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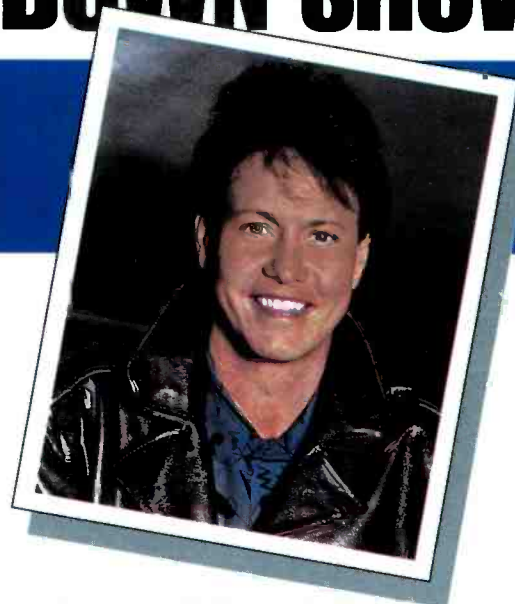
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**TOP 100 MARKET PROFILES • ARBITRON RATINGS TRENDS**  
**DRIVETIME DOMINATORS & KEY FORMAT LEADERS**

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Since no Film House employee works on commission, our focus is always on how to produce the *right* marketing campaign for you—not the one that's most lucrative for us.

Our Marketing Directors are people who really understand radio. As such, they're much better able to look at your station's needs with a long-term strategic view—not a short-sighted, "what can I sell today" mentality.

We think our "No Salespeople" policy is one reason so many radio stations and groups have come to count on the Film House team as an extension of their own marketing team.

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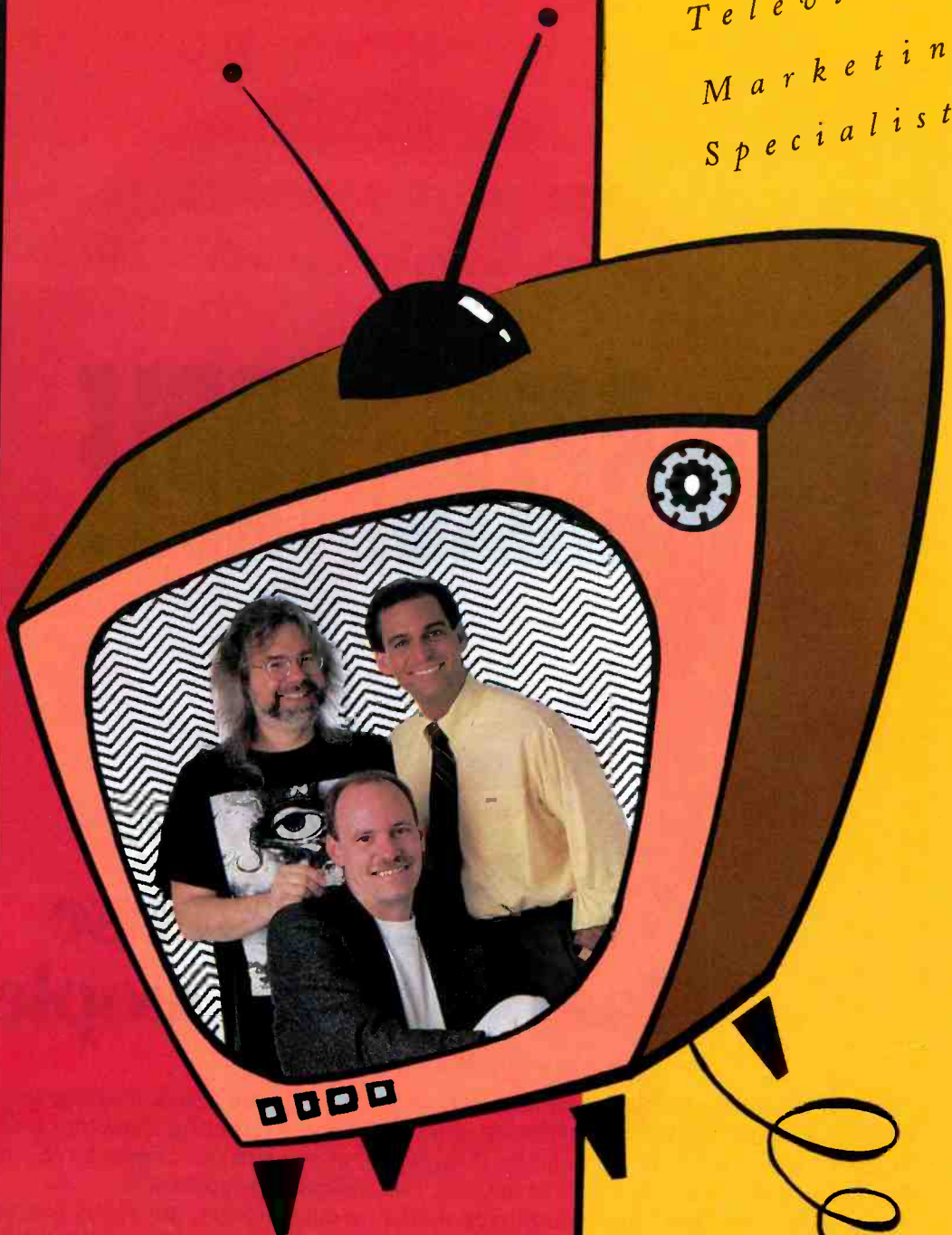
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WGAR-FM  
KIOZ-FM  
KYYS-FM  
WAPE-FM  
WBEE-FM  
WLVQ-FM

*Television  
Marketing  
Specialists*



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*Contact*  
*David Gariano*  
*216 West Ohio St.*  
*Chicago, IL*  
*60610*  
*Telephone:*  
*312-751-8999*  
*Fax:*  
*312-751-9088*

**THE BEST.**

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"Your Complete Industry Resource Guide," the most comprehensive compilation of industry-oriented companies and organizations. **14**

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# FORMAT REACH CHARTS

Each radio market has its own individual audience composition. Because of this, listener format reach can differ from one market to another, and from one region to another. A format that may enjoy dominance in one market may be weaker in another one — but it may still demonstrate overall regional or national strength. The National and Regional Format Reach Charts on this and the following page outline listener format reach throughout the U.S. during the Spring '92 book.

The regions used in these charts correspond to those used by R&R's format editors to define their reporting regions. Each of the top 100 markets featured in this edition of the R&R Ratings Report was tallied by its respective region (using format penetration data) to develop this information. The regional numbers were then combined and averaged to arrive at the national format numbers shown here.

**AC 20.9% (21.1%)**

**Ctry 18.0% (17.6%)**

**AOR/NR 12.6% (11.8%)**

**CHR 12.0% (12.5%)**

**News/Talk 10.0% (9.9%)**

**Gold/CR 9.7% (9.2%)**

**UC 6.9% (6.8%)**

**B/EZ 2.6% (3.2%)**

**Span 2.3% (2.2%)**

**BBnd/Nost 2.0% (2.5%)**

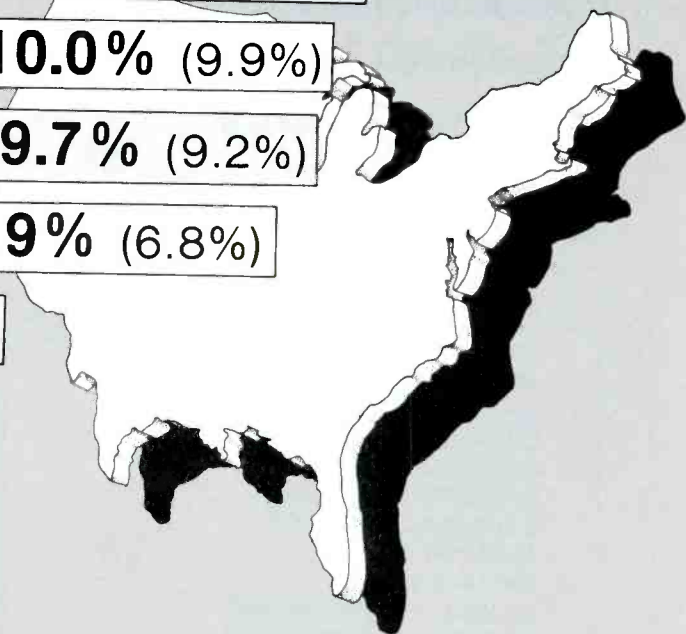
**Rel/CC .9% (.9%)**

**Clas .9% (.8%)**

**NAC .8% (.8%)**

**Misc .3% (.3%)**

**Jazz .1% (.2%)**



(Fall '91)

## FORMAT LEGEND

AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, CR-Classical Rock, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, NAC-New AC, News-News, Nost-Nostalgia, NR-New Rock, N/T-News/Talk, Rel-Religious, Span-Spanish, Sports-Sports, Talk-Talk, UC-Urban Contemporary.

# TM Century Inc.

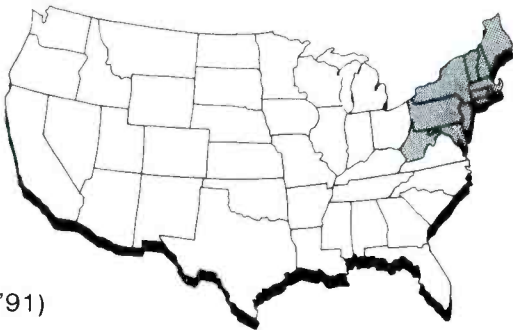
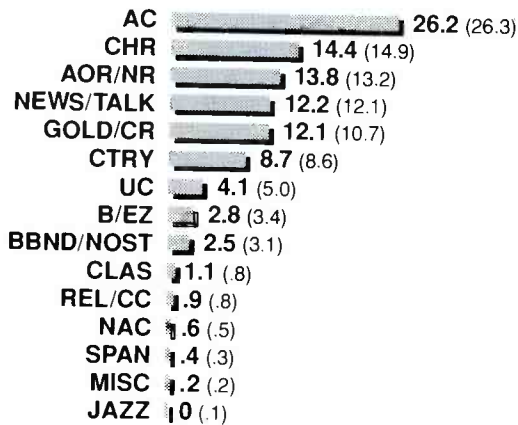
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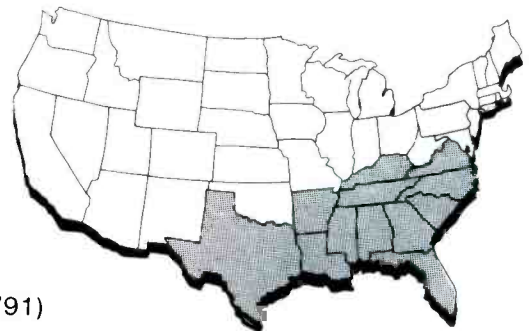
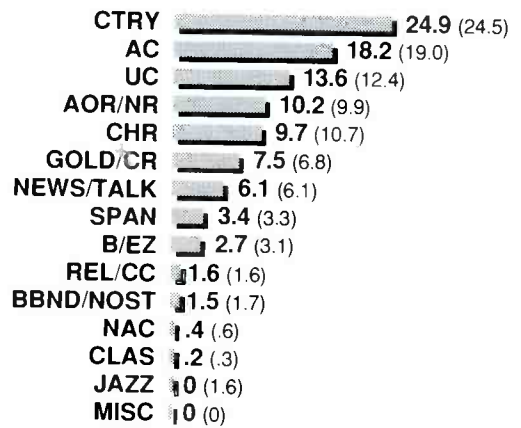
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# EAST



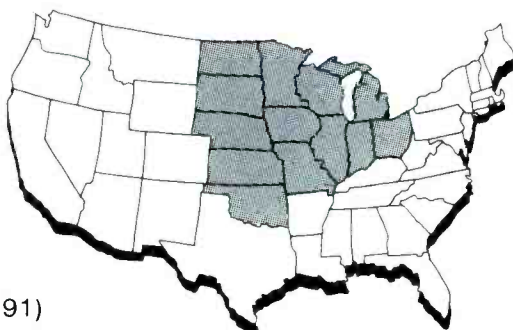
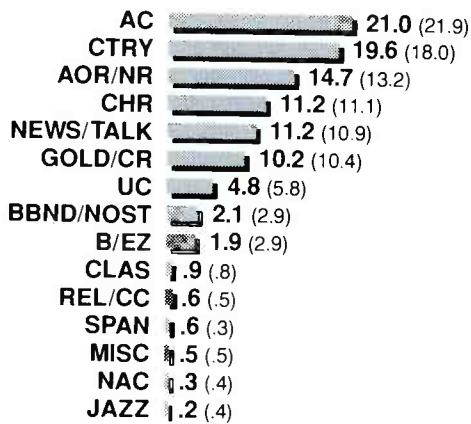
(Fall '91)

# SOUTH



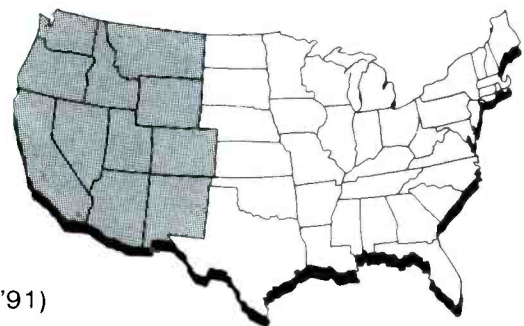
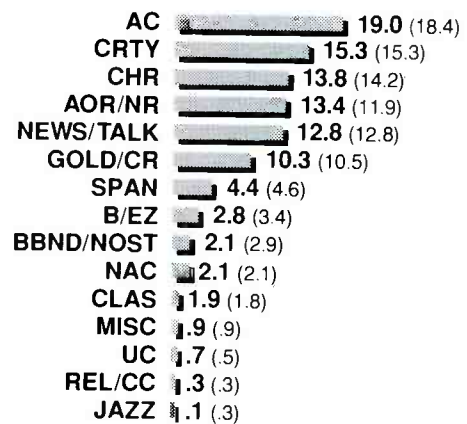
(Fall '91)

# MIDWEST



(Fall '91)

# WEST



(Fall '91)





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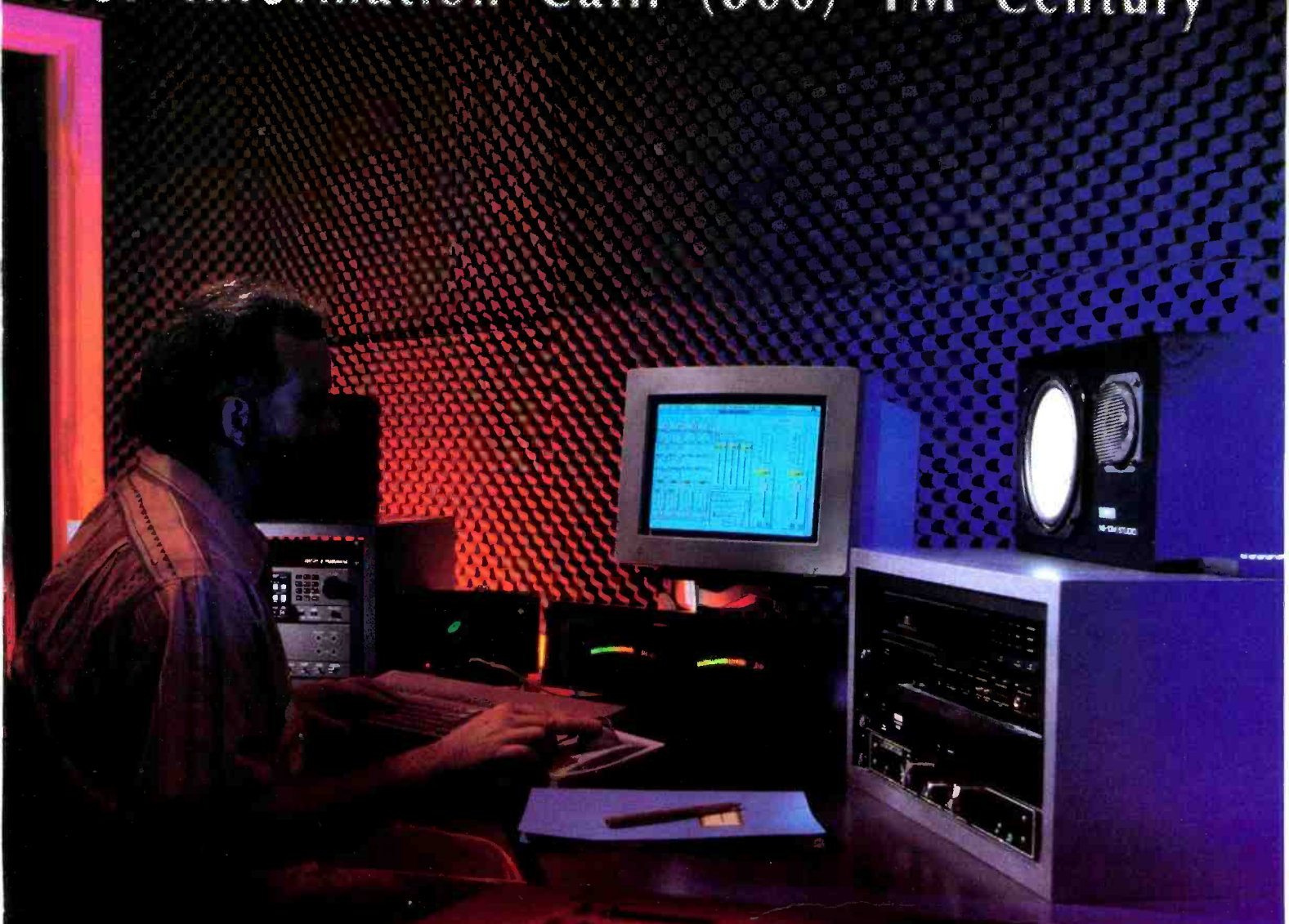
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# DRIVETIME DOMINATORS

## AM Drive/Top 25

Average Quarter-Hour Share  
12+, M-F 6-10am



Darrin Wilhite, Tim Wall  
WIVK-AM & FM/Knoxville



Michael W. Perry & Larry Price  
KSSK-AM & FM/Honolulu



Bill Wilkerson, Wendy Wiese, Bob Hardy  
KMOX/St. Louis

1. **WIVK-FM/Knoxville (Ctry)** 33.7  
*Darrin Wilhite, Tim Wall*
2. **WXBQ-AM & FM/Johnson City (Ctry)** 30.5  
*Richard Quillen & Bill Blake*
3. **KSSK-AM & FM/Honolulu (AC)** 27.3  
*Michael W. Perry & Larry Price*
4. **WYNK-AM & FM/Baton Rouge (Ctry)** 26.1  
*Kenny Hazelette & Bob Bishop; Rick Daniels*
5. **WRNS-AM & FM/Greenville-New Bern (Ctry)** 24.1  
*Wayne Carlyle*
6. **KMOX/St. Louis (Talk)** 23.1  
*Bill Wilkerson, Wendy Wiese, Bob Hardy*
7. **WUSY/Chattanooga (Ctry)** 22.7  
*Capt. Bobby Byrd & Jim Copeland*
8. **WITL-AM & FM/Lansing-East Lansing (Ctry)** 21.9  
*Jay J. McCrae; Johnny Derringer*
9. **WICC/Bridgeport (AC)** 21.6  
*John LaBarca*
9. **WTQR/Greensboro-Winston Salem (Ctry)** 21.6  
*Dale Mitchell & Aunt Eloise*
11. **WCCO/Minneapolis-St. Paul (AC)** 21.0  
*Roger Erickson & Dave Lee*
12. **KXXY-AM & FM/Oklahoma City (Ctry)** 20.8  
*Dave Murray & Dan Stroud; Dave Dodson*
13. **WTIC/Hartford (AC)** 20.7  
*Ray Dunaway*
14. **WHAS/Louisville (AC)** 20.6  
*Wayne Perkey; Jack Fox*
15. **KWEN/Tulsa (Ctry)** 20.2  
*Bob Cooper, Joann Downes; Lee Sherwood*
15. **WNDE & WFBQ/Indianapolis (AOR)** 20.2  
*Bob & Tom*
17. **KIIM/Tucson (Ctry)** 19.7  
*Scott Carpenter*
18. **KSSN/Little Rock (Ctry)** 19.6  
*Bob Robbins*
19. **WZZK-AM & FM/Birmingham (Ctry)** 19.4  
*Patti & The Doc*
20. **WSIX/Nashville (Ctry)** 19.3  
*Gerry House and the House Foundation*
21. **WCMF/Rochester, NY (AOR)** 18.8  
*Brother Wease Morning Circus*
22. **WYYD/Roanoke-Lynchburg (Ctry)** 18.6  
*Steve Stroud; Robynn Jaymes*
23. **WAMZ/Louisville (Ctry)** 18.1  
*Dickie Bruan; Bobby Jack Murphy*
24. **KDKA/Pittsburgh (N/T)** 18.0  
*John Cigna; Larry Richert*
25. **WKSJ-AM & FM/Mobile (Ctry)** 18.0  
*Wayne Gardner & Bill Dotson*

# DRIVETIME DOMINATORS

## AM Drive/Top 25

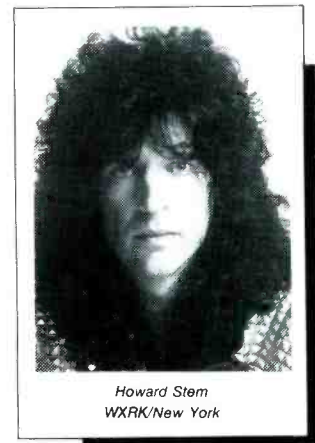
Average Cume Persons  
12+, M-F, 6-10am



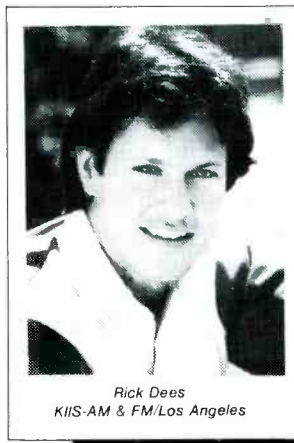
Judy DeAngelis, Paul Smith, Michael O'Neill  
WINS/New York



Jim Donnelly, Brngette Quinn  
WCBS/New York



Howard Stern  
WXRK/New York



Rick Dees  
KIIS-AM & FM/Los Angeles

1. **WINS/New York (News)** 1,629,300  
*Paul Smith, Michael O'Neill, Judy DeAngelis*
2. **WCBS/New York (News)** 1,261,400  
*Bridgette Quinn, Jim Donnelly*
3. **WXRK/New York (CR)** 1,147,000  
*The Howard Stern Show*
4. **WHTZ/New York (CHR)** 1,091,100  
*The Z-Morning Zoo with Gary Bryan & Ross Brittan*
5. **WRKS/New York (UC)** 1,072,500  
*Jeff Fox & Ken Webb*
6. **WCBS-FM/New York (Gold)** 963,600  
*Harry Harrison, Ron Lundy*
7. **WPLJ/New York (CHR)** 908,600  
*Scott Shannon, Todd Pettengill*
8. **KIIS-AM & FM/Los Angeles (CHR)** 881,000  
*Rick Dees, Ellen K., Vick "The Brick" Jacobs, Cmd. Chuck Street*
9. **WLTW/New York (AC)** 870,300  
*Bill Buchner & Rasa Kaye, Al Bernstein*
10. **KFWB/Los Angeles (News)** 829,600  
*Jayne Bower, John Brooks*
11. **KYW/Philadelphia (News)** 795,100  
*Pat Farnack, Harry Donahue, Ed Abrams*
12. **WQHT/New York (CHR)** 741,100  
*Howard Hoffman & Stephanie Miller; Debra Rath*
13. **WMXV/New York (AC)** 729,900  
*Jim Douglas & Liz White; Bill Neal*
14. **WBLS/New York (UC)** 718,200  
*Mike Love & Lisa Lopez*
15. **KPWR/Los Angeles (CHR)** 714,700  
*Jay Thomas; Brenda Rosi*
16. **WGN/Chicago (Misc)** 701,400  
*Bob Collins; Roy Leonard*
17. **WNEW-FM/New York (AOR)** 697,600  
*Richard Neer*
18. **WOR/New York (Talk)** 696,700  
*John R. Gambling*
19. **WPAT-AM & FM/New York (B/EZ)** 681,500  
*Bruce Owens*
20. **KLOS/Los Angeles (AOR)** 675,900  
*Mark & Brian*
21. **KOST/Los Angeles (AC)** 671,800  
*Mark Wallengren & Kim Amidon*
22. **KCBS/San Francisco (News)** 599,200  
*Al Hart, Lois Melkonian*
23. **WFAN/New York (Sports)** 597,100  
*Don Imus*
24. **WBBM-FM/Chicago (CHR)** 595,300  
*The Eddie & Joe Bo Show*
25. **WLUP-AM & FM/Chicago (AOR)** 592,700  
*Jonathon Brandmeier*

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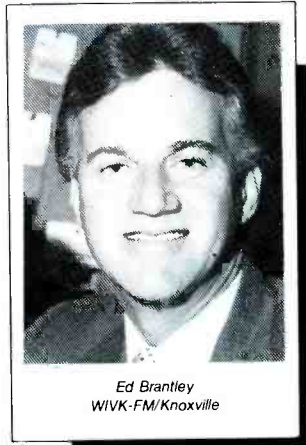
# DRIVETIME DOMINATORS

## PM Drive/Top 25

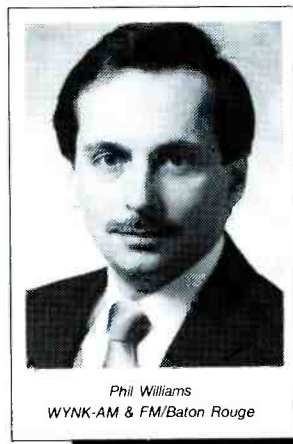
Average Quarter-Hour Share  
12+, M-F 3-7pm



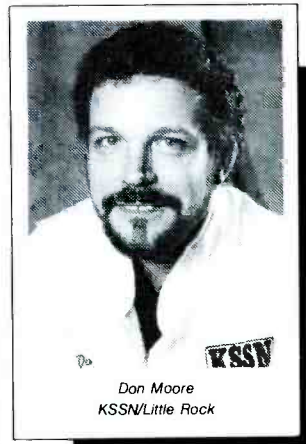
Steve Randall  
WXBQ/Johnson City



Ed Brantley  
WIVK-FM/Knoxville



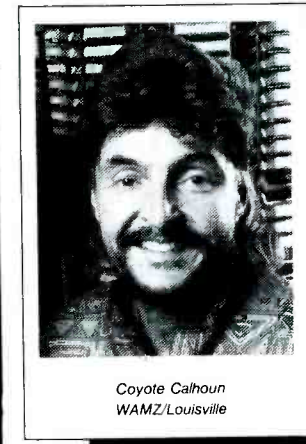
Phil Williams  
WYNK-AM & FM/Baton Rouge



Don Moore  
KSSN/Little Rock



The Bearman  
WUSY/Chattanooga



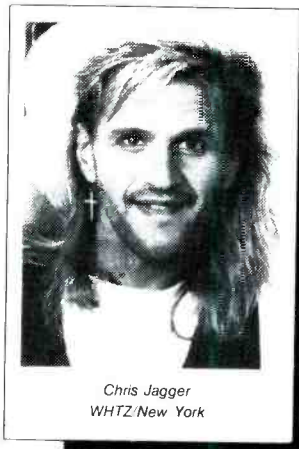
Coyote Calhoun  
WAMZ/Louisville

1. **WXBQ-FM/Johnson City-Kingsport (Ctry)** 28.4  
*Steve Randall*
2. **WIVK-FM/Knoxville (Ctry)** 25.1  
*Ed Brantley*
3. **WYNK-AM & FM/Baton Rouge (Ctry)** 24.9  
*Phil Williams*
4. **KSSN/Little Rock (Ctry)** 23.7  
*Don Moore*
5. **WUSY/Chattanooga (Ctry)** 23.1  
*The Bearman*
6. **WRNS-AM & FM/Greenville-New Bern (Ctry)** 22.5  
*Mike Reid*
7. **KIIM/Tucson (Ctry)** 20.4  
*John Collins*
8. **WAMZ/Louisville (Ctry)** 18.8  
*Coyote Calhoun; Dan Robinson*
9. **WZZK-AM & FM/Birmingham (Ctry)** 18.7  
*Jay Michaels*
10. **KRZY & KRST/Albuquerque (Ctry)** 18.6  
*Joel Hixon*
11. **KWEN/Tulsa (Ctry)** 18.4  
*Kevin Meyer*
11. **WSSL-AM & FM/Greenville (Ctry)** 18.4  
*Mark Elliott*
13. **KASE/Austin (Ctry)** 17.8  
*Gerry Harmon*
14. **WTQR/Greensboro-Winston Salem (Ctry)** 17.7  
*Danny Hall*
15. **WBLX-FM/Mobile (UC)** 17.5  
*Double D; Jammin' Jimmy Olsen*
16. **WQUT/Johnson City-Kingsport (CHR)** 17.4  
*John Patrick*
17. **WITL-AM & FM/Lansing-East Lansing (Ctry)** 17.1  
*Joe Brian; Carl E.*
18. **WKRZ/Wilkes Barre-Scranton (CHR)** 17.0  
*Jumpin' Jeff Walker*
19. **WYYD/Roanoke-Lynchburg (Ctry)** 16.8  
*Scott Walker*
20. **WWDM/Columbia, SC (UC)** 16.6  
*Vernessa Pendergrass; Paul Jackson*
21. **KXXY-FM/Oklahoma City (Ctry)** 16.2  
*Lynn Waggoner*
22. **KZSN-AM & FM/Wichita (Ctry)** 16.0  
*Bob Walker*
22. **WCMF/Rochester, NY (AOR)** 16.0  
*Janet Merriam*
24. **KHEY-FM/El Paso (Ctry)** 15.8  
*John Hunter; Chris Elliott*
25. **WDUV/Sarasota-Bradenton (B/EZ)** 15.8  
*Automated*

# DRIVETIME DOMINATORS

## PM Drive/Top 25

Average Cume Persons  
12+, M-F, 3-7pm



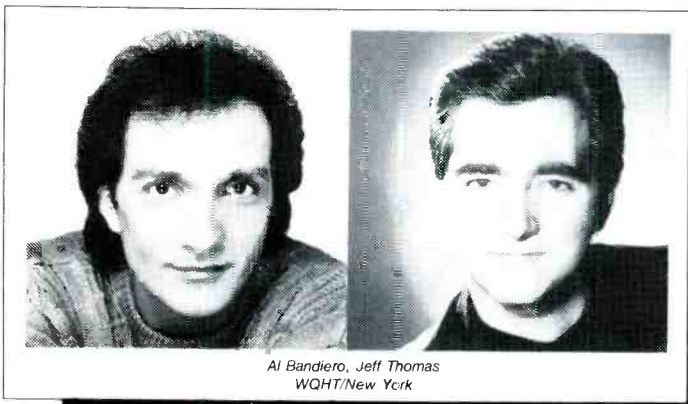
Chris Jagger  
WHTZ/New York



Bob Shannon  
WCBS-FM/New York



Steve Roy, Valerie Smaldone  
WLTW/New York



Al Bandiero, Jeff Thomas  
WQHT/New York

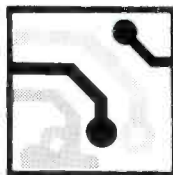
1. **WHTZ/New York (CHR)** 1,145,000  
*Chris Jagger*
2. **WRKS/New York (UC)** 1,023,100  
*Carol Ford; Wendy Williams*
3. **WLTW/New York (AC)** 1,022,200  
*Valerie Smaldone, Steve Roy*
4. **WCBS-FM/New York (Gold)** 996,500  
*Bob Shannon*
5. **WQHT/New York (CHR)** 961,600  
*Al Bandiero; Jeff Thomas*
6. **WPLJ/New York (CHR)** 953,700  
*Fast Jimi Roberts*
7. **KIIS-AM & FM/Los Angeles (CHR)** 904,100  
*Jeff Wyatt*
8. **WMXV/New York (AC)** 892,800  
*Dan Taylor*
9. **WNEW-FM/New York (AOR)** 815,400  
*Scott Muni; Carol Miller*
10. **WBLS/New York (UC)** 805,700  
*Frankie Crocker; Sammy Mack*
11. **KPWR/Los Angeles (CHR)** 792,700  
*Geoff St. John; George McFly*
12. **WXRK/New York (CR)** 780,300  
*Dave Herman; Meg Griffin*
13. **WINS/New York (News)** 772,100  
*Alice Stockton-Rossini, Ralph Howard*
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*Bryan Simmons; Karen Sharp*
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*Ken McKenzie*
16. **WCBS/New York (News)** 714,600  
*Therese Crowley, Wayne Capot*
17. **KRTH/Los Angeles (Gold)** 712,500  
*Mucho Morales; Humble Harve*
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*Jim Burson, Charlie Brailer*
19. **WABC/New York (Talk)** 623,600  
*Bob Grant*
20. **WBBM-FM/Chicago (CHR)** 623,400  
*Gary Spears; George McFly*
21. **WWBZ/Chicago (AOR)** 588,300  
*Kevin Lewis*
22. **WYNY/New York (Ctry)** 572,100  
*Dan Daniel*
23. **WGCI-FM/Chicago (UC)** 570,400  
*Tom Joyner; Mark Young*
24. **KBIG/Los Angeles (AC)** 567,100  
*Guy Davis*
25. **WFAN/New York (Sports)** 563,400  
*Mike & The Mad Dog*

# DIRECTORY



## **BROADCAST SCHOOLS**

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## **COMPUTERS & SOFTWARE**

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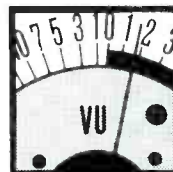
## **CONSULTANT FIRMS**

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## **EMPLOYMENT SERVICES**

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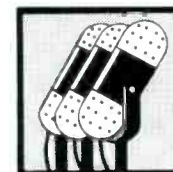
## **EQUIPMENT SUPPLIERS**

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## **FINANCIAL**

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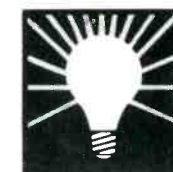
## **GROUP OWNERS**

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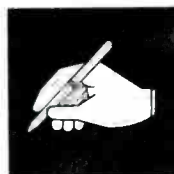
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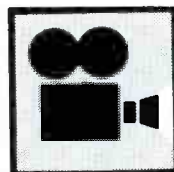
## **MARKETING & PROMOTION**

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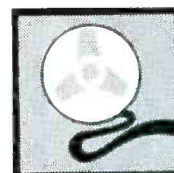
## **MEDIA BROKERS**

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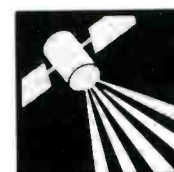
## **MOVIE STUDIOS**

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## **PROGRAM SUPPLIERS & NETWORKS**

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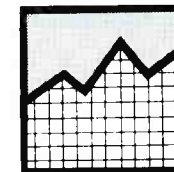
## **RECORD COMPANIES**

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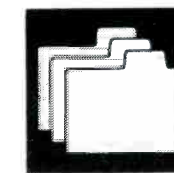
## **REPRESENTATIVES**

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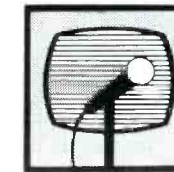
## **RESEARCH FIRMS**

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## **SHOW PREP**

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## **TV PRODUCTION FIRMS**

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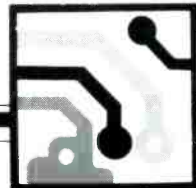
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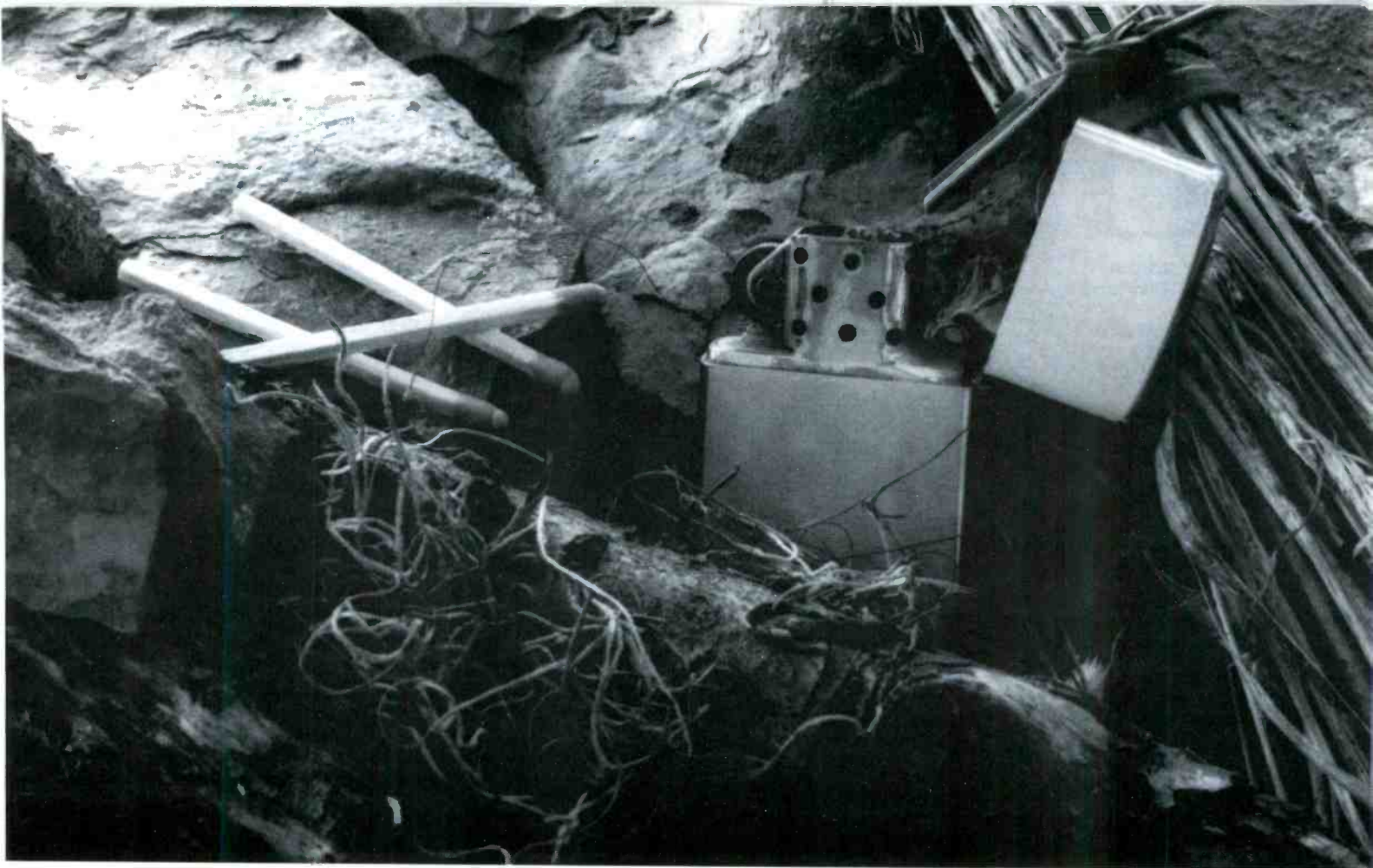
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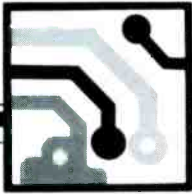
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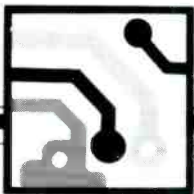
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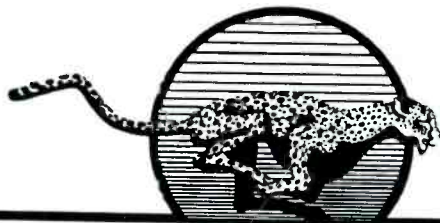
**Andrew Popoff**, Sales Manager

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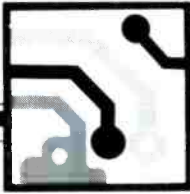
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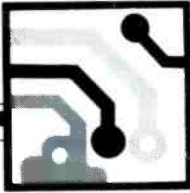
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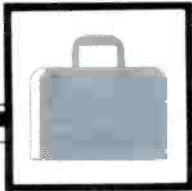
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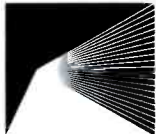
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E = Engineering    M = Management    MP = Marketing & Promotion    P = Programming    S = Sales    O = Other



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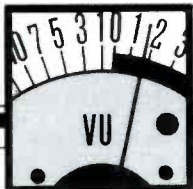
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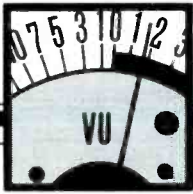
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<b>A = Amplifiers</b>	<b>DW = Digital Workstations</b>	<b>MO = Monitoring Equipment</b>
<b>AS = Automation Systems</b>	<b>EFX = Effects, Reverbs, Digital Delay</b>	<b>P = Audio Processors</b>
<b>C = Consoles</b>	<b>F = Studio Furniture</b>	<b>T = Recording Tapes/Cart Tape</b>
<b>CD = CD Players/Recorders</b>	<b>H = Headphones</b>	<b>TA = Towers/Antennae</b>
<b>CH = Computer/Hard Disk</b>	<b>IT = Interactive Telephone</b>	<b>TP = Tape Deck (Reel-to-Reel)</b>
<b>CR = Cart Deck</b>	<b>L = Loudspeakers</b>	<b>TR = Transmission Equipment</b>
<b>D = Distributors</b>	<b>M = Microphones</b>	<b>TT = Turntables &amp; Accessories</b>



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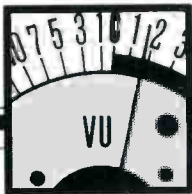
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**A = Amplifiers**  
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**C = Consoles**  
**CD = CD Players/Recorders**  
**CH = Computer/Hard Disk**  
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**DW = Digital Workstations**  
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**H = Headphones**  
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**L = Loudspeakers**  
**M = Microphones**

**MO = Monitoring Equipment**  
**P = Audio Processors**  
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**TA = Towers/Antennae**  
**TP = Tape Deck (Reel-to-Reel)**  
**TR = Transmission Equipment**  
**TT = Turntables & Accessories**



# EQUIPMENT SUPPLIERS

## The Management

### The Management

Box 1-36457  
Ft. Worth, TX 76136  
(817) 625-9761, (800) 334-7823  
FAX: (817) 624-9741  
**Pete Charlton, President**  
AS CD CH CR

**Marathon Products Co.**  
69 Sandersdale Road  
Charlton, MA 01507  
(508) 248-3157, (508) 853-0988  
**Richard D. Myers, President/Owner**  
T

**McCurdy Radio Industries**  
108 Carnforth Road  
Toronto, Ontario  
Canada, M4A 2L4  
(416) 751-6262  
FAX: (416) 751-6455  
**Cyril Machado, Technical Sales Support**  
**Dan Kupiec, Sales & Marketing**  
A AS C

**Marti Electronics**  
1501 N. Main Street  
Cleburne, TX 76031  
(817) 645-9163  
FAX: (817) 641-3869  
**Dan Rau, Sales Manager**  
TR

**A = Amplifiers**  
**AS = Automation Systems**  
**C = Consoles**  
**CD = CD Players/Recorders**  
**CH = Computer/Hard Disk**  
**CR = Cart Deck**  
**D = Distributors**

**DW = Digital Workstations**  
**EFX = Effects, Reverbs, Digital Delay**  
**F = Studio Furniture**  
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**IT = Interactive Telephone**  
**L = Loudspeakers**  
**M = Microphones**

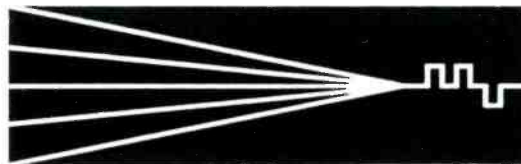
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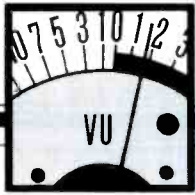


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(603) 446-3335  
FAX: (603) 446-7543  
**Timothy Symonds**

**Audio Animation**  
6632 Central Avenue  
Knoxville, TN 37912  
(615) 689-2500  
FAX: (615) 689-7815  
**James M. Ruse**  
P TR

**Audio Broadcast Group**  
2342 S. Division  
Grand Rapids, MI 49507  
(800) 999-9281  
FAX: (616) 452-1652  
**David Veldsma, President**  
D

**Audio Communications, Inc.**  
3140 Polaris Avenue  
Suite 19  
Las Vegas, NV 89102  
(800) 527-5353  
FAX: (702) 221-5101  
**Robert Holiday**  
IT

**Audio Concepts & Engineering**  
Box 25652  
Richmond, VA 23260-5652  
(800) 777-4172  
FAX: (804) 550-3291  
**Jeff Loughridge, President**  
D P

**Audio/Digital**  
8500 Balboa Blvd.  
Northridge, CA 91329  
(818) 893-8411  
FAX: (818) 893-3639  
**Ronald H. Means, President**  
EFX

**Audio Logic**  
5639 S. Riley Lane  
Salt Lake City, UT 84107  
(801) 268-8400  
FAX: (801) 262-4966  
**John Johnson, President**  
C EFX P

**Audio Technica U.S., Inc.**  
1221 Commerce Drive  
Stow, OH 44224  
(216) 696-2600  
FAX: (216) 688-3752  
**Jon R. Kelly, President**  
**Ken Reichel, VP/Marketing**  
H L M

**Audio Video Research Inc.**  
65 Main Street  
Watertown, MA 02172  
(617) 924-0660  
FAX: (617) 924-0497  
**Octavio Brito, President**  
D

**Audiopak**  
Tyson Drive  
P.O. Box 3100  
Winchester, VA 22601  
(703) 667-8125  
FAX: (703) 667-6379  
**Nick Krassowski, President**  
**Gordon Stafford, VP/Sales**  
T

**Audiovisual Incorporated**  
6353 Bury Drive  
Eden Prairie, MN 55346  
(612) 949-3700  
FAX: (612) 949-6000  
**Joe Stoebner, President**  
**Dave Swanson, Branch Manager**  
A CH D DW EFX FH M P

**Auditronics, Inc.**  
P.O. Box 18838  
Memphis, TN 38118-0838  
(901) 362-1350  
FAX: (901) 365-8629  
**Welton Jetton, Chairman/CEO**  
**Steve Sage, President**  
**Murray Shields, Sales Manager**  
A C

**Auratone Corporation**  
P.O. Box 180698  
Coronado, CA 92178-0698  
(619) 297-2820  
FAX: (619) 296-8734  
**Jack Wilson, President**  
L

**Autogram Corp.**  
P.O. Box 456  
Plano, TX 75074  
(214) 424-8585, (800) 327-6901  
FAX: (214) 423-4465  
**Ernest T. Ankele, President**  
**Dan Viamonte, Marketing Director**  
C

**B&B Systems Inc.**  
28111 N. Avenue Stanford  
Valencia, CA 91355  
(805) 257-4853  
FAX: (805) 257-8065  
**William Burnsed, President**  
MO

**BAF Communications Corp.**  
16 Bourbon Street  
Peabody, MA 01960  
(508) 535-1969  
FAX: (508) 535-1441  
**Charlie Angelakis, President/CEO**  
**Bob King, VP/Sales & Marketing**  
**Jim Vautrot, GM/Broadcast Services**  
H M TR

**Barrett Associates Inc.**  
3205 Production Avenue  
Oceanside, CA 92054  
(619) 433-5600, (800) 553-5334  
FAX: (619) 433-1590  
**Mike Cruz**  
D

**BBE Sound**  
5500 Bolsa Avenue  
Suite 245  
Huntington Beach, CA 92649  
(714) 897-6766  
FAX: (714) 895-6728  
**Rob Rizzuto, Sales Manager**

**BDI Distributors**  
2100 Marietta Blvd. NW  
Atlanta, GA 30318  
(404) 351-9816, ext. 103  
FAX: (404) 355-0430  
**Duane Berge**  
CH D

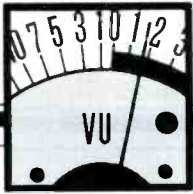
**Belar Electronics Laboratory, Inc.**  
119 Lancaster Avenue  
Box 76  
Devon, PA 19333  
(215) 687-5550  
FAX: (215) 687-2686  
**Arno M. Meyer, President**  
**David C. Hirsch, Marketing Director**  
MO

**beyerdynamic**  
56 Central Avenue  
Farmingdale, NY 11735  
(516) 293-3200  
FAX: (516) 293-3288  
**Paul Murphy, GM**  
D H M MO

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## **BGM International**

P.O. Box 8057  
Pensacola, FL 32505  
(904) 434-1953  
FAX: (904) 433-7932  
**Fritz Brewer, National Sales Director**  
AS CD CH DW P

## **BGW Systems**

13130 Yukon Avenue  
Hawthorne, CA 90251-5042  
(310) 973-8090, (800) 468-AMPS  
FAX: (310) 676-6713  
**Brian Wachner, President**  
**Joe DeMeo, Customer Service Manager**  
A CH MO

## **Biamp Systems**

14270 N.W. Science Park  
Portland, OR 97229  
(503) 641-7287  
FAX: (503) 626-0281  
**Ralph Lockhart, President**  
A C P

## **Blu Electronics**

1001 Ridge Avenue  
Clearwater, FL 34615  
(813) 442-1665  
**Ben L. Umberger, President**  
HD

## **BOSE**

The Mountain Road  
Framingham, MA 01701  
(508) 879-7330  
FAX: (508) 879-3965  
**Doug Landfield**  
H L

## **Bradley Broadcast Sales**

8101 Cessna Avenue  
Gaithersburg, MD 20879  
(800) 732-7665, (301) 948-0650  
FAX: (301) 330-7198  
**Art Reed, GM**  
D

## **Brite Voice Systems, Inc.**

7309 E. 21st Street N  
Wichita, KS 67206  
(316) 652-6500, (800)SEE-BRITE  
FAX: (316) 652-6800  
**Kyle Rogg, Product Manager**  
IT

## **Broadcast Automation, Inc.**

4125 Keller Springs  
Suite 122  
Dallas, TX 75244  
(214) 380-6800, (800) 336-8004  
FAX: (214) 380-0823  
**Earl R. Bullock, President**  
AS C CD CH CR F TP

## **Broadcast Cart Rewinding Service**

5501-B Richland Street  
Greensboro, NC 27409  
(919) 855-6726  
FAX: (919) 230-0006  
**Paul Allen, President**  
D T

## **Broadcast Cartridge Service**

15131 Triton Lane  
Suite 108  
Huntington Beach, CA 92649  
(714) 898-7224  
**Lora Crafton, President**  
D T

## **Broadcast Electronics**

4100 N. 24th Street  
Quincy, IL 62301  
(217) 224-9600  
FAX: (217) 224-9607  
**Bill Harland, Director/Domestic Sales**  
**Charles Kelly, Director/International Sales**  
**Tim Bealor, Director/Marketing Services**  
AS C CH CR T TR TT

## **Broadcast Services/EME**

Reedy Creek Road  
Four Oaks, NC 27524  
(800) 525-1037, (919) 934-6869  
FAX: (919) 934-1537  
**Neal Davis, President**  
**John Schaab, VP/Sales**  
**Cindy Edwards, Field Sales Rep**  
D

## **Broadcast Solutions**

1512 S.W. 18th Street  
Suite 2  
Portland, OR 97201  
(503) 248-1960  
FAX: (503) 226-6596  
**J.J. McKay, CEO**  
CH IT

## **Broadcast Supply West**

7012 27th Street W  
Tacoma, WA 98466  
(800) 426-8434, (206) 565-2301  
FAX: (800) 231-7055  
**Pat Medved, VP/Sales**  
D

## **Broadcast Systems Corporation**

701 N.W. 22nd Street  
Ft. Lauderdale, FL 33311  
(305) 566-3264, (800) 537-2576  
**Dave Camp, President**  
D



## **BROADCASTERS GENERAL STORE**

### **Broadcasters General Store**

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Ocala, FL 34480  
(904) 622-7700  
FAX: (904) 629-7000  
**Chris Shute, VP**  
**David Kerstin, President**  
**Kandy Clark, (404) 425-0630**  
D

## **Bryston/Bryston Vermont Ltd.**

979 Franklin Lane  
Maple Glen, PA 19002  
(800) 673-7899  
FAX: (215) 628-2970  
**Martin Bartelstone, VP/Sales**  
A

## **Burk Technology**

7 Lomar Drive  
Pepperell, MA 01463  
(508) 433-8877  
FAX: (508) 433-8981  
**Peter Burk, President**  
AS TR

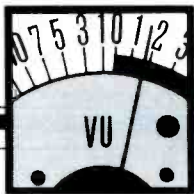
## **BUYGROUP, LTD**

Harwood Building  
Suite 319  
Scarsdale, NY 10583  
(914) 472-3811  
FAX: (914) 472-7582  
**Bill Kovari, President**  
D

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*California Digital*  
Audio Systems

## California Digital Audio Systems, Inc.

Satellite or Fiberoptic Feeds  
530 New Los Angeles Avenue  
Suite 114-96  
Moorpark, CA 93021  
(805) 523-2310  
FAX: (805) 523-0480  
**Caryn Beemer, OM**  
P TR

**Canton North America**  
915 Washington Avenue S  
Minneapolis, MN 55415  
(612) 333-1150  
FAX: (612) 338-8129  
**Paul Madsen, National Sales Manager**  
L

**Capitol Media**  
1000 Connecticut Avenue NW  
Suite 9  
Washington, DC 20036  
(301) 846-0180  
**Jeannie Mantell, Syndication Sex Goddess**  
**Jeff Quinn, Creative Genius**

**CCA Electronics**  
360 Bohannon Road  
Fairburn, GA 30213  
(404) 964-3530  
FAX: (404) 964-2222  
**Steve McElroy**  
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**Circuit Research Labs**  
2522 W. Geneva Drive  
Tempe, AZ 85282  
(602) 438-0888, (800) 535-7648  
FAX: (602) 438-8227  
**Ron Jones, President**  
**Bill Ammons, Eastern TV/Radio Sales**  
**Gerardo Vargas, Int'l Sales Manager**  
P

**Comrex Corporation**  
65 Nonset Path  
Acton, MA 01720  
(508) 263-1800  
FAX: (508) 635-0401  
**Lynn Distler, Sales Manager**  
IT

**ComStream Corporation**  
10180 Barnes Canyon Road  
San Diego, CA 92121  
(619) 458-1800  
FAX: (619) 552-0488  
**John Puetz**  
TR

**Concept Productions**  
1224 Coloma Way  
Roseville, CA 95661  
(916) 782-7754  
FAX: (916) 786-8304  
**Dick Wagner, President**  
AS CH

**Continental Electronics Corporation**  
P.O. Box 270879  
Dallas, TX 75227  
(214) 381-7161  
FAX: (214) 381-4949, (214) 381-3250  
**Walt Rice, Director/Domestic Sales**  
D

**Creative Sound Corporation**  
P.O. Box 755  
25429 Malibu Road  
Malibu, CA 90265  
(213) 456-5482, (800) 323-PACK  
FAX: (213) 456-7886

**Crown International, Inc.**  
1718 W. Mishawaka Road  
Elkhart, IN 46517  
(219) 294-8000  
FAX: (219) 294-8FAX  
**Clyde Moore, President**  
A D M MO P

**Cutting Edge Technologies, Inc.**  
2501 W. Third Street  
Cleveland, OH 44113  
(216) 241-3343  
FAX: (216) 621-2801  
**Joseph Foti, President**  
**Frank Foti, VP**  
**Margot Daly, Director/Marketing**  
P

**The DAT Store**  
2624 Wilshire Blvd.  
Santa Monica, CA 90403  
(310) 828-6487  
FAX: (310) 828-8757  
**Tim Murray**  
DW T

**dbx Professional**  
1525 Alvarado Street  
San Leandro, CA 94577  
(510) 351-3500  
FAX: (510) 351-0500  
**S. Richard Ravich, President**  
**David Roudebush, Corporate Marketing Manager**  
**David Angress, National Sales Director**  
EFX P

**Delta Electronics, Inc.**  
5730 Gen. Washington Drive  
Alexandria, VA 22312  
(703) 354-3350, (800) 8-DELTA8  
FAX: (703) 354-0216  
**Barth Pitchford, Sales Engineer**  
MO P TR

**Denon America, Inc.**  
222 New Road  
Parsippany, NJ 07054  
(201) 575-7810  
FAX: (201) 808-1608  
**Laura Tyson, Sales Manager**  
CD

**DIC Digital Supply Corporation**  
222 Bridge Plaza S  
Fort Lee, NJ 07024  
(201) 224-9344, (800) 328-1342  
FAX: (201) 224-9363  
**Kevin Kennedy, National Marketing Manager**

**Dictaphone Corporation**  
3191 Broadbridge Avenue  
Stratford, CT 06497-2559  
(203) 381-4500  
FAX: (203) 381-7100  
**Marie Bianchi, Director/Market Communications**

**Digital Audio Information Systems, Inc. (DAISI)**  
1200 Blalock, Suite 202  
Houston, TX 77055  
(713) 465-1511, (800) DAISI-01  
FAX: (713) 465-1634  
**Maurice Collins, President**  
IT

**Digital Broadcast Associates**  
826 N. Victory Blvd.  
Burbank, CA 91502  
(818) 567-2873  
FAX: (818) 567-2917  
**Ron DeBry**  
CR

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# EQUIPMENT SUPPLIERS

**Digital Support Group**  
626 N. Beachwood Drive  
Los Angeles, CA 90004  
(213) 460-4884  
FAX: (213) 460-6120  
**Andrew Brent**  
DW

**DigiTech**  
5639 S. Riley Lane  
Salt Lake City, UT 84107  
(801) 268-8400  
FAX: (801) 262-4966  
**John Johnson, President**  
EFX

**Disc Manufacturing Inc.**  
3500 W. Olive Avenue  
Suite 1020  
Burbank, CA 91505  
(818) 953-7790  
FAX: (818) 953-7791  
**Sue Simone, VP/Sales**

**DOD Electronics**  
5639 S. Riley Lane  
Salt Lake City, UT 84107  
(801) 268-8400  
FAX: (801) 262-4966  
**John Johnson, President**  
EFX P

**Dolby Laboratories, Inc.**  
100 Potrero Avenue  
San Francisco, CA 94103  
(415) 558-0200  
FAX: (415) 863-1373  
**Bill Mead, Marketing Director**  
P

**Dorough Electronics**  
5221 Collier Place  
Woodland Hills, CA 91364  
(818) 999-1132  
FAX: (818) 998-1507  
**Kay Dorough**  
MO P

**Electro-Voice, Inc.**  
600 Cecil Street  
Buchanan, MI 49107  
(616) 695-6831  
FAX: (616) 695-1304  
**Jim Long, Marketing Manager**  
A C L M MO P

**ESE**  
142 Sierra Street  
El Segundo, CA 90245  
(310) 322-2136  
FAX: (310) 322-8127  
**Brian Way, Director/Marketing**  
A AS P TT

**Eventide, Inc.**  
One Alsan Way  
Little Ferry, NJ 07643  
(201) 641-1200  
FAX: (201) 641-1640  
**Gil Griffith, Sales Manager**  
EFX P

**The Express Group**  
3518 Third Avenue  
San Diego, CA 92103  
(619) 298-2834  
FAX: (619) 298-4143  
**Robin Andrus**



**Fidelipac Corp.**  
P.O. Box 808  
Moorestown, NJ 08057  
(609) 235-3900  
FAX: (609) 235-7779  
**Scott Martin, VP/Sales**  
**Bob McNeil, Sales Manager**  
C CR T

**FMX Stereo/Broadcast Technology Partners**  
525 Woodward Avenue  
Suite 200  
Bloomfield Hills, MI 48304  
(313) 540-4380  
FAX: (313) 540-0942  
**Benjamin Micznik, Director/Marketing**  
P

**Fostex Corp.**  
15431 Blackburn Avenue  
Norwalk, CA 90650  
(310) 921-1112  
FAX: (310) 802-1964  
**Mark Cohen, VP/Sales**  
A H L M MO T TP

**GBS**  
Giesler Broadcasting Supply, Inc.  
5914 Maple  
Houston, TX 77074  
(713) 774-3314, (800) 634-8601  
FAX: (713) 774-1306  
**Bernie Giesler, President**  
D

**Gentner Communications Corp.**  
1825 Research Way  
Salt Lake City, UT 84119  
(801) 975-7200  
FAX: (801) 977-0087  
**Dave Finley, Director/Marketing & Sales**  
D DW IT P TR

**Gotham Audio Corp.**  
1790 Broadway  
New York, NY 10019-1412  
(212) 765-3410  
FAX: (212) 265-8459  
**Russell O. Hamm, President**  
EFX L M MO P T

**Harris Allied Broadcast Division**  
3200 Wismann Lane  
P.O. Box 4290  
Quincy, IL 62305-4290  
(217) 222-8200, (800) 622-0022  
FAX: (217) 222-7041  
**Gaylen Evans, Director/North American**  
Field Sales  
**Gus Ezcurra, VP/Worldwide Sales**  
C D MO P TA TP TR

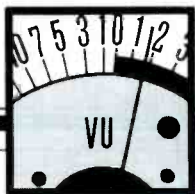
**Harris-Allied Broadcast Equipment-Distribution**  
P.O. Box 1487  
3712 National Road W  
Richmond, IN 47375  
(800) 622-0022, (317) 962-8596  
FAX: (317) 966-0623  
**Tom Harle, Sales Manager**  
D

**Harris-Allied Broadcast Equipment-Manufacturing**  
P.O. Box 4290  
3200 Wismann Lane  
Quincy, IL 62305-4290  
(217) 222-8200  
FAX: (217) 222-7041  
**Gustavo Ezcurra, VP/Sales**  
C CD CH D DW F TA TR

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T H E

M E D I A

G A L L E R Y

**The Media Gallery/RadioPhone**  
Interactive Voice Response Systems  
P.O. Box 652  
Torrance, CA 90508  
(310) 533-0855  
FAX: (310) 533-0842  
**Ruth Presslaff, President**  
**Alan Mason,**  
Director/Database Marketing  
IT

**Media Touch Music Corp.**  
4125 Keller Springs Road  
Suite 122  
Dallas, TX 75244  
(800) 831-9520, (214) 221-3100  
FAX: (214) 931-0707  
**Dave Scott**  
AS CD CH DW

**Media Touch Systems, Inc.**  
50 Northwestern Drive  
Unit 11  
Salem, NH 03079  
(603) 893-5104  
FAX: (603) 893-6390  
**John M. Connell, President**  
**James Waterman, Sales Manager**  
O/AS CD CH

**MNN Radio Networks, Inc.**  
1370 Davern Street  
St. Paul, MN 55116  
(612) 696-0123  
FAX: (612) 696-0100  
**Thomas Ambrose, VP/Network Operations**

**Modulation Sciences**  
12A World's Fair Drive  
Somerset, NJ 08873  
(908) 302-3090, (800) 826-2603  
FAX: (908) 302-0206  
**Eric Small, President**  
EFX MO P TR

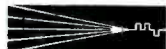
**Moseley Associates**  
111 Castilian Drive  
Santa Barbara, CA 93117  
(805) 968-9621  
FAX: (805) 685-9638  
**David Chancey, National Sales Manager**  
TR

**Motorola Inc./AM Stereo**  
3701 Algonquin  
Suite 6C1  
Rolling Meadows, IL 60008  
(708) 576-0554  
FAX: (708) 576-5479  
**Don Wilson**

**Mouser Electronics**  
2401 Highway 287 N  
Mansfield, TX 76063  
(800) 346-6873  
FAX: (817) 483-0931  
D

**Murphy Studio Furniture**  
4153 N. Bonita Street  
Spring Valley, CA 91977  
(619) 698-4658  
FAX: (619) 698-1268  
**Dennis Murphy, President**  
F

**National Audio Company**  
P.O. Box 3657  
Glenstone Station  
Springfield, MO 65808  
(417) 863-1925  
FAX: (417) 863-7825  
**Steven Stepp**  
D T



**NATIONAL  
SUPERVISORY  
NETWORK**

**National Supervisory Network**  
P.O. Box 578  
Avon, CO 81620  
(303) 949-7774  
(800) 345-8728  
**Bill Sepmeier**  
P

**New England Digital**  
Rivermill Commercial Center  
Lebanon, NH 03766  
(603) 448-5870  
FAX: (603) 448-3684  
**Ted Pine, VP/Marketing  
& Product Development**

**New World Music & Sound**  
4792 Clairemont Mesa Blvd.  
San Diego, CA 92117  
(619) 569-1944  
FAX: (619) 569-2040  
**Jim Scott, Owner**  
A AS C CD CR EFX H L

**Northeast Broadcast Lab**  
P.O. Box 1179  
S. Glen Falls, NY 12803  
(518) 793-2181, (800) 227-1093  
FAX: (518) 793-7423  
**Bill Bingham**

**Texas Office:** (214) 612-2053  
**Baltimore/DC Office:** (800) 643-6325  
A AS C CD CR D F H I T L M MO P  
T TA TP TR TT

**Numark Electronics**  
503 Newfield Avenue  
Raritan Center  
Edison, NJ 08837  
(908) 225-3222  
FAX: (908) 287-2155  
**Robert Kotovsky, VP**  
A CD D EFX F H L M P

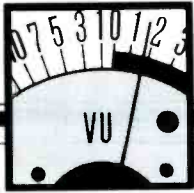
**Opus Recording & Equipment**  
4262 Grand Avenue  
Gurnee, IL 60031  
(708) 336-6787  
FAX: (708) 336-6895  
**Fred Bergstrom**  
D

**Orban**  
(a division of AKG Acoustics)  
1525 Alvarado Street  
San Leandro, CA 94577  
(510) 351-3500  
FAX: (510) 351-0500  
**S. Richard Ravich**  
**Bob Orban, Chief Engineer**  
**Howard Mullinack, International  
Sales Director**  
P TR

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**TP = Tape Deck (Reel-to-Reel)**  
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**TT = Turntables & Accessories**



# EQUIPMENT SUPPLIERS

## Otari Corporation

378 Vintage Park Drive  
Foster City, CA 94404  
(415) 341-5900  
FAX: (415) 341-7200

**James Goodman**, National Sales Manager  
CR TP

## Pacific Recorders & Engineering Corp.

2070 Las Palmas Drive  
Carlsbad, CA 92009  
(619) 438-3911  
FAX: (619) 438-9277

**Mike Dosch**, Marketing Manager  
**Dave Pollard**, Sales Manager  
C CR D DW F P TT

## Phi Technologies, Inc./NAGRA

4605 N. Stiles  
Oklahoma City, OK 73105  
(405) 521-9000  
FAX: (405) 524-4254

**Robert P. Gelernter**, Director/Sales  
& Marketing  
TP TT

## Pristine Systems Incorporated

8489 W. Third Street  
Suite 1017  
Los Angeles, CA 90048  
(213) 852-0737

**Boyce Williams**  
AS CH DW

## Professional Audio Supply

5700 E. Loop 820 S  
Ft. Worth, TX 76119-7099  
(817) 483-7474  
FAX: (817) 483-9952

**John Reed**, GM  
D

## Prophet Systems

P.O. Box 509  
Ogallala, NE 69153  
(308) 284-3007

**Yvonne Groteluschen**  
HD

## QEI Corp.

P.O. Box 805  
Williamstown, NJ 08094  
(609) 728-2020, (800) 334-9154  
FAX: (609) 629-1751

**Jeff Detweiler**, Domestic Sales Manager  
A MO P TA TR

## QSC Audio Products

1926 Placentia Avenue  
Costa Mesa, CA 92627  
(714) 645-2540  
FAX: (714) 645-7927

**Pete Kaimen**, Sales Manager  
A

## Radio Resources and Services Corp.

1201 S. Sharp Street  
Baltimore, MD 21230  
(410) 783-0737, (800) 54-RADIO  
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**Ashley Scarborough**, President  
D

## Radio Systems, Inc.

110 High Hill Road  
Bridgeport, NJ 08014-0458  
(609) 467-8000, (800) 523-2133  
FAX: (609) 467-3044

**Daniel Braverman**, President  
C CR P T

## RAG Electronics, Inc.

21418 Parthenia Street  
Canoga Park, CA 91304  
(818) 998-6500  
FAX: (818) 407-5559

**Keith Gertzman**  
D

## Rainbow Enterprises

332 Martin Lane  
Salt Lake City, UT 84107  
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FAX: (801) 269-8886

**Phil Barry**, GM  
L

## RAM Broadcast Systems

P.O. Box 3100  
Barrington, IL 60011-3100  
(800) 779-7575  
FAX: (708) 382-8818

**Ron Mitchell**, President  
AS C D F

## Ramko Research

3501-4 Sunrise Blvd.  
Rancho Cordova, CA 95742  
(800) 678-1357  
FAX: (916) 635-0907

**Michael Pardee**  
A C P

## Richardson Electronics, Ltd.

40 W. 267 Keslinger Road  
La Fox, IL 60147  
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**Larry Broome**, Broadcast Business Manager  
TR

## Rodman/Brown & Associates

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(708) 983-0977

**Tom Rodman**, President  
**Ted Brown**, VP

**Doug Thompson**, Sales Manager  
AS CD CH

## Roland Corporation

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Los Angeles, CA 90040  
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FAX: (213) 722-0911

**Al Dugas**  
HD P

## Schafer World Communications Corp.

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FAX: (703) 783-2064

**Bob Dix**, President  
AS C CD CH CR D DW

## Sennheiser Electronics Corp.

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FAX: (203) 434-1759  
**Andrew Brakhan**, President  
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**Sentry Systems**

## Sentry Systems

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(800) 426-9082  
FAX: (206) 441-6582

**Lee Hurley**, VP  
**Bob Arnold**, GM  
**Bob Owen**, Production Manager  
AS CD CH

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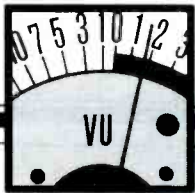
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# EQUIPMENT SUPPLIERS

## **Shively Laboratories**

107 Harrison Road  
Bridgton, ME 04009  
(207) 647-3327  
FAX: (207) 647-8273  
**Jon Clark, Marketing Manager**  
TA TR

## **Shure Brothers, Inc.**

222 Hartrey Avenue  
Evanston, IL 60202-3696  
(708) 866-2200  
FAX: (708) 866-2279  
**Betty Pawlowski, Consumer Products**  
M

## **Siemens Audio Inc.**

7 Parklawn Drive  
Bethel, CT 06801  
(203) 744-6230  
FAX: (203) 792-7863  
**Gerhard G. Gruber, President**  
**Anthony H. Langley, Director/Sales-**  
Broadcast Products  
**Douglas Ordon, Director/**  
Post Production Sales  
AS C DW EFX M P

## **Smarts Broadcast Systems**

Box 293  
Emmetsburg, IA 50536  
(712) 852-4047  
FAX: (712) 852-3061  
**John Schad**

## **Sonic Solutions**

1891 E. Francisco Blvd.  
San Rafael, CA 94901  
(415) 485-4800  
**Mary Saver**  
DW

## **Sono-Mag Corporation**

1833 W. Hovey Avenue  
Normal, IL 61761  
(309) 452-5313  
FAX: (309) 452-2521  
**Jon Housour, VP**

## **Sony Business & Professional Group**

3 Paragon Drive  
Montvale, NJ 07645  
(201) 930-1000  
FAX: (201) 358-4907  
**Courtney Spencer, VP/Audio Products**  
**Ron Remschel, Marketing Manager/**  
Audio Products  
C EFX H M P T TP

## **Sound Tech**

22711 Eastland Drive  
Elkhart, IN 46516  
(219) 522-1692, (800) 877-6863  
FAX: (219) 293-6467  
C

## **Soundcraft, USA**

8500 Balboa Blvd.  
Northridge, CA 91329  
(818) 893-4351  
FAX: (818) 893-3639  
**David Kimm, Director/Marketing Development**  
C

## **Space Com Systems**

3801 S. Sheridan  
UV Annex North  
Tulsa, OK 74145-1129  
(918) 655-8886  
FAX: (918) 621-5601  
**Pat Crocker, Director/Marketing**  
R

## **Spencer Broadcast**

Glendale, AZ 85308  
(602) 242-2211  
FAX: (602) 843-2860  
**Charles Spencer, President**  
D

## **Stanton Magnetics, Inc.**

101 Sunnyside Blvd.  
Plainview, NY 11803  
(516) 349-0235  
FAX: (516) 349-0230  
**G.L. Bidwell, VP/Professional Products**  
CD EFX H TT

## **Studer ReVox America, Inc.**

1425 Elm Hill Pike  
Nashville, TN 37210  
(615) 254-5651  
FAX: (615) 256-7619  
**Thomas M. Jenny, VP/GM**  
A C CD DW L TP

## **Sunkcng Magnetic America Inc.**

4041 Via Oro Avenue  
Long Beach, CA 90810  
(310) 830-6000  
FAX: (310) 830-0646  
**S.W. Park, Executive VP**  
**J.C. Lee, Manager**  
**Joe Kemper, Technical Director**  
T

## **Symetrix**

4211 24th Avenue W  
Seattle, WA 98199  
(206) 282-2555  
FAX: (206) 283-5504  
**Dane Butcher, President**  
**Jon Bosaw, National Sales Manager**  
A P

## **The Systemation Corporation**

337 N. Water Street  
Decatur, IL 62523  
(217) 428-7101  
FAX: (217) 423-9764  
**Steve Bellinger, President**  
**Maureen Bellinger, Executive Assistant**  
**Robert Wille, Manager**

## **Tapecaster**

7174A 302 Industrial Drive  
Southaven, MS 38671  
(800) 638-0977  
FAX: (601) 349-2882  
**Bob Jones, Manager/Owner**  
CR

## **TEAC of America, Inc.**

7733 Telegraph Road  
Montebello, CA 90640  
(213) 726-0303  
FAX: (213) 727-7656  
**Ken Hirata, Manager/Marketing**  
Communications  
CD CR TP

## **Technidisc, Inc.**

2250 Meijer Drive  
Troy, MI 48084-7111  
(800) 777-DISC  
FAX: (313) 435-8540  
**Leon Chick, VP/Marketing & Sales**  
AV PL

## **Telefunken Sendertechnik**

847 Syer Drive  
Milton, Ontario, CN L9T 4C6  
(416) 878-8472  
FAX: (416) 878-8462  
**Allan P. Proctor**  
MO TA TR

## **Teleplex, Inc.**

6100 N. Keystone  
Indianapolis, IN 46220  
(317) 257-2070  
FAX: (317) 257-1844  
**Tom Fitch, President**  
TA TR

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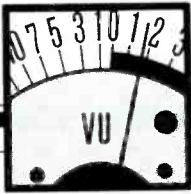
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# EQUIPMENT SUPPLIERS

## Telos Systems

1729 Superior Avenue  
Cleveland, OH 44114  
(216) 241-7225  
FAX: (216) 241-4103  
**Steve Church, President**

## TFT, Inc.

3090 Oakmead Village Drive  
Santa Clara, CA 95051  
(408) 727-7272  
FAX: (408) 727-5942  
**Darryl E. Parker, Marketing TR**

## 3M Professional Audio/Video

3M Center-Bldg. 223-5N-01  
St. Paul, MN 55144  
(800) 245-8332  
FAX: (612) 737-5583  
**James S. Hoskins, Product Manager T**

## 360 Systems

18740 Oxnard Street  
Tarzana, CA 91356-1356  
(818) 342-3127  
FAX: (818) 342-4372  
**Don Bird, GM**  
**Hugh Heinsohn, Director/Export Sales AS CR DW**

## Titus Technological Laboratories

77 Kreiger Lane  
Suite 914  
Glastonbury, CT 06033  
(203) 633-5472  
FAX: (203) 633-8244  
**Laurence Titus, President EFX MO P TR**

# TM century

## TM Century, Inc.

14444 Beltwood Parkway  
Dallas, TX 75244-3228  
(214) 934-2121,  
(800) 937-2100  
FAX: (800) 749-2121  
**P. Craig Turner, Chairman/CEO AS CD CH CR M T**

## Towards 2000

5302 Vineland Avenue  
North Hollywood, CA 91601  
(818) 769-5622  
FAX: (818) 769-5699  
**Mark Rowlands, President A C D EFX L P TT**

## Tree Dimensions

P.O. Box 609  
Boone, NC 28607  
(704) 262-0220  
FAX: (704) 262-0844  
**Don Blair, President F**

## Tri Tech

6015 N. Xanthus  
Tulsa, OK 74130  
(918) 425-5588  
FAX: (918) 425-1189  
**Gloria Staib**

## Trident Audio USA

2720 Monterey Street  
Suite 403  
Torrance, CA 90503  
(310) 533-8900  
FAX: (310) 533-7072  
**Wayne Freeman, President Phil Wagner, Sales Manager AS C**

## Univenture

P.O. Box 570  
Dublin, OH 43017  
(614) 761-2669  
FAX: (614) 793-0202  
**Ross Youngs, President Rich Williams, National Sales Manager**

## UREI

8500 Balboa Blvd.  
Northridge, CA 91329  
(818) 893-8411  
FAX: (818) 893-3639  
**Mark Gander, VP/Marketing A L P**

## Utility Tower Co. A-Corporation

P.O. Box 12369  
Oklahoma City, OK 73157  
(405) 946-5551  
FAX: (405) 947-8466  
**G. Nelson, Vice President TA**

## Valley Audio Products, Inc.

9020 W. 51st Terrace  
Merriam, KS 66203-2108  
(913) 432-3388  
FAX: (913) 432-9412  
**Dave Anderson P**

## Vega (A Mark IV Company)

9900 Baldwin Place  
El Monte, CA 91731  
(818) 442-0782  
FAX: (818) 444-1342  
**James Stoffo M**

## Voyager RV Center, Inc.

79 Old Palatine Road  
Wheeling, IL 60090  
(708) 537-1770  
FAX: (708) 537-1899  
**David Wertman**

## Ward-Beck Systems, Ltd.

841 Progress Avenue  
Scarborough, Ontario  
Canada, M1H 2X4  
(416) 438-6550  
FAX: (416) 438-3865  
**Ronald W. Ward, President AC C D P**

## WaveFrame Corporation

4730 Woodman Avenue  
Suite 405  
Sherman Oaks, CA 91423  
(818) 981-9235  
FAX: (818) 981-9235  
**Charles Grindstaff, President Mark Lever, VP/Sales Susan Sloatman, Marketing Manager**

## West Starr Intl.

7106 W.D. Alton Drive, Suite 106  
Spokane, WA 99204  
(509) 838-0110  
FAX: (509) 624-2941  
**Dick Jones, VP/Sales Scott Dhaenens, Sales Engineer A**

## Wheatstone Corporation

6720 VIP Parkway  
Syracuse, NY 13211  
(315) 455-7740  
FAX: (315) 454-8104  
**Ray Esparolini, Director/Sales C CH CR F P**

**A = Amplifiers**

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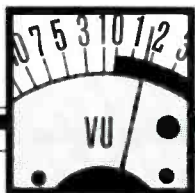
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**World Tower Company Inc.**  
 P.O. Box 405  
 Mayfield, KY 42066  
 (502) 247-3642  
 FAX: (502) 247-0909  
**M.N. Sholar, Owner**  
 TA

**Worthington Voice Services**  
 740 Lakeview Plaza Blvd.  
 Suite E  
 Worthington, OH 43085  
 (800) 229-9200, (614) 431-9710  
 FAX: (614) 431-5793  
**Kim Robert Scovill**  
 IT

**Yamaha Corporation of America**  
 P.O. Box 6600  
 Buena Park, CA 90622-6600  
 (714) 522-9011  
 FAX: (714) 527-0155  
 A EFX L

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# FINANCIAL

**Allen & Company, Inc.**  
 711 Fifth Avenue  
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 (212) 832-8000  
 FAX: (212) 832-8023  
**Herbert A. Allen, President**

**Allied Capital Corp.**  
 1666 K Street NW  
 Suite 901  
 Washington, DC 20006  
 (202) 331-1112  
 FAX: (202) 659-2053  
**G. Cabell Williams III, Executive VP**

**American Broadcast Financial Corp.**  
 4359 S. Howell Avenue  
 Suite 106  
 Milwaukee, WI 53207  
 (414) 482-2638  
 FAX: (414) 483-1980  
**Patrick L. Lopeman, President**  
**Dawn Skaradzinski, Office Manager**

**Henry Ansbacher, Inc.**  
 280 Park Avenue  
 20th Floor, East Building  
 New York, NY 10017  
 (212) 688-5544  
**William J. McCluskey, President/COO**



AT&T Commercial Finance

**AT&T Commercial Finance Corp.**  
 Media Finance Group  
 7000 Central Pkwy., Suite 580  
 Atlanta, GA 30328  
 (404) 393-2310  
 FAX: (404) 396-3051  
**Samuel D. Bush, Region**  
**Marketing Manager**  
**Barbara Rigg Allen,**  
**Region Marketing Manager**

**Bank of America NT & SA**  
 Entertainment & Media Group 5777  
 555 S. Flower Street, 49th Floor  
 Los Angeles, CA 90071  
 (213) 228-2504  
 FAX: (213) 228-3145  
**Gary Matus, Senior VP**  
**Zelbie Trogen, Senior VP**  
**Michael Washburn, VP**

**Bank of Boston/Media**  
**& Communications Dept.**  
 100 Federal Street  
 Boston, MA 02110  
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 FAX: (617) 434-3401  
**Elizabeth M. Ferree, Division**  
 Executive/Broadcasting  
**Lisa C. Gallagher, (617) 434-7156**  
**Kevin C. Bryant, (617) 434-7956**

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 Boston, MA 02110  
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 FAX: (617) 556-6594  
**William R. Rogers, Senior VP**  
**Maria Kieslich, Loan Officer**

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 FAX: (212) 481-7827  
**Michael J. Bergner, President**

**BIA Consulting**  
 Box 17307  
 Washington, DC 20041  
 (703) 818-BIA5  
 FAX: (703) 803-FAXX  
**Thomas J. Buono, President**  
**Frank Higney, COO**  
**David H. Cole, ASA, Senior VP**

**Blackburn Capital Markets**  
 1100 Connecticut Avenue N.W.  
 Suite 420  
 Washington, DC 20036  
 (202) 331-9270  
 FAX: (202) 331-9685  
**Steven J. Pruett, Managing Director**  
**Susan Byers**

**Bill Brazzil Associates, Inc.**  
 13520 S.W. 61st Court  
 Miami, FL 33156  
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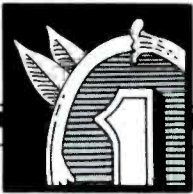
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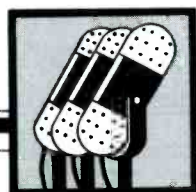
**Martin I. Visconti**, CFO

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Cincinnati, OH, WUBE-AM & FM  
Orlando, FL, WOCL  
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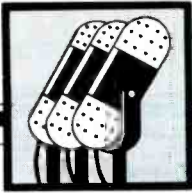
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Hempstead, NY WHUJ & WKJY  
Harrisburg, PA WWKL  
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Fayetteville, NC WKML  
New Orleans, LA KQLD  
Miami, FL WPOW  
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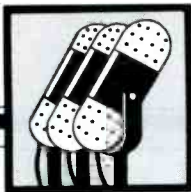
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**Alan Beck, Vice President**

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Lancaster, PA	WIOV & WAGO
Jefferson City, MO	KLJK & KTXV
Windsor, CO	KUAD

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(703) 669-8112  
FAX: (703) 669-0541

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(513) 621-1600  
FAX: (513) 621-3299

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Suite C  
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(405) 536-9530  
FAX: (405) 536-FAXX

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**Ann Highsmith, VP**

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FAX: (212) 456-6089

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Atlanta, GA	WKHX-AM & FM
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Minneapolis, MN	KQRS-AM & FM
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(205) 343-1000  
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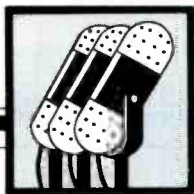
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Charleston, WV	WCAW & WVAF
Mobile, AL	WKSJ-AM & FM

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600 Congress Avenue  
Suite 1270  
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FAX: (512) 477-7389

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CKBX & CFFM-2

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FAX: (801) 268-8497

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St. Peters, MO 63376

(314) 928-6569

FAX: (314) 928-6525

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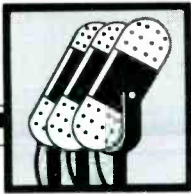
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KFMZ

WBOW & WZZQ



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Shelbyville, TN	WCTZ
Clarksville, TN	WKCM-AM & FM
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FAX: (919) 790-6457

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Bernie Barker, VP	
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Birmingham, AL	WABB-AM & FM
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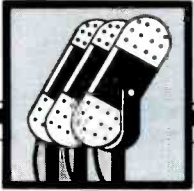
## Double L Broadcasting

Box 99  
Madison, WI 53701  
(608) 274-5450  
FAX: (608) 274-5521

### Lee Leicinger, President

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430 Reading Road  
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FAX: (513) 381-2691

### Mark O. Hubbard, President/COO

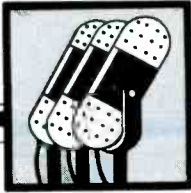
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FAX: (419) 422-2937

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WMOH

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414 Meadow Street  
Waterbury, CT 06702  
(203) 755-1829

FAX: (203) 754-3174

### Steven L. Ditman, CFO

Portland, OR  
Richmond, VA  
Phoenix, AZ  
Albuquerque, NM  
San Francisco, CA

KZRC & KXYQ  
WVGO  
KGRX  
KZRQ & KIVA  
KSFO & KYA

## Force II Communications

Symphony Towers  
750 B Street  
San Diego, CA 92101  
(619) 239-4242

FAX: (619) 239-4270

### Norm Feuer, President/CEO

## Fritz Broadcasting

15600 W. 12 Mile Road  
Southfield, MI 48076  
(313) 569-8000

FAX: (313) 569-9866

### Charles Fritz, President

Detroit, MI

WXYZ & WMXD

## FULLER-JEFFREY BROADCASTING COMPANIES, INC.

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Granite Bay, CA 95746  
(916) 791-3522

FAX: (916) 791-4111

### Bob Fuller, President

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Portsmouth-Dover, NH  
Des Moines, IA  
Sacramento, CA  
Santa Rosa, CA  
Mariposa, CA  
Modesto-Stockton, CA  
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WOKQ  
KKSO & KJJY  
KRCX & KRXQ  
KSRO & KHTT  
KHOV  
KHOP

## Gannett Radio

6255 Sunset Blvd.  
11th Floor  
Los Angeles, CA 90028  
(213) 466-8381

FAX: (213) 465-8810

### Jay Cook, President/Radio Division

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St. Louis, MO  
Tampa, FL  
San Diego, CA  
Dallas, TX  
Kansas City, MO  
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WGCI-AM & FM  
KKBQ-AM & FM  
KUSA & KSD  
WDAE & WUSA  
KSDO-AM & FM  
KOAI  
KCMO-AM & FM

## Guy Gannett Broadcasting Services

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4330 N.W. 207th Drive  
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FAX: (305) 621-4954

### Tim Williams, VP/GM

Miami, FL  
Orlando, FL  
WINZ & WZTA  
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## Gaylord Entertainment Company

2802 Opryland Drive  
Nashville, TN 37214  
(615) 871-6776

### Edward Gaylord, Chairman

### James Terrell, President

Oklahoma City, OK  
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WKY  
WSM-AM & FM

## Gazette Broadcast Group

1 S. Parker Drive  
Janesville, WI 53545  
(608) 754-3311  
FAX: (608) 752-4438

### M.W. Johnston, Chairman

S.H. Bliss, President  
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West Bend, WI  
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WBKV & WBWI  
WFHR & WWRW

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Harrisburg, PA 17105  
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FAX: (717) 763-1978

### Brian E. Danzis, President

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## Genesis Broadcasting, Inc.

