

The M Street Journal

Radio's Journal of Record

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EVERYBODY SALSA This was a pretty good week for format changes that should've happened a long time ago. After five years of mediocre numbers as a Spanish AC, WSKQ-FM New York has finally gone to a salsa-based "tropical" format, something many observers feel it should have done from the beginning. At that time, WSKQ-FM's owner Spanish Broadcasting Systems was running Spanish AC in all its markets. That all changed last year, however, when SBS-owned KLAX Los Angeles made history by finally doing a regional Mexican format on FM. (SBS has since gone tropical on one of its Miami stations also.) WSKQ-FM's switch--which has gone almost unnoticed in the local media--may not have as much impact as KLAX's change. WSKQ-FM was already playing some salsa as part of its mix, for one. Also, in L.A., KTNQ and KWKW had already posted more than respectable numbers doing regional Mexican, something that we haven't seen yet with tropical in New York. But this is a format that a lot of people have been wanting on FM for awhile, so if it does blow up like KLAX, nobody should be caught off guard this time.

...AND OTHER LONG TRAINS RUNNING: The other long-awaited format development of the week took place at KCBQ-FM San Diego which went from oldies to oldies. Specifically, KCBQ dropped its '59-'71 oldies format, having been virtually dismantled by crosstown KBZS, and went to a mix of '70s and '80s gold, playing everything from "Born To Be Alive" by Patrick Hernandez to "Hungry Like The Wolf" to "Hot Child In The City." Is this the signal that radio stations will finally start giving baby busters their own oldies? Or is KCBQ in the tradition of the late, unlamented, pre-urban KKBT L.A.'s "Rock with a Beat" format, something that makes a lot of sense to radio people but not to the general public? Sean Ross' commentary and this week's news begins on page 6. This week's format roundup follows.

FORMAT CHANGES

(# change accompanies new ownership) (// simulcast)

		<u>formerly</u>	<u>becomes</u>
AZ Tempe (Phoenix)	KUKQ-1060	modern rock	rock // KUPD-FM
CA San Diego	KCBQ-FM-105.3	# oldies	'70s/'80s oldies
CT West Hartford	WCCC-1290	talk	rock // FM
FL Brunswick (Jacksonvl.)	WBYB-100.7	silent	MGS - c. Christian
Dade City	WBSB-96.1	new	JSN - AC "B96"
	(WBSB is the new FM sister of WPAS Zephyrhills FL)		
Naples	WSGL-103.1	adult contemporary	JSN - AC "Class 103"
Zephyrhills	WPAS-1400	adult contemporary	JSN-easy, Unis.-talk
GA Alpharetta (Atlanta)	WVNF-1400	WAZX, Spanish	c. Christian // WNIV
	(WVNF, which will change calls shortly, is in an LMA-to-buy with WNIV.)		
Athens	WXAG-1470	urban	silent
Athens	WGAU-1340	full service AC	EFM, MBS, Unis. - talk
Douglas	WDMG-FM-99.5	adult contemporary	JSN - adult contemporary
Douglas	WDMG-860	AC // FM	JSN - AC // FM
Warner Robins	WRCC-1600	country // FM	adds JSN - CW // FM
Warner Robins (Macon)	WRCC-FM-101.7	country	adds JSN - country
IN Greensburg	WTRE-1330	country	adds JSN - country
Richmond	WQLK-96.1	rock	country "Kix 96"
KS Hugoton	KFXK-FM-106.7	country	JSN - country
LA Farmerville	KWJM-92.7	country	adds JSN - country
New Orleans	WTIX-690	# standards	talk
Port Sulphur (N.O.)	KQLD-106.7	# oldies	KGTR, CW "Gator"
	(KQLD's change is part of its LMA-to-buy with NewMarket's WNOE-AM-FM)		

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FORMAT CHANGES (cont'd)

MA Boston	WSSH-1510	silent	Spanish (tropical)
Framingham (Boston)	WKOX-1200	country // WCLB	news, SMN Real - CW
	(WKOX remains News/Talk from 4-9 a.m.)		
Haverhill (Lowell)	WHAV-1490	AC, talk	JSN - oldies, talk
Lowell (Lawrence)	WLLH-1400	AC, Spanish	standards, Spanish
MS Vicksburg	WOTA-1490	# silent	WBIX, country
NV Tonopah	KHWK-92.7	# adult contemporary	SMN - hot AC
NY New York	WSKQ-FM-97.9	Spanish AC	Spanish (tropical)
OH Gibsonburg (Toledo)	WRED-95.7	trad. CW // WTOD	hot country "Y95.7"
	(WRED continues its LMA with Booth's WTOD/WKKO Toledo)		
Toledo	WTOD-1560	trad. country	country // WKKO
OK Alva	KXLS-99.7	SMN - AC	SMN - hot AC
PA Johnstown	WJAC-850	SMN - country	SMN Real - country
SC New Ellenton (Augusta)	WAJY-102.7	Unis. 41 - AC	Unis., CBS, BRN - talk
	(WAJY's hosts include Imus, Pat Buchanan, Gil Gross, and Pete Rose)		
SD Rapid City	KOUT-98.7	# new	country "Kat Country"
	(KOUT enters into an LMA-to-buy with Ingstad's KIMM/KGGG-FM)		
Watertown	KWAT-950	soft AC	CBS - talk, AC
	(KWAT is AC mornings only; its only net to date is CBS-Gil Gross)		
TN Elizabethton (Bristol)	WITM-1520	# silent	easy // WKPT upon sale
TX Del Rio	KTDR-96.3	CHR, Tejano	adds EFM - talk
	(KTDR is now CHR in the drives, Rush in middays, and Tejano nights)		
VT Waterbury (Burlington)	WGLY-FM-103.3	religion	contemporary Christian
NS Halifax	CJCH-920	adult contemporary	classic rock

NEW STATIONS: APPLICATIONS (* non-commercial station) (& reapplication)
(+ competes with existing application)

IL 89.3*	St. Joseph	3000 w, 535 ft	Cornerstone Community Radio
OK 105.5	Stillwater	6000 w, 328 ft	Ralph E. Meister
WI 106.7+	Allouez	25000 w, 328 ft	Bayside Broadcasting Corp.
106.5*	Sheboygan Falls	6000 w, 238 ft	Michael R. Walton, Jr.

Returned/Dismissed Applications

NM 96.5+	Hobbs (D)	Rosemary Houston
	(This corrects this listing in the July 14, 1993 issue.)	
OR 1570	Lebanon (R)	Eads Broadcasting Corporation

NEW STATIONS: ACCEPTED FOR FILING

AL 90.3*	Dothan	7-28-93	American Family Association
FL 90.9*	Crystal River	7-28-93	Marion Community Radio, Inc.
GA 101.7	Mount Vernon	7-28-93	John Swinson & Judi H. Baker
IL 88.3*	Arlington Heights	7-28-93	Church of Christian Liberty
88.5*	Dekalb	7-28-93	N. Illinois Univ. Student Assn.
98.9	Dwight	7-30-93	Elec tronics Research & Consulting
IN 93.7+	Walton	7-28-93	Gladhart Broadcasting, Inc.
93.7+	Walton	7-28-93	Progressive Broadcasting System
100.1+	Winamac	7-28-93	Elizabeth M. Haley
100.1+	Winamac	7-28-93	Progressive Broadcasting System
MI 106.1+	L'Anse	7-28-93	J B Broadcasting, Inc.
106.1+	L'Anse	7-28-93	L'Anse Broadcasting, Inc.
106.1+	L'Anse	7-28-93	WSHN, Inc.
104.9	Lake City	7-28-93	New Horizons Broadcasting Ltd.
MN 94.7	Caledonia	7-28-93	Sun Communications, Inc.
107.1	Moose Lake	7-28-93	Agate Broadcasting, Inc.
MO 90.3*	Cuba	7-28-93	Missouri River Christian Bcstg.
105.9	Wheeling	7-28-93	Patricia Mae Watkins
NE 94.7	Chadron	7-28-93	Mount Rushmore Broadcasting
NM 92.7	Grants	7-28-93	Philip D. Vanderhoof
NY 103.9	Mexico	7-28-93	Tia A. Soliday
96.1+	Norwood	7-28-93	1340 Communications Corp.
96.1+	Norwood	7-28-93	Sinan Mimaroglu
96.1+	Norwood	7-28-93	Wade Communications, Inc.
OR 107.5+	Ashland	7-28-93	Gregory J. & Carol J. Smith
107.5+	Ashland	7-28-93	Jeffrey Rochlis
107.5+	Ashland	7-28-93	Milo R. Yount
107.5+	Ashland	7-28-93	Radio Representatives, Inc.
94.5	Canyon City	7-28-93	Blue Mountain Bcstg. Co., Inc.
WA 97.7	Leavenworth	7-28-93	Murray Broadcasting

NEW STATIONS: GRANTS

AS 103.1	Fagaitua	30000 w, 203 ft	Aleki Sene
NC 107.7*	St. Pauls	6000 w, 328 ft	Lumbee Regional Develop. Assn.
TX 91.7*	Austin	85200 w, 7 ft	Texas Educ. Bcstg. Cooperative
91.7*	Austin	85200 w, 7 ft	University of Texas at Austin
(Through a unique time sharing arrangement, the Co-op has the frequency from 9 a.m. to 7 p.m. Monday through Friday and 9 a.m. to 10 p.m. Sunday. The University will have it all other times.)			
WI 92.9	Biramwood	6000 w, 328 ft	Pacer Radio of Mid-Wisconsin

TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR: APPLICATIONS

CA new-104.3	Eureka	250 w, KBEY	KBEY-FM, Inc.
IA new-88.3*	Milan	250 w, WAFR	American Family Assn.
new-88.3*	Ottumwa	250 w, WAFR	American Family Assn.
NY new-95.3	Kingston	32 w, WBWZ	Paul Reid
new-106.5	Newburgh	38 w, WRWD-FM	Paul Reid
ND new-88.3*	Jamestown	50 w, WAFR	American Family Assn.

CONSTRUCTION PERMIT ACTIVITY

AL WNWV-105.5	Bay Minette	increases to 5300 w
WDRM-FM-102.1	Decatur	increases to 981 ft
(This corrects the listing in the July 21 issue.)		
AZ KZUA(CP)-92.1	Holbrook	granted extension of time
CA KOJY-540	Costa Mesa	changes to 240 w nights, DA-3
KNOB(CP)-1050	Frazier Park	granted extension of time
KOHL-89.3*	Fremont	increases to 145 w, 407 ft
KZST-100.1	Santa Rosa	increases to 243 ft
KXER(CP)-1060	Templeton	granted extension of time
CO KSIR-FM-107.1	Brush	granted extension of time to increase to 100000 w, 869 ft
FL WFYV-FM-104.5	Atlantic Beach	granted extension of time to increase to 1014 ft
WTBB-97.7	Bonifay	increases to 91660 w, 830 ft
WCAC-105.5	Sebring	granted extension of time (2nd) to increase to 328 ft
GA WQZY-95.9	Dublin	increases to 88000 w, 1023 ft
HI KLHT-1040	Honolulu	changes xmtr location
ID KETB(CP)-102.3	Coeur d'Alene	requests extension of time
IL WRAJ-FM-92.7	Anna	granted extension of time (3rd) to move to 96.5 MHz, 20000 w, 781 ft
LA KCIJ(CP)-106.7	North Fort Polk	requests extension of time (5th)
MD KFLD(CP)-96.5	St. Robert	requests extension of time
MA WXXW(CP)-98.9	Webster	granted replacement of expired CP
MN KBRF-1250	Fergus Falls	requests extension of time to add DA-2
MS WACR-FM-103.9	Columbus	requests extension of time to increase to 50000 w, 492 ft
WZJO(CP)-97.1	Ocean Pines	granted extension of time (2nd)
MO KTDI(CP)-92.5	Huntsville	granted extension of time (2nd)
NV KQLO-920	Reno	granted reinstatement of expired CP to change xmtr location
NJ WJDM-1530	Elizabeth	increases to 1000 w days, 670 w CH, ND-D
NY WXQZ(CP)-101.5	Canton	granted extension of time (2nd)
WYUL(CP)-94.7	Chateaugay	dismissed extension of time per fee section (insufficient funds)
WQCD-101.9	New York	granted extension of time (4th) to change to 6200 w, 1355 ft
WBAI-99.5*	New York	requests replacement of expired CP to change to 4300 w, 1361 ft
WEOK-1390	Poughkeepsie	granted reinstatement of expired CP to incr. to 4100 w nights, chg xmtr loc.
NC WFXC-107.1	Durham	changes to 2600 w, 502 ft
WKQT-103.3	Newport	granted extension of time (3rd) to increase to 981 ft
OH WZJX(CP)-94.5	Englewood	granted extension of time
WZJU(CP)-96.9	Wauseon	requests extension of time

CONSTRUCTION PERMIT ACTIVITY (cont'd)

OK KFXI-92.1 Marlow
 OR KEZF (CP)-1040* Beaverton
 PA WDKC-101.5 Covington
 PR WFAB-890 Ceiba
 SD KLXS-FM-95.3 Pierre
 TN WOJG-94.7 Bolivar
 TX KWWJ-1360 Baytown
 KYFT (CP)-90.9* Lubbock
 VT WSHX (CP)-95.7 Danville
 WI WKEC (CP)-93.7 Nekoosa

requests replacement of expired CP
 decreases to 250 w day and night, DA-N
 on the air
 changes xmtr location
 requests extension of time to increase
 to 48000 w, 502 ft
 requests replacement of expired permit
 to increase to 6000 w
 increase to 5000 w days
 granted extension of time
 granted extension of time (3rd)
 requests replacement of expired CP

FACILITIES/PARAMETERS: APPLICATIONS

AL WYVC-102.3 Camden
 CA KIXF (CP)-101.5 Baker
 KFRN-1280* Long Beach
 KOFY-1050 San Mateo
 GA WKCX-97.7 Rome
 IN WHHH-96.3 Indianapolis
 MN KARL-105.1 Tracy
 MO KRRR-100.9 Canton
 NY WLNG-1600 Sag Harbor
 SD KLXS-FM-95.3 Pierre
 TX KZEY-690 Tyler

(& reapplication) [docket number]
 decrease to 317 ft, chg xmtr location
 locate main studio outside principal
 community contours
 direct measurement of antenna power
 direct measurement of antenna power
 modify CP to change to 3300 w,
 790 ft, change xmtr location
 modify CP to change to 640 w, 715 ft
 modify CP to change to 17700 w,
 390 ft, class C3, [93-32]
 change to 25000 w, 298 ft
 direct measurement of antenna power
 modify CP to decrease to 48000 w, 502 ft
 direct measurement of antenna power

Returned/Dismissed Applications

AL WHRT-860 Hartselle (R)
 AZ KFBR-1340 Nogales
 CA KIEV-870 Glendale (R)
 KIQI-1010 San Francisco (R)
 CT WERB-89.9* Berlin
 MI WPLB-FM-106.3 Lakeview (Denied)
 MT KCTB-102.7 Cut Bank
 PA WMMR-93.3 Philadelphia (D)

move to 890 kHz, increase to 5000 w
 days, ND
 dismissed renewal of license, deleted
 call letters
 modify permit to increase to 20000 w
 days, make changes in antenna system
 modify CP to decrease to 15000 w days,
 increase to 1500 w nights, DA-2
 dismissed renewal of license
 change main studio location outside
 principal community contour
 dismissed renewal of license, deleted
 call letters
 use former main as auxiliary

