

WHO'S WHO IN

1000 LIFE STORIES

TELEVISION

and **RADIO**

DELL

No. 5

25c



*Exclusive
articles by:*

GEORGE GOBEL • LUCILLE BALL
HAL MARCH • STEVE ALLEN
JACK WEBB — and 17 other top stars!

...and here's **George!** see page 16

who's who in tv and radio

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PREPARED BY THE PUBLISHERS OF:

Modern Screen
Modern Romances
Screen Stories
Screen Album
Who's Who in Music and Records
Who's Who In Hollywood
Hollywood Family Album
Hollywood Romances
Hollywood Life Stories
Hollywood Yearbook

ONCE UPON A TIME (five years ago, to be exact) we published our first issue of WHO'S WHO IN TV & RADIO. Sold out, too. That was when there were a mere four million television sets in existence. This year, there are more than 35 million sets flooding the living rooms of the nation with light and entertainment. (If you like nice, neat, round figures, the total is 35,904,920.) Quite a change!

We've changed too, and you'll find a few of the changes reflected in both television *and* us in our double-feature articles: "The Happy Blending" on page 38, and "Flight of Fancy" (the picture story behind the year's Biggest Moment on TV) on page 40. But we still have the same principles we started with: we still believe a darkened screen in the living room is just a piece of furniture, but that the minute you turn on the switch, a particular form of magic begins—for the entertainment stars of TV and radio start walking into your living room, bringing with them laughter and tears, song and drama to fill your days and nights with entertainment.

We all know it's the *people* in it who make both TV and radio as exciting as they are. We think these people lead interesting lives, but the story of how they got to the top (or pretty close to it) is even more so. In this magazine, you'll find the life story of almost every star of radio and television. And that's not all, either. We have 22 (count 'em) guest editor feature articles, written by TV and radio's brightest stars. Cast your eyes across the line-up of special contributors on the left. Is it anything short of fabulous? And—because this magazine is (most of all) meant for you and devoted to your preferences—we hope you'll turn to page 99 and accept our invitation to cast your ballot for the stars and send it back to us, letting us know who's your favorite who.

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television

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On these pages you will see every star who's in TV. (Sid Caesar is on page 21.)



foreword by **steve allen**



EYDIE GORME, vocalist, is the "prettiest and peppiest cheerleader" (title by courtesy of her N.Y. Taft-High School contemporaries), ever to become a singing sensation on Steve Allen's NBC-TV "Tonight." Matter of fact, Eydie, a little girl (5'4", 116 pounds) born Aug. 16, 1931, has been a swank supper-club sellout, since "Tonight" took hold on TV. A kiddie singer, then band vocalist, Eydie speaks Spanish, sang for "Voice of America" shows.

ANDY WILLIAMS happened to be passing through NYC, saw old pal Bill Harbach, producer of NBC-TV's "Tonight," and, within an hour, was signing a contract as vocalist on the show. Andy had only one suit in his portmanteau, but that was in 1954. Things have changed since. Son of a Wall Lake, Iowa, railway mail clerk, Andy and Bros. (Don, Dick, Bob) sang on station WHO as kids, worked for MGM, served in World War II.



STEVE LAWRENCE, appealing, young (he's pushing 20) baritone on "Tonight," NBC-TV, likes to quote Mom: "If you knock loud enough . . . someone is bound to open the door." All doors are open to Steve, since he started with Steve Allen in 1953. Son of a Brooklyn, N. Y., synagogue cantor, Steve sang with his father's choir, made many \$\$, during Jefferson High School days, singing at local affairs. Vocal coach Fred Steele steered him to stardom.

SKITCH HENDERSON, musical director of NBC-TV's "Tonight," has worked with Allen, Steve, that is, for many years—developing as one of the too few gentlemen of show business. Born in Birmingham, England, Jan. 27, 1918, Skitch grew up in the U.S., began music training in Chicago at 15. Married to beautiful TV star Faye Emerson, Skitch arranged music for Bing Crosby in movies, went on a theatre tour with Judy Garland back in 1938.



STEVE ALLEN spent the summer in Hollywood, acting the life story of Benny Goodman. If his NBC-TV show, "Tonight," keeps its present rating, soon somebody else will be in L.A. filming Steve Allen's saga. Literate, likable Steve has created something of a phenomenon with his TV Late, Late, Late Show (11:30 p.m. to 1 a.m.), keeping America coast-to-coast bleary-eyed from lack of sleep since "Tonight" began, Sept. 27, 1954. When bespectacled Steve courted and married actress Jayne Meadows, the details of their romance were about as private as those of one Romeo and Juliet. Our hero, age 33, was the son of 2 vaudeville comedians. Born in N.Y., he grew up in Chicago, started as disc jockey.

GENE RAYBURN, straight man (also weatherman, newsman, sometimes handyman) on NBC-TV's Steve Allen "Tonight" show, spent most of last year in sick bay (he had hepatitis). Irrepressible Gene appeared on many shows via tape recording. Born in Christopher, Ill., Gene is married, has a girl-child, commutes daily to Mamaroneck, N.Y. Spends summers in Nantucket, commuting by plane. Gene got his start in radio by becoming a page, went on to bigger things—including the Army Air Corps.




phone in my hand, only to see the lady who'd been sitting next to this man take off and run up the aisle. "Where's she going?" I said. The man shook his head. "Oh, she's just afraid my wife will see her with me," he said. The audience at home gets into the act by telephone. Once I interviewed two women, and a gentleman at home took such a fancy to them that he phoned from Hackensack, New Jersey, to offer them some live chinchillas. The nervous ladies refused with thanks. I'm often asked how we dig up the characters and guests that do turns on "Tonight." The truth is that the great majority of them come to us physically or simply telephone us. Or somebody will call about a character and says something like, "I know a man 98 years old who doesn't wear clothes," or whatever. Fortunately, New York and Los Angeles are two of the biggest cities in the world, and they have one big thing in common:

they house hundreds of unusual and eccentric souls. We'll never run out of them. The number-one production theory I adhere to is variety. I figure people get tired of a TV show 10 times as fast as they did of a radio show: on TV, you're lucky to last three years. To keep us "alive," I try to have something fresh every night. We can do things other variety shows can't do—educational stuff, panel discussions—partly because there's no rigid format, partly because we have 90 minutes of time. One thing that never ceases to amaze me is the intolerance shown by TV viewers for any type of entertainment except that which they personally approve. We put on a classical violinist and get postcards objecting. "Why not popular music?" We have a jazz artist, and get complaints about the "vulgar" noise. It's as if each viewer were the center of the universe. But I don't mind, just so they keep viewing.

VARIETY

this way to entertainment ...



Guests of "Tonight" are wives of Allen and Henderson, Jayne Meadows and Faye Emerson (biographies on page 26), Kim Novak of Hollywood and Future Fulton, model and actress.

THE TOASTETTES, beautiful six ooh-la-las who dance weekly on Ed Sullivan's high-powered show, CBS-TV, are rigidly captained by Toastette Rae MacGregor. Blonde Rae, born in Dunbarton, Scotland, claims her dancers' "routine is every bit as strenuous as that of the most exacting ballet companies." The Toastettes, now in their 7th TV year, include: Cynthia Scott, from Haiti; Franca Baldwin, Italy; Audrey Peters, Norma Thornton, Hazel Patterson, of the U.S.

ED SULLIVAN, lantern-jawed host of CBS-TV's and Lincoln-Mercury's "The Ed Sullivan Show," otherwise known as "The Smile," pops up in every comedian's act. His individualistic mannerisms, especially the grimace, beg imitation. But no one of his imitators holds a candle to the real Sullivan—a man of rare drive and showmanship: Now in its 7th year, "Toast of the Town" premiered June 20, 1948, a Sullivan brain child conceived of his 30 years on Broadway. Sullivan has made many of show business' biggest current names on "Toast." In radio in the Thirties, he introduced listeners to Jack Pearl, Jimmy Durante, and others including Jack Benny. Born in New York, Sept. 28, 1902, Ed started out as a Port Chester, N. Y., sports editor at \$10 a week. He became a Broadway columnist 12 years later for N. Y.'s *Daily News*. Ed, wife, daughter Betty live on Park Avenue



**the
ed sullivan
show**





stage show



JIMMY DORSEY plays sax to brother Tommy's trombone in a TV partnership ("Stage Show," CBS) which shows no trace of the JD-TD 17-year friendly feud! The Dorsey Brothers Band was great in the Thirties, when Jimmy decided to strike out on his own, stressing sweeter, subdued music ("Amapola," "Besame Mucho"). Jimmy's dad put him to work at age 8 in his Mahanoy Plain, Pa., brass band. He earned his own sax at 10.

TOMMY DORSEY, younger of the band leader brother-reunion on "Stage Show" (CBS-TV), was first to take the trombone out of the oom-pa-pa class, is still the greatest trombonist. TD has sold 70,000,000 records, brought fame to Frank Sinatra, Bob Crosby, the late Glenn Miller, many, many others. Born Nov. 19, 1905, in Mahanoy Plain, Pa., Tommy learned trombone in Pop's brass band, was first to play big theatres.

←**WILL JORDAN**, popular, young (27) comedian who can look, act and talk more like Ed Sullivan than Ed Sullivan, does so regularly on CBS-TV's "Ed Sullivan Show." Between his "Show" dates, Jordan has been rapturing audiences in hotel supper clubs in a mock revue called "Boast of the Town." Will had imitated Sullivan (he does hundreds of other character take-offs, too) on scores of TV shows until 3 years ago, when he stood back-to-back with Sullivan on "Toast," and, according to the N.Y. News, "captured every nuance, every inflection, every shoulder shrug, every near-burp." Since, critics coast-to-coast have termed Jordan a "devastating" mimic. Jordan began to exercise his X-ray eye and ear for mimicry during school days at N.Y.'s Flushing High School. His acting in school plays took him to the American Academy of Dramatic Arts. Then he went to work, and "landed just about enough small parts" to get my Equity card." He snagged a night club job at Le Ruban Bleu, but after that, "Each step was down! And the layoffs, weeks at a time. I was very discouraged," he says. Life's different (and better), now!

THE JUNE TAYLOR DANCERS, whose clever choreography is currently interpreting the Dorsey Brothers music on CBS-TV's "Stage Show," owe their TV success to a young lady named—you guessed it!—June Taylor. Blonde June, now in her early thirties, first revealed her mature TV technique, when her June Taylor Dancers appeared, July 4, 1948, as a regular feature of Ed Sullivan's "Toast-of the Town." June first began to cope with problems of camera dancing in 1937 in London, where she staged productions for the BBC's TV division. Chicago-born June learned dancing at 9 from teacher Meriel Abbott, toured Europe with the Abbott troupe in 1933. June became a night club, theatre, hotel headliner here and abroad, until illness (TB) nearly took her life at age 20. In 1942 MDs allowed her to teach again—not dance. Miss Taylor is married to Sol Lerner, N. Y. theatrical lawyer, decorates as a hobby:





ARTHUR GODFREY, (CBS-TV), now pushing his quarter-century in broadcasting, goes into more U.S. homes, it's said, than the milkman. Freckle-face Godfrey, who looks like a boy but was born (in New York) Aug. 31, 1903, began to be a legend in 1945 with the first broadcasts of "Arthur Godfrey Time." His informal manner, ukulele playing and kidding commercials set a style for a new generation of radio-TV performers. He made his radio debut in Oct., 1929, on a Baltimore amateur show, now lives on a 1700-acre farm down in Virginia.

arthur godfrey and his friends

THE MCGUIRE SISTERS ("Arthur Godfrey and His Friends") are all 5'8", have brown hair, brown eyes, wear size 10—but, hear this!, they are *not* triplets. The sisters, making a splash these days like early-day Andrews Sisters, get so piqued by the triplets rumor, they even tell their age. All born in Middletown, O., their birthdates are: Christine, July 30, 1928; Dorothy, Feb. 13, 1930; Phyllis, Feb. 14, 1931. They made the long trek from Miamisburg, O. to sing for Godfrey.



CARMEL QUINN was barely off the boat from Dublin last year, before she was urged to audition for Arthur Godfrey. She did it and we're glad. "Little Godfrey" Carmel, who is 5'6", has red hair, blue eyes, was born in Dublin, worked as bookkeeper in an uncle's dress factory. But, faith and begorrah, she wanted to sing, and auditioned at Dublin's Theatre Royal. Jobs with popular Irish and English bandleaders followed, until she saved boat fare to the U. S.

TONY MARVIN, walking encyclopedia and announcer for the Godfrey shows on CBS radio and TV, thinks his first job as a "little Godfrey" 8 years ago is the nicest thing that ever happened. Marvin, a voracious reader, answers Godfrey's simple questions with erudite dissertations. Born in N.Y.C., Oct. 5, 1912, he sang bass with the N.Y. Operatic Guild, was World's Fair chief announcer. A handsome 6-footer, Tony is married and has a daughter, Lynda.



FRANK PARKER, sweet-singing tenor who's one of Godfrey's "Friends" on CBS-TV, once got very, very tired, retired at the peak of success. Still a bachelor (the object of much female fan mail), Frank was born in New York's Lower West Side, April 29, 1903. He studied at the Milan Observatory, hit the big time with Jack Benny, sang opera, and made 2 movies.

JANETTE DAVIS, Arthur Godfrey's lovely (CBS-TV) vocalist, is a li'l ol' (not very) Southern gal who started singing at local functions, almost before she could talk. Born in Memphis, Tenn., raised in Pine Bluff, Ark., Janette had her own Memphis radio show at 14. She sang around the South, caught Godfrey's eye while singing on CBS with Red Skelton (1946).



garry moore show



BURWARD KIRBY, "Garry Moore Show" announcer, went to Purdue to study aeronautics. On graduation, he became a disc jockey. Born in Covington, Ky., DK's married, has 2 sons, Garry Moore discovered his comic talent, has been using it since '39's "Club Matinee."

DENISE LOR was picked from 300 singers who auditioned for CBS-TV's "Garry Moore Show" because of what Garry calls her "charming dignity." Same dignity is well-proportioned. Born in L.A., Denise grew up on Long Island, N.Y. She has toured in many musicals.

KEN CARSON, vocalist, CBS-TV "Garry Moore Show," is another of Garry's old Chicago "Club Matinee" finds. Young, dark-haired Ken, born in Chickasha, Okla., could run a tractor at 5, play harmonica well enough to win amateur nights, Ken has also made movies.



GARRY MOORE was the writing profession's loss and our gain ("Garry Moore Show" CBS-TV). Publishers flatly refused to take him seriously, so did all his employers, insisting he was a comedian. After high school in native Baltimore, Md., Garry wrote a play with the late F. Scott Fitzgerald (no publisher yet). Worked as continuity writer at WBAL, but station executives pushed him into a comedy show. Went to St. Louis in 1938 (KWK) as announcer, landed a comedy show. Born Jan. 31, 1915, Garry is married, has two sons.

robert q. lewis show

ROBERT Q. LEWIS (the Q. is pure whimsy) is busy-busy in TV. Has been since April, 1947, when he first subbed for vacationing Arthur Godfrey. He's no subber now! Born in N.Y. April 5, 1921, bachelor Bob started as announcer in 1941, after graduating from U. of Mich.

EARL WRIGHTSON, baritone, "Robert Q. Lewis Show," CBS-TV, was 8th and last child of a Baltimore, Md., minister. Earl studied with singer Robert Weede, worked as radio page boy. Local N.Y. radio jobs led to networks. He, wife, girl Wendy, reside in Glen Head, N. Y.

RAY BLOCH, 22 years a conductor, arranger, choral leader with CBS, is gaining new stature as conductor-ad libber on CBS-TV's "Robert Q. Lewis Show." Born Aug. 3, 1902, in Alsace-Lorraine, Bloch says his father, a chef, scrimped to pay for his musical studies. 'Twas worth it!

DON LIBERTO, dancer, singer, choreographer on CBS-TV's "Robert Q. Lewis Show," had a pretty lazy life until age 12, in native Pittsburgh, when he became a pro singer-dancer. High school was followed by Broadway ("Annie Get Your Gun") and night-club jobs.

LEE VINES, "Robert Q. Lewis Show," CBS-TV, was talent-scouted for radio, narrating in a play for his high school drama club in Camden, N. J. WCAM's manager heard, hired him. Born April 11, 1919, Ontario, Can., Lee is 6', has brown eyes, brown hair, plays golf in the 70's.

LOIS HUNT, soprano, took time out from CBS-TV's "Robert Q. Lewis Show" in 1955 to have a baby. But, brunette, 5'5"-Lois is back singing as well as she did at the Met, and with the Philharmonic. Born in York, Pa., she is a licensed dentist like her Dad, is wed to writer Morton Hunt.





jack paar show

JACK PAAR, of the same-named CBS-TV show, got started as professional funnyman by accident—some slipped discs, as it were. As disc jockey on a Buffalo, N.Y., station, he found himself slipping in more comic asides than "sides." In Army Special Services during WW II, he really made Grade A as comedian, got a fat postwar movie bid, graduated to own network show, was named best new comedian. He stems from Canton, O. Married,

JACK HASKELL, baritone bard on the "Jack Paar Show," decided to become a professional singer during high school days in Cleveland—and so he did. Bachelor of Music degree, Northwestern, 1942. He made his debut on WBBM, Chicago, soon after, was a pilot during the war. After that bigger and better radio and TV programs. They included Dave Garroway's, "Stop The Music." Married, he now lives in Darien, Conn. Hobbies: flying, baats, golf.

JOSE MELIS, pianist on the "Jack Paar Show," did not start his music education until he was all of three. He entered Havana Conservatory at six, graduated four years later, gave his first public concert at age seven. The Cuban government gave him a scholarship to Paris, and he studied under famed Alfred Cortot. José met Paar while both were in the Army during the war. They've collaborated since. He has a Mrs. from Oklahoma; two l'il Melises.

EDITH ADAMS, pert thrush of the "Jack Paar" CBS-TV-er made a name for herself on "name" shows. Discovered on Godfrey's "Talent Scouts," successfully auditioned for the "Ernie Kovacs Show," same on Paar's. In between won Sister Eileen role in hit musical "Wonderful Town." She's classically educated—Juilliard School of Music. Also pretty classy in chassis—being named Miss U.S. Television a couple of years ago. Pennsylvania born, N.Y. bred.

chance of a lifetime



DENNIS JAMES, ABC-TV's "Chance of a Lifetime" emcee, used to draw umpteen million female fan letters yearly because he was one of TV's highest-paid, handsomest hosts—and a bachelor besides! The umpteen million letters pour in now, even since Dennis' marriage in Dec., 1951, to Marjorie (Mickey) Crawford, but because James is high-paid, handsome, an ideal husband. The Jameses live in a house on Echo Bay, Long Island, own 3 boats.

morning show



DICK VAN DYKE of CBS-TV's "Morning Show" goes bankers' hours one better. That is unless you consider getting up about four in the morning a slight drawback in the otherwise three-day-a-week, about one-hour-a-day job he now has. Dick, who has done night club work throughout the country, tells fantastic fables, but with real solid results. He was born and brought up in Danville, Ill., has had a fabulous career in the show world since 1947.

ozark jubilee



RED FOLEY, emcee-baritone of ABC's "Ozark Jubilee," was more or less quietly studying for an operatic career—real, not hoss, that is—while a student at Georgetown—when a talent scout heard him. Briefly, Red became one of the singing stars of the "Chicago Barn Dance." Since, he has been a major standby of NBC's "Grand Old Opry." His home town is Berea, Ky. Pappy ran a general store. Widowed, he has 3 daughters, records with them.

dotty mack show



DOTTY MACK, of her own "name" show (ABC-TV) is unique in being a "girl of a hundred voices", without uttering a sound. It's all done, not with mirrors, but with records. D. just goes through the motions. The idea began in the midwest on Paul Dixon's Show, but Dotty soon graduated to her own. Her pantomime skill is from professional studies—Schuster-Martin Drama School, Cincinnati, the Mack home town. Pre-TV, Dot was a professional model.

foreword by **robert montgomery**

■ Borrowing a piece of the movie industry's favorite cheer-leading slogan, you could describe the past season in video drama as "better than ever." In the six years "Robert Montgomery Presents" has been on the air, no time can compare with these last months for increase in the number and quality of dramatic shows. The years of trial, success and error by networks, directors, producers, writers and technicians were reflected in an unmistakable maturity—and teleplays came closer to fulfilling their great potentiality as unique conveyors of the dramatic moment. On my own program, we experimented in adapted screenplays and the presentation of classics of "Great Expectations" calibre over two-week periods. Above all, we turned our attention to new writers. Despite

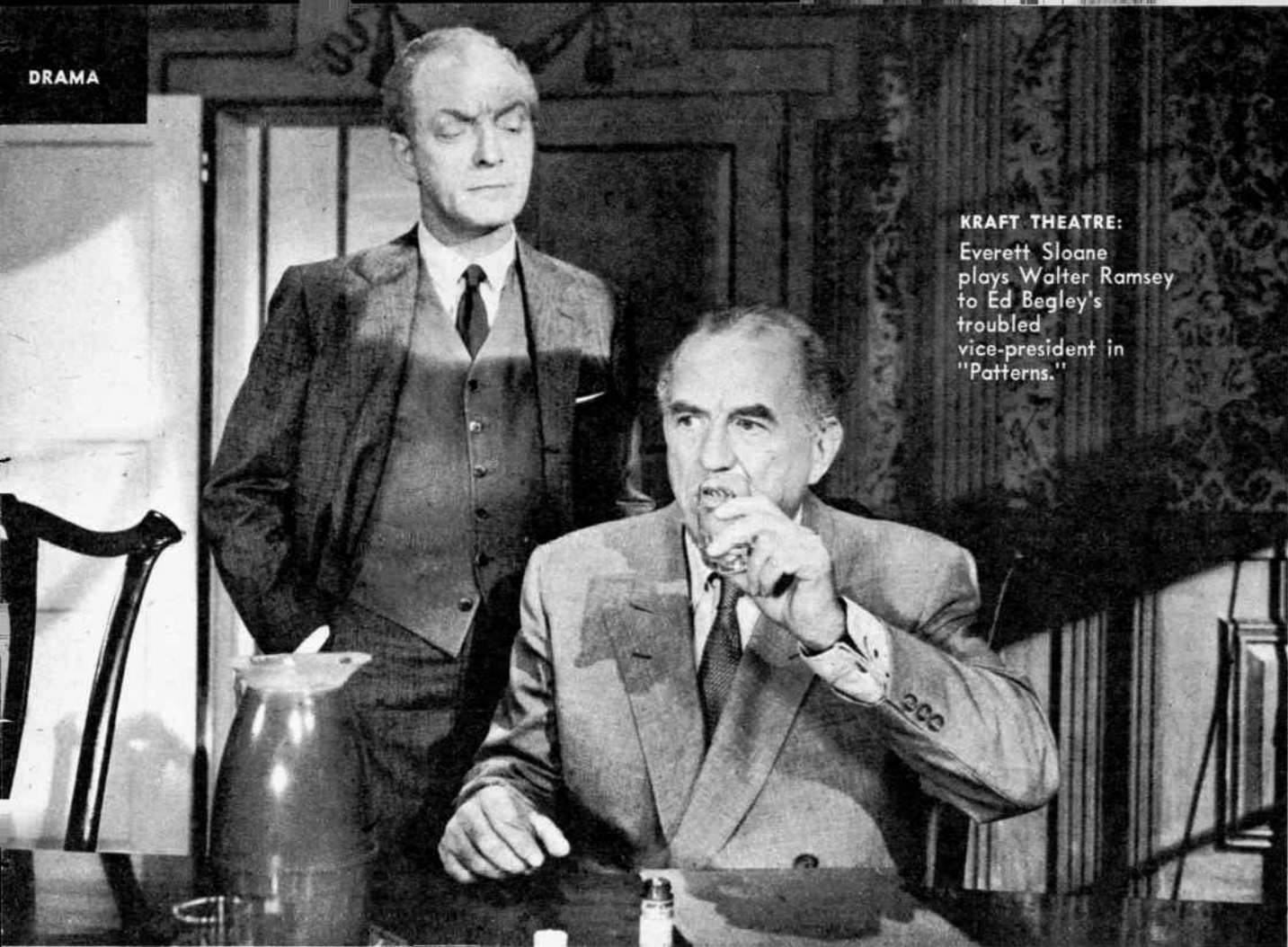
the fact that TV has developed a stable of excellent scripters, we know that only through the encouragement of young writers who can give fresh expression to new ideas will the medium be able to retain its vitality and satisfy the yawning appetite of programming. It's discouraging to hear one of these hopefuls say: "Of course, I could write good TV plays, but you can't get any of the production offices to read them." Actually, my offices read more than 500 original scripts a year and we're still crying for fresh material. Most of the other playhouses operate on the same basis. If we can get the budding Reginald Roses and Rod Serlings past such artificial barriers, video drama may soon push the quiz shows and the tired old movies into a small corner of the family screen.

DRAMA

curtain time in your parlor

ROBERT MONTGOMERY, producer and narrator-host of NBC-TV's "Robert Montgomery Presents," has made a strong stand in both the artistic and business sides of his field. Born in Beacon, N. Y., 52 years ago, he appeared on Broadway when he was in his early twenties, went on to a successful career as an actor, and later as a director, in Hollywood. He's married to Elizabeth Harkness, has a daughter (actress Elizabeth) and a son by his first wife.





KRAFT THEATRE:
Everett Sloane
plays Walter Ramsey
to Ed Begley's
troubled
vice-president in
"Patterns."

KRAFT THEATRE began its amazing career on May 7, 1947, in a converted radio studio that was hardly large enough for the actors, the scenery, and the camera. Since then an accent on good scripts, live productions, and Broadway actors has kept the program at the top of the TV ratings. Last season's "Patterns" got rave reviews, and viewer response was so tremendous the show had to be repeated. Kraft Theatre—one of the first playhouses on TV—has produced almost 500 different shows, including both original scripts and adaptations of Broadway hits ranging from broad farce to high tragedy.

EVERETT SLOANE was so successful in his performance of Walter Ramsey in "Patterns" on the Kraft Theatre last season, that he was signed to play the same role in the movie version of the drama. A veteran of radio, stage, films and TV, he made his first appearance as an actor at the off-Broadway Cherry Lane Theatre in Greenwich Village. Sloane is a native New Yorker. On Broadway he has played in "Boy Meets Girl," "A Bell for Adano" and "Native Son." His films include "The Men" and "Lady from Shanghai." As versatile as he is talented, he has directed several Broadway plays as well.

ED BEGLEY gave one of last season's most shattering performances as the crumbling vice-president in "Patterns" on the Kraft Theatre. He will be seen in the same role in the film of the drama which was made last summer in Brooklyn, N. Y. His Broadway career, which includes appearances in such hits as "All My Sons" and "Jahn Loves Mary," has recently been heightened by his role as William Jennings Bryan in "Inherit the Wind," in which he plays opposite Paul Muni. Begley is a New York resident, is busier than a squirrel in autumn on TV, and his role in "Patterns" marks his 23rd movie.

from the TV playhouses—more excitement than Broadway

■ Variety was the spice that gave video drama that extra kick, that added flavor, during the past season. If there ever was any truth in the snide accusation that the TV playhouses were specializing in enervating charades about dreary people, the past few months eliminated it. It's true that Paddy Chayefsky continued to mine and perfect his special vein, the revelation of average people in crisis, with Philco Playhouse's "The Catered Affair," an excellent and moving drama, but contrasted with it were Gore Vidal's delightful "Visitor to a Small Planet" and Studio One's gently satirical "Pigeons and People." And there certainly was nothing of the "dreary" cliché about "The Great Gatsby" on Robert Montgomery Presents or "Darkness at Noon" on Producers' Showcase. "No Time for Sergeants," U.S. Steel's translation of another novel, successfully explored still an-

other vein: that of high hilarity. Motion pictures enriched the year via the Lux Video Theatre with adaptations of "The Life of Emile Zola," and there was a wealth of excitement in such originals as "12 Angry Men" (Studio One), "Crime in the Streets" (Elgin Theatre) and "Patterns," double-exposed on Kraft Theatre. Just as importantly, the actors, prepared by the quantity of material on television to play a wide range of parts, contributed to that sense of variety. How many different faces, for instance, have been presented by such video regulars as Elizabeth Montgomery, John Cassavetes, John Baragrey and Cathleen McGuire? As someone remarked after seeing Cathleen's impressive performance in "The Catered Affair," "Marilyn has her Wiggle, and Grace, her Dignity. Cathleen can present you with these gifts too, but wouldn't think of doing so more than once."

STUDIO ONE has presented adaptations of famous plays and novels, musicals and ballet, biographies, documentaries and original scripts in its seven-year history as one of TV's top dramatic programs. Each week's production requires approximately ten weeks of preparation and the services of some 160 actors, artists and technicians before it is ready for the searching eye of the camera. Directed on alternate weeks by Franklin Schaffner and Paul Nickell, the playhouse uses a variety of stars from both Broadway and Hollywood.

EDWARD ANDREWS scored in "Pigeons and People" on Studio One last spring, was also acclaimed by audience and critics for his sensitive portrayal in "Miss Turner's Decision" opposite Nina Foch on the same program. He made his stage debut at the age of 12 with a Pittsburgh stock company, attended the University of Virginia, where he was a football star. Ed is familiar to Broadway audiences for his energetic performances in "I Am A Camera," "The Time of Your Life," "Of Mice and Men" and "The Glass Menagerie."



STUDIO ONE:
Robert Strauss
enjoys a Bryant
Park bench
talk with
Ed Begley in
"Pigeons and People."

PHILCO TV PLAYHOUSE: Cyril Ritchard (behind the braid) in a tense scene from "Visit to a Small Planet."



PHILCO TELEVISION PLAYHOUSE begins its eighth season of telecasting this fall. The program features original scripts and has aided in developing some of TV's most talented writers including Paddy Chayefsky, Robert Alan Arthur, and Calder Willingham. Not an adherent of the "star system," the show featured such players as Grace Kelly, Eva Marie Saint and Kim Stanley before their Broadway and Hollywood success. Eight Television Playhouse scripts have been purchased for films, and 12 have been adapted for Broadway.

CYRIL RITCHARD, one of the busiest actors on TV, has recently delighted audiences in "The King and Mrs. Candle" and "Visit to a Small Planet." He was born in 1898 in Sydney, Australia, where he made his stage debut as a chorus boy in 1917. His natural comic sense soon won him larger roles, and he traveled to London for further conquests in 1925. When he made his U.S. stage debut in "Love for Love" in 1947, he was an established favorite of the English stage. He's wed to the London musical star, Madge Elliott.

U. S. STEEL HOUR: Andy Griffith is getting a verbal barrage from Harry Clark in "No Time For Sergeants."



UNITED STATES STEEL HOUR, a relative newcomer to the ranks of the dramatic series, had its premiere in 1953, has recently switched from the ABC network to CBS. A high budget show, the "Steel Hour" features stars, lavish scenery and costumes, and as many original scripts as possible, is produced under the watchful eye of the Theatre Guild. Three Big Men (Daniel Petrie, Norman Felton and Sidney Lumet) alternate as directors. In its short existence the show has garnered seven awards for the excellence of its programming.

ANDY GRIFFITH scored heavily in his TV debut as the hillbilly private in "No Time For Sergeants." A native southerner, he was born in Mount Airy, N. C., graduated from the state university in 1949. For the next three years he taught music in high school, then broke into show business with a comedy act that relied heavily on his exaggerated southern drawl. His recordings of "What It Was—Was Football" and a hayseed's "Romeo and Juliet" won Andy national fame. He'll appear on Broadway in "Sergeants."

for outstanding performance —

PHYLLIS KIRK has one of the prettiest faces on TV, has been playing starring roles on the video waves since her first appearance on the Philco Television Playhouse in 1952. A New York native, Phyllis has always wanted to be an actress, put aside her interests in law and psychiatry to pursue her chosen profession. Her career began as a Conover model in the pages of such magazines as *Mademoiselle* and *Seventeen*. She soon progressed to a role in "My Name Is Aquilon" on Broadway with Lilli Palmer. While on tour in "Present Laughter" she was spotted by Samuel Goldwyn and signed for a role in "Our Very Own," later made movies for MGM and Warners. She has been seen on such TV shows as "U. S. Steel Hour," and "Suspense," scored a personal triumph this year in Robert Montgomery's production of "The Great Gatsby," in which she's shown, at right.



LEE J. COBB, one of the most versatile actors on TV, has had a long and successful career in all of the entertainment media. He was born in New York City on December 8, 1911, studied the violin as a child, dreamed of becoming a concert performer. A broken arm ended his musical aspirations, however. His interest in dramatics began in college plays at the City College of New York, where he was studying aeronautical engineering. Cobb later studied drama at the Pasadena Playhouse, became a member of the famed Group Theatre with Elia Kazan, Karl Malden and Clifford Odets in the Thirties. His excellent performances soon led to roles in movies, and he has been a busy commuter between Broadway and Hollywood ever since. On the stage he is best remembered for his portrayal of Willy Loman in "Death of a Salesman." In films his role as the racketeer boss in "On the Waterfront" was widely praised. He lived up to this high standard in TV's "Life of Emile Zola"—and his appearance in "Darkness at Noon" (pictured here at right) was one of the highlights of the year.

CATHLEEN MCGUIRE, one of the brightest young stars on TV, is equally at home in comedy and serious roles. She collects compliments the way other people collect stamps, earned them for "The Rabbit Trap," "A Room In Paris" and (shown here) "The Catered Affair." Born in New York City 26 years ago, Cathy began her dramatic training at the Neighborhood Playhouse after her graduation from high school. She later studied at the Actors' Studio, appeared on Broadway in "Sundown Beach," a play that featured members of the Studio. Her next role was in "Come Back Little Sheba" with Shirley Booth, which she played for a year. TV appearances followed, then she was married and decided to retire from the theatre to concentrate on being a housewife for a while. Three years later an agent friend called her for a job in "The Bachelor Party" on Philco Playhouse, and Cathy couldn't resist. She was a terrific hit, and has been starring ever since. She's separated from her spouse, lives alone and likes it in a cute apartment in Greenwich Village. Not really alone, that is, if you count cats.





JOHN BARAGREY has starred on every dramatic show on every network since he first appeared on the Philco Playhouse in the early days of TV. Born south of the Mason-Dixon line, John went to the University of Alabama, got his professional start acting with José Ferrer, went on to leading roles in summer stock and on Broadway. He is married to actress Louise Larabee, likes to read, do clay modeling and look after his two dogs. His favorite sports are football, basketball and track, though he admits he hasn't lifted anything heavier than a fork recently.



JOHN CASSAVETES caused a sensation as a juvenile delinquent on TV about a year ago, has kept busy running from studio to studio ever since. Born in Manhattan, he studied at Colgate University, got his dramatic training at the American Academy of Dramatic Arts. He's been seen in summer stock, was the stage manager of "The Fifth Season" on Broadway. He and his wife, actress Gina Rowlands, have an apartment in midtown New York, recently had to change their telephone number because of all the phone calls he's been getting from his fans.

JOAN LORRING was seen as David Wayne's wife in last season's "Norby," has played a variety of roles on a variety of dramatic shows on TV. She was born in Hong Kong, lived in Shanghai a few years before she came to the United States with her family and settled in California. She won an Oscar nomination for her first film, "The Corn Is Green," the Donaldson Award for her stage debut in "Come Back, Little Sheba." She's also made several record albums, the best known being "Lost Horizons" with Ronald Colman and "Snow Goose," a children's tale.



MARVIN MILLER is seen regularly as Michael Anthony on "The Millionaire." He began his career as a radio announcer during his freshman year at Washington University in St. Louis, Mo., his home town. He was a member of the college drama group and played in the band as well. After college graduation he became top newscaster in St. Louis, graduated to Chicago radio, then went on to conquer films, the TV waves and air waves in Hollywood. He's married to artist-writer Elizabeth Dawson, enjoys painting, woodworking and photography.



ELIZABETH MONTGOMERY, pert daughter of a famous father (Robert), made her TV debut as Dad's daughter on "Robert Montgomery Presents" in 1951, has been going strong ever since. She was born in Los Angeles in 1933, attended the West Lake School there and the Spence School in New York. She studied drama at the American Academy of Dramatic Arts, has been on Broadway in "Late Love," in films in "The Court-Martial of Billy Mitchell." Liz likes tennis (Dad can trim her on the courts) and horseback riding (at which she's way ahead of Father).



JOHN NEWLAND was a burlesque and vaudeville favorite before he became a star on TV. A native of Cincinnati, O., he made his first stage appearance with the Stuart Walker Stock Company, progressed to Chicago, where he sang in a trio in burlesque. He later appeared often in vaudeville with Milton Berle, was rehearsing "Ziegfeld Follies" with that comic when the Army called. After four years in service he returned to acting, was signed as the lead in "One Man's Family" on TV, has since appeared on every major TV program in starring roles.

HILLY PARKS has won a large following, with her sparkling performances on such programs as "Omnibus," "Studio One" and "Kroft Theatre." She comes from Washington, D. C., studied dramatics at the University of Virginia. After four years of summer stock she appeared in "Summer and Smoke," "Magnolia Alley," "Bathsheba," and "To Dorothy a Son," on the Broadway stage. Blonde-haired, blue-eyed Hilly stands 5'5" tall, weighs a trim 109 pounds, likes sewing, cooking and playing the piano, was formerly married to movie star Jackie Cooper.




NEVA PATTERSON, a small-town girl from Nevada, Iowa, has made a reputation on TV in a variety of sophisticated roles. She began her career in show business as a band singer, got her first theatre break as the Player Queen in "Hamlet" with Maurice Evans. She later appeared on the stage in "The Druid Circle" and "The Long Days," played Tom Ewell's wife in "The Seven Year Itch" for two years. She appeared in her first TV spectacular with Betty Hutton, had a leading role in TV's "The Philadelphia Story." She's wed to producer Mike Ellis.



COMEDY

laughing



GEORGE GOBEL, as a 12-year-old, didn't have to accompany his own songs on the guitar—one Gene Autry did it for him. That was on a radio program emanating from George's home town, Chicago, where he was born in 1920. When a changing voice ended his career as boy soprano, he graduated to child actor—and by the time he enlisted in the Air Force in World War II, was even singing again. The war made him a pilot, flight instructor and first lieutenant, and peace made him a comedian. His alma mater, NBC, hired him for a series of guest spots on TV after which he graduated to his own half-hour of hilarity.

Married to his childhood sweetheart, Alice Humecki (not Jeff Donnell!), George has three children, Gregg, 9; Georgia, 4, and Leslie, 1, lives in an L.A. suburb. He's left-handed, a baseball player, golfer—and, of course, the proud possessor of a crew cut.

matters*



* indeed it does

foreword by **george gobel**

■ Everybody talks about the miracle of television, but I don't believe they're all talking about the same miracle. To me, the big miracle of television is not the cathode ray tube. It's not the coaxial cable or color transmission, either. It isn't even the television repair man who walks on slanty roofs without gym shoes. To me, the big miracle of television is that year after year we keep getting sponsors for television programs. I know that sounds like an odd thing to say, but just look at television from the point of view of the poor sponsor. I say poor, but I don't really mean poor. That's just a figure of speech. There are no poor sponsors on television. You know that. I know that. Everybody knows that. There may be some poor sponsors on radio, but there are none on television. . . . Anyway, take the the sponsor who is in the market for a half hour of television time. First off he wants a good program, so he checks the ratings. This tells him nothing because there are about six different rating services, and about the only thing they happen to agree on is that they got hold of a pretty good business. Finally the sponsor gets the program he wants—so the next thing he has to do is shell out the cash for it. What does he get for all this money besides a receipt? I'll tell you what he gets if you want to know what he gets. Out of a 30-minute show he gets three minutes' worth of commercial. This means he has to sit through 27 agonizing minutes of entertainment to see the only part of the show that interests him. But even so, noble soul that he is, he does not complain. No siree, sir. He

just sits there like a brave little soldier and takes it. He may even pretend he likes it. Others, however, do complain. The producer complains because the commercial stops the action of the show, and there's nothing he can do about it. The director complains because if the show is running over, he can cut out anything *but* the commercial. The writers complain because they have to keep thinking up different ways to introduce the commercial. About the only ones who don't complain are the studio stagehands, because the commercial gives them the time they need to take down and put up scenery. Stagehands are so busy during this period that as a rule they have no idea who the sponsor is, or what he is selling. . . . As if all this isn't bad enough, there now comes the most unkindest cut of all. When the commercial finally makes its appearance on the television screen, living rooms throughout the country become a bedlam of activity. Adults begin to carry on conversations. Hosts and/or hostesses run to kitchens to replenish fruit bowls. Small children race to bathrooms. Large children trip over small children who are racing to bathrooms. Only a mere handful of souls remains to watch the commercial. And most of them aren't really paying attention. What they're doing is cussing out the sponsor for disrupting the program. So that's why I say the big miracle of television is the sponsor, who keeps coming back patiently, year after year, beaten but unbowed, only to find himself the victim of more abuse, more sales, and more money for buying television programs.

PEGGY KING is 5 feet tall, about 100 pounds, measures 34-22-35, has red hair and looks like Judy Garland—but don't tell her so. Born in Ravenna, Ohio, she planned to sing but started out as a secretary. Winning a contest in Cleveland was her first break. She warbled with Charlie Spivak's band until a movie contract brought her to New York, where nothing happened, so she joined Ralph Flanagan's band. Oddly enough, she achieved fame via a commercial: it was as Hunt's cook-and-cook-and-cook girl that she zoomed to glory, and onto the Gobel show.



JOHN SCOTT TROTTER was born in Charlotte, N. C., in 1908, at which time his measurements did not indicate that he might run up to his current 6 feet. At 7 he took up piano, and as a college freshman joined fellow students Hal Kemp and Skinny Ennis to form a band. In 1934 he left the band—which had long since left school—and went west to arrange and conduct for a Bing Crosby film. He and Bing stuck together through the "Kraft Music Hall" series, and gags about his weight—275—carry over to the Gobel show. John's an excellent chef.

the honeymooners

JACKIE GLEASON was born in Brooklyn in 1916. In 1919 his older brother died, in 1925 his father disappeared one evening on the way home from work. To add to his mother's salary as a subway cashier, Jackie made amateur nights at a local movie, earning \$4 a week at 15. The Folly Theatre hired him, but the day before he opened, his mother was buried. The next few years found him a barker in a carnival, daredevil driver in an auto circus, exhibition diver in the water follies and finally doing a night club act—held over for 3 years in Newark! There followed 2 years of movies, several of Broadway shows and the TV debut as Riley in *The Life Of Riley*. Married in 1936, Jack and former Genevieve Halford now live separately, have two teen-age daughters. Jackie loves Italian food, psychic studies and Beethoven.

ART CARNEY, TV's most brilliant second fiddle, started out as Second Banana to Horace Heidt as soon as he graduated from high school, and has since held that position with every major comedian from Colonel Stoopnagle to Beatrice Lillie. Born in 1918 in Mt. Vernon, N. Y., he is married to Jane Myers, a veteran of WW II, has some shrapnel in him to remind him of France.

AUDREY MEADOWS almost didn't land her "Honeymooners" spot because Jackie thought her too pretty. Audrey went home, deglamorized herself, won Alice and an Emmy (among other awards) for the role. She and sister Jayne were born in China, daughters of an Episcopal missionary. She made her debut in Carnegie Hall at 16, sang with light opera companies till TV found her.



JOYCE RANDOLPH landed Trixie in 1951, having started her TV career playing corpses on mystery shows. Her theatrical career got started back in 1944, when a touring production of "Stage Door" spotted her in her home town, Detroit, and invited her to join Equity and come along. Born in 1926. Joyce has a 3½-room apartment in Manhattan, loves reading, sewing, swimming and TV.



DEAN MARTIN, born June 17, 1917, in Steubenville, Ohio, graduated from high school and became a prizefighter. Then he tried working in a gas station, as a mill hand, even as a gambling house croupier. Ten years ago he decided to try singing and was getting nowhere in particular until he teamed with one J. Lewis for a comedy-with-singing act in an Atlantic City night club—against the better judgment of the manager. Since then the 6-foot, 176 pound brunet has been acclaimed the funniest straight man in the business, and a successful singer as well. The father of four children by his first marriage, Dean has two by his second wife, former model Jeanne Biegger.

JERRY LEWIS, the only child of the Danny and Mrs. Lewis vaudeville team, was born in 1926 in Newark, N. J. and has been in show business since he was in high school. At 18 he met Jimmy Dorsey's vocalist, Patti Palmer, and promptly married her. He was doing all right as a night club comic till he teamed with Martin, after which he was a sensation. Hal Wallis spotted the team at Slapsie Maxie's in L.A. and wrote them into "My Friend Irma." The rest is history—and vital statistics. Lewis is 6 feet tall, weighs an emaciated 137, has brown hair, brown eyes, and a good singing voice. High-strung Jerry once slept with a pistol under his pillow, now relaxes by making hilarious home movies.



JACK BENNY made his major TV debut in 1950 after 18 years as one of radio's greatest comics. Born 39 (!) years ago in Waukegan, Illinois, he was giving violin concerts at the age of 8. At 17 he took his fiddle into vaudeville, thence into the Navy for World War I. A Navy show convinced him that he was better with the gags than the glissandos so he changed his name from Benny K. Benny to Jack and went back to the theatre as a comedian. In 1932 ope Ed Sullivan asked the star of stage and screen to guest on his radio show. In a matter of months, Jack hod his own top program. He's married to Mary Livingstone.

EDDIE "ROCHESTER" ANDERSON lost his voice hawking papers as a child in San Francisco helping out his theatrical family. At 14 he went on the boards himself, becoming a tap Negro singer and dancer, playing honky-tonks for 6 years and the Pantages circuit for 10. Movie roles followed until, in 1937, the Benny troupe advertised for a performer to play valet, chauffeur and philosopher to Jack. Anderson and his gravel voice got the job. With it came a Los Angeles home (with unused swimming pool), and opportunity to indulge his hobbies—building model planes and miniature racing autos, boating and horses.

MARTHA RAYE was born in Butte, Montana, to the Irish vaudeville team of Reed and Hooper. At 3 she was in their act, at 17 she toured Loew's circuit on her own. Paramount Pictures spotted her in Hollywood and starred her with Crosby—for a start. In World War II she was among the "Four Jills In A Jeep" who made one of the first USO overseas tours. A radio star with the Al Jolson show for 2 years, she guest-spotted on TV for some time before getting her own show. 5 feet, 4½ inches tall, she weighs 109, has dark brown hair, china-blue eyes and a fine ballad-singing style. Her proudest possession is her 12-year-old daughter, Melodye, who thinks that her mother is great, but "acts awful crazy on the stage sometimes!"





SID CAESAR grew up (to 6 feet and 206 pounds) in Yonkers, New York, starting in 1922. At 14 he was a confirmed celery-tonic drinker and a bouncer at his father's luncheonette, along with his older—and even bigger—brothers. After high school he studied the sax at the Juilliard School of Music, working with dance bands to pay tuition. At 19 he joined the Coast Guard, where Max Liebman discovered him in "Tars And Spars." After a year of vegetation in Hollywood he headed Liebman's cast of "Broadway Revue" on TV, the show that eventually became "Your Show Of Shows." He, wife Florence, and 2 children live in a Park Avenue apartment. Sid collects guns, browses through art galleries and (still) drinks celery tonic.



MILTON BERLE won the title of "Mr. Television" in '48 for his work on the "Texaco Star Theatre," having brought to it a background of 35 years of show business. Born in 1908, Miltie started his career as a child star at 5. With Mama managing—and leading the applause—he went on to theatre, vaudeville, movies, radio and TV as a writer, entertainer and producer. He's just under 6 feet tall, spends his spare time collecting stamps and card tricks.



IMOGENE COCA was born in Philadelphia "more than 21 years ago" and made her dramatic debut in a grammar school play she had written herself, portraying "An Evil Germ." She turned professional tap dancer at 9, later became a comedienne by accident, cavorting about at an audition in an effort to keep warm. In 1935 she married actor Bob Burton. Once separated, they reconciled shortly before his recent death. She achieved national fame teamed with Sid Caesar on "Your Show Of Shows."



RED SKELTON, of CBS-TV's "Red Skelton Revue," inherited his comic talents from his father, a former clown. When Red joined the circus, at an early age, he wanted to be an animal trainer at first, but soon changed his mind and decided to follow in his father's footsteps. Since then he's appeared in almost every branch of show business, including vaudeville, radio, movies and finally TV. There is one part of his profession he dislikes—very strongly: having to diet.



EDDIE CANTOR, star of ABC-TV's "Eddie Cantor Comedy Theatre," is a real old-timer in show business; it was way back in 1909 that he earned his first \$5 by winning first prize in an amateur show. An orphan, brought up on New York's tough east side, he had little formal education but enough talent to become a child star in vaudeville, then a headliner in musical comedy, movies and radio. As every United States resident knows; he has a wife named Ida, and five daughters.



JONATHAN WINTERS, hailed as a new comedy find after his frequent guest appearances on NBC-TV's summer program, "And Here's the Show," studied commercial art in his native Dayton, Ohio, but got a job as a disc jockey and discovered he preferred the entertainment field. In his monologues between record changes, he worked out the impersonations that have now become his stock in trade. He's married and has a five-year-old son who's named after him.



JIMMY DURANTE, who is frequently the star of NBC-TV's "Star Theatre," began taking piano lessons when his father became the proud owner of the first piano in their New York City neighborhood. Jimmy's lessons paid off when, at 17, he got his first job as pianist in a Coney Island beer garden. He graduated into the big time when he formed a partnership with dancer Lou Clayton and singer Eddie Jackson; the trio crashed Broadway, then the movies. Offers for Jimmy to make movies as a solo broke up the act, but Clayton went along as his business manager, Jackson to help prepare his routines. Jimmy's trademark, his "schozzola," is so well-known he's had it copyrighted and insured.

DONALD O'CONNOR, of NBC-TV's "Star Theatre," is a young "old-timer" in show business who started his career in his family's vaudeville troupe at the age of 13 months. At three he started tap dancing, and at four he added singing to his repertoire. Until, at 13, he landed a movie role, his only home was in Danville, Ill., where an uncle let the O'Connor tribe live with him when they went broke between bookings. After his movie debut—as Bing Crosby's kid brother in "Sing You Sinners"—Donald signed a contract which resulted in eleven picture roles for him in the first year. He wants to keep acting, and become a director.





GEORGE BURNS and GRACIE ALLEN, of CBS-TV's "George Burns and Gracie Allen Show," started as a team in which he was the comedian and she was the straight "man." But it didn't take them long to discover that Gracie got most of the laughs anyway, so the act was switched. Both were show business veterans before they met, Gracie with an Irish act—from which she claims she acquired a brogue—and George as a singer with a children's quartet. The Burns and Allen partnership became personal as well as professional with their marriage in 1925. Now living in a twelve-room Beverly Hills home, they have two adopted children.



BOB HOPE, of NBC-TV, is one comedian who loves to entertain, but he got his show business start almost by accident. In Cleveland, where his family migrated from their native England, Bob filled in as a tap dancer when a local theatre needed an extra act. That job led to others, and eventually to a time when—again accidentally—he found his real niche, not as a dancer but as a comedian. He perfected his new act in small-time night clubs and vaudeville, then tried Broadway. While starring in "Roberta," the stage musical which launched his Hollywood career, he married night club singer Dolores Reade. They have four adopted children.



NANETTE FABRAY came to NBC-TV by way of musical comedy; she starred in nine shows, winning three "best performance" awards along the way. A native Californian and the daughter of a concert pianist, breaking into show business—as Baby Nanette in the "Our Gang" comedies—was easy for her. She "retired" at the age of eight, but was soon appearing on radio shows. A musical revue composed of local youngsters, which later reached Broadway, launched her new career.



PHIL FOSTER, star of NBC-TV's "Caesar Presents," started making jokes when he was still in high school in Brooklyn, N. Y., and got most of his professional experience working on New York's Catskill Mountain resort circuit. After a stretch in the Army, he got his big break on NBC radio's "The Big Show." In spite of his professional title of "Brooklyn's Ambassador to the U.S.A.," he now lives, traitorously but happily, in Fort Lee, New Jersey, with his wife and two sons.



PINKY LEE, of NBC-TV's "The Pinky Lee Show," yearned to be a lawyer but his classmates back in St. Paul, Minn., found his lisp irresistibly funny. So he decided to add comedy to his natural talent for singing and dancing, and go into show business. He starred in vaudeville, then broke into musical comedy in New York when vaudeville "died" on him. Hollywood and TV followed, and now he's past the roadblocks that plagued his rise to success. He's married, is the father of two children.



JERRY MAHONEY, puppet star of CBS-TV's "Bigelow Show," was "born" because his creator, Paul Winchell, started studying sculpture, from there turned to puppet making. The act got its start on Major Bowes Amateur Hour, when the senior partner was only 14. Vaudeville and night club tours followed before the pair tackled TV. Jerry, made of California redwood, has an official birthday—Arbor Day, naturally—and is considered by Paul's wife and child as one of the family.

every man has his prize

■ You hear a lot about the star system—a producer gets himself a big-name star, gives him a few songs, a few jokes. Then he ropes in an audience from the street to applaud the songs, laugh at the jokes. In my game, though, the audience is the star of the show. Without them, there wouldn't be a show. The sponsor would have to find someone else to peddle his wares and one Hal March would be out of a job. It's a tough job, this ad-libbing business. We never rehearse; I have no idea where and when I'm going to pop the commercials in. I don't see a script; it's a cold reading. Of course, mine is a special kind of audience-participation show because we dish out big lettuce. Someone once asked me how it feels to be making a living by giving so much of the stuff away. Ridiculous, really. I'd be just as emotional about it if I were doling out \$200 instead of \$64,000. It's not the size of the loot; the game's

the \$64,000 question



HAL MARCH "arrived" as emcee of CBS-TV's fabulous show, "The \$64,000 Question," as something of a jackpot winner himself. Some 300 candidates for the job were auditioned—radio and TV emcees, commentators, Broadway actors, screen stars. But Hal, former west coast welterweight boxer, had been building up a knockout punch, performing as Imogene Coca's TV spouse, and Burns and Allen's CBS radio and TV "next door neighbor." March, 35, has a mother, 3 sisters, in home town San Francisco, is a bachelor.

"The \$64,000 Question" is the most popular show television has ever seen. The economists say the prize is too high; the critics say the show is a bit gimmicky. The imitators say the secret is money—so they'll offer more—in the face of the knowledge that most contestants do not go on for the \$64,000 question.

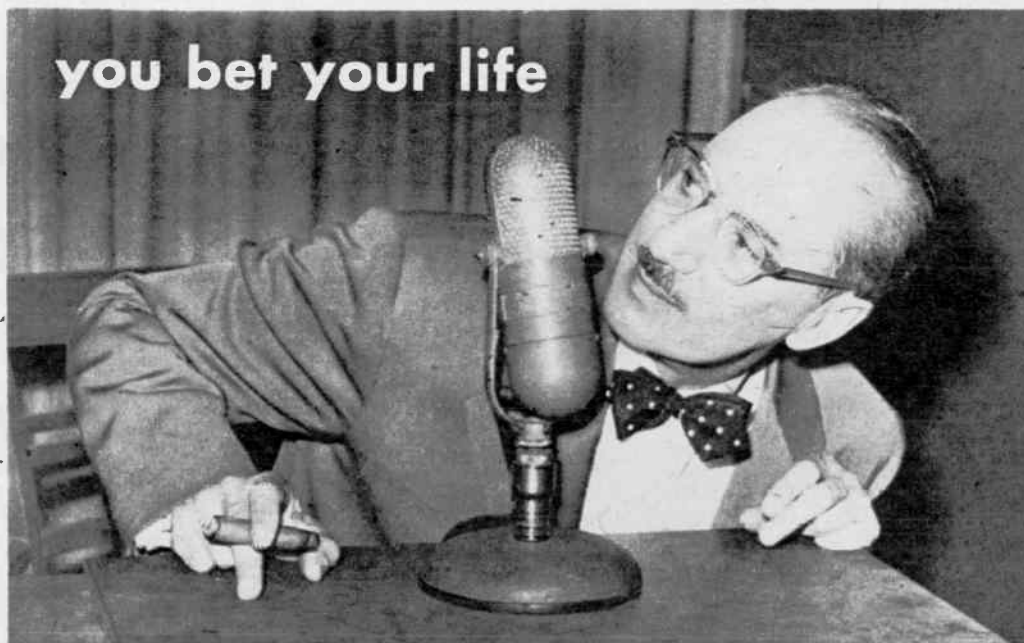
the thing. Giving away such stacks of dough is like saying, "Here, my dear, is Wyoming." Frankly, I don't really dig such big figures. But the contestants are real people to me. It's not like when I was an actor and the worst I could do was faint or blow my lines. This is no make believe. It's the starkest drama I've ever been part of. Whole lives are changed. I've got a real life in my hands and, as an actor, I've got to listen and react. It'd better not ring false or I'd be out on my ear. When Catherine Kreitzer was naming eight of the Disciples and missed John, I was sure she knew the answer. So I behaved as any director would with a nervous actor—I had her clear her mind and start all over again. I always root for the contestant, want everyone to win. Believe me, when that cop decided to give up the gamble, was I relieved! The only thing that can make me wake up screaming is the nightmare of someone's

getting to \$32,000, then muffing the last question. I can never predict who'll stay and gamble, and who'll call it quits. But I can tell you this—people are pretty confident up to \$1,000. Then they weigh the odds and get practical. Like the cop who bowed out with: "I'm torn between the ego of a scholar and the conservatism of a parent." That's part of the big appeal of the show. It humbles you. I try to shy from comedy, except to break tension. Jokes would be in poor taste. When they seem to fall in place naturally, I let myself go. Like when I told the cop, "Now you can buy your own crook." Or later, when he'd answered all the questions and the money was his, "Now you can open up your own police station." I like the people on this program more than I like getting laughs for myself. I've been a pro for 18 years in all varieties of entertainment media. But, for real excitement, this one tops them all.

HERB SHRINER, the host on CBS-TV's "Two For The Money," has been a Hoosier humorist ever since he was born—in Toledo, Ohio. "My folks moved to Indiana as soon as they heard about it," Herb explains. Pop Shriner was a stonemason and inventor; Mom spent all her time at bingo games and auctions, until Herb came along, May 29, 1918. Grandfather Shriner ran a general store in Topton, Mich., where Herb discovered cracker-barrel humor and was put to work trimming windows. ("All I did was to put in some clean flypaper," he says). While still at school, Herb started a show business career with a harmonica quintet: "We played for free until the entertainment was ready." Now he lives in Manhattan with his wife Pixie (a red-headed dancer), their young daughter Judy and twin sons,



GROUCHO MARX has a real mustache now, not painted—about the only perceptible change in the zany Marx Brother who has hosted NBC-TV's "You Bet Your Life" since 1950 (and the radio version since '47). Pushing 60, Groucho has been convulsing audiences for 45 years, has no competition in his flashing ad lib repartee. Groucho didn't start right in wiggling a cigar and rolling his eyes. First he was a boy soprano. Then he signed up with a vaudeville skit. Born Julius Marx in New York City, Oct. 2, 1895, Groucho and his famous brothers inherited their feeling for footlights from mother Minnie, whose brother was the Al Shean of vaudeville's Gallagher and Shean. The Marx Bros. worked in many skits until the big click came in 1922, when "I'll Say, She Is" started the Marx Legend.



what's my line?

JOHN DALY, moderator on CBS-TV's "What's My Line?" panel program, claims he reads, rides and swims. But, when John, when? Daly commutes daily from Rye, N. Y., where he lives with his wife Margaret and 3 children, to his job as ABC network vice-president and staff news commentator. Covering spot news, he travels constantly. He moderates ABC-TV's "Who Said That?", wins awards for TV documentaries. Born Feb. 20, 1914, in South Africa, he's Boston bred.



DOROTHY KILGALLEN, that beauty with (of all things) brains, on CBS-TV's "What's My Line?," has a full-time job, appearing on TV. In her fuller-time, she is a working newspaperwoman. "There isn't any kind of story," said the late Damon Runyon, "that the Kilgallen girl cannot do." Daughter of James L. Kilgallen of INS, she's married to producer-actor Dick Kollmar, has two children. Born in Chicago, but raised in Brooklyn, she went to work for the N.Y. Journal in 1931. She likes hats, perfume, bubble baths.

FRED ALLEN, who has made some pretty bad boobos starring on his own TV shows, is very clever at being funny on other people's programs, like "What's My Line?" (CBS-TV). Featured panelist Allen began his broadcast funny-business on radio in 1932, when he began introducing all his Allen's Alley characters. Born John Florence Sullivan in Cambridge, Mass., May 31, 1894, Fred was hired first—at 20¢ an hour—by the Boston Public Library. A book on juggling lured him to show business. His wife is Portland Hoffa.

ARLENE FRANCIS, trigger wit panelist on CBS-TV's "What's My Line?" has been stumping us all on her "line" for lo! many years! Born in Boston, daughter of Armenian-American photographer, Aram Kazanjian, she began a career of many parts after Finch Finishing School and Theatre Guild School in New York. She made her debut on Broadway in "One Good Year," did many other shows, appeared in the movie, "All My Sons," worked in soap opera. Arlene is married to producer-actor Martin Gabel.

BENNETT CERF belies his vast scholarly enterprises by his nice friendly-pup manner as a CBS-TV "What's My Line?" panelist. A prolific author and president of Random House publishing company, glib Bennett tours the U. S. year-round, lecturing. He writes a weekly column for This Week and one for The Saturday Review. Born in N.Y.C., Mr. Cerf took his B.A. (1919) and M.A. (1920) from Columbia U. First a reporter, he got into book publishing when he bought Modern Library series in 1925.

BILL CULLEN, who at 35 earns \$150,000 a year playing TV parlor games like CBS-TV's "I've Got A Secret," started as a grease monkey in his dad's Pittsburgh garage. Mom kept urging Bill, "learn to use your hands . . . you can never live by your wits alone." Quick-witted Cullen didn't agree, took to hanging around radio station WWSW, looking for odd jobs. When a nighttime disc jockey quit, there was Bill—with an armful of platters. Born Feb. 18, 1920, in Pittsburgh, Bill's married to singer Carol Ames.

JAYNE MEADOWS is a lovely, lively redhead who gets a lot of plugs on NBC—considering she works for CBS-TV "I've Got A Secret." Husband Steve Allen is her rival network promoter. Sister Audrey (Jackie Gleason's Alice in "The Honeymooners") is a Jayne booster, too. Born Jayne Cotter, daughter of a missionary, in Wu Chang, China, she couldn't speak English when she arrived in NYC in 1929 at age 7. Learned it well enough to appear in umpteen shows, soap operas, movies, and now—TV.

HENRY MORGAN, tongue-in-cheek panelist on CBS-TV's "I've Got A Secret," has been acclaimed as an outstanding comedian by such old masters as Groucho Marx, James Thurber, the late Bob Benchley. In 1940 fame came, when Henry began assuming comic names and dialects. Prof. Heinrich von Morgan would answer the query, "Should olives be eaten with the fingers?" this way: "Nein, the fingers should be eaten separately." He made a movie, "This Is New York," in 1948, was born there in 1915.

FAYE EMERSON was introduced one night on CBS-TV's "I've Got A Secret" by Garry Moore: "Faye works hard . . . Just keep turning the TV dial, you'll find her." Busy, blonde, brown-eyed Faye has made more than 30 movies ("Hotel Berlin," etc.), countless plays ("Goodbye My Fancy," etc.). She now gives all to TV, and life in N.Y. with husband Lyle G. (Skitch) Henderson, teenage son "Scoop" (her son by a former marriage.) A record title-taker, Faye's been named TV's "Best Dressed," "Most Photogenic," "First Lady."

RALPH EDWARDS, creator of one of TV's "top ten" shows, "This Is Your Life" (NBC) started displaying his feverish imagination soon after he was born, June 13, 1913, on a Merino, Colo., farm. High school dramatics in Oakland, Calif., wasn't quite a large enough outlet, so at age 16 Ralph became a radio newscaster. He worked his way through the U. of C. at Berkeley, doing a daily show. Graduation came in the midst of the depression. Undaunted, Ralph headed for New York, ate great quantities of penny soup, slept in all-night movie houses, until he beat out 69 pro announcers in a network audition. He was announcing 45 shows, earning the highest pay, within 2 years. Wife Barbara, friends, encouraged his 1939 "Truth Or Consequences" brainstorm, so did sponsors. Soon Edwards had one contestant spending 3 weeks on an L.A. traffic island. Barbara and Ralph, 3 children, live in Beverly Hills. Their home life is quiet!



this is your life

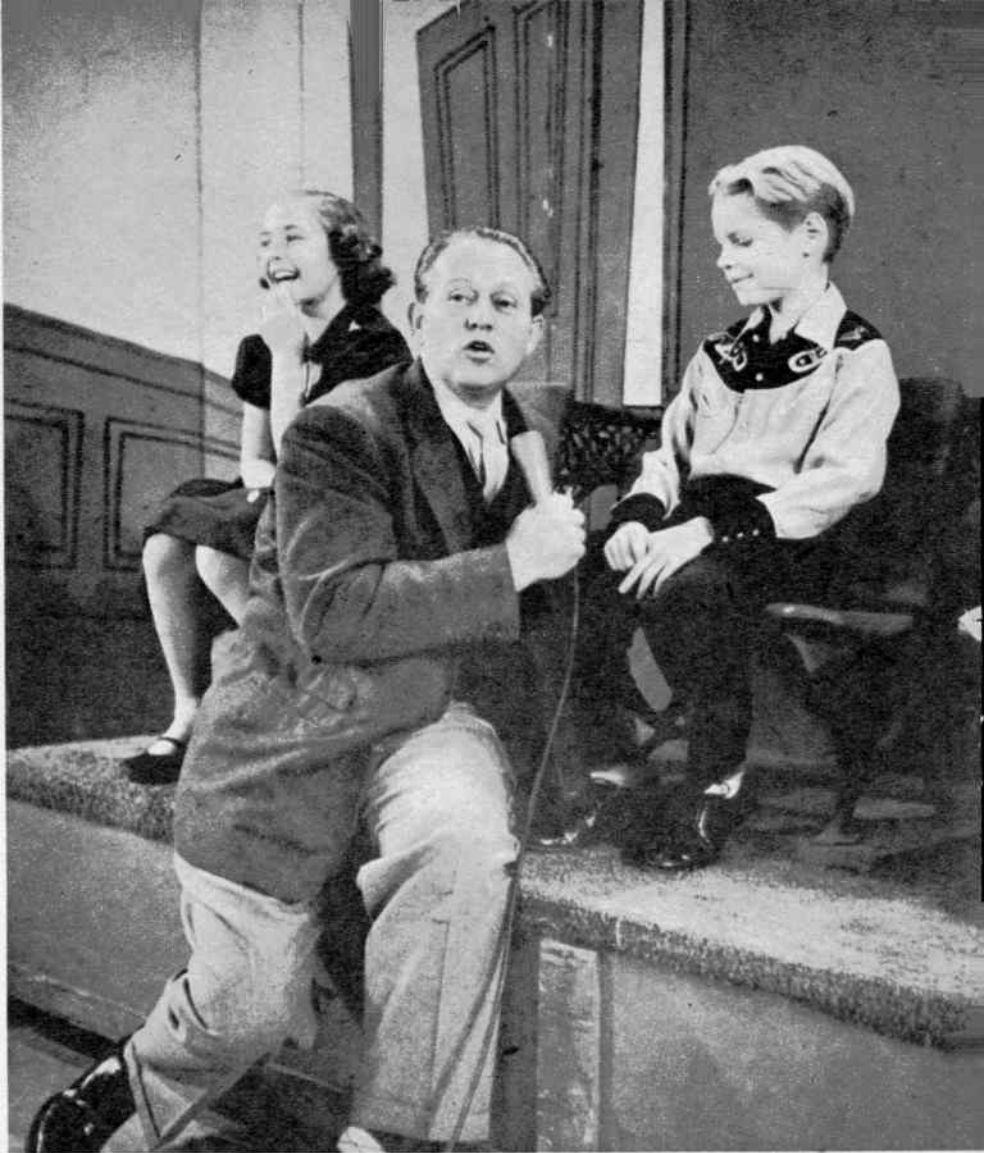
I've got a secret

GARRY MOORE's biography will be found on page 9.



house party

ART LINKLETTER sometimes sheds several pounds going through his wildly energetic paces at a single CBS-TV "House Party." His studio audience and show participants, hypnotized by Linkletter enthusiasm, never decline to play his games, perform zany stunts. The man who has proved beyond any suspicion of suspicion that "People Are Funny" began exercising his agile tongue by pronouncing his birthplace—Moose Jaw, Saskatchewan, Canada (July 17, 1912). At 2, Art moved to Lowell, Mass., at 6, to San Diego, Calif., where he stayed put long enough to attend high school. Before enrolling at San Diego College, Art got that old feeling—itchy feet. For 15 months, Linkletter thumbed rides through every state in the nation, signed as member of the crew on a Buenos Aires boat ride. During the "grand tour," Art worked as a bus boy, harvest hand, forest fire fighter, theatre usher, meat packer, Wall Street coupon clerk. And, wouldn't you just know—he worked his way through San Diego College, waiting on tables. Radio opened its studios to him, during his junior year, when he was hired as a local announcer. In 1935, he was appointed radio program manager for San Diego's Exposition. Art married a college student, Lois Foerster, the same year. "People Are Funny" originated in 1942, in partnership with producer John Guedel. Linkletter has done about everything, including a romantic movie role! He lives in Holmby Hills, L.A., has 5 kids.



dollar a second

JAN MURRAY, emcee of ABC-TV's "Dollar A Second," takes his job as comedian seriously, has a high regard for comics, boils at tales of comedians' feuds. "Everyone, from Jolson to Jessel to Berle to Durante has helped me!" he avows. Blue-eyed, 6'2", Murray, born in New York City's Bronx, was launched by high-school classmates, who named him class comedian. Burlesque and the summer resort borsht circuit gave Jan his first training, and the monumental gross pay of \$3 a week. Burlesque was on the way out, but Murray couldn't care less—after bookings began to pile up for big N.Y.C. movie houses, clubs, then network radio. He was in demand for that new medium, TV, did a musical show called "Front Row Center," which brought guest appearance offers. About that time, he bowed on Broadway in "Music In My Heart." Married to a former Copa girl, Jan lives in Woodmere, L.I., has 4 kids. Jan's best pal is N.Y. Giants' Durocher.

truth or consequences

JACK BAILEY, who doles out "Consequences" on NBC-TV's "Truth Or (ditto)," is aptly named. He is the most literal Jack-of-all-trades in captivity. He has been a musician, singer, actor, cook, dancer, stage manager, producer, tax expert, barker, writer, painter, artist, salesman, radio announcer and the voice for many Walt Disney characters. Born in Hampton, Iowa, Jack took up the trombone at 14, became state champion. At Drake University, Bailey's band played at every dance, he appeared in every school play, was chief cheer leader. He left college to stage manage Ralph Bellamy's stock company, but learned All About The Depression when the job ended. That's when Bailey took up all the aforementioned "positions." After doing radio work and the voice of "Gooty" for Walt Disney, he hit radio big-time ("Duffy's Tavern," etc.), was married in 1941.



the big payoff

RANDY MERRIMAN was kidnapped. Producers of his CBS-TV "Big Payoff" show, which he quiz-masters, discovered Randy exuding warmth and wit all over Minneapolis, bundled him off to N.Y.C. The merry-man began in show biz in 1928 (age 16), as a Ringling circus prop boy, part time barker. He lined up some specialty acts, himself included, to tour Minnesota, fell in love with the only girl in the troupe. She is now Mrs. Merriman, and mom to Sue, 20; Michael, 12, and Tom, 9. Randy emceed vaudeville bills, toured theatres and clubs, began devoting full time to radio in 1941. He toured with USO troupes overseas during the war, returned to Minneapolis to head one of the first local TV audience participation shows. Walt Framer, producer of "Big Payoff," saw the show, had to have him.

