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Radio

The Midwest's Largest Radio Newspaper

Dial

WEEK ENDING
DECEMBER 9, 1938

Live Their Roles



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*"Most Beautiful"
Radio Actress*



NBC Sports



Successful Comeback



Returns to "Hall"



RADIO LIGHTS

In response to our criticisms of Bill Stern last week we received many letters condemning us. We want to make it clear that we did NOT criticize his announcing, for his announcing is tops, but we do criticize him for trying to select an All-American football team when he has seen only a comparatively few of the nation's best teams.

GUESTSTARS OF THE WEEK INCLUDE Judith Anderson (actress, and Mike Riley, composer of "The Music Goes Round and Round" on Kate Smith's program December 1 . . . Jackie Cooper with Al Jolson December 6 . . . Professor Quiz with Benny Goodman . . . "Swing Club" guests on December 3 will be Charlie Teagarden, The Modernaires, Sidney Bechet and Leith Stevens' orchestra . . . They'll dedicate the 125th meeting of the "Club" . . . M. Odlum, only woman president of a world famous store, will be presented by Edgar Guest on December 7 . . . Woolcott will be on Clifton Fadiman's "Information Please" December 6.

PROGRAM REVIEW OF THE WEEK: Last Saturday night we listened to the "Avalon Time" program broadcast from the studios of WLW to NBC. The program started out well and rapidly gained our interest. Red Foley has a good voice, the orchestra is good and the supporting cast keeps the program on the up. The one objection we had to the program is that of Ray Shannon. He is one of the best character actors in the business but he's masting his time trying to copy other famous comics. Instead of copying Bert Lahr's laugh as he tried to do last Saturday night, we suggest his script writers give him good enough copy so that he'll be able to create a real character as he is capable of doing. On the whole, the show is well organized. It was helped out by the guest appearance of the Andrews Sisters who will add to any show. They're tops as far as singing teams are concerned. Their rendition of "Hold It," which they introduced on the radio for the first time Saturday night, was a new high for harmony.

THE EVER-INCREASING CONTROVERSY between democracies and dictator-controlled countries will form the subject matter for "America's Town Hall Meeting of the Air" on Thursday, December 8 . . . Lana Turner, young screen star, is scheduled for "Good News of 1939" the same day . . . Jane Warren, 15-year-old songstress, will be featured soloist with Rudy Vallee December 8 . . . Carole Lombard will make her third guest appearance with Charlie McCarthy on December 4.

A LITTLE OUT OF SEASON but of interest to baseball fans is the report that Tom Manning, sports announcer at WTAM in Cleveland has been presented the Sporting News trophy for being the best baseball announcer of the year.

"The Canary Murder Case" will be the vehicle for William Powell's guest appearance on the "Playhouse" program Dec. 2 . . . Humphrey Bogart, Charles Butterworth and Thomas Mitchell will be in the supporting cast . . . Raymond Paige will have a selected choral group of 12 voices on his new "100 Men and a Girl" show . . . Even though the "March of Time" program fades Dec. 1 it is believed the program will return in about four weeks if a sponsor is found. If a sponsor is not located the program will probably return to the air at the beginning of next year with TIME magazine as the sponsor.

George Givot, the Greek dialectician, leaves for the West Coast to join the Rudy Vallee show for four weeks . . . Rudy's shows usually are better when they originate in New York City . . . Jack Benny's program, as you probably know, moves to New York City for a few weeks . . . The 76th opening of Congress will be broadcast by NBC when the event takes place on Jan. 3 . . . Frederick Jagel, American tenor of the Metropolitan Opera Company, will be the guest commentator for the second "Operalogue" of a series on NBC, Dec. 1 at 6:00 p. m. (E.S.T.) . . . Eugene Conley, young tenor, is still studying under two prominent vocal teachers in contemplation of a Metropolitan Opera career. He is an expert linguist, an accomplishment which will undoubtedly help him in his ambition.

Ted Collins, manager of Kate Smith, has obtained exclusive radio rights to the "Torchy Blane" series and is offering the show as a half hour program with Glenda Farrell, Barton McLane and Tom Kennedy in the leads. The same players appear in the screen series . . . "Hollywood Playhouse" will probably switch to another network when a cereal sponsor starts an hour show at that time . . . The show is scheduled to start about Jan. 15.

Cincinnati Baritone Is Guest of Cherniavsky on 'Autumntime Concert' Show

William Dawes, baritone, of Cincinnati, will be guest soloist on Josef Cherniavsky's "Autumntime Concert," over WLW, Sunday, December 4, at 4:00 p. m. (E.S.T.). As his "Chance of a Lifetime" song, Mr. Dawes has selected the aria "Eri Tu," from the opera "Ballo In Mas Chera," by Verdi.

Mr. Dawes began singing as a choir boy in St. Paul's Episcopal Church, Brooklyn, his native city, and took his first singing lessons from the organist of Union Church there. Preparing for an operatic and concert career, he studied with Robert Gaylor, New York Oratorio coach, and in 1931 was graduated from the American Academy of Dramatic Art, in Carnegie Hall.

For a year following graduation he was an iron worker in a Brooklyn shipyard, and later appeared as a singer and actor on the Periwinkle Showboat, Long Island. After an appearance in Lawrence Schwab's operetta, "Venus in Silk," he came to Cincinnati and joined the staff of the Schuster-Martin School of Drama. For the past three years he has studied with Dr. Thomas James Kelly of the Oratorio Club, Cincinnati.

Mr. Dawes is 27, married, and lives in Walnut Hills.

"Good News" Guest



Joe E. Brown will take time off from his regular Saturday microphone duties to visit the "Good News of 1939" program on Thursday, December 1 when the program is broadcast over NBC, including WLW and WSM at 9:00 p. m. (E.S.T.)

He will re-enact scenes from his newest picture, "Flirting With Fate".

Edgar Guest, host on "It Can Be Done," is learning the intricacies of radio sound effects with the aid of various technicians in the Chicago studios of CBS. Guest is intensely interested in the subject.



To grown-up listeners, not the least interesting thing about these question-and-answer games is the distinct possibility of error on the part of the omniscient askers. For instance, "Professor Quiz" has come up with the wrong answers on several occasions. Another of these obvious blunders cropped out in the Nov. 18 broadcast of What's My Name, when Bud Hulick's script had General Sherman born at Lancaster, Pa. As every good Buckeye should know, the man who said "war is hell" first saw the light of day at Lancaster, Ohio. The Dial-Twister doesn't mean to blame Bud Hulick for this faux pas. In these quiz games the "correct, absolutely correct" answers are supposed to be checked and double-checked by research staffs. With reference books as plentiful as they are (in this case there was Lloyd Lewis' "The Fighting Prophet" among others), it looks as if the researchers should turn in a perfect score. Unless they do better, the top question-and-answer prizes ought to go to listeners who can set the experts straight.

So Bob Benchley is having another try at the microphone in Melody and Madness. An upper-bracket humorist in print, Bob has tackled radio before without notable success. This time the story should be different, especially if he sticks to the screwy sort of thing used in the premiere. Oh yes, the rest of the show is standard "variety."

A daytime serial has been defined as a continued story that never ends. Maybe that's wrong after all. Ma Perkins has finally ended. Or at least it's been replaced by something with another title.

Like most official investigations, the Federal Communications Commission's investigation of the networks has its amusing angle. The F. C. C. says it wants the complete "facts" about the networks and outlet stations, who owns stock, who manages them, and controls policy. A mere layman might suppose all this information is already on file at Washington, just as a matter of red-tape routine. Certainly you'd think so if you ever saw the reports and questionnaires the stations have to fill out. But of course an official investigation has to be conducted in an "official" manner.

Speaking of the Commission, did you notice the haymaker Chairman Frank R. McNinch landed on children's programs in his recent speech at White Sulphur Springs? It isn't the first time a Commissioner has

taken a crack at programs "for the dear kiddies." But this time Washington may mean business.

Being an old grad, the Dial-Twister doesn't like to say the broadcasting of Ohio State football games over WOSU has been below par this season. There was a time when Grant P. Ward's announcing ranked high, particularly among listeners who really know football. But this year his work, and that of Wib Pettigrew as well, has been distinctly sloppy. Much of the time listeners had to guess where the ball was, who had it, and what was going on. Such carelessness just isn't in the Western Conference tradition. Speaking again as an old grad, I hope that next season Grant and Wib will be back in their old form.

Improved winter reception is once more showing how over-crowded the shared channels are. Located in a nearby suburb, The Dial-Twister is well within the primary service area of the Cincinnati locals. But as soon as night falls WSAI, WKRC, and to a lesser extent WCKY, are afflicted with grumbling heterodynes and annoying crosstalk, caused by other stations on their frequencies. Horizontal power increases are supposed to have remedied this trouble. If anything, it seems to have made it worse. The only sure remedy for such interference seems to be wide geographical spacing between stations. And you can't have that so long as there are more than 700 stations on the air.

NBC is putting its Blue Network to good use with that series of Gilbert and Sullivan productions by the National Light Opera Company. Though a half-hour means drastic cutting, Gilbert and Sullivan are sure of a hearty welcome, especially on Tuesday evening. Interrupting the already brief performance for a quarter-hour station announcement scarcely seems necessary.

Like everything else about radio, swing seems to run in cycles. Last spring the "cats" pounced on traditional ballads. Then they turned their attention to nursery tunes. (Or have you tried to forget "A Tisket"?) Now they seem to be dusting off the popular ditties of bygone years. The other day I managed to recognize a swing version of "Won't You Come Over To My House." What next? But of course in swing the tune doesn't matter. It's what you do to it.

If human beings were tolerant, cooperative, patient and understanding, says the Voice of Experience, he wouldn't be on the air offering advice.

Knute Rockne's Life To Be Dramatized On First Program Of "Cavalcade Of America"

Little-known incidents from the life of the late Knute Rockne and the contributions he made to the youth of America will be dramatized on the first program in the new series of "Cavalcade of America" programs to be broadcast over CBS, including WKRC and WHAS, Monday, December 5 at 8:00 p.m. (E.S.T.).

Rockne gained fame as the football coach at Notre Dame where he was a star player during his own undergraduate days. An endless list of his pupils are now coaching at various schools around the country. Among them are Elmer Layden who succeeded Rockne at Notre Dame; Jim Crowley who puts the Fordham team through its paces; Harry Stuhldreher of Wisconsin; Adam Walsh of Bowdoin and Ed. Anderson of Holy Cross, to name a few.

James Truslow Adams, one of America's greatest historians, is supervising the script. Thomas Hardie Chalmers, who was heard as narrator in the documentary film, "The River," will be heard as narrator on the program, and Gabriel Heatter will act as commentator. Music will be supplied by Don Voorhees' Orchestra.

