

**RADIO
INFORMATION
CENTER**

**FCC-1979
RADIO FINANCIAL DATA**

**SPECIAL COMPUTER ANALYSIS
BASIC REPORT**

Bauce

Average Share Trends - Metro Survey Area

TOTAL PERSONS 12+

STATION CALL LETTERS	MON-SUN 6:00AM-MID					STATION CALL LETTERS	MON-FRI 6:00 AM-10:00 AM					STATION CALL LETTERS	MON-FRI 10:00 AM-3:00 PM					STATION CALL LETTERS	MON-FRI 3:00 PM-7:00 PM					STATION CALL LETTERS	MON-FRI 7:00 PM-MID				
	SPRG 80	SUMR 80	FALL 80	WNTR 81	SPRG 81		SPRG 80	SUMR 80	FALL 80	WNTR 81	SPRG 81		SPRG 80	SUMR 80	FALL 80	WNTR 81	SPRG 81		SPRG 80	SUMR 80	FALL 80	WNTR 81	SPRG 81		SPRG 80	SUMR 80	FALL 80	WNTR 81	SPRG 81
WABC	4.5	4.2	3.6	3.5	4.6	WABC	4.8	3.9	4.4	4.2	4.8	WABC	4.4	4.5	3.5	3.5	4.4	WABC	4.9	4.5	3.9	3.5	5.0	WABC	4.0	4.2	2.5	2.9	4.9
WADO	2.0	2.2	1.7	2.0	2.0	WADO	2.5	3.4	2.7	2.2	3.2	WADO	2.5	1.6	1.9	2.7	2.1	WADO	1.7	1.7	1.1	1.9	1.5	WADO	.8	1.5	.8	1.1	1.0
WALK		.1	.1	**	.1	WALK	.1	.1	.1	**	.1	WALK			.1	**	.1	WALK			.1	**		WALK				**	
WALK FM	.4	.3	.3	**	.3	WALK FM	.5	.3	.3	**	.3	WALK FM	.3	.4	.4	**	.3	WALK FM	.3	.3	.4	**	.3	WALK FM	.1	.1	.3	**	.4
WBAB	.3	.6	.4	.5	.6	WBAB	.2	.3	.3	.4	.5	WBAB	.3	.7	.4	.6	.5	WBAB	.3	.7	.4	.6	.5	WBAB	.4	.6	.8	.6	.6
WBLI	.7	.7	.8	1.0	.7	WBLI	.7	.5	.7	.9	.6	WBLI	.8	.7	.9	1.1	.8	WBLI	.8	.7	.9	1.5	.8	WBLI	.6	.7	.7	.7	.7
WBLS	8.1	8.1	7.1	6.4	7.4	WBLS	6.1	6.4	6.0	5.1	5.5	WBLS	7.2	7.9	6.2	5.8	7.3	WBLS	9.0	8.4	7.3	6.8	8.7	WBLS	11.3	10.0	9.1	9.1	9.6
WCBS	5.5	5.1	4.8	4.7	4.8	WCBS	8.9	8.7	7.6	8.3	7.6	WCBS	4.5	3.6	3.6	3.4	4.0	WCBS	4.7	4.5	4.1	4.3	4.4	WCBS	3.4	3.5	3.9	2.9	3.7
WCBS FM	2.9	2.9	2.9	2.5	2.2	WCBS FM	2.5	2.2	2.1	2.2	1.8	WCBS FM	3.2	3.4	3.7	2.9	2.7	WCBS FM	3.2	3.1	3.1	2.7	2.3	WCBS FM	2.3	2.7	2.5	2.6	1.9
WCTC	.4	**	.4	.4	.5	WCTC	.6	**	.8	.7	.9	WCTC	.2	**	.3	.4	.5	WCTC	.3	**	.3	.3	.4	WCTC	.1	**	.2	.1	.1
WCTO	.5	.4	.5	.6	.4	WCTO	.3	.2	.3	.4	.3	WCTO	.8	.6	.5	.9	.4	WCTO	.6	.6	.6	.8	.4	WCTO	.4	.3	.4	.3	.3
WDHA	**	**	**	**	.3	WDHA	**	**	**	**	.3	WDHA	**	**	**	**	.4	WDHA	**	**	**	**	.4	WDHA	**	**	**	**	.1
WHLI	.7	.9	.8	.9	.7	WHLI	.4	.7	.6	.6	.5	WHLI	.6	.8	.8	1.0	.7	WHLI	.7	1.1	.8	.7	.6	WHLI		.9			
WHN	2.5	2.6	2.6	2.2	2.4	WHN	2.2	2.7	2.2	2.5	2.1	WHN	2.9	3.0	3.1	2.4	3.0	WHN	2.5	2.8	3.2	2.4	2.5	WHN	2.2	1.9	2.0	1.3	1.8
WHUD	.5	**	.5	**	.3	WHUD	.4	**	.3	**	.3	WHUD	.6	**	.5	**	.3	WHUD	.4	**	.4	**	.4	WHUD	.4	**	.5	**	.2
WINS	4.9	4.6	4.9	5.3	4.3	WINS	7.8	7.8	8.1	9.0	6.8	WINS	4.1	3.0	3.5	4.0	3.5	WINS	4.2	3.7	3.8	4.6	4.1	WINS	3.9	5.1	4.7	3.0	3.6
WJIT	1.5	1.7	1.9	1.6	1.6	WJIT	2.0	2.1	2.4	2.0	2.6	WJIT	1.7	1.8	2.2	1.9	1.3	WJIT	1.1	1.4	1.2	1.3	.8	WJIT	1.3	1.1	1.1	1.0	.8
+WKHK	1.6	1.3	.6	.8	1.0	+WKHK	1.0	.9	.4	.6	.6	+WKHK	1.7	1.4	.6	.8	1.3	+WKHK	1.5	1.4	.6	.7	1.0	+WKHK	1.9	1.8	.4	1.0	.9
WKJY	.3	.3	**	.5	.4	WKJY	.2	.2	**	.2	.2	WKJY	.4	.4	**	.7	.6	WKJY	.4	.4	**	.7	.6	WKJY	.2	.3	**	.3	.3
WKTU	6.7	6.2	8.3	6.5	6.4	WKTU	4.9	3.9	5.8	4.0	5.1	WKTU	6.2	6.1	7.0	5.6	6.0	WKTU	7.8	7.0	9.1	7.6	7.5	WKTU	8.7	7.9	11.8	9.1	7.6
WLIB	.5	.6	.4	.5	.6	WLIB	.4	.5	.3	.3	.5	WLIB	.4	.5	.4	.4	.6	WLIB	.5	.6	.5	.3	.4	WLIB	.6	.9	.5	.2	
WLIR	.4	.6	.4	.5	.6	WLIR	.2	.2	.3	.4	.4	WLIR	.3	.6	.3	.6	.4	WLIR	.4	.5	.4	.7	.6	WLIR	.9	.9	.7	.8	.8

Footnote Symbols: (**) Station not reported this survey. (+) Station reported with different call letters - see Page 5B.

Average Share Trends - Metro Survey Area

TOTAL PERSONS 12*

STATION CALL LETTERS	MON-SUN 6:00AM-MID					STATION CALL LETTERS	MON-FRI 6:00 AM-10:00 AM					STATION CALL LETTERS	MON-FRI 10:00 AM-3:00 PM					STATION CALL LETTERS	MON-FRI 3:00 PM-7:00 PM					STATION CALL LETTERS	MON-FRI 7:00 PM-MID				
	SPRG 80	SUMR 80	FALL 80	WNTR 81	SPRG 81		SPRG 80	SUMR 80	FALL 80	WNTR 81	SPRG 81		SPRG 80	SUMR 80	FALL 80	WNTR 81	SPRG 81		SPRG 80	SUMR 80	FALL 80	WNTR 81	SPRG 81		SPRG 80	SUMR 80	FALL 80	WNTR 81	SPRG 81
KABC	7.0	7.6	6.9	6.9	8.5	KABC	8.0	7.8	9.1	9.9	9.0	KABC	7.0	5.8	7.1	7.9	7.1	KABC	5.2	6.1	5.0	4.7	6.4	KABC	9.6	14.2	9.0	6.6	14.8
KACE	.4	.8	1.3	1.2	1.4	KACE	.2	.5	.9	.9	1.1	KACE	.3	.9	1.2	1.0	1.4	KACE	.4	1.0	1.2	1.2	1.6	KACE	.7	1.1	1.1	1.7	1.8
KALI	1.1	1.7	2.4	2.0	1.1	KALI	1.5	1.8	2.9	1.7	1.3	KALI	1.3	1.9	2.6	1.9	1.3	KALI	1.0	1.3	1.6	2.2	1.0	KALI	.7	1.3	1.7	2.3	.8
KBIG	5.7	4.8	5.1	6.5	5.5	KBIG	4.6	4.2	4.5	4.8	5.0	KBIG	7.2	5.3	6.8	8.3	7.5	KBIG	6.0	4.7	5.4	6.6	5.6	KBIG	4.1	4.0	3.5	4.8	3.9
KBRT	.4	.4	.4	**	.6	KBRT	.4	.3	.3	**	.5	KBRT	.3	.3	.3	**	.5	KBRT	.4	.3	.4	**	.6	KBRT	.2		**		
KDAY	2.1	1.6	1.9	1.7	1.4	KDAY	1.8	1.3	1.4	1.2	1.5	KDAY	1.7	1.6	1.6	1.6	1.2	KDAY	2.4	2.0	2.5	2.0	1.6	KDAY	2.3	1.4	2.0	2.3	1.5
KEZY	.8	1.1	.6	.5	.6	KEZY	.7	.7	.4	.5	.6	KEZY	1.0	1.7	.6	.5	.7	KEZY	.8	1.3	.9	.6	.8	KEZY	.6	.7	.6	.3	.5
KEZY FM	.5	.4	.4	.6	.4	KEZY FM	.2	.4	.3	.4	.4	KEZY FM	.5	.4	.4	.5	.5	KEZY FM	.7	.3	.5	.6	.5	KEZY FM	.9	.5	.4	.8	.5
KFAC	.4	.3	.3	.5	.5	KFAC	.3	.3	.2	.5	.5	KFAC	.4	.3	.5	.5	.4	KFAC	.5	.5	.4	.6	.4	KFAC	.6	.3	.3	.6	.6
KFAC FM	.9	1.0	1.2	.7	.9	KFAC FM	.4	.7	.6	.4	.6	KFAC FM	.8	1.0	1.2	.5	.7	KFAC FM	.7	1.1	1.0	.8	.8	KFAC FM	1.9	1.6	1.7	1.5	1.8
KFI	3.1	2.7	3.0	3.1	2.5	KFI	4.9	4.4	4.3	5.9	4.5	KFI	2.5	2.4	2.1	2.3	2.1	KFI	3.0	2.6	2.9	2.6	1.9	KFI	2.3	1.3	2.8	1.8	1.6
KFWB	4.2	3.8	5.0	4.8	3.8	KFWB	6.9	6.4	7.5	7.8	6.6	KFWB	3.2	3.2	5.0	3.8	2.9	KFWB	3.8	3.1	4.4	4.3	3.2	KFWB	3.1	2.5	3.5	3.5	2.9
KGFJ	1.1	1.0	.8	.8	1.4	KGFJ	1.0	.7	.5	.7	1.1	KGFJ	1.1	1.0	.8	.7	1.1	KGFJ	1.3	1.1	1.1	.8	1.4	KGFJ	1.0	.9	.7	1.0	1.6
KGIL	.4	.4	.4	**	.6	KGIL	.4	.5	.3	**	.5	KGIL	.5	.3	.3	**	.7	KGIL	.4	.3	.3	**	.7	KGIL	.3	.3	.6	**	.7
KGIL FM	.2	.1	.3	**	.2	KGIL FM	.2		.1	**		KGIL FM	.2		.2	**	.2	KGIL FM	.2		.3	**	.1	KGIL FM	.2	.3	.6	**	.1
KGRB	.5	1.1	.4	.3	.3	KGRB	.3	.5	.3	.2	.1	KGRB	.4	1.1	.3	.2	.2	KGRB	.5	1.4	.5	.4	.3	KGRB					
KBOB	**	**	.1	.2	.1	KBOB	**	**				KBOB	**	**	.1	.3	.1	KBOB	**	**	.2	.3	.1	KBOB	**	**		.1	.1
KHJ	2.2	1.7	1.3	2.0	1.9	KHJ	2.6	1.8	1.4	1.6	2.0	KHJ	1.9	1.4	1.5	2.1	2.3	KHJ	2.3	1.8	1.6	2.2	2.0	KHJ	2.1	1.7	.8	2.4	.9
KHTZ	2.2	2.3	3.0	3.6	3.0	KHTZ	2.2	2.5	2.8	3.8	2.9	KHTZ	2.2	2.5	2.7	3.2	3.0	KHTZ	2.5	2.0	3.0	3.8	3.7	KHTZ	2.2	1.5	3.5	3.7	2.6
KIEV	.5	.5	.5	.5	.7	KIEV	.3	.2	.4	.3	.3	KIEV	.7	.9	.5	.6	.8	KIEV	.6	.4	.9	.6	1.0	KIEV		.1			
KIIS	3.3	3.2	3.3	2.7	3.0	KIIS	2.8	2.2	2.0	1.9	2.3	KIIS	2.7	3.2	2.5	2.1	2.6	KIIS	3.3	3.4	4.2	2.8	3.3	KIIS	3.5	3.4	3.8	3.7	3.1
KIKF	**	**	**	**	.3	KIKF	**	**	**	**	.3	KIKF	**	**	**	**	.3	KIKF	**	**	**	**	.4	KIKF	**	**	**	**	.1
KIOO	1.8	2.8	3.1	2.7	2.6	KIOO	1.8	2.5	2.8	2.4	2.6	KIOO	1.5	2.9	3.3	2.5	2.7	KIOO	1.9	2.5	3.2	3.2	3.1	KIOO	2.0	2.7	3.8	2.5	2.3
KJLH	1.5	1.3	1.4	1.1	1.6	KJLH	1.4	1.3	1.4	1.0	1.4	KJLH	1.6	1.4	1.2	1.0	1.5	KJLH	1.5	1.4	1.4	1.2	1.8	KJLH	1.6	1.1	1.9	1.4	2.0

