

30<sup>th</sup> YEAR

R&amp;R

# DIRECTORY

## RATINGS, INDUSTRY DIRECTORY and PROGRAM SUPPLIER GUIDE

- The Industry's No. 1 Source For Radio Group Owners
- Format Focus Reports Covering Every Major Format
- Complete Guide To Syndicated Programming And Products
- Ratings/Market Info For Arbitron's Complete Spring '03 Survey Of 287 Markets!

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## RATINGS REPORT

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### 6 Format Focus

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109	Myrtle Beach, SC (167)
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108	Palm Springs, CA (162)
117	Panama City, FL (238)
117	Parkersburg-Marietta, WV-OH (242)
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106	Peoria, IL (143)
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109	Portland, ME (165)
49	Portland, OR (24)
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108	Poughkeepsie, NY (163)
59	Providence (34)
118	Pueblo, CO (248)
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120	Rapid City, SD (268)
105	Reading, PA (133)
116	Redding, CA (227)
105	Reno, NV (128)
79	Richmond (56)
53	Riverside-San Bernardino (28)
103	Roanoke-Lynchburg, VA (110)
116	Rochester, MN (229)
78	Rochester, NY (54)
107	Rockford, IL (153)
52	Sacramento (27)

Page	Market (Metro rank)
105	Saginaw-Bay City-Midland, MI (130)
107	Salisbury-Ocean City, MD (148)
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112	Santa Barbara, CA (198)
117	Santa Fe, NM (240)
113	Santa Maria-Lompoc, CA (205)
102	Santa Rosa, CA (107)
90	Sarasota-Bradenton (77)
108	Savannah, GA (158)
39	Seattle-Tacoma (14)
121	Sebring, FL (275)
120	Sheboygan, WI (266)
105	Shreveport, LA (132)
119	Sioux City, IA (262)
109	South Bend, IN (171)
97	Spokane (92)
113	Springfield, IL (206)
92	Springfield, MA (81)
106	Springfield, MO (144)
115	St. Cloud, MN (222)
45	St. Louis (20)
106	Stamford-Norwalk, CT (142)
118	State College, PA (247)
95	Stockton (88)
118	Sussex, NJ (250)
91	Syracuse (80)
108	Tallahassee, FL (161)
46	Tampa-St. Petersburg (21)
113	Terre Haute, IN (200)
119	Texarkana, TX-AR (255)
92	Toledo (82)
111	Topeka, KS (190)
112	Traverse City-Petoskey, MI (192)
106	Trenton, NJ (140)
114	Tri-Cities, WA (211)
82	Tucson (62)
84	Tulsa (65)
111	Tupelo, MS (185)
116	Tuscaloosa, AL (228)
107	Tyler-Longview, TX (147)
108	Utica-Rome, NY (159)
105	Victor Valley, CA (135)
102	Visalia-Tulare, CA (104)
112	Waco, TX (194)
33	Washington, DC (8)
117	Waterloo-Cedar Falls, IA (241)
120	Watertown, NY (271)
109	Wausau-Stevens Point, WI (168)
72	West Palm Beach (47)
81	Westchester, NY (60)
117	Wheeling, WV (239)
99	Wichita (95)
118	Wichita Falls, TX (252)
86	Wilkes-Barre-Scranton (69)
119	Williamsport, PA (259)
89	Wilmington, DE (76)
110	Wilmington, NC (178)
115	Winchester, VA (225)
103	Worcester, MA (114)
112	Yakima, WA (198)
102	York, PA (106)
103	Youngstown-Warren, OH (112)

Numbers following market listings indicate market rank in the Spring '03 ratings period.

# Tired of being middle of the pack?

Another year. Another Marconi nomination.  
Another reason to hire Bob & Sheri to reach your female demo.

Give your station the numbers and the recognition it deserves.

## Women 18-34.....

WZOQ Lima, OH	#1	21.7 share
KWSR San Luis Obispo, CA	#1	15.6 share

## Women 18-49.....

WCGQ Columbus, GA	#2	11.8 share
WZXI Harrisonburg, VA	#2	13.2 share

## Women 25-54.....

WQSM Fayetteville, NC	#1	14.8 share
WCDA Lexington, KY	#2	7.5 share

(Arbitron Spring 2003, exact time metro shares on demos indicated.)

**The NAB and a million listeners a week can't be wrong.**

For more information, contact Tony Garcia at 704.374.3689  
or [tony@bobandsheri.com](mailto:tony@bobandsheri.com).



# BOB & SHERI

**Real People. Real Laughs. Real Results.**

# NATIONAL FORMAT SHARES

## SPRING 2003

(WINTER 2003 SHARES IN PARENTHESES)



### FORMAT BREAKDOWNS

(ON FORMATS WITH SUBFORMATS)

<b>AC</b>	
AC	7.4
Hot AC	3.7
<b>CHR</b>	
CHR/Pop	6.2
CHR/Rhythmic	5.5
<b>NEWS/TALK/SPORTS</b>	
News/Talk	9.6
News	2.8
Sports	2.3
Talk	2.3
<b>OLDIES</b>	
Oldies	5.1
Classic Hits	1.4
'80s	0.6
Rhythmic	0.6
<b>RELIGIOUS</b>	
Gospel	0.9
Christian	0.9
Religious	0.8
Inspirational	0.3
<b>ROCK</b>	
Rock	2.2
Active Rock	1.8
<b>SPANISH-LANGUAGE</b>	
Regional Mexican	3.4
Spanish Contemporary	2.3
Tropical	1.5
News	0.7
Variety	0.2
Tejano	0.1
Oldies	0.1
<b>URBAN</b>	
Urban	5.9
Urban AC	3.7
Urban Oldies	0.3

Remaining formats take up 0.3 share of listening.

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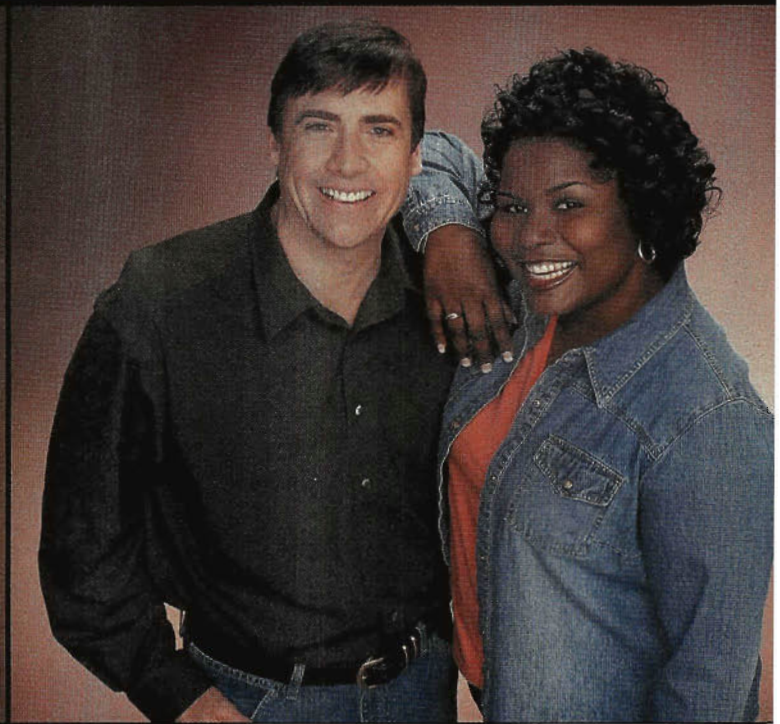
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Afternoons.

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MATT & RAMONA  
SHOW<sup>®</sup>**

**One station. Two Marconi nominations.**

**PersonalityAC.**

**We did it. You can too.**

Contact Tony Garcia at 704.374.3689 or [tgarcia@jpc.com](mailto:tgarcia@jpc.com)

# FORMAT FOCUS: ACTIVE ROCK

R&R

## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	2.2
At home:	1.2
In car:	2.0
At work:	2.5
Other:	2.3

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	2.7
12-17 Boys:	4.1
12-17 Girls:	1.5
18-34 Persons:	3.5
18-34 Men:	5.3
18-34 Women:	1.7
25-54 Persons:	2.0
25-54 Men:	3.0
25-54 Women:	0.9
35-64 Persons:	1.1
35-64 Men:	1.6
35-64 Women:	0.5
35+ Persons:	0.9
35+ Men:	1.3
35+ Women:	0.4

### 12+ AQH SHARE BY DAYPART

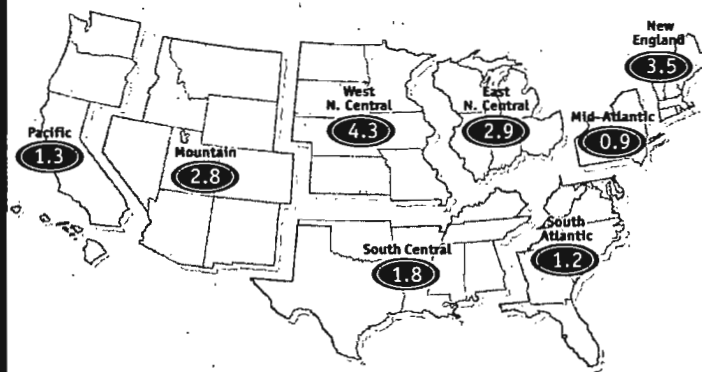
Mon-Fri 6a-10a:	2.3
Mon-Fri 10a-3p:	1.7
Mon-Fri 3p-7p:	1.7
Mon-Fri 7p-Mid:	1.9
Mon-Sun Mid-6a:	2.1
Mon-Fri 6a-10a+3p-7p:	2.0
Sat-Sun 6a-Mid:	1.6
Sat-Sun 10a-7p:	1.6

### 12+ AQH BY MARKET GROUP

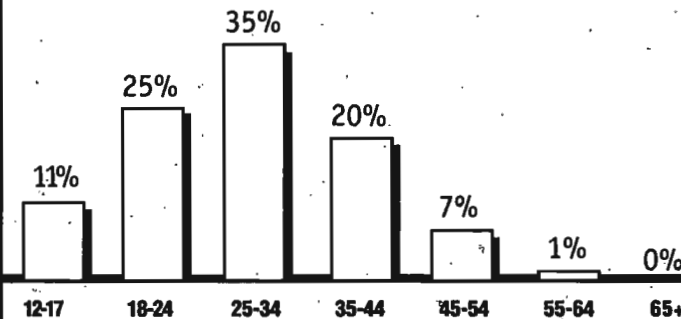
Top 25	1.4
Top 50	1.7

Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03
1.6	1.7	1.7	1.8	1.9	1.9	1.8	1.7	1.8

### 12+ AQH SHARE BY REGION



### AQH AUDIENCE COMPOSITION M-SU 6AM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
© 2003 The Media Audit

### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	3747
Unweighted number of respondents:	3341

### RACE/ETHNICITY

White (not Hispanic):	82.2
Black (not Hispanic):	2.4
Hispanic descent:	11.7
Asian:	2.3
Other:	1.4

### GENDER

Male:	67.5
Female:	32.5

### EDUCATION

Some high school or less:	8.3
High school graduate:	35.9
Some college:	28.3
College graduate:	20.1
Advanced degree:	7.2

## Who's LISTENING:

Continued

### INCOME

Under \$15,000:	2.3
\$15,000-\$24,999:	5.2
\$25,000-\$34,999:	12.4
\$35,000-\$49,999:	25.3
\$50,000-\$74,999:	25.0
\$75,000-\$99,999:	15.9
\$100,000-\$149,999:	9.4
\$150,000 or more:	4.5

### LIFESTYLE GROUP

MTV Generation:	39.1
Yuppies:	11.1
Maturing yuppies:	6.5
Affluent empty-nesters:	3.8
Affluent full-nesters:	26.3
Affluent blue collar:	15.2
Graying affluents:	2.0
Working women:	24.5
Affluent working women:	12.3
Working mothers:	11.7
Single parents:	14.6

### FINANCIAL

Financial optimists:	61.0
Two-income families:	27.9
Dual-income, no kids:	8.8

### CELL PHONE

Currently own:	64.9
Plan to purchase:	21.5
Now have and plan to purchase:	12.2

### ONLINE USAGE

Logged onto Internet, past month:	74.4
Logged onto radio website, past month:	23.1
Media Exposure	
Weekday newspaper:	46.3
Sunday newspaper:	56.6
Radio, average weekday:	90.5
Radio, 7-day cum:	100.0
TV, any on average weekday:	86.6
Subscribe to cable TV:	79.2



# RR. FORMAT FOCUS: ADULT CONTEMPORARY

## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
© 2003 Arbitron Ratings Co.

### 12+ AQH BY LISTENING LOCATION

Away from home:	11.5
At home:	8.5
In car:	8.3
At work:	16.0
Other:	7.6

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	3.6
12-17 Boys:	2.9
12-17 Girls:	4.1
18-34 Persons:	8.1
18-34 Men:	4.9
18-34 Women:	11.4
25-54 Persons:	11.5
25-54 Men:	7.2
25-54 Women:	16.1
35-64 Persons:	13.0
35-64 Men:	8.5
35-64 Women:	17.8
35+ Persons:	12.3
35+ Men:	8.5
35+ Women:	16.1

### 12+ AQH SHARE BY DAYPART

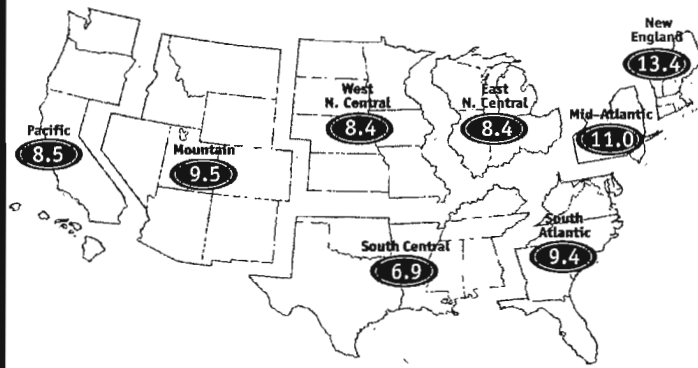
Mon-Fri 6a-10a:	9.4
Mon-Fri 10a-3p:	12.2
Mon-Fri 3p-7p:	10.2
Mon-Fri 7p-Mid:	9.2
Mon-Sun Mid-6a:	8.5
Mon-Fri 6a-10a+3p-7p:	9.8
Sat-Sun 6a-Mid:	9.5
Sat-Sun 10a-7p:	9.6

### 12+ AQH BY MARKET GROUP

Top 25	9.9
Top 50	10.1

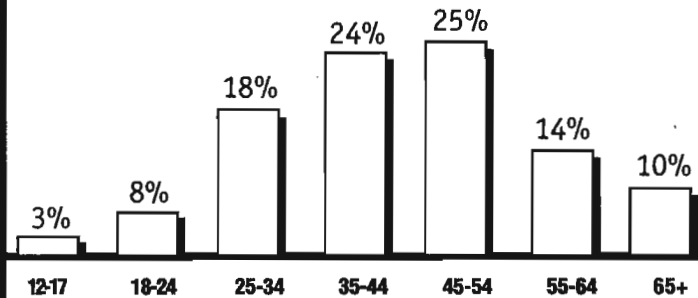
Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03
9.8	9.6	10.2	10.2	9.8	9.7	10.4	9.4	9.2

## 12+ AQH SHARE BY REGION



## AQH AUDIENCE COMPOSITION

M-SUGAM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	10724
Unweighted number of respondents:	8268

### RACE/ETHNICITY

White (not Hispanic):	71.7
Black (not Hispanic):	6.5
Hispanic descent:	13.2
Asian:	7.7
Other:	1.0

### GENDER

Male:	37.6
Female:	62.4

### EDUCATION

Some high school or less:	4.8
High school graduate:	28.4
Some college:	25.9
College graduate:	26.2
Advanced degree:	14.1

## Who's LISTENING:

Continued

### INCOME

Under \$15,000:	3.2
\$15,000-\$24,999:	7.6
\$25,000-\$34,999:	13.3
\$35,000-\$49,999:	24.1
\$50,000-\$74,999:	22.5
\$75,000-\$99,999:	14.0
\$100,000-\$149,999:	9.0
\$150,000 or more:	6.2

### LIFESTYLE GROUP

MTV Generation:	20.8
Yuppies:	5.8
Maturing yuppies:	6.5
Affluent empty-nesters:	21.1
Affluent full-nesters:	26.9
Affluent blue collar:	6.2
Graying affluents:	16.5
Working women:	43.6
Affluent working women:	23.6
Working mothers:	22.7
Single parents:	12.7

### FINANCIAL

Financial optimists:	44.9
Two-income families:	34.3
Dual-income, no kids:	12.8

### CELL PHONE

Currently own:	67.5
Plan to purchase:	18.7
Now have and plan to purchase:	11.5

### ONLINE USAGE

Logged onto Internet, past month:	68.5
Logged onto radio website, past month:	11.2
Media Exposure	
Weekday newspaper:	57.7
Sunday newspaper:	66.5
Radio, average weekday:	86.0
Radio, 7-day cumed:	100.0
TV, any on average weekday:	87.7
Subscribe to cable TV:	78.5

# FORMAT FOCUS: ADULT STANDARDS



## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	1.2
At home:	3.6
In car:	1.6
At work:	0.8
Other:	1.1

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	0.0
12-17 Boys:	0.0
12-17 Girls:	0.0
18-34 Persons:	0.1
18-34 Men:	0.1
18-34 Women:	0.1
25-54 Persons:	0.4
25-54 Men:	0.4
25-54 Women:	0.5
35-64 Persons:	1.2
35-64 Men:	1.0
35-64 Women:	1.4
35+ Persons:	3.4
35+ Men:	2.9
35+ Women:	4.0

### 12+ AQH SHARE BY DAYPART

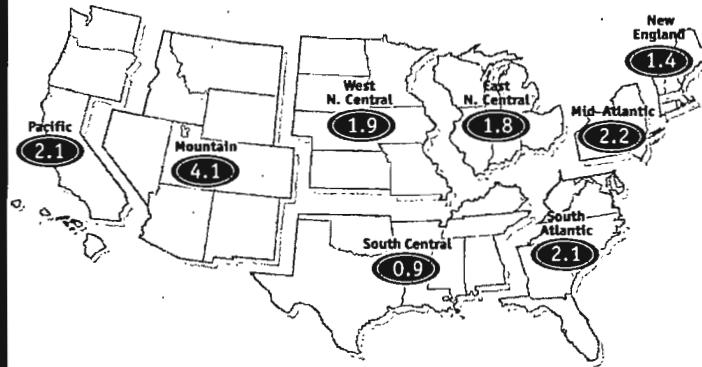
Mon-Fri 6a-10a:	1.9
Mon-Fri 10a-3p:	2.5
Mon-Fri 3p-7p:	1.9
Mon-Fri 7p-Mid:	1.4
Mon-Sun Mid-6a:	1.5
Mon-Fri 6a-10a+3p-7p:	1.9
Sat-Sun 6a-Mid:	2.3
Sat-Sun 10a-7p:	2.4

### 12+ AQH BY MARKET GROUP

Top 25	2.0
Top 50	2.0

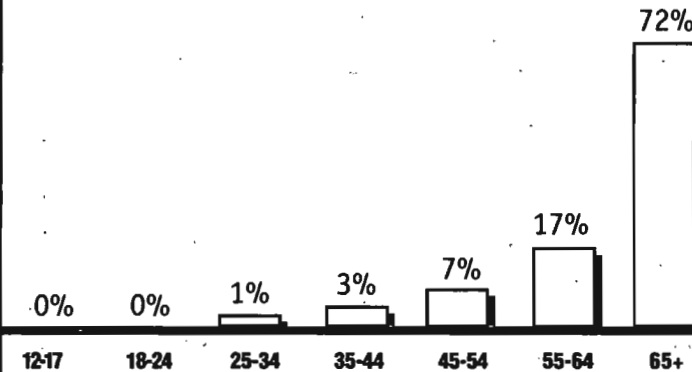
Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03
2.7	2.5	2.3	2.3	2.3	2.2	2.2	2.1	2.0

## 12+ AQH SHARE BY REGION



## AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	1844
Unweighted number of respondents:	1891

### RACE/ETHNICITY

White (not Hispanic):	86.4
Black (not Hispanic):	4.4
Hispanic descent:	3.9
Asian:	4.1
Other:	1.0

### GENDER

Male:	48.8
Female:	51.2

### EDUCATION

Some high school or less:	3.9
High school graduate:	33.8
Some college:	25.1
College graduate:	21.8
Advanced degree:	14.7

## Who's LISTENING:

Continued

### INCOME

Under \$15,000:	7.5
\$15,000-\$24,999:	18.1
\$25,000-\$34,999:	19.5
\$35,000-\$49,999:	20.4
\$50,000-\$74,999:	17.2
\$75,000-\$99,999:	7.1
\$100,000-\$149,999:	5.2
\$150,000 or more:	5.1

### LIFESTYLE GROUP

MTV Generation:	5.4
Yuppies:	1.1
Maturing yuppies:	1.3
Affluent empty-nesters:	38.9
Affluent full-nesters:	8.2
Affluent blue collar:	3.7
Graying affluents:	23.0
Working women:	18.7
Affluent working women:	7.7
Working mothers:	5.4
Single parents:	5.3

### FINANCIAL

Financial optimists:	30.1
Two-income families:	15.0
Dual-income, no kids:	8.4

### CELL PHONE

Currently own:	56.2
Plan to purchase:	12.3
Now have and plan to purchase:	6.3

### ONLINE USAGE

Logged onto Internet, past month:	46.1
Logged onto radio website, past month:	5.7
Media Exposure	
Weekday newspaper:	75.0
Sunday newspaper:	77.8
Radio, average weekday:	83.9
Radio, 7-day cumme:	100.0
TV, any on average weekday:	87.0
Subscribe to cable TV:	75.1

## Who's Listening:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	4.7
At home:	3.4
In car:	5.0
At work:	4.3
Other:	5.3

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	9.7
12-17 Boys:	12.8
12-17 Girls:	7.2
18-34 Persons:	7.6
18-34 Men:	10.1
18-34 Women:	5.1
25-54 Persons:	4.0
25-54 Men:	5.4
25-54 Women:	2.5
35-64 Persons:	2.1
35-64 Men:	2.8
35-64 Women:	1.4
35+ Persons:	1.7
35+ Men:	2.4
35+ Women:	1.1

### 12+ AQH SHARE BY DAYPART

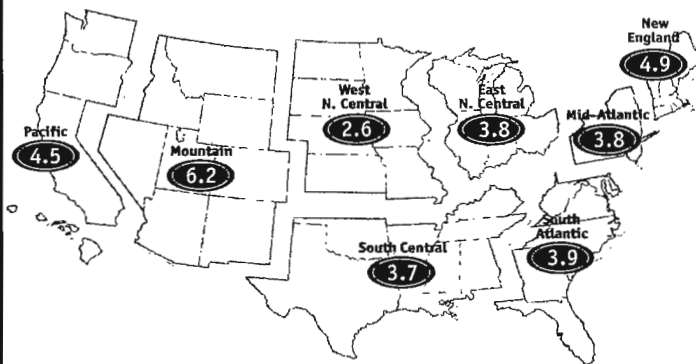
Mon-Fri 6a-10a:	4.8
Mon-Fri 10a-3p:	3.5
Mon-Fri 3p-7p:	4.4
Mon-Fri 7p-Mid:	5.0
Mon-Sun Mid-6a:	3.6
Mon-Fri 6a-10a+3p-7p:	4.6
Sat-Sun 6a-Mid:	3.9
Sat-Sun 10a-7p:	4.0

### 12+ AQH BY MARKET GROUP

Top 25	4.4
Top 50	4.4

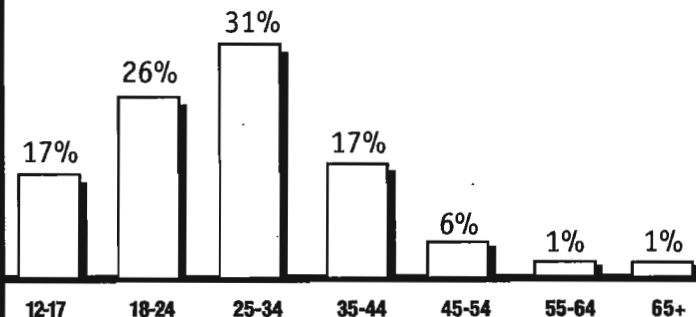
Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03
4.0	4.3	4.2	4.4	4.4	4.3	4.2	4.1	4.1

### 12+ AQH SHARE BY REGION



### AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## Who's Listening:

Among 18+ Persons (except where noted)  
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#### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	7819
Unweighted number of respondents:	5439

#### RACE/ETHNICITY

White (not Hispanic):	74.4
Black (not Hispanic):	2.9
Hispanic descent:	15.3
Asian:	6.4
Other:	1.1

#### GENDER

Male:	59.4
Female:	40.6

#### EDUCATION

Some high school or less:	7.1
High school graduate:	29.8
Some college:	27.8
College graduate:	26.0
Advanced degree:	9.0

## Who's Listening:

Continued

### INCOME

Under \$15,000:	2.7
\$15,000-\$24,999:	5.1
\$25,000-\$34,999:	12.2
\$35,000-\$49,999:	23.7
\$50,000-\$74,999:	24.4
\$75,000-\$99,999:	13.8
\$100,000-\$149,999:	11.0
\$150,000 or more:	7.1

### LIFESTYLE GROUP

MTV Generation:	33.4
Yuppies:	14.2
Maturing yuppies:	6.1
Affluent empty-nesters:	3.3
Affluent full-nesters:	24.5
Affluent blue collar:	10.4
Graying affluents:	2.7
Working women:	31.1
Affluent working women:	17.1
Working mothers:	13.5
Single parents:	15.7

### FINANCIAL

Financial optimists:	59.8
Two-income families:	25.2
Dual-income, no kids:	9.2

### CELL PHONE

Currently own:	68.8
Plan to purchase:	26.0
Now have and plan to purchase:	15.8

### ONLINE USAGE

Logged onto Internet, past month:	77.8
Logged onto radio website, past month:	22.5
Media Exposure	
Weekday newspaper:	48.1
Sunday newspaper:	56.6
Radio, average weekday:	87.8
Radio, 7-day cumed:	100.0
TV, any on average weekday:	84.9
Subscribe to cable TV:	76.3

# FORMAT FOCUS: CHR/POP

## Who's LISTENING:

Among 12+ Persons  
(except where noted)

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### 12+ AQH BY LISTENING LOCATION

Away from home:	6.6
At home:	6.1
In car:	7.3
At work:	5.3
Other:	10.2

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	21.9
12-17 Boys:	15.6
12-17 Girls:	26.9
18-34 Persons:	9.9
18-34 Men:	7.3
18-34 Women:	12.7
25-54 Persons:	5.2
25-54 Men:	3.7
25-54 Women:	6.7
35-64 Persons:	3.2
35-64 Men:	2.4
35-64 Women:	4.1
35+ Persons:	2.7
35+ Men:	2.1
35+ Women:	3.3

### 12+ AQH SHARE BY DAYPART

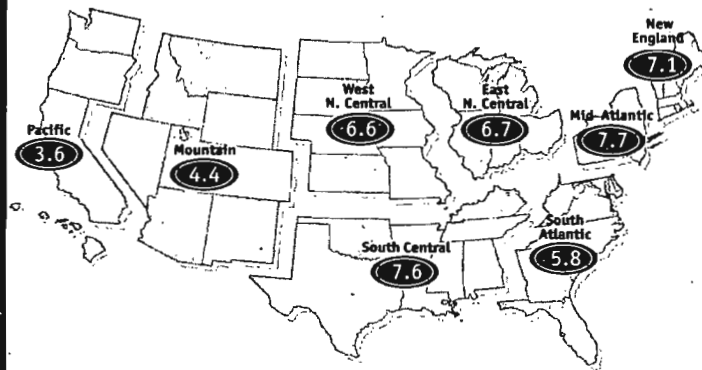
Mon-Fri 6a-10a:	6.1
Mon-Fri 10a-3p:	5.1
Mon-Fri 3p-7p:	7.0
Mon-Fri 7p-Mid:	8.4
Mon-Sun Mid-6a:	6.1
Mon-Fri 6a-10a+3p-7p:	6.5
Sat-Sun 6a-Mid:	6.9
Sat-Sun 10a-7p:	7.1

### 12+ AQH BY MARKET GROUP

Top 25	5.9
Top 50	6.1

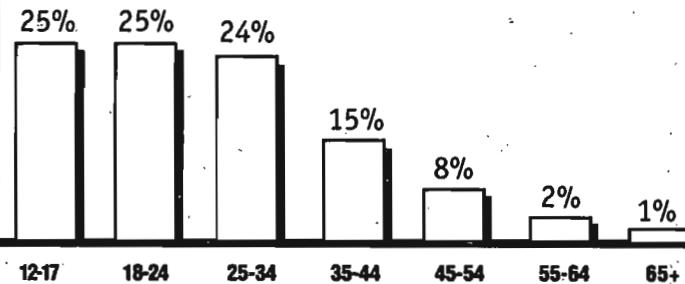
Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03
7.7	7.3	7.2	7.1	6.9	7.1	6.4	6.1	6.2

## 12+ AQH SHARE BY REGION



## AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)

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### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	11256
Unweighted number of respondents:	8792

### RACE/ETHNICITY

White (not Hispanic):	63.1
Black (not Hispanic):	10.3
Hispanic descent:	17.6
Asian:	8.2
Other:	0.7

### GENDER

Male:	38.5
Female:	61.5

### EDUCATION

Some high school or less:	8.2
High school graduate:	32.5
Some college:	27.2
College graduate:	23.5
Advanced degree:	8.1

## Who's LISTENING:

Continued

### INCOME

Under \$15,000:	3.5
\$15,000-\$24,999:	6.7
\$25,000-\$34,999:	13.5
\$35,000-\$49,999:	25.4
\$50,000-\$74,999:	21.8
\$75,000-\$99,999:	14.5
\$100,000-\$149,999:	8.3
\$150,000 or more:	6.4

### LIFESTYLE GROUP

MTV Generation:	34.2
Yuppies:	11.0
Maturing yuppies:	6.4
Affluent empty-nesters:	3.9
Affluent full-nesters:	27.7
Affluent blue collar:	7.7
Graying affluents:	3.7
Working women:	44.7
Affluent working women:	22.5
Working mothers:	24.4
Single parents:	20.3

### FINANCIAL

Financial optimists:	57.2
Two-income families:	26.4
Dual-income, no kids:	6.6

### CELL PHONE

Currently own:	69.4
Plan to purchase:	25.5
Now have and plan to purchase:	15.4

### ONLINE USAGE

Logged onto Internet, past month:	73.4
Logged onto radio website, past month:	15.9
Media Exposure	
Weekday newspaper:	46.1
Sunday newspaper:	55.7
Radio, average weekday:	87.7
Radio, 7-day cumme:	100.0
TV, any on average weekday:	86.6
Subscribe to cable TV:	76.7

## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	5.2
At home:	6.5
In car:	5.5
At work:	4.1
Other:	13.2

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	20.6
12-17 Boys:	21.1
12-17 Girls:	20.3
18-34 Persons:	9.7
18-34 Men:	9.7
18-34 Women:	9.7
25-54 Persons:	4.2
25-54 Men:	4.1
25-54 Women:	4.3
35-64 Persons:	2.2
35-64 Men:	2.2
35-64 Women:	2.3
35+ Persons:	1.9
35+ Men:	1.9
35+ Women:	1.9

### 12+ AQH SHARE BY DAYPART

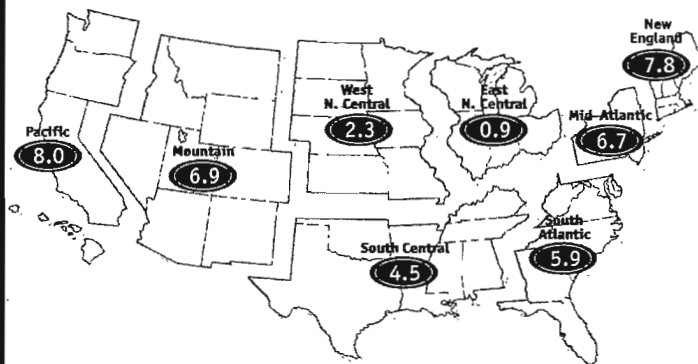
Mon-Fri 6a-10a:	4.8
Mon-Fri 10a-3p:	4.3
Mon-Fri 3p-7p:	6.4
Mon-Fri 7p-Mid:	9.2
Mon-Sun Mid-6a:	5.9
Mon-Fri 6a-10a+3p-7p:	5.5
Sat-Sun 6a-Mid:	6.6
Sat-Sun 10a-7p:	6.4

### 12+ AQH BY MARKET GROUP

Top 25	6.0
Top 50	5.8

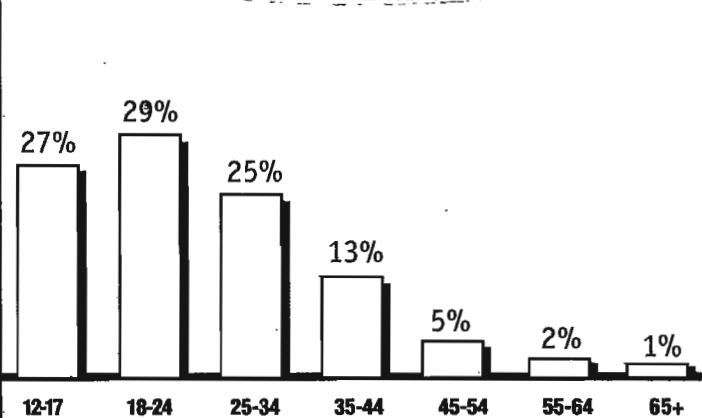
Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03
4.6	4.9	4.5	5.0	5.1	5.4	5.7	5.7	5.5

### 12+ AQH SHARE BY REGION



### AQH AUDIENCE COMPOSITION

M-30YAM-MED TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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#### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	9171
Unweighted number of respondents:	5028

#### RACE/ETHNICITY

White (not Hispanic):	30.5
Black (not Hispanic):	31.4
Hispanic descent:	28.3
Asian:	8.8
Other:	1.0

#### GENDER

Male:	45.8
Female:	54.2

#### EDUCATION

Some high school or less:	11.2
High school graduate:	37.0
Some college:	28.9
College graduate:	16.1
Advanced degree:	5.8

## Who's LISTENING:

Continued

#### INCOME

Under \$15,000:	4.8
\$15,000-\$24,999:	9.0
\$25,000-\$34,999:	17.0
\$35,000-\$49,999:	25.4
\$50,000-\$74,999:	20.4
\$75,000-\$99,999:	11.7
\$100,000-\$149,999:	6.9
\$150,000 or more:	4.9

#### LIFESTYLE GROUP

MTV Generation:	32.8
Yuppies:	8.2
Maturing yuppies:	4.5
Affluent empty-nesters:	3.1
Affluent full-nesters:	22.2
Affluent blue collar:	8.7
Graying affluents:	2.3
Working women:	40.2
Affluent working women:	18.0
Working mothers:	23.7
Single parents:	27.8

#### FINANCIAL

Financial optimists:	62.2
Two-income families:	20.8
Dual-income, no kids:	4.9

#### CELL PHONE

Currently own:	66.3
Plan to purchase:	31.5
Now have and plan to purchase:	17.4

#### ONLINE USAGE

Logged onto Internet, past month:	65.5
Logged onto radio website, past month:	15.7
Media Exposure	
Weekday newspaper:	46.4
Sunday newspaper:	51.1
Radio, average weekday:	85.9
Radio, 7-day cume:	100.0
TV, any on average weekday:	88.0
Subscribe to cable TV:	74.6

## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	0.9
At home:	0.7
In car:	1.2
At work:	0.6
Other:	0.4

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	0.9
12-17 Boys:	0.8
12-17 Girls:	1.0
18-34 Persons:	0.8
18-34 Men:	0.5
18-34 Women:	1.1
25-54 Persons:	1.0
25-54 Men:	0.7
25-54 Women:	1.3
35-64 Persons:	1.0
35-64 Men:	0.7
35-64 Women:	1.2
35+ Persons:	0.8
35+ Men:	0.6
35+ Women:	1.0

### 12+ AQH SHARE BY DAYPART

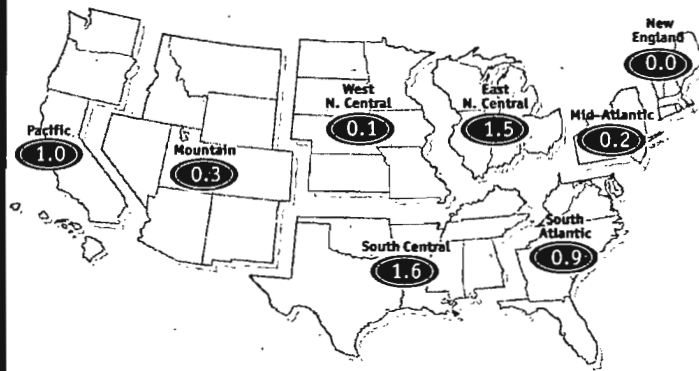
Mon-Fri 6a-10a:	0.8
Mon-Fri 10a-3p:	0.7
Mon-Fri 3p-7p:	0.9
Mon-Fri 7p-Mid:	0.8
Mon-Sun Mid-6a:	0.7
Mon-Fri 6a-10a+3p-7p:	0.8

### 12+ AQH BY MARKET GROUP

Top 25	0.8
Top 50	0.7

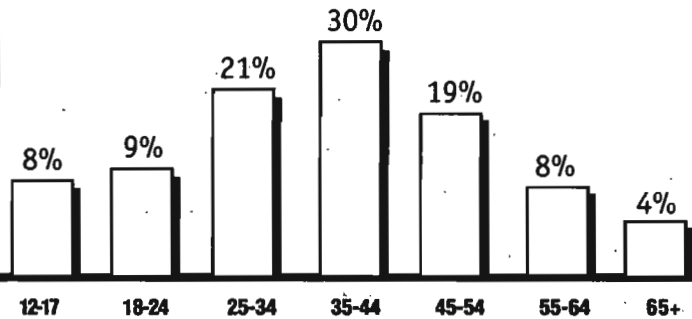
Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03
0.7	0.8	0.8	0.8	0.9	0.8	0.8	0.9	0.9

## 12+ AQH SHARE BY REGION



## AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	2465
Unweighted number of respondents:	1863

### RACE/ETHNICITY

White (not Hispanic):	70.8
Black (not Hispanic):	14.4
Hispanic descent:	9.9
Asian:	3.9
Other:	1.1

### GENDER

Male:	38.4
Female:	61.6

### EDUCATION

Some high school or less:	6.0
High school graduate:	27.2
Some college:	28.3
College graduate:	25.9
Advanced degree:	12.1

## Who's LISTENING:

Continued

### INCOME

Under \$15,000:	2.9
\$15,000-\$24,999:	8.6
\$25,000-\$34,999:	15.3
\$35,000-\$49,999:	27.0
\$50,000-\$74,999:	23.8
\$75,000-\$99,999:	11.4
\$100,000-\$149,999:	7.2
\$150,000 or more:	3.8

### LIFESTYLE GROUP

MTV Generation:	16.7
Yuppies:	6.6
Maturing yuppies:	7.9
Affluent empty-nesters:	17.5
Affluent full-nesters:	28.7
Affluent blue collar:	6.0
Graying affluents:	13.8
Working women:	38.9
Affluent working women:	18.9
Working mothers:	21.8
Single parents:	10.6

### FINANCIAL

Financial optimists:	52.3
Two-income families:	34.0
Dual-income, no kids:	10.9

### CELL PHONE

Currently own:	63.6
Plan to purchase:	20.9
Now have and plan to purchase:	11.3

### ONLINE USAGE

Logged onto Internet, past month:	64.8
Logged onto radio website, past month:	12.9
Media Exposure	
Weekday newspaper:	49.8
Sunday newspaper:	57.4
Radio, average weekday:	85.4
Radio, 7-day cumme:	100.0
TV, any on average weekday:	81.8
Subscribe to cable TV:	64.1

# R&R. FORMAT FOCUS: CLASSIC ROCK/HITS

## WHO'S LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	5.7
At home:	2.6
In car:	5.1
At work:	6.6
Other:	4.2

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	1.5
12-17 Boys:	2.4
12-17 Girls:	0.8
18-34 Persons:	4.2
18-34 Men:	5.7
18-34 Women:	2.5
25-54 Persons:	6.4
25-54 Men:	8.8
25-54 Women:	3.9
35-64 Persons:	6.1
35-64 Men:	8.5
35-64 Women:	3.6
35+ Persons:	5.0
35+ Men:	7.2
35+ Women:	2.9

### 12+ AQH SHARE BY DAYPART

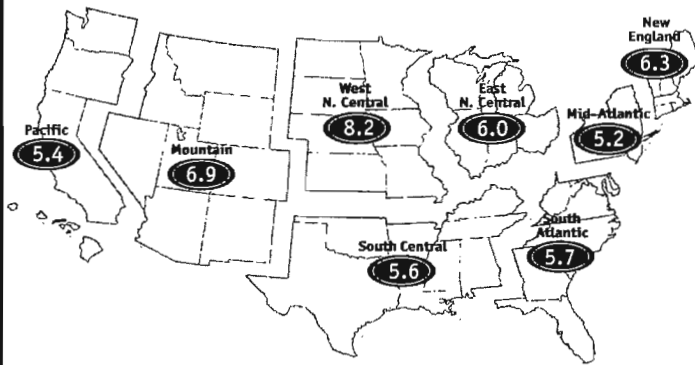
Mon-Fri 6a-10a:	4.9
Mon-Fri 10a-3p:	4.8
Mon-Fri 3p-7p:	4.5
Mon-Fri 7p-Mid:	3.2
Mon-Sun Mid-6a:	3.5
Mon-Fri 6a-10a+3p-7p:	4.7
Sat-Sun 6a-Mid:	4.0
Sat-Sun 10a-7p:	4.4

### 12+ AQH BY MARKET GROUP

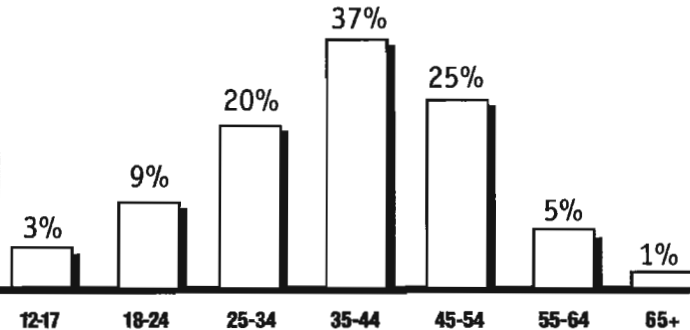
Top 25	3.9
Top 50	4.1

Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03
4.7	4.5	4.5	4.7	4.9	4.8	5.7	5.6	5.8

### 12+ AQH SHARE BY REGION



### AQH AUDIENCE COMPOSITION M-SU GAM-MID TOTAL U.S.



## WHO'S LISTENING:

Among 18+ Persons (except where noted)  
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#### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	7566
Unweighted number of respondents:	6248

#### GENDER

Male:	64.7
Female:	35.3

#### RACE/ETHNICITY

White (not Hispanic):	83.8
Black (not Hispanic):	1.7
Hispanic descent:	10.0
Asian:	3.4
Other:	1.1

#### EDUCATION

Some high school or less:	6.2
High school graduate:	30.4
Some college:	27.3
College graduate:	25.3
Advanced degree:	10.4

## WHO'S LISTENING:

Continued

#### INCOME

Under \$15,000:	2.4
\$15,000-\$24,999:	4.5
\$25,000-\$34,999:	10.4
\$35,000-\$49,999:	24.1
\$50,000-\$74,999:	26.9
\$75,000-\$99,999:	15.0
\$100,000-\$149,999:	9.8
\$150,000 or more:	6.9

#### LIFESTYLE GROUP

MTV Generation:	30.4
Yuppies:	6.9
Maturing yuppies:	7.7
Affluent empty-nesters:	11.9
Affluent full-nesters:	32.2
Affluent blue collar:	13.0
Graying affluents:	7.7
Working women:	27.1
Affluent working women:	15.9
Working mothers:	14.1
Single parents:	11.3

#### FINANCIAL

Financial optimists:	55.5
Two-income families:	36.4
Dual-income, no kids:	11.3

#### CELL PHONE

Currently own:	66.4
Plan to purchase:	20.1
Now have and plan to purchase:	11.5

#### ONLINE USAGE

Logged onto Internet, past month:	72.7
Logged onto radio website, past month:	17.1
Media Exposure	
Weekday newspaper:	54.7
Sunday newspaper:	66.2
Radio, average weekday:	89.7
Radio, 7-day cum:	100.0
TV, any on average weekday:	86.1
Subscribe to cable TV:	78.8

# FORMAT FOCUS: COUNTRY



## Who's Listening:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	9.0
At home:	7.1
In car:	9.8
At work:	8.1
Other:	6.9

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	4.7
12-17 Boys:	3.9
12-17 Girls:	5.3
18-34 Persons:	6.8
18-34 Men:	5.8
18-34 Women:	7.7
25-54 Persons:	8.2
25-54 Men:	7.2
25-54 Women:	9.3
35-64 Persons:	9.4
35-64 Men:	8.6
35-64 Women:	10.3
35+ Persons:	9.4
35+ Men:	8.8
35+ Women:	10.1

### 12+ AQH SHARE BY DAYPART

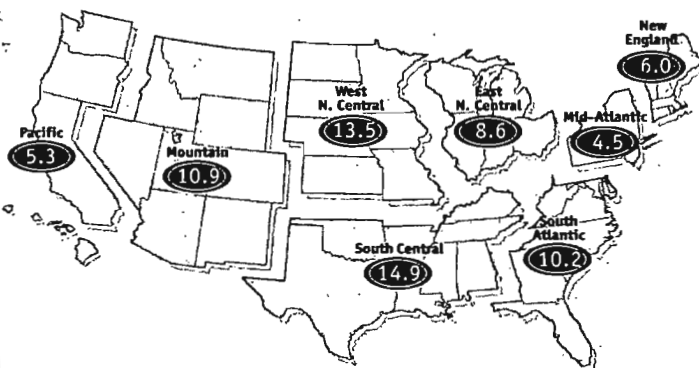
Mon-Fri 6a-10a:	8.3
Mon-Fri 10a-3p:	8.7
Mon-Fri 3p-7p:	8.4
Mon-Fri 7p-Mid:	6.4
Mon-Sun Mid-6a:	7.8
Mon-Fri 6a-10a+3p-7p:	8.3
Sat-Sun 6a-Mid:	8.6
Sat-Sun 10a-7p:	9.0

### 12+ AQH BY MARKET GROUP

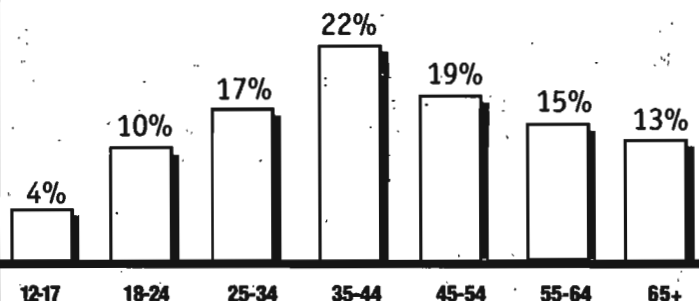
Top 25:	5.5
Top 50:	7.1

Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03
8.9	8.7	8.4	8.6	8.4	8.5	8.2	8.6	8.6

### 12+ AQH SHARE BY REGION



### AQH AUDIENCE COMPOSITION M-SUGAM-MID TOTAL U.S.



## Who's Listening:

Among 18+ Persons (except where noted)  
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#### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	10205
Unweighted number of respondents:	10871

#### RACE/ETHNICITY

White (not Hispanic):	87.6
Black (not Hispanic):	2.3
Hispanic descent:	6.8
Asian:	2.3
Other:	1.1

#### GENDER

Male:	45.3
Female:	54.7

#### EDUCATION

Some high school or less:	9.5
High school graduate:	36.9
Some college:	26.3
College graduate:	19.4
Advanced degree:	7.3

## Who's Listening:

Continued

#### INCOME

Under \$15,000:	3.8
\$15,000-\$24,999:	7.3
\$25,000-\$34,999:	14.3
\$35,000-\$49,999:	26.0
\$50,000-\$74,999:	23.6
\$75,000-\$99,999:	13.3
\$100,000-\$149,999:	7.9
\$150,000 or more:	3.9

#### LIFESTYLE GROUP

MTV Generation:	22.7
Yuppies:	5.9
Maturing yuppies:	5.3
Affluent empty-nesters:	18.6
Affluent full-nesters:	25.2
Affluent blue collar:	9.1
Graying affluents:	12.4
Working women:	36.4
Affluent working women:	18.4
Working mothers:	18.0
Single parents:	11.3

#### FINANCIAL

Financial optimists:	48.5
Two-income families:	33.5
Dual-income, no kids:	12.2

#### CELL PHONE

Currently own:	66.5
Plan to purchase:	16.1
Now have and plan to purchase:	9.9

#### ONLINE USAGE

Logged onto Internet, past month:	63.8
Logged onto radio website, past month:	12.9
Media Exposure	
Weekday newspaper:	51.7
Sunday newspaper:	62.8
Radio, average weekday:	86.7
Radio, 7-day cumme:	100.0
TV, any on average weekday:	87.8
Subscribe to cable TV:	77.2



# FORMAT FOCUS: HOT AC

## WHO'S LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	5.5
At home:	2.6
In car:	5.0
At work:	6.2
Other:	3.7

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	3.4
12-17 Boys:	2.7
12-17 Girls:	3.9
18-34 Persons:	6.1
18-34 Men:	4.3
18-34 Women:	8.1
25-54 Persons:	5.6
25-54 Men:	4.1
25-54 Women:	7.2
35-64 Persons:	4.2
35-64 Men:	3.1
35-64 Women:	4.3
35+ Persons:	3.5
35+ Men:	2.7
35+ Women:	4.2

### 12+ AQH SHARE BY DAYPART

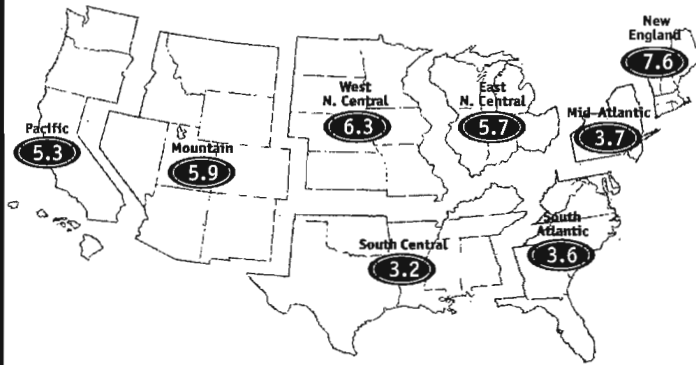
Mon-Fri 6a-10a:	4.5
Mon-Fri 10a-3p:	4.8
Mon-Fri 3p-7p:	4.6
Mon-Fri 7p-Mid:	3.3
Mon-Sun Mid-6a:	2.9
Mon-Fri 6a-10a+3p-7p:	4.5
Sat-Sun 6a-Mid:	3.8
Sat-Sun 10a-7p:	4.2

### 12+ AQH BY MARKET GROUP

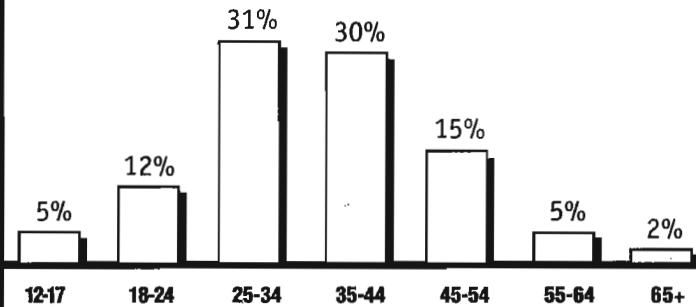
Top 25	4.3
Top 50	4.4

Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03
4.6	4.5	4.4	4.4	4.8	4.7	4.3	4.5	4.6

### 12+ AQH SHARE BY REGION



### AQH AUDIENCE COMPOSITION M-SU 6AM-MID TOTAL U.S.



## WHO'S LISTENING:

Among 18+ Persons (except where noted)  
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#### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	8698
Unweighted number of respondents:	6954

#### RACE/ETHNICITY

White (not Hispanic):	76.8
Black (not Hispanic):	3.8
Hispanic descent:	11.1
Asian:	7.7
Other:	0.7

#### GENDER

Male:	41.3
Female:	58.7

#### EDUCATION

Some high school or less:	4.0
High school graduate:	24.1
Some college:	27.1
College graduate:	31.0
Advanced degree:	13.4

## WHO'S LISTENING:

Continued

#### INCOME

Under \$15,000:	2.6
\$15,000-\$24,999:	4.9
\$25,000-\$34,999:	9.8
\$35,000-\$49,999:	23.7
\$50,000-\$74,999:	24.9
\$75,000-\$99,999:	14.9
\$100,000-\$149,999:	11.7
\$150,000 or more:	7.6

#### LIFESTYLE GROUP

MTV Generation:	30.1
Yuppies:	13.1
Maturing yuppies:	9.6
Affluent empty-nesters:	8.0
Affluent full-nesters:	31.1
Affluent blue collar:	7.7
Graying affluents:	5.4
Working women:	44.4
Affluent working women:	26.0
Working mothers:	21.6
Single parents:	12.8

#### FINANCIAL

Financial optimists:	53.7
Two-income families:	33.7
Dual-income, no kids:	11.5

#### CELL PHONE

Currently own:	72.5
Plan to purchase:	20.7
Now have and plan to purchase:	13.2

#### ONLINE USAGE

Logged onto Internet, past month:	78.1
Logged onto radio website, past month:	16.6
Media Exposure	
Weekday newspaper:	52.0
Sunday newspaper:	63.5
Radio, average weekday:	87.7
Radio, 7-day cumed:	100.0
TV, any on average weekday:	84.8
Subscribe to cable TV:	78.5

## Who's LISTENING:

Among 12+ Persons  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	14.2
At home:	20.0
In car:	18.6
At work:	9.3
Other:	7.4

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	1.7
12-17 Boys:	2.7
12-17 Girls:	1.0
18-34 Persons:	7.4
18-34 Men:	10.7
18-34 Women:	3.8
25-54 Persons:	14.0
25-54 Men:	19.4
25-54 Women:	8.3
35-64 Persons:	18.6
35-64 Men:	24.2
35-64 Women:	12.8
35+ Persons:	23.0
35+ Men:	27.4
35+ Women:	18.8

### 12+ AQH SHARE BY DAYPART

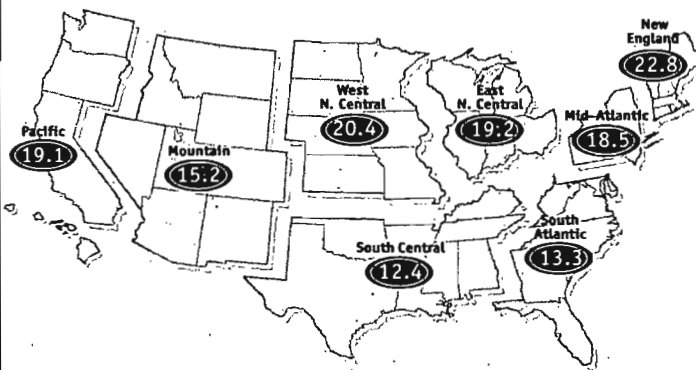
Mon-Fri 6a-10a:	19.0
Mon-Fri 10a-3p:	17.6
Mon-Fri 3p-7p:	16.7
Mon-Fri 7p-Mid:	13.4
Mon-Sun Mid-6a:	23.5
Mon-Fri 6a-10a+3p-7p:	18.0
Sat-Sun 6a-Mid:	13.3
Sat-Sun 10a-7p:	12.1

### 12+ AQH BY MARKET GROUP

Top 25:	18.3
Top 50:	17.3

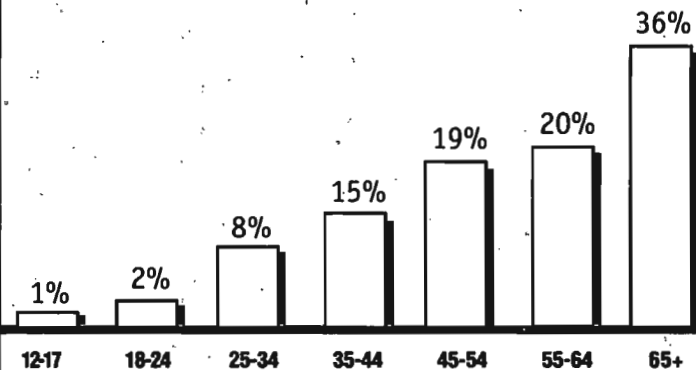
Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03
16.2	16.7	17.6	16.3	16.4	16.4	16.5	17.0	17.0

### 12+ AQH SHARE BY REGION



### AQH AUDIENCE COMPOSITION

M-SUGAM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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#### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	20734
Unweighted number of respondents:	13024

#### RACE/ETHNICITY

White (not Hispanic):	77.4
Black (not Hispanic):	8.8
Hispanic descent:	7.0
Asian:	5.6
Other:	1.2

#### GENDER

Male:	58.0
Female:	42.0

#### EDUCATION

Some high school or less:	3.7
High school graduate:	22.6
Some college:	23.5
College graduate:	30.4
Advanced degree:	18.8

## Who's LISTENING:

Continued

#### INCOME

Under \$15,000:	3.3
\$15,000-\$24,999:	8.0
\$25,000-\$34,999:	12.2
\$35,000-\$49,999:	20.6
\$50,000-\$74,999:	21.1
\$75,000-\$99,999:	14.3
\$100,000-\$149,999:	11.6
\$150,000 or more:	8.9

#### LIFESTYLE GROUP

MTV Generation:	14.4
Yuppies:	5.6
Maturing yuppies:	7.1
Affluent empty-nesters:	28.3
Affluent full-nesters:	26.9
Affluent blue collar:	6.6
Graying affluents:	23.7
Working women:	22.4
Affluent working women:	13.4
Working mothers:	10.5
Single parents:	6.2

#### FINANCIAL

Financial optimists:	41.5
Two-income families:	32.4
Dual-income, no kids:	12.3

#### CELL PHONE

Currently own:	67.4
Plan to purchase:	16.4
Now have and plan to purchase:	11.2

#### ONLINE USAGE

Logged onto Internet, past month:	66.4
Logged onto radio website, past month:	14.2
Media Exposure	
Weekday newspaper:	68.7
Sunday newspaper:	73.0
Radio, average weekday:	87.3
Radio, 7-day cum:	100.0
TV, any on average weekday:	87.1
Subscribe to cable TV:	76.7

# FORMAT FOCUS: OLDIES

## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	5.6
At home:	4.2
In car:	5.4
At work:	6.1
Other:	4.0

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	1.6
12-17 Boys:	1.8
12-17 Girls:	1.4
18-34 Persons:	1.9
18-34 Men:	1.8
18-34 Women:	2.0
25-54 Persons:	5.1
25-54 Men:	4.7
25-54 Women:	5.6
35-64 Persons:	7.8
35-64 Men:	7.6
35-64 Women:	7.9
35+ Persons:	7.1
35+ Men:	7.1
35+ Women:	7.1

### 12+ AQH SHARE BY DAYPART

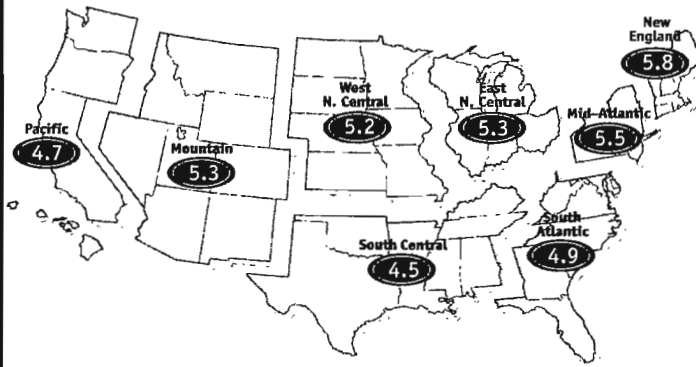
Mon-Fri 6a-10a:	4.7
Mon-Fri 10a-3p:	5.6
Mon-Fri 3p-7p:	5.0
Mon-Fri 7p-Mid:	3.8
Mon-Sun Mid-6a:	4.3
Mon-Fri 6a-10a+3p-7p:	4.8
Sat-Sun 6a-Mid:	5.4
Sat-Sun 10a-7p:	5.8

### 12+ AQH BY MARKET GROUP

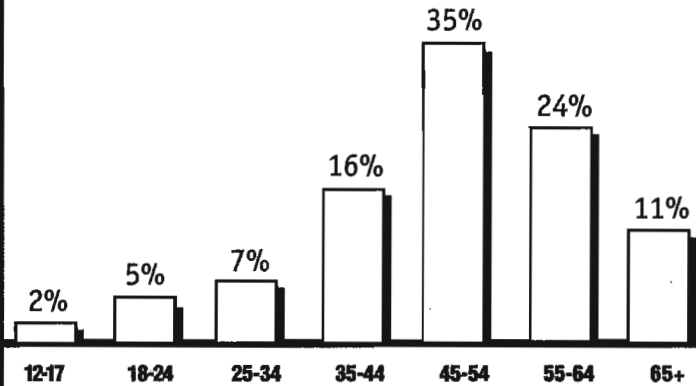
Top 25	4.8
Top 50	5.0

Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03
5.4	5.2	5.0	5.2	5.3	5.5	5.1	4.9	5.1

### 12+ AQH SHARE BY REGION



### AQH AUDIENCE COMPOSITION M-54/M-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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#### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	8048
Unweighted number of respondents:	6315

#### RACE/ETHNICITY

White (not Hispanic):	83.2
Black (not Hispanic):	3.3
Hispanic descent:	9.8
Asian:	2.7
Other:	1.0

#### GENDER

Male:	50.2
Female:	49.8

#### EDUCATION

Some high school or less:	5.8
High school graduate:	32.1
Some college:	25.5
College graduate:	23.1
Advanced degree:	13.1

## Who's LISTENING:

Continued

#### INCOME

Under \$15,000:	3.2
\$15,000-\$24,999:	6.1
\$25,000-\$34,999:	13.3
\$35,000-\$49,999:	23.4
\$50,000-\$74,999:	24.7
\$75,000-\$99,999:	13.9
\$100,000-\$149,999:	9.5
\$150,000 or more:	6.0

#### LIFESTYLE GROUP

MTV Generation:	13.5
Yuppies:	2.3
Maturing yuppies:	3.6
Affluent empty-nesters:	31.0
Affluent full-nesters:	26.4
Affluent blue collar:	9.1
Graying affluents:	26.2
Working women:	34.4
Affluent working women:	17.9
Working mothers:	16.3
Single parents:	9.9

#### FINANCIAL

Financial optimists:	45.2
Two-income families:	35.1
Dual-income, no kids:	15.1

#### CELL PHONE

Currently own:	63.8
Plan to purchase:	16.9
Now have and plan to purchase:	9.9

#### ONLINE USAGE

Logged onto Internet, past month:	64.0
Logged onto radio website, past month:	11.1
Media Exposure	
Weekday newspaper:	63.2
Sunday newspaper:	71.7
Radio, average weekday:	86.2
Radio, 7-day cumed:	100.0
TV, any on average weekday:	88.1
Subscribe to cable TV:	78.4

## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	3.1
At home:	3.9
In car:	2.3
At work:	4.2
Other:	3.2

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	2.7
12-17 Boys:	2.6
12-17 Girls:	2.8
18-34 Persons:	6.0
18-34 Men:	7.2
18-34 Women:	4.7
25-54 Persons:	3.9
25-54 Men:	4.5
25-54 Women:	3.1
35-64 Persons:	2.4
35-64 Men:	2.8
35-64 Women:	2.1
35+ Persons:	2.2
35+ Men:	2.6
35+ Women:	1.8

### 12+ AQH SHARE BY DAYPART

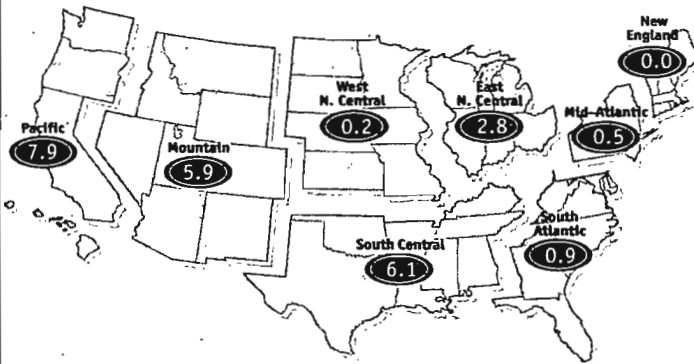
Mon-Fri 6a-10a:	3.8
Mon-Fri 10a-3p:	3.4
Mon-Fri 3p-7p:	2.8
Mon-Fri 7p-Mid:	3.1
Mon-Sun Mid-6a:	2.8
Mon-Fri 6a-10a+3p-7p:	3.3
Sat-Sun 6a-Mid:	3.8
Sat-Sun 10a-7p:	3.5

### 12+ AQH BY MARKET GROUP

Top 25:	4.1
Top 50:	3.6

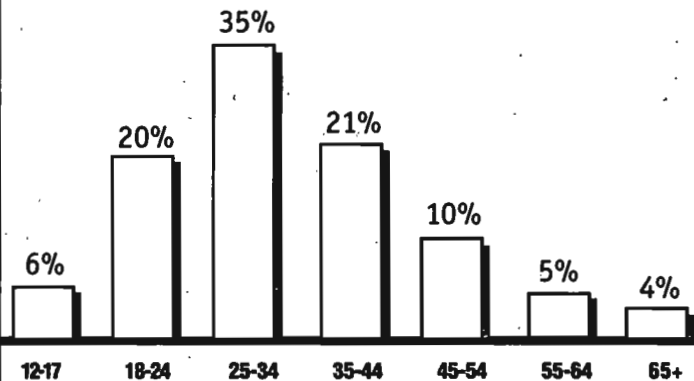
Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03
2.5	2.6	2.6	2.9	3.1	2.9	3.4	3.3	3.4

### 12+ AQH SHARE BY REGION



### AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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#### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	1707
Unweighted number of respondents:	747

#### RACE/ETHNICITY

White (not Hispanic):	6.5
Black (not Hispanic):	3.8
Hispanic descent:	86.7
Asian:	2.4
Other:	0.5

#### GENDER

Male:	50.0
Female:	50.0

#### EDUCATION

Some high school or less:	49.5
High school graduate:	25.7
Some college:	14.9
College graduate:	6.3
Advanced degree:	2.8

## Who's LISTENING:

Continued

#### INCOME

Under \$15,000:	10.1
\$15,000-\$24,999:	21.7
\$25,000-\$34,999:	27.4
\$35,000-\$49,999:	22.2
\$50,000-\$74,999:	9.4
\$75,000-\$99,999:	4.4
\$100,000-\$149,999:	2.0
\$150,000 or more:	2.7

#### LIFESTYLE GROUP

MTV Generation:	12.6
Yuppies:	2.0
Maturing yuppies:	2.1
Affluent empty-nesters:	3.5
Affluent full-nesters:	12.6
Affluent blue collar:	3.7
Graying affluents:	3.6
Working women:	27.3
Affluent working women:	6.9
Working mothers:	18.7
Single parents:	24.4

#### FINANCIAL

Financial optimists:	53.0
Two-income families:	24.2
Dual-income, no kids:	4.8

#### CELL PHONE

Currently own:	44.3
Plan to purchase:	25.6
Now have and plan to purchase:	9.1

#### ONLINE USAGE

Logged onto Internet, past month:	24.5
Logged onto radio website, past month:	4.9
Media Exposure	
Weekday newspaper:	27.2
Sunday newspaper:	27.1
Radio, average weekday:	84.0
Radio, 7-day cumed:	100.0
TV, any on average weekday:	89.2
Subscribe to cable TV:	43.4

# FORMAT FOCUS: ROCK

## Who's LISTENING:

Among 12+ Persons  
(except where noted)

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Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03
3.0	2.9	2.8	2.6	2.7	2.6	2.4	2.3	2.2

### 12+ AQH BY LISTENING LOCATION

Away from home:	3.0
At home:	1.4
In car:	2.6
At work:	3.5
Other:	2.1

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	1.6
12-17 Boys:	2.8
12-17 Girls:	0.7
18-34 Persons:	3.3
18-34 Men:	4.9
18-34 Women:	1.6
25-54 Persons:	3.1
25-54 Men:	4.6
25-54 Women:	1.6
35-64 Persons:	2.4
35-64 Men:	3.5
35-64 Women:	1.2
35+ Persons:	2.0
35+ Men:	3.0
35+ Women:	1.0

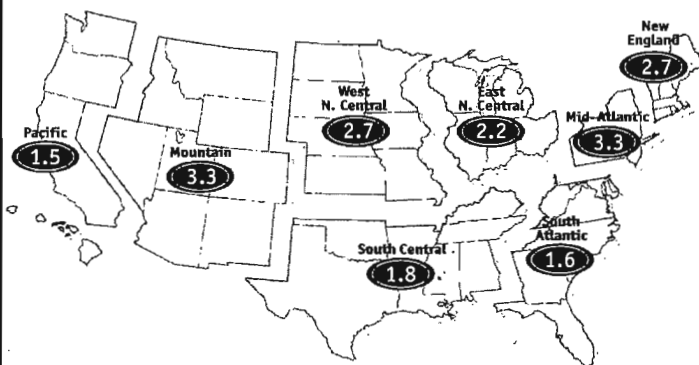
### 12+ AQH SHARE BY DAYPART

Mon-Fri 6a-10a:	2.9
Mon-Fri 10a-3p:	2.5
Mon-Fri 3p-7p:	2.3
Mon-Fri 7p-Mid:	1.8
Mon-Sun Mid-6a:	1.8
Mon-Fri 6a-10a+3p-7p:	2.6
Sat-Sun 6a-Mid:	2.0
Sat-Sun 10a-7p:	2.2

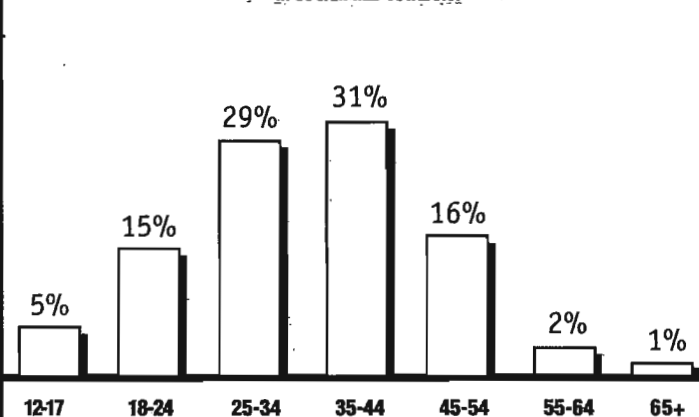
### 12+ AQH BY MARKET GROUP

Top 25	1.9
Top 50	2.2

### 12+ AQH SHARE BY REGION



### AQH AUDIENCE COMPOSITION M-SU GAM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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#### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	4130
Unweighted number of respondents:	3331

#### RACE/ETHNICITY

White (not Hispanic):	83.9
Black (not Hispanic):	2.2
Hispanic descent:	10.3
Asian:	2.6
Other:	1.0

#### GENDER

Male:	66.0
Female:	34.0

#### EDUCATION

Some high school or less:	7.2
High school graduate:	37.0
Some college:	26.7
College graduate:	20.1
Advanced degree:	8.6

## Who's LISTENING:

Continued

### INCOME

Under \$15,000:	2.4
\$15,000-\$24,999:	4.0
\$25,000-\$34,999:	11.5
\$35,000-\$49,999:	26.4
\$50,000-\$74,999:	25.8
\$75,000-\$99,999:	15.0
\$100,000-\$149,999:	10.2
\$150,000 or more:	4.7

### LIFESTYLE GROUP

MTV Generation:	35.8
Yuppies:	8.3
Maturing yuppies:	7.1
Affluent empty-nesters:	7.2
Affluent full-nesters:	30.2
Affluent blue collar:	13.5
Graying affluents:	5.5
Working women:	24.8
Affluent working women:	13.3
Working mothers:	13.7
Single parents:	14.1

### FINANCIAL

Financial optimists:	56.0
Two-income families:	33.0
Dual-income, no kids:	10.4

### CELL PHONE

Currently own:	61.9
Plan to purchase:	21.9
Now have and plan to purchase:	11.5

### ONLINE USAGE

Logged onto Internet, past month:	71.0
Logged onto radio website, past month:	18.3
Media Exposure:	
Weekday newspaper:	52.1
Sunday newspaper:	58.3
Radio, average weekday:	88.2
Radio, 7-day cum:	100.0
TV, any on average weekday:	86.4
Subscribe to cable TV:	79.8

# FORMAT FOCUS: SMOOTH JAZZ



## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	3.1
At home:	3.0
In car:	2.5
At work:	3.9
Other:	2.5

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	0.6
12-17 Boys:	0.8
12-17 Girls:	0.4
18-34 Persons:	1.4
18-34 Men:	1.2
18-34 Women:	1.6
25-54 Persons:	3.3
25-54 Men:	2.9
25-54 Women:	3.6
35-64 Persons:	4.4
35-64 Men:	4.1
35-64 Women:	4.7
35+ Persons:	4.2
35+ Men:	4.0
35+ Women:	4.4