BESS MYERSON, the first Miss America (1945) to win on beauty and talent, combines marriage successfully with career—namely playing hostess on CBS-TV's "Big Payoff." Married to Allen Wayne, who was an Army captain just returned from the Pacific when they said "We do," in 1946, Bess has a daughter, Barbara Carol, born Dec. 31, 1947. Bess works her figure to the "bone" (36, 26, 36) under hot klieg lights all day, comes home to cook dinner for the family. Born in N.Y., Bess attended P.S. 95 in the Bronx and N.Y. High School of Music and Art. She taught piano to pay tuition at Hunter College. She played flute, sister Sylvia piano, sister Helen violin, in many recitals. Bess has played at Carnegie Hall, receiving raves for talent, period. She lectures coast-to-coast in "leisure."



beat the clock

BUD COLLYER, the easy-going, easy-to-look-at emcee of CBS-TV's "Beat The Clock" and NBC-TV's "Feather Your Nest" is short of breath these days. Radio City employees clear corridors when they spot Bud "beating the clock" on the way from one show rehearsal to another. Strangely enough, Bud keeps calm, is a stable influence at work and at home in Greenwich, Conn., where he devotes spare hours to the Boy Scout Council and teaching at the First Presbyterian Church Sunday school. He and his wife, one-time radio actress Marian Shockley, have 3 teenage kids. Born in Manhattan, June 8, 1908, Bud worked his way through Fordham Law School, appearing on radio shows. He decided: "I like acting better." In show business 22 years (he doesn't look it), he was "Superman" 12 years.



stop the music

BERT PARKS, effervescent emcee of ABC-TV's "Stop The Music," goes ga-ga, when contestants win thousands. He started in radio for \$7 a week, in Atlanta, running errands, sweeping out studios. In '39, Bert trokked to N.Y.C. and at age 19 was a singer and straight man on the Eddie Cantor Show. He announced for Bennie Goodman, Xavier Cugat, threw up everything to enlist when World War II began. Assigned to Gen. Stilwell, Bert rose to captain, was given the Bronze Star. "We were practically doing a Japanese man-in-the-street broadcast," he says, "but they chased us out." Back home, landing a radio job proved to be tough sledding, until he copped the "Break The Bank" show. He was a prize-winner on the eve of one of the first "Bank" shows—his twin sons were born.



JOAN ALEXANDER, lovely panelist on ABC-TV's "The Name's the Same," always wanted to be an actress, but Joan's family, like so many families, hoped she would forget it. She got her first Broadway break when she was 17. After a serious accident ruined her hopes for a Hollywood career, she turned to radio, found it the ideal medium for her. Joan and her surgeon husband have an 8-year-old daughter, spend their winters in Manhattan but summer in Easthampton.



ART BAKER, the affable host of ABC-TV's "You Asked for It," claims he broke into radio via a graveyard. His conducted tour of Forest Lawn Cemetery, was heard by a radio official who gave him a job. Art gained radio fame with his "Notebook" which was heard nationally for 12 years, later started "People Are Funny" and was Bob Hope's chief announcer. A Bowery boy, he has done many movie roles but prefers TV to radio or films because "It keeps you on your toes."



JANIS CARTER, Bud Collyer's helpmeet and hostess on NBC's "Feather Your Nest," once studied for a Metropolitan Opera career, sang in churches and synagogues while awaiting her big break. Janis, a Cleveland-born girl, is experienced in all phases of show business: starting as a singer, she became a successful radio actress and Conover fashion model, went on to Broadway musical success and finally movies. Janis loves to travel (knows Europe very well) plays excellent tennis.



ILKA CHASE, rapier-witted panelist on ABC-TV's "Masquerade Party," is also a famous writer and actress. Born in New York City (the daughter of Edna Woolman Chase, editor-in-chief of *Vogue*), Ilka was educated largely in Europe. She once worked as a lady disc jockey, has done many movie and TV dramatic parts but says her first love is the theatre (she has appeared in more than 20 Broadway plays). Married to Dr. Norton Brown, Ilka has written 6 books, 2 of them best-sellers.



BUFF COBB, pert panelist on ABC-TV's "Masquerade Party," was born in Florence, Italy, where her mother was writing a book, her father studying singing. Buff has lived in New York and California (with her grandfather, the late Irvin S. Cobb), has done both movie and stage work (she once toured with Tallulah Bankhead). She started her radio career by taking over Dave Garro-way's Chicago time when he came to New York, likes radio and TV because of its intimacy and immediacy.



BOB CONSIDINE of ABC's "Who Said That?" is best known as a top sports writer and newsmen. Born in Washington, D. C., in 1906, Bob started his newspaper career covering tennis and major league baseball games, later served as drama critic, columnist, editorialist, even wrote short stories and movie scenarios. He won great acclaim as a war correspondent, got a special award for his coverage of the Bikini atom bomb tests. Bob is married and has 3 sons and 1 daughter.



PETER DONALD of ABC-TV's "Masquerade Party" is one of TV's pioneer masters of ceremonies, starting in 1938 when the medium was in its infancy. Born in Bristol, England, in 1918, Peter had traveled twice around the world before he was 10 years old, then settled in New York, where he immediately began acting in radio. Known as a master of dialect, he has done the voices for many famous world figures on "The March of Time." He's an enthusiastic N.Y.C. volunteer fireman.



BERGEN EVANS of ABC-TV's "Down You Go" was born in Franklin, Ohio, in 1904, lived in England for several years as a child, and was a student at the U. of Miami when he was only 15. Dr. Evans, who has a long string of college degrees, has been described by fellow panelists, as "double-domed but tough." His students at Northwestern U. agree, adding that he is as entertaining in the classroom as he is on TV. Evans is the author of 3 books, is married and has two sons.



CLIFTON FADIMAN, moderator for ABC-TV's "The Name's the Same," was born in Brooklyn in 1904, worked his way through Columbia U.: by running a bookshop, doing translations, writing book reviews. His later experiences as English teacher, book editor and lecturer made him a natural to m.c. "Information Please," and the success of that led to other opportunities for him to display his wit and knowledge. Married, he lives in New Canaan, Conn., loves to make atrocious puns.



GEORGE FENNEMAN, Groucho's Man Friday on NBC's "You Bet Your Life," once handled the announcing chores on "Dragnet" and the Martin & Lewis radio show but finds Groucho the trickiest to handle. Born in Peking, China, in 1919, George began his radio career in 1942, was soon being heckled by the irrepressible Groucho. He does oil painting, gardening, music, photography on his ranch near Hollywood where he lives with his wife, Peggy, and their three children.



BILL GOODWIN, master of ceremonies of NBC-TV's "It Pays To Be Married," is an ex-newspaperman who attributes his success in radio and TV to his early association with one Bob Hope. Actually, Bill is something of a comedian himself and decidedly a practical joker. He made a swift exit from journalism, for instance, by dyeing the city room typewriter ribbons green and filling the paste pots with shaving cream. Aside from Pat Hope, he's been associated with Burns and Allen.



JOHN K. M. McCAFFERY, moderator of DuMont's "What's the Story," was born in 1913 in Moscow (Idaho, not Russia) and currently lives in Washington (Conn.) with his wife Dorothy and three young sons. An old pro in the area of communications, he began his professional life as a college professor, switched soon after to public relations. Became editor of fiction for American Magazine in 1944, special projects editor for M-G-M in 1946. Emceed "Author Meets the Critics" until '51.



PAT MEIKLE, the attractive hostess of CBS-TV's daily show, "Welcome Travelers," is just as well known to New York City kids for her work on the local moppet program, "Magic Cottage." This was the series which gave Pat and her husband, producer-director Hal Cooper, their entering wedge when they decided to try Manhattan and TV back in 1948. Born in Detroit in 1923, Pat grew up in the college-town atmosphere of Ann Arbor where she attended the University of Michigan.



VICKI MILLS, the blonde songstress on CBS-TV's "Name That Tune," first appeared on the show as a contestant, so impressed the producer that he hired her full-time two weeks later. Since then, she has been impressing video fans with her ability to sing the good old songs in everything from Zulu to Vietnamese. An attractive 5'4 1/2" tall, Vicki was born in Danbury, Conn. in 1934, became interested in singing while in high school. She loves to cook, sew, and collect things.



OGDEN NASH, panelist on ABC-TV's "Masquerade Party," probably is America's best-known light versifier. He also has found time to write the lyrics for a number of fine tunes and to collaborate on the book of the musical, "One Touch of Venus." Actually, Ogdan admits to being very lazy. He says his favorite hobby is beach lolling, with golf running a not very close second. Born in Rye, N. Y., he has been married for 23 years to the former Frances Leonard, has two daughters.



ROGER PRICE, one of the very bright panelists on ABC-TV's "The Name's the Same," spent five years as a behind-the-scenes writer for Bob Hope before he decided that he also could be amusing in front of the curtain. Prior to that momentous debut, Roger already had dabbled in architecture, athletics and painting. A tall, shuffling, bespectacled fellow, age 35, he's married to the English music hall singer, Anita Martell, who appeared with him on his own CBS show, "How To."



ROXANNE, the statuesque blonde who adds decoration to CSB-TV's "Beat the Clock," came into public life as a photographic and fashion model. Accordingly, her first work on the quiz show consisted, in the main, of a silent display of her considerable physical attributes. Since then, however, she has been allowed to become more articulate, a factor which was probably influential in winning her a screen role in the recent "Seven Year Itch." Born in Minneapolis, her husband is Tom Roddy.



BOBBY SHERWOOD is the most musical of the panelists on ABC-TV's "Masquerade Party," to put it mildly. A bandleader, vocalist, drummer, trumpeter and guitarist, the handsome, blond Mr. Sherwood is also one of the top arrangers in the business. For years, while he served as a guitar accompanist to Hollywood's top stars, movie casting directors tried in vain to get him before the cameras. Bobby remained true to the musical muse. Music aside, he's an avid sportsman.



JACK SMITH, the master of ceremonies on CBS-TV's "Welcome Travelers," has been carving out a new career for himself during the last few years in the area of the video variety program. Jack rarely uses his pipes nowadays, but he first made his reputation as a radio and recording warbler known as "Smiling Jack Smith." A tall, dark fellow whose friends describe him as "serious-minded," he has been married to wife Victoria for 19 years. They are the foster parents of two children.



MIKE STOKAY is both the producer and emcee of CBS-TV's "Pantomime Quiz." A television veteran (he first sampled the medium back in 1931 on an experimental kiddie show), Mike conceived the idea for his program while engaged in a game of charades with fellow drama students at Los Angeles City College. After college, he became a night club emcee. Born 37 years ago in Shreveport, La., of a theatrical family, he recently made his debut as a romantic movie actor.

danger ahead!



JACK WEBB, who single-handedly made detective work one of TV's most profitable occupations, was born in Santa Monica, California, on April 2, 1920. He started his life as a private eye when—after his discharge from the Army Air Corps—he originated "Pat Novak For Hire" for San Francisco radio. In 1949, he moved to Hollywood to create "Dragnet" for NBC; the program has since won many awards. Jack directed and starred in the movie version, but switches occupations in his latest, "Pete Kelly's Blues." He's married to Dorothy Towne, lives in Toluca Lake. And that's the plain truth, sir!

foreword by **jack webb**

■ Is "Dragnet" too realistic? That question pops up every day of Joe Friday's tour of duty with the L.A. Police Department. If you ask me, you're either real or you're not. And audiences can tell, whether it's a program about law enforcement or about a coffee plantation in South America. Don't ask me how they know—they just do. So, from my point of view, I haven't got any choice in the matter. What about advantages or disadvantages in our particular brand? To get the answer to that one, I hied myself over to the two people who really ought to know the score—the writers of the show. There's a big advantage, they told me. No matter how efficient the cops are, it doesn't look like we'll ever run out of cases to dramatize. A writer can think up just so many stories, but the crooks keep coming up with new ones all the time. (You just have to pick up the daily newspaper to get a fair idea of what we mean.) They also pointed out that when they're re-creating a factual case, they don't get stuck wondering what'll happen next. It's all there in the files. The third advantage, they said, is that whenever we

have scenes of gun-play or violence, audiences know they're part of the official record, not hoked up. We're not simply breaking up the monotony. Disadvantages? Well, sometimes it's pretty hard to re-create a case accurately in twenty-six minutes when the police have been tossing it around for over six months, twenty-four hours a day. And sometimes writers don't get the facts straight. No matter how much more dramatic we think our version might be, we get out that blue pencil. After all, our technical advisers are cops and you don't argue with those boys. But both writers agreed that the advantages of realism far outweigh any disadvantages. And I'd be the last guy to argue the point—even if I didn't go along with it—because it's almost as hard to argue with writers as it is to argue with cops. Since we're being realistic, the writers' names are John Robinson and Frank Burt. My name is Jack Webb. So for once not even the names were changed for protection of innocent friends and relatives.

the line-up

WARNER ANDERSON once studied law, and the insight this gave him into police work helps to bring realism to his portrayal of Lt. Ben Guthrie in CBS-TV's series, "The Line-Up." His experience as an actor—dating back to World War I—helps, too. His birthplace, Brooklyn, is just a subway ride from Broadway, where he started his career in a play called "Maytime." Roles in other plays, radio, movies and television followed. Now settled with his wife Leeta and 10-year-old son Michael at Pacific Palisades, Calif., he relaxes by playing golf and reading.

TOM TULLY, Inspector Matt Grebb of CBS-TV's "The Line-Up," has been on the right side of the law since the beginning of his acting career. He barked his way through his first radio role as the police dog aide to "Renfrew of the Mounted," which led to more human roles in such radio shows as "Mr. District Attorney" and "Gangbusters." He has appeared in over 3,000 broadcasts and acted on Broadway and in such movies as "The Caine Mutiny" (for which he got an Academy Award nomination). He's from Colorado; his wife, Ida, from Salt Lake City.

BEN ALEXANDER, whose Officer Frank Smith role supplies the light touch to NBC-TV's "Dragnet," started his career as a 3-year-old playing Cupid. Outgrowing such roles, he quit the motion picture industry, went to college, then started a successful new career as a radio emcee and announcer. He was nervous about returning to a dramatic role as Frank Smith, but now finds he enjoys it. A successful businessman—he owns a motel and two gas stations—he still finds time to relax on his cabin cruiser with wife Lesley and son Nicholas.

TOM CONWAY is an apt choice for the role of the dashing "Inspector Mark Saber." Born in Russia of British parents, he barely escaped to England at the outbreak of the Russian Revolution. Later he tried mining in Africa, but had to return home when he contracted malaria. Discovered by a theatrical producer, he had a successful stage and radio career in England before his brother, actor George Sanders, talked him into coming to Hollywood. A heavyweight boxing champion in college, he doesn't need a double for action scenes.



DAVID BRIAN, the "Mr. District Attorney" of the ABC series, started life as a poor boy in New York City, but he has had the legendary luck of the Irish ever since. He got his first stage role when, seeing a crowd of men waiting around a theatre for an audition, he joined the throng and was given a part. Later, when he tried Hollywood, his luck held again; Joan Crawford was so impressed when she met him that she picked him as her co-star for this first movie, "Flamingo Road." After starring roles in movies, he switched to TV.



JAMES DALY, star of "Overseas Adventures," started absorbing Shakespeare, Shaw and other theatre greats when most children are still learning nursery rhymes. His mother was active in the little theatre movement in his home town, Wisconsin Rapids, Wis., and she started him on an acting career that was just about to go into high gear when the draft claimed him. After the war he returned to acting, both in the theatre and in television. His wife, actress Hope Newell, now devotes her time to their 3 daughters.

BRIAN DONLEVY's life has been almost as eventful as that of Steve Mitchell, the special agent he portrays on TV's "Dangerous Assignment." Getting into the National Guard by lying about his age, he served in Mexico, then won an appointment to Annapolis. After appearing in school plays, he resigned from the Academy to try Broadway. He finally made it—after being down on his luck for so long he had to pose for collar ads to make eating money. Hollywood stardom followed, and he now makes his home in movie town.



DAN DURYLEA, long known as a movie bad man, at last has a chance to be a hero in his TV series, "The Adventures of China Smith." Actually he's a mild-mannered family man, the father of two, who became a "villain" by accident. His advertising job was too strenuous and he had to try another field. He'd done some acting in college, and that was the only career he could think of. His big success was as a villain in "The Little Foxes." Repeating the role in Hollywood, he was so good he had to remain a bad man.

PRESTON FOSTER, star of the popular suspense series, "Waterfront," is right at home in the locale of his role. He was born on an island off the New Jersey coast and learned to swim, fish and handle a boat at an early age. But music and the theatre were his real loves; at the age of ten he had a "one-man band," he has sung in minor opera roles, acted on the stage, on radio and in over 100 movies. He studied the television field carefully before deciding his "Waterfront" role was right for him. He's married to Sheila Darcy.



REED HADLEY's face is familiar to TV audiences: he's the star of two popular series, "Racket Squad" and "Public Defender." His road had been steadily upward, but in a roundabout sort of way. Graduating directly from high school plays to a role on Broadway, he quit the big time because he felt he needed more experience. He was discovered in a little theatre production, signed a Hollywood contract, got no chance to act for 2 years. The "Red Ryder" role on radio led to rediscovery by the movies. Texas born, he's married, has one son.

DON HAGGERTY, the private detective in the "Files of Jeffrey Jones," has had three years in the Army's Military and Counter Intelligence, and wide experience in the theatre, radio and motion pictures, to fit him for the role. After studying dramatics at college, he went into summer stock, then to Broadway. A "March of Time" show, in which he appeared with Montgomery Clift, brought both actors to Hollywood. Don made his TV debut in "Cases of Eddie Drake." Even as "Jeff Jones," he likes swimming, baseball, tennis.



STACY HARRIS took a gamble to go to New Orleans as the star of "New Orleans Police Department." A veteran of New York and Hollywood radio and TV, and a regular on "Dragnet," he gave up all that to strike out in a new locale with a new television series. But after seeing prints of the "New Orleans" show, he feels the gamble will pay off. He also had to give up a promising movie career which was in the offing, but he hasn't abandoned motion pictures altogether. He was in "New Orleans Uncensored," shot, naturally, in New Orleans.

RONALD HOWARD plays the title role of "Sherlock Holmes." Born in London, he is no stranger to New York and London stages and has appeared in many films as well as on TV. He was a journalist before joining the Royal Navy for almost seven years in 1939. He resumed his career on BBC television in London. He was graduated from Cambridge University and his hobbies are book collecting and the violin. Ronald is charming, has a fine sense of humor, proudly follows the path chosen by his father, the late Leslie Howard.



LOUIS JOURDAN portrays a suave Parisian detective in "Paris Precinct." Born in Marseilles in 1920 of a well-to-do family, he always wanted to be an actor. Dramatic schooling in Paris was cut short by a French talent scout's eye for star material. He played his first film role in "The Corsair" with Charles Boyer. The war came and he joined the French underground. Imported to Hollywood by David Selznick for "The Paradine Case," he has played leads in several big pictures and on Broadway. Married, he has one son, Louis, Jr.

BORIS KARLOFF portrays the title role in "Colonel March of Scotland Yard" on TV screens. He was born in Dulwich, England. For a while, he considered a diplomatic career. Then he lost interest in that and emigrated to Canada. He worked as a farm hand until he answered an ad in Vancouver for "an experienced character actor." He bluffed his way into the job and has been creating memorable roles ever since. With the release of "Frankenstein," he was acclaimed the greatest character actor in pictures. A soft-spoken man, he likes poetry, gardening.



BARRY KELLEY brings a wealth of acting experience to his role as Charlie, Steve Wilson's right hand man in the new "Big Town" series on NBC-TV. He is known as "an actor's actor." Born in Chicago during Al Capone's reign, Kelley turned to acting after the market crash of '29 ended his business career. Two years after enrolling in a dramatics school, he was ready for Broadway and he's been busy ever since. Kelley, who has a flair for comedy and can sing (he played Jud Fry in "Oklahoma!"), lives with his wife and daughter in San Fernando Valley.

CHARLES MCGRAW, who plays the title role in "Adventures of the Falcon," turned to acting after slugging his way through 19 amateur and 20 professional fights in the middleweight class. He still looks like a boxer! McGraw has been seen on Broadway in "Boy Meets Girl," "Golden Boy" and "Native Son." He was in Hemingway's "The Killers" and lately in "The Bridges of Toko-Ri." He likes skin-diving, goes swimming every day. Charles, his wife, daughter Jill, a French poodle and a cat named "You, Too," share a 2-story Hollywood home, complete with swimming pool.



CHESTER MORRIS narrates the crime-exposé series "Captured." For years identified with law and order through his many powerful film roles, he continues the association with this series. Born in New York City in 1901 to theatrical parents, he made his first stage appearance with Lionel Barrymore in "The Copperhead" at 15. After a two-year vaudeville stint, he returned to the stage and was personally managed for four years by George M. Cohan. He faced Hollywood cameras for nearly 70 films. A wiry five feet, nine, he is a talented magician and fisherman.

RON RANDELL loves his role as host of ABC-TV's "The Vise." Born 36 years ago in Australia, he was working in radio in Sydney at the age of 14. The lead in an Australian movie, "Pacific Adventure," won him a Hollywood contract. There he played in "It Had To Be You," "The Maturing of Millie," "The Mississippi Gambler" and "Bulldog Drummond." Ron headed for England to produce plays but instead took over the moderator's seat on the English version of "What's My Line?" played the lead in London's "Sabrina Fair," acted as host of "The Vise," filmed in London.



NORMAN ROSE, narrator of NBC's "Big Story," left his Broadway role in the highly successful "The Fifth Season" to take on this radio-TV assignment. Born in Philadelphia in 1917, he began playing bit parts in Shakespearean repertory when he was 14. He decided on an acting career while still in high school. A 6-footer with dark hair and eyes, his first good role on Broadway was in "Land of Fame" with Beatrice Straight. "Richard III" followed, then radio, where he established himself as a narrator of dramatic series. He lives in Nyack, N. Y., with wife and 3 daughters.

MARK STEVENS stars as crusading editor Steve Wilson in NBC-TV's "Big Town." Born in Cleveland, Ohio, 35 years ago, he began working around tent shows as a popcorn butcher at the age of 12. A year later he joined a stock company and his job ended when the barn they used as a theatre burned down. His jobs have included truck driving, boxing, dishwashing, singing and dancing. Mark played leading roles at Fox for 7 years, later made an auspicious Broadway debut, is now a partner in a firm producing TV and screen films. Married, has 2 children.



JEROME THOR, the star of "Dateline Europe," began his acting career one hot summer's day at Coney Island where he worked as a lifeguard. He vowed to become an actor, had to carry through to save face. He won a scholarship to Manhattan's famous Neighborhood Playhouse. Parts in outstanding Broadway hits such as "Golden Boy," "My Sister Eileen," "Doughgirls," "George Washington Slept Here" followed. Recently devoting himself to television, he has racked up an impressive list of credits on "Studio One," "Suspense," "The Web" and others.

in search of adventure ...



RICHARD CARLSON, who portrays Herbert Philbrick on "I Led Three Lives" began acting and writing plays in college. After distinguishing himself in seven Broadway hits, Hollywood snared him with a contract not only to act, but to write and direct. This Alberta Lea, Minnesota, native is married, the father of two boys, calls the San Fernando Valley home. For relaxation Carlson still does some writing—when he's not running down to Mexico for the bullfights.



ERROL FLYNN, the dashing hero of more than 40 adventure movies, stars in "March or Die." Although he was born in Tasmania of English parents, Britain was his home. At 17, he left it for Sydney, Australia, where he prospected for gold, traded and fished. When he returned to England and went on the stage, Warner Brothers spotted him. In Hollywood, he reached stardom with his swashbuckling "Captain Blood" role. He made a movie with Patrice Wymore, married her.



ROBERT NEWTON, the "Long John Silver" of the CBS-TV series, is a veteran of the London stage. Born in Dorset, England, he first appeared in Shakespearean plays. He toured South Africa and made films in England before director Lewis Milestone brought him to Hollywood. This international stage and screen favorite appeared in "Les Miserables," "Oliver Twist," and "Robin Hood." He's a six footer, black-haired, brown-eyed, married to Vera Budnick, has a daughter.



CESAR ROMERO, the danger-dodging diplomatic courier in "Passport to Danger," is a native New Yorker of Cuban parentage. His grandfather was so active in the fight for Cuban independence, he became its first President. Romero received his training on Broadway, played leads in a number of hits before he went to Hollywood. He recently celebrated his 20th year in movies, is a popular guest on many TV shows. Basketball and dancing keep him exercised.



RICHARD GREENE, star of CBS-TV's new adventure series, "Robin Hood," was born in Plymouth, England, while his parents were touring with a play, "French Without Tears" (a London stage hit) was responsible for his crossing the ocean to become a screen star here—but the thunder of war brought him back to England in 1940, sent him to France, Holland and Belgium. He's divorced from actress Patricia Medina, still remembers America with delight. Among the things he likes: hamburgers, cowboy ballads, American slang, making limericks.



BRIAN KEITH is the husky blond actor who plays the title role in CBS-TV's "Crusader." Born into an acting family in Bayonne, New Jersey, he got an early start. At age 3, he had a part in a Paramount movie. Radio, TV and the stage kept him busy until Hollywood reached out for him. While touring with a road company, he met and married actress Frances Helm. His recent movies were Paramount's "Arrowhead" and "Alaska Seas." He's a muscular 6-footer, has blue eyes.



HUGH O'BRIAN, the "Wyatt Earp" of ABC-TV got his start as an actor when a friend talked him into joining a little theatre group instead of entering Yale. That was it! Ida Lupino's movie company gave him a start in movies, and a U-I contract and 20 pictures followed. Born in Rochester, New York, and educated in the midwest, Hugh is an accomplished magician, plays the piano well and wrestles to keep fit. He's brown-eyed, stands 6 feet, is a popular Hollywood bachelor.



FORREST TUCKER, the hero of rugged adventure films, is well cast in Philip Wylie's "Crunch and Des" series. This Plainfield, Indiana, 6'4" and rugged star played championship football, basketball and tennis in school. When he's not making pictures, golf claims all his attention. Won an invitational golf tourney in '47. His Broadway appearance as Lenny in "Of Mice and Men" gave "Tuck" his movie break. He's married to Marilyn Johnson, has a daughter by a previous marriage.

the happy blending

*movies and television blithely swap
time, talent and techniques*

■ Who's who in television? Who's who in the movies? These days, you don't really know unless you're looking at a program guide, or have a good memory. For movies and television are borrowing talent and ideas from each other so fast and furiously that it's hard to know who's helping whom. Maybe, though, it doesn't matter—as long as the result is satisfying and impressive. What comes out may be as hard to identify as the ingredients of a dessert mixed with a Waring blender—but it promises to be a highly palatable concoction.

The first part of any television-into-movies tally must start off with the names of five people who may be the "who's who in television" today, but are rapidly becoming the "who's getting to be who" in movies too. They're Jack Webb (whom *Dragnet* made a star on the marquee as well as on the telops), Liberace, Steve Allen, Ed Sullivan and George Gobel—all of whom have feature movies in work or recently released. Jimmy Dean and Betsy Palmer head the list of film's fast-rising stars who got started on TV: a list that's going to be increased when John Cassavetes brings *Crime in the Streets* to the movies. On the writer's side, Paddy Chayefsky seems to have started something when TV's *Marty* became a hit movie, for Rod Sterling's *Patterns*, Reginald Rose's *12 Angry Men* and *Crime in the Streets*, and Paddy's own *The Catered Affair* all follow up their own success on the home screens by appearances on the movie screens. The movie people aren't niggardly or overly cautious in paying for screen rights, either. Chayefsky's *Catered Affair* was snapped up for a sum said to be in the neighborhood of \$100,000, Reginald Rose is supposed to come in for 50% of *12 Angry Men's* movie profits, and *Operation Home*, a Studio One production, was bought by M-G-M before it had the chance to get either inside or outside of *Studio One*.

Lest all this sound too one-sided, Hollywood reminds us that it isn't just a borrower. It's happy to be a lender, too. Humphrey Bogart, Frank Sinatra, Eva Marie Saint, Betty Grable and Guy Madison are just a few of the big-name movie stars who've made memorable appearances on television. Movie producers, who once used to frown on TV appearances by their top stars, now smile happily instead—for they know that when a star keeps in the public eye it promotes his latest picture and helps,

rather than hinders, the sale of tickets at the box office.

This year, too, almost every major studio has a movie program on the TV schedule. Walt Disney was a pioneer—getting there at the very beginning. Last year, when Disney announced his plans to bring *Disneyland* to TV, movie exhibitors were dismayed. They complained that he'd be keeping people happy in their living rooms instead of enticing them out to the movie theatres. Disney had another idea. He planned to use his TV program to get people *into* the movies, instead of keeping them away from them. He did, too. Davy Crockett, originally shot for TV, became a full-length feature, and Disney used his TV program to lure his audience down to 20,000 *Leagues Under the Sea* and *Lady and the Tramp*.

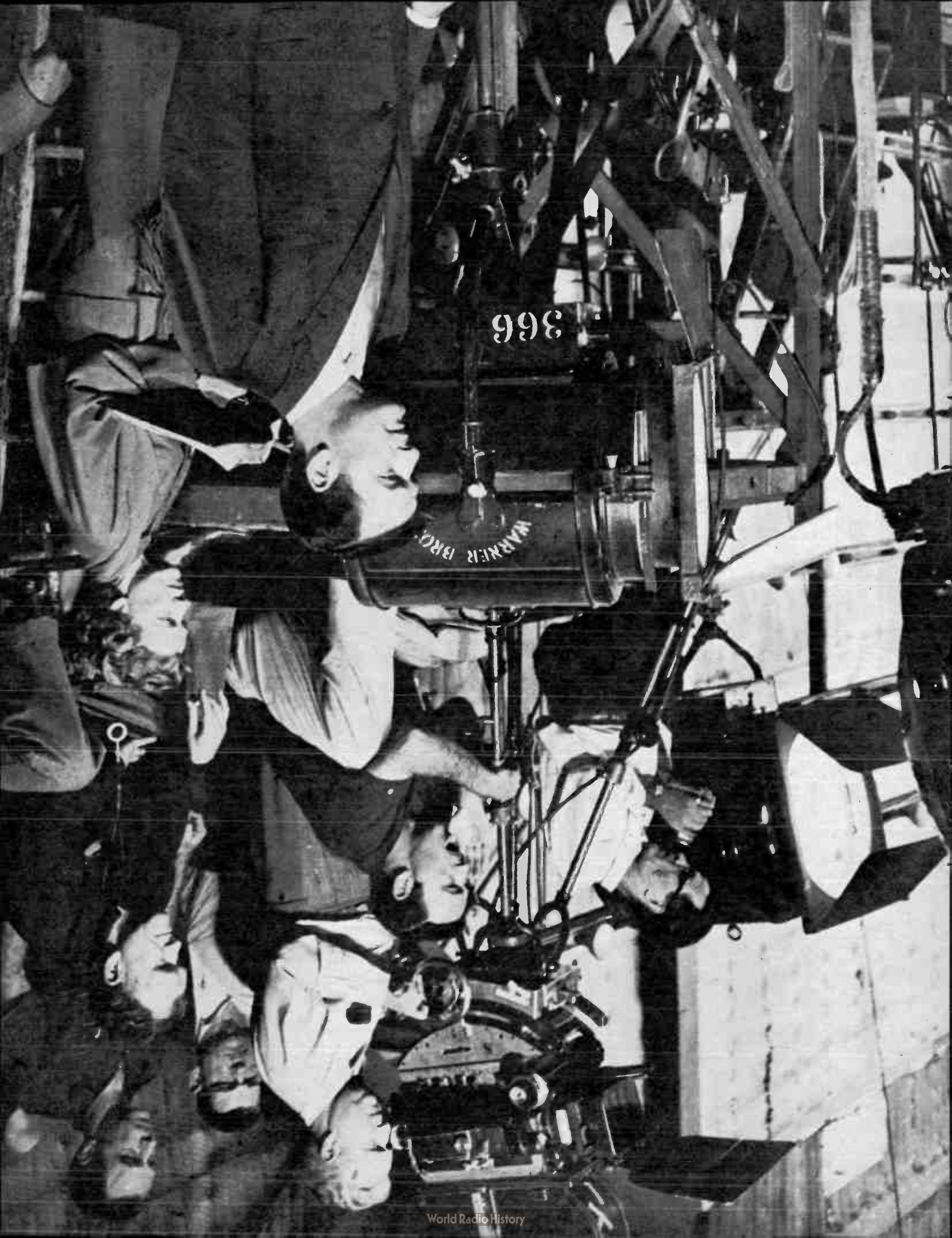
Warner Brothers hopes to do the same thing this year. As part of their dramatic show keyed to three different dramatic series (*Casablanca*, *Kings Row* and *Cheyenne*), they plan to take the TV viewer backstage on the studio lots while Gig Young interviews a star, or takes his audience on a personally conducted tour of the movies and movie locations.

M-G-M does something similar in its weekly television series, for *M-G-M Parade* devotes a portion of each of its shows to information about movies which will soon be shown in the movie theatres. Not to be outdone, 20th Century-Fox turned over one huge lot of its Hollywood property to making movies for television, and Columbia Pictures steps up its production of films for TV from a slow walk to a fast run.

In most cases, this doesn't mean that the TV viewer will get a chance to see movie feature films, but it does mean that he'll get to see a TV film made with all the know-how, all the polish and all the talent of years and years of movie-making. And he'll get that first-hand introduction to Hollywood's stars and studios that ordinarily might come only with a trip to the West Coast. And—as though to bridge that final gap—NBC plans to follow up its presentation of *The Constant Husband* by making first-run films part of standard television fare, while 20 top-ranking English movies will be coming your way, courtesy of ABC.

To all of this we say, "happy blending!" From the looks of things, television and movies have finally gotten around to that very happy ending.

Hollywood-and-TV criss-cross: Gig Young (right) takes TV viewers backstage to watch a scene being filmed. The take? TV's own Liberace, playing the piano for *Sincerely Yours*. →





flight of fancy

Mary and Robbins take to the air for a bit of flying rehearsal. Wires from ceiling were painted not to show on camera as Peter soared through air.



Mary Martin, a Peter Pan to top 'em all—and literally, at that. Mary loved "flying," kept wanting to go even higher.

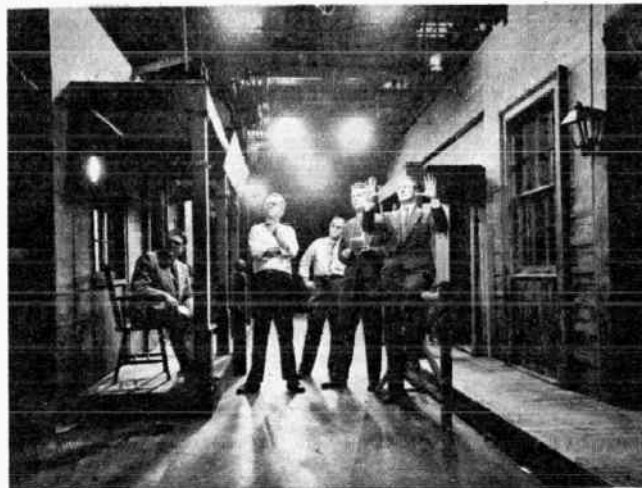
■ "Producer's Showcase," which deals in spectaculars as a matter of course, really pulled a coup last year when they came up with "Peter Pan." It was the first time a Broadway musical had been transferred, lock, stock and ballet, from Broadway to television, and 67,300,000 people are reported to have seen it. Not only seen it—loved it. So much that the whole thing's being done again in January. You're getting free for nothing, by the way, the very same show that thousands of folks shelled out \$6.90 apiece to see at the Winter Garden. The very same show, that is, except for a few changes in the dance sequences, and 17 minutes which were cut from the original. Mary Martin's aerial feats, thrilling enough in the theatre,

were almost more unbelievable on television. Caught from new angles, they gave the audience the illusion of watching from a cloud as she soared and swooped through the air. The Broadway sets had to be re-designed for TV, a special camera (supported by a platform 15 feet off the ground) had to be rigged for the flying sequences, and, since Mary had refused to pre-record any of her songs, she had to wear a battery mike right in her costume bosom, so the sound could be picked up even as she swung. The only mishap came during dress rehearsal, when Mary cut her hand on a wire, had to put a skin-colored bandage over the wound, nevertheless went on to thrill millions as the most uninhibited Peter Pan of all time.

Fred Coe, who directed Mary on TV, said she told him, "The more children who see Peter Pan, the happier I am."



Coe and Company (Coe's at right, hands raised) discuss the conversion of a hit Broadway show to a hit TV musical. Dances had to be re-staged, sets re-designed to fit TV's limited space.



Jerome Robbins, who did show's choreography, pointing out some change in a routine.



Kathy Nolan, Robert Harrington and Joseph Stafford (the Darling kids) hated to come down to Earth when summoned.



Mary and the Darling Children take off again. Mary's own child, Heller Halliday, made her Broadway debut in "Peter Pan" with her mother, then repeated her role (the young housemaid) on the NBC television spectacular.



bright lights and sweet music

foreword by **raymond scott**



DOROTHY COLLINS (known as Mrs. Raymond Scott and as "Mama" to the darling baby shown above) was a natural for Lucky Strike singing commercials. She has been both lucky *and* striking since she first opened her hazel eyes in Windsor, Ontario, Nov. 18, 1926. Blonde Dorothy, who manages to look pertly prim yet cute and curvy in a tailored shirtwaist (designs them herself, has sold a million), won an amateur contest which won her a radio job singing through school days. Raymond Scott came into her life in 1942. He suggested voice study, put Dotty on the radio "Raymond Scott Show," took her on tour. Dorothy became a "Parade" singer in 1950 by auditioning Ray's jingles for the sponsor.

RAYMOND SCOTT, best known as NBC Radio-TV "Your Hit Parade" conductor, has another reputation: Wily One. Composer of hits ("18th Century Drawing Room," "Twilight in Turkey," "Minuet in Jazz"), he once launched a song with a 39-word title. Born Harry Warnow, Sept. 10, 1909, in Brooklyn, Ray chose his professional name from the N.Y. phone book. Son of a Russian violinist who owned a N.Y. music shop, Ray learned piano by slowing the mechanical piano players and fingering the keys. At 6, he was putting platters on for Daddy's customers. His Raymond Scott Quintet is never to be forgotten. Likewise his discovery of Dorothy Collins, now a "Hit Parader," once his band singer.

■ I remember before "The Hit Parade" switched from radio to television, people sneered at the idea. "What on earth are you going to do with the same tune every week?" they said. Well, it only turned out to be better on TV. If a song—like "Melody of Love"—runs 20 weeks, the staff finds it stimulating, a game in many ways, to think of 20 different treatments for that same song. We use a mixture of devices, considering the situation of the story of the song, the actual words and phrases. There's no limit to the production staff's imagination. They use moods, words or phrases suggested by the song. "Tweedle-Dee-Dee" suggested an Alice in Wonderland treatment, for instance. And we like to use children and animals, and often did so with "Davy Crockett." I've been with "The Hit Parade" for six years (one year before TV) and all that time I've been hearing how awful the public taste is. As far as I'm concerned, the public knows, not from nothing, but from *everything*. The public isn't biased. As long as a song is composed sincerely and performed sincerely, it's a source of joy to people at large. And the public loves switch, loves change. A crazy instrumental like "Skokian" runs three or four weeks, then you hit "Melody of Love." Today they buy "This Old House," tomorrow "Ebb Tide." Maybe you'd like me to choose one of the "top seven songs" which ran quite a while, and describe a few of the ways in which it was presented? Well, let's take "Mr. Sandman." Once we did "Mr. Sandman" with Snooky Lanson, the Hit Paraders, dancers and extras. We set the scene in a frontier town of the nineteenth century. A group of men were waiting, snapshots in hands, for the stagecoach which was bringing their mail-order brides. Snooky's girl was last to alight, and she wasn't quite the beauty he'd expected . . . Another time we had Gisele MacKenzie in a corner of a chic shop where, it was our whimsical notion, a man might be purchased. Gisele was looking over pictures, and singing specifications. Finally she decided on the salesman himself, and a second salesman came up and put a "sold" tag on the first . . . Russell Arms did a more poignant "Mr. Sandman." As the operator of a follow-spot in a TV studio, he sat in the balcony, training the beam of light around the empty studio, singing of his hope that the "magic beam" would find a beautiful girl. He discovered a radiant creature in glittering costume, but by the time he'd rushed down below, she'd gone . . . Once we had Dorothy Collins, Snooky, Gisele, Russell and a host of extras form a living valentine and deliver "Mr. Sandman" as a valentine message to the audience . . . Once Snooky sang it while playing a hobo bedding down for the night, singing wistfully of romance and a world of dreams. A "magic beam" appeared at the end, but it was from the flashlight of an unsympathetic policeman. Well, you get the idea. I've already had six years of it—and I'm not bored yet!



SNOOKY LANSON, singer on NBC-TV's "Your Hit Parade," looks like a boy, but a family man is he, with a house in the suburbs (Scarsdale, N.Y.) and two kids, Ernie and Beth. And, his name is misleading. Takes courage to answer to Snooky, a nickname his mother gave him soon after his birth, March 29, 1919, in Memphis, Tenn. Snooky began singing for WSM Radio in Nashville, while still in high school. He was on his way to "Hit Parade" by 1942, when he sang with Ted Weems. Snooky is otherwise known as Roy.

**"Mr. Sandman":
1 hit, 3 singers,
3 versions**

GISELE MacKENZIE could have become a concert violinist-pianist, but aren't you glad she didn't? Dark-eyed, throaty-voiced Gisele, of NBC-TV's "Your Hit Parade," trained in classical music from age 3, began sharing her perfect pitch vocally with troops at wartime service shows. Then in her last year of violin study at Canada's Royal Conservatory of Music, a Canadian Navy bandleader became her manager, steered her into her own CBC Radio show, singing ballads and folk airs. Four years later found her at N.Y.'s Cotillion Room, a top recording artist. Daughter of a Winnipeg M.D.



RUSSELL ARMS came to full-fledged singing stardom on NBC-TV's "Your Hit Parade" by the happiest accident in his, or for that matter anybody's, life. Already a familiar and handsome face to movie-goers ("The Man Who Came To Dinner," etc.), Russ casually informed his agent he could sing, too. Whisked to N.Y., auditioned by WNEW as a singer, he was immediately put into harness on "The Russell Arms Show," was in demand for TV. Like Dorothy Collins, Russ started an "Parade" singing commercials. Born Feb. 3, 1926, Russ married singer Liza Palmer in '49. No kids—just tropical fish, at home on Long Island.

PERRY COMO, singing star who is now an NBC-TV show property, found fame and fortune by coining the phrase: Have tux, won't travel! By 1942, Perry, already a big name band vocalist, decided he was weary with traveling. He made tracks for Cannonsburg, Pa., the mining town where he was born and raised. At eleven, Perry had been an apprentice in the town barbershop for 50 cents a week. He was kicking around half an idea to open his own barbershop, when a long distance call came through. General Artists Corporation brought Perry, wife and child to New York, guaranteeing no travel and a CBS radio job. Within weeks, the young baritone's air show brought a flood of club date offers. A date at the Copacabana put him in pictures, under contract to 20th Century-Fox ("Something For The Boys," "Doll Face," "If I'm Lucky."). In 1948, Perry made his TV debut; remains one of its brightest stars. Perry, seventh of 13 children, never had a singing lesson. An earthy, sincere person, he is gratified by TV work, because it "makes me feel good in a family way . . . going into people's homes during Easter and Christmas with devotional songs," or, "introducing new kids with a light in their eyes and a song in their hearts." Perry is married to his childhood sweetheart, Roselle Bellino. They have two boys and a girl, live in a 12-room house on Long Island. Teen-age Ronnie, Perry's oldest boy, has Papa's talent, sings at church and school. Perry likes golf, is a fight fan, prefers sport clothes and likes the colors blue and yellow, the song "Temptation."



BOB CROSBY, youngest of five Crosby sons, gets a bang out of Bing, bull sessions, bandleading and, of course, broadcasting his CBS-TV "Bob Crosby Show." In show business 18 years, Bob, whose famed Bobcats band hit big time in the Thirties, was born in Spokane, Wash. Like Bing, he went to Gonzaga. Bob, wife June, 2 girls, 3 boys, live in Brentwood, Cal.

JOAN O'BRIEN, sweet-singing Irish girl on Bob Crosby's CBS-TV show, was talent-scouted by Bob's teenage daughter Cathy. Each Saturday found Cathy glued to the TV set. Daddy Bob pulled up a chair, heard Joan warble, hired her. Born Feb. 14, 1936, in Cambridge, Mass., Joan won an amateur contest, while studying for business at Pasadena J. C. No more business!

THE MODERNAIRES, vocal fivesome on CBS-TV's "Bob Crosby Show," arrange their tunes, write many of the songs. Hal Dickinson first got up a group called "Three Weary Willies," Ray Noble dreamed up Modernaires. All musicians, other members are Paula Kelly (Hal's wife), Francis Scott, Allan Copeland, Johnny Drake. They record for Columbia.



DINAH SHORE, named the nation's "favorite female vocalist" in a '51 Gallup Poll, is in her 4th season as TV's First Lady of Song on Chevrolet's NBC-TV show. Blonde, brown-eyed Dinah has stayed as sweet as she was as Frances Rose Shore, a nice little package of warmth from Winchester, Tenn. She holds a B.S. degree in sociology from Vanderbilt University, but chucked all that for a radio (WNEW) singing job with another unknown, Frank Sinatra. Eddie Cantor gave her a boost. Married to actor George Montgomery, has 2 children.

THE SKYLARKS QUINTET warbled its way around the world, until NBC-TV stopped all 5 in full flight, put them to work on Dinah Shore's show. The lead voice, pretty Gilda Maiken, joined the group in '46, but the four male Skylarks were G.I.'s who teamed during World War II in Panama. Jackie Joslin, Earl Brown, Joe Hamilton and George Becker formed an Armed Forces Radio Show, entertaining G.I.'s in the 4 corners. In '46, as the Blue Moods, they joined Woody Herman, then Jimmy Dorsey, Harry James, singing across the USA.



EDDIE FISHER, star of NBC-TV's "Coke Time," better buy a ticket now for that first rocket ship ride to the moon. Still in his twenties, Eddie hasn't many more laurels left to cop on this particular planet. Slim, shy, curly-haired Eddie has chalked up a big score of hit records since Eddie Cantor discovered him in '49, took him on tour of the nation. Born Aug. 10, 1928, in Philadelphia, Eddie began voice "study," shouting his father's wares on a vegetable truck. He has sung for President Eisenhower, Queen Elizabeth—and his wife, Debbie Reynolds.



TONY MARTIN, one of Hollywood's most durable celebrities, is devoting most of his energy, which is considerable, to TV, starring on his own NBC-TV song shop. All God's chillun remember Tony and Rita Hayworth in "Music In My Heart," and Tony with Lana Turner in "Ziegfeld Girl." But TV, night clubs and theatre are Tony's meat now. Hollywood is home mostly because his wife, dancer Cyd Charisse, and sons, Nicky and Tony, Jr., live there. Born on Dec. 25 in Oakland, Cal., Tony is 6 feet, weighs 175, has black hair, brown eyes. A fussy dresser.



JULIUS LA ROSA, CBS-TV singing star, was an, above-average student at Brooklyn's Grover Cleveland High School—all the time he was studying Sinatra, Como and Crosby. For all we know, they're studying Julie now that his sales of "Eh Cumpari" are over a million. Born in Brooklyn, Jan. 2, 1930, he earned enough on Arthur Godfrey's TV show to buy mom and dad a 9-room house in Mt. Vernon, N. Y. Since he and Godfrey parted publicly, Julie's theatre, club, TV pay could buy hotels. Mom's Italian food sends him. Julie swims, is baseball happy.

HOWARD BARLOW, conductor of ABC-TV's "Voice of Firestone," first became interested in music when he was only 6 years old. Born in Urbana, Ill., in 1892, Barlow first took up the baton when he found his school glee club awaiting the tardy arrival of their director, Wilberforce Whiteman (father of Paul). Barlow impulsively took over. "Mr. Whiteman came in and laughed. Later he invited me to his study and gave me my first lesson in conducting."



MINDY CARSON jumped from candy company executive to top vocalist. A New York girl (born 1927), Mindy had always wanted to sing but had concentrated on her job. Finally she had herself completely made over by manager Eddie Joy (whom she later married). Her first jobs were with touring bands, but when Paul Whiteman hired her Mindy's career skyrocketed to the top of the recording, TV and nightclub business. Two daughters now help to keep her busy.

PEE WEE KING jumped from small-time shows to the leadership of one of the top bands in the hillbilly field. Born in Abrams, Wis., he first led a 4-piece outfit during his high school days, then joined Gene Autry as an accordionist, later spent 10 years with "Grand Ole Opry." Now he has his own show on ABC-TV and is still garnering honors for his songs and western music. Pee Wee is married (4 children), likes riding, hunting, collects western clothes and hats.



FRANKIE LAINE had many lean years before his golden notes paid off. A Chicago boy, Frankie grew up in the atmosphere that produced Krupa, Dave Rose and other famous jazz musicians. Frankie originally sang in a smooth ballad style but found the professional going too rough as just another singer. Inspired by Louis Armstrong's trumpet, he set out to create his own style. The payoff: Fabulously successful recordings, a movie stint, his own TV show.

GUY LOMBARDO has become a legend in his own lifetime by keeping to the musical style first suggested to him by Paul Whiteman: "Keep it sweet but never sticky." Guy and his Royal Canadians go on year after year as a top favorite in hotels and on their NBC program. Guy is also a famous speed boat racer, restaurateur, and producer of "Arabian Nights." But he is especially proud that 6 members of his original 9-man band are still with him.



MARION MARLOWE has been in show business 20 years. At the age of 5 she was a radio singer, later graduated to little theatre and light opera, finally did 2 years of TV and stage work in England. In 1951 Arthur Godfrey heard her sing, promptly hired her. As a Godfrey alumna, Marion's career is zooming, with TV, nightclub, recordings, possibly movies. Married to TV producer Larry Puck, Marion likes to write poetry and short stories.

VAUGHN MONROE was born in Akron, Ohio, and began his musical career at the age of 11, tootling away on a battered trumpet. He worked his way through school by playing with local bands, actually studied for a concert stage career. But it was as a band-leader-vocalist that he made his big success and best-selling records. In 1953 Vaughn gave up his band to become a single act, now is star of his own TV program and official "Voice of RCA."



PATTI PAGE, the singing rage, is an Oklahoma girl and one of 11 children. Patti's first vocalizing was done, along with her 7 sisters, in a Tulsa church choir, and it was not until she filled in for a missing singer at the radio station where she worked that the Page career began in earnest. Patti toured with a band, sang in nightclubs, finally got a steady job with Don McNeill which led to her own CBS program and a recording career that is still the talk of the industry.

TENNESSEE ERNIE FORD, called one of the most versatile men in show business, worked hard to achieve stardom. Born in Tennessee in 1919, he started his career as a \$10 a week radio announcer, took singing lessons and even studied at the Cincinnati Conservatory of Music. After the war he got a job as announcer in California, started dropping in on a hillbilly show, soon became a part of it. Now he has night club dates, recordings and his own show.



FLORIAN ZABACH, "the poet of the violin," made his debut at 12 in his native Chicago playing with concert orchestras. While in the Army he became interested in pop music and developed his current easy style. In addition to his violin talent, ZaBach likes to incorporate into his act magic tricks, singing and humor. Although his hands have suffered 2 serious injuries, he can still play 1280 notes a minute, more than any violin virtuoso now on the concert stage.

LIBERACE is still smiling, mind you, but he's unhappy. Says the man whose TV series is seen by a mere 35,000,000 a week, "I'll never be satisfied until I can bring music to people all over the world." There's no containing this Wladziu Valentino Liberace, the national institution born in Milwaukee, Wis., 35 years ago. Paderewski, Poland's pianist-statesman, started the whole thing by praising little Wladziu's playing skill at the piano. Liberace's Dad, a French horn player himself, urged Wladziu to be an undertaker. His showmanship applied to that trade staggers the imagination! Liberace lives with his Mom in a \$100,000 San Fernando Valley house, loafing, recording albums, composing, and working in his first movie: Warners' "Sincerely Yours."





FRED, Ethel's husband on TV, first got the hang of video playing a variety of parts on the "Alan Young Show." Had William Frawley's mother had her way, though, he'd have been a court reporter or a railroad man instead of one of the films' best-known actors. Mama admitted she'd been wrong after her boy became a Broadway star in "Twentieth Century," spent 20-odd years in Hollywood.

ETHEL caught the Arnazes' eyes when she was playing summer stock in 1951 in "The Voice of the Turtle." They decided she was just the right type for a neighbor. Vivian Vance first opened her blue eyes in Kansas. Fate and her father took her to dramatics school. She won parts in musicals like "Let's Face It," dramas like "Over Twenty-one" in which husband Philip Ober co-starred.

SITUATION COMEDY

reports of its death are greatly exaggerated

foreword by **lucille ball**

EDITORS' NOTE: Variety, the show business newspaper, announced not long ago that situation comedy is dying. So we've picked three guest editors to reply—all still kicking!

■ It may be true that situation comedy is through. But I don't think so. Not unless living itself has gone out of style. All I know about why people like our program is from what I read in letters that they write us, and they say they watch "I Love Lucy" because so many of the situations are similar to the things that happen in their own families. I've even been told by some that they've got a new perspective on their own marriage, and have found themselves looking at their problems with a new sense of humor. About this, I'm both humble and delighted. And grateful to our writers. Without our writers, Desi and I *would* be dead! . . . Actually, we've been doing "I Love Lucy" long enough so we're beginning to hanker for a change. But we'll never forget "Lucy" and how she made our dreams come true. We'd always wanted a chance to work together, and share our leisure. Yet it used to look to us as though we'd never get our wish. Everybody said Desi couldn't play my husband. (He wasn't supposed to be the right type, and this after we'd been married ten years!) Our marriage is certainly the thing that has fed our work. Little happenings are often lifted right out of life and into a script. I remember Earl Wilson's asking Desi and me if we got our script quarrels from real life, and Desi giving him an almost too-honest answer. "Sure," said my husband. "Like when the neighbors have a fight, and we get in a fight over their fight. Once a couple really comes to our house and is going to get a divorce. We make them up. They leave arm-in-arm. Lucille and I start taking sides, and we wind up with a divorce." It was true, too. In the fourth year of our marriage, I had started divorce proceedings. Only thing was we couldn't live without each other. "Lucy" has been good to Desi and me in more ways than one. We figure our series is worth \$5,000,000 at the moment, and Desi says he wouldn't sell it for that. We've worked out the best kind of life: time for work, time for play with our kids, a home that's exactly like a dream. And if you'd ever told me this could all happen to a kid from Butte, Montana, (me, friends, me) I'd have giggled—and hoped you were right.

LUCILLE BALL, as Lucy Ricardo, manages to manage everything and everybody from props to costumes on CBS's "I Love Lucy," earns the title of General. Being "on the ball" is no novelty: at the beginning of her career, when she was a model, she almost lost her life in a car accident, was told she'd never walk again. It took three years to reverse the gloomy prediction. Some years later, in 1940, she married Desi Arnaz. Eleven years later, they auditioned their show, had first child, Lucie Desiree. Son Desiderio Alberto arrived in 1953. His mother studied music from age 5, was told at 15 that she'd better stop thinking about an acting career. Again, the prediction was wrong—Lucille modeled, chorus-girled, made movie and stage hits. She and Desi live on a ranch in Northridge.

DESI ARNAZ, Lucy's husband on video and off, came to the U.S. on the heels of a Cuban revolution. World War II gave Desi Arnaz a broken kneecap in basic training, sent him to entertain hospitalized G.I.'s. He worked for a year with Xavier Cugat, then went out on his own. Nightclubs liked him; so did Hollywood. In 1939, Desi pounded the skins in "Too Many Girls," married Lucille, the leading lady, a year later. His personality is as vibrant as the music he makes. Friendly, direct in manner, with flashing eyes, he's an avid fisherman and his tennis is the talk of his neighborhood. A good cook, he specializes in bouillabaisse at home and on his 33-foot cruiser anchored at Balboa. Desi repairs the boat himself, but shares everything else with his charming wife.

"dead" men tell their tales



■ They tell me a recent article in *Variety* said situation comedies as such were finished. Boy, I'm glad I can't read. This way, I don't even know I'm washed up, and I can go on thinking of myself as a working television actor. Seriously, I can read. I just don't believe everything that gets printed, and I allow you the same leeway. You may disregard *my* words, if that's the way you feel. I *don't* believe situation comedies, as such, are doomed to oblivion. Maybe *copies* of successful shows drop by the wayside. But a show with a fresh approach can have a long life. Take our show. A commercial photographer who photographs beautiful models is a good premise on which to build. Characterization is important, and Bob Collins, whom I play, is like most men. He likes to look at pretty girls. So much for the male audience. Ladies in the audience get a kick out of the predicaments a man gets into, and then we inject family life. A good story line will hold an audience, and with strong characterizations—most of them modeled after the people next door—we believe we can be entertaining every week. So far the ratings seem to back us up!

ROBERT CUMMINGS, whose full name is Charles Clarence Robert Orville Cummings, used to work nights as an elevator operator, then spent daylight hours calling on theatrical agents. His luck was bad until he discovered popularity of English actors. Bob bought a round-trip ticket to England, picked up British accent and clothes, became a hit. Broadway, radio and movies—Bob switched personalities again—followed, were capped by his role on CBS's "The Bob Cummings Show." A bachelor on TV, in real life, Bob is married to former actress Mary Elliott, has four children in his Beverly Hills home.

■ I'm not exactly unbiased about situation comedies, since I play Lily Ruskin in the "December Bride" series, but I don't think good ideas, good writing and good acting need to wear themselves out. Parke Levy, who started our series, had a larger premise underlying the obvious one that "mothers-in-law are people." His premise was that a person who continues to love living and people, even after a lot of years of experiencing the downs as well as the ups of life, will find that every day is an adventure story, sometimes gay, sometimes sad, but *never* dull. Our viewers seem to agree, and the TV viewer is the boss! He has the right and the power to admit, into the intimacy of his home, programs he feels friendly toward. He has the same power to shut them out. In a situation comedy, the viewer can build up a sympathetic understanding between himself and the actors so that they become old friends. It gets to be, "Let's turn on the set and see what whosis is up to now." I think the popularity of a situation comedy stems from—and will continue to stem from—consistency to an idea the public feels friendly toward, presented with great talent and skill.

SPRING BYINGTON, unlike the mother-in-law of stage, screen, vaudeville and comic books, gets roses instead of tomatoes from son-in-law Hal March on CBS's "December Bride." A trouper with a spirit as gay and bubbly as her first name, Spring has more than 70-odd films and 30-odd plays chalked up. It all began in her native Colorado when she was 14, worked in stock for \$35 a week. The tab got higher and higher, finally went from bank to real-estate broker for her Hollywood Hills home where she cooks, shops, putters around, flies a plane, reads almost every non-fiction book published.





private secretary

SUSIE MacNAMARA, like Jenny, "made up her mind when she was three" to become a singer, dancer, theatrical star. Such determination, coupled with talent and looks, brought Ann Sothern, star of CBS's "Private Secretary," fame in theatre, movies, nightclubs and TV. The little girl from North Dakota was christened Harriette Lake, became a youthful pianist and composer, took a talent scout's advice and tried New York where she scored immediately in "Of Thee I Sing." Her movie credits are long and she has known night club success, but she's best remembered for her comic, feather-brained role of Maisie.

PETER SANDS, Susie's boss, was reared as Don Porter on an Oklahoma cattle ranch. The acting bug bit him when he was 15, living in Oregon. First came plays, then radio in California where he wrote, directed and acted. Hollywood put him in a long list of "B" films, tapped him for an "A" when Uncle Sam also tapped. Don served three and a half years in the Signal Corps as combat photog and in photographic censorship in Ceylon. The Porters, Don, Peggy, daughter Melissa and son "Skippy," live in Los Angeles suburb, Monrovia.

CHESTER A. RILEY climaxes a career that began in 1936 when, after a one-night stand as singing waiter, William Bendix landed a spot with the New Jersey Federal Theatre project. After a three-year stint, he acted in six Broadway shows—all flops. More auspicious were his Hollywood roles, "Detective Story," "The Babe Ruth Story," "Woman of the Year," the Theatre Guild's "The Time of Your Life" and NBC's starring role in "The Life of Riley." New York born, Bendix played semi-pro ball, had a grocery business, married his childhood sweetheart, Terese, has 2 children.

PEG RILEY, Chester's *frau* on the show, is movie director Jack Reynolds' wife in real life. Her maiden name was Marjorie Goodspeed, but older fans may remember her child-star name, Moore, used when she appeared with Ramon Novarro. Movies and the chorus somehow led to TV.

BABS follows a stiff program of TV actress by day, college student by night, popular girl-around-campus in her spare time. Eighteen-year-old Eugene Sanders never participates in school plays. "If I had one more script to memorize, I'd go off the beam," says TV's onetime Corliss Archer.

JUNIOR attends school in Hal Roach's private classroom as Wesley Morgan. He's a veteran of TV, radio and movies, got his first plum—the top role in "The Golden Prince," about a boy and his dog—from producer Pete Smith.





MAMA'S theatrical career takes up two full columns in "Who's Who In The Theatre," lists 60-odd shows. Had Peggy Wood's newspaperman father had his way, though, Peggy'd be warbling at the Metropolitan instead of telecasting weekly on CBS. He had her coached for opera when she was four, gave in 20 years later when Peggy starred in "Maytime." It's been drama after comedy after movie ever since. Magazine articles keep Peggy busy in between rehearsals and, comes dinnertime, she sits across the table from husband William H. Walling.

PAPA, off video, is bachelor Judson Laire, who sold real estate for 12 years before facing footlights. Broadway followed his work with the Beechwood Players. The war found him on USO tours; TV audiences got their first glimpse of him in 1941, see him on major dramatic shows.

NELS, Mama and Papa's TV son, is 26-year-old Dick Van Patten, who's been facing audiences since he was eight. He's been onstage every year since, appearing with stars like Tallulah Bankhead, Alfred Lunt and Lynn Fontanne. But his favorite actress is Pat Poole. She's his wife, too.

KATRIN, "Mama's" official narrator, was born Rosemary Rice, caught radio producers' attention after roles in Broadway's "Junior Miss" and "Dear Ruth." Her soap opera credits are almost as numerous as the dishes she has learned to cook for insurance-man husband Jack Merrell.

DAGMAR, the youngest Hansen progeny, was a Conover model at three, a children's fashion commentator at four, world's youngest disc jockey at five. Robin Morgan lives with her mother in New York, is taught privately for the ninth grade, writes poetry, studies ballet, collects dolls.

our miss brooks

CONNIE BROOKS made her acting debut as a gangling seven-year-old reciting something called "No Kicka My Dog." Nine years later, she changed her name from Eunice Quedens to Eve Arden, joined a San Francisco stock company. After a year-and-a-half stint, she checked into the Band Box Repertory Company, then into the Pasadena Playhouse where Broadway producer Lee Shubert signed her for the 1936 Ziegfeld Follies. Two years later, Hollywood and 40-odd pictures. In 1940, Eve went to Broadway. The star of CBS's "Our Miss Brooks" is married to actor Brooks West, has 3 adorable children.

PHILIP BOYNTON, Connie's fellow teacher, got his first job—in "Cyrano de Bergerac"—because he's 6' 3" and can fence. But Robert Rockwell stayed with the show because he could act, went on to "The Barretts of Wimpole Street" where a talent agent spotted Bob, got him his role in Hollywood's "The Red Menace." A long-term movie contract followed. He and costume-designer Bettyanna Weiss, whom he met at the Pasadena Playhouse, have three children. Bob's main interest, and time consumer, aside from acting, of course, is athletics. He plays a terrific game of tennis, has taken several tournament cups.

OSGOOD CONKLIN, school principal boss of the show, has a family tree that reads like a marquee. Gale Gordon's father, Charles Aldrich, was a famous vaudevillian, his mother, Gloria Gordon, is a still-busy actress and his wife Virginia is a radio actress. Gale, after a tour in "Seventh Heaven," spent several seasons with a stock company, served in the Coast Guard for 3 years, appeared on the stage, played movie character parts. His verbal bombings on the show are purely professional. In real life, he is a quiet, pipe-smoking homebody and writer—"Nursery Rhymes for Hollywood Babies" and two plays.

mama



father knows best

JIM ANDERSON, "Father" in NBC-TV's "Father Knows Best," was best known for many years as Robert Young, screen star. A Chicago boy, Bob moved to California when he was 10, didn't get started in show business until after the 1929 market crash. Then his work in Pasadena Playhouse productions earned him an MGM contract and leads in nearly 100 films. He plays "Father" from experience: he and wife Betty have 4 girls—the oldest 21, the youngest 10.



MARGARET, wife of Jim Anderson, is a part tailor-made for Jane Wyatt, whose 2 sons will soon be facing the teen-age dilemmas she so competently deals with on the show. Jane solved most of her own teen-age problems by going on the stage at 17 and working herself into star status on Broadway and in Hollywood. Though born in New Jersey, she considers herself a New Yorker, is married to Edgar Ward, and has recently acquired an interest in horses.

it's a great life

UNCLE EARL on NBC-TV's "It's a Great Life" is played by Academy Award Winner James Dunn, a native New Yorker who once played a ukulele in vaudeville. During a dry spell in his early career, Dunn took a job as an extra in the old Paramount Studios on Leng Island, parlayed his bit into stage roles and a long series of star parts in Hollywood. (He fondly recalls that he was Shirley Temple's first leading man 'way back in 1934.) He's a licensed pilot, too.



DENNY DAVID is known in real life as Michael O'Shea, a red-haired Irishman who has reached radio, Broadway and movie stardom. Mike was born in New York on St. Patrick's Day (naturally), started in show biz by leading a band and singing, got his radio break by specializing in mugg parts. In Hollywood he met and married a blonde young lady named Virginia Mayo, of whom you may have heard. Mike and Virginia now have a daughter, Katherine.

joe and mabel

MABEL STOOLER and her Brooklyn accent are the creation of Nita Talbot, a smart girl who specializes in playing dumb blondes. Nita was born in Manhattan in 1930, did modeling work, summer stock, and even went to Hollywood where Charles Laughton chose her to be one of his acting students. She nabbed the part of Mabel after her TV performances in "The Women" and "Stage Door," ran off with the notices. Nita is married to actor Don Gordon.



JOE SPARTAN of CBS-TV's "Joe and Mabel" is a gent named Larry Blyden. A Texan by birth, 30-year-old Larry was once a disc jockey in Houston, served 4 years in the Marine Corps, appeared first on Broadway in "Wish You Were Here." A tour in "Mr. Roberts" and a fat part in "Oh, Men, Oh, Women" led to his being cast as Joe. Last April he married Carol Haney (dancing sensation of "Pajama Game"), has settled down in a Greenwich Village apartment.

life with father

FATHER DAY in CBS-TV's "Life With Father" is a familiar role to Leon Ames who has played proud parent to just about every ingénue in Hollywood and Broadway. Born in Portland, Ind., Ames ran away to sea at 15, came back to play small stock company roles. After starring on Broadway, he went to Hollywood where his career as "father" began. He and Mrs. Ames met in a film studio, have two children, live in a non-Father Day type house in California.



MOTHER DAY is otherwise known as Lurene Tuttle of Pleasant Lake, Ind. Lurene comes by her talent naturally: her dad was a minstrel man, her grandfather taught dramatics. Her abilities as an actress and dialectician and her dependability have earned her the title of "Rock of Gibraltar" in Hollywood where her radio and picture credits number in the thousands. She loves music, is vitally interested in the career of her daughter, starlet Barbara Ruick.

make room for daddy

DANNY WILLIAMS in ABC-TV's "Make Room for Daddy" is a different kind of part for Danny Thomas who was once billed as "The Wailing Syrian." Born in Deerfield, Mich., in 1915, one of 9 children, Danny (Thomas, that is) was an excellent mimic even as a child. At 20 he landed a radio acting job, tried night club entertaining, spent many lean years before he hit it lucky as the Syrian. He and wife Rosemary have 3 children, are now living in Beverly Hills.



MARGARET, wife of Danny Williams, is lovely Jean Hagen who comes to TV via Broadway and Hollywood. Jean paid her way through Northwestern U. by doing little theatre and radio work, later crashed daytime serials in New York. Seen in a Broadway play, she was offered a crack at Hollywood, made good in many MGM pictures. Mother of 2, Jean was married to agent Tom Siedel in 1947 while her broken leg was still in a cast—the result of an on-stage injury.

ozzie and harriet

OZZIE NELSON was born in Jersey City, at 13 was the nation's youngest Eagle Scout, even represented the U.S. at the first Boy Scout Jamboree in London. He was a top football, boxing and swimming star in college, still would rather play tennis than do anything else. After getting his law degree, he decided music was more his line, formed a small orchestra which soon became a top name band and led to Hollywood and Harriet and their two sons.



HARRIET NELSON was songstress Harriet Hilliard before she married Ozzie. Born in Des Moines of theatrical parents, she made her stage debut at the age of 6 weeks, "retired" at 5 to go to school. After graduation from high school, she did many dramatic and musical roles, had a fling at Hollywood, then became the vocalist with Ozzie's band. An enthusiastic sports fan, Harriet particularly likes ice skating, has a mania for collecting knick-knacks.

the people's choice

SOCK on NBC-TV's "The People's Choice" is 33-year-old Jackie Cooper, who recently celebrated his silver anniversary in show business. Born in Los Angeles, Jackie became a child star with his portrayal of Skippy, and in 1946 when he turned to Broadway and TV, he had more than 60 starring films behind him. An ex-Navy man, he's an accomplished drummer, has a passion for sports-car racing and has won prizes in many international tournaments.



HANDY PEOPLES is portrayed by pretty, petite, green-eyed Pat Breslin, a young lady who has over 250 live TV dramatic shows to her credit. Pat went into show business direct from college, did a few Broadway plays before the TV people discovered that her talents ranged from tragedy to pixie-like comedy. In her spare moments, Pat (who is married to actor David Orrick) is an amateur painter, recently discovered to her surprise that she is an excellent cook.

trouble with father

STU ERWIN of Official Films' "Trouble With Father" is just as much a homebody in real life as he is on the show. A native Californian, Stu went to the university there, acted in touring stage shows before cracking into films. He finds acting in TV films with his wife more satisfactory—says he has more time for his family. Not one for hot spots or night clubs, Stu, after 24 years of marriage to June, can still be seen holding his wife's hand in public.



JUNE COLLYER got into movies by accident: a studio official visiting her lawyer father in N. Y. saw her picture, asked her to make a screen test. In Hollywood, June met Stu Erwin when they were doing a picture together, continued working after their marriage but gave it up when she found being away from their children too worrisome. With the kids grown up, June returned to acting with Stu, still gets a kick out of going shopping with him.

his honor, homer bell

HOMER BELL of NBC films' "His Honor, Homer Bell," is the latest distinguished portrayal by Gene Lockhart. Born in London, Ontario, Gene toured the English provinces as a singer and dancer at 15. He made his Broadway debut in 1917 in a musical, turned dramatic a few years later, went to Hollywood for a long series of top roles. Married to former actress Kathleen Arthur, he is a devoted family man, is especially proud of daughter June, herself a star.



JAN STEWARD, the heroine of CBS-TV's bright new series "It's Always Jan," is the latest feather in Janis Paige's cap. Born in Tacoma, Wash., Janis first wanted to be an opera singer, got into films when a talent scout heard her singing at the Hollywood Canteen during the war. Janis then began to eye Broadway longingly, got a part in "Remains to be Seen" (raves), followed that with "Pajama Game" (more raves), now is ready to take on television.

it's always jan

mayor of the town

MAYOR RUSSELL of NBC-TV's "Mayor of the Town" is another portrait from the gallery of Thomas Mitchell. Academy Award winner Mitchell was born in Elizabeth, N. J., gave up his job as reporter on a weekly paper to go into acting, started in a touring Shakespeare company. He went to Hollywood as a writer but soon was before the cameras creating memorable characters. Married, he has one daughter, is active in social and patriotic groups.



