,	5 KW/500 W (DA-N),	Country	ASC, \$ NA	(Roslin)	
WAFY-F,	103.1,	1 KW @ 571,	AC	UNIULT UNISUP, \$ NA	(---)	(MIDDLETOWN)
WFRE-F,	99.9,	9 KW @ 1099,	Soft AC/EZ	, \$ NA	(---)	Gibbons
WZYQ-F,	103.9,	.4 KW @ 912,	CHR	ABC, \$ NA	(Roslin)	

WARX-F -- see Hagerstown

Other ranked stations -- see Baltimore or Washington in Spring 92 edition

GRAND FORKS, ND

MSA Rank/Pop: 348/71,000
 ARB Rank/Pop: 245/83,600
 Market TSL: 21.75 Hours
 Average Person Rating: 16.6

Diaries: 307/272:1
 Sample Target: 290
 % Below Line: 5.0
 % Not Listed: 20.1

Retail \$: 0.8 Bill
 FM Share: 73.87%
 Stations: 15/12

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	METRO CUME S90
1. KYCK-F (C)	27/19.4	---	14.6	---	11.6	314	37.6	23.4	22.7
2. KJKJ-F (AOR)	18/12.9	---	10.9	---	5.1	170	20.3	20.4	15.4
3. KNOX (C/FS)	11/ 7.9	---	5.8	---	4.3	139	16.6	19.1	16.1
4. KKXL-F (CHR)	10/ 7.2	---	9.5	---	10.9	185	22.1	23.5	28.9
5. KQHT-F (CHR)	8/ 5.8	---	16.1	---	13.8	193	23.1	33.3	34.9
KSNR-F (O)	8/ 5.8	---	6.6	---	9.4	143	17.1	14.0	18.3
KZLT-F (SAC)	8/ 5.8	---	3.6	---	5.1	137	16.4	13.2	14.0
8. KFGO-F (C)	5/ 3.6	---	0.7	---	0.7	80	9.6	6.1	5.3
9. KKXL (C)	4/ 2.9	---	2.9	---	0.7	60	7.2	6.6	8.2
10. KROX (FS)	3/ 2.2	---	2.9	---	2.2	59	7.1	8.2	7.6
KNOX-F (C)	3/ 2.2	---	3.6	---	4.3	93	11.1	12.5	12.1
KCNN (T)	3/ 2.2	---	1.5	---	3.6	86	10.3	8.5	8.9

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KYCK-F	1. KYCK-F	1. KYCK-F	1. KYCK-F
2. KJKJ-F	2. KJKJ-F	2. KJKJ-F	2. KQHT-F
3. KNOX >	3. KSNR-F	3. KKXL-F	3. KJKJ-F
4.	KZLT-F	4. KQHT-F	4. KKXL-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KJKJ-F>>	1. KJKJ-F<	1. KYCK-F>	1. KYCK-F>	1. KYCK-F	1. KYCK-F>>
2. KYCK-F	2. KYCK-F>	2. KSNR-F	2. KNOX >	2. KJKJ-F	2. KZLT-F
3. KKXL-F	3. KSNR-F	3. KZLT-F	3.	KSNR-F	3. KSNR-F
4. KZLT-F	KZLT-F	4. KJKJ-F	4.	4. KQHT-F	4.
5.	5. KKXL-F	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KKCQ 1480	FossTon	0.7/2.3
KMAV 1520	Mayville	0.7/3.6
WDAY 970	Fargo	0.7/4.2

RADIO STATIONS

KCNN, 1590, 5 KW/1 KW (DA-2), Talk/News	CNN CBS, \$ 8.00 (---)
KKXL, 1440, 1 KW/500 W -- see KKXL-F	
KNOX, 1310, 5 KW (DA-N), Country/FS	NBC-T ABC, \$14.00 (Katz)
KROX, 1260, 1 KW/500 W (DA-N), Full Service	MBS, \$ 8.00 (Jones) (CROOKSTON)
KJKJ-F, 107.5, 100 KW @ 446, AOR	UNIPWR, \$15.00 (Eastman)
KKXL-F, 92.9, 63 KW @ 390, CHR	SMN, \$13.00 (Torbet)
KNOX-F, 94.7, 100 KW @ 1066, Country	UNISUP, \$ 9.00 (Katz)
KQHT-F, 96.1, 100 KW @ 413, CHR	, \$12.00 (Torbet) (CROOKSTON)
KSNR-F, 100.3, 100 KW @ 564, Oldies	SMN, \$11.00 (K & P) (THIEF RIV., MN)
KYCK-F, 97.1, 100 KW @ 361, Country	, \$19.00 (HNWH) (CROOKSTON)
KZLT-F, 104.3, 100 KW @ 443, Soft AC	, \$13.00 (HNWH)

KFGO -- see Fargo in Spring 92 edition

GRAND JUNCTION, CO

MSA Rank/Pop: NA
 ARB Rank/Pop: 251/77,400
 Market TSL: 24.0 Hours
 Average Person Rating: 17.8

Diaries: 290/267:1
 Sample Target: 280
 % Below Line: 0.0
 % Not Listed: 15.9

Retail \$: 0.62 B11
 FM Share: 79.31%
 Stations: 9/9

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	METRO CUME S90
1. KEKB-F (C)	37/26.8	---	30.9	---	23.8	319	37.5	39.0	41.2
2. KQIX-F (CHR)	23/16.7	---	17.1	---	19.7	244	31.5	24.4	31.9
3. KSTR-F (AC)	15/10.9	---	8.1	---	11.5	187	24.2	20.6	29.6
4. KJYE-F (SAC)	12/ 8.7	---	5.7	---	7.4	101	13.0	17.7	14.3
5. KSTR (C/FS)	8/ 5.8	---	5.7	---	4.1	95	12.3	12.4	15.4
6. KQIL (C)	6/ 4.3	---	3.3	---	2.5	94	12.1	9.1	11.0
7. KEXO (O)	6/ 4.3	---	1.6	---	4.1	90	11.6	9.9	11.0
8. KKYL-F (SAC)	5/ 3.6	---	4.9	---	8.2	95	12.3	13.8	16.2
9. KNZZ (T/N)	4/ 2.9	---	2.4	---	0.8	97	12.5	11.1	5.0

12+ AMD	12+ MID	12+ PHD	12+ EVE
1. KEKB-F>>	1. KEKB-F>	1. KEKB-F	1. KQIX-F<
2. KQIX-F>>	2. KQIX-F	2. KQIX-F<	2. KEKB-F>>
3. KSTR-F	3. KSTR-F	3. KSTR-F>	3.
4. KSTR	4. KJYE-F	4. KJYE-F	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KEKB-F>>	1. KEKB-F>	1. KEKB-F>>	1. KEKB-F>	1. KEKB-F>>	1. KEKB-F>>
2. KQIX-F>>	2. KQIX-F>	2. KSTR-F<	2. KJYE-F<	2. KQIX-F	2. KSTR-F
3. KSTR-F>	3. KSTR-F>	3. KQIX-F>	3. KSTR-F	3. KSTR-F	3. KQIX-F
4. KEXO	4.	4.	4. KSTR	4. KEXO	4. KKLY-F
5.	5.	5.	5. KQIX-F	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

NONE

RADIO STATIONS

KEXO,	1230,	1 KW	, Oldies	UNISUP CNN, \$ 8.00 (Eastman)	
KNZZ,	1100,	50 KW/10 KW (DA-2),	Talk/News	ABC CBS, \$ 9.00 (---)	Dean
KQIL,	1340,	1 KW	, Country	NBC, \$ 8.00 (Christal)	
KSTR,	620,	5 KW/79 W	, Country/FS	MBS, \$11.00 (Mc-Guild)	
KEKB-F,	99.9,	79 KW @ 1384	, Country	, \$23.00 (Banner)	
KJYE-F,	92.3,	100 KW @ 1863	, Soft AC	, \$12.00 (Eastman)	Dean
KKLY-F,	95.1,	100 KW @ 968	, Soft AC	UNISUP, \$10.00 (Eastman)	(DELTA)
KQIX-F,	93.1,	100 KW @ 1027	, CHR	, \$17.00 (Christal)	
KSTR-F,	96.1,	100 KW @ 1099	, AC/Oldies	, \$17.00 (Mc-Guild)	(MONTROSE)

GREAT FALLS, MT

MSA Rank/Pop: 345/77,500
ARB Rank/Pop: 258/62,100
Market TSL: 21.25 Hours
Average Person Rating: 15.6

Diaries: 271/299:1
Sample Target: 280
% Below Line: 0.0
% Not Listed: 20.6

Retail \$: 0.61 Bill
FM Share: 72.73%
Stations: 8/8

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME RATING		
							S92	S91	S90
1. KAAK-F (CHR)	21/21.6	---	16.3	---	20.2	220	35.4	34.6	30.9
2. KMON-F (C)	18/18.6	---	10.9	---	8.5	193	31.1	24.9	25.3
3. KQDI-F (C)	10/10.3	---	15.2	---	13.8	133	21.4	29.8	26.8
KMON (C)	10/10.3	---	14.1	---	11.7	132	21.3	27.0	25.1
5. KXGF (BB)	8/ 8.2	---	8.7	---	7.4	81	13.0	9.2	17.8
6. KLFM-F (C)	7/ 7.2	---	14.1	---	12.8	89	14.3	22.6	22.3
7. KEIN (C)	2/ 2.1	---	5.4	---	8.5	61	9.8	13.8	16.8

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KAAK-F>	1. KAAK-F	1. KAAK-F>>	1. KAAK-F
2. KMON-F	2. KMON-F>	2. KMON-F>	2. KMON-F>>
3. KMON	3. KQDI-F	3. KQDI-F	3.
4. KLFM-F	4. KMON	4.	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KAAK-F	1. KAAK-F	1. KMON-F	1. KMON	1. KMON-F	1. KAAK-F
2. KMON-F>>	2. KMON-F>>	2. KAAK-F>	2. KXGF	2. KQDI-F	KMON-F>>
3. KQDI-F	3. KQDI-F	3. KQDI-F	3. KMON-F	3. KAAK-F	3. KLFM-F
4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KQDI 1450 Great Falls 1.0/4.7

RADIO STATIONS

KEIN, 1310, 5 KW/1 KW	, Country	ABC, \$ 8.00 (Banner)	
KMON, 560, 5 KW (DA-N)	, Country	ABC, \$13.00 (---)	
KXGF, 1400, 1 KW (DA-2)	, Nostalgia	, \$10.00 (Mc-Guild)	Sunbrook
KAAK-F, 98.9, 100 KW @ 489,	CHR	, \$19.00 (Mc-Guild)	Sunbrook
KLFM-F, 92.9, 100 KW @ 449,	Country	ABC, \$13.00 (Banner)	
KMON-F, 94.5, 36 KW @ 469,	Country	, \$15.00 (---)	
KQDI-F, 106.1, 100 KW @ 597,	AOR/Classic	UNIULT, \$14.00 (Crystal)	

HAGERSTOWN-CHAMBERSBURG-WAYNESBORO, MD-PA

MSA Rank/Pop: 292/122,500 (Hagerstown only)
 ARB Rank/Pop: 157/206,000
 Market TSL: 22.75 Hours
 Average Person Rating: 17.0

Diaries: 436/472:1
 Sample Target: 440
 % Below Line: 15.1
 % Not Listed: 25.4

Retail \$: 1.6 B11
 FM Share: 85.06%
 Stations: 21/14

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	CUME S91	RATING S90
1. WAYZ-F (C)	44/12.6	18.0	14.5	14.1	9.7	449	21.8	23.0	21.6
2. WIKZ-F (CHR)	33/ 9.4	7.8	7.7	8.3	10.9	426	20.7	20.4	24.0
3. WGLL-F (O/AC)	20/ 5.7	6.0	4.1	3.4	3.5	216	10.5	11.2	9.9
4. WYII-F (C)	18/ 5.1	4.8	4.4	5.5	5.9	177	8.6	9.4	9.8
5. WWMD-F (SAC)	17/ 4.9	6.0	4.1	7.7	4.7	216	10.5	10.5	8.4
6. WQCM-F (AOR)	16/ 4.6	7.5	4.7	6.4	7.4	278	13.5	14.8	16.0
7. WWDC-F (AOR)	14/ 4.0	2.1	3.3	3.1	2.1	231	11.2	9.4	6.6
WGRX-F (CL.AOR)	14/ 4.0	0.9	2.4	0.9	2.6	173	8.4	5.1	6.0
WJEJ (FS)	14/ 4.0	2.7	3.8	3.4	2.4	169	8.2	8.8	9.0
WARX-F (AC)	14/ 4.0	2.1	3.3	3.4	2.9	301	14.6	9.7	7.5

12+ AMO

1. WAYZ-F<
2. WIKZ-F
3. WGLL-F
4. WJEJ
- 5.

12+ MID

1. WAYZ-F
2. WIKZ-F
3. WGLL-F
4. WYII-F
- 5.

12+ PMO

1. WAYZ-F<
2. WIKZ-F>
3. WWMD-F
4. WARX-F
5. WYII-F

12+ EVE

1. WAYZ-F
2. WIKZ-F>>
3. WQCM-F
4. WGRX-F
5. WWDC-F

ADULTS 18-34

1. WAYZ-F<
2. WIKZ-F>
3. WGRX-F<
4. WQCM-F
5. WWDC-F

ADULTS 18-49

1. WAYZ-F<
2. WIKZ-F>
3. WQCM-F
4. WWDC-F
5. WGLL-F

ADULTS 25-54

1. WAYZ-F
2. WIKZ-F>
3. WARX-F
4. WGLL-F
- 5.

ADULTS 35+

1. WAYZ-F>
2. WGLL-F
3. WWMD-F
4. WYII-F
- 5.

MEN 25-54

1. WAYZ-F<
2. WIKZ-F
3. WGRX-F
4. WQCM-F
5. WARX-F

WOMEN 25-54

1. WAYZ-F>
2. WIKZ-F>
3. WWMD-F
4. WGLL-F
5. WARX-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WARK	1490	Hagerstown	1.4/ 6.2
WAYZ	1380	Waynesboro	1.1/ 1.8
WCBG	1590	Chambersburg	0.6/ 4.7
WCHA	800	Chambersburg	2.6/ 7.6
WHAG	1410	Halfway	1.4/ 3.9
WKSL-F	94.3	Greencastle	2.0/ 5.0
WCXR-F	105.9	Washington	0.6/ 3.2
WFRF-F	99.9	Frederick	2.6/ 7.9
WIYY-F	97.9	Baltimore	1.4/ 5.4
WKMZ-F	97.5	Martinsburg, WV	2.0/10.4
WUSQ-F	102.5	Winchester, VA	0.6/ 3.1

RADIO STATIONS

WCHA,	800,	1 KW/196 W	, Country	NBC, \$11.00 (---)	(CHAMBERSBURG)
WHAG,	1410,	1 KW (DAYS)	, Talk/FS	ABC, \$10.00 (Dome)	(HAGERSTOWN)
WJEJ,	1240,	1 KW	, Full Service	CBS, \$12.00 (---)	(HAGERSTOWN)
WARX-F,	106.9,	16 kW @ 853,	AC	MBS, \$14.00 (K & P)	(HAGERSTOWN)
WAYZ-F,	101.5,	50 kW @ 230,	Country	AP, \$24.00 (---)	(WAYNESBORO)
WGLL-F,	92.1,	3 kW @ 295,	AC/Oldies	ABC, \$16.00 (Dome)	(MERCERSBURG)
WIKZ-F,	95.1,	50 kW @ 349,	CHR	, \$20.00 (---)	(CHAMBERSBURG)
WKSL-F,	94.3,	2.5 kW @ 361,	Country	AP, \$11.00 (---)	(GREENCASTLE)
WQCM-F,	96.7,	5 kW @ 164,	AGR	ABC, \$17.00 (Dome)	(HALFWAY)
WWMD-F,	104.7,	8 kW @ 1378,	Soft AC/EZ	, \$14.00 (---)	(HAGERSTOWN)
WYII-F,	95.9,	3 kW @ 298,	Country	NBC, \$15.00 (Market 4)	(WILLIAMSPORT)

WGRX -- see Baltimore in Spring 92 edition

WWDC -- see Washington in Spring 92 edition

HARRISONBURG, VA

MSA Rank/Pop: NA
 ARB Rank/Pop: 253/76,600
 Market TSL: 22.50 Hours
 Average Person Rating: 16.4

Diaries: 366/209:1
 Sample Target: 280
 % Below Line: 0.8
 % Not Listed: 24.6

Retail \$: 0.6 Bili
 FM Share: 68.42%
 Stations: 11/10

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	CUME S91	RATING S90
1. WQPO-F (CHR)	33/26.2	---	23.1	---	23.4	263	34.3	41.7	39.7
2. WSVa (FS)	20/15.9	---	15.7	---	14.8	261	34.1	34.3	32.2
3. WPKZ-F (C)	12/ 9.5	---	4.5	---	3.1	125	16.3	10.7	13.0
4. WKCY-F (C)	9/ 7.1	---	14.2	---	19.5	177	23.1	23.8	28.2
5. WBOP-F (O)	4/ 3.2	---	6.7	---	---	106	13.8	17.2	---
WBTX (G)	4/ 3.2	---	---	---	2.3	55	7.2	---	7.8
WKCY (C)	4/ 3.2	---	2.2	---	1.6	94	12.3	10.9	11.6
8. WLTK-F (REL)	3/ 2.4	---	3.7	---	---	60	7.8	8.7	---
WRDJ-F (AC)	3/ 2.4	---	2.2	---	3.1	77	10.1	7.7	9.2

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WSVa >	1. WQPO-F >	1. WQPO-F >>	1. WQPO-F >>
2. WQPO-F >>	2. WSVa >>	2. WSVa	2. WPKZ-F
3. WKCY-F	3. WPKZ-F <	3. WPKZ-F	WSVa
4.	4. WKCY-F	4. WKCY-F	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WQPO-F >>	1. WQPO-F >>	1. WQPO-F >	1. WSVa >>	1. WQPO-F	1. WQPO-F >
2. WPKZ-F >	2. WPKZ-F	2. WPKZ-F	2. WKCY-F >	2. WPKZ-F >	2. WKCY-F >
3.	3. WKCY-F	3. WKCY-F	3. WPKZ-F	3. WSVa	3. WPKZ-F
4.	4.	4. WSVa	WQPO-F	4.	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHBG	1360	Harrisonburg	1.6/11.0
WYFT-F	103.9	Luray	0.8/2.3

RADIO STATIONS

WHBG,	1360,	5 KW/50 W	, Country	UNIULT, \$ 7.00 (Gavall)	
WSVa,	550,	5 KW/1 KW	, Full Service	ABC, \$19.00 (---)	VerStandig
WBOP-F,	106.3,	10 KW @ 384	, Oldies	, \$10.00 (---)	(CHURCHVILLF)
WKCY-F,	104.3,	50 KW @ 410	, Country	, \$13.00 (---)	
WLTK-F,	96.1,	25 KW @ 1000	, Religion	, \$ 7.00 (---)	(BROADWAY)
WPKZ-F,	98.5,	.9 W @ 1607	, Country	ABC, \$14.00 (---)	(fLKTon)
WQPO-F,	100.7,	50 KW @ 494	, CHR	ABC, \$23.00 (---)	VerStandig
WRDJ-F,	105.1,	3 KW @ 328	, AC	, \$ 9.00 (---)	(BRIDGFWATER)

ITHACA, NY

MSA Rank/Pop: NA
 ARB Rank/Pop: 248/82,200
 Market TSL: 21.50 Hours
 Average Person Rating: 16.5

Diaries: 284/289:1
 Sample Target: 280
 % Below Line: 20.6
 % Not Listed: 35.3

Retail \$: 0.64 B11
 FM Share: 84.09%
 Stations: 10/6

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	RATING S91	RATING S90
1. WYXL-F (AC)	23/16.9	---	15.3	---	9.7	319	38.8	34.5	26.0
2. WPCX-F (C)	17/12.5	---	10.2	---	11.5	166	20.2	15.9	18.3
3. WYYS-F (CHR)	14/10.3	---	9.3	---	11.5	192	23.4	24.0	25.8
4. WHCU (FS)	8/ 5.9	---	7.6	---	9.7	165	20.1	15.9	19.7
5. WQNY-F (AOR)	7/ 5.1	---	11.0	---	9.7	149	18.1	26.9	24.7
6. WHWK-F (C)	6/ 4.4	---	0.8	---	---	59	7.2	3.8	---
7. WTKO (T)	6/ 4.4	---	1.7	---	7.1	99	12.0	15.5	13.9
8. WVBR-F (AOR)	4/ 2.9	---	3.4	---	6.2	140	17.0	15.2	19.8

12+ AMD	12+ MID	12+ PMD	12+...EVE
1. WHCU <	1. WYXL-F>	1. WYXL-F	1. WYXL-F
2. WYXL-F>	2. WYYS-F<	2. WPCX-F	2. WYYS-F
3. WPCX-F	3. WPCX-F	3. WYYS-F>	3. WPCX-F
4. WYYS-F	4. WTKO	4.	4. WHWK-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WYXL-F	1. WYXL-F	1. WYXL-F	1. WPCX-F	1. WPCX-F>	1. WYXL-F>>
2. WYYS-F>	2. WPCX-F	2. WPCX-F>>	2. WYXL-F	2. WYXL-F>>	2. WPCX-F>>
3. WQNY-F	3. WYYS-F>	3.	3. WHCU >	3.	3.
4. WPCX-F	4. WQNY-F	4.	4. WTKO	4.	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WNYS-F	98.5	Waterloo	0.7/4.5
WRHP-F	107.9	Syracuse	1.5/3.0

RADIO STATIONS

WHCU,	870,	5 KW/1 KW (DA-N),	Full Service	CBS, \$17.00	(Crystal)
WTKO,	1470,	5 KW/1 KW (DA-N),	News/Talk	CNN ABC, \$10.00	(Torbet)
WQNY-F,	103.7,	12 KW @ 889,	AOR	, \$13.00	(Torbet)
WVBR-F,	93.5,	3 KW @ 249,	AOR	NBC, \$10.00	(K & P)
WYXL-F,	97.3,	26 KW @ 879,	AC	UNIULT UNISUP, \$19.00	(Crystal)
WYYS-F,	99.9,	24 KW @ 731,	CHR	, \$16.00	(Katz)

WPCX-F -- see Syracuse in Spring 92 edition

WHWK-F -- see Binghamton in Spring 92 edition

JOPLIN, MO

MSA Rank/Pop: 270/136,000
 ARB Rank/Pop: 222/112,300
 Market TSL: 23.25 Hours
 Average Person Rating: 17.6

Diaries: 338/332:1
 Sample Target: 330
 % Below Line: 0
 % Not Listed: 20.2

Retail \$: 1.02 Bill
 FM Share: 80.38%
 Stations: 15/15

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	CUME S91	RATING S90
1. KIXQ-F (C)	59/29.8	---	32.8	---	24.9	471	41.9	44.7	36.3
2. KSYN-F (CHR)	15/ 7.6	---	6.6	---	15.0	214	19.1	20.4	27.7
3. KMXL-F (SAC)	14/ 7.1	---	6.0	---	5.2	167	14.9	9.7	10.8
4. KCUZ-F (AC)	11/ 5.6	---	4.4	---	10.4	152	13.5	15.2	21.2
5. KMOQ-F (O)	9/ 4.5	---	3.8	---	5.2	115	10.2	12.6	11.1
6. KOCD-F (AOR)	8/ 4.0	---	4.9	---	5.7	135	12.0	10.6	8.5
7. KDMO (C)	7/ 3.5	---	0.5	---	1.0	86	7.7	4.0	3.8
WMBH (C)	7/ 3.5	---	1.6	---	4.1	53	4.7	4.2	10.7
9. KKOW-F (C)	6/ 3.0	---	3.8	---	2.1	99	8.8	11.1	11.1
10. KKLL-F (REL)	5/ 2.5	---	---	---	---	84	7.5	---	---

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KIXQ-F>>	1. KIXQ-F>>	1. KIXQ-F>>	1. KIXQ-F>>
2. KDMO	2. KSYN-F	2. KCUZ-F	2. KMXL-F
3. KSYN-F	3. KMXL-F	3. KSYN-F	3. KSYN-F
WMBH	4. KOCD-F	4. KMXL-F	4. KCUZ-F
5.	WMBH	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KIXQ-F>>	1. KIXQ-F>>	1. KIXQ-F>>	1. KIXQ-F>>	1. KIXQ-F>>	1. KIXQ-F>>
2. KSYN-F	2. KMXL-F	2. KMXL-F	2.	2. KOCD-F	2. KMXL-F>>
3. KCUZ-F	3. KSYN-F	3. KMOQ-F	3.	3.	3. KMOQ-F
KOCD-F	4. KCUZ-F	4. KCUZ-F	4.	4.	4. KCUZ-F
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBTN	1420	Neosho	1.5/6.3
KKLL	1100	Webb City	2.0/4.6
KKOW	860	Pittsburgh, KS	1.0/6.9
KQYX	1560	Joplin	2.0/7.2
KWAS	1230	Joplin	2.0/7.2

RADIO STATIONS

KDMO,	1490,	1 KW	, Country	ABC, \$ 8.00	(Schubert)	(CARTHAGE)
WMBH,	1450,	1 KW/250 W	, Country	, \$10.00	(Roslin)	Demaree
KIXQ-F,	93.9,	50 KW @ 522	, Country	ABC, \$21.00	(Banner)	(WEBB CITY)
KKLL-F,	97.9,	3 KW @ 443	, Religion	, \$ 7.00	(---)	(WEBB CITY)
KKOW-F,	96.9,	100 KW @ 390	, Country	CBS, \$ 9.00	(Mc-Guild)	(PITTSBURGH)
KCUZ-F,	102.5,	100 KW @ 410	, AC	UNIPWR, \$12.00	(Roslin)	Demaree
KMOQ-F,	107.1,	6 KW @ 298	, Oldies/AC	, \$12.00	(Katz)	(BAXTER, KS)
KMXL-F,	95.1,	50 KW @ 472	, Soft AC	ABC, \$14.00	(Schubert)	(CARTHAGE)
KOCD-F,	98.3,	3 KW @ 298	, AOR	UNISUP, \$12.00	(Katz)	(COLUMBUS)
KSYN-F,	92.5,	100 KW @ 430	, CHR	ABC, SMN, \$15.00	(K & P)	

KILLEEN-TEMPLE, TX

MSA Rank/Pop: 175/259,200
 ARB Rank/Pop: 154/207,900
 Market TSL: 21.50 Hours
 Average Person Rating: 16.0

Diaries: 505/412:1
 Sample Target: 440
 % Below Line: 31.8
 % Not Listed: 23.1

Retail \$: 1.36 Bill
 FM Share: 94.14%
 Stations: 15/7

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	CUME S91	RATING S90
1. KIIZ-F (R)	57/17.1	---	15.2	---	---	449	21.6	19.7	----
2. KOOV-F (C)	34/10.2	---	14.8	---	14.2	403	19.4	19.9	22.2
3. KLFX-F (AOR)	30/ 9.0	---	4.1	---	4.6	335	16.1	15.7	16.0
4. WACO-F (C)	24/ 7.2	---	3.8	---	---	312	15.0	12.6	----
5. KBTS-F (CHR)	22/ 6.6	---	9.7	---	14.9	430	20.7	28.3	34.5
6. KWTX-F (CHR)	21/ 6.3	---	4.5	---	3.1	378	18.2	17.0	10.8
7. KLTD-F (D)	19/ 5.7	---	5.9	---	13.3	353	17.0	14.7	18.8
8. KPLF-F (C)	15/ 4.5	---	2.8	---	8.4	241	11.6	8.4	12.5