Special Broadcast

Mrs. Franklin D. Roosevelt, William Green, president of the A. F. of L., and Count de Saint-Quentin, French Ambassador to the United States, will be heard over CBS Tuesday, December 6, at 10:45 p. m. (E.S.T.), speaking from the Founders' Day dinner for the Leon Blum Colony in Palestine.

The broadcast will take place in the Hotel Astor, New York City.

Clark Gable Stars In "Danger Lights" On "Silver Theater"

Clark Gable will be starred in "Danger Lights," a radio adaptation of the *Collier's Magazine* story about railroad life, by Grover Jones, on the "Silver Theater" presentation over CBS, including WKRC, WHAS and WHIO, on Sunday, December 4, at 6:00 p. m. (E.S.T.).

In "Danger Lights," Gable will play the part of a cocksure, romantic and expert brakeman who is interested in the railroad only in so far as it gives him a job. The story is woven around the efforts of his father, the yard boss, to instill in his son the seriousness and importance of railroading and the latter's romantic interest in the girl who runs the yard restaurant. It reaches its climax when Gable risks his own life to save the through express.

Paula Winslow will play opposite Gable. Miss Winslow was Gable's choice for leading woman. She worked with him in previous "Silver Theater" vehicles last year.

Background music for the program, which is produced by Conrad Nagel, will be selected, arranged and directed by Felix Mills, the conductor of the "Silver Theater" Orchestra.

New Government Show Gets Under Way

"Government Interviews Business," a new series presented by the Columbia network in collaboration with the United States Department of Commerce, gets under way on December 3 and will be heard each Saturday, at 5:45 p. m. (E.S.T.).

Richard C. Patterson, Assistant Secretary of Commerce will be the regular interviewer on these broadcasts and each week a different member of the departments Business Advisory Council will answer his questions on problems of vital importance to American industry and business.

Celebrating Program Anniversaries Proves to Be Hair-Raising Event



Downswing vs. Upswing

When Rachel Carley helped the "Manhattan Merry-Go-Round" program celebrate its seventh consecutive year on NBC the vivacious prima donna of the program appeared in this interesting coiffure. Glazed feather flowers in wine color are worn a little to one side of her Titian curls, a coiffure that has set a style at Radio City studios.

The program is broadcast over NBC, including WCKY, Sundays at 9:00 p. m. (E.S.T.).

"Laughing Lady"



Kitty O'Neil is known as the "Laughing Lady" on the "Avalon Time" broadcast from the studios of WLW to NBC Saturdays at 7:00 p. m. (E.S.T.) The program stars Red Foley, vocalist, and Ray Shannon, outstanding WLW actor.

New News Editor Arrives at WCPO

Tom McCarthy arrived in Cincinnati, Monday, November 28, to take up his duties as news editor of WCPO, Cincinnati's News Station.

McCarthy, who has served in the same capacity with stations WRC and WMAL, in Washington, D. C., and who was also connected with the Washington Post, replaces William Gold.

Puzzle Leader Heard With "Professor Quiz"

Harry Ober, of Boston, who is president of the National Puzzlers' League, will be among those trying to answer questions on the Professor Quiz program over CBS, including WKRC, WHAS and WHIO, Saturday, December 3, at 8:30 p. m. (E.S.T.).

Ober is a Harvard graduate. The League he heads was founded in 1883. Others on the platform with him will be Robert Cunningham, of Wenonah, N. J., a naval architect now studying for his M. S. degree at the University of Pennsylvania, Otto Wasem, a pharmacist from St. Louis, and Belle Pesick, a typist from Detroit.

Shopping Helper

"The Trolley Shopper," a new program giving tips on gift shopping with suggestions by downtown Cincinnati stores, is now being heard on WCKY at 6:30 p. m. (E.S.T.) nightly.

The program is designed to help busy shoppers find just what they want for Christmas. Phone calls will be invited so that the "Trolley Shopper" may give personal assistance to listeners.

Former Premier Of Belgium Is Speaker On 'Town Meeting Of Air'

Dr. Paul Van Zeeland, former premier of Belgium, heads a group of authorities on world economics who will debate the question "Is An Economics Plan for World Peace Possible?" during the "America's Town Meeting of the Air," broadcast Thursday, December 1, at 9:30 p. m. (E.S.T.) over NBC, including WCKY and WLS.

With Dr. Van Zeeland on the forum will be W. W. Cumberland, member of the American Commission to Negotiate Peace, which met in Paris in 1919, and foreign trade advisor to the State Department in 1920; Dr. Ruth Alexander, political economist and lecturer; James Harvey Rogers, professor of political economy at Yale University, and member of the Economics Committee of the League of Nations from 1933 to 1937, and Leland Rex Robinson, investment banker and economist.

Following the formal speeches, members of the audience will question the speakers under the guidance of George V. Denny, Jr., moderator of the meeting.

Makes Radio Debut

Pictured here is Maria Caniglia, brilliant Italian soprano, who will make her radio debut when she is heard on "The Magic Key of R.C.A." program, Sunday, December 4 at 2:00 p. m. (E.S.T.).

Mme. Caniglia was the first person ever to make her Metropolitan debut at the first opera of the season when she sang the role of Desdemona in Verdi's "Otello". Lawrence Tibbett and Giovanni Martinelli were also heard in the season's first performance.

MARIA CANIGLIA Others stars to take part in the broadcast are Sheila Barrett, well-known mimic; Len Joy, conducting a medley of Jerome Kern tunes; Clifton Fadiman, literary critic and master-of-ceremonies; and Frank Black conducting the Magic Key orchestra.



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J. A. ROSENTHAL, Editor
Telephone — CHerry 0710-0711

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TO WHICH TOWN?

Ever since the Federal Communications Commission announced that it would investigate network broadcasting, the public has been curious to know just what the purposes of that investigation are. So when the speech of Commission Chairman Frank R. McNinch at White Sulphur Springs was broadcast November 19, he had a large and interested audience.

What that audience heard was a vigorous statement of policy that both clarified the situation and left it more obscure than ever.

Mr. McNinch began by declaring, with an emphasis which seemed a solemn warning, that broadcasting stations are licensed to operate "in the public interest, convenience and necessity."

This is scarcely news. The requirement has been part of American radio law since 1927. But it is news of the first importance if the Commission really means to put the phrase to work. The "public interest, convenience and necessity" is such a fundamental and explosive principle that many, many things in radio would be different if it were ever applied, thoroughly and courageously.

Then Mr. McNinch explained that the purpose of the F. C. C.'s network investigation is to determine whether a monopoly exists.

This too has a familiar ring. Monopoly is a sure-fire bogie at Washington. Whether the networks are, or threaten to become, a monopoly may be important to the broadcasting industry. But to listeners, it seems a good deal more important to define the precise function the networks shall perform in radio's scheme of things. As things stand, that is far from clear. And proving or disproving the existence of monopoly promises to shed no light whatever on the part the networks should play in serving the public.

But, as outlined by Mr. McNinch, the ironic angle of the Commission's investigation is that it ignores problems that affect the listener most directly.

Commercial announcements are typical of these. It is safe to say that sponsor plugs cause more irritation and disgust among listeners than any other thing in radio. They are becoming worse, rather than better. Yet the Commission evidently plans to do nothing.

Another problem that is becoming more and more pressing is the lack of program diversity. Throughout many periods of the broadcasting day the same type of program can be found all over the dial. During the day it is the "real-life" serial; during the evening, the "variety show." Clearly this should not be, under a competitive system of broadcasting. Yet the Commission apparently means to do nothing about it.

So long as these several other problems are ignored, listeners cannot be blamed for taking a "Yeah? So what?" attitude toward the current investigation.

In a newspaper interview regarding that investigation Mr. McNinch is quoted as saying, "Now we're going to town." Perhaps so. But just which town it is still seems pretty uncertain.

IN RADIO'S LIMELIGHT

Live Their Roles

Sarajane Wells and Frank Behrens, who have the leading roles in the "Jack Armstrong" serial, broadcast over NBC, including WLW, Mondays through Fridays at 5:30 p. m. (E.S.T.), give conviction to their roles by just acting natural.

They are both approximately the age of their radio character.

"Most Beautiful" Radio Actress

Mary Parker, star of the "Howie Wing" series broadcast over CBS, including WHIO, WKRC and WHAS, Mondays through Fridays at 6:15 p. m. (E.S.T.), is regarded by Nils T. Granlund as the most beautiful of all radio actresses.

N. T. G., famous Broadway showman, selected her as the "perfect example of the American type of beauty".

(Continued to page 16)

THIS IS RADIO

by BILL BAILEY

Producing musical programs is a job that requires a production man to be a musician, conductor, dramatist and humanitarian. Just as the producer of a dramatic show must know characterizations, so must the director of a musical program have a knowledge of music.

When a musical program goes into rehearsal, the production man has a complete score. So has the studio control engineer who also must know music. Perhaps the setup may not be right—the violin section may be too heavy or too soft. In that case the production man and engineer work out the details of rearranging microphones.

At WLW and WSAI several production men and studio control engineers are talented musicians. Although the production man is in complete charge of a program from the moment rehearsal begins until the show is signed off the air, the studio control engineer plays an important part in all productions. Frequently the orchestra conductor, production man

and engineer will listen to a certain number. The conductor knows what he wants—what the listener should hear. By working together the three often turn what might be a mediocre program into one of outstanding merit.

One of the hardest types of programs to produce is the so-called "Hillbilly" show. To serve their best purpose, the hillbilly programs must be informal and must move with a free and easy gait, while the symphonic and concert programs must be the essence of dignity.

Felix Adams and Harold Carr might be termed the No. 1 hillbilly producers at the Nation's Station and Cincinnati's Own Station, yet either man can step into a symphonic program and do a good job. Carr, a former musician and actor, can "double in brass." He can act (he's Colonel Merryweather of the Saturday night minstrel program over WLW), announce, produce, or, if the occasion calls for it, do a rhapsody on the piano. He has dropped his activity

SERENADE AND STATIC

THE MAIL BOX

Dear Sir:

I have been a reader of the RADIO DIAL for more than a year and enjoy it very much. I would like to know what has become of Tommy Riggs and Betty Lou. I have missed them since they left WLW.

Peter Grant is my favorite announcer.

Yours truly,

MISS CLARA BOYER,
Atlanta, Indiana.

* Tommy Riggs and Betty Lou are heard with Larry Clinton's orchestra on NBC, including WLW and WSM, Saturdays at 8:00 p. m. (E.S.T.).

Dear Sir:

I can't resist putting in my "two cents worth" concerning the serious music page. In my opinion, this is one of your very best features, and I feel sure there are many who agree. Please don't discontinue it. Why should the frantic swing fans work up such a lather over this page? Live and let live is my motto, and there are some of us who don't care to "swing."

