THE M STREET JOURNAL

Published Weekly Since 1984

PO Box 3568, Alexandria, VA 22302 Phone or FAX: (703) 684-3622

Vol. 7, No. 37 - NAB SAMPLE -**COPYRIGHT 1990** ROBERT UNMACHT, Editor FORMAT CHANGES (# change accompanies new ownership) (// simulcast) formerly becomes AR Osceola (Memphis TN) KPYR-98.1 # KMPZ, CHR oldies "The Pyramid" # WLVH-FM, weather CT Hartford bright AC "Mix 93.7" WZMX-FM-93.7 adult contemporary news, SUN - talk Middletown WCNX-1150 CHR "Q-107" CHR-AC "Mix-107.3" DC Washington WROX-107.3 **GA Augusta** WGUS-FM-102.3 dance-CHR "Power 102" country Dallas WDPC-1500 silent country Gordon (Macon) WYGO-1120 oldies // FM BRN business - news Griffin WKEU-1450 adult contemporary Unis. - oldies to be CHR "B-106" IN Columbia City WBBE-106.3 # WZRQ, silent KY Harlan WTUK-105.1 new Unis. - AC LA Oakdale 104.9, country AC "Magic 98" KICR-FM-98.7 NC Washington (Greenville) WDLX-93.3 AC "Lite 93" CHR KKVU-105.9 new AC new rock // WNEW-FM New York NY Hampton Bays (Suffolk) WWHB-107.1 CHR (WNEW-FM becomes the first NYC FM to cover the complete Arbitron-defined New York metro; the eastern end of Long Island is generally unreachable for New York signals) easy listening soft AC "Lite 94.5" NC Eden (Greensboro) WWMY-94.5 Williamston WHTE-103.7 urban OH Cleveland WMJI-105.7 # AC-oldies oldies OK Oklahoma City KPRW-1140 urban BRN business - news PA Pittsburgh WEEP-1080 oldies BRN business - news Mount Pleasant WDXZ-104.5 adult contemporary urban "Foxy 104" black AC TN Memphis urban KHUL-101.1 TX Corsicana KAND-FM-107.9 AC, Spanish drops Spanish religion Cypress (Houston) KYND-1520 new Paris KPLT-1490 SMN - AC SMN - country AC "Star 107.7" **Paris** KPLT-FM-107.7 country San Antonio KITY-92.9 CHR "Power" hot AC "Star 93" Sulphur Springs KDXE-95.9 SMN - AC SMN - country VA Lynchburg WWOD-1390 country Headline - news Newport News (Norfolk) WGH-FM-97.3 CHR country hot AC "Mix 105" Portsmouth (Norfolk) WMXN-105.3 WZCL, country (WZCL had switched to country from oldies last week) Business Radio Network this week also signed station PFB-1 in the Netherlands Antilles. (* non-commercial station) (& reapplication) **NEW STATIONS: APPLICATIONS** (+ competes with existing application) GA 103.5+ 6000 w, 328 ft Dallas M. Tarkenton Unadilla IN 92.7 Austin 3000 w, 328 ft Austin Radio MO 93.1 2360 w, 367 ft KYOO Broadcasting Co. Halfway PA 107.9+ Port Matilda 5800 w, 100 ft Phyllis J. Thaler

GEOV PARRISH, Associate Editor

DAVID K. BRAZIER, Associate Editor Data Processing

Returned/Dismissed	Applications		
		plicant	Action Communications
PA 106.1+ Beaver	Springs (R)	-	Susan A. Bernstein
96.7+ Burnham	(R)		Richard R. Dworsak
107.9+ Port Ma	tilda (R)		Thomas J. Riley
			•
	PTED FOR FILING		
AZ 91.1* Flagsta	ff	8- 3-90	Joy Public Broadcasting Corp.
88.1* Yuma		8- 3-90	Voice of Int'l Chris. Evangel.
CA 88.9* Visalia		8- 3-90	Community Educ. Bcstg, Inc.
NEW CONSTONE. CON			
NEW STATIONS: GRAN		72 64	Talkeenta Community Radio Inc.
IL 94.9 Danvill		72 ft 328 ft	Kathleen Desmond Rollings
IL 94.9 Danvill	e 0000 w,	320 10	Rathieen Desmond Rollings
TRANSLATORS/BOOSTER	S/SYNCHRONOUS XHTR:	PPLICATIONS	
CT new-89.5*	Storrs	10 w, WPKT	CT Public Bcstg, Inc.
MT new-91.1*	Emigrant	10 w, KEMC	Eastern Montana College
		RANTS	n national
AK K216AA-91.1*	Point Baker	10 w, KFSK	Narrows Bostg Corp.
K201AL-88.1*	Port Protection	10 w, KFSK	Narrows Bostg Corp.
CO K213AD-90.5*	Durango	10 w, KNMI	Master Plan Ministries
K202AC-88.3*	Mount Crested Butte	10 w, KBUT-F	M C. B. Mtn Educ. Radio
CONSTRUCTION PERMIT	ACTIVITY		
AK KBTB(CP)-107.9	Bethel	granted exte	nsion of time (2nd)
AZ KKGL (CP) -106.7	Pinetop	•	to replace expired permit
AR KCAC-89.5*	Camden	on the air	
KLTW(CP)-93.3	El Dorado	requests ext	ension of time (1st)
KISI (CP) -101.5	Malvern	_	nsion of time (1st)
KPBQ (CP) FM-101.3	Pine Bluff	-	ension of time (1st)
CA KITH(CP)-1550	Apple Valley	testing on a	
KJRC (CP) -1090	South Lake Tahoe	granted exte	ension of time
KVGR (CP) -720	Templeton	requests ext	ension of time
FL WAPY (CP) -105.5	Apalachicola	requests ext	ension of time (4th)
WWBC-1510	Cocoa	requests CP	to replace expired permit
	and the second control of the second control	for move to	770 KHz, Rockledge FL
IN WBGW (CP) -101.5	Fort Branch	granted exte	nsion of time (1st)
WQBX (CP) -101.1	South Whitley	requests ext	ension of time (1st)
KY WRZI (CP) -101.5	Buffalo	•	nsion of time (1st)
LA KKRP (CP) -93.5	Delhi	-	nsion of time (3rd)
MO KTJA(CP)-106.7	Mount Vernon	•	ension of time (1st)
NH WVFM(CP)-105.7	Campton	-	ension of time (1st)
NC WRPL(CP)-93.5	Wadesboro	-	ension of time (1st)
WAHD-90.5*	Wilson	on the air	
OH WNPQ-95.9	New Philadelphia		w, 397 ft forfeited 7/20/90
TN WHGG(CP)-88.3*	Knoxville	-	to replace expired permit
TX KEJS(CP)-106.3	Lubbock	-	ension of time (2nd)
KAMY (CP) -90.1*	Lubbock	requests ext	ension of time (2nd)
PACII IMIDO /nanaum	DC. ADDITCAMICAC / c	reapplication	an)
PACILITIES/PARAMETE AR KPYR-98.1	Osceola	reapplication 100000 w (au	
AR KPYR-98.1 CA KUSC-91.5*	Los Angeles		3 ft, DA, change xmtr location
KNWZ-1270	Thousand Palms		by remote control
CT WMNR-88.1*	Monroe	increase to	-
CI MHMK-00'I"	PIOTITOE	THETEGRE CO	10000 W

