

# The M Street Journal

## Radio's Journal of Record

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**POLITICAL FREEBIES.** . .Rep. Billy Tauzin is ticked off about public radio stations airing free political ads, a phenomenon that's suddenly blossomed in the Washington, D.C. market and in California. But M Street notes that it was Congress that passed the law requiring public stations to accept political ads from federal candidates for free, and now House Telecom Subcommittee Chairman Billy Tauzin (R-LA) is advising public stations that he expects them to defy the law until he can get it changed. This all started when Democratic House Candidate Terry Lierman asked for and was given time on influential non-com WAMU, Washington, D.C. The Washington Post reports that the ads outraged some WAMU listeners. The other "political freebie" about this very odd Election Year 2000 is this: We're amazed at how little political advertising has come to radio. Both GMs and national experts confirm M Street's hunch that political spending on radio has dried up in this election cycle.

**ELECTRONIC FILING.** . .The FCC's getting there, but slowly: The Commission is requiring electronic filing of three kinds of apps as of November 1 - but has put the brakes on plans for a universal requirement for e-filing of all transfer apps. Here's the story: As of now, the Form 316 short-form transfer app, the Form 302-FM app to apply for a license after building or modifying an FM, and the Form 347 LPTV app must be filed electronically. But the Commission had planned to require e-filing of Form 314, Form 315 and Form 301 (Construction Permit), as well, and those plans are on hold. The Pepper and Corazzini law firm is advising clients that the FCC is working out the bugs on printing the other forms, to enable "one-click" printing from the website. The FCC's "FCC.gov" website was recently recognized as one of the half-dozen best in the federal government, by the way.

**I SAW THE ELECTION ON THE RADIO.** . .This is the 80th anniversary of KDKA, Pittsburgh broadcasting the first-ever live presidential election returns on the air. The year was 1920 and very few people were able to tune in because receiving sets were scarce. (Westinghouse was supporting KDKA Radio because it could then create a market for the radio receivers it was manufacturing.) As you get the 2000 election results electronically via radio, TV or the Internet, remember that it all started on the radio in Pittsburgh. Now - on to the rest of the week's news, starting with the M Street-researched format changes:

### FORMAT CHANGES & UPDATES

( # change accompanies new ownership) ( // simulcast)

		<u>formerly</u>	<u>becomes</u>
AR Texarkana	KFYX-107.1	# KQIX, silent	country "The Fox"
CA Davis (Sacramento)	KRRE-104.3	# KHZZ, rhythmic oldies	romantica
Shingle Springs(Sac.)	KCCL-FM-101.9	# KRRE, romantica	oldies "Kool 101.9"
		(KRRE call letters & programming move to sister 104.3 MHz)	
CT Groton (New London)	WSUB-980	# talk & sports	ESPN - sports
Southington	WNTY-990	# tropical/span.	rel urban/talk/span. rel.
		(WNTY will be a mix of urban, calypso & reggae from 6a-6p)	
FL Baldwin (Jacksonville)	WXQL-105.7	# easy listening	reported silent
De Land (Orlando)	WOCL-105.9	# rhythmic oldies	modern rock "O-Rock"
Gainesville	WAJD-1390	# modern rock	Disney - children's
Jacksonville	WMXQ-102.9	# adult contemporary	80's hits "The Point"
IL Urbana	WBCP-1580	# ABC-urban AC/gosp.	ABC-R&B oldies & gosp.
		(WBCP retains Tom Joyner in the morning)	
KS Concordia	KNCK-1390	# ABC - country	ABC - 45+ soft AC

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**FORMAT CHANGES & UPDATES (cont'd)**

KS Hugoton	KFXX-FM-106.7	WW1 - soft AC	WW1 - oldies
(KFXX-FM continues to simulcast with its AM sister during morning drive)			
MS Canton (Jackson)	WONG-1150	silent	urban AC
(WONG also adds ABC's Doug Banks in the morning)			
Potts Camp (Tupelo)	WCNA-95.9	ABC - country	ABC - classic rock
NJ Atlantic City	WFPG-1450	talk	comedy
(WFPG retains its morning drive talk show from 5-10a)			
NM Las Vegas	KMDZ-96.7	new	WW1 - rhythmic oldies
NY Riverhead	WFOG-1570	silent	classic hits //WRCN-FM
(WFOG returns to air with its former programming)			
NC Roxboro	WRXO-1430	country // WKRX	ABC-adult contemporary
ND Minot	KRRZ-1390	# ABC - classic rock	ABC - oldies
(KRRZ retains Rush Limbaugh 11a - 1 p)			
Minot	KZPR-105.3	# country	classic rock "The Fox"
(KZPR, KIZZ & KRRZ are now a combo with KMXA-FM, KCJB & KYYX)			
OH Alliance (Canton)	WDPN-1310	ABC - adult stand.	ABC - 45+ soft AC
Beach City (Canton)	WOFN-88.7*	new	Oasis - gospel & rel.
Cleveland	WHK-1420	# religion	to be classical//104.9
(WHK has a pending sale to Radio Seaway, Inc.)			
Lorain (Cleveland)	WAKS-104.9	# CHR	to be WHK-FM, classical
(WAKS has a pending sale to Radio Seaway, Inc.)			
OK Chickasha (Oklahoma C.)	KWCO-FM-105.5	KTUZ, JRN-reg. Mex	ABC Real - country
(Jones- regional Mexican format moves to the new KTUZ-FM, 106.7 MHz;			
KWCO-FM and new sister KWCO-AM will simulcast from 2p-6a)			
Okarche	KTUZ-FM-106.7	KCLI-FM, silent	JRN - regional Mexican
SC McClellanvil. (Charls.)	WWBZ-98.9	urban	adds ABC's Doug Banks
TX Palestine	KYFP-89.1*	new	BBN - religion
Wake Vill. (Texarkana)	KHTA-92.5*	new	religion // KHCB-FM
UT Salt Lake City	KDYL-1280	adult standards	talk
VA Hampton (Tidewater)	WHOV-88.1*	gospel/jazz/urban	adds ABC's Doug Banks
(WHOV clears Doug Banks without commercials)			
WA Seattle	KMBX-95.7	hot AC	rhythmic oldies
(KMBX "The Beat" is a mix of rhythmic dance hits of the 70s & 80s and 90s)			

**Returned/Dismissed Applications**

FL 89.3**	Frostproof (R)	West Coast Educational, Inc.
WY 90.7**	Cheyenne (R)	Family Stations, Inc.

**NEW STATIONS: GRANTS**

IN 89.9*	Hanna	25000 w, 190 ft DA	CSN International
MT 91.1*	Lewistown	4000 w, 1879 ft	Big Country Christian Radio

**TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR: GRANTS**

GA W215BM-90.9*	Dublin	13 w DA, WJFM	Family Worship Center
UT KWKD-FM3-102.3	Ogden/Riverside	5600 w (v) DA, KWKD	Mill Creek Bcstg., LLC
WA K209EI-89.7*	Enumclaw	62 w DA, KACS	Chehalis Valley Educ.

**CONSTRUCTION PERMIT ACTIVITY**

AR KTLO-1240	Mountain Home	decreases to 830 w days and nights, ND, changes xmtr loc. to 36-21-23 92-21-33
CA KMUD-91.1*	Garberville	increases to class C1 from class C3, 5500 w (v), 2601 ft DA
KVMR-89.5*	Nevada City	changes to 1750 w, 1132 ft
CT WAPJ-89.9*	Torrington	changes to 40 w, 276 ft
FL WJBT-92.7	Green Cove Springs	changes to 2600 w, 505 ft, changes xmtr loc. to 30-04-10 81-38-50
IN WBRO-89.9*	Marengo	license to cover for new station
KY WMKJ-96.7	Peachtree City	increases to class C3 from class A, 25000 w, 328 ft DA, changes xmtr loc. to 38-04-09 84-18-44
MA WKLB-FM-99.5	Lowell	changes to 27000 w, 653 ft
MN WHMH-FM-101.7	Sauk Rapids	increases to 50000 w, 476 ft, changes xmtr loc. to 45-30-02 94-14-31
MS WTYJ-97.7	Fayette	changes to 2500 w, 515 ft
MO KICK-FM-97.9	Palmyra	changes to 43000 w, 531 ft, changes xmtr loc. to 39-45-26 91-29-58

**FACILITIES/PARAMETERS: APPLICATIONS (cont'd)**

DR	KDEP-105.5	Depoe Bay	change to 3600 w, 882 ft, change xmtr location to 44-45-24 124-02-50
	KLRF(CP)-88.5*	Milton-Freewater	change to 7400 w, 823 ft
PA	WPEB-88.1*	Philadelphia	decrease to 49 ft, change xmtr loc. to 39-57-33 75-12-13
PR	WTPM-92.9	Aguadilla	decrease to 1158 ft, change xmtr loc. to 18-18-46 67-11-11
	WPAB-550	Ponce	direct measurement of antenna power
SC	WCOO-105.3	Moncks Corner	increase to class C2 from class C3, 50000 w, 436 ft, change xmtr location to 32-39-57 80-03-11
SD	KELO-1320	Sioux Falls	direct measurement of antenna power
TN	WALV-95.3	Cleveland	change to 1050 w, 784 ft
	WRMX-96.3	Murfreesboro	change to 38500 w, 1417 ft
	WXVO-106.7	Norris	change to 1100 w, 751 ft DA, change xmtr loc. to 36-07-12 83-55-30
TX	KOPY-1070	Alice	change xmtr loc. to 28-00-31 97-34-12
	KBAB(CP)-88.7*	Kerrville	increase to class C3 from class A, 5000 w, 384 ft
	KSGR(CP)-91.1*	Portland	change xmtr loc. to 27-59-49 97-14-46
	KXXL-990	Wichita Falls	modify CP to change to 2700 w days, 360 w nights, DA-2, change xmtr loc. to 33-07-01 96-16-47
JT	KFNZ-1320	Salt Lake City	direct measurement of antenna power
VA	WSIG-FM-96.9	Mount Jackson	increase to 5000 w, 72 ft, change xmtr location to 38-41-10 78-49-29
VA	KMBX-95.7	Seattle	build new auxiliary facility
	KUBE-93.3	Seattle	build new auxiliary facility
	KXLY-920	Spokane	increase to 20000 w days, change xmtr loc. to 46-36-48 117-22-25
WV	WETZ-FM-103.9	New Martinsville	change to 2500 w, 502 ft, change xmtr loc. to 39-39-10 80-54-47
WI	WHSM-910	Hayward	change xmtr loc. to 45-59-07 91-32-23
	WNWC-1190*	Sun Prairie	increase to 4800 w, DA-D

**FACILITIES/PARAMETERS: GRANTS**

VM	KLMA-96.5	Hobbs	increase to class C3 from class A, 25000 w, 328 ft, change xmtr location to 37-40-08 103-07-00
DH	WMMX-107.7	Dayton	change to 28000 w, 656 ft, change xmtr location to 39-43-19 84-12-36
	WMOH-1450	Hamilton	direct measurement of antenna power
DR	KMCQ-104.5	The Dalles	correct coordinates to 45-42-44 121-06-51
PR	WWNA-1340	Aguadilla	decrease to 820 w nights, change xmtr loc. to 18-23-02 67-12-19, change city of license to Aguada, PR
TX	KVET-1300	Austin	direct measurement of antenna power
WY	KKAW(CP)-107.3	Albin	change to 9300 w, 531 ft

**CALL LETTER CHANGES (# applied for by new owners)**

VM	KZKL-101.7	Rio Rancho becomes	KQEO-FM 10/18/00
DK	KTUZ-105.5	Chickasha	KWCO-FM 10/24/00
	KCLI-FM-106.7	Okarche	KTUZ-FM 10/24/00
TX	KQIX-107.1	Texarkana	KFYX 10/24/00 "The Fox"

**PROPOSED STATION TRANSFERS**

( 314 asset sale, 315 transfer of control, 316 reorganization)

AL	WJUS-1310	Marion	314 from Rollins Broadcasting Company to Grace Baptist Temple Church
AZ	KIKO-FM-106.1/ KIKO-1340	Claypool/ Miami	316 invol. from Shoecraft Bcstg. (Shoecraft) to Shoecraft Bcstg. (Estate of W. Shoecraft)
	KGMS-97.1/ KCEE-940	Green Valley/ Tucson	314 from Good Music, Inc. to Capstar TX, LP
AR	KGHT-880	Sheridan	316 invol. from Metro Radio Group (Acker) to Metropolitan Radio Group (Acker, et al)
CA	KATY-FM-101.3	Idyllwild	316 from KATY, 101.3 FM (Gill) to KATY, 101.3 FM (Kay Gill)
CO	KKYD-1340	Denver	314 from CRN Licenses, LLC to Public Broadcasting of CO., Inc.
FL	WRXB-1590	St. Petersburg	316 invol. from Metro Radio Group (Acker) to Metropolitan Radio Group (Acker, et al)

**CONSTRUCTION PERMIT ACTIVITY (cont'd)**

NE KEZO-FM-92.3	Omaha	built new auxiliary facility
KKCD-105.9	Omaha	built new auxiliary facility
NY WNYR-FM-98.5	Waterloo	increases to 3200 w, 446 ft
OH WLOH-1320	Lancaster	decreases to 500 w days, adds 16 w nights, ND, changes xmtr location to 39-42-22 82-32-43
OK KCLI-FM-106.9	Clinton	moves to 106.7 C2, decreases to 13000 w, 964 ft, adds DA, changes xmtr loc. to 35-36-49 97-52-19, changes city of licens to Okarche, OK
OR KSYD-92.1	Reedsport	changes to 300 w (h), 358 ft, changes xmtr loc. to 43-39-26 124-11-06
PR WPRP-910	Ponce	decreases to 4400 w days and nights, ND changes xmtr loc. to 17-59-27 66-37-48
TX KVFM-91.3*	Beeville	license to cover for new station
KHTA-92.5	Wake Village	license to cover for new station

**FACILITIES/PARAMETERS: APPLICATIONS**

AL WPHG-1620	Atmore	( & reapplication) [docket number] change xmtr loc. to 30-25-44 87-14-27, change city of lic. to Gulf Breeze, FL
WYDE-850	Birmingham	direct measurement of antenna power
AK KRUA-88.1*	Anchorage	change xmtr loc. to 61-20-11 149-30-35
KRPM-96.3	Houston	increase to 886 ft, change xmtr loc. to 61-20-11 149-30-48
CA KRQK-100.3	Lompoc	decrease to 3550 w, 853 ft, change xmtr loc. to 34-44-20 120-26-41
KSLY-FM-96.1	San Luis Obispo	change xmtr loc. to 35-21-37 120-39-18
KMZT-1510	San Rafael	change xmtr loc. to 37-49-02 122-17-10
CO KXUU-102.1	Estes Park	build new auxiliary facility
CT WEZN-FM-99.9	Bridgeport	change xmtr loc. to 41-16-44 73-11-08
FL WHGN-104.3*	Inglis	increase to class C2 from class C3, 50000 w, 482 ft, add DA, change xmtr location to 28-50-29 82-30-21
WWKA-92.3	Orlando	increase to 1489 ft, change xmtr loc. to 28-34-07 81-03-16
GA WEBS-1110	Calhoun	change xmtr loc. to 34-29-25 84-55-04
WVOH-FM-93.5	Hazlehurst	decrease to 25000 w
WMGB-93.7	Jeffersonville	increase to class C1 from class C2, 100000 w, 679 ft
ID KEFX-88.9*	Twin Falls	build new auxiliary facility
KY WTCW-920	Whitesburg	direct measurement of antenna power
LA WSMB-1350	New Orleans	direct measurement of antenna power
MA WMUA-91.1*	Amherst	change to 450 w, 128 ft, change xmtr location to 42-23-37 72-32-21
MN KEEZ-FM-99.1	Mankato	change to 90000 w, 981 ft, change xmtr location to 44-03-06 94-17-49
MO KIDS-1340	Springfield	change xmtr loc. to 37-05-34 93-15-59
MT KLHK(CP)-97.9	Shelby	decrease to class C1 from class C, 715 ft, change xmtr location to 47-36-52 111-20-51
NE KUCV-90.9*	Lincoln	modify CP to increase to class C1 from class C2, 100000 w, 689 ft, add DA
NH WMYF-1380	Portsmouth	direct measurement of antenna power
NJ WPDQ-FM-89.7*	Freehold Township	change to 5000 w (v), 89 ft, drop DA
NY WMJQ-105.5	Brockport	increase to 6000 w, 328 ft, change xmtr loc. to 43-18-3877-53-42
WLVG-96.1	Center Moriches	change to 2650 w, 499 ft, add DA, change xmtr loc. to 40-51-08 72-45-55
WRKS-98.7	New York	build new auxiliary facility
WQCD-101.9	New York	build new auxiliary facility
WQHT-97.1	New York	build new auxiliary facility
NC WSIC-1400	Statesville	direct measurement of antenna power
WHQR-91.3*	Wilmington	increase to class C from class C1, 100000 w, 1141 ft DA, change xmtr loc. to 34-07-53 78-11-11
OH WKDD-96.5	Akron	change to 31000 w, 620 ft, change xmtr location to 41-16-50 81-37-22

WASHINGTON THIS WEEK (cont'd)

For applicants for new AM stations in Auction 32, it's settlement time. Settle with your competitors now, says the FCC, or get ready to go to auction. The Commission's referring to AM Auction 32, first announced nearly a year ago (November 19, 1999), and whose filing window closed literally eight months ago. The FCC is only now announcing the settlement process, and some attorneys and applicants tell us that's because the Mass Media Bureau staff has been diverted to work on Low Power FM. If an app was officially "received" and there are "mutually exclusive" apps for the same frequency - the parties can try to reach a pre-auction settlement agreement and avoid the auction process. The FCC is suspending the usual "collusion" rules but has other strict requirements, which you can bone up on courtesy of the FCC's DA 00-2416.

At the Mass Media Bureau, there's a new Deputy Division Chief: She's Mania Kleinburd Baghdadi, who started at the Commission in 1994 as a staff attorney in the Policy and Rules Division and has worked on issues like broadcast attribution. Her new role: Deputy Chief of the Policy and Rules Division of the Mass Media Bureau.

ELSEWHERE

After 38 years, Cleveland classical music fans are about to get a major change in venue, as the unthinkable happens: Radio Seaway is selling the 95.5 MHz frequency that's been the home of classical bastion WCLV. But there's plenty more afoot: #1, Radio Seaway transfers WCLV to Salem Communications. WCLV's a full class B at 95.5 MHz. #2, Salem will transfer one of its two area stations back to Radio Seaway: WHK at 1420 KHz, currently doing Christian programming for Salem. (WHK's a 5-kw fulltimer, DA-N.) #3, Clear Channel will transfer its suburban WAKS, Lorain, OH to Radio Seaway. WAKS is a class A at 104.9 MHz. So far, we've got Radio Seaway selling 95.5 to Salem, and gaining WHK (1420) and WAKS, Lorain (104.9). Radio Seaway says its "carefully orchestrated move" will keep classical on the air by finding it a "safe harbor" at 1420 and 104.9, though many Clevelanders won't be able to hear the new simulcast. One more piece of this puzzle, and no surprise that it involves Clear Channel: Salem will transfer Canton, OH-licensed WHK-FM to Clear Channel. WHK-FM is a class B at 98.1 MHz. Brokers on this complicated web of transactions were George Reed of Media Services Group for Radio Seaway, and Gary Stevens for Salem. M Street notes that WCLV's reach is truly national, by virtue of its syndication efforts on behalf of the Cleveland Symphony, the Detroit Symphony, the Dallas Symphony, the San Francisco Symphony Orchestra and the ubiquitous host of "Adventures in Good Music", Karl Haas.

In Jacksonville, the African-American-owned Tama Group buys WXQL, and not only are the buyer and seller African-American, so is one of the brokers. David Honig of the Minority Media and Telecommunications Council says that MMTTC Associate Director Rhonda Robinson is the country's first African-American media broker. M Street observes that there aren't exactly a lot of female brokers, either. This sale is for \$1.5 million, and the station WXQL at 105.7, licensed to Baldwin, FL. It's currently a Class A but has a CP to upgrade to a C3. The seller is Peaches Broadcasting, and the buyer is Charles Cherry-run Tama Group, which M Street believes has Tampa-market R&B oldies WTMP, Daytona-market R&B oldies WPUL, plus Greenville, SC-market sportster WCSZ. The David Honig-run Minority Media and Telecommunications Council got into the media brokerage business in 1997. The M Street Database shows WXQL as currently silent.

In Memphis, it's a Flinn family merger, as George Flinn buys WWGQ and WAVN from his brother Fred. These are both AMs, which gives George the unusual cluster combination of five AMs and three FMs. We'd note that George has had them both in a Joint Sales Agreement (though not an LMA). The stations being sold are talk WWGQ, Memphis at 1210 KHz, with 10-kw day, 250-night. And black gospel WAVN, Southaven, MS at 1240 KHz, a daytimer with 580 watts. George Flinn's other Memphis-area stations are sports WHBQ (560), urban KXHT (107.1), regional Mexican WGSF (1030), CHR WKSL (107.5), adult alternative WMPS (96.1) and Radio Disney affiliate WOWW (1430).

Citadel, under pressure from its slumping stock price, might be open to selling off its smallest markets. Larry Wilson says he doesn't announce his plans, but tells his third-quarter conference call "It's something we'd consider, because we believe we've been penalized for our portfolio." Wall Street seems to like bigger markets right now - not Citadel's secondary markets. Citadel's most recent acquisitions have been markets like Nashville, Birmingham and Knoxville (the Dick Broadcasting stations) and Lansing.