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	A/M 79	O/N 79	A/M 80	O/N 80	SPRG 81		A/M 79	O/N 79	A/M 80	O/N 80	SPRG 81		A/M 79	O/N 79	A/M 80	O/N 80	SPRG 81		A/M 79	O/N 79	A/M 80	O/N 80	SPRG 81		A/M 79	O/N 79	A/M 80	O/N 80	SPRG 81
WBBY	1.7	1.2	1.1	1.8	1.6	WBBY	.7	.8	.4	1.3	1.1	WBBY	1.6	.6	1.5	1.6	1.5	WBBY	2.4	1.1	1.5	2.0	1.4	WBBY	2.7	2.9	1.1	4.3	1.8
WBNS	7.1	8.0	6.4	5.5	6.3	WBNS	8.4	12.0	9.7	6.8	9.1	WBNS	5.7	6.7	5.7	5.4	6.1	WBNS	7.1	7.8	5.1	4.6	6.3	WBNS	8.6	6.0	5.1	5.6	3.4
WBNS FM	12.5	12.2	10.7	9.1	7.8	WBNS FM	10.2	9.9	8.2	7.7	6.7	WBNS FM	18.9	17.9	15.5	13.1	11.0	WBNS FM	13.6	13.0	11.7	10.0	8.7	WBNS FM	9.1	9.8	7.9	8.1	6.6
WCOL	6.1	4.7	6.8	5.2	7.9	WCOL	6.8	4.6	8.3	6.0	7.5	WCOL	6.3	5.2	6.6	5.7	9.2	WCOL	6.4	6.1	7.4	5.6	9.4	WCOL	4.1	3.3	5.5	5.6	5.6
WHOK	1.1	1.2	.4	1.5	1.1	WHOK	.9	1.0	.5	1.5	.8	WHOK	.4	.7	.5	1.3	1.2	WHOK	.6	.4	.1	1.2	.4	WHOK					
WHOK FM	2.4	3.7	2.9	3.7	4.6	WHOK FM	3.5	5.0	2.8	4.9	4.9	WHOK FM	2.4	4.7	3.6	4.4	5.7	WHOK FM	1.7	2.9	3.1	3.0	4.3	WHOK FM	1.8	2.1	3.0	1.8	3.3
WLVO	7.8	12.7	12.5	14.0	15.9	WLVO	6.2	10.8	10.5	11.7	12.2	WLVO	5.0	13.0	11.7	14.4	14.5	WLVO	9.1	12.8	12.2	14.7	17.4	WLVO	11.9	18.7	15.6	18.9	20.4
WMNI	7.0	6.1	7.0	6.1	6.7	WMNI	7.7	7.7	8.9	9.7	9.6	WMNI	8.2	6.2	6.2	5.9	6.0	WMNI	6.3	5.7	5.9	5.1	5.9	WMNI	6.3	4.7	7.4	3.0	5.4
WNCI	13.9	10.1	11.6	11.1	10.0	WNCI	13.5	11.6	11.9	11.4	9.3	WNCI	12.2	8.1	11.3	11.2	10.1	WNCI	14.1	9.7	11.8	11.7	10.6	WNCI	14.4	9.6	8.9	10.8	9.0
WNRE	**	**	**	**	.1	WNRE	**	**	**	**	.1	WNRE	**	**	**	**	.2	WNRE	**	**	**	**		WNRE	**	**	**	**	
WNRE FM	1.2	**	.7	.7	.7	WNRE FM	2.0	**	1.7	1.0	1.2	WNRE FM	.9	**	.6	.8	.6	WNRE FM	.8	**	.3	.5	.5	WNRE FM	1.5	**	.1	.8	.5
WRFD	1.4	2.7	1.6	1.0	.4	WRFD	1.2	2.5	.7	1.0	.4	WRFD	1.9	2.5	1.3	1.3	.4	WRFD	1.3	3.1	2.0	1.2	.5	WRFD			1.4		
WRMZ	2.9	1.8	2.6	2.9	3.4	WRMZ	1.6	1.3	1.8	1.4	3.0	WRMZ	2.7	2.1	3.7	4.1	5.0	WRMZ	3.5	1.8	2.9	3.9	3.7	WRMZ	3.4	2.8	2.4	3.2	2.8
WTVN	12.1	14.1	10.0	12.3	7.3	WTVN	17.5	16.2	15.4	15.3	11.5	WTVN	12.5	13.4	9.6	9.9	7.3	WTVN	12.1	12.6	10.2	9.1	6.3	WTVN	7.5	9.2	7.6	8.8	3.9
WVVO	2.3	2.5	3.2	3.7	2.2	WVVO	1.7	1.2	1.8	2.2	1.5	WVVO	1.8	1.5	2.8	3.0	1.6	WVVO	1.7	1.8	2.1	3.3	1.5	WVVO	.1		.7		
WVVO FM	2.7	2.7	2.9	2.2	3.4	WVVO FM	1.8	2.1	2.5	2.4	3.5	WVVO FM	1.5	1.3	1.3	1.1	1.8	WVVO FM	2.7	3.4	3.1	2.5	3.1	WVVO FM	5.7	8.1	6.2	4.3	5.4
WXGT	8.0	7.3	8.2	9.1	10.8	WXGT	6.9	5.1	6.3	7.5	9.6	WXGT	8.4	6.2	6.9	7.5	7.9	WXGT	8.7	8.8	9.1	10.9	10.7	WXGT	8.6	11.4	11.3	12.3	14.4
WLW	1.8	.6	1.4	.8	1.1	WLW	.4	.7	.7	.5	.7	WLW	.3	.5	.5	.5	.6	WLW	1.1	.9	.8	.9	1.1	WLW	5.8	.8	6.0	2.6	3.8
METRO TOTALS	15.1	15.2	15.4	15.3	15.7	METRO TOTALS	22.9	22.3	22.6	21.7	22.2	METRO TOTALS	16.7	17.3	18.2	18.3	19.1	METRO TOTALS	16.4	16.7	16.6	16.0	17.4	METRO TOTALS	9.4	7.9	8.8	8.0	9.9

Footnote Symbols: (**) Station not reported this survey. (+) Station reported with different call letters - see Page 5B.

Average Share Trends - Metro Survey Area

ORLANDO
SPRING 1981

TOTAL PERSONS 12+

STATION CALL LETTERS	MON-SUN 6:00AM-MID					STATION CALL LETTERS	MON-FRI 6:00 AM-10:00 AM					STATION CALL LETTERS	MON-FRI 10:00 AM-3:00 PM					STATION CALL LETTERS	MON-FRI 3:00 PM-7:00 PM					STATION CALL LETTERS	MON-FRI 7:00 PM-MID				
	A/M 79	O/N 79	A/M 80	O/N 80	SPRG 81		A/M 79	O/N 79	A/M 80	O/N 80	SPRG 81		A/M 79	O/N 79	A/M 80	O/N 80	SPRG 81		A/M 79	O/N 79	A/M 80	O/N 80	SPRG 81		A/M 79	O/N 79	A/M 80	O/N 80	SPRG 81
WAJL	1.5	.9	.7	1.9	.7	WAJL	2.1	1.4	.8	2.0	1.3	WAJL	1.2	1.4	1.0	2.0	1.1	WAJL	2.0	.7	.9	2.1	.5	WAJL	.4	.5	.5	1.4	
WDBO	8.3	9.6	8.5	9.7	7.4	WDBO	11.4	13.5	11.0	13.5	10.1	WDBO	5.3	6.3	5.7	6.8	5.1	WDBO	5.5	6.2	5.5	6.7	5.5	WDBO	16.8	16.3	19.2	19.0	14.1
WDBO FM	12.7	12.0	12.0	11.6	8.1	WDBO FM	11.0	11.9	10.3	9.9	7.5	WDBO FM	16.9	13.9	15.3	15.7	9.6	WDBO FM	13.9	12.2	12.0	12.2	7.1	WDBO FM	9.6	9.9	7.0	6.1	7.6
WDIZ	7.3	6.4	7.1	6.5	11.0	WDIZ	5.6	4.4	6.2	7.3	7.8	WDIZ	5.9	4.5	4.7	4.5	9.1	WDIZ	7.6	7.3	7.5	7.6	13.1	WDIZ	10.4	8.6	10.1	8.1	13.5
WHHL	.8	2.5	.8	2.5	.7	WHHL	1.1	2.4	.8	2.2	1.0	WHHL	.5	2.3	.9	2.8	.3	WHHL	1.3	2.4	.9	1.6	.9	WHHL					
WHOO	7.4	6.8	7.5	7.6	11.9	WHOO	9.0	9.4	10.4	8.0	13.2	WHOO	10.1	8.7	8.8	9.7	13.7	WHOO	8.2	4.9	7.5	7.8	11.9	WHOO	4.6	4.7	3.3	4.1	8.9
WHOO FM	9.6	8.1	9.6	8.7	9.6	WHOO FM	10.5	6.2	10.9	6.2	8.9	WHOO FM	13.6	12.2	14.7	15.1	13.2	WHOO FM	9.4	8.4	8.2	8.5	9.0	WHOO FM	4.2	7.2	3.5	8.1	7.6
WKIS	6.7	5.9	7.3	7.5	6.8	WKIS	8.3	9.0	8.8	6.6	8.9	WKIS	5.8	3.9	4.8	6.8	6.7	WKIS	6.0	4.6	8.5	10.2	6.0	WKIS	10.8	8.1	10.3	10.8	7.2
WLOF	4.7	4.8	4.9	3.0	3.1	WLOF	5.2	5.2	4.2	2.7	3.5	WLOF	4.9	5.3	3.7	2.2	3.2	WLOF	5.7	5.4	6.4	3.2	3.4	WLOF	3.3	2.7	9.1	3.6	4.3
WBJW	9.6	8.5	9.2	14.7	9.4	WBJW	9.6	8.6	8.8	16.1	10.0	WBJW	6.0	7.1	9.8	10.3	6.6	WBJW	10.4	9.1	9.0	15.9	10.1	WBJW	13.5	7.7	9.1	16.9	12.4
WLOQ	1.3	.9	1.7	2.2	.6	WLOQ	.7	1.1	.8	1.8	.3	WLOQ	1.2	1.4	.9	2.2	.4	WLOQ	1.5	1.4	1.2	1.5	.8	WLOQ	1.5	.5	3.3	2.7	.2
WOKB	2.2	.8	1.7	1.2	1.0	WOKB	1.4	.2	.4	1.2	.5	WOKB	1.2	.5	.2	1.2	.5	WOKB	2.7	.8	2.3	.9	.9	WOKB	1.0	.2	1.4	.7	.7
WORL	5.8	4.9	3.6	4.7	4.8	WORL	5.0	3.2	3.1	3.2	3.2	WORL	2.7	3.5	1.1	2.8	2.2	WORL	4.0	7.7	4.3	4.5	5.2	WORL					
WTLN	.3	.5	.3	.8	.1	WTLN	.4	.3	.3	.6		WTLN	.2	.7	.3	.6		WTLN	.1	.5	.3	.2	.1	WTLN					
WTLN FM	1.3	1.9	.3	.6	1.0	WTLN FM	1.5	1.6	.1	.4	1.2	WTLN FM	2.7	1.3	.6	.3	1.8	WTLN FM	.5	1.5	.3	.1	.7	WTLN FM	1.2	3.2	.2	1.1	.7
WELE FM	.5	.4	2.2	.6	2.0	WELE FM	.4	.8	1.6	.6	2.5	WELE FM	.2	.4	2.6	.3	1.9	WELE FM	.3	.6	2.4	.7	1.5	WELE FM	.8	.2	2.1	1.6	1.5
WHLY	3.8	8.7	8.0	5.9	6.8	WHLY	4.3	9.1	6.9	6.7	6.2	WHLY	2.8	9.7	9.4	5.8	7.9	WHLY	4.2	8.3	11.2	4.9	7.5	WHLY	6.0	9.7	5.9	4.5	6.5
+WJYO	6.4	8.3	6.4	3.1	6.4	+WJYO	4.4	5.1	5.8	3.2	5.7	+WJYO	7.4	6.6	5.8	3.4	7.2	+WJYO	6.7	10.7	4.8	2.7	6.5	+WJYO	8.3	14.9	9.6	5.0	5.4
WGTO	.6	.5	**	**	1.6	WGTO	1.2	.3	**	**	1.6	WGTO	.2	1.0	**	**	2.2	WGTO	.8	.3	**	**	1.7	WGTO			**	**	1.7
WPCV	1.7	1.2	1.0	2.1	2.3	WPCV	1.4	1.0	1.2	2.4	2.0	WPCV	2.3	2.3	.7	2.1	2.9	WPCV	2.9	.8	.5	2.2	2.6	WPCV	.8		1.6	1.4	2.0
METRO TOTALS	15.5	14.7	14.0	15.7	15.2	METRO TOTALS	19.8	19.5	18.6	21.3	19.8	METRO TOTALS	17.5	18.0	17.1	20.4	19.3	METRO TOTALS	17.1	17.1	15.2	18.2	17.0	METRO TOTALS	9.5	8.7	8.4	8.4	7.9