12+ AMD

1. KIIZ-F>
2. KOOV-F>
3. KLFX-F
4. KLTD-F
- 5.

12+ MID

1. KIIZ-F>
2. KOOV-F<
3. KLFX-F
- 4.
- 5.

12+ PMD

1. KIIZ-F>
2. KLFX-F
3. WACO-F
- KOOV-F
- 5.

12+ EVF

1. KIIZ-F>
2. KBTS-F
3. KWTX-F<
4. WACO-F
- 5.

ADULTS 18-34

1. KIIZ-F>>
2. KLFX-F
3. KOOV-F
- KBTS-F
- 5.

ADULTS 18-49

1. KIIZ-F>
2. KLFX-F
3. KOOV-F
- 4.
- 5.

ADULTS 25-54

1. KIIZ-F
2. KOOV-F>
3. KLFX-F
4. WACO-F
- 5.

ADULTS 35+

1. KOOV-F
2. KPLE-F
- KLTD-F
4. KIIZ-F
- 5.

MEN 25-54

1. KIIZ-F
2. KOOV-F
3. KLFX-F
4. KLTD-F
- 5.

WOMEN 25-54

1. KIIZ-F>
2. KOOV-F
3. WACO-F
4. KPLE-F
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KRYL-F	98.3	Gatesville	1.5/2.5
KTEM	1400	Temple	1.2/5.6
KTON	940	Belton	1.5/3.5
KASE-F	100.7	Austin	0.6/4.3
KLBJ-F	93.7	Austin	2.1/7.7
KNFO-F	95.5	Waco	1.5/8.5
WBAP	820	Fort Worth	1.8/6.5

RADIO STATIONS

KIIZ-F,	92.3,	3 KW @ 259	, Black	ABC, \$15.00	(Crystal)	
KLFX-F,	105.5,	3 KW @ 380	, AOR	ABC, \$16.00	(Crystal)	(HARKER)
KOOV-F,	103.1,	.8 KW @ 630	, Country	ABC, \$17.00	(Mc-Guild)	(COPPERAS)
KPLE-F,	104.3,	34 KW @ 597	, Country	, \$13.00	(---)	

Other ranked stations -- see Waco or Austin in Spring 92 edition

LA CROSSE, WI

MSA Rank/Pop: 326/98,500
 ARB Rank/Pop: 249/81,700
 Market TSL: 23.50 Hours
 Average Person Rating: 17.9

Diaries: 299/273:1
 Sample Target: 290
 % Below Line: 11.0
 % Not Listed: 14.4

Retail \$: 0.84 Bil
 FM Share: 73.60%
 Stations: 12/9

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG	METRO CUME	METRO CUME RATING		
		91	91	90	90		S92	S91	S90
1. WIZM-F (CHR)	21/14.4	---	19.6	---	18.2	348	42.6	44.0	38.4
2. WKTY (C)	17/11.6	---	8.0	---	18.2	188	23.0	23.8	31.4
3. WLXR-F (CHR/AC)	15/10.3	---	9.4	---	11.4	232	28.4	32.9	32.9
4. WSPL-F (AC)	12/ 8.2	---	9.4	---	7.6	156	19.1	22.9	15.3
5. KQEG-F (O)	11/ 7.5	---	8.0	---	9.1	180	22.0	23.7	19.2
6. WQJY-F (SAC)	10/ 6.8	---	2.9	---	7.6	137	16.8	11.9	19.8
7. WIZM (FS/T)	9/ 6.2	---	8.0	---	6.8	138	16.9	13.6	17.6
8. WCOW-F (C)	8/ 5.5	---	2.9	---	3.8	77	9.5	10.3	9.2
9. KQYB-F (C)	7/ 4.8	---	---	---	---	61	7.5	---	---
WLFN (BB)	7/ 4.8	---	2.2	---	1.5	93	11.4	5.3	7.8
WKBH-F (C)	7/ 4.8	---	3.6	---	0.8	106	13.0	12.4	7.4

12+ AMD	12+ MID	12+ PMD	12+ EVF
1. WIZM-F	1. WIZM-F<	1. WIZM-F	1. KQEG-F
WKTY >	2. WLXR-F<	2. WLXR-F	2. WIZM-F
3. WLXR-F	3. WSPL-F<	3. WKTY	3. WIZM >
4.	4. WKTY	4. WQJY-F	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WIZM-F	1. WIZM-F	1. WLXR-F<	1. WKTY >>	1. KQEG-F	1. WLXR-F
2. WLXR-F	2. WLXR-F>	2. WIZM-F	2. WQJY-F	2. WIZM-F	2. WSPL-F
3. WSPL-F	3. WSPL-F<	3. KQEG-F	WIZM	WLXR-F	WIZM-F>
4.	4.	4. WSPL-F	4.	WKBH-F	4. KQEG-F
5.	5.	5.	5.	5.	WKTY

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KROC-F 106.9 Rochester, MN 0.7/5.3

RADIO STATIONS

WIZM,	1410,	5 KW (DA-2)	, Full Service/Talk	NBC, ABC, \$14.00	(Christal)	Midwest Family
WKTY,	580,	5 KW/1 KW (DA-2)	, Country	ABC, UNISUP, \$17.00	(Katz)	May
WLFN,	1490,	1 KW	, Nost./MOR	CNN, \$ 7.00	(Torbet)	
KQEG-F,	102.7,	1.9 KW @ 600	, Oldies	, \$12.00	(k & P)	(LA CRESCENT, MN)
WIZM-F,	93.3,	100 KW @ 1020	, CHR	ABC, \$22.00	(Christal)	Midwest Family
WKBH-F,	105.5,	1 KW @ 531	, Country	CNN, \$ 9.00	(Christal)	(TREMPEALEAU)
WLXR-F,	104.9,	1.4 KW @ 430	, CHR/AC	UNISUP UNIPWR, \$16.00	(Torbet)	
WQJY-F,	100.1,	1.6 KW @ 390	, Soft AC/EZ	, \$ 9.00	(---)	Goetz (W. SALEM)
WSPL-F,	95.7,	50 KW @ 492	, AC	ABC UNISUP, \$16.00	(Katz)	May
KQYB-F,	98.3,	33 KW @ 607	, Country	SMN, \$ NA	(---)	(SPRING GROVE)
WCOW-F,	97.1,	50 KW @ 610	, Country	MBS, \$ NA	(Walton)	(SPARTA)

LAFAYETTE, IN

MSA Rank/Pop: 275/131,500
 ARB Rank/Pop: 223/112,200
 Market TSL: 19.25 Hours
 Average Person Rating: 14.1

Diaries: 369/304:1
 Sample Target: 320
 % Below Line: 8.2
 % Not Listed: 20.3

Retail \$: .96 Bill
 FM Snare: 81.75%
 Stations: 8/7

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	RATING S91	RATING S90
1. WASK-F (C)	29/18.4	16.0	15.1	20.7	16.7	330	29.4	25.6	26.2
2. WAZY-F (CHR)	27/17.1	17.4	19.9	9.7	17.3	419	37.3	41.4	37.7
3. WKHY-F (AOR)	24/15.2	13.2	17.5	19.3	12.3	381	34.0	34.0	27.6
4. WASK (FS)	22/13.9	13.2	17.5	12.4	13.6	218	19.4	25.2	22.3
5. WFBQ-F (AOR)	13/ 8.2	9.7	7.8	4.1	5.6	180	16.0	16.0	20.3
6. WEZV-F (J/SAC)	6/ 3.8	2.1	3.0	4.1	7.4	91	8.1	12.5	21.6
7. WSHW-F (AC)	4/ 2.5	4.2	3.0	2.8	3.7	128	11.4	8.6	12.2

12+ AMD

1. WASK >
2. WASK-F
3. WAZY-F
- 4.
- 5.

12+ MID

1. WKHY-F
2. WASK-F
3. WAZY-F
4. WASK
- 5.

12+ PMD

1. WASK-F
2. WAZY-F
3. WKHY-F
- 4.
- 5.

12+ FVE

1. WAZY-F
2. WKHY-F
3. WASK-F
- 4.
- 5.

ADULTS 18-34

1. WKHY-F
2. WAZY-F
3. WFBQ-F
4. WASK-F
- 5.

ADULTS 18-49

1. WKHY-F
2. WASK-F
3. WAZY-F
4. WFBQ-F
- 5.

ADULTS 25-54

1. WASK-F
2. WKHY-F
3. WAZY-F
4. WASK
- 5.

ADULTS 35+

1. WASK-F
2. WASK-F
- 3.
- 4.
- 5.

MEN 25-54

1. WKHY-F
2. WASK-F
3. WAZY-F
- 4.
- 5.

WOMEN 25-54

1. WASK-F
2. WKHY-F
3. WAZY-F
4. WASK
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCFY 1400 Lafayette 0.6/4.3

RADIO STATIONS

WASK, 1450, 1 KW, Full Service, NBC, \$19.00 (Banner) Schurz
 WASK-F, 105.3, 50 KW @ 308, Country, ABC, \$24.00 (Banner) Schurz
 WAZY-F, 96.5, 50 KW @ 500, CHR, ABC, \$22.00 (Crystal) Heritage-Angott1
 WEZV-F, 95.3, 2.5 KW @ 518, Jazz/NAC (?), ABC, \$13.00 (---) (MONTICELLO)
 WKHY-F, 93.5, 3 KW @ 262, AOR/Classic, AP, \$18.00 (Katz)
 WSHW-F, 99.7, 50 KW @ 459, AC, \$11.00 (---) (FRANKFORT)

WFBQ -- see Indianapolis in Spring 92 edition

LAFAYETTE, LA

MSA Rank/Pop: 203/208,000
 ARB Rank/Pop: 181/163,900
 Market TSL: 23.25 Hours
 Average Person Rating: 17.1

Diaries: 405/405:1
 Sample Target: 420
 % Below Line: 16.4
 % Not Listed: 17.8

Retail \$: 1.61 Bil
 FM Share: 86.58%
 Stations: 21/14

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	METRO CUME S90
1. KMDL-F (C)	37/13.2	12.8	10.5	7.3	5.1	357	21.8	22.9	11.7
2. KSMB-F (CHR)	34/12.1	11.7	14.1	12.5	20.5	511	31.2	31.3	33.7
3. WYNK-F (C)	28/10.8	8.6	10.9	8.7	11.0	434	26.5	23.9	18.4
4. KFXZ-F (B)	25/ 8.9	10.9	12.2	10.8	11.0	310	18.9	20.6	20.4
5. KJCB (B/G)	21/ 7.5	8.3	7.6	10.1	6.2	259	15.8	16.6	13.4
6. KTDY-F (AC)	17/ 6.0	4.5	5.9	5.6	7.9	329	20.1	16.9	19.2
7. KFA-F (SAC)	10/ 3.6	6.8	6.6	7.0	8.9	202	12.3	15.8	17.8
8. KROF-F (D)	8/ 2.8	0.4	1.0	2.1	1.7	97	5.9	6.5	7.1
KVOL-F (AOR)	8/ 2.8	3.4	1.6	2.4	4.5	109	6.7	8.1	9.7

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KMDL-F	1. KMDL-F>	1. KMDL-F	1. KSMB-F<
2. KSMB-F	2. WYNK-F	2. KSMB-F<	2. KFXZ-F>
3. WYNK-F	3. KSMB-F	3. WYNK-F	3. KMDL-F
4. KTDY-F<	4. KTDY-F	4. KFXZ-F	4. KJCB
5. KJCB	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KSMB-F>	1. KSMB-F	1. KMDL-F	1. KMDL-F	1. KMDL-F<	1. KMDL-F>
2. KMDL-F<	2. KMDL-F	2. WYNK-F	2. WYNK-F	2. WYNK-F<	2. KJCB
3. KFXZ-F	3. WYNK-F	3. KFXZ-F	3. KJCB	3. WYNK-F	KTDY-F
WYNK-F	4. KTDY-F	4. KSMB-F	4. KFXZ-F	4. KROF-F	WYNK-F
5.	KFXZ-F	KTDY-F	5.	5. KVOL-F	5.
				KTDY-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KACY	1520	Lafayette	0.7/ 3.5
KAJN-F	102.9	Crowley	2.1/ 5.9
KKZN-F	93.7	New Iberia	2.1/ 4.0
KPEL	1420	Lafayette	1.8/ 6.5
KPEL-F	107.7	Erath	1.1/ 3.3
KVOL-F	1330	Lafayette	1.1/ 5.1
KNK-F	104.7	Washington	2.1/ 6.8
KQXL-F	106.5	New Roads	0.4/ 2.5
WCWK-F	92.3	LaPlace	1.1/ 3.9
WFMF-F	102.5	Baton Rouge	0.4/ 5.9
WGGZ-F	98.1	Baton Rouge	1.1/ 6.7
WTGE-F	100.7	Baton Rouge	1.4/ 6.7

RADIO STATIONS

KJCB	, 770,	1 KW/500 W (DA-2),	Black/Gospel	ABC, \$11.00	(K & P)	
KPEL	, 1420,	1 KW/500 W (DA-N),	Talk	CBS, \$13.00	(Christal)	Galloway
KAJN-F,	102.9,	95 KW @ 1499	, Gospel	UNIULT, \$ 9.00	(---)	(CROWLEY)
KDEA-F,	99.1,	100 KW @ 984	, Soft AC	, \$16.00	(Katz)	(NEW IBERIA)
KFXZ-F,	106.3,	1.3 KW @ 495	, Black	ABC, \$18.00	(HNWH)	(MAURICE)
KMDL-F,	97.3,	50 KW @ 298	, Country	AP, \$21.00	(---)	(KAPLAN)
KROF-F,	105.1,	25 KW @ 292	, Oldies	, \$10.00	(---)	(ABBEVILLE)
KSMB-F,	94.5,	100 KW @ 1079	, CHR	ABC SOURCE, \$27.00	(Banner)	
KTDY-F,	99.9,	100 KW @ 984	, AC	, \$19.00	(Christal)	Galloway
KVOL-F,	105.9,	3.2 KW @ 433	, AOR	UNISUP, \$13.00	(HNWH)	(OPELOUSAS)

WYNK-F -- see Baton Rouge in Spring 92 edition

LAKE CHARLES, LA

MSA Rank/Pop: 231/168,100
 ARB Rank/Pop: 199/134,100
 Market TSL: 21.50 Hours
 Average Person Rating: 15.6

Diaries: 387/347:1
 Sample Target: 380
 % Below Line: 10.0
 % Not Listed: 11.5

Retail \$: 1.19 Bill
 FM Share: 71.89%
 Stations: 15/8

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	CUME S91	RATING S90
1. KYKZ-F (C)	57/27.3	---	21.3	---	22.7	488	36.4	35.1	32.6
2. KXZZ (B)	26/12.4	---	7.4	---	9.1	219	16.3	15.9	17.3
KTQQ-F (C)	26/12.4	---	8.9	---	8.1	341	25.4	17.6	18.1
4. KBIU-F (CHR)	21/10.0	---	12.9	---	10.6	325	24.2	31.1	27.0
5. KHLA-F (AC)	19/ 9.1	---	13.4	---	11.1	276	20.6	18.7	23.3
6. KAOK (T)	8/ 3.8	---	2.5	---	2.5	110	8.2	7.4	6.5
7. KALO (B)	6/ 2.9	---	9.4	---	4.5	93	6.9	10.1	7.5
8. KEZM (O)	5/ 2.4	---	1.5	---	3.0	68	5.1	4.7	7.6

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KYKZ-F>>	1. KYKZ-F>>	1. KYKZ-F>>	1. KYKZ-F<
2. KTQQ-F	2. KTQQ-F<	2. KTQQ-F<	2. KXZZ
KXZZ	3. KHLA-F	3. KXZZ	3. KBIU-F>
4. KBIU-F	4. KXZZ	4. KHLA-F	4. KTQQ-F
KHLA-F	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KYKZ-F	1. KYKZ-F>>	1. KYKZ-F>>	1. KYKZ-F>>	1. KYKZ-F>>	1. KYKZ-F>>
2. KBIU-F>	2. KHLA-F	2. KHLA-F	2. KTQQ-F	2. KHLA-F	2. KHLA-F
3. KHLA-F	KXZZ	3. KTQQ-F<	3. KXZZ	3. KTQQ-F	3. KXZZ
KXZZ	4. KBIU-F	4. KXZZ	4. KHLA-F	KLVI	4. KTQQ-F
5.	KTQQ-F	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KLCL	1470	Lake Charles	1.0/10.5
KAJN-F	102.9	Crowley	1.0/ 6.0
KHYS-F	98.5	Beaumont	1.9/ 4.3
KIOC-F	106.1	Beaumont	0.5/ 6.3
KKMY-F	104.5	Beaumont	0.5/ 3.8
KLVI	560	Beaumont	2.4/ 5.1
KTFA-F	92.5	Groves	1.0/ 3.0

RADIO STATIONS

KAOK,	1400,	1 KW	Talk	NBC-T SUN, \$ 8.00	(---)	
KEZM,	1310,	500 W/200 W	Oldies	SMN, \$ 8.00	(---)	(SULPHUR)
KXZZ,	1580,	1 KW	Black	AURN ABC, \$14.00	(Katz)	
KBIU-F,	103.7,	100 KW @ 469	CHR	ABC, \$17.00	(Katz)	
KHLA-F,	99.5,	100 KW @ 371	AC	ABC UNIPWR, \$15.00	(Eastman)	
KTQQ-F,	100.9,	3 KW @ 298	Country	SMN, \$13.00	(Crystal)	(SULPHUR)
KYKZ-F,	96.1,	100 KW @ 1204	Country	ABC, \$25.00	(Banner)	

KALO -- see Beaumont in this edition

LAUREL - HATTIESBURG, MS

MSA Rank/Pop: NA
 ARB Rank/Pop: 201/131,300
 Market TSL: 21.75 Hours
 Average Person Rating: 15.8

Diaries: 421/312:1
 Sample Target: 370
 % Below Line: 8.7
 % Not Listed: 14.0

Retail \$: 1.0 B11
 FM Share: 84.27%
 Stations: 17/14

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	RATING S91	RATING S90
1. WBBN-F (C)	47/22.7	---	19.7	---	10.0	450	34.3	30.2	17.4
2. WJMG-F (B)	22/10.6	---	8.9	---	4.6	184	14.0	9.8	11.6
3. WHER-F (C)	21/10.1	---	8.9	---	8.2	319	24.3	18.3	15.5
WNSL-F (CHR)	21/10.1	---	8.4	---	10.0	334	25.4	29.1	30.6
5. WMFM-F (AOR)	14/ 6.8	---	3.9	---	2.7	146	11.1	7.6	9.3
6. WBKH (G)	10/ 4.8	---	1.0	---	2.3	62	4.7	3.7	5.3
7. WQIS (B)	9/ 4.3	---	6.4	---	10.0	130	9.9	9.4	10.9
8. WKXI-F (B)	8/ 3.9	---	3.0	---	---	131	10.0	5.0	---
WZKX-F (CHR)	8/ 3.9	---	4.9	---	8.7	225	17.1	16.8	25.6
10. WORV (B)	4/ 1.9	---	2.5	---	4.6	66	5.0	6.3	7.5
WHSY-F (CHR)	4/ 1.9	---	6.9	---	3.2	139	10.6	16.5	15.8

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WBBN-F>>	1. WBBN-F>	1. WBBN-F>	1. WBBN-F>>
2. WHER-F	2. WHER-F<	2. WJMG-F	2. WJMG-F
WNSL-F	3. WNSL-F	3. WHER-F	3. WNSL-F
4. WJMG-F	4. WMFM-F	4. WNSL-F	WKXI-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WBBN-F>	1. WBBN-F>>	1. WBBN-F>>	1. WBBN-F>>	1. WBBN-F	1. WBBN-F>>
2. WJMG-F<	2. WJMG-F	2. WJMG-F	2. WHER-F	2. WMFM-F>	2. WJMG-F>>
3. WNSL-F>	3. WNSL-F	3. WMFM-F	3. WBKH	3. WJMG-F	3. WHER-F
4. WHER-F	4. WHER-F	4. WNSL-F	4.	4. WNSL-F	WNSL-F
5.	5.	5.	5.	5.	WKXI-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAML 1340 Laurel	0.5/3.0
WFOR 1400 Hattiesburg	1.4/4.9
WHSY 1230 Hattiesburg	0.5/3.3
WKNZ-F 101.7 Collins	1.0/6.0
WMXI-F 98.1 Laurel	0.5/3.1
WEEZ-F 99.3 Heidelberg	1.0/2.7

RADIO STATIONS

WBKH, 950, 5 KW (DAYS), Gospel, \$ 7.00 (Mid-South)
WORV, 1580, 1 KW (DAYS), Black, AURN, \$ 7.00 (Dora)
WQIS, 890, 10 KW (DAYS), Black, ABC, \$ 8.00 (HNWH)
WBBN-F, 95.9, 31 KW @ 623, Country, ABC, \$16.00 (---) (TAYLORSVILLE)
WHER-F, 103.7, 100 KW @ 1056, Country, UNISUP NBC, \$13.00 (K & P)
WHSY-F, 104.5, 100 KW @ 440, CHR, ABC, \$ 8.00 (Banner)
WJMG-F, 92.1, 3 KW @ 298, Black, AURN, \$12.00 (Dora)
WMFM-F, 106.3, 3 KW @ 390, AOR, UNILT CNN, \$10.00 (---) (PETAL)
WNSL-F, 100.3, 100 KW @ 1066, CHR, ABC, \$13.00 (HNWH)

WZKX -- see Biloxi in this edition

WKXI -- see Jackson in Spring 92 edition

LAWTON, OK

MSA Rank/Pop: 314/110,600
ARB Rank/Pop: 242/88,800
Market TSL: 20.50 Hours
Average Person Rating: 14.9

Diaries: 318/279:1
Sample Target: 320
% Below Line: 8.3
% Not Listed: 20.4

Retail \$: 0.68 Bil
FM Share: 88.57%
Stations: 13/8

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME RATING		
-----							S92	S91	S90
1. KLAW-F (C)	27/20.5	---	24.8	---	24.4	321	36.1	34.6	36.6
KMGZ-F (CHR)	27/20.5	---	24.0	---	22.0	330	37.2	40.3	36.9
3. KKRX-F (AOR)	10/ 7.6	---	8.3	---	8.1	143	16.1	18.6	13.3
4. KQLI-F (AC)	9/ 6.8	---	8.3	---	8.9	114	12.8	18.4	23.0
5. KSWO (C)	7/ 5.3	---	2.5	---	8.1	99	11.1	12.2	21.2
KVRW-F (?)	7/ 5.3	---	---	---	---	99	11.1	---	---
7. KYII-F (C)	5/ 3.8	---	0.8	---	2.2	68	7.7	9.1	6.5

12+ AMD

1. KLAW-F>
2. KMGZ-F>>
3. KKRX-F
- KSWO
- 5.

12+ MID

1. KLAW-F
2. KMGZ-F>
3. KQLI-F
4. KKRX-F
- 5.

12+ PMQ

1. KLAW-F
2. KMGZ-F>>
3. KKRX-F
4. KQLI-F
- 5.

12+ EVF

1. KMGZ-F>>
2. KKRX-F
3. KLAW-F
4. KVRW-F
- 5.

ADULTS 18-34

1. KMGZ-F>
2. KLAW-F>
3. KKRX-F
4. KQLI-F
- 5.

ADULTS 18-49

1. KMGZ-F
2. KLAW-F>>
3. KKRX-F
4. KQLI-F
- 5.

ADULTS 25-54

1. KLAW-F
- KMGZ-F>>
3. KKRX-F
4. KQLI-F
- 5.

ADULTS 35+

1. KLAW-F>>
2. KMGZ-F
3. KSWO
- 4.
- 5.

MEN 25-54

1. KLAW-F
2. KMGZ-F>>
3. KKRX-F
- KSWO
- 5.

WOMEN 25-54

1. KMGZ-F
2. KLAW-F
- KQLI-F>
4. KKRX-F
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBZQ	99.5	Lawton	3.0/6.4
KKRX	1050	Lawton	2.3/5.6
KATT-F	100.5	Oklahoma City	0.8/4.3
KNIN-F	92.9	Wichita Falls	2.3/7.3
KOMA	1520	Oklahoma City	0.8/5.5
WKY	930	Oklahoma City	0.8/2.8

RADIO STATIONS

KSWO,	1380,	1 KW (OA-2)	Country	NBC MBS, \$ 9.00	(Roslin)
KKRX-F,	98.1,	100 KW @ 200,	AOR	\$11.00	(---)
KLAW-F,	101.5,	100 KW @ 590,	Country	ABC, \$19.00	(Katz)
KMGZ-F,	95.3,	3 KW @ 295,	CHR	UNIPWR, \$16.00	(Roslin)
KQLI-F,	94.3,	3 KW @ 328,	AC	\$11.00	(---)
KVRW-F,	107.3,	50 KW @ 492,	?	\$ NA	(---)
KYII-F,	104.7,	100 KW @ 1017,	Country	UNISUP UNIULT, \$ NA	(---) (BURKBURNETT, TX)

LIMA, OH

MSA Rank/Pop: 242/155,000
 ARB Rank/Pop: 209/125,400
 Market TSL: 21.0 Hours
 Average Person Rating: 15.6

Diaries: 403/311:1
 Sample Target: 360
 % Below Line: 20.0
 % Not Listed: 16.4

Retail \$: 1.19 Bil
 FM Share: 77.30%
 Stations: 17/9

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	RATING S90
1. WZOQ-F (CHR)	40/20.5	---	---	---	---	445	35.5	---	---
2. WIMT-F (C)	24/12.3	---	---	---	---	292	23.3	---	---
3. WLSR-F (AC)	20/10.3	---	---	---	---	221	17.6	---	---
4. WBUK-F (C?)	16/ 8.2	---	---	---	---	242	19.3	---	---
5. WBYR-F (CL. AOR)	14/ 7.2	---	---	---	---	145	11.6	---	---
WIMA (FS)	14/ 7.2	---	---	---	---	237	18.9	---	---
7. CKLW (BB)	7/ 3.6	---	---	---	---	78	6.2	---	---
8. WCIT (D)	6/ 3.1	---	---	---	---	83	6.6	---	---
WLW (FS)	6/ 3.1	---	---	---	---	130	10.4	---	---

NOTE: This is the first rating book for the Lima market.