FACILITIES/PARAMET	ERS: APPLICATIO	NS (cont'd)
FL (CP)-96.5	Fort Walton Be	ach increase to 984 ft, C, change xmtr location
GA WKXK-97.9	Fort Valley	2100 w, 548 ft, change xmtr location
WKCX-97.7	Rome	increase to 1050 w [88-375]
IA KCZY-92.7	Osage	increase to 6000 w, 154 ft
MI WKLA-FM-106.3	Ludington	4050 w, 400 ft, change xmtr location
WBMX-640	Zeeland (&)	change city of license to Merrillville
	20024114 (4)	IN; increase to 2500 w days
MS WAZF(CP)FM-93.7	Yazoo City	increase to 6000 w, change xmtr location
NY WRKS-98.7	New York	5900 w, 1361 ft
WMXW-103.3	Vestal (&)	2550 w, 1014 ft, Class Bl
OK KMZE-92.1	Woodward	2170 w, 1099 ft, C3, change xmtr location
TX KPAN-FM-106.3	Hereford	increase to 25000 w, 220 ft, Class C3
KSOX-FM-101.7	Raymondville	17900 w, 758 ft, C2, change xmtr location
VA WODY-900	Bassett (&)	increase to 1800 w days
WA KAYO-FM-99.3	Aberdeen	100000 w, 476 ft, C1, change xmtr location
WV WTUN(CP)-98.7	Pocatalico (&)	
w with (ci, 50.,	rocucurico (u)	Citatige Amer Tocacton
Returned/Dismissed	Applications	
CA KGDP-660	Orcutt (R)	20000/10000 w, DA-2, changes in ant sys
PA WSKE-FM-104.3	Everett (R)	increase to 680 w [88-375]
TN WEGE-102.5	Crossville (R)	•
TX KHUN-101.7	Huntsville (R)	· · · · · · · · · · · · · · · · · · ·
FACILITIES/PARAMET	ERS: GRANTS	
AL WLDX-990	Fayette	direct measurement of antenna power
WLPR-960	Prichard	increase to 5000 w days
WSHK-97.7	Russellville	3500 w, 430 ft, change xmur location
CA KEYQ-980	Fresno	direct measurement of antenna power
FL WQLC(CP)-105.7	Watertown	move to 102.1 MHz; 2600 w, 499 ft,
		change xmtr location
HI KIKI-830	Honolulu	direct measurement of antenna power
IL WEJT-104.9	Shelbyville	13000 w, 459 ft, B1, change xmtr location
IN WQHK-1380	Fort Wayne	direct measurement of antenna power
KY WWLK-900	Eddyville	direct measurement of antenna power
MI WCCW-FM-92.1	Traverse City	move to 107.5 MHz; 660 w, 702 ft,
		change xmtr location
NV KMTW-1340	Las Vegas	direct measurement of antenna power
NM KMCC(CP)-99.9	Thoreau	100000 w, 1210 ft, change xmtr location
PA WJMW-550	Bloomsburg	direct measurement of antenna power
TN WJDT(CP)-106.5	Rogersville	300 w, 1379 ft, change xmtr location
VA WNVZ-104.5	Norfolk	install auxiliary system
WKDW-900	Staunton	direct measurement of antenna power
WA KMJY-700	Newport	direct measurement of antenna power
WV WQAB-91.3*	Philippi	7200 w, 180 ft, B1, change xmtr location
CALL LETTER CHANGE		for by new owners)
AR new-101.9	Lowell	becomes KISK
CA new-102.3	Indio	KRCQ
KDB-1490	Santa Barbara	KSPE
FL WEZO-98.9	Orlando	WMMO
GA WBBK-FM-93.5	Blakely	# WDKZ WBNM "Business News"
WYGO-1120 WYGO-FM-107.1	Gordon Gordon	
WIGO-FM-107.1 IL WIRE-1440	Normal	WMRW WBCI (stn has returned its license)
IN new-98.7	Anderson	WQME (Still has recurried its ricense)
74 Hem 2011	inder soli	uXtm