SGT. ERNIE BILKO of CBS-TV's "You'll Never Get Rich" is the TV part Phil Silvers has been holding out for. A Brooklyn boy (born 1911), Phil went into vaudeville fresh from high school, played the borscht circuit, then burlesque where he polished his comedy technique. After Broadway, Hollywood called, with the same result—success. Phil hopes that playing the part of Bilko will let him stay in one place for a while—says he's tired of traveling.

you'll never get rich

for brainy evenings

forward by **alister cooke**

• "Omnibus" made its first appearance on TV on the Sunday after Eisenhower was elected. It was started in the belief that it was time for a change. A change from the rigid limits that television entertainment had seemed to set for itself. A change from plays that could run only 12 minutes between commercials. An alternative to the system whereby an advertising agency or its clients can absolutely dictate what and who goes into a program, how it shall be directed, how a play shall end. The lively competition of several networks and many sponsors is a healthy system, so long as it does not trim the quality of the show (the play, ballet, talk or what ever) to the marketing needs of the product (the soap, liquor, cigarette or whatever). There would be an unholy row, wouldn't there, if the advertisers began to write the editorials in your newspapers, and control its public policy, and hand out the news assignments? Well, the Ford Foundation had the wit and courage to give to Robert Saudek (and "Omnibus" is his baby) the chance to develop such an alternative. The financing of "Omnibus," which even its steadiest admirers know little about, was the key to its novelty and its freedom. It was to be underwritten by the Ford Foundation, not to displace or bypass the sponsor but to put him in his place. The sponsor would buy two minutes in 90, but would have nothing to say about what went into the other 88. Were there businessmen mature enough to be-

lieve that a 90-minute show would be all the more honest, and experimental, if it was written and produced by a staff independent of the salesman? There were. After the first few programs, they came running. . . . "Omnibus," I think we have the right to say, blazed many trails. It showed the networks that 90 minutes was not too long for a serious show. It moved into medicine, and astronomy, and sculpture, and opera, and Greek tragedy, and unfaked American history, as proper entertainment for adults. It had no theories about the mental age of the American people—only a sneaking suspicion that it is usually underestimated. A lot of people have mined the ores that "Omnibus" first spotted with its trembling Geiger counter (which was our hope in locating them in the first place). This leaves us no time to sit back and count our laurels and our Emmys, but does give us a huge amount of satisfaction. Bob Saudek and Paul Feigay, who more than any two put the show on, have sweated through the summer over new ideas and old ones unrealized. We wish to assure our now devoted audience (30 million families), and any others who care to join, that the people who write and produce the show shall remain always independent of the people who sell it.

ALISTAIR COOKE—possibly TV's most literate host—was born in England some 42 years ago, and discovered America in 1932. At the time, he was studying drama at Yale, but gave it up in favor of becoming England's authority on the U.S. Towards that end he studied us at Harvard, observed us in 16 cross-country trips, became a citizen in 1941. He regularly reports his findings in the *Manchester Guardian*, several brilliant books, and in his comments as the urbane m.c. of "Omnibus."





THEODORE GRANIK, founder and producer of NBC's discussion programs, "American Forum of the Air" and "Youth Wants to Know," began his broadcasting career reading Biblical selections as a fill-in on a New York City station. At night, he studied law at St. John's University in Brooklyn. Through the years he has continued to be successful in both fields: he still exercises his know-how for the Government. Noted for his cheerful disposition, Granik cruises on his yacht for recreation. He married his wife, Hannah, back in 1931. They have two children.



RICHARD BOONE, star of NBC-TV's "Medic," got his big show business chance through one of those famous accidents. Asked to take a small part in a young actress' screen test, he was the one who attracted the producer's attention. Enough film roles followed to make him one of Hollywood's better-known villains, a rut from which he was rescued by NBC when they made him the hero of their ether series. Married and a father (his wife gave birth during a parallel sequence on "Medic"), the rugged, raspy-voiced actor loves the realism of his present routine.

LAWRENCE E. SPIVAK, co-producer and permanent panel member of NBC-TV's "Meet the Press," is an old pro in the publishing field. A native New Yorker and a Harvard graduate, Spivak worked for a number of publishing firms before joining *The American Mercury* during the reign of H. L. Mencken. Publisher of the magazine from 1939 to 1950, he was a pioneer in the paper-back field, too. Today he publishes a series of mystery and science-fiction magazines. With Martha Rountree, began "Meet the Press" in 1947. Spivak is married, has a son and daughter.



NED BROOKS, a veteran newsman who won his journalistic spurs in the shadow of the White House, takes the whole nation as his beat as moderator of NBC's "Meet the Press." Born in Kansas City, 55 years ago, Brooks was graduated from Ohio State University, joined the Washington Bureau of the Scripps-Howard newspaper chain in 1929. He has written two much-lauded series of stories during his newspaper career, "Winning the Pacific," and "Inventory of America." As one of NBC's ace reporters, he has spoken from almost every corner of the U.S.



DR. FRANK BAXTER may go down in history as the first professor who ever taught via television. The erudite Dr. Baxter, who guides CBS-TV viewers through the world's literary heritage on "Now and Then," originated the "Shakespeare on TV" series, the first course ever offered for college credit via television. Possibly video's most erudite man, Dr. Baxter has degrees from the U. of P. and Cambridge. Since 1930 he has been a professor of English literature at U.S.C., where his students voted him "The Man Who Should Teach Every Class in the University."



DR. EARL S. HERALD, host of "Science in Action" in his spare time (about 28 hours a week, that is) is a full-time ichthyologist and curator of aquatic biology for the California Academy of Science. He gets help from his wife, Pinky, whom he met when she was a medical technician and he borrowed her microscope. The Herald's new home is decorated with furniture they bought in the Philippines, when Dr. H. was working there. Highest praise: 6-year-old Bruce, oldest of their 3 children, says: "I'm not going to be a fireman; I'm going to be an ich-olo-gist!"

WALTER CRONKITE, narrator of CBS-TV's "You Are There," has been there, that is at least in space, ever since he became a campus correspondent for the *Houston Post* back in his college days. Born in St. Louis, Mo., in 1916, Walter has spent a good part of his 39 years circling the globe. Often called "the reporter's reporter," he is noted for his ability to pick up the mike at the scene of any spot news story and present a lucid ad lib commentary on the event. Cronkite is married to the former Mary Elizabeth Maxwell. They have two daughters, aged 5 and 7.



PAUL COATES, the crusading reporter who produces and appears in "Confidential File," is something of a phenomenon even among the everyday phenomena of the journalistic world. A successful drama critic, press agent and crime reporter in his native New York, this 33-year-old eager beaver went on to California to become a hard-hitting columnist for the L.A. *Daily Mirror*, before he conceived this documentary series. He lives in fashionable Beverly Hills with his wife, Renee, formerly one of the famous dancing De Marcos, and three young children.



DAYTIME SERIALS

high drama at high noon

foreword by **peggy mccay**

PEGGY MCCAY portrays Vanessa Dole, heroine of CBS-TV's ever-popular "Love of Life." Peggy's an Irish miss who has always been in love with the theatre. A native New Yorker, she's a graduate of Bernard College, where she majored in drama and play writing. Out of school, she plunged into the commercial theatre, played many stock engagements, finally found her niche in TV where she rapidly gained star dam as "Vanessa." 25-year-old Peggy lives near the George Washington Bridge, still practices acting.

RICHARD COOGAN expertly portrays Paul Raven on CBS-TV's "Love of Life." He has created several of the leading roles in daytime dramatic programs. Born in New Jersey in 1914, he began his acting career as a spear carrier in Leslie Heward's 1936 production of "Hamlet," later was Mae West's leading man in the movie version of "Diamond Lil." He recently took a short leave from "Love of Life" to make a film. Guitar-playing Coogan married former singer Gay Adams. They live in Manhattan with son Rickie, 6.

■ People are always talking about "women's" magazines and "women's" radio or television shows, as though women weren't people. Sometimes I get the feeling there are supposed to be two kinds of entertainment—"good" and "what women like." I take exception. Daytime television serials do lean heavily on sentiment and trouble, but I think of the TV soap opera as a kind of daytime novel. It's got to have a love story and a family—people the audience can identify with. The people mustn't be sophisticated, nor cruel, nor hard, and a woman must always be the strongest character. She must suffer heroically. In a way, it's a harmless outlet for the urge to gossip. Women like to be concerned about people, and if they miss a show they can always ask the lady down the block, "What happened to so-and-so?" It isn't so much that women like trouble, either, as that it makes their own lives seem easier. No matter what happens, the heroine does survive, and the audience trusts her to find a way out that they approve of. In "Love of Life," I play the part of a career girl. Not a particularly ambitious, get-ahead type, but a girl who works to support a family. She's a cartoonist, got a job on the paper during a gambling exposé in town, walked right into the gambling dens. She's kind of direct, and the newspaper thinks she's wonderful. Her husband's a lawyer, going in for himself, so she's helping out. She can't have a child, so they're adopting one—it's the child of Vanessa's husband's former wife, but not of Vanessa's husband. The child is deaf and dumb, psychologically so. We'll be working with this situation for quite a while. Other problems are the kind that happen to members of the audience all the time. Proof that Vanessa seems real to her audience comes in letters I get saying, "I think of you as a friend, someone I could trust." To be on a TV show is like visiting people in their homes; they talk to you as though you were real neighbors. People come up to me in the street, in Central Park, upstate, and greet me as Vanessa. There's one thing about daytime drama I'd like to say, too. People used to make fun of being on soap operas. But we have tried so very hard to make them as real as possible that more and more performers realize that TV soap opera is a good place to be. There's a great satisfaction to an actress in playing the same role three times a week, and letting it grow. And, in a funny way, we on the show have got to know each other so well that the family repertory feeling is very rewarding. Even actors who come in for short parts find it pleasant. "Nice to be here with you people," they say.

the brighter day

REV. RICHARD DENNIS of CBS-TV's "The Brighter Day" is played by Bill Smith—an actor who believes that a minister "must be part diplomat." Bill qualifies; he's a graduate of Georgetown U's Foreign Service School. It was the financial hazards of the diplomatic corps that made Bill's Scotch-Irish parents agree to let their son become an actor instead of an ambassador. Today Mom and Pop can rest easy; Bill supports a wife and 5 music-loving kids in Rockville Centre, L.I., on the proceeds of the career he started as a singer-drummer.



BABY DENNIS, Rev. Dennis' youngest daughter on "The Brighter Day," is Mary Linn Beller, a remarkable young lady who, at 22, has no cravings for stardom. Her great ambition is to look old enough to play ingénues! Since her debut at 12 on "Our Miss Brooks," Mary has kicked up her heels as a teen-ager on "A Date With Judy," numerous other TV shows. Bennington-College lost her to "The First Hundred Years" (she was Margie) but the petite blonde (5' 2", 105 lbs.) still studies at Columbia, collects stuffed animals "named after my boy friends!"

first love

LURIE JAMES, the devoted and highly domesticated wife on NBC-TV's "First Love," is portrayed by Patricia Barry, devoted and highly domesticated wife of producer-director Philip Barry, son of the late playwright. Now 25, Pat left college for Hollywood when she was 17, made 18 movies and hated every minute. In 1950 her studio sent her to New York, where she found several Broadway shows and TV. After a brief excursion South (Phil ran his own theatre in Palm Beach for 2 years) the Barrys took Miranda Robin, 4, and came back to N.Y.C. to stay.



ZACHARY JAMES, the handsome young husband on "First Love," is in real life Tod Andrews, whose first, last and only love—so far—is acting. As a mere child in Los Angeles, Tod produced several short plays which he presented at a local movie house at a profit of \$2 per performance. Later, at Washington State College and the Pasadena Playhouse he took part in more than 12 adult productions. Movies followed, then stardom in Margo Jones' New York showing of "Summer And Smoke." Since then, there have been other Broadway shows and TV.

the guiding light

META ROBERTS, whose life is in focus on "The Guiding Light," is Ellen Demming, a young mother who achieved her TV career with no difficulty at all. A native of Schenectady, N.Y., she appeared on experimental TV programs while in high school. Maude Adams, who taught her at Stephens Junior College, sent her on tour with the Clare Tree Major Children's Theatre and summer stock to give her further experience. Her husband, Hal Thomson, is a college instructor and TV writer. They have a daughter, Erica, 4, live in a small Manhattan apartment.



JOE ROBERTS, hero of CBS-TV's "The Guiding Light," is really Herbert Nelson, who got to TV via the cattlemen and farmers of the great midwest. He was discovered reading livestock reports to them on a St. Paul radio station, and was urged to head for Chicago and a bigger job. In no time, he was playing leads on some 20 daytime serials. Three years later he took a crack at New York, which offered the Swedish-American actor 2 Broadway shows, then passed him on to the Army. Married in 1947, he and his actress-wife have 2 pretty daughters.

search for tomorrow

PATTI BARRON, Joanne's daughter, is merely one of the many starring roles Lynn Loring has handled since she became a Conover model at the age of 3. Now 12, the 4'4", 60-pound brownette has appeared on every major TV drama show, studies French, piano, ballet and tap as well as attending the Professional Children's School, where she is 2½ years ahead of her age group. She lives with her parents in Manhattan, has a college-age brother, whom she resembles. She never fluffs a line, has no temperament, loves golf, dolls, tennis, clothes, lamb chops.



JOANNE BARRON, the heroine of "Search For Tomorrow" on CBS, is Mary Stuart, who has a reputation as the least inhibited actress in TV. Born in Miami in 1926, she got her career off to a flying start by singing bass (!) with Duke Ellington's band at 9. After that she became the back doorman of the Tulsa Convention Hall and had her first date—with Erich Von Stroheim. ("He treated me terribly paternally.") She was a photographer in N.Y.C. In Hollywood, she married artist Lester Polahov after a 4-month courtship. She's 5'5½", weighs 110.

the secret storm

PETER AMES of "The Secret Storm" is played by Peter Hobbs, whose private life has been as complex as the CBS-TV serial. He was born in the middle of World War I in France, where his father was an American volunteer physician. When the great flu epidemic killed his dad, Pete's mother brought him home to New York. During WW II, Sgt. Hobbs returned to his birthplace and was remembered! A college graduate, he became an electrician, then an actor in stock and in road company shows. He's 37, likes tennis, baseball and plumbing!



SUSAN AMES, the blande, blue-eyed young heroine of "The Secret Storm" on CBS-TV is played by 28-year-old Jean Mowry, of Madison, Wisconsin. A graduate of the University of Wisconsin, Jean set her sights on acting in her college days and achieved her goal in nearby Chicago, where she played on almost every major TV and radio show. In between, she found time (and still does) to study dancing, play the piano, play tennis—and cook and cook and cook. She's 5'5", weighs 115 and is still single. Susan Ames is her first major role in New York.

valiant lady

HELEN EMERSON, CBS-TV's "Valiant Lady," is enacted by Flora Campbell, an Oklahoma girl with a varied background of talents. After attending the University of Chicago, she studied violin at Chicago Musical College. Broadway claimed her for 8 featured roles after a scholarship from Eva Le Gallienne brought her to show business attention. Married to Ben Cutler, who has his own orchestra and booking organization, Helen lives in Darien, Connecticut. When the family presents its musicales, their children help. Tommy plays piano, Creel handles vocals.



KIM EMERSON, the little girl around whom so many of Helen Emerson's troubles revolve, is portrayed by Bonnie Sawyer, one of the many illustrious actresses given to the world by Flatbush, Brooklyn, U.S.A. Ten years old, Bonnie travels to Manhattan daily for classes at the Willard Mace Professional School, where she is the top arithmetic pupil! Among her "just good friends" is Malcolm Broderick of "The Desperate Hours." He's 13, but Miss Sawyer goes for older men. Directors say she's a remarkably quick study. Kim is her first TV part.

the world of mr. sweeney

CICERO P. SWEENEY, whose "World" appears daily on NBC-TV, is Charlie Ruggles, one of filmdom's most famous character actors. Charlie hit the road at 17 as a stock company walk-on because the job paid more than working for his father. His first 8 years he played only old men; finally became a juvenile at 25! In 1928, after many Broadway shows, his movie career began. He has headed several TV serials and lives, with wife Marian, in a N.Y.C. hotel. The Ruggles' permanent home is a California ranch, where they raise prize-winning oranges—when they have the time to do so.



KIPPIE, of NBC-TV's "World Of Mr. Sweeney," is handled by 9-year-old Glenn Walken of Long Island. Glenn has starred on "The Guiding Light," and others, played Tiny Tim on TV's "Christmas Carol." Sweeney is his favorite because he and star Charlie Ruggles are as affectionate off-screen as on. Glenn crashed show biz through his brother Ken, a 17-year-old actor who, when he's too old for a role, passed it on to Ronnie, 12. If Ron's too big, Glenn gets it. Glenn has a tutor, does fifth grade work. Father Walken is in the bakery business.

modern romances

MARTHA SCOTT, the narrator of NBC-TV's "Modern Romances," was born in Gee's Creek, Ma. A course in "expression," designed to give her poise, gave her a craving to act, which lasted through the U. of Michigan and a first New York job as a \$10-long-scream on an Orson Welles radio show. Then the role of Emily in "Our Town" came, bringing stardom and an Oscar nomination in the movie version. She is very active on Broadway. Married to pianist Mel Pawell, she has two children, Mary, 7, and Scott Alsop, 13, by a previous marriage.



way of the world



LINDA PORTER, the Dutch-kitchen hostess of NBC-TV's "Way Of The World" is Gloria Louis. She won a singing contest in a N.Y.C. night club when she was 17, before she could read music. Leads in Broadway's "Higher And Higher" and "The Student Prince" followed. Then came Hollywood, where, as Gloria Hope, she sang in "Anchors Aweigh" and others. But she returned to New York when fiancé Jack Louis said, "It's Hollywood or me." Now the mother of Ashley, 9, Jack, Jr., 6, and Patricia, 1, she has found the time to be featured in 75 TV shows and countless commercials.

lassie

LASSIE, collie dog star of the CBS-TV series of the same name, early developed the bad habit of chasing cars. Her disgusted owner gave her away—luckily, to Rudd Weatherwax, whose job was training dogs for motion picture work. Lassie, his prize pupil, starred in "Lassie Come Home" and followed up that success with a whole series of movies, then a radio show. Lassie now lives in an air-conditioned kennel, eats a stew-and-vitamin diet to keep her coat glossy.

TOMMY RETTIG, young master of "Lassie" in CBS-TV's series, is a show business veteran at the age of 12. A Jackson Heights, N. Y., boy, he never wanted to be anything but an actor, and made his debut, when he was five, in the play, "Annie Get Your Gun." By the time he was six he had his choice of roles on the stage or in Hollywood, and chose the latter. Between movie roles, he appears on radio and television. He's an avid motion picture and TV fan, claims he would go to the movies every day if he could.

KID SHOWS

majoring in

foreword by **tommy rettig**

■ My teacher told me that imitation is the sincerest form of flattery. And that's why I'm pretty pleased to hear that there'll be all sorts of new children's shows this year with animals as the big stars. I guess all kids love animals and they'd all love to have the kind of adventures I have with Lassie all the time. Some kids prefer chocolate ice cream to vanilla, but when it comes to pets, we're all the same. We love them, from dogs and cats and horses to turtles and rabbits and goldfish. Kids who can't have pets at home because their mothers won't let them or because their younger sisters are scared of them get a big kick out of watching them on TV. I feel real sorry for those kids. I have two dogs at home—Tippy and Trip—and sometimes I think they're smart enough to put on a TV show of their own. Tippy is part Chihuahua and part poodle. He was mated with a pure-bred French poodle and Trip is the result. And don't forget my pal Lassie—the first animal to be starred in a regular TV series. Lassie sure is a real star. Boy, it's great co-starring with a dog! I guess I must be the luckiest boy in the whole world to have Lassie for a pal. I've even taught her a couple of my own tricks, with Mr. Weatherwax's help, of course. (He's Lassie's owner and trainer.) She's really an unusually smart dog, smarter than most of the rest of us on the show. One real hot

day, we were all looking for a cool place in the building where we do the series. We found it, but Lassie had found it first. There she was, all curled up right next to the air-conditioning machine, the coolest place in the whole building. And then, Lassie always seem to know just when to relax. Saves her a lot of energy, something we two-legged animals waste a lot of. Sometimes she guesses her instructions even before she hears them. She does get briefed during rehearsals by Mr. Weatherwax. He sort of "dog-talks" with her. And Lassie can take off-stage direction just from hand signals, but most times she doesn't even need them. You know, even if I weren't in the show, I'd still love "Lassie." Many things happen in the story that could actually happen to a kid my age. The letters I get from kids always talk about the exciting scrapes Lassie and I get into. Their parents write that they're glad to see that "Jeff Miller" helps with the chores, treats his elders with respect and prays when he needs some extra help. They also say that the Miller family is the kind of family they like to hear about—an understanding mother, a kind old grandpa, a boy and dog who think of others first. I once heard that there's nothing so nice as a boy and his dog. And when I'm lucky enough to be the boy and Lassie's the dog, well, I guess things couldn't be nicer.

rin tin tin

RIN TIN TIN, German shepherd dog star of ABC-TV's "The Adventures of Rin Tin Tin," is the fourth in a line of famous animal performers. His great-grandfather, found by Lee Duncan in a bombed-out kennel during World War I, became one of the all-time greats in the movie world; Rin Tin Tin II had his own radio show; Rin Tin Tin III helped his master form World War II's K-9 Corps. Duncan gave up retirement on his Riverside, Calif., ranch when Rin Tin Tin IV (above) proved he was every bit the showman his ancestors were. Heredity pays!

LEE AAKER, the 11-year-old who plays Rusty on ABC-TV's "The Adventures of Rin Tin Tin," began his theatrical career at the age of 4, in a song-and-dance act with his older brother. His taking to dancing was not surprising; his parents run a dance studio in Inglewood, Calif. But he can act too, has proved it by roles on several television shows and in movies—one of which, a documentary film called "Benji," won an Academy Award. He's now in the sixth grade, is an excellent swimmer and plays shortstop on his school's baseball team.

JAMES BROWN, who plays U.S. Cavalry Lieutenant Rip Masters in ABC-TV's "The Adventures of Rin Tin Tin," was tennis champion of his native state, Texas. But when he participated in a Los Angeles tennis tournament, a talent scout spotted him and talked him into trading in his racket for a movie contract. A long list of motion picture roles followed, including such hits as "Going My Way." Married to an Oklahoma girl, Betty Engle, he has three daughters, still has time to play tennis regularly and to cultivate his San Fernando ranch.



minors

howdy doody

BOB SMITH, idol of young fans as "Buffalo" Bob on NBC-TV's "Howdy Doody," got his nickname from his home town, Buffalo, N. Y. He began music lessons at the age of five, started his career ten years later as a member of a male trio. His success as emcee, singer and pianist on a Buffalo radio show got him a children's radio show in New York. Here he revived a character he had created, "Howdy Doody," who soon became popular enough to have a TV program of his own. Bob is married to a former classmate, Mildred Metz, has two sons.



HOWDY DOODY, puppet star of NBC-TV's "The Howdy Doody Show," was "born" on Bob Smith's radio show in Buffalo, N. Y. Bob became the voice of Elmer, a drawling character who greeted his fans with "Howdy Doody, kids." Howdy went on TV when fans demanded to see him.



WALT DISNEY, who has more Oscars than anyone in Hollywood, owes most of his fame to a mouse he once shared an office with and later immortalized as the great Mickey. A farm-boy-with-paper-route, Walt followed a Horatio Alger path, sprinkling it with his own kind of luster. "Little Red Riding Hood" was his first venture into animation after such things as vaudeville and a job sketching farm equipment. Over a period of 30 years, Snow White, Dumbo and all the others—plus some wonderful educational films—were born, with help of pawn shops and credit. Now: million-dollar "Disneyland," a world for his people, with wonders for all of us.

disneyland



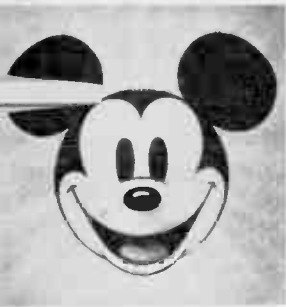
captain gallant

BUSTER CRABBE, NBC's "Captain Gallant of the Foreign Legion," has lived against backgrounds as romantic as the settings for most of his 170 films, was raised on an Hawaiian pineapple plantation where his dad was an overseer. Buster came home to graduate from the U. of Southern California and copped five world records, 16 world and 35 national swimming titles. His current TV epic took nine months to make in Africa. He, his wife and three children (Sande, Susie and Cuffy) live in Westchester.

CUFFY CRABBE plays his real Dad's adopted son on NBC's "Captain Gallant of the Foreign Legion." Young Cullen (he was so named when he was born on September 4, 1944) had to double up on school work in Mamaroneck, N. Y., after spending most of a year at an outpost near the Sahara Desert filming the television series. An active sportsman, the biggest things in Cuffy's life at the moment are running the Italian motor scooter and the 11-foot aluminum boat his father gave him for his work in "Captain."



mickey mouse club



MICKEY MOUSE, entrepreneur for ABC's hour-length "Mickey Mouse Club," came to life in 1927 and escaped being called Mortimer only because Mrs. Disney didn't like the name. (He owes thanks, too, to ancestor Oswald the Rabbit. When Walt needed funds to improve his cartoons, his boss said no. Walt lost Oswald in the break-up, created Mickey as a brand new hero.) Friends Minnie, Donald Duck, Goofy, Chip 'n Dale and many others are on the show, too.



CLIFF EDWARDS, known in '29 as Ukulele Ike and in '39 as Pinocchio's buddy, Jiminy Cricket, came fully into his own when letters started pouring in (2,000 a week), asking "Who sings the opening 'When You Wish Upon a Star' on 'Disneyland'?" Before he became a TV hit (he's also part of the new "Mickey Mouse Club") he wowed them in club dates from here to Australia. Now bachelor Cliff has a new apartment in Hollywood, a new car and a new cookbook!



JIMMIE DODD, as the Musical Mouseketeer, emcees twenty-four young talents who belong to Walt Disney's new "Mickey Mouse Club" seen daily on ABC-TV. While at the University of Cincinnati, Jimmie led a combo in tunes of his own invention. He studied drama, then strummed guitar and sang his own songs on the air. Next: night clubs and a string of Hollywood movies. Jimmie and his wife, the former dancer, Ruth Carroll, live near the Disney studio.



big top



JACK STERLING, ringmaster of CBS-TV's Saturday morning show, "The Big Top," made his debut at the age of two. He had his own minstrel routine by the time he was seven, playing the same bill as his parents, Sexton and Cable, veterans of 40 years in show business. At 15, Jack took up traveling with stock companies. He sprouted roots in 1939 to go into radio announcing and producing, was the CBS program manager in Chicago when (in 1948) the network began its search for a replacement to handle Arthur Godfrey's morning time spot. Since then, it's been hard for him to pursue his hobby, sleeping.

let's take a trip

SONNY FOX found his St. Louis station being picketed by small-fry fans when they protested his move to New York to host "Let's Take a Trip," CBS-TV's explanation series for junior viewers. Previously, he worked as special events officer for the Voice of America and later as correspondent in Korea. His stories on U.N. troops won an award for "promoting international understanding." He has a degree from N.Y.U., three battle stars and a Purple Heart from World War II. He's 6'2" with eyes of blue, is 30 years old, married to Gloria Benson and loves sailing and music.

PUD FLANAGAN, whose given name is Brian, is another traveler into the adult world on "Let's Take a Trip," seen on CBS. He took his stage name from the boy he played on Broadway in "Three Wishes for Jamie." Though only 11 years old he has starred or been featured on over 100 top television shows, trod the boards again for "The Seven Year Itch," but hopes to be a doctor some day. He attends Elektor Academy, Long Island, N. Y.

GINGER MacMANUS is ten years old and might be thought, by some members of her TV audience, to be the luckiest girl on earth. Her part on CBS' "Let's Take a Trip" may take her up in a helicopter, down in a submarine and everywhere. Ginger is good in geography at Miss Travers Tudor City School in New York. Her career began at seven when she appeared in an off-Broadway play; she's had over 40 dramatic roles on TV since.

gene autry show

GENE AUTRY, star of CBS radio's "Gene Autry Show," is best known as a cowboy star, but his private enthusiasm is aviation. He flies everywhere he travels, and was the first man to get a horse—his famous mount, Champion—into a plane, when horse and rider were to appear at a rodeo in New York. Autry had his pilot's license before joining the Air Force in World War II. Assigned to public relations, he did his flying on his own time, till he was re-assigned as a flight officer in the Air Transport Command. Before his discharge, two years later, he had logged 185 missions. Gene was born in the small town of Tioga—in Texas, (natch!)—but moved to Oklahoma with his family while he was still a child. Will Rogers heard him sing as he batted out a message on a teletype—and a fabulous career in movies, TV, radio and rodeo was born.

ROY ROGERS, "King of the Cowboys" and star of his own NBC radio and TV shows, was born on a farm in Duck Run, Ohio. A poor boy, he taught himself to sing and play the guitar, worked at many jobs before achieving his ambition of becoming a western star. He's married to his co-star, Dale Evans, has 5 children (2 are adopted), calls the family "The Lucky Seven."

DALE EVANS, who co-stars with her husband on his "Roy Rogers Show" on NBC radio and TV, got her start because the insurance firm where she worked as a secretary sponsored a radio program. Her boss suggested she appear on it, and this led to more radio shows and then movies—where she met Roy, and their off- and on-screen partnership was formed.

PAT BRADY, who supplies the comedy on "The Roy Rogers Show" on NBC radio and TV, was born into the gay, exciting life of show business, and made his stage "debut"—in his actress mother's arms—at the age of six months. His connection with Roy Rogers started when both worked for "The Sons of the Pioneers": Roy as a singer, Pat doing the comedy routines.

the lone ranger

THE LONE RANGER follows on television a tradition that's been made famous on radio and in a comic strip; he likes to keep his identity secret, his real personality mysterious. For years fans have known him as a masked rider who goes forth to right wrongs, mounted on Silver and accompanied by his faithful Indian friend, Tonto. Not wanting to step out of character and disillusion his young audience, television's Lone Ranger sticks to the traditions of his show when he tells, for instance, how he found his white horse—locked in combat with a buffalo—and how the horse got its name. The story goes that, after The Lone Ranger had rescued the horse and nursed him back to health, Tonto was moved to remark, "Him shine like silver!" And the name stuck.



roy rogers show



annie oakley



GAIL DAVIS, CBS-TV's "Annie Oakley," doesn't need a double to do her ridin' and shootin'. As the only girl in her neighborhood in Little Rock, Ark., she had to be a tomboy, or be left out of all the fun. Gene Autry got her career under way: after seeing her in a college play he promised her a job, and she became his leading lady, then his protégé.

wild bill hickok



ANDY DEVINE, who brings a light touch to the "Wild Bill Hickok" television series, became a comedian because a childhood accident injured his palate and produced his well-known raspy voice. Discovered while working as a lifeguard, his voice threatened to be a handicap till a movie producer decided it could be turned into a comedy asset. It has been!

GUY MADISON, whose "Wild Bill Hickok" teleseries has made him known as a western star, started his career playing a sailor in a movie—and wearing his own uniform, since he was in the Navy at the time a talent scout spotted him. But western roles come most naturally to him: he was born on a ranch in Bakersfield, Cal. His real name is Robert Ozell Mosley.

FRAN ALLISON, the prettiest part of ABC-TV's "Kukla, Fran and Ollie," came to the Kuklapolitans via school teaching and radio. Born in LaPorte City, Iowa, Fran got her teaching degree from Coe College but somehow ended up singing and being "Aunt Fanny" on Don McNeill's "Breakfast Club." After an almost fatal auto crash, she joined Burr Tillstrom in 1947 on a kiddie program, has been with him ever since. Married to Archie Levington, a music publisher, Fran is an expert cook, loves mystery stories.



BOBBY DIAMOND of "Fury," may be only 11 years old but he has acquired a background of acting experience many an adult would envy. Bobby likes to alternate radio, screen and TV assignments, has worked with some of the great names of show business, including Cecil B. DeMille, Loretta Young, and zanies Martin and Lewis. (Dean and Jerry are his special favorites). But in spite of a heavy schedule, Bobby finds time to concentrate on studies, though his main interest, he says, will always be acting and theatre.

JAMES ARNESS who plays U.S. Marshall Matt Dillon on CBS-TV's "Gunsmoke" had to dye his blond hair black for the part so he would look older. 31-year-old Jim comes from Minneapolis, where he developed his 6-foot-6 frame by fishing and hunting. Oddly enough, his first stage ambition was to be a singer (he has sung in operetta) but Hollywood preferred to cast him as the outdoor type. A protégé of John Wayne, Jim is married to actress Virginia Chapman whom he met in summer stock.



RAY HEATHERTON, now famous as WOR-TV's "Merry Mailman," was once known as "The Ipana Troubador" and "The Voice of Romance." Born in Jersey City, Ray started out to be a singer, was given his first break by Paul Whiteman. After many radio shows, he scored a direct hit on Broadway in "Babes in Arms," toured in many operettas, finally formed his own band. Married to the former Devanie Watson, Ray has two children, spends much of his time entertaining children in hospitals and homes.

JACK BARRY, the creator and moderator of "Winky Dink and You" is considered a master at handling children, even though he has none of his own, has never married. 37-year-old Jack was born in Lindenhurst, L.I., where he still lives, left his father's manufacturing business to try his luck at radio. "Jury" was born in 1946, catapulting Jack from an income of \$50 a week to something over \$100,000 a year. Six-footer Jack likes theatre, golf and swimming, says best way to handle kids is treat them with respect.



DON HERBERT, NBC-TV's "Mr. Wizard," solved the problem of conflicting interests by combining them. Born in Waconia, Minn., in 1917, Don earned school money by playing a guitar with local bands. After graduation from college (where he earned degrees to teach science and dramatics) Don and his wife came to New York, but a theatre career was cut short by Air Force duty. After the war, Don settled in Chicago to write and act for radio, finally combined science and acting in "Mr. Wizard."

WILLIAM BOYD, better known as hard-riding, fast-shooting "Hopalong Cassidy" on ABC-TV, started life peacefully enough in Cambridge, Ohio, picked up his western drawl in Oklahoma oil fields. Bill hit Hollywood in 1919, was discovered by Cecil B. DeMille who made him a star. He became "Hoppy" for the first time in 1934, made over 66 pictures in the series before TV (and the nation's kids) discovered him. Bill and Mrs. Boyd (Grace Bradley of stage and screen) enjoy ranching: today's kind.



ED HERLIHY who clocks the activities on NBC-TV's "Children's Hour" has a long radio history which includes such illustrious program names as "Truth or Consequences" and "Honorarymoon in New York." Born in Dorchester, Mass., Ed worked his way through high school and college as a life guard and railroad hand, turned to radio because of his interest in dramatics and people. Married in 1940 to model Jeanne Graham, Ed is the father of 3, says he loves to travel but never has time.

GENE CRANE, "Round-up Showman" of CBS-TV's "Grand Chance Round-up," set his sights early on the wide open spaces. Gene majored in forestry and woodlore at Syracuse U., broke into radio by acting as student announcer on a local station. Radio followed him into the armed forces (he was officer in charge of a station in Japan just after the war) and to Philadelphia where he finally settled. Gene likes to announce and act in documentary programs—some of which are written and produced by the Mrs.



DR. FRANCES HORWICH, the dean of NBC-TV's "Ding Dong School," loves children and education, believes they can be good for each other. Born in Ottawa, Ohio, some 40-odd years ago, "Miss Frances" began her studies at the U. of Chicago, taught in many schools throughout the country, is the author of important books and articles on education for the young. She is married to Harvey L. Horwich—whom she met a number of years ago when they were both happily teaching in a Chicago Sunday School.

DICK JONES, who plays Dick West in "The Range Rider" and stars in "Buffalo Bill, Jr.," started acting professionally at 6, has made 200 films in the past 18 years. A native Texan, Dick early became an expert horse-man and lariat thrower, appeared with Hoot Gibson's Rodeo, then went to Hollywood to appear in westerns with Buck Jones and Gene Autry. After Army service he wavered between acting and becoming a carpenter, finally decided to relegate sawing and hammering to hobby status.



WILLARD PARKER, who plays Ranger Jace Pearson on CBS-TV's "Tales of the Texas Rangers," broke into acting by way of tennis. Born in New York City, he grew up next door to Forest Hills, started playing tennis at 6, later went to Hollywood as assistant to tennis champ Ellsworth Vines. Bit parts in westerns convinced him he needed stage experience, so he returned to New York to act with Gertrude Lawrence in "Lady in the Dark." Back in movietown after the war, his career as a free-lancer flourished.

CLAUDE KIRCHNER, the towering ring-master of ABC-TV's "Super Circus," was born in Rostock, Germany, in 1916, is a descendant of an old baronial family. Claude spoke no English until he was ten, but his first paying job called for very special English—he was Sally Rand's barker at the Chicago World's Fair. After serving in the Coast Guard during the war, Claude settled in Chicago, soon became a top announcer. A gardening enthusiast, Claude lives in Glenview, Ill., with wife Ruth and 2 children.



MARLIN PERKINS, curator of NBC-TV's "Zoo Parade," likes sharing top billing with animals. Born in Carthage, Mo., in 1905, he early showed his enthusiasm for wild life, carried his interest to college, where he majored in animal husbandry at the U. of Missouri. He began his zoo career in St. Louis as a laborer, shortly after was put in charge of reptiles. He modernized Buffalo's zoo, then moved to Chicago, where he now lives within walking distance of his pets. On camera, he never uses a script: never has to!

KEITH LARSEN of CBS's "Brave Eagle" is a Salt Lake City boy who struck it lucky in Europe. Keith originally came to New York with \$550 to make good on Broadway, got the wanderlust and spent all his money on passage to France. Once there he had to find work, immediately got into films, came home with valuable acting experience under his belt. Now an established leading man, Keith is still a bachelor, says his great ambition now is to own two homes—one in Beverly Hills, another in Salt Lake City.



FRANKIE THOMAS who is "Tom Corbett, Space Cadet" on NBC-TV, is also a writer, has written many of the scripts he acts in. Frankie has a show-business background which spans years as a leading child actor. Starred in many Hollywood films, he has often found himself acting on a couple of channels simultaneously. After the war, he teamed with service buddy Ray Morse to write scripts, found he especially liked science fiction, a liking he traces back to the years he spent as a Merchant Marine.

NED LOCKE, star of NBC-TV's "Captain Hartz and His Pets," is a flier and an aviation expert, in addition to being one of the best friends the animal kingdom ever had. Director of the Iowa Aeronautics Commission, Ned has also been acting professionally since he was 16, once had his own program, "Uncle Ned's Squadron," which originated in Chicago. Married, he now lives in Des Moines with his wife and two children, commutes to Chicago for his broadcasts. Yes, of course—he commutes by air!



JOHNNY WASHBROOK, of CBS-TV's "My Friend Flicka," is a 10-year-old Canadian boy who had done over 200 radio and TV programs in Canada before coming to the U.S. On a visit here he was picked to do a U.S. Steel show, memorized a tricky script in 3 days, did so well that he was offered the top spot in "Flicka." One of 3 children, Johnny's in the 6th grade, has private tutors to keep him up to date in school while he earns TV dollars to keep in the piggy banks he has scattered all over the house.

JACK MAHONEY, who stars as "The Range Rider" on NBC-TV, started his acting career as a stunt man. Born in Chicago but raised in Iowa, Jack became an expert sportsman and gymnast in high school. In college he established a national swimming record, but left after two years to tackle movies. After a hitch in the Marines and a rough-and-tumble life stunting for other stars, Jack took up acting, now stunts only for himself. Married, the father of two, Jack likes music, flying and designing his clothes.



JIMMY WELDON, the brains behind duck Webster Webfoot on NBC-TV's children's stunt show "Funny Boners," is a Texas boy who tried both stage and screen before settling down in TV. Schooled in Oklahoma, Jimmy always had a "duck voice," hit on the idea of Webster when he was a disc jockey in Dallas, was brought to NBC's attention by Ralph Edwards. He met Mrs. Weldon (ballerina Muriel Doreen Jones) in England when he was studying acting there. The Weldons now live in Van Nuys, Calif.

foreword by
dave garroway

"today" for breakfast



DAVE GARROWAY has become a top show business personality simply by being himself. In the public eye since he made his debut as Special Events announcer for a Pittsburgh radio station in 1938, Dave's 17 years in radio and TV have been taken at a moderate, easy pace. Born 41 years ago in Schenectady, Dave lived in many cities before settling in St. Louis to gain an education. After college he took a job as an NBC page, studied announcing, finally landed the Pittsburgh job. On a trip to Chicago he auditioned "just for the heck of it" and remained there as an NBC announcer until the war. During his Navy hitch he conducted a record program on a local station and developed his now famous casual style. Then "Garroway at Large" hit television and became known as a classic in variety entertainment. NBC's Pat Weaver brought him to New York for "Today." Once married, Dave is the father of a 10-year-old daughter, Paris, and is certainly one of New York's most eligible bachelors.



FRANK BLAIR, "Today's" news commentator, is celebrating 20 years in show business. Born in South Carolina in 1915, he studied for an M.D., finally went into theatre work where he met his wife. He started news-casting in 1935, finally became NBC's official presidential announcer in Washington. Ex-Navy man Frank now lives with his wife and 7 children in Irvington, N.Y., near the Hudson River—all the Blairs love boating.



MARY KELLY has one of the odder jobs in the zany world of television. She's a "guest finder," whose duty it is to get famous personalities to the studio in time to make their guest appearances on "Today." A Hartford, Conn., girl, she started work as a typist at 19, came to TV by way of newspaper and feature syndicate reporting. Besides acting as a human alarm clock, she's a feature editor and writer on the show.



JACK LESCOULIE was born in California in 1917, made his show business debut at 7 and took up radio announcing after graduation from high school. Ex-Air Force man Jack started the "Jack and Gene Show" with Gene Rayburn after the war, moved into the production end of TV, and finally joined "Today" for its initial broadcast in January, 1952. Jack says his toughest feature's been taking all the rides at Palisades Park.



JOE MICHAELS, one of "Today's" on-camera reporters, is a travelin' man who averages one out-of-town "remote" or film trip in the U.S. for the show every week. His roaming in the past has taken him to places as far afield as Indo-China and Argentina. Born 36 years ago in Weehawken, N. J., he did newspaper and radio work before coming to "Today." Between trips he lives in Stamford, Conn., with his wife and two sons.

■ When "Today" first set up shop in January, 1952, it referred to itself variously as a "service show," a "magazine show," and even as a "news and special events show." The fact is, our show pretty well defies classification. It can't be pigeon-holed, any more than the "Home" show can be. "Today" is a vehicle for bringing to our early-morning audience a general but comprehensive picture of what's happening in the world today. News, sports, entertainment, books, features of the day—whatever is timely—is the stuff that makes our show. Here at NBC some 60 people work exclusively on "Today," but the kernel of the staff is a group of 25 writers, editors, directors and producers who meet each morning to kick ideas around and plan future shows. And ideas come to us from all sides. When "Today" was still young, someone remarked that it should be the most logical target for every press agent in the country. And it certainly is. Everyone these days—from the President down to a small commercial business—employs a press agent, and it's the agent's business to get his client before the public. "Today" takes

full advantage of this and draws interesting guests from all sources, though sometimes we have to do it the hard way. For instance, when Stalin died, we wanted special commentators to point up this important story. Mary Kelly, one of our reporters, was sent out to round up Alexander Kerensky, who had been the premier of the provisional government in Russia right after the Czarist regime fell. All we knew was that Kerensky lived somewhere on New York's 86th Street. At four a.m., Mary walked up and down the street ringing doorbells until she finally found Kerensky and triumphantly brought him in for an unscheduled appearance on the show. Another time, Ava Gardner had promised to appear with us, but come five a.m., no Ava. Guest-finder Mary once more set out, but this time, no luck. Ava and Frank Sinatra had chosen that night to try a reconciliation and had completely disappeared. Something—I forget what—was substituted for the missing Ava. As you see, "Today" is flexible in format and our staff is always ready to tear the show apart at the last minute if necessary. But, strangely, we like it that way.

"home" for brunch



NATALIE CORE, "Home" fashion editor, is also an accomplished stage, radio and TV actress. Born in Pennsylvania, she began her radio career in Washington, D. C., then came to New York to appear on many daytime and evening dramatic shows and become a leading women's announcer. Married to actor-playwright John O'Hare, she lives in midtown Manhattan, loves sports, painting, designing clothes and furniture.



HUGH DOWNS, the man about "Home," once worked with Dave Garroway in Chicago, came to New York in 1954 to work with Arlene Francis. Born 34 years ago in Ohio, Hugh now lives in Westport, Conn., with wife Ruth and 2 children. Hugh has a wide variety of interests, from astronomy to gastronomy, finds his "Home" work with 9 women editors stimulating, is starting to understand their "foreign" language.



NANCYANN GRAHAM brings a thorough background in home economics, radio and TV to her job as "Home's" interior decorations editor. A New York girl, 29-year-old Nancyann once worked as a researcher for Mrs. Roosevelt, acted as announcer and m.c. on many women's programs. She came to "Home" in 1954 as an off-camera editor. She and husband have redecorated six different apartments in the past two years.



KIT KINNE, "Home's" food editor, majored in home economics at Cornell and took special courses in cooking to come by her outstanding knowledge of the culinary arts. Kit was born in Herkimer, N. Y., in 1921 and worked as a Red Cross recreational worker during the war, got back into the food business by doing commercials, then her own food show. Kit and husband have one daughter, conduct a food consultation service.



ARLENE FRANCIS' life story appears on page 26.

spreading the news

foreword by
john cameron swayze



■ I've done both TV and radio reporting in my news career but TV has a special quality which I like: the warmth of intimacy. Newspapers may still report more news than any other medium, and radio may have more flexibility, but TV is almost like a conversation between two people. True, TV news reporting has the inflexibility of film to contend with, but I think the audience still feels closer to you and to the event you talk about. The use of film is what gives TV news reporting its particular distinction but it's also what makes it a tougher job. Film requires a special technique and reporters need to know how to handle it, how to adapt it to the program. It isn't just a newsreel technique. News footage is intended for showing tonight or tomorrow night (not in a theatre a few days from now) and TV newsreel cameramen know how to get just that kind of alive, spontaneous shot that TV needs. Time is another problem in TV. Forty-five seconds is the least time you can use to show a news item. On the NBC "News Caravan" we've reduced the number of stories we report to only the essential ones, plus a few features. And we try not to fake a story by using old film of a similar event, though the temptation to do so is often strong.

If we do use old film, I like to tell the viewer so. When you're frank with your audience, it reacts the same way. Naturally, film lends itself to mistakes we never knew in radio. Breakage can be a bad problem, and there are always other mechanical accidents peculiar to TV. I remember once I was telling the audience about General George C. Marshall and the picture being shown was a group of bathing beauties passing by! Or, another time, I was about to introduce Ralph Bunche receiving an award in New York when somehow I found myself switched to Chicago. Later I explained to the audience that the human element was to blame, and I received a letter from a man in Brooklyn saying: "We liked your human element mistake. Perfection can be so boring." Yes, people react well when you explain when something goes wrong! Whenever time permits, I always use the closing remark, "Glad we could get together." And if I leave it out, I get letters asking me to put it back in. A man from Ohio once called me and said he was losing a quarter every night because he had a standing bet with his wife that I'd say it! But whether or not time has permitted me to say so on TV, I'm always "Glad we could get together."

←
JOHN CAMERON SWAYZE, one of the most decorated news commentators on the air, started out to be an actor but found that his acting ability and elocution lessons—plus his interest in news—made him a natural for radio reporting. Born in Wichita in 1906, he came to New York to study acting after graduation from college but returned home to take a job on a newspaper. Eventually he branched out to radio newscasting and joined NBC in 1944. His TV coverage of the presidential political conventions in 1948 consolidated his position as a top TV broadcaster and led to his present position as headliner of the "Camel News Caravan." He lives in Old Greenwich with his wife and 2 children, lately had to add an extra room to the house just to hold all the awards he has won.

→
EDWARD R. MURROW is what newsmen call a "bleeder"—a man who is never satisfied with the results. But Murrow's "bleeding" has paid off in honors for his news and special events programs and in an international reputation for himself. Born in Greensboro, N. C., in 1908, Murrow graduated from Washington State College, worked with international education organizations. CBS hired him in 1935 as their Director of Talks and Education, but when World War II broke out he began to report international news. Now a member of the CBS Board of Directors, he sometimes breaks into ribald logging songs (he was once a northwestern logger), likes to work in shirtsleeves and open collar. Murrow, wife and son live in Manhattan in the winter, summer in Pawling, N.Y.



DOUG EDWARDS was one of the first radio newsmen to switch to TV exclusively. He began his transition to the new medium in 1947, and a year later was in TV to stay. Born in Oklahoma in 1917, Edwards was educated in Alabama and Georgia, where he started news broadcasting while still in high school. After local radio experience gained in Detroit and Atlanta, he came to CBS in New York. As a TV news editor, he has helped develop TV newscasting to a highly polished operation, has scored many news beats for his program. Edwards believes in what he calls "the understatement approach to TV news," says he prefers to let the pictures tell the story while he tries to remain unobtrusive. Married to the former Sara Byrd, Edwards now lives with his wife and three children in Weston, Conn.



ALLAN JACKSON was first exposed to radio work at the U. of Illinois during his student days. He returned to his home town (Hot Springs, Ark., where he was born in 1915) and took a job on the local radio station's announcing staff. His success there led to other radio jobs in Cincinnati, Louisville and Memphis. Then in 1943 he joined CBS, and the network sent him to London to act as their news correspondent. During his 3 years of reporting on the British austerity period, Jackson lost 20 pounds. Later he was assigned by CBS to cover the Berlin airlift and the Russian blockade, finally returning to CBS's New York news studios (where he quickly gained back the weight he had lost). Jackson, wife (the former Alta Jockisch), and 3 children live in Pound Ridge, N. Y.

RON COCHRAN, CBS newscaster, is a native of Canada but says he has "reported from almost everywhere in the U.S. and lived almost everywhere in the U.S." After graduation from Parsons College in Iowa, Ron found life as a physics instructor too dull and turned to news reporting. Except for his war service (he was a special F.B.I. agent) Ron has never since been away from newscasting, calls it his hobby as well as his profession. He is married and lives in Washington, D.C., with his wife and 2 children.



ELMER PETERSON, NBC's West Coast commentator and veteran reporter, writer and lecturer, was born in Minnesota in 1903 but in the past 20-odd years has lived and worked in more than 33 countries. Highlights in his news career include reporting Hitler's rise to power, the Spanish Civil War, and all phases of the last war. Elmer Peterson is well known to readers of many of the big national magazines and has been honored by the journalists of America with their coveted Distinguished Service Award.

W. W. CHAPLIN, informally and initially called Bill, has been active in news reporting for over 30 years. Born in New York in 1895, Bill became a newspaperman after World War I (he was decorated twice for bravery), joined A.P. a few years later, and during World War II roamed Europe, Asia and Africa as a front-line war correspondent. Bill still counts Europe as his newsbeat, but has found time to author five books on news and the world situation. Bill, wife and four children live on Long Island.



ERIC SEVAREID was born in North Dakota in 1912 and began his newspaper career in Minneapolis at 18. A student of political science, he joined the staff of the Paris *Herald Tribune*, then the United Press. During World War II he covered battlefronts for CBS radio, once had to bail out into a jungle where headhunters led him back to civilization. One of CBS's highest ranking commentators, Sevareid's reporting has won many awards. He is married and has 2 children—twins born during an air raid in Paris.

JOSEPH C. HARSCH, NBC news commentator and analyst, calls himself a "lazy newsman" in spite of the strenuous program he sets for himself. Newspaper, magazine and radio work, plus speaking engagements and work on his books are regular parts of his day. Born in Toledo in 1905, Harsch went to Williams College and in 1929, "against his will," he took a job at the *Christian Science Monitor* which he still holds. During the war he roamed the world, now lives in Washington, with wife Anne and three sons.



LOWELL THOMAS, a pioneer of radio news broadcasting, is also one of its most honored members, having had doctorates conferred on him by more than 13 universities. Before entering the news field, he was best known as a lecturer, biographer and historian. Born in Ohio in 1892, he was reared in a Colorado gold camp, since then has traveled all over the world. One of the men responsible for "Cine-rama," Thomas now lives on a magnificent farm in Pawling, N.Y., where he has a complete radio studio.

LARRY LeSUEUR comes from a news family—both his father and grandfather were newsmen. A New Yorker, born 1909, LeSueur went into the family business after graduating from New York University and soon found himself famous for his coverage of the Lindbergh case and the burning of the Hindenburg. His reportage of the war and his broadcast of the liberation of Paris won him a citation from the U.S. War Department and the French Medal of Liberation. His CBS programs are also honor-laden.



ROBERT TROUT, on the radio for almost 25 years, is well-known for broadcasting without a script, directly from the scene of action. Called the "Iron Man of Radio," Trout was born in N. Carolina in 1908, began his radio career at 21, working up from reporter to his present position as a top CBS newscaster. His "World News with Robert Trout" was an innovation in news broadcasting and the first to bring special reporters before the public to give fresh, intimate sidelights to the news of the day.


spreading the gospel...

REV. W. A. FAGAL was born in Albany, N.Y., in 1919, became a pastor when he was 20, married Virginia Rittenhouse the following year. They met at college where Mrs. Fagal was majoring in music. In 1944, Rev. and Mrs. Fagal moved to New York City where he began radio broadcasting. A few years later they both began ABC-TV's "Faith for Today," one of the most popular religious programs on the air. They have 2 children and estimate they travel 50,000 miles a year on public appearance tours.



BISHOP FULTON J. SHEEN, who conducted one of the first religious services ever to be telecast, was welcomed back by millions of TV friends when he resumed his own program on ABC this fall. Born in Illinois in 1895, Bishop Sheen was once Prof. of Philosophy at Catholic U., has written over 37 books and is the holder of 7 degrees. Ministers and laymen of all faiths have praised his TV talks. Londoners have called him "the most popular of American preachers who have come to England."

MEL ALLEN, our fast-talking, all-seeing guest editor, first displayed the abilities which were to make him a top U.S. sports announcer when, during the late 1930's, he ad libbed for forty-five perilous minutes while rain delayed the Vanderbilt Auto Cup Race. CBS executives were not long in seeing that the young man who was subbing for Ted Husing for that event had the stuff of which dream sportscasters are made. It convinced Mel, who already had hurdled his Alabama bar exam, that grandiloquence before the mike was more to his taste than pleading before the jury. His persuasive voice can be heard announcing the Yankee baseball games.



the sportin' life

foreword by mel allen

■ Whenever anybody asks me, "Why have sports announcers on TV, when everybody watching the screen can see the game for himself?" I answer *that* query with still *another* question: "Ever notice how many people bring portable radios when they go to see a game?" Not only the real enthusiast but the fellow who doesn't know much about baseball? Why? Because they want the background of what's happening. If a pinch hitter is sent in during a tense situation, the background of that player is important. The viewer or listener wonders: What is his record to date? What can you expect him to do? Why is he the best one to send in in this spot? A fan likes to have all this information fresh at the moment, and a newcomer appreciates it because it helps him understand the game. And I'm first a fan and secondly a sports announcer. I'm always as excited myself as if it were my first ball game. I think an announcer who sticks to the facts with a lackluster approach doesn't add as much to the game as someone who is truly enthusiastic. Enthusiasm is contagious—it's an essential part of the successful announcer's equipment. But I'm not just a fan—I'm a fan talking to fans, giving them a personal report. I'm their eyes

and ears. I live with the team, practically, and get to know them and how they react in given situations. The Yankees? Yes, I'm partisan but not prejudiced. I always give the other team and players their just and accurate due, but I save my extra emotions for the Yankee side. When you follow a team in its daily schedule and travel with it, you can't help feeling like part of the family. And the people who listen to you day in and day out are the fans and supporters of that particular family. When I'm broadcasting for TV, I watch the game on a monitor set and see the same game that comes across your TV screen at home. That way, I can ask to get a particular shot of what's happening, say on left field—just what you might want to see. And next to me at every game is my statistician, Don Wiedenek, who keeps batting averages and all other statistics up to date. Such up-to-the-minute information helps me interpret each play of the game, to give breadth and meaning to everything that happens while you watch. Is this too much talk? Not if it's the right kind of baseball talk! That's one of the important factors that makes big league baseball *big* league baseball instead of a kid's game on a backyard lot!



RED BARBER, Mississippi's gift to announcing, came to broadcasting quite by accident back in 1930. He was filling in for a professor on a farm hour program with a lecture on bovine obstetrics! His coverage includes 13 World's Series and five Army-Navy, Orange Bowl and Rose Bowl fetes. Barber's relaxed style first gained prominence outside Florida when he broadcast the Cincinnati Reds baseball games on WLW-WSAI in 1934. Seen regularly on NBC-TV's "Red Barber Show." Red lives in Scarborough, N.Y., with his wife and 17-year-old daughter, Sarah.



BUDDY BLATTNER, featured expert on the CBS programs, "TV Game of the Week" and "Baseball Preview," jumped over to the commentating side of the sports fence only five years ago, having previously more than proved his mettle in the thick of the game. Among other sports distinctions, Buddy held the world's table tennis title two years in a row. A notable baseball career as an infielder for the Philadelphia Phillies and the New York Giants was interrupted by the war. In 1947 Buddy returned to the Giants, coached a while before he took up the mike.

JEROME "DIZZY" DEAN has shown a fine talent for comedy since the day he joined the St. Louis Cards several decades ago, but the clowning has never interfered with his deadly fast ball, nor, more recently, has it marred his skill as a commentator for CBS-TV. Son of an itinerant cotton picker, Dizzy carved out a fabulous mound career in eleven years, retiring at the still tender age of 29 because of an injury. In 1934 he won 30 games in one season. After his retirement Dean coached the Chicago Cubs, then turned to radio and answered affirmatively when TV turned to him.



JACK DREES, who covers ABC's "Wednesday Night Fights" on TV and "Blue Ribbon Bouts" on radio, brings a solid and varied sports background to his duties. He played basketball in his Chicago high school and at the University of Iowa, where he got the announcing bug, and after graduation returned to Chicago to do sportscasts for WJJD. Thirty-three months in the wartime Navy checked his already familiar coverage of sports events. Came the end of the war and Jack re-entered civilian life as radio and TV director for several jockey clubs in Chicago.



RED GRANGE is a magic name, familiar even to those who know little about the world of sports. A legend early in his career, he is, nonetheless, not a part of the dead past, but a very much alive NBC football commentator. There never was anything dead about Red Grange. After winning 16 letters in high school, a record in any year, he went on to the University of Illinois to "burst upon the football scene like a comet" in 1923, his first varsity year. The co-author of "The Red Grange Story," this talented fellow has been announcing for the past several seasons.



RUSS HODGES, like Mel Allen (with whom he once covered Yankee games) had every intention of following a career in law, but after getting his law degree from the University of Kentucky, turned instead to announcing. The first break in a career which was to cover sports in many phases came when Russ handled the Western League baseball and Big Ten football games. For 10 years he covered mound and gridiron hassles. Since 1949 he has been describing the Giants' baseball games and ABC-TV's "Wednesday Night Fights." Married, has 2 children.

LINDSEY NELSON, NBC's assistant sports director, began his broadcasting career at the University of Tennessee just prior to World War II, traveling with the Knoxville team to the Rose, Orange and Sugar Bowls. While his duties as a wartime public relations officer did not specifically further his sports interests, they earned him a tribute from the late Ernie Pyle as "the best-liked public relations officer" overseas. Taking up the mike again, he talked his way through Tennessee football games, became top sportscaster on a local network before he joined NBC in 1952.




BILL STERN, ABC sportscaster, has one of the best known sports voices in the U.S. and a face which newsreels and TV have made almost as familiar. He began broadcasting in 1934 as an assistant to the late Graham McNamee. An injudicious plan, meant to up his stock with the network, backfired and cost Bill that first job. Shortly afterward, he lost his left leg in an auto accident. Admiring Stern's courage, the NBC V.P. who had fired Bill hired him back as an announcer. Since that return, Bill Stern has become one of the most sought after sportscasters.



radio

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In this section you'll find
radio stars of every
kind. (Bill Fitzgerald
is on page 91.)



VARIETY

good for the funnybone, easy on the eyes

BOB ELLIOTT—he's the small one—was born March 26, 1923, destined to be one of Boston's least proper sons. After high school he headed for New York and the Feagin School of Dramatic Art, then became a page at NBC. Following a brief career as a staff announcer in Boston and a slightly longer one on the fighting end of World War II, he became a disc jockey on WHDH and met Ray Goulding. Among his hobbies are (a) his wife, a Boston girl named Jane, whom he married in 1943, and (b) water color and oil painting—seascapes a specialty.

RAY GOULDING—he's the large, economy size one—was intoning newscasts on Bob's disc jockey show, when one day he decided to stick around for the rest of the hour and kibitz. Next thing he knew, he was half of a comedy team with a half-hour daily show, first in the afternoon, then in the wee hours of the morning. A year older than his partner, he was born in Lowell, Mass., had a similar background of radio announcing and Army training. His wife, Mary Elizabeth, comes from Ohio. When not on "Monitor," Ray takes time to worry about the Red Sox.

foreword by bob and ray

bob: By now, you must be aware that that ringing in your head is nothing to be alarmed at; it simply means your radio is tuned to NBC's "Monitor."

ray: Or somebody else's radio is. Of course, that ringing could come from something else, too.

bob: It could mean you're wearing a collar that's too tight.

ray: And if your radio's tuned to "Monitor" and you've got a too-tight collar, your head's really in trouble!

bob: But at least the reaction to that identifying sound they call the "bleeper" has proved that people still listen to the radio for entertainment and information.

ray: Personally, we've always preferred this medium. For one reason, we don't get letters saying, "For crying out loud! Is *that* what you look like?"

bob: Broadcasting from New York has its disadvantages, of course. Making your way to the little radio studio at the back of the network, you pass lines of people waiting for TV programs; you grope your way through TV cameras and over cables; you dodge backstage between elephants awaiting their cues from Milton Berle.

ray: After your radio program, as you wind your way home, you feel kind of lonely, glancing idly skyward and observing the rooftop forests of TV antennae. You wonder if anyone heard your radio program. You can't see the forest for the TVEes.

bob: Actually, millions did hear the program, and enjoyed it.

ray: Add to this, the millions who heard it and *didn't* enjoy it, and you have a sizable audience.

bob: You probably don't know how much of the United States *isn't* covered by TV. We don't claim to know, either, but we're told it's considerable.

ray: From the performer's standpoint, radio is far more comfortable work, and is still gratifying (but less lucrative than it was in its halcyon days.)

bob: The big-time comedy and variety shows of radio's yesterday may be gone, but in their place are programs such as "Monitor," where you can hear a little bit of everything; keep up with what's going on, in a shorter period of time, apace with today's quicker step.

ray: We're real happy in radio, and as long as we keep on hearing from the people who listen to it, and appreciate what it has to offer, we'll stay that way.

bob: Until you hear from us . . . write if you get work.

ray: And hang by your thumbs!



EDGAR BERGEN AND CHARLIE MCCARTHY were born in 1903 and 1919, respectively. The former, while in grammar school, invested a quarter in a Wizard's Manual and learned to throw his voice. The latter arrived, at the age of 12, courtesy of a Chicago whittler who was paid \$35 for the job. Immediately upon creation, he opened his wooden lips and remarked, "Bergen, you and I are going to make a lot of money!" He said it so convincingly that Edgar gave up pre-med school and took to the road. Today, after 20 years of radio fame, he has never found cause to doubt Charlie's word, wonders at his perception.



GALEN DRAKE, CBS's favorite talking man, started out as a boxer—to finance his music career! He turned talker when the sponsor of his singing program wanted a little chit-chat to go along with the soft music. An avid reader (since his father told him that Galen reminded him of Socrates, and gave him a book to find out why), Drake complied with the outpouring of quotes, quips and wisdom that have made him famous. He has also studied law, medicine and drama, conducted a symphony orchestra, directed plays, collected a library of over 10,000 titles.



DON McNEILL of ABC's "Breakfast Club," was born 47 years ago on December 23, spent most of his young life in Wisconsin when he graduated from Marquette U's School of Journalism, and met and married Katherine Bennett. In 1933, after a brief career as one of a radio team, "The Two Professors," Don auditioned for a dull daily show called "The Pepper Pot." Once in, he changed the name to "The Breakfast Club," served generous portions of corn and made history. A family man (father of three) he loves hunting, fishing, cartooning, his circle of close friends.



RED BENSON, whose "Hideaway" show is the pride of ABC, is a man of many facets. Born in 1917, he is 5'10", has blue eyes, red hair, a wife named Flippy, a daughter, a son and a home in Mt. Vernon, New York. At various times he has been a prizefighter, canary salesman, doughnut manufacturer, milkman, night watchman, fireman, hypnotist, singer and comedian—among other things. His hobbies are eating, sleeping and cooking; he is also a great reader, successful composer of commercial jingles, Navy veteran, ex-resident of Ohio, Texas and Pennsylvania.



MINNIE PEARL, the man-hungry gossip of "Grand Ol' Opry," was born Sarah Ophelia Colley (descendant of Sam Houston) in Centerville, Tenn., near Opry's home town, Nashville. She got there via a route including finishing school and drama coaching in 20 states. "Minnie" was born in Aiken, S. C., when Sarah was doing dramatic readings for the Air Force—and in 1940 she made "Opry," wearing an 89¢ yellow organdy dress and shrieking "How-dee!" In 1950 Sarah married Henry Cannon, who flies her to her Pa's in their own 2-seater plane.

they call the tunes

ROSEMARY CLOONEY never studied singing, "just makes a commercial sound that sometimes sells songs," she says. "Sometimes" means most of the time ever since she and a jazzed-up harpsicord made news with "Come On-a My House." The first news her commercial sound made was when Rosemary was in her teens and was singing on a Cincinnati radio station. Band leader Tony Pastor hired Rosie and her sister Betty away from their nightly program, "Moon River." Three years as featured vocalists led to TV's "Songs For Sale," record and movie contracts and now CBS's show, "Rosemary Clooney Sings." The gal with the mellow voice is married to actor-director José Ferrer, presides over 3 domiciles—Beverly Hills, New York and London—baby-sits for her one-year-old son, Miguel.



foreword by **rosemary clooney**

■ I don't know much about guest-editing, but I know what I like. And if you want me to talk about music, I can give you the subject in two words. Bing Crosby. Or one word. Bing. Everything I most admire about singing, he does—and he did it first. He's got no corny gestures, he doesn't push, strain, bellow. He just stands there and knocks you out. Once when I was asked advice about how to do a song, any song, I said, "Keep it simple, keep it sexy, keep it sweet." I didn't mean you could do all those things at once, but I still believe they're good rules. I learned a lot from doing western music on my first professional show, "Midwestern Hayride." You couldn't mish-mush your words in those songs. You had to tell the story and be convincing, even in the yodels. But the biggest test of sincerity or honest approach comes when you do children's records. The arrangements can be cute, but your diction has to be perfect. Children have to understand every single word because you're telling them a story and they insist on hearing it. You can't sing down to children, either. If you do, they recognize it, and can't stand it. If you are sincere with children they will understand what you are trying to tell them. It's better to be sincere with men, too. The two men I like most are my husband, who's such a perfectionist he has made me want

to do everything better than I've done it before, and my son, who has no standards whatever as yet, but manages to be pretty enchanting. After them comes Bing Crosby. I don't mean to harp on Bing Crosby, but I've got such a crush on him I still can't believe he's my friend. He has been an idol for as long as I can remember, and when I first met him, my teeth got all mixed up with my tongue, and I said a couple dozen scrambled words of hello, and he looked at me sideways and left in a hurry. He didn't know I was so full of awe I was about to fall down. When I sing with that man, I sing 100% better, because I sing up to him. I don't have to look at the music to know what he's going to do, or how he'll phrase. It's a strangely close communication, an experience you can't explain. A couple of experiences I *can* explain, and have gotten a big kick out of, include making a record called "Mr. and Mrs." with Mr. Ferrer, shortly after we got married. And I loved doing "Where Will the Dimple Be?" It was written for me while I was pregnant. I got a kick out of dueting with my ten-year-old sister Gail on "Open Up Your Heart," and I got a kick out of recording "It Just Happened To Happen To Me," because my brother Nickie wrote it. I get a kick out of singing for radio, television, movies, records—you name it. I even get a kick out of telling you all this.



FRANK SINATRA's mother wanted him "to be something nice like an engineer," but Frankie won a Major Bowes contest, landed a 39-week contract as lead singer in "The Hoboken Four." Six months later, "The Vaica" was heard on 18 local programs every week. The pay was 70¢ a week carfare, went up to \$15 at a roadhouse nearby. Harry James came by, took him on, and six months later Tommy Dorsey bought him away. Two years later the swooning started. He was riding high, then fell hard, left Nancy, married Ava, left her. Now, an Academy Award at home, his records, nightclub rating, TV appeal, are tops.

BING CROSBY could sit back and live off royalties still pouring in from "White Christmas" and "I Surrender, Dear." The first crooner to sing Hawaiian tunes, westerns, folk music, religious songs, he's set the pattern for every other pops singer. The gimmick—informality and intimacy. Bing's first taste of show business came as a prop man, and he rubbed shoulders with Al Jolson, whom he tried to imitate. In the college band, "The Juicy Seven," he played drums. Back to singing again in 1926 as one of Paul Whiteman's Rhythm Boys, then on to Gus Arnheim's post. The rest—the records, movies, TV and radio—is current history.



TONY BENNETT's voice has been a favorite with radio audiences since 1951, when he won 17 popularity polls, including WYNJ's "Battle of the Baritone." Still going strong, he was voted "Best Vocalist" in last year's "Make Believe Ballroom" poll. He was born in Astoria, N. Y., and trained for a commercial art career. His successful singing with Army bands persuaded him to give up art study for a career in music and the theatre.



NAT "KING" COLE and his trio are one of the important reasons why small musical groups have become so popular. Born in Montgomery, Ala., the son of a minister, Nat got his first musical training from his mother, who taught him to play the organ and sing in the choir. He fell under the influence of Chicago jazz, organized a trio and rose to success in night clubs, movies, records and radio. Nat's big hobbies are photography—and records.



DON CORNELL, ex-band vocalist who has recently branched out on his own as a successful singing star, has been wowing audiences since high school days in his birthplace, New York City, where he sang at school dances. His career got a big boost when he joined Sammy Kaye's band and appeared on such radio shows as the "Chesterfield Supper Club." He can be heard on TV, records, in night clubs, has made one movie. Lives in Englewood, N.J.



SAMMY DAVIS, JR.'s rise to fame has been sudden, but actually he's been in show business since he was four. Sammy learned his dancing from Bill Robinson. The Davises, junior and senior, toured the country as two-thirds of the Will Mastin Trio. In 1946 they hit the big time, and since then one sensational night club engagement has followed another. Sammy has made guest appearances on TV, hopes to add TV success to his career.



JOHNNY DESMOND, star of Mutual radio's "Phonorama Time," financed his first voice lessons by being a newsboy in his native Detroit. He appeared on local radio stations as a singer and child actor, but his career really started when he joined the Air Force and became the vocalist with the official Air Force band. His wife, Ruth Keddington, had sung with him as one of the "Bob-O-Links," but has left her career to care for their two girls.



PERCY FAITH, the conductor-director of CBS radio's "The Woolworth Hour" became an accomplished musician on both piano and violin at the age of ten. By the time he was 23 he was conducting and writing the arrangements for his own orchestra on a radio station in his native Toronto, Canada. In 1940 he came to the U.S., and now makes his home with his wife and two children in Great Neck, where the fishing and swimming are superb.



GEORGIA GIBBS learned to sing in an orphanage, where she was placed so her widowed mother could work. At 11 she had earned her first pay check; by the time she was 14 she was the family breadwinner. In 1943 she won an audition for the Jimmy Durante show, and the "Her Nibs" tag. Radio shows with Bing Crosby, and other stars followed, and "Kiss of Fire" made her a recording star. She was one of the first big names to "brave" TV.



JONI JAMES, hailed by critics, fans, and disc jockeys as the new "Miss America of Music," once struggled to finance the lessons she needed for her career—as a dancer. She was doing well at it, too, until an appendicitis operation forced her to go easy on dancing, heavy on singing, in her night club appearances. Audience response was so favorable that she dropped the dancing. She lives on N.Y.C.'s east side with secretary and poodle.



STAN KENTON's new CBS program, "Music '55," is a sort of end result of his idea that his band can do its best with two forms of programs—dances and concerts. Stan started taking piano lessons for the same reason most boys do. His mother made him. By the time he was 14, his idol was Earl "Fatha" Hines. He worked hard at playing and arranging, organized a band with a "different" sound, set a brand new trend with "progressive jazz."

RUBY MERCER is a girl who didn't have to wait too long for that "big break." As soon as she received the parchment from Ohio University, Ruby decided to cast in her lot with the rest of music-career girls. Voice studies at the Cincinnati Conservatory came first. A year later she copped a Julliard School of Music scholarship. Metropolitan Opera manager Edward Johnson heard her trills, signed her up for two seasons. Roles in Broadway shows followed hard on the Met's heels, plus a starring role in the World's Fair "Gay New Orleans Review." Now, she has Mutual's "Ruby Mercer Show." Playing at inquiring reporter isn't new—she once *was* one back home in Akron, Ohio.