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WZOQ-F	1. WZOQ-F>	1. WZOQ-F>>	1. WZOQ-F>>
2. WIMA	2. WIMT-F<	2. WBUK-F<	2. WIMT-F>
WIMT-F>	3. WLSR-F	3. WIMT-F<	3.
4. WBUK-F	4. WBUK-F	4. WLSR-F	4.
WLSR-F	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WZOQ-F>>	1. WZOQ-F>>	1. WZOQ-F	1. WIMT-F	1. WZOQ-F	1. WZOQ-F
2. WIMT-F	2. WBUK-F	2. WIMT-F	2. WLSR-F	WBYR-F	2. WIMT-F
WBYR-F	WLSR-F	WBUK-F	3. WIMA	3. WBUK-F	3. WBUK-F
4.	WBYR-F	4. WLSR-F	4. WBUK-F	4. WIMT-F	4. WIMT-F
5.	5. WIMT-F	WBYR-F	5. WZOQ-F	5.	5. WLSR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCMS-F	96.7	Celina	0.5/2.6
WDOH-F	107.1	Delphos	1.0/5.7
WKKI-F	94.3	Celina	0.5/4.5
WAZU-F	102.9	Springfield	1.5/5.7
WCLR-F	95.7	Piqua	1.5/3.5
WKXA-F	100.5	Findlay	0.5/3.5
WOWO	1190	Fort Wayne	2.1/3.8
WQTL-F	106.3	Ottawa	0.5/5.1

RADIO STATIONS

WCIT,	940,	250 W/6 W (DA-1)	, Oldies	NBC CBS, \$ NA	(Roslin)
WIMA,	1150,	1 KW (DA-2)	, Full Service	ABC, \$ NA	(Katz)
WBUK-F,	107.5,	3 KW @ 328	, Country (?)	, \$ NA	(---) (FT. SHAWNEE)
WIMT-F,	102.1,	11 KW @ 984	, Country	ABC, \$ NA	(Katz)
WLSR-F,	104.9,	3 KW @ 220	, Soft AC	MBS, NBC, \$ NA	(Roslin)
WZOQ-F,	92.1,	3 KW @ 328	, CHR	ABC, \$ NA	(Mc-Guild) Arrow (WAPAKONETA)

WLW -- see Cincinnati

CKLW -- see Detroit

WBYR-F -- see Fort Wayne

LUFKIN - NACOGOOCHES, TX

MSA Rank/Pop: NA
 ARB Rank/Pop: 230/103,200
 Market TSL: 21.50 Hours
 Average Person Rating: 15.6

Diaries: 320/323:1
 Sample Target: 320
 % Below Line: 6.2
 % Not Listed: 19.9

Retail \$: 0.82 B11
 FM Share: 93.02%
 Stations: 9/7

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	RATING S91	RATING S90
1. KYKS-F (C)	41/25.5	---	24.0	---	20.3	395	38.3	37.3	33.8
2. KJCS-F (C)	36/22.4	---	11.0	---	12.4	424	41.1	28.4	31.1
3. KAFX-F (CHR)	16/ 9.9	---	11.6	---	16.3	283	27.4	30.2	36.1
4. KUEZ-F (AC/O)	10/ 6.2	---	5.5	---	6.5	165	16.0	18.5	12.3
5. KSFA (B)	8/ 5.0	---	9.6	---	7.2	103	10.0	8.8	10.0
6. KTBQ-F (AC)	7/ 4.3	---	8.9	---	5.9	215	20.8	17.4	17.8
7. KOOI-F (SAC/EZ)	6/ 3.7	---	11.0	---	3.9	90	8.7	12.8	8.3
8. KHYS-F (B)	4/ 2.5	---	2.1	---	3.9	57	5.5	8.9	12.0

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KJCS-F KYKS-F>>	1. KJCS-F< 2. KYKS-F>>	1. KYKS-F< 2. KJCS-F>>	1. KYKS-F> 2. KJCS-F
3. KAFX-F	3. KAFX-F	3. KAFX-F	3. KAFX-F>
4.	4.	4.	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KJCS-F	1. KYKS-F	1. KYKS-F	1. KYKS-F>	1. KJCS-F<	1. KYKS-F>
2. KYKS-F>	2. KJCS-F>	2. KJCS-F>>	2. KJCS-F>	2. KYKS-F>>	2. KJCS-F>
3. KAFX-F>	3. KAFX-F>	3. KAFX-F	3. KUEZ-F	3. KAFX-F	3. KSFA
4. KTBQ-F	4.	KUEZ-F	4.	4. KUEZ-F	KUEZ-F
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KRBA 1340 Lufkin 0.6/7.1

RADIO STATIONS

KSFA, 860, 1 KW/500 W (DA-1), Black	SMN, \$ 8.00 (K & P)
KAFX-F, 95.5, 100 KW @ 567, CHR	UNIPWR, \$18.00 (Crystal) Love (DIBOLL)
KJCS-F, 103.3, 100 KW @ 351, Country	, \$20.00 (---)
KTBQ-F, 107.7, 50 KW @ 492, AC	, \$10.00 (K & P)
KUEZ-F, 99.3, 25 KW @ 700, AC/Oldies	UNIULT, \$10.00 (K & P)
KYKS-F, 105.1, 100 KW @ 1066, Country	AP, \$20.00 (Eastman) Osborn/Reynolds

KHYS-F -- see Houston in Spring 92 edition

KOOI-F -- see Tyler in this edition

MEDFORD-ASHLAND, OR

MSA Rank/Pop: 252/148,700
 ARB Rank/Pop: 210/124,400
 Market TSL: 22.25 Hours
 Average Person Rating: 16.5

Diaries: 371/355:1
 Sample Target: 350
 % Below Line: 0.0
 % Not Listed: 16.6

Retail \$: 1.4 B11
 FM Share: 74.85%
 Stations: 11/11

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	METRO CUME S90
1. KRWQ-F (C)	45/22.0	---	22.8	---	16.4	335	26.9	32.8	26.0
2. KTMT-F (CHR)	31/15.1	---	15.9	---	19.7	351	28.2	29.3	31.5
3. KMED (BB/FS)	23/11.2	---	10.6	---	11.3	189	15.2	16.5	17.4
4. KBOY-F (AOR)	18/ 8.8	---	9.0	---	4.2	229	18.4	20.2	13.0
5. KCMX-F (SAC)	14/ 6.8	---	9.0	---	12.2	170	13.7	22.4	24.8
6. KDOV (?)	10/ 4.9	---	3.7	---	5.2	131	10.5	8.9	12.3
7. KCNA-F (O)	9/ 4.4	---	6.9	---	5.2	169	13.6	10.4	8.9
8. KYJC-F (AC)	6/ 2.9	---	0.5	---	---	104	8.4	2.2	---
9. KROG-F (?)	5/ 2.4	---	---	---	---	68	5.5	---	---
KCHX (T)	5/ 2.4	---	3.2	---	1.4	101	8.1	9.7	8.1

12+ AMO	12+ MID	12+ PMD	12+ EVE
1. KRWQ-F	1. KRWQ-F>>	1. KRWQ-F	1. KTMT-F<
2. KTMT-F	2. KMED	2. KTMT-F>	2. KBOY-F>
3. KMED	KTMT-F	3. KMED	3. KCMX-F
4.	4.	4. KBOY-F	4. KDOV
5.	5.	5.	KRWQ-F

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KTMT-F>	1. KRWQ-F	1. KRWQ-F>	1. KRWQ-F	1. KBOY-F	1. KRWQ-F>
KRWQ-F	2. KTMT-F>	2. KTMT-F	2. KMED-F>>	2. KRWQ-F	2. KCMX-F
3. KBOY-F<	3. KBOY-F>	3. KBOY-F	3. KTMT-F	3. KTMT-F>	3. KTMT-F>
4. KCMX-F	4. KCMX-F	4. KCMX-F	4. KDOV	4.	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KYJC 610 Medford 0.5/7.0

RADIO STATIONS

KCMX, 580, 1 KW (DA-2), Talk, \$ NA (Katz)
 KDOV, 1300, 5 KW (DA-N), ??, NBC, \$ NA (MMR)
 KMED, 1440, 5 KW/1 KW (DA-1), Nostalgia/FS, AP, \$11.00 (Mc-Guild)

KBOY-F, 95.7, 100 KW @ 935, AOR, \$13.00 (Mc-Guild)
 KCMX-F, 101.9, 32 KW @ 1427, Soft AC, ABC, \$11.00 (Katz)
 KCNA-F, 102.7, 100 KW @ 1975, Oldies, CNN, \$ 9.00 (---) (CAVE JUNCTION)
 KROG-F, 105.1, 50 KW @ 544, ??, \$ NA (---) (PHOENIX)

KRWQ-F, 100.3, 30 KW @ 991, Country, AP, \$18.00 (Mc-Guild) (GOLD HILL)
 KTMT-F, 93.7, 31 KW @ 3260, CHR, ABC, \$16.00 (Torbet)
 KYJC-F, 96.9, 25 KW @ 2227, AC, SMN, \$ 9.00 (MMR) (GRANT'S PASS)

MERIDIAN, MS

MSA Rank/Pop: NA
 ARB Rank/Pop: 259/60,900
 Market TSL: 22.50 Hours
 Average Person Rating: 16.6

Diaries: 325/187:1
 Sample Target: 280
 % Below Line: 0.0
 % Not Listed: 17.8

Retail \$: 0.56 B11
 FM Share: 55.42%
 Stations: 7/7

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	MFTRO S92	CUME S91	RATING S90
1. WOKK-F (C)	22/21.8	---	21.0	---	12.0	224	36.8	32.2	29.2
2. WALT (B)	21/20.8	---	18.0	---	13.9	156	25.6	23.3	21.4
3. WJDQ-F (CHR)	15/14.9	---	20.0	---	18.5	199	32.7	37.2	35.3
4. WNBW (B)	10/ 9.9	---	6.0	---	---	57	9.4	10.5	---
5. WZMP-F (C)	9/ 8.9	---	12.0	---	24.1	138	22.7	20.7	26.2
6. WMOX (C)	4/ 4.0	---	6.0	---	8.3	83	13.6	15.4	18.4
7. WMGP (G)	2/ 2.0	---	1.0	---	0.9	26	4.3	6.8	7.5

12+ AMD

1. WOKK-F>
2. WALT
3. WJDQ-F
4. WMOX <
5. WZMP-F

12+ MID

1. WOKK-F<
2. WJDQ-F<
3. WALT >
4. WNBW
5. WZMP-F

12+ PMD

1. WJDQ-F<
2. WALT
- WOKK-F
- 4.
- 5.

12+ EVE

1. WALT >>
2. WOKK-F
3. WJDQ-F
4. WZMP-F
- 5.

ADULTS 18-34

1. WALT
2. WJDQ-F>
3. WOKK-F>>
- 4.
- 5.

ADULTS 18-49

1. WALT
2. WJDQ-F
3. WOKK-F>>
- 4.
- 5.

ADULTS 25-54

1. WOKK-F<
2. WALT
3. WJDQ-F
- 4.
- 5.

ADULTS 35+

1. WOKK-F>>
2. WNBW >
3. WALT <
4. WZMP-F
- 5.

MEN 25-54

1. WOKK-F
2. WALT >>
3. WJDQ-F
4. WZMP-F
- 5.

WOMEN 25-54

1. WALT
- WJDQ-F
- WOKK-F
4. WNBW
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

NONE

RADIO STATIONS

WALT,	910,	5 KW/1 KW	,	Black	ABC,	\$14.00	(Mc-Guild)	New South
WMGP,	1450,	1 KW	,	Gospel	,	\$ 6.00	(Banner)	
WMOX,	1010,	10 KW/1 KW (DA-2),	,	Country	,	\$ 9.00	(Eastman)	
WNBW,	1290,	1 KW (DAYS)	,	Black	,	\$ 8.00	(---)	
WJDQ-F,	101.3,	100 KW @ 581	,	CHR/AC	UNIPWR	CBS,	\$17.00	(Eastman)
WOKK-F,	97.1,	100 KW @ 600	,	Country	ABC,	\$21.00	(Mc-Guild)	New South
WZMP-F,	95.1,	26 KW @ 607	,	Country	MBS,	\$12.00	(Banner)	(MARION)

MINOT, ND

MSA Rank/Pod: NA
ARB Rank/Pod: 263/46,000
Market TSL: 21.75 Hours
Average Person Rating: 16.5

Diaries: 298/154:1
Sample Target: 280
% Below Line: 0.0
% Not Listed: 17.1

Retail \$: 0.47 Bil
FM Share: 71.43%
Stations: 6/6

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG	METRO CUME	METRO CUME RATING		
		91	91	90	90		S92	S91	S90
1. KZPR-F (C)	17/22.4	---	15.5	---	15.7	153	33.3	30.4	24.9
2. KCJB (C/FS)	16/21.1	---	21.4	---	20.2	141	30.7	31.0	29.9
3. KHHT-F (CHR)	13/17.1	---	15.5	---	24.7	171	37.2	34.8	39.0
4. KBQQ-F (AOR)	9/11.8	---	14.3	---	5.6	117	25.4	28.1	19.0
5. KIZZ-F (AC)	6/ 7.9	---	14.3	---	12.4	122	26.5	28.7	30.7
6. KRRZ (O)	2/ 2.6	---	3.6	---	2.2	62	13.5	11.9	13.8

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KCJB >>	1. KCJB	1. KZPR-F	1. KHHT-F
2. KZPR-F	2. KZPR-F>	2. KCJB	2. KZPR-F>>
3. KHHT-F	3. KBQQ-F	3. KHHT-F<	3.
4.	4.	4. KBQQ-F	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KZPR-F>	1. KZPR-F>>	1. KZPR-F>>	1. KCJB >>	1. KZPR-F	1. KZPR-F>
2. KBQQ-F	2. KHHT-F<	2. KBQQ-F	2. KZPR-F>	2. KBQQ-F>	2. KIZZ-F
3. KHHT-F	3. KBQQ-F	3. KIZZ-F	3.	3. KHHT-F	3. KCJB
4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

NONE

RADIO STATIONS

KCJB, 910, 5 KW/1 KW (DA-2)	, Country	CBS, \$23.00 (Katz)	
KRRZ, 1390, 5 KW/1 KW	, Oldies	UNISUP, \$ 8.00 (Torbet)	
KBQQ-F, 99.9, 100 KW @ 466	, AOR	, \$13.00 (Torbet)	Hoberg
KHHT-F, 97.1, 100 KW @ 971	, CHR	, \$22.00 (Katz)	
KIZZ-F, 93.7, 100 KW @ 571	, AC	ABC, \$14.00 (Banner)	Meyer
KZPR-F, 105.3, 100 KW @ 577	, Country	UNIULT, \$20.00 (Torbet)	

MONROE, LA

MSA Rank/Pop: 259/142,300
 ARB Rank/Pop: 220/113,600
 Market TSL: 20.75 Hours
 Average Person Rating: 15.8

Diaries: 373/305:1
 Sample Target: 350
 % Below Line: 0.6
 % Not Listed: 16.1

Retail \$: 1.26 B11
 FM Share: 92.05%
 Stations: 12/11

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	CUME S91	RATING S90
1. KJLO-F (C)	39/21.7	---	24.9	---	17.1	406	35.7	36.9	31.2
KYEA-F (B)	39/21.7	---	22.5	---	26.5	301	26.5	26.4	27.2
3. KNOE-F (CHR)	22/12.2	---	18.5	---	14.7	314	27.6	30.0	29.9
4. KXKZ-F (C)	15/ 8.3	---	2.9	---	1.2	243	21.4	11.3	9.0
5. KMGC-F (AC)	14/ 7.8	---	8.1	---	11.2	269	23.7	20.5	24.2
6. KRVV-F (AOR)	5/ 2.8	---	---	---	1.2	148	13.0	---	5.8
KXLA (B)	5/ 2.8	---	3.5	---	2.4	64	5.6	4.6	7.8
8. KTRY-F (B)	4/ 2.2	---	0.6	---	1.2	97	8.5	4.5	6.7
9. KMBS (BB)	3/ 1.7	---	2.9	---	7.6	59	5.2	5.1	10.4

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KJLO-F	1. KJLO-F	1. KJLO-F<	1. KYEA-F>>
2. KYEA-F	2. KYEA-F	2. KYEA-F	2. KJLO-F
3. KNOE-F>	3. KNOE-F	3. KNOE-F	3. KNOE-F
4.	4. KMGC-F	4. KMGC-F	4. KYKZ-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KYEA-F>	1. KYEA-F	1. KJLO-F	1. KJLO-F>>	1. KJLO-F>>	1. KJLO-F
2. KJLO-F	2. KJLO-F	2. KYEA-F>	2. KYEA-F	2. KYEA-F	KYEA-F
3. KNOE-F>	3. KNOE-F	3. KNOE-F	3. KXKZ-F	3. KNOE-F>	3. KMGC-F
4.	4. KMGC-F	4.	4.	4.	4. KNOE-F
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KMLB	1440	Monroe	1.7/5.2
KNOE	540	Monroe	0.6/6.1
KCTO-F	103.1	Columbia	0.6/2.9

RADIO STATIONS

KMBS,	1310,	5 KW/52 W (DA-1),	Nostalgia	SMN, \$ 9.00	(Riley)	
KXLA,	990,	1 KW (DAYS)	Black	AURN, \$ 7.00	(K & P)	(RAYVILLE)
KJLO-F,	104.1,	100 KW @ 850	Country	ABC, \$20.00	(Mc-Guild)	New South
KMGC-F,	106.1,	100 KW @ 453	AC	ABC, \$18.00	(Banner)	Opus
KNOE-F,	101.9,	100 KW @ 1660	CHR	ABC, \$20.00	(Mc-Guild)	
KRVV-F,	100.1,	50 KW @ 492	AOR	, \$ 9.00	(---)	(BASTROP)
KTRY-F,	94.3,	3 KW @ 296	Black	SMN, \$ 8.00	(---)	(BASTROP)
KYKZ-F,	107.5,	100 KW @ 1066	Country	AP, \$11.00	(---)	(RUSTON)
KYEA-F,	98.3,	3 KW @ 259	Black	AURN ABC, \$19.00	(Durpett1)	

MORRISTOWN, NJ

MSA Rank/Pop: NA
 ARB Rank/Pop: 99/358,600
 Market TSL: 23.75 Hours
 Average Person Rating: 18.4

Diaries: 463/775:1
 Sample Target: 440
 % Below Line: 75.6
 % Not Listed: 14.5

Retail \$: 4.2 B11
 FM Share: 75.18%
 Stations: 26/3

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	METRO CUME S90
1. WXRK-F (CL. AOR)	66/10.0	---	6.5	---	7.8	771	21.5	20.7	19.0
2. WCBS-F (D)	50/ 7.6	---	5.9	---	4.5	613	17.1	17.2	13.8
3. WLTW-F (AC)	35/ 5.3	---	4.2	---	5.0	509	14.2	14.6	11.6
WYNY-F (C)	35/ 5.3	---	7.0	---	4.2	369	10.3	12.0	11.1
WPAT-F (SAC)	35/ 5.3	---	7.9	---	6.6	513	14.3	13.5	14.3
WNEW-F (AOR)	35/ 5.3	---	6.4	---	5.9	674	18.8	17.2	19.5
7. WPLJ-F (CHR)	32/ 4.8	---	3.5	---	3.3	789	22.0	18.1	13.8
8. WOR (T)	31/ 4.7	---	4.2	---	4.7	394	11.0	12.7	11.0
9. WHTZ-F (CHR)	29/ 4.4	---	5.0	---	6.3	653	18.2	18.7	18.4
WDHA-F (AOR)	29/ 4.4	---	4.3	---	4.8	513	14.3	12.0	12.7
11. WABC (T)	26/ 3.9	---	3.7	---	4.1	387	10.8	12.8	9.8
12. WMXV-F (AC)	25/ 3.8	---	8.0	---	6.3	549	15.3	18.9	14.5
13. WMTR	24/ 3.6	---	0.8	---	0.3	211	5.9	3.2	2.8

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WXRK-F>	1. WXRK-F>	1. WXRK-F>	1. WQHT-F
2. WCBS-F	2. WNEW-F<	2. WCBS-F<	WOR
3. WOR	3. WCBS-F	3. WNEW-F	3. WHTZ-F
4. WDHA-F<	4. WLTW-F	4. WPAT-F	4. WXRK-F
5. WLTW-F	5. WABC	5. WABC	WYNY-F
	WPAT-F		

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WXRK-F>	1. WXRK-F>	1. WXRK-F	1. WCBS-F	1. WXRK-F>	1. WCBS-F>
2. WNEW-F	2. WCBS-F>	2. WCBS-F	2. WPAT-F	2. WCBS-F	2. WPLJ-F
3. WPLJ-F	3. WLTW-F	3. WYNY-F	3. WOR	3. WYNY-F	3. WXRK-F
4. WDHA-F	WNEW-F	4. WLTW-F	4. WLTW-F	4. WNEW-F	WLTW-F
5. WYNY-F	5. WDHA-F	5. WNEW-F	WMTR	5. WDHA-F	5. WYNY-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WXMC	1310	Parsippany	1.8/2.6
WSUS-F	102.3	Franklin	0.8/2.4

See New York For More Information About The Following Stations:

WBLS-F	0.5/ 2.2	WQCD-F	0.8/ 4.0
WCBS	1.5/10.7	WQHT-F	3.5/10.1
WFAN	2.6/ 9.6	WQXR	0.3/ 1.1
WINS	1.1/ 6.9	WQXR-F	0.5/ 3.2
WNCN-F	1.2/ 5.0	WRKS-F	0.9/ 3.8
WNEW	1.7/ 5.7		

RADIO STATIONS

WMTR	, 1250,	5 KW/1 KW (DA-2),	Full Service	UNISUP AP,	\$34.00	(Katz)	
WXMC	, 1310,	1 KW (DA-1)	Nostalgia	UNISUP UNIULT,	\$20.00	(Williams)	(PARSIPPANY)
WDHA-F,	105.5,	1 KW @ 564	AOR	,	\$56.00	(Katz)	(DOOVER)

Other ranked stations - See New York in Spring 92 edition

MUSKEGON, MI

MSA Rank/Pop: 236/160,100
 ARB Rank/Pop: 202/128,900
 Market TSL: 21.0 Hours
 Average Person Rating: 15.8

Diaries: 483/267:1
 Sample Target: 390
 % Below Line: 20.6
 % Not Listed: 16.7

Retail \$: 1.0 B11
 FM Share: 92.35%
 Stations: 21/11

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	CUME S91	RATING S90
1. WSNX-F (CHR)	28/13.7	12.2	16.8	16.9	20.6	357	27.7	37.2	34.1
2. WMUS-F (C)	27/13.2	16.2	15.9	15.9	10.3	321	24.9	26.1	20.7
3. WMHG-F (B)	23/11.3	9.5	9.8	10.9	17.2	176	13.7	14.1	14.4
4. WKLQ-F (AOR)	22/10.8	9.0	5.1	2.5	2.0	218	16.9	17.5	8.3
5. WQWQ-F (SAC)	18/ 8.8	6.8	5.6	2.5	1.5	178	13.8	11.2	9.0
6. WLCS-F (D)	9/ 4.4	3.2	5.6	6.0	3.9	158	12.3	13.1	13.2
7. WKBZ (FS)	8/ 3.9	3.2	6.5	6.0	2.9	146	11.3	14.8	12.8
8. WKBZ-F (AC)	7/ 3.4	5.4	3.7	2.5	3.9	158	12.3	12.5	9.8

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WMUS-F<	1. WMUS-F	1. WMUS-F	1. WMHG-F
2. WSNX-F<	2. WSNX-F<	2. WSNX-F	2. WKLQ-F>
3. WKLQ-F<	3. WQWQ-F<	3. WMHG-F	3. WSNX-F
4. WMHG-F	4. WKLQ-F	4. WQWQ-F	4. WKBZ
5.	5.	WKLQ-F	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WKLQ-F>	1. WKLQ-F	1. WSNX-F<	1. WMUS-F	1. WKLQ-F	1. WSNX-F>
2. WMHG-F<	2. WSNX-F	2. WMUS-F	2. WQWQ-F>	2. WMUS-F>	2. WMUS-F>
3. WSNX-F>>	3. WMUS-F	3. WKLQ-F	3. WSNX-F	3. WLCS-F	3. WMHG-F
4. WMUS-F	4. WMHG-F	4. WLCS-F	4. WMHG-F	4. WSNX-F	4. WLCS-F
5.	5.	WMHG-F	5.	5. WMHG-F	5. WQWQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHUS	1090	Muskegon	0.5/2.4
WPBK-F	97.5	Whitehall	1.0/3.2
WWEZ	1520	Muskegon Heights	0.5/0.5
WCUZ-F	101.3	Grand Rapids	0.5/3.4
WGN	720	Chicago	1.5/1.9
WGRD-F	97.9	Grand Rapids	2.0/6.6
WJFM-F	93.7	Grand Rapids	1.5/8.6
WJQK-F	99.3	Zeeland	0.5/2.6
WLAV-F	96.9	Grand Rapids	1.5/5.8
WLHT-F	95.7	Grand Rapids	1.0/4.2
WODJ-F	107.3	Greenville	0.5/5.1
WOOD-F	105.7	Grand Rapids	1.0/5.0

RADIO STATIONS

WKBZ,	850,	1 KW (DA-2)	, Full Service	ABC MBS, \$11.00	(Roslin)
WCXT-F,	105.3,	100 KW @ 649	, Soft AC	, \$10.00	(---)
WKBZ-F,	95.3,	2 KW @ 361	, AC	ABC, MBS, \$12.00	(Roslin) (HART)
WLCS-F,	98.3,	2.6 KW @ 321	, Oldies	UNIULT, \$13.00	(Roslin) (WHITEHALL)
WMHG-F,	107.9,	2.6 KW @ 348	, Black	AURN, \$13.00	(Patt)
WQWQ-F,	101.7,	3.5 KW @ 492	, Soft AC	ABC, \$15.00	(Christal) Federated

WMUS-F, WKLQ-F, WSNX-F -- see Grand Rapids in Spring 92 edition

MYRTLE BEACH, SC

MSA Rank/Pop: NA
 ARB Rank/Pop: 180/164,200
 Market TSL: 23.75 Hours
 Average Person Rating: 17.8

Diaries: 433/379:1
 Sample Target: 400
 % Below Line: 14.7
 % Not Listed: 13.3

Retail \$: 2.0 Bil
 FM Share: 93.31%
 Stations: 22/12

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	CUME S91	RATING S90
1. WJYR-F (SAC)	41/14.0	---	7.6	---	11.6	330	20.1	14.1	16.4
2. WBPR-F (CHR/U)	30/10.2	---	11.8	---	14.4	399	24.3	26.1	33.0
3. WYAK-F (C)	25/ 8.5	---	8.0	---	8.7	279	17.0	13.8	15.8
WYAV-F (CHR)	25/ 8.5	---	8.0	---	10.1	392	23.9	19.1	24.3
5. WSYN-F (O)	24/ 8.2	---	6.9	---	2.2	322	19.6	15.6	7.5
6. WKZQ-F (AOR)	21/ 7.2	---	10.7	---	9.7	296	18.0	18.3	13.8
7. WJXY-F (C)	20/ 6.8	---	2.3	---	---	179	10.9	5.8	---
8. WNMB-F (AC)	9/ 3.1	---	5.0	---	5.4	146	8.9	8.1	8.7

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WYAK-F<	1. WJYR-F>	1. WJYR-F	1. WJYR-F
2. WJYR-F	2. WBPR-F	2. WBPR-F<	2. WBPR-F
3. WBPR-F<	3. WSYN-F	3. WYAV-F	3. WKZQ-F
4. WYAV-F	WYAK-F	4. WSYN-F	WYAV-F
5. WSYN-F	5. WJXY-F	5. WYAK-F	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WBPR-F	1. WBPR-F<	1. WSYN-F	1. WJYR-F>>	1. WBPR-F	1. WSYN-F
2. WKZQ-F<	2. WSYN-F	2. WBPR-F<	2. WSYN-F	WSYN-F	2. WYAK-F
3. WYAV-F>	3. WKZQ-F<	3. WYAK-F>	3. WYAK-F	3. WYAK-F>	WYAV-F
4. WYAK-F	4. WYAV-F	4. WYAV-F	4. WJXY-F	4. WKZQ-F	4. WBPR-F
5.	5.	WKZQ-F	5.	5.	5. WJYR-F
					WKZQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGTV-F	100.9	Andrews	0.3/2.3
WJXY	1050	Conway	1.4/5.4
WPJS	1330	Conway	1.7/4.1
WVBX	1470	Georgetown	2.0/8.1
WEZL-F	103.5	Charleston	0.7/2.9
WHLZ-F	92.5	Manning	1.0/5.8
WKML-F	95.7	Lumberton	0.3/3.2
WTAB	1370	Tabor City	0.7/1.3
WTUA-F	105.9	St. Stevens	3.1/3.9
WWDH-F	101.3	Sumter	1.7/3.9
WWWZ-F	93.3	Summerville	2.4/3.7
WXTG-F	96.9	Charleston	1.0/3.9
WZFX-F	99.1	Whiteville	2.7/6.5
WZNS-F	92.9	Dillon	1.0/4.6

RADIO STATIONS

WBPR-F,	97.7,	50 KW @ 456	, CHR/Urban	, \$23.00	(---)		(GEORGETOWN)
WNMB-F,	105.5,	3 KW @ 351	, AC	ABC, \$15.00	(Dora)	Ogden	
WJXY-F,	93.9,	6 KW @ 328	, Country	, \$16.00	(---)		
WJYR-F,	92.1,	6 KW @ 298	, Soft AC/EZ	UNIULT, \$20.00	(Mc-Guild)		
WKZQ-F,	101.7,	38 KW @ 558	, AOR	, \$18.00	(---)		
WSYN-F,	106.5,	50 KW @ 328	, Oldies	, \$17.00	(---)		(GEORGETOWN)
WYAK-F,	103.1,	6 KW @ 328	, Country	MBS, \$21.00	(Christal)	Jones-Eastern	(SURFSIOE)
WYAV-F,	104.1,	100 KW @ 600	, CHR	, \$21.00	(---)	Pinnacle	(CONWAY)

NAPLES - MARCO ISLAND, FL

MSA Rank/Pop: 237/159,100
 ARB Rank/Pop: 197/139,700
 Market TSL: 19.25 Hours
 Average Person Rating: 14.2

Diaries: 350/399:1
 Sample Target: 350
 % Below Line: 48.2
 % Not Listed: 22.6

Retail \$: 1.4 Bil
 FM Share: 88.31%
 Stations: 14/5

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	METRO CUME S90
1. WRXK-F (AOR)	30/15.1	11.7	9.9	9.1	11.9	305	21.8	18.4	17.0
2. WIXI-F (BB)	19/ 9.5	12.1	12.0	8.2	7.1	277	19.8	19.6	16.6
3. WNOG (N/T)	18/ 9.0	7.9	10.7	9.6	5.7	236	16.9	20.3	12.9
4. WCKT-F (C)	17/ 8.5	11.7	11.6	13.7	8.1	221	15.8	21.9	13.8
5. WAVV-F (SAC)	16/ 8.0	10.4	12.9	10.0	12.4	286	20.5	22.0	21.4
6. WCVU-F (SAC/EZ)	14/ 7.0	10.4	6.0	8.2	11.4	288	20.6	16.0	24.4
7. WINK-F (AC)	12/ 6.0	6.7	3.0	5.5	4.3	205	14.7	14.2	14.5
8. WGI-F (CHR/AC)	11/ 5.5	1.3	---	---	---	99	7.1	4.9	---
9. WRGI-F (O)	5/ 2.5	3.8	2.6	1.8	3.8	96	6.9	9.3	13.7
WSGL-F (AC)	5/ 2.5	2.1	4.3	7.3	5.2	103	7.4	8.1	9.9