**PROPOSED STATION TRANSFERS (cont'd)**

GA	WGTA-950	Summerville	314	from TTA Broadcasting, Inc. to Azteca Communications, Inc.
KS	KBQC-88.5*	Independence	314	from Optimum Impact, Inc. to American Family Association
KY	WWZB-93.9/ WKEQ-910/ WSFC-1240/ WSEK-97.1/ WLLK-102.3	Burnside/ Somerset	314	from First Radio, Inc. to Clear Channel Broadcasting Licenses, I
	WVVR-100.3	Hopkinsville	314	from WRUS, Inc. to Saga Communications of Tuckessee, LLC
MI	WYCE-88.1*	Wyoming	316	from Grand Rapids Cable Access (Old Board) to Grand Rapids Cable Access (New Board)
MN	KMSR-94.3	Sauk Centre	314	from Main Street Broadcasting, Inc. to BDI Broadcasting, Inc.
MS	WSJC-810	Magee	314	from Eileen Bailey, Trustee in Bankruptcy to Family Talk Radio
MO	WEW-770	St. Louis	316	invol. from Metropolitan Radio Group (Ack to Metropolitan Radio Group (Acker, et a
MT	KHDN-1230/ KBSR-1490	Hardin/ Laurel	314	from Big Sky Radio, Inc. to Sun Mountain, Inc.
NH	WXXK-100.5	Lebanon	314	from Mountain View Broadcasting, Inc. to Clear Channel Broadcasting Licenses, I
	WVRR-101.7	Newport	314	from Real Rock Radio, LLC to Clear Channel Broadcasting Licenses, I
NJ	WCTC-1450/ WMGQ-98.3	New Brunswick	316	from Raritan Valley Bcstg. Co., Inc. to Sentinel Publishing Co.
NC	WLNR-1230	Kinston	314	from Conner Media Corporation to Pioneer Broadcasting, LLC
OR	KPNW-1120/ KODZ-99.1/ KDUK-FM-104.7	Eugene/ Florence	314	from McCoy Broadcasting Co. to Clear Channel Broadcasting Licenses, I
	KBCH-1400/ KCRF-96.7	Lincoln City	316	from Yaquina Bay Communications, Inc. to Pacific West Broadcasting, Inc.
PA	WJET-102.3/ WFGO-94.7	Erie	314	from NextMedia Group II, Inc. to NextMedia Licensing, Inc.
SC	WMCJ-950	Moncks Corner	314	from Berkeley Broadcasting Corp. to Kirkman Broadcasting, Inc.
TN	WJAK-1460	Jackson	316	from Wolfe Communications, Inc. to James E. Wolfe, Jr.
	WHYQ-89.7*	New Johnsonville	314	from TN Educational Information, Inc. to WAY-FM Media Group, Inc.
VA	WBVA-1450	Bayside	316	from Tanya Denise Cowan to 1450 Corporation
	WCKO-1110	Norfolk	316	invol. from Metropolitan Radio Group (Ack to Metropolitan Radio Group (Acker, et a
WA	KEYG-1490/98.5	Grand Coulee/ Othello	315	from Wheeler Bcstg. (Shareholders) to Wheeler Bcstg. (Wheeler & Wheeler)
WI	WMCS-1290/ WLUM-FM-102.1/ WJZI-93.3	Greenfield/ Milwaukee	316	from Milwaukee Radio Alliance (Davis) to Milwaukee Radio Alliance (Davis Famil
WY	KSNA-104.5	Laramie	314	from Pacific Broadcasting, Inc. to Athomic Broadcasting, Inc.

**WASHINGTON THIS WEEK**

The FCC did it grudgingly, but they did finally repeal the Personal Attack and Political Editorial rules. The repeal of Sections 74.1920 and 73.1930 was literally buried at the end of the October 27 FCC "Daily Digest" - the final item. Killing them off was the last thing that FCC Chairman Bill Kennard wanted, but he had no choice, given the clear-cut order from the D.C. Circuit Court of Appeals. The NAB and the RTNDA waged a 20-year fight to get these two hangover rules canceled and they finally won.

**ELSEWHERE (cont'd)**

WABC is the top radio-station streamer in Arbitron's latest Webcast Ratings, and NetRadio's 80s Hits is #1. The Real-streamed WABCradio.com was #9 on the list for August, behind NetRadio's 80s channel, VirginRadio's Hot AC, NetRadio's Vintage Rock, NetRadio's CHR, NetRadio's smooth jazz, NetRadio's "X" alternative, the online KNAC.com rock, and NetRadio's "Quiet Classics" classical. WPLJ.com placed #11 and online fave KPIG - doing progressive country - was #15. Are the hours spent listening online still small? Yes. But growing.

Was the sanctity of the confessional breached, or was it all a hoax? The question still rattling around Boston is, did WAAF's Rocko and Birdsey really play secret tapes from a Catholic confessional on the air? The Boston pair got yanked off the air midway during their October 27 afternoon-drive shift after playing three pretty genuine-sounding tapes. The Boston Herald carried the Entercom corporate version of things: The alleged "confessional" stories about marital infidelity, problem gambling and family abuse were "theatre of the mind" productions by the station, and management knew about them ahead of time. Management decided to pull the bit at 5:30 after getting a phone call from a Catholic priest. But were they tapes from an actual confessional? Rocko and Birdsey seemed to present them that way. Either way, the office of the Archbishop of Boston is mighty unhappy.

If you're buying your 2001 calendar (or setting up an electronic Rolodex), here are some key dates for early 2001, and they both happen to concern conventions in Dallas: The "RAB 2001" Marketing Leadership Conference is in Dallas, February 1-4 at the Adam's Mark Hotel (details at [www.rab.com](http://www.rab.com)). And the 58th National Religious Broadcasters Convention is February 10-13 in Dallas, TX (details at [www.nrb.org](http://www.nrb.org)). It's the first time the NRB has gathered in Dallas.

**M STREET BAZAAR . . . PEOPLE, PRODUCTS, AND PROGRAMMING**

Bloomberg's WBBR, New York continues evolving toward general-market news, though M Street has categorized it as "news" for years - not "business news" or "financial news." What's really new as of this Fall is WBBR's commitment to live daytime programming, more local, national and international news, and the hiring of personalities like former WCBS icon Ben Farnsworth, who'll co-anchor morning drive.

Seattle's short-lived "Mix" hot AC is dead, as AK Media abandons its ill-fated experiment to do rhythmic oldies as "The Beat." Hot AC KMBX (95.7) sank 1.6 to 1.2 12+ in the Summer Arbitron and Ackerley-backed New Century Media had to do something. The former classic rock KJR-FM had flipped to hot AC KMBX only recently. Now new programmer Bob Case has switched 95.7 to rhythmic oldies, encompassing the 70s, 80s and 90s.

Whither Dennis Prager? After 18 years, he leaves KABC, Los Angeles to pursue a new syndication deal - based at Salem's KIEV. Dennis moves to talker KIEV as of Monday, November 13, which makes us wonder whether Salem is his new syndicator. He'll be doing 9am to noon on talker KIEV - directly opposite the new KABC lineup. Back at KABC, the station says it wanted Dennis to stay as a local host, but Dennis "has other plans." KABC programmer Erik Braverman wanted a live and local show from Prager, but doesn't want to pick up a syndicated one - whether it's from Jones or some other house. Prager went into syndication with Jones in April 1999, and their contract expires at the end of December.

Another lineup change at KABC: Dr. Toni Grant is back. Her syndicated show will clear from 9pm to midnight, and originate at KABC for the first time since she left there in 1985. Radio psychologist Grant was first heard on KABC in 1972 as a guest on the ground-breaking Bill Ballance show then, and then she got her own ABC show in 1975. Later she went into syndication via ABC (starting in 1981) and Westwood (through 1990). To make room for Grant, KABC PD Erik Braverman shifts Mike Siegel from 10pm to 3am back to midnight to 4am and trims "Mr. KABC" to 7 to 9pm (from 7 to 10). Grant debuts November 13, the same day as KABC's new "Dave and Amy" morning show.

Bob Longwell will run Clear Channel's stations in Australia, and he's already part of the way there, since he's running a five-station cluster that includes KSSK-FM. Now Bob Longwell is Jon Pinch's choice to take over as CEO of the Australian Radio network, the group that Clear Channel has a significant equity interest in. It operates in Sydney, Melbourne, Brisbane and Adelaide.

ELSEWHERE (cont'd)

This is only a test: Arbitron discovers a "DJ Echo Effect" as part of its first-ever U.S. test of the People Meter. It's a kind of phasing effect only heard by a live DJ at the station on his or her headphones, but nine stations participating in the Wilmington-Philadelphia PPM test reported "varying degrees" of it. That's according to a letter from Arbitron's David Forr, who says two stations have "opted to wait until a remedy is available" for DJ Echo Effect before they continue. Arbitron says it's notified everybody involved. The solution will be a tweak in the software, and Arbitron says "This is what tests are for." Meanwhile, Arbitron says it's on track for the first People Meter tests in the U.S. It promised to begin the test in the fourth quarter, and it is - though some had expected Arbitron to actually have its 300-person panel in place for the Fall book. Arbitron expects to have about 70 "media entities" doing "CBET" encoding by the end of November. It will begin recruiting for the consumer panel for a Winter 2001 PPM test in Wilmington, then most likely expand that to adjacent-market Philadelphia.

Six suspect diaries force Arbitron to re-issue the Tampa Summer book, which has locals shaking their heads: All three Tampa quarterlies this year (Winter, Spring and now Summer) have now had to be re-issued because of problems with diaries. In the Winter and Spring re-issues the big loser was urban WRXB (1590 KHz). This time it's going to be urban WTMP (1150). Arbitron will only say that "newly-available information, along with a variety of related factors" indicate that all six diaries may "not appropriately reflect the household's actual listening." It's significant that this time, Arbitron doesn't say the diaries were tainted by "media affiliation."

Paul Harvey receives a new 10-year contract from ABC Radio, which will keep Paul in front of an ABC Radio microphone until he's 92 years old (and we certainly wish him good health). Paul has now put in about 50 years at ABC Radio, after beginning his radio career at the age of 15 at KVOO in his hometown of Tulsa - way back there in 1933.

Orlando gets a modern rocker named "O-Rock", as Infinity gives up on rhythmic oldies WOCL at 105.9 and debuts "New Rock Alternative" O-Rock 105.9. The market's been expecting Infinity to deep-six recently-acquired WOCL and this is the result. Clear Channel's WJRR has been covering the bases of both mainstream and modern rock, and Infinity programmer John Roberts tells FMOB "This is perhaps the only top 50 market that didn't have a full-time alternative format on the air."

Cox Radio announces its own "Internet strategy" during its third-quarter conference call, and the goal is to take its Internet assets in-house to a new unit named "CXRI." The new division will be run by radio and Internet veteran Gregg Lindahl, most recently President/CEO of mp3Radio.com, which Cox had an interest in. Cox Radio's current Internet interests are tied up with Cox Interactive Media, with which it barter ad time in exchange for Internet services. The new division consolidates everything inside Cox Radio, including website management and Internet commercial inventory. "CXRI" launches in January 2001.

As the U.S. pursues In-Band Digital Audio Broadcasting, the rest of the world pushes the Eureka-147 technology, and Texas Instruments has now become a player in DAB outside the U.S. TI joins the Eureka-147 bandwagon by investing in London-based RadioScape, Ltd. and promising to develop digital solutions using its own TMS320 Digital Signal Processor (DSP) technology. The Eureka-147 Digital Audio Broadcasting technology is being used in Europe, Canada and parts of Asia. It was rejected by U.S. broadcasters in the early 1990s who decided to pursue an "in-band" solution within the existing AM and FM bands. Eureka-147 typically works in much higher parts of the radio spectrum.

A real slowdown in station trading is confirmed by new Paul Kagan Associates data revealed at the recent New York City financing seminar. It was last year, 1999, that was the all-time king with \$41.5 billion in stations sold. That includes the Clear Channel-AMFM Inc. deal, but plenty more, too. Here's what the Telecom Act of 1996 really did for the industry: In 1994, station sales totaled \$2.6 billion. \$5.6 billion in 1995. They tripled to \$15.8 billion in 1996. Stayed around there in '97 and '98 with \$16.6 billion and \$14.3 billion. Then tripled again to \$41.5 billion in 1999. But this year is a "mere" \$10.1 billion in station trading activity, with less than three months to go. The stock market "crash" in radio stocks since August will chill the trading scene considerably, as sellers expect more than buyers will pay (even buyers like Clear Channel, with its tax-advantaged situation). But 2000 was already cooler than the year before.



M STREET BAZAAR. . . (cont'd)

AP Broadcast hires four new sales reps, as Arbitron veteran Bill Garcia joins to cover the large markets in the Northeast. Clear Channel/Toledo sales rep Nancy Lambert will handle medium markets in the midwest. Taryn Fisher moves over from AP's broadcast technology unit to service non-com stations in the top 150 markets. And Washington, D.C.-based Starr Talley will work with small markets in some southern and midwestern states.

Art Bell says he's settled that lawsuit and gotten an apology, retraction and a settlement. That was Art's suit against radio talkshow host Ted Gunderson, sometime guest David Hinkson and Nashville-based WWCN. Bell stepped down from his Premiere-syndicated latenight empire to wage the fight against several people he claimed had defamed him with allegations that he'd been charged with child molestation. The irony is that Art was dealing with his own teen-age son's traumatic molestation by a teacher, who's now behind bars. We don't know the terms beyond the apology and the previously-made retraction, but you can read more about it at "ArtBell.com."

Too many obituaries this week (they just aren't our favorite kind of story to pass on to you):

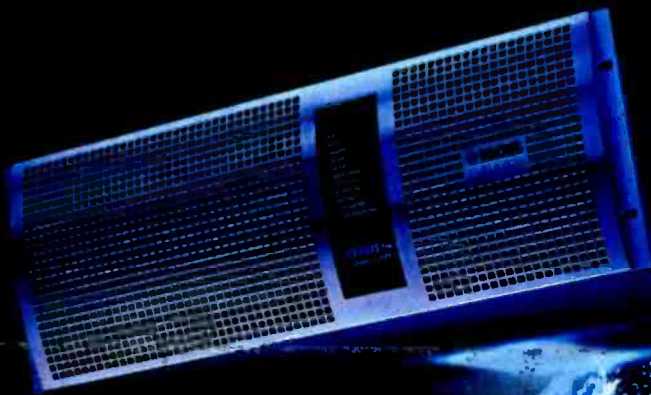
Radio and TV pioneer Steve Allen died at age 78, and it does appear he died peacefully, in his sleep. Allen rightfully gets the credit for inventing the late-night "Tonight Show" and being a talented musician and song composer, but like so many other TV pioneers, he got his start in radio, at stations like KOY, Phoenix. And after his daily TV career, Steve did mornings on then-KKGO-FM, Los Angeles when it was jazz, and afternoon drive on WNEW, New York.

R.I.P. to Kansas broadcaster J. Nelson Rupard, who literally died in the control room of the station he put on the air after World War II: KIND, Independence, KS. He's believed to have died of heart failure while working at talk-oldies simulcast KIND (1010 KHz) and KIND-FM (101.7).

And goodbye to John Goodwill, former president of Independence Broadcasting and CBS employee. John had been living in Maine and passed away at the age of 62.

See you back next week, here on M Street! As always, your comments, questions, suggestions and requests for M Street custom database work are welcomed at this number: (615) 251-1525.

\* \* \* \*



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# The M Street Journal

## Radio's Journal of Record

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**80s DEJA VU.** . . Our October 4 headline story about 80s-based stations turned out to be more prescient than we knew: This week the 80s came to its largest U.S. market yet, as full-market signal WWDB, Philadelphia (96.5) dropped talk after 25 years to do the "Best of the 80s and More." Also, Simmons put on an 80s-based station in Albuquerque (on former CHR KCHQ) and Clear Channel did the same in Salt Lake City (on former hot AC KISN-FM). And Cox is now doing 80s-based formats in Houston, Dayton and Jacksonville. It's too early to tell about the staying power of the format - but the early results at Infinity's KYPT, Seattle and KVMX, Portland (#1 12+ in the Summer Arbitron) certainly command some attention.

**THE BIGGEST EVER.** . . \$250 million for Los Angeles-market KFSG (96.3) now sets the benchmark for the biggest price ever paid in a single transaction for one station, and Spanish Broadcasting is the company that's writing that check. Raul Alarcon's SBS needed to get bigger in the nation's largest Hispanic market to compete with his larger rival Hispanic Broadcasting, and this purchase goes a long way toward doing it. KFSG's historic call letters stand for "Foursquare Gospel", and we believe the station's been under the ownership of the International Church of the Foursquare Gospel since it signed on in 1949. That history and its Christian format have made it mostly invisible to the radio mainstream. Maybe that's why SBS was able to convince the church to sell it a valuable full Class B facility that should nicely cover its target Spanish-speaking population.

**TECH-2.** . . No, it's not the new Arnold Schwarzenegger flick, but the shorthand name of the FCC's new Report and Order on Technical Rules for FM. The Commission decided not to act yet on Negotiated Interference and adoption of a new Point-to-Point Prediction methodology, but get ready for a new "C0" class of FMs. More in this week's M Street Journal. But first - this week's M Street-researched format changes --

<b>FORMAT CHANGES &amp; UPDATES</b>		( # change accompanies new ownership)	( // simulcast)
AR England (Little Rock)	KHTE-1530	<b>formerly</b> KLEC, mod.rock	<b>becomes</b> dance-CHR // KHTE-FM
CA Lancaster	KAVL-610	sports // KXTA	adds Fox sports
	(KAVL continues to simulcast	KXTA from 5am until noon)	
Ontario (Riverside)	KIKA-1510	country	KMXN, modern rock
Pasadena (Los Angeles)	KRLA-1110	talk	to be ESPN-sports(Dec)
Sacramento	KRAK-1470	# country // KNCI	to be Disney-children's
	(KRAK is expected to debut its new format in January)		
CT West Hartford	WCCC-1290	rock // FM	classical
	(WCCC continues its simulcast of WCCC-FM mornings to air	Howard Stern)	
FL Atlantic Beach(Jacksv)	WFYV-FM-104.5	# rock	classic rock
	(WFYV-FM continue to air Lex & Terry mornings)		
Boynton Beach(W. Palm)	WBZT-1040	talk & sports	to be WJNA, ABC - stand
Holiday (Tampa)	WSUN-FM-97.1	oldies	modern rock "97 X"
	(New call letters are expected soon)		
Madison (Valdosta)	WXHT-102.7	# silent	testing
West Palm Beach	WJNA-1230	# ABC - standards	to be WBZT, talk/sports
	(Once this sale has been completed WBZT & WJNA will swap frequencies)		
HI Waipahu (Honolulu)	KKHN-102.7	country	KKBM, stunting "The Bomb"
	(KKBM is expected to debut a new format on 11/13)		
IA Des Moines	KXTK-940	# oldies // KIOA-FM	one-on-one sports
	(KXTK enters an LMA with Riverside Radio; also adds the Sports Babe)		

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**FORMAT CHANGES & UPDATES (cont'd)**

IA Mount Pleasant	KAYP-89.9*	new	AFA - cont. Christian
MD Havre de Grace (Balt.)	WASA-1330	# standards // WWLG	WJSS, religion
MI Dearborn (Detroit)	WYUR-1310	# AC // WNIC	Fox - sports
	(WYUR airs Jim Rome M-F, 12p-3p in a simulcast of WDFN)		
MT Pryor	KPGB-89.3*	new	ethnic & religion
	(KPGB airs Native American programming)		
NJ Eatontown (Jersey Shr.)	WHTG-1410	# modern rock // FM	news & oldies // WBUD
NM Santa Fe	KCHQ-105.1	CHR	80s hits
NY Hudson	WTHK-93.5	# country // WTHN	WW1 - oldies "Cruisin"
Hudson	WHUC-1230	# talk	JRN - adult standards
(WHUC continues to simulcast "The Breakfast Club" in morning drive with WCKL, WKIP & WELV)			
PA Mill Hall (Williams.)	WLTS-FM-98.7	WZRZ, classic rock oldies "The Hunter"	
	(WLTS-FM continues its LMA with WVRT)		
Philadelphia	WWDB-FM-96.5	news & talk	80s hits, "The Point"
SC Moncks Corner (Charls)	WMCJ-950	# black gospel	to be WWJK, sports
	(WWJK, "The Jock" is expected to debut before the end of the year)		
TN Lenoir City (Knoxville)	WLIL-730	CW//WKZX-FM & rel.	adds sports
TX Cleveland (Houston)	KKTL-FM-97.1	# oldies // KLDE	KTHT, dance-CHR
El Paso	KHEY-1380	KTSM, talk	sports
El Paso	KTSM-690	KHEY, sports	talk
	(KTSM & sister KHEY swap frequencies)		
Fort Worth	KTXQ-102.1	rhythmic oldies	KDGE, modern rock
	(Clear Channel buys the intellectual property of "The Edge", 94.5 MHz		
	Gainesville; KTXQ call letters & programming move to 94.5 MHz)		
Gainesville (Dallas)	KDGE-94.5	# modern rock	KTXQ, rhythmic oldies
	(KTXQ, 94.5 MHz, enters an LMA-to-buy with KBFB & KJOI;		
	KDGE call letters & programming move to 102.1 MHz)		
Hondo	KRBH-105.9	# country // KVWG-FM	reported silent
UT Salt Lake City	KISN-FM-97.1	hot AC	80s hits
VA Powhatan (Richmond)	WBBT-FM-107.3	rhythmic oldies	rhythmic AC
	(WBBT-FM expands its "Dance Hits" format to cover the 70s, 80s & 90s)		
WA Tacoma (Seattle)	KHHO-850	sports // KJR	Fox - sports
	(KHHO also airs Jim Rome middays)		
Yakima	KUTI-1460	KMWX, oldies	classic country

**NEW STATIONS: APPLICATIONS** ( \* non-commercial station) (& reapplication)  
( + competes with existing application)

NF 91.1*	Corner Brook	3000 w	Canadian Broadcasting Corp.
		(This station would rebroadcast CBN-FM)	
ON 92.7	Chapleau	1 w	1158556 Ontario, Ltd.
		(This station would rebroadcast CHIM-FM)	
92.5	Elliot Lake	1 w	1158556 Ontario, Ltd.
		(This station would rebroadcast CHIM-FM)	
103.5	New Liskeard	1 w	1158556 Ontario, Ltd.
		(This station would rebroadcast CHIM-FM)	
97.3	Sault Ste. Marie	50 w	1158556 Ontario, Ltd.
		(This station would rebroadcast CHIM-FM)	
92.5	Wawa	1 w	1158556 Ontario, Ltd.
		(This station would rebroadcast CHIM-FM)	

**Returned/Dismissed Applications**

NE 90.7*+	Alda (R)	Aspen Public Radio, Inc.
WY 97.7+	Gillette (D)	Gillette, LLC
97.7+	Gillette (D)	Ron Franscell

**NEW STATIONS: GRANTS**

NC 90.5*	Norlina	270 w, 167 ft	Roanoke Valley Comm., Inc.
OK 89.1*	Seminole	500 w (v), 141 ft	American Family Assn.
PA 90.1*	Trout Run	350 w, 295 ft	Family Life Ministries
WY 97.7	Gillette	6000 w, 328 ft	Kevin Clements
PQ 1060	St-Nicolas	10000/10000 w, DA-2	Yves Sauve
		(This station will program a French language country format)	

**TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR: GRANTS**

AZ K251AJ-98.1	Show Low	25 w, KTHQ	William Konopnicki
MI W206BI-89.1*	Hamtramck	10 w DA, WGTE	Best Media, Inc.
SC W201CZ-88.1*	Clinton	27 w, WJFM	Family Worship Center
SD K209EM-89.7*	Huron	250 w, KLOV-FM	Educ. Media Foundation
TX K219FH-91.7*	Midland	150 w, WJFM	Family Worship Center