### 12+ AQH SHARE BY DAYPART

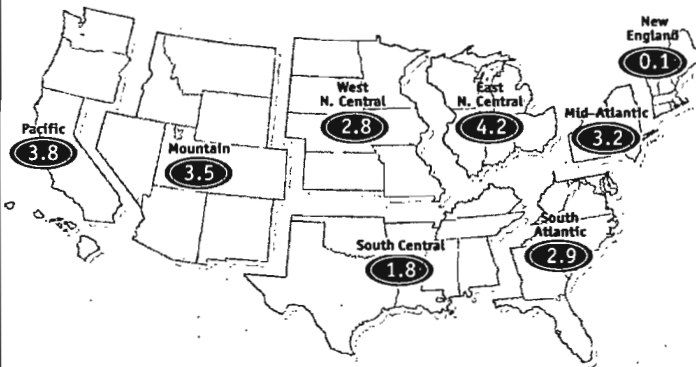
Mon-Fri 6a-10a:	2.3
Mon-Fri 10a-3p:	3.5
Mon-Fri 3p-7p:	3.2
Mon-Fri 7p-Mid:	3.2
Mon-Sun Mid-6a:	2.8
Mon-Fri 6a-10a+3p-7p:	2.7
Sat-Sun 6a-Mid:	3.2
Sat-Sun 10a-7p:	3.3

### 12+ AQH BY MARKET GROUP

Top 25	3.9
Top 50	3.4

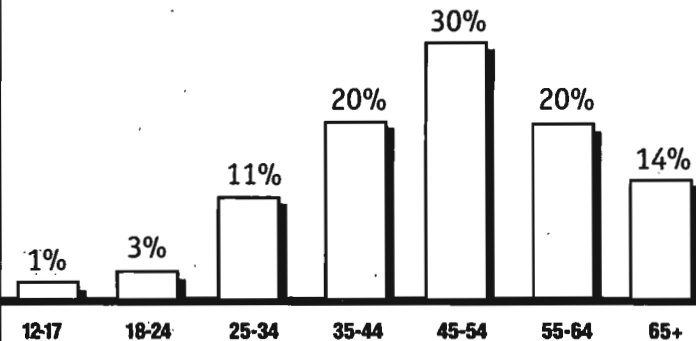
Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03
2.8	3.0	3.0	2.9	3.0	3.0	3.1	2.9	3.1

### 12+ AQH SHARE BY REGION



### AQH AUDIENCE COMPOSITION

M-SU GAM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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#### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	4727
Unweighted number of respondents:	2507

#### RACE/ETHNICITY

White (not Hispanic):	44.6
Black (not Hispanic):	39.2
Hispanic descent:	10.2
Asian:	4.9
Other:	1.1

#### GENDER

Male:	49.6
Female:	50.4

#### EDUCATION

Some high school or less:	3.1
High school graduate:	26.7
Some college:	27.7
College graduate:	27.2
Advanced degree:	14.6

## Who's LISTENING:

Continued

#### INCOME

Under \$15,000:	3.2
\$15,000-\$24,999:	7.3
\$25,000-\$34,999:	13.6
\$35,000-\$49,999:	23.2
\$50,000-\$74,999:	21.5
\$75,000-\$99,999:	14.7
\$100,000-\$149,999:	10.1
\$150,000 or more:	6.4

#### LIFESTYLE GROUP

MTV Generation:	19.4
Yuppies:	4.1
Maturing yuppies:	6.9
Affluent empty-nesters:	25.5
Affluent full-nesters:	26.2
Affluent blue collar:	6.3
Graying affluents:	17.6
Working women:	35.6
Affluent working women:	19.6
Working mothers:	17.8
Single parents:	13.4

#### FINANCIAL

Financial optimists:	51.4
Two-income families:	30.9
Dual-income, no kids:	10.4

#### CELL PHONE

Currently own:	69.5
Plan to purchase:	24.0
Now have and plan to purchase:	15.3

#### ONLINE USAGE

Logged onto Internet, past month:	66.3
Logged onto radio website, past month:	13.5
Media Exposure	
Weekday newspaper:	61.9
Sunday newspaper:	67.9
Radio, average weekday:	86.9
Radio, 7-day cummulative:	100.0
TV, any on average weekday:	87.7
Subscribe to cable TV:	75.5

# R&R. FORMAT FOCUS: SPANISH CONTEMPORARY

## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	2.1
At home:	3.4
In car:	1.8
At work:	2.4
Other:	2.3

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	2.0
12-17 Boys:	1.4
12-17 Girls:	2.4
18-34 Persons:	3.9
18-34 Men:	3.5
18-34 Women:	4.4
25-54 Persons:	2.9
25-54 Men:	2.4
25-54 Women:	3.4
35-64 Persons:	2.1
35-64 Men:	1.6
35-64 Women:	2.7
35+ Persons:	2.0
35+ Men:	1.6
35+ Women:	2.3

### 12+ AQH SHARE BY DAYPART

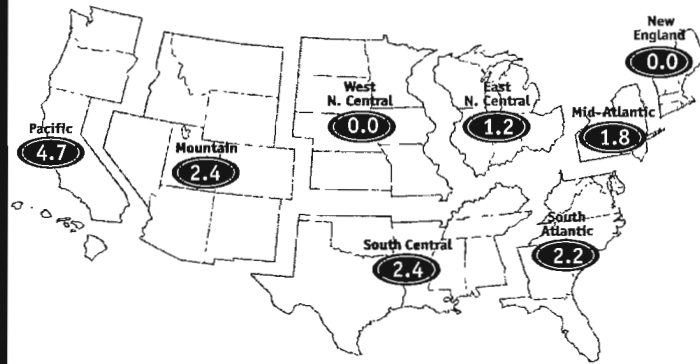
Mon-Fri 6a-10a:	2.3
Mon-Fri 10a-3p:	2.5
Mon-Fri 3p-7p:	2.3
Mon-Fri 7p-Mid:	2.7
Mon-Sun Mid-6a:	1.7
Mon-Fri 6a-10a+3p-7p:	2.3
Sat-Sun 6a-Mid:	3.1
Sat-Sun 10a-7p:	3.1

### 12+ AQH BY MARKET GROUP

Top 25	3.3
Top 50	2.8

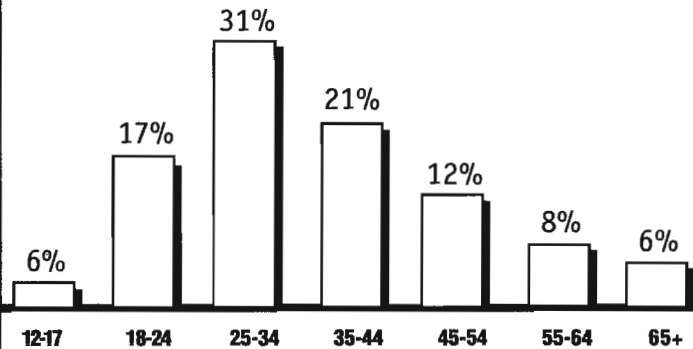
Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03
2.1	2.2	2.1	2.2	2.5	2.4	2.6	2.4	2.3

## 12+ AQH SHARE BY REGION



## AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	371
Unweighted number of respondents:	159

### RACE/ETHNICITY

White (not Hispanic):	10.2
Black (not Hispanic):	2.0
Hispanic descent:	85.0
Asian:	1.8
Other:	0.9

### GENDER

Male:	46.5
Female:	53.5

### EDUCATION

Some high school or less:	37.1
High school graduate:	20.4
Some college:	24.5
College graduate:	10.0
Advanced degree:	7.6

## Who's LISTENING:

Continued

### INCOME

Under \$15,000:	8.0
\$15,000-\$24,999:	20.0
\$25,000-\$34,999:	22.1
\$35,000-\$49,999:	22.8
\$50,000-\$74,999:	11.4
\$75,000-\$99,999:	8.6
\$100,000-\$149,999:	3.0
\$150,000 or more:	4.0

### LIFESTYLE GROUP

MTV Generation:	11.9
Yuppies:	4.9
Maturing yuppies:	1.8
Affluent empty-nesters:	4.5
Affluent full-nesters:	16.8
Affluent blue collar:	5.2
Graying affluents:	6.2
Working women:	28.5
Affluent working women:	11.4
Working mothers:	15.1
Single parents:	22.9

### FINANCIAL

Financial optimists:	51.5
Two-income families:	20.1
Dual-income, no kids:	4.3

### CELL PHONE

Currently own:	46.0
Plan to purchase:	33.3
Now have and plan to purchase:	12.2

### ONLINE USAGE

Logged onto Internet, past month:	43.8
Logged onto radio website, past month:	12.7
Media Exposure	
Weekday newspaper:	31.3
Sunday newspaper:	32.1
Radio, average weekday:	82.8
Radio, 7-day cume:	100.0
TV, any on average weekday:	85.3
Subscribe to cable TV:	42.1

## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	1.0
At home:	0.6
In car:	0.8
At work:	1.2
Other:	0.5

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	0.2
12-17 Boys:	0.3
12-17 Girls:	0.2
18-34 Persons:	0.9
18-34 Men:	0.8
18-34 Women:	1.1
25-54 Persons:	1.2
25-54 Men:	1.2
25-54 Women:	1.2
35-64 Persons:	1.0
35-64 Men:	1.1
35-64 Women:	0.9
35+ Persons:	0.8
35+ Men:	0.9
35+ Women:	0.7

### 12+ AQH SHARE BY DAYPART

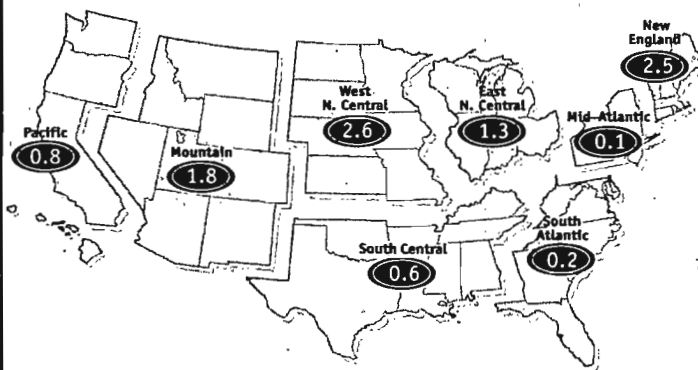
Mon-Fri 6a-10a:	0.8
Mon-Fri 10a-3p:	1.0
Mon-Fri 3p-7p:	0.9
Mon-Fri 7p-Mid:	0.5
Mon-Sun Mid-6a:	0.4
Mon-Fri 6a-10a+3p-7p:	0.8
Sat-Sun 6a-Mid:	0.8
Sat-Sun 10a-7p:	0.8

### 12+ AQH BY MARKET GROUP

Top 25	0.9
Top 50	0.8

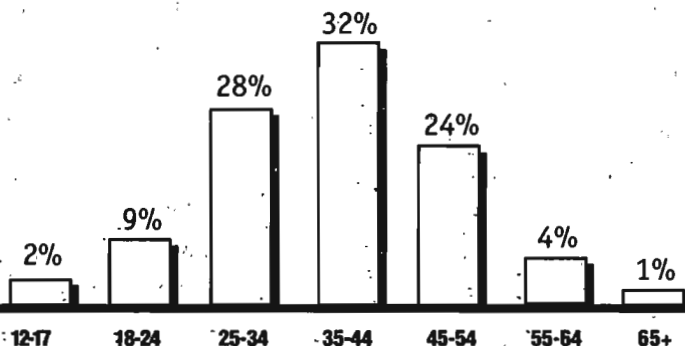
Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03
0.8	0.8	0.8	0.8	0.9	0.9	0.8	0.9	0.8

### 12+ AQH SHARE BY REGION



### AQH AUDIENCE COMPOSITION

M-SU 6AM-MID. TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	1897
Unweighted number of respondents:	1775

### RACE/ETHNICITY

White (not Hispanic):	83.8
Black (not Hispanic):	1.9
Hispanic descent:	7.2
Asian:	6.0
Other:	1.1

### GENDER

Male:	48.6
Female:	51.4

### EDUCATION

Some high school or less:	2.2
High school graduate:	17.5
Some college:	25.3
College graduate:	38.3
Advanced degree:	16.5

## Who's LISTENING:

Continued

### INCOME

Under \$15,000:	2.3
\$15,000-\$24,999:	4.0
\$25,000-\$34,999:	9.0
\$35,000-\$49,999:	23.3
\$50,000-\$74,999:	23.6
\$75,000-\$99,999:	17.4
\$100,000-\$149,999:	12.9
\$150,000 or more:	7.5

### LIFESTYLE GROUP

MTV Generation:	22.7
Yuppies:	15.7
Maturing yuppies:	11.1
Affluent empty-nesters:	11.4
Affluent full-nesters:	31.1
Affluent blue collar:	7.4
Graying affluents:	6.9
Working women:	40.3
Affluent-working women:	24.3
Working mothers:	16.8
Single parents:	9.3

### FINANCIAL

Financial optimists:	53.3
Two-income families:	36.3
Dual-income, no kids:	12.2

### CELL PHONE

Currently own:	68.0
Plan to purchase:	17.1
Now have and plan to purchase:	9.9

### ONLINE USAGE

Logged onto Internet, past month:	82.9
Logged onto radio website, past month:	21.0
Media Exposure	
Weekday newspaper:	58.5
Sunday newspaper:	67.3
Radio, average weekday:	88.4
Radio, 7-day cum:	100.0
TV, any on average weekday:	81.6
Subscribe to cable TV:	72.9



# FORMAT FOCUS: URBAN

## Who's LISTENING:

Among 12+ Persons  
(except where noted)

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### 12+ AQH BY LISTENING LOCATION

Away from home:	4.7
At home:	6.9
In car:	4.8
At work:	4.0
Other:	12.4

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	15.6
12-17 Boys:	15.9
12-17 Girls:	15.4
18-34 Persons:	8.8
18-34 Men:	7.7
18-34 Women:	10.0
25-54 Persons:	4.7
25-54 Men:	4.0
25-54 Women:	5.5
35-64 Persons:	3.1
35-64 Men:	2.7
35-64 Women:	3.5
35+ Persons:	2.7
35+ Men:	2.4
35+ Women:	3.0

### 12+ AQH SHARE BY DAYPART

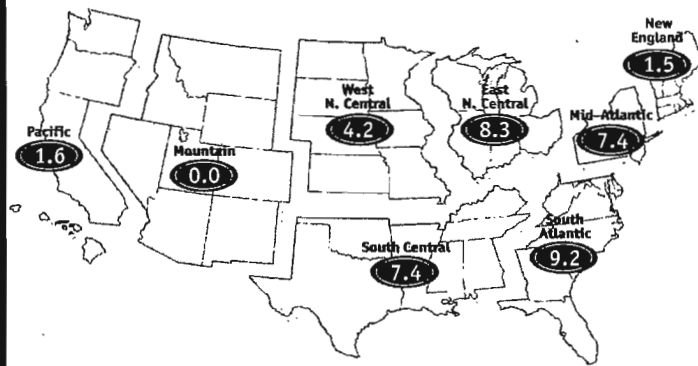
Mon-Fri 6a-10a:	4.8
Mon-Fri 10a-3p:	4.0
Mon-Fri 3p-7p:	5.8
Mon-Fri 7p-Mid:	9.3
Mon-Sun Mid-6a:	7.6
Mon-Fri 6a-10a+3p-7p:	5.3
Sat-Sun 6a-Mid:	6.5
Sat-Sun 10a-7p:	6.1

### 12+ AQH BY MARKET GROUP

Top 25	5.8
Top 50	5.8

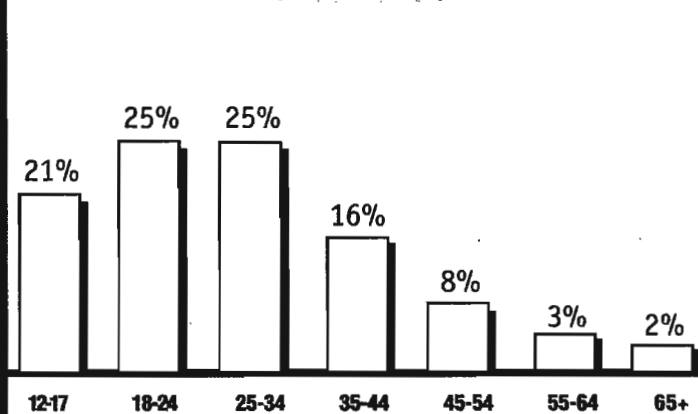
Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03
5.0	5.4	5.5	5.7	5.7	5.6	5.6	5.7	5.9

### 12+ AQH SHARE BY REGION



### AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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#### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	7391
Unweighted number of respondents:	3928

#### RACE/ETHNICITY

White (not Hispanic):	17.7
Black (not Hispanic):	62.6
Hispanic descent:	14.7
Asian:	4.4
Other:	0.7

#### GENDER

Male:	42.9
Female:	57.1

#### EDUCATION

Some high school or less:	11.1
High school graduate:	40.3
Some college:	26.4
College graduate:	14.8
Advanced degree:	6.6

## Who's LISTENING:

Continued

#### INCOME

Under \$15,000:	5.6
\$15,000-\$24,999:	9.4
\$25,000-\$34,999:	18.9
\$35,000-\$49,999:	26.1
\$50,000-\$74,999:	19.0
\$75,000-\$99,999:	11.9
\$100,000-\$149,999:	5.4
\$150,000 or more:	3.6

#### LIFESTYLE GROUP

MTV Generation:	35.8
Yuppies:	6.8
Maturing yuppies:	5.4
Affluent empty-nesters:	4.8
Affluent full-nesters:	21.8
Affluent blue collar:	8.9
Graying affluents:	3.9
Working women:	41.9
Affluent working women:	16.9
Working mothers:	26.0
Single parents:	31.9

#### FINANCIAL

Financial optimists:	66.0
Two-income families:	19.6
Dual-income, no kids:	4.5

#### CELL PHONE

Currently own:	63.4
Plan to purchase:	32.9
Now have and plan to purchase:	18.3

#### ONLINE USAGE

Logged onto Internet, past month:	59.6
Logged onto radio website, past month:	13.2
Media Exposure	
Weekday newspaper:	50.3
Sunday newspaper:	55.0
Radio, average weekday:	82.4
Radio, 7-day cumed:	100.0
TV, any on average weekday:	88.6
Subscribe to cable TV:	73.3

# FORMAT FOCUS: URBAN AC

R&R

## Who's LISTENING:

Among 12+ Persons  
(except where noted)  
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### 12+ AQH BY LISTENING LOCATION

Away from home:	2.9
At home:	3.8
In car:	2.9
At work:	2.9
Other:	3.5

### TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	1.6
12-17 Boys:	1.7
12-17 Girls:	1.5
18-34 Persons:	2.6
18-34 Men:	2.0
18-34 Women:	3.3
25-54 Persons:	4.0
25-54 Men:	3.1
25-54 Women:	4.9
35-64 Persons:	4.2
35-64 Men:	3.4
35-64 Women:	5.1
35+ Persons:	3.8
35+ Men:	3.1
35+ Women:	4.4

### 12+ AQH SHARE BY DAYPART

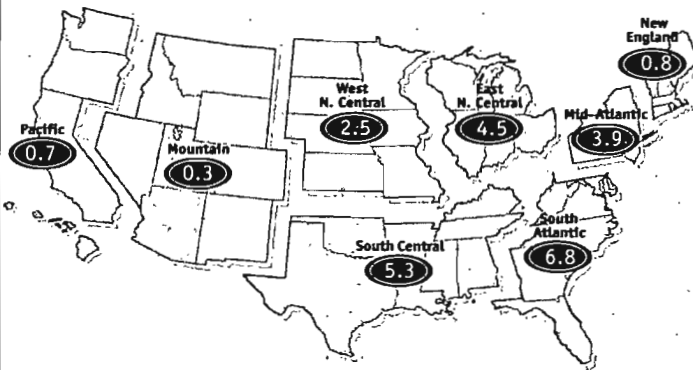
Mon-Fri 6a-10a:	3.1
Mon-Fri 10a-3p:	2.7
Mon-Fri 3p-7p:	2.8
Mon-Fri 7p-Mid:	4.5
Mon-Sun Mid-6a:	4.8
Mon-Fri 6a-10a+3p-7p:	3.0
Sat-Sun 6a-Mid:	4.0
Sat-Sun 10a-7p:	3.5

### 12+ AQH BY MARKET GROUP

Top 25	3.1
Top 50	3.4

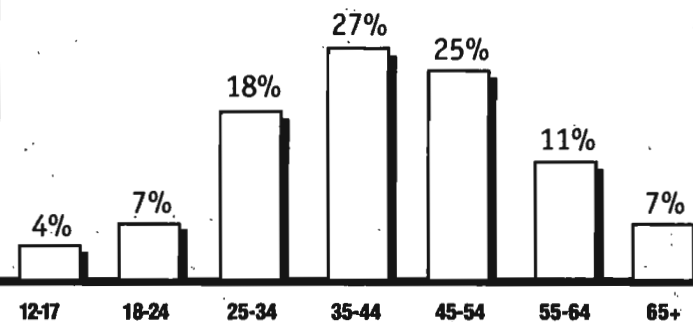
Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02	Wi '03	Sp '03
3.1	3.2	3.4	3.1	3.0	3.1	3.2	3.6	3.7

## 12+ AQH SHARE BY REGION



## AQH AUDIENCE COMPOSITION

M-SU 6AM-MID. TOTAL U.S.



## Who's LISTENING:

Among 18+ Persons (except where noted)  
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### SURVEY PROFILE

Projected Persons Age 18+ (add 000):	5352
Unweighted number of respondents:	2561

### RACE/ETHNICITY

White (not Hispanic):	8.2
Black (not Hispanic):	76.9
Hispanic descent:	10.7
Asian:	3.4
Other:	0.8

### GENDER

Male:	39.7
Female:	60.3

### EDUCATION

Some high school or less:	9.0
High school graduate:	36.6
Some college:	26.9
College graduate:	19.0
Advanced degree:	7.8

## Who's LISTENING:

Continued

### INCOME

Under \$15,000:	5.0
\$15,000-\$24,999:	9.7
\$25,000-\$34,999:	16.9
\$35,000-\$49,999:	26.5
\$50,000-\$74,999:	20.5
\$75,000-\$99,999:	12.3
\$100,000-\$149,999:	6.0
\$150,000 or more:	3.1

### LIFESTYLE GROUP

MTV Generation:	28.1
Yuppies:	5.7
Maturing yuppies:	6.8
Affluent empty-nesters:	11.1
Affluent full-nesters:	26.1
Affluent blue collar:	9.8
Graying affluents:	7.5
Working women:	45.2
Affluent working women:	20.2
Working mothers:	29.3
Single parents:	27.4

### FINANCIAL

Financial optimists:	63.4
Two-income families:	25.4
Dual-income, no kids:	5.8

### CELL PHONE

Currently own:	65.1
Plan to purchase:	30.5
Now have and plan to purchase:	17.3

### ONLINE USAGE

Logged onto Internet, past month:	56.3
Logged onto radio website, past month:	12.8
Media Exposure	
Weekday newspaper:	55.9
Sunday newspaper:	63.6
Radio, average weekday:	85.4
Radio, 7-day cum:	100.0
TV, any on average weekday:	89.1
Subscribe to cable TV:	73.1

## How To Use The Ratings Information

As you examine the ratings section of the R&R Directory, Vol. 2, '03, you'll find the following highlights featured in the detailed breakouts for markets 1-100:

### 1 SHARE TRENDS

All stations in the top 50 markets that earned at least a 1.0 share and the top 10 stations in markets 51-100 (according to the spring '03 Arbitron) are listed. Trends read left to right, with the most recent results on the right. Up to five rating periods are included in any market's trend report, which covers the past year. Stations are ranked according to their Monday-Sunday (total persons 12+) Average Quarter-Hour share.

### 2 STATION/FORMAT

The call letters are printed in **bold** type. The format is listed in the column next to it.

### 3 FREQUENCY/POWER

The frequency and power for each radio signal are shown as listed in the spring '03 Arbitron.

### 4 AUDIENCE RANKINGS

The six rankings to the right of the frequency/power column will help you determine a station's core strength. The first listing shows the 12+ came in thousands, followed by five AQH demo ranks.

### 5 TIME SPENT LISTENING

This column shows the average number of hours and minutes the audience spent listening to the station each week. Based on 12+ total-week listening.

### 6 OWNER & REP INFORMATION

Station owners (as of August) and their national rep affiliations are shown as listed in the spring '03 Arbitron report.

### 7 NOTATIONS

Updates are listed noting format and call-letter changes, as well as LMA activity.

### 8 OWNERSHIP SHARE

The central column of each top 50 market page features a bar graph ranking owner share. Owner totals are computed by combining the spring '03 12+ Monday-Sunday AQH numbers of the companies.

### 9 MARKET POPULATION

The 12+ population for each market is shown, with the Black, Hispanic and Asian percentages in parentheses. In those markets where the ethnic populations do not achieve established thresholds, the code N/A is used.

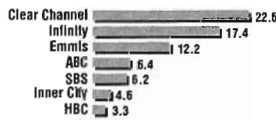
Population: 15,097,900 (Black: 16.6%; Hispanic: 18.2%; Asian: 7.2%)

1			2			3		4						5			
FALL '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	12+ PERSONS	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-54 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FORM
6.4	6.2	6.5	6.8	6.7	<b>WLTW-FM</b>	AC	Clear Channel	106.7	6kw	24543	7	7	1	1	1	8:30	CCRS
4.3	4.8	4.8	4.9	4.3	<b>WQHT-FM</b>	CHR/Rhythmic	Emmis	97.1	6.7kw	21445	1	1	2	12	24	7:15	ARP
3.7	3.7	4.2	3.3	3.3	<b>WINS-AM</b>	News	Infinity	1010	50kw	27237	15	15	14	18	14	5:00	IRS
4.2	4.1	3.7	3.8	4.2	<b>WWJL-FM</b>	Urban	Clear Channel	105.1	6kw	18727	2	2	3	5	1	7:15	CCRS
4.2	4.7	4.4	4.2	4.0	<b>WHTZ-FM</b>	CHR/Pop	Clear Channel	100.3	6kw	23899	3	3	6	13	18	5:15	CCRS
4.1	4.5	3.6	4.0	3.9	<b>WCBS-FM</b>	Oldies	Infinity	101.1	6.8kw	16290	24	22	16	8	2	7:45	CBS
3.6	3.0	4.1	3.6	3.8	<b>WRKS-FM</b>	Urban	Emmis	98.7	7.8kw	14132	8	12	9	2	10	10:00	D&R
3.6	3.4	3.2	3.7	3.6	<b>WABC-AM</b>	Talk	ABC	770	50kw	11358	22	18	18	18	9	7:15	ABC
3.1	3.5	4.1	3.8	3.6	<b>WKTU-FM</b>	CHR/Rhythmic	Clear Channel	103.5	5.4kw	17244	5	4	3	2	10	6:30	CCRS
3.6	3.3	3.7	3.7	3.5	<b>WBLS-FM</b>	Urban	Inner City	101.9	4.2kw	14219	6	8	5	2	7	7:45	MCG
4.1	3.9	4.0	4.2	3.5	<b>WSKQ-FM</b>	Tropical	SBS	97.7	6kw	12000	9	6	8	6	8	9:15	CAB
3.4	2.9	3.7	3.2	3.4	<b>WQCD-FM</b>	Smooth Jazz	Emmis	101.9	6.2kw	14037	17	14	14	10	5	7:45	CHR
3.2	3.4	3.6	3.1	3.3	<b>WXRK-FM</b>	Alternative	Infinity	92.3	6kw	15073	4	5	6	6	14	7:00	IRS
2.7	2.8	2.4	2.7	2.9	<b>WAXQ-FM</b>	Classic Rock	Clear Channel	104.3	6kw	12419	11	13	10	5	6	7:15	CCRS
3.3	3.4	2.7	2.8	2.8	<b>WCBS-AM</b>	News	Infinity	880	50kw	18405	18	23	19	19	12	4:45	IRS
2.5	2.2	3.1	2.8	2.7	<b>WPAT-FM</b>	Spanish AC	SBS	93.1	5.4kw	9511	16	10	12	15	14	9:00	CAB
2.4	3.0	2.8	2.6	2.7	<b>WQXR-FM</b>	Classical	NY Times	96.3	6kw	9330	30	25	23	20	16	9:00	ARP
2.6	3.0	2.6	2.3	2.6	<b>WPL</b>	Hot AC	ABC	95.5	6.7kw	15674	14	9	10	9	12	5:15	ABC

1 Was Urban AC until March 15, was WTJM-FM until April 16.

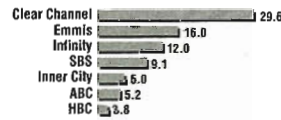
#### OWNERSHIP SHARE

(By AQH 12+ Share)



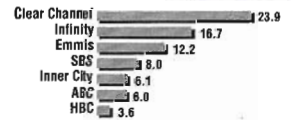
#### OWNERSHIP SHARE

(By AQH 18-34 Share)



#### OWNERSHIP SHARE

(By AQH 25-54 Share)



## Reps Abbreviation Key

21ST	21st Century Broadcasting	KBS	Keystone Broadcasting System
ABC	ABC Radio Sales	KT-H	Katz Hispanic
AMA	Art Moore & Associates	LER	Lotus Entravision Reps
ARP	Allied Radio Partners	MCG	McGavren-Guild Inc.
BAN	Banner Radio	MG/S	McGavren-Guild/Susquehanna
CAB	Caballero Spanish Media	MSS	Mid-South Sales
CAN	Canadian Br. Sales	PATT	Patt Media
CCRS	Clear Channel Radio Sales	REG	Regional Representatives
CHR	The Christal Company	REP	Republic Radio Inc.
CRA	Crawford Broadcasting Co.	ROS	Roslin Radio Sales Inc.
D&R	D&R	RSS	Radio Spot Sales
DCA	Dora-Clayton Agency	SAV	Savalli Broadcast Sales
EAST	Eastman Radio Inc.	SBS	Spanish Broadcasting System
INT	Interep	SEN	Sentry
IRS	Infinity Radio Sales	SRR	Salem Radio Representatives
K&P	Katz & Powell	SSS	Southern Spot Sales
KATZ	Katz Radio	TNS	TN Spot Sales
		WRS	Williams Radio Sales

Population: 15,097,900 (Black: 16.6%; Hispanic: 18.2%; Asian: 7.2%)

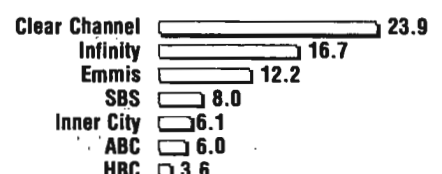
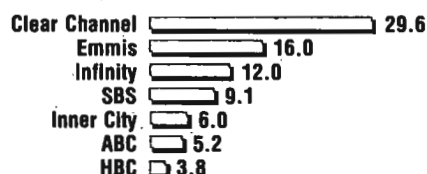
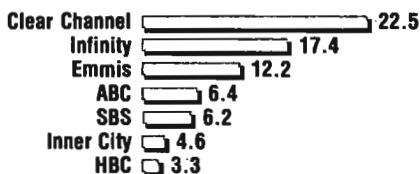
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SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
6.4	6.2	6.5	6.8	6.7	WLTW-FM	AC	Clear Channel	106.7	6kw	24543	7	7	1	1	1	8:30	CCRS
4.3	4.8	4.8	5.1	4.9	WQHT-FM	CHR/Rhythmic	Emmis	97.1	6.7kw	21445	1	1	2	12	24	7:15	ARP
3.7	3.7	4.2	4.2	4.3	WINS-AM	News	Infinity	1010	50kw	27237	15	15	14	10	4	5:00	IRS
4.2	4.1	3.7	3.8	4.2	WWPR-FM	Urban	Clear Channel	105.1	6kw	18727	2	2	3	13	19	7:15	CCRS
4.2	4.7	4.4	4.2	4.0	WHTZ-FM	CHR/Pop	Clear Channel	100.3	6kw	23899	3	3	6	13	18	5:15	CCRS
4.1	4.5	3.6	4.0	3.9	WCBS-FM	Oldies	Infinity	101.1	6.8kw	16290	24	22	16	8	2	7:45	CBS
3.6	3.0	4.1	3.6	3.8	WRKS-FM	Urban AC	Emmis	98.7	7.8kw	14132	8	12	9	2	3	8:30	D&R
3.6	3.4	3.2	3.7	3.6	WABC-AM	Talk	ABC	770	50kw	11358	22	18	18	18	9	10:00	ABC
3.1	3.5	4.1	3.8	3.6	WKTU-FM	CHR/Rhythmic	Clear Channel	103.5	5.4kw	17244	5	4	3	2	10	6:30	CCRS
3.6	3.3	3.7	3.7	3.5	WBLS-FM	Urban	Inner City	107.5	4.2kw	14219	6	8	5	2	7	7:45	MCG
4.1	3.9	4.0	4.2	3.5	WSKQ-FM	Tropical	SBS	97.9	6kw	12000	9	6	8	6	8	9:15	CAB
3.4	2.9	3.7	3.2	3.4	WQCD-FM	Smooth Jazz	Emmis	101.9	6.2kw	14037	17	14	14	10	5	7:45	CHR
3.2	3.4	3.6	3.1	3.3	WXRK-FM	Alternative	Infinity	92.3	6kw	15073	4	5	6	6	14	7:00	IRS
2.7	2.8	2.4	2.7	2.9	WAXQ-FM	Classic Rock	Clear Channel	104.3	6kw	12419	11	13	10	5	6	7:15	CCRS
3.3	3.4	2.7	2.8	2.8	WCBS-AM	News	Infinity	880	50kw	18405	18	23	19	19	12	4:45	IRS
2.5	2.2	3.1	2.8	2.7	WPAT-FM	Spanish AC	SBS	93.1	5.4kw	9511	16	10	12	15	14	9:00	CAB
2.4	3.0	2.8	2.6	2.7	WQXR-FM	Classical	NY Times	96.3	6kw	9330	30	25	23	20	16	9:00	ARP
2.6	3.0	2.6	2.3	2.6	WPLJ-FM	Hot AC	ABC	95.5	6.7kw	15674	14	9	10	9	12	5:15	ABC
2.7	2.1	2.2	2.2	2.4	WFAN-AM	Sports	Infinity	660	50kw	11229	18	17	17	17	11	6:45	IRS
2.2	2.3	2.2	1.9	2.2	WCAA-FM	Tropical	HBC	105.9	.61kw	8233	11	11	13	16	17	8:30	KT-H
2.3	2.5	2.2	2.2	2.1	WOR-AM	Talk	Buckley	710	50kw	8187	30	34	32	25	20	8:00	MCG
1.5	1.3	1.3	1.5	1.1	WADO-AM	Spanish N/T	HBC	1280	50kw	3387	24	32	30	25	22	10:30	KT-H
0.7	0.9	0.9	1.1	1.1	WALK-FM	AC	Clear Channel	97.5	39kw	3679	18	25	20	21	21	9:30	—
1.3	1.0	1.2	1.1	1.1	WLIB-AM	News/Talk	Inner City	1190	10(3)kw	3444	18	19	20	22	24	9:30	MCG

**OWNERSHIP SHARE**  
(By AQH 12+ Share)

**OWNERSHIP SHARE**  
(By AQH 18-34 Share)

**OWNERSHIP SHARE**  
(By AQH 25-54 Share)



Subscribe Online: [www.radioandrecords.com](http://www.radioandrecords.com)

Population: 10,407,400 (Black: 7.7%; Hispanic: 38.1%; Asian: 7.2%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.9	5.1	5.4	5.0	5.3	KPWR-FM	CHR/Rhythmic	Emmis	105.9	25kw	17484	1	1	2	10	27	6:30	D&R
4.3	4.9	4.4	4.4	4.4	KROQ-FM	Alternative	Infinity	106.7	5.6kw	14782	3	2	1	4	16	6:15	IRS
3.8	4.5	3.6	3.7	4.3	KFI-AM	Talk	Clear Channel	640	50kw	10164	23	25	17	7	2	9:00	CCRS
3.9	3.4	3.9	3.6	3.8	KOST-FM	AC	Clear Channel	103.5	12.5kw	11809	18	13	5	2	3	7:00	CCRS
3.4	3.6	3.4	2.8	3.6	KTWV-FM	Smooth Jazz	Infinity	94.7	55kw	8520	31	23	15	5	1	9:00	IRS
4.0	4.8	4.1	4.1	3.5	KIIS/KVVS	CHR/Pop	Clear Channel	102.7/97.7	8kw/6kw	16648	2	5	6	13	18	4:30	CCRS
2.7	2.3	2.9	2.8	3.5	KLAX-FM	Reg. Mex.	SBS	97.9	33kw	8948	7	3	4	3	9	8:15	CAB
4.7	3.2	3.9	3.7	3.5	KSCA-FM	Reg. Mex.	HBC	101.9	4.8kw	7210	20	4	3	1	5	10:15	KT-H
3.5	3.3	3.6	3.1	3.3	KKBT-FM	Urban	Radio One	100.3	5.3kw	13073	4	6	8	13	18	5:30	EAST
3.1	3.2	3.1	3.1	3.3	KRTH-FM	Oldies	Infinity	101.1	51kw	12006	8	19	17	12	4	5:45	IRS
2.0	2.5	2.4	2.5	2.9	KABC-AM	Talk	ABC	790	5kw	6629	39	37	28	26	6	9:15	ABC
3.6	3.0	3.4	3.4	2.9	KLVE-FM	Spanish AC	HBC	107.5	29.5kw	9537	10	9	6	6	7	6:30	KT-H
2.8	2.2	2.6	2.7	2.5	KBIG-FM	Hot AC	Clear Channel	104.3	105kw	8903	20	15	11	8	9	6:00	CCRS
2.2	2.3	2.5	2.5	2.5	KLSX-FM	Talk	Infinity	97.1	21kw	6189	33	11	9	8	9	8:45	IRS
2.3	2.4	1.9	2.2	2.5	KZLA-FM	Country	Emmis	93.9	18.5kw	6727	12	18	21	18	7	7:45	D&R
3.1	3.3	4.0	3.4	2.4	KBUA/KBUE/KMXN	Reg. Mex. <sup>1</sup>	Lieberman	94.3/105.5/96.3	3kw/5kw/3kw	6595	6	7	9	18	25	7:45	—
2.3	2.6	2.1	2.0	2.3	KYSR-FM	Hot AC	Clear Channel	98.7	75kw	9781	20	8	11	10	18	5:00	CCRS
2.5	2.5	2.6	2.6	2.2	KHHT-FM	Urban AC	Clear Channel	92.3	43kw	8068	5	12	13	21	22	5:45	CCRS
2.5	1.9	2.5	2.2	2.2	KXOL-FM	Reg. Mex.	SBS	96.3	54kw	6297	23	13	15	17	22	7:30	CAB
2.3	2.1	2.2	2.1	2.1	KNX-AM	News	Infinity	1070	50kw	9473	28	33	27	23	14	4:45	IRS
2.4	2.4	2.1	2.3	2.0	KCBS-FM	Classic Rock	Infinity	93.1	28.5kw	8539	27	19	13	15	13	5:00	IRS
2.1	2.7	2.0	2.4	2.0	KLOS-FM	Classic Rock	ABC	95.5	63kw	7997	14	21	20	13	9	5:15	ABC
0.9	1.1	1.1	1.6	1.8	KSSE-FM	Spanish Con. <sup>2</sup>	Entravision	107.1	6kw	5890	9	10	17	22	29	6:15	LER
0.0	0.0	0.0	0.5	1.7	KZAB/KZBA	Tropical <sup>3</sup>	SBS	93.5/93.5	1kw/6kw	3694	15	17	22	20	22	10:00	CAB
1.8	1.6	1.8	2.1	1.6	KFWB-AM	News	Infinity	980	5kw	8661	33	33	28	28	16	4:00	IRS
1.4	1.5	1.9	1.4	1.6	KJLH-FM	Urban AC	Taxi	102.3	2.25kw	4123	10	25	24	23	15	8:00	—
1.6	2.0	2.0	1.8	1.6	KMZT-FM	Classical	Mt. Wilson FM	105.1	18kw	5244	23	31	34	32	21	6:30	MCG
1.2	0.9	0.9	0.8	1.4	KLYY-FM	Tropical <sup>4</sup>	Entravision	97.5	72kw	4463	26	16	23	23	31	6:30	LER
1.7	1.6	1.3	1.8	1.2	KRCO/KRCV	Spanish Oldies	HBC	103.9/98.3	4.1kw/6kw	3028	31	26	25	27	29	8:15	—
0.9	0.9	0.6	0.9	1.1	KLTX-AM	Spanish-Rel.	Community Ed.	1390	5kw	1221	12	22	25	38	31	18:15	—
0.8	0.7	1.0	1.1	1.0	KHJ-AM	Reg. Mex.	Lieberman	930	5kw	2338	16	30	28	30	28	9:15	—

<sup>1</sup> KMXN-FM flipped from Alternative and began simulcasting KBUA-FM & KBUE-FM in January 2003. <sup>2</sup> Was KLYY-FM until January 2003.

<sup>3</sup> KZAB-FM was KFSG-FM and KZBA-FM was KFSSB-FM and both were Religious until March 1, 2003. <sup>4</sup> Was KSSE-FM (Spanish Contemporary) until February 2003

Population: 7,476,700 (Black: 18.3%; Hispanic: 12.9%; Asian: 4.2%)

Complete Market Index, Page 2

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CLIME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.4	6.0	4.9	6.1	6.7	WGN-AM	News/Talk	Tribune	720	50kw	10378	16	19	15	6	2	10:00	CHR
4.7	5.2	6.1	5.9	5.8	WGCI-FM	Urban	Clear Channel	107.5	33kw	9912	2	1	1	2	7	9:00	CCRS
4.9	4.8	5.5	5.8	5.1	WBBM-AM	News	Infinity	780	50kw	12786	20	21	17	8	4	6:00	IRS
5.0	3.7	4.5	5.1	4.6	WLS-AM	News/Talk	ABC	890	50kw	6497	20	23	18	9	5	10:45	ABC
4.8	4.2	4.6	4.6	4.5	WNUA-FM	Smooth Jazz	Clear Channel	95.5	8.3kw	8162	25	16	8	3	1	8:30	CCRS
3.5	4.2	4.3	3.8	4.3	WVAZ-FM	Urban AC	Clear Channel	102.7	6kw	6263	14	8	2	1	3	10:30	CCRS
4.0	4.3	4.2	3.9	3.8	WBBM-FM	CHR/Rhythmic	Infinity	96.3	4.2kw	12612	1	3	6	17	21	4:30	IRS
2.2	2.8	2.8	2.3	3.5	WOJO-FM	Reg. Mex.	HBC	105.1	8.4kw	4639	6	2	3	7	13	11:30	KT-H
2.7	3.6	2.9	2.7	3.1	WJMK-FM	Oldies	Infinity	104.3	4.1kw	7770	13	28	20	15	6	6:00	IRS
3.6	3.1	3.5	3.4	3.1	WLEY-FM	Reg. Mex.	SBS	107.9	21kw	4871	8	4	5	9	14	9:45	CAB
3.4	2.8	4.0	3.6	3.0	WLIT-FM	AC	Clear Channel	93.9	4kw	7159	18	14	11	13	9	6:30	CCRS
2.6	3.3	2.5	2.8	2.9	WTMX-FM	Hot AC	Bonneville	101.9	4.2kw	7595	9	5	4	4	15	6:00	KATZ
3.4	3.8	3.5	3.7	2.9	WUSN-FM	Country	Infinity	99.5	6.3kw	6386	10	14	10	12	7	7:00	IRS
3.0	3.5	3.4	2.7	2.8	WPWX-FM	Urban	Crawford	92.3	50kw	6242	4	5	9	19	25	7:00	CRAW
2.3	2.0	2.4	1.7	2.7	WFMT-FM	Classical	Chicago Ed.	98.7	15.5kw	4427	32	34	29	23	12	9:15	—
2.9	2.5	2.6	2.6	2.5	WDRV/WWDV	Classic Hits <sup>1</sup>	Bonneville	97.1/96.8	8.4kw/50kw	7475	12	16	11	9	10	5:15	KATZ
2.4	2.5	2.4	2.6	2.5	WXRT-FM	Triple A	Infinity	93.1	6.7kw	4967	25	13	7	4	11	7:45	IRS
2.2	2.9	2.5	2.3	2.4	WKSC-FM	CHR/Pop	Clear Channel	103.5	4.3kw	9702	3	8	19	23	30	3:45	CCRS
2.6	2.1	1.9	2.7	2.1	WLUP-FM	Classic Rock	Bonneville	97.9	6kw	5920	10	11	11	16	17	5:30	KATZ
2.1	1.9	1.4	1.9	2.0	WCKG-FM	Talk	Infinity	105.9	4.1kw	3349	—	11	11	13	15	9:15	IRS
3.1	2.3	2.4	2.2	2.0	WKQX-FM	Alternative	Emmis	101.1	8.3kw	7591	7	7	15	20	25	4:00	D&R
1.7	1.8	1.5	1.5	1.8	WZZN-FM	Alternative	ABC	94.7	4.4kw	6666	5	10	21	23	32	4:00	ABC
1.3	1.5	1.0	1.5	1.6	WGCI-AM	Gospel	Clear Channel	1390	5kw	2215	15	19	24	22	20	11:00	CCRS
2.3	2.1	1.7	1.9	1.5	WNND-FM	AC	Bonneville	100.3	8.3kw	4732	22	16	21	17	18	5:00	CHR
1.1	1.5	1.4	1.6	1.4	WSCR-AM	Sports	Infinity	670	50kw	2819	32	24	23	20	18	7:45	IRS
1.2	0.9	0.9	1.0	1.2	WMVP-AM	Sports	ABC	1000	50kw	2964	32	25	26	23	22	6:15	ABC
1.1	1.5	1.4	0.9	1.0	WVIV-A/F	Spanish Con. <sup>2</sup>	HBC	1200/103.1	10(5)kw/6kw	2280	16	21	24	27	24	7:00	—

<sup>1</sup> WWDV-FM was WTNX-FM and simulcasted WTMX-FM until December 2002.

<sup>2</sup> WVIV-FM was WXXY-FM and simulcasted WYXX-FM until January 20, 2003; WVIV-AM was WLXX-AM until January 20, 2003

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel  21.6 Infinity  20.8 Bonneville  9.1 ABC  7.6 Tribune  6.7 HBC  4.3 Crawford  3.3	Clear Channel  22.2 Infinity  17.3 Bonneville  12.1 HBC  7.0 ABC  6.1 Crawford  5.6 NextMedia  2.8	Clear Channel  22.7 Infinity  21.6 Bonneville  12.5 ABC  6.2 HBC  4.9 Tribune  4.0 Crawford  2.6

Population: 5,951,800 (Black: 7.9%; Hispanic: 17.9%; Asian: 19.4%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.2	6.5	6.3	6.3	6.0	KGO-AM	News/Talk	ABC	810	50kw	768	25	11	6	2	1	8:00	ABC
4.0	4.8	4.8	4.6	4.9	KOIT-A/F	AC	Bonneville	1260/96.5	5(1)kw/24kw	8006	5	4	1	1	3	6:30	KATZ
4.3	4.1	4.2	4.8	4.8	KCBS-AM	News	Infinity	740	50kw	9213	17	29	13	3	2	5:30	IRS
3.8	4.3	4.3	4.4	4.3	KMEL-FM	CHR/Rhythmic	Clear Channel	106.1	69kw	7223	1	2	2	16	18	6:15	CCRS
4.6	3.9	4.1	4.7	4.3	KSFO-AM	Talk	ABC	560	50kw	4450	23	16	11	5	4	10:15	ABC
3.6	3.7	3.6	3.8	4.0	KYLD-FM	CHR/Rhythmic	Clear Channel	94.9	30kw	7753	2	1	3	17	24	5:30	CCRS
3.4	3.6	4.2	3.8	3.4	KDFC-FM	Classical	Bonneville	102.1	33kw	5319	20	26	19	18	9	6:45	KATZ
3.3	3.5	3.1	2.5	3.3	KFRC-A/F	Oldies <sup>1</sup>	Infinity	610/99.7	5kw/40kw	5894	14	21	17	11	5	5:45	IRS
3.1	3.4	2.9	2.5	3.3	KKSF-FM	Smooth Jazz	Clear Channel	103.7	7.8kw	4539	25	12	16	6	6	7:30	CCRS
2.9	3.5	3.5	2.2	3.2	KNBR-AM	Sports	Susquehanna	680	50kw	5224	18	18	13	10	7	6:15	MG/S
1.9	2.0	1.8	2.5	2.9	KSOL/KSQL	Reg. Mex. <sup>2</sup>	HBC	98.9/98.1	6kw/1.1kw	3024	5	3	4	7	16	10:00	KT-H
2.1	2.4	2.5	2.7	2.6	KISQ-FM	Urban AC	Clear Channel	98.1	100kw	4360	7	9	7	7	11	6:15	CCRS
2.9	2.3	2.7	2.4	2.5	KBLX-FM	Urban AC	Inner City	102.9	7kw	3240	18	12	9	7	10	8:00	D&R
3.3	2.8	2.5	2.8	2.5	KFFG/KFOG	Triple A	Susquehanna	97.7/104.5	3.5kw/7.9kw	4560	31	16	9	3	7	5:45	MG/S
2.5	2.2	2.1	2.4	2.5	KITS-FM	Alternative	Infinity	105.3	15kw	5087	3	5	5	13	18	5:00	IRS
2.5	2.4	2.2	2.4	2.2	KIOI-FM	Hot AC	Clear Channel	101.3	125kw	5391	10	8	12	12	12	4:15	CCRS
2.4	2.2	1.9	2.1	2.1	KABL-AM	Adult Standards	Clear Channel	960	5kw	2593	—	40	41	36	21	8:15	CCRS
2.0	2.3	1.8	2.4	2.1	KLLC-FM	Hot AC	Infinity	97.3	82kw	4743	11	6	7	13	14	4:30	IRS
1.8	1.7	1.5	1.9	1.9	KSAN-FM	Classic Rock	Susquehanna	107.7	8.9kw	3157	12	14	15	15	13	6:00	MG/S
2.1	1.9	2.7	1.8	1.8	KBRG-FM	Spanish AC	Entravision	100.3	14.5kw	2366	16	7	17	19	17	7:45	LER
2.1	1.4	1.6	1.2	1.1	KFJO/KSJO	Rock	Clear Channel	92.1/92.3	3kw/32kw	2156	7	14	20	24	24	5:00	CCRS
0.8	1.0	1.0	1.1	1.1	KIQI-AM	Spanish N/T	Radio Unica	1010	10(1.5)kw	1160	31	22	21	21	20	10:00	—
1.6	1.2	1.0	1.3	1.1	KKDV-FM	Classic Hits <sup>3</sup>	Bonneville	95.7	6.9kw	2591	25	33	21	20	14	4:30	SEN
0.0	1.0	0.8	1.1	1.0	KPTI-FM	CHR/Rhythmic	SBS	92.7	3.6kw	2117	7	10	21	24	35	5:00	—

<sup>1</sup> KFRC-AM breaks from simulcast of KFRC-FM to carry Oakland A's baseball games.

<sup>2</sup> In January 2003, KEMR-FM became KSOL-FM and KZMR-FM became KSQL-FM and both flipped from Spanish AC. <sup>3</sup> Was KZQZ-FM (CHR/Pop) until May 7, 2002.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel  21.6 Infinity  15.6 ABC  10.3 Bonneville  9.5 Susquehanna  7.9 HBC  3.6 Inner City  3.0	Clear Channel  27.6 Infinity  15.3 HBC  8.3 Bonneville  7.4 Susquehanna  5.6 Entravision  3.9 ABC  3.8	Clear Channel  18.9 Infinity  15.8 Susquehanna  10.5 Bonneville  9.1 ABC  8.2 HBC  4.2 Inner City  3.9

Industry VIP Packages: 310 • 788 • 1625

# #5 DALLAS-FT. WORTH



Population: 4,314,800 (Black: 13.3%; Hispanic: 14.5%; Asian: 3.7%)

Complete Market Index, Page 2


SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.2	6.4	6.8	6.3	7.2	<b>KKDA-FM</b>	Urban	Service	104.5	100kw	5909	1	1	1	1	6	10:45	CHR
5.8	6.0	6.1	5.5	5.2	<b>KPLX-FM</b>	Country	Susquehanna	99.5	100kw	6001	8	5	3	2	3	7:30	MG/S
3.8	4.4	4.3	4.4	4.6	<b>WBAP-AM</b>	News/Talk	ABC	820	50kw	4859	21	25	17	5	2	8:30	ABC
5.5	4.5	5.1	5.2	4.4	<b>KLNO-FM</b>	Reg. Mex.	HBC	94.1	100kw	3600	7	2	2	3	13	10:45	KT-H
4.3	3.6	4.3	4.0	3.9	<b>KLUV-FM</b>	Oldies	Infinity	98.7	100kw	4932	12	23	17	4	1	7:00	IRS
3.8	4.3	3.7	4.3	3.8	<b>KSCS-FM</b>	Country	ABC	96.3	100kw	4803	10	14	11	5	4	7:00	ABC
2.6	2.7	3.2	3.9	3.6	<b>KFBF-FM</b>	CHR/Rhythmic	Radio One	97.9	100kw	5270	2	4	6	17	24	6:00	KATZ
3.2	3.9	3.1	3.7	3.5	<b>KLTY-FM</b>	Christian AC	Salem	100.7	100kw	3917	10	12	9	5	7	8:00	KATZ
3.2	3.1	3.0	3.2	3.4	<b>KDGE-FM</b>	Alternative	Clear Channel	102.1	100kw	5088	4	6	5	16	17	5:45	CCRS
3.5	3.7	3.4	3.1	3.3	<b>KOAI-FM</b>	Smooth Jazz	Infinity	107.5	28kw	3525	21	17	13	9	5	8:15	IRS
2.5	1.8	3.0	2.4	3.2	<b>KESS-A/F</b>	Reg. Mex. <sup>1</sup>	HBC	1270/107.9	5kw/100kw	2440	9	3	4	14	22	11:30	KT-H
4.5	3.9	3.6	3.5	3.2	<b>KHKS-FM</b>	CHR/Pop	Clear Channel	106.1	100kw	6122	3	7	7	14	21	4:45	CCRS
3.6	3.0	3.4	2.9	2.8	<b>KVIL-FM</b>	AC	Infinity	103.7	100kw	3832	19	18	15	13	9	6:15	IRS
2.3	2.8	3.2	2.5	2.6	<b>KDMX-FM</b>	Hot AC	Clear Channel	102.9	100kw	4292	15	12	7	9	11	5:15	CCRS
2.3	2.6	2.2	2.4	2.6	<b>KZPS-FM</b>	Classic Rock	Clear Channel	92.5	98kw	3715	15	20	12	8	8	6:00	CCRS
2.2	2.4	1.8	1.9	2.5	<b>KLLI-FM</b>	Talk <sup>2</sup>	Infinity	105.3	100kw	2091	19	8	9	11	17	10:30	CBS
2.6	2.5	2.7	2.4	2.5	<b>KRLD-AM</b>	News/Talk	Infinity	1080	50kw	3935	21	36	22	21	10	5:30	CBS
2.9	2.8	2.2	2.3	2.3	<b>KEGL-FM</b>	Active Rock	Clear Channel	97.1	100kw	3941	6	9	15	19	28	5:15	CCRS
1.8	2.9	2.9	3.3	2.3	<b>KTBK/KTCK</b>	Sports	Susquehanna	1700/1310	10kw/5(1)kw	2030	30	10	13	11	13	10:00	MG/S
1.2	1.3	1.2	1.6	1.9	<b>KLIF-AM</b>	News/Talk	Susquehanna	570	5kw	2373	30	33	25	22	12	7:00	MG/S
2.2	1.9	1.7	2.0	1.9	<b>KRBV-FM</b>	CHR/Pop	Infinity	100.3	100kw	4034	5	11	20	24	32	4:15	IRS
1.8	2.0	2.2	2.0	1.8	<b>WRR-FM</b>	Classical	City of Dallas	101.1	100kw	2361	30	36	31	26	16	6:45	ARP
1.3	2.0	1.3	1.6	1.7	<b>KSOC-FM</b>	Urban AC	Radio One	94.5	100kw	2190	13	23	21	20	15	6:45	KATZ
2.8	2.8	2.0	1.9	1.6	<b>KDBN-FM</b>	Classic Rock	Susquehanna	93.3	2.9kw	2425	21	15	17	17	20	6:00	MG/S
1.8	1.9	1.7	1.6	1.5	<b>KMEO-FM</b>	Soft AC	ABC	96.7	92kw	2308	21	33	31	23	17	5:45	ABC
1.1	0.9	0.9	0.9	1.3	<b>KHVN-AM</b>	Gospel	Mortenson	970	1kw	1251	30	28	29	27	23	9:15	—
1.0	1.5	1.1	0.9	1.0	<b>KRNB-FM</b>	Urban AC	Service	105.7	100kw	1801	21	25	23	25	25	5:00	—
1.6	2.1	2.5	1.3	1.0	<b>KZMP-A/F</b>	Reg. Mex.	Entravision	1540/101.7	32kw/92kw	1219	21	22	25	27	28	7:00	—

<sup>1</sup> Until January, **KESS-FM** was **KDXX-FM** as Spanish AC and simulcasted **KDXT-FM**; while **KESS-AM** was Spanish N/T. <sup>2</sup> Was **KYNG-FM** until March 2003.

Continued on Page 73

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Population: 4,221,400 (Black: 18.9%; Hispanic: 4.1%; Asian: 3.1%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.8	6.7	7.0	8.2	7.4	KYW-AM	News	Infinity	1060	50kw	12115	11	14	9	3	3	5:15	IRS
7.1	6.9	6.5	5.7	6.6	WBEB-FM	AC	WEAZ-FM Radio	101.1	14kw	6925	6	6	4	2	2	8:00	MCG
6.5	6.8	6.5	6.9	6.6	WDAS-FM	Urban AC	Clear Channel	105.3	16.5kw	4584	8	5	1	1	1	12:15	CCRS
5.7	5.2	5.1	5.5	5.5	WIOQ-FM	CHR/Pop	Clear Channel	102.1	27kw	7782	1	2	3	8	13	6:00	CCRS
6.0	5.5	6.2	5.8	5.4	WUSL-FM	Urban	Clear Channel	98.9	18kw	5826	3	1	2	6	14	8:00	CCRS
5.2	4.9	5.1	4.3	4.4	WJJZ-FM	Smooth Jazz	Clear Channel	106.1	22.5kw	4608	11	15	9	3	4	8:15	CCRS
5.0	4.8	4.2	4.1	4.0	WUGL-FM	Oldies	Infinity	98.1	12.5kw	5407	17	18	14	10	5	6:15	IRS
3.7	3.8	3.8	3.5	4.0	WXTU-FM	Country	Beasley	92.5	15.5kw	3756	5	11	12	12	7	9:00	D&R
2.6	2.7	3.1	3.5	3.8	WPHI-FM	CHR/Rhythmic 1	Radio One	103.9	.34kw	4649	2	4	7	14	18	7:00	ARP
5.2	4.0	4.5	3.3	3.8	WYSP-FM	Active Rock	Infinity	94.1	16kw	5051	10	3	5	5	12	6:30	IRS
3.0	2.9	2.9	3.2	3.6	WPHT-AM	Talk	Infinity	1210	50kw	3446	23	21	18	17	8	9:00	IRS
2.7	3.2	2.8	2.6	3.3	WMMR-FM	Rock	Greater Media	93.3	18kw	4513	9	7	6	8	11	6:15	MCG
2.9	2.8	3.2	3.4	3.2	WIP-AM	Sports	Infinity	610	5kw	3942	15	12	11	11	8	6:45	IRS
3.0	3.6	2.5	2.8	3.2	WPEN-AM	Adult Standards	Greater Media	950	5kw	3232	23	26	24	24	18	8:30	MCG
3.3	3.8	3.1	3.1	3.1	WMGK-FM	Classic Rock	Greater Media	102.9	8.5kw	4756	11	12	7	6	6	5:30	MCG
2.1	1.8	3.9	4.2	2.7	WSNI-FM	Soft AC 2	Clear Channel	104.5	16kw	4253	18	17	13	13	8	5:15	CCRS
3.2	3.0	2.7	2.6	2.0	WPLY-FM	Alternative	Radio One	100.3	35kw	3811	4	8	15	18	24	4:30	ARP
1.5	1.6	1.6	1.7	1.7	WMWX-FM	Hot AC	Greater Media	95.7	50kw	3463	11	10	15	16	16	4:15	MCG
1.5	1.9	1.7	1.5	1.6	WPTP-FM	Hot AC 3	Beasley	96.5	17kw	3141	18	9	17	15	17	4:30	D&R
1.2	1.1	1.1	1.2	1.3	WPST-FM	CHR/Pop	Nassau	97.5	50kw	3170	7	16	18	19	22	3:30	KATZ
1.7	1.3	1.1	1.2	1.2	WDAS-AM	Gospel	Clear Channel	1480	5(1)kw	999	18	23	22	23	15	10:30	CCRS

<sup>1</sup> Evolved from Urban in June 2002. <sup>2</sup> Was **WLCE-FM** (Hot AC) until July 31, 2002. <sup>3</sup> Evolved from '80s in March 2003.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel  26.0 Infinity  22.3 Greater Media  11.3 WEAZ Radio  6.6 Radio One  5.8 Beasley  5.6 Nassau  2.2	Clear Channel  33.9 Infinity  16.2 Radio One  11.9 Greater Media  11.6 Beasley  6.5 WEAZ Radio  5.6 Nassau  3.1	Clear Channel  27.7 Infinity  20.6 Greater Media  12.6 WEAZ Radio  7.4 Beasley  6.1 Radio One  4.7 Nassau  2.9

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Population: 4,055,300 (Black: 17.3%; Hispanic: 22.1%; Asian: 5.1%)

Complete Market Index, Page 2

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.7	6.5	7.2	6.7	6.5	KLTN-FM	Reg. Mex.	HBC	102.9	100kw	4387	5	1	1	1	5	11:30	KT-H
6.2	5.9	6.3	6.6	5.8	KODA-FM	AC	Clear Channel	99.1	100kw	5602	13	5	2	2	1	8:00	CCRS
4.8	4.9	5.0	5.8	5.1	KBXX-FM	CHR/Rhythmic	Radio One	97.9	100kw	6777	2	2	4	14	18	5:45	KATZ
4.4	5.1	4.3	4.6	5.0	KRBE-FM	CHR/Pop	Susquehanna	104.1	100kw	7312	3	3	3	5	15	5:15	MG/S
5.3	4.9	5.7	5.6	4.6	KMJQ-FM	Urban AC	Radio One	102.1	100kw	3869	7	10	5	3	2	9:15	KATZ
2.1	2.8	2.8	3.9	4.4	KPTY-FM	CHR/Rhythmic	HBC	104.9	2.7kw	5523	1	4	6	19	24	6:15	KT-H
1.7	1.6	1.8	2.5	3.6	KTHT-FM	Country Oldies <sup>1</sup>	Cox	97.1	100kw	3035	18	13	15	10	6	9:15	CHR
4.1	3.9	3.5	4.2	3.5	KILT-FM	Country	Infinity	100.3	100kw	3468	18	15	10	6	4	8:00	IRS
2.9	2.5	2.6	3.0	3.4	KPRC-AM	News/Talk	Clear Channel	950	5kw	3205	25	17	15	6	9	8:15	CCRS
4.1	4.0	3.8	2.8	3.4	KTBY-FM	Alternative	Clear Channel	94.5	100kw	4484	4	6	8	18	17	6:00	CCRS
2.0	1.9	2.1	2.9	3.2	KHJZ-FM	Smooth Jazz <sup>2</sup>	Infinity	95.7	100kw	2859	25	20	10	4	3	8:45	IRS
2.4	2.5	3.0	2.6	3.1	KLOL-FM	Rock	Clear Channel	101.1	100kw	4829	9	7	7	9	12	6:15	CCRS
4.0	3.9	4.0	3.7	3.1	KTRH-AM	News	Clear Channel	740	50kw	4829	21	25	19	15	7	5:00	CCRS
2.6	3.2	2.6	3.5	3.0	KKBQ-FM	Country	Cox	92.9	100kw	4223	5	12	10	12	11	5:30	CHR
2.5	2.5	2.8	2.7	2.7	KHMX-FM	Hot AC	Clear Channel	96.5	100kw	4107	8	10	9	8	12	0:00	CCRS
3.3	3.2	2.9	2.8	2.6	KOVE-FM	Spanish AC	HBC	106.5	100kw	2808	10	8	13	16	15	7:00	KT-H
3.9	3.1	3.3	3.0	2.5	KLDE-FM	Oldies	Cox	107.5	98kw	3464	14	26	20	16	7	5:45	CHR
3.1	2.7	2.6	2.5	2.3	KKRW-FM	Classic Hits	Clear Channel	93.7	100kw	3245	21	18	13	10	10	5:30	CCRS
2.6	2.5	2.5	2.0	2.2	KHPT-FM	'80s	Cox	106.9	100kw	3445	18	13	15	13	14	5:00	CHR
2.3	2.7	1.7	2.0	2.1	KJOJ/KTJM	Reg. Mex.	Lieberman	103.3/98.5	100kw/100kw	2137	11	9	18	20	18	7:45	—
1.8	1.8	1.3	1.2	1.4	KSEV-AM	News/Talk	Lieberman	700	15(1)kw	1388	—	29	26	23	18	7:45	—
1.2	1.6	1.2	1.1	1.2	KBME-AM	Adult Standards	Clear Channel	790	5kw	1178	—	—	34	34	24	8:00	CCRS
1.6	1.3	1.7	1.6	1.1	KILT-AM	Sports	Infinity	610	5kw	1551	—	21	22	21	22	5:30	IRS
0.9	0.9	0.8	0.7	1.1	KQBU-FM	Reg. Mex.	HBC	93.3	100kw	1282	17	15	21	22	31	6:30	KT-H
1.1	0.7	0.8	1.0	1.1	KQUE-AM	Reg. Mex.	Lieberman	1230	1kw	789	25	21	23	23	22	10:30	—

<sup>1</sup> Was CHR/Rhythmic until January 2003. <sup>2</sup> Was KIKK-FM (Country) until November 2002

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Clear Channel  25.0 HBC  16.1 Cox  11.3 Radio One  9.7 Infinity  8.1 Lieberman  6.0	HBC  24.7 Clear Channel  21.4 Radio One  11.4 Cox  8.5 Susquehanna  7.6 Lieberman  7.5	Clear Channel  26.0 HBC  15.2 Cox  12.4 Infinity  9.7 Radio One  8.0 Lieberman  6.0

**Industry VIP Packages: 310 • 788 • 1625**

Population: 3,928,700 (Black: 25.2%; Hispanic: 7.5%; Asian: 6.9%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.2	6.0	6.9	6.7	6.7	WPGC-FM	CHR/Rhythmic	Infinity	95.5	50kw	7175	1	1	1	2	7	6:30	IRS
5.2	5.1	6.1	5.9	6.1	WTOP-A/F	News	Bonneville	1500/107.7	50kw/29kw	7995	13	15	6	1	2	5:15	KATZ
5.0	6.0	6.0	7.0	5.7	WMMJ-FM	Urban AC	Radio One	102.3	2.9kw	4529	11	9	5	3	1	9:00	MCG
4.8	4.8	4.6	4.8	4.9	WHUR-FM	Urban AC	Howard Univ.	96.3	24kw	4499	13	8	3	4	3	7:45	D&R
5.1	5.2	4.9	4.9	4.6	WKYS-FM	Urban	Radio One	93.9	24kw	5710	3	2	2	9	16	5:30	MCG
4.1	3.9	4.6	4.9	4.4	WGMS-FM	Classical	Bonneville	103.5	46kw	3513	22	20	18	16	9	8:45	CHR
3.0	3.2	3.8	4.1	4.1	WMAL-AM	News/Talk	ABC	630	5kw	3231	16	21	16	14	8	9:00	ABC
3.8	4.4	3.9	3.4	3.9	WJZW-FM	Smooth Jazz	ABC	105.9	28kw	3734	16	12	10	7	4	7:30	ABC
4.1	4.3	3.4	3.1	3.7	WBIG-FM	Oldies	Clear Channel	100.3	36kw	4470	10	18	15	9	5	5:45	CCRS
3.7	3.4	2.3	3.0	3.7	WMZQ-FM	Country	Clear Channel	98.7	50kw	4113	7	13	11	8	6	6:30	CCRS
3.6	3.8	3.5	2.8	3.5	WJFK-FM	Talk	Infinity	106.7	22kw	2453	13	3	4	5	11	10:15	IRS
3.5	3.9	3.5	3.8	3.4	WRQX-FM	Hot AC	ABC	107.3	36kw	4747	9	6	7	6	10	5:00	ABC
3.2	2.8	2.6	3.2	3.1	WIHT-FM	CHR/Pop	Clear Channel	99.5	22kw	5075	2	4	12	17	22	4:15	CCRS
3.8	2.9	4.1	3.4	2.9	WASH-FM	AC	Clear Channel	97.1	26kw	4195	5	10	14	12	13	4:45	CCRS
3.6	3.4	3.1	2.2	2.9	WWDC-FM	Alternative	Clear Channel	101.1	22.5kw	4423	4	4	8	13	17	4:30	CCRS
2.7	2.6	2.2	1.9	2.5	WWVZ/WWZZ	Hot AC	Bonneville	103.9/104.1	.38kw/20kw	4491	8	6	9	14	14	4:00	CHR
2.2	2.7	2.3	2.5	2.4	WARW-FM	Classic Rock	Infinity	94.7	20.5kw	3606	12	16	12	11	11	4:45	IRS
1.8	1.9	1.6	1.6	1.5	WTEM-AM	Sports	Clear Channel	980	50(5)kw	1747	22	17	17	17	18	6:15	CCRS
1.1	1.0	0.9	1.3	1.3	WAVA-FM	Christian Talk	Salem	105.1	41kw	1409	20	25	22	19	15	6:45	SRR
1.6	1.3	1.5	1.3	1.3	WHFS-FM	Alternative	Infinity	99.1	50kw	2776	5	11	18	20	30	3:15	IRS
0.9	1.1	1.0	0.8	1.1	WFRE-FM	Country	Clear Channel	99.9	7.9kw	1030	20	22	24	24	20	7:15	CCRS
1.0	1.3	1.0	1.2	1.1	WPGC-AM	Gospel	Infinity	1580	50kw	1024	16	25	22	20	19	7:30	IRS
0.9	0.8	0.8	0.7	1.0	WYCB-AM	Gospel	Radio One	1340	1kw	708	—	31	30	30	21	9:30	MCG

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel <input type="checkbox"/> 20.0 Infinity <input type="checkbox"/> 15.8 Bonneville <input type="checkbox"/> 13.0 ABC <input type="checkbox"/> 11.4 Radio One <input type="checkbox"/> 6.5 Howard Univ. <input type="checkbox"/> 4.9	Infinity <input type="checkbox"/> 22.9 Clear Channel <input type="checkbox"/> 22.1 Radio One <input type="checkbox"/> 10.3 ABC <input type="checkbox"/> 8.8 Bonneville <input type="checkbox"/> 8.3 Howard Univ. <input type="checkbox"/> 4.1	Clear Channel <input type="checkbox"/> 19.2 Infinity <input type="checkbox"/> 17.7 Bonneville <input type="checkbox"/> 11.7 ABC <input type="checkbox"/> 11.6 Howard Univ. <input type="checkbox"/> 6.0 Radio One <input type="checkbox"/> 4.8

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Population: 3,839,000 (Black: 5.6%; Hispanic: 5.2%; Asian: 4.2%)

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SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
8.1	8.2	7.3	8.5	8.0	WBZ-AM	News/Talk	Infinity	1030	50kw	8135	22	13	7	2	1	7:00	IRS
5.3	5.5	6.1	5.6	5.9	WMJX-FM	AC	Greater Media	106.7	24.5kw	5760	4	4	1	1	2	7:15	MCG
6.2	4.9	6.3	5.1	5.3	WJMN-FM	CHR/Rhythmic	Clear Channel	94.5	11.5kw	6097	1	1	3	15	17	6:15	CCRS
5.4	5.1	4.7	4.4	4.9	WXKS-FM	CHR/Pop	Clear Channel	107.9	23.7kw	6834	2	2	2	4	12	5:00	CCRS
3.9	4.2	4.2	4.8	4.8	WRKO-AM	News/Talk	Entercom	680	50kw	3331	22	18	15	12	4	10:15	D&R
4.5	4.6	4.4	4.1	4.2	WODS-FM	Oldies	Infinity	103.3	16kw	4371	12	19	12	5	3	7:00	IRS
4.1	4.8	3.8	2.8	4.1	WEEI-AM	Sports	Entercom	850	50kw	4009	9	8	9	5	6	7:15	D&R
2.3	2.1	3.0	3.8	4.1	WTKK-FM	Talk	Greater Media	96.9	22.5kw	3437	17	11	10	8	5	8:30	MCG
4.1	3.4	3.4	4.3	3.7	WCRB-FM	Classical	Charles River	102.5	15kw	3666	17	17	18	16	10	7:15	ARP
2.8	3.6	3.1	3.2	3.4	WKLB-FM	Country	Greater Media	99.5	32kw	2691	12	19	15	14	8	9:00	MCG
3.6	4.2	3.6	3.6	3.4	WZLX-FM	Classic Rock	Infinity	100.7	20kw	3959	9	8	4	3	7	6:15	IRS
3.6	3.7	3.6	3.1	3.2	WBCN-FM	Alternative	Infinity	104.1	21kw	4132	6	3	6	9	16	5:30	IRS
2.8	2.7	3.1	2.1	3.2	WQSX-FM	CHR/Rhythmic	Entercom	93.7	34kw	3430	8	6	5	7	11	6:45	D&R
3.8	4.1	3.1	4.1	2.9	WBMX-FM	Hot AC	Infinity	98.5	9kw	4497	7	7	8	9	12	4:45	CHR
2.7	2.7	2.6	2.6	2.8	WROR-FM	Classic Hits	Greater Media	105.7	21kw	3303	22	15	11	11	9	6:00	MCG
2.2	2.4	2.3	2.1	2.4	WPLM-FM	Soft AC	Plymouth Rock	99.1	50kw	1916	22	28	25	22	15	9:00	—
2.3	1.9	2.2	2.1	2.1	WBOS-FM	Triple A	Greater Media	92.9	8.8kw	2876	27	12	13	12	14	5:15	MCG
2.4	2.1	2.2	2.2	1.9	WAAF-FM	Active Rock	Entercom	107.3	9.6kw	2108	5	5	14	17	23	6:15	D&R
1.7	1.8	1.9	1.5	1.7	WBOT-FM	Urban	Radio One	92.7	2.7kw	1993	3	10	17	19	25	6:00	ARP
1.0	1.1	1.5	1.2	1.3	WAMG/WLLH	Tropical	Mega	1150/1400	5kw/1kw	772	16	14	19	19	19	12:00	—
0.9	1.2	1.3	1.3	1.1	WILD-AM	Urban AC	Radio One	1090	5kw	622	15	21	20	18	17	10:00	ARP
1.2	1.2	0.9	1.1	1.1	WXKS-AM	Adult Standards	Clear Channel	1430	5(1)kw	779	—	—	32	31	25	10:15	CCRS

### OWNERSHIP SHARE

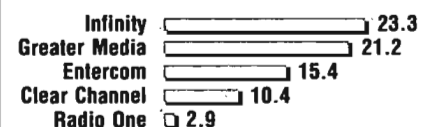
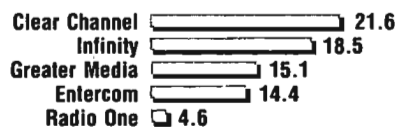
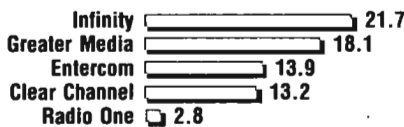
(By AQH 12+ Share)

### OWNERSHIP SHARE

(By AQH 18-34 Share)

### OWNERSHIP SHARE

(By AQH 25-54 Share)



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Population: 3,811,500 (Black: 21.4%; Hispanic: 2.2%; Asian: 1.9%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.3	5.2	5.3	6.0	6.2	WWJ-AM	News	Infinity	950	50(5)kw	7360	12	17	12	6	2	6:00	IRS
6.1	6.4	6.1	5.9	5.7	WJR-AM	Talk	ABC	760	50kw	5148	22	22	18	13	6	8:00	ABC
5.2	4.9	5.3	5.8	5.6	WJLB-FM	Urban	Clear Channel	97.9	50kw	5650	1	1	2	5	13	7:15	CCRS
5.2	6.5	5.3	5.3	5.1	WOMC-FM	Oldies	Infinity	104.3	190kw	5194	18	14	15	6	1	7:15	IRS
4.0	3.5	5.1	4.4	4.6	WMXD-FM	Urban AC	Clear Channel	92.3	50kw	3797	10	8	4	2	3	8:45	CCRS
4.6	5.0	4.2	4.7	4.6	WRIF-FM	Active Rock	Greater Media	101.1	27kw	4549	9	3	1	1	9	7:15	MCG
5.9	5.2	5.0	4.5	4.6	WVMV-FM	Smooth Jazz	Infinity	98.7	50kw	4263	14	12	10	8	7	7:45	IRS
3.5	4.9	5.0	4.1	4.4	WNIC-FM	AC	Clear Channel	100.3	32kw	4941	14	10	6	3	3	6:30	CCRS
4.3	4.3	4.1	4.5	4.2	WDTJ-FM	Urban	Radio One	105.9	20kw	4802	2	2	3	14	19	6:15	D&R
3.5	3.2	3.7	3.5	4.0	WMGC-FM	AC	Greater Media	105.1	13.5kw	3872	20	16	14	8	5	7:30	MCG
4.4	3.8	3.8	4.1	3.9	WYCD-FM	Country	Infinity	99.5	17.5kw	4025	6	7	8	10	10	7:00	IRS
3.1	3.8	3.4	3.6	3.6	WKQI-FM	CHR/Pop	Clear Channel	95.5	100kw	6425	5	5	5	12	14	4:00	CCRS
3.4	3.0	3.5	3.2	3.3	WCSX-FM	Classic Rock	Greater Media	94.7	13.5kw	3451	14	19	6	4	7	6:45	MCG
3.1	3.3	2.6	2.9	3.2	CIMX-FM	Alternative	CHUM	88.7	100kw	3893	4	4	8	17	23	6:00	D&R
3.7	3.9	3.7	3.1	3.0	WDRQ-FM	CHR/Pop	ABC	93.1	26.5kw	5915	3	6	13	18	24	3:45	ABC
2.1	2.1	2.1	2.1	2.8	WDVD-FM	Hot AC	ABC	96.3	20kw	4438	7	8	10	11	11	4:30	ABC
2.3	2.4	2.4	2.6	2.5	WDMK-FM	Urban Oldies	Radio One	102.7	50kw	2130	8	12	17	15	12	8:15	D&R
2.1	2.3	1.7	2.4	2.1	WKRK-FM	Talk	Infinity	97.1	50kw	2369	22	11	16	16	14	6:15	IRS
2.5	2.0	2.5	1.8	2.0	CKWW-AM	Adult Standards	CHUM	580	.5kw	1381	—	29	30	31	26	10:30	D&R
2.6	2.4	1.7	1.8	1.6	WDTW-FM	Classic Hits <sup>1</sup>	Clear Channel	106.7	61kw	2812	12	15	19	19	16	4:15	CCRS
1.1	1.4	1.3	1.3	1.5	WGPR-FM	Urban AC	WGPR-FM	107.5	50kw	1546	14	18	20	20	16	7:00	—
1.6	1.1	1.0	1.4	1.3	WXYT-AM	Sports	Infinity	1270	5kw	2020	—	24	24	21	16	4:45	IRS
0.9	0.9	0.8	0.9	1.2	CIDR-FM	AC	CHUM	93.9	100kw	2075	18	19	21	23	20	4:15	D&R
0.9	0.9	1.0	1.1	1.1	WMUZ-FM	Christian AC	Crawford	103.5	50kw	1255	10	23	23	23	20	6:15	—
1.6	1.1	1.3	1.5	1.0	WDFN-AM	Sports	Clear Channel	1130	50(10)kw	1783	24	21	22	21	20	4:00	CCRS

<sup>1</sup> Was WLLC-FM (Classic Hits) until July 2002.