12+ AM

1. WNOG
2. WRXK-F
3. WCKT-F
4. WCVU-F
- 5.

12+ MID

1. WRXK-F
2. WNOG
3. WAVV-F
4. WIXI-F
5. WCVU-F

12+ PM

1. WRXK-F
2. WIXI-F
3. WCVU-F
4. WINK-F
5. WGI-F

12+ EVE

1. WRXK-F
2. WAVV-F
3. WIXI-F
4. WNOG
- 5.

ADULTS 18-34

1. WRXK-F
2. WCKT-F
3. WINK-F
- 4.
- 5.

ADULTS 18-49

1. WRXK-F
2. WCKT-F
3. WINK-F
- 4.
- 5.

ADULTS 25-54

1. WRXK-F
2. WCKT-F
3. WINK-F
4. WCVU-F
- 5.

ADULTS 35+

1. WNOG
2. WIXI-F
3. WAVV-F
4. WCVU-F
- 5.

MEN 25-54

1. WRXK-F
2. WCKT-F
3. WNOG
- 4.
- 5.

WOMEN 25-54

1. WINK-F
2. WRXK-F
3. WCKT-F
4. WCVU-F
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHEW-F	101.9	Ft. Myers	0.5/2.6
WOLZ-F	95.3	Ft. Myers	1.5/5.1
WXKB-F	103.7	Cape Coral	0.5/4.1
WZCP-F	99.3	Ft. Myers Beach	1.0/4.6

RADIO STATIONS

WNOG,	1270,	5 KW/2.4 KW (DA-h),	News/Talk	MBS CBS, \$21.00	(Christal)	Palmer
WGI-F,	92.7,	3 KW @ 328	, CHR/AC	ABC, \$14.00	(---)	(MARCO)
WIXI-F,	105.5,	1 KW @ 584	, Nostalgia	SMN, \$28.00	(Roslin)	
WRGI-F,	93.5,	3 KW @ 298	, Oldies	, \$16.00	(Poslin)	H & D
WSGL-F,	103.1,	2 KW @ 384	, AC	, \$14.00	(Banner)	Timm

Other stations -- see Ft. Myers in this edition

NEW BEDFORD - FALL RIVER, MA

MSA Rank/Pop: 241/156,300 (FR)
 220/176,300 (NB)
 ARB Rank/Pop: 82/426,700
 Market TSL: 23.25 Hours
 Average Person Rating: 17.4

Diaries: 492/867:1
 Sample Target: 440
 % Below Line: 63.1
 % Not Listed: 11.7

Retail \$: 4.1 Bill
 FM Share: 75.57%
 Stations: 37/6

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	METRO CUME RATING S90
1. WFHN-F (CHR)	51/6.9	6.9	7.5	8.7	7.2	636	14.9	13.5	11.2
2. WPRO-F (CHR)	45/6.1	6.5	5.9	8.4	8.7	913	21.4	26.1	25.4
3. WHJY-F (AOR)	42/5.7	5.8	7.6	7.1	6.1	751	17.6	16.2	17.3
4. WWBB-F (O)	39/5.3	2.8	5.8	4.7	5.3	568	13.3	12.7	16.1
5. WHTB (FS)	35/4.7	0.8	1.3	3.0	0.6	234	5.5	2.5	2.3
6. WCTK-F (C)	34/4.6	4.0	4.7	5.1	4.8	469	11.0	6.7	11.5
WWLI-F (AC)	34/4.6	4.8	5.0	5.6	4.3	495	11.6	14.2	11.3
8. WODS-F (O)	29/3.9	3.3	3.2	1.5	2.9	440	10.3	11.0	10.5
9. WSNE-F (AC)	28/3.8	5.9	5.9	4.2	6.2	580	13.6	15.5	14.8
10. WBSM (T)	26/3.5	5.3	3.7	3.9	6.1	311	7.3	7.0	8.6
11. WWRX-F (CL.AOR)	25/3.4	4.1	2.2	2.4	1.4	440	10.3	8.1	6.6
WVBF-F (AC)	25/3.4	2.3	1.8	1.5	0.6	265	6.2	5.7	3.5
13. WPLM-F (BB)	23/3.1	4.3	4.1	4.6	3.9	363	8.5	9.8	9.5

12+_AMD	12+_MID	12+_PMO	12+_EVE
1. WPRO-F	1. WWBB-F	1. WFHN-F	1. WHTB
2. WBSM	WFHN-F	WHJY-F	2. WFHN-F
3. WHTB	3. WPRO-F	3. WPRO-F	3. WHJY-F
WFHN-F	4. WHJY-F	WWBB-F	4.
WHJY-F	5. WWLI-F	5. WCTK-F	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WFHN-F	1. WFHN-F	1. WWBB-F	1. WHTB	1. WWBB-F	1. WFHN-F
2. WPRO-F	2. WPRO-F	2. WFHN-F	2. WWBB-F	2. WWRX-F	2. WSNE-F
3. WHJY-F	3. WHJY-F	WODS-F	3. WCTK-F	3. WVBF-F	3. WODS-F
4. WWRX-F	4. WWBB-F	4. WWLI-F	4. WPLM-F	WHJY-F	WWBB-F
5.	5.	5. WWRX-F	5.	WODS-F	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WNBH	1340	New Bedford	0.9/2.4
WSAR	1480	Fall River	0.8/3.0

See Boston For More Information About These:

See Providence For More Information About These:

WAAF-F	0.4/3.2	WHDH	1.8/5.4	WBRU-F	1.5/7.6
WBCN-F	1.1/4.4	WHJX-F	0.9/4.0	WHJJ	1.2/4.5
WBMX-F	1.1/3.5	WRKO	1.8/5.0	WLKW	0.9/2.5
WBOS-F	1.6/4.5	WXKS-F	2.2/8.1	WPRO	2.6/8.7
WBZ	1.8/6.9	WZLX-F	1.3/6.7	WKKX-F	1.8/7.4
WCDJ-F	0.9/2.2	WZOU-F	1.9/9.1		
WEEI	1.3/5.2				

WCAV-F	97.7	Brockton	0.4/2.2
WFAL-F	101.1	Falmouth	0.4/1.9
WPLM	1390	Plymouth	0.3/0.8
WQRC-F	99.9	Barnstable	0.7/2.4

RADIO STATIONS

WBSM,	1420,	5 KW/1 KW (DA-1)	, Talk	NBC, \$20.00	(Crystal)	H & O
WHTB,	1400,	1 KW	, Full Service	CNN, \$15.00	(Mc-Guild)	
WNBH,	1340,	1 KW	, AC	ABC, \$11.00	(Torbet)	Hall
WFHN-F,	107.1,	3 KW @ 374	, CHR	, \$25.00	(Crystal)	H & O (FAIRHAVEN)

Other ranked stations -- see Boston or Providence in Spring 92 edition

NEW LONDON, CT

MSA Rank/Pop: 167/268,000
 ARB Rank/Pop: 150/214,500
 Market TSL: 21.75 Hours
 Average Person Rating: 16.4

Diaries: 506/424:1
 Sample Target: 440
 % Below Line: 35.8
 % Not Listed: 17.3

Retail \$: 2.0 B11
 FM Share: 80.41%
 Stations: 24/R

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	RATING S90
1. WCTY-F (C)	41/11.6	---	7.2	---	10.2	433	20.2	17.4	19.4
2. WWRX-F (AOR)	39/11.1	---	8.6	---	10.4	573	26.7	28.1	24.6
3. WQGN-F (CHR)	37/10.5	---	10.6	---	18.1	661	30.8	30.4	35.7
4. WTYD-F (SAC)	33/ 9.4	---	13.1	---	10.4	393	18.3	24.7	21.0
5. WBMW-F (?)	13/ 3.7	---	---	---	---	251	11.7	---	---
WFAN (S/T)	13/ 3.7	---	3.3	---	2.7	264	12.3	9.3	6.8
WHCN-F (AOR)	13/ 3.7	---	2.5	---	1.9	169	7.9	8.0	8.0
8. WVVE-F (AC)	11/ 3.1	---	5.8	---	3.8	234	10.9	16.8	10.9
WICH (AC)	11/ 3.1	---	3.6	---	2.5	172	8.0	7.8	6.9
10. WNLC (FS/T)	10/ 2.8	---	1.1	---	1.4	137	6.4	4.9	7.4
WDRC-F (O)	10/ 2.8	---	1.9	---	1.6	178	8.3	8.1	3.4
12. WSUB (T)	9/ 2.6	---	1.9	---	1.4	154	7.2	5.6	7.5

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WQGN-F	1. WCTY-F	1. WCTY-F	1. WQGN-F
2. WWRX-F	2. WWRX-F	2. WWRX-F	2. WCTY-F
3. WCTY-F	3. WQGN-F	3. WQGN-F	3. WWRX-F
4. WFAN	4. WTYD-F	4. WTYD-F	4. WTYD-F
5. WTYD-F	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WWRX-F	1. WWRX-F	1. WWRX-F	1. WCTY-F	1. WWRX-F	1. WTYD-F
2. WQGN-F	2. WQGN-F	2. WCTY-F	2. WTYD-F	2. WCTY-F	2. WQGN-F
3. WCTY-F	3. WCTY-F	3. WQGN-F	3.	3. WFAN	3. WCTY-F
4. WHCN-F	4. WTYD-F	4. WTYD-F	4.	4. WQGN-F	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAAF-F 107.3	Worcester	1.4/ 2.9	WOR 710	New Ycrk	0.9/ 2.9
WCBS 880	New York	0.9/ 6.9	WPLR-F 99.1	New Haven	1.7/ 6.9
WCCC-F 106.9	Hartford	1.4/ 5.5	WRCH-F 100.5	New Britain	0.9/ 3.4
WERI 1230	Westerly	1.1/ 2.3	WTIC 1080	Hartford	1.1/ 3.6
WILLI-F 98.3	Willimantic	0.6/ 4.0	WTIC-F 96.5	Hartford	1.4/ 5.2
WKSS-F 95.7	Hartford	1.7/10.3	WWY2-F 92.5	Waterbury	1.4/ 3.1

RADIO STATIONS

WICH, 1310, 5 KW (DA-2)	, AC	, \$ NA (Torbet)	Hall	(NORWICH)
WNLC, 1510, 10 KW/5 KW (DA-2)	, Full Service	CNN CBS, \$ NA (Mc-Guild)		
WSUB, 980, 1 KW/72 W	, Talk/News	ABC, \$ NA (Eastman)	H & D	(GROTON)
WBMW-F, 106.5, 6 KW @ 298	, ??	, \$ NA (---)		(LEDYARD)
WCTY-F, 97.7, 3 KW @ 300	, Country	ABC, \$ NA (Torbet)	Hall	(NORWICH)
WQGN-F, 105.5, 3 KW @ 276	, CHR	, \$ NA (Eastman)	H & D	(GROTON)
WTYD-F, 100.9, 3 KW @ 328	, Soft AC	, \$ NA (Mc-Guild)		
WVVE-F, 102.3, 3 KW @ 298	, AC	AP, \$ NA (HNWH)		(STONINGTON)

Other ranked stations -- see Providence, Boston, New York or Hartford in Spring 92 edition

NEWBURGH - MIDDLETOWN, NY

MSA Rank/Pop: NA
 ARB Rank/Pop: 138/256,600
 Market TSL: 23.25 Hours
 Average Person Rating: 17.5

Diaries: 459/559:1
 Sample Target: 440
 % Below Line: 71.7
 % Not Listed: 13.1

Retail \$: 2.4 B11
 FM Share: 83.3%
 Stations: 31/4

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME RATING		
							S92	S91	S90
1. WSPK-F (CHR)	64/14.3	---	11.0	---	12.3	783	30.5	28.3	28.7
2. WHUD-F (SAC)	49/10.1	---	9.9	---	12.5	521	20.3	17.4	19.7
3. WPDH-F (AOR)	40/ 8.9	---	10.1	---	10.4	683	26.6	23.7	23.2
4. WKOJ-F (AOR)	28/ 6.2	---	4.4	---	1.4	462	18.0	14.3	11.3
5. WRWD-F (C)	22/ 4.9	---	2.6	---	1.2	239	9.3	8.4	4.7
6. WGNV (AC)	20/ 4.5	---	5.7	---	2.8	313	12.2	16.1	8.6
7. WFAN (SP/T)	16/ 3.6	---	3.1	---	1.6	293	11.4	12.5	10.1
8. WALL (FS)	13/ 2.9	---	2.0	---	1.4	190	7.4	6.5	7.6
WABC (T)	13/ 2.9	---	3.7	---	3.5	241	9.4	10.6	10.9
10. WXRK-F (CL.AOR)	12/ 2.7	---	1.1	---	1.6	167	6.5	4.1	5.4

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WHUD-F	1. WSPK-F	1. WSPK-F>	1. WSPK-F>
2. WSPK-F>	2. WHUD-F	2. WHUD-F<	2. WRWD-F
3. WFAN	3. WPDH-F>	3. WPDH-F>	3. WPDH-F
WPDH-F<	4. WKOJ-F	4. WKOJ-F	4. WKOJ-F
5. WKOJ-F	5. WGNV-F	WRWD-F	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WSPK-F>	1. WSPK-F	1. WPDH-F	1. WHUD-F>>	1. WPDH-F>	1. WGNV-F<
2. WPDH-F	2. WPDH-F>	2. WHUD-F	2.	2. WXRK-F	2. WHUD-F
3. WKOJ-F>	3. WKOJ-F	3. WKOJ-F	3.	3. WKOJ-F	3. WSPK-F
4. WGNV-F	4. WGNV-F	4. WSPK-F	4.	4. WFAN-F	4. WKOJ-F
5.	5. WHUD-F	5. WGNV-F	5.	5.	5. WPDH-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WWWK-F	99.3	Ellenville	1.6/ 4.2	<u>See New York For More Information About These Stations:</u>	
WBNR	1260	Beacon	1.1/ 3.7	WBLJ-F	.9/6.1
WCZX-F	97.7	Hyde Park	1.1/ 5.9	WQCO-F	1.3/4.1
WNNJ-F	103.7	Newton	1.6/ 3.3	WQHT-F	.9/6.4
WRNQ-F	92.1	Poughkeepsie	.7/ 4.9	WRKS-F	1.6/7.6
WZAD-F	97.3	Wurtsboro	.7/ 3.3	WCBS-F	2.4/8.2
				WYNY-F	1.1/3.4
				WNEW-F	1.6/4.9
				WOR	.7/3.5
				WPAT-F	.9/3.8

RAIO STATIONDS

WALL, 1340, 1 KW	, Full Service	UPI MBS, \$ 25.00 (----)	(MIDDLETOWN)
WGNV-F, 103.1, 3 KW @ 275	, AC	CNN, \$ 30.00 (Schubert)	(NEWBURGH)
WKOJ-F, 92.7, 3 KW @ 296	, AOR	UPI, \$ 28.00 (----)	(MIDDLETOWN)

OTHER RANKED STATIONS: See New York in Spring 1992 edition or Poughkeepsie in this edition.

NORTHWEST MICHIGAN

(Traverse City - Petoskey - Charlevoix)

MSA Rank/Pop: NA
 ARB Rank/Pop: 195/143,200
 Market TSL: 21.75 Hours
 Average Person Rating: 16.4

Diaries: 444/323:1
 Sample Target: 380
 % Below Line: 0.0
 % Not Listed: 21.7

Retail \$: 1.47 Bil
 FM Share: 88.04%
 Stations: 17/17

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	CUME S91	RATING S90
1. WTCM-F (C)	47/20.0	---	19.9	---	13.2	483	33.7	30.7	19.8
2. WKHQ-F (CHR)	32/13.6	---	10.3	---	14.2	438	30.6	32.1	36.0
3. WKLT-F (AOR)	17/ 7.2	---	18.2	---	10.0	276	19.3	27.9	21.6
4. WMBN-F (SAC)	14/ 6.0	---	8.2	---	12.1	218	15.2	16.5	22.4
WTCM (T)	14/ 6.0	---	1.4	---	2.6	192	13.4	7.8	6.0
6. WLDR-F (AC)	11/ 4.7	---	6.2	---	4.7	172	12.0	18.3	13.7
7. WCCW-F (O)	9/ 3.8	---	1.7	---	3.2	140	9.8	7.7	10.9
8. WMKC-F (C)	8/ 3.4	---	4.5	---	3.2	112	7.8	8.4	6.5
9. WKLZ-F (ADR)	7/ 3.0	---	0.7	---	3.7	90	6.3	2.6	12.7
10. WAIR-F (O)	6/ 2.6	---	1.0	---	---	114	8.0	5.1	---
11. WCCW (C)	5/ 2.1	---	---	---	1.1	32	2.2	---	3.9
12. WKPK-F (CHR)	4/ 1.7	---	3.1	---	3.7	183	12.8	16.1	14.8
13. WLTO-F (C)	3/ 1.3	---	2.7	---	3.7	86	6.0	10.0	10.8
14. WMBN (EZ)	3/ 1.3	---	---	---	1.1	38	2.7	---	2.9

12+ AMD

12+ MID

12+ PMD

12+ EVE

1. WTCM-F>	1. WTCM-F>>	1. WTCM-F>	1. WKHQ-F>
2. WKHQ-F>	2. WKHQ-F	2. WKHQ-F>	2. WTCM-F>
3. WKLT-F	3. WMBN-F	3. WTCM	3.
4. WLDR-F	4. WTCM-F	4. WKLT-F	4.
5.	5.	5. WMBN-F	5.

ADULTS 18-34

ADULTS 18-49

ADULTS 25-54

ADULTS 35+

MEN 25-54

WOMEN 25-54

1. WKLT F/F	1. WTCM-F	1. WTCM-F>	1. WTCM-F>>	1. WTCM-F>	1. WTCM-F
2. WKHQ-F	2. WKLT F/F	2. WKLT F/F	2. WMBN-F	2. WKLT F/F	2. WKHQ-F
3. WTCM-F>>	3. WKHQ-F>	3. WKHQ-F>	3. WTCM	3. WTCM	3. WLDR-F
4.	4.	4. WLDR-F	4.	4. WKHQ-F	4. WKLT F/F
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WTRV-F	94.3	Leland	0.4/1.3
WBNZ-F	99.3	Frankfort	0.4/2.4
WMLB-F	98.1	Glen Arbor	0.9/4.0

RADIO STATIONS

WCCW,	1310,	5 KW (DAYS)	, Country	SMN,	\$ 8.00	(---)		(TRAVERSE C.)
WMBN,	1340,	1 KW	, EZ	CNN,	\$ 8.00	(Christal)	MacDonald	(PETOSKY)
WTCM,	580,	5 KW/1 KW (DA-2)	, Talk	ABC, MBS,	\$13.00	(Katz)		(TRAVERSE C.)
WAIR-F,	92.5,	100 KW @ 869	, Oldies	UNISUP CBS,	\$ 9.00	(Patt)		(ATLANTA)
WTCM-F,	103.5,	100 KW @ 991	, Country	ABC,	\$20.00	(Katz)		(TRAVERSE C.)
WCCW-F,	107.5,	50 KW @ 492	, Oldies	,	\$11.00	(---)		(TRAVERSE C.)
WMKC-F,	102.9,	100 KW @ 1102	, Country	UNIULT,	\$10.00	(Patt)		(ST. IGNACE)
WKHQ-F,	105.9,	100 KW @ 899	, CHR	ABC,	\$21.00	(Mc-Guild)	Midwest Family	(CHARLEVOIX)
WKLT-F,	97.5,	32 KW @ 617	, AOR	ABC,	\$17.00	(Banner)		(KALKASKA)
WKLZ-F,	98.9,	52 KW @ 800	, AOR	ABC,	\$ NA	(Banner)		(PETOSKY)
WKPK-F,	106.7,	100 KW @ 581	, CHR	UNIUPR,	\$10.00	(Patt)		(GAYLORD)
WLDR-F,	101.9,	100 KW @ 538	, AC	UNIULT,	\$12.00	(K & P)		(TRAVERSE C.)
WLTO-F,	103.9,	28 KW @ 663	, Country	NBC, SOURCF,	\$11.00	(Patt)		(HARBOR SPG)
WMBN-F,	96.3,	100 KW @ 981	, Soft AC	CNN,	\$15.00	(Christal)	MacDonald	(PETOSKEY)

DDESSA - MIDLAND, TX

MSA Rank/Pop: 319/106,800 (Midland)
 303/117,400 (Odessa)
 ARB Rank/Pop: 172/174,600
 Market TSL: 24.50 Hours
 Average Person Rating: 17.8

Diaries: 517/338:1
 Sample Target: 440
 % Below Line: 1.0
 % Not Listed: 8.4

Retail \$: 1.66 B11
 FM Share: 83.10%
 Stations: 18/17

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	CUME S91	RATING S90
1. KNFM-F (C)	60/19.4	19.8	15.9	14.3	12.5	597	34.2	28.8	24.8
2. KGEE-F (C)	38/12.3	14.4	12.9	13.5	9.7	445	25.5	23.8	16.8
3. KBAT-F (AOR)	32/10.3	11.4	14.1	11.3	11.1	281	16.1	25.3	18.8
4. KCHX-F (CHR)	28/ 9.0	11.4	10.2	11.6	10.8	347	19.9	24.7	22.4
5. KODM-F (AC)	22/ 7.1	5.7	6.6	6.6	7.4	297	17.0	16.1	16.0
6. KQIP-F (D)	21/ 6.8	2.3	6.0	4.1	5.1	260	14.9	13.7	12.2
7. KOZA (SP)	16/ 5.2	5.7	3.3	3.9	5.7	113	6.5	2.8	6.8
8. KWEL (SP)	11/ 3.5	1.7	1.2	---	4.8	80	4.6	3.9	5.5
KCRS-F (SAC)	11/ 3.5	3.0	3.9	3.3	6.0	229	13.1	10.6	10.2
10. KCDQ-F (CL.AOR)	9/ 2.9	3.4	3.9	6.6	5.1	136	7.8	9.4	11.6
11. KMND (BB)	8/ 2.6	2.7	0.3	0.6	2.3	93	5.3	4.6	3.3

12+ AMD

1. KNFM-F>
2. KGEE-F>
3. KBAT-F<
4. KCHX-F
- KODM-F
- KQIP-F

12+ MID

1. KNFM-F>>
2. KGEE-F
3. KODM-F<
4. KBAT-F
- 5.

12+ PMD

1. KNFM-F>
2. KGEE-F<
3. KBAT-F
4. KCHX-F
- 5.

12+ EVE

1. KCHX-F<
2. KBAT-F>
3. KGEE-F
4. KNFM-F
- 5.

ADULTS 18-34

1. KNFM-F<
2. KBAT-F>
3. KGEE-F
4. KODM-F
- 5.

ADULTS 18-49

1. KNFM-F>
2. KGEE-F<
3. KBAT-F>
4. KODM-F
- KQIP-F

ADULTS 25-54

1. KNFM-F>>
2. KGEE-F
3. KQIP-F
4. KBAT-F
5. KODM-F

ADULTS 35+

1. KNFM-F>
2. KGEE-F
3. KQIP-F>
- 4.
- 5.

MEN 25-54

1. KNFM-F>
2. KQIP-F
3. KBAT-F<
4. KGEE-F
- 5.

WOMEN 25-54

1. KNFM-F
2. KGEE-F
- KODM-F
4. KBAT-F
- KCHX-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCRS	550	Midland	1.3/5.9
KJBC	1150	Midland	1.0/2.7
KKKK-F	99.1	Odessa	1.6/7.6
KMRK-F	96.1	Odessa	1.3/4.1
KRIL	1410	Odessa	1.0/3.5
KXOI	810	Crane	1.0/2.1

RADIO STATIONS

KMND,	1510,	500 W (DAYS)	, Nostalgia	ABC, \$10.00	(Banner)	
KOZA,	1230,	1 KW	, Hispanic	, \$12.00	(---)	
KWEL,	1070,	2.5 KW (DAYS)	, Hispanic	, \$10.00	(Lotus Hisp.)	
KBAT-F,	93.3,	100 KW @ 440	, AOR	, \$18.00	(Eastman)	
KCDQ-F,	102.1,	100 KW @ 971	, CL. AOR	, \$10.00	(Christal)	(MONAHANS)
KCHX-F,	106.7,	100 KW @ 679	, CHR	, \$17.00	(---)	
KCRS-F,	103.3,	100 KW @ 918	, Soft AC	, \$12.00	(Mc-Guild)	Mayes
KGEE-F,	99.9,	100 KW @ 541	, Country	ABC, \$20.00	(Katz)	(MONAHANS)
KIOL-F,	100.3,	100 KW @ 800	, AC	UNISUP, \$ 8.00	(---)	(LAMESA)
KNFM-F,	92.3,	100 KW @ 984	, Country	ABC, \$25.00	(Banner)	
KODM-F,	97.9,	100 KW @ 361	, AC	UNIPWR, \$18.00	(HNWH)	D & F
KQIP-F,	96.9,	100 KW @ 420	, Oldies	SMN, \$14.00	(Roslin)	

OWENSBORO, KY

MSA Rank/Pop: 335/87,200
 ARB Rank/Pop: 255/71,100
 Market TSL: 20.75 Hours
 Average Person Rating: 15.5

Diaries: 320/222:1
 Sample Target: 280
 % Below Line: 40.9
 % Not Listed: 11.8

Retail \$: 0.68 Bil
 FM Share: 83.67%
 Stations: 8/3

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	CUME S91	RATING S90
1. WBKR-F (C)	41/37.3	---	31.7	---	37.0	379	53.3	52.8	55.6
2. WSTO-F (CHR)	27/24.5	---	22.1	---	27.7	314	44.2	45.0	43.7
3. WVJS (FS)	9/ 8.2	---	12.5	---	8.4	166	23.3	30.5	24.1
4. WIKY-F (FS)	7/ 6.4	---	3.8	---	1.7	106	14.9	17.2	5.2
5. WWOK (BB)	4/ 3.6	---	---	---	---	20	2.8	---	---
WKDQ-F (AC)	4/ 3.6	---	6.7	---	10.9	96	13.5	21.0	20.3
7. WOMI (C)	3/ 2.7	---	1.9	---	2.5	54	7.6	8.4	7.7
WGBF-F (ADR)	3/ 2.7	---	6.7	---	2.6	89	12.5	10.4	5.3

12+ AMO	12+ MID	12+ PMD	12+ EVE
1. WBKR-F>>	1. WBKR-F>>	1. WBKR-F<	1. WSTO-F<
2. WSTO-F	2. WSTO-F>>	2. WSTO-F>>	2. WBKR-F>>
3. WVJS	3.	3.	3.
4.	4.	4.	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WSTO-F<	1. WBKR-F>	1. WBKR-F>>	1. WBKR-F>>	1. WBKR-F>>	1. WBKR-F>>
2. WBKR-F>>	2. WSTO-F>>	2. WSTO-F>>	2. WVJS	2. WSTO-F>>	2. WSTO-F>>
3.	3.	3. WIKY-F	WSTO-F>>	3.	3. WIKY-F>>
4.	4.	4. WKDQ-F	4.	4.	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

NONE

RADIO STATIONS

WOMI, 1490 1 KW, Country NBC UNISUP, \$ 9.00 (Katz)
 WVJS, 1420, 5 KW/1 KW (DA-2), Full Service ABC, \$17.00 (Banner)

Other ranked stations -- see Evansville in Spring 92 edition

PALM SPRINGS, CA

MSA Rank/Pop: NA
 ARB Rank/Pop: 160/202,800
 Market ISL: 23.50 Hours
 Average Person Rating: 17.4

