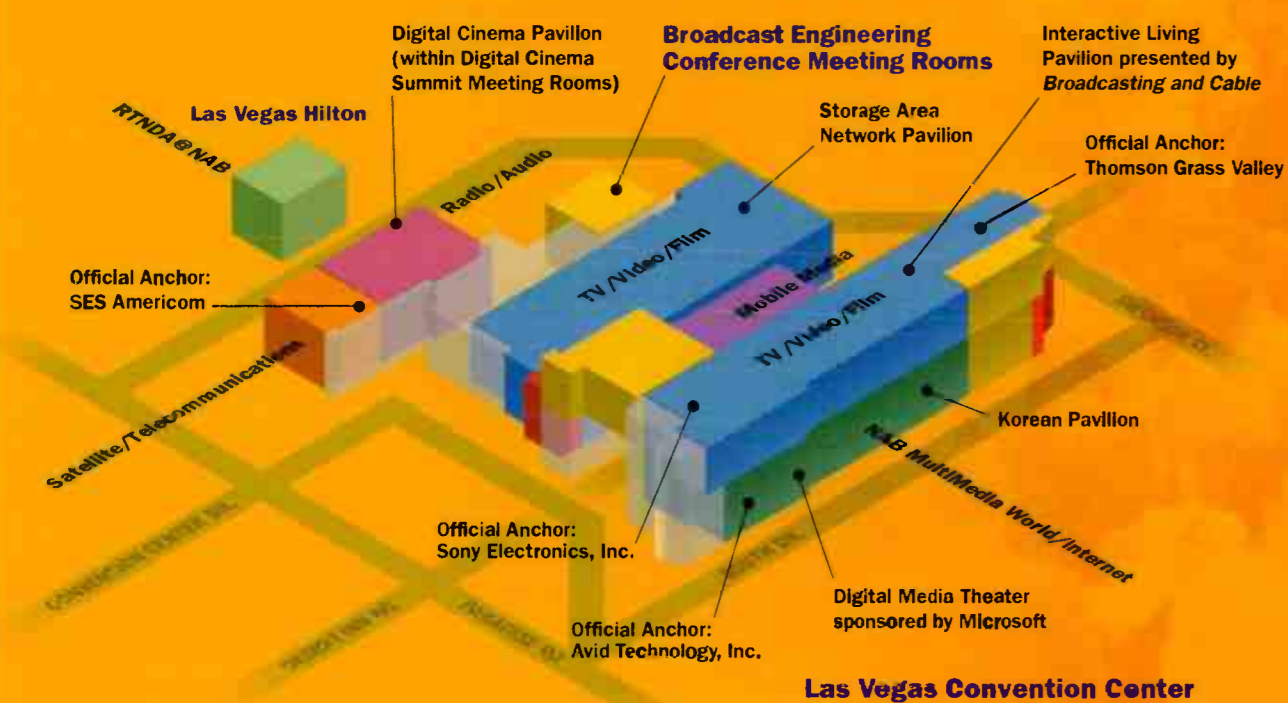


The World of Broadcast Engineering at NAB2003

1,200 Exhibits featuring the most comprehensive showcase of multimedia and broadcast solutions on the planet.



NAB2003 Exhibitors bring to the table more than:

65 Exhibits on Radio/TV Automation	100 Exhibits on Streaming Technologies	75 Exhibits on Installation Building, Broadcast and Production Facilities
110 Exhibits on Radio/Audio Broadcasting	55 Exhibits on Video Cameras	70 Exhibits on Data Storage
70 Exhibits on Antennas and Towers	75 Exhibits on Networking: Hardware and Software	225 Exhibits on Digital Television/High Definition Television
40 Exhibits on Lighting	110 Exhibits on Video Editing and Effects	55 Exhibits on Remote Broadcasting
75 Exhibits on Computer Graphics and Animation	175 Exhibits on Video Production	120 Exhibits on System Integration
130 Exhibits on Computer Products	60 Exhibits on Webcasting	15 Exhibits on Large Screen Vehicle Mounted Production Systems
50 Exhibits on Digital Audio Broadcasting	60 Exhibits on Wireless Technologies	
85 Exhibits on Internet	100 Exhibits on Data Broadcasting	
25 Exhibits on Radio/TV Programming	170 Exhibits on Audio Production	

For a complete exhibitor listing, visit www.nab.org/conventions/nab2003

NAB2003 EXHIBIT HOURS

Monday, April 7 – Wednesday, April 9 • 9:00 am – 6:00 pm
Thursday, April 10 • 9:00 am – 4:00 pm

SPECIAL HOURS!