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Infinity  23.2 Clear Channel  21.5 Greater Media  11.8 ABC  11.5 Radio One  7.3 CHUM Ltd.  6.9	Clear Channel  29.1 Infinity  15.4 Radio One  11.7 ABC  11.0 Greater Media  10.9 CHUM Ltd.  8.3	Clear Channel  23.7 Infinity  22.0 Greater Media  15.8 ABC  9.8 Radio One  7.0 CHUM Ltd.  4.2

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Population: 3,617,400 (Black: 24.8%; Hispanic: 3.4%; Asian: 2.8%)

Complete Market Index, Page 2

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.3	9.0	9.1	9.4	10.1	WSB-AM	News/Talk	Cox	750	50kw	8684	20	9	2	2	1	8:00	CHR
9.3	9.4	8.7	8.6	9.6	WVEE-FM	Urban	Infinity	103.3	100kw	7409	1	1	1	1	2	8:45	IRS
6.3	5.4	4.9	4.8	5.4	WPZE-FM	Gospel	Radio One	97.5	7.9kw	3827	8	7	3	3	3	9:30	ARP
4.1	4.8	4.3	4.3	4.5	WKHX-FM	Country	ABC	101.1	99kw	4366	5	5	4	4	7	7:00	ABC
4.0	3.1	4.6	3.3	3.9	WSB-FM	AC	Cox	98.5	100kw	4002	16	10	7	6	6	6:30	CHR
4.2	4.4	3.4	4.1	3.8	WSTR-FM	CHR/Pop	Jefferson-Pilot	94.1	100kw	5116	5	7	6	4	10	5:00	IRS
4.2	4.4	4.2	4.0	3.5	WALR-FM	Urban Oldies <sup>1</sup>	Cox	104.1	60kw	3297	16	17	11	7	4	7:15	KATZ
4.4	4.4	4.3	4.3	3.5	WHTA-FM	Urban	Radio One	97.5	6.6kw	3883	2	2	9	17	24	6:00	ARP
3.9	3.8	4.9	4.3	3.5	WLTM-FM	AC <sup>2</sup>	Clear Channel	94.9	99kw	3860	12	14	13	10	8	6:00	CCRS
3.5	3.9	3.6	3.4	3.4	WKLS-FM	Rock	Clear Channel	96.1	100kw	3699	12	5	5	8	13	6:15	CCRS
3.2	3.1	3.7	2.9	3.3	WBTS-FM	CHR/Rhythmic	Cox	95.5	74kw	5086	3	4	10	15	18	6:45	KATZ
2.6	2.6	3.2	2.7	3.3	WGST/WHEL	News/Talk	Clear Channel	640/105.1	50(1)kw/1.7kw	3333	—	22	17	10	4	4:15	CCRS
4.2	4.2	2.9	3.3	3.3	WNNX-FM	Alternative	Susquehanna	99.7	100kw	4207	7	3	7	10	17	5:15	MG/S
2.4	3.2	2.4	3.4	2.7	WYAY-FM	Country	ABC	106.7	99kw	2576	16	13	18	15	14	6:15	ABC
2.8	3.4	2.8	2.8	2.6	WJZZ-FM	Smooth Jazz	Radio One	107.5	6kw	2887	11	23	16	13	10	7:15	ARP
2.7	2.9	1.9	2.5	2.6	WZGC-FM	Classic Hits	Infinity	92.9	99kw	3180	15	20	12	9	9	5:30	IRS
2.1	2.4	2.5	2.6	2.5	WFSH-FM	Christian AC	Salem	104.7	100kw	2894	10	15	13	14	15	5:45	SRR
1.9	2.1	2.2	2.2	2.4	WWWQ-FM	CHR/Pop	Susquehanna	100.5	72kw	3047	4	10	15	18	19	5:15	MG/S
1.1	1.4	0.9	2.2	2.3	WLCL-FM	Oldies <sup>3</sup>	Clear Channel	105.7	16.5kw	2550	16	25	22	19	12	6:00	CCRS
3.4	2.6	2.5	1.6	1.7	WFOX-FM	Urban <sup>4</sup>	Cox	97.1	100kw	2398	8	12	20	22	24	4:45	CHR
1.6	2.0	2.5	2.1	1.6	WAMJ-FM	Urban AC	Radio One	102.5	3kw	1932	26	21	21	21	16	5:45	—
2.0	1.4	1.8	1.6	1.5	WMAX-FM	80s	Clear Channel	105.3	61kw	2320	24	16	19	20	20	4:15	CCRS
0.5	0.5	1.0	0.0	1.1	WAOS/WXEM	Reg. Mex.	La Favorita Inc.	1600/1460	5kw/5kw	624	24	18	23	28	31	12:00	—

<sup>1</sup> Evolved from Urban AC in late February. <sup>2</sup> Was **WPCH-FM** until March. <sup>3</sup> Was **WMXV-FM** (Classic Rock) until February 7. <sup>4</sup> Was Oldies until February 1.

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Cox  22.5 Clear Channel  14.6 Infinity  12.9 Radio One  11.5 ABC  7.2 Susquehanna  5.7 Jefferson-Pilot  4.5	Cox  17.6 Infinity  14.2 Clear Channel  13.5 Radio One  12.4 Susquehanna  9.3 ABC  7.5 Jefferson-Pilot  4.9	Cox  21.1 Clear Channel  15.4 Infinity  13.6 Radio One  11.6 ABC  7.0 Susquehanna  5.7 Jefferson-Pilot  5.4

Subscribe Online: [www.radioandrecords.com](http://www.radioandrecords.com)

Population: 3,370,400 (Black: 16.3%; Hispanic: 38.4%; Asian: 1.9%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.2	6.0	6.2	5.7	5.6	WPOW-FM	CHR/Rhythmic	Beasley	96.5	100kw	6120	1	1	1	6	20	6:45	D&R
5.2	4.1	4.5	4.8	5.3	WLYF-FM	AC	Jefferson-Pilot	101.5	100kw	4166	9	4	4	1	2	9:15	IRS
7.6	7.3	6.3	5.7	5.0	WEDR-FM	Urban	Cox	99.1	100kw	5319	2	2	2	4	12	6:45	KATZ
4.4	4.2	4.0	4.0	4.9	WAMR-FM	Spanish AC	HBC	107.5	95kw	3747	12	12	6	3	3	9:30	—
4.6	4.1	4.6	4.2	4.6	WHQT-FM	Urban AC	Cox	105.1	100kw	3513	6	4	3	2	4	9:30	CHR
4.0	3.9	3.9	4.2	4.3	WCMQ-FM	Spanish Oldies	SBS	92.3	31kw	2582	18	18	14	7	1	12:15	CAB
3.7	4.4	3.8	3.5	4.1	WRMA-FM	Spanish AC	SBS	106.7	100kw	3180	8	8	5	5	6	9:15	CAB
4.9	4.1	4.5	4.8	3.4	WAQI-AM	Spanish N/T	HBC	710	50kw	1875	22	29	27	23	13	13:15	—
3.1	3.1	3.3	3.7	3.4	WIOD-AM	News/Talk	Clear Channel	610	5kw	3085	18	15	18	16	9	8:00	CCRS
1.8	2.5	2.0	3.9	3.4	WMIB-FM	Urban <sup>1</sup>	Clear Channel	103.5	100kw	4282	3	3	7	20	25	5:45	CCRS
3.3	2.8	3.3	3.4	3.4	WMXJ-FM	Oldies	Jefferson-Pilot	102.7	100kw	3659	14	19	19	13	4	6:45	IRS
4.1	3.3	3.7	3.7	3.3	WLVE-FM	Smooth Jazz	Clear Channel	93.9	100kw	3229	15	15	17	11	6	7:30	CCRS
2.9	2.6	3.0	2.8	3.2	WKIS-FM	Country	Beasley	99.9	100kw	2579	10	17	16	14	8	9:00	D&R
2.5	3.1	2.6	2.4	3.2	WXDJ-FM	Tropical	SBS	95.7	40kw	3008	10	13	12	10	10	7:45	CAB
3.4	3.3	3.2	3.2	3.0	WHYI-FM	CHR/Pop	Clear Channel	100.7	100kw	4611	4	6	10	17	20	4:45	CCRS
2.8	3.8	3.0	3.3	2.9	WRT0-FM	Tropical	HBC	98.3	100kw	3015	12	10	15	14	15	7:00	—
3.1	2.8	2.7	2.6	2.8	WBGG-FM	Classic Rock	Clear Channel	105.9	100kw	3249	15	14	8	8	11	6:15	CCRS
3.3	2.8	2.7	3.3	2.6	WFLC-FM	AC	Cox	97.3	100kw	3961	18	9	10	9	15	4:45	CHR
3.0	2.9	2.9	2.1	2.6	WPYM-FM	CHR/Rhythmic	Cox	93.1	100kw	3365	7	10	9	11	18	5:30	CHR
2.0	1.9	1.8	1.6	2.6	WQBA-AM	Spanish N/T	HBC	1140	50(10)kw	1468	—	24	24	22	17	12:30	—
3.2	2.8	2.7	2.8	2.6	WZTA-FM	Alternative <sup>2</sup>	Clear Channel	94.9	100kw	3009	5	7	13	18	22	6:15	CCRS
2.8	2.5	2.7	2.2	2.1	WQAM-AM	Sports	Beasley	560	5(1)kw	1823	22	19	20	19	13	8:30	D&R
1.1	1.3	1.1	1.2	1.5	WBBM-AM	Gospel	New Birth	1490	1kw	758	18	22	22	27	23	14:00	—
1.4	1.7	1.5	1.4	1.4	WSUA-AM	Tropical	El Dorado	1260	5kw	942	15	27	21	21	19	11:15	—
0.3	0.3	1.6	1.4	1.0	WKAT-AM	Classical <sup>3</sup>	Spanish Media Br.	1360	5(1)kw	874	—	30	30	29	28	8:30	—

<sup>1</sup> Was **WMGE-FM** (Rhythmic Oldies) until December 31. <sup>2</sup> Was Active Rock until July 2002. <sup>3</sup> Was Spanish News/Talk until September 19, 2002.

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Clear Channel  19.2 Cox  14.8 HBC  13.8 SBS  11.6 Beasley  11.0 Jefferson-Pilot  9.0	Clear Channel  24.9 Cox  23.3 Beasley  14.2 SBS  9.8 HBC  8.9 Jefferson-Pilot  6.5	Clear Channel  19.8 Cox  17.9 SBS  12.9 HBC  10.8 Beasley  10.1 Jefferson-Pilot  9.9

Industry VIP Packages: 310 • 788 • 1625

Population: 3,263,400 (Black: N/A; Hispanic: N/A; Asian: N/A)

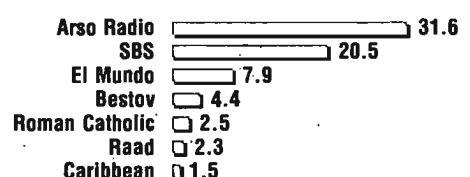
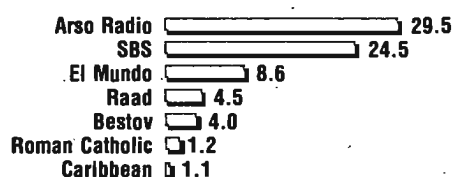
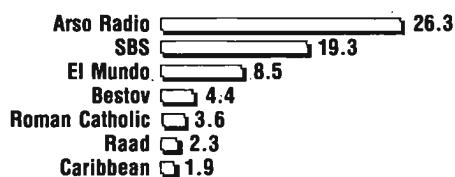
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SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.8	6.1	6.5	6.6	8.2	WPRM-FM	Tropical	Uno Radio Group	98.5	25kw	5797	6	1	1	1	1	11:30	CAB
4.6	5.5	4.8	4.2	4.9	WVOZ-FM	CHR/Rhythmic	International Br.	107.7	12kw	4814	1	2	4	13	14	8:30	—
4.6	4.8	3.8	3.9	4.5	WIOA-FM	Spanish AC	SBS	99.9	50kw	4125	5	9	8	4	3	9:00	CAB
4.8	4.8	4.1	4.3	4.4	WKAQ-FM	Tropical/CHR	El Mundo	104.7	50kw	4785	2	3	3	5	11	7:30	—
5.4	5.3	4.1	4.6	4.2	WZNT-FM	Tropical	SBS	93.7	50kw	3676	19	13	6	2	2	9:30	CAB
4.0	4.1	4.1	3.6	3.8	WFID-FM	Spanish AC	Uno Radio Group	95.7	50kw	3600	10	5	2	2	7	8:45	—
2.2	3.4	3.8	3.6	3.5	WBRQ-FM	Spanish Rel.	Aureo Matos	97.7	4.4kw	2242	13	10	6	7	5	12:45	—
2.4	2.0	2.9	4.5	3.5	WUNO-AM	Spanish News	Uno Radio Group	1320	5(2.3)kw	2567	32	32	16	11	4	11:15	CAB
3.3	2.7	2.4	2.3	3.3	WMEG-FM	CHR/Pop	SBS	106.9	25kw	3395	3	3	8	14	19	8:00	CAB
2.1	2.8	2.2	1.8	3.3	WZAR-FM	Spanish AC	Uno Radio Group	101.9	14kw	2523	8	7	5	5	9	10:45	CAB
3.5	3.0	3.8	3.5	3.1	WKAQ-AM	Spanish N/T	El Mundo	580	10kw	2855	—	34	19	12	6	9:00	—
3.1	3.3	3.0	3.5	3.0	WORO-FM	B/EZ	Roman Catholic	92.5	50kw	2844	32	21	19	14	7	8:45	—
2.3	2.4	2.5	2.3	2.8	WIVA-FM	Tropical	Uno Radio Group	100.3	22kw	2314	14	6	10	8	13	10:00	CAB
2.8	2.4	2.4	2.4	2.6	WIAC-FM	Spanish AC	Bestov	102.5	50kw	3270	12	14	13	9	10	6:30	—
1.1	1.5	1.5	2.8	2.5	WVJP-FM	Spanish AC	Borinquen	103.3	28kw	2229	21	12	11	9	12	9:00	—
2.6	2.3	1.8	2.4	2.0	WXYX-FM	Tropical/CHR	RAAD	100.7	50kw	2863	7	7	12	14	29	5:45	—
3.5	3.3	4.1	3.6	1.7	WAPA-AM	Spanish N/T	Ventura & Blanco	680	10(9.5)kw	1149	—	25	31	23	15	11:15	—
1.1	1.4	1.2	1.2	1.7	WEGM-FM	CHR/Pop	SBS	95.1	25kw	1675	4	10	14	30	42	8:30	CAB
0.5	0.6	0.6	0.4	1.4	WIOC-FM	Spanish AC	SBS	105.1	47kw	947	18	16	17	18	19	12:00	CAB
0.5	1.1	1.0	0.5	1.4	WORA-AM	Spanish N/T	Radio Cadena Info.	760	5kw	895	—	40	40	34	15	12:30	—
1.7	1.6	1.7	1.1	1.2	WCMA-FM	Hot AC	SBS	96.5	11.5kw	1939	25	15	15	17	24	5:00	CAB
1.5	1.6	1.8	1.9	1.1	WIOB-FM	Spanish AC	SBS	97.5	4.4kw	1251	16	27	24	20	15	7:00	CAB
0.3	0.6	1.0	0.5	1.1	WPRP-AM	Spanish N/T	Radio Cadena	910	5kw	565	—	37	37	30	21	15:30	—
0.8	1.0	1.0	1.5	1.0	WAEL-FM	Span. Con.	WAEL	96.1	24kw	1165	27	17	21	20	24	7:00	—
0.9	1.2	0.9	1.4	1.0	WCAD-FM	Rock	Broad. Systems	105.7	50kw	1310	21	19	18	19	24	6:00	—
1.2	1.4	1.2	1.7	1.0	WCMN-FM	Tropical/CHR	Caribbean	107.3	50kw	1506	10	23	25	26	23	5:15	—

### OWNERSHIP SHARE (By AQH 12+ Share)

### OWNERSHIP SHARE (By AQH 18-34 Share)

### OWNERSHIP SHARE (By AQH 25-54 Share)



Latest Arbitron Ratings: [www.radioandrecords.com](http://www.radioandrecords.com)



Population: 3,084,700 (Black: 4.6%; Hispanic: 7.0%; Asian: 4.0%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.6	5.9	6.8	5.5	6.8	KMPS-FM	Country	Infinity	94.1	73kw	4374	4	2	1	1	1	8:00	KATZ
5.8	5.8	5.8	5.9	5.3	KUBE-FM	CHR/Rhythmic	Clear Channel	93.3	100kw	4599	1	1	2	8	16	6:00	ARP
8.8	9.9	7.0	6.1	5.1	KIRO-AM	News/Talk	Entercom	710	5kw	4658	16	19	9	3	2	5:30	D&R
2.8	2.1	1.4	2.3	5.1	KOMO-AM	News/Talk	Fisher	1000	50kw	5499	12	15	8	3	4	4:45	CCRS
3.9	3.2	4.8	4.6	4.2	KVI-AM	Talk	Fisher	570	5kw	2682	16	15	19	10	7	8:00	CCRS
4.1	4.5	4.9	3.5	4.1	KRWM-FM	Soft AC	Sandusky	106.9	100kw	2712	12	13	9	7	2	7:45	CHR
3.7	3.6	2.9	3.2	3.9	KZOK-FM	Classic Rock	Infinity	102.5	100kw	2918	6	6	3	2	8	7:00	KATZ
3.7	4.0	4.6	4.0	3.8	KBKS-FM	CHR/Pop	Infinity	106.1	58kw	4140	2	4	5	18	22	4:45	KATZ
5.8	5.0	4.1	4.3	3.7	KWJZ-FM	Smooth Jazz	Sandusky	98.9	53kw	2207	16	21	9	3	5	8:30	CHR
5.0	4.1	4.1	4.0	3.6	KBSG-FM	Oldies	Entercom	97.3	55kw	3160	8	25	16	9	5	5:45	D&R
3.9	3.2	3.3	3.4	3.5	KNDD-FM	Alternative	Entercom	107.7	100kw	3129	3	2	4	13	23	5:45	D&R
2.7	3.0	3.2	3.8	2.9	KING-FM	Classical	Beethoven	98.1	58kw	2248	16	21	22	21	10	6:30	SEN
2.8	2.7	2.9	3.3	2.9	KMTT-FM	Triple A	Entercom	103.7	58kw	2229	15	9	6	3	9	6:45	D&R
2.5	2.7	3.1	2.9	2.7	KCMS-FM	Christian CHR	Crista	105.3	54kw	2117	5	9	12	11	12	6:30	—
3.1	3.0	3.2	3.0	2.6	KISW-FM	Rock	Entercom	99.9	100kw	2806	9	5	7	11	16	4:45	D&R
2.9	2.7	2.1	2.2	2.3	KIXI-AM	Adult Standards	Sandusky	880	50(10)kw	1512	—	27	26	24	19	7:45	CHR
2.2	2.5	2.9	2.7	2.3	KPLZ-FM	Hot AC	Fisher	101.5	100kw	2913	10	12	12	13	14	4:00	CCRS
2.0	2.1	2.4	2.2	2.2	KJR-FM	Classic Hits	Clear Channel	95.7	100kw	1991	16	17	16	15	10	5:45	ARP
2.9	2.9	2.0	2.7	2.2	KLSY-FM	AC	Sandusky	92.5	58kw	2455	12	14	14	17	13	4:45	CHR
1.4	1.8	2.4	1.9	2.0	KJR-AM	Sports	Clear Channel	950	5kw	1700	—	17	21	20	15	6:00	ARP
2.1	2.2	2.5	2.1	2.0	KQBZ-FM	Talk	Entercom	100.7	58kw	1387	—	9	16	16	18	7:30	D&R
2.2	2.0	1.9	2.4	1.9	KYPT-FM	'80s	Infinity	92.5	100kw	2066	16	8	14	18	19	4:45	KATZ
—	—	1.0	1.5	1.8	KTTH-AM	Talk <sup>1</sup>	Entercom	770	50(5)kw	1376	—	20	23	22	19	6:30	D&R
1.3	1.5	1.5	1.4	1.7	KFNK-FM	Active Rock	Bedrock & Assoc.	104.9	17kw	1349	—	7	20	23	25	6:30	—

<sup>1</sup> Was KNWX-AM (News) until January 6

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Infinity 17.1 Entercom 16.7 Sandusky 12.2 Fisher 11.6 Clear Channel 9.5 Crista 3.7	Infinity 22.4 Entercom 20.8 Clear Channel 13.2 Fisher 6.7 Sandusky 5.7 Crista 3.2	Entercom 19.1 Infinity 17.5 Sandusky 11.7 Fisher 10.9 Clear Channel 9.1 Crista 4.2

Daily E-mail Updates: 310 • 788 • 1625

Population: 2,718,300 (Black: 3.6%; Hispanic: 17.2%; Asian: 2.4%)

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SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.3	7.8	4.9	5.5	6.4	KTAR-AM	News/Talk	Emmis	620	5kw	4723	17	15	12	6	3	6:30	D&R
5.1	2.7	4.8	5.5	6.1	KFYI-AM	News/Talk	Clear Channel	550	5(1)kw	2794	22	18	8	3	2	10:30	CCRS
5.6	5.3	5.1	5.5	5.2	KOOL-FM	Oldies	Infinity	94.5	100kw	3582	12	21	14	8	1	6:45	IRS
4.9	4.3	3.8	4.2	5.1	KKFR-FM	CHR/Rhythmic	Emmis	92.3	100kw	3584	1	2	3	14	16	6:45	D&R
4.1	4.8	4.7	5.9	4.9	KNIX-FM	Country	Clear Channel	102.5	100kw	3328	5	10	5	1	4	7:00	CCRS
2.6	2.1	2.3	3.8	4.5	KHOT/KHOV	Reg. Mex.	HBC	105.9/105.3	36kw/6kw	1761	8	1	1	2	12	11:45	KT-H
4.5	3.5	4.3	4.1	4.3	KYOT-FM	Smooth Jazz	Clear Channel	95.5	100kw	3128	12	19	15	12	6	6:30	CCRS
4.8	4.3	5.5	4.6	4.2	KESZ-FM	AC	Clear Channel	99.9	100kw	3032	10	13	8	4	5	6:30	CCRS
5.5	5.3	4.7	4.6	4.2	KZON-FM	Alternative	Infinity	101.5	100kw	3471	4	3	2	5	11	5:45	IRS
3.6	3.5	3.6	3.5	3.5	KUPD-FM	Active Rock	Sandusky	97.9	100kw	2344	6	3	4	11	14	7:00	KATZ
4.3	3.9	3.8	3.0	3.4	KZZP-FM	CHR/Rhythmic	Clear Channel	104.7	100kw	3392	2	5	10	16	23	4:45	CCRS
4.3	3.8	3.1	4.2	3.1	KMLE-FM	Country	Infinity	107.9	100kw	2822	7	14	15	15	7	5:15	IRS
2.7	3.1	3.2	3.3	3.1	KMXP-FM	Hot AC	Clear Channel	96.9	100kw	2904	9	6	6	9	12	5:00	CCRS
2.5	3.4	3.9	3.3	3.0	KDKB-FM	Rock	Sandusky	93.3	100kw	2270	18	10	7	6	8	6:15	KATZ
3.3	2.9	2.6	3.2	3.0	KSLX-FM	Classic Rock	Sandusky	100.7	100kw	2400	18	12	10	10	9	5:45	KATZ
3.7	4.1	3.6	2.2	2.9	KKLT-FM	AC	Emmis	98.7	100kw	2255	12	16	13	13	9	6:00	D&R
2.2	1.9	2.3	2.7	2.2	KOY-AM	Adult Standards	Clear Channel	1230	1kw	1044	—	29	29	29	21	10:00	CCRS
3.0	4.0	3.9	2.2	2.0	KLNZ-FM	Reg. Mex.	Entravision	103.5	62kw	1493	12	7	17	17	17	6:30	—
1.3	1.5	1.6	1.1	1.8	KDVA/KVVA	Spanish AC	Entravision	106.9/107.1	6kw/23.5kw	1151	18	7	17	18	19	7:30	—
1.6	1.9	1.1	1.3	1.7	KMRR/KOMR	Spanish Con.	HBC	100.3/106.3	90kw/23kw	1039	10	9	19	19	26	7:30	KT-H
2.2	2.9	2.2	2.4	1.5	KEDJ-FM	Alternative	New Planet	103.9	50kw	2014	3	17	20	22	27	3:30	—
1.2	1.0	1.4	1.1	1.1	KAJM-FM	Oldies	Sierra Br.	104.3	100kw	1046	18	21	20	20	15	5:00	—

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel  29.0 Emmis  14.8 Infinity  12.4 Sandusky  9.7 HBC  6.1 Entravision  3.8	Clear Channel  21.8 Sandusky  13.8 Emmis  13.0 HBC  12.7 Infinity  10.7 Entravision  7.5	Clear Channel  27.5 Sandusky  13.3 Infinity  12.7 Emmis  12.1 HBC  7.2 Entravision  4.4

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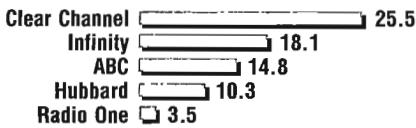
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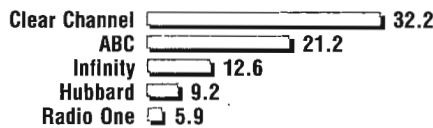
Population: 2,507,100 (Black: 4.2%; Hispanic: 1.9%; Asian: 3.6%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.8	8.5	8.9	8.1	8.8	KQRS-FM	Classic Rock	ABC	92.5	100kw	4991	10	1	1	1	1	7:45	ABC
8.7	10.7	8.8	8.9	8.6	WCCO-AM	News/Talk	Infinity	830	50kw	5636	9	13	10	8	2	6:45	IRS
5.4	5.9	5.8	8.3	6.6	KEYE-FM	Country	Clear Channel	102.1	100kw	3879	4	4	2	2	5	7:30	CCRS
5.7	5.6	4.5	5.3	5.9	WLTE-FM	AC	Infinity	102.9	100kw	3542	7	9	7	4	3	7:15	IRS
6.9	5.5	6.3	5.6	5.5	KDWB-FM	CHR/Pop	Clear Channel	101.3	100kw	4719	1	2	3	12	12	5:00	CCRS
5.6	5.0	6.1	5.5	5.0	KSTP-AM	Talk	Hubbard	1500	50kw	2822	13	12	9	6	6	7:45	CHR
5.2	5.8	5.8	4.9	4.6	KXXR-FM	Active Rock	ABC	93.7	100kw	3137	3	3	3	10	12	6:30	ABC
3.9	3.9	3.9	3.7	4.5	KSTP-FM	Hot AC	Hubbard	94.5	100kw	4103	5	5	6	4	8	4:45	CHR
4.4	4.7	4.0	3.8	4.2	KTCZ-FM	Triple A	Clear Channel	97.1	100kw	3459	7	7	5	3	7	5:15	CCRS
3.5	4.2	4.1	3.5	4.1	KQQL-FM	Oldies	Clear Channel	107.9	9.7kw	3044	6	16	12	6	4	5:45	CCRS
2.5	2.9	3.2	2.8	3.6	WXPT-FM	'80s	Infinity	104.1	89kw	2703	10	7	8	6	9	5:45	IRS
3.9	3.4	3.6	3.7	3.5	KTTB-FM	CHR/Rhythmic	Radio One	96.3	100kw	2743	2	6	13	14	19	5:30	D&R
2.1	2.4	3.0	2.5	2.6	KFAN-AM	Sports	Clear Channel	1130	50(25)kw	1693	—	10	11	11	11	6:45	CCRS
2.6	2.5	2.8	1.9	2.4	WLOL-FM	Classic Hits	Clear Channel	100.3	100kw	2293	12	11	14	13	10	4:30	CCRS
1.6	1.3	1.3	1.4	1.8	KLBB/KLBP	Adult Standards	Minnesota Publ	1400/1470	1kw/5kw	864	—	—	18	18	15	9:00	—
0.4	0.9	0.9	0.9	1.6	WWTC-AM	Talk	Salem	1280	5kw	869	—	15	16	14	14	8:15	—
1.4	1.1	1.4	1.3	1.1	WGVX/WGVY/WGVZ	Triple A	ABC	105.1/105.3/105.7	2.6kw/25kw/6kw	1246	13	14	15	16	16	4:15	ABC

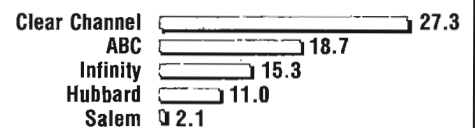
**OWNERSHIP SHARE**  
(By AQH 12+ Share)



**OWNERSHIP SHARE**  
(By AQH 18-34 Share)

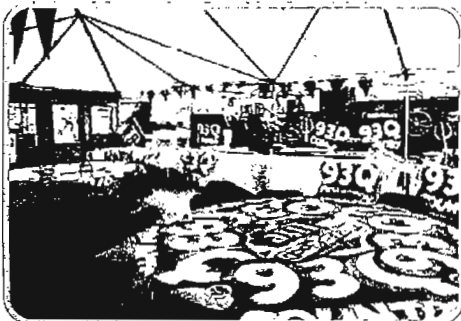


**OWNERSHIP SHARE**  
(By AQH 25-54 Share)



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Population: 2,416,100 (Black: 5.1%; Hispanic: 24.3%; Asian: 10.7%)

Complete Market Index, Page 2

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.6	5.1	4.3	4.7	5.9	KOGO-AM	News/Talk	Clear Channel	600	5kw	3445	17	18	14	5	1	6:45	CCRS
4.6	5.0	5.0	5.4	5.1	XHTZ-FM	CHR/Rhythmic	XTRA Com.	90.3	100kw	3629	1	2	2	11	14	5:30	KATZ
5.4	5.1	5.6	4.8	4.4	KYXY-FM	AC	Infinity	96.5	41kw	2767	10	8	6	4	3	6:30	CHR
4.9	5.3	3.8	4.3	4.3	KHTS-FM	CHR/Pop	Clear Channel	93.3	50kw	4039	2	3	5	14	17	4:15	CCRS
4.6	4.3	5.3	4.6	4.3	KIFM-FM	Smooth Jazz	Jefferson-Pilot	98.1	28kw	2300	20	15	13	5	2	7:30	IRS
3.4	3.2	3.0	2.8	4.1	KMYI-FM	Hot AC	Clear Channel	94.1	100kw	2816	14	6	3	2	8	5:45	CCRS
2.7	3.8	3.4	2.8	4.0	KFMB-AM	News/Talk	Midwest TV	760	5(50)kw	2075	14	27	16	12	5	7:30	MCG
4.5	4.3	4.4	4.7	3.9	KLNV-FM	Reg. Mex.	HBC	106.5	50kw	1759	4	4	4	8	10	8:45	KT-H
4.1	3.9	3.5	3.4	3.8	KIOZ-FM	Active Rock	Clear Channel	105.3	23.5kw	2689	6	1	1	5	16	5:30	CCRS
4.0	3.8	3.9	4.6	3.7	KFMB-FM	Hot AC	Midwest TV	100.7	30kw	2652	6	13	6	2	4	5:30	MCG
2.7	3.7	3.2	3.1	3.6	KGB-FM	Classic Rock	Clear Channel	101.5	50kw	2483	17	9	6	1	5	5:45	CCRS
3.7	3.3	3.2	4.3	3.6	KSON-FM	Country	Jefferson-Pilot	97.3	50kw	2316	6	11	10	9	7	6:00	IRS
3.9	3.9	3.2	3.1	3.0	XTRA-FM	Alternative	XTRA Com.	91.1	100kw	2966	3	7	11	15	17	4:00	CCRS
3.2	3.8	3.6	3.5	2.9	XHRM-FM	Rhythmic Oldies	BiNational	92.5	100kw	2160	11	10	12	10	11	5:15	CCRS
2.4	1.7	2.6	2.3	2.7	KFI-AM	Talk	Clear Channel	640	50kw	1590	—	18	19	19	12	6:45	CCRS
1.7	1.2	1.5	2.3	2.6	KBZT-FM	Alternative <sup>1</sup>	Jefferson-Pilot	94.9	29kw	1942	14	5	9	13	21	5:15	IRS
2.4	2.2	3.5	2.7	2.6	KOCL-FM	Oldies	Clear Channel	95.7	29kw	1712	20	25	20	16	8	6:00	CCRS
2.1	2.2	2.7	2.1	1.7	KPLN-FM	Classic Hits	Infinity	103.7	36kw	1367	20	21	17	17	13	4:45	CHR
1.7	1.4	1.2	2.0	1.6	KLQV-FM	Spanish AC	HBC	102.9	32kw	947	20	12	15	20	22	6:45	KT-H
1.5	1.7	1.6	1.8	1.6	KPRI-FM	Triple A <sup>2</sup>	Compass	102.1	14.5kw	1072	20	21	18	17	15	5:45	CHR
1.5	1.2	1.4	1.4	1.6	XHCR-FM	Country	XTRA Com.	99.3	25kw	1177	5	17	22	22	17	5:15	KATZ
2.1	2.4	1.5	2.1	1.5	KPOP-AM	Adult Standards	Clear Channel	1360	5(1)kw	773	—	—	39	38	28	7:45	CCRS
1.0	0.9	0.9	1.3	1.4	XLTN-FM	Spanish AC	Califormula	104.5	57.3kw	721	20	14	20	21	22	7:30	LER
1.1	1.0	1.1	0.9	1.0	KNX-AM	News	Infinity	1070	50kw	840	20	—	36	30	24	4:45	IRS
0.9	0.9	1.1	0.5	1.0	XHTY-FM	Reg. Mex.	Uni Radio	99.7	2kw	674	11	16	23	24	28	6:00	—
0.5	0.8	0.8	1.0	1.0	XSUR-AM	Adult Standards <sup>3</sup>	Mt Wilson FM	540	10kw	497	—	35	38	38	36	7:45	—

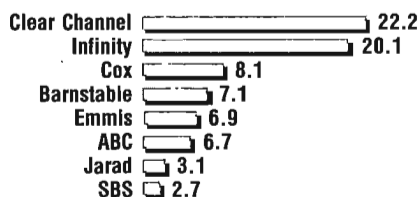
<sup>1</sup> Was '80s until November 11, 2002. <sup>2</sup> Was KXST-FM until May 24, 2002. <sup>3</sup> Was XJAZ-AM (Classical) until March 23, 2002.

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Clear Channel  32.9 Jefferson-Pilot  10.7 Califormula  8.0 Midwest TV  7.6 Infinity  7.3 HBC  5.5	Clear Channel  34.0 Jefferson-Pilot  11.1 Califormula  11.0 HBC  9.2 Infinity  5.4 Midwest TV  3.3	Clear Channel  31.2 Jefferson-Pilot  11.5 Midwest TV  8.1 Infinity  7.7 Califormula  6.4 HBC  6.3

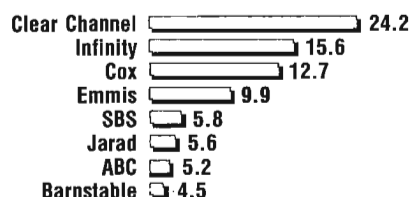
Population: 2,303,800 (Black: 7.4%; Hispanic: 7.7%; Asian: 3.5%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.7	5.9	6.0	7.4	6.8	WALK-FM	AC	Clear Channel	97.5	39kw	3191	8	5	1	1	1	10:00	—
4.4	3.7	3.7	5.0	4.2	WABC-AM	Talk	ABC	770	50k	1919	16	24	23	19	11	10:15	ABC
4.1	4.7	6.5	4.5	4.2	WBLI-FM	CHR/Pop	Cox	106.1	49kw	3483	2	1	3	4	14	5:45	CHR
4.6	4.7	3.9	4.9	4.1	WCBS-AM	News	Infinity	880	50kw	3698	16	20	17	11	7	5:15	IRS
4.0	4.6	4.1	4.1	4.0	WXRK-FM	Alternative	Infinity	93.2	6kw	2910	5	2	2	2	11	6:30	IRS
3.2	3.0	3.6	3.6	3.9	WINS-AM	News	Infinity	1010	50kw	4194	16	22	15	10	5	4:30	IRS
4.3	3.7	3.6	3.1	3.8	WCBS-FM	Oldies	Infinity	101.1	6.8kw	2671	16	19	12	6	2	6:45	CBS
3.6	2.8	3.8	4.1	3.7	WLTW-FM	AC	Clear Channel	106.7	6kw	2543	13	16	9	7	3	7:00	CCRS
3.5	3.7	3.6	3.8	3.5	WHTZ-FM	CHR/Pop	Clear Channel	100.3	50kw	3748	1	4	5	13	19	4:15	CCRS
4.4	3.1	3.9	3.4	3.4	WFAN-AM	Sports	Infinity	660	50kw	2502	13	14	10	7	6	6:30	IRS
4.4	4.6	3.8	3.4	3.1	WBAB/WHFM	Rock	Cox	102.3/95.3	6kw/5kw	2390	16	6	4	3	9	6:00	CHR
2.2	2.8	2.9	2.8	3.0	WQHT-FM	CHR/Rhythmic	Emmis	97.1	6.7kw	2135	2	2	7	20	29	6:45	ARP
2.8	3.4	2.8	3.0	2.9	WAXQ-FM	Classic Rock	Clear Channel	104.3	6kw	2074	11	18	6	4	4	6:45	CCRS
2.7	2.9	1.9	2.1	2.6	WBZO-FM	Oldies	Barnstable	103.1	3kw	1778	16	24	14	12	8	7:00	KATZ
2.6	2.8	4.9	3.2	2.5	WHLI-AM	Adult Standards	Barnstable	1100	10kw	1018	—	38	38	36	25	9:45	KATZ
2.5	1.9	2.7	2.3	2.5	WKJY-FM	Soft AC	Barnstable	98.3	3kw	1475	16	13	18	14	13	8:00	KATZ
2.2	2.6	2.1	2.0	2.5	WPLJ-FM	Hot AC	ABC	95.5	6.7kw	2483	11	8	7	9	14	4:45	ABC
2.4	1.8	2.8	2.8	2.5	WQCD-FM	Smooth Jazz	Emmis	101.9	6.2kw	1687	16	30	19	17	10	7:00	CHR
2.5	2.5	2.4	2.9	2.4	WOR-AM	Talk	Buckley	710	50kw	1322	—	34	34	31	22	8:30	MCG
2.4	2.3	2.4	2.3	2.3	WKTU-FM	CHR/Rhythmic	Clear Channel	103.5	5.4kw	2097	6	10	11	14	16	5:15	CCRS
2.3	2.3	2.0	1.8	2.3	WQXR-FM	Classical	NY Times	96.3	6kw	1133	—	34	31	28	17	9:45	ARP
1.8	2.4	2.0	1.8	2.0	WWPR-FM	Urban	Clear Channel	105.1	6kw	1757	4	7	15	22	29	5:30	CCRS
2.0	1.4	1.1	1.4	1.8	WLIR-FM	Hot AC	Jarad	92.7	2kw	1454	16	11	13	16	17	5:45	—
1.5	2.5	1.8	1.9	1.6	WBLS-FM	Urban	Inner City	107.5	4.2kw	1064	10	14	22	20	20	7:00	MCG
1.9	1.2	1.4	1.9	1.5	WSKQ-FM	Tropical	SBS	97.9	7.8kw	706	8	9	19	24	29	10:15	CAB
0.8	1.2	0.9	0.8	1.4	WMJC-FM	Rock AC	Barnstable	94.3	3kw	1164	16	12	19	18	23	5:30	KATZ
1.6	1.6	1.5	1.2	1.3	WRKS-FM	Urban AC	Emmis	98.7	7.8kw	857	16	21	24	23	21	7:15	D&R
0.9	0.8	1	1.3	1.2	WPAT-FM	Spanish AC	SBS	93.1	5.4kw	626	16	16	24	24	23	8:30	CAB

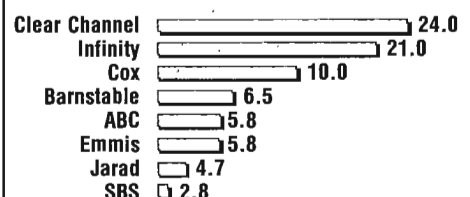
**OWNERSHIP SHARE**  
(By AQH 12+ Share)



**OWNERSHIP SHARE**  
(By AQH 18-34 Share)



**OWNERSHIP SHARE**  
(By AQH 25-54 Share)



Population: 2,184,700 (Black: 26.9%; Hispanic: 1.7%; Asian: 2.5%)

Complete Market Index, Page 2

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
6.7	7.3	6.7	7.5	9.5	WERO-FM	Urban	Radio One	92.3	37kw	3822	1	1	1	2	6	10:30	ARP
7.6	7.8	9.0	10.1	9.2	WPOC-FM	Country	Clear Channel	93.1	16kw	3888	6	2	2	1	1	10:00	CCRS
6.0	5.3	5.8	5.7	6.6	WWIN-FM	Urban AC	Radio One	95.9	3kw	2603	9	6	3	3	2	10:45	ARP
6.7	6.1	5.0	5.5	6.1	WBAL-AM	News/Talk	Hearst-Argyle	1090	50kw	3072	22	15	10	7	5	8:30	D&R
5.9	5.3	6.1	6.0	5.4	WLIF-FM	AC	Infinity	101.9	13.5kw	2810	14	9	6	5	3	8:15	IRS
4.3	4.1	4.1	3.7	4.5	WQSR-FM	Oldies	Infinity	105.7	50kw	2590	17	14	11	7	4	7:30	IRS
3.8	3.8	4.2	5.0	4.1	WWMX-FM	Hot AC	Infinity	106.5	7.4kw	2912	3	3	4	4	7	6:00	IRS
3.8	3.5	4.6	3.8	3.4	WIYY-FM	Active Rock	Hearst-Argyle	97.9	13.5kw	2254	7	4	5	6	11	6:30	D&R
3.9	3.5	3.0	3.3	3.3	WHFS-FM	Alternative	Infinity	99.1	50kw	2643	2	5	7	11	17	5:15	IRS
2.2	2.2	2.4	2.2	2.9	WCBM-AM	News/Talk	M-10 Br.	680	10(5)kw	1340	—	17	14	14	13	9:00	KATZ
2.8	3.5	2.4	2.8	2.7	WCAO-AM	Gospel	Clear Channel	600	5kw	1062	14	15	16	13	8	10:45	CCRS
4.6	4.5	3.8	3.9	2.4	WXYV-FM	Talk <sup>1</sup>	Infinity	102.7	50kw	1533	11	7	8	9	14	6:45	IRS
2.6	2.9	3.1	2.1	2.3	WXFB-FM	Classic Rock <sup>2</sup>	Clear Channel	104.3	32kw	2068	17	10	8	10	10	4:45	CCRS
2.1	2.2	1.6	1.6	2.1	WRBS-FM	Inspirational	Peter & John	95.1	50kw	983	22	26	17	15	11	9:15	—
1.8	1.9	1.6	1.8	2.0	WPGC-FM	CHR/Rhythmic	Infinity	95.5	50kw	2065	4	8	12	16	19	4:15	IRS
1.3	2.0	1.8	2.2	1.9	WZBA-FM	Rock AC	Shamrock	100.7	27kw	1561	17	24	13	12	8	5:00	—
1.4	2.5	1.4	1.9	1.7	WWLG-AM	Adult Standards	M-10 Br.	1360	5kw	524	—	33	34	37	24	9:30	KATZ
1.1	2.0	1.8	1.6	1.3	WHUR-FM	Urban AC	Howard Univ.	96.3	24kw	973	14	18	17	17	16	6:00	D&R
1.4	1.0	1.1	0.9	1.3	WRQX-FM	Hot AC	ABC	107.3	36kw	1182	11	18	20	18	15	4:45	ABC
0.9	1.1	1.0	1.1	1.2	WKYS-FM	Urban	Radio One	93.9	24.5kw	1354	8	11	15	19	26	3:45	MCG
1.4	1.6	1.5	1.7	1.1	WTOP-A/F	News	Bonneville	1550/107.7	50kw/29kw	1183	—	26	23	21	18	4:00	KATZ
0.7	0.6	1.2	0.8	1.0	WASH-FM	AC	Clear Channel	97.1	17.5kw	608	17	18	21	23	21	7:00	CCRS
1.1	1.5	1.2	1.3	1.0	WWDC-FM	Alternative	Clear Channel	101.1	22.5kw	1335	9	12	17	19	31	3:15	CCRS
1.1	1.1	0.9	0.9	1.0	WWIN-AM	Gospel	Radio One	1400	1kw	451	—	29	25	24	21	9:15	ARP

<sup>1</sup> Was CHR/Rhythmic until March 10. <sup>2</sup> Was WOCT-FM until October 11, 2002.

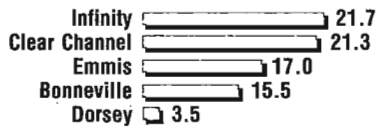
OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Infinity  22.9 Clear Channel  19.3 Radio One  18.9 Hearst-Argyle  9.5 M-10 Br.  4.5 ABC  2.3 Bonneville  1.9	Radio One  27.6 Infinity  26.8 Clear Channel  18.8 Hearst-Argyle  7.9 ABC  1.7 Bonneville  1.7 M-10 Br.  1.6	Infinity  24.1 Clear Channel  20.0 Radio One  19.9 Hearst-Argyle  8.2 ABC  2.5 M-10 Br.  2.4 Bonneville  1.7

Industry VIP Packages: 310 • 788 • 1625

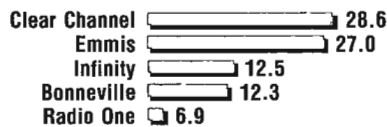
Population: 2,170,200 (Black: 17.0%; Hispanic: 1.3%; Asian: 1.3%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
12.1	12.1	9.9	10.9	11.7	KMOX-AM	News/Talk	Infinity	1120	50kw	6090	15	14	4	1	1	8:00	IRS
7.4	6.8	7.1	7.0	6.1	KEZK-FM	AC	Infinity	102.5	100kw	3216	12	9	5	2	2	8:00	IRS
6.4	5.9	5.2	6.1	5.3	WIL-FM	Country	Bonneville	92.3	100kw	3073	7	11	10	7	4	7:15	CHR
3.1	3.2	3.8	3.4	5.0	WSSM-FM	Smooth Jazz	Bonneville	106.5	90kw	2093	15	16	8	4	3	10:00	CHR
4.8	5.4	5.5	5.7	4.9	KSHE-FM	Classic Rock	Emmis	94.7	100kw	2484	12	6	1	3	5	8:15	D&R
4.2	4.2	3.7	4.6	4.7	KMJM-FM	Urban AC	Clear Channel	104.9	7.8kw	1841	9	7	3	4	6	10:45	CCRS
4.7	4.1	3.7	4.0	4.6	KPNT-FM	Alternative	Emmis	105.7	100kw	2759	3	1	2	11	17	7:00	D&R
5.0	4.8	5.3	4.4	4.2	KSLZ-FM	CHR/Pop	Clear Channel	100.7	100kw	3481	1	2	11	14	18	5:00	CCRS
2.8	3.1	4.1	4.4	3.8	KIHT-FM	Classic Hits	Emmis	98.3	80kw	2286	12	15	7	6	7	6:45	D&R
2.9	3.3	3.3	3.4	3.8	KYKY-FM	Hot AC	Infinity	98.1	90kw	2398	8	8	9	8	9	6:45	IRS
4.4	3.9	3.7	3.8	3.8	WVRV-FM	Hot AC	Bonneville	101.1	44kw	3114	6	5	5	9	12	5:00	CHR
3.3	3.3	4.3	3.7	3.6	KATZ-FM	Urban	Clear Channel	100.3	50kw	2241	2	3	13	16	19	6:45	CCRS
3.3	3.5	3.5	3.7	3.6	KSD-FM	Country	Clear Channel	93.7	100kw	2616	5	9	12	10	11	5:45	CCRS
4.2	4.3	4.6	4.1	3.5	KTRS-AM	Talk	Dorsey	550	5kw	2018	20	18	17	14	10	7:15	MCG
4.3	3.9	3.6	3.0	3.1	KLOU-FM	Oldies	Clear Channel	103.3	100kw	2417	15	18	16	12	8	5:30	CCRS
3.0	2.4	3.3	3.6	2.9	WFUN-FM	Urban	Radio One	95.5	6kw	2105	4	3	14	17	22	5:45	CHR
1.1	1.2	1.6	1.6	2.3	KFTK-FM	Talk	Emmis	97.1	100kw	1236	22	12	15	13	13	8:00	D&R
2.1	2.2	1.7	2.6	2.1	KATZ-AM	Gospel	Clear Channel	1600	5kw	1047	10	17	19	19	14	8:15	CCRS
3.1	2.2	2.0	2.9	2.1	KFUO-FM	Classical	Lutheran	99.1	100kw	1501	15	23	22	21	15	5:45	ARP
1.7	1.9	2.2	1.6	1.5	WMLL-FM	'80s	Emmis	104.1	39kw	1462	15	13	18	18	19	4:15	D&R
1.6	2.6	2.0	1.0	1.5	WRTH-AM	Adult Standards	Bonneville	1430	5kw	874	—	—	27	26	23	7:15	CHR
1.3	1.2	1.3	1.3	1.2	KFNS-A/F	Sports	Missouri Sports	590/100.7	1kw/6kw	874	20	22	20	20	16	5:30	—

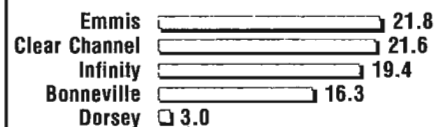
**OWNERSHIP SHARE**  
(By AQH 12+ Share)



**OWNERSHIP SHARE**  
(By AQH 18-34 Share)



**OWNERSHIP SHARE**  
(By AQH 25-54 Share)



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Population: 2,150,200 (Black: 9.2%; Hispanic: 9.0%; Asian: 1.7%)

Complete Market Index, Page 2

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIMES SPENT LISTENING	NATIONAL REP FIRM
9.1	9.2	9.1	9.6	9.5	WDUV-FM	Soft AC	Cox	105.5	46kw	3708	16	22	18	13	3	10:45	CHR
5.8	6.2	6.5	6.1	7.2	WFLA-AM	News/Talk	Clear Channel	970	25(11)kw	2958	16	8	5	2	1	10:15	CCRS
6.8	7.3	5.5	6.8	7.2	WLLD-FM	CHR/Rhythmic	Infinity	98.7	50kw	3327	1	1	1	4	11	9:00	IRS
6.1	5.8	6.4	7.2	6.9	WQYK-FM	Country	Infinity	99.5	100kw	3023	7	5	3	1	2	9:30	IRS
6.0	6.4	5.8	5.4	5.5	WFLZ-FM	CHR/Pop	Clear Channel	93.3	100kw	4010	2	2	2	3	11	5:45	CCRS
4.2	4.1	4.3	4.6	4.4	WRBQ-FM	Oldies	Infinity	104.7	100kw	2247	13	18	13	9	4	8:00	IRS
4.9	4.5	4.4	5.1	4.4	WSJT-FM	Smooth Jazz	Infinity	94.1	100kw	2240	7	14	10	7	5	8:15	IRS
4.1	4.3	4.3	4.0	3.9	WWRM-FM	AC	Cox	94.9	100kw	2402	10	9	9	10	8	6:45	CHR
5.8	5.1	4.3	4.2	3.9	WXTB-FM	Active Rock	Clear Channel	97.9	100kw	1984	6	3	4	8	14	8:15	CCRS
2.6	3.9	3.9	4.0	3.8	WGUL-A/F	Adult Standards	WGUL Inc.	860/106.3	5(1.5)kw/10.5kw	1087	—	—	31	28	21	14:30	ARP
2.9	2.9	3.1	2.3	3.6	WSSR-FM	Hot AC	Clear Channel	95.7	100kw	2399	5	4	6	6	13	6:15	CCRS
4.0	3.8	4.2	3.9	3.4	WPOI-FM	'80s	Cox	101.5	100kw	2105	10	6	7	5	10	6:45	CHR
2.6	3.5	3.5	3.2	3.1	WMTX-FM	AC	Clear Channel	100.7	100kw	1862	10	11	10	12	7	7:00	CCRS
2.6	3.1	2.9	2.2	2.8	WTBT-FM	Classic Rock	Clear Channel	103.5	100kw	1538	16	13	8	10	6	7:30	CCRS
2.6	2.5	2.4	2.2	2.4	WBBY-FM	Classic Hits	Cox	107.3	100kw	1375	13	24	14	13	9	7:00	KATZ
2.7	2.4	2.4	2.5	2.4	WSUN-FM	Alternative	Cox	97.1	11.5kw	1808	4	7	12	17	21	5:30	KATZ
1.7	1.7	1.3	2.1	2.3	WTMP-AM	Urban	PSI Com.	1150	5(2.5)kw	735	3	12	17	18	17	13:15	—
1.8	2.2	2.0	1.9	1.8	WDAE-AM	Sports	Clear Channel	620	10(5)kw	977	—	10	15	15	17	7:45	CCRS
1.8	1.5	1.4	1.9	1.6	WYUU-FM	Country	Infinity	92.5	50kw	1348	16	17	19	18	16	5:00	IRS
2.5	1.4	2.1	1.6	1.5	WHPT-FM	Classic Rock	Cox	102.5	100kw	1300	16	16	15	15	15	5:00	KATZ
0.9	0.5	0.6	0.9	1.0	WRXB-AM	Urban AC	Metropolitan	1590	5(1)kw	372	16	21	20	20	19	11:30	—

### OWNERSHIP SHARE (By AQH 12+ Share)

Clear Channel	28.4
Infinity	24.9
Cox	23.3
WGUL Inc.	3.8
PSI Com.	2.3

### OWNERSHIP SHARE (By AQH 18-34 Share)

Clear Channel	39.1
Infinity	25.6
Cox	18.4
PSI Com.	2.5
Mega	2.4

### OWNERSHIP SHARE (By AQH 25-54 Share)

Clear Channel	34.2
Infinity	25.3
Cox	21.0
PSI Com.	2.0
Mega	1.6

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Population: 2,112,110 (Black: 5.1%; Hispanic: 12.6%; Asian: 3.0%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.4	6.0	6.2	6.9	7.0	KYGO-FM	Country	Jefferson-Pilot	98.5	100kw	3193	5	4	2	1	1	8:30	IRS
4.2	5.5	5.6	5.5	6.9	KQKS-FM	CHR/Rhythmic	Jefferson-Pilot	107.5	100kw	3219	1	1	1	10	13	8:15	IRS
5.8	5.9	6.7	6.4	6.3	KOA-AM	News/Talk	Clear Channel	850	50kw	3379	17	17	9	6	2	7:15	CCRS
5.7	6.2	6.1	6.1	5.4	KOSI-FM	AC	Entercom	101.1	100kw	2750	11	13	7	4	3	7:30	D&R
6.6	7.2	5.4	7.3	5.1	KBCO-FM	Triple A	Clear Channel	97.3	85kw	3158	11	3	3	2	6	6:15	CCRS
4.6	4.8	3.9	5.2	4.4	KRFX-FM	Classic Rock	Clear Channel	103.5	100kw	2584	11	5	4	3	8	6:30	CCRS
4.0	4.3	4.4	3.7	4.3	KBPI-FM	Active Rock	Clear Channel	106.7	100kw	2440	3	2	5	7	12	6:45	CCRS
3.8	5.3	4.5	3.8	4.3	KXKL-FM	Oldies	Infinity	105.1	100kw	2575	11	19	13	9	4	6:30	CHR
4.2	3.5	3.1	2.8	4.1	KJCD-FM	Smooth Jazz	Jefferson-Pilot	104.3	100kw	1743	17	19	13	8	5	9:00	IRS
2.8	4.3	3.5	2.7	4.0	KQMT-FM	Classic Rock	Entercom	99.5	100kw	2251	11	11	6	4	7	6:45	D&R
2.5	2.7	2.5	2.7	3.1	KHOW-AM	News/Talk	Clear Channel	630	5kw	1466	20	23	18	16	9	8:00	CCRS
2.6	2.9	3.3	2.8	3.1	KIMN-FM	Hot AC	Infinity	100.3	100kw	1931	6	12	8	11	10	6:15	CHR
3.8	2.9	2.7	3.1	2.8	KEZW-AM	Adult Standards	Entercom	1430	5kw	1186	—	27	26	25	16	9:15	D&R
3.0	2.7	2.7	2.9	2.8	KTCL-FM	Alternative	Clear Channel	93.3	100kw	2550	2	6	10	14	18	4:15	CCRS
3.2	3.3	2.8	2.6	2.5	KALC-FM	Hot AC	Entercom	105.9	100kw	2558	7	10	10	12	13	3:45	MCG
2.3	3.0	2.3	2.6	2.4	KDJM-FM	Rhythmic Oldies	Infinity	92.5	56kw	1579	8	16	15	14	11	5:45	CHR
1.6	1.6	3.5	2.8	2.3	KXPK-FM	Reg. Mex.	Entravision	96.5	100kw	860	8	7	12	13	17	10:15	LER
3.0	2.7	1.6	2.2	2.2	KFMD-FM	CHR/Pop	Clear Channel	95.7	64kw	1988	3	9	15	19	20	4:15	CCRS
1.7	0.4	1.0	1.1	1.8	KBNO-AM	Reg. Mex.	Latino Com.	1280	5kw	727	20	7	17	18	21	9:15	—
2.1	1.2	2.1	1.4	1.7	KKFN-AM	Sports	Jefferson-Pilot	950	5kw	1196	8	21	19	17	13	5:30	IRS
1.8	1.0	2.2	1.6	1.2	KJMN-FM	Spanish AC	Entravision	92.1	33kw	816	17	15	20	20	24	6:00	LER

**OWNERSHIP SHARE**  
(By AQH 12+ Share)

Clear Channel	28.7
Jefferson-Pilot	19.7
Entercom	14.7
Infinity	9.7
Entravision	4.5
Latino Com.	1.8
Salem	1.7

**OWNERSHIP SHARE**  
(By AQH 18-34 Share)

Clear Channel	32.1
Jefferson-Pilot	19.8
Entercom	10.2
Entravision	9.3
Infinity	7.0
Latino Com.	4.1
Salem	1.5

**OWNERSHIP SHARE**  
(By AQH 25-54 Share)

Clear Channel	29.9
Jefferson-Pilot	18.0
Entercom	14.9
Infinity	11.0
Entercom	5.3
Latino Com.	1.9
Salem	1.8

**OWN YOUR EVENTS**

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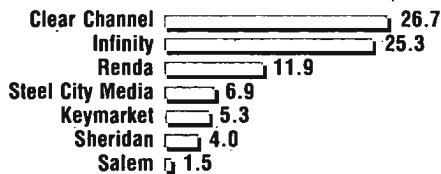
**COLLAGEN**

Population: 2,004,600 (Black: 8.0%; Hispanic: 0.7%; Asian: 1.0%)

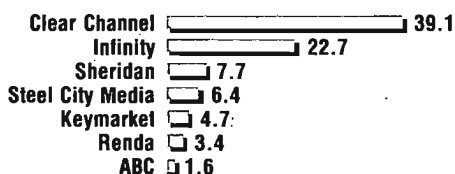
Complete Market Index, Page 2

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.2	11.6	11.2	11.7	11.6	KDKA-AM	News/Talk	Infinity	1020	50kw	4737	13	10	6	6	2	9:30	—
10.0	8.7	9.1	9.6	9.0	WDVE-FM	Classic Rock	Clear Channel	102.5	55kw	3820	5	1	1	1	1	9:15	CCRS
6.2	6.7	7.6	7.1	6.4	WDSY-FM	Country	Infinity	107.9	17.5kw	3034	6	6	2	2	4	8:15	KATZ
4.9	5.7	5.0	5.5	5.7	WWSW-FM	Oldies	Clear Channel	94.5	50kw	3092	10	13	6	3	3	7:15	CCRS
6.4	4.2	4.5	4.7	5.5	WJAS-AM	Adult Standards	Renda	1320	5kw	1792	—	—	25	18	10	12:15	ARP
5.1	5.6	6.0	5.7	5.0	WSHH-FM	AC	Renda	99.7	10.5kw	2568	9	9	9	7	6	7:30	ARP
3.2	4.0	3.9	3.3	4.5	WRRK-FM	Classic Rock	Steel City Medi	96.9	45kw	2709	10	8	4	4	5	6:30	CHR
5.8	5.1	5.1	5.6	4.2	WXDX-FM	Alternative	Clear Channel	105.9	72kw	2635	4	2	3	8	13	6:15	CCRS
3.1	2.9	2.9	4.6	3.9	WZPT-FM	Hot AC	Infinity	100.7	17kw	2310	13	6	5	5	7	6:30	KATZ
3.7	3.1	2.9	2.8	3.7	WAMO/WSSZ	Urban	Sheridan	106.7/107.1	47kw/2.85kw	1636	3	3	8	11	12	8:45	—
4.3	4.4	3.8	3.4	3.6	WKST-FM	CHR/Pop	Clear Channel	96.1	44kw	2951	1	3	11	14	17	4:45	CCRS
4.8	4.5	3.9	3.1	3.4	WBZZ-FM	CHR/Pop	Infinity	93.7	41kw	3085	2	5	9	12	14	4:15	KATZ
2.6	4.1	3.0	2.1	3.2	WJJJ-FM	Rhythmic AC	Clear Channel	104.7	50kw	1452	10	10	12	9	8	8:45	CCRS
2.3	2.9	3.5	3.3	2.5	WLTJ-FM	AC	Steel City Medi	92.9	47kw	1558	15	14	13	10	9	6:15	CHR
1.6	1.3	1.6	1.1	2.1	WOGG-FM	Country	Keymarket	94.9	1.65kw	707	8	12	14	13	11	11:30	—
1.4	1.7	2.4	1.9	1.4	WEAE-AM	Sports	ABC	1250	5kw	1019	—	15	15	15	15	5:30	ABC
1.2	1.0	1.6	1.4	1.4	WOGI-FM	Country	Keymarket	98.3	6kw	981	6	17	15	16	16	5:30	—
0.9	1.3	1.2	1.3	1.4	WPTT-AM	Talk	Renda	1360	5(1)kw	669	—	22	19	18	19	8:00	ARP
1.0	1.3	0.9	1.1	1.3	KQV-AM	News	Calvary	1410	5kw	1016	—	22	21	21	17	4:45	—
1.0	1.4	1.7	2.4	1.0	WORD-FM	Christian Talk	Salem	101.5	48kw	857	—	18	17	18	20	4:30	SRR

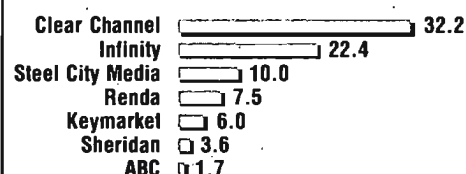
### OWNERSHIP SHARE (By AQH 12+ Share)



### OWNERSHIP SHARE (By AQH 18-34 Share)



### OWNERSHIP SHARE (By AQH 25-54 Share)



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Population: 1,873,500 (Black: 2.6%; Hispanic: 5.4%; Asian: 4.3%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.7	5.8	5.6	4.6	5.6	KKSN-FM	Oldies	Entercom	97.1	100kw	2619	6	16	14	4	1	6:45	D&R
5.4	6.2	5.5	5.5	5.6	KUPL-FM	Country	Infinity	98.7	37kw	2159	9	8	4	1	4	8:15	KATZ
4.9	5.4	4.8	4.7	5.6	KXJM-FM	CHR/Rhythmic	Rose City	95.5	100kw	2280	2	1	1	13	15	7:30	MCG
4.1	4.0	3.7	5.3	5.5	KEX-AM	News/Talk	Clear Channel	1190	50kw	2401	14	22	15	11	3	7:00	CCRS
4.6	6.3	4.9	4.5	5.2	KKCW-FM	AC	Clear Channel	103.3	100kw	1978	14	14	11	3	2	8:00	CCRS
4.8	3.6	3.7	4.2	5.0	KWJJ-FM	Country	Entercom	99.5	52kw	2513	4	7	6	6	9	6:15	CCRS
4.5	4.0	3.9	4.3	4.6	KKRZ-FM	CHR/Pop	Clear Channel	100.3	100kw	2555	1	2	8	14	17	5:30	CCRS
4.8	4.6	3.4	3.1	4.3	KGON-FM	Classic Rock	Entercom	92.3	100kw	2178	10	9	3	2	5	6:00	D&R
3.3	3.4	4.4	4.9	4.1	KXL-AM	News/Talk	Rose City	750	50(20)kw	1930	14	16	12	12	8	6:45	MCG
5.0	4.4	4.1	3.8	3.9	KUFO-FM	Active Rock	Infinity	101.1	100kw	2008	6	2	2	8	11	6:00	CHR
3.1	3.4	3.1	3.5	3.6	KRSK-FM	Hot AC	Entercom	105.1	64kw	1784	5	4	7	10	14	6:15	D&R
3.5	3.4	2.9	3.1	3.6	KVMX-FM	'80s	Infinity	107.5	37kw	1805	—	4	4	5	12	6:15	CHR
3.8	4.9	3.9	4.1	3.3	KINK-FM	Triple A	Infinity	101.9	100kw	1738	14	11	10	9	7	5:45	KATZ
2.1	3.2	3.8	2.6	3.2	KRVO-FM	Classic Hits <sup>1</sup>	Clear Channel	105.9	22.5kw	1440	14	15	12	6	6	7:00	CCRS
3.4	3.3	2.9	2.8	3.1	KNRK-FM	Alternative	Entercom	94.7	1.7kw	1822	3	6	9	17	19	5:15	D&R
3.3	2.5	2.4	2.5	2.3	KFIS-FM	Christian AC	Salem	104.1	8kw	1177	8	18	16	14	10	6:00	SRR
3.2	2.8	3.8	3.3	2.3	KLTH-FM	AC	Infinity	106.7	100kw	1339	10	11	16	16	13	5:15	KATZ
1.7	1.8	2.3	2.1	1.7	KKSN-AM	Adult Standards	Entercom	1520	50(15)kw	567	—	26	26	26	19	9:30	D&R
1.8	1.5	1.7	1.6	1.4	KOTK-AM	Talk	Entercom	1080	50(10)kw	726	12	21	21	18	16	6:00	CCRS
1.6	1.6	1.7	1.4	1.2	KFX-AM	Sports	Entercom	910	5kw	540	14	18	19	19	19	6:45	D&R
0.7	0.8	0.9	1.0	1.2	KPAM-AM	News/Talk	Pamplin	860	50(5)kw	742	—	23	23	21	17	5:00	—
1.2	1.1	1.9	1.5	1.2	KWBY-AM	Reg. Mex.	94 Country Inc	940	.25kw	393	12	10	18	19	24	9:45	—
0.8	1.0	0.9	0.9	1.0	KMUZ-AM	Reg. Mex.	Pacific NW	1230	.92kw	292	14	11	19	22	27	10:15	—
1.9	1.6	2.1	1.0	1.0	KTLK-AM	Talk	Clear Channel	620	5kw	631	14	23	25	24	19	4:45	CCRS

<sup>1</sup> Was KSTE-FM (Hot AC) until August 2002.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel  19.9 Entercom  19.6 Infinity  19.3 Rose City  9.7 Fisher  6.4 Salem  3.3	Infinity  24.5 Entercom  21.1 Clear Channel  13.5 Rose City  12.2 Fisher  8.2 Salem  2.0	Infinity  23.2 Entercom  20.1 Clear Channel  18.3 Rose City  7.3 Fisher  6.4 Salem  3.4

Daily E-mail Updates: 310 • 788 • 1625

Population: 1,789,200 (Black: 18.3%; Hispanic: 2.6%; Asian: 1.4%)