(a division of Booth American)  
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(214) 361-2932  
FAX: (214) 987-2524

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Austin, TX  
Sacramento, CA  
KMJI & KRZN  
KONO & KSRR  
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## GHB Broadcasting Corp.

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Atlanta, GA 30306  
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FAX: (404) 875-1186

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Florence, SC  
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WYZE  
WHVN  
WDRV  
WMGY  
WEAM  
WNAP  
WOLS  
WTOO  
KURB-AM & FM

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162 E. Michigan  
Kalamazoo, MI 49007  
(616) 381-6744  
FAX: (616) 381-5326

### James S. Gilmore Jr., Chairman

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## Charles J. Givens Organization, Inc.

242 N. Westmonte Drive  
Suite 200  
Alamonte Springs, FL 32714  
(407) 774-5900, Ext. 213  
FAX: (407) 774-0234

### Shane Hackett, Vice President

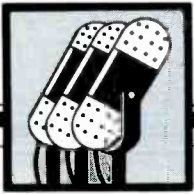
Honolulu, HI KGU & KGUY

## Golden West Broadcasters

5858 Sunset Blvd.  
P.O. Box 710  
Los Angeles, CA 90078  
(213) 460-5672  
FAX: (213) 460-6620

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Seattle, WA  
KMPC & KLIT  
KVI & KPLZ



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(616) 949-8760

FAX: (616) 949-8395

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Davenport, IA WXL  
Greenville, MI WPLB  
Muskegon, MI WSNX-AM & FM  
Grand Rapids, MI WODJ  
Moline, IA KSTT

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Webster City, IA 50595  
(515) 832-1570

### **Glenn Olson, President**

Creston, IA KSIB & KITR  
Webster City, IA KQWC-AM & FM  
Boone, IA KWBG

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33rd Floor  
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(212) 541-5269

FAX: (212) 956-1049

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Orlando, FL WMMO  
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The Provident Tower  
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Cincinnati, OH 45202-3713  
(513) 562-8000

FAX: (513) 721-8413

### **Dave Crowl, President/Radio Group**

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Kansas City, MO WDAF & KYYS  
Cincinnati, OH WKRC & WKRQ  
Portland, OR KEX & KKRZ  
Columbus, OH WTVN & WLVQ  
Phoenix, AZ KOPA & KSLX  
Milwaukee, WI WLZR-AM & FM  
Detroit, MI WRIF  
Sacramento, CA KSEG  
Tampa-Clearwater, FL WXTB  
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106 W. 43rd Street  
Hutchinson, KS 67502  
(316) 663-4461

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### **Fred Hutchins, GM**

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Great Benn, KS KVGB-AM & FM

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Wichita, KS 67201  
(316) 838-9141  
FAX: (316) 838-3607

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**Mike Oatman, General Manager/CEO**  
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Wichita, KS KFDI-AM & FM  
Shreveport, LA KWKH-AM & FM  
Springfield, MO KTTS-AM & FM  
Tulsa, OK KVOO-AM & FM

## **Great Scott Broadcasting, Ltd.**

1018 Timber Lane  
Pottstown, PA 19464  
(215) 326-4000

FAX: (215) 326-4890

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**Mitch Scott, President**  
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Auburn, NY WMBO & WPCX  
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Trenton, NY WTTM

## **Great Trails Broadcasting**

717 E. David Road  
Dayton, OH 45429  
(513) 294-3333

FAX: (513) 297-5223

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Dayton/Eaton, OH WING & WGTZ

## **Greater Media, Inc.**

Two Kennedy Blvd.  
P.O. Box 1059  
East Brunswick, NJ 08816  
(908) 247-6161  
FAX: (908) 247-0215

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### **Frank Kabela, President**

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Philadelphia, PA WPEN & WMGK  
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Washington, DC WWRC & WGAY  
Long Island, NY WGSM & WMJC  
New Brunswick, NJ WCTC & WMGQ

## **Merv Griffin Radio**

Box 31-1410  
Newington Branch  
Hartford, CT 06131-1411  
(203) 666-1411

### **Merv Griffin, President**

### **Albert B. Pellegrino, Executive VP/ Broadcast Division**

Hartford, CT WPOP & WIOF  
Albany, NY WTRY & WPYX  
Providence, RI WHJJ & WHJY

## **Group W Radio**

888 Seventh Avenue  
New York, NY 10106  
(212) 307-3000  
FAX: (212) 307-3184

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New York, NY WINS &  
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Boston, MA WBZ  
Pittsburgh, PA KDKA  
Detroit, MI WLLZ  
San Antonio, TX KQZY  
Sacramento, CA KFVK & KGBY  
Chicago, IL WMAQ  
Houston, TX KILT-AM & FM

## **Grundy Broadcasting**

530 G Avenue  
P.O. Box 204  
Grundy Center, IA 50638  
(319) 824-6924

### **Dean Osmundson, GM**

Grundy Center, IA KGCI

## **Gulf Atlantic Media Group**

7623 Little Road  
Suite 100  
New Port Richey, FL 34654  
(813) 849-2285

FAX: (813) 841-7903

### **Carl Marcocci, Chairman/VP**

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Farmington, CT 06032  
(203) 678-7800  
FAX: (203) 676-2439

### **Joel Hartstone, Chairman**

### **Barry Dickstein, President**

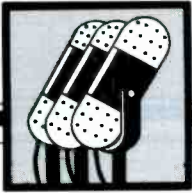
New Bedford, MA WBSM & WFHN  
Groton, CT WSUB & WQGN  
Atlantic City, NJ WFPG-AM & FM  
Waukegan, IL WKRS & WLXC  
Utica, NY WTLB & WRCK  
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Cuprak Road  
Norwich, CT 06360  
(203) 887-3511  
FAX: (203) 886-7649

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Lancaster, PA WLPA & WNCE  
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Burlington, VT WJOY & WOKO  
Lakeland, FL Wonn & WPCV  
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New York, NY 10019  
(212) 649-2300

FAX: (212) 489-2314

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**David J. Barrett, VP/Deputy GM**  
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Baltimore, MD WBAL & WYY  
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## Hedberg Broadcasting Group

P.O. Box 528  
Spirit Lake, IA 51360  
(712) 336-5800

FAX: (712) 336-1634

**Paul Hedberg, President/CEO**

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Mason City, IA KLSS & KRIB  
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Spirit Lake, IA KUOO  
Storm Lake, IA KAYL-AM & FM

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2277 Jerrold Avenue  
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(415) 285-1133

FAX: (415) 285-3592

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Fresno, CA KMJ & KSKS  
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Asheville, NC 28816  
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FAX: (704) 255-7850

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Rock Springs, WY KRKK & KQSW  
Asheville, NC WWNC & WKSF  
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Gainesville, FL WYGC

## Heritage Media Corporation

1 Galleria Tower, Suite 1500  
13355 Noel Road  
Dallas, TX 75240

(214) 702-7380

FAX: (214) 702-7382

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St. Louis, MO WRTH & WIL  
Portland, OR KKSJ-AM & FM  
Seattle, WA KULL & KRPM  
Kansas City, MO KCFX  
Cincinnati, OH WOFX

## Hoker Broadcasting, Inc.

5949 Sherry Lane  
Suite 1225

Dallas, TX 75225

(214) 739-1006

FAX: (214) 692-5479

**Jay Hoker, President**

Cincinnati, OH, WMLX

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P.O. Box 9595

Allentown, PA 18105-9595

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FAX: (215) 821-9504

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**Christine Berger, Executive VP/CFO**

Allentown, PA

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& WXKW

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Jackson, MS WOAD & WJMI

Socorro, NM KMXQ

Benton, PA WZCC

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FAX: (908) 246-3167

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Stockton, CA

Kingsport, TN

Spokane, WA

Jonesboro, TN

KWG & KSGO

WKPT & WTFM

KAQQ & KISC

WKTP

## Hubbard Broadcasting

3415 University Avenue

St. Paul, MN 55114

(612) 646-5555

**Stanley S. Hubbard, President/CEO**

Minneapolis-St. Paul

KSTP-AM & FM

## Humber Valley Broadcasting Co., Ltd.

P.O. Box 570

Cornerbrook, Newfoundland

Canada, A2H 6H5

(709) 634-3111

FAX: (709) 634-4081

**Dr. Noel Murphy, President**

**James R. O'Rourke, GM**

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Deer Lake, NF

Wabush/Labrador, NF

Port aux Basques, NF

St. Andrews, NF

Port Au Choix, NF

St. Anthony, NF

Stephenville, NF

Goose Bay-Labrador

Churchill Falls, LAB

CFCB

CFDL

WCLW

CFGN

CFCV

CFNW

CFNN

CFSX

CFLN

CFLC

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(212) 750-6400

FAX: (212) 888-2959

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Los Angeles, CA

Chicago, IL

San Jose-

San Francisco, CA

Philadelphia, PA

Detroit, MI

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Washington, D.C.

Houston, TX

Tampa-St. Pete., FL

Baltimore, MD

WZRC & WXRK  
& WFAN

KROQ

WJJD & WJMK

KOME

WYSP

WOMC

WBCN

KVIL-AM & FM

WJFK-FM

KXYZ

WQYK-AM & FM

WJFK & WLIF

## Tom Ingstad Broadcast Group

8500 Normandale Lake Blvd.

Suite 1740

Bloomington, MN 55437

(612) 921-2434

FAX: (612) 921-2433

**Tom Ingstad, President/CEO**

**Randy Holland, VP/COO**

Sioux Falls, SD

Fargo, ND

Iowa City, IA

Rapid City, SD

Anchorage, AK

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KSOO & KPAT

KLTA

KXIC & KKRQ

KIMM & KGGG

KPXR

KIT & KATS

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801 Second Avenue

New York, NY 10017

(212) 661-3344

FAX: (212) 972-2561, (212) 972-2486

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New York, NY

San Francisco, CA

San Antonio, TX

WLIB & WBLS

KBLX-AM & FM

KSJL & KSAQ

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New Orleans, LA 70119

(504) 822-1945

FAX: (504) 826-7723

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Cincinnati, OH

Savannah, GA

KATZ-AM & FM

WYLD-AM & FM

WIZF

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1300 Central Trust Center

201 E. Fifth Street

Cincinnati, OH 45202

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FAX: (513) 621-0090

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**Randy Michaels, Executive VP/Co-CEO**

Cincinnati, OH

Knoxville, TN

Jacksonville, FL

Denver, CO

Tampa, FL

Atlanta, GA

WLW & WEBN

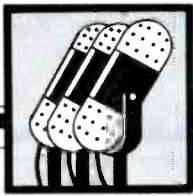
WMYU

WQIK-AM & FM

KOA & KRFX

WFLA & WFLZ

WPCH & WGST



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One Julian Price Place  
Charlotte, NC 28208  
(704) 374-3500

FAX: (704) 374-3885

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Atlanta, GA	WQXI & WSTR
San Diego, CA	KSON-AM & FM
Denver, CO	KYGO-AM & FM
Charlotte, NC	WBT-AM & FM

## Jones Eastern Radio, Inc.

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Wilmington, NC 28402  
(919) 763-6611

FAX: (919) 762-8746

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### Carolyn Jones, Senior VP

### Bob Casey, VP/Programming

### Gary S. Morris, VP/Operations

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Charleston, SC	WUJM-AM & FM
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Goldsboro, NC 27533  
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FAX: (919) 734-0877

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Martinsville-Roanoke, VA	WROV-AM & FM
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(206) 455-0923

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### Irvin H. Karl, President/COO

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## KEFFCO, Inc.

P.O. Box 2158  
Santa Rosa, CA 95405  
(707) 523-1369

FAX: (707) 571-1097

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Santa Rosa, CA KXFX & KRRS

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2743 Perimeter Parkway  
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FAX: (706) 855-1955

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Harrisburg, PA	WNNK-AM & FM
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Wilkes-Barre, PA	WILK & WKRZ
Charlotte, NC	WEZC
Williamsburg, VA	WDCK

## Knight Quality Group Stations

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Boston, MA 02215  
(617) 262-1950

FAX: (617) 267-5160

### Scott Knight, President

### Tom Pierce, Executive VP

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Portsmouth, NH	WHEB
Manchester, NH	WGIR-AM & FM
Fall River, MA	WSAR
Burlington, VT	WEZF

## Kuiper Stations

399 Garfield SW  
P.O. Box 1808  
Grand Rapids, MI 49501  
(616) 451-9387

FAX: (616) 451-8460

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Kalamazoo, MI	WKPR
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(314) 928-6569

FAX: (314) 928-6525

### Mike Rice, President

### Janet Cox, VP

Osage Beach, MO	KBMX
Camdenton, MO	KFXE

## Lakeland Broadcasting Company

P.O. Box 838  
Willmar, MN 56201  
(612) 235-8695

FAX: (612) 235-9111

### Steven Linder, VP/GM

Willmar, MN KWLM & KQIC

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Springfield, MA 01104  
(413) 737-1414

FAX: (413) 737-1488

### Joseph Rizza, VP/GM

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West Palm Beach, FL	WOLL

## Legacy Broadcasting Partners, L.P.

11111 Santa Monica Blvd.  
Suite 1650  
Los Angeles, CA 90025  
(310) 478-1111

FAX: (310) 445-4606

### Carl Hirsch, Chairman/CEO

### Bob Silverman, Co-Chairman of the Board

### Dean Thacker, Executive VP

Nashville, TN	WYHY
Cleveland, OH	WMJI

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P.O. Box 11705  
Wichita, KS 67202  
(316) 267-0293

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Colby, KS	KXXX & KQLS
Liberal, KS	KSLs & KYUU
Pratt, KS	KWLS
Hutchinson-Pratt, KS	KGLS
Emporia, KS	KEGS
Wichita, KS	KLLS

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160 E. Grand River Avenue  
Williamston, MI 48895  
(517) 349-2040

FAX: (517) 349-4100

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Santa Rosa, CA	KMGG
Lansing, MI	WFMK
Saginaw, MI	WHNN
Grand Rapids, MI	WLHT
Battle Creek, MI	WBCK & WBXX
Fresno, CA	KCML

## The Lincoln Group, Ltd.

351 S. Warren Street  
Suite 600  
Syracuse, NY 13202  
(315) 478-5030

FAX: (315) 478-0251

### Albert L. "Bud" Wertheimer, President

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Rochester, NY	WHAM & WVOR
Salem, OH	WSOM & WQXK

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6777 Hollywood Blvd.  
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Hollywood, CA 90028  
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Chicago, IL	WTAQ
San Diego, CA	KFSD
Tucson, AZ	KTKT & KLPX
Fresno, CA	KGST
Las Vegas, NV	KENO & KOMP
Lubbock, TX	KTEZ
Reno, NV	KONE & KOZZ
Oxnard-Ventura, CA	KOXR
San Antonio, TX	KZEP-AM & FM

## MacDonald Broadcasting Company

2000 Whittier Street  
P.O. Box 1776  
Saginaw, MI 48605  
(517) 752-8161

FAX: (517) 752-8102

### Kenneth MacDonald Sr., Founder

### Mrs. Kenneth H. MacDonald Sr.,

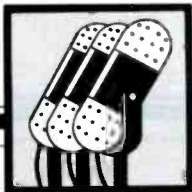
CEO/Secretary

### Kenneth H. MacDonald, Jr., President

### Ms. Patricia W., MacDonald, VP

### Andrew N. MacDonald, Jr., VP

Saginaw, MI	WSAM & WKQC
Lansing, MI	WILS AM & FM
Petoskey, MI	WMBN AM & FM
Cadillac, MI	WATT & WWLZ



# GROUP OWNERS

## **Magic Broadcasting Companies**

c/o WDEN  
Box 46  
Macon, GA 31297  
(912) 745-3383  
FAX: (912) 745-9693  
**Donald G. McCoy, President**  
**Douglas M. Grimm, Executive VP**  
Macon, GA WDEN-AM & FM  
Montgomery, AL WYSA-AM & FM  
Monterey/Salinas, CA KTOM-AM & FM

## **Malrite Communications Group, Inc.**

800 Skylight Office Tower  
1660 W. Second Street  
Cleveland, OH 44113-1454  
(216) 781-3010  
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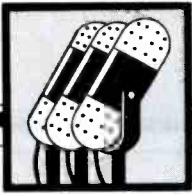
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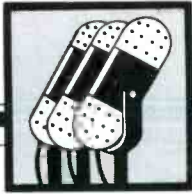
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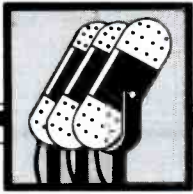
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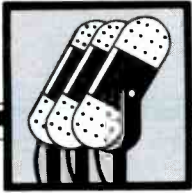
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Pittsburgh, PA	WWSW-AM & FM
Atlanta, GA	WFOX
Houston, TX	KZFX
Seattle, WA	KXRX
Kansas City, MO	WHB & KUDL
Denver, CO	KXKL-AM & FM
Phoenix, AZ	KMLE
Waco, TX	KXXV

## Shamrock Communications, Inc.

149 Penn Avenue  
Scranton, PA 18503  
(717) 348-9108  
FAX: (717) 348-9109

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Milwaukee, WI	WQFM
Orlando, FL	WDIZ
Tulsa, OK	KMYZ-AM & FM
Wilkes Barre-Scranton, PA	WEJL & WEZX
Austin, TX	KLTD
Westminster, MD	WTTR

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### Jerrell Shepherd, President

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Lebanon, MO	KJEL & KIRK
Moberly, MO	KWIX & KRES
Festus, MO	KJCF

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411 Seventh Avenue  
Suite 1500  
Pittsburgh, PA 15219  
(412) 456-4000  
FAX: (412) 391-3559

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Anthony J. Rizza, VP/Radio Properties	
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Buffalo, NY	WUFO

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(212) 709-9599  
FAX: (212) 709-9382

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Lincoln-Seward, NE	KZKX

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FAX: (201) 538-3060

### Michael Whalen, President/GM

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(512) 482-0982  
FAX: (512) 482-0986

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Sioux Falls, SD 57104  
(605) 334-1117  
FAX: (605) 338-0326

### Dean Sorenson, President

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Pierre, SD	KCCR & KLXS
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Watertown, SD	KWAT & KIXX
Yankton, SD	KYNT & KKYA
Ft. Dodge, IA	KVFD & KUEL

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Nashville, TN 37204  
(615) 259-9393  
FAX: (615) 259-4594

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Knoxville, TN	WEZK
Nashville, TN	WZEE

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(504) 292-9556  
FAX: (504) 291-6420

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Don Nelson, Co-Owner  
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FAX: (507) 286-9370

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Rapid City, SD	KKLS & KKMK
Rochester, MN	KROC-AM & FM

## Southern Skies Corporation

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3rd Floor  
Little Rock, AR 72207  
(501) 227-9696  
FAX: (501) 228-9547

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FAX: (206) 455-8165

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(601) 352-6673

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## Standard Radio Inc.

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Canada, M4V 1L6  
(416) 922-9999  
FAX: (416) 323-6800

### Allan Slaight, President/

### CEO Standard Brdcstg.

### Gary Slaight, President/Standard Radio Inc.

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Ottawa, ON	CJSB
St. Catharines, ON	CKTB & CHTZ
Toronto, ON	CFRB & CKFM
Edmonton, AL	CFRN & CJKE
Calgary, AL	CFCN & CJAY

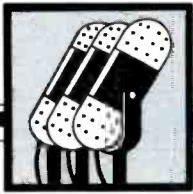
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Topeka, KS 66607  
(913) 295-1111  
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### Robert Fromme, VP/Radio

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FAX: (407) 640-7699

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Heber Springs, AR	KAWW-AM & FM
Hope, AR	KNBY & KOKR
Prescott, AR	KTPA
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Suite 1150  
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FAX: (404) 394-9778, (404) 671-9213

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**Mary Catherine Sneed, VP/Operations**

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Baltimore, MD	WCAO & WXYV
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Dayton, OH	WONE & WTUE

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Laredo, TX	KRRG

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Great Falls, MT	KXGF & KAAK
Missoula, MT	KGRZ & KDXT
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Pueblo, CO	KCSJ & KGRQ
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Atlanta, GA	WAPW
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Norfolk, VA	WGH-AM & FM
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Wilks Barre-Scranton, PA	WARM & WMGS
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Montreal, Quebec  
Canada, H3A 2R7  
(514) 845-6291  
FAX: (514) 842-5591

**Phillipe de Gaspé Beaubien,**

*Chairman/President/CEO*

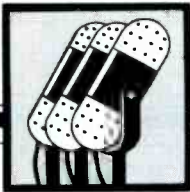
Hull, QB	CKCH & CIMF
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Montreal, QB	CKAC & CITE
North Bay, ON	CFCH & CKAT
Orillia, ON	CFOR
Quebec, QB	CKCV & CITF
Sault Ste. Marie, ON	CFYN & CHAS
Sherbrooke, QB	CHLT, CKTS, & CITE-FM-1
Stratford, ON	CJCS
Timmins, ON	CKGB & CFTI
Toronto, ON	CJCL
Trois-Rivieres, QB	CHLN
Sudbury, ON	CIGM & CKSO
Chicoutimi, QB	CFIX

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(215) 787-8405

**Ted Eldredge, GM**

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Mount Pocono, PA	WRZY
Harrisburg, PA	WJAZ



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San Antonio, TX	KCOR
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Harlingen, TX	KGBT & KIWW
El Paso, TX	KBNA-AM & FM
Chicago, IL	WIND & WOJO
New York, NY	WADO
Miami, FL	WQBA-AM & FM

## **Timm Enterprises**

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FAX: (904) 222-8688

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Tallahassee, FL	WANM & WGLF
Naples, FL	WSGL
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Apalachicola, FL	WAPY
Key West, FL	WOZN

## **TK Communications, Inc.**

110 Southeast Sixth Street  
Suite 1601  
Ft. Lauderdale, FL 33301  
(305) 525-8500

FAX: (305) 462-4949

### **John F. Tenaglia, Chairman/CEO**

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Ft. Lauderdale, FL	WSRF & WSHE
San Antonio, TX	KXTN & KZVE
Orlando, FL	WHOO & WHTQ

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### **Fred Hessick, President**

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FAX: (312) 329-0611

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Chicago, IL	WGN
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FAX: (708) 789-0102

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(301) 652-7706

FAX: (301) 652-4614

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San Francisco, CA	KSOL
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Cleveland, OH	WJMO-AM & FM
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Mineola, NY 11501  
(516) 741-1200

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St. Louis, MO	WCBW
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FAX: (317) 635-5699

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FAX: (215) 563-9947

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(202) 244-1422

### **John Verstendig, President**

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Harrisonburg, VA	WSVA & WQPO
Cambridge, MD	WCEM-AM & FM

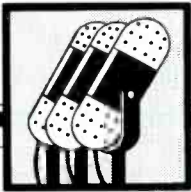
## **Viacom Broadcast Group**

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New York, NY 10036  
(212) 258-7136

FAX: (212) 258-7154

### **Bill Figenshu, President/Radio Division**

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Washington, DC	WMZQ-AM & FM
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Norfolk, VA WPCE  
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Charlotte, NC WGSP  
Ferris-Dallas, TX KDFT  
Norfolk, VA WMYK & WTZR  
Batesburg, SC WKWQ  
Durham, NC WSRC  
E. St. Louis, IN WESL  
East Point, GA WTJH  
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c/o WHBY/WAPL Radio  
P.O. Box 1519, 2727 E. Radio Road  
Appleton, WI 54913  
(414) 733-6639  
FAX: (414) 739-0494

### **Susan F. Knaack, VP/Broadcast**

Dubuque, IA KDTH & KATF  
Appleton, WI WHBY & WAPL

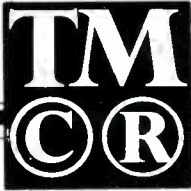
## **WTMJ, Inc.**

720 E. Capitol Drive  
P.O. Box 693  
Milwaukee, WI 53201  
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FAX: (213) 463-9041  
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FAX: (212) 246-2163  
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FAX: (401) 863-2221, (401) 863-3700  
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FAX: (813) 920-3425  
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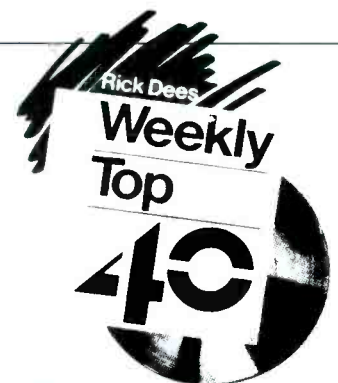
156 W. 56th Street  
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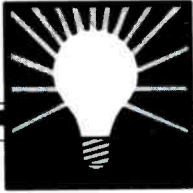
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Dear Courtney,

Just a note to thank you for the outstanding job Broadcast Direct did for WJOI - FM 97. The campaign really worked, our numbers went up! During the 1992 Winter Arbitron Book, we went from a 2.9 to a 4.6. That was a tremendous gain for us in just one book!

July 17, 1992

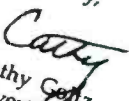
When we originally decided to do our direct mail/telemarketing campaign, we were foreign with the process. You promised us that Broadcast Direct would handle everything from start to finish, and assured us we would have a successful campaign with at least a 6% return. Well Courtney, we are happy to report that we actually calculated receiving a 13% return!

When a radio station has a good book, you always try to find the marketing vehicle that made your gain possible. You ask yourself - "What part of our marketing mix had the strongest impact?" It can be somewhat difficult to measure the success of an outdoor or television campaign, but with Direct Marketing you actually receive visible feedback.

Direct Marketing was a valuable tool for us because we reached exactly who we wanted to. Now we are planning to refer back to the data we received, and re-use it to make our radio station even more effective.

Thanks again for the professional way you handled our account, now let's start thinking of another great campaign for our AM station, WWJ Newsradio 95!

Sincerely,

  
Cathy Gatz  
Advertising and Marketing Director  
WWJ/WJOI Radio  
Division of CBS Radio

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WJOI FM  
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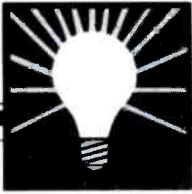
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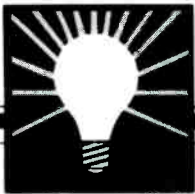
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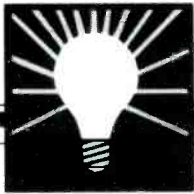
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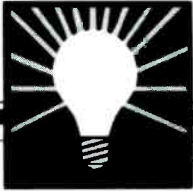
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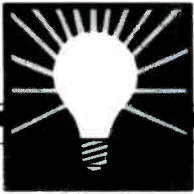
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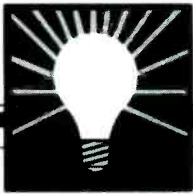
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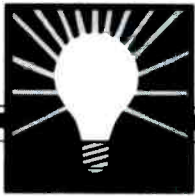
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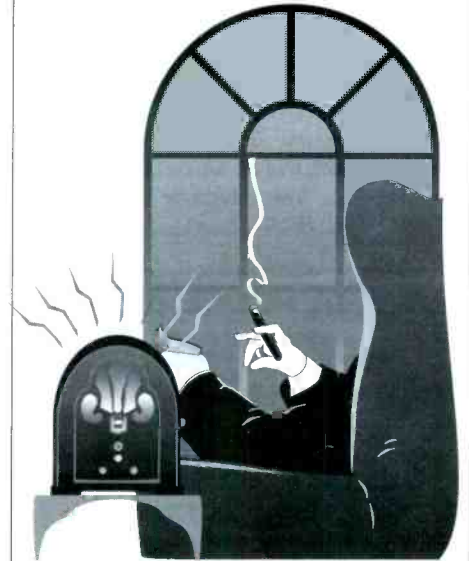
1234 Third Street  
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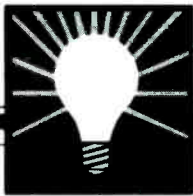


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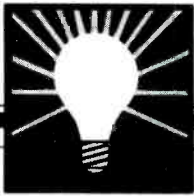
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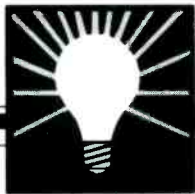
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FAX: (212) 714-1563  
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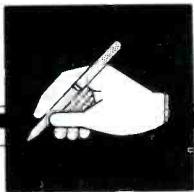
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Vienna, VA 22180  
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FAX: (703) 737-9001

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**James Boyle, VP/Cable**  
**Mary Downey, VP/Operations**

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FAX: (800) 237-3777  
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FAX: (206) 623-2213  
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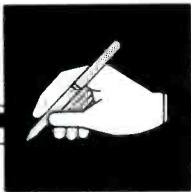
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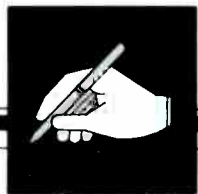
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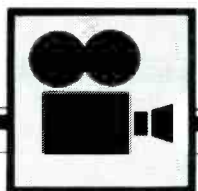
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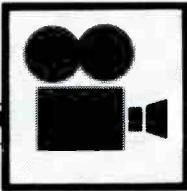
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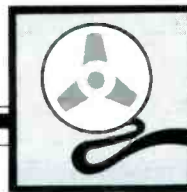
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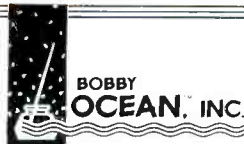
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(206) 656-8414  
FAX: (206) 656-8444  
**Ron Erak, President**  
SFX J PL VO

**Group W Satellite Communications**  
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FAX: (203) 965-6315  
**Steve Soule, VP/Affiliate Relations**  
**Tom Hawley, GM/Affiliate Relations**  
**Jeff Lyman, Network Coordinator**  
SU

**Group X, Inc.**  
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FAX: (614) 866-2636  
**Eddie Powell I, President**  
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FAX: (818) 963-2070  
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**Tom Hayes Creative Services**  
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(619) 569-5017  
FAX: (619) 292-9548  
**Tom Hayes, Writer/Producer**  
VO

**The Hollywood Edge**  
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FAX: (213) 466-5861  
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FAX: (503) 668-4379  
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**L.A. Air Force**  
3860 Kellogg Avenue  
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Sacramento, CA 95842  
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**Bobby Magic, President**  
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**Sheila Hammond, Marketing Director**

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AV J VO



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FAX: (603) 666-4878  
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311 W. 43rd Street  
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(212) 333-5766, (800) 227-1954  
FAX: (212) 262-0814  
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**Chuck Martin Enterprises**  
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FAX: (714) 861-8122  
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**Shane Hughes, Production Manager**  
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**Metro Music Productions**  
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(212) 799-7600  
FAX: (212) 724-8852  
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**Joanne Morse, Sales**  
J PL

**Middle Ear**  
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Miami Beach, FL 33139  
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FAX: (305) 531-8041  
**Scott Glasel, Studio Manager**  
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**Elizabeth Kelly, Sales Manager**  
J PL VO

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**K.K. Kreative Concepts**  
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Columbus, OH 43214  
(614) 431-9126  
**Kurt S. Kaniewski, "Kreative" Director**  
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**Knight Media Communications**  
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PL

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**Tom Russo/Paul Lombardo**  
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AV SFX J PL VO

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AV SFX J PL VO

**Mr. Mike Raffone**  
231 Rose Drive  
Ft. Lauderdale, FL 33316  
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FAX: (305) 772-8016  
**Mr. Mike Raffone**  
VO

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AV SL

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**Bobby Ocean, Inc.**  
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VO

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AV VO

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(512) 599-9439, (800) 247-5317  
FAX: (512) 656-8024

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SFX PL

## **Production Masters**

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FAX: (404) 591-7559

**Mike Hall**  
AV VO

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# PRODUCTION SERVICES



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FAX: (213) 461-1543  
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**David W. Carroll, Sales Manager**  
**John D. Amato, Promotion Manager**  
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FAX: (508) 460-0584  
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SU VO

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SFX J PL

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J VO

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J

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PL VO

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SL

## **Silvertree, Inc.**

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J

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VO

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AV SFX VO

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AV VO

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AV SFX J PL SL SU VO

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J

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AV PL

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**Christopher A. Russo, President**

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Lady Lake, FL 32159  
(904) 753-5858  
FAX: (904) 753-1892  
**Johnny Thomas**  
**John Roman**  
VO

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4631 Insurance Lane  
Dallas, TX 75205  
(214) 559-4000, (800) RADIO-ID  
FAX: (214) 521-8578  
**Larry Thompson, President**  
**Ben Freedman, VP/Sales Manager**  
J PL SL VO

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PL

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**TM Century, Inc.**  
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Dallas, TX 75244-3228  
(214) 934-2121, (800) 937-2100  
FAX: (800) 749-2121  
**P. Craig Turner, Chairman/CEO**  
AV SFX J PL

## **TRF Production Music Libraries**

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New York, NY 10019  
(212) 265-8090, (800) 899-MUSIC  
FAX: (212) 956-3039  
**Michael Nurko, President**  
SFX J PL SL

## **27th Dimension Inc.**

P.O. Box 1149  
Okeechobee, FL 34973-1149  
(800) 634-0091  
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**Rex Bell, GM**  
SFX PL

## **Valentino, Inc.**

500 Executive Blvd.  
P.O. Box 534  
Elmsford, NY 10532  
(800) 223-6278, (914) 347-7878  
FAX: (914) 347-4764  
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AV SFX J PL

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San Diego, CA 92123  
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FAX: (619) 292-4099  
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Portland, OR 97216  
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**Jean McKinney**  
VO

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VO

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## **Voice Over L.A.**

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Suite 620  
Hollywood, CA 90028  
(213) 463-8652  
FAX: (213) 463-5443  
**Evelyn Williams, President**  
**Patrick Torres, Chief Engineer**

AV = Audio/Video Tape Duplication  
SFX = Sound Effects

J = Jingles & Musical ID's  
PL = Production Libraries  
SL = Song Libraries

SU = Satellite Uplink Services  
VO = Voiceover ID's, Liners  
& Promos



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## **VOICES, Inc.**

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P.O. Box 153  
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**Cary J. Norman**  
SFX PL VO

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FAX: (313) 353-0660  
**Art Vuolo Jr., Producer**

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5600 General Washington Blvd.  
Suite B210  
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(703) 914-0014  
FAX: (703) 658-4919  
**Rebecca Parks, Sales Manager**  
SU

## **Gary Whiteaker Corp.**

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SFX J

STEVEN B WILLIAMS

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(415) 431-5243  
FAX: (415) 431-5244  
J VO

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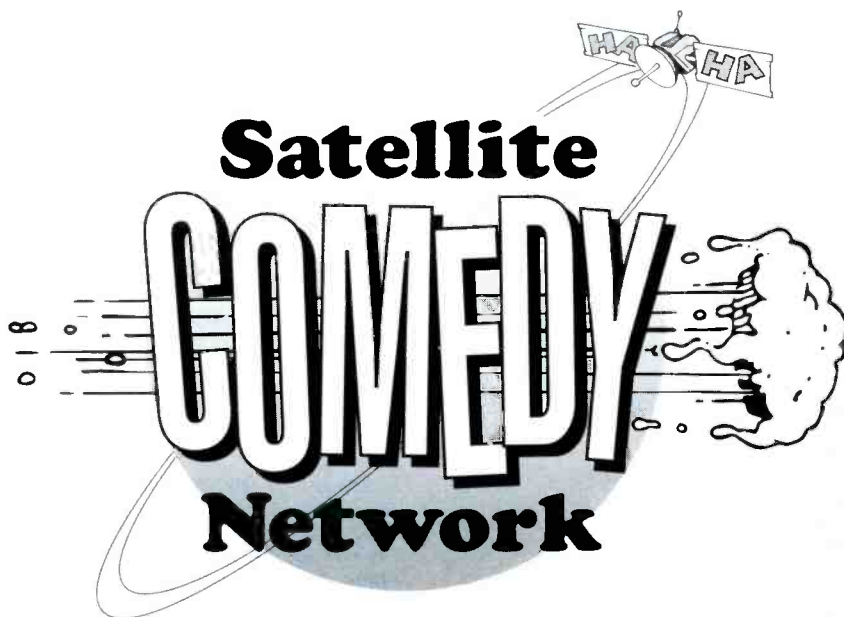
7582 Firebird Lane  
Manlius, NY 13104  
(315) 682-7446  
FAX: (315) 699-8484  
**Bob Wood, President**  
J VO

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**SFX = Sound Effects**

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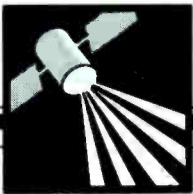
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FAX: (212) 456-5397  
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## **ABC Direction Radio Network**

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FAX: (212) 456-5397

**Richard J. Lorenzo, Director**

## **ABC Entertainment Radio Network**

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FAX: (212) 456-5397

**Patricia Goodrich, Director**

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FAX: (212) 456-5397

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## **ABC Information Radio Network**

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FAX: (212) 456-5397

**Karen F. Freeman, Director**

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FAX: (212) 456-5449

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**Patricia Kresner,**

*Director/Marketing Services*

**Ron Rivlin, Director/Program Sales**

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FAX: (212) 456-5705

**Bart Catalane, Executive VP**

### **ABC Radio Networks**

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7th Floor  
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FAX: (212) 456-5397

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**Bart Catalane, Executive VP**

**David Kanter, Executive VP**

**Daryl Brown, Group VP/**

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**Frank Woodbeck, VP/Affiliate Sales**

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FAX: (212) 456-5397

**Maurice Tunick, VP/Director**

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FAX: (212) 456-5397

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FAX: (214) 991-1071

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FAX: (808) 373-9801

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FAX: (503) 226-6596

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FAX: (312) 222-4876

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FAX: (619) 740-1100

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FAX: (207) 781-5036

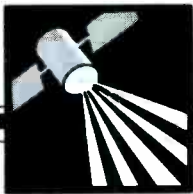
**Al Herskovitz, Marketing & Sales**

**Ed Yelin, Producer**

## **American Archives**

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Suisun City, CA 94585  
(707) 425-8137

**Roger Dorfman, Owner**



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FAX: (203) 367-9346  
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**Adrienne Munos, Sales Manager**  
**Doug Mola, Account Executive**

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FAX: (212) 571-1422  
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**American Pie**  
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Los Angeles, CA 90066  
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FAX: (310) 823-3389  
**Wayne Volat, Principal**

**American Radio Network**  
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Los Angeles, CA 90027  
(213) 464-4580  
**Dean Lewis, Executive Producer**

**American Urban Radio Networks**  
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FAX: (212) 714-2349  
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FAX: (510) 254-6135  
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**Rob Brown, VP/GM**  
**Claire Diepenbrock**

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Atlanta, GA 30349  
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FAX: (404) 767-5264  
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**Dolly Arnold, VP/COO**  
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**Don Vogel**

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FAX: (202) 736-1124

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**Lee Perryman, Deputy Director**  
**Brad Kalbfeld, Deputy Dir./News**  
**& Managing Editor**

**Daryl Staehle, Director/Sales**  
**& Marketing**

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### The Audio Factory

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FAX: (808) 521-7326  
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(515) 282-9746  
FAX: (515) 243-3960  
**Michael A. Meacham**

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Canada, V8W 1E5  
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FAX: (604) 386-5775  
**Dale Baglo, President**

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Suite 200  
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FAX: (213) 969-8474  
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**Diane Blackmon-Bailey, Executive VP**

### David Baronfeld Entertainment

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FAX: (408) 997-8790  
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FAX: (312) 565-5169  
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**Scott Kuiper, Director/Programming**  
**Carol Martinez, OM**

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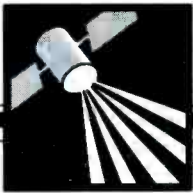
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Santa Fe, NM 87504  
(505) 982-5485  
FAX: (505) 982-5405  
**Douglas Belscher**

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**Ellie Fiore**

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FAX: (312) 222-4876  
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**Walter Fowers, VP/Operations**  
**Michael Krafcsin, Manager/Operations & Marketing Services**

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2210 E. Highland  
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**J. West, Talent Coordinator**

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FAX: (212) 302-6024  
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**David West**

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3333 K Street N.W.  
Suite 77  
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(202) 337-3111  
FAX: (202) 337-2567  
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**Matthew Coates, Director/Special Projects**

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(212) 371-9268  
FAX: (212) 593-0963  
**Sonny Bloch, Talk Show Host**  
**Susan Passarelli, Administrative Assistant**

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### **Broadcast Programming**

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Seattle, WA 98121  
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Lovettsville, VA 22080  
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FAX: (818) 846-1866

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**Jeff Behan, VP/Advertising & Affiliations**  
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Coordinator

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FAX: (804) 481-7702

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FAX: (804) 523-7863

**Barbara Sparks, Manager/Station Services**

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CBS Spectrum Radio Network    CBS Hispanic Radio Network

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**Frank D. Murphy, VP/Programming**

**Larry Cooper, VP/CBS News Radio**

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**Peter L. Moore, VP/Affiliate Sales**

**Paul Bronstein, VP/Research**

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**Dee Levy, Director/Sales-**

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**Deb Reno, Director/Marketing**

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**Seleta Campbell, Consultant**

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Chicago, IL 60611

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FAX: (312) 222-4876

**Jack Rosenberg**

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Tribune Radio Networks  
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Chicago, IL 60611

(312) 222-4469

FAX: (312) 222-4876

**Jack Rosenberg**

## **Chicago Radio Syndicate, Inc.**

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**Sandy Orkin, President**

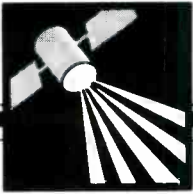
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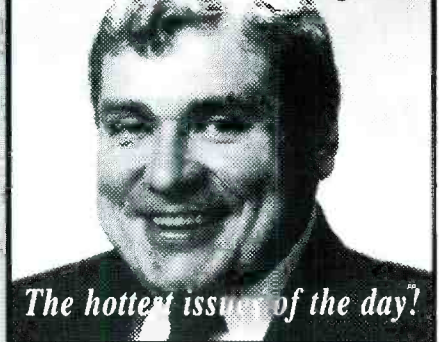
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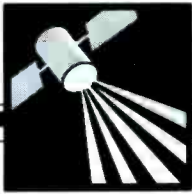
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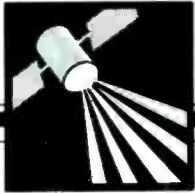
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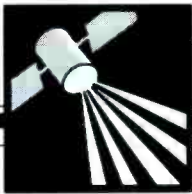
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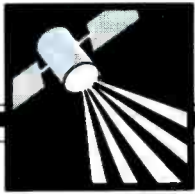
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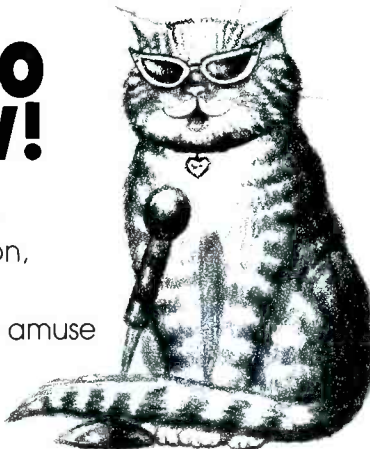
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**Michelle Regan, VP**

**Malibu II Broadcasting**  
30844 Mainmast Drive  
Agoura Hills, CA 91301  
(818) 991-7732  
FAX: (818) 991-7670  
**Tom Gamache, GM**  
**Roger Lifeset, Executive Producer**

**Ben Manilla Productions**  
111 Sutter Street  
Suite 2130  
San Francisco, CA 94104  
(415) 421-1220  
FAX: (415) 421-4749  
**J. Ben Manilla, President**

**Marconi & Cheese Communications**  
174 Spadina Avenue  
Suite 605  
Toronto, Ontario, CN M5T 2C2  
(416) 361-3574  
FAX: (416) 363-9090  
**Kat Mullaly, President**

**The Marketing Edge**  
1902 B W. Kennedy Blvd.  
Tampa, FL 33606  
(813) 254-7519  
FAX: (813) 254-3437

**Mass Popular Media Entertainment Library**  
612 Canvasback Drive  
Suisun City, CA 94585  
(707) 425-8137  
**Roger Dorfman, Owner**

**Kenneth R. Meades, Consultant**  
P.O. Box 1469  
Los Angeles, CA 90053  
(213) 665-1643  
**Kenneth R. Meades**

**Media Access, Inc.**  
P.O. Box 652  
Lewiston, NY 14092  
(416) 845-8368  
FAX: (416) 845-2788  
**Al McKaye, President**  
**Carl Panzarella, U.S. Sales Manager**  
**Ed Russell, Canadian Sales Manager**

**MediaAmerica, Inc.**  
11 West 42nd Street  
27th Floor  
New York, NY 10036  
(212) 302-1100  
FAX: (212) 302-6024  
**Ron Hartenbaum, Chairman**  
**Gary Schonfeld, President**

## MediaStar International

**MediaStar International**  
1776 Broadway  
4th Floor  
New York, NY 10019  
(212) 581-3966  
FAX: (212) 459-9343  
**Daniel Forth**

**MediaTracks**  
1235 Wood Avenue  
Deerfield, IL 60015  
(708) 317-1515  
FAX: (708) 317-1570  
**Shel Lustig, President**  
**Reed Pence, VP**

**Melcor Broadcasting Company**  
245 E. 63rd Street  
New York, NY 10021  
(212) 759-1030  
FAX: (212) 759-0446  
**George Kalman, President**

**Mercury Two Productions**  
200-B Hazel Street  
Zelienople, PA 16063  
(412) 452-7793  
FAX: (412) 452-7793  
**Patrick Myers**

**Metro Traffic Control**  
2700 Post Oak Blvd.  
Suite 1400  
Houston, TX 77056  
(713) 621-2800  
FAX: (713) 622-9121  
**Jim O'Neill, Manager/Network Services**

**Metro Weather Services, Inc.**  
507-535 Rockaway Avenue  
Valley Stream, NY 11581  
(516) 568-8844, (800) 488-SUNNY  
FAX: (516) 568-8853  
**Pat Pagano, President**  
**Thomasina Berg, Sales Manager**

**Charles Michelson & Sons**  
9350 Wilshire Blvd.  
Beverly Hills, CA 90212  
(310) 278-4546, (800) 648-4546  
FAX: (310) 278-7932  
**Charles Michelson, President**  
**Robert Michelson, VP/East**  
**Steve Michelson, VP/West**

**Robert Michelson Inc.**  
127 W. 26th Street  
New York, NY 10001  
(212) 243-2702  
FAX: (212) 691-5531  
**Robert Michelson, President**  
**Susan Scharf, VP**  
**Tracy Swedlow, Dir./Marketing & Research**

**Minnesota Broadcast Services**  
4551 Flag Avenue N  
Minneapolis, MN 55428  
(612) 537-1431  
FAX: (612) 537-0157  
**Joseph E. Vukelich, President**  
**Donald R. Vukelich, VP/Director/Marketing**

**MJI Broadcasting Inc.**  
1290 Avenue of the Americas  
6th Floor  
New York, NY 10019  
(212) 245-5010  
FAX: (212) 586-1090  
**Josh Feigenbaum, President**

**MNN Radio Networks, Inc.**  
1370 Davern Street  
St. Paul, MN 55116  
(612) 696-0123  
FAX: (612) 696-0100  
**Thomas Ambrose, VP/Network Operations**

**The Morning Sidekick**  
1295 S. Santa Fe  
Denver, CO 80223  
(303) 733-5850  
FAX: (303) 733-3801  
**Keith Hughes, Principal**

**Motor Sports Radio**  
1285 Zevan Road  
Johnson City, NY 13790-9715  
(800) 462-5677  
FAX: (607) 770-9165  
**Paul Kaminski, Chief Correspondent**



# PROGRAM SUPPLIERS & NETWORKS

## MRN Radio

1801 Volusia Avenue  
Daytona Beach, FL 32114-1234  
(904) 254-6760

**John McMullin**, President/GM  
**Allen Bestwick**, Assistant GM  
**Clay Stahlka**, Dir./Affiliate Relations

## Music Director Programming Service

P.O. Box 51978  
Indian Orchard, MA 01151  
(413) 783-4626  
FAX: (413) 783-3168  
**Budd Clain**, GM

## Musical Starstreams

P.O. Box 1989  
Sedona, AZ 86336  
(602) 204-1989  
FAX: (602) 204-1990

## MUSICWORKS, Inc.

128 Holiday Court  
Suite 114  
Franklin, TN 37064  
(800) 251-9000, (615) 790-1200  
FAX: (615) 790-6188  
**Bill Robinson**, President  
**Gary Havens**, Consultant  
**Andy Apple**, Production Manager



## Mutual Broadcasting System

1755 S. Jefferson Davis Hwy.  
Arlington, VA 22202  
(703) 685-2000

FAX: (703) 685-2145  
**Jack Clements**, President  
**Ron Nessen**, VP/News

MUSIC FROM THE FAST LANE



## NASCAR Country

301 East Blvd.  
Charlotte, NC 28203  
(704) 376-0075  
FAX: (704) 376-2003  
**Berny Delgado**

## National Association of Home Builders

1201 15th Street NW  
Washington, DC 20005  
(800) 368-5242  
FAX: (202) 861-2131  
**Spencer Levine**, Executive Producer

## National Association of Realtors

777 14th Street NW  
Washington, DC 20005  
(202) 383-1177, (202) 383-1289  
FAX: (202) 383-7563  
**Walter Molony**  
**Chery Spector**

## National Farm Report

Tribune Radio Networks  
435 N. Michigan Avenue  
Chicago, IL 60611  
(312) 222-3342  
FAX: (312) 222-4876  
**John Beebe**, Agricultural Sales Manager

## National Radio

P.O. Box 5204  
Beverly Hills, CA 90210  
(310) 285-8204  
FAX: (818) 845-0331  
**James Loving**

## National Supervisory Network

P.O. Box 578  
Avon, CO 81620  
(303) 949-7774, (800) 345-8728  
**Bill Sepmeier**

## National Wildlife Federation

1400 16th Street NW  
Washington, DC 20036  
(202) 797-6800, (800) 432-6564  
FAX: (202) 797-6646  
**Phil Kavits**, Senior Director/Radio & TV  
**Bill Line**, Manager/Electronic Media  
**Curtis Croley**, Audio Visual Specialist

## Natural Sound

P.O. Box 390  
Corry, PA 16407  
(814) 664-9244  
FAX: (814) 664-9244  
**Wayne Smith**, President  
**Kathy Smith**, Manager

## NBA Radio

Olympic Tower, 645 Fifth Avenue  
New York, NY 10022  
(212) 826-7000  
FAX: (212) 888-8374  
**John Koshner**, VP/Broadcasting  
**Tom Carelli**, Executive Producer



## NBC Radio Network

1700 Broadway  
New York, NY 10019  
(212) 237-2500  
FAX: (212) 245-6219  
**Greg Batusic**, President/Network  
Radio Division

## Neer Perfect Productions

1133 Broadway  
Suite 520  
New York, NY 10010  
(212) 463-7980  
FAX: (212) 242-2512  
**Dan Neer**, President  
**DeWitt Nelson**, VP

## Newsmaker Interviews

8217 Beverly Blvd.  
Los Angeles, CA 90048  
(213) 655-2793  
FAX: (310) 275-2602  
**Arthur Levine**, President

## Newsweek On Air/AP Radio Network

444 Madison Avenue  
New York, NY 10022  
(212) 350-4432  
FAX: (212) 421-4993  
**David M. Alpern**, Sr. Editor/Co-Anchor

## Non-Stop Productions, Inc.

915 W. 100 S  
Salt Lake City, UT 84104  
(801) 531-0060  
FAX: (801) 531-0346  
**Randy Thornton**  
**Bryan Hofheins**

## North American Network

2316 18th Street NW  
Washington, DC 20009  
(202) 265-3689  
FAX: (202) 265-2294  
**Tom Sweeney**, President  
**Julie Levinson**, Producer  
**Steve Murphy**, Director/Sales

## N.O.W. Broadcasting

2206 Lee Court  
Suite 16-104  
Tampa, FL 33607  
(813) 876-1521  
FAX: (813) 876-1621  
**Elisabeth Boutkam**, President  
**John Boutkam**, MD  
**John De Graaf**, PD



# RECORD COMPANIES

## **A&M**

(incl. Benson, CGI, Denon, Elephant, Perspective, Tabu)  
(distributed by PGD)  
1416 N. La Brea Avenue  
Hollywood, CA 90028  
(213) 469-2411  
FAX: (213) 856-2600

595 Madison Avenue  
New York, NY 10022  
(212) 826-0477  
FAX: (212) 838-8786

**Al Cafaro**, President/CEO

**Rick Stone**, Sr. VP/Promotion

**Miller London**, Sr. VP/GM Black Music Mktg. & Promotion

**Lori Holder-Anderson**, VP/Promotion Operations

**J.B. Brenner**, VP/Nat'l Album Promotion

**Don Eason**, VP/R&B Promotion & Black Music Marketing

**Chuck Bliziotis**, Sr. Dir./Album & Alternative Promotion

**Ross Grierson**, Dir./Nat'l Singles Promotion

**Steve Bartels**, Dir./Nat'l Singles Promotion

**Mark Tindle**, Dir./Nat'l Album Promotion

**Andrea Paulini**, Dir./Nat'l AC, NAC & Jazz Promotion

**Larry Davi**, Dir./Nat'l R&B Promotion

**Scot Finck**, Dir./Nat'l Secondaries Promotion

**Bill Brown**, Dir./Nat'l Dance Music Promotion

**Jeff Suhy**, Dir./Nat'l Alternative Promotion

**Scott Carter**, Dir./Nat'l College Promotion

**Iris Perkins**, Dir./Nat'l R&B Promotion

## **ABKCO**

(distributed by PGD)  
1700 Broadway  
41st Floor  
New York, NY 10019  
(212) 399-0300  
FAX: (212) 582-5090  
**Allen Klein**, President  
**Jody Klein**, VP/Records  
**Iris Keitel**, VP/Music Publishing  
**Ken Salinsky**, VP/Distribution

## **Agenda/Triloka**

(distributed by BMG)  
7033 Sunset Blvd.  
Suite 310  
Los Angeles, CA 90028  
(213) 467-1467  
FAX: (213) 467-0610  
**Dick Bozzi**, President, Agenda  
**Mitchell Markus**, President, Triloka  
**Gerald Weiner**, VP/Business Affairs/Agenda  
**Paul Sloman**, VP/Business Affairs/Triloka

## **Alligator**

P.O. Box 60234  
Chicago, IL 60660  
(312) 973-7736  
FAX: (312) 973-2088  
**Bruce Iglauer**, President  
**Derek Ault**, Dir./Commercial Radio Promotion  
**Jay Septoski**, Dir./Non-commercial Radio Promotion  
**Anthony Roger**, Dir./Urban Promotion

## **Alpha International**

(distributed by PGD)  
1080 N. Delaware Avenue  
Philadelphia, PA 10125  
(215) 425-8682  
FAX: (215) 425-4376  
**Ernest Cimadamore**, Sr. VP/Promotion  
**Preston Marsett**, VP/Urban Promotion  
**Kyle Cheatham**, Dir./Nat'l Urban Promotion

## **Alpine**

1025 17th Avenue S  
Nashville, TN 37212  
(615) 327-2227  
**Johnny Rutenschroer**, President

## **American Gramophone**

(incl. Living Music, Windstar)  
9130 Mormon Bridge Road  
Omaha, NE 68152  
(402) 457-4341  
FAX: (402) 457-4332  
**Gary D. Davis**, Promotion Coordinator

## **Amherst**

1800 Main Street  
Buffalo, NY 14208  
(716) 883-9520  
FAX: (716) 884-1432  
**Leonard Silver**, President  
**Larry Silver**, Executive VP  
**David Parker**, VP/General Counsel  
**David Colson**, VP  
**Rose Rupert**, Dir./Nat'l. Promotion

## **A.M.I. (American Music Inc.)**

(incl. Tamara)  
394 W. Main Street  
Hendersonville, TN 37075  
(615) 822-7591  
FAX: (615) 822-7599  
**Michael R. Radford**, President  
**Kevin Waugh**, VP/Artist Development & Promotion

## **Anthem**

(distributed by Sony Music/Canada)  
189 Carlton Street  
Toronto, Ontario M5A 2K7  
Canada  
(416) 923-5855  
FAX: (416) 923-1041  
**Ray Danniels**, President  
**Pegi Ceccoli**, VP  
**Bob Roper**, VP/A&R  
**Kim Garner**, Dir./Marketing & Promotion

## **Arabesque**

(distributed by Allegro Imports)  
10 W. 37th Street  
5th Floor  
New York, NY 10018  
(800) 966-1416  
FAX: (212) 279-1806  
**Daniel Chriss**, Dir./Operations  
**Jodi Howard**, Dir./Advertising & Promotions

## **Arista**

(incl. La Face)  
(distributed by BMG)  
6 W. 57th Street  
New York, NY 10019  
(212) 489-7400  
FAX: (212) 830-2308

8370 Wilshire Blvd.  
Beverly Hills, CA 90211  
(213) 655-9222  
FAX: (213) 966-3945

1 Music Circle N  
Nashville, TN 37203-4310  
(615) 780-9100

FAX: (615) 780-9190

**Clive Davis**, President/CEO

**Roy Lott**, Exec. VP/GM

**Tim DuBois**, Sr. VP/GM, Nashville

**Jack Rovner**, Sr. VP

**Rick Bisceglia**, Sr. VP/Promotion

**Gerry Griffith**, Sr. VP/Black Music

**Doug Daniel**, VP/R&B Promotion

**Jay Ziskrout**, VP/Rock Promotion

**Allen Butler**, VP/Promotion & Artist Development, Nashville

**Mark Rizzo**, Sr. Dir./Nat'l AC Promotion

**Bruce Schoen**, Sr. Dir./Pop Promotion

**Diane Gentile**, Dir./Nat'l Rock Promotion

**Graham Hatch**, Dir./Nat'l

Alternative Promotion

**Roland Lewis**, Dir./Nat'l R&B Promotion

**Steve Perun**, Dir./Nat'l Video

Promotion Operations

**Gregg Feldman**, Assoc. Dir./Nat'l Promotion

**Linda Alter**, Assoc. Dir./Nat'l Promotion

**June Colbert**, Assoc. Dir./Nat'l Promotion

**Joan Fallon**, Nat'l Promotion Coordinator

## **Atco/EastWest**

(distributed by WEA)  
75 Rockefeller Plaza  
12th Floor  
New York, NY 10019  
(212) 275-2800  
FAX: (212) 956-2270

9229 Sunset Blvd.  
8th Floor  
Los Angeles, CA 90069  
(310) 205-7420  
FAX: (310) 285-9834

**Sylvia Rhone**, Chairman

**Craig Lambert**, Exec. VP/Promotion

**Margo Knesz**, VP/Operations

**Kevin Carroll**, VP/Promotion

**Matt Pollack**, VP/AOR Promotion

**Manny Bella**, VP/Urban Promotion

**Valerie Delong**, Sr. Dir./CHR Promotion

**Denise George**, Dir./CHR Promotion

**Roger Smith**, Dir./CHR Promotion

**Pat Marsicano**, Dir./AC & NAC Promotion

**Mark Snider**, Dir./Alternative Promotion

**Rick Nuhn**, Dir./R&B Promotion & West Coast

Operations Mgr.

**Alan Voss**, VP/Sales

**Steve Kleinberg**, VP/Marketing





# RECORD COMPANIES

## **Atlantic**

(incl. Atco, Atlantic America, Big Beat, Critique, EastWest Records America, Es Paranza, Duke, Finnadar, First Priority, Interscope, Lorimar, Luke, Megaforce, Modern, Omni, Spaceship, Turnstyle, 21, 23 West)

(distributed by WEA)  
75 Rockefeller Plaza  
New York, NY 10019  
(212) 275-2000  
FAX: (212) 247-2334

9229 Sunset Blvd.  
Suite 710  
Los Angeles, CA 90069  
(310) 205-7450  
FAX: (310) 205-7475

1025 16th Avenue S  
1812 Broadway  
Nashville, TN 37203  
(615) 327-9394  
FAX: (615) 329-2008

**Doug Morris**, Co-Chairman/Co-CEO

**Mel Lewinter**, Vice-Chairman/CFO

**Val Azzoli**, Sr. VP/GM

**Tunc Erim**, Sr. VP/A&R

**Danny Goldberg**, Sr. VP

**Andrea Ganis**, Sr. VP

**Richard Nash**, Sr. VP/GM, Black Music Promotion

**Craig Kallman**, VP

**Lou Sicurezza**, VP/Nat'l Promotion

**Danny Buch**, VP/Nat'l Promotion

**Joe Ianello**, VP/Nat'l Pop Promotion

**Lisa Velasquez**, VP/Pop Special Products

**Rick Blackburn**, VP/GM, Nashville

**John Weston**, Sr. Dir./Nat'l Promotion

**Mark Fritzes**, Dir./Nat'l Promotion

**Kim Stephens**, Dir./Nat'l Promotion

**Bob Clark**, Dir./Nat'l Promotion

**Joey Carvello**, Sr. Dir./Dance Promotion

**Kim Freeman**, Dir./Nat'l Pop Promotion

**Mary Conroy**, Dir./Nat'l AC Promotion

**Jeff Appleton**, Dir./Nat'l Album Promotion

**Linda Ferrando**, Dir./Nat'l Video Promotion

**Tod Elmore**, Dir./Nat'l Alternative Promotion

**Elroy Kahanek**, Dir./Artist Development, Nashville

**Bryan Switzer**, Dir./Nat'l Country Promotion

**Bob Heatherly**, Dir./Marketing & Sales, Nashville

## **Aubergine**

7210 S. 900 E  
Midvale, UT 84047  
(801) 566-6119  
FAX: (801) 566-6201

**Ruth Latimer**, Exec. VP

**Earl D. Madsen**, Dir./Marketing

**Scott E. Pickard**, Dir./Promotion

## **Bahia Entertainment**

1133 Avenue Of The Americas  
9th Floor  
New York, NY 10036  
(212) 930-4316  
FAX: (212) 930-4752

**Gregory Peck**, CEO

**Boe Brown**, Dir./Product Development

## **Bainbridge**

(incl. Quartet, Darksilver)  
P.O. Box 8248  
Van Nuys, CA 94109-8248  
(310) 476-0631  
FAX: (310) 472-4190

**Harlene Marshall**, President

**PJ Littleton**, VP/GM

## **Best Recordings**

OS701 Old York Road  
Elmhurst, IL 60126  
(708) 834-5600  
FAX: (708) 832-9511

**Edward Vodicka**, President

**Dick Forrest**, Director/Promotion

## **Big Beat**

19 W. 21st Street  
Suite 501  
New York, NY 10010  
(212) 691-8805  
FAX: (212) 691-9877

**Erik Ford**, Nat'l Urban Radio Promotion

**Adrian Eartos**, Co-Dir./Rap Division

**Rob Tewlow**, Co-Dir./Rap Division

**Bill Totorgul**, VP/CHR Promotions

## **Blue Note**

(incl. World Pacific, Capitol Jazz, Roulette Jazz, Pacific Jazz, Manhattan)  
(distributed by CEMA)

810 7th Avenue  
4th Floor  
New York, NY 10019  
(212) 603-8718  
FAX: (212) 603-4143

1750 N. Vine Street  
Hollywood, CA 90028  
(213) 871-5097  
FAX: (213) 462-7135

**Bruce Lundvall**, President

**Susan B. Levin**, Consultant/Radio Promotion

**Tom Everd**, Dir./Marketing

## **BNA**

(distributed by BMG)  
1 Music Circle N  
Nashville, TN 37203  
(615) 780-4400  
FAX: (615) 780-4464

**Ric Pepin**, GM

**Ken Van Durand**, Dir./Nat'l Promotion

## **Brother Entertainment**

4860 San Jacinto Circle W  
Fallbrook, CA 92028  
(619) 728-1569  
FAX: (619) 723-4472

16 Fairbanks Blvd.  
Woodbury, NY 11797  
(516) 492-4100

**Elliot Lott**

**Ron Alexenburg**

## **Bust It**

(distributed by CEMA)  
1750 N. Vine Street YV-3  
Hollywood, CA 90028  
(213) 960-4649  
FAX: (213) 960-4679

80 Swan Way  
Suite 130  
Oakland, CA 94621  
(510) 569-8475  
FAX: (510) 569-8477

810 Seventh Avenue  
New York, NY 10019  
(212) 603-8742  
FAX: (212) 603-8702

**Loius K. Burrell**, President/CEO

**Ron McCarrell**, Sr. VP/GM

**Charles L. Freeman**, Assistant GM

**Howard Geiger**, VP/Promotion

**Jonathan Mosely**, VP/Oakland Operations

**Tracy Anderson**, Publicity

## **Cabin Fever**

(distributed by Navarre Corp.)  
100 W. Putnam Avenue  
Greenwich, CT 06830  
(203) 863-5251  
FAX: (203) 863-5258

**Tom Molito**, President

**Bill Doble**, Director/Music

**Christopher Walker**, Dir./Nat'l Promotion

## **Cadence Jazz**

Cadence Building  
Redwood, NY 13679  
(315) 287-2852  
FAX: (315) 287-2860  
**Robert D. Rusch**, President  
**Dave Bernstein**, Promotion

## **Canyon Creek**

(incl. Lemon Square, Branch International, Yatahey)  
(distributed by BMG/Canada)  
P.O. Box 671008  
Dallas, TX 75367-8008  
(214) 750-0720  
FAX: (214) 987-4638  
**Bart Barton**, President/CEO



# RECORD COMPANIES

## Capitol

(incl. Blue Note, Capitol Jazz, Bust It)  
(distributed by CEMA)  
1750 N. Vine Street  
Hollywood, CA 90028  
(213) 462-6252  
FAX: (213) 467-6550

810 7th Avenue  
New York, NY 10019  
(212) 603-8700  
FAX: (212) 603-8702

**Hale Milgrim**, President/CEO

**John Fagot**, Sr. VP/Promotion

**Step Johnson**, Sr. VP/GM Black  
Music Division

**Ritch Bloom**, VP/Promotion

**Jeff Shane**, VP/Rock Promotion

**Barbara Lewis**, VP/Black Music Promotion

**Keith Frye**, VP/Black Field Promotion

**Michelle Peacock**, VP/Video Promotion  
& Production

**Frank Palombi**, Sr. Dir./Nat'l Pop Promotion

**Frank Murray**, Dir./Nat'l East Coast  
Crossover Promotion

**Tony Chalmers**, Dir./Nat'l East Coast  
Promotion

**Brian MacDonald**, Dir./Nat'l  
Alternative Promotion

**Jeffrey Blalock**, Dir./Nat'l Rock Promotion

**Leslie Marquez**, Dir./Nat'l AC Promotion

**Kim Halverson**, Dir./Nat'l Promotion  
Administration

**Sean Fernald**, Dir./Nat'l Video Promotion

**Michael Horton**, Dir./Nat'l Black Music  
Promotion, West Coast

**Jody Glisman**, Mgr./Nat'l  
Secondaries Promotion

**Frances Rudley-Powell**, Black  
Music Promotion

## Capri

19423 N. Turkey Creek Road  
Suite O  
Morrison, CO 80465  
(303) 697-8567

FAX: (303) 697-8656

**Thomas Burns**, President

**Shauna Cooper**, VP

**Michael Fitts**, Dir./Radio Promotions

## Capricorn

(distributed by WEA)  
120 30th Avenue North  
Nashville, TN 37203  
(615) 320-8470  
FAX: (615) 320-8476

450 14th Street  
Atlanta, GA 30318  
(404) 873-3918  
FAX: (404) 874-2204

**Phil Walden**, President

**Don Schmitzerle**, VP/GM

**Jeff Cook**, VP/Marketing & Promotion

**Rick Rockhill**, Dir./Nat'l Country Promotion

**Mark Pucci**, VP/Publicity

**Bob Goldstone**, VP/Sales

## Carmel

(incl. Mog Records, Rainin' Records,  
Edgetone, Fountain, KS, Acoustic Moods,  
Magical Music Express)  
(distributed by BMG Far East,  
Direct Sales Domestic, Bose Music Express,  
Universal Distributors)

2331 Carmel Drive  
Palo Alto, CA 94303  
(415) 856-3650

FAX: (415) 856-0371

**Donald E. Groshart**, Exec. Producer

**Glenn Sexton**, Dir./Operations

**Jeanette Avenida**, Dir./Promotions

## Caroline

(incl. Sub Pop, Plan-9, EG, Editions EG,  
Venture, Front Line, Antler Subway,  
Play It Again Sam, Blue Plate, Peaceville)

114 W. 26th Street  
11th Floor  
New York, NY 10001  
(212) 989-2929

FAX: (212) 989-9791

9838 Glenoaks Blvd.

Sun Valley, CA 91352

(818) 504-0965

FAX: (818) 504-2745

**Keith Wood**, President

**Chuck Panossian**, Dir./Radio Promotions

**Chris McDermott**, Dir./Retail Promotions

## Celestial Harmonies

(incl. Kuckuck, Black Sun,  
Fortuna, Montevideo)  
(distributed by Musicland, Music Design,  
Titus Oaks Distribution, Precision Sound)

P.O. Box 30122

Tucson, AZ 85751

(602) 326-4400

FAX: (602) 326-3333

**Eckart Rahn**, President

**Kathryn Riser**, VP

## Cexton

(incl. Anello/Cexton, Triangle,  
Raresound, Wildcat)

2740 South Harbor Blvd.

Suite K

Santa Ana, CA 92704

(714) 641-1074

FAX: (714) 641-1025

**John Anello Jr.**, President

**Christine Thompson**, VP/Promotion

## Chameleon Music Group

(incl. Dali)  
(distributed by Elektra/WEA)

1740 Broadway

23rd Floor

New York, NY 10019

(212) 333-7200

FAX: (212) 333-7252

6255 Sunset Blvd.

Suite 917

Hollywood, CA 90028

(213) 962-0620

FAX: (213) 464-1135

**Mark Cohen**, Co-Dir./Nat'l Album Promotion

**Dee Jay DeLorenzo**, Co-Dir./Nat'l

Album Promotion

## Chaos Recordings

(distributed by Sony Music)  
P.O. Box 4450 (51-23)  
New York, NY 10101-4450  
(212) 445-8236  
FAX: (212) 445-8292

1801 Century Park W  
9th Floor

Los Angeles, CA 90067

**Jim Cawley**, Label Manager

**Ron Geslin**, VP/Promotion

**Geordie Gillespie**, Dir./Nat'l Dance &  
Alternative Promotion

**Justin Fontaine**, Dir./Nat'l West Coast  
Promotion

**Lou Robinson**, Dir./Nat'l Video &  
Rock Promotion

**John Coppola**, Dir./Nat'l Crossover Promotion

**Debra Alberts**, Exec. Assistant to  
Label Manager

**Nancy Downes**, East Coast Nat'l  
Promotion Coordinator

**Susan Proudman**, West Coast Nat'l  
Promotion Coordinator

## Charisma

(incl. Pointblank)  
(distributed by CEMA)  
1790 Broadway

20th Floor

New York, NY 10019

(212) 586-7700

FAX: (212) 489-9330

9247 Alden Drive

Beverly Hills, CA 90210

(213) 275-9071, (213) 275-9127

FAX: (213) 275-9148

**Phil Quartararo**, President

**Bob Catania**, VP/Promotion

**Al Moinet**, VP/Pop Promotion

**Lenny Bronstein**, VP/AOR Promotion

**Tom Bobak**, Dir./Nat'l Pop Promotion

**Pete Spasoff**, Dir./Nat'l Pop Promotion

**Rhonda Herlich**, Dir./Nat'l AC &  
Video Promotion

**Dawn Hood**, Dir./Nat'l Alternative Promotion

**Peter Albertelli**, Mgr./Nat'l Dance Promotion

**Dale Connore**, Assoc. Dir./Nat'l  
Pop Promotion

## Chase Music Group

(incl. Mighty Tiger)  
P.O. Box 11178  
Glendale, CA 91226  
(818) 507-4240  
FAX: (818) 241-9778

**William Stilfield**, President

## Chesky

311 W. 43rd Street  
Suite 702  
New York, NY 10036  
(212) 586-7799, (800) 426-8576  
FAX: (212) 262-0314

**Norman Chesky**, Co-CEO

**David Chesky**, Co-CEO

**Lisa Hershfield**, Public Relations

**Lee Greenblat**, Dir./Marketing



# RECORD COMPANIES

## Cinema

(distributed by Capitol/CEMA)  
812 W. Darby Road  
Havertown, PA 19083  
(215) 446-7100  
FAX: (215) 446-7721  
**Denny Somach**, President

## CMS

946 Carnegie Avenue  
Akron, OH 44314  
(206) 745-7810  
**Chris McCants**, President  
**Deanna Ouimet**, Exec. VP/GM  
**Rex Lee**, Dir./A&R Administration  
**Greg Smith**, A&R  
**Roderick Williams**, A&R

## Columbia

(incl. Def Jam/RAL, Ruffhouse,  
40 Acres and a Mule)  
(distributed by Sony Music)

P.O. Box 4450  
New York, NY 10101-4450  
(212) 445-4321  
FAX: (212) 445-7731

2100 Colorado Avenue  
Santa Monica, CA 90404  
(310) 449-2100  
FAX: (310) 449-2899

34 Music Square E  
Nashville, TN 37203  
(615) 742-4321  
FAX: (615) 742-4338

**Tommy Mottola**, President/Sony Music  
**Mel Ilberman**, Exec. VP/Sony Music  
**Michele Anthony**, Sr. VP/Sony Music  
**Don Jenner**, President  
**Fred Ehrlich**, VP/GM

**Burt Baumgartner**, Sr. VP/Nat'l Promotion

**Jerry Blair**, VP/Pop Promotion

**Kid Leo**, VP/Album Promotion

**Jim Delbalzo**, VP/Album Promotion

**Eddie Pugh**, VP/R&B Promotion

**Jerry Lembo**, VP/AC Promotion

**Paul Rappaport**, VP/Artist Development

**Lisa Wolfe**, Dir./Nat'l Singles Promotion,  
East Coast

**Robin Cecola**, Dir./Nat'l Singles Promotion,  
West Coast

**Pam Edwards**, Dir./Nat'l Album Promotion

**Todd Bisson**, Dir./Nat'l Alternative Promotion

**Ken Wilson**, Dir./Nat'l R&B & Jazz Promotion

**Demmette Guidry**, Dir./Nat'l R&B &  
Jazz Promotion

**Kevin Gore**, Dir./Jazz Promotion & Marketing

**Elaine Locatelli**, Dir./AC Promotion

**Jim Burruss**, Dir./Field Promotion

**Dana Keil**, Dir./Nat'l Secondaries

**Mark Ghuneim**, Dir./Video Promotion

**David Foreman**, Assoc. Dir./AC Promotion

**Mark Kordelos**, Assoc. Dir./Alternative  
Promotion

**Gary Fisher**, Assoc. Dir./Video Promotion

**Ava Gardner**, Mgr./Jazz Promotion

**Michael Moore**, VP/Country Promotion

## Concord

(incl. Jazz, Jazz Alliance, Crossover,  
Concerto, Picante)  
P.O. Box 845  
Concord, CA 94522  
(510) 682-6770  
FAX: (510) 682-3508  
**Merrilee Trost**, VP/Dir. Promotion  
**Allen Farnham**, Nat'l Radio Promotion

## Continuum

(distributed by R.E.D. Distribution)  
380 Ludlow Avenue  
Cranford, NJ 07016  
(908) 709-0011  
FAX: (908) 709-0641  
**Tim Brack**, President  
**Howard Gabriel**, Exec. VP/GM  
**Tony Kee**, VP  
**Jennifer Negri**, VP/Marketing  
**Bob Help**, Dir./Promotion  
**Chris Bergen**, Dir./Promotion

## Country International

(incl. Merry-Go-Round, Ford, Emkay)  
23 Music Circle E  
Nashville, TN 37203  
(615) 327-4656  
FAX: (615) 327-0035  
**Sherman Ford**, President  
**Jake Payne**, Promotion

## Critique

800 W. Cummings Park  
Suite 2500  
Woburn, MA 01801  
(617) 935-7540  
FAX: (617) 935-6866

161 W. 54th Street  
Suite 1203

New York, NY 10019

(212) 489-7095

FAX: (212) 265-5726

**Carl Strube**, President

**Jonathan Lev**, Alternative Promotion

**Rodney Stevens**, Promotion

**Martha McPartlin**, Promotion

## Cruz

(distributed by SST)  
P.O. Box 7756  
Long Beach, CA 90807  
(310) 430-2077  
FAX: (310) 430-7286

**Ron Coleman**, Dir./Promotion & Marketing

## CSI

6040 Verner Avenue  
Sacramento, CA 95841  
(916) 338-1005  
FAX: (916) 344-7243  
**Jay Scott Berry**, CEO  
**Cathy Pearson**, Dir./Operation

## Curb

(incl. Giffhorse)  
(distributed by CEMA)  
3907 W. Alameda Avenue  
Burbank, CA 91505  
(818) 843-2872  
FAX: (818) 843-4659

47 Music Square E  
Nashville, TN 37203  
(615) 321-5080  
FAX: (615) 327-3003

**Phil Gernhard**, Sr. VP/Label Promotion

**Billy Pfordresher**, VP/Nat'l Pop Promotion

**Mike Borchetta**, VP/Nat'l Country Promotion

**Sue Austin**, Nat'l Country Promotion

**Barbara Kelly**, Nat'l Country Promotion

## Def American Recordings

(distributed by WEA)  
3500 West Olive Avenue, Suite 1550  
Burbank, CA 91505  
(818) 973-4545  
FAX: (818) 973-4571

**Mark DiDia**, VP/GM

**Cat Collins**, VP/Promotion & Field Operations

**Phil Costello**, VP/Promotion

**Clarissa Garcia**, Nat'l Hard Rock Promotion

**Donna Chadwell**, Nat'l Promotion

## Def Jam

652 Broadway  
3rd Floor  
New York, NY 10012  
(212) 979-2610  
FAX: (212) 979-2731

## Delicious Vinyl

(incl. Brass Recordings)  
(distributed by Atlantic/WEA)  
6607 Sunset Blvd.  
Los Angeles, CA 90028  
(213) 465-2700  
FAX: (213) 465-8926

**Rick Ross**, GM

**Paul Moshay**, Dir./Nat'l Marketing

**Thomas Bracamontes**, Dir./Nat'l  
Urban Promotion

**Tosh Acoyya**, Dir./Nat'l CHR Promotion

**Lamarr Algee**, Dir./Nat'l Rap/Dance Promotion

## Denon

135 W. 50th Street  
Suite 1915  
New York, NY 10020  
(212) 581-2550  
FAX: (212) 581-2591

**Ken Yoshimura**, OM

**Toshio Kitatate**, GM

**Melanne Sacco**, Nat'l Promotion



# RECORD COMPANIES

## **DGC**

(distributed by MCA/UNI)  
9130 Sunset Blvd.  
Los Angeles, CA 90069  
(310) 278-9010  
FAX: (310) 273-9289

1755 Broadway  
6th Floor  
New York, NY 10019  
(212) 841-8638  
FAX: (212) 247-8852

**Bill Bennett**, Dir./Nat'l Promotion  
**Hugh Surratt**, Dir./Nat'l AOR Promotion  
**Steve Leavitt**, Dir./Nat'l CHR Promotion  
**Mark Kates**, Dir./Alternative Music  
**John Rosenfelder**, Dir./Nat'l  
Alternative Promotion  
**Rochelle Fox**, Nat'l Metal Promotion

## **Discovery**

(incl. Musicraft, Trend)  
(distributed by FirstMedia)  
2052 Broadway  
Santa Monica, CA 90404  
(310) 828-1033  
FAX: (310) 828-1584  
**Keith Holzman**, Managing Dir.