Very truly yours,

MISS ELIZABETH DAWSON,
1226 North Temple Ave.,
Indianapolis, Ind.

Dear Sir:

I want to commend you for your persistent and consistent campaign for better radio programs, especially better music.

I appreciate your publication of programs of the week's serious music.

J. E. ARMSTRONG,
Trenton, Ohio.

Dear Sir:

As an advertiser, I object to the discourtesy of a large part of the general radio audience. People are continually making comments to the effect that "such and such" a commercial is "too long." I would like to show them the situation on the other side of the fence. If they had to pay a large sum for time and talent in order to sell their product, I wonder whether they would make commercials shorter or eliminate them entirely.

After all, American advertisers offer radio listeners the best, most expensive, and most varied entertainment of any country on the globe, and in exchange, listeners should have the courtesy to listen to the commercial announcements. I am not defending the fact that some commercials are not interesting, but the fact that even the best of them are decided if they are over 20 seconds in length.

After all, would the radio audience exchange Rudy Vallee's hour for the canned music and the rather tedious programs of the British system of government control of broadcasting with no commercials?

Yours truly,

AN ADVERTISER.

in music so far as playing is concerned, however. Mr. Carr is the rotund gentleman who directs the broadcasts of the "Boone County Jamboree" at Emery Auditorium Friday nights.

Mr. Adams has the "Top o' the Morning" programs. He has developed a technique in production that permits the talent to give the best possible show. In other words, Mr. Adams doesn't run around the studio with a stop-watch in hand, giving signals to cut or stretch. He allows informality to reign supreme.

Owen Vinson, WLW program director, was elevated from the ranks. He first served the Crosley stations as production man, then production manager and dramatic director, and finally program chief. Riekl Kent, whom we mentioned in last week's installment, is the dean of WLW-WSAI production men. Although Mr. Kent's specialty is dramatics, he, too, knows music and can "double in brass" as an actor, announcer and all-around radio entertainer and director.

Sammy Fuller, who conducted the "Musical Steeplechase" and other WLW productions, leans towards the musical side in production work, but Mr. Fuller also knows dramatics. He began his radio career as a vocalist, has studied music, and likes classics.

Charles Lammers, the veteran theater man, likes dramatics, but he is an all-around man. He produces the stage portion of "Boone County Jamboree." His forte is dramatics and characterizations, yet Mr. Lammers can step into a musical program and come out with a good show.

Jack Edmunds might be termed a "variety" man. He has produced many of the WLW and WSAI variety shows in the past. He likes to work with dance bands. One of his chief programs is "Melody Grove" with Jimmy James' orchestra.

Gordon Waltz, one of the younger production men, does variety programs also. He has handled musical shows and dramatics as well, but his chief love is for the variety program that has a bit of comedy, a dash of music and some dramatics.

W. Ray Wilson writes and produces dramatic shows. Arthur Radkey, assistant director of the "Nation's School of the Air," has a big job producing many of the "School of the Air" dramatic programs. Joseph Ries, educational director, supervises the entire "School" series.

WSAI claims one of radio's few women producers. She is Wilda Hinkle, who handles several programs on Cincinnati's Own Station. Miss Hinkle, member of the dramatic staff, produces "Rainbow Ridge" and other WSAI morning programs.

With this concluding chapter on radio program production, the writer bids his readers adieu for two weeks while he takes a vacation from duties. We have asked Jim Cassidy and Ralph Rosenberg of our department to write the next two installments. They should be interesting. Both young men are new in radio and we have asked them to write on "Radio as Seen Through the Eyes of a Newcomer." Adios.



The Washington Dial

WASHINGTON—Defending his company's judgment as to what does and what does not constitute profanity in radio programs, John F. Royal, vice president of The National Broadcasting Company, in charge of programs, appeared before the FCC this week as the star witness as hearings continued on the investigation of monopoly and chain broadcasting.

Royal defended the recent "Beyond The Horizon" broadcast carried over NBC stations which created a furore in FCC Commission ranks for several days. He declared that the use of such words as "hell," etc., in the Eugene O'Neill play were not used as profanity.

NBC accepted full responsibility for the program, Royal said, but he did not believe the lines complained of were profane. "We did not feel that the name of the Lord was being used in vain," he said, "because the character who used it was a deeply religious man and we do not think he would have used it that way, just as a minister would not."

The NBC vice president told the FCC Commissioners that his company's programs alone, he said, cost the network \$5,000,000 a year. He estimated that NBC sponsors spend \$15,000,000 a year on radio programs.

Asked by George Porter, assistant FCC counsel, whether he believed that NBC should maintain its policy of signing artists to exclusive contracts, Royal said he did.

"You wouldn't expect to have Babe Ruth playing for the Yankees one day and the Giants the next," he said, "and I wouldn't want Charlie McCarthy on NBC one night and on Columbia or Mutual the next."

He said that NBC's policy on children's programs was as stringent as possible and that the network officials used their "best judgment."

"Radio mustn't be blamed for all excitable children or adults," he declared.

The Commission was told that NBC in its commercial contracts carries a clause which requires sponsors to give equal time to opposite points of view whenever they introduce a controversial subject of public interest on their programs.

Artist Monopoly Charged To Chains

Charging that NBC and CBS have a monopolistic control of concert artists the American Guild of Musical Artists, Inc., has asked the investigating committee of the FCC to allow it to present evidence proving that "great injustices" to artists is the result of such alleged policy.

The petition was submitted as the committee heard testimony describing operation of the NBC Artists' Service, which manages performers who range from "concert artists to three goats from a bock beer party."

"By purchase and consolidation of a vast majority of the then independent managers, NBC, Inc., and CBS, Inc., have acquired (directly or thru subsidiaries) a monopolistic strangle-hold on the services of concert and opera stars whose appearances on radio are essential to the radio industry with the result that competition for the services of these artists has been stifled" it was charged.

"To aid this monopoly, CBS and NBC have together acquired monopolistic control of the business of concert management by operating (directly or thru subsidiaries) as a sideline community and civic course in approximately 400 U. S. cities."

McNinch's Face Red!

One of the amusing incidents of the hearings occurred late this week when in the course of cross-examination of Mr. Royal's testimony Chairman Frank R. McNinch asked if NBC programs very often went overtime.

The short and sweet answer of Mr. Royal was, "Very seldom. Mostly when Government officials speak over our network."

The Chairman had left himself in something of a spot "behind eight ball" as he had only a few days ago made an address over the works, scheduled for 30 minutes and had gone 7 minutes overtime quietly dropped the subject.

(Continued on page ??)

Popular Commentator



Dorothy Thompson is commentator on the "Hour of Charm" program broadcast over NBC, including WLW and WSM, Mondays at 9:00 p. m. (E.S.T.) The program also features the all-girl orchestra under the direction of Phil Spitalny.

Are You Getting The Most Out of Life?

Young or old, rich or poor, you'll enjoy those inspirational talks by

DR. WILLIAM L. STRIDER

in the NBC Red Network Presentation

"GETTING THE MOST OUT OF LIFE"

now heard daily, Monday through Friday, at 11:45 a. m. (EST) over

WCKY

the L. B. Wilson Station

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Tune in this helpful program daily and let it help you in getting the most out of life through the years

(Sponsored by the makers of Fleischmann's Yeast)

... the Bright Spot On Your Dial ...
149 is the place

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)



PROGRAMS FOR SATURDAY, DECEMBER 3



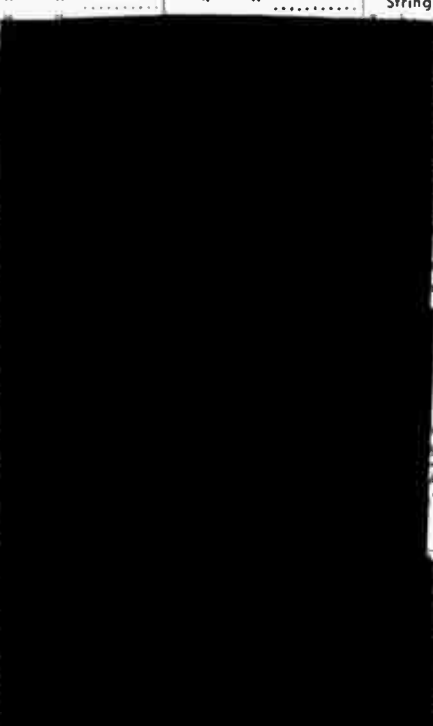
(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for stations (WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, WHAS) and time slots (6:30-11:45 AM, 12:00-1:45 PM, 2:00-3:45 PM, 4:00-5:45 PM, 6:00-7:45 PM, 8:00-9:45 PM, 10:00-11:45 PM).

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00—Southern California vs. Notre Dame. WJZ WCKY kdka whk wave wire wham wowo
—Avalon time: Red Foley, tenor; Kitty O'Neill, Neighbor Boys, Rhythm Singers, Chorus, Orchestra; Dal King, m. c. WEAFLWLW WSM wtm wmaq wdfaf kyw
—Saturday Night Swing Club. WABC WHIO WKRC WHAS wbbm wgar wfbm kmcb wadc wvva wcco
7:30—Ricardo's Orchestra. (NBC) WCKY
—Joe E. Brown, with Gill and Demling; Margaret McCrae, vocalist; Harry Sosnick's Orchestra. WABC WHAS WKRC WHIO wcau wbbm wjr wvva
—Adrian Rollini's Orchestra. WEAFLWSAI wtm wmaq wdfaf kyw
—Uncle Jim's Spelling Bee. WJZ wgy kdka wtm wmaq
7:45—Lives of Great Men: Edward Howard Griggs. WEAFLKY wtm wmaq wdfaf
8:00—Message of Israel. WJZ WCKY whk wave wham
—Johnny Presents. WABC WKRC WHIO WHAS wcau wbbm wjr wvva



11:30—George Crook. (NBC) WCKY wire wave wham kdka
—Esso News. WJZ only
—Charles Baum's Orchestra. WABC WKRC WHIO WHAS wjr wgar wfbm wcau
—Lou Breese's Orchestra. WEAFLWLW wgy wave wire whk wham
11:35—George Crook, organist. WJZ WCKY wire wave wham kdka
11:45—Inkspots. WJZ WCKY wire wave wham kdka
MIDNIGHT—Kay Kyser's Orchestra. WABC WKRC WHIO whk wfbm kmcb
—Jan Savitt's Orchestra. WEAFLW wtm wmaq wdfaf kyw
—Larry Clinton's Orchestra. WJZ wire
12:30—Paul Pendarvis' Orchestra. WABC WKRC WHIO wjr whk wfbm kmcb
—Rudy Vallee's Orchestra. WJZ kdka wgy wave wham
—Les Brown's Orchestra. WEAFLWLW WSAI wgy who wdfaf kyw wtm wmaq

Frequency of Stations Listed in RADIO DIAL table with columns for station call letters and their corresponding frequencies (e.g., WADC 1320, WCKY 1490, WGST 8890, etc.).