Complete Market Index, Page 2

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.1	7.5	7.5	8.8	8.6	WMJI-FM	Oldies	Clear Channel	105.7	16kw	3570	9	11	3	1	1	8:00	CCRS
7.5	7.6	6.8	7.2	7.6	WDOK-FM	AC	Infinity	102.1	16kw	2943	8	8	4	2	2	8:30	KATZ
6.1	5.9	6.8	6.6	7.6	WGAR-FM	Country	Clear Channel	99.5	50kw	2728	5	6	2	3	4	9:15	CCRS
8.7	8.4	7.2	7.5	7.1	WTAM-AM	News/Talk	Clear Channel	1100	50kw	3421	9	11	6	4	4	7:00	CCRS
5.3	6.6	5.9	5.2	6.3	WENZ-FM	Urban	Radio One	107.9	15kw	2443	2	1	1	8	9	8:30	ARP
4.2	5.4	5.2	5.3	5.8	WNWV-FM	Smooth Jazz	Elyria-Lorain	107.3	50kw	1945	9	14	12	8	3	10:00	MCG
5.4	6.0	6.5	6.1	5.3	WZAK-FM	Urban AC	Radio One	93.1	27.5kw	1935	6	8	7	6	6	9:15	ARP
4.8	4.7	4.5	4.9	4.7	WAKS-FM	CHR/Pop	Clear Channel	96.5	31kw	2829	1	2	10	12	14	5:30	CCRS
4.9	4.8	4.7	4.5	4.6	WNCX-FM	Classic Rock	Infinity	98.5	16kw	2541	13	5	5	5	7	6:00	IRS
3.5	3.9	3.3	3.7	4.3	WMVX-FM	Hot AC	Clear Channel	106.5	11.5kw	2145	13	8	8	7	8	6:45	CCRS
3.2	2.8	3.9	3.3	3.8	WRMR-AM	Classical <sup>1</sup>	Radio Seaway	1420	5kw	1018	—	21	22	22	17	12:30	—
4.4	4.3	4.3	3.7	3.7	WMMS-FM	Active Rock	Clear Channel	100.7	34kw	2214	4	4	8	10	9	5:45	CCRS
3.6	3.6	3.8	3.5	3.3	WQAL-FM	Hot AC	Infinity	104.1	11kw	2358	6	6	11	11	11	4:45	KATZ
4.7	3.9	2.6	2.8	2.9	WXTM-FM	Alternative	Infinity	92.3	40kw	1804	3	3	12	13	18	5:15	IRS
2.9	1.8	2.6	2.8	2.3	WFHM-FM	Christian AC	Salem	95.5	31kw	1249	9	14	14	15	12	6:15	CHR/SRR
1.5	1.9	1.6	2.1	1.8	WCLV-FM	Classical	Radio Seaway	104.9	2.65kw	835	—	23	19	17	14	7:00	—
2.2	1.7	2.6	2.0	1.7	WKNR-AM	Sports	Salem	850	50(4.7)kw	976	—	13	15	14	13	5:45	CHR/SRR
1.6	1.7	1.4	1.9	1.4	WJMO-AM	Urban Oldies	Radio One	1490	1kw	614	15	17	18	16	14	7:15	ARP

<sup>1</sup> Was WCLV-AM until January.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel  36.2 Infinity  18.4 Radio One  13.3 Elyria-Lorain  6.0 Radio Seaway  5.5 Salem  4.3	Clear Channel  37.6 Infinity  25.7 Radio One  19.0 Salem  4.7 Elyria-Lorain  2.1 Rubber City  1.4	Clear Channel  37.6 Infinity  21.4 Radio One  13.3 Elyria-Lorain  5.9 Salem  5.0 Rubber City  1.7

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Population: 1,658,000 (Black: 11.0%; Hispanic: 0.6%; Asian: 1.0%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.1	10.2	10.3	9.9	10.1	WLW-AM	News/Talk	Clear Channel	700	50kw	4038	16	7	4	2	1	7:15	CCRS
6.6	7.4	5.7	5.8	7.1	WEBN-FM	Rock	Clear Channel	102.7	16kw	2731	3	1	1	1	8	7:30	CCRS
6.5	6.6	6.4	7.2	6.9	WKFS-FM	CHR/Pop	Clear Channel	107.1	2.8kw	3201	1	2	3	11	14	6:15	CCRS
6.1	6.6	7.5	7.1	6.2	WRRM-FM	AC	Susquehanna	98.5	18kw	2382	10	10	7	3	2	7:30	MG/S
6.2	5.0	5.5	6.4	6.1	WIZF-FM	Urban	Radio One	100.9	1.25kw	1981	2	3	2	6	9	8:45	D&R
5.7	4.9	5.6	4.7	5.2	WUBE-FM	Country	Infinity	105.1	11kw	2030	8	5	5	7	6	7:15	CHR
4.1	5.2	4.7	4.7	4.7	WMOJ-FM	Rhythmic Oldies	Susquehanna	94.9	10.5kw	1783	16	8	9	5	4	7:30	MG/S
3.1	3.9	3.6	5.8	4.5	WKRC-AM	Talk	Clear Channel	550	5(1)kw	1720	—	15	12	13	7	7:30	CCRS
4.6	4.7	5.1	4.6	4.4	WOFX-FM	Classic Rock	Clear Channel	92.5	16kw	2281	11	10	6	4	5	5:30	CCRS
5.9	5.0	5.2	4.0	4.2	WGRR-FM	Oldies	Infinity	103.5	11kw	1862	16	18	12	9	3	6:30	CHR
3.5	3.0	2.8	3.0	3.9	WVMX-FM	Hot AC	Clear Channel	94.1	32kw	2144	6	6	7	8	10	5:15	CCRS
4.3	3.9	3.4	2.7	3.5	WKRQ-FM	Hot AC	Infinity	101.9	16kw	2223	5	4	10	10	13	4:30	CHR
4.0	3.7	3.2	3.3	3.3	WYGY-FM	Country	Susquehanna	96.5	19.5kw	1652	11	12	11	12	11	5:45	MG/S
2.5	2.5	2.5	2.5	2.2	WAQZ-FM	Alternative	Infinity	97.3	6kw	1499	4	8	12	15	20	4:15	CHR
0.9	1.0	1.2	0.6	1.7	WDBZ-AM	Urban Talk	Radio One	1230	1kw	325	—	20	17	14	12	14:45	D&R
2.8	2.2	3.1	2.3	1.7	WSAI-AM	Oldies 1	Clear Channel	1530	50kw	717	—	26	28	23	15	6:45	CCRS
1.1	1.0	1.2	1.1	1.5	WNLT-FM	Christian	Baldwin	104.3	5.2kw	792	6	14	15	16	16	5:30	—
1.6	1.3	1.3	1.8	1.4	WAKW-FM	Christian AC	Pillar of Fire	93.3	49kw	793	13	15	16	16	17	5:00	—
0.9	1.3	1.5	1.5	1.1	WCKY-AM	AC	Clear Channel	1360	5kw	578	—	15	18	18	19	5:15	CCRS
0.9	1.6	0.7	0.9	1.0	WHKO-FM	Country	Cox	99.1	50kw	599	16	23	20	20	18	4:45	—

<sup>1</sup> Was Adult Standards until January.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel  40.9 Infinity  15.2 Susquehanna  10.9 Radio One  8.3 Salem  3.7	Clear Channel  45.0 Infinity  18.2 Radio One  11.6 Susquehanna  8.6 Salem  3.4	Clear Channel  39.2 Infinity  17.0 Susquehanna  12.8 Radio One  8.3 Salem  4.2

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Population: 1,566,100 (Black: 7.3%; Hispanic: 13.9%; Asian: 5.0%)

Complete Market Index, Page 2

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
7.6	8.0	9.9	9.4	10.2	KFBK-AM	News/Talk	Clear Channel	1530	50kw	2937	13	12	1	1	1	9:45	CCRS
5.6	5.2	5.0	6.5	5.0	KSFM-FM	CHR/Rhythmic	Infinity	102.5	16kw	2705	1	1	3	13	15	5:15	KATZ
4.7	4.0	4.1	4.5	4.6	KYMX-FM	AC	Infinity	96.1	50kw	1764	7	10	8	5	5	7:15	KATZ
4.4	4.7	3.9	3.8	4.4	KCCL-FM	Oldies	Entravision	101.9	47kw	1524	13	17	16	8	2	8:00	LER
5.0	6.7	5.2	4.4	4.4	KNCI-FM	Country	Infinity	105.1	50kw	1639	8	5	5	5	7	7:15	KATZ
5.1	4.5	4.6	4.9	4.1	KSSJ-FM	Smooth Jazz	Entercom	94.7	25kw	1446	17	17	14	8	4	8:00	MCG
4.4	2.9	3.8	3.9	4.0	KHTK-AM	Sports	Infinity	1140	50kw	1621	13	8	7	4	6	6:45	KATZ
5.2	3.7	3.5	3.7	4.0	KSEG-FM	Classic Rock	Entercom	96.9	50kw	1736	13	13	3	2	2	6:30	MCG
3.7	3.6	4.7	4.2	3.9	KBMB-FM	CHR/Rhythmic	Diamond	103.5	6kw	2046	3	2	5	14	19	5:15	ARP
4.0	4.6	4.1	3.5	3.8	KDND-FM	CHR/Pop	Entercom	107.9	50kw	2238	2	4	13	16	15	4:45	MCG
3.2	3.7	2.9	3.7	3.8	KZZO-FM	Hot AC	Infinity	100.5	115kw	1916	6	5	1	3	11	5:30	KATZ
3.0	4.0	3.2	3.7	3.5	KHYL-FM	Urban AC	Clear Channel	101.1	36kw	1412	8	9	9	5	9	7:00	CCRS
2.8	3.5	3.0	3.7	3.2	KSTE-AM	News/Talk	Clear Channel	650	25(1)kw	1212	17	15	15	11	8	7:15	CCRS
3.1	2.5	3.4	3.5	3.1	KGBY-FM	AC	Clear Channel	92.5	50kw	1396	8	15	12	10	9	6:15	CCRS
3.1	3.6	3.5	2.9	3.1	KWOD-FM	Alternative	Entercom	106.5	50kw	1775	4	3	11	15	15	5:00	—
3.8	4.7	3.6	3.0	2.9	KRXQ-FM	Active Rock	Entercom	98.5	50kw	1419	5	5	10	12	12	5:45	MCG
3.8	3.1	3.6	2.6	2.8	KCTC-AM	Adult Standards	Entercom	1320	5kw	931	17	25	23	23	20	8:15	MCG
2.3	1.9	1.4	1.6	1.5	KKFS-FM	Christian AC	Salem	105.5	2.55kw	771	8	20	19	17	14	5:30	SRR
0.5	0.8	0.9	1.2	1.5	KTTA-FM	Reg. Mex.	Aztec Media	97.9	6kw	447	8	11	17	19	22	9:30	—
1.3	1.5	1.4	1.4	1.5	KXOA-FM	Rock 1	Infinity	93.7	25kw	691	17	14	17	17	18	6:15	KATZ
1.0	1.1	1.3	0.9	1.3	KNBR-AM	Sports	Susquehanna	680	50kw	566	—	22	22	20	13	6:15	MG/S
1.0	1.1	0.8	1.3	1.1	KRRE-FM	Spanish AC	Entravision	104.3	6kw	408	17	17	20	20	21	7:15	LER
0.7	1.0	1.1	0.6	1.0	KTKZ-AM	Talk	Salem	1380	5kw	281	—	24	25	24	23	9:30	SRR

<sup>1</sup> Was Talk until August 26, 2002, evolved from Classic Rock in May.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Infinity  24.1 Entercom  20.7 Clear Channel  20.0 Entravision  6.3 Diamond  3.9 Salem  3.0	Infinity  32.0 Entercom  22.9 Clear Channel  11.9 Diamond  7.9 Entravision  5.3 Salem  2.3	Infinity  26.4 Entercom  19.9 Clear Channel  19.8 Entravision  7.1 Diamond  2.9 Salem  2.8

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Population: 1,500,300 (Black: 7.3%; Hispanic: 31.0%; Asian: 5.0%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
6.8	8.6	8.9	7.4	8.8	<b>KGGI-FM</b>	CHR/Rhythmic	Clear Channel	99.1	2.55kw	3187	1	1	1	3	5	7:30	CCRS
5.5	5.8	5.2	6.4	6.8	<b>KFI-AM</b>	Talk	Clear Channel	640	50kw	1830	—	9	3	1	1	10:00	CCRS
7.0	6.6	6.9	8.6	6.3	<b>KFRG-FM</b>	Country	Infinity	95.1	50kw	2073	9	10	4	2	1	8:15	ARP
4.5	5.0	4.9	5.3	5.6	<b>KOLA-FM</b>	Oldies	Anaheim	99.9	29.5	1933	7	14	6	5	3	8:00	D&R
3.1	3.6	4.2	3.1	4.6	<b>KLYY-FM</b>	Tropical <sup>1</sup>	Entravision	97.5	72kw	1504	12	2	2	4	6	8:15	LER
4.9	3.8	3.5	3.2	3.5	<b>KCAL-FM</b>	Rock	Anaheim	96.7	1.75kw	1540	6	6	4	6	7	6:00	D&R
2.4	2.4	2.2	2.8	3.0	<b>KLOS-FM</b>	Classic Rock	ABC	95.5	63kw	1063	14	19	8	7	4	7:45	ABC
2.9	2.2	2.2	2.8	2.9	<b>KOST-FM</b>	AC	Clear Channel	103.5	12.5kw	1194	14	11	9	11	10	6:30	CCRS
2.7	2.3	3.0	2.6	2.8	<b>KSCA-FM</b>	Reg. Mex.	HBC	101.9	4.8kw	776	17	11	6	8	7	10:00	KT-H
2.8	2.8	2.5	2.4	2.6	<b>KCXX-FM</b>	Alternative	All Pro	103.9	.18kw	1396	2	4	10	16	29	5:30	MCG
2.5	3.3	2.6	2.2	2.5	<b>KIIS-FM</b>	CHR/Pop	Clear Channel	102.7	8kw	1728	4	7	14	19	18	3:45	CCRS
2.2	2.2	2.4	2.6	2.5	<b>KLVE-FM</b>	Spanish AC	HBC	107.5	29.5kw	954	17	11	13	10	12	7:00	KT-H
2.8	2.7	2.3	2.9	2.5	<b>KPWR-FM</b>	CHR/Rhythmic	Emmis	105.9	25kw	1236	3	3	10	23	41	5:15	D&R
2.3	2.6	2.1	1.8	2.4	<b>KCBS-FM</b>	Classic Rock	Infinity	93.1	28.5kw	1209	17	18	15	9	9	5:15	IRS
3.6	3.1	2.8	3.4	2.1	<b>KKBT-FM</b>	Urban	Radio One	100.3	5.3kw	1097	5	8	16	16	25	5:00	EAST
1.7	2.0	2.3	2.1	2.1	<b>KROQ-FM</b>	Alternative	Infinity	106.7	5.6kw	1081	7	5	10	14	21	5:15	IRS
2.9	1.8	2.7	2.6	2.1	<b>KTWV-FM</b>	Smooth Jazz	Infinity	94.7	55kw	742	17	22	20	13	11	7:30	IRS
1.8	1.9	1.9	1.8	2.0	<b>KNX-AM</b>	News	Infinity	1070	50kw	962	—	28	28	23	14	5:45	IRS
2.3	2.2	2.2	1.9	1.9	<b>KHHT-FM</b>	Urban AC	Clear Channel	92.3	43kw	840	9	16	16	12	15	6:00	CCRS
1.1	1.3	1.1	1.6	1.7	<b>KRTH-FM</b>	Oldies	Infinity	101.1	51kw	822	12	32	21	20	13	5:30	IRS
2.0	2.4	2.8	2.0	1.5	<b>KXRS/KXSB</b>	Reg. Mex.	Lazer	105.7/101.7	.17kw/.3kw	580	17	15	18	20	21	6:30	—
1.1	0.7	1.1	0.7	1.4	<b>KZLA-FM</b>	Country	Emmis	93.9	18.5kw	694	17	26	21	16	15	5:45	D&R
1.3	1.4	1.3	1.8	1.3	<b>KLSX-FM</b>	Talk	Infinity	97.1	21kw	485	—	17	19	15	19	7:15	IRS
1.3	1.2	2.2	1.2	1.3	<b>KWVE-FM</b>	Christian Talk	Calvary Chapel	107.9	.53kw	588	—	28	27	22	17	6:00	—
2.4	1.6	1.3	1.2	1.0	<b>KBIG-FM</b>	AC	Clear Channel	104.3	105kw	675	17	26	24	23	21	4:15	CCRS
1.7	1.4	1.3	1.4	1.0	<b>KLAX-FM</b>	Reg. Mex.	SBS	97.9	33kw	431	17	21	21	23	25	6:00	CAB

<sup>1</sup> Was **KSSE-FM** (Spanish Contemporary) until February.

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Clear Channel  26.2 Infinity  18.5 Anaheim  9.1 HBC  5.9 ABC  3.9 Emmis  3.9 All-Pro  3.2 SBS  2.2	Clear Channel  27.3 Infinity  13.9 Anaheim  6.9 Emmis  6.4 HBC  6.4 All-Pro  5.1 SBS  2.8 Lazer  2.7	Clear Channel  24.3 Infinity  19.4 Anaheim  9.4 HBC  7.8 ABC  4.8 Emmis  3.1 SBS  2.7 All-Pro  2.6

Population: 1,475,600 (Black: 12.7%; Hispanic: 3.5%; Asian: 1.5%)

Complete Market Index, Page 2

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
5.6	5.9	5.7	4.7	7.4	KMBZ-AM	News/Talk	Entercom	580	5kw	2582	11	8	5	2	1	7:30	D&R
7.9	7.5	7.9	7.9	7.3	KPRS-FM	Urban	Carter	103.3	100kw	1995	1	2	2	3	8	9:45	MCG
7.4	7.4	7.2	6.0	6.1	KQRC-FM	Active Rock	Entercom	98.9	100kw	2102	5	1	1	1	14	7:45	D&R
6.0	5.6	6.2	7.1	5.4	WDAF-AM	Country	Entercom	610	5kw	1489	11	22	21	17	5	9:45	D&R
4.5	4.3	3.9	4.2	4.6	KBEQ-FM	Country	Infinity	104.3	100kw	1712	5	4	3	4	8	7:15	CHR
5.7	5.8	5.3	5.0	4.6	KFKF-FM	Country	Infinity	94.1	100kw	1549	7	10	6	6	4	7:45	CHR
4.3	5.3	3.6	5.0	4.5	KMXV-FM	CHR/Pop	Infinity	93.3	100kw	2615	2	3	4	12	16	4:30	KATZ
4.4	4.7	4.7	4.6	4.3	KCMO-FM	Oldies	Susquehanna	94.9	100kw	1813	11	18	13	10	2	6:15	MG/S
4.8	3.5	4.3	3.9	4.3	KUDL-FM	AC	Entercom	98.1	100kw	1648	16	14	7	4	3	7:00	D&R
2.4	2.5	2.1	2.8	3.6	KCMO-AM	News/Talk	Susquehanna	710	10(5)kw	1310	9	16	18	16	14	7:15	MG/S
2.9	3.0	4.2	3.9	3.5	KSRC-FM	AC	Infinity	102.1	100kw	1457	16	12	11	8	6	6:30	KATZ
3.6	4.4	4.9	3.8	3.4	KCIY-FM	Smooth Jazz	Entercom	106.5	100kw	1250	19	18	17	15	12	7:15	D&R
3.4	3.2	3.4	3.6	3.3	WHB-AM	Sports	Union	810	50(5)kw	1240	19	7	9	11	13	7:00	—
3.5	3.5	4.4	2.9	3.2	KCFX-FM	Classic Rock	Susquehanna	101.1	80kw	1576	7	16	9	7	7	5:15	MG/S
3.6	3.3	3.1	3.8	3.1	KYYS-FM	Classic Rock	Entercom	99.7	100kw	1142	19	14	8	8	8	7:00	D&R
3.0	2.3	3.0	2.6	2.8	KMJK-FM	Urban AC	Syncom	107.3	100kw	869	11	20	15	14	8	8:30	—
3.5	3.5	2.5	2.9	2.6	KCHZ-FM	CHR/Pop	Syncom	95.7	99kw	1726	3	8	16	19	18	4:00	—
2.0	2.4	2.6	2.8	2.6	KFME-FM	Hot AC	Jesscom	105.1	100kw	1049	11	6	11	13	17	6:30	MG/S
3.1	3.4	3.1	2.7	2.4	KRBZ-FM	Alternative 1	Entercom	96.5	100kw	1396	4	5	13	18	23	4:30	D&R
0.0	0.0	0.0	1.2	1.6	KZPL-FM	Triple A	Union	97.3	55kw	1167	9	11	18	20	20	3:45	—
1.1	0.6	0.9	0.8	1.4	KKHK-AM	Spanish Misc.	Entercom	1250	5(3.7)kw	281	16	13	20	21	23	12:45	—
1.2	1.4	1.1	1.4	1.0	KPRT-AM	Gospel	Carter	1590	1kw	326	—	23	24	22	19	8:00	MCG
1.4	1.3	0.9	1.1	1.0	KXTR-AM	Classical	Entercom	1660	10kw	323	—	24	23	23	20	8:00	D&R

<sup>1</sup> Has Joint Sales Agreement with Susquehanna.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Entercom  37.3 Infinity  17.3 Susquehanna  13.7 Carter  8.3 Syncom  5.4 Union  3.4	Entercom  29.5 Infinity  21.5 Carter  12.1 Susquehanna  10.1 Syncom  4.2 Union  4.1	Entercom  27.1 Infinity  18.2 Susquehanna  15.5 Carter  6.7 Syncom  5.1 Union  4.3

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Population: 1,466,600 (Black: 3.2%; Hispanic: 24.0%; Asian: 21.9%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
7.1	6.5	7.3	7.1	7.8	KGO-AM	News/Talk	ABC	810	50kw	2135	19	14	2	1	1	8:15	ABC
5.0	5.6	5.1	5.2	5.0	KYLD-FM	CHR/Rhythmic	Clear Channel	94.9	30kw	2167	1	1	1	16	24	5:15	CCRS
3.7	3.5	4.0	4.1	4.5	KCBS-AM	News	Infinity	740	50kw	2089	19	27	16	7	2	4:45	IRS
4.0	3.6	4.3	3.7	4.2	KOIT-A/F	AC	Bonneville	1260/96.5	5(1)kw/24kw	1803	10	5	3	2	4	5:15	KATZ
4.1	4.2	4.0	5.7	4.0	KSFO-AM	Talk	ABC	560	50kw	963	19	24	13	6	3	9:15	ABC
1.7	1.2	1.4	2.4	3.5	KSOL/KSQL	Reg. Mex. <sup>1</sup>	HBC	98.9/98.1	6kw/1.1kw	815	5	2	3	5	15	9:30	KT-H
4.0	2.9	3.3	3.1	3.2	KBRG-FM	Spanish AC	Entravision	100.3	14.5kw	951	7	3	5	9	15	7:45	LER
3.0	2.6	3.3	2.5	3.2	KFRC-A/F	Oldies <sup>2</sup>	Infinity	10/99.	kw/40k	1187	10	17	19	13	5	6:15	IRS
3.7	3.6	3.4	2.6	3.1	KRTY-FM	Country	Empire	95.3	.87kw	959	10	8	6	3	10	7:15	ARP
4.2	3.8	4.0	4.4	3.0	KBAY-FM	AC	Infinity	94.5	30kw	1355	10	9	7	7	9	5:00	CHR
2.8	2.9	3.2	3.3	3.0	KDFC-FM	Classical	Bonneville	102.1	33kw	1160	10	27	21	17	10	5:45	KATZ
3.4	3.4	3.0	2.7	2.7	KUFX-FM	Classic Rock	Clear Channel	98.5	10kw	1107	19	15	10	4	7	5:45	CCRS
2.5	2.9	2.6	2.4	2.6	KKSF-FM	Smooth Jazz	Clear Channel	103.7	7.8kw	932	19	34	21	11	6	6:15	CCRS
2.4	2.6	2.3	3.1	2.6	KMEL-FM	CHR/Rhythmic	Clear Channel	106.1	69kw	1460	2	4	10	24	28	4:00	CCRS
2.5	3.3	3.8	1.7	2.6	KNBR-AM	Sports	Susquehanna	680	50kw	1079	10	21	20	13	10	5:30	MG/S
3.5	3.4	3.5	2.7	2.5	KSJO-FM	Rock	Clear Channel	92.3	32kw	1014	5	6	8	21	20	5:30	CCRS
2.3	2.6	2.5	2.9	2.3	KEZR-FM	Hot AC	Infinity	106.5	42kw	1480	3	9	9	12	14	3:30	CHR
2.5	2.0	1.6	3.0	2.3	KFFG/KFOG	Triple A	Susquehanna	97.7/104.5	3.5w/7.9kw	1023	—	30	10	9	8	5:00	MG/S
2.1	1.5	1.6	1.9	2.1	KCNL-FM	Alternative	Clear Channel	104.9	5.7kw	1140	3	7	13	21	26	4:00	CCRS
1.1	1.7	1.5	1.5	2.0	KISQ-FM	Urban AC	Clear Channel	98.1	100kw	714	19	17	21	17	13	6:15	CCRS
2.4	1.9	1.5	1.9	1.9	KIOI-FM	Hot AC	Clear Channel	101.3	125kw	1272	10	15	15	15	15	3:30	CCRS
2.2	2.3	1.9	2.2	1.7	KEMR-FM	Spanish AC <sup>3</sup>	HBC	105.7	50kw	556	10	13	16	19	22	7:00	—
2.1	2.4	2.0	2.3	1.7	KITS-FM	Alternative	Infinity	105.3	15kw	1021	9	11	16	23	24	3:45	IRS
2.7	1.8	2.3	2.0	1.7	KLOK-AM	Reg. Mex.	Entravision	1170	50(5)kw	548	—	12	25	25	21	7:00	LER
0.9	0.9	0.8	1.7	1.5	KSAN-FM	Classic Rock	Susquehanna	107.7	8.9kw	634	10	24	24	19	18	5:15	MG/S
1.3	1.6	1.3	1.2	1.2	KABL-AM	Adult Standards	Clear Channel	960	5kw	394	—	—	39	39	36	7:00	CCRS
1.2	1.5	1.1	1.1	1.2	KBLX-FM	Urban AC	Inner City	102.9	7kw	473	19	30	27	26	19	5:45	D&R
0.5	0.9	1.0	0.7	1.1	KAZA-AM	Spanish Oldies	Radio Fiesta	1290	5kw	270	—	21	28	30	28	8:45	—
1.1	1.0	1.2	1.0	1.1	KLLC-FM	Hot AC	Infinity	97.3	82kw	658	19	19	26	26	28	3:30	IRS
0.6	0.6	1.0	0.9	1.0	KLIV-AM	News	Empire	1590	5kw	563	—	32	33	30	26	4:00	ARP

<sup>1</sup> In January 2003, KEMR-FM became KSOL-FM and KZMR-FM became KSOL-FM and both flipped from Spanish AC.

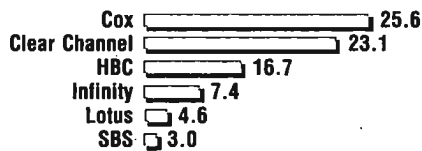
<sup>2</sup> KFRC-AM breaks from simulcast of KFRC-FM to carry Oakland A's baseball games. <sup>3</sup> Was KSOL-FM (Regional Mexican) until January 2003.

Population: 1,459,500 (Black: 5.7%; Hispanic: 50.6%; Asian: 1.7%)

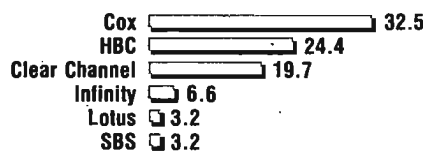
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SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.7	6.7	7.4	7.0	7.5	KBBT-FM	CHR/Rhythmic	HBC	98.5	98kw	2664	1	2	2	7	13	8:00	KT-H
6.8	7.0	7.0	7.0	7.3	KISS-FM	Active Rock	Cox	99.5	100kw	2585	4	1	1	5	11	8:00	CHR
4.9	7.2	6.1	6.5	6.9	KONO-A/F	Oldies	Cox	860/101.1	5(9)kw/96kw	2396	14	12	6	1	1	8:00	KATZ
4.2	3.7	4.6	5.6	5.7	WOAI-AM	News/Talk	Clear Channel	1200	50kw	2440	15	10	9	6	4	6:30	CCRS
3.9	5.4	4.0	5.5	5.5	KAJA-FM	Country	Clear Channel	97.3	100kw	2079	5	8	3	3	2	7:30	CCRS
4.5	5.2	5.0	6.1	4.8	KCYY-FM	Country	Cox	100.3	100kw	2133	8	5	5	4	6	6:30	KATZ
4.5	5.3	4.5	4.2	4.6	KZEP-FM	Classic Rock	Lotus	104.5	64kw	1459	8	9	3	2	3	9:00	LER
4.6	4.7	5.0	4.8	4.4	KQXT-FM	AC	Clear Channel	101.9	50kw	1749	11	14	10	9	5	7:00	CCRS
4.5	5.0	5.1	4.3	4.3	KXXM-FM	CHR/Pop	Clear Channel	96.1	100kw	2486	2	3	7	10	16	5:00	CCRS
5.2	3.4	3.5	4.6	3.9	KXTN-FM	Tejano	HBC	107.5	100kw	1274	5	15	12	11	7	8:30	KT-H
3.7	3.0	3.6	3.0	3.8	KROM-FM	Reg. Mex.	HBC	92.9	100kw	949	10	4	8	7	10	11:00	KT-H
3.7	3.4	3.6	3.3	3.7	KTSA-AM	News/Talk	Infinity	550	5kw	1185	—	17	16	16	8	8:45	CCRS
4.0	4.4	2.9	3.1	3.6	KTFM-FM	CHR/Pop	Infinity	102.7	100kw	2027	2	5	11	15	15	5:00	CCRS
2.5	2.5	2.5	2.0	2.6	KCJZ-FM	CHR/Rhythmic	Cox	106.7	100kw	1250	5	7	12	14	16	6:00	CHR
3.6	3.6	3.1	3.3	2.6	KSMG-FM	Hot AC	Cox	105.3	100kw	1447	15	10	14	12	9	5:00	CHR
3.0	2.2	3.4	2.6	2.1	KLEY-FM	Reg. Mex.	SBS	94.1	50kw	910	11	13	16	13	12	6:30	CAB
1.6	1.6	1.9	1.2	2.0	KLUP-AM	Adult Standards	Salem	930	5(1)kw	648	—	—	30	29	19	8:45	SRR
3.3	2.4	4.0	2.0	1.6	KCOR-FM	Spanish Con.	HBC	95.1	100kw	706	11	16	17	18	22	6:15	KT-H
0.6	0.8	0.4	0.8	1.3	KEDA-AM	Reg. Mex.	D & E Br.	1540	5(1)kw	277	—	26	24	21	23	13:45	—
1.7	1.3	1.5	1.5	1.3	KKYX-AM	Country Oldies	Cox	680	50(10)kw	422	—	21	20	21	18	8:45	KATZ
1.2	1.1	1.5	1.1	1.3	KSJL-A/F	Urban	Clear Channel	810/92.5	5kw/50k	558	15	18	17	17	14	6:30	CCRS

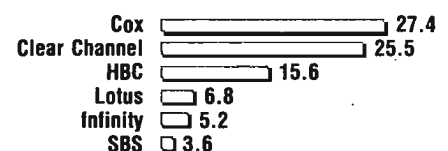
### OWNERSHIP SHARE (By AQH 12+ Share)



### OWNERSHIP SHARE (By AQH 18-34 Share)



### OWNERSHIP SHARE (By AQH 25-54 Share)



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Population: 1,424,600 (Black: 1.0%; Hispanic: 6.9%; Asian: 2.8%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.8	7.3	7.2	7.9	7.4	KSFI-FM	AC	Simmons	100.3	26kw	2942	12	3	1	1	2	5:45	KATZ
7.2	6.0	7.6	8.2	7.1	KSL-AM	News/Talk	Bonneville	1160	50kw	2839	20	14	6	2	1	5:30	CHR
4.6	6.1	6.2	5.2	6.0	KUBL-FM	Country	Citadel	93.3	25kw	2136	6	1	2	4	6	6:15	MCG
4.6	5.0	3.9	4.4	4.9	KRSP-FM	Classic Rock	Simmons	103.5	25kw	1758	10	8	3	3	3	6:15	KATZ
3.7	3.4	3.5	4.2	4.4	KNRS-AM	News/Talk	Clear Channel	570	5kw	1304	—	15	11	5	5	7:30	CCRS
3.5	3.5	4.1	4.6	4.3	KQMB-FM	Hot AC	Simmons	102.7	25kw	2216	1	4	5	11	14	4:15	KATZ
4.0	3.8	3.5	3.6	4.2	KODJ-FM	Oldies	Clear Channel	94.1	40kw	1583	8	21	11	6	4	6:00	CCRS
3.9	2.7	3.8	3.9	3.9	KXRK-FM	Alternative	Simmons	96.3	25kw	1886	5	2	4	15	17	4:30	KATZ
3.5	2.4	3.3	3.8	3.6	KOSY/KRAR	AC <sup>1</sup>	Mercury	106.5/106.9	46kw/68kw	1454	10	18	13	9	6	5:30	CCRS
3.4	4.3	3.1	3.0	3.2	KSOP-FM	Country	KSOP Inc.	104.3	25kw	1177	20	20	16	12	8	6:00	ARP
2.8	2.2	3.3	3.4	3.0	KBEE-FM	AC	Citadel	98.7	40kw	1482	12	12	8	7	11	4:30	MCG
3.6	4.0	2.3	2.9	2.9	KENZ-FM	Triple A	Citadel	107.5	45kw	1451	16	5	7	13	15	4:30	MCG
2.6	2.8	1.9	2.4	2.9	KURR-FM	Classic Rock	Clear Channel	99.5	40kw	946	12	19	8	7	9	6:45	CCRS
4.4	3.0	3.2	2.9	2.7	KBER-FM	Rock	Citadel	101.1	25kw	1149	16	9	8	9	12	5:15	MCG
3.8	3.6	4.2	2.8	2.7	KZHT-FM	CHR/Pop	Clear Channel	94.9	48kw	1715	4	10	17	21	18	3:30	CCRS
2.4	2.0	2.4	3.1	2.6	KCPX-FM	Alternative	Mercury	105.7	25.5kw	1093	7	6	15	21	27	5:15	CCRS
3.8	2.9	3.2	2.4	2.6	KTCE/KUUU	CHR/Rhythmic	Millcreek	92.3/92.1	.058kw/6.5kw	1269	1	11	20	25	31	4:30	ARP
2.6	2.4	3.2	2.2	2.3	KMDG/KUDD	CHR/Pop	Millcreek	103.9/107.9	74kw/67kw	1220	3	16	21	24	29	4:00	ARP
1.4	1.1	1.0	1.9	2.2	KJQN/KMXU	Alt. Oldies <sup>2</sup>	Simmons	100.7/105.1	81kw/74kw	916	20	6	14	13	24	5:15	KATZ
2.9	4.2	2.4	3.2	2.2	KKAT-FM	Country	Clear Channel	101.9	26kw	991	16	16	18	17	13	5:00	CCRS
2.4	2.7	2.1	2.3	2.1	KBZN-FM	Smooth Jazz	Capitol Br.	97.9	26kw	769	20	28	22	18	10	6:15	—
2.3	2.2	1.7	1.8	1.9	KISN-FM	Hot AC <sup>3</sup>	Clear Channel	97.1	30kw	1139	15	12	19	16	18	3:45	CCRS
1.4	1.5	1.6	1.6	1.6	KALL-AM	News/Talk <sup>4</sup>	Clear Channel	700	50(1)kw	700	—	22	22	19	16	5:00	CCRS
0.7	0.7	1.0	0.8	1.2	KKDS-AM	Adult Standards	Carlson Com.	1060	10kw	321	—	30	30	30	18	8:45	—
0.6	1.7	0.6	0.6	1.2	KSVN-AM	Reg. Mex.	Azteca Br.	730	1(.066)kw	201	16	24	22	20	18	13:30	—
1.0	1.5	1.4	1.3	1.1	KWKD-FM	Active Rock	Millcreek	102.3	89kw	725	9	22	25	28	31	3:30	ARP
0.0	0.0	0.8	0.9	1.0	KZNS-AM	Sports	Simmons	1280	10(.6)kw	451	—	24	25	23	22	5:00	KATZ

<sup>1</sup> Has Joint Sales Agreement with Clear Channel. <sup>2</sup> KMXU-FM is owned by Marathon and is operated through an LMA with Simmons.

<sup>3</sup> Was '80s until September 2002. <sup>4</sup> Moved from 910 kHz on May 1, 2003.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Simmons  23.3 Clear Channel  20.0 Citadel  15.3 Bonneville  7.1 Mercury  6.2 Millcreek  5.9	Simmons  29.3 Citadel  19.9 Clear Channel  18.3 Millcreek  7.7 Mercury  7.0 Bonneville  3.0	Simmons  24.6 Clear Channel  21.6 Citadel  17.7 Bonneville  6.8 Mercury  5.3 Millcreek  2.6

Population: 1,408,500 (Black: 13.7%; Hispanic: 4.3%; Asian: 1.7%)

Complete Market Index, Page 2

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.5	10.5	9.4	9.6	9.1	WTMJ-AM	News/Talk	Journal	620	50(10)kw	3157	12	11	8	4	2	7:45	CHR
7.1	7.7	8.1	6.0	7.3	WKKV-FM	Urban	Clear Channel	100.7	50kw	2030	1	1	2	7	11	9:45	CCRS
5.8	5.9	5.7	6.3	6.5	WKLH-FM	Classic Hits	Saga	96.5	20kw	2253	7	9	3	1	1	7:45	KATZ
5.2	5.1	5.7	5.2	6.3	WLZR-FM	Active Rock	Saga	102.9	50kw	2131	4	2	1	2	10	8:00	KATZ
6.4	6.1	5.7	7.3	5.7	WMIL-FM	Country	Clear Channel	106.1	50kw	1957	8	5	5	6	3	7:45	CCRS
4.6	5.2	5.3	4.9	5.4	WKTI-FM	Hot AC	Journal	94.5	14kw	2464	9	4	4	3	5	6:00	CHR
4.7	4.7	5.6	4.8	5.0	WISN-AM	Talk	Clear Channel	1130	50(10)kw	1761	—	10	10	9	6	7:45	CCRS
5.1	4.5	3.5	4.2	5.0	WMYX-FM	Hot AC	Entercom	99.1	50kw	2248	3	6	5	5	7	6:00	D&R
5.7	5.5	4.8	5.1	4.9	WXSS-FM	CHR/Pop	Entercom	103.7	19.5kw	2330	2	3	7	12	19	5:45	D&R
3.4	2.9	3.5	2.2	4.3	WJMR-FM	Urban AC	Saga	98.3	4.9kw	1059	6	7	9	8	8	11:00	KATZ
4.1	3.9	4.4	3.6	3.8	WRIT-FM	Oldies	Clear Channel	95.7	34kw	1717	12	14	13	11	4	6:00	CCRS
3.7	3.9	4.7	4.4	3.4	WLTQ-FM	AC	Clear Channel	97.3	15.5kw	1295	12	13	11	10	9	7:00	CCRS
4.2	4.1	3.7	4.5	3.3	WOKY-AM	Adult Standards	Clear Channel	920	5(1)kw	1118	—	24	25	21	15	8:00	CCRS
2.7	3.5	3.3	4.2	2.6	WJZI-FM	Smooth Jazz	Milwaukee	93.3	12.5kw	1018	9	16	16	13	11	6:45	APR
2.7	2.3	2.6	2.2	2.4	WLUM-FM	Alternative <sup>1</sup>	Milwaukee	102.1	20kw	1291	4	7	12	15	17	5:00	APR
2.1	2.8	2.7	2.2	2.2	WFMR-FM	Classical	Saga	106.9	6kw	754	—	22	22	20	20	8:00	KATZ
1.2	1.4	1.7	1.5	1.6	WFZH-FM	Christian AC	Salem	105.3	1.65kw	635	9	14	14	14	13	6:45	SRR
0.0	0.8	0.0	0.6	1.6	WIND-AM	Spanish Talk	HBC	560	5kw	217	12	12	17	18	16	20:15	—
1.4	1.5	1.2	1.2	1.2	WMCS-AM	Urban AC	Milwaukee	1290	5kw	418	—	22	18	17	14	7:45	APR
1.0	1.9	0.9	1.2	1.2	WNOV-AM	Urban	Courier	860	.25kw	367	12	18	19	18	21	7:00	—
0.6	0.7	0.8	0.7	1.1	WAUK-AM	Sports	WALT-WEST	1510	10kw	263	—	16	15	16	17	9:30	—
1.3	0.7	1.3	1.5	1.0	WTKM-A/F	Country Oldies	Kettle Moraine	1540/104.9	.5kw/5.8kw	237	—	24	27	28	25	11:00	—

<sup>1</sup> Was Active Rock until Summer 2002.

	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Clear Channel  28.4	Clear Channel  27.3	Clear Channel  25.2
Saga  19.5	Saga  23.1	Saga  22.9
Journal  14.5	Entercom  15.3	Journal  15.0
Entercom  9.9	Journal  11.1	Entercom  9.8
Milwaukee  6.2	Milwaukee  6.7	Milwaukee  6.2
Salem  1.8	HBC  2.3	Salem  2.3

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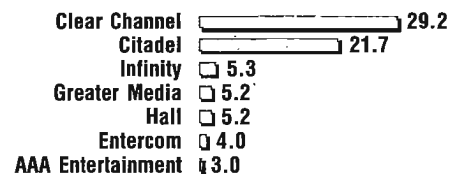
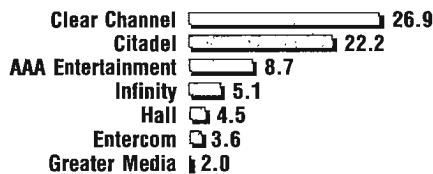
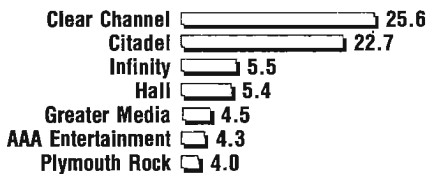
Population: 1,359,700 (Black: 2.9%; Hispanic: 4.9%; Asian: 2.2%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CLIME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.9	6.9	5.9	5.1	7.0	WHJY-FM	Rock	Clear Channel	94.1	50kw	2070	11	1	1	1	2	8:30	CCRS
9.2	8.4	6.7	7.8	6.7	WWLI-FM	AC	Citadel	105.1	50kw	1934	11	5	4	3	1	8:45	MCG
7.1	6.2	6.5	6.3	6.0	WPRO-FM	CHR/Pop	Citadel	92.3	39kw	2738	2	2	2	4	6	5:30	MCG
4.6	5.2	5.7	4.8	5.3	WCTK-FM	Country	Hall	98.1	47kw	1677	11	8	7	5	5	8:00	D&R
6.9	6.2	5.0	6.6	5.3	WWBB-FM	Oldies	Clear Channel	101.5	13.5kw	2103	14	15	8	6	3	6:30	CCRS
3.8	4.8	5.9	5.7	5.2	WSNE-FM	Hot AC	Clear Channel	93.3	30kw	2287	8	7	3	2	4	5:45	CCRS
4.0	3.8	5.3	5.3	4.6	WPRO-AM	Talk	Citadel	630	50kw	1610	—	20	13	10	8	7:15	MCG
3.4	4.1	4.0	5.0	4.3	WAKX/WWKX	CHR/Rhythmic	AAA Entertain.	102.7/106.3	1.195kw/1.15kw	1958	1	3	6	9	20	5:30	ARP
4.0	3.0	4.2	4.1	4.3	WHJJ-AM	News/Talk	Clear Channel	920	5kw	1299	—	28	11	7	7	8:30	CCRS
2.6	3.0	2.4	3.4	4.0	WPLM-FM	Soft AC	Plymouth Rock	99.1	50kw	1057	14	22	19	13	9	9:30	—
2.9	3.2	3.1	2.3	3.9	WBRU-FM	Alternative	Brown Univer.	95.5	18.5kw	1745	3	4	5	7	13	5:30	D&R
2.1	3.4	2.4	2.7	2.7	WJMN-FM	CHR/Rhythmic	Clear Channel	94.5	11.5kw	1505	3	6	8	13	28	4:30	CCRS
1.5	1.8	1.8	1.5	1.8	WCRB-FM	Classical	Charles River	102.5	15kw	607	—	22	22	17	13	7:30	ARP
2.6	1.4	1.7	1.4	1.8	WFHN-FM	CHR/Pop	Citadel	107.1	6kw	729	6	10	12	16	21	6:15	MCG
0.8	0.7	1.0	0.9	1.6	WTKK-FM	Talk	Greater Media	96.9	22.5kw	496	—	28	22	18	11	8:15	MCG
1.1	1.4	1.2	1.7	1.5	WBMX-FM	Hot AC	Infinity	98.5	9kw	796	14	13	15	20	17	4:45	CHR
1.7	1.1	1.2	1.5	1.5	WCIB-FM	Classic Rock	Makkey	101.9	50kw	688	—	18	15	11	11	5:45	—
1.4	1.1	2.1	2.1	1.5	WPMZ-AM	Tropical	Videomundo	1110	5kw	320	8	12	10	13	19	9:15	—
0.7	1.1	1.3	1.3	1.5	WROR-FM	Oldies	Greater Media	105.7	21kw	492	14	22	18	12	10	7:45	MCG
2.4	2.7	2.5	2.1	1.5	WWRX-FM	Alternative	Phoenix Media	103.7	37kw	908	7	9	17	20	25	4:15	ARP
1.2	1.8	1.8	1.9	1.4	WBZ-AM	News/Talk	Infinity	1030	50kw	734	—	28	24	23	15	4:45	IRS
1.5	1.1	1.1	0.9	1.3	WEEI-AM	Sports	Entercom	850	50kw	396	14	22	19	18	16	8:15	D&R
1.0	1.9	1.4	1.6	1.2	WAAF-FM	Active Rock	Entercom	107.3	9.6kw	544	14	10	14	22	30	5:45	D&R

**OWNERSHIP SHARE**  
(By AQH 12+ Share)

**OWNERSHIP SHARE**  
(By AQH 18-34 Share)

**OWNERSHIP SHARE**  
(By AQH 25-54 Share)



**OWN YOUR EVENTS**

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Population: 1,346,800 (Black: 12.5%; Hispanic: 1.0%; Asian: 2.0%).

Complete Market Index, Page 2

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In Thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.9	5.5	7.0	6.3	8.2	WCOL-FM	Country	Clear Channel	92.3	22kw	2007	4	4	5	3	3	9:15	CCRS
8.4	9.0	7.4	7.8	7.6	WNCI-FM	CHR/Pop	Clear Channel	97.9	105kw	3113	2	1	1	4	10	5:30	CCRS
8.2	7.5	6.2	7.6	7.5	WCKX-FM	Urban	Radio One	107.5	1.9kw	2144	1	1	2	8	9	8:00	D&R
7.0	8.1	9.8	8.4	7.5	WTVN-AM	News/Talk	Clear Channel	610	5kw	2182	—	12	8	5	1	7:45	CCRS
7.0	6.6	7.7	7.1	6.5	WSNY-FM	AC	Saga	94.7	22kw	2152	5	7	6	2	2	6:45	MCG
6.2	5.8	4.8	6.2	6.0	WLVO-FM	Classic Rock	Infinity	96.3	18kw	1722	8	5	3	1	4	7:45	KATZ
6.0	5.7	4.6	4.9	5.5	WBZX-FM	Active Rock	North American	99.7	20kw	2071	3	3	4	7	13	6:00	D&R
5.7	6.6	5.1	5.8	4.8	WBNS-FM	Hot AC	Radio Ohio	97.1	20.5kw	2204	5	6	7	6	5	4:45	CHR
2.2	2.8	3.0	3.4	3.4	WXMG-FM	Urban AC	Radio One	98.9	2.6kw	1003	8	10	9	9	7	7:30	D&R
2.2	2.5	2.2	2.1	3.3	WODB-FM	Oldies	Saga	107.9	2.6kw	1237	13	16	15	11	6	6:00	—
2.4	2.6	1.9	3.0	3.0	WFJX-FM	Classic Rock	Clear Channel	105.7	2.4kw	1362	10	10	9	10	8	5:00	CCRS
2.0	2.2	2.3	1.7	2.7	WCLT-FM	Country	WCLT Radio	100.3	50kw	619	13	13	14	13	12	10:00	ROS
2.7	2.7	2.2	2.9	2.5	WHOK-FM	Country	Infinity	95.5	21kw	1114	13	17	17	15	11	5:00	KATZ
1.7	2.0	2.1	2.7	2.0	WCVO-FM	Christian AC	WCVO Inc.	104.9	6kw	663	13	15	12	11	13	6:45	—
1.6	2.1	2.6	2.0	1.9	WWCD-FM	Alternative	Ingleside	101.1	6kw	885	13	7	11	13	20	4:45	ROS
1.7	1.7	1.0	1.6	1.8	WAZU-FM	Active Rock	Infinity	107.1	3kw	823	5	9	13	19	22	5:00	KATZ
1.4	1.7	1.2	1.3	1.8	WEGE-FM	Classic Rock	North American	103.9	5.1kw	961	10	14	15	15	15	4:15	D&R
3.0	2.5	1.8	1.9	1.8	WJZA/WJZK	Smooth Jazz	Scantland	103.5/104.3	5.4kw/3.4kw	720	13	18	18	18	16	5:30	ARP
2.3	2.7	2.2	1.7	1.7	WMNI-AM	Adult Standards	North American	920	1(.5)kw	536	—	—	27	27	21	7:15	D&R
1.3	1.5	2.5	2.3	1.5	WBNS-AM	Sports	Radio Ohio	1460	5(1)kw	765	13	18	19	17	16	4:30	CHR
0.8	0.7	0.9	0.8	1.5	WLW-AM	News/Talk	Clear Channel	700	50kw	426	13	22	21	21	19	7:45	CCRS
1.7	0.6	0.8	0.9	1.1	WJYD-FM	Gospel	Radio One	106.3	6kw	364	—	24	20	19	18	6:45	D&R

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel  28.2 Radio One  12.0 Infinity  10.2 North American  9.1 Saga  7.2 Radio Ohio  6.3	Clear Channel  28.1 Radio One  16.8 Infinity  10.3 North American  10.3 Radio Ohio  5.8 Saga  4.7	Clear Channel  25.8 Infinity  12.4 Radio One  11.5 Saga  8.3 North American  8.2 Radio Ohio  7.9

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Population: 1,341,800 (Black: 12.7%; Hispanic: 11.4%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.2	6.0	6.6	7.5	6.9	WLTW-FM	AC	Clear Channel	106.7	6kw	2137	4	7	1	1	1	8:30	CCRS
4.7	5.4	5.1	4.9	5.1	WKXW-FM	Talk	Millennium	101.5	19kw	2211	12	12	10	5	4	6:00	CHR
4.5	3.9	3.7	3.6	5.0	WAXQ-FM	Classic Rock	Clear Channel	104.3	6kw	1459	12	7	2	2	2	9:00	CCRS
4.4	4.0	4.8	4.9	4.6	WHTZ-FM	CHR/Pop	Clear Channel	100.3	6kw	2167	1	2	5	7	18	5:30	CCRS
3.8	5.2	4.8	4.1	4.2	WXRK-FM	Alternative	Infinity	92.3	6kw	1665	6	3	3	4	9	6:30	IRS
4.1	4.2	4.0	4.6	4.1	WABC-AM	Talk	ABC	770	50kw	1019	—	21	17	15	10	10:45	ABC
4.0	4.7	3.5	4.0	4.1	WCBS-FM	Oldies	Infinity	101.1	6.8kw	1374	14	27	16	9	3	7:45	IRS
4.4	5.2	4.4	4.2	3.9	WPLJ-FM	Hot AC	ABC	95.5	6.7kw	1823	14	6	4	3	6	5:30	ABC
3.8	2.7	3.5	3.5	3.8	WQHT-FM	CHR/Rhythmic	Emmis	97.1	6.7kw	1658	2	1	6	16	24	6:00	ARP
4.8	4.1	4.9	5.1	3.6	WMGQ-FM	AC	Greater Media	98.3	1.2kw	1136	14	13	14	8	5	8:15	MCG
3.0	2.8	2.9	2.9	3.5	WKTU-FM	CHR/Rhythmic	Clear Channel	103.1	5.4kw	1427	6	4	7	5	11	6:30	CCRS
1.7	2.0	2.6	3.0	3.3	WPAT-FM	Spanish AC	SBS	93.1	5.4kw	760	14	7	11	9	11	11:30	CAB
3.0	3.8	3.1	3.2	3.1	WSKQ-FM	Tropical	SBS	97.9	7.8kw	895	8	10	8	9	11	9:00	CAB
4.0	4.4	3.0	3.8	2.9	WOR-AM	Talk	Buckley	710	50kw	833	—	34	34	28	18	9:15	MCG
3.1	1.8	3.5	2.5	2.9	WRKS-FM	Urban AC	Emmis	98.7	7.8kw	997	8	14	12	9	7	7:30	D&R
2.2	2.2	2.7	3.2	2.8	WBLS-FM	Urban	Inner City	107.5	4.2kw	1077	8	11	8	13	15	6:45	MCG
2.2	2.0	2.8	2.7	2.8	WFAN-AM	Sports	Infinity	660	50kw	1092	14	16	15	14	8	6:45	IRS
3.4	2.6	3.0	2.4	2.8	WWPR-FM	Urban	Clear Channel	105.1	6kw	1383	3	5	13	19	22	5:15	CCRS
2.8	2.8	2.8	3.3	2.3	WQCD-FM	Smooth Jazz	Emmis	101.9	6.2kw	1070	14	17	17	17	11	5:30	CHR
1.9	1.4	1.6	0.9	2.0	WMTR/WWTR	Adult Standards	Greater Media	1250/1170	5(1)kw/243kw	348	—	30	30	28	32	13:15	MCG
2.5	2.9	2.7	1.9	1.9	WCBS-AM	News	Infinity	880	50kw	1352	—	29	24	21	17	3:45	IRS
0.0	0.0	0.0	0.0	1.6	WAWZ-FM	Inspirational	Pillar of Fire	99.1	37kw	487	8	24	17	17	16	9:00	—
1.4	1.3	1.5	1.5	1.6	WCTC-AM	News/Talk	Greater Media	1450	1kw	394	—	—	35	30	22	10:45	MCG
1.5	1.3	1.6	2.0	1.6	WINS-AM	News	Infinity	1010	50kw	1035	—	24	21	22	20	4:00	IRS
1.6	1.7	1.5	0.9	1.4	WCAA-FM	Tropical	HBC	105.9	.61kw	612	14	15	20	20	21	6:00	KT-H
1.8	2.6	1.9	1.7	1.4	WQXR-FM	Classical	NY Times	96.3	6kw	662	—	27	28	30	24	5:30	ARP

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Clear Channel  23.1 Infinity  15.1 Emmis  9.0 ABC  8.1 SBS  6.3 Greater Media  6.3 Millennium  5.1	Clear Channel  30.6 Infinity  13.6 Emmis  13.0 SBS  9.2 ABC  6.4 Greater Media  4.3 Millennium  2.8	Clear Channel  25.2 Infinity  15.9 ABC  8.3 Emmis  8.3 SBS  7.4 Greater Media  5.2 Millennium  4.6

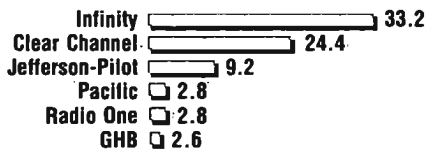
Latest Arbitron Ratings: [www.radioandrecords.com](http://www.radioandrecords.com)

Population: 1,311,400 (Black: 19.4%; Hispanic: 1.7%; Asian: 1.6%)

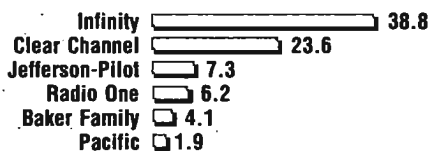
Complete Market Index, Page 2

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
6.4	7.9	8.2	7.7	7.3	WPEG-FM	Urban	Infinity	97.9	95kw	2197	1	1	1	5	10	7:30	CHR
6.0	6.8	5.3	5.5	6.9	WBAV-FM	Urban AC	Infinity	101.9	100kw	1366	7	9	2	1	1	11:15	CHR
7.2	5.0	5.7	6.6	6.2	WLYT-FM	AC	Clear Channel	102.9	31kw	1831	9	8	6	2	3	7:30	CCRS
6.3	5.0	6.8	6.7	6.0	WSOC-FM	Country	Infinity	103.7	100kw	1937	9	5	5	4	4	7:00	KATZ
7.8	6.8	5.9	5.2	5.8	WNKS-FM	CHR/Pop	Infinity	95.1	100kw	2368	2	2	3	6	12	5:30	KATZ
4.7	4.8	4.0	5.2	5.5	WKKT-FM	Country	Clear Channel	96.6	100kw	1832	5	5	6	9	6	6:45	CCRS
4.7	6.1	4.9	6.6	5.3	WBT-A/F	Talk	Jefferson-Pilot	1110/99.3	50kw/7.6kw	1577	15	14	12	7	2	7:30	INT
5.7	4.5	5.0	4.4	5.2	WRFX-FM	Classic Rock	Clear Channel	99.7	84kw	1531	6	10	4	2	4	7:30	CCRS
5.8	4.0	3.8	4.0	4.0	WLNK-FM	Hot AC	Jefferson-Pilot	107.9	100kw	1465	7	5	8	7	9	6:00	INT
4.0	4.2	2.9	3.0	3.6	WEND-FM	Alternative	Clear Channel	106.5	84kw	1209	3	3	9	14	14	6:30	CCRS
5.3	5.2	4.5	4.1	3.6	WWMG-FM	Oldies	Clear Channel	96.1	100kw	1156	—	16	15	12	6	7:00	CCRS
3.3	3.9	3.6	2.9	3.1	WSSS-FM	'80s	Infinity	104.7	96kw	1148	12	12	12	10	11	6:00	KATZ
2.5	3.5	3.4	3.0	2.8	WCHH-FM	CHR/Rhythmic	Radio One	92.7	6kw	1245	4	4	10	15	17	5:00	ARP
0.8	1.9	2.3	2.7	2.8	WXRC-FM	Classic Hits	Pacific	95.7	100kw	966	12	14	11	10	8	6:30	—
1.4	1.2	1.9	1.8	2.3	WFNZ-AM	Sports	Infinity	610	5(1)kw	446	—	13	12	13	13	11:15	KATZ
1.4	1.3	2.2	1.5	2.3	WNMX-FM	Adult Standards	GHB	106.1	32kw	495	—	—	21	22	14	10:30	ROS
1.3	1.0	0.8	1.2	1.8	WGIV-AM	Gospel	Infinity	1600	1kw	286	—	19	18	17	17	14:00	CHR
1.9	0.6	1.1	1.6	1.8	WNOW-AM	Reg. Mex.	Baker Family	1030	9.4kw	302	12	11	16	16	17	9:45	—

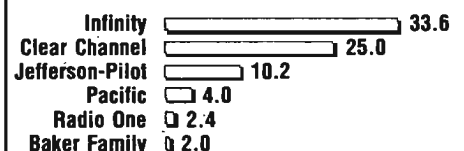
### OWNERSHIP SHARE (By AQH 12+ Share)



### OWNERSHIP SHARE (By AQH 18-34 Share)

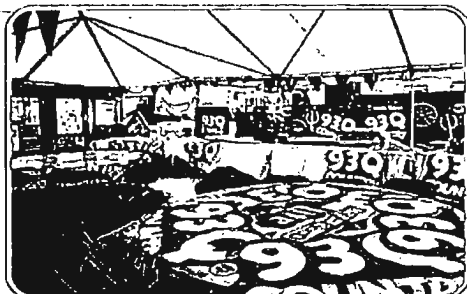


### OWNERSHIP SHARE (By AQH 25-54 Share)



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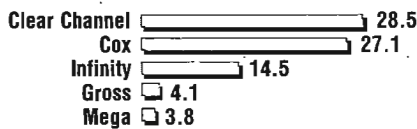




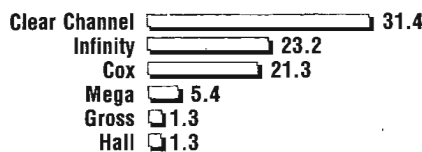
Population: 1,290,600 (Black: 14.6%; Hispanic: 18.7%; Asian: 3.0%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.1	7.3	7.6	6.4	6.9	WJHM-FM	CHR/Rhythmic	Infinity	101.9	61kw	2329	1	1	1	10	14	6:45	KATZ
6.9	6.6	6.9	8.2	6.7	WMGF-FM	AC	Clear Channel	107.7	100kw	2095	10	10	6	1	1	7:15	CCRS
5.0	5.9	6.2	5.9	6.0	WWKA-FM	Country	Cox	92.3	100kw	1805	10	12	9	6	2	8:30	KATZ
4.9	5.5	5.4	6.5	5.8	WXXL-FM	CHR/Pop	Clear Channel	106.7	27.5kw	2353	2	2	2	8	12	5:45	CCRS
5.1	5.4	5.2	5.7	5.3	WDBO-AM	News/Talk	Cox	580	5kw	1651	—	15	15	12	5	7:15	KATZ
4.8	5.2	4.6	3.7	5.1	WCFB-FM	Urban AC	Cox	94.5	100kw	1187	6	7	5	2	3	9:45	KATZ
4.5	6.4	7.2	5.4	4.8	WTKS-FM	Talk	Clear Channel	104.1	100kw	1269	13	5	4	2	7	8:45	CCRS
5.7	4.2	4.5	5.0	4.7	WOMX-FM	Hot AC	Infinity	105.1	100kw	1673	7	4	3	4	10	6:15	KATZ
4.4	4.2	3.8	4.1	4.1	WLOQ-FM	Smooth Jazz	Gross	103.1	14kw	1361	7	16	12	9	6	7:00	INT
2.8	3.2	3.6	2.7	3.9	WHTQ-FM	Classic Rock	Cox	96.5	100kw	1210	13	13	6	5	4	7:15	CHR
3.8	4.6	3.2	3.2	3.8	WMMO-FM	Rock AC	Cox	98.9	44kw	1361	13	11	8	7	9	6:30	CHR
2.8	3.3	2.3	3.6	3.8	WNUE-FM	Tropical	Mega	98.1	100kw	973	7	6	11	10	13	8:45	CAB
4.2	3.3	3.9	4.0	3.7	WSHE-FM	Oldies	Clear Channel	100.3	100kw	1255	13	19	17	13	7	6:45	CCRS
3.7	3.0	4.2	3.4	3.6	WJRR-FM	Alternative	Clear Channel	101.1	100kw	1564	4	3	9	14	15	5:15	CCRS
2.1	2.1	2.0	2.8	2.8	WFLF-AM	News/Talk	Clear Channel	540	50kw	948	—	14	16	15	11	6:30	CCRS
3.3	3.0	3.2	3.6	2.7	WOCL-FM	Alternative	Infinity	105.9	100kw	1570	3	8	14	17	21	3:45	KATZ
3.0	3.1	3.3	2.3	2.6	WPYO-FM	CHR/Rhythmic	Cox	95.3	6kw	1276	5	8	12	16	16	4:30	CHR
0.6	0.7	1.3	0.9	1.1	WPCV-FM	Country	Hall	97.5	100kw	455	—	16	18	18	17	5:15	D&R
1.1	0.9	0.0	0.7	1.0	WRLZ-AM	Spanish Rel.	Radio Luz Inc	1270	5kw	138	10	23	25	21	17	16:15	—

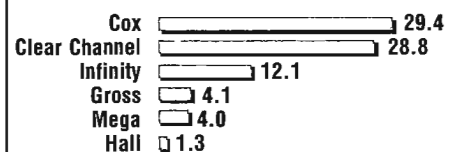
**OWNERSHIP SHARE**  
(By AQH 12+ Share)



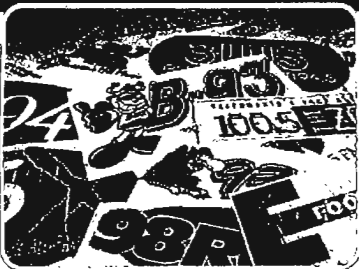
**OWNERSHIP SHARE**  
(By AQH 18-34 Share)



**OWNERSHIP SHARE**  
(By AQH 25-54 Share)



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Population: 1,287,600 (Black: 9.1%; Hispanic: 15.7%; Asian: 4.9%)

Complete Market Index, Page 2

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.8	7.3	7.9	7.8	6.8	KWNR-FM	Country	Clear Channel	95.5	100kw	1677	8	10	5	6	1	9:45	CCRS
5.0	5.8	4.8	5.3	6.2	KXTE-FM	Alternative	Infinity	107.5	24.5kw	1907	2	1	1	1	9	7:45	CHR
8.1	7.3	6.1	5.7	6.0	KJUL-FM	Soft AC	Beasley	104.3	24.5kw	1299	10	25	21	18	4	11:15	ARP
4.9	6.4	4.8	5.0	5.5	KSNE-FM	AC	Clear Channel	106.5	100kw	1572	10	11	10	7	3	8:15	CCRS
4.0	4.0	3.5	4.0	5.3	KMXB-FM	Hot AC	Infinity	94.1	100kw	1744	5	1	2	2	11	7:15	KATZ
7.6	6.0	7.1	5.9	5.1	KISF-FM	Reg. Mex.	HBC	103.5	100kw	1083	6	3	3	4	7	11:15	KT-H
4.5	5.1	6.5	5.9	4.5	KQOL-FM	Oldies	Clear Channel	93.1	24kw	1541	17	20	18	13	2	7:00	CCRS
3.3	4.3	4.6	4.1	4.4	KXNT-AM	Talk	Infinity	840	50(25)kw	999	—	18	14	9	5	10:30	KATZ
3.7	3.2	2.5	4.4	4.3	KWID-FM	CHR/Rhythmic <sup>1</sup>	Clear Channel	101.9	100kw	1728	1	5	8	12	22	6:00	CCRS
3.7	4.5	4.6	3.4	4.2	KOMP-FM	Active Rock	Lotus	92.3	25kw	1345	8	4	4	3	13	7:30	LER
4.8	5.4	4.3	4.6	3.8	KLUC-FM	CHR/Rhythmic	Infinity	98.5	100kw	2065	3	7	11	16	19	4:30	CHR
3.8	4.4	3.8	2.3	3.7	KMZQ-FM	AC	Infinity	100.5	100kw	1102	10	12	8	8	6	8:00	KATZ
3.8	3.1	3.7	3.1	3.5	KSTJ-FM	'80s	Beasley	105.5	3.7kw	1375	17	9	6	5	11	6:15	ARP
0.0	0.0	0.4	3.4	3.4	KQMR-FM	Spanish AC	HBC	99.3	33kw	829	7	6	6	10	16	9:45	KT-H
3.5	2.9	3.0	2.7	3.0	KVEG-FM	CHR/Rhythmic	Kemp Br.	97.5	100kw	1318	4	8	12	15	21	5:30	—
3.0	2.2	2.5	3.2	2.8	KXPT-FM	Classic Hits	Lotus	97.1	24kw	1320	17	14	13	11	8	5:15	LER
2.9	3.1	2.5	3.4	2.3	KKLZ-FM	Classic Rock	Beasley	96.3	100kw	1043	10	13	14	14	14	5:15	ARP
1.4	2.0	2.6	1.8	2.3	KOAS-FM	Smooth Jazz	Desert Sky Media	107.5	98kw	782	10	21	16	17	10	7:00	—
1.5	2.0	1.7	2.3	1.7	KDWN-AM	News/Talk	Radio Nevada	720	50kw	650	—	27	24	22	15	6:30	ROS
1.0	0.8	0.6	0.9	1.5	KSFN-AM	Talk	Infinity	1140	10(2.5)kw	295	17	17	20	18	17	12:15	CHR
1.9	1.1	1.6	1.7	1.5	KVGS-FM	Urban AC <sup>2</sup>	Desert Sky Media	107.9	98kw	489	17	16	18	20	18	7:15	—
0.0	0.0	0.0	1.7	1.4	KQRT-FM	Reg. Mex. <sup>3</sup>	Entravision	105.1	50kw	570	10	14	17	21	22	5:45	LER
0.4	0.9	0.7	0.5	1.1	KNUU-AM	News/Talk	CRC Br.	970	5(.5)kw	390	—	27	23	23	19	6:30	—

<sup>1</sup> Was KFMS-FM (CHR/Pop) until January. <sup>2</sup> Evolved from Urban in October. <sup>3</sup> Moved from 92.7 MHz in January.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel  21.1 Infinity  17.4 Beasley  11.9 Lotus  7.9 HBC  5.6 Desert Sky Media  3.8	Infinity  21.7 Clear Channel  15.7 Lotus  10.7 HBC  8.9 Beasley  7.3 Kemp Br.  5.0	Infinity  19.4 Clear Channel  17.2 Lotus  10.5 Beasley  10.3 HBC  6.5 Desert Sky Media  4.1

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ri@reefindustries.com www.reefindustries.com

Population: 1,266,200 (Black: 29.0%; Hispanic: 2.9%; Asian: 3.5%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.3	6.3	6.9	6.9	7.5	<b>WOWI-FM</b>	Urban	Clear Channel	102.9	50kw	2198	2	1	1	8	10	8:00	CCRS
3.4	3.1	4.9	6.3	6.1	<b>WNIS-AM</b>	Talk	Sinclair Telecable	790	5kw	1219	—	12	11	7	3	11:45	MCG
5.5	6.3	5.8	5.0	5.8	<b>WNOR-FM</b>	Active Rock	Saga	98.7	46kw	1645	3	2	2	3	10	8:30	KATZ
7.2	5.9	6.3	5.4	5.8	<b>WWDE-FM</b>	AC	Entercom	101.3	50kw	1639	14	6	5	2	4	8:30	D&R
4.7	6.0	4.3	5.7	5.8	<b>WXEZ-FM</b>	Gospel	Barnstable	94.1	40kw	1469	6	9	8	4	5	9:15	CHR
4.1	5.2	5.0	6.3	5.5	<b>WCMS-FM</b>	Country Oldies	Barnstable	100.5	50kw	1509	9	9	12	11	7	8:30	CHR
5.2	4.4	4.2	4.3	5.5	<b>WWSO-FM</b>	Oldies	Barnstable	92.9	50kw	1407	14	17	10	5	1	9:15	CHR
4.9	6.0	3.8	4.1	5.2	<b>WAFX-FM</b>	Classic Rock	Saga	106.9	100kw	1403	12	14	3	1	2	8:45	KATZ
6.4	5.7	5.8	5.5	5.2	<b>WVKL-FM</b>	Urban AC	Entercom	95.7	40kw	1384	9	7	5	6	6	9:00	D&R
4.9	6.1	5.6	4.0	5.0	<b>WGH-FM</b>	Country	Barnstable	97.3	74kw	1415	9	5	7	8	8	8:15	CHR
4.9	5.4	5.6	5.0	4.7	<b>WNVZ-FM</b>	CHR/Rhythmic	Entercom	104.5	50kw	2036	1	4	9	13	16	5:30	D&R
5.7	5.3	5.0	4.2	4.7	<b>WPTE-FM</b>	Hot AC	Entercom	94.9	50kw	1851	3	3	4	10	13	6:00	D&R
3.9	2.9	4.1	4.3	3.1	<b>WSVY-FM</b>	Urban AC	Clear Channel	107.7	1.7kw	904	12	16	13	12	9	8:00	CCRS
3.4	2.5	3.6	2.3	2.1	<b>WJCD-FM</b>	Smooth Jazz	Clear Channel	105.3	50kw	713	—	19	18	15	10	6:45	CCRS
3.0	2.3	2.5	2.5	2.1	<b>WKOC-FM</b>	Triple A	Sinclair Telecable	93.7	100kw	1008	14	15	14	14	14	5:00	MCG
1.0	1.7	1.1	1.4	1.9	<b>WWHV-FM</b>	Urban	On Top	102.1	6kw	858	3	9	16	19	20	5:15	—
3.5	2.8	2.1	2.4	1.8	<b>WROX-FM</b>	Alternative	Sinclair Telecable	96.1	23kw	1019	7	8	15	16	19	4:15	MCG
2.0	1.3	1.6	1.9	1.3	<b>WBHH-FM</b>	Urban	Clear Channel	92.1	14.5kw	750	8	12	17	19	23	4:00	CCRS
1.0	1.1	1.2	1.0	1.3	<b>WTAR-AM</b>	News/Talk	Sinclair Telecable	850	50(25)kw	585	17	19	20	18	15	5:15	MCG
1.2	1.6	1.0	0.7	1.1	<b>WPCE-AM</b>	Gospel	Willis	1400	1kw	269	17	—	21	21	18	9:30	—
0.0	0.5	0.6	0.7	1.0	<b>WFOG-AM</b>	Gospel	Barnstable	1050	5kw	185	—	—	—	23	24	12:45	—

<sup>1</sup> Was Country until April.