## **Doctor Dream Records**

(distributed by Landmark, MDI)  
841 W. Collins Avenue  
Orange, CA 92666  
(714) 997-9387  
FAX: (714) 997-0814  
**David Hayes**, President  
**Neil Lowenthal**, Dir./Artist &  
Product Development  
**Bonnie Levetin**, Dir./Sales & Marketing  
**Nathan Nociar**, Dir./Radio Promotion  
**Mark Woodleif**, Dir./Publicity &  
Tour Promotion

## **Dolce & Nait Productions**

P.O. Box 1071  
Melrose, MA 02176  
(617) 665-4791  
FAX: (617) 665-0601  
**Matt Johnson**, President

## **Ear Candy**

Radio City Station  
P.O. Box 928  
New York, NY 10101  
(212) 420-8882  
**Nile Rodgers**, President  
**Pat Rustici**, VP/GM  
**Budd Tunick**, VP/A&R  
**Dave Miller**, VP/Operations

## **Elektra Entertainment**

(distributed by WEA)  
75 Rockefeller Plaza  
15th Floor  
New York, NY 10019  
(212) 275-4000  
FAX: (212) 974-9314

345 N. Maple Drive  
Suite 123  
Beverly Hills, CA 90210  
(213) 288-3800  
FAX: (213) 274-9491

**David Bither**, Sr. VP/GM  
**Rick Alden**, Sr. VP/Promotion  
**Ruben Rodriguez**, Sr. VP/Urban Music  
**Suzanne Berg**, VP/AC Promotion  
**Steve Schnur**, VP/AOR Promotion  
**Joe Morrow**, VP/Urban Marketing & Promotion  
**Del Williams**, Sr. Dir./Nat'l CHR Promotion  
**Michelle Meisner**, Sr. Dir./Nat'l  
AOR Promotion  
**Leslie Doyle**, Dir./Nat'l Dance Promotion  
**Lisa Frank**, Sr. Dir./Artist Marketing  
& Promotion  
**Jon Leshay**, VP/Nat'l Alternative &  
Video Promotion  
**Linda Ingrisano**, Dir./Nat'l Video Promotion  
**Jon McHugh**, Dir./Nat'l CHR Promotion  
**George Silva**, Dir./Nat'l CHR Promotion  
**Ron Gregory**, Dir./Nat'l CHR Promotion  
**Victor Lentini**, Dir./Nat'l AOR Promotion  
**Mike Jones**, Dir./Nat'l Rap Promotion  
& Marketing  
**Erik Olesen**, Dir./Nat'l Southeast Promotion

## **EMI Records Group North America**

(incl. EMI, SBK, Chrysalis, Cooltempo,  
China, Ensign, Blue Guitar)  
(distributed by CEMA)  
1290 Avenue Of The Americas  
42nd Floor  
New York, NY 10104  
(212) 492-1200  
FAX: (212) 246-4115

8730 Sunset Blvd.  
5th Floor  
Los Angeles, CA 90069  
(213) 659-1700  
FAX: (213) 659-9008

**Charles Koppelman**, Chairman/CEO  
**Daniel Glass**, Exec. VP/GM  
**Ken Lane**, VP/Promotion  
**Greg Thompson**, VP/Promotion  
**Michael Steele**, VP/CHR Promotion  
**Norm Osborne**, VP/AOR Promotion  
**Michael Mena**, VP/Alternative Promotion  
& Marketing  
**Glynice Coleman**, VP/R&B Promotion  
**Laura Kuntz**, VP/AC & NAC Promotion  
**Neil Lasher**, Sr. Dir./Nat'l AOR Promotion  
**Doug Burton**, Dir./Nat'l AOR Promotion  
**Jeff Laufer**, Dir./Nat'l AOR Promotion  
**Hilary Lerner**, Dir./Nat'l Alternative Promotion  
**Gary Triozzi**, Dir./Nat'l Secondaries Promotion  
**Lindsey Williams**, Dir./Nat'l Rap Promotion  
**Judy Valsi**, Mgr./Nat'l AC Promotion

## **Epic**

(incl. Epic Associated, Pyramid, Solar, WTG)  
(distributed by Sony Music)  
P.O. Box 4450  
New York, NY 10101-4450  
(212) 445-4321

2100 Colorado Avenue  
Santa Monica, CA 90404  
(310) 449-2100  
FAX: (310) 449-2932

34 Music Square East  
Nashville, TN 37203  
(615) 742-4379  
**Dave Glew**, President  
**Richard Griffiths**, President, Epic  
Associated/Exec. VP, Epic  
**Tony Martell**, Sr. VP/GM, Epic Associated  
**Hank Caldwell**, Sr. VP/Black Music  
**Polly Anthony**, Sr. VP/Promotion  
**Tom Genetti**, VP/Promotion Operations  
**Larry Douglas**, VP/NAC Promotion  
**Barbara Seltzer**, VP/Singles Promotion  
**Harvey Leeds**, VP/Album Promotion  
**Steve Backer**, VP/Alternative &  
Video Promotion  
**Shadow Steele**, Sr. Dir./Singles Promotion  
**Charlie Strobel**, Dir./Singles Promotion  
**Ron Cerrito**, Dir./Album Promotion  
**Lynn Forman**, Dir./AC Promotion  
**Mike Schnapp**, Dir./Metal Marketing  
& Promotion  
**Troy White**, Dir./Nat'l Progressive &  
Rap Music  
**Dave Gottlieb**, Dir./Alternative Music  
**Maurice Warfield**, Assoc. Dir./Nat'l Black  
Music Promotion  
**Frank Ceraolo**, Dir./Dance Promotion  
**Jack Lameier**, VP/Country Promotion

## **Evidence**

1100 E. Hector Street  
Suite 392  
Conshohocken, PA 19428  
(215) 832-0844  
FAX: (215) 832-0807  
**Howard Rosen**, Co-Owner  
**Jerry Gordon**, Co-Owner

## **F&L**

(incl. Progress, W.T.M.)  
1618 16th Avenue S  
Nashville, TN 37212  
(615) 292-3611  
**Bobby Fischer**, President



# RECORD COMPANIES

## **Fantasy, Inc.**

(incl. Contemporary, Fantasy, Galaxy, Good Time Jazz, Milestone, Pablo, Prestige, Riverside, Specialty, Stax)  
(distributed by Landmark, HDH, Music Merchant)  
Tenth and Parker  
Berkeley, CA 94710  
(510) 549-2500  
FAX: (510) 486-2015

**Saul Zaentz**, Chairman of the Board

**Ralph Kaffel**, President

**Phil Jones**, Exec. VP

**Terri Hinte**, Dir./Press & Public Relations

**Kirk Roberts**, Dir./Sales

**John Rogers**, Mgr./Jazz Promotion

**Gail Lord**, Dir./Management Information Systems

## **FEA**

(distributed by PPI)  
8600 Burton Way  
Suite 104  
Los Angeles, CA 90048  
(310) 276-4559

7807 Ventnor Avenue  
Margate, NJ 08402  
(609) 822-2777

FAX: (609) 822-5122

**Michael Pedicin**, President

## **Flying Fish**

(incl. Temple, Blind Pig, Earwig, Deluge, Atomic Theory, Rose Quartz, Omnium, Rooster Blues)

1304 West Schubert

Chicago, IL 60614

(312) 528-5455

FAX: (312) 528-8262

**J. Seymour Guenther**, Promotion

**Mike Fleischer**, Promotion & PR

## **Frontier**

(incl. Poploma, Limited Potential)

(distributed by BMG)

P.O. Box 22

Sun Valley, CA 91353

(818) 506-6886

FAX: (818) 506-0723

**John Troutman**, Dir./Nat'l Sales & Marketing

## **Futurist**

(distributed by Relativity Entertainment)

6 Greene Street

2nd Floor

New York, NY 10013

(212) 226-7272

FAX: (212) 941-9409

**Steve Sinclair**, President

**Holly Lane**, VP

**Nancy Twomlow**, Promotions

## **Geffen**

(distributed by MCA/UNI)

9130 Sunset Blvd.

Los Angeles, CA 90069

(310) 278-9010

FAX: (310) 271-4563

1755 Broadway

New York, NY 10019

(212) 841-8600

FAX: (212) 247-8852

**Ed Rosenblatt**, President

**Al Coury**, GM

**Peter Napolitano**, Dir./Nat'l CHR Promotion

**George Cappellini**, Dir./ Nat'l Promotion

**Alan Oremán**, Dir./Nat'l AOR Promotion

**Michelle Shore**, Dir./Nat'l College &

Alternative Promotion

**Craig Coburn**, Nat'l CHR Promotion

& Advertising

**Warren Christensen**, Nat'l AOR Promotion

**Kim Knoller**, Nat'l AOR Promotion

**Kathie Reed**, Nat'l College &

Alternative Promotion

**Michael Rowley**, Nat'l Promotion

**Claire West**, Dir./Nat'l AC Promotion

**Peter Baron**, Dir./Nat'l Video Promotion

**Tracy Skelly**, Mgr./Nat'l AC Promotion

## **Gemini**

(incl. Today's Sound)

P.O. Box 22004

Denver, CO 80222

(303) 753-0278

FAX: (303) 753-6751

**C.R. "Russ" Anderson**, CEO/Chairman

**Tony DiMaria**, VP/Nat'l Promotion & Marketing

## **Giant**

(distributed by WB, WEA)

8900 Wilshire Blvd.

Suite 200

Beverly Hills, CA 90211

(310) 289-5500

FAX: (310) 289-5501

45 Music Square W

Nashville, TN 37203

(615) 256-3110

FAX: (615) 259-4011

**Irving Azoff**, Chairman

**Charlie Minor**, President

**Cassandra Mills**, President/Black Music

**James Stroud**, President, Nashville

**John Brodey**, Sr. VP/Marketing & Promotion

**Ray Carlton**, VP/CHR Promotion

**Jean Johnson**, Sr. Dir./Nat'l CHR Promotion

**John Sigler**, Dir./AOR & Alternative Promotion

**Tony Rice**, Dir./Urban Promotion

**Rob Sides**, Dir./Sales

## **Global Pacific**

(Global Horizons, Global World, Global Jazz)

(distributed by Rhino)

270 Perkins Street

Sonoma, CA 95476

(707) 996-2748

FAX: (707) 996-2658

**Howard Sapper**, President

**Howard Morris**, Sr. VP

**Neal Sapper**, VP/Promotion

## **GNP Crescendo**

(incl. Creative World)

8400 Sunset Blvd., Suite 4A

Los Angeles, CA 90069

(213) 656-2614

FAX: (213) 656-0693

**Gene Norman**, President

## **Gold City Records, Inc.**

P.O. Box 24

Armonk, NY 10504

(914) 273-6457

FAX: (914) 273-4207

**Chris Jasper**, President

**Margie Jasper**, VP & General Counsel

## **Golden Gate Records**

P.O. Box 66777

Scotts Valley, CA 95067

(408) 429-6880

FAX: (408) 438-8796

3211 Cahuenga Blvd. W

Hollywood, CA 90068

(213) 850-6675

FAX: (213) 850-6675

**Adrienne Biliske**, Dir./Promotions

**Forrest Meachen**, Dir./Nat'l Sales & Marketing

**Ken Lamb**, Asst. Dir./Promotions

**Sue Meachen**, Dir./Regional Sales

**Denise Davidson**, Dir./Advertising

## **Grand Slamm**

(partially distributed by CEMA)

594 Broadway, Suite 901

New York, NY 10012

(212) 334-2188

FAX: (212) 334-2178

6 Valley Brook Drive

Middlesex, NJ 08846

(201) 968-0073

FAX: (201) 968-6482

**Brian McEvoy**, President

## **Group X**

P.O. Box 65

Reynoldsburg, OH 43068-0065

(614) 755-9565

FAX: (614) 866-2636

**Eddie Powell I**, President

## **GRP**

(distributed by MCA/UNI)

555 W. 57th Street

New York, NY 10019

(212) 424-1000

FAX: (212) 757-0713

**Mark Wexler**, Sr. VP/Marketing & Promotion

**Doug Wilkins**, Sr. Dir./Nat'l Promotion

**Duke DuBois**, Dir./Nat'l Promotion

**Deborah Lewow**, Dir./Nat'l NAC Promotion

**Erica Linderholm**, Nat'l Promotion



# RECORD COMPANIES

## **Heart Music**

(distributed by Landmark, Southwest Wholesale, Action, Harbour, Twinbrook)  
8550 Katy Freeway  
Suite 128  
Houston, TX 77024  
(713) 465-1093  
FAX: (713) 465-8147

1709 Channel Road  
Austin, TX 78746  
(713) 327-8980

**Tab Bartling**, President  
**Jeanna Inks**, Dir./Promotion

## **Hearts Of Space/World Class**

P.O. Box 31321  
San Francisco, CA 94131  
(415) 759-1130  
FAX: (415) 759-1166

**Casey Conroy**, Mgr./Sales Marketing & Promotion

**John Olson**, Dir./Radio Promotion  
**Audrey Howe**, Retail Marketing & Promotion

## **Higher Octave Music**

(incl. Nightingale)  
8033 Sunset Blvd., Suite 41  
Los Angeles, CA 90046  
(213) 856-0039  
FAX: (213) 656-6490

1187 Coast Village Road #1  
Suite 192  
Santa Barbara, CA 93108  
(805) 565-1353

FAX: (805) 969-6984  
**Matt Marshall**, President  
**Scott Bergstein**, Sr. VP

## **Hightone**

220 4th Street, Suite 101  
Oakland, CA 94607  
(510) 763-8500  
FAX: (510) 763-8558

**Darrell Anderson**, Dir./Nat'l Promotion

## **Hollywood**

(incl. Link, Hollywood Basic)  
(distributed by Elektra/WEA)  
500 South Buena Vista Blvd.  
Burbank, CA 91521  
(818) 560-5670  
FAX: (818) 567-4837

**Peter Paterno**, President  
**Wesley Hein**, Exec. VP/GM  
**Mitch Bader**, VP/CFO

**Brenda Romano**, Sr. VP/Promotion  
**Kyle Hetherington**, VP/CHR Promotion  
**Art Phillips**, VP/Rock Promotion  
**John Souhack**, Dir./Nat'l Rock Promotion  
**Christina Anthony**, Dir./Nat'l AC & Video Promotion

**Chris Lopes**, Dir./National Promotion  
**Michelle Robbins**, Dir./Alternative Promotion

## **Ichiban**

(incl. Curtom, Wilbe, After Hours, Wrap, Miracle, AEI, Emperor, Powerhouse)  
P.O. Box 724677  
Atlanta, GA 30339  
(404) 419-1414  
FAX: (404) 419-1230

**Ron Patterson**, Radio Promotion  
**Michael Rivera**, Radio Promotion  
**Jimmy Avant**, Rap Promotion  
**Randy Sadd**, AC/AOR Promotion

## **Imago**

(distributed by BMG)  
152 West 57th Street  
New York, NY 10019  
(212) 246-6644

FAX: (212) 246-0404

**Terry Ellis**, President

**Tom Gorman**, VP/Promotion

**Eric Hodge**, Dir./Nat'l Promotion

**Andy Dean**, Dir./Nat'l Rock Promotion

**Leslie Alfano**, Mgr./Nat'l College Promotion

**Peter Schaeff**, Mgr./Nat'l Video Promotion

**Beth Edelstein**, Nat'l Promotion Coordinator

## **Impact**

(distributed by MCA/UNI)  
6255 Sunset Blvd., 21st Floor  
Hollywood, CA 90028  
(213) 962-5511  
FAX: (213) 957-2311

**Jeff Sydney**, President

## **Inderock**

9000 Sunset Blvd.  
West Hollywood, CA 90069  
(310) 278-2945  
FAX: (310) 278-5068

**David Gray**, Nat'l Director

## **Interscope**

(distributed by WEA)  
10900 Wilshire Blvd.  
Suite 1230  
Los Angeles, CA 90024  
(213) 208-6547  
FAX: (213) 208-7343

**Ted Field**

**Jimmy Iovine**

**Marc Benesch**

**John McLain**

**Tom Whalley**

**Michael Papale**

**Steve Berman**

**Billy Brill**

**Tim Burruss**

**David Cohen**

**Dave Darus**

**Lori Earl**

**Tony Ferguson**

**Lynn McDonnell**

**Chuck Reed**

**Anna Statman**

## **IRS**

(incl. Nettwerk, Grand Slam, Pangaea)  
(distributed by CEMA)  
3939 Lankershim Blvd.  
Universal City, CA 91604  
(818) 508-3130  
FAX: (818) 373-7173

594 Broadway, Suite 901  
New York, NY 10012  
(212) 334-2170  
FAX: (212) 334-2178

**Barry Lyons**, VP/Promotion

**Lori Blumenthal**, Dir./Nat'l Promotion,  
Developing Artists

**Mare Jeffries**, Assoc. Dir./Nat'l  
Secondary Promotion

## **Island**

(incl. 4th & Broadway, Great Jones, Mango, Axiom)  
(distributed by PGD, promoted by PLG)  
400 Lafayette Street  
5th Floor  
New York, NY 10003  
(212) 995-7800  
FAX: (212) 477-5918

8920 Sunset Blvd., 2nd Floor  
Los Angeles, CA 90069  
(213) 276-4500

FAX: (213) 276-9267

**Andy Allen**, Sr. VP/GM

**Michael Hacker**, Club/Dance Promotion

## **Island Independent Labels**

(incl. Mango, 4th & Broadway, Indigo)  
8920 Sunset Blvd., 2nd Floor  
Los Angeles, CA 90069  
(213) 276-4500  
FAX: (213) 278-5862

**Howie Miura**, Alternative Promotion/  
Independent Labels

**Virgil Simms**, Urban Promotion/  
Independent Labels

## **Jazzology**

(incl. Audiophile, Circle, Southland, Solo Art, Progressive, American Music)  
(distributed by GHB Jazz Foundation)  
1206 Decatur Street  
New Orleans, LA 70116  
(504) 525-1776

**George H. Buck Jr.**, President

## **JEA**

1725-B Madison Avenue  
Suite 100  
Memphis, TN 38104  
(901) 774-2017

**James Alexander**, President  
**Phalon Alexander**, A&R

## **Jerden**

P.O. Box 4740  
Seattle, WA 98104  
(206) 447-9375  
FAX: (206) 447-9351  
**Jerry Dennon**, President



# RECORD COMPANIES

## **Jive**

(distributed by BMG)  
137-139 W. 25th Street  
11th Floor  
New York, NY 10001  
(212) 727-0016  
FAX: (212) 645-3783

6777 Hollywood Blvd., 6th Floor  
Hollywood, CA 90028  
(213) 464-7409  
FAX: (213) 464-7144

165-167 Willesden High Road  
London NW10 25G  
England  
(081) 459-8899  
FAX: (081) 451-3900  
**Clive Calder**, Chairman  
**Barry Weiss**, Sr. VP/GM  
**Jack Satter**, Sr. VP/Pop Promotion  
**Varnell Johnson**, VP/R&B Promotion  
**Mark Kargol**, Sr. Dir./West Coast  
Pop Promotion  
**Larry Khan**, Dir./Nat'l R&B Promotion

## **JRS**

(incl. BFE, Great Pyramid)  
(distributed by BMG)  
7758 Sunset Blvd.  
Hollywood, CA 90046  
(213) 850-1300  
FAX: (213) 850-6118

152 W. 57th Street  
New York, NY 10019  
(212) 484-0607  
FAX: (212) 484-0644  
**Stephen Swid**, Chairman  
**Artie Mogull**, President/CEO  
**Bill Cataldo**, VP/Promotion  
**Lou Tatulli**, VP/Sales & Marketing

## **Juggernaut**

67-45E 190th Lane  
Fresh Meadows, NY 11365  
(718) 454-6593  
**Juggy Gayles**  
**Ron Resnick**

## **Justice**

3100 Alabama Court  
Houston, TX 77027  
(713) 520-6669  
FAX: (713) 526-7045

15 East Scenic Drive  
Croton-On-Hudson, NY 10520  
(914) 271-8608  
FAX: (914) 271-8628  
**Randall Jamail**, President/CEO  
**David Thompson**, COO

## **JVC Music**

3800 Barham Blvd.  
Suite 305  
Los Angeles, CA 90068  
(213) 878-0101  
FAX: (213) 878-0202  
**Takashi Misu**, VP/Music  
**Denny Stilwell**, Label Manager  
**Jeff Lunt**, Dir./Nat'l Promotion  
**Cary Goldberg**, Dir./Public Relations

## **Allan Kaplan Enterprises**

6 Parkview Circle  
Corte Madera, CA 94925  
(415) 927-7757  
FAX: (415) 927-4637  
**Allan Kaplan**, Consultant  
**Leigh Keller**, Consultant

## **Kaupp**

(distributed by Cal-Centron/Merri-Webb  
Productions)  
12112 Norman Avenue  
P.O. Box 5474  
Stockton, CA 95125  
(209) 948-8186  
FAX: (209) 942-2163

3225 Tomahawk Drive  
Stockton, CA 95205  
P(209) 942-2129  
FAX: (209) 942-2163  
**Nancy L. Merrihew**, President  
**Robert Merrihew**, VP  
**Rick L. Webb**, Production Manager

## **K-Tel International**

(incl. Headfirst, Nouveau, AJK, ERA, Kapone,  
Arrival, Dominion)  
15535 Medina Road  
Plymouth, MN 55447  
(612) 559-6800  
FAX: (612) 559-6848  
**Owen Husney**, VP/A&R & Marketing  
**Dennis Hoefler**, VP  
**Bill Hallquist**, Manager/  
Entertainment Marketing

## **LaFace**

3500 Parkway Lane  
Suite 240  
Atlanta, GA 30092  
(404) 416-6100  
FAX: (404) 416-0014  
**Lamont Boles**

## **Laserlight**

(distributed by Delta Music)  
2275 South Carmelina Avenue  
Los Angeles, CA 90064  
(310) 826-6151  
FAX: (310) 826-6927  
**Michael McClain**, President  
**Jerome Stine**, Dir./Promotion

## **Laurie**

(incl. Nalli, Playback, Happy Hour, Order,  
Planetary Productions, TMG, Silver City,  
Vision Quest)  
1411 West Emily Court  
Abingdon, MD 21009  
(800) 344-8249  
FAX: (410) 676-2003

450 Livingston Street  
Norwood, NJ 07648  
(800) 421-1410  
FAX: (201) 767-8977  
**Robert Schwartz**, President  
**Ron Bollon**, VP  
**Ernest Maressa**, VP

## **Liberty**

3322 West End Avenue  
11th Floor  
Nashville, TN 37203  
(615) 269-2000  
FAX: (615) 269-2053  
**Jimmy Bowen**, President  
**Bill Catino**, VP/Promotion  
**Sam Cerami**, Dir./Nat'l Promotion

## **Living Music**

(distributed by American Gramophone)  
P.O. Box 72  
Litchfield, CT 06759  
(203) 567-8796  
FAX: (203) 567-4276  
**Paul Winter**, President  
**Peter Hanes**, Dir./Marketing

## **LMR**

(incl. Ecco, SHR&B)  
(distributed by RCA, Virgin, Polydor)  
40 West 57th Street, Suite 1510  
New York, NY 10019  
(212) 586-3600  
FAX: (212) 307-7027  
**Randi Moelis-Kantor**, VP/Promotion  
& Marketing  
**Larry Moelis**, VP/Operations

## **Luke**

(incl. Effect, Crew La-Poo, Nautica)  
8400 N.E. Second Avenue  
Miami, FL 33138  
(305) 757-1969  
FAX: (305) 757-3456  
**Luther Campbell**, President

## **Macola Record Group**

(incl. Techno Hop, Ultra, Roadside)  
8831 Sunset Blvd.  
Suite 202  
West Hollywood, CA 90069  
(310) 659-6036  
FAX: (310) 659-6039  
**Don Macmillan**, President  
**Lee Denton**, Dir./Operations  
**Chris Andrew**, VP/A&R



# RECORD COMPANIES

## **Mammoth**

(distributed by RED, Real Time, Mushroom)  
Carr Mill  
2nd Floor  
Carrboro, NC 27510  
(919) 932-1882  
FAX: (919) 932-1885  
**Jay Faires**, President  
**Steve Balcom**, PLabelManagr  
**Sean Maxon**, Dir./Radio & Video Promotion  
**Julie-Carr Bayler**, Dir./Publicity  
**Dan Gill**, Dir./Retail  
**Dan Sawin**, Business Affairs

## **MCA**

(distributed by UNI)  
70 Universal City Plaza  
Universal City, CA 91608  
(818) 777-4000  
FAX: (818) 777-6435

1755 Broadway  
8th Floor  
New York, NY 10019  
(212) 841-8000  
FAX: (212) 397-1403

1514 South Street  
Nashville, TN 37212  
(615) 244-8944  
FAX: (615) 244-8047

**Al Teller**, Chairman, MCA Music Group  
**Richard Palmese**, President  
**Ernie Singleton**, President, Black Music Division

**Bruce Hinton**, President, Nashville  
**Bruce Tenenbaum**, Sr. VP/Promotion  
**A.D. Washington**, Sr. VP/Promotion & Marketing, Black Music

**Mark Gorlick**, VP/Promotion  
**David Fleischman**, VP/Album Promotion  
**Randy Hock**, VP/Album Promotion  
**Martha Thomas-Frye**, VP/Promotion, Black Music

**Bobbie Shaw**, VP/Dance Music Promotion  
**Shelia Shipley**, VP/Nat'l Country Promotion  
**Pat Schoffstoll**, VP/Field Country Promotion  
**Pat Martine**, Dir./Nat'l Promotion  
**Donnie Seller**, Co-Dir./Nat'l Field Promotion, Black Music

**Brute Bailey**, Dir./Nat'l Rap & Alternative Promotion

**Donnie Cohen**, Dir./Nat'l AC Promotion  
**Sherri Trahan**, Dir./Nat'l Alternative Promotion  
**Jan Teifeld**, Dir./Nat'l Secondary Promotion  
**Gina Iorillo**, Sr. Dir./Nat'l Promotion  
**Scott Borchetta**, Dir./Nat'l Country Promotion

## **Mechanic**

(distributed by BMG)  
6 Greene Street  
New York, NY 10013  
(212) 226-7272  
FAX: (212) 941-9409  
**Steve Sinclair**, President  
**Holly Lane**, VP  
**Nancy Twomlow**, Promotion

## **Megaforce**

(distributed by PGD)  
210 Bridge Plaza Drive  
Manalapan, NJ 07726  
(908) 972-3456  
FAX: (908) 972-3443  
**Jon Zazula**, CEO  
**Marsha Zazula**, President  
**Gary Waldman**, VP  
**Missi Callazzo**, Nat'l Promotion  
**Murray Richman**, CFO

## **Mercury**

(distributed by PGD)  
825 Eighth Avenue  
19th Floor  
New York, NY 10019  
(212) 333-8000

3800 Alameda Avenue  
Suite 1500  
Burbank, CA 91505  
(818) 955-5200  
FAX: (818) 848-7530  
**Ed Eckstine**, President  
**Larry Stessel**, Sr. VP/GM  
**David Leach**, Sr. VP/Promotion  
**Tony Anderson**, Exec. VP & GM/Rhythm & Black Music Group  
**Andy Szulinski**, VP/Field Operations  
**Kerry Wood**, VP/AC Promotion  
**Tony Smith**, VP/Singles Promotion  
**Drew Murray**, VP/Rock Promotion  
**Randy Roberts**, Dir./Video Promotion  
**Tim Hyde**, Dir./Alternative Promotion  
**Don Coddington**, Mgr./Nat'l Pop Promotion

## **Mercury/Nashville**

66 Music Square W  
Nashville, TN 37203  
(615) 320-0110  
FAX: (615) 329-9619  
**Luke Lewis**, President  
**Paul Lucks**, VP/GM  
**Bobby Young**, VP/Nat'l Country Promotion  
**Kevin Herring**, Mgr./Nat'l Country Promotion

## **Mesa/Bluemoon**

(incl. Justin Time, Owl, Tomato, CTI)  
(distributed by WEA)  
209 East Alameda  
Suite 101  
Burbank, CA 91502  
(818) 841-8585  
FAX: (818) 841-8581

1670 Bayview Avenue  
Suite 300  
Toronto, Ontario M4G 3C2  
Canada  
(416) 932-0300

FAX: (416) 932-0248  
**Jim Snowden**, President  
**George Nauful**, Exec. VP  
**Bud Harner**, Dir./Nat'l Promotion  
**Peter Budge**, GM, Canada

## **Metal Blade**

(incl. Red Decibel, Epidemic)  
(distributed by Warner Bros., R.E.D.)  
18653 Ventura Blvd.  
Suite 311  
Tarzana, CA 91356  
(818) 981-9050  
**Brian Slagel**, CEO  
**Mike Faley**, President  
**Mike Rittberg**, Dir./Nat'l Radio Promotions

## **Miramar**

200 Second Avenue W  
Seattle, WA 98119  
(206) 284-4700  
FAX: (206) 286-4433  
**Sean Gleason**, VP/GM  
**Kevin Schmidt**, Radio & Retail Promotion

## **Mobile Fidelity**

105 Morris Street  
Sebastopol, CA 95472-3857  
(707) 829-0134  
FAX: (707) 829-3746  
**Herbert Belkin**, President  
**Pat Weaver**, Dir./Marketing

## **Modern**

9111 Sunset Blvd.  
Los Angeles, CA 90069  
(310) 273-8111  
FAX: (310) 273-1806  
**Paul Fishkin**, President, CEO

## **Morgan Creek**

(distributed by PGD)  
1875 Century Park E  
Suite 600  
Los Angeles, CA 90067  
(310) 284-8282  
FAX: (310) 788-9428  
**Jim Mazza**, Co-President  
**Walter Lee**, VP/Promotion  
**Colin Stewart**, VP/Marketing & Sales  
**Michelle St. Clair**, Dir./Alternative Promotion





# RECORD COMPANIES

## **Motown**

(distributed by PGD)  
6255 Sunset Blvd.  
17th Floor  
Hollywood, CA 90028  
(213) 468-3500  
FAX: (213) 461-4853

729 7th Avenue  
12th Floor  
New York, NY 10019  
(212) 704-4440  
FAX: (212) 704-4470  
**Jheryl Busby**, President/CEO  
**Harry Anger**, COO  
**Frank Turner**, Sr. VP/Pop Promotion  
**Paris Eley**, Sr. VP/R&B Promotion  
**Charley Lake**, VP/Pop Promotion  
**James Cochran**, VP/R&B Promotion

## **Mu**

(distributed by Navarre)  
3000 Cleveland Avenue, Suite 102  
Santa Rosa, CA 95403  
(707) 527-1034  
FAX: (707) 576-0887  
**John Newbern**, President

## **Narada**

(incl. Sona Gaia)  
(distributed by MCA)  
1845 North Farwell Avenue  
Milwaukee, WI 53202  
(414) 272-6700  
FAX: (414) 272-6131

327 N. State Street  
Suite 208  
Ukiah, CA 95482  
(707) 468-5559  
FAX: (707) 468-5648

**Paula Samonte**, Dir./Nat'l Promotions  
**Sue Quinn**, Radio Promotions

## **Nastymix**

(incl. J-Town, Cold Rock)  
1809 Seventh Avenue  
Suite 800  
Seattle, WA 98101-1313  
(206) 292-8772  
FAX: (206) 292-8727

**Ed Locke**, President  
**Phyllis Lock**, GM  
**Nasty-Nes Rodriguez**, Dir./Nat'l  
Radio Promotion

## **Nationwide Sound Distributors**

(incl. NSD, Soundwaves, Phono, Bench)  
1012 18th Avenue S  
Nashville, TN 37212  
(615) 327-7988  
FAX: (615) 321-0464  
**David Gibson**, President

## **Nebula**

(distributed by Centaur)  
8867 Highland Road  
Suite 206  
Baton Rouge, LA 70808  
(504) 336-4877  
FAX: (504) 336-9678  
**Victor E. Sachse**, President  
**Clyde P. Rolston**, VP/Promotion & Distribution

## **Nesak**

460 Ridgedale Avenue  
East Hanover, NJ 07936  
(201) 386-5670  
FAX: (201) 386-5679  
**Martin Kasen**, President  
**Doris Chodorcoff**, GM

## **New Alliance**

(distributed by SST)  
P.O. Box 1389  
Lawndale, CA 90260  
(310) 430-6838  
FAX: (310) 430-7286  
**Robert Vodicka**, Label Manager

## **Next Plateau**

1650 Broadway  
New York, NY 10019  
(212) 541-7640  
FAX: (212) 315-0286  
**Eddie O'Loughlin**, President  
**Jenniene Leclercq**, Exec. VP/GM

## **Nite**

8287 Grand View Drive  
Los Angeles, CA 90046  
(213) 650-2233  
FAX: (213) 650-1100  
**Randall Nite**, President  
**Noel Gray**, Dir./Promotion

## **Nova**

1730 Olympic Blvd.  
Santa Monica, CA 90404  
(310) 392-7445  
FAX: (310) 396-2889  
**David Gimpel**, President  
**Ross Harper**, Dir./Nat'l Radio Promotion

## **NSD**

(incl. Grand Prize, Soundwaves)  
1012 18th Avenue S  
Nashville, TN 37212  
(615) 327-7988  
FAX: (615) 321-0464  
**David N. Gibson**, Dir./Promotion

## **Omaha**

(incl. Tuff Stuff, Skuddur)  
P.O. Box 4187  
Omaha, NE 68104  
(402) 551-0123  
**Tony Pflug**, President

## **Original Sound**

(incl. Now)  
7120 Sunset Blvd.  
Los Angeles, CA 90046  
(213) 851-2500, (800) 225-4487  
FAX: 851-8162  
**Nanette Leone**, Promotions/Sales Manager  
**Emily K. Brown**, Promotions Manager

## **PAR**

(incl. TNT)  
11701 Mississippi  
Los Angeles, CA 90025  
(310) 996-5555  
FAX: (310) 312-1875  
**Chuck Fassert**, President  
**Stuart Love**, VP  
**Douglas Kanner**, VP

## **Pasha**

5615 Melrose Avenue  
Los Angeles, CA 90038  
(213) 466-3507  
FAX: (213) 469-0122  
**Spencer Proffer**

## **Paula**

(incl. Jewel, Ronn, Whit)  
1700 Centenary Blv.  
P.O. Box 1125  
Shreveport, LA 71163-1125  
(308) 227-2228  
FAX: (308) 227-0304  
**Stanley J. Lewis**, Owner/President  
**Susan Lewis**, VP  
**Lenny Lewis**, Sales & Promotion

## **PDS**

(incl. Universal Jazz, Paradigm, Pryme Tyme,  
PDS Associated)  
P.O. Box 412477  
Kansas City, MO 64141-2477  
(800) 473-7550  
**Derrick Shivers**, Dir./Nat'l Promotion

## **Penthouse Music**

6728 Eton Avenue  
Canoga Park, CA 91303  
(818) 992-4777  
FAX: (818) 992-4979  
**Toni Biggs Andrews**, President

## **PM**

(incl. Plug)  
20 Martha Street  
Woodcliff Lake, NJ 07675-8027  
(201) 930-9149  
FAX: (201) 391-2486  
**Gene Perla**



# RECORD COMPANIES

## **PolyGram Classics & Jazz**

(incl. Verve, Verve Forecast, Antilles)

(distributed by PGD)

825 Eighth Avenue  
Worldwide Plaza  
New York, NY 10019

(212) 333-8347

FAX: (212) 333-8194

**Jennifer Phelps**, Mgr./Nat'l Promotion

**Rachel Lewis**, Assoc. Mgr./Nat'l Promotion

## **PolyGram Label Group**

(incl. Island, London, Polydor, Smash, VMI,  
Alpha International)

(distributed by PGD)

825 Eighth Avenue  
Worldwide Plaza  
New York, NY 10019

(212) 333-8000

FAX: (212) 333-8142

11150 Santa Monica Blvd.

Suite 1100

Los Angeles, CA 90025

(310) 996-7200

FAX: (310) 477-7622

**Rick Dobbis**, President/CEO

**Davitt Sigerson**, President, Polydor

**Peter Koepke**, President, London

**Marvin Gleicher**, President, Smash

**Andy Allen**, Sr. VP/GM, Island

**John Barbis**, Sr. VP

**Sky Daniels**, VP/Promotion

**David Linton**, VP/R&B Promotion

**Hooman Majd**, VP/GM Polydor Records

**Russ Reiger**, VP/London Records

**Joe Riccitelli**, Sr. Dir./Nat'l Promotion

**Iris Dillon**, Sr. Dir./Nat'l Crossover Promotion

**Laura Hinson**, Dir./Nat'l AC Promotion

**Billy Cox**, Dir./Nat'l AOR Promotion

**Steve Leeds**, Dir./Nat'l Alternative &

Video Promotion

**Linda Murdock**, Dir./Nat'l CHR Secondaries,  
West Coast

**Dave Ross**, Dir./Nat'l AOR Promotion

**Sincere Thomas**, Dir./Nat'l Rap Promotion

**Danny Ostrow**, Assoc. Dir./Nat'l CHR

Secondaries, East Coast

## **Positive Music**

P.O. Box 1521

Columbia, MD 21044

(410) 750-3813

FAX: (410) 750-1897

**Ken Navarro**, President

**Joseph Navarro**, CEO

**Kristin Leonhard**, Dir./Promotion

**David Robinson**, Dir./Nat'l Radio Promotion

## **Priority**

(incl. Ruthless, Rap-A-Lot, Rhythm Safari)

(distributed by CEMA)

6430 Sunset Blvd.

Suite 900

Hollywood, CA 90028

(213) 467-0151

**Bryan Turner**, President

**Mark Cerami**, VP/Sales

**Stephen Drath**, VP/International

**Alyssa Pisano**, Dir./Marketing

**Eric Brooks**, Dir./Promotion

**Ern Llamado**, Dir./College Promotion

**Lillian Matulic**, Dir./Publicity

## **Private Music**

(distributed by BMG)

9014 Melrose Avenue

Los Angeles, CA 90069

(310) 859-9200

FAX: (310) 859-7408

**Linda Feder**, VP/Promotion

## **Profile**

740 Broadway

7th Floor

New York, NY 10003

(212) 529-2600

FAX: (212) 420-8216

8730 Sunset Blvd.

Suite 270

Los Angeles, CA 90069

(310) 659-7999

FAX: (310) 659-3516

**Cory Robbins**, President

**Bruce Reiner**, Pop Promotion Coordinator

**Tracey Miller**, Dir./Nat'l Media

**Joe Diaz**, Mgr./Nat'l Black Urban Promotion

## **PWL America**

(distributed by Mercury/PGD)

117 W. 26th Street

5th Floor

New York, NY 10001

(212) 741-0007

FAX: (212) 243-2603

**Robert John Jones**, President

**Marthe Reynolds**, GM

**J.C. Hairston**, Dir./Project Development &

Retail Promotion

**Jamieson Grillo**, Dir./Nat'l College Promotion

**Leslie Drye**, Dir./Artist Development

**Paula Bradshaw**, Media Relations

**Brian Chin**, Dir./A&R

## **Quality**

(incl. Pump, Ultra)

3500 W. Olive Avenue, Suite 650

Burbank, CA 91505

(818) 955-7020

FAX: (818) 955-7041

512 Kings Road

Yardley, PA 19067

(215) 493-8754

FAX: (215) 321-7515

**Russ Regan**, President

**Sam Hernandez**, VP/Nat'l Promotion

**Michael Scurlock**, Dir./Nat'l Promotion

**Les Silver**, VP/Marketing & Sales

**Stacy Strickland**, Nat'l Urban Promotion

**Mark Milano**, Nat'l Promotion/East Coast

**Patty young**, Nat'l Production Coordinator

## **Quark**

(incl. Minimal, Outer Limits)

1650 Broadway, Suite 1212

New York, NY 10019

(212) 489-7260

FAX: (212) 489-7267

**Curtis Urbina**, President

**Mara Freedman**, VP

## **Radio Active**

(distributed by MCA)

8570 Hedges Place

Los Angeles, CA 90069

(310) 659-6598

FAX: (310) 659-1679

1775 Broadway

7th Floor

New York, NY 10019

(212) 489-4820

FAX: (212) 262-0043

**Gary Kurfurst**, Co-Chairman

**Ian Flooks**, Co-Chairman

**Brendan Bourke**, GM

**Brett Green**, Co-Dir./Alternative Music

**Jerry Rubina**, Co-Dir./Alternative Music

## **RCA**

(incl. Beggars Banquet, BNA, Dedicated,  
Rendezvous, Novus, Bluebird)

(distributed by BMG)

1133 Avenue Of The Americas

New York, NY 10036

(212) 930-4000

FAX: (212) 930-4512

Promotion FAX: (212) 930-4546

6363 Sunset Blvd.

Hollywood, CA 90028

(213) 468-4000

FAX: (213) 468-4040

Promotion FAX: (213) 468-4031

1 Music Circle N

Nashville, TN 37203

(615) 664-1200

FAX: (615) 664-1276

**Joe Galante**, President

**Butch Waugh**, Sr. VP/Nat'l Promotion

**Thip Miller**, Sr. VP/Black Music

**Skop Schuyler**, VP/Operations, Nashville

**Jack Weston**, VP/GM, Nashville

**Geary Tanner**, VP/Nat'l Promotion

**Bonnie Goldner**, VP/AC Promotion &

Trade Relations

**Skip Bishop**, VP/Pop Promotion

**Roland Edison**, VP/Black Promotion

**Eddie Mascolo**, VP/Nat'l Country Promotion

**Phil Hardy**, Sr. Dir./Nat'l Album Promotion

**Chris Hensley**, Dir./Nat'l Field Promotion

**Terry Anzaldo**, Dir./Nat'l Field &

Dance Promotion

**Michelle Santosuosso**, Dir./Nat'l

Dance Crossover

**Tony Gates**, Dir./Nat'l Album Promotion

**Jordan Zucker**, Dir./Nat'l Album Promotion

**Thomas Westfall**, Dir./Nat'l

Alternative Promotion

**Mike Sirls**, Dir./Nat'l Country Promotion



# RECORD COMPANIES

## Real Music

85 Libertyship Way  
Suite 207  
Sausalito, CA 94965  
(415) 331-8273  
FAX: (415) 331-8278  
**Gary Chappell**, VP/Sales & Marketing  
**Kenny Altman**, Dir./Promotion

## Relativity

187-07 Henderson Avenue  
Hollis, NY 11423  
(718) 217-3600  
FAX: (718) 740-5660

20525 Manhattan Place  
Torrance, CA 90501  
(310) 212-0801  
FAX: (310) 212-0908

**Barry Kobrin**, President  
**Cliff Cultreri**, VP

**Alan Grunblatt**, VP/Marketing  
**Sarah Haynes**, VP/Nat'l Promotion  
**Stu Bergen**, Dir./Nat'l Alternative Promotion  
**Joe Hecht**, Dir./Nat'l CHR Promotion  
**Mohamed Ali**, Nat'l Urban & Rap Promotion

## Reprise

(incl. Cold Chillin', Def American, 4 AD,  
Metal Blade, Paisley Park, Qwest, Sire,  
Slash, Tommy Boy)  
(distributed by WEA)  
3300 Warner Blvd.  
Burbank, CA 91505  
(818) 846-9090  
FAX: (818) 953-3712

75 Rockefeller Plaza  
New York, NY 10019  
(212) 275-4500  
FAX: (212) 275-4595

1815 Division Street  
Nashville, TN 37203  
(615) 320-7525  
FAX: (615) 329-1739

**Russ Thyret**, Sr. VP/Marketing & Promotion  
**Rich Fitzgerald**, Sr. VP/Dir. Promotion  
**Carol Hart**, VP/Promotion  
**Mark Maitland**, VP/Promotion  
**Marc Ratner**, VP/Singles Promotion  
**Dino Barbis**, VP/Promotion  
**Craig Kostich**, VP, Dir./Contemporary  
Music Dept.

**Steve Tipp**, VP/Contemporary  
Music/Dir. Promotion

**Nancy Levin**, Mgr./Nat'l Singles Promotion  
**Bob Weil**, Mgr./Nat'l Singles Promotion  
**Ann Heslen**, Mgr./Nat'l Secondary Promotion  
**Phyllis Palmetto**, Mgr./Nat'l  
Promotion Administration

**Michael Linehan**, Dir./Nat'l Album Promotion  
**Gary Briggs**, Mgr./Nat'l Album Promotion  
**Steve Zap**, Dir./Nat'l AC Promotion  
**Irene Vargas**, Mgr./Nat'l AC Promotion  
**Shaye Sullwold**, Dir./Dance Music Promotion  
**Debra Pelton**, Mgr./Nat'l  
Promotion/Dance Music  
**Mark Neiter**, Mgr./Nat'l Promotion/Modern  
Music/College Radio

**Ray Harris**, Sr. VP/Black Music  
Marketing/Jazz/Promotion  
**Eric Thrasher**, VP/Black Music Promotion  
**Trupiedo Crump**, Dir./Nat'l Black  
Music Promotion

**Ricky Schultz**, VP/GM, Jazz &  
Progressive Music

**Randall Kennedy**, Dir./Marketing/Jazz &  
Progressive Music

**Chris Jonz**, Dir./Promotion/Jazz &  
Progressive Music

**Joe Grant**, PDir./Promotion/Jazz &  
Progressive Music

**Jim Ed Norman**, President, Nashville

**Nick Hunter**, Sr. VP/Promotion &  
Marketing, Nashville

**Vic Faraci**, Sr. VP/Marketing, Nashville

**Eddie Reeves**, VP/GM, Nashville

**Bill Mayne**, Dir./Nat'l Promotion, Nashville

**Steve Stevenson**, Dir./Nat'l Video Promotion

**Wendy Griffiths**, Assoc. Dir./Nat'l  
Video Promotion

## Restless

(incl. Twin/Tone, Medium Cool, Skene!)  
(distributed by Relativity, Navarre, Dutch East,  
Twin Cities, Encore)  
1616 Vista Del Mar  
Hollywood, CA 90028  
(213) 957-4357  
FAX: (213) 469-0146

**Rich Schmidt**, VP/Marketing & Sales

**Keith Moran**, Nat'l Alternative Radio

**Maureen McCormick**, Nat'l Sales

**Stacey Sanner**, Dir./Nat'l Publicity

## Rhino

(incl. RNA, Mesa/Bluemoon, Word Beat,  
Tomato, Bizarre/Straight, Rabbit Ears,  
Kid Rhino, Skanless)  
(distributed by WEA)  
2225 Colorado Avenue  
Santa Monica, CA 90404  
(310) 828-1980  
FAX: (310) 453-5529

**Richard Foss**, President

**Harold Bronson**, Managing Director

**Tom Kenney**, Dir./Nat'l Promotion

## Rhythm Safari

(distributed by Priority)  
5252 Van Nuys Blvd.  
Sherman Oaks, CA 91401  
(818) 501-7722  
FAX: (818) 501-7723

**Hilton Rosenthal**, President

**Magda Summerfield**, Mgr./Label Operations

## Rounder

(incl. Philo, Heartbeat, Varrick, Black Top,  
Bullseye Blues)  
1 Camp Street  
Cambridge, MA 02140  
(617) 354-0700  
FAX: (617) 491-1970  
**Brad Paul**, Dir./Nat'l Promotion

## Rykodisc

(incl. Ryko Analogue, Hannibal)  
Pickering Wharf, Bldg. C-3G  
Salem, MA 01970  
(508) 744-7678  
FAX: (508) 741-4506

530 North 3rd Street  
Minneapolis, MN 55401  
(612) 375-9162  
FAX: (612) 375-0272

The Times Building, Suburban Square  
Suite 500  
Ardmore, PA 19003  
(215) 649-7400  
FAX: (215) 649-1122  
**Don Rose**, President  
**James Neill**, Dir./Promotion  
**John Hammond**, Dir./Marketing

## Savage

(distributed by BMG)  
152 W. 57th Street  
9th Floor  
New York, NY 10019  
(212) 262-1540  
FAX: (212) 262-1627  
**Gordan Anderson**, VP/GM  
**Joel Klaiman**, Nat'l Alternative  
Promotion Manager

## Scotti Brothers

(incl. Acid Jazz)  
(distributed by BMG)  
2114 Pico Blvd.  
Santa Monica, CA 90405  
(310) 396-0088  
FAX: (310) 396-7147

**Myron Roth**, President

**Ben Scotti**, Sr. Exec. VP

**Chuck Gullo**, VP/GM

**Kim Travis**, VP/Nat'l Promotion

**Steve Lake**, Sr. Dir./Nat'l Promotion

**Reggie Barnes**, Dir./Nat'l Urban Promotion

**Robin Dixon**, Dir./Nat'l Urban Promotion

**John Schoenberger**, Dir./Nat'l  
Album Promotion

## Sea Breeze

(incl. Night Life, Walrus)  
P.O. Box 11267  
Glendale, CA 91226  
(818) 242-2093  
FAX: (818) 242-7704  
**Danny Beher**, Owner

## Select

(distributed by Elektra)  
16 W. 22nd Street  
New York, NY 10010  
(212) 691-1200  
FAX: (212) 691-3375  
**Fred Munao**, President  
**Wyatt Cheek**, VP/Promotion & Marketing

## Serenity

180 W. 25th Street  
Upland, CA 91786  
(714) 981-2318  
FAX: (714) 981-6986  
**Jim Moeller**, Owner  
**Ken Moeller**, GM



# RECORD COMPANIES

## **Shanachie**

(incl. Spirit Feel, Yazoo, Message)  
(distributed by Koch International)  
37 East Clinton Street  
Newton, NJ 07860  
(201) 579-7763  
FAX: (201) 579-7083

327 14th Avenue S  
Suite 11  
Minneapolis, MN 55414  
(612) 623-1944  
FAX: (612) 623-3752

**Richard Nevins**, President  
**Randall Grass**, VP/A&R  
**Andrew Seidenfeld**, Dir./Promotion  
Publicity

## **Silver Wave**

P.O. Box 7943  
Boulder, CO 80306  
(303) 443-5617  
FAX: (303) 443-0877  
**James Marienthal**, President

## **Sin-Drome**

(incl. CGR Productions)  
4222 Lankershim Blvd.  
North Hollywood, CA 91602  
(818) 508-6488  
FAX: (818) 508-6387  
**Henry Marx**, President  
**Linda Fine**, VP  
**Robin Mitchell**, Sr. Dir./National Promotion  
**Bill Mack**, Nat'l Dir./Marketing  
**Timothy B. Smith**, Dir./Nat'l Promotion  
**Carol Archer**, Dir./Creative Services

## **Sire**

(distributed by WEA)  
75 Rockefeller Plaza  
21st Floor  
New York, NY 10019  
(212) 275-4560  
FAX: (212) 581-6416

3300 Warner Blvd.  
Burbank, CA 91505  
(818) 953-3305  
FAX: (818) 953-3306

83 Baker Street  
London W1M 1AJ  
England  
(071) 487-5066  
FAX: (071) 935-3837  
**Seymour Stein**, President  
**Howie Klein**, VP/Managing Dir.  
**Joe McEwen**, VP/A&R

## **Six-One-Five**

P.O. Box 110829  
Nashville, TN 37222  
(615) 776-2060  
FAX: (615) 776-2181  
**Bill Wence**, President

## **Sky**

(incl. Daemon, Dog Gone, Little Fish Platters,  
Young God)  
6400 Atlantic Blvd.  
Suite 220  
Norcross, GA 30071  
(404) 263-7888  
FAX: (404) 263-8491  
**Jim Parker**, President/GM  
**Steve Dixon**, Dir./Nat'l Retail Promotion  
**Jim Chambers**, Retail Marketing  
**Mike Kondo**, Nat'l Dir./Album Promotion  
**Mickey Wainmann**, College Radio Promo  
**Michelle Roche**, Nat'l Dir./Publicity  
**Joy Peterman**, OM

## **Slash**

(distributed by WEA)  
7381 Beverly Blvd.  
Los Angeles, CA 90036  
(213) 937-4660  
FAX: (213) 933-7277  
**Bob Biggs**, President  
**Mark Trilling**, Exec. VP  
**Michelle Zichella**, Dir./Marketing  
**Cliff Lipman**, Radio Promotions  
**Sharon Liveten**, Dir./Publicity  
**Randy KLayer**, A&R

## **Sleeping Bag/Fresh**

67-45E 190th Lane  
Fresh Meadows, NY 11365  
(718) 454-6593  
**Juggy Gayles**

## **Smash**

(distributed by PGD)  
727 North Hudson Suite 100  
Chicago, IL 60610  
(312) 751-0020  
FAX: (312) 751-2483  
**Marvin Gleicher**, President  
**Dee Murray**, Label Manager

## **Solar**

(distributed by Sony Music)  
1635 N. Cahuenga Blvd.  
Los Angeles, CA 90028  
(213) 461-9032  
FAX: (213) 469-6422  
**Virgil Roberts**, President  
**Peter Van Brunt**, VP  
**Glen Davis**, A&R

## **Sony/Nashville**

34 Music Square E  
Nashville, TN 37203  
(615) 742-4321  
FAX: (615) 742-4338  
**Roy Wunsch**, President  
**Michael Moore**, VP/Promotion, Columbia  
**Jack Lameier**, VP/Promotion, Epic

## **SOR**

1300 Division Street  
3rd Floor  
Nashville, TN 37203  
(615) 255-3009, (800) 678-2054  
FAX: (615) 255-6282  
**Ray Pennington**, President  
**Buzz Ledford**, Dir./Nat'l Promotions  
**Ron Elliott**, Dir./Nat'l Sales  
**Jeff Brothers**, Dir./Nat'l Marketing  
**Sharon Pennington**, Publicist

## **S.O.S. Worldwide Productions Inc.**

(distributed by H&L, Jerry Bassin, Malvern)  
1800 NE 114 Street, Suite 1511  
North Miami, FL 33181-3420  
(305) 891-1000  
FAX: (305) 891-9936  
**Sylvia Ozner Segal**, President  
**Casey Segal**, President

## **Sound Wave**

(distributed by WEA)  
3115 Ocean Front Walk  
Suite 107  
Marina Del Rey, CA 90292  
(310) 306-5105  
FAX: (310) 822-9246

4100 W. Alameda Avenue  
Suite 206  
Burbank, CA 91505  
(818) 955-8050  
FAX: (818) 955-9006  
**Rick Laudati**, President  
**Suzanne Thompson**, Artist Development  
**Cindy Laudati**, Publicity

## **Southern Tracks**

3051 Clairmont Road NE  
Atlanta, GA 30329  
(404) 325-0832  
FAX: (404) 325-1075  
**Bill Lowery**, President  
**Butch Lowery**, Promotion  
**Wade Pepper**, Promotion

## **Sovereign**

1697 Broadway  
Suite 903  
New York, NY 10019  
(212) 247-2904  
**Ruby Fisher**, President

## **The Sparrow Corporation**

(Incl. Integrity, Warner Alliance, Ark,  
Laserlight, Selah, Vireo)  
101 Winners Circle  
P.O. Box 5010  
Brentwood, TN 37024  
(615) 371-6800  
FAX: (615) 371-6997  
**Jenny Lockwald**, Mgr./Nat'l Promotions  
**Debbie Emery**, Senior Publicist  
**Vicki Mack-Lataillade**, Dir./Gospel  
Artist Development



# RECORD COMPANIES

## **Spindletop**

11115 Magnolia Blvd.  
North Hollywood, CA 91601  
(818) 769-9086  
FAX: (818) 769-6946  
**Tracy Daniello**, VP  
**Brent Grulke**, Promotion

## **Sugar Hill**

(incl. Pamlico Sound)  
(distributed by Rounder, Bayside, Action, Big State, CRDI, Landmark, Record Depot)  
P.O. Box 4040  
Duke Station  
Durham, NC 27706  
(919) 489-4349  
FAX: (919) 489-6080  
**Barry Poss**, President  
**Beverly Paul**, Dir./Marketing & Promotion

## **Tabu**

(distributed by A&M/PGD)  
9229 Sunset Blvd., Suite 813  
Los Angeles, CA 90069  
(310) 276-0523  
FAX: (310) 274-1649  
**Rochelle Epps**, Dir./Marketing & Promotion

## **Telarc International**

23307 Commerce Park Road  
Cleveland, OH 44122  
(216) 464-2313  
FAX: (216) 360-9663  
**Kathleen DeJohn**, Dir./Sales & Marketing

## **Tommy Boy**

(incl. Livin' Large, Stepsun, Ill Records)  
1747 First Avenue  
New York, NY 10128  
(212) 722-2211  
FAX: (212) 289-3708  
**Tom Silverman**, Chairman  
**Monica Lynch**, President  
**Dan Hoffman**, Sr. VP  
**Steve Knutson**, VP/Sales & Marketing  
**Laura Hynes**, VP/Media Relations,  
Artist Development  
**Charm Warren**, Dir./Nat'l Urban Promotion  
**Mike Becce**, Dir./Nat'l CHR Promotion  
**Albert Ragusa**, Dir./Rap Promotion  
**Victor Lee**, Dir./Nat'l Club Promotion  
**John Monroe**, Dir./Nat'l Retail Promotion

## **Tropical Storm/Sound Wave**

(distributed by WEA)  
4100 W. Alameda Avenue  
Suite 206  
Burbank, CA 91505  
(818) 955-8050  
FAX: (818) 955-9006  
**Luis Pisterman**, Director  
**Rick Laudati**, Label Manager

## **TSR**

18653 Ventura Blvd.  
Suite 513  
Tarzana, CA 91356  
(818) 705-3512  
FAX: (818) 705-3403  
**Tom Hayden**, President  
**Suzanne Hayden**, VP

## **TVT**

(incl. 1001 Sundays Inc., Teevee Toons)  
23 E. Fourth Street  
New York, NY 10003  
(212) 979-6410  
FAX: (212) 979-6489  
**John Butler**, Nat'l Radio Promotion

## **Twin/Tone**

2541 Nicollet Avenue S  
Minneapolis, MN 55404  
(612) 872-0646  
FAX: (612) 872-9329  
**Paul Stark**, President  
**Jill McLean**, Artist Development  
**Sarah Brace**, Dir./Promotions  
**Jim Muellerleile**, Radio

## **Valley Vue**

555 Commercial Road  
Suite 10  
Palm Springs, CA 92262  
(619) 778-6510  
**Terry Washington**, VP/Promotions  
**Tracey Smith**, Dir./Promotions

## **Victory Music, Inc.**

(distributed by PGD)  
8455 Beverly Blvd.  
6th Floor  
Los Angeles, CA 90069  
(213) 655-6844  
FAX: (213) 655-6814  
**Phil Carson**, President

## **Vie**

(distributed by BMG)  
28205 Agoura Road  
Agoura Hills, CA 91301  
(818) 889-1000  
FAX: (818) 899-1208  
**John Baruck**, Marketing

## **Virgin**

(incl. Venture, Virgin Classics, Realworld, Flair, Night, Virgin Movie Music, Virgin Variations, Earthworks)  
(distributed by CEMA)  
338 N. Foothill Road  
Beverly Hills, CA 90210  
(213) 278-1181  
FAX: (213) 288-2433  
  
30 17090 Broadway  
6th Floor  
New York, NY 10019

(212) 586-7700

FAX: (212) 489-9330  
**Jeff Ayeroff**, Co-Chairman  
**Jordan Harris**, Co-Chairman  
**Phil Quartararo**, President  
**Michael Plen**, Sr. VP/Promotion  
**John Boulos**, VP/Promotion Field Operations  
**Jean Pierre**, VP/R&B Operations  
**Jeffrey Naumann**, VP/Radio Promotion  
**Sheila Coates**, Sr. Dir./R&B Product & Artists Development  
**Paul W. Brown**, Dir./Nat'l Rock Formats  
**Amy Seidenwurm**, Dir./Nat'l Alternative Promotion  
**Bob Frymire**, Dir./Nat'l Promotion Operations  
**Lori Feldman**, Dir./Nat'l Video Promotion  
**Rhonda Herlich**, Dir./Nat'l AC Promotion  
**Rick Squillante**, Dir./Nat'l Dance Promotion  
**Dave Rosas**, Dir./Nat'l R&B Promotion

## **Voss**

1136 Patterson Road  
Oxnard, CA 93035  
(805) 985-7207  
FAX: (805) 985-3014  
**Ernie Campagna**, President

## **Voyager**

(distributed by MCA)  
812 W. Darby Road  
Havertown, PA 19083  
(215) 446-7100  
FAX: (215) 446-7721  
**Denny Somach**, President

## **Warlock**

(incl. Ligoso, Detag, Hi Power, Deco, Tracer)  
19 W. 21st Street  
Suite 702  
New York, NY 10010  
(212) 807-6900  
FAX: (212) 870-6993  
**Adam Levy**, President  
**Joel Bonner**, VP

## **Warner Bros.**

(incl. Capricorn, Cold Chillin', Dark Horse, Def American, 4AD, Giant, Luaka Bop, Metal Blade, Paisley Park, Qwest, Reprise, Sire, Slash, Tommy Boy, Warner Alliance, Warner Discos, Warner West, Maverick)  
(distributed by WEA)  
3300 Warner Blvd.  
Burbank, CA 91505  
(818) 846-9090  
FAX: (818) 846-8474

75 Rockefeller Plaza  
New York, NY 10019  
(212) 275-4500  
FAX: (212) 275-4595

1815 Division Street  
Nashville, TN 37203  
(615) 320-7525  
FAX: (615) 329-1739



# RECORD COMPANIES

**Russ Thyret, Sr.** VP/Marketing & Promotion  
**Carol Hart**, VP/Promotion  
**Mark Maitland**, VP/Promotion  
**Stu Cohen**, VP/Promotion  
**Greg Lee**, Dir./Nat'l Singles Promotion  
**Barney Kilpatrick**, Dir./Nat'l Singles Promotion  
**Ed Nuher**, Mgr./Nat'l Singles Promotion  
**Sue Emmer**, Mgr./Nat'l Singles Promotion  
**Kenny Puvogel**, VP/Promotion  
**Dave Dannheisser**, Dir./Nat'l Album Promotion  
**Patti Oates**, Nat'l Album Promotion  
**Valarie Goodman**, Mgr./East Coast Album Promotion  
**Dave Lombardi**, Mgr./Nat'l Album Promotion  
**Rochelle Staab**, Dir./Marketing Research & Trade Liaison  
**Dino Barbis**, VP/Promotion  
**Jennifer Grossberndt**, Dir./Nat'l AC Promotion  
**Irene Vargas**, Mgr./Nat'l AC Promotion  
**Craig Kostich**, VP, Dir./Contemporary Music Dept.  
**Steve Tipp**, VP/Contemporary Music, Dir./Promotion  
**Paul Vitagliano**, Mgr./Nat'l Promotion/Modern Music  
**James Dickson**, Mgr./Mgr./Nat'l Promotion/Comm. Modern Rock/College Radio  
**Debra Pelton**, Mgr./Nat'l Promotion/Dance Music  
**Shaye Sullwold**, Dir./Dance Music Promotion  
**Sergio Goncalves**, Mgr./Dance Music Promotion  
**Gina Stover**, Production Mgr./Contemporary Music Dept.  
**Ray Harris**, Sr. VP/Black Music Marketing/Jazz/Promotion  
**Hank Spann**, VP/Black Music Promotion  
**Earl Jordan**, VP/Black Music Sales  
**Marylou Badeaux**, VP/Black Music Special Projects  
**Hilda William**, Nat'l Dir./Black Music Promotion  
**Ted Astin**, Nat'l Dir./Black Music Promotion  
**C C Evans**, Budget Mgr./Black Music Promotion  
**Troy Shelton**, Co-Nat'l Dir./Rap Promotion  
**Ward White**, Co-Nat'l Dir./Rap Promotion  
**Ricky Schultz**, VP/GM, Jazz & Progressive Music  
**Randall Kennedy**, Dir./Marketing/Jazz & Progressive Music  
**Chris Jonz**, Dir./Promotion/Jazz & Progressive Music  
**Joe Grant**, Dir./Promotion/Jazz & Progressive Music  
**Jim Ed Norman**, President, Nashville  
**Nick Hunter**, Sr. VP/Promotion & Marketing, Nashville  
**Vic Faraci**, Sr. VP/Marketing, Nashville  
**Eddie Reeves**, VP/GM, Nashville  
**Bill Mayne**, Dir./Nat'l Promotion, Nashville  
**Steve Stevenson**, Dir./Nat'l Video Promotion  
**Wendy Griffiths**, Assoc. Dir./Nat'l Video Promotion

**Welk Music Group**  
*(incl. Vanguard, Ranwood, Hindsight)*  
 1299 Ocean Avenue  
 Suite 800  
 Santa Monica, CA 90401  
 (310) 451-5727  
 FAX: (310) 394-4148  
**Kent Crawford**, VP  
**Bernie Grossman**, Mgr./Nat'l Sales & Marketing  
**Michelle Andersen**, Mgr./Promotion

**Windham Hill**  
*(incl. Dancing Cat, Windham Hill Jazz, High Street)*  
*(distributed by BMG)*  
 3500 W. Olive Avenue  
 Suite 1430  
 Burbank, CA 91505  
 (818) 972-4242  
 FAX: (818) 972-4247  
**Laura Sanano**, Dir./Promotion  
**Michael Ehrenberg**, Promotion, High Street  
**Ingrid Wilkerson**, NAC & Jazz Promotion

**WM**  
*(distributed by Caroline, Dutch East)*  
 P.O. Box 732  
 Cranford, NJ 07016  
 (908) 298-0331  
 FAX: (908) 298-9167  
**Greg Papandrea**, President  
**Robert Andrey**, Dir./Promotion  
**Pam Cross**, Dir./Publicity

**World Disc Productions**  
 P.O. Box 2749  
 Friday Harbor, WA 98250  
 (206) 378-3979  
 FAX: (206) 378-3977  
**Sharon Hooper**, VP/Marketing  
**Michael Coyne**, Nat'l Sales Manager

**World Domination**  
*(distributed by Capitol/CEMA)*  
 3575 Cahuenga Blvd. W  
 Suite 450  
 Los Angeles, CA 90068  
 (213) 850-0254  
 FAX: (213) 874-6246  
**Dave Allen**, Dir./A&R  
**Luc Van Acker**, Dir./A&R  
**Beth Bellis**, Label Manager

**WTG**  
*(distributed by Sony Music)*  
 1801 Century Park West  
 Los Angeles, CA 90067  
 (310) 556-4784  
 FAX: (310) 556-4967  
**Jerry Greenberg**, President

**Zoo Entertainment**  
*(incl. Sedona, Philadelphia International, Praxis International, Loud)*  
*(distributed by BMG)*  
 6363 Sunset Blvd., 5th Floor  
 Hollywood, CA 90028  
 (213) 468-4200  
 FAX: (213) 468-4207  
**Lou Maglia**, President

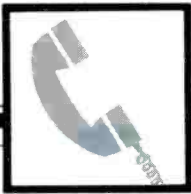
**George Gerrity**, Sr. VP/GM  
**Vicki Leben**, VP/Pop Promotion  
**Marvin Robinson**, VP/Black Music Division  
**Michael Prince**, Dir./Nat'l AOR Promotion  
**Rick Lippincott**, Assoc. Dir./Nat'l CHR & AOR Promotion  
**Joan Scott**, Dir./Nat'l Black Music Promotion  
**Amy Grosser**, Assoc. Dir./Nat'l Album Promotion  
**Mark Matlock**, Nat'l Secondaries Pop Promotion



# REPRESENTATIVES

**Banner Radio**  
 125 W. 55th Street  
 4th Floor  
 New York, NY 10019-5366  
 (212) 424-6160  
 FAX: (212) 424-6180  
**Charlie Colombo**, President  
**Atlanta:** (404) 231-0881  
**Boston:** (617) 357-1670  
**Chicago:** (312) 836-0860  
**Dallas:** (214) 978-4995  
**Detroit:** (313) 643-4061  
**Houston:** (713) 961-2974  
**Los Angeles:** (213) 966-5000  
**Minneapolis:** (612) 339-9904  
**Philadelphia:** (215) 564-2533  
**Portland:** (503) 222-2122  
**St. Louis:** (314) 421-0888  
**San Francisco:** (415) 495-4212  
**Seattle:** (206) 441-4242

**Caballero/MG Spanish Media**  
 261 Madison Avenue  
 18th Floor  
 New York, NY 10016  
 (212) 697-4120  
 FAX: (212) 697-9151  
**Eduardo Caballero**, President  
**Atlanta:** (404) 953-1111  
**Boston:** (617) 426-3374  
**Charlotte:** (704) 552-7761  
**Chicago:** (312) 565-4888  
**Dallas:** (214) 518-9615  
**Denver:** (303) 766-2412  
**Detroit:** (313) 358-8500  
**Houston:** (713) 785-2345  
**Los Angeles:** (310) 470-3383  
**Minneapolis:** (612) 333-8717  
**New York:** (212) 697-4120  
**Philadelphia:** (215) 732-3380  
**Portland:** (503) 223-1700  
**San Francisco:** (415) 772-2740  
**Seattle:** (206) 728-4117



# REPRESENTATIVES

## CBS Radio Representatives

51 W. 52nd Street  
New York, NY 10019  
(212) 975-1877  
FAX: (212) 582-9448  
**Raif D'Amico, VP/GM**

**Atlanta:** (404) 233-8281  
**Boston:** (617) 728-1916  
**Chicago:** (312) 951-3286  
**Dallas:** (214) 526-0557  
**Detroit:** (313) 351-2161  
**Houston:** (713) 782-0911  
**Los Angeles:** (213) 460-3701  
**Minneapolis:** (612) 371-9051  
**Philadelphia:** (215) 668-5990  
**St. Louis:** (314) 444-3221  
**San Francisco:** (415) 765-4006

## Christal Radio

125 W. 55th Street  
6th Floor  
New York, NY 10019-5366  
(212) 424-6500  
FAX: (212) 424-6507  
**Bill Fortenbaugh, President**

**Atlanta:** (404) 237-5236  
**Boston:** (617) 423-4110  
**Chicago:** (312) 836-0780  
**Dallas:** (214) 978-4999  
**Detroit:** (313) 649-3230  
**Houston:** (713) 629-4151  
**Los Angeles:** (213) 966-5180  
**Minneapolis:** (612) 333-8833  
**Philadelphia:** (215) 564-4561  
**Portland:** (503) 222-2122  
**St. Louis:** (314) 421-4946  
**San Francisco:** (415) 957-5960  
**Seattle:** (206) 728-4343

## CMBS (Concert Music Broadcast Sales)

271 Madison Avenue  
Suite 700  
New York, NY 10016  
(212) 532-1900  
FAX: (212) 532-1647  
**Peter J. Cleary, President**

**Atlanta:** (404) 266-1735  
**Chicago:** (312) 744-1144  
**Los Angeles:** (310) 551-1277  
**San Francisco:** (415) 474-0254  
**Dallas:** (214) 421-9848  
**Detroit:** (313) 352-1390