The Washington Dial

WASHINGTON—Defending his company's judgment as to what does and what does not constitute profanity in radio programs, John F. Royal, vice president of The National Broadcasting Company, in charge of programs, appeared before the FCC this week as the star witness as hearings continued on the investigation of monopoly and chain broadcasting.

Royal defended the recent "Beyond The Horizon" broadcast carried over NBC stations which created a furor in FCC Commission ranks for several days. He declared that the use of such words as "hell," etc., in the Eugene O'Neill play were not used as profanity.

NBC accepted full responsibility for the program, Royal said, but he did not believe the lines complained of were profane. "We did not feel that the name of the Lord was being used in vain," he said, "because the character who used it was a deeply religious man and we do not think he would have used it that way, just as a minister would not."

The NBC vice president told the FCC Commissioners that his company's programs alone, he said, cost the network \$5,000,000 a year. He estimated that NBC sponsors spend \$15,000,000 a year on radio programs.

Asked by George Porter, assistant FCC counsel, whether he believed that NBC should maintain its policy of signing artists to exclusive contracts, Royal said he did.

"You wouldn't expect to have Babe Ruth playing for the Yankees one day and the Giants the next," he said, "and I wouldn't want Charlie McCarthy on NBC one night and on Columbia or Mutual the next."

He said that NBC's policy on children's programs was as stringent as possible and that the network officials used their "best judgment."

"Radio mustn't be blamed for all excitable children or adults," he declared.

The Commission was told that NBC in its commercial contracts carries a clause which requires sponsors to give equal time to opposite points of view whenever they introduce a controversial subject of public interest on their programs.

Artist Monopoly Charged To Chains

Charging that NBC and CBS have a monopolistic control of concert artists the American Guild of Musical Artists, Inc., has asked the investigating committee of the FCC to allow it to present evidence proving that "great injustices" to artists is the result of such alleged policy.

The petition was submitted as the committee heard testimony describing operation of the NBC Artists' Service, which manages performers who range from "concert artists to three goats from a bock beer party."

"By purchase and consolidation of a vast majority of the then independent managers, NBC, Inc., and CBS, Inc., have acquired (directly or thru subsidiaries) a monopolistic strangle-hold on the services of concert and opera stars whose appearances on radio are essential to the radio industry with the result that competition for the services of these artists has been stifled" it was charged.

"To aid this monopoly, CBS and NBC have together acquired monopolistic control of the business of concert management by operating (directly or thru subsidiaries) as a sideline community and civic course in approximately 400 U. S. cities."

McNinch's Face Red!

One of the amusing incidents of the hearings occurred late this week when in the course of cross-examination of Mr. Royal's testimony Chairman Frank R. McNinch asked if NBC programs very often went overtime.

The short and sweet answer of Mr. Royal was, "Very seldom. Mostly when Government officials speak over our network."

The Chairmah had left himself in something of a spot "behind the eight ball" as he had only a few days ago made an address over the networks, scheduled for 30 minutes and had gone 7 minutes overtime. He quietly dropped the subject.

(Continued on page ??)

Popular Commentator



Dorothy Thompson is commentator on the "Hour of Charm" program broadcast over NBC, including WLW and WSM, Mondays at 9:00 p. m. (E.S.T.) The program also features the all-girl orchestra under the direction of Phil Spitalny.

Are You Getting The Most Out of Life?

Young or old, rich or poor, you'll enjoy those inspirational talks by

DR. WILLIAM L. STRIDER

in the NBC Red Network Presentation

"GETTING THE MOST OUT OF LIFE"

now heard daily, Monday through Friday, at 11:45 a. m. (EST) over

WCKY

the L. B. Wilson Station

Music by the New England Singers, under the direction of Dr. James R. Houghton

Tune in this helpful program daily and let it help you in getting the most out of life through the years

(Sponsored by the makers of Fleischmann's Yeast)

WCKY . . . the Bright Spot On Your Dial . . .
149 is the place

Peg La Centra, vocalist on "For Men Only," is kept busy making transcriptions for the foreign radio market. She recently completed a series of discs which will be featured over a network of Canadian stations.

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)



PROGRAMS FOR SATURDAY, DECEMBER 3



(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

WCKY (1490 kc.)			WLW (700 kc.)			WKRC (550 kc.)			WSAI (1330 kc.)			WCPO (1200 kc.)			WHIO (1260 kc.)			WLS-WENR (870 kc.)			WSM (650 kc.)			WHAS (820 kc.)														
6:30	Early Birds Hour		6:30	Top of the Morning News		6:30	Sun Up Jamboree News		6:30	Cover Pullers		6:30	10-10-Niners		6:30	Little Tom		6:30	Smile A While		6:30	Bulletin Board		6:30	Blue Grass Roy		6:30	Cornbelt Gossip		6:30	News Reports		6:30	Early Morn'g Melodies		6:30	News; Meador Lowry	
6:45			6:45			6:45			6:45			6:45			6:45			6:45			6:45			6:45			6:45											
7:00			7:00	Family Prayer Period		7:00	Sun Up Jamboree		7:00			7:00	WCPO News		7:00	News		7:00	Breakfast Express		7:00	Morning Devotions		7:00	Almanac		7:00	Time to Shine		7:00	Morning News		7:00	Jack and Loretta N.		7:00	Early Morning Jamboree	
7:15	Hugh Cross		7:15	Drifting Pioneers		7:15	Sun Up News, Sports		7:15	Daily Express		7:15	Pep Unlimited		7:15			7:15			7:15	Hoosier Sodbusters		7:15	Boys from Virginia		7:15	Jolly Joe and Pals		7:15			7:15					
7:30	Tune Time		7:30	The Lamplighters		7:30	Dawn Patrol		7:30			7:30			7:30			7:30			7:30			7:30			7:30			7:30								
7:45			7:45	Let's Get Acquainted		7:45			7:45			7:45			7:45			7:45			7:45			7:45			7:45			7:45								
8:00	Song for Saturday N		8:00	Song for Today N		8:00			8:00			8:00	WCPO News		8:00	WCPO News		8:00	WHIO Almanac		8:00			8:00			8:00			8:00								
8:15	Jack Liebert N		8:15	Peter Grant		8:15			8:15			8:15			8:15			8:15			8:15			8:15			8:15			8:15								
8:30	News for Executives		8:30	Everybody's Farm		8:30	News		8:30	News		8:30			8:30			8:30			8:30			8:30			8:30			8:30								
8:45	Jack and Loretta N		8:45			8:45	Christian Science Prog		8:45	Morning Devotions		8:45			8:45			8:45			8:45			8:45			8:45			8:45								
9:00	Press Radio News		9:00	Organ Interlude		9:00	Console Contrasts C		9:00	News		9:00	WCPO News		9:00	Console Contrasts		9:00			9:00			9:00			9:00			9:00								
9:15	Breakfast Club N		9:15	Breakfast Club N		9:15	Montana Slim C		9:15	Music Internationale N		9:15	Musical Menu		9:15	Montana Slim C		9:15			9:15			9:15			9:15			9:15								
9:30	Home Mazer		9:30			9:30	Fiddlers Fancy C		9:30			9:30			9:30			9:30			9:30			9:30			9:30			9:30								
9:45			9:45	Synagogue of the Air		9:45			9:45	Ward and Muzzy N		9:45			9:45			9:45			9:45			9:45			9:45			9:45								
10:00	Three Romeos N		10:00	Smile Ed McConnell N		10:00	National Hillbilly		10:00	The Kentucky Girls		10:00	News		10:00	Newbie Flying Club		10:00			10:00			10:00			10:00			10:00								
10:15	Amanda Snow N		10:15	Amanda Snow N		10:15	Champions C		10:15	Saturday Mor Club N		10:15	Down the Ave.		10:15	WHIO News Room		10:15			10:15			10:15			10:15			10:15								
10:30	Merrie Morning		10:30	WLV Mail bag		10:30	Four Corners		10:30	Charloters N		10:30	Symphonette		10:30	Four Corners		10:30			10:30			10:30			10:30			10:30								
10:45			10:45			10:45	Theater C		10:45	Raoul Nadeau M		10:45			10:45	Theater C		10:45			10:45			10:45			10:45			10:45								
11:00	Vaughn de Leath		11:00	Vaughn de Leath N		11:00	Cincinnati Conservatory of Music C		11:00	WSAI Wonder		11:00	WCPO News		11:00	Recreation Bureau		11:00			11:00			11:00			11:00			11:00								
11:15	Radio City Four N		11:15	My Health		11:15			11:15	Kitchen		11:15	Merry Go Round		11:15	Week's Farm Review		11:15			11:15			11:15			11:15			11:15								
11:30	Dur Barn N		11:30	Peter Grant, News		11:30			11:30	Milestones in		11:30			11:30	Cincinnati Conservatory of Music C		11:30			11:30			11:30			11:30			11:30								
11:45			11:45	U S Army Band M		11:45			11:45	Music N		11:45			11:45			11:45			11:45			11:45			11:45			11:45								
12:00	Gems of Melody N		12:00	Ohio Fed. Wom. Cbs.		12:00	In the Music Room C		12:00	Screen Slants		12:00	WCPO News		12:00	For Farmers Only		12:00	Martha Crane and Helen Joyce		12:00	Education Forum N		12:00	In the Music Room C													
12:15	Weather, News, Stocks		12:15	Collegiate Revue M		12:15	Melody Ramblings C		12:15	Nor. Cloutier's Or. N		12:15	Harmony Hall		12:15	Youngster Speaks		12:15	Natl. Emerg. Council		12:15	National Farm and Home Hour N		12:15	Melody Ramblings C													
12:30	Farm and Home		12:30	National Farm and Home Hour N		12:30	Enoch Light's Orchestra C		12:30	News		12:30	Man on the Street		12:30	News-Markets		12:30	Markets-News		12:30	Enoch Light's Orchestra C																
12:45			12:45			12:45			12:45	Gypsy Trails N		12:45	Musical Rendezvous		12:45			12:45			12:45																	
1:00			1:00			1:00	News: Sports		1:00	America Presents N		1:00	News		1:00	Billy Beer's Orch.		1:00			1:00	Man on the Farm																
1:15			1:15			1:15	Musical Calendar		1:15			1:15	Melody Parade		1:15	Don Jennings		1:15			1:15	Grain Market																
1:30	Winnery's Hawaiians N		1:30	Afternoon Edition		1:30	Buffalo Presents C		1:30	Campus Capers N		1:30	From Hawaii		1:30	News Review		1:30	Romany Trail C		1:30	Campus Capers N																
1:45			1:45	Metropolitan Opera		1:45	Romany Trail C		1:45			1:45			1:45			1:45			1:45	News: Metropolitan																
2:00	Bill Krenz Orch. N		2:00	Co. N		2:00	The Merry-makers C		2:00	Matinee in Rhythm N		2:00	News		2:00	Merry-makers C		2:00			2:00	Home Talent																
2:15			2:15			2:15			2:15			2:15	Uptowners		2:15			2:15			2:15	Opera Company N																
2:30	Winnemore & Lorne N		2:30			2:30	To be announced C		2:30	Battle of Tunes		2:30	Running Football		2:30	To be announced C		2:30			2:30	Boys from Virginia																
2:45	Burt Farber's Or N		2:45			2:45			2:45			2:45	Scores		2:45			2:45			2:45	Across the Mike																
3:00	Rakov's Orchestra N		3:00			3:00	Poetic Strings C		3:00			3:00	News: Poetic		3:00	Paul, C		3:00			3:00	Evelyn																
3:15			3:15			3:15	Open for Business		3:15			3:15	Strings C		3:15	Organ C		3:15			3:15	Homemakers'																
3:30	News		3:30			3:30			3:30			3:30	To be announced C		3:30	Matinee		3:30			3:30	Matinee																
3:45	Ren'vos with Ricardo N		3:45			3:45			3:45			3:45			3:45	News Report		3:45			3:45	News Report																
4:00	Club Matinee N		4:00			4:00	Charles Paul at the		4:00			4:00			4:00	Club Matinee N		4:00			4:00	Club Matinee N																
4:15			4:15			4:15	Organ C		4:15			4:15			4:15			4:15			4:15																	
4:30	Santa Claus		4:30			4:30	Beethoven Male		4:30			4:30			4:30			4:30			4:30																	
4:45	Southern California		4:45			4:45	Chorus C		4:45			4:45			4:45			4:45			4:45																	
5:00	vs. Notre Game N		5:00	Truly American		5:00	Eddy Duchin's		5:00			5:00			5:00	Duchin's Or. C		5:00			5:00	Al Roth's																
5:15			5:15			5:15	Orchestra C		5:15			5:15			5:15	A. Party		5:15			5:15	Orchestra N																
5:30			5:30	Gray Gordon's Or. N		5:30	Santa Claus		5:30			5:30			5:30	Rhodes C		5:30			5:30	Gray Gordon's																
5:45			5:45	Santa and Flo.		5:45			5:45			5:45			5:45	Interviews Bus. C		5:45			5:45	Orchestra N																
6:00			6:00	Fortunes Washed Away		6:00	News: Sports		6:00			6:00			6:00			6:00			6:00	El Chico Spanish																
6:15			6:15	Gene Erwin M		6:15	L. Noble's Orch. C		6:15			6:15			6:15			6:15			6:15	Revue N																
6:30			6:30	Denton and Barber		6:30	Bob Trout C		6:30			6:30			6:30			6:30			6:30	Les Brown's																
6:45			6:45	Les Brown's Orch. N		6:45	Man Behind Uniform		6:45			6:45			6:45			6:45			6:45	Orchestra N																
7:00			7:00			7:00			7:00			7:00			7:00			7:00			7:00	To be announced																
7:15			7:15			7:15			7:15			7:15			7:15			7:15			7:15	Avalon Time N																
7:30	Rendezvous with Ricardo N		7:30	Red Foley N		7:30	Joe E. Brown C		7:30			7:30			7:30			7:30			7:30	To be announced																
7:45			7:45	Renfro Valley Barn Dance		7:45			7:45			7:45			7:45			7:45			7:45	Kelley's Sports Review																
8:00	Message of Israel N		8:00	Variety Show Starring Tommy Riggs N		8:00	Johnny Presents C		8:00			8:00			8:00			8:00			8:00	News Report																
8:15			8:15			8:15			8:15			8:15			8:15			8:15			8:15																	
8:30	Play N		8:30	Barn Dance		8:30	Professor Quiz C		8:30			8:30			8:30			8:30			8:30	The P-X Ranch																
8:45			8:45			8:45			8:45			8:45			8:45			8:45			8:45	Betty Lou N																
9:00	vs. Pop N		9:00	National Barn Dance N		9:00	Bert Lytell		9:00			9:00			9:00			9:00			9:00	Tommy Riggs and Betty Lou N																
9:15			9:15			9:15	Musical Interlude		9:15			9:15			9:15			9:15			9:15	Roy Acuff																
9:30	America Dances N		9:30			9:30	Saturday Knights		9:30			9:30			9:30			9:30			9:30	Jack and His Mtneers.																
9:45			9:45			9:45	of Round Table																															