Footnote Symbols: (**) Station not reported this survey. (+) Station reported with different call letters - see Page 5B.

FCC reports 25.6% drop in radio profits in 1979

The FCC has released the final, corrected and official version of its 1979 radio financial figures, reporting total radio revenue of \$2,873,600,000, up 9% from the previous year. But radio's profits were down considerably in 1979, totaling \$231,400,000—a decline of 25.6% from 1978's \$311,100,000.

The revised radio figures, added to the earlier television report, reflect total net revenues of \$10,748,800,000 for the broadcasting industry, up 12.6% from 1978. BROADCASTING had calculated last winter that industry revenues in 1979 totalled \$10.6 billion (BROADCASTING, Dec. 22, 1980).

Of 7,655 stations in operation in 1979, 7,207 reported financial data: 4,253 AM's; 1,438 FM's filing a combined report with an AM; 681 FM's associated with an AM but filing a separate report, and 835 FM independents.

Of those reporting, 6,893 were in opera-

tion for the full year and 314 were in operation for only part of 1979. Four hundred and forty-eight stations in operation during all or part of 1979 did not report.

The \$231.4 million in radio profits broke down this way: national networks, \$15.9 million; AM's and AM-FM combinations, \$157 million; FM independents, \$13.5 million; FM's associated with an AM but filing separately, \$45 million.

Of the 4,079 AM's and combinations reporting, 60% reported profits and 40% reported losses, while 64% of 658 FM's associated with AM's but filing separately reported profits and 36% reported losses.

Of the 753 independent FM's filing, 52% reported profits and 48% reported losses. The average profit of an AM or combination for 1979 was \$118,910, while the average loss was \$78,317. For FM's associated with an AM but filing separately, the average profit was \$166,456, the average loss \$100,579. The average profit for an independent FM was \$123,225, the average loss \$86,620.

Advertisers spent \$3,172,400,000 on radio in 1979, up 9.0% from 1978. Of that total, \$138,500,000 was for network advertising (up 9.6%), \$637,300,000 for national and regional spot (up 7.6%), and \$2,396,600,000 for local advertising (up

1. The radio and television broadcast services' 1979 totals of revenues, expenses and income, for networks and stations

	1979	1978	% Increase 1978-79
Broadcast revenues			
Radio	\$2,873,600,000	\$2,635,300,000	9.0
Television	7,875,100,000	6,913,000,000	13.9
INDUSTRY TOTAL	10,748,800,000	9,548,300,000	12.6
Broadcast expenses			
Radio	2,642,200,000	2,324,200,000	13.7
Television	6,184,900,000	5,265,900,000	17.5
INDUSTRY TOTAL	8,827,100,000	7,590,200,000	16.3
Broadcast income (before federal income tax)			
Radio	231,400,000	311,100,000	-25.6
Television	1,690,200,000	1,647,100,000	2.6
INDUSTRY TOTAL	1,921,600,000	1,958,200,000	- 1.9

Notes: 1979 radio data covers the operations of the nationwide networks (CBS, MBS's two networks, NBC and ABC's three AM networks and one FM network), 4,253 AM and AM-FM stations, 1,438 FM stations filing a combined report with the AM, 681 FM stations associated with AM stations but reporting separately in 1979, and 835 independent FM stations. This data also includes the compensation paid by other (regional, state etc.) networks to affiliated stations, but does not include the revenues retained by these other networks, or their expenses. Radio data for 1978 covers the operations of the nationwide networks, 4,316 AM and AM-FM stations, (1,479 FM stations filing a combined report with the AM), 655 associated FM's that reported separately and 777 independent FM stations. TV data for 1979 covers the operations of three networks and 723 stations. TV data for 1978 covers the operations of three networks and 714 stations. Figures may not add to totals because of rounding.

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Colorado 80906 303/632 3780

2. Breakdown of revenues and expenses for radio stations

Broadcast revenues

	AM and AM/FM stations ¹		FM stations ²	
	Individual Items	Totals	Individual Items	Totals
A. Revenues from the sale of station time:				
(1) Network				
Sale of station time to networks:				
Sale of station time to major networks, ABC, CBS, MBS, NBC (before line or service charges)	\$18,047,000		\$2,409,000	
Sale of station time to other networks (before line or service charges) ..	2,865,000		703,000	
Total		\$20,912,000		\$3,112,000
(2) Nonnetwork (after trade and special discounts but before cash discounts to advertisers and sponsors, and before commissions to agencies, representatives and brokers).				
Sale of station time to national and regional advertisers or sponsors.	471,347,000		164,492,000	
Sale of station time to local advertisers or sponsors	1,777,160,000		606,382,000	
Total		2,248,507,000		770,874,000
Total sale of station time		2,269,419,000		773,986,000
B. Broadcast revenues other than from sale of station time (after deductions for trade discounts but before cash discounts and before commissions):				
(1) Revenues from separate charges made for programs, materials, facilities, and services supplied to advertisers or sponsors in connection with sale of station time:				
(a) to national and regional advertisers or sponsors	1,130,000		324,000	
(b) to local advertisers or sponsors	9,853,000		2,131,000	
(2) Other broadcast revenues	17,486,000		6,229,000	
Total broadcast revenues, other than from time sales		28,469,000		8,635,000
C. Total broadcast revenues		2,297,888,000		782,671,000
(1) Less commissions to agencies, representatives, and brokers (but not to staff salesmen or employes) and less cash discounts	218,385,000		86,102,000	
D. Net broadcast revenues		2,079,503,000		696,569,000³
E. Joint AM/FM reports				
FM revenues from sale of station time (after discounts, commission, etc.) ..	187,023,000			
FM revenues from providing functional music or other special services ..	2,902,000			
Other FM revenues	1,012,000			
Total	190,937,000 ⁴			

Chart 2 continues on page 166

9.3%). These amounts include commissions to advertising agencies, representatives, brokers and others, but do not include advertiser-supplied commercials or programs.

The eight national radio networks (CBS, Mutual Broadcasting's two networks, NBC and ABC's three AM networks and one FM network) showed a profit of \$15.9 million (up 3.2%) against broadcast revenues of \$96.5 million. (up 6.9%).

Broadcast revenues of the 17 AM and 18 FM network-owned-and-operated stations were \$155.5 million, up 6.2% from 1978 when there was one more network radio O&O station (ABC's KXYZI AM) Houston, which was sold to Slater Broadcasting Co. for \$1.8 million [BROADCASTING, Feb. 5, 1979]). The profit decline for that group was close to the industrywide downturn: 25.1%, to a total of \$21,258,000.

Revenues for the 7,172 other radio stations were \$2,621,600,000, up 9.3% from 1978, while profits dropped 27.3% from that year to \$194,300,000.

Of the 378 stations reporting revenues of more than \$1 million, 297 reported earning a profit while 81 reported losses. Of those reporting a profit, 119 said they earned \$500,000 or more; 78 reported

earnings in the \$250,000-\$500,000 range; 60 in the \$100,000-\$250,000 range, 24 in the \$50,000 and \$100,000 range, four between \$25,000 and \$50,000; six between \$10,000 and \$25,000; one between \$5,000 and \$10,000, and five earned less than \$5,000.

The radio industry reported a total of 94,427 employees, with a total payroll of \$1,188,185,000. Full-time employees totalled 70,580 and part-time employees

totalled 23,847. The national radio networks employed a total of 979 of whom only 43 were part-time. The national network payroll totalled \$25,546,000. The network radio O&O's employed 2,193 of whom 213 were part-time, with a payroll totaling \$57,716,000. The remaining stations employed a total of 91,255 persons—67,664 full-time and 23,591 part-time—with a payroll figure totaling \$1,104,923,000.

Drake-Chenault

PROGRAM SERVICES

Control of costs · Control of sound

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or call (213) 883-7400

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Duane Chernoff

PROGRAM SERVICES

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Broadcast expenses

	AM and AM/FM stations ¹		FM station ²	
	Individual Items	Totals	Individual Items	Totals
Technical expenses:				
Technical payroll*	73,359,000		18,282,000	
All other technical expenses	64,118,000		22,301,000	
Total technical expenses		137,477,000		40,583,000
Program expenses:				
Payroll* for "talent" and all other program employees	350,551,000		97,041,000	
Rental and amortization of film and tape	2,093,000		1,433,000	
Records and transcriptions	8,085,000		3,842,000	
Cost of outside news service	29,493,000		6,037,000	
Payments to talent other than reported above	11,825,000		2,678,000	
Music license fees	49,069,000		16,762,000	
Other performance and program rights	25,154,000		4,274,000	
All other program expenses	81,907,000		27,944,000	
Total program expenses		558,178,000		160,011,000
Selling expenses:				
Selling payroll*	254,978,000		93,448,000	
All other selling expenses	169,033,000		79,749,000	
Total selling expenses		424,011,000		173,197,000
General and administrative expenses:				
General and administrative payroll*	212,957,000		62,023,000	
Depreciation and amortization	107,105,000		38,377,000	
Interest	66,813,000		23,253,000	
Allocated costs of management from home office or affiliate(s)	53,061,000		21,660,000	
Other general and administrative expenses	361,645,000		117,674,000	
Total general and administrative expenses		801,581,000		262,986,000
Total broadcast expenses		1,921,247,000		636,777,000

Broadcast income

Broadcast revenues	2,080,084 ⁵	697,051,000 ⁵
Broadcast expenses	1,923,012 ⁵	638,598,000 ⁵
Broadcast operating income or (loss)	157,072,000	58,454,000

¹Includes 5,691 AM and AM/FM combination stations. Does not include 681 FM stations that are associated with AM's but reported separately.
²Includes 681 FM stations that are associated with AM stations but which reported separately, and 835 independent FM stations.
³Excludes 1,060 AM/FM stations that reported FM revenues of \$190,937,000.
⁴Of the 1,438 FM stations that filed a combined report with AM's, 1,060 FM's reported revenues.
⁵Stations reporting less than \$25,000 in total revenues are not required to report revenues and expenses but are required to report income. Therefore, totals in revenues and expenses are somewhat larger than income totals.
 *Payroll includes salaries, wages, bonuses and commissions. Total payroll for AM/FM's: \$891,846,000; for FM's: \$270,793,000.

Note: Totals may not add due to rounding.