Diaries: 402/504:1
 Sample Target: 390
 % Below Line: 3.1
 % Not Listed: 17.0

Retail \$: 1.5 B11
 FM Share: 65.19%
 Stations: 16/14

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	MFTR0 CUME	METRO CUME S92	RATING S91	RATING S90
1. KPSI-F (CHR)	63/17.8	17.7	13.7	10.3	14.2	696	34.3	29.1	26.7
2. KWXY-F (SAC/EZ)	33/ 9.3	5.9	11.0	8.9	8.1	286	14.1	16.3	12.5
3. KCLB (SP)	32/ 9.1	6.5	8.6	6.9	7.4	316	15.6	13.7	10.0
4. KPLM-F (AC)	26/ 7.4	4.3	5.5	8.2	7.4	329	16.2	13.0	15.5
5. KNWZ (N/T)	20/ 5.7	2.2	6.5	1.4	1.0	156	7.7	9.2	5.5
6. KUNA (SP)	18/ 5.1	4.3	2.4	5.5	4.1	256	12.6	7.5	8.9
7. KDES-F (D/AC)	17/ 4.8	9.6	11.0	8.6	6.1	369	18.2	19.9	15.6
8. KPSI (T)	14/ 4.0	2.8	3.1	3.8	2.0	164	8.1	7.2	5.7
9. KBZT-F (BB)	14/ 4.0	4.0	4.5	6.5	11.5	158	7.8	13.7	11.7
10. KCMJ-F (AC)	11/ 3.1	4.3	4.8	6.9	6.4	324	16.0	17.2	19.9
11. KEZM-F (SAC)	11/ 3.1	3.4	3.8	4.1	1.7	215	10.6	12.6	4.6
12. KCLB-F (AGR)	10/ 2.8	10.9	5.8	9.3	6.8	207	10.2	11.0	13.2
13. KWXY (SAC/EZ)	9/ 2.5	1.6	1.7	1.4	1.4	73	3.6	4.4	4.5

12+ AM	12+ MID	12+ PM	12+ EVE
1. KPSI-F	1. KPSI-F	1. KPSI-F	1. KPSI-F
2. KCLB	2. KPLM-F	2. KWXY-F	2. KCLB
3. KWXY-F	3. KWXY-F	3. KPLM-F	3. KWXY-F
4. KUNA	4. KNWZ	4. KCLB	4. KNWZ
5. KPLM-F	KCLB	5. KDES-F	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KPSI-F	1. KPSI-F	1. KPSI-F	1. KWXY A/F	1. KPSI-F	1. KPSI-F
2. KCLB	2. KCLB	2. KPLM-F	2. KPLM-F	2. KCLB	2. KPLM-F
3. KUNA	3. KPLM-F	3. KCLB	3. KNWZ	3. KNWZ	3. KDES-F
4. KCLB-F	4. KDES-F	4. KDES-F	4. KPSI	KCLB-F	4. KCLB
5.	5. KUNA	5. KNWZ	5.	5. KPLM-F	5. KBZT-F

OTHER PATED STATIONS/METRO SHARE & CUME RATING

KCMJ	1140	Palm Springs	1.1/4.5
KFI	640	Los Angeles	1.4/3.9
KLOS-F	95.5	Los Angeles	1.7/4.0

RADIO STATIONS

KCLB, 970, 5 KW/1 KW (DA-2), Hispanic	\$ 15.00 (Katz)	(COACHELLA)
KNWZ, 1270, 5 KW/750 W (DA-1), News/Talk	NBC MBS, \$ 17.00 (Western)	
KPSI, 1450, 1 KW, Talk	ABC, \$ 13.00 (Christal)	
KUNA, 1400, 1 KW (DA-2), Hispanic	\$ 14.00 (Caballero)	(INDIO)
KWXY, 1340, 1 KW -- See KWXY-F		
KBZT-F, 96.7, 650 W @ 581, Nostalgia	CNN UNISUP, \$ 14.00 (K & P)	(LA QUINTA)
KCLB-F, 93.7, 27 KW @ 640, ADR	\$ 10.00 (Katz)	(COACHELLA)
KCMJ-F, 92.7, 3 KW @ 300, AC	\$ 16.00 (McGuilid)	(INDIO)
KDES-F, 104.7, 42 KW @ 541, Oldies/AC	\$ 17.00 (HNWH)	
KEZM-F, 103.1, 640 KW @ 590, Soft AC	\$ 15.00 (Schubert)	
KPLM-F, 106.1, 50 KW @ 390, AC	AP, \$ 24.00 (Katz)	
KPSI-F, 100.5, 25 KW @ 121, CHR	\$ 26.00 (Christal)	
KWXY-F, 98.5, 50 KW @ 500, EZ/Soft AC	\$ 18.00 (Fastman)	

PANAMA CITY, FL

MSA Rank/Pop: 282/130,100
 ARB Rank/Pop: 228/108,700
 Market TSL: 19.75 Hours
 Average Person Rating: 14.4

Diaries: 308/353:1
 Sample Target: 330
 % Below Line: 1.3
 % Not Listed: 17.2

Retail \$: 1.09 Bill
 FM Share: 91.54%
 Stations: 12/11

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	METRO CUME S90
1. WPAP-F (C)	44/28.0	---	26.9	---	22.5	398	36.6	35.2	32.6
2. WDRK-F (AOR)	18/11.5	---	3.5	---	2.6	239	22.0	14.7	8.6
3. WFSY-F (O)	16/10.2	---	9.9	---	14.7	291	26.8	25.8	23.7
4. WRBA-F (AC)	15/ 9.6	---	8.2	---	2.1	187	17.2	17.7	10.3
5. WPFM-F (ADR?)	10/ 6.4	---	6.4	---	9.9	236	21.7	19.1	30.3
6. WGNE (EZ)	8/ 5.1	---	7.0	---	6.8	122	11.2	10.3	13.4
7. WILN-F (CHR)	7/ 4.5	---	13.5	---	15.7	228	21.0	31.1	32.5
8. WJST-F (C)	5/ 3.2	---	2.9	---	3.7	108	9.9	7.1	8.4

12+_AMD	12+_MID	12+_PMO	12+_EVE
1. WPAP-F>>	1. WPAP-F>>	1. WPAP-F>>	1. WPAP-F
2. WRBA-F	2. WFSY-F<	2. WFSY-F<	2. WDRK-F
3. WDRK-F<	3. WDRK-F	3. WDRK-F<	3. WILN-F
4. WFSY-F	4. WRBA-F	4. WRBA-F	4. WRBA-F
5.	5.	5.	5.

ADULTS_18-34	ADULTS_18-49	ADULTS_25-54	ADULTS_35+	MEN_25-54	WOMEN_25-54
1. WPAP-F	1. WPAP-F>>	1. WPAP-F>>	1. WPAP-F>>	1. WPAP-F>>	1. WPAP-F<
2. WDRK-F	2. WDRK-F<	2. WFSY-F	2. WFSY-F	2. WFSY-F	2. WFSY-F
3. WRBA-F>	3. WRBA-F	3. WRBA-F<	3. WGNE	3. WDRK-F>	3. WRBA-F
4. WFSY-F	4. WFSY-F	4. WDRK-F	4.	4.	4. WDRK-F
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEBZ-F	99.3	Mexico Beach	0.6/6.4
WLTG	1430	Panama City	1.9/7.1
WPCF-F	100.1	Panama City Beach	0.6/6.3
WMT0-F	93.5	Port St. Joe	1.3/4.8

RADIO STATIONS

WGNE,	590,	1.7 KW/2.5 KW (DA-N),	EZ	ABC,	\$10.00	(Torbet)	Woodfin
WDRK-F,	103.5,	100 KW @ 423,	AOR	,	\$13.00	(---)	(CALLAWAY)
WFSY-F,	98.5,	100 KW @ 1089,	Oldies	ABC,	\$21.00	(Torbet)	Woodfin
WILN-F,	105.9,	50 KW @ 384,	CHR	,	\$14.00	(Banner)	Bay
WJST-F,	94.5,	100 KW @ 991,	Country	ABC SMN,	\$ 8.00	(---)	(PORT ST. JOE)
WPAP-F,	92.5,	100 KW @ 1230,	Country	NBC,	\$25.00	(Mc-Guild)	
WPFM-F,	107.9,	100 KW @ 781,	AOR (?)	,	\$15.00	(---)	
WRBA-F,	95.9,	30 KW @ 282,	AC	UNISUP,	\$16.00	(Crystal)	(SPRINGFIELD)

PARKERSBURG - MARIETTA, WV - OH

MSA Rank/Pop: 253/148,300
 ARB Rank/Pop: 212/123,300
 Market TSL: 18.0 Hours
 Average Person Rating: 13.4

Diaries: 400/308:1
 Sample Target: 370
 % Below Line: 0.0
 % Not Listed: 15.8

Retail \$: 1.07 Bil
 FM Share: 87.05%
 Stations: 11/11

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUMF	METRO S92	CUMF S91	RATING S90
1. WXIL-F (CHR)	30/18.2	---	15.1	---	16.6	417	33.8	36.8	33.5
2. WXXK-F (C)	28/17.0	---	13.4	---	14.4	404	32.8	29.0	25.4
3. WNUS-F (C)	22/13.3	---	12.9	---	14.4	277	22.5	27.2	25.9
4. WDMX-F (O/CL. AOR)	15/ 9.1	---	13.4	---	11.0	259	21.0	23.3	22.2
5. WEYQ-F (CHR)	14/ 8.5	---	12.4	---	12.7	261	21.2	23.9	22.3
6. WKYG (C)	9/ 5.5	---	4.8	---	6.1	176	14.3	14.3	13.6
7. WHCM-F (C)	8/ 4.8	---	4.3	---	0.6	132	10.7	6.4	5.8

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WXXK-F	1. WXIL-F<	1. WXIL-F	1. WXIL-F
2. WXIL-F>	2. WXXK-F>	2. WXXK-F	2. WEYQ-F>
3. WNUS-F<	3. WNUS-F>	3. WNUS-F	3. WNUS-F
4. WDMX-F	4.	4. WDMX-F	WXKX-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WXIL-F>	1. WXIL-F	1. WXXK-F<	1. WXXK-F	1. WXXK-F	1. WXIL-F
2. WXXK-F	2. WXXK-F	2. WDMX-F	2. WNUS-F>	2. WDMX-F>	2. WNUS-F
3. WEYQ-F	3. WDMX-F	WXIL-F	3. WDMX-F	3. WXIL-F	WDMX-F
4. WNUS-F	4. WEYQ-F	4. WNUS-F	4. WKYG	4. WNUS-F	4. WXXK-F
5.	WNUS-F	5.	5.	5.	5. WHCM-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WADC	1050	Parkersburg	2.4/7.5
WLTP	1450	Parkersburg	0.6/3.7
WMOA	1490	Marietta	2.4/5.1
WRZZ-F	106.1	Ravenswood	2.4/5.5

RADIO STATIONS

WADC,	1050,	5 KW/143 W	, Nostalgia/FS	UNISUP	CBS, \$ 8.00	(Regional)	
WKYG,	1230,	1 KW (DA-1)	, Country	ABC, NBC-T,	\$10.00	(Mc-Guild)	Fritz
WMOA,	1490,	1 KW	, EZ/FS	ABC,	\$ 7.00	(Regional)	
WDMX-F,	100.1,	1.6 KW @ 440	, CL. AOR	SMN,	\$14.00	(K & P)	(VIENNA, WV)
WEYQ-F,	102.1,	25 KW @ 29R	, CHR	,	\$12.00	(Katz)	
WHCM-F,	99.1,	11 KW @ 485	, Country	UNISUP	UNIULT, \$ 8.00	(Regional)	
WNUS-F,	107.1,	2.3 KW @ 371	, Country	UNIULT,	\$19.00	(Dome)	(BELPRE, OH)
WXIL-F,	95.1,	50 KW @ 500	, CHR	,	\$21.00	(Katz)	Burbach
WXXK-F,	103.1,	2.2 KW @ 551	, Country	ABC,	\$19.00	(Mc-Guild)	Fritz

PASCAGOULA - MOSS POINT, MS

MSA Rank/Pop: 308/115,100
 ARB Rank/Pop: 239/ 92,800
 Market TSL: 21.75 Hours
 Average Person Rating: 16.1

Diaries: 378/246:1
 Sample Target: 320
 % Below Line: 63.8
 % Not Listed: 28.9

Retail \$: 0.57 Bil
 FM Share: 95.28%
 Stations: 16/2

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	RATING S91	RATING S90
1. WKNN-F (C)	28/18.8	---	21.3	---	17.3	363	39.1	39.3	35.5
2. WBLX-F (B)	22/14.8	---	8.4	---	11.5	158	17.0	13.3	17.2
3. WQID-F (CHR)	11/ 7.4	---	11.6	---	10.9	185	19.9	29.7	28.5
4. WZKX-F (CHR)	8/ 5.4	---	5.8	---	8.3	155	16.7	18.9	24.2
5. WGUD-F (C)	6/ 4.0	---	2.6	---	7.7	121	13.0	10.9	13.3
WAVH-F (O)	6/ 4.0	---	3.9	---	2.6	117	12.6	12.8	11.4
7. WOSM-F (REL)	5/ 3.4	---	3.2	---	3.8	67	7.2	8.2	8.7
8. WWL (N/T)	4/ 2.7	---	1.3	---	1.9	44	4.7	9.5	6.3
WGCM-F (O)	4/ 2.7	---	4.5	---	1.3	76	8.2	8.7	7.9
WZBA-F (B)	4/ 2.7	---	---	---	5.8	55	5.9	---	15.2

12+ AM

1. WKNN-F>
2. WBLX-F>
3. WQID-F>
4. WOSM-F
- 5.

12+ MID

1. WKNN-F>
2. WBLX-F>
3. WQID-F
4. WGUD-F
- 5.

12+ PM

1. WKNN-F>
2. WBLX-F
3. WQID-F
4. WGUD-F
- 5.

12+ EVE

1. WBLX-F>
2. WKNN-F
3. WZBA-F
4. WQID-F
- 5.

ADULTS 18-34

1. WBLX-F
2. WKNN-F
3. WQID-F>
- 4.
- 5.

ADULTS 18-49

1. WKNN-F<
2. WBLX-F>
3. WQID-F>
- 4.
- 5.

ADULTS 25-54

1. WKNN-F
2. WBLX-F>
3. WQID-F
4. WAVH-F
- 5.

ADULTS 35+

1. WKNN-F>>
2. WBLX-F
3. WGUD-F
4. WAVH-F
- 5.

MEN 25-54

1. WKNN-F
2. WAVH-F
3. WBLX-F
4. WQID-F
- 5.

WOMEN 25-54

1. WKNN-F
2. WBLX-F>>
3. WQID-F
4. WGCM-F
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WABB-F	97.5	Mobile	0.7/7.8
WGXC-F	104.1	Atmore	0.7/6.6
WKRQ-F	99.9	Mobile	1.3/8.7
WKSJ-F	94.9	Mobile	0.7/6.0
WVMI	570	Biloxi	0.7/4.7
WXLS-F	107.1	Gulfport	1.3/5.1

RADIO STATIONS

WGUD-F,	106.3,	2.6 KW @ 344	,	Country	UNISUP, \$14.00	(---)
WOSM-F,	103.1,	50 KW @ 482	,	Religion	AP, \$ 8.00	(---)
WZBA-F,	104.9,	33 KW @ 600	,	Black	, \$ 9.00	(---)

Other ranked stations -- see Biloxi in this edition or Mobile/New Orleans in Spring 92 edition

POUGHKEEPSIE, NY

MSA Rank/Pop: 172/261,700
 ARB/Pank/Pop: 148/221,400
 Market TSL: 24.50 HOURS
 Average Person Rating: 19.1

Diaries: 434/510:1
 Sample Target: 440
 % Below Line: 25.3
 % Not Listed: 14.9

Retail \$: 2.14 Bil
 FM Share: 82.22%
 Stations: 23/11

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUMF S92	METRO CUMF S91	RATING S90
1. WPDH-F (AOR)	58/13.7	---	10.0	---	13.6	728	32.9	26.0	27.1
2. WSPK-F (CHR)	54/12.8	---	13.2	---	14.4	666	30.1	26.7	33.8
3. WHUD-F (SAC)	45/10.6	---	9.8	---	9.6	438	19.8	19.9	21.1
4. WRNQ-F (AC)	34/ 8.0	---	3.9	---	6.3	416	18.8	12.8	16.9
5. WRWD-F (C)	33/ 7.8	---	6.9	---	6.8	352	15.9	12.6	11.0
6. WCZX-F (CL. AOR)	25/ 5.9	---	5.9	---	4.3	379	17.1	15.0	16.1
7. WFOK (FS)	16/ 3.8	---	5.1	---	3.3	190	8.6	11.4	8.4
8. WFAN (S/T)	13/ 3.1	---	2.7	---	2.5	221	10.0	8.6	7.9
9. WKIP-F (T)	12/ 2.8	---	0.2	---	0.8	199	9.0	3.1	4.1
10. WABC (T)	12/ 2.8	---	2.9	---	1.3	168	7.6	6.5	6.4
11. WKIP (T)	9/ 2.1	---	2.7	---	6.3	161	7.3	10.3	12.4

12+ AM

1. WPDH-F
2. WSPK-F
3. WHUD-F
4. WRWD-F
5. WRNQ-F

12+ MID

1. WPDH-F
2. WSPK-F
3. WHUD-F
4. WRNQ-F
5. WRWD-F

12+ PM

1. WSPK-F
2. WPDH-F
3. WRWD-F
4. WHUD-F
- WRNQ-F

12+ EVE

1. WSPK-F
2. WRWD-F
3. WPDH-F
4. WFAN
5. WHUD-F
- WRNQ-F

ADULTS 18-34

1. WPDH-F
2. WSPK-F
3. WRWD-F
4. WRNQ-F
- 5.

ADULTS 18-49

1. WPDH-F
2. WSPK-F
3. WRWD-F
4. WRNQ-F
5. WHUD-F
WCZX-F

ADULTS 25-54

1. WPDH-F
2. WRNQ-F
3. WRWD-F
4. WHUD-F
5. WSPK-F

ADULTS 35+

1. WHUD-F
2. WRNQ-F
3. WKIP A/F
4. WCZX-F
5. WRWD-F

MEN 25-54

1. WPDH-F
2. WRWD-F
3. WHUD-F
4. WFAN
- WRNQ-F
6. WCZX-F

WOMEN 25-54

1. WRNQ-F
2. WSPK-F
3. WHUD-F
4. WRWD-F
- WCZX-F
6. WPDH-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBMR	1260	Beacon	0.5/ 5.5	WNEW	1130	New York	0.5/ 2.4
WHVW	950	Hyde Park	0.9/ 2.4	WNEW-F	102.7	New York	0.5/ 4.6
WMJV-F	105.5	Patterson	1.4/ 5.6	WOR	710	New York	0.5/ 2.5
WBPM-F	94.3	Kingston	1.2/ 7.1	WGXR-F	96.3	New York	2.2/ 1.5
WCBS	880	New York	0.9/ 5.2	WRKS-F	98.7	New York	0.5/ 1.3
WDST-F	100.1	Woodstock	1.4/ 5.5				
WGNV-F	103.1	Newburgh	1.2/ 5.4				

RADIO STATIONS

WFOK	1390,	5 KW/106 W (DA-1),	Full Service	CNN ABC, \$20.00	(Katz)	
WKIP	1450,	1 KW (DA-1) -- See WKIP-FM				
WCZX-F	97.7,	300 KW @ 1030	Classic AOR	\$31.00	(Katz)	
WKIP-F	96.9,	500 KW @ 764	Talk	UNISUP ABC NBC, \$21.00	(---)	
WPDH-F	101.5,	4.4 KW @ 15:18	AOR	ABC, \$48.00	(Katz)	
WRNQ-F	97.1,	2.2 KW @ 384	AC	UNISUP, \$23.00	(---)	
WRWD-F	107.3,	330 W @ 968	Country	\$21.00	(---)	(HIGHLAND)
WSPK-F	104.7,	7.4 KW @ 1250	CHR	ABC, \$43.00	(Banner)	

WFAN, WABC, WHUD-F -- See New York in Spring 92 edition of American Radio

RAPID CITY, SD

MSA Rank/Pop: 340/82,900
 ARB Rank/Pop: 246/83,400
 Market TSL: 21.0 Hours
 Average Person Rating: 15.9

Diaries: 305/273:1
 Sample Target: 290
 % Below Line: 0.0
 % Not Listed: 13.5

Retail \$: 0.9 B11
 FM Share: 76.52%
 Stations: 11/11

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	RATING S90
1. KGGG-F (CHR)	22/16.5	---	16.8	---	20.4	296	35.5	34.1	32.2
2. KIQK-F (C)	19/14.3	---	---	---	---	193	23.1	---	---
3. KMKK-F (AC)	18/13.5	---	11.2	---	9.9	204	24.5	27.3	19.3
4. KSQY-F (AOR)	18/13.5	---	12.6	---	12.5	170	20.4	19.2	23.6
5. KSLT-F (REL)	9/ 6.8	---	2.8	---	3.3	75	9.0	8.1	7.5
6. KKLS (O)	8/ 6.0	---	6.3	---	9.2	109	13.1	20.5	20.6
7. KIMM (C)	8/ 6.0	---	11.2	---	11.2	106	12.7	21.1	24.6
8. KTOQ (C)	6/ 4.5	---	3.5	---	3.9	109	13.1	11.7	14.3
9. KOTA (FS)	5/ 3.8	---	6.3	---	9.9	155	18.6	21.5	22.8

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KGGG-F	1. KIQK-F<	1. KGGG-F>	1. KGGG-F
2. KSQY-F<	2. KGGG-F	2. KIQK-F	2. KIQK-F>
3. KIQK-F	3. KMKK-F	3. KMKK-F<	3. KSQY-F
4. KMKK-F	4. KSQY-F	4. KSQY-F	4. KMKK-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KSQY-F	1. KSQY-F	1. KMKK-F	1. KMKK-F	1. KSQY-F	1. KMKK-F>
2. KIQK-F	2. KIQK-F	2. KSQY-F<	2. KIMM	2. KIQK-F	2. KGGG-F
3. KGGG-F<	3. KMKK-F	3. KIQK-F	3. KGGG-F	3. KKLS	3. KSQY-F
4. KMKK-F	4. KGGG-F	4. KGGG-F	4. KTOQ	4. KMKK-F	4. KIQK-F
5.	5.	5. KKLS-F	5.	5. KGGG-F	5. KSLT-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEZV-F 101.1	Spearfish	0.8/4.0
KRCS-F 93.1	Sturgio	0.8/3.8

RADIO STATIONS

KIMM, 1150,	5 KW/450 W (DA-1),	Country	ABC, \$14.00	(Christal)	Ingstad
KKLS, 920,	5 KW/100 W	Oldies	UNISUP UNILT, \$11.00	(Mc-Guild)	So. Minn.
KOTA, 1380,	5 KW (DA-N)	Full Service	CBS, MBS, \$10.00	(Katz)	Duhamel
KTOQ, 1340,	1 KW	Country	NBC UNISUP, \$ 9.00	(K & P)	Tom Brokaw
KGGG-F, 100.3,	100 KW @ 449	CHR	ABC, \$25.00	(Christal)	Ingstad
KIQK-F, 104.1,	100 KW @ 515	Country	, \$20.00	(K & P)	Tom Brokaw
KMKK-F, 93.9,	100 KW @ 656	AC	CNN SOURCE, \$18.00	(Mc-Guild)	So. Minn.
KSLT-F, 107.3,	100 KW @ 1702	Religion	AP, \$ 8.00	(---)	(SPEARFISH)
KSQY-F, 95.1,	100 KW @ 1709	AOR	, \$15.00	(Roslin)	(DEADWOOD)

READING, PA

MSA Rank/Pop: 143/340,000
 ARB Rank/Pop: 128/286,300
 Market TSL: 20.75 Hours
 Average Person Rating: 16.1

Diaries: 496/577:1
 Sample Target: 440
 % Below Line: 52.4
 % Not Listed: 11.7

Retail \$: 2.6 Bii
 FM Share: 77.34%
 Stations: 30/5

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	CUME S91	RATING S90
1. WRFY-F (CHR)	80/17.4	13.0	15.7	17.8	17.9	1008	35.2	32.9	34.6
2. WEEU (FS)	44/ 9.6	8.3	9.9	11.2	9.4	533	18.6	24.0	20.1
WIOV-F (C)	44/ 9.6	9.1	9.1	10.0	4.6	435	15.2	16.9	11.3
4. WYSP-F (CL. AOR)	37/ 8.0	5.8	4.5	5.7	3.3	521	18.2	16.0	12.6
5. WRW (BB)	22/ 4.8	6.8	2.5	3.0	5.8	318	11.1	6.5	14.4
6. WOGL-F (O)	17/ 3.7	3.3	2.1	2.7	3.7	346	12.1	8.3	8.7
WYXR-F (AC)	17/ 3.7	0.6	1.0	1.1	1.0	301	10.5	5.9	5.7
8. WMMR-F (AOR)	16/ 3.5	5.2	3.1	5.7	3.9	352	12.3	10.9	11.2

12+ AM

1. WRFY-F
2. WEEU
3. WIOV-F
4. WYSP-F
- 5.

12+ MID

1. WRFY-F
2. WEEU
3. WYSP-F
4. WIOV-F
- 5.

12+ PM

1. WRFY-F
2. WIOV-F
3. WYSP-F
4. WRW
5. WEEU

12+ EVE

1. WRFY-F
2. WIOV-F
3. WYSP-F
4. WYXR-F
- 5.

ADULTS 18-34

1. WRFY-F
2. WYSP-F
3. WIOV-F
- WMMR-F
- 5.

ADULTS 18-49

1. WRFY-F
2. WYSP-F
3. WIOV-F
4. WMMR-F
- WYXR-F

ADULTS 25-54

1. WRFY-F
2. WIOV-F
3. WYSP-F
- 4.
- 5.

ADULTS 35+

1. WEEU
2. WRFY-F
3. WIOV-F
4. WRW
- 5.

MEN 25-54

1. WRFY-F
2. WIOV-F
- WYSP-F
4. WMMR-F
5. WEEU

WOMEN 25-54

1. WRFY-F
2. WIOV-F
3. WOGL-F
- WYXR-F
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAGO	1240	Reading	2.2/ 8.7
WBYN-F	107.5	Boyertown	2.0/ 4.4

See Philadelphia For More Information About These Stations:

KYW	1.5/11.4	WUSL-F	1.1/ 2.9
WEAZ	1.1/ 2.4	WWDB-F	1.3/ 3.5
WEAZ-F	1.5/ 7.3	WXTU-F	2.6/ 6.2
WEGX-F	2.4/12.4		
WFLN-F	0.7/ 3.9		
WIP	0.9/ 2.3		
WVGK-F	0.7/ 3.5		

WAEB-F	104.1	Allentown	1.3/ 4.8
WDAC-F	94.5	Lancaster	1.7/ 3.4
WFHJ-F	100.7	Allentown	1.1/ 1.8
WLEV-F	96.1	Easton	0.7/ 2.2
WNCE-F	101.3	Lancaster	0.7/ 2.3
WODE-F	99.9	Easton	0.9/ 3.4
WRKZ-F	106.7	Hershey	1.3/ 4.8
WRVV-F	97.3	Harrisburg	1.1/ 3.0
WVKL-F	94.9	Harrisburg	0.4/ 2.1
WZZO-F	95.1	Bethlehem	1.1/ 3.1

RADIO STATIONS

WAGO,	1240,	1 KW	, AC	CBS, \$14.00	(Banner)	Brill
WEEU,	850,	1 KW (DA-N)	, Full Service	ABC, \$23.00	(McGuill)	
WRW,	1340,	1 KW	, Nostalgia	GMN, \$16.00	(Torbet)	Ragan Henry
WBYN-F,	107.5,	30 KW @ 610	, Religion	, \$17.00	(---)	WDAC
WRFY-F,	102.5,	19 KW @ 807	, CHR	, \$53.00	(Torbet)	Ragan Henry (BOYERTOWN)

REDDING, CA

MSA Rank/Pop: 248/150,600
 ARB Rank/Pop: 208/126,500
 Market TSL: 22 Hours
 Average Person Rating: 16.4