N Denotes (NBC)
C Denotes (CBS)
Denotes (MBS)

PROGRAMS FOR MONDAY, DECEMBER 5

(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Table with 10 columns representing radio stations: WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, and WHAS. Each column lists programs and their corresponding times from 6:30 AM to 11:45 PM.

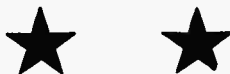
WCKY WLW WKRC WSAI WCPO WHIO WLS-WENR WSM WHAS

NETWORK PROGRAMS (NBC-CBS)
EASTERN STANDARD TIME

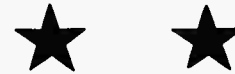
7:00-Amos 'n' Andy. WEAF WLW who wgy kyw wj kstp
-To be announced. WABC WHIO wadc wvva wbt wcau wgar wgst
-Alias Jimmy Valentine, starring James Meighan. WJZ WCKY WENR wham
7:15-Edwin C. Hill, commentator. WEAF WSAI kyw wtm wmaq who wdfw kstp wire wj wbp wcol
-Lum and Abner. WABC WKRC WHIO WHAS wjr wcau wbt wgst wgar wwl wcco wbbm wfbm kmox
7:30-No Talent Wanted. Ernie Watson, m. c. WJZ WSM kdka wave wire wham wowo
-Eddie Cantor's Caravan. WABC WKRC WHIO wadc wbt wgst wbbm wgar wjr wcau
-"The Right Thing to Do." WEAF kyw wtm wmaq
-Ennio Bolognini's Orchestra. (NBC)
7:45-Science on the March: Dr. Carroll S.

Orchestra. WEAF WSM WLW kyw wtm wtm wj kvoov wgy wfla wmaq who wdfw wire kstp wfaa wave
-Radio Theater, Cecil B. De Mille. Producer. WABC WHAS WKRC WHIO wjr wbbm wfbm wgar kmcb wcau kmox wadc wbt wgst wwl wcco
-Phi Beta Kappa Program. WJZ WLS kdka
9:30-Eddie Duchin's Orchestra. WEAF WCKY kstp kyw wgy wj wmaq who wdfw wire wfaa wtm kvoov ave
-Contenated Program: The Lullaby Lady, Continentals, Male Quartet; Orchestra, direction Marek Weber; Vincent Pelletier, announcer. WEAF WCKY WSM kyw wgy wmaq wtm wj who wdfw wfla wave wcol wfaa
-True or False: Conducted by Dr. Harry Hagen. WJZ WLW WLS whk wspd wham wire
10:30-Dance Orchestra. WEAF wtm wj
-National Radio Forum. WJZ WCKY WENR whk wave wire wham
-Eddie Cantor's Caravan. (CBS) WHAS wbbm wfbm wcco
-Famous Musical Evenings. WABC wvva wcau
11:00-Tommy Dorsey's Orchestra. (CBS) WHIO WHAS wbt wcau
-John B. Kennedy. WABC only
-Amos 'n' Andy. (NBC) WSM wire wmaq
-Del Courtney's Orchestra. WEAF
-Esso News Reporter. WJZ only
-MacFarland Twins' Orchestra. (NBC) WCKY
11:05-MacFarland Twins' Orchestra. WJZ WCKY wspd whk wave
11:10-Evening News Report. WABC only
11:15-Tommy Dorsey's Orchestra. WABC WHIO WKRC wbt wcau
11:25-United Press News Reports. WEAF
-Del Courtney's Orchestra. (NBC)
11:30-Cab Calloway's Orchestra. WABC WHIO WKRC WHAS wjr wgar wcau wspd wbst wadc wgst wbt
-AI Donahue's Orchestra. WEAF WSM wgy
-Dance Music. WJZ wspd whk wave
MIDNIGHT-George Hamilton's Orchestra. WABC WKRC WHIO wjr wcco wgar wfbm kmox wbt wcau
-Top Hatters. WEAF WLW wgy wmaq
-Joe Sudy's Orchestra. WJZ wspd whk wmaq
12:30-AI Kavelin's Orchestra. WJZ WCKY WSM wgy wmaq
-Earl Hines' Orchestra. WEAF WLW WSM wgy wmaq
-Gene Krupa's Orchestra. WABC WKRC WHIO wjr wcco wgar wfbm kmox kmcb wgst wbt wcau
"The Cover Pullers," a full hour of varied music and entertainment, is heard from 6:30 to 7:30 a. m. (E.S.T.) daily except Sunday. Comprised of four separate features, all announced by Gene Trace, the program opens with 15 minutes of popular sweet and swing tunes, followed by an equal period of hymns sung by the Three Brakemen. More music in a popular vein is heard until 7:15 a. m., when Arthur Chandler, Jr.'s "Chandler Chats" broadcast is scheduled.

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)



PROGRAMS FOR TUESDAY, DECEMBER 6



(EASTERN STANDARD TIME)

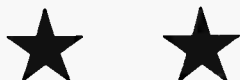
(CENTRAL STANDARD TIME)

Main program schedule table with columns for WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, and WHAS. Rows list programs and times from 6:30 to 11:45.

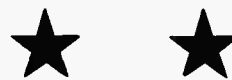
NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00-To be announced. WABC WHIO wgar wcau wadc wvva wbt wire
7:15-Vocal Varieties: Choral Group of 14 Voices. WEAF WLW wgy wtm wire wmaq who kstp kyw wdf
7:30-Quite By Accident. WEAF wmaq
8:00-Edward G. Robinson, Claire Trevor, in 'Big Town.' WABC WHIO WKRC WHAS wjr wbbm wfbm wgar kmcb wcau kmo wbt wcco wadc wgst wwl
8:30-Al Jolson Show with Martha Raye, Parkyarkus and Lud Gluskin's Orchestra; WABC WKRC WHIO WHAS wjr wbbm wfbm wgar wcau kmox wbt wadc wwl wcco kmcb wgst
9:00-Battle of the Sexes: Frank Crummit and Julia Sanderson. WEAF WLW kyw wgy wtm wvj wmaq who wdf wire kstp
9:30-Benny Goodman's Caravan Orchestra and guests. WABC WKRC WHIO WHAS wjr wbbm wfbm wgar wcau kmox wadc wsbw wbt wsa wgst wcco wwl
10:00-Variety Program, featuring Bob Hope and Skinnay Ennis' Orchestra. WEAF WLW WSM who kyw wgy wwl wtm wdf wire kstp wfa wave wmaq
10:15-If I Had the Chance. WJZ WCKY WLS kdka whk whm wpsd wovo
10:30-'Dr. Christian' starring Jean Hersholt. WABC WHAS WKRC WHIO wjr wbbm wcau wgar wfbm kmox kmcb wgst wcco wbt
10:45-Jimmy Kemper. WEAF WLW wgy kyw wire wmaq
11:00-Amos 'n' Andy. (NBC) WSM wdf wmaq wire
11:05-Fats Waller's Orchestra. WJZ whk wave wire wham

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)



PROGRAMS FOR WEDNESDAY, DECEMBER 7



(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, and WHAS. Rows list programs and times from 6:30 to 11:45.