FACILITIES/PARAMETERS: GRANTS

AL WFSF-1200 Ozark
 AR KFFA-1360 Helena
 FL WDBF-1420 Delray Beach
 WYNF-94.9 Tampa
 GA WEGC-103.7 Leesburg
 WCNN-680 North Atlanta
 KS KERE-1470 Atchison
 KY WNBS-1340 Murray
 MA WXXW (CP)-98.9 Webster
 MI WKQI-95.5 Detroit
 MS WBKN-92.1 Brookhaven
 WJMG-92.1 Hattiesburg
 MO KDKD-FM-95.3 Clinton
 KTDI (CP)-92.5 Huntsville
 KHCR (CP)-97.7 Potosi
 KESE-93.3 Seligman
 NH WXOD-98.7 Winchester
 NJ WSKQ-620 Newark
 NY WMJV-FM-105.5 Patterson

direct measurement of antenna power
 decrease to 90 w night
 direct measurement of antenna power
 install auxiliary system
 modify CP to move to 103.5 MHz to
 change to 12400 w, 462 ft
 direct measurement of antenna power
 direct measurement of antenna power
 direct measurement of antenna power
 change to 2400 w, 361 ft, chg xmtr loc.
 change to 31100 w, 325 ft for auxiliary
 purposes only
 increase to 5200 w (as modified)
 change to 6000 w, 298 ft
 increase to 25000 w, class C3, [91-163]
 move to 103.5 MHz, increase to 50000 w,
 492 ft, chg xmtr loc., C2, [89-558]
 increase to 9100 w, 535 ft, change xmtr
 location, class C3
 increase to 100000 w, 466 ft, class C1,
 [92-49]
 change to 1750 w, 613 ft, chg. xmtr loc
 make changes in antenna system, change
 xmtr location, move to Rutherford NJ
 changes to 900 w, 610 ft

FACILITIES/PARAMETERS: GRANTS (cont'd)

NC WLOJ-1490	New Bern	direct measurement of antenna power
OR KBNP-1410	Portland	direct measurement of antenna power
PA WPEN-950	Philadelphia	direct measurement of antenna power
WYFM-102.9	Sharon	increase to 44000 w
TN WAEW-1330	Crossville	correct coordinates
TX KBIL-1430	Breckenridge	make changes in antenna system, change xmtr location
WTAW-1150	College Station	direct measurement of antenna power
KCRN-1340*	San Angelo	direct measurement of antenna power
VT WXXX-95.3	South Burlington	move to 95.5 C3, increase to 25000 w, 281 ft, change xmtr location, [91-29]

PROPOSED STATION TRANSFERS

(314 asset sale, 315 transfer of control, 316 reorganization)

CA KMPC-710/ KLIT-101.9 KMYX-1310/103.9	Los Angeles Taft	316 from Golden West Bcstrs (O. G. Austry) to Golden West Broadcasters 314 from Bakersfield Radio Partners L.P. to Adelman Communications, Inc.
FL WGUL-860	Dunedin	316 invol. from Gulf Atlantic Media Corp. to William A. Brandt, Jr., receiver
WCRJ-1530	Jacksonville	314 from Christian Voices, a Texas L.P. to Country Radio Jacksonville, Inc.
WAKT-105.1	Panama City Beach	314 from Ladies III Broadcasting, Inc. to Styles Communications, Inc.
GA WROM-710	Rome	314 from Inspiration Communications, Inc. to The Promised Land Communications, Inc.
HI KONI (CP)-104.7	Lanai City	316 from Ivan N. Dixon III to Dixon Broadcasting, Inc.
ID KBBK-970/ KNAQ-92.5	Rupert	314 from Inland Broadcast Company to Tri-Market Radio Broadcasters
IN WAJC-104.5	Indianapolis	314 from Butler University to Indianapolis Radio License Company
KY WASE-105.5	Fort Knox	314 from W & B Broadcasting, Inc. to WLVK, Inc.
ME WZON-620	Bangor	314 from NEB Communications, Incorporated to The Zone Corporation
MN KRAQ (CP)-105.7	Jackson	314 from Jackson Broadcasting Company to Kleven Broadcasting Co. of Minnesota
MS WYYA-95.7	Olive Branch	315 from Olive Branch Bcstg. (Phillips, et al) to Olive Branch Bcstg. (New Market Media)
WJXN-FM-92.9/ WJNS-FM	Utica/ Yazoo City	314 from St. Pe' Broadcasting, Inc. to Willis Broadcasting Corporation
NY WKDM-1380	New York	316 from United Broadcasting of New York Inc. to United Broadcasting Company, Inc.
NC WZZU-93.9	Burlington	314 from Villcom Broadcasting, Inc. to Prism Radio Partners, L.P.
OK KMMY-97.1	Muskogee	314 from Green Country Radio, Inc. to KMMY Incorporated
OR KOAB-FM-91.3*	Bend	314 from Oregon Commission on Public Broadcasting to Oregon Public Broadcasting
KOAC-550*	Corvallis	314, from State of Oregon, et al. to Oregon Public Broadcasting
KRBM-90.9*	Pendleton	314 from State of Oregon, Comm. of Pub. Bcstg. to Oregon Public Broadcasting
KOPB-FM-91.5*	Portland	314 from State of Oregon, et al to Oregon Public Broadcasting
SC WWBD-92.1	Bamberg	314 from Underwood Communications to Branch Communications, Inc.
WMFX-102.3	St. Andrews	314 from BTMI, Inc., Receiver to Clyde G. Haehale & Co., Trust. for Orr 1
TX KJBX-580/ KRLB-FM-99.5	Lubbock	314 from W. Whitley, Receiver for Dowe Co. to Sonance Lubbock, L.C.
KHOS-980/92.1	Sonora	314 from Fort Stockton Radio Company, Inc. to Sonora-Ozona Broadcasting Company
KYXX-94.3	Ozona	314 from Fort Stockton Radio Company, Inc. to Sonora-Ozona Broadcasting Company
UT KUFA-1470/ KGSC-104.9	Tremonton	314 from Northern Utah Broadcasting Co Inc. to Evergreen Media Corporation

PROPOSED STATION TRANSFERS (cont'd)

VA WNNT-690/100.9	Warsaw	316	from Northern Neck & Tidewater Bcstg Co. to Northern Neck & Tidewater Comms., Inc.
WA KVI-570	Seattle	316	from KVI, Inc. (Orvon Gene Autry) to KVI, Inc. (Golden West Broadcasters)
WI WZXA-104.7	Sturtevant	315	from Pride Comms of Wisc (Richardson) to Pride Comms of Wisc (Hooker, et al)

DISMISSED STATION TRANSFERS

CA KRZE-FM-93.5	Ontario (Rescinded)	314	from Boulder Ridge Cable TV to Chagal Broadcasting
KFOX-93.5	Redondo Beach (Res)	314	from Torrance Media Partners to Chagal Broadcasting
MO KTGR-1580	Columbia (D)	314	The Greenfield Group, Receiver to Zimmer Radio of Mid-Missouri, Inc.

FM ALLOCATIONS: PROPOSED AMENDMENTS

NY new Grand Gorge add 105.3 A, comments due Sept. 20, replies Oct. 5

FM ALLOCATIONS: GRANTED AMENDMENTS

AR new	Bentonville	add 95.7 A, window opens September 11, closes Oct. 12
KOLZ	Bentonville	to 98.3 C3 from C2
KTLO-FM	Mountain Home	to 97.9 C2 from 98.3 A
KCTT-FM	Yellville	to 101.7 A from 97.7 C2
CA KPOD-FM	Crescent North	to 97.9 C2 from C3
CO new	Glenwood Springs	add 92.7 A, window opens September 11, closes Oct. 12
TN WMUF-FM	Paris	to 94.1 C3 from A
TX KHYI (CP)	Howe	to 95.3 C3 from A
(CP)	Temple	to 101.7 C3 from A

WASHINGTON THIS WEEK

Miss hearing about user fees? Well, they're back and probably here to stay by the time you read this. Spectrum user fees--which weren't in either the House or Senate version of the budget--were added at the last minute to the House/Senate compromise version. The \$100-million in budgeted user fees will come from broadcasters as well as telcos, cellular, and cable companies. They'll likely operate on a sliding scale that has class IV AMs paying \$200 and class C FMs paying \$900 a year.

In Boulder/Ft. Collins/Denver, Noble's KBCO and U.S. Radio's KTCL are locked in a war of filings and counter-filings over KTCL's proposed upgrade. KBCO filed a petition to deny the upgrade on July 2 claiming the upgrade violated FCC rules. Now KTCL's filing of July 22 alleges that Noble's move is being made for competitive, not legal reasons, and that KTCL had already been told the grant of its application was imminent.

ELSEWHERE

Tampa FL, is this week's station trading hotspot as CBS gets its first duopoly, trading its WYNF to Cox (owners of WSUN/WWRM) for KLRX Dallas, which it will team with its KTXQ. Also, Jacor has picked up WGUL-AM--presently a simulcast easy listening outlet--to team with its churban WFLZ and talk WFLA.

Just in case you thought we were going to go a week without anybody saying the wrong thing, KFMB-FM San Diego morning man John Lander had been off the air for a week at press-time according to R&R and Inside Radio after a bit about a Chinese-Mexican restaurant that the station says violates his "no ethnic humor" clause. Lander claims his contract promises him creative freedom. He was expected to be back on the air shortly.

So perhaps he made one Billy Sol Hargus joke too many: Don Imus, morning man at WFAN New York and now the world, is recovering at press-time from a collapsed lung, suffered on August 2. The New York Post reports that Imus' close pal, Howard Stern, responded by playing "Every Breath You Take" and remarking, "I hope he dies." Fortunately for Imus fans, this strategy doesn't seem to have worked on former FCC commissioner Al Sikes who was the recipient of a similar goodwill gesture when he was being treated for prostate cancer last year.

ELSEWHERE (cont'd)

As for the former owner of WFAN, Emmis Broadcasting's Jeff Smulyan, you may remember that a month or so ago, he told R&R's Jack Messmer that having gotten out of the baseball business, he was ready to concentrate on radio again. "We love the five markets we're in and feel very comfortable in them, so that's where we would like to have our priorities," Smulyan said. So what did Emmis buy this week? Atlanta. Specifically, the city magazine called Atlanta that had been owned by American Express; Emmis already operates a similar publication in Indianapolis. Besides not being a radio station, Atlanta Magazine isn't in one of Emmis' five current markets. There is, however, change in one of Emmis' current markets as Joel Salkowitz exits as PD of troubled churban WQHT New York. Across town, Gary Bryan is--after weeks of rumors--out as morning co-host at WHTZ (Z100) amidst reports of more changes to come.

From the "Cover Your Ash" department: NTIRE News, a publication devoted to travel information stations, reports that the Olympic Air Pollution Control Authority has put the first all-air quality TIS station on the air. "Smog 53," as NTIRE News jokingly refers to it, will handle questions like whether residents can use their wood burning stoves. As OPACA's Chuck Peace notes, "When too much ash is in the air, you'll hear about it on the air."

Houstonians who thought they had at least until 1990 to party got quite a shock on July 29 when N/T KPRC came out of an EBS test by telling listeners to stand by for a message from the White House. It wasn't a nuclear alert. It was just the wrong cart. KPRC says they'll start reading the EBS copy live from now on.

You Sell Your BP: Broadcasting equipment manufacturer Broadcast Electronics has purchased Seattle-based Broadcast Programming and its co-owned Sentry Systems. The two companies will continue to operate out of Seattle "as autonomous divisions of BE," according to a prepared statement. Also, former Jones Satellite Network operations manger Jim Radford joins BP as a consultant.

Westwood One has teamed up with the makers of Trojans for a year-long AIDS awareness campaign to take place on the network's various programs over the next year. WW1 will run 1,000 spots including some voiced by Larry King.

Sports Entertainment Network afternoon host "Papa" Joe Chevalier has begun an on-air campaign to have himself named major league baseball commissioner. Chevalier's platform is that the daily show would make him "the most accessible commissioner in baseball history." His slogan is "Papa Joe: He's better than nothing."

TALKIN' BOUT A "REVOLUTION," Commentary By Sean Ross

It isn't widely known, but as recently as 18 months ago, Adams Communications--former owner of KCBQ-FM San Diego and KOOL-FM Phoenix--was making plans to do '70s/'80s-based oldies format via satellite to compliment its '55-64 based Kool Gold venture with SMN. Adams group PD B.J. Hunter used to tell anybody who'd listen that '70s and '80s oldies were the next big format. In fact, Adams' KOOL-FM Phoenix and KCBQ-FM San Diego made a point of throwing in some of the '70s titles that most oldies programmers disdained, at least until more focused competitors came along in Phoenix and San Diego and decimated KOOL and KCBQ's franchises.

Adams is being disbanded now and Hunter has been on what rappers refer to as the "down-low" lately, but the idea of concentrating on the '70s and '80s has resurfaced again at one of Adams' old properties. Under new PD Rich "Brother" Robbin, who programmed KCBQ in its top 40 glory days of the early '70s, KCBQ is now concentrating on '70s and '80s titles, billing itself as "The Oldies Revolution," and has even brought back the shotgun jingle with which the station was identified in the early '70s under Robbin and Buzz Bennett.

Here's an hour of KCBQ-FM courtesy of R&R's Anthony Acampora: ELO, "Do Ya"; Journey, "Faithfully"; Blondie, "Call Me"; Sweet, "Fox On The Run"; Hall & Oates, "Private Eyes"; Jermaine Stewart, "We Don't Have To Take Our Clothes Off"; Three Degrees, "When Will I See You Again"; Duran Duran, "Hungry Like The Wolf"; Loverboy, "Working For The Weekend"; Sanford-Townsend Band, "Smoke From A Distant Fire"; Pet Shop Boys, "West End Girls"; Stevie Nicks, "Stand Back"; Marvin Gaye, "Too Busy Thinking About My Baby"; Thompson Twins, "Hold Me Now"; Patrick Hernandez, "Born To Be Alive"; and John Cougar Mellencamp, "R.O.C.K. In The USA."

TALKIN' BOUT A "REVOLUTION," Commentary By Sean Ross (cont'd)

KCBQ's format isn't the first of its kind. KIOQ Folsom-Sacramento tried it in 1987, billing itself as 10-Q and segueing from "More More More" by the Andrea True Connection into "Precious Love" by Bob Welch. More recently, suburban Chicago FM WCFL and suburban Philly AM WBUX have run '70s-driven formats. You could even draw a line to the ill-fated pre-urban edition of KKBT Los Angeles which threw '70s rock and '80s dance together with currents in a package called "Rock With A Beat" that might have made a lot of sense on paper, but which audiences never understood or appreciated.

There are a couple of differences here, however. Unlike WCFL and WBUX, KCBQ-FM is a major-market signal and regardless of whether new owner Compass Media has a ton of money to play with, its resources are undoubtedly better than anybody who has been willing to put records like "Fox On The Run" on their station before. It also has a legacy that lends itself to something like this; hearing the old KCBQ-FM call itself "The Q," then go into Ricky Nelson records didn't seem right somehow. "Island Girl" and "Couldn't Get It Right" make more sense, and they're part of the format now.

Most importantly, while KCBQ-FM is hardly the first station to figure out that people wanted to hear the CHR hits of the mid-'80s again--those records have been putting the hot AC format back on the map for the past 2-3 years--it is the first station to figure out that old Cyndi Lauper records and new Celine Dion records aren't what fit together best. Since the early days of gold-based ACs, programmers have somehow labored under the notion that adults who wanted tempo and texture from their oldies still wanted wimpy currents to go with them. That assumption killed the oldies-based AC station as soon as all-oldies FMs became common in the mid-'80s, but it has lived on in today's hot AC ... at least until now.