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CALL LETTER CHANGES (cont'd)
IN WBCI-100.9
                  Lebanon
                                          WIRE
ME WKZN-1590
                  Gorham
                                        # WPNN
                                                  (requested)
                                       # WTRX
                                                  (station is silent)
MI WDLZ-1330
                  Flint
                                        # WFXD
   WRUP-103.3
                  Marquette
MN new-105.5
                  Deer River
                                         KXGP
  KCLD-1450
                  St. Cloud
                                         KNSI
MO KDBX-99.3
                  Boonville
                                        # KCLR-FM
NJ WWBZ-1360
                  Vineland
                                         WVSJ
                 Hoosick Falls
                                         WNGN
NY new-97.5
                Ticonderoga
                                        # WANC
  WXTY-103.9
                                                  (becomes non-commercial)
PA WHUM-FM-99.9 Avis
                                       # WYPR
  WJNL-FM-96.5
                  Johnstown
                                       # WKQS-FM
                                       # WKQS
  WJNL-1490
                  Johnstown
TX KHFI-98.1
                  Austin
                                       # KVET-FM (requested)
              Creedmore
  KWWB-1530
                                       # KGTN
  KQFX-96.7 Georgetown
                                        # KHFI
                                                  (requested)
New call letters not used
                            ( station retains old call letters)
                  Humboldt
TN WUNI-740
                               remains WIRJ
UT KXEQ-730
                  Ogden
                                         KSVN
PROPOSED STATION TRANSFERS
                          ( r reorganization of existing ownership)
                                         from RFB Radio of Montgomery, Inc.
AL WXVI-1600
                  Montgomery
                                          to New South Communications, Inc.
                                       r from W. J. Wheeler (Harrison Bostg Corp)
AR KHOZ-900/102.9 Harrison
                                          to New Century Bostg Co. (Harrison Bostg)
CA KCKC-1350/
                  San Bernardino/
                                       r from Pennino Bcstg Corp. (Riverdino Bcst)
      KBON-103.9
                  Lake Arrowhead
                                          to Arrowhead Bcstg Corp. (Riverdino Bcstg)
  KLIQ-102.1
                  Shingle Springs
                                         from W. Richard Green et al (Lobster)
                                          to D. Kahle & W. Boeing (Lobster Comctns)
FL WELE-1380
                  Ormond Beach
                                         from Ted Griffin et al (Wings Comctns)
                                         to F. Douglas Wilhite (Wings Comctns)
   WPAP-FM-92.5
                  Panama City
                                         from First City Broadcasting
                                         to Southern Broadcasting Companies, Inc.
IL WBEZ-91.5*
                  Chicago
                                         from City of Chicago Board of Education
                                          to The WBEZ Alliance, Inc.
ME WGUY(CP)-102.1 Dexter
                                       r from Daniel F. Priestley
   and the second second
                                          to Innovative Advertising Consultants, Inc.
MA WEEI-590:
                                       r from Boston Celtics Acquisitions, LP
                  Boston
                                          to Boston Celtics Communications, LP
  WOCB-1240/94.9 West Yarmouth
                                        from Patch-Dunn & Associates of Cape Cod
                                          to U. S. Media Group, Inc.
MT KCTR-970/102.9 Billings
                                       r from Citadel Associates, LP
                                          to Citadel Communications Corp.
  KBOZ-1090/93.7 Bozeman
                                       r from Citadel Associates, LP
                                          to Citadel Communications Corp.
NM KQEO-920/
                  Albuquerque
                                         from PCC of New Mexico, Inc.
      KMGA-99.5
                                         to Spacecom, Inc.
  KLLT-95.3
                  Grants
                                         from David F. Boyd, Jr., Trustee
                                          to Philip D. Vanderhoof
NC WDRP-98.9
                                       r from David Perry (WDRP FM 98.9, GP)
                  Windsor
                                           to PS & W Enterprises, Inc. (WDRP FM 98.9)
OR KRVC-730/
                  Medford
                                          from KBOY Radio, Inc.
      KBOY-FM-95.1
                                           to Dove Communications, Inc.
         (this sale will require Dove to sell either KRVC or KDOV Phoenix, OR)
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PROPOSED ST	TATION	TRANSFERS	(cont'd)
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OR KYJC-610/	Medford/	r from Lindavox Broadcasting, D. I. P.
KFMJ-96.9	Grants Pass	to Andrew McClure, Receiver (part one)
KYJC-610/	Medford/	from Andrew McClure, Receiver
KFMJ-96.9	Grants Pass	to Encore Broadcasting Corp. (part two)
SC WKDY-1400	Spartanburg	from Charles P. Edwards, Receiver
		to Voyager Communications III, Inc.
TX KCAS-1050	Slaton	from Star of the Plains Broadcasting
		to Vision Media. Inc.

DISMISSED STATION TRANSFERS

WI WYNE-1150/	Kimberly/	r from Fox Valley Broadcasting, Inc.
WROE-94.3	Neenah	to Lake Shore Communications Partnership

FM ALLOCATIONS: PROPOSED AMENDMENTS

OK	KICM	Healdton	to	93.7	C1	from 105.7 C2, ctrprop., com. due Aug.	2
	new	Lone Grove	add	93.7	C1,	, counterproposal, comments due Aug. 2	
ТX	new	Coahoma	add	94.3	Α,	comments due Sept. 17, replies Oct. 2	

FM ALLOCATIONS: GRANTED AMENDMENTS

IA	KTWA	Ottumwa	to	92.7 C3 from A
	new	Stuart	add	107.9 A, window opens Aug. 31, closes Oct. 1
	KTLB	Twin Lakes	to	105.9 C3 from 105.5 A
MS	WGNL	Greenwood	to	104.3 C3 from A
MO	KTJA (CP)	Mount Vernon	to	106.7 C3 from A

WASHINGTON THIS WEEK

Buck Owens Production Co., Inc., licensee of KCWR-550/KUZZ-FM-107.9 Bakersfield, has been granted a waiver of one-to-a-market rules to allow purchase of KDOB-TV-48 Bakersfield. KDOB is now in bankruptcy and qualified as a "failed station"; it had been operated separately by Buck Owens' sister. In a similar case, George S. Flinn, owner of Flinn Bcstg Co. and WHBQ-560 Memphis TN, was granted permission to buy the construction permit for an unbuilt TV station on Ch. 50 in Memphis. Flinn claimed economies of scale would allow both the struggling WHBQ and the new CP to operate successfully. Flinn has already avoided multiple ownership rules once by selling WGSF-1210, Arlington TN (Memphis), to his brother-in-law, Fred Flinn, in order to buy WHBQ. Finally, the FCC dismissed American Legal Foundation's request for reconsideration of multiple ownership rules for AM, FM and TV stations.

The FCC has revoked the license of WRPZ-1440, Paris KY, which has been silent for over a year. As part of this action, the FCC noted that all stations off for twelve to eighteen months are subject to license revocation. With record totals of stations now silent, particularly stand-alone AMs, enforcement of licensing requirements might trigger de-licensing of dozens of facilities in the next year.