BILL HAYES rose to new heights of popularity with his recording of "The Ballad of Davy Crockett," but he was already familiar to TV audiences as the featured male vocalist on "Show of Shows." While still a voice student, he got a break when his brother, a singer, was too ill to appear for an audition, and Bill took over. Father of four, he's as busy offstage as on, hasn't time for golf. Loves being able to sing and make a living, too!



SAMMY KAYE's band, now featured on ABC radio's "Serenade Room," is one of the few college dance orchestras to achieve national fame. Sammy started the band to help pay his way through Ohio University, where he was a civil engineering student, but it was so successful that engineering (and football) fell by the wayside. Sammy led the band to national popularity by way of NBC network broadcasts from his native Cleveland, Ohio.



EARTHA KITT, whose unusual singing voice has made her a favorite with disc jockeys, is as grass-roots American as you can get; she was named for the "good earth" on her parents' farm in Columbia, S. C. But when she joined the Katherine Dunham troupe as a dancer and singer, Eartha went on a tour of Europe and Mexico, stayed on to sing in Paris. Home once more, she made a hit with records, in night clubs and in "New Faces of 1952."



PAUL LAVALLE, bandmaster on NBC radio's "Cities Service Band of America," rates as a leading interpreter and composer of martial music. Born into a musical family in Beacon, N. Y., he learned to play six instruments. He broke into radio with the NBC Symphony orchestra, later switched to hot jazz, before organizing his Band of America. Married to former actress Muriel Angelus, he has a daughter, lives in rural Wilton, Conn.



BYRON PALMER, singing host of CBS radio's "On a Sunday Afternoon," has made a complete circle in his career—from radio to movies, night clubs, television, and then back to radio. Born in Hollywood to a newspaper family, he had no connection with show business until he started singing with an Air Force group in the South Pacific, appearing at the same time as Tokyo Rose. His wife, Ruth Hampton, is an actress, was once "Miss N.J."



PEREZ PRADO is responsible for all the mambo music heard on radio these days; he started the new rhythm, and has written about a hundred mambos. Beginning his career by playing in an orchestra in his native Cuba, he later became an overnight sensation with his own band. He has played in night clubs and dance halls in the U. S., was seen on movie screens in "Big Rainbow," with Jane Russell. In Latin America, he's the No. 1 bandleader.



SARAH VAUGHAN has won every major popularity poll as the nation's number one female vocalist. From the beginning, audiences couldn't get enough of her; her records sell in the millions and are staple fare for disc jockeys. Born in Newark, N. J., she got her first job, as vocalist with Earl Hines' band, by winning an amateur contest. She's married to trumpeter George Treadwell, now her manager, who often accompanies her on records.



DAYTIME SERIALS

perpetual emotion

foreword by **wendy drew**

■ I feel like one of those people who go around declaiming that New York's great, but I wouldn't want to live here. That's the way I feel about television daytime serials. TV may be wonderful, but radio is for me. "Young Widder Brown" has been on the air 18 years and she's still the young widder. The characters in a show like ours can stay forever fair and full of dreams. Radio permits the listeners' imaginations to run freely. If they figure the widder for a redhead, who's going to give them an argument? And the listeners really *care*. I get such sweet letters from people who grow to like me because they love the character I play. My own mother couldn't want more for me! Ellen Brown doesn't have glamorous adventures.

WENDY DREW, the "Young Widder Brown" of NBC's radio series, is a lass who leaves lasting impressions. She got her first break after a director heard her reading a part, and sought her out for a good role in "The Eve of St. Mark." Her "Widder Brown" part was the result of someone's remembering having seen her audition for another role, 8 years previously. She has traveled all over the U.S.A., is now back in her native New York.

Her life is full of everyday problems. Her sufferings are the kind which have hurt a lot of us. The widow Ellen has two children, runs a tea room, and has three men in her life. The doctor was tricked into marriage with another girl, Millicent. Poor Ellen must contend with both Millicent and the doctor's sister. Second man in Ellen's life is a rich lawyer. Third is a conniving artist. I think most of us like to feel, like Young Widder Brown, that we are courageous and sweet to everyone although we are misunderstood and maligned. Our show never gets far from Simpsonville and we keep Ellen Brown's life simple so that her problems don't seem too far out of the range of all young widders in all small towns. It has worked. For 18 years.

CATHLEEN CORDELL, who plays Millicent Loring in NBC radio's "Young Widder Brown," acquired her British accent while studying in England, at the Royal Academy of Dramatic Arts. A Brooklyn, N. Y., girl, she returned to her native country when war broke out in England. She got the "Widder Brown" job two years ago, after appearing in several Broadway and TV plays. Unmarried, her interests include reading and going to the races.



backstage wife

MARY NOBLE gets that understanding voice from petite, dark and attractive Claire Niesen, a girl who wanted to be an actress right from the beginning. In the Noble character (a Thespian, too), Claire's ambitions have been doubly realized. Despite her success in her career, Claire, who lives with her family in a N. Y. suburb, calls herself "just average" when it comes to sports. Born in Arizona, she attended high school in New York.



LARRY NOBLE is given the suave accents of a matinee idol by James Meighan, who despite 20 years of top experience in radio and on the stage, can still wow 'em with his handsome profile. Born in New York City, Meighan seems to have been destined for acting. He got a B.S. degree, studied painting in Paris, played on Broadway opposite such bright stars as Jane Cowl. He lives on Long Island, enjoys painting, sculpturing and boxing.

ma perkins

MA PERKINS has been played by Virginia Payne since 1933, during which time she has never missed a broadcast. A great-great-granddaughter of Dolly Madison, she was born in Cincinnati, O., trained for the drama there, appeared with Tyrone Power early in her career. Loves music and studies voice at the Chicago Conservatory. She has published a group of one-act plays for children and is the first national president of AFRA.



WILLY FITZ is portrayed in the CBS serial, "Ma Perkins," by Murray Forbes, an actor who owes much of his success to his ability to mimic accents and dialects. Murray "hoaxed" his way into radio in 1931 when he convinced an English director who wanted to use only bona fide Englishmen on the "Fu Man-chu" show, that he was the home-grown product. Although he now has 15 dialects, he likes that midwest twang best of all.

our gal sunday

SUNDAY on CBS Radio's "Our Gal Sunday," comes by her vivaciousness very naturally, since Vivian Smolen, who brings the character to life, is a small but potent package of interpretive energy. Blue-eyed, brown-haired, 5'2" tall, Viv has been acting since she was 12. She was getting a background in music and dancing even earlier from her father, an NBC conductor. For fun, Viv swims, studies at the Museum of Modern Art.



LORD HENRY BRINTHROPE, a "Sunday" regular, is in the capable hands of a new actor, Alastair Duncan. The London-born player began his career when he and a group of schoolfellows, evacuated to the south of Wales during World War II, put on a production of "School for Scandal." Alastair won a scholarship to the Royal Academy. After two years in the British Army, he joined BBC—but transferred his allegiance to CBS two years ago.

road of life

DR. JIM BRENT has Don MacLaughlin to speak for him on the long-running CBS serial. MacLaughlin, a tall, casual, loose-jointed fellow, has been called "the actor with the all-American voice," was born in Iowa, taught there after college. Stung by the theatre bug, he finally tried Manhattan. He married newspaperwoman Mary Prugh his first year there. His family, now bigger by 3, lives at Darien, Conn. Jim is quite expert at gardening.



JOCELYN McLEOD on "Road of Life" is played by Virginia Dwyer. As a child, she joined her physician father when he performed real life surgery, leading him to hope she'd take up medicine. Her role in "Road of Life" is the nearest Virginia has been to either since. From Omaha she came to New York after graduating from U.C.L.A. She's acted on television, in summer stock and on Broadway, is the proud mother of one growing daughter.

romance of helen trent

HELEN TRENT comes to CBS radio audiences through the distinctive voice of Julie Stevens, a small, bob-coifed young lady who feels that in appearance she is totally unlike her mike counterpart. Also unlike Helen, she is happily married. With her husband, TV executive Charles Underwood, and their 4-year-old daughter, Nancy, she lives in the country. Julie made her stage debut in her home town, St. Louis. She likes camping, canoe trips.



GIL WHITNEY, the male lead on "Romance of Helen Trent," is portrayed by David Gothard, an actor who came by his radio voice in an unusual way. Born in Beardstown, Ill., David graduated from a Los Angeles high school, joined the Hollywood Playcrafters to prepare for an acting career. A job doing the heavy voices for a West Coast marionette show led to radio in 1934. He's been a busy network actor since 1939.

young doctor malone

DR. JERRY MALONE has young Sandy Becker standing behind him when the CBS serial makes its weekday rounds. The 6'1" actor, born in Manhattan in 1922, actually once was a pre-med student. His interest in the drama, however, proved to be stronger and he quit school for radio announcing. Met his wife, the former Ruth Joyce Venable, while announcing in N.C. The Beckers have two children. Sandy swims, golfs, plays tennis.



TRACY MALONE, the faithful wife of "Young Dr. Malone," is enacted by Jone Allison. Standing 5'5", honey blonde, blue-eyed Jone has been traveling the radio serial circuit since 1940. She spends most of her time with her husband, John E. Mosman, and John II. Besides work and family, Jone enjoys clay modeling, boating. Tennessee Williams is her favorite playwright; yellow her color; perfumes and antiques, her passions.

wendy warren and the news

WENDY on the CBS serial is essayed by Florence Freeman. Florence might never have acted at all had she not responded to a friend's challenge to audition for a radio role in 1933. Despite a strong interest in drama, she had spent her time in several colleges preparing to become a schoolmarm. In 1937 she won the plum role of "Young Widder Brown" and from that day her dial was set for radio. Florence is the mother of 3 youngsters.



DR. PETER DALTON on "Wendy Warren and the News" is played by Robert Pastene, who trained to be an engineer, but ended up as an actor. Bob had gotten his engineering degree before he realized that it had to be acting. A scholarship at the Neighborhood Playhouse came next, then the Barter Theatre. He's been on the stage in high-brow plays. Bob is 6'2", has brown hair and brown eyes, is married to Susan Johnson.

when a girl marries

JOAN DAVIS, the heroine of ABC's "When a Girl Marries," is portrayed by veteran actress Mary Jane Higby. Born in St. Louis, Mo. where her dad had his own stock company and her mother was a singer, she made her stage debut before she was a year old. Radio is still her big love. "When you rehearse and play a character for five days a week," says Virginia, "it's like leading a double life. That's one reason I like radio best."



HARRY DAVIS on "When a Girl Marries" is acted by John Raby, who served as leading man on the very first soap opera. Born in New York City in 1916, he did his first acting on the showboat Periwinkle which used to sail Long Island Sound (a job also held by José Ferrer), has a ream of Broadway notices. He likes to fish, hunt and play golf. Lives with his wife and sons in Teaneck, N. J. John is a minor authority on U. S. snokes.

lorenzo jones

LORENZO JONES is played by Karl Swenson, who has been with the NBC show since its 1937 debut. Blue-eyed and blond, as his Swedish name suggests, the attractive Mr. Swenson got into show business via the Berkshire Playhouse, won his first radio job in 1935 on the "March of Time" because of his ability to handle dialects. Karl lives for the theatre. A great deal of his off-mike moments are spent working on experimental drama projects.



rosemary



ROSEMARY is played by Virginia Kaye, in real life the wife of Broadway producer Kermit Bloomgarden. A native New Yorker, Virginia was graduated from high school at the early age of 15, set out to make a place in the theatre. Following summer stock, Antoinette Perry selected her from among thousands of applicants for a Theatre Guild production. Virginia acts only on radio now, the better to pursue her career as mother to two.

stella dallas

STELLA DALLAS is almost a middle name to Anne Elstner, the actress who originated the NBC radio role some 19 years ago. She first faced the mike in 1923, the same year she was married to Jack Matthews. At 12, Anne had begun her stage career performing her own song-and-dance creation, "The Yama Yama Man," later understudied Eva La Gallienne. She prefers commuting daily from her New Jersey farm to living in the city.



this is nora drake



NORA DRAKE, the title character in CBS Radio's "This Is Nora Drake," is played by Joan Tompkins. Born in New York City, Joan continued the family creative arts tradition. One of her grandparents wrote operettas, another was a painter, her parents were professional singers. Joan made her stage debut in "Fly Away Home." Loves to travel, but time permits only the daily trip between the studios and her Westchester home.



TED BROWN, emcee of NBC radio's "Phrase That Pays," started his career back in his college days. When football and basketball weren't keeping him busy, he worked for a local radio station. After World War II Air Force service—including 15 months as a P.O.W.—he returned to radio work. Born in Collingswood, N.J., he now lives in Riverdale, N. Y., with his wife, two sons, and four dogs. He's enjoying golf and tennis.



DWIGHT COOKE, moderator of CBS radio's "The Leading Question," has had a wide variety of experience—ranging from college honor student to farm hand, writer, radio producer and director. In the course of all this he realized that he preferred the field of public affairs to pure entertainment. So his radio shows since 1938—such as "People's Platform" and "Cross Section, AFL"—are in a serious vein.

EDDIE DUNN is proof that all Texans aren't slow and easy-going; he's been a busy man, with a radio show of his own, since he was in high school. Starting as a singer, when he moved on to Chicago and, later, New York, he branched out into emceeing. Currently he's master of ceremonies for Mutual's "Pop the Question." He and his Texas-born wife, two sons and cocker spaniel now live in Scarsdale, N. Y.



LEONARD FEATHER came to the U.S.A. at the age of 19 as the representative of a musical weekly published in his home town—London, England. He was supposed to study American jazz, and learned so well he eventually became a music expert and the moderator of WABC's "Platterbrains." He's also a songwriter, and is responsible for the discovery of such recording stars as Alan Dale and George Shearing.



come play for pay

foreword by warren hull

■ Fortunately, there's no accounting for taste. Some listeners like comedy; some, drama. Others prefer music, while still others get their kicks from quiz shows. But there's one interest that everyone shares—and that's people. And if those same people have problems, they're even more interested. Why? Well, it makes things easier if you know that someone else is in the same boat with you. Bills of all sorts constantly stare us in the face: medical expenses, taxes, urgent business needs. The list is endless. When someone gets in front of our mike and tells his troubles, there are hundreds of other guys listening in who say to themselves, "That could just as easily happen to me." When the contestant walks out with a wad of bills, the guy in the audience feels as though he'd pocketed the stuff himself. And nobody ever leaves "Strike It Rich" empty-handed. We always have a happy ending—what with the Heart Line calls, there's always something for everyone. It's not only the listeners who like people, so does the m.c. He's got to. It's a far cry from emceeing the usual radio program.

◀ **WARREN HULL** (here with guest, Cleo Moore), emcee-host of NBC radio's "Strike It Rich," hasn't sung, danced or acted on this program—but he could do all these things if necessary. At the tender age of 4 he made his first appearance in the Hull clan's amateur band in his native Gosport, N. Y., and he's been in the entertainment field most of the time since. Crashing the Broadway Big Time in a Schubert chorus line, he went on to juvenile leads in several musicals. Then Hollywood beckoned, and he played the leads in 36 films. Meanwhile he also worked in West Coast radio, and finally returned to New York (in 1942) to join one of radio's oldest and best-loved programs, "Vox Pop." After that show went off the air, he took a vacation but the vacation wasn't as long as he had hoped. He joined the radio version of "Strike It Rich." Later he and the program went into TV together.

I've got to make everyone feel right at home, and that may take some doing. Before every show, I take time out to get acquainted with the participants, to size them up. Sometimes the m.c.'s got to do some fast mental footwork. You've got to take things as they come, be prepared for the unexpected, too. Many times, I can turn the unexpected to good account. For instance, when I go down into the audience to pick out people to talk to and I come across someone who says he's never used our product. The audience laughs. I laugh too, then go right ahead and sell 'em. The unexpected can be pretty funny sometimes. One time, a family was completely engrossed in trying to answer a tough question. I was working right along with them, trying to get them to do their best. But the audience was in hysterics. I couldn't figure it. Half-way through the program, we discovered that the little girl had been trying to pull up her panties, her cute little posterior turned to the audience. We straightened her out and went on with the show. Uninhibited kids contribute a lot—they climb on cameras, kick soap boxes around, generally have themselves a whale of a time. So far, there haven't been any really embarrassing moments. But I'm sure that, try as I do to be natural, those moments will come. Up to now, the only thing that's set me off is the sniping from certain columnists. Around the country, I've heard the show called everything from a procession of misfits to a parade of misery. That just isn't so, and anyone who thinks it is ought to bone up on compassion. Some contestants may be disabled, but they all have this in common—courage and the spirit to carry them over their obstacles. These people have given me—and the audience, I know—much more than I could ever give them.



ED LADD, master of ceremonies for Mutual's "Teen-Agers, U.S.A.," prepared for a radio career by majoring in English and speech at Fordham University. In his three brief, busy years with the Mutual network, he's appeared on such shows as "Teen-Agers Unlimited" and "Sunrise Serenade," and has been announcer on "Counter-spy" and news programs. He's married, lives in the state where he was born: N. J.



ALLEN LUDDEN, who presides over NBC radio's "College Quiz Bowl," has spent almost his entire radio career working on programs designed for youthful listeners. His first experience in the entertainment field was on the stage, but he found his real niche when he originated the award-winning radio show, "Mind Your Manners." The young "audience" in his home consists of a son, David, and a very little daughter.

JOHNNY OLSEN broke into radio in his native Wisconsin at 17, and did fine as an announcer and then as the leader of a highly successful band called the "Rhythm Rascals." With this record of achievement, he came to New York and made a hit as an m.c.—which is the job he's currently handling on "Second Chance." With his wife Penny, who used to appear on his Mutual show, he lives in Greenwich, Conn.



PETER POTTER's flair for reflecting the public's taste in popular music is one reason he's made CBS radio's "Juke Box Jury" a success. Another reason is the famous guests he gets to appear on the jury. They're all friends of Potter's, who started as an actor and appeared in 38 movies before turning to radio. Potter is married to English singer Beryl Davis. They have two children, Pete, Jr., and Merry Bell.





MIKE CLANCY, Mr. Keen's partner and bodyguard, has been played for the past 20 years by Jim Kelly. A grim-jawed fellow who would have no trouble doubling for a cop, the 56-year-old Kelly was a radio pioneer (his radio shows total in the five-figure bracket!). Jim acted in silent films while getting his A.B. degree at Fordham, joined the Washington Square Players upon graduation, got into radio and originated the voice of Popeye for "Collier's Hour." He married the former Dorothy Tuohy in 1935, 25 years after he'd first met her; they have a son. At home, Kelly likes to make unusual Christmas tree ornaments, direct amateur plays for youth groups like C.Y.O. Also is an art collector. If you want to get a closer look, you can see Kelly in his new movie, "Patterns."

MR. KEEN, TRACER OF LOST PERSONS, is played on CBS by Philip Clarke, a man who might very well be singled out from his fellow men if only because of his recorded sentiments toward his mother-in-law. Clarke says of the lady who lives with him, his wife and three daughters, "She's a wonderful woman." Born in London and bred in a trunk, Clarke came to the United States as a child actor in "Joseph and His Brethren," toured with the Ben Greet Players and made his biggest tour of all with the British Army, visiting India (where he learned Hindustani), among other places. Clarke is an outdoor man, enjoys gardening and boating. He calls Mr. Keen "A fine gentleman with a subtle sense of humor and a kind heart"—a description which might apply to actor Clarke himself.



BARRIE CRAIG, CONFIDENTIAL INVESTIGATOR, gives William Gargan another crack at fighting radio's criminal element. The tall auburn-haired Irishman is well qualified for the job, having chased movie villains up and down countless studio alleys since his first film appearance with Joan Crawford in "Rain" over two decades ago. His happy marriage to a former dancer dates from this period. The Gargans have two sons, Barrie and Leslie Howard Gargan.



BRADY KAYE, the Mutual series, stars Jackson Beck as that hot-shot private-eye. Featured on a spate of Mutual shows in past years, Beck actually began his mike career by answering a radio school ad! The 42-year-old sleuth resides with his wife, the former Ora Hope, at Long Island's Little Neck Bay, where he raises tropical fish. Despite the nautical sound of it all, Beck says he hates water sports and gets sick in a rowboat. His father, Max, is a film character actor.



BROADWAY COP's hero, Lew Reilly, is brought to life by W. O. McWatters. The realism which MBS listeners have noted may be because McWatters feels Reilly's background closely parallels his own. Like Lew, McWatters is a veteran actor, was around in days when actors learned their business in repertory. W.W. made his first Broadway hit in "Whatever Comes Up." A pioneer TV actor, he has settled in Flushing, N. Y., with his wife, the former Winifred Whitney.



EASY MONEY gives NBC audiences Larry Haines in the role of Mike Trent. Medium in height with dark eyes, hair to match and a very mobile face, Haines comes from Mt. Vernon, N. Y. He got his first radio break when a young actress who was trying for a part asked him to read with her. The producer chose Larry instead. Haines got his chance in "Joe and Mabel," then concentrated on heavy parts until he got typecast. Ambition: to do a B'way play—not as a villain.

dial 'em for murder

foreword by philip clarke

■ "Mr. Keen, Tracer of Lost Persons," has been making friends and terrifying evil-doers for some seventeen years now, over the air, and during all that time he's been played by only two men. My predecessor, Bennet Kilpack, and me. Oddly, we were both British-born, and had most of our theatrical training on the Shakespearean stage. I rather like to think that Mr. Keen borrows a bit from Shakespeare. After all, that master entertainer combined a certain amount of comedy, a certain amount of drama, a certain amount of music and romance and put them all together to make classics. His work was psychologically sound, and it's my opinion that a mystery program such as ours is, in a broad sense, a mild study in psychology. We get into the minds of Keen and the people with whom he works—the murder is got rid of in a hurry, glossed over, at the beginning of the show, in nine out of ten scripts. Our emphasis is on the solution. It's a puzzle we put together. A parlor game for half an hour. Sometimes we do as Hamlet did, and trick the subject into revealing himself. There's little blood-letting, lust, gangsters and hoodlumism in our show. Children form a large part of our audience, and we like for them to get not only clean drama, but drama in the English language. Too many of the programs today are full of corruptions and slang to cover up the lack of good story material. Walt Disney has grasped this lack; his stuff never depends on vulgarity. If we'd brought in some "dese, dem and dose" boys, the way many typical detective stories do, Mr. Keen never would have lasted so long. Keen, like Sherlock Holmes, is a gentleman and a lovable character; we try to maintain his stature. Of course nowadays radio and TV shows often use gimmicks to get listener attention. These shows don't last long. We feel that it's the *telling* of the story, not the story itself that's most important. Mr. Keen, by the way, has, over the years, become an investigator; he's no longer just a tracer. I get an average of 150 letters a month from people who want me—or Mr. Keen, at any rate—to trace people, or to help solve their problems. Recently, I had a letter from a man in a department of the Government in Washington, D. C., asking if I could help trace an heir to an estate. There he sat, right in the home of the F.B.I., and yet he wrote to me! As if this wasn't enough evidence of fame, Mr. Keen has been satirized by those two deft and rapier-tongued lads, Bob and Ray. They do a little skit now and again which is entitled, "Mr. Trace, Keener than Most Persons." If there were a real Mr. Keen, I'm sure the courtly old soul would enjoy all the fun. Myself, I'll always be grateful to Mr. Keen. He has given me such a wonderful life.



F.B.I. IN PEACE AND WAR is considerably enlivened by the talents of George Petrie, who dominates the CBS series with his portrayal of Charlie Wild. Tall, deep-voiced, dark-eyed Petrie has packed almost every kind of acting assignment into his 43 years, and what he hasn't done has probably been taken on by the distaff side of the family, actress Patty Pope. Among his favorite jobs: the movie, "Boomerang"; the musical, "Winged Victory"; radio: "Gangbusters."



NICK CARTER, MASTER DETECTIVE, allows Lon Clark to play a character dear to his heart. In Lon's opinion, the MBS snooper is the idol of American kids. He should know since he's the father of two growing boys. Born in Minnesota 44 years ago, Clark got interested in music and drama via silent films. While singing with the Cincinnati Summer Opera Company he met his wife, the former Marjorie Burns. Since 1941 Lon has been one of radio's busiest actors.



OFFICIAL DETECTIVE, Lt. Dan Britt is played to fine effect by Craig McDonnell, but his resemblance to the MBS flatfoot ends when he passes out the studio door. True, in appearance McDonnell might pass for the large, shrewd and dignified Britt, but Craig's a regular-hour suburbanite at heart, living with his wife and two children far from the sound of police sirens. McDonnell once wanted to be a singer, but he settled for radio acting 27 years ago.



SENTENCED (MBS) features Brooklyn-born Martin Kingsley. Martin may have been born mighty near to Broadway, but he was discovered by producer Guthrie McClintic while acting at the Biarritz Army University in France. Followed his White Way debut in 1947 with Katharine Cornell in "Anthony and Cleopatra." While in the Army, Kingsley was a Captain and a quarterback on the Army football team in Munich. For relaxation these days, he plays golf.



TOP SECRET FILES has London-born Tom Helmore in the pivotal role of Colonel X. Helmore first crossed the ocean in 1938 to play opposite Ruth Gordon in "Birds Started Singing." Next came an appearance opposite Katharine Cornell in "No Time for Comedy." Following four years in the Armed Forces, he returned to Broadway to win the Donaldson Award for "Day Before Spring." He's in Hollywood, rooming with Greg Peck while he emotes in M-G-M's "The Tender Trap."



THE WHISTLER has starred Bill Forman ever since the CBS thriller made its third appearance back in 1942, but it was not until 1951 that program officials decided to reveal the name of their star. They believed keeping his name a secret had added mystery. Now it can be told that Bill Forman was born in Mt. Vernon, N. Y., 41 years ago, is married and has three children and began his radio career in 1940. He likes to reserve his kitchen for gastronomic experiments.

SITUATION COMEDIES

after-dinner party

foreword by **page gilman**

■ I know I'm guest editing a section called Evening Situation Comedy (radio)—and though I'm deeply honored, I'm not at all sure I should be. For one thing, I don't believe "One Man's Family" is a situation comedy, or a situation tragedy, or even a daytime serial that happens to be presented at night. Ask me what I *do* believe it is, and no glib, all-encompassing word slips from my tongue. But I can tell you something about the show, and why, in my opinion, it's still popular after nearly 25 years. Daytime serials rely on pathos, suspense, melodrama. "One Man's Family" doesn't. Carlton Morse, who created and wrote it, thought of it as a drama which would highlight the conflict between parents and children, and which would also show the strength of family ties overriding that conflict. Across these many years, people have worried about, sympathized with, and loved, the characters: Father and Mother Barbour, Hazel, Claudia, Paul, Clifford, their husbands, wives, children. A death in the Barbour family has caused real grief to the audience, and weddings and the births of babies are signals for rejoicing. The Barbours have received mail, gifts, advice and thanks from thousands of lonely souls who've adopted them. Men in prison, husbands and wives on the verge of divorce, anguished parents of delinquent children, all these have thanked the "Family" for help, guidance and a kind of gentle philosophy that sheds light on domestic woes. Which isn't to say that I consider the show public service, rather than entertainment. The majority of the audience still just enjoys the drama as drama and wouldn't miss it for the world. We on the show often meet fans who admit they're constantly teased by relatives and friends over their allegiance to "One Man's Family." The integrity of "One Man's Family," an integrity about dealing with life and truth, is, as far as I can make out, the reason for its loyal following. And loyalty isn't restricted to the fans, either. There's a loyalty that's kept cast and author together; there's even a sponsor loyalty. In the quarter of a century that's passed, "One Man's Family" has had only four sponsors! We don't have one at the moment but listeners tell us they're still using the product of a sponsor who quit the show six years ago! We—the Family—have had our fling on television (some of you may remember that Eva Marie Saint played Claudia for a while) but radio is where we began, and radio is what we're back to. In case I haven't mentioned it, I myself play Jack, that father of many infants and husband of the adorable Betty. I've never been as colorful as Claudia or Clifford, really, but I still get my kicks with the rest of the Barbours, and I hope you do the same.



one man's family

PAGE GILMAN has been playing the part of Jack in NBC's "One Man's Family" since the program first went on the air back in 1932. A native of San Francisco, Gilman began his acting career at the age of 9, playing regular parts in many children's programs. He began his stint as Jack while still attending Stanford U., has played the part continuously except for time out to serve in the artillery during World War II. He married Jean Meredith La Fontaine (not an actress) in 1937, is an ardent hobbyist: he collects photography books and tropical fish, prints booklets on his own press.

BERNICE BERWIN the Hazel of NBC's "One Man's Family," is one of the five original cast members still playing their same roles. Born in San Francisco (the Barbour family's home town), Bernice studied drama at the U. of California, joined NBC after graduation and played in many early Carlton E. Morse dramas before creating the part of Hazel. She is married to A. Brooks Berlin, a San Francisco attorney, and has a grown son who is now attending the U. of C. Bernice commutes to Hollywood by plane every 2 weeks to make recordings for the show, still finds Hazel fun to play after 23 years!

amos 'n' andy

AMOS of CBS's "Amos 'n' Andy" is really a guy named Freeman Gosden, even though Gosden himself is sometimes not sure (he's been playing the part *that* long). Born in Richmond, Va., in 1899, Gosden met Charles Correll (Andy) back in 1920 when the two toured in vaudeville. Later they did a radio show called "Sam 'n' Henry," and in 1928 "Amos 'n' Andy" first delighted listeners. Now, 27 years later, they are still assaulting reason and the king's English. Gosden started out as a salesman, was a radio operator during World War I, still takes part in writing the program's scripts.

ANDY, the other half of CBS's "Amos 'n' Andy" team, is played by Charles Correll, who began life in Peoria, Ill., in 1890. Correll, whose big-dealing ways as Andy have endeared him to millions, started out in business as a stenographer, worked as a bricklayer and arsenal worker, but drifted into show business through his fondness for piano playing. An all-round musician, he teamed with Freeman Gosden to tour the vaudeville circuits, co-originated "Sam 'n' Henry" (the radio fore-runners of those long-distance champs, "Amos 'n' Andy.") Correll is married, has five children.



fibber mcgee and molly

FIBBER MCGEE may seem a little addled on the air as the hero of NBC's "Fibber McGee and Molly" but in real life (as Jim Jordan) he's a determined showman and responsible citizen. Jim was born in Peoria, Ill., in 1896, and he and his wife, Marian, formed a vaudeville team in the early 1920's but spent many lean years popping in and out of show business. In 1931 their luck turned when they met Don Quinn, their writer, and in 1935 "Fibber McGee and Molly" were born. The Jordans live in Encino, Cal., where Jim has twice served as President of the Chamber of Commerce.

MOLLY, the patient wife with a sense of humor on NBC's "Fibber McGee and Molly," is Marian Jordan, the off- and on-mike wife of Jim Jordan. Marian first met Jim at a choir practice in Peoria (where she was born in 1898), and they were married after several years of courtship. At first, Marian taught piano to help Jim in his vaudeville career, later joined him to form a singing duo. In radio's early days they were the "O'Henry Twins" (a job they got on a dare), struck it rich as Fibber and Molly. Mother of two (Jim, Jr., and Kathryn), Marian likes to help Jim raise cattle on their ranch.



the great gildersleeve

GILDERSLEEVE on NBC radio's "The Great Gildersleeve" is played by Willard Waterman, who has been in the acting business since his early high school days. Born in Madison, Wis., in 1914, he started out to be an engineer but began dabbling in class plays and elocution, finally broke into radio by singing with his church choir. At the U. of Wisconsin, the dean politely suggested that he drop his studies and go all out for dramatics, which he promptly did. A series of radio roles culminated in "Gildersleeve." With his wife and daughters—Lynne, 16, and Susy, 12, he lives in Sherman Oaks, Cal.

LEROY, the brat who plagues "The Great Gildersleeve" on NBC radio, is really a public-spirited citizen named Walter Telley. Walter began his career in 1930 when he appeared on "The Children's Hour" as The Wee Sir Harry Lauder, using a Scottish brogue. In 1937 he moved to Hollywood for movie work, soon became the expert on mean little boy roles. Walter says he has always had a yen to play Huckleberry Finn, even though "brats get the most frequent paychecks in radio." He lives on a ranch in the San Fernando Valley, devotes much of his time to a Boy Scout troop of shut-ins.



globe-trotting by air

MORGAN BEATTY has been "humanizing the news" for more than 25 years. His first news assignment in 1927 won him fame as a disaster reporter, brought him to New York with the Associated Press. From then on, Beatty lived on disaster—hurricanes, floods, bank runs, etc. He joined NBC as military analyst a week before Pearl Harbor, made daily broadcasts from Washington from first-hand contacts with high government officials. His proudest scoop? A three-day beat on the official announcement that Germany had offered to surrender. Known as "Washington's busiest correspondent," as editor-in-chief of "News of the World," Beatty must read 100,000 words of news copy daily, keep within a phone's reach of news sources all over the world. Beatty still finds time to serve on "Monitor," raise prize camellias at his home outside Washington where he lives with his wife and two sons.

foreword by morgan beatty

■ One thing I hope my new job as communicator on "Monitor" will do is help me live down once and for all the title of "America's No. 1 Disaster Reporter." That's a tag they stuck to me shortly after I became a reporter. It all began in the early 1920's when I was on the *Arkansas Gazette* in Little Rock. James Street, the novelist, was on the *Gazette* then and he and I had been talking to a lot of farmers and weather men. We predicted a flood. For a week or so we were the laughing stock of the office, and the boss finally told us to go out and prove it. Wouldn't you know? That same day, the flood hit. Then, in 1927 when I joined the Associated Press there was a whole series of disasters and I was assigned to cover every one. During the terrible Texas City explosion of 1948, the Red Cross and I estimated the dead at 400, and we were exactly right—we'd both had long experience at that sort of thing. And just to show how far something can go, I once went to Dallas on a good will mission for A.P., and the day I arrived there 26 people were killed in a plane crash. Only once, though, did I ever fake a story. That was in 1928 when trouble developed at the Table Rock Dam in Greenville, S.C., and word spread that a flood was imminent. I took a chance and went out to the dam, where I found the engineer who had built it. He said that some conduits had broken and that there was no danger, but no one believed it. I took his picture, went back and reported that the dam was saved. The positive approach did the trick, averted panic. But basically I hate disaster reporting. What I am interested in is national and international news and politics. I've been in that end of the business since 1937 and it's been full of truly exciting moments. I was one of the reporters with Truman when he attended the Potsdam Conferences. On the way back, he called us together, told us that in a few days the U.S. was going to drop an atomic bomb on Japan and end the war. When he told us about the bomb—its awesome power—I thought some of us were going to faint. But whether I'm covering a disaster or an election, I believe in being objective. I think objective reporting in what has been called "the Atomic Age" is unquestionably the greatest mission any reporter can have.

NED CALMER doesn't need a road map, no matter where his travels take him. Usually, he has been there before. His first reporting job was in New York, but it soon took him to Europe where he remained seven years, found time to complete two novels. He joined CBS in 1940, covered the battlegrounds in Italy and France. In 1949 and 1950, he made broadcasts from Asia, the Near East, Europe and South America. Back in New York, Ned drew assignment as anchor man for CBS "World News Round-up." Born in Chicago, Ned went to the University of Virginia, lives in New York with his wife Priscilla, and young daughter. He's written (and published) two novels.



WILLIAM FITZGERALD had to make a choice between sportscasting and newscasting while he was still young in the game. News got the nod. After basic training in his home town of Joliet, Ill., Bill got reporting assignments covering the Hoover and Roosevelt campaigns in 1932. Spurning a commission and an OWI assignment, Bill saw the war from the inside of a tank, got a Purple Heart and a Bronze Star. A job with Government radio stations kept him in Germany after the war, saw him smack in the middle of things when the Berlin blockade came along. Result? Job as NBC commentator in 1952. Now he gets billing in "World News Roundup."

GABRIEL HEATTER's trademark is unbounded optimism. For 50 years he's found some item of "good news tonight" to bring into American homes. News gathering started as a part-time occupation while Gabriel was working his way through law school in newspaper offices. He got the law degree but he stuck to news, starting in radio in 1933 as a Mutual analyst of local and national news. Three years later he conducted a memorable marathon ad lib session—a one-hour account of the execution of Bruno Hauptman, which he considers the highlight of his long reporting career. It's hard to believe he's 64, but he has a newscaster-son to prove it!



BILL HENRY gives NBC-TV viewers a peek through his "Window on Washington" every Sunday. It's more than a peek. It takes them on a tour of the capital's major buildings and institutions. Ever since he broke into radio, 30 years ago, Bill has been guiding listeners through the maze of current events (such as Lindbergh's triumphal return to California) and from almost every country in the world. He has a drawerful of awards and honors to show for it. Bill's getting around started when he was young. He attended schools in Chicago, New York, Switzerland and Huntington, England. Bill was the first official war correspondent with the RAF in England.

QUINCY HOWE, ABC news commentator, is Boston-born and Harvard-educated. He began his career before the mikes in 1939; came to it with a literary career behind him. Howe wrote his first articles for *The Atlantic Monthly* in 1923, became editor of *The Living Age* six years later, joined the editorial staff of Simon and Schuster in 1935. Author of a 3-volume history, 3 books on world affairs, and a commentary on David Low cartoons, Howe is associate professor of journalism at the University of Illinois—as well as commentator on a five-a-week newscast and narrator for "Medical Horizons." Married, Howe has one son and one daughter.



FULTON LEWIS, JR., never content with simply reporting the news, has been well known for his crusades, exposés, and public opinion polls, and is often making news himself. Beginning with Universal News Service in the early thirties, Mr. Lewis broke the famous air-mail scandal. He joined INS in 1936, and a year later started his news programs over Mutual. He has given special attention to the Alaska-Canada pipeline scandal, the "Voice of America" investigation, and others. As an avocation, Mr. Lewis is an organist and technician, has rebuilt an organ in a Maryland church. He recently sold his Maryland farm to become a full-time resident of Washington.

news around the clock:



MARTIN AGRONSKY, like all good reporters, has the knack of being on the spot when news is made. At Cairo when Rommel struck, at Singapore when the Japanese attacked, with General MacArthur in the early dark war days in Australia, with the first British bombers over Italy—Agronsky was there. In 1943, he returned to take up his present job of ABC's Washington correspondent, where his voice is heard Monday through Friday on his early-a.m. newscast. Married, has a child.



KENNETH BANGHART took a leave of absence from his job in a travel agency 14 years ago to try announcing. An immediate success, Ken never returned to that old job. His five-minute news summaries have been heard over NBC, he's also been spokesman for Ford Theatre, "Lee Tracy Show," "Gillette Sports Reel," "Watch the World," and "Camel News Caravan." Ken was brought up in New York, has the lucrative hobby of backing successful Broadway theatre productions.



WALTER WINCHELL called it quits at school at 13, joined a vaudeville team of three singing urchins. The other two were named Eddie Cantor and George Jessel, and between numbers they collected late tickets and kept the aisles clear. Eventually they were making \$100 a week, but Walter chucked it for a \$25-a-week job as gossip columnist. Four years later he was making \$500 a week for his staccato fast delivery, and was acknowledged as Gotham's Gossip Genius.

sports around the calendar



JOHN DERR started out as sports reporter for the Gastonia, N. C., newspaper, and it wasn't until the war that he turned to radio, broadcasting sports news to the G.I.'s in the China-Burma theatre. A unique privilege for a soldier was extended Derr when he was ordered home to cover the World Series for the troops. After five years with CBS, Derr replaced Red Barber as sports director, now conducts the "Saturday Football Roundup," where he handles 20 games at a time.



DON DUNPHY'S first broadcasting job netted him just \$7 a week, but ten years later he was on top, doing the St. Patrick's day parade for NBC and the Louis-Conn match for Gillette—and his voice has been heard on "Cavalcade of Sports" ever since. His talents also run to voicing baseball, football, harness racing, in short, every top sport. A Manhattan College graduate, he makes his home in Long Island with his wife and two sons, aged 12 and 9, both aspiring baseball players.

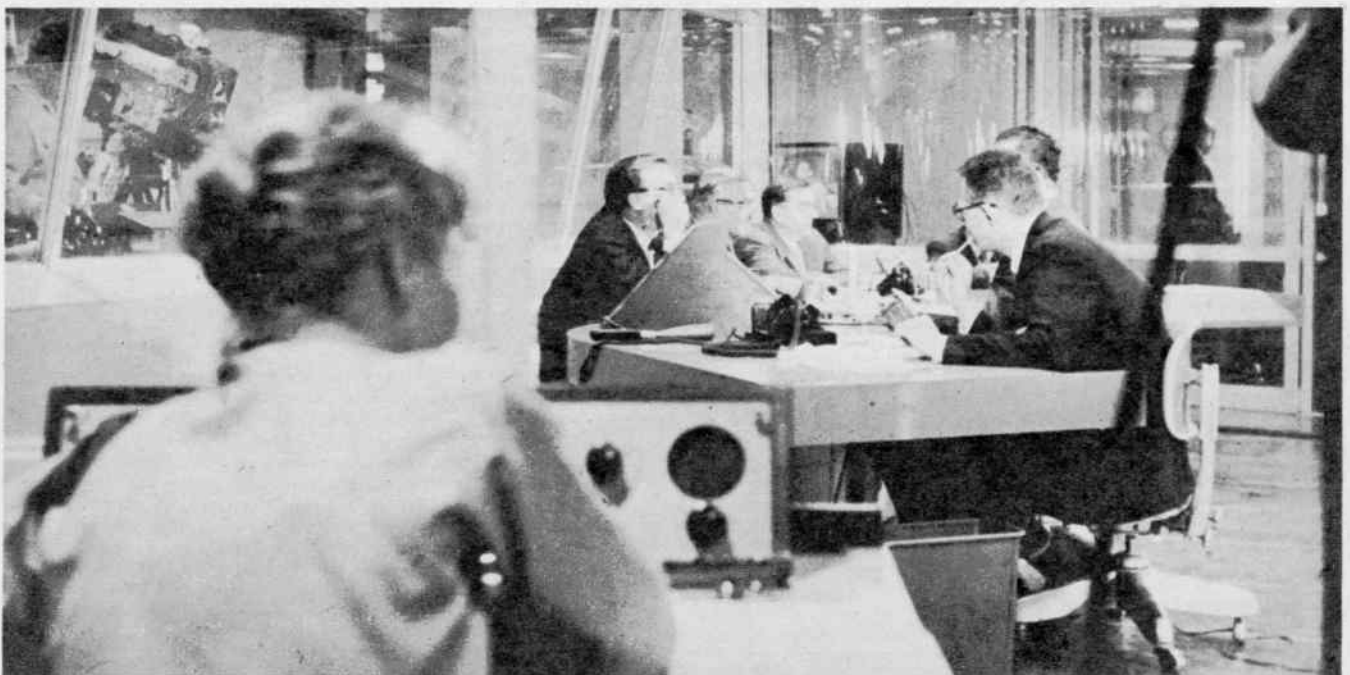


HARRY WISMER'S lucky break was a fractured leg that ended his football playing days while he was still a freshman. The next season Harry took to sportscasting and it stuck. From voicing the Michigan State football games, Harry moved over to the Detroit Lions and later to Washington Redskins. Made Sport Director of ABC in 1943, he went to Mutual in 1953—and to airing contests for the Giants. Harry keeps a New York apartment, but he'll tell you Ypsilanti, Mich., is "home."

around the weekend with monitor

There never was a 40-hour show on radio before—and for sheer length and breadth it has something to its credit. It's been called "radio's grab bag" and "scrabble with wires," but it has kept its promise to be brief and breezy, entertaining and

enlightening, probing and provocative. When the Communicator says, "We switch you now to radio central," he means back to this impressive control room where 18 microphones keep him, and you, "going places, and doing things."



stars on the local scene

We present: leading lights on local channels throughout the 48 states. Chances are, your favorite home-town entertainer on TV or radio will be among them.



FRAN ADAMS invites Atlanta, Ga., children to a birthday party every morning on "Fun with Fran," WLW-A. Which is a far cry from being a ballerina (her early ambition) or a fashion model (Fran was a Powers girl for 2 years) but she loves it. Born in Harrisburg, Pa., in 1920, Fran was raised in Atlanta, has been with WLW-A since the station went on the air. She has been married for 2 years to R. R. Kearton, Lockheed executive.



PHIL ALAMPI, who paid his way through Rutgers with earnings from a poultry flock he took to college, is Farm and Garden Editor of WRCA-WRCA-TV in N. Y. C., has 2 radio and 1 TV "Home Gardener" and "Farm News" shows. Born in Philadelphia in 1912, he was reared on his father's N. J. truck farm, has been active in farm groups. He's worked for the government, taught school. Wife Ruth co-stars on his TV show.



DON ANDERSON's infectious personality and boundless energy have won him top popularity as d.j., m.c. and announcer at KFHM, Wichita, Kan. (he's also Program Supervisor for the station). Don attended high school, business college and the American Institute of the Air in his home town, Minneapolis, Minn., began his professional radio work in 1946. He's a skilled man-on-the-street interviewer. Married, Don has three children.



BUCK BARRY, Michigan cowboy, shows off his talents as singer, shooter, knife thrower and folklore expert on his 3 TV shows on WOOD, Grand Rapids. He rode out of St. Joseph, Mo., to Cicero, Ill., radio as a starter, followed up with some time in Chicago radio, worked as a hand on a Colorado ranch, as entertainment director on a dude ranch, ran his own wild west show. Linguistic Buck speaks Japanese, Bohemian, Polish.



THE BIG THREE on KEX, Portland, Ore., are Barney Keep, Bob Blackburn (not shown) and Moon Mullins. Early bird Barney brings in the new day, Moon takes over after noon, Bob winds up with the setting sun. All three are double threats—they're not only disc jockeys but also sportscasters. In their disc jockey phase, they conducted a Valentine contest last year, asking listeners for tokens of affection. Keep kept more coming, won.



KIRBY BROOKS' show on WINZ, Miami, Fla., is that perfect a.m. combination of time, tune, temperature and weather, and is followed daily by his equally successful "Woman's Show." The man himself is from Missouri (Cassville, to be exact), is 40, and is married to the former Tama Jagers. Before entering radio, he played clarinet in various name bands, was the leader of his own band. He's sports minded, writes science fiction.



ART BROWN's "Wake Up with Art Brown" show, WWDC, Washington, D. C., has everything: chatter, records, Art's own virtuosity on Hammond organ, piano and celeste, plus 3 singing canaries (each canary has its own mike). In show business since 1919, Brown has been a minstrel show producer, professional organist and radio announcer. He was born in Granville, N. Y., in 1898, grew up in Vt. where he met his wife.



RAMONA BURNETT pulls in the fan mail from WLAC-TV, Nashville, Tenn., viewers with her unique pantomime singing. While records revolve off stage, Ramona sings to them on the set. The gal is 22, single, and lives in the same house in Nashville in which she was born. The 5'5½" brunette has a 21-inch waist, which may come from drinking hot coffee (her favorite food) all the time. Favorite color, red; song, "Lonely Wine."



HAPPY HAL BURNS, cowboy by birth and vocation, is the singing announcer of WILD, Birmingham, Ala. Born in Muleshoe, Tex., he grew up on the range, at 18 got his start in show business singing with Ernest Tubbs. He is an actor, a composer with 10 songs to his credit, and a recording artist. He has a nose for new talent, gets credit for discovering Webb Pierce. He lives with wife Connie in a unique western-style ranch home.



REX CAMPBELL, Chief Announcer for station KSL, Salt Lake City, Utah, is the highest-rated newscaster in the Mountain West listening area. He was graduated from the University of Utah Phi Beta Kappa and Phi Kappa Phi, and has been with KSL Radio for over 10 years. A true Westerner, Rex was born in Montpelier, Idaho, in 1920. He is married and has 3 children. For relaxation, he finds time for swimming and creative writing.



JACK DILL gives his Lincoln, Neb., listeners lots of happy music every morning on his KLMS-Radio "Clockwatcher" show. Before his cheery arrival at KLMS, he had worked on WKHM in Jackson, Mich. And before that—well, he was born in St. Louis, Mo., May 15, 1922, and along the way he's acquired a wife and 2 children, Kathy and Michael, aside from more radio experience in Chicago. His hobbies: fishing, hunting.



CARL CASPERON came to KDAL, Duluth, Minn., in 1948 with 5 years of radio experience and a stint in the Merchant Marine under his belt. He was 23. Since then Carl, who was born in Ashland, Wis., has maintained a dual personality: he is himself on his daytime shows, "Party Line" and "5:15 Club," and "Friendly Fred" on his evening musical show. Carl and wife June have lively household problems: 6 of them are children.



JOHNNY DOWELL stars on the "Julie 'n' Johnny" program with Julie Chase, also emcees 2 daily record shows on a station he's been with for 13 years, WTAG, Worcester, Mass. Born in Denver, he grew up in Florida and California where he got his first radio experience by haunting local studios so consistently that announcers began to give him the mike occasionally. He shares his many outside interests with wife Pauline.



BOB CHASE (real name, Robert Wallenstein) emcees the "Bob Chase Show" daily over WOWO, Ft. Wayne, Ind., balancing musical selections to appeal to the "in between 25 and 40 group." Born in Marquette, Mich., in 1926, Bob attended No. Mich. College of Education, came away with 3 sports letters. He hunts, fishes, owns his own racing boat. His wife Muriel is an ex-nurse, his son David a budding track star.



DOPEY DUNCAN utilizes the Pennsylvania Dutch humor he was born to in his shows over WKAP, Allentown, Pa. He was born Luther Gehring in the same town in 1920, has alternated all his life between two loves: entertainment and racing cars. He's been a night club performer (and still is) and a garage mechanic (actively promotes understanding of the "hot rod" problem. His third love, his childhood sweetheart, is his wife.



BOB CRANE, Program Director and the "Morning Man" of WICC, Bridgeport, Conn., was born on Friday, July 13, 1928, in Waterbury. He's been with WICC since 1951, before that worked on 2 other stations. The "Bob Crane Show" consists of a running exchange between Bob and a crowd of raucous cynics he picks up off tapes, interrupted by music, commercials. Embellishments are Bob's bongo drum solos.



BOB DUNN features popular tunes, both old and new, on his equally popular d.j. shows over KLX, Oakland, Cal. A native of Berkeley, he grew up and still makes his home in Alameda. Before joining KLX, he attended Stanford, spent 4 years in Air Force uniform, got 4 years' announcing experience. Bob recently won the national Mercury Records' "Sing with Sarah" contest, pressed a duet with Miss Vaughan. He's married, has 1 child.



BOB CUSTER makes his stand with the records 6 nights a week on "Custer's Caravan," KLOK, San José, Calif. Born in Burbank, Calif., 27 years ago, Bob (who weighs in at 180 lbs., measures 6'3") spent 2 years in the Navy, came north to attend San José State College. A part-time announcing job led to a full time disc jockey career after graduation. Spare-time activities include emcee work at local high schools and colleges, travel.



TOM FIELD, newscaster, announcer and emcee, appears daily on both radio and TV on WTAM and WNBK, Cleveland, O. Born in Poland, O., Tom attended the University of Michigan, took courses in speech and writing before joining WTAM in 1940 as writer, actor, producer. He was named "best commercial announcer" and "best radio newscaster" of 1955 by the Cleveland local of the national entertainment union, AFTRA.



GEOFF DAVIS' base of operations is WROW, Albany, N. Y., where he has a wake-up show, "Geoff Davis Time," and an afternoon d.j. program. He also finds time to do announcing for the N. Y. Yankees, a job he held full-time for 6 years. Born in Vancouver, Canada, Geoff has spent 20 of his 36 years in radio, mostly in New York City radio. His programs combine humor, music, news, baseball, weather. Married, his hobby is golf.



BUD FINCH is the triple-threat host of "The Coffee Club" over WELI, New Haven, Conn. He doubles on piano and Hammond organ while doing his own commercials and humor. All of this is easy as pie for Bud, a veteran of 16 years in radio and as many again as a bandleader (he started his own band while he was still an undergraduate at Yale). Outside interests center on his family (which includes 2 little girls), his golf clubs.



SHERIFF TEX DAVIS, a Connecticut Yankee who's taken to southern drawl and southern music like he was born to it, is Manager and d.j. of WCMS, Norfolk, Va. Born in New Britain in 1923, raised in Hartford (Conn.), Tex started out as a sportscaster, still has plenty to say in that area on his shows. He's worked on many stations, is well known nationally in country music circles (he loves the stuff), promotes local hillbilly shows.



SALLY FLOWERS, "the busiest busybody in town," has been chatting and piano-playing on "Meetin' Time at Moore's," WLW-C, Columbus, O., since 1949, was a vaudeville and radio performer for years before that. Sally, who was born in Springfield, Ill., in 1910, is in private life Mrs. William Nixon and the mother of 2 daughters, 1 son, lives in a farmhouse in Galena, O. Her hobby is fishing; her main weakness, outlandish hats.



JOHN FRITZ, d.j. on "Afternoon in Tune," WFMJ-Radio, Youngstown, O., and weather man on WFMJ-TV, has worked in radio, TV and allied fields since discharge from the Air Force in 1946. Born in Jamaica, Long Island, he moved to Warren, O., with his family, went to high school there. After the war Ol' John married Enola Reeves and moved to Cal., where he wrote and produced many independent films for movie shorts.



BILL LAMB's teen-age flock is faithful to his "Jam for Breakfast" show on WBBC, Flint, Mich., has been since he entered radio 8 years ago and originated the idea of the disc jockey dance, now nationally popular. Born in Portsmouth, O., 29 years ago, Bill was raised and schooled in Flint, spent 3 years in the Air Force before entering radio. A husband and proud father, Bill owns a large record store, makes good home movies.



BOB HICKS is chief announcer, promotion manager and disc jockey for station KLRA, Little Rock, Ark., with his daily "Merry Go Round" record show serving as main anchor for his many activities. Bob has worked in Kansas and Arkansas radio for 11 of his 30 years (he was born in Newton, Kan., in 1926), has been at KLRA for the past 5 years. He and redheaded wife Nelda have one child, 3-year-old David. Hobby: golf.



RUTH LYONS' "50-50 Club" is seen 90 minutes daily on WLW-T, Cincinnati, O. Ruth's dynamic approach to radio and TV has accounted for her phenomenal popularity, attested to by the 3 year waiting line for tickets to her show. Born and educated in Cincinnati, Ruth is married, has one child, has written music as a hobby since college days, when she wrote a torch song for Libby Holman. She's a very successful fund-raiser.



UNCLE HIRAM has a grand time with the kids afternoons over KVOO-TV, Tulsa, Okla. With 2 kids of his own and 20 years in show business, Hiram Higsby is just the guy who can do it. Born in Paxico, Kan., he spent summers while at the U. of Kan. touring with stock companies. He spent 9 years with WLS in Chicago, proudly remembers it was he who introduced George Gobel's first appearance on the "National Barn Dance."



NINA MAGNO grew up in Akron, O., where she's heard over the airwaves daily on WADC's "Woman's World." After study at N. Y.'s American Academy of Dramatic Art she returned to Akron radio. In the 8 years since then, Nina has won wide popularity, perhaps because of her unusually interesting interviews (guests have included Patti Page, Jimmy Boyd, Cary Grant). Nina collects foreign records, plays piano, and lectures.



BOB HOWARD started out to be a band arranger, now spins platters instead over WDSU, New Orleans, on "Top Twenty at 1280." He has several other radio-shows, is newscaster and emcee on various WDSU-TV programs. Bob was born in Portland, Ore., in 1924, worked with West Coast orchestras between school terms. Educated at the U. of Wisc., he worked for the CBS station in Madison before he settled in New Orleans.



ED MEATH's following in the Rochester, N. Y., area is faithful and multitudinous: his listeners tune in to Uncle Eddie's "Musical Clock" WHEC show 6 mornings every week. They've been doing it since 1947, when Ed came to the station direct from a TV staff job in N.Y.C. Meath is 34 years old, was born in Canandaigua, N. Y. He relaxes on the golf course, emcees benefits, lives in suburban Brighton with wife and 2 children.



BEA JOHNSON has 3 successful careers. As Director of Women's Activities and hostess of "Happy Home" over KMBC-TV, Kansas City, Mo., she has won honor after coveted honor in the radio field. As wife and mother, she leads a busy private life. As wife and business partner, she and her husband Dean, conduct exciting annual tours to Europe. All this might have been yours had you been born in Warrensburg, Mo., in 1910. Maybe.



ART MILNER practiced coffee commercials while in knee pants, today delightfully humiliates his listening audience on "Art's Gallery," WKDN, Camden, N. J. The lanky 32-year-old bachelor was born in the Bronx, worked there as clerk, office boy, lingerie salesman and waiter, followed by a Navy hitch. Came discharge, he went through Syracuse on the G.I. Bill, then spent 4 years on a R. I. station. Passion: corned beef sandwiches.



JIVIN' JOCKEY JONES joined KTXN, Austin, Tex., as a Rhythm 'n' Blues d.j. in 1951, since then has become the best known "cat" in Central Texas. Born in DeQuincy, La., in 1927, he got the radio bug while in the Navy, became a sports announcer after discharge. Educated at the U. of Texas, it was there he met his wife Shirley. Larry (his real name) gives new talent a break by recording them, submitting tapes to record companies.



HELEN NEVILLE hostesses "The Helen Neville Show" on WGR-TV and a daily radio program on WGR-Radio, Buffalo, N. Y. Born in a small town in N. Y., she graduated from Syracuse U. and taught school until her marriage. Widowed after 8 years, she was left with 3 children to support and turned to a radio career. She started with WBTA in Batavia, N. Y., moved to WGR in 1942. Side line: her popular merchandising luncheons.



HELEN KIMBALL is, to her listeners, Judith Lane of "Housewives, Incorporated," KIRO, Seattle, Wash. A professional Broadway actress at 17 (she was born in Galen, Ill., in 1905), she turned to radio in 1934, becoming a news commentator in Seattle. Roles in network shows like "One Man's Family" followed until, in 1939, she returned to Seattle to become Judith Lane—and the wife of a physician. She is active in community affairs.



PHILIP NORMAN conducts 2 daily programs of entertaining stories and interviews, "Housewives' Protective League" and "Starlight Salute," KNX, Los Angeles, Calif. Born J. Philip Doelker in Columbus, O., in 1911, son of a meat packer, by age 9 he was proficient at dressing meat and playing piano. He operated a mail order antique business while attending Ohio State U. as a pre-med student, started in radio in 1937.



BOB POWELL, 6'3" and 33, pilots "Dawn Patrol" all night every night over WIP, Philadelphia. At it for over a year now, he's gotten used to breakfast at 11 p.m., lunch at 3 a.m., dinner at 9 a.m., but doesn't see as much as he'd like of wife Gladys or their 4 kids. His earlier life was more settled. Though born in Pittsburgh, he grew up, attended college and went into service in Canada, before turning to hectic U.S. radio.



BOB RAIFORD, easy-going and personable young disc jockey, has 2 radio shows, "Raiford at Random" and "Adventures in Sound," and 1 TV stint weekly on WBT, Charlotte, N. C. A Carolinian with an early ambition to play big league baseball, he started his radio career as a sports announcer while still in high school. He studied at the U. of S. C., worked as an announcer in Washington. Married, he's the father of 4.



BILL RASE has acquired the highest listener rating in the Sacramento, Calif., area for his "Bill Rase Show," a 5-year-old daily d.j. program. Just like he copped the honors program on KCRA. He copped similar honors in Sacramento, being student body president of all his schools. Now 28, Bill not only plays discs, but cuts them: he's both a pop singer who croons Crosby style and a bandleader (his orchestra is in its seventh year).



AL ROCK both reports and makes news over WFEA, Manchester, N. H. News Director of the station by the time he was 24, Al had already had extensive radio experience, which he puts to good use on his own 4 daily newscasts and his direction of the station's 18 others. He and his tape recorder attend the Governor's press conferences and local city meetings, and his nightly "Open Mike" has initiated many civic improvements.



DOC RUHMANN, Farm and Ranch Editor for WBAP, Ft. Worth, Tex., has 1 TV and 2 daily radio farm shows each week, and he knows what he's talking about. Since acquiring his B.S. degree from Texas A. & M., Doc has held more agricultural posts and been named to more executive positions in better farming societies than you can shake a stick at. Now 40, Doc is married to the former Yvonne Hutchins, has 2 children, raises cattle.



BILL ST. CLAIRE's rich baritone voice and his comments on news oddities are heard afternoons over WEEI, Boston, Mass. Born in Quincy, Mass., he became interested in music through his mother, a piano teacher. Striking out for the west, he sang with Jan Garber's orchestra until, in 1951, he won on Arthur Godfrey's Talent Scouts program. This led to a Boston night club engagement and to WEEI. He's his own piano accompanist.



TARIS SAVELL is, at 24, Program and Special Events Director of her home town station, WPFA-WPFA-TV, Pensacola, Fla. She emcees 3 radio shows ("By Line . . . Pensacola" plus 2 d.j. programs) and an hour-long TV show daily, interviews visiting firemen on the side. While earning her B.A. with a speech major at Louisiana State, she worked on the college and local stations. Still single, Taris likes historical novels, laughter—and loafing.



BOB SCEARCE brings the lure of the great outdoors into Baton Rouge, La., living rooms with his "Fisherman's Corner" and "Beachcomber" shows on WAFB-TV. A sportsman for all of his 40 years, he was born in Indianapolis, came south in 1930 to go to college—and stayed. He once taught college courses in bait casting and canoeing, has been outdoor editor of the Baton Rouge paper since 1937. Bob and his wife have 2 sons.



BILL SHOMETTE broadcasts his "Crossroads Farm" KENS-KENS-TV, San Antonio, Tex., show from his ranch—Crossroads Farm. Music is an incidental on the program, which concentrates on farm and market reports, weather. Since 1935, Bill has been playing to South Texas audiences (he had his own Western band for years). After the war he and his wife got serious about agriculture, have been tireless workers for it ever since.



WALTER SPIRO's early morning show, "Koffee Time With the Kernal of Korn," WCOV, Montgomery, Ala., covers pop and western music, news, weather reports, farm news. 28-year-old Walt was born in Gadsden, Ala., started in radio in that selfsame town while still in high school. Married, with one daughter, Walt's hobbies are varied: deep sea fishing, foreign cars, teaching judo to national guardsmen, policemen, policewomen.



CARL SWANSON's hillbilly "Mr. Sunshine" record shows, WRUN, Utica, N. Y., are on the air 3 hours daily. Born and educated in Norway, Carl came to the U. S. at 18, has been in radio ever since. He worked on many N. Y. and Conn. stations before coming to WRUN 6 years ago. He writes music and lyrics, records many of his own songs for MGM. His major outside interests are his new record store in Utica and his 4 daughters.



HAROLD (PIE) TRAYNOR, one of the greatest third basemen in the history of the game and a member of baseball's Hall of Fame, adds able commentary to the day's sports events every evening over KQV, Pittsburgh, Pa. Born in 1899 in Framingham, Mass., Pie got his nickname there as a result of being rewarded with pies for retrieving balls. He currently doubles as scout for the Pirates, for whom he played so long.



JACK WILLIAMS' morning "This 'n That" show over station KOY, Phoenix, Ariz., is currently keeping up his title of Dean of Arizona Broadcasters. Besides writing and airing his daily show, Jack is busy with his work as Secretary-Treasurer and Program Director of the station (he is also part owner). Ever since he came to KOY in 1929, Jack has been extremely active in civic affairs. His brood: 3 red-headed kids.



CHUCK ZINK hosts on "Open House," produces and stars in the "Uncle-Josh" kids' show, WCMB-TV, Harrisburg, Pa. His is also Program Director of the station. Born (in 1925) and raised (on a farm) in Indiana, Chuck's radio and TV experience has all been had in Pennsylvania—in York, then Hanover, now Harrisburg. While in the Marines during the war, he met and married his wife, Clarice, who shares his hobby, golf.

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the Emmys, the judges and you

■ Was it too much, decided by too few? We think so! We don't think the Emmys (the year's awards for outstanding TV performance) ought to be decided by just a handful of people. Especially since that handful didn't include *you!*

It often seems to us that people talk about "what the great big American public likes" as breezily as they talk about the weather, but that they take a lot for granted when they do. The Nielsen people, and all the others who take those popularity surveys, don't seem to get around to you when you are home, and just a small group of ballots, cast by a few judges, decide the Emmy awards. A fine thing to happen in a democracy!

Well, we're different. We frankly admit it. We want to give you a chance to be heard. We want to know who your favorite TV star is. We want to know which programs you and your family enjoy the most. And quite incidentally, we want to know what you enjoyed reading most in this magazine. We don't promise that it will affect next year's Emmy awards—but it *will* help us, and it will probably be fun for you.

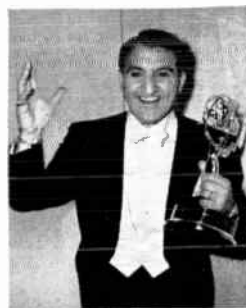
And—not that we don't think promptness is its own reward—we'll be sending brand-new crisp one-dollar bills to the senders of the first 100 entries we receive. So send us your ballot right away and tell your friends to vote too.

1. Who is your favorite comedian?
2. Who do you think is the top new personality of the year?
3. Who is your favorite male singer?
Your favorite female singer?
4. What do you think is the best children's program?
- The best dramatic series?
- The best situation comedy?
- The best daytime program?
- Best audience participation show?
- The best news program?
- What is the best dramatic show you've ever seen?
- The best you've seen this year?
- What is the best spectacular you've ever seen?

And—in this issue—we'd like to know:

1. Which guest editor piece did you like best? page....
2. Which guest editor piece did you like least? page....

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Beaming Danny Thomas was voted the "best actor in a regular series" . . .

last year's winners:



Scintillating Dinah Shore—the year's "best female singer" . . .



"This Is Your Life" was named best audience-participation show" . . .



. . . and George Gobel, the "top new personality of the year" . . .



. . . As the "best single actor in a single performance"—Robert Cummings won an award . . .



. . . and Art Carney and Audrey Meadows were named best supporting actor and actress, respectively . . .

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WHO'S WHO IN

No. 7 - 35c

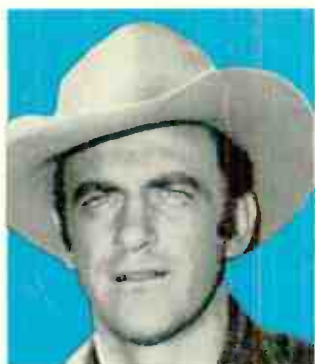
TELEVISION[®]

and **RADIO**

plus new record section



Jill Corey



James Arness



Frank Sinatra

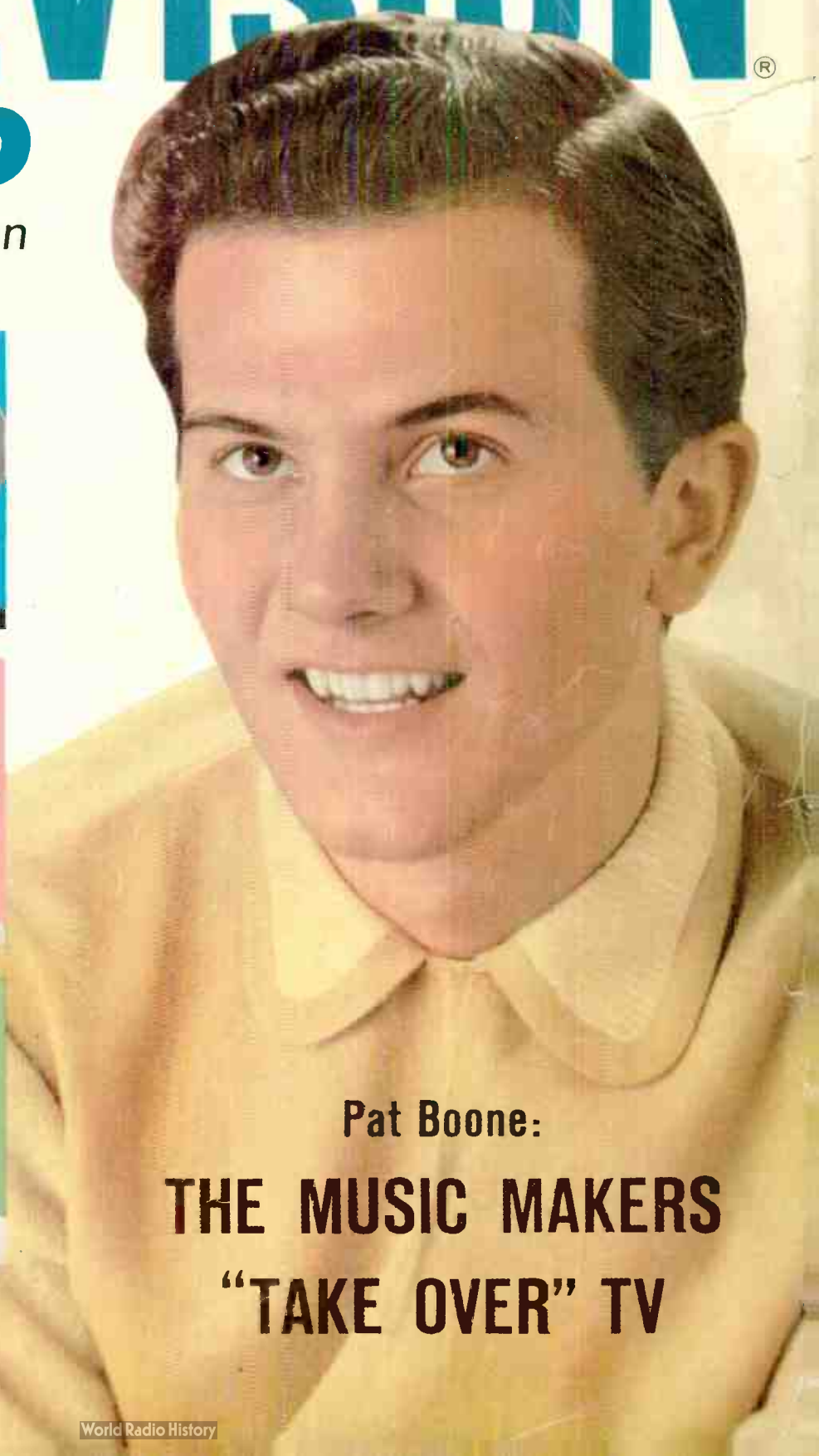


Arlene Francis

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All the new shows



Ed Murrow



Pat Boone:

THE MUSIC MAKERS

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who's who in television and radio

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television

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TV 1957-58:

A GAME OF

■ You are now inside WHO'S WHO IN TELEVISION and RADIO, and while you're quite welcome, it's crowded in here. Between this page and the back cover we have compressed an awesome array of talent—hundreds of stars and would-be stars who are competing for your attention. There are more new faces than we've ever shown before, because the death and birth rates among network shows have never been so high. The mortality will keep right on being fierce: *Variety* predicted that out of 60 expensive new network programs this fall, only 30 would live to see the New Year. *Variety* didn't say just which 30 would die, and we won't point a morbid finger either, but a lot of the new faces on these pages will be forgotten faces by the time our next edition rolls around, and to them we extend our sympathy.

According to most of the critics you, too, deserve sympathy. It is true that *TV Guide* hopefully called this "a season to make your eyes pop." But among columnists who have to review TV day in and night out, it's a season to make your ears ring, make your nose wrinkle and make your hand reach for the dial. Says Harriet Van Horne: "Except for the spectaculars, there are no new program ideas in the offing. . . ." Says Richard Maney: "Commercials become louder, duller and more frequent from day to day. . . ." Says Ben Gross: "With the once-a-week comedian practically extinct for the time being, it is the singers who will hold the center of the stage. The disastrous routing of topnotch comic Jackie Gleason by a seemingly effortless vocalist, Perry Como, last season was the handwriting on the screen. . . ."

If imitation is the sincerest form of flattery, then Como, Ball, Webb and Jim Arness should be in their glory today.

The success of "Gunsmoke" was another bit of handwriting, and as a result it takes us eight pages to deal with all the Westerns, "adult" and otherwise, that have shot their way into the networks this year. The success of "Peter Pan," "Cinderella," and "Jack and the Beanstalk," not to mention the original "Disneyland," added up to more handwriting, and so we'll be deluged with fairy-tale spectaculars.