To the group head who was already 25-30 years old in the mid-'70s, records like "Fox On The Run" represent the kind of junk he had to play as a D.J. in the '70s. If you didn't like "Fox On The Run" or "The Night Chicago Died" at the time, chances are you don't like them now. And most of the people who are consultants and group heads now didn't like those records at the time, which is one reason why you haven't heard much of them on the radio so far, even as the Brady Bunch generation moves into radio's money demos. The listeners who grew up with those records, however, seem to have no such problem, and after years of being underserved, they're now demonstrably eager to hear those records again. If '70s oldies do miserably when most conventionally programmed oldies stations throw them into a music test, they seem to do just fine at most bars or parties or on an oldies tape or in the compilation section of your local record store.

So does that translate into radio listening? We'll find out soon. If '70s bopper oldies represent only a small part of KCBQ's mix at the moment, one suspects that listener requests will take care of that problem before too much longer. If the mid-'70s don't test well, one has to remember that the same was true for most 1960-64 titles too until WODS Boston finally made them a vital part of most FM oldies libraries. Eventually there were people willing to admit in a room full of people that they wanted to hear "Bobby's Girl." So it shouldn't be long before "Seasons In The Sun" brings at least a few of its fans into the open. And before some of the same people who, even a few weeks ago, had no intention of playing any of that junk on their radio station begin coming around. At that point, of course, the debate will move from "Does anybody really want to hear this again?" to "But won't it burn." But radio is, after all, radio, and you can't expect a real revolution. Can you?

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The M Street Journal

Radio's Journal of Record

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THE ARBITRON BOMB: In a surprise announcement, Arbitron has shagged its plans to trade quarterly books for an 18 week rolling average and come back to broadcasters with a plan for what it says will be a 70% sample size increase in exchange for a 4% rate increase over the next two years. The plan, devised with the Arbitron Radio Advisory Council, calls for a 30% diary increase in the continuously-measured markets in year one, some of which will come from eliminating TSA measurement in the winter and summer surveys. The 70% increase will come by 1996. The rest of this week's news begins on page 6.

DOWN WITH THE KING, AGAIN: It was exactly five years ago that suburban Cincinnati AM WCVG Covington, Ky., put itself on the map --if not into the ratings book--by going all Elvis. WCVG has been through multiple formats and several LMAs since. Owner Richard Plessinger, Jr., meanwhile, also owns country WAXZ Georgetown, Ohio. He's just done an LMA of his own there, signing on the new WAOL Ripley, Ohio. And the format? All-Elvis. WAXZ GM/PD Steve Parton was Plessinger's PD at WCVG. And he swears that this isn't the stunt leading up to the launch of another format. WAOL isn't playing Elvis covers by other artists--in case you were wondering if there was a place for UB40's version of "Can't Help Falling In Love." But even without other artists, WAOL is running about 650 titles, which actually gives it more songs than some major market oldies outlets. It can, according to Parton, be heard on the east side of Cincinnati. The rest of this week's format info can be found below.

FORMAT CHANGES

(# change accompanies new ownership) (// simulcast)

		<u>formerly</u>	<u>becomes</u>
AL Evergreen	WIJK-1470	country // WPGG	silent
	(WIJK was struck by lightning and forced off the air.)		
Millbrook (Montgomery)	WMCZ-97.1	# SMN - country	SMN-urban AC "Magic"
	(WMCZ is in an LMA-to-buy with urban WZHT Troy/Montgomery AL)		
Tuscaloosa	WTNW-1230	# news, talk	adds USA - talk mgs
AK College	KSUA-103.9	rock	silent
	(KSUA is due to return on October 1.)		
CA Anderson (Redding)	KEWB-94.7	CHR	country
Escondido (N. San D.)	KSPA-1450	SMN - standards	standards
	(SMN's Stardust format moves to KGMG, see below.)		
Fresno	KKTR-1340	news, talk	adds WW1-Pat Buchanan
Oceanside (N. San D.)	KGMG-1320	standards	adds SMN - standards
Pasadena (L.A.)	KRLA-1110	oldies	R&B oldies
	(KRLA returns to its Hispanic-targeted format of "low rider" gold.)		
San Luis Obispo	KGLW-1340	talk	adds USA - talk mgs
Santa Paula (Ventura)	KXBS-96.7	oldies	classic rock
CT Hartford	WDRC-1360	talk, standards	Unis.-standards mostly
	(WDRC has scaled back all of its talk except for nights.)		
FL Palatka (Daytona)	WNFI-99.9	rock CHR	CHR
Saint Augustine Beach	WKLN-1170	news, talk	adds USA - talk mgs
GA Savannah	WZAT-102.1	CHR	rock CHR
Valdosta	WFVR-910	silent	travel info
	(WFVR is operated by the privately owned Florida Welcome Center.)		
Waycross	WAYX-1230	soft AC	adds USA - talk mgs
IL Aurora (Chicago)	WKKD-FM-95.9	adult contemporary	SMN - oldies // AM
Morris	WJDK-103.1	new	adult contemporary
Shelbyville	WSHY-1560	oldies	country // WYDS
	(WYDS is a JSN affiliate, but is local during daytime simulcast hours.)		
KS Oberlin	KFNF-101.1	country	adds SMN Real - CW

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FORMAT CHANGES (cont'd)

KS Wichita	KFH-1330	oldies	MBS, WW1, FTP, CBS-talk
KY Manchester	WWXL-1450	s. gospel // FM	WWLT, southern gospel
Paintsville	WKLW-FM-94.7	new	AC // FM
LA Lake Charles	KAOK-1400	news, talk	adds USA - talk mornings
MS Drew	WKZB-95.3	# silent	country // WDTL-FM
(WKZB will go to a separate format when its LMA-to-buy w/WDTL closes.)			
Leland (Greenville)	WIQQ-102.3	CHR	NSE - AC
MO Brookfield	KZBK-97.7	# adult contemporary	SMN-Hot AC // KZZT
Brookfield	KGNG-1470	# religion	silent
(KGNG is expected to return to the air. No date was given.)			
Cape Girardeau	KAPE-1550	news, talk	adds USA - talk mornings
NJ Pompton Lakes	WKER-1500	# soft AC	WGHT, oldies
NC Spring Lake (Fayette.)	WCIE-1450	silent	WWKG, CHR "Hot 1450"
(WWKG is now brokered by Carolina Jam Mix Productions.)			
OH Columbus	WMNI-920	country	adds SMN Real - country
Ripley	WAOL-99.5	new	all Elvis
OR Ashland (Medford)	KCMX-FM-101.9	soft AC	SMN - AC
(KCMX-AM-FM are in an LMA with Medford's KTMT-AM-FM.)			
PA Bedford	WRAX-100.9	# Unis. - country	WOOX, Unis. - oldies
TN Loudon	WLOD-1140	country gold	adds USA - talk mornings
TX Belton (Killeen)	KOOC-106.3	country // KOOV	SMN - AC "Mix"
(KOOC continues its LMA with KOOV Copperas Cove, Texas.)			
El Paso	KFNA-1060	news, talk	adds USA - talk mornings
Houston	KNUZ-1230	oldies	Unis./CNN-news, WW1-tk
(For the first time in its history, K-News is actually all news.)			
UT Provo (S.L.C.)	KFMY-960	modern rock//KXRK	KOVO, stds, FTP-talk
WA Olympia	KQEU-920	adult contemporary	KCPL, cls rock "Capitol"
Seattle	KEZX-FM-98.9	easy listening	new age contemporary
WI Kaukauna (Appleton)	WQWM-1050	religion	SGC - Christian country
PE Summerside	CJRW-1240	oldies	country "Country 1240"

NEW STATIONS: APPLICATIONS (* non-commercial station) (& reapplication)

AL 89.3	Carrollton	9500 w (v), 703 ft	American Family Association
OK 98.1+	Stillwater	6000 w, 328 ft	Patrick G. Walters

Returned/Dismissed Applications

GA 102.5+ Mableton

QRW Partners, L.P.

NEW STATIONS: ACCEPTED FOR FILING

AL 101.1	Repton	8-2-93	McKissick Enterprises
AR 101.9	Mountain Pine	8-2-93	Advanced Communications
CA 92.5+	Arvin	8-2-93	Albert Ray Perez
92.5	Arvin	8-2-93	Farmworkers Communications
92.5+	Arvin	8-2-93	Lauryn Broadcasting Corp.
92.5+	Arvin	8-2-93	Mary Helen Barro
101.5+	Gridley	8-2-93	Barney L. Dewey
101.5+	Gridley	8-2-93	Kidd Communications
101.5+	Gridley	8-2-93	Phoenix Broadcasting, Inc.
IL 96.7	Carlyle	8-2-93	Clinton County Bcstg., Inc.
106.1	Oregon	8-2-93	Farm Belt Radio, Inc.
IN 98.5	Ferdinand	8-2-93	Gem Communications
98.5*	Ferdinand	8-2-93	Sabbath Incorporated
IA 104.7	Decorah	8-2-93	Sun Communications, Inc.
KS 92.5	Silver Lake	8-2-93	Richard P. Bott II
LA 101.1	Mamou	8-2-93	Soto Broadcasting
99.5+	Ruston	8-2-93	BFH, Incorporated
99.5+	Ruston	8-2-93	Roger D. Pinton
MS 94.5	Bruce	8-2-93	R. Humphrey/R. Easton
NY 94.1+	Brighton	8-2-93	Auburn Cablevision, Inc.
94.1+	Brighton	8-2-93	Brighton Broadcasting, L.P.
94.1+	Brighton	8-2-93	Jon E. Fugler
94.1+	Brighton	8-2-93	Peter X. Hahn
106.9+	Lakewood	8-2-93	Breakthrough Comms. of Lake.
106.9+	Lakewood	8-2-93	Breakthrough Comms. of Lake.
106.9+	Lakewood	8-2-93	Lakewood Broadcasting Corp.
106.9+	Lakewood	8-2-93	Maniac Communications
106.9+	Lakewood	8-2-93	Newman Communications, Inc.
ND 98.7+	Bismarck	8-2-93	Bismarck Radio Partners
98.7+	Bismarck	8-2-93	DCP Broadcasting Corp. of Bis.

NEW STATIONS: ACCEPTED FOR FILING (cont'd)

OH 98.7	McArthur	8-2-93	Robert S. Triplett
OR 94.1	Myrtle Point	8-2-93	K/S Riggs Broadcasting, Inc.
TX 95.7+	Jourdanton	8-2-93	Reding Broadcasting Company
95.7+	Jourdanton	8-2-93	Seventh Day Christian Group
UT 97.5	Richfield	8-2-93	White Pine Communications
WY 99.3	Newcastle	8-2-93	Mount Rushmore Broadcasting

NEW STATIONS: GRANTS

CA 98.9	Columbia	300 w, 1443 ft	Gold Country Radio
SC 106.3	Ladson	3000 w, 328 ft	Thomas B. Daniels
TN 94.3	Dyer	6000 w, 328 ft	F. Darrell Boyd

TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR: APPLICATIONS

NY new-102.5	Binghamton	10 w, WGRG	WEBO Radio, Inc.
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CONSTRUCTION PERMIT ACTIVITY

AL WFMH-FM-101.1	Cullman	granted extension of time (7th) to increase to 100000 w, 1338 ft
AZ KXEG-1010	Tolleson	granted extension of time to increase to 7500 w days, DA-D
CA KDJK-95.1	Oakdale	requests extension of time to change to 16000 w, 876 ft, DA
KYMS-106.3	Santa Ana	granted extension of time to increase to 203 ft
FL WWBC-1510	Cocoa	granted extension of time to move to 770 kHz, 5000 w days, 500 w ntes, DA-2
WKZY-92.5	La Belle	(Also move city of license to Rockledge FL.) granted replacement of expired permit to move to 6000 w, 157 ft
WIXI-105.5	Naples Park	increases to 7100 w, 594 ft
GA WQIL(CP)-101.3	Chauncey	granted extension of time
WQZY-95.9	Dublin	increases to 88000 w, 1023 ft
HI KPVS(CP)-95.9	Hilo	requests extension of time
IL WJDK-103.1	Morris	on the air
WQUB-90.3*	Quincy	requests extension of time (3rd) to increase to 10000 w, 417 ft
IA KQEP(CP)-106.9	Rock Valley	requests replacement of expired CP
KS KTLI-99.1	El Dorado	requests extension of time to increase to 100000 w, 617 ft
KY WKLW-FM-94.7	Paintsville	on the air
LA KXKW(CP)-680	Tioga	granted extension of time
ME WCQL-FM-95.3	York Center	changes to 1350 w, 682 ft, DA (as modified)
MA WEIB(CP)-106.3	Northampton	granted extension of time (3rd)
MI WBRN-FM-100.9	Big Rapids	increases to 6000 w, 318 ft
MO KZPD(CP)-104.1	Ash Grove	granted extension of time (3rd)
KZMA(CP)-103.5	Poplar Bluff	granted extension of time (2nd)
NH WHOM-94.9	Mt. Washington	increase to 3742 ft, DA
NM KKJI(CP)-106.1	Gallup	granted extension of time (4th)
NY WBAI-99.5*	New York	requests extension of time to change to 4300 w, 1361 ft
TX KRYS-FM-99.1	Corpus Christi	increases to 932 ft
UT KCUA(CP)-92.5	Coalville	requests extension of time
VA WMRA-90.7*	Harrisonburg	requests extension of time (2nd) to change to 7500 w, 1046 ft
WA KWQL(CP)-106.5	Dishman	granted extension of time
WI WATW-1400	Ashland	granted reinstatement of expired permit to increase to 780 w, ND

FACILITIES/PARAMETERS: APPLICATIONS

AK KATB-89.3*	Anchorage	(& reapplication) [docket number] increase to 622 ft, change xmtr loc., class C3
CA KGDP(CP)FM-95.7	Orcutt	decrease to 735 ft
KQEX-100.5	Rohnerville	move to 100.3 C3, chg to 800 w, 1686 ft change city of lic. to Fortuna, [91176
ID KRFA-FM-91.7*	Moscow	increase to 22500 w (v), 1043 ft (v), class C1, [80-90]
LA KXOR-106.3	Thibodaux	increase to 328 ft, chg. xmtr location, class C3
MO KYKY-98.1	St. Louis	install auxiliary system

FACILITIES/PARAMETERS: APPLICATIONS (cont'd)

NC WWRT(CP)-95.5	Scotland Neck	change to 12000 w, 469 ft, chg xmtr loc chg city of lic to Pinetops, C3, [92-7
WFDD-88.5*	Winston-Salem	modify CP to change to 60000 w, 935 ft
PA WXAC-91.3*	Reading	change to 200 w, 33 ft, chg. xmtr loc.
TX KQXY-FM-94.1	Beaumont	modify permit to increase to 1105 ft, change xmtr location
KEYH-850	Houston	operate xmtr by remote control
KKHQ-98.3	Odem	change to 11200 w, 321 ft, C3, [89-210]
VA WAGE-1200	Leesburg	modify permit to decrease day power to 5000 w, change from DA to ND-D
WPLZ-FM-99.3	Petersburg	change to 6000 w, 328 ft, DA
WI WLJO(CP)-106.3	La Crosse	change to 18000 w, 389 ft, chg xmtr loc
WXEC(CP)-93.7	Nekoosa	increase to 328 ft, chg xmtr location