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Barnstable <input type="text"/> 22.8 Entercom <input type="text"/> 20.5 Clear Channel <input type="text"/> 14.5 Saga <input type="text"/> 11.9 Sinclair Telecable <input type="text"/> 11.3 On Top <input type="text"/> 1.9	Entercom <input type="text"/> 26.9 Clear Channel <input type="text"/> 20.9 Barnstable <input type="text"/> 16.0 Saga <input type="text"/> 14.2 Sinclair Telecable <input type="text"/> 9.5 On Top <input type="text"/> 3.5	Barnstable <input type="text"/> 24.9 Entercom <input type="text"/> 22.0 Saga <input type="text"/> 14.5 Clear Channel <input type="text"/> 12.2 Sinclair Telecable <input type="text"/> 11.6

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Population: 1,246,600 (Black: 13.5%; Hispanic: 1.2%; Asian: 1.1%)

Complete Market Index, Page 2

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.4	13.0	12.9	10.5	11.3	WFMS-FM	Country	Susquehanna	95.5	13kw	2461	4	3	1	2	1	10:00	MG/S
9.4	7.9	8.5	9.2	8.6	WFBQ-FM	Classic Rock	Clear Channel	94.7	58kw	2544	7	4	2	1	2	7:15	CCRS
7.0	6.7	7.4	8.3	7.5	WIBC-AM	News/Talk	Emmis	1070	50(10)kw	2034	11	20	13	9	5	8:00	D&R
7.8	7.4	6.3	6.4	7.1	WHHH-FM	CHR/Rhythmic	Radio One	96.3	3.3kw	1919	1	1	3	6	15	8:00	—
6.6	7.3	7.2	6.6	6.0	WGLD-FM	Oldies	Susquehanna	104.5	50kw	1559	11	15	12	5	3	8:15	MG/S
5.4	4.3	5.0	5.6	5.9	WTLC-FM	Urban AC	Radio One	106.7	6kw	1266	6	7	5	3	4	10:00	—
6.3	5.6	5.3	5.3	5.3	WNOU-FM	CHR/Pop	Emmis	93.1	12.5kw	2212	2	5	6	11	12	5:15	D&R
6.3	5.5	4.9	4.4	5.1	WRZX-FM	Alternative	Clear Channel	103.3	18kw	1365	3	2	4	6	16	8:00	CCRS
4.3	4.2	5.0	4.9	4.7	WYXB-FM	AC	Emmis	105.7	50kw	1419	11	9	8	4	6	7:00	D&R
3.8	4.3	3.2	4.6	3.7	WTPI-FM	AC	MyStar	107.9	22kw	1107	—	12	14	14	7	7:15	CHR
2.9	2.9	3.4	3.4	3.6	WZPL-FM	Hot AC	MyStar	99.5	12.5kw	1490	5	6	7	8	10	5:15	CHR
2.8	2.8	2.8	2.7	2.8	WENS-FM	Hot AC	Emmis	97.1	23kw	1322	7	8	9	12	9	4:30	D&R
2.1	2.8	2.4	2.5	2.6	WTTS-FM	Triple A	Sarkes Tarzia	92.3	37kw	892	11	11	10	10	8	6:15	ROS
2.7	2.6	2.3	2.1	2.0	WGRL-FM	'80s	Susquehanna	93.9	2.75kw	893	—	10	11	13	13	5:00	MG/S
1.9	1.6	1.5	1.7	2.0	WTLC-AM	Urban Oldies	Radio One	1310	5(1)kw	453	7	16	16	15	13	9:45	—
2.1	2.0	2.3	1.5	2.0	WYJZ-FM	Smooth Jazz	Radio One	100.9	6kw	586	11	20	19	17	10	7:30	—
1.4	1.2	1.3	1.6	1.3	WXIR-FM	Christian AC	ABC	98.3	3kw	540	11	18	15	16	16	5:00	ABC
1.4	1.3	1.7	1.5	1.2	WNDE-AM	Sports	Clear Channel	1260	5kw	513	11	16	17	18	19	4:45	CCRS
0.8	0.8	0.5	0.9	1.1	WKKG-FM	Country	Findlay	101.5	50kw	382	7	22	21	19	18	6:00	—
0.4	0.5	0.4	0.5	1.0	WEDJ-FM	Reg. Mex.	Continental	107.1	1.8kw	244	11	13	17	19	22	8:45	—

### OWNERSHIP SHARE (By AQH 12+ Share)

Emmis	20.3
Susquehanna	19.3
Radio One	17.1
Clear Channel	15.1
MyStar	8.2
Sarkes Tarzian	2.6

### OWNERSHIP SHARE (By AQH 18-34 Share)

Clear Channel	22.4
Radio One	19.7
Emmis	16.3
Susquehanna	15.9
MyStar	9.2
Continental	3.4

### OWNERSHIP SHARE (By AQH 25-54 Share)

Susquehanna	19.9
Clear Channel	18.3
Emmis	16.5
Radio One	14.6
MyStar	8.6
Sarkes Tarzian	3.8

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Population: 1,131,000 (Black: 9.2%; Hispanic: 23.5%; Asian: 3.1%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.0	8.5	7.6	7.9	8.5	KASE-FM	Country	Clear Channel	100.7	100kw	1835	5	1	1	1	1	8:45	CCRS
5.2	5.2	8.0	7.2	6.0	KVET-FM	Country	Clear Channel	98.1	62kw	1466	13	10	12	8	5	7:45	CCRS
5.5	5.4	6.8	6.0	5.9	KLBJ-AM	News/Talk	Emmis-Sinclair	590	5(1)kw	1532	—	13	9	4	2	7:15	MCG
6.7	6.4	7.8	8.4	5.9	KQBT-FM	CHR/Rhythmic	Infinity	104.3	48kw	1781	1	3	3	10	12	6:15	KATZ
4.3	4.9	4.8	4.4	5.1	KKMJ-FM	AC	Infinity	95.5	50kw	1509	13	8	4	2	3	6:30	KATZ
5.6	4.1	2.8	2.3	4.9	KHHL-FM	Reg. Mex.	Amigo Br.	98.9	18.5kw	721	6	2	2	6	11	13:00	LER
4.6	4.4	4.1	4.5	4.4	KGSR-FM	Triple A	Emmis-Sinclair	107.1	39kw	1250	9	12	5	3	4	6:45	MCG
5.3	3.5	4.0	4.3	4.3	KROX-FM	Alternative	Emmis-Sinclair	101.5	12.5kw	1580	2	4	6	12	14	5:15	MCG
3.4	4.4	4.5	2.7	3.6	KLBJ-FM	Rock	Emmis-Sinclair	93.7	97kw	1129	6	11	8	7	7	6:00	MCG
3.7	3.2	2.8	3.8	3.6	KPEZ-FM	Classic Rock	Clear Channel	102.3	20kw	1336	8	8	10	8	8	5:00	CCRS
3.7	3.8	4.1	4.9	3.4	KAMX-FM	Hot AC	Infinity	94.7	100kw	1506	9	6	6	5	9	4:15	KATZ
3.5	4.3	3.4	3.8	3.4	KEYI-FM	Oldies	Emmis-Sinclair	103.5	100kw	1100	9	16	14	11	6	5:45	MCG
3.5	4.5	3.3	2.9	3.2	KHFI-FM	CHR/Pop	Clear Channel	96.7	100kw	1595	4	6	11	13	15	3:45	CCRS
2.1	2.7	3.2	2.8	3.0	KXMG-FM	CHR/Rhythmic	Emmis-Sinclair	93.3	100kw	1273	3	5	13	17	23	4:30	MCG
3.5	2.9	2.7	3.2	2.0	KFMK-FM	Rhythmic Oldies	Clear Channel	105.9	4.5kw	740	13	19	15	14	10	5:15	CCRS
1.4	1.8	2.4	1.9	1.8	KVET-AM	Sports	Clear Channel	1300	5(1)kw	591	—	21	16	15	13	6:00	CCRS
0.0	1.2	0.8	0.7	1.3	KJCE-AM	Talk <sup>1</sup>	Infinity	1370	5(.5)kw	330	—	16	19	16	17	7:45	KATZ
0.9	0.4	0.8	0.0	1.2	KELG-AM	Reg. Mex.	Dynamic Radio	1440	.8(.5)k	299	13	19	18	17	17	7:30	—
1.6	1.6	1.2	0.6	1.1	KINV-FM	Reg. Mex. <sup>2</sup>	HBC	107.7	25kw	425	13	13	17	17	25	5:00	—

<sup>1</sup> Was Urban Oldies until May 2002. <sup>2</sup> Was KTND-FM (Alternative) until April 10, 2003.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel <input type="checkbox"/> 28.4 Emmis-Sinclair <input type="checkbox"/> 24.5 Infinity <input type="checkbox"/> 15.8 Amigo Br. <input type="checkbox"/> 5.5 Dynamic Radio <input type="checkbox"/> 2.7	Clear Channel <input type="checkbox"/> 24.9 Emmis-Sinclair <input type="checkbox"/> 21.8 Infinity <input type="checkbox"/> 18.9 Amigo Br. <input type="checkbox"/> 9.7 Dynamic Radio <input type="checkbox"/> 3.1	Clear Channel <input type="checkbox"/> 26.4 Emmis-Sinclair <input type="checkbox"/> 23.8 Infinity <input type="checkbox"/> 16.4 Amigo Br. <input type="checkbox"/> 5.5 Dynamic Radio <input type="checkbox"/> 2.6

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Population: 1,084,700 (Black: 18.8%; Hispanic: 1.3%; Asian: 1.0%)

Complete Market Index, Page 2

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.1	9.4	8.5	10.6	9.5	WTQR-FM	Country	Clear Channel	104.1	100kw	2189	4	3	1	1	1	8:30	CCRS
7.4	6.9	6.9	7.9	7.9	WQMG-FM	Urban AC	Entercom	97.1	100kw	1476	6	4	2	1	2	10:30	D&R
8.8	9.0	8.5	7.3	6.7	WJMH-FM	CHR/Rhythmic	Entercom	102.1	100kw	1926	1	1	2	8	11	6:45	D&R
7.7	6.2	6.2	5.2	6.1	WMOX-FM	Oldies	Entercom	93.1	100kw	1624	12	13	11	3	3	7:30	D&R
5.5	6.5	5.8	6.7	6.0	WMAG-FM	AC	Clear Channel	99.5	100kw	1508	7	7	7	6	4	7:45	CCRS
7.1	5.8	6.2	6.4	5.1	WKZL-FM	CHR/Pop	Dick	107.5	100kw	1750	3	2	4	7	9	5:45	KATZ
4.6	4.1	4.1	3.8	4.0	WKRR-FM	Classic Rock	Dick	92.3	100kw	1270	12	9	5	5	5	6:15	KATZ
1.4	1.0	1.5	2.1	3.9	WGBT-FM	CHR/Rhythmic <sup>1</sup>	Clear Channel	106.5	100kw	1337	2	5	10	11	13	5:45	CCRS
3.5	4.6	4.1	4.5	3.9	WVBZ-FM	Rock	Clear Channel	100.3	100kw	1021	9	11	5	4	5	7:30	CCRS
3.4	3.5	5.3	4.0	3.7	WSJS/WSML	News/Talk	Infinity	600/1200	5w/10(1)kw	1017	—	20	14	12	7	5:15	—
4.1	3.1	3.1	3.4	3.6	WOZN-FM	Hot AC	Entercom	98.7	100kw	1366	5	6	7	10	10	7:00	D&R
1.2	2.1	1.7	2.1	3.1	WTHZ-FM	'80s	Davidson Br.	94.1	100kw	842	9	8	9	9	8	7:15	—
1.9	1.3	2.2	2.1	2.0	WKXU-FM	Country	Curtis Media	101.1	100kw	596	9	12	13	13	12	6:30	—
1.4	1.6	1.7	1.8	1.7	WEND-FM	Alternative	Clear Channel	106.5	100kw	684	7	9	12	15	19	5:00	CCRS
1.5	1.8	1.8	2.0	1.5	WKEW/WPOL	Gospel	Truth Br.	1400/1340	1kw/1kw	330	—	16	18	16	16	9:00	—
0.7	1.0	1.0	0.8	1.4	WBRF-FM	Country	Blue Ridge	98.1	96kw	384	—	22	21	21	15	7:15	—
1.1	1.2	1.0	1.2	1.2	WDCG-FM	CHR/Pop	Clear Channel	105.1	100kw	460	12	13	14	14	19	5:15	CCRS
0.9	0.6	1.1	1.2	1.2	WFMX-FM	Country	Mercury Br.	105.7	100kw	516	—	16	16	16	13	4:45	—
0.7	1.1	1.1	1.5	1.1	WIST-FM	Adult Standards	GHB	98.3	1.7kw	242	—	—	26	22	16	8:30	—

<sup>1</sup> Was **WWCC-FM** (Country) until February 24.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel  26.8 Entercom  25.3 Dick  9.1 Infinity  5.3 Davidson  3.1 Truth Br.  2.6 Curtis Media  2.4	Clear Channel  30.0 Entercom  28.1 Dick  13.2 Davidson  4.4 Truth Br.  2.9 Curtis Media  2.9 Infinity  2.2	Clear Channel  27.2 Entercom  25.2 Dick  11.2 Davidson  4.8 Infinity  4.1 Truth Br.  2.3 Curtis Media  2.1

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Population: 1,066,400 (Black: 32.8%; Hispanic: 5.2%; Asian: 2.3%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
12.6	12.7	12.2	12.7	13.2	WQVE-FM	Urban	Clear Channel	99.3	100kw	2694	1	1	1	2	8	10:15	CCRS
9.1	8.5	8.2	9.4	9.1	WYLD-FM	Urban AC	Clear Channel	98.5	100kw	2112	5	2	2	1	1	9:15	CCRS
6.8	8.1	10.6	7.8	7.6	WWL-AM	News/Talk	Entercom	870	50kw	1849	—	8	4	4	2	8:45	D&R
6.7	5.6	5.4	7.1	7.2	WNOE-FM	Country	Clear Channel	101.1	100kw	1628	6	4	3	3	5	9:30	CCRS
8.0	6.5	5.4	5.4	6.0	KMEZ-FM	Urban Oldies	Citadel	102.9	4.7kw	1486	9	11	7	5	2	8:30	MCG
4.4	4.9	4.9	4.5	5.5	WEZB-FM	CHR/Pop	Entercom	97.1	100kw	1965	2	2	4	9	12	6:00	D&R
6.4	6.4	6.6	5.7	5.2	WLMG-FM	AC	Entercom	101.9	100kw	1436	14	10	8	8	6	7:45	D&R
5.0	5.8	5.0	4.8	4.8	WTKL-FM	Oldies	Entercom	95.7	100kw	1329	14	15	10	6	4	7:45	D&R
3.6	3.5	4.2	4.3	3.9	WRNO-FM	Classic Rock	Clear Channel	99.5	100kw	1082	11	9	4	7	7	7:45	MCG
3.9	3.7	4.1	3.3	3.4	KKND-FM	Alternative	Citadel	106.7	100kw	902	3	5	9	11	13	8:00	—
4.4	3.5	3.5	3.6	3.1	WKZN-FM	Hot AC	Entercom	105.3	100kw	1130	6	7	10	10	9	5:45	D&R
2.8	2.6	2.1	2.2	2.3	KNOU-FM	Urban	On Top	104.5	7.8kw	985	3	6	12	15	22	5:00	—
3.2	3.7	3.5	2.8	2.3	WYLD-AM	Gospel	Clear Channel	940	50kw	599	9	16	15	14	10	8:00	CCRS
1.5	1.9	1.5	2.1	1.6	WCKW-FM	Hot AC	222 Corp	92.3	100kw	561	—	13	13	12	15	5:45	CHR
1.1	1.4	1.4	0.9	1.6	WODT-AM	Blues	Clear Channel	1280	5kw	269	11	21	19	16	11	12:30	CCRS
0.7	0.6	0.8	2.1	1.5	WOPR/WPRF	Gospel <sup>1</sup>	Citadel	94.7/94.9	5.2kw/13.5kw	448	11	11	14	13	15	7:15	—
0.8	1.0	0.9	0.7	1.3	WSMB-AM	Sports	Entercom	1350	5kw	416	—	19	17	18	14	6:15	D&R
1.1	1.2	1.2	1.4	1.2	KSTE-FM	CHR/Pop <sup>2</sup>	Clear Channel	104.1	100kw	753	6	14	16	18	22	3:15	CCRS
0.8	0.9	0.9	0.9	1.1	WBOK-AM	Gospel	Willis	1230	1kw	160	—	—	22	21	18	13:45	—
0.5	0.4	0.7	0.7	1.0	WTIX-AM	News/Talk	GHB	690	10(5)kw	303	—	21	22	22	20	7:00	—

<sup>1</sup> Until April, WOPR-FM was WXXF-FM and WPRF-FM was WXXM-FM. <sup>2</sup> Was KFXN-FM (Classic Hits) until July 26, 2002.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel  38.3 Entercom  27.5 Citadel  11.0 On Top  2.3 222 Corp.  1.6	Clear Channel  50.0 Entercom  21.0 Citadel  11.8 On Top  5.2 222 Corp.  2.3	Clear Channel  36.7 Entercom  27.2 Citadel  11.9 222 Corp.  2.2

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Population: 1,066,400 (Black: 32.8%; Hispanic: 5.2%; Asian: 2.3%)

Complete Market Index, Page 2

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.6	7.6	6.7	6.5	6.9	WJXA-FM	AC	South Central	92.9	100kw	1708	7	7	2	1	1	7:00	KATZ
5.1	5.9	6.3	5.5	5.9	WSIX-FM	Country	Clear Channel	97.9	100kw	1491	12	5	8	5	5	6:45	CCRS
4.6	5.0	4.3	5.5	5.7	WNRQ-FM	Classic Rock	Clear Channel	105.9	100kw	1298	6	3	1	2	5	7:45	CCRS
7.4	5.0	4.7	5.2	5.7	WUBT-FM	Urban	Clear Channel	101.1	4.7kw	1478	1	1	4	15	17	6:45	CCRS
5.2	5.3	5.9	5.8	5.2	WQKQ-FM	Urban AC <sup>1</sup>	Cumulus	92.1	3kw	1080	9	9	3	4	4	8:30	ARP
5.5	4.6	5.8	5.7	5.1	WWTN-FM	News/Talk	Cumulus	99.7	100kw	1350	12	10	6	3	3	6:30	CHR
5.1	4.3	5.2	5.8	5.0	WKDF-FM	Country	Citadel	103.3	100kw	1145	7	5	5	5	8	7:30	MCG
4.7	6.2	5.1	5.0	4.7	WNAK-FM	Oldies	South Central	96.3	39kw	1390	9	18	14	7	2	6:00	KATZ
5.8	5.5	5.2	5.9	4.4	WRVW-FM	CHR/Pop	Clear Channel	107.5	58kw	1806	2	4	9	11	14	4:15	CCRS
2.8	3.8	4.2	3.7	4.1	WBUZ-FM	Alternative	Cromwell	102.9	100kw	1300	5	2	6	9	14	5:30	—
3.3	4.2	4.2	4.6	4.0	WLAC-AM	News/Talk	Clear Channel	1510	50kw	904	—	17	11	10	7	7:45	CCRS
4.0	3.6	4.5	3.7	3.8	WSM-FM	Country	Cumulus	95.5	100kw	1100	12	13	13	12	9	6:00	CHR
2.7	3.2	2.6	2.7	3.4	WGFX-FM	Classic Hits	Citadel	104.5	49kw	1195	12	11	10	7	10	5:00	MCG
3.6	3.6	4.4	3.2	3.1	WSM-AM	Country <sup>2</sup>	Gaylord	650	50kw	607	—	21	21	18	12	9:00	CHR
1.9	0.9	1.7	1.6	2.7	WNSG-AM	Gospel	Mortenson	1240	1kw	300	12	15	17	16	11	15:30	—
2.0	2.9	1.9	3.4	2.5	WNPL-FM	Urban	Cumulus	106.7	1.1kw	762	3	8	15	19	25	5:45	ARP
3.4	3.2	2.9	2.9	2.5	WRQQ-FM	80s	Cumulus	97.1	43kw	957	—	12	11	12	13	4:30	ARP
1.3	2.3	1.7	1.7	2.0	WRLT-FM	Triple A	Tuned In Br.	100.1	.2kw	710	12	16	16	14	14	4:45	—
2.3	2.2	2.0	2.2	1.9	WQZQ-FM	CHR/Pop	Cromwell	102.5	100kw	944	4	14	18	17	19	3:30	—

<sup>1</sup> Evolved from Urban in June 2002. <sup>2</sup> Has a Joint Sales Agreement with Cumulus.

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Clear Channel  25.6 Gaylord  12.0 South Central  11.6 Cumulus  10.3 Citadel  8.4 Cromwell  6.0	Clear Channel  31.4 Cumulus  13.6 Cromwell  10.5 Citadel  9.5 Gaylord  7.7 South Central  6.8	Clear Channel  24.1 South Central  13.1 Gaylord  11.2 Cumulus  10.5 Citadel  10.1 Cromwell  6.0

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Population: 1,055,080 (Black: 23.2%; Hispanic: 2.3%; Asian: 2.6%)

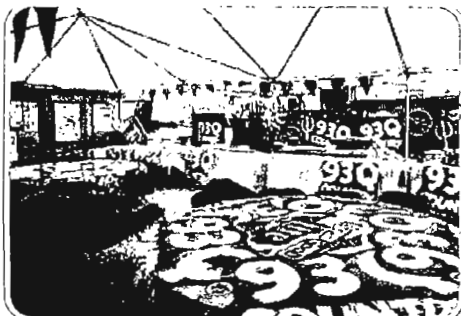
SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.9	6.0	5.8	5.0	8.0	WDCG-FM	CHR/Pop	Clear Channel	105.1	100kw	2257	2	2	1	1	7	5:45	CCRS
8.7	8.7	7.6	8.0	8.0	WQOK-FM	Urban	Radio One	97.5	100kw	1909	1	1	2	5	10	7:00	CHR
5.9	6.1	5.5	8.5	7.0	WQDR-FM	Country	Curtis Media	94.7	100kw	1545	3	7	4	4	1	7:30	MCG
6.7	5.5	6.7	6.3	6.8	WPTF-AM	News/Talk	Curtis Media	680	50kw	1277	—	11	9	6	3	8:45	MCG
5.0	5.1	5.7	6.1	6.2	WRAL-FM	AC	Capitol	101.5	96kw	1929	8	4	3	2	3	5:15	KATZ
7.4	6.5	7.5	6.0	5.7	WNNL-FM	Gospel	Radio One	103.9	7.9kw	1027	5	5	4	3	5	9:15	CHR
4.7	5.3	5.2	3.7	4.9	WDUR/WTRG	Oldies	Clear Channel	1490/100.7	1kw/100kw	1287	9	13	10	6	2	6:15	CCRS
6.2	6.4	6.0	6.0	4.5	WFXC/WFXK	Urban AC	Radio One	107.1/104.3	2.6kw/100kw	1023	7	8	8	6	6	7:15	CHR
4.3	5.0	3.5	3.5	4.3	WBBB-FM	Active Rock <sup>1</sup>	Curtis Media	96.1	98kw	1359	6	3	6	9	11	5:15	MCG
3.2	3.9	3.3	4.6	3.5	WRDU-FM	Classic Rock	Clear Channel	106.1	100kw	1335	9	6	7	10	7	4:30	CCRS
5.0	4.8	6.3	4.6	3.2	WRSN-FM	AC	Clear Channel	93.9	100kw	1120	9	10	11	11	9	4:45	CCRS
1.9	1.5	2.1	2.4	2.1	WRBZ-AM	Sports	Alchemy	850	10(5)kw	652	—	13	13	12	12	5:15	REG
2.1	1.5	1.6	1.7	1.9	WJMH-FM	CHR/Rhythmic	Entercom	102.1	100kw	641	3	8	14	15	18	4:45	D&R
1.6	1.2	1.5	0.9	1.8	WWMY-FM	80s	Curtis Media	102.9	1.7kw	686	—	12	12	13	13	4:15	MCG
1.7	1.9	1.3	1.2	1.5	WKXU-FM	Country	Curtis Media	101.1	100kw	591	9	15	15	14	14	4:15	MCG
0.7	0	0.6	1.1	1.1	WMPM-AM	Country	Carolina	1270	5kw	80	—	20	21	21	15	16:30	—

<sup>1</sup> Evolved from Rock during August 2002.

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Curtis Media  20.9 Clear Channel  20.0 Radio One  18.3 Entercom  2.7 Alchemy  2.1	Clear Channel  23.3 Radio One  22.6 Curtis Media  17.2 Entercom  4.5 Alchemy  1.7	Clear Channel  21.4 Curtis Media  21.1 Radio One  17.8 Alchemy  2.8 Entercom  1.7

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# #47 WEST PALM BEACH-BOCA RATON



Population: 1,031,900 (Black: 12.4%; Hispanic: 9.9%; Asian: 1.6%)

Complete Market Index, Page 2

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.6	9.1	8.0	7.7	7.3	WEAT-FM	AC	Infinity	104.3	100kw	1479	9	2	1	2	1	9:30	KATZ
4.9	5.5	5.6	4.8	6.0	WIRK-FM	Country	Infinity	107.9	100kw	1039	5	6	4	3	2	11:15	KATZ
3.5	3.6	3.8	5.2	5.9	WJNO-AM	News/Talk	Clear Channel	1290	10(4.9)kw	1049	—	26	10	7	6	11:00	CCRS
7.2	7.1	6.2	5.3	5.4	WMBX-FM	CHR/Rhythmic	Infinity	102.3	100kw	1366	1	1	2	6	10	7:30	CHR
2.9	2.0	3.6	3.4	4.7	WOLL-FM	AC <sup>1</sup>	Clear Channel	105.5	19kw	1044	9	9	6	5	5	8:45	CCRS
4.3	6.0	5.8	5.2	4.7	WRMF-FM	Hot AC	James Crystal	97.9	100kw	1226	12	3	2	1	2	7:30	ARP
3.8	3.6	2.4	3.1	4.0	WJNA-AM	Adult Standards	James Crystal	1040	25(1.1)kw	699	—	—	35	35	29	11:15	ARP
3.5	4.6	4.3	4.8	3.5	WKGR-FM	Classic Rock	Clear Channel	98.7	100kw	1005	12	17	5	4	4	6:45	CCRS
0.8	1.0	1.1	2.8	3.1	WRLX-FM	Smooth Jazz <sup>2</sup>	Clear Channel	92.1	7.2kw	665	12	18	13	12	7	9:00	CCRS
2.7	1.7	2.1	1.9	2.7	WIOD-AM	News/Talk	Clear Channel	610	5kw	651	—	26	17	13	9	8:00	CCRS
2.8	2.7	3.4	3.7	2.7	WPBZ-FM	Alternative	Infinity	103.1	90kw	723	3	3	7	9	14	7:15	CHR
3.2	2.7	2.7	2.8	2.5	WLDI-FM	CHR/Pop	Clear Channel	95.5	100kw	1111	2	5	8	9	17	4:30	CCRS
1.8	1.2	1.9	1.9	2.2	WMXJ-FM	Oldies	Jefferson-Pilot	102.7	100kw	771	12	31	21	18	8	5:30	IRS
1.9	2.7	1.7	3.0	2.2	WZZR-FM	Talk <sup>3</sup>	Clear Channel	92.7	50kw	380	—	9	9	8	11	11:00	CCRS
2.7	1.9	2.0	2.1	2.1	WEDR-FM	Urban	Cox	99.1	100kw	730	3	8	11	15	17	5:30	KATZ
2.4	1.5	1.7	1.7	1.8	WQAM-AM	Sports	Beasley	560	5(1)kw	410	—	21	15	15	12	8:30	D&R
1.5	2.3	2.0	2.1	1.6	WBGJ-FM	Classic Rock	Clear Channel	105.9	100kw	573	12	18	12	9	12	5:30	CCRS
1.5	1.5	1.6	1.0	1.6	WHQT-FM	Urban AC	Cox	105.1	100kw	424	9	13	17	14	15	7:15	CHR
2.7	1.7	1.3	1.8	1.6	WLVE-FM	Smooth Jazz	Clear Channel	93.9	100kw	470	—	30	29	27	17	6:30	CCRS
2.0	1.5	2.4	1.5	1.6	WLYF-FM	AC	Jefferson-Pilot	101.5	100kw	545	—	18	28	22	22	5:45	IRS
0.9	1.0	1.5	1.0	1.5	WAMR-FM	Spanish AC	HBC	107.5	95kw	379	—	13	21	27	22	7:30	—
0.7	0.9	1.4	1.9	1.4	WJBW-FM	Urban AC	Infinity	106.3	25kw	291	12	11	19	20	21	9:00	KATZ
1.8	1.5	1.7	1.4	1.2	WKIS-FM	Country	Beasley	99.9	100kw	457	12	26	26	24	15	5:15	D&R
2.0	1.4	1.6	1.2	1.2	WPYM-FM	CHR/Rhythmic	Cox	93.1	100kw	441	12	11	15	19	25	5:30	CHR
1.3	1.3	1.0	1.2	1.2	WRMA-FM	Spanish AC	SBS	106.7	100kw	465	12	13	20	24	24	5:00	CAB
1.1	1.0	1.2	1.3	1.2	WZTA-FM	Alternative <sup>4</sup>	Clear Channel	94.9	100kw	403	12	7	14	15	32	5:45	CCRS
1.2	0.6	1.0	1.0	1.1	WHYI-FM	CHR/Pop	Clear Channel	100.7	100kw	459	8	23	26	24	25	4:45	CCRS
1.3	1.2	1.1	1.4	1.0	WPOW-FM	CHR/Rhythmic	Beasley	96.5	100kw	647	5	13	24	30	35	3:00	D&R
0.8	0.7	1.8	0.6	1.0	WSWN-AM	Urban Oldies	BGI Br.	900	1kw	175	—	31	23	20	20	11:15	—

<sup>1</sup> Was Oldies until January. <sup>2</sup> Was Alternative until December. <sup>3</sup> Moved from 92.7 MHz in January. <sup>4</sup> Was Active Rock until July 2002.

**Industry VIP Packages: 310 • 788 • 1625**

Continued from Page 27

Population: 10,407,400 (Black: 7.7%; Hispanic: 38.1%; Asian: 7.2%)

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Clear Channel  20.4 Infinity  19.7 HBC  8.1 Emmis  7.7 SBS  7.5 ABC  5.6 Liberman  4.0	Clear Channel  19.4 Infinity  16.9 SBS  10.8 Emmis  10.7 HBC  9.7 Liberman  6.0 Entravision  4.6	Clear Channel  20.3 Infinity  19.7 HBC  10.2 SBS  8.6 Emmis  5.5 ABC  5.0 Liberman  4.1

Continued from Page 30

Population: 4,314,800 (Black: 13.3%; Hispanic: 14.5%; Asian: 3.7%)

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Infinity  16.8 Clear Channel  14.1 Susquehanna  11.2 ABC  11.1 HBC  9.2 Service  9.0 Radio One  5.3 Salem  3.9	Clear Channel  17.6 HBC  16.5 Infinity  12.7 Service  11.7 Susquehanna  11.1 Radio One  6.5 ABC  5.2 Salem  3.4	Infinity  17.4 Clear Channel  15.2 Susquehanna  12.5 ABC  10.8 HBC  9.2 Service  7.6 Salem  4.5 Radio One  4.4

Continued from Page 55

Population: 1,466,600 (Black: 3.2%; Hispanic: 24.0%; Asian: 21.9%)

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Clear Channel  23.8 Infinity  16.6 ABC  11.8 Bonneville  7.9 Susquehanna  6.8 HBC  5.2 Entravision  5.0 Empire  4.1	Clear Channel  30.4 Infinity  15.9 HBC  9.7 Entravision  9.3 Bonneville  5.8 Empire  4.2 Susquehanna  4.2 ABC  3.8	Clear Channel  20.8 Infinity  16.8 ABC  9.8 Susquehanna  8.8 Bonneville  8.5 HBC  5.7 Entravision  5.0 Empire  4.9

Population: 1,031,900 (Black: 12.4%; Hispanic: 9.9%; Asian: 1.6%)

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Clear Channel  31.9 Infinity  22.8 Crystal  8.9 Cox  5.7 Beasley  4.2 Jefferson-Pilot  3.8 HBC  2.8	Infinity  31.3 Clear Channel  27.1 Cox  9.8 Crystal  5.7 Beasley  4.8 HBC  3.3 Jefferson-Pilot  2.1	Clear Channel  34.3 Infinity  22.7 Crystal  8.0 Cox  7.2 Beasley  3.9 Jefferson-Pilot  3.3 HBC  2.3

Population: 1,008,400 (Black: 39.9%; Hispanic: 1.3%; Asian: 1.1%)

Complete Market Index, Page 2

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.6	11.3	8.6	8.7	8.7	WHRK-FM	Urban	Clear Channel	97.1	100kw	2271	1	1	1	3	11	7:15	CCRS
2.3	1.6	1.8	6.4	7.6	WHAL-FM	Gospel <sup>1</sup>	Clear Channel	95.7	6kw	1421	3	2	3	2	4	10:00	CCRS
6.6	7.0	5.3	4.8	7.3	KJMS-FM	Urban AC	Clear Channel	101.1	100kw	1761	4	4	2	1	1	7:45	CCRS
7.3	4.8	4.9	6.0	6.0	WGKX-FM	Country	Barnstable	105.9	100kw	1497	6	8	4	5	5	7:30	KATZ
5.2	5.1	6.1	5.0	5.5	WRBO-FM	Urban Oldies	Barnstable	103.5	100kw	1274	8	10	8	6	2	8:00	KATZ
7.9	5.7	8.1	6.4	5.3	WDIA-AM	Urban AC	Clear Channel	1070	50(5)kw	1003	13	14	11	10	2	10:00	CCRS
5.7	5.6	6.0	5.1	4.7	KXHT-FM	CHR/Rhythmic	Flinn	107.1	2.75kw	1448	2	5	10	18	20	6:15	ARP
4.6	4.1	5.0	3.7	4.7	WEGR-FM	Classic Rock	Clear Channel	102.7	100kw	1095	10	9	5	4	6	8:00	CCRS
4.6	5.0	3.9	4.3	4.7	WMC-FM	Hot AC	Infinity	99.7	290kw	1397	4	6	6	7	12	6:15	IRS
3.1	3.8	4.7	4.1	4.3	WREC-AM	News/Talk	Clear Channel	600	5kw	1158	13	16	14	12	9	7:00	CCRS
4.5	5.4	5.5	5.2	4.3	WRVR-FM	AC	Entercom	104.5	100kw	1066	10	10	12	8	7	7:45	D&R
3.9	3.7	3.9	3.5	4.2	WMBZ-FM	Hot AC	Entercom	94.1	50kw	990	6	2	6	11	14	8:00	D&R
5.1	4.9	4.5	3.8	4.1	WLOK-AM	Gospel	Gilliam	1340	1kw	714	13	14	15	13	10	10:45	—
2.4	2.7	3.0	2.3	3.9	WSRR-FM	Classic Hits	Barnstable	98.1	100kw	995	10	12	9	8	8	7:30	KATZ
3.1	2.4	2.5	2.8	2.4	WMFS-FM	Alternative	Infinity	92.9	6kw	688	8	7	13	14	18	6:45	IRS
1.3	1.9	2.0	1.4	1.8	WMPS-FM	Triple A	Flinn	107.5	19kw	560	13	13	16	16	16	6:15	ARP
2.2	3.4	2.2	2.7	1.7	WJZN-FM	Smooth Jazz	Barnstable	98.9	40kw	549	—	17	17	15	13	6:00	KATZ
1.7	1.7	0.9	1.9	1.6	WJCE-AM	Adult Standards	Entercom	680	10(5)kw	293	—	—	22	23	24	10:15	D&R
1.4	1.5	1.2	0.7	1.5	WCRV-AM	Christian Talk	Bott Radio	640	50(5)kw	310	—	—	18	17	14	9:30	—

<sup>1</sup> Was WOTO-FM (Oldies) until January.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel  37.9 Barnstable  17.1 Entercom  10.1 Infinity  7.8 Flinn  7.7	Clear Channel  39.4 Entercom  12.9 Barnstable  12.7 Intinity  12.7 Flinn  11.3	Clear Channel  39.0 Barnstable  19.7 Entercom  10.3 Intinity  8.5 Flinn  4.2

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Population: 999,000 (Black: 8.1%; Hispanic: 7.8%; Asian: 7.8%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REF FIRM
10.1	9.7	8.7	11.5	10.8	WTIC-AM	News/Talk	Infinity	1080	50kw	2251	—	10	7	4	2	8:45	CHR
11.5	10.6	11.2	11.6	10.1	WRCH-FM	AC	Infinity	100.5	7.5kw	2181	6	5	2	1	1	8:30	KATZ
10.1	9.6	9.6	9.3	9.4	WZMX-FM	CHR/Rhythmic	Infinity	93.7	21kw	1885	1	1	1	2	7	9:15	KATZ
6.1	6.5	7.4	4.9	5.8	WWYZ-FM	Country	Clear Channel	92.5	17kw	1391	6	8	8	6	3	7:30	CCRS
6.9	5.6	4.5	5.2	5.4	WTIC-FM	Hot AC	Infinity	96.5	20kw	1952	4	4	3	2	6	5:00	CHR
5.2	5.5	4.8	4.6	4.9	WKSS-FM	CHR/Pop	Clear Channel	95.7	16.5kw	1937	2	3	5	9	9	4:45	CCRS
6.0	5.8	5.3	5.5	4.8	WDRC-FM	Oldies	Buckley	102.9	19.5kw	1234	—	11	11	8	4	7:15	MCG
5.4	5.9	5.3	5.0	4.8	WHCN-FM	Rock AC	Clear Channel	105.9	16kw	1474	6	7	4	5	5	6:00	CCRS
3.8	3.3	4.9	4.9	3.7	WCCC-FM	Active Rock	Marlin	106.9	23kw	1014	6	2	6	7	10	6:45	D&R
2.6	2.8	2.6	3.1	3.3	WDRC/WMMW	Full Service	Buckley	1360/1470	5kw/2.5kw	632	—	22	14	14	11	9:45	MCG
2.3	2.8	2.3	2.1	2.8	WAQY-FM	Classic Rock	Saga	102.1	17kw	814	11	9	9	10	8	6:15	KATZ
3.0	3.0	2.4	2.4	2.5	WMRQ-FM	Alternative	Clear Channel	104.1	18kw	953	3	6	10	11	15	5:00	CCRS
1.8	1.8	1.4	1.4	1.4	WPLR-FM	Classic Rock <sup>1</sup>	Cox	99.1	15kw	518	11	14	12	12	11	5:15	KATZ
0.9	0.9	1.2	1.2	1.3	WFAN-AM	Sports	Infinity	660	50kw	402	—	19	14	15	13	6:00	IRS
0.6	2.0	1.7	2.1	1.3	WLAT-AM	Tropical	Mega	910	5kw	230	11	11	13	12	13	10:30	CAB

<sup>1</sup> Evolved from Rock during June 2002.

<b>OWNERSHIP SHARE</b> (By AQH 12+ Share)	<b>OWNERSHIP SHARE</b> (By AQH 18-34 Share)	<b>OWNERSHIP SHARE</b> (By AQH 25-54 Share)
Infinity  37.7 Clear Channel  21.8 Buckley  8.2 Marlin  4.2 Saga  2.8 Mega  2.0	Infinity  37.5 Clear Channel  28.3 Marlin  9.5 Saga  3.5 Mega  2.4 Buckley  2.2	Infinity  36.1 Clear Channel  24.2 Buckley  6.5 Marlin  5.1 Saga  4.0 Mega  2.8

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Population: 984,000 (Black: 21.4%; Hispanic: 3.4%; Asian: 2.6%)

Complete Market Index, Page 2

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.6	6.0	6.8	6.2	8.4	WSOL-FM	Urban AC	Clear Channel	101.5	100kw	1249	7	3	1	1	1	11:45	CCRS
4.8	4.8	6.4	6.8	8.0	WOKV-AM	News/Talk	Cox	690	50(10)kw	1340	—	12	8	5	1	10:30	KATZ
5.1	7.0	7.0	8.2	6.9	WEJZ-FM	AC	Renda	96.1	100kw	1467	11	10	5	2	1	8:15	—
6.7	5.2	5.2	5.5	5.7	WQIK-FM	Country	Clear Channel	99.1	100kw	1385	7	9	7	6	6	7:15	CCRS
5.5	7.9	5.7	6.4	5.5	WFYV-FM	Classic Rock	Cox	104.5	100kw	1378	13	4	2	3	5	7:00	KATZ
6.7	7.0	6.3	6.2	5.3	WKQL-FM	Oldies	Cox	96.9	100kw	1442	10	16	13	6	4	6:30	CHR
6.5	6.8	6.3	5.6	5.0	WAPE-FM	CHR/Pop	Cox	95.1	100kw	1787	2	2	6	8	11	5:00	CHR
6.1	5.5	5.9	5.8	5.0	WJBT-FM	Urban <sup>1</sup>	Clear Channel	92.7	6kw	1344	1	5	8	10	14	6:30	CCRS
4.9	3.7	5.1	5.1	4.9	WPLA-FM	Alternative	Clear Channel	93.3	50kw	1149	4	1	4	9	15	7:30	CCRS
4.2	4.5	4.5	4.3	4.7	WMXQ-FM	80s	Cox	102.9	100kw	1191	13	6	3	4	7	7:00	CHR
3.7	4.7	3.9	4.5	4.1	WROO-FM	Country	Clear Channel	107.3	98kw	1091	7	8	10	12	9	6:30	CCRS
1.5	1.3	1.2	1.4	3.4	WJSJ/WSJF	Smooth Jazz <sup>2</sup>	Tama Group	105.3/105.5	3.9kw/16kw	700	—	13	12	11	8	8:45	—
3.3	3.7	3.6	3.2	3.3	WFKS-FM	CHR/Pop	Clear Channel	97.9	12.5kw	1276	3	6	11	16	19	4:30	CCRS
2.7	2.3	2.9	2.3	3.3	WZAZ-AM	Gospel	Clear Channel	1400	1kw	515	13	11	15	14	17	11:15	CCRS
3.9	3.7	2.6	3.5	2.9	WBGB-FM	Christian AC	Concord Media	106.5	6kw	824	5	14	13	13	9	6:00	—
2.1	2.1	1.9	1.5	1.7	WVRR-FM	Classic Hits	Renda	100.7	36kw	511	13	22	16	15	12	5:45	—
0.7	1.9	1.8	1.5	1.1	WHJX-FM	Urban	Tama Group	105.7	6kw	537	5	14	17	15	24	3:45	—

<sup>1</sup> Evolved from CHR/Rhythmic during August 2002. <sup>2</sup> Until March, WJSJ-FM was WXGV-FM and WSJF-FM was WYGV-FM and both were Hot AC.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel  36.2 Cox  28.5 Renda  9.3 Tama Group  4.6 Concord Media  3.5	Clear Channel  49.5 Cox  27.1 Renda  5.4 Tama Group  4.4 Concord Media  2.6	Clear Channel  35.3 Cox  30.6 Renda  11.4 Tama Group  4.7 Concord Media  4.3

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Population: 973,300 (Black: 10.8%; Hispanic: 2.3%; Asian: 1.3%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.3	9.7	9.0	10.7	11.1	WBEN-AM	News/Talk	Entercom	930	5kw	2171	8	10	8	4	1	9:45	D&R
10.2	10.2	8.3	9.5	9.3	WYRK-FM	Country	Infinity	106.5	50kw	1700	5	2	2	1	4	10:30	KATZ
6.9	5.7	7.4	6.4	7.4	WJYE-FM	AC	Infinity	96.1	50kw	1770	8	9	6	5	1	8:00	CHR
6.7	6.9	7.9	6.0	6.6	WGRF-FM	Classic Rock	Citadel	96.9	24kw	1542	6	6	1	2	5	8:15	MCG
6.7	6.7	6.8	6.1	6.6	WHTT-FM	Oldies	Citadel	104.1	50kw	1731	8	11	10	6	3	7:15	MCG
7.3	8.5	6.9	6.4	6.2	WBLK-FM	Urban	Infinity	93.7	47kw	1370	3	3	4	7	7	8:45	KATZ
5.9	5.0	5.8	6.5	6.0	WTSS-FM	Hot AC	Entercom	102.5	110	1703	7	4	3	3	6	6:45	D&R
8.1	7.8	7.2	7.5	5.9	WKSE-FM	CHR/Pop	Entercom	98.5	46kw	2015	1	1	5	9	9	5:45	D&R
5.2	4.8	5.0	4.7	4.4	WEDG-FM	Alternative	Citadel	102.3	49kw	1259	4	5	7	9	9	6:45	MCG
1.8	1.8	2.8	3.2	3.5	CKEY-FM	CHR/Rhythmic <sup>1</sup>	Niagara Br.	101.1	52kw	1250	2	7	11	12	17	5:15	—
3.5	3.6	2.3	2.6	3.5	WBUF-FM	Rock	Infinity	92.9	49kw	1013	8	7	9	8	8	6:45	CHR

<sup>1</sup> Was Triple A until September 2002, operates under an LMA with Citadel.

Population: 968,300 (Black: 6.2%; Hispanic: 4.7%; Asian: 3.0%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.8	4.8	6.7	6.4	6.8	WKXW-FM	Talk	Millennium	101.5	19kw	2012	12	11	2	1	1	6:30	CHR
6.2	4.9	3.4	6.2	6.6	WABC-AM	Talk	ABC	770	50kw	1071	15	15	13	8	2	11:45	ABC
4.4	3.5	3.7	3.5	4.3	WAXQ-FM	Classic Rock	Clear Channel	104.3	16kw	960	5	12	3	3	3	8:30	CCRS
4.0	4.5	4.5	5.0	4.0	WXRK-FM	Alternative	Infinity	92.3	6kw	1293	9	1	1	2	5	6:00	IRS
2.7	4.4	3.4	3.5	3.8	WJLK-FM	Hot AC	Millennium	94.3	3kw	1057	6	5	7	5	8	7:00	—
3.7	4.2	3.2	3.9	3.6	WFAN-AM	Sports	Infinity	660	50kw	1027	15	9	10	9	11	6:45	IRS
2.7	2.5	2.7	3.0	3.6	WPLJ-FM	Hot AC	ABC	95.5	6.7kw	1130	15	8	5	4	7	6:00	ABC
3.4	3.0	2.9	1.9	3.6	WRAT-FM	Active Rock	Greater Media	95.9	4kw	743	6	3	5	5	13	9:15	—
0.0	0.0	1.5	2.2	3.4	WCHR-FM	Classic Rock	Manahawkin	105.7	13kw	609	12	6	4	7	8	10:45	—
3.5	4.3	4.4	4.5	3.4	WLTW-FM	AC	Clear Channel	106.7	6kw	1136	12	16	12	11	4	5:45	CCRS

# #53 OKLAHOMA CITY



Population: 917,800 (Black: 9.9%; Hispanic: 4.3%; Asian: 2.2%)

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SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.0	5.9	5.7	6.2	7.2	KMGL-FM	AC	Renda	104.1	99kw	1370	13	6	3	1	2	8:15	ARP
6.7	6.3	7.1	6.2	6.7	KKWD-FM	CHR/Rhythmic	Citadel	97.9	6kw	1552	2	2	4	7	13	6:45	—
5.3	6.5	5.7	6.2	6.7	KOMA-FM	Oldies	Renda	92.5	100kw	1253	9	13	9	3	1	8:30	ARP
6.9	7.9	8.1	6.5	6.6	KRXO-FM	Classic Rock	Renda	107.7	100kw	1082	9	8	2	2	3	9:30	ARP
9.3	7.4	5.4	5.4	6.4	KATT-FM	Active Rock	Citadel	100.5	100kw	1224	5	1	1	4	12	8:15	—
6.5	7.1	6.7	5.3	6.2	KKNG-FM	Country	Tyler	93.3	100kw	982	13	17	15	9	4	10:00	MCG
5.0	4.4	5.0	6.8	5.9	KTOK-AM	News/Talk	Clear Channel	1000	5kw	1134	9	15	10	6	5	8:15	CCRS
3.4	4.7	4.4	4.8	4.9	KHBZ-FM	Alternative <sup>1</sup>	Clear Channel	94.7	100kw	1214	3	3	5	11	14	6:30	CCRS
5.4	6.1	4.8	4.3	4.9	KTST-FM	Country	Clear Channel	101.9	100kw	1190	4	8	6	5	7	6:30	CCRS
5.7	5.6	6.1	5.2	4.9	KXXY-FM	Country	Clear Channel	96.1	100kw	1240	7	11	11	10	6	6:15	CCRS

<sup>1</sup> Was KQSR-FM (Soft AC) until July 2002.

# #54 ROCHESTER, NY



Population: 916,000 (Black: 8.8%; Hispanic: 3.4%; Asian: 1.9%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.7	10.6	9.5	11.0	12.1	WHAM-AM	News/Talk	Clear Channel	1180	50kw	2175	9	10	3	2	1	9:00	CCRS
9.8	8.9	9.3	10.6	9.5	WBEE-FM	Country	Entercom	92.5	50kw	1759	6	3	1	1	2	8:45	D&R
8.2	7.7	6.7	8.4	7.6	WDKX-FM	Urban	Monroe County	103.9	.8kw	1044	3	1	2	4	5	11:30	ARP
7.7	8.3	8.6	8.0	7.4	WRMM-FM	AC	Infinity	101.3	27kw	1644	9	9	6	4	2	7:15	CHR
5.6	5.6	6.4	5.6	5.6	WCMF-FM	Rock	Infinity	96.5	50kw	1197	—	6	3	3	4	7:30	KATZ
3.2	4.3	4.7	4.6	5.5	WBZA-FM	80s	Entercom	98.9	37kw	1197	6	5	5	6	6	7:30	D&R
5.4	4.3	4.9	4.8	4.9	WPXY-FM	CHR/Pop	Infinity	97.9	50kw	1677	1	4	8	9	10	4:45	CHR
5.0	5.1	5.6	4.5	4.5	WVOR-FM	Hot AC	Clear Channel	100.5	50kw	1312	6	10	8	7	7	5:15	CCRS
4.3	3.7	3.7	3.8	4.1	WNVE-FM	Active Rock	Clear Channel	95.1	12kw	1125	5	2	7	8	12	5:45	CCRS
3.5	3.2	3.0	2.6	3.6	WKGS-FM	CHR/Pop	Clear Channel	106.7	3.5kw	1099	2	6	10	12	15	5:15	CCRS



Population: 898,200 (Black: 12.2%; Hispanic: 0.8%; Asian: 0.8%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
12.6	10.2	13.1	13.9	12.2	WHAS-AM	News/Talk	Clear Channel	840	50kw	2284	—	9	2	2	1	8:00	CCRS
12.2	13.4	13.2	13.3	11.8	WAMZ-FM	Country	Clear Channel	97.5	100kw	2075	1	1	1	1	1	8:30	CCRS
6.7	6.6	5.7	6.4	7.8	WVEZ-FM	AC	Cox	106.9	24.5kw	1289	8	8	2	3	3	9:00	CHR
4.3	4.4	4.0	3.5	5.3	WRKA-FM	Oldies	Cox	103.1	6.8kw	1030	11	13	7	4	4	7:45	CHR
4.6	3.8	4.7	4.4	4.6	WTFX-FM	Active Rock	Clear Channel	100.5	37kw	1036	8	2	4	5	8	6:30	CCRS
4.3	6.1	5.1	4.8	4.3	WGZB-FM	Urban	Radio One	96.5	6kw	861	1	5	5	8	9	7:30	D&R
5.6	6.0	5.2	4.8	4.0	WDJX-FM	CHR/Pop	Radio One	99.7	24kw	1594	3	3	6	10	11	3:45	D&R
3.0	4.0	4.8	4.3	3.8	WSFR-FM	Classic Rock	Cox	107.7	8.2kw	1011	8	10	10	6	6	5:30	CHR
1.5	2.9	3.4	3.6	3.5	WMJM-FM	Urban AC	Radio One	101.3	2kw	672	13	15	14	9	5	7:45	D&R
3.4	3.3	2.9	3.4	3.4	WBLO-FM	CHR/Rhythmic	Radio One	104.3	3kw	844	6	3	8	13	15	6:00	D&R

Population: 863,000 (Black: 29.1%; Hispanic: 1.5%; Asian: 1.9%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
12.1	7.7	9.9	10.8	11.2	WTVR-FM	AC	Clear Channel	98.1	50kw	1865	9	9	1	1	1	8:45	CCRS
5.5	5.4	6.4	6.4	7.1	WRVA-AM	News/Talk	Clear Channel	1140	50kw	1205	—	11	10	6	5	8:45	CCRS
8.5	9.7	8.5	7.2	7.0	WKHK-FM	Country	Cox	95.3	17.5kw	1294	7	7	5	3	2	8:00	CHR
4.2	4.8	5.5	6.4	6.5	WBTJ-FM	Urban	Clear Channel	106.5	7.6kw	1350	1	1	4	9	10	7:00	CCRS
4.7	4.3	5.7	4.2	6.0	WKLR-FM	Classic Hits	Cox	96.5	50kw	1259	7	5	2	2	3	7:00	KATZ
7.0	7.8	6.9	6.2	5.9	WCDX-FM	Urban	Radio One	92.1	4.5kw	1251	2	2	2	4	9	7:00	MCG
4.9	3.8	5.0	4.6	5.1	WKJS-FM	Urban AC	Radio One	104.7	100kw	955	10	9	6	4	4	7:45	ARP
5.5	6.7	3.7	5.3	4.4	WJMO-FM	Urban Oldies	Radio One	105.7	2.3kw	746	10	14	11	8	6	8:45	ARP
3.3	3.7	2.6	3.4	3.9	WDYL-FM	Alternative	Cox	101.1	4kw	862	4	4	7	10	10	6:45	CHR
3.4	2.7	2.3	2.7	3.6	WRXL-FM	Alternative <sup>1</sup>	Clear Channel	102.1	20kw	1051	5	3	7	11	12	5:00	CCRS

<sup>1</sup> Evolved from Rock in September 2002.

# #57 BIRMINGHAM



Population: 836,900 (Black: 26.3%; Hispanic: 0.7%; Asian: 0.5%)

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SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.0	10.2	10.6	10.4	10.6	WBHK-FM	Urban AC	Cox	98.7	9.4kw	1369	4	2	1	1	1	11:45	CHR
7.7	6.9	9.2	7.2	7.9	WBHJ-FM	CHR/Rhythmic	Cox	95.7	100kw	1258	1	1	2	5	16	9:30	CHR
8.9	7.1	6.3	7.3	7.1	WZZK-FM	Country	Cox	104.7	100kw	1512	4	8	5	3	2	7:15	CHR
5.8	5.3	6.9	5.9	5.8	WYSF-FM	AC	Citadel	94.5	100kw	1188	9	6	3	2	3	7:30	MCG
5.2	5.7	5.2	4.5	5.2	WDJC-FM	Christian	Crawford	93.7	100kw	874	8	5	5	4	6	9:00	—
3.1	4.3	4.3	4.8	5.2	WDXB-FM	Country	Clear Channel	102.5	90kw	1192	6	10	8	8	4	6:45	CCRS
4.1	5.4	4.6	3.7	4.8	WRAX-FM	Alternative	Citadel	107.7	100kw	1018	3	2	4	9	17	7:15	MCG
4.3	4.7	4.1	4.0	4.5	WAGG-AM	Gospel	Cox	610	5(1)kw	486	—	12	12	9	6	14:00	CHR
2.6	1.8	3.0	4.3	4.2	WENN-FM	Gospel <sup>1</sup>	Clear Channel	105.9	1.4kw	879	6	9	8	6	8	7:15	CCRS
3.3	4.0	3.0	3.7	4.0	WBPT-FM	80s	Cox	106.9	99kw	810	10	4	7	9	13	7:30	CHR
3.5	4.3	4.1	4.2	4.0	WQEM-FM	CHR/Pop	Clear Channel	103.7	77kw	1066	2	6	11	17	20	5:45	CCRS

<sup>1</sup> Was Urban AC until January 31.

# #58 DAYTON



Population: 828,300 (Black: 13.4%; Hispanic: 0.8%; Asian: 1.3%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.0	10.7	9.9	11.0	9.9	WHKO-FM	Country	Cox	99.1	50kw	1915	4	3	1	2	1	7:45	CHR
4.7	5.2	4.4	4.7	7.7	WDHT-FM	CHR/Rhythmic	Radio One	102.9	50kw	1336	1	1	3	6	9	8:45	D&R
9.5	8.2	9.0	8.0	7.5	WMMX-FM	Hot AC	Clear Channel	107.7	28kw	1307	8	6	2	1	3	8:45	CCRS
7.9	7.1	8.5	6.7	7.1	WLQT-FM	AC	Clear Channel	99.9	50kw	1252	8	9	6	4	2	8:45	CCRS
4.5	5.0	5.0	6.7	6.4	WHIO-AM	Talk	Cox	1290	5kw	1045	8	14	11	9	4	9:15	CHR
5.1	5.2	5.8	6.2	5.8	WRNB-FM	Urban AC <sup>1</sup>	Hawes-Saun	92.1	.89kw	845	4	8	5	5	5	10:30	ARP
7.9	7.1	6.9	6.5	5.7	WTUE-FM	Classic Rock	Clear Channel	104.7	50kw	1379	7	5	4	3	5	6:15	CCRS
5.0	5.5	4.3	3.0	4.6	WLW-AM	News/Talk	Clear Channel	700	50kw	1014	8	10	8	7	7	6:45	CCRS
3.2	4.2	3.3	3.3	3.8	WIZE/WONE	Adult Standards	Clear Channel	1340/980	1kw/5kw	660	—	—	23	23	10	8:45	CCRS
4.2	3.5	3.6	3.4	3.6	WGTZ-FM	CHR/Pop	Radio One	92.9	40kw	1270	3	4	9	10	15	4:15	D&R

<sup>1</sup> Was WROU-FM (Urban) until March.

Population: 785,600 (Black: 16.9%; Hispanic: 1.0%; Asian: 0.9%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.3	7.5	7.0	8.6	9.5	WESC-FM	Country	Clear Channel	92.5	100kw	1455	7	5	1	2	1	8:45	CCRS
8.8	8.5	7.5	8.8	8.1	WSSL-FM	Country	Clear Channel	100.5	100kw	1542	4	6	3	4	2	7:00	CCRS
7.9	7.1	7.4	7.4	7.8	WJMZ-FM	Urban	Cox	107.3	100kw	936	3	2	2	1	3	11:15	KATZ
7.3	6.6	5.8	7.0	5.7	WFBC-FM	CHR/Pop	Entercom	93.7	97kw	1433	2	1	4	5	9	5:15	KATZ
5.3	5.6	4.9	4.7	5.1	WROQ-FM	Classic Rock	Barnstable	101.1	10kw	929	7	7	5	3	4	7:30	CHR
4.8	6.4	6.1	5.7	5.0	WHZT-FM	CHR/Rhythmic	Cox	98.1	100kw	1150	1	2	6	11	13	9:00	KATZ
4.9	5.9	5.6	4.9	5.0	WORD/WYR	News/Talk	Entercom	950/1330	5kw/5kw	757	—	14	11	8	4	6:00	KATZ
6.6	6.4	5.7	5.7	4.4	WSPA-FM	AC	Entercom	98.9	100kw	809	—	12	8	6	6	7:30	KATZ
5.6	5.6	5.1	4.1	4.2	WMYI-FM	AC	Clear Channel	102.5	20kw	1020	6	11	10	7	7	5:30	CCRS
4.6	3.7	3.6	3.2	3.7	WTPT-FM	Active Rock	Barnstable	93.3	93kw	829	4	4	7	12	15	6:00	CHR

Population: 774,000 (Black: 14.2%; Hispanic: 15.3%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.5	4.8	5.0	4.8	6.3	WABC-AM	Talk	ABC	770	50kw	753	—	16	19	11	3	12:30	ABC
2.7	1.4	2.4	2.9	4.7	WBLS-FM	Urban	Inner City	107.5	4.2kw	608	6	8	3	2	1	11:45	MCG
3.0	3.2	3.2	4.2	4.5	WLTW-FM	AC	Clear Channel	106.7	6kw	912	—	13	10	7	2	7:15	CCRS
4.8	6.7	4.5	5.5	4.4	WCBS-AM	News	Infinity	880	50kw	1310	11	16	15	8	4	5:00	IRS
2.9	6.0	4.1	4.5	4.1	WQXR-FM	Classical	NY Times	96.3	6kw	742	—	20	24	21	15	8:15	ARP
3.2	3.9	4.4	3.5	3.9	WKTU-FM	CHR/Rhythmic	Clear Channel	103.5	5.4kw	843	6	2	1	1	14	7:00	CCRS
3.1	1.9	4.3	2.1	3.9	WRKS-FM	Urban AC	Emmis	98.7	7.8kw	599	5	6	4	3	7	9:30	D&R
3.3	4.3	3.6	3.0	3.8	WFAF/WFAS	AC	Cumulus	106.3/103.9	1.4kw/6kw	658	—	11	6	4	5	8:30	CHR
3.0	2.5	4.3	3.8	3.7	WQHT-FM	CHR/Rhythmic	Emmis	97.1	6.7kw	923	1	1	8	19	28	6:00	ARP
2.4	2.5	2.6	2.5	3.6	WSKQ-FM	Tropical	SBS	97.9	6kw	641	6	3	2	4	16	8:30	CAB

# #61 HONOLULU



Population: 747,500 (Black: 3.3%; Hispanic: 6.5%; Asian: 64.6%)

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SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.9	9.2	10.8	9.5	9.0	KSSK-FM	AC	Clear Channel	92.3	100kw	1348	11	11	3	1	1	8:30	CCRS
6.8	8.6	6.4	7.6	7.3	KCCN-FM	Hawaiian/Reggae	Cox	100.3	81kw	1341	3	4	2	3	3	7:00	KATZ
7.2	5.6	7.4	6.4	6.9	KRTR-FM	AC	Cox	96.3	75kw	1125	7	1	1	2	5	7:45	KATZ
7.1	7.8	5.7	5.5	6.5	KINE-FM	Hawaiian	Cox	105.1	81kw	904	11	13	7	4	2	9:15	KATZ
4.5	6.3	4.9	5.2	5.5	KUMU-FM	AC	Maverick Media	94.7	100kw	709	—	14	7	6	3	10:00	ARP
6.5	5.3	5.0	4.6	4.8	KDNN-FM	Hawaiian/Reggae	Clear Channel	98.5	51kw	962	5	2	4	7	9	6:30	CCRS
4.3	4.6	4.4	4.4	4.5	KSSK-AM	AC	Clear Channel	590	.5(7)k	582	11	22	17	12	8	10:00	CCRS
1.9	2.8	3.2	4.0	4.1	KAHA-FM	Classic Rock	Maverick Medi	105.9	100kw	619	—	12	7	4	7	8:30	ARP
4.5	4.2	4.0	3.8	4.0	KDDB-FM	CHR/Rhythmic	New Wave	102.7	60kw	1168	1	4	13	17	18	4:30	ARP
3.8	3.9	4.4	3.6	4.0	KGMZ-FM	Oldies <sup>1</sup>	Honolulu Br.	107.9	100kw	770	11	16	14	9	6	6:45	CHR

<sup>1</sup> Has Joint Sales Agreement with Cox Radio.

# #62 TUCSON



Population: 745,900 (Black: 3.3%; Hispanic: 26.2%; Asian: 2.4%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.0	8.8	10.8	9.0	9.2	KMXZ-FM	AC	Journal	94.9	100kw	1350	5	5	3	1	1	9:30	CHR
8.9	6.7	5.8	7.6	7.7	KIIM-FM	Country	Citadel	99.5	93kw	1148	5	6	1	2	2	9:15	MCG
6.5	5.8	4.7	6.4	6.1	KFMA-FM	Alternative	Lotus	92.1	50kw	964	3	1	1	5	15	8:45	LER
7.2	6.3	7.3	6.4	5.7	KRQQ-FM	CHR/Pop	Clear Channel	93.7	94kw	1397	2	2	5	7	9	5:30	CCRS
4.4	6.1	6.2	6.6	5.5	KNST-AM	News/Talk	Clear Channel	790	5(.5)kw	978	10	11	11	6	4	7:45	CCRS
6.4	5.8	6.0	6.1	5.3	KOHT-FM	CHR/Rhythmic	Clear Channel	98.3	6kw	1073	1	3	7	12	15	6:45	CCRS
4.3	4.2	3.9	3.0	4.8	KTUC-AM	Adult Standards	Citadel	1400	1kw	588	—	25	25	25	9	11:30	MCG
3.9	3.7	4.3	4.0	4.7	KHYT-FM	Classic Rock	Citadel	107.5	92kw	932	5	9	6	3	3	7:00	MCG
5.9	3.8	4.1	6.7	4.3	KLPX-FM	Rock	Lotus	96.1	100kw	783	10	6	4	4	5	7:30	LER
1.9	2.6	2.8	3.5	3.6	KCMT-FM	Reg. Mex. <sup>1</sup>	Lotus	102.1	100kw	506	4	4	7	8	15	10:00	LER

<sup>1</sup> Was Classic Rock until September 27, 2002.

# McALLEN-BROWNSVILLE-HARLINGEN #63

Population: 743,800 (Black: 0.2%; Hispanic: 85.1%; Asian: 0.4%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
12.3	10.0	11.0	11.8	9.9	KGBT-FM	Reg. Mex.	HBC	98.5	100kw	1709	5	4	1	1	1	8:30	KT-H
9.1	12.9	11.0	11.0	9.9	KKPS-FM	Tejano	Entravision	99.5	100kw	1970	3	2	2	2	2	7:15	LER
6.7	8.6	5.6	8.1	8.2	KTEX-FM	Country	Clear Channel	100.3	99kw	1409	8	6	5	4	3	8:30	CCRS
16.1	16.3	11.4	8.5	7.8	KBFM-FM	CHR/Pop	Clear Channel	104.1	100kw	1837	2	1	4	5	6	6:15	CCRS
4.3	4.3	5.1	7.9	7.0	KBTQ-FM	CHR/Rhythmic <sup>1</sup>	HBC	96.1	100kw	1583	1	3	7	9	13	6:30	KT-H
7.8	6.8	6.6	7.1	6.1	KVLY-FM	AC	Entravision	107.9	98kw	1141	10	8	3	3	4	7:45	KATZ
8.0	6.8	6.1	5.3	5.2	KFRQ-FM	Active Rock	Entravision	94.5	100kw	1011	4	4	6	6	6	7:30	KATZ
1.4	0.9	6.8	2.5	4.3	KNVO-FM	Spanish AC <sup>2</sup>	Entravision	101.1	50kw	1033	5	9	8	7	5	6:15	KATZ
2.8	3.7	3.8	4.1	3.9	KURV-AM	News/Talk	Voice of Valley	710	1kw	434	—	13	13	14	8	13:15	—
0.7	0.0	0.4	0.9	3.9	XAVO-FM	Reg. Mex.	BMP Radio	101.5	100kw	925	5	6	9	8	13	6:15	—

<sup>1</sup> Was KIWW-FM (Tejano) until September 20, 2002. <sup>2</sup> Was KVPA-FM (CHR/Rhythmic) until March 28, 2003.

# ALBANY-SCHENECTADY-TROY #64

Population: 738,100 (Black: 4.6%; Hispanic: 2.0%; Asian: 1.8%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.1	11.3	10.3	9.0	11.5	WGNA-FM	Country	Regent	107.7	12.5kw	1469	5	2	1	1	1	10:15	KATZ
8.4	8.2	8.1	9.2	7.5	WYJB-FM	AC	Pamal	95.5	12kw	1309	10	7	4	3	2	7:30	ARP
5.6	5.9	5.6	6.0	7.0	WRVE-FM	Rock AC	Clear Channel	99.5	14.5kw	1229	7	6	2	2	3	7:30	CCRS
6.3	6.3	6.8	7.0	6.7	WGY-AM	News/Talk	Clear Channel	810	50kw	1142	10	11	8	6	4	7:45	CCRS
5.4	5.3	6.1	5.1	5.5	WQBJ/WQBK	Active Rock	Regent	103.5/109.3	50kw/6kw	1025	4	1	3	5	8	7:00	KATZ
6.7	5.3	5.5	5.2	5.3	WFLY-FM	CHR/Pop	Albany Br.	92.3	17kw	1286	1	3	6	7	12	5:15	ARP
6.3	6.4	4.7	4.4	5.3	WPYX-FM	Classic Rock	Clear Channel	106.5	15.5kw	1025	7	4	5	4	5	6:45	CCRS
3.8	4.1	5.2	4.5	4.8	WKLI-FM	Adult Standards <sup>1</sup>	Albany Br.	100.9	6kw	653	10	16	17	10	6	9:30	ARP
3.8	3.0	2.5	3.7	4.1	WAJZ-FM	Urban	Albany Br.	96.3	.47kw	633	3	4	7	9	11	8:30	ARP
2.9	3.4	3.3	4.9	3.9	WROW-AM	News	Albany Br.	590	5(1)kw	556	—	21	15	12	9	0.375	ARP

<sup>1</sup> Was WCPT-FM until February.

# #65 TULSA



Population: 707,800 (Black: 7.5%; Hispanic: 2.5%; Asian: 1.1%)

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SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.4	6.4	8.1	9.0	8.7	KWEN-FM	Country	Cox	95.5	100kw	1373	3	2	2	2	2	7:30	KATZ
9.6	10.0	9.1	9.9	8.1	KRMG-AM	News/Talk	Cox	740	50(25)kw	1212	14	12	5	3	3	8:00	CHR
8.9	7.6	6.9	6.8	7.3	KMOD-FM	Rock	Clear Channel	97.5	100kw	1066	9	3	1	1	1	8:15	CCRS
2.3	1.9	1.7	4.6	5.9	KXBL-FM	Country Oldies <sup>1</sup>	Journal	99.5	100kw	769	11	7	8	6	6	9:00	CCRS
5.2	5.0	5.7	5.0	5.4	KHTT-FM	CHR/Pop	Renda	106.9	100kw	1181	1	1	5	14	16	5:30	MCG
5.3	7.0	5.7	5.2	5.3	KVOO-FM	Country	Journal	98.5	100kw	999	7	10	12	10	9	6:15	CCRS
4.4	4.3	5.0	4.0	5.0	KEMX/KXOJ	Christian AC	Stephens	94.5/100.9	2.3kw/5kw	647	4	5	3	3	8	7:15	—
4.5	4.5	4.1	5.3	4.8	KBEZ-FM	AC	Renda	92.9	100kw	790	14	15	13	6	4	8:30	MCG
3.7	2.1	2.1	3.6	4.4	KFAQ-AM	News/Talk	Journal	1170	50kw	733	—	10	8	8	6	7:15	CCRS
5.4	5.4	6.3	5.1	4.0	KQLL-FM	Oldies	Clear Channel	106.1	100kw	790	14	18	15	9	5	6:00	CCRS

<sup>1</sup> Was Country until January.

# #66 GRAND RAPIDS



Population: 683,500 (Black: 6.0%; Hispanic: 3.6%; Asian: 1.6%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.6	9.9	9.6	10.4	9.5	WBCT-FM	Country	Clear Channel	93.7	320kw	1315	2	2	1	1	1	8:15	CCRS
9.7	8.1	6.8	6.2	7.2	WSNX-FM	CHR/Pop	Clear Channel	104.5	32kw	1379	1	1	2	5	11	5:45	CCRS
4.7	5.1	5.5	6.7	6.5	WOOD-AM	News/Talk	Clear Channel	1300	20kw	930	—	13	10	6	3	7:45	CCRS
6.3	7.3	6.4	6.0	5.6	WLAV-FM	Classic Rock	Citadel	96.9	50kw	871	9	5	3	2	2	7:15	MCG
4.4	6.4	5.0	5.0	4.8	WGRD-FM	Alternative	Regent	97.9	13kw	1105	3	4	4	9	10	5:00	KATZ
4.6	4.9	5.7	5.8	4.7	WOOD-FM	AC	Clear Channel	105.7	265kw	816	—	9	6	3	4	6:30	CCRS
4.1	4.6	5.2	5.0	4.6	WLHT-FM	AC	Regent	95.7	40kw	573	6	8	8	4	4	9:00	KATZ
3.6	3.9	3.6	3.4	4.1	WODJ-FM	Oldies	Citadel	107.3	50kw	797	11	11	12	9	4	5:45	MCG
3.3	2.5	2.8	3.2	4.0	WJQK-FM	Christian AC	Lanser	99.3	4.7kw	597	4	9	8	6	7	7:30	—
6.6	5.8	4.7	4.5	3.9	WKLO-FM	Active Rock	Citadel	94.5	50kw	776	5	3	5	11	15	5:45	MCG

# FT. MYERS-NAPLES-MARCO ISLAND #67

Population: 666,000 (Black: 5.8%; Hispanic: 9.4%; Asian: 0.8%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-54 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
12.2	11.4	12.9	12.8	11.4	WAVV-FM	B/EZ	Alpine	101.1	100kw	1141	—	21	22	22	7	12:00	CHR
4.8	5.1	4.4	5.8	7.0	WINK/WNOG	News/Talk <sup>1</sup>	Ft Myers/Meridian	1200/1270	10(1)kw/5(2.4)kw	903	5	18	17	13	4	9:15	MCG
5.8	5.5	4.6	6.5	5.3	WVGR-FM	Country	Renda	101.9	100kw	722	4	10	1	3	3	9:00	ARP
7.5	7.2	6.0	4.3	4.9	WOLZ-FM	Oldies	Clear Channel	95.3	79kw	825	—	18	15	9	1	7:15	CCRS
4.1	3.9	3.2	4.5	4.7	WRXK-FM	Classic Rock	Beasley	96.1	100kw	682	10	14	3	1	1	8:15	D&R
5.5	5.3	5.5	5.5	4.6	WBTT-FM	CHR/Rhythmic	Clear Channel	105.5	23.5kw	666	1	1	4	13	20	8:15	CCRS
5.0	5.6	3.7	3.8	4.4	WCKT-FM	Country	Clear Channel	107.1	28.5kw	544	5	4	2	2	7	9:45	CCRS
3.3	5.7	6.6	6.9	4.3	WJPT-FM	Adult Standards	Beasley	106.3	50kw	685	—	21	22	20	12	7:30	D&R
3.2	1.8	4.0	3.0	3.6	WTLT-FM	Soft AC	Meridian	93.5	6kw	515	10	16	11	5	6	8:30	MCG
3.8	4.2	4.0	3.3	3.5	WXKB-FM	CHR/Pop	Beasley	103.9	100kw	841	2	3	6	9	13	5:00	D&R

<sup>1</sup> WINK-AM operates under an LMA with Meridian Broadcasting.