**CONSTRUCTION PERMIT ACTIVITY**

AZ KXEG-1010	Tolleson	increases to 15000 w days, 250 w nights
CA KWVE-107.9	San Clemente	changes to 560 w, 3689 ft, adds DA, changes xmtr loc. to 33-42-40 117-31-54
CO KPMX-105.5	Sterling	increases to 25000 w, 328 ft
HI KSHK-103.3	Kekaha	license to cover for new station
KSRF-95.9	Poipu	decreases to 51000 w, 918 ft DA
KY WJMM-FM-99.3	Harrodsburg	decreases to 476 ft, changes xmtr loc. to 37-51-55 84-37-37
LA KZLG-95.9	Mansura	decreases to 321 ft
MS WINQ-97.7	Winchendon	changes to 1750 w, 433 ft, changes xmtr loc. to 42-42-09 72-02-18
NJ WXGN-90.5*	Egg Harbor Township	license to cover for new station
NM KSSR-1340	Santa Rosa	changes xmtr loc. to 34-56-47 104-39-10
NY WVIN-FM-98.3	Bath	increases to 4500 w, 367 ft
WCJW-1140	Warsaw	increases to 2500 w DA-D
RI WADK-FM-99.3	Block Island	drops DA
SC WAGP-88.7*	Beaufort	increases to class C3 from class A, 25000 w, 328 ft DA, changes xmtr loc. to 32-24-02 80-44-23
WV WDM-101.3	Sumter	built new auxiliary facility
TN WRQQ-97.1	Goodlettsville	decreases to 43000 w
TX KALT-1610	Atlanta	license to cover for new station
UT KFVR-FM-107.9	Roy	built new auxiliary facility
VA WLCX-90.1*	Farmville	moves to 91.3 A, increases to 150 w, 69 ft, changes xmtr location to 37-17-50 78-23-42
WI WRKU-102.1	Forestville	increases to 2600 w, 499 ft, adds DA

**FACILITIES/PARAMETERS: APPLICATIONS**

CA KRME-97.7	Shafter	( & reapplication) [docket number] modify CP to change to 5000 w, 377 ft DA
CT WKCI-101.3	Hamden	change to 11000 w, 964 ft
FL WHTQ-96.5	Orlando	build new auxiliary facility
WMNE-1600	Riviera Beach	direct measurement of antenna power
GA WMSL-88.9*	Athens	change to 20000 w, 298 ft DA, change xmtr loc. to 33-54-25 83-29-35
ID KECN-690	Blackfoot	direct measurement of antenna power
IN WJCF(CP)-88.1*	Morristown	increase to 3600 w (v), 157 ft
IA WEAQ-1150	Chippewa Falls	direct measurement of antenna power
KLEM-1410	Le Mars	direct measurement of antenna power
KY WLOC-1150	Munfordville	direct measurement of antenna power
MD WWLG-1360	Baltimore	move to 1370 KHz, increase to 21000 w days, 6000 w nights, ND, change xmtr loc. to 39-26-23 76-21-20, change city of lic. to Pikesville, MD
MA WILD-1090	Boston	direct measurement of antenna power
WSRO-1470	Marlborough	decrease to 1400 w days, 3400 w nights, change xmtr loc. to 42-24-49 71-12-40, change city of license to Watertown, MA
MT KRSQ-101.7	Laurel	build new auxiliary facility
NE KNCY-1600	Nebraska City	direct measurement of antenna power
NJ WKNJ-550	Lakeside	decrease to 250 w days, DA-D, change xmtr loc. to 41-10-52 74-02-53, change city of license to Harriman, NY
NY WETD-90.9*	Alfred	increase to 308 ft
WCOT-90.9*	Jamestown	increase to 12000 w, 653 ft DA, change xmtr loc. to 42-00-06 79-03-19
NC WBKU(CP)-91.7*	Ahoskie	change to 50000 w, 433 ft, change xmtr location to 36-05-45 77-12-30
OK KWCO-1560	Chickasha	change xmtr loc. to 35-26-27 97-29-24
KMUS-1380	Muskogee	change xmtr loc. to 36-15-57 95-58-16, change city of license to Sperry, OK
PA WROZ-101.3	Lancaster	change to 7400 w, 1243 ft
WVFC-1530	McConnellsburg	increase to 2300 w DA-D from ND-D, change xmtr loc. to 40-09-14 75-22-07, change city of lic. to King of Prussia, PA
WPLY-100.3	Media	change to 17000 w, 863 ft DA
WFJY-1470	Portage	move to 660 KHz, decrease to 220 w days and nights, change xmtr location to 40-36-17 79-57-37, change city of lic. to Wilkinsburg, PA

**FACILITIES/PARAMETERS: APPLICATIONS (cont'd)**

SC WJES-1190	Johnston	decrease to 350 w days, add 115 w nights, change xmtr loc. to 33-57-27 81-47-34, change city of license to Saluda, SC
WGOG-1000	Walhalla	direct measurement of antenna power
TN WDNT-FM-104.9	Dayton	increase to 1300 w, 712 ft
TX KDDD-FM-95.3	Dumas	correct coordinates to 35-51-51 101-55-44
KERB-FM-106.3	Kermit	increase to class C3 from class A, 24000 w, 276 ft
KXEB-910	Sherman	change xmtr loc. to 33-10-32 96-54-25, change city of lic. to Frisco, TX
VA WKPA-1170	Lynchburg	change xmtr loc. to 37-27-52 79-07-21
WA KMJY-700	Newport	decrease to 600 w nights, change xmtr location to 47-36-31 117-22-25, change city of license to Airway Heights, WA
KYXE-1020	Selah	decrease to 4000 w days, 400 w nights, change xmtr loc. to 46-34-17 120-27-15 change city of license to Union Gap, WA

**Returned/Dismissed Applications**

PQ CKNU-FM-100.9	Donnacona (Den.)	decrease to 2200 w, change xmtr location
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**FACILITIES/PARAMETERS: GRANTS**

CA KFVR-1310	Crescent City	change xmtr loc. to 41-45-35 124-09-49
CO KLVZ-1220	Denver	direct measurement of antenna power
KCCY-96.9	Pueblo	decrease to 40000 w
FL WZEP-1460	De Funiak Springs	increase to 10000 w days, change xmtr loc. to 30-43-45 86-17-04
WWWD-92.5	La Belle	increase to class C3 from class A, 6800 w, 620 ft, change xmtr location to 26-19-00 81-47-13, change city of license to Estero, FL
WVHT-105.7	Monticello	decrease to class A from class C3, 2900 w, 479 ft, change xmtr loc. to 30-31-44 83-59-17
IL WIXY-100.3	Champaign	correct coordinates to 40-00-45 88-02-29
WLCA-89.9*	Godfrey	change to 1150 w, 413 ft, add DA, change xmtr loc. to 38-57-15 90-12-00
WKIO-92.5	Urbana	increase to 16000 w, 410 ft, change xmtr loc. to 40-00-45 88-08-29
IN WQKO-91.9*	Howe	increase to 6000 w, 328 ft, add DA, change xmtr loc. to 41-38-47 85-21-16
IA KZIA-102.9	Cedar Rapids	increase to 951 ft
KY WBFI-91.5*	McDaniels	increase to 328 ft
LA KAXV(CP)-91.9*	Bastrop	increase to class C3 from class A, 12000 w, 456 ft
MA WKOX-1200	Framingham	modify CP to change xmtr location to 42-17-15 71-25-50, change city of lic. to Newton, MA
MI WMUS-FM-106.9	Muskegon	build new auxiliary facility
MS WAQL-90.5*	McComb	change to 2750 w, 390 ft
MO KCXL-1140	Liberty	add 5 w nights, ND
MT KJJM(CP)-100.5	Baker	increase to 7400 w, 610 ft
NE KMLV(CP)-88.1*	Ralston	change to 6000 w (v), 430 ft, change xmtr loc. to 41-18-40 96-01-37
NH WFEA-1370	Manchester	direct measurement of antenna power
OR KYSG-106.5	Coos Bay	increase to class C2 from class C3, 15000 w, 902 ft, change xmtr location to 43-27-49 124-05-44
PA WWKL-1460	Harrisburg	change xmtr loc. to 40-18-11 76-57-07
WAMO-860	Pittsburgh	increase to 830 w nights
WCTL-106.3	Union City	change xmtr loc. to 42-00-03 79-52-33
PR WPUC-FM-88.9*	Ponce	build new auxiliary facility
TN WNWS-1520	Brownsville	decrease to 152 w ND-D
WMC-FM-99.7	Memphis	correct coordinates to 35-10-09 89-53-10
TX KDDD-FM-95.3	Dumas	increase to class C3 from class A, 6600 w, 259 ft, change xmtr location to 35-51-51 101-55-44
WI WRDN-FM-95.9	Durand	change to 4300 w, 387 ft, change xmtr location to 44-39-30 91-48-18
WOKY-920	Milwaukee	direct measurement of antenna power
WPRE-980	Prairie du Chien	add 30 w nights, ND

**CALL LETTER CHANGES** (# applied for by new owners)

AL WEYY-FM-92.7	Talladega	becomes	WTDR	10/25/00	
AR KLEC-1530	England		KHTE	10/24/00	"Hot"
KQIX-107.1	Texarkana		KFYX	10/24/00	
CA KIKA-1510	Ontario		KMXN	(requested)	"Mix 1510"
CO KHIH-95.7	Denver		KFMD	11/3/00	
GA WAXD-1690	Adel	#	WSWK	11/1/00	
WGST-FM-105.7	Canton		WMXV	10/23/00	"Mix 105.7"
HI KKHN-102.7	Waipahu	#	KKBM	(requested)	"The Bomb"
KS KOEZ-92.3	Newton	#	KMXW	10/27/00	"Mix 92.3"
LA KBJE(CP)-1680	Monroe		KRJO	11/3/00	
MD WASA-1330	Havre de Grace	#	WJSS	(requested)	"Jesus"
MI WPLB-1380	Greenville	#	WSCG	10/25/00	"Stafford Comm., LLC"
WPLB-FM-106.3	Lakeview	#	WSCG-FM	10/25/00	"Stafford Comm., LLC"
NC WMXV-1250	Washington Court House		WCHO	10/23/00	"Wash. Courthouse Ohio"
OH WNCN-106.1	Niles		WBBG	10/30/00	
WBBG-93.3	Youngstown		WNCN	10/30/00	"CD 93.3"
OK KTUZ-105.5	Chickasha		KWCO-FM	10/24/00	
KCLI-FM-106.9	Clinton		KTUZ-FM	10/24/00	
PA WAQM-104.5	Cambridge Springs		WXXO	11/1/00	
WZRZ-98.7	Mill Hall		WLTS-FM	11/1/00	
PR WOQZ-98.3	Quebradillas		WIDI	10/25/00	
SC WMCJ-950	Moncks Corner	#	WWJK	(requested)	"The Jock"
TX KBAU-90.7*	Big Sandy	#	KTAA	10/24/00	
KTSM-1380	El Paso		KHEY	10/27/00	
KHEY-690	El Paso		KTSM	10/27/00	
KKTL-FM-97.1	Cleveland	#	KTHT	(requested)	"Hot 97.1"
KTXQ-102.1	Fort Worth		KDGE	(requested)	"The Edge"
KDGE-94.5	Gainesville	#	KTXQ	(requested)	
WA KMWX-1460	Yakima		KUTI	10/25/00	"Country Cutie"

**PROPOSED STATION TRANSFERS**

( 314 asset sale, 315 transfer of control, 316 reorganization)

AL WTVY-95.5	Dothan	314 from Woods Communications Group, Inc. to Jimmy Jarrell
WINL-98.5	Linden	314 from Radio Communicators, Inc. to West Alabama Communications, Inc.
AZ KKYZ-101.7	Sierra Vista	314 from Ana L. Zumuanano to Cochise Broadcasting, LLC
		(\$500,000; no assumption of liabilities)
CA KSDG-890	Julian	314 from Mountain Communities Radio to Jeffrey N. Eustis
KSPY-100.3	Quincy	314 from Ukiah Broadcasting Corp. to Keily Miller
KVEC-920	San Luis Obispo	314 from Chorro Communications, Inc. to Clear Channel Broadcasting Licenses, Inc.
CO KISZ-FM-97.9/ KDGO-1240/ KPTE-99.7	Cortez/ Durango	314 from Four Corners Trust, Stone, Trustee to Winton Road Broadcasting Co., LLC
		(\$4.9 million; includes promissory note for \$600,000)
KRWN-92.9	Farmington	314 from Four Corners Trust, Stone, Trustee to Winton Road Broadcasting Co., LLC
FL WXQL-105.7	Baldwin	314 from Peaches Broadcasting, LTD. to TAMA Group, LC
		(\$1.5 million)
GA WFVR-910	Valdosta	314 from People's Network, Inc. to Cameron Broadcasting, Inc.
		(\$350,000; includes promissory note for \$255,000)
IN WICR-88.7*	Indianapolis	316 from The University of Indianapolis (Old Board) to The University of Indianapolis (New Board)
MS WMSU-92.1	Starkville	314 from Charisma Broadcasting Co. to Urban Radio Licensing, LLC
NJ WHCY-106.3/ WSUS-102.3/ WNNJ-1360/103.7	Blairstown/ Franklin/ Newton/	314 from Nassau Broadcasting II, LLC to Clear Channel Broadcasting Licenses, Inc.
		(\$6 million; assumption of liabilities)
NM KENN-1390/ KNNT-1620	Farmington	314 from Four Corners Trust, Stone, Trustee to Winton Road Broadcasting Co., LLC
KXXQ-100.7	Grants	314 from Against The Wind Bcstg., Inc. to KXXQ Radio Partners, LLC

(\$110,000)

**PROPOSED STATION TRANSFERS (cont'd)**

NY WMVI-1160	Mechanicville	314 from Christian Broadcasting Corporation to The Anastos Media Group, Inc. (\$280,000; cash at close)
NC WBHU-97.9	Bayboro	316 from Bayboro Broadcasting, LLC to Conner Media Corporation
WQSL-92.3/ WXQR-105.5	Jacksonville	314 from Cumulus Licensing Corp. to NextMedia Licensing, Inc.
PA WODE-FM-99.9/ WEEEX-1230	Easton	314 from Clear Channel Trust I, Giddens to Nassau Broadcasting II, LLC
PR WPJC-1020	Adjuntas	314 from Tanama Communications, Inc. to WPAB, Inc.
PR WIOB-97.5/ WIOC-105.1/ WZMT-93.3/ Ponce/ WIOA-99.9 San Juan	Mayaguez/	316 from Spanish Broadcasting System to WIO, Inc.
PR WPAB-550	Ponce	316 from WPAB, Inc. (Porrata) to WPAB, Inc. (Gimenez)
SC WYAK-FM-103.1	Surfside Beach	314 from Myrtle Beach Stations Trust to Cumulus Licensing Corp. (purchase price intentionally omitted)
TN WOWF-102.5	Crossville	314 from Commsouth Radio, Inc. to Plateau Communications, Inc. (\$2,500,000; cash at close)
WLIK-1270	Newport	315 from WLIL, Inc. (Wilkerson, Executor) to WLIL, Inc. (Dwight Wilkerson)
TX KLBO-1330	Monahans	314 from KLBO AM Radio to Sandhills Communications, Inc.
KBUC-98.3	Pleasanton	315 from Reding Enterprises (L. Reding) to Reding Enterprises (J. Reding, Trustee)
KIXC-FM-100.9	Quanah	314 from Glen A. Ingram to KIXC-FM, LLC (\$145,000)
WI WJOK-1050	Kaukauna	314 from Fox Cities License Corp. to Christ King Communications, Inc.
WY KOVE-1330/ KDLY-97.5	Lander	315 from Fremont Bcstg. (Daniel Breece) to Fremont Bcstg. (A. Kenney, et al) (\$487,958)

**WASHINGTON THIS WEEK**

Tech-2 is here - but even this long-awaited Second Report and Order doesn't answer all the questions the FCC raised when it started the 1998 Biennial Review of these rules. As we told you on the front page, the FCC holds off on changes to Negotiated Interference and Point-to-Point Prediction Methodology. The "Streamlining" Report and Order does contain significant changes in minimum spacing requirements for 2nd-adjacent and 3rd-adjacent channels. It creates a new intermediate "C0" station class, but only in specific cases. And it streamlines applications processing for many situations involving FM Translators and Boosters, and relaxes non-commercial FM and FM Translator technical requirements. But what isn't in there is perhaps more significant: the ability for stations to craft "Negotiated Interference" agreements and present them for approval. (Those would create "small areas of new interference" but provide additional service gains.) And those who hoped to have more accurate signal modeling using "Point-to-Point" technology will have to wait a while longer. The FCC says it wants to tweak the available online programs, and will allow users to test-drive them first. The document is FCC 00-368, and it's keeping a lot of engineers we've talked to very busy.

Some skeptics blame Bill Kennard's push for Low Power FM for stalling some FM rule revisions. When the Commission first proposed these "Streamlining" rule changes for the FM service it wanted to revise the rules for Class D non-commercial FMs. But that was before Chairman Kennard put the big push on for Low Power FM, and now the FCC says in its "Tech 2" Report and Order that "some of the regulatory issues raised in the LPFM proceeding may be relevant" to evaluating NCE FM Class D changes. Some folks think Chairman Kennard doesn't want anything to get in the way of Low Power FM. At least one nationally-known FM-signal expert suspects the same thing about the FCC's delay in adopting a new Point-to-Point Prediction signal prediction technology: He says it would reveal in the flaws the FCC's thinking when it comes to dropping in LPFMs.



**WASHINGTON THIS WEEK (cont'd)**

New Consumer Information Bureau Chief Rod Porter makes four management changes, starting with the naming of two new Associate Bureau Chiefs: Tom Wyatt to Associate Bureau Chief - Operations and Margaret Egler to Associate Bureau Chief - Policy. Elsewhere, Jack Forsythe becomes Chief of the CIB's Consumer Information Network Division and Stephen Gorey is Chief of the CIB's System Support Office.

**CANADA THIS WEEK**

Telemedia Radio has won its request to build a relay transmitter for CIMF-FM but while the Canadian Radio-television and Telecommunications Commission agrees with the need for the transmitter it doesn't agree with the group owner's choice of frequency. Telemedia had been concerned that when the CBC's CBF-FM upgrades to 100,000 watts it will cause interference in the portions of the CIMF-FM coverage area that are closest to Montreal. (CIMF-FM broadcasts on 94.9 MHz while CBF-FM uses the adjacent 95.1 channel.) The new relay in Hawkesbury, Ontario would maintain service to people who would lose clear reception of CIMF-FM following CBF-FM's power upgrade. The CRTC feels that the 107.7 MHz frequency Telemedia proposed for operation of the relay transmitter can be put to better use by community broadcasters who will provide local programming to the Hawkesbury area. Telemedia has until December 31 to submit a plan to build the relay on a different frequency.

**ELSEWHERE**

Southwest of Atlanta, Clear Channel scores a bargain-basement Atlanta move-in by paying \$7 million for WYAI, currently a class A at 105.5 MHz licensed to Bowdon, GA. But WYAI's really interesting: For one thing, it's got a CP, issued in January, to upgrade to C1 status. It won't be a full-market signal in the ultra-rich Atlanta market, but it'll cover the southern and western parts of the market. For another thing it's at 105.5, which makes us wonder if it's a future simulcast partner for talker WGST or some other Clear Channel property. CC's still got plenty of work to do on WYAI, which is currently doing country for Steven Gradick's WYAI, Inc.

In Yakima, WA (Arbitron market #193), Clear Channel files to add another station, which attracts an immediate "red flag" notice from the FCC. The station is KREW-FM, a class A licensed to Naches, WA. Looks to us as if Butterfield Broadcasting has been keeping it on the air mostly so it could sell it, by playing a commercial-free menu of jazz, rock and even Christmas music. And the buyer is Clear Channel, which already has news/talk/sports KIT (1280), rock KATS (94.5), CHR KFFM, oldies KMWX and AC "Sunny" KQSN. Those five combined for a 41.6 share 12+ in the Spring Arbitron, but what the FCC's looking at with the red flag is the revenue share. Butterfield has Spanish standards KYXE (1230), regional Mexican KZTS (1210) and the regional Mexican simulcast of KZTA (96.9) and KZTB (96.7).

In San Luis Obispo, Clear Channel turns up another station to buy, and it's news/talker KVEC at 920 KHz, being sold by Chorro Communications. Chorro's Dan Clarkson and Frank Sheahan brought KVEC out of Chapter 11 years ago and have made it a successful little standalone, with mostly local talk programming. Clear Channel's buying it for \$950,000, and there won't be an LMA. KVEC's facility is 1-kw day, 500 watts night, ND. Clear Channel's other stations in San Luis Obispo, Arbitron market #165, include CHR KSLY.

On the Virginia-North Carolina border, the "other" Tom Joyner buys a couple of FMs from John Cole's JLC Properties. To be clear, we're not talking about the ABC-syndicated Tom Joyner here, but the onetime owner of WTRG, Raleigh and occasional partner with George Beasley (in the former "Bocephus" group). This \$1 million sale gives Joyner AC WHLF-FM, a class A at 95.3 licensed to South Boston, VA. And sister WJLC, a country station at 98.3 that's a C3 licensed to Clarksville, VA. Seller is John Cole's JLC Properties. Joyner owns adult standards WAZR, Woodstock, VA. Brokers: Greg Guy and Terry Greenwood of Patrick Communications.

In Alamogordo, NM, Dave Nicholson and Vera Vaughan sell their KINN/KZZX combo to Bill Burt. Vera's the manager at talker KINN (1270 KHz) and country KZZX (105.5) and Dave Nicholson is the head of country programming for ABC Radio Networks. They also happen to be mother and son. Their only stations are these: KINN (1-kw day, 80-w night, ND) and KZZX (a class A with a CP to upgrade to C3). This is one of those in-market sales, since buyer Bill Burt owns CHR KYEE (94.3). Price for KINN/KZZX: \$850,000.

ELSEWHERE (cont'd)

In Boston, Radio One converts its LMA with WILD into a \$5 million purchase. We believe they created the existing LMA for tax purposes (longtime owner Bernadine Nash's). Now Nash will receive cash and Radio One stock worth a total of \$5 million, and she'll also remain as GM of both urban AC WILD (1090) and its new FM sister, urban WBOT, Brockton (97.7).

Down on the Arizona-Mexico border, Ted Tucker's Cochise Broadcasting buys oldies KKYZ. Seller is Ana Zumuano and the facility is a Class A at 101.7, licensed to Sierra Vista, AZ. Price is \$500,000, and Explorer Communications' Jim Hoffman brokered the deal.

Regent continues to exit smaller markets by selling three California stations to Concord Media, in a deal worth \$13.5 million. This year's Clear Channel-AMFM divestitures got Regent into the more profitable markets of Albany and Grand Rapids, and now Terry Jacobs announces plans to leave the Lancaster-Antelope Valley area behind. The stations are AC "Oasis" KOSS, Rosamond, an A at 105.5. Country KTPI, Tehachapi, also an A at 103.1. And Christian KAVC, Mojave at 1340, a 1-kw non-directional fulltimer and the former KVOY. Concord Media is broker/owner Mark Jorgenson, who holds a farflung group of stations that are often spinoffs from other deals.

Not at that price: Beasley puts its \$138 million purchase of Centennial Broadcasting on hold, as George Beasley was concerned about Centennial's declining Las Vegas revenues on his previous conference call - and now he announces the deal won't go forward on the original terms. Centennial operates a total of six stations in Las Vegas and New Orleans, but Vegas is the problem market, apparently because of classic rock KKLZ and recent 80s convert KSTJ. Beasley says "Centennial is still beachfront property", but it's in his shareholders' best interest to re-negotiate the deal announced in early June. Meanwhile Beasley's "hold" on Centennial keeps Allen Shaw from re-joining as Co-COO. That was another major piece of the June announcement uniting Beasley and Centennial - The addition of Centennial principal Allen Shaw as Vice Chairman and Co-COO of Beasley Broadcast Group. Allen was a group exec for Beasley before he left in 1990 to pursue ownership.