FACILITIES/PARAMETERS: GRANTS

AZ KZUA(CP)-92.1	Holbrook	change to 100000 w, 266 ft, change xmtr location, class C1, [91-128]
FL WKZY-92.5	La Belle	modify permit to change xmtr location
ID KRVG(CP)-107.9	Eagle	increase to 45000 w, 2683 ft, change xmtr location, class C, [92-143]
IL WGLT-89.1*	Normal	use former main as auxiliary
IA KRUU-98.3	Boone	increase to 50000 w, 492 ft, change xmtr location, class C2, [92-75]
LA KICR-FM-98.7	Oakdale	increase to 34100 w, class C1, [90-594]
ME WMEA-90.1*	Portland	decrease to 24700 w, 1896 ft, change xmtr location, correct coordinates
MN KDOG-96.7	North Mankato	modify CP to decrease to 4000 w
MO KZMA(CP)-103.5	Poplar Bluff	decrease to 335 ft, chg xmtr location
MT KZLO-FM-99.9	Bozeman	increase to 338 ft, change antenna supporting structure height
NV KQLO-920	Reno	decrease to 4600 w days, make changes in antenna system, chg xmtr location
NJ WIBG-1020	Ocean City	correct coords. to 39-13-45 74-40-53
ND KBMK(CP)-97.5	Bismarck	decrease to 987 ft, chg xmtr location
OH WDPS-89.5*	Dayton	increase to 6000 w (h), 5765 w (v), 209 ft
SC WMAP-FM-102.3	Pageland	increase to 6000 w, 292 ft
WA KWQL(CP)-106.5	Dishman	change xmtr location
WV (CP)-100.3	Webster Springs	change to 1900 w, 584 ft
WY KSHY-1370	Cheyenne	change xmtr location

CALL LETTER CHANGES (# applied for by new owners)

AK KAKQ-101.1	Fairbanks	becomes	KAKQ-FM
KBCN-1300	Fairbanks	#	KAKQ
AZ KZMK-92.3	Bisbee	#	KWCD (requested)
KQEZ-FM-103.9	Coolidge	#	KAZR
CA new-93.7	Felton	#	KAEA
KXXM-92.1	Madera	#	KZFO (requested)
new-90.9*	Shafter	#	KLOD
FL WMIB-1480	Marco	#	WODX
GA WSGC-101.9	Ringgold	#	WSGC-FM
WYNX-1550	Smyrna	#	WAZX (requested)
IN new-107.7	Corydon	#	WAEJ
IA KWGG-104.9	Hampton	#	KLMJ (requested)
KADO(CP)-99.9	New Sharon	#	KCWN
KS KSEK-1340	Pittsburg	#	KPHN
KY WWXL-1450	Manchester	#	WWLT
MI new-93.9	Mio	#	WCLX
new-88.3*	Oakland	#	WAEK
WDBI-FM-107.3	Tawas City	#	WHST
MN new-92.9	St. Joseph	#	KKJM
NJ WKER-1500	Pompton Lakes	#	WGHT
NY WEBR-970*	Buffalo	#	WNED
NC WMLL(CP)-90.5*	Wilmington	#	WKQK
OK KACL(CP)-95.7	Lahoma	#	KMKZ
OR KAVE-95.3	Creswell	#	KZZK-FM
KSXM-107.7	Pendleton	#	KUMA-FM (requested)
PA WRAX-100.9	Bedford	#	WOOX
TN WQZZ-910	Columbia	#	WMRB
TX new-88.3*	Amarillo	#	KJRT

CALL LETTER CHANGES (cont'd)

TX new-94.3	Big Spring	KBTS	
KROB-1510	Robstown	# KGLF	"Gulf"
KNFO-95.5	Waco	# KCKR	
UT KFMY-960	Provo	KOVO	
KFMD(CP)-99.7	Saint George	KSIGI-FM	
VA new-88.3*	Edinburgh	WOTC	
WUSQ-610	Winchester	WNTW	"News talk"
WA KQEU-920	Olympia	KCPL	
WI WQWM-1050	Kaukauna	WSGC	
new-96.1	Lake Geneva	WAEM	
new-93.1	Wautoma	WAEI	

New call letters not used (station retains old call letters)

TX new-101.5	Crystal Beach	KADT	(rescinded)
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PROPOSED STATION TRANSFERS

(314 asset sale, 315 transfer of control, 316 reorganization)

CA KXLM-102.9	Oxnard	316 from KEXT Broadcasters, Inc. (Ramirez) to KEXT Broadcasters, Inc. (Plascencia)
KSOL-107.7	San Mateo	314 from Intercontinental Radio, Inc. to KSOL, L.P.
KKLC(CP)-96.3	Susanville	314 from Dale A. Ganske to Susanville Broadcasting Company
FL WMIB-1480	Marco	314 from Marco Island Broadcasting, Inc. to Cos-Star Broadcasting Corporation
GA WSGA-1400/ WZAT-102.1	Savannah	316 invol. from Gulf Atlantic Media of GA to Development Specialists, Inc.
IL WWBZ-103.5	Chicago	314 from Major Broadcasting of Chicago, Inc. to WWBZ License Corporation
WVEM-101.9	Springfield	314 from Dan Menghini to Saga Communications of Illinois, Inc.
IA KRTI-106.7	Grinnell	316 from Janet A. Carl to KRTI, Inc.
KJJG-104.9	Spencer	314 from Garamella Broadcasting Company to Iowa Great Lakes Broadcasting Co., Inc.
LA WGUL-FM-105.5	New Port Richey	316 from WGUL-FM, Inc. to Development Specialists, Inc.
KQLD-106.7	Port Sulphur	314 from Beasley Broadcasting of Louisiana to Newmarket Media Corporation
MA WCWL-91.3*	Stockbridge	314 from Berkshire Christian Communications to Christian Theatre of the Air
MI WGHN-1370/92.1	Grand Haven	316 from WGHN, Inc. (William Struyk) to WGHN, Inc. (William Struyk, trustee)
MN KCFE-105.7	Eden Prairie	316 from Southwest Suburban Bcstg (E. Moore) to Southwest Suburban Bcstg, Inc (R Mithun)
MS WJXN-1450	Jackson	314 from St. Pe' Broadcasting, Inc. to Willis Broadcasting Corporation
MT KTWM(CP)-101.7	Laurel	316 from Jubilee Radio Network of MT (Elbert) to Jubilee Radio Network of MT (Bergland)
NE KHAT-1530	Lincoln	314 from Tate Communications, Inc. to Rock Steady, Inc.
PA WVPO-840	Stroudsburg	316 in Commonwealth Broadcasting, Inc.
SC WFMV(CP)-95.3	South Congaree	316 from Glory Communications (A. Snipe, Jr.) to Glory Communications
TN WMC-790/99.7	Memphis	314 from Scripps Howard Broadcasting Company to Elcom of Memphis, Inc.
WVEE(CP)-98.7	Spencer	316 from Van Buren Broadcasting Corp. to Durham Broadcasting Corp., Inc.
TX KOPY-1530	Georgetown	314 from KOPY AM Radio, Inc. to Lower Colorado River Authority
KDLF-1150	Port Neches	314 from Church of the Christian Crusade, Inc. to Under His Direction, Inc.
UT KLGG-95.7	Delta	316 from TGWM, Inc. to North Star Media Corporation
WA KPLZ-101.5	Seattle	316 from KPLZ, Inc. (Orvon Gene Autry) to KPLZ, Inc. (The Autry Survivor's Trust)
KEEH-104.7	Spokane	314 from Sunbrook Communications Corp. to Upper Columbia Media Corporation

FM ALLOCATIONS: PROPOSED AMENDMENTS

AK new	Houston	add 90.1 A, comments due Sept. 24, replies Oct. 12
FL new	Indian River Shores	add 97.1 A, comments due Sept. 27, replies Oct. 12
new	Panacea	add 100.5 A, comments due September 27, repl. Oct. 12
MI WZNL	Norway	to 94.3 C3 from A, comments due Sept 24, repl Oct 12
WDBI-FM	Tawas City	to 106.1 A from 107.3 A, comm. Sept 27, repl Oct. 12
MN (CP)	Slayton	to 103.1 C2 from A, comments Sept. 27, repl. Oct. 12
KSKK(CP)	Staples	to 94.7 C3 from A, comments due Sept 24, repl Oct 12
MO new	Farmington	add 99.5 C3, comments due Sept. 24, replies Oct. 12
new	Moberly	add 97.3 A, comments September 27, replies October 12
SD KJAM-FM	Madison	to 105.5 A from 103.1 A, show cause why not
WI new	Marathon	to 104.9 A from C3, comments Sept. 27, repl. Oct 12
WMGU	Stevens Point	to 104.9 A Stevens Point, comm Sept. 27, repl Oct 12

FM ALLOCATIONS: GRANTED AMENDMENTS

CA KCEZ	Corning	to 100.7 C1 from B
NM KIOT	Espanola	to 92.9 C3 from 102.3 C3
KOYT(CP)	Los Lunas	to 102.5 C from C2

WASHINGTON THIS WEEK

A Fine Fine Day: The FCC is in the process unveiling a new forfeiture schedule which, according to Inside Radio, will cut down the base amounts of fines for some offenses, as well as taking the financial status of stations into account, as well as creating some new categories of fines. Lest anybody think this implies a new, more lax FCC, Diamond Broadcasting's KKIS-AM-FM Pittsburg, Ca., has been given a short-term renewal and a \$25,000 fine for alleged shortcomings in EEO record keeping. The fine was meant to "encourage more meaningful self-assessment."

Not a lot of good news for broadcasters coming out of the legislative branch these days. On the heels of last week's sneak insertion of spectrum fees into the Clinton budget comes a new digital royalty bill from Senators Orrin Hatch (R-Utah) and Dianne Feinstein (D-Calif.), that would initially target DAB and other digital transmission of music, but which has wider ranging implications for conventional broadcasters. The NAB, of course, opposes any performance rights and has already sent a letter announcing that "there will be few bills this Congress which will be as vehemently opposed by the nation's radio and televisions (sic) stations."

By the way, here are the spectrum fees as they apply to radio stations:

AM Class D Daytime	\$250
AM Class A Fulltime	900
AM Class B Fulltime	500
AM Class C Fulltime	200
AM Construction Permits	100
FM Class C, C1, C2 and B	900
FM Class A, B1 and C3	600
FM Construction Permits	500

(Non-commercial broadcast stations are exempt from fees.)

Terry Rakolta, best known for her assault on "Married With Children" several years ago, has sprung into action against Infinity's proposed purchase of KRTH Los Angeles. Rakolta's Americans for Responsible Television cites the ongoing FCC/Howard Stern battle in its petition to deny the sale.

The National Assn. of Broadcasters has named Karen Fullum as its new VP/regulatory affairs. Fullum, who will return to general counsel Jeff Baumann, comes from the accounting firm of Price Waterhouse.

CANADA THIS WEEK

Tom Tompkins, former PD of CKGM (now CHOG) Toronto and ex-president of the Canadian Country Music Association has joined Toronto-based group owner Standard Broadcasting as part of the application process for a Canadian version of Country Music Television to be known as The Country Channel.

ELSEWHERE

Moby, morning host at ABC's WKHX Atlanta, becomes the latest name personality to be syndicated by ABC, which has already announced the January debut of R&B legend Tom Joyner. Moby will continue his Atlanta duties.

Look for ABC Radio Networks to insert a new level of management soon between president David Kantor and his three VPs of programming. ABC started advertising for a Sr. VP/programming this week. SMN's Robert Hall, longform VP Corinne Baldassano, and networks VP Frank Raphael would all report to the new Sr. VP and are all reportedly candidates for the job themselves.

Earlier this year, Alliance Broadcasting had filed for a service-mark on the term "Young Country," a phrase that its KYNG-FM Dallas had helped popularize, and which it subsequently used at its WYCD Detroit. That didn't set well with Broadcast Programming which didn't service-mark the term but had been using it to market one of its formats. Now Alliance and BP have come to an agreement that allows both Alliance's stations and BP's existing Young Country clients to continue using the phrase.

And just in case you thought we were going to get through this week's news without the "say the wrong thing" department, reports say that John Lander won't be going back to work in mornings at KFMB-FM San Diego, following Lander's having run afoul of B100's "no ethnic jokes" policy. Meanwhile, longtime Lander honcho Ron Parker is leaving the PD job at SMN's Starstation for afternoons at KFRC-FM San Francisco; no replacement has been named.

American Urban Radio Networks and Inner City Broadcasting have teamed up for a new network to target Jamaica, Barbados, and Trinidad & Tobago. The new American Caribbean Radio Network--a 24-hour service--launched Aug. 8 with Hal Jackson's "Sunday Classics" program from WBLS New York. The network will also produce Caribbean news reports for AURN's U.S. affiliates.

Chicago-based consultant Jack Taddeo is debuting a new on-line radio oriented service called RadioLink which will feature daily headlines from Inside Radio along with user-to-user E-Mail, job openings, format discussion rooms, and guest columnists. The service is free between now and the end of the month. Call Taddeo at 708-518-0340. In a related product plug, Broadcast Employment Weekly is still offering free job listings as well as a nominally priced referral service for employers. For information on that or subscriptions, call 800-922-5627.

Beginning the weekend of Sept. 11, CBS Radio will team up with the House of Blues clubs for the weekly House Of Blues Radio Hour and the short-form House of Blues Breaks. Dan Aykroyd will host the programs which will come from San Francisco's Ben Manilla Productions. Featured artists will be Steve Miller, Robert Cray, Allman Bros., et al. CBS will also provide two channels from the Court TV network to its affiliates beginning Sept. 13--one with full-length coverage and another with shorter cuts.

Psst, buddy, wanna donate your AM station? People's Network affiliate relations honcho Wyatt Cox--having come across a prospective affiliate that had been bulldozed when the owner was unable to give the station away--is suggesting that anybody that wants to get rid of their AM give it to the People's Network which, he notes, is a non-profit 501(c)(3) organization. Donations of towers or equipment will also be accepted, Cox notes, and FTP might be willing to buy some stations if there's no write-off available. Contact Cox or Chuck Harder at 904-397-2000.

WASHINGTON ISSUES By Gregg Skall

(M Street welcomes communications attorney Gregg Skall, a partner in the Washington, D.C firm of Pepper & Corazzini, as an occasional contributor to the Journal, who will discuss regulatory issues facing broadcasters. He can be reached at (202) 296-0600.)

25% Sharecap clarified for radio multiple ownership rules

When the Commission issued its final order on radio duopoly, it left unanswered the question of when the 25% share cap limitation must be measured for markets with 15 or more stations. If new ratings results are received after an assignment application has been filed, must they be reported to the Commission, and if so, which ratings are critical?

FCC officials had made statements that broadcasters submitting applications have a continuing obligation to report new ratings results, and that the most recent ratings prior to grant would be the effective criteria. Now, however, the Commission has clarified the issue in a case involving WCAW (AM) and WVAF (FM) Charleston WV. In that case, the applicant submitted share data from its most recent Arbitron ratings prior to its application which indicated that the proposed co-owned stations did not exceed the 25% share cap. However, after the applications were submitted and prior to grant, the next Arbitron survey was released indicating that the combined audience share of the stations equaled 27.5%. In reply to a Petition to Deny, the station submitted additional trend data as an alternative to demonstrate that a three-year average combined audience share of the station was less than 25% for the four stations proposed to be co-owned.

Clarifying the requirement, the Commission ruled that it will evaluate audience share based on the most recent published survey data available at the time the application is filed. It said further that it will not require an evaluation based of the "very latest data" produced while an application is pending, affirming that post-acquisition increases in audience share over 25% measured are irrelevant after the time the application is filed.

Be careful of LMA's

Ever since local marketing (or time brokerage) agreements became popular, lawyers and FCC staff have been warning broadcasters not to divest so much operating control that it amounts to an apparent unauthorized transfer of control of the station. Now, in the case of CanXus Broadcasting, the Commission has further clarified factors in a LMA agreement which constitute an unauthorized transfer of control.

In this case, the CanXus agreement explicitly provided for a substantial assumption of financial control over advertising revenues, business expenses, contractual obligations and salaries. In implementing the agreement, CanXus substantially co-mingled accounts receivable, checking accounts and accounts payable. The Commission looked to those factors as an important distinction between the way the agreement was drafted and the way it was implemented, holding that the implementation exceeded the permissible limits for such agreements. The Commission pointed to agreements it has previously approved which did not provide for blending of all financial operations to the point where each station's finances become indistinguishable as a practical matter.