Diaries: 351/417:1
 Sample Target: 350
 % Below Line: 13.5
 % Not Listed: 15.9

Retail \$: 1.1 Bill
 FM Share: 84.57%
 Stations: 12/9

12+ METRO	1/4/SHARE	FAL 91	SPG 91-	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	RATING S90
1. KNCQ-F (C)	39/18.8	14.5	10.6	20.7	17.5	353	27.9	20.2	26.1
2. KARZ-F (AC)	22/10.6	4.7	7.6	5.3	5.8	247	19.5	19.2	19.3
3. KEWB-F (CHR)	20/ 9.6	6.5	7.6	12.0	11.1	278	22.0	22.3	26.9
KQMS (FS)	20/ 9.6	10.3	12.1	10.1	10.6	254	20.1	21.1	17.9
KSHA-F (AC)	20/ 9.6	15.4	12.6	11.1	9.5	262	20.7	17.4	16.9
6. KFMM-F (AOR)	19/ 9.1	3.3	5.1	2.9	2.1	139	11.0	6.8	8.6
7. KNNN-F (AC)	18/ 8.7	16.4	10.1	11.5	14.8	237	18.7	23.5	24.0
8. KCEZ-F (O)	7/ 3.4	3.3	3.0	0.5	1.6	97	7.7	8.9	4.8

12+ AM	12+ MID	12+ PM	12+ EVE
1. KNCQ-F	1. KNCQ-F	1. KNCQ-F	1. KNCQ-F
2. KQMS	2. KQMS	2. KARZ-F	2. KEWB-F
3. KARZ-F	3. KSHA-F	3. KSHA-F	KARZ-F
4. KNNN-F	4. KARZ-F	4. KNNN-F	4.
5.	5.	5. KEWB-F	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KNCQ-F	1. KNCQ-F	1. KNCQ-F	1. KNCQ-F	1. WFMM-F	1. KNCQ-F
2. KFMM-F	2. KARZ-F	2. KFMM-F	2. KQMS	2. KNCQ-F	2. KARZ-F
3. KARZ-F	3. KFMM-F	3. KARZ-F	3. KSHA-F	3. KARZ-F	3. KSHA-F
4. KEWB-F	4. KEWB-F	4. KNNN-F	4. KNNN-F	KQMS	4. KFMM-F
5.	5.	KQMS	5.	5. KNNN-F	KNNN-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAVA	1450	Burney	1.4/3.9
KFXS-F	102.7	Red Bluff	1.4/7.8
KHTE	600	Redding	1.0/6.2
KGO	810	San Francisco	1.5/3.3

RADIO STATIONS

KHTE,	600,	5 KW/1 KW (DA-2)	, Oldies	, \$ 9.00	(Christal)
KQMS,	1400,	1 KW	, Full Service	ABC NBC-T, \$17.00	(Eastman) Citadel
KARZ-F,	106.1,	100 KW @ 1968	, AC	, \$18.00	(Christal)
KEWB-F,	94.7,	4 KW @ 1565	, CHR	, \$18.00	(HNNH) (BURNLEY)
KNCQ-F,	97.3,	28 KW @ 3569	, Country	, \$29.00	(Durpetti) (ANDERSON)
KNNN-F,	99.3,	5 KW @ 328	, AC	, \$17.00	(Katz) (CENTRAL VALLEY)
KSHA-F,	104.3,	100 KW @ 1558	, AC	ABC CBS, \$15.00	(Eastman) Citadel

KCEZ-F, KFMM-F -- See Chico

ROCHESTER, MN

MSA Rank/Pop: 318/108,000
 ARB Rank/Pop: 244/87,100
 Market TSL: 21.0 Hours
 Average Person Rating: 15.8

Diaries: 302/288:1
 Sample Target: 290
 % Below Line: 10.9
 % Not Listed: 26.8

Retail \$: 1.01 Bill
 FM Share: 77.23%
 Stations: 15/7

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	METRO CUME S90
1. KROC-F (CHR)	23/16.7	---	20.6	---	16.7	341	39.2	39.6	32.5
2. KRCH-F (AOR)	20/14.5	---	9.3	---	12.3	240	27.6	20.7	26.8
3. KNXR-F (SAC)	12/ 8.7	---	11.2	---	10.5	133	15.3	16.5	14.1
4. KWK-F (C)	11/ 8.0	---	9.3	---	7.9	183	21.0	18.7	13.3
5. KROC (FS)	9/ 6.5	---	14.0	---	7.0	178	20.4	23.5	18.8
6. KOLM (O)	8/ 5.8	---	1.9	---	3.5	81	9.3	9.0	7.0
7. KWEB (C)	3/ 2.2	---	1.9	---	3.5	81	9.2	10.8	11.4
WCCO (FS)	3/ 2.2	---	2.8	---	2.6	116	13.3	9.8	7.9
KAUS-F (C)	3/ 2.2	---	1.9	---	2.6	82	9.4	8.1	8.4

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KROC-F<	1. KROC-F<	1. KROC-F<	1. KROC-F>
2. KRCH-F>	2. KRCH-F>	2. KRCH-F	2. KRCH-F
3. KROC <	3. KWK-F	3. KWK-F	3. KNXR-F
4. KNXR-F<	4. KNXR-F	4. KNXR-F	4. KOLM
5. KWK-F	5.	5.	KROC

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KRCH-F	1. KRCH-F	1. KRCH-F	1. KNXR-F	1. KRCH-F>	1. KROC-F>
KROC-F>>	KROC-F>>	KROC-F>	2. KROC-F	2. KROC-F	2. KRCH-F
3.	3. KOLM	3. KOLM	3. KWK-F	3. KOLM	3. KWK-F
4.	4. KWK-F	4. KWK-F	4. KOLM	4.	4. KOLM
5.	5.	5.	5.	5.	KROC

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KQRS-F	92.5	Golden Valley	1.4/7.8
KQYB-F	98.3	Spring Grove	0.7/2.9
KRXX-F	93.7	Minneapolis	1.4/5.4
KSTP-F	94.5	Minneapolis	0.7/4.0
WIZM-F	93.3	La Crosse	0.7/4.5
WLTE-F	102.9	Minneapolis	1.4/8.3

RADIO STATIONS

KOLM,	1520,	10 KW (DAYS)	, Oldies	MBS UNISUP, \$12.00	(Mc-Guild)
KROC,	1340,	1 KW	, Full Service	ABC, \$14.00	(Torbet)
KWEB,	1270,	5 KW/1 KW (DA-2)	, Country	SMN NBC, \$ 9.00	(HNWH)
KNXR-F,	97.5,	100 KW @ 1040	, Soft AC/EZ	ABC, \$13.00	(K & P)
KRCH-F,	101.7,	39 KW @ 561	, AOR/Classic	, \$17.00	(HNWH)
KROC-F,	106.9,	100 KW @ 1109	, CHR	ABC, \$17.00	(Torbet)
KWK-F,	96.7,	3 KW @ 295	, Country	UNISUP MBS, \$14.00	(Mc-Guild)

ST. CLOUD, MN

MSA Rank/Pop: 210/194,000
 ARB Rank/Pop: 188/155,700
 Market TSL: 24 Hours
 Average Person Rating: 18.2

Diaries: 424/367:1
 Sample Target: 390
 % Below Line: 33.1
 % Not Listed: 15.5

Retail \$: 2.4 Bil
 FM Share: 72.92%
 Stations: 22/11

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	METRO CUME S90
1. WWJO-F (C)	24/ 8.5	---	13.9	---	8.1	322	20.7	23.2	19.9
2. KCCO (FS)	23/ 8.1	---	7.9	---	5.9	238	15.3	22.8	19.2
3. KCLD-F (CHR)	22/ 7.7	---	8.6	---	11.4	403	25.9	27.4	27.9
WJON (FS)	22/ 7.7	---	5.0	---	5.9	297	19.1	15.8	16.3
5. KQQL-F (O)	21/ 7.4	---	7.9	---	4.6	325	20.9	21.2	15.1
6. KLZZ-F (?)	20/ 7.0	---	4.3	---	7.5	280	18.0	17.9	21.0
7. KKS-R-F (AC)	18/ 6.3	---	3.3	---	8.1	145	9.3	12.8	13.9
8. WHMH-F (AOR)	16/ 5.6	---	5.3	---	9.4	266	17.1	13.9	17.5
KEEY-F (C)	16/ 5.6	---	6.0	---	1.0	209	3.4	11.3	4.8
10. KASM (C)	10/ 3.5	---	9.3	---	8.1	142	9.1	12.8	11.4

12+ AMD

1. WJON
2. WWJO-F
- WCCO
4. KCLD-F
- 5.

12+ MID

1. KQQL-F
2. KKS-R-F
3. KLZZ-F
4. WCCO
- 5.

12+ PMD

1. KCLD-F
2. KLZZ-F
3. WCCO
4. WWJO
- KEEY-F

12+ EVE

1. KCLD-F
2. KLZZ-F
3. WHMH-F
4. WJON
- 5.

ADULTS 18-34

1. KLZZ-F
2. WHMH-F
3. KQQL-F
- KKS-R-F
- 5.

ADULTS 18-49

1. KQQL-F
2. KLZZ-F
3. KKS-R-F
4. WWJO-F
- KEEY-F

ADULTS 25-54

1. KKS-R-F
2. WWJO-F
- KQQL-F
4. KEEY-F
- KLZZ-F

ADULTS 35+

1. WCCO
2. WJON
3. WWJO-F
- 4.
- 5.

MEN 25-54

1. WCCO
2. WWJO-F
3. KQQL-F
- WHMH-F
- 5.

WOMEN 25-54

1. KKS-R-F
2. KQQL-F
3. KEEY-F
- WWJO-F
- KLZZ-F

OTHER RATED STATIONS/METRO SHARE & CUMF RATING

KMXX-F	94.9	Cold Spring	1.4/ 3.6
KNSI	1450	St. Cloud	1.8/ 3.7
KXSS	1390	Waite Park	1.4/ 5.3
WVAL	660	Sauk Rapids	0.4/ 1.2
KDWB-F	101.3	Minneapolis	0.7/ 6.1
KIKV-F	100.7	Alexandria	1.4/ 5.2
KJJO-F	104.1	Minneapolis	1.1/ 2.8
KQIC-F	102.5	Willmar	0.4/ 3.1
KQRS-F	92.5	Minneapolis	2.1/11.7
KRXX-F	93.7	Minneapolis	2.1/ 7.5
KSTP-F	94.5	Minneapolis	1.8/ 6.9
WLTE-F	102.9	Minneapolis	2.5/ 9.2

RADIO STATIONS

KASM,	1150,	2.5 KW (DAYS)	, Country	, \$ 9.00 (---)	R. Ingstad (ALBANY)
WJON,	1240,	1 KW	, Full Service	ABC MBS, \$15.00 (---)	
KCLD-F,	104.7,	100 KW @ 440	, CHR	ARC, \$22.00 (Roslin)	Leighton
KKS-R-F,	96.7,	50 KW @ 453	, AC	UNIPWR UNTULT, \$15.00 (---)	
KLZZ-F,	103.7,	6 KW @ 328	, ??	, \$NA (---)	(WAITE PARK)
WHMH-F,	101.7,	3 KW @ 300	, AOR	SOURCE, \$14.00 (Evans)	(SAUK RAPIDS)
WWJO-F,	98.1,	100 KW @ 984	, Country	ARC, \$19.00 (---)	

Other ranked stations -- see Minneapolis in Spring 92 edition

SAN ANGELO, TX

MSA Rank/Pop: 325/99,300
 ARB Rank/Pop: 250/81,000
 Market TSL: 22.75 Hours
 Average Person Rating: 16.2

Diaries: 312/260:1
 Sample Target: 290
 % Below Line: 0.0
 % Not Listed: 16.0

Retail \$: 0.68 B11
 FM Share: 92.73%
 Stations: 6/6

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	CUME S91	RATING S90
1. KGKL-F (C)	49/37.4	---	31.7	---	32.1	378	46.7	44.6	41.7
2. KIXY-F (CHR)	31/23.7	---	28.2	---	27.0	343	42.3	44.7	41.8
3. KELI-F (AC/D)	19/14.5	---	10.6	---	6.6	184	22.7	23.4	17.7
4. KGKL (AC)	6/ 4.6	---	3.5	---	2.2	107	13.2	9.8	8.7
5. KSJT-F (SP)	3/ 2.3	---	6.3	---	5.8	58	7.2	12.9	8.6
6. KAYJ (O)	2/ 1.5	---	2.1	---	5.1	50	6.2	10.2	15.7

12+ AMO	12+ MID	12+ PMO	12+ EVE
1. KGKL-F>>	1. KGKL-F>>	1. KGKL-F>>	1. KIXY-F
2. KIXY-F>	2. KIXY-F	2. KIXY-F>	2. KGKL-F>>
3.	3. KELI-F	3. KELI-F	3.
4.	4.	4.	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KGKL-F>	1. KGKL-F>>	1. KGKL-F>>	1. KGKL-F>>	1. KGKL-F>	1. KGKL-F>>
2. KIXY-F>>	2. KIXY-F	2. KELI-F	2. KELI-F	2. KELI-F<	2. KELI-F
3. KELI-F	3. KELI-F	3. KIXY-F	3. KIXY-F	3. KIXY-F	3. KIXY-F
4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUMÉ RATING

NONE

RADIO STATIONS

KAYJ, 1280, 1 KW/250 W	, Oldies	UNISUP UNIULT, \$ 7.00	(Torbet)
KGKL, 960, 5 KW/1 KW (DA-N)	, AC (?)	ABC, \$ 7.00	(Katz)
KELI-F, 98.7, 100 KW @ 1289	, AC/Oldies	UNIULT, \$13.00	(K & P)
KGKL-F, 97.5, 100 KW @ 410	, Country	ABC, \$23.00	(Katz)
KIXY-F, 94.7, 100 KW @ 358	, CHR	, \$18.00	(Torbet)
KSJT-F, 107.5, 100 KW @ 604	, Hispanic	, \$ 7.00	(Lotus Hisp.)

SANTA BARBARA, CA

MSA Rank/Pop: 129 (w/Lompoc & S. Maria)
 ARB Rank/Pop: 176/167,300
 Market TSL: 21.50 Hours
 Average Person Rating: 15.8

Diaries: 482/347:1
 Sample Target: 410
 % Below Line: 14.8
 % Not Listed: 20.1

Retail \$: 1.5 Bill
 FM Share: 70.62%
 Stations: 22/11

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUMF S92	RATING S91	S90
1. KTYD-F (AOR)	27/10.2	8.1	11.1	5.7	8.3	433	25.9	28.1	23.4
2. KSBL-F (SAC)	19/ 7.2	8.3	5.4	7.3	5.6	304	18.2	15.5	11.6
3. KMGQ-F (AC)	18/ 6.8	5.9	4.4	5.0	7.5	263	15.7	16.0	18.1
KTMS (N/T)	18/ 6.8	7.0	6.1	5.7	8.3	308	18.4	20.5	18.5
5. KSPE (SP)	16/ 6.1	2.9	3.4	3.4	0.8	137	8.2	5.3	4.3
KRUZ-F (SAC)	16/ 6.1	8.8	7.1	6.9	8.7	243	14.5	18.0	17.3
7. KDB -F (CL)	15/ 5.7	6.6	4.4	7.3	10.3	186	11.1	15.2	17.8
KCQR-F (CL, AOR)	15/ 5.7	3.3	6.1	6.5	7.1	293	17.5	16.8	15.2
KHTY-F (CHR)	15/ 5.7	5.1	7.4	6.1	6.0	330	19.7	19.4	17.0
10. KCAQ-F (CHR)	11/ 4.2	2.9	1.7	3.4	2.0	187	11.2	7.0	6.7
11. KSSM (BB?)	7/ 2.7	2.6	2.0	0.8	---	80	4.8	5.1	---
12. KIST (O)	6/ 2.3	2.6	4.1	4.6	4.0	125	7.5	12.9	9.9
KNX (N)	6/ 2.3	2.9	2.7	1.9	2.8	201	12.0	13.9	10.4

12+ AMQ	12+ MID	12+ PMQ	12+ FVE
1. KTMS	1. KSBL-F	1. KTYD-F	1. KTYD-F
2. KSPE	2. KTYD-F	2. KMGQ-F	2. KMGQ-F
3. KSBL-F	3. KRUZ-F	3. KSBL-F	3. KCAQ-F
4. KTYD-F	4. KTMS	4. KHTY-F	4. KDB -F
5. KHTY-F	5. KDB -F	5. KDB -F	5. KHTY-F

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KTYD-F	1. KTYD-F	1. KTYD-F	1. KTMS	1. KTYD-F	1. KSBL-F
2. KCQR-F	2. KSBL-F	2. KSBL-F	KRUZ-F	2. KCQR-F	2. KSPE
3. KSPE	3. KMGQ-F	3. KMGQ-F	4. KDB -F	3. KMGQ-F	3. KMGQ-F
4. KHTY-F	KCQR-F	KCQR-F	4. KSBL-F	4. KTMS	4. KTMS
5. KSBL-F	5. KSPE	5. KSPE	5. KMGQ-F	5.	5. KTYD-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBBY-F	95.1	Ventura	0.4/ 2.7
KCBS-F	93.1	Los Angeles	0.4/ 3.5
KELF-F	95.9	Camarillo	0.8/ 2.2
KFI	640	Los Angeles	1.9/ 6.5
KHAY-F	100.7	Ventura	1.1/ 7.8
KLIT-F	101.9	Glendale	0.4/ 4.2
KLOS-F	95.5	Los Angeles	1.5/ 7.8
KROQ-F	106.7	Los Angeles	0.4/ 2.1
KTRO	1520	Oxnard	1.5/ 3.5

RADIO STATIONS

KIST,	1340,	1 KW	AC/Oldies	\$11.00	(CBS)
KSPE,	1490,	1 KW (DA-2)	Hispanic	UPI,	\$16.00 (Lotus)
KSSM,	990,	5 KW/500 W	Nostalgia (?)	AP,	\$11.00 (Roslin)
KTMS,	1250,	2.5 KW/1 KW (DA-1)	News/Talk	CNN ABC,	\$25.00 (---) Larson
KCQR-F,	94.5,	.9 KW @ 2949,	AOR/Classic	\$22.00	(Banner) (FLLWOOD)
KDB-F,	93.7,	13 KW @ 869,	Classical	\$31.00	(CMBS)
KHTY-F,	97.5,	18 KW @ 2919,	CHR	ABC,	\$22.00 (---) Larson
KMGQ-F,	106.3,	360 W @ 869,	AC	\$27.00	(CBS) (GOLETA)
KRUZ-F,	103.3,	105 KW @ 2978,	SAC/E7	\$36.00	(Katz)
KSBL-F,	101.7,	310 W @ 810,	Soft AC	UNISUP,	\$30.00 (Katz) (CARPINTERIA)
KTYD-F,	99.9,	34 KW @ 1279,	AOR	\$41.00	(Mc-Guild) Home News

KNX -- see Los Angeles

KCAQ-F -- See Oxnard-ventura

SANTA FE, NM

MSA Rank/Pop: 299/119,800
ARB Rank/Pop: 232/ 99,200
Market TSL: 23.50 Hours
Average Person Rating: 17.7

Diaries: 313/317:1
Sample Target: 300
% Below Line: 54.5
% Not Listed: 21.6

Retail \$: 0.9 B11
FM Share: 84.06%
Stations: 23/9

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	RATING S90
1. KOLT-F (C)	16/9.1	---	7.0	---	4.0	194	19.6	12.1	17.0
2. KRST-F (C)	12/6.8	---	2.9	---	8.5	182	18.3	9.2	21.1
KHFM-F (CL)	12/6.8	---	5.8	---	3.4	165	16.6	13.6	8.4
4. KKSS-F (CHR)	9/5.1	---	6.4	---	8.0	132	13.3	18.1	14.3
5. KNYN-F (C)	8/4.5	---	2.9	---	3.4	139	14.0	11.3	11.2
KLSK-F (CL. AOR)	8/4.5	---	7.6	---	4.5	214	21.6	23.2	13.1
7. KBOM-F (O)	7/4.0	---	3.5	---	6.8	70	7.1	9.8	7.4
8. KSWV (SP)	6/3.4	---	0.6	---	4.0	35	3.5	6.3	6.9
KTRC (BB)	6/3.4	---	1.2	---	1.7	100	10.1	9.4	5.6
KIOI-F (SP)	6/3.4	---	---	---	---	64	6.5	---	---
KKOB (FS)	6/3.4	---	2.3	---	1.1	125	12.6	10.5	10.2
KMGA-F (SAC)	6/3.4	---	1.7	---	2.3	112	11.3	8.4	12.7
KZRQ-F (AOR)	6/3.4	---	---	---	2.3	82	8.3	---	8.3
14. KIOT-F (J/NAC)	5/2.8	---	---	---	---	97	9.8	---	---

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KOLT-F<	1. KOLT-F>	1. KOLT-F>	1. KNYN-F
2. KRST-F	2. KKOB	2. KHFM-F	KRST-F
3. KHFM-F	3. KNYN-F	3. KLSK-F	3. KSWV
4. KKSS-F	4. KLSK-F	4. KKSS-F	KLSK-F
5.	5.	KRST-F	5.
		KZRQ-F	

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KOLT-F	1. KOLT-F>	1. KOLT-F>	1. KHFM-F	1. KOLT-F	1. KOLT-F>>
2. KZRQ-F	2. KLSK-F	2. KLSK-F	2. KOLT-F	2. KBOM-F	2. KRST-F
KIOI-F	3. KRST-F	3. KBOM-F	3. KRST-F	3. KBAC-F	3. KLSK-F
KSWV	KBOM-F	4. KHFM-F	4. KBOM-F	KHFM-F	4.
5. KBAC-F	5.	KKOB	KTRC	KKOB	5.
				KLSK-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBAC-F	98.1	Las Vegas	2.3/ 5.3
KOCE	950	Espanola	1.7/ 6.4
KNLA-F	101.1	White Rock	1.1/ 5.6
KRSN	1490	Los Alamos	0.6/ 5.5
KAMX-F	107.9	Albuquerque	1.1/ 8.6
KKJY-F	100.3	Albuquerque	2.8/10.6
KKOB-F	93.3	Albuquerque	1.1/ 9.8
KRBL-F	98.5	Los Alamos	1.1/ 9.2
KZRR-F	94.1	Albuquerque	2.3/10.7

RAIO STATIONS

KOCE, 950, 4.2 KW/80W	, Hispanic	CNN UNISUP, \$10.00	(Lotus Hisp.)	(ESPANOLA)
KSWV, 810, 5 KW (DAYS)	, Hispanic	, \$12.00	(Caballero)	
KTRC, 1400, 1 KW	, Nostalgia	ABC, \$13.00	(Eastman)	
KBOM-F, 106.7, 15 KW @ 1948	, Oldies	, \$15.00	(K & P)	
KNYN-F, 95.5, 19 KW @ 1850	, Country	MBS UNIULT, \$15.00	(---)	

Other ranked stations -- see Albuquerque in Spring 92 edition

SIOUX CITY, IA

MSA Rank/Pop: 309/115,000
 ARB Rank/Pop: 240/92,500
 Market TSL: 22.25 Hours
 Average Person Rating: 17.0

Diaries: 325/285:1
 Sample Target: 320
 % Below Line: 8.2
 % Not Listed: 15.9

Retail \$: 0.88 Bill
 FM Share: 71.21%
 Stations: 10/8

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	RATING S90
1. KSUX-F (C)	30/19.1	---	15.8	---	---	286	30.9	19.6	----
2. KGLI-F (CHR)	23/14.6	---	22.4	---	22.1	334	36.1	40.4	37.4
3. KSCJ (N/T)	19/12.1	---	9.7	---	12.4	220	23.8	16.6	28.4
4. KSEZ-F (AOR)	18/11.5	---	17.6	---	15.9	234	25.3	29.9	22.4
5. KKMA-F (AC)	11/ 7.0	---	10.3	---	13.8	162	17.5	16.6	24.1
KWSL (O)	11/ 7.0	---	7.3	---	9.0	127	13.7	16.3	18.1
WNAX-F (O)	11/ 7.0	---	3.6	---	0.7	155	16.8	8.8	4.4
8. KMNS (C)	6/ 3.8	---	3.0	---	11.7	135	14.6	10.1	22.3

12+ AM	12+ MID	12+ PM	12+ EVE
1. KSCJ <	1. KSUX-F	1. KSUX-F<	1. KGLI-F
2. KSUX-F	2. KSCJ	2. KGLI-F>	KSEZ-F
3. KGLI-F	3. KGLI-F	3. KSEZ-F	KSUX-F
4. KSEZ-F	4. KSEZ-F	4.	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KGLI-F	1. KSUX-F>	1. KSUX-F>	1. KSUX-F	1. KSUX-F<	1. KSUX-F
2. KSUX-F<	2. KGLI-F<	2. KGLI-F	2. KSCJ >	2. KSEZ-F	2. KKMA-F
3. KSEZ-F>>	3. KSEZ-F>	KSEZ-F	3. KWSL	3. KGLI-F	3. KGLI-F
4.	4.	4.	4. WNAX-F	4. KSCJ	4.
5.	5.	5.	5.	WNAX-F	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KTFC-F	103.3	Sioux City	0.6/3.1
WNAX	570	Yankston	1.3/5.7

RADIO STATIONS

KMNS,	620,	1 KW (DA-2)	,	Country	ABC, \$ 8.00	(Christal)
KSCJ,	1360,	5 KW (DA-N)	,	News/Talk	NBC, \$16.00	(K & P)
KWSL,	1470,	5 KW (DA-2)	,	Nostalgia	CNN UNISUP, \$11.00	(Torbet)
KGLI-F,	95.5,	100 KW @ 899,	,	CHR	ABC, \$18.00	(Torbet)
KKMA-F,	99.5,	100 KW @ 790,	,	AC	UNISUP, \$14.00	(Roslin)
KSEZ-F,	97.9,	100 KW @ 259,	,	AOR	NBC SOURCE, \$17.00	(Christal)
KSUX-F,	105.7,	50 KW @ 462,	,	Country	NBC, \$19.00	(K & P)
WNAX-F,	104.1,	100 KW @ 981,	,	Oldies	UNIULT UNISUP, \$ NA	(Mc-Guild) Park (WINNEBAGO, NE) (YANKTON, SD)

SOUTHERN ILLINOIS

(Marion - Carbondale)

MSA Rank/Pop: NA
ARB Rank/Pop: 198/134,700
Market TSL: 21.25 Hours
Average Person Rating: 16.1

Diaries: 366/368:1
Sample Target: 380
% Below Line: 6.9
% Not Listed: 16.1

Retail \$: 1.1 Bil
FM Share: 92.31%
Stations: 16/12

12+ METRO	1/4/SHARF	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	CUMF S91	RATING S90
1. WDDD-F (C)	61/28.1	---	18.9	---	---	486	36.1	32.7	----
2. WCIL-F (CHR)	35/16.1	---	19.3	---	---	505	37.5	39.7	----
3. WTAO-F (AOR)	26/12.0	---	6.6	---	---	284	21.1	16.3	----
4. WOOZ-F (O)	16/ 7.4	---	10.1	---	---	294	21.8	21.2	----
5. WUEZ-F (SAC)	9/ 4.1	---	2.6	---	---	114	8.5	9.0	----
6. KEZS-F (SAC)	7/ 3.2	---	6.6	---	---	140	10.4	13.6	----
7. WXAN-F (REL)	6/ 2.8	---	1.3	---	---	86	6.4	4.4	----

12+_AMD	12+_MID	12+_PMD	12+_EVE
1. WDDD-F>>	1. WDDD-F>>	1. WDDD-F	1. WDDD-F
2. WCIL-F>	2. WCIL-F>	2. WCIL-F	2. WCIL-F>
3. WTAO-F	3. WTAO-F>	3. WTAO-F>	3. WTAO-F>>
4. WOOZ-F	4.	4. WOOZ-F	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WCIL-F<	1. WDDD-F	1. WDDD-F>>	1. WDDD-F>>	1. WDDD-F	1. WDDD-F>>
2. WTAO-F<	2. WCIL-F	2. WTAO-F>	2. WOOZ-F	2. WTAO-F>>	2. WCIL-F
3. WDDD-F>>	3. WTAO-F>	3. WCIL-F	3. WUEZ-F	3. WOOZ-F	3. WOOZ-F
4.	4. WOOZ-F	WOOZ-F	4. WCIL-F	4. WCIL-F	4. WTAO-F
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCIL	1020	Carbondale	0.5/ 4.4
WDDD	810	Johnson City	1.8/ 5.0
WEZS-F	95.1	Carterville	0.9/ 5.3
WFRX	1300	W. Frankfort	1.4/ 3.8
WINI	1420	Murphysboro	0.9/ 3.2
WJPF	1340	Herrin	0.9/ 5.5
KGMO-F	100.7	Cape Girardeau	1.8/10.2
KMOX	1120	St. Louis	0.9/ 4.5
KSHE-F	94.7	St.Louis	0.9/ 4.7