Whatever you get when you turn on the set, the theory among the networks and agencies is that you asked for it, including the 22-minute half-hour anthology film shows and trite "situation" comedies that desperately try to imitate those qualities that made Lucille Ball and "I Love Lucy" a smash hit.

By the same theory, if you miss "Caesar's Hour," well, you just didn't ask for it loud enough. (Imagine, being a failure because only 12,000,000 people will tune you in every week!) And if you miss the fine dramatic shows that originated in New York and that are now nearing extinction, it only means that you really prefer what replaces them.

Unfortunately what is replacing these shows, as we have noted, is a slew of private-eye "nonsensicals" that seem like inferior versions of "Dragnet" and those inevitable Westerns. Kaiser, which sponsored a fine "live" drama hour last year, has invested seven million dollars in "The Maverick." NBC, which brought us Producers' Showcase, and the brilliant acting

talents of The Old Vic Theater, The Lunts and Audrey Hepburn is now waxing ecstatic over such guest "stars" as Mark Stevens, Joanne Dru, Sterling Hayden, and Gary Merrill in their dull epic of the old West, "Wagon Train."

Unfortunately, the obsession with "stars" is the fly in the TV ointment. In the rush to get these "names" most of the filmed shows from Hollywood will be flooded with talent that has long since been ignored by the movie industry.

In the past television has introduced us to such brilliant performers as Kim Stanley, Eva Marie Saint, Julie Harris, Paul Newman, Tony Franciosa, Grace Kelly—unknown, all, when we first became attracted to their talents.

This year's newcomers—the majority of whom fall into the category of western "heroes"—will have little chance to prove their ability in stereotyped parts. Nor will the writers of such fascinating dialogue as "Head them off at Apache Pass," have much of an opportunity to develop into another Rod Serling ("Patterns"), or Paddy Chayefsky ("Marty," etc.)

FOLLOW THE LEADER



Paddy has gone on record as saying "Nobody in television wants me. They don't care about drama any more. Offers I've received are for my name. They think my name will attract. This is the road to disaster. . . In TV they think entertainment consists only of quiz shows, songs, and dances. Television has no pride and no culture. The emphasis today is on gimmicks and gimmicks wear off very fast."

In addition to the newcomers, established stars will also play the game of "follow the leaders" (Como and Shore) as they try to shine in the video galaxy. Frank Sinatra will come into your home in 13 half-hour filmed musicals, two live hour-long specials and 23 filmed dramatic shows. There'll be other singer-actors in regular TV shows, too. They'll come from opera (Patrice Munsel), from the recording and nightclub fields (Pat Boone, Guy Mitchell, Nat "King" Cole, Patti Page). Quiz and panel shows will be with us again, trying to cash in on the popularity of "\$64,000 Question" and "What's My Line," and there's a rumor going around that once money runs out, the contestants may just win the entire broadcasting company.

Having said all this, let's also say that there will be good things to see. CBS will show 25 specials, NBC will have even more. (Turn to "Very Special Attractions" on p. 24.)

For the young in heart, there's the new "Shirley Temple's Story Book"; for the deep in thought, "Wide Wide World" and "Omnibus" hope to extend their educational horizons.

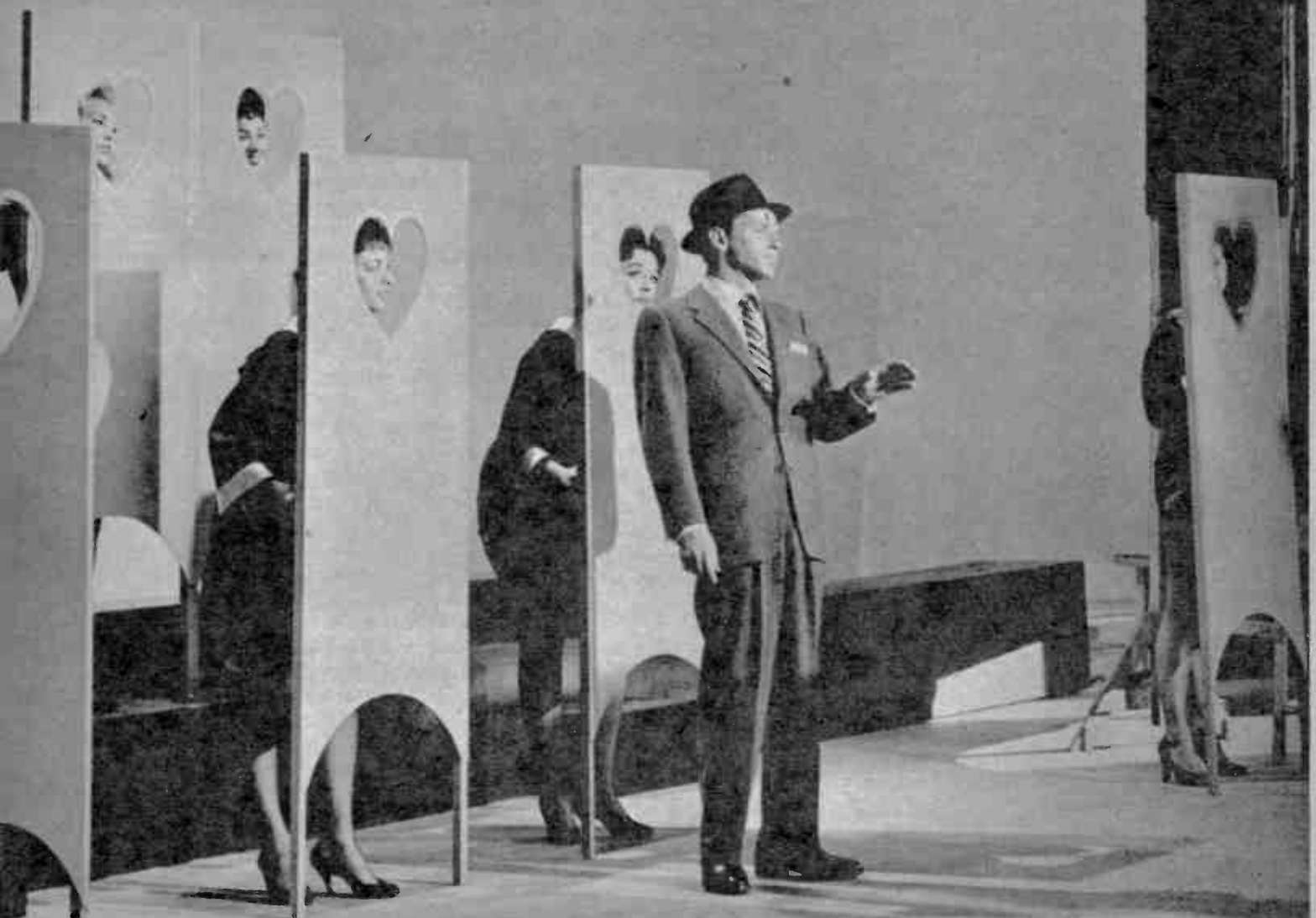
And we will have many of the old leaders: Sullivan, Lucy, Dinah, Disney, Como, Hal March, and Jack Webb back with us for another season of "proven entertainment."

However, anyone who is unhappy with this season's TV fare has one weapon left. Since nobody is forced to watch TV, it is still possible to turn off the set, turn on the radio or the record player and curl up with a good book.

In the meantime, curl up with us for the most thorough compilation of stars and shows presented in any magazine.

Your favorites are on the pages that follow. And if you'd like to go on record about them, see our poll on page 75.

say it with music



The Frank Sinatra Show promises to be one of the most unusual offerings on TV.



the frank sinatra show

FRANK SINATRA returned to TV this fall as the star of a special half-hour ABC-TV show. What makes it so special is the fact that Frank is alternating a smash music-variety format with straight dramatic segment. Nothing stereotyped about this boy. Frank was probably the busiest guy in Hollywood this year: aside from his 39 TV shows, and two additional spectaculars, he's starred in "The Joker is Wild" and "Pal Joey," has done night club work and kept recording dates. No one knows how he does it! The baby-singer's idol of a decade ago, "The Voice" boosts top movie-dar: accolades too, including the best-supporting-player Oscar for "From Here to Eternity." It all began in Hoboken on December 12, 1917. At 17, Frank won a Major Bowes contest, hit the road with several bands, then joined Harry James and later Tommy Dorsey as featured vocalist. He left Dorsey in 1942, flew solo in the wildest craze ever to storm around a popular singer. Not so popular was his divorce from wife, Nancy, (the mother of his children, Nancy, Christina and Frank Jr.) or his second ill-fated marriage to Ava Gardner. But all's forgiven and Frankie is hotter than ever. For pin-up photo of Frank used in "Pal Joey," see inside back cover.



perry como show

PERRY COMO, who stepped from behind a barber's chair to a position in front of a mike, hails from Canonsburg, Pa., where he was born on May 18, 1912. He was operating a highly successful barber shop while still in his teens, left that to accept a 'spat with Freddy Carlone's band, and then to join Ted Weems. The closest shave of his career (as a singer, not a barber) came when Weems' band broke up, in 1942. His wife, the former Roselle Bellini, whom he mar-

ried in 1933, clinched all discussion with the statement that "he could always open a barber shop if things didn't work out." They worked out. Today, Perry is Big Business, has ten million-copy records and four hit movies to his credit. He spends his days rehearsing for his smash Saturday night NBC-TV show, his evenings relaxing in Sands Point with his lovely wife and three youngsters: Ronnie, 17, David, 10, and Terri, 9—all of whom agree he is, indeed, "Mr. Nice Guy."



gisele mackenzie show

GISELE MACKENZIE could have become a concert violinist-pianist, but aren't you glad she didn't? Dark-eyed, throaty-voiced Gisele, of NBC-TV's brand new "Gisele Mackenzie Show," trained in classical music from age 3 in her native Winnipeg, Canada, and began sharing her perfect pitch, singing to troops at wartime service shows. Then in her last year of violin study at Canada's Royal Conservatory of Music, a Canadian Navy bandleader became her manager, steered her into her own CBC radio show, singing ballads and folk airs. Four years later found her at N.Y.'s Caillion Room. Gisele's click on "Your Hit Parade," plus guest shots with Jack Benny had audiences clamoring for more. Her new show makes everyone happy! She's single.

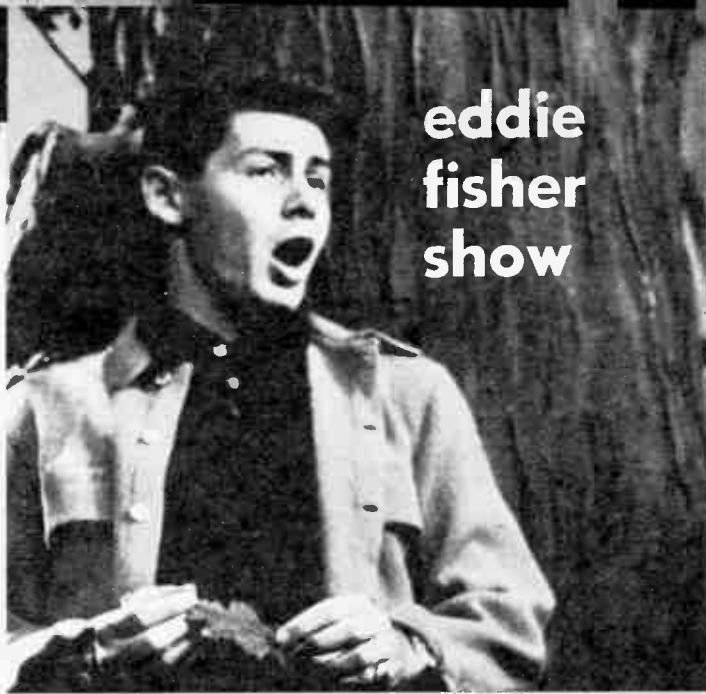


PATTI PAGE, hostess and singing rage of CBS-TV's new weekly musical, "The Big Record," is an Oklahoma girl and one of 11 children. Patti's first vocalizing was done, along with her 7 sisters, in a Tulsa church choir, and it was not until she filled in for a missing singer at the radio station where she worked that the Page career began in earnest. Patti toured with a band, sang in nightclubs, finally got a steady job with Don McNeill which led to her own CBS program and a recording career that is still the talk of the industry. Patti's current happiness is due to groom Charles O'Curran.

tennessee ernie show

TENNESSEE ERNIE FORD, folk-singing star of the popular Thursday evening NBC-TV show, was born over yonder in Fordtown. You get three guesses as to which state. He helped his daddy raise tobacco on a farm outside of Bristol as a young tyke, began in radio as an announcer on a local station, took singing lessons to improve his speaking voice. He later studied at the Cincinnati Conservatory of Music, was in the Air Force in World War I, clicked as a singer on a Son Bernardino, Cal., station. He's married, has 2 sons.





eddie fisher show

EDDIE FISHER was discovered by Eddie Cantor in 1949, and one year later, as Cantor predicted, was named "The Male Singer of the Year." Fisher's own NBC-TV show started in 1953, after his 2 years' service in the Army. A native of Philadelphia (August 10, 1928), where he began winning in amateur contests at 7, and sang on a local radio station during high school, Eddie knew lang, lean, hard years before he hit the tap. He stands 5 ft., 8 in., has curly hair, brown eyes, a disarming smile, a charming wife: actress Debbie Reynolds, and a daughter Carrie Frances, one-year old. This year Eddie has gone hair long.

PATRICE MUNSEL who debuted her own ABC-TV musical half-hour this fall, was the youngest singer to make a starring debut at the Metropolitan opera. Pat, in fact, appeared for her first audition wearing a skirt and sweater and bobby-sox. Starting out as an "artistic whistler," at age 12, in Spokane, Washington, Pat traveled East with her mother to study singing when she was 15, ended up just two years later on the stage of the Met. 5'5", 119 pound, brown-haired Pat is married. On her new show, she plans to go light on heavy opera.



patrice munsel show



rosemary clooney show

ROSEMARY CLOONEY, the popular star of NBC-TV's new Thursday night musical half-hour, was born May 23, 1928 in the heart of the ballad country—Maysville, Kentucky. As a sister team she and Betty first made themselves heard over Cincinnati's powerful WLW. "Come-on-a-my-Home," which Mitch Miller of Columbia had to induce her to make, put Rosemary on top, involved with more commitments than ever for TV, radio, movies, recordings. She is married to Jose Ferrer and is the proud mother of three children: Miquel, Maria and Gabriel.

dinah shore show

DINAH SHORE has a B.S. degree in sociology from Vanderbilt U., an extra-curricular degree in sociability and charm that's kept her the star of Chevrolet's NBC show for 5 years, won her the '51 Gallup Poll title as favorite female vocalist. Frances Rose Stone of Winchester, Tenn., chose "Dinah" for her first theme song. The nickname stuck, and is now legal. Her first limelight was on the "Chamber Music Society of Lower Basin Street" show. Eddie Cantor helped make her a Hollywood singing star. She's got big brown eyes, a husband (George Montgomery), two children, and the honor of being TV's highest rated girl singer last year. Her new "Chevy" show is also keeping the network happy.



nat "king" cole show

NAT "KING" COLE has won success in three fields of popular music—as a pianist, a trio leader and as a vocalist. His mother taught him to play the organ and sing in church choirs. His father was a Baptist minister. Born in Montgomery, Ala., Nat moved to Chicago at five. After six years of classical study, he came under the swing influence of Armstrong and Hines. His hobby is photography; most recent hit album: "This is Nat Cole." Nat's current Tuesday night show over NBC-TV started as a summer replacement, proved so popular that it was carried over into the fall season.





pat boone show

PAT BOONE is working his way through Columbia University as host of a TV show on AEC, making records for the Dot label, and acting in motion pictures. Pat, christened Charles Eugene when born in Jacksonville, Fla., moved to Nashville, Tenn., before he was two. He was singing publicly at 10, had his own radio show in Nashville at 17, then became a three-time winner on Ted Mack's Amateur Hour. He began recording for Dot in February 1955, and later was a regular on the Godfrey show. His wife, Shirley, is the daughter of country singer Red Foley. They met at David Lipscomb High in Nashville where Pat was a star athlete and president of the student council. They have three daughters, live in N. J.

JILL COREY was Norma Jean Speranzo just a few years ago to the folks in her home town of Avonmore, Pa., a metropolis of 1,500 souls. She sang with a local band for \$6 a night. Then came a big date in Pittsburgh, 40 miles away. It turned out to be a very big date for Norma Jean because the manager of a radio station, impressed with her voice, sent a tape of it to Columbia Records. Columbia asked for an "in person" audition. That won a contract for her. →

TOMMY LEONETTI was encouraged to sing by Sister Helen, a nun he and his four sisters knew in their church choir in North Bergen, N. J. The family quintet joined Tony Pastor's band; then Tommy sang with Charlie Spivak. Between jobs he drove a truck for his dad's fuel business and studied voice. Club and TV appearances led to a spot on the Johnny Carson Show, where Tommy received a treasured fan letter from Ella Fitzgerald. Dork, six-foot Tommy is a bachelor. →

VIRGINIA GIBSON began her show business career as a dancer back home in St. Louis, Mo., where her name was Virginia Korski. Broadway audiences applauded her most recently in "Happy Hunting," in which she was the ingenue lead. She had happy hunting in her first whack at Broadway, stepping into "High Button Shoes." She prepared for her Broadway assault by studying dancing at five. After Broadway, she went to Hollywood and back then into TV. →

ALAN COPELAND began his career by selling newspapers in Los Angeles to pay for his singing lessons and also sang in the street. His curbside crooning caught the ear of Bob Mitchell, who invited Alan to try out for his Mitchell Boys Choir. Alan made it. When his voice changed, he changed to the piano and arranging. After a hitch in the Navy, he sang with Jan Garber, then joined the Modernaires. Alan is married and has three children. →

BING CROSBY might be a barrister instead of a baritone, if he hadn't met Al Rinker during his freshman year at Gonzaga University. Rinker's band needed a drum, so Bing banged one at college dances, then did a "duo" with Rinker. Paul Whiteman saw their act in San Francisco, and hired them. Bing emerged as a soloist for CBS. Stage, movie, record, radio and TV followed. His wife, Dixie Lee, died in 1952. Bing has his own CBS radio show.



your hit parade



LIBERACE was turned down by a dance band when he was 16, yet won a soloist engagement with the Chicago Symphony. Still, his rise was not rapid, despite Paderewski's advice to him to share his talents by appealing to all musical tastes. Not until 16 years later, in 1952, on TV, did he find 60 million fascinated. The smiling pianist with the lighted candelabras is a native of Milwaukee. His real name is Wladziu Valentino Liberace, and he is one of 4 children.

DEAN MARTIN, who will make four appearances on NBC-TV's "Club Oasis" this year and be seen in two of their "specials," was just another singer-about-town some 11 years ago when he ran into comedian Jerry Lewis. Their success as a team in night clubs and on radio led to Hollywood—and millions. Now Dean's on his own as a single again in "The Young Lions." Father of 7 (4 by a previous marriage), Dean is now wed to ex-model Jeanne Biegger.

GUY MITCHELL, tapping his own ABC-TV show, cut a record that sold over two million copies within four months after its release. And its title, "Singin' The Blues," might have been the big-voiced ex-rodeo performer's own theme song. Guy had been keeping the wolf from his door by making demonstration records until he scored in 1951 with "My Heart Cries For You." Sudden fame, then a leveling-off period. Born in Detroit in 1927, Guy grew up in Calif.





LAWRENCE WELK was broadcasting over a Dakota radio station with his 5-piece, 33-instrument band, when he hit upon "a new kind of sweet dance music." Welk says, "It was a gay tempo, sparkling, bubbling—like champagne." Enlarging his band, he left the Dakotas in the 1930's, and by 1940 he had hit the big time. Today the 54-year-old band leader and his "Champagne Music" enjoy one of the top ratings ever achieved by a TV program of its kind. Welk was born on a farm in North Dakota. His father, an accomplished accordionist, taught him to play.

the lawrence welk show

"**ALICE LON** was the public's choice—and I agree with the public," says Lawrence Welk of his "Champagne Lady." This Texas gal had been singing over a Pasadena radio station when a friend tipped her that Welk was in the market for a vocalist. An on-the-air tryout brought her the job. The mother of three, she and her husband Bab met in high school.



THE LENNON SISTERS began to sing to make dish-washing go faster. Dianne (now 18) says, "Peggy (16) learned to harmonize. Then grandpa taught Kathy (13) the baritone part and Janet (11) learned to sing melody with me. It's a great way to lure girls to the dishes." Now seven years later they are among the most popular regulars on ABC-TV's "Lawrence Welk Show." Because Peggy and Kathy want to become nuns, the Lennons prefer not to discuss their singing futures.



DICK DALE, despite his lanky appearance, was with a band called Six Fat Dutchmen when Lawrence Welk saw and heard him sing and play in 1951. Since then he's been saxophonist and vocalist with Welk's aggregation. A graduate of Algona, Minn., High School, he started playing band jobs in 1942, found the going rough for a while but eventually caught on. Married eight years, he's the proud papa of a three-year-old. Dick's also a whiz at tennis.

MYRON FLOREN met Lawrence Welk in 1950. Since then he's been featured accordionist with the orchestra. He first fell in love with the accordion at the age of 7—and it was truly love at first sight. He saw it in a mail order catalogue. Since then he's never been parted from it for long. Myron is fond of all types of music and has written some himself. A native of Webster, South Dakota, he's married, has three cute daughters who are also extremely talented.



LARRY DEAN, the handsome 20-year-old singer with ABC-TV's "Lawrence Welk Show," is already a veteran band vocalist. At 16 he graduated from high school in native Iowa and immediately toured for 3 months with the Ray Palmer band. Then, going to music school, he supported himself teaching ballroom dancing and working in an iron foundry. Before signing with Welk he sang with Jan Gorber's orchestra, but frankly admits to liking this job more.



JIMMY DEAN, the singing host on CBS-TV's "The Jimmy Dean Show," cut a record two years ago and since then he's been going places. It all started when Jim began entertaining while in service. After his discharge, his trio was soon under the expert guidance of Connie Gay. Jimmy is wed; the father of two.

MARY KLICK started knocking 'em dead with a country beat when she was knee high to nothin' in Hagerstown, Md. After a few radio shows and a season entertaining troops in Korea, Jimmy Dean spotted her on Washington DC's "Town and Country Jamboree." Mary composes, plays guitar and boss fiddle, cares for her 2-year-old girl.

JO DAVIS, born 1938 in Eau Claire, Wis., spent 10 years of her life studying classical piano and just picked up guitar, saxophone, and clarinet along the way. She's a good swimmer, a fine student (turned down a scholarship to Wisconsin) and even sews her own clothes. . . . But her hobby? This should come as no surprise: it's music, music.

THE COUNTRY LADS, Dick Flood and Billy Graves teamed up in 1956 at Jimmy Dean's suggestion. Then they went on to win a silo full of country music contest prizes, and within a year they were appearing on the show. Both young men are unmarried. Dick is a hunter and fisherman, and Billy claims that his favorite sport is eating.

JAN CROCKETT, pretty singer on CBS-TV's "The Jimmy Dean Show," was born into a world of music. Her dad led his own band. Majoring in music and dramatics at St. Petersburg Junior College in Florida, Jan became Miss Florida and went on to runner-up to Miss America. With the prize money, Jan hit N. Y.

western ranch party



TEX RITTER, star of Screen Gem's new "Western Ranch Party," hails from (you guessed it) Texas. Born and raised in Ponala County, he was corralled at the University of Texas for a spell, then headed north to Illinois to get his law degree at Northwestern. Tex found singing more exciting than pleading cases, so with his guitar for company, he toured the country and in no time at all became a triple-threat movie, radio and record star. Married.



country music jubilee

RED FOLEY, guitar-plucking, singing star of ABC-TV's "Country Music Jubilee," learned his trade in his father's grocery store in Blue Lick, Ky. He wowed the judges with his rendition of a hymn in an amateur contest when he was in high school, became a national favorite on such shows as "The National Barn Dance" and "Grand Ole Opry." He started present show in 1954. He's married to former entertainer Sally Sweet (his second wife), has 4 daughters.

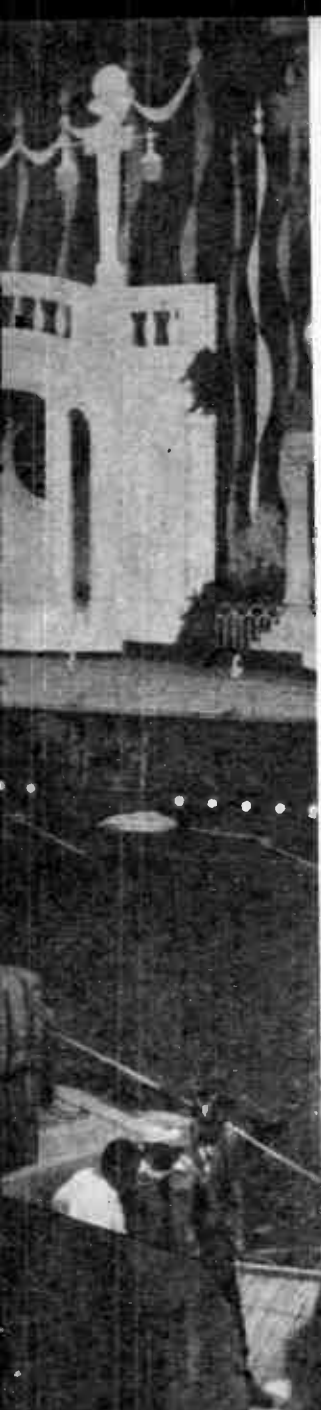


Just for variety, Ed took his show to Jones Beach, N.Y. last summer and featured excerpts from "Show Boat" along with other star attractions.

the ed sullivan show

ED SULLIVAN, stony-faced emcee of CBS-TV's record-breaking "Ed Sullivan Show" has been introducing top stars of the entertainment world to TV viewers ever since June 20, 1948. Ed was born in New York City, but moved to Port Chester with his family before he reached his teens. A 12-letter man at Port Chester High (we didn't know there were that many sports!) he graduated to become a sports writer for the Port Chester Daily Item, went on to writing for the New York City newspapers. After 12 years of devoting himself to the back pages of the newspapers, he transferred his talents to entertaining the public with choice items about the world of entertainment. His column, "Little Old New York," has become one of the most widely known in the country and has put him on a first-name basis with most of the nation's leading entertainers. He's married, lives in Park Avenue's Hotel Delmonico, recently became a grinning grandfather. Golf is his favorite sport—and his job is his favorite hobby. Among the things he's proudest of are the charity affairs he staged during and after World War II, and the fact that his show has springboarded over 100 performers to TV success.

just



LOUIS NYE, the "My name is Gordon Hathaway and I'm from Manhattan. Hi-ha, Steverino," boy on "The Steve Allen Show" owes his success to being shy. Not a good student or athlete, he started doing dialects and funny walks. His humor emerged even more in the Army and fared very well afterwards in TV. Nye's wed, has a son.



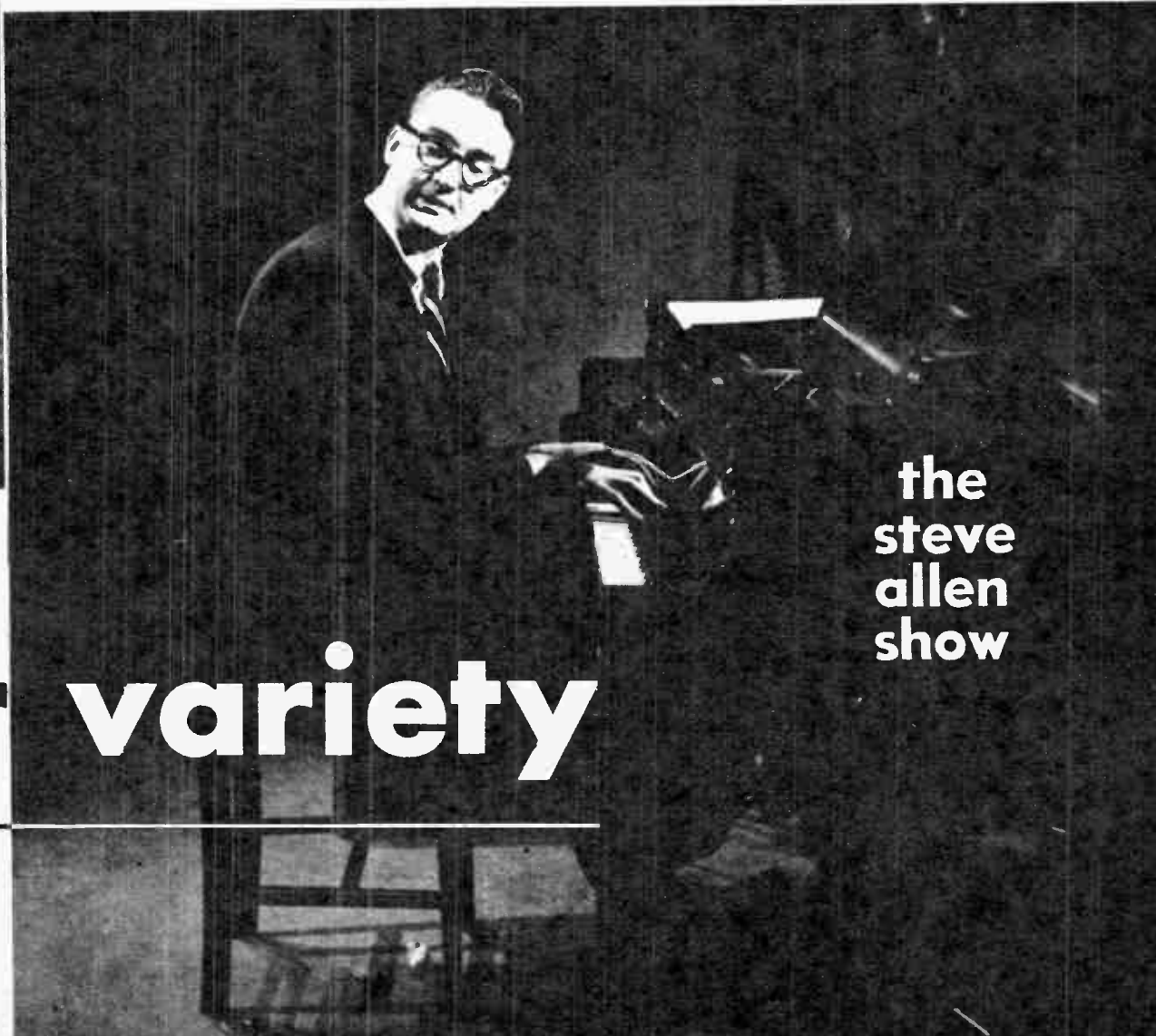
DON KNOTTS was at a banquet last year and the main speaker was so nervous he could hardly stand. Dan felt sorry for him but saw humor in the situation. From that comes his Man In The Street characters. A one-time cowboy performer on radio, Don hopes to have his own show one day. Married, he's got two children, Karen and Tom.



STEVE ALLEN, who hosts a huge variety show Sunday evenings, has been giving Ed a run for his money this year. Just a few short years ago Steve was doing comedy-music-interview shows in Hollywood when CBS summoned him from the West Coast to be a quizmaster. He hit his stride (a low-key stride) on the first "Steve Allen Show," the forerunner of "Tonight." Steve, 36, is a native New Yorker. His folks were vaudevillians, and he is married to Jayne Meadows, who made him a dad this fall. A man of multiple talents, he was starred in the movie, "The Benny Goodman Story," plays piano, trumpet and clarinet, has written several books including "Fourteen for Tonight" and "Bob Fables." Now, he's NBC-TV's "man of the hour."



TOM POSTON, the "forgetful man" was once a member of The Flying Zebbleys, a tumbling team. When he auditioned for his first job as an officer in *Cyrano De Bergerac*, his training paid off. He had to duel with Jose Ferrer. Since then he's been on top TV dramatic shows. A dairy chemist as well as actor, Tom's married to Jean Sullivan.



for **variety**

the
steve
allen
show



For Garry Moore's life story, see page 68

garry moore show

DENISE LOR hails from L.A., moved to New York when she was five, has been warbling since she was eight. She started singing in a church choir, first stepped on a stage in a road company of "The Student Prince" when she was 17. Denise snared her present job over 199 other applicants who were beating down Garry Moore's doors. She's married to Jay Martin and has two growing sons.

DURWARD KIRBY (in background), decided to become an aeronautical engineer when he was a youth in his home town, Covington, Ky. He set his sights on a radio career instead when he was a student of Purdue University. Following graduation he became an announcer in Indianapolis, first worked with Garry Moore in Chicago. A Navy veteran, he's married and has two sons.

FRANK SIMS is the "baby" of the "Garry Moore Show" family; he became the announcer in February, 1957. Born in Tulsa, Okla. June 3, 1921, the chubby red-head majored in drama at the U. of Tulsa, did summer stints announcing local shows, and then after four years in the Air Force became a top gun in radio. He came to N.Y. in 1954, with his wife, three sons, hit it big in TV announcing.

KEN CARSON was born on a ranch outside of Chickasha, Okla.; as a boy, organized a harmonica band that won every amateur contest in the neighborhood. Radio first carried his dulcet tones in 1930: he has harmonized with "The Ranch Boys" and "Sons of the Pioneers." Another alumnus of Garry Moore's Chicago show, he has appeared in films. He's married to "Kitsy" Wade, has two kids.



howard miller show



HOWARD MILLER, host of NBC-TV's "Howard Miller Show" began in radio as owner-manager of a station in Galesburg, Ill. where he had gone to Knox College. He filled in for a sportscaster who had become ill before a game, discovered he enjoyed announcing. But it wasn't until after his return from World War II Navy duty that Howard began to d.j.

original amateur hour



TED MACK is the diplomatic host of "The Original Amateur Hour" now on NBC-TV. A native of Greeley, Col., he studied law at Denver University, played saxophone in the Colorado Cowboy Orchestra to pay his tuition. Ted had his own band in the thirties, was conductor for several films, became first assistant to the late Major Edward Bowes. He's married.

seven lively arts



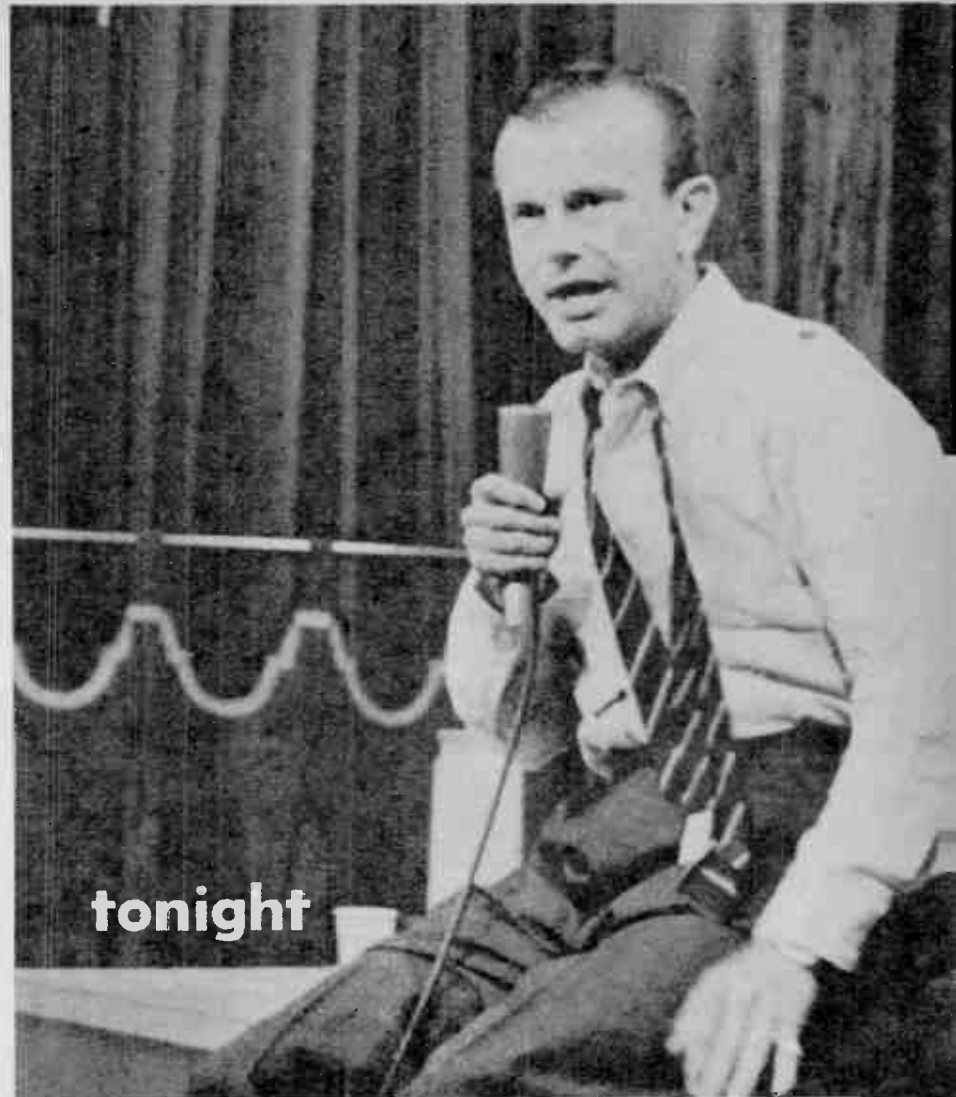
JOHN CROSBY, host of this CBS-TV deluxer now knows how it feels to be on the receiving end of criticism. John was notorious for dishing it out as syndicated columnist for the N. Y. *Herald Tribune*. Born in Milwaukee, May 18, 1912, he became a reporter for the *Sentinel* in 1933, joined the *Trib* two years later, and borning five years out for Army duty, stayed there.

shower of stars



WILLIAM LUNDIGAN, genial host of CBS-TV's "Shower of Stars," began his acting career at the age of 10, playing kid roles in radio in his home town, Syracuse, N. Y. He became production manager of the station after graduation from Syracuse University, made his movie debut in "Dodge City" in 1937, rapidly rose to star billing. He was married in '45.

ARTHUR GODFREY, who's now limiting his TV appearances to his Monday night "Talent Scouts," began his career 28 years ago doing commercials for a pet shop and getting five dollars per show as "Red Godfrey, the Worbling Banjoist" of WFBR in Baltimore. He was 26 then, had learned to play the uke while serving a hitch in the Navy in the twenties. A native New Yorker, Godfrey returned to his home town for a job on WCBS in 1941, began "Arthur Godfrey Time" in 1945, was one of TV's first big names. Godfrey is married, has three children, and is a grandfather.



tonight

JACK PAAR of NBC-TV's "Tonight" started in radio at 16. At 19, he was announcing the Cleveland Symphony broadcasts, then took a turn as a disc jockey in Buffalo, N. Y. But it was in the Pacific, as a GI in a Special Services unit that his comic capabilities were uncovered. His reputation preceded him home. Film and radio offers were waiting when his ship docked. In 1950 he emceed radio's "Take It Or Leave It." Born in Conlon, Ohio, he now lives in Bronxville, N. Y., with his family. Among the things he likes: painting, foreign sports cars, his daughter Kandy.

DODIE GOODMAN, dead pan comedienne, became a regular member of Jack Paar's "Tonight" after subbing for an ailing performer. She started her career as a dancer, appearing in "Coll Me Madam" and other Broadway musicals. She began clowning at parties and friends encouraged her to try comedy. The girl from Ohio, did and clicked.

JOSE MELIS began his association with Jack Paar when he and the host of "Tonight" were GI's. Jose, Jack's musical director, played Mendelsohn's "Wedding March" at Jack's wedding. Jose was child prodigy back home in Havana, Cuba, and gave his first concert at seven. He's won piano scholarships in Paris, New York and Boston.





here come the downs

jack benny show

JACK BENNY, as viewers of CBS-TV's "Jack Benny Program" know, is 39. His birth date, Feb. 14, 1894, proves it. Born in Chicago, he moved with his parents, Meyer and Emma Kubelsky, to Waukegan, Ill., and, at eight was a local violin prodigy. ("Love in Bloom" wasn't part of his repertoire then). To get into the theater free, he became an usher and, at 17, a vaudeville fiddler billed as Ben K. Benny. He short-changed it to Jack Benny to avoid confusion with Ben Bernie, and became a headliner before enlisting in the Navy in 1917. He showed promise as a comedian in a Great Lakes Naval Station revue. He returned to vaudeville as a monologist, using his violin to fiddle around. Broadway musicals and a film, "Hollywood Revue," preceded his entry into radio in 1932. He scored an instantaneous hit—has kept his ratings through 25 years of exposure on radio, movies, and television.



MARY LIVINGSTONE is a retiring soul, but husband Jack Benny won't let her retire. She subbed one night in New York for his vaudeville partner who was ill. Then she retired, until he needed her again, and again. In 1934, she became his radio spouse when no auditioners qualified. Born in Seattle, as Sadye Marks, she married Benny in 1927. Their adapted daughter Joan recently made Mary a grandmother.



bob hope show

BOB HOPE of NBC-TV tapped out a career in show business when he filled in as a tap dancer in a theater that needed an extra act. That was in Cleveland, where Bob had moved at the age of four with family from their native England. Other show-business jobs followed for Bob, who polished his comedy style in small clubs and vaudeville before landing a Broadway in "Roberta." His first NBC radio show was in 1938, the year he made his first movie, "The Big Broadcast of 1938." To entertain our troops, he's traveled more than 1,000,000 miles a distance longer than that covered on the "Roads" he hit with Bing Crosby. He's married to Dolores Costello and they live with their four adopted children in N. Hollywood.



EDDIE ("ROCHESTER") ANDERSON struck gold in the gravel in his throat. His rasp, "What's that, boss?" on the "Jack Benny Program" tickles everyone's funnybone. His dad, a minstrel man, hoped he might become a singer. But he sang out so vaciferously as a newspaper boy in San Francisco that he developed a distinctive, if unmusical voice. At 14, he was touring in a revue, then developed into a song-and-dance man on the Pantages vaudeville circuit. Before Benny hired him in 1937, he achieved fame as Noah in the film, "Green Pastures."

GEORGE GOBEL, whose new hour show on NBC-TV rates high as "low pressure" comedy, advises husbands to ask, "How high?" when their wives say, "Jump!" He's jumped high from the days when he was a soprano at St. Stephen's Episcopal Church, Chicago, where he was born May 20, 1920. He was invited to sing an NBC Radio's "National Barn Dance" and other programs. He performed on children's shows aired from Chicago and sang on radio in Chattanooga and St. Louis before enlisting in the Air Force. He worked up a comedy routine to amuse his fellow officers; then, after his discharge, badgered a Chicago agent to book him as a comedian. He toured nightclubs for nine years, until his successful guest appearances on NBC-TV shows brought him a show of his own. He's married to the former Alice Humecki, whom he met when both were students at Roosevelt High in Chicago. They live in Sherman Oaks, Calif., with their children, Gregg, Georgia, Leslie.

george gobel show





jerry lewis show

JERRY LEWIS, to the manor born as a show business prodigy, is the wildly-talented offspring of Mr. and Mrs. Danny Lewis, who gave 30 of the best years of their lives to the business. Jerry, born in 1926, is approaching that mark rapidly. He was doing amateur shows at 14 and there's been no curbing him since. Currently one of the most acute business brains in show business, he called almost all the shots for the Martin and Lewis act, including the first—persuading a Jersey nitery owner to let the boys prove they were a team. The team broke up a little over a year ago and now Jerry is "doing a single," a series of special NBC shows. Married to Patti Palmer, and a father, Jerry lets off steam by springing hilarious practical jokes. Newest film is "Sad Sack."

red skelton show

RED SKELTON's in the daugh because of a doughnut. The star of CBS-TV's "Red Skelton Show" has been in show business since he was 10. He was getting nowhere until he did a hilarious impersonation of an inept doughnut dunker. His background includes medicine shows, vaudeville, a circus and burlesque. His dad, a clown, died before Red was born in Vincennes, Ind. Red's work as a Chicago radio comedian won him a movie contract in 1940. He's been married eleven years to Georgio Davis and has a daughter Valentina, 10, and a son, Richard, 9. Red incidentally, proved himself a trouper this year by continuing to make people laugh while he is heart-broken over Richard's perhaps-fatal illness. A man of paradoxes. Red chews cigars, but never, ever lights them. "Don't smoke," says he.



GUESTING TONIGHT

The TV comic is almost extinct this year. In order

to see these old favorites you must catch them when they are . . .



MILTON BERLE, NBC's former "Mr. Television" was the first star in TV. He started as a dramatic actor in silent films when he was five, but it was his imitation of Charlie Chaplin in an amateur show that convinced his mother Milton's future was in show business. He was born in New York July 12, 1908, and played his first stage role in Atlantic City in a revival of "Floradora." He made his radio debut in 1934 and his TV debut June 8, 1948 on "Texaco Star Theater." He's married to Ruth Cosgrove, has an adopted daughter, Vickie.



SID CAESAR grew up (to 6 feet and 206 pounds) in Yonkers, New York, starting in 1922. At 14 he was a confirmed celery-tonic drinker and a bouncer at his father's luncheonette, along with his older—and even bigger—brothers. After high school he studied the sax at the Juilliard School of Music, working with dance bands to pay tuition. At 19 he joined the Coast Guard, where Max Liebman discovered him in "Tars And Spors." After a year in Hollywood he headed Liebman's cast of "Broadway Revue" on TV. He's married; a father of 2.



EDDIE CANTOR, at 65, is a real oldtimer in show business; it was way back, right after the turn of the century that he earned his first \$5 by winning first prize in an amateur show. An orphan, brought up on New York's tough East Side, he had little formal education but enough talent to become a child star in vaudeville, then a headliner in musical comedy, movies and radio, and a millionaire, too. As every United States resident knows, he has a wife named Ido, and five daughters. He is swel in dromatic roles, too.



JIMMY DURANTE, who is crowding 65, began taking piano lessons when his father became the proud owner of the first piano in their New York City neighborhood. Jimmy's lessons paid off when, at 17, he got his first job as pionist in a Coney Island beer garden. He graduated into the big time when he formed a partnership with dancer Lou Clayton and singer Eddie Jackson; the trio crashed Broadway, then the movies. Offers for Jimmy to "solo" broke up the oct, but Clayton went along as his business manager, Jackson to help prepare routines.



SUE CARSON, pert comedienne who'll grace Ed Sullivan's show several times this season, was known as Beverly Vance when she began to study at her mother's Los Angeles dancing school. By the time she was 13, she was a trouper known as Tari Vance. Then, when she began to concentrate on belly laughs instead of ballet leaps she was known as Jeon Nelson. A New York theatrical agent dubbed her "Sue Carson." When not clowning, she's serious about being Mrs. Alfred Shyretto. At 3 she won a hom for dancing.



IMOGENE COCA was born in Philadelphia "more than 21 years ago" and made her dramatic debut in a grammar school play she had written herself, portraying "An Evil Germ." She turned professional top dancer at 9, later became a comedienne by accident, covorting about at an audition in an effort to keep worm. In 1935 she married actor Bob Burton. Once separated, they reconciled shortly before his death. She achieved fame teamed with Sid Caesar on "Your Show Of Shows," is scheduled to re-unite with him on Jan. 7.



NANETTE FABRAY came to television by way of musical comedy; she starred in nine shows, winning three "best performance" awards along the way. A native Californian and the daughter of a concert pianist, breaking into show business—as Baby Nanette in the "Our Gong" comedies—was easy for her. She "retired" at the age of eight, but was soon appearing on radio shows. A musical revue "Meet the People" launched her new career on Broadway and in the movies. She's married to Ronald Mac Dougall.



MARTHA RAYE was born in Butte, Montana, to the Irish vaudeville team of Reed and Hooper. At 3 she was in their act, at 17 she toured Loew's circuit on her own. Paramount Pictures spotted her in Hollywood and starred her with Crosby—for a start. In World War II she was among the "Four Jills In A Jeep" who made one of the first USO overseas tours. A radio star with the Al lalson show for 2 years, she guest-spotted on TV for some time before getting her own show. Divorced five times, her proudest possession is her 14-year-old daughter, Melodye.

MARY MARTIN, who'll be seen as Annie Oakley in the NBC-TV color-cast of Irving Berlin's "Annie Get Your Gun," first shot into prominence in 1939, when she sang "My Heart Belongs to Daddy" in the Broadway musical "Leave It to Me." Mary was born in Weatherford, Tex., Dec. 1, 1914, and went to the Ward-Belmont School in Nashville, Tenn. Her son, Larry, by her first marriage, recently made her a grandmother. Her daughter, Heller, appeared with her in "Peter Pan," Mary's best TV appearance—until now.

**annie get
your gun**

VERY

ped piper of hamelin

VAN JOHNSON, soon to be seen as "The Pied Piper of Hamelin," in this 90-minute NBC-TV color musical, is plunging into TV in a big way this year—with other guest appearances on "Club Oasis," etc. scheduled. Van, who at 40 still looks like the proverbial red-haired freckle-faced American kid, was born in Newport, R. I., on August 25. He was Gene Kelly's understudy in Broadway's "Pal Joey," when signed for films. Wed to Eve Wynn, has a daughter.



pinocchio

MICKEY ROONEY, who triumphed as "Pinocchio" on this NBC-TV color "special" on Oct. 13, is under contract to star in several more major shows this year. Mickey, at 35, is a 32-year veteran of show business. As Joe Yule, Jr. he was a hooper in his parents' vaudeville act, then crashed the movies at 6, starring in the "Mickey McGuire" comedies. In 1935, he signed with MGM for the "Andy Hardy" series. Married four times, (Avo Gardner was number one, Elaine Mohnken, number four) Mickey has three sons. Movie-wise, he's a smash hit in "The Mod Ball."

■ "Spectaculars" are a thing of the past. Today, instead, we have the color "specials," 90 minutes of what the networks hope will be the best entertainment ever offered home viewers in the history of television. You've already seen Mickey Rooney in "Pinocchio." Mary Martin's version of "Annie Get Your Gun," set for Thanksgiving Eve, is something to be thankful for, indeed. Van Johnson's "The Pied Piper of Hamelin," to be telecast a night earlier, promises to be fun. Drama lovers will be treated to "Twelfth Night" and "Dial M for Murder" on the Hallmark Hall of Fame. These from NBC. Not to be outdone, CBS has come forth with "Aladdin," "The Prince and the Pauper," a musical version of "Junior Miss," "Show of the Month," "Seven Lively Arts," and "The Nutcracker" ballet—to mention but a few of the very special attractions in the offing—all for you.

SPECIAL ATTRACTIONS

living theater in

who's who in the

10 best TV plays of the season

■ Living theater on television appears to be a dying theater form. Some great plays are scheduled this season as "specials," but the weekly hour-long playhouses are vanishing. Gone from the air are the pioneers of TV drama, "Robert Montgomery Presents" and "Goodyear Playhouse." Gone too, are Lux Video Theater and Kaiser Aluminum Hour. Taking their places are either filmed anthologies or Westerns. Of the playhouses that are left, we have chosen our list of 10 Best Plays of the Year, with the distinguished Playhouse 90 giving us three out of the ten: "The Helen Morgan Story," "The Miracle Worker," (based on the lives of well-known personalities) and "The Last Tycoon." The others are the Producers' Showcase entry, "Romeo and Juliet"; Studio One's "Traveling Lady," Hallmark's "There Shall Be No Night," all well-known plays; Kraft's "The First and Last," and U.S. Steel's "Bottle Imp," adapted from novels. The only noteworthy "originals" were Matinee's "Horsepower," and Climax "Island in the City."



the helen morgan story

▲ **POLLY BERGEN** became Playhouse 90's "woman of the year" by virtue of her sensational portrayal of Helen Morgan. She also became TV's hottest property and now has her own show over NBC on Saturday nights. Polly is a southern belle from Knoxville, Tenn., but because her dad was a construction engineer, she traveled extensively throughout the country. At 14 she debuted on radio in Richmond, Indiana, and a few years later arrived in Los Angeles, where she soon had a spot on "The Alan Young Show." Hollywood took over but failed to take advantage of her talents, so Polly went East to make it big on Broadway and TV. Aside from singing stints, she was a regular panelist on "To Tell the Truth." Polly, divorced from Jerome Courtland, is currently married to Fred Fields.

HOAGY CARMICHAEL added a light touch as Helen's friend and pianist. He studied law at Indiana U., but between classes organized a band. Law gave way to piano-playing and before Hoagy knew it, he'd written a song called "Washboard Blues." A little ditty called "Star Dust" has since brought in over \$150,000. Hoagy, who began his movie-acting career with "To Have and Have Not," was born in Bloomington, Ind., Nov. 22, 1899. Married, he has two grown children.



the miracle worker

your living room



the last tycoon

JACK PALANCE is a three-time winner on "Playhouse 90." Jack hit the jack-pot as studio head Monroe Stahr of "The Last Tycoon," in "Requiem for a Heavyweight," and in this season's opener, "Death at Manolete." Palance, one of movie-town's top "meanies," is a Lattimer, Pa. boy who got to Hollywood after four years of Stanford and a Broadway stage hit. His film debut in "Panic in the Streets" led to stardom. Recently reconciled with Virginia Baker, Jack has a seven-year-old daughter, Holly.

VIVECA LINDFORS played Kathleen Moore in this powerful F. Scott Fitzgerald drama about Hollywood. Viveca, a Swedish import, celebrates her birthday on December 29, and marks "To The Victor" as her Hollywood motion picture debut. Before that, however, there were a baker's dozen Swedish films and many more plays. Thrice divorced, she spends most of her time in New York City, where she keeps busy on Broadway. She also keeps house for her current husband, her three young children. She's 37 now.

TERESA WRIGHT won plaudits for her performance as Helen's teacher, Annie Sullivan, on this Playhouse 90 tear-jerker. Teresa was voted "most likely to succeed on the stage" in high school at Maplewood, N. J. In just her second film, "Mrs. Miniver," she lived up to this prophecy by walking off with an Oscar. Soft-spoken, serious, 37-year-old Teresa spent her apprenticeship in summer stock, triumphed on Broadway in "The Little Foxes." Divorced from writer Niven Busch, she has 2 children.

PATTY McCORMACK played Helen Keller as a child. Patty at 12 has quite a past to live down. The work she did on Broadway and in films as "The Bad Seed" was just a little too convincing. In real life, the flaxen-haired Miss McCormack is a bicycle-riding, doll-clothes-making, peace-loving type. Patty was born in Brooklyn, found herself on Broadway when her speech teacher recommended her to an agent, who, in turn, got her signed for TV and Broadway. Movie wise, she's in "Christmas in Paradise."

there shall be no night



KATHARINE CORNELL made one of her rare TV appearances in this Hallmark presentation of the Robert E. Sherwood Pulitzer Prize-winning play. Sometimes called "The First Lady of the American Theater," she made her stage debut with the famed Washington Square Players in 1917, attained stardom in the mid-Twenties with a stunning performance as the sinful heroine in "The Green Hat." In 1931 she became America's only actress-manager, has been associated with her husband, director-producer Guthrie McClintic in that capacity ever since. Miss Cornell and Mr. McClintic met in a Detroit stock company, were married in 1921. Adept in modern plays as well as classics, her most successful productions include "St. Jaan," "Romeo and Juliet," "The Barretts of Wimpole Street." She is Kit to friends.

For Charles Boyer's life story see page 32.

BRADFORD DILLMAN is a leading man worth watching. Awarded the coveted lead in 20th's film version of "A Certain Smile" while still playing young Eugene O'Neill in "Long Day's Journey Into Night" on Broadway, he's barely had time to catch his breath. Born in San Francisco, he made his N. Y. debut in a minor opus that featured James Dean, Eli Wallach, Patricia Neal and Albert Salmi, all unknowns then. Brad's a Yale graduate and after 2 years in the Marines made his sudden leap to fame. The N. Y. "Times" critic termed his acting in the O'Neill role a "note of tragic beauty," rare praise indeed.

PHYLLIS LOVE (extreme left), certainly a most promising young N. Y. star, can be seen on TV whenever a juicy off-beat part comes along. Born in Des Moines, Iowa, lithe Miss Love trained at Carnegie Tech before chancing big time. From understudy in "Member of the Wedding" she jumped to leads in "Bus Stop," "Country Girl," "Rose Tattoo" and a bevy of TV roles. Featured in "Friendly Persuasion," her first film, she showed new promise for Hollywood. Winner of numerous critic and audience awards, 30-year-old Phyllis has fun acting with husband, James.

traveling lady

KIM STANLEY has often been called the "critics' darling" for the number of rave reviews she has received for her performances in Broadway plays. Kim was born Patricia Kimberly Reid in Tularosa, N. M. In her acting class there was another student named Pat Reid, so she took the Kim from her middle name, added her mother's maiden name and came up with her present identity. Kim came to New York City in 1947, was a fashion model for a while, later served a term as a waitress before her first stage job in "Montserrat." She later received awards for her performances in "The House of Bernarda Alba" and "The Chase." Kim created the role of the "chantoosie" in Broadway's "Bus Stop" and also the "Traveling Lady." She's divorced and has two children.

MILDRED DUNNOCK contributed another one of her sterling character performances to this poignant Studio One drama. Mildred was on the faculty of Brearly School in N. Y. when she accepted a role in a little theater play. Grease paint got into her veins, and she alternated between winter-teaching and summer-acting until scoring on Broadway in "The Corn Is Green." Born in Baltimore, Md., she's wed to Keith Ury, has two children. Recent films include "Baby Doll."



island in the city



RICARDO MONTALBAN has just cause to be proud of his contribution to Climax's "Island in the City." This moving play about the problems of Puerto Ricans in New York walked off with the Sylvania Award for drama last year. Ricardo, himself, hails from Mexico City. His family moved to Los Angeles when he was a child and he studied drama in a Los Angeles High School before going east to get his start opposite Tallulah Bankhead in "Her Cardboard Lover." After that Ricardo returned to Mexico, where for five years he was a leading movie star. Hollywood reclaimed him for "Fiesta" and many other films, but now Broadway has him back again, opposite Lena Horne in the new musical, "Jamaica." Ricardo is married to Georgiana Young (she's Loretta's sister) and has four children.

RAFAEL CAMPOS made his first contact with show business by painting posters for a local (Dominican Republic) theater, then formed his own theater with his brother, did Spanish plays, read poems. A radio program followed, later the New York stage. Hollywood joined the list when Rafael answered a call for interviews for "The Blackboard Jungle." He landed the part of the boy in "Triol," has also scored in other films.

romeo and juliet



CLAIRE BLOOM, at 26, already has two spectacular acting achievements behind her: a movie debut opposite Chaplin in "Limelight" and a starring role in the Old Vic's "Romeo and Juliet." Claire was born in London, Feb. 15, 1931. At 15 she was appearing with both the Oxford Repertory Co. and on radio for the BBC. She later joined a famed Shakespearean company, and went on to score on the London stage.

JOHN NEVILLE, in barely 10 years, had a meteoric rise to fame as a classic leading man. Born on May 2, 1925, he was a store clerk before the war. After discharge from the Royal Navy he chose acting. In his first London appearance with the Old Vic he was an instant success as "Richard II." Heading the Vic's U.S. tour led to John's N.Y.-TV debut in "Romeo and Juliet" for Producers' Showcase. Married to Caroline Hooper, has five children.



horsepower

DEAN STOCKWELL's portrayal of a troubled teen-ager on NBC-TV Matinee Theater's "Horsepower" not only made him the series fan mail champ, but resulted in a filmed repeat of the live color-cast. Dean, now 21, comes from a family of actors so it's not too surprising that he tasted success on the stage, screen and radio at an early age. He turned his back on acting at 15, went to college, wandered around the country and didn't return to Hollywood until last year. Now he's on Broadway in "Compulsion."

MAUREEN CASSIDY, who played the romantic lead opposite Dean, is a winsome blonde teen-ager who is coming up fast in Hollywood, both in films and on TV dramatic shows like "Matinee."



the first and last



GEOFFREY TOONE, who scored impressively on this Kraft Theater presentation last summer, is one of England's most sought-after character men. Toone thanks college for his U.S. debut in "Macbeth." That's where he met Michael Redgrave—who, years later, offered him the role of Banquo in New York. Born in November, 1910, Toone was a member of the Old Vic at 19. During the war, he was a staff officer in the Royal Artillery, and immediately upon his discharge resumed his acting career.

EDWARD MULHARE, the lank 6-2 Irish actor, missed being an American by 7 days when his mother returned to County Cork. Back in the U.S. 33 years later, he took the lead in "My Fair Lady" in Rex Harrison's role, with ease and charm likened to the late Leslie Howard. Acting at 19 with Cork's Opera House, he's played with Dublin's Theatre Guild and was leading man at Liverpool's Repertory Group, a company that gave Harrison his start. Already on top American TV shows, his big film was "Hill 24 Doesn't Answer."

← the bottle imp

FARLEY GRANGER, as his superb performance on this eerie U.S. Steel drama proved, has grown into maturity along with the bobby soxers who first discovered him. "Forl" (as Shelley Winters called him during their romance) comes from San Jose, Cal., at 17 was signed by Samuel Goldwyn for "The North Star." Recently back from picture-making in Italy, he now plays meatier parts like the ones he had on such shows as Climax, Kraft and Studio 1. Farley is 32, single.

GEOFFREY HOLDER, one of the world's most famous exponents of colypso music, brought added excitement to "The Bottle Imp." Holder was formerly the lead dancer with the Metropolitan Opera and is a popular balladeer.

star playhouses

assignment foreign legion



MERLE OBERON joins the "hostesses with the masts" at the acting ball, with her new CBS-TV series, "Assignment Foreign Legion." Merle, who just celebrated her 25th year in motion pictures, was born Estelle Merle O'Brien in Tasmania, Feb. 19, 1911. The role of Ann in the British-made "Henry VIII" sent her sailing to Hollywood. During the past few years, however, Merle has been living abroad. She just married—for the third time.

douglas fairbanks presents



DOUGLAS FAIRBANKS, JR., the famous son of a famous father, is the suave host and producer of "Douglas Fairbanks Presents." A native of New York City, he is 48 years old, began his swashbuckling film career in 1923, first dashed across the stage with a sword in his hand in 1927. Doug is a veteran of over 70 screen adventures, rose to the rank of Commander in the Navy in the war. He's married, has three children.

general electric theater



RONALD REAGAN, always a shy, modest fellow, was covering the Chicago Cubs training camp as a sports announcer for a Des Moines, Ia., radio station in the late thirties, when he confided to his friend Jay Hodges that his secret ambition had always been to become an actor. Jay arranged a meeting with an agent. Result? A Warner contract. He was born in Tampico, Ill., graduated from Eureka College and is married to Nancy Davis.

hall of fame



MAURICE EVANS first trod the boards at the age of eight, was an established star of London's West End when Katharine Cornell imported him to play opposite her in "Romeo and Juliet" in 1936. He has since won critical huzzahs on Broadway in "Hamlet," "King Richard II," and "Dial M for Murder," and in films. TV audiences have applauded him as host-producer of NBC-TV's "Hallmark" show. He received his U. S. citizenship in 1941.

jane wyman theater



JANE WYMAN is the delightful hostess and offer the star performer of "Jane Wyman Theater" on NBC-TV. Originally a musical comedy dancer when she first besieged Hollywood at the age of 15, she was advised to take acting lessons, and has been one of the top dramatic stars in filmdom for the past ten years. Jane won an Oscar for her role in "Johnny Belinda." She was born Sara Fykes in Missouri, Jan. 14, 1914.

loretta young show



LORETTA YOUNG is both the versatile star and hostess of her own show on NBC-TV. A veteran of over 39 years in films, she made her screen debut at the tender age of four, became a star after her performance as the fragile tightrope walker in "Laugh Clown Laugh" with Lon Choney in 1928. She married radio exec Tom Lewis in 1940; he now produces her TV show. Loretta is the mother of two sons, one daughter, is 43 years old.

to introduce the story...

alfred hitchcock presents



ALFRED HITCHCOCK's dead-pan humor enlivens each eerie episode on "Alfred Hitchcock Presents" (CBS-TV). Peril's pixie proclaims, "There's humor in everything, even crime." He's illustrated this credo in the many famous suspense films he's directed. He started as a subtitle writer for British silent films at 20; six years later, he was directing and in 1939, came to Hollywood for "Rebecca." Hitch was born in London in 1899.

the millionaire



MARVIN MILLER appears as Michael Anthony, executive secretary, on the CBS-TV series, "The Millionaire." A veteran of films, radio and TV, he made his first radio appearance when he was a freshman in Washington University, St. Louis, Mo., his home town. He later became one of Chicago's busiest radio personalities, invaded Hollywood in 1944, and did the same thing there. He's happily married and has two children.

big story



BURGESS MEREDITH, who's the new host of "Big Story" (now on film), is a native of Cleveland, Ohio. His birthday's Nov. 16. He's 5'9", has reddish brown hair and blue eyes. He's been in the haberdashery business, a Wall Street "runner," vacuum cleaner salesman, sailor, and finally an actor. He was formerly married to Morgorett Perry and Poullette Goddard. Now he's wed again and the father of 2. His first film was "Winterset."

the walter winchell file



WALTER WINCHELL has switched from newscasting to emceeing on his new dramatic show for ABC-TV. An old hand at the performing game, he was a vaudeville favorite in his teens, wrote his first column for "The Vaudeville News" in 1920, began his present column for the New York "Daily Mirror" in 1929. His staccato voice and telegraph key have been a fixture on radio since 1929. He also founded the Damon Runyon Cancer Fund.

matinee theater



JOHN CONTE, host (and occasional star) of NBC-TV's colorful "Matinee Theater," started his career as a spear carrier in Katharine Cornell's "Romeo and Juliet." The Pasadena Playhouse gave him a chance to be heard as well as seen, but then radio stints for Burns and Allen, "Silver Theater" and the Fanny Brice program removed him from sight altogether. After Army service he was seen and heard in Broadway musicals.

suspicion



DENNIS O'KEEFE beat the largest odds in Hollywood—the odds against an extra becoming a star. The son of vaudeville parents, Demis quit college when his dad died, in order to fill his spot in the act. With vaudeville waning, Dennis became a film extra. Clark Gable was impressed, suggested a test which clicked. Besides films, Dennis is now host of NBC-TV's "Suspicion." Married to Steffi Duna, they have children, Juliana, Jim.

alcoa-goodyear turn of fate

CHARLES BOYER, who is in the film "Around the World in 80 Days," first achieved fame in "Private Worlds" in 1934. Born in Figeac, France, Bayer was the town's theatrical child prodigy, studied at the Sorbonne, came to U.S. films in the early 30's, has been leading man to all the top femme stars. Now a U.S. citizen, he has been married to actress Pat Paterson since 1934. They live in Beverly Hills with son Michael, aged 14. Bayer also does live TV whenever he has the time. He's 57.



JACK LEMMON, a Harvard man, stands 5'11", weighs 160, hails from Boston and is a graduate of numerous soap operas and radio shows, for which he performed during his early days in New York. "Room Service" was his first Broadway show, "Should Happen To You," his first movie, and Christopher Lemmon, age three, his first son. Jack just finished starring in the movie "Cowboy," is divorced from Cynthia Stone and is the very proud owner of an Oscar for his supporting role in "Mr. Roberts."



DAVID NIVEN sailed into Hollywood on a movie set and made his first film, "Without Regrets," in 1935. Before that he did such things as working for his Chinese laundryman while living at the Waldorf, and writing articles on fox-hunting in Canada. Born in Scotland March 1, 1911, the 6'1", 175-pound actor is also the author of a best-selling novel, "Once Over Lightly." His wife Hjaridis Tersmedes is Swedish and he has two sons. Movie-wise, Niven's next is "A Certain Smile."



JANE POWELL is often called "the vest pocket diva," still practices singing two hours a day even when working. This musical doll hails from Portland, Ore., where she was born on April Fool's Day and where, at the tender age of 11, she had her own radio show. On a vacation trip to Hollywood, she was signed for films, got star status in "Holiday in Mexico." Jane's married to Pat Nerney, had a baby girl named Lindsey in Feb. 1956. She was once wed to Geary Stefan, father of Geary and Suzanne.



ROBERT RYAN developed his rugged personality by working as a miner and cowboy before becoming an actor. Irish Bob was born in Chicago, Nov. 11, 1913, won both scholastic and athletic honors in school, made his movie debut in 1940 in "Golden Gloves." Married since 1939, he is the father of two sons (Timothy, 11, Cheney, 9) and a daughter (Lisa, 6), was a Marine during the war. Bob, recently starred in "Back from Eternity," "Men in War," will continue making motion pictures.



GUESTING TONIGHT



JAMES DALY, star of numerous TV shows, started absorbing Shakespeare, Shaw and other theater greats when most children are still learning nursery rhymes. His mother was active in the little theater movement in his home town, Wisconsin Rapids, Wis., and she started him on an acting career that was just about to go into high gear when the draft claimed him. After the war he returned to both the theater and TV. 34, he is married to ex-actress Hape Newell, has three daughters.



MARK DAMON once became so interested in puzzle contests that he began writing books about winning them—and made \$10,000 a year! He applied this determination to acting, and the clever, 24-year-old was soon in films. His first was "Inside Detroit"; his most recent, "Young and Dangerous." Chicago born Mark goes in for a change of pace on TV's "Matinee Theater," "Armstrong Circle Theater," et al. is involved in the production end of film making, is aiming for a Broadway play. He's single.



TOM DRAKE was born in New York City in 1919. After graduating from Mercersburg Academy in Pennsylvania he took the advice of a friend and applied for a job with a small stock company, got it, and for the next several seasons was busy with small Broadway parts and stock company assignments. In 1943 he got the lead in "Janie." He made his film debut in "Two Girls and a Sailor." Unmarried, he is in the film "Raintree County," plays on all the major TV shows done from Hollywood.



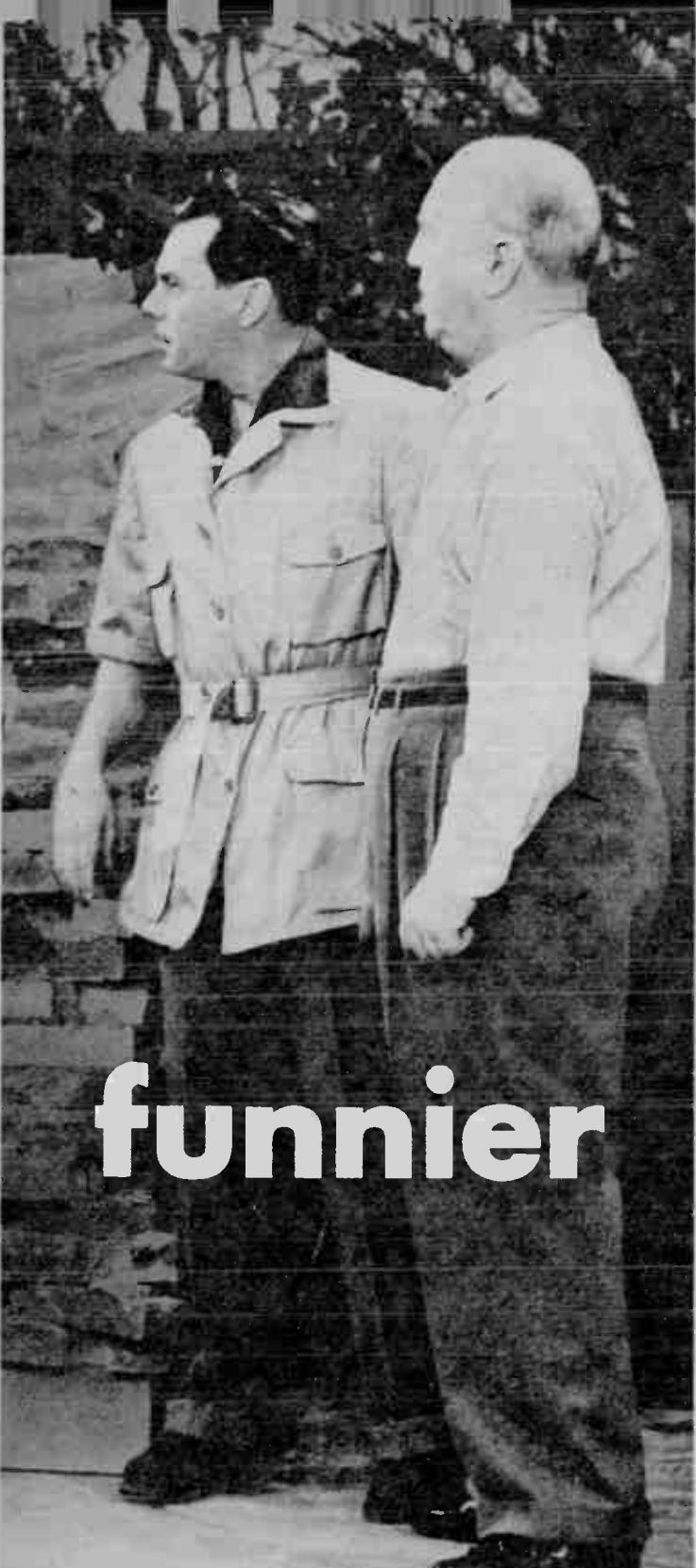
MARILYN ERSKINE, born in Rochester, N. Y. on April 24, began her career with her own radio program in Buffalo when she was only three. A few years later her family moved to New York City where she attended The Professional Children's School, and in 1937 played the first of her many outstanding Broadway roles. "Strictly Dishonorable" was the play which brought her to films, and later to West Coast TV. Her third marriage is clicking, as is her career as a sought-after actress.