Although the case resulted in a forfeiture of only \$1,000, continued activity of this kind can result in the loss or renewal expectancy for the station being time-brokered. Moreover, notice that the fine in this case went to the LMA-ing station for assuming unauthorized assumption of control over a station. Thus, both the time broker and the brokered station are at risk.

* * * *

The M Street Journal

Radio's Journal of Record

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MORE STERN UND DRANG: So Al Sikes is gone, but the FCC crusade against Howard Stern lives on. On August 11, the FCC fined KFBI Las Vegas \$73,750 for alleged indecency in nine broadcasts between Nov. 10, 1992 and Jan. 13, 1993. The next day, Infinity's Stern stations in New York (WXRK), Philadelphia (WYSP), and Baltimore/Washington (WJFK-AM-FM) were each fined \$125,000. Infinity already owes the FCC \$600,000 in Stern fines. More news follows on page 7.

COUNTRY COVERS THE CAPE: Remember this story from earlier this year? WCDJ Boston is widely believed to be going country, filling a market hole that has existed for years. Crosstown WVBF jumps the gun and becomes country WCLB. WCDJ changes anyway, becoming WBCS. (Boston, which didn't have any country a year ago, recently got its third station when WCLB's AM, WKOX, split its simulcast for SMN's Real Country). Apparently everybody involved in these maneuvers is now on Cape Cod for the summer: After AC WCIB hit the streets with its plans to go Unistar Hot Country on Labor Day, simulcast AC combo WFAL/WFXR went country too, even before its duopoly sale to WCOD closed. The WFAL/WFXR combo, which will change calls, is calling itself "Cape Country." Local now, it will begin using Jones Satellite country in the near future. It's worth noting that unlike Boston--where none of the country signals from adjoining markets were very listenable downtown--Cape Cod denizens can already hear country from WBCS and nearby WCTK New Bedford/Providence. This week's full format roundup below:

FORMAT CHANGES

(# change accompanies new ownership) (// simulcast)

		<u>formerly</u>	<u>becomes</u>
AL Fayette. (Tuscaloosa)	WTXT-98.1	# silent	country
Geneva	WGEA-1150	country	CW, s. gospel, talk
	(WGEA's networks are USA and FTP)		
AK Homer	KGTL-620	easy listening	JSN - soft AC (Oct.)
AR Rogers (Fayetteville)	KAMO-FM-94.3	# country	adds SMN - country
Rogers (Fayetteville)	KAMO-1390	# country // FM	adds SMN - country // FM
CA Cartago	KWTY-102.9	talk	adds FTP - talk
Eureka	KECU(CP)-105.5	new	to be news/talk // KGO
Ridgecrest	KLOA-1240	news, talk	adds FTP, BRN - talk
San Francisco	KFRC-610	# standards	oldies // FM
CO Fort Morgan	KFTM-1400	country // KBRU	JSN - country // KBRU
Fort Morgan	KBRU-101.7	country	JSN - country
Pueblo	KCSJ-590	# news, talk	adds FTP - talk
CT Bloomfield (Hartford)	WLVX-1550	# religion	Spanish, ethnic, relig.
FL Cocoa Beach	WXXU-1300	Spanish	news, business // WXTO
Madison	WMAF-1230	southern gospel	adds FTP - talk
Marco (Naples)	WMIB-1480	# silent	WODX, JSN - oldies
	(WODX is in an LMA-to-buy with the owners of WNNW Salem NH)		
Perry	WPRY-1400	AC // FM	CW, FTP-talk // FM
Perry	WNFK-105.5	adult contemporary	CW, FTP-talk, "K105"
Pine Hills (Orlando)	WGTO-540	oldies, sports	Unis. CNN-news, sports
Tallahassee	WHBT-1410	urban AC // WHBX	Reach - southern gospel
Valparaiso (Ft. Walt.)	WFSH-1340	standards	adds FTP - talk
Williston (Gainesvl.)	WFEZ-101.3	# silent	SMN - urban AC
	(WFEZ moved from 92.1 to 101.3 MHz during its four years off-air)		
Winter Garden (Orl.)	WXTO-1600	Spanish	news, BRN-business news
GA Wrightsville	WDBN-107.5	adult contemporary	adds CTY - AC
ID Gooding	KRXR-1480	country	JSN - country
Sandpoint	KJDE-102.5	new	SMN - CW // KSPT
	(KJDE, which will change calls, is in an LMA with crosstown KSPT)		

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SEAN ROSS, Associate Editor

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FORMAT CHANGES (cont'd)

ID	Sun Valley	KWRV-91.9*	new	classical // KSJN
	(KWRV is an affiliate of the not-so-nearby Minnesota Public Radio)			
IL	Elmwood (Rockford)	WFYR-97.3	new	JSN CD - country
	(WFYR is in an LMA with WGLO Pekin/Rockford)			
IN	Logansport	WSAL-1230	soft AC, talk	country, talk
IA	Burlington	KDMG-103.1	new	country
	(KDMG is in a duopoly with crosstown KKMI)			
	Stuart (Adair)	KKRF-107.9	new	SMN Real - country
KS	Chanute	KKOY-1460	news, talk	adds FTP, DAN - talk
	Topeka	WREN-1250	southern gospel	adds FTP - talk
KY	Fort Knox	WASE-105.5	# oldies	WLVK, country (Sept.)
	Murray	WNBS-1340	# silent	Reach - southern gospel
	Radcliff	WLVK-103.5	new	WASE, oldies (Sept.)
	(The new WASE will LMA the old WASE/new WLVK)			
MA	Falmouth (Cape Cod)	WFAL-101.1	# AC // WFXR	JSN - CW // WFXR
	(WFAL and WFXR are in an LMA-to-buy with WCOD Hyannis)			
	Falmouth (Cape Cod)	WCIB-101.9	adult contemporary	Unis. Hot - CW (Sept)
	Harwich Port (Cape Cod)	WFXR-93.5	adult contemporary	JSN - country
MN	Forest Lake	WLKX-FM-95.9	country, talk	SMN - country
	Staples	KNSP-1430	oldies	adds JSN - oldies (Sept.)
MS	Cleveland	WMJW-107.5	new	JSN - AC "Magic"
	Vicksburg	WOTA-1490	# silent	WVIX, country
MO	Springfield	KKHT-98.7	adult CHR	KWTO-FM, rock CHR
NV	Ely	KELY-1230	JSN - CW	JSN - AC
	Ely	KELY-FM-101.7	JSN - AC	JSN CD - country
NJ	Newark (New York)	WNWK-105.9	modern rock, mgs.	caribbean, mornings
NM	Artesia	KSVP-990	news, talk	adds FTP - talk
NY	Copenhagen (Watertown)	WWLF-FM(CP)106.7	new	to be SMN-rock (Sept.)
	Corning (Elmira)	WCLI-1450	# AC, talk	news, talk
	(WCLI adds CNN Headline News, Daynet, and Mutual)			
	Spring Valley	WLIR-1300	# all Jewish - talk	adds FTP - talk
	Watertown	WATN-1240	standards, talk	adds FTP, NTN - talk
	(WATN continues to run adult standards in morning drive)			
NC	Jacksonville	WLAS-910	news, talk	adds Ron & Ron, morning
	(WLAS has also added Unis.'s Don & Mike and G. Gordon Liddy)			
	Spring Lake (F'ville)	WWKG-1450	silent	SMN-hot AC, CHR nights
	(Clarifies last week's listing)			
OH	Hubbard (Youngstown)	WRBP-101.9	new	SMN - urban AC
	("Cool 102 Jamz" will be local in afternoon drive)			
OK	Ardmore	KKAJ-1240	country // FM	adds EFM - talk
	McAlester	KTMC-1400	country, talk	adds FTP - talk
TN	Chattanooga	WDEF-1370	easy listening	soft AC // FM, talk
	(WDEF's networks are Unistar and Radio Assoc.)			
	Humboldt (Jackson)	WHMT-1190	oldies	SGC - Christian CW
	Memphis	WREC-600	standards, talk	talk
	(WREC's networks are Mutual, CBS, and EFM)			
	Murfreesboro (Nashv.)	WRMX-96.3	oldies	adds Unis. - oldies
	Oak Ridge (Knoxville)	WATO-1290	# southern gospel	talk
	(Nets are FTP, IBN, SUN, ASN, Mutual and WWL)			
	Soddy-Daisy (Chatt.)	WFXS-102.3	classic rock	adds Ron & Ron, mornings
TX	Fort Worth (Dallas)	KNRB-1360	# religion	CSN - children's
	(The other five Marsh stations being sold to CSN will remain religious)			
	Lubbock	KFYO-790	country	news, talk
	(KFYO's nets are FTP, EFM, IBN, and ESPN)			
UT	Saint George	KDXU-890	AC, talk	FTP, SUN, AEN - talk
	Salt Lake City	KDYL-1280	standards	adds Unis. - standards
WA	Castle Rock	KAZL(CP)-107.1	new	JSN - AC (Sept.)
	(KAZL is the FM sister of KBAM Longview WA)			
	Longview	KBAM-1270	country	JSN - country
	Port Angeles	KONP-1450	soft AC	adds JSN - soft AC
WV	Kingwood (Morgantown)	WKMM-96.7	country	Unis. - country

NEW STATIONS: APPLICATIONS

(* non-commercial station) (& reapplication)
(+ competes with existing application)

MN	91.9*	Willmar	25000 w, 328 ft	Christian Heritage Bcstg. Inc.
MS	98.9	Brooksville	no facilities given	Colcast Broadcasting, Inc.
MO	104.3	Kennett	6000 w, 328 ft	Eagle Bluff Enterprises
TN	91.3*	Coalmont	1000 w, 420 ft	Grundy Broadcasting Co., Inc.
TX	95.5	Littlefield	25000 w, 115 ft	21st Century Radio Ventures
WA	93.9+	Ephrata	50000 w, -206 ft	TRMR, Inc.

Returned/Dismissed Applications

KS 102.9+ St. Marys
102.9*+ St. Marys

James D. Keck
Kansas Nebraska Christian Bcstg.

NEW STATIONS: GRANTS

AR 105.5 Danville
KS 102.9 St. Marys

1900 w, 581 ft
50000 w, 492 ft

Susan Lynn Adair
Shawnee Broadcasting Corp.

TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR: APPLICATIONS

CA new-96.3 Kelseyville
IL new-94.7 Peoria

25 w, KUKI-FM
38 w, WQEZ

Ukiah Broadcasting Corp.
Peoria Satellite Radio

TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR: GRANTS

AZ K220DU-91.9* Yuma
CA K228DM-93.5* Vacaville
CO K272DL-102.3 Rifle
CT W258AC-99.5* Storrs
LA W202AT-88.3* Ruston
MN K219BY-91.7* Lutsen/Tofte/Schroedr
NM K214BT-90.7* Montoya/Newkirk
ND K293AC-106.5 Emerado, Grand Forks
PA W256AB-99.1* Pottsville
TX K219EX 91.7* Horizon City
K217BS-91.3* North Richland Hills

32 w, KNLB
10 w, KCJH
1 w (v), KJYE-FM
10 w, WPKT
250 w, WAFR
37 w, KDNW
164 w (h), KENW-FM
250 w, KCGN
100 w, WRTY
10 w, KEAR
170 w, KNYD

New Life Christian Sch.
Stockton Christ Life C.
MBC Grand Broadcasting
CT Public Broadcasting
American Family Assn.
N.W. Coll. Radio Found.
E. New Mexico Univ.
Windsent Incorporated
Temple University
Family Stations, Inc.
Creative Ed. Media Corp.

CONSTRUCTION PERMIT ACTIVITY

AL WWGA (CP)-107.7 Georgiana
AK KWLF-98.1 Fairbanks
AZ KCCA-107.1 Colorado City

KWRK (CP)-96.1 Window Rock
CA KRCI (CP)-92.7 Avalon
KELF-95.9 Camarillo

KSSI (CP)-102.7 China Lake
KRKD (CP)-100.1* Dunsmuir
KECU-105.5 Eureka
KZPE (CP)-102.1 Ford City
KIQI-1010 San Francisco

KMBY-107.1 Seaside
KYIX (CP)-104.9 South Oroville
KKLC (CP)-96.3 Susanville
CO KAGM (CP)-102.3 Strasburg
DC WYCB-1340 Washington
FL WNFQ (CP)-100.5 Newberry
WVDO (CP)-99.7 Vero Beach
GA WDDQ-92.1 Adel

WMOG-FM-92.7 St. Simons Island

HI KWYI (CP)-106.9 Kawaihae
ID KCVI (CP)-101.5 Blackfoot
KJDE-102.5 Sandpoint
KWRV-91.9* Sun Valley
IL WFYR-97.3 Elmwood
WAUR-930 Sandwich

IA KIKR (CP)-103.3 Asbury
KDMG-103.1 Burlington
KKRF-107.9 Stuart
KS KSPG (CP)-98.7 Clearwater
KMMM (CP)-96.3 Herington
KY WMJM-96.7 Bowling Green

WGBF-FM-103.1 Henderson
WWDQ (CP)-96.3 Morehead
WVSL (CP)-105.9 Valley Station
WRZI (CP)-101.5 Vine Grove
LA KWJM-92.7 Farmerville
KHLA-99.5 Lake Charles
ME WHAA (CP)-97.5 Madison

granted extension of time (2nd)
increases to 28000 w, -7 ft
granted extension of time to increase
to 64000 w, 1168 ft
requests extension of time (2nd)
requests extension of time (2nd)
requests extension of time to increase
to 5000 w, 731 ft
granted replacement of expired CP (5th)
requests extension of time
on the air
requests extension of time (3rd)
granted replacement of expired CP to
increase to 30000 w days, 1000 w nites
increases to 1850 w, 587 ft
granted extension of time (2nd)
requests extension of time
requests extension of time
changes xmtr location
granted extension of time (3rd)
requests extension of time
granted extension of time to increase
to 4200 w, 390 ft
requests extension of time to increase
to 6000 w
granted extension of time (4th)
granted extension of time
on the air
on the air
on the air
granted extension of time to increase
to 4200 w nights
requests extension of time
on the air
on the air
requests extension of time
granted extension of time (2nd)
requests extension of time to increase
to 13500 w, 449 ft
increases to 3160 w, 453 ft
requests extension of time
granted extension of time (2nd)
requests extension of time (4th)
increases to 6000 w, 328 ft, DA
increases to 987 ft
granted extension of time (3rd)

CONSTRUCTION PERMIT ACTIVITY (cont'd)