The Commission has upheld a staff action canceling KIQI San Francisco's 1980 CP for new nighttime operation and a change in city of license to Sunnyvale, CA. The FCC had acted unilaterally to cancel the CP in 1987 when a subsequent application noted that the CPs had not been constructed. KIQI has since added nighttime operation under a new construction permit.

WASHINGTON THIS WEEK (cont'd)

On July 10, the FCC's Field Operation Bureau conducted a nationwide audit of 374 AM stations. The audit revealed a high level of compliance with new emission limitation requirements (the new NRSC standards) to reduce adjacent channel interference to AM stations. Of the 374 stations monitored, 325 (87 percent) complied with the equipment installed alternative. On July 12, technical measurements were conducted on the remaining 49 stations and all were found to be in compliance.

Responding to a complaint by Rep. Beryl Anthony, Jr. (D-AR), the FCC admonished KKOL Hampton AR for failure to maintain and permit public inspection of records of ad requests from political candidates, the disposition of each request, and charges, if any, for the time. KKOL also was directed to submit to the FCC data on rebates for overcharges to candidates under lowest unit charge violations.

The Commission has affirmed a Review Board decision granting the application of Yeary Broadcasting, Inc., for a new FM station in Lebanon, VA.

KMNY-1600 Pomona CA, the flagship station of Money Radio Network, was fined \$10000 by the FCC. Violations include at least three payments by guests on KMNY talk shows in order to appear on the air; moving studios from Pomona to Anaheim before receiving FCC approval; and failure to provide qualified operators or access to public records in the Pomona offices after moving to Anaheim.

ELSEWHERE

United Family Foundation's International Media Service, producer of IMN network news, has gone into bankruptcy and terminated operations. The service targeted religious stations and had over 200 affiliates.

From Seattle comes word of a low cost overnight (10pm to 8am) programming alternative from MUZAK. YES, the people who bring you in store and office music. The music is delivered from CD's and RDAT tape via satellite in several formats. There are still a few bugs in the idea as the programming does not offer local cutaways and is only available only in mono. There is no commercial requirement and the service is expected to cost from \$200 to \$300, depending on the market. Formats available include CHR, AC, New AC, and light classical. For more information call Steve Ward at MUZAK 800-331-3340.

BFM CALENDAR NOTES

Stations in Samoa, Guam, Alabama, Hawaii, Oregon and Washington must file renewal applications (FCC Form 303-S and Form 396) by October 1. Iowa and South Dakota FM translators must file renewal applications on FCC Form 348; and Samoa, Guam, Florida, Puerto Rico, Virgin Islands, Iowa, Missouri, Alabama, Hawaii, Oregon and Washington stations must file Annual Ownership Reports (Form 323) by Oct. 1.

The Society of Broadcast Engineers (SBE) meets in St. Louis Oct. 4-7; Kansas' state broadcasters meet Oct. 10-12 and Massachusetts broadcasters meet Oct. 19-21.

* * * *

M Street RADIO MARKETS

Florence, SC metro 97,700 TSA 150,400 M St. rank 204 ARB rank 231 /1 Birch rank 215 Spring Arbitron (1) Spring Birch (2) 540 WYNN 800 WDSC Florence 8.6 9.8 RG/RB-OLn Dillon 1.1 OL 970 WJMX Florence 5.3 1.6 AC 1120 WFLU Florence cp-new 1.3 1.1 RG 1230 WOLS Florence 1310 WDKD Kingstree 2.2 CW 1350 WDAR .7 Dertington OL 88.1 WRUA-FM Summer 92.5 WHLZ Mannin PA&/VA&* Manning 19.9 12.5 CW 92.9 WZNS Dillon 94.3 WWPD Marion 98.3 WWKT-FM Kingstree RB/IZ 100.1 WQTR Lake Cav CW4 100.5 WQTT Manon CD-DEW 101.3 WWDM 11.3 15.2 RB 102.1 WPHO Pamplico ср-печ 103.3 WJMX-PM Chersw 9.3 14.1 CH 104.1 WYAV Conway 4.0 3.8 AC 105.5 WDAR-FM Derlington 1.3 2.7 AC 106.3 WYNN-FM Florence 6.6 8.7 RB 107.1 WCIG Mulling RB 107.5 WKQB St. Georg 1.3 .5 CH [22 stations 7 AM 15 FM]

IDAHO

Ammon

KUPI 5000/5000w DA-2 [OL]

+Communications Investment Corp. 208-522-1101 854 Lindsay Bivd., Idaho Falis 83-401 [KUPI-FM] Idaho Falls Birch 2.1 Willhight 4.8

Blackfoot

KBLI 1000/40w ND [AS&]

Western Communications, Inc. 208-785-1400 Box 1197, Idaho Palls 83401 [KLCE] Pocatello Willhight 1.0

KLCE 100000w 1513ft [AC] 4c

CALL LETTERS

Ossaha, NB

Richland, WA

Pulton, MO North Selt Lei

Sam Be

Western Communications, Inc. 208-785-1400

m CA

nia MN

Box 1197, Idebo Palls 83401 [KBLI] Idebo Falls Birch 20.3 Willhight 22.9 2nd market

KPMS-PM KPMT KPMU KPMV

EPMO

Pocamilo

1110

88.7

89.1 90.3

ICPAB ICPAC ICPAB ICPAI



FREQUENCY

00 2 MU-

	22-2 MIX	12
WMPC-PM	Monrorville, AL	3000w 328ft
WSLY	York, AL	3000w 300ft
KOMDX	Puter, AZ	3000w 1008ft
NT BO	El Dorado, AR	2950w 300ft
KZYP	Pleo Bluff, AR	3000₩ 157ft
KWCK-PM	I Searcy, AR	3000₩ 246£
KNNN	Control Valley, CA	5280w 328R
KWHZ	Pemdale, CA	3000w -2658t

CANADA

Fort McMurray

1000/1000w ND [CW] +OK Radio Group, Ltd. 403-743-2246 9912 Pranklin Ave., T9H 2 [CKYX] CJOK 1230 app 5000/2000 ND

CKYX 2800w 157ft [AR] 5n

+OK Radio Group, Ltd. 403-743-2246 97.9 9912 Franklin Ave., T9H 2 [CJOK]

The 1990 edition contains over 300 new stations, 700 new call letters, over 100 frequency changes, and over 20,000 changes in station listings. New items include latest available Arbitron. Birch, and Willhight ratings. expanded Canadian listings and satellite program services.