# FRESNO #68

Population: 665,900 (Black: 4.3%; Hispanic: 40.3%; Asian: 10.7%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-54 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.1	7.3	7.6	9.4	9.1	KMJ-AM	News/Talk	Infinity	580	50kw	938	—	17	4	1	1	11:30	KATZ
5.4	6.0	5.6	4.3	6.1	KSEQ-FM	CHR/Rhythmic	Buckley	97.1	17kw	1173	1	2	4	10	11	6:15	D&R
6.1	5.2	4.8	4.5	6.0	KBOS-FM	CHR/Rhythmic	Clear Channel	94.9	16.5kw	1231	2	1	1	5	13	6:00	CCRS
4.8	5.7	5.3	4.2	4.3	KJWL-FM	Adult Standards	JSA Br.	99.3	5kw	504	—	—	26	21	9	10:15	—
3.4	4.3	5.6	3.9	4.2	KRZR-FM	Active Rock	Clear Channel	103.7	50kw	752	5	3	2	7	13	6:45	CCRS
3.9	3.9	4.2	4.0	4.0	KJFX-FM	Classic Rock	Mondosphere	95.7	17.5kw	624	10	12	4	4	4	7:30	—
4.6	3.7	3.5	4.5	4.0	KMGV-FM	Rhythmic Oldies	Infinity	97.9	2.1kw	676	7	13	8	2	2	7:00	KATZ
4.5	6.1	6.8	3.8	4.0	KSKS-FM	Country	Infinity	93.7	68kw	573	10	9	7	6	7	8:15	KATZ
3.7	3.2	2.8	2.8	3.9	KALZ-FM	Hot AC	Clear Channel	102.7	50kw	773	6	8	3	3	6	6:00	CCRS
2.2	3.1	3.0	3.8	3.9	KVSR-FM	CHR/Pop <sup>1</sup>	Infinity	101.1	10kw	1134	4	4	9	16	16	4:00	KATZ

<sup>1</sup> Was Hot AC until October 2002.

# #69 WILKES BARRE-SCRANTON



Population: 660,000 (Black: 1.1%; Hispanic: 1.1%; Asian: 0.8%)

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SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.4	12.3	9.7	9.8	10.2	WGGI/WGGY	Country	Entercom	95.9/101.3	6kw/7kw	1255	4	3	3	2	2	10:00	D&R
8.3	9.5	10.1	10.3	10.0	WCWY/WMGS	AC	Citadel	107.7/92.9	235kw/5.3kw	1161	7	2	1	1	1	10:45	MCG
10.6	11.7	7.4	8.4	9.3	WKRf/WKRZ	CHR/Pop	Entercom	107.8/98.5	89kw/8.7kw	1787	2	1	1	4	3	6:30	D&R
9.0	6.7	8.4	7.1	5.9	WEZX/WPZX	Classic Rock	Shamrock	106.8/105.9	.45kw/6k	907	6	5	4	2	4	8:00	ARP
4.6	3.6	4.8	4.3	4.9	WNAK-AM	Adult Standards	Seven Thirty	730	1kw	527	—	—	28	28	21	11:45	—
4.6	4.5	5.3	5.4	4.7	WBSX/WCWQ	Active Rock <sup>1</sup>	Citadel	97.9/97.3	.5kw/1.45kw	744	3	3	5	5	10	8:00	MCG
4.4	4.2	4.0	3.8	4.0	WQFM/WQFN	Oldies	Shamrock	92.1/100.1	28kw/.75kw	632	7	9	8	7	5	8:00	ARP
4.4	4.8	4.7	5.0	3.9	WBHD/WBHT	CHR/Pop <sup>2</sup>	Citadel	95.7/97.1	.6kw/.5kw	869	1	6	8	11	17	5:45	MCG
4.1	3.8	3.7	3.3	3.4	WGBI/WILK	News/Talk	Entercom	910/980	.5)kw/5(1)kw	522	—	20	14	13	8	8:00	D&R
3.3	2.4	3.3	4.0	3.1	WAMT/WDMT	Classic Hits <sup>3</sup>	Entercom	102.3/103.1	.78kw/.73kw	481	—	7	6	6	6	8:00	D&R

<sup>1</sup> WBSX-FM was WAOZ-FM (Classic Rock) until May 1, 2002. <sup>2</sup> WBHD-FM was WEOZ-FM (Talk) until November 2002, and was Classic Rock until May 1, 2002.

<sup>3</sup> WAMT-FM was WBZH-FM and WDMT-FM was WBZJ-FM and both were 80s until December 2002.

# #70 ALLENTOWN-BETHLEHEM



Population: 634,600 (Black: 1.9%; Hispanic: 4.9%; Asian: 1.6%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
12.5	11.5	11.2	10.7	10.5	WODE-FM	Classic Hits	Nassau	99.9	50kw	1544	2	4	2	1	1	8:15	KATZ
9.7	10.8	10.1	13.4	10.4	WCTO-FM	Country	Citadel	96.1	50kw	1189	4	3	4	3	2	10:30	MCG
11.1	9.3	9.7	10.7	10.2	WAEB-FM	CHR/Pop	Clear Channel	104.1	50kw	1674	1	1	1	2	5	7:15	CCRS
7.8	8.3	7.8	8.9	8.0	WLEV-FM	AC	Citadel	100.7	11kw	979	9	5	5	5	3	9:45	MCG
8.7	8.1	9.5	7.7	8.0	WZZO-FM	Rock	Clear Channel	95.1	30kw	1110	4	2	3	4	4	8:45	CCRS
4.6	4.6	3.8	3.1	4.8	WAEB-AM	News/Talk	Clear Channel	790	3.8(1.5)kw	635	—	13	9	7	6	9:15	CCRS
3.6	2.1	3.6	4.4	3.5	WKAP-AM	Adult Standards	Clear Channel	1470	5kw	505	—	—	37	11	7	8:15	CCRS
2.4	2.9	2.3	2.7	2.8	WEST-AM	Adult Standards	Maranatha	1400	1kw	308	—	22	30	34	16	11:00	—
1.5	1.5	1.6	2.6	2.5	WABC-AM	Talk	ABC	770	50kw	309	—	13	9	8	7	9:45	ABC
0.6	0.5	1.0	0.7	2.3	WBYN-FM	Christian AC	WDAC Radio	107.5	30kw	240	7	—	12	11	9	11:30	—



Population: 601,700 (Black: 3.0%; Hispanic: 36.8%; Asian: 2.0%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.8	8.6	9.2	10.8	8.5	<b>KKOB-AM</b>	News/Talk	Citadel	770	.23kw	1106	—	18	6	4	1	8:45	MCG
6.3	5.3	4.6	4.4	6.9	<b>KZRR-FM</b>	Rock	Clear Channel	94.1	22.5kw	728	4	1	1	1	5	10:45	CCRS
6.3	4.2	5.3	5.5	6.1	<b>KBQI-FM</b>	Country	Clear Channel	107.9	22.5kw	816	8	4	2	2	3	8:30	CCRS
3.7	4.3	4.5	5.6	5.4	<b>KABG-FM</b>	Oldies	Amer. Gen. Media	98.5	100kw	813	14	16	15	5	2	7:45	ARP
7.0	5.1	5.7	4.2	5.4	<b>KYLZ-FM</b>	CHR/Rhythmic	Amer. Gen. Media	106.3	100kw	883	1	2	4	16	18	7:00	ARP
4.4	4.4	4.5	6.3	4.9	<b>KRST-FM</b>	Country	Citadel	92.3	22kw	848	8	7	3	3	4	6:45	MCG
5.8	4.9	3.8	3.2	4.6	<b>KKSS-FM</b>	CHR/Rhythmic <sup>1</sup>	HBC	97.3	100kw	915	2	3	7	15	25	5:45	—
3.6	3.8	3.6	2.4	3.8	<b>KLVO-FM</b>	Reg. Mex.	Amer. Gen. Media	97.7	98kw	403	3	6	7	8	12	11:00	MCG
2.9	3.4	3.2	3.3	3.7	<b>KHFM-FM</b>	Classical <sup>2</sup>	Amer. Gen. Media	95.5	17.5kw	468	—	26	22	19	8	9:15	MCG
2.9	4.1	4.4	4.7	3.5	<b>KMGA-FM</b>	AC	Citadel	99.5	22.5kw	647	14	10	9	6	6	6:15	MCG

<sup>1</sup> Flipped from CHR/Pop in November 2002. <sup>2</sup> Has Joint Sales Agreement with Citadel.

Population: 598,100 (Black: 6.1%; Hispanic: 0.8%; Asian: 1.1%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
19.7	18.2	20.8	22.1	23.2	<b>WIVK-FM</b>	Country	Citadel	107.7	91kw	2176	3	1	1	1	1	11:45	MCG
11.8	10.1	10.4	10.1	8.9	<b>WJXB-FM</b>	AC	South Central	97.5	100kw	1197	5	4	2	2	2	8:15	KATZ
8.3	7.1	8.1	7.7	8.3	<b>WWST-FM</b>	CHR/Pop	Journal	102.1	15kw	1338	2	2	3	3	5	7:00	—
5.3	6.6	5.7	5.7	7.1	<b>WYIL-FM</b>	CHR/Rhythmic <sup>1</sup>	Citadel	98.7	8kw	883	1	3	4	7	9	8:45	MCG
6.3	5.2	6.2	6.6	7.0	<b>WNOX-A/F</b>	News/Talk	Citadel	990/99.1	10kw/6kw	887	—	9	7	5	3	8:45	MCG
5.1	5.4	4.8	4.5	5.6	<b>WIMZ-FM</b>	Classic Rock	South Central	103.5	100kw	838	4	7	5	4	4	7:30	KATZ
3.3	4.2	3.1	3.3	3.9	<b>WOKI-FM</b>	Triple A	Citadel	100.3	100kw	601	7	5	6	6	6	7:00	MCG
3.0	3.3	2.8	2.9	2.5	<b>WJBZ-FM</b>	Gospel	Seymour	96.3	2.9kw	391	7	16	12	11	7	7:00	—
3.7	4.1	2.8	2.4	2.5	<b>WNFZ-FM</b>	Alternative	South Central	94.3	2.5kw	458	5	6	8	9	14	6:15	KATZ
2.0	2.7	2.0	1.8	2.1	<b>WBON-FM</b>	Classic Rock <sup>2</sup>	Journal	104.5	2.3kw	365	7	8	9	8	10	6:15	—

<sup>1</sup> Was Hot AC until October 2002. <sup>2</sup> Became **WKHT-FM** (CHR/Rhythmic) on June 27.

# #73 AKRON



Population: 587,500 (Black: 10.4%; Hispanic: 0.7%; Asian: 1.2%)

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SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.2	6.5	6.6	6.6	7.2	WNIR-FM	Talk	Media-Com	100.1	4.2kw	679	—	18	12	7	2	11:45	KATZ
3.9	3.8	2.7	3.2	5.5	WONE-FM	Classic Rock <sup>1</sup>	Rubber City	97.5	12kw	787	3	4	①	①	3	7:45	CHR
5.5	5.4	6.4	6.1	5.3	WMJI-FM	Oldies	Clear Channel	105.7	16kw	875	6	15	10	3	①	6:45	CCRS
6.3	6.3	5.6	6.6	5.3	WQMX-FM	Country	Rubber City	94.9	16kw	723	6	5	7	4	7	8:00	CHR
4.8	5.6	4.3	5.2	5.1	WAKS-FM	CHR/Pop	Clear Channel	96.5	31kw	1107	①	①	4	11	18	5:00	CCRS
5.1	4.7	5.0	3.4	4.9	WTAM-AM	News/Talk	Clear Channel	1100	50kw	790	6	12	9	7	4	7:00	CCRS
5.4	4.4	4.6	5.2	4.3	WDOK-FM	AC	Infinity	102.1	12kw	640	6	15	11	7	5	7:30	KATZ
2.8	3.5	2.8	3.3	4.3	WENZ-FM	Urban	Radio One	107.9	15kw	688	2	2	5	14	21	7:00	ARP
4.2	4.3	3.9	3.9	4.3	WNCX-FM	Classic Rock	Infinity	98.5	16kw	719	6	7	2	2	6	6:30	IRS
3.8	2.9	3.2	3.0	4.1	WMMS-FM	Active Rock	Clear Channel	100.7	34kw	768	4	3	2	4	11	6:00	CCRS

<sup>1</sup> Was Rock until March.

# #74 OMAHA-COUNCIL BLUFFS



Population: 576,900 (Black: 8.2%; Hispanic: 4.6%; Asian: 1.7%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.1	8.9	8.5	7.6	10.4	KXKT-FM	Country	Clear Channel	103.7	82kw	1049	5	2	①	①	①	9:30	CCRS
8.8	7.1	8.3	7.9	8.7	KFAB-AM	News/Talk	Clear Channel	1110	50kw	1054	8	10	6	4	3	8:00	CCRS
6.2	6.5	6.8	8.3	7.5	KEZO-FM	Rock	Journal	92.3	100kw	901	8	①	①	2	4	8:00	CHR
7.0	6.5	6.3	7.3	7.1	KGOR-FM	Oldies	Clear Channel	99.9	115kw	941	6	7	5	4	2	7:15	CCRS
3.7	6.2	3.4	5.1	5.9	KSRZ-FM	Hot AC	Journal	104.5	100kw	779	6	3	3	3	7	7:15	CHR
6.6	7.1	7.0	5.2	5.0	KQCH-FM	CHR/Rhythmic	Journal	94.1	100kw	829	①	4	9	11	16	5:45	CHR
5.2	5.5	4.5	4.6	4.6	KEFM-FM	AC	Webster	96.1	100kw	722	8	10	7	7	6	6:00	MCG
5.9	5.3	5.1	4.4	4.3	KKCD-FM	Classic Rock	Journal	105.9	50kw	631	—	12	4	4	5	6:30	CHR
5.1	4.3	3.4	4.4	4.1	KQKQ-FM	CHR/Pop	Waitt	98.5	100kw	893	2	5	8	11	10	4:30	KATZ
5.7	6.7	5.9	4.7	3.7	KOMJ-AM	Adult Standards	Journal	590	5kw	408	—	19	19	17	10	8:45	CHR

Population: 570,400 (Black: 3.4%; Hispanic: 32.3%; Asian: 8.3%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.7	6.4	5.1	6.3	6.4	<b>KDON-FM</b>	CHR/Rhythmic	Clear Channel	102.5	18.5kw	952	1	1	2	7	15	7:45	CCRS
4.0	4.0	4.5	5.0	5.5	<b>KRAY-FM</b>	Reg. Mex.	Wolfhouse	103.5	2.5kw	565	6	3	3	5	5	11:15	LER
5.1	6.0	4.9	4.5	5.3	<b>KGO-AM</b>	News/Talk	ABC	810	50kw	641	—	25	14	9	1	9:30	ABC
2.1	1.9	1.7	2.6	4.9	<b>KSOL/KSQL</b>	Reg. Mex. <sup>1</sup>	HBC	98.9/98.1	6w/1.1kw	465	9	2	1	1	7	12:00	KT-H
4.9	4.7	5.1	5.0	4.5	<b>KWAV-FM</b>	AC	Buckley	96.9	18kw	605	—	7	4	2	3	8:30	D&R
5.3	6.2	4.8	4.8	3.9	<b>KPIG-FM</b>	Triple A	Mapleton	107.5	5.4kw	517	12	11	6	3	1	8:30	MCG
0.0	0.3	2.5	3.3	3.7	<b>KHIP-FM</b>	Classic Rock <sup>2</sup>	Mapleton	104.3	??	599	6	8	5	3	4	7:15	MCG
3.7	4.1	3.8	3.9	3.3	<b>KOCN-FM</b>	Oldies	Clear Channel	105.1	1.8kw	575	12	8	8	6	6	6:30	CCRS
4.4	3.4	3.7	3.6	3.2	<b>KBOQ-FM</b>	Classical <sup>3</sup>	J & M Br.	95.5	1.7kw	516	—	25	23	19	9	7:15	MCG
2.7	2.6	2.9	2.9	2.9	<b>KIDD-AM</b>	Adult Standards	Buckley	630	1kw	307	—	—	38	36	21	10:30	D&R

<sup>1</sup> In January 2003, **KEMR-FM** became **KSOL-FM** and **KZMR-FM** became **KSQL-FM** and both flipped from Spanish AC. <sup>2</sup> Was **KTEE-FM** (Alternative) until September 2002.

<sup>3</sup> Operates under a Local Sales Agreement with Mapleton.

Population: 556,900 (Black: 16.1%; Hispanic: 3.2%; Asian: 1.9%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.8	7.1	9.5	9.9	9.6	<b>WJBR-FM</b>	AC	NextMedia	99.5	50kw	885	4	4	2	2	1	10:15	CHR
9.7	7.3	8.1	8.1	9.0	<b>WSTW-FM</b>	CHR/Pop	Delmarva	93.7	50kw	1141	4	2	1	1	2	7:30	KATZ
5.5	4.5	5.7	4.3	6.2	<b>WUSL-FM</b>	Urban	Clear Channel	98.9	18kw	752	1	1	3	5	14	8:00	CCRS
5.1	5.3	5.0	5.1	5.0	<b>WDAS-FM</b>	Urban AC	Clear Channel	105.3	16.5kw	423	7	9	6	4	3	11:15	CCRS
4.1	3.6	3.6	5.3	4.5	<b>WIOQ-FM</b>	CHR/Pop	Clear Channel	102.1	27kw	829	2	3	5	10	21	5:15	CCRS
3.2	5.2	5.4	3.8	4.1	<b>WYSP-FM</b>	Active Rock	Infinity	94.1	16kw	595	7	4	4	3	8	6:30	IRS
2.9	3.0	3.7	4.0	3.6	<b>WXCY-FM</b>	Country	Delmarva	103.7	50kw	446	7	8	8	8	8	7:30	KATZ
3.1	2.5	3.3	3.4	2.9	<b>WDEL-AM</b>	News/Talk	Delmarva	1150	5kw	516	—	22	23	16	10	5:30	KATZ
2.0	2.4	2.4	1.9	2.9	<b>WXTU-FM</b>	Country	Beasley	92.5	15.5kw	393	—	11	12	12	10	7:15	D&R
2.2	3.3	2.6	3.1	2.8	<b>WILM-AM</b>	News/Talk	Delaware	1450	1kw	407	—	17	18	21	12	6:30	—
2.9	3.8	3.2	3.6	2.8	<b>WJZZ-FM</b>	Smooth Jazz	Clear Channel	106.1	22.5kw	371	—	22	14	8	4	7:15	CCRS
2.4	2.2	2.3	3.6	2.8	<b>WJKS-FM</b>	Urban	QC Comm.	101.7	3kw	618	3	7	11	18	24	4:15	—
2.2	2.9	2.3	2.6	2.8	<b>WRDX-FM</b>	Rock AC <sup>1</sup>	Clear Channel	94.7	50kw	498	—	11	7	5	6	5:30	CCRS

<sup>1</sup> Was Classic Rock until March 21.

# #77 SARASOTA-BRADENTON



Population: 554,800 (Black: 6.0%; Hispanic: 3.9%; Asian: 0.9%)

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SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In Thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
12.1	7.8	12.4	9.3	9.7	WDDV-FM	B/EZ	Clear Channel	92.1	22kw	887	—	—	—	10	2	11:00	CCRS
3.7	4.2	5.6	5.4	5.7	WSRZ-FM	Oldies	Clear Channel	107.9	47kw	719	6	13	8	①	①	8:00	CCRS
4.0	4.2	6.5	4.6	4.6	WSJT-FM	Smooth Jazz	Infinity	94.1	100kw	603	6	10	6	5	3	7:45	IRS
5.8	6.5	3.5	5.0	4.5	WCTQ-FM	Country	Clear Channel	106.5	25kw	623	6	3	2	2	5	7:15	CCRS
5.2	6.1	5.4	5.1	4.5	WFLA-AM	News/Talk	Clear Channel	970	5kw	565	3	17	14	14	7	8:00	CCRS
5.9	6.6	4.3	6.4	4.5	WFLZ-FM	CHR/Pop	Clear Channel	93.3	100kw	881	①	①	①	6	11	5:15	CCRS
3.0	3.6	2.6	3.9	3.7	WHPT-FM	Classic Rock	Cox	102.5	100kw	526	6	4	2	2	4	7:15	KATZ
3.2	4.1	3.8	3.6	3.5	WLLD-FM	CHR/Rhythmic	Infinity	98.7	50kw	491	①	2	5	8	18	7:15	IRS
3.1	3.7	2.6	3.5	3.4	WWRM-FM	AC	Cox	94.9	100kw	466	6	8	9	8	6	7:15	CHR
5.1	5.1	2.9	2.6	3.0	WXTB-FM	Active Rock	Clear Channel	97.9	100kw	396	6	5	2	4	7	7:45	CCRS

# #78 EL PASO



Population: 552,800 (Black: 3.1%; Hispanic: 73.0%; Asian: 1.5%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In Thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.3	9.9	10.6	10.2	12.5	KPRR-FM	CHR/Rhythmic	Clear Channel	102.1	66kw	1527	①	①	①	2	7	8:45	CCRS
7.9	10.4	10.9	11.6	11.0	KBNA-A/F	Spanish AC <sup>1</sup>	HBC	920/97.5	1(36)kw/100kw	1223	9	2	2	①	①	9:30	KT-H
6.6	6.0	6.9	7.9	6.5	KTSM-FM	AC	Clear Channel	99.9	100kw	910	6	9	3	3	2	7:30	CCRS
3.9	6.4	5.0	4.3	5.7	KINT-FM	Reg. Mex.	Entravision	93.9	100kw	876	6	6	4	4	4	7:00	LER
10.1	8.3	6.9	6.5	5.6	KLAQ-FM	Rock	Regent	95.5	100kw	946	3	4	5	6	10	6:15	CHR
3.7	3.5	4.8	4.6	5.0	KHRO-FM	Alternative <sup>2</sup>	Entravision	94.7	100kw	794	3	3	6	10	14	6:45	LER
3.1	2.5	2.3	3.6	4.5	KTSM-AM	News/Talk	Clear Channel	690	10kw	396	—	13	11	10	5	12:00	CCRS
3.8	4.0	4.6	3.5	4.4	KHEY-FM	Country	Clear Channel	96.3	100kw	635	9	10	9	9	6	7:15	CCRS
5.6	5.3	4.6	7.1	4.4	KOFX-FM	Oldies	Entravision	92.3	100kw	708	9	15	11	6	3	6:45	LER
3.8	3.4	3.5	5.3	4.3	KSII-FM	Hot AC	Regent	93.1	100kw	672	12	5	6	5	8	6:45	CHR
5.1	4.9	3.3	3.9	4.3	XHNZ-FM	Spanish AC	Grupo Radio Mex.	107.5	14.8kw	610	6	6	8	6	9	7:30	—

<sup>1</sup> KAJZ-AM became KBNA-AM in November 2002. <sup>2</sup> Was Oldies until May 2002.

Population: 538,900 (Black: 7.0%; Hispanic: 2.1%; Asian: 1.6%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.6	8.6	7.5	8.2	8.5	WRVW-FM	Rock AC	Clear Channel	97.3	17kw	903	7	4	1	1	1	9:00	CCRS
8.1	8.9	6.7	8.6	7.2	WNNK-FM	Hot AC	Cumulus	104.1	22.5kw	905	4	2	2	2	5	7:45	ARP
5.2	7.1	4.9	8.5	7.2	WRBT-FM	Country	Clear Channel	94.9	24.5kw	783	7	5	3	3	2	8:30	CCRS
10.1	8.2	8.7	9.0	6.8	WHP-AM	Talk	Clear Channel	580	5kw	733	—	9	10	7	3	9:00	CCRS
5.1	3.8	5.9	4.6	5.8	WCAT-FM	Country	Citadel	106.7	14kw	475	—	8	7	5	3	11:30	ARP
6.0	5.6	5.2	3.9	5.1	WHKF-FM	CHR/Pop	Clear Channel	99.3	1.35kw	721	2	3	5	8	11	6:45	CCRS
6.0	6.0	4.9	4.7	5.1	WOXA-FM	Active Rock	Citadel	105.7	25kw	669	3	1	3	6	11	7:30	ARP
6.8	7.0	8.2	5.3	4.5	WTPA-FM	Classic Rock	Cumulus	93.5	1.25kw	692	7	6	6	4	6	6:15	ARP
1.6	2.4	1.6	2.4	3.4	WTCY-AM	Urban AC	Cumulus	1400	1kw	281	4	11	8	8	7	11:30	—
2.3	4.1	3.3	4.2	3.4	WWKL-FM	CHR/Rhythmic	Cumulus	92.1	3.3kw	593	1	7	9	14	21	5:30	—

Population: 536,300 (Black: 5.8%; Hispanic: 1.6%; Asian: 1.7%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.0	11.1	10.7	9.9	8.6	WBBS-FM	Country	Clear Channel	104.7	50kw	1023	5	7	2	2	1	8:00	CCRS
7.9	9.2	8.8	8.0	7.7	WNTQ-FM	CHR/Pop	Citadel	93.1	97kw	1252	4	2	1	1	5	5:45	MCG
7.9	7.4	9.1	8.8	7.2	WSYR-AM	News/Talk	Clear Channel	570	5kw	878	—	12	11	7	3	7:45	CCRS
7.0	7.5	5.3	6.5	7.0	WWHT-FM	CHR/Pop	Clear Channel	107.9	50kw	1057	1	1	5	9	11	6:15	CCRS
6.0	6.3	6.4	5.2	6.7	WYYY-FM	AC	Clear Channel	94.5	100kw	827	7	5	3	3	3	7:45	CCRS
5.2	6.7	6.9	6.3	6.2	WSEN-FM	Oldies	Buckley	92.1	25kw	858	7	11	9	4	2	6:45	MCG
6.5	7.9	7.5	6.3	5.1	WAQX-FM	Active Rock	Citadel	95.7	25kw	791	11	4	4	6	7	6:00	MCG
5.2	4.5	4.1	4.8	5.0	WTKV/WTKW	Classic Rock	Radio Corp	105.5/99.5	1.8kw/5.7kw	611	—	8	6	5	6	7:30	ARP
2.9	2.2	3.8	3.6	4.6	WPHR-FM	Urban	Clear Channel	106.9	14kw	454	3	5	8	11	9	9:30	CCRS
5.2	5.7	5.2	3.2	4.4	WKRH/WKRL	Alternative	Radio Corp	106.5/100.9	5kw/6kw	683	2	3	7	8	13	6:00	ARP
3.6	3.8	3.3	3.9	4.4	WLTJ-FM	AC	Citadel	105.9	4kw	622	7	9	10	10	8	6:45	MCG

# #81 SPRINGFIELD, MA



Population: 513,800 (Black: 6.3%; Hispanic: 8.4%; Asian: 2.1%)

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SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.3	7.5	7.7	8.3	9.1	WZMX-FM	CHR/Rhythmic	Infinity	93.7	21kw	871	1	1	1	5	9	9:30	KATZ
6.6	9.5	9.0	7.9	8.0	WMAS-FM	AC	Lappin	94.7	50kw	821	5	3	2	1	1	9:00	MCG
9.7	8.4	6.7	7.2	6.4	WAQY-FM	Classic Rock	Saga	102.1	17kw	823	5	6	3	2	2	7:15	KATZ
6.6	5.8	5.0	6.7	6.4	WPKX-FM	Country	Clear Channel	97.9	2.2kw	700	5	10	5	3	3	8:30	CCRS
7.0	5.5	6.7	7.2	6.0	WHYN-AM	News/Talk	Clear Channel	560	5(1)kw	724	—	15	12	8	4	7:45	CCRS
7.4	6.6	6.1	6.7	5.8	WHYN-FM	Hot AC	Clear Channel	93.1	8.9kw	857	3	6	6	4	4	6:15	CCRS
4.2	4.8	5.1	4.6	4.4	WKSS-FM	CHR/Pop	Clear Channel	95.7	16.5kw	919	2	4	8	13	17	4:15	CCRS
3.4	3.0	2.8	2.6	4.1	WLZX-FM	Active Rock	Saga	99.3	5.8kw	529	3	2	4	6	11	7:00	KATZ
2.8	4.2	3.3	3.3	3.2	WMAS-AM	Adult Standards	Lappin	1450	1kw	270	—	—	26	27	19	10:45	MCG
3.7	3.1	2.3	2.9	3.0	WDRC-FM	Oldies	Buckley	102.9	19.5kw	389	12	18	14	9	6	7:15	MCG

# #82 TOLEDO



Population: 513,500 (Black: 11.4%; Hispanic: 3.6%; Asian: 1.3%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
12.0	13.5	15.5	14.7	13.2	WKKO-FM	Country	Cumulus	99.9	50kw	1125	5	3	1	1	1	10:30	INT
7.9	10.0	8.0	8.6	9.8	WRVF-FM	AC	Clear Channel	101.5	41kw	96	5	6	5	3	2	8:45	CCRS
9.9	9.9	8.2	8.7	8.5	WVKS-FM	CHR/Pop	Clear Channel	92.5	50kw	1370	1	1	2	7	8	5:30	CCRS
6.4	5.4	5.2	5.6	7.1	WWWM-FM	Hot AC	Cumulus	105.5	4.3kw	766	5	3	3	2	4	8:15	INT
6.3	5.0	5.1	6.4	6.1	WRQN-FM	Oldies	Cumulus	93.5	4.1kw	772	9	11	7	6	3	7:00	INT
6.3	6.3	5.8	5.7	5.8	WIOT-FM	Classic Rock	Clear Channel	104.7	50kw	813	5	5	4	4	6	6:15	CCRS
5.6	4.7	5.1	4.1	5.3	WXKR-FM	Classic Rock	Cumulus	94.5	30kw	645	9	9	6	5	5	7:15	INT
4.7	3.8	3.7	4.1	4.7	WJUC-FM	Urban	Welch	107.3	3kw	554	2	2	8	9	12	7:30	—
6.0	5.4	7.0	5.7	4.6	WSPD-AM	News/Talk	Clear Channel	1370	5kw	558	9	15	13	10	9	7:15	CCRS
4.7	3.8	3.8	3.1	4.0	WIMX-FM	Urban AC	Urban Radio B	95.7	3.5kw	367	9	11	9	8	7	9:45	—

Population: 507,200 (Black: 30.1%; Hispanic: 1.7%; Asian: 1.4%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.8	6.6	7.1	6.8	9.5	WEMX-FM	Urban	Citadel	94.1	100kw	929	1	1	1	6	9	9:00	MCG
6.6	6.4	8.4	7.5	7.8	KQXL-FM	Urban AC	Citadel	106.5	50kw	735	4	5	2	1	1	9:15	MCG
7.8	7.2	7.2	5.0	7.5	WXOK-AM	Gospel	Citadel	1460	5(1)kw	467	8	9	8	3	3	14:30	MCG
7.8	8.2	7.0	8.2	6.8	WYNK-FM	Country	Clear Channel	101.5	100kw	834	8	5	5	4	2	7:15	CCRS
8.5	6.8	6.7	6.3	6.0	WDGL-FM	Classic Rock	Guaranty	98.1	100kw	1013	13	7	4	2	3	5:15	D&R
6.5	6.5	5.5	5.4	5.5	WFMF-FM	CHR/Pop	Clear Channel	102.5	100kw	895	3	2	3	7	9	5:30	CCRS
5.5	3.5	4.2	5.0	5.4	WJBO-AM	News/Talk	Clear Channel	1150	5kw	622	—	16	10	9	5	7:30	CCRS
3.6	5.2	6.7	4.9	4.7	KRVE-FM	AC	Clear Channel	96.1	43kw	599	10	10	7	4	6	7:00	CCRS
1.9	2.2	2.3	3.8	4.3	KOOJ-FM	Rock <sup>1</sup>	Citadel	93.7	100kw	490	4	3	6	7	12	7:45	MCG
4.7	5.5	4.8	5.6	4.1	WJNH-FM	CHR/Rhythmic	Guaranty	107.3	4.6kw	693	2	3	9	11	16	5:15	D&R

<sup>1</sup> Was Oldies until October 7, 2002.

Population: 495,600 (Black: 25.5%; Hispanic: 3.6%; Asian: 1.5%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
13.9	13.8	15.5	11.9	14.2	WRNS-FM	Country	NextMedia	95.1	100kw	1272	3	1	1	1	1	9:45	KATZ
10.0	9.0	8.9	7.1	8.8	WIKS-FM	Urban	Beasley	101.9	100kw	874	3	3	2	2	2	8:45	D&R
7.5	6.5	7.9	7.2	7.6	WQSL/WQZL	CHR/Rhythmic	NextMedia	92.3/101.1	22.5kw/31kw	916	1	2	3	6	9	7:15	KATZ
3.9	5.1	4.9	4.9	5.5	WMGV-FM	AC	Beasley	103.3	100kw	621	6	9	6	4	3	7:45	D&R
6.4	6.3	5.7	6.5	5.5	WSFL-FM	Classic Rock	Beasley	106.5	100kw	652	10	6	4	3	4	7:15	D&R
6.1	5.1	4.1	5.3	4.3	WNCT-FM	Oldies	Beasley	107.9	100kw	541	—	16	11	9	4	7:00	D&R
6.2	4.4	5.0	4.2	4.2	WERO-FM	CHR/Pop	NextMedia	93.3	100kw	675	6	5	5	6	9	5:15	KATZ
6.1	3.8	3.6	3.3	4.0	WXNR-FM	Alternative	Beasley	99.5	16.5kw	545	3	4	6	6	11	6:30	D&R
3.2	2.8	2.6	2.7	3.6	WELS-FM	Urban Oldies	Willis	102.9	3kw	328	10	12	9	5	6	9:30	—
1.8	2.4	2.5	2.3	3.4	WJNC/WTKF	Talk	Atlantic Ridge	1240/107.3	1kw/7kw	242	—	9	11	11	8	12:15	—

# #85 LITTLE ROCK



Population: 494,800 (Black: 19.8%; Hispanic: 1.8%; Asian: 0.8%)

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SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.0	8.2	7.2	7.7	9.0	KIPR-FM	Urban	Citadel	92.3	100kw	729	1	1	1	4	9	10:15	MCG
8.6	9.7	10.8	10.7	9.0	KSSN-FM	Country	Clear Channel	95.7	100kw	937	3	4	2	1	1	8:00	CCRS
6.4	7.6	7.0	7.3	6.1	KARN-A/F	News/Talk	Citadel	920/102.5	5kw/3kw	657	9	15	13	8	3	8:00	MCG
5.3	5.1	5.1	8.0	6.1	KURB-FM	Hot AC	Citadel	98.5	100kw	707	9	4	3	2	4	7:15	MCG
4.3	2.8	5.3	5.3	5.7	KOKY-FM	Urban AC	Citadel	102.1	4.1kw	405	9	10	5	5	2	12:00	MCG
6.6	4.8	5.1	4.8	5.5	KMJX-FM	Classic Rock	Clear Channel	105.1	81kw	627	9	4	3	3	6	7:30	CCRS
5.9	5.4	3.9	4.4	4.8	KKPT-FM	Classic Rock	Signal Media	94.1	100kw	689	—	13	6	5	5	6:00	D&R
3.9	5.1	4.5	4.1	4.3	KHTE-FM	CHR/Rhythmic	Archway	96.5	10.5kw	616	2	3	8	14	15	5:45	—
4.7	3.7	3.7	2.8	4.2	KLAL-FM	CHR/Pop	Citadel	107.7	50kw	647	3	2	7	10	13	5:30	MCG
4.2	4.0	3.5	3.2	4.0	KABZ-FM	Talk	Signal Media	103.7	100kw	480	—	7	9	7	10	7:00	D&R
2.9	4.3	4.2	3.8	4.0	KYFX-FM	Urban AC	Nameloc	99.5	6kw	359	7	10	10	8	8	9:45	—

# #86 GAINESVILLE-OCALA



Population: 489,600 (Black: 16.4%; Hispanic: 4.5%; Asian: 2.2%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.4	6.9	7.1	7.0	10.1	WSKY-FM	News/Talk	Entercom	97.3	13.5kw	717	—	3	3	2	1	12:00	D&R
8.6	7.4	7.3	9.5	8.9	WOGK-FM	Country	Dix	93.7	100kw	808	4	4	5	4	4	9:30	KATZ
4.7	6.2	7.9	6.1	6.6	WNDD/WNDT	Classic Hits	Dix	7.9/92	w/3.2k	602	—	9	1	1	2	9:30	KATZ
6.8	5.3	5.4	5.7	6.5	WKTK-FM	AC	Entercom	98.5	100kw	716	6	8	4	3	3	7:45	D&R
3.4	5.1	4.2	4.9	5.9	WTRS-FM	Country	Asterisk	102.3	50kw	489	9	9	8	6	5	10:15	—
4.7	5.9	5.9	6.1	5.1	WRUF-FM	Active Rock	Un. of Florida	103.7	100kw	756	8	1	3	5	8	5:45	—
6.7	5.1	6.0	4.8	4.8	WTMG-FM	Urban	Pamal	101.3	3.5kw	531	2	4	6	7	6	8:00	—
3.7	4.2	2.9	3.1	4.5	WYKS-FM	CHR/Pop	Gillen Br.	105.3	3kw	597	1	2	6	10	13	6:45	—
4.4	4.2	4.3	4.5	3.7	WJHM-FM	CHR/Rhythmic	Infinity	101.9	28kw	480	2	6	9	9	12	6:30	—
1.1	1.3	1.5	1.5	2.8	WXJZ-FM	Smooth Jazz	Asterisk	100.9	6kw	238	—	23	13	10	6	9:45	—



Population: 487,200 (Black: 5.5%; Hispanic: 35.4%; Asian: 4.6%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.5	10.8	10.2	10.7	10.2	<b>KUZZ-A/F</b>	Country	Buck Owens	550/107.9	5kw/6kw	915	5	1	1	1	1	10:00	KATZ
10.8	8.9	10.0	10.0	7.4	<b>KISV-FM</b>	CHR/Rhythmic	Amer. Gen. Media	94.1	4.5kw	1016	1	1	3	6	13	6:30	ARP
4.5	4.7	4.8	3.5	6.4	<b>KIWI-FM</b>	Reg. Mex. <sup>1</sup>	Lotus	102.9	??	576	4	3	3	4	6	10:15	LER
1.8	2.3	1.8	2.7	6.3	<b>KKBB-FM</b>	Rhythmic Oldies <sup>2</sup>	Buckley	99.3	1.2kw	451	11	5	2	2	2	12:30	D&R
5.5	5.1	3.4	4.2	5.0	<b>KGFM-FM</b>	AC	Lagniappe	101.5	6.7kw	507	11	11	7	3	3	9:00	ARP
5.2	5.5	4.1	5.5	4.6	<b>KRAB-FM</b>	Active Rock	Clear Channel	106.1	25kw	676	2	5	5	7	9	6:15	CCRS
3.6	4.2	3.7	3.1	4.0	<b>KERN-AM</b>	News/Talk	Amer. Gen. Media	1410	1kw	421	—	15	13	10	5	8:30	ARP
2.0	1.9	1.1	2.7	3.9	<b>KGET-AM</b>	News/Talk <sup>3</sup>	Clear Channel	970	1kw	348	—	16	15	11	7	5:45	CCRS
3.0	2.8	2.7	3.7	3.9	<b>KLLY-FM</b>	Hot AC	Buckley	95.3	12.5kw	617	5	4	5	7	14	10:00	D&R
2.4	2.9	3.2	2.4	3.6	<b>KDFO-FM</b>	Classic Rock	Clear Channel	98.5	8kw	445	—	13	8	5	4	7:15	CCRS
5.0	4.9	5.1	4.5	3.6	<b>KKXX-FM</b>	CHR/Pop	Clear Channel	96.5	50kw	757	3	5	10	14	17	4:30	CCRS

<sup>1</sup> Moved from 92.1 MHz on January 13. <sup>2</sup> Was Classic Rock until February. <sup>3</sup> Was **KZTK-AM** until September 2002.

Population: 469,100 (Black: 4.8%; Hispanic: 27.4%; Asian: 15.8%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.3	9.0	7.5	7.4	10.8	<b>KATM-FM</b>	Country	Citadel	103.3	50kw	957	2	4	1	1	1	9:30	MCG
9.6	9.1	11.2	10.0	10.2	<b>KWIN-FM</b>	CHR/Rhythmic	Silverado	97.7	3kw	1205	1	1	3	5	6	7:15	KATZ
5.4	4.7	3.4	5.8	7.5	<b>KJOY-FM</b>	AC	Silverado	99.3	2.35kw	638	12	3	4	3	2	10:00	KATZ
5.3	7.6	5.9	6.4	6.2	<b>KHKK-FM</b>	Classic Hits	Citadel	104.1	50kw	718	—	2	2	2	3	7:30	MCG
4.3	3.6	6.2	4.0	5.5	<b>KQOD-FM</b>	Rhythmic Oldies	Clear Channel	100.1	6kw	662	12	4	5	4	4	7:00	CCRS
1.9	1.9	1.8	2.3	3.8	<b>KFBK-AM</b>	News/Talk	Clear Channel	1530	50kw	270	—	—	6	6	5	12:15	CCRS
4.3	4.2	3.0	4.0	3.0	<b>KOSO-FM</b>	Hot AC	Clear Channel	93.1	2.95kw	555	2	7	6	7	9	4:30	CCRS
2.6	1.5	1.6	1.6	2.8	<b>KRVR-FM</b>	Smooth Jazz	Threshold	105.5	1kw	191	—	15	15	9	7	12:45	ARP
3.8	2.7	2.2	2.4	2.2	<b>KCBS-AM</b>	News	Infinity	740	50kw	294	—	22	19	12	8	6:30	IRS
2.1	2.2	2.9	2.6	2.2	<b>KWOD-FM</b>	Alternative	Entercom	106.5	50kw	342	2	4	8	10	30	5:30	—

# #89 CHARLESTON, SC



Population: 465,700 (Black: 29.7%; Hispanic: 1.9%; Asian: 1.7%)

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SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.1	9.2	11.1	8.5	9.4	WWWZ-FM	Urban	Citadel	93.3	50kw	881	1	1	1	2	7	8:45	MCG
6.2	6.2	7.2	7.0	8.2	WEZL-FM	Country	Clear Channel	103.5	100kw	738	6	6	2	1	1	9:00	CCRS
6.5	4.5	5.1	6.6	5.4	WMGL-FM	Urban AC	Citadel	101.7	5.3kw	443	—	14	5	2	3	9:45	MCG
6.2	6.9	5.7	6.6	5.4	WXLY-FM	Oldies	Clear Channel	102.5	100kw	684	—	16	10	7	2	6:30	CCRS
3.2	2.9	2.6	2.7	4.8	WNKT-FM	Country	Citadel	107.5	100kw	541	6	8	5	5	5	7:15	MCG
6.0	4.8	5.4	5.2	4.5	WSSX-FM	CHR/Pop	Citadel	95.1	100kw	620	2	2	4	8	19	6:00	MCG
4.5	3.5	3.7	3.4	4.2	WJNI-FM	Gospel	Daniels, Thomas	106.3	6kw	307	5	10	11	10	9	11:00	—
4.8	4.8	4.1	4.0	4.2	WSUY-FM	AC	Citadel	96.9	100kw	517	—	9	8	4	6	6:30	MCG
5.3	5.6	4.7	4.5	4.0	WAVF-FM	Alternative	Apex	96.1	100kw	593	4	3	7	11	15	5:30	—
5.1	2.7	3.5	3.1	4.0	WRFQ-FM	Classic Rock	Clear Channel	104.5	20.5kw	532	9	6	3	5	7	6:15	CCRS
4.5	4.3	4.4	3.9	4.0	WXTC-AM	Gospel	Citadel	1390	5kw	242	9	21	20	13	4	13:30	MCG

# #90 COLUMBIA, SC



Population: 463,600 (Black: 28.5%; Hispanic: 1.7%; Asian: 1.4%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.0	10.2	10.8	9.8	10.1	WCOS-FM	Country	Clear Channel	97.5	100kw	961	5	5	2	1	1	8:15	CCRS
6.9	6.8	5.7	8.5	7.9	WWDN-FM	Urban	Inner City	101.3	82kw	789	2	2	1	5	8	8:00	—
8.5	9.7	7.9	8.2	7.8	WHXT-FM	Urban	Inner City	103.9	9.2kw	760	1	1	3	7	11	8:00	—
6.3	6.4	7.9	6.3	7.1	WFMV/WLJI	Gospel	Glory Com.	95.3/98.3	3kw/5kw	548	5	9	8	4	2	10:15	D&R
3.9	5.0	5.9	4.2	6.3	WTCB-FM	AC	Citadel	106.7	100kw	518	8	6	7	2	3	9:45	CHR
6.0	5.9	3.9	5.1	6.2	WARQ-FM	Alternative	Inner City	93.5	2.8kw	623	2	3	5	8	11	7:45	—
7.4	7.7	6.8	6.7	6.0	WNDK-FM	CHR/Pop	Clear Channel	104.7	96kw	834	3	4	5	8	10	5:45	CCRS
6.1	3.9	4.2	5.6	5.4	WLXC-FM	Urban AC	Citadel	98.5	6kw	504	5	8	8	5	4	8:30	CHR
5.0	5.8	6.8	5.0	5.4	WMFX-FM	Classic Rock	Inner City	102.3	6kw	549	—	6	4	3	5	8:00	—
6.0	4.6	5.1	4.4	4.9	WVOC-AM	News/Talk	Clear Channel	560	5kw	519	—	10	10	10	7	7:30	CCRS

Population: 456,400 (Black: 3.6%; Hispanic: 2.4%; Asian: 2.7%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.5	11.7	9.8	10.7	11.7	<b>WHO-AM</b>	News/Talk	Clear Channel	1040	50kw	919	—	12	9	2	1	9:15	CCRS
9.7	9.7	9.8	10.4	10.5	<b>KKDM-FM</b>	CHR/Pop	Clear Channel	107.5	100kw	1074	1	1	1	5	13	7:00	CCRS
8.5	9.2	8.4	6.6	8.0	<b>KIOA-FM</b>	Oldies	Saga	93.3	100kw	810	5	7	6	1	2	7:15	KATZ
6.6	6.0	7.1	5.5	6.5	<b>KAZR-FM</b>	Active Rock	Saga	103.3	100kw	691	2	2	3	7	8	6:45	KATZ
7.1	7.6	6.4	5.7	5.8	<b>KGGO-FM</b>	Classic Rock	Citadel	94.9	100kw	557	5	5	2	3	4	7:30	—
5.6	6.4	7.1	6.6	5.8	<b>KSTZ-FM</b>	Hot AC	Saga	102.5	100kw	811	3	3	3	3	6	5:15	KATZ
5.4	5.7	4.5	6.7	5.6	<b>KJFY-FM</b>	Country	Citadel	92.5	41kw	538	—	11	10	9	3	7:30	—
3.7	3.9	4.0	3.1	4.9	<b>KMXD-FM</b>	80s	Clear Channel	100.3	100kw	474	5	3	5	5	8	7:30	CCRS
4.8	4.7	3.6	4.2	4.5	<b>KHKI-FM</b>	Country	Citadel	97.3	115kw	457	3	6	8	10	7	7:15	—
4.2	3.9	3.8	3.3	4.0	<b>KRKQ-FM</b>	Rock AC	Citadel	98.3	41kw	492	12	7	7	8	5	5:45	—

Population: 456,200 (Black: 1.2%; Hispanic: 2.5%; Asian: 2.1%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.4	5.3	6.4	6.4	7.3	<b>KXLY-FM</b>	AC	Morgan Murphy	99.9	37kw	638	9	11	6	2	1	8:45	KATZ
6.1	8.5	9.2	7.8	6.5	<b>KKZX-FM</b>	Classic Rock	Clear Channel	98.9	100kw	703	9	2	1	1	4	7:15	CCRS
5.6	6.1	6.3	5.9	6.3	<b>KXLY-AM</b>	News/Talk	Morgan Murphy	920	5kw	658	—	13	13	9	5	7:30	KATZ
6.4	5.3	5.0	6.9	5.8	<b>KDRK-FM</b>	Country	Citadel	93.7	56kw	637	6	7	5	6	6	7:15	MCG
4.8	5.2	6.3	5.8	5.8	<b>KISC-FM</b>	AC	Clear Channel	98.1	94kw	513	9	10	3	3	3	9:00	CCRS
6.7	6.8	6.9	5.6	5.7	<b>KHTQ-FM</b>	Active Rock	Morgan Murphy	94.5	83kw	497	3	1	1	4	11	9:00	KATZ
7.0	6.1	5.6	5.0	5.5	<b>KEYF-FM</b>	Oldies	Citadel	101.1	100kw	639	6	15	10	6	2	6:45	MCG
5.0	6.0	5.8	5.1	4.9	<b>KYWL-FM</b>	CHR/Rhythmic	Citadel	103.9	39kw	617	1	3	8	16	20	6:00	MCG
5.1	4.1	3.6	3.8	4.5	<b>KIXZ-FM</b>	Country	Clear Channel	96.1	64kw	568	3	8	10	11	8	6:00	CCRS
4.3	4.7	2.8	5.3	4.4	<b>KZBD-FM</b>	Classic Rock <sup>1</sup>	Citadel	105.7	100kw	446	9	5	3	5	9	7:30	MCG

<sup>1</sup> Was **KAEP-FM** (Triple A) until April 1.

# #93 MOBILE



Population: 455,800 (Black: 26.5%; Hispanic: 1.3%; Asian: 0.9%)

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SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.3	14.7	11.4	14.4	11.8	WBLX-FM	Urban	Cumulus	92.9	100kw	910	1	1	1	4	8	11:15	ARP
10.9	11.4	10.3	10.4	9.2	WDLT-FM	Urban AC	Cumulus	98.3	40kw	652	7	6	2	1	1	12:00	ARP
8.1	8.9	8.3	8.2	8.5	WKSJ-FM	Country	Clear Channel	94.9	100kw	840	5	4	3	2	3	8:45	CCRS
5.6	5.9	6.8	6.8	7.7	WMXC-FM	AC	Clear Channel	99.9	100kw	688	8	7	6	5	2	9:45	CCRS
6.8	8.6	6.4	6.6	7.3	WABB-FM	CHR/Pop	Dittman Group	97.5	100kw	968	2	2	4	6	7	6:30	CHR
6.3	4.5	6.6	4.9	6.4	WRKH-FM	Classic Rock	Clear Channel	96.1	100kw	596	8	5	5	3	4	9:15	CCRS
4.7	3.5	3.9	4.9	4.4	WTKX-FM	Active Rock	Clear Channel	101.5	100kw	409	3	3	7	7	14	9:15	CCRS
2.8	3.5	3.2	3.8	4.2	WNTM-AM	News/Talk	Clear Channel	710	1kw	366	8	10	11	12	10	10:00	CCRS
6.8	5.6	4.2	5.1	3.9	WGOK-AM	Gospel	Cumulus	900	1kw	311	8	12	9	8	5	11:00	ARP
2.1	2	1.9	2.6	3.4	WAVH-FM	Oldies	Baldwin	106.5	50kw	353	—	12	14	10	5	8:15	—

# #94 DAYTONA BEACH



Population: 452,800 (Black: 10.0%; Hispanic: 5.0%; Asian: 1.0%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.5	11.9	12.2	11.5	12.4	WMGF-FM	AC	Clear Channel	107.7	100kw	874	8	5	1	1	1	11:30	CCRS
5.1	4.9	4.6	7.1	6.7	WGNE-FM	Country	Renda	99.9	100kw	602	6	7	5	4	2	9:00	MCG
6.8	6.6	6.1	4.7	5.9	WJHM-FM	CHR/Rhythmic	Infinity	101.9	61kw	675	1	1	4	9	12	7:00	KATZ
4.3	4.6	4.9	3.5	5.0	WJRR-FM	Alternative	Clear Channel	101.1	100kw	435	2	3	3	6	9	9:15	CCRS
7.8	5.0	6.1	5.5	5.0	WTKS-FM	Talk	Clear Channel	104.1	100kw	364	—	4	2	2	4	11:00	CCRS
4.3	3.6	4.2	3.4	4.5	WHOG-FM	Classic Hits	Black Crow	95.7	25kw	334	—	8	5	3	3	11:00	—
3.8	4.1	4.2	3.9	4.3	WOCL-FM	Alternative	Infinity	105.9	100kw	547	2	2	7	9	14	6:30	KATZ
5.4	3.5	4.9	3.6	4.0	WCFB-FM	Urban AC	Cox	94.5	100kw	336	—	11	10	8	5	9:45	KATZ
2.7	3.3	2.1	3.4	4.0	WHTQ-FM	Classic Rock	Cox	96.5	100kw	393	4	13	9	6	5	8:15	KATZ
2.7	4.9	4.0	4.5	3.7	WOMX-FM	Hot AC	Infinity	105.1	100kw	420	—	10	7	5	7	7:15	KATZ

Population: 449,800 (Black: 7.4%; Hispanic: 5.0%; Asian: 2.4%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.2	12.3	10.7	11.7	9.8	<b>KFDI-FM</b>	Country	Journal	101.3	100kw	904	9	4	3	1	1	8:45	ARP
9.5	6.1	6.5	7.2	8.3	<b>KDGS-FM</b>	CHR/Rhythmic	Entercom	93.9	25kw	791	1	1	1	7	11	8:15	D&R
5.3	7.4	8.7	5.8	7.3	<b>KRBB-FM</b>	AC	Clear Channel	97.9	100kw	686	4	8	4	1	2	8:45	CCRS
4.8	5.3	6.2	6.4	6.5	<b>KICT-FM</b>	Active Rock	Journal	95.1	100kw	635	3	2	2	4	7	8:15	ARP
4.5	4.7	5.2	5.9	6.1	<b>KNSS-AM</b>	News/Talk	Entercom	1240	.63kw	471	—	16	11	10	5	10:15	D&R
6.1	6.5	7.8	5.5	5.8	<b>KEYN-FM</b>	Oldies	Entercom	103.7	95kw	641	4	16	11	5	3	7:15	D&R
5.5	4.0	4.2	5.0	5.5	<b>KFXJ-FM</b>	Classic Hits	Journal	104.5	45kw	619	9	8	5	3	4	7:15	ARP
5.5	7.4	5.5	5.8	5.5	<b>KZSN-FM</b>	Country	Clear Channel	102.1	100kw	602	4	4	7	7	6	7:15	CCRS
7.3	6.3	4.7	3.8	5.3	<b>KKRD-FM</b>	CHR/Pop	Clear Channel	107.3	100kw	742	2	3	7	11	13	5:45	CCRS
4.5	5.0	6.7	7.5	5.1	<b>KFTI-AM</b>	Country Oldies	Journal	1070	10(1)kw	441	—	19	18	14	10	9:30	ARP

Population: 446,200 (Black: 6.7%; Hispanic: 9.8%; Asian: 3.4%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.5	13.0	11.7	9.6	10.9	<b>KKMG-FM</b>	CHR/Pop	Citadel	98.9	72kw	1120	1	1	1	2	7	7:15	MCG
6.9	6.1	5.8	8.9	7.3	<b>KILO-FM</b>	Active Rock	Bahakel	94.3	83kw	652	2	2	2	1	13	8:15	CHR
5.0	4.6	6.2	5.3	6.3	<b>KVOR-AM</b>	News/Talk	Citadel	740	3.3(1.5)kw	558	—	15	13	8	2	8:30	MCG
8.9	4.9	6.1	6.1	5.3	<b>KKLI-FM</b>	AC	Clear Channel	106.3	1.6kw	450	7	6	4	3	2	8:30	CCRS
5.7	4.9	6.5	6.3	4.9	<b>KKCS-FM</b>	Country	Superior	101.9	72kw	564	5	6	8	11	5	6:30	KATZ
3.6	4.1	4.2	5.6	4.9	<b>KVUU-FM</b>	Hot AC	Clear Channel	99.9	79kw	719	3	3	3	3	8	5:00	CCRS
5.3	4.4	3.8	6.0	4.8	<b>KCCY-FM</b>	Country	Clear Channel	96.9	72kw	561	7	4	5	6	4	6:15	CCRS
4.4	5.8	5.4	7.0	4.8	<b>KSPZ-FM</b>	Oldies	Citadel	92.9	73kw	635	7	15	12	6	1	5:45	MCG
3.6	3.6	5.0	3.5	3.7	<b>KYZX-FM</b>	Classic Rock	Bahakel	95.1	65kw	374	7	11	6	5	5	7:30	CHR
3.2	3.8	3.4	3.5	3.4	<b>KBIQ-FM</b>	Christian AC	Salem	102.7	72kw	425	3	8	10	12	11	6:00	—
3.6	4.3	2.1	3.5	3.4	<b>KRDO-FM</b>	Hot AC	Pikes Peak	95.1	61kw	580	5	4	6	12	15	4:15	—

# #97 MADISON



Population: 438,600 (Black: 3.2%; Hispanic: 2.0%; Asian: 3.2%)

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SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.8	8.8	8.1	7.6	8.2	WWQM-FM	Country	Mid-West Family	106.3	4.5kw	649	7	4	2	1	3	9:30	—
8.8	7.3	7.3	8.5	7.7	WZEE-FM	CHR/Pop	Clear Channel	104.1	12kw	1073	1	1	2	5	10	5:15	CCRS
7.6	6.8	7.0	6.2	7.4	WOLX-FM	Oldies	Entercom	94.9	37kw	814	7	11	6	3	1	6:45	MCG
6.9	7.2	7.9	6.7	6.7	WMGN-FM	AC	Mid-West Family	98.1	30kw	637	4	8	5	2	2	8:00	—
4.9	6.5	8.1	6.2	6.5	WIBA-FM	Rock	Clear Channel	101.5	12kw	747	4	3	9	4	5	6:30	CCRS
6.1	4.8	5.4	6.6	6.4	WJJO-FM	Active Rock	Mid-West Family	94.1	30kw	595	2	2	1	6	8	8:00	—
4.9	5.8	6.6	5.7	5.2	WIBA-AM	News/Talk	Clear Channel	1310	50kw	672	—	13	2	9	4	5:45	CCRS
4.6	4.5	4.8	4.6	4.0	WMMM-FM	Triple A	Entercom	105.5	2kw	569	7	7	7	7	6	5:15	MCG
4.6	4.7	3.0	5.3	3.3	WBZU-FM	80s	Entercom	105.1	6kw	516	—	5	8	8	8	4:45	MCG
3.2	2.8	2.7	2.3	2.7	WTUX-AM	Adult Standards	Mid-West Family	1550	5kw	146	—	19	22	18	12	10:45	—

# #98 LAKELAND-WINTER HAVEN



Population: 431,300 (Black: 14.3%; Hispanic: 5.1%; Asian: 1.0%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
12.9	14.3	13.0	16.6	14.0	WPCV-FM	Country	Hall	97.5	100kw	1052	2	2	1	1	1	10:00	D&R
8.7	6.8	7.5	6.1	5.7	WFLZ-FM	CHR/Pop	Clear Channel	93.3	99kw	739	1	1	2	2	12	5:45	CCRS
3.2	5.0	3.6	4.2	4.8	WSJT-FM	Smooth Jazz	Infinity	94.1	100kw	344	—	16	7	5	2	10:30	IRS
3.7	2.4	5.0	4.1	3.5	WWRM-FM	AC	Cox	94.9	100kw	373	5	4	3	4	4	7:00	CHR
1.7	5.0	2.4	1.9	3.0	WDOV-FM	Soft AC	Cox	105.5	46kw	274	—	—	27	19	9	8:30	CHR
5.3	3.1	3.6	3.4	3.0	WJHM-FM	CHR/Rhythmic	Infinity	101.9	56kw	325	3	3	5	7	24	7:15	KATZ
3.9	3.6	1.8	3.1	3.0	WTBT-FM	Classic Rock	Clear Channel	103.5	100kw	224	5	7	4	2	3	10:00	CCRS
2.4	1.8	1.6	2.2	3.0	WWRZ-FM	AC	Hall	98.3	26kw	261	—	13	11	7	4	8:30	D&R
1.5	1.8	1.1	1.0	2.7	WFLA-AM	News/Talk	Clear Channel	970	5kw	164	—	25	15	11	6	12:15	CCRS
3.4	2.0	3.6	1.9	2.5	WMTX-FM	AC	Clear Channel	100.7	100kw	214	—	7	7	7	12	8:30	CCRS

Population: 429,500 (Black: 8.7%; Hispanic: 4.3%; Asian: 2.2%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.7	6.2	6.8	6.2	6.8	<b>WLRQ-FM</b>	AC	Clear Channel	99.3	50kw	555	8	3	3	1	1	9:00	CCRS
5.8	5.5	4.7	3.8	5.7	<b>WJRR-FM</b>	Alternative	Clear Channel	101.1	100kw	518	1	1	1	6	10	8:00	CCRS
9.5	9.3	7.4	6.4	5.4	<b>WAOA-FM</b>	CHR/Pop	Cumulus	107.1	100kw	665	3	2	1	4	8	6:00	MCG
6.8	7.1	4.1	6.0	5.4	<b>WWKA-FM</b>	Country	Cox	92.3	100kw	586	3	6	6	6	6	6:45	KATZ
3.7	4	5.2	5.7	5.0	<b>WHTQ-FM</b>	Classic Rock	Cox	96.5	100kw	532	8	5	4	1	2	6:45	KATZ
2.4	2.9	5.2	5.5	4.7	<b>WHKR-FM</b>	Country	Cumulus	102.7	50kw	478	6	9	10	9	6	7:00	MCG
3.1	4.7	4.2	4.1	4.7	<b>WOSN-FM</b>	Adult Standards	Centennial	97.1	23kw	376	—	21	16	14	13	9:00	—
6.8	6.4	4.6	5.7	4.7	<b>WTKS-FM</b>	Talk	Clear Channel	104.1	100kw	415	—	6	6	3	5	8:15	CCRS
4.8	5.2	4.6	3.8	4.5	<b>WOMX-FM</b>	Hot AC	Infinity	105.1	100kw	526	—	9	5	4	2	6:15	IRS
1.1	0.0	0.0	2.7	4.3	<b>WINT-AM</b>	Adult Standards <sup>1</sup>	Cumulus	1560	5kw	226	—	—	—	—	21	11:45	MCG

<sup>1</sup> Was **WAOA-AM** (News) until March.

Population: 423,900 (Black: 27.2%; Hispanic: 1.7%; Asian: 1.1%)

SPRING '02	SUMMER '02	FALL '02	WINTER '03	SPRING '03	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.6	9.9	8.3	8.9	12.3	<b>KRRQ-FM</b>	Urban	Citadel	95.5	50kw	843	1	1	1	3	6	13:00	—
7.8	7.2	7.1	7.7	8.4	<b>KTDY-FM</b>	AC	Regent	99.9	100kw	725	4	4	2	1	1	10:15	—
8.0	10.3	8.9	8.3	8.2	<b>KSMB-FM</b>	CHR/Pop	Citadel	94.5	100kw	1003	2	2	3	4	9	7:15	—
6.2	8.1	7.7	7.4	7.7	<b>KNEK-FM</b>	Urban	Citadel	104.7	25kw	457	7	4	4	2	3	15:00	—
7.2	4.7	8.7	8.0	7.1	<b>KXKC-FM</b>	Country	Bonin	99.1	100kw	671	11	6	5	5	2	9:30	ARP
5.7	6.5	5.9	7.6	5.7	<b>KMDL-FM</b>	Country	Regent	97.3	38kw	667	4	6	6	6	4	7:30	—
3.5	3.8	2.4	3.1	4.1	<b>KPEL-FM</b>	News/Talk	Regent	105.1	25kw	376	11	9	8	7	7	9:30	—
3.3	4.0	2.7	3.8	4.0	<b>KFYZ-FM</b>	Gospel	Citadel	106.3	2.6kw	263	7	11	8	8	5	13:30	—
6.3	6.0	7.8	4.1	3.8	<b>KFTE-FM</b>	Alternative	Regent	96.5	42kw	412	3	3	7	11	18	8:15	—
3.8	4.9	3.1	4.4	3.1	<b>KBON-FM</b>	Misc.	Hilton Paul	101.1	25kw	299	—	19	17	13	9.0	9:30	—
4.5	4.2	4.8	3.2	3.1	<b>KFMV/KJCB</b>	Urban	Clary	105.5/770	3w/1(.5)kw	274	7	17	14	12	7.0	10:15	—

**#101**

**Johnson City-Kingsport**

Station (Format)	Owner	WI '03	Sp '03
WXBQ-FM (Country)	Nininger	22.6	22.3
WQUT-FM (Cl. Rock)	Citadel	10.1	9.1
WTFM-FM (AC)	Glenwood	6.6	7.8
WAEZ-FM (CHR/Pop)	Nininger	6.1	7.6
WKOS-FM (Oldies)	Citadel	4.6	4.9
WRZK-FM (Alt.)	Murray	3.7	4.5
WJCW-AM (Talk)	Citadel	2.4	3.8
WGOO-AM (Country)	Citadel	4.0	3.3
WXIS-FM (CHR/Rhy)	WEMB Inc	3.5	2.9
WPJO-FM (Hot AC)	Nininger	2.6	2.7

**#102**

**Lexington-Fayette, KY**

Station (Format)	Owner	Fa '02	Sp '03
WBUL-FM (Country)	Clear Chan.	11.2	11.4
WLKT-FM (CHR/Pop)	Clear Chan.	10.2	8.8
WKQO-FM (Cl. Rock)	Clear Chan.	6.3	7.3
WBTF-FM (Urban)	L.M. Comm.	7.2	6.0
WVLX-AM (N/T)	Cumulus	4.8	5.2
WVLK-FM (Country)	Cumulus	8.2	5.2
WMKJ-FM (Cl. Hits)	Clear Chan.	3.9	4.7
WLTO-FM (Oldies)	Cumulus	2.2	3.7
WGKS-FM (AC)	L. M. Comm.	4.6	3.6
WXZZ-FM (Act. Rock)	Cumulus	4.6	3.4

**#103**

**Ft. Wayne, IN**

Station (Format)	Owner	Fa '02	Sp '03
WJFX-FM (CHR/Rhy)	Fort Wayne	8.0	10.4
WOWO-AM (N/T)	Federated	7.7	9.1
WLDE-FM (Oldies)	Sarkes Tarzian	6.5	8.1
WQHK-FM (Country)	Federated	8.0	7.6
WFWI-FM (Cl. Rock)	Federated	5.9	7.0
WJJI-FM (AC)	Sarkes Tarzian	7.5	6.7
WMEE-FM (Hot AC)	Federated	6.2	6.7
WBVR-FM (Act. Rock)	Federated	6.0	5.7
WSHI-FM (Adult Std.)	Art. Media	7.2	5.5
WBTU-FM (Country)	Art. Media	3.3	3.9

**#104**

**Visalia-Tulare, CA**

Station (Format)	Owner	Fa '02	Sp '03
KMJ-AM (N/T)	Infinity	6.3	6.6
KSEQ-FM (CHR/Rhy)	Buckley	6.4	6.0
KBOS-FM (CHR/Rhy)	Clear Chan.	4.2	5.3
KJUG-FM (Country)	Westcoast	5.9	5.3
KSOF-FM (AC)	Clear Chan.	5.8	4.7
KMQA-FM (Reg. Mex.)	Moon	6.3	4.5
KFRR-FM (Alt.)	Mondosphere	5.6	4.4
KFSO-FM (Oldies)	Clear Chan.	2.9	4.4
KSKS-FM (Country)	Infinity	5.3	3.9
KIOO-FM (Cl. Rock)	Buckley	2.4	2.9
KRZR-FM (Act. Rock)	Clear Chan.	1.9	2.9

**#105**

**Chattanooga, TN**

Station (Format)	Owner	WI '03	Sp '03
WUSY-FM (Country)	Clear Chan.	17.1	23.0
WDEF-FM (AC)	Bahakel	10.2	9.8
WJTT-FM (Urban)	Brewer	8.3	6.2
WSKZ-FM (Cl. Rock)	Citadel	5.9	6.2
WKXJ-FM (CHR/Pop)	Clear Chan.	4.6	5.1
WOOD-FM (Triple A)	Bahakel	5.6	4.9
WGOW-FM (N/T)	Citadel	4.7	4.2
WDGT-FM (Oldies)	Citadel	5.8	4.0
WRXR-FM (Act. Rock)	Clear Chan.	2.9	3.8
WGOW-AM (N/T)	Citadel	2.9	2.9

**#106**

**York, PA**

Station (Format)	Owner	WI '03	Sp '03
WARM-FM (AC)	Susquehanna	9.4	9.2
WGTY-FM (Country)	Times & News	8.4	7.5
WQXA-FM (Act. Rock)	Citadel	6.6	6.8
WSOX-FM (Oldies)	Susquehanna	5.4	6.7
WCAT-FM (Country)	Citadel	5.3	6.1
WTPA-FM (Cl. Rock)	Cumulus	5.8	5.4
WYCR-FM (CHR/Pop)	Radio Hanover	4.8	4.8
WR0Z-FM (AC)	Hall	4.8	4.6
WRVY-FM (Rock AC)	Clear Chan.	4.3	4.0
WHKF-FM (CHR/Pop)	Clear Chan.	1.8	3.7

**#107**

**Santa Rosa, CA**

Station (Format)	Owner	Fa '02	Sp '03
KZST-FM (AC)	Redwood	7.3	8.1
KGO-AM (N/T)	ABC	6.5	7.2
KJZY-FM (Sm. Jazz)	Redwood	5.0	4.9
KVGV-FM (Cl. Rock)	Emerald City	2.8	4.4
KSFO-AM (Talk)	ABC	4.2	3.9
KCBS-AM (News)	Infinity	3.4	3.5
KNBR-AM (Sports)	Susquehanna	2.3	3.5
KRPQ-FM (Country)	Results	3.7	3.5
KXFX-FM (Rock)	Emerald City	3.0	3.5
KRSH-FM (Triple A)	Sinclair Tele.	1.8	2.9

**#108**

**New Haven, CT**

Station (Format)	Owner	Fa '02	Sp '03
WZMX-FM (CHR/Rhy)	Infinity	7.8	7.2
WPLR-FM (Cl. Rock)	Cox	8.8	6.3
WWYZ-FM (Country)	Clear Chan.	3.9	5.8
WEZN-FM (AC)	Cox	5.8	5.2
WYBC-FM (Urban AC)	Yale	6.7	5.2
WKCI-FM (CHR/Pop)	Clear Chan.	4.6	5.1
WQUN-AM (Adult Std.)	Quinnipiac Coll.	4.8	5.1
WEBE-FM (AC)	Aurora	4.6	4.3
WELI-AM (N/T)	Clear Chan.	3.5	4.3
WDRG-FM (Oldies)	Buckley	4.9	4.2

**#109**

**Augusta, GA**

Station (Format)	Owner	Fa '02	Sp '03
WKXC-FM (Country)	Beasley	11.0	9.8
WPRW-FM (Urban)	Clear Chan.	7.4	7.5
WFXA-FM (Urban)	Davis	5.2	7.1
WGAC-AM (Talk)	Beasley	5.8	6.8
WBBO-FM (AC)	Clear Chan.	3.3	6.2
WZNY-FM (CHR/Pop)	Clear Chan.	5.1	5.8
WEKL-FM (Cl. Rock)	Clear Chan.	5.8	5.6
WSLT-FM (AC)	Beasley	3.8	4.3
WKSP-FM (Urban/O)	Clear Chan.	4.9	3.9
WTHB-FM (Gospel)	Radio One	2.4	3.9



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**#110**

**Roanoke-Lynchburg, VA**

Station (Format)	Owner	Fa '02	Sp '03
WSLC-FM (Country)	Mel Wheeler	7.6	12.2
WSLQ-FM (AC)	Mel Wheeler	10.2	11.5
WROV-FM (Rock)	Clear Chan.	9.3	8.0
WYYD-FM (Country)	Clear Chan.	6.9	7.4
WJJS/WJX (CHR/Pop)	Clear Chan.	6.8	6.1
WFIR-AM (N/T)	Mel Wheeler	4.7	5.5
WXLK-FM (CHR/Pop)	Mel Wheeler	7.9	5.5
WSNV-FM (AC)	Clear Chan.	3.2	4.4
WMGR/WMJJ (Cl. Hits)	Clear Chan.	4.7	4.1
WVBE-FM (Urban AC)	Mel Wheeler	3.9	2.3

**#111**

**Ft. Pierce-Stuart, FL**

Station (Format)	Owner	Fa '02	Sp '03
WOSN-FM (Adult Std.)	Beasley	10.5	10.9
WKGR-FM (Cl. Rock)	Clear Chan.	5.7	7.3
WPBZ-FM (Alt.)	Infinity	4.3	5.5
WMBX-FM (CHR/Rhy)	Infinity	6.5	5.4
WQOL-FM (Oldies)	Clear Chan.	6.7	5.0
WAVV-FM (Country)	Clear Chan.	5.4	4.7
WLDI-FM (CHR/Pop)	Clear Chan.	3.3	4.3
WFLM-FM (Urban)	Midway	3.5	4.1
WIRK-FM (Country)	Infinity	2.5	3.8
WGYL-FM (AC)	Sandab	4.7	2.8
WOLL-FM (Oldies)	Clear Chan.	5.5	2.8

**#112**

**Youngstown-Warren, OH**

Station (Format)	Owner	Fa '02	Sp '03
WKBN-AM (N/T)	Clear Chan.	8.5	10.8
WQXK-FM (Country)	Cumulus	9.9	10.1
WYFM-FM (AC)	Cumulus	8.0	7.9
WMXY-FM (Hot AC)	Clear Chan.	8.1	7.8
WBBG-FM (Oldies)	Clear Chan.	6.1	7.6
WHOT-FM (CHR/Pop)	Cumulus	7.5	6.9
WNCD-FM (Rock)	Clear Chan.	6.7	5.1
WAKZ-FM (CHR/Pop)	Clear Chan.	5.4	4.9
WRBP-FM (Urban AC)	Stop 26/River.	4.6	4.1
WSOM-AM (Adult Std.)	Cumulus	2.9	3.9

**#113**

**Morristown, NJ**

Station (Format)	Owner	Fa '02	Sp '03
WLTW-FM (AC)	Clear Chan.	7.7	9.8
WPLJ-FM (Hot AC)	ABC	7.2	8.5
WABC-AM (Talk)	ABC	7.2	6.5
WCBS-FM (Oldies)	Infinity	4.6	6.5
WDHA-FM (Rock)	Gr. Media	4.6	5.8
WHIZ-FM (CHR/Pop)	Clear Chan.	6.5	5.1
WXRK-FM (Alt.)	Infinity	5.8	4.7
WAXQ-FM (Cl. Rock)	Clear Chan.	3.4	4.0
WKXW-FM (Talk)	Millennium	1.7	4.0
WOR-AM (Talk)	Buckley	5.2	3.6
WQCD-FM (Sm. Jazz)	Emmis	2.7	3.6

**#114**

**Worcester, MA**

Station (Format)	Owner	Fa '02	Sp '03
WRSR-FM (AC)	Clear Chan.	13.4	14.4
WAAF-FM (Act. Rock)	Entercom	7.5	7.9
WXLO-FM (Hot AC)	Citadel	5.9	6.9
WJMN-FM (CHR/Rhy)	Clear Chan.	5.5	6.0
WTAG-AM (N/T)	Clear Chan.	5.4	6.0
WTKK-FM (Talk)	Gr. Media	2.3	4.3
WBZ-AM (News)	Infinity	4.2	3.8
WODS-FM (Oldies)	Infinity	3.2	3.6
WCRB-FM (Classical)	Charles River	3.7	3.2
WKLB-FM (Country)	Gr. Media	3.7	3.2

**#115**

**Lancaster, PA**

Station (Format)	Owner	Fa '02	Sp '03
WIOV-FM (Country)	Regent	5.5	7.6
WLAN-FM (CHR/Pop)	Clear Chan.	8.7	7.5
WROZ-FM (AC)	Hall	6.5	6.7
WDAC-FM (Christian)	WDAC	8.0	6.4
WSOX-FM (Oldies)	Susquehanna	7.0	6.2
WARM-FM (AC)	Susquehanna	7.4	6.0
WQXA-FM (Act. Rock)	Citadel	7.6	6.0
WRVV-FM (Rock AC)	Clear Chan.	4.7	4.9
WHP-AM (Talk)	Clear Chan.	3.8	4.0
WTPA-FM (Cl. Rock)	Cumulus	3.6	3.5

**#116**

**Portsmouth-Dover, NH**

Station (Format)	Owner	Fa '02	Sp '03
WQKQ-FM (Country)	Citadel	8.9	9.5
WHEB-FM (Rock)	Clear Chan.	6.4	5.9
WRKO-AM (N/T)	Entercom	4.4	5.5
WERZ-FM (CHR/Pop)	Clear Chan.	4.9	5.1
WXRV-FM (Triple A)	Northeast	3.5	4.3
WZID-FM (AC)	Saga	4.4	3.6
WBZ-AM (News)	Infinity	3.3	3.4
WBYY-FM (Soft AC)	Garrison City	2.2	3.0
WJMN-FM (CHR/Rhy)	Clear Chan.	2.2	2.6
WXSX-FM (CHR/Pop)	Clear Chan.	1.6	2.6

**#117**

**Bridgeport, CT**

Station (Format)	Owner	Fa '02	Sp '03
WEBE-FM (AC)	Cumulus	14.1	14.5
WICC-AM (N/T)	Cumulus	9.7	10.3
WEZN-FM (AC)	Cox	11.9	9.4
WPLR-FM (Cl. Rock)	Cox	5.5	4.6
WZMX-FM (Cl. Hits)	Infinity	2.4	4.2
WFAN-AM (Sports)	Infinity	3.3	3.9
WKCI-FM (CHR/Pop)	Clear Chan.	5.1	3.4
WCBS-AM (News)	Infinity	3.2	3.2
WABC-AM (Talk)	ABC	2.5	3.0
WYYZ-FM (Country)	Clear Chan.	1.9	3.0

**#118**

**Huntsville, AL**

Station (Format)	Owner	Wi '03	Sp '03
WORM-FM (Country)	Clear Chan.	18.0	14.9
WEUP/WEUZ (Urban)	Bates & Caples	10.4	9.0
WAHR-FM (AC)	STG Media	8.3	8.2
WRTT-FM (Act. Rock)	STG Media	5.9	5.7
WZYP-FM (CHR/Pop)	Cumulus	7.0	5.7
WTAK-FM (Cl. Rock)	Clear Chan.	4.4	4.8
WWXO/WXQW (Oldies)	Clear Chan.	2.6	4.8
WVNN-AM (N/T)	Cumulus	4.5	4.6
WRS-AM (Soft AC)	NCA Inc	4.9	4.2
WEUP-AM (Urban)	Bates & Caples	2.5	2.1
WLOR-AM (Urban/O)	STG Media	0.9	2.1

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**#119**

**Oxnard-Ventura, CA**

Station (Format)	Owner	Fa '02	Sp '03
KCAO-FM (CHR/Rhy)	Gold Coast	7.3	7.6
KXLM-FM (Reg. Mex.)	Lazer	6.7	6.7
KBBY-FM (Hot AC)	Cumulus	5.4	5.8
KMLA-FM (Reg. Mex.)	Gold Coast	4.0	5.6
KRTH-FM (Oldies)	Infinity	3.1	5.1
KHAY-FM (Country)	Cumulus	4.8	4.4
KNX-AM (News)	Infinity	2.7	3.3
KFI-AM (Talk)	Clear Chan.	3.8	3.1
KSSC-FM (Span. Con.) <sup>1</sup>	Entravision	3.3	3.1
KVTA-AM (Talk)	Gold Coast	1.7	2.5

<sup>1</sup> Was KVYY-FM until February.