JOHN HEATH was born William Kent in Seattle on March 28. A graduate of the University of Washington, he played two roles in one Broadway flop, then got the romantic lead in "The Would-Be Gentleman." On TV he's been on "The Brighter Day," "Studio One," "Kraft," and other shows, playing opposite every major actress from Rita Gam to Eva Marie Saint. A bachelor, John's 6 feet tall, 160 pounds. He returned to TV this fall after starring with Diana Barrymore in "Glad Tidings."



CAROLYN JONES made her first stage appearance, age 14 months, in Levi-ettes (Texos diapers), has been rolling them in the aisles since she disc-jockeyed on a local Amarillo radio station. "Summer and Smoke" at the Pasadena Playhouse caught the eye of a talent scout—result, a contract. She also caught the eye of writer Aaron Spelling—result, a wedding bond. Between movies such as "Marjorie Morningstar" and "Helen Morgan Story," Carolyn does TV too. See her in "Wagon Train!"



funnier

WILLIAM FRAWLEY's acting career was twice nipped in the bud by his family, who wanted him to be either a court reporter or a railroad man. A native of Burlington, Iowa (born Feb. 26, 1893). Bill finally clicked in vaudeville on his third try, brightened up many a Broadway musical before bringing his character-man talents to Hollywood in 1933's "Moonlight and Pretzels." However, it was his role as Fred in "I Love Lucy" that brought him stardom and real security.



mr. adams and eve

IDA LUPINO, the lovely Eve on the CBS-TV series, alternates between acting and directing; she's vice-president of Filmmakers, a producing company she founded with her former husband, Collier Young. Practically since she was born (February 4, 1919, in London) Ida dreamed about the theater. But her career was in films after debut in 1932's "Her first Affair."

HOWARD DUFF, Mr. Adams, gained fame as radio's detective Sam Spade, but says the only role that'll satisfy the ham in him is Shakespeare's evil "Richard III." A Seattle boy (born Nov. 23, 1917), Duff went dramatic before the war, after discharge turned to radio until "Brute Force" got him stardom. He is married to Ida Lupino, has a pre-school daughter, Bridget.

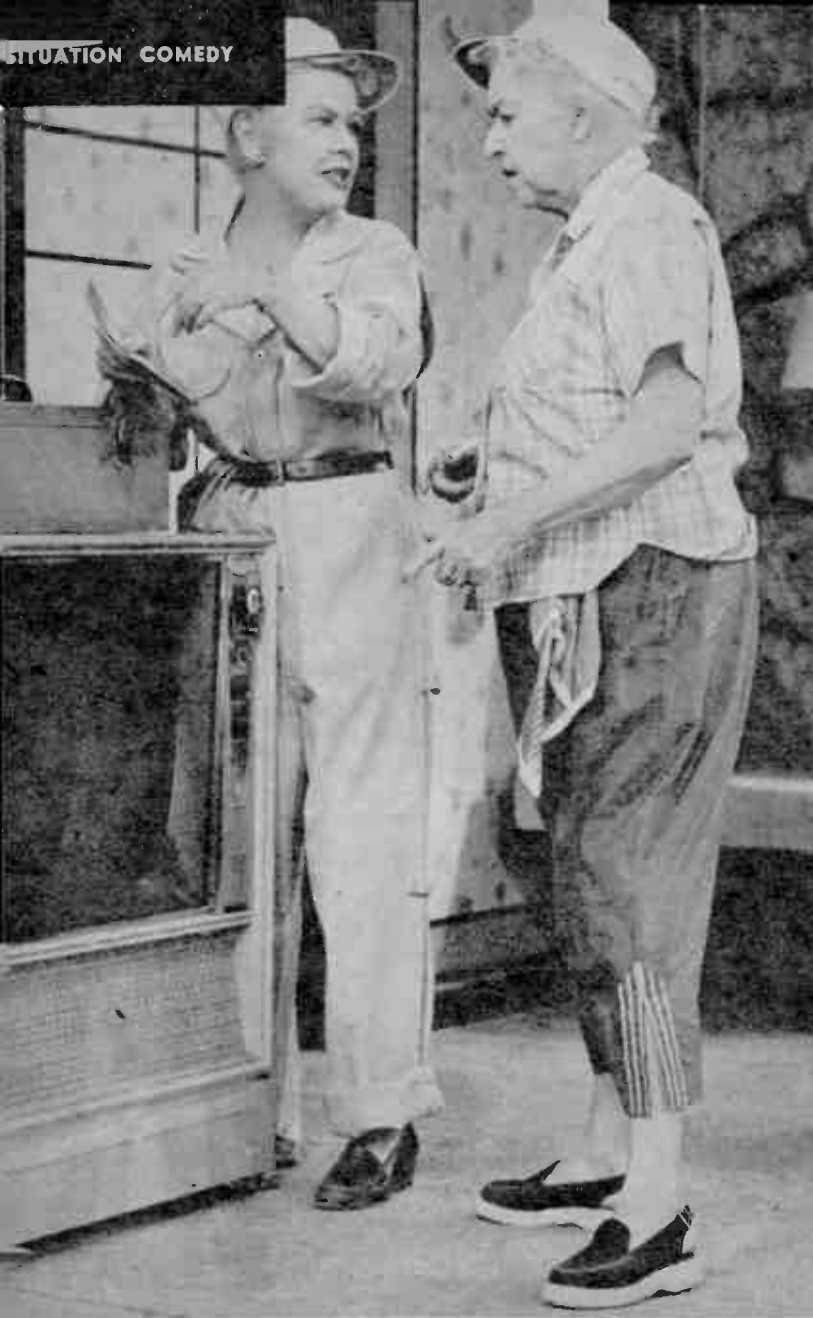
adventures of ozzie and harriet



OZZIE NELSON, former Eagle Scout, singer, bandleader and star quarterback, kicked off on a big new venture in 1944. The name of the game was "The Adventures of Ozzie and Harriet." It began on the 9th anniversary of their wedding, included their two handsome sons, became a smash hit. Though Ozzie is fully equipped to be a legal eagle—he was graduated from law school in 1930—show business has been his true love since he was 4.



HARRIET (HILLIARD) NELSON, a Des Moines, Iowa girl, made her first stage appearance at the advanced age of six weeks. Absent from such felicities during her school years, she returned to pursue a charmed career soon after graduating from a Kansas City High School. In the early 30s, she sang boy-girl duets with Ozzie, broadcasting from the Glen Island Cosino. They dueted "I do's" in Oct., 1935, went on to film, radio stardom.



december bride

SPRING BYINGTON (Lilly Ruskin) began her career at 14 in Denver stock, pushed on to one success after another—on Broadway in "When Ladies Meet," "Once in a Lifetime," "The Merchant of Venice"; in Hollywood in "Little Women"; followed by more than 75 top roles. The mother of two married daughters and a grandmother three times, she likes to cook, shop, putter around her Hollywood Hills home and play cards with her family. An avid reader, she prefers non-fiction, but admits that "once in a while, I like to get hold of a real nice romantic novel!"

VERNA FELTON cast as Hilda Crocker, best friend and confidante of the incurably romantic Lilly, is the veteran character actress who first saw the California sunshine 67 years ago. Verna, who weighs a comfortable 165, still startles people when she divulges that her stage debut was playing "Little Lord Fountleroy." "The Second Mrs. Tanqueroy" came later, with better notices. Radio knew her as Dennis Day's mother and Red Skelton's bombastic grandmother. Verna varies her TV chores with movie parts, and hers is the voice of many Walt Disney characters.



DEAN MILLER, charming Matt Henshaw, has talked his way to fame. Born in Hamilton, Ohio, his gift-of-gab helped win the title Mr. Ohio State. Pinch-gobbing as announcer got Dean his own TV show. On a train west he jawed three MGM execs into a test and a contract. But he's still a bachelor, living on steak in his Beverly Hills apartment.

FRANCES RAFFERTY, active as a lark playing Ruth Henshaw, was a prima ballerina before she began her acting career at MGM. Born in Sioux City, she came to California still a child. Years of work won her a lead in "The Firebird." Many films followed before she retired to have two fine children, Kevin and Bridget. TV's lure charmed her back.

stop

amos 'n' andy



ALVIN CHILDRESS is Amos of CBS-TV's "Amos 'n' Andy" series but his wife Alice and teen-age daughter Jean Roso vow he's a Jack-of-all-trades. After studying pre-med in a Mississippi college, his first job was a part in a Broadway play. It died; he took a WPA job, which involved writing 26 plays. From that to drama coach, to acting and directing. When not being Amos now, he's a radio and television technician, and is equally at home at both jobs.



TIM MOORE, the Kingfish in "Amos 'n' Andy" series, quit school at 11, having "excelled in nothing but recess." At 12, under his real name of Tim Moore, he toured Europe in a vaudeville act, at 15 was a jockey, at 17 had eaten too well to keep the job. So he became a boxer—"Young Klondike." Alternating fisticuffs with show biz, the second looked easier. He's been acting since. In 1946 he tried to retire. But CBS had little trouble luring him back to TV.

blondie



PAMELA BRITTON is now known as the gal who puts up with Dagwood's datty domesticity on TV. A midwestern moppet, she scored toward success as a little girl by winning a Chicago talent contest; in time, knocked Chicago for a Loop as Ada Annie in the touring show of "Oklahoma!" Formerly under contract to MGM, she'd appeared in 25 motion pictures when Hal Roach signed her to play "Blondie" on television. Pamela has one daughter, Kathy.



ARTHUR LAKE was born into the theater business in Carbin, Ky. His father was a circus clown, his mother a dramatic actress. Arthur made his stage debut at three and as a boy he dipped quietly into roles in Western movies. He emerged, sons spurs, some years later as the original Harold Teen. Then came the Dagwood Bumstead role: ten radio years, 38 Blondie films, and now TV. He has, like Bumstead, two children: a son and a daughter.

bachelor father



JOHN FORSYTHE, the Bachelor Father in the new CBS-TV series, once waited on tables in a New York restaurant with Kirk Douglas and John Dall while all were awaiting their big break. Born Jan. 29, 1918, in Penns Grave, N.J., he finally got into theater work through his radio announcing, made his film bow in "Destination Tokyo," but still has Broadway in his blood. He's married to actress Julie Warren and has a son, Dall, and a daughter, Page.

bob cummings show



BOB CUMMINGS, Bob Collins on video, is as quick-witted in real life as he is in TV and films. A Japlin, Ma., boy, Bob couldn't get an acting job after graduation from drama school, so he made a quick trip to England, returned here as a veddy British actor, immediately got work. To get into films, he adopted a Texas personality. As star of NBC-TV's "Bob Cummings Show," he's glad to be himself, as is his wife, Mary, kids Mary, Sharon, Laurel, Bab, Tony.

father knows best

ROBERT YOUNG is having the time of his life as Jim Anderson, the father who knows best. The 50-year-old star played soda jerk, gas-station grease-monkey and truck driver before bowing to screen audiences. He was in over 100 films and later appeared on radio in "Good News of 1938," "Cavalcade of America," and "Father Knows Best." Between shows, Bob's either in the air with his own plane or on the golf course. He's married to Betty Henderson, has four daughters, ages 9 to 21.

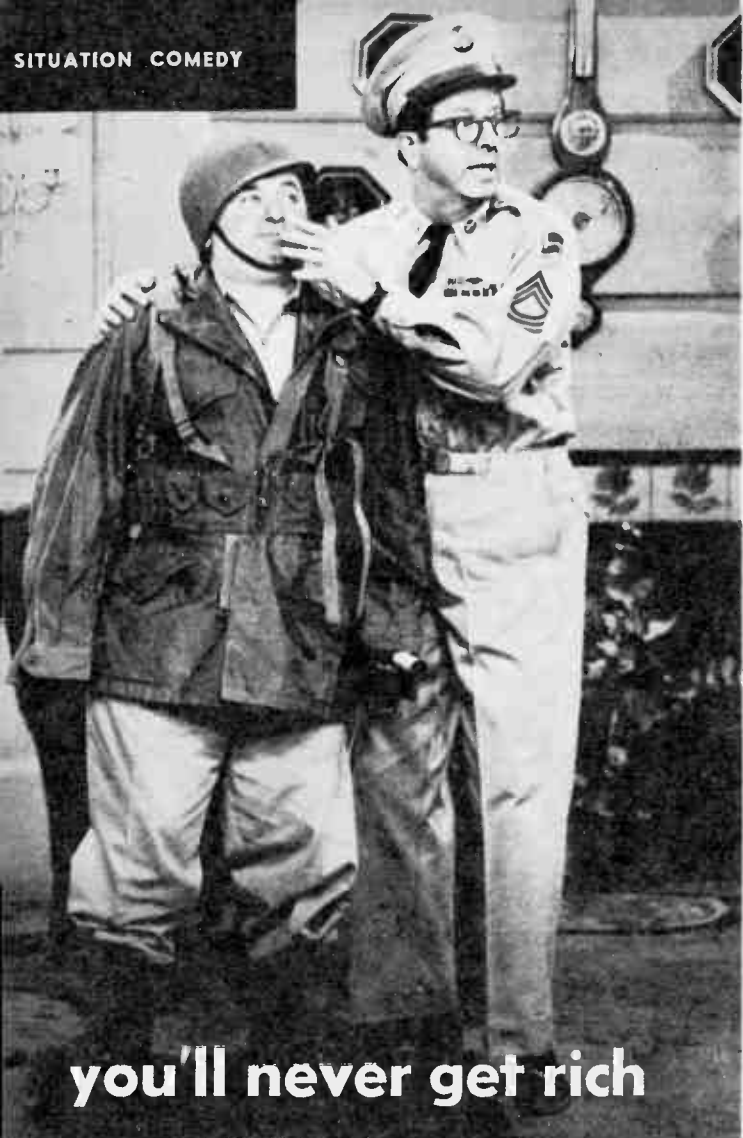
BILLY GRAY (Bud), was born in 1938 in Los Angeles. He drifted into acting when he went to see his brother in a play. An agent spotted him, got him bit parts, then bigger roles in "The Man Who Came Back," "By The Light of the Silvery Moon," and "All I Desire." In his spare time Billy overhauls motorcycles, likes spear and deep-sea fishing, and baby-sits with his little brother.

JANE WYATT, Jim's wife, Margaret, wanted to act when she was a teen-ager, left Barnard to join a stock company in the Berkshires. "Lost Horizon" was her own personal Shangri-La: she became an important movie star in it, went on to leads in "Boomerang," "Gentlemen's Agreement," and others. Jane, her husband Edgar Ward and two sons enjoy traveling: they've mountain climbed in Mexico, Oregon, and the French and Italian Alps.



LAUREN CHAPIN, the youngest daughter, Kathy, hails from Los Angeles—her birth certificate reads May 23, 1945. She became an actress through sheer jealousy of her two acting brothers (Michael, 20, and Billy, 12) and decided she'd show them a thing or two! Lauren goes to Ramana Convent, studies singing and dancing and owns two dogs.

ELINOR DONAHUE (Betty), was born 20 years ago in Tacoma, Washington. She got her start in show business young—at two on a radio show, at five, in vaudeville. Movies featured her in "Her First Romance," radio in "Family Theatre," TV in the "Ray Bolger Show" before she won "Father" role.



you'll never get rich

PHIL SILVERS, the irrepressible Sergeant Bilko, first made show-business his business by imitating Polace Theater stars on the Coney Island beach. His own stint at the Polace spring-boarded him to Broadway, 23 Hollywood films, back to The Great White Way for stardom in "High Button Shoes," and "Top Bonono." TV now monopolizes the time and talents of this 45-year-old Brooklyn boy. Phil, married to Evelyn Patrick, became a pop this year.

MAURICE GOSFIELD, as cuddly Pfc. Daberman, is the only actor who blushes rosy red on black and white TV. Born in N.Y., he began his list of many roles in Indiana stock. Since 1937 "the Great Profile" has been in scores of top Broadway shows and dozens of films, including "Room Service" and "Kiss of Death." Add to his credit more dialects than you find at the U.N.



HARVEY LEMBECK, familiar as Corporal Barbella, the bouncy shadow of Bilko, is 33 years old and a veteran of Broadway's and Hollywood's "Mister Roberts" and "Stalag 17." The fast-talking comedian was a college track star, and jitterbug fan. He lives on Long Island with wife Caroline and two children.



PAUL FORD, the Colonel on the show, is a veteran stage and TV actor who was born in Baltimore, Nov. 2, 1901. His first job was with a newspaper and he went from there to little theaters to Broadway. Ford has been wed 25 years; has five children, was in "Teahouse of the August Moon."

danny thomas show



DANNY THOMAS is well qualified for the role of family man Danny Williams: a husband of twenty-one years' standing and father of three. He first left the small Detroit radio station where he worked in search of fortune, period. Fame came later and not before he had invoked Saint Jude, the patron saint of the hopeless. But when fame came, it came fast—five weeks after his show began came its first trophy, and it's been a hit ever since.



MARJORIE LORD, the lucky gal chosen to play Donny's second wife and the new mother to his two TV children on the CBS-TV comedy, comes to the role naturally. She has two growing youngsters of her own: 10-year old Anne, 12-year old Greg. Divorced from John Archer, Marjorie is a veteran of dozens of movies and TV shows. She was born in San Francisco, started acting while in her teens, and was rewarded by a contract in 1942.

date with the angels



BETTY WHITE, nimble Vicki in "Date with the Angels," has an easy success formula, "Can do anything, work hard, never sleep." Her break came when she co-starred a doily five hour TV show in LA, acting, ad-libbing quips and romancing songs. In 1953 her own "Betty White Show" won her national acclaim. Still single, she lives cozily with her parents, three dogs, and 60 gallons of tropical fish in Brentwood. If not busy working she's out golfing.



BILL WILLIAMS, hubby Gus Angel of "Date With The Angels," was launched under water, in a Broadway Water Spectacular. Since then he's dipped his talents into vaudeville with Earl Carroll: even opera in St. Louis. A juicy role in "30 Seconds Over Tokyo" turned the tide. He even met starlet Barbara Hale in his first screen test. She's now Mrs. Bill Williams. A hearty handyman, Bill makes all toys for their three Willies; 2 boys, 1 girl, in his free time.

the goldbergs



GERTRUDE BERG, who's been loved for years as Molly Goldberg, was born in New York. Dad owned a summer resort and Gertrude wrote short dialogues about him to read to the guests. This was the actual beginning of "The Goldbergs." After she married Lewis Berg and had two children, Gertrude took up writing again. A radio executive read her scripts, asked her to play in the show that lasted from 1929 to 1946. Now it's on TV.



ROBERT H. HARRIS has played Jake for the last three seasons. Before that, you'll remember him as Mr. Mendel, Jake's business associate. Without any formal training, Harris has moved up the ladder—his first acting job was that of a 60-year-old prison warden—although he's never played a leading man. Married to Viola Sainer, who's Mrs. Mendel of "The Goldbergs," he says he used to hate acting with her since, "They always cast me as her uncle."

hey, jeannie



JEANNE CARSON, who stars as Jeannie, the title role in this sprightly show, is a wee bannie lass whose wail-like charm captivated American audiences in several spectaculars, notably "Heidi" with Wally Cox. Jeanne, who plays a fey Scottish girl from old Dunfermline Town in the script, was born in Pudsey, England. She became an actress at 14, toured the British Isles entertaining troops. She's American now: loves cheeseburgers, ice-cream, films and TV.



ALLEN JENKINS, who's back up on the show biz ladder as comedy lead in ABC-TV's "Jeannie," plays Al Murray. Allen may not be a familiar face to the youngsters—but old timers recall that, 20 years back, he was one of Warner's busiest comics and the consistent possessor of the title "Hollywood's worst-dressed actor." You've seen him in character roles lately, as well as in re-runs of his old films. He and Jeannie will be back with us in Jan.

the honeymooners



JACKIE GLEASON, our bus-driving Ralph, was born in Brooklyn in 1916. Jackie mc'd amateur nights at a local movie, earning \$4 a week at 15, and the next few years found him a barker, daredevil driver, exhibition diver and finally doing a night club act—held over for 3 years in Newark! Then followed 2 years of movies and several Broadway shows. Married in 1936, Jack and former Genevieve Halford now live separately, and have two teen-age daughters.



AUDREY MEADOWS almost didn't land her "Honeymooners" spot because Jackie thought her too pretty. Audrey went home, deglamorized herself, won Alice and an Emmy (among other awards) for the role. She and sister Jayne were born in China, daughters of an Episcopal missionary. She made her debut in Carnegie Hall at 16, sang with light opera companies till TV found her. Audrey is married, and now guest-starring on many major TV shows.

I married joan



JOAN DAVIS of "I Married Joan" is a singing star and comedienne extraordinary. Among the other whoppers she's pulled safely to shore in the course of her career are regular appearances with John Barrymore, Rudy Vallee, a radio show of her own, and now her own production company, which currently handles her sparkling television series. Joan hails from St. Paul, Minnesota. Her daughter Beverly Wills plays her kid sister in this popular show.



JIM BACKUS plays Joan's husband, Judge Bradley. Backus is a man whose dignity is subject to serious attacks of hilarity. He has his own show on ABC radio and he is the voice of the near-sighted Mr. Magoo on the famous cartoon series, and everyone has seen him in the movies—he's made 30—and heard him on the radio earlier in Lum 'n Abner, the Alan Young Show. He's wed to an actress named Henny, is a native of Cleveland, O. Birthdate? Feb. 25.

oh! susanna

GALE STORM, Susanna on CBS-TV's "Oh! Susanna," can still be seen on re-runs of "My Little Margie," the show that catapulted her to TV fame. A native Texan, Josephine Cattle—her real name—was born on April 5, 1924, had only one ambition, becoming a good secretary. Her dramatics teacher insisted, however, she enter a local drama contest and she found herself winner with a contract to a Hollywood studio and a new name. Two years later, Gale married the winner of the men's division of the contest, Lee Bannell. Lee eventually abandoned his movie career to enter the insurance business. They have three sons, Philip Lee, 14, Peter Wade, 11, and Paul William, 10, a daughter, Susanna, 1. Gale also has a career as a singer.

ROY ROBERTS, the Captain of the good ship S.S. Ocean Queen, was one of movies' top character actors before signing on to ride the TV waves. Roberts was born in Tampa, Florida, March 19, 1908, and got his first job there as a ukulele-strumming chorus boy. He graduated to stock company roles, was brought to Hollywood in 1943. Roy loves golf, swimming and wife, Lillian.

ZASU PITTS, as nutty Nugget, has flunked thru four decades of eye fluttering comedy. From Parsons, Kansas, her break came when Hal Raach starred Zasu in a score of hilarious flickers. So maybe it's more than fate that Hal, Jr. picked Zasu for Nugget 30 years later. Tops on stage and in films, she's on year 26 of bliss with John Woodall.





burns and allen show

GEORGE BURNS AND GRACIE ALLEN, of CBS-TV's "George Burns and Gracie Allen Show," started as a team in which he was the comedian and she was the straight "man." But it didn't take them long to discover that Gracie got most of the laughs anyway, so the act was switched. Both were show business veterans before they met, Gracie with an Irish act—from which she claims she acquired a brogue—and George as a singer with a children's quartet. The Burns and Allen partnership became personal as well as professional with their marriage in 1925. Living in a twelve-room Beverly Hills home, they have two adopted children; the boy's in the act (see below).

RONALD JON BURNS made no feather-bed jump into his TV role beside parents George and Gracie. Born in Evanston, Ill., 22 years ago, he tried underwater photography, architecture, and even a career as a painter. Then George suggested acting. From success at The Pasadena Playhouse, Ronnie moved easily into the show. You find him tracking Dad around like a hawk, picking up tips from "Ole Reliable." Ronnie scored on his own last season as Polly Bergen's husband on Playhouse 90's "The Helen Morgan Story."

the life of riley



BILL BENDIX plays Chester Riley to the hilt. William is a tap-notch star from 'way back. Born in New York City on January 14, 1906, Bill first emerged before the public as bat boy for the New York Giants, later played semipro baseball. But he didn't hit his stride until the age of 30, when he went to bat in show business. After six Broadway strikeouts he hit success in "The Time of Your Life," and Hollywood. He's married, has two daughters.



MARJORIE REYNOLDS is Peg Riley. Marjorie is a young woman whose career began so early she was forced into temporary retirement at the age of eight! Born in Buhl, Idaho, on August 12, 1921, she and her family moved to Hollywood and she divided her time between films and the three Rs. She hit adult stardom in "Holiday Inn." Now Marjorie prefers TV—it leaves more time for her husband and daughter . . . her real-life family, that is!

life with father



LURENE TUTTLE of Pleasant Lake, Ind. is Mother Day. Lurene comes by her talent naturally: her dad was a minstrel man, her grandfather taught dramatics. Her abilities as an actress and dialectician and her dependability have earned her the title of "Rock of Gibraltar" in Hollywood where her radio and picture credits number in the thousands. She loves music, is vitally interested in the career of her daughter, Barbara Ruick who is also in show business.



LEON AMES, who now plays proud parent to just about every ingenue in Hollywood, welcomes any reduction in the size of his TV family. After being harassed by four sons during his "Life with Father" series (now being seen via re-runs), anything comes as a relief. Born in Portland, Ind., Ames ran away to sea at 15, came back to play small stock company roles. After strolling on Broadway, he went to Hollywood. He and Mrs. Ames have two girls.

mama



PEGGY WOOD's (Mama) career takes up two full columns in "Who's Who in The Theatre," lists 60-odd shows. Had her newspaperman father had his way, though, Peggy'd be warbling at the Met instead of telecasting. He had her coached for opero when she was four, gave in 20 years later when she starred in "Maytime." Peggy who has completed the "Min and Bill" pilot for MGM-TV, is happily married to William Wolling, writes as a hobby.



JUDSON LAIRE, who became nationally known as Papa Hansen on the CBS-TV syndicated series, didn't become an actor until he was 34. A bachelor, he sold real estate for 12 years before facing footlights. Broadway followed his work with the Beechwood Players. The war found him on USO tours; TV audiences got their first glimpse of him in 1941. Often on major TV dramatic shows, Laire lives quietly in Pleasantville, New York, with his sister.

the people's choice



JACKIE COOPER at six pouted through the "Our Gang Comedies," at eight dissolved the nation in rivers of tears as "Skippy." Now, 28 years later, he's scrapped the knee-pants for his man-size role of Sack Miller on NBC-TV's "The People's Choice." Bright spots during in-between years were a lead in the road company of "Mister Roberts," Broadway stardom in "King of Hearts," and marriage to third wife, Barbara Krous, in '54. He's a father.



PAT BRESLIN, the lovely Mandy Peoples, Jackie's leading lady, promised Papa a B.A. if summers could go far stack. The Judge agreed—Pat got a degree in psychology, rave notices for "Three Men on a Horse." The road company of "Private Lives" got her a wedding bond from actor-writer David Orrick. Pat is talented and determined—she shot the pilot film for the show with one leg in a cast up to her knee. Things have been great since then.

the real mc coys



WALTER BRENNAN, who makes his film series debut as Gramps McCoy in this new ABC-TV comedy, is a past winner of three Oscars—triphies of 35 years of superior matian picture acting. Married, and the father of three grown children. Brennan was born in Swampscott, Mass., July 25, 1894, and was still a young man when he became world-famous in character parts. He spends his time between acting stints raising cattle on his large Oregon ranch.



KATHY NOLAN, who plays Kate McCoy, is a tall willowy blonde from St. Louis, Missouri. The 24 year old charmer has been "acting" since she was 13 months old, having made her debut with her parent aboard the famous Shaw Boat. In the summer of 1956, Kathy was called to Hollywood for a screen test by Twentieth Century-Fox. She got a good role in "No Time to Be Young" and then decided to devote her time and talents to television.

sally



JOAN CAULFIELD, who plays the title role in NBC's "Sally", is no newcomer to video audiences. Apart from her frequent appearances on the top dramatic shows, she's also remembered for "My Favorite Husband." Joan came to Hollywood from Orange, N. J., via Broadway. Her performance in "Kiss and Tell" brought producers running and she had a long run under contract to Paramount. Now 34, she's the wife of film producer Frank Ross.



MARION LORNE, Myrtle Banford, comes to her latest assignment via a long string of stage and TV roles. She's best remembered as Mrs. Gurney of the late lamented "Mr. Peepers" show. Born near Wilkes Barre, Pa., Marion received her training at the American Academy. After marriage to Walter Hackett, in 1912, she moved to London, where for 30 years she was a leading light of the British stage. After Hackett's death she resumed her career here.

susie



ANN SOTHERN, the private secretary any man would love to have, was born Harriette Lake in North Dakota—but the name was changed in Hollywood. For a while her career faltered. Then she made a dynamic comeback as "Maisie." After seven movies, 78 radio programs, the very name of the dumb-blonde character drove Ann frantic. On the home front—in Beverly Hills—Ann lives with her daughter, Patricia Sterling, who's very talented too.



DON PORTER, Peter Sands, Susie's boss, was born in Oklahoma and reared on Grandpa's cattle ranch. Little theater groups preceded radio work and marriage to actress Peggy Converse. Hollywood finally got on the bandwagon just when Uncle Sam called. After three years with the Signal Corps. Dan returned to the stage. Then followed a long list of "B" movies. Don, Peggy, children Melissa and Skippy live in Manrovia, a suburb of Los Angeles.



the eve arden show

EVE ARDEN, Lisa, comedy star of CBS-TV's new show, was born Eunice Quedens in Mill Valley, Calif. "With this questionable handle," Eve says, "I made my debut at 7 with a dramatic reading of an item called, 'No Kick My Dog.'" At 16 she joined a stock company and in 1936 was a Ziegfeld Follies hit. Between movie, radio and TV acting she keeps one of the prettiest homes in Hollywood with hubby Brooks West and children Liza, Connie, Duncan and Douglas. Eve still maintains her identity as "Our Miss Brooks" on TV re-runs and radio version of the comedy series.

ALLYN JOSLYN, who plays the male lead, George Hawell, hates manatony. At 16 he had his head too full of fancy prep school and left to become a captain of industry. Six months later he decided acting would be "more fun," and for 12 more years he sang in Broadway charuses and talked on 3500 (!) radio shows. In 1936, Dorothy Yockel saved him from bachelorhood. The next year Hollywood claimed him for good.

crime on their

the thin man

PETER LAWFORD returns to his old stamping ground, MGM, for his role of Nick Charles in NBC-TV's new mystery series. Peter spent his early years globe-trotting in wake of his father, a general in the British Army. Arriving in Hollywood, a cosmopolitan, sporting young man, he rolled down his sleeves and went to work as an usher. Then MGM found him and within a few years he was one of their top leading men. Then 32-year-old Peter took the TV plunge on the "Dear Phoebe" series (still being seen via re-runs), switched to "detecting." Peter is married to Pat Kennedy, has two children.

PHYLLIS KIRK, who recreates the famous Myrna Loy role of Nora Charles, was born on September 18 in Plainfield, N. J., and always wanted to be an actress. Jobs as waitress, salesgirl and model came first, but Broadway was not far behind. Her Hollywood—"Our Very Own" launched the career which now has "Canyon Crossroads" and "Johnny Concho," among others, to its credit. 28, she's unmarried.



hands

perry mason



WILLIAM HOPPER, who plays Paul Drake, is a New York City lad, born January 26, 1925, of actor-father DeWolfe and columnist-mother, Hedda. World War II interrupted his acting career, sent him overseas as part of an Underwater Demolition Team, discharged him to eight years of car-selling before his acting career went into high gear again with "The Bad Seed" and "20 Million Miles to Earth." Wed to Jane Gilbert; has a daughter, Joan, 9.



WILLIAM TALMAN (D. A. Hamilton Berger), believes that it is important for an actor to know as many phases of show business as possible. Before going to Hollywood, he was an emcee in night clubs, directed shows in summer stock, wrote several plays. Born in Detroit, February 4, 1917, Bill attended Dartmouth. "Of Mice and Men" was his first Broadway play. He is married, has a daughter, still makes films.



RAYMOND BURR, who has the title role in CBS-TV's hour-long detective series, migrated here from Canada. Ray has literally had his ups and downs in Hollywood. On arrival he tipped the scales at 185. When his weight soared to 300 pounds his career flourished. In 19 pictures he was, in fact, a successful "heavy"! Now back to his original size, his current role is in "Affair In Havana." He's an ex-fiction writer.

BARBARA HALE, Perry's best girl, Della Street, wasn't impressed by winning a couple of beauty contests in her home town, Rockford, Ill.; her heart was set on an art career. But a photographer for whom she modeled saw her possibilities, and interested a talent scout in her. Now that she's an actress, she refuses to be typed. She married Bill Williams, TV star, in June of 1946, has a young son and a daughter.



RAY COLLINS (Police Lt. Arthur Tragg) made his debut into the world in Sacramento on Dec. 10, 1889, and on the stage just 14 years later. He played in stock, managed companies in Canada, and in 1921 began a prolific Broadway career, squeezing in 20 radio broadcasts weekly. Discovered by Orson Welles in 1940, he appeared in "Citizen Kane," the first of countless successes; last congrats were for "Solid Gold Cadillac."

charlie chan



J. CARROL NAISH joins the ranks of actors who have played the Oriental detective, "Charlie Chan," and many critics have acclaimed his TV version "best." Naish was born Jan. 21, 1900, in New York City, and the J. stands for Joseph. The young Irishman earned his first stipend plugging songs along Tin Pan Alley. After service in World War I, he banged about Europe until 1926, headed then for Hollywood and a successful career.

city detective



ROD CAMERON, a 6-foot-5 tower of ruggedness, says his role as Police Lt. Bart Grant in "City Detective" is a near-fulfillment of the dreams he had as a boy in Canada, where he was born. Every time he saw a Northwest Mounted Policeman, he dreamed that he, too, might someday bring criminals to justice. Rod is also well known as the "State Trooper" of that series and as a film star in action movies, mostly westerns.

code 3



RICHARD TRAVIS of "Code 3" began as a sportscaster in Arkansas, where his family had moved from Carlsbad, N. M., his birthplace. Visiting Los Angeles in 1932 for the Olympics, he enrolled in a dramatic school, but left because of illness in his family. His coach persuaded him to return in 1939. He made several films, then joined the Air Force in 1943. He resumed his career in movies and television after the war. Dick is married.

court of last resort



LYLE BETTGER, hero of NBC-TV's new "Court of Last Resort," is a successful screen cad who likes his work. A veteran of summer stock, Broadway bit parts and radio, he didn't hit his stride 'til he played an obnoxious role in "John Loves Mary" on the stage. His performance drew raves and he is happily established in films as a top-drawer mean mon in such pictures as "Gunfight at the O. K. Corral." Married, he has two sons.

decoy



BEVERLY GARLAND, currently being seen as the glamorous police gal of "Decoy," won a baby talent contest when she was three, then and there decided on an acting career. Born in Santa Cruz, Calif., on Oct. 17, 1926, she went from UCLA to little theater to the lead in "Dead on Arrival" with Edmund O'Brien, lotely was in "The Joker Is Wild." Divorced from actor Richard Garland since 1955, she's now single.

dick and the duchess



PATRICK O'NEAL, star of CBS-TV's "Dick and The Duchess," is a very determined young man about everything, including marriage. Setting his sights on the stage, he studied drama, played summer stock and after a hitch in the Air Force appeared in TV plays. Then came Hollywood and Broadway. He proposed to and married Cynthia Dexter the day he was to leave for London to discuss his TV show with the producer.

the lineup

WARNER ANDERSON, starring as Lt. Ben Guthrie in "The Lineup," CBS-TV's police drama series, brings a legal and acting background to his portrayal. He's a former law student whose acting career, spanning stage, movies, radio and TV, dates from World War I. A short subway jaunt brought him from his Brooklyn home to Broadway for his debut in "Maytime." Now residing in Pacific Palisades, Calif., with his wife Leeta and 12-year-old son Michael, he plays golf and reads because it helps him to relax.

TOM TULLY's been barking up the right tree since he made his radio debut on "Renfrew of the Mounted"—as a police dog! More human police roles followed for Tully, the 200-pound six-footer now seen as Inspector Matt Grebb on CBS-Television's "The Lineup." A veteran of over 3,000 radio network broadcasts, Tully's been on "Gangbusters," "Mr. District Attorney" and "Famous Jury Trials." He's acted on Broadway and in the movies ("The Caine Mutiny," "The Moon Is Blue," "Destination Tokyo"). He comes from Colorado; his wife, Ida, is from Utah.



ellery queen



HUGH MARLOWE, who was "Ellery Queen" on radio, now plays the sleuth on TV. Bit by the acting bug in Chicago high school and little theater plays, the Philadelphia-born six-footer became an announcer in Iowa, then acted in 75 plays at Pasadena Playhouse. He was tested for films, but made his pro debut on Broadway in "Arrest That Woman." While in "Voice of the Turtle," he met actress K. T. Stevens, married her in 1946, has two sons.

I led three lives



RICHARD CARLSON is Herbert Philbrick, writer-director-actor of "I Led Three Lives." An Alberta Lea, Minn., boy who made his pitch for fame as a high school playwright, he went on pitching through Univ. of Minnesota, graduating with a Phi Beta Kappa key. Except for 4½ years in the Navy, he's been basking in studio- and foot-lights ever since. Sunlight occupations are gardening, golfing, and watching the bullfights—when he can.

files of jeffrey jones



DON HAGGERTY is an ex-GI, like Jeff Jones, the detective he impersonates in "The Files of Jeffrey Jones." His three years in the Army's Military and Counter Intelligence, athletic agility, and experience in the theater, radio, movies and TV, are further qualifications for his role as Jeff. From Brown University, he went into summer stock, then Broadway. A "March of Time" show brought him to Hollywood. He keeps trim by swimming.

meet mcgraw



FRANK LOVEJOY who plays the title role on NBC-TV's "Meet McGraw" has chalked up over 4,000 network shows during his years as a radio actor-announcer and still likes to cosy up to a microphone occasionally. A New Yorker, he did several Broadway shows before his crisp acting style caught Hollywood's eye and led to over a score of films. Frank's wed to Joan Banks, added new gloss to his career with his current series.

highway patrol



BRODERICK CRAWFORD, who stars as Dan Masters in "Highway Patrol," was a heavy-weight pugilist and ordinary seaman before becoming an actor. The big, burly Philadelphian, wanted to become a producer, but a two-line part on Broadway changed his mind. He created the role of Lenny in "Of Mice and Men" and went on to win the Academy Award for "All The King's Men." Divorced from ex-actress Kay Griffith he has two kids.

mr. district attorney



DAVID BRIAN, "Mr. District Attorney," switched from gangsters to the side of the law when he switched from movies to TV. Switching's the key to the blond, 6-foot-1½" New York Irishman's career. His stage name's a switch on Brian Davis, his given name. He switched from theater ticket-taker to actor in "Crazy Quilt"; from building contractor to star when Joan Crawford picked him for "Flamingo Road." Married to Adrian Booth.

m-squad



LEE MARVIN does a complete about face for his role of Detective Frank Ballinger. Now he's as good as gold but Lee knows the value of a sneer. Not until he joined the ranks of movie bad guys did his film career start to zoom. A Marine during the war, he was wounded on Saipan. Discharged, he had no stage aspirations until an actor friend recommended him to a stock company. TV came next. Lee is 33, married, has 3 children.

new adventures of martin kane



WILLIAM GARGAN is back on TV in "The New Adventures of Martin Kane" (ZIV-TV), playing the role he had originated. Pre-acting experience as a private detective helped his characterization of Martin Kane on radio and TV. In 1924, he played in mob scene in "Aloma" on Broadway, advanced to bit roles, then stardom. He won an Oscar nomination for "They Knew What They Wanted." He lives in L.A. with wife and two children.

official detective



EVERETT SLOANE of Desilu's new "Official Detective" series is a native New Yorker and a vet of radio, stage, films and TV. Sloane made his first appearance as an actor at the off-Broadway Cherry Lane Theater, went on to join Orson Welles' Mercury Theater and later alternated between Broadway roles and just about every N.Y. radio show. He came to Hollywood with Orson for "Citizen Kane" and stayed to enjoy a career.

O.S.S.



RON RANDELL loves his role in ABC-TV's "O.S.S." Born 38 years ago in Australia, he was working in radio in Sydney at the age of 14. The lead in an Australian movie, "Pacific Adventure," won him a Hollywood contract. A few years later, Ron headed for England to produce plays but instead took over the moderator's seat on the English version of "What's My Line?" Married, he was recently seen in "The Golden Virgin."

public defender



REED HADLEY doubles in brass as TV's "Public Defender" and Capt. Braddock of "Rocket Squad." Now a San Fernando Valley rancher, he was born in Petrolia, Tex., grew up in Buffalo, N. Y. Seen by a talent scout in a little theater play, he was sent to Hollywood, acted in movies, narrated documentaries for the Armed Services during W.W. II. Reed and his wife Helen are active in the Boy Scout troop of their 13-year-old.

saber of london



DONALD GRAY, seen as Mark Sober over NBC-TV, is a hero of World War II, whose left arm was amputated as the result of a wound suffered when he led his battalion into Normandy on D-Day. He was born on his father's South African ostrich farm, later became an officer in the King's Own Scottish Borderers in the British Army. Undeterred by loss of his arm, he entered the theater and achieved film stardom. He's 6' tall, graying.



dragnet

JACK WEBB, just like the postman who went on hikes on his day off, likes to run movies at home, for a hobby—with one private eye, of course, on techniques. It's the way the creator, producer and Sgt. Joe Friday of NBC-TV's "Dragnet" has driven himself ever since he was in Belmont High, in L.A. He turned down a scholarship to USC and went to work. "Dragnet" appeared on radio in 1949, and was an immediate hit. It repeated its success on NBC-TV in 1952. Jack was born in Santa Monica, Cal., April 2, 1920. He is the father of two daughters by an early marriage to singer Julie London and he's now divorced from Dorothy Towne.

BEN ALEXANDER, Joe Friday's sober side-kick on NBC's "Dragnet," started out as a movie child star. But when he became typed as a bad boy he quit. In 1929 he was talked into one last role—in "All Quiet on the Western Front." But he won so many awards for his role that he couldn't leave. In 1935 he switched to radio. When Webb asked him to play Officer Frank Smith, he jumped at the chance—and has been at it ever since. He's married and a proud and happy poppa of two.

sherlock holmes



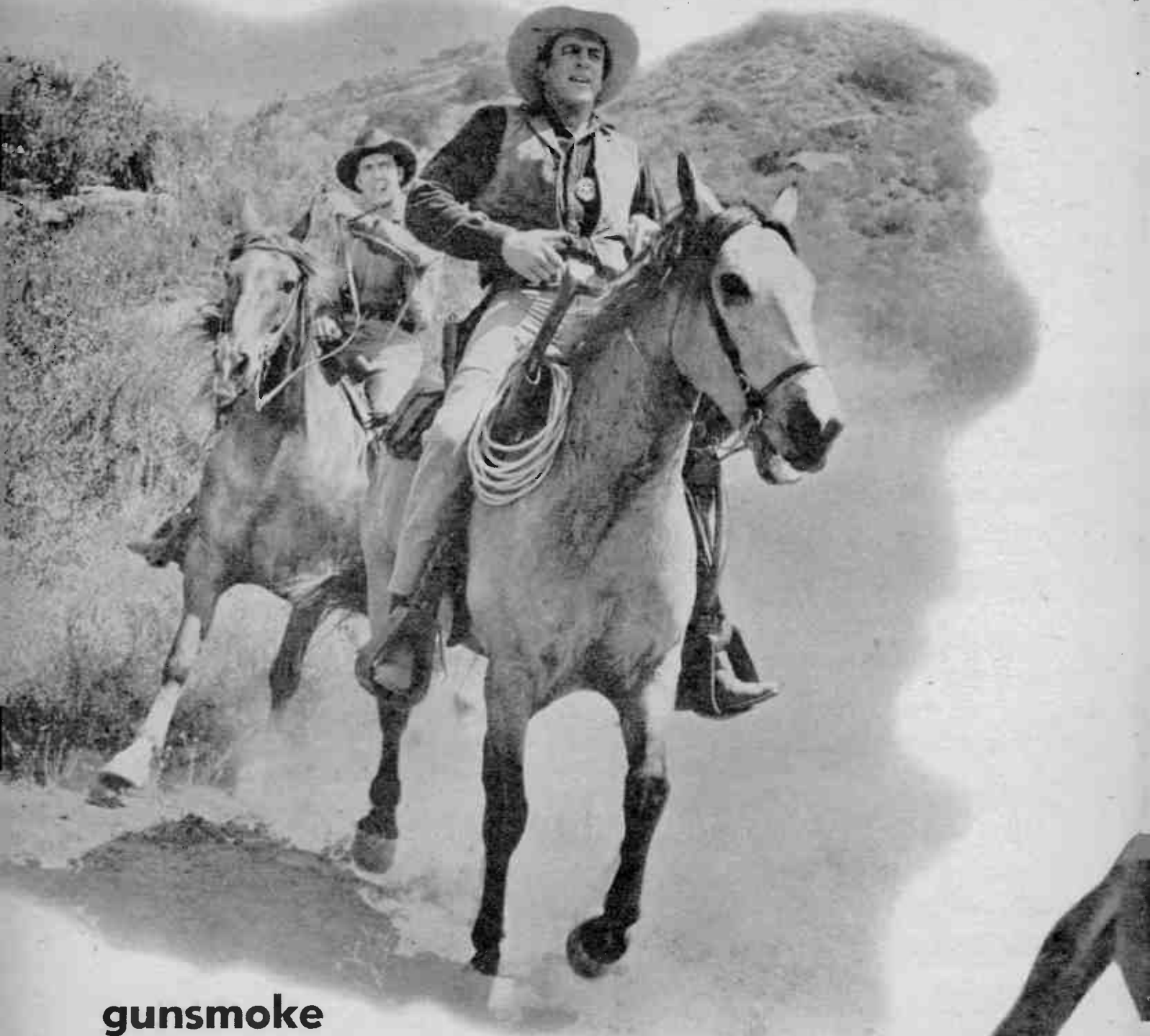
RONALD HOWARD, in common with "Sherlock Holmes," whom he portrays on TV, is a graduate of Cambridge University, a book collector, and relaxes by playing the violin. Born in London 36 years ago, he was brought to America at the age of two by his famous actor-father, the late Leslie Howard. He returned to London at ten. After trying journalism, and a stint in the Royal Navy, he turned to acting. He is married and father of three.

treasury men in action



WALTER GREAZA played a variety of law-enforcement officers before becoming Chief of the Bureau on "Treasury Men in Action." For eight years, he was starred on radio's "Crime Doctor" series and also represented the law in movies. He studied drama at the University of Minnesota, served in the Navy in World War I, and was in several New York stage hits. Born in St. Paul, Minn., he and his wife, Helen Ambrose, live in N. Y.

winners of the



gunsmoke

JAMES ARNESS, CBS-TV's "Gunsmoke's" big gun, stands 6'6", without boots. The 34-year-old stalwart first acted in school in Minneapolis, his birthplace. Drafted while a Beloit College freshman, he was wounded at Anzio. Discharged in 1945, he tried radio, then Hollywood. A screen test failed, but he was cast in a bit in "The Farmer's Daughter." In 1948, he met Virginia Chapman at the Pasadena playhouse, married her, and his luck improved. They've 3 kids.

DENNIS WEAVER, who plays Chester, Marshal Matt Dillon's pal, in "Gunsmoke," was a renowned athlete in Joplin, Mo., where he was born. He became decathlon champ at Oklahoma U. after a hitch in the Navy. He made his Broadway stage debut in 1951 in "Come Back Little Sheba." Then Shelley Winters got Universal-International to interview him for the movies. Now 34, Dennis is married and has two young sons, one nine and one five. He currently prefers working on TV.

west

*everyone is riding that-a-way
as the networks shoot it out
for western supremacy*



**have gun,
will travel**

RICHARD BOONE has made a startling switch this year. He's traded his scalpel for a six shooter, his white medical robes for an all-black cowboy garb, and abandoned the operating rooms of "Medic," for the great outdoors! As Mr. (No First Name) Palladin of CBS-TV's "Have Gun, Will Travel," Dick gives us a completely different interpretation of a western hero. The switch, however, is no strain for Boone, who during the early days of television, appeared in over seventy-five dramatic shows within two years. It was his work on TV, incidentally, which led to his first Hollywood contract with 20th Century-Fox, which in turn led to "Medic." Dick was born in Los Angeles, California, one June 18. He's 6'2" tall, has blue eyes and brown hair, is married to the former Claire McNoon and has two children. He still does movies whenever he can.

wells fargo

DALE ROBERTSON, better known as Jim Hardie to the millions of NBC-TV's "Wells Fargo" viewers, has ridden into the Hollywood canyons from his native wind-swept sand hills of Oklahoma. Like many another star cut from a western piece of goods, Dale came up the hard way. He worked as a shipping clerk, bulldogger, prize-fighter and photographer's model while waiting for a break—and made ten treks to California before getting it. Dale's star rose via a small role in "Fighting Man of the Plains," and he went on to even greater success under contract to 20th Century-Fox, before deciding to devote his time and talent to TV. Divorced from Jacqueline Wilson, and currently separated from actress Mary Murphy, Dale lives alone on a huge ranch in the San Fernando Valley and devotes all his spare time to the care and breeding of horses.



restless gun

JOHN PAYNE, another new recruit to the Western series fold, plays Vint Bonner in NBC-TV's "Restless Gun." John's own restless spirit has taken him around the world, first as ship's steward, later for films. This 46-year-old star from Virginia studied drama at Columbia University, worked as a wrestler, sang in burlesque shows. Given his first movie role in "Dodsworth" by Sam Goldwyn in 1936, he now free-lances when not before the TV cameras. Twice divorced and the father of 3, John wed Sonda Curtis in 1953. John, who produces this series, admits he picked a Western because "I like to make money."

broken arrow



JOHN LUPTON, Jeffards of "Broken Arrow" on ABC-TV, has wandered through the forest of Arden on stage with Katharine Hepburn, chased locomotives on the screen with Fess Parker. He was born in Highland Park, Ill., spent his green years in Milwaukee, Wis., where he first began acting with amateur groups in high school. John is a lanky six-footer, has blue eyes, sand brown hair, is married to Anne Sills, recently became a dad.



MICHAEL ANSARA, seen as the Apache chief, Cochise, on ABC-TV's "Broken Arrow" series, studied dramatics to overcome an introverted personality and developed into an accomplished actor. This tall, dark native of Lowell, Mass., attended Los Angeles City College, then studied at the Pasadena Playhouse. His first movie role was as another Indian chief, Tuscos, in "Only The Valiant." He broke into TV three years ago and frankly loves it.

the californians



ADAM KENNEDY, red-haired and green-eyed, with 190 pounds on his lean 6-foot-3 frame, plays Dion Patrick on NBC-TV's "The Californians." Born in Indiana, he made his acting debut on the stage in Paris, France, where he had gone to study painting after graduating from De Pauw in 1946. He served in the Air Force in World War II and had been a laborer, usher, singer, teacher and toothpaste ad model before trying the stage.



SEAN McCLORY, who plays Jack McGivern, is a fine broth of a lad born in Dublin, Ireland, on March 8, 1924. He did himself proud in the Gaelic Theatre and with the Abbey Players and came to Hollywood in 1946 to do five films for R.K.O., plus numerous little theater productions. After directing the Tara Theater Guild in Frisco he returned to L.A. for "The Daughter of Rosie O'Grady," and stayed! He pronounces his name "Shawn," and is married.

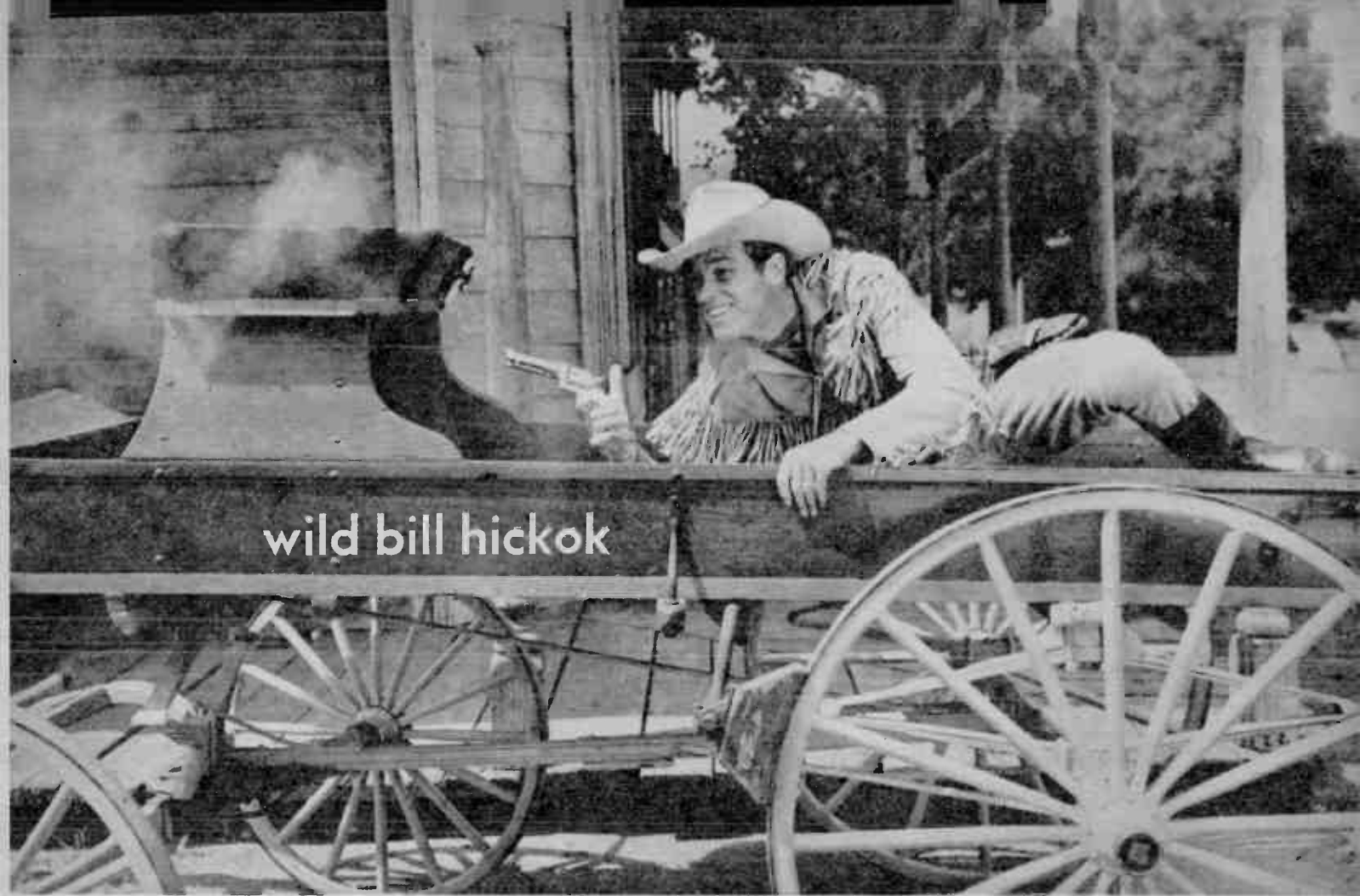
the cisco kid



DUNCAN RENALDO, TV's smiling Cisco Kid, was educated in France, Spain and Argentina, began his acting career in 1923 in the movie "The Bright Shawl," has since become a favorite on the screen and on TV for his masterly portrayals of Latin roles. An avid horticulturist, he's as at home in the garden as he is on the range. He's married, has a daughter, and is an accomplished painter and writer in his off-the-camera moments.



LEO CARRILLO retired from the movies in order to devote all of his time to his role of Poncho on "The Cisco Kid" TV series. One of the best loved of the industry's comedians, Leo, despite his excellent Spanish accent, was born right in Los Angeles, California. He attended Loyola University there, then came East to make a name for himself on Broadway. Silent films lured him back to Hollywood, where for 30 years he enjoyed success as an actor.



wild bill hickok

GUY MADISON plays the title role in "Wild Bill Hickok" on TV, skyrocketed to fame after wowing the nation's females in a short scene in the movie "Since You Went Away." Guy hails from Bakersfield, Cal., was a telephone lineman before he entered the Navy in 1942, made his first movie during a two-week furlough. His career was on the down-grade, however, until he did "Hickok." Then it zoomed again and he starred in such films as "Charge at Feather River" and "Five Against the House." Divorced from Gail Russell, he's married to Sheila Connolly and has two lovely daughters. Now 35, Guy goes in for a change of pace on such "easterners" as "Climax" and "Ford Theater."



ANDY DEVINE, who brings a light touch to the "Wild Bill Hickok" television series, became a comedian because a childhood accident injured his palate and produced his well-known raspy voice. Discovered while working as a lifeguard, his voice threatened to be a handicap until a movie producer decided it could be turned into a comedy asset. It has been! 52-year-old Andy stars in the new NBC-TV comedy series, "Andy's Gang."

hawkeye and the last of the mohicans



JOHN HART, the stalwart Hawkeye on "The Last of the Mohicans," blazed a trail from the Pasadena Playhouse to a contract with Paramount Pictures before he was 21. The war interrupted his career, but he returned to movie work after serving in Leyte, Luzon and Okinawa. His movie acting eventually led to his selection as Hawkeye. A native Californian, he lives in Hollywood with his mother, Enid Hart, the well-known drama critic.



LON CHANEY, the faithful Chief Chingochgook, of this exciting syndicated series, was born in Oklahoma City, literally between curtain calls (his parents were acting with a stock company). 43-year-old Lon did not return to show business until the death of Lon, Sr., in 1930. He achieved fame as Lennie in "Of Mice and Men," proved his versatility by scaring in dozens of other films. Lon is married and he has two sons, Ron and Lon III.

the lone ranger



CLAYTON MOORE, behind the mask he has to wear as "The Lone Ranger," is a blue-eyed, black-haired, six-foot-two, 185-pounder, and is still as handsome as the model he used to be. At 14, he left his native Chicago with a trapeze act. He struck California in 1938 and 11 years later galloped across the nation's TV screens. But first, he dug ditches, was an Air Force corporal and did bits in "B" Westerns. Clips from Westerns won him role of the masked rider.



JAY SILVERHEELS, known as Tonto, Indian pal of "The Lone Ranger" was born on the Six Nations Reservation in Ontario. A great athlete, this 170-pound six-footer became a professional lacrosse player at 17. Joe E. Brown saw Jay play lacrosse in Hollywood in 1938 and obtained movie work for him. After a notable film career, he was selected for the co-starring role of Tonto when "The Lone Ranger" went on television in 1949.



cheyenne

CLINT WALKER, the star of ABC-TV's "Cheyenne," towers six feet, six inches into the Western sky and packs 235 pounds, without a gun. He thanks Van Johnson for getting him his break. Van met him in Las Vegas when Clint was a sheriff's deputy. That was one of many jobs Clint had after he left Alton, Illinois. In California, he worked in oil fields, sold vacuum cleaners, was a nightclub bouncer, detective and a truck driver. Johnson's agent got him a test at Warner's. Then Clint found a home on the range—and a niche in Hollywood. The studio just cast Walker in a full length feature western, "15 Bullets from Fort Dobbs." Clint is married and has a daughter Valerie, age eight.

buffalo bill, Jr.



DICK JONES who stars as "Buffalo Bill, Jr." in the CBS-TV film series, also plays Jack Mahoney's side-kick in "The Range Rider." He began his career as a cowpoke on celluloid at the tender age of six after appearing in Hoot Gibson's Rodeo as the world's youngest roper and rider. Dick was born in Texas 30 years ago and has made over 200 movies. Jones is married to Betty Bacon, has two children, Melody and Rickey.

colt .45



WAYDE PRESTON was signed by Warner Bros. for ABC-TV's "Colt .45" before he had done any professional acting. Raised in Wyoming, Wayde's been a bareback bronc rider, coyote hunter, soldier, park ranger, and an electronics technician. He even took time for a pre-dental course. An agent thought he had screen possibilities; introduced him to actress Carol Ohmart. She taught him acting and soon married him.

frontier doctor



REX ALLEN, straight-shooting hero of ABC-TV's "Frontier Doctor," was the cow-poke son of a cowpoke. A mail-order guitar changed his life—he switched from rodeo to radio where he starred on "National Barn Dance" show. Later, Arizona-born Rex made his film debut in "Arizona Cowboy." He composes most of his own songs and spends his spare time traveling. Rex is married to ex-actress Bonnie Linder, has two handsome sons.

adventures of Jim bowie



SCOTT FORBES, star of the new series, "Adventures of Jim Bowie," is the most sophisticated westerner on TV. Born in England 36 years ago, he attended Oxford and Paris' Sorbonne. Real name's Conrad Scott Forbes, but the family objected to his acting, so he changed his name to Julian Dallas. Seven years ago he hit Hollywood—and they changed his name back. 6'2", 185 pounds, he's a real Western-American now. Married.

brave eagle



KEITH LARSEN of CBS Films' "Brave Eagle" is a Salt Lake City boy who struck it lucky in Europe. Keith originally came to New York with \$550 to make good on Broadway, got the wanderlust and spent all his money on a passage to France. Once there he had to find work, immediately got into films, came home with valuable acting experience under his belt. An established leading man, Keith will soon be seen on TV's "Northwest Passage" series.



wyatt earp

HUGH O'BRIAN, who stars in "The Life and Legend of Wyatt Earp" on ABC-TV, got the role of that famous frontier marshal of the old west because his face and lean 6-ft. physique resemble actual photos of Earp. Born in Rochester, N. Y., 32 years ago, he went to military schools and, at 18, was a Marine drill instructor. His plan to study law after the war was changed when he replaced a friend in a little theater play. Ida Lupino signed him for a film called "Young Lovers" and this eligible bachelor's been acting ever since.



maverick

JAMES GARNER, 6-foot-3 Oklahoman, who stars on ABC-TV's "Maverick" show, is a man of action. At 16, he left Norman, Okla., to join the Merchant Marine, then returned to school to become a football star. He fought in Korea and was awarded two Purple Hearts. His first acting was in the stage tour of "The Caine Mutiny Court Martial." Warners' raised him to film stardom for his performance in the picture, "Sayonara," then decided to reward him with this series. Garner is married and an expectant father.

gene autry show



GENE AUTRY, hard-riding hero of his own CBS radio and TV show, was practically born in the saddle in Tioga, Texas. "America's favorite singing cowboy" punched cattle, worked as a telegrapher, strummed a guitar and sang western ballads between dots and dashes. Will Rogers heard him once and encouraged him to keep at it. Gene hit radio, clicked in films, produced several TV film shows, became a rodeo champion. He's 50.

hopalong cassidy



WILLIAM BOYD, NBC-TV's quick-triggered "Hopalong Cassidy" hails from Hendrysburg, Ohio. Bill picked up his western drawl in the Tulsa oil field; hit the road, finally landed in Hollywood. He worked his way up from extra to curly-haired, romantic leads in Cecil B. DeMille spectaculars. Bill switched to "Hoppy" parts—and played the role 54 times before he corralled the kids via TV and started a trend. His wife is Grace Bradley.

judge roy bean



EDGAR BUCHANAN, outlaw-busting star of "Judge Roy Bean," became an Oregon backwoodsman after leaving his birthplace of Humonsville, Mo. in 1910. He got into films by way of medicine and dentistry, though dramatics was his love. With his wife Mildred, he moved to Pasadena to study at the Pasadena Playhouse. For years a top motion picture actor, "Buck's" work in "Shane" led to his being chosen "Judge Bean" on TV.

the range rider



JACK MAHONEY, the hard riding star of "The Range Rider," was born in Chicago, trained for his acting career as a high school football and basketball star in Davenport, Ia. He was a Marine flyer during the war, became one of Hollywood's top stunt men after his discharge in 1945, still insists on doing all his own rough and tumble work on his TV series. Jack is married, has 2 kids, likes to dance in his spare time—when he finds it!

the saga of andy burnett

JEROME COURTLAND, who makes his TV western series debut as "Andy Burnett," was talked into a screen career by his mother, former "Hit Parade" vocalist, Mory Ferguson. A singer, himself, the 6'5", Knoxville, Tennessee, native has appeared on Broadway and in top night spots throughout the country. Jerry, now 31, made his screen debut in "Together Again," and later served in the Army. Divorced from Polly Bergen, he's since remarried and has one child.

JEFF YORK can be seen as Andy's loyal side-kick Joe Crane, on this new Western segment of ABC-TV's "Disneyland." Formerly under contract to MGM, Jeff has an impressive list of credits as an actor and beneath the shaggy beard he sports for his latest characterization, is a handsome man. Born Granville Schofield in Los Angeles, California, Jeff studied writing in college, boxed and finally switched to dramatics.





wagon train

WARD BOND, wagonmaster Seth Adams, on the new NBC-TV hour-long series, began life in front of the cameras as a rugged midshipman in a John Ford effort, "Salute." He kept on making pictures while completing his engineering course at U.S.C. and playing all-star tackle on the football team. After graduation, he threw away his T-square, settled down to an actor's life. Denver-born (Apr. 9, 1905), he's married.

ROBERT HORTON, Flint McCullough, has been called by one critic "six feet of red headed dynamite." Born in Los Angeles (July 29, 1924), the actor acquired a degree in dramatics, essayed radio and TV to get within movie studio gates. His first film was "The Tanks Are Coming" in '51. Divorced from Barbara Ruick, he goes for grand opera and trips to gay, romantic places like New Orleans and Havana.

roy rogers show



ROY ROGERS fought his way up from poverty to become "King of the Cowboys." Born Nov. 5, 1912, in Cincinnati, he grew up on a farm in Duck Run, Ohio. Later as a cowhand on a New Mexico ranch he learned to ride and shoot. He then moved farther west where he heard about a studio audition for singing cowboys. He was hired, and his movie career was launched. Roy's wed to Dale Evans. They have five children, two of whom are adopted.

sheriff of cochise



JOHN BROMFIELD, "The Sheriff of Cochise," was a star athlete in Venice, California, schools and later at St. Mary's College. John first put those talents on the screen as an aerialist in "Ring of Fear." Once the Pacific Coast Golden Gloves boxing champion, he left college for the Navy, became a tuna fisherman, made his debut on film in "Harpoon." "Easy to Love," "Flat Top" followed. He divorced Corinne Calvet, wed Lorraine Thomas in 1955.

stories of the century



JIM DAVIS, fast-shooting Matt Clark on CBS-TV Films' "Stories of the Century," came to Hollywood to sell oil and found himself being sold to Warners—as Bette Davis' leading man in "Winter Meeting." The picture flapped—but he stayed on to play western roles. His success in "Silver Canyon," and "California Passage," among others, led to TV leads. Jim is 6 feet, 3 in., weighs 193 pounds. Davis was born in Dearborn, Missouri, on August 26, 1915.

sugarfoot



WILL HUTCHINS, 6-foot-1, blue-eyed, sandy-haired star of "Sugarfoot," went from TV to movies, then back to TV. Picked from hundreds of college students for a role as "Matinee" ("The Young And the Damned"), his performance drew contract offers from three top studios. He chose Warners. TV films, movies and more TV followed. A Los Angeles native, his real name is Marshall Lowell Hutchason. He has a B.A. degree from Pomona College.

tales of the texas rangers



WILLARD PARKER, rugged hero of "Tales of the Texas Rangers," was christened Worcester Van Eps in New York City, first came to Hollywood as a tennis instructor. One of the Marx Brothers spotted him in a night club, arranged a screen test, and Will changed his career and his name. He's since appeared on the stage and screen as well as on TV, married actress Virginia Fields in 1951, with whom he's co-starred several times on "Ford Theatre."

tombstone territory



PATRICK CONWAY, star of this ABC-TV "oater," is the son of the late Jack Conway, famed MGM director, and the grandson of silent screen idol Francis X. Bushman, so it was only natural that he'd desire a screen career. Preferring to make it on his own, Pat attended the Pasadena Playhouse and served with the Old Vic before appearing in "Westward the Women." Pat was born in Los Angeles, Jan. 9. He's divorced from actress Dionyse Humphrey.

trackdown



ROBERT CULP stands 6'1", weighs 180 pounds and is the star of the new CBS-TV western series "Trackdown." Becoming interested in acting during high school, Bob studied TV work at college and acting in New York City. Achieving stardom in an off-Broadway play, "He Who Got Slapped." Bob has since appeared in numerous TV plays. In his free time he writes plays, reads everything and plays the guitar. He's engaged to marry actress Nancy Miller.

union pacific



JEFF MORROW, riding "Union Pacific" via NBC-TV channels, served in a variety of vehicles (radio, TV, movie, stage) since making his Broadway debut in 1936 as Tybalt in Katharine Cornell's "Romeo and Juliet." The 6-foot-1 black-haired, brawn-eyed New Yorker worked as an illustrator to pay for his drama lessons. He made his film debut in "The Babe." Jeff and his actress wife Anna Karen have an 11-year-old daughter.

.....and the gals they won



annie oakley

GAIL DAVIS, CBS-TV Films' beautiful, quick-triggered "Annie Oakley," started out as a tom-boy in Little Rock, Arkansas, attended the University of Texas drama school, picked up eight beauty titles, and landed in Hollywood. She played opposite Gene Autry in four westerns and a TV series before her own "Annie Oakley" show came into being. Auburn-haired daredevil Gail doesn't use doubles; does her own riding and shooting on the show. She's still single.



AMANDA BLAKE, the pretty Kitty on CBS-TV's "Gunsmoke," went West from Buffalo, N. Y. when her family moved to Claremont, Calif. where she finished high school. She went Western after playing everything from whodunits to Shakespeares in stock, movies and TV. Signed by MGM while in her teens, her first screen role was as second lead in "Stars In My Crown." Red-haired Amanda is married to Dan Whitman, who's a TV director.



MARY CASTLE, pretty red-haired leading lady of "Stories of the Century," born on Jan. 22, 1931 on a ranch near Pampa, Texas, was given a Hollywood contract because she so resembled Rita Hayworth. She soon found that this was a strong detriment to her career, and didn't really begin to click until she changed her hair style and eyebrow shape, and switched studios. Since then she has appeared in dozens of motion picture and television roles.



DALE EVANS, who co-stars with her husband on "The Roy Rogers Show," may be able to ride a mean horse—but she never planned on making a living that way at all. Dale who was born in Uvalde, Texas, was still in her teens when she hit the road as a café vocalist. Then came Hollywood and a passel of "East-erns" before she teamed up with Roy—first in films and in rodeos—then as his wife on Dec. 31, 1947. Dale loves to fish, hunt, sew and swim.



NANCY GILBERT, the charming pigtailed youngster who plays "Buffalo Bill Jr.'s" kid sister, Calamity, was born in Utah twelve and a half years ago. Nancy was raised in Arizona until she was nine, then came to Hollywood where she started her career as a dancer on the Eddie Cantor Show. Since then she has appeared on many television shows with such top talent as Dean Martin, Loretta Young and Ed Wynn. Young Nancy is an expert on horses.



NAN LESLIE, leading lady of NBC-TV's "The Californians," has spent most of her acting life in Westerns, having gotten her first big break opposite Gene Autry. This is Nan's second excursion into "series," her first being "Kings Row," in which she played Randy. A pretty blue-eyed blonde, Nan has scores of movie and TV appearances to her credit, and occasionally appears in such "easterners" as "The Millionaire." She's 31 and married.