To order send \$32.45 (including priority mail shipping) to: M Street P.O. Box 3568, Alexandria, VA, 22302 or for credit card orders phone 800-248-If you need more information phone 703-684-3622



Each week The M Street Journal reports over 300 format, technical, call letter and ownership changes. We add to that new station applications and activity, information on the progress of construction permits and all proposed and actual changes to the FM table of allocations. We will also let you know the major decisions and actions taken by the FCC concerning radio broadcasting.

The M Street Journal is a great way to keep up on what broadcasters in your area and across the country are doing. Keep up on new stations, find investment and marketing opportunities, format changes, proposed and granted technical changes all in one easy to read, timely publication.

The M Street Journal is delivered by first class mail each week.

The M Street Radio Directory contains full state by state station listings for every radio station in the U.S., frequency and call letter cross references, market by market station listings as well as a guide to Canadian Radio. With over 600 pages it is like having a complete broadcast database on your desk!

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	Please s	end me copi	es of The M	Street Radio	Directory at \$29.95	each + \$2.50 S&H
1	Name:				Phone:	
(Company:					
i	Address:				[] Check enclosed	
	City: State:		Zip:		[] Visa/Master Ca	rd
1	Name on C	redit Card: _				
(Card Numb	er:		Exp:		
:	Signature	:	то	tal \$		

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COPYRIGHT 1990 ROBERT UNMACHT, Editor Vol. 7, No. Nov. 26, 1990 (# change accompanies new ownership) (// simulcast) FORMAT CHANGES becomes formerly # SMN - oldies adds SMN - country WFPA-1400 AL Fort Payne WHZI, gospel KXMK, Spanish remains gospel WRJL-1170 Hanceville classical // KONC Phx. KONZ-106.3 AZ Eloy adult contemporary modern rock // KSXY Reno KQNC-102.1 CA Quincy black talk, oldies adds talk PM drive DC Washington WOL-1450 silent pending sale WCNU-1010 CHR FL Crestview country // FM country Jacksonville WQIK-1320 oldies talk WPDQ-690 Jacksonville WLAZ, CHR oldies adult contemporary CNN Headline - news oldies WRGI-93.5 Naples WUFI-1460 IL Rantoul (Champaign) oldies WNDU-1490 IN South Bend adds Talknet nights KXIC-800 news IA Iowa City adult contemporary adds Unis. 41 - AC WUPE-95.9 MA Pittsfield SMN - oldies WGMM-97.7 easy listening NY Big Flats (Elmira) country "My Country" Schoharie (Albany) WMYY-97.3 new (using a mixture of SMN Traditional Country and local programming) southern gospel WDSL-1520 silent NC Mocksville to go silent 12/31/90 OH Westerville (Columbus) WBBY-FM-103.9 jazz (WBBY-FM's licensee is pulling the plug after ten years of appeals of an FCC decision denying license renewal) adult contemporary news, talk WAEB-790 PA Allentown BBS - AC WNBE-93.1 BBS - easy list. TN Alamo (Jackson) contemporary Christian WJRX-107.9 new East Ridge (Chatta.) CHR "Energy 99" # rock KRIX-99.5 TX Brownsville oldies news, talk soft AC KRIL-1410 Odessa adult standards KFVR-1050 WA Dishman (Spokane) adds BBS - easy list. Tacoma (Seattle) KBRD-103.7 easy listening religion KCSP-106.9 new WY Casper adds modern rock 8p-3a CJOM, AC CIMX-88.7 ON Windsor (CIMX may expand the modern rock programming in the next few weeks) **APPLICATIONS** (* non-commercial station) (& reapplication) NEW STATIONS: (+ competes with existing application) 1000 w, 253 ft 100 w, 387 ft Central Florida Educ. Found. KS 90.7*+ Salina Word Radio Educ. Foundation ME 88.5* Sanford 6000 w, 328 ft Hanszen Broadcasting 104.3 Carthage Bradley Broadcasting, LP 105.7+ Idalou 3100 w, 455 ft Triumph Communications, Inc. 6000 w, 328 ft 105.7+ Idalou Salt Lake Baptist Academy UT 88.3*+ Salt Lake City 500 w, -1187 ft Returned/Dismissed Applications only applicant KXOL, Inc. CA 88.1* Chico (R) Northampton Community College Bethlehem Township(R) only applicant PA 89.5* NEW STATIONS: GRANTS B & H Broadcasting Co. AR 107.3 3000 w, 321 ft Clarendon James R. Dunker 3000 w, 155 ft WY 99.3 Fort Bridger **APPLICATIONS** TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR: Living Inspiration Newberry 10 w, WPHN MI new-88.7* 1 w, WRTI Temple University PA new-90.7* Denver 1 w, WRTI Temple University Richland new-90.7*