3. Network and station breakouts

Broadcast revenues, expenses and income	Networks ¹	% change from 1978	35 owned-and-operated AM and FM stations ²	% change from 1978	7,172 other AM, FM and AM/FM stations ³	% change from 1978	Total networks and stations	% change from 1978
Sales to advertisers for time, program talent, facilities, and services	\$136,548,000	9.8						
Network sales								
Deduct: Payments to owned-and-operated stations	2,208,000	13.4						
Deduct: Payments to other affiliated stations	19,818,000	16.7						
Retained from network sales	114,522,000	8.6	\$ 2,408,000	21.8	\$ 21,616,000 ²	14.0	\$ 138,546,000	9.6
Nonnetwork sales ⁴								
to national and regional advertisers			72,339,000	2.7	564,955,000	8.3	637,294,000	7.6
to local advertisers			111,859,000	7.6	2,284,731,000 ³	9.4	2,396,590,000	9.3
Total nonnetwork sales			184,198,000	5.6	2,849,686,000	9.2	3,033,884,000	8.9
Total sales to advertisers	114,522,000	8.6	186,606,000	5.8	2,871,302,000	9.2	3,172,430,000	9.0

Chart 3 continues on page 167.

Number of independent¹ FM stations reporting profits or loss, by volume of total broadcast revenues, 1979.
(Stations operating full year only)

Revenues of:	Total number of stations reporting	Number of stations reporting profits	Stations reporting losses of:									
			\$500,000 and over	\$250,000 to \$500,000	\$100,000 to \$250,000	\$50,000 to \$100,000	\$25,000 to \$50,000	\$20,000 to \$25,000	\$15,000 to \$20,000	\$10,000 to \$15,000	\$5,000 to \$10,000	Less than \$5,000
Over \$1,000,000	74	15	5	3	3	2					1	
\$500,000 to \$1,000,000	106	33	2	8	8	6	2	1	1		3	1
\$250,000 to \$500,000	166	59	1	3	9	16	11	5	3	4	2	5
\$200,000 to \$250,000	68	30			5	5	7	1	2	2	5	3
\$150,000 to \$200,000	90	59	1	2	8	7	17	1	7	4	7	5
\$100,000 to \$150,000	121	71		1	6	8	14	4	7	5	14	12
\$75,000 to \$100,000	53	35		1	4	6	7	5	5	1	5	1
\$50,000 to \$75,000	36	28			1	4	9	5	1	3	1	4
\$25,000 to \$50,000	26	18			1	2	4		3	2	3	3
Less than \$25,000	13	11			3		4				3	1
Totals	753	359	9	18	48	56	75	22	29	25	41	36
Total both		753	27	39	105	116	165	38	51	58	81	73

¹Excludes FM stations that are associated with AM's but which reported separately.

Number of associated¹ FM stations reporting profit or loss, by volume of total broadcast revenues, 1979
(Stations operating full year only)

Revenues of:	Total number of stations reporting	Number of stations reporting profits	Stations reporting profits of:									
			\$500,000 and over	\$250,000 to \$500,000	\$100,000 to \$250,000	\$50,000 to \$100,000	\$25,000 to \$50,000	\$20,000 to \$25,000	\$15,000 to \$20,000	\$10,000 to \$15,000	\$5,000 to \$10,000	Less than \$5,000
Over \$1,000,000	95	81	31	32	11	3	2	1				1
\$500,000 to \$1,000,000	115	90		17	44	13	11	2	1	1	1	
\$250,000 to \$500,000	149	107		3	22	41	17	6	5	6	2	5
\$200,000 to \$250,000	53	31			2	7	7	2		2	8	3
\$150,000 to \$200,000	64	38				11	15	3	3	3	1	2
\$100,000 to \$150,000	70	35			1		8	4	6	2	7	7
\$75,000 to \$100,000	31	12					3	1	1	1	4	2
\$50,000 to \$75,000	39	15					5		1	2	2	5
\$25,000 to \$50,000	31	8									2	6
Less than \$25,000	11	5									2	3
Totals	658	422	31	52	80	75	68	19	17	17	29	34

¹Does not include 1,438 FM stations that filed a combined report with the AM.

Number of associated¹ FM stations reporting profit or loss, by volume of total broadcast revenues, 1979
(Stations operating full year only)

Revenues of:	Total number of stations reporting	Number of stations reporting losses	Stations reporting losses of:									
			\$500,000 and over	\$250,000 to \$500,000	\$100,000 to \$250,000	\$50,000 to \$100,000	\$25,000 to \$50,000	\$20,000 to \$25,000	\$15,000 to \$20,000	\$10,000 to \$15,000	\$5,000 to \$10,000	Less than \$5,000
Over \$1,000,000	95	14	6	1	3		2			1		
\$500,000 to \$1,000,000	115	25	3	5	3	5	3	1	1		2	2
\$250,000 to \$500,000	149	42	1	4	8	6	9		2	4	3	5
\$200,000 to \$250,000	53	22	1	1	3	5	3	1	2	2	2	2
\$150,000 to \$200,000	64	26			2	5	7	2	2	1	2	5
\$100,000 to \$150,000	70	35			1	5	8	5	3	6	4	3
\$75,000 to \$100,000	31	19			2	1	6	2	1	2	2	3
\$50,000 to \$75,000	39	24			3	6	5		1	2	4	3
\$25,000 to \$50,000	31	23		1			1	1	6	3	6	2
Less than \$25,000	11	6					2			2		2
Totals	658	236	11	12	25	36	46	12	19	22	26	27
Total both		658	42	64	105	111	114	31	36	39	55	61

¹Does not include 1,438 FM stations that filed a combined report with the AM.

As compiled by BROADCASTING March 30 through April 3 and based on filings, authorizations and other FCC actions.

Abbreviations: AFC—Antenna For Communications. ALJ—Administrative Law Judge. alt.—alternate. ann.—announced. ant.—antenna. aur.—aural. aux.—auxiliary. CH—critical hours. CP—construction permit. D—day. DA—directional antenna. Doc.—Docket. ERP—effective radiated power. HAAT—height of antenna above average terrain. khz—kilohertz. kw—kilowatts, m—meters. MEOV—maximum expected operation value. mhz—megahertz. mod.—modification. N—night. PSA—presunrise service authority. RCL—remote control location. S-A—Scientific Atlanta. SH—specified hours. SL—studio location. TL—transmitter location. trans.—transmitter. TPO—transmitter power output. U—unlimited hours. vis.—visual. w—watts. *—noncommercial.

New Stations

AM applications

- Window Rock, Ariz.—The Navajo Nation seeks 660 khz, 50 kw-U. Address: c/o Navajo Film & Media Commission, Box 308 Window Rock 86515. Estimated construction costs: \$669,000; first-quarter operating cost: \$114,500; revenue: \$450,000. Format: Indian culture. Principals: Peter MacDonald, chairman, Navajo Tribal Council; Ray Gilmore, council member and chairman, Navajo Film & Media Commission. They have no other broadcast interests. Filed March 6.
- Chula Vista, Calif.—LDA Broadcasting Inc. seeks 1040 khz, 1 kw-U. Address: P.O. Box 7067, Carmel, Calif. 93921. Estimated construction costs: \$278,000;

first-quarter operating cost: \$90,000. Format: Contemporary. Principals: Samuel Urcis (89%), R. David Legg (9%), Herbert R. Hunt (2%). Urcis is Carmel-based management consultant. Legg is Houston attorney. Hunt is Silver Spring, Md., consultant. Urcis and Legg are also new TV applicants for San Francisco, Calif. (see below). Filed March 20.

- Gonzales, Calif.—Gonzales Broadcasters seeks 880 khz, 5 kw-D, 1 kw-N. Address: 4610 Briarwood Drive, Sacramento, Calif. 95821. Estimated construction costs: \$78,000; first-quarter operating cost: \$98,000; first-year revenue: \$ N/A. Format: MOR. Principals: Robert A. Jones, Marvin B. Clapp and Carl J. Auel (one-third each). Jones is La Grange, Ill.-based consulting engineer. Clapp is chief engineer of KEBR(FM) Sacramento and Auel is manager of KEBR. Auel and Clapp also each own 50% of KEWQ(AM) Paradise, Calif., 14.5% of KNCO(AM)

INTRODUCTION
TO THE RADIO INFORMATION CENTER'S SECOND ANALYSIS OF
FCC RADIO FINANCIAL DATA

OUR FIRST BASIC REPORT - AN ANALYSIS OF THE 1978 FCC RADIO DATA - WAS WIDELY ACCLAIMED AS THE FIRST MEANINGFUL EVALUATION OF THE RADIO FIGURES. FCC DATA IS THE ONLY ACCURATE (WITHIN LIMITS) MEASURE OF THE RADIO INDUSTRY. COMBINED WITH MCCANN-ERICKSON'S MEASURES OF ALL MEDIA, IT GIVES MEANINGFUL INFORMATION FOR MANAGEMENT AND OWNERSHIP.

THE 1979 DATA IS SOMEWHAT DIFFERENT. THE FCC MADE ONLY A PARTIAL INITIAL RELEASE, SO RATHER THAN DELAY WE WILL BE PREPARING A SUPPLEMENT FOR RELEASE - WE HOPE, BEFORE LONG.

MOST IMPORTANT, FOR THE FIRST TIME EVER, YOU CAN NOW LOOK AT ALL THE OVERALL REVENUE FIGURES FOR REPORTING MARKETS. IN ADDITION TO REGULAR ITEMS (NETWORK COMPENSATION, NATIONAL/REGIONAL TIME SALES, LOCAL TIME SALES AND NET REVENUES) YOU NOW GET "OTHER" REVENUES, GROSS REVENUES AND A COMBINATION OF AGENCY AND STATION REPRESENTATIVE COMMISSIONS + DISCOUNTS. AT LAST YOU GET A SET OF REVENUE FIGURES THAT ADD TOGETHER TO PRODUCE THE TOTALS SHOWN.

RADIO'S GROSS REVENUES FOR 1979 EXCEEDED \$3 BILLION!

WE BELIEVE YOU WILL FIND THE ADVERTISING SHARE REPORTS WORTHWHILE IN GIVING A FIX ON THE RELATIVE GROWTH PERFORMANCE BY THE PRINCIPAL MEDIA.

AMONG THE MISSING ITEMS IN THE FCC'S FIRST RADIO REPORT: NUMBER OF OPERATING STATIONS, BARTER BY MARKET AND RADIO DATA FOR EACH OF THE STATES.

WE HOPE YOU FIND THIS BASIC REPORT ON RADIO 1979 OF REAL VALUE. OUR SERIES OF CUSTOM REPORTS (7 PAGES OF ECONOMIC AND FINANCIAL DATA FOR EACH OF THE MARKETS LISTED HERE) WILL UNDOUBTEDLY PROVIDE YOU WORTHWHILE INFORMATION ABOUT YOUR MARKETS WHICH YOU WOULD FIND DIFFICULT OR IMPOSSIBLE ASSEMBLE. THEY ARE AN IMPORTANT MANAGEMENT TOOL.

IN ADDITION, THE RADIO INFORMATION CENTER'S NEW AUDIENCE ANALYSIS SERVICE - "THE ANALYST" - NOW PROVIDES THE MOST COMPLETE EVALUATION OF ARBITRON AUDIENCE DATA WHICH HAS EVER BEEN AVAILABLE. IT IS OF EQUAL VALUE FOR BOTH A STATION'S SALES AND PROGRAM DEPARTMENTS. IT ALSO GIVES CRITICAL INSIGHTS INTO YOUR COMPETITORS - INFORMATION EVEN THEY WON'T HAVE. IT IS DELIVERED IN LESS THAN 7 DAYS AFTER THE BOOK ARRIVES, AND IS PRICED REASONABLY FOR MARKETS OF ALL SIZES.

WE THANK STANDARD RATE AND DATA SERVICE FOR THEIR PERMISSION TO USE SRDS POPULATION AND ECONOMIC DATA. WE ALSO THANK BOB COEN OF MCCANN-ERICKSON, WHOSE ANALYSES OF MEDIA ADVERTISING EXPENDITURES ARE THE BENCHMARK OF THE INDUSTRY.

WE ALSO THANK YOU FOR YOUR INTEREST AND LOOK FORWARD TO SERVING YOU AND THE RADIO INDUSTRY IN NEW WAYS.

MAURIE WEBSTER, PRESIDENT
THE RADIO INFORMATION CENTER
575 LEXINGTON AVENUE
NEW YORK, NY 10022
(212) 371 - 4828

DEFINITIONS AND NOTATIONS

NETWORK COMPENSATION: PAYMENTS FROM "LINE NETWORKS" TO STATIONS. "REP NETWORK" PAYMENTS ARE INCLUDED UNDER NATIONAL/REGIONAL TIME SALES.