WCKY WLW WKRC WSAI WCPO WHIO WLS-WENR WSM WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME
7:00-To be announced. WABC wadc wvva...
7:15-Edwin C. Hill, commentator. WFAE...
7:30-Dick Todd, with organ. WJZ...
7:45-Gray Gordon's Orchestra. (NBC) kdka...

wgy wtam wmaq kyw wdfw who wfla kstp...
9:00-Town Hall Tonight: Fred Allen, Portland...
10:00-Kay Kyser's College of Musical Knowledge...
10:30-'It Can Be Done.' Edgar A. Guest...

11:00-Amos 'n' Andy. (NBC) WSM wmaq...
11:05-Edward G. Tomlinson from Lima, Peru...
11:10-Evening News Report. WABC only...
11:15-Red Norvo's Orchestra. WABC WKRC...

Eddie De Lange's Orchestra. WJZ WCKY...
12:30-Lights Out: Mystery Drama. WFAE...
'Hot Stove Musicale,' the popular WSAI afternoon melodic feature...
The 'Morning Devotions' program, hitherto aired over WSAI, at 7:00 a. m., now is heard from 8:45 to 9:00 a. m. (E.S.T.), except on Wednesdays...

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)



PROGRAMS FOR THURSDAY, DECEMBER 8



(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for radio stations (WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, WHAS) and time slots (6:30, 7:00, etc.).

WCKY WLW WKRC WSAI WCPO WHIO WLS-WENR WSM WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME. List of programs including 'Dick Gasparre's Orchestra', 'Kate Smith Hour', 'Major Bowes' Amateur Hour', etc.

wtam wmaq wave wvj wfia kyw who wdf kstp wgy who wave wire wham. List of program details and station call letters.

Watch Out for Charlie, Copper. Advertisement featuring a photo of Charlie McCarthy and text about his appearance on NBC's new Hollywood Radio City.

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)

PROGRAMS FOR FRIDAY, DECEMBER 9



(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for stations (WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, WHAS) and time slots (6:30-11:45).

WCKY WLW WKRC WSAI WCPO WHIO WLS-WENR WSM WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME
7:00-To be announced, WABC WHIO wgr wadc wcau wvva wgst wbt
7:15-Lum and Abner, WABC WKRC WHAS WHIO wbbm wjr wcau wbt wgst wgr wfbm kmox wcco
7:30-Xavier Cugat's Orchestra, (NBC) wtm wgy wmaq who wdf

-NBC Jamboree, WJZ WLS WSM kdkk wspd whk wham
9:00-Waltz Time, with Frank Munn, tenor; Manhattan Chorus; Abe Lyman's Orchestra, WEAFF WCKY wgy wtm wmaq wjw wdf ktw who wire
9:30-Death Valley Days, WEAFF WLW wgy wtm wjw ktw who wmaq wdf wire kstp

11:30-Leighton Noble's Orchestra, WABC WKRC WHIO WHAS wbbm wfbm wwl wcco kmox kmcb whr
12:30-Les Brown's Orchestra, WEAFF WLW WSM wgy wtm wjw wmaq kstp wdf
-Dick Barrie's Orchestra, WABC WKRC WHIO wbbm wjr wgr wcau wadc wbt wwl wcco wfbm
-Orchestra to be announced, WJZ WCKY WENR whk wave wire wham

Mrs. Elaine Sterne Carrington, writer of "Pepper Young's Family," was offered movie contracts while on her recent visit to Hollywood by two different film companies who wanted her to pen originals for the screen.

Enthusiastic About Student Program



Enthusiastic over the University of Cincinnati students' weekly broadcasts over WCKY is Dr. Raymond Walters, U. C. president. This picture was snapped as Dr. Walters spoke on a recent broadcast, wishing success to the new "Student Broadcasting System." The programs are heard over WCKY from the campus at 9:00 p. m. (E.S.T.) every Monday.

Script-Writing Course at U. C. Taught by WCKY

Talks on radio script writing are being given in Baldwin Hall, University of Cincinnati, each week by Bev Bean, promotion manager of WCKY, in connection with the U. C. Student Broadcasting System activities aired over the L. B. Wilson station.

Dean offers criticisms and suggestions on specific scripts submitted, and talks about writing for radio in general. The conferences are open to all students of the university.

Brand-New Hymns for Them



The New England Singers, heard on NBC, including WCKY, Mondays through Fridays at 11:45 a. m. (E.S.T.), are said to be the only vocal group in the country which has a new hymn written especially for them each week.

From left to right are: Wesley Coppleson, Raymond Simons, Edmond Boucher and Ralph Tailby.

Orson Welles Discloses Plans For New "Playhouse" Series

Orson Welles, brilliant young actor-producer of the Mercury Theater, who is to produce and star in the "Playhouse" presentations over CBS, including WKRC, WHAS and WHIO, each Friday, beginning December 9, at 9:00 p. m. (E.S.T.), has disclosed the plans for his new series.

Welles and his sponsors are determined to offer listeners the best in current political dramas, featuring Welles, together with guest stars from stage and screen. The youthful producer is now engrossed in the reading and selection of material.

Welles has developed a new and realistic radio technique, to which he is able to adapt plays, novels, short stories or motion picture scenarios. Thus he is able to select from the whole field of story entertainment.

Rossini's "Barber of Seville" Presented by Chicago Opera Company

A portion of the performance by the Chicago City Opera Company of Rossini's "The Barber of Seville" will be broadcast from the stage of the Chicago Opera House on Wednesday, December 7, at 10:00 p. m. (E.S.T.), over NBC.

In the leading roles will be Charles Hackett, Metropolitan Opera tenor, as Count Almaviva; Vittorio Trevisan, basso, as Bartolo, and Hilde Reggiani, soprano, as Rosina.

The supporting cast will include George Czaplicki, as Figaro; Virgilio Lazzari, basso of the Metropolitan, as Basilio; Ada Paggi, as Berta, and Giuseppe Cavadore as Fiorello. Roberto Moranzoni will conduct.

"The problem of selection," said Welles, "has been a problem of elimination. In order to set up a yardstick by which to judge the many good stories available, we decided that each presentation must meet with these requirements: First, it must be a story of proven entertainment value. Second, it must unfold itself in terms of modern people in modern times. Third, whether a tale of romance or of adventure, whether tragedy or comedy, it must treat of fundamental emotions.

"Perhaps this yardstick would seem to allow us wide latitude of choice. But it has not proved so. Only after many hours and days and nights of reading, study and discussion have we arrived at a list of stories that will allow us to maintain the standard of entertainment that we propose."

The first few weeks of the new Playhouse series will include such widely-varied material as a thrilling adventure story of India, a Christmas fantasy, a war romance and the dramatization of the latest best selling novel. Still other types of stories will follow.

With the lengthening of the "Playhouse" presentations to occupy the full hour, there will be scope to present each of them in graphic detail. Supplementing the gifted characterizations of Welles, celebrated guest stars will be selected for roles in each week's drama.

The new series of broadcasts represents the culmination of a gradual process of change in the character of the "Hollywood Hotel-Playhouse" program, which began last spring. As it was felt the dramatic presentation provided the most interesting factor in the broadcasts, plans for the lengthening and strengthening of this factor were begun at that time.

As early as June 27, Orson Welles and his "Mercury Theater of the Air" were auditioned with a view to their appearing in a summer series of "Playhouse" broadcasts. However, it was decided to suspend the broadcasts for several weeks during the summer and in September the program resumed from Hollywood, with the dramatization lengthened to encompass a complete, finished story in each broadcast. Now, with a new cycle of programs beginning on December 9, the final step in the program's evolution is fulfilled.

After the auditioning of Welles in June and a careful study of his broadcasts from week to week, it is felt that he is the logical man to assume leadership of this important new dramatic series. His training in the theater and in radio have complemented one another, and his meteoric successes in the two mediums have been simultaneous.

The kaleidoscopic variety of his theatrical experiences, tumbling one upon another within the span of a few short years, has been coupled

Musical Teacher



Virginia Sims is professor of singing on Kay Kyser's "Kollege of Musical Knowledge" program broadcast over NBC, including WLW and WSM, Wednesdays at 10:00 p. m. (E.S.T.) She has been with the orchestra four years.

with a similar swift and varied career in radio. Last winter witnessed the first climax of his Broadway career, and this summer saw him duplicate that success on the airways. Now, as

he launches into his second great season in the New York theater he enters, at the same time, the second phase of his brilliant radio enterprise through the medium of the "Playhouse."

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Week's Serious Music In Review

(All Times Are Eastern Standard)
FRIDAY, DECEMBER 2
MUSIC APPRECIATION HOUR

Lectures on "Simple Two-Part and Three-Part Forms" of music, and the life and works of Joseph Haydn, "The Father of the Symphony," with mu-

sic illustrations, by Dr. Walter Damsrosch, 2:00 p. m., NBC.

SERIES C—Musical Patterns
 Allegro, from Symphony No. 3...Schubert
 March of the Dwarfs, from "Lyric Suite".....Grieg
 Scherzo, from Symphony No. 2..Beethoven
 Scherzo, from Symphony No. 4.....Tchaikovsky

SERIES D—Haydn
 Symphony No. 88 in G Major.....Haydn

CITIES SERVICE
 Lucille Manners, soprano, soloist, with orchestra, directed by Dr. Frank Black, 8:00 p. m., NBC—WCKY.

Midnight Bells.....Kreisler
 Scherzo, from "A Midsummer Night's Dream".....Mendelssohn
 a) La Danza.....Rossini
 b) O Promise Me, from "Robin Hood".....DeKoven
 c) I Give My Heart, from "DuBarry".....Millocker
 Lucille Manners, Soprano
 Selections, from "The Mikado".....Sullivan
 Sierra Morena.....Tavan
 March and Procession of Bacchus...Delibes

SATURDAY, DECEMBER 3

CINCINATI CONSERVATORY
 Chamber music featuring Severin Eisenberger, piano; Mihail Stolarevsky, violin, and Arthur Bowen, 'cello; also Madrigal Singers, directed by John A. Hoffman, 11:00 a. m., CBS—WKRC, WHAS, WHIO.