GEOV PARRISH, Associate Editor

DAVID K. BRAZIER, Associate Editor Data Processing

CONSTRUCTION PERMIT	ACTIVITY	
GA WPLO-610	Grayson	has moved to 610 KHz, Grayson GA from 1360 KHz & Lawrenceville GA
MI WBYF(CP)-89.1*	Bay City	app. dismissed for extension of time, CP is cancelled & call sign forfeited
NV KKNK (CP) -750	Carson City	requests extension of time
NM KINN-FM-105.5	Alamogordo	requests ext. of time for move to 105.5 MHz
NY WKGG (CP) -102.7	Cape Vincent	requests extension of time (1st)
NC WMIY(CP)-880 SC WMIW(CP)-1190	Fairview Atlantic Beach	requests extension of time granted extension of time
WFLU (CP) -1120	Florence	granted extension of time
SD KMSD (CP) FM-104.3		requests extension of time (1st)
TX KFIT-1060	Lockhart	granted ext. of time for synch. xmtr
KDOA (CP) -104.9	Tulia	requests CP to replace expired permit
UT KCDH (CP) - 92.7	Nephi West Point	granted CP to replace expired permit requests extension of time (1st)
VA WPTG(CP)-107.9 WA KRAO(CP)-102.3	Colfax	requests extension of time (1st)
WI KFKQ(CP)-99.5	New Holstein	requests CP to replace expired permit
FACILITIES/PARAMETE	RS: APPLICATIONS (&	reapplication)
AZ KONZ-106.3	Eloy	1334 w, 426 ft, change xmtr location
AR KCJC-100.9	Russellville	increase to 6000 w, 298 ft
CA KBRT-740 KDUC-94.3	Avalon	direct measurement of antenna power increase to 4600 w, 783 ft
CO KXLT-100.3	Barstow Denver	install auxiliary system
FL WRTO-98.3	Goulds	increase to 100000 w, 1627 ft, Class C
WTMG-95.9	Tallahassee	move to 96.1 C2; 50000 w, 458 ft,
		change xmtr location
GA WFXM-FM-100.1	Forsyth Decatur	2000 w, 574 ft, change xmtr location increase to 6000 w
IL (CP)-93.1 IN WXVW-1450	Jeffersonville	direct measurement of antenna power
WBOW-1230	Terre Haute	direct measurement of antenna power
IA KOUR-FM-95.3	Independence	increase to 4300 w [88-375]
KS KREJ(CP)-95.9	Medicine Lodge	increase to 6000 w
KY WKYQ-93.3	Paducah Bunkie	100000 w, 981 ft, change xmtr location 25000 w, Class C3, change xmtr location
LA KRBG(CP)-104.3 WTIX-690	New Orleans	direct measurement of antenna power
MA WERS-88.9*	Boston	3680 w, 636 ft
MN KXSS-FM-103.7	Waite Park	25000 w, Class C3, change xmtr location
MS WRJH-97.7	Brandon	increase to 3400 w [88-375]
MO KDBB-104.3	Bonne Terre	750 w, 649 ft, change xmtr location
NH WHOB-106.3 NY (CP)-101.5	Nashua Homer	950 w, 541 ft 1316 w, 489 ft, change xmtr location
WAMK-90.9*	Kingston	increase to 1486 ft, change xmtr location
ND KSMM(CP)-107.9	Fargo	764 ft, C1, change xmtr location
OH WBLL-1390	Bellefontaine	direct measurement of antenna power
WOBC-FM-91.5	Oberlin	move to 88.3 MHz; increase to 3500 w
OK KEYB-107.9 KKID-FM-95.9	Altus Sallisaw	increase to 6000 w [88-375] increase to 30000 w
PA WEFR (CP) -88.1*	Erie	630 w, 430 ft, change xmtr location
WRFH(CP)-88.7*	Marietta	decrease to 4100 w, change DA pattern
WPHB-1260	Philipsburg	direct measurement of antenna power
RI WQRI-88.3*	Bristol	increase to 200 w install auxiliary facility
TX KASE-100.7 KKYN-FM-103.9	Austin Plainview	increase to 25000 w, 354 ft, Class C2
VA WPRH (CP) -91.1*	Galax	340 w, 1601 ft, change xmtr location
Returned/Dismissed	Applications	
MI WBYF(CP)-89.1*		11500 w, 143 ft, change xmtr location
FACILITIES/PARAMETE	RS: GRANTS	
AK KNOM-780	Nome	direct measurement of antenna power
AR KWNN-1050	Little Rock	correct coordinates
CA KRQK-100.3	Lompoc	correct coordinates
FL WRXJ-930 IL WKKD-1580	Jacksonville Aurora	direct measurement of antenna power augment day & night radiation patterns
WGEM-1440	Quincy	direct measurement of antenna power
IN WKJM-95.3	Monticello	increase to 2450 w
IA KCOB-1280	Newton	direct measurement of antenna power
MI WWCK-FM-105.5	Flint	increase to 25000 w, DA, Class B1
WSNQ-900	Gaylord	direct measurement of antenna power
MN KVVL(CP)-102.7	Thief River Falls	granted extension of time (1st)