KIM WINONA is perfect as the Indian maiden on "Brave Eagle" (CBS-TV Films) because she is a full-blooded Sioux who spent her childhood on the Rosebud Reservation in South Dakota. Raven-haired, beautiful Kim began earning fees as a model while working as secretary to a Los Angeles commercial artist. This led to a screen test and then to Ray Rogers who cast her in his Frontier Productions' show, "Brave Eagle," as a Cheyenne maiden.

fairy tales, fun and fantasy are part of the

children's hour



shirley temple's story book

SHIRLEY TEMPLE emerges from a nearly 10 year retirement, when on January 12, she assumes the duties of hostess and narrator of NBC-TV's very special "Shirley Temple's Story Book." Other good news for Temple fans and a whole new generation of small fry is that many of her best loved movies, including "Captain January" and "Wee Willie Winkle" (see above photos) also will be released for televiewing. Shirley who was the great child star of the 1930's, was born in Santo Monica, Cal., April 23, 1929 and made her screen debut three years later. Now Mrs. Charles Black and the mother of three (that's Lori with her), Shirley lives outside San Francisco.



THE MOUSEKETEERS consider themselves the luckiest youngsters in the world—and millions of pre-teen fans second the motion. For work is fun on "The Mickey Mouse Club." Most of the youngsters are veteran performers with scores of movie, radio and TV appearances to their credit. All have had extensive training in the fields of dramatics, singing or dancing. For the record, the Mouseketeers include cheerful Cubby O'Brien, 11, from Connecticut; blonde Karen Pendleton, 11, who hails from Glendale, Calif., and is a star in the junior repertory group; Sharon Baird, 15, from Seattle; Doreen Tracy, 14, from London; vibrant Darlene Gillespie, 16, from Montreal; charming Annette Funicello, 15, from Unco, N.Y., and cute Dennis Day, 15, from Las Vegas, Nevada.

the mickey mouse club



JIMMIE DODD, as the Musical Mouseketeer, emcees twenty four young talents who belong to Walt Disney's "Mickey Mouse Club," seen daily on ABC-TV. While at the University of Cincinnati (his home town, incidentally) Jimmie led a combo in tunes of his own invention. He studied drama, then strummed guitar and sang his own songs on the air. Next: night clubs and a string of Hollywood movies. Jimmie is wed to ex-dancer, Ruth Carroll.



ROY WILLIAMS, the smiling co-host of "The Mickey Mouse Club," has spent most of his life making people laugh. First as a cartoonist with the Disney studio, and now with his "most-wonderful kids in the world," Roy feels his work "is getting a new lease on life." Born in Colville, Wash., he moved to Los Angeles, to study art. After doing animation for three years, he does his animating now in front of the camera.



TIM CONSIDINE, 17-year-old star of "The Hardy Boys," "Spin and Marty" and "Mystery of Ghost Farm" segments of "Mickey Mouse Club," is a show business vet. Picked to play Red Skelton's son in "The Clown," he went on to other top films. Although his family is in show business (dad is producer John Considine), Tim's parents opposed theatrical career for him until his talent quelled opposition.

disneyland

WALT DISNEY, who has more Oscars than anyone in Hollywood, owes most of his fame to a mouse he once shored an office with and later immortalized as the great Mickey. A farm-boy-with-paper-route, Walt followed a Horatio Alger path, sprinkling it with his own luster. "Little Red Riding Hood" was his first venture into animation after such things as vaudeville and a job sketching farm equipment. Over a period of 30 years, Snow White, Dumbo and all the others—plus educational films—were born, with help of pawn shops and credit. Now: multi-million-dollar "Disneyland," a wonderland for all of us. Walt was born in Chicago, Dec. 5, 1901; is married and a father.





susan's show

SUSAN HEINKEL, the youngest performer to star on her own live show (she's just 13), is the envy of every American small-fry. She has an adventure a week with such fascinating characters as she's with above. Sue has been acting, singing and dancing on TV and radio since she was 3. Her show made its debut in Chicago last year, then went national over CBS-TV.

big top



JACK STERLING, ringmaster of CBS-TV's "Big Top," was a natural for the job. At 17 he was ringmaster of a traveling show called "Circus Days." Son of a vaudeville team, he had his own minstrel routine in his teens. Years later a radio announcer friend asked him to guest on his show, and after a few appearances he was hired as program director of an Illinois radio station. Eventually, Jack was found by "Big Top's" producer.

the buccaneers



ROBERT SHAW, a young Britisher born Aug. 9, 1927 of Carnish descent, plays Captain Dan Tempest with all due daring in "The Buccaneers." A star rugby player and swimming champ, a playwright as well as an actor—when Sapphire Films signed him for the high seas they got an expert swordsman as well. As a reformed ex-pirate, he boards his ship with a background of training at London's Old Vic and Stratford Memorial Theatre.

captain gallant



BUSTER CRABBE, who's usually up to his ears in troubles as "Captain Gallant of the Foreign Legion," has been up to his ears in water much of his life. Born in Oakland, California, and raised in Hawaii, he returned to California to finish college at U.S.C. An Olympic swimmer, he's held five world records and 16 world and 35 national championships. He went from swimming to movie fame back in 1933 and chalked up 170 pictures.

captain kangaroo



BOB KEESHAN, to millions of delighted CBS-TV watchers, is "Captain Kangaroo." A few years back he was "Tinker the Toymaker," "Corny the Clown," and "Clarabelle" of the "Howdy Doody" program. All told, he's been making young fry laugh for eight years—no mean feat for a 29-year-old. He started as an NBC page and soon became special assistant for the "Howdy Doody" show. Loves children and has three of his own.

captain midnight



RICHARD WEBB, currently TV's "Captain Midnight," has jackeyed back and forth between TV and the movies during most of his working life. And wife Flo has patiently followed from coast to coast. First came 3 pics, then 3 months of TV. Then a year of movies, and another year of TV. Finally Dick hit upon a combination of films and West Coast television, and the Webbs bought themselves a home. Optimists, aren't they?

ding dong school



DR. FRANCES HORWICH, mentor of NBC-TV's classroom and "animated picture book," "Ding Dong School," was born in Ottawa, Ohio. A graduate of the University of Chicago, she began her career in a suburban Evanston primary school. She met and married a fellow Sunday school teacher in 1931 and has, among a welter of positions, been director of the Hessian Hills school at Croton, N.Y. She's an expert in the field of education.

howdy doody



BOB SMITH, familiarly called "Buffala Bob" to all of NBC-TV's Howdy Doody-ites, is himself responsible for "Howdy Doody." It all began in 1946, when he emceed a children's radio show. He portrayed a character who addressed the audience: "Howdy doody, kids!" So that's what the kids called him! Transferring his character to TV was a cinch. Born 39 years ago with a musician's ear, Bob still serenades his wife and 2 young sons.

jungle jim



JOHNNY WEISSMULLER, NBC-TV's "Jungle Jim," is right at home in the jungle's lakes and rivers. He's had plenty of practice—first as five-time Olympic swimming champion, then as Hollywood's first Tarzan. In Chicago, where he grew up, he remembers best sneaking away from home to swim in Lake Michigan. Now living with his wife in Los Angeles, where he has become a golf champ, his 6'4" body belies his plus-50 age.

mr. wizard



DON HERBERT, a contemporary magician, compounded his craft and cunning in the science and dramatics classes at La Crosse (Wis.) Teachers College. He graduated in 1940; migrated to Chicago to write and act in radio; was revealed as "Mr. Wizard" on March 3, 1951. Uncanny in war as well, he piloted a B-24 through 56 missions in the ETO. Pipe-smoking, pet-loving (poodle, cat and parrot), he has two adopted sons, Jeff and Jay.

leave it to beaver



JERRY MATHERS, who debuts as Beaver on this new CBS-TV comedy, was born in Sioux City, Iowa, June 2, 1948 and moved to Hollywood a year later. When he was just two, Ed Wynn picked him for a part in his TV show, and three years later, Jerry moved on to motion pictures. His biggest break came when Alfred Hitchcock picked him to play Shirley Maclaine's son in "The Trouble With Harry." Jerry collects toy soldiers, is an active Scout.



TONY DOW is Beaver's older brother, Wally. Blond, blue-eyed Tony got started as an actor at the suggestion of the Dows' next door neighbor, actor Bill Bryant, who recommended him to an agent. Los Angeles born, Tony is 12 years old, likes almost every sport and spends hours of his free time on a trampoline keeping in condition. He has also studied the accordion and various styles of dancing; hopes for a musical career too.

ramar of the jungle



JON HALL's background is, if not a pole apart, then at least a couple of continents away from the stamping grounds of the Dr. Tom Reynolds he plays in "Ramar of the Jungle." Jon grew up in and knows Tahiti like a native; was, in fact, a south-seas swimming champion. He left the islands for a European education and returned to them in 1937 as an actor in the movies, debuting as "Tarangi" in "Hurricane." A slew of other films followed.

sgt. preston of the yukon



DICK SIMMONS, who stars as "Sgt. Preston of the Yukon," was a ranch hand, photographer's assistant, bronco buster and parking lot attendant at various times before he began acting in 1942. He made his first hit on the screen in "The Human Comedy," served in the Air Force as a pilot during World War II. Dick is six feet tall, has blue eyes and brown hair with a sprinkling of gray. St. Paul, Minnesota is Dick's home town. He's wed, a dad.

sheena, queen of the jungle



IRISH McCALLA has no stand-in for her stunts on ABC-TV's "Sheena, Queen of the Jungle." She does them all herself, including climbing, spear-throwing, swinging from trees. Irish, 24, has the green eyes of Eire, but her blonde hair—waist-length—she traces to Swiss ancestors, and her measurements—39-24-38—to French forefathers. Height—o queenly 5'9½"—she can't trace. But she hopes her two sons will inherit same. She's divorced.

superman



GEORGE REEVES, who flies through the air with the greatest of ease on "Superman," got his first film break in "Gone With the Wind"—except that when they cut the film, they cut his part right out. For years he played minor roles in big movies and big roles in minor ones. Then, in 1943, he was a sensation as the lead in "So Proudly We Hail." Slipping slowly back down the ladder, he was later rediscovered as an ideal TV Superman.

tarzan



GORDON SCOTT, TV's "Tarzan," has some pack of muscles! But they didn't "just growed"—they came from hard play and hard work. Ninth and youngest child of a golfer dad and horsewoman mom, sparts come third to eating and sleeping. In the Infantry, after teaching judo and hand-to-hand combat, he used his muscles to transport dangerous prisoners; later, was with a fire company. 29, he's wed to Vera Miles, just became a father.

zoo parade



MARLIN PERKINS, of NBC-TV's one hour new color "specials" of "Zoo Parade," likes sharing top billing with animals. Born in Carthage, Mo., in 1905, he early showed his enthusiasm for wild life, carried his interest to college, where he majored in animal husbandry at the U. of Missouri. He began his zoo career in St. Louis as a laborer, shortly after was put in charge of reptiles. He rose swiftly after that; then moved on to Chicago.



"**SONNY**" FOX has spent more time hunting than being hunted and is famous for his search for exciting pieces for young folk to visit. Before that he was host and associate producer for St. Louis' "The Finder," sought stories for the "Voice of America" during the Korean War, found unusual spots for surprising people on "Candid Microphone." Brooklyn-born (1925), Sonny's wed

JOAN TERRACE and **JIMMY WALSH** were chosen from 200 candidates to replace Pud and Ginger as stars of CBS-TV's "Let's Take a Trip." Joan, 8½, hails from Brooklyn, N. Y. and was a Conover model at 5. She was on several top TV shows before winning her present role. Chestnut-haired Jimmy, 9½, is from Newark, N. J. and began his career by winning two photographic contests at two years of age. He, too, has done a lot of TV.

let's take a trip



lassie



JAN CLAYTON loves her "mother" role because it gives her plenty of time with her husband, Robert Lerner, and their three children. Born in New Mexico, Jan was an MGM starlet and B'way star before TV.

TOMMY RETTIG, almost 16 now, will soon be leaving "Lassie." Tommy first began acting at five in "Annie Get Yaur Gun," came to Hollywood at seven, scared in top films before winning his present part. He'll miss it.

JON PROVOST who will inherit "Lassie" is a tow-haired imp who made his screen debut last year in "Back From Eternity." Jon was born in Los Angeles, just eight years ago, won the role on this show over dozens of boys.

my friend flicka



JOHNNY WASHBROOK was until recently one of Canada's top child actors. Now in Hollywood for NBC-TV's "My Friend Flicka" Colorcast, he seems destined to achieve stardom in America as well. Now almost 13, he's been acting for 5 years and his red hair and freckles brightened more than 200 Canadian radio and TV programs. Last year, called to New York for a show, he was seen by producers casting Ken on "My Friend Flicka."



GENE EVANS plays Rob, Ken's father. Gene drove a grocery wagon, washed dishes and sold hot dogs when he couldn't get bits in pictures. One day he played hokey for a sign-pointing job to see producer Sam Fuller, and landed a lead in "The Steel Helmet." From there on in, it was smooth sailing for the Pasadena Playhouse grad. The red-haired giant was born in Holbrook, Arizona, July 11, 1922. When not with "Flicka" does films.

fury



BOBBY DIAMOND, who has the role of Joey in NBC-TV's Saturday morning children's show, "Fury," has been an actor since he was seven. But his professional career actually began at the age of two, as a magazine cover baby. Now at 13, his motion picture credits include "The Glass Slipper," "Untamed," and "To Hell and Back." Among many TV jobs he recalls—still beaming—his appearances on the Martin-and-Lewis shows.



PETER GRAVES, Joey's pal, first saw the light of day on March 18 in Minneapolis, earned spending money in high school by playing the clarinet and sax with local bands. At 16, he was a radio announcer, in his 20s, a fighter for Uncle Sam. TV brought him west and to his first film, "Rouge River." He's married to Joan Endress, has a daughter, Kelly Jean. James ("Gunsmoke") Arness is his brother and "The Beginning of the End" his latest film.

circus boy



MICKY BRADDOCK, who rides the elephant and pets the tigers in "Circus Boy," is an 11-year-old lad, with an unruly crop of bright yellow hair and a personality that bubbles. He loves swimming, scouting, baseball, fishing, and collecting everything from stamps to bullfrogs. Born in Los Angeles, he numbers among his ancestors an Austrian countess and a Chickasaw. About playing Corky he says, "If this is work, I'm far it."



NOAH BEERY has two interests in life outside of his family—acting and cattle ranching. Brought up in both atmospheres, this seems quite natural. When not on ranches owned by his dad, or an Hollywood sets, Noah went to school. Then a talent scout caught a play he was in and Noah was signed to three serials. Since then, he's been making films and has been active in TV—including a documentary travel series which he co-produced.

rin tin tin



LEE AAKER, who takes second billing to a dog in ABC-TV's "Adventures of Rin Tin Tin," began his career at the age of 4 with a song-and-dance act. His ability came naturally to him, and was perfected by his mom, who runs a dance studio. Lee played the crippled boy in the film "Benji," which was an Oscar for the best documentary of the year—but 12-year-old Lee will tell you that he likes his present role best of all he's played.



JAMES BROWN, who plays Lt. Rip Masters in "The Adventures of Rin Tin Tin," was tennis champion of his native state, Texas. But when he participated in a Las Angeles tennis tournament, a talent scout spotted him and talked him into trading in his racket for a movie contract. Married to an Oklahoma girl, Betty Engle, he has three daughters, still has time to play tennis regularly, tour with rodeos throughout the country and record for MGM.

*on land, on sea, or in the air,
life with these TV heroes
is filled with . . .*

high adventure



whirlybirds

CRAIG HILL, 31, 6' tall, with green eyes, brown hair and the engaging personality which makes him a bobby-soxer's dream-boy, is P.T. of CBS-TV Films' "Whirlybirds." Craig didn't have to leave his hometown of Laguna to be discovered for films. It happened when Henry Willson saw the then Craighill Fowler in a little theater presentation at the Beach and brought him to Fox for "Cheaper by The Dozen." The fan reaction was terrific. Single.



KEN TOBEY is Chuck in the exciting airborne adventure show. A rugged red-head, Ken once joined a theater group to improve his public speaking, 'cause he wanted to be a lawyer. He was so good he won a scholarship to a N. Y. playhouse, met Gregory Peck there. Greg persuaded our hero to stick with the theater and, many years later, helped him snag his first movie. A college grad from San Francisco, he was born Mar. 21, 1919.





harbor command

WENDELL COREY, Capt. Robert Baxter in Ziv-TV's "Harbor Command," was brought to films by Hal Wallis after a long Broadway career. Born March 20, 1914, in Dracut, Mass., the youngest of four children, he chose acting over law and the clergy, joined the WPA Federal Theater—where he met his wife, Alice Wily. "Desert Fury" set him up as a lead in films. He has four children.

crunch and des



FORREST TUCKER, Crunch Adams of "Crunch and Des," is a married man and a veteran of 70 feature films. Tuck was born in Plainfield, Indiana; in high school was a football, basketball, tennis and track star. At 16 he enlisted in the Field Artillery for a regular army hitch. During 1939, while Tuck was in Hollywood on a vacation, Sam Goldwyn was struck by his rugged personality and drafted him for a career in the flickers.

danger is my business



SCOTT BRADY, Johnny Nighthawk of Screen Gems' newest adventure series, changed his name from Gerard K. Tierney when he entered films to avoid trading on his brother Lawrence's fame. From Brooklyn (born Sept. 13, 1924), Scott earned many school letters as an athlete, planned to be an actor while still in Navy service, finally made it in the role of a boxer in "In This Corner." 6'2" tall, he's an excellent sportsman, swimmer.

the gray ghost



TOD ANDREWS, starring as John S. Masby on CBS-TV Films, "The Gray Ghost," wavered between writing and acting careers, even after winning a fellowship to the Pasadena Playhouse. Good reviews for his first professional performance made him choose acting. Born in Buffalo, N. Y., he attended Washington State before going to Pasadena. He won the "Theatre World" Award for 1949-50 and replaced Henry Fonda in "Mister Roberts."

adventure on land and sea

captain grief



MAXWELL REED comes naturally to his role of Capt. David Grief in this new video series. Mox spent much of his early youth as a sailor with the Merchant Navy. He took to the air, however, during W.W.II and served as a pilot officer with the R.A.F. In 1946, after 18 months in repertory he entered films. A dark-haired, dark-eyed 6'4" hunk of man, Mox was born in Lorn, Ireland, 37 years ago. He came to L.A. to divorce Joan Collins.

casey jones



ALAN HALE, JR. plays the title role in this new Screen Gems' syndicated action show. The son of the late character actor, Alan has been screen acting since he left college at 18 to do a bit in Paramount's "I Wanted Wings." Now a veteran of films and TV, Alan was born March 8, 1921, in Los Angeles, once sold vacuum cleaners during his early lean days. He's been married to Bettino Doerr since 1943 and has a 9-year-old son, Alan.

combat sergeant



MICHAEL THOMAS fills Sgt. Nelson's combat boots in "Combat Sergeant," and combat isn't a bit alien to Michael, who was a machine gun platoon officer in the Marine Corps during World War II. His theater at the time was over in the South Pacific. New York is his present bailiwick as he lives in Greenwich Village. He is married and rides around the city on the saddle of an Italian motor scooter to the despair of his wife.

harbormaster



BARRY SULLIVAN, the "Harbormaster," switched from law to acting because of success in dramatics at NYU and Temple University. Summer stock in New England paid in experience, and his role in "I Wanted a Policeman" on Broadway propelled him into stage and movie stardom. His wife, Marie Brown, is an actress. Their children are Johnny, 13, and Jenny, 8. Sullivan was born in New York City. He is 6-foot-3, weighs 190.

soldiers of fortune



JOHN RUSSELL, who plays Tim in MCA-TV's "Soldiers of Fortune" is a Los Angeles boy who made good in his own home town. John attended the U. of California where he became interested in acting. Before he could further his ambitions, he enlisted in the U. S. Marine Corps, where he served for two years as a second lieutenant. After the war, he made his screen debut in "Frame-Up." Has been active ever since. He'll be 37 in Jan.

waterfront



PRESTON FOSTER, who keeps things shipshape as star of TV's "Waterfront," was born on an island off the coast of New Jersey, where he learned how to handle boats at an early age. But the lure of the theater was as potent as the lure of the sea. So off he went to sing small roles in operas. Later bit parts on Broadway led to feature roles which, in turn, led to the movies. Preston's married and a regular on dramatic shows, too.

adventure in the city room

by-line, steve wilson



MARK STEVENS, better known as Steve Wilson, editor of the Illustrated Press, was born in Cleveland, Ohio. At 12, he was working in tent shows. Then later in stock he went under the name of "Steven Richards," because his mother objected to his acting. He's been a nightclub entertainer, radio announcer, TV, stage and film star. Married to Texas beauty Annelle Hayes, Mark has a son, Mark, 10, and a daughter, Arelle, 5.

wire service



BRIAN KEITH of ABC-TV's "Wire Service" is an ex-marine who spent two years in the Pacific. Discharged in 1945, Brian headed for the entertainment field and made subsequent appearances in the theater, movies, radio and television. He's steel-worker-rugged, but he was born into the theater (Boyonne, N. J., 1921), his father being Robert Keith. He made his debut of three and formerly starred in TV's "The Crusader."



DANE CLARK, one of the "Wire Service" reporters on ABC-TV, has been a professional baseball and football player, a boxer, a scriptwriter, has a law degree. A native New Yorker, he has written scripts for "Mr. District Attorney" and "Gangbusters," was a successful radio actor before making his first screen hit in "Action in the North Atlantic." Dane and his wife Margo (an artist), commute regularly from coast to coast. He's 37 now.

...in the consulting room

dr. christian



MACDONALD CAREY stars in the "Dr. Christian" series. Born in Sioux City, Ia., he majored in acting at the University of Wisconsin, played Shakespeare in Texas and did radio soap operas ("John's Other Wife" and "Young Hickory") in Chicago and New York City before he was signed to play opposite Gertie Lawrence in "Lady in the Dark" on Broadway. A movie contract followed. He's married and has a huge family.

dr. hudson's secret journal



JOHN HOWARD, the clean-cut star of "Dr. Hudson's Secret Journal," was a local sensation before he migrated west to become a screen luminary. At Western Reserve University in his home town, Cleveland, O., he won all the top scholarship honors. was chosen top man in his class, and appeared as a singer and pianist on a local radio station. He was spotted in a campus production by a talent scout. He's married.

janet dean, registered nurse



ELLA RAINES, who plays "Janet Dean, Registered Nurse" on TV films, is a small-town girl who made good in the big time. Born in Snoqualmie, Wash., she got first taste of the theater via drama courses at the U. of Washington. After graduation, she headed for Broadway. Five months later, Howard Hawks and Charles Boyer signed her for the film, "Corvette K225." More films followed in rapid succession. Now Ella has two daughters.

...in the days of yore

the count of monte cristo



GEORGE DOLENZ, "The Count of Monte Cristo," is a man with a bona fide European background. Born near Trieste in 1915, he's been interested in the theater since childhood; beat a trail to Hollywood by way of Cuba and was jogging trays as a waiter (studying English and acting during the day) when he got his first break. His home is now North Hollywood, where he lives with his wife and two children, George and Gemma.

zorro



GUY WILLIAMS, who plays Zorro in Disney's ABC-TV adventure "Zorro," was born Armand Catalano in N.Y.C., Jan. 14, 1924. When a proposed appointment to West Point failed to materialize, he tried his hand at acting, joining the Kenely Players. Moving back to New York, he got several top TV jobs and, while walking along Fifth Avenue one day, was recognized by an agent who took some photos of him to Hollywood. He's married.

robin hood



RICHARD GREENE of CBS-TV's "Robin Hood" is a dream whose dimples are the delight of several nations and generations of women. A sprout from a firmly planted British theatrical family tree (Born Plymouth, England, 1919) he was discovered by Hollywood and imported to the United States at the age of 22. Transplanted here, he thrived; returned to Britain during World War II and served in the Royal Armored Corps.

sir lancelot



WILLIAM RUSSELL, brave and bold as knights of old in "Sir Lancelot," is a young man more familiar with cloud-high, modern warfare. A Britisher, born in 1924, he is a former RAF pilot. His first stage role, as a boy, was anything but ferocious. He was the Mock Turtle in Alice in Wonderland. Further ventures in the theater carried him along through various repertory companies. Unlike Lancelot, he's married. Sorry, girls.

sword of freedom



EDMUND PURDOM, the dynamic Marco del Monte of "Sword of Freedom," made his first big U.S. film hit as the body of the voice of temperamental Mario Lonza in "The Student Prince." Born in England, Dec. 19, the dark six-footer began acting with repertory groups at 19, came with the Oliviers to this country in 1952 and played in "Titanic" before he signed with MGM. Edmund divorced Anita Phillips, last year; they had 2 children.

the three musketeers



JEFFREY STONE, the dashing D'Artagnon of "The Three Musketeers," was born John Fontaine in Detroit, Michigan, 33 years ago. Under contract to Selznick and 20th Century-Fox in the late 40's, John's career got nowhere fast until he went to Italy to film this syndicated series. When he returned—nearly two years later—U-I grabbed him for films. Jeff, divorced from Barbara Lawrence, is now wed to Corinne Calvet. They have a son.



Love in the afternoon

search for tomorrow

MARY STUART, a grey-eyed blonde, became the young widow Joanne Barron, of CBS-TV's "Search For Tomorrow" and the real-life bride of TV producer Richard Krolik simultaneously in 1951. Mary grew up in Tulsa, where she ran a children's theater and sang for the USO while at Tulsa U. After graduation she became a girl reporter, was promptly demoted to obituaries, and sensibly decided to be a movie star instead. Mary's 14 film credits include "Good News" and "The Hucksters."

KARL WEBER, the troubled hero of this CBS-TV drama, comes to the role of Arthur Tate after scoring quite a success for himself on radio's "Lorenzo Jones." An Iowa lad, Karl attended Cornell College in that state, where he divided his time between majoring in English and the pretty brunette named Marjorie who was to become his wife. After graduation, Karl got established on radio, later made the transition to TV. He has three children, all of whom want to follow in his footsteps.

MARION BRASH, who plays Eunice Webster, is a Berlin, Germany-born miss, whose family fled to this country to escape imprisonment by the Nazis. Marion's dad however, passed away soon after arriving here, and her mother, a European society woman, took a job as dental assistant to support her. While still in high school, Marion haunted producers' offices, got some hit parts off Broadway and summer stock jobs. Then eventually TV roles came her way. She's single.

brighter day



BLAIR DAVIES, is Reverend Richard Dennis. He's a Pittsburgh boy who spent his youth in Portland, in a power plant by day and a little theater by night. A talent scout got him a Hollywood screen test. He flunked it and spent the next year years as a walkathon m.c., ice-man and eventually as an actor in "Skin Of Our Teeth." Drafted, he built the first Armed Forces radio station in the Far East, supervised it for 2 years before returning home to enter TV.



MURIEL WILLIAMS, who stars on CBS-TV's "Brighter Day" as Lydia Canfield, spent her summer vacation acting in summer stock because she loves "applause more than sunburn." She's a "quick study," who learned her trade in such Broadway vehicles as "Merrily We Roll Along" and "Three Men On a Horse." She also toured with Fredric March in "Autumn Garden." Playing Lydia regularly has made the character "real," simplifying the role.

the edge of night



JOHN LARKIN, who's Mike Karr, the crime-buster of CBS-TV's "The Edge of Night," has a special fondness for playing detectives, having won three awards as radio's "Perry Mason." A Kansas City boy, John switched from studying opera to theater at Rockhurst College, and finally settled down as an announcer and disc jockey in his home town. In 1937 he was an "Road Of Life"; in 1946, after four years in the Army, he came to New York.



TEAL AMES, co-starred as Sara Lane, is a 27-year-old brunette who literally grew up in front of the cameras. Until recently however, the cameraman was her father, and the movie house was the family living room in Binghamton, N. Y. where dad showed his "home movies of his favorite subject. Teal has been interested in dramatics since she was 12. Ten years after graduation from Syracuse U., Teal came to N. Y., quickly crashed the TV barrier.

the guiding light



SUSAN DOUGLAS, seen daily by millions as Kathy Roberts on CBS-TV's "The Guiding Light," came to New York from Czechoslovakia during World War II. Known as an actress and ballerina in her native land, Susan mastered our language and began earning her living on radio. Winner of a Donaldson Award on Broadway, Susan's also made films. She met her hubby, Czech singer, Jan Rubes, while filming "Forbidden Journey." They have two kids.



WHITFIELD CONNOR, Mark Holden, emigrated from the Auld Sod at the age of six, and settled (with family) in Detroit. He has a B.A. from Wayne University and an M.A. from the U. of Michigan, where he studied acting. His radio career was interrupted by four years as a Coast Guard officer in command of a landing craft. Next he made his way to Broadway, after which he switched to Hollywood for "Taproots," "Prince of Pirates" and others.

the secret storm



PETER HOBBS is Peter Ames and his private life has been as complex as the CBS-TV serial. He was born in the middle of World War I in France, where his father was an American volunteer physician. When the great flu epidemic killed his dad, Pete's mother brought him home to New York. During WW II, Sgt. Hobbs returned to his birthplace and was remembered! A college graduate, he became an electrician, then an actor in summer stock.



NORMA MOORE was told to concentrate on acting by a summer stock director. Studying at the Neighborhood Playhouse in New York, Norma's first professional job was as Mary Martin's understudy in "Skin Of Our Teeth." She joined an acting group and won a short term contract with David O. Selznick. From there, Paramount hired her for "Fear Strikes Out," her first film. Now Norma can be seen in CBS-TV's "The Secret Storm." She is single.

as the world turns



RUTH WARRICK plays Edith Hughes. Ruth was lured back from Hollywood by CBS-TV's "As The World Turns." Born in St. Joseph, Mo., she wangled a radio contract at 14, and spent three seasons in stock after college. When she was chosen "Miss Jubilesta," she was given a round-trip ticket to New York, where she went to work on radio serials. Orson Welles brought her west for "Citizen Kane." Divorced, Ruth has a daughter; still appears on Broadway.



DONALD WOODS, permanent resident of CBS-TV's "Hotel Cosmopolitan," has had his home in many mediums. He began in summer stock, soon rising to be the highest paid leading man in that field. Then came over 50 films in Hollywood ("Watch On The Rhine," "Tale of Two Cities") and then Broadway plays. Since 1946, Don's been a familiar figure on TV's dramatic programs. Married, Don, his wife, and their two children, live in Old Greenwich, Conn.

love of life



BONNIE BARTLETT of Wisconsin and Illinois is Vanessa Dale Raven on CBS-TV's "Love Of Life." Her father, a little-theater enthusiast, read Shakespeare to her; and when Bonnie was old enough she enrolled at Northwestern U's School of Speech and began reading it herself. There she won acting awards and the heart of classmate Bill Daniels, whom she married in 1951. In New York she studied with Lee Strasberg till she got offers for TV appearances.



MARTHA SCOTT, hostess and narrator of NBC-TV's "Modern Romances" was born in Gee's Creek, Mo., and went to the U. of Michigan before making her debut doing Shakespeare at the Chicago World's Fair. Her first Broadway role in "Our Town" brought her fame, a Hollywood contract, and an Oscar nomination for repeating it. Now married to Mel Powell, she has a son and a daughter. Martha's blonde, 5'3½" tall, weighs 113 lbs.

hotel cosmopolitan

modern romances

\$64,000 question



Eleven-year-old Bobby Strom was TV's top money winner last year. His gross? \$240,000.

HAL MARCH, the twinkle-eyed emcee of CBS-TV's "The \$64,000 Question," and the new "What's It For," has a background as varied as the experts on his shows. He hails from San Francisco, where he graduated from high school, became amateur welterweight boxer on the West Coast, served as a radar operator in the Coast Artillery during World War II. After a career as radio and TV comedian, including such roles as next-door neighbor to Burns and Allen and Imogene Coca's husband, he won the assignment on the \$64,000 show. Hal, 36, is married to model Condy Toxton. They have a son, Peter.

\$64,000 challenge



RALPH STORY is the M.C. for the big "\$64,000 Challenge" on CBS-TV. For his present chore he was imported to New York from Los Angeles, where he had an early bird radio show. Ralph was born in Kalamazoo, Mich., on Aug. 19, 1920, got his first announcing job on a local station, has since worked in radio all over the country. He was a fighter pilot in World War II, currently enjoys playing tennis and piano and living on the East Coast.

The late Peter Freuchen was one of the most colorful contestants to have appeared on the \$64,000 shows.



plenty of money and you



One of the most exciting matches on "21" was between Charles Van Doren and Mrs. Vivienne Nearing who defeated him.

JACK BARRY claims the crown of quiz-master of 1957. His exciting game of "21," an NBC-TV gave "I Love Lucy" a run for its money, and now with "Lucy" no longer competition. Jack's hoping for even higher ratings and thinking up new "parlor games" to be produced by his own firm of Barry and Enright, to give him a three way parlay: "Tic Tac Dough" was his second baby last year. The versatile Mr. Barry was born in Lindenhurst, Long Island on March 20, 1918. While in high

school he organized a jazz band—the first of his many show business enterprises. Later he went on to become a staff announcer at WOR, where he first conceived the idea of "Juvenile Jury." Going from one extreme to another, Jack also produced and M.C.'d the popular "Life Begins at 80." Early in 1952, Jack gave up his bachelor status to marry Broadway actress Marcia Van Dyke. They have two youngsters, Jeffrey, 5, Jonathan, 3, but the marriage ran into trouble.



this is your life

RALPH EDWARDS won't allow it, but his own story would make an interesting program on his NBC-TV's "This Is Your Life." He was born in Merina, Colorado on June 13, 1913. He was a scriptwriter at 16, in high school in Oakland, Cal. He worked his way through the U. of Cal. as a radio announcer, actor, producer, writer, and jockey. He hitch-hiked to New York, lived on soup, and won over 61 other candidates in an audition for a CBS announcer. In 1940 he turned the parlor game "forté" into "Truth or Consequences." He's a "3 kids" family man. (Ralph is seen above with an Hungarian refugee who was brought over here by the International Rescue Committee which has helped victims of political oppression since 1933.)

big payoff

BESS MYERSON belies the "beautiful but dumb" label. Tall, dark-haired Bess, who gives away mink coats on "The Big Payoff" (CBS-TV) was "Miss America" in 1945, the first year contestants had to reveal brains as well as beauty. New York born, she's an accomplished musician, taught piano to support herself while at Hunter College. Her vital statistics are: height, five-foot-10 and weight, 135 pounds.

RANDY MERRIMAN was kidnapped. Producers of his CBS-TV "Big Payoff" show discovered Randy exuding warmth and wit all over Minneapolis, bundled him off to N.Y.C. The merry-man began in show biz in 1928 (age 16), as a Ringling circus prop boy. He lined up some specialty acts to tour Minnesota, fell in love with the only girl in the troupe. She is now the Mrs., mom to Sue, Michael, Tom.



do you trust your wife

JOHNNY CARSON, who joined ABC-TV this fall as quiz-master of "Do You Trust Your Wife," first caused critics to rave when he subbed on "The Red Skelton Show." Johnny was born in Cornieg, Ia. 32 years ago and first caused people to laugh at him during his stint in the Navy. After his discharge he plunged into TV. His first show was "Carson's Cellar," followed by "Earn Your Vacation" and "The Johnny Carson Show." He's wed, has three sons.



the price is right

BILL CULLEN of NBC-TV's "The Price is Right" has a lot to laugh about these days. But as a child in his native Pittsburgh, he was afflicted with polio, and hospitalized for nine months after an auto accident. He used to imitate radio announcers for amusement, then decided to be one. Sportscasting and emceeing on a small station preceded his New York radio break in 1943 as the m.c. of "Winner Take All." Mrs. Cullen is former singer Carol Ames.



keep it in the family

KEEFE BRASSELLE, who makes his debut as an M.C. on "Lady Luck," sang with a band when he was 14, and a school-kid in Elyria, Ohio. At 18 he went on the road, landed in the Air Force, where he wrote and directed two Army shows. Later he went on to Hollywood, got a one-line part in "Janie." After that he worked in a shoe store. Ida Lupino discovered him, signed him for "Not Wanted." Divorced, he has 1 child, is wed to Arlene DeMarco.



name that tune

GEORGE DE WITT asks questions and vocalizes song cues on "Name That Tune" (CBS-TV). If necessary, he could imitate star vocalists, as he did in his nightclub, vaudeville and TV variety show appearances. He was born December 20, 1920 in Atlantic City, and worked there as a singing waiter before graduating from high school. As an Air Force pilot he flew USO troupes to U.S. troops, then joined the USO as a civilian. Eventually he got into TV.



bride and groom



BOB PAIGE, co-host of NBC-TV's "Bride and Groom," has had a new career each decade. He started his early days in radio in the 40's, he went into films. In the 50's, he switched to TV, winning the 1956 Emmy Award as Most Outstanding Male Personality in West Coast TV. One thing hasn't changed a bit though; that's his seventeen-year marriage to attractive Betty Peacock.

BYRON PALMER is now co-host of "Bride and Groom." Before that, he was well known on Broadway for his role as Ray Balger's roommate in "Where's Charley?" and for his performances in summer musicals. Films tapped him in 1951 and he co-starred with Pinza in "Tonight We Sing." Palmer, who has also chalked up straight dramatic credits, is married to Ruth Hampton and a father.

it could be you

BILL LEYDEN should know how to dig up stuff on "It Could Be You" (NBC-TV). He has a degree in archeology from De Paul University! Chicago-born Bill worked his way through De Paul as an NBC page boy, then worked up to an announcing job in Cleveland, Ohio. He became a Chicago disc jockey and, after 3½ years in the Air Force, jockeyed discs in Hollywood. Surprisingly, a contestant on a quiz show he once emceed later became his wife.



tic tac dough

JAY JACKSON came to New York, got a job as staff announcer for station WOR. He worked with Jack Barry under chief announcer Dan Enright. Today, eleven years later, the highly successful production pair of Barry and Enright are together again with Jay, who's emcee on their popular NBC TV "Tic Tac Dough" evening show. Jay's new assignment is a welcome one. A seasoned emcee, he's also remembered as the host on radio's "Twenty Questions."



queen for a day

JACK BAILEY is, among other things, a dialectician, which is an asset in his current role as court jester for CBS-TV's "Queen for a Day." His was the voice of "Goofy," for Disney. He hit radio big-time in shows like "Duffy's Tavern," after a long jack-of-all-trades career. The Hampton, Iowa, lad was first a trombonist. His high school band was state champion, his college band played for all dances. In 1941 Jack was married to Carolyn Parkinson.



treasure hunt

JAN MURRAY, voted "class comedian" as a Bronx, N.Y., high school senior, always intended to be a comedian. The star of NBC TV's daytime "Treasure Hunt" began as a child by imitating vaudeville comedians his mother took him to see. He gravitated to "barscht belt" hotels, then sharpened his ad-libs in burlesque. Work in top night clubs, radio and TV shows followed. Jan, his wife, Toni, and their three children live in Long Island, New York.



strike it rich

WARREN HULL of CBS-TV's "Strike It Rich" struck the cymbals at the age of four in his home town, Gasport, N.Y. He played sax and trumpet in his high school band, left N.Y.U. to study voice at the U. of Rochester. He first hit Broadway in a Shubert chorus, but it was an emcee job on a big-time radio show that got him to Hollywood, for leads in 36 films. "Vox Pop" brought him back to New York. Then came "Strike It Rich"—first on radio, then on TV.



truth or consequences

BOB BARKER is the genial host who makes it a pleasure to "take the consequences," on this perennial NBC-TV morning guessing game. Bob is a 33-year-old native of Washington State who entered radio in 1946, after gaining experience as a news writer, announcer and disk jockey while still in college. He was a Navy pilot during W.W.II, came to L.A. in 1950 for "The Bob Barker Show." Blue-eyed, brown haired Bob is married to Dorothy Gidean.



you too can panic the panel



masquerade party

EDDIE BRACKEN, emcee of "Masquerade Party," which moves to ABC-TV this year, began captivating audiences at the age of four when he won a contest for "cute" children. As a "cute" grown-up, Eddie later clicked on Broadway in such plays as "Brother Rat" and "Ten Munny Girls," then went on to Hollywood stardom. Eddie who also scored in serious roles on TV, is wed, has five off-spring.



BUD COLLYER, of CBS-TV's "To Tell The Truth" and "Beat The Clock," worked his way through Fordham Law School, 1933, by appearing in radio shows, then decided he liked acting better than the law. He sang on Broadway, made his initial mark in radio narrating "Cavalcade of America." Then, for a change, he played "Superman" for 12 years. His law was useful in 1948-49 when he was president of the AFRA. Nobody believes he's 49, the father of three teen-age daughters. He's a native New Yorker.



I've got a secret

GARRY MOORE, moderator of "I've Got A Secret," m.c. of "The Garry Moore Show," is one of those rare TV comedians who could write his own material if he had to. He started as a writer in Baltimore where he was born in 1915. Quips replaced the quill after station executives heard him sub for a comedian. Later he combined both talents on the "Club Matinee," went on to radio with Durante until '47. He's wed, has two sons.



JAYNE MEADOWS, whose full name is Jayne Meadows Catter, was born in China of missionary parents. Red-haired Jayne speaks English fluently on "I've Got A Secret," but didn't learn the language until brought here in 1929 by her parents when a girl of seven. Her husband is Steve Allen.

HENRY MORGAN says his birth in 1915, a day before April Fools Day, gives him a head start on other comedians. His off-beat humor amused pre-war radio audiences. At 17, he was an "unedited" page in a New York radio station. After airing unedited remarks on stations all over the country, he came home to New York.

FAYE EMERSON is one of TV's most versatile personalities. The 5-foot-4 blonde has been a film, stage and TV star, newspaper columnist, and political analyst. Born in Louisiana, she lived in Texas, then moved to California. Her acting in a college play won her film contract. She was an early pioneer on TV.

For Bill Cullen's life story see page 66

To tell the TRUTH



GERALD

For Polly Bergen's life story see page 26

RALPH BELLAMY made nearly 100 films between 1930 and today—and that's a lot of celluloid! Ralph was born in Chicago on June 17, 1904, began acting in high school, and was appearing on Broadway when MGM signed him. Almost a decade later, he was in Broadway's "Detective Story" when TV snatched him up for the "Man Against Crime." With that series over, Ralph now spends his time on "To Tell The Truth," movies, and television dramatic shows.

KITTY CARLISLE can't keep her fingers out of the show business pie. She has thought of retiring many times since her marriage to playwright Moss Hart, but she has never been able to go through with it. However, she does limit her appearances to this CBS-TV show, and an occasional Broadway play like "Anniversary Waltz," or the limited runs of the N.Y. City Center. Brown-eyed, brown haired, Kitty was a star of light opera, Paramount Pictures in the '30s.

HY GARDNER became a familiar face to TV audiences last year via his own show, "Hy Gardner Calling." Before that, however, he was (and still is) an even more familiar name as syndicated columnist for the N.Y. *Herold Tribune*. A newspaper man from away back, Hy enjoys being on "the other side of the fence" on "To Tell The Truth." The fast-talking panelist was born in New York City in 1905, studied journalism at Columbia U. Divorced, he has a son.

ARLENE FRANCIS came to TV after successful careers in radio and the legitimate theater. Born Arlene Kazanjian in Boston, she attended school in New York, talked her way into one radio job that led to others and Broadway. Wed to Martin Gobel, they have a son.

ERNIE KOVACS, who joined the panel this fall, was born in Trenton, N.J., took to singing in high school. Illness disrupted his career, but back on his feet after a year, he worked as disc-jockey, writer, newscaster, before being found by TV. Wed to Edie Adams.

DOROTHY KILGALLEN'S sharpness as a panelist derives from her more than 20 years of experience as a columnist. Born in Chicago, she grew up in Brooklyn, joined the *New York Journal* in 1931. Her husband is Richard Kallmar. They have three children.

BENNETT CERF is known as a publisher, lecturer, anthologist, wit and columnist. His first attempts at humor were published in the *Jester* at Columbia University in his native New York. In 1940, he married Phyllis Fraser. They have two sons, Jonathan and Chris.



what's my line?

JOHN DALY, moderator of CBS-TV's "What's My Line?," could puzzle the panel by asking, "What's my line?" He's also vice-president of ABC and a top-notch news commentator. Born in Johannesburg, South Africa, in 1914, he was brought to the United States at 10 and grew up in Boston. He started his radio career in Washington in 1937 and became Presidential Announcer for Franklin D. Roosevelt. He's covered political conventions since 1940. Daly's married, has two sons, a daughter.



MR. KOVACS

MISS KILGALLEN

World Radio History

MR. CERF

A black and white photograph showing two men in suits seated at a table. The man on the left is looking towards the man on the right. A microphone is positioned between them, and a glass of water is on the table. The background is dark and out of focus.

take the stand!

mike wallace show

MIKE WALLACE interviews the famous and infamous on his Sunday night ABC-TV show without resorting to the usual pleasantries. His incisive techniques, introduced via WABD in New York, extract significant information and opinion from his interviewees. Often he discusses issues and ideas that other TV interviewers might consider taboo. Mike was named Myron when he was born in Brookline, Mass. He was graduated from Michigan in 1939, with an A.B. in Speech. He became an announcer in Grand Rapids, then moved on to Chicago, doubling as an actor on "The Lone Ranger" and "Green Hornet." He served with the Navy in the Pacific and has been an actor on Broadway. He's married. Mickey Cohen's appearance on Mike's show in July caused a furor.

"Face the Nation" faced Soviet boss Nikita Khrushchev in June—and scored a scoop.



face the nation

STUART NOVINS, moderator of "Face the Nation," has been with the CBS public affairs department since 1939. He took a short break to fight with the U.S. Army in Africa, France and Germany, but quickly went back to the studio afterward. He started as reporter-producer for WEEI, Boston, then after the war was named Director of Special Events for Columbia Pacific Network. In '51, he was sent to New York. Novins is happily married and a father.

american forum of the air



THEODORE GRANIK, founder and producer of NBC's discussion programs, "American Forum of the Air" and "Youth Wants to Know," began his broadcasting career reading Biblical selections as a fill-in on a New York City station. At night, he studied law at St. John's University in Brooklyn. Through the years he has continued to be successful in both fields; he still exercises his know-how for the Government. He married his wife, Hannah, in 1931.

look here!



MARTIN AGRONSKY of the new NBC-TV conversation piece "Look Here!" is a good man to put on the spot. He was at Cairo when Rommel struck. He was at Singapore when the Japanese struck. He was with Gen. MacArthur in Australia, and flew with the first British bombers over Brindisi, Italy. He was born in Philadelphia and was graduated from Rutgers in 1936. His first broadcasts were made in 1939 from Geneva, Bucharest, Belgrade, Athens.

close-up



JINX FALKENBURG, who with her husband, Tex McCrary, conducts the interviews on their NBC-TV show, "Close Up," is a beauty with a brain. During the early 1940's, Jinx was one of America's top models and the first "Rheingold Girl." A small part in the Al Jolson musical "Hold On To Your Hat," resulted in Hollywood offers. But Jinx retired from movies in order to marry Tex, work with him on columns, on TV and in radio. They raised two handsome sons.

press conference



MARTHA POUNTREE just looks too pretty to be involved in politics, but that's just the sort of male chauvinistic attitude she wants to dispel. As the creator of "Press Conference," which she co-owns and co-produces with Lawrence Spivak, as well as the former "Keep Posted" and "Leave it to the Girls," she manages to prove that a woman's place is very much in the outside world. Martha started as a reporter and magazine writer and is married.

junior press conference



RUTH GERI HAGY, moderator of ABC-TV's "Junior Press Conference," has just led too full a life to be compressed into this short article. At seven years of age she played her first piano concert at the Waldorf-Astoria in New York and then went on to play with many symphony orchestras. As an adult, she ran a Russian restaurant, wrote radio scripts, edited western magazines and handled fund raising for the USO. She's 47; combines marriage and career.

meet the press



LAWRENCE E. SPIVAK, co-producer and permanent panel member of NBC-TV's "Meet the Press," is an old pro in the publishing field. A native New Yorker and a Harvard graduate, Spivak worked for a number of publishing firms before joining *The American Mercury* during the reign of H. L. Mencken. Publisher of the magazine from 1939 to 1950, he was a pioneer in the paper-back field, too. Today he publishes a series of mystery magazines. Wed.

the last word



DR. BERGEN EVANS, host of "The Last Word" which will return to TV in January, has shown millions of viewers that wit and wisdom can be synonymous. He proved it as moderator of "Down You Go" in 1955. Behind the cameras, he's chairman of the board of editors for "The \$64,000 Question" and "The \$64,000 Challenge." He was a Rhodes Scholar and is Professor of English at Northwestern U. Dr. Evans, his wife and two sons live in Illinois.



NED BROOKS, a veteran newsman who won his journalistic spurs in the shadow of the White House, takes the whole nation as his beat as moderator of NBC's "Meet the Press." Born in Kansas City, 57 years ago, Brooks was graduated from Ohio State University, joined the Washington Bureau of the Scripps-Howard newspaper chain in 1929. He has written two top series of stories during his career, "Winning the Pacific," and "Inventory of America."

world at your

see it now

EDWARD R. MURROW of CBS-TV's "See It Now" and "Person to Person" and probably radio and TV's most cited newscaster, says, "I try to be a reporter. A commentator is a kind of oracle, and I'm never so sure I'm right." Right or not, his news beats, and innovations for CBS, his honorary degrees and awards would fill a book. Born in Greensboro, N. C. in 1908, he was graduated Phi Beta Kappa from Washington State. He worked with international student organizations before CBS hired him in 1935 as Director of Talks and Education. Named CBS European Director in 1937, his on-the-spot coverage of the war from the Continent and London brought him international renown. He hired correspondents and developed CBS's news staff. With his wife and son, Casey, he lives in N. Y. when not traveling all over the world.

bold journey



JOHN STEPHENSON, host for ABC-TV's "Bold Journey," took a bold journey to Hollywood in the summer of 1948 and got so many radio acting jobs that he never went back to complete his studies at Northwestern. This 6-foot-1 Wisconsin native has been in the Air Force and once studied pre-law at Ripon College. In 1942, he reached the finals in the National Forensic League tournament. He's been active in TV, radio and films, aside from current job.

high adventure



LOWELL THOMAS who has a hot new documentary in CBS-TV's "High Adventure," defines "news" as "current history." Which explains why the renowned world traveler and observer is such an excellent news commentator. Heard on CBS, in Fox Movietone News, and in the "Cinerama" movies, his voice is well known. His best-selling books are records of current events. He and Lowell, Jr., a chip off the old block, have traveled around the world together.

confidential file



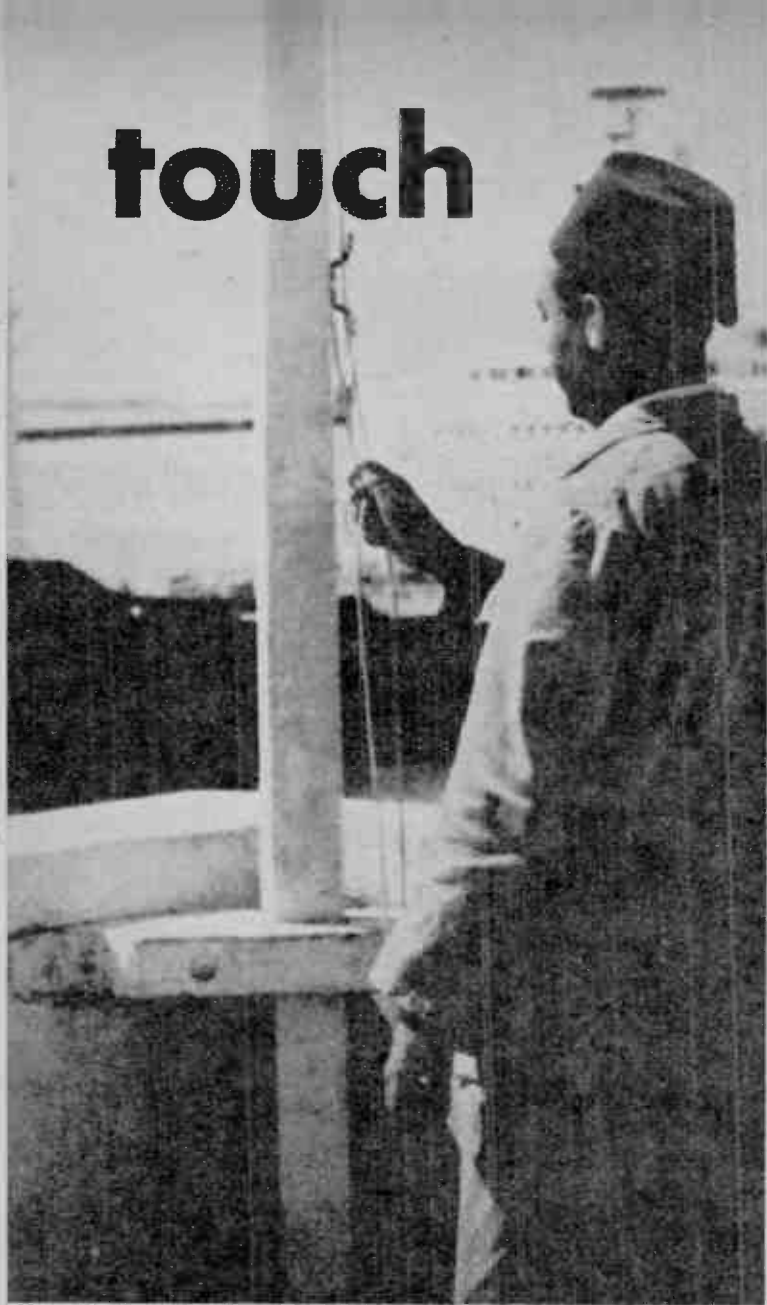
PAUL V. COATES calls his exciting "Confidential File" a slice of life. Paul has been slicing up life as a police reporter, national newspaper columnist and TV interviewer for many of his 34 years. He started as a press agent and drama critic. These somehow led him into crime reporting which in turn, and even more mysteriously, led him into a TV interview show. He continues to write a daily column in Los Angeles and is married to dancer.

odyssey



CHARLES COLLINGWOOD of CBS's special "Odyssey" programming has had news experience in TV, radio and newspapers. His first job was with the United Press in London in 1939 when he chucked a Rhodes Scholarship for the chance. He joined CBS in London in 1941. Born in 1917 in Three Rivers, Mich., he went to high school in Washington and was graduated cum laude from Cornell. He has won many honors for his broadcasts. And he's married.

touch



wide, wide world



CHARLES VAN DOREN, the former Columbo U. instructor who became an overnight celebrity as a contestant on "21" (see page 65), is working off his \$50,000 yearly NBC contract as a raving reporter on ten of the twenty Dave Garraway hosted specials. (Dave is on page 74.) Charles, 31, comes from a long line of intellectuals: His dad, Mark, is a Pulitzer Prize-winning poet, his uncle, Carl, a noted author. Van Doren gave up his bachelorhood this year.

you asked for it



ART BAKER, host of ABC-TV's "You Asked For It," could draw on his own background to answer queries. Born on New York's Bowery in 1898, Art served as a machine gunnery instructor in World War I, then became a choir leader, oil burner salesman, gravel hauler and car checker before trying radio. He inaugurated "People Are Funny," announced for Bob Hope, and made his film debut in "Spellbound," with Peck and still appears in films.

outlook

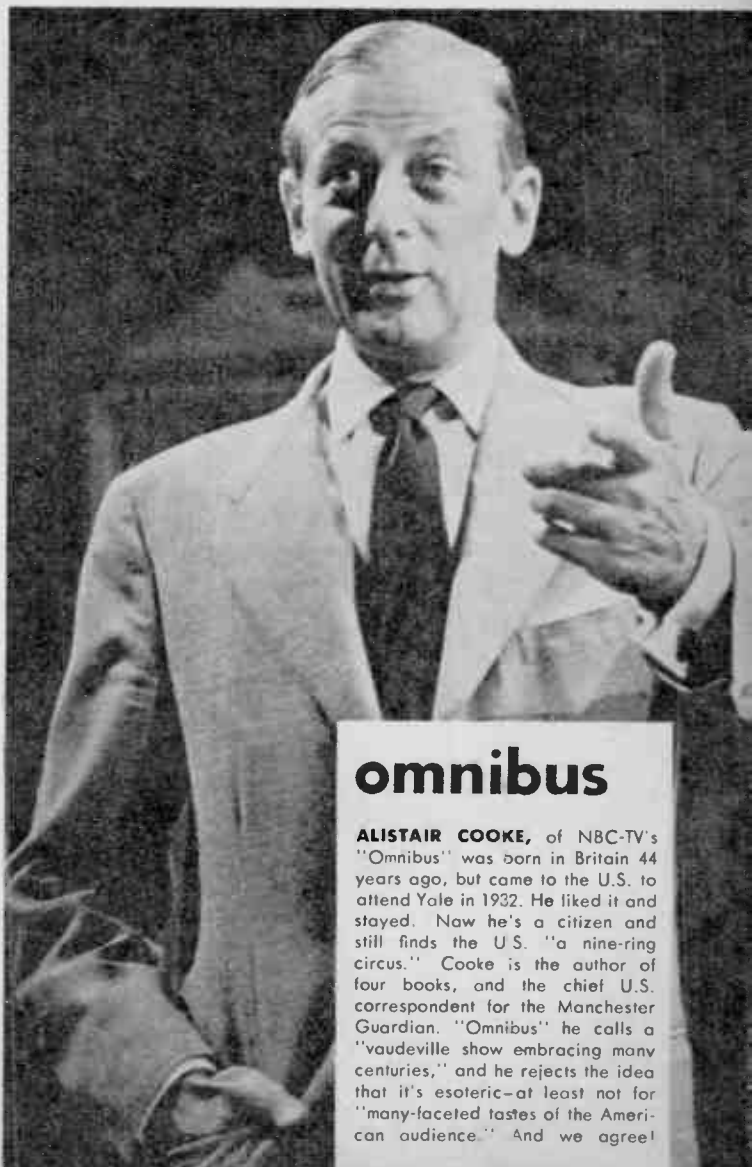


CHET HUNTLEY is a 46-year-old ex-reporter from the West Coast, whose quick rise in NBC-TV's news staff is a newsworthy story. After only seven months with NBC's Pacific Division, he was transferred to New York for coast-to-coast TV and radio in June, 1956. In his short broadcasting career, the Montana-born graduate of the U. of Washington has won the Peabody Award, and citations from Ohio State and New York U. before starting an radio.

the twentieth century



WALTER CRONKITE of CBS-TV's new documentary, covered everything from state politics to war and peace all over the world before becoming a radio and TV newscaster. Born in St. Joseph, Mo., in 1916, he went to the University of Texas, where he became campus correspondent for the Houston Post. He spent the next 11 years with the United Press, as war correspondent and for a two-year stay in Moscow. He originally joined CBS in July, 1950.



omnibus

ALISTAIR COOKE, of NBC-TV's "Omnibus" was born in Britain 44 years ago, but came to the U.S. to attend Yale in 1932. He liked it and stayed. Now he's a citizen and still finds the U.S. "a nine-ring circus." Cooke is the author of four books, and the chief U.S. correspondent for the Manchester Guardian. "Omnibus" he calls a "vaudeville show embracing many centuries," and he rejects the idea that it's esoteric—at least not for "many-faceted tastes of the American audience." And we agree!



fun for
today

HELEN O'CONNELL brightens "Today" (NBC-TV) with her dimpled smile. Yesterday's teen-agers will remember her as vocalist with the late Jimmy Dorsey's orchestra. During the war, she quit the band business to raise a family and now has three daughters. She began in show business as a dancer back home in Lima, Ohio. Then she formed a vocal duet with her older sister Alice. Blue-eyed, blonde haired Helen's tops on records too.

DAVE GARROWAY, casual host on "Today," was TV's first "low pressure" personality. His relaxed style was seen on "Garroway at Large" via Chicago in '48. Born in Schenectady in 1913, he lived in 13 different cities. He began as a local NBC page, then moved to Chicago, then joined the Navy. As a Navy deejay, he developed the easy, conversational style for which he is noted. Dave gave up his long-time bachelorhood in 1956.

FRANK BLAIR, "Today" newscaster, has seven children who enjoy the family hobby—boating—at Irvington, N. Y. A native of Yemassee, S. C., Blair quit premed studies to join a Southern stock company in 1935. He married a girl in the troupe and later that year became a newscaster in Carolina. Washington called in 1937. Then the Navy. In 1953, after serving as Washington correspondent, he joined "Today" in N. Y.

JACK LESCOULIE does odd jobs on "Today," but none as odd as his first stage job—as an offstage elephant in a play that starred Walter Hampden. From Sacramento, Jack had gone to the Pasadena Playhouse. Odd jobs in New York kept him going when his elephant trumpeted his last note. His big radio break came after the war in the "Jack and Gene" show. From CBS-TV he moved over to "Today" in 1952—and remained.

faith for tomorrow

dean pike series



REVEREND JAMES A. PIKE brings to his conversations and discussion, experience and understanding born of a many-sided career. He has been Dean of the Cathedral of St. John the Divine, (Episcopal), New York since 1952, and has had a notable combined career as an attorney, educator, administrator and church leader. A graduate of USC, The Very Reverend James Pike served in the Navy as intelligence officer and attorney after which he decided to study for the ministry. He was ordained in 1944, is married and the father of four children.

life is worth living



BISHOP FULTON J. SHEEN tells his ABC listeners and viewers that "Life is Worth Living." Bishop Sheen does not preach dogma, but uses a combination of common sense, logic and Christian ethics. Born in El Poso, Ill., in 1895, he was ordained as a Catholic priest in 1919. He taught theology in England and, rather than speak from notes, memorized his lectures. His ABC talks from New York City are made without notes. A prolific phrasemaker, one of his most famous lines defines an atheist as "a man without invisible means of support."

\$50

FOR YOUR VOTES...

We'd like to know how you like this seventh annual edition of WHO'S WHO in TELEVISION and RADIO. We'd like to know some other things too. So fill in the form below and mail it to us right away, because each of the following readers will get \$10: the one who sends us the first questionnaire we open; the 250th, the 500th, the 750th, the 1000th.

1. Of all the TV-Radio people in the magazine, my favorites are:

Male singer.....
Newcomer.....

Girl singer.....
Newcomer.....

Comic or Variety star.....
Newcomer.....

Western star.....
Newcomer.....

Actor.....
Newcomer.....

Actress.....
Newcomer.....

Quizer.....
Newcomer.....

Child star.....
Newcomer.....

Newscaster.....
Newcomer.....

2. The person I like best of all on TV and Radio is.....

3. I'm a regular reader of: Screen Album , TV Guide ,
Modern Screen , TV Radio Mirror . I did , did not
buy last year's WHO'S WHO in TV & RADIO.

4. I watch TV about ... hours a day; about ... hours a week.

5. I listen to radio for records news serials not at all .

6. I do do not have a record player.

7. I have bought about ... records or albums in the past month.

8. The TV shows I watch faithfully each week are:

.....

9. I would like to read *full length* life stories (several pages each) of the following TV, radio and recording stars:

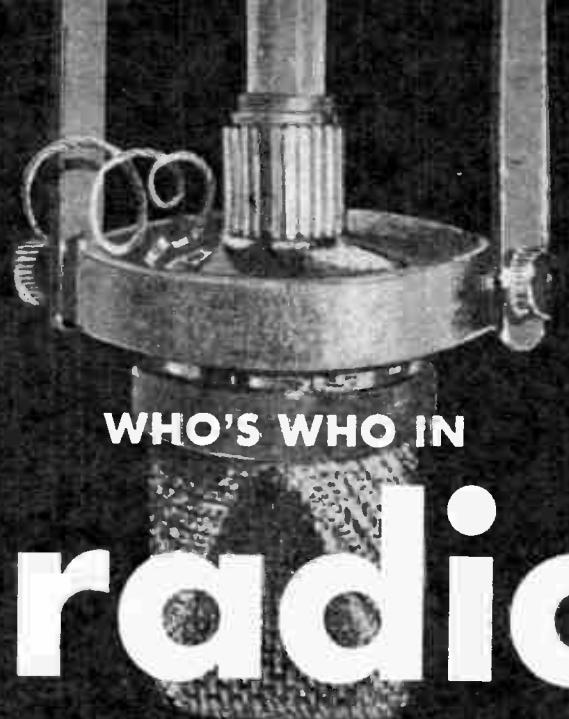
.....

.....

Age.....Name.....

Address.....City.....State.....

Mail your ballot to: WHO'S WHO in TV & RADIO, Box 125,
Murray Hill Station, New York 16, N. Y.



WHO'S WHO IN radio AND records

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off the record



TOMMY SANDS personable young singer who'll be the guest or star on a number of TV shows this season was catapulted to fame with his first television appearance as the star of "Singin' Idol," a Kraft drama, last February. In less than a month, his Capital record of "Teen Age Crush" sold more than 3 million copies. Tommy, who began singing as a youngster and taught himself to strum the guitar, became a disc jockey in Houston, Tex., when he was 12 years old. He thanks an old friend, a fellow named Elvis Presley, for getting him his big break. Presley was unavailable for "Singin' Idol" and recommended Tommy for the role. Tommy, 20, was graduated from school in Los Angeles and is a devout church-goer.



RUSSELL ARMS, now tops as a recording star, was initiated into NBC-TV's "Your Hit Parade" by singing commercials. Strangely enough the idea of singing at all did not hit this handsome young man until after a career as a movie actor. Soon after the switch, he met and married singer Liza Palmer (1948) with whom he's appeared on TV. Russell, who is going on 32, was born in Berkeley, California, now lives in Flushing, N. Y. when he's not doing personal appearances and club dates.



TONY BENNETT's career took a hopeful turn when Bob Hope invited him to sing a few songs from the New York Paramount stage. The Astoria, N. Y., singer was discouraged and was ready to go to work as a commercial artist when Hope called. He once lost out on a Godfrey Talent Scouts show to Rosemary Clooney, but Jan Murray hired both of them for "Songs for Sale." Tony was in the infantry and later, studied at the American Theater Wing. Happily married, Tony has two sons, D'Andrea, 4, Daegal, 1.



LA VERN BAKER says she wanted to sing for audiences ever since her childhood. She was born in Chicago in 1929 and rushed through school, impatient to start singing professionally. She started at 17 in the Club De Lisa, then on to other clubs and the European Continent, where she was adopted by a titled Italian family. She began recording for Atlantic in 1954 and one of her big hits was "Tweedle Dee." She has toured all over the world as ambassadress of rhythm.



TERESA BREWER, who was born in Toledo, made her singing debut on a local radio station at the age of two. At five, she was touring with a Major Bowes unit. At 12, she retired. Not for long, though. At 16, she broke into radio again, winning, first prize on the "Big Break" and "Talent Jackpot" shows. She's 26, 5' tall and 98 pounds. Married to Bill Monahan she has three small dough-
ters who mean more to her than a career.

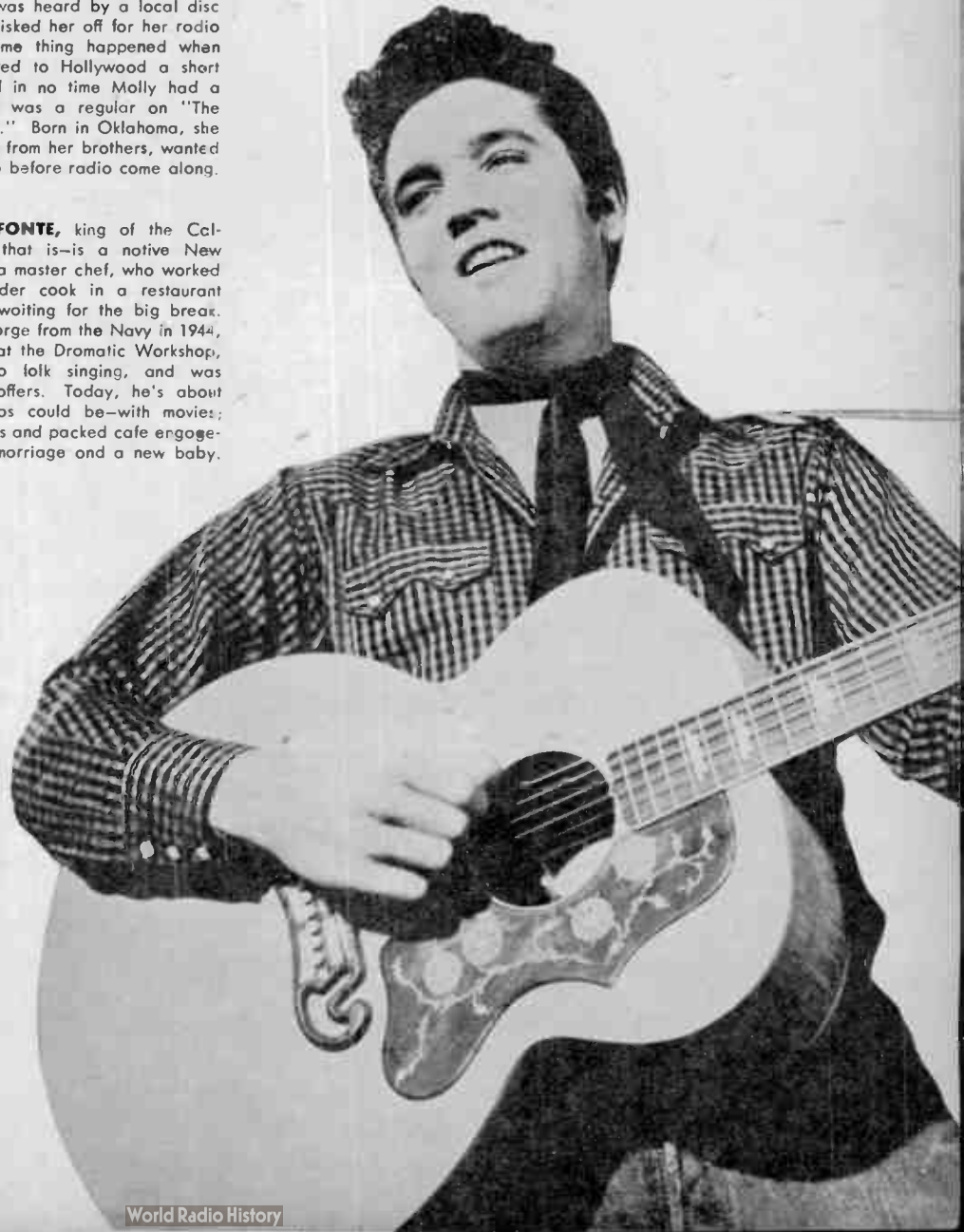


MOLLY BEE, songbird who turned 18 in August, owes a lot to "Lovesick Blues." She sang the song in a school play in Tucson, Ariz., was heard by a local disc jockey, who whisked her off for her radio debut. The same thing happened when her family moved to Hollywood a short time after, and in no time Molly had a TV show, later was a regular on "The Pinky Lee Show." Born in Oklahoma, she learned singing from her brothers, wanted to be ballerino before radio came along.



HARRY BELAFONTE, king of the Calypso-singers that is—a native New Yorker, son of a master chef, who worked as a short order cook in a restaurant while he was waiting for the big break. Upon his discharge from the Navy in 1944, Harry studied at the Dramatic Workshop, then turned to folk singing, and was deluged with offers. Today, he's about as successful as could be—with movies; sell-out concerts and packed cafe engagements, a new marriage and a new baby.

ELVIS PRESLEY, who's rocked the country with his rock and roll rhythms, was born in Tupelo, Miss., Jan. 8, 1935. You know everything that's happened since to this six-foot, ex-truck driver unless you have no radio, don't watch TV, never read papers nor listen to records. He took a \$2.98 guitar into the Sun Record Co. in Memphis, Tenn., and asked to cut a disc at his own expense. Sam Phillips, Sun president, immediately signed Elvis to a contract and from there on in there was no stopping our boy. Elvis is a triple threat man—appearing on TV when sponsors can meet his six figure fee, in movies like "Loving You" and "Jailhouse Rock," on records which never sell less than a million. Elvis is single, naturally.





THE EVERLY BROTHERS (Don and Phil) broke into show business by appearing on the radio with their parents when Don was eight and Phil was six. They were born in Brownie, Ky., Don on February 1, 1937, and Phil on January 19, 1939. They're both 5 feet 10 and both weigh 150. They now make their home in Madison, Tenn., where they were educated. Their first record, "Bye Bye Love" was a smash hit on Archie Bleyer's Cadence label, and now they have "Little Susie."