## DURPETTI & ASSOCIATES

**Durpetti & Associates**  
Corporate Headquarters  
205 North Michigan Avenue,  
Suite 2015  
Chicago, IL 60601  
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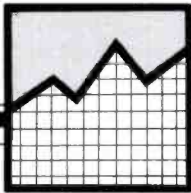
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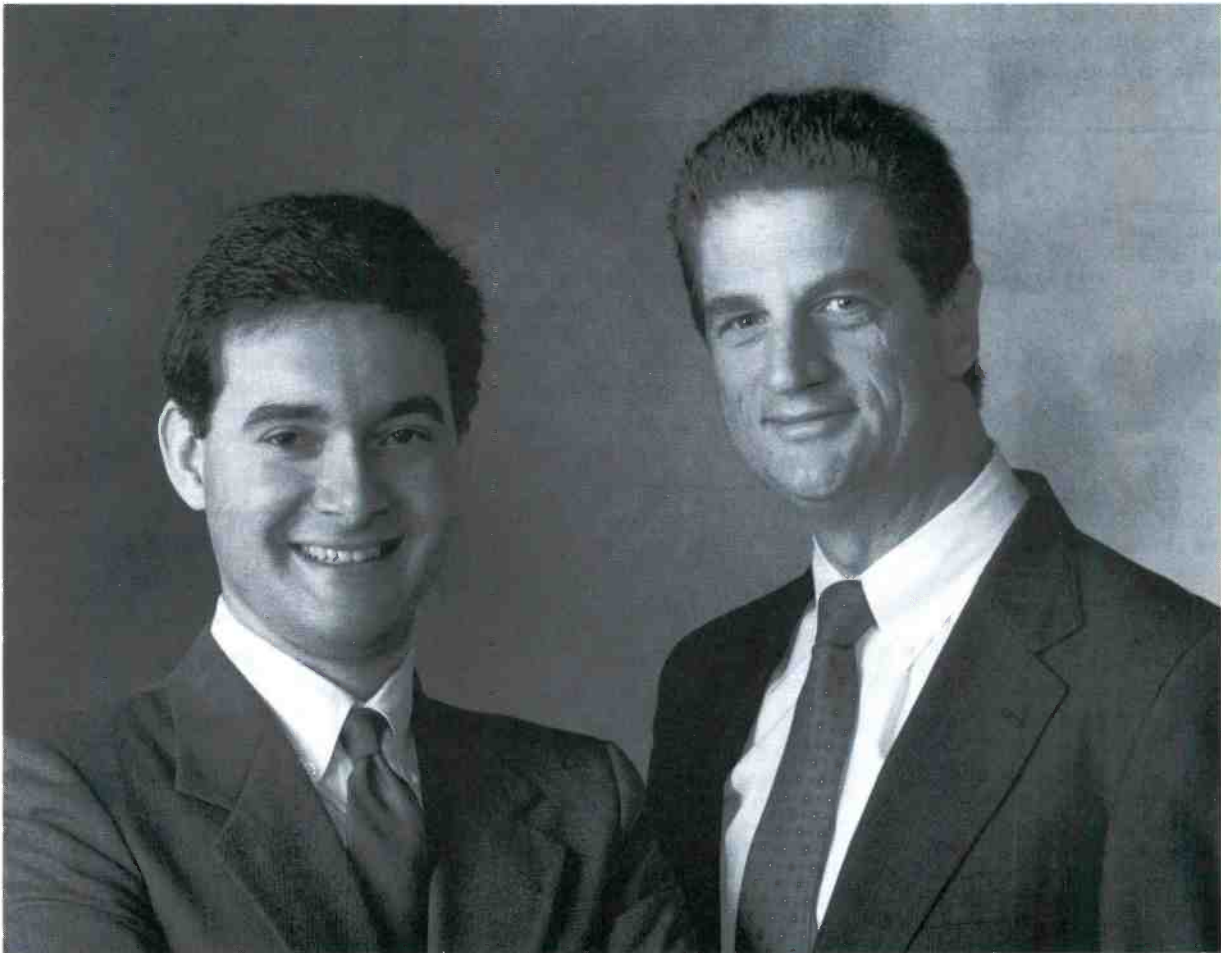
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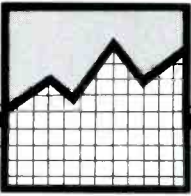
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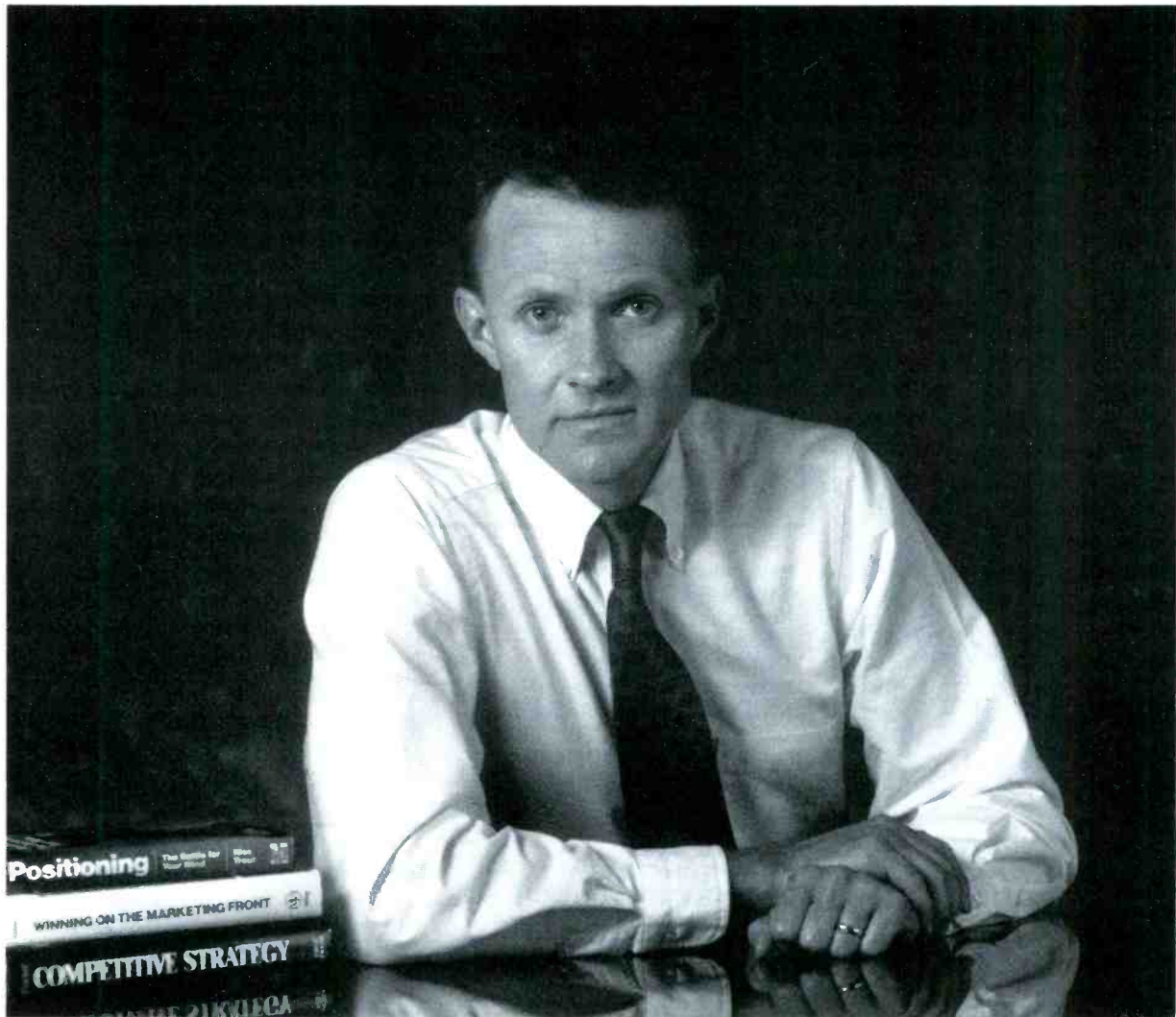
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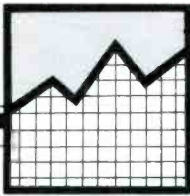
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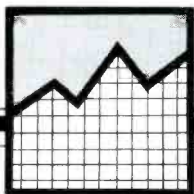
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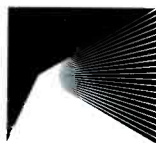
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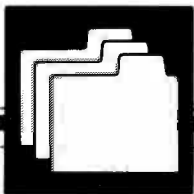
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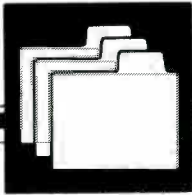
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FAX: (202) 544-3048

**John Dryden**, *President*

## Daily Insider

P.O. Box 792  
Concord, CA 94522  
(510) 680-1177

FAX: (510) 674-0412

**Terry Marshall**, *Editor/Publisher*

## Dance Beats

568 Columbia Turnpike  
East Greenbush, NY 12061  
(518) 477-5000

**Joe Giannini**, *Publisher*

**Greg Frasier**, *Publisher*

## DB Communications

2 W. 45th Street  
New York, NY 10036  
(212) 944-2727

FAX: (212) 921-8937

## Electric Weenie

19 Shipyard Drive  
Hingham, MA 02043  
(617) 749-6900, (800) 225-5061

FAX: (617) 749-3691

**Jerry Ellis**, *Publisher*  
**K. Adam Renbud**, *Managing Editor*

## Galaxy

3860 Kellogg Avenue  
Las Vegas, NV 89115  
(702) 651-9119

FAX: (702) 643-7780

**Terry Moss**, *Publisher*

## Ghostwriters Comedy Services

2412 Unity Avenue N  
Suite RA  
Minneapolis, MN 55422-3450

(612) 522-6256

FAX: (612) 522-6256

**Dave Dworkin**, *President*

## Green Book of Songs Classified by Subject

4815 Trousdale Drive  
Suite 576-R2  
Nashville, TN 37220

(615) 832-1942

FAX: (615) 832-1942

**Mark Schlicher**

## Headline Comedy

18 Canmotor Avenue  
Toronto, Ontario, CN M8Z 4E8  
(416) 760-4278

**John McArthur**, *Executive Producer*

**Mike Richards**, *Executive Producer*

**Brian Howe**, *Associate Producer*

## In All Seriousness Comedy Service

Box 6366  
Erie, PA 16512-6366  
(814) 459-3268

FAX: (814) 455-9162

**Mike Kohlmler**, *Comedy Service  
Coordinator*

## 'Jackie The Joke Man'

P.O. Box 62  
East Norwich, NY 11732  
(516) 628-1490

FAX: (516) 628-3963

**Nancy Sirianni**

## John Kane, Psychic

419 E. High Street  
Suite 1  
Lexington, KY 40507  
(606) 259-1933

## Knucklehead News Network

2510 Woodwind  
Richmond, TX 77469  
(713) 342-9570

FAX: (713) 232-6191

**Karen Christy**, *Publisher*

## Laffline

117 W. Harrison Bldg.  
Suite 640  
Chicago, IL 60605  
(312) 464-9443

**Bob Roberts**

## Dr Don's Prepsheet

### Dr. Don's Prepsheet

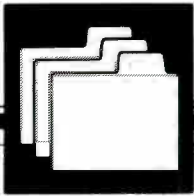
1301 Grandview  
Suite 400

Pittsburgh, PA 15211

(412) 481-9797

FAX: (412) 369-9463

**Dr. Don Carpenter**



# SHOW PREP

## **Larry's Imperfect Pet Emporium**

P.O. Box 10263  
Burbank, CA 91510  
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**Lee Faust**

## **Mainstreet Productions, Inc.**

8745 Aero Drive  
Suite 105  
San Diego, CA 92123  
(619) 569-5919  
FAX: (619) 292-9548

**Dennis F. Regan, President**  
**Michelle Regan, VP**

## **Marconi & Cheese Communications**

174 Spadina Avenue  
Suite 605  
Toronto, Ontario, CN M5T 2C2  
(416) 361-3574  
FAX: (416) 363-9090

**Kat Mullaly, President**

## **Mercury Two Productions**

200-B Hazel Street  
Zelienople, PA 16063  
(412) 452-7793  
FAX: (412) 452-7793

**Patrick Myers**

## **Merriman Patrick Turner Productions**

1349 Regal Row  
Dallas, TX 75247  
(800) 527-2514  
FAX: (214) 638-5724

**Don Turner, President**

## **The Morning Fax**

725 Monarch Lane  
Nipomo, CA 93444  
(805) 929-5622, (800) 266-6329  
FAX: (805) 929-1622  
**Jo Armstrong**

## **"The Morning Punch™"**

### **NCOMM**

318 Big Elm Street  
Suite 100  
Highland Village, TX 75067  
(800) 848-2114  
FAX: (214) 317-1399  
**Nick Nichols, Marketing**

## **Newsmaker Interviews**

8217 Beverly Blvd.  
Los Angeles, CA 90048  
(213) 655-2793  
FAX: (310) 275-2602  
**Arthur Levine, President**

## **Nostalgia Notes**

P.O. Box 414  
Hingham, MA 02043  
(617) 749-9189  
FAX: (617) 740-0631  
**Bob Cusack, Editor**

## **OFFBEAT and UPBEAT**

P.O. Box 97247  
Tacoma, WA 98497  
(206) 588-2839  
**Jack Macdonald**

## **O'Liners**

11060 Cashmere Street  
Los Angeles, CA 90049  
(310) 476-8111  
FAX: (310) 471-7762  
**Dan O'Day**

## **Ontrack Communications**

174 Spadina Avenue, Suite 605  
Toronto, Ontario, CN M5T 2C2  
(416) 363-0997  
FAX: (416) 363-9090  
**Tim McLarty, Producer/Owner**

## **Peak Rating Productions**

P.O. Box 492  
South Weymouth, MA 02190  
(617) 335-7602  
FAX: (617) 340-0674  
**Kevin Healey, President**

## **ProMedia**

170 Ludlow Avenue  
Northvale, NJ 07647  
(201) 768-7900, (800) 782-0700  
FAX: (201) 768-7908  
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**Frank Guida, VP/Production**

## **Quality Comedy**

1275 E. 5500 S  
South Ogden, UT 84403  
(801) 825-7292  
**Walter Platz, Owner**

## **Radio Links**

6333 Gayton Place  
Malibu, CA 90265  
(310) 457-5358  
**Lori Lerner, President**

## **Radio Online (TM)**

P.O. Box 50262  
Amarillo, TX 79159  
(806) 352-7503  
FAX: (806) 352-3677  
**Ron Chase, System Operator**  
**Lisa Chase, Managing Editor**

## **Radio-TV Interview Report Magazine**

P.O. Box 1206  
Lansdowne, PA 19050  
(215) 259-1070  
FAX: (215) 284-3704  
**Bill Harrison**

## **radioWAVE**

1040 Greenwich Street  
San Francisco, CA 94133  
(415) 771-5886  
**Maureen McGinley, Executive Producer**

## **Rainmaker Inc.**

P.O. Box 1727  
Panama City, FL 32402  
(615) 320-7267  
FAX: (904) 271-1182  
**Stan Strickland**  
**Nancy Blankenship**

## **Signature Image**

21814 Michale Street  
Canoga Park, CA 91304  
(818) 347-2030  
FAX: (818) 347-9619  
**Cindy Jo Hinkleman, President**

## **Sports Byline USA**

300 Broadway  
Suite 8  
San Francisco, CA 94133  
(415) 434-8300  
FAX: (415) 391-2569  
**Charles Coane**

## **Sportsfax Scoreboard**

P.O. Box 672  
Deerfield, IL 60015  
(708) 948-5454  
FAX: (708) 945-9393  
**Mike Abrahamson**

## **StarDate**

University of Texas  
McDonald Observatory  
Austin, TX 78712  
(512) 471-5285  
FAX: (512) 471-5060  
**Rita Pirone Noak, Marketing Manager**

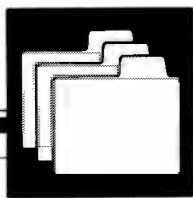
## **Tele-Joke**

4555 N. Pershing Avenue  
Suite 33-376  
Stockton, CA 95207  
(209) 476-1511  
**Alan Ray**

## **TM century** inc.

**TM Century, Inc.**  
14444 Beltwood Parkway  
Dallas, TX 75244-3228  
(214) 934-2121, (800) 937-2100  
FAX: (800) 749-2121  
**P. Craig Turner, Chairman/CEO**

# SHOW PREP



## Topical Punch

365 Beechwood Drive  
Noblesville, IN 46060  
(317) 776-1252

**Nancy Montgomery**  
**Randy Montgomery**

## TransMedia

350 Pacific  
San Francisco, CA 94111  
(415) 956-3118, (800) 229-7234  
FAX: (415) 956-2595

**Dave Adams**, President  
**Michael Hoffman**, VP/Sales  
**Lynn Branden**, Operations

## Wedge Productions

P.O. Box 1269  
Houston, TX 77251-1269  
(713) 229-8217  
FAX: (713) 229-8218

**Ray Garcia**, President  
**Charles Shannon**, Creative Director  
**T. Sean Shannon**, Director

## Gary Whiteaker Corp.

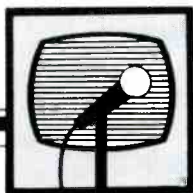
P.O. Box 307  
Belleville, IL 62222  
(618) 233-0005, (800) 851-5406  
FAX: (618) 233-1832

**Gary Whiteaker**, Chairman  
**JoAnn Moore-Pluff**, President

## Don Yunker & Associates

2689 Raven Trail NE  
Marietta, GA 30066  
(404) 591-8139

**Don Yunker**



# TV PRODUCTION FIRMS

## All American Television Entertainment

5301 Beethoven Street  
Suite 224  
Marina Del Rey, CA 90066  
(310) 301-1721

FAX: (310) 574-3807  
**Syd Vinnedge**, President  
**Paul Siegel**, Sr. Executive VP

## Toby Arnold & Associates

Dallas Suburban Offices/Studios  
3234 Commander Drive  
Carrollton, TX 75006  
(214) 661-8201, (800) 527-5335  
FAX: (214) 250-6014

**Toby Arnold**, President  
**Dolly Arnold**, VP/COO  
**Larry Mangiameli**, VP/Executive Director

## AVI Communications, Inc.

6311 N. O'Connor Road  
LB 154, Suite N-53  
Irving, TX 75039-3510  
(214) 484-5345  
FAX: (214) 484-3057  
**Patrick S. Shaughnessy**, President/CEO

## Chuck Blore & Bill McDonald, Inc.

1606 N. Argyle Avenue  
Los Angeles, CA 90028  
(213) 462-0944  
FAX: (213) 462-3822  
**Chuck Blore**, CEO  
**Bill McDonald**, President

## Broadcast Arts

632 Broadway  
2nd Floor  
New York, NY 10012  
(212) 254-5400  
FAX: (212) 529-5506  
**Steven Oakes**, President

## CMI

612 Hampton Drive  
Venice, CA 90291  
(310) 392-8771  
FAX: (310) 392-9179  
**Bob Benderson**, President

## Communication Concepts

P.O. Box 1150  
Jupiter, FL 33468-1150  
(407) 743-0548  
FAX: (407) 743-7842  
**Rick Lawrance**, President  
**Dick Downes**, CRMC, Executive VP/GM  
**Trey Aven**, Creative Director

## Creative Technology, Inc.

853 Copley Road  
Akron, OH 44320  
(216) 535-5778  
FAX: (216) 535-5370  
**Roger Berk Jr.**, President  
**Robert C. Berk**, VP/Treasurer  
**Ellen M. Berk**, VP/Secretary

**Custom**  
PRODUCTIONS

**Custom Productions, Inc.**  
1776 Massachusetts Avenue  
Cambridge, MA 02140  
(617) 354-5556  
FAX: (617) 354-9776  
**Steve Stockman**, President

## Ewing & Co.

116 E. Pleasant  
Milwaukee, WI 53212  
(414) 264-4700  
FAX: (414) 264-4778  
**Thomas J. Ewing**, President

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**filmhouse**

## Film House, Inc.

230 Cumberland Bend  
Nashville, TN 37228  
(615) 255-4000  
FAX: (615) 256-3380  
**Curt Hahn**, President

## Hoffmann & Associates

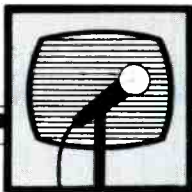
1435 N. Meridian  
Suite 110  
P.O. Box 50537  
Indianapolis, IN 46250  
(317) CHR-HELP  
**Gary Hoffmann**, President

## Hot Spots America Network

c/o JCO Communications, Inc.  
2533-A Yonge Street  
Toronto, Ontario, CN M4P 2H9  
(416) 820-6400  
FAX: (416) 820-9512  
**Joey Cee**, Executive Producer

## Image Point Productions

7083 Hollywood Blvd.  
Hollywood, CA 90028  
(213) 856-7955  
**Jonathan Miller**, President  
**Chris Mortensen**, Creative Director



# TV PRODUCTION FIRMS



## IMAGEWORKS

### IMAGEWORKS

#5 Triad Center

Salt Lake City, UT 84110-1160  
(800) 443-4813, (801) 575-7400  
FAX: (801) 575-7449

**Jim Yorgason, VP/Sales  
& Production**  
**Lisa Roberts, Sales**

### KBE

8116 San Francisco NE  
Albuquerque, NM 87109  
(505) 828-0488  
FAX: (505) 828-0488  
**Karl Baehr**

### Kensington Falls Animation

2921 Duss Avenue  
Ambridge, PA 15003  
(412) 266-0329  
FAX: (412) 266-4016  
**Michael Schwab, Producer**



### McClain Enterprises

10 Music Circle E  
Suite 200  
Nashville, TN 37203  
(615) 254-2060  
FAX: (615) 254-0642  
**Carolyn McClain, President**

## Media Designs

### Media Designs

100 Park Avenue  
5th Floor  
New York, NY 10017  
(212) 818-8913  
FAX: (212) 916-0774  
**Scott Randall, President**

### Media Headquarters, Inc.

6430 Sunset Blvd.  
Suite 800  
Los Angeles, CA 90028  
(213) 467-2741  
FAX: (213) 467-0231  
**Randy Washburn, President**

### Robert Michelson Inc.

127 W. 26th Street  
New York, NY 10001  
(212) 243-2702  
FAX: (212) 691-5531  
**Robert Michelson, President**  
**Susan Scharf, VP**  
**Tracy Swedlow, Dir./Marketing & Research**

### Post-Production Services, Inc.

602 Main  
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Cincinnati, OH 45202  
(513) 621-6677  
FAX: (513) 421-6141  
**Jim Bird, President**  
**Tom Robbin, Sales Manager**

### The Producers Group Studios

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Colorado Springs, CO 80904  
(719) 632-2463  
FAX: (719) 471-3659  
**Rusty Kern, Co-President**  
**Steve Flanigan, Co-President**

### Radio Marketing Specialists

871 W. 41st Street  
Houston, TX 77018  
(713) 784-2863  
FAX: (713) 975-8639  
**Ben McGiffert**

### Reel Good Productions

P.O. Box 6  
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(800) 800-REEL  
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**Jane Henderson, VP**

## ROSLER CREATIVE

Original TV Creative & Production

### Rosler Creative

4624 Cherokee Trail  
Dallas, TX 75209  
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FAX: (214) 357-1255  
**Peter Rosler, Owner**

### Shad Productions

110 W. Arroyo  
Suite B  
Reno, NV 89509  
(702) 356-3906  
FAX: (702) 786-3379  
**Sam Shad, President**  
**Phil Swenke, Director/Marketing**

### Sheridan Elson Gourvitz

20 W. 37th Street  
8th Floor  
New York, NY 10018  
(212) 239-2000  
FAX: (212) 629-4417  
**Paul Gourvitz, President**

### Silverman Productions

106 E. Cary Street  
Richmond, VA 23219  
(804) 343-1934  
FAX: (804) 343-1938  
**Donald Silverman, Director**

### The Spotwise Agency

1170 Commonwealth Avenue  
3rd Floor  
Boston, MA 02134  
(617) 232-2002  
FAX: (617) 731-4084  
**Larry Crowley, President**  
**Julie Ciena, VP/Radio**

### Studio Center

200 W. 22nd Street  
Norfolk, VA 23517  
(804) 622-2111  
FAX: (804) 623-5512  
**Warren Miller, President**  
**Bob Jump, Executive VP**

## SUPERSPOTS®

### SuperSpots, Inc.

216 W. Ohio Street  
2nd Floor  
Chicago, IL 60610  
(312) 751-8999  
FAX: (312) 751-9088  
**David Gariano, President/CEO**  
**Jerry Bryant, VP/Creative**

## TM century

### TM Century, Inc.

14444 Beltwood Parkway  
Dallas, TX 75244-3228  
(214) 934-2121, (800) 937-2100  
FAX: (800) 749-2121  
**P. Craig Turner, Chairman/CEO**

### Welwood Int'l. Film Production

160 Washington SE  
Suite 138  
Albuquerque, NM 87108  
(505) 242-5644, (814) 456-2297  
FAX: (505) 242-5661  
**Bill Swortwood, President**  
**Barbara Ferrel, VP**  
**Michael Watson, VP/Marketing**

### Windstar Studios, Inc.

525 Communications Circle  
Colorado Springs, CO 80905-1737  
(719) 635-0422  
FAX: (719) 635-7119  
**Dane Scott, VP**  
**Mark Snow, Sales Manager**

# FORMAT LEADERS

## NATIONAL ALL-FORMAT

	AQH		CUME
1. WIVK-FM/Knoxville (Ctry)	28.6	1. WINS/New York (News)	2,345,700
2. WXBQ-FM/Johnson City (Ctry)	28.2	2. WHTZ/New York (CHR)	2,185,600
3. WYNK-AM & FM/Baton Rouge (Ctry)	23.4	3. WPLJ/New York (CHR)	1,978,800
4. WUSY-FM/Chattanooga (Ctry)	21.5	4. WRKS/New York (UC)	1,893,100
5. KSSN/Little Rock (Ctry)	20.9	5. WCBS-FM/New York (Gold)	1,892,800
6. WRNS-FM/Greenville-New Bern (Ctry)	20.2	6. WXRK/New York (Classic Rock)	1,881,400
7. KIIM/Tucson (Ctry)	19.6	7. WLTW/New York (AC)	1,788,200
8. KMOX/St. Louis (Talk)	19.0	8. WCBS/New York (News)	1,787,700
9. WTQR/Greensboro-Winston Salem (Ctry)	18.9	9. KIIS-AM & FM/Los Angeles (CHR)	1,663,200
10. WYYD/Roanoke-Lynchburg (Ctry)	18.8	10. WBLS/New York (UC)	1,658,100
11. KWEN/Tusla (Ctry)	18.7	11. WQHT/New York (CHR)	1,639,200
12. WAMZ/Louisville (Ctry)	18.4	12. WMXV/New York (AC)	1,566,500
12. WWDN/Columbia, SC (UC)	18.4	13. KOST/Los Angeles (AC)	1,540,000
14. WDUV/Sarasota-Bradenton (B/EZ)	18.3	14. WNEW-FM/New York (AOR)	1,486,800
15. WITL-FM/Lansing-East Lansing (Ctry)	18.0	15. KPWR/Los Angeles (CHR)	1,414,000
16. WZZK-AM & FM/Birmingham (Ctry)	17.9	16. KRTH/Los Angeles (Gold)	1,350,000
17. KXXY-FM/Oklahoma City (Ctry)	17.6	17. WFAN/New York (Sports)	1,272,500
18. WBLX-FM/Mobile (UC)	17.3	18. KFWB/Los Angeles (News)	1,267,900
19. WSSL-AM & FM/Greenville-Spartanburg (Ctry)	17.0	19. WABC/New York (Talk)	1,238,300
20. KRZY & KRST/Albuquerque (Ctry)	16.5	20. WOR/New York (Talk)	1,144,300
20. WCCO/Minneapolis-St. Paul (AC)	16.5	21. WPAT-FM/New York (B/EZ)	1,126,700
22. WCMF/Rochester (AOR)	16.3	22. KYW/Philadelphia (News)	1,107,700
23. WKRZ/Wilkes Barre-Scranton (CHR)	15.8	23. WGN/Chicago (Misc)	1,088,800
24. WQUT/Johnson City (CHR)	15.7	24. KLOS/Los Angeles (AOR)	1,058,600
25. KZSN-AM & FM/Wichita (Ctry)	15.6	25. WBBM-FM/Chicago (CHR)	1,055,500

## CONTEMPORARY HIT RADIO

	AQH		CUME
1. WKRZ/Wilkes Barre-Scranton	15.8	1. WHTZ/New York	2,185,600
2. WQUT/Johnson City	15.7	2. WPLJ/New York	1,978,800
3. WXLK/Roanoke-Lynchburg	14.0	3. KIIS-AM & FM/Los Angeles	1,663,200
4. WNNK-AM & FM/Harrisburg-Lebanon	11.6	4. WQHT/New York	1,639,200
4. WVIC-FM/Lansing-East Lansing	11.6	5. KPWR/Los Angeles	1,414,000
6. KPRR/El Paso	11.4	6. WBBM-FM/Chicago	1,055,500
7. KQKQ/Omaha-Council Bluffs	11.3	7. KMEL/San Francisco	750,000
8. KIKI-FM/Honolulu	11.1	8. WEGX/Philadelphia	737,900
9. KDON/Monterey-Salinas	11.0	9. WHYI/Detroit	677,800
10. WNCI/Columbus, OH	10.5	10. WPGC-FM/Washington	670,700
11. WOKI/Knoxville	10.4	11. WXKS-FM/Boston	656,800
12. KKXX/Bakersfield	10.3	12. WIOQ/Philadelphia	593,900
13. KRQQ/Tucson	10.2	13. WZOU/Boston	575,100
14. WAEB-FM/Allentown-Bethlehem	10.0	14. KSOL/San Francisco	572,100
15. WVKS/Toledo	9.9	15. KRBE-AM & FM/Houston-Galveston	506,700
16. KBFM/McAllen-Brownsville	9.8	16. WPOW/Houston-Galveston	493,700
17. WNTQ/Syracuse	9.7	17. KDWB/Minneapolis-St. Paul	434,600
17. WYHY/Nashville	9.7	18. KEGL/Dallas-Ft. Worth	421,000
19. KJYO/Oklahoma City	9.6	19. KUBE/Seattle-Tacoma	418,500
19. KMQ-AM & FM/Honolulu	9.6	20. KPLZ/Seattle-Tacoma	412,100
21. WDJX-FM/Louisville	9.5	21. WHQT/Miami-Ft. Lauderdale	403,000
22. WFLY/Albany-Schenectady-Troy	9.2	22. KKLQ-AM & FM/San Diego	397,900
22. WZPL/Indianapolis	9.2	23. KBXX/Houston-Galveston	390,900
24. KWIN/Stockton	9.1	24. WSTR/Atlanta	381,000
24. WAPE/Jacksonville	9.1	25. WDFX/Detroit	373,800



# FORMAT LEADERS

## ADULT CONTEMPORARY

AQH

CUME

1. WCCO/Minneapolis-St. Paul	16.5
2. WLW/Cincinnati	13.9
3. WTFM/Johnson City	13.6
4. WEZK/Knoxville	13.5
4. WICC/Bridgeport	13.5
4. WTIC/Hartford-New Britain	13.5
7. WHAS/Louisville	12.7
8. KSSK-FM/Honolulu	12.5
9. WIBC/Indianapolis	12.2
10. WSYR/Syracuse	12.1
11. WRVA/Richmond	11.6
11. WSRS/Worcester	11.6
13. WYYY/Syracuse	11.1
13. WLEV/Allentown-Bethlehem	11.1
15. WEZN/Bridgeport	10.8
16. KEX/Portland	10.7
17. KAMZ/El Paso	10.5
18. WLHT/Grand Rapids	10.3
18. WMYI/Greenville-Spartanburg	10.3
20. WARM-FM/Lancaster, PA	10.2
21. WJBR-FM/Wilmington, DE	10.0
22. WRMF/West Palm Beach	9.9
23. WKSZ/Chattanooga	9.4
23. WXLO/Worcester	9.4
25. KRMG/Tulsa	9.3
25. WHPT/Sarasota-Bradenton	9.3

1. WLTW/New York	1,788,200
2. WMXV/New York	1,566,500
3. KOST/Los Angeles	1,540,000
4. KBIG/Los Angeles	1,021,900
5. KXEZ/Los Angeles	981,600
6. WCCO/Minneapolis-St. Paul	784,100
7. WKQX/Chicago	665,200
8. WYXR/Philadelphia	622,700
9. WLIT/Chicago	615,600
10. WPNT/Chicago	615,100
11. KOIT-AM & FM/San Francisco	599,100
12. WKQI/Detroit	579,400
13. WEAZ-FM/Philadelphia	545,000
14. KIOI/San Francisco	530,900
15. WTMX/Chicago	509,600
16. WMGK/Philadelphia	499,800
17. WSB-FM/Atlanta	497,300
18. WMEX & WMJX/Boston	495,400
19. KLIT/Los Angeles	484,600
20. WPCH/Atlanta	457,900
21. WNIC/Detroit	454,500
22. WASH/Washington	443,200
23. KHMV/Houston-Galveston	441,600
24. WRQX/Washington	440,600
25. WGAY/Washington	436,500

## AOR/NEW ROCK

AQH

CUME

1. WCMF/Rochester	16.3
2. WFBQ/Indianapolis	14.3
3. WIOT/Toledo	11.5
4. KLAQ/El Paso	11.3
4. KMJX/Little Rock	11.3
6. WJXQ/Lansing-East Lansing	10.9
7. KLPX/Tucson	10.8
8. WAQY-AM & FM/Springfield, MA	10.7
9. WEGR/Memphis	10.5
10. WDVE/Pittsburgh	10.4
11. KIOZ/San Diego North County	10.2
12. WAQX/Syracuse	10.0
13. WAAF/Worcester	9.7
13. WKLQ/Grand Rapids	9.7
15. WZZO/Allentown-Bethlehem	9.5
16. WPLR/New Haven	9.2
17. KQRS-AM & FM/Minneapolis-St. Paul	9.1
19. KATT/Oklahoma City	9.0
19. WYNF/Tampa (Sarasota book)	9.0
21. WTUE/Dayton	8.8
22. WPLR/New Haven (Bridgeport book)	8.7
23. KEZO-AM & FM/Omaha-Council Bluffs	8.6
23. WMMS/Cleveland	8.6
23. WROV-FM/Roanoke-Lynchburg	8.6

1. WNEW-FM/New York	1,486,800
2. KLOS/Los Angeles	1,058,600
3. KROQ/Los Angeles (New Rock)	923,700
4. WWBZ/Chicago	874,100
5. WLUP-FM/Chicago	776,100
6. KQLZ/Los Angeles	753,500
7. WMMR/Philadelphia	705,700
8. KQRS-AM & FM/Minneapolis-St. Paul	545,400
9. WXRT/Chicago (New Rock)	535,400
10. KLOL/Houston-Galveston	499,600
11. WLLZ/Detroit	481,500
12. WBCN/Boston	465,500
13. KITS/San Francisco (New Rock)	454,800
14. WWDC-FM/Washington	440,200
15. KTXQ/Dallas-Ft. Worth	414,200
16. WDRE/Nassau (New York book)(New Rock)	408,700
17. WRIF/Detroit	407,000
18. WKLS/Atlanta	405,600
19. WDVE/Pittsburgh	397,900
20. KRQR/San Francisco	392,900
21. KSHE/St. Louis	387,900
22. WMMS/Cleveland	358,800
23. XTRA-FM/San Diego (New Rock)	342,100
24. KFOG/San Francisco	341,000
25. KRXX/Minneapolis-St. Paul	336,600

# FORMAT LEADERS

## COUNTRY

	AQH		CUME
1. WIVK-FM/Knoxville	28.6	1. WYNY/New York	1,018,400
2. WXBQ-FM/Johnson City	28.2	2. WUSN/Chicago	785,700
3. WYNK-AM & FM/Baton Rouge	23.4	3. KSCS/Dallas-Ft. Worth	734,200
4. WUSY-FM/Chattanooga	21.5	4. KIKK-FM/Houston-Galveston	601,200
5. KSSN/Little Rock	20.9	5. KILT-FM/Houston-Galveston	592,000
6. WRNS-FM/Greenville-New Bern	20.2	6. KPLX/Dallas-Ft. Worth	544,900
7. KIIM/Tucson	19.6	7. WWWW/Detroit	522,800
8. WTQR/Greensboro-Winston Salem	18.9	8. WMZQ-AM & FM/Washington	518,700
9. WYYD/Roanoke-Lynchburg	18.8	9. WBAP/Dallas-Ft. Worth	489,600
10. KWEN/Tusla	18.7	10. KZLA/Los Angeles	470,600
11. WAMZ/Louisville	18.4	11. KEEY/Minneapolis-St. Paul	466,900
12. WITL-FM/Lansing-East Lansing	18.0	12. KSAN/San Francisco	461,200
13. WZZK-AM & FM/Birmingham	17.9	13. WXTU/Philadelphia	459,300
14. KXXY-FM/Oklahoma City	17.6	14. KNIX/Phoenix	443,600
15. WSSL-AM & FM/Greenville-Spartanburg	17.0	15. WKHX-FM/Atlanta	409,900
16. KRZY & KRST/Albuquerque	16.5	16. KMPS-AM & FM/Seattle-Tacoma	406,900
17. KZSN-AM & FM/Wichita	15.6	17. WQYK-FM/Tampa-St. Petersburg	369,900
18. KASE/Austin	15.3	18. WPOC/Baltimore	348,500
19. WSOC/Charlotte-Gastonia	14.9	19. WYAI & WYAY/Atlanta	334,100
20. WQXK/Youngstown-Warren	14.5	20. WDAF/Kansas City	328,700
21. KUZZ/Bakersfield	14.2	21. WIL/St. Louis	323,700
22. KHEY-FM/EI Paso	14.1	22. KYGO-FM/Denver-Boulder	318,300
23. WKHK/Richmond	14.0	23. KYNG/Dallas-Ft. Worth	317,900
23. WKSJ-AM & FM/Mobile	14.0	24. KSON-AM & FM/San Diego	310,400
25. WGKX/Memphis	13.6	25. WGAR/Cleveland	299,800

## URBAN CONTEMPORARY

	AQH		CUME
1. WWDM/Columbia, SC	18.4	1. WRKS/New York	1,893,100
2. WBLX-FM/Mobile	17.3	2. WBLS/New York	1,658,100
3. WWWZ/Charleston, SC	13.5	3. WGCI-FM/Chicago	906,000
4. WVEE/Atlanta	13.4	4. KKBT/Los Angeles	757,900
5. WOWI/Norfolk-Virginia Beach	12.7	5. WVAZ/Chicago	702,900
6. WPEG/Charlotte-Gastonia	11.8	6. WUSL/Philadelphia	534,700
7. KXQL/Baton Rouge	11.7	7. WVEE/Atlanta	513,400
8. WIKS/Greenville-New Bern	11.5	8. KJMZ/Dallas-Ft. Worth	500,100
9. KIPR/Little Rock	10.1	9. WJLB/Detroit	494,700
9. WQOK/Raleigh-Durham	10.1	10. WKYS/Washington	472,500
11. WYLD-FM/New Orleans	9.6	11. WHUR/Washington	428,200
12. WHRK/Memphis	9.5	12. KMJQ/Houston-Galveston	353,400
13. WXOK/Baton Rouge	9.1	13. KKDA-FM/Dallas-Ft. Worth	344,700
14. WQUE-FM/New Orleans	9.0	14. WEDR/Miami-Ft. Lauderdale	330,300
15. WJHM/Orlando	8.9	15. WDAS-FM/Philadelphia	326,700
16. WENN/Birmingham	8.6	16. WMXD/Detroit	317,700
17. WCDX/Richmond	8.4	17. KJLH/Los Angeles	312,100
18. WDIA/Memphis	8.2	18. WXYV/Baltimore	289,300
19. WJMH/Greensboro-Winston Salem	7.8	19. WOWI/Norfolk-Virginia Beach	261,300
20. WJTT/Chattanooga	7.6	20. KMJM/St. Louis	251,600
21. KMJM/St. Louis	7.3	21. WALR/Atlanta	250,900
21. WGCI-FM/Chicago	7.3	22. WMMJ/Washington	236,500
23. KJMS/Memphis	7.1	23. KHYS/Houston-Galveston	229,300
24. WUSL/Philadelphia	6.9	24. WZAK/Cleveland	228,200
25. KMEZ/New Orleans	6.8	25. WYLD-FM/New Orleans	209,700
25. KPRS/Kansas City	6.8		
25. WJLB/Detroit	6.8		

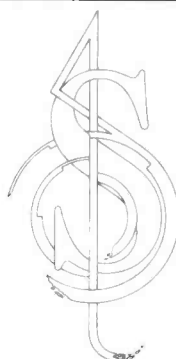
# FORMAT LEADERS

## NEWS/TALK

	AQH		CUME
1. KMOX/St. Louis (Talk)	19.0	1. WINS/New York (News)	2,345,700
2. WHAM/Rochester (N/T)	13.5	2. WCBS/New York (News)	1,787,700
3. KDKA/Pittsburgh (N/T)	13.1	3. WFAN/New York (Sports)	1,272,500
4. WKBN/Youngstown-Warren (N/T)	12.4	4. KFWB/Los Angeles (News)	1,267,900
5. WTMJ/Milwaukee-Racine (N/T)	11.7	5. WABC/New York (Talk)	1,238,300
6. KFBK/Sacramento (N/T)	10.7	6. WOR/New York (Talk)	1,144,300
7. WBAL/Baltimore (N/T)	9.5	7. KYW/Philadelphia (News)	1,107,700
8. WWL/New Orleans (N/T)	9.2	8. KABC/Los Angeles (Talk)	1,034,100
9. KARN/Little Rock (N/T)	9.1	9. KNX/Los Angeles (News)	984,600
9. KMJ/Fresno (N/T)	9.1	10. WBBM/Chicago (News)	934,900
11. WGY/Albany-Schenectady-Troy (N/T)	8.9	11. WMAQ/Chicago (News)	918,900
12. WJR/Detroit (Talk)	8.8	12. KGO/San Francisco (N/T)	885,000
13. KOA/Denver-Boulder (Talk)	8.6	13. KCBS/San Francisco (News)	852,800
14. KFAB/Omaha-Council Bluffs (N/T)	8.2	14. KFII/Los Angeles (Talk)	788,500
14. KGO/San Francisco (San Jose book)(N/T)	8.2	15. KMOX/St. Louis (Talk)	742,700
16. WPTF/Raleigh-Durham (N/T)	8.0	16. WJR/Detroit (Talk)	729,900
17. WSPD/Toledo (N/T)	7.8	17. WHYT/Detroit (N/T)	677,800
18. KGO/San Francisco (N/T)	7.7	18. KNBR/San Francisco (Talk)	669,000
18. WJNO/West Palm Beach (N/T)	7.7	19. WLS-AM & FM/Chicago (Talk)	648,200
18. WTAG/Worcester (Talk)	7.7	20. KDKA/Pittsburgh (N/T)	595,300
21. WHIO/Dayton (Talk)	7.6	21. WWJ/Detroit (News)	577,000
22. KTAR/Phoenix (N/T)	7.5	22. WBZ/Boston (N/T)	545,500
23. KIRO/Seattle-Tacoma (N/T)	7.4	23. KIRO/Seattle-Tacoma (N/T)	527,700
23. KTOK/Oklahoma City (N/T)	7.4	24. WRKO/Boston (N/T)	507,000
23. WNIR/Akron (Talk)	7.4	25. KMPC/Los Angeles (Sports)	497,300

## NAC

	AQH		CUME
1. KIFM/San Diego (North County book)	3.7	1. WQCD/New York	860,200
2. KIFM/San Diego	3.6	2. KTWV/Los Angeles	696,500
3. WLOQ/Orlando	3.4	3. WNUA/Chicago	581,000
4. KOAI/Dallas-Ft. Worth	3.1	4. KKSF/San Francisco	427,900
4. WNAU/Chicago	3.1	5. KBLX-AM & FM/San Francisco	405,100
6. KBLX-AM & FM/San Francisco	3.0	6. KOAI/Dallas-Ft. Worth	267,300
7. KHIH/Denver-Boulder	2.9	7. WLVE/Miami-Ft. Lauderdale	208,800
7. KKNW/Seattle-Tacoma	2.9	8. WJZE/Washington	207,000
9. WJZE/Washington, DC	2.8	9. KIFM/San Diego	204,600
9. WLVE/Miami-Ft. Lauderdale	2.8	10. WCDJ/Boston	200,500



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# FORMAT LEADERS

## GOLD/CLASSIC ROCK

		AQH			CUME
1.	WZRR/Birmingham (Classic Rock)	10.5	1.	WCBS-FM/New York	1,892,800
2.	WXRK/New York (Morristown book) (CR)	10.0	2.	WXRK/New York (Classic Rock)	1,881,400
3.	WWSW-AM & FM/Pittsburgh	9.4	3.	KRTH/Los Angeles	1,350,000
4.	WBBG/Youngstown-Warren	9.3	4.	KLSX/Los Angeles (Classic Rock)	1,032,500
5.	WHTT-FM/Buffalo-Niagara Falls	8.2	5.	WYSP/Philadelphia (Classic Rock)	753,000
6.	WCBS-FM/New York (Morristown book)	7.6	6.	KCBS-FM/Los Angeles	740,300
7.	WYSP/Philadelphia (Wilmington book)(CR)	7.5	7.	WCKG/Chicago (Classic Rock)	722,000
8.	WTRG/Raleigh-Durham	7.4	8.	WJMK/Chicago	655,600
9.	WMJI/Cleveland	7.2	9.	WOGL-FM/Philadelphia	574,900
10.	KGOR/Omaha-Council Bluffs	7.1	10.	WCSX/Detroit (Classic Rock)	463,600
11.	WFBC-FM/Greenville-Spartanburg	7.0	11.	WODS/Boston	445,100
11.	WKFM/Syracuse	7.0	12.	KSFO/San Francisco	443,800
11.	WODE-AM & FM/Allentown-Bethlehem	7.0	13.	WOMC/Detroit	442,000
14.	WKLH/Milwaukee-Racine	6.9	14.	WWSW-AM & FM/Pittsburgh	441,400
15.	KWFM-AM & FM/Tucson	6.8	15.	WZLX/Boston	422,200
16.	KRXO/Oklahoma City	6.6	16.	KLDE/Houston-Galveston	385,900
16.	WODJ/Grand Rapids	6.6	17.	WZGC/Atlanta	358,100
18.	WHTF/Lancaster, PA	6.5	18.	KQQL/Minneapolis-St. Paul	356,500
18.	WYSP/Philadelphia (Classic Rock)	6.5	19.	WXTR/Washington	353,100
20.	WWKL/Harrisburg-Lebanon	6.4	20.	KBSG-AM & FM/Seattle-Tacoma	352,400
21.	KLZX/Salt Lake City-Ogden-Provo	6.3	21.	KFRC-FM/San Francisco	350,600
21.	KXKL-AM & FM/Denver-Boulder	6.3	22.	KSD/St. Louis (Classic Rock)	350,300
21.	WWBB/Providence	6.3	23.	WCXR/Washington (Classic Rock)	349,400
21.	WXRK/New York (Monmoth book)(Classic Rock)	6.3	24.	WFOX/Atlanta	341,500
25.	WKQL/Jacksonville	6.1	25.	KLUV/Dallas-Ft. Worth	338,600

## BEAUTIFUL/EASY LISTENING

		AQH			CUME
1.	WDUV/Sarasota-Bradenton	18.3	1.	WPAT-FM/New York	1,126,700
2.	WFMZ/Allentown-Bethlehem	12.4	2.	WJOI/Detroit	405,200
3.	WDEF-AM & FM/Chattanooga	10.4	3.	WPAT/New York	349,400
4.	KUMU-AM & FM/Honolulu	9.8	4.	WDUV/Sarasota (Tampa book)	201,600
5.	WPVR/Roanoke-Lynchburg	8.3	5.	WFOG/Norfolk-Virginia Beach	192,200
6.	WFOG/Norfolk-Virginia Beach	7.6	6.	WPAT-FM/New York (Nassau-Suffolk book)	170,100
7.	WKY/Oklahoma City	7.2	7.	WRMR/Cleveland	167,800
8.	KTSM-FM/El Paso	6.7	8.	KEZX-FM/Seattle-Tacoma	136,000
9.	WRHP/Syracuse	6.6	9.	KYBG-AM & FM/Denver-Boulder	91,400
10.	KXTZ/Las Vegas	6.5	10.	KCTC/Sacramento	83,600

## SPANISH

		AQH			CUME
1.	KGBT/McAllen-Brownsville	12.5	1.	KLVE/Los Angeles	777,200
2.	KIWW/McAllen-Brownsville	9.7	2.	WSKQ-FM/New York	688,100
3.	KXTN/San Antonio	9.1	3.	KTNQ/Los Angeles	685,900
4.	KBNA-AM & FM/El Paso	7.9	4.	KWKW/Los Angeles	602,300
5.	KTGE/Monterey-Salinas	6.3	5.	KKHJ/Los Angeles	540,400
6.	KWAC/Bakersfield	5.2	6.	WADO/New York	487,500
7.	KTJN/McAllen-Brownsville	5.0	7.	KALI/Los Angeles	392,100
8.	KQXX/McAllen-Brownsville	4.8	8.	WSKQ/New York	359,100
9.	WAQI/Miami-Ft. Lauderdale	4.7	9.	WOJO/Chicago	249,900
10.	WRTO/Miami-Ft. Lauderdale	4.6	10.	WKDM/New York	239,800

# FORMAT LEADERS

## BIG BAND/NOSTALGIA

	AQH	CUME
1. WOKY/Milwaukee-Racine (BBnd)	6.7	685,300
2. WPEN/Philadelphia (Nost)	6.4	543,900
3. KVLV/McAllen-Brownsville (Nost)	6.1	461,700
4. WMAS/Springfield, MA (BBnd)	5.2	452,800
5. WGUL-AM & FM/Tampa-St. Petersburg (BBnd)	4.5	259,500
6. KOY/Phoenix (Nost)	4.2	238,700
7. KQUE/Houston-Galveston (Nost)	4.1	238,000
8. WJAS/Pittsburgh (BBnd)	4.0	198,800
9. WAPI/Birmingham (BBnd)	3.7	170,600
9. WJJD/Chicago (Nost)	3.7	170,300
11. KPOP/San Diego (BBnd)	3.6	163,300
11. WECK/Buffalo-Niagara Falls (BBnd)	3.6	161,100
13. KFRC/San Francisco (Nost)	3.5	134,200
13. KIXI/Seattle-Tacoma (BBnd)	3.5	128,500
13. KTSA/San Antonio (Nost)	3.5	101,800
13. WPLM-AM & FM/Boston (Providence book)(BBnd)	3.5	

## CLASSICAL

	AQH	CUME
1. KHFM/Albuquerque	4.7	673,500
2. KBOQ/Monterey-Salinas	4.1	624,400
3. KING-FM/Seattle-Tacoma	3.1	495,600
4. KFSD/San Diego (North County book)	2.9	339,700
4. WGMS-FM/Washington, DC	2.9	336,800
6. KFSD/San Diego	2.8	312,200
6. KFUO/St. Louis	2.8	293,400
8. WTMI/Miami-Ft. Lauderdale	2.7	268,600
9. WFMR/Milwaukee-Racine	2.6	256,600
10. WCRB/Boston	2.5	218,700
11. KVOD/Denver-Boulder	2.4	202,800
11. WFLN/Philadelphia	2.4	200,900
13. KKHI-AM & FM/San Francisco	2.2	194,200
13. WCLV/Cleveland	2.2	192,800
15. KDFC-AM & FM/San Francisco	2.1	170,000
15. KXTR/Kansas City	2.1	
15. WQRS/Detroit	2.1	

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# A Step-By-Step Manual

## Reps Abbreviation Key

A-C	All Canada Radio
AMA	Art Moore & Associates
BAN	Banner Radio
CAB	Caballero Spanish Media
CBS	CBS Radio Spot Sales
CHR	The Christal Company
CITI	Citimedia, Inc.
CMBS	Concert Music Broadcast Sales, Inc.
CMI	Christian Ministries
CRA	Crawford Broadcasting Co.
DCA	Dora-Clayton Agency, Inc.
DOME	Dome And Associates
DONO	John Donofrio
DUR	Durpetti And Associates
EAST	Eastman Radio, Inc.
G/W	Group W Radio Sales
HNWH	HNW&H
JCG	J.C. Gates
KATZ	Katz Radio
KBS	Keystone Broadcasting System
KT-H	Katz Hispanic
K&P	Katz & Powell
KEY	Keystone
LOTUS	Lotus Hispanic Reps
MK4	Market 4 Radio
MAS	Masla Radio
MCG	McGavren-Guild, Inc.
MMB	Major Market Broadcasters
MMR	Major Market Radio
MMRE	Major Market Radio/Espanol
RSS	Radio Spot Sales
REG	Regional Representatives
REP	Republic Radio Inc.
ROS	Roslin Radio Sales, Inc.
SAV	Savalli Broadcast Sales
SRG	Schubert Radio Sales
SMM	Special Markets Media Inc.
SRR	Salem Radio Representatives
SSS	Southern Spot Sales
SBS	Spanish Broadcasting System
TNS	TN Spot Sales
TOR	Torbet Radio
UNI	Unirep Broadcasting Co.
WR	Western Regional Broadcast Sales
WRS	Williams Radio Sales

As you examine **R&R's** "Ratings Report & Directory, Vol. 2, '92," you will find that the following are some of the highlights to look for in the in-depth market breakouts.

## SHARE TRENDS

All stations in the top 50 markets which earned at least a 1.0 share, and the top ten stations in markets 51-100 (all according to the spring '92 Arbitron sweep), are listed. Trends read left to right, with the most recent results on the right and the spring '91 share on the left. Results from additional surveys (summer, fall, and winter) are shown in between. Up to five books can be included in any market's trend report, which covers the past year. Stations are ranked according to their Monday-Sunday (total persons 12+) average quarter hour share, with the #1 listed on top.

## STATION/FORMAT

The call letters are printed in bold type with the format of each station listed beneath in italics.

## FREQUENCY/POWER

The frequency and power for the radio station signal(s) are shown as listed on page 3B in each Arbitron report.

## AUDIENCE RANKINGS

The six rankings to the right of each station's format designation will help you understand a station's core strength. The first listing shows a station's Monday-Sunday (total persons 12+) cume rank, followed by five AQH demo ranks for teens, adults 18-34, adults 18-49, adults 25-54, and adults 35-64. At the bottom of those pages showing results for the top 50 markets you will also find more detailed breakdowns on key adult demos. Top 10 stations are listed for six different categories: men and women 18-34, 18-49, and 25-54. These rankings are again based on Monday-Sunday AQH.

## AVERAGE MINUTES LISTENED

The column to the immediate right of the adults 35-64 rankings in each market breakout chart shows the average number of minutes which a station's audience spent listening to it. This is based upon total persons 12+, Monday-Sunday, 6am-Midnight.

## OWNER & REP INFORMATION

For the convenience of all users of the **R&R** "Ratings Report" we designate all radio station owners and their representative affiliations as listed on page 3B in each Arbitron report.

## NOTATIONS

In several markets, when needed, changes in format and call letters are given.

## FORMAT REACH CHART

The lower right corner for each top 50 market page shows a bar graph which ranks format reach within that market. Totals are computed, by format, by adding the spring '92 12+ Monday-Sunday AQH numbers shown in each market breakout. For example, all CHR shares are added together.

# INFORMATION GUIDE

# For Using R&R's Unique Ratings Data Features

#1

## NEW YORK

12+ POPULATION: 14,024,700

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK + ADJ.	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
5.1	4.8	5.2	5.5	5.6	1	<b>WRKS</b> UC	98.7 7.8kw	4	1	1	2	6	12	87	SUMMIT	DUR
4.8	4.9	5.8	5.4	5.2	2	<b>WLTW</b> AC	106.7 7.8kw	7	11	9	3	2	2	86	VIACOM	KATZ
5.2	5.1	4.9	4.2	5.0	3	<b>WCBS-FM</b> Gold	101.1 6.8kw	5	13	11	4	1	1	77	CBS	CBS
3.3	3.8	3.9	4.1	4.5	4	<b>WXRK</b> CR	92.3 7.6kw	6	6	2	1	3	10	69	INFINITY	TOR
3.8	4.2	4.4	4.9	4.3	5	<b>WBLS</b> UC	107.5 5.4kw	9	4	6	5	5	5	76	INNER CITY	MCG
3.6	3.8	3.3	3.6	4.0	6	<b>WHTZ</b> CHR	100.3 7.8kw	2	2	3	7	8	22	53	MALRITE	CHR
4.2	4.4	4.2	4.3	3.8	7	<b>WMXV</b> AC	105.1 7.8kw	11	9	4	5	4	11	71	BONNEVILLE INTL.	MCG
4.3	4.3	4.1	3.8	3.7	8	<b>WINS</b> News	101.0 30(50)kw	1	19	15	15	13	3	46	GROUP W	G/W
4.0	3.9	2.7	3.5	3.7	8	<b>WPAT-FM</b> B/EZ	99.1 5.4kw	16	26	27	20	18	4	97	PARK	MMR

\*Formerly WNSR.

### DEMOGRAPHIC RANKINGS

### FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WXRK	1 WRKS	1 WXRK	1 WRKS	1 WXRK	1 WLTW	N/T 17.4
2 WNEW-FM	2 WHTZ	2 WCBS-FM	2 WLTW	2 WCBS-FM	2 WCBS-FM	CHR 10.7
3 WRKS	3 WMXV	3 WNEW-FM	3 WMXV	3 WFAN	3 WMXV	UC 9.9
4 WQHT	4 WLTW	4 WFAN	4 WHTZ	4 WLTW	4 WRKS	GOLD/CR 9.5
5 WBLS	5 WPLJ	5 WRKS	5 WBLS	5 WNEW-FM	5 WBLS	AC 9.0
6 WMXV	6 WBLS	6 WLTW	6 WCBS-FM	6 WBLS	6 WHTZ	SPAN 5.5
7 WPLJ	7 WQHT	7 WBLS	7 WPLJ	7 WMXV	7 WSKQ-FM	B/EZ 3.7
8 WHTZ	8 WXRK	8 WMXV	8 WSKQ-FM	8 WQCD	8 WPLJ	AOR 3.1
9 WFAN	9 WSKQ-FM	9 WQHT	9 WXRK	9 WYNY	9 WXRK	CLAS 2.8
10 WLTW	10 WNEW-FM	10 WPLJ	10 WQHT	10 WSKQ-FM	10 WYNY	CTRY 2.8
						NAC 2.2
						BBND 2.0

# ANAHEIM-SANTA ANA

12+ POPULATION: 2,070,700

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
5.8	5.4	5.5	5.4	5.7	1	<b>KBIG</b> AC	104.3 105kw	8	6	6	3	2	2	87	BONNEVILLE INTL.	CBS
7.9	5.8	6.7	4.2	5.4	2	<b>KOST</b> AC	103.5 12.5kw	3	8	3	2	3	4	64	COX	CHR
6.2	6.6	5.6	5.4	5.2	3	<b>KLOS</b> AOR	95.5 61kw	4	18	1	1	1	9	63	CAP CITIES/ABC	KATZ
4.2	5.2	5.0	4.3	4.8	4	<b>KRTH</b> Gold	101.1 51kw	2	5	8	4	4	3	57	BEASLEY	BAN
3.3	2.8	3.2	4.3	4.6	5	<b>KFI</b> Talk	640 50kw	10	20	26	9	5	1	72	COX	CHR
4.7	3.3	3.0	3.3	4.5	6	<b>KROQ</b> NR	106.7 5.5kw	9	3	2	5	8	25	69	INFINITY	TOR
5.2	4.6	4.7	5.7	4.4	7	<b>KIIS-A/F</b> CHR	1150/102.7 5kw/8kw	1	1	7	7	7	16	48	GANNETT	MCG
5.4	4.2	4.5	3.7	3.9	8	<b>KABC</b> Talk	790 5kw	15	34	33	22	15	7	78	CAP CITIES/ABC	KATZ
4.1	4.3	3.5	3.0	3.7	9	<b>KLSX</b> CR	97.1 21kw	5	12	4	6	6	11	49	GREATER MEDIA	MMR
3.1	3.1	2.6	3.1	3.5	10	<b>KXEZ</b> AC	98.7 75kw	12	15	27	15	10	5	60	VIACOM	TOR
2.5	4.7	3.2	2.3	3.0	11	<b>KQLZ</b> CHR	100.3 5.3kw	14	4	5	8	13	38	57	WESTWOOD ONE	DUR
3.2	2.2	2.5	3.9	2.7	12	<b>KPWR</b> CHR	105.9 72kw	11	2	9	13	20	32	46	EMMIS	HNWH
3.2	2.2	1.3	2.1	2.6	13	<b>KCBS-FM</b> Gold	93.1 28.5kw	13	14	21	11	9	6	48	CBS	CBS
2.5	2.9	3.6	2.3	2.6	13	<b>KNX</b> News	1070 50kw	7	32	22	19	16	8	39	CBS	CBS
2.4	2.3	1.7	2.3	2.5	15	<b>KFWB</b> News	980 5kw	6	36	31	24	21	10	36	GROUP W	G/W
2.1	1.6	3.3	2.5	2.5	15	<b>KTNQ</b> Span	1020 50kw	24	23	11	16	19	18	100	HEFTEL	CAB
0.7	1.3	1.1	2.0	2.3	17	<b>KIKF</b> Ctry	94.3 3kw	20	11	17	18	12	14	79	ASTOR	---
3.4	4.3	2.4	2.7	2.3	17	<b>KMPC*</b> Sports	710 50(10)kw	18	30	37	32	22	12	58	GOLDEN WEST	BAN
3.9	3.7	2.8	3.8	2.3	17	<b>KTWV</b> NAC	94.7 55kw	16	24	14	12	11	15	50	GROUP W	G/W
1.7	2.8	2.5	1.9	2.2	20	<b>KLVE</b> Span	107.5 29.5kw	21	22	10	10	14	19	78	HEFTEL	CAB
0.7	0.8	1.1	1.3	2.1	21	<b>KKHJ</b> Span	930 5kw	23	19	13	14	18	20	78	LIBERMAN	KT-H
2.0	1.6	1.7	1.5	1.8	22	<b>KEZY</b> CHR	95.9 2.5kw	17	10	16	21	28	21	42	WIN	---
1.8	1.8	2.1	1.8	1.8	22	<b>KKGO</b> Clas	105.1 18kw	19	29	35	27	23	13	56	MT. WILSON FM	CMBS
1.3	1.0	2.0	2.1	1.8	22	<b>KZLA</b> Ctry	93.9 18.5kw	22	43	19	17	17	17	63	MALRITE	EAST
0.8	0.5	0.8	0.7	1.4	25	<b>KOCM/KSRF</b> NR	103.1/103.1 2kw/3kw	25	17	12	20	32	34	60	MARS RADIO GROUP	SRG
1.2	0.8	1.4	1.9	1.2	26	<b>KKBT</b> UC	92.3 43kw	28	13	15	23	27	35	59	EVERGREEN	MMR
1.2	0.9	0.8	0.3	1.1	27	<b>KSKQ-FM</b> Span	97.9 50kw	32	38	28	34	35	31	79	SBS	SBS
1.7	1.4	1.5	1.0	1.0	28	<b>KNAC</b> AOR	105.5 1.05kw	27	9	18	28	31	40	47	FLAGSHIP	---
0.5	0.0	0.8	0.9	1.0	28	<b>KWVE</b> Rel	107.9 50kw	29	25	25	25	24	22	53	CALVARY CHAPEL	---

\* Formerly Nostalgia-formatted.

Continued on Page 177





**"I sure hope she notices how well I schedule."**

**"When I saw his perfect rotations, I thought I'd die."**

## **Uncensored and Unedited...MusicSCAN clients tell all!**

**Q:** Have you ever used another music scheduling system, and how did it compare with MusicSCAN?

**A:** *"!#\*@\*!# has lots of features (but)...wrong methodology and too many hang-ups and bugs."*

**Dan Cowen, KKLI, Colorado Springs**

**Q:** How would you rate your satisfaction with MusicSCAN service and support?

**A:** *Always there for us! The first time I ever called !#\*@\*!#, it took them 2 days to get back to me!!!*

**Fran Carnes, Mix 98.5, WBMX, Boston**

**Q:** Please give us your general comments.

**A:** *"I am satisfied and fantastically impressed with the support crew. They are true pros! Patient, friendly and understanding!"* **Ed Hill, Kicks 96, WHKZ, Columbia, SC**

**A:** *"Great system! !#\*@\*!# is a Cadillac...MusicSCAN a Maserati. Super performance."*

**Dan Cowen, KKLI, Colorado Springs**

**A:** *"Absolutely the best system I've used in 20 years in the business. Sets the standard for all others to follow."* **Roger Gaither, WSSX, Charleston, SC**

*Actual responses from MusicSCAN client survey, 7-31-92.*

**MusicSCAN**

*Music Scheduling with an Edge*  
205-987-7456

12+ POPULATION: 2,456,100

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
11.4	12.7	12.8	12.4	13.4	1	<b>WVEE</b> UC	103.3 100kw	1	1	1	1	1	4	120	SUMMIT	MCG
5.1	4.7	7.6	6.2	8.0	2	<b>WKHX-FM</b> Ctry	101.5 99kw	5	3	3	4	3	3	90	CAP CITIES/ABC	KATZ
9.3	6.9	8.1	8.6	7.8	3	<b>WSB-FM</b> AC	98.5 100kw	2	8	6	2	2	1	72	COX	CHR
7.9	7.3	6.9	7.0	6.6	4	<b>WPCH</b> AC	94.9 99kw	3	10	11	11	6	2	66	JACOR	EAST
6.4	6.3	5.6	6.1	6.4	5	<b>WKLS</b> AOR	96.1 99kw	6	4	2	3	4	13	72	GREAT AMERICAN	KATZ
7.5	5.8	7.3	6.7	5.8	6	<b>WYAI/WYAY</b> Ctry	104.1/106.7 60kw/99kw	12	7	9	7	7	8	77	NEWCITY	MCG
3.3	3.4	3.1	4.5	5.7	7	<b>WGST</b> N/T	640 50(1)kw	10	12	10	12	10	7	73	JACOR	EAST
7.0	7.2	8.5	6.3	5.7	7	<b>WSB</b> Talk	750 50kw	4	13	13	13	11	5	60	COX	CHR
3.4	4.4	3.6	4.2	4.9	9	<b>WSTR</b> CHR	94.1 100kw	7	5	5	5	8	9	58	JEFFERSON-PILOT	CBS
7.5	6.5	4.7	6.3	4.6	10	<b>WAPW</b> CHR	99.7 100kw	8	2	4	10	13	16	59	SUSQUEHANNA	DUR
4.6	5.3	4.5	4.2	4.3	11	<b>WZGC</b> CR	92.9 99kw	9	11	7	6	9	11	55	COOK INLET	HNWH
6.7	6.3	4.2	4.6	4.2	12	<b>WFOX</b> Gold	97.1 97kw	11	9	12	9	5	6	57	SHAMROCK BR.	MMR
2.6	3.2	3.9	3.6	3.9	13	<b>WALR</b> UC	104.7 100kw	13	6	8	8	12	12	72	RING RADIO	KATZ
2.7	2.5	2.9	2.6	2.4	14	<b>WAOK</b> Rel	1380 5kw	15	14	14	14	14	10	77	SUMMIT	MCG
1.1	1.0	1.3	1.5	1.2	15	<b>WCNN</b> News	680 50(10)kw	14	16	15	15	15	14	34	RING RADIO	KATZ
0.9	1.6	1.0	1.7	1.0	16	<b>WQXI</b> Nost	790 5(1)kw	16	18	22	20	18	15	58	JEFFERSON-PILOT	CBS

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WKLS	1 WVEE	1 WVEE	1 WVEE	1 WKLS	1 WVEE	UC 17.3
2 WVEE	2 WSTR	2 WKLS	2 WSB-FM	2 WVEE	2 WSB-FM	AC 14.4
3 WZGC	3 WSB-FM	3 WZGC	3 WKHX-FM	3 WSB-FM	3 WKHX-FM	CTRY 13.8
4 WKHX-FM	4 WKLS	4 WSB-FM	4 WSTR	4 WGST	4 WPCH	N/T 12.6
5 WAPW	5 WAPW	5 WKHX-FM	5 WALR	5 WZGC	5 WFOX	CHR 9.5
6 WALR	6 WKHX-FM	6 WGST	6 WFOX	6 WKHX-FM	6 WSTR	GOLD/CR 8.5
7 WGST	7 WALR	7 WSTR	7 WAPW	7 WFOX	7 WYAY	AOR 6.4
8 WSB-FM	8 WZGC	8 WYAY	8 WPCH	8 WYAY	8 WALR	REL 2.4
9 WSTR	9 WPCH	9 WAPW	9 WKLS	9 WSB	9 WKLS	BBND 1.0
10 WYAY	10 WFOX	10 WFOX	10 WYAY	10 WSTR	10 WAOK	

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12+ POPULATION: 2,014,000

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
9.0	8.3	7.5	7.2	9.5	1	WBAL N/T	1090 50kw	1	6	14	8	5	2	88	HEARST	HNWH
7.0	7.1	6.9	8.9	8.7	2	WPOC Ctry	93.1 16kw	2	7	5	2	1	1	101	NATIONWIDE	MCG
6.6	6.6	6.1	7.1	7.3	3	WLIF AC	101.9 16kw	3	12	7	4	3	3	89	INFINITY	CHR
8.6	8.2	8.1	6.1	6.3	4	WXYV UC	102.7 50kw	6	2	2	3	6	6	89	SUMMIT	MCG
6.0	5.1	6.3	5.4	5.6	5	WWMX AC	106.5 7.4kw	5	10	3	1	2	5	73	CAPITOL BR. CO.	KATZ
5.7	5.9	5.6	5.7	5.3	6	WQSR Gold	105.7 50kw	7	11	13	6	4	4	78	SCONNIX	MMR
7.8	6.8	5.5	5.5	5.2	7	WIYY AOR	97.9 13.5kw	4	3	1	5	9	12	65	HEARST	HNWH
1.2	0.9	3.3	4.6	4.7	8	WERQ-FM CHR	92.3 37kw	8	1	6	9	11	18	72	UNITED	MMR
3.2	2.7	2.8	2.4	3.7	9	WHFS NR	99.1 50kw	10	5	4	7	8	15	83	DUCHOSSOIS	BAN
4.0	5.6	4.2	2.8	3.2	10	WBSB AC	104.3 50kw	9	8	8	10	10	9	52	SCRIPPS HOWARD	BAN
4.1	3.0	4.3	2.7	3.1	11	WWIN-FM UC	95.9 3kw	11	14	9	11	7	8	77	RADIO ONE	DUR
2.9	3.2	3.6	4.3	2.8	12	WCBM N/T	680 10(5)kw	14	23	20	16	13	7	76	MANGIONE	KATZ
2.1	2.4	2.4	2.6	2.4	13	WITH BBnd	1230 1kw	19	27	32	34	33	17	105	ATLANTIC COAST	ROS
1.6	2.3	1.6	1.9	1.8	14	WWIN UC	1400 1kw	22	13	21	20	18	11	96	RADIO ONE	DUR
2.5	1.6	1.9	1.9	1.7	15	WGRX CR	100.7 16kw	12	9	11	13	12	21	44	SHAMROCK COM.	DUR
1.5	2.8	1.9	1.8	1.7	15	WPGC-FM CHR	95.5 50kw	13	4	12	14	16	29	45	COOK INLET	BAN
1.4	1.8	2.6	2.4	1.7	15	WWDC-FM AOR	101.1 22.5kw	15	15	10	12	14	23	46	CAPITOL	CHR
1.3	1.0	1.1	1.2	1.6	18	WCAO Rel	600 5kw	20	34	26	17	15	10	77	SUMMIT	MCG
1.4	1.1	0.9	1.3	1.5	19	WTOP News	1500 50kw	16	36	25	23	20	13	52	CHASE	CBS
1.6	1.9	1.0	1.0	1.3	20	WRBS Rel	95.1 50kw	18	22	23	24	21	14	56	PETER & JOHN	---
0.7	0.7	1.0	0.9	1.1	21	WRQX AC	107.3 36kw	21	16	17	15	17	20	57	CAP CITIES/ABC	KATZ

## DEMOGRAPHIC RANKINGS

## FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WIYY	1 WWMX	1 WIYY	1 WWMX	1 WBAL	1 WLIF	AC 17.2
2 WXYV	2 WXYV	2 WPOC	2 WLIF	2 WPOC	2 WWMX	N/T 13.8
3 WHFS	3 WBSB	3 WXYV	3 WPOC	3 WQSR	3 WPOC	UC 11.2
4 WERQ-FM	4 WLIF	4 WBAL	4 WXYV	4 WXYV	4 WQSR	AOR 10.6
5 WPOC	5 WPOC	5 WHFS	5 WBSB	5 WWMX	5 WBSB	CTRY 8.7
6 WWDC-FM	6 WIYY	6 WQSR	6 WQSR	6 WIYY	6 WXYV	GOLD/CR 7.0
7 WWMX	7 WERQ-FM	7 WERQ-FM	7 WWIN-FM	7 WHFS	7 WWIN-FM	CHR 6.4
8 WLIF	8 WHFS	8 WWMX	8 WIYY	8 WHFS	8 WBAL	REL 2.9
9 WHVY	9 WWIN-FM	9 WLIF	9 WHFS	9 WERQ-FM	9 WHFS	BBND 2.4
10 WBAL	10 WPGC-FM	10 WWDC-FM	10 WERQ-FM	10 WWIN-FM	10 WIYY	

12+ POPULATION: 3,223,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
5.8	5.0	5.5	5.8	6.9	1	<b>WXKS-FM</b> CHR	107.9 23.5kw	1	2	1	1	3	10	66	PYRAMID	MMR
5.4	5.5	7.5	5.9	6.3	2	<b>WBZ</b> N/T	1030 50kw	3	10	18	13	8	2	73	GROUP W	G/W
7.3	8.3	6.4	7.4	5.5	3	<b>WRKO</b> N/T	680 50kw	4	15	20	15	11	4	69	ATLANTIC RADIO	KATZ
3.8	3.5	5.4	5.3	5.4	4	<b>WMEX/WMJX</b> AC	1150/106.7 5kw/24.5kw	5	7	5	4	4	5	70	GREATER MEDIA	MCG
5.9	5.6	5.3	5.4	5.3	5	<b>WBCN</b> AOR	104.1 19kw	6	4	3	2	2	7	72	INFINITY	TOR
4.2	4.7	4.2	4.6	5.1	6	<b>WODS</b> Gold	103.3 16kw	7	11	16	5	1	1	72	CBS	CBS
5.1	4.8	4.5	4.3	5.0	7	<b>WSSH-FM</b> AC	99.5 32kw	9	8	10	8	6	3	74	NOBLE	HNWH
6.8	7.1	5.3	5.9	4.8	8	<b>WZOU</b> CHR	94.5 11.5kw	2	1	4	6	13	16	53	ARDMAN	HNWH
3.9	4.2	3.6	3.6	4.6	9	<b>WZLX</b> CR	100.7 20kw	8	9	2	3	5	13	68	COOK INLET	HNWH
4.6	3.9	3.9	4.9	4.4	10	<b>WHDH</b> Talk	850 50kw	11	25	24	19	15	6	77	NEW ENGLAND TV	BAN
3.4	4.0	4.5	4.4	3.5	11	<b>WBMX</b> AC	98.5 9kw	10	6	7	7	7	8	57	ATLANTIC RADIO	KATZ
3.9	4.1	3.0	4.3	2.7	12	<b>WVBF</b> AC	105.7 14kw	12	16	11	10	9	9	62	FAIRBANKS	BAN
1.9	2.7	2.5	2.5	2.5	13	<b>WCRB</b> Clas	102.5 15kw	15	29	21	20	18	11	71	CHARLES RIVER	CMBS
1.9	1.3	1.9	1.8	2.5	13	<b>WFNX</b> NR	101.7 1.65kw	16	17	6	9	12	23	73	MCC	SRG
1.8	2.2	2.4	1.9	2.1	15	<b>WBOS</b> AOR	92.9 8.8kw	17	23	9	11	10	17	64	GRANUM COMM.	---
2.2	2.0	3.4	2.7	2.1	15	<b>WPLM-A/F</b> BBnd	1390/99.1 5kw/50kw	20	36	27	26	23	15	77	PLYMOUTH ROCK	HNWH
2.0	1.6	2.3	1.5	2.0	17	<b>WCDJ</b> NAC	96.9 12.5kw	18	22	15	14	14	12	64	EMMIS	DUR
1.4	1.7	1.7	1.6	2.0	17	<b>WCGY</b> AOR	93.7 50kw	19	14	8	12	17	20	67	CURT GOWDY	K&P
4.1	2.7	2.8	2.4	1.8	19	<b>WEEI</b> Sports	590 5kw	13	13	17	16	16	14	44	BOSTON CELTICS	CBS

Continued on Page 177

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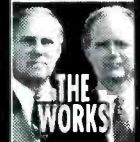
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#16

# ANAHEIM-SANTA ANA

12+ POPULATION: 2,070,700

Continued from Page 172

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KLOS	1 KBIG	1 KLOS	1 KBIG	1 KLOS	1 KBIG	N/T 15.9
2 KROQ	2 KOST	2 KROQ	2 KOST	2 KRTH	2 KOST	AOR 15.1
3 KQLZ	3 KIIS-FM	3 KRTH	3 KIIS-FM	3 KFI	3 KRTH	AC 14.6
4 KLSX	4 KROQ	4 KLSX	4 KRTH	4 KLSX	4 KIIS-FM	GOLD/CR 11.1
5 KRTH	5 KLOS	5 KOST	5 KLOS	5 KOST	5 KLOS	CHR 8.9
6 KOST	6 KLVE	6 KQLZ	6 KLVE	6 KBIG	6 KXEZ	SPAN 7.9
7 KPWR	7 KPWR	7 KFI	7 KROQ	7 KROQ	7 KCBS-FM	CTRY 4.1
8 KIIS-FM	8 KLSX	8 KBIG	8 KLSX	8 KQLZ	8 KLSX	NAC 2.3
9 KOCM	9 KQLZ	9 KIIS-FM	9 KCBS-FM	9 KNX	9 KTWV	CLAS 1.8
10 KTNQ	10 KRTH	10 KKHJ	10 KTWV	10 KIIS-FM	10 KIKF	UC 1.2

#9

# BOSTON

12+ POPULATION: 3,223,800

Continued from Page 176

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
1.5	1.2	1.5	1.9	1.7	20	WILD UC	1090 5kw	25	5	12	17	19	21	126	NASH	ROS
2.2	2.7	1.9	2.1	1.6	21	WAAF AOR	107.3 18.5kw	14	3	13	18	22	24	45	ZAPIS	CHR
2.8	2.5	1.8	2.6	1.6	21	WXKS BBnd	1430 5(1)kw	21	27	32	32	32	19	80	PYRAMID	MMR
0.6	0.5	0.7	0.6	1.3	23	WOKQ Ctry	97.5 50kw	22	31	22	22	21	18	88	FULLER-JEFFREY	MCG
0.4	0.4	0.0	0.0	1.1	24	WSSH Span	1510 50kw	28	24	14	21	20	29	138	NOBLE	---

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WBCN	1 WXKS-FM	1 WBCN	1 WXKS-FM	1 WBCN	1 WMJX	N/T 18.0
2 WZLX	2 WMJX	2 WZLX	2 WMJX	2 WZLX	2 WODS	AC 16.6
3 WXKS-FM	3 WZOU	3 WXKS-FM	3 WBMX	3 WODS	3 WXKS-FM	AOR 13.5
4 WZOU	4 WBMX	4 WODS	4 WODS	4 WXKS-FM	4 WSSH-FM	CHR 11.7
5 WFNX	5 WZLX	5 WZOU	5 WZOU	5 WMJX	5 WBMX	GOLD/CR 9.7
6 WMJX	6 WFNX	6 WMJX	6 WSSH-FM	6 WBZ	6 WBCN	BBND 3.7
7 WCGY	7 WBOS	7 WFNX	7 WBCN	7 WEEI	7 WZLX	CLAS 2.5
8 WBOS	8 WBCN	8 WEEI	8 WZLX	8 WRKO	8 WVBF	NAC 2.0
9 WAAF	9 WCGY	9 WCGY	9 WVBF	9 WFNX	9 WBOS	UC 1.7
10 WSSH-FM	10 WVBF	10 WBZ	10 WFNX	10 WVBF	10 WZOU	CTRY 1.3
						SPAN 1.1

# BUFFALO-NIAGARA FALLS

12+ POPULATION: 990,800

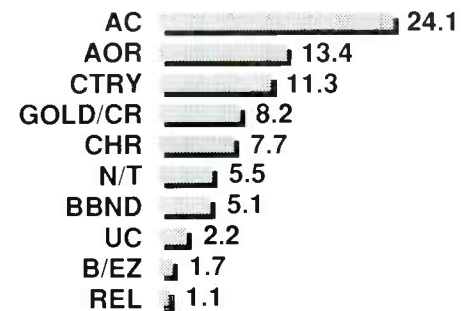
SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ACH 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NATIONAL REP FIRM
11.6	11.1	10.8	9.6	11.3	1	<b>WYRK</b> Ctry	106.5 50kw	2	6	5	4	2	1	103	STONER	CHR
6.6	6.4	6.1	6.1	8.2	2	<b>WHTT-FM</b> Gold	104.1 50kw	3	7	7	1	1	2	76	PYRAMID	MMR
8.2	7.9	8.4	9.8	7.7	3	<b>WKSE</b> CHR	98.5 46kw	1	1	3	5	6	9	69	PRICE	BAN
7.2	9.0	8.0	8.4	7.1	4	<b>WBEN</b> AC	930 5kw	6	17	12	11	11	4	74	ALGONQUIN	DUR
7.1	6.8	7.1	6.6	6.9	5	<b>WJYE</b> AC	96.1 50kw	9	11	9	9	5	3	80	EBE COMMUNICATIONS	MCG
5.6	5.0	4.8	5.9	6.9	5	<b>WUFX*</b> AOR	103.3 49kw	7	2	2	3	8	11	73	METROPLEX	KATZ
7.3	7.9	6.2	6.4	6.5	7	<b>WGRF</b> AOR	96.9 12.5kw	8	3	1	2	3	13	68	RICH	KATZ
4.7	5.1	6.7	4.8	5.7	8	<b>WMJQ</b> AC	102.5 105kw	5	5	4	6	4	7	57	ALGONQUIN	DUR
4.8	3.9	6.1	5.9	5.5	9	<b>WGR</b> N/T	550 5kw	4	9	10	10	9	5	55	RICH	KATZ
6.2	6.1	6.7	6.9	5.1	10	<b>WBLK</b> UC	93.7 50kw	11	4	6	7	10	8	105	WBLK INC.	DUR
6.5	5.1	4.4	5.2	4.4	11	<b>WBUF</b> AC	92.9 91kw	10	8	8	8	7	6	60	LINCOLN GROUP	MCG
3.6	2.7	2.9	3.8	3.6	12	<b>WECK</b> BBnd	1230 1kw	12	21	20	16	13	10	87	EBE COMMUNICATIONS	MCG
0.0	0.2	2.3	1.2	1.7	13	<b>CKEY</b> Nost	101.1 52kw	18	16	24	23	22	14	91	FORT COMM.	A-C
1.5	1.7	2.2	1.9	1.7	13	<b>WEZQ</b> B/EZ	107.7 11.5kw	13	15	23	19	16	12	74	CASCIANI	---
0.7	0.7	1.0	1.2	1.1	15	<b>WDCX</b> Rel	99.5 110kw	17	14	14	14	12	16	60	CRAWFORD	---

\*Has LMA with WGRF.