MI WCKC-107.1	Cadillac	increases to 2730 w, 498 ft
MS WMJW-107.5	Cleveland	on the air
MO KXUS-97.3	Springfield	increases to 581 ft
NE KRNK-102.3	Kearney	increases to 25000 w, 328 ft
NV KRBO(CP)-105.1	Las Vegas	requests extension of time (6th)
NH WEVH(CP)-91.3*	Hanover	requests extension of time
WRND(CP)-91.7*	Manchester	requests extension of time
NY WYUL(CP)-94.7	Chateaugay	requests replacement of expired CP (3rd)
WRKS-98.7	New York	requests extension of time to change to 6000 w, 1361 ft, change xmtr location
WLTW-106.7	New York	requests extension of time to change to 6000 w, 1361 ft, change xmtr location
WSSV-101.3	Stillwater	requests extension of time to change to 3660 w, 413 ft
NC WGSP-1310	Charlotte	granted reinstatement of expired CP to increase to 1600 w nights, DA-N
WCCG(CP)-104.5	Hope Mills	requests extension of time (3rd)
WIOZ-FM-106.7	Southern Pines	moves to 106.9 MHz, increases to 50000 w 492 ft
WZXS(CP)-103.9	Topsail Beach	requests extension of time (3rd)
OH WMHE(CP)-106.5	Delta	granted extension of time
WJZE(CP)-97.3	Oak Harbor	requests extension of time
OK KLBC-107.1	Durant	requests extension of time to increase to 50000 w, 492 ft
PA WVNW(CP)-96.7	Burnham	requests extension of time (2nd)
WRDV-89.3*	Warminster	requests extension of time to change to 100 w (h), 1000 w (v), 118 ft
SC WSSL-FM-100.5	Gray Court	granted replacement of expired CP to decrease to 63000 w, 1191 ft
WDAI(CP)-98.5	Pawleys Island	requests extension of time
WONO-105.3	Walterboro	moves to 93.7 MHz, 6000 w, 328 ft
SD KIKN(CP)-100.5	Salem	granted extension of time
TN WVYG(CP)-101.5	Jackson	requests extension of time
WRLG(CP)-94.1	Smyrna	requests replacement of expired CP
UT KKBE-FM-95.5	Ogden	granted replacement of expired CP (5th) to change to 64000 w, 2368 ft
KWCR-FM-88.1*	Ogden	requests extension of time to change to 300 w, -331 ft
WA KZPH(CP)-106.1	Cashmere	granted extension of time
KACS(CP)-90.5*	Chehalis	granted extension of time
KRAO(CP)-102.3	Colfax	requests extension of time
WI WGBW-91.5*	Green Bay	requests extension of time (2nd) to increase to 16000 w, 328 ft
WOWN-99.3	Shawano	increases to 13900 w, 440 ft, DA

FACILITIES/PARAMETERS: APPLICATIONS

AL WHOD-FM-94.5	Jackson	(& reapplication) [docket number]
WRLD(CP) FM-98.1	Valley	change to 7850 w, 577 ft
AK KIAM-630	Nenana	decrease to 289 ft, change antenna supporting structure height
AZ KZGL-95.9	Cottonwood	increase to 10000 w days, 3200 w nights
CA KWXP(CP)-88.3*	Magalia	change to 9000 w, 2493 ft
KZZP-96.7	Paradise	relocate main studio to Sacramento CA
KOQI(CP)-1200	Soquel	change to 1500 w, 1289 ft, change xmtr location, class B1, [92-86]
FL WQHL-FM-98.1	Live Oak	decrease to 25000 w ND days, 10000 w DA nights, make changes in antenna system
ID KRMR(CP)-104.7	Ketchum	change to class C1, [90-546]
IL WXAJ(CP)-99.7	Hillsboro	increase to 100000 w, 1679 ft, change xmtr location, class C
WITT-93.5	Tuscola	change xmtr location
KS KGNO-1370	Dodge City	incr. to 6000 w, 284 ft, chg xmtr loc.
KY WWLW(CP)-100.7	Carlisle	decrease to 230 w nights, chg xmtr loc.
WYGE(CP)-92.5	London	make changes in antenna system
WMOR-FM-92.1	Morehead	change xmtr location
LA KTRY-FM-94.3	Bastrop	move to 92.3 C2, increase to 23000 w, 722 ft, change xmtr location, [92-23]
		increase to 6000 w, 348 ft, change xmtr and main studio location
		modify permit to specify 50000 w (h) only

FACILITIES/PARAMETERS: APPLICATIONS (cont'd)

LA KXOR-106.3	Thibodaux	increase to 25000 w, 328 ft, change xmtr location, class C3
ME WSEW-88.5*	Sanford	increase to 500 w (v)
WZYA(CP)-101.7	Searsport	modify CP to change to 1350 w, 699 ft, change xmtr location
MD WGTS-FM-91.9*	Takoma Park	change to 25000 w, 492 ft, chg xmtr loc.
MI WQMB-88.9*	Grand Rapids	relocate main studio outside primary service contour
NY WGRG-101.7	Owego	install DA
WAER-88.3*	Syracuse	modify CP to increase to 50000 w (h&v), change DA and number of bays
OH WUFA(CP)-97.7	Byesville	change to 1800 w, 413 ft, chg xmtr loc.
WCMJ-96.7	Cambridge	change to 2300 w, 367 ft
OR KDUK-1280	Eugene	amend application to increase night power to 1500 w, make chgs in ant sys.
KLKY-97.9	Milton-Freewater	increase to 8000 w, 1112 ft, change xmtr location, class C2, [92-292]
KFIR-1370	Sweet Home	move to 720 kHz, add night service with 250 w, make changes in antenna system
SC WGTN-FM-100.9	Andrews	move to 100.7 MHz, increase to 6000 w, [90-32]
TN WCLC-FM-105.1	Jamestown	increase to 3000 w, 462 ft
WYKL-98.1	Millington	decrease to 768 ft, change xmtr loc., class C1
WA KNJY-103.9	Spokane	change to 2500 w, 1850 ft, change xmtr location, class C2, [90-372]

Returned/Dismissed Applications

CA KDAY(CP)-106.3	Independence (D)	move to 92.5 B, change to 850 w, 2982 ft, change xmtr location
KY WXID-94.7	Mayfield (R)	change to 31500 w, 443 ft, chg xmtr loc.
TN WMXK-95.9	Morristown (R)	change to 850 w, 838 ft
VA WXEZ-94.1	Yorktown (D)	decrease to 492 ft

FACILITIES/PARAMETERS: GRANTS

AK KATB-89.3*	Anchorage	increase to 4900 w, 663 ft, change xmtr location, class C3
CA KABL-960	Oakland	direct measurement of antenna power
KSRV-98.9	San Francisco	install auxiliary system
CO KHTH-1130	Dillon	direct measurement of antenna power
FL WWJB-1450	Brooksville	direct measurement of antenna power
GA WLPF(CP)-98.5	Ocilla	increase to 6000 w, 328 ft, change xmtr location, chg ant supp. struc height
IL WVON-1450	Cicero	direct measurement of antenna power
WVEL-1140	Pekin	direct measurement of antenna power
MS WJTA-91.7*	Kosciusko	change tower height as built (no height specified)
MO KMVC-93.1*	Marshall	modify CP to increase to 3000 w, 459 ft
NY WTKW-99.5	Bridgeport	change xmtr location
WTHE-1520	Mineola	increase to 5700 w
NC WLXN-1440	Lexington	direct measurement of antenna power
PA WRAX-100.9	Bedford	operate xmtr by remote control
PR WZOL-92.1	Luquillo	change to 190 w, 1278 ft, change main studio and xmtr location
SC WMFX-102.3	St. Andrews	change to 1100 w, 915 ft, DA, change xmtr location
TX KULP-1390	El Campo	increase to 6000 w, 328 ft
WA KACS(CP)-90.5*	Chehalis	direct measurement of antenna power
		increase to 121 ft, change xmtr loc.

PROPOSED STATION TRANSFERS

(314 asset sale, 315 transfer of control, 316 reorganization)

AL WMXA-96.7	Opelika	314 from H & E Communications to Fuller Broadcasting Company, Inc.
AZ KCKY-1150	Coolidge	315 from Grande Voz, Inc. (Ind. Shareholders) to Grande Voz, Inc. (Mahanke, et al)
CA KBOQ-92.7	Marina	314 from Model Associates, Inc. to Charlton Buckley

PROPOSED STATION TRANSFERS (cont'd)

CA KDFC-1220/102.1	Palo Alto/ San Francisco	314	from Sundial Broadcasting Corporation to The Brown Organization
KTMS-1250/ KHTY-97.5	Santa Barbara	314	from Pinnacle Communications, Inc. to Atmor Properties, Inc.
FL WKGT-1090	Cantonment	314	from Gulf Communications of NW Florida to A.T. Goodrich
WJHM-101.9	Daytona Beach	316	from Beasley-Reed Bcstg of Orlando (Reed) to Beasley-Reed Bcstg of Orlando (Beasley)
WPOW-96.5	Miami	316	from Beasley-Reed Bcstg of Miami (Reed) to Beasley-Reed Bcstg of Miami (Beasley)
WILN-105.9	Panama City	315	from Baymedia, Inc. (J & B Broaddus) to Baymedia, Inc. (Murray/Thompson)
WSPB-1450	Sarasota	314	from Sarasota Bay Broadcasting Company to Sarasota FM, Inc.
WCWB-FM-101.7	Trenton	314	from W. Burckhalter (R. Fogel, exec.) to Florida Radio Partners, Inc.
GA WWRK-1400/92.1	Elberton	315	from Radio Elberton, Inc. (N. Hirsch) to Radio Elberton, Inc. (W. Palmer)
IL WITT-93.5	Tuscola	314	from Illini Broadcasting, Inc. to Rollings Communication of Tuscola, Inc.
IN WAOV-1450/ WWBL-106.5	Vincennes Washington	314	from Green Construction of Indiana, Inc. to Old Northwest Broadcasting, Inc.
KY WWLW(CP)-100.7	Carlisle	316	from Tami, Inc. to James P. Gray
WAKY-1540/103.1	Greensburg	315	from Veer Broadcasting Co. (Hay/Edwards) to Veer Broadcasting Co. (M & J Wilson)
MA WFAL-101.1	Falmouth	314	from Cape Coastal Communications, Inc. to J.J. Taylor Companies, Inc.
WFXR-93.5	Harwich Port	314	from LDI, Inc. to J.J. Taylor Companies, Inc.
MI WAIR-92.5	Atlanta	314	from W-Air, Inc. & Grand Traverse Bcstg. to Northern Michigan, Inc.
WLEW-1340/102.1	Bad Axe	315	from Thumb Broadcasting, Inc. (A Aymen) to Thumb Broadcasting (R. & M. Aymen)
WQON-100.1	Grayling	314	from WSJ/WQON, Inc. to Dewitt Radio, Inc.
WTRV-94.3	Leland	314	from W-Air, Inc. & Grand Traverse Bcstg. to Northern Michigan, Inc.
MS WKTF-95.5	Jackson	314	from WLIN, Inc. to Capstar Communications of Jackson, Inc.
MO KBEQ-1030/104.3	Blue Springs/ Kansas City	316	from Noble Bcstg of K.C. (Noble Holdings) to Noble Bcstg. of K.C. (Noble Bcst. Group)
MT KBSR-1490	Laurel	314	from Regency Communications, Ltd. to Big Sky Radio, Inc.
NJ WNJC-1360	Washington Township	316	from Vineland Broadcasting, Inc., DIP to Thomas B. Graves, trustee
NM KRBL-98.5	Los Alamos	314	from KRBL Broadcasting, L.P. to Pinon Property, Inc.
NY WENU-101.7	Hudson Falls	314	from Bradmark Broadcasting Company to Atmor Properties, Inc.
WEBO-1330/ WGRG-101.7	Owego	315	from WEBO Radio, Inc. (S. Gilinsky et al) to WEBO Radio, Inc. (M. McKilligan)
WSTL-1410	South Glens Falls	314	from Bradmark Broadcasting Company to Atmor Properties, Inc.
NC WAVJ-1350	Black Mountain	315	from Master Media, Inc. (S. Burleson) to Master Media, Inc. (D. Taylor)
WGLD-1320/ WWWB-100.3	Greensboro	314	from MHD, Inc. to Franklin Communications Partners, L.P.
WCIS-760	Morganton	314	from American Beacon Broadcasting, Inc. to W.F.M., Incorporated
WMQX-1340/93.1	Winston-Salem	314	from EBE Communications, L.P. to Max Radio of Greensboro, Inc.
OH WBEX-1490/ WKKJ-93.3	Chillicothe	315	from Pearl Broadcasting (T. Gammon) to Pearl Broadcasting (Guaranty Bcstg Corp)
WVKS-92.5	Toledo	316	from Noble Bcst. of Toledo (Noble Hold.) to Noble Bcst. of Toledo (Noble Bcst Group)
OK KYKC-100.1	Byng	316	from Central Okla. Comms. Co. (Sole Pro.) to Central Okla. Comms. Co. (A Corporation)
KBIX-1490	Muskogee	314	from BIX Broadcasting Company to D & E Broadcasting, Inc.

PROPOSED STATION TRANSFERS (cont'd)

SC WPCC-1410	Clinton	315 from Laurens County Comms (Wilder et al) to Laurens County Comms (A Cruickshanks)
TN WAYB-FM-95.7	Graysville	316 from Richard C. Wagner to WAYB, Inc.
TX KSRW-96.1	Childress	316 invol. from White Communications, Inc. to L. Win Holbrook, Trustee
KQHN-1510/ KQXY-FM-94.1	Nederland/ Beaumont	314 from Better Broadcasting Corporation to Ninety-Four Point One, Inc.
KSMG-105.3	Seguin	316 from Rusk Corporation to KISS Radio of San Antonio, Ltd.
UT KRSP-FM-103.5	Salt Lake City	316 invol. from Holiday Broadcasting Co. to Holiday Broadcasting Co., D.I.P.
KVEZ-103.9	Smithfield	314 from Ronald Christner, et al to Logan River Media Corporation
VA WMYA-96.1	Cape Charles	314 from WKSV, Inc. to Sinclair Telecable (Sinclair Comms.)
WA KUTI-980/ KXDD-104.1	Selah/ Yakima	314 from Norman Anglin, Trustee for I-82 Inc. to Butterfield Broadcasting Corporation
KJRB-790	Spokane	314 from Citadel Comms. (Blossom Mountain) to Citadel Communications Corporation

DISMISSED STATION TRANSFERS

IL WVEM-101.9	Springfield (D)	314 from Dan Menghini to Saga Communications of Illinois, Inc.
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WASHINGTON THIS WEEK

Howard Stern wasn't the only target of FCC action this week: Noble's KMJQ Houston was fined \$2,500 for rebroadcasting rival KBXX in an effort to help its own listeners win a KBXX contest. And the outgoing owners of WIP Philadelphia have been fined \$12,500 for EEO violations, although the station's long-pending sale to Infinity has now been approved.

Diamond Broadcasting of California's KKIS/KKIS-FM Pittsburgh CA has been granted a renewal of license, but it's short-term, and cost them \$25,000 for EEO violations. The renewal was challenged by the NAACP among others. The stations now must deal with reporting conditions.

The Commission has revoked the license of KBRS Springdale AR for being off the air for an extended period of time without permission. Debrine Communications did not respond to requests by the Commission for an explanation.

The Commission has asked for comments on the return of the "three-year rule" for applicants that are granted stations in comparative proceedings. New licensees would be required to operate their stations for three years before they would become eligible to transfer them. Comments are due September 13; replies, September 28.

Now that the Clinton budget package has passed, and with it the new FCC user fees, this week's NAB RadioWeek reports some of the new rule's particulars. Fees are due beginning Oct. 1, 1993--the start of FY94, but because the rulemaking process may not start until this fall, fees won't actually be due until calendar 1994. Also, the FCC may permit installment payments for large fees, but it may also ask stations with smaller fees to pay for the duration of their license term at one time. The FCC also has the power to adjust the fee schedule unilaterally each year--although Congress must be notified. And failure to pay fees will result in a 25% penalty; if you don't shell out, the FCC will be authorized to revoke your license or any authorizations, or dismiss your pending applications.

Speaking of Radio Week, have you been swayed by those great looking station ads soliciting your Marconi support? Wishing you hadn't cast your ballot so soon? Well, you'll get to cast it again by August 30. Having inadvertently sent ballots to a number of TV stations, the NAB is having stations vote a second time. The winners will still be unveiled at the NAB's fall radio show.