NATIONAL/REGIONAL TIME SALES: EACH STATION IS TO DETERMINE WHICH ADVERTISERS MEET THE FCC CRITERIA "...GENERALLY RECOGNIZED AS NATIONAL OR REGIONAL IN CHARACTER". THIS CATEGORY IS NOT LIMITED TO BUSINESS PLACED BY STATION REPRESENTATIVES.

LOCAL TIME SALES: WHILE THIS INCLUDES TIME SALES TO ACKNOWLEDGED "LOCAL" ADVERTISERS, THE FCC ASKS THAT IT ALSO INCLUDE SALES TO RETAIL OR SERVICE ESTABLISHMENTS, EVEN IF THEY ARE PART OF A NATIONAL OR REGIONAL CHAIN. SOME OF THIS BUSINESS MAY THUS BE PLACED BY STATION REPRESENTATIVES.

#OTHER REVENUES: INCOME FROM OTHER THAN TIME SALES. NOT SHOWN IN REPORTS FROM OTHER SOURCES.

#GROSS REVENUES: TOTAL OF ALL REVENUES, INCLUDING COMMISSIONS. WE BELIEVE THIS ANALYSIS IS THE FIRST TO SHOW THIS INFORMATION.

*COMMISSIONS: THIS YEAR FOR THE FIRST TIME, "COMMISSIONS" ARE LISTED FOR EACH MARKET. THEY INCLUDE AGENCY AND STATION REPRESENTATIVE COMMISSIONS PLUS CASH DISCOUNTS.

NET REVENUES: THIS IS THE FIGURE WHICH HAS CUSTOMARILY BEEN SHOWN FOR EACH MARKET AS "TOTAL REVENUES" IT ACTUALLY CONSISTS OF GROSS REVENUES MINUS COMMISSIONS (DATA NOT PREVIOUSLY REPORTED). SINCE THE INGREDIENTS ARE NOW AVAILABLE, WE HAVE CONSTRUCTED A COMPLETE REVENUE REPORT, WHERE ALL DATA ARE SHOWN AND CAN BE CROSS-CHECKED.

BARTER: BARTER IS USUALLY LISTED IN A SEPARATE REPORT, BUT BARTER FIGURES ARE INCLUDED IN REVENUE TOTALS ABOVE. HOWEVER, NO BARTER DATA FOR 1979 HAD BEEN RELEASED AT PUBLICATION TIME.

TOTAL EXPENSES: ALL OPERATING EXPENSES ARE INCLUDED, ALONG WITH DEPRECIATION, AMORTIZATION, INTEREST AND ALLOCATED COST OF HOME OFFICE MANAGEMENT. AS A RESULT, MARKET INCOME (PROFIT) FIGURES DO NOT REFLECT THE ACTUAL OPERATING PROFITS FOR THE STATIONS REPORTING.

TOTAL INCOME (PROFIT): NET INCOME (OR LOSS) AFTER DEDUCTING TOTAL EXPENSES FROM NET REVENUES.
NOTE: IN CALCULATING CHANGE IN INCOME/PROFIT FROM 1978 TO 1979, WE HAVE CONSIDERED THAT A SWING FROM A \$10,000 PROFIT TO A \$5,000 LOSS IS A DECLINE OF 150%, AND THAT A CHANGE FROM A \$20,000 LOSS TO A \$10,000 LOSS IS A 50% IMPROVEMENT.

#NEW DATA CALCULATED BY RADIO INFORMATION CENTER.

*NEW DATA FROM THE FCC.

NUMBERS OF STATIONS: IN 1978, THE FCC CHANGED THE WAY IT MEASURED REPORTING SOURCES. IT LISTED "ENTITIES REPORTING", AN ENTITY BEING EITHER AN INDIVIDUAL STATION OR AN AM/FM COMBINATION. FOR 1979 IT RETURNED TO THE PRACTICE OF LISTING "STATIONS REPORTING". AS A RESULT, WE CANNOT COMPARE 1979 TO 1978 ON THE NUMBER OF REPORTING UNITS. IN ADDITION, "OPERATING STATIONS" FOR 1979 HAD NOT BEEN REPORTED WHEN THIS BOOK WAS COMPILED.

MARKET AREAS: MOST ARE OFFICIAL SMSA'S (METROS), AND ALL ECONOMIC DATA WE USE (SRDS) IS BASED ON THE AREA SPECIFIED AS THE METRO BY THE U.S. GOVERNMENT. FOR NON-SMSA MARKETS, WE FOLLOW ESTABLISHED PRACTICE AND USE THE HOME COUNTY AS THE AREA.

FCC DATA FOR NEW ENGLAND IS BASED ON ORIGINAL OFFICIAL SMSA'S, WHICH USUALLY CONSIST OF A COLLECTION OF CITIES, TOWNS OR TOWNSHIPS, AS CONTRASTED WITH THE MORE RECENT OFFICIAL NEW ENGLAND COUNTY METROS. WE USE THE OFFICIAL SMSA'S.

INDEX TO FCC RADIO FINANCIAL DATA REPORT
DATA FOR YEAR OF 1979

REPORT SEQUENCE	SUBJECT	
1	SUMMARY OF INDUSTRY FINANCIAL GROWTH - 1979	
2	GROWTH OF U.S. ADVERTISING (9 YEAR, 4 YEAR COMPARISONS)	
3	RADIO'S MARKET SHARES (NATIONAL AND LOCAL)	
4	TOTAL REVENUES	
5	NATIONAL REVENUES	
6	LOCAL REVENUES	
7	MASTER FINANCIAL REPORT - ALL MARKETS	
8	ANALYSIS OF ALL MARKET REVENUES AS A % OF GROSS REVENUES	(GREEN)
9	\$ RANK: NATIONAL / LOCAL / NET REVENUES	(BUFF)
10	\$ RANK: GROSS REVENUES / EXPENSES / INCOME	(BUFF)
11	RANK BY %: REVENUES TYPES AS A PERCENT OF GROSS REVENUES	(GREEN)
12	RANK BY % CHANGE: NATIONAL / LOCAL / NET REVENUES	(BLUE)
13	RANK BY % CHANGE: EXPENSES / PROFITS / RANK BY %: PROFIT-SALES RATIOS	(BLUE)
14	AVERAGE REPORTING STATION PERFORMANCE: LOCAL REVENUES / NET REVENUES / PROFITS	(BUFF)
15	LOCAL REVENUE GROWTH: RADIO / TELEVISION / NEWSPAPERS	
16	LOCAL REVENUE MARKET GROUPS (BY MARKET SIZE)	
17	BEST GROWTH STATES	
18	NATIONAL / REGIONAL REVENUE DISTRIBUTION (BY MARKET SIZE)	

SUMMARY OF RADIO INDUSTRY GROWTH 1978 - 1979

ALL U.S. RADIO STATIONS
 SOURCE: FCC

	1978	1979	% CHANGE
STATIONS OPERATING	7,581	N/A	N/A
*REPORTING: 1978 - ENTITIES	5,748	N/A	
1979 - STATIONS	N/A	7,036	N/A
	(ADD 000)		
NETWORK COMPENSATION	20,932	23,631	+12.9%
NATIONAL/REGIONAL TIME SALES	589,680	626,992	+6.3%
LOCAL TIME SALES	2,179,170	2,343,636	+7.5%
OTHER REVENUES	N/A	36,946	
GROSS REVENUES	N/A	3,031,204	
COMMISSIONS	N/A	297,650	
NET REVENUES	2,545,442	2,730,992	+7.3%
TOTAL EXPENSES	2,249,734	2,505,664	+11.4%
INCOME (PROFIT)	295,708	225,259	-23.8%
PROFIT/SALES RATIO	11.6%	8.2%	-29.4%

*REPORTING: AN AM/FM COMBINATION FILING A JOINT REPORT WAS COUNTED AS ONE "REPORTING ENTITY" IN 1978. IN 1979, "REPORTING STATIONS" WERE LISTED. THUS NO COMPARISON BETWEEN THE TWO YEARS CAN BE MADE.

"OPERATING STATIONS WERE NOT AVAILABLE WHEN THIS BOOK WAS PREPARED.

RADIO'S MARKET SHARES: 1970 - 1979

(ADD 000)

	NETWORK	SPOT	NATIONAL TOTAL	SHARE OF NATIONAL	LOCAL	SHARE OF LOCAL
1970	56,000	371,000	427,000	3.8%	881,000	10.7%
1971	63,000	395,000	458,000	3.9%	987,000	11.0%
1972	74,000	402,000	476,000	3.7%	1,136,000	11.1%
1973	68,000	400,000	468,000	3.4%	1,255,000	11.1%
1974	69,000	405,000	474,000	3.2%	1,363,000	11.4%
1975	83,000	436,000	519,000	3.4%	1,461,000	11.4%
1976	105,000	518,000	623,000	3.4%	1,707,000	11.3%
1977	137,000	546,000	683,000	3.2%	1,951,000	11.4%
1978	147,000	620,000	767,000	3.2%	2,052,000	11.4%
1979	161,000	658,000	819,000	3.0%	2,535,000	11.3%

NOTE: DATA ABOVE IS BASED ON MCCANN-ERICKSON ESTIMATES OF ANNUAL EXPENDITURES IN ALL ADVERTISING MEDIA. (REVISED 12/23/80).

GROWTH OF U.S. ADVERTISING*
 9 YEAR MEDIA GROWTH COMPARISONS

(ADD 000,000)

GROWTH SINCE 1970	1970	1979	INCREASE	
TOTAL ADVERTISING	\$19,550	\$49,510	+153%	
INDIVIDUAL MEDIA				RANK
RADIO	1,308	3,271	+150%	3
TELEVISION	3,596	10,154	+182%	1
NEWSPAPERS	5,704	14,493	+154%	2
MAGAZINES	1,292	2,932	+127%	6
DIRECT MAIL	2,766	6,653	+141%	5
ALL OTHER	4,884	12,007	+146%	4

4 YEAR MEDIA GROWTH COMPARISONS

GROWTH SINCE 1975	1975	1979	INCREASE	
TOTAL ADVERTISING	28,230	49,510	+75%	
INDIVIDUAL MEDIA				RANK
RADIO	1,980	3,271	+65%	5
TELEVISION	5,263	10,154	+93%	2
NEWSPAPERS	8,442	14,493	+72%	4
MAGAZINES	1,465	2,932	+100%	1
DIRECT MAIL	4,181	6,653	+59%	6
ALL OTHER	6,899	12,007	+74%	3

*BASED ON MCCANN-ERICKSON DATA

TOTAL REVENUES*
 MEDIA GROWTH COMPARISONS: 1978 - 1979
 (ADD 000)

	1978	1979	CHANGE	INCREASE RANK
TOTAL ADVERTISING	43,970,000	49,830,000	+13%	
INDIVIDUAL MEDIA				
RADIO	3,052,000	3,271,000	+7%	7
TELEVISION	8,979,000	10,154,000	+13%	4
NEWSPAPERS	12,707,000	14,493,000	+14%	3
MAGAZINES	2,597,000	2,932,000	+13%	5
DIRECT MAIL	5,987,000	6,653,000	+11%	6
OUTDOOR	466,000	540,000	+16%	2
ALL OTHER	10,182,000	12,007,000	+18%	1

*BASED ON MCCANN-ERICKSON DATA

NATIONAL REVENUES*
 MEDIA GROWTH COMPARISONS: 1978 - 1979
 (ADD 000)

FOR RADIO AND TELEVISION, NETWORK AND NATIONAL/REGIONAL
 SPOT WERE COMBINED TO GIVE THE NATIONAL TOTAL.

SOME OF DIRECT MAIL IS LOCAL BUT IT IS NOT SEPARATELY
 REPORTED.

	1978	1979	CHANGE	INCREASE RANK
TOTAL NATIONAL	23,990,000	27,070,000	+13%	
INDIVIDUAL MEDIA				
RADIO	767,000	819,000	+7%	7
TELEVISION	6,556,000	7,472,000	+14%	3
NEWSPAPERS	1,787,000	2,085,000	+17%	1
MAGAZINES	2,597,000	2,932,000	+13%	4T
DIRECT MAIL#	5,987,000	6,653,000	+11%	6
OUTDOOR	307,000	355,000	+16%	2
ALL OTHER	5,989,000	6,754,000	+13%	4T

*BASED ON MCCANN-ERICKSON DATA.