## DEMOGRAPHIC RANKINGS

## FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WGRF	1 WKSE	1 WGRF	1 WKSE-FM	1 WHTT-FM	1 WHTT-FM
2 WUFX	2 WMJQ	2 WUFX	2 WHTT	2 WGRF	2 WYRK
3 WKSE	3 WBLK	3 WHTT-FM	3 WMJQ	3 WYRK	3 WJYE
4 WYRK	4 WUFX	4 WYRK	4 WYRK	4 WUFX	4 WKSE
5 WMJQ	5 WGRF	5 WKSE	5 WBLK	5 WGR	5 WMJQ
6 WHTT-FM	6 WYRK	6 WGR	6 WJYE	6 WMJQ	6 WBLK
7 WBLK	7 WBUF	7 WMJQ	7 WBUF	7 WBUF	7 WBUF
8 WGR	8 WHTT-FM	8 WBUF	8 WUFX	8 WBEN	8 WGRF
9 CHTZ	9 WJYE	9 WBLK	9 WGRF	9 WJYE	9 WBEN
10 WBEN	10 CFNY	10 WBEN	10 WGR	10 WKSE	10 WGR



# CHARLOTTE-GASTONIA-ROCK HILL

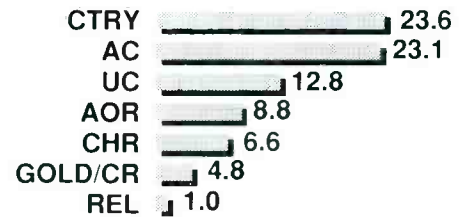
12+ POPULATION: 998,400

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
11.4	14.8	12.7	13.0	14.9	1	<b>WSOC</b> Ctry	103.7 100kw	1	7	4	2	1	1	98	COX	DUR
12.5	13.5	12.7	12.5	11.8	2	<b>WPEG</b> UC	97.9 50kw	2	1	1	1	2	3	119	BR. PARTNERS	KATZ
6.2	6.5	5.4	6.8	7.0	3	<b>WTDR</b> Ctry	96.9 100kw	5	5	2	4	4	6	79	TRUMPER	CHR
6.0	5.4	7.8	7.0	6.7	4	<b>WBT</b> AC	1110 50kw	4	20	12	11	9	4	74	JEFFERSON-PILOT	BAN
6.0	5.2	6.3	7.1	6.7	4	<b>WEZC</b> AC	102.9 31kw	8	11	9	7	6	2	82	KEYMARKET	KATZ
8.3	7.3	8.6	6.6	6.1	6	<b>WRFX</b> AOR	99.7 100kw	3	4	3	3	3	8	66	PYRAMID	MCG
5.0	5.8	5.0	5.4	5.7	7	<b>WBT-FM</b> AC	107.9 98kw	6	6	5	5	7	7	65	JEFFERSON-PILOT	BAN
4.8	4.1	3.0	3.4	4.8	8	<b>WWMG</b> Gold	96.7 100kw	9	10	10	6	5	5	73	VOYAGER	CHR
7.3	6.5	5.0	5.2	4.5	9	<b>WCKZ</b> CHR	101.9 99kw	7	2	8	9	11	11	55	BEASLEY	HNWH
5.2	4.5	5.0	3.9	4.0	10	<b>WMXC</b> AC	104.7 100kw	10	16	6	8	8	9	61	EZ	MMR
3.1	3.2	3.7	3.6	2.7	11	<b>WXRC</b> AOR	95.7 100kw	11	9	7	10	10	20	59	LONG FAMILY	---
0.8	1.6	1.2	2.1	2.1	12	<b>WAQQ</b> CHR	95.7 100kw	12	3	11	12	14	16	51	ADAMS	HNWH
1.1	1.3	0.9	1.6	1.7	13	<b>WFMX</b> Ctry	105.7 100kw	13	8	14	13	13	10	67	ADVENTURE	TNS
1.1	1.3	1.3	1.6	1.0	14	<b>WFGW/WMIT</b> Rel	101.9/106.9 50kw/36kw	14	13	16	17	16	13	42	BLUE RIDGE	---
1.2	0.6	0.7	0.6	1.0	14	<b>WGIV</b> UC	1600 1(.5)kw	15	14	17	16	15	15	61	BR. PARTNERS	KATZ

## DEMOGRAPHIC RANKINGS

## FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WPEG	1 WPEG	1 WPEG	1 WPEG	1 WSOC	1 WSOC
2 WRFX	2 WSOC	2 WRFX	2 WSOC	2 WRFX	2 WPEG
3 WTDR	3 WBT-FM	3 WSOC	3 WBT-FM	3 WPEG	3 WEZC
4 WXRC	4 WMXC	4 WTDR	4 WEZC	4 WTDR	4 WBT-FM
5 WSOC	5 WTDR	5 WWMG	5 WMXC	5 WWMG	5 WMXC
6 WCKZ	6 WRFX	6 WXRC	6 WTDR	6 WBT	6 WWMG
7 WWMG	7 WEZC	7 WBT-FM	7 WRFX	7 WXRC	7 WTDR
8 WBT-FM	8 WCKZ	8 WBT	8 WWMG	8 WEZC	8 WRFX
9 WBT	9 WWMG	9 WEZC	9 WCKZ	9 WMXC	9 WBT
10 WMXC	10 WAQQ	10 WCKZ	10 WAQQ	10 WBT-FM	10 WCKZ



12+ POPULATION: 6,651,100

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NATIONAL REP FIRM
8.2	8.4	8.5	8.8	7.6	1	<b>WGN</b> Misc	720 50kw	1	17	25	15	6	1	94	TRIBUNE	CHR
6.6	8.1	6.8	6.8	7.3	2	<b>WGCI-FM</b> UC	107.5 33kw	5	2	1	1	1	8	108	GANNETT	MCG
5.8	4.9	5.1	5.0	5.7	3	<b>WBBM-FM</b> CHR	96.3 4.2kw	2	1	3	5	13	18	73	CBS	CBS
3.3	4.5	3.8	4.7	5.5	4	<b>WUSN</b> Ctry	99.5 6.3kw	7	8	7	2	2	2	94	COOK INLET	SRG
3.9	4.6	3.8	4.0	4.6	5	<b>WWBZ</b> AOR	103.5 4.3kw	6	3	2	4	12	25	70	SUMMIT	TOR
4.3	4.7	4.2	3.9	4.4	6	<b>WVAZ</b> UC	102.7 6kw	10	4	6	3	3	3	83	BR. PARTNERS	BAN
3.9	3.8	4.4	4.0	3.9	7	<b>WBBM</b> News	780 50kw	3	33	19	18	15	6	56	CBS	CBS
3.6	4.1	3.2	3.4	3.7	8	<b>WJJD</b> Nost	1160 50kw	17	32	37	29	23	9	92	INFINITY	KATZ
3.9	3.4	3.4	3.7	3.4	9	<b>WLIT</b> AC	93.9 4kw	13	14	10	12	7	5	74	VIACOM	CHR
3.4	3.2	2.9	2.9	3.3	10	<b>WJMK</b> Gold	104.3 4kw	12	10	14	8	4	4	66	INFINITY	KATZ
3.3	2.6	3.3	3.8	3.3	10	<b>WXRT</b> NR	93.1 6.7kw	18	18	4	6	5	17	83	DIAMOND BR.	CBS
3.6	3.5	2.7	3.0	3.1	12	<b>WLUP-FM</b> AOR	97.9 6kw	8	12	5	7	11	22	53	EVERGREEN	MMR
3.1	3.4	3.8	3.2	3.1	12	<b>WNUA</b> NAC	95.5 8.3kw	16	28	12	11	8	7	72	PYRAMID	DUR
3.1	3.9	3.2	3.7	3.0	14	<b>WLS-A/F</b> Talk	890/94.7 50kw/4.4kw	15	19	20	19	18	10	66	CAP CITIES/ABC	BAN
3.1	2.8	3.2	3.2	2.9	15	<b>WLUP</b> Talk	1000 50kw	20	23	9	9	10	12	95	EVERGREEN	MMR
2.5	3.2	2.5	2.5	2.9	15	<b>WMAQ</b> News	670 50kw	4	13	18	20	19	11	42	GROUP W	G/W
3.4	3.4	2.7	2.6	2.8	17	<b>WCKG</b> CR	105.9 4.1kw	9	7	8	10	9	15	52	COX	KATZ
2.5	2.1	2.3	2.5	2.3	18	<b>WPNT</b> AC	100.3 8.2kw	14	5	13	13	14	13	49	CENTURY	EAST
2.8	3.0	2.1	2.3	2.0	19	<b>WKQX*</b> AC	101.1 6kw	11	6	15	14	16	16	41	EMMIS	HNWH
1.6	1.8	2.0	1.8	1.8	20	<b>WOJO</b> Span	105.1 8.4kw	23	21	11	16	20	20	97	TICHENOR MEDIA	KT-H
1.8	0.8	1.5	1.7	1.7	21	<b>WNIB</b> Clas	97.1 8.4kw	21	30	36	26	25	14	74	NO. ILLINOIS	CMBS
2.8	1.8	2.1	2.2	1.7	21	<b>WTMX</b> AC	101.9 4.2kw	19	9	16	17	17	21	46	BONNEVILLE INTL.	MCG
0.7	0.5	1.7	1.1	1.2	23	<b>WIND</b> Span	560 5kw	24	11	17	21	22	26	83	TICHENOR MEDIA	KATZ
0.0	0.0	0.0	0.9	1.2	23	<b>WSCR</b> Sports	820 5kw	26	31	21	23	21	19	93	DIAMOND BR.	CBS

\* Switched to New Rock in July '92.

Continued on Page 185



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12+ POPULATION: 1,188,700

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
12.1	13.4	9.7	11.5	13.9	1	WLW AC	700 50kw	1	12	7	2	1	1	76	JACOR	EAST
7.5	7.1	9.2	7.0	9.3	2	WUBE-FM Ctry	105.1 11kw	5	6	5	3	2	2	99	AMERICAN MEDIA	CHR
7.4	7.4	6.7	7.0	7.0	3	WEBN AOR	102.7 16.5kw	3	8	1	1	3	7	69	JACOR	EAST
9.7	9.4	6.2	6.2	6.8	4	WKRQ CHR	101.9 16kw	2	1	3	6	9	12	55	GREAT AMERICAN	KATZ
4.5	6.3	6.4	6.3	6.4	5	WIZF UC	100.9 1.25kw	9	2	6	8	7	11	97	INTERURBAN BR.	HNWH
5.6	5.1	6.3	6.4	5.9	6	WWNK AC	94.1 32kw	6	3	4	5	5	6	68	BOOTH BR.	MMR
6.7	5.9	5.8	5.4	5.8	7	WGRR Gold	103.5 19.5kw	4	7	9	7	4	3	58	DALTON	BAN
4.5	5.5	3.6	4.9	5.8	7	WOFX CR	94.9 31kw	7	5	2	4	6	8	73	HERITAGE MEDIA	SRG
5.5	4.6	5.9	4.7	5.2	9	WIMJ AC	92.5 16kw	8	10	12	10	10	4	75	FEDERATED MEDIA	MCG
3.2	3.9	4.5	5.8	3.6	10	WCKY N/T	1530 50kw	12	15	20	14	12	5	72	FEDERATED MEDIA	MCG
5.1	4.8	5.0	4.1	3.5	11	WRRM AC	98.5 17.5kw	10	14	8	9	8	10	57	SUSQUEHANNA	CHR
2.8	3.7	5.0	3.8	2.9	12	WKRC AC	550 5(1)kw	11	25	21	15	11	9	51	GREAT AMERICAN	KATZ
3.5	2.1	4.2	3.6	2.4	13	WMLX Nost	1180 1kw	17	27	27	24	19	15	117	HOKER	MMR
3.4	3.1	3.4	3.0	1.9	14	WZRZ AOR	96.5 19.5kw	13	4	10	11	16	21	45	REAMS	TOR
1.8	2.1	1.2	1.2	1.5	15	WCIN UC	1480 5(.5)kw	15	20	18	13	13	13	64	JACI INC.	CMBS
0.3	0.5	0.5	1.6	1.4	16	WAQZ* AOR	107.1 3kw	14	9	11	12	15	23	59	PLESSINGER CORP.	K&P
1.1	0.9	1.2	1.2	1.3	17	WAKW Rel	93.3 50kw	16	18	16	16	14	14	57	PILLAR OF FIRE	---
0.6	0.5	0.8	0.6	1.0	18	WHKO Ctry	99.1 50kw	20	23	15	20	23	16	62	COX	DUR

\* Programmed under an LMA by WEBN.

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WEBN	1 WWNK	1 WLW	1 WWNK	1 WLW	1 WGRR	AC  31.4
2 WLW	2 WEBN	2 WEBN	2 WKRQ	2 WUBE-FM	2 WWNK	GOLD/CR  11.6
3 WOFX	3 WKRQ	3 WOFX	3 WEBN	3 WEBN	3 WUBE-FM	AOR  10.3
4 WUBE-FM	4 WIZF	4 WUBE-FM	4 WUBE-FM	4 WOFX	4 WRRM	CTRY  10.3
5 WKRQ	5 WOFX	5 WGRR	5 WIZF	5 WGRR	5 WIMJ	UC  7.9
6 WIZF	6 WRRM	6 WKRQ	6 WRRM	6 WIZF	6 WLW	CHR  6.8
7 WWNK	7 WUBE-FM	7 WIZF	7 WGRR	7 WWNK	7 WEBN	N/T  3.6
8 WZRZ	8 WIMJ	8 WWNK	8 WOFX	8 WKRQ	8 WIZF	BBND  2.4
9 WAQZ	9 WGRR	9 WZRZ	9 WLW	9 WKRC	9 WKRQ	REL  1.3
10 WGRR	10 WLW	10 WAQZ	10 WIMJ	10 WAQZ	10 WOFX	

12+ POPULATION: 1,733,100

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADJ	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.6	6.0	6.3	8.3	9.6	1	<b>WGAR</b> Ctry	99.5 50kw	4	6	7	4	2	1	106	NATIONWIDE	HNWH
6.8	8.5	10.2	7.7	8.6	2	<b>WMMS</b> AOR	100.7 34kw	1	4	1	1	3	6	79	MALRITE	KATZ
6.9	6.9	6.1	7.7	7.4	3	<b>WDOK</b> AC	102.1 12kw	5	12	10	7	5	2	84	INDEPENDENT/CLEV.	MMRE
9.9	7.6	9.1	6.7	7.2	4	<b>WLTF</b> AC	106.5 11kw	3	7	5	3	4	4	78	BOOTH BR.	CHR
7.2	7.6	5.6	6.4	7.2	4	<b>WMJI</b> Gold	105.7 27kw	2	10	8	2	1	3	71	LEGACY	KATZ
6.8	6.1	7.0	6.3	6.7	6	<b>WZAK</b> UC	93.1 27.5kw	10	2	2	5	7	7	97	ZAPIS	DUR
5.8	4.8	5.5	5.5	5.7	7	<b>WQAL</b> AC	104.1 11kw	6	5	4	6	6	5	65	WIN	BAN
4.4	5.3	5.4	5.9	5.3	8	<b>WRMR</b> B/EZ	850 10kw	12	19	22	20	20	14	104	INDEPENDENT/CLEV.	MMRE
3.5	3.0	3.0	3.9	4.7	9	<b>WJMO-FM</b> CHR	92.3 40kw	7	1	6	9	10	15	59	UNITED	MMR
5.7	5.8	4.6	4.6	4.0	10	<b>WNCX</b> CR	98.5 16kw	8	9	3	8	8	13	54	METROPLEX	MCG
5.0	5.2	5.1	4.9	3.7	11	<b>WWWE</b> N/T	1100 50kw	9	14	13	12	11	8	52	BOOTH BR.	CHR
0.6	0.9	1.5	1.6	2.6	12	<b>WKNR</b> Sports	1220 50kw	13	16	12	13	12	12	55	C.V. ASSOCIATES	---
4.5	4.5	3.7	2.5	2.5	13	<b>WENZ</b> CHR	107.9 70kw	11	3	9	11	14	19	42	ARDMAN	TOR
3.1	2.9	2.8	2.9	2.5	14	<b>WNWV</b> NAC	107.3 50kw	14	17	11	10	9	9	66	ELYRIA-LORAIN	TOR
2.0	2.2	2.0	2.6	2.2	15	<b>WCLV</b> Clas	95.5 31kw	16	15	17	15	15	11	68	RADIO SEAWAY	CMBS
1.4	3.1	2.2	2.3	2.1	16	<b>WJMO</b> UC	1490 1kw	17	13	16	14	13	10	81	UNITED	MMR
2.0	1.4	2.6	2.5	2.0	17	<b>WERE</b> N/T	1300 5kw	15	22	18	18	16	16	60	METROPLEX	MCG
1.4	1.1	1.5	1.2	1.5	18	<b>WABQ</b> Rel	1540 1kw	22	25	25	21	18	17	134	WABQ, INC.	---
1.7	1.5	1.7	1.5	1.0	19	<b>WHK</b> N/T	1420 5kw	18	21	21	19	19	18	41	MALRITE	KATZ

## DEMOGRAPHIC RANKINGS

## FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WMMS	1 WMMS	1 WMMS	1 WLTF	1 WMJI	1 WLTF	AC 20.3
2 WNCX	2 WQAL	2 WMJI	2 WGAR	2 WMMS	2 WGAR	GOLD/CR 11.2
3 WZAK	3 WZAK	3 WNCX	3 WQAL	3 WGAR	3 WDOK	CTRY 9.6
4 WMJI	4 WLTF	4 WGAR	4 WMMS	4 WNCX	4 WQAL	N/T 9.3
5 WJMO-FM	5 WJMO-FM	5 WZAK	5 WZAK	5 WLTF	5 WMJI	UC 8.8
6 WGAR	6 WGAR	6 WLTF	6 WDOK	6 WDOK	6 WMMS	AOR 8.6
7 WLTF	7 WENZ	7 WKNR	7 WMJI	7 WKNR	7 WZAK	CHR 7.2
8 WKNR	8 WDOK	8 WDOK	8 WJMO-FM	8 WZAK	8 WJMO-FM	B/EZ 5.3
9 WENZ	9 WMJI	9 WQAL	9 WNWV	9 WWWE	9 WNWV	NAC 2.5
10 WQAL	10 WNCX	10 WWWE	10 WENZ	10 WQAL	10 WJMO	CLAS 2.2
						REL 1.5

# COLUMBUS, OH

12+ POPULATION: 1,157,400

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
11.1	11.4	7.5	11.0	10.5	1	WNCI CHR	97.9 175kw	1	1	1	1	2	4	70	NATIONWIDE	MMR
10.8	9.1	8.0	10.1	9.0	2	WTVN AC	610 5kw	3	19	15	5	4	1	90	GREAT AMERICAN	KATZ
8.5	9.1	9.5	8.7	7.8	3	WSNY AC	94.7 22kw	2	4	3	3	1	2	73	SAGA	MCG
7.9	8.9	8.1	7.5	6.7	4	WLVO AOR	96.3 18kw	4	11	2	2	3	12	69	GREAT AMERICAN	KATZ
6.8	5.4	5.7	7.4	5.5	5	WHOK Ctry	95.5 50kw	5	7	10	8	7	3	68	WHOK	EAST
2.5	2.1	2.6	2.9	4.3	6	WCLT-FM Ctry	100.3 50kw	13	10	8	12	11	10	115	WCLT INC.	---
0.9	1.2	3.1	3.4	4.3	6	WRVF Ctry	98.9 3kw	10	9	7	6	9	7	88	TRI-CITY RADIO, LP	CHR
4.6	2.3	3.5	3.3	4.3	6	WWHT CHR	105.7 6kw	7	2	5	9	14	16	64	MEDIA MANAGEMENT	SRG
4.7	5.2	5.4	3.4	4.2	9	WMGG* CR	99.7 20kw	6	12	4	4	10	13	54	NORTH AMERICAN	EAST
2.7	3.3	2.5	3.6	4.1	10	WVKO UC	1580 1(.25)kw	11	8	12	11	6	8	98	SAGA	MCG
4.7	5.6	5.4	3.8	3.7	11	WCOL-FM Gold	92.3 22kw	8	14	14	7	5	5	60	GREAT TRAILS	CHR
5.9	6.9	3.9	2.7	3.6	12	WBNS-FM Gold	97.1 20.5kw	9	22	13	10	8	6	61	RADIOHIO, INC.	BAN
1.7	2.5	3.7	3.5	2.8	13	WBNS AC	1460 5(1)kw	12	23	24	22	20	6	72	RADIOHIO, INC.	BAN
1.2	1.4	2.7	2.0	2.8	13	WCKX UC	106.3 3kw	14	3	9	14	13	18	77	WCKX ENTERPRISE	---
2.0	2.2	2.7	2.2	2.5	15	WMNI Ctry	920 1(.5)kw	18	20	21	19	17	11	97	NORTH AMERICAN	EAST
2.9	2.6	1.5	1.3	2.2	16	WWCD NR	101.1 3kw	15	16	6	13	12	19	63	VIDEO SERVICES	HNWH
0.8	1.7	1.6	3.7	2.0	17	WRZR AOR	103.1 3kw	17	5	11	15	15	23	71	US RADIO	DUR
1.6	2.1	2.2	1.5	1.8	18	WLW AC	700 50kw	16	17	18	17	19	14	53	JACOR	EAST
0.0	0.3	1.4	1.2	1.7	19	WCEZ B/EZ	107.9 6.5kw	19	21	22	18	18	15	71	RADIO DELAWARE	---
1.6	1.5	1.0	1.4	1.3	20	WTLT CC	107.1 3kw	20	6	16	16	16	20	59	M&M GROUP	SRG
0.4	0.5	0.9	0.3	1.0	21	WCOL Talk	1230 1kw	21	18	20	21	21	17	51	GREAT TRAILS	CHR

\*Now AOR.

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WLVO	1 WNCI	1 WLVO	1 WNCI	1 WLVO	1 WNCI	AC	21.4
2 WNCI	2 WSNY	2 WNCI	2 WSNY	2 WTVN	2 WSNY	CTRY	16.6
3 WMGG	3 WLVO	3 WMGG	3 WLVO	3 WSNY	3 WLVO	CHR	14.8
4 WRZR	4 WWHT	4 WSNY	4 WVKO	4 WNCI	4 WVKO	GOLD/CR	11.5
5 WWCD	5 WMGG	5 WTVN	5 WWHT	5 WMGG	5 WTVN	AOR	10.9
6 WSNY	6 WRVF	6 WRVF	6 WRVF	6 WBNS-FM	6 WCOL-FM	UC	6.9
7 WCLT-FM	7 WVKO	7 WCOL-FM	7 WHOK	7 WRVF	7 WHOK	B/EZ	1.7
8 WWHT	8 WCKX	8 WHOK	8 WCOL-FM	8 WCOL-FM	8 WBNS-FM	REL	1.3
9 WHOK	9 WHOK	9 WWCD	9 WMGG	9 WHOK	9 WRVF	N/T	1.0
10 WRVF	10 WBNS-FM	10 WCLT-FM	10 WBNS-FM	10 WWCD	10 WCLT-FM		

# DALLAS-FT. WORTH

12+ POPULATION: 3,320,000

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
11.0	10.5	11.2	9.9	9.5	1	<b>KSCS</b> Ctry	96.3 99kw	1	3	1	1	1	1	83	CAP CITIES/ABC	BAN
7.0	5.3	5.3	5.6	6.4	2	<b>KVIL-A/F</b> AC	1150.103.77 1kw/100kw	6	11	9	2	2	2	99	INFINITY	TOR
6.2	6.0	7.3	6.5	5.8	3	<b>KPLX</b> Ctry	99.5 100kw	2	9	6	3	3	4	68	SUSQUEHANNA	EAST
4.3	4.3	4.0	5.7	5.6	4	<b>KJMZ</b> UC	100.3 89kw	3	1	4	7	13	19	72	SUMMIT	MCG
6.7	5.4	5.3	4.3	5.3	5	<b>WBAP</b> Ctry	820 50kw	4	16	13	9	5	3	69	CAP CITIES/ABC	BAN
4.6	5.0	4.4	4.7	4.5	6	<b>KKDA-FM</b> UC	104.5 98kw	11	4	5	5	6	13	84	REPUBLIC	KATZ
5.9	6.4	5.2	4.7	4.3	7	<b>KTXQ</b> AOR	102.1 100kw	8	14	2	4	4	15	66	CBS	CBS
2.2	1.6	1.6	3.1	4.1	8	<b>KYNG*</b> Ctry	105.3 100kw	13	5	3	6	8	20	83	ALLIANCE BR.	G/W
2.7	2.8	4.4	3.9	3.8	9	<b>KLRX</b> AC	97.9 100kw	10	24	18	15	11	5	69	COX	KATZ
1.7	3.5	2.7	2.4	3.4	10	<b>KDMX</b> AC	102.9 100kw	9	10	7	8	7	12	56	NATIONWIDE	MMR
4.1	4.1	4.0	3.8	3.4	10	<b>KRLD</b> News	1080 50kw	5	21	19	20	16	10	48	COMMAND	CBS
4.1	3.6	3.9	3.5	3.1	12	<b>KEGL</b> CHR	97.1 100kw	7	2	8	12	20	26	47	SANDUSKY	CHR
2.2	3.0	2.1	2.5	3.1	12	<b>KOAI</b> NAC	106.1 100kw	15	23	14	11	9	8	74	GANNETT	HNWH
3.8	3.2	2.2	2.4	2.9	14	<b>KLUV</b> Gold	98.7 100kw	12	13	20	13	10	6	55	TK	MMR
2.6	2.7	2.0	2.8	2.7	15	<b>KZPS</b> CR	92.5 96kw	14	22	10	10	12	16	57	BONNEVILLE INTL.	DUR
2.2	2.1	1.9	2.0	2.5	16	<b>KKDA</b> UC	730 500w	22	25	22	18	14	7	88	REPUBLIC	KATZ
3.1	2.8	2.3	2.6	2.5	16	<b>KLIF</b> News	570 5kw	18	17	23	19	15	9	69	SUSQUEHANNA	EAST
2.5	2.9	3.3	2.5	2.5	16	<b>KLTY</b> AC	94.1 100kw	20	8	11	14	17	17	76	MARK RODRIGUEZ	K&P
1.3	1.8	1.5	1.8	2.4	19	<b>KESS</b> Span	1270 5kw	27	18	16	16	19	14	122	MARK RODRIGUEZ	KT-H
1.8	1.5	1.8	1.9	2.0	20	<b>KCDU</b> AC	107.5 25kw	16	15	12	17	18	21	52	GILMORE	CHR
1.9	2.1	2.2	2.0	2.0	20	<b>WRR</b> Clas	101.1 98kw	21	29	25	24	21	11	65	CITY OF DALLAS	CMBS
1.7	2.4	2.1	1.7	1.9	22	<b>KHVN</b> Rel	970 1kw	24	20	24	25	23	22	90	SUMMIT	MCG

\*Formerly KSRR (AC)

Continued on Page 185

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#3

## CHICAGO

12+ POPULATION: 6,651,100

Continued from Page 180

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WGCI-FM	1 WGCI-FM	1 WGCI-FM	1 WGCI-FM	1 WUSN	1 WVAZ	N/T 13.9
2 WWBZ	2 WBBM-FM	2 WWBZ	2 WVAZ	2 WGCI-FM	2 WGCI-FM	UC 11.7
3 WBBM-FM	3 WVAZ	3 WUSN	3 WBBM-FM	3 WXRT	3 WUSN	AOR 11.0
4 WLUP-FM	4 WWBZ	4 WXRT	4 WUSN	4 WLUP	4 WJMK	AC 9.4
5 WXRT	5 WXRT	5 WLUP-FM	5 WJMK	5 WJMK	5 WLIT	MISC 7.6
6 WLUP	6 WUSN	6 WLUP	6 WLIT	6 WLUP-FM	6 WGN	GOLD/CR 6.1
7 WCKG	7 WLUP-FM	7 WBBM-FM	7 WWBZ	7 WCKG	7 WNUA	CHR 5.7
8 WUSN	8 WKQX	8 WCKG	8 WPNT	8 WVAZ	8 WTMX	CTRY 5.5
9 WVAZ	9 WTMX	9 WJMK	9 WNUA	9 WWBZ	9 WPNT	BBND 3.7
10 WOJO	10 WPNT	10 WVAZ	10 WKQX	10 WNUA	10 WBBM-FM	NAC 3.1
						SPAN 3.0
						CLAS 1.7

#8

## DALLAS-FT. WORTH

12+ POPULATION: 3,320,000

Continued from Page 184

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
1.5	2.0	1.7	2.0	1.6	23	KAAM Nost	1310 5(2.5)kw	23	27	29	29	28	24	70	BONNEVILLE INTL.	DUR
2.0	2.3	2.9	2.0	1.5	24	KDGE NR	94.5 100kw	19	6	15	21	27	30	43	ALLISON	K&P
0.5	0.5	0.4	2.6	1.4	25	KJZY AOR	99.1 100kw	26	7	17	22	25	27	64	BR. HOUSE OF TX.	ROS
2.7	2.3	1.6	1.8	1.2	26	KODZ Gold	94.9 100kw	17	12	26	23	22	18	33	EVERGREEN	MMR
0.4	0.4	1.2	1.4	1.0	27	KSSA Span	160C 5(1)kw	28	19	21	27	26	25	98	RADIO PLANO	CAB
0.4	0.5	0.9	0.6	1.0	27	KUII N/T	1190 50(5)kw	25	28	27	26	24	23	47	GREYSTONE BR.	HNWH

## DEMOGRAPHIC RANKINGS

## FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KTXQ	1 KSCS	1 KSCS	1 KSCS	1 KSCS	1 KSCS	CTRY 24.7
2 KSCS	2 KPLX	2 KTXQ	2 KVIL-FM	2 WBAP	2 KVIL-FM	AC 18.1
3 KYNG	3 KDMX	3 WBAP	3 KPLX	3 KTXQ	3 KPLX	UC 12.6
4 KJMZ	4 KYNG	4 KYNG	4 KDMX	4 KVIL-FM	4 KDMX	AOR 7.2
5 KKDA-FM	5 KTXQ	5 KKDA-FM	5 KKDA-FM	5 KPLX	5 KLUV	N/T 6.9
6 KZPS	6 KJMZ	6 KZPS	6 KJMZ	6 KYNG	6 KOAI	GOLD/CR 6.8
7 KPLX	7 KKDA-FM	7 KJMZ	7 KYNG	7 KZPS	7 KLRX	SPAN 3.4
8 WBAP	8 KEGL	8 KPLX	8 KLTY	8 KLIF	8 KKDA-FM	CHR 3.1
9 KEGL	9 KVIL-FM	9 KVIL-FM	9 KTXQ	9 KKDA-FM	9 KLTY	NAC 3.1
10 KDGE	10 KLTY	10 KLIF	10 KLUV	10 KRLD	10 KKDA	CLAS 2.0
						REL 1.9
						BBND 1.6

12+ POPULATION: 823,100

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
9.7	9.3	10.7	10.2	12.9	1	<b>WHKO</b> Ctry	99.1 50kw	1	5	3	2	1	1	97	COX	DUR
8.5	7.5	6.8	8.1	8.8	2	<b>WTUE</b> AOR	104.7 50kw	3	4	1	1	2	6	82	SUMMIT	MCG
6.9	6.4	8.0	6.8	7.6	3	<b>WHIO</b> Talk	1290 5kw	4	22	12	11	9	3	80	COX	DUR
9.2	9.7	7.5	7.0	7.2	4	<b>WGTZ</b> CHR	92.9 40kw	2	1	4	3	6	9	64	GREAT TRAILS	KATZ
5.8	4.1	5.5	3.8	5.9	5	<b>WAZU</b> AOR	102.9 50kw	7	2	2	5	7	20	76	OSBORN	CHR
5.5	5.6	5.9	4.3	5.9	5	<b>WLW</b> AC	700 50kw	5	8	7	8	4	7	73	JACOR	EAST
6.6	6.2	6.8	5.7	5.8	7	<b>WWSN</b> AC	107.7 50kw	6	20	6	4	3	2	74	STONER	EAST
0.0	0.0	1.2	7.2	4.6	8	<b>WROU</b> UC	92.1 890w	10	6	5	6	8	12	90	HAWES-SAUNDERS	---
6.5	4.8	5.8	5.1	4.3	9	<b>WVUD</b> AC	99.9 50kw	9	12	11	9	10	5	67	UNI./DAYTON	MCG
4.5	5.6	4.6	3.2	4.0	10	<b>WYMJ</b> Gold	103.9 1.15kw	8	11	10	7	5	4	58	TRI-CITY RADIO, LP	EAST
4.0	2.6	3.6	5.0	3.6	11	<b>WONE</b> Ctry	980 5kw	11	21	18	16	11	8	81	SUMMIT	MCG
2.5	2.2	2.4	3.0	2.9	12	<b>WPFB-FM</b> Ctry	105.9 34kw	13	7	8	10	14	14	88	BRADEN STATIONS	ROS
2.5	2.3	1.5	2.2	2.0	13	<b>WCLR</b> B/EZ	95.7 50kw	16	18	20	15	12	10	70	WPTW RADIO	REG
0.0	0.5	1.3	1.2	2.0	13	<b>WLSN</b> B/EZ	106.5 50kw	19	16	23	21	20	11	88	TREATY CIT BR.	---
4.5	6.3	3.7	2.1	1.9	15	<b>WDAO</b> UC	1210 1kw	17	28	15	13	13	13	80	STONER	---
1.2	1.0	1.7	0.9	1.6	16	<b>WZRZ</b> AOR	96.5 19.5kw	15	9	9	12	18	25	54	REAMS	TOR
0.6	1.4	1.1	1.0	1.4	17	<b>WPFB</b> Nost	910 1kw	22	25	25	25	24	21	79	BRADEN STATIONS	ROS
1.3	1.4	1.6	0.8	1.3	18	<b>WIZE</b> Nost	1340 1kw	24	19	26	24	22	15	95	GREAT TRAILS	UNI
1.5	1.5	1.0	1.1	1.3	18	<b>WOFX</b> CR	94.9 31kw	12	13	13	14	15	16	36	HOKER	SRG
0.7	0.7	1.2	0.7	1.1	20	<b>WBZI/WDJK</b> CHR	1500/95.3 .5kw/3kw	14	3	17	20	23	23	37	DING METRO BR.	---
1.2	1.4	1.2	1.8	1.0	21	<b>WFCJ</b> Rel	93.7 50kw	20	24	14	17	16	19	53	MIAMI VALLEY	---
0.9	1.1	0.6	1.2	1.0	21	<b>WKSW</b> Ctry	101.7 2.05kw	21	10	16	18	17	17	54	UNITED STATES BR.	---

## DEMOGRAPHIC RANKINGS

## FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WTUE	1 WHKO	1 WTUE	1 WHKO	1 WTUE	1 WHKO
2 WAZU	2 WGTZ	2 WAZU	2 WWSN	2 WHKO	2 WWSN
3 WLW	3 WROU	3 WHKO	3 WGTZ	3 WLW	3 WGTZ
4 WHKO	4 WTUE	4 WLW	4 WROU	4 WAZU	4 WTUE
5 WGTZ	5 WWSN	5 WYMJ	5 WTUE	5 WYMJ	5 WROU
6 WROU	6 WAZU	6 WGTZ	6 WVUD	6 WWSN	6 WYMJ
7 WZRZ	7 WVUD	7 WWSN	7 WYMJ	7 WROU	7 WVUD
8 WPFB-FM	8 WPFB-FM	8 WROU	8 WAZU	8 WGTZ	8 WHIO
9 WWSN	9 WZRZ	9 WPFB-FM	9 WPFB-FM	9 WHIO	9 WONE
10 WYMJ	10 WFCJ	10 WOFX	10 WHIO	10 WOFX	10 WCLR

CTRY	20.4
AOR	16.3
AC	16.0
CHR	8.3
N/T	7.6
UC	6.5
GOLD/CR	5.3
B/EZ	4.0
BBND	2.7
REL	1.0
REL	

# DENVER-BOULDER

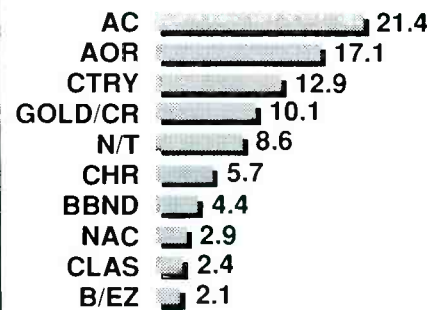
12+ POPULATION: 1,534,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
11.3	9.6	8.3	8.5	9.6	1	<b>KYGO-FM</b> Ctry	98.5 100kw	2	6	2	1	1	3	88	JEFFERSON-PILOT	CBS
6.6	7.0	9.7	8.6	8.6	2	<b>KOA</b> Talk	850 50kw	1	9	11	7	5	1	71	JACOR	EAST
6.8	6.6	7.0	6.4	7.8	3	<b>KOSI</b> AC	101.1 100kw	4	10	9	5	2	2	84	D&D	BAN
6.0	7.1	6.3	6.0	6.3	4	<b>KBPI</b> AOR	105.9 99kw	5	2	1	3	7	15	82	GREAT AMERICAN	BAN
5.6	7.9	5.7	6.4	6.3	4	<b>KXKL-A/F</b> Gold	1280/105.1 5kw/100kw	3	4	10	4	4	4	67	SHAMROCK BR.	DUR
7.6	4.2	6.1	6.2	6.2	6	<b>KBCO-A/F</b> AOR	1190/97.3 5kw/100kw	8	8	3	2	3	6	90	NOBLE	MMR
4.7	6.5	4.6	5.9	5.7	7	<b>KQKS</b> CHR	104.3 28kw	6	1	6	11	12	18	75	WESTERN CITIES	SRG
4.1	3.9	3.2	4.5	5.0	8	<b>KMJI</b> AC	100.3 100kw	7	5	5	6	6	7	66	GENESIS	CHR
4.4	4.9	5.5	5.0	4.5	9	<b>KHOW-A/F</b> AC	630/95.7 5kw/100kw	9	12	14	10	9	5	67	VIACOM	MCG
3.4	4.1	2.6	2.2	4.1	10	<b>KRXY-A/F</b> AC	1600/107.5 5kw/91kw	10	3	7	9	10	16	65	CAP CITIES/ABC	KATZ
3.8	3.1	4.3	4.0	3.8	11	<b>KRFX</b> CR	103.5 100kw	12	17	4	8	8	13	69	JACOR	EAST
4.3	4.4	4.0	4.1	3.0	12	<b>KAZY</b> AOR	106.7 100kw	11	7	8	12	13	20	52	SUMMIT	MCG
2.3	2.1	3.7	2.4	2.9	13	<b>KHIH</b> NAC	94.7 100kw	13	25	13	13	11	8	72	ADAMS	HNWH
2.8	2.8	2.6	3.3	2.4	14	<b>KEZW</b> BBnd	1430 5kw	19	23	25	21	21	12	90	D&D	BAN
3.0	2.3	2.9	2.3	2.4	14	<b>KVOD</b> Clas	99.5 100kw	14	19	17	16	15	9	63	HENRY BR.	CMBS
1.4	2.4	1.1	1.9	2.2	16	<b>KYGO</b> Ctry	950 5kw	17	27	15	18	20	11	82	JEFFERSON-PILOT	CBS
1.8	2.2	2.4	2.4	2.1	17	<b>KYBG-A/F</b> B/EZ	1090/92.1 50kw/820w	15	22	16	15	14	10	73	CENTURY	ROS
1.4	2.0	2.3	1.9	2.0	18	<b>KRZN</b> Nost	760 5(1)kw	18	26	24	24	19	14	74	GENESIS	CHR
1.5	1.8	2.1	2.3	1.6	19	<b>KTCL</b> NR	93.3 100kw	16	13	12	14	16	21	60	US MEDIA	MCG
0.7	1.4	0.7	1.2	1.1	20	<b>KDHT</b> Ctry	92.5 57kw	21	21	21	17	17	17	68	ALL PRO	K&P

## DEMOGRAPHIC RANKINGS

## FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KBPI	1 KBCO-FM	1 KBCO-FM	1 KYGO-FM	1 KBCO-FM	1 KOSI
2 KRFX	2 KBPI	2 KBPI	2 KOSI	2 KOA	2 KYGO-FM
3 KAZY	3 KOSI	3 KRFX	3 KXKL-FM	3 KYGO-FM	3 KXKL-FM
4 KBCO-FM	4 KYGO-FM	4 KOA	4 KBCO-FM	4 KRFX	4 KBCO-FM
5 KTCL	5 KQKS	5 KAZY	5 KBPI	5 KOSI	5 KHOW-FM
6 KYGO-FM	6 KMJI	6 KYGO-FM	6 KMJI	6 KXKL-FM	6 KOA
7 KOA	7 KAZY	7 KXKL-FM	7 KHOW-FM	7 KAZY	7 KMJI
8 KQKS	8 KXKL-FM	8 KOSI	8 KQKS	8 KBPI	8 KHIH
9 KRXY-FM	9 KRFX	9 KHIH	9 KHIH	9 KHIH	9 KRFX
10 KOSI	10 KRXY-FM	10 KHOW-FM	10 KOA	10 KHOW-FM	10 KBPI



12+ POPULATION: 3,611,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NATIONAL REP FIRM
8.0	9.3	9.3	8.3	8.8	1	<b>WJR</b> Talk	760 50kw	1	15	16	13	2	1	86	CAP CITIES/ABC	KATZ
6.3	6.2	6.6	6.3	6.8	2	<b>WJLB</b> UC	97.9 50kw	6	2	1	1	3	11	98	BOOTH BR.	MMR
6.3	6.1	5.3	5.0	6.3	3	<b>WWWW</b> Ctry	106.7 61kw	5	6	3	2	1	2	87	SHAMROCK BR.	EAST
4.5	4.7	4.4	4.6	5.1	4	<b>WHYT</b> CHR	96.3 20kw	2	1	5	11	16	10	54	CAP CITIES/ABC	KATZ
5.7	4.4	6.3	6.2	4.6	5	<b>WWJ</b> News	950 5kw	4	21	20	18	15	5	57	CBS	CBS
5.1	3.6	3.9	4.4	4.3	6	<b>WJOI</b> AC	97.1 12kw	13	12	18	15	13	3	77	CBS	CBS
4.7	5.0	4.7	4.4	4.3	6	<b>WKQI</b> AC	95.5 100kw	3	5	9	5	5	7	54	BR. PARTNERS	BAN
2.7	3.5	3.8	3.1	4.1	8	<b>WMXD</b> UC	92.3 21.5kw	17	11	8	6	4	8	93	FRITZ	DUR
3.7	3.3	3.8	4.7	4.0	9	<b>WLTI</b> AC	93.1 26.5kw	11	19	10	8	6	6	68	VIACOM	CHR
3.7	3.7	4.3	4.8	4.0	9	<b>WXYT</b> N/T	1270 5kw	15	20	17	14	12	10	87	FRITZ	DUR
3.9	5.4	4.5	3.8	3.9	11	<b>WOMC</b> Gold	104.3 190kw	10	7	15	9	7	4	64	INFINITY	TOR
3.4	4.2	4.3	4.5	3.7	12	<b>WLLZ</b> AOR	98.7 50kw	7	8	2	3	11	15	55	GROUP W	G/W
3.5	3.2	3.4	3.5	3.7	12	<b>WNIC</b> AC	100.3 32.5kw	9	14	7	4	9	12	58	FAIRMONT	MCG
3.8	3.6	3.1	3.1	3.6	14	<b>WJZZ</b> Jazz	105.9 20kw	16	18	12	10	8	9	80	BELL	TOR
3.5	4.1	3.8	3.2	3.2	15	<b>WCSX</b> CR	94.7 13.5kw	8	17	6	7	10	13	50	GREATER MEDIA	MCG
2.7	3.1	2.9	3.0	2.9	16	<b>CKLW</b> BBnd	800 50kw	18	28	24	27	28	17	79	CUC	---
4.4	3.9	2.8	3.5	2.9	16	<b>WRIF</b> AOR	101.1 27kw	12	13	4	12	14	19	52	GREAT AMERICAN	BAN
2.9	2.7	2.3	2.5	2.1	18	<b>WDFX</b> CHR	99.5 21kw	14	3	14	19	23	28	41	HOKER	MMR
1.7	2.2	1.9	2.8	2.1	18	<b>WQRS</b> Cias	105.1 20kw	20	22	25	25	19	14	75	MARLIN II LTD	CMBS
0.8	0.5	0.5	0.8	2.0	20	<b>WDZR*</b> AOR	102.7 50kw	19	4	13	16	18	27	66	US RADIO	DUR
0.6	1.6	1.5	2.0	1.7	21	<b>CIMX</b> NR	88.7 100kw	21	10	11	17	17	29	63	CHUM LTD.	---

\*Formerly WXCD (NAC).

Continued on Page 196


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# GREENSBORO-WINSTON SALEM

12+ POPULATION: 809,600

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADJ.	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
17.6	17.3	16.3	17.0	18.9	1	<b>WTQR</b> Ctry	104.7 100kw	1	6	1	1	1	1	107	NEWMARKET MEDIA	MCG
6.7	7.3	5.5	5.0	7.8	2	<b>WJMH</b> UC	102.1 100kw	3	1	3	3	5	8	76	BEASLEY	HNWH
8.2	8.1	9.9	9.7	7.8	2	<b>WKRR</b> AOR	92.3 100kw	2	5	2	2	2	5	74	DICK	KATZ
4.8	4.1	4.0	3.5	6.7	4	<b>WKZL*</b> AC	107.5 100kw	4	4	4	4	3	7	76	NATIONWIDE	KATZ
5.8	4.2	5.5	7.2	6.3	5	<b>WSJS</b> AC	600 5kw	6	15	11	9	8	3	91	NEWMARKET MEDIA	MCG
6.2	6.4	5.6	4.9	5.9	6	<b>WQMG-FM</b> UC	97.1 100kw	5	3	5	5	6	6	80	MURRAY HILL	BAN
5.2	6.6	5.9	5.0	4.8	7	<b>WMAG</b> AC	99.5 100kw	7	7	7	6	4	2	71	VOYAGER	CHR
5.1	4.9	5.3	5.8	4.0	8	<b>WWWB</b> AC	100.3 100kw	9	19	8	7	7	4	67	WGLO INC.	MMR
2.2	1.6	2.0	2.5	2.6	9	<b>WFMX</b> Ctry	105.7 100kw	11	8	9	10	9	9	59	ADVENTURE	TNS
3.6	4.0	3.4	4.2	2.6	9	<b>WKSI</b> CHR	98.7 100kw	8	2	6	8	13	21	42	BAHAKEL	EAST
1.4	2.3	2.6	1.5	1.7	11	<b>WMKG**</b> AC	94.5 100kw	12	21	21	17	17	10	61	SPEEDO PRINT	CHR
1.4	1.9	1.7	1.2	1.6	12	<b>WHPE</b> Rel	95.5 100kw	15	17	22	19	16	15	73	BIBLE BR.	---
4.4	3.0	4.6	3.9	1.6	12	<b>WMQX-FM</b> Gold	93.1 100kw	10	11	13	11	10	12	34	EBE	DUR
1.0	0.5	1.1	1.5	1.6	12	<b>WQMG</b> UC	1510 1kw	21	29	17	16	12	11	118	MURRAY HILL	BAN
1.5	1.4	2.4	1.7	1.6	12	<b>WWGL</b> Rel	94.1 100kw	14	18	16	13	14	13	69	DAVIDSON	TNS
2.6	1.1	1.1	0.6	1.5	16	<b>WAAA</b> UC	980 1kw	17	26	18	15	15	16	89	MEDIA BR.	---
1.8	1.7	2.5	2.6	1.3	17	<b>WPCM</b> Ctry	101.1 100kw	13	13	15	21	18	17	52	RES. TRIANGLE	MCG
1.6	1.4	1.4	1.5	1.1	18	<b>WMFR</b> AC	1230 1kw	20	27	24	24	23	19	81	VOYAGER	CHR
0.9	1.7	1.1	0.4	1.1	18	<b>WRDX</b> Gold	106.5 100kw	16	23	20	12	11	14	66	WSPT INC.	SSS

\*Under a sales LMA with WKRR. \*\*Under a programming LMA with WMAG.

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WKRR	1 WTQR	1 WTQR	1 WTQR	1 WTQR	1 WTQR	CTRY 22.8
2 WTQR	2 WKZL	2 WKRR	2 WKZL	2 WKRR	2 WKZL	AC 17.9
3 WJMH	3 WJMH	3 WJMH	3 WJMH	3 WJMH	3 WMAG	UC 15.8
4 WKZL	4 WQMG-FM	4 WKZL	4 WMAG	4 WQMG-FM	4 WWWB	CHR 9.3
5 WQMG-FM	5 WKRR	5 WQMG-FM	5 WQMG-FM	5 WKZL	5 WQMG-FM	AOR 7.8
6 WROV	6 WKSI	6 WMAG	6 WWWB	6 WMAG	6 WJMH	REL 3.2
7 WFMX	7 WWWB	7 WFMX	7 WKRR	7 WSJS	7 WKRR	GOLD/CR 2.7
8 WSJS	8 WMAG	8 WSJS	8 WKSI	8 WFMX	8 WMQX-FM	
9 WKSI	9 WMQX-FM	9 WWWB	9 WMQX-FM	9 WWWB	9 WSJS	
10 WMAG	10 WPEG	10 WROV	10 WSJS	10 WMQX-FM	10 WQMG	

# HARTFORD-NEW BRITAIN

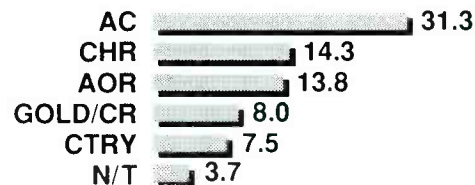
12+ POPULATION: 990,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
16.2	15.7	15.2	16.1	13.5	1	WTIC AC	1080 50kw	1	12	12	9	4	1	93	CHASE	CBS
7.8	6.3	7.3	6.4	7.7	2	WRCH AC	100.5 7.5kw	4	11	8	6	2	2	83	RADIO CRP/HART.	BAN
8.8	9.1	7.7	8.1	7.7	2	WTIC-FM CHR	96.5 20kw	2	1	1	1	7	8	57	CHASE	KATZ
5.6	7.1	7.8	7.4	7.5	4	WWYZ Ctry	92.5 18kw	7	7	6	3	3	3	98	WWYZ, INC.	BAN
4.6	4.6	4.5	5.1	6.4	5	WZMX AC	93.7 21kw	5	3	2	1	1	5	75	MULTI MARKET COMM.	TOR
5.4	5.4	5.1	4.1	5.1	6	WKSS CHR	95.7 16.5kw	3	2	3	5	11	12	53	PRECISION MEDIA	MMR
5.6	6.9	6.1	6.5	4.7	7	WHCN AOR	105.9 16kw	6	6	5	4	5	9	61	BECK-ROSS	CHR
4.3	5.7	6.6	5.6	4.5	8	WDRF-FM Gold	102.9 19.5kw	9	13	11	8	6	4	61	BUCKLEY	MCG
5.4	4.7	5.4	5.4	4.3	9	WCCC-A/F AOR	1290/106.9 5kw/23kw	8	4	4	7	9	11	56	GREATER HARTFORD	DUR
4.2	3.5	3.0	3.7	3.7	10	WIOF AC	104.1 18kw	10	15	10	11	8	6	63	MERV GRIFFIN	EAST
0.6	1.1	3.3	3.1	3.5	11	WDRF Gold	1360 5kw	13	16	23	19	16	7	81	BUCKLEY	MCG
2.1	2.2	1.8	2.2	2.9	12	WAQY-A/F AOR	1600/102.1 5kw/17kw	11	8	7	10	10	14	55	SAGA	KATZ
2.8	2.4	3.1	2.4	2.5	13	WPOP N/T	1410 5kw	12	14	17	13	12	10	51	MERV GRIFFIN	EAST
1.8	2.1	1.4	1.3	1.9	14	WPLR AOR	99.1 14.1kw	14	10	9	12	13	16	45	SOUTHERN STARR	EAST
1.1	0.9	0.5	0.7	1.5	15	WKCI CHR	101.3 50kw	15	5	13	15	15	15	42	CLEAR CHANNEL	MCG
1.6	1.1	1.2	1.5	1.2	16	WFAN Sports	660 50kw	16	20	15	14	14	13	41	INFINITY	HNWH

## DEMOGRAPHIC RANKINGS

## FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WCCC-FM	1 WTIC-FM	1 WCCC-FM	1 WTIC-FM	1 WHCN	1 WRCH
2 WHCN	2 WKSS	2 WHCN	2 WZMX	2 WWYZ	2 WZMX
3 WZMX	3 WZMX	3 WWYZ	3 WRCH	3 WDRF-FM	3 WTIC-FM
4 WWYZ	4 WHCN	4 WZMX	4 WKSS	4 WZMX	4 WWYZ
5 WKSS	5 WAQY-FM	5 WDRF-FM	5 WWYZ	5 WTIC	5 WTIC
6 WTIC-FM	6 WRCH	6 WTIC-FM	6 WDRF-FM	6 WCCC-FM	6 WDRF-FM
7 WAQY-FM	7 WWYZ	7 WTIC	7 WIOF	7 WRCH	7 WIOF
8 WPLR	8 WCCC-FM	8 WKSS	8 WHCN	8 WTIC-FM	8 WKSS
9 WIOF	9 WIOF	9 WAQY-FM	9 WTIC	9 WAQY-FM	9 WHCN
10 WRCH	10 WKCI	10 WPLR	10 WAQY-FM	10 WIOF	10 WAQY-FM



# HOUSTON-GALVESTON

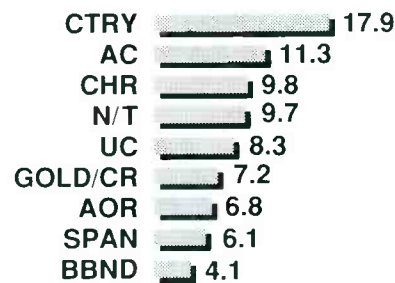
12+ POPULATION: 3,015,300

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
9.5	8.2	8.9	8.7	8.1	1	<b>KILT-FM</b> Ctry	100.3 100kw	2	5	3	2	1	1	79	GROUP W	G/W
7.0	8.1	6.6	7.1	7.5	2	<b>KIKK-FM</b> Ctry	95.7 95kw	1	4	5	3	2	2	72	VIACOM	TOR
5.1	5.1	5.4	5.8	6.8	3	<b>KLOL</b> AOR	101.1 95kw	4	6	1	1	3	8	79	RUSK	CBS
3.8	4.2	4.0	4.7	5.2	4	<b>KRBE-A/F</b> CHR	1070/104.1 10(5)kw/100kw	3	2	2	6	13	21	59	SUSQUEHANNA	EAST
5.5	5.8	5.7	4.7	5.0	5	<b>KODA</b> AC	99.1 95kw	7	18	7	5	4	4	68	COMMAND	MMR
7.0	5.1	4.1	3.8	4.7	6	<b>KMJQ</b> UC	102.1 100kw	10	3	6	8	9	16	76	NOBLE	MCG
3.6	4.8	6.1	4.7	4.6	7	<b>KBXX</b> CHR	97.9 100KW	8	1	8	11	15	17	68	COOK INLET	KATZ
5.3	4.9	6.2	4.9	4.6	7	<b>KHMX</b> AC	96.5 97kw	6	7	4	4	7	10	60	EMMIS	MCG
3.8	4.5	3.4	4.6	4.1	9	<b>KQUE</b> Nost	102.9 100kw	15	16	23	21	16	5	98	TEXAS COAST	BAN
4.4	4.7	5.3	4.8	4.1	9	<b>KTRH</b> News	740 50kw	5	21	18	13	10	6	52	RUSK	CBS
3.7	4.1	3.8	3.8	4.0	11	<b>KLDE</b> Gold	94.5 95kw	9	10	12	7	5	3	60	ENTERCOM	DUR
2.3	2.6	2.7	3.4	3.6	12	<b>KHYS</b> UC	98.5 100kw	16	12	10	9	6	9	90	CLEAR CHANNEL	MCG
3.1	2.9	2.7	2.2	3.6	12	<b>KPRC</b> N/T	950 5kw	13	23	20	14	11	7	72	H&C	BAN
3.5	3.9	2.6	3.3	3.2	14	<b>KZFX</b> CR	107.5 95kw	11	11	9	10	8	13	57	SHAMROCK BR.	KATZ
3.3	2.5	2.6	3.5	2.7	15	<b>KLTR</b> AC	93.7 100kw	12	14	11	12	12	12	49	CBS	CBS
3.4	2.4	2.2	2.7	2.3	16	<b>KKBQ-A/F</b> Ctry	790/92.9 5kw/97kw	14	9	13	15	14	14	52	GANNETT	MCG
1.0	0.7	1.4	1.5	2.0	17	<b>KSEV</b> N/T	700 15(1)kw	18	29	21	19	17	11	84	SUNBELT	KATZ
1.2	1.3	2.3	1.9	1.9	18	<b>KQOK</b> Span	106.5 100kw	17	8	14	16	20	18	74	PARR	CAB
0.8	1.0	1.5	1.2	1.7	19	<b>KXYZ</b> Span	1320 5kw	20	25	17	18	18	15	88	INFINITY	CAB
1.7	1.5	1.2	1.5	1.4	20	<b>KLAT</b> Span	1010 5kw	19	19	15	17	19	19	73	TICHENOR MEDIA	KATZ
1.2	1.5	1.8	1.8	1.1	21	<b>KEYH</b> Span	850 10kw	22	13	16	20	22	28	87	ARTLIFE	SBS

## DEMOGRAPHIC RANKINGS

## FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KLOL	1 KHMX	1 KLOL	1 KILT-FM	1 KLOL	1 KIKK-FM
2 KRBE-FM	2 KRBE-FM	2 KILT-FM	2 KIKK-FM	2 KILT-FM	2 KODA
3 KILT-FM	3 KIKK-FM	3 KIKK-FM	3 KHMX	3 KHYS	3 KILT-FM
4 KMJQ	4 KILT-FM	4 KZFX	4 KODA	4 KIKK-FM	4 KHMX
5 KZFX	5 KODA	5 KHYS	5 KRBE-FM	5 KZFX	5 KLDE
6 KIKK-FM	6 KMJQ	6 KHMX	6 KMJQ	6 KLDE	6 KHYS
7 KBXX	7 KLOL	7 KRBE-FM	7 KLDE	7 KTRH	7 KMJQ
8 KHYS	8 KLTR	8 KLDE	8 KLTR	8 KPRC	8 KLTR
9 KHMX	9 KBXX	9 KBXX	9 KLOL	9 KODA	9 KLOL
10 KODA	10 KZFX	10 KMJQ	10 KHYS	10 KMJQ	10 KRBE-FM



# INDIANAPOLIS

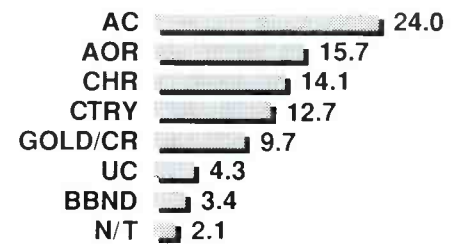
12+ POPULATION: 1,035,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
13.4	12.1	15.0	12.4	14.3	1	<b>WFBC</b> AOR	94.7 52kw	1	3	1	1	1	3	98	BROADCAST ALCHEMY	KATZ
11.0	12.4	10.8	14.1	12.7	2	<b>WFMS</b> Ctry	95.5 13kw	2	6	3	2	2	1	103	SUSQUEHANNA	EAST
14.9	11.5	12.4	12.0	12.2	3	<b>WIBC</b> AC	1070 50(10)kw	4	10	11	7	5	2	103	SCONNIX	DUR
10.4	9.8	10.2	9.8	9.2	4	<b>WZPL</b> CHR	99.5 12.5kw	3	1	2	4	6	8	77	BOOTH BR.	HNWH
7.4	6.9	6.7	7.0	6.9	5	<b>WENS</b> AC	97.1 23kw	5	9	4	3	3	6	77	EMMIS	MCG
5.9	7.2	4.8	4.1	5.4	6	<b>WKLR</b> Gold	93.1 12.5kw	6	5	8	5	4	4	63	SCONNIX	DUR
0.0	0.0	2.2	5.0	4.9	7	<b>WHHH</b> CHR	96.3 .59kw	8	2	6	8	10	12	79	SHIRK INC.	---
6.3	6.5	5.6	6.4	4.9	7	<b>WTPI</b> AC	107.9 22kw	9	13	9	10	7	5	81	SOMERSET	TOR
4.7	5.1	4.4	3.5	4.3	9	<b>WFXF</b> CR	103.3 18kw	7	8	5	6	8	9	59	WIN	BAN
7.4	8.2	6.6	5.5	4.3	9	<b>WTLC</b> UC	105.7 50kw	10	7	7	9	9	7	89	PANACHE	MMR
3.8	3.5	4.4	3.6	3.4	11	<b>WTUX</b> BBnd	1310 5(1)kw	11	16	18	20	19	11	94	PANACHE	MMR
1.5	1.5	2.0	2.0	2.1	12	<b>WNDE</b> Talk	1260 5kw	13	19	12	11	11	10	60	BROADCAST ALCHEMY	KATZ
0.6	1.1	1.1	1.6	1.4	13	<b>WTTS</b> AOR	92.3 37kw	12	12	10	12	12	14	40	SARKES TARZIAN	BAN

## DEMOGRAPHIC RANKINGS

## FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WFBC	1 WZPL	1 WFBC	1 WENS	1 WFBC	1 WFMS
2 WFMS	2 WENS	2 WFMS	2 WFMS	2 WFMS	2 WENS
3 WFXF	3 WFBC	3 WKLR	3 WZPL	3 WKLR	3 WFBC
4 WZPL	4 WFMS	4 WFXF	4 WFBC	4 WFXF	4 WZPL
5 WHHH	5 WHHH	5 WZPL	5 WIBC	5 WIBC	5 WIBC
6 WTLC	6 WTLC	6 WHHH	6 WTPI	6 WTPI	6 WTPI
7 WKLR	7 WFXF	7 WIBC	7 WKLR	7 WHHH	7 WKLR
8 WENS	8 WKLR	8 WTLC	8 WHHH	8 WNDE	8 WTLC
9 WNDE	9 WTPI	9 WENS	9 WTLC	9 WENS	9 WFXF
10 WTTS	10 WTTS	10 WTPI	10 WFXF	10 WZPL	10 WHHH



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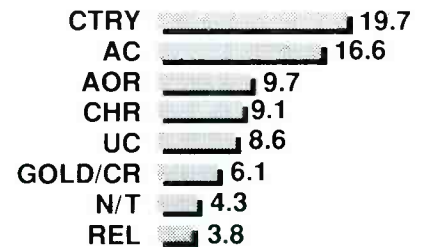
12+ POPULATION: 791,600

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NATIONAL REP/FIRM
13.7	10.4	11.9	13.2	12.8	1	<b>WQIK-FM</b> Ctry	99.1 100kw	2	4	3	1	1	1	102	JACOR	EAST
10.2	9.6	11.7	9.7	9.1	2	<b>WAPE</b> CHR	95.1 100kw	1	1	2	3	6	6	64	EVERGREEN	HNWH
6.5	7.4	9.8	7.4	9.1	3	<b>WEJZ</b> AC	96.1 100kw	4	8	7	5	2	2	90	RENDA	KATZ
7.2	8.1	8.2	6.9	7.5	4	<b>WFYV-FM</b> AOR	1460 5kw	5	6	1	2	4	8	85	METROPLEX	HNWH
7.1	7.0	4.8	4.7	7.5	5	<b>WIVY</b> AC	102.9 98kw	3	5	4	4	3	5	72	TAYLOR	DUR
5.0	5.7	5.4	7.3	6.9	6	<b>WROO</b> Ctry	107.3 100kw	7	7	6	6	7	4	82	PAXSON BR.	BAN
6.3	6.6	6.7	5.3	6.1	7	<b>WKQL</b> Gold	96.9 100kw	6	11	10	7	5	3	73	EZ	MMR
5.9	7.6	5.1	4.9	4.8	8	<b>WHJX</b> UC	101.5 100kw	8	3	5	8	8	10	77	EAGLE	DUR
3.4	1.4	1.6	2.2	3.8	9	<b>WJBT</b> UC	92.7 6kw	10	2	8	9	9	16	78	UNC MEDIA	K&P
0.3	1.1	1.5	2.4	2.3	10	<b>WOKV-FM</b> N/T	100.7 100kw	12	15	12	12	10	7	81	OSBORN	---
2.8	3.1	3.1	2.3	2.2	11	<b>WAIA</b> AOR	93.3 50kw	9	14	9	10	11	15	44	ROWLAND	TOR
2.1	2.1	1.4	2.6	2.1	12	<b>WSVE</b> Rel	1280 5kw	13	12	13	13	14	11	95	DARRELL SPANN	REP
3.5	3.2	3.7	4.6	2.0	13	<b>WOKV</b> N/T	600 5kw	11	19	19	11	12	9	70	EZ	MMR
2.1	1.5	1.6	1.4	1.7	14	<b>WCGL</b> Rel	1360 5kw	14	17	17	16	13	12	81	JBD COMMUNICATIONS	K&P

### DEMOGRAPHIC RANKINGS

### FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WFYV-FM	1 WAPE	1 WFYV-FM	1 WIVY	1 WQIK-FM	1 WEJZ
2 WQIK-FM	2 WIVY	2 WQIK-FM	2 WEJZ	2 WFYV-FM	2 WQIK-FM
3 WAPE	3 WQIK-FM	3 WAPE	3 WAPE	3 WKQL	3 WIVY
4 WHJX	4 WEJZ	4 WIVY	4 WQIK-FM	4 WIVY	4 WAPE
5 WIVY	5 WFYV-FM	5 WROO	5 WROO	5 WEJZ	5 WKQL
6 WJBT	6 WROO	6 WKQL	6 WKQL	6 WROO	6 WROO
7 WAIA	7 WHJX	7 WEJZ	7 WFYV-FM	7 WAPE	7 WFYV-FM
8 WROO	8 WJBT	8 WHJX	8 WHJX	8 WHJX	8 WHJX
9 WEJZ	9 WKQL	9 WJBT	9 WJBT	9 WAIA	9 WSVE
10 WKQL	10 WAIA	10 WAIA	10 WSVE	10 WOKV	10 WCGL



# KANSAS CITY

12+ POPULATION: 1,307,900

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
11.2	10.5	10.6	11.7	11.4	1	<b>KFKF</b> Ctry	94.1 100kw	2	6	1	1	1	2	92	SCONNIX	HNWH
10.3	10.4	12.7	11.8	9.8	2	<b>WDAF</b> Ctry	61.0 5kw	1	13	9	7	3	1	71	GREAT AMERICAN	KATZ
9.0	9.2	7.8	6.9	6.9	3	<b>KYYS</b> AOR	102.1 100kw	4	4	2	2	5	10	79	GREAT AMERICAN	KATZ
6.1	6.2	7.5	6.8	6.8	4	<b>KPRS</b> UC	103.3 100kw	12	3	5	3	4	8	107	KPRS	EAST
3.9	4.0	3.2	4.7	5.8	5	<b>KUDL</b> AC	98.1 100kw	3	7	6	5	2	4	64	SHAMROCK BR.	CHR
4.7	3.6	2.4	2.5	5.7	6	<b>KQRC*</b> AOR	98.9 100kw	13	5	3	4	11	17	90	WTMJ, INC.	HNWH
4.9	4.2	4.6	4.2	5.3	7	<b>KCMO</b> N/T	81.0 50kw	10	22	15	12	10	6	77	GANNETT	MCG
4.5	3.2	4.7	5.8	5.2	8	<b>KLTH</b> AC	99.7 100kw	11	12	10	10	8	3	76	BONNEVILLE INTL.	DUR
3.9	4.8	5.0	4.8	4.6	9	<b>KCFX</b> CR	101.1 97kw	5	9	4	6	6	11	53	HERITAGE MEDIA	MMR
6.8	7.5	5.0	5.2	4.6	9	<b>KMBZ</b> N/T	98.0 5kw	8	17	13	13	12	7	65	BONNEVILLE INTL.	DUR
3.0	3.4	4.1	3.5	4.4	11	<b>KMXV</b> AC	93.3 100kw	7	8	8	8	7	9	61	APOLLO RADIO	MMR
3.8	4.7	4.1	3.8	3.8	12	<b>KCMO-FM</b> Gold	94.9 100kw	6	11	11	9	9	5	52	GANNETT	MCG
4.7	5.2	5.4	4.0	3.3	13	<b>KBEQ</b> CHR	104.3 99kw	9	2	7	11	13	20	47	NOBLE	CBS
0.0	0.0	1.6	2.6	2.2	14	<b>KJLA</b> BBnd	1190 5kw	18	21	22	20	19	15	79	BEAL BR.	ROS
2.8	2.0	2.4	2.2	2.1	15	<b>KXTR</b> Clas	96.5 99kw	16	15	19	17	16	14	60	KXTR BR. CO.	CMBS
2.3	1.4	1.4	1.4	2.0	16	<b>WHB</b> Gold	71.0 10(5)kw	14	16	16	15	14	12	50	SHAMROCK BR.	CHR
1.4	2.1	1.2	1.0	1.8	17	<b>KPRT</b> Rel	1590 1kw	20	18	14	14	15	13	94	KPRS	EAST
0.5	0.9	1.0	1.1	1.6	18	<b>KXXR**</b> CHR	107.3 100kw	15	1	17	18	20	22	42	CAPITOL BR.	TOR
3.7	4.0	2.9	3.2	1.5	19	<b>KKCJ***</b> Ctry	106.5 100kw	17	10	12	16	17	19	47	ARDMAN	HNWH
1.4	1.1	1.0	1.4	1.0	20	<b>KNHN</b> News	1340 1kw	19	20	20	22	21	18	41	GREYSTONE	---

\*Formerly KRVK (AC). \*\*Formerly KCFM (Ctry). \*\*\*Formerly KXXR (CHR).

## DEMOGRAPHIC RANKINGS

## FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	CTRY
1 KQRC	1 KFKF	1 KYYS	1 KFKF	1 KYYS	1 KFKF	22.7
2 KYYS	2 KPRS	2 KQRC	2 KPRS	2 KFKF	2 KPRS	15.4
3 KCFX	3 KYYS	3 KFKF	3 KUDL	3 WDAF	3 KUDL	12.6
4 KUDL	4 KBEQ	4 KCFX	4 KMXV	4 KUDL	4 KMXV	10.9
5 KFKF	5 KMXV	5 KUDL	5 KYYS	5 KCFX	5 WDAF	10.4
6 KPRS	6 KQRC	6 WDAF	6 WDAF	6 KCMO	6 KLTH	6.8
7 WDAF	7 KCFX	7 KPRS	7 KLTH	7 KQRC	7 KCMO-FM	4.9
8 KBEQ	8 KUDL	8 KCMO-FM	8 KBEQ	8 KMBZ	8 KYYS	2.2
9 KMBZ	9 KLTH	9 KCMO	9 KCMO-FM	9 KCMO-FM	9 KCFX	2.1
10 KMXV	10 KPRT	10 KMBZ	10 KCFX	10 KPRS	10 KBEQ	1.8

# LOS ANGELES

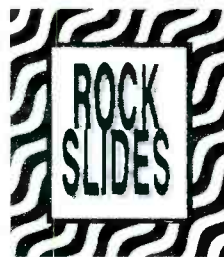
12+ POPULATION: 9,483,100

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
6.1	5.9	6.0	4.8	5.0	1	KOST AC	103.5 12.5kw	2	6	4	2	1	3	61	COX	CHR
4.7	5.2	4.9	5.0	4.5	2	KIIS-AF CHR	1150/102.7 5kw/8kw	1	2	7	7	10	16	50	GANNETT	MCG
5.1	4.7	4.2	3.4	4.4	3	KABC Talk	790 5kw	7	33	26	20	16	2	79	CAP CITIES/ABC	KATZ
2.8	3.5	4.0	3.3	4.4	3	KLVE Span	107.5 29.5kw	14	9	2	3	3	7	106	HEFTEL	CAB
3.4	3.5	4.3	5.0	4.2	5	KPWR CHR	105.9 72kw	3	1	3	9	15	26	56	EMMIS	HNWH
3.6	3.8	4.0	3.5	4.1	6	KRTH Gold	101.1 51kw	4	7	12	4	4	4	56	BEASLEY	BAN
4.1	3.8	3.2	4.2	4.0	7	KBIG AC	104.3 103kw	9	11	9	5	5	5	72	BONNEVILLE INTL.	CBS
4.5	4.5	4.4	3.5	4.0	7	KLOS AOR	95.5 61kw	6	16	1	1	1	15	71	CAP CITIES/ABC	KATZ
4.1	4.9	3.8	3.8	3.8	9	KKBT UC	92.3 43kw	15	3	5	8	8	21	93	EVERGREEN	MMR
3.0	2.8	2.9	3.2	3.7	10	KXEZ AC	98.7 75kw	11	22	17	13	9	1	70	VIACOM	DUR
3.4	3.1	3.8	4.2	3.4	11	KWKW Span	1330 5kw	20	8	10	10	7	11	105	LOTUS	LOTUS
2.8	2.8	2.8	3.0	3.3	12	KLSX CR	97.1 21kw	8	14	8	6	6	17	60	GREATER MEDIA	MMR
2.7	2.4	3.0	2.3	3.2	13	KTNQ Span	1020 50kw	19	12	13	12	11	9	87	HEFTEL	CAB
3.1	2.7	3.2	3.1	3.1	14	KROQ NR	106.7 5.5kw	12	4	6	11	19	35	63	INFINITY	TOR
2.3	2.1	2.7	2.5	2.9	15	KFI Talk	640 50kw	13	28	21	19	12	6	68	COX	CHR
3.1	3.1	2.5	3.2	2.9	15	KFWB News	980 5kw	5	26	24	22	21	8	42	GROUP W	G/W
2.7	2.6	2.8	2.4	2.5	17	KNX News	1070 50kw	10	36	25	23	20	14	47	CBS	CBS
2.0	2.2	2.4	2.2	2.3	18	KQLZ AOR	100.3 5.3kw	16	5	11	14	22	32	57	WESTWOOD ONE	DUR
1.7	2.1	1.9	2.3	2.2	19	KKHJ Span	930 5kw	21	21	14	15	17	20	78	LIBERMAN	KT-H
2.8	2.5	2.2	3.1	2.1	20	KTWV NAC	94.7 55kw	18	23	16	17	13	13	56	GROUP W	G/W
1.9	1.4	1.4	1.9	2.0	21	KCBS-FM Gold	93.1 28.5kw	17	19	18	16	14	10	51	CBS	CBS

Continued on Page 196

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#6

# DETROIT

12+ POPULATION: 3,611,500

Continued from Page 188

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WLLZ	1 WJLB	1 WWWW	1 WJLB	1 WWWW	1 WJLB	N/T 17.4
2 WRIF	2 WHYT	2 WLLZ	2 WNIC	2 WJR	2 WLTJ	AC 12.3
3 WJLB	3 WMXD	3 WCSX	3 WKQI	3 WLLZ	3 WMXD	UC 10.9
4 WCSX	4 WKQI	4 WRIF	4 WLTJ	4 WCSX	4 WNIC	AOR 10.3
5 WWWW	5 WNIC	5 WJR	5 WMXD	5 WXYT	5 WWWW	CHR 7.2
6 WDZR	6 WWWW	6 WJLB	6 WWWW	6 WOMC	6 WKQI	GOLD/CR 7.1
7 CIMX	7 WLTJ	7 WOMC	7 WHYT	7 WKQI	7 WOMC	CTRY 6.3
8 WJZZ	8 WDFX	8 WXYT	8 WJZZ	8 WJZZ	8 WJZZ	JAZZ 3.6
9 WHYT	9 WLLZ	9 WJZZ	9 WOMC	9 WRIF	9 WJOI	BBND 2.9
10 WNIC	10 WCSX	10 WMXD	10 WJOI	10 WJLB	10 WJR	CLAS 2.1

#2

# LOS ANGELES

12+ POPULATION: 9,483,100

Continued from Page 195

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
1.6	2.6	2.4	2.3	2.0	21	KZLA Ctry	93.9 18.5kw	25	42	20	21	18	12	78	MALRITE	EAST
1.9	1.1	1.0	1.2	1.8	23	KALI Span	1430 5kw	26	15	15	18	23	23	84	UNITED	KATZ
1.4	1.4	1.3	1.7	1.6	24	KKGO Clas	105.1 18kw	23	37	32	26	25	18	60	MT. WILSON FM	CMBS
2.6	2.6	2.8	2.4	1.3	25	KMPC* Sports	710 50(10)kw	22	41	42	33	29	19	49	GOLDEN WEST	BAN
0.9	1.6	1.5	1.3	1.2	26	KLIT AC	101.9 2.5kw	24	27	22	24	24	22	46	GOLDEN WEST	BAN

\* Formerly Nostalgia-formatted.