ELSEWHERE

In a move that places the company a little closer to the big three satellite format suppliers, Chicago-based major network has acquired the NSE Radio Network. NSE's adult contemporary format clears about 40 stations throughout the northeast. Major just recently purchased Boston-based SuperRadio for its Hot AC format, and also distributes "Super Hit Country." President Chris Devine said the company is looking to add more new formats soon which, we expect, will be hard rock and alternative.

Mainstream urban radio has been one of the last frontiers for the national satellite networks and not just because of the problems that go with selling urban. Many network folks have long been nervous about the concept of doing something that would take away jobs at existing urban stations, instead of newer formats like urban AC that open up new affiliates. Nobody's been willing to do full-time mainstream urban yet, but SMN put another toe in the water when it committed to Tom Joyner this year. Now, according to the Washington Post, Unistar is getting into the fray too with the addition of WPGC Washington morning man and BET personality Donnie Simpson. The Post quotes Cook-Inlet's Ben Hill as saying that there's already "one major Midwest city" lined up which instinct (and little else) suggests might be Detroit where Simpson began, and where he still has a strong following to this day.

At Home, At School, or Some Other Playpen: Arbitron is teaming up with the Childrens' Satellite Network/Radio Aahs people for a special survey of 2-11 year olds. Arbitron will ask those who receive its standard diary to fill it out for their younger kids, or to help older pre-pubescent fill the diary out themselves. There's one format change that took place this week that we've decided not to include in our format section, given the likelihood that it will be outdated shortly after you read this. As a result of the imminent Cox/CBS swap that gives the former group two Tampa FMs and the latter two Dallas stations, the two groups have already entered into LMAs with each other, and CBS' WYNF is now simulcasting Cox's N/T WSUN-AM. That move, however, is widely expected to be temporary, so look for more details when the stunting stops.

ABC/SMN's rapidly expanding international division expands again this week as the network pacts with Sri Lanka's first commercial station, Telshan Network Ltd. TNL is taking two ABC shortform features as well as the "Love Zone" show from SMN's urban/AC Touch format and an NAC/jazz show produced by SMN called "Harbor Nights." At this writing, Infinity/WFAN New York morning man Don Imus is back in the hospital having suffered a relapse of his collapsed lung. He's expected back on the air after Labor Day.

The Illinois Broadcasters Association is sponsoring a flood relief telethon to take place 7 p.m.-Midnight on August 21. The broadcast will be fed on SATCOM C-5, frequency 55.2, Learfield Transponder and Galaxy 2, frequency 57.2, transponder 3. For more info, call 217-753-2636. Talent scheduled for the event includes Kenny G, Dave Brubeck, and Air Supply.

* * * *

AM radio	4951	43%	UHF TV	596	39%	UHF translators	2423
FM radio	4903	43%	VHF TV	560	37%	VHF translators	2393
FM educational	1630	14%	UHF educational	239	16%	Total translators	4816
Total radio	11484	100%	VHF educational	121	8%	UHF low power	855
FM translators	2015		Total TV	1516	100%	VHF low power	481
						Total low power	1336

FCC counts include licensed stations only and do not include construction permits

The M Street Journal

Radio's Journal of Record

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THE KING OF ALMOST ALL MEDIA: Given his choice of subject matter, Howard Stern should be as familiar with the Peter Principle as any of us. The self proclaimed King of All Media lost his first major affiliate last week when WLUP Chicago pulled out. The Chicago Sun-Times says it was Stern's ratings; R&R quotes WLUP GM Larry Wert as saying that Evergreen--already fighting its own FCC battle over Steve Dahl--was scared off by the latest round of FCC Stern fines. Then again, there's the possibility that Stern just didn't fit with the expected changes that will come as a result of the pending WWBZ-WLUP-WLUP-FM combo. As for WLUP's Dahl fine trial, a federal judge in Chicago--while dismissing Evergreen's claim that the FCC's idecency policy is overbroad--has opened the door for a hearing on its enforcement policy. WLUP and the commission go back to court on Sept. 17. The rest of this week's news begins on page 5.

SERIES OF MONROE SHOCKS: In keeping with the 1993 axiom that your market can never have too much country radio, Monroe LA, adds two new outlets this week. Opus' KMGC switches from AC to country this week, apparently undeterred by crosstown country powerhouse KJLO-FM which switches its LMA partner KLIP (Hot 105) from urban to a country-AC mix as "Bayou 105.3." KLIP's urban format and staff move to KRVV, formerly a classic rock outlet, which is co-located with the KJLO/KLIP combo, but not--the station says--LMA'ed with it. KRVV is now known as Hot 100, leading us to wonder if it will now LMA an AM to be known as "Bubblin' Under." And here's everybody else who went country (and the few contrarian types who did something else) this week.

FORMAT CHANGES

(# change accompanies new ownership) (// simulcast)

		<u>formerly</u>	<u>becomes</u>
AL Atmore (Mobile)	WGCX-104.1	rock	adds John Boy & Billy
CA Fowler (Fresno)	KRGO-1220	Spanish // KOQO	reported silent
Frazier Park	KNOB-1050	new	country
Marina (Monterey)	KBOQ-92.7	# classical	KRQC-FM, rock
(KRQC-FM is part of a duopoly with Henry's KRQC-KDON Salinas)			
FL South Miami	WMRZ-790	standards	brokered: talk, standards
Tampa	WYNF-94.9	# rock	soft AC // WWRM
(WYNF is in an LMA to buy with WWRM which will change format later)			
IL Chicago	WOPA-1200	regional Mexican	Spanish AC
LA Bastrop (Monroe)	KRVV-100.1	classic rock	urban "Hot 100"
Monroe	KLIP-105.3	urban	CW-AC "Bayou 105.3"
(KLIP is a country-AC mix. Its urban format moves to KRVV Bastrop)			
Monroe	KMGC-106.1	adult contemporary	country "Y106"
New Orleans	WMXZ-95.7	# adult contemporary	WTKL, oldies "Kool"
ME Bangor	WZON-620	# news, talk	talk, sports
(WZON keeps Limbaugh and L. King but is moving toward all sports)			
Portland	WYNZ-970	standards	WZAN, news, talk
(WZAN is the duopoly partner of WGAN. Nets are WW1, Unis, CBS, IBN)			
MI Fenton (Flint)	WCXI-1160	# silent	WWON, c. Christian
Grand Rapids	WBLU-FM-88.9*	# WQMB, silent	news, class., jazz//WBLV
MN Bemidji	KAAP-91.3*	new	KNBJ, to be news/talk
(This Minnesota Public Radio affiliate will hit the air in '94)			
NY Arlington (Poughkpsse.)	WKIP-FM-96.9	# news, talk // WKIP	progressive // WDST
(WKIP-FM is in an LMA to buy with WDST Woodstock, N.Y.)			
NC Brevard	WPNF-1240	# AC, talk // WHKP	WRAQ, JSN-soft AC, talk
(WRAQ is LMA'ed to future new owners. It will keep Rush Limbaugh)			
Highlands	WHLC-104.5	new	BBS - easy listening
Wanchese	WOBR-1530	travel	religion

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FORMAT CHANGES (cont'd)

PA Easton (Allentown)	WODE-1230	oldies // FM	WIPI, SEN-sports//WIP
	(WIPI will run a mix of WIP and SEN programming)		
SC Dorchester (Charles.)	WTMZ-910	# talk	adds John Boy & Billy
SD Sioux Falls	KPAT-97.3	CHR	country "Kat"
	(KPAT has also LMA'ed new CP KIXK Canton, S.D.)		
Sioux Falls	KCGN-1520	# KJIA, c. Christian	c. Christian//KCGN-FM
TN White Bluff	WQSE-1030	s. gospel // WQSV	country
	(WQSE's LMA with WQSV ends)		
UT Centerville (S.L.C.)	KBBX-1600	# religion	KCPX, progr. // KUMT
VA Fredericksburg	WJYJ-90.5*	contemp. Christian	adds MGS - c. Christian
WV Martinsburg (Hagers.)	WKMZ-97.5	CHR	rock
WI Racine	WKKV-1460	# urban // FM	Spanish
	(WKKV-AM is in an LMA-to-buy and partial simulcast with WKGA)		

Returned/Dismissed Applications

AL 97.9+	Wetumpka (D)	J & W Promotions, Inc.
97.9+	Wetumpka (D)	Mark Drummond
AK 103.3*	Tetlin (R)	Tetlin School
FL 95.3+	Gulf Breeze (D)	Gulf Breeze Broadcasting Co.
95.3+	Gulf Breeze (Denied)	J. McCarthy Miller
95.3+	Gulf Breeze (Denied)	Maranatha Broadcasting Co.
NY 98.5+	Lake George (D)	Janine L. Algar
NY 102.1+	Phoenix (Denied)	Three Rivers Radio Company
NC 94.1+	Leland (D)	Sharon M. Moran
OH 93.7+	North Madison (D)	Lakeshore Broadcasting, Inc.
TX 104.9	Dublin (D)	Akiva N. Gerstein

NEW STATIONS: GRANTS

FL 95.3	Gulf Breeze	3000 w, 328 ft	Breeze Broadcasting Co., Ltd.
IL 97.5*	Breese	6000 w, 328 ft	Sabbath Incorporated
MI 91.9*	Houghton	100 w, 18 ft	Michigan Technological Univ.
NY 102.1	Phoenix	3000 w, 328 ft	Short Broadcasting Co., Inc.
NC 89.5*	Asheboro	2500 w, 394 ft	Positive Alternative Radio Inc.
94.1	Leland	3000 w, 328 ft	Hara Broadcasting, Inc.
89.3*	Winston-Salem	6920 w, 134 ft	Triad Family Network, Inc.
OH 104.3	Richwood	3000 w, 328 ft	Janice M. Scantland

TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR: APPLICATIONS

AK new-90.1*	Elfin Cove	250 w (h), KCAW	Raven Radio Foundation
new-90.1*	Yakutat	23 w (h), KCAW	Raven Radio Foundation
CA new-99.5*	Elk Grove	38 w, KCJH	Stock. Chris. Life Col.
KS new-89.7*	Great Bend	250 w, WAFR	American Family Assn.

CONSTRUCTION PERMIT ACTIVITY

AK KABN-830	Long Island	requests reinstatement of expired CP to move to 840 kHz
AZ KNOT-FM-99.1	Prescott	moves to 99.1 MHz
CA KRGO-1220	Fowler	req reinst. of exp. CP to move to 1210 kHz, 10000 w days, 370 w nights, DA-D
KXHM(CP)-106.5	Orland	granted extension of time
KAVR(CP)-890	Rosamond	requests reinstatement of expired CP
CO KMVP(CP)-670	Commerce City	requests extension of time
FL WWUA(CP)-90.1*	Inverness	requests extension of time
WBNF(CP)-93.3	Marianna	granted extension of time (2nd)
WHBX-95.9	Tallahassee	granted extension of time (2nd) to move to 96.1 Mhz, chg. to 36500 w, 479 ft
HI KAIM-FM-95.5	Honolulu	moves to 95.5 C, increases to 99000 w, 1988 ft
IN WWIP(CP)-105.9	Wabash	granted extension of time
IA KRLS-92.1	Knoxville	granted extension of time to increase to 15500, 308 ft
KY WVBA-89.9*	Frankfort	cancelled license to cover, deleted call letters
MI WILS-FM-101.7	Lansing	increases to 3300 w, 389 ft
MS WPBQ(CP)-1240	Flowood	granted reinstatement of expired CP
WDLJ-96.9	Indianola	requests extension of time to increase to 25000 w
MO KZPF(CP)-92.9	Ozark	requests extension of time (3rd)

CONSTRUCTION PERMIT ACTIVITY (cont'd)

NE KNJP (CP)-92.1	Sargent	requests extension of time
NY WGRF-96.9	Buffalo	granted replacement of expired CP (3rd)
		to change to 24000 w, 712 ft
WQXR-FM-96.3	New York	requests extension of time to change to
		6000 w, 1361 ft
WCII-88.5*	Spencer	increases to 11000 w, 591 ft, DA
NC WIDU-1600	Fayetteville	requests extension of time to increase
		to 5000 w days, DA-1
WHLC-104.5	Highlands	on the air
WFXZ (CP)-92.3	Jacksonville	granted extension of time
WMYK-92.1	Moyock	granted extension of time (2nd) to
		increase to 14500 w, 430 ft, DA
OK KTSH (CP)-106.3	Tishomingo	requests extension of time (4th)
KTSH (CP)-106.3	Tishomingo	granted extension of time (4th)
OR KCRF-96.7	Lincoln City	granted extension of time (5th) to
		change to 30000 w, 626 ft
PA WVCH-740	Chester	requests extension of time to increase
		to 50000 w, DA-D
TX KLLI-95.9	Hooks	increases to 11300 w, 485 ft
UT KCUA (CP)-92.5	Coalville	granted extension of time
VA WYFT-103.9*	Luray	increases to 6000 w, 302 ft, class A
WA KQQQ-1150	Pullman	requests reinstatement of expired CP to
		move to 650 kHz, 500 w nights, DA-N

FACILITIES/PARAMETERS: APPLICATIONS

CA KNOB-1050	Frazier Park	(& reapplication) [docket number]
FL WBZR-1120	Destin	operate xmtr by remote control
WAYR-550	Orange Park	direct measurement of antenna power
GA WLBA-1130	Gainesville	change to non-commercial
IL WVZA (CP)-92.7	Herrin	direct measurement of antenna power
WCSJ-1550	Morris	change to 3300 w, 430 ft, chg xmtr loc.
MD WETT-1590	Ocean City	correct coords to 41-20-29 88-25-31
MI WCXI-1160	Fenton	direct measurement of antenna power
WWCM-990	Ypsilanti	direct measurement of antenna power
		increase to 9200 w, make changes in
		antenna system
MO KLTI-1560	Macon	direct measurement of antenna power
OR KWRL-100.1	La Grande	move to 99.9 C1, increase to 91400 w,
		439 ft, change xmtr location, [89-226]
PA WBXQ-94.3	Cresson	change to 235 w, 1155 ft
WNAP-1110	Norristown	direct measurement of antenna power
WNBT-1490	Wellsboro	direct measurement of antenna power
TN WJRX-107.9	East Ridge	change to 2850 w, 968 ft, chg xmtr loc.
TX KLKM-104.7	Llano	delete DA
KONO-860	San Antonio	direct measurement of antenna power
WA KXRO-1320	Aberdeen	direct measurement of antenna power

Returned/Dismissed Applications

AZ KBZB-1230	Bisbee	dismissed renewal of license, deleted
		call letters
CA KMBY-107.1	Seaside (D)	increase to 6000 w, [88-375]
KUIC-95.3	Vacaville (D)	increase to 4300 w, [88-375]
CT WPKN-89.5*	Bridgeport (D)	install a "new alternate main DA ant."
FL WYUU-92.5	Safety Harbor (D)	decrease to 453 ft, chg xmtr location
MI WDOV-FM-92.1	Dowagiac (D)	increase to 5900 w
NE KRNY-102.3	Kearney	cancelled license to cover for 25000 w,
		328 ft
NC WKJE (CP)-104.9	Hertford (D)	increase to 50000 w, 293 ft, class C2,
		change xmtr location, [89-326]

FACILITIES/PARAMETERS: GRANTS

CA KNSQ (CP)-88.1*	Mount Shasta	change to 5000 w, 890 ft, change xmtr
		locations, class C2
KTPH-103.1	Tehachapi	modify CP to change antenna supporting
		structure height
DE WDOV-1410	Dover	direct measurement of antenna power
FL WHBX-95.9	Tallahassee	modify CP to move to 96.1 Mhz to change
		to 36500 w, 479 ft, change xmtr loc.
ID KFTZ-103.3	Idaho Falls	incr to 100000 w, 830 ft, chg xmtr loc.
IA KOAK-FM-95.3	Red Oak	change to 20400 w, 364 ft, change main
		studio and xmtr locations
ME WHAA (CP)-97.5	Madison	increase to 6000 w
NH WSCY-106.9	Moultonborough	change to 148 w, 1961 ft