LOCAL REVENUES
 MEDIA GROWTH COMPARISONS: 1978 - 1979
 (ADD 000)

FCC DATA	1978	1979	CHANGE	
RADIO	2,179,170	2,343,636	+7.5%	
TELEVISION	1,980,442	2,244,766	+13.3%	
TOTAL LOCAL*	19,980,000	22,440,000	+11%	
INDIVIDUAL MEDIA*				INCREASE RANK
RADIO	2,285,000	2,452,000	+7%	5
TELEVISION	2,423,000	2,682,000	+11%	4
NEWSPAPERS	10,920,000	12,408,000	+14%	2
OUTDOOR	159,000	185,000	+16%	1
ALL OTHER	4,193,000	4,713,000	+12%	3

*BASED ON MCCANN-ERICKSON DATA

RADIO INFORMATION CENTER
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MASTER RADIO FINANCIAL REPORT
(ALL MARKETS REPORTED FOR 1979)

(--) IN % CHNG = NO '78 DATA

"% N/TT" = PERCENT OF NAT'L/REGIONAL SALES TO
COMBINED NAT'L/REGIONAL AND LOCAL.

RADIO MARKETS	STNS RPTG	NETWORK COMPEN- SATION	NAT'L/ REGIONAL TIME SALES	% CHNG	% N/ TT	LOCAL TIME SALES	% CHNG	RNK	NET REVENUES	% CHNG	RNK	TOTAL EXPENSES	% CHNG	RNK	TOTAL INCOME (PROFIT)	% CHNG	RNK	% INC/ REV
AEERDEEN, SD	5	0	187,952	52.3	262 17	920,303	8.8	297	1,094,142	14.5	297	1,074,425	22.2	293	19,717	-74.3	235	77.5
AFILENE, TX	6	1,418	179,906	-22.0	265 11	1,449,995	-9.4	229	1,570,672	-11.0	242	1,534,630	-6.9	232	36,042	-68.8	219	66.2
AGANA, GU	5	0	87,806	----	324 6	1,397,253	----	236	1,465,258	----	253	1,288,200	----	265	177,058	----	148	----
ACUADILLA, PR	3	41,400	174,859	----	267 54	149,793	----	373	369,466	----	371	374,129	----	369	-4,663	----	259	----
AIRON, OH	8	95,334	1,605,761	-9.6	64 20	6,323,008	11.6	62	7,162,395	6.5	66	6,516,455	15.3	71	645,940	-40.0	64	43.7
ALBANY-SCHENCT-TRY, NY	21	104,187	2,176,133	-1.3	51 22	7,564,422	7.0	55	8,842,361	4.7	55	8,016,707	.8	58	825,654	69.1	49	63.2
A'BANY, GA	7	1,638	344,385	23.1	185 18	1,592,153	10.7	213	1,892,753	12.3	213	1,822,291	15.3	211	70,467	-32.8	192	40.3
A'BUQUERQUE, NM	17	32,968	1,959,138	38.2	56 24	6,168,862	19.9	66	7,170,289	20.2	65	7,583,095	24.3	60	-412,806	-206.3	361	----
A'LEXANDRIA, LA	7	5,491	345,476	26.2	182 22	1,251,795	17.1	258	1,545,676	18.6	247	1,521,159	29.0	234	24,517	-80.3	230	84.2
A'NT'N-BETH-EASTON, PA	16	57,121	633,168	24.2	127 10	5,746,184	13.5	72	6,191,258	14.1	78	5,104,236	12.8	87	1,087,022	20.8	42	6.1
A'TOONA, PA	9	7,923	314,466	-11.6	199 14	1,942,088	-9.6	185	2,192,933	-9.5	185	2,075,043	-10.5	196	116,890	12.6	168	26.2
AMARILLO, TX	12	21,045	663,862	5.4	113 15	3,655,934	9.2	112	4,035,361	9.8	118	4,362,126	26.6	105	-326,765	-242.2	351	----
ANAHEIM-GRDN GRV, CA	7	0	814,225	-21.6	106 14	4,877,495	-7.6	86	5,052,638	-11.0	95	4,499,688	-7.0	100	552,950	-33.9	74	25.9
ANCHORAGE, AK	11	69,478	847,133	11.1	99 15	4,795,815	11.1	91	5,435,641	14.1	88	5,892,801	16.0	75	-457,160	-43.9	363	----
ANDERSON, IN	4	5,744	75,285	----	334 6	1,249,746	----	259	1,277,866	----	272	920,678	----	316	357,188	----	93	----
ANN ARBOR, MI	6	0	251,944	-22.2	225 22	870,433	-37.8	306	1,080,856	-36.1	298	1,395,413	-25.4	249	-314,557	-77.6	350	----
ANNISTON, AL	4	0	137,432	51.2	291 11	1,147,709	1.6	271	1,277,845	6.0	273	1,142,779	18.0	287	135,066	-43.2	163	46.7
APPLETON-OSHKOSH, WI	13	6,206	307,114	-7.4	202 8	3,628,104	17.7	113	3,810,211	12.1	121	3,928,662	20.8	113	-118,451	-181.9	313	----
ARECIBO, PR	5	1,612	228,007	----	233 38	376,720	----	366	560,227	----	356	566,432	----	354	-6,205	----	261	----
ACHEVILLE, NC	8	25,959	206,747	-5.0	250 9	2,182,498	.2	165	2,308,822	-2.3	178	2,067,072	-1.6	197	241,750	-8.5	120	6.3
ATLANTA, GA	37	742,697	8,651,314	50.9	14 23	29,250,340	12.2	11	33,287,681	18.8	11	24,082,652	16.0	16	9,205,029	26.7	4	6.6
ATLANTIC CITY, NJ	9	9,751	276,804	21.5	213 11	2,197,915	16.9	164	2,409,516	13.8	176	2,351,805	11.1	172	57,711	4203.6	203	----
AUGUSTA, GA	13	36,410	562,389	-28.2	143 18	2,575,869	-3.0	146	3,022,446	-8.5	144	3,014,309	-4.1	139	8,137	-94.9	246	95.8
AUSTIN, TX	14	13,787	1,263,164	7.8	79 17	6,267,759	8.7	64	6,755,139	8.1	69	5,520,489	14.1	80	1,234,650	-12.5	37	19.1
BAKERSFIELD, CA	24	70,952	1,369,716	10.7	74 23	4,533,399	9.2	93	5,437,035	10.1	87	5,205,775	8.8	85	230,260	52.7	124	40.0
BALTIMORE, MD	31	467,747	7,034,542	7.2	18 24	21,952,463	1.7	17	25,573,773	2.8	16	20,365,817	9.7	20	5,207,956	-17.4	10	19.8
BANGOR, ME	6	2,254	285,405	27.6	210 15	1,557,548	17.9	216	1,710,501	17.9	221	1,616,721	22.5	229	93,780	-28.2	179	39.3
BATON ROUGE, LA	12	20,425	624,261	-31.7	130 11	5,317,179	2.1	79	5,463,766	-2.5	86	4,451,976	-.8	103	1,011,790	-9.4	45	7.0
BATTLE CREEK, MI	8	7,535	171,760	1.2	270 10	1,509,122	32.7	221	1,626,903	28.6	234	1,512,591	33.7	235	114,312	-14.9	170	34.0
BEAUMONT-PT. ARTHR, TX	13	35,840	621,255	-11.9	132 16	3,282,779	-5.9	124	3,622,672	-8.0	124	4,566,652	-7.7	96	-943,980	6.4	370	----
BECKLEY, WV	5	319	203,772	-1.7	251 12	1,460,776	18.2	226	1,701,754	16.7	223	1,429,694	10.2	244	272,060	69.9	112	45.9
BELLINGHAM, WA	6	581	449,642	55.6	160 24	1,433,545	8.5	231	1,723,897	14.1	219	1,663,362	11.9	222	60,535	149.8	199	118.8
BEND, OR	4	0	174,093	11.0	268 13	1,155,833	9.9	267	1,299,957	8.7	269	1,334,105	22.2	258	-34,148	-132.9	276	----
BIG SPRINGS, TX	4	0	47,667	-11.7	346 7	650,063	-12.7	335	696,676	-12.1	341	697,120	-8.9	341	-444	-101.6	256	----
BILLINGS, MT	9	7,502	351,152	12.6	178 12	2,472,952	18.3	153	2,781,432	17.6	155	2,849,892	15.6	146	-68,460	32.8	296	----

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BILOXI-GULFPORT, MS	12	934	439,570	25.3	162	17	2,117,490	17.9	170	2,581,722	21.5	166	2,373,355	10.9	169	208,367	1408.3	132	----
BINGHAMTON, NY	9	21,036	501,568	16.5	150	14	3,000,435	20.5	130	3,240,873	20.3	135	3,022,384	11.2	137	218,489	753.7	129	644.4
BIRMINGHAM, AL	22	189,806	2,553,544	17.6	47	20	9,948,019	1.3	40	11,312,724	3.5	42	10,629,706	13.5	44	683,018	-56.3	61	58.0
BISMARCK, ND	5	4,372	499,342	23.7	151	18	2,267,735	13.9	162	2,734,000	15.0	157	2,557,611	21.1	157	176,189	-38.3	149	40.7
BLOOMINGTON-NRML, IL	4	1,031	236,968	-4.1	233	9	2,292,916	14.5	161	2,488,038	12.7	171	1,940,472	8.1	205	547,566	32.6	75	18.3
BOISE, ID	8	15,155	414,239	40.2	167	19	1,809,969	-2.6	197	2,055,429	1.1	200	2,185,519	-6.0	184	-130,090	55.2	316	----
BOSTON, MA	32	833,262	16,047,245	4.5	6	33	33,177,648	14.5	10	42,764,849	10.8	9	41,138,046	23.2	7	1,626,603	-68.7	29	71.6
BOWLING GREEN, KY	5	1,800	161,607	26.7	279	14	957,672	18.2	296	1,106,894	18.1	295	929,304	15.7	315	177,590	32.5	147	11.9
BUZEMAN, MT	3	0	54,964	-40.3	341	4	1,311,147	13.8	249	1,347,049	9.3	261	1,259,335	11.0	269	87,714	-10.4	183	17.7
BRIDGEPORT, CT	5	8,724	699,799	66.1	113	17	3,345,163	22.1	119	3,597,841	25.8	125	3,422,542	36.6	130	175,299	-50.4	150	61.0
BROOKHAVEN, MS	3	0	15,699	----	367	6	258,317	----	371	274,016	----	372	251,919	----	373	22,097	----	232	----
BROWNSVL-HARLNGN, TX	4	0	829,966	20.4	102	33	1,682,678	3.7	208	2,255,826	6.7	180	1,892,870	-3.0	209	362,956	124.3	91	110.5
BROWNWOOD, TX	4	3,825	14,803	-22.2	368	2	800,605	12.4	314	812,824	11.5	324	684,083	5.4	321	-71,259	35.5	297	----
BRUNSWICK, GA	5	1,521	74,511	23.3	335	11	608,170	-8	341	683,564	1.3	345	1,018,287	36.2	302	-334,723	-358.4	352	----
BRYAN-COLLEGE STN, TX	5	0	30,473	-80.6	355	2	1,321,487	31.4	246	1,330,460	17.6	265	1,113,588	13.5	290	216,872	44.4	131	23.5
BUFFALO, NY	21	297,284	4,299,816	-1.0	30	25	13,134,036	15.3	30	15,669,347	11.3	29	13,346,505	16.9	32	2,322,842	-12.9	20	21.7
BURLINGTON, NC	5	0	218,072	11.0	243	20	895,527	4.2	304	1,097,715	4.4	296	1,057,560	.1	297	40,155	995.3	215	----
BURLINGTON, VT	5	8,020	169,150	-27.6	273	8	2,009,463	14.7	179	2,144,891	8.6	191	2,156,732	10.7	187	-11,811	-145.8	266	----
CADILLAC, MI	4	3,856	31,623	-10.9	329	13	565,680	12.3	348	630,176	8.9	350	678,947	30.3	344	-48,771	-184.8	286	----
CANTON, OH	10	13,880	948,592	-2.1	94	19	4,132,809	6.6	100	4,710,593	5.0	101	3,930,248	5.4	112	780,345	2.7	53	2.4
C/PE GIRARDEAU, MO	4	0	28,253	-71.5	356	4	601,594	-9.4	344	615,874	-16.2	353	649,170	-11.0	347	-33,296	-666.4	275	----
C/RLSBAD, NM	4	0	51,956	----	343	12	387,248	----	365	439,204	----	366	458,514	----	366	-19,310	----	270	----
CASPER, WY	4	8,819	346,634	17.3	180	12	2,505,807	14.2	151	2,800,788	12.9	154	2,228,080	16.1	179	572,708	2.1	71	9.7
CEDAR RAPIDS, IA	8	15,761	1,210,716	36.9	82	23	4,113,570	7.6	102	4,840,101	13.5	98	4,133,207	6.3	109	701,894	90.4	56	68.6
CHAMPAIGN-URBANA, IL	8	7,996	373,876	20.4	173	15	2,072,256	14.9	174	2,375,242	17.3	177	2,407,133	30.8	166	-31,891	-117.2	274	----
CHARLESTON, SC	16	17,593	650,199	.9	122	13	4,251,229	8.8	98	4,566,737	7.5	103	4,474,444	10.0	101	92,293	-48.7	180	52.4
CHARLESTON, WV	11	35,084	837,586	-2.4	101	20	3,388,216	19.0	118	4,082,641	13.9	115	3,454,364	17.1	129	628,277	-1.3	65	13.6
CHARLOTTE AMALIE, VI	3	0	0	----	372		905,318	----	300	779,837	----	328	795,187	----	330	-15,350	----	268	----
CHARLOTTE-GASTONIA, NC	21	191,219	3,529,098	19.6	38	24	11,342,698	13.3	34	13,386,258	14.3	35	11,432,080	11.4	40	1,954,178	34.8	24	17.9
CHATTANOOGA, TN,GA	14	28,508	619,466	26.6	133	14	3,956,833	-7.5	109	4,355,820	-6.4	109	4,436,325	-5.3	104	-80,505	-151.5	302	----
CHEYENNE, WY	6	0	95,447	23.5	319	8	1,096,678	26.7	280	1,164,457	24.6	288	1,355,943	40.3	255	-191,486	-495.9	330	----
CHICAGO, IL	64	1,115,379	28,788,669	-.8	3	27	79,362,850	11.2	3	95,126,212	8.6	3	87,905,552	21.0	3	7,220,660	-51.8	6	55.9
CHICO, CA	4	3,969	308,403	-4.0	201	19	1,324,345	11.2	245	1,556,384	8.6	245	1,273,809	8.6	268	282,575	8.6	109	
CHILLICOTHE, OH	4	0	119,187	-2.2	306	24	368,597	3.7	367	492,600	3.6	361	492,819	14.8	363	-219	-100.5	254	----
CINCINNATI, OH	19	446,306	4,810,015	4.8	28	20	19,662,866	5.7	20	21,623,963	5.6	21	19,210,406	11.0	21	2,413,557	-24.0	18	28.4