RADIO STATIONS

WCIL-F,	101.5,	50 KW @ 351,	CHR	ABC, \$ NA	(---)		
WDDD-F,	107.3,	50 KW @ 492,	Country	NBC, \$ NA	(---)		
WOOZ-F,	99.9,	32 KW @ 620,	Oldies	NBC UNISUP, \$ NA	(Banner)		
WTAO-F,	105.1,	25 KW @ 308,	AOR	UNIULT, \$ NA	(---)	CR	
WUEZ-F,	103.5,	6 KW @ 328,	Soft AC	, \$ NA	(---)		(CHRISTOPHER)
WXAN-F,	103.9,	1.2 KW @ 469,	Religion	, \$ NA	(---)		(AVA)
KEZS-F,	102.9,	100 KW @ 948,	Soft AC/EZ	ABC UNIULT, \$ NA	(Torbet)		(CAPE GIRARDEAU)
KGMO-F,	100.7,	100 KW @ 699,	AC	MBS, \$ NA	(HNWH)	Withers	(CAPE GIRARDEAU)

SPRINGFIELD, IL

MSA Rank/Pop: 215/190,200
 ARB Rank/Pop: 186/156,500
 Market TSL: 22.50 Hours
 Average Person Rating: 16.5

Diaries: 473/331:1
 Sample Target: 410
 % Below Line: 4.3
 % Not Listed: 14.7

Retail \$: 1.5 Bill
 FM Share: 77.73%
 Stations: 15/10

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	RATING S91	RATING S90
1. WYMG-F (AOR)	49/19.0	---	19.2	---	14.5	454	29.0	25.5	26.7
2. WDBR-F (CHR)	33/12.8	---	13.7	---	13.5	473	30.2	29.6	33.0
WFMB-F (C)	33/12.8	---	10.7	---	6.7	330	21.1	20.8	15.3
4. WNNS-F (AC)	27/10.5	---	13.3	---	12.8	394	25.2	29.4	25.6
5. WTAX (FS)	26/10.1	---	7.0	---	10.1	277	17.7	17.2	21.7
6. WVEM-F (SAC)	21/ 8.1	---	4.8	---	9.1	205	13.1	13.1	13.0
7. WMAY (C)	11/ 4.3	---	4.4	---	5.4	160	10.2	12.6	10.8
8. KMCX (T)	6/ 2.3	---	1.5	---	4.0	92	5.9	7.0	6.4
9. WCVS (O)	4/ 1.6	---	4.1	---	4.4	146	9.3	12.5	13.8

12+ AMU	12+ MID	12+ PMD	12+ EVE
1. WYMG-F	1. WYMG-F	1. WYMG-F	1. WYMG-F
2. WTAX	2. WNNS-F	2. WDBR-F	2. WDBR-F
3. WFMB-F	3. WFMB-F	3. WFMB-F	3. WFMB-F
4. WDBR-F	WDBR-F	4. WNNS-F	4. WTAX
5. WNNS-F	5. WVEM-F	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WYMG-F	1. WYMG-F	1. WYMG-F	1. WFMB-F	1. WYMG-F	1. WNNS-F
2. WDBR-F	2. WNNS-F	2. WNNS-F	2. WTAX	2. WFMB-F	2. WDBR-F
3. WNNS-F	3. WDBR-F	3. WFMB-F	3. WVEM-F	3. WNNS-F	3. WFMB-F
4. WFMB-F	4. WFMB-F	4. WDBR-F	4. WYMG-F	4.	WYMG-F
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WLUJ-F	97.7	Petersburg	1.2/5.2
WRVI-F	96.7	Virden	0.8/5.6
KMJM-F	107.7	St. Louis	0.8/2.4
KUSA	550	St. Louis	0.4/3.0
WDZQ-F	95.1	Decatur	0.4/2.0
WGN	720	Chicago	0.4/2.0

RADIO STATIONS

WCVS,	1450,	1 KW	, Oldies	ABC, \$11.00	(Mc-Guild)	Neuchff
WMAY,	970,	1 KW/500 W (GA-2),	Country	NBC CNN, \$14.00	(HNWH)	Midwest Family
WTAX,	1240,	1 KW	, Full Service	CBS MBS, \$20.00	(Christal)	Lake Shore
WDBR-F,	103.7,	50 KW @ 298,	CHR	, \$24.00	(Christal)	Lake Shore
WFMB-F,	104.5,	43 KW @ 430,	Country	ABC, \$22.00	(Mc-Guild)	Neuchff
WNNS-F,	98.7,	50 KW @ 469,	AC	, \$21.00	(HNWH)	Midwest Family
WVEM-F,	101.9,	50 KW @ 276,	Soft AC	ABC, \$18.00	(K & P)	
WYMG-F,	100.5,	50 KW @ 492,	AOR	, \$30.00	(Katz)	Saga (JACKSONVILLE)

KMOX -- See St. Louis in Spring 92 edition

STAMFORD - NORWALK, CT

206/202,300 (Stamford)
 MSA Rank/Pop: 285/127,100 (Norwalk)
 ARR Rank/Pop: 130/282,100
 Market ISL: 21.75 hours
 Average Person Rating: 16.8

Diaries: 423/667:1
 Sample Target: 440
 % Below Line: 63.5
 % Not Listed: 16.9

Retail \$: 3.25 B11
 FM Share: 68.78%
 Stations: 33/7

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	MTRO CUME	MTRO CUME S92	RATING S91	RATING S90
1. WEFX-F (CL.AOR)	28/5.9	5.5	4.9	6.0	7.5	477	16.9	16.8	16.6
2. WCBS (N)	27/5.7	5.3	6.0	5.4	4.9	598	21.2	23.5	18.1
3. WSTC (FS)	26/5.5	4.3	6.7	7.6	5.1	372	13.2	11.1	12.9
4. WFZN-F (SAC)	26/5.5	3.9	5.8	6.3	6.3	358	12.7	16.9	15.6
5. WHTZ-F (CHR)	23/4.9	5.0	4.9	4.1	6.1	499	17.7	13.2	18.9
6. WRKS-F (B)	23/4.9	0.7	1.3	2.4	2.4	310	11.0	4.6	6.5
7. WFAN (S/1)	21/4.4	5.7	5.3	5.4	3.9	432	15.3	13.0	10.0
8. WEBS-F (AC)	18/3.8	4.1	5.6	6.5	3.7	392	13.9	16.7	10.7
9. WSKQ-F (SP)	18/3.8	2.3	---	1.7	0.6	96	3.4	---	2.2
10. WCBS-F (D)	17/3.6	1.6	2.9	1.5	3.0	271	9.6	6.1	10.6
11. WNCN-F (CL)	17/3.6	5.5	2.7	4.5	3.4	285	10.1	9.7	9.8
12. WPAT-F (SAC)	16/3.4	2.1	2.7	1.5	1.6	175	6.2	4.1	6.7
13. WOR (T)	12/2.5	3.4	4.9	2.2	3.7	135	4.8	6.0	7.1
14. WBLS-F (B)	12/2.5	---	0.9	0.6	0.4	195	6.9	2.9	2.5

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WSTC	1. WEFX-F	1. WEFX-F	1. WHTZ-F
2. WFAN	2. WEZN-F	2. WEZN-F	2. WRKS-F
3. WCBS	3. WCBS-F	3. WHTZ-F	3. WOR
4. WXRK-F	4. WRKS-F	4. WRKS-F	4. WNCN-F
5. WEBS-F	5. WHTZ-F	5. WEBS-F WNCN-F	5. WFFX-F WEZN-F

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WEFX-F	1. WEFX-F	1. WEZN-F	1. WSTC	1. WEFX-F	1. WEZN-F
2. WEBS-F	2. WPKS-F	2. WEFX-F	2. WCBS	2. WFAN	2. WSTC
3. WSKQ-F	3. WSKQ-F	3. WCBS-F	3. WEZN-F	3. WCBS-F	3. WEBS-F
4. WRKS-F	4. WFBS-F	4. WCBS	4. WPAT-F	4. WCBS	4. WSKQ-F
5. WHTZ-F	5. WFZN-F	5. WRKS-F WNCN-F	5. WNCN-F WFAN	5.	5. WRKS-F WNCN-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGCH	1490	Greenwich	0.6/ 3.8	WNEW-F	102.7	New York	0.8/ 9.4
WMMM	1260	Westport	0.4/ 2.4	WPLJ-F	95.5	New York	1.3/10.4
WNLK	1350	Norwalk	2.1/ 8.0	WQCD-F	101.9	New York	2.1/ 5.8
WGGQ-F	96.7	Stamford	1.3/ 5.2	WQHT-F	97.1	New York	0.8/ 4.3
WABC	710	New York	0.8/ 3.6	WQXR	1560	New York	0.4/ 1.6
WDRT-F	92.7	Garden City	0.8/ 4.4	WQXR-F	96.3	New York	1.3/ 5.8
WINS	1010	New York	1.3/ 5.9	WRKI-F	95.1	Brookfield	0.6/ 2.5
WLTV-F	106.7	New York	1.1/ 5.0	WXRK-F	92.3	New York	2.3/10.9
WMXV-F	105.1	New York	0.6/ 3.3	WYNY-F	103.5	New York	2.3/ 7.4
WNLW	1130	New York	2.1/ 4.8				

RADIO STATIONS

WGCH	1490	1 kW	Talk/News	AP	NBC	\$26.00 (Roslin)	
WNLK	1350	1 kW/500 w (DA-N)	AC/Full Service	UNISIP	ABC	\$27.00 (Crystal)	
WSTC	1400	1 kW	Full Service		ABC	\$59.00 (MMR)	
WFFX-F	95.9	3 kW @ 300	Classic AOP			\$60.00 (Crystal)	CR8
WGGQ-F	96.7	3 kW @ 328	Oldies			\$33.00 (MMR)	Chase

OTHER RATED STATIONS: See New York or Bridgeport in Spring 92 Edition

STATE COLLEGE, PA

MSA Rank/Pop: NA
 ARB Rank/Pop: 226/109,400
 Market TSL: 21.50 Hours
 Average Person Rating: 16.3

Diaries: 356/307:1
 Sample Target: 320
 % Below Line: 26.4
 % Not Listed: 25.3

Retail \$: 0.8 B11
 FM Share: 86.47%
 Stations: 10/6

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUMF	METRO S92	CUME S91	RATING S90
1. WFGY-F (SAC)	42/23.6	---	4.7	---	---	361	33.0	15.2	----
2. WBHV-F (CHR)	31/17.4	---	21.3	---	---	403	36.8	39.2	----
3. WZWW-F (AC)	19/10.7	---	12.0	---	---	284	26.0	28.4	----
4. WQWK-F (ADP)	18/10.1	---	13.3	---	---	314	28.7	26.9	----
5. WRSC (FS)	14/ 7.9	---	5.3	---	---	226	20.7	17.6	----
6. WMAJ (T)	3/ 1.7	---	1.2	---	---	112	10.2	9.3	----

12+ AMD	12+ MID	12+ PMD	12+ FVF
1. WFGY-F	1. WFGY-F	1. WFGY-F	1. WFGY-F
2. WBHV-F	2. WBHV-F	2. WBHV-F	2. WBHV-F
3. WZWW-F	3. WZWW-F	3. WZWW-F	3. WQWK-F
4. WRSC	4. WQWK-F	4. WRSC	4.
5. WQWK-F	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WFGY-F	1. WFGY-F	1. WFGY-F	1. WFGY-F	1. WFGY-F	1. WFGY-F
2. WBHV-F	2. WBHV-F	2. WZWW-F	2. WRSC	2. WZWW-F	2. WZWW-F
3. WQWK-F	3. WQWK-F	3. WBHV-F	3. WZWW-F	3. WQWK-F	WBHV-F
4. WZWW-F	4. WZWW-F	4. WQWK-F	4. WBHV-F	WBHV-F	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUM RATING

WBLF	970	Bellefonte	0.6/2.9
WALY-F	103.9	Altoona	0.6/2.6
WGGY-F	94.5	State College	1.1/3.5
WQYX-F	93.5	Clearfield	1.1/3.0

RADIO STATIONS

WMAJ,	1350,	1 KW	Talk	NBC, \$ NA (---)	Burbach
WPSC,	1390,	2.5 KW/1 KW (DA-1),	Full Service	MBS ABC, \$ NA (Dome)	
WBHV-F,	103.1,	3 KW @ 583	Oldies	NBC, \$ NA (Comm.)	Burbach
WQWK-F,	97.1,	3 KW @ 403	ADR/Classic	\$ NA (Torbet)	
WZWW-F,	95.3,	3 KW @ 581	AC	UNILIT, \$ NA (---)	

WFGY-F -- see Altoona in Spring 92 edition

TEXARKANA, TX-AR

MSA Rank/Pop: 296/120,600
 ARB Rank/Pop: 235/98,600
 Market TSL: 20.0 Hours
 Average Person Rating: 14.9

Diaries: 337/293:1
 Sample Target: 310
 % Below Line: 12.9
 % Not Listed: 20.4

Retail \$: 0.9 B11
 FM Share: 92.31%
 Stations: 14/9

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG	METRO CUME	METRO CUME RATING		
		91	91	90	90		S92	S91	S90
1. KKYR-F (C)	62/42.2	---	33.1	---	33.5	549	55.7	43.2	38.0
2. KTAL-F (AOR)	12/ 8.2	---	6.9	---	6.6	189	19.2	17.4	15.6
3. KLLI-F (AC)	10/ 6.8	---	4.1	---	6.6	155	15.7	11.8	15.3
4. KTWN-F (C)	8/ 5.4	---	4.8	---	6.0	154	15.6	10.1	10.6
5. KXAR-F (B)	6/ 4.1	---	9.7	---	7.8	79	8.0	16.9	13.7
6. KCMC (C)	4/ 2.7	---	3.4	---	7.2	53	5.4	8.5	13.5
7. KHSP-F (REL)	3/ 2.0	---	---	---	0.6	92	9.3	---	5.5
KRMD-F (C)	3/ 2.0	---	1.4	---	4.8	68	6.9	5.6	6.6

12+_AMD	12+_MID	12+_PMO	12+_EVE
1. KKYR-F>>	1. KKYR-F>>	1. KKYR-F>>	1. KKYR-F>>
2. KLLI-F>	2. KLLI-F	2. KTAL-F	2. KTAL-F
3.	3. KTWN-F	3. KLLI-F	3. KXAR-F
4.	4.	4. KTWN-F	4. KTWN-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KKYR-F>>	1. KKYR-F>>	1. KKYR-F>>	1. KKYR-F>>	1. KKYR-F>>	1. KKYR-F>>
2. KTAL-F>>	2. KLLI-F	2. KLLI-F	2. KLLI-F	2. KLLI-F>	2. KTWN-F
3. KTWN-F	KTAL-F	3. KTWN-F	3.	3. KTAL-F	3. KLLI-F>
4. KXAR-F	4. KTWN-F	KTAL-F	4.	4.	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KHSP	1400	Texarkana	0.7/2.7
KKYR	790	Texarkana	1.4/4.9
KTWN	940	Texarkana	1.4/3.8
KARQ-F	92.1	Ashdawn, AR	0.7/7.6
KITI-F	93.7	Shreveport	0.7/7.7
KTUX-F	98.9	Carthage	1.4/9.2

RADIO STATIONS

KCMC,	740,	1 KW (DA-N)	,	Country	MBS, \$10.00	(K & P)
KHSP-F,	103.9,	5 KW @ 354	,	Religion	\$ 7.00	(---) (ASHDOWN)
KKYR-F,	102.5,	100 KW @ 459	,	Country	\$26.00	(Banner)
KLLI-F,	95.9,	1 KW @ 449	,	AC	\$13.00	(Mc-Guid) (HOOKS)
KTWN-F,	107.1,	3 KW @ 478	,	Country	ABC, \$11.00	(---)
KXAR-F,	101.7,	3 KW @ 295	,	Black	AURN, \$10.00	(K & P) (HOPE)

KTAL, KRMD -- see Shreveport in Spring 92 edition

TRENTON, NJ

MSA Rank/Pop: 147/329,300
 ARB Rank/Pop: 131/279,200
 Market TSL: 23.75 Hours
 Average Person Rating: 18.3

Diaries: 490/570:1
 Sample Target: 440
 % Below Line: 53.1
 % Not Listed: 20.4

Retail \$: 2.7 B11
 FM Share: 74.38%
 Stations: 31/6

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	METRO CUME S90
1. WKXW-F (T/O)	37/7.3	---	8.7	---	8.4	494	17.7	25.3	19.8
2. WBUD (BB)	35/6.9	---	5.4	---	4.9	321	11.5	10.3	10.9
3. WOGL-F (O)	30/5.9	---	2.8	---	2.7	271	9.7	9.7	9.0
4. WPST-F (CHR)	29/5.7	---	7.8	---	6.5	508	18.2	22.2	15.6
5. WYSP-F (CL.AOR)	28/5.5	---	4.3	---	2.9	452	16.2	14.0	10.7
6. WUSL-F (B)	25/4.9	---	4.6	---	8.0	282	10.1	10.5	10.8
7. WXTU-F (C)	23/4.5	---	2.0	---	3.9	271	9.7	5.2	9.6
WIOQ-F (CHR)	23/4.5	---	4.3	---	3.3	436	15.6	12.2	8.3
9. WHWH (FS)	22/4.3	---	3.3	---	6.1	260	9.3	13.0	11.9
WYXR-F (AC)	22/4.3	---	3.3	---	2.0	302	10.8	13.8	7.5

12+ AMO	12+ MID	12+ PMD	12+ EVE
1. WBUD	1. WKXW-F	1. WKXW-F	1. WIOQ-F
WYSP-F	2. WBUD <	2. WBUD	2. WUSL-F
3. WKXW-F	3. WOGL-F	3. WOGL-F<	3. WYXR-F<
4. WPST-F<	4. WPST-F	4. WPST-F	4. WYSP-F
5. WHWH	5. WHWH	5. WIOQ-F	5. WKXW-F

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WYSP-F<	1. WOGL-F<	1. WOGL-F<	1. WBUD	1. WKXW-F	1. WOGL-F
2. WPST-F	2. WYSP-F	2. WKXW-F	2. WKXW-F	WYSP-F<	2. WKXW-F
3. WUSL-F	3. WPST-F	3. WYSP-F>	3. WHWH-F	3. WOGL-F>>	3. WPST-F
4. WYXR-F	4. WKXW-F	4. WYXR-F	WOGL-F<	4. WUSL-F	WDAS-F
5. WIOQ-F	5. WYXR-F	5. WPST-F	5. WXTU-F	WYXR-F	5. WYXR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCHR-F	94.5	Trenton	1.4/ 3.0
WIMG	1300	Trenton	1.0/ 3.0

See New York For More Information About These Stations:

WABC	0.8/ 5.6	WOR	2.4/ 4.6
WBLS-F	0.8/ 3.5	WPLJ-F	0.8/ 4.2
WCBS	1.0/ 6.3	WQCD-F	1.0/ 2.5
WFAN	2.2/ 6.8	WXRK-F	0.8/ 5.0
WNEW	0.6/ 3.3		

See Philadelphia For More Information About These Stations:

WDAS-F	2.9/ 6.7	WIP	0.6/ 2.6
WEAZ	0.4/ 2.1	WMGK-F	1.4/ 5.2
WEAZ-F	1.0/ 3.5	WMMR-F	2.0/13.4
WEGX-F	2.4/13.0	WOGL	0.4/ 2.5
WFLN-F	0.8/ 2.5	WWDB-F	1.6/ 3.3

RADIO STATIONS

WBUD	, 1260 , 5 KW/1 KW (DA-2)	, Nostalgia	NBC, \$33.00	(Mc-Guild)	Press
WHWH	, 1350 , 5 KW (DA-2)	, Full Service	ABC, \$36.00	(Katz)	
WIMG	, 1300 , 5 KW/2.5 KW	, Gospel	AURN, \$10.00	(---)	Willis
WCHR-F,	94.5, 50 KW @ 492	, Religion	, \$10.00	(---)	Great Scott
WKXW-F,	101.5, 18 KW @ 810	, Oldies/Talk	, \$66.00	(Mc-Guild)	Press
WPST-F,	97.5, 50 KW @ 430	, CHR	, \$54.00	(Katz)	

Other ranked stations -- see Philadelphia

TRI-CITIES, WA

(Richland - Kennewick - Pasco)

MSA Rank/Pop: 250/150,400
ARB Rank/Pop: 217/118,100
Market TSL: 21.50 Hours
Average Person Rating: 16.1

Diaries: 382/309:1
Sample Target: 370
% Below Line: 4.7
% Not Listed: 28.4

Retail \$: 1.08 Bill
FM Share: 74.26%
Stations: 14/11

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	CUME S91	RATING S90
1. K1OK-F (CHR)	34/17.9	---	21.5	---	23.0	433	36.7	41.8	37.9
2. KORD-F (C)	19/ 9.5	---	13.4	---	4.2	201	17.0	19.6	13.9
3. KONA (FS)	17/ 8.9	---	7.0	---	8.9	230	19.5	18.5	20.3
4. KNLT-F (AC)	12/ 6.3	---	4.3	---	10.5	244	20.7	15.5	21.4
5. KTCR (T)	11/ 5.8	---	3.2	---	1.6	93	7.9	5.6	5.3
KEYW-F (O/AC)	11/ 5.8	---	3.2	---	4.7	159	13.5	15.4	12.8
7. KONA-F (SAC)	7/ 3.7	---	7.0	---	8.4	138	11.7	13.2	17.4
8. KOTY-F (C)	6/ 3.2	---	2.2	---	6.3	119	10.1	8.1	15.7
9. KZXR-F (AOR)	4/ 2.1	---	1.6	---	---	57	4.8	2.6	---
KALE (O/BB)	4/ 2.1	---	4.8	---	2.1	94	8.0	12.0	8.6

12+ AMP	12+ MID	12+ PMD	12+ EVE
1. K1OK-F	1. K1OK-F>	1. K1OK-F>	1. K1OK-F>>
2. KONA >	2. KORD-F	2. KORD-F	2.
3. KORD-F	KTCR	3. KNLT-F	3.
4. KEYW-F	4. KONA	KTCR	4.
5.	5.	5. KONA	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. K1OK-F>>	1. K1OK-F>>	1. KORD-F	1. KONA <	1. K1OK-F	1. KORD-F
2. KEYW-F	2. KNLT-F	K1OK-F>	2. KORD-F>	KORD-F>	K1OK-F
3. KORD-F	KORD-F	3. KNLT-F	3. K1OK-F	3. KTCR	3. KNLT-F
KTCR	4. KEYW-F	4. KEYW-F	4. KONA-F	4. KALE	4. KEYW-F
5.	5.	5.	KNLT-F	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KORD	870	Pasco	1.6/8.1
KATS-F	94.5	Yakima	1.6/3.9
KWHT-F	103.5	Pendleton, OR	2.1/7.5
KZLN-F	97.5	Othello	1.1/2.9

RADIO STATIONS

KALE,	960,	5 KW/1 KW (DA-N)	, Oldies/Host.	NBC, \$ 8.00 (HNWH)	SRO
KONA,	610,	5 KW (DA-2)	, Full Service	ABC, \$14.00 (K & P)	
KTCR,	1340,	1 KW	, Talk	MBS, \$11.00 (Christal)	
KEYW-F,	98.3,	3 KW @ 197	, AC/Oldies	UNISUP, \$13.00 (---)	Unicom
K1OK-F,	94.9,	100 KW @ 1250	, CHR	, \$24.00 (HNWH)	SRO
KNLT-F,	95.7,	100 KW @ 1401	, AC	UNISUP UNILT, \$14.00 (Banner)	(WALLA WALLA)
KONA-F,	105.3,	100 KW @ 1181	, EZ/Soft AC	CBS, \$10.00 (K & P)	
KORD-F,	102.7,	100 KW @ 1099	, Country	ABC, \$13.00 (MHR)	
KOTY-F,	106.5,	2.5 KW @ - 52	, Country	MBS, \$10.00 (Christal)	
KZXR-F,	101.7,	3.5 KW @ 869	, AOR	MBS, \$10.00 (Tacher)	(PROSSER)

TUSCALOOSA, AL

MSA Rank/Pop: 246/152,300
 ARB Rank/Pop: 203/128,500
 Market TSL: 23.25 Hours
 Average Person Rating: 17.7

Diaries: 415/310:1
 Sample Target: 360
 % Below Line: 8.8
 % Not Listed: 16.7

Retail \$: 1.06 Bil
 FM Share: 75.66%
 Stations: 18/12

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	CUME S91	RATING S90
1. WTXT-F (C)	40/17.6	---	15.0	---	8.2	383	29.8	23.2	10.3
2. WTSK (B)	26/11.5	---	12.0	---	9.2	253	19.7	17.6	14.6
3. WTUG-F (B)	22/ 9.7	---	12.5	---	11.7	280	21.8	19.0	20.2
4. WACT-F (C)	20/ 8.8	---	5.5	---	9.2	213	16.6	17.3	20.5
5. WTID-F (CL. AOR)	17/ 7.5	---	1.0	---	---	161	12.5	3.5	---
6. WZZK-F (C)	9/ 4.0	---	5.0	---	3.6	170	13.2	14.8	14.4
7. WACT (G)	8/ 3.5	---	4.0	---	4.6	108	8.4	9.0	11.9
WFFX-F (AC)	8/ 3.5	---	6.0	---	6.6	163	12.7	14.5	21.1
WIDO-F (B)	8/ 3.5	---	---	---	---	129	10.0	---	---
10. WZBQ-F (CHR)	7/ 3.1	---	6.5	---	22.4	212	16.5	19.3	34.4

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WTSK	1. WTXT-F>	1. WTXT-F>	1. WTUG-F
2. WTXT-F>	2. WTID-F>	2. WTUG-F	2. WTXT-F
3. WACT-F	3. WACT-F	3. WACT-F<	3. WACT-F>
4. WACT	4. WTUG-F	4. WTID-F	4.
WTID-F	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WTXT-F	1. WTXT-F>	1. WTXT-F>	1. WTSK	1. WTXT-F>	1. WTSK
2. WTID-F	2. WTUG-F	2. WACT-F<	2. WTXT-F	2. WTUG-F	2. WTXT-F
3. WTUG-F	WTID-F	3. WTUG-F	WACT-F	3. WACT-F>>	3. WACT-F
4.	4. WACT-F	4. WTSK	4. WACT	4.	4. WTUG-F
5.	WTSK	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUMF RATING

WCKO-F	94.1	Carrollton	1.3/9.3
WNPT	1280	Tuscaloosa	2.2/7.0
WTNW	1230	Tuscaloosa	2.2/5.3
WDJC-F	93.7	Birmingham	0.4/4.0
WENN-F	107.7	Birmingham	0.4/4.8
WJOX	690	Birmingham	0.9/4.4
WLXY-F	100.7	Northport	1.8/9.3
WZRR-F	99.5	Birmingham	1.3/6.8

RADIO STATIONS

WACT,	1420,	5 KW/106 W (DA-1),	Gospel	AP, \$ 9.00	(Roslin)
WTSK,	790,	5 KW/ 36 W	Black	AURN, \$13.00	(Eastman)
WACT-F,	105.5,	6 KW @ 298,	Country	AP, \$15.00	(Roslin)
WFFX-F,	95.7,	100 KW @ 410,	AC	, \$12.00	(Eastman)
WIDO-F,	104.3,	2.3 KW @ 371,	Black	AURN, \$10.00	(---)
WTID-F,	101.7,	21 KW @ 728,	Classic AOR	SMN, \$12.00	(---)
WTUG-F,	92.9,	100 KW @ 984,	Black	AURN, \$17.00	(Eastman)
WTXT-F,	98.1,	100 KW @ 905,	Country	NBC, \$16.00	(Christal)
WZBQ-F,	102.5,	12 KW @ 2050,	CHR	, \$10.00	(Torbet)

WZZK -- see Birmingham in Spring 92 edition

TYLER/LONGVIEW, TX

244/152,900 (Tyler)
 MSA Rank/Pop: 233/162,300 (Longview)
 ARB Rank/Pop: 139/245,600
 Market ISL: 22.50 Hours
 Average Person Rating: 16.9

Diaries: 494/497:1
 Sample Target: 440
 % Below Line: 4.6
 % Not Listed: 14.9

Retail \$: 2.5 Bill
 FM Share: 79.38%
 Stations: 21/16

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	RATING S91	RATING S90
1. KNUE-F (C)	80/19.2	---	23.5	---	17.2	769	31.3	37.3	30.3
2. KOOI-F (SAC)	41/ 9.9	---	8.0	---	7.1	373	15.2	11.2	15.8
3. KYKX-F (C)	39/ 9.4	---	0.4	---	1.7	457	18.6	4.9	4.7
4. KISX-F (CHR)	34/ 8.2	---	9.7	---	4.6	440	17.9	21.1	9.3
5. KZEY (B)	33/ 7.9	---	11.5	---	14.2	334	13.6	19.8	19.7
6. KTYL-F (AC)	31/ 7.5	---	9.3	---	12.1	378	15.4	19.9	26.4
7. KFRO (O)	13/ 3.1	---	---	---	---	162	6.6	---	---
KTMJ-F (AC)	13/ 3.1	---	4.0	---	---	169	6.9	8.6	---
KKTX-F (AOR)	13/ 3.1	---	4.0	---	3.8	253	10.3	8.3	8.0

12+ AM

1. KNUE-F>
2. KOOI-F<
3. KYKX-F
4. KTYL-F
- 5.

12+ MID

1. KNUE-F>
2. KOOI-F
3. KYKX-F
4. KTYL-F
5. KZEY

12+ PM

1. KNUE-F>>
2. KOOI-F
3. KYKX-F<
4. KISX-F
5. KTYL-F

12+ EVE

1. KNUE-F>
2. KISX-F>
3. KLGV
4. KYKX-F
- 5.

ADULTS 18-34

1. KNUE-F>>
2. KISX-F
3. KTYL-F
4. KYKX-F
- 5.

ADULTS 18-49

1. KNUE-F>>
2. KTYL-F
3. KISX-F
4. KYKX-F
- 5.

ADULTS 25-54

1. KNUE-F>
2. KTYL-F
3. KYKX-F
4. KZEY
5. KISX-F

ADULTS 35+

1. KOOI-F<
2. KNUE-F>
3. KYKX-F
4. KZEY
- 5.

MEN 25-54

1. KNUE-F>>
2. KTYL-F
3. KYKX-F
4. KKTX-F
- 5.

WOMEN 25-54

1. KNUE-F
2. KTYL-F
3. KYKX-F<
4. KZFY
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEEX	1430	Gladewater	0.7/1.8
KYZS	1490	Tyler	0.2/1.4
KGLD-F	92.1	Tyler	1.4/6.0
KLGV	1280	Longview	1.9/4.6
KYUX-F	98.9	Carthage	1.2/4.5
KWRW-F	97.7	Rusk	0.7/1.3
KITT-F	93.7	Shreveport	0.5/4.5
KJMZ-F	100.3	Dallas	1.0/4.0
KKDA-F	104.5	Dallas	1.9/8.6
KRLD	1080	Dallas	0.7/2.6
KYKS-F	105.1	Lufkin	0.5/2.8

RADIO STATIONS

KFRO,	1370, 1 KW	, Oldies	UNISUP CBS, \$ 9.00	(K & P)
KTBB,	600, 5 KW/2.5 KW (DA-2),	FS/Talk	ABC, \$11.00	(Durpett1)
KZEY,	690, 1 KW/92 W (DA-2),	Black	AURN, \$10.00	(Mc-Guild)
KISX-F,	107.3,	50 KW @ 479, CHR	MBS, \$14.00	(Banner)
KKTX-F,	96.1,	32 KW @ 620, AOR	SMN, \$10.00	(K & P)
KNUE-F,	101.5,	98 KW @ 1073, Country	, \$25.00	(Banner)
KOOI-F,	106.5,	100 KW @ 1466, Soft AC/EZ	ABC, \$17.00	(Eastman)
KTMJ-F,	104.1,	50 KW @ 492, AC	, \$10.00	(---
KTYL-F,	93.1,	100 KW @ 459, AC	, \$16.00	(Durpett1)
KYKX-F,	105.7,	100 KW @ 1004, Country	ABC, \$13.00	(Mc-Guild)
			SunGroup	(WHITEHORSE)
				(KILGORE)
				(JACKSONVILLE)

NOTE: This market has been exoanded to include the Longview area as well as Tyler.