RTNDA@NAB exclusive preview on Sunday, April 6 • 2:00 pm – 6:00 pm



SPECIAL OFFER!
Register by February 28 and save up to \$200.
www.nab.org/conventions/nab2003

Thomas Weber
Engineering Maintenance Supervisor
WISH-TV

"NAB is a must-see for the broadcast community, especially for those people, like me, in charge of their facility's technological development. NAB provides us with a perfect platform to exchange ideas with experts from related industries. I feel that I can miss almost every other show, but I won't miss NAB."

Ding Wenhua
Chief Engineer of China
Central Television (CCTV)
Beijing, China



NAB2003 Opening Celebration Featuring Bill Cosby
Don't miss this special one-night performance available only to NAB2003 registrants. Tickets are available in advance only to NAB2003 registrants. Tickets are \$50 for Full Conference registrants and \$75 for other registrants. Purchase your tickets today by calling 1.888.740.4622 or 1.301.682.7962.
Sunday, April 6 • Bellagio Hotel and Casino
Reception at 8:00 pm • Entertainment at 9:00 pm



THE WORLD'S LARGEST
ELECTRONIC MEDIA SHOW
April 5-10, 2003 • Las Vegas, NV

Conferences: April 5-10, 2003 • Exhibits: April 7-10 • Las Vegas, NV

Call: 1.877.622.3947 or 1.202.595.2051 • E-mail: exhibit@nab.org • Visit: www.nab.org/conventions/nab2003



THE WORLD'S LARGEST
ELECTRONIC MEDIA SHOW

1771 N Street, NW
Washington, DC 20036

Address Service Requested

Presorted
First-Class
U.S. Postage
PAID
Marrifield, VA
Permit #6418

213BECB
PHILIP CIANCI
ATT DMC NY
17 BATTERY PL
NEW YORK NY 10004-1207



SPECIAL OFFER!
Register by February 28 and save up to \$200.
www.nab.org/conventions/nab2003

Broadcast Engineering Conference

Saturday, April 5–Thursday, April 10

YOU GOTTA GO!

You gotta learn. You gotta develop. You gotta succeed. You gotta NAB.



THE WORLD'S LARGEST
ELECTRONIC MEDIA SHOW

April 5-10, 2003 • Las Vegas, NV

Conferences: April 5-10, 2003 • Exhibits: April 7-10 • Las Vegas, NV
www.nab.org/conventions/nab2003

The Best in Broadcast Engineering is at NAB2003

The NAB2003 Broadcast Engineering Conference (BEC) is a world-class event, whose purpose is to address the progress of broadcast technology. Its continual success stems from a focus on solving implementation challenges facing broadcast professionals. Engineers looking ahead to facility upgrades and improvements attend the conference in order to glean invaluable guidance from expert panelists and presenters. In the rapidly changing broadcast environment, attending the BEC is a crucial step for industry leaders whose business depends on staying current.

Produced in partnership with



Keynotes & Special Events

Monday, April 7

All-Industry Ceremony & Keynote Address



State of the Industry Address
Eddie O. Fritts
President and CEO
National Association of Broadcasters



Keynote Address
Barry Diller
Chairman and CEO
USA Interactive and Vivendi
Universal Entertainment

Wednesday, April 9

Technology Luncheon



Keynote
George Gilder
Chairman
The Gilder Group
Sponsored by
THALES

Broadcast Engineering Conference Opening



Keynote
Leonardo Chiaglione
Vice President, Multimedia
Telecom Italia Lab (CSELT)
and Founder of MPEG

NAB MultiMedia World



Keynote
Mike Volpi
Senior Vice President
Routing Technology Group
Cisco Systems



Monday, April 7

The Future of Desktop Digital Video



Bryan Lamkin
Senior Vice President Digital-
Imaging and Digital Video
Products, Adobe
Sponsored by
Adobe

Tuesday, April 8

Broadband Digital and Wireless Media: Show Me the Money! Show Us the Promotion



Keynote
Kari-Pekka Wilska
President
Nokia, Inc.

Ready for Primetime:
Interactive Television
Transforms Advertising
and the Broadcast
Business Model

Produced in partnership with
ITA

Wednesday, April 9

Internet Broadcasting & Streaming Media – Where Do We Go from Here?



Keynote
Rob Glaser
Chairman and CEO
RealNetworks, Inc.

Technologies and Media on Wall Street – A Look at the Near-Term Future



Washington Goes to NAB

Make plans to attend the events where Regulatory and Congressional leaders go head-to-head discussing key issues to radio and television broadcasters. Last year there was standing room only — so don't miss out!

Tuesday, April 8

FCC Chairman's Breakfast – Sponsored by AG Edwards



The Honorable
Michael Powell
Chairman
FCC



Moderator
Sam Donaldson
ABC News Correspondent