There's new long-form urban programming coming from an association between syndicator Jones Radio Network, African-American broadcaster Ragan Henry, and longtime consultant Don Kelly. Ron Hartenbaum says Jones' radio division will offer a new 7pm to midnight weeknight urban show, a daypart that's working for Jones in country. But the new evening show is just for starters: Hartenbaum says Jones will do "several different 24-hour urban formats", working with Philadelphia-based Ragan and consultant Don Kelly. Jones Radio's Phil Barry tells M Street they'll have the first formal announcement about formats, etc. by the end of November. Ragan Henry just recently re-entered ownership with the purchase of Allentown-market WYNS.

Cliff Gardiner sells his Radio One Networks to GetGo, which puts Cliff's Colorado-based operation together with a "dot-com" formerly known as "GetGo Mail.com." Gardiner's Radio One has taken advantage of technology to deliver customized 24-hour formats to clients by satellite and Internet. Radio One also developed into a big producer of commercials for local stations. Buyer GetGo is giving Radio One \$1.8 million in its Nasdaq-traded stock ("GTGO"), plus options to purchase 250,000 more shares, cash of \$992,250, and it's assuming Radio One's liabilities totaling \$3,243,753.

Clear Channel is suing Inside Radio, claiming that publisher Jerry Del Colliano has been trying to force Clear Channel to buy his business by starting a "vicious and concerted campaign of coercion, public vilification and harassment." Michaels' statement says "I believe he has been using the pages of his newsletter to disrupt our business and cause our employees to question the integrity of their company." The eight-count suit alleges, among other things, tortious interference with economic and contractual relations, publication of injurious falsehoods, and unfair trade practices. At presstime, Del Colliano says he hasn't seen the suit (filed Monday, 11/6 in New York federal court). He refers questioners to his website, which contains this statement: "We renew our commitment to report the truth about whoever may be making news in our industry - including Clear Channel."

**ELSEWHERE (cont'd)**

It will cost Hispanic Broadcasting \$33 million, but HBC gets closer to moving romantica KOVA closer to Houston. M Street notes this won't all happen immediately, since the FCC Rulemaking it received means they're now free to apply for the necessary technical changes. KOVA will stay on 104.9 but re-license from Rosenberg, TX, southwest of Houston, to Missouri City, TX. The change to the FCC's Table of Allocations will upgrade KOVA from a class A to a C3 and trigger at least one format change: HBC-owned KOVE-FM, Port Arthur at 93.3 will eventually quit simulcasting KOVA and take on a separate Spanish-language format. There's also a dollar cost here, since Hispanic agreed to pay more to KOVA's previous owner in case it won an upgrade. HBC, always frank about its upfront costs and expectations, says that payment and the engineering cost of the move to Missouri City, TX will total \$33 million.

An update on last week's story about the alleged airing of actual Roman Catholic confessionals on Boston-market WAAF: The Massachusetts Attorney General now says it will investigate the matter, at the urging of the Catholic Action League. The group is angry either way: If afternoon personalities Rocko and Birdsey aired genuine tape from a Catholic confessional, they've broken state privacy laws. If the "confessions" were the stunt that Entercom claims, the Boston Herald says the League thinks it could have a "chilling effect on this aspect of Catholic religious practice" and is a "tawdry and reckless publicity stunt."

The rumors about Viacom buying BET come true, and that has major implications for African-American-targeted radio and other media. The deal is for nearly \$3 billion in Viacom stock and assumption of BET debt, as Summer Redstone and Mel Karmazin add more strong "brands" to their stable - and insurance in case something happens to its UPN TV network, which is heavily viewed by African-Americans. Founder Bob Johnson remains to run BET for Viacom - and he now has plenty of capital to pursue his new venture of building an airline. We'll be looking for Viacom to put more resources into BET, and for cross-promotions with Infinity stations.

National revenues actually declined 6% in September, but local saved the day. Most radio groups have reported a bumpy September, and that's the way the RAB shows the numbers: a 6% decrease in national revenues but a 6% increase in local, for a combined gain of 3%. The RAB's Gary Fries calls it "a course correction that will level out after the New Year, positioning radio for a continued pattern of realistic growth into 2001." Here's the region-by-region breakdown: East, local +8%, national -8%. Southeast, local +3%, national -8%. Midwest, local +2%, national -14%. Southwest, local up 15%, national flat. West, local up 5%, national unchanged. The RAB compiles the numbers from data supplied by Miller Kaplan and Hungerford, and there's more at "RAB.com."

How's business in the nation's richest radio market, Los Angeles? The radio market reports year-to-date revenues of \$641 million, but flat revenues for September local. National for September grew 6% to more than \$18 million, reports the Southern California Broadcasters Association. But local "came in slightly under last year at \$51.5 million." So the total for the month was a healthy \$70 million. Group heads reporting their Q3s agree that September was a head-scratcher, and nobody's quite sure why.

Is there some room in the rep business for a new niche player? Big City Radio thinks so, and jumps into the rep business with the new "Independent Radio Reps, LLC", which will focus on Hispanic stations who aren't allied with either Katz Hispanic or Interep's Caballero rep firms. Big City's starting place for the IRR rep is the current Muqoz Broadcast Reps. Mark Muqoz joins Big City as president of IRR and the new company automatically begins with the Big City affiliates in Los Angeles (the Y107 trimulcast) and Phoenix (KSSL). Muqoz brings other affiliates in Texas, and the other news is that IRR signs WSUA, Miami as its first new affiliate.

Now that Spanish Broadcasting is committed to spending \$250 million for KFSG, Los Angeles, how many other "hidden" FMs are out there? Foursquare Radio has owned KFSG (96.3 MHz) for decades and most broadcasters don't think about the station unless their rental-car radio stops there on "search." We now believe that SBS may get KFSG for about \$180 million, plus the possible swap of some current L.A.-market assets. That would leave Foursquare with a huge pile of cash and the means to reach at least some of its current listeners. We'd be surprised if Northwestern College, or Moody Bible Institute, or Family Broadcasting decided to grab the cash and sell one or more of their commercial-band FMs. But you can bet broadcasters like SBS exec Raul Alarcon will be out there, hoping to pry loose an FM or two.

**M STREET BAZAAR. . . PEOPLE, PRODUCTS, AND PROGRAMMING**

It shocked Philadelphians when Beasley blew up FM talker WWDB on Monday (11/6) to do "Best of the 80s and More." Though to call 'DB an "FM talker" is a misnomer, because for most of its 25 years it was a traditional talk station that happened to be on 96.5 MHz. WWDB's calls stood for both its early jazz format and owners William and Dolly Banks. The station became the first strong major market talker on FM. But it fell on hard times, most recently after the 1-2 punch of losing Rush Limbaugh and Dr. Laura to Infinity's WPHT (1210) earlier this year. Gone are GM Dennis Begley and the entire WWDB staff. That includes Sid Mark, host of the popular Frank Sinatra shows, signature talkhosts like Irv Homer and Susan Bray, and a fair number of news and information reporters. WWDB's "80s and more" format is another "Point", a cousin of the formats Beasley consultant Randy Kabrich also crafted for Cox in Houston, Dayton and Jacksonville.

The 80s is a hot new format, but it's "a very, very dangerous format". . .If you haven't done the local market research, says consultant Randy Kabrich. He's created 80s-based stations in the past month in Houston, Dayton, Jacksonville and now Philadelphia. Kabrich says the danger is because there are "several different factions" of 80s music listeners, including AC, rock and rhythmic: "You have to understand the clustering in your market, to know how far you can go in each direction to build a coalition." Some characteristics of the developing 80s-based music format: a median age of about 33, producing a rough target audience of 28 to 38-year-olds. And a 50-50 percentage of male-female listeners. That 50-50 gender pattern is similar to classic hits, but classic hits skews a little older.

Salt Lake City gets an 80s-based station as Clear Channel flips KISN-FM (97.1 MHz). This one isn't exactly a total 180-degree turn, since KISN-FM had been a hot AC and featured plenty of 80s tunes as it was. And Clear Channel is keeping the "Kiss" slogan under the new "Best of the 80s and beyond" stance. It's possible Clear Channel wanted to use KISN-FM to discourage a competitor who might have wanted to jump on the 80s bandwagon against it.

Simmons flips Albuquerque CHR KCHQ to 80s, which is interesting because Simmons already has a classic hits station there ("Arrow 102.5" KIOT). Simmons and others see an 80s-based format as a logical complement to classic hits, aiming at slightly younger audiences. KCHQ, Santa Fe at 105.1 makes the Albuquerque and Santa Fe Arbitrons.

"The Point" name belongs to Infinity, and if you want to use that name on your new station, you should call Infinity. Beasley licensed the "Point" name from Infinity in order to use it in Philly on WWDB. Cox also presumably went to Infinity to license "The Point" for use on its new 80s-based stations in Houston (KHPT, launched October 4), Dayton (launched October 18) and Jacksonville (the former WMXQ, launched as The Point November 1).

Clear Channel drops another sports station into Detroit, by separating WYUR at 1310 from its recent simulcast with AC WNIC and clearing Fox Sports Radio programming on it, along with Premiere's Jim Rome. In fact they're now calling WYUR "Fox Sports Radio 1310." It's actually carrying the noon to 3pm Jim Rome show at the same time as big sister sportster WDFN (1130). But we figure Clear Channel's other objective is to blunt Infinity's WXYT (1270), which recently paid about \$50 million to win play-by-play rights for the Tigers and Detroit Red Wings and is widely expected to continue to add more sports to its talk lineup.

In Tampa, Cox surprises listeners by changing WSUN-FM from 60s oldies to modern rock "97X." This definitely is no longer your father's Oldsmobile: Unlike the Houston-market change at KKTL-FM, the Cox flip in Tampa was a surprise, with WSUN-FM abandoning oldies to jump up a couple of decades into modern rock. WSUN-FM, Holiday, FL moved 2.0 to 2.2 12+ in the just-released Summer Arbitron. Now it's "Tampa Bay's New Rock Alternative." Bob Neil must see bigger game to hunt in the rock wars than doing oldies. The rock spectrum includes Clear Channel's 98 Rock WXTB and classic rock WTBT. Cox has classic rocker WHPT.

Need to reach radio with a custom-produced mailing list? Tap into the power of the M Street Database by calling us at (615) 251-1525, and see what a customized database can do for your business. As always, call us with your comments, ideas and suggestions. And see you back next week, here on Radio's M Street!

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# The M Street Journal

## Radio's Journal of Record

NEW YORK ■ NASHVILLE

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**STREAMING DIVERSION.** . . News from the dot-com world that affects radio, as Portland, ME-based BroadcastAmerica files for Chapter 11 and will combine with SurferNetwork.com. Lots of stations have signed streaming deals with BroadcastAmerica since it launched less than two years ago, but it appears to have burned through too much cash, too fast. New partner SurferNetwork provides higher-quality streaming and an ad-insertion technology that yields "a multiple sensory experience", but right now John Brier-run BroadcastAmerica would just like to get out of his Chapter 11 experience. The merged company will take the BroadcastAmerica name, with SurferNetwork's Gordon Bridge as Chairman/CEO, and Brier as President.

**THE PURPLE PEOPLE METER.** . . Well, the latest-prototype Arbitron People Meter we played with at the annual Arbitron Consultants Fly-In was black, not purple: But Arbitron's trying to make the pager-size wearable passive detection unit as hip as possible, so "purple" is a possibility. After pouring \$25 million worth of research into it for more than a decade, Arbitron's finally on the verge of inaugurating its first U.S. field test in Wilmington, DE. But there have already been glitches, including the so-called "DJ Echo Effect" first reported by our sister publication, the M Street Daily. It affects only live DJs who are at stations with pretty considerable processing already. Adding the processing necessary for the People Meter encoding creates a nasty delay - the "DJ Echo Effect." Arbitron's getting ready to recruit its 300-person "panel" in Wilmington starting with the Winter 2001 survey period. Those on the panel would carry the People Meter for a year or even more. But Arbitron's still working out details of the test, and experts we talked with after the November 10 Consultants Fly-In wonder if Arbitron's now behind schedule on the test (though Arbitron denies it).

**THE BATTLING 80s.** . . We've got our first head-to-head 80s battle, and it's in San Diego. The combatants are Jefferson-Pilot - which flipped KBZT from oldies to 80s on November 10 - versus Clear Channel - which switched KMSX from hot AC to 80s just one day later. For San Diegans, the most important thing about this war is that the market no longer has a traditional oldies station. M Street's curious to see who will fill the hole. Let's see what the rest of the week's news is, starting with the M Street-researched format changes --

**FORMAT CHANGES & UPDATES** (# change accompanies new ownership) (// simulcast)

		<u>formerly</u>	<u>becomes</u>
CA Carlsbad (San Diego)	KMSX-95.7	hot AC	80's hits
	(KMSX has dropped all currents from their playlist)		
Fresno	KAVT-1680	new	Disney - children's
San Diego	KBZT-94.9	oldies	80's hits "B 94.9"
HI Waipahu (Honolulu)	KKHN-102.7	country	KKBM, CHR "DA Bomb"
KS Great Bend	KZLS-107.9	hot AC	WW1-adult contemporary
Larned	KGTR-96.7	oldies	adds WW1 - oldies
Larned	KNNS-1510	adult standards	adds WW1-adult stands.
MN New Prague	KCHK-1350	ABC - oldies // FM	ABC Real - country
	(KCHK continues its morning show of polka music from 5a-9a)		
NJ Eatontown	WHTG-1410	# modern rock // FM	oldies
	(WHTG is expected to simulcast WBUD shortly, this corrects an earlier report offered by WHTG)		
NY Avon (Rochester)	WQRV-93.3	classic hits	WBBF-FM, oldies

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**FORMAT CHANGES & UPDATES (cont'd)**

NY Rochester WBBF-98.9 oldies WBZA, 80's hits "Buzz"  
 (WBBF call letters & programming move to 93.3 MHz & 950 KHz)  
 Rochester WEZO-950 bus./stand./tropic WBBF, oldies //WBBF-FM  
 Smithtown (L.I.) WMJC-94.3 country rock AC "Island 94.3"  
 (With an emphasis on the 80's, WMJC airs pop rock hits from the 70s-90s)  
 NC Elizabeth City(Nags H) WKJX-96.7 rhythmic oldies rock // WOBR-FM  
 OH Hubbard (Youngstown) WBTJ-101.9 adult standards urban  
 (Management of WBTJ has been resumed by Stop 26 Riverbend)  
 UT Provo(Salt Lake City) KOVO-960 # regional Mexican reported silent  
 (KOVO dissolves its LMA with LOBO Broadcasting; the  
 "La Fiera" regional Mexican programming moves to KSGO, 1600 kHz)  
 VT Bennington WBTN-1370\* # info & classical stunting w/loop

**Returned/Dismissed Applications**

NM 107.1+ Tatum (D) Noalmark Bcstg. Corporation  
 VA 100.5+ Goochland (D) George S. Flinn, Jr.  
 100.5+ Goochland (D) John D. Strelitz  
 100.5+ Goochland (D) Land of Gooch Bcstg.  
 100.5+ Goochland (D) Mainquad Broadcasting, Inc.  
 100.5+ Goochland (D) Quality Radio Partners

**NEW STATIONS: GRANTS**

AZ 91.9\* Sells 10000 w, 1656 ft DA Tohono O'Odham Nation  
 IL 88.3\* Arlington Heights 1000 w, 105 ft DA Church of Christian Liberty  
 88.3\* Palantine 100 w, 79 ft William Harper College  
 MT 90.3\* Lame Deer 100000 w, 741 ft Northern Cheyenne Tribe  
 NM 107.1 Tatum 100000 w, 1286 ft MTD, Inc.

**CONSTRUCTION PERMIT ACTIVITY**

AS KKHJ-93.1 Pago Pago increases to 430 w, 1489 ft  
 AZ KVWM-970 Show Low increases to 195 w nights, ND, changes  
 xmtr loc. to 34-12-40 110-00-20  
 CA KFVR-1310 Crescent City changes xmtr loc. to 41-45-35 121-09-49  
 KNCO-830 Grass Valley increases to 5000 w nights, DA-N  
 FL WRGO-102.7 Cedar Key changes to 12500 w, 457 ft, changes  
 xmtr loc. to 29-11-45 82-59-46  
 GA WAWX-1630 Augusta license to cover for new station  
 HI KCIF-90.3\* Hilo decreases to -692 ft, changes xmtr loc.  
 to 19-43-36 155-05-29  
 KAGB-99.1 Waimea increases to 42000 w  
 ID KEZJ-FM-95.7 Twin Falls decreases to 620 ft  
 IL WOLG-95.9\* Carlinville increases to 6000 w  
 WIXY-100.3 Champaign correct coordinates to 40-00-45  
 88-08-29  
 KS KWSJ-1660 Kansas City license to cover for new station  
 MO KLSC-92.9 Malden decreases to class C3 from class C2,  
 23500 w, 174 ft, changes xmtr location  
 to 36-33-08 89-58-42  
 MO KZZT-105.5 Moberly increases to 50000 w, 492 ft  
 KOTT-107.7 Otterville license to cover for new station  
 NY WALL-1340 Middletown changes xmtr location to 41-27-25  
 74-26-24  
 SD KWSN-1230 Sioux Falls decreases to 440 w days and nights, ND,  
 changes xmtr loc. to 43-27-28 96-40-14  
 VA WJZV-93.1 Ettrick license to cover for new station  
 WA KLES-98.7 Mabton increases to 5800 w, 679 ft  
 KISW-99.9 Seattle changes to 57000 w, 2342 ft, adds DA  
 KBSG-FM-97.3 Tacoma built new auxiliary facility  
 KMTT-103.7 Tacoma built new auxiliary facility

**FACILITIES/PARAMETERS: APPLICATIONS**

( & reapplication) [docket number]  
 CO KLIM-1120 Limon increase to 10000 w days, add 6 w nights  
 change xmtr loc. to 38-50-22 103-51-01  
 change city of license to Security, CO  
 GA WAYR-FM-90.7\* Brunswick increase to class C3 from class A,  
 14000 w, 328 ft, add DA  
 MA WRCA-1330 Waltham change xmtr loc. to 42-17-22 71-11-20  
 MI WCAR-1090 Livonia increase to 1000 w nights, change xmtr  
 loc. to 42-07-27 83-12-05, change city  
 of license to Melvindale, MI

**FACILITIES/PARAMETERS: APPLICATIONS (cont'd)**

OH WDMN-1520	Toledo	change xmtr loc. to 41-30-32 83-33-07, change city of license to Rossford, OH
OK KEBC-1340	Oklahoma City	change xmtr loc. to 35-29-58 97-30-33, change city of lic. to Midwest City, OK
SC WJXY-1050	Conway	increase to 25000 w days, 1000 w nights change xmtr loc. to 32-48-12 80-05-56, change city of license to Charleston, SC
WBCU-1460	Union	increase to 1700 w days, decrease to 80 w nights
TN WKBJ-1600	Milan	increase to 5000 w days, ND-D, change xmtr loc. to 35-13-25 89-46-35, change city of license to Lakeland, TN
TX KYNG-105.3	Dallas	change to 99300 w, 1781 ft, change xmtr location to 32-35-05 96-57-46
KMUL-1380	Muleshoe	increase to 50000 w days, decrease to 9 w nights, change xmtr location to 34-24-31 103-11-15, change city of license to Farwell, TX

**FACILITIES/PARAMETERS: GRANTS**

CA KLVJ-100.1*	Julian	change to 3500 w, 430 ft
KWG-1230*	Stockton	change xmtr loc. to 37-57-34 121-15-28
FL WXEL-90.7*	West Palm Beach	modify CP to change xmtr location to 26-34-37 80-14-32
IL WOLG-95.9*	Carlinville	make changes to antenna system
IA KDSN-FM-107.1	Denison	increase to 302 ft, change xmtr loc. to 42-02-10 95-19-44
MA WKOX-1200	Framingham	direct measurement of antenna power
MN KXXX-92.5	Park Rapids	change to 7700 w, 584 ft, change xmtr loc. to 46-55-51 95-00-27
KDKK-97.5	Park Rapids	increase to 636 ft, change xmtr loc. to 46-55-51 95-00-27
NY WWWG-1460	Rochester	direct measurement of antenna power
OK KLBC-107.1	Durant	increase to class C3 from class A, 21000 w, 358 ft, add DA, change xmtr location to 34-00-07 96-25-19
PA WFRM-600	Coudersport	direct measurement of antenna power
TX KMIC-1590	Houston	direct measurement of antenna power
KTKY-106.1	Refugio	change to 12000 w, 492 ft
WV WQZK-FM-94.1	Keyser	decrease to 800 ft
WI WORQ-90.1*	Green Bay	increase to class C1 from class A, 52000 w, 571 ft, add DA, change xmtr location to 44-21-32 87-59-07
WHSM-910	Hayward	change xmtr loc. to 45-59-07 91-32-21

**CALL LETTER CHANGES** ( # applied for by new owners)

NY WQRV-93.3	Avon	becomes	WBBF-FM (requested)
WBBF-98.9	Rochester		WBZA (requested) "The Buzz"
WEZO-950	Rochester		WBBF (requested)

**PROPOSED STATION TRANSFERS**

( 314 asset sale, 315 transfer of control, 316 reorganization)

CA KIXF-101.5/	Baker/	316 from Highway Radio, Inc.
KIXW-FM-107.3	Lenwood	to KHXY, Inc.
GA WMTM-1300/93.9	Moultrie	316 invol. from Colquitt Bcstg. (D. Turner) to Colquitt Bcstg. (J. Turner)
MN KRVI-95.1/	Detroit Lakes/	316 from Clear Channel Bcstg. Licenses, Inc.
KVOX-1280	Moorhead	to Capstar TX, LP
NE WJAG-780/		316 from WJAG, Inc. (Huse, Jr.)
KEXL-106.7	Norfolk	to WJAG, Inc. (Olsen)
NY WRRB-96.9/	Arlington/	314 from Crystal Communications Corp.
WCZX-97.7/	Hyde Park/	to Aurora II, LLC
WPDA-106.1/	Jeffersonville/	
WKNY-1490/	Kingston/	
WALL-1340/		
WRRV-92.7	Middletown/	
WEOK-1390/		
WPDH-101.5/	Poughkeepsie/	
WZAD-97.3	Wurtsboro	

**PROPOSED STATION TRANSFERS (cont'd)**

ND KFGO-790/101.9/ WDAY-FM-93.7/ Fargo/ KULW-92.7 Kindred	316 from Clear Channel Bcstg. Licenses, Inc. to Capstar TX, LP
OH WYLI-910 Marietta	314 from WRCM, Ltd. to Steven and Terese Daughtery
PA WMHU-107.7 Cooperstown	314 Cooperstown Radio, Inc. to Fox Allegheny, Inc.
TN WWTN-99.7/ Manchester/ WSM-650/95.5 Nashville	316 from Gaylord Ent.(OPUBCO Voting Trust) to Gaylord Ent. (E. Gaylord, et al)
TX KBRZ-1460 Freeport	314 from Coastal Broadcasting, Inc. to Aleluya Christian Broadcasting, Inc.
KRBH-98.5 Hondo	314 from Five Points Broadcasting, Inc. to Hondo Radioworks, Ltd.
KLOI-101.7 Silsbee	316 from Proctor-Williams, Inc. to Hilco Communications, Inc.
WA KREW-FM-99.3 Naches	314 from Butterfield Bcstg. Corporation to Clear Channel Broadcasting Licenses, Inc.