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FACILITIES/PARAMETERS: GRANTS (Cont'd)
NV KROW-780
                                                direct measurement of antenna power
                      Reno
                                                1250 w, 712 ft, install DA system increase to 390 w
NH WNNH-99.1
                       Henniker
   WMTK-106.3
                       Littleton
                                                100000 w, 1016 ft, change xmtr location 24000 w, 712 ft, change xmtr location
NM KRAZ-96.9
                       Farmington
NY WGR -FM-96.9
                       Buffalo
                                                increase to 4600 w
NY WENU-101.7
                       Hudson Falls
                       Cleveland Heights
                                                use formerly main fac. as auxiliary
OH WJMO-FM-92.3
                                                augment day & night patterns
PA WCCS-1160
                       Homer City
                                                direct measurement of antenna power 63000 w, 1191 ft, C1, change xmtr location 3650 w, 420 ft, change xmtr location
                       Scranton
   WSCR-1320
SC WSSL-FM-100.5
                       Gray Court
   WTBI(CP)FM-91.7* Greenville
                                                increase to 7000 w, -105 ft
UT KARB-98.3
                       Price
                                                move to 106.3 B1; increase to 25000 w
VA WBOP (CP) -106.7
                       Churchville
                                                install auxiliary system
   WAFX-106.9
                       Suffolk
                                                increase to 6000 w increase to 3300 w
WV WBTQ-93.5
                       Buckhannon
WI WTKM-FM-104.9
                       Hartford
                                                direct measurement of antenna power
   WVRQ-1360
                       Viroqua
WY KBBS-1450
                                                direct measurement of antenna power
                       Buffalo
CALL LETTER CHANGES
                         ( # applied for by new owners)
                                       becomes WRJL
AL WHZI-1170
                     Hanceville
                                                 WRDD
PA WEBG-1580
                      Ebensburg
                                                 CIMX
                                                           "Mix"
ON CJOM-88.7
                      Windsor
                                   ( r reorganization of existing ownership)
PROPOSED STATION TRANSFERS
                                                  from Opelika-Auburn Broadcasting Co.
AL WJHO-1400
                      Opelika
                                                   to Sun Broadcasting Co., Inc.
                                                 from Encore Communications Associates LP
AR KZOU-FM-98.5
                      Little Rock
                                                   to GHB of Little Rock, Inc.
                                                 from Robert W. Hansen (KCNO, Inc.)
                      Alturas
CA KYAX(CP) -94.5
                                                   to Richard L. Hansen (KCNO, Inc.)
                                                 from Crown Broadcasting Services to Island Broadcasting Corp.
   KATJ-FM-100.7
                      George
                                               r from Fred Sands
   KRZR-103.7
                      Hanford
                                                   to KRZR, LP
                                                 from KOZN FM 99, Ltd.
   KOZN-99.3
                      Imperial
                                                   to Acacia Amusement Corp.
FL WCNU-1010
                                                  from Gulf Shores Broadcasting Co.
                      Crestview
                                               to Ashley Norman Davis, Jr. r from Daniel Braverman et al (Triad Bcstg)
HI KWYI(CP)-106.9 Kawaihae
                                               to Colin H. Naito (Triad Broadcasting, r from Hugh Paul & F. J. Brinig (Hamakua)
   KHCR(CP)-103.7 Pauuilo
                                                   to Charles R. Crawford (Hamakua Bostg Corp)
                                               r from Dean C. Hagerman (Idaho Heartland)
ID KMCL-101.1
                      McCall
                                                   to Nancy Gentry (Idaho Heartland Bostg)
                                               r from Virginia Broadcasting Corp.
IL WJBD-1350/100.1 Salem
                                                   to Franklin Radio Corp.
                                                  from The Midwest Broadcasting Co., Inc.
KS KGGF-690/
                      Coffeyville
        KQQF-92.1
                                                   to KGGF-KQQF, Inc.
                                                  from KKLO, Inc.
to Mark L. Wodlinger
   KKLO-1410
                      Leavenworth
                                                  from WOVO Broadcasting, Inc.
KY WOVO-105.5
                      Glasgow
                                                   to Ward Communications Corp.
                                               r in Heritage Communications, Inc. from John E. Edwards (Black Gold Bestg)
   WPRX-95.1
                      Glasgow
   WQXY-1560
                      Hazard
                                                   to William Gorman & Colin Cox (Black Gold)
                                               r from WDTX, Inc.
MI WDFX-99.5
                      Detroit
                                                   to WDFX, LP
                                               r from Leighton Enterprises, Inc.
MN KDLM-1340/
                      Detroit Lakes
                                                  to Lakes to Plains Broadcasting, Inc. from Robert G. Johnston, Trustee
        KKDL-95.1
MS WQAZ-92.7
                      Cleveland
                                               to Contemporary Communications r from K. Rainey & F. Holladay (New South)
   WALT-910/
                      Meridian
                                                   to New South Communications, Inc.
        WOKK-97.1
                                               r from Polly A. Hays
NE KRNY-102.3
                      Kearney
                                                   to Nebraska Media Concepts, Inc.
                                                  from KKBR, Inc.
NM KRBL-98.5
                      Los Alamos
                                                   to Eldon Broadcasting Co., Inc.
NY WOWB (CP) -105.5 Little Falls
                                               r in Towpath Communications, Ltd.
                                                  from Quests, Inc.
OH WAST-1600
                      Ashtabula
                                                   to Phillip J. Cantagallo
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PRO	OPOSED STA	TION T	RANSFERS (Cont	'd)	
	WYBZ-107.	. 3	Crooksville		from A. Belenduik et al (Y-Bridge Bcstg)
					to Rick Sabine et al (Y-Bridge Bcstg, Inc.)
	WKFI-1090	•	Wilmington		from Estate of J. Brechner (SW OH Bost Svos)
		-102.3			to Marion & Berl Brechner (SW OH Bost Svos)
OK	KBYE-890		Oklahoma City		from L. Win Holbrook, Trustee
E 3	**************************************	100 1	224.000		to SCI, Inc.
PA	WFBG-1290	7/98.1	Altoona		from Empire Radio Partners, Ltd.
	WKGB-FM-9	22 5	Susquehanna		to Logan Broadcasting, Inc. from Benjamin J. Smith
	WKGB-FFI-3	,2.5	Susquemanna		to K G Broadcasting, Inc.
PR	WZNT-93.7	7	San Juan		r from Huella Communications, Inc.
					to Zeta Communications, Inc.
SD	KBJM-1400)	Lemmon		from Stanley Peterson Estate (Media Assoc.)
					to Michael J. Schweitzer (Media Associates)
TN	(CP) - 89.3	3 *	Memphis		r in Cossitt Library
TX	KGGR-1040)	Dallas		r from Jack M. Mortenson
					to Mortenson Broadcasting Co. of TX, Inc.
	KLZK-98.3	3	Farwell		from Dominion Communications, Inc.
					to Southwestern Broadcasting Corp.
	KOAX (CP) -	-97.9	Mason		from Hill Country Communications
		•	_ ,		to Laser Communications, Inc.
	KMIA-104.	. 9	Rosenberg		r from Fort Bend Broadcasting Co., Inc.
	WITD (CD)	02.7	Courth Dadus T	-1	to Roy E. Henderson
	KJIB(CP)-	-92.1	South Padre I	Sland	
	KRGE-1290	n	Weslaco		to Laser Communications, Inc. from Sunbelt Radio Group, Inc.
	KKGE-1290	,	Westaco		to Christian Ministries of the Valley, Inc.
wv	WXKI-105.	7	Salem		from Salem Broadcasting, Inc.
		•			to Hilber Corp.
FM	ALLOCATIO	NS: PI	ROPOSED AMENDM	ENTS	
	WJDB-FM				95.5 C3 from 95.3 A, com. Jan. 14, repl. Jan. 29
	WYWY-FM				96.1 C3 from 93.5 A, com. Jan. 11, repl. Jan. 28
	KRRQ (CP)				95.5 C2 from A, comments Jan. 10, replies Jan. 25
		Marquet		add	1 94.1 A, comments due Jan. 14, replies Jan. 29
MS		Collins		to	107.1 A from 101.7 A, "show cause why not"
		Gluckst		to	101.7 C3 from A, comments Jan. 11, repl. Jan. 28
	_	Newton Petal			97.9 A from 106.3 A, com. Jan. 14, repl. Jan. 29 106.3 C3 from A, comments Jan. 14, repl. Jan. 29
NY			ga Springs		102.3 A Ballston Spa NY from S.S., Jan 14/Jan 29
		Monter			1 104.7 A, comments due Jan. 10, replies Jan. 25
	WTNR (CP)				94.9 C3 from A, comments Jan. 14, replies Jan. 29
TX	KXDM (CP)				95.5 C3 from A, comments Jan. 11, replies Jan. 28
	KYXS-FM				95.9 Cl from A, comments Jan. 11, replies Jan. 28
	new	Winter		to	96.1 A from 95.9 A, com. Jan. 11, replies Jan. 28
VA	WGOL	Lynchbi	ırg	to	97.9 C3 from 98.3 A, com. Jan. 10, repl. Jan. 25
T.7 B		C - +1 -			1 4 0 6 7 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9