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KLOS	1 KOST	1 KLOS	1 KOST	1 KLOS	1 KOST	SPAN 15.0
2 KLSX	2 KLVE	2 KLSX	2 KLVE	2 KLSX	2 KBIG	N/T 14.0
3 KPWR	3 KKBT	3 KRTH	3 KBIG	3 KRTH	3 KLVE	AC 13.9
4 KROQ	4 KIIS-FM	4 KLVE	4 KIIS-FM	4 KLVE	4 KXEZ	AOR 9.4
5 KLVE	5 KBIG	5 KPWR	5 KKBT	5 KBIG	5 KRTH	GOLD/CR 9.4
6 KQLZ	6 KPWR	6 KROQ	6 KLOS	6 KTNQ	6 KLOS	CHR 8.7
7 KKBT	7 KLOS	7 KWKW	7 KRTH	7 KWKW	7 KIIS-FM	UC 3.8
8 KRTH	8 KROQ	8 KOST	8 KXEZ	8 KOST	8 KKBT	NAC 2.9
9 KWKW	9 KWKW	9 KTNQ	9 KPWR	9 KFI	9 KWKW	CTRY 2.1
10 KOST	10 KRTH	10 KBIG	10 KWKW	10 KKBT	10 KTNQ	NAC 2.1
						CLAS 1.6



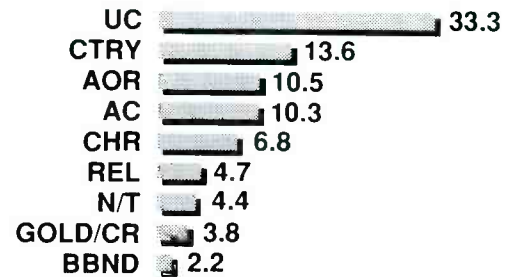
12+ POPULATION: 897,700

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADJ	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.8	11.7	15.7	11.5	13.6	1	<b>WGKX</b> Ctry	105.9 100kw	1	5	2	2	1	1	93	BARNSTABLE	KATZ
8.0	8.3	7.7	10.3	10.5	2	<b>WEGR</b> AOR	102.7 100kw	4	4	1	1	2	7	102	NEWMARKET MEDIA	MCG
12.0	11.7	11.5	12.4	9.5	3	<b>WHRK</b> UC	97.1 100kw	2	1	3	4	5	9	83	US RADIO	MCG
6.9	5.3	5.9	7.4	8.5	4	<b>WRVR</b> AC	104.5 100kw	7	9	6	3	3	3	92	KEYMARKET	MMR
9.7	11.3	10.1	10.2	8.2	5	<b>WDIA</b> UC	1070 50(5)kw	6	7	8	5	4	2	88	US RADIO	MCG
7.9	9.7	8.5	6.8	7.1	6	<b>KJMS</b> UC	101.1 100kw	5	2	4	6	8	12	71	DEE RIVERS	DUR
7.9	6.7	8.7	7.0	6.8	7	<b>WMC-FM</b> CHR	99.7 290kw	3	3	5	7	6	8	66	SCRIPPS HOWARD	BAN
5.5	5.0	3.6	4.5	5.6	8	<b>WLOK</b> UC	1340 1kw	9	10	9	10	9	6	88	GILLIAM	K&P
2.7	3.9	3.2	4.9	4.4	9	<b>WMC</b> N/T	790 5kw	10	16	10	11	10	5	74	SCRIPPS HOWARD	BAN
0.0	0.0	0.0	3.9	3.8	10	<b>WPYR</b> Gold	98.1 100kw	8	6	11	8	7	4	50	DIAMOND	CBS
1.3	0.5	0.0	2.9	2.9	11	<b>KFTH</b> UC	107.1 3kw	11	8	7	9	11	11	70	NO. MIDWEST	---
2.7	2.3	1.7	2.3	2.2	12	<b>WREC</b> BBnd	600 5kw	13	19	19	19	16	15	72	NEWMARKET MEDIA	MCG
0.9	1.0	0.6	0.7	2.0	13	<b>WBBP</b> Rel	1480 5kw	14	14	12	13	13	14	89	BOUNTIFUL BLESSING	---
3.4	2.2	2.7	1.1	1.6	14	<b>WEZI/WODZ</b> AC	680/94.3 10(5)kw/6kw	12	15	14	12	12	10	52	ARDMAN	MMR
1.2	2.0	1.5	1.3	1.5	15	<b>WCRV</b> Rel	640 50kw	15	17	13	14	14	13	70	BOTT	---
1.0	0.0	0.7	0.5	1.2	16	<b>WMPS</b> Rel	1380 2.5(1)kw	17	13	15	15	15	16	98	DAVID GRAYSON	---

### DEMOGRAPHIC RANKINGS

### FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WEGR	1 WHRK	1 WEGR	1 WGKX	1 WGKX	1 WGKX
2 WGKX	2 WEGR	2 WGKX	2 WRVR	2 WEGR	2 WRVR
3 KJMS	3 WGKX	3 WHRK	3 WDIA	3 WRVR	3 WDIA
4 WHRK	4 WRVR	4 KJMS	4 WHRK	4 WDIA	4 WMC-FM
5 WMC-FM	5 WMC-FM	5 WRVR	5 WEGR	5 KJMS	5 WHRK
6 WRVR	6 KJMS	6 WMC-FM	6 WMC-FM	6 WPYR	6 WEGR
7 WMC	7 WDIA	7 WDIA	7 KJMS	7 WHRK	7 WLOK
8 KFTH	8 KFTH	8 WPYR	8 KFTH	8 WMC	8 KFTH
9 WLOK	9 WLOK	9 WMC	9 WLOK	9 WMC-FM	9 WPYR
10 WDIA	10 WPYR	10 WLOK	10 WPYR	10 WLOK	10 KJMS



# MIAMI-FT. LAUDERDALE-HOLLYWOOD

12+ POPULATION: 2,777,200

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
5.7	6.2	4.9	6.9	5.7	1	WEDR UC	99.1 100kw	7	3	2	1	2	7	104	WEDR, INC.	MCG
8.9	7.5	7.2	6.6	5.5	2	WLYF AC	101.5 100kw	3	19	14	14	7	2	87	JEFFERSON-PILOT	BAN
5.2	5.1	6.2	5.9	5.5	2	WPOW CHR	96.5 100kw	1	1	1	3	10	21	67	BEASLEY	HNWH
5.3	4.5	5.0	4.3	5.0	4	WHQT* CHR	105.1 100kw	2	2	4	5	13	15	75	EZ	MMR
4.0	4.9	5.7	3.9	4.9	5	WIOD N/T	610 10kw	6	20	12	11	6	4	87	COX	CHR
3.9	3.5	4.0	4.0	4.8	6	WKIS Ctry	99.9 100kw	8	11	6	4	4	5	102	SUNSHINE WIRELESS	HNWH
4.6	4.7	5.0	4.9	4.7	7	WAQI Span	710 50kw	16	36	24	18	15	3	136	VIVA AMERICA	CAB
0.6	0.9	1.3	2.8	4.6	8	WRTO Span	98.3 100kw	13	12	10	6	3	1	124	NEW AGE	LOTUS
4.2	3.9	3.3	4.2	4.2	9	WFLC AC	97.3 100kw	5	9	3	2	1	11	70	COX	CHR
2.9	2.5	4.1	3.3	3.5	10	WQBA Span	1140 50(10)kw	19	30	32	24	22	8	119	TICHENOR MEDIA	KT-H
3.1	3.2	3.0	3.2	3.3	11	WJQY AC	106.7 100kw	9	6	9	12	11	9	70	TAK	KATZ
3.3	2.9	3.6	3.8	3.1	12	WHYI AC	100.7 100kw	4	4	7	9	12	17	50	METROPLEX	MCG
2.9	2.5	2.3	2.1	2.9	13	WMRZ Gold	790 25kw	20	27	35	32	33	19	112	JEFFERSON-PILOT	BAN
2.6	3.3	3.1	2.4	2.9	13	WMXJ Gold	102.7 100kw	12	17	17	13	9	6	75	SCONNIX	DUR
3.3	4.1	3.3	3.8	2.9	13	WSHE AOR	103.5 100kw	10	5	5	8	16	27	62	TK	SRG
3.6	2.5	2.7	2.9	2.9	13	WZTA CR	94.9 100kw	11	7	8	7	8	13	69	PAXSON BR.	KATZ
2.3	2.7	2.8	3.1	2.8	17	WLVE NAC	93.9 100kw	15	29	11	10	5	10	80	GILMORE	TOR
2.5	3.4	2.8	2.7	2.7	18	WTMI Clas	93.7 96kw	17	16	22	21	19	12	80	MARLIN II LTD	CMBS
3.5	3.2	2.4	3.1	2.3	19	WXDJ Span	95.7 100kw	23	8	13	15	14	14	103	NEW AGE	---
3.0	2.6	2.5	2.5	2.2	20	WINZ News	940 50(25)kw	14	33	23	23	23	23	61	PAXSON BR.	KATZ
2.6	2.6	2.0	2.0	1.8	21	WCMQ-FM Span	92.3 41kw	22	10	19	19	20	16	79	SBS	SBS
1.9	1.8	2.0	1.7	1.8	21	WQBA-FM Span	107.5 95kw	21	21	16	16	18	18	74	TICHENOR MEDIA	KT-H
2.1	2.1	1.4	1.9	1.6	23	WAXY Gold	105.9 100kw	18	18	15	17	17	22	51	ACKERLEY	MCG
1.6	2.0	2.0	1.4	1.5	24	WWFE Span	670 50(1)kw	26	37	30	30	28	20	101	EMILLO MILAN	---
1.0	1.4	1.1	0.9	1.1	25	WCMQ Span	1210 25(2.5)kw	28	31	33	34	31	24	86	SBS	SBS
0.9	0.9	1.2	1.0	1.1	25	WFTL N/T	1400 1kw	25	25	25	29	29	29	68	KING	ROS

\* Switched to Black AC in mid-Spring.

Continued on Page 204

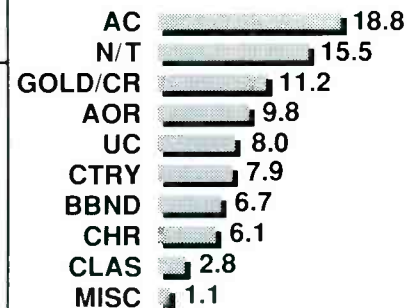
12+ POPULATION: 1,319,900

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
11.9	10.6	1.0	0.0	1.7	1	WTMJ N/T	620 5kw	1	7	11	10	6	1	81	WTMJ, INC.	CHR
9.8	7.2	8.3	8.4	7.9	2	WMIL Ctry	106.1 50kw	4	10	5	4	2	2	82	SUNDANCE	CBS
4.9	6.3	5.9	6.3	6.9	3	WKLH CR	96.5 20kw	5	4	2	1	1	6	74	SAGA	MCG
7.5	7.7	7.4	5.9	6.7	4	WOKY BBnd	920 5(1)kw	9	20	15	16	14	4	97	SUNDANCE	CBS
4.8	5.3	6.2	6.1	6.2	5	WLZR-FM AOR	102.9 50kw	6	3	1	2	7	18	72	GREAT AMERICAN	EAST
7.3	7.6	7.1	6.4	6.1	6	WLUM CHR	102.1 50kw	3	1	4	6	11	12	61	ALL PRO	K&P
6.5	5.7	5.8	5.8	5.6	7	WKTI AC	94.5 15.5kw	2	5	3	3	3	8	51	WTMJ, INC.	CHR
1.4	2.9	4.7	4.7	5.0	8	WKKV-A/F UC	1460/100.7 500w/50kw	14	2	7	8	9	13	90	ADAMS	TOR
4.9	4.1	3.8	5.2	4.5	9	WMYX AC	99.1 50kw	10	11	8	5	4	9	71	HERITAGE MEDIA	EAST
4.8	5.8	4.9	5.6	4.4	10	WEZW AC	103.7 19.5kw	12	21	12	12	10	3	74	MULTIMEDIA	MMR
3.2	4.4	3.6	4.6	4.3	11	WLTO AC	97.3 50kw	11	17	9	7	5	5	73	HEARST	KATZ
3.7	4.1	4.8	4.8	3.8	12	WISN Talk	1130 50(10)kw	13	15	14	13	13	10	65	HEARST	KATZ
3.3	2.9	2.6	3.8	3.6	13	WQFM AOR	93.3 12.5kw	8	9	6	9	12	16	51	SHAMROCK COMM.	MMR
4.3	5.0	3.2	4.1	3.3	14	WZTR Gold	95.7 34kw	7	8	10	11	8	7	46	SHOCKLEY COMM.	BAN
3.0	2.2	2.1	1.4	2.6	15	WFMR Clas	98.3 6kw	15	14	17	15	16	11	81	CAPITOL CLASS.	CMBS
0.9	1.0	1.8	1.5	2.0	16	WNOV UC	880 250w	16	6	13	14	15	14	71	COURIER	---
1.4	0.6	0.6	0.6	1.1	17	WTKM-A/F Polka	1540/104.9 500w/3.3kw	20	30	25	23	24	19	71	IROQUOIS COUNTY	---
1.3	1.0	1.1	0.9	1.0	18	WEMP Gold	1250 5kw	17	16	19	18	17	15	44	HERITAGE MEDIA	EAST
1.8	1.5	1.5	2.1	1.0	18	WMVP UC	1290 5kw	18	12	18	17	18	17	52	ALL PRO	BAN

## DEMOGRAPHIC RANKINGS

## FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WLZR-FM	1 WKTI	1 WLZR-FM	1 WKTI	1 WKLH	1 WLTO
2 WKLH	2 WKLH	2 WKLH	2 WLTO	2 WMIL	2 WKTI
3 WQFM	3 WLUM	3 WMIL	3 WKLH	3 WLZR-FM	3 WMIL
4 WMIL	4 WKKV-FM	4 WQFM	4 WLUM	4 WTMJ	4 WKLH
5 WLUM	5 WLTO	5 WKTI	5 WMYX	5 WKTI	5 WMYX
6 WKTI	6 WLZR-FM	6 WTMJ	6 WMIL	6 WMYX	6 WTMJ
7 WMYX	7 WMYX	7 WMYX	7 WKKV-FM	7 WZTR	7 WEZW
8 WKKV-FM	8 WMIL	8 WLUM	8 WZTR	8 WQFM	8 WKKV-FM
9 WTMJ	9 WQFM	9 WKKV-FM	9 WLZR-FM	9 WISN	9 WZTR
10 WZTR	10 WZTR	10 WZTR	10 WEZW	10 WKKV-FM	10 WLUM



# MINNEAPOLIS-ST. PAUL

12+ POPULATION: 2,060,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG MINS LISTENED	OWNER	NATIONAL REP FIRM
15.0	20.1	18.5	13.9	16.5	1	<b>WCCO</b> AC	830 50kw	1	9	8	4	2	1	84	CBS	CBS
9.7	9.3	10.8	10.9	10.8	2	<b>KEYE</b> Ctry	102.1 100kw	3	3	3	2	1	3	93	MALRITE	CHR
10.9	9.6	9.5	8.4	9.1	3	<b>KQRS-A/F</b> AOR	1440/92.5 5kw/100kw	2	4	1	1	3	6	68	CAP CITIES/ABC	KATZ
8.9	8.5	8.2	8.7	7.9	4	<b>WLTE</b> AC	102.9 100kw	6	7	7	6	4	2	81	CBS	CBS
7.9	5.5	6.0	7.7	7.1	5	<b>KSTP-FM</b> AC	94.5 95kw	5	6	4	3	5	5	67	HUBBARD	MCG
9.7	8.7	8.1	8.4	7.0	6	<b>KDWB</b> CHR	101.3 100kw	4	1	5	9	8	9	65	MIDCONTINENT	BAN
4.1	4.1	3.0	6.4	6.8	7	<b>KRXX</b> AOR	93.7 100kw	8	2	2	5	10	13	81	ENTERCOM	HNWH
3.7	4.2	4.9	4.3	5.3	8	<b>KQQL</b> Gold	107.9 97kw	7	5	9	7	6	4	60	TRUMPER	DUR
3.4	2.8	4.3	4.2	4.7	9	<b>KTCJ/KTCZ</b> AOR	690/97.1 .5kw/100kw	9	14	6	8	7	7	77	AMERICAN MEDIA	EAST
3.7	3.7	3.0	3.3	3.9	10	<b>KSTP</b> Talk	1500 50kw	10	12	11	10	9	8	73	HUBBARD	MCG
1.7	2.6	2.0	2.6	1.6	11	<b>KJJO-FM</b> NR	104.1 100kw	11	10	10	11	12	14	49	PARK	MMR
2.7	1.7	1.9	2.5	1.6	11	<b>KLBB</b> N/T	1400 1kw	12	16	16	16	14	11	64	LCC	ROS
0.5	0.4	1.2	0.7	1.0	13	<b>KFAN</b> Sports	1130 50(25)kw	14	11	13	12	11	12	56	MALRITE	CHR
1.5	1.1	1.5	0.8	1.0	13	<b>WMIN</b> Nost	1030 50(1)kw	13	15	17	14	13	10	56	BORGEN	---

## DEMOGRAPHIC RANKINGS

## FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KQRS-FM	1 KEYE	1 KQRS-FM	1 KEYE	1 WCCO	1 KEYE	AC 31.5
2 KRXX	2 KSTP-FM	2 WCCO	2 KSTP-FM	2 KQRS-FM	2 WLTE	AOR 22.4
3 KEYE	3 KDWB	3 KRXX	3 WLTE	3 KEYE	3 KSTP-FM	CTRY 10.8
4 KTCZ	4 KQRS-FM	4 KEYE	4 KQRS-FM	4 KTCZ	4 WCCO	CHR 7.0
5 WCCO	5 KRXX	5 KTCZ	5 KDWB	5 KQQL	5 KQQL	N/T 6.5
6 KSTP-FM	6 WLTE	6 KSTP-FM	6 KQQL	6 KSTP-FM	6 KTCZ	GOLD/CR 5.3
7 KSTP	7 KTCZ	7 KQQL	7 KTCZ	7 WLTE	7 KQRS-FM	BBND 1.0
8 KDWB	8 KQQL	8 WLTE	8 WCCO	8 KSTP	8 KDWB	
9 KJJO-FM	9 KJJO-FM	9 KSTP	9 KRXX	9 KRXX	9 KSTP	
10 WLTE	10 WCCO	10 KDWB	10 KJJO-FM	10 KFAN	10 KRXX	

# MONMOUTH-OCEAN, NJ

12+ POPULATION: 852,300

SPRING '91	FALL '91	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
5.2	5.3	6.3	1	WXRK CR	92.3 7.6kw	2	7	2	1	1	2	76	INFINITY	TOR
4.5	6.6	5.8	2	WOBM-FM AC	92.7 1.4kw	4	40	7	5	4	1	82	NORTH SHORE	KATZ
5.1	4.9	5.3	3	WOR Talk	710 50kw	9	23	33	27	18	8	106	BUCKLEY	MCG
5.1	6.8	5.2	4	WADB B/EZ	95.9 4kw	8	34	24	26	20	11	102	PLEASANT	---
4.2	4.6	5.0	5	WNEW-FM AOR	102.7 7.8kw	3	9	1	2	3	14	70	GROUP W	G/W
3.1	5.2	4.7	6	WJLK-FM AC	94.3 3kw	12	14	4	3	2	3	105	D&F	KATZ
2.8	3.0	3.8	7	WFAN Sports	660 50kw	7	13	15	7	6	5	65	INFINITY	HNWH
3.7	2.2	3.6	8	WPAT-FM B/EZ	93.1 5.4kw	14	30	28	22	21	9	89	PARK	MMR
4.0	3.2	3.6	8	WPLJ CHR	95.5 6.7kw	1	3	3	4	8	20	43	CAP CITIES/ABC	KATZ
4.5	3.3	3.5	10	WYNY Ctry	103.5 6.7kw	17	11	13	9	5	6	98	WESTWOOD ONE	SRG
4.0	3.3	3.3	11	WABC Talk	770 50kw	10	26	19	13	11	10	67	CAP CITIES/ABC	BAN
2.8	2.1	3.3	11	WCBS-FM Gold	101.1 6.8kw	11	42	16	6	7	4	70	CBS	CBS
3.5	4.0	3.1	13	WCBS News	880 50kw	5	16	23	20	16	12	47	CBS	CBS
5.4	3.6	3.0	14	WKXW Talk	101.5 18kw	6	15	10	8	9	7	51	PRESS BR.	MCG
1.9	1.6	2.5	15	WQHT CHR	97.1 6.7kw	16	1	6	14	28	36	67	EMMIS	HNWH
2.7	2.2	1.9	16	WHTZ CHR	100.3 7.8kw	13	2	11	17	26	29	44	MALRITE	CHR
2.1	2.6	1.9	16	WZVU AC	107.1 2.3kw	15	18	17	10	10	13	50	MAMMOTH	KATZ
2.2	2.7	1.7	18	WMXV* AC	105.1 7.8kw	18	8	14	15	13	21	50	BONNEVILLE INTL.	MCG
3.9	2.7	1.6	19	WJRZ CHR	100.1 1.6kw	19	6	9	12	19	25	49	JERSEY SHORE	DUR
0.8	0.6	1.5	20	WHLI AC	1100 10kw	41	37	41	44	44	19	203	BARNSTABLE	KATZ
2.3	1.7	1.5	20	WMMR AOR	93.3 29kw	21	22	5	11	12	34	60	GROUP W	G/W
1.0	1.3	1.5	20	WRKS UC	98.7 7.8kw	22	5	12	19	22	30	61	SUMMIT	DUR
1.9	2.7	1.4	23	WLTW AC	106.7 7.8kw	20	20	20	18	14	15	48	VIACOM	KATZ
1.2	1.2	1.3	24	WHTG-FM NR	106.3 3kw	23	10	8	16	23	40	64	WHTG INC.	BAN
2.1	2.5	1.2	25	WNEW Nost	1130 50kw	24	25	42	35	27	18	58	WESTWOOD ONE	SRG
1.1	1.6	1.2	25	WOBM Ctry	1160 5kw	27	39	43	42	41	31	72	NORTH SHORE	KATZ
1.5	1.1	1.1	27	WQCD NAC	101.9 5.3kw	25	19	25	21	15	17	60	TRIBUNE	CHR

\*Formerly WNSR

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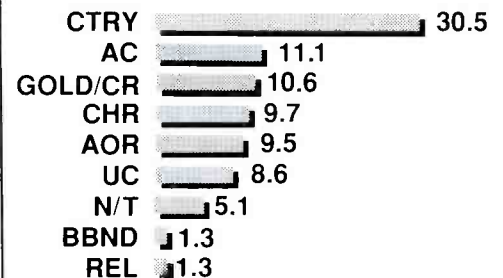
12+ POPULATION: 836,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
12.2	10.1	11.6	12.6	13.4	1	<b>WSIX</b> Ctry	97.9 100kw	1	5	2	1	1	2	94	CAPSTAR	MCG
9.0	11.9	12.6	11.6	11.0	2	<b>WSM-FM</b> Ctry	95.5 100kw	2	4	6	2	2	1	80	GAYLORD	CHR
9.9	11.0	9.1	7.1	9.7	3	<b>WYHY</b> CHR	107.5 58kw	3	1	1	3	7	10	71	LEGACY	EAST
7.6	7.3	9.2	8.0	7.5	4	<b>WKDF</b> AOR	103.3 100kw	4	3	3	4	3	12	75	DICK	KATZ
6.0	7.9	6.0	8.4	6.7	5	<b>WQQK</b> UC	92.1 3kw	8	2	4	5	8	9	96	PHOENIX	MMR
7.8	7.2	6.1	7.0	6.3	6	<b>WZEZ</b> AC	92.9 100kw	5	9	8	7	4	3	65	SOUTH CENTRAL	HNWH
4.6	4.9	5.5	5.0	4.8	7	<b>WGFX</b> CR	104.5 49kw	7	7	5	6	5	11	60	CAPITOL BR. CRP.	KATZ
7.9	6.1	5.2	6.7	4.8	7	<b>WLAC-FM</b> AC	105.9 100kw	6	6	7	8	9	8	56	FAIRMONT	DUR
2.5	2.2	3.5	3.8	4.1	9	<b>WLAC</b> N/T	1510 50kw	10	13	10	10	10	7	67	FAIRMONT	DUR
5.1	4.0	3.1	3.6	4.0	10	<b>WRMX</b> Gold	96.3 100kw	9	8	11	9	6	4	63	SIGNATURE	---
4.3	3.6	3.7	3.7	3.5	11	<b>WSM</b> Ctry	650 50kw	11	12	16	13	12	5	66	GAYLORD	CHR
2.2	1.8	2.0	1.2	2.6	12	<b>WBVR</b> Ctry	101.1 47kw	12	11	13	12	11	6	75	TARGET	---
1.2	1.6	1.7	1.0	2.0	13	<b>WRLT</b> AOR	100.1 200w	15	18	9	11	13	19	82	GMX	DCA
0.6	2.4	1.6	1.7	1.9	14	<b>WMDB</b> UC	880 2.5kw	16	19	12	14	14	13	89	BOBB	---
3.1	2.6	2.2	2.3	1.8	15	<b>WVOL</b> Gold	1470 5(1)kw	13	14	14	15	15	14	63	PHOENIX	MMR
1.7	1.5	1.7	1.6	1.3	16	<b>WAMB-A/F</b> BBnd	1160/106.7 50(1)kw/75kw	18	17	22	19	18	16	70	GREAT SOUTHERN	ROS
0.7	0.0	1.1	1.4	1.3	16	<b>WENO</b> Rel	760 1kw	19	22	17	16	19	15	148	RADIO CORP/NASH.	---
0.6	0.7	1.2	1.8	1.0	18	<b>WWTN</b> Talk	99.7 100kw	17	15	18	18	16	17	47	AMERICAN GENERAL	MCG

## DEMOGRAPHIC RANKINGS

## FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WKDF	1 WYHY	1 WSIX	1 WSM-FM	1 WSIX	1 WSM-FM
2 WSIX	2 WSIX	2 WKDF	2 WSIX	2 WKDF	2 WSIX
3 WYHY	3 WQQK	3 WYHY	3 WYHY	3 WSM-FM	3 WZEZ
4 WGFX	4 WSM-FM	4 WSM-FM	4 WZEZ	4 WGFX	4 WLAC-FM
5 WQQK	5 WLAC-FM	5 WGFX	5 WQQK	5 WLAC	5 WYHY
6 WSM-FM	6 WGFX	6 WQQK	6 WLAC	6 WRMX	6 WQQK
7 WLAC	7 WKDF	7 WLAC	7 WGFX	7 WYHY	7 WRMX
8 WRLT	8 WZEZ	8 WRMX	8 WKDF	8 WQQK	8 WGFX
9 WLAC-FM	9 WRLT	9 WZEZ	9 WRMX	9 WZEZ	9 WBVR
10 WZEZ	10 WRMX	10 WRLT	10 WMDB	10 WSM	10 WKDF



# NASSAU-SUFFOLK

12+ POPULATION: 2,218,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.1	6.4	6.3	5.4	5.5	1	<b>WALK-A/F</b> AC	1370/97.5 5kw/39kw	8	14	3	3	2	4	87	AMERICAN MEDIA	DUR
5.1	4.5	4.6	4.5	5.2	2	<b>WBLI</b> AC	106.1 25kw	6	4	4	5	4	2	79	BECK-ROSS	KATZ
5.4	4.9	5.0	4.1	5.0	3	<b>WCBS-FM</b> Gold	101.1 6.8kw	7	16	10	4	1	1	79	CBS	CBS
3.5	3.2	4.3	4.7	5.0	3	<b>WXRK</b> CR	92.3 7.6kw	3	5	2	1	3	8	67	INFINITY	TOR
4.7	4.7	3.8	5.1	4.5	5	<b>WBAB</b> AOR	102.3 3kw	5	7	1	2	5	17	65	NOBLE	MMR
4.1	3.3	3.9	4.3	4.1	6	<b>WCBS</b> News	880 50kw	2	26	26	18	13	3	51	CBS	CBS
4.2	4.2	3.2	3.8	4.0	7	<b>WHTZ</b> CHR	100.3 7.8kw	1	1	5	6	12	19	47	MALRITE	CHR
3.2	5.0	3.6	3.0	3.8	8	<b>WYNY</b> Ctry	103.5 6.7kw	15	27	11	8	6	5	88	WESTWOOD ONE	SRG
3.2	3.2	4.2	3.0	3.1	9	<b>WFAN</b> Sports	660 50kw	9	11	17	10	8	7	51	INFINITY	HNWH
3.8	3.9	3.7	4.3	3.0	10	<b>WOR</b> Talk	710 50kw	17	32	33	30	26	10	78	BUCKLEY	MCG
1.8	3.3	2.6	2.8	2.9	11	<b>WPLJ</b> CHR	95.5 6.7kw	4	6	6	7	15	22	41	CAP CITIES/ABC	KATZ
2.7	2.3	3.4	3.5	2.8	12	<b>WABC</b> Talk	770 50kw	18	23	21	21	16	13	72	CAP CITIES/ABC	BAN
3.2	2.3	2.6	2.4	2.8	12	<b>WLTW</b> AC	106.7 7.8kw	14	24	19	16	14	6	64	VIACOM	KATZ
2.6	3.8	3.2	3.7	2.8	12	<b>WPAT-FM</b> B/EZ	93.1 5.4kw	16	34	31	27	25	12	71	PARK	MMR
3.6	3.1	2.9	4.0	2.7	15	<b>WMXV*</b> AC	105.1 7.8kw	13	18	14	9	7	9	61	BONNEVILLE INTL.	MCG
3.1	2.9	2.2	2.6	2.5	16	<b>WKJY</b> AC	98.3 3kw	21	17	9	12	9	16	79	BARNSTABLE	KATZ
2.1	2.3	2.2	2.5	2.2	17	<b>WINS</b> News	1010 30(50)kw	10	20	24	24	18	15	37	GROUP W	G/W
2.5	3.4	2.3	3.3	2.2	17	<b>WNEW-FM</b> AOR	102.7 7.8kw	11	13	8	11	11	24	42	GROUP W	G/W
1.7	1.7	1.7	1.5	2.2	17	<b>WQCD</b> NAC	101.9 5.3kw	23	37	20	15	10	11	74	TRIBUNE	CHR
2.3	1.4	2.1	1.7	2.1	20	<b>WDRE</b> NR	92.7 1kw	19	8	7	13	19	30	56	JARAD	KATZ
2.1	2.1	2.2	2.1	2.1	20	<b>WGSM</b> BBnd	740 25kw	32	36	39	42	43	25	123	GREATER MEDIA	MMR
2.6	2.0	2.5	1.8	2.1	20	<b>WMJC**</b> AC	94.3 3kw	22	21	22	22	17	14	70	GREATER MEDIA	MMR
2.1	1.5	2.1	2.4	2.1	20	<b>WRKS</b> UC	98.7 7.8kw	20	3	15	19	22	27	62	SUMMIT	DUR
3.1	2.3	3.6	3.5	2.0	24	<b>WHLI</b> BBnd	1100 10kw	27	42	28	28	28	23	100	BARNSTABLE	KATZ
3.1	3.2	2.4	3.1	2.0	24	<b>WQHT</b> CHR	97.1 6.7kw	12	2	13	14	21	28	42	EMMIS	HNWH
1.5	1.0	1.4	1.3	1.7	26	<b>WBLS</b> UC	107.5 5.4kw	24	9	16	17	20	26	65	INNER CITY	MCG
0.6	1.6	1.3	1.0	1.7	26	<b>WNEW</b> Nost	1130 50kw	29	30	35	33	34	18	89	WESTWOOD ONE	SRG
0.8	1.3	1.7	0.9	1.4	28	<b>WRCN</b> AOR	103.9 1.5kw	30	10	12	20	27	41	74	EAST SHORE	MCG
1.4	0.9	1.2	1.1	1.3	29	<b>WNCN</b> Clas	104.3 7.8kw	26	29	23	25	23	21	58	GAF	CMBS
1.1	1.3	1.0	1.6	1.3	29	<b>WQXR-A/F</b> Clas	1560/96.3 50kw/7.8kw	25	40	36	32	29	20	56	INTERSTATE	MMR
0.6	1.1	0.5	0.5	1.0	31	<b>WPLR</b> AOR	99.1 14.1kw	31	22	18	23	24	32	58	SOUTHERN STARR	EAST

\* Formerly WNSR. \*\* Formerly WCTO (AC).











Continued on Page 204

#11

**MIAMI-FT. LAUDERDALE-HOLLYWOOD**

12+ POPULATION: 2,777,200

Continued from Page 198









DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WEDR	1 WPOW	1 WEDR	1 WPOW	1 WIOD	1 WRTO	SPAN  21.3
2 WSHE	2 WFLC	2 WIOD	2 WFLC	2 WZTA	2 WEDR	AC  16.1
3 WPOW	3 WHQT	3 WZTA	3 WRTO	3 WFLC	3 WFLC	CHR  10.5
4 WZTA	4 WEDR	4 WSHE	4 WEDR	4 WLVE	4 WKIS	GOLD/CR  10.3
5 WKIS	5 WHYI	5 WKIS	5 WHQT	5 WEDR	5 WLYF	N/T  8.2
6 WFLC	6 WKIS	6 WFLC	6 WKIS	6 WKIS	6 WJQY	UC  5.7
7 WHQT	7 WJQY	7 WPOW	7 WJQY	7 WSHE	7 WHYI	CTRY  4.8
8 WIOD	8 WSHE	8 WLVE	8 WHYI	8 WMXJ	8 WPOW	AOR  2.9
9 WLVE	9 WRTO	9 WHQT	9 WLYF	9 WPOW	9 WMXJ	NAC  2.8
10 WHYI	10 WXDJ	10 WMXJ	10 WMXJ	10 WAQI	10 WHQT	CLAS  2.7

#44

**MONMOUTH-OCEAN, NJ**

12+ POPULATION: 852,300

Continued from Page 201












DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WXRK	1 WPLJ	1 WXRK	1 WJLK-FM	1 WXRK	1 WJLK-FM	N/T  18.5
2 WNEW-FM	2 WNEW-FM	2 WNEW-FM	2 WPLJ	2 WFAN	2 WOBN-FM	AC  17.4
3 WMMR	3 WJLK-FM	3 WFAN	3 WXRK	3 WNEW-FM	3 WPLJ	CHR  9.6
4 WHTG	4 WXRK	4 WCBS-FM	4 WNEW-FM	4 WYNY	4 WXRK	GOLD/CR  9.6
5 WOBN-FM	5 WQHT	5 WOBN-FM	5 WOBN-FM	5 WCBS-FM	5 WYNY	B/EZ  8.8
6 WFAN	6 WHTZ	6 WMMR	6 WCBS-FM	6 WKXW	6 WKXW	AOR  7.8
7 WJLK-FM	7 WKXW	7 WKXW	7 WKXW	7 WOBN-FM	7 WNEW-FM	CTRY  4.7
8 WRKS	8 WJRZ	8 WYNY	8 WZVU	8 WMMR	8 WZVU	UC  1.5
9 WPLJ	9 WMXV	9 WABC	9 WQHT	9 WJLK-FM	9 WCBS-FM	BBND  1.2
10 WJRZ	10 WZVU	10 WJLK-FM	10 WYNY	10 WABC	10 WOR	NAC  1.1

#14

**NASSAU-SUFFOLK**

12+ POPULATION: 2,218,800

Continued from Page 203

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WXRK	1 WALK-FM	1 WXRK	1 WALK-FM	1 WXRK	1 WALK-FM	AC  20.8
2 WBAB	2 WBLI	2 WBAB	2 WBLI	2 WCBS-FM	2 WBLI	N/T  15.2
3 WNEW-FM	3 WHTZ	3 WCBS-FM	3 WHTZ	3 WBAB	3 WCBS-FM	AOR  11.2
4 WDRE	4 WPLJ	4 WFAN	4 WPLJ	4 WFAN	4 WYNY	GOLD/CR  10.0
5 WPLJ	5 WKJY	5 WNEW-FM	5 WCBS-FM	5 WALK-FM	5 WKJY	CHR  8.9
6 WRCN	6 WBAB	6 WALK-FM	6 WKJY	6 WNEW-FM	6 WMXV	BBND  5.8
7 WFAN	7 WXRK	7 WBLI	7 WMXV	7 WYNY	7 WPLJ	CTRY  3.8
8 WCBS-FM	8 WDRE	8 WYNY	8 WYNY	8 WQCD	8 WHTZ	UC  3.8
9 WALK-FM	9 WRKS	9 WDRE	9 WXRK	9 WBLI	9 WXRK	B/EZ  2.8
10 WBLS	10 WQHT	10 WHTZ	10 WBAB	10 WMXV	10 WLTW	CLAS  2.6
						NAC  2.2



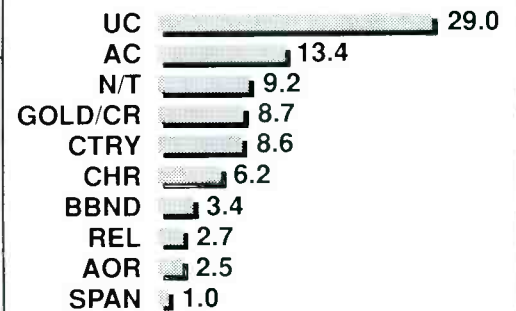
12+ POPULATION: 997,900

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
10.7	10.8	9.2	8.5	9.6	1	WYLD-FM UC	98.5 100kw	1	2	1	1	5	6	89	INTERURBAN BR.	HNWH
8.0	8.1	11.4	9.5	9.2	2	WWL N/T	870 50kw	3	15	10	7	4	1	87	KEYMARKET	KATZ
10.4	10.0	10.1	8.8	9.0	3	WQUE-FM UC	93.3 93kw	4	1	2	2	6	9	86	CLEAR CHANNEL	CHR
8.2	7.4	8.5	8.0	8.6	4	WNOE-FM Ctry	101.1 100kw	5	4	4	3	1	2	98	NEWMARKET	MCG
1.7	1.9	3.2	6.3	6.8	5	KMEZ UC	102.9 4.7kw	9	6	6	5	2	4	113	FIRST BELLE CHASE	KATZ
6.4	5.4	4.8	5.7	6.7	6	WLMG AC	101.9 100kw	6	10	7	4	3	3	80	KEYMARKET	KATZ
9.3	8.1	7.4	8.7	6.2	7	WEZB CHR	97.1 100kw	2	3	3	6	8	11	58	EZ	MMR
3.8	4.2	3.0	3.3	3.9	8	KQLD Gold	106.7 100kw	8	7	12	10	7	5	60	BEASLEY	MCG
4.0	4.6	3.5	3.7	3.6	9	WCKW-FM CR	92.3 100kw	7	12	5	8	10	15	55	222 CORPORATION	BAN
5.1	4.2	5.0	4.2	3.6	9	WLTS AC	105.3 100kw	10	13	11	9	9	7	60	PHASE II	DUR
1.9	2.9	2.9	2.3	3.6	9	WYLD UC	940 101.5kw	15	9	13	13	11	8	110	INTERURBAN BR.	HNWH
3.3	3.8	3.4	4.2	3.4	12	WBYU BBnd	1450 1kw	14	24	23	19	17	12	96	STONER	ROS
3.8	5.3	3.6	3.5	3.1	13	WMXZ AC	95.7 100kw	11	5	9	11	12	14	54	STONER	MMR
3.4	3.2	3.5	3.6	2.7	14	WBOK Rel	1230 1kw	13	14	14	14	13	10	68	WILLIS	ROS
2.4	3.3	3.3	2.4	2.5	15	WRNO AOR	99.5 100kw	12	8	8	12	15	19	51	GULF NORTH	MMR
1.4	1.9	0.9	1.3	1.2	16	KHOM Gold	104.1 100kw	16	25	18	15	14	13	39	KHOM, ASSOC.	TOR
1.1	0.9	0.6	0.0	1.0	17	KGLA Span	1540 1kw	27	23	17	16	16	16	287	CROCODILE BR.	CAB

## DEMOGRAPHIC RANKINGS

## FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WCKW-FM	1 WYLD-FM	1 WWL	1 KMEZ	1 WWL	1 KMEZ
2 WYLD-FM	2 WQUE-FM	2 WYLD-FM	2 WYLD-FM	2 WNOE-FM	2 WLMG
3 WQUE-FM	3 KMEZ	3 WNOE-FM	3 WLMG	3 WCKW-FM	3 WNOE-FM
4 WRNO	4 WNOE-FM	4 WQUE-FM	4 WQUE-FM	4 WYLD-FM	4 WLTS
5 WEZB	5 WLMG	5 WCKW-FM	5 WNOE-FM	5 KMEZ	5 WYLD-FM
6 WWL	6 WEZB	6 WEZB	6 WEZB	6 WLMG	6 WQUE-FM
7 WNOE-FM	7 WMXZ	7 WRNO	7 WLTS	7 WQUE-FM	7 KQLD
8 WLMG	8 WLTS	8 WLMG	8 WMXZ	8 KQLD	8 WEZB
9 WMXZ	9 WCKW-FM	9 KQLD	9 KQLD	9 WEZB	9 WWL
10 KMEZ	10 KQLD	10 KMEZ	10 WYLD	10 WMXZ	10 WYLD



# NEW YORK

12+ POPULATION: 14,024,700

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
5.1	4.8	5.2	5.5	5.6	1	<b>WRKS</b> UC	98.7 7.8kw	4	1	1	2	6	12	87	SUMMIT	DUR
4.8	4.9	5.8	5.4	5.2	2	<b>WLTW</b> AC	106.7 7.8kw	7	11	9	3	2	2	86	VIACOM	KATZ
5.2	5.1	4.9	4.2	5.0	3	<b>WCBS-FM</b> Gold	101.1 6.8kw	5	13	11	4	1	1	77	CBS	CBS
3.3	3.8	3.9	4.1	4.5	4	<b>WXRK</b> CR	92.3 7.6kw	6	6	2	1	3	10	69	INFINITY	TOR
3.8	4.2	4.4	4.9	4.3	5	<b>WBLS</b> UC	107.5 5.4kw	9	4	6	6	5	5	76	INNER CITY	MCG
3.6	3.8	3.3	3.6	4.0	6	<b>WHTZ</b> CHR	100.3 7.8kw	2	2	3	7	8	22	53	MALRITE	CHR
4.2	3.4	4.2	4.3	3.8	7	<b>WMXV*</b> AC	105.1 7.8kw	11	9	4	5	4	11	71	BONNEVILLE INTL.	MCG
4.3	4.3	4.1	3.8	3.7	8	<b>WINS</b> News	1010 30(50)kw	1	19	15	15	13	3	46	GROUP W	G/W
4.0	3.9	2.7	3.5	3.7	8	<b>WPAT-FM</b> B/EZ	93.1 5.4kw	16	26	27	20	18	4	97	PARK	MMR
4.0	4.2	4.8	3.9	3.6	10	<b>WQHT</b> CHR	97.1 6.7kw	10	3	7	10	15	24	64	EMMIS	HNWH
2.7	2.6	3.3	3.2	3.4	11	<b>WABC</b> Talk	770 50kw	14	23	18	16	17	7	80	CAP CITIES/ABC	BAN
4.6	4.0	3.3	4.0	3.2	12	<b>WOR</b> Talk	710 50kw	15	29	36	32	24	14	83	BUCKLEY	MCG
3.1	4.0	3.8	3.7	3.1	13	<b>WNEW-FM</b> AOR	102.7 7.8kw	12	10	5	8	9	23	60	GROUP W	G/W
2.2	2.3	2.8	2.8	3.1	13	<b>WPLJ</b> CHR	95.5 6.7kw	3	5	8	9	11	18	46	CAP CITIES/ABC	KATZ
3.4	3.5	3.0	3.4	3.0	15	<b>WCBS</b> News	880 50kw	8	24	24	17	16	8	49	CBS	CBS
2.9	3.3	3.0	2.4	3.0	15	<b>WFAN</b> Sports	660 50kw	13	7	14	13	12	9	69	INFINITY	HNWH
3.3	3.5	2.7	2.7	2.8	17	<b>WYNY</b> Ctry	103.5 6.7kw	17	15	13	12	10	6	80	WESTWOOD ONE	SRG
1.9	2.0	2.4	2.2	2.7	18	<b>WSKQ-FM</b> Span	97.9 7.8kw	19	8	10	11	7	15	116	SBS	---
2.4	2.0	1.9	2.3	2.2	19	<b>WQCD</b> NAC	101.9 5.3kw	18	21	12	14	14	13	75	TRIBUNE	CHR
2.1	2.5	1.9	1.9	2.0	20	<b>WNEW</b> Nost	1130 50kw	20	42	37	36	30	17	86	WESTWOOD ONE	SRG
1.8	1.5	1.9	1.6	1.6	21	<b>WADO</b> Span	1280 5kw	23	30	21	18	19	16	97	TICHENOR MEDIA	KT-H

\*Formerly WNSR.

Continued on Page 210



Howard Stern All Morning  
Classic Rock & Roll All Day

+



+

**FLASHBACK!  
FLASHBACK!  
FLASHBACK!  
FLASHBACK!**

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**A CLASSIC ROCK COMBINATION!**

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12+ POPULATION: 1,171,000

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
8.2	9.3	11.4	9.6	12.7	1	<b>WOWI</b> UC	102.9 50kw	1	1	1	1	2	5	105	U.S. RADIO	MCG
7.1	4.7	6.1	5.8	7.9	2	<b>WWDE</b> AC	101.3 50kw	7	5	5	3	1	1	97	EDENS	CHR
7.4	8.8	7.6	6.4	7.7	3	<b>WNOR-A/F</b> AOR	1230/98.7 1kw/46kw	2	4	2	2	3	12	77	SAGA	MCG
6.8	8.1	8.7	7.8	7.6	4	<b>WFOG</b> B/EZ	92.9 50kw	3	15	14	12	6	2	85	SUNSHINE WIRELESS	BAN
8.1	9.0	8.0	8.1	6.8	5	<b>WCMS-A/F</b> Ctry	1050/100.5 5kw/50kw	8	10	11	9	5	3	84	WCMS RADIO	MMR
4.3	5.0	4.0	6.4	5.9	6	<b>WMXN</b> AC	105.3 50kw	5	3	3	4	10	11	70	WIN	KATZ
6.2	5.1	4.7	4.4	4.8	7	<b>WAFX</b> CR	106.9 100kw	6	7	4	5	7	15	58	RADIO VENTURES I	CBS
4.2	3.1	3.7	4.5	4.5	8	<b>WGH-FM</b> Ctry	97.3 74kw	11	8	7	6	9	8	76	SUSQUEHANNA	DUR
5.5	4.5	4.3	5.5	4.3	9	<b>WJQI-A/F</b> AC	1600/94.9 5kw/50kw	10	12	9	8	8	6	70	COLEMAN	HNWH
6.1	4.8	3.8	4.6	4.3	9	<b>WLTY</b> Gold	95.7 40kw	9	14	13	7	4	4	65	LANDMARK	KATZ
6.1	4.3	5.2	4.9	4.0	11	<b>WNVZ</b> CHR	104.5 50kw	4	2	6	11	13	18	45	WILKS/SCHWARTZ	BAN
2.5	3.6	3.6	3.1	3.9	12	<b>WNIS</b> Talk	850 5(1)kw	13	20	12	14	12	7	91	WNIS, INC.	MMR
2.8	5.6	3.4	4.4	3.2	13	<b>WMYA/WMYK</b> UC	96.1/92.1 50kw/3.7kw	12	11	10	10	11	9	60	WILLIS	TOR
7.6	4.3	4.0	3.8	2.6	14	<b>WKOC/WKOD</b> AOR	93.7/94.1 100kw/50kw	15	24	8	12	14	14	75	EDGE BROADCASTING	DUR
1.3	2.3	1.3	1.2	2.1	15	<b>WBSK</b> UC	1350 5kw	17	13	15	15	15	10	92	US RADIO	MCG
2.6	1.7	2.0	1.8	2.0	16	<b>WTAR</b> News	790 5kw	14	26	17	16	16	13	52	LANDMARK	KATZ
1.4	2.1	3.2	2.4	1.7	17	<b>WPCE</b> Rel	1400 1(.25)kw	16	16	16	17	17	16	62	WILLIS	MCG
0.3	0.8	0.7	0.5	1.0	18	<b>WBSK-FM*</b> UC	107.7 3kw	20	6	26	19	19	19	91	US RADIO	MCG

\*Formerly WXRI.

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WNOR-FM	1 WOWI	1 WNOR-FM	1 WWDE	1 WNOR-FM	1 WWDE	AC 22.4
2 WOWI	2 WMXN	2 WOWI	2 WOWI	2 WOWI	2 WOWI	UC 19.0
3 WAFX	3 WWDE	3 WAFX	3 WMXN	3 WAFX	3 WJQI	CTRY 11.3
4 WMXN	4 WNOR-FM	4 WWDE	4 WJQI-FM	4 WLTY	4 WFOG	AOR 10.3
5 WNVZ	5 WNVZ	5 WLTY	5 WGH-FM	5 WCMS-FM	5 WMXN	B/EZ 7.6
6 WCMS-FM	6 WGH-FM	6 WMXN	6 WNOR-FM	6 WWDE	6 WCMS-FM	N/T 5.9
7 WGH-FM	7 WAFX	7 WNIS	7 WFOG	7 WNIS	7 WGH-FM	GOLD/CR 4.8
8 WNIS	8 WJQI-FM	8 WCMS-FM	8 WNVZ	8 WGH-FM	8 WLTY	CHR 4.0
9 WWDE	9 WKOC	9 WGH-FM	9 WAFX	9 WFOG	9 WNOR-FM	REL 1.7
10 WKOC	10 WMYA	10 WNVZ	10 WCMS-FM	10 WMXN	10 WNVZ	

12+ POPULATION: 945,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.4	13.6	12.6	11.2	10.4	1	<b>WWKA</b> Ctry	92.3 100kw	1	3	5	2	1	1	88	NEWCITY	KATZ
8.0	7.1	6.0	9.5	8.9	2	<b>WJHM</b> UC	101.9 28kw	3	1	2	1	4	8	95	BEASLEY	HNWH
6.7	6.9	7.5	7.7	7.2	3	<b>WDBO</b> AC	580 5kw	5	16	12	11	9	3	82	NEWCITY	KATZ
4.3	4.3	4.0	6.5	6.4	4	<b>WMGF</b> AC	107.7 100kw	10	10	11	10	5	2	91	METROPLEX	MMR
4.6	5.8	6.3	5.0	6.1	5	<b>WHTQ</b> AOR	96.5 100kw	4	4	1	3	7	16	68	TK	SRG
7.2	6.8	6.1	5.0	5.9	6	<b>WMMO</b> AC	98.9 38kw	11	17	4	4	2	7	89	RADIO ORLANDO	EAST
6.0	5.5	5.6	4.1	5.4	7	<b>WOCL</b> Gold	105.9 100kw	9	11	9	5	3	4	69	AMERICAN MEDIA	CHR
6.3	5.5	4.9	4.7	5.4	7	<b>WVRI</b> AC	101.1 100kw	7	6	7	6	8	6	66	CAPITOL BR. CO.	BAN
6.3	3.6	5.1	5.2	5.1	9	<b>WOMX-A/F</b> AC	950/105.1 5kw/100kw	2	5	8	7	6	5	54	NATIONWIDE	MCG
4.9	3.6	4.7	5.3	4.9	10	<b>WXXL</b> CHR	106.7 100kw	8	2	3	8	12	15	61	TAYLOR	DUR
5.0	4.2	4.9	5.2	4.1	11	<b>WDIZ</b> AOR	100.3 100kw	6	8	6	9	10	13	49	SHAMROCK COM.	MMR
2.8	2.7	2.7	3.3	3.7	12	<b>WWNZ</b> N/T	740 50kw	14	9	14	14	14	10	74	PAXSON BR.	CHR
3.3	4.0	3.1	3.4	3.4	13	<b>WLOQ</b> NAC	103.1 2.65kw	12	14	13	13	11	9	63	LITCHFIELD	BAN
3.5	3.5	3.9	2.6	2.7	14	<b>WHVE*</b> AC	104.1 100kw	13	7	10	12	13	12	49	PAXSON BR.	CHR
1.5	2.0	1.8	1.5	2.0	15	<b>WTLN-FM</b> Rel	95.3 3kw	17	13	18	18	16	14	83	ALTON	KEY
3.3	4.5	2.3	2.3	1.8	16	<b>WWLV</b> AC	94.5 100kw	15	19	17	15	15	11	57	PASCO PINELLAS	TOR
1.3	1.0	0.9	1.1	1.4	17	<b>WPCV</b> Ctry	97.5 100kw	16	21	15	16	17	18	53	HALL	TOR
0.6	0.6	1.0	1.3	1.1	18	<b>WEZY</b> B/EZ	94.1 100kw	19	20	22	22	20	17	76	ROOT	BAN
0.5	1.1	0.5	0.8	1.1	18	<b>WGNE-FM</b> Ctry	98.1 50kw	18	15	16	17	18	19	56	SOUTHERN STARR	BAN

\*Formerly WZTU.

## DEMOGRAPHIC RANKINGS

## FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WHTQ	1 WJHM	1 WHTQ	1 WJHM	1 WWKA	1 WMGF	AC 34.5
2 WDIZ	2 WXXL	2 WWKA	2 WVRI	2 WMMO	2 WVRI	CTRY 12.9
3 WMMO	3 WVRI	3 WMMO	3 WWKA	3 WOCL	3 WWKA	AOR 10.2
4 WJHM	4 WMMO	4 WJHM	4 WMGF	4 WHTQ	4 WOCL	UC 8.9
5 WWKA	5 WHTQ	5 WDIZ	5 WOCL	5 WJHM	5 WMMO	GOLD/CR 5.4
6 WXXL	6 WWKA	6 WOCL	6 WOMX-FM	6 WDBO	6 WJHM	CHR 4.9
7 WOMX-FM	7 WOMX-FM	7 WOMX-FM	7 WMMO	7 WDIZ	7 WOMX-FM	N/T 3.7
8 WVRI	8 WOCL	8 WXXL	8 WXXL	8 WOMX-FM	8 WDBO	NAC 3.4
9 WOCL	9 WMGF	9 WDBO	9 WHTQ	9 WLOQ	9 WXXL	REL 2.0
10 WDBO	10 WHVE	10 WVRI	10 WHVE	10 WMGF	10 WHTQ	B/EZ 1.1

# PHILADELPHIA

12+ POPULATION: 4,085,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
7.2	6.8	6.8	7.1	6.9	1	WUSL UC	98.9 18kw	9	1	3	3	6	10	105	TAK	KATZ
8.7	7.5	7.6	8.4	6.6	2	KYW News	1060 50kw	1	12	12	12	8	2	49	GROUP W	G/W
6.1	5.9	6.2	5.9	6.5	3	WYSP CR	94.1 16kw	2	5	1	1	1	7	71	INFINITY	TOR
5.6	6.3	4.3	5.5	6.4	4	WPEN Nost	950 5kw	12	20	21	20	17	8	117	GREATER MEDIA	MMR
5.7	6.4	7.2	6.2	5.5	5	WMMR AOR	93.3 29kw	4	6	2	2	2	11	64	GROUP W	G/W
5.6	5.2	5.1	6.0	5.3	6	WEAZ-FM AC	101.1 14kw	8	8	10	11	10	4	80	WEAZ, INC.	MCG
4.4	5.0	4.6	3.8	5.1	7	WOGL-FM Gold	98.1 12.5kw	7	13	9	5	3	1	74	CBS	CBS
4.2	4.3	3.8	4.2	5.1	7	WYXR AC	104.5 16kw	5	4	4	4	5	6	67	PYRAMID	DUR
4.0	4.7	4.9	4.3	4.9	9	WXTU Ctry	92.5 15.5kw	11	17	11	10	7	3	87	BEASLEY	BAN
3.9	3.7	4.9	4.9	4.6	10	WEGX CHR	106.1 22.5kw	3	2	6	7	11	13	52	MALRITE	EAST
4.9	4.1	4.4	3.5	4.3	11	WIOQ CHR	102.1 27kw	6	3	5	9	13	17	59	EZ	CHR
4.6	3.9	4.2	3.6	4.3	11	WMGK AC	102.9 8.5kw	10	9	8	6	4	5	70	GREATER MEDIA	MMR
4.8	5.0	4.7	4.8	3.9	13	WWDB Talk	96.5 17kw	13	24	17	15	15	9	79	PANACHE	BAN
3.6	3.8	3.1	3.4	3.5	14	WDAS-FM UC	105.3 3.3kw	16	7	7	8	9	12	88	UNITY	MCG
2.0	2.7	4.0	3.4	2.8	15	WIP Sports	610 5kw	15	10	13	13	12	14	70	SPECTACOR	KATZ
3.2	2.9	2.9	2.9	2.4	16	WFLN Clas	95.7 50kw	14	23	16	16	16	15	58	FRANKLIN	CMBS
3.4	2.6	2.1	2.4	2.1	17	WKSZ AC	100.3 35kw	17	14	14	14	14	16	62	WKSZ, INC.	HNWH
0.4	0.2	0.6	1.0	1.1	18	WEAZ AC	560 5kw	20	22	28	23	21	18	58	WEAZ, INC.	MCG
1.1	1.3	0.4	0.5	1.1	18	WOGL Gold	1210 50kw	18	28	18	18	18	20	41	CBS	CBS

Continued on Page 210

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with **Walt Love**

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#1

## NEW YORK

12+ POPULATION: 14,024,700

Continued from Page 206

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK	12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
1.6	1.8	1.4	1.8	1.6	21		WQXR-A/F Clas	1560/96.3 50kw 7.8kw	21	31	32	28	25	20	64	INTERSTATE	MMR
1.3	1.1	1.5	1.3	1.2	23		WNCN Clas	104.3 7.8kw	22	25	31	22	21	19	58	GAF	CMBS
1.3	1.2	1.1	1.2	1.2	23		WSKQ Span	620 5kw	26	22	22	21	22	21	94	SBS	SBS
1.6	1.7	1.2	1.3	1.1	25		WLIB N/T	1190 10kw	25	18	19	19	20	25	83	INNER CITY	MCG

## DEMOGRAPHIC RANKINGS

## FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	FORMAT REACH	
1 WXRK	1 WRKS	1 WXRK	1 WRKS	1 WXRK	1 WLTW	N/T	17.4
2 WNEW-FM	2 WHTZ	2 WCBS-FM	2 WLTW	2 WCBS-FM	2 WCBS-FM	CHR	10.7
3 WRKS	3 WMXV	3 WNEW-FM	3 WMXV	3 WFAN	3 WMXV	UC	9.9
4 WQHT	4 WLTW	4 WFAN	4 WHTZ	4 WLTW	4 WRKS	GOLD/CR	9.5
5 WBLS	5 WPLJ	5 WRKS	5 WBLS	5 WNEW-FM	5 WBLS	AC	9.0
6 WMXV	6 WBLS	6 WLTW	6 WCBS-FM	6 WBLS	6 WHTZ	SPAN	5.5
7 WPLJ	7 WQHT	7 WBLS	7 WPLJ	7 WMXV	7 WSKQ-FM	B/EZ	3.7
8 WHTZ	8 WXRK	8 WMXV	8 WSKQ-FM	8 WQCD	8 WPLJ	AOR	3.1
9 WFAN	9 WSKQ-FM	9 WQHT	9 WXRK	9 WYNY	9 WXRK	CLAS	2.8
10 WLTW	10 WNEW-FM	10 WPLJ	10 WQHT	10 WSKQ-FM	10 WYNY	CTRY	2.8
						NAC	2.2
						BBND	2.0

#5

## PHILADELPHIA

12+ POPULATION: 4,085,500

Continued from Page 209

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WYSP	1 WUSL	1 WYSP	1 WUSL	1 WYSP	1 WUSL	AC	17.9
2 WMMR	2 WYXR	2 WMMR	2 WYXR	2 WMMR	2 WYXR	N/T	13.3
3 WUSL	3 WYSP	3 WUSL	3 WMGK	3 WOGL-FM	3 WOGL-FM	GOLD/CR	12.7
4 WIOQ	4 WMMR	4 WOGL-FM	4 WEGX	4 WIP	4 WMGK	UC	10.4
5 WYXR	5 WIOQ	5 WYXR	5 WYSP	5 WMGK	5 WXTU	CHR	8.9
6 WDAS-FM	6 WEGX	6 WIP	6 WOGL-FM	6 KYW	6 WEAZ-FM	BBND	6.4
7 WMGK	7 WMGK	7 WMGK	7 WIOQ	7 WYXR	7 WDAS-FM	AOR	5.5
8 WIP	8 WDAS-FM	8 WDAS-FM	8 WMMR	8 WXTU	8 WYSP	CTRY	4.9
9 WEGX	9 WOGL-FM	9 WIOQ	9 WDAS-FM	9 WUSL	9 WEGX	CLAS	2.4
10 WEAZ-FM	10 WKSZ	10 KYW	10 WXTU	10 WDAS-FM	10 KYW		

12+ POPULATION: 1,811,600

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
10.4	9.1	11.7	10.9	11.7	1	<b>KNIX</b> Ctry	102.5 98kw	1	8	2	1	1	1	85	BUCK OWENS	KATZ
6.7	8.6	9.6	8.0	7.5	2	<b>KTAR</b> N/T	620 5kw	2	24	17	9	4	2	70	PULITZER	CBS
7.4	7.1	6.5	5.4	6.9	3	<b>KUPD</b> AOR	97.9 100kw	3	4	1	2	5	10	78	TRI-STATE	BAN
5.6	4.6	5.5	4.8	6.4	4	<b>KKLT</b> AC	98.7 115kw	6	13	6	4	3	3	86	PULITZER	CBS
6.6	6.4	7.3	7.1	6.3	5	<b>KMLE</b> Ctry	107.9 100kw	4	3	4	3	2	4	78	SHAMROCK BR.	EAST
4.3	2.8	3.1	3.9	4.2	6	<b>KOY</b> Nost	550 5(1)kw	12	28	28	20	18	7	85	EDENS	CHR
3.0	4.2	3.5	3.5	4.1	7	<b>KDKB</b> AOR	93.3 100kw	8	12	3	5	8	11	59	SANDUSKY	TOR
4.5	4.0	4.3	3.2	4.1	7	<b>KFYI</b> News	910 5kw	14	26	15	13	10	6	87	BROADCAST GROUP	DUR
4.9	3.6	4.2	4.9	4.1	7	<b>KOPA/KSLX</b> CR	1440/100.7 5kw/100kw	10	11	5	6	6	8	62	GREAT AMERICAN	EAST
4.6	4.4	3.1	3.6	3.9	10	<b>KKFR</b> CHR	92.3 100kw	7	1	9	12	15	18	55	BROADCAST GROUP	DUR
3.0	4.5	2.8	3.4	3.6	11	<b>KOOL-FM</b> Gold	94.5 100kw	11	10	13	7	7	5	59	ADAMS	HNWH
3.4	3.9	3.1	3.6	3.6	11	<b>KVRY</b> AC	104.7 100kw	9	5	7	8	11	14	52	NATIONWIDE	MCG
4.8	4.7	4.3	3.3	3.5	13	<b>KOY-FM</b> CHR	95.5 96kw	5	2	8	11	12	19	43	EDENS	CHR
3.3	3.7	2.9	3.6	3.1	14	<b>KESZ</b> AC	99.9 100kw	13	9	10	10	9	9	65	ARIZONA TV	BAN
3.3	3.1	2.7	2.8	2.0	15	<b>KMXX</b> AC	101.5 100kw	16	18	14	14	14	13	54	SUNDANCE	MMR
4.0	2.3	2.3	1.2	2.0	15	<b>KPSN*</b> Gold	96.9 100kw	15	14	16	15	13	12	49	BONNEVILLE INTL.	SRG
2.1	1.9	1.6	2.0	2.0	15	<b>KZRZ</b> AOR	100.3 90kw	17	6	11	16	22	23	53	FIRST CITY	ROS
1.5	1.4	1.4	2.0	1.8	18	<b>KUKQ</b> NR	1060 5(1)kw	18	7	12	17	17	29	78	TRI-CITY	BAN
2.4	2.1	2.3	2.2	1.5	19	<b>KONC</b> Clas	106.3 3kw	19	22	21	23	19	15	68	RESOURCE MEDIA	CMBS
0.9	1.6	1.6	1.4	1.3	20	<b>KMEO</b> B/EZ	740 1kw	21	25	26	27	25	17	76	BONNEVILLE INTL.	SRG
1.5	1.7	2.0	1.1	1.0	21	<b>KOOL</b> Gold	960 5kw	20	15	25	18	16	16	53	ADAMS	HNWH

\*Began Spring '92 rating period as AC.

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 KUPD	1 KNIX	1 KUPD	1 KNIX	1 KNIX	1 KNIX	CTRY	18.0
2 KDKB	2 KKLT	2 KNIX	2 KKLT	2 KTAR	2 KKLT	AC	15.1
3 KNIX	3 KUPD	3 KDKB	3 KMLE	3 KUPD	3 KMLE	AOR	14.8
4 KSLX	4 KVRY	4 KSLX	4 KVRY	4 KMLE	4 KESZ	N/T	11.6
5 KMLE	5 KMLE	5 KMLE	5 KUPD	5 KDKB	5 KOOL-FM	GOLD/CR	10.7
6 KZRZ	6 KESZ	6 KTAR	6 KESZ	6 KSLX	6 KTAR	CHR	7.4
7 KOY-FM	7 KOY-FM	7 KOOL-FM	7 KOY-FM	7 KOOL-FM	7 KVRY	BBND	4.2
8 KVRY	8 KDKB	8 KKLT	8 KMXX	8 KFYI	8 KMXX	CLAS	1.5
9 KFYI	9 KSLX	9 KFYI	9 KOOL-FM	9 KKL	9 KOY-FM	B/EZ	1.3
10 KKFR	10 KMXX	10 KZRZ	10 KSLX	10 KVRY	10 KUPD		

# PITTSBURGH

12+ POPULATION: 1,889,000

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
14.2	13.1	11.3	12.0	13.1	1	<b>KDKA</b> N/T	1020 50kw	1	7	9	6	3	2	78	GROUP W	G/W
10.2	11.3	11.7	9.7	10.4	2	<b>WDVE</b> AOR	102.5 55kw	3	5	1	1	2	6	92	BROADCAST ALCHEMY	CHR
8.0	8.3	8.9	8.8	9.4	3	<b>WWSW-A/F</b> Gold	970/94.5 5kw/50kw	2	6	6	2	1	1	78	SHAMROCK BR.	MCG
4.4	4.8	6.6	6.0	7.0	4	<b>WDSY-FM</b> Ctry	107.9 50kw	5	8	5	4	4	3	89	ENTERCOM	DUR
7.2	5.9	4.8	5.3	5.9	5	<b>WBZZ</b> CHR	93.7 41kw	4	1	2	3	6	10	58	EZ	BAN
4.2	6.8	6.2	6.1	5.8	6	<b>WSHH</b> AC	99.7 1.15kw	6	10	11	10	9	4	78	RENDA	EAST
4.5	5.0	5.0	5.8	5.0	7	<b>WAMO-FM</b> UC	105.9 72kw	12	3	3	5	8	11	94	SHERIDAN	HNWH
4.3	6.0	5.6	5.6	4.6	8	<b>WTAE</b> Talk	1250 5kw	8	15	12	12	10	7	71	HEARST	KATZ
5.2	4.1	2.8	5.2	4.5	9	<b>WLTJ</b> AC	92.9 47kw	11	12	10	8	5	5	79	WLTJ INC.	TOR
3.6	3.0	4.3	4.2	4.0	10	<b>WJAS</b> BBnd	1320 5kw	13	21	19	19	18	9	86	RENDA	EAST
4.0	3.5	3.6	4.1	3.7	11	<b>WVTY</b> AC	96.1 50kw	7	9	7	7	7	8	55	HEARST	KATZ
3.5	3.0	2.4	2.9	3.6	12	<b>WRRK</b> AOR	96.9 45kw	9	4	4	9	11	15	56	BENNS	MMR
4.5	3.1	3.7	4.1	3.3	13	<b>WMXP</b> CHR	100.7 17kw	10	2	8	11	12	12	53	SIGNATURE	DUR
1.5	2.0	2.0	2.0	2.0	14	<b>KQV</b> News	1410 5kw	14	20	16	18	19	14	53	CALVARY	SRG
1.2	1.0	1.2	1.2	1.2	15	<b>WBBS</b> AC	590 1kw	18	14	22	22	21	16	82	FAYETTE	REG
0.8	0.5	0.9	0.8	1.1	16	<b>WPIT-FM</b> Rel	101.5 48kw	17	13	18	14	14	13	61	PYRAMID	---

## DEMOGRAPHIC RANKINGS

## FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WDVE	1 WDVE	1 WDVE	1 WWSW-FM	1 WDVE	1 WWSW-FM	N/T 19.7
2 WRRK	2 WBZZ	2 WWSW-FM	2 WDVE	2 WWSW-FM	2 WLTJ	AC 15.2
3 WBZZ	3 WVTY	3 WDSY-FM	3 WBZZ	3 KDKA	3 WDSY-FM	AOR 14.0
4 WAMO-FM	4 WAMO-FM	4 WBZZ	4 WVTY	4 WDSY-FM	4 KDKA	GOLD/CR 9.4
5 WDSY-FM	5 WWSW-FM	5 KDKA	5 WLTJ	5 WBZZ	5 WVTY	CHR 9.2
6 KDKA	6 WRRK	6 WRRK	6 WDSY-FM	6 WAMO-FM	6 WDVE	CLAS 7.0
7 WWSW-FM	7 WDSY-FM	7 WAMO-FM	7 WAMO-FM	7 WTAE	7 WBZZ	UC 5.0
8 WMXP	8 WLTJ	8 WTAE	8 KDKA	8 WSHH-FM	8 WAMO-FM	BBND 4.0
9 WVTY	9 WMXP	9 WMXP	9 WSHH-FM	9 WRRK	9 WSHH-FM	REL 1.1
10 WLTJ	10 KDKA	10 WSHH-FM	10 WRRK	10 WLTJ	10 WRRK	



# PORTLAND, OR

12+ POPULATION: 1,432,900

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NATIONAL REP FIRM
10.1	6.0	7.8	9.0	10.7	1	<b>KEX</b> AC	1190 50kw	1	5	10	2	1	1	62	GREAT AMERICAN	KATZ
8.7	9.2	7.9	9.2	8.8	2	<b>KUPL-FM</b> Ctry	93.5 100kw	3	9	7	4	2	2	78	SCRIPPS HOWARD	BAN
9.2	8.9	8.0	7.7	8.4	3	<b>KKRZ</b> CHR	100.3 95kw	2	1	2	3	7	10	70	GREAT AMERICAN	KATZ
7.0	7.4	5.7	4.5	6.7	4	<b>KUFO</b> AOR	101.1 100kw	7	3	1	1	6	12	79	HENRY	EAST
4.3	5.2	7.3	6.5	6.4	5	<b>KXL</b> N/T	750 50(20)kw	8	19	13	11	9	5	91	KAYE-SMITH	MCG
4.9	6.8	5.4	5.1	6.0	6	<b>KKSN-FM</b> Gold	97.1 100kw	4	4	6	5	3	3	57	HERITAGE	CHR
7.1	5.5	6.4	5.8	5.8	7	<b>KKCW</b> AC	103.3 95kw	5	10	9	7	5	4	63	TRUMPER	DUR
11.0	7.8	8.5	8.5	5.5	8	<b>KGW/KINK</b> AOR/NAC	620/101.9 5kw/100kw	6	8	5	6	4	6	64	EMBARCADO MEDIA	MMR
2.9	4.1	4.1	5.1	5.1	9	<b>KWJJ-FM</b> Ctry	99.5 52kw	9	6	4	8	8	7	74	PARK	HNWH
3.2	3.5	3.9	3.8	4.4	10	<b>KKSN</b> Gold	910 5kw	13	16	19	16	14	9	84	HERITAGE	CHR
4.2	3.4	4.0	5.9	3.3	11	<b>KGON</b> AOR	92.3 100kw	10	18	3	9	10	14	50	ACKERLEY	HNWH
2.9	3.5	3.9	3.5	3.3	11	<b>KXL-FM</b> AC	95.5 100kw	12	7	11	12	11	8	60	KAYE-SMITH	MCG
2.9	3.5	3.2	3.6	3.0	13	<b>KXYQ</b> AC	105.1 100kw	11	2	8	10	12	15	53	FIRST CITY	TOR
2.4	2.0	1.7	1.3	1.7	14	<b>KMXI</b> Gold	106.7 94kw	14	12	14	13	13	11	48	FAIRMONT	HNWH
0.8	1.8	1.2	1.6	1.6	15	<b>KWJJ</b> Ctry	1080 50(10)kw	16	17	21	21	17	13	79	PARK	HNWH
0.4	0.5	0.0	1.0	1.1	16	<b>KFXS</b> Sports	1520 50(10)kw	18	22	17	15	15	17	63	ACKERLEY	HNWH
2.0	1.4	0.9	1.5	1.1	16	<b>KPDQ-FM</b> Rel	93.7 100kw	15	21	18	17	16	16	35	SALEM	---

## DEMOGRAPHIC RANKINGS

## FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KUFO	1 KKRZ	1 KUFO	1 KKRZ	1 KEX	1 KUPL-FM	AC 22.8
2 KGON	2 KKCW	2 KEX	2 KKCW	2 KUFO	2 KKCW	AOR 15.5
3 KKRZ	3 KXYQ	3 KINK	3 KUPL-FM	3 KUPL-FM	3 KEX	CTRY 12.1
4 KEX	4 KUFO	4 KUPL-FM	4 KEX	4 KINK	4 KKS-FM	GOLD/CR 8.4
5 KINK	5 KKS-FM	5 KGON	5 KKS-FM	5 KKS-FM	5 KKRZ	N/T 7.5
6 KWJJ-FM	6 KWJJ-FM	6 KKS-FM	6 KINK	6 KXL	6 KINK	REL 1.1
7 KUPL-FM	7 KUPL-FM	7 KKRZ	7 KWJJ-FM	7 KWJJ-FM	7 KWJJ-FM	
8 KKS-FM	8 KINK	8 KWJJ-FM	8 KXYQ	8 KKCW	8 KXYQ	
9 KXYQ	9 KGON	9 KXL	9 KUFO	9 KUFO	9 KXL-FM	
10 KBBT	10 KEX	10 KKCW	10 KXL-FM	10 KKRZ	10 KXL	

# PROVIDENCE-WARWICK-PAWTUCKET

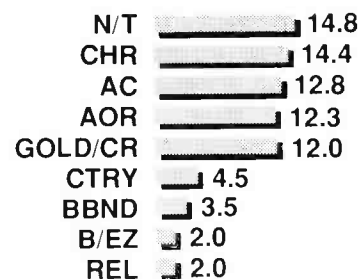
12+ POPULATION: 1,282,900

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NATIONAL REP. FIRM
7.8	6.8	7.9	8.1	8.1	1	WHJY AOR	94.1 50kw	2	2	1	1	3	9	77	MERV GRIFFIN	KATZ
7.5	9.3	8.7	8.1	7.7	2	WPRO-FM CHR	92.3 39kw	1	1	2	2	4	6	57	CAP CITIES/ABC	BAN
7.1	6.1	5.8	7.4	6.6	3	WWLI AC	105.1 50kw	4	8	7	4	2	2	79	TMZ	MCG
5.6	5.9	5.2	5.8	6.3	4	WWBB Gold	101.5 13.5kw	3	7	8	3	1	1	74	WILKS/SCHWARTZ	MCG
6.5	5.7	6.0	6.0	6.0	5	WHJJ N/T	920 5kw	8	18	17	13	11	4	86	MERV GRIFFIN	KATZ
6.0	5.4	5.1	4.3	5.1	6	WPRO Talk	630 5kw	5	13	11	10	8	5	62	CAP CITIES/ABC	BAN
5.8	4.7	6.5	5.3	4.8	7	WSNE AC	93.3 30kw	6	12	4	5	5	7	60	BECK-ROSS	EAST
2.9	3.7	3.4	3.7	4.5	8	WCTK Ctry	98.1 47kw	11	31	12	9	7	3	99	HALL	TOR
3.0	3.3	2.2	2.7	4.2	9	WBRU NR	95.5 20kw	9	5	3	6	9	15	74	BROWN BC SERVICE	MMR
4.5	4.4	4.2	3.9	3.6	10	WWRX CR	103.7 50kw	7	9	5	7	6	10	50	WESTERLY	DUR
3.6	4.2	3.9	3.0	3.5	11	WPLM-A/F BBnd	1390/99.1 5kw/50kw	12	33	33	33	34	11	84	PLYMOUTH ROCK	HNWH
3.1	3.1	3.0	2.1	3.5	11	WWKX CHR	106.3 1.15kw	10	3	6	8	14	25	62	OCEAN STATE	CHR
2.5	1.9	2.3	1.9	2.2	13	WFHN CHR	107.1 3kw	17	4	9	11	12	13	84	SAGE	CHR
1.5	1.1	2.1	1.5	2.1	14	WODS Gold	103.3 16kw	13	15	22	12	10	8	70	CBS	CBS
2.0	2.8	3.2	3.9	2.0	15	WLKW B/EZ	790 5kw	16	38	36	34	28	12	75	TMZ	TOR
0.4	0.6	0.0	0.6	1.5	16	WHTB N/T	1400 1kw	36	17	31	37	37	34	158	S N E BR.	MCG
0.9	0.5	1.0	1.5	1.4	17	WVBF AC	105.7 14kw	24	36	10	14	13	16	91	FAIRBANKS	BAN
1.2	1.4	1.7	1.9	1.1	18	WBSM N/T	1420 5(1)kw	29	39	30	31	33	24	89	H&D	CHR
1.4	1.1	1.7	1.6	1.1	18	WBZ N/T	1030 50kw	18	22	42	32	31	26	58	GROUP W	G/W
0.3	0.5	0.5	0.3	1.0	20	WARV Rel	1590 5kw	37	41	18	20	17	20	124	BLOUNT COMM.	---
0.6	0.5	0.4	0.0	1.0	20	WXKS-FM CHR	107.9 23.5kw	14	10	13	15	16	37	35	PYRAMID	MMR

## DEMOGRAPHIC RANKINGS

## FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WHJY	1 WPRO-FM	1 WHJY	1 WPRO-FM	1 WWBB	1 WWLI
2 WBRU	2 WSNE	2 WWBB	2 WSNE	2 WHJY	2 WSNE
3 WPRO-FM	3 WHJY	3 WPRO-FM	3 WWLI	3 WWRX-FM	3 WPRO-FM
4 WWRX-FM	4 WBRU	4 WBRU	4 WHJY	4 WWLI	4 WWBB
5 WWBB	5 WWKX	5 WWRX-FM	5 WWBB	5 WCTK	5 WCTK
6 WWKX	6 WWLI	6 WWLI	6 WBRU	6 WPRO	6 WHJY
7 WWLI	7 WWRX-FM	7 WCTK	7 WWKX	7 WPRO-FM	7 WWRX-FM
8 WSNE	8 WFHN	8 WSNE	8 WWRX-FM	8 WBRU	8 WPRO
9 WPRO	9 WWBB	9 WPRO	9 WFHN	9 WHJJ	9 WBRU
10 WHJJ	10 WZOU	10 WWKX	10 WCTK	10 WODS	10 WODS



# RIVERSIDE-SAN BERNARDINO

12+ POPULATION: 1,297,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.3	7.3	9.1	8.7	8.9	1	<b>KGGI</b> CHR	99.1 2.55kw	1	1	2	2	3	3	88	AMERICAN MEDIA	MCG
8.3	10.1	11.5	9.6	8.3	2	<b>KFRG</b> Ctry	95.1 50kw	2	19	3	1	1	1	84	KEYMARKET	MMR
5.7	5.8	5.5	5.1	6.0	3	<b>KFI</b> Talk	640 50kw	5	15	15	7	5	2	87	COX	CHR
5.1	4.4	6.1	6.1	5.3	4	<b>KLOS</b> AOR	95.5 61kw	4	9	1	3	2	6	75	CAP CITIES/ABC	KATZ
5.0	4.5	5.2	4.9	4.6	5	<b>KOST</b> AC	103.5 12.5kw	6	7	5	4	4	5	70	COX	CHR
1.6	2.1	2.8	3.5	4.0	6	<b>KQLZ</b> AOR	100.3 5.3kw	8	3	4	6	11	21	75	WESTWOOD ONE	DUR
2.5	3.3	3.2	3.0	3.8	7	<b>KIIS-A/F</b> CHR	1150/102.7 5kw/8kw	3	2	7	8	9	14	51	GANNETT	MCG
3.5	3.1	2.8	4.5	3.5	8	<b>KCAL-FM</b> AOR	96.7 1.75kw	9	10	6	5	7	10	76	ANAHEIM BR.	TOR
4.0	3.4	3.7	3.2	3.3	9	<b>KRTH</b> Gold	101.1 51kw	7	12	11	9	6	7	53	BEASLEY	BAN
4.5	3.4	4.7	2.7	3.2	10	<b>KHTX</b> Gold	97.5 72kw	11	17	18	10	8	4	90	HENRY	EAST
1.5	2.3	1.4	2.4	2.4	11	<b>KCAL</b> Span	1410 5kw	19	8	12	11	10	13	113	ANAHEIM BR.	LOTUS
3.1	2.1	1.7	1.6	2.4	11	<b>KKBT</b> UC	92.3 43kw	17	6	8	12	16	27	85	EVERGREEN	MMR
0.9	0.7	1.3	1.9	2.3	13	<b>KLVE</b> Span	107.5 29.5kw	20	31	10	13	12	16	107	HEFTEL	CAB
1.9	1.7	1.5	2.0	1.9	14	<b>KCBS-FM</b> Gold	93.1 28.5kw	18	33	17	14	14	9	72	CBS	CBS
1.9	2.9	2.1	2.0	1.9	14	<b>KROQ</b> NR	106.7 5.5kw	12	5	9	16	26	41	60	INFINITY	TOR
1.7	1.1	1.7	1.5	1.9	14	<b>KTWV</b> NAC	94.7 55kw	15	24	23	15	13	8	63	GROUP W	G/W
2.8	2.1	2.7	1.8	1.8	17	<b>KNX</b> News	1070 50kw	10	18	24	21	20	12	41	CBS	CBS
2.1	2.4	1.4	2.3	1.7	18	<b>KBIG</b> AC	104.3 105kw	14	14	13	18	15	17	54	BONNEVILLE INTL.	CBS
2.3	2.4	2.8	1.9	1.5	19	<b>KCKC</b> Ctry	1350 5kw	24	38	39	29	21	11	83	RIVERDINO	HNWH
0.9	1.2	1.3	1.3	1.5	19	<b>KLSX</b> CR	97.1 21kw	13	21	14	17	17	20	46	GREATER MEDIA	MMR
0.8	0.6	0.9	1.4	1.5	19	<b>KPWR</b> CHR	105.9 72kw	16	4	16	19	25	26	51	EMMIS	HNWH
1.9	2.2	1.0	0.6	1.4	22	<b>KRSO</b> Nost	590 1kw	23	20	29	30	27	15	73	HENRY	EAST
1.6	1.2	1.0	2.0	1.4	22	<b>KWRP</b> B/EZ	96.1 60w	34	34	41	43	43	42	108	JERRY HARTLINE	---
0.7	1.0	1.4	0.0	1.1	24	<b>KZLA</b> Ctry	93.9 18.5kw	31	42	21	23	19	18	89	MALRITE	EAST
1.6	1.8	1.2	1.5	1.0	25	<b>KABC</b> Talk	790 5kw	25	30	30	28	29	19	57	CAP CITIES/ABC	KATZ
0.3	0.7	0.7	0.9	1.0	25	<b>KQLH</b> AC	92.7 3kw	32	22	19	20	18	22	80	RIVERSIDE COUNTY	BAN

Continued on Page 223

12+ POPULATION: 830,000

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
16.6	19.2	16.2	14.8	16.3	1	<b>WCMF</b> AOR	96.5 50kw	1	3	1	1	1	5	100	STONER	TOR
11.5	11.7	15.2	13.0	13.5	2	<b>WHAM</b> N/T	1180 50kw	2	5	7	6	4	2	88	LINCOLN GROUP	MCG
12.5	11.8	10.3	11.2	13.2	3	<b>WBEE</b> Ctry	92.5 50kw	4	10	3	2	2	1	107	HERITAGE MEDIA	KATZ
10.4	9.7	9.5	10.5	7.9	4	<b>WPXY-FM</b> CHR	97.9 50kw	3	1	2	3	6	9	57	PYRAMID	MMR
8.6	5.9	6.9	7.0	7.1	5	<b>WVOR</b> AC	100.5 50kw	6	9	5	4	3	3	70	LINCOLN GROUP	MCG
6.2	6.0	7.2	6.7	6.5	6	<b>WRMM-FM</b> AC	101.3 27kw	5	4	6	5	5	4	63	ATLANTIC RADIO	CHR
4.3	5.2	5.4	4.6	5.5	7	<b>WDKX</b> UC	103.9 800w	8	2	4	7	8	8	90	MONROE	WRS
6.6	6.5	6.1	4.6	4.6	8	<b>WKLX</b> Gold	98.9 37kw	7	8	10	8	7	6	59	ONTARIO SHORE	DUR
3.8	3.5	3.9	4.3	3.8	9	<b>WBFF</b> Ctry	950 1kw	10	14	13	11	11	7	86	HERITAGE MEDIA	KATZ
0.0	0.0	0.0	0.0	2.2	10	<b>WMAX</b> AOR	106.7 3.5kw	11	16	8	9	10	11	73	SILVER BR.	---
3.2	2.4	2.1	4.7	2.2	11	<b>WRQI</b> AOR	95.1 50kw	9	12	9	10	9	10	42	GREAT LAKES	HNWH

### DEMOGRAPHIC RANKINGS

### FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	<b>AOR</b> 20.7 <b>CTRY</b> 17.0 <b>AC</b> 13.6 <b>N/T</b> 13.5 <b>CHR</b> 7.9 <b>UC</b> 5.5 <b>GOLD/CR</b> 4.6
1 WCMF	1 WCMF	1 WCMF	1 WCMF	1 WCMF	1 WCMF	
2 WBEE-FM	2 WPXY-FM	2 WBEE-FM	2 WBEE-FM	2 WBEE-FM	2 WBEE-FM	
3 WPXY-FM	3 WBEE-FM	3 WHAM	3 WPXY-FM	3 WHAM	3 WVOR	
4 WHAM	4 WVOR	4 WVOR	4 WVOR	4 WVOR	4 WPXY-FM	
5 WDKX	5 WDKX	5 WPXY-FM	5 WRMM-FM	5 WRMM-FM	5 WRMM-FM	
6 WMAX	6 WRMM-FM	6 WKLX	6 WDKX	6 WKLX	6 WKLX	
7 WVOR	7 WKLX	7 WRMM-FM	7 WKLX	7 WPXY-FM	7 WDKX	
8 WRMM-FM	8 WMAX	8 WDKX	8 WHAM	8 WRQI	8 WHAM	
9 WRQI	9 WRQI	9 WRQI	9 WMAX	9 WDKX	9 WMAX	
10 WKLX	10 WHAM	10 WMAX	10 WRQI	10 WMAX	10 WRQI	

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# SACRAMENTO

12+ POPULATION: 1,274,900

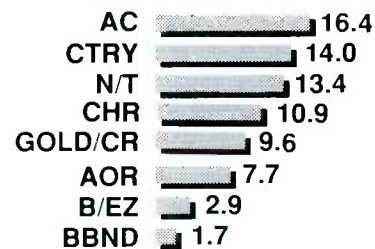
SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
10.6	10.7	12.5	11.8	10.7	1	KFBK N/T	1530 50kw	1	17	9	5	1	1	85	GROUP W	G/W
6.7	6.3	7.7	8.0	7.7	2	KSFM CHR	102.5 50kw	2	1	1	3	9	14	76	GENESIS	MMR
9.7	9.4	11.4	8.6	6.2	3	KRAK-FM Ctry	105.1 50kw	3	6	7	8	6	2	64	EZ	KATZ
3.8	5.2	4.5	5.6	6.0	4	KSEG CR	96.9 50kw	8	7	3	1	2	7	84	GREAT AMERICAN	CHR
4.9	5.7	4.4	4.5	5.9	5	KYMX AC	96.1 50kw	5	9	5	7	3	3	71	TRIBUNE	CHR
3.8	4.4	3.4	4.3	5.5	6	KGBY AC	92.5 50kw	4	5	4	2	4	8	62	GROUP W	G/W
6.9	6.6	6.0	7.3	5.3	7	KRXQ AOR	93.7 25kw	9	3	2	4	8	16	74	FULLER-JEFFREY	TOR
3.4	2.7	2.4	3.4	5.1	8	KNCI Ctry	98.5 50kw	6	4	10	9	7	5	62	NATIONWIDE	MCG
4.6	5.6	6.7	4.6	5.0	9	KXOA-FM AC	107.9 50kw	7	8	8	6	5	4	62	BROWN	BAN
3.3	4.5	3.9	3.5	3.2	10	KWOD CHR	106.5 50kw	11	2	6	10	13	19	59	ROYCE INTL.	HNWH
2.8	2.8	2.9	3.8	2.9	11	KCTC B/EZ	1320 5kw	13	21	24	24	17	11	80	TRIBUNE	CHR
2.4	2.9	2.2	2.5	2.7	12	KRAK Ctry	1140 50kw	14	15	16	13	12	6	82	EZ	KATZ
4.8	5.5	3.4	4.4	2.6	13	KHYL Gold	101.1 36kw	10	12	12	11	10	9	44	PARKER	EAST
4.0	3.2	2.8	3.1	2.4	14	KQPT* AOR	100.5 115kw	12	20	11	12	11	10	51	DUCHOSSOIS	SRG
1.7	1.2	1.9	0.9	1.7	15	KFRC Nost	610 5kw	16	28	33	32	32	12	65	COAST BROAD.	KATZ
1.7	1.7	1.3	1.4	1.4	16	KGO N/T	810 50kw	17	29	26	16	15	13	65	CAP CITIES/ABC	BAN
1.3	1.0	0.0	1.5	1.3	17	KNBR Talk	680 50kw	15	31	15	14	14	17	47	SUSQUEHANNA	EAST
0.9	0.8	1.2	1.4	1.0	18	KSMJ Gold	1380 5kw	18	10	22	15	19	18	53	GENESIS	MMR

\* Formerly NAC-formatted.