**#120**

**Lansing-E. Lansing, MI**

Station (Format)	Owner	Wi '03	Sp '03
WFMK-FM (AC)	Citadel	9.0	8.8
WITL-FM (Country)	Citadel	8.3	8.4
WMMQ-FM (Cl. Rock)	Citadel	6.0	8.0
WJIM-FM (Oldies)	Citadel	7.9	6.9
WJIM-AM (N/T)	Citadel	5.1	6.5
WHZZ-FM (CHR/Pop)	MacDonald	8.3	6.3
WQHH-FM (Urban)	Mid Michigan FM	4.9	4.8
WWDX-FM (Alt.)	Rubber City	4.5	4.8
WJXQ-FM (Act. Rock)	Rubber City	5.8	4.6
WILS-AM (Adult Std.)	MacDonald	2.8	4.2

**#121**

**Boise, ID**

Station (Format)	Owner	Fa '02	Sp '03
KIZN-FM (Country)	Citadel	6.2	7.3
KTHI-FM (Cl. Hits)	Journal	4.2	7.1
KQFC-FM (Country)	Citadel	7.0	6.5
KLTB-FM (Oldies)	Clear Chan.	5.1	6.3
KQXR-FM (Alt.)	Journal	5.5	6.3
KKGL-FM (Cl. Rock)	Citadel	3.8	5.9
KSAS-FM (CHR/Pop)	Clear Chan.	4.2	5.0
KZMG-FM (CHR/Pop)	Citadel	5.7	4.8
KBOI-AM (N/T)	Citadel	6.4	4.4
KIDO-AM (N/T)	Clear Chan.	5.9	3.8

**#122**

**Modesto, CA**

Station (Format)	Owner	Fa '02	Sp '03
KATM-FM (Country)	Citadel	8.9	8.3
KDJK/KHKK (Cl. Hits)	Citadel	5.4	7.6
KMRQ-FM (Act. Rock)	Clear Chan.	6.6	7.2
KOSO-FM (Hot AC)	Clear Chan.	6.2	6.1
KJSN-FM (AC)	Clear Chan.	6.2	5.9
KEJC-FM (Country/O)	Modesto Corn.	2.3	5.0
KHOP-FM (Hot AC)	Citadel	3.9	4.6
KWNN-FM (CHR/Rhy.)	Silverado	6.8	4.6
KFIV-AM (N/T)	Clear Chan.	2.3	4.1
KMIX-FM (Reg. Mex.)	Entravision	2.5	2.6

**#123**

**Jackson, MS**

Station (Format)	Owner	Wi '03	Sp '03
WJMI-FM (Urban)	Inner City	11.3	10.5
WMSI-FM (Country)	Clear Chan.	7.3	8.6
WKXI-FM (Urban AC)	Inner City	8.9	8.0
WUSJ-FM (Country)	New South	4.4	5.0
WJKK-FM (AC)	New South	2.8	4.4
WSTZ-FM (Cl. Rock)	Clear Chan.	5.0	4.2
WJNT-AM (N/T)	Buchanan	2.8	3.6
WRJH-FM (Urban)	On Top	4.0	3.4
WYOY-FM (CHR/Pop)	New South	2.8	3.0
WDBT-FM (CHR/Pop)	Clear Chan.	3.8	2.9

**#124**

**Pensacola, FL**

Station (Format)	Owner	Fa '02	Sp '03
WXBM-FM (Country)	Pamal Br.	13.9	13.0
WBLX-FM (Urban)	Cumulus	10.2	11.2
WTKX-FM (Act. Rock)	Clear Chan.	5.0	7.6
WMEZ-FM (AC)	Pamal Br.	4.8	7.4
WCOA-AM (N/T)	Cumulus	5.9	5.8
WABB-FM (CHR/Pop)	Dittman Gr.	3.3	4.8
WMXC-FM (AC)	Clear Chan.	3.3	4.4
WYCL-FM (Oldies)	Concord Media	6.1	4.2
WRKH-FM (Cl. Rock)	Clear Chan.	3.3	3.4
WJLQ-FM (CHR/Pop)	Cumulus	3.3	3.2

**#125**

**Flint, MI**

Station (Format)	Owner	Fa '02	Sp '03
WCZR-FM (AC)	Regent	12.2	12.7
WDZZ-FM (Urban AC)	Cumulus	8.7	9.1
WRCL-FM (CHR/Rhy)	Regent	4.0	6.4
WHNN-FM (Oldies)	Citadel	5.3	5.8
WWBN-FM (Act. Rock)	Regent	4.5	5.8
WRSR-FM (Cl. Rock)	Cumulus	5.6	5.6
WWCK-FM (CHR/Pop)	Cumulus	6.0	5.4
WFBE-FM (Country)	Citadel	7.8	4.2
WIOG-FM (AC)	Citadel	3.1	4.0
WJR-AM (Talk)	ABC	2.0	2.8

**#126**

**Ft. Collins-Greeley, CO**

Station (Format)	Owner	Fa '02	Sp '03
KUAD-FM (Country)	Regent	8.4	7.2
KOA-AM (N/T)	Clear Chan.	5.3	6.0
KTCL-FM (Alt.)	Clear Chan.	1.6	5.4
KSME-FM (CHR/Pop)	Clear Chan.	4.9	4.7
KBCO-FM (Triple A)	Clear Chan.	2.1	4.3
KPAW-FM (Cl. Hits)	Clear Chan.	2.9	4.1
KTRR-FM (AC)	Regent	5.3	3.9
KOKS-FM (CHR/Rhy)	Jeff-Pilot	2.9	3.5
KBPI-FM (Act. Rock)	Clear Chan.	4.5	3.3
KQLF-FM (AC)	Clear Chan.	2.7	3.3

**#127**

**Fayetteville, NC**

Station (Format)	Owner	Fa '02	Sp '03
WZFX-FM (Urban)	Beasley	12.8	13.2
WKML-FM (Country)	Beasley	11.0	11.0
WUKS-FM (Urban)	Beasley	9.1	9.5
WQSM-FM (Hot AC)	Cumulus	6.5	8.6
WFLB-FM (Oldies)	Beasley	6.1	6.2
WNNL-FM (Gospel)	Clear Chan.	4.3	4.8
WRCQ-FM (Rock)	Cumulus	6.3	4.4
WFNC-AM (N/T)	Cumulus	3.2	3.5
WCCG-FM (Urban AC)	Carson	4.5	3.3
WCLN-FM (Christ. Talk)	Br. Good News	3.5	3.1
WKQB-FM (Urban)	Cumulus	4.3	3.1



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**#128**

**Reno, NV**

Station (Format)	Owner	Fa '02	Sp '03
KKOH-AM (N/T)	Citadel	8.9	12.8
KBUL-FM (Country)	Citadel	5.5	6.4
KRNO-FM (AC)	Americom	7.1	6.0
KODS-FM (Oldies)	Americom	4.7	5.8
KTHX-FM (Triple A)	NextMedia	4.7	5.4
KRZQ-FM (Alt.)	NextMedia	4.5	5.3
KDOT-FM (Act. Rock)	Lotus	3.2	4.9
KOZZ-FM (Cl. Rock)	Lotus	5.5	4.7
KWYL-FM (CHR/Rhy) <sup>1</sup>	Citadel	2.8	3.9
KJZS-FM (Sm. Jazz)	NextMedia	3.8	3.7
KLCA-FM (Hot AC)	Americom	4.3	3.7
KRNV-FM (Reg. Mex.)	Entravision	3.6	3.7

<sup>1</sup> Was KNVQ-FM (Hot AC) until May 11.

**#129**

**Canton, OH**

Station (Format)	Owner	Fa '02	Sp '03
WHBC-AM (N/T)	NextMedia	14.1	12.2
WHBC-FM (AC)	NextMedia	11.5	10.0
WQXK-FM (Country)	Cumulus	6.6	7.1
WRQK-FM (Rock)	Cumulus	7.0	6.9
WQMX-FM (Country)	Rubber City	3.2	4.3
WKDD-FM (Hot AC)	Clear Chan.	3.6	4.1
WONE-FM (Cl. Rock)	Rubber City	3.2	4.1
WNIR-FM (Talk)	Media Com.	3.2	3.7
WAKS-FM (CHR/Pop)	Clear Chan.	4.0	3.3
WMJI-FM (Oldies)	Clear Chan.	3.6	2.9

**#130**

**Saginaw-Bay City, MI**

Station (Format)	Owner	Fa '02	Sp '03
WSGW-AM (N/T)	Citadel	9.1	11.1
WKCQ-FM (Country)	MacDonald	8.2	9.3
WHNN-FM (Oldies)	Citadel	9.1	9.1
WKQZ-FM (Act. Rock)	Citadel	8.0	7.9
WIOG-FM (CHR/Pop)	Citadel	9.1	7.7
WTLZ-FM (Urban)	Cumulus	5.6	6.9
WCEN-FM (Country)	Wilks	7.2	6.3
WGER-FM (AC)	Citadel	6.6	5.5
WILZ/WYLZ (Cl. Rock)	Citadel	4.3	4.6
WRCL-FM (CHR/Rhy)	Regent	4.3	3.0

**#131**

**Beaumont-Port Arthur, TX**

Station (Format)	Owner	Fa '02	Sp '03
KTCX-FM (Urban)	Cumulus	11.9	15.6
KCOL-FM (Oldies)*	Voice Br.	9.3	10.1
KLOC-FM (Rock)	Clear Chan.	8.1	9.6
KAYD-FM (Country)	Cumulus	9.1	9.2
KYKR-FM (Country)	Clear Chan.	7.4	6.6
KLVI-AM (N/T)	Clear Chan.	6.2	5.3
KQXY-FM (CHR/Pop)	Cumulus	6.9	5.3
KKMY-FM (Hot AC)	Clear Chan.	5.3	4.6
KRWP-FM (Urban AC)	Cumulus	5.5	3.9
KTHT-FM (CHR/Rhy)	Cox	5.7	2.4

**#132**

**Shreveport, LA**

Station (Format)	Owner	Wi '03	Sp '03
KMJJ-FM (Urban)	Cumulus	10.4	12.8
KDKS-FM (Urban)	Access.1	13.5	12.1
KEEL-AM (Talk)	Clear Chan.	6.0	6.8
KBTT-FM (CHR/Rhy)	Access.1	7.3	6.4
KLKL-FM (Oldies)	Access.1	4.0	6.4
KRMD-FM (Country)	Cumulus	6.0	5.9
KXKS-FM (Country)	Clear Chan.	6.2	5.9
KBED-FM (Hot AC)	Cumulus	3.5	4.8
KTAL-FM (Cl. Rock)	Access.1	5.1	4.8
KOKA-AM (Gospel)	Access.1	3.5	4.6
KRUF-FM (CHR/Pop)	Clear Chan.	5.3	4.6

**#133**

**Reading, PA**

Station (Format)	Owner	Fa '02	Sp '03
WRFY-FM (Hot AC)	Clear Chan.	12.0	13.2
WEEU-AM (N/T)	WEEU	8.9	11.0
WIOV-FM (Country)	Brill Media	8.2	6.0
WBEB-FM (AC)	WEAZ-FM Radio	2.0	3.9
WIOQ-FM (CHR/Pop)	Clear Chan.	3.8	3.9
WOGI-FM (Oldies)	Infinity	2.4	3.9
WBYN-FM (Christ. AC)	WDAC Radio	3.1	3.7
WMGK-FM (Cl. Hits)	Gr. Media	3.5	3.7
WRAW-AM (Oldies) <sup>1</sup>	Clear Chan.	5.1	3.0
WRVV-FM (Rock AC)	Clear Chan.	3.3	3.0
WUSL-FM (Urban)	Clear Chan.	4.0	3.0

<sup>1</sup> Was Adult Standards until January 2003.

**#134**

**Corpus Christi, TX**

Station (Format)	Owner	Fa '02	Sp '03
KRYS-FM (Country)	Clear Chan.	7.5	7.4
KLTG-FM (Hot AC)	Amigo Br.	4.2	6.6
KZFM-FM (CHR/Rhy)	Malkan	6.9	6.4
KMXR-FM (Oldies)	Clear Chan.	8.1	6.1
KNCN-FM (Rock)	Clear Chan.	6.9	6.1
KSAB-FM (Tejano)	Clear Chan.	6.1	5.3
KEYS-AM (N/T)	Malkan	2.7	5.1
KLHB-FM (Tejano)	Amigo Br.	2.9	4.2
KFTX-FM (Country)	Dobson	5.0	4.0
KBBA-FM (AC)	Malkan	3.8	4.0
KOUL-FM (Country)	Amigo Br.	3.8	4.0

**#135**

**Victor Valley, CA**

Station (Format)	Owner	Fa '02	Sp '03
KGGI-FM (CHR/Rhy)	Clear Chan.	11.0	10.6
KZXY-FM (Hot AC)	Clear Chan.	7.0	8.3
KFI-AM (Talk)	Clear Chan.	7.0	8.0
KATJ-FM (Country)	Clear Chan.	4.9	5.2
KCXX-FM (Alt.)	All Pro	5.2	5.0
KIXA-FM (Rock)	Clear Chan.	2.6	3.8
KCAL-FM (Act. Rock)	Anaheim	2.3	3.3
KCDZ-FM (CHR/Pop)	Morongo Basin	4.5	2.6
KOLA-FM (Oldies)	Anaheim	2.3	2.6
KLOS-FM (Cl. Rock)	ABC	1.9	2.1
KRAK-AM (Adult Std.)	Infinity	1.9	2.1

**#136**

**Biloxi-Gulfport, MS**

Station (Format)	Owner	Fa '02	Sp '03
WMJY-FM (AC)	Chase Radio	7.4	7.7
WZKX-FM (Country)	Dowdy & Dowdy	5.9	7.0
WCPR-FM (Act. Rock)	Triad	5.6	6.5
WKNN-FM (Country)	Chase Radio	7.2	6.5
WJZD-FM (Urban)	WJZD	8.8	5.4
WZNF-FM (Cl. Rock)	J. Michael Self	3.2	5.4
WGCM-FM (Oldies)	Dowdy & Dowdy	5.2	4.9
WXYK-FM (CHR/Pop)	Triad	6.5	4.9
WXRG-FM (Cl. Rock)	Triad	5.6	4.4
WWL-AM (N/T)	Entercom	4.7	4.0

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**#137**

## Appleton-Oshkosh, WI

Station (Format)	Owner	Fa '02	Sp '03
WNCY-FM (Country)	Midwest Com.	10.4	13.2
WIXX-FM (CHR/Pop)	Midwest Com.	9.2	10.6
WWWX/WXWX (Act. Rock)	Cumulus	5.6	6.2
WAPL-FM (Cl. Rock) <sup>1</sup>	Woodward	5.8	6.0
WVBO-FM (Oldies)	Cumulus	4.6	5.8
WROE-FM (AC)	Midwest Com.	8.0	5.3
WNAM-AM (Adult Std.)	Cumulus	5.8	4.8
WHBY-AM (N/T)	Woodward	4.8	4.6
WPCK/WPKR (Country)	Midwest Dim.	2.7	4.5
WOZZ-FM (Cl. Rock)	Midwest Com.	7.7	4.3

<sup>1</sup> Evolved from Rock during March.

**#138**

## Atlantic City, NJ

Station (Format)	Owner	Fa '02	Sp '03
WGBZ/WZBZ (CHR/Rhy.)	Equity	10.3	12.1
WFPG-FM (AC)	Millennium	7.9	9.1
WAYV-FM (CHR/Pop)	Equity	5.2	7.1
WMGM-FM (Cl. Rock)	Access.1	5.5	5.4
WPUR-FM (Country)	Millennium	6.3	5.2
WBNJ/WTHH (Urban AC)	Equity	5.4	4.7
WGYM/WOND (N/T)	Access.1	4.8	3.7
WMIO-A/F (Adult Std.)	Equity	4.8	3.7
WTKU-FM (AC)	Access.1	2.8	3.7
WZXL-FM (Rock)	Equity	3.5	3.7
WIXM-FM (Hot AC)	Millennium	4.4	3.5

**#139**

## Burlington, VT

Station (Format)	Owner	Fa '02	Sp '03
WOKO-FM (Country)	Hall	18.7	14.5
WXXX-FM (CHR/Pop)	Sison	9.1	9.1
WBTZ-FM (Alt.)	Burlington Br.	6.7	7.5
WKOL-FM (Oldies)	Hall	5.3	7.5
WEZF-FM (AC)	Clear Chan.	6.9	6.5
WIZN-FM (Cl. Rock)	Burlington Br.	4.4	5.6
WPCV-FM (Cl. Rock)	Clear Chan.	6.0	4.0
WVMT-AM (N/T)	Sison	2.7	3.5
WNCS-FM (Triple A)	Northeast	3.6	3.0
WLFE-FM (Country)	Northeast	1.1	2.8

**#140**

## Trenton, NJ

Station (Format)	Owner	Fa '02	Sp '03
WPST-FM (CHR/Pop)	Nassau	7.3	9.4
WXKW-FM (Talk)	Millennium	6.1	9.0
WJZJ-FM (Sm. Jazz)	Clear Chan.	3.4	6.0
WTHK-FM (Cl. Hits)	Nassau	3.9	5.3
WDAS-FM (Urban AC)	Clear Chan.	5.1	4.8
WUSL-FM (Urban)	Clear Chan.	6.1	3.7
WBUD-AM (Oldies)	Millennium	2.2	3.5
WIMG-AM (Urban AC)	Morris	2.0	3.2
WABC-AM (Talk)	ABC	2.2	2.8
WXTU-FM (Country)	Beasley	2.4	2.8

**#141**

## Quad Cities, IA-IL

Station (Format)	Owner	Fa '02	Sp '03
WLLR-FM (Country)	Clear Chan.	15.0	15.2
KCQQ-FM (Cl. Hits)	Clear Chan.	11.2	9.7
WHTS-FM (CHR/Pop)	Dudley	7.6	8.4
WOC-AM (N/T)	Clear Chan.	5.1	8.1
KMXG-FM (Hot AC)	Clear Chan.	6.6	6.8
KBEA-FM (CHR/Pop)	Cumulus	3.6	5.5
KUUL-FM (Oldies)	Clear Chan.	5.3	5.5
WXLN-FM (Cl. Rock)	Cumulus	5.1	5.5
KORB-FM (Act. Rock)	Cumulus	6.1	5.0
KBOB-FM (Country)	Cumulus	3.1	4.7

**#142**

## Stamford-Norwalk, CT

Station (Format)	Owner	Fa '02	Sp '03
WEBE-FM (AC)	Aurora	8.1	7.8
WCBS-AM (News)	Infinity	5.7	7.5
WFAN-AM (Sports)	Infinity	3.7	5.4
WEZN-FM (AC)	Cox	5.2	5.1
WXRK-FM (Alt.)	Infinity	3.4	3.9
WKHL-FM (Oldies)	Cox	2.1	3.6
WQHT-FM (CHR/Rhy)	Emmis	2.9	3.6
WHTZ-FM (CHR/Pop)	Clear Chan.	5.0	3.4
WQCD-FM (Sm. Jazz)	Emmis	3.7	2.9
WABC-AM (Talk)	ABC	2.6	2.7
WPAT-FM (Span. AC)	SBS	2.9	2.7

**#143**

## Peoria, IL

Station (Format)	Owner	Fa '02	Sp '03
WSWT-FM (AC)	Triad	10.2	11.6
WPBG-FM (Oldies)	Triad	9.1	11.1
WGLO-FM (Cl. Rock)	Regent	7.8	7.4
WBMD-AM (N/T)	Triad	6.3	6.3
WXCL-FM (Country)	Kelly	5.2	5.8
WZPW-FM (CHR/Rhy)	AAA Enter.	5.7	5.5
WIXO-FM (Act. Rock)	Regent	5.0	5.3
WFYR-FM (Country)	Regent	5.5	4.2
WDOX-FM (Cl. Hits)	AAA Enter.	2.9	3.9
WWCT-FM (Rock)	AAA Enter.	4.4	3.4

**#144**

## Springfield, MO

Station (Format)	Owner	Fa '02	Sp '03
KTTS-FM (Country)	Journal	12.4	12.4
KGMY-FM (Country)	Clear Chan.	7.3	8.4
KGBX-FM (AC)	Clear Chan.	9.6	7.4
KTOZ-FM (Hot AC)	Clear Chan.	6.5	6.6
KSPW-FM (CHR/Rhy)	Journal	6.2	6.3
KKLH-FM (Cl. Hits)	Mid-West Fam.	3.4	4.5
KTXR-FM (B/EZ)	Meyer	2.5	4.2
KWTO-AM (N/T)	Meyer	3.7	4.2
KOSP-FM (Oldies)	Mid-West Fam.	5.4	4.0
KQRA-FM (Alt.)	Mid-West Fam.	7.3	4.0

**#145**

## Eugene-Springfield, OR

Station (Format)	Owner	Fa '02	Sp '03
KKNU-FM (Country)	McKenzie River	15.2	14.2
KDUK-FM (CHR/Pop)	Clear Chan.	9.3	9.8
KMGE-FM (AC)	McKenzie River	5.9	7.1
KODZ-FM (Oldies)	Clear Chan.	5.3	6.0
KZEL-FM (Cl. Rock)	Cumulus	3.7	6.0
KPNW-AM (N/T)	Clear Chan.	5.3	5.7
KFLY-FM (Act. Rock)	Clear Chan.	4.8	5.2
KUGN-AM (N/T)	Cumulus	6.9	4.1
KNRQ-FM (Alt.)	Cumulus	3.7	3.8
KEHK-FM (Cl. Hits)	Cumulus	3.7	3.6



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**#145**

**Ann Arbor, MI**

Station (Format)	Owner	Fa '02	Sp '03
WJR-AM (Talk)	ABC	7.9	6.0
WWW-FM (Country)	Clear Chan.	4.9	5.4
WKQI-FM (CHR/Pop)	Clear Chan.	4.3	4.5
WVMV-FM (Sm. Jazz)	Infinity	3.0	3.9
WDTJ-FM (Urban)	Radio One	2.4	3.6
WJLB-FM (Urban)	Clear Chan.	3.3	3.6
WRIF-FM (Act. Rock)	Gr. Media	2.7	3.6
CIMX-FM (Alt.)	CHUM	3.3	3.3
WDRQ-FM (CHR/Pop)	ABC	3.3	3.3
WMGC-FM (AC)	Greater Media	1.5	3.3

**#147**

**Tyler-Longview, TX**

Station (Format)	Owner	Fa '02	Sp '03
KAZE/KBLZ (CHR/Rhy)	Reynolds	13.0	12.7
KOOI-FM (AC)	Waller	9.1	8.3
KISX-FM (CHR/Pop)	Clear Chan.	6.4	6.5
KOYE-FM (Reg. Mex.)	Waller	5.9	6.5
KNUE-FM (Country)	Clear Chan.	5.6	6.2
KKUS-FM (Country)	Waller	4.5	5.9
KKTZ-FM (Cl. Rock)	Clear Chan.	4.3	5.2
KTYL-FM (Hot AC)	Clear Chan.	3.7	4.9
KYKX-FM (Country)	Waller	4.0	4.4
KDOK-FM (Adult Std.)	Citadel	3.2	3.6

**#148**

**Salisbury-Ocean City, MD**

Station (Format)	Owner	Fa '02	Sp '03
WOCQ-FM (CHR/Rhy)	Great Scott	10.1	11.9
WQHQ-FM (AC)	Clear Chan.	11.6	8.0
WICO/WXJN (Country)	Delmarva	5.3	7.8
WZBH-FM (Act. Rock)	Great Scott	5.8	7.1
WWFG-FM (Country)	Clear Chan.	8.8	6.7
WSBY-FM (Urban AC)	Clear Chan.	5.5	5.6
WGMD-FM (N/T)	Resort	5.0	3.9
WOLC-FM (Gospel)	Maranatha	3.0	3.5
WLBW/WLVW (Oldies)	Clear Chan.	5.3	3.4
WGBG-FM (Cl. Rock)	Great Scott	2.0	2.6

**#149**

**Newburgh, NY**

Station (Format)	Owner	Fa '02	Sp '03
WHUD-FM (AC)	Pamal	7.4	12.2
WSPK/WXPX (CHR/Pop)	Pamal	9.7	9.1
WPDH-FM (Cl. Rock)	Cumulus	6.7	6.7
WRRB/WRRV (Alt.)	Cumulus	5.7	5.5
WABC-AM (Talk)	ABC	4.3	5.3
WGNV-FM (Hot AC)	Sunrise	2.9	4.1
WCZX/WZAD (Oldies)	Cumulus	4.3	3.6
WFKP/WPKF (CHR/Rhy)	Clear Chan.	5.2	3.3
WXRK-FM (Alt.)	Infinity	1.7	3.3
WFAN-AM (Sports)	Infinity	2.4	2.9
WRWD-FM (Country)	Clear Chan.	2.9	2.9

**#150**

**Montgomery, AL**

Station (Format)	Owner	Fa '02	Sp '03
WZHT-FM (Urban)	Clear Chan.	11.6	16.3
WLWI-FM (Country)	Cumulus	14.0	11.5
WJWZ-FM (CHR/Rhy.)	Montgomery	8.3	8.4
WMCZ-FM (Urban AC)	Clear Chan.	6.9	7.4
WMXS-FM (AC)	Cumulus	7.7	5.4
WHHY-FM (CHR/Pop)	Cumulus	4.1	4.1
WQLD-FM (Oldies)	Clear Chan.	3.9	3.8
WXXF-FM (Rock)	Cumulus	5.5	3.6
WBAM-FM (CHR/Pop) <sup>1</sup>	Deep South	2.2	3.3
WKXN-FM (Urban)	Autaugaville	3.6	3.1
WLWI-AM (N/T)	Cumulus	1.9	3.1
WXVI-AM (Gospel)	Tuskegee	2.2	3.1

<sup>1</sup> Operates under an LMA by Montgomery Broadcasting.

**#151**

**Fayetteville, AR**

Station (Format)	Owner	Fa '02	Sp '03
KIGL-FM (Cl. Rock)	Clear Chan.	7.9	8.6
KKIX-FM (Country)	Clear Chan.	9.5	8.6
KEZA-FM (AC)	Clear Chan.	8.5	8.3
KMXF-FM (CHR/Pop)	Clear Chan.	7.0	7.4
KMCK-FM (CHR/Pop)	Cumulus	4.3	7.1
KAMO-FM (Oldies)	Cumulus	5.2	6.9
KBVA-FM (Adult Std.)	Hendren Radio	5.8	5.1
KXNA-FM (Alt.)	Bulter Br. Co.	4.9	4.9
KFAY-AM (N/T)	Cumulus	4.0	4.3
KFAY-FM (Country)	Cumulus	4.6	4.0

**#152**

**Huntington, WV**

Station (Format)	Owner	Fa '02	Sp '03
WKEE-FM (CHR/Pop)	Clear Chan.	15.1	13.7
WTCR-FM (Country)	Clear Chan.	15.1	12.7
WAMX-FM (Act. Rock)	Clear Chan.	7.4	7.1
WDGG-FM (Country)	Kindred	7.7	7.1
WBVB-FM (Oldies)	Clear Chan.	4.5	6.5
WVHU-AM (N/T)	Clear Chan.	3.5	4.3
WBKS-FM (CHR/Pop)	Clear Chan.	3.2	4.0
WLGC-FM (Country)	Hometown	2.9	3.7
WRVC-FM (Rock)	Kindred	1.9	3.7
WEMM-FM (Gospel)	Mortenson	2.9	3.4

**#153**

**Rockford, IL**

Station (Format)	Owner	Fa '02	Sp '03
WZOK-FM (CHR/Pop)	Cumulus	12.5	10.7
WXXR-FM (Rock)	RadioWorks	8.2	9.2
WYHY-FM (Cl. Hits)	RadioWorks	7.2	8.2
WXXQ-FM (Country)	Cumulus	15.4	7.4
WGFB-FM (Hot AC)	RadioWorks	5.3	6.4
WKMQ-FM (Oldies)	Cumulus	5.0	6.1
WGN-AM (N/T)	Tribune	4.2	5.9
WROK-AM (N/T)	Cumulus	2.7	4.6
WNTA-AM (Talk)	RadioWorks	3.2	4.1
WKPO-FM (CHR/Rhy)	Good Karma	2.4	3.8

**#154**

**Macon, GA**

Station (Format)	Owner	Fa '02	Sp '03
WIBB-FM (Urban)	Clear Chan.	11.9	12.7
WDEN-FM (Country)	Cumulus	12.2	11.5
WPEZ-FM (AC)	Cumulus	6.6	6.6
WMAC-AM (N/T)	Cumulus	7.5	6.3
WQBZ-FM (Rock)	Clear Chan.	5.3	6.3
WMGB-FM (CHR/Pop)	Cumulus	5.3	5.5
WRBV-FM (Urban AC)	Clear Chan.	7.2	5.5
WFXM-FM (Urban)	Roberts	5.0	4.6
WDDO-AM (Gospel)	Cumulus	1.6	4.0
WAYS-FM (Oldies)	Cumulus	4.7	3.7

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**#155**

**Killeen-Temple, TX**

Station (Format)	Owner	Fa '02	Sp '03
WACO-FM (Country)	Clear Chan.	10.9	11.2
KIIZ-FM (Urban)	Clear Chan.	11.8	10.0
KWTX-FM (CHR/Pop)	Clear Chan.	7.4	8.2
KSSM-FM (Urban AC)	Cumulus	5.3	7.6
KLFX-FM (Act. Rock)	Sheldon	6.5	6.3
KUSJ-FM (Country)	Cumulus	7.1	6.0
KOOC-FM (Hot AC)	Cumulus	3.2	4.2
KKMG-FM (CHR/Rhy)	Emmis-Sinclair	3.2	4.2
KLTD-FM (Oldies)	Cumulus	2.9	3.6
KQBT-FM (CHR/Rhy)	Infinity	3.8	3.6

**#156**

**Flagstaff-Prescott, AZ**

Station (Format)	Owner	Fa '02	Sp '03
KAHM-FM (B/EZ)	SW FM Br.	8.9	9.2
KQST-FM (CHR/Pop)	Rocket Radio	8.0	8.6
KAFF-FM (Country)	Guyann Br.	5.7	5.4
KMGN-FM (Cl. Rock)	Guyann Br.	5.7	5.1
KZGL-FM (Act. Rock)	Yavapai	7.4	5.1
KSED-FM (Country)	Red Rock	5.4	4.8
KKLD-FM (Oldies)	Yavapai	2.4	3.8
KYCA-AM (N/T)	SW FM Br.	2.7	3.8
KPPV-FM (AC)	Prescott Valley	2.7	3.5
KVRD-FM (Country)	Yavapai	3.9	3.5

**#157**

**Evansville, IN**

Station (Format)	Owner	Fa '02	Sp '03
WKYK-FM (AC)	So. Central	19.1	20.1
WKDQ-FM (Country)	Regent	11.1	13.6
WSTO-FM (CHR/Pop)	So. Central	5.4	7.6
WDKS-FM (CHR/Pop)	Regent	8.9	7.3
WJPS-FM (Oldies)	So. Central	4.6	5.9
WGBF-FM (Act. Rock)	Regent	6.0	5.6
WABX-FM (Cl. Rock)	So. Central	4.3	4.5
WEOA-AM (Urban)	So. Central	4.3	3.7
WGBF-AM (N/T)	Regent	4.0	3.7
WJLT-FM (AC) <sup>1</sup>	Regent	7.4	3.4

<sup>1</sup> Was WYNG-FM (Country) until April.

**#158**

**Savannah, GA**

Station (Format)	Owner	Fa '02	Sp '03
WEAS-FM (Urban)	Cumulus	10.1	9.6
WSOK-AM (Gospel)	Clear Chan.	6.9	8.5
WJCL-FM (Country)	Cumulus	8.1	7.6
WLVA-FM (Urban AC)	Clear Chan.	7.2	7.6
WQBT-FM (Urban)	Clear Chan.	9.0	7.1
WFXH-FM (Rock)	Triad	4.8	5.1
WAEV-FM (CHR/Pop)	Clear Chan.	3.3	4.2
WDXV-FM (Cl. Rock)	Cumulus	3.6	4.2
WRHQ-FM (Rock AC)	Thoroughbred	4.5	4.0
WYKZ-FM (AC)	Clear Chan.	3.9	4.0
WZAT-FM (CHR/Pop)	Cumulus	4.2	4.0

**#159**

**Utica-Rome, NY**

Station (Format)	Owner	Fa '02	Sp '03
WLZW-FM (AC)	Regent	12.8	11.6
WFRG-FM (Country)	Regent	9.7	11.1
WSKS/WSKU (CHR/Pop)	Clear Chan.	7.9	8.9
WOUR-FM (Cl. Rock)	Clear Chan.	6.5	7.8
WIBX-AM (N/T)	Regent	6.3	7.3
WODZ-FM (Oldies)	Regent	5.8	7.0
WTLB-AM (Adult Std.)	Galaxy	3.7	4.6
WKLL-FM (Alt.)	Galaxy	4.7	4.1
WRCK-FM (Cl. Rock)	Galaxy	6.0	3.5
WRBY-FM (Country)	Clear Chan.	3.9	2.7

**#160**

**Asheville, NC**

Station (Format)	Owner	Fa '02	Sp '03
WKSF-FM (Country)	Clear Chan.	18.2	15.0
WOXL-FM (Oldies)	Liberty	10.6	12.1
WQNO/WONS (Cl. Rock)	Clear Chan.	7.6	7.0
WTPT-FM (Act. Rock)	Barnstable	4.3	5.4
WWNC-AM (N/T)	Clear Chan.	5.6	5.4
WMYI-FM (AC)	Clear Chan.	3.0	5.1
WFBC-FM (CHR/Pop)	Entercom	6.3	4.2
WPEK-AM (Country/O)	Clear Chan.	1.7	2.2
WSPA-FM (AC)	Entercom	2.3	1.6
WXRC-FM (Cl. Rock)	Pacific	0.0	1.6

**#161**

**Tallahassee, FL**

Station (Format)	Owner	Fa '02	Sp '03
WHBX-FM (Urban)	Cumulus	9.2	10.2
WBWT-FM (Urban) <sup>1</sup>	Clear Chan.	8.5	7.4
WTNT-FM (Country)	Clear Chan.	4.7	7.4
WBZE-FM (AC)	Cumulus	5.1	7.1
WTLY-FM (Hot AC)	Clear Chan.	5.4	6.8
WHTF-FM (CHR/Rhy)	Triad	4.4	5.3
WAIB-FM (Country)	Triad	6.0	5.0
WNLS-AM (Sports)	Clear Chan.	3.8	4.3
WWLD-FM (Oldies)	Cumulus	2.5	4.3
WGWDFM (Country)	De-Col	3.8	3.7

<sup>1</sup> Was WOKL-FM (Oldies) until February.

**#162**

**Palm Springs, CA**

Station (Format)	Owner	Fa '02	Sp '03
KUNA-FM (Reg. Mex.)	N-P & Gaz.	15.7	16.0
KLOB-FM (Reg. Mex.)	Entravision	9.4	9.4
KKUU-FM (CHR/Rhy)	Morris	9.1	7.9
KWXY-FM (B/EZ)	Glen Barnett	6.3	7.9
KDES-FM (Oldies)	KPSI Radio	3.9	6.8
KPSI-FM (Hot AC)	KPSI Radio	4.7	5.0
KEZN-FM (AC)	Infinity	5.5	4.2
KMRJ-FM (Alt.)	Mitchell	3.4	4.2
KPLM-FM (Country)	RM	4.7	3.9
KCLB-FM (Rock)	Morris	6.5	3.7

**#163**

**Poughkeepsie, NY**

Station (Format)	Owner	Fa '02	Sp '03
WRWD-FM (Country)	Clear Chan.	5.8	9.2
WSPK/WXPK (CHR/Pop) <sup>1</sup>	Pamal	9.2	9.2
WABC-AM (Talk)	ABC	5.6	6.9
WCZX/WZAD (Oldies)	Cumulus	7.8	6.1
WFKP/WPKF (CHR/Rhy)	Clear Chan.	8.1	5.8
WPDH-FM (Cl. Rock)	Cumulus	5.3	5.8
WRRB/WRRV (Alt.)	Cumulus	5.5	5.8
WHUD-FM (AC)	Pamal	4.7	4.0
WRNQ-FM (AC)	Clear Chan.	8.1	4.0
WBPM-FM (Oldies)	Concord Media	1.9	3.2

<sup>1</sup> WXPK-FM is owned by Massau and simulcasts WSPK-FM under an LMA with Pamal; was WYNY-FM (Tropical) until April 3, 2003.



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**#164**

**Erie, PA**

Station (Format)	Owner	Fa '02	Sp '03
WRYS-FM (CHR/Pop)	NextMedia	12.5	18.7
WRKT-FM (Rock) <sup>1</sup>	NextMedia	7.5	11.7
WXTA-FM (Country)	Regent	12.9	10.8
WFGO-FM (Oldies)	NextMedia	8.8	8.5
WXKC-FM (AC)	Regent	6.6	8.5
WQHZ-FM (Cl. Hits)	Regent	9.4	7.0
WJET-AM (N/T)	NextMedia	5.0	5.4
WCTL-FM (Christ. AC)	Inspiration Time	3.4	4.1
WRIE-AM (Adult Std.)	Regent	6.9	4.1
WUSE-FM (Country) <sup>2</sup>	NextMedia	7.2	3.2

<sup>1</sup> Evolved from Classic Rock on April 1.  
<sup>2</sup> Was WRPL-FM (Rock) until April.

**#165**

**Portland, ME**

Station (Format)	Owner	Fa '02	Sp '03
WPOR-FM (Country)	Saga	7.1	8.5
WBLM-FM (Cl. Rock)	Citadel	9.0	6.8
WYNZ-FM (Oldies)	Saga	5.9	6.8
WGAN-AM (N/T)	Saga	5.9	6.5
WJBO-FM (CHR/Rhy.)	Citadel	5.6	6.1
WRED-FM (CHR/Pop)	Atl. Coast	3.4	5.8
WVGX-FM (Hot AC)	Saga	5.6	5.1
WCLZ-FM (Triple A)	Atl. Coast	3.1	4.8
WCYI/WCYY (Alt.)	Citadel	6.5	4.7
WHOM-FM (AC)	Citadel	5.0	4.4

**#166**

**Fredericksburg, VA**

Station (Format)	Owner	Wi '03	Sp '03
WFLS-FM (Country)	Free Lance-Star	17.5	14.8
WBQB-FM (Hot AC)	Mid Atlantic	6.8	9.0
WJFK-FM (Talk)	Infinity	4.9	5.8
WPGC-FM (CHR/Rhy)	Infinity	4.0	5.8
WTOP-A/F (News)	Bonneville	5.8	5.2
WYSK-FM (Alt.)	Free Lance-Star	5.5	3.9
WGRQ-FM (Oldies)	Telemedia Br.	2.2	3.5
WWUZ-FM (Cl. Rock)	Free Lance-Star	4.0	3.5
WGMS-FM (Classical)	Bonneville	1.8	2.6
WKYS-FM (Urban)	Radio One	3.1	2.6

**#167**

**Myrtle Beach, SC**

Station (Format)	Owner	Fa '02	Sp '03
WSYN-FM (Oldies)	Cumulus	7.0	10.1
WDAI-FM (Urban)	Cumulus	3.8	8.9
WEZJ/WYEZ (B/EZ)	Fidelity Br.	7.8	7.7
WGTR-FM (Country)	Root	6.1	7.7
WRNN-FM (N/T)	Myrtle Beach	5.8	6.2
WYAV-FM (Cl. Rock)	NextMedia	4.6	5.6
WGTM/WYNA (Rhy/O)	BH Media	3.8	5.0
WKZQ-FM (Act. Rock)	NextMedia	5.5	4.2
WWXM-FM (CHR/Pop)	Root	5.5	4.2
WVCO-FM (Urban/O)	GEO Br.	0.9	3.9

**#168**

**Wausau, WI**

Station (Format)	Owner	Fa '02	Sp '03
WIFC-FM (CHR/Pop)	Midwest Com.	12.4	13.2
WYTE-FM (Country)	Marathon	10.0	10.8
WDEZ-FM (Country)	Midwest Com.	10.6	9.1
WMZK-FM (Rock)	Badger Br.	4.4	8.5
WSAU-AM (N/T)	Midwest Com.	4.4	6.4
WGLX-FM (Cl. Rock)	Bliss	4.1	5.3
WIZD-FM (Oldies)	Midwest Com.	4.7	5.0
WLJY-FM (AC)	Marathon	5.0	4.1
WSPT-FM (Hot AC)	Americus	4.1	3.8
WAXX-FM (Country)	D. Nelson	3.2	2.9

**#169**

**Hagerstown, MD**

Station (Format)	Owner	Fa '02	Sp '03
WARX-FM (Oldies)	Manning	3.2	7.1
WAYZ-FM (Country)	VerStandig	12.4	7.1
WIKZ-FM (Hot AC)	Dame Br.	7.0	6.7
WWMD-FM (CHR/Pop)	VerStandig	6.4	6.4
WFRE-FM (Country)	Clear Chan.	5.7	5.8
WLTF-FM (Soft AC)	Prettyman	5.4	5.8
WQCM-FM (CHR/Pop)	Dame Br.	3.8	5.8
WOLD-FM (CHR/Rhy)	Dame Br.	5.1	5.2
WEEO-FM (Oldies)	Allegheny	1.3	3.4
WJEJ-AM (AC)	Hagerstown	5.7	3.4

**#170**

**San Luis Obispo, CA**

Station (Format)	Owner	Fa '02	Sp '03
KKJG-FM (Country)	Amer. Gen. Media	8.1	9.4
KWWW-FM (CHR/Rhy)	Salisbury	4.7	5.2
KZQZ-FM (Rock)	Amer. Gen. Media	7.8	4.9
KXDZ/KXTZ (Cl. Hits)	Mapleton	5.4	4.6
KPRL-AM (N/T)	Dellar Survivor	2.7	4.5
KSTT-FM (AC)	Clear Chan.	5.4	4.2
KURQ-FM (Act. Rock)	Clear Chan.	4.1	4.2
KVEC-AM (News)	Clear Chan.	4.1	4.2
KIQO-FM (Oldies)	Amer. Gen. Media	5.1	3.6
KLMM/KLUN (Reg. Mex.)	Lazer Br.	2.7	3.6

**#171**

**South Bend, IN**

Station (Format)	Owner	Fa '02	Sp '03
WNDV-FM (CHR/Pop)	Art. Media	12.3	12.5
WNSN-FM (AC)	Schurz	11.6	11.8
WBYT-FM (Country)	Federated Media	9.0	9.0
WSMK-FM (Urban)	M.R. Williams	8.0	8.0
WAOR-FM (Cl. Rock)	Federated Media	3.3	7.6
WSBT-AM (N/T)	Schurz	7.6	7.3
WRBR-FM (Act. Rock)	Hick Br.	5.6	6.6
WUBU-FM (Sm. Jazz)	Federated Media	5.3	4.5
WZOC-FM (Oldies)	Plymouth	4.0	3.8
WZOW-FM (Cl. Rock)	Art. Media	3.0	3.5

**#172**

**New Bedford, MA**

Station (Format)	Owner	Fa '02	Sp '03
WFHN-FM (CHR/Pop)	Citadel	10.5	9.6
WHJY-FM (Rock)	Clear Chan.	6.6	6.9
WCTK-FM (Country)	Hall	7.2	6.6
WWLI-FM (AC)	Citadel	7.2	6.6
WJMN-FM (CHR/Rhy)	Clear Chan.	0.0	5.4
WPRO-FM (CHR/Pop)	Citadel	3.6	5.4
WBSM-AM (N/T)	Citadel	8.4	4.5
WPLM-FM (Soft AC)	Plymouth Rock	3.6	3.9
WWBB-FM (Oldies)	Clear Chan.	4.5	3.6
WBRU-FM (Alt.)	Brown	2.4	3.3
WSNE-FM (AC)	Clear Chan.	4.5	3.3

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**#173**

## New London, CT

Station (Format)	Owner	Fa '02	Sp '03
WBMW-FM (AC)	Red Wolf Br.	6.0	9.1
WNLC-FM (Adult Std.)	Hall	7.0	8.7
WCTY-FM (Country)	Hall	6.7	7.3
WKNL-FM (Oldies)	Hall	6.0	7.3
WQGN-FM (CHR/Pop)	Citadel	7.0	7.3
WMOS-FM (Cl. Rock)	AAA Enter.	5.4	6.3
WHJM-FM (CHR/Rhy)	AAA Enter.	5.7	5.2
WWRX-FM (Alt.)	Phoenix Media	3.7	5.2
WZMX-FM (CHR/Rhy)	Infinity	2.3	3.5
WFAN-AM (Sports)	Infinity	3.0	2.8
WICH-AM (Full Serv.)	Hall	2.3	2.8

**#174**

## Ft. Smith, AR

Station (Format)	Owner	Fa '02	Sp '03
KMAG-FM (Country)	Clear Chan.	8.0	11.5
KISR-FM (CHR/Pop)	Stereo 93 Inc.	8.4	9.2
KTCS-FM (Country)	Big Chief	7.6	9.2
KOMS-FM (Country Old.)	Cumulus	9.9	7.6
KKBO-FM (Hot AC)	Clear Chan.	7.3	7.3
KZBB-FM (CHR/Pop)	Clear Chan.	7.6	7.3
KBBQ-FM (Oldies)	Cumulus	3.8	3.8
KWHN-AM (N/T)	Clear Chan.	2.7	3.4
KERX-FM (Cl. Rock)	Max Pearson	1.5	3.1
KEZA-FM (Soft AC)	Clear Chan.	3.8	3.1

**#175**

## Anchorage, AK

Station (Format)	Owner	Fa '02	Sp '03
KBRJ-FM (Country)	Morris	5.8	9.6
KYMG-FM (AC)	Clear Chan.	6.4	6.9
KRPM-FM (Cl. Hits)	New Northwest	2.8	6.6
KFAT-FM (CHR/Rhy)	New Northwest	8.0	6.0
KGOT-FM (CHR/Pop)	Clear Chan.	5.5	5.9
KASH-FM (Country)	Clear Chan.	5.5	5.6
KEAG-FM (Oldies)	Morris	4.6	5.3
KENI-AM (N/T)	Clear Chan.	6.4	4.6
KBFX-FM (Cl. Rock)	Clear Chan.	4.6	4.0
KQEZ-FM (AC)	New Northwest	5.2	3.6
KWHL-FM (Rock)	Morris	3.1	3.6

**#176**

## Lincoln, NE

Station (Format)	Owner	Fa '02	Sp '03
KFOR-AM (N/T)	Three Eagles	9.3	9.8
KZKX-FM (Country)	Clear Chan.	8.0	8.1
KIBZ-FM (Act. Rock)	Clear Chan.	7.7	7.5
KLIN-AM (N/T)	Triad	5.4	7.1
KRKR-FM (Cl. Rock)	Three Eagles	5.1	7.1
KFGE-FM (Country)	Triad	5.8	6.1
KBBK-FM (Hot AC)	Triad	6.4	5.1
KFRX-FM (CHR/Pop)	Three Eagles	5.8	4.4
KTGL-FM (Cl. Rock)	Clear Chan.	4.2	4.4
KQCH-FM (CHR/Rhy)	Journal	3.2	2.7

**#177**

## Charleston, WV

Station (Format)	Owner	Fa '02	Sp '03
WQBE-FM (Country)	Bristol	19.1	18.3
WVAF-FM (CHR/Pop)	West Virginia	10.1	10.8
WVSR-FM (CHR/Pop)	Bristol	8.1	10.4
WCBS-AM (N/T)	West Virginia	8.7	8.2
WKAZ-FM (Oldies)	West Virginia	7.4	7.1
WRVZ-FM (CHR/Rhy)	West Virginia	8.4	7.1
WKLC-FM (Rock)	L. M. Comm.	7.4	5.2
WKWS-FM (Country)	West Virginia	6.0	5.2
WZJO-FM (Rhy/O)	Bristol	4.0	4.1
WCAW-AM (Adult Std.)	West Virginia	1.7	1.9
WJYP-FM (Christ. AC)	CLW	1.7	1.9
WSCW-AM (Gospel)	Mortenson	0.7	1.9
WSWW-AM (Sports)	West Virginia	1.0	1.9
WVTS-AM (N/T)	Nininger	1.7	1.9

**#178**

## Wilmington, NC

Station (Format)	Owner	Fa '02	Sp '03
WWQQ-FM (Country)	Cumulus	6.0	9.7
WMNX-FM (Urban)	Cumulus	9.5	8.6
WGNF-FM (AC)	Cumulus	5.3	7.6
WBNE-FM (Cl. Rock)	Sea-Comm	4.2	6.2
WQXB-FM (Rhy/O)	Sea-Comm	5.6	5.9
WSFM-FM (Alt.)	Sea-Comm	3.9	5.2
WKOO-FM (Oldies)	NextMedia	2.8	4.8
WAAV-AM (Talk)	Cumulus	5.6	3.8
WCCA-FM (Country)	Burns	3.2	3.4
WRQR-FM (Rock)	Ocean	6.3	3.4

<sup>1</sup> Was WFXZ-FM until January.

**#179**

## Binghamton, NY

Station (Format)	Owner	Fa '02	Sp '03
WHWK-FM (Country)	Citadel	8.9	12.0
WNBF-AM (N/T)	Citadel	9.9	10.3
WKGB-FM (Rock)	Clear Chan.	8.9	9.2
WAAL-FM (Cl. Rock)	Citadel	8.5	7.9
WLTB-FM (AC)	G M Br.	4.8	6.5
WMRV-FM (CHR/Pop)	Clear Chan.	6.8	6.5
WWYL-FM (CHR/Pop)	Citadel	8.5	6.5
WMXW-FM (AC)	Clear Chan.	8.2	5.8
WINR-AM (Adult Std.)	Clear Chan.	4.1	5.5
WBBI-FM (Cl. Rock)	Clear Chan.	3.4	3.8

**#180**

## Lubbock, TX

Station (Format)	Owner	Fa '02	Sp '03
KZII-FM (CHR/Pop)	Clear Chan.	15.5	13.8
KLLL-FM (Country)	NextMedia	12.2	11.9
KFMX-FM (Act. Rock)	Clear Chan.	8.3	10.0
KKCL-FM (Oldies)	Clear Chan.	8.3	7.5
KMMX-FM (AC)	NextMedia	6.3	6.9
KFYO-AM (N/T)	Clear Chan.	4.3	5.3
KONE-FM (Cl. Rock)	NextMedia	6.3	4.7
KLZK-FM (Soft AC)	Ramar	3.3	4.4
KQBR-FM (Country)	Clear Chan.	5.3	4.1
KRBL-FM (Country)	Ramsey	1.7	2.8
KXTQ-FM (Tejano)	Ramar	3.0	2.8

**#181**

## Columbus, GA

Station (Format)	Owner	Fa '02	Sp '03
WFXE-FM (Urban)	Davis	18.1	19.7
WGSY-FM (AC)	Clear Chan.	8.4	7.6
WAGH-FM (Urban AC)	Clear Chan.	8.0	6.8
WVRK-FM (Rock)	Clear Chan.	6.3	6.1
WCGQ-FM (CHR/Pop)	Archway	7.0	5.7
WBFA-FM (CHR/Pop)	Clear Chan.	3.8	4.9
WKCJ-FM (Country)	Archway	5.2	4.9
WOKS-AM (Urban/O)	Davis	4.5	4.9
WKZJ-FM (Urban/O)	Davis	5.2	3.8
WSTH-FM (Country)	Clear Chan.	3.1	3.8



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**#182**

**Kalamazoo, MI**

Station (Format)	Owner	Fa '02	Sp '03
WRKR-FM (Rock)	Cumulus	10.5	11.9
WKFR-FM (CHR/Pop)	Cumulus	12.8	10.7
WBCT-FM (Country)	Clear Chan.	5.8	8.4
WKMI-AM (Talk)	Cumulus	5.4	5.7
WQLR-FM (AC) <sup>1</sup>	Fairfield	5.0	5.7
WFAT-FM (Cl. Hits)	Midwest Com.	5.8	4.6
WNWN-AM (Urban AC)	Midwest Com.	5.0	3.8
WKZO-AM (N/T)	Fairfield	4.7	3.4
WOOD-FM (AC)	Clear Chan.	4.7	3.4
WGRD-FM (Alt.)	Regent	2.3	2.7
WNWN-FM (Country)	Midwest Com.	2.3	2.7
WOXC-FM (Oldies)	Forum	3.1	2.7

<sup>1</sup> Evolved from Hot AC during March 2003.

**#183**

**Cape Cod, MA**

Station (Format)	Owner	Fa '02	Sp '03
WXTK-FM (N/T)	Boch	7.7	12.3
WQRC-FM (AC)	Sandab	7.7	9.0
WCIB-FM (Cl. Rock)	Root	4.5	6.3
WFCC-FM (Classical)	Charles River	8.4	5.7
WOCN-FM (Adult Std.)	Sandab	9.1	5.7
WCTK-FM (Country)	Hall	2.8	4.8
WPLM-FM (Soft AC)	Plymouth Rock	3.1	4.5
WRZE-FM (CHR/Pop)	Root	6.6	4.5
WPXC-FM (Rock)	Root	5.2	4.2
WCOD-FM (AC)	Boch	4.5	3.9

**#184**

**Johnstown, PA**

Station (Format)	Owner	Fa '02	Sp '03
WMTZ-FM (Country)	Clear Chan.	16.3	17.3
WKYE-FM (AC)	Forever	11.1	14.5
WGLU-FM (CHR/Pop)	Dame Br.	8.3	8.5
WCCL-FM (Oldies)	Dame Br.	7.6	7.8
WQKK-FM (Rock)	Dame Br.	6.6	6.0
WFGY-FM (Country)	Forever	3.8	4.6
WUZU/WUZY (Cl. Hits)	Forever	7.0	3.5
WCRO-AM (Adult Std.)	Gr. Johnstown	1.7	3.2
WOVE-FM (Cl. Rock)	Clear Chan.	1.7	2.8
WNTJ-AM (N/T)	Clear Chan.	1.4	2.8

**#185**

**Tupelo, MS**

Station (Format)	Owner	Fa '02	Sp '03
WWZD-FM (Country)	Clear Chan.	10.9	13.3
WESE-FM (Urban)	Clear Chan.	10.9	8.6
WWKZ-FM (CHR/Pop)	Clear Chan.	13.4	8.6
WWMS-FM (Country)	San-Dow Br.	5.7	7.6
WZLQ-FM (Hot AC)	San-Dow Br.	4.0	6.1
WFTA-FM (AC)	Air South	3.2	4.0
WBIP-FM (Gospel)	Community	3.6	3.6
WKZU-FM (Country)	Kudzu	3.6	3.6
WSMS-FM (Rock)	Cumulus	5.7	3.6
WSYE-FM (AC)	Dowdy & Dowdy	3.2	3.2

**#186**

**Manchester, NH**

Station (Format)	Owner	Fa '02	Sp '03
WZID-FM (AC)	Saga	17.9	16.4
WGIR-FM (Act. Rock)	Clear Chan.	9.0	7.1
WQLL-FM (Oldies)	Saga	6.8	5.7
WOKQ-FM (Country)	Citadel	7.5	5.4
WFEA-AM (Adult Std.)	Saga	4.3	5.0
WJMN-FM (CHR/Rhy)	Clear Chan.	2.5	5.0
WCRB-FM (Classical)	Charles River	1.1	2.9
WGIR-AM (N/T)	Clear Chan.	2.9	2.9
WTKK-FM (Talk)	Gr. Media	2.5	2.9
WXRV-FM (Triple A)	Northeast	3.2	2.9

**#187**

**Green Bay, WI**

Station (Format)	Owner	Fa '02	Sp '03
WNCY-FM (Country)	Midwest Com.	11.9	12.8
WIXX-FM (CHR/Pop)	Midwest Com.	10.8	10.0
WQLH-FM (Hot AC)	Green Bay Br.	7.4	7.6
WOGB-FM (Oldies)	Cumulus	7.4	6.9
WTAQ-AM (N/T) <sup>1</sup>	Midwest Com.	4.8	6.9
WLYD-FM (CHR/Rhy)	Midwest Com.	6.3	5.2
WZOR-FM (Act. Rock)	Woodward	3.0	5.2
WAPL-FM (Cl. Rock) <sup>2</sup>	Woodward	3.3	4.5
WJLW-FM (Country)	Cumulus	4.1	3.8
WDOZ-AM (N/T)	Green Bay Br.	4.8	3.1
WKSZ-FM (Hot AC) <sup>3</sup>	Woodward	4.5	3.1

<sup>1</sup> Was WGEE-AM until March. <sup>2</sup> Evolved from Rock during March. <sup>3</sup> Was CHR/Pop until March.

**#188**

**Odessa-Midland, TX**

Station (Format)	Owner	Fa '02	Sp '03
KMRK-FM (CHR/Rhy)	Clear Chan.	6.1	8.6
KQRX-FM (Alt.)	Vascocu	7.1	7.6
KTXC-FM (Country)	Graham Bros.	6.8	7.6
KODM-FM (AC)	Cumulus	6.1	7.3
KGEE-FM (Country)	Cumulus	4.4	6.3
KMCM-FM (Oldies)	ICA	5.4	6.3
KQLM-FM (Span. Con.)	Velasquez	6.4	5.9
KCRS-FM (CHR/Pop)	Clear Chan.	4.4	5.6
KCHX-FM (Rhy/O)	Clear Chan.	3.1	5.0
KBAT-FM (CHR/Pop)	Cumulus	3.4	4.6
KFZX-FM (Rock)	Clear Chan.	6.8	4.6
KHKX-FM (Country)	Vascocu	4.7	4.6

**#189**

**Merced, CA**

Station (Format)	Owner	Fa '02	Sp '03
KHTN-FM (CHR/Rhy)	Buckley	10.5	11.8
KBRE-FM (Cl. Rock)	Mapleton	3.1	6.5
KLOQ-FM (Reg. Mex.)	Mapleton	8.6	6.1
KABX-FM (Oldies)	Mapleton	3.9	4.9
KMJ-AM (N/T)	Infinity	3.9	4.1
KHOP-FM (Hot AC)	Citadel	3.1	3.3
KSKS-FM (Country)	Infinity	2.0	3.3
KUBB-FM (Country)	Buckley	5.1	3.3
KYOS-AM (N/T)	Mapleton	3.5	2.9
KATM-FM (Country)	Citadel	2.3	2.4
KOSO-FM (Hot AC)	Clear Chan.	4.3	2.4

**#190**

**Topeka, KS**

Station (Format)	Owner	Fa '02	Sp '03
WIBW-FM (Country)	Morris	13.1	13.9
KDVV-FM (Rock)	Cumulus	8.7	10.7
KMAJ-FM (AC)	Cumulus	9.5	8.6
KWIC-FM (Oldies)	Cumulus	6.3	6.8
KCHZ-FM (CHR/Pop)	Syncom	4.4	6.4
KMAJ-AM (N/T)	Cumulus	4.4	4.6
KQTP-FM (CHR/Pop)	Cumulus	3.2	4.6
KLZR-FM (CHR/Pop)	Zimmer	5.2	3.9
KPRS-FM (Urban)	Carter	2.8	3.9
WIBW-AM (N/T)	Morris	3.6	3.9

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**#191**

## Dothan, AL

Station (Format)	Owner	Fa '02	Sp '03
WDJR-FM (Country)	Gulf South	14.3	13.2
WKMX-FM (Hot AC)	WKMX	8.5	10.6
WJUN-FM (Urban)	Wilson Br.	5.8	7.2
WOOF-FM (AC)	WOOF Inc.	9.7	6.4
WJRL-FM (Country Old.)	Styles Media	2.3	5.7
WESP-FM (Cl. Rock)	Gulf South	5.8	4.5
WRJM-FM (N/T)	Stage Door	2.3	4.5
WTYV-FM (Country)	Styles Media	5.8	4.5
WZHT-FM (Urban)	Clear Chan.	5.8	4.5
WZND-FM (CHR/Pop)	Gulf South	5.0	3.8

**#192**

## Traverse City, MI

Station (Format)	Owner	Fa '02	Sp '03
WTCM-FM (Country)	Midwestern Br.	12.0	14.0
WTCM-AM (N/T)	Midwestern Br.	8.3	8.2
WCCW-FM (Oldies)	Midwestern Br.	9.0	7.8
WKHQ-FM (CHR/Pop)	MacDoñ. Garber	6.7	6.8
WJZJ/WLJZ (Alt.)	Clear Chan.	6.0	6.1
WKLT/WKLZ (Cl. Rock)	Northern	6.3	5.8
WJZQ-FM (Smi. Jazz)	Midwestern Br.	1.0	5.5
WMKC-FM (Country)	Clear Chan.	5.0	5.5
WGFM/WGFN (Cl. Rock)	Clear Chan.	6.3	4.4
WKPK/WKVK (Hot AC)	Northern	5.6	4.1

**#193**

## Amarillo, TX

Station (Format)	Owner	Fa '02	Sp '03
KQIZ-FM (CHR/Rhy)	Cumulus	7.2	10.9
KXGL-FM (Cl. Hits)	Feuer/McCord	4.7	8.4
KATP-FM (Country)	Clear Chan.	6.1	7.3
KGNC-AM (N/T)	Morris	6.1	6.9
KGNC-FM (Country)	Morris	7.2	6.9
KMML-FM (Country)	Clear Chan.	5.7	6.2
KPRF-FM (CHR/Pop)	Clear Chan.	6.5	6.2
KZRK-FM (Act. Rock)	Cumulus	9.3	5.5
KQFX-FM (Reg. Mex.)	Amigo Br.	5.0	5.1
KARX-FM (Cl. Rock)	Cumulus	4.3	4.4
KMXJ-FM (AC)	Clear Chan.	5.0	4.4

**#194**

## Waco, TX

Station (Format)	Owner	Fa '02	Sp '03
WACO-FM (Country)	Clear Chan.	17.2	15.3
KBGO-FM (Oldies) <sup>1</sup>	Clear Chan.	10.0	9.3
KWTX-FM (CHR/Pop)	Clear Chan.	10.0	8.9
KKOA-FM (Urban)	Service	7.5	6.0
KWOW-FM (Reg. Mex.)	Amigo Br.	3.8	6.0
WBAP-AM (N/T)	ABC	3.8	6.0
KBRQ-FM (Rock)	Chase Radio	7.1	5.6
KBFB-FM (Urban)	Radio One	3.8	4.0
KWTX-AM (N/T)	Clear Chan.	1.3	2.4
KLK-FM (AC)	KRZI	2.9	2.0
KDOS-FM (Reg. Mex.)	HBC	3.3	1.6
KRZI-AM (N/T)	KRZI	1.3	1.6

<sup>1</sup> Was KCKR-FM until February 25.

**#195**

## Chico, CA

Station (Format)	Owner	Fa '02	Sp '03
KRQR-FM (Act. Rock)	Results Radio	4.2	8.1
KALF-FM (Country)	Regent	7.5	6.9
KHSL-FM (Country)	Clear Chan.	4.2	6.2
KTHU-FM (Cl. Rock)	Results Radio	4.2	6.2
KCEZ-FM (Cl. Hits)	Results Radio	4.2	5.8
KFBK-AM (N/T)	Clear Chan.	5.4	5.8
KPAY-AM (N/T)	Clear Chan.	6.3	5.0
KZAP-FM (CHR/Rhy) <sup>1</sup>	Regent	2.5	4.6
KLRS-FM (CHR/Pop)	Results Radio	7.5	4.2
KQPT-FM (Hot AC)	Regent	2.9	4.2

<sup>1</sup> Was AC until November 2002.

**#195**

## Morgantown, WV

Station (Format)	Owner	Fa '02	Sp '03
WKWV-FM (Country)	Descendants	16.1	14.6
WVAQ-FM (CHR/Pop)	West Virginia	18.9	13.3
WCLG-FM (Rock)	Bowers	8.3	8.0
WAJR-AM (N/T)	West Virginia	6.0	5.8
WGIE/WGYE (Country)	Burbach	5.5	5.3
WWLV-FM (AC)	West Virginia	3.7	5.3
WAJR-FM (N/T)	West Virginia	2.3	4.0
WDCI-FM (AC)	Coshocton	3.2	4.0
WPDX-FM (Country Oldies)	Tschudy	1.4	3.5
WBRB/WBVQ (Country)	R&K McGraw	1.4	3.1
WRLF-FM (Rock)	Fantasia	2.3	3.1

**#197**

## Danbury, CT

Station (Format)	Owner	Fa '02	Sp '03
WDAQ-FM (Hot AC)	Berkshire Br.	11.0	9.5
WRKI-FM (Cl. Rock)	Cumulus	11.0	9.1
WEZN-FM (AC)	Cox	4.9	6.3
WLAD-AM (Full Serv.)	Berkshire Br.	4.9	6.0
WCBS-AM (News)	Infinity	4.1	4.4
WFAN-AM (Sports)	Infinity	4.9	4.4
WINE/WPUT (Adult Std.)	Cumulus	2.0	3.6
WMRQ-FM (Alt.)	Clear Chan.	2.0	2.8
WWYZ-FM (Country)	Clear Chan.	2.0	2.8
WZMX-FM (CHR/Rhy)	Infinity	2.9	2.8

**#198**

## Yakima, WA

Station (Format)	Owner	Fa '02	Sp '03
KXDD-FM (Country)	New Northwest	9.7	16.1
KATS-FM (Rock)	Clear Chan.	10.1	7.7
KHHK-FM (CHR/Pop)	New Northwest	9.7	7.3
KIT-AM (N/T)	Clear Chan.	8.1	6.2
KMNA-FM (Reg. Mex.)	Moon Br.	5.3	6.2
KFFM-FM (CHR/Pop)	Clear Chan.	7.7	5.8
KZTA/KZTB (Reg. Mex.)	Butterfield	6.9	5.8
KARY-FM (Oldies)	New Northwest	4.9	4.7
KDBL-FM (Country)	Clear Chan.	4.0	4.7
KRSE-FM (AC)	New Northwest	4.9	4.0
KUTI-AM (Country/O)	Clear Chan.	3.2	4.0

**#198**

## Santa Barbara, CA

Station (Format)	Owner	Fa '02	Sp '03
KJEE-FM (Alt.)	Montecito FM	8.9	7.6
KTMS-AM (N/T)	Clear Chan.	6.2	6.3
KTYD-FM (Cl. Rock)	Clear Chan.	7.1	6.3
KRAJ-FM (Hot AC)	Cumulus	6.2	5.1
KSBL-FM (AC)	Clear Chan.	4.4	5.1
KBKO-AM (Reg. Mex.)	Clear Chan.	6.2	4.6
KIST-FM (CHR/Pop)	Clear Chan.	5.3	4.6
KSPE-FM (Reg. Mex.)	Clear Chan.	6.2	4.6
KZBN-AM (Adult Std.)	Rotijefco	2.2	4.6
KCAQ-FM (CHR/Rhy)	Gold Coast	3.6	4.2

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#200

**Terre Haute, IN**

Station (Format)	Owner	Fa '02	Sp '03
WTHI-FM (Country)	Emmis	22.8	21.1
WMGI-FM (CHR/Pop)	Bright Towers	14.9	14.7
WWVR-FM (Cl. Rock)	Emmis	9.8	11.6
WAXI-FM (Adult Std.)	Crossroads	4.7	4.8
WLEZ-FM (AC)	Bomar	7.4	4.8
WSDM-FM (Oldies)	Crossroads	6.5	4.4
WACF-FM (Country)	Key	2.3	4.0
WCBH-FM (Hot AC)	Cromwell Group	1.9	3.6
WWSY-FM (AC)	Bright Towers	1.4	2.0
WLS-AM (Talk)	ABC	1.4	1.6
WMMC-FM (AC)	JDL	1.9	1.2

#201

**Muncie-Marion, IN**

Station (Format)	Owner	Fa '02	Sp '03
WMDH-FM (Country)	Citadel	-	12.7
WLBC-FM (Hot AC)	Backyard Br.	-	8.9
WFBQ-FM (Cl. Rock)	Clear Chan.	-	8.5
WNOU-FM (CHR/Pop)	Emmis	-	8.5
WCJC-FM (Country)	Marion	-	7.0
WERK-FM (Oldies)	Backyard Br.	-	6.6
WRZX-FM (Alt.)	Clear Chan.	-	4.7
WMRI-FM (Country)	Bomar	-	3.8
WHTY-FM (Cl. Rock)	Backyard Br.	-	3.3
WFMS-FM (Country)	Susquehanna	-	2.3
WOWO-AM (N/T)	Federated	-	2.3
WWKI-FM (Country)	Citadel	-	2.3

Note: This is the first time Arbitron has rated this market.