FM ALLOCATIONS: GRANTED AMENDMENTS

South Bend

AL	WNER	Ozark	_to	103.9 C3 from A
CA	KXXZ	Barstow	to	95.9 B1 from A
FL	WOLL	Riviera Beach	to	94.3 C3 from A
ΗI	new	Hilo	add	95.9 C2, window opens Jan. 8, closes Feb. 7
	KOAS	Kealakekua	to	96.1 C from 92.1 A
IN	WNZE	Plymouth	to	94.3 B1 from A
ME	WEZO(CP)	Fairfield	to	93.5 C3 from 93.3 A
MN	KXGP (CP)	Deer River	to	105.5 Cl from A, comments Jan. 14, repl. Jan. 29
NY	new	Morristown	add	102.9 A, window opens Jan. 7, replies Feb. 6
OR	KIQY	Lebanon	to	103.7 C from C1
WI	new	Portage	add	95.9 A, window opens Jan. 7, closes Feb. 6

add 106.7 C3, comments due Jan. 10, replies Jan. 25

WASHINGTON THIS WEEK

WA new

The Commission has upheld its earlier decision to not to impose new Form 301 filing requirements retroactively on all persons with pending Form 301 applications for new commercial broadcast stations. The requirements became effective June 26, 1989. Two companies had appealed for reconsideration, asking that the additional financial, ownership and integration information also be required of previously filed, pending applications. They argued unsuccessfully that since the new requirements were intended to weed out "sham" applications, they should also be used to expedite review of pending cases. The FCC, in backing its earlier decision, noted that the paperwork generated by making the requirement

WASHINGTON THIS WEEK (Cont'd)

retroactive would further delay cases that were already the oldest amongst those pending.

Other appeals and decisions this week: The FCC upheld a ruling denying reconsideration in a case involving three competing applications for a new FM at Southern Pines NC; granted a motion for a stay and deferred until further order action on the appeal of a proceeding involving three competing new FM applications in Pawley's Island, SC; dismissed as moot a motion seeking dismissal of a recently granted noncommercial FM application in Phoenix; and dismissed a petition for Extraordinary Relief and Expedited Action in the proceeding for a new FM in Eden Prairie, MN.

The FCC has announced a nationwide enforcement effort to assess and improve compliance with tower painting and lighting requirements. All local offices will inspect radio towers this month. In the past, such FCC pronouncements have in fact preceded crackdowns on stations not adhering strictly to FCC regulations. For more information on the regulations and the enforcement effort, contact Charles Engle of the FCC's Chief Antenna Survey Branch at 202-632-7521.

Two more pirate stations have been located and their operators fined by the FCC. Nabbed by direction-finding equipment were "Midnight Radio," operating at 7410 KHz band in the Public Radiocommunication Services band in Rowland TX, and an unlicensed FM broadcasting at 90.5 in Lancaster NY. The stations' operators were both fined \$1,000 for the unlicensed operation of a radio station.

ELSEWHERE

In a rare transfer of a shortwave station within the U.S., Salt Lake City-based KUSW has been sold by Carlson Communications (owners of KKDS/KRSP) to Trinity Broadcasting Network for \$2.1 million. Trinity owns KGHO AM/FM Hoquiam WA and has interest in a number of television stations, and plans to change KUSW's format from CHR and religion to all religion.

The National Association of Broadcasters has filed comments asking the FCC to begin a new FM technical proceeding to establish realistic definitions for FM directional antennas. The filing came in response to a Hammett & Edison petition asking for clarification as to which, among the 40 measured FM antenna patterns, the FCC considers "directional," since antenna mounting and the effects of the tower itself create signal variations among every type of FM antenna. The NAB also filed a petition asking the FCC to develop standards to insure that home automation systems would not cause interference with in-house AM reception.

SMN's "Heart & Soul" format will be simulcasting the Lou Rawls "Parade of Stars" telethon to benefit the United Negro College Fund. The program will air on Saturday, December 29.

M Street's editorial gripe of the week: this past weekend, heavy rains produced the worst flooding in recorded history through much of the state of Washington. Thousands were evacuated from their homes, water supplies were contaminated, major roads and bridges closed, and flood waters reached unprecedented levels. The need for accurate, current information was critical. And radio - the only medium equipped to instantly and continuously fill that public need - wasn't there.

Of the 56 radio stations in the Seattle/Tacoma/Everett area, only two - news-talk outlets KIRO-710 and KING-1090 - devoted substantial blocks of programming to coverage of a local weather-related crisis affecting millions of people. Even these stations ran coverage for only a few daylight hours Saturday and Sunday, choosing to send their staff home on a holiday weekend and run pre-scheduled specials, network talk shows and sports programming instead. This is the latest of several incidents in major markets over the past two years of stations failing to preempt non-local programs for coverage of local, breaking news or weather crises. Setting aside the issue of stations being licensed to broadcast in the public trust, we must still ask: can radio, in competition with so many other advertising media and already not getting its fair share of ad dollars, afford to pass up chances to be the public medium of choice in a crisis? Can radio afford to train listeners to wait for periodic one-minute breaks in syndicated programs - already available through television? Can radio afford to continue abdicating its image as a foreground provider of information and entertainment?