Trio for Piano, Violin, and 'Cello, Op. 50.....Tchaikovsky
 Liebeslieder Waltzes, Op. 52.....Brahms

METROPOLITAN OPERA

Giovanni Martinelli and Lawrence Tibbett in the principal roles of Verdi's opera after Shakespeare, "Otello," with text by Boito, 1:55 p. m., NBC.

Otello.....Giovanni Martinelli, tenor
 Iago.....Lawrence Tibbett, baritone
 Cassio.....Alessio de Paolis, tenor
 Roderigo.....Giordano Paltrinieri, tenor
 Lodovico.....Nicola Moscona, bass
 Montano.....George Cehanovsky, bass
 Desdemona.....Maria Caniglia, soprano
 Emilia.....Thelma Votipka, mezzo-soprano
 Conductor.....Ettore Panizza

BEETHOVEN CHORUS

Recital by Beethoven Male Chorus of Bethlehem, Pa., 4:30 p. m., CBS.

Komm, schoener Tag.....Koerner
 Du, Du, liegst mir in Herzen.....Wildt
 Die Grenadiere.....Puetz
 Die Spielleute.....Heinrich
 Where're You Walk.....Handel
 Drink to Me Only.....Arr. Vogrick
 Lift Thine Eyes.....Logan

NBC SYMPHONY ORCHESTRA
 Eighth concert of current series by NBC Symphony Orchestra, directed by Arturo Toscanini, 10:00 p. m., NBC—WCKY.

Symphony No. 3 in E-flat Major, "The Eroica".....Beethoven
 Siegfried's Death and Funeral March, Siegfried's Death and Funeral March, from "Die Goetterdamerung".....Wagner
 Overture, from "Rienzi".....Wagner

SUNDAY, DECEMBER 4

NEW YORK PHILHARMONIC
 Orlando Barera, Italian violinist, making American radio debut with New York Philharmonic Symphony Orchestra, directed by John Barbirolli, 3:00 p. m., CBS—WKRC, WHAS, WHIO.

Symphony in D Major (B. and H. No. 104).....Haydn
 Concerto in E Minor.....Mendelssohn
 Orlando Barera, Violinist
 Symphony No. 1 in C Minor.....Brahms

SUNDAY EVENING HOUR

Ezio Pinza, Metropolitan Opera basso, soloist, with Ford Symphony Orchestra, directed by Jose Iturbi, 10:00 p. m., CBS—WKRC, WHAS, WHIO.

Salute Brings Kentucky Ham



When WLW paid tribute to Cynthiana, Ky., on a recent "Salute to the Cities" program, the Cynthiana Chamber of Commerce sent a large Kentucky baked ham to Joseph Ries, educational director of the Nation's Station.

Pictured here Mr. Ries serves up large portions to Ed Carder, left, who writes the program, and August Schaefer, whose military band provides the music for the program which is aired at 11:30 p. m. (E.S.T.), Tuesdays.

Enzio Pinza, Met Basso, To Be "Evening Hour" Guest Soloist

Ezio Pinza, leading basso of the Metropolitan Opera Company, will make his radio debut of the season when he is heard as guest soloist on the Sunday Evening Hour over CBS, including WKRC, WHAS and WHIO, December 4, at 9:00 p. m. (E.S.T.). The symphony orchestra and the 26-

voice chorus will be under the direction of Jose Iturbi.

Pinza has been with the Metropolitan Opera Company as one of its leading basses ever since 1926. Born in Rome, he abandoned a career as a civil engineer to study singing and made his debut at the Teatro Reale dell Opera in his native city after a three-year interruption for war service. He followed with successful appearances in Turin and Naples, and sang at La Scala when Toscanini was conducting the orchestra there.

Then followed his engagement with the Metropolitan. His highlight of the season at the Metropolitan this year is expected to be his interpretation of the title role in Moussorgsky's "Boris Godunoff."

Second Young People's Concert Heard Dec. 6

Eugene Goossens will conduct the Cincinnati Symphony Orchestra in a varied program ranging from Bach to the contemporary Australian composer Percy Grainger, when the second of the orchestra's Young People's Concerts is broadcast over CBS, including WKRC, WHAS and WHIO, Tuesday, December 6, at 3:30 p. m. (E.S.T.).

The program follows:
 Overture to "Fidelio".....Beethoven
 Fourth Movement from "Pathetique Symphony".....Tchaikovsky
 Pastorale from the "Christmas" Overture.....Bach
 Suite, "Children's Games".....Bizet
 Everybody Sing: "O, Little Town of Bethlehem".....Traditional
 Tone Poem, "Omphale's Spinning Wheel".....Saine-Saens
 Folk Song, "My Robin Is to the Greenwood Gone".....Grainger
 Prelude to Act III, "Lohengrin".....Wagner

MONDAY, DECEMBER 5

CURTIS INSTITUTE

Howard Vandenburg, baritone; John Simms, pianist; and Herbet Baumel, violinist, in joint recital, from Curtis Institute of Music, Philadelphia, 3:00 p. m., CBS—WABC.

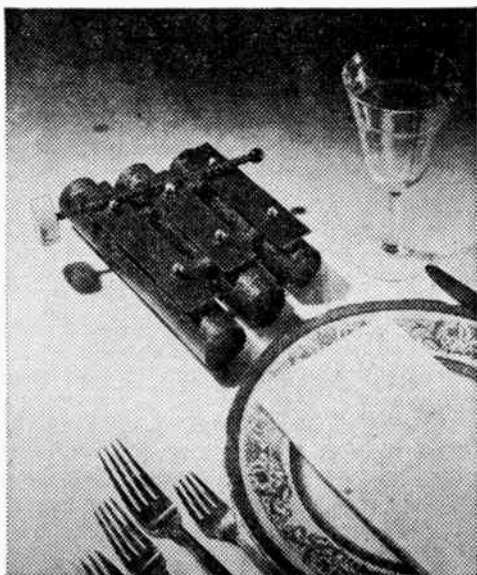
a) Dank sei Dir, Herr.....Handel
 b) Fischerweise.....Schubert
 c) Ruhe, meine Seele.....Strauss
 d) Der Husar, Trara.....Schumann

Howard Vandenburg, Baritone
 a) Sonata in E-flat Major, Op. 27, No. 1.....Beethoven
 b) Zephyr.....Saperton
 c) Toccata, from "Le Tombeau de Couperin".....Ravel
 John Simms, Pianist

a) O Vin, dissipez la tristesse, from "Hamlet".....Thomas
 b) The Bonnie Earl O'Marar. Arr. Kreisler
 c) Gwine to Hebb'n.....Wolfe
 d) Land uv Degradashun.....MacGimsey

Howard Vandenburg, Baritone
 a) Allegretto.....Porpora
 b) Baal Shem, from "Sketches of Chassidic Life".....Bloch
 c) Roumanian Folk Dances.....Bartok

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TIBBETT, MARTINELLI STARRED IN 2nd MET BROADCAST

Success Story In Four Chapters



Here's the success story of Richard Crooks, Metropolitan Opera star who is featured on the "Voice of Firestone" program Mondays at 8:30 p. m. (E.S.T.) over NBC, including WLW and WSM.

At the age of 11 (upper left), Master Richard was soprano soloist at Trinity Cathedral, Trenton, N. J. At the age of 14 (upper right), young Richard won a scholarship at All Angels Church in New York. That Summer he sang as joint soloist with Mme. Schumann-Heink at the Trenton Music Festival.

At the age of 16 (lower left), Crooks added three years to his age and enlisted in the 626th Aero Squadron, where he learned to pilot a plane under Clarence Chamberlain. That was in 1917.

Now a celebrated tenor of opera and radio, Crooks is shown at a rehearsal before the regular broadcast.

Verdi's "Otello" to Be Presented to Radio Listeners

With Giovanni Martinelli and Lawrence Tibbett in the leading roles, the world's radio audience will hear Verdi's "Otello" on December 3, at 1:55 p. m. (E.S.T.) over NBC, including WLW, when the second complete Saturday matinee opera of the Metropolitan Opera Company's 1938-39 season is broadcast.

A short musical preview of the themes, important melodies, and other excerpts from "Otello" will be offered by the Metropolitan Opera Guild in its second "Operalogue" over NBC at 6:00 p. m. (E.S.T.), Thursday, December 1.

The story of Verdi's "Otello" is based on Shakespeare's tragedy. It was first produced in 1887, sixteen years after the Italian composer's "Aida." The power and characterization of the music is extraordinary, for Verdi, like Wagner, employed the orchestra as his main vehicle of expression.

The scene of the opera is a seaport in Cyprus in the fifteenth century. Iago, envious of Cassio's promotion by Otello and incensed over Otello's rise to general in the Venetian army and to governor of Cyprus, plots his revenge. Iago induces Roderigo, who still loves Desdemona even though she is the wife of Otello, to serve him as an accomplice in his evil designs. Though Desdemona faithfully loves her victorious husband, Iago's crafty planning succeeds in making Otello jealous. Cassio becomes the unwitting cause of this jealousy when Iago builds him up in Otello's mind as Desdemona's secret lover.

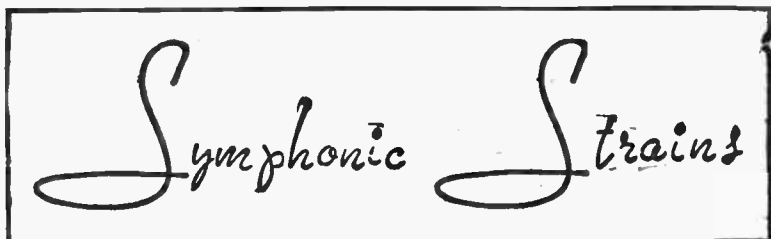
Eventually, Otello becomes so jealous he strangles his wife. Too late, Iago's wife, Emilia, bursts into the scene to expose the plot. As the music swells to a terrifying climax, Otello stabs himself. Dying, the tragic Moor calls to his dead wife, while the orchestra softly plays the melody of the beautiful love duet, sung by Otello and Desdemona in the first act.

The complete cast of "Otello" follows:

- OtelloGiovanni Martinelli
- IagoLawrence Tibbett
- Cassio.....Alessio DePaolis (debut)
- RoderigoGiordano Paltrinieri
- LodovicoNicola Moscona
- MontanoGeorge Cehanovsky
- A HeraldWilfred Engelman
- DesdemonaMarie Caniglia
- EmiliaThelma Votipka
- ConductorEttore Panizza
- Stage Director.....Herbert Graf

haunted a house in upper New York State.