## DEMOGRAPHIC RANKINGS

## FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KSEG	1 KSFM	1 KSEG	1 KXOA-FM	1 KFBK	1 KYMX
2 KRXQ	2 KGBY	2 KFBK	2 KSEG	2 KSEG	2 KFBK
3 KSFM	3 KRXQ	3 KRXQ	3 KGBY	3 KGBY	3 KSEG
4 KGBY	4 KSEG	4 KGBY	4 KSFM	4 KYMX	4 KXOA-FM
5 KFBK	5 KXOA-FM	5 KSFM	5 KYMX	5 KNCI	5 KRAK-FM
6 KWOD	6 KYMX	6 KYMX	6 KRAK-FM	6 KXOA-FM	6 KGBY
7 KYMX	7 KRAK-FM	7 KRAK-FM	7 KRXQ	7 KRXQ	7 KSFM
8 KNCI	8 KNCI	8 KNCI	8 KNCI	8 KRAK-FM	8 KNCI
9 KRAK-FM	9 KWOD	9 KXOA-FM	9 KFBK	9 KHYL	9 KRXQ
10 KQPT	10 KFBK	10 KWOD	10 KHYL	10 KQPT	10 KHYL



12+ POPULATION: 2,019,100

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
18.6	19.4	17.1	18.7	19.0	1	<b>KMOX</b> Talk	1120 50kw	1	11	5	2	1	1	99	CBS	CBS
5.5	7.7	6.7	6.7	9.0	2	<b>WIL</b> Ctry	92.3 100kw	5	6	6	6	3	2	107	HERITAGE MEDIA	EAST
8.3	9.7	8.8	7.3	8.4	3	<b>KSHE</b> AOR	94.7 100kw	2	4	1	1	2	9	84	EMMIS	HNWH
6.9	7.1	7.4	7.0	7.3	4	<b>KMJM</b> UC	107.7 100kw	8	1	3	4	6	8	112	NOBLE	MCG
5.7	5.9	6.2	5.1	5.6	5	<b>KYKY</b> AC	98.1 100kw	4	5	4	5	5	5	65	EZ	KATZ
5.9	5.7	5.9	5.2	5.4	6	<b>KSD</b> CR	93.7 100kw	3	9	2	3	4	7	59	GANNETT	MCG
5.0	3.5	4.4	4.8	4.2	7	<b>KEZK-FM</b> AC	102.5 100kw	9	7	9	8	8	3	73	CHANNEL ONE	DUR
5.2	4.3	5.0	4.8	3.6	8	<b>WKBQ</b> CHR	106.5 90kw	6	2	7	9	13	18	46	CHASE	KATZ
4.5	4.0	3.4	4.8	3.4	9	<b>KLOU</b> Gold	103.3 100kw	7	10	11	7	7	4	50	CBS	CBS
1.9	1.9	2.1	2.6	2.8	10	<b>KFUO</b> Clas	99.1 100kw	11	15	19	14	10	6	70	LC/MOS	CMBS
2.5	2.8	2.6	2.8	2.8	10	<b>WKKX</b> Ctry	104.1 39kw	12	8	8	10	9	10	72	ZIMMER BR.	BAN
1.8	1.2	2.4	1.6	2.1	12	<b>WRTH</b> Nost	1430 5kw	19	29	29	29	25	13	99	HERITAGE MEDIA	EAST
1.0	1.2	1.4	1.4	2.0	13	<b>KATZ-FM</b> UC	100.3 50kw	13	12	10	11	11	12	69	INTERURBAN BR.	K&P
2.3	3.2	2.5	2.1	1.8	14	<b>KHTK</b> CHR	97.1 100kw	10	3	14	18	22	28	37	LEGEND	TOR
1.4	1.8	1.2	1.5	1.7	15	<b>KXOK</b> UC	630 5kw	17	14	17	12	15	11	69	LEGEND	TOR
2.2	1.2	1.5	1.6	1.6	16	<b>WFXB*</b> AC	101.1 44kw	16	16	15	13	14	14	60	RIVERCITY BR.	---
0.9	0.7	0.7	0.7	1.5	17	<b>WCBW</b> Rel	104.9 4kw	21	17	12	15	12	17	74	UNIVERSAL	---
1.6	1.2	1.4	1.3	1.3	18	<b>KUSA</b> Ctry	550 5kw	18	19	25	26	23	20	61	GANNETT	MCG
1.9	1.7	1.5	1.4	1.2	19	<b>KATZ</b> UC	1600 5kw	20	27	18	19	18	19	56	INTERURBAN BR.	K&P
0.4	0.0	0.0	0.8	1.1	20	<b>KASP</b> Sports	1380 5(1)kw	26	18	13	17	16	25	76	CHASE	KATZ
1.4	1.1	1.0	1.0	1.1	20	<b>KFXB*</b> AC	105.7 100kw	14	21	16	16	19	23	42	RIVERCITY BR.	DUR
1.8	2.1	0.9	1.8	1.1	20	<b>KRJY</b> AC	96.3 100kw	15	13	21	20	17	16	42	RICHARD MILLER	BAN
0.9	0.9	0.9	0.7	1.1	20	<b>WESL</b> Rel	1490 700w	25	23	22	22	20	15	78	WILLIS	K&P
0.9	1.0	1.6	1.2	1.1	20	<b>WIBV</b> Talk	1260 5kw	22	25	20	21	21	21	67	BELLEVILLE BR.	---
2.0	1.9	2.4	2.3	1.0	25	<b>WEW</b> BBnd	770 1kw	24	28	28	28	29	22	71	WEW RADIO	ROS

\*KFXB & WFXB simulcast a majority of their programming.

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 KSHE	1 KYKY	1 KSHE	1 KYKY	1 KMOX	1 WIL	N/T	21.2
2 KSD	2 KMJM	2 KMOX	2 KMJM	2 KSHE	2 KMOX	AC	13.6
3 KMOX	3 KSHE	3 KSD	3 WIL	3 KSD	3 KYKY	CTRY	13.1
4 KMJM	4 KSD	4 KMJM	4 KSHE	4 WIL	4 KMJM	UC	12.2
5 KYKY	5 WIL	5 WIL	5 KSD	5 KMJM	5 KEZK-FM	GOLD/CR	8.8
6 KASP	6 WKBQ	6 KYKY	6 KMOX	6 KYKY	6 KSD	AOR	8.4
7 WKBQ	7 KMOX	7 KLOU	7 KEZK-FM	7 KLOU	7 KSHE	CHR	5.4
8 WIL	8 KEZK-FM	8 WKKX	8 KLOU	8 KLOU	8 WKKX	BBND	3.1
9 WKKX	9 WKKX	9 KATZ-FM	9 WKBQ	9 KATZ-FM	9 WKBQ	CLAS	2.8
10 KATZ-FM	10 KLOU	10 WKBQ	10 WKKX	10 KEZK-FM	10 KFUE	REL	2.6

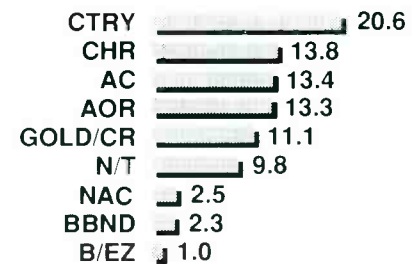
12+ POPULATION: 1,044,300

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
13.9	11.0	10.8	10.4	12.9	1	<b>KKAT</b> Ctry	101.9 26kw	1	3	1	1	1	1	85	APOLLO RADIO	BAN
8.8	6.6	6.7	8.9	8.4	2	<b>KSFI</b> AC	100.3 26kw	2	10	2	2	2	2	70	SIMMONS FAMILY	CBS
7.6	8.2	7.2	7.1	6.8	3	<b>KSOP-A/F</b> Ctry	1370/104.3 5(.5)kw/25kw	4	11	7	5	4	3	71	KSOP, INC.	MMR
6.7	7.3	6.0	6.7	6.3	4	<b>KLZX</b> CR	93.3 26kw	8	7	3	3	3	5	76	COOK INLET	CHR
6.4	5.3	7.9	6.9	6.0	5	<b>KBER</b> AOR	101.1 25kw	5	2	4	4	8	16	64	DEVINE	TOR
2.8	4.1	3.6	4.1	5.3	6	<b>KUTQ</b> CHR	99.5 40kw	7	1	6	8	15	22	62	D&B BROADCASTING	K&P
5.3	4.4	8.4	6.1	5.2	7	<b>KSL</b> Talk	1160 50kw	3	14	15	10	6	4	50	BONNEVILLE INTL.	CBS
3.9	5.5	4.8	3.8	5.1	8	<b>KISN-FM</b> CHR	97.1 30kw	6	5	5	6	5	14	56	SUN MOUNTAIN	MCG
3.4	2.4	3.0	2.3	3.1	9	<b>KRSP</b> AOR	103.5 27.5kw	11	9	8	7	10	18	60	CARLSON COMM. INT.	BAN
2.1	1.8	1.8	2.3	2.8	10	<b>KALL-FM</b> Gold	94.1 40kw	14	19	18	9	7	6	65	COMM. INVESTMENT	EAST
1.3	2.2	2.2	2.5	2.5	11	<b>KBZN</b> NAC	97.9 26kw	19	17	14	11	9	8	77	CAPITOL BR.	EAST
4.6	4.6	4.1	4.4	2.5	11	<b>KCPX-A/F</b> AC	1320/98.7 5kw/40kw	9	12	10	12	11	12	38	PRICE BROAD.	CHR
2.3	3.5	2.3	2.7	2.5	11	<b>KMGR-FM</b> AC	107.5 45kw	13	8	11	13	13	13	50	B&B BROADCASTING	HNWH
3.0	3.3	1.9	2.4	2.4	14	<b>KALL</b> N/T	910 5(1)kw	15	26	21	16	14	7	62	COMM. INVESTMENT	EAST
2.3	2.2	2.2	2.8	2.3	15	<b>KDYL</b> BBnd	1280 5(.5)kw	17	25	25	26	23	15	69	SIMMONS FAMILY	CBS
1.6	2.5	2.3	1.9	2.2	16	<b>KTKK</b> Talk	630 1(.5)kw	23	21	22	19	16	9	100	D&B BROADCASTING	K&P
0.5	1.3	0.6	2.5	2.2	16	<b>KXRK</b> NR	96.1 55kw	16	6	9	15	20	26	59	ACME BROAD.	HNWH
2.8	3.2	2.3	2.3	2.1	18	<b>KZHT</b> CHR	94.9 48kw	10	4	12	17	22	24	35	GOLDEN BEAR	DUR
0.7	1.1	1.6	1.1	2.0	19	<b>KSOS</b> Gold	106.9 68kw	18	16	17	14	12	11	61	FIRST NATIONAL	AMA
2.6	1.5	2.3	2.3	1.9	20	<b>KBCK</b> Ctry	105.7 7.3kw	22	24	20	18	17	10	83	RADIO PROPERTIES	---
1.4	0.8	1.2	1.1	1.3	21	<b>KISN</b> CHR	570 5kw	12	15	19	21	18	17	26	SUN MOUNTAIN	MCG
0.4	1.5	0.6	1.3	1.0	22	<b>KFAM</b> B/EZ	700 50(1)kw	24	22	26	25	26	19	50	GENERAL	---
3.7	3.1	3.0	1.9	1.0	22	<b>KJQN-FM</b> NR	95.5 50kw	20	13	16	22	19	23	41	S.G.S. BR.	SRG
1.5	0.8	0.0	0.4	1.0	22	<b>KZQQ-FM</b> AOR	107.9 67kw	25	18	13	20	21	25	73	CARGO BR.	DUR

## DEMOGRAPHIC RANKINGS

## FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KKAT	1 KKAT	1 KKAT	1 KKAT	1 KKAT	1 KKAT
2 KLZX	2 KSFI	2 KLZX	2 KSFI	2 KLZX	2 KSFI
3 KBER	3 KISN-FM	3 KBER	3 KSOP-FM	3 KSFI	3 KSOP-FM
4 KISN-FM	4 KUTQ	4 KSFI	4 KISN-FM	4 KALL-FM	4 KISN-FM
5 KRSP	5 KSOP-FM	5 KISN-FM	5 KUTQ	5 KSL	5 KLZX
6 KXRK	6 KBER	6 KRSP	6 KLZX	6 KSOP-FM	6 KUTQ
7 KSFI	7 KLZX	7 KALL-FM	7 KBER	7 KBER	7 KBZN
8 KSOP-FM	8 KRSP	8 KSL	8 KBZN	8 KISN-FM	8 KSL
9 KZQQ-FM	9 KZHT	9 KSOP-FM	9 KMGR-FM	9 KRSP	9 KCPX-FM
10 KCPX-FM	10 KCPX-FM	10 KXRK	10 KCPX-FM	10 KALL	10 KSOS



SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADJ	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
10.6	12.4	9.9	12.1	9.7	1	KCYY Ctry	100.3 100kw	1	4	4	1	1	1	82	NEWCITY	KATZ
7.4	9.7	7.5	8.5	9.1	2	KXTN Span	107.5 100kw	5	5	2	2	2	2	115	TK	SRG
9.2	9.3	9.2	10.0	8.0	3	KTFM CHR	102.7 100kw	2	1	5	5	6	10	79	WATERMAN	BAN
5.3	6.3	6.9	6.3	7.4	4	KAJA Ctry	97.3 100kw	3	7	3	3	3	4	84	CLEAR CHANNEL	CHR
1.2	1.1	0.4	5.3	5.8	5	KISS* AOR	99.5 100kw	4	6	1	4	7	21	69	ADAMS	MMR
6.3	4.4	3.7	5.5	5.2	6	WOAI N/T	1200 50kw	7	29	11	11	9	7	71	CLEAR CHANNEL	CHR
5.2	5.0	6.5	5.2	5.1	7	KQXT AC	101.9 100kw	8	15	10	7	5	3	75	GROUP W	G/W
4.4	3.4	3.7	3.3	4.8	8	KSMG Gold	105.3 100kw	10	11	8	6	4	6	76	RUSK	CBS
5.2	4.1	4.9	3.0	4.5	9	KSAQ AOR	96.1 100kw	6	2	6	8	13	19	60	INNER CITY	EAST
4.9	4.0	4.3	3.8	3.8	10	KZEP-A/F CR	1250/104.5 1kw/100kw	11	12	7	9	8	13	61	LOTUS	HNWH
2.8	2.0	2.9	2.5	3.5	11	KTSA Nost	550 5kw	12	24	16	13	10	5	76	WATERMAN	BAN
5.8	3.6	3.7	3.4	3.4	12	KCOR Span	1350 5kw	15	8	21	15	14	9	110	TICHENOR MEDIA	KATZ
3.2	3.9	3.5	3.6	3.4	12	KSRR AC	92.9 100kw	9	3	9	10	11	16	51	GENESIS	MMR
4.3	4.6	4.2	3.8	3.3	14	KKYX Ctry	680 50(1)kw	14	23	25	22	18	8	98	NEWCITY	KATZ
1.9	2.8	2.3	1.7	2.1	15	KONO-FM Gold	101.9 100kw	13	10	13	12	12	11	48	GILLESPIE BR.	MMR
3.0	2.9	2.3	2.2	2.0	16	KKYX-FM Ctry	106.7 100kw	16	18	17	17	16	14	67	VISION COMM.	KATZ
0.3	0.2	0.0	1.3	2.0	16	KLUP Nost	930 5(1)kw	18	21	28	24	23	12	91	RUSK	CBS
0.7	1.4	0.5	0.5	1.8	18	KSJL UC	760 50(1)kw	19	13	12	14	15	15	103	INNER CITY	EAST
1.2	2.1	1.0	1.6	1.6	19	KEDA Span	1540 5(1)kw	20	22	20	23	22	18	94	D&E	CAB
1.1	2.4	2.1	1.6	1.5	20	KRIO-FM* Span	94.1 22kw	17	9	14	16	17	17	60	APRIL COMM.	---

\* Operates under an LMA with KSMG. \*\* Formerly Country.

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KISS	1 KXTN	1 KISS	1 KCYY	1 KCYY	1 KCYY	CTRY 22.4
2 KAJA	2 KCYY	2 KCYY	2 KXTN	2 KXTN	2 KXTN	SPAN 15.6
3 KXTN	3 KTFM	3 KXTN	3 KAJA	3 KISS	3 KAJA	GOLD/CR 10.7
4 KSAQ	4 KAJA	4 KAJA	4 KTFM	4 KSMG	4 KSMG	AOR 10.3
5 KZEP-FM	5 KISS	5 KZEP-FM	5 KSMG	5 KAJA	5 KTFM	AC 8.5
6 KTFM	6 KSAQ	6 KSMG	6 KQXT	6 KQXT	6 KQXT	CHR 8.0
7 KCYY	7 KSMG	7 KSAQ	7 KSRR-FM	7 KZEP-FM	7 KSRR-FM	BBND 5.5
8 KSMG	8 KSRR-FM	8 KQXT	8 KISS	8 WOAI	8 KONO-FM	N/T 5.2
9 KQXT	9 KQXT	9 KTFM	9 KSAQ	9 KTSA	9 KZEP-FM	UC 1.8
10 KSRR-FM	10 KZEP-FM	10 WOAI	10 KZEP-FM	10 KTFM	10 KCOR	



12+ POPULATION: 2,173,700

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
8.7	7.1	7.5	8.3	7.6	1	<b>KSON-A/F</b> Ctry	1240/97.3 1kw/50kw	5	8	6	1	1	1	98	JEFFERSON-PILOT	BAN
5.4	4.7	4.4	5.0	5.7	2	<b>KFMB-FM</b> AC	100.7 30kw	2	10	2	2	2	6	62	MIDWEST TV	MCG
5.4	5.5	5.4	4.5	5.7	2	<b>XTRA-FM</b> NR	91.1 100kw	3	4	1	3	6	20	66	NOBLE	MMR
6.0	6.5	6.5	4.9	5.6	4	<b>KKLQ-A/F</b> CHR	800/106.5 5kw/50kw	1	2	4	5	8	15	55	EDENS	CHR
5.2	5.6	4.6	5.1	5.4	5	<b>KSDO</b> N/T	1130 10kw	10	27	16	14	9	2	90	GANNETT	DUR
5.6	5.2	5.7	5.4	4.8	6	<b>KJQY</b> AC	103.7 36kw	7	12	9	7	4	5	73	COMMAND	MMR
6.0	4.9	5.5	5.3	4.5	7	<b>KGB</b> CR	101.5 50kw	4	7	5	4	3	12	58	BROWN	KATZ
2.6	4.0	2.1	3.2	4.4	8	<b>KIOZ</b> AOR	102.1 9.5kw	14	3	3	6	14	23	95	PAR	SRG
3.6	4.0	5.8	4.1	4.2	9	<b>KYXY</b> AC	96.5 41kw	9	5	10	9	7	7	68	PARKER	EAST
2.4	3.4	4.0	3.5	4.2	9	<b>XHTZ</b> CHR	90.3 100kw	4	1	7	10	16	21	53	CALIFORNIA	---
6.5	5.0	4.0	3.6	4.0	11	<b>KFMB</b> N/T	760 5kw	8	35	24	16	12	4	64	MIDWEST TV	MCG
3.2	4.3	4.1	3.6	3.6	12	<b>KIFM</b> NAC	98.1 28kw	11	13	14	8	5	3	70	KIFM BR. LP.	CBS
4.5	3.8	3.6	3.9	3.6	12	<b>KPOP</b> BBnd	1360 5(1)kw	18	36	33	32	29	11	106	BROWN	KATZ
1.7	1.7	0.9	1.3	2.9	14	<b>XHRM</b> UC	92.5 100kw	16	6	8	12	15	22	67	MORROW	K&P
3.0	3.8	4.0	3.1	2.8	15	<b>KFSD</b> Clas	94.1 100kw	15	20	18	19	17	8	65	LOTUS	HNWH
1.7	1.5	1.9	2.0	2.6	16	<b>KBZS*</b> Gold	94.9 22kw	12	9	15	13	10	10	54	ANAHEIM BR.	BAN
4.2	2.8	3.0	3.0	2.3	17	<b>KCLX**</b> CR	102.9 32kw	13	25	11	11	11	13	48	GANNETT	DUR
2.5	2.9	2.4	2.6	1.9	18	<b>KCBQ-FM</b> Gold	105.3 29kw	17	21	21	15	13	9	53	ADAMS	HNWH
1.3	1.7	1.5	1.4	1.8	19	<b>KNX</b> News	1070 50kw	19	18	27	24	23	17	57	CBS	CBS
1.2	1.9	1.3	1.4	1.6	20	<b>KFI</b> Talk	640 50kw	20	34	26	21	18	14	62	COX	CHR
0.9	0.8	1.0	1.8	1.6	20	<b>XLTN</b> Span	104.5 60kw	23	19	12	17	19	27	89	CALIFORNIA	KT-H
1.3	0.9	1.5	1.5	1.3	22	<b>XEMO</b> Span	860 5kw	26	26	13	18	21	30	108	J.C. GATES & CO.	CAB
1.1	2.0	2.1	1.8	1.3	22	<b>XTRA</b> Sports	690 50kw	22	17	17	20	20	19	65	NOBLE	MMR
1.5	0.7	1.3	1.4	1.2	24	<b>KCBQ</b> Gold	1170 50(5)kw	21	15	30	23	22	16	57	ADAMS	HNWH

\*Operates with an LMA with KSON. \*\*Formerly KSDO-FM.

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	AC	N/T
1 XTRA-FM	1 KFMB-FM	1 XTRA-FM	1 KFMB-FM	1 KSON-FM	1 KFMB-FM	14.7	14.1
2 KIOZ	2 XTRA-FM	2 KGB	2 KSON-FM	2 KGB	2 KSON-FM	12.5	10.1
3 KGB	3 KSON-FM	3 KSON-FM	3 KYXY	3 XTRA-FM	3 KYXY	9.8	7.6
4 KKLQ-FM	4 KKLQ-FM	4 KIOZ	4 KKLQ-FM	4 KIFM	4 KJQY	3.6	3.6
5 XHTZ	5 XHRM	5 KKLQ-FM	5 KJQY	5 KSDO	5 KIFM	2.9	2.9
6 KSON-FM	6 KYXY	6 XHTZ	6 XTRA-FM	6 KJQY	6 KKLQ-FM	2.8	
7 KFMB-FM	7 KJQY	7 KFMB-FM	7 KIFM	7 KKLQ-FM	7 KBZS		
8 XHRM	8 XHTZ	8 KIFM	8 XHRM	8 KIOZ	8 XTRA-FM		
9 KJQY	9 KIOZ	9 KCLX	9 XHTZ	9 KCLX	9 XHRM		
10 KYXY	10 KGB	10 KSDO	10 KBZS	10 KFMB-FM	10 KCLX		

# SAN FRANCISCO

12+ POPULATION: 5,178,000

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CLUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.8	8.0	8.4	8.4	7.7	1	<b>KGO</b> N/T	810 50kw	1	19	10	2	1	1	81	CAP CITIES/ABC	BAN
6.1	5.3	5.3	4.6	5.6	2	<b>KMEL</b> CHR	106.1 69kw	3	1	1	1	5	16	70	CENTURY	CHR
3.8	4.5	3.3	3.4	4.5	3	<b>KNBR</b> Talk	680 50kw	4	12	16	8	3	2	63	SUSQUEHANNA	EAST
4.8	4.1	5.5	4.9	4.4	4	<b>KCBS</b> News	740 50kw	2	21	20	14	10	4	48	CBS	CBS
3.0	2.5	2.9	3.7	4.0	5	<b>KSAN</b> Ctry	94.9 30kw	9	13	3	3	2	5	81	MALRITE	MCG
3.7	2.9	3.6	4.3	3.8	6	<b>KOIT-A/F</b> AC	1260/96.5 5(1)kw/33kw	5	9	12	6	4	3	59	BONNEVILLE INTL.	TOR
4.3	4.9	4.3	4.5	3.5	7	<b>KFRC</b> Nost	610 5kw	8	43	38	35	29	6	71	COAST BROAD	KATZ
3.9	3.2	2.7	3.3	3.5	7	<b>KIOI</b> AC	101.3 125kw	7	5	4	5	7	8	61	FAIRMONT	DUR
2.6	2.7	3.1	2.5	3.2	9	<b>KITS</b> NR	105.3 15kw	10	4	2	4	11	25	66	ENTERCOM	HNWH
2.0	2.5	2.4	1.9	3.0	10	<b>KBLX-A/F</b> NAC	1400/102.9 1kw/6.6kw	13	7	9	7	6	9	68	INNER CITY	HNWH
3.6	2.8	2.9	2.8	2.9	11	<b>KSOL</b> CHR	107.7 8.9kw	6	2	6	11	16	24	47	UNITED	MMR
2.6	2.7	3.0	3.2	2.8	12	<b>KABL-A/F</b> AC	960/98.1 5kw/100kw	12	17	26	22	18	12	63	SHAMROCK BR.	CHR
2.5	2.7	2.5	2.7	2.7	13	<b>KKSF</b> NAC	103.7 7.8kw	14	31	14	10	8	7	59	BROWN	BAN
2.3	2.8	2.2	2.5	2.5	14	<b>KRQR</b> AOR	97.3 82kw	15	18	7	9	9	17	59	CBS	CBS
2.4	2.3	1.7	2.3	2.2	15	<b>KKHI-A/F</b> Clas	1550/95.7 10.5kw/6.9kw	19	37	36	33	23	13	70	BUCKLEY	HNWH
2.1	2.6	1.8	1.5	2.2	15	<b>KSFO*</b> Gold	560 5kw	11	20	28	17	13	11	45	FIRST BR.	MMR
2.1	2.0	2.3	2.3	2.1	17	<b>KBAY</b> AC	100.3 163kw	23	30	34	27	19	14	90	UNITED	MMR
2.7	2.4	2.3	2.2	2.1	17	<b>KDFC-A/F</b> Clas	1220/102.1 5kw/33kw	16	23	35	19	15	10	58	SUNDIAL	CMBS
0.6	0.8	0.7	2.0	1.9	19	<b>KOFY</b> Span	1050 50(1)kw	27	6	8	15	21	29	101	GABBERT	---
1.9	2.3	1.6	1.8	1.8	20	<b>KFOG</b> AOR	104.5 7.9kw	18	25	11	12	12	21	49	SUSQUEHANNA	EAST
2.2	2.3	1.8	1.5	1.7	21	<b>KFRC-FM</b> Gold	99.7 45kw	17	14	21	16	14	15	45	COAST BROAD.	KATZ
1.6	1.6	1.8	1.5	1.7	21	<b>KSJO</b> AOR	92.3 50kw	21	11	5	13	17	41	62	NARRAGANSETT	MCG

Continued on Page 223

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# RIVERSIDE-SAN BERNARDINO

12+ POPULATION: 1,297,500

Continued from Page 215

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KLOS	1 KGGI	1 KLOS	1 KGGI	1 KLOS	1 KFRG	AOR  14.7
2 KQLZ	2 KOST	2 KFRG	2 KFRG	2 KFRG	2 KGGI	CHR  14.2
3 KCAL-FM	3 KFRG	3 KCAL-FM	3 KOST	3 KFI	3 KOST	CTRY  10.9
4 KFRG	4 KRTH	4 KFI	4 KRTH	4 KCAL-FM	4 KRTH	GOLD/CR  9.9
5 KGGI	5 KQLZ	5 KQLZ	5 KIIS-FM	5 KGGI	5 KHTX	N/T  8.8
6 KIIS-FM	6 KIIS-FM	6 KGGI	6 KCAL-FM	6 KQLZ	6 KCAL	AC  7.3
7 KKBT	7 KLOS	7 KIIS-FM	7 KLOS	7 KOST	7 KIIS-FM	SPAN  4.7
8 KROQ	8 KBIG	8 KOST	8 KQLZ	8 KHTX	8 KLOS	UC  2.4
9 KLVE	9 KCAL-FM	9 KKBT	9 KCAL	9 KIIS-FM	9 KCAL-FM	NAC  1.9
10 KLSX	10 KKBT	10 KRTH	10 KBIG	10 KLVE	10 KBIG	BBND  1.4
						B/EZ  1.4

# SAN FRANCISCO

12+ POPULATION: 5,178,000

Continued from Page 222

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AORH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
1.9	1.8	1.5	1.8	1.5	23	KHQT CHR	97.7 1.65kw	22	3	17	25	36	37	60	ANAHEIM BR.	HNWH
1.1	2.0	2.1	1.4	1.4	24	KBRG Span	104.9 3kw	32	15	15	18	28	36	95	BAHIA RADIO	KT-H
1.1	1.2	1.4	1.3	1.3	25	KYA* Gold	93.3 50kw	20	22	29	20	20	18	43	FIRST BR.	MMR
1.1	1.0	0.9	0.8	1.1	26	KDIA UC	1310 5kw	33	27	19	26	26	26	82	US RADIO	---
1.0	1.2	1.5	0.9	1.1	26	KEZR AC	106.5 50kw	24	8	18	24	30	31	49	ALTA	CHR
1.1	0.8	1.0	1.2	1.1	26	KJAZ Jazz	92.7 1.8kw	28	42	33	29	25	19	61	RONALD COWAN	K&P
1.2	0.8	1.2	1.2	1.1	26	KNEW Ctry	910 5kw	31	16	39	36	34	20	68	MALRITE	MCG
1.5	1.4	1.8	1.4	1.1	26	KOME AOR	98.5 12.5kw	26	35	15	21	27	40	51	INFINITY	TOR
1.3	0.7	0.9	1.0	1.0	31	KARA Gold	105.7 50kw	30	29	27	28	24	22	57	EMPIRE	EAST
1.5	1.8	1.2	1.8	1.0	31	KDBK/KDBQ AC**	98.9/99.1 6.5kw/1.1kw	25	38	24	23	22	23	43	VIACOM	KATZ

\*KSFO & KYA simulcast a majority of their programming. \*\* Now AOR.

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KITS	1 KMEL	1 KGO	1 KMEL	1 KGO	1 KSAN	N/T  16.6
2 KMEL	2 KIOI	2 KITS	2 KIOI	2 KNBR	2 KGO	AC  14.3
3 KSJO	3 KSAN	3 KNBR	3 KSAN	3 KRQR	3 KMEL	AOR  10.3
4 KRQR	4 KITS	4 KMEL	4 KOIT-FM	4 KKSF	4 KIOI	CHR  10.0
5 KGO	5 KSOL	5 KRQR	5 KBLX-FM	5 KSAN	5 KOIT-FM	GOLD/CR  6.2
6 KOME	6 KBLX-FM	6 KKSF	6 KGO	6 KITS	6 KBLX-FM	NAC  5.7
7 KFOG	7 KOFY	7 KSJO	7 KSOL	7 KCBS	7 KKSF	CTRY  5.1
8 KOFY	8 KOIT-FM	8 KSAN	8 KITS	8 KBLX-FM	8 KSOL	CLAS  4.3
9 KSOL	9 KGO	9 KFOG	9 KKSF	9 KFOG	9 KCBS	BBND  3.5
10 KNBR	10 KFOG	10 KCBS	10 KOFY	10 KSFO	10 KDFC-FM	SPAN  3.3
						JAZZ  1.1
						UC  1.1

# SAN JOSE

12+ POPULATION: 1,272,300

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.9	8.5	10.7	7.9	8.2	1	<b>KGO</b> N/T	810 50kw	1	9	8	2	1	1	77	CAP CITIES/ABC	BAN
7.1	6.9	5.3	6.5	5.6	2	<b>KHQT</b> CHR	97.7 1.65kw	2	1	2	3	11	14	62	ANAHEIM BR.	HNWH
6.2	6.3	5.9	6.1	5.5	3	<b>KBAY</b> AC	100.3 163kw	7	35	16	10	2	2	85	UNITED	MMR
4.7	4.7	5.1	4.3	5.0	4	<b>KSJO</b> AOR	92.3 50kw	4	5	1	1	5	30	65	NARRAGANSETT	MCG
3.9	3.7	4.7	4.1	4.2	5	<b>KCBS</b> News	740 50kw	3	23	22	14	8	3	47	CBS	CBS
3.6	4.2	3.4	2.8	4.2	5	<b>KNBR</b> Talk	680 50kw	6	17	12	7	4	4	58	SUSQUEHANNA	EAST
4.0	4.8	5.2	3.4	4.0	7	<b>KEZR</b> AC	106.5 50kw	5	2	5	4	6	10	53	ALTA	CHR
4.8	2.8	3.1	3.5	3.6	8	<b>KARA</b> Gold	105.7 50kw	9	19	10	6	3	5	63	EMPIRE	EAST
3.3	2.5	3.3	3.5	3.5	9	<b>KRTY</b> Ctry	95.3 375w	14	18	7	8	10	8	73	CROWN	DUR
3.9	4.8	3.5	4.2	3.4	10	<b>KOME</b> AOR	98.5 12.5kw	10	14	3	5	7	20	61	INFINITY	TOR
2.4	2.0	3.2	3.6	3.2	11	<b>KBRG</b> Span	104.9 3kw	22	8	4	9	17	23	96	BAHIA RADIO	KT-H
2.7	2.6	3.0	3.7	2.9	12	<b>KOIT-A/F</b> AC	1260/96.5 5(1)kw/33kw	8	10	14	15	14	9	52	BONNEVILLE INTL.	TOR
2.4	2.8	2.0	1.8	2.6	13	<b>KITS</b> NR	105.3 15kw	16	6	6	11	18	38	59	ENTERCOM	HNWH
2.0	1.8	2.1	3.1	2.6	13	<b>KSAN</b> Ctry	94.9 30kw	15	25	20	17	12	7	57	MALRITE	MCG
1.5	1.5	2.0	2.1	2.5	15	<b>KKSF</b> NAC	103.7 7.8kw	18	36	19	14	9	6	63	BROWN	BAN
3.2	4.1	3.2	2.8	2.4	16	<b>KUFY</b> CR	94.5 1.2kw	11	39	9	12	13	16	43	KOOL COMM.	DUR
2.5	2.6	2.4	2.0	2.1	17	<b>KIOI</b> AC	101.3 125kw	13	15	13	13	16	12	43	FAIRMONT	DUR
0.9	1.3	1.8	1.2	2.0	18	<b>KBLX-A/F</b> NAC	1400/102.9 1kw/6.6kw	21	21	17	18	15	11	58	INNER CITY	HNWH
2.0	2.6	1.7	2.5	1.9	19	<b>KMEL</b> CHR	106.1 69kw	12	3	11	19	24	37	35	CENTURY	CHR
1.7	2.1	1.5	3.4	1.7	20	<b>KFRC</b> Nost	610 5kw	23	27	37	39	39	18	57	COAST BR.	KATZ
1.0	0.8	1.5	1.4	1.7	20	<b>KLOK</b> AC	1170 50(5)kw	27	16	18	20	22	26	58	BAHIA RADIO	KT-H
2.1	1.8	1.6	2.2	1.6	22	<b>KDFC-A/F</b> Clas	1220/102.1 5kw/33kw	22	22	34	34	33	13	50	SUNDIAL	CMBS
1.5	1.7	1.7	1.9	1.6	22	<b>KSOL</b> CHR	107.7 8.9kw	17	4	15	21	25	34	39	UNITED	MMR
2.1	2.1	1.0	0.9	1.4	23	<b>KKHI-A/F</b> Clas	1550/95.7 10.5kw/6.9kw	25	35	30	29	29	22	50	BUCKLEY	HNWH
0.8	1.6	0.7	1.0	1.3	25	<b>KSFO*</b> Gold	560 5kw	19	11	36	30	32	21	36	FIRST BR.	MMR
1.2	1.3	0.9	0.5	1.2	26	<b>KAZA</b> Span	1290 5kw	32	32	26	27	28	15	70	FIESTA	CAB
1.7	1.8	1.2	2.7	1.2	26	<b>KEEN</b> Ctry	1370 5kw	31	34	29	28	27	24	65	UNITED	MMR
1.8	1.6	1.5	0.8	1.2	26	<b>KFRC-FM</b> Gold	99.7 45kw	20	20	25	22	20	19	34	COAST BR.	KATZ
1.1	0.8	1.0	0.8	1.2	26	<b>KYA*</b> Gold	93.3 50kw	27	13	28	25	21	17	48	FIRST BR.	MMR
2.0	1.6	0.9	1.5	1.1	30	<b>KDBK/KDBQ</b> AC**	98.9/99.1 6.5kw/1.1kw	24	24	23	23	19	29	39	VIACOM	KATZ
1.1	0.6	1.3	0.8	1.0	31	<b>KABL-A/F</b> AC	960/98.1 5kw/100kw	28	26	35	32	31	25	54	SHAMROCK BR.	CHR
0.7	0.4	0.4	0.6	1.0	31	<b>KOFY</b> Span	1050 50(1)kw	29	12	21	24	23	33	51	GABBERT	---

\*KSFO & KYA simulcast a majority of their programming

Continued on Page 229

12+ POPULATION: 2,342,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
5.6	7.7	6.8	9.0	7.8	1	<b>KMPS-AJF</b> Ctry	1300/94.1 5kw/98kw	4	5	4	1	1	1	78	EZ	EAST
9.4	10.6	9.2	7.3	7.4	2	<b>KIRO</b> N/T	710 50kw	1	14	10	8	3	3	57	BONNEVILLE INTL.	TOR
5.1	4.7	4.5	6.1	6.2	3	<b>KUBE</b> CHR	93.3 100kw	2	1	1	2	8	17	60	COOK INLET	MMR
3.2	4.5	4.9	5.3	5.2	4	<b>KBSG-AJF</b> Gold	1210/97.3 10(1)kw/55kw	5	8	13	3	2	2	59	VIACOM	TOR
6.7	6.4	6.9	5.1	4.7	5	<b>KPLZ</b> CHR	101.5 100kw	3	2	8	9	12	16	46	GOLDEN WEST	BAN
4.5	3.4	3.7	3.6	4.5	6	<b>KLSY</b> AC	92.5 58kw	9	4	7	6	5	8	66	SANDUSKY	CHR
5.0	5.2	6.5	4.3	4.4	7	<b>KOMO</b> AC	1000 50kw	6	15	23	17	17	4	57	FISHER	KATZ
3.3	3.7	3.6	3.7	4.3	8	<b>KZOK-FM</b> CR	102.5 100kw	7	19	5	4	4	9	60	ADAMS	HNWH
5.3	5.2	3.5	4.4	4.2	9	<b>KXRX</b> AOR	96.5 100kw	10	7	2	5	6	20	62	SHAMROCK BR.	KATZ
4.3	2.8	5.2	3.8	4.0	10	<b>KRPM</b> Ctry	106.1 58kw	11	10	11	10	10	5	67	HERITAGE MEDIA	CHR
5.9	4.7	2.4	3.4	3.9	11	<b>KISW</b> AOR	99.9 100kw	8	6	3	7	7	22	56	NATIONWIDE	MCG
4.2	3.8	3.8	3.3	3.5	12	<b>KIXI</b> BBnd	880 50kw	13	24	25	22	22	12	72	SANDUSKY	SRG
1.9	1.5	3.2	2.4	3.3	13	<b>KNDD</b> NR	107.7 100kw	12	3	6	11	15	24	68	NOBLE	SRG
4.5	3.4	3.4	4.1	3.1	14	<b>KING-FM</b> Clas	98.1 100kw	14	12	19	18	18	6	66	CLASSIC RADIO	MMR
2.2	2.3	2.1	2.9	2.9	15	<b>KKNW</b> NAC	106.9 100kw	19	27	16	12	9	7	77	BROWN	BAN
2.5	2.8	2.9	2.3	2.9	15	<b>KLTX</b> AC	95.7 100kw	15	11	12	13	11	11	66	ACKERLEY	HNWH
2.1	2.4	2.5	2.9	2.8	17	<b>KING</b> N/T	1090 50kw	16	25	17	20	20	13	65	CLASSIC RADIO	MMR
2.5	3.5	2.7	3.4	2.5	18	<b>KEZX-FM</b> B/EZ	98.9 100kw	21	31	28	23	23	10	75	PARK	DUR
2.4	3.3	2.3	2.3	2.3	19	<b>KMTT-AJF*</b> AC	850/103.7 10(1)kw/100kw	17	28	9	14	13	18	56	ENTERCOM	DUR
2.5	2.2	1.9	1.7	2.3	19	<b>KWMX</b> AC	100.7 100kw	20	16	15	15	16	14	65	BONNEVILLE INTL.	TOR
1.7	1.7	2.2	1.7	2.2	21	<b>KCMS</b> CC	105.3 115kw	23	9	14	16	14	19	81	CHRISTA	RSS
1.2	1.1	1.3	1.1	2.1	22	<b>KVI</b> Talk	570 5kw	22	30	20	19	19	15	63	GOLDEN WEST	BAN
0.8	0.7	1.8	2.3	1.8	23	<b>KJR</b> Spor	950 5kw	18	18	18	21	21	21	43	ACKERLEY	HNWH
0.3	0.4	0.6	0.8	1.1	24	<b>KGNW</b> Rel	820 50(5)kw	25	13	29	25	25	23	74	SALEM	SRR

\* KMTT (AM) previously was KTAC

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 KISW	1 KUBE	1 KZOK-FM	1 KLSY	1 KZOK-FM	1 KBSG-FM	AC	16.4
2 KXRX	2 KLSY	2 KISW	2 KMPS-FM	2 KMPS-FM	2 KMPS-FM	N/T	14.1
3 KZOK-FM	3 KMPS-FM	3 KXRX	3 KUBE	3 KIRO	3 KLSY	CTRY	11.8
4 KUBE	4 KNDD	4 KIRO	4 KBSG-FM	4 KISW	4 KUBE	AOR	11.4
5 KNDD	5 KPLZ	5 KMPS-FM	5 KLTX	5 KXRX	5 KLTX	CHR	10.9
6 KPLZ	6 KLTX	6 KBSG-FM	6 KPLZ	6 KBSG-FM	6 KKNW	GOLD/CR	9.5
7 KMPS-FM	7 KZOK-FM	7 KUBE	7 KRPM	7 KRPM	7 KPLZ	BBND	3.5
8 KIRO	8 KCMS	8 KNDD	8 KKNW	8 KKNW	8 KCMS	REL	3.3
9 KMTT-FM	9 KXRX	9 KRPM	9 KCMS	9 KNDD	9 KIRO	CLAS	3.1
10 KRPM-FM	10 KMTT-FM	10 KPLZ	10 KNDD	10 KMTT-FM	10 KRPM	NAC	2.9
						B/EZ	2.5

12+ POPULATION: 1,849,200

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.7	10.1	11.6	12.3	11.9	1	WQYK-FM Ctry	99.5 100kw	1	5	3	1	1	1	116	INFINITY	KATZ
10.4	7.3	10.3	8.4	7.7	2	WWRM AC	107.3 100kw	2	10	9	7	3	2	82	COX	DUR
5.3	6.5	4.5	7.8	7.1	3	WFLA N/T	970 5kw	7	13	10	8	7	4	104	JACOR	EAST
5.5	5.8	7.1	5.6	6.9	4	WXTB AOR	97.9 100kw	9	3	1	2	6	10	113	GREAT AMERICAN	BAN
6.8	7.0	6.2	6.3	6.4	5	WUSA AC	100.7 100kw	6	11	7	3	2	3	92	GANNETT	MCG
6.2	5.9	6.5	6.2	5.9	6	WMTX-A/F AC	1040/95.7 5(.5)kw/100kw	3	4	4	4	4	6	77	METROPLEX	MMR
5.7	4.6	3.4	4.5	5.4	7	WDUV B/EZ	103.3 100kw	12	24	14	13	13	8	96	SUNSHINE STATE	CHR
1.8	2.6	2.6	4.8	5.0	8	WHPT AC	102.5 100kw	10	6	5	5	5	7	83	PAXSON BR.	SRG
7.1	6.8	6.0	6.3	4.9	9	WFLZ CHR	93.3 100kw	5	1	6	9	11	12	65	JACOR	EAST
4.9	4.8	5.7	4.2	4.5	10	WGUL-A/F BBnd	860/105.5 2(1.5)kw/3.7kw	13	17	24	24	23	15	117	GULF ATLANTIC	K&P
4.6	4.5	3.7	4.1	4.3	10	WRBQ-FM CHR	104.7 100kw	4	2	8	11	10	9	55	CLEAR CHANNEL	CHR
5.5	5.3	5.5	5.2	3.9	11	WYNF AOR	94.9 100kw	8	9	2	6	9	13	62	CBS	CBS
3.8	3.9	4.6	3.4	3.6	12	WYUU Gold	92.5 50kw	11	12	11	10	8	5	64	ENTERCOM	HNWH
0.1	0.4	0.0	1.5	1.7	14	WRBQ UC	1380 5kw	18	7	12	12	12	11	126	CLEAR CHANNEL	CHR
1.9	1.6	2.2	1.5	1.6	15	WLUV-FM Nost	106.3 3.3kw	15	18	25	25	24	17	87	PASCO PINELLA	---
3.2	2.2	2.6	2.0	1.4	16	WSUN Ctry	620 10kw	14	20	18	19	14	14	74	COX	DUR

## DEMOGRAPHIC RANKINGS

## FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WXTB	1 WMTX-FM	1 WXTB	1 WQYK-FM	1 WQYK-FM	1 WUSA	AC 25.0
2 WYNF	2 WUSA	2 WQYK-FM	2 WMTX-FM	2 WXTB	2 WMTX-FM	CTRY 13.3
3 WHPT	3 WQYK-FM	3 WHPT	3 WUSA	3 WHPT	3 WQYK-FM	AOR 10.8
4 WQYK-FM	4 WXTB	4 WYNF	4 WWRM	4 WFLA	4 WWRM	CHR 9.2
5 WFLZ	5 WFLZ	5 WFLA	5 WHPT	5 WYNF	5 WYUU	N/T 7.1
6 WFLA	6 WRBQ-FM	6 WUSA	6 WRBQ-FM	6 WUSA	6 WHPT	BBND 6.1
7 WRBQ-FM	7 WHPT	7 WFLZ	7 WXTB	7 WWRM	7 WRBQ-FM	B/EZ 5.4
8 WMTX-FM	8 WYNF	8 WWRM	8 WFLZ	8 WYUU	8 WXTB	GOLD/CR 3.6
9 WUSA	9 WWRM	9 WYUU	9 WYUU	9 WMTX-FM	9 WDUV	UC 1.7
10 WWRM	10 WYUU	10 WMTX-FM	10 WYNF	10 WFLZ	10 WFLA	

# WASHINGTON, DC

12+ POPULATION: 3,388,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
7.6	7.8	9.2	8.8	8.6	1	<b>WPGC-FM</b> CHR	95.5 50kw	1	1	1	1	3	13	81	COOK INLET	BAN
5.9	5.5	5.8	6.1	7.6	2	<b>WMZQ-A/F</b> Clry	1390/98.7 5kw/50kw	2	10	6	2	1	1	92	VIACOM	CHR
4.9	4.5	5.4	4.3	5.7	3	<b>WKYS</b> UC	93.9 24kw	4	3	2	3	2	10	76	ALBIMAR	HNWH
5.6	5.5	5.2	5.0	5.4	4	<b>WGAY</b> AC	99.5 21kw	9	17	13	8	6	2	78	GREATER MEDIA	MMR
4.2	3.1	4.4	3.9	4.4	5	<b>WRQX</b> AC	107.3 36kw	7	2	3	4	5	15	63	CAP CITIES/ABC	KATZ
4.5	3.6	5.1	4.9	4.3	6	<b>WMAL</b> N/T	630 5kw	5	25	20	17	17	4	61	CAP CITIES/ABC	KATZ
4.6	4.1	4.7	3.2	4.1	7	<b>WASH</b> AC	97.1 26kw	6	15	10	5	4	3	59	CHASE	HNWH
2.9	3.2	3.3	2.9	3.8	8	<b>WHUR</b> UC	96.3 24kw	10	6	8	9	7	9	56	HOWARD UNIV.	DUR
3.3	4.2	4.3	3.7	3.6	9	<b>WTOP</b> News	1500 50kw	3	16	17	16	11	5	47	CHASE	CBS
4.4	5.2	3.0	4.0	3.6	9	<b>WWDC-FM</b> AOR	101.1 22.5kw	8	4	4	6	16	24	52	CAPITOL	CHR
1.8	2.1	2.5	3.0	3.3	11	<b>WJFK-FM</b> Misc	106.7 22.5kw	13	9	5	7	8	17	62	INFINITY	TOR
2.6	2.5	2.3	2.9	3.0	12	<b>WHFS</b> NR	99.1 50kw	15	5	7	10	13	19	65	DUCHOSSOIS	BAN
4.0	3.5	3.9	4.0	3.0	12	<b>WMMJ</b> UC	102.3 2.9kw	17	11	11	12	10	11	80	ALMIC BR.	SRG
3.4	3.0	2.8	2.9	2.9	14	<b>WGMS-FM</b> Clas	103.5 46kw	16	35	22	19	18	7	68	CLASSICAL ACQUIST.	DUR
1.1	1.8	1.7	1.1	2.8	15	<b>WJZE</b> NAC	100.3 40kw	18	27	15	13	9	6	85	UNITED	MCG
4.0	4.0	2.9	3.0	2.6	16	<b>WLTT</b> AC	94.7 22.5kw	14	20	12	15	14	12	49	CBS	CBS
3.0	3.3	3.1	3.2	2.6	16	<b>WXTR</b> Gold	104.1 22kw	11	8	16	14	12	8	46	RADIO VENTURES	MCG
3.0	3.4	2.3	3.3	2.5	18	<b>WCXR</b> CR	105.9 28kw	12	13	9	11	15	16	45	GROUP W	G/W
2.6	2.2	2.0	1.7	2.0	19	<b>WOL</b> UC	1450 1kw	23	18	19	18	19	14	128	ALMIC BR.	SRG
0.6	0.8	0.7	1.2	1.6	20	<b>WWDC</b> BBnd	1260 5kw	22	23	37	38	36	20	101	CAPITOL	CHR
2.5	1.9	2.0	2.1	1.3	21	<b>WWRC</b> Talk	980 5kw	19	24	25	22	21	18	51	GREATER MEDIA	MMR
1.0	1.2	0.9	1.3	1.1	22	<b>WIYY</b> AOR	97.9 13.5kw	20	7	14	20	22	35	43	HEARST	HNWH
4.2	3.5	3.8	1.9	1.0	23	<b>WAVA</b> Rel	105.1 50kw	21	14	18	21	20	21	41	SALEM	---

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# FUTURE HITS

## A WEEKLY LOOK AT TOMORROW'S HITS TODAY

Hosted By Joel Denver

For more information contact your Westwood One representative at 310-840-4000 or fax 310-840-4060

**It Could Only Come From Westwood One®**

# WEST PALM BEACH

12+ POPULATION: 797,900

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.9	8.1	10.5	9.4	9.9	1	WRMF AC	97.9 100kw	1	7	1	1	1	1	90	FAIRBANK	BAN
15.9	15.4	12.8	12.0	8.2	2	WEAT-FM* AC	104.3 100kw	2	10	12	4	4	2	82	TAYLOR	DUR
8.5	9.2	7.5	8.4	7.7	3	WJNO N/T	1230 1kw	3	37	14	12	7	5	96	FAIRBANK	BAN
5.2	5.7	7.5	6.1	7.5	4	WIRK Ctry	107.9 100kw	4	9	3	3	2	3	97	PRICE	HNWH
6.9	5.8	5.6	5.2	5.3	5	WKGR AOR	98.7 100kw	5	5	2	2	3	7	71	TREMONT GROUP LTD.	CHR
5.5	3.7	4.2	3.3	3.4	6	WOVV CHR	95.5 100kw	6	1	5	5	14	20	50	ARDMAN	MCG
2.3	3.3	2.7	4.0	2.9	7	WOLL Gold	94.3 6kw	7	31	11	6	5	4	62	LAPPIN	KATZ
2.0	2.7	2.9	2.4	2.8	8	WNGS AC	92.1 6kw	14	20	10	11	6	6	89	PEARL	EAST
2.3	1.0	1.5	1.6	2.4	9	WPOW CHR	96.5 100kw	9	3	6	10	9	37	59	BEASLEY	HNWH
1.6	2.4	2.5	2.4	2.3	10	WSHE AOR	103.5 100kw	8	8	7	8	10	14	50	TK	SRG
0.0	0.4	1.6	2.7	2.3	11	WZZR AOR	92.7 50kw	16	16	4	7	11	27	75	CRB BR.	KATZ
1.2	2.3	1.5	1.5	2.2	12	WKIS Ctry	99.9 100kw	10	24	16	13	15	10	58	SUNSHINE WIRELESS	HNWH
0.2	0.7	0.4	0.7	2.2	13	WEAT B/EZ	850 1kw	18	19	27	28	31	12	82	TAYLOR	DUR
0.9	1.0	1.0	1.3	2.0	14	WLVE NAC	93.9 100kw	23	25	18	15	12	9	92	GILMORE	TOR
1.0	3.0	0.9	1.4	1.9	15	WZTA CR	94.9 100kw	11	34	8	9	8	15	51	PAXSON BR.	KATZ
4.3	2.5	2.2	2.7	1.9	16	WEDR UC	99.1 100kw	15	4	9	14	16	19	63	WEDR, INC.	MCG
2.9	2.5	1.8	2.4	1.9	17	WHQT** CHR	105.1 100kw	12	2	15	19	18	18	57	EZ	MMR
1.8	1.6	1.7	1.3	1.7	18	WDBF Nost	1420 5(.5)kw	20	15	35	31	32	24	71	QUALITY BR.	---
2.6	2.1	3.9	1.8	1.7	19	WIOD N/T	610 10kw	19	22	17	17	17	16	64	COX	CHR
1.1	1.4	0.7	1.1	1.7	20	WTMI Clas	93.1 96kw	21	32	32	26	26	17	71	MARLIN II LTD	CMBS
1.5	0.7	1.2	0.8	1.7	21	WMRZ Gold	790 25kw	30	27	36	33	27	11	98	JEFFERSON-PILOT	BAN
2.1	1.5	1.7	2.2	1.5	22	WLYF AC	101.5 100kw	13	26	33	30	30	29	46	JEFFERSON-PILOT	BAN
1.4	2.2	1.7	1.4	1.4	23	WMXJ Gold	102.7 100kw	22	14	25	16	13	8	59	SCONNIX	DUR
2.6	1.3	1.4	0.7	1.1	24	WHYI AC	100.7 100kw	17	11	13	18	19	26	39	METROPLEX	MCG
0.3	0.0	0.5	0.5	1.1	25	WBZT N/T	1290 5kw	25	35	30	34	35	31	59	PRICE	HNWH
0.7	0.0	0.6	1.3	1.1	26	WPOM UC	1600 5(2.5)kw	29	13	21	20	21	22	65	RIVIERA COMM.	ROS
0.4	1.3	0.8	1.5	1.0	27	WSWN UC	900 1kw	35	6	19	23	25	28	108	GRAM CORPORATION	---
1.0	1.4	0.8	0.4	1.0	28	WJQY AC	106.7 100kw	27	23	23	25	23	13	53	TAK	KATZ

\* Formerly B/EZ. \*\* Went Black AC in mid-book.

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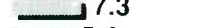






#31

# SAN JOSE

12+ POPULATION: 1,272,300

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DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KSJO	1 KEZR	1 KSJO	1 KEZR	1 KGO	1 KGO	AC  18.4
2 KOME	2 KHQT	2 KOME	2 KHQT	2 KNBR	2 KARA	N/T  16.6
3 KITS	3 KRTY	3 KNBR	3 KARA	3 KSJO	3 KEZR	AOR  11.0
4 KBRG	4 KSJO	4 KGO	4 KGO	4 KOME	4 KBAY	GOLD/CR  9.7
5 KHQT	5 KIOI	5 KITS	5 KRTY	5 KCBS	5 KSAN	CHR  9.1
6 KNBR	6 KBRG	6 KBRG	6 KIOI	6 KKSF	6 KRTY	CTRY  7.3
7 KGO	7 KSAN	7 KHQT	7 KBAY	7 KBAY	7 KIOI	SPAN  5.4
8 KUFX	8 KUFX	8 KUFX	8 KSJO	8 KHQT	8 KHQT	NAC  4.5
9 KEZR	9 KOIT-FM	9 KCBS	9 KSAN	9 KITS	9 KBLX-FM	CLAS  3.0
10 KARA	10 KMEL	10 KKSF	10 KOME	10 KUFX	10 KKSF	BBND  1.7

#7

# WASHINGTON, DC

12+ POPULATION: 3,388,800

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DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WPGC-FM	1 WPGC-FM	1 WPGC-FM	1 WPGC-FM	1 WMZQ-FM	1 WMZQ-FM	AC  16.5
2 WWDC-FM	2 WKYS	2 WWDC-FM	2 WMZQ-FM	2 WKYS	2 WKYS	UC  14.5
3 WKYS	3 WRQX	3 WMZQ-FM	3 WKYS	3 WJFK-FM	3 WPGC-FM	N/T  9.2
4 WJFK-FM	4 WMZQ-FM	4 WKYS	4 WRQX	4 WWDC-FM	4 WASH	CHR  8.6
5 WHFS	5 WHUR	5 WJFK-FM	5 WASH	5 WPGC-FM	5 WGAY	AOR  7.7
6 WRQX	6 WHFS	6 WHFS	6 WGAY	6 WJZE	6 WRQX	CTRY  7.6
7 WMZQ-FM	7 WASH	7 WRQX	7 WHUR	7 WTOP	7 WHUR	GOLD/CR  5.1
8 WCXR	8 WLTT	8 WCXR	8 WMMJ	8 WASH	8 WMMJ	MISC  3.3
9 WHUR	9 WJFK-FM	9 WJZE	9 WLTT	9 WRQX	9 WLTT	CLAS  2.9
10 WIYY	10 WGAY	10 WASH	10 WHFS	10 WCXR	10 WXTR	NAC  2.8
						BBND  1.6
						REL  1.0

#49

# WEST PALM BEACH

12+ POPULATION: 797,900

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DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WKGR	1 WRMF	1 WRMF	1 WRMF	1 WRMF	1 WRMF	AC  24.5
2 WRMF	2 WKGR	2 WKGR	2 WKGR	2 WKGR	2 WEAT-FM	N/T  10.5
3 WPOW	3 WIRK	3 WIRK	3 WIRK	3 WIRK	3 WIRK	AOR  9.9
4 WZZR	4 WOVV	4 WZTA	4 WEAT-FM	4 WJNO	4 WOLL	CTRY  9.7
5 WIRK	5 WZZR	5 WSHE	5 WOLL	5 WZTA	5 WKGR	GOLD/CR  7.9
6 WSHE	6 WEDR	6 WJNO	6 WOVV	6 WEAT-FM	6 WNGS	CHR  7.7
7 WZTA	7 WPOW	7 WPOW	7 WEDR	7 WPOW	7 WMXJ	UC  4.0
8 WOVV	8 WNGS	8 WZZR	8 WNGS	8 WOLL	8 WLVE	B/EZ  2.2
9 WJNO	9 WOLL	9 WOVV	9 WKIS	9 WSHE	9 WOVV	NAC  2.0
10 WNGS	10 WSHE	10 WEAT	10 WMXJ	10 WZZR	10 WKIS	BBND  1.7
						CLAS  1.7

# AKRON

12+ POPULATION: 548,600

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.5	6.9	7.3	4.0	7.4	1	<b>WNIR</b> Talk	100.1 3kw	6	22	7	9	7	5	106	MEDIA-COM, INC.	K&P
6.0	7.6	6.3	5.8	6.5	2	<b>WGAR</b> Ctry	99.5 50kw	3	6	6	4	3	3	78	NATIONWIDE	HNWH
8.0	6.1	4.5	6.3	6.5	2	<b>WKDD</b> CHR	96.5 50kw	1	2	2	2	8	8	68	BARNSTABLE	KATZ
5.2	5.1	5.9	8.4	6.5	2	<b>WONE-FM</b> AOR	97.5 12kw	2	5	1	1	4	10	71	MEDIA COMM	MCG
6.9	4.6	6.9	5.5	6.4	5	<b>WDOK</b> AC	102.1 12kw	8	16	8	5	1	1	91	INDEPENDENT/CLEV.	MMRE
5.5	5.1	4.5	5.1	5.1	6	<b>WMJI</b> Gold	105.7 27kw	4	7	11	6	2	2	61	LEGACY	KATZ
3.2	3.0	2.7	3.8	5.1	6	<b>WQMX</b> AC	94.9 16kw	12	11	4	7	6	6	102	GORDON-THOMAS	BAN
4.8	3.8	4.6	5.7	4.7	8	<b>WAKR</b> N/T	1590 5kw	5	24	25	19	14	4	61	MEDIA COMM	MCG
4.2	4.1	4.4	5.8	4.7	8	<b>WMMS</b> AOR	100.7 34kw	9	18	3	3	5	11	68	MALRITE	KATZ
3.0	4.2	3.0	3.2	3.5	10	<b>WNCX</b> CR	98.5 16.5kw	10	20	5	8	9	19	67	METROPLEX	MCG

# ALBANY-SCHENECTADY-TROY

12+ POPULATION: 743,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
10.1	9.6	9.5	11.5	9.2	1	<b>WFLY</b> CHR	92.3 17kw	1	1	1	2	4	8	66	ALBANY BR.	TOR
9.5	11.3	11.5	11.0	9.3	2	<b>WGNA-A/F</b> Ctry	1460/107.7 5kw/12kw	3	6	6	3	1	1	86	BARNSTABLE	KATZ
8.3	8.7	8.3	10.4	8.9	3	<b>WGY</b> N/T	810 50kw	2	8	10	8	6	2	78	EMPIRE RADIO	EAST
8.0	7.1	7.5	6.9	7.3	4	<b>WKLI</b> AC	100.9 6kw	6	9	5	1	2	4	81	BENDAT COMM.	DUR
7.0	7.8	7.6	8.2	6.9	5	<b>WROW-FM</b> AC	95.5 12kw	7	25	11	9	7	3	85	RADIO TERRACE	CHR
6.2	5.6	5.7	4.5	5.8	6	<b>WGY-FM</b> Gold	99.5 14.5kw	5	4	7	6	3	5	65	EMPIRE RADIO	EAST
6.9	6.1	6.5	3.5	5.8	6	<b>WQBK-FM</b> CR	103.9 3kw	8	7	2	4	5	7	72	WQBK, INC.	BAN
4.9	6.4	8.0	5.1	5.2	8	<b>WPYX</b> AOR	106.5 15.5kw	4	3	4	5	8	6	53	MERV GRIFFIN	MCG
0.0	0.6	0.9	2.5	4.5	9	<b>WZRQ</b> AOR	102.3 4.1kw	10	2	3	7	9	17	104	SARATOGA RADIO CRP	SRG
3.0	3.3	3.4	4.4	3.4	10	<b>WQBK</b> Talk	1300 5kw	11	21	16	17	16	11	81	WQBK, INC.	BAN

#79

## ALBUQUERQUE

12+ POPULATION: 463,100

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
13.0	15.1	13.7	15.4	16.5	1	KRZY/KRST Ctry	1450/92.3 1kw/22kw	1	2	1	1	1	1	104	COMMONWEALTH	KATZ
9.4	8.1	10.4	11.5	8.4	2	KKOB AC	770 50kw	2	19	14	5	3	2	76	FAIRMONT	MCG
7.0	7.0	7.2	6.6	7.5	3	KKOB-FM AC	93.3 21.5kw	3	6	3	2	2	3	73	FAIRMONT	MCG
4.0	4.1	5.4	5.6	6.0	4	KKJY B/EZ	100.3 22.5kw	11	21	23	15	12	4	112	MBC	TOR
6.7	6.0	6.5	4.5	5.7	5	KLSK CR	104.1 100kw	5	7	2	3	4	8	72	PROGRESSIVE BR.	CHR
7.4	8.4	5.5	6.2	4.9	6	KKSS CHR	97.3 100kw	4	1	5	7	13	21	55	SUNGROUP	DUR
3.9	3.1	5.0	3.2	4.7	7	KHFM Clas	96.3 20kw	10	25	15	10	7	5	84	N.M. CLASSICAL	CMBS
5.1	6.1	7.2	6.2	4.4	8	KZSS/KZRR AOR	610/94.1 5kw/22.5kw	6	12	4	4	5	12	65	ANCHOR MEDIA	EAST
3.1	3.3	4.5	2.4	3.7	9	KMGA AC	99.5 22.5kw	9	10	9	8	8	7	64	SPACECOM	EAST
5.5	5.8	5.1	4.0	3.7	9	KZKL-A/F Gold	1590/101.7 10kw/3kw	7	5	13	6	6	6	61	AM-FM COMM.	CHR

#64

## ALLENTOWN-BETHLEHEM

12+ POPULATION: 586,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
14.0	12.1	13.5	14.5	12.4	1	WFMZ B/EZ	100.7 17kw	4	18	13	8	4	2	111	MARANATHA	TOR
10.8	10.2	9.0	10.3	11.1	2	WLEV AC	96.1 50kw	2	6	3	2	1	1	92	TMZ	MCG
6.9	7.5	10.1	9.2	10.0	3	WAEB-FM CHR	104.1 50kw	1	1	2	3	5	5	79	CRB BROADCASTING	KATZ
9.9	12.8	11.1	12.3	9.5	4	WZZO AOR	95.1 30kw	3	2	1	1	2	7	78	HOLT CORPORATION	DUR
7.9	7.5	9.9	8.7	7.0	5	WODE-A/F Gold	1230/99.9 1kw/50kw	5	3	5	4	3	34	62	ROTH COMM.	CHR
5.3	4.9	4.6	4.7	5.1	6	WAEB AC	790 1kw	6	13	7	6	6	4	68	CRB BROADCASTING	KATZ
3.3	2.6	2.6	1.4	3.9	7	WXTU Ctry	92.5 15.5kw	8	34	6	7	7	6	112	BEASLEY	BAN
3.0	3.1	2.6	2.4	2.8	8	WYSP CR	94.1 16kw	7	35	4	5	8	12	50	INFINITY	TOR
3.0	2.9	2.3	3.8	2.6	9	WEST BBnd	1400 1kw	13	24	36	34	35	11	109	TMZ	MCG
3.3	4.4	4.9	3.6	2.4	10	WXKW Ctry	1470 5kw	11	29	29	13	9	8	82	HOLT CORPORATION	EAST

#59

## AUSTIN

12+ POPULATION: 668,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
13.4	15.8	15.7	17.2	15.3	1	<b>KASE</b> Ctry	100.7 100kW	1	3	1	1	1	1	89	KVET BR.	KATZ
7.3	7.9	7.7	7.4	8.3	2	<b>KKMJ</b> AC	95.5 100kw	3	7	4	3	2	2	68	AMATURO GROUP	MMR
7.3	6.3	7.5	5.3	7.2	3	<b>KHFI</b> CHR	96.7 100kw	2	1	2	4	9	14	55	JOYNER	BAN
8.1	8.3	6.9	5.4	6.4	4	<b>KLBJ-FM</b> AOR	93.7 97kw	4	4	3	2	3	5	63	LBJ CO.	EAST
6.0	5.3	6.4	7.0	6.3	5	<b>KLBJ</b> N/T	590 5(1)kw	5	6	9	7	4	3	66	LBJ CO.	EAST
4.4	4.7	5.1	5.8	5.8	6	<b>KVET-FM*</b> Ctry	98.1 100kw	6	5	6	6	5	4	71	SPUR PARTNERS	---
7.0	6.0	5.4	4.7	4.8	7	<b>KPEZ</b> AOR	102.3 20kw	9	11	5	5	6	7	64	CLEAR CHANNEL	CHR
5.4	4.5	4.0	4.8	4.1	8	<b>KBTS**</b> CHR	93.3 93kw	7	2	8	10	11	12	51	GENESIS	BAN
4.7	3.7	4.7	4.1	3.6	9	<b>KGSR</b> AOR	107.1 46kw	10	13	10	8	7	6	64	BEASLEY	MCG
3.3	4.5	3.9	3.5	3.1	10	<b>KEYI</b> AC	103.5 90kw	8	10	7	9	8	16	40	DEGREE	BAN

\*KVET-FM programmed by KASE. \*\*Now AC under LMA with KHFI.