This week, Bonneville Holding Co. filed 17 "316" applications from Bonneville Holdings Co. (BHC Trust) to Bonneville Holdings Trust (Church of Jesus Christ of Latter-Day Saints).

**DISMISSED STATION TRANSFERS**

NC WWGL-94.1/ Lexington/(D) WLXN-1440 Lexington (D)	316 from Davidson County Bcstg. Co. to Mildred C. Hilton
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**WASHINGTON THIS WEEK**

Does the FCC possess the "moral authority" to issue fines? KAXX licensee American Radio Brokers alleges in a Petition for Reconsideration that since the FCC "knowingly and regularly fails to abide by the requirements of its own rules", it hasn't earned the authority to fine A.R.B. \$4,000 for failing to respond to a Notice of Violation in a timely fashion. This isn't the first time Chester Coleman's ARB has tried to shake things up at the Commission. On September 6, his lawyer David Tillotson filed a Petition for Rulemaking asking for clear guidelines for LMAs. This new Petition for Reconsideration re: KAXX claims the FCC routinely misses its own deadlines. It even quotes a Deputy Chief of the Mass Media Bureau saying the Bureau "does not pay any attention to Sec. 1.403, but rather issues notices of the receipt of rulemaking petitions if and when it believes it is appropriate." Attorney Tillotson wants the \$4,000 fine against KAXX, Eagle River, AK rescinded.

Low Power FM is an issue that's still banging around the halls of Congress, even though Senate sponsor Rod Grams lost his bid for re-election in Minnesota. The Media Access Project's Andy Schwartzman says it's "chaos. . .it's more uncertain than ever", in terms of what might happen as the current 106th Congress comes back as a "lame duck." When last sighted, Grams' S. 3020 was attached to an appropriations bill that was the subject of bitter wrangling between President Clinton and the Republican Congress.

Nobody's watching the Florida re-count with more interest than FCC Chairman Bill Kennard: Al Gore is his friend and sponsor, and Kennard will either be moving up from the FCC as part of an Al Gore Administration - or moving out of government altogether as a Bush-appointed Chairman moves into Kennard's office.

Whatever else happens in the new 107th Congress, expect a battle between Mike Oxley (R-OH) and Billy Tauzin (R-LA) for the Chairmanship of the House Commerce Committee. Both men covet the job and they have little love for each other. Virginian Tom Bliley was obliged to step down as Chairman of Commerce because of House rules term-limiting committee leadership, and losing that plum role is probably why he chose not to run for re-election at all. The House Commerce Committee deals directly with the FCC and it has become a bully pulpit for those who don't like Bill Kennard's policies and initiatives.

No matter who takes the White House (and controls the FCC), the Republicans' slim margins in the House and Senate may slow down the process of appointments and confirmations - like the confirmation of a new FCC Chair for either Gore or Bush. And with such a strong Democratic minority, the kind of personnel choices the GOP makes may be affected. Media Access Project's Andy Schwartzman tells M Street the situation "could make for much more benign, centrist appointments, because the Senate will be much more divided" next year. It might also go the other way, if things get bitter on Capitol Hill.



**CANADA THIS WEEK**

An application filed in August by Cooperative Radio Ville-Marie Outaouais for a new Ottawa radio station to rebroadcast Montreal based CIRA-FM has led to a Canadian Radio-television and Telecommunications Commission call for competing applications for use of the 97.9 frequency requested. Interested applicants need to file a Letter of Intent with the CRTC by December 8. A formal application is due by January 8, 2001. As is usual in the competing application process, applicants need to provide the CRTC with evidence that there is a demand and market for the proposed station and its programming.

**ELSEWHERE**

\$52.5 million - just remember that number, because it's the magic number in a three-way deal, as Radio One sells one FM in Richmond and two in Greenville, SC to Cox Radio for \$52.5 million. It then acquires its second FM in Dallas from Sunburst for the same amount (\$52.5 million). For Step One, here's a quick M Street look at the Radio One-Cox agreement: In Richmond, Radio One's selling modern rock "Y101" WDYL to Cox, which just entered the Richmond market via the Clear Channel-AMFM Inc. spinoffs. Cox Radio will add class A WDYL, Chester, VA (101.1 MHz) to its current cluster: country WKHK, classic rock WKLR, hot AC WMBX and adult standards WTVR-AM. In Greenville-Spartanburg, SC, Radio One is selling its only two stations there to Cox, which enters the market with this deal. The stations: Urban "107.3 Jamz" WJMZ-FM, a full C licensed to Anderson, SC. And news/talker WPEK, a full C at 98.1 licensed to Seneca, SC, which Radio One is in the process of acquiring from Alpeak.

The other \$52.5 million deal: In Dallas, Radio One is buying a second FM from Sunburst for exactly that amount of money. Dallas is more complicated, because Sunburst and Clear Channel have just traded intellectual property. And now Sunburst will sell Radio One its Gainesville-licensed 94.5 MHz frequency, formerly modern rock "The Edge" and now the new home of "Jammin' Oldies." The KTXQ rhythmic oldies format was previously at Clear Channel's Ft. Worth-licensed 102.1 frequency, which is now doing "The Edge." (So: the Edge is at 102.1, "Jammin' Oldies" is at 94.5.) There's some money changing hands: For \$52.5 million, Radio One buys the Class C 94.5 MHz Gainesville, TX frequency from Sunburst. And for \$2 million, Radio One acquires the rhythmic oldies "Jammin' Oldies" format from Clear Channel, for use on 94.5. So for \$54.5 million, Radio One gets itself a second FM in Dallas to complement newly-bought urban "Beat" KBFB, and an instant format to go with it. (By the way, Clear Channel paid Sunburst \$5 million for the Edge format.) Brokerage credit on the three-day deal goes to Star Media Group's Peter Handy.

One final piece of Radio One business: Richmond's WARV-FM. Radio One is selling one more "non-core" station, and it's to a company that has first-cousin ties to Cox Radio. That's Honolulu Broadcasting, which owns just one other station, and that's Honolulu-market oldies KGMZ-FM, Aiea (107.9 MHz), which has a Joint Sales Agreement with Cox. In Richmond, Honolulu Broadcasting is acquiring WARV-FM, a class A at 100.3 licensed to Petersburg, VA that's currently part of a simulcast with Radio One-owned "River", country WJRV. Radio One's selling WARV-FM for just \$1 million.

Not one but two Chicago AMs were sold this week, in deals we've been expecting for a long time:

First, Salem walks away with Infinity's 1160 KHz AM in Chicago for a cool \$29 million, so Salem, not a Spanish-radio player, gets the nod for the longtime WJJD, sometime WSCR and current WXRT-AM. Ed Atsinger has been trying to buy a complement to Christian WYLL (106.7) for years, and this is his first score. The facility's got 50,000 watts day, 5,000 watts night, DA-2. We're wondering if Salem will transfer its religious format from WYLL over to 1160, and do a "Fish"-style contemporary Christian format on 106.7. The 1160 is now simulcasting adult alternative WXRT (93.1) after having been the second home of the "Score" sports format, relocated to 670. Gary Stevens brokered on behalf of Salem. We believe Infinity may finally be ready to announce its other major-market AM divestitures: The new FCC radio-TV local-ownership rules require Infinity to sell off AMs in several major markets, following the CBS merger with Viacom and the addition of a second TV signal.

**ELSEWHERE (cont'd)**

Also on the AM dial in Chicago, Catholic Family Radio sells WYPA, Chicago (820) to local radio-TV entrepreneur Fred Eychaner for \$10.5 million. There's nothing wrong with the daytime-only signal of the 5,000-watt non-directional WYPA. It served "The Score" well as the original home of the WSCR format (before it moved to 1160). And we believe it will do just fine for the brokered-ethnic format we expect Fred Eychaner to install when he takes over around February 2001. Eychaner's current holdings in Chicago are the brokered AM simulcast of WSBC (1240 KHz) and WCFJ (1470 KHz), plus a couple of UPN TV affiliates, including Channel 50-WPWR.

In Salt Lake City, Chris Devine and Bruce Buzil buy an AM through their new Millcreek Broadcasting company, and it's KOVO, Provo at 960 KHz. The seller has one of our favorite licensee names: the "Great Stock Company of Vast International Import, Inc." Recently KOVO has been doing regional Mexican as "La Fiera", by virtue of an LMA with Lobo Broadcasting, which has since moved to KSGO (1600 KHz). Now Devine and Buzil's "Millcreek Broadcasting" assumes the LMA. The facility is currently silent, but is expected to return to air with a new format within a few weeks. They own Salt Lake rocker "Blaze" KWKD, rhythmic oldies KFVR-FM, and dance KUUU, simulcast on KTCE. Their newest station, KOVO, has 5-kw day, 1-kw night, DA-N. Broker: Greg Merrill of Media Services Group.

In Augusta, GA, Beasley adds two FMs, for a total of six, with the \$12 million pickup of George Buck's country "Kicks 99" WKXC-FM and soft AC "Lite 98" WSLT. Because of the signal overlaps, Beasley's apparently able to own six FMs in the market plus its two AMs. So the Beasley cluster there will be WCHZ (rock at 95.1 MHz), "Cool FM" WGOR (oldies at 93.9), WAJY (standards at 102.7), talk simulcast WGAC at 580 KHz and WRFN at 93.1, WRDW (talk and sports at 1480 KHz), the CP for expanded-band WAWX at 1630 KHz, plus the new GHB stations. They are: WKXC-FM, a class C2 at 99.9 licensed to Aiken, SC. And WSLT, a class A at 98.3 licensed to Clearwater, SC. M Street ran the Spring Arbitron shares and the GHB pair add another 13.8 to Beasley's existing 18-share, for a total of 31.8. Mike Bergner brokered the Beasley-GHB deal.

South of Wheeling, WV, Calvin Dailey buys three stations in New Martinsville, WV. Actually he's getting two operating stations - talk WETZ at 1330 and Power Country WETZ-FM at 103.9 - along with a CP for a new class A at 99.5. WETZ has 1-kw days, 59-w night, ND; WETZ-FM is a class A. All three are licensed to New Martinsville, on the West Virginia side of the Ohio River. Seller is Nelson Hachem's HBN Communications and the price is \$380,000. The broker is Pittsburgh-based Ray Rosenblum.

In Vermont and northern New York State, Clear Channel fills in some geographical holes by acquiring the Excalibur group for \$5.8 million. Excalibur's owners probably have more than triple-digit radio years among them: Veterans Jim Champlin, Marty Beck, and Joel Hartstone. They'll continue to work together in the SiteShell Internet services company, which says it's now got agreements with 200 radio stations. But they're saying goodbye to Excalibur, which sells these five stations to Clear Channel - the Montpelier-Barre, VT-area country simulcast of Randolph-licensed WCVR-FM, a class C3 at 102.1, and WWWW at 1320, with 1-kw day, 66-w night, ND. Rutland-market CHR "Z97" WZRT, a C2 at 97.1, and talk WSYB at 1380, with 5-kw day, 1-kw n, DA-N. And Burlington, VT-area oldies WLCQ, Port Henry, NY, a class C3 at 92.1.

Longtime Freeport, TX AM KBRZ (146 KHz) is selling to Aleluya Christian Broadcasting, which may well be planning a Spanish-language religion format, though we're just speculating here. KBRZ operates with 500-watts day, 214 night, non-directional. Jim Payne-run Coastal has no other broadcast interests, and neither does Robert Ruben Villareal's Aleluya Christian Broadcasting. Price is \$700,000 with 10% held in escrow prior to closing. Broker: Houston-based John Saunders.

Cumulus, continuing to dig itself out of a very deep hole, recruits Jon Pinch from Clear Channel International as its new Chief Operating Officer. A big plus for Cumulus CEO Lew Dickey is that at CC International, Jon Pinch ran a station group roughly equal in size to Cumulus. He took that job in March after looking out for CC's interests in New Zealand and Australia. Jon starts at Cumulus in Atlanta on December 1.

**ELSEWHERE (cont'd)**

It was apparently radio versus "The Suits", as ABC cuts Matt Drudge loose. The radio types loved him and wanted to expand his airtime, but Washington Post media maven Howard Kurtz says "the suits have gotten the last laugh." He means "suits" like ABC News President David Westin, who tried to keep ABC Radio from signing Drudge to do a talkshow in July 1999. Kurtz says the decision not to renew Drudge's contract came from a very high level and represents a 180-degree turn for ABC. There had been talk of converting Drudge's Sunday night radio show into a five-night-a-week offering. Instead - ABC won't renew his 18-month contract after it ends in December. But there are indications stations like WABC, New York might retain Drudge even after parent ABC drops him. And the New York Post reports further speculation that Clear Channel-owned Premiere Radio Networks is actively pursuing Drudge for a new syndication deal.

Clear Channel will finish assimilating AMFM Inc. by closing its Dallas and Austin offices and laying off 400 people, based on CC's just-filed 10-Q. It says it's "finalizing plans to restructure AMFM's operations", resulting in the closing of the AMFM corporate office in Dallas (at 1845 Woodall Rodgers Freeway) and Austin (at 600 Congress Avenue). Those closings will occur by March 31, 2001. CC will discontinue or fold in other AMFM "existing similar operations" as part of the consolidation. It's the kind of cost control Wall Streeters like. Clear Channel is taking a \$185 million purchase accounting liability, mostly to handle the severance for terminated staffers. Clear Channel closed its merger with AMFM in August 30.

Another result of the Clear Channel assimilation of AMFM Inc. is in the world of the rep firms, where CC-owned Katz creates two insulated divisions - one for Clear Channel, and one for everybody else. Stu Olds was forced to address the issue that Interep's Ralph Guild constantly raises: When a group owns a rep firm, how can it reassure its competitors who are customers of the rep firm that it will treat them fairly? Now we have Olds' answer, after consultation with Bonneville, Cox, Infinity, Radio One, Saga, Tribune and others. He will split the umbrella Katz Radio Group into two "separate and distinct" units, each with a president who reports up to him. Katz says it hasn't lost a single group in the process and it hasn't laid anybody off. Here's the new 2-part structure for parent Katz Media Group:

"Clear Channel Radio Sales" will be a dedicated rep for the 1,200 or so stations of CC. Mike Agovino will be its President, and he's got three separate sales teams within CC Radio Sales. Each will have a president, and those will be Bob Turner, Bob McCurdy and Jeff Howard. Clear Channel stations are currently spread among the Clear Channel, Eastman, Sentry, Katz and Christal reps. Dominick Milano is EVP/Director of National Sales, Erik Hellum is EVP/Group Sales. The second division is called "Katz Radio Group", to be run by Steve Shaw and encompassing all the non-Clear Channel groups: Infinity, Cox, Bonneville, etc. There will be two units: One known as "Katz Radio" and the other using the Christal name. Mark Gray becomes President of Katz Radio and Tucker Flood is President of Christal, with both reporting to Steve Shaw. The exception here is the Hispanic Media rep. Laura Hagan will report directly to Stu Olds. The in-house sales and marketing support division called Katz Dimensions remains, still run by Bonnie Press.

Good bye to "Eastman", the rep name that for decades was associated with younger formats like top 40 and rock. Bob Eastman had been a salesperson for John Blair and Company in the 1940s and 1950s and he saw the new Top 40 format sweep the country - and spotted the opportunity. He and some other Blair reps set up Eastman as a rep firm that could work in tandem with the hot new youth formats. Old-line reps like Blair caught up, but for years Eastman was a major player. Jacor bought it in the last 1980s, and then it became part of Katz. And now the Eastman rep is gone as part of the restructuring at Katz. Also gone is the Sentry firm, a more recent company inside Katz.

Bob Sillerman's back again, reportedly making the artist management biz his latest industry, following very successful runs at radio ownership (including SFX and Multi-Market) and live-event promotion and venue management (SFX Entertainment). Now Sillerman and Broadcast.com founder Mark Cuban are reportedly buying "The Firm" - the artist management company that reps hot acts like Limp Bizkit, KoRn and the Backstreet Boys. You have to assume Sillerman's thinking about consolidation, again.

**ELSEWHERE (cont'd)**

Down in Florida, Infinity Outdoor buys 1,300 more billboards from AutoNation, as a complement to its radio interests in the Sunshine State. Infinity paid \$104 million for AutoNation-owned Republic Media Companies. Recent quarterly statements from Infinity demonstrate that outdoor is fast becoming about 50% of the entire company, revenue-wise.

Now a "penny stock", Radio Unica will buy back up to 3 million of its shares. Joaquin Blaya's stock earned "penny stock" status a couple of months ago when the share price slumped below \$3. That's a huge decline for a stock that was trading above \$25 last November and December. Now Radio Unica announces it's ready to buy back up to three million shares.

**M STREET BAZAAR. . . PEOPLE, PRODUCTS, AND PROGRAMMING**

At Greater Media, Chairman/CEO Frank Kabelá retires after more than three decades with the radio group and its parent company. For most of his tenure he worked for Greater Media principal Peter Bordes as EVP and then President/COO. When Bordes died last year Kabelá became Chairman/CEO. Now the company announces that he's retiring on December 31. Peter Bordes' brother John becomes Chairman, and Boston-based Peter Smyth will continue as President and COO (and an active radio manager). Kabelá's retirement is truly the end of an era at Greater Media, following the deaths of company co-founder Peter Bordes and former COO Tom Milewski.

Richard Heftel is HBC's new "VP of Music Industry Relations." The former GM of Hispanic Broadcasting's KLVE, KSCA and KTNQ, Los Angeles cluster will be the company's liaison with recording artists, labels and agents. There's another angle, too: concert promoters. With its extensive stable of Spanish-language music stations, HBC wants to make the most of its assets. Richard Heftel will also handle the syndication of KSCA-based morning sensation Renan Almindarez Coello.

At Premiere, Radio Networks, Tim Kelly and Roby Weiner get major promotions, as Tim Kelly moves up from EVP/Director of Programming to Executive VP/General Manager of the whole shop, reporting directly to President/COO Kraig Kitchin. Tim will oversee the day-to-day business at Premiere as well as programming and technology. Roby Weiner moves up from Senior VP/Marketing to Executive VP, responsible for research, promotion and marketing. Like Tim Kelly, she reports to Kraig Kitchin.

A final sign-off for CBS Radio pioneer Robert Trout, who just died at 91 but had continued active on-air work right up to the end. He covered the news with grace and an amazing ability to ad-lib. As one of "Murrow's Boys" at CBS during the 1930s and 1940s, he coined the term "fireside chat" to describe Franklin Delano Roosevelt's homey talks on national radio during the Depression. Trout was the signature voice of CBS Radio's World News Roundup as World War II was breaking out. He won a Peabody Award in 1980 and continued as a commentator for NPR until recently. He died of heart failure.

Mentoring will be a hot topic at the NAB and other places, as the NAB distributes a new guide on the subject, sparked by the Harvard Mentoring Project. The new "Most Influential Women"'s group is also focusing on mentoring young and would-be broadcasters.

Back next week to report and help explain more of the news from radio. If you're trying to reach radio, by mail, fax or smoke signals (okay, we're kidding about the smoke signals), give M Street a call and ask about our custom database services. The M Street Database can be a powerful tool for your business. Call M Street at (615) 251-1525. See you back next week, here on M Street!

\* \* \* \*

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# The M Street Journal

## Radio's Journal of Record

NEW YORK ■ NASHVILLE

November 22, 2000 Vol. 17 No. 47

**THE 80S TIDAL WAVE CONTINUES.** . . In San Francisco, where Clear Channel flips KIOI from hot AC to "The 80s and More." In Minneapolis, where Infinity sharpens "The Point" WXPT to 80s. In Louisville, where Cox converts hot AC WMHX to an 80s-based "Point." In Wichita, where Entercom flips country KWCY. And in Madison, where Entercom knocks off country WYZM to do 80s. CC's abandonment of the heritage "K-101" slogan in the Bay Area was surprising, but Louisville may be the most unusual change, because that market used to have an 80s station, before Cox sold it to Salem, which took it contemporary Christian. Now Cox is back doing 80s on another station. Infinity programming guru John Gehron says everybody needs to pay attention to this flood of 80s stations, whether you're doing the format, or defending against it. And the wave of 80s conversions has gotten Arbitron's attention: It just added an "80s" format category as a choice on the quarterly Station Information Profile.

**BAD RELATIONS.** . . Whether it's Al Gore or George W. Bush who moves into 1600 Pennsylvania Avenue and appoints a new FCC Chairman, we forecast that the FCC will continue to have a rocky relationship with Congress. That's unless a Bush Chairman swiftly kills off Low Power FM, EEO and other things the Republican Congressional leadership has deplored for years. And again, no matter who wins the battle of the "chads" in Florida, a new FCC Chairman is probably months away. We expect continued friction. As for Low Power FM: This 106th Congress may be too preoccupied with bigger matters to deal with the legislation that would contain it, the legislation being pushed by the NAB. That would leave the FCC free to issue its first LPFM licenses.