VICTORIA, TX

MSA Rank/Pop: 346/74,300
 ARB Rank/Pop: 261/58,600
 Market TSL: 20.25 Hours
 Average Person Rating: 14.5

Diaries: 292/201:1
 Sample Target: 280
 % Below Line: 0.0
 % Not Listed: 30.6

Retail \$: 0.57 Bil
 FM Share: 100.0%
 Stations: 5/5

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	RATING S91	RATING S90
1. KIXS-F (C)	29/34.1	---	27.4	---	33.0	273	46.6	45.5	39.1
2. KVIC-F (CHR)	16/18.8	---	15.8	---	24.2	218	37.2	35.8	37.7
3. KEPG-F (SP)	7/ 8.2	---	8.4	---	8.8	90	15.4	15.7	12.3
4. KPLV-F (C)	6/ 7.1	---	3.2	---	3.3	121	20.6	11.3	11.3
5. KAMV-F (AC)	1/ 1.2	---	6.3	---	---	30	5.1	15.6	----

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KIXS-F>>	1. KIXS-F>>	1. KIXS-F>	1. KIXS-F>>
2. KVIC-F>	2. KVIC-F	2. KVIC-F>>	2. KVIC-F
3. KPLV-F	3. KPLV-F	3. KPLV-F	3.
4.	4.	4.	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KIXS-F>	1. KIXS-F>	1. KIXS-F>>	1. KIXS-F>>	1. KIXS-F	1. KIXS-F>>
2. KVIC-F>>	2. KVIC-F>>	2. KVIC-F>	2. KEPG-F	2. KVIC-F>	2. KVIC-F
3.	3.	3.	3. KVIC-F	3. KPLV-F	3. KEPG-F
4.	4.	4.	4. KPLV-F	4. KEPG-F	4. KPLV-F
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

NONE

RADIO STATIONS

KPLV-F,	93.3,	100 KW @ 659 ,	Country	, \$11.00	(---)	(PORT LAVACA)
KAMV-F,	92.3,	3 KW @ 295 ,	Soft AC	, \$ 8.00	(K & P)	
KEPG-F,	100.9,	3 KW @ 305 ,	Hispanic	, \$12.00	(Lotus H1sp)	
KIXS-F,	107.9,	100 KW @ 361 ,	Country	AP, \$23.00	(Eastman)	Osborn/Reynolds
KVIC-F,	95.1,	100 KW @ 446 ,	CHR	, \$17.00	(Mc-Guild)	Mayes

WATERBURY, CT

MSA Rank/Pop: 195/223,400
 ARB Rank/Pop: 164/190,200
 Market TSL: 24 Hours
 Average Person Rating: 18.5

Diaries: 499/381:1
 Sample Target: 440
 % Below Line: 63.3
 % Not Listed: 15.3

Retail \$: 1.8 Bil
 FM Share: 72.81%
 Stations: 24/3

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	CUME S91	RATING S90
1. WWYZ-F (C)	42/11.9	---	6.8	---	5.6	356	18.7	19.6	12.4
2. WKSS-F (CHR)	26/ 7.4	---	7.1	---	8.6	431	22.7	21.7	22.6
3. WATR (FS)	24/ 6.8	---	6.5	---	3.6	348	18.3	12.8	10.9
4. WKCI-F (CHR)	22/ 6.3	---	9.2	---	7.9	420	22.1	22.3	25.4
5. WTIC (FS)	19/ 5.4	---	5.3	---	5.3	243	12.8	12.7	14.0
6. WZMX-F (AC)	17/ 4.8	---	3.9	---	---	211	11.1	9.3	---
7. WFAN (S/T)	16/ 4.5	---	1.2	---	1.6	175	9.2	4.7	8.2
WEZN-F (SAC)	16/ 4.5	---	3.3	---	6.6	183	9.6	11.2	13.0
9. WDRC-F (O)	15/ 4.3	---	3.3	---	6.3	257	13.5	14.7	15.5
WPLR-F (AOR)	15/ 4.3	---	8.3	---	4.9	329	17.3	19.0	14.8

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WWYZ-F	1. WWYZ-F<	1. WWYZ-F>	1. WKSS-F
2. WATR	2. WATR	2. WKSS-F<	2. WWYZ-F
WTIC	3. WKCI-F	3. WKCI-F	3. WTIC
4. WKSS-F<	WZMX-F	4. WEZN-F	4. WPLR-F
5. WKCI-F	5. WKSS-F	5.	5. WKCI-F

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WWYZ-F<	1. WWYZ-F	1. WWYZ-F>	1. WWYZ-F	1. WWYZ-F	1. WWYZ-F>
2. WPLR-F	2. WKSS-F<	2. WKCI-F	2. WATR	2. WPLR-F	2. WEZN-F
3. WKSS-F	3. WKCI-F	3. WDRC-F	3. WTIC	3. WFAN >	3. WKCI-F
4. WKCI-F	4. WZMX-F	4. WPLR-F	4. WEZN-F	4. WRKI-F	4. WDRC-F
5. WFAN	5. WPLR-F	WZMX-F	5.	WKCI-F	5. WIDF-F
WRKI-F				WZMX-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WWCO	1240	Waterbury	2.6/ 9.1		
WABC	770	New York	0.9/ 4.5	WIOF-F	104.1
WAQY-F	102.1	Springfield, MA	0.3/ 1.9	WOR	710
WCBS	880	New York	1.4/ 7.8	WRCH-F	100.5
WCCC-F	106.9	Hartford	2.0/ 7.3	WRKI-F	95.1
WDAQ-F	98.3	Danbury	0.9/ 2.3	WTIC-F	96.5
WEBE-F	107.9	Westport	0.9/ 4.4		
WICC	600	Bridgeport	0.9/ 2.1		

RADIO STATIONS

WATR , 1320, 5 KW/1 KW (DA-2), Full Service CBS, \$38.00 (Banner)
 WWCO , 1240, 1 KW , AC CNN UNISUP, \$18.00 (---)

Other ranked stations -- See Hartford, New Haven or Bridgeport in Spring 92 edition

WATERTOWN, NY

MSA Rank/Pop: NA
 ARB Rank/Pop: 238/94,700
 Market TSL: 25.25 Hours
 Average Person Rating: 18.8

Diaries: 331/286:1
 Sample Target: 280
 % Below Line: 3.4
 % Not Listed: 13.5

Retail \$: 0.84 Bil
 FM Share: 79.22%
 Stations: 11/8

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	CUME S91	RATING S90
1. WTNF-F (CHR)	43/24.2	---	16.8	---	26.5	430	45.4	36.8	42.3
2. WCIZ-F (AOR)	31/17.4	---	15.5	---	11.0	333	35.2	27.5	22.2
3. WTNF (FS)	23/12.9	---	12.9	---	19.1	260	27.5	29.9	29.5
4. WTOJ-F (AC)	19/10.7	---	12.3	---	10.3	210	22.2	23.9	23.3
WLKC-F (C)	19/10.7	---	7.7	---	---	166	17.5	15.9	---
6. WATN (O)	6/ 3.4	---	4.5	---	2.2	76	8.0	13.2	12.7
7. WMHI-F (REL)	4/ 2.2	---	1.3	---	---	37	3.9	4.5	---
8. WNCQ (C)	3/ 1.7	---	4.5	---	8.1	65	6.9	10.1	16.2

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WTNF	1. WTNF-F	1. WTNF-F	1. WTNF-F>>
2. WTNF-F	2. WCIZ-F	2. WCIZ-F>	2. WCIZ-F>>
3. WCIZ-F	3. WTOJ-F>	3. WTOJ-F	3.
4. WTOJ-F	4.	4. WLKC-F	4.
WLKC-F	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WCIZ-F	1. WTNF-F	1. WCIZ-F	1. WTNF >	1. WCIZ-F>>	1. WTNF-F
WTNY-F>>	2. WCIZ-F>	2. WTOJ-F	2. WLKC-F<	2. WTOJ-F	2. WTOJ-F>
3. WTOJ-F	3. WTOJ-F	WTNY-F<	3. WTNF-F	WTNY	3. WCIZ-F
4. WLKC-F	4. WLKC-F	4. WLKC-F	4. WTOJ-F	4. WLKC-F	WLKC-F
5.	5.	WTNY	5.	5. WTNF-F	5. WTNF

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WKFM-F	104.7	Fulton	1.1/8.0
CFMK-F	96.3	Kingston, ON	1.1/5.1
CHXL-F	103.7	Brockville, ON	1.1/4.4

RADIO STATIONS

WATN,	1240,	1 KW	, Oldies/AC	NBC-T	NBC, \$ 7.00	(Roslin)
WNCQ,	1410,	5 KW/1 KW (DA-N),	Country	ABC,	\$ 8.00	(K & P)
WTNY,	790,	1 KW (DA-N)	, Full Service	CBS, MBS,	\$20.00	(Torbet)
WCIZ-F,	97.5,	41 KW @ 285,	AOR	ABC,	\$21.00	(K & P)
WTOJ-F,	103.1,	.9 KW @ 594,	AC	UNISUP	CNN, \$14.00	(Roslin)
WLKC-F,	100.7,	3 KW @ 328,	Country	UNIULT	UNISUP, \$15.00	(Roslin)
WMHI-F,	94.7,	3 KW @ 328,	Religion	, \$ NA	(---)	(CARHAGE)
WTNY-F,	93.5,	4 KW @ 328,	CHR	, \$28.00	(Torbet)	(HENDERSON)
						(CAPE VINCENT)

WAUSAU - STEVENS POINT, WI

HSA Rank/Pop: 306/115,900
 ARB Rank/Pop: 159/205,000
 Market TSL: 23.0 Hours
 Average Person Rating: 17.5

Diaries: 549/373:1
 Sample Target: 440
 % Below Line: 11.7
 % Not Listed: 19.3

Retail \$: 2.0 B11
 FM Share: 84.08%
 Stations: 19/15

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	CUME S91	RATING S90
1. WDEZ-F (C)	45/12.6	---	---	---	---	537	26.2	---	---
WIFC-F (CHR)	45/12.6	---	---	---	---	387	33.4	---	---
3. WOFM-F (O)	25/ 7.0	---	---	---	---	314	15.3	---	---
WSPT-F (CHR)	25/ 7.0	---	---	---	---	449	21.9	---	---
5. WAAX-F (C)	20/ 5.6	---	---	---	---	221	10.8	---	---
6. WLJY-F (SAC)	18/ 5.0	---	---	---	---	182	8.9	---	---
7. WDLB (FS)	17/ 4.7	---	---	---	---	195	9.5	---	---
8. WIZD-F (O)	16/ 4.5	---	---	---	---	185	9.0	---	---
9. WYTE-F (C)	14/ 3.9	---	---	---	---	219	10.7	---	---
WMZK-F (AOR)	14/ 3.9	---	---	---	---	174	8.5	---	---
11. WFHR (FS)	11/ 3.1	---	---	---	---	131	6.4	---	---
12. WYCO-F (AC)	8/ 2.2	---	---	---	---	226	11.0	---	---

NOTE: This is the first Arbitron book for this market.

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WDEZ-F	1. WDEZ-F	1. WIFC-F	1. WIFC-F
2. WIFC-F	2. WIFC-F	2. WDEZ-F	2. WSPT-F
3. WDLB	3. WSPT-F	3. WSPT-F	3. WOFM-F
WSPT-F	4. WLJY-F	4. WOFM-F	WDEZ-F
5.	WOFM-F	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WIFC-F	1. WIFC-F	1. WDEZ-F	1. WDEZ-F	1. WDEZ-F	1. WIFC-F
2. WDEZ-F	2. WOFM-F	WIFC-F	2. WAXX-F	2. WIFC-F	2. WDEZ-F
3. WMZK-F	3. WDEZ-F	3. WOFM-F	3. WLJY-F	WOFM-F	WOFM-F
4. WSPT-F	4. WSPT-F	4. WSPT-F	4. WOFM-F	4. WIZD-F	4. WSPT-F
5.	5.	5. WIZD-F	WDLB	5.	5. WYCO-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WRIG	1390	Schofield	1.1/3.0
WSAU	550	Wausau	2.0/7.2
WSPO	1010	Stevens Point	1.4/5.2
WRRW-F	103.3	Wisc. Rapids	1.4/4.8
WXCO	1230	Wausau	0.6/5.7
WAPL-F	105.7	Appleton	1.4/5.6
WCCN-F	107.5	Neillsville	0.8/2.5

RADIO STATIONS

WDLB,	1450,	1 KW	, Full Service	ABC,	\$11.00	(---)	Goetz	(MARSHFIELD)
WFHR,	1320,	5 KW/500 W (DA-N),	Full Service	CBS, NBC,	\$10.00	(---)		(WISC. RPD.)
WSAU,	550,	5 KW (DA-2)	Full Service	ABC, CNN,	\$16.00	(Crystal)	Journal Co.	
WDEZ-F,	101.9,	100 W @ 489	, Country	ABC,	\$19.00	(Banner)	Midwest Comm.	
WIFC-F,	95.5,	100 KW @ 1079	, CHR	ABC,	\$17.00	(Crystal)	Journal Co.	
WIZD-F,	99.9,	3 KW @ 328	, Oldies	ABC,	\$10.00	(---)		(RUDOLPH)
WLJY-F,	106.5,	100 KW @ 800	, Soft AC/EZ		\$11.00	(---)	Goetz	(MARSHFIELD)
WOFM-F,	94.7,	50 KW @ 492	, Oldies		\$12.00	(---)		(MOSINEE)
WSPT-F,	97.9,	51 KW @ 341	, CHR	SOURCE,	\$17.00	(Katz)		(STEVENS P.)
WYCO-F,	107.9,	100 KW @ 1030	, AC	UNIULT UNISUP,	\$11.00	(Katz)	Seehafer	
WYTE-F,	96.7,	50 KW @ 492	, Country		\$13.00	(K & P)		(WHITING)
WMZK-F,	104.1,	13 KW @ 446	, AOR	MBS,	\$12.00	(HNWH)		(MERRILL)

WAXX-F -- see Eau Claire in this edition

WICHITA FALLS, TX

MSA Rank/Pop: 294/122,000
 ARB Rank/Pop: 232/ 99,200
 Market TSL: 20.75 Hours
 Average Person Rating: 15.4

Diaries: 345/288:1
 Sample Target: 330
 % Below Line: 7.2
 % Not Listed: 13.7

Retail \$: 0.95 B11
 FM Share: 88.63%
 Stations: 10/7

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	RATING S90
1. KLUR-F (C)	32/20.9	---	31.0	---	28.4	400	40.3	43.6	42.9
2. KNIN-F (CHR)	23/15.0	---	15.2	---	19.8	312	31.5	33.6	35.1
KYYI-F (C)	23/15.0	---	14.6	---	6.8	297	30.0	27.9	17.2
4. KWFS-F (O)	17/11.1	---	10.1	---	13.0	226	22.8	20.2	23.3
5. KTLT-F (AC)	13/ 8.5	---	5.7	---	9.9	219	22.1	17.0	21.7
6. KLLF (REL)	6/ 3.9	---	---	---	---	82	8.3	---	---
7. KWFT (FS)	5/ 3.3	---	4.4	---	3.7	78	7.9	10.5	11.9

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KLUR-F>>	1. KLUR-F>	1. KNIN-F<	1. KNIN-F
2. KNIN-F<	2. KYYI-F	2. KLUR-F	2. KWFS-F
3. KTLT-F	3. KNIN-F	3. KYYI-F	3. KYYI-F
KWFS-F	4. KWFS-F<	4. KWFS-F	4.
5. KYYI-F	5. KTLT-F	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. KNIN-F>	1. KNIN-F<	1. KLUR-F	1. KLUR-F>>	1. KLUR-F>	1. KLUR-F
2. KLUR-F	2. KLUR-F	2. KNIN-F	2. KYYI-F	2. KNIN-F	2. KTLT-F
KWFS-F	3. KYYI-F	3. KYYI-F	3. KTLT-F	3. KYYI-F	3. KNIN-F
KYYI-F	4. KWFS-F	4. KTLT-F	4. KWFS-F	4. KWFS-F	KYYI-F
5.	5.	5.	5.	KLLF	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KJZY-F	99.1	Donton	2.6/5.9
KVRW-F	107.3	Lawton	2.0/2.8
WBAP	820	Ft. Worth	2.6/7.7

RADIO STATIONS

KLLF,	1290,	5 KW/250 KW (DA-2),	Religion	MBS NBC, \$ 6.00	(Crystal)	Amer. General
KWFT,	620,	5 KW	Full Service	AP, CBS, \$ 8.00	(Torbet)	
KLUR-F,	99.9,	100 KW @ 830 ,	Country	ABC, \$26.00	(Katz)	
KNIN-F,	92.9,	100 KW @ 918 ,	CHR	ABC, \$23.00	(Banner)	
KTLT-F,	106.3,	3 KW @ 423 ,	AC	, \$14.00	(Fastman)	
KWFS-F,	103.3,	100 KW @ 449 ,	Oldies	, \$17.00	(Crystal)	Amer. General
KYYI-F,	104.7,	100 KW @ 1017 ,	Country	UNISUP UNIULT, \$15.00	(---)	(BURKBURN.)

WILLIAMSPORT, PA

MSA Rank/Pop: 301/119,100
 ARB Rank/Pop: 234/99,100
 Market TSL: 25.0 Hours
 Average Person Rating: 17.9

Diaries: 368/269:1
 Sample Target: 320
 % Below Line: 0.0
 % Not Listed: 11.3

Retail \$: 0.9 B11
 FM Share: 88.54%
 Stations: 12/12

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO CUME S92	METRO CUME S91	METRO CUME S90
1. WILQ-F (C)	43/24.3	---	29.0	---	23.5	359	36.2	39.1	37.2
2. WKSJ-F (AC)	37/20.9	---	13.0	---	17.5	377	38.0	32.2	34.9
3. WHTO-F (CHR)	32/18.1	---	23.5	---	18.0	330	33.3	35.7	32.6
4. WZXR-F (AOR)	13/ 7.3	---	1.0	---	5.5	144	14.5	7.2	21.1
5. WLYC (BB)	12/ 6.8	---	7.0	---	8.7	100	10.1	13.5	12.8
6. WJSA-F (REL)	6/ 3.4	---	1.0	---	0.5	36	3.6	4.1	3.7
7. WRKK-F (CL. AOR)	4/ 2.3	---	3.0	---	2.2	74	7.5	7.3	4.2

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WKSJ-F<	1. WILQ-F	1. WKSJ-F<	1. WILQ-F>
2. WILQ-F	2. WKSJ-F	2. WILQ-F	2. WKSJ-F
3. WHTO-F	3. WHTO-F	3. WHTO-F	3. WHTO-F>
4.	4.	4. WZXR-F	4. WZXR-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	MEN 25-54	WOMEN 25-54
1. WHTO-F<	1. WKSJ-F	1. WKSJ-F	1. WILQ-F>	1. WKSJ-F>	1. WKSJ-F
2. WKSJ-F>	2. WHTO-F	2. WILQ-F	2. WKSJ-F	2. WILQ-F>	WHTO-F<
3. WZXR-F	3. WILQ-F>	3. WHTO-F>	3. WHTO-F	3. WHTO-F	3. WILQ-F>
WILQ-F	4. WZXR-F	4.	4. WLYC	WZXR-F	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMRE	1190	Hagsville	0.6/1.5
WMRE-F	95.5	Salladsburg	1.7/5.3
WRAK	1400	Williamsport	1.7/9.7
WRAK-F	107.9	Williamsport	0.6/7.7
WWPA	1340	Williamsport	1.1/3.8

RADIO STATIONS

WLYC,	1050,	1 KW/35 W	, Nostalgia	ABC, \$13.00	(Roslin)
WHTO-F,	103.9,	1.3 KW @ 430	, CHR	ABC, \$18.00	(Christal)
WILQ-F,	105.1,	9 KW @ 1138	, Country	ABC, \$26.00	(Roslin)
WJSA-F,	93.5,	3 KW @ 144	, Religion	, \$ 8.00	(---)
WKSJ-F,	102.7,	53 KW @ 1269	, AC	UNISUP, \$24.00	(Banner)
WRKK-F,	97.7,	6 KW @ 295	, CL. AOR	, \$10.00	(Katz)
WZXR-F,	99.3,	210 KW @ 1227	, AOR	SOURCE, \$16.00	(Christal)
					(MUNCY)
					(JERSEY SH.)
					(JERSEY SH.)

YAKIMA, WA

MSA Rank/Pop: 212/190,400
 ARB Rank/Pop: 190/151,200
 Market TSL: 22.0 Hours
 Average Person Rating: 16.2

Diaries: 381/391:1
 Sample Target: 390
 % Below Line: C.0
 % Not Listed: 22.0

Retail \$: 1.19 B11
 FM Share: 71.20%
 Stations: 13/13

12+ METRO	1/4/SHARE	FAL 91	SPG 91	FAL 90	SPG 90	METRO CUME	METRO S92	CUME S91	RATING S90
1. KFFM-F (CHR)	40/16.3	---	15.4	---	17.0	399	26.4	27.2	29.0
2. KXDD-F (C)	38/15.5	---	16.3	---	18.3	460	30.4	27.4	27.3
3. KATS-F (AOR)	29/11.8	---	13.4	---	15.4	376	24.9	24.6	22.4
4. KIT (FS)	25/10.2	---	11.8	---	7.9	296	19.6	29.4	18.3
5. KHYT-F (O)	15/ 6.1	---	2.4	---	3.7	206	3.6	9.7	10.8
6. KRSE-F (SAC)	12/ 4.9	---	6.1	---	4.1	122	8.1	12.0	10.6
7. KYXE (C)	10/ 4.1	---	---	---	---	100	6.6	---	---
8. KUTI (C)	7/ 2.9	---	6.1	---	6.6	156	0.3	13.2	12.4
9. KREW (FS)	5/ 2.0	---	0.8	---	0.8	54	3.6	5.7	3.8
10. KBBO (REL)	4/ 1.6	---	3.7	---	0.8	95	6.3	11.1	4.4

12+ AMD

1. KXDD-F
2. KFFM-F<
3. KIT
4. KATS-F
- 5.

12+ MID

1. KXDD-F
2. KATS-F<
3. KFFM-F
- KIT
- 5.

12+ PMD

1. KFFM-F
2. KXDD-F>
3. KIT
4. KATS-F
- 5.

12+ EVE

1. KFFM-F>>
2. KATS-F
3. KIT
4. KYXE
- 5.

ADULTS 18-34

1. KATS-F
2. KFFM-F
3. KXDD-F
4. KHYT-F
- 5.

ADULTS 18-49

1. KATS-F
2. KFFM-F
3. KXDD-F
4. KHYT-F
- 5.

ADULTS 25-54

1. KXDD-F<
2. KATS-F
3. KHYT-F
4. KFFM-F
- 5.

ADULTS 35+

1. KXDD-F
2. KIT >>
- 3.
- 4.
- 5.

MEN 25-54

1. KATS-F<
2. KXDD-F>
3. KIT
- KHYT-F
- 5.

WOMEN 25-54

1. KFFM-F
- KXDD-F
3. KRSE-F
- KHYT-F
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KMWX	1460	Yakima	0.4/4.0
KYKA-F	96.9	Naches	0.8/5.2
KZTA	930	Yakima	1.2/3.1

RADIO STATIONS

KBBO,	1390,	5 KW/390 W (DA-2),	Religion	AP, \$ 6.00	(MMB)	
KIT,	1280,	5 KW/1 KW,	Full Service	CBS, \$16.00	(Mc-Guild)	T. Ingstad
KREW,	1210,	10 KW/1 KW,	Full Service	ABC, \$ 8.00	(Tacher)	(SUNNYSIDE)
KUTI,	980,	5 KW/500 W (DA-N),	Country	ABC, \$10.00	(Crystal)	Metrocom (SELAH)
KYXF,	1020,	5 KW/500 W (DA-2),	Country	CRC, \$ 9.00	(Katz)	(SELAH)
KATS-F,	94.5,	100 KW @ 909,	AOR	, \$16.00	(Mc-Guild)	T. Ingstad
KFFM-F,	107.3,	100 KW @ 1499,	CHR	, \$20.00	(K & P)	
KHYT-F,	92.9,	17 KW @ 869,	Oldies	UNISUP UNILT, \$11.00	(Mc-Guild)	(TOPPENISH)
KRSE-F,	105.7,	100 W @ 777,	Soft AC	, \$10.00	(MMB)	
KXDD-F,	104.1,	61 KW @ 781,	Country	ABC, \$21.00	(Crystal)	Metrocom

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