#202

**Duluth-Superior, MN**

Station (Format)	Owner	Fa '02	Sp '03
KKCB-FM (Country)	Clear Chan.	10.5	10.9
KQDS-FM (Cl. Rock)	Red Rock	7.6	9.0
KDAL-AM (N/T)	Midwest Com.	10.1	6.6
KTCO-FM (Country)	Midwest Com.	5.5	6.6
KLDJ-FM (Oldies)	Clear Chan.	5.9	6.3
WEBC-AM (N/T)	Clear Chan.	5.0	6.3
WWAX-FM (CHR/Pop)	Red Rock	8.0	6.3
KDAL-FM (AC)	Midwest Com.	4.2	5.9
KRBR-FM (Act. Rock)	Midwest Com.	8.8	5.9
KBMX-FM (Hot AC)	Clear Chan.	3.4	4.3

#203

**Frederick, MD**

Station (Format)	Owner	Fa '02	Sp '03
WFRE-FM (Country)	Clear Chan.	16.5	16.6
WWDC-FM (Alt.)	Clear Chan.	8.0	6.5
WAFY-FM (AC)	Frederick	4.6	6.1
WWVZ/WWZZ (Hot AC)	Bonneville	4.6	5.3
WFMD-AM (N/T)	Clear Chan.	2.5	4.0
WROX-FM (Hot AC)	ABC	4.6	4.0
WTOP-A/F (News)	Bonneville	2.9	4.0
WARX-FM (Oldies)	Manning	4.2	3.6
WIYY-FM (Act. Rock)	Hearst-Argyle	4.2	3.6
WIHT-FM (CHR/Pop)	Clear Chan.	3.4	2.8
WARW-FM (Cl. Rock)	Infinity	2.1	2.4

#204

**Clarksville, TN**

Station (Format)	Owner	Fa '02	Sp '03
WUBT-FM (Urban)	Clear Chan.	13.2	18.9
WVVR-FM (Country)	Saga	9.3	9.9
WCVQ-FM (Hot AC)	Saga	6.4	7.7
WHOP-FM (Country)	Key Br.	6.4	6.8
WZZP-FM (Cl. Hits)	Saga	7.8	6.8
WQZQ-FM (CHR/Pop)	Cromwell	6.9	5.9
WNRQ-FM (Cl. Rock)	Clear Chan.	4.4	5.0
WJXA-FM (AC)	So. Central	2.9	3.2
WKDF-FM (Country)	Citadel	4.4	2.7
WKDZ-FM (Country)	Ham Br.	1.0	2.7
WMAK-FM (Oldies)	So. Central	3.9	2.7
WSM-FM (Country)	Cumulus	1.5	2.7

#205

**Santa Maria-Lompoc, CA**

Station (Format)	Owner	Fa '02	Sp '03
KRQK-FM (Reg. Mex.)	Amer. Gen. Med.	4.3	9.3
KSNI-FM (Country)	Clear Chan.	4.8	9.3
KIDI-FM (Reg. Mex.)	Emerald Wave	5.2	6.6
KRUZ-FM (Hot AC)	Cumulus	3.5	5.1
KLMM/KLUN (Reg. Mex.)	Lazer Br.	2.1	4.7
KPAT-FM (Urban AC) <sup>1</sup>	Amer. Gen. Med.	7.8	4.3
KXFM-FM (Cl. Rock)	Clear Chan.	7.8	4.3
KWWV-FM (CHR/Rhy)	Amer. Gen. Med.	7.0	3.5
KBOX-FM (AC)	Amer. Gen. Med.	5.7	3.1
KKJG-FM (Country)	Amer. Gen. Med.	1.3	2.7

<sup>1</sup> Was Rhythmic Oldies until October 2002.

#206

**Springfield, IL**

Station (Format)	Owner	Fa '02	Sp '03
WFMB-FM (Country)	Clear Chan.	9.6	16.7
WQOL-FM (Oldies)	Saga	10.0	7.9
WMAY-AM (N/T)	Mid-West Fam.	8.3	6.7
WTAX-AM (N/T)	Saga	5.0	6.7
WNNS-FM (AC)	Mid-West Fam.	7.1	6.3
WDBR-FM (CHR/Pop)	Saga	9.2	5.8
WQLZ-FM (Act. Rock)	Mid-West Fam.	6.7	5.4
WYMG-FM (Cl. Rock)	Saga	7.1	5.0
WVVR-FM (Hot AC)	Mid-West Fam.	4.2	3.8
WCVS-FM (Cl. Hits)	Clear Chan.	3.3	3.3
WXAJ-FM (CHR/Pop)	Clear Chan.	4.2	3.3

#207

**Olean, NY**

Station (Format)	Owner	Fa '02	Sp '03
WPIG-FM (Country)	Arrow	19.5	18.1
WBUF-FM (Rock)	Infinity	5.0	5.1
WQRT-FM (Cl. Rock)	Catt	5.9	5.1
WTSS-FM (Hot AC)	Entercom	5.4	5.1
WJQZ-FM (Oldies)	DBM Com.	3.6	4.6
WYRK-FM (Country)	Infinity	2.3	4.2
WBRR-FM (Cl. Rock)	WESB Inc.	3.6	3.4
WMXO-FM (Hot AC)	Vox	3.6	3.4
WBEN-AM (N/T)	Entercom	0.0	3.0
WLSV-AM (Country Oldies)	DBM Com.	2.3	3.0

#208

**Bowling Green, KY**

Station (Format)	Owner	Fa '02	Sp '03
WGGC-FM (Country)	Heritage Com.	7.8	10.9
WBVR/WGBV (Country)	Forever	13.0	9.7
WPTQ-FM (Rock)	Commonwealth	6.7	6.9
WUBT-FM (Urban)	Clear Chan.	7.3	6.9
WUHU-FM (Hot AC)	Forever	7.8	6.3
WKCT-AM (N/T)	Daily News Br.	1.6	4.6
WKLX-FM (Hot AC)	Commonwealth	4.1	4.6
WDNS-FM (Cl. Rock)	Daily News Br.	5.7	4.0
WVOV-FM (Cl. Hits)	Commonwealth	4.7	4.0
WVLE-FM (Country)	Sherandan Br.	3.1	3.4

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**#209**

**Cedar Rapids, IA**

Station (Format)	Owner	Fa '02	Sp '03
KZIA-FM (CHR/Pop)	KZIA Inc.	13.7	12.3
WMT-AM (N/T)	Clear Chan.	9.5	11.8
KHAK-FM (Country)	Cumulus	11.4	10.4
KDAT-FM (AC)	Cumulus	7.1	9.4
KKRQ-FM (Cl. Rock)	Clear Chan.	6.6	6.6
KMRY-AM (Adult Std.)	Sellers	6.2	6.6
KOKZ-FM (Oldies)	Bahakel	3.8	5.7
KFMW-FM (Act. Rock)	Bahakel	6.6	5.2
KRNA-FM (Rock)	Cumulus	5.2	4.7
KBEA-FM (CHR/Pop)	Cumulus	2.8	2.8
KOEL-FM (Country)	Cumulus	2.4	2.8
WMT-FM (Hot AC)	Clear Chan.	3.8	2.8

**#210**

**Florence, SC**

Station (Format)	Owner	Fa '02	Sp '03
WYNN-FM (Urban)	Cumulus	19.7	17.9
WBZF-FM (Gospel)	Cumulus	6.1	7.7
WMXT-FM (Hot AC)	Cumulus	5.2	7.7
WCMG-FM (Urban AC)	Cumulus	2.6	5.6
WWDW-FM (Urban)	Inner City	2.6	5.6
WDAR-FM (Country)	Root	3.1	5.1
WHLZ-FM (Country)	Cumulus	8.3	4.7
WEGX-FM (Country)	Root	3.5	4.3
WJMX-AM (N/T)	Root	3.9	4.3
WJMX-FM (CHR/Pop)	Root	6.1	3.4
WKZQ-FM (Act. Rock)	NextMedia	3.1	3.4

**#211**

**Tri-Cities, WA**

Station (Format)	Owner	Fa '02	Sp '03
KORD-FM (Country)	Clear Chan.	9.8	11.6
KONA-FM (AC)	Commonwealth	6.5	10.1
KEYW-FM (Hot AC)	Clear Chan.	7.0	8.1
KUJ-FM (CHR/Pop) <sup>1</sup>	New Northwest	8.4	6.1
KXRX-FM (Rock)	Clear Chan.	5.6	5.6
KFLD-AM (Sports)	Clear Chan.	2.8	4.5
KIOK-FM (Country)	New Northwest	2.8	4.5
KONA-AM (N/T)	Commonwealth	6.0	4.0
KNLT-FM (Oldies)	New Northwest	5.6	3.0
KTCR-AM (Talk)	New Northwest	2.8	3.0

<sup>1</sup> Operates under an LMA with New Northwest.

**#212**

**Medford-Ashland, OR**

Station (Format)	Owner	Fa '02	Sp '03
KCMX-FM (AC)	Mapleton	10.1	10.4
KRWQ-FM (Country)	Clear Chan.	10.1	9.3
KLDZ-FM (Oldies)	Clear Chan.	2.8	7.1
KMED-AM (N/T)	Clear Chan.	4.6	7.1
KIFS-FM (CHR/Pop)	Clear Chan.	7.8	6.6
KBOY-FM (Cl. Rock)	Mapleton	5.5	6.0
KTMT-FM (CHR/Pop)	Mapleton	6.4	6.0
KCMX-AM (N/T)	Mapleton	3.7	4.4
KZZE-FM (Rock)	Clear Chan.	8.7	4.4
KAKT-FM (Country)	Mapleton	5.5	3.3

**#213**

**Elmira-Corning, NY**

Station (Format)	Owner	Fa '02	Sp '03
WLWY-FM (CHR/Pop)	Pembroke Pines	12.4	9.5
WNKI-FM (Hot AC)	SabreCom	9.9	8.6
WKPQ-FM (Hot AC)	Bilbat	5.2	5.0
WPGI-FM (Country)	SabreCom	4.3	4.5
WENY-FM (AC)	Eolin	2.6	4.1
WGMM-FM (Oldies)	Eolin	6.0	4.1
WPHD-FM (Rock)	EuroPa	4.7	4.1
WOKN-FM (Country)	Pembroke Pines	4.3	3.6
WQNY-FM (Country)	Eagle	1.7	3.6
WVIN-FM (Soft AC)	Pembroke Pines	4.7	3.6

**#214**

**Bangor, ME**

Station (Format)	Owner	Fa '02	Sp '03
WQCB-FM (Country)	Cumulus	12.7	15.9
WKIT-FM (Rock)	The Zone Corp.	8.0	7.9
WVOM-FM (Talk)	Clear Chan.	6.1	7.5
WBFB-FM (Country)	Clear Chan.	5.2	6.2
WWBX-FM (CHR/Pop)	Clear Chan.	7.1	6.2
WBZN-FM (CHR/Pop)	Cumulus	5.7	5.7
WTOS-FM (Rock)	Clear Chan.	3.8	4.8
WWMJ-FM (Oldies)	Cumulus	4.7	4.8
WEZQ-FM (AC)	Cumulus	5.7	4.0
WKSQ-FM (AC)	Clear Chan.	5.2	4.0

**#215**

**Laredo, TX**

Station (Format)	Owner	Fa '02	Sp '03
KBDR-FM (Reg. Mex.)	Sendero	13.8	24.1
KNEX-FM (Span. Con.)	Amigo Br.	12.9	12.0
KJBZ-FM (Tejano)	Guerra	10.6	9.5
KRRG-FM (CHR/Pop)	Guerra	12.4	7.5
KQUR-FM (Cl. Hits)	Amigo Br.	9.2	5.8
XGTS-FM (Span. Con.)	Villarreal	7.8	5.0
XNOE-FM (Span. Con.)	Radio Formula	3.7	5.0
KLNT-AM (N/T)	Amigo Br.	2.8	4.1
XTLN-FM (Reg. Mex.)	Multimedios	1.8	3.3
XHNK-FM (Span. Misc.)	Radorama	1.4	2.5

**#216**

**Champaign, IL**

Station (Format)	Owner	Fa '02	Sp '03
WIXY-FM (Country)	Saga	10.3	16.1
WLRW-FM (Hot AC)	Saga	6.1	9.3
WDWS-AM (N/T)	DWS Inc.	11.5	7.8
WQQB-FM (CHR/Pop)	AAA Enter.	5.5	6.2
WKIO-FM (Oldies)	Saga	7.9	5.7
WCZQ-FM (Urban)	NextMedia	4.8	5.2
WHMS-FM (AC)	DWS	8.5	5.2
WGKC-FM (Cl. Rock)	AAA Enter.	4.8	4.7
WEVX-FM (Rock)	AAA Enter.	1.2	3.6
WIAI-FM (Country)	Key Br.	2.4	3.1

**#217**

**Alexandria, LA**

Station (Format)	Owner	Fa '02	Sp '03
KRRV-FM (Country)	Clear Chan.	7.9	11.4
KBCF-FM (Urban)	Urban Radio Br.	7.4	8.4
KEDG-FM (Urban)	Cenla	9.3	8.0
KQID-FM (CHR/Pop)	Cenla	8.4	7.6
KLAA-FM (Country)	Cajun	4.2	5.9
KEZP-FM (Oldies)	Owensville	6.0	5.1
KAPB-FM (Country)	Radio Group	3.3	4.6
KZMZ-FM (Rock)	Clear Chan.	7.4	4.6
KKST-FM (AC)	Clear Chan.	7.4	3.8
KLIL-FM (Oldies)	Cajun	2.3	2.5
KSYL-AM (N/T)	Cenla	3.7	2.5



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#218

Lake Charles, LA

Station (Format)	Owner	Fa '02	Sp '03
KZWA-FM (Urban)	B & C	10.8	14.6
KYKZ-FM (Country)	Cumulus	19.1	12.0
KHLA-FM (Oldies)	Apex Br. Inc.	6.2	9.9
KBXG-FM (Country)	Apex Br. Inc.	6.2	7.8
KVEE-FM (Urban AC)	Apex Br. Inc.	8.8	7.8
KBIU-FM (AC)	Cumulus	5.7	5.7
KXZZ-FM (Urban AC)	Cumulus	4.6	5.7
KKGB-FM (Rock)	Cumulus	7.2	5.2
KIOC-FM (Rock)	Clear Chan.	3.1	4.7
KQLK-FM (CHR/Pop) <sup>1</sup>	Pittman	1.5	3.6

<sup>1</sup> Was KAOK-FM (News/Talk) until January 2003.

#219

Ft. Walton Beach, FL

Station (Format)	Owner	Fa '02	Sp '03
WYBZ-FM (Country)	Cumulus	8.0	12.4
WZNS-FM (CHR/Pop)	Cumulus	13.4	10.9
WKSM-FM (Rock)	Cumulus	11.2	9.8
WNCV-FM (AC)	Cumulus	5.3	8.3
WFTW-FM (N/T)	Cumulus	4.8	5.2
WBLX-FM (Urban)	Cumulus	2.1	4.1
WSBZ-FM (Sm. Jazz)	Carter Br.	1.6	3.6
WAAZ-FM (Country)	Crestview	2.1	3.1
WMXZ-FM (CHR/Pop)	Root	3.2	3.1
WWAV-FM (Cl. Rock)	Root	3.7	3.1

#220

Fargo-Moorhead, ND-MN

Station (Format)	Owner	Fa '02	Sp '03
KFGO-AM (N/T)	Clear Chan.	17.3	14.5
WDAY-FM (CHR/Pop)	Clear Chan.	10.0	10.6
KVOX-FM (Country)	Triad	11.3	9.7
WDAY-AM (N/T)	Clear Chan.	6.9	8.8
KLTA-FM (AC)	Triad	5.2	6.2
KQWB-FM (Rock)	Triad	8.2	5.7
KEGG-FM (Oldies) <sup>1</sup>	W-B Br.	0.0	4.8
KKBX-FM (Cl. Rock)	Clear Chan.	3.5	4.8
KDAM-FM (Act. Rock)	Clear Chan.	0.9	4.0
KPFX-FM (Cl. Rock)	Triad	4.3	4.0

<sup>1</sup> Was KGWB-FM until April 1.

#220

Blacksburg, VA

Station (Format)	Owner	Fa '02	Sp '03
WSLQ-FM (AC)	Mel Wheeler	13.7	15.2
WSLC-FM (Country)	Mel Wheeler	15.7	14.6
WXLK-FM (CHR/Pop)	Mel Wheeler	10.7	13.6
WPSK-FM (Country)	New River	7.6	7.6
WROV-FM (Rock)	Clear Chan.	6.1	7.6
WWBU-FM (Country/O)	New River	3.0	4.5
WBRW-FM (Cl. Rock)	New River	6.6	3.5
WFNR-AM (N/T)	New River	2.0	3.5
WGBT-FM (Urban) <sup>1</sup>	Clear Chan.	0.0	2.0
WKHV-AM (Gospel)	Baker Family	0.0	2.0

<sup>1</sup> Was WWCC-FM (Country) until February.

#222

St. Cloud, MN

Station (Format)	Owner	Fa '02	Sp '03
WWJO-FM (Country)	Regent	9.7	8.9
KZPK-FM (Country)	Leighton	7.5	7.7
KASM-AM (Country)	Starcom	6.2	6.8
WHMH-FM (Rock)	Tri-County Br.	6.2	6.0
KQRS-FM (Cl. Rock)	ABC	3.5	5.5
KLZZ-FM (Rock)	Regent	4.9	4.7
WJON-AM (N/T)	Regent	7.1	4.7
KCLD-FM (CHR/Pop)	Leighton	5.8	4.3
KQQL-FM (Oldies)	Clear Chan.	2.7	4.3
WVAL-AM (Country)	Tri-County Br.	2.2	3.8

#223

Laurel-Hattiesburg, MS

Station (Format)	Owner	Fa '02	Sp '03
WNSL-FM (CHR/Pop)	Clear Chan.	10.0	11.7
WJKX-FM (Urban)	Clear Chan.	11.7	11.2
WBBN-FM (Country)	Blakeney	11.1	9.2
WXRR-FM (Cl. Rock)	Blakeney	8.9	8.7
WXHB-FM (Gospel)	Rainey	2.8	6.6
WZLD-FM (Urban)	Clear Chan.	8.3	6.6
WJMG-FM (Urban)	Floyd, Vernon C	4.4	4.1
WHER-FM (Oldies)	Clear Chan.	3.9	3.6
WMXI-FM (CHR/Rhy)	Rainey	2.2	3.6
WUSW-FM (Country)	Clear Chan.	4.4	3.6

#224

Charlottesville, VA

Station (Format)	Owner	Fa '02	Sp '03
WCYK-FM (Country)	Clear Chan.	8.1	12.3
WWWV-FM (Rock)	Eure	8.7	9.9
WUVA-FM (Urban AC)	WUVA	6.0	8.2
WQMZ-FM (Hot AC)	Eure	7.4	7.6
WHTE-FM (CHR/Pop)	Clear Chan.	8.1	7.0
WINA-AM (N/T)	Eure	8.1	5.3
WBNN-FM (Country)	Positive Radio	0.0	3.5
WUMX-FM (AC)	Clear Chan.	3.4	3.5
WBTJ-FM (CHR/Rhy)	Clear Chan.	2.7	3.1
WCHV-AM (N/T)	Clear Chan.	2.7	2.9

#225

Muskegon, MI

Station (Format)	Owner	Fa '02	Sp '03
WMUS-FM (Country)	Clear Chan.	12.4	15.6
WSHZ-FM (Hot AC)	Clear Chan.	7.6	8.0
WSNX-FM (CHR/Pop)	Clear Chan.	9.2	8.0
WMRR-FM (Cl. Rock)	Clear Chan.	9.2	7.0
WLCS-FM (Oldies)	Pyramid Br.	5.4	6.0
WKLQ-FM (Act. Rock)	Citadel	7.0	5.5
WMHG-AM (Adult Std.)	Clear Chan.	3.8	3.5
WCXT-FM (AC)	Water Br.	1.6	3.0
WBCT-FM (Country)	Clear Chan.	2.7	2.5
WLAV-FM (Cl. Rock)	Citadel	1.6	2.5
WMUS-AM (Talk)	Clear Chan.	2.7	2.5

#225

Winchester, VA

Station (Format)	Owner	Fa '02	Sp '03
WINC-FM (Hot AC)	Mid Atlantic	9.3	16.4
WUSQ-FM (Country)	Clear Chan.	21.3	16.4
WWRE/WWRT (Cl. Rock)	Mid Atlantic	4.0	6.4
WWDC-FM (Alt.)	Clear Chan.	4.9	5.0
WZRV-FM (Oldies)	Royal Br.	1.8	4.1
WKYS-FM (Urban)	Radio One	1.3	3.6
WFQX-FM (Cl. Rock)	Clear Chan.	5.8	3.2
WLTF-FM (Soft AC)	Prettyman	3.1	2.3
WAMM-AM (Adult Std.)	Hometown	0.4	1.8
WBIG-FM (Oldies)	Clear Chan.	0.9	1.8
WINC-AM (N/T)	Mid Atlantic	1.8	1.8
WJZW-FM (Sm. Jazz)	ABC	0.9	1.8
WMZQ-FM (Country)	Clear Chan.	1.8	1.8

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**#227**

**Redding, CA**

Station (Format)	Owner	Fa '02	Sp '03
KQMS-AM (N/T)	Regent	12.2	13.0
KNCQ-FM (Country)	Results Radio	9.6	10.0
KNNN-FM (AC)	Regent	3.6	9.0
KEWB-FM (Country)	Results Radio	5.1	8.0
KRDG-FM (Oldies)	Regent	11.7	8.0
KSHA-FM (AC)	Regent	9.1	8.0
KLXR-AM (Adult Std.)	Redwood	5.6	5.5
KRRX-FM (Rock)	Regent	5.6	5.5
KHRD-FM (Country)	Results Radio	4.6	3.5
KESR-FM (AC)	Results Radio	4.1	2.5

**#228**

**Tuscaloosa, AL**

Station (Format)	Owner	Fa '02	Sp '03
WBHJ-FM (CHR/Rhy)	Cox	8.2	9.9
WTXT-FM (Country)	Clear Chan.	9.7	9.4
WTUG-FM (Urban)	Apex	7.1	8.3
WTSK-AM (Gospel)	Apex	6.1	6.8
WQZZ-FM (Urban AC)	Lawson	5.1	6.3
WANZ-FM (Alt.)	Apex	2.0	4.7
WBEI-FM (AC)	Apex	4.1	4.7
WDGM-FM (Oldies)	Warrior	4.1	4.7
WTBC-AM (N/T)	Tuscaloosa Radio	3.1	4.7
WZBQ-FM (CHR/Pop)	Clear Chan.	7.1	4.2

**#229**

**Rochester, MN**

Station (Format)	Owner	Fa '02	Sp '03
KNXR-FM (Adult Std.)	United Auto	7.7	9.9
KROC-FM (CHR/Pop)	So. Minn. Br.	8.9	9.9
KRCH-FM (Cl. Rock)	Clear Chan.	10.7	8.8
KYBA-FM (AC)	So. Minn. Br.	8.3	8.8
KMFX-FM (Country)	Cumulus	7.1	8.3
KWWK-FM (Country)	Olmsted	6.5	8.3
KROC-AM (N/T)	So. Minn. Br.	7.7	5.5
KLCS-FM (Cl. Rock)	St. Charles	3.0	3.3
KVGO-FM (Oldies)	KFIL Inc.	2.4	2.8
WCCO-AM (N/T)	Infinity	3.6	2.2

**#230**

**Bryan-College Station, TX**

Station (Format)	Owner	Fa '02	Sp '03
KNDE-FM (CHR/Pop) <sup>1</sup>	Bryan Br.	6.8	12.6
KORA-FM (Country)	Equicom	10.6	9.3
KKYS-FM (Hot AC)	Clear Chan.	8.1	8.2
KVJM-FM (Urban)	Marshall Media	7.5	8.2
WTAW-AM (N/T)	Bryan Br.	9.3	8.2
KAGG-FM (Country)	Clear Chan.	8.7	6.0
KNFX-FM (Cl. Rock)	Clear Chan.	6.2	5.5
KTAM-AM (Adult Std.)	Equicom	5.6	4.9
KXCS-FM (Alt.)	Equicom	3.1	4.4
KTHT-FM (Country Oldies)	Cox	2.5	2.2
KTTX-FM (Country)	Whitehead	1.2	2.2
KZNE-AM (Sports)	Bryan Br.	3.1	2.2

<sup>1</sup> Was KTSR-FM (Rock) until February 28.

**#231**

**Marion-Carbondale, IL**

Station (Format)	Owner	Fa '02	Sp '03
WDDD-FM (Country)	Clear Chan.	9.9	14.8
WOOZ-FM (Country)	Zimmer	12.9	9.8
WCIL-FM (CHR/Pop)	Zimmer	7.6	8.7
WCIL/WJPF (N/T)	Zimmer	5.9	8.2
WVZA-FM (Hot AC)	Clear Chan.	4.1	7.1
WUEZ-FM (AC)	Zimmer	7.0	6.6
WTAO-FM (Rock)	Clear Chan.	8.8	4.9
WQRL-FM (Oldies)	Dana Com.	4.7	4.4
KGMO-FM (Cl. Hits)	Withers	4.1	3.3
WQUL-FM (Cl. Rock)	Clear Chan.	4.7	3.3

**#232**

**Pittsburg, KS**

Station (Format)	Owner	Fa '02	Sp '03
KKOW-FM (Country)	American	-	19.1
KSYN-FM (CHR/Pop)	Zimmer	-	9.3
KKOW-AM (N/T)	American	-	6.6
KBZI-FM (Hot AC)	American	-	4.4
KIKS-FM (Hot AC)	Iola Br.	-	3.8
KJML-FM (Alt.)	Petracom	-	2.7
KKRK-FM (Cl. Rock)	Mahaffey	-	2.7
KWXD-FM (Oldies)	Innovative	-	2.7
KIXQ-FM (Country)	Zimmer	-	2.2
KSEK-FM (Rock)	Innovative	-	2.2
KXOG-FM (Cl. Rock)	Zimmer	-	2.2
WDAF-FM (Country)	Entercom	-	2.2

Note: This is the first time Arbitron has rated this market.

**#233**

**Abilene, TX**

Station (Format)	Owner	Fa '02	Sp '03
KEAN-FM (Country)	Clear Chan.	12.5	9.8
KULL-FM (Oldies)	Clear Chan.	5.4	9.3
KHXS-FM (Cl. Rock)	Cumulus	9.2	8.8
KBZY-FM (Country)	Cumulus	12.5	8.3
KORQ-FM (Oldies)	Dove Media	2.2	8.3
KCDD-FM (CHR/Pop)	Cumulus	7.1	6.2
KEYJ-FM (Rock)	Clear Chan.	5.4	5.7
KHYS-FM (Hot AC)	Clear Chan.	6.0	4.7
KNCE-FM (AC) <sup>1</sup>	Doud Media	1.6	4.7
KWKC-AM (N/T)	Dynamic	4.3	4.7

<sup>1</sup> Was KAGT-FM (Gospel) until September 2002.

**#234**

**Dubuque, IA**

Station (Format)	Owner	Fa '02	Sp '03
WJOD-FM (Country)	Cumulus	9.5	12.1
KLYV-FM (CHR/Pop)	Cumulus	10.0	9.8
KDTH-AM (Adult Std.)	Radio Dubuque	10.0	8.4
KATF-FM (AC)	Radio Dubuque	8.0	7.9
KXGE-FM (Cl. Rock)	Cumulus	6.5	7.4
WGLR-FM (Country)	Queen Bee	5.5	7.0
WDBQ-FM (Oldies)	Cumulus	5.5	5.1
WVRE-FM (Country)	Radio Dubuque	0.0	5.1
KGRR-FM (Cl. Rock)	Radio Dubuque	5.5	4.2
WMT-AM (N/T)	Clear Chan.	2.5	2.8

**#235**

**Joplin, MO**

Station (Format)	Owner	Fa '02	Sp '03
KIXQ-FM (Country)	Zimmer	15.7	11.8
KXDG-FM (Cl. Rock)	Zimmer	8.4	11.2
KSYN-FM (CHR/Pop)	Zimmer	6.6	7.5
KBTN-FM (Country)	Petracom	7.2	6.4
KMML-FM (AC)	Petersen	2.4	6.4
KJMK-FM (AC)	Zimmer	6.0	4.8
KKOW-FM (Country)	American	5.4	4.3
KJML-FM (Alt.)	Petracom	7.8	3.7
KMOQ-FM (CHR/Rhy)	Petracom	1.8	3.7
KQYX-AM (N/T)	Petracom	3.0	3.7



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**#236**

**Lafayette, IN**

Station (Format)	Owner	Fa '02	Sp '03
WASK-AF (Oldies)	Schurz	9.3	11.1
WXXB-FM (CHR/Rhy)	RadioWorks	10.7	11.0
WAZY-FM (CHR/Pop)	Art. Media	12.9	9.7
WKOA-FM (Country)	Schurz	10.0	9.7
WKHY-FM (Rock)	RadioWorks	10.7	6.9
WGLM-FM (AC)	KVB	4.3	5.5
WLAS/WLFF (Country)	Art. Media	4.3	5.5
WSHP-FM (Cl. Rock)	Art. Media	7.9	4.8
WLS-AM (Talk)	ABC	2.1	3.4
WFBO-FM (Cl. Rock)	Clear Chan.	2.9	2.1

**#237**

**Bloomington, IL**

Station (Format)	Owner	Fa '02	Sp '03
WBNO-FM (Hot AC) <sup>1</sup>	Citadel	13.2	11.7
WJBC-AM (N/T)	Citadel	9.9	11.7
WBWN-FM (Country)	Citadel	12.5	9.2
WDOX/WDOZ/WYST (Cl. Hits) <sup>2</sup>	AAA Enter.	7.3	6.1
WIHN-FM (Rock)	AAA Enter.	4.6	6.1
WLS-AM (Talk)	ABC	5.9	4.3
WWCT-FM (Rock)	AAA Enter.	2.6	4.3
WPPG-FM (Oldies)	JMP Media	3.9	3.7
WRPW-FM (CHR/Rhy)	AAA Enter.	5.3	3.7
WGLO-FM (Cl. Rock)	Regent	3.3	3.1

<sup>1</sup> Evolved from CHR/Pop during October 2002.  
<sup>2</sup> WYST-FM was WBZM-FM (Alternative).

**#237**

**Panama City, FL**

Station (Format)	Owner	Fa '02	Sp '03
WPAP-FM (Country)	Clear Chan.	16.1	17.3
WFSY-FM (AC)	Clear Chan.	7.1	9.9
WILN-FM (CHR/Pop)	Styles Media	6.5	7.3
WLHR-FM (CHR/Rhy)	Waitt Radio	3.6	6.3
WVVE-FM (Soft AC)	Styles Media	6.5	5.8
WEBZ-FM (Urban)	Clear Chan.	6.0	5.2
WRBA-FM (Cl. Rock)	Waitt Radio	4.8	5.2
WY00-FM (N/T)	Styles Media	5.4	5.2
WMXP-FM (Country)	Waitt Radio	3.6	4.2
WPBH-FM (Oldies)	Clear Chan.	3.6	4.2
WYYX-FM (Act. Rock)	Styles Media	7.1	4.2

**#239**

**Wheeling, WV**

Station (Format)	Owner	Fa '02	Sp '03
WOVK-FM (Country)	Clear Chan.	16.8	20.0
WVVA-AM (N/T)	Clear Chan.	9.2	9.7
WEGW-FM (Rock)	Clear Chan.	12.7	9.1
WKWK-FM (AC)	Clear Chan.	6.9	8.6
WOMP-FM (CHR/Pop)	Keymarket	11.0	8.6
WVKF-FM (CHR/Pop)	Clear Chan.	5.2	7.4
WOGH-FM (Country)	Keymarket	6.9	6.9
WEEL-FM (Oldies)	Ohio Valley	5.2	4.6
WBBD-AM (Adult Std.)	Clear Chan.	5.2	4.0
WDVE-FM (Cl. Rock)	Clear Chan.	2.9	1.7
WRKP-FM (Christ. AC)	RKP	0.0	1.7

**#240**

**Santa Fe, NM**

Station (Format)	Owner	Fa '02	Sp '03
KHFM-FM (Classical) <sup>1</sup>	Amer. Gen. Med.	8.7	8.0
KKOB-AM (N/T)	Citadel	7.7	6.3
KRZY-FM (Span. AC)	Entravision	4.6	6.3
KABG-FM (Oldies)	Amer. Gen. Med.	5.1	5.2
KKSS-FM (CHR/Pop)	HBC	4.1	5.2
KRST-FM (Country)	Citadel	3.1	5.2
KBAC-FM (Triple A)	Clear Chan.	4.6	4.6
KIOT-FM (Cl. Rock)	HBC	3.1	4.6
KBQI-FM (Country)	Clear Chan.	5.1	4.0
KKOB-FM (Hot AC)	Citadel	1.5	4.0

<sup>1</sup> Has Joint Sales Agreement with Citadel.

**#241**

**Waterloo-Cedar Falls, IA**

Station (Format)	Owner	Fa '02	Sp '03
KFMW-FM (Act. Rock)	Bahakel	9.9	12.3
KCRR-FM (Cl. Rock)	Cumulus	7.6	10.5
KOKZ-FM (Oldies)	Bahakel	10.5	10.5
KKCV-FM (Country)	Cumulus	7.6	7.4
KZIA-FM (CHR/Pop)	KZIA Inc.	8.7	6.8
KOEL-FM (Country)	Cumulus	8.7	5.6
KWLO-AM (Adult Std.)	Bahakel	5.2	5.6
KXEL-FM (N/T)	Bahakel	2.3	4.9
KCVM-FM (Hot AC)	Fife	6.4	4.3
KDAT-FM (AC)	Cumulus	2.3	2.5
WHO-AM (N/T)	Clear Chan.	3.5	2.5

**#242**

**Parkersburg, WV**

Station (Format)	Owner	Fa '02	Sp '03
WRVB-FM (Hot AC)	Clear Chan.	12.7	14.1
WNUS-FM (Country)	Clear Chan.	18.5	13.5
WGGE-FM (Country)	Burbach WV	9.6	10.9
WHBR-FM (Rock)	Burbach WV	8.3	10.9
WDMX-FM (Oldies)	Clear Chan.	8.3	9.6
WVVV-FM (AC)	Bennco Inc.	5.1	6.4
WRZZ-FM (Cl. Rock)	Clear Chan.	7.0	3.8
WXIL-FM (Hot AC)	Burbach WV	5.1	3.8
WLTP-AM (N/T)	Clear Chan.	3.8	3.2
WADC-AM (Adult Std.)	Burbach WV	3.2	1.9
WJAW-FM (Sports)	JAWCO	1.9	1.9
WMOA-AM (Full Serv.)	JAWCO	2.5	1.9

**#242**

**Lima, OH**

Station (Format)	Owner	Fa '02	Sp '03
WIMT-FM (Country)	Clear Chan.	11.6	11.2
WZRZ-FM (Act. Rock)	Clear Chan.	8.7	10.6
WFGF-FM (Country)	Forever	9.3	9.3
WIMA-AM (N/T)	Clear Chan.	8.1	9.3
WZOQ-FM (CHR/Pop)	Forever	11.6	6.2
WLWD-FM (CHR/Rhy)	Clear Chan.	0.0	5.6
WMLX-FM (AC)	Clear Chan.	4.7	5.0
WUZZ-FM (Cl. Hits)	Forever	2.9	4.3
WBUK-FM (Oldies)	Clear Chan.	3.5	3.7
WBYP-FM (Act. Rock)	Federated	4.7	3.1

**#244**

**Eau Claire, WI**

Station (Format)	Owner	Fa '02	Sp '03
WAXX-FM (Country)	Maverick	13.4	14.0
WORB-FM (Country)	Clear Chan.	11.2	14.0
WBIZ-FM (CHR/Pop)	Clear Chan.	6.1	8.4
WMEQ-FM (Cl. Rock)	Clear Chan.	8.4	8.4
WIAL-FM (CHR/Pop)	Maverick	6.7	7.9
WATQ-FM (Country/0)	Clear Chan.	6.1	6.7
WECL-FM (Oldies)	Maverick	6.1	6.2
WDRK-FM (Act. Rock)	Maverick	7.8	5.6
WCFW-FM (AC)	Bushland	6.1	5.1
WAYY-AM (N/T)	Maverick	3.9	3.4

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**#245**

**Meadville-Franklin, PA**

Station (Format)	Owner	Fa '02	Sp '03
WGYI/WGY (Country)	Forever	16.7	15.3
WHUZ/WUOZ (Cl. Rock)	Forever	14.8	13.6
WOXX/WXO (Hot AC)	Forever	17.3	13.6
WRTS-FM (CHR/Pop)	NextMedia	5.1	5.7
WKQW-FM (Oldies)	Olszowka	5.1	4.0
WMGW-AM (N/T)	Forever	3.2	2.8
WHOT-FM (CHR/Pop)	Cumulus	1.9	2.3
KDKA-AM (N/T)	Infinity	0.0	1.7
WFRA-AM (Adult Std.)	Forever	0.6	1.7
WMVL-FM (Adult Std.) <sup>1</sup>	Cervi	1.9	1.7
WQHZ-FM (Cl. Hits)	Regent	0.6	1.7
WRFO-FM (AC)	Radio Enter.	0.6	1.7
WUSE-FM (Country) <sup>2</sup>	NextMedia	1.3	1.7
WXTA-FM (Country)	Regent	0.0	1.7
WYFM-FM (AC)	Cumulus	3.2	1.7

<sup>1</sup> Was WVCC-FM until March.

<sup>2</sup> Was WRPL-FM (Active Rock) until April.

**#246**

**Florence, AL**

Station (Format)	Owner	Fa '02	Sp '03
WQLT-FM (AC)	Big River	12.1	18.1
WXFL-FM (Country)	Big River	10.4	9.0
WLAY-FM (Country)	Clear Chan.	5.8	7.1
WEUP-FM (Urban)	Bates & Caples	6.9	5.8
WMSR-FM (AC)	Br. Associates	7.5	5.2
WSBM-AM (Urban)	Big River	2.9	4.5
WZYP-FM (CHR/Pop)	Cumulus	4.0	4.5
WVNA-FM (Cl. Rock)	Clear Chan.	6.9	3.9
WBFG-FM (Gospel)	Slatton & Assoc.	6.4	3.2
WDRM-FM (Country)	Clear Chan.	3.5	3.2
WJOR-FM (Country)	Radio Lawrence	1.2	3.2
WMXV-FM (Oldies) <sup>1</sup>	Clear Chan.	3.5	3.2
WZZA-AM (Urban AC)	Muscle Shoals	1.7	3.2

<sup>1</sup> Was WKGL-FM (AC) until April.

**#247**

**State College, PA**

Station (Format)	Owner	Fa '02	Sp '03
WJHT-FM (CHR/Rhy)	Dame Br.	5.1	11.2
WFGY-FM (Country)	Forever	13.1	10.5
WQWK-FM (Act. Rock)	Dame Br.	10.2	9.8
WBHV-FM (CHR/Pop)	Forever	7.3	8.4
WZWW-FM (AC)	First Media	8.8	7.7
WLTS-FM (Soft AC)	Forever	4.4	7.0
WBV-FM (Cl. Hits)	Dame Br.	8.0	5.6
WQWY-FM (Oldies) <sup>1</sup>	Forever	0.7	5.6
WRSC-AM (N/T)	Dame Br.	5.1	4.9
WGMR-FM (Alt.)	Allegheny Mt.	4.4	4.2

<sup>1</sup> Was WQJZ-FM (Smooth Jazz) until February 17.

**#248**

**Pueblo, CO**

Station (Format)	Owner	Fa '02	Sp '03
KDZA-FM (Oldies)	Clear Chan.	10.2	9.7
KCCY-FM (Country)	Clear Chan.	9.7	8.0
KKFM-FM (Cl. Rock)	Citadel	4.8	6.3
KKMG-FM (CHR/Pop)	Citadel	7.5	5.7
KCSJ-AM (N/T)	Clear Chan.	4.8	4.5
KILO-FM (Act. Rock)	Bahakel	6.5	4.5
KKCS-FM (Country)	Superior	4.3	3.4
KKLI-FM (AC)	Clear Chan.	3.8	3.4
KRDO-FM (AC)	Pikes Peak	2.7	3.4
KVUU-FM (Hot AC)	Clear Chan.	2.7	3.4
KYZX-FM (Cl. Rock)	Bahakel	3.8	3.4
KMOM-FM (Cl. Rock)	Clear Chan.	2.7	2.8

**#249**

**Elizabeth City, NC**

Station (Format)	Owner	Fa '02	Sp '03
WERX-FM (Oldies)	East. Carolina	4.7	5.4
WCXL-FM (Hot AC)	Ray-D-O Biz Inc.	4.0	4.8
WRSF-FM (Country)	East. Carolina	6.7	4.8
WBXB-FM (Gospel)	Willis	5.3	4.2
WNOR-FM (Act. Rock)	Saga	2.0	3.6
WOBR-FM (Cl. Rock)	East. Carolina	7.3	3.6
WOWI-FM (Urban)	Clear Chan.	4.0	3.6
WSVY-FM (Rhy/O)	Clear Chan.	2.0	3.6
WCNC/WZBO (Adult Std.)	East. Carolina	2.7	3.0
WNIS-AM (Talk)	Sinclair	5.3	3.0

**#250**

**Sussex, NJ**

Station (Format)	Owner	Fa '02	Sp '03
WSUS-FM (AC)	Nassau	13.9	14.9
WNNJ-FM (Cl. Hits)	Nassau	8.4	9.1
WABC-AM (Talk)	ABC	7.2	8.0
WXRK-FM (Alt.)	Infinity	6.6	6.3
WPLJ-FM (Hot AC)	ABC	4.2	5.1
WAXQ-FM (Cl. Rock)	Clear Chan.	4.2	4.0
WDHA-FM (Rock)	Gr. Media	3.0	4.0
WHCY-FM (CHR/Pop)	Clear Chan.	3.6	4.0
WOR-AM (Talk)	Buckley	2.4	4.0
WFAN-AM (Sports)	Infinity	3.6	2.9
WXXW-FM (Talk)	Millennium	0.0	2.9
WLTW-FM (AC)	Clear Chan.	2.4	2.9

**#251**

**Monroe, LA**

Station (Format)	Owner	Fa '02	Sp '03
KRVV-FM (Urban)	Holladay	20.0	25.3
KJMG-FM (Urban AC)	Holladay	8.9	12.9
KJLO-FM (Country)	New South	13.6	11.8
KXRR-FM (Cl. Rock)	Monroe Radio	10.7	6.2
KRJO-AM (Gospel)	New South	3.0	5.1
KLIP-FM (Cl. Hits)	New South	6.5	4.5
KMLB-AM (Talk)	New South	3.0	3.4
KNOE-FM (CHR/Pop)	Noe Corp LLC	5.3	3.4
KZRZ-FM (Hot AC)	Monroe Radio	3.0	3.4
KMYF-FM (Country)	Monroe Radio	2.4	2.2
KQLQ-FM (Oldies)	Monroe Radio	1.8	2.2

**#252**

**Wichita Falls, TX**

Station (Format)	Owner	Fa '02	Sp '03
KLUR-FM (Country)	Cumulus	17.3	17.8
KYVI-FM (Cl. Rock)	Cumulus	7.7	13.8
KQXC-FM (CHR/Rhy)	Cumulus	12.8	11.8
KNIN-FM (CHR/Pop)	Clear Chan.	9.0	9.2
KWFS-FM (Country)	Clear Chan.	7.1	9.2
KTLT-FM (AC)	Clear Chan.	3.8	5.3
KOLI-FM (Oldies)	Cumulus	3.2	3.9
KWFS-AM (Country)	Clear Chan.	1.9	2.0
WBAP-AM (N/T)	ABC	3.2	2.0
KMEO-FM (Soft AC)	ABC	1.9	1.3
KVRW-FM (Oldies)	Pat-Tower	1.9	1.3

**#253**

**Columbia, MO**

Station (Format)	Owner	Fa '02	Sp '03
KCLR-FM (Country)	Zimmer Radio	10.1	11.0
KOQL-FM (CHR/Pop)	Premiere Market.	8.2	11.0
KCMQ-FM (Cl. Rock)	Zimmer Radio	9.5	10.4
KPLA-FM (AC)	Premiere Market.	8.9	8.4
KBXR-FM (Triple A)	Premiere Market.	6.3	7.8
KFRU-AM (N/T)	Premiere Market.	10.1	7.8
KTXV-FM (Hot AC)	Zimmer Radio	7.6	7.1
KWRT-FM (Adult Std.)	Big Country/MO	2.5	3.9
KSSZ-FM (AC)	Zimmer Radio	4.4	3.2
KJMO-FM (Cl. Hits)	Premiere Market.	2.5	1.9
KTGR-AM (Adult Std.)	Zimmer Radio	3.2	1.9



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#254

**Battle Creek, MI**

Station (Format)	Owner	Fa '02	Sp '03
WNWN-FM (Country)	Midwest Com,	14.5	17.5
WKFR-FM (CHR/Pop)	Cumulus	14.5	14.5
WBXX-FM (AC)	Clear Chan.	1.9	7.8
WBCK-AM (N/T)	Clear Chan.	10.7	7.2
WRKR-FM (Rock)	Cumulus	6.9	7.2
WWKN-FM (Cl. Hits) <sup>1</sup>	Clear Chan.	4.4	5.4
WJXQ-FM (Act. Rock)	Rubber City	7.5	4.8
WRCC-AM (Adult Std.)	Clear Chan.	3.8	3.6
WVIC-FM (Cl. Hits)	Rubber City	2.5	2.4
WBCT-FM (Country)	Clear Chan.	1.9	1.8
WJIM-FM (Oldies)	Citadel	0.6	1.8
WOOD-FM (AC)	Clear Chan.	3.1	1.8

<sup>1</sup> Evolved from Oldies in March.

#255

**Texarkana, TX-AR**

Station (Format)	Owner	Fa '02	Sp '03
KKYR-FM (Country)	Clear Chan.	15.8	16.3
KTOY-FM (Urban)	Jo-Al	10.8	11.6
KPWW-FM (CHR/Pop)	Clear Chan.	9.4	8.8
KZRB-FM (Urban)	B&H	7.2	8.8
KPGG-FM (Rock)	Petracom	4.3	6.1
KYGL-FM (Cl. Rock)	Clear Chan.	4.3	6.1
KFYX-FM (Country)	ArkLaTex LLC	5.0	5.4
KMJI-FM (AC)	Clear Chan.	5.0	4.1
KEWL-FM (Oldies)	Petracom	5.8	3.4
KMJJ-FM (Urban)	Cumulus	1.4	2.7

#256

**Altoona, PA**

Station (Format)	Owner	Fa '02	Sp '03
WFGY-FM (Country)	Forever	17.1	19.5
WBRX/WBXQ (Cl. Rock)	B&F	9.1	11.0
WALY-FM (Oldies)	Forever	10.4	9.8
WPRR-FM (CHR/Pop)	Vital Licenses	9.8	9.8
WRTA-AM (N/T)	Altoona Trans..	7.3	8.5
WMAJ-FM (AC)	Forever	6.1	7.3
WGMR-FM (Alt.)	Allegheny Mt.	3.0	4.3
WFBG-AM (Adult Std.)	Forever	6.7	3.7
WQWK-FM (Act. Rock)	Dame Br.	2.4	3.0
WGLU-FM (CHR/Pop)	Dame Br.	3.7	2.4

#257

**Billings, MT**

Station (Format)	Owner	Fa '02	Sp '03
KCTR-FM (Country)	Clear Chan.	19.1	14.3
KKBR-FM (AC)	Clear Chan.	6.9	11.3
KRZN-FM (Act. Rock)	Fisher	7.5	8.9
KRSQ-FM (CHR/Pop)	New Northwest	9.2	8.3
KYYA-FM (Hot AC)	Fisher	6.9	6.5
KBUL-AM (N/T)	Clear Chan.	5.2	6.0
KGHL-FM (Country)	New Northwest	5.8	6.0
KRXK-FM (Cl. Rock)	Fisher	6.4	6.0
KBBB-FM (AC)	Clear Chan.	5.2	5.4
KGHL-AM (Country)	New Northwest	2.9	4.8

#258

**Columbus-Starkville, MS**

Station (Format)	Owner	Fa '02	Sp '03
WACR-FM (Urban)	T&W	11.6	12.4
WAJV-FM (Gospel)	Urban Radio	13.0	11.0
WMSU-FM (Urban)	Urban Radio	8.9	10.3
WMXU-FM (Urban)	Cumulus	10.3	7.6
WMBC-FM (Country)	Cumulus	2.1	5.5
WSMS-FM (Rock)	Cumulus	6.2	5.5
WSYE-FM (AC)	Dowdy & Dowdy	3.4	5.5
WZBQ-FM (CHR/Pop)	Clear Chan.	6.2	5.5
WKOR-FM (Country)	Cumulus	6.8	4.8
WFCA-FM (Rel.)	French Camp	2.7	2.8

#259

**Grand Junction, CO**

Station (Format)	Owner	Fa '02	Sp '03
KMGJ-FM (Hot AC)	M.B.C. Grand Br.	17.5	14.2
KNZZ-AM (N/T)	M.B.C. Grand Br.	11.2	11.6
KKNN-FM (Rock)	Cumulus	6.3	10.3
KEKB-FM (Country)	Cumulus	9.8	9.0
KBKL-FM (Oldies)	Cumulus	4.9	7.1
KJYE-FM (Soft AC)	M.B.C. Grand Br.	6.3	7.1
KMXY-FM (Hot AC)	Cumulus	7.7	5.2
KMOZ-FM (Country)	M.B.C. Grand Br.	4.9	4.5
KSTR-FM (Talk) <sup>1</sup>	Leggett	4.2	3.2
KTMM-AM (Sports)	M.B.C. Grand Br.	2.1	2.6

<sup>1</sup> Was Hot AC until April.

#259

**Williamsport, PA**

Station (Format)	Owner	Fa '02	Sp '03
WILQ-FM (Country)	Backyard Br.	17.9	16.9
WKSB-FM (Hot AC)	Clear Chan.	22.1	14.9
WVRT-FM (CHR/Pop)	Clear Chan.	10.0	12.8
WBZD-FM (Oldies)	Backyard Br.	10.7	11.5
WCXR/WZXR (Rock)	Backyard Br.	9.3	10.8
WRAK/WRKK (N/T)	Clear Chan.	5.0	5.4
WBYL-FM (Country)	Clear Chan.	5.7	4.1
WFYF-FM (Hot AC)	Columbia Br.	0.7	2.0
WLYC-AM (Soft AC)	Williamsport Com.	1.4	2.0
WRVH-FM (Hot AC) <sup>1</sup>	Backyard Br.	1.4	2.0
WWPA-AM (N/T)	Backyard Br.	0.7	2.0

<sup>1</sup> Was WSFT-FM (Soft AC) until December.

#261

**Augusta-Waterville, ME**

Station (Format)	Owner	Fa '02	Sp '03
WABK-FM (Oldies)	Clear Chan.	7.8	12.4
WMME-FM (CHR/Pop)	Citadel	9.3	9.5
WEBB-FM (Country)	Citadel	7.0	7.3
WBLM-FM (Cl. Rock)	Citadel	4.7	5.8
WKCG-FM (AC)	Clear Chan.	4.7	4.4
WTHT-FM (Country)	WMTW Br.	2.3	4.4
WTOS-FM (Rock)	Clear Chan.	5.4	4.4
WCYU/WCYV (Alt.)	Citadel	7.8	3.7
WHQO-FM (CHR/Pop)	Cumulus	3.9	3.6
WBBX-FM (CHR/Pop)	Clear Chan.	3.1	3.6

#262

**Sioux City, IA**

Station (Format)	Owner	Fa '02	Sp '03
KGLI-FM (CHR/Pop)	Clear Chan.	14.6	14.1
KSUX-FM (Country)	Powell	12.3	12.7
KSEZ-FM (Rock)	Clear Chan.	15.4	10.4
KSCJ-AM (N/T)	Powell	6.9	9.9
KZSR-FM (Hot AC)	Waitt	6.9	9.9
KKYY-FM (Country)	Waitt	1.5	7.0
KKMA-FM (Cl. Hits)	Powell	10.0	5.6
KSFT-FM (AC)	Clear Chan.	6.9	5.6
KMNS-AM (N/T)	Clear Chan.	3.1	3.5
KWMT-AM (Country)	Clear Chan.	2.3	2.1

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**#263**

**Albany, GA**

Station (Format)	Owner	Fa '02	Sp '03
WJIZ-FM (Urban)	Clear Chan.	22.1	19.5
WQVE-FM (Urban AC)	Cumulus	13.1	10.2
WJAD-FM (Cl. Rock)	Cumulus	4.9	7.8
WRXZ-FM (Urban)	On Top	9.0	7.8
WZBN-FM (Urban)	Cumulus	4.9	6.3
WJYZ-AM (Gospel)	Clear Chan.	3.3	5.5
WKAK-FM (Country)	Cumulus	6.6	4.7
WQBB-FM (Country)	Clear Chan.	4.1	4.7
WEGC-FM (Oldies)	Cumulus	3.3	3.9
WMTM-FM (Oldies)	Colquitt	0.8	3.9
WNUQ-FM (CHR/Pop)	Cumulus	4.9	3.9

**#264**

**Harrisonburg, VA**

Station (Format)	Owner	Fa '02	Sp '03
WKCY-FM (Country)	Clear Chan.	9.7	13.7
WSVA-AM (N/T)	VerStandig	15.3	12.1
WACL-FM (Cl. Hits)	Clear Chan.	9.7	10.5
WQPO-FM (CHR/Pop)	VerStandig	12.1	10.5
WAZR-FM (CHR/Pop)	Ruarch Assoc.	11.3	8.9
WBHB-FM (Cl. Rock)	VerStandig	4.0	4.8
WJDV-FM (AC)	VerStandig	2.4	4.8
WBOP-FM (Cl. Rock)	P.W. Lechman	2.4	3.2
WBTX-AM (Gospel)	Massanutten	3.2	3.2
WKCY-AM (Adult Std.)	Clear Chan.	0.8	2.4
WMXH-FM (Adult Std.)	Easy Radio	1.6	2.4
WZXI-FM (Talk) <sup>1</sup>	Easy Radio	0.8	2.4

<sup>1</sup> Was Hot AC until March 2003.

**#265**

**Mankato-New Ulm, MN**

Station (Format)	Owner	Fa '02	Sp '03
KYSM-FM (Country)	Clear Chan.	18.9	17.4
KEEZ-FM (Hot AC)	Three Eagles	7.7	13.2
KXLP-FM (Rock)	Clear Chan.	7.7	8.3
KRBI-FM (Cl. Hits)	Johnson Br.	5.6	6.3
KTOE-AM (N/T)	MN Valley Br.	7.7	5.6
KXAC-FM (AC)	MN Valley Br.	4.9	5.6
WCCO-AM (N/T)	Infinity	8.4	5.6
KDOG-FM (Hot AC)	MN Valley Br.	2.8	4.2
KNUJ-AM (Country)	Clear Chan.	3.5	3.5
KTTB-FM (CHR/Rhy)	Radio One	2.8	2.8
KQRS-FM (Cl. Rock)	ABC	1.4	2.1

**#266**

**Sheboygan, WI**

Station (Format)	Owner	Fa '02	Sp '03
WHBZ-FM (Rock)	Midwest	9.0	12.3
WTMJ-AM (N/T)	Journal	8.3	9.4
WHBL-AM (N/T)	Midwest	10.3	8.7
WBFM-FM (Country)	Midwest	5.5	8.0
WXER-FM (Hot AC)	RBH	6.2	5.8
WKLH-FM (Cl. Hits)	Saga	6.2	5.1
WAPL-FM (Cl. Rock)	Woodward	2.8	3.6
WCLB-AM (Oldies)	RBH	2.8	2.9
WOKY-AM (Adult Std.)	Clear Chan.	1.4	2.9
WRIT-FM (Oldies)	Clear Chan.	2.8	2.9
WXSS-FM (CHR/Pop)	Entercom	3.4	2.9

**#267**

**Decatur, IL**

Station (Format)	Owner	Fa '02	Sp '03
WSOY-AM (N/T)	NextMedia	12.3	12.5
WDZQ-FM (Country)	NextMedia	10.0	7.5
WYDS-FM (CHR/Pop)	Cromwell Gr.	6.2	7.5
WEJT-FM (AC)	Cromwell Gr.	4.6	6.7
WCZQ-FM (Country)	NextMedia	3.8	5.8
WDZ-AM (Urban AC)	NextMedia	10.0	5.8
WSOY-FM (CHR/Pop)	NextMedia	9.2	5.8
WZNX-FM (Cl. Rock)	Cromwell Gr.	4.6	5.8
WZUS-FM (Country)	Cromwell Gr.	3.1	4.2
WDKR-FM (Cl. Rock)	M.E. Burns Trust	4.6	3.3

**#268**

**Rapid City, SD**

Station (Format)	Owner	Fa '02	Sp '03
KQRO-FM (Cl. Hits)	Duhamel	4.5	10.8
KDDX-FM (Act. Rock)	Duhamel	9.1	10.0
KOTA-AM (N/T)	Duhamel	7.6	9.2
KRCS-FM (CHR/Pop)	Triad	9.1	9.2
KFXS-FM (Cl. Rock)	Triad	8.3	8.3
KOUT-FM (Country)	Triad	8.3	8.3
KBHB-AM (Country)	Triad	4.5	5.8
KIQK-FM (Country)	Haugo	9.1	5.8
KKMK-FM (AC)	Triad	7.6	5.8
KZLK-FM (AC)	Duhamel	5.3	5.0

**#269**

**Lawton, OK**

Station (Format)	Owner	Fa '02	Sp '03
KLAW-FM (Country)	Clear Chan.	16.4	14.9
KMGZ-FM (CHR/Pop)	Broadco/TX	9.1	14.0
KJMZ-FM (Urban)	Perry	11.8	12.4
KZCD-FM (Rock)	Clear Chan.	10.0	9.9
KVRW-FM (Oldies)	Pat-Tower	8.2	7.4
KBZQ-FM (AC)	Fritsch	5.5	6.6
KKRX-AM (Urban/O)	Perry	2.7	3.3
KNIN-FM (CHR/Pop)	Clear Chan.	2.7	3.3
KYYI-FM (Country)	Cumulus	2.7	2.5
KKNG-FM (Country)	Tyler	3.6	1.7

**#270**

**Bluefield, WV**

Station (Format)	Owner	Fa '02	Sp '03
WHXK-FM (Country)	Triad	16.4	11.5
WKQY/WKQY (Oldies)	Triad	7.8	11.4
WHAJ-FM (Hot AC)	Triad	12.1	10.7
WJLS-FM (Country)	Personality	8.6	7.4
WRIC/WSTG (CHR/Pop)	Peggy Sue Br.	11.2	7.4
WMEV-FM (Country)	Glenwood	2.6	6.6
WGTH-A/F (Gospel)	High Knob	6.0	5.8
WBRF-FM (Country)	Blue Ridge	0.9	4.1
WHQX-FM (Country)	Triad	2.6	4.1
WMTD-FM (Cl. Rock)	Bluestone	1.7	2.5
WXLK-FM (CHR/Pop)	Mel Wheeler Inc.	3.4	2.5

**#271**

**Watertown, NY**

Station (Format)	Owner	Fa '02	Sp '03
WFRY-FM (Country)	Regent	26.6	25.0
WCIZ-FM (Cl. Hits)	Regent	9.7	15.3
WBDI/WBDR (CHR/Pop)	Clancy-Mance	12.9	11.3
WTOJ-FM (AC)	Clancy-Mance	5.6	7.3
WOTT-FM (Cl. Rock)	Clancy-Mance	12.1	6.5
CIKR-FM (Rock)	K-Rock Radio Inc.	6.5	5.6
WTNY-AM (N/T)	Regent	3.2	3.2
WGIX-FM (Oldies)	Wireless Works	1.6	2.4
WUCL-FM (Oldies) <sup>1</sup>	Clear Chan.	0.0	2.4
CFLY-FM (AC)	CHUM	0.0	1.6
CJPT-FM (CHR/Pop)	CHUM	0.0	1.6

<sup>1</sup> Was WRFM-FM (Soft AC) until December 24.



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#272

Lewiston-Auburn, ME

Station (Format)	Owner	Fa '02	Sp '03
WBLM-FM (Cl. Rock)	Citadel	7.5	11.1
WHTH-FM (Country)	WMTW Br.	13.3	11.1
WJBO-FM (CHR/Pop)	Citadel	7.5	10.3
WMEK-FM (Hot AC)	WMTW Br.	4.2	7.7
WHOM-FM (AC)	Citadel	4.2	6.0
WPOR-FM (Country)	Saga	8.3	6.0
WCYI/WCYY (Alt.)	Citadel	7.5	5.2
WABK-FM (Oldies)	Cumulus	4.2	3.4
WLOB-FM (Talk)	Atl. Coast Radio	1.7	3.4
WTOS-FM (Rock)	Clear Chan.	2.5	3.4

#273

San Angelo, TX

Station (Format)	Owner	Fa '02	Sp '03
KIXY-FM (CHR/Pop)	Foster	15.0	13.4
KGKL-FM (Country)	KGKL Inc.	10.0	9.4
KKCN-FM (Country)	GBE/Abilene	4.2	9.4
KSJT-FM (Reg. Mex.)	La Unica	9.2	9.4
KYZZ-FM (Span. Con.)	DH Carvey	8.3	7.1
KKSA-AM (N/T)	Foster	5.0	6.3
KWFR-FM (Cl. Rock)	Foster	9.2	5.5
KGKL-AM (Country/O)	KGKL Inc.	4.2	4.7
KELI-FM (Oldies)	KGKL Inc.	7.5	3.9
KMDX-FM (Rock)	Regency	4.2	3.9

#274

Ithaca, NY

Station (Format)	Owner	Fa '02	Sp '03
WQNY-FM (Country)	Eagle Br.	9.9	18.9
WYXL-FM (AC)	Eagle Br.	10.9	14.4
WVBR-FM (Rock)	Cornell	5.9	7.8
WIII-FM (Cl. Rock)	Citadel	9.9	6.7
WPHR-FM (Urban)	Clear Chan.	7.9	6.7
WHCU-AM (N/T)	Eagle Br.	5.9	3.3
WTKO-AM (Sports)	Eagle Br.	4.0	3.3
WWDG-FM (Rock) <sup>1</sup>	Clear Chan.	0.0	3.3
WWLZ-AM (N/T)	Sabre	0.0	2.2
WAAL-FM (Cl. Rock)	Citadel	2.0	1.1
WMRV-FM (CHR/Pop)	Clear Chan.	0.0	1.1
WNKI-FM (CHR/Pop)	Sabre	0.0	1.1
WNTQ-FM (CHR/Pop)	Citadel	0.0	1.1
WNVE-FM (Act. Rock)	Clear Chan.	0.0	1.1
WNYR-FM (AC)	The Radio Group	3.0	1.1
WPIE-AM (Sports)	Pembroke Pines	1.0	1.1

<sup>1</sup> Prior to December 25, was **WXBB-FM** (Country) before stunting with Christmas music.

#275

Sebring, FL

Station (Format)	Owner	Fa '02	Sp '03
WWOJ-FM (Country)	Cohan Radio	10.7	14.4
WFLZ-FM (CHR/Pop)	Clear Chan.	9.7	11.7
WITS-AM (Adult Std.)	Cohan Radio	10.7	9.0
WSJT-FM (Sm. Jazz)	Infinity	2.9	6.3
WPCV-FM (Country)	Hall	5.8	5.4
WWTK-AM (Talk)	Cohan Radio	6.8	5.4
WHPT-FM (Cl. Rock)	Cox	5.8	3.6
WAVP-AM (Gospel)	Anscombe Br.	0.0	2.7
WWLL-FM (AC)	Cohan Radio	4.9	2.7
WJCM-AM (Oldies)	Cohan Radio	2.9	1.8
WPBZ-FM (Alt.)	Infinity	0.0	1.8
WPOI-FM ('80s)	Cox	2.9	1.8
WTBT-FM (Cl. Rock)	Clear Chan.	2.9	1.8
WTKS-FM (Talk)	Clear Chan.	0.0	1.8
WWRZ-FM (AC)	Hall	2.9	1.8
WZSP-FM (Span. Con.)	Heartland Br.	0.0	1.8

#276

Cookeville, TN

Station (Format)	Owner	Fa '02	Sp '03
WGSQ-FM (Country)	Clear Chan.	24.3	24.5
WGIC-FM (CHR/Pop)	Clear Chan.	10.4	14.5
WHUB-AM (Country/O)	Clear Chan.	6.1	8.2
WKXD-FM (CHR/Pop)	Tri State	4.3	8.2
WBXE-FM (Cl. Rock)	Tri State	7.8	4.5
WLQK-FM (Hot AC)	Tri State	4.3	3.6
WNRQ-FM (Cl. Rock)	Clear Chan.	1.7	3.6
WMAK-FM (Oldies)	So. Central	2.6	2.7
WWTN-FM (Talk)	Cumulus	2.6	2.7
WBUZ-FM (Alt.)	Cromwell	2.6	1.8
WRKK-FM (N/T)	Clear Chan.	0.0	1.8
WRVW-FM (CHR/Pop)	Clear Chan.	0.9	1.8

#277

Grand Forks, ND

Station (Format)	Owner	Fa '02	Sp '03
KKXL-FM (CHR/Pop)	Clear Chan.	12.5	14.8
KJKJ-FM (Rock)	Clear Chan.	15.8	13.0
KYCK-FM (Country)	Leighton	12.5	13.0
KSNR-FM (Oldies)	Clear Chan.	7.5	7.4
KNOX-AM (Country)	Leighton	3.3	4.6
KZLT-FM (AC)	Leighton	3.3	4.6
KNOX-FM (Country)	Leighton	3.3	3.7
KCNN-AM (N/T)	Leighton	4.2	2.8
KDAM-FM (Alt.)	Clear Chan.	0.0	2.8
KKCQ-FM (Country)	Pine To Prairie	1.7	2.8
KQHT-FM (AC)	Clear Chan.	7.5	2.8
KROX-AM (N/T)	Gopher	5.8	2.8

#278

Bismarck, ND

Station (Format)	Owner	Fa '02	Sp '03
KYYY-FM (Hot AC)	Clear Chan.	17.4	21.6
KFYR-AM (AC)	Clear Chan.	14.9	14.4
KBMR-AM (Country)	J. Ingstad	10.7	12.8
KQDY-FM (Country)	J. Ingstad	10.7	9.6
KACL-FM (Oldies)	Cumulus	7.4	8.0
KSSS-FM (Cl. Rock)	J. Ingstad	8.3	7.2
KBYZ-FM (Cl. Rock)	Cumulus	8.3	6.4
KKCT-FM (Country)	Cumulus	5.8	6.4
KLXX-AM (Adult Std.)	Cumulus	1.7	3.2
KNDR-FM (Christ. AC)	Central Dakota	2.5	2.4

#279

Jackson, TN

Station (Format)	Owner	Fa '02	Sp '03
WFKX-FM (Urban)	Black Crow	17.0	21.9
WTNV-FM (Country)	Clear Chan.	8.0	7.6
WHHM-FM (AC)	Black Crow	3.4	6.7
WNWS-FM (N/T)	Wireless Group	11.4	6.7
WLSZ-FM (CHR/Pop)	Boyd Enter.	5.7	5.7
WWYN-FM (Country)	Black Crow	5.7	5.7
WNXX-FM (Oldies)	G.W. Hunt	3.4	4.8
WDJG-FM (Gospel)	Shaws Br.	6.8	4.8
WZDQ-FM (Hot AC)	Black Crow	6.8	4.8
WJAK-AM (Urban/O)	Wolfe	4.5	3.8

#280

Jonesboro, AR

Station (Format)	Owner	Fa '02	Sp '03
KDXY-FM (Country)	Pressly	13.2	14.6
KFIN-FM (Country)	Cumulus	16.5	13.5
KBZR-FM (Act. Rock) <sup>1</sup>	Clear Chan.	2.2	9.4
KIYS-FM (Hot AC)	Cumulus	11.0	9.4
KDEZ-FM (Cl. Rock)	Pressly	12.1	8.3
KJBX-FM (AC)	Pressly	5.5	7.3
WHRK-FM (Urban)	Clear Chan.	3.3	5.2
WEGR-FM (Cl. Rock)	Clear Chan.	6.6	4.2
KBTM-AM (N/T)	Clear Chan.	2.2	3.1
KNEA-AM (Sports)	Clear Chan.	2.2	2.1
WJZN-FM (Sm. Jazz)	Barnstable	2.2	2.1

<sup>1</sup> Was **KKEY-FM** (Oldies) until December 2002.

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**#281**

**Cheyenne, WY**

Station (Format)	Owner	Fa '02	Sp '03
KOLZ-FM (Country)	Clear Chan.	12.2	13.1
KSME-FM (CHR/Pop)	Clear Chan.	12.2	11.2
KIGN-FM (AC)	Clear Chan.	6.7	9.3
KRRR-FM (Oldies)	Mt. States Radio	6.7	9.3
KGAB-AM (Talk)	Clear Chan.	4.4	4.7
KLEN-FM (AC)	Clear Chan.	3.3	4.7
KFBC-AM (N/T)	Montgomery	3.3	3.7
KKPL-FM (Triple A)	Rule	2.2	3.7
KQLF-FM (AC)	Clear Chan.	2.2	3.7
KOA-AM (Talk)	Clear Chan.	2.2	2.8

**#282**

**Mason City, IA**

Station (Format)	Owner	Fa '02	Sp '03
KIAI-FM (Country)	Clear Chan.	12.4	14.7
KGLO-AM (Full Serv.)	Clear Chan.	8.2	9.5
KLKK-FM (Cl. Rock)	Clear Chan.	6.2	8.4
KLSS-FM (AC)	Three Eagles	11.3	8.4
KSMA-FM (Adult Std.)	Clear Chan.	8.2	7.4
KYTC-FM (Oldies)	Three Eagles	6.2	7.4
KROC-FM (CHR/Pop)	So. MN Br.	5.2	5.3
KAUS-FM (Country)	Three Eagles	5.2	4.2
KOEL-FM (Country)	Cumulus	2.1	3.2
KRIB-AM (Adult Std.)	Three Eagles	3.1	3.2
KYBA-FM (AC)	So. MN Br.	2.1	3.2
WHO-AM (N/T)	Clear Chan.	3.1	3.2

**#283**

**Beckley, WV**

Station (Format)	Owner	Fa '02	Sp '03
WJLS-FM (Country)	First Media	21.8	21.0
WCIR-FM (AC)	Southern Com.	15.4	17.3
WAXS-FM (Hot AC)	Plateau	5.1	9.9
WTNJ-FM (Country)	West Virginia	9.0	9.9
WJLS-AM (Christian)	First Media	6.4	8.6
WMTD-FM (Cl. Rock)	Southern Com.	11.5	4.9
WWNR-AM (N/T)	Southern Com.	3.8	3.7
WHAJ-FM (Hot AC)	Triad	3.8	2.5
WKLC-FM (Rock)	L. M. Com.	3.8	2.5
WKAZ-FM (Cl. Hits)	West Virginia	1.3	1.2
WOAY-AM (Christian)	E.C. Ellison	0.0	1.2
WQBE-FM (Country)	Nininger	1.3	1.2
WVSR-FM (CHR/Pop)	Nininger	1.3	1.2

**#284**

**Great Falls, MT**

Station (Format)	Owner	Fa '02	Sp '03
KMON-FM (Country)	Commonwealth	14.3	16.0
KAOK-FM (Hot AC)	Fisher	12.1	12.8
KVVR-FM (AC)	Commonwealth	12.1	8.5
KMON-AM (Country)	Commonwealth	9.9	7.4
KINX-FM (Rock)	Fisher	6.6	6.4
KQDI-AM (Talk)	Fisher	4.4	6.4
KEHT-FM (CHR/Rhy)	Flinn	0.0	5.3
KLFM-FM (Oldies)	Commonwealth	5.5	5.3
KQDI-FM (Cl. Rock)	Fisher	6.6	5.3
KIKF-FM (Country)	Fisher	2.2	4.3

**#285**

**Meridian, MS**

Station (Format)	Owner	Fa '02	Sp '03
WJXM-FM (Urban)	Holladay	18.6	15.5
WJDQ-FM (AC)	Clear Chan.	9.3	13.4
WZKS-FM (Urban AC)	Clear Chan.	10.3	13.4
WOKK-FM (Country)	New South	15.5	12.4
WMOX-AM (N/T)	Magnolia State	5.2	8.2
WKZB-FM (Hot AC)	Butler Br.	4.1	5.2
WSLY-FM (Urban)	Grantell	4.1	4.1
WMSO-FM (Country)	Clear Chan.	3.1	3.1
WYYW-FM (Country)	Clear Chan.	4.1	3.1
WZKR-FM (AC)	Rainey Radio	2.1	3.1

**#286**

**Brunswick, GA**

Station (Format)	Owner	Fa '02	Sp '03
WYNR-FM (Country)	Root	11.7	12.9
WRJY-FM (Gospel) <sup>1</sup>	Hickey & Esserman	11.7	10.0
WSOL-FM (Urban AC)	Clear Chan.	7.8	10.0
WMOG-AM (Adult Std.)	Root	6.5	7.1
WXMK-FM (Hot AC)	Hickey & Esserman	6.5	7.1
WGCO-FM (Oldies)	Triad	6.5	5.7
WGIG-AM (N/T)	Root	10.4	5.7
WQBT-FM (Urban)	Clear Chan.	2.6	4.3
WWSN-FM (AC)	Root	3.9	4.3
WBGA-FM (Country)	Root	3.9	2.9
WHFX-FM (Cl. Hits)	Root	3.9	2.9

<sup>1</sup> Was WSEG-FM (Urban) until January.

**#287**

**Casper, WY**

Station (Format)	Owner	Fa '02	Sp '03
KTRS-FM (CHR/Pop)	Clear Chan.	14.3	16.7
KTWO-AM (Country)	Clear Chan.	13.0	11.5
KASS-FM (Cl. Rock)	Mt Rushmore	13.0	10.3
KQLT-FM (Country)	Mt Rushmore	5.2	9.0
KMGW-FM (AC)	Clear Chan.	6.5	7.7
KMLD-FM (Oldies)	Mt. States	2.6	7.7
KRVK-FM (Cl. Hits)	Clear Chan.	10.4	7.7
KWYY-FM (Country)	Clear Chan.	6.5	7.7
KHDC-FM (Hot AC)	Mt Rushmore	3.9	6.1
KVOC-AM (Oldies)	Mt Rushmore	6.5	2.6

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