#92

## BAKERSFIELD

12+ POPULATION: 382,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
12.4	16.3	13.9	16.3	14.2	1	<b>KUZZ</b> Ctry	107.9 5.8kw	1	3	1	1	1	1	95	BUCK OWENS	KATZ
11.5	8.7	12.1	10.8	10.3	2	<b>KKXX</b> CHR	105.3 35kw	2	1	2	2	2	5	84	GRAPEVINE	DUR
2.0	3.4	4.5	6.3	7.2	3	<b>KRAB</b> AOR	106.3 3.9kw	4	2	3	3	4	23	101	DOUBLE D	BAN
6.8	8.5	6.7	6.5	6.9	4	<b>KERN</b> N/T	1410 1kw	3	12	8	4	3	3	85	AMERICAN GENERAL	CHR
6.1	5.7	5.4	6.1	5.2	5	<b>KGFM</b> B/EZ	101.5 4.8kw	5	16	12	8	6	2	85	KERN	MCG
5.1	6.7	5.0	3.7	5.2	5	<b>KWAC</b> Span	1410 1kw	8	5	7	7	8	6	99	KMAP INC.	LOTUS
3.6	3.5	4.0	4.7	4.1	7	<b>KLLY</b> AC	95.3 12.5kw	7	11	5	5	5	7	72	BUCKLEY	HNWH
4.6	3.2	3.4	4.0	3.8	8	<b>KAFY</b> Span	970 1kw	10	8	6	9	10	11	88	McGAVERN-BARRO	CAB
3.1	2.7	4.5	1.3	3.8	8	<b>KCWR</b> Ctry	550 5kw	12	14	15	13	13	4	123	BUCK OWENS	KATZ
5.6	4.8	3.4	2.6	3.6	10	<b>KKBB</b> CR	97.7 3kw	9	24	4	6	7	15	76	KOHL COMM.	EAST

#84

# BATON ROUGE

12+ POPULATION: 423,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
15.5	16.1	17.6	21.0	23.4	1	WYNK-A/F Ctry	1380/101.5 5kw/100kw	1	3	1	1	1	1	116	NARRAGANSETT	KATZ
14.1	11.6	11.8	9.4	11.7	2	KQXL UC	106.5 50kw	2	1	2	2	2	5	92	CITY WIDE	BAN
7.4	10.7	10.3	12.0	9.1	3	WXOK UC	1460 5(1)kw	4	4	3	3	3	2	92	WINNFIELD LIFE	BAN
10.4	9.3	7.7	7.5	6.2	4	WFMF CHR	102.5 100kw	3	1	4	5	7	8	55	GUARANTY	CHR
5.1	4.6	5.8	5.8	5.8	5	WKJN Ctry	100.3 100kw	5	5	6	7	8	6	61	SOUTHERN COMM.	CHR
5.2	6.5	5.4	5.4	5.5	6	WJBO N/T	1150 5kw	8	11	9	10	6	4	74	BATON ROUGE	CHR
1.7	2.2	5.1	4.2	5.3	7	KRVE AC	96.1 43kw	6	7	5	4	5	7	65	McFORHUN	K&P
7.0	5.0	4.6	5.4	4.7	8	WGGZ Gold	98.1 100kw	10	12	10	6	4	3	69	WGGZ, INC.	KATZ
3.4	5.0	3.8	2.8	3.0	9	WCKW-FM AOR	92.3 100kw	9	15	8	8	9	10	45	222 CORP.	BAN
5.8	5.2	2.9	3.9	3.0	9	WTGE AOR	100.7 100kw	7	8	7	9	10	11	38	VETTER	EAST

#53

# BIRMINGHAM

12+ POPULATION: 757,300

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
18.2	15.9	16.0	17.7	17.9	1	WZZK-A/F Ctry	610/104.7 5(1)kw/99kw	1	4	2	2	1	1	102	NEWCITY	KATZ
8.9	10.7	9.6	9.3	10.5	2	WZRR CR	99.5 100kw	3	5	1	1	3	6	92	DICK	EAST
8.8	9.0	9.0	8.6	8.6	3	WMJJ AC	96.5 100kw	2	7	4	3	2	2	71	CAPITOL BR. CRP.	MCG
9.7	9.5	9.5	11.3	8.6	3	WENN UC	107.7 100kw	5	2	3	4	4	4	86	BOOKER T. WASH.	HNWH
5.8	6.0	7.3	7.0	6.8	5	WERC N/T	960 5kw	6	23	12	7	5	3	80	AMERON	MCG
5.8	9.2	8.4	6.9	6.6	6	WAPI-FM CHR	94.5 98kw	4	1	5	5	9	12	62	DITTMAN GROUP	CHR
5.0	4.9	4.5	5.9	5.3	7	WATV UC	900 1kw	8	26	8	8	8	5	95	BIRMINGHAM EBONY	BAN
2.0	3.3	2.6	3.3	3.9	8	WTUG UC	92.9 100kw	10	3	6	6	11	14	98	RADIO SOUTH, INC.	EAST
3.9	4.8	4.6	4.3	3.7	9	WAPI BBnd	1070 5(5)kw	9	25	19	14	12	8	66	DITTMAN GROUP	CHR
2.9	3.9	3.2	3.7	3.4	10	WAGG UC	1320 5kw	11	11	11	11	10	7	86	BOOKER T. WASH.	HNWH

# BRIDGEPORT

12+ POPULATION: 371,900

SPRING '91	FALL '91	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
12.9	12.2	13.5	1	WICC AC	600 1(.5)kw	1	5	11	4	4	1	86	WIN	BAN
15.6	13.3	10.8	2	WEZN AC	99.9 27.5kw	2	6	3	3	1	2	80	NEW CITY	KATZ
8.8	9.6	8.7	3	WEBE AC	107.9 50kw	4	7	2	2	2	3	79	WIN	BAN
6.0	6.9	8.7	3	WPLR AOR	99.1 14.1kw	5	3	1	1	3	6	93	SOUTHERN STARR	EAST
10.0	9.2	5.1	5	WKCI CHR	101.3 50kw	3	1	5	5	6	7	44	CLEAR CHANNEL	MCG
4.0	4.2	4.8	6	WFAN Sports	660 50kw	6	9	7	6	5	4	60	INFINITY	HNWH
3.2	3.7	3.6	7	WCBS News	880 50kw	7	25	13	9	8	5	49	CBS	CBS
2.9	2.6	3.5	8	WEFX CR	95.9 3kw	8	8	4	7	7	18	65	CRB BROADCASTING	CHR
1.6	1.9	2.7	9	WOR Talk	710 50kw	11	11	34	27	19	9	82	BUCKLEY	MCG
1.8	1.5	2.6	10	WWYZ Ctry	92.5 18kw	15	32	12	16	10	8	90	WWYZ, INC.	BAN

# CHARLESTON, SC

12+ POPULATION: 421,300

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
5.3	4.4	5.0	10.7	13.5	1	WWVZ UC	93.3 50kw	5	1	1	2	2	4	119	JAG COMMUNICATIONS	HNWH
0.7	0.6	8.1	7.4	12.1	2	WBUB Ctry	107.5 100kw	2	3	2	1	1	1	96	LOW COUNTRY MEDIA	MCG
13.1	12.9	10.7	10.9	10.2	3	WEZL Ctry	103.5 100kw	1	5	6	4	3	2	77	APOLLO RADIO	BAN
5.7	6.8	7.1	5.7	7.1	4	WAVF AOR	96.1 100kw	4	4	3	3	5	14	63	PRITCHARD & CO.	CHR
8.8	10.3	7.7	8.1	6.4	5	WSSX CHR	95.1 100kw	3	2	5	7	10	12	56	FAIRCOM	KATZ
3.0	3.9	4.7	3.2	5.9	6	WYBB CR	98.1 50kw	6	7	4	5	6	10	60	L.M. COMM.	EAST
5.2	5.2	4.5	3.2	5.3	7	WXLY Gold	102.5 100kw	7	14	10	6	4	3	65	BLOOMINGTON	BAN
5.0	7.4	5.9	6.3	5.2	8	WTMA N/T	1250 5(1)kw	10	16	8	10	9	6	88	JETT COMM.	KATZ
5.0	6.4	6.5	6.7	4.6	9	WXTC-FM AC	96.9 100kw	8	6	7	8	8	8	64	EBE	MCG
5.6	4.2	4.5	5.6	4.3	10	WSUY AC	100.7 3kw	9	13	9	9	7	5	68	SOUTHERN COMM.	KATZ

#97

## CHATTANOOGA

12+ POPULATION: 366,100

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
20.4	18.0	23.9	23.7	21.5	1	WUSY Ctry	100.7 100kw	1	3	1	1	1	1	105	COLONIAL	KATZ
13.5	10.0	10.1	12.1	10.4	2	WDEF-A/F B/EZ	1370/92.3 5kw/100kw	3	16	7	6	6	2	88	PARK	MMR
7.5	9.2	5.9	5.6	9.4	3	WSKZ AOR	106.5 100kw	2	2	2	2	2	4	73	BLOOMINGTON	CHR
9.7	12.1	10.0	8.4	7.6	4	WJTT UC	94.3 3kw	6	1	4	3	4	7	98	JETTCOM	HNWH
3.7	4.7	5.4	5.3	6.1	5	WFXS AOR	102.3 3kw	7	8	3	4	3	10	95	TENN. COMM.	BAN
8.5	6.8	6.4	8.6	6.0	6	WLMX AC	105.5 3kw	5	6	5	5	5	5	71	CHATTANOOGA	EAST
3.3	8.2	4.7	6.6	5.3	7	WDOD-FM Ctry	96.5 100kw	4	5	10	9	9	3	55	BAHAKE	BAN
1.3	2.5	3.0	3.0	3.5	8	WGOW N/T	1150 5(1)kw	9	14	9	8	8	6	72	BLOOMINGTON	CHR
2.5	3.0	1.9	2.0	3.5	8	WJRX CC	107.9 3kw	10	7	6	7	7	12	74	VIRGINIA SATTLER	---
4.2	3.3	2.4	2.8	2.8	10	WNOO Rel	1260 5kw	12	10	13	11	10	8	90	TENNESSEE COMM.	BAN

#91

## COLUMBIA, SC

12+ POPULATION: 385,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
14.9	15.2	16.5	17.6	18.4	1	WWDM UC	101.3 100kw	1	1	1	1	1	2	127	GAMECOOK CITY	HNWH
17.5	15.7	16.4	14.0	13.4	2	WCOS-FM Ctry	97.5 100kw	2	5	4	2	2	1	93	MEDIA COMM	MCG
10.8	8.0	9.3	8.6	8.5	3	WNOK CHR	104.7 100kw	3	2	3	4	7	10	70	VOYAGER	KATZ
6.4	5.5	5.4	6.8	7.2	4	WMFX AOR	102.3 3kw	4	3	2	3	3	12	86	WMFX-FM ASSOC.	DUR
7.9	7.8	8.0	8.3	6.4	5	WVOC N/T	560 5kw	5	11	10	8	8	3	78	CLAYTON RADIO	BAN
2.6	2.4	5.3	4.2	6.0	6	WHKZ Ctry	96.7 3.3kw	8	4	5	6	4	6	79	UNIVERSAL COMM.	K&P
6.1	5.5	4.8	4.1	6.0	6	WTCB AC	106.7 100kw	7	7	7	7	5	4	76	BLOOMINGTON	CHR
6.1	4.7	4.2	5.0	5.7	8	WOMG-FM Gold	103.1 3kw	6	6	6	5	6	5	71	PRICE	SRG
1.7	4.9	2.9	2.9	3.0	9	WTGH Rel	620 1kw	12	14	12	13	11	8	86	MIDLAND COMM.	---
1.5	1.6	1.8	1.8	2.8	10	WKWQ UC	93.1 2.1kw	10	10	8	9	9	11	72	WILLIS	---

# EL PASO

12+ POPULATION: 481,220

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADJ	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
16.8	16.1	15.7	15.5	14.1	1	<b>KHEY-FM</b> Ctry	96.3 100kw	1	4	2	1	1	1	86	US RADIO	KATZ
12.4	11.5	13.0	10.8	11.4	2	<b>KPRR</b> CHR	102.1 100kw	2	1	3	4	6	9	81	TRANSCONTINENTAL	DUR
7.5	6.6	7.9	8.9	11.3	3	<b>KLAQ</b> AOR	95.5 100kw	3	3	1	2	3	10	91	D&F	HNWH
9.8	7.5	7.8	6.9	10.5	4	<b>KAMZ</b> AC	93.1 30kw	4	2	4	3	2	2	93	PINNACLE	EAST
4.9	6.8	6.6	9.6	7.9	5	<b>KBNA-A/F</b> Span	920/97.5 1(.5)kw/100kw	5	7	8	5	4	3	77	TICHENOR MEDIA	KT-H
5.1	6.9	3.9	5.3	6.7	6	<b>KTSM-FM</b> B/EZ	99.9 100kw	6	9	6	6	5	4	84	TRI-STATE	CHR
2.7	2.1	1.9	3.2	4.6	7	<b>KSET</b> Ctry	94.7 61kw	8	6	7	8	8	7	67	DUNN BR.	DUR
3.2	4.3	4.1	5.1	4.5	8	<b>KTSM</b> N/T	1380 5(.5)kw	9	25	9	9	10	5	81	TRI-STATE	CHR
5.2	7.1	6.2	4.6	3.9	9	<b>KOFX</b> Gold	92.3 100kw	7	8	5	7	7	8	53	ELP	MCG
3.9	2.7	3.8	4.6	3.7	10	<b>KAMA</b> Span	750 10(1)kw	10	10	10	10	9	6	83	PINNACLE	CAB

# FRESNO

12+ POPULATION: 543,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADJ	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.8	12.1	9.5	7.8	9.5	1	<b>KNAX</b> Ctry	97.9 48kw	2	7	2	1	1	2	99	FIRST SIERRA	HNWH
11.5	10.9	12.1	12.3	9.1	2	<b>KMJ</b> N/T	580 5kw	1	19	9	3	2	1	80	HENRY	KATZ
3.8	3.4	5.1	5.0	5.5	3	<b>KRZR</b> AOR	103.7 50kw	4	8	1	2	4	22	75	OLYMPIA	CHR
4.8	3.6	5.4	6.1	4.7	4	<b>KBOS</b> CHR	94.9 16.5	3	2	3	7	14	20	62	JAYVEECO	---
6.6	5.9	3.9	4.6	4.7	4	<b>KJOI</b> AC	98.9 19kw	8	10	11	9	6	3	76	RADIO DINUBA	MMR
4.2	4.6	5.3	4.3	4.5	6	<b>KQPW</b> CHR	101.9 50kw	6	1	8	10	15	15	65	KENNETH HOLT	MCG
3.5	3.4	4.0	4.4	4.4	7	<b>KTHT</b> AC	102.7 50kw	5	4	5	5	7	9	62	SPACE CENTERS	CHR
4.5	3.7	3.7	5.2	4.3	8	<b>KFSO</b> Gold	92.9 18.5kw	7	5	13	6	3	4	67	AMERICAN	---
2.3	2.5	2.1	3.7	4.3	8	<b>KSKS</b> Ctry	93.7 68kw	9	11	4	4	5	8	72	HENRY	KATZ
3.4	2.5	4.7	1.9	4.0	10	<b>KGST</b> Span	1600 5kw	13	13	15	13	10	6	101	LOTUS	LOTUS



#66

# GRAND RAPIDS

12+ POPULATION: 560,900

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
6.4	8.8	6.0	10.1	10.3	<b>1</b>	WLHT AC	95.7 40kw	3	8	2	<b>1</b>	<b>1</b>	<b>1</b>	92	LIGGETT	EAST
6.8	10.4	9.9	8.9	9.7	2	WKLQ AOR	94.5 50kw	2	3	<b>1</b>	2	2	8	76	BLOOMINGTON	BAN
8.8	7.7	9.4	9.0	9.0	3	WCUZ-FM Ctry	101.3 50kw	4	6	4	3	3	3	81	FEDERATED MEDIA	CHR
9.6	8.9	9.6	7.8	7.3	4	WGRD CHR	97.9 13kw	<b>1</b>	<b>1</b>	3	5	10	9	57	REGIONAL GR./MI	DUR
7.3	6.3	7.2	5.6	6.6	5	WODJ Gold	107.3 50kw	6	5	10	4	4	2	75	GOODRICH BR.	KATZ
8.0	7.3	9.9	5.9	6.5	6	WOOD-FM AC	105.7 265kw	5	15	8	6	5	4	69	UNITED ARTISTS	KATZ
7.2	5.7	6.4	7.9	5.1	7	WOOD AC	1300 5kw	7	14	12	10	6	5	63	UNITED ARTISTS	KATZ
4.6	3.9	5.8	5.5	4.6	8	WMUS-FM Ctry	106.9 50kw	11	10	9	8	8	6	70	GREATER MUSKEGON	HNWH
2.9	2.7	2.4	3.0	4.2	9	WSNX CHR	104.5 50kw	9	2	7	11	12	16	59	GOODRICH BR.	KATZ
3.9	6.1	2.5	4.0	3.8	10	WJFM* Gold	93.7 320kw	8	9	5	7	7	12	48	RADIO ASSOC./MICH.	TOR
3.7	3.9	4.5	3.3	3.8	10	WLAV-AIF AOR	1340/96.9 1kw/50kw	10	4	6	9	9	11	51	ADAMS	MMR

\*Now WBCT (Ctry)

#81

# GREENVILLE-NEW BERN-JACKSONVILLE, NC

12+ POPULATION: 443,300

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
18.7	19.9	17.4	21.2	20.2	<b>1</b>	WRNS-FM Ctry	95.1 100kw	<b>1</b>	4	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	112	PINNACLE	MCG
18.5	16.1	14.3	14.2	11.5	2	WIKS UC	101.9 100kw	2	<b>1</b>	3	2	2	2	95	TAYLOR	HNWH
8.0	5.6	6.7	4.8	6.3	3	WDLX AC	93.3 100kw	3	3	4	4	4	7	58	TAR HILL	BAN
5.8	5.6	5.3	5.5	5.9	4	WNCT B/EZ	107.9 100kw	5	19	12	8	7	4	90	ROY H. PARK	MMR
0.0	0.0	4.8	5.4	5.7	5	WSFL AOR	106.5 100kw	4	12	2	3	5	8	78	CARAVELLE	EAST
3.9	5.8	5.4	4.2	5.4	6	WKOQ Gold	98.7 100kw	6	13	7	5	3	3	83	WINFAS OF VA.	DUR
3.2	3.2	2.6	4.6	4.0	7	WRHT CHR	96.3 50kw	7	2	6	9	11	13	76	EASTERN CAROLINA	---
2.2	4.0	3.7	3.5	3.6	8	WVVY AC	99.5 16.5kw	8	5	10	6	6	5	76	W & B MEDIA	---
1.3	3.7	1.9	2.1	2.6	9	WTRG Gold	100.7 100kw	10	8	15	10	8	6	72	JOYNER ADVERTISING	HNWH
2.3	2.3	3.1	2.6	2.4	10	WXQR AOR	105.5 3kw	11	9	5	7	10	20	74	MARINE	TNS

#58

# GREENVILLE-SPARTANBURG

12+ POPULATION: 670,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
11.5	9.9	15.7	13.8	17.0	1	WSSL-A/F Ctry	1440/100.5 5kw/100kw	1	1	1	1	1	1	104	CAPSTAR	MCG
15.4	12.2	12.7	12.0	10.6	2	WESC-FM Ctry	92.5 100kw	2	4	3	3	4	3	79	BR. COM./CAROLINA	BAN
12.8	11.8	9.5	8.5	10.3	3	WMYI AC	102.5 20kw	3	7	2	2	2	4	84	AMCOM GENERAL	EAST
6.0	5.6	4.3	4.6	7.0	4	WFBC-FM Gold	93.7 100kw	4	10	11	4	3	2	87	MULTIMEDIA	KATZ
6.0	4.6	4.9	6.0	5.7	5	WELP/WLWZ UC	1360/103.9 1kw/3kw	8	3	4	6	5	7	103	VOYAGER	HNWH
6.5	7.6	7.6	8.0	4.9	6	WSPA-FM AC	98.9 100kw	5	13	9	8	7	5	63	SPARTAN	CHR
6.7	8.5	8.0	8.5	4.7	7	WROQ AOR	101.1 100kw	6	8	5	5	6	6	63	CAROLINA BR.	BAN
4.1	3.7	3.9	3.0	3.9	8	WBBO CHR	93.3 92.5kw	7	2	6	7	9	16	57	RUTHERFORD COUNTY	TOR
1.5	2.4	2.5	2.8	3.0	9	WFBC N/T	1330 5kw	12	24	8	9	8	8	104	MULTIMEDIA	KATZ
2.2	1.1	1.3	1.3	1.6	10	WCKZ CHR	101.9 99kw	9	5	7	10	12	23	48	BEASLEY	HNWH
1.7	1.9	1.0	2.8	1.6	10	WSPA N/T	950 5kw	13	23	22	23	20	10	74	SPARTAN	CHR

#75

# HARRISBURG-LEBANON-CARLISLE

12+ POPULATION: 500,200

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
13.3	11.3	14.8	10.5	11.6	1	WNKN-A/F CHR	1440/104.1 1kw/22.5kw	1	1	2	1	1	3	74	KEYMARKET	CHR
9.5	7.9	9.3	7.4	7.1	2	WRKZ Ctry	106.7 14kw	6	18	6	6	4	2	94	TELE MEDIA	TOR
3.2	3.3	3.3	4.1	7.0	3	WRVV* AC	97.3 17kw	4	19	3	2	3	5	86	DAME MEDIA	MMR
5.3	6.3	7.9	6.5	6.9	4	WHP Talk	580 5kw	7	7	12	11	8	6	93	DAME MEDIA	MMB
7.2	10.0	8.5	7.4	6.4	5	WWKL Gold	94.9 25kw	2	6	7	4	2	1	68	BARNSTABLE	KATZ
12.4	10.6	8.2	10.2	6.3	6	WTPA AOR	93.5 1.75kw	3	5	1	3	6	12	75	QUAKER STATE	BAN
5.0	4.5	5.5	5.9	5.9	7	WIMX-FM AC	99.3 3kw	5	4	5	5	5	4	75	HUDSON GROUP	MCG
4.5	4.9	3.5	4.1	5.1	8	WQXA-A/F CHR	1250/105.7 1kw/25kw	8	1	4	7	10	13	70	HGF MEDIA	DUR
5.0	4.3	2.5	4.2	4.1	9	WHYL-FM Ctry	102.3 3kw	11	10	8	8	7	7	113	ZEVE	---
2.3	1.4	2.9	2.4	3.8	10	WLBR AC	1270 5(1)kw	10	8	21	12	12	9	81	LEBANON BR.	K&P
3.0	4.4	3.4	2.7	3.8	10	WNCE AC	101.3 6.9kw	9	16	19	10	9	8	81	HALL COMM.	TOR

\*Formerly WHP-FM (B/EZ).

#56

# HONOLULU

12+ POPULATION: 704,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NATIONAL REP FIRM
9.7	9.3	11.8	11.8	12.5	1	<b>KSSK-FM</b> AC	92.3 100kw	1	4	2	1	1	2	77	COAST BR.	EAST
12.7	10.3	8.2	10.0	11.1	2	<b>KIKI-FM</b> CHR	93.9 100kw	2	1	1	2	5	9	81	HENRY	CHR
8.8	8.1	9.0	9.5	9.8	3	<b>KUMU-A/F</b> B/EZ	1500/94.7 10kw/100kw	5	24	8	7	4	1	101	JOHN HUTTON	BAN
6.6	9.6	8.1	8.4	9.6	4	<b>KQMQ-A/F</b> CHR	690/93.1 10kw/54kw	3	2	3	3	2	4	63	NORTHPARK	KATZ
10.5	6.6	11.0	9.3	8.4	5	<b>KSSK</b> AC	590 7.5kw	4	9	10	6	3	3	88	COAST BR.	EAST
10.9	13.3	11.4	9.9	6.7	6	<b>KCCN-FM</b> Misc	100.3 100kw	6	3	4	4	6	8	73	KCCN RADIO	BAN
4.8	5.8	4.6	4.3	5.4	7	<b>KRTR-FM</b> AC	96.3 75kw	7	19	5	5	7	7	63	MARVRA KEA	KATZ
3.8	2.3	5.1	4.2	4.3	8	<b>KGU</b> N/T	760 10kw	8	10	13	13	9	5	77	CHARLES J. GIVENS	BAN
3.5	2.5	1.6	2.2	3.9	9	<b>KINE</b> Misc	105.1 100kw	10	8	9	8	8	6	78	SINCLAIR BR.	MMR
2.0	2.6	2.6	2.0	2.6	10	<b>KDEO-FM</b> Misc	102.7 61kw	13	7	6	9	14	13	68	LOEW BR.	K&P
5.1	3.6	3.6	4.4	2.6	10	<b>KPOI</b> AOR	97.5 80kw	11	15	7	10	10	12	60	KILOHANA	BAN

#94

# JOHNSON CITY-KINGSPORT-BRISTOL

12+ POPULATION: 374,000

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NATIONAL REP FIRM
22.7	20.9	24.9	25.2	28.2	1	<b>WXBQ-FM</b> Ctry	96.9 67kw	1	3	1	1	1	1	108	BRISTOL	MCG
18.0	21.1	14.9	16.3	15.7	2	<b>WQUT</b> CHR	101.5 100kw	2	1	2	2	3	3	90	BLOOMINGTON	KATZ
14.2	10.9	13.2	12.1	13.6	3	<b>WTFM</b> AC	98.5 100kw	3	2	3	3	2	2	79	HOME NEWS	EAST
2.1	2.0	2.2	3.3	4.8	4	<b>WKPT</b> AC	140G 1kw	6	20	12	10	8	6	95	HOME NEWS	EAST
4.3	5.1	3.4	3.3	4.5	5	<b>WJCW</b> Ctry	910 5(1)kw	4	17	10	7	6	5	71	BLOOMINGTON	KATZ
2.9	2.0	2.4	2.4	3.8	6	<b>WKOS</b> Gold	104.9 1.4kw	5	19	6	5	4	4	72	BAHAKEL	KATZ
4.3	4.4	4.2	4.7	3.5	7	<b>WIMZ-FM</b> AOR	103.5 100kw	8	8	4	4	5	16	72	STONER	CHR
5.9	4.4	5.6	5.4	2.2	8	<b>WUSJ</b> Ctry	99.3 420w	7	23	7	8	7	8	47	TRI-CITY BR.	DUR
2.1	0.4	1.3	0.9	2.1	9	<b>WXBQ</b> Ctry	980 5(1)kw	9	6	14	12	9	7	62	BRISTOL	MCG
2.1	1.1	2.4	1.7	1.6	10	<b>WIVK-FM</b> Ctry	107.7 100kw	11	19	5	6	10	9	57	DICK	KATZ

#70

# KNOXVILLE

12+ POPULATION: 518,200

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
32.0	33.4	32.1	30.8	28.6	1	WIVK-FM Ctry	107.7 100kw	1	2	1	1	1	1	117	DICK	KATZ
14.2	10.9	13.1	12.0	13.5	2	WEZK AC	97.5 100kw	2	6	4	2	2	2	89	SOUTH CENTRAL	DUR
9.1	9.7	7.2	9.0	10.4	3	WOKI CHR	100.3 100kw	4	1	2	4	5	9	83	RADIOAK INC.	HNWH
9.6	9.6	8.8	9.0	8.5	4	WMYU AC	102.1 15kw	3	4	5	5	3	3	65	DALTON GROUP	EAST
9.5	7.1	8.2	7.4	8.3	5	WIMZ-A/F AOR	1240/103.5 1kw/100kw	5	3	3	3	4	4	82	STONER	CHR
3.8	4.1	3.9	2.4	3.6	6	WWZZ Ctry	93.1 2.4kw	6	7	6	6	6	10	73	CBS BR. GROUP	SRG
3.9	4.1	3.0	6.0	2.8	7	WQBB/WEMQ Nost	1040/104.5 10kw/2kw	9	14	17	15	10	5	83	SEQUOYAH COMM.	ROS
1.3	2.5	1.8	2.4	2.6	8	WJBZ Rel	96.3 1.2kw	7	12	8	8	8	7	10	SEYMOUR COMM.	---
2.1	2.4	2.9	2.5	2.2	9	WIVK* Ctry	990 10kw	8	11	9	9	9	8	64	DICK	KATZ
0.0	0.5	1.1	1.7	2.2	9	WXST Gold	105.3 6kw	10	8	7	7	7	6	86	TELLICO SOUND LTD.	---

\*Went News/Talk in June '92.

#100

# LANCASTER

12+ POPULATION: 356,100

SPRING '91	FALL '91	SPRING '92	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
9.7	10.3	10.2	1	WARM-FM AC	103.3 6.4kw	1	5	2	1	1	1	79	SUSQUEHANNA	EAST
12.3	8.6	10.0	2	WIOV Ctry	105.1 50kw	2	7	8	4	3	2	79	BRILL MEDIA INC.	BAN
5.5	6.7	8.0	3	WDAC Rel	94.5 19kw	7	17	5	6	2	4	86	WDAC RADIO INC.	SAV
8.8	8.6	7.4	4	WNCE AC	101.3 6.9kw	3	10	12	8	6	3	87	HALL	TOR
6.5	6.8	6.5	5	WHTF CR	92.7 1.4kw	5	4	1	2	4	9	69	STARVIEW MEDIA	MCG
6.2	7.0	6.3	6	WRKZ Ctry	106.7 14kw	6	14	9	7	8	5	83	TELE MEDIA	TOR
6.7	6.7	5.8	7	WLAN-FM CHR	96.9 50kw	4	1	3	3	7	7	57	ALTDORFFER GROUP	HNWH
3.5	2.5	3.9	8	WWKL Gold	94.9 25kw	9	9	11	5	5	6	55	BARNSTABLE BR.	KATZ
3.7	4.1	3.2	9	WQXA-A/F CHR	1250/105.7 1kw/25kw	8	3	6	10	11	26	60	HGF MEDIA	DUR
0.0	0.4	2.6	10	WRVV* AC	97.3 17kw	11	27	4	9	9	15	56	DAME MEDIA	MMR
0.9	2.3	2.6	10	WYCR CHR	98.5 10.5kw	10	2	7	11	15	29	38	JOAN McANALL	HNWH

\*Formerly WHP-FM (B/EZ).

#98

## LANSING-EAST LANSING

12+ POPULATION: 359,000

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NATIONAL REP FIRM
17.6	14.4	15.1	18.9	18.0	1	WITL-FM Ctry	100.7 28.5kw	2	4	2	1	1	1	105	MSP	BAN
12.7	9.6	10.4	12.2	11.6	2	WVIC-FM CHR	94.9 49kw	1	1	3	3	5	6	65	GOODRICH	KATZ
10.1	10.3	9.7	10.7	10.9	3	WJXQ AOR	106.1 50kw	3	3	1	2	2	7	88	REGIONAL-HIT	DUR
5.1	5.4	8.8	5.6	8.3	4	WFMK AC	99.1 28kw	4	6	4	4	3	4	69	LIGGETT	EAST
7.0	8.5	5.8	6.4	6.3	5	WJIM-FM AC	97.5 28kw	6	11	6	7	6	3	71	DOUBLE L	MCG
4.6	5.1	5.3	5.1	5.6	6	WIBM-FM Gold	94.1 40kw	5	2	10	5	4	2	53	CR BROADCASTING	MMR
5.7	4.3	5.1	5.6	5.5	7	WJR Talk	760 50kw	8	22	12	8	7	5	99	CAP CITIES/ABC	KATZ
3.1	2.7	3.7	3.6	3.5	8	WMMQ CR	92.7 1.5kw	7	13	5	6	8	8	49	OTTAWAY	HNWH
1.0	1.4	1.9	2.5	2.8	9	WJIM N/T	1240 1kw	9	10	13	12	11	9	59	DOUBLE L	MCG
1.6	1.3	1.6	1.5	2.5	10	WILS-FM* Ctry	101.7 2.1kw	11	7	8	9	9	10	63	MacDONALD	CHR

\*Formerly WLYY (AC).

#60

## LAS VEGAS

12+ POPULATION: 661,700

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NATIONAL REP FIRM
5.6	8.1	6.3	7.3	8.5	1	KMZQ AC	109.5 100kw	2	6	2	1	1	3	90	COMMONWEALTH	EAST
8.1	9.0	9.0	7.8	8.2	2	KLUC-A/F CHR	1140/98.5 105w/100kw	1	1	3	3	7	8	69	NATIONWIDE	MCG
8.9	10.1	10.5	7.9	8.1	3	KFMS-A/F Ctry	1410/101.9 5kw/100kw	3	9	8	6	2	1	96	BROADCAST ASSOC.	KATZ
6.4	4.7	7.8	8.4	7.0	4	KOMP AOR	92.3 100kw	5	4	1	2	4	17	102	LOTUS	CHR
7.4	5.9	5.8	7.3	6.5	5	KXTZ B/EZ	94.1 100kw	10	24	12	11	11	2	121	PARKER COMM.	DUR
4.7	4.7	4.2	4.7	6.2	6	KRLV AC	108.5 100kw	6	3	5	4	3	4	92	WESCOM GROUP	MMR
6.5	5.8	7.2	5.3	5.5	7	KKLZ CR	96.3 100kw	7	7	4	5	5	9	82	SOUTHERN NEVADA	HNWH
3.8	1.3	2.5	2.8	4.8	8	KDWN N/T	720 50kw	12	13	14	12	9	5	104	A.J. WILLIAMS	ROS
4.7	4.7	3.9	8.3	4.7	9	KWNR Ctry	95.5 100kw	8	10	7	8	8	7	72	SOUTHWEST RA/L.V.	BAN
5.3	4.6	3.6	2.5	4.0	10	KUDA Gold	107.5 24.5kw	9	8	10	7	6	6	73	AMERICOM	---

#83

## LITTLE ROCK

12+ POPULATION: 425,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
20.1	17.3	24.7	25.7	20.9	1	<b>KSSN</b> Ctry	95.7 92kw	1	3	1	1	1	1	100	SOUTHERN SKIES	KATZ
9.2	11.2	7.7	10.0	11.3	2	<b>KMJX</b> AOR	105.7 79kw	3	4	2	2	2	5	104	COASTAL	HNWH
8.9	8.9	7.4	9.4	10.1	3	<b>KIPR</b> UC	92.3 100kw	5	1	3	3	4	6	112	CORNERSTONE	KATZ
6.3	6.1	5.2	7.2	9.1	4	<b>KARN</b> N/T	920 5kw	4	9	10	7	6	2	90	SNIDER	KATZ
10.2	8.5	8.4	6.3	6.6	5	<b>KEZQ</b> AC	100.3 44.2kw	7	11	11	5	5	3	79	OMNI BROADCASTING	MCG
5.2	8.6	6.2	6.7	6.0	6	<b>KURB-A/F</b> AC	1250/98.5 2.5kw/99kw	2	5	4	4	3	7	55	GHB BROADCASTING	HNWH
4.3	5.5	5.1	3.9	4.2	7	<b>KKYK</b> CHR	103.7 100kw	6	2	5	8	12	14	50	SNIDER	BAN
5.7	5.2	3.2	4.6	3.8	8	<b>KOLL</b> Gold	94.9 96kw	8	7	13	6	7	4	51	SOUTHERN STARR	MCG
2.8	3.6	3.3	2.7	3.5	9	<b>KXIX</b> Ctry	102.9 50kw	9	6	6	9	9	8	53	N.P.I. PARTNERS	---
2.9	2.2	2.0	1.9	2.5	10	<b>KLRG</b> CC	1150 5(1)kw	12	8	9	12	10	11	82	WILLIS	K&P
2.1	3.2	3.5	3.3	2.5	10	<b>KMZX</b> UC	106.3 3kw	11	12	8	10	8	9	65	WILLIS	K&P

#51

## LOUISVILLE

12+ POPULATION: 791,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
19.5	17.9	22.9	21.4	18.4	1	<b>WAMZ</b> Ctry	97.5 100kw	1	4	1	1	1	1	96	CLEAR CHANNEL	CHR
14.3	14.3	14.5	14.6	12.7	2	<b>WHAS</b> AC	840 50kw	2	7	8	4	2	2	75	CLEAR CHANNEL	CHR
8.9	8.0	7.6	8.5	9.5	3	<b>WDJX</b> CHR	99.7 24kw	3	1	3	3	6	6	64	STONER	EAST
7.8	10.4	7.1	7.5	8.5	4	<b>WQMF</b> AOR	95.7 34kw	4	2	2	2	4	8	78	OTTING	HNWH
3.4	4.6	4.8	4.8	5.9	5	<b>WLRS</b> AC	102.3 3kw	6	5	4	5	5	7	70	KENTUCKY TECH	DUR
4.9	6.7	5.0	6.2	5.7	6	<b>WRKA</b> Gold	103.1 3kw	5	11	6	6	3	3	67	CAPITOL BR. CRP.	BAN
6.7	5.8	5.9	5.9	5.4	7	<b>WGZB</b> UC	96.5 3kw	8	3	5	7	8	9	97	POWER COMM.	---
2.1	2.2	3.1	5.0	5.1	8	<b>WAVG</b> Gold	970 5kw	9	12	14	12	11	4	97	RADIO 970, INC.	DUR
6.5	6.9	6.4	5.0	5.0	9	<b>WVEZ</b> AC	106.9 24.5kw	7	8	7	8	7	5	64	WILKS/SCHWARTZ	KATZ
1.2	1.1	0.8	1.6	2.7	10	<b>WWKY</b> Talk	790 5(1)kw	11	14	11	11	12	10	85	WILKS/SCHWARTZ	KATZ
5.0	3.5	3.7	1.5	2.7	10	<b>WZKS*</b> Ctry	103.9 1.35kw	10	9	10	10	10	11	57	NEON COMM.	MMR

\*Formerly CHR, has an LMA with **WDJX**.

#71

# McALLEN-BROWNSVILLE

12+ POPULATION: 513,600

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
19.5	16.8	20.9	16.0	13.5	1	<b>KTEX</b> Ctry	100.3 100kw	1	2	1	1	1	2	88	TATE	CHR
13.8	12.9	13.4	12.9	12.5	2	<b>KGBT</b> Span	1530 50(10)kw	5	9	8	3	2	1	114	TICHENOR	CAB
11.1	10.8	10.9	11.5	9.8	3	<b>KBFM</b> CHR	104.1 100kw	2	1	4	6	7	8	72	MAY COMM.	HNWH
7.0	9.3	7.1	8.9	9.7	4	<b>KIWW</b> Span	96.1 100kw	3	6	2	2	3	3	86	MAGIC VALLEY	KT-H
6.8	4.9	4.3	4.7	8.4	5	<b>KFRQ*</b> Ctry	94.5 100kw	4	3	3	4	5	5	76	SIGNATURE	KATZ
5.5	4.9	4.3	6.1	6.1	6	<b>KVLY</b> Nost	107.9 100kw	6	8	5	5	4	4	81	TIPPLE	TOR
2.2	3.5	3.4	4.6	5.0	7	<b>KTJN</b> Span	106.3 530w	7	5	7	8	8	10	80	LA NUEVA	CAB
4.6	4.6	4.4	4.2	4.8	8	<b>KQXX</b> Span	98.5 100kw	9	17	6	7	6	7	95	BRAVO	CAB
5.3	5.7	4.7	2.7	4.4	9	<b>KRGY**</b> CHR	99.5 100kw	8	4	9	9	10	12	72	SUNBELT RADIO	TOR
1.3	1.2	1.8	1.6	3.3	10	<b>KRGE</b> Rel	1290 5kw	13	11	10	10	9	6	122	CHRISTIAN MINI.	CMI

\* Formerly KELTS (AC) \*\* Now AC

#89

# MOBILE

12+ POPULATION: 391,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
15.9	17.3	16.5	17.7	17.3	1	<b>WBLX-FM</b> UC	92.9 100kw	3	1	1	1	2	2	140	APRIL BROAD.	HNWH
17.0	14.3	14.7	13.2	14.0	2	<b>WKSJ-A/F</b> Ctry	1270/94.9 5kw/100kw	1	4	3	2	1	1	90	CAPITOL BR. GROUP	BAN
6.8	6.8	8.4	7.3	8.1	3	<b>WABB-FM</b> CHR	97.5 100kw	2	2	4	3	3	6	64	DITTMAN GROUP	CHR
5.9	4.4	5.3	6.5	6.8	4	<b>WGCX</b> AOR	104.1 100kw	6	3	2	4	5	11	98	WESCOM GROUP	EAST
6.8	5.3	5.9	5.1	5.6	5	<b>WGOK</b> UC	900 1(.5)kw	7	5	10	8	7	5	92	ROBERDS	ROS
4.9	6.2	4.9	4.7	5.6	5	<b>WKRQ</b> N-T	710 1(.5)kw	8	26	11	11	9	8	95	WKRQ-TV INC.	KATZ
5.3	5.6	5.5	4.8	4.8	7	<b>WKRQ-FM</b> AC	99.9 100kw	4	6	6	6	6	4	59	WKRQ-TV INC.	KATZ
5.6	5.6	3.4	5.0	4.7	8	<b>WAVH</b> AC	96.1 100kw	5	22	7	5	4	3	66	TM	DUR
2.8	3.5	2.5	3.9	3.5	9	<b>WMEZ</b> AC	94.1 100kw	13	18	17	14	12	9	104	WMEZ-FM INC.	TOR
2.1	2.6	2.8	2.9	3.5	9	<b>WXBM</b> Ctry	102.7 100kw	10	7	5	7	8	10	84	SMITH & MAHACEK	KATZ

#76

# MONTEREY-SALINAS-SANTA CRUZ

12+ POPULATION: 495,200

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
11.7	9.6	11.8	9.9	11.0	1	<b>KDON</b> CHR	102.5 18.5kw	1	1	1	1	2	3	78	HENRY	CHR
7.8	7.2	7.2	6.0	7.8	2	<b>KTOM-FM</b> Ctry	100.7 910w	2	7	3	2	1	1	104	MAGIC BR.	KATZ
3.1	2.8	2.9	4.0	6.3	3	<b>KTGE</b> Span	1570 5(.5)kw	8	2	2	3	5	12	142	TGR BROADCASTING	CAB
9.0	9.7	8.3	8.2	5.9	4	<b>KGO</b> N/T	810 50kw	3	26	9	6	6	2	79	CAP CITIES/ABC	BAN
3.2	2.4	3.6	2.7	4.8	5	<b>KMBY</b> AOR	107.1 860w	4	4	4	4	4	16	74	C&C	HNWH
4.9	4.3	4.5	4.7	4.4	6	<b>KWAV</b> AC	96.9 18kw	5	6	5	5	3	4	70	BUCKLEY	HNWH
3.0	3.3	2.8	5.3	4.1	7	<b>KBOQ</b> Clas	92.7 1kw	6	18	14	11	8	5	82	MODEL ASSOC. INC.	DUR
4.2	4.0	5.1	4.8	3.0	8	<b>KBAY</b> AC	100.3 163kw	9	21	26	20	13	6	71	UNITED	MMR
2.2	2.9	1.5	1.8	2.9	9	<b>KLFA</b> Span	93.9 5.4kw	19	3	6	7	12	17	127	ROLIN	CAB
1.8	1.5	1.2	0.0	2.3	10	<b>KTOM</b> Ctry	1380 5kw	23	11	15	19	23	18	131	MAGIC BR.	KATZ

#99

# MORRISTOWN

12+ POPULATION: 358,600

SPRING '91	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
6.5	10.0	1	<b>WXRK</b> CR	92.3 7.6kw	2	5	1	1	1	4	93	INFINITY	TOR
5.9	7.6	2	<b>WCBS-FM</b> Gold	101.1 6.8kw	5	14	10	2	2	1	88	CBS	CBS
4.2	5.3	3	<b>WLTW</b> AC	106.7 7.8kw	9	15	7	4	5	2	74	VIACOM	KATZ
6.4	5.3	3	<b>WNEW-FM</b> AOR	102.7 7.8kw	3	6	2	3	4	16	56	GROUP W	G/W
7.9	5.3	3	<b>WPAT-FM</b> B/EZ	93.3 5.4kw	8	16	20	15	13	5	74	PARK	MMR
7.0	5.3	3	<b>WYNY</b> Ctry	103.1 6.7kw	13	25	5	7	3	3	102	WESTWOOD ONE	SRG
3.5	4.8	7	<b>WPLJ</b> CHR	95.5 6.7kw	1	3	3	6	6	13	44	CAP CITIES/ABC	KATZ
4.2	4.7	8	<b>WOR</b> Talk	710 50kw	10	10	24	14	12	6	85	BUCKLEY	MCG
4.3	4.4	9	<b>WDHA</b> AOR	105.5 1kw	7	7	4	5	7	9	61	SIGNAL COMM.	KATZ
5.0	4.4	9	<b>WHTZ</b> CHR	100.3 7.8kw	4	1	6	8	10	14	48	MALRITE	CHR



#82

# NEW BEDFORD-FALL RIVER

12+ POPULATION: 426,700

SPRING '91	FALL '91	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
7.5	6.9	6.9	1	WFHN CHR	107.1 3kw	3	3	1	1	3	5	86	SAGE	CHR
5.9	6.5	6.1	2	WPRO-FM CHR	92.3 39kw	1	2	2	2	8	8	53	CAP CITIES/ABC	BAN
7.6	5.8	5.7	3	WHJY AOR	94.1 50kw	2	1	3	3	10	14	60	MERV GRIFFIN	KATZ
5.8	2.8	5.3	4	WWBB Gold	101.5 13.5kw	5	7	16	4	1	1	74	WILKS/SCHWARTZ	MCG
1.3	0.8	4.7	5	WHTB N/T	1400 1kw	20	26	23	29	26	19	162	S N E BR.	MCG
4.7	4.0	4.6	6	WCTK Ctry	98.1 47kw	7	11	13	10	5	2	78	HALL	TOR
5.0	4.8	4.6	6	WWLI AC	105.1 50kw	6	34	9	5	4	4	74	TMZ	MCG
3.2	3.3	3.9	8	WODS Gold	103.3 16kw	8	23	15	9	2	3	71	CBS	CBS
5.9	5.9	3.8	9	WSNE AC	93.3 30kw	4	38	6	7	9	6	52	BECK-ROSS	EAST
3.7	5.3	3.5	10	WBSM N/T	1420 5(1)kw	16	20	24	22	16	9	91	H&D	CHR

#90

# NEW HAVEN

12+ POPULATION: 391,000

SPRING '91	FALL '91	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
8.3	9.4	9.2	1	WPLR AOR	99.1 14.1kw	2	6	1	1	1	6	74	SOUTHERN STARR	EAST
9.7	9.4	8.1	2	WKCI CHR	101.3 50kw	1	1	2	2	2	5	59	CLEAR CHANNEL	MCG
7.6	8.3	8.0	3	WELI AC	960 5kw	4	12	15	9	6	1	85	CLEAR CHANNEL	MCG
3.3	3.7	5.8	4	WFAN Sports	660 50kw	5	9	9	3	3	2	76	INFINITY	HNWH
7.4	5.4	5.4	5	WEZN AC	99.9 27.5	6	8	5	4	5	4	71	NEWCITY	KATZ
5.4	5.1	5.2	6	WWYZ Ctry	92.5 18kw	8	17	16	12	10	3	82	WWYZ, INC.	BAN
5.6	4.8	4.0	7	WKSS CHR	95.7 16.5kw	3	2	3	5	9	20	41	PRECISION MEDIA	MMR
1.1	1.5	3.7	8	WZMX AC	93.7 21kw	9	4	8	8	8	8	69	MULTI MEDIA COMM.	TOR
6.9	4.2	3.4	9	WDRC-FM Gold	102.9 19.5kw	7	23	10	6	7	7	46	BUCKLEY	MCG
3.9	1.7	3.1	10	WEBE AC	107.9 50kw	10	22	6	7	4	10	62	WIN	BAN

# OKLAHOMA CITY

12+ POPULATION: 787,900

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
17.6	17.8	18.0	17.4	17.6	1	<b>KXXY-FM</b> Ctry	96.1 98kw	1	2	2	1	1	1	91	NEWMARKET MEDIA	MCG
9.8	10.6	9.9	10.9	9.6	2	<b>KJYO</b> CHR	102.7 98kw	2	1	3	3	7	9	74	CLEAR CHANNEL	CHR
8.4	8.7	7.7	7.3	9.0	3	<b>KATT</b> AOR	100.5 97kw	4	3	1	2	5	10	86	SURREY	BAN
7.4	7.4	8.0	7.2	8.8	4	<b>KEBC</b> Ctry	94.7 100kw	3	4	5	5	2	2	73	INDEPENDENCE	SRG
6.9	6.8	7.6	6.9	7.4	5	<b>KTOK</b> N/T	1000 5kw	5	12	10	9	8	5	80	CLEAR CHANNEL	CHR
4.9	3.7	4.4	6.2	7.2	6	<b>WKY</b> B/EZ	930 5kw	8	9	15	13	11	3	103	GAYLORD	TOR
8.1	6.3	6.8	6.1	6.6	7	<b>KRXO</b> CR	107.7 99kw	7	7	4	4	3	7	81	DIAMOND BR.	CBS
7.6	7.0	6.4	7.0	6.3	8	<b>KMGL</b> AC	104.1 99kw	6	6	6	6	4	4	76	RENDA	EAST
5.7	5.2	4.5	4.3	5.1	9	<b>KOQL</b> Gold	101.9 98kw	9	8	8	7	6	6	73	ENTERCOM	DUR
3.6	3.5	2.6	3.8	2.8	10	<b>KYIS</b> AC	98.9 100kw	10	5	7	8	12	12	42	DESERT COMM.	HNWH

# OMAHA-COUNCIL BLUFFS

12+ POPULATION: 502,900

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
11.9	11.3	12.6	11.3	13.3	1	<b>WOW-FM</b> Ctry	94.1 100kw	4	4	5	3	1	1	114	GREAT EMPIRE	TOR
10.3	8.8	8.6	12.7	11.3	2	<b>KQKQ</b> CHR	98.5 100kw	1	1	2	1	5	6	74	MITCHELL	HNWH
11.7	10.6	10.6	7.8	8.6	3	<b>KEZO-A/F</b> AOR	1490/92.3 1kw/100kw	2	5	1	1	3	9	63	NARRAGANSETT	TOR
10.2	11.6	14.6	13.1	8.2	4	<b>KFAB</b> N/T	1110 50kw	3	8	12	10	9	4	63	HENRY	CHR
8.4	6.8	6.9	9.7	7.5	5	<b>KEFM</b> AC	96.1 100kw	6	6	3	4	4	5	72	WEBSTER	MCG
7.8	9.8	6.0	7.4	7.1	6	<b>KGOR</b> Gold	99.9 115kw	5	7	6	5	2	2	61	HENRY	CHR
6.8	7.8	8.8	8.0	7.1	6	<b>KESY-A/F</b> AC	1420/104.5 1kw/100kw	7	15	10	7	6	3	71	SUN GROUP	DUR
0.0	2.9	2.5	2.7	4.8	8	<b>KRRK</b> AOR	93.3 3.6kw	10	2	4	6	10	12	78	93.3 INC.	---
5.3	3.9	4.1	2.8	4.6	9	<b>WOW</b> Ctry	590 5kw	12	16	14	12	11	8	86	GREAT EMPIRE	TOR
3.0	1.9	2.9	3.1	4.4	10	<b>KKAR</b> N/T	1180 5(1)kw	9	10	8	8	7	7	69	MITCHELL BR.	HNWH

#61

# RALEIGH-DURHAM

12+ POPULATION: 645,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADJ.	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.5	10.1	10.2	9.8	10.1	1	<b>WQOK</b> UC	97.5 100kw	4	1	1	1	4	8	101	MEDIACOMM	DUR
6.3	5.5	6.2	8.4	8.6	2	<b>WQDR</b> Ctry	94.7 99kw	6	10	3	4	2	3	88	CURTIS MEDIA	MCG
9.3	8.1	7.2	9.3	8.2	3	<b>WRDU</b> AOR	106.1 100kw	1	3	2	2	3	5	74	VOYAGER	MMR
8.6	9.4	7.5	9.1	8.0	4	<b>WPTF</b> N/T	680 50kw	5	23	10	10	6	2	82	CURTIS MEDIA	MCG
5.1	3.9	5.3	3.1	7.4	5	<b>WTRG</b> Gold	100.7 100kw	7	6	7	3	1	1	78	JOYNER ADVERT.	HNWH
6.9	7.7	5.8	7.0	6.0	6	<b>WDCG</b> CHR	105.1 100kw	3	2	5	7	9	6	56	DURHAM HERALD	HNWH
7.0	9.2	8.1	7.0	5.7	7	<b>WRAL</b> AC	101.5 97kw	2	5	6	5	5	4	53	CAPITOL BR. CO.	KATZ
2.7	3.7	3.8	2.3	4.7	8	<b>WZZU</b> CHR	93.9 100kw	8	7	4	6	7	12	52	VILLCOM BR.	CHR
4.7	5.3	4.5	4.1	3.4	9	<b>WFXC</b> UC	107.1 2.6kw	10	14	8	8	8	7	61	PINNACLE BR.	EAST
5.0	4.0	5.3	4.5	3.1	10	<b>WYLT</b> AC	96.1 100kw	9	17	9	9	10	10	53	UNIVERSAL	CBS

#55

# RICHMOND

12+ POPULATION: 736,100

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADJ.	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
11.2	10.5	10.7	10.8	14.0	1	<b>WKHK</b> Ctry	95.3 13kw	1	6	3	1	1	1	118	ABS COMM.	BAN
11.3	10.5	12.2	12.5	11.6	2	<b>WRVA</b> AC	1140 50kw	2	14	12	9	8	2	102	CLEAR CHANNEL	CHR
9.9	11.4	10.7	11.7	8.4	3	<b>WCDX</b> UC	92.7 2.35kw	5	2	4	3	3	5	92	SINCLAIR TELE.	MMR
9.7	9.0	9.3	6.5	7.4	4	<b>WRVQ</b> CHR	94.5 200kw	3	1	2	6	7	9	68	CLEAR CHANNEL	CHR
10.3	9.3	6.4	6.8	7.3	5	<b>WRXL</b> AOR	102.1 140kw	6	3	1	2	4	8	81	CAPITOL BR. CO.	KATZ
6.8	6.2	5.4	5.9	7.1	6	<b>WMXB</b> AC	103.7 20kw	4	5	5	4	2	6	68	RADIO VENTURES	EAST
6.1	7.9	6.1	7.5	6.7	7	<b>WPLC/WPLZ</b> UC	99.3/99.3 3kw/3kw	8	4	6	5	5	7	91	PACO-JON	MCG
7.4	6.5	6.9	7.9	6.0	8	<b>WTVR-FM</b> B/EZ	98.1 50kw	9	18	14	10	10	4	84	PARK	MMR
3.6	3.2	4.0	4.5	5.0	9	<b>WDCK</b> Gold	96.5 50kw	7	8	8	8	6	3	65	KEYMARKET	HNWH
3.3	3.7	4.3	5.0	4.8	10	<b>WVGO</b> AOR	106.5 7.6kw	10	7	7	7	9	10	71	FIRST CITY	TOR

#96

# ROANOKE-LYNCHBURG

12+ POPULATION: 367,200

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
13.3	12.1	11.8	14.8	18.8	1	WYYD Ctry	107.9 20.5kw	1	4	3	1	1	1	113	WINFAS OF VIRGINIA	MCG
15.1	16.1	13.3	14.1	14.0	2	WXLK CHR	92.3 93kw	2	1	1	2	2	3	91	CEBE INVESTMENTS	MCG
10.6	7.7	8.5	8.0	8.6	3	WROV-FM AOR	96.3 14kw	4	2	2	3	3	8	106	JOYNER	HNWH
9.3	10.3	10.7	9.7	8.3	4	WPVR B/EZ	94.9 100kw	3	20	6	4	4	2	90	JIM GIBBONS	TOR
4.3	3.4	5.9	5.1	6.0	5	WJLM Ctry	93.5 6kw	6	11	4	6	6	6	100	WRIS	TOR
0.6	1.3	1.0	5.9	5.3	6	WJJS UC	101.7 3.4kw	8	3	5	7	7	9	123	CRS COMMUNICATIONS	K&P
8.0	10.3	9.7	8.5	4.7	7	WSLQ AC	99.1 200kw	5	7	7	5	5	4	59	MEL WHEELER	KATZ
4.3	5.9	5.4	5.1	4.6	8	WFIR AC	96.0 5kw	7	10	11	8	8	7	77	JIM GIBBONS	TOR
4.0	2.4	2.9	2.6	3.9	9	WSLC Ctry	61.0 5(1)kw	10	18	18	16	10	5	135	MEL WHEELER	KATZ
2.7	2.6	3.6	2.3	1.7	10	WGOL Gold	98.3 3.9kw	9	15	12	9	9	10	56	DOUGLAS	TOR
1.3	0.7	1.2	0.6	1.7	10	WQOK UC	97.5 100kw	12	8	8	10	12	12	82	MEDIA COMM	DUR
1.9	1.3	1.2	1.9	1.7	10	WTOY UC	1480 5kw	15	9	13	12	14	15	105	WARD BROADCASTING	---

#57

# SAN DIEGO NORTH COUNTY

12+ POPULATION: 674,800

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
5.7	7.2	4.0	6.2	0.2	1	KIOZ AOR	102.1 9.5kw	2	1	1	1	3	20	110	PAR	SRG
6.2	5.9	6.7	7.1	6.5	2	KFMB-FM AC	100.7 30kw	1	6	3	2	1	1	63	MIDWEST TV	MCG
7.8	6.5	6.6	6.6	5.2	3	KJQY AC	103.7 36kw	5	10	8	4	2	2	84	COMMAND	MMR
5.9	3.8	3.1	3.4	4.5	4	KKLQ-A/F CHR	600/106.5 5kw/50kw	3	2	4	8	18	27	54	EDENS	CHR
3.8	3.9	5.6	3.2	4.3	5	XTRA-FM NR	91.1 100kw	4	7	2	3	7	25	61	NOBLE	MMR
5.3	4.0	5.0	6.7	4.2	6	KSON-A/F Ctry	1240/97.3 1kw/50kw	8	20	6	5	4	7	78	JEFFERSON-PILOT	BAN
3.1	4.2	3.6	3.8	3.7	7	KIFM NAC	98.1 28kw	16	18	10	7	6	4	86	KIFM BR. LP.	CBS
5.4	3.8	3.2	3.0	3.5	8	KFMB N/T	760 5kw	6	16	23	17	9	3	63	MIDWEST TV	MCG
2.1	3.0	2.6	2.7	3.3	9	KNX News	1070 50kw	10	25	22	19	17	11	67	CBS	CBS
1.6	1.4	2.3	2.0	3.1	10	XHTZ CHR	90.3 100kw	9	3	5	11	26	31	62	CAL I FORMULA	---

#80

## SARASOTA-BRADENTON

12+ POPULATION: 446,700

SPRING '91	FALL '91	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
17.9	19.2	18.3	1	WDUV B/EZ	103.3 100kw	1	23	13	11	8	1	116	SUNSHINE STATE	CHR
4.0	4.3	9.3	2	WHPT AC	102.5 100kw	2	7	1	2	1	2	97	PAXSON BROAD.	SRG
7.7	9.6	9.0	3	WYNF AOR	94.9 100kw	3	2	2	1	2	3	102	CBS	CBS
4.5	5.2	5.0	4	WFLZ CHR	93.3 100kw	4	1	3	3	7	13	73	JACOR	EAST
5.7	4.9	4.6	5	WFLA N/T	970 5kw	6	10	7	6	5	9	77	JACOR	EAST
1.6	3.1	3.9	6	WINK-FM AC	96.9 100kw	10	6	5	4	3	7	89	FT. MYERS BR.	MCG
4.3	3.1	3.7	7	WSUN Ctry	620 10kw	9	14	16	14	9	4	80	COX	DUR
4.2	4.2	3.3	8	WCTQ Ctry	92.1 6kw	8	26	11	7	6	5	62	ASTERISK	---
6.1	4.0	3.3	8	WWRM AC	107.3 100kw	7	28	12	12	10	8	58	COX	DUR
2.5	3.4	3.2	10	WQYK-FM Ctry	99.5 100kw	12	8	8	10	11	10	86	INFINITY	KATZ
5.8	5.7	3.2	10	WSRZ Gold	106.3 3.6kw	5	9	9	5	4	6	50	WILKS/SCHWARTZ	EAST

#72

## SPRINGFIELD, MA

12+ POPULATION: 509,900

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
9.3	10.8	9.0	8.6	10.7	1	WAQY-A/F AOR	1600/102.1 5(2.5)kw/16kw	1	3	1	1	1	5	84	SAGA	KATZ
8.3	5.5	7.5	6.2	8.6	2	WHYN AC	560 5(1)kw	4	14	9	6	5	2	89	WILKS/SCHWARTZ	MCG
6.1	9.5	10.0	10.6	8.1	3	WPKX Ctry	97.9 2.2kw	6	10	4	3	4	3	103	GOLDENBERG	DUR
8.8	6.9	6.7	8.7	7.8	4	WHYN-FM AC	93.1 8.9kw	3	20	3	2	3	4	78	WILKS/SCHWARTZ	MCG
8.1	7.2	5.4	6.9	7.4	5	WTIC-FM CHR	96.5 20kw	2	1	2	4	6	9	71	CHASE	KATZ
8.6	10.0	7.7	6.9	7.4	5	WMAS-FM AC	94.7 50kw	5	7	5	5	2	1	82	LAPPIN	BAN
4.9	5.2	6.8	6.6	5.2	7	WMAS BBnd	1450 1kw	13	13	29	25	19	8	124	LAPPIN	BAN
3.1	3.2	2.8	3.6	3.1	8	WRCH AC	100.5 7.5kw	11	12	11	10	8	7	71	RADIO CRP/HART.	BAN
2.4	3.4	3.1	2.5	2.8	9	WDRC-FM Gold	102.9 19.5kw	10	9	12	7	7	6	62	BUCKLEY	MCG
2.3	2.6	2.5	2.7	2.7	10	WCCO-A/F AOR	1290/106 5kw/23kw	8	5	6	8	9	14	49	GREATER HART.	DUR

# STOCKTON

12+ POPULATION: 396,200

SPRING '91	FALL '91	SPRING '92	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
6.9	6.0	9.1	1	<b>KWIN</b> CHR	97.7 3kw	1	1	1	1	4	8	84	FRONT LINE COMM.	MMR
4.2	4.9	6.2	2	<b>KFMR</b> Ctry	100.1 6kw	3	10	6	3	1	2	84	CARSON GROUP	EAST
6.1	6.5	5.4	3	<b>KHOP</b> CHR	104.1 50kw	2	2	3	4	3	11	61	FULLER-JEFFREY	MCG
7.3	8.1	5.4	3	<b>KBEE</b> B/EZ	103.3 50kw	5	26	29	13	8	1	84	PRICE BR.	EAST
3.0	3.5	4.8	5	<b>KVFX</b> CR	96.7 3kw	6	6	2	2	2	12	83	GREAT AMERICAN	HNWH
6.1	5.1	4.6	6	<b>KNBR</b> Talk	680 50kw	4	37	11	8	5	3	70	SUSQUEHANNA	EAST
2.6	4.3	4.3	7	<b>KSTN-FM</b> Span	107.3 8.1kw	8	7	5	5	6	4	91	SAN JOAQUIN BR.	---
4.0	2.9	3.4	8	<b>KOSO</b> AC	93.1 2.95kw	7	5	4	6	7	13	61	SPACECOM	KATZ
2.2	2.7	3.1	9	<b>KCVR</b> Span	1570 5(.5)kw	18	13	10	7	9	7	111	FRONT LINE COMM.	LOTUS
3.9	2.4	3.1	9	<b>KRAK</b> Ctry	1140 50kw	12	22	24	14	13	6	92	EZ	KATZ

# SYRACUSE

12+ POPULATION: 545,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
10.2	9.4	13.5	12.7	12.1	1	<b>WSYR</b> AC	570 5kw	3	8	7	5	4	1	89	NEWCITY	KATZ
11.1	10.1	10.7	10.8	11.1	2	<b>WYYY</b> AC	94.5 100kw	1	3	2	1	1	2	79	NEWCITY	KATZ
6.7	9.5	9.5	8.1	10.0	3	<b>WAQX</b> AOR	95.7 25kw	4	2	1	2	5	15	78	ATLANTIC VENTURES	BAN
10.7	10.2	9.9	9.3	9.7	4	<b>WNTQ</b> CHR	93.1 97kw	2	1	3	4	3	6	71	OSBORN	MCG
8.2	7.5	5.0	5.2	7.0	5	<b>WKFM</b> CR	104.7 50kw	5	4	4	3	2	5	65	WILKS/SCHWARTZ	CHR
6.3	5.9	6.4	5.8	6.6	6	<b>WRHP</b> B/EZ	107.9 50kw	6	11	13	12	10	3	95	PARK	MMR
4.1	6.1	5.4	4.5	4.1	7	<b>WSEN-A/F</b> Gold	1050/92.1 25kw	7	6	9	6	6	4	57	BUCKLEY	HNWH
4.9	3.0	3.7	3.6	3.3	8	<b>WEZG</b> AC	100.9 6kw	9	19	5	7	7	10	59	LORENZ	EAST
3.5	2.7	3.2	3.5	3.1	9	<b>WPCX</b> Ctry	106.9 14kw	10	15	6	8	9	9	74	SCOTT	MK4
2.6	3.3	3.8	3.4	3.0	10	<b>WHEN</b> AC	620 5(1)kw	8	10	14	10	8	7	51	PARK	MMR

#73

## TOLEDO

12+ POPULATION: 504,300

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
12.0	12.6	14.4	12.8	11.5	1	WIOT AOR	104.7 50kw	1	3	1	1	4	8	77	REAMS	EAST
11.4	9.4	9.4	9.6	10.5	2	WKKO Ctry	99.9 50kw	3	13	3	4	1	1	95	BOOTH BROAD.	KATZ
8.2	7.9	6.9	8.9	9.9	3	WVKS CHR	92.5 50kw	2	2	2	2	3	6	67	NOBLE	MCG
8.9	7.4	8.3	7.7	8.0	4	WWWM-FM AC	105.5 2.7kw	4	10	4	3	1	2	75	MIDWESTERN	DUR
6.6	5.9	7.9	6.3	7.8	5	WSPD N/T	1370 5kw	6	17	10	8	7	5	97	TOLEDO BR.	MMR
6.0	8.4	6.4	6.6	5.9	6	WLQR AC	101.5 19kw	7	15	6	5	5	3	81	TOLEDO BR.	MMR
8.1	7.7	6.4	7.1	4.6	7	WRQN Gold	93.5 4.1kw	5	7	8	6	6	4	50	ABS COMM.	BAN
2.7	2.4	3.0	3.7	4.0	8	WTOD Ctry	1560 5kw	14	14	9	10	10	9	138	BOOTH BR.	KATZ
3.5	5.4	4.1	3.0	3.5	9	WJR Talk	760 50kw	9	11	17	11	9	7	57	CAP CITIES/ABC	KATZ
5.0	4.5	5.0	5.3	3.4	10	CKLW BBnd	800 50kw	11	23	23	20	16	10	83	CUC	---

#65

## TUCSON

12+ POPULATION: 569,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
13.2	17.6	20.1	18.9	19.6	1	KIIM Ctry	99.5 93kw	1	2	1	1	1	1	116	REX	KATZ
11.5	9.9	7.6	9.3	10.8	2	KLPX AOR	96.1 93kw	3	4	2	2	2	5	89	LOTUS	HNWH
13.9	10.5	12.1	10.0	10.2	3	KRQQ CHR	93.7 91kw	2	1	3	3	4	4	78	NATIONWIDE	MCG
7.7	8.4	7.6	7.8	7.5	4	KKLD AC	94.9 100kw	5	10	4	4	3	3	90	DUCHOSSOIS	MMR
8.6	7.6	6.5	8.2	6.8	5	KWFM-A/F* Gold	790/92.9 5(.5)kw/90kw	4	5	5	5	5	2	60	AMERICAN MEDIA	MMR
5.0	3.7	5.0	5.3	4.5	6	KNST N/T	940 1(.25)kw	6	19	10	7	6	6	76	NATIONWIDE	MCG
1.7	2.3	4.6	3.1	3.1	7	KMRR Nost	1330 2(.5)kw	11	23	22	17	13	9	100	GOLDEN STATE BR.	EAST
3.3	2.3	4.8	2.1	3.0	8	KGYY BBnd	1080 1kw	15	24	24	24	24	12	145	CANOA BR.	K&P
2.8	3.0	2.5	2.3	2.9	9	KCUB Ctry	1290 1kw	9	12	23	16	9	7	87	REX	KATZ
2.0	1.3	1.4	2.4	2.8	10	KTZN AC	92.1 50kw	7	6	6	6	7	11	48	RADIO PARTNERS	EAST

\* KWFM (AM) formerly KCEE.

#63

## TULSA

12+ POPULATION: 608,500

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
18.1	15.7	15.8	17.2	18.7	1	<b>KWEN</b> Ctry	95.5 96kw	1	2	1	1	1	1	97	NEWCITY	KATZ
9.6	7.8	9.2	9.7	9.3	2	<b>KRMG</b> AC	740 50(25)kw	2	8	7	6	4	2	77	NEWCITY	KATZ
7.5	9.6	8.7	8.4	8.7	3	<b>KMYZ</b> CHR	104.5 70kw	3	1	2	2	5	11	72	SHAMROCK COMM.	BAN
6.0	6.7	7.5	6.0	6.3	4	<b>KBEZ</b> B/EZ	92.9 100kw	6	5	10	9	9	3	80	RENDA	EAST
8.9	8.2	8.3	6.1	6.3	4	<b>KMOD</b> AOR	97.5 96kw	4	11	3	3	2	6	74	CLEAR CHANNEL	CHR
3.6	4.0	4.2	4.8	5.5	6	<b>KRAV</b> AC	98.5 100kw	8	9	4	4	3	7	78	KRAVIS CO.	TOR
6.3	5.2	6.5	4.5	5.4	7	<b>KVOO</b> Ctry	1170 50kw	9	14	13	13	10	5	86	GREAT EMPIRE	DUR
6.0	4.3	4.0	5.7	5.0	8	<b>KAYI</b> CHR	106.9 100kw	5	3	5	5	8	10	62	NARRAGANSETT	MMR
3.3	5.0	3.0	4.2	4.4	9	<b>KTFX</b> Ctry	103.3 100kw	10	6	6	8	7	9	73	CENTRAL BR.	---
4.4	4.7	4.3	4.2	4.3	10	<b>KQLL-FM</b> Gold	106.1 100kw	7	10	9	7	6	4	59	FEDERATED MEDIA	CHR

#87

## WICHITA

12+ POPULATION: 397,200

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.5	16.7	13.2	12.8	15.6	1	<b>KZSN-A/F</b> Ctry	1480/102.1 5(1)kw/100kw	1	2	1	1	1	1	89	SOUTHERN SKIES	KATZ
15.5	13.5	12.9	15.0	13.0	2	<b>KFDI-FM</b> Ctry	101.3 100kw	2	6	6	2	2	2	87	GREAT EMPIRE	TOR
6.7	6.7	7.3	7.6	7.6	3	<b>KKRD</b> CHR	107.3 100kw	3	1	5	6	6	7	63	SHERMAN	HNWH
7.9	7.9	7.7	7.0	7.1	4	<b>KFDI</b> Ctry	1070 10(1)kw	9	11	14	14	13	2	97	GREAT EMPIRE	TOR
3.3	4.2	5.0	4.4	6.6	5	<b>KNSS</b> N/T	1240 1kw	7	9	11	9	7	4	79	NEW WEST	DUR
9.0	8.1	5.0	9.3	6.2	6	<b>KICT</b> AOR	95.1 100kw	4	5	2	3	5	13	70	LAKODUK	MCG
9.1	5.4	7.1	5.8	5.9	7	<b>KRBB</b> AC	97.9 100kw	8	14	4	4	4	5	73	MARATHON BR.	CHR
4.6	6.1	6.6	5.3	5.9	7	<b>KRZZ</b> AOR	96.3 50kw	5	4	3	5	3	12	68	NEW WEST	DUR
4.9	4.8	4.8	5.2	5.6	9	<b>KOEZ</b> B/EZ	92.3 100kw	10	12	12	10	10	3	93	ANDERSON STATIONS	---
7.3	5.6	5.3	3.8	3.8	10	<b>KEYN</b> AC	103.7 100kw	6	7	8	7	8	6	44	ABERDEEN	EAST



#62

# WILKES BARRE-SCRANTON

12+ POPULATION: 627,000

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
15.7	15.0	16.5	14.4	15.8	1	<b>WKRZ</b> CHR	98.5 8.7kw	1	1	1	1	1	1	88	KEYMARKET	---
7.9	7.8	8.0	7.1	7.9	2	<b>WEZX</b> AOR	107.1 7.9kw	2	3	2	2	2	5	93	SHAMROCK COMM.	CHR
6.1	5.7	6.5	3.9	6.7	3	<b>WARM/WYRN</b> N/T	590/97.1 5kw/250w	3	8	18	10	6	3	86	SUSQUEHANNA	MCG
3.4	5.9	5.8	3.5	5.3	4	<b>WDLS</b> Ctry	93.7 750w	8	6	7	3	3	2	114	MOUNTAIN	DUR
5.3	6.3	5.4	4.9	4.8	5	<b>WMGS</b> AC	92.9 5.3kw	4	17	3	4	4	4	83	SUSQUEHANNA	MCG
4.3	6.1	5.2	6.9	4.1	6	<b>WNAK</b> B/EZ	730 1kw	9	25	33	28	23	9	110	SEVEN-THIRTY	K&P
4.1	3.7	4.3	4.0	3.4	7	<b>WEJL</b> Gold	630 5kw	7	36	34	23	21	7	72	SHAMROCK COMM.	CHR
2.6	3.3	2.4	3.4	2.8	8	<b>WGBI-FM</b> AC	101.3 7kw	6	28	6	5	5	8	59	MEGARGEE	TOR
3.0	3.0	3.3	2.5	2.7	9	<b>WWSH</b> B/EZ	97.9 19.5kw	10	22	15	13	11	6	73	LUZERNE	K&P
2.5	2.6	2.3	2.1	2.5	10	<b>WTLO</b> CHR	102.3 3kw	5	2	5	8	18	19	51	FUTUREMARK COMM.	EAST

#77

# WILMINGTON

12+ POPULATION: 489,700

SPRING '91	FALL '91	SPRING '92	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
10.6	9.6	10.0	1	<b>WJBR-FM</b> AC	99.5 50kw	1	8	4	1	1	1	82	CRB BROADCASTING	KATZ
10.7	8.7	8.7	2	<b>WSTW</b> CHR	93.7 50kw	2	6	1	1	2	3	76	STEINMAN STATIONS	EAST
3.6	3.7	7.5	3	<b>WYSP</b> CR	94.1 16kw	3	5	1	3	3	7	68	INFINITY	TOR
5.6	6.4	6.0	4	<b>WUSL</b> UC	98.9 18kw	9	3	5	5	6	11	96	TAK	KATZ
5.9	6.7	5.9	5	<b>WMMR</b> AOR	93.3 29kw	4	9	3	4	4	9	55	GROUP W	G/W
6.7	6.3	4.3	6	<b>WDEL</b> AC	1150 5kw	6	15	16	12	14	4	59	STEINMAN STATIONS	EAST
3.0	4.2	3.9	7	<b>WOGL-FM</b> Gold	98.1 12.5kw	8	10	11	7	5	2	61	CBS	CBS
4.0	5.1	3.8	8	<b>WILM</b> N/T	1450 1kw	10	13	21	15	16	5	67	DELAWARE	SAV
3.4	3.8	3.6	9	<b>WIOQ</b> CHR	102.1 27kw	5	1	7	9	9	16	48	EZ	CHR
2.5	2.0	3.6	9	<b>WIYY</b> AOR	97.9 13.5kw	11	4	6	6	8	20	91	HEARST	HNWH

#93

# WORCESTER

12+ POPULATION: 374,200

SPRING '91	FALL '91	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
12.6	13.1	11.6	1	<b>WSRS</b> AC	96.1 14.1kw	1	4	5	3	2	1	79	KNIGHT QUALITY	BAN
9.1	8.8	9.7	2	<b>WAAF</b> AOR	107.3 18.5kw	4	1	1	2	4	13	84	ZAPIS	CHR
7.1	8.8	9.4	3	<b>WXLO</b> AC	104.5 37kw	3	3	2	1	1	3	79	DEER RIVER	MCG
9.1	8.0	7.7	4	<b>WTAG</b> Talk	580 5kw	2	33	12	11	7	2	61	KNIGHT QUALITY	BAN
6.8	6.5	6.8	5	<b>WZOU</b> CHR	94.5 11.5kw	5	2	3	4	6	7	67	ARDMAN	HNWH
2.8	3.5	4.5	6	<b>WODS</b> Gold	103.3 16kw	6	6	10	7	3	4	74	CBS	CBS
3.7	3.5	4.2	7	<b>WZLX</b> CR	100.7 20kw	7	7	4	5	5	6	75	COOK INLET	HNWH
2.6	3.2	3.6	8	<b>WBMX</b> AC	98.5 9kw	8	8	7	6	8	5	68	ATLANTIC RADIO	KATZ
2.8	3.7	2.7	9	<b>WBCN</b> AOR	104.1 9kw	9	11	6	8	9	14	54	INFINITY	TOR
1.8	1.9	2.7	9	<b>WQVR</b> Ctry	100.1 3kw	15	20	9	10	11	11	112	EASTERN MEDIA	TOR

#86

# YOUNGSTOWN-WARREN

12+ POPULATION: 407,000

SPRING '91	SUMMER '91	FALL '91	WINTER '92	SPRING '92	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP. FIRM
11.2	11.6	12.0	13.1	14.5	1	<b>WQXK</b> Ctry	105.1 88kw	1	5	3	1	1	1	112	LINCOLN GROUP	BAN
10.9	10.4	11.5	12.4	12.4	2	<b>WKBN</b> N/T	570 5kw	3	14	10	8	6	3	108	WKBN BROAD.	KATZ
10.5	8.7	8.2	9.5	9.3	3	<b>WBBG</b> Gold	93.3 50kw	4	7	5	2	2	2	83	MAHONING VALLEY	CHR
7.8	10.0	8.4	10.3	8.3	4	<b>WKBN-FM</b> AC	98.9 4.5kw	5	22	7	5	3	4	76	WKBN BROAD.	KATZ
11.0	10.8	10.6	8.0	8.0	5	<b>WHOT-FM</b> CHR	101.1 25kw	2	1	2	3	4	5	66	WHOT, INC.	MCG
7.7	7.7	7.6	6.4	7.2	6	<b>WNCD</b> AOR	106.1 3kw	6	1	1	4	7	7	73	WN BROADCASTING	TOR
5.5	3.6	4.5	5.5	4.6	7	<b>WYFM</b> AC	102.9 26kw	7	6	6	6	5	6	54	SHARON	DUR
2.1	3.1	2.9	1.4	3.3	8	<b>WRKU</b> AOR	95.1 19kw	10	8	4	7	8	13	79	WEST. PENN. RADIO	---
5.6	5.0	4.8	3.5	3.0	9	<b>WHOT</b> Nost	1390 5kw	11	21	22	23	21	8	75	WHOT, INC.	MCG
3.5	2.7	2.0	2.5	2.9	10	<b>WENZ*</b> CHR	107.9 70kw	8	1	8	9	9	15	47	ARDMAN	TOR

\*Formerly WPHR.

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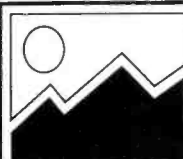
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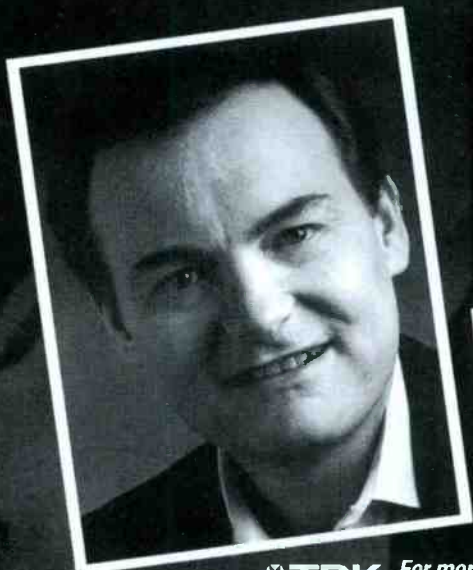
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