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CLARKSBURG, WV	6	2,330	120,013	47.0	305	11	993,316	3.4	292	1,107,055	4.2	294	1,016,992	-2	303	90,063	109.2	181	102.5
CLARKSVL-HOPKINS, TN	6	1,447	171,034	21.1	271	9	1,794,735	47.4	199	1,951,149	44.8	211	1,641,664	55.7	225	309,485	5.6	102	27.2
CLEVELAND, OH	24	457,627	7,691,729	7.2	15	22	27,143,099	15.8	13	30,719,520	15.2	14	27,593,043	18.7	11	3,121,477	-8.6	15	21.1
CLOVIS, NM	5	0	43,981	5.0	347	6	675,712	2.1	329	701,649	1.9	340	821,218	-4.7	327	-119,569	31.0	314	----
COLORADO SPRINGS, CO	11	1,004	566,320	.9	142	15	3,334,324	8.1	120	3,482,830	8.0	129	3,789,588	11.9	118	-306,758	-88.8	348	----
COLUMBIA, MO	4	6,941	112,556	6.0	310	9	1,152,046	18.3	269	1,209,572	15.8	281	1,195,235	30.5	278	14,337	-88.9	240	91.1
COLUMBIA, SC	13	42,963	1,088,404	-3.2	87	18	4,869,771	15.5	87	5,651,615	8.7	82	5,212,243	20.2	84	439,372	-49.0	86	53.3
COLUMBUS, GA	9	20,641	688,303	15.3	115	21	2,643,138	17.6	145	3,166,564	18.2	137	3,528,791	14.6	125	-362,227	9.4	357	----
COLUMBUS, MS	5	0	114,727	59.0	307	19	500,041	31.5	356	626,093	37.2	351	702,268	51.9	340	-76,175	-1199.0	301	----
COLUMBUS, OH	19	167,522	4,205,039	9.8	31	21	15,386,879	14.7	26	17,040,391	13.5	27	11,686,504	10.3	37	5,353,887	21.0	9	6.8
COOS BAY, OR	3	0	133,908	----	292	18	617,840	----	339	729,683	----	335	874,010	----	322	-144,327	----	320	----
CORINTH, MS	4	0	16,557	-7.5	365	4	448,673	48.9	360	464,531	39.8	364	444,004	41.6	367	20,527	10.6	233	20.0
CORPUS CHRISTI, TX	13	21,634	1,334,923	-4.1	76	32	2,899,757	-7.6	131	3,892,343	-6.8	120	3,714,165	-5.3	120	178,178	-29.9	146	25.0
D'PRT-R ISL-MOLINE, IA	14	24,948	1,194,596	-5.1	83	20	4,803,251	9.5	88	5,407,696	6.7	89	5,320,948	16.8	82	86,748	-83.1	184	84.2
DALLAS-FORT WORTH, TX	39	560,817	13,560,408	13.2	9	28	35,530,972	9.6	8	42,838,165	11.5	8	37,764,400	-1.3	9	5,073,765	2987.7	112850.0	
DALTON, GA	3	0	90,736	5.0	323	14	550,498	1.8	350	641,234	2.2	349	472,186	3.8	365	169,048	-2.0	151	4.4
DANVILLE, IL	5	2,017	35,503	-16.5	351	3	1,293,498	15.4	251	1,303,011	14.6	268	1,400,541	27.1	248	-97,530	-379.2	307	----
DANVILLE, VA	5	921	164,832	31.1	276	10	1,499,390	11.3	222	1,645,842	11.5	233	1,355,876	9.3	256	289,966	22.9	105	10.7
DAYTON, OH	15	92,408	2,007,502	5.2	54	15	11,163,642	6.1	36	11,572,025	6.1	41	8,784,578	10.2	50	2,787,447	-5.1	17	10.8
DAYTONA BEACH, FL	12	3,750	575,521	-10.9	138	19	2,411,864	29.7	155	2,902,669	22.0	147	3,301,211	28.3	131	-398,542	-106.1	359	----
DECATUR, AL	5	0	55,118	113.9	340	5	972,716	1.4	293	1,024,644	2.0	303	1,075,548	13.6	292	-50,904	-188.4	287	----
DENVER-BOULDER, CO	32	330,079	6,761,307	5.1	21	23	22,073,080	7.2	16	25,303,429	8.4	18	23,643,311	17.2	17	1,660,118	-47.7	28	51.9
DES MOINES, IA	13	81,974	1,995,163	17.5	55	23	6,500,087	4.1	61	7,668,292	6.7	61	6,857,912	5.9	67	810,380	14.3	51	7.1
DETROIT, MI	38	894,607	14,186,158	-4.4	8	27	38,498,279	-1	6	46,549,732	.1	6	45,510,862	21.6	5	1,038,870	-88.6	43	88.7
DODGE CITY, KS	4	4,560	92,860	----	321	12	711,673	----	326	827,598	----	323	838,828	----	325	-11,230	----	264	----
DOTHAN, AL	5	0	120,129	15.6	304	10	1,118,281	5.5	276	1,220,565	6.6	280	1,189,509	9.2	280	31,056	-43.6	224	47.9
DULUTH-SUPERIOR, MN,WI	12	19,592	382,542	-7.5	172	12	2,762,503	-23.3	139	3,070,118	-21.3	140	2,819,109	-21.5	148	251,009	-19.7	116	1.3
EAU CLAIRE, WI	8	3,923	314,702	9.1	198	11	2,554,269	12.4	148	2,850,454	11.2	150	2,497,715	7.1	159	352,739	52.5	94	36.7
EL PASO, TX	16	35,166	1,903,360	18.3	58	35	3,526,864	29.1	115	4,836,158	26.1	97	6,036,690	36.8	74	-1,150,532	-114.1	371	----
ELMIRA, NY	7	4,830	263,628	24.2	221	20	1,049,432	2.0	287	1,291,404	6.0	271	1,356,492	5.4	254	-65,088	5.8	294	----
ERIE, PA	9	16,809	310,216	-29.7	200	12	2,359,372	.1	158	2,529,179	-4.0	169	2,464,016	-8.5	164	65,163	211.4	197	----
ESCANABA, MI	4	2,299	100,320	.7	317	12	750,626	8.9	320	838,172	4.9	321	988,244	9.0	307	-150,072	-39.6	322	----
EUGENE-SPRINGFIELD, OR	12	7,462	1,318,958	-4.9	77	28	3,388,513	-13.2	117	4,181,509	-11.6	113	4,916,650	3.6	90	-735,141	-4020.7	368	----
EVANSVILLE, IN	14	5,578	467,373	-.8	157	9	5,025,282	9.4	82	5,264,377	9.0	90	4,738,721	9.4	91	525,656	6.0	81	2.9
FAIRBANKS, AK	3	0	157,308	53.3	282	11	1,264,564	18.1	255	1,381,041	21.8	259	1,623,101	35.1	226	-247,060	-248.2	342	----