**BLAZIN' HITS.** . . That's the name of ABC Radio Networks' brand-new 24-hour format, and it describes a hip-hop and R&B syndicated product aimed at active 18-34s. ABC's planning a launch in Spring 2001, proving again the power of youth in America (and their pocketbooks). Plenty more of the week's radio news in this week's M Street Journal, starting with the M Street-researched format changes --

### FORMAT CHANGES & UPDATES

( # change accompanies new ownership) ( // simulcast)

		<u>formerly</u>	<u>becomes</u>
CA San Diego	KJQY-94.1	soft AC	oldies
San Francisco	KIOI-101.3	hot AC	80s hits "Star Radio"
Santa Rosa	KXFX-101.7	rock	drops Mark & Brian
FL Marathon (Fl. Keys)	WWWK-97.7	new	dance-CHR "K-97"
	(WWWK leans on the pop & techno side of dance hits)		
GA Sparta	WJDS-88.7*	new	religion // WLPE
	(WJDS joins the "Good News Network" smc WLPE, 91.7 from the Augusta market)		
HI Kapaa	KITH-98.9	# KAWT, new	Hawaiian
	(KITH is now in a combo with KTOH)		
Kalaheo	KTOH-99.9	# KAYI, new	testing
	(KTOH is conducting program tests with "The History of Rock & Roll")		
ID Wallace (Spokane)	KSIL-100.7	new	ABC-hot AC // KQRK
	(KSIL claims its simulcast of non-co-owned KQRK is temporary)		
IL Peoria	WWFS-1290	WIRL, standards	Fox - sports (Nov. 13)
KS Arkansas City	KAXR-91.3*	new	AFA - cont. Christian
Haysville (Wichita)	KWCY-105.3	country	80s hits "The Buzz"
	(KWCY is applying for new call letters)		
KY Louisville	WMHX-103.9	hot AC	80s hits "The Point"
LA Bastrop	KAXV-91.9*	new	AFA - cont. Christian

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**FORMAT CHANGES & UPDATES (cont'd)**

MD Brunswick (Baltimore)	WTRI-1520	# spanish religion	reported silent
MI Standish (Saginaw)	WSTD-96.9*	# silent	WWCM, info/class/jazz
	(WSTD becomes the 7th station to simulcast WCMU-FM)		
MN Cambridge (Minn)	KZNT-105.3	mod. class.// KZNR	modern rock // KZNR
Eden Prairie (Minn)	KZMZ-105.7	mod. class.// KZNR	modern rock // KZNR
Lakeville (Minn)	KZNR-105.1	modern classics	modern rock
Moorhead (Fargo)	KQWB-FM-98.7	rock	drops Bob & Tom
St. Louis Park (Minn)	WXPT-104.1	modern AC	80s hits "Mix 104"
NE Crete (Lincoln)	KKNB-104.1	modern AC	CHR "Kiss FM 104"
	(KKNB also adds Rick Dees in the morning)		
NM Taos	KXMT(CP)-99.9	KLAB, new	JRN - AC "The Mountain
NY Lakewood	WKZA-106.9	new	hot AC "Kiss FM"
NC Dunn (Fayetteville)	WRCQ-103.5	rock	adds Lex & Terry
Whiteville (Fayett.)	WZFX-99.1	urban	adds Russ Parr
Wilson	WXJC-90.5*	# WAHD, jazz	rel. // KAWZ "The Cause"
TN McMinnville	WAKI-1230	talk	to be classic hits
	(WAKI will debut its new format Jan 1; it retains Rush Limbaugh)		
Spencer	WKZP-107.3	WWEE, AC	JRN - hot AC "Kiss"
TX Hebronville	KAZF-91.9*	new	Span. c.Christ.// KUBR
UT Nephi	KYKN-FM-103.9	# country	CHR
	(KYKN-FM enters an LMA-to-buy with Mag Mile Media, LLC)		
BC Vancouver	CFOX-FM-99.3	rock	modern rock
Whistler	CFXX-FM-92.3	rock // CFOX-FM	modern rock // CFOX-FM

**NEW STATIONS: APPLICATIONS** ( \* non-commercial station) (& reapplication)

		( + competes with existing application)	
NH 1490	Lebanon	600/600	Koor Communications, Inc.
TX 98.9	Abernathy	5500 w, 328 ft	LPA Communications of Texas
NF 93.7	Lewisporte	5 w	Todd Foss
	(This application is for a "developmental community radio station")		
ON 102.7	Georgina Island	250 w	Janice Taylor
	(This is proposed as an English and Native-language station)		
PQ 103.1	La Martre	15 w	Radio du Golfe, Inc.
	(This station would rebroadcast CJMC-FM)		
103.1	Les Mechins	10 w	Radio du Golfe, Inc.
	(This station would relay CJMC-FM)		
SK 89.9	Meadow Lake	37 w	Natotawin Native Broadcasting
	(This station would relay CJLR-FM)		

**Returned/Dismissed Applications**

OR 91.3*+	Coquille (R)	Pensacola Christ. College
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**NEW STATIONS: GRANTS**

TX 88.1*	Doss	6000 w, 328 ft DA	American Bcstg. Educational
AB 93.5	Wetaskiwin	50 w	Tag Broadcasting
	(This station will program a mix of gospel and country music)		

**TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR: GRANTS**

CA K217EF-91.3*	Desert Center	10 w (v) DA, KMRO	Assn. for Community Ed.
NY WYZY-FM1-106.3	Lake Placid	500 w DA, WSLK	Saranac Lake Radio, LLC
OK K210DJ-89.9*	Lawton	10 w (v) DA, KLOV-FM	Educ. Media Foundation
TX K201HE-88.1*	Fort Stockton	20 w, WJFM	Family Worship Center
UT KBLQ-FM1-92.9	Pleasant View	50 w DA, KBLQ-FM	Sun Valley Radio, Inc.
WY W214BO-90.7*	Greybull	50 w, WJFM	Family Worship Center

**CONSTRUCTION PERMIT ACTIVITY**

AL WIOL-92.7	Eufaula	increases to 39000 w, 551 ft, changes xmtr location to 32-07-58 85-04-13
CA KAVT-1680	Fresno	license to cover for new station
KLOB-94.7	Thousand Palms	changes to 1650 w, 630 ft DA
FL WXHT-102.7	Madison	increases to class C3 from class A, 15000 w, 328 ft, changes xmtr loc. to 30-33-29 83-20-06
WEAG-FM-106.3	Starke	increases to 2700 w, 495 ft, changes xmtr loc. to 29-55-50 82-06-16
GA WKHX-FM-101.5	Marietta	changes xmtr loc. to 33-48-27 84-20-27
HI KAWV-98.1	Lihue-Kauai	built new auxiliary facility
ID KBLI-1620	Blackfoot	license to cover for new station
IN WATI-89.9*	Vincennes	changes to 2600 w, 374 ft
IA KAYP-89.9*	Burlington	license to cover for new station
KS KAXR-91.3*	Arkansas City	license to cover for new station



**CONSTRUCTION PERMIT ACTIVITY (cont'd)**

MD WZJZ-92.5	Pocomoke City	license to cover for new station
WBZS-FM-92.7	Prince Frederick	increases to 2750, 746 ft
MA WRNX-100.9	Amherst	changes to 85 w, 902 ft, drops DA, changes xmtr loc. to 42-14-30 72-38-55
MI WICA-91.5*	Traverse City	license to cover for new station
MO KHGN-90.7*	Kirksville	increases to 33000 w, changes xmtr loc. to 40-13-46 92-32-38
OH WLW-700	Cincinnati	changes xmtr loc. to 39-21-11 84-19-44
PA WMGK-102.9	Philadelphia	built new auxiliary facility
RI WHRC-1450	West Warwick	change xmtr loc. to 41-41-42 71-31-26
TN WSRR-FM-98.1	Millington	increases to 840 ft, changes xmtr loc. to 35-09-16 89-49-20
TX KKTL-FM-97.1	Cleveland	built new auxiliary facility
UT KYFO-1490*	Ogden	change xmtr loc. to 41-14-23 111-58-58
VA WAZP-90.7*	Cape Charles	license to cover for new station
WNVZ-104.5	Norfolk	built new auxiliary facility
WRDJ-104.9	Roanoke	built new auxiliary facility
WA KAYO-FM-99.3	Aberdeen	built new auxiliary facility
KMPS-FM-94.1	Seattle	changes to 69000 w, 2289 ft, changes xmtr loc. to 47-30-17 121-58-04
KBKS-106.1	Tacoma	changes to 68000 w, 2289 ft, changes xmtr loc. to 47-30-17 121-58-04

**FACILITIES/PARAMETERS: APPLICATIONS**

AK KAKQ-FM-101.1	Fairbanks	( & reapplication) [docket number] increase to 32000 w, 571 ft, change xmtr loc. to 64-54-55 147-38-52
AZ KKYZ-101.7	Sierra Vista	increase to class C2 from class A, 50000 w, 216 ft, add DA, change xmtr location to 31-39-24 110-26-25
AR KDRS-1490	Paragould	change xmtr loc. to 36-03-01 90-27-44
CA KECR-910	El Cajon	direct measurement of antenna power
KFRN-1280	Long Beach	direct measurement of antenna power
CA KFIV-1360	Modesto	direct measurement of antenna power
KEBR-1210	Rocklin	direct measurement of antenna power
CO KRKS-990	Denver	change xmtr loc. to 39-47-57 104-58-12
CT WCCC-FM-106.9	Hartford	make changes to antenna system
WCTF-1170	Vernon	direct measurement of antenna power
FL WPHK-102.3	Blountstown	modify CP to move to 102.7 C3, increase to 13000 w, 318 ft, change xmtr loc. to 30-27-15 85-02-32
WTMI-93.1	Miami	change xmtr loc. to 25-58-03 80-12-34
WBDO(CP)-760	Palm City	change xmtr loc. to 27-16-07 80-17-00
GA WKHX-FM-101.5	Marietta	build new auxiliary facility; change xmtr loc. to 33-48-27 84-20-27
ID KBXL-94.1	Caldwell	change to 39000 w, 2634 ft, change xmtr loc. to 43-45-48 116-06-52
IL WMNW(CP)-96.3	Atlanta	increase to 285 ft, add DA
IA KDLS-1310	Perry	direct measurement of antenna power
KYFR-920	Shenandoah	direct measurement of antenna power
KS KSNS-91.5*	Medicine Lodge	increase to 48000 w
KY WAPD-91.7*	Campbellsville	modify CP to increase to 333 w, 216 ft
ME WTPN-98.9	Brunswick	increase to 50000 w, 492 ft
MI WOBE(CP)-100.7*	Crystal Falls	increase to class C1 from class A, 100000 w, 561 ft, change xmtr location to 45-49-19 88-02-35
MN KFIL-1060	Preston	direct measurement of antenna power
KLLZ-1600	Walker	direct measurement of antenna power
MS WMPN-FM-91.3*	Jackson	change to 45000 w, 1387 ft, change xmtr location to 32-11-29 90-24-22
WAVI(CP)-91.5*	Oxford	increase to class C3 from class A, 7500 w (v), 574 ft. add DA, change xmtr location to 34-11-57 89-49-09
MO KWRT-FM-93.1	Boonville	make changes to antenna system
KWWR-95.7	Mexico	build new auxiliary facility
KXEO-1340	Mexico	decrease to 960 w days and nights, ND, change xmtr loc. to 39-09-59 91-51-43
MT KREO(CP)-107.5	Superior	one step application to increase to class C from class C1, 100000 w, 1968 ft, change xmtr location to 47-01-12 114-00-47

**FACILITIES/PARAMETERS: APPLICATIONS (cont'd)**

NV KDSS-92.7	Ely	increase to class C2 from class C3, 14000 w, 941 ft, change xmtr loc. to 39-14-46 114-55-39
NJ WHTG-FM-106.3	Eatontown	modify CP to change to 1850 w, 420 ft, change xmtr loc. to 40-16-12 74-04-22
NM KRTN-1490	Raton	change xmtr loc. to 36-53-12 104-26-35
NY WRCD-101.5	Canton	increase to 50000 w, 453 ft, add DA, change xmtr loc. to 44-35-56 74-46-24
WVLF-96.7	Canton	increase to class C3 from class A, 23500 w, 338 ft, add DA, change xmtr location to 44-32-10 75-05-46
WSIV-1540	East Syracuse	modify CP to increase to 2500 w days, 400 w nights, change xmtr location to 42-56-02 76-06-59, change city of license to Dewitt, NY
WUBJ-88.1*	Jamestown	modify CP to increase to 2700 w, 499 ft change xmtr loc. to 42-10-47 79-20-29
WVOQ-103.9	Mexico	increase to class C3 from class A, 17000 w, 397 ft, add DA, change xmtr location to 43-36-19 75-56-07
WNCQ-FM-102.9	Morristown	move to 96.7 C3, increase to 17200 w, 354 ft, change xmtr location to 44-23-43 75-30-51, change city of license to Canton, NY
WABC-770	New York	change xmtr loc. to 40-52-50 74-04-11
NC WSMO-1580	Camp Lejeune	increase to 20000 w days, add 3000 w nights, ND
WTNC-790	Thomasville	increase to 2500 w days, 70 w nights, change xmtr loc. to 35-57-41 80-02-13
OH WCUE-1150	Cuyahoga Falls	direct measurement of antenna power
WQXK-105.1	Salem	change xmtr loc. to 40-53-09 80-49-55
OK KQMX-95.5	Clinton	change to 25000 w, 699 ft
KCDL-99.3	Cordell	increase to class C2 from class A, 41000 w, 541 ft, change xmtr location to 35-32-23 98-48-03
KWEY-FM-97.3	Weatherford	increase to 100000 w, 784 ft, change xmtr loc. to 35-26-40 98-59-22
PA WZUM-1590	Carnegie	decrease to 24 w nights, change xmtr location to 40-25-28 80-05-05
PR WISO-1260	Ponce	increase to 2500 w days and nights, ND
SC WGTN-FM-100.7	Andrews	increase to 6000 w
TN WRVR-FM-104.5	Memphis	build new auxiliary facility
TX KRNH-95.1	Comfort	modify CP to increase to 50000 w
KHYI-95.3	Howe	increase to class C2 from class C3, 19000 w, change xmtr location to 33-27-52 96-47-09
KYXS-FM-95.9	Mineral Wells	increase to class C1 from class C2, 80000 w, 1994 ft, change xmtr loc. to 32-39-50 48-09-47
KBNU-93.7	Uvalde	increase to class C3 from class A, 25000 w, 292 ft, change xmtr location to 29-16-34 99-41-44
WA KARR-1460	Kirkland	direct measurement of antenna power
AB CKGY-1170	Red Deer	move to 95.5 MHz, 100000 w
PQ CJMC-FM-2-92.7	Mont-Louis-en-Haut	move to 103.1 MHz
CKIA-FM-96.1	Quebec City	move to 88.3 MHz, increase to 350 w

**Returned/Dismissed Applications**

GA WNGC-106.1	Toccoa (D)	decrease to 981 ft, change xmtr loc. to 34-22-40 83-39-25
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**FACILITIES/PARAMETERS: GRANTS**

GA WAYR-FM-90.7*	Brunswick	increase to class C3 from class A, 14000 w, 328 ft DA, change xmtr loc. to 31-11-39 81-29-30
IN WIRE-91.1*	Lebanon	increase to 3200 w (v), 220 ft, add DA, change xmtr loc.; to 40-03-48 86-26-36 (as amended)
TX KHFD(CP)-103.5	Hereford	decrease to 249 ft, change xmtr loc. to 34-52-10 102-34-47
AB CJMT-FM-106.5	Canmore	increase to 510 w, change xmtr location

**CALL LETTER CHANGES** (# applied for by new owners)

AR	KBRS-104.9	Springdale	#	KXNA	11/15/00	"The X"
CA	KAFY-970	Bakersfield	#	KZPM	11/9/00	
	KZPM-1100	Bakersfield		KAFY	11/9/00	
CO	KHIH-95.7	Denver		KFMD	11/13/00	
HI	KAYI(CP)-99.9	Kalaheo		KTOH	11/7/00	
	KAWT(CP)-98.9	Kapaa		KITH	11/7/00	
	KKHN-102.7	Waipahu		KKBM	11/10/00	"Da Bomb"
IL	WIRL-1290	Peoria	#	WWFS	11/11/00	"Fox Sports"
KY	WYWY-FM-96.1	Barbourville		WKKQ	11/10/00	
MD	WASA-1330	Havre de Grace		WJSS	11/9/00	"Jesus"
MI	WSTD-96.9	Standish		WWCM	11/9/00	"Central MI Univ."
MS	WLSM-1270	Louisville		WIRL	11/11/00	
NM	KCKN-1020	Roswell		KXEM	11/13/00	
	KLAB(CP)-99.9	Taos		KXMT	11/13/00	"The Mountain"
NY	WQRV-93.3	Avon		WBBF-FM	11/16/00	
	WBBF-98.9	Rochester		WBZA	11/16/00	"The Buzz"
NC	WBHU-97.9	Bayboro		WRUP	11/6/00	
	WBSY-104.7	Rose Hill		WZUP	11/6/00	
	WAHD-90.5*	Wilson		WXJC	11/17/00	
OH	WYLI-910	Marietta	#	WBRJ	(requested)	
	WCLR-95.7	Piqua		WDPT	11/6/00	"Dayton's Point"
	WZLR-95.3	Xenia		WDTP	11/9/00	"Dayton's Point"
SC	WCTG-840	Columbia		WCEO	11/15/00	
	WJXY-1050	Conway		WIQB	11/16/00	
TN	WLIL-730	Lenoir City		WKZX	11/8/00	
	WWEE-107.3	Spencer		WKZP	11/7/00	"Kiss 107"
TX	KKTL-FM-97.1	Cleveland	#	KTHT	11/13/00	"Hot 97.1"
	KTXQ-102.1	Fort Worth	#	KDGE	11/10/00	"The Edge"
	KDGE-94.5	Gainesville	#	KTXQ-FM	11/10/00	
WI	WZER-540	Jackson	#	WYLO	(requested)	
BC	CFSR-FM-1-92.5	Abbotsford		CKVX-FM	"XFM"	
	CKSR-FM-107.5	Chilliwack		CKVX-FM	"XFM"	
	CFSR-FM-104.9	Vancouver		CKVX-FM	"XFM"	

**PROPOSED STATION TRANSFERS**

( 314 asset sale, 315 transfer of control, 316 reorganization)

AK	KTU-105.1/		315	from AK Broadcast Comm. (Paschal)
	KJNO-630/	Juneau/		to AK Broadcast Comm. (US National Bank)
	KTKN-930/			
	KGTW-106.7	Ketchikan/		
	KIFW-1230/			
	KSBZ-103.1	Sitka		
CA	KAFY-970	Bakersfield	314	from Golden Pegasus Financial Services
				to Cleveland Radio Licenses, LLC
	KATY-FM-101.3	Idyllwild	314	from KATY 101.3 FM
				to All Pro Broadcasting, Inc.
	KFSG-96.3	Los Angeles	314	from Foursquare Radio
				to Spanish Broadcasting System, Inc.
	KAVC-1340	Mojave	314	from Regent Licensee, Inc.
				to Concord Media Group, Inc.
	KRLA-1110	Pasadena	314	from Infinity Radio License, Inc.
				to ABC, Inc.
	KOSS-105.5	Rosamond	314	from Regent Licensee, Inc.
				to Concord Media Group, Inc.
	KRAK-1470	Sacramento	314	from Infinity Radio License, Inc.
				to ABC, Inc.
	KTPI-103.1	Tehachapi	314	from Regent Licensee, Inc.
				to Concord Media Group, Inc.
CO	KAJX-91.5*	Aspen	316	from Roaring Fork Public Radio (Old Board)
				to Roaring Fork Public Radio (New Board)
	KVFC-740/		314	from AGM-Rocky Mountain Bcstg., LLC
	KRTZ-98.7	Cortez		to AGM-Four Corners, LLC
	KDRH-91.9*/	Glenwood Springs/	314	from Colorado Christian University
	KJOL-90.3*/	Grand Junction/		to Educational Media Foundation
	KWBI-91.1*	Morrison		
	KRMX-690/		316	from Metro. Radio Group (G. Acker, Dec.)
	KNKN-107.1	Pueblo		to Metropolitan Radio Group (M. Acker)
FL	WOBS-1530	Jacksonville	316	from Metro. Radio Group (G. Acker, Dec.)
				to Metropolitan Radio Group (M. Acker)
	WTMY-1280	Sarasota	316	from Metro. Radio Group (G. Acker, Dec.)
				to Metropolitan Radio Group (M. Acker)

PROPOSED STATION TRANSFERS (cont'd)

IL	WXRT-93.1	Chicago	314	from Infinity Broadcasting Corporation to Salem Communications Acquisition Corp.
	WJBM-1480/	Jerseyville/	316	invol. from Brown Radio (G. Brown, Dec.) to Brown Radio Group, Inc. (Susanne Brown)
	WBBA-1580/97.5	Pittsfield	316	from Metro. Radio Group (G. Acker, Dec.) to Metropolitan Radio Group (M. Acker)
LA	KJVC-92.7/			
	KORI-104.7/	Mansfield/		
	WBRD-1420/	Palmetto/		
	KIOU-1480/	Shreveport/		
	KBSF-1460/			
	KTKC-92.7	Springhill		
MD	WBGR-860/		314	from Infinity Radio, Inc. to Expanse Communications, Inc.
	WBMD-750	Baltimore		
MA	WILD-1090	Boston	314	from Nash Communications Corporation to Radio One of Boston Licenses, Inc.
	WEIM-1280	Fitchburg	314	from WEIM Corp. to Liveair Communications, Inc.
MN	WWTC-1280	Minneapolis	314	from CRN Licenses, LLC to Salem Communications Acquisition Corp.
	KQRB (CP)-89.9*	Windom	314	from Abundant Life Broadcasting to American Family Association
MO	KBTC-1250/		316	from Metro. Radio Group (G. Acker, Dec.) to Metropolitan Radio Group (M. Acker)
	KUNQ-99.3	Houston		
NE	KOTD-1020	Plattsmouth	314	from Warga Broadcasting, LLC to Waitt Radio, Inc.
NM	KINN-1270/		314	from KZZX, Inc. to Burt Broadcasting, Inc.
	KZZX-105.5	Alamogordo		
	KAZX-102.9	Kirtland	314	from Radio Properties, Inc. to Capstar TX, LP
	KBKZ-96.5	Raton	314	from David F. Phillips to Phillips Broadcasting Co., Inc.
NY	WLCQ-92.1	Port Henry	314	from Excalibur Media, Inc. to Capstar TX, LP
NC	WKRR-92.3	Asheboro	315	from Dick Bcstg. Co. (Shareholders) to Dick Broadcasting Co. (James Dick, Jr.)
	WBZB-1090	Selma	314	from C & J Broadcasting, Inc. to Bass Music Corporation
	WKZL-107.5	Winston-Salem	315	from Dick Bcstg. Co. (Shareholders) to Dick Broadcasting Co. (James Dick, Jr.)
OH	WHK-1420/98.1	Canton	314	from Caron Broadcasting, Inc. to Citicasters Co.
	WCLV-95.5	Cleveland	314	from Radio Seaway, Inc. to Caron Broadcasting, Inc.
OK	WAKS-104.9	Lorain	314	from Citicasters Co. to Radio Seaway, Inc.
OR	KSRV-1380/96.1	Ontario/	316	from HBG Licenses, Inc. to Horizon Broadcasting Group, LLC
	KRCO-690/95.1	Prineville/		
	KWPK-96.5	Warm Springs		
SC	WCRS-FM-96.7	Greenwood	314	from Sutton Radiocasting Corp. to Clear Channel Broadcasting Licenses, Inc.
TN	WEZG-99.3	Jefferson City	314	from Bristol Broadcasting Co., Inc. to East Tennessee Radio Group, LP
TX	KTNZ-1010/		316	from Metro. Radio Group (G. Acker, Dec.) to Metropolitan Radio Group (M. Acker)
	KBZD-99.7/	Amarillo/		
	KIJN-1060/92.3/	Farwell/		
	KHVN-970	Fort Worth		
	KXAL-FM-103.1	Pittsburg	314	from Gray Communications to On-Air Family, LC
UT	KXRQ-94.3	Roosevelt	314	from Polycomm to Cruise, LC
VT	WWWT-1320	Randolph	314	from Excalibur Media to Capstar TX, LP
	WCVR-FM-102.1	Randolph	314	from Stokes Communications Corporation to Capstar TX, LP
	WSYB-1380/		314	from Excalibur Media to Capstar TX, LP
	WZRT-97.1	Rutland		
VA	WJLC-98.3/	Clarksville/	314	from JLC Properties, Inc. to JBS Broadcasting, Inc.
	WHLF-FM-95.3	South Boston		
WA	KCLK-1430/94.1	Asotin	316	from Clarkston Broadcasters, Inc. to Mark and Mary Bolland
WI	WZER-540	Jackson	314	from CRN Licenses, LLC to Salem Communications Acquisition Corp.