Mr. Cayce, who has gathered and verified the cases, is a graduate of Washington and Lee University, and has been studying psychic phenomena for the past seven years.



BY CLINTON BROOKS

We heard "Orpheus and Eurydice" piece-meal Saturday afternoon, as probably a thousand other listeners did too. Notified in the daily columns of the press that the nation's facilities would be at the disposal of the Army-Navy boys for their annual post-Thanksgiving set-to for several hours, we tried out the short wave range of our particular instrument and by switching among W5XAL, W3XL, W8XK, and W2XAF, got parts of the opera, a news broadcast in French, a number of sports announcements, and considerable static.

Of course we have no intention of mincing matters with the radio stations that will tell you volubly that our United States are sports-conscious. Deprive an anxious public of the Army-Navy classic—never! We enjoy it ourselves. We have an inward feeling, however, that there are some few (precious few) who prefer opera to football. In Cincinnati those few were forced to waive their preferences in favor of the pigskin addicts for two hours, while three major stations regaled their listeners with the Army-Navy game. The Columbia, National, and Mutual chains gave hearty recitals of the gridiron battle from (we hope) every possible angle, and all the sports-lovers were happy, very happy.

Our only thought on the subject is that at least one recital of the game might have been sufficient in the Queen City, regardless of the varying perspectives of the announcers who relayed the plays with a wealth of assorted vocabulary. If one were not sufficient, two would have been. Besides, there were stations in Columbus, Cleveland, Louisville, Detroit, Chicago, and a dozen other places—all within easy listening range—who had subscribed to the same idea as the three Cincinnati stations. The tender, graceful music of Christoph Willibald Gluck was no match for all this football enthusiasm and only scored a miserable field goal in the fifth quarter, after the Cadets had whipped the Tars in a smashing 14-7 victory.

That allowed the woods-moving, animal-taming voice of Orpheus (Kirsten Thorberg, mezzo-soprano) sufficient time to come through with the heart-rending "Che faro senza" and convince the dieties of the Styx to give back the lifeless Eurydice. Madame Thorberg's singing of the aria was compensation enough for conscientious patience and the afternoon ended on a jubilant F Major chorus of the rejoicing shepherds, shepherdesses, heroes and heroines of Herr Gluck's little classic.

Saturday night, Toscanini fans listened to another Orpheus, dripped from the pen of Franz Liszt in the form of a rhapsodic tone poem, keyed mostly in the tender vein. The work, heard rarely in concert halls, seemed as brilliant as the composer's other pictures of Mazessa, Tasso, Faust, etc. One wondered why it, as well as the Martucci symphony, played by the NBC Symphony Orchestra, are not performed more frequently. The Martucci work had much of the orchestral sparkle of Tchaikovsky, Berlioz and Franck, besides a considerable originality of its own, and apparently would stand up against a little popularity.

As for orchestral pyrotechnics, however, Tchaikovsky's Fourth Symphony was the prize piece Sunday afternoon, with John Barbirolli officiating on the New York Philharmonic Symphony podium. The pin-wheel "scherzo" and the roman candle "finale" were exceptionally brilliant, and we rejoice that conductors like Barbirolli have seen fit to revive the Russian's sentimental works. Well played also on the symphonic matinee were the Elgar concerto and the "Fountains of Rome." A word to the wise for serious listeners—the ent'acte comments of Deems Taylor are worth fifteen minutes or so of undivided attention; the time he takes up between symphonies should not be used for going to the refrigerator for ice cubes to freshen up Sunday afternoon drinks.

Too bad that the Radio City Music Hall contingent must give up its tabloid operas, though subsequent symphonic programs undoubtedly will live up to their established reputation. Mr. Rapee's "Faust" on Sunday was a masterpiece of abbreviation, all the best parts (there are so many) having been retained, including the splendid prologue. If the operatic series could only be extended to include some of the less well known items of the standard repertory.

Premier basso of the Metropolitan, hard-working Ezio Pinza, will offer a program of no mean proportions with the Ford Symphony Orchestra and Jose Iturbi, this week. The "Infelice e tu credevi" from Verdi's "Ernani" is one notable bit, a favorite of the former basso, Marcel Journet, in which the

(Continued on page 16)

Menjou, Andrea Leeds Guests of "Star Theater"

Adolphe Menjou and Andrea Leeds will star in an original dramatic sketch, as yet unnamed, which will be a feature of the "Star Theater" program to be heard over CBS, including WKRC, WHAS and WHIO, on Wednesday, November 30, at 9:00 p. m. (E.S.T.).

The drama will be featured as a portion of the hour-long show which has John Barrymore as the master of ceremonies and which musically features Jane Froman, Kenny Baker, the Harry Simone choir and David Broekman's Orchestra, and, comically, the antics of Una Merkel, Charlie Ruggles and Ned Sparks. Jimmy Wallington is the announcer.

Menjou and Miss Leeds have appeared in several pictures together, the best known of which have been "Stage Door" and "The Goldwyn Follies."

"Mysteries of Mind" Is New MBS Feature

A discussion of such psychic phenomena as ghosts, premonitions, mental telepathy and dreams—all "Mysteries of the Mind"—will be presented under that title by MBS, including WSAI, during a program series starting Sunday, December 4, at 2:30 p. m. (E.S.T.).

Actual case histories will first be dramatized and then discussed, by Hugh Lynn Cayce, psychic investigator, Dr. Henry S. W. Hardwicke, and Dr. Lucien Warner, the latter two representing the fields of medicine and psychology. Divergent points of view, covering all the possibilities of each phenomenon, will be offered after the dramatizations.

The first program will feature three actual cases, representing premonition (a dream of some coming event), precognition (mental advance vision of some event or place), and the story of a famous ghost alleged to have

They're Really Early Birds



A full hour of fun, music, weather reports and time signals is heard over WCKY every weekday at 6:00 a. m. (E.S.T.) featuring the group shown above.

They are the WCKY Early Birds, presenting hillbilly and western music. Elmer Baughman is master of ceremonies.

SYMPHONIC STRAINS

(Continued from page 15)

villain of the piece voices astonishment at finding two rivals—one a king—in the apartment of his lovely ward, whose affections he believes he has sewn up to the exclusion of all rivals. The other outstanding offer-

ing will be the "Udite, o rustici" from Donizetti's "L'Elisir d'Amore" in which a quack doctor, Dulcamara (proficient like Figaro in the "Barber of Seville"), offers to "cure the apoplethical, the asmatial, the paralytical, the dropsical, the diuretical, consumption, deafness, the rickets, and the scrofula." The number is a favorite of all basses, though few are equipped to do the job like Pinza.

Equally entertaining will be the Saturday afternoon revival of Verdi's "Otello" for tenor Giovanni Martinelli and barytone Lawrence Tibbett, which proved such an effective curtain-raiser at the opening of the Metropolitan Opera this year.

WASHINGTON DIAL

(Continued from page 5)

Added to the woes of the FCC on censorship matters these days is the possibility that the Commission may be forced to take some kind of stand on the recent broadcast of Father Coughlin over a number of stations which was allegedly anti-Semitic. The Detroit priest spoke over about 50 stations and is reported to have charged that Jews are the main proponents of Communism and then "explained" why Hitler was persecuting the Jewish race.

Although the matter has not come before the FCC officially it may be hard put to side-step the issue when complaints are received. This incident may develop into another straw "that broke the camel's back" and force the FCC to finally take some definite and concrete action on censorship in general.

Toscanini Selects Works Of Beethoven, Wagner For Concert

Works of Beethoven and Wagner inspired by three great heroes have been chosen by Arturo Toscanini for his broadcast with the NBC Symphony Orchestra on Saturday, December 3, at 10:00 p. m. (E.S.T.).

The maestro will conduct Beethoven's "Eroica" Symphony, which found its inspiration in Napoleon; the music which Richard Wagner wrote for the death and funeral march of Siegfried, grandson of the Nordic god, Wotan, and the overture to the same composer's "Rienzi," an opera based upon the life of the last of the Roman tribunes.

Three major newspaper columnists have revealed their secret ambitions Cal Tinney on "If I Had the Chance." They are Louis Sobol, Charles Driscoll and Dale Harrison.

IN RADIO'S LIMELIGHT NBC Sportscaster

(Continued from page 4)

Bill Stern, ace NBC sports announcer, is scheduled to broadcast one of the year's most important football games when the Irish of Notre Dame do or don't with the University of Southern California on Saturday, December 3.

Successful Comeback

Fred Waring and his orchestra have made a successful comeback in radio. His band is heard over NBC, including WSAI, Saturdays at 8:30 p. m. (E.S.T.)

Returns to "Hall"

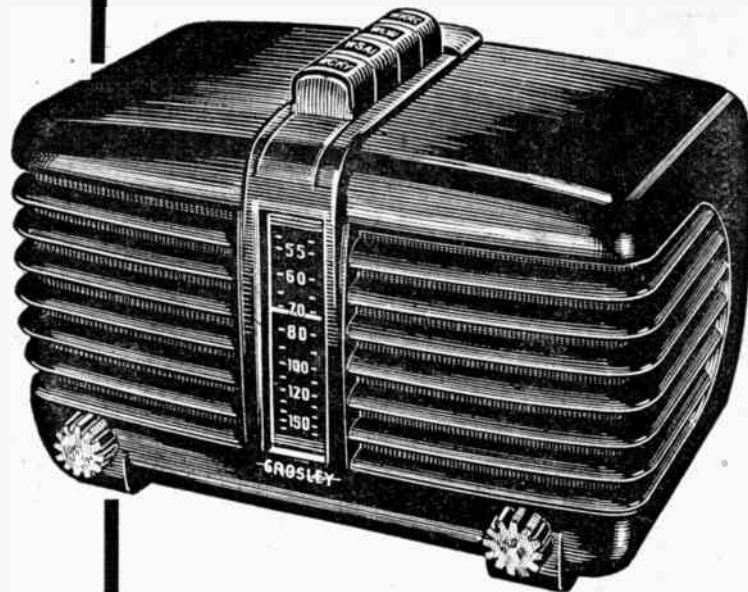
Bob Burns, comedian on the "Music Hall" program broadcast over NBC, including WLW and WSM, Thursdays at 10:00 p. m. (E.S.T.) and featuring Bing Crosby, will return to that program this week after a month's vacation in Hawaii.

He said he had to go to Hawaii in order to escape his Grandpa Snazzy.

Russian Composer To Conduct Concert From Turin, Italy

Igor Stravinsky, one of the leading composers of our time, will direct the Turin Orchestra in a concert of his own music from that Italian city to be broadcast through the facilities of the E. I. A. R. over CBS, (including WHIO), Friday, December 2 at 4:10 p. m. (E.S.T.).

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