FACILITIES/PARAMETERS: GRANTS (cont'd)

NM KWUA (CP)-102.3	Clovis	decr. to 177 ft, change xmtr location
NY WLNG-1600	Sag Harbor	direct measurement of antenna power
WPBX-91.3*	Southampton	move to 88.3 B1, increase to 5880 w (h)
		25000 w (v), change xmtr location
NC WFXZ (CP)-92.3	Jacksonville	decr. to 35000 w, 236 ft, chg xmtr loc.
WMYK-92.1	Moyock	modify CP to downgrade to 14500 w, 430
		ft, change xmtr location, class B1, DA
PA WYCY (CP)-105.3	Hawley	change to 2900 w, 479 ft, chg xmtr loc.
TX KEYH-850	Houston	operate xmtr by remote control
KJIM-1500	Sherman	direct measurement of antenna power
VA WAGE-1200	Leesburg	modify CP to decrease to 5000 w days,
		change to DA-N
WV WDCI-104.1	Bridgeport	change to 1200 w, 518 ft

CALL LETTER CHANGES (# applied for by new owners)

CA KSUE-FM-93.3	Susanville	becomes	KJDX
CO new-103.7	Silverton		KTRN
FL WAPR-1390	Avon Park		WKHF
WKGT-1090	Cantonment	#	WNVY (requested)
new-91.3*	Palatka		WAEQ
GA WAAE (CP)-104.1	Brunswick		WSEG
WYNX-1550	Smyrna	#	WAZX
HI KGUY-107.9	Aiea		KGMZ
IN new-88.9*	Union City		WAEP
IA KJJG-104.9	Spencer	#	KIGL (requested)
LA WMXZ-95.7	New Orleans		WTKL-FM "Kool"
ME WYNZ-970	Portland	#	WZAN
WZYA (CP)-101.7	Searsport		WBYA
WYNZ-FM-100.9	Westbrook	#	WYNZ
MD WHLP-1360	Baltimore		WWLG
MI WZAN (CP)-104.3	Baraga		WQLL
WCXI-1160	Fenton		WWON
WQMB-88.9	Grand Rapids	#	WBLU-FM
MN KQXA (CP)-96.1	Glencoe		KARP
KCGN-101.5	Ortonville		KCGN-FM
NE KOIL-1290	Omaha	#	KKAR (requested)
NM KVLC (CP)-99.5	Las Cruces		KROL
NC WPNF-1240	Brevard		WRAQ
OR new-94.7	Rogue River		KRRM
PA WVZB (CP)-94.7	Erie		WFGO
SD KJIA-1520	Sioux Falls	#	KCGN
TX KCLW-FM-92.1	Glen Rose		KCLE-FM
KOES-900	Hamilton		KCLW
KSJL-760	San Antonio		KZXS
UT KDOE (CP)-100.7	Brigham City	#	KIDZ
KBBX-1600	Centerville		KCPX
KLGG-95.7	Delta		KFMD

PROPOSED STATION TRANSFERS

(314 asset sale, 315 transfer of control, 316 reorganization)

AZ KMLE-107.9	Chandler	316 from Shamrock Broadcasting, Inc.
		to Shamrock Radio Licenses, Inc.
AR KBHS-590	Hot Springs	315 from J & A, Inc. (Great American Bcstg.)
		to J & A, Incorporated
KERX-95.3	Paris	314 from Diamond State Broadcasting, Inc.
		to Max H. Pearson
CA KLAC-570/	Los Angeles	316 from Shamrock Broadcasting, Inc.
KZLA-FM-93.9		to Shamrock Radio Licenses, Inc.
KABL-960/98.1	Oakland/	316 from Shamrock Broadcasting, Inc.
	San Francisco	to Shamrock Radio Licenses, Inc.
KNEW-910/	Oakland/	316 from Shamrock Broadcasting, Inc.
KSAN-FM-94.9	San Francisco	to Shamrock Radio Licenses, Inc.
CO KXKL-1280/105.1	Denver	316 from Shamrock Broadcasting, Inc.
		to Shamrock Radio Licenses, Inc.
FL WELX (CP)-1160	Callahan	316 from Spanish Broadcasting of America Inc
		to Circle Broadcasting of America, Inc.
GA WFOX-97.1	Gainesville	316 from Shamrock Broadcasting, Inc.
		to Shamrock Radio Licenses, Inc.
WKMK-106.1	Sylvester	315 from K&B Broadcasting Co., Inc. (Barnard
		to K&B Broadcasting Co., Inc. (W. Keck)

PROPOSED STATION TRANSFERS (cont'd)

MI WMKT-1270/ WKHQ-FM-105.9 WWW-1130/106.7	Charlevoix Detroit	316 invol. from A.J. Walker Communications to Jay Meyers 316 from Shamrock Broadcasting, Inc. to Shamrock Radio Licenses, Inc.
MN KFAN-1130/ KEYY-FM-102.1	Minneapolis/ St. Paul	316 from Shamrock Broadcasting, Inc. to Shamrock Radio Licenses, Inc.
NJ WHTZ-100.3	Newark	316 from Shamrock Broadcasting, Inc. to Shamrock Radio Licenses, Inc.
OH WHK-1420/ WMMS-100.7	Cleveland	316 from Shamrock Broadcasting, Inc. to Shamrock Radio Licenses, Inc.
PA WWSW-970/94.5	Pittsburgh	316 from Shamrock Broadcasting, Inc. to Shamrock Radio Licenses, Inc.
TN WDYN-FM-89.7*	Chattanooga	316 from Tenn. Temple University (Old Board) to Tenn. Temple University (New Board)
TX KZFX-107.5	Lake Jackson	316 from Shamrock Broadcasting, Inc. to Shamrock Radio Licenses, Inc.
UT KBRE-940	Cedar City	314 from New Era Broadcasting Company to Kolob Broadcast Radio Enterprises, Inc.
WA KXRX-96.5	Seattle	316 from Shamrock Broadcasting, Inc. to Shamrock Radio Licenses, Inc.

DISMISSED STATION TRANSFERS

PA WHUN-1150/ WLAK-103.5	Huntingdon (D)	314 from Huntingdon Broadcasters, Inc. to Pennpar Associates, Inc.
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WASHINGTON THIS WEEK

WJDM Elizabeth, NJ, KOJY Costa Mesa-Anaheim, KHPY Moreno Valley-San Bernardino, and KNBA Vallejo, CA, have been given the inside track for new frequencies in the expanded 1600-1700 kHz band. No official FCC decision is expected for several months, however, as the commission uses its computers to rank all potential applicants by seeing how much interference will be eliminated by a frequency swap. Stations that move to 1600-1700 would have five years to simulcast on both frequencies. The entire list of stations that have requested consideration is available from M Street for \$5.00. Send your request to us at 304 Park Ave. S., 7th Floor, New York, NY 10010.

The NAB has asked the FCC to revise its newly revised ownership rules to allow small market stations do duopoly deals that would give them up to 50% of the facilities in a market as opposed to the current "less than 50%" rule. NAB made its filing in support of a relief request by J B Broadcasting and Anderson Broadcasting.

Just in case you thought the industry had entirely forgotten the DAB issue, two proponents of in-band DAB will present their systems at this year's NAB Radio Show. USA Digital and rival AT&T/Amati will be featured at the Sept. 8-9 Digital Radio Seminar. The seminar will also feature a session on the compression of digital signals called "Dueling Algorithms." The NAB has also announced three two-day radio seminars to be held at Euro-Disney near Paris on Nov. 22-23. The two-day seminars will focus on sales, research, and radio programming. And since they're at Euro-Disney, you should have Montagne D'Space or whatever they call it pretty much to yourself. For info, call 202-429-5426.

CANADA THIS WEEK

Also on the DAB beat, the CBC, Canadian Assn. of Broadcasters, and European Broadcasting Union are teaming up for the second international symposium on DAB to be held March 14-17, 1994 at Toronto's Sheraton Centre Hotel. For info, call 416-862-9067.

ELSEWHERE

The Chicago Sun Times has reported this week that our associate editor, Sean Ross, will be leaving us after a year-and-a-half stint. Sean will be steering the programming boat at Gannett's all-dusties WGCI-AM in his hometown of Chicago. We're sad to see him go, and wish him luck in his new venture.

ELSEWHERE (cont'd)

The anesthesiologist involved in the death of Rick Sklar was given a two-year license suspension this week, meaning that she'll be able to work again in six months under supervision. Sklar died during what should have been routine foot surgery when oxygen was accidentally sent to his stomach instead of his lungs. According to the New York Post, Dr. Livia Helmer didn't notice that a monitoring device was malfunctioning, then allegedly faked her readings.

If you enjoy listening to Talknet, you've got about a month. When the WW1 talk network drops Dr. Harvey Ruben's nightly show, it will also discontinue Talknet in its present form in an effort to make the net more user-friendly; allowing affiliates more compatibility between programs. That doesn't mean that Bruce Williams is going away. It means that Bruce is being merged, along with Mutual's Jim Bohannon and WW1's Pat Buchanan into one network entity. Jim's show will move up an hour to a 10 p.m. start. Accordingly with all of this, when a station adds WW1 talk programming, you'll now see it listed as WW1 instead of MBS or Talknet in our format change section.

New York Newsday Radio Editor Paul D. Colford's new book, "The Rush Limbaugh Story, Talent on Loan from God: the Unauthorized Biography" hits the store shelves this week. It's \$19.95 and published by St. Martin's Press.

Troubled CHR combo KASP/WKBQ St. Louis goes to Zimmer Broadcasting, owners of country WKKX, for \$7-million. R&R reports that WKBQ won't change formats, but it is worth noting that the Zimmers are the folks who recently shagged the CHR format at KCMQ Columbia, Mo., in favor of country. In other duopoly news, Cap Cities has closed on its purchase of WYAY Atlanta, the new partner for its WKHX. WYAY continues to simulcast with its former duopoly partner WYAI for the time being.

Waiting for the hot hits revival? Well, it sort of takes place in Lubbock, Texas this week where hot AC KRLB has started licensing the "hot hits" handle from consultant Mike Joseph. Despite the change, KRLB continues to bill itself as hot AC.

After 20 years with the mid-Atlantic's Chesapeake & Pacific telco, CEO Delano Lewis has been named president/CEO of National Public Radio. Lewis will oversee the web's technical upgrade and move from its rented space on M Street to its newly-purchased HQ near the convention center.

Former RAB Sr. VP/station sales development Bob Weed has announced a new selling and marketing workshop series of radio stations called Bob Weed, Master Trainer. Weed's program will emphasize "relationship selling" over conventional transaction selling; he can be reached at 203-227-1762.

Maxagrid Intl., will hold its yearly yield management advisory council meeting Sept. 7 at Dallas' Infomart. For more info, call 214-241-2110.

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RIP: KFRC, Commentary by Sean Ross

We're here today not to bury Alliance Broadcasting, but to praise it. At least for a paragraph or so.

Whatever you might think of Alliance's "Young Country" KYNG-FM Dallas, you have to give them points for running a high-profile personality station in an era where such creatures rarely exist outside the talk format. A lot of the personality on KYNG wasn't so great, but the folks there at least seemed to understand that there was a niche for on-air companionship that transcended musical genres, and that the people of the Metroplex had been missing that sort of companionship ever since KVIL became just another radio station in the early '90s.

So the Alliance folks should have also appreciated the appeal of the standards format at KFRC San Francisco, longtime area jocks on the most recognizable call letters in the Bay Area. Instead they blew up "Magic 61"'s MOR format and began simulcasting oldies with KFRC-FM, a move so bizarre that many market observers think it MUST be a smokescreen for another change, perhaps on KFRC-FM.

Unfortunately, what happened to KFRC isn't out of character for a company that took WOWF Detroit to young-end talk, then changed again after six months because it wasn't successful yet. (WABC and KFI didn't look like much after six months either, as you'll recall.) In fact, extinction is just an occupational hazard of being in the adult standards format these days. With WREC Memphis finishing a segue from standards to talk this week, KFRC isn't the only casualty. And with most easy listening FMs out of the picture now, it's standards where the GM dismisses those who call and complain about losing their station as "senior citizens" as KFRC's GM did, adding, "We wanted to get demos that were compatible with our ability to sell."

There'll probably be somebody to replace KFRC in San Francisco; The Bay Area is, after all, a 65-station market without many AM-compatible holes. There'll probably be somebody to replace WREC in Memphis. Those involved might even come to the conclusion that WDRG-AM Hartford did; after less than a year as one of several new talk startups, it went back to standards.

But KFRC won't be easy to replace. Since its inception in 1986, it was a standards station that played the hits--as much MOR as big band--instead of treating its music like museum pieces, the more obscure the better, as many standards outlets did. It was a standards station that the then 25-year-old author of this piece could listen to and recognize most of the music. (As such, it seems to have done a lot to shape Unistar's AM Only into a more accessible format as the year's passed.) It was the standards AM that most made sense in an era where the "Sleepless In Seattle" soundtrack could be No. 1 and "Unforgettable" could sell to a lot of folks who clearly were not senior citizens.

So was it the responsibility of the Alliance folks to keep what they claim was an unprofitable format on KFRC, just because the station was a national treasure? Of course not. But there were other options. AM Only and Stardust were two, if reducing the nut had been the real option. So, of course, was learning to sell the damn thing. In print and on TV, the aging boomer audience is more saleable than ever. So five years after the collapse of easy listening, perhaps somebody might have learned to salvage at least one music station that catered to 35-plus instead of joining the legions of those who would rather switch than fight, but there's no sign of that happening.

That may be because there's a bias that goes beyond the bucks here. Even though most group heads are over 35 years old and, by their own seeming definition, unsaleable, most of them aren't old enough to think of this as their fight. As with the '70s oldies format that so many are loathe to attempt (M Street, August 4), those execs tend not to think of standards as their music. More and more, one wonders how many format changes of any stripe can be explained in those terms. If, for example, the boom in country stations isn't just because the public's already demonstrated taste for the format expanded, but because more owners finally felt comfortable in what they'd stereotyped as a "shit-kicker" format. That explanation--along with the advertiser prejudice-- would certainly explain why so many major broadcasters never try urban or Spanish, no matter what sort of numbers were available.

RIP: KFRC, Commentary by Sean Ross (cont'd)

There shouldn't be fewer standards stations these days. As long as people in the money demos are purchasing soundtrack albums that feature Jimmy Durante--who has two cuts on "Sleepless In Seattle"--there should be more, and more of them should be on FM. With soft AC becoming increasingly modern, and increasingly uptempo, there should be more attention paid to stations like WPLM Boston that fuse standards and soft AC; there's probably even a great duopoly waiting to happen somewhere for the first operator who does soft AC and softer AC together.

Instead, what we'll probably see for awhile is what we're seeing now: more oldies stations than a market needs, more country stations than many markets need, and a crisis of confidence in any major-market AM format besides news/talk which proliferates wildly, despite the fact that its demos aren't much younger than those of standards outlets. We'll see a lot more actions that are contrary to common sense, but are somehow passed off as bold out-of-the-box thinking. One can only remind the Alliance folks that the last bold out-of-the-box move RKO tried at KFRC was blowing up its still viable CHR format and installing the now-long-forgotten "Game Zone" concept. That KFRC got a second chance at success after that is miraculous. That it will get a third chance is unlikely. Then again, if the Alliance folks are sincere about their intentions to simulcast, they don't seem to want another chance. All they want is your indulgence as they fix something that probably wasn't so broken to begin with.

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