WASHINGTON THIS WEEK

The NAB hires itself some additional lobbying muscle, as CBS lobbyist John Orlando joins the trade group in the role of Senior VP, External Relations. John has already begun working with the NAB on a consultant basis and will start his new gig full-time on January 1. He's been VP, Washington for CBS' government relations efforts, and had worked as a Capitol Hill staffer before that. Orlando's new job includes running the NAB's external relations operations, working with other associations, reaching out to public interest groups, and working with the NAB's government relations effort, often cited as one of the most effective in the capital.

Would a Gore White House look for a crackdown on broadcast indecency? It's a logical assumption, based on Tipper Gore's past record in trying to tone down the recording industry. But some of the groups backing George W. Bush also would like to see the on-air language cooled down. We've seen several indecency fines recently out of the Bill Kennard FCC - but a GOP-controlled FCC might just continue that scrutiny.

CANADA THIS WEEK

Telemedia Communications, Inc., already Canada's largest group owner of commercial radio stations, expands its ranks by five stations with Canadian Radio-television and Telecommunications Commission (CRTC) approval of its purchase of Affinity Radio Group. The acquisition gives Telemedia an additional station in Hamilton, ON where it consolidates country formatted CHAM with its AC CKLH-FM and oldies CKOC. Telemedia also adds one to its combo in London, ON where AC programmed CKSL joins AC CIQM-FM, oldies and talk CJBK and country CJBX. With the deal Telemedia makes its first entry into the Niagara Peninsula market by acquiring the cluster of rock CHTZ-FM, soft AC CHRE-FM, and news-talk CKTB. Telemedia now owns 70 radio stations and 31 relay stations. It operates one station in an LMA and holds a half interest in Radiomedia, the owner of two radio stations and a French language radio network. With its sale to Telemedia, Affinity exits the radio industry about five years after making its first station acquisitions...from Telemedia.

ELSEWHERE

In Dallas and Baltimore, Infinity finds local African-American buyers for its last three Viacom-driven divestitures --

In Dallas, Infinity deals black gospel KHVN "Heaven 97" to Trumpet Broadcasting for \$4.7 million. Trumpet is a local African-American buyer and we'd guess that KHVN, Ft. Worth (970 KHz) will retain its heritage black gospel format. Earlier Infinity cut a deal to sell KLUV-AM (1190) - now KJOI - to Radio One, so the sale of KHVN is actually Mel Karmazin's second AM divestiture in the Metroplex. KHVN has 1,000 watts day, 270 night, non-directional. It's also carrying an expanded-band allocation for a new station at 1630 KHz, with the usual 10-kw day, 1-kw night power for expanded-band. KHVN has been an important part of the African-American community for both its black gospel format and its local talk shows.

In Baltimore, Infinity sells two AMs to Jeanell Hines, whose Expanse Communications is buying black gospel-and-religion WBGR (860) and Christian WBMD (750 KHz) in a deal worth \$5.4 million. WBMD is a daytimer at 750, with 710 watts, non-directional. It's attempting to upgrade to 1200 watts, directional. WBGR operates with 2500 w days, 65 watts nights using different directional antenna patterns days and nights. This will be Hines' first shot at ownership, after a couple of decades of radio experience in the Baltimore and D.C. markets. David Honig of the Minority Media and Telecommunications Council brokered her deal. With the two Baltimore AMs plus Dallas-market KHVN, Infinity has now completed the divestitures required by the Viacom-CBS merger. Because of the FCC's TV-radio local ownership rules, Infinity-Viacom faced divestitures in Los Angeles (KRLA), Sacramento (KRAK), Chicago (the former WJJD, now WXRT, at 1160), Dallas (KLUV-AM and KHVN) and Baltimore (WBGR and WBMD).

Around Charlotte, Clear Channel decides it wants to own modern rock WEND, after all, and will swap away WFMX, Statesville to Mercury Broadcasting to accomplish that goal. Earlier this year Clear Channel struck a \$60 million deal with Bill and Sue Dalton to acquire Charlotte-market oldies WWMG and modern rock WEND, Salisbury (106.5). Then CC decided to avoid regulatory problems and let Mercury Broadcasting buy WEND - which Mercury did. Now Clear Channel has filed to acquire it from Mercury. That quickly drew the FCC's well-known "red flag" for possible over-concentration. Here's the other piece of the Mercury transaction: Clear Channel is going to sell in-between-markets WFMX, Statesville, NC to Mercury. So basically CC and Mercury swap Charlotte-market Class C1 WEND for WFMX, a successful country station that sits outside the Charlotte market - but would figure into the "market" when you look at the signal overlaps for FCC purposes.

ELSEWHERE (cont'd)

In Bakersfield, Clear Channel buys another AM to add to the new cluster it's acquiring from Mondosphere. This is a little tricky to follow: Clear Channel is buying the 970 KHz facility that has long carried the "KAFY" call letters. But seller Hispanic Media Group is switching call letters between its two AMs in Bakersfield, and saving the "KAFY" calls for the AM it's keeping, at 1100 KHz. So CC winds up buying the 970, but inherits calls of "KZPM." The 970 is currently doing regional Mexican, using the Z-Spanish "La Zeta" syndicated format. Bakersfield becomes a new market for Clear Channel when it closes on the five-station Mondosphere cluster: rocker KRAB, "Kool" oldies KKDJ, CHR KKXX-FM, classic hits "Fox" KDFO, and Christian KHIS.

Outside Fargo, Clear Channel wants to acquire the CP for a new Class A at 104.7 MHz, licensed to Hope, ND. Seller Victor Michael mostly operates in Wyoming, but is holding Construction Permits for new FMs in Montana and this one in North Dakota, known as KCHY.

In western Pennsylvania, Keymarket adds a couple more properties, as Kerby Confer and Donald Alt are the high bidders at \$475,000 for two stations at the November 14 state-court receivership auction. Receiver Robert Slone confirms the M Street Database status on these facilities: the AM (adult standards WCVI, Connellsville) is on the air. But the FM (WPQR-FM, Uniontown) is silent. WCVI is a 1-kw non-directional fulltimer at 1340 KHz, and WPQR-FM is a class A at 99.3 MHz. The FM had been doing soft AC before it went dark this summer. The previous licensee was Kel-Com Broadcasting. Longtime associates Kerby Confer and Donald Alt have been buying stations in suburban "rings" around cities like Pittsburgh and Wheeling. This purchase adds a combo southeast of Pittsburgh, and near one of their "Froggy" country FMs, WOGI-FM, Charleroi, PA at 98.3, and immediately next-door to another country amphibian, WOGG, Oliver, PA at 94.9.

In South Carolina, Art Sutton says he's selling his WCRS-FM, Greenwood, SC (96.7) to Clear Channel and will use his profits to expand the group. Our first glance at this deal suggested that WCRS-FM is co-channel to Clear Channel's Atlanta-market WLDA, Peachtree City, GA, but it's unclear what immediate use WCRS-FM would be in helping to improve WLDA's coverage north of Atlanta. Seller Art Sutton has plenty going on besides WCRS-FM: For one thing, his Sutton Radiocasting is asking the FCC to upgrade WGVC, Newberry, SC at 106.3 MHz. It's also got an ambitious plan to move the frequency of country WBCU, Union, SC from 1460 KHz down to 820. And Sutton's selling WCRS (AM), Greenwood, as well. The 1450 KHz non-directional fulltimer is going to MAE Radio. Art Sutton bought the WCRS combo in 1994, and will be announcing plans for the WCRS-FM country format next March 31 - which is presumably when Clear Channel takes over.

South of Wheeling, Calvin Dailey buys three stations in New Martinsville, WV, though technically Dailey is getting two operating stations - talk WETZ at 1330 and Power Country WETZ-FM at 103.9 - along with a CP for a new class A at 99.5. WETZ has 1-kw days, 59-w night, ND; WETZ-FM is a class A. All three are licensed to New Martinsville, on the West Virginia side of the Ohio River. Seller is Nelson Hachem's HBN Communications and the price is \$380,000. Pittsburgh-based Ray Rosenblum brokered.

The Atlanta move-in that Tom Gammon failed to pull off is now about to make it to Atlanta, under new owner Susquehanna. Finally, Susquehanna gets a CP to build its \$40 million Atlanta move-in, and may get it on the air by January 2001. This is the famous WHMA-FM, Anniston, AL at 100.5 MHz, which broker and owner Tom Gammon finally sold to Susquehanna in 1997. Even that didn't end the objections from potential competitors, but the FCC has granted a Construction Permit to re-license WHMA-FM from Anniston to College Park, GA as a Class C3. With an antenna on one of Atlanta's downtown TV towers, that should make WHMA-FM a good central-market signal - worth far more than the \$30 million or so Susquehanna originally paid and the estimated \$10 million it's put into the project since then. That gives Susquehanna a duopoly in the rich Atlanta market, paired with modern rock 99X WNNX.

Keep your eyes on WEVD, New York (1050 KHz) - We continue to hear The Forward Association is entertaining offers as high as \$80 million and above, to acquire its only radio property. The Forward Association also publishes the Jewish Forward newspaper, and \$85 million would buy a lot of newsprint. The facility has 50,000 watts, but is limited by its DA-1 directional signal. The 1050 frequency was the original home of Jeff Smulyan's pioneering "Fan" all-sports format, and country WHN before that. WEVD airs a mix of mainstream talk and brokered-time programming. It's currently clearing ESPN's Dan Patrick in middays and did a 0.4 share total week 12+ in the Summer Arbitron.

**ELSEWHERE (cont'd)**

How's business? The New York radio market is up 21.5% for the year, but flat in October, and here's the most glaring statistic: National sales for the market dropped 11.2% for the month of October. You read it right: National dropped 11.2%. In dollar terms national was still substantial (\$13.6 million). But the year-over-year decline shows just how crazy most big markets were in October 1999, in the midst of the dot-com craze. NYMRAD (212-808-4332) reports the market's local business gained 2.4%, to \$61.1 million. Combined, New York-market ad sales declined 0.3% from October 1999. For the first ten months of 2000, New York is up 21.5% to \$677,400,000, based on figures from Miller Kaplan.

Streaming provider GlobalMedia.com gets \$1 million in short-term capital, while it scrambles for more money. Looks as if Canada's Standard Radio is in for the lion's share of the \$1 million, which will give GlobalMedia four to six weeks to locate "additional financing in order to continue as a going concern." CEO Jeffrey Mandelbaum is also in this round of money-raising. There's more: Four GlobalMedia board members are exiting. Those are Winston Barta, Robert Fuller, Jack MacDonald and L. James Porter. Joining the board is Standard Broadcasting CFO David Coriat. Barta and Porter keep their executive positions at the company. Mandelbaum says downsizing the board means the company can move faster.

Spanish-language specialist Mega Communications gets \$65 million in new financing, as Chairman Adam Lindemann says TD Securities is in for \$40 million and GE Capital is providing the other \$25 million. What they're betting on is the growth in Spanish-language radio and Mega Communications' ability to capitalize on it. Alfredo Alonso started Mega Broadcasting in 1998 and reorganized it with equity from the Lindemann family's Activated Communications as Mega Communications.

If things really get tough for Cumulus, it always has a Houston CP it can sell. Lew Dickey says it's "in our back pocket" if the group really needs the cash, but he thinks he's got everything covered. Cumulus has about \$88 million in outstanding acquisitions to close. \$33 million of that goes to McDonald for stations that should close by year-end 2000. The Cape Fear deal is another \$47 million, and it should close in Q2 or Q3 of 2001.

Binary Broadcasting's intriguing new online technology lets listeners play "tweak it" with your music: Binary CEO Virginia Westphal says the application is "simple but very powerful" - Listeners hit the "tweak it" button on the station's website to adjust the music and literally create their own version of the station's playlist. Westphal's pitch: "The listener gets a personalized version of the station and continues to hear their favorite personalities. . .and the station's advertisers." You can test-drive it at "www.BinaryBroadcasting.net." Palo Alto-based Binary's team includes Chief Technology Officer Matt Melmon, radio veteran Ruth Presslaff, working on station affiliations, and well-known programmer Denise Oliver.

Arbitron says it wants to listen to its customers, and now the Advisory Council tells Arbitron to push response rates "as quickly as possible," says the note issued by the Council as it winds up its meetings in Scottsdale. In research, there's a balancing act between response rates and "proportionality", and the Council says Arbitron's been doing fine with proportionality, which means getting the in-tab sample to mirror the demographic makeup of the population. But the Council urges Arbitron to focus more on response rate, both short-term and long-term.

If you've got a gripe with Arbitron, or have an idea to improve things, the easiest call to make may be to somebody on the Arbitron Advisory Council, and here's the latest on the Council's leadership and makeup: Bonneville San Francisco GM Chuck Tweedle wins election as the new Chairman of the Council, succeeding KGO's Mickey Luckoff. Infinity Co-COO David Pearlman is the new Vice Chair. Four new members join for three-year terms starting January 1: Rich Marston of Big City's "Kiss" simulcast in Chicago, representing CHR/Top 40 stations in continuous-measurement markets. Nick Anthony of WQMX, Akron, for continuous-measurement country stations. Steve Sinicropi of WKRK-FM, Detroit, for News/Talk in continuous-measurement markets. And Bill Campbell of WCRB, Boston for MOR-All Markets. The RAB's Gary Fries was re-appointed "Representative-at-large."

Sirius schedules its third satellite launch for Thursday, November 30, which should complete the ring of three orbiting satellites Sirius says it needs to cover the U.S. Some investors got nervous when the backup Sirius-4 satellite was heavily damaged by a fall at its U.S. assembly plant a couple of months ago.

**ELSEWHERE (cont'd)**

You probably won't be able to buy an actual Sirius radio receiver until the second half of 2001. There just won't be enough radio receivers to go around, based on what Sirius tells the SEC in its 10-Q filing. It's true that the satellite system itself should be up and running in January 2001. But Sirius tells Dow Jones the limited number of receivers in Q1 and Q2 will probably go to "friends and family." What that does is put Sirius and rival XM on an equal footing as far as timelines. The Sirius revelation is confirmed by a PD who tells us he's shopping for a new car and asked several salespeople about getting a satellite radio in it: "They didn't know what I was talking about."

Emmis won't be issuing a separate "tracking stock" and splitting up radio and TV after all. Emmis said in May it was exploring alternatives like breaking out faster-growing radio and slower-growing TV businesses into separate "tracking stocks." M Street notes that the backroom costs of creating tracking stocks aren't cheap: It costs many hundreds of thousands of dollars in underwriter fees and other expenses. Now that it's made up its mind about the tracking-stock issue, Emmis schedules its much-delayed annual meeting for January 10.

iBiquity's digital AM system has gotten a global thumbs-up from the International Telecommunications Union, which endorses iBiquity's system for Digital Audio Broadcasting in the spectrum below 30 MHz. Having a global standard would be good for both iBiquity (the merged USA Digital and Lucent Digital) and for AM set manufacturers, who'd rather make receivers to a single world standard.

**M STREET BAZAAR. . . PEOPLE, PRODUCTS, AND PROGRAMMING**

Here's a format change that wasn't to 80s - but it was triggered by somebody else's switch to 80s: In San Diego, Clear Channel fills the hole for oldies, by suddenly flipping KJQY (94.1) from soft AC to "San Diego's New Oldies Station." It's a logical move, with the market's heritage oldies station - KBZT - now doing 80s. That happened on Friday, November 10. Clear Channel immediately countered the next day by switching KMSX from hot AC to another 80s-based station. That left the 60s-based traditional oldies franchise available and Clear Channel has now grabbed it for KJQY.

Ackerley's new "iKnow Network" debuts with American General Media in Bakersfield. Ackerley's base for the new local-portal site effort is its TV stations, but the concept is to develop partnerships with other local media companies to expand the news and information base and the project's reach. AGM's six-station cluster in Bakersfield looks to be the first outside radio operator to be involved. Each local portal in "iKnow" will be set up as an LLC, with income shared equally by the local media partners and the Network.

Jim Lampley stars in a new online talkshow called "Competitively Incorrect" that's simulcast on Fox Sports Radio. It airs Sunday nights, but you can catch the archived version any time at either SRS Labs' "SRSWowCast.com" or the FoxSports.com site. SRS says its "VIP" voice enhancement technology significantly improves the quality of audio over the Internet. Lampley's been doing various kinds of sports-talk radio for over 25 years, including the early days at WFAN, New York.

Doug Wayland returns to the radio business as radio's newest broker, joining the Denver-based firm of Satterfield & Perry and returning to the industry after being a media team leader for a 10-state region of the Census. Before that, Doug had been Executive Director of the Colorado Broadcasters Association.

Radio's best-known "Cousin" goes to the Hall of Fame, as the NAB announces that Bruce "Cousin Brucie" Morrow will be inducted into the NAB's Broadcasting Hall of Fame at the Spring NAB in Las Vegas. Bruce has been on the air in the New York market since 1959, starting at then-top 40 WINS, and later moving to WNBC, WABC and now oldies WCBS-FM. Cousin Brucie hosts a couple of syndicated shows and still does weekends at WCBS-FM.

M Street has followed radio formats, the FCC and the entire industry since 1984, and the foundation of all of that is the M Street Database. Tap into its power, if you need a custom database run to reach radio with mailing lists, telemarketing lists, or you name it. Call us at (615) 251-1525 to talk about our custom services. And we'll see you back next week with plenty more about radio, right here on M Street.

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# The M Street Journal

## Radio's Journal of Record

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**CHRISTMAS-MANIA.** . . . Santa should be delirious, with so many markets sprouting one or more stations dedicating their entire broadcast day to Christmas music. What gives -- Are programmers trying to counteract the Election-Day hangover? Trying to help advertisers pump up holiday sales? Looking for additional tune-in at malls and workplaces? One programmer says his company's decision has to do with women: "Women listeners really love the music." The all-Yule idea's not new: WLSH, Lansford, PA (1410 KHz) has been featuring it every year since 1952. But the big eye-opener was in Phoenix in 1998, when soft AC KESZ had its best-ever Fall Arbitron. Here's a small sampling of the companies and stations going all-Christmas: Clear Channel, in markets like Atlanta (soft AC WPCH), San Antonio (AC KQXT), Birmingham (AC WMXC), Louisville (hot AC "Star" WZTR) and Cincinnati (adult standards WSAI). Infinity's doing it in Kansas City on hot AC KSRC. Entercom's doing it on Memphis AC WRVR-FM. There are plenty more, which we won't report as "format changes" here in the M Street Journal, since almost all are temporary. We'll see if the tactic pays off in January, when the Arbitrons and the revenues figures come out.

**SPORTS-MANIA.** . . . ABC shells out \$65 million to put on "ESPN 1110" in Los Angeles, and Microsoft tycoon Paul Allen buys out syndicator and station owner One-On-One Sports to build out his new sports empire of teams, stations and publications. And Infinity just committed \$50 million to win the rights to the Detroit Tigers and Red Wings. If you thought sports had already gotten as big as it could get, think again: Some smart people are throwing more money than ever at sports programming. ABC - not known for tossing money around - wanted Infinity's KRLA (1110 KHz) enough to ante up \$65 million, and it debuts "KSPN" on December 1 through an LMA-to-buy. As for Paul Allen's Vulcan Ventures, it will re-brand One-On-One Sports as "The Sporting News Radio Network", leveraging off of Allen's February purchase of the century-old Sporting News franchise. We'll see if these high-stakes bets turn into home runs.

**ELECTION-MANIA.** . . . The U.S. Supreme Court's historic decision to allow the immediate release of the audiotape from the Court's December 1 oral arguments over the Bush-Gore Florida contest underlines one thing: the importance of sound. And radio's potential for bringing important news to the world. We continue to predict a very strong Fall Arbitron showing for news and talk stations.