DOROTHY COLLINS, who still looks like a little girl, sang on radio throughout her childhood. A native of Windsor, Ontario (Nov. 18, 1926), she met Raymond Scott in Chicago in 1942, toured as vocalist with his band. Her debut on NBC-TV's "Your Hit Parade" was singing Raymond's commercials—she soon switched to featured vocalist, left the show last season to triumph in other fields. She and Scott were married in 1952, daughter Deborah was born in 1954. They live in Manhasset, L. I.



CHRIS CONNOR grew up in Kansas City, Mo., where she absorbed the sounds and tempo of that citadel of jazz. "All I ever wanted to do, was sing," the blond, warm-voiced charmer recalls. Her dad, a violinist, had Chris take up the clarinet to give her an active musical background. Another jazz song stylist, June Christy, heard Chris singing with Jerry Wald and raved about Chris to Stan Kenton. Stan hired Chris as vocalist when June left the band. Chris records for the Atlantic label.



DON CORNELL, Coral Records' hit maker, began his career as a band vocalist while in his teens. Don was born in New York and won the middleweight boxing title at Roosevelt High. He auditioned for a band job at 17, won it, and was later hired by Sammy Kaye. After service in the Army, he rejoined Kaye in 1946, then left to go out as a "single" in 1949. Early in 1952, he was signed by Coral and scored with "I'm Yours." Don and family live in Englewood, N. J. He also appears on TV.



VIC DAMONE started life with the name Vito Farinola, in Brooklyn. He began his career (as a boy) boxing, peddling fruit, and singing a little. He even did a stint as an usher in Loew's. Then he won an Arthur Godfrey talent contest. Professional singing engagements began—clubs, radio, theaters. By the time he was ready for a screen career, the Army was ready for Vic. He came out in 1953, made "Kismet," married Pier Angeli in 1954 and fathered a bambino named Perry in August of 1955.



SAMMY DAVIS JR. starred last year as "Mr. Wonderful" in the Broadway show of that name. And that's what he is to his legion of fans. Sammy, born in Harlem, grew up in his family's show business act, taking to the boards at the age of three. A dancer, singer, and musician, he never studied but learned by doing. He lost his left eye in an accident in October, 1954, but lost none of his remarkable, varied talents nor interest in horseback riding and sharpshooting. He's planning a movie debut.



DORIS DAY, born Daris Kappelhoff in Cincinnati, became a dancer instead of classical musician like her dad. A near-fatal accident made her switch to singing. Barney Rapp heard her on a local station, hired her as his band vocalist and changed her name. She then sang with Les Brown. Mike Curtiz cast her in her first movie. Her husband, Marty Melcher, is also her manager. She has a son from a previous marriage. Doris's current hit movies include "Teacher's Pet" and "Pajama Game."



BILLY ECKSTINE was a student at Armstrong High in Washington when he met an alumnus named Duke Ellington, who returned to play for a dance. After winning an amateur contest, he left Howard University and sang in Washington's Cotton Club where the Duke had made his start. He joined Earl Hines as a vocalist in 1939, then went out as a "single," led a band, tried as a solo singer and became a hit. Billy's done his share of movies, too, and he is a frequent guest on TV variety shows.



ERROLL GARNER, Columbia Records' piano star, has been a soloist with symphonies although he cannot read music. But he can play, and that is more important. The jazz pianist was born in Pittsburgh and took to the piano when he was three. At seven, he was a pro, playing with the Candy Kids on a Pittsburgh radio station. Not being able to read music expedited Erroll's recording dates. He needs no arrangements or rehearsals. "I just hit a groove I like and then I take off," he says.



GEORGIA GIBBS has maintained her position among the top pop singers ever since her million-plus platter, "Kiss of Fire." She started singing in an orphanage, where she was placed at 1—when her dad died—so her mother could go out and work. At 11 she earned her first paycheck, for singing at a ballroom dance. At 14 she became the family breadwinner, supporting her mom and the 3 other children. Jimmy Durante found her in 1943 and she jumped from his show to stardom in radio, night-clubs, TV.



EYDIE GORME went from her singing spot on "The Steve Allen Show" to a leading spot on Billboard's list of top recording artists—which isn't bad going at all. Eydie, the prettiest and peppiest cheerleader ever to grace New York's Taft High, started as a kiddie singer, went on to become a band vocalist. She was eventually discovered by Allen for his "Tonight" show, stoyed with him for a year on Sundays, too. She's 26, 5'4" tall, weighs 116 pounds. Her new album "Eydie," is a wow.



GOGI GRANT whose recordings are snapped up as fast as they are made, stormed in a show business via TV. Gogi, born in Philadelphia but reared in Los Angeles, started singing as a child. Her parents could not afford to train her, so she became a clerk, but entered every TV singing contest she could, and won. She studied with a coach, was soon signed by RCA-Victor and booked into niteries. She sings for Ann Blyth in "The Helen Morgan Story," become a bride last year.



IVORY JOE HUNTER is a composer ("I Almost Lost My Mind"), pianist, and vocal stylist. His singing is heard chiefly on the records he makes for Atlantic. His dad, Dave Hunter, was a guitarist, and his mother was a spiritual singer. Ivory Joe began studying piano in grade school, consciously imitating Fats Waller. After graduation from Lincoln High in Port Arthur, Tex., he formed his own band, performed on radio and in clubs in California, toured all over the United States.



JONI JAMES, whose vocalizing earned more than \$2,000,000 in four years, found an appendicitis operation not so unkind a cut as she had thought. It did cut her out of doing a ballet solo at the Edgewater Beach Hotel in her native Chicago. Later, she and a girl friend teamed up as a song and dance duo to play on Indiana club. "I noticed the audience liked my singing better than my dancing," she says. So she decided to sing, now does so for MGM records, is one of their top album sellers.



FRANKIE LAINE remembers the time when his only fans were fellow choir boys and spaghetti-joint patrons. Today he "sends" his fans to the tune of 25 million records, a mark which has been exceeded only by Crosby. In the old days, it was Hoagy Carmichael who first heard him, got him a job and helped to introduce "That's My Desire." From then on, it's been the night club and theater circuit. TV and films like "Meet Me in Las Vegas." He's married to former actress Nan Grey has two children.



JULIUS LA ROSA, RCA-Victor singing star, was an above-average student at Brooklyn's Grover Cleveland High School—all the time he was studying Sinatra, Como and Crosby with a singing career in mind. Born in Brooklyn, Jan. 2, 1930, he earned enough an Arthur Godfrey's TV show to buy mom and dad a 9-room house in Mt. Vernon, N.Y. Since he and Godfrey parted publicly, Julie's theater, club, TV pay could buy hotels. Julie is married to Perry Como's ex-secretary, Rosemary Meyer.



STEVE LAWRENCE, whose Coral Records are in heavy demand, got into the recording field via television. Steve, who's a graduate of New York's Jefferson High, won the Arthur Godfrey "Talent Scouts" show competition and was then signed by Steve Allen for Allen's old "Tonight" show. He started singing at eight in the synagogue where his father was the cantor. Steve is an accomplished pianist and saxophonist. He is also an arranger and composer of ability, but enjoys singing better than anything.



JULIE LONDON, whose Liberty album clicks include "Julie Is Her Name," "Calendar Girl," and "About the Blues," was born in Santa Rosa, Calif. at the time of the Dempsey-Tunney fight, grew to her 5'3" in San Bernardino and began singing in supper clubs in her teens. Discovered by Mrs. Alan Ladd, Julie acted until marriage to Jack Webb and motherhood took her from the screen. She came out of retirement after her divorce as a vocalist with fiancé Bobby Troup and become a sensation.



GORDON MacRAE was an NBC page, working in the men's rest room, when Horace Heidt heard him and hired him as a vocalist, in '40. The next big break for the boy from East Orange, N. J., was after his service in the Army Air Corps, when he was signed to star on radio's "The Railroad Hour." He played a range of characters from clowns to cowboys to composers. Now he stars quite often on NBC-TV. His movie roles include the lead in both "Oklohma!" and "Carousel." He's 36, married, and has four children.



THE MCGUIRE SISTERS (Christine, Phyllis and Dorothy) come from Miami, Ohio, on Dec. 1, 1952, to win first prize on the Arthur Godfrey "Talent Scouts" show. They later became "little Godfrays," then hit record makers for Coral. They first became professionals with an engagement at the Paramount Theatre in their hometown of Middletown, Ohio. Christine is wed and has two sons.



MARION MARLOWE was discovered by Arthur Godfrey 5 years ago when she was singing at a Miami Beach hotel. She'd been a child prodigy, singing on the radio at 5, but this was her first real break. The 5'7", 128-pound soprano has sung in light opera and USO shows, has been a model, a dancer, and was on London TV for 18 months. Auburn-haired and hazel-eyed, she traces her ancestry back to Egyptians. This 26-year-old girl has had her poetry published, too. is happily married to producer Larry Puck.



CLYDE McPHATTER was a boy soprano who developed a high-placed tenor when his voice changed. His distinctive style, polished as a gospel singer in New York, brought him into the famous Dominòes vocal group. Later Clyde formed The Drifters, a quartet signed by Atlantic Records. In the Army, Clyde sang for various shows and was so well received as a single that he decided to go it alone after his discharge in April, 1956. He's won new plaudits since. —from both critics and fellow musicians.



CARMEN McRAE's parents wanted her to become a concert pianist but she preferred to become a jazz singer. Duke Ellington's son, Mercer, hired her as a band vocalist. As a single, the girl from Brooklyn, "with the haunt in her voice," has sung in most of the nation's leading jazz spots. She now records for Decca and has won several national polls. She appeared in a concert at Carnegie Hall in 1955, not as a concert pianist, but as ranking vocal jazz stylist. She was recently on "The Ed Sullivan Show."



SAL MINEO, whose Epic record of "Start Movin'" moved into Hitsville in a hurry, has accomplished more in his 18 years than many performers achieve in twice that time. He has starred in movies and television and has appeared on the Broadway stage. Sal, who was born in the Bronx, acted on Broadway in "The King and I" and "The Rose Tattoo" before going to Hollywood. But he's never "gone Hollywood," and continues to live with his family in New York's Bronx when not making such films as "Dino."



JAYE P. MORGAN was born in a log cabin (honest!) in Mancos, Colorado, in 1932. Three years later she was in show business, on the road with the Morgan family, a variety troupe of father, mother, sister, Jaye, and five brothers. Jaye's singing career started before she graduated from high school, and at 18 she began belting them out for the Frank de Vol orchestra. After that? Her next move was New York's "Robert Q. Lewis Show"; then came her own TV show; now she's in demand as a guest.



RICKY NELSON has grown up professionally as well as non-professionally by playing himself on his parents' radio and TV show, "Ozzie and Harriet." His elders were both singers, so it seemed natural for Ricky to belt out a song. His recording of "A Teenager's Romance" has sold a million copies. Ricky is a star athlete, taking after his dad, who was a great quarterback at Rutgers. Ricky's chief sport is tennis. He began performing with his parents when he was eight. He seems destined for stardom.



JOHNNIE RAY has been nicknamed everything from "Mr. Emotion" to "Mr. Commotion," and himself has said, "Man, I have no talent!" But his public thinks differently, and ever since his record of "Cry" he's been making money at it. Now 30 years old, he's been crying in night clubs and theaters for 11 years. But he's insisted on singing his way—the way he once sang on an Oregon radio show with Jane Powell. When not in a frenzy, he has an endearing little-boy look, which is often displayed on TV.



ROBERTA SHERWOOD became a Decca record star "overnight," after a lifetime of singing. She started at five in her parents' act and lived out of the trunk she was born in. She retired to Florida with her husband, Don Lanning, to open a restaurant. When Don got sick, she started singing in spots around Miami. She refused to travel so her three sons could have some home life. Milt Gobler, Decca's A&R man heard her in Miami, and signed her to a long contract. Walter Winchell plugged her to stardom.



JERI SOUTHERN is a Westerner who was born in the small town of Royal, Neb. By the time she was 16, this Decca vocal artist was giving piano lessons. She formed a trio that won rave notices wherever booked, then she toured the country in behalf of Navy recruiting. In Chicago, she began to attract attention as a vocalist. Her voice has been described as "soft, wistful and silk-like." She has appeared regularly on radio and TV. Jeri now makes her home on the California coast—where she does night-club work too.



JO STAFFORD is vocal proof that you can travel all over the world via radio and TV without leaving home. Her home is in California, where she and her husband Paul Weston collaborate on hit records. She's a ballad, bop and blues belter and does a disc jockey show on Radio Luxembourg. Born in Goalinga, Cal., she made her singing bow on KHJ in Los Angeles at 14 as a member of the Stafford Sisters Trio. Then she toured with bands, was a vocalist for Dorsey; finally decided to go on her own.



MARGARET WHITING says she inherited her musical talent from her dad, Richard Whiting, who composed such tunes as "Sleepy Time Gal" and "Japanese Sandman." She was born in Detroit and went to California when her dad was signed to compose music for the movies. Her first Coast radio work was on a program conducted by Johnny Mercer, her dad's collaborator—but vocalizing with Freddie Slack taught Maggie to sing with a beat. Last summer Maggie had her own TV show, "Those Whiting Girls."



ANDY WILLIAMS, whose Cadence cut of "I Like Your Kind of Love" was liked by a lot of customers, says he's been singing ever since he can remember. That would be about 27 years. He started in radio in Iowa, then headed West via WHO, Des Moines; WLS, Chicago, and WLW, Cincinnati. His three brothers and parents now live in California's San Fernando Valley. Andy, who got a big break on the Steve Allen "Tonight" show, expects to become one of nation's big stars. His chances look good.

...and on the air



ALFREDO ANTONINI, the CBS conductor, is a versatile musician who's been judged an expert in folk, modern, mood, operatic, operetta, Latin-American and symphonic music. Born near Milan, Italy, Antonini won a scholarship to the Royal Conservatory and played at La Scala under Toscanini. A summer visit to America made him decide to live in New York and he joined CBS to conduct its Pan-American Orchestra programs among others. His wife is a New Yorker who shares Alfredo's deep appreciation of fine music.



HOWARD BARLOW looks back with pride on being the first to prove that audiences would listen to complete symphonies. The distinguished conductor of "The Voice of Firestone" (ABC radio and TV) was born in Urbana, Ill., 1892, and learned to conduct in glee clubs from Wilberforce Whiteman (Paul's father). For 17 years he was musical director of the CBS network. Then he moved over to ABC for his current assignment. He is considered one of the most distinguished gentlemen of music by critics and audiences.



LES BROWN began studying saxophone as a child in Reinertown, Pa., and eventually became leader of the Duke University Blue Devils band. In New York he became an arranger for bands, then formed his "band of renown." He joined the Bob Hope radio show in 1946 and the band performed for service men all over the world. Les, who records for Capital Records, can conduct symphonic music as well as dance music. With his wife and son and daughter, Les currently lives in Beverly Hills, California.



PERCY FAITH can't move mountains, but the CBS maestro of "The Best in Music" can move his musicians, microphones and amplifiers until his listeners hear the tonal qualities Faith wants. He is known to have one of the keenest "control room" ears in the music business. To get his unusual brilliance from his violin section, he places a thin sheet of plywood under the entire section. He feels that engineered music requires engineering know-how and has recorded many great albums for Columbia.



STAN KENTON, the calph of progressive jazz, was born in Wichita, Kan., in 1912 and moved to California when he was 3. He studied saxophone, trumpet and banjo before being switched to piano by his mother. He was graduated from Bell High, Los Angeles, in 1930. At 17, he had memorized books on dance band arranging. He worked as arranger-pianist for several bands before he organized first of several bands. He likes to double between concert and dance dates, where his services are in constant demand.



GUY LOMBARDO has played "the sweetest music this side of heaven" ever since his mother objected to his youthful ear-splitting rehearsals. The Royal Canadians started in his home town, London, Ontario, wound up at the Roosevelt, N. Y. C., '29. Eight of the original 9 are still in the group: Guy's still big time in hotels, and on his NBC show. He is also a speedboat racer, music publisher, and musical producer at Jones Beach, N. Y. Home port: Freeport, L. I., where he owns a big luxurious night club.

bandstand



BERT PARKS broke into radio at 16 by winning an amateur singing contest in Atlanta, his home town. The prize: an announcing job. Three years later, he was in New York doing likewise. Married since 1943, he has twin sons, Jeffrey and Joel, a daughter named Annette.

SKITCH HENDERSON divides his time between "Bandstand" and "The Steve Allen Show." Skitch was born in Birmingham, England in 1918, has conducted symphony orchestras and began his pop career swinging his baton for Judy Garland and Bing Crosby some time ago.

Dorothy Olsen on NBC's "Bandstand" with Bert and Skitch.



VINCENT LOPEZ, of the popular "Luncheon With Lopez," has seen stars—a: an astrologer and star finder in more than 30 years as a top orchestra leader. Born in Brooklyn of Spanish-Portuguese parentage, he started to study for the Catholic priesthood at 12. But at 19, a piano wizard, he was fronting a band on Broadway. An author of books on astrology and numerology, he discovered Betty and Marion Hutton and Deanna Durbin. He had his own TV show for a while but prefers devoting his time to radio and cafes.



DONALD VOORHEES has never given a wrong number in 33 years of conducting NBC's "Telephone Hour." A musician for 47 of his 52 years, he started violin lessons at the age of five and while a high school student, led the orchestra in an Allentown, Pa., theater where Broadway musicals tried out. At 17, he was invited to New York to conduct "Broadway Brevities of 1920," starring Eddie Cantor. Mr. Voorhees made his debut on radio way back in 1924 and is still considered a musical giant in this field.



FRED WARING, now heard over the ABC network, has been making music since his college days back at Penn State, the school which inspired the name of his popular band. Fred, born in Tyrone, Pa. June 9, 1900, has had his baton in almost every phase of the entertainment field. He had one of the top radio shows on the air, appeared in pictures, headlined the bill at variety houses all over America during the late 1930's. His other credits include concerts, and a TV show that was voted the most popular of 1952.



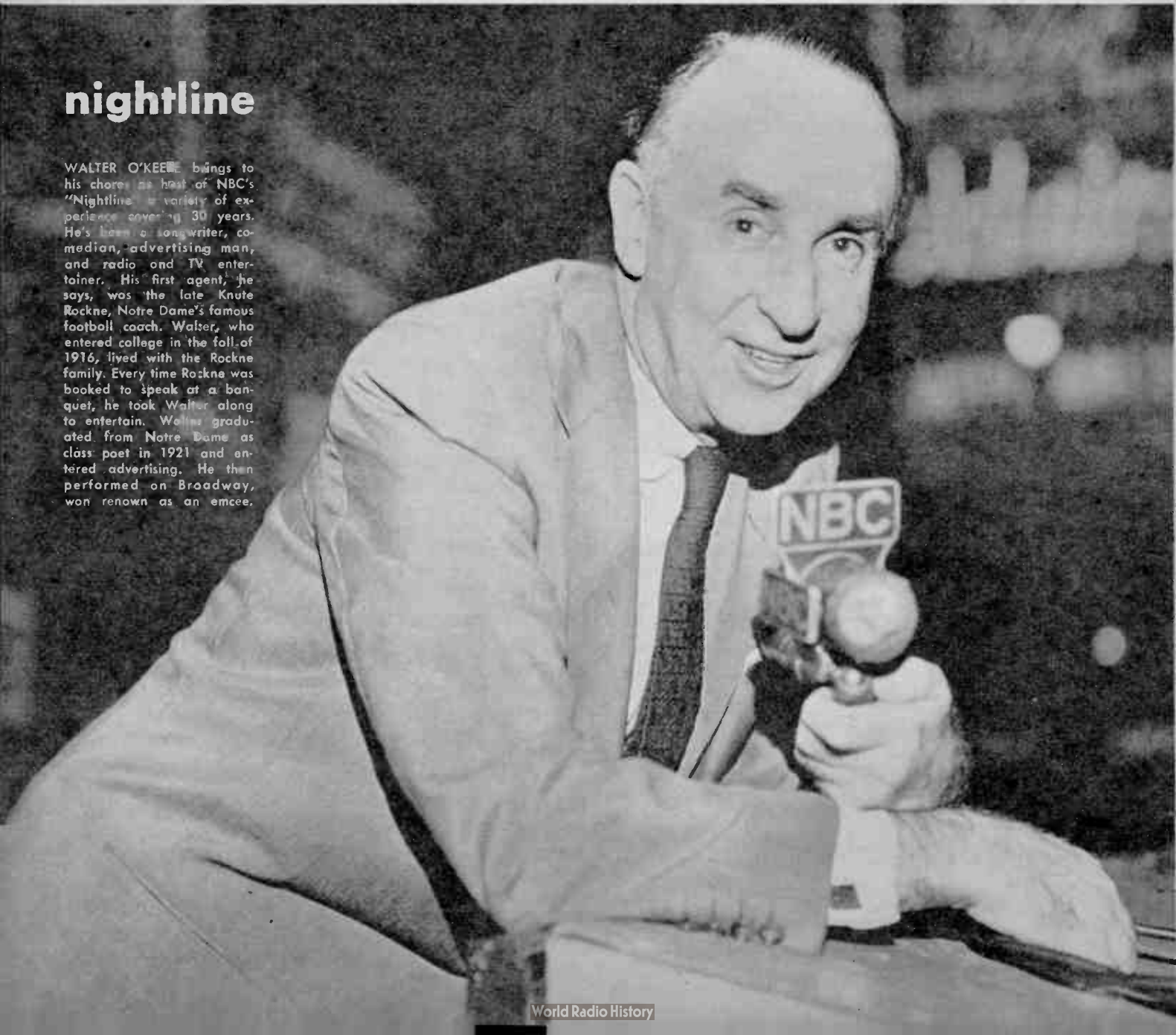
special programing

going places doing things

LEON PEARSON, NBC's critic-at-large, is now heard on the network's "Nightline." He developed his news sense by working with his brother, Drew Pearson, after graduating from Swarthmore in 1920 as Phi Beta Kappa and obtaining a master's degree from Harvard in 1922. He's been a columnist and foreign correspondent during his life.

nightline

WALTER O'KEEFE brings to his chore as host of NBC's "Nightline" a variety of experience covering 30 years. He's been a songwriter, comedian, advertising man, and radio and TV entertainer. His first agent, he says, was the late Knute Rockne, Notre Dame's famous football coach. Walter, who entered college in the fall of 1916, lived with the Rockne family. Every time Rockne was booked to speak at a banquet, he took Walter along to entertain. Walter graduated from Notre Dame as class poet in 1921 and entered advertising. He then performed on Broadway, won renown as an emcee,





BOB ELLIOTT—he's the small one—was born March 26, 1923, destined to be one of Boston's least proper sons. After high school he headed for New York and the Feagin School of Dramatic Art, then became a page at NBC. Following a brief career as a staff announcer in Boston and a slightly longer one in the fighting of World War II, he became a disc jockey on WHDH and met Roy Goulding. His "hobby" is his wife, named Jane.

RAY GOULDING—he's the large, economy size one—was intoning newscasts on Bob's disc jockey show when one day he decided to stick around for the rest of the hour and libitz. Next thing he knew, he was half of a comedy team with a half-hour daily show, first in the afternoon, then in the wee hours of the morning. A year older than his partner, he was born in Lowell, Mass., had a similar background of radio announcing, is married.

LORNA LYNN, "The Melody Girl," is a pert blonde doll, heard every week on "Monitor," spinning disks from all over.



TEDI THURMAN makes even a blizzard sound sultry as she huskily sighs forecasts into NBC's "Monitor" mike. She's a red-haired former model from Midville, Ga., who claims a New York voice teacher tried to cure her honayed tones before she became Miss Monitor. Tedi studied painting in Washington, but earned more as a model than as an artist. She became a top model in Manhattan, drifted into television and hasn't been adrift since.

BEN GRAUER, special events announcer for NBC's "Monitor," has been broadcasting for 25 years. He started in show business as an eight-year-old movie extra and appeared with the great Theda Bara. In 1930, the year he was graduated from City College of New York, he auditioned at NBC, and was hired. He's announced everything from concerts to sports and news analysis. He has been in more "firsts" than any other announcer.

FRANK GALLOP has run the gamut of radio and TV announcing from drama to comedy. His deep, resonant tones are now heard on NBC's "Monitor" program. He was once known as "Funereal Frank." That was when he announced the old "Lights Out" TV show. He's god children are no longer afraid of him and is pleased that he has been invited to lecture speech classes at leading universities. He's been at NBC over twenty years.

at this very moment...



GRIFFING BANCROFT joined CBS News' Washington staff in 1948, after being in the D. C. reporting field for 9 years. He began as International News Service correspondent and in 1942 became Washington man for the Chicago Sun. During the war he received the Medal of Freedom for directing propaganda against the enemy in the Mediterranean. After the war, he won two additional prizes for excellent work for his reporting of news events.



KENNETH BANGHART of NBC took a leave of absence from his executive post with the Cook travel agency 15 years ago to announce for NBC's Washington radio station, WRC. He hasn't been back to Cook's since. But his news and announcing career resembles a Cook's tour. Despite a heavy schedule, he finds time to work in the theater and in summer stock. Banghart was born in Newark, New Jersey and brought up in New York City.



MORGAN BEATTY, NBC Radio and TV newscaster, became known as America's top disaster reporter when he covered the Mississippi flood for the Associated Press in 1927. He started his reporting career as a high school student in Little Rock, Ark., his home town. He came to NBC in December, 1941 as a military analyst. He became editor-in-chief and commentator on the news roundup Sept. 22, 1946, a post he's kept ever since by virtue of brilliant work.



DAVID BRINKLEY'S unruffled manner, dry sense of humor were evident in NBC's coverage of the 1956 political conventions. He joined NBC's Washington news staff after years of experience on Southern newspapers and operation of his own news service. He was born in Wilmington, N. C., in 1920, and joined NBC in 1943 after serving in the Army. His wife is newspaperwoman Ann Fischer; they have a nine-year-old son. Brinkley assists on "Outlook."



W. W. CHAPLIN—most often, he informally called Bill, has been active in news reporting for over 30 years. Born in New York in 1895, he became a newspaperman after World War I (he was decorated twice for bravery), joined A.P. a few years later. During World War II roamed Europe, Asia and Africa as a frontline war correspondent. Bill still has found time to author five books on world events. Bill, wife and four children live in N. Y.



DOUGLAS EDWARDS, who's been on CBS every weekday with the news since Aug. 15, 1948, decided to become a newscaster in childhood. At 15, he made his newscasting debut on WHET in Troy, Ala., while a high school student. Born in Ada, Okla., in 1917, he went to the University of Alabama, Emory and the University of Georgia in Atlanta. He went overseas for CBS Radio and on V-E Day, he broadcast from London. He has a family of 4.

← **ALLAN JACKSON** joined CBS as a news writer at the age of 28. Now, at 42, he's not only been on the spot when history was being made, but has predicted events, too. He was in Berlin when Russia blockaded it, and in Belgrade when Stalin died. He was first to report the Communist victory at Dien Bien Phu, and he predicted Juan Peron's deposition 3 months before the revolution. Jackson, however, is proudest of his wife Alta Jakisch, and their three sons, Niles, 15, David, 11, and Stephen 8.



CEDRIC FOSTER began his Mutual newscasting in 1940, and has since then—just as many other news reporters and commentators—made the world his home. A native of Hartford, Conn., he was for many years editor and reporter on the Hartford Times and manager of Connecticut's United Press office. Married in 1921 to a girl from Missouri named Marjorie Lane, he brought her East to live. The Fosters chose Concord, Massachusetts as their permanent home.



DAVID SCHOENBRUN, CBS's Paris correspondent, has since 1947 covered the rise and fall of the French governments so well that France awarded him the Croix de Guerre and made him a Chevalier of the Legion of Honor. Before World War II he taught languages in New York City schools. In 1943 he joined Army Intelligence as a combat correspondent, was one of the first G.I.'s to reach the Rhine in 1944, got himself the first of many scoops.



GABRIEL HEATTER has been a practicing journalist for over 50 years, and has for some 25 of those years been analyzing the news for MBS. Although he has a law degree, he never used it. He worked for newspapers while in school and after graduation kept at it. His best-remembered newscast is his 1936 coverage of the Bruno Hauptmann trial. Since then whenever someone mentions the Lindbergh kidnaping his name comes to mind. Heatter is 66 years old.



ERIC SEVAREID, chief Washington correspondent for CBS, has won numerous awards for the quality of his newscasts. Born in Velva, N. D., in 1912, he began his newspaper career at 18 on the Minneapolis Journal. He was hired by CBS in Paris at the outbreak of World War II, then covered battlefronts all over the world. He's had three books published, and has won many awards for reporting. He's happily wed and the father of twins—born in Paris in 1940.



QUINCY HOWE's newscasts on ABC radio reflect his background as a historian, editor and journalist. Boston-born, Harvard '21, and a former professor of journalism at the University of Illinois, he has written six books on world affairs and won the Peabody Award for "Radio-Television Promotion of International Understanding." His coverage of 1956's conventions and elections was his fourth as a broadcaster. He's married, has a son and daughter.



HOWARD K. SMITH, ex-Chief of CBS's European News Staff, is an expert on Nazism. He began to study it in Germany in 1936, and knew then it would lead to war. In 1939, when war broke, he was with the London Bureau of the UP. Going to Berlin as CBS correspondent in 1941, his attacks against Nazism got him evicted, and prompted his novel, "Last Train from Berlin." This season he came back to America to be CBS's Washington commentator.



LARRY LeSUEUR is a third-generation newsman. His father was a foreign correspondent for the New York Tribune and his grandfather was publisher of the Toma, Iowa, Times. He got his CBS apprenticeship as Edward R. Murrow's assistant in London in 1939. From his wartime reporting came a novel and 3 citations. Now CBS's United Nations correspondent, he won a deserved Peabody Award in 1949 for outstanding radio coverage of their activities.



JOHN CAMERON SWAYZE, NBC newscaster, was a Kansas City cub reporter in 1930. He took an assignment no one else wanted—reporting news bulletins on the air. The fact that he had wanted to be an actor and had studied elocution at the University of Kansas helped. In 1940, he went into radio full time and then was brought to New York in 1947 and inaugurated a TV news roundup for the network. He's married and has two children, John and Suzanne.



FULTON LEWIS, JR., MBS's Washington newscaster, is very much at home with his subject. Washington born (1903) and bred, his first job was as cub reporter on the Washington Herald. By 1937, when he debuted on the radio, he was a major INS reporter of capital events. He still covers many of his own stories, and has unearthed facts that have led to Congressional probes. He and his family call Washington home but they often commute to New York.



ROBERT TROUT, CBS's "Iron Man of Radio," earned his title broadcasting for 15 hours straight without a script during a 1952 convention. Bob has been on the newscasting scene for 26 of his 49 years. It was he who first called Roosevelt's informal talks "fireside chats," and he who helped originate CBS's "World News Roundup," also narrated the first atom bomb tests. Born in Wake County, N. C., he married his wife Cathy nineteen years ago.



EDWARD P. MORGAN made his first big scoop by scoring a world beat on the assassination of Leon Trotsky in Mexico. That was during Morgan's nine years as a foreign correspondent for the United Press. Now he's back on ABC Radio, writing and airing news and commentary. His first radio broadcasts were made from Honolulu. He was a top war correspondent, editor, and free-lance writer before joining ABC's news staff. Ed's wed and a dad.



LYLE VAN's family wanted him to be a singer. So he sang in school glee clubs and church choirs—and would shout and scream through the halls in hopes his voice would break. Instead he only strengthened it, producing the smooth voice now heard over MBS. In Rye, N. Y., he maintains a fiery household—he, wife Lyvonne, and the three youngsters are all red-haired. Which explains his "Five Star News" program closer, "Goodnight, little redheads."



VIRGIL PINKLEY, when not traveling, lives at Rancho Santa Anita in Arcadia, California. But mostly he's traveling. It began with college graduation in 1929, when he signed as seaman on a freighter. Then he joined UP and for 20 years covered events round the world. After gaining vice-presidency, he traded his UP card for editorship of the Los Angeles Mirror. He still holds that job, while newscasting for the Mutual Broadcasting System. Pinkley's married.



JOHN W. VANDERCOOK began traveling 3 weeks after he was born and hasn't stopped since. Now he's got 52 years and 81 countries to his credit. Born in England of American parents, the ABC news commentator was, chronologically, a Broadway actor (two tiny roles), newspaperman, feature editor of the old New York Graphic, explorer, and author of thirteen major books. Home's in Delhi, New York, with actress-wife Iris, and their two children.

1944
 Tuesday, Pa.

...in the field of sports



MEL ALLEN, CBS sportscaster, took a sporting chance when he was 22. He had just been admitted to the Alabama bar and also completed his first successful year as sportscaster for the University of Alabama. This led to offers from New York stations. Would it be legal or league talk for him? He chose sports and crashed the big time by subbing for Ted Husing. Since the war, he's concentrated on covering the top New York Yankees. Mel was born in Birmingham, Alabama on Feb. 14, 1913.



RED BARBER became an announcer in 1930 because he was a hungry student at the University of Florida. He was offered a meal if he'd sub for a professor on a farm hour. By 1934, he had developed his own style and was hired by WLW to broadcast the games of the Cincinnati Reds. He reached New York in 1939 and has perched in his catbird seat for NBC ever since. The very enthusiastic Mississippi redhead's given name is Walter Lanier Barber.



JACK DREES, ABC sportscaster, was all-city basketball center at Austin High, Chicago, and starred on the University of Iowa five. He began broadcasting on the university's station, then joined WJJD in Chicago as a sportscaster after his graduation. After a 33-month Navy hitch he became promotional director of the All-American football conference and managed the Los Angeles Dons. So he has real first hand knowledge of the sports field—and it shows.



LEO DUROCHER, known to baseball fans for years as "Leo the Lip" because he used to sound off to umpires as manager of the Dodgers and Giants, has become a sportscaster for NBC. He'll sound off with Lindsey Nelson on "Major League Baseball." Leo, his wife, actress Laraine Day, and their two adopted children live in Beverly Hills. Leo guided both the Dodgers and the Giants to National League pennant victories. He's also heard on "Nightline."



CURT GOWDY, ranked by NBC viewers and tuners as one of the nation's most versatile sportscasters, began by announcing basketball games back home in Cheyenne, Wyo. Curt had been a court star on the University of Wyoming's great teams of 1941 and 1942. After service in the Army, he was hired to announce games at home, then went to Oklahoma City. In 1949, he won a national audition to be Mel Allen's partner, now does "Game of the week."



BILL HICKEY came to CBS in 1954 after serving as sports director and sportscaster for WABT in Birmingham, Ala. Before that, he was a sportscaster in Texas, his home state. A former U. S. Marine, good looking Bill played football as an undergraduate at Harvard University. His sportscasting background includes coverage of Louisiana State football in Baton Rouge, Louisiana, and gridiron activities in Birmingham, Alabama where he joined WABT.



RUSS HODGES traveled 29,800 miles in 1945 to broadcast 27 football games. It was a shorter jaunt in miles from Dayton, Tenn. (his birthplace) to New York and ABC sportscasting. He began announcing on the University of Kentucky station while obtaining a law degree from that school. His reporting of Big Ten football and Chicago baseball games first won him nationwide attention, and later his much coveted job. He's 46, married, and has two children.



JIM MCKAY switched from the written to the spoken word when the Baltimore Sun opened its own station, WMAR-TV. Cub reporter Jim became a sportscaster, with a daily three-hour "Sports Parade" show. He was picked to M.C. WCBS-TV's first regular daytime variety show, "The Real McKay." McKay was born Jim Manus in Philadelphia and moved to Baltimore at 15. His photographic memory helps him reel off scores. Jim now hosts "You Are The Jury."



LINDSEY NELSON, NBC's assistant sports director, who supervises "Greatest Moments in Sports," is another sportscaster whose career began on a college station. He announced the Rose, Orange and Sugar Bowl games played by the University of Tennessee before the war. He returned from infantry duty during World War II to broadcast Tennessee games on a regional network. He joined NBC in 1952 in his current capacity of sportscaster.



JIMMY POWERS, sports editor of the New York Daily News, may have television's largest sports audience as announcer of NBC-TV's Friday night boxing matches on "Cavalcade of Sports." He first broadcast on radio in 1935, then joined the Navy in World War II. At Marquette, he won letters in football, track and baseball. He came to New York in 1928 after working on the Cleveland Press. Jimmy lives in Tarrytown, N.Y. with his sports-minded family.



SAM RENICK, who has never seen a race horse until he ran away from home at the age of 13, was, six years later, one of the top jockeys in the business. Now seen on NBC twice a week, he works with other turf veterans to bring the color and background of horse racing to TV viewers. Born in N. Y. in 1913, Renick's parents wanted him to go into law but the sport of kings had a greater attraction. He's wed and has two children who love horses, too.

the woman's world



affairs of dr. gentry

MADELEINE CARROLL came out of a long professional retirement last year to accept the role of Dr. Anne Gentry on this new NBC daytime radio series. Miss Carroll, who delighted movie-goers of two continents during the 1930's, became known as one of the most beautiful women in the world. (Many of her old films are currently being seen on TV.) Born in England in 1910, she started out as a school teacher, turned to acting, starved a little, but soon rose to stardom. Madeleine deserted Hollywood to work for the Red Cross during the war. Marriage to "Life" publisher Andrew Heiskell changed her mind about returning.

JIMSEY SOMERS, who won the role of Dr. Gentry's 17-year-old daughter, Carol, has had as her "father" some of the top names in show business. Robert Mitchum, David Niven, Fredric March, Charles Boyer and Tom Ewell are but a few of the stars whom Jimsey has called "dad" during her career as an actress. Born in New York City on July 4, 1936, the cute brunette set off her own brand of fireworks when at seven, she was chosen to appear in NBC-TV's first dramatized production, "Miracle of Alice Lorraine." An auto accident, six years later, halted Jimsey's career up until three years ago. Then she resumed acting.

backstage wife



CLAIRE NIESEN, CBS' Backstage wife, Mary Noble, is the wife of actor Melville Ruick. She is also an excellent cook, a dress designer, and a horseracing fan. Born in Phoenix, Arizona, she moved to New York at the age of 8 and made her debut as a dancer before graduating from high school. Her acting career started at the top in a Shakespeare series, progressed through B'way to "Mary Nobel." The Ruicks live in Forest Hills, New York.



JAMES MEIGHAN, Larry Noble, qualifies as one of radio's handsomest actors by virtue of stature (5'10"), build (145 lbs.), brown eyes, brown hair, and career, which included roles with Ethel Barrymore and Jane Cowl. A New Yorker, Jim graduated from Carnegie Tech, went to Paris to paint, came home to act instead. Now 51, he boxes, swims, plays handball and water polo, writes, joins clubs—and paints, when he's not busy as a "backstage" husband.

pepper young's family



MASON ADAMS of New York, is NBC's Pepper Young. Mason played Humpty Dumpty in a camp show at 5 and has been acting ever since. He holds a Master's Degree in theater from the University of Wisconsin and an admirable record as teacher of same at the Neighborhood Playhouse and the N. Y. Dramatic Workshop, where he had 2 students of interest. Movie star Brando was one, and Sheila Tancheon, whom he married, was the other.



BETTY WRAGGE, a graduate of the "Coast-To-Coast-On-A-Bus" program, is Peggy Young. She auditioned for Peggy in her first pair of silk stockings and got the part even though they fell down. A little bit older, she understudied and played the lead in B'way's "Dead End," got her education at Professional Children's School. Now grown-up, she's been married since 1951 to TV actor Walter Brooke and she is combining two careers quite successfully.

one man's family



ANTHONY SMYTHE has been the harried Papa Barbaur of NBC's "One Man's Family" for some 25 years now, and during that time he has received dozens of letters a week asking for family advice. He gives it, too, and it's excellent despite the fact that Smythe himself has never married. Born in San Francisco, California, on December 18, he started acting soon after his graduation from St. Ignatius College, and after little theater work, entered radio.



PAGE GILMAN, the Jack Barbour of NBC Radio's "One Man's Family," was signed like other members of the cast to appear exclusively on this show. Born in San Francisco, Page started his career by announcing two football games for his high school, Lowell. His vivid descriptions brought tons of letters from all over and a chance for Page to play juvenile characters on radio. This paved the way for his role on "One Man's Family" where he remained.

our gal sunday



VIVIAN SMOLEN gave up work at the Stage Door Canteen to accept the role of Sunday on the CBS drama in 1944. Vivian had her first radio audition at 12 (got a part, too) and left Brooklyn College somewhat later to devote her full time to acting. 5'5", brunette, and a born-and-bred New Yorker, Viv paints (abstract pictures), travels (when the show isn't on the air), swims (summers), skis (winters) and sings always. Needless to say, she hates idleness.



ALASTAIR DUNCAN is Lord Henry Brinthrope. Alastair, a landan-born player, began his career when he and a group of schoolfellows, evacuated to the south of Wales during World War II, put on a production of "School for Scandal." Alastair won a scholarship to the Royal Academy. After two years in the British Army, he joined BBC—but transferred his allegiance to CBS two years ago. He's one of their most capable players. Duncan is married.

the romance of helen trent



JULIE STEVENS has for the past eleven years been profitably employed as Helen Trent. Julie started life as Harriet Foote of St. Louis. She made her B'way debut in "The Male Animal" after a season of Shakespeare with a touring group. Her first radio serial was "Kitty Foyle," in which she played the title role. 5'3", 100 lbs., Julie is married to Charles Underhill, has a daughter, Nancy Elizabeth, 6, loves housekeeping, spends her spare time watching television.



DAVID GOTHARD, Helen's long-lived romance, is Gil Whitney, a farmer salesman of men's furnishings. Bored by his job and too poor (during the Depression) to go to college. Dave hitched to Chicago on his 21st birthday and got a job pulling strings in a Marionette show. A radio offer pulled him back to L.A. until 1934, when Chicago tugged again for network shows. Five years later he made his debut on N. Y. radio, and stayed there.

second mrs. burton



TERI KEANE has taken over the role of Terry Burton in this CBS perennial. Teri, one of radio's tiniest girls (she's barely an inch over five feet) is the daughter of a Hungarian concert singer. Teri danced and sang her way through three Broadway musicals before turning dramatic as Chichi on "Life Can Be Beautiful" in 1949. In 1950 she met and married actor John Larkin and a year later she presented him with a daughter, Sharon. They are now separated.



DWIGHT WEIST finds his role of Stan Burton a snap. Weist played Hitler, Churchill, Shaw and Roosevelt an "March Of Time" for 13 years, as well as emceeing "We The People" and announcing "Big Town," "Thin Man" and "Grand Slam." Born in California, he studied writing at Ohio Wesleyan—but seldom has time for it any more! Dwight and his lovely wife Elizabeth have a daughter, 19, and a son, 17, all of whom commute from Pelham, New York.

wendy warren and the news



FLORENCE FREEMAN, busy mother of three and civic worker in her home community, takes time out each morning to commute to N.Y. for her role of Wendy on this CBS show. A native New Yorker, she gave up drama after child acting, and tried to settle down as an English teacher. But after a year, the lure of the make-believe proved too strong to resist. Four scant years after her radio audition (in 1933) she got her first role in "Young Widder Brown."



JOE HELGESON, who replaces the late John Raby in the role of newspaper editor, Den Smith, had experience as a "newspaper man" when he was seven years old: his first job was as delivery boy for the Fargo (N.D.) Forum. He was in his teens when his family took up residence in California. Joe became interested in dramatics, studied at the Pasadena Playhouse, and after returning from five years in the Air Force, broke into N. Y. radio. He's married.

woman in my house



FORREST LEWIS of the NBC show, "Woman In My House," plays James Carter. Forrest is a one-man stock company who once played 34 different characters in a single daytime serial. Born in Knightstown, Ind. in 1899, Forrest traveled with a stock troupe for a year before agreeing to go to college, took one year of that and then returned to the stage. In 1931 he got his first radio role and learned to love the new medium. Married, he has one son.



JANET SCOTT began her professional career not as an actress, but as society reporter for her hometown paper. She wanted to act, however, and left Riverside, California to study drama in New York. After summer stock, Janet formed a theatrical group, then left for Europe for more study. Making her radio debut in 1937, Janet's played elderly women roles ever since. You can hear her now as Mother on NBC's radio serial the "Woman In My House."

young doctor malone



SANDY BECKER was twice chosen the country's favorite daytime serial actor because of his portrayal of Dr. Malone over the CBS network. At eight, Sandy was Elmhurst, Long Island's favorite puppetmaker; at eighteen (and 6'1") he was not NYU's favorite pre-med, getting homework papers mixed up with scripts from a part-time radio announcing job. He finally gave up school, married and had three kids—and got his M.D.'s diploma on the radio.



JOAN ALEXANDER, as a girl, always wanted to be an actress, but Joan's family, like so many families, hoped she would forget it. She got her first Broadway break when she was 17. After a serious accident ruined her hopes for a Hollywood career, she turned to radio, found it the ideal medium for her. Joan and her surgeon husband have a daughter, spend their winters in Manhattan but summer in Easthampton. Joan also was a TV salesgirl and quiz show femme-see.

five star matinee



FRED COLLINS marks November 19th, 1957, as his red-letter day. That's when Fred, a veteran radio announcer, replaces David Wayne as host-narrator on NBC Radio's "Five Star Matinee." Radio is no new medium for Fred. As announcer-narrator, Fred has appeared on many radio and TV shows including NBC Radio's "Monitor" and NBC-TV's "Today." Born in Ft. Wayne, Indiana and a graduate of Indiana U., Fred is married and has a child.

ma perkins



VIRGINIA PAYNE has been "Ma Perkins" on CBS since 1933, during which time she never missed a broadcast. A great-great-granddaughter of Dolly Madison, she was born in Cincinnati, Ohio, trained for drama there, appeared with Tyrone Power early in her career. Virginia loves music and has studied at the Chicago Conservatory. She has also published a group of one-act plays and has been a top official of the radio actors' union.

right to happiness



CLAUDIA MORGAN has played Carolyn Kramer of CBS' "Right To Happiness" for 14 years. Claudia is the niece of the late Frank Morgan. A New York girl, she made her debut on Broadway at 16, playing a romantic lead opposite her father, Ralph Morgan. Since, she has had leads in "Accent On Youth," "On Stage," and as Nora Charles in the radio version of "The Thin Man." Off-mike, Claudia is married to radio commentator Ernest Choppell.

road of life



DON MACLAUGHLIN is Dr. Jim Brent on the long-running CBS serial "Road of Life." MacLaughlin, a tall, casual, loose-jointed fellow, has been called "the actor with the all-American voice." He was born in Iowa, taught there after college. Stung by the theater bug, he finally tried Manhattan. He married Mary Prugh his first year there. His family, now bigger by 3, lives at Darien, Conn. See him also on CBS-TV's daytime drama, "As The World Turns."

this is nora drake



JOAN TOMKINS is CBS's Nora Drake. Joan, of Mt. Vernon, New York, is the daughter of a pair of professional singers. Encouraged to "be theatrical," Joan chose acting (sister Beatrice chose dancing, and Mamo directed theatricals). Joan started in local stock, made her New York debut in "Fly Away Home," and first hit radio in the series "Your Family And Mine." Joan loves to travel, but is rarely able to get away from her home in Westchester, N. Y.

when a girl marries



MARY JANE HIGBY, who's Joan Davis, created the role nearly twenty years ago. The daughter of the owners of Midwestern stock companies, St. Louis born Mary Jane started acting before she was a year old. She spent her teens with a Los Angeles group, then went into vaudeville on the Coast. In New York she appeared in one Broadway flop before turning to radio, which presented her with a nice permanent job on "When A Girl Marries" in 1939.

a man's retreat



f.b.i. in peace and war

GEORGE PETRIE dominates this CBS series with his portrayal of Charlie Wild. Tall, deep-voiced, dark-eyed Petrie has packed almost every kind of acting assignment into his 45 years, and what he hasn't done has probably been taken on by the distaff side of the family, actress Patty Pope. Among his favorite jobs: the movie, "Boomerang"; the musical, "Winged Victory"; radio: "Gangbusters," and his current popular series

JACKSON BECK says he did it the easy way. "I answered an ad for a radio school," the New York-born hero of "The FBI in Peace And War" explains. He had previously tried department store work, the leather business and Wall Street. After breaking in as an announcer, he began to get parts in dramatic shows. Incidentally, his father, Max, was a movie actor. Beck and his wife, Ora Hope, live on Little Neck Boy, L.I.



the great gildersleeve

WILLARD WATERMAN looks so much like the character he's portrayed for so many years on NBC's "The Great Gildersleeve" that most people call him Gildy. 6'4", 225 pounds, with dark brown hair and matching moustache, he's been in radio since high school. Between 1936 and 1946 he was the most popular radio actor in Chicago. When his shows moved to Hollywood, Waterman moved along with them. The 43-year-old Waterman and wife have brought up two daughters in their San Fernando Valley, Cal. home.



WALTER TETLEY, who plays LeRoy, the beloved brat on NBC's "The Great Gildersleeve," has been a professional brat for 26 years. It all began the day he toddled into NBC's New York studios, calling himself an imitation Sir Harry Lauder. That's how they billed him on Milton Cross' "Children's Hour" show in 1937. The veteran youngster moved to Hollywood to do coast-to-coast radio. Today Walter is too grown up to be LeRoy on TV.

city hospital



MELVILLE RUICK was leading a dance band at the Los Angeles Biltmore Rendezvous Room when CBS offered him a job as a local announcer. Later, after 6 years as announcer on the memorable "Lux Radio Theatre," he tried his hand at screen acting. Leaving that field to his daughter, Barbara Ruick, he returned to radio. We now know him best as Dr. Barton Crane of CBS's "City Hospital." He's 59 years years old and married to Claire Niesen.

gunsmoke



WILLIAM CONRAD, Marshal Matt Dillon of CBS Radio's "Gunsmoke," went from Louisville, Ky., where he was born in 1920, to Los Angeles. He majored in literature and dramatics at Fullerton Junior College, then entered radio as announcer - writer - director at KMPC, Los Angeles. After his discharge from the Army, Bill concentrated on radio. His first movie, in 1945, was "The Killers." Many others followed. The Conrads live in West Los Angeles.

mysterytime



DAN DOWD, host of "Mysterytime" on ABC Radio, was known as the "singing grappler" at Penn State, where he doubled as a wrestler and chorus soloist. His dulcet tones have been heard on radio for 27 years, since his start as an announcer in Mansfield, Ohio. He simply subbed for an ailing emcee on a musical broadcast one night and he's been announcing ever since. He's acted on stage in "The Silver Whistle," "Goodbye My Fancy."

yours truly, johnny dollar



BOB BAILEY, starring on CBS Radio's "Yours Truly, Johnny Dollar," worked as a sideshow barker, theater usher, plumber's helper, writer, continuity writer, salesman, medicine show lecturer, policeman, drummer and professional badminton player before making a name in Chicago radio. He went to Hollywood and was signed by 20th-Fox as an actor. In 1953, he wrote the movie, "Underwater." What does he like best? "Why I like 'em all."

comedy, variety, audience participation

for your listening

pleasure

robert q. lewis show

ROBERT Q. LEWIS recently signed an exclusive long-term contract with CBS, giving him lots of lettuce for his tender (36) years. His wit, his charm, his intellectually boyish good looks are probably the cause of it—the reason for his large fan following. But he's an old pro at radio work. At 11 he vibrated the airwaves as a boy soprano. At Michigan University he majored in drama and radio production. And the born-and-bred New Yorker's first job was writing and planning programs for a Troy, N. Y., station. Easy-going Robert, who dreamed up the "Q," for effect, is free.



RICHARD HAYES, who handles the male vocals, started singing while a student at Boy's High in his native Brooklyn, went on to join Teddy Phillips' band, and hit the big-time after winning first prize on Talent Scouts. Dick's record of "The Old Master Painter," sold a million, brought him fame in the recording field. Divorced from Peggy Ann Garner, he has no current flame.

JUDY JOHNSON, girl vocalist on "The Robert Q. Lewis Show," is remembered—visually—from her steady appearances on the late lamented "Your Show of Shows." Judy, born in Norfolk, Va., began singing at 3 and by the time she was 9 was working steadily on local radio stations. At 14, she joined Les Brown's band as a singer. She's married to Mort Lindsey and has one son.



house party

ART LINKLETTER is never lonesome. He is master of antics on NBC's "People Are Funny" and CBS's "House Party," goes home to practice his glib tongue on Mrs. and five little Linkletters. Art has had 20 years' experience in working with more than 30,000 people behind the microphone. Born in Saskatchewan in 1912, he grew up in San Diego, attended high school and college there. He thumbed his way through most of the U.S., shipped to Buenos Aires on a freighter, worked his way through college, broke into radio as an announcer, handled all types of sports before "House Party."

you bet your life

GROUCHO MARX has been ad-libbing masterfully on "You Bet Your Life" since he originated the show in 1947. The program is heard and seen on NBC-Radio and NBC-TV. A member of the famous Marx Brothers comedy team, Groucho celebrates his 51st anniversary of convulsing audiences this year. His career was launched in vaudeville, where he appeared as a boy soprano in a Gus Edwards troupe. Later he joined a trio of singers organized by his mother, who had been a harpist with her father's magic act. One by one, the other Marx brothers joined the group, and it changed to comedy. Groucho has three kids.



GEORGE FENNEMAN, Groucho's Man Friday, once handled the announcing chores on "Dragnet" and the Martin & Lewis radio show but finds Groucho the trickiest to handle. Born in Peking, China, in 1919, George began his radio career in 1942 and eventually turned to TV. He does oil painting, gardening, music, photography on his ranch near Hollywood where he lives with his wife, Peggy, and their three children.



galen drake show



GALEN DRAKE's favorite quote is, "What a man must do he can do." CBS's fountainhead of wit, wisdom, and homespun anecdote proved it himself. As a youth he studied music, singing on a California radio station to pay for the lessons. He read a lot, and when his sponsors wanted chatter besides music, he said he'd provide it. He's been providing it ever since. Now he's "radio's most convincing voice" and excepting a few singing spots, music's just a hobby.

grand ole opry



MINNIE PEARL made her comedy debut on NBC's "Grand Ole Opry" in 1940. But this descendant of Sam Houston was known to audiences by the name Minnie Pearl long before. Born Sarah Colley in Centerville, Tenn., she graduated from a fashionable Nashville school and traveled through the South giving dramatic readings. From people she met she gleaned bits of humor and mixed them together to form the character of Minnie Pearl—an inspired ideal

herb "oscar" anderson show



HERB "OSCAR" ANDERSON reached New York and his WABC-Radio network show via progressive stages. At 16, he was a station-break announcer in Wisconsin. He was born in South Beloit, Ill., in 1928, and educated in Lincoln, Ill. He studied singing and was hired as a vocalist by WROK, Rockford, Ill. Singer-deejay jobs followed in Orlando, Fla., Freeport Illinois, Mason City, Iowa, Minneapolis and Chicago. He's a Korean War veteran.

merv griffin show



MERV GRIFFIN, who debuted in his new variety hour last fall for ABC, is well qualified for the job. Merv was a vocalist with Freddy Martin's band, was under contract to Warners for a year and is a vet recording artist. Born in San Mateo, Calif., he was slated for a tennis career by his champion father but his excess weight (he hit 290 pounds at 19) and dulcet tones made him choose a career on radio. After dieting, he switched to more visual mediums.

stan freberg show



STAN FREBERG, whose satirical radio show is heard via CBS, began in radio by talking to himself. It was as a man-in-the-street interviewer. He interviewed himself playing a variety of roles. In 1944, he did voices for Warner Bros. cartoons, then worked for Disney, Columbia, Paramount and UPA animators. He loves radio because it allows him to use his imagination. His "St. George and the Dragonet" record sold over a million copies.



breakfast club

DON McNEILL has been rising before daybreak for 23 years to make quips and puns on "Breakfast Club" over ABC Radio. He was born in Galena, Ill., just 50 years ago, had youthful ambitions of becoming a cartoonist, was sidetracked when he took a job in radio to help himself finish Marquette U. After graduation, Don worked in Wisconsin and California before settling down in Chicago. He's been wed 26 years.

FRAN ALLISON is a small town girl. Married for the last 14 years, she likes reading, knitting and fishing. A Chicago dweller now, Iowa set claim on her (studied music and education at Coe College) until 1937; left the Waterloo, Iowa radio station as a vocalist, and joined "Breakfast Club" in Chicago. In 1941 Fran took up her position benevolent and foresquare between Kukla and Ollie. Now that's a TV memory.



JERIL DEANE, singing sweetheart of Don McNeill's "Breakfast Club," landed the job just one year after she turned professional. In 1956, she made a demonstration record for a friend. It led to her first paid singing job and was the big step toward the "Breakfast Club." She was born in Hollywood and is 24 years old. She's 5'3" and weighs 104. Jeril is not married yet.



SAM COWLING, court jester on "Breakfast Club," has been called an overgrown pixie. He's 5-foot-7 and weighs 185. He started on the show as part of a vocal trio and remained to clown when the other two members were drafted. His "sight gags" delight both studio and listening audiences. On the serious side, Sam is proud of his two sons and his attractive wife, Adele.

MILWAUKEE

ST. LOUIS

DETROIT

BOSTON

WASHINGTON

on the local front



DON BELL rings up top ratings with his two daily deejay shows on KIOA, Des Moines, Ia. He reached the land of tall corn and coin after broadcasting sports in New Orleans, Florida and Cleveland. He started in radio as a writer of half-hour shows, acting bit parts in his own dramas. This taught him the value of material. He champions teen agers and started the Teen Age Aid Club. He's a family man by virtue of seven healthy children who call him Pop.



BILL CAMPERSON, whose "Bill Camperson Show" is heard daily via WHOL, Allentown, Pa., has been doubling as the station's program director for the past three years. He became interested in radio while serving in the Navy, even though he graduated from Penna. Military College. He took post-graduate work at Temple U. His popularity led Nick Kenny to headline a column, "Camperson Rules Penno. Airways." Bill is married and has two sons.



ROGER CLARK, all-night deejay at WNOR, Norfolk, Va., is a Bostonian, now properly a Southern gentleman. He started by taking a TV course in the early forties, then crossed channels into the Army. After the war, he took more courses, detoured into South Carolina stations WALD, WGTN, WFGN. He auditioned for WNOR in 1949, started as a relief man, then took on the all-night trick, with tricks to keep his listeners up and listening to his show.



WAYNE CODY, "The Old Campaigner" to WMAY listeners in his home town of Springfield, Ill., is celebrating his 25th year in radio. In vaudeville before radio, he is one of the few deejays who actually played the Palace in New York. He did a piano monologue act and has collected over 50,000 songs. Also 2,100 salt and pepper shakers in his travels. Aside from WMAY, he's broadcast over WIP, Philadelphia, and KALL, Salt Lake City, Utah.



AL COLLINS, old "Jazzbo," himself, now reports from a studio or basement to KALL listeners in Salt Lake City. The records he selects are from his own collection. He says he listens to two hours of music for every hour of air time. A native New Yorker, he majored in radio at the U. of Miami, then worked on several small town stations before reaching WRCA. He and Mrs. Collins moved from New York to Salt Lake City last summer.



BOB CRANE is the informal "Morning Host" on KNX, Hollywood, serving an ever-growing audience since he came from WICC, Bridgeport, Conn., Sept. 3, 1956. Zany on the air, he's a serious fellow off-mike. A musician before becoming a deejay, he played with jazz and symphonic groups. But he got tired of traveling and settled down to radio. Born in Waterbury, Conn., Bob majored in radio at the University of Bridgeport before going pro.



LOU DENNIS, it's been estimated, has 85 per cent of Waterbury, Conn.'s 107,420 radio listeners tuned to his daily WRBY show. From Boston (he attended Everett High and Chamberlayne Jr. College), Lou went to the Cambridge School of Radio, then spent two years of WCOU, Lewiston, Me., where he put on Maine's first record hop. He's active in the fight against muscular dystrophy and is chairman of the Waterbury, Connecticut chapter.



TOM DURAND's voice has been heard in the Delaware Valley area of New Jersey for the past 15 years via WTMM, Trenton. He's a home town boy who started on this NBC outlet right after he got out of high school. He's become program director and makes films for TV with his wife, Billie. He also has a top-rated newscast at 8 A.M. Yet he still has time for his two daughters, Susie and Robbin. Another case of home town boy makes good—in home town.



GENE EDWARDS, program director and deejay at WRIT, Milwaukee, Wis., is a 28-year-old New Yorker who studied radio at NYU, then worked as a comic in New York clubs and the borscht belt. He was program director at KLIF in Dallas, Tex., before coming to WRIT in 1955. A Marquette University poll showed his 3-to-6 P.M. daily deejay program has more listeners than others. Gene's married and has a daughter named Jeri Lynn—one of his biggest fans.



SHERM FELLER is quite a feller to listeners of WVDA, Boston, Mass. He's been a dj for 16 years, starting out at WLLH in Lowell, Mass. He's the only deejay who admits he has a bad left ear. But he has written songs that have been published and recorded by top stars. On nightly from 11:15 until 1 A.M., with "mostly talk and guests and aggravation," he also sings, dances and plays the piano. He says he has flat feet but we think otherwise!



PAUL FLANAGAN, whose "Saturday Night Ballroom" is piped over WPTR, Albany, N. Y., once studied for the Jesuit priesthood. But ill health forced him to discontinue his studies after graduating from Catholic Central High in Troy, N. Y., his home town. In addition to his Saturday night function, Paul broadcasts daily from 6 to 9 A.M. and from 3:35 until 6:30 P.M. More than 1,000 calls come in every hour on Saturday night. Not bad at all by any degree.



JACK GALE is a breezy man of many parts as Charleston, S.C., listeners to his WTMA shows know. His morning show involves records and nine characters, all played by Jack. He came to WTMA as program director and aym deejay in 1954 after working at WCBM, WSID and WITH in his home town, Baltimore, Md. Jalo, his music publishing firm, issued "Angels in the Sky," a million-plus record seller for the Crew Cuts. Gale is happily married.



JIM GALLANT, mc of WNHC-TV's "Bandstand" in New Haven, Conn., is still young enough to be attuned to youngsters who give the show a top-rating. After graduation from Ohio State in 1953 with a BA in speech and radio, he became staff announcer at WKRN, Youngstown, Ohio. Newsroom work, radio and TV promotions, plus disc jockey experience was next. He joined WFIL in Philadelphia, then came to WNHC in 1956. Gallant is married.



KEN GARLAND, now in his third year at WPOR, Portland, Me., spent ten years as a trumpeter and music arranger before swinging into radio four years ago. He was born in Boston in 1927, and attended Northeastern U. and the Schillinger House of Music, as a prelude to band work. In 1953, he graduated from the School of Radio Technique, then worked in Manchester, N. H. He emcees three successful shows including "1490 Swing Street."



JOE GINDIN didn't follow the usual pattern for radio success much to his own joy and that of listeners to his Morning Music Club on WHUC, Hudson, N. Y. After a Navy hitch, he was told to spend 10 years in small town radio to become skilled and polished before hitting New York. He decided to become the best small town disc jockey he could, instead. He came up from the South and is now happily serving the listeners of WHUC.



BETTY GROEBLI, now on KIST, Santa Barbara, Calif., had been a scholarship student at Max Reinhardt's Dramatic Workshop, has a BA in Theatre Arts from the University of California's Santa Barbara College, and was with the Geddis-Martin Theatre for two years. She ran a 45-minute women's show on WLAC in Nashville, Tenn., before starting her present KIST show which among its many virtues, features news of interesting people, places, things.



ED KALLAY of WAVE-TV loves his mother-in-law. She thought he had a nice voice and asked why he didn't try radio. He's been on WAVE since 1948. Born in Detroit in 1917, he went to school in Cleveland, Ohio, participated in Little Theater work, then went into the Army. He was on WINN radio for 2½ years. He does sports, kid and play-by-play shows. Ed and wife Jane have four kids—Mike, Tom, Paul and Kaelin, who love mother-in-law too.



BARRY KAYE, a top-rated deejay before and after he came to WJAS, Pittsburgh, Pa., in 1953, has been noted for his "human" manner on stations in New York, Miami and Philadelphia. He's honorary vice president of the Shut-In Club of America. At 16, he quit school, but later took special courses to complete his education. This experience, he feels, gave him an understanding of teenagers' problems and helps him help them as well as he does.



HY LIT, in less than two years on WHAT, in Philadelphia, has become one of the top deejays in the City of Brotherly Love. More than 10,000 teen-agers now belong to Hy Lit Fan Clubs. He attended the University of Miami and Temple University, majoring in radio, TV, and dramatics. His "Rock 'n' Roll Kingdom," heard daily, is supplemented by record hops, stage and TV appearances. He draws live as well as air audiences to his successful show.



TED LLOYD, known as "Sagebrush Shorty" to small fry viewers of WJBK-TV, Detroit, Mich., began his career at the age of 4 in a kiddie revue in vaudeville. At 18, he was a staff announcer on a Hollywood radio station. After serving overseas with the Armed Forces Radio Network, he returned to civilian life as a Western disc jockey. He's a ventriloquist, using the dummies "Skinny Dugan" and "Bronco Billy Buttons" as his very amusing helpers.



FRANK LOKEY entertains youngsters as well as adults around Atlanta, Ga., with adventures of the Old West on WLW-A's "Lucky 11 Ranch Show." Frank's been the sheriff of "Lucky 11 Ranch" since September, 1955. Several thousand listeners are members of his "Lucky 11 Sheriff's Posse." Frank is single and has had 16 years of radio and television experience. He's worked as a disc jockey and as a master of ceremonies during his long career.



JIM LOWE gives the lowdown on the news and the upbeat on music to listeners of WRR in Dallas, Tex. His daily 15-minute newscast is a compact capsule of coverage, with national, local and Texas news carefully edited and prepared by Jim, himself. Every night, he conducts his "Kat's Karnvan," playing only records that have been requested by listeners. This show, alone, draws over 750 fan letters a week to station WRR—and to Jim Lowe.



WINK MARTINDALE is the co-host of the "Top Ten Dance Party" on WHBQ-TV in Memphis, Tenn. Wink's been on the show ever since it started over two years ago. Anita Wood replaced Susan Bancroft, who left to get married. The show is on Saturday afternoons and has won the "Hamilton Time Award" for outstanding public service to the community and its format has been adopted for teenage recreation programs throughout the Mid-South.



RED MOEGLE, who's seen on KWK-TV, St. Louis, Mo., Monday through Friday and on Saturday afternoons, has a formula that appeals to children and adults. On Saturday afternoons, his live audience is a Brownie or Scout troop. Born and raised in St. Louis, Fred started broadcasting in 1932. He worked on WKBB, Dubuque; WTMV, East St. Louis, and KARK, Little Rock, where he was also program director. He joined KWK in 1944—loves it there.



KING NORMAN rules from "King Norman's Castle," shown on KGO-TV in San Francisco. This imaginary realm has become real to viewers and guests since the show started in April, 1956, as a half-hour program. It's now a two-hour show, with King Norman in his regal robe taking charge of the proceedings. Before ascending to this TV throne, King graduated from the University of Michigan and studied for a law career in Chicago.



CLARK RACE swept up as a janitor on WOKO in Albany, sped through engineering, news writing and selling before reaching a desired deejay spot on WSNY, Schenectady, N. Y. His evening WSNY show has become a favorite. Clark prepared for it, in addition to starting at the bottom in radio, by working as a musician for 15 years. He tries to help young talent via his show. He's 24, married and a Navy veteran. He has two young sons.



BILL RANDLE, WERE's popular platter purveyor, is as well known in the Cleveland, Ohio, area for his Sunday-through-Friday broadcasts as for his in person appearances at high school events. Bill, who's 35, is a graduate of Wayne University and, despite a busy schedule, attends Western Reserve, working toward a doctor's degree in Sociology. He's married and has a daughter. His hobbies include sports cars, tennis, and judo.



BILL RASE has parlayed a thorough knowledge of music and a friendly personality into prominence as a deejay via KCRA, Sacramento, Calif. He doubles as a television performer on WCRA-TV. He broadcasts twice daily on weekdays, does a Saturday afternoon radio show and is on TV Saturday evenings. Bill is from Long Beach, Calif., and formed a dance band in 1948. He's married and is the father of two beautiful young daughters.



RED ROBINSON got started in radio three years ago after winning a local teen deejay contest in Vancouver, B. C. He's now featured twice daily on CKWX, Vancouver, and already has 20,000 members in his Red Robinson Club. Red emcees stage shows and appears at dances throughout the area covered by CKWX. He anticipates an increase of 50,000 members in his club by next year since an average of 200 members join daily.



HUGH ROWLANDS is Prof. Rowlands to students at Marquette University's Speech Department, but is "Uncle Hugo" to the moppets who tune in to WISN-TV, Milwaukee, Wis. His outlandish German accent as Uncle Hugo is one of the six dialects he perfected as a radio, motion picture and stage actor. He was a combat photographer and, after the war, he enrolled at Marquette to get his degree and then married his instructress.



ROBIN SEYMOUR, has had listeners of WKMH, Dearborn, Mich., "Bobbin' with Robin" ever since he came to the station in February, 1947. It was a sort of homecoming for Robin, who was born in nearby Detroit in 1926. At Wayne University he was active in student radio and drama groups but didn't try radio as a career until he returned from military service. He's known for his active support of all worthwhile charities in Michigan.



SANDY SINGER, WCTN's piano-playing disc jockey, came to the Minneapolis radio station in 1956, after working on WEEK, Peoria, Ill.; WBBQ, Augusta, Ga.; and KCRG, Cedar Rapids, Iowa. He's been named regional director of the National Council of Disc Jockeys for Public Service. Born in Chicago in 1931, he started in radio when he was 18—made it a career. He went to the University of Illinois and was married six years ago.



DICK SMITH is host on "Open House Party," heard daily from 1 to 6 P.M. over WORC in Worcester, Mass. Dick has been with WORC for five years. He started at WHYN in Holyoke, Mass., after completing his radio training at Emerson College in Boston. He later was on the staff of WMTW, Portland, Me. Dick, his wife and two sons live in Holden, Mass. Dick was born in nearby Greenfield and attended Greenfield schools.



TOREY SOUTHWICK, deejay on KMBC-KFRM, Kansas City, Mo., is a dual personality, with Oly Gus, his other voice sometimes singing along with the records picked by Torey. Both were previously heard on WBCM, Bay City, Mich., and WAKR, Akron, Ohio. Torey was born in Detroit and his "second voice" was first heard over WBCM. Torey attended Wayne University. He is married and is the father of two children, one voice each.



SHIRLEY J. SPIEGEL, brown-haired, hazel-eyed charmer of WCUL, Fort Worth, Tex., was born in Norma, N. J., and went to Temple University after graduating from Vineland, N. J., High School. She wrote her class graduation song. Her first radio job was at WWBZ in Vineland. Coaxed by a friend to widen her horizons, she went to Miami, Fla. and worked at WMIE there. Then she came to KCUL, which had been bought by WMIE.



FRED AND FAE TAYLOR's "Clubhouse Gang" on KBTV, Denver's top-rated daytime show, has film and live elements. The live part is audience participation by kids in the studio. Fred and Fae were high school sweethearts in Altoona, Pa., and both attended Penn State. They started in show business with a comedy act that played theaters, clubs and TV dates. They came to Denver on tour in 1951 and decided to stop touring right there.



SAMMY TAYLOR, "dean of Northwest disc jockeys," celebrated his 20th anniversary as a deejay in 1956. For the last 13 of those 20 years he's been on KWJJ, Portland, Ore. Sammy has done his show from some really "remote" spots—such as from a submarine, airplane and hospital bed. He was born in Kansas and began in radio as a club vocalist. During World War II, he served in the Navy, then immediately returned to radio deejaying.



DON WALLACE, deejay on KTUL, Tulsa, Okla.; has been working in radio for 10 of his 27 years. At KTUL for 2½ years, Don formerly worked for KRMG in Tulsa, and on stations in Coffeyville, Kan.; Ft. Smith, Ark.; Muskogee, Okla., and Miami. He was honored as "Tulsa's Favorite Disc Jockey" last June. He sponsors a teen hap every Friday night and stages a live show for aspiring teen talent on Tuesdays. Don has a baby daughter.



FLO WINERITER ticks off the "KALL Klock" as the Salt Lake City, Utah, station's "Morning Man of Music." He recently celebrated his fifth year on KALL and his 15th in radio. Flo feels his function is to get his listeners off to a happy start every day and does so with lively music, news headlines and jokes. He was elected to the Utah State Legislature last year. He's on KALL four hours daily from 5:30 to 9:30 in the morning.

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