### FORMAT CHANGES & UPDATES

( # change accompanies new ownership) ( // simulcast)

		<u>formerly</u>	<u>becomes</u>
AZ Window Rock	KWRK-96.1	adult contemporary	dance-CHR/WW1-rhy.olds
	(The WW1 "Groovin oldies"	format airs overnights)	
AR Hoxie (Jonesboro)	KOCY-105.3	# soft AC	JRN-classic CW // KJBR
Jonesboro	KNEA-970	# gospel	ESPN - sports
Marked Tree (Jones.)	KJBR-93.7	# country	JRN - classic country
	(KJBR, KNEA, KKEY & KOCY are now	in a combo with country	KTMO)
CA Pasadena (L.A.)	KRLA-1110	# talk	KSPN, ESPN - sports
	(KSPN enters an LMA-to-buy with talk	KABC, children's	KDIS & rock KLOS)
CO Fort Morgan	KFTM-1400	JRN - country	JRN - classic country
FL La Belle (Ft. Myers)	WWWD-92.5	# country // WIKX	WRQC, rock "Real Rock"
	(WRQC enters an LMA-to-buy with news & talk	WNOG & soft AC	WTLT)
Madison (Valdosta)	WXHT-102.7	# silent	dance-CHR "Hot 102.7"
	(WXHT is now in a combo with soft AC	WSTI)	

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**FORMAT CHANGES & UPDATES (cont'd)**

FL Miami Springs	WAFN-1700	sports	adds brokered 9pm-6am
	(The brokered programming will debut January 1)		
KS Baxter Springs (Joplin)	KMOQ-107.1	# WW1-rhythmic old.	CHR "Power 107.1"
	(The WW1 "Groovin Oldies" format moves to sister KBGZ, 104.3 MHz)		
Galena (Joplin)	KBGZ-104.3	# hot AC	WW1 - rhythmic oldies
	(KBGZ, KMOQ, KJML, KQYX & WMBH enter into an LMA-to-buy with KBTN AM/FM)		
LA Many	KWLA-1400	soft AC	ABC-adult contemporary
Morgan City	KFXV-96.7	# adult contemporary	KBZZ, CHR "The Buzz"
MI Mount Pleasant	WCEN-1150	# news & talk	reported silent
	(WCEN AM/FM are now in a combo with WGER, WTCF and WSGW)		
NH Newport (Hanover)	WNTK-1020	talk // FM	Americana
	(WNTK keeps Rush Limbaugh 12-3 pm)		
NY Elmira	WENY-1230	# oldies	talk // WCLI
	(WENY AM/FM enter into an LMA-to-buy with WCBA AM/FM, WCLI & WGMM)		
Elmira	WENY-FM-92.7	# soft AC	ABC - AC // WCBA-FM
OK Wewoka	KSLE-104.7	country	ABC - hot AC "Planet"
SC Easley (Greenville)	WOLI-103.9	oldies	80s hits "Star 103"
Greer (Greenville)	WOLT-103.3	oldies // WOLI	80s hits // WOLI "Star"
TX Corpus Christi	KRYS-1360	children's	country // KRYS-FM
Greenville	KGVL-1400	JRN - oldies	JRN - classic country
Hemphill	KTHP-103.9	new	JRN - classic country
VT Hartford	WWOD-104.3	sports // WTSV	oldies "Oldies 104"
ON Cornwall	CJUL-1220	new	adult standards

**NEW STATIONS: APPLICATIONS** ( \* non-commercial station) (& reapplication)

		( + competes with existing application)
PQ 88.7	Charlesbourg	50 w Andre Curadeou
	(A French language contemporary Christian format is proposed)	
103.7	Charlesbourg	20 w Radio Charlesbourg
	(The applicant is proposing this as a French language community station)	

**Returned/Dismissed Applications**

PA 88.3*	Oil City (D)	WQED, Pittsburgh, Inc.
	(dismissed for failure to prosecute 11/2/00)	

**CONSTRUCTION PERMIT ACTIVITY**

AL WSGN-91.5*	Gadsden	increases to 6300 w (v), 522 ft, adds DA
CA KRME-97.7	Shafter	increases to 6000 w
GA WJDS-88.7*	Sparta	license to cover for new station
IL WNLF-95.9	Macomb	license to cover for new station
LA KAXV-91.9*	Bastrop	license to cover for new station
MA WCAI-90.1*	Woods Hole	license to cover for new station
MO KWBZ-107.5	Monroe City	increases to 5900 w, 331 ft, changes xmtr loc. to 39-35-12 91-47-57
NY WTOJ-103.1	Carthage	increases to 1800 w, changes xmtr loc. to 43-57-15 75-43-45
	WCQL-95.9	Glens Falls increases to 410 w
OR KJDY-FM-94.5	Canyon City	changes xmtr loc. to 44-17-50 119-02-09
TX KBST-FM-95.9	Big Spring	move to 95.7 C2, increase to 33000 w, change xmtr loc. to 32-13-13 101-26-25
	KAZF-91.9*	Hebbronville license to cover for new station
VT WDEV-FM-96.1	Warren	changes to 140 w, 2296 ft, changes xmtr location to 44-07-37 72-55-43

**FACILITIES/PARAMETERS: APPLICATIONS** (& reapplication) [docket number]

AZ KRRK-101.1	Lake Havasu City	increase to class C from class C1, 45000 w, 2706 ft
CA KJAZ-1260	Beverly Hills	increase to 25000 w days, 7500 w nights change xmtr loc. to 34-14-57 118-27-14
		(as amended)
FL WHOO-990	Orlando	modify CP to change xmtr location to 28-34-27 81-27-46
	WBBY-107.3	Saint Petersburg build new auxiliary facility
MS WRTM-FM-100.5	Port Gibson	change to 13500 w, 403 ft
NJ WCAA-105.9	Newark	change to 660 w, 1361 ft, change xmtr location to 40-44-54 73-59-10
NM KRDR-90.1*	Red River	modify CP to change xmtr location to 36-41-03 105-22-22

**FACILITIES/PARAMETERS: APPLICATIONS (cont'd)**

NY WTKW-99.5	Bridgeport	build new auxiliary facility
WTKV-105.5	Oswego	build new auxiliary facility
WLTB-101.7	Owego	change to 1250 w, 699 ft, change xmtr location to 42-03-45 76-56-37
OH WDLR-1550	Delaware	increase to 4000 w days, 210 w nights, change xmtr loc. to 40-14-43 82-55-48, change city of license to Westerville, OH
WDMN-1520	Toledo	change xmtr location to 41-44-15 83-35-19, change city of license to Rossford, OH
OK KHKC-103.1	Atoka	increase to 449 ft, change xmtr loc. to 34-25-28 96-11-24
TN WRMX-96.3	Murfreesboro	change to 38500 w, 1417 ft DA
TX KFYZ-FM-98.3	Bonham	build new auxiliary facility
KROX-FM-101.5	Giddings	one step application to decrease to class C2 from class C1, 12000 w, 843 ft, change xmtr loc. to 30-19-23 97-47-58, change city of lic. Buda, TX
UT KACE-97.5	Richfield	increase to 32000 w, change xmtr loc. to 38-50-02 112-16-08
WA KXLE-FM-95.3	Ellensburg	increase to class C1 from class C2, 100000 w, 872 ft, change xmtr loc. to 46-10-36 120-46-50
NB CJCJ-920	Woodstock	move to 104.1 MHz, 10000 w
NS CKCL-600	Truro	move to 99.5 MHz, 14300 w
ON CJNH-1240	Bancroft	move to 97.7 MHz, 50000 w
CKGB-750	Timmins	move to 99.3 MHz, 40000 w

**Returned/Dismissed Applications**

MI WDEO-990	Ypsilanti (D)	change xmtr loc. to 42-15-55 83-36-47
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**FACILITIES/PARAMETERS: GRANTS**

CA KRAZ(CP)-105.9	Santa Ynez	change to 60 w, 3070 ft, change xmtr location to 34-31-52 119-59-05
IN WBNL-FM-107.1	Boonville	change to 1600 w, 640 ft DA, change xmtr loc. to 37-59-13 87-16-11
MN WWAX-92.1	Hermantown	increase to class C3 from class A, 5400 w, 705 ft, change xmtr location to 46-47-41 92-07-05
NY WNYQ-105.7	Queensbury	change to 1550 w, 1273 ft, change xmtr location to 43-25-12 73-45-39
WRVN-91.9*	Utica	change to 1360 w, -62 ft
SC WGTN-FM-100.7	Andrews	increase to 6000 w
TN WXVO-106.7	Norris	change to 1100 w, 751 ft DA, change xmtr loc. to 36-07-12 83-55-30
TX KNES-99.1	Fairfield	increase to 11500 w, 482 ft, change xmtr loc. to 31-40-55 96-01-22
KSNY-FM-101.5	Snyder	one step application to increase to class C1 from class C2, 100000 w, 587 ft, change xmtr location to 32-53-29 101-06-29
WA KBCS-91.3*	Bellevue	change to 8200 w, 213 ft DA, change xmtr loc. to 47-35-09 122-08-43
KNRK-94.7	Camas	build new auxiliary facility
KISW-99.9	Seattle	build new auxiliary facility
KMTT-103.7	Tacoma	build new auxiliary facility
KBSG-FM-97.3	Tacoma	build new auxiliary facility
WI WPCK-104.9	Kaukauna	decrease to 462 ft

**CALL LETTER CHANGES** (# applied for by new owners)

CA KRLA-1110	Pasadena	# KSPN (requested) "ESPN sports"
FL WWWD-92.5	La Belle	# WRQC (requested) "Real Rock"
LA KFXV-96.7	Morgan City	# KBZZ (requested) "The Buzz"
ON new-1220	Cornwall	CJUL "The Jewel"

**PROPOSED STATION TRANSFERS**

( 314 asset sale, 315 transfer of control, 316 reorganization)

AL WIQR-1410	Prattville	314 from American Trust Corporation to Star Power Communications Corporation
CA KTOX-1340	Needles	314 from Eagle Broadcasting to Creative Broadcasting Services, LLC
KWWV-106.1	Santa Margarita	316 from Salisbury Broadcasting Corporation to Salisbury Radio, LLC
CT WGRS-91.5*/ WMNR-88.1*/ WRXC-90.1*/	Guilford/ Monroe/ Shelton/	316 from Monroe Board of Education (Old Board) to Monroe Board of Education (New Board)
FL WBZT-1040	Boynton Beach	314 from Clear Channel Bcstg. Licenses, Inc. to James Crystal Licenses, LLC
ID KBRV-790	Soda Springs	314 from Douglas R. Mathis to Caribou Broadcasting, Inc.
IL WYPA-820	Chicago	314 from CRN of Chicago Licenses, LLC to WYPA, Inc.
WHPO-100.9	Hoopeston	314 from Hooterville Broadcasting, Inc. to Market Street Broadcasting, LLC
IN WDKS-106.1	Newburgh	314 from Newburgh Broadcasting Corp. to Clear Channel Broadcasting Licenses, Inc.
MI WOBE(CP)-100.7	Crystal Falls	314 from Crystal Radio Co. to Results Broadcasting of Iron Mountain
MN KLLZ-1600	Walker	314 from Kommerstad Communications Co., LLC to Edward De La Hunt
NY WDOE-1410/ WBKX-96.5	Dunkirk/ Fredonia	314 from Vox Allegany, LLC to Bulmer Communications of VT, Inc.
NC WEND-106.5	Salisbury	314 from Mercury Broadcasting Co., Inc. to Capstar TX, LP
WNCA-1570	Siler City	315 from Chatham Broadcasting (Pearlstone) to Chatham Broadcasting (Barry Hayes)
WFMX-105.7	Statesville	314 from Capstar TX, LP to Mercury Broadcasting Co., Inc.
ND KCHY-104.7	Hope	314 from Michael Radio Group to Clear Channel Broadcasting Licenses, Inc.
OK KXRT(CP)-90.9*	Idabel	314 from Bright Light Broadcasting, Inc. to American Family Association
PA WFRM-600/96.7 WNBQ-92.3/ WQRM-106.3/ WNBT-1490/104.5	Coudersport/ Mansfield/ Smethport/ Wellsboro	316 invol. from Betty F. Simpson (Deceased) to Cary H. Simpson
SC WJMZ-FM-107.3/ WPEK-98.1 WCRS-1450	Anderson/ Seneca Greenwood	314 from Radio One Licenses, Inc. to CXR Holdings, Inc.
TX KCKT(CP)-88.5*	Crockett	314 from Sutton Radiocasting Corporation to Mae Radio Investments, Inc.
VT WWFY-100.9	Middlebury	314 from Abundant Life Broadcasting to American Family Association
VA WWWV-97.5	Charlottesville	316 from Vox Allegany, LLC to Vox Vermont, LLC
WDYL-101.1	Chester	314 from Eure Communications, Inc. to Yorktown Communications Corporation
WARV-FM-100.3	Petersburg	314 from Radio One Licenses, Inc. to CXR Holdings, Inc.
WA KLES-98.7	Mabton	314 from Radio One Licenses, Inc. to Honolulu Broadcasting, Inc.
ON CHCD-FM-106.7	Simcoe	314 from Web Media, LTD. to On-Air Family, LLC from Redwood Communications, Ltd. to CHCD, Inc.

**WASHINGTON THIS WEEK**

EEO is here to stay, says the FCC - though that may very well depend on who's running the Commission next year. The FCC is defiant about keeping its new EEO rules, in a decisive 28-page opinion it issued the day before Thanksgiving. The NAB was rebuffed on every point it raised: The FCC's requirement to recruit for each vacancy. An exemption for markets with less than 5% minority workforce. The policy on Internet recruitment. The FCC's "zero tolerance" policy about recordkeeping and reporting. And hoped-for elimination of the Annual Employment Report. The FCC did clarify some issues, but that won't please the state broadcast associations that are still trying to get the rules thrown out in federal court. The November 22 Memorandum Opinion and Order is FCC 00-338.

**WASHINGTON THIS WEEK (cont'd)**

The legal contest over Low Power FM moved to a D.C. courtroom on Tuesday (11/28), as the NAB and its allies argued their case against the FCC in front of the U.S. Court of Appeals for the D.C. Circuit. The court had already seen the briefs, and then it heard arguments that the FCC hasn't adequately considered the threat to the integrity of the FM band by implementing LPFM so speedily. Oddly enough, the FCC's new LPFM initiative was also opposed by an attorney for "pirate" radio operators. Robert Perry of the Center of Constitutional Rights said the FCC is improperly excluding former unlicensed operators from obtaining a Low Power FM license.

Meanwhile, the NAB's fight against LPFM will continue in Congress, with the association hoping it can keep Senator Rod Grams' S. 3020 bill forbidding the FCC from relaxing its third-adjacent-channel protection somehow part of a big appropriations bill. We'll watch it for you

Record companies may get the green light to charge royalties for streaming, as the U.S. Copyright Office mulls the impact of the "Digital Millennium Copyright Act" of 1998 (we're expecting a decision soon). Sony, BMG and other labels think they're going to score against radio, while the NAB says Congress has always exempted broadcasters from "public performance fees" because they already pay \$300 million a year to ASCAP, BMI and SESAC. The RIAA says radio stations that stream their programming should pay fees just like Internet-only stations. On a separate track, the NAB has filed a lawsuit in New York trying to win a declaratory ruling against the RIAA.

**ELSEWHERE**

It's goodbye to Bach and Beethoven on Chicago's commercial simulcast of WNIB/WNIZ, we think: Bonneville stuns the Windy City by acquiring William and Sonia Florian's WNIB/WNIZ classical simulcast. And the way we read it, both sides expect the format to change on one or both stations. M Street hears the sale price could be \$165 million, though Bonneville didn't announce a number. The Florians have owned WNIB since 1955, added WNIZ later, and have resisted all offers to sell - until now. They acknowledge the sale will produce "a likely disappointment" by listeners. Bonneville says it will "conduct extensive research of audience interests before announcing specific programming formats" for WNIB and/or WNIZ. Bonneville already owns Chicago-market WNND (AC), WLUP-FM (classic rock) and WTMX (modern AC). What it's acquiring from Northern Illinois Broadcasting is WNIB, Chicago, a class B at 97.1 MHz. And north-suburban WNIZ, Zion, IL, also a class B, at 96.9 MHz, which helps the service get nearly to Milwaukee. Chicago-based Jack Minkow and Bob Heymann brokered the sale.

Catholic Radio Network continues its drawn-out selloff of stations, this time in Kansas City. KCNW, Fairway, KS (1380 KHz) has been sold and will switch from one form of religious programming - as an O&O of Catholic Radio Network - to another - as the newest station of Christian operator Wilkins Communications. Price is \$725,000. CRN's John Bitting now has deals in place for everything except three properties: southern California's KPLS, Orange; San Francisco-market KDIA, Vallejo; and Philadelphia-fringe WPWA. The Kansas City-market station CRN sold is KCNW, and it has a decent daytime signal with 5,000 watts, non-directional. But its nighttime power is just 29 watts. Buyer Wilkins Communications is based in Spartanburg, SC and it's run by Robert Wilkins. He's got Christian-formatted stations in Omaha (KLNG), Asheville (WSKY), Chattanooga (WLMR), Huntsville (WBXR), Augusta, GA (WFAM) and hometown Greenville-Spartanburg (WELP). Brokers on KCNW are Austin Walsh and Tom McKinley of Media Services Group.

In Vermont, Vox files to convert its LMA with John Bulmer into a purchase, though this deal turns out to be a cash-plus-station swap arrangement. Vox gets WWFY, a class A at 100.9 MHz licensed to Middlebury, VT. And gives Bulmer \$775,000 cash plus two stations in Western New York State: oldies WDOE, Dunkirk, with 1-kw day, 500-w night, DA-N at 1410 KHz; and "Buck" country WBKX, Fredonia, a class A at 96.5 MHz. Vox only recently acquired the WDOE/WBKX combo from Derrick Publishing.

It's goodbye to owner "Hooterville Broadcasting", as Gary Voss' small-town company sells Danville, IL-area country WHPO to Scott Krusinski's Market Street Broadcasting. The facility is a class A at 100.9 MHz licensed to Hoopeston, IL. Sale price: \$900,000.

ELSEWHERE (cont'd)

It may be just a TV story, but we note that Clear Channel has filed to sell its Providence TV station to Hicks Muse-backed Sunrise Television. CC's station is CBS affiliate WPRI-TV, Channel 12. It's been operating the Sunrise TV station there (Fox affil WNAC-TV) under a TV-style LMA, so this deal comes as a surprise. The Clear Channel-owned radio cluster in Providence appears unaffected by the TV transaction. The four radio stations are rock WHJY, news/talk WHJJ, AC WSNE and oldies WWBB.

In New York City, the Board of Education may turn the operation of WNYE (91.5) over to pubcaster WNYC, which we think would alarm many of WNYE's current broadcasters - mostly ethnic operators who might have trouble landing another outlet. The Times says new Schools Chancellor Harold Levy wants to hand over operation of WNYE to WNYC, and the operation of its TV station to WNET, Channel 13.

More on that big purchase of One-On-One Sports by Microsoft tycoon Paul Allen: One-On-One chief Chris Brennan stays in place and will run the operation from the current suburban-Chicago facility in Northbrook. But there will definitely be changes: One-On-One gets folded into The Sporting News, an Allen subsidiary that's part of his Wired World Co. Brennan becomes Executive VP of The Sporting News. And here's a notable change - One-On-One is "The Sporting News Radio Network." If you're not familiar with The Sporting News, just check a local newsstand: You'll find the country's oldest sports publication (a tabloid-sized weekly founded in 1886), plus annual sports preview publications and other sports titles. Paul Allen's Vulcan Ventures acquired The Sporting News in February 2000.

One-On-One Sports brings Paul Allen several kinds of assets: We know he likes both major-league sports and radio stations, since he owns two radio stations in Portland, OR (Rose City Radio's news/talker KXL and urban "Jammin'" KXJM). And he's in the big-time sports business through his ownership of the NBA Portland Trail Blazers and the NFL Seattle Seahawks. But now he gets a 24-hour sports syndication operation that claims 400 affiliates. Plus three O&Os: Los Angeles-market KMPC at 1540. Boston-market WNRB at 1510. And New York-market WJWR at 620. (KMPC's got 50-kw day, 10-kw night, DA-2. WNRB has 50-kw fulltime, DA-2. WJWR, Jersey City, NJ has been working to upgrade its historic signal: 3,000 watts day, 7600-w night, DA-2.)

Viacom is now predicting a first-quarter 2001 merger with Infinity, in an S-4 registration it filed at the SEC just before Thanksgiving. Viacom will issue another 243,904,000 shares of its Class B non-voting stock to handle the deal. Previously, Viacom sweetened the stock-exchange offer from 0.564 to 0.592 shares of Viacom Class B stock. Infinity shareholders don't need to meet to approve the deal, since Viacom controls the votes to okay it - and Sumner Redstone controls a majority of the voting stock of Viacom.

More on ABC's LMA-to-buy takeover of KRLA, Los Angeles: It's dropping the heritage calls to make the 1110 KHz facility "KSPN." So this is a complete makeover, from format - going from talk to sports - to call letters. Those KRLA calls have been in Los Angeles for decades, but they're going away as ABC begins its LMA-to-buy with Infinity. Here's the lineup we're hearing: Mike Golic and Mike Greenberg, 5am-7am. Tony Kornheiser, 7am-10am. Dan Patrick, 10am-1pm. ESPN Afternoon Show with Jason Jackson and Jack Arut, 1-3pm. Joe McDonnell (returning to the airwaves) and Doug Krikorian, 3-6pm. GameNight, 6 to midnight. And ESPN Radio All Night, midnight to 5am. ABC's paying \$65 million for KRLA - demonstrating its commitment to the ESPN brand.

A quick goodbye to KRLA: to its top 40 past in the late 1950s and early 1960s (as KPOP), and to its more recent stint doing oldies, with Emperor Hudson, Johnny Hayes, Don Steele, Art Laboe, Manny Pacheco and Wolfman Jack. Later KRLA became a talk outlet: But M Street would make the case that Art Laboe's evening show was the true precursor of today's rhythmic oldies format.

Radio websites could be doing a much better job, says a joint Edison Media Research/Arbitron study available at both websites. The 17,000-person study says listeners want the capability of looking up the artist and title of songs recently played on the radio - but only 6% of radio websites can do that. Streaming of a station's on-air signal is highly desirable, but only 59% of stations do that, according to the "Ultimate Radio Station Website Study."

**ELSEWHERE (cont'd)**

GlobalMedia and Hiwire are cooperating, in a partnership where Hiwire will do the ad insertion for GlobalMedia client stations. Hiwire CEO Warren Schlichting says GlobalMedia "brings impressive station relationships to the table," including early streaming pioneer KPIG, the famous progressive country station based in Monterey. M Street reminds you that Vancouver-based GlobalMedia is searching for additional capital and just last week brought in board member Barr Potter as its new COO.

BroadcastSpots.com completes its merger with MediaPassage by changing its name - and MediaPassage alters ITS name, too: The two online buy-sell exchanges merged in September and the last vestige of Chicago-based BroadcastSpots.com is gone, with the name change. "MediaPassage.com" also had a change: It officially dropped the telltale "dot-com." The merger united an online print ad-sales exchange with one for broadcasters.

It isn't payola or plugola unless there's a law against it, and that's why Australia - pushed by recent scandals involving large payments by advertisers to popular on-air hosts at Sydney's 2UE - is enacting its first-ever set of laws on the subject. Starting next year, the Broadcasting Authority will require on-air disclosure of any such arrangements, and maintenance of a public record of them for viewing (much like the U.S. "Public File"). The ABA's new rule takes effect in January 2001 and is set to expire in 2003 - when it hopes the Aussie radio industry will have its own code in place.

Ceridian will delay spinning off Arbitron into early 2001, though it's happy it received a favorable tax ruling from the I.R.S., saying that the spinoff will be tax-free to both shareholders and Ceridian itself. But Ceridian says it won't hit its original deadline of making Arbitron a separate company by year-end. It might be betting that 2001 will be a better time for radio stocks than year-end 2000.

In the streaming world, RealNetworks is unveiling its new suite of services for radio, known as "Version 2.0." It covers everything from more local content to sales-repping for online ads to reassuring advertisers with third-party measurement services (Arbitron and MeasureCast). And the first virtue that Real's Jim Kreyenhagen mentions is its "ability to integrate with stations' existing infrastructure" for live ad replacement. No need to buy new hardware. Real's new Radio Business Applications v 2.0 also generates playlist info to display artist and title to the consumer, plus the ability to sell music online. It comes with added local news, weather and sports. And Real's sales force in Seattle stands ready to sell in-stream ads, just as they do the "pre-stream ads" now.

**M STREET BAZAAR. . . PEOPLE, PRODUCTS, AND PROGRAMMING**

A competitor's flip to 80s has forced ABC to re-position its "Zone" trimulcast in Minneapolis, by dropping the "Alternative Classics" in favor of a straight modern rock format dubbed "Alternative Radio - Zone 105." ABC's move was probably triggered by Infinity's flip of WXPT from hot AC to 80s, and we hear that the Zone has backed off on the percentage of tunes from the 80s. The "Zone" stations are KZNR, Lakeville (105.1), KZNT, Cambridge (105.3) and KZNZ, Eden Prairie (105.7).

Easy to go 80s, now that Jones Broadcast Programming is adding an 80s format, offering a "quick-starting" format service programmed by in-house consultant Steve Young. Like other 24/7 formats from BP's TotalRadio, the 80s format comes off an a la carte menu that features music content, actual music logs, consulting and other support. Jones BP formats are available either by barter or cash.

After 40 years at ABC, Winstar and other places, Lou Severine hangs it up, by retiring as President of Winstar Global Media. That's the syndicated-radio sales group that's a division of Winstar Radio Networks, repping about 85 shows, networks and Internet audio providers. Lou sold his company to Winstar in 1996 and stayed with the buyer. Now Senior VP/GM Susan Love takes over as President of Winstar Global Media, and Eileen Decker becomes VP/Sales. Michael Ewing is President of Winstar Radio Networks.

At the RAB, Lindsay Wood Davis steps up to take a job he really didn't want yet: Executive VP/Meetings. That's because it was a job that was "owned" by Radio Wayne Cornils, with whom Lindsay hoped to work until Wayne was ready to retire. That plan was cut short by Wayne's death, and now the RAB Board has elevated Davis from Senior VP to Executive VP.

\* \* \* \*



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