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FARMONT, WV	3	2,019	51,715	-29.5	345 7	724,027	13.7	324	771,593	9.4	329	727,219	7.2	337	44,374	58.6	213	46.2
FALL RIVER, MA	3	313	170,366	----	272 18	792,931	----	316	914,764	----	313	1,049,660	----	298	-134,896	----	319	----
FARGO, ND-MOORHEAD MN	7	17,978	726,751	16.7	112 16	3,724,796	15.8	110	4,263,059	15.4	111	4,255,996	20.5	106	7,063	-95.6	248	97.7
FARMINGTON, NM	6	15,738	334,439	55.0	191 22	1,207,823	6.5	263	1,557,235	15.0	244	1,257,567	15.9	270	299,668	11.1	103	3.5
FAYETTEVILLE, TN	3	737	3,746	39.6	370 1	405,653	5.8	362	410,718	6.1	370	354,856	.4	370	55,862	66.7	204	58.1
FAYETTEVILLE, NC	6	64,321	632,442	33.3	128 24	2,014,325	.1	177	2,596,823	4.9	165	2,286,462	2.4	177	310,361	27.9	101	21.4
FAYETTEVILLE-SPRINGDL, AR	11	0	338,294	31.5	188 12	2,401,581	13.7	157	2,695,438	14.5	159	2,475,931	18.7	163	219,457	-18.0	128	28.3
FITCHBURG-LEOMNSTR, MA	4	5,518	158,143	-12.3	281 18	723,419	11.6	325	831,792	-7.5	322	983,220	6.4	309	-148,428	-176.7	321	----
FLAGSTAFF, AZ	4	72	215,710	27.2	244 21	813,226	7.5	310	1,003,345	5.4	305	1,041,274	4.9	300	-37,929	8.0	280	----
FLINT, MI	10	85,825	1,371,232	3.7	73 20	5,554,473	1.2	75	6,401,379	2.3	75	5,276,596	5.7	83	1,124,783	-11.3	39	13.4
FLORENCE, AL	10	6,410	197,802	74.8	257 9	1,901,650	-2.7	187	2,055,048	.7	201	1,966,245	15.5	202	68,803	-78.5	193	78.8
FLORENCE, SC	4	1,328	176,360	76.5	266 19	765,800	-2.8	319	914,047	6.3	314	831,588	8.0	326	82,459	-8.3	185	13.5
FORT COLLINS, CO	7	73,185	641,787	97.6	125 31	1,418,065	3.8	234	2,097,750	21.6	194	1,898,804	17.8	208	198,946	74.9	136	44.6
FORT DODGE, IA	4	16,316	524,290	14.9	147 32	1,135,337	15.3	274	1,613,212	12.2	236	1,496,438	17.5	238	116,774	-28.9	169	36.8
FORT MYERS, FL	8	1,638	557,910	26.0	144 21	2,138,785	13.2	169	2,540,511	14.7	168	2,818,025	26.5	149	-277,514	-2395.4	346	----
FORT SMITH, AR	14	4,414	214,720	-19.5	245 10	1,839,642	20.6	192	1,992,965	15.7	204	2,077,356	23.0	195	-84,391	-349.4	305	----
FORT WAYNE, IN	13	26,893	1,142,891	-13.9	86 16	5,999,877	4.0	69	6,415,878	1.5	74	5,802,289	8.2	77	613,589	-36.2	66	37.5
FREDERICK, MD	4	1,572	219,820	----	241 13	1,509,724	----	220	1,699,295	----	224	1,356,869	----	253	342,426	----	97	----
FRESNO, CA	17	59,183	2,515,838	-9.4	48 31	5,511,695	-15.5	76	7,070,101	-14.3	67	6,917,086	-7.8	64	153,015	-79.5	155	76.7
FT. LAUDER-H'WOOD, FL	11	49,263	2,861,539	5.1	44 23	9,609,572	24.9	41	10,870,276	17.9	44	11,088,833	19.4	42	-218,557	-204.6	338	----
GADSDEN, AL	4	0	164,677	1.2	277 8	1,895,056	20.9	188	1,989,201	18.7	205	1,803,680	22.3	214	185,521	-7.7	140	21.8
GAINESVILLE, FL	6	4,224	242,903	27.9	231 13	1,568,647	16.1	215	1,792,006	21.6	218	1,643,948	21.0	223	148,058	28.8	157	5.1
GAINESVILLE, GA	5	1,533	129,805	-22.9	300 11	1,079,638	6.3	281	1,269,723	3.4	275	1,210,163	7.7	275	59,560	-43.4	200	45.9
GALVESTON-TEX CITY, TX	3	752	235,979	7.0	234 30	555,678	-2.3	349	752,034	1.2	333	756,524	-12.6	333	-4,490	96.3	258	----
GARY-HMND-E CHI, IL	7	13,454	504,391	16.5	148 15	2,777,184	2.9	138	3,128,823	2.6	138	2,790,250	-1.6	150	338,578	59.6	98	56.5
GOLDSBORO, NC	5	34,998	34,534	-12.9	353 4	900,885	2.2	303	953,992	.1	309	944,474	3.4	314	9,518	-75.6	244	78.0
GRAND FORKS, ND	6	0	416,372	28.8	164 13	2,804,875	18.2	135	3,242,974	18.8	134	2,705,324	19.5	154	537,650	15.3	78	2.9
GRAND JUNCTION, CO	6	3,069	111,736	-22.4	311 7	1,578,769	29.8	214	1,660,811	16.9	229	1,718,651	25.0	217	-57,840	-223.8	293	----
GRAND RAPIDS, MI	21	52,411	1,505,500	-1.9	68 14	9,040,329	12.0	46	9,538,960	9.9	50	8,727,776	11.8	51	811,184	-7.0	50	15.0
GREAT FALLS, MT	7	0	345,475	25.9	183 17	1,701,550	-2.0	207	1,960,423	-2.1	210	2,117,761	11.8	192	-157,338	-247.6	324	----
GREEN BAY, WI	6	13,224	488,491	-22.6	154 16	2,653,010	12.0	144	2,974,415	7.0	145	2,868,137	11.7	145	106,278	-49.7	173	53.9
GREENSBORO-W.S-H.P, NC	27	56,204	1,503,527	17.5	69 14	9,031,492	.5	47	9,870,241	2.1	47	9,169,932	7.4	47	700,309	-38.1	57	40.2
GREENVILLE, MS	5	0	24,199	-33.7	361 5	506,523	-2.5	355	513,887	-7.1	359	527,968	1.3	359	-14,081	-143.9	267	----
GREENVILLE, NC	4	1,654	286,249	5.2	209 35	539,090	10.1	352	763,767	9.6	327	773,212	1.7	331	10,555	123.5	243	----
GREENVL-SPARTNBRG, SC	23	60,018	1,383,387	11.3	70 17	6,724,579	3.3	58	7,850,169	3.4	60	6,864,839	5.1	66	985,330	-6.7	46	10.1

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GREENWOOD, MS	4	1,085	56,083	76.2	339 13	366,305	5.2	358	430,003	12.0	367	403,290	13.3	368	26,713	-3.9	228	13.9
HAMILTON-MDLTWN, OH	6	7,697	600,507	34.4	136 28	1,545,485	-20.9	217	2,568,138	-6.6	167	3,027,348	-10.6	136	-459,210	27.6	364	----
HARRISBURG, PA	13	48,151	1,056,031	1.7	89 19	4,416,366	10.3	94	5,161,182	8.3	91	4,500,788	14.0	99	660,394	-19.1	63	25.7
HARRISONBURG, VA	4	0	271,403	16.0	217 18	1,256,480	13.3	257	1,491,046	13.8	251	1,369,708	10.1	251	121,338	83.7	166	62.0
HARTFORD, CT	12	181,878	3,532,607	20.1	37 28	8,904,393	14.3	48	10,833,569	15.1	45	10,585,803	16.9	45	247,766	-30.1	118	40.5
HATTIESBURG, MS	7	382	110,348	162.4	312 10	1,027,176	.8	290	1,127,098	6.4	291	970,013	7.2	311	157,085	1.7	152	4.1
HELENA, MT	5	453	35,067	-24.7	352 3	1,103,173	13.6	279	1,136,182	9.2	290	1,171,209	12.9	282	-35,027	-1191.2	278	----
HICKORY, NC	5	1,889	83,399	-2.0	327 7	1,152,077	9.0	268	1,240,668	8.0	279	1,191,958	17.7	279	48,710	-64.1	210	66.9
HILO, HI	3	0	109,791	759.9	313 14	658,843	-20.9	331	745,797	-8.7	334	696,160	-11.4	342	49,637	60.9	209	78.4
HOBBS, NM	3	0	78,840	10.7	331 18	353,140	23.2	369	426,878	10.7	368	611,911	17.0	351	-185,033	-34.4	329	----
HONOLULU, HI	20	37,916	1,033,005	9.8	91 10	9,055,545	14.0	45	9,543,553	10.7	49	10,833,533	6.7	43	-1,295,030	15.8	373	----
HOT SPRINGS, AR	6	624	133,165	-18.1	294 19	582,860	-20.4	346	694,806	-20.5	342	653,988	-15.4	346	40,818	-59.4	214	49.6
HOUSTON, TX	36	284,704	11,357,126	14.8	10 23	38,011,518	16.5	7	42,433,223	15.3	10	31,587,832	17.4	10	10,845,391	9.4	3	5.2
HUNTINGTON-ASHLND, WV	13	15,490	1,026,541	11.0	92 24	3,291,878	13.7	123	4,165,831	16.0	114	3,478,390	16.7	126	687,491	12.7	60	2.4
HUNTSVILLE, AL	16	6,388	366,709	-7.8	176 10	3,228,477	18.0	127	3,479,850	16.2	130	3,222,156	15.4	133	257,694	28.3	113	10.4
HUTCHINSON, KS	4	617	75,463	-2.4	333 6	1,118,017	2.0	277	1,246,267	-.4	277	1,252,983	6.1	271	-6,716	-109.5	263	----
INDIANAPOLIS, IN	22	309,728	5,062,248	8.8	26 22	17,725,549	10.0	22	19,810,537	7.6	23	17,576,637	22.2	23	2,233,900	-44.6	22	48.6
IOWA CITY, IA	3	0	87,706	-9.5	325 8	961,874	-2.1	295	1,034,568	-2.2	301	1,003,168	-1.8	306	31,400	-14.3	223	11.8
ITHACA, NY	5	352	268,509	-1.3	220 20	1,052,515	7.0	286	1,454,658	-.6	254	1,380,436	3.4	250	66,222	-45.2	196	45.1
JACKSON, MI	5	867	94,451	-42.3	320 7	1,266,836	17.3	254	1,294,523	9.6	270	1,280,153	16.3	267	14,370	-82.1	239	83.8
JACKSON, MS	15	7,581	761,874	20.4	110 13	4,903,715	10.1	85	5,514,148	11.7	85	4,933,910	10.1	89	580,238	27.4	70	14.1
JACKSON, TN	4	795	90,761	-.1	322 13	598,520	16.2	345	683,712	13.8	344	612,489	7.8	350	71,223	119.6	191	96.2
JACKSON, TN	5	1,419	168,209	-13.3	275 12	1,268,287	27.2	253	1,426,205	19.5	256	1,425,431	17.2	245	774	103.4	253	----
JACKSONVILLE, FL	29	91,243	1,789,326	-14.4	60 22	6,311,642	-.8	63	7,310,268	-4.7	63	8,508,182	4.2	52	-1,277,914	-124.9	372	----
JACKSONVILLE, NC	5	0	139,187	-9.9	289 15	808,253	-7.2	312	899,653	-12.0	317	948,186	-4.1	313	-48,533	-244.0	285	----
JEFFERSON CITY, MO	4	2,470	189,098	68.3	260 16	998,630	7.5	291	1,165,358	10.2	287	1,114,612	17.3	289	50,746	-52.8	207	57.4
JOHNS CTY-KNGS-BR, TN	23	20,453	594,702	-7.1	137 13	4,080,310	.5	104	4,662,095	.1	102	4,727,432	1.5	92	-65,337	-6394.7	295	----
JOHNSTOWN, PA	15	22,774	237,446	21.8	232 10	2,256,175	13.9	163	2,458,049	15.1	173	2,356,743	16.4	171	101,306	-9.6	175	21.2
JONESBORO, AR	4	0	150,020	35.0	286 19	633,391	16.2	337	766,780	18.7	330	624,070	11.4	349	142,710	66.6	159	40.9
JOPLIN, MO	6	1,300	278,469	17.1	212 20	1,138,556	13.1	273	1,393,195	11.0	258	1,142,121	13.6	288	251,074	19.6	115	7.8
KALAMAZOO-PORTAGE, MI	7	5,948	441,105	-15.7	161 14	2,806,171	.1	134	3,052,908	-2.0	142	3,021,302	9.3	138	31,606	-91.0	222	91.1
KALISPELL, MT	3	0	80,020	-26.0	330 10	744,745	-16.2	321	811,753	-17.3	325	703,615	-.5	339	108,138	-60.5	172	52.2
KANSAS CITY, MO,KS	20	288,975	5,477,443	12.4	24 25	16,529,680	6.0	24	19,046,700	8.4	24	16,768,393	12.7	24	2,278,397	-15.2	21	21.7
KILLEEN-TEMPLE, TX	8	0	296,631	-.7	208 11	2,519,936	45.1	150	2,830,809	38.2	151	2,303,842	32.4	175	526,967	70.9	80	24.0
KINGSTON, NC	5	2,529	207,669	59.6	248 20	853,495	-2.6	308	1,078,319	6.2	299	1,073,086	4.9	294	5,233	172.3	249	----

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ORANGEBURG, SC	5	0	130,564	10.9	298	17	656,695	17.3	332	795,250	15.5	326	890,842	15.2	320	-95,592	-12.9	306	----
ORLANDO, FL	16	58,023	1,809,098	-4.3	59	19	7,705,592	3.7	54	8,483,970	-1.1	58	7,879,977	3.1	59	603,993	-28.8	69	28.3
OXNARD-VENTURA, CA	10	58,253	571,844	-16.6	140	17	2,754,743	-21.8	140	3,231,173	-20.6	136	3,036,555	-23.0	135	194,618	54.9	137	100.0
PADUCAH, KY	5	3,350	249,001	44.9	227	18	1,119,349	2.9	275	1,330,135	9.2	266	1,303,668	19.0	263	26,467	-78.5	229	81.2
PARKRSBRG-MARIETTA, WV	8	0	149,935	-27.8	287	8	1,848,357	-21.7	191	1,962,116	-21.8	209	2,093,291	-15.9	193	-131,175	-719.8	318	----
PASCAGOULA-MOSS PT, MS	6	0	16,564	-93.3	364	3	636,233	78.2	336	665,591	11.5	347	626,636	12.5	348	38,955	-2.1	217	12.1
PENSACOLA, FL	11	14,041	390,604	18.1	171	11	3,309,644	.8	121	3,586,770	1.2	127	3,627,729	18.3	122	-40,959	-108.6	282	----
PEORIA, IL	12	17,437	1,190,404	.8	84	23	3,987,783	8.7	108	4,789,148	6.8	100	4,685,361	11.9	94	103,787	-64.9	174	67.7
PETERSBURG-COL HTS, VA	5	0	160,298	2.9	280	13	1,053,121	6.1	285	1,196,790	4.4	285	1,152,013	5.5	285	44,777	-19.0	212	22.9
PHILADELPHIA, PA	35	725,631	16,143,306	1.0	5	31	35,432,257	2.6	9	45,353,530	3.0	7	40,667,423	6.0	8	4,686,107	-17.3	12	19.5
PHOENIX, AZ	31	154,970	6,782,934	12.4	20	29	16,355,173	38.5	25	20,429,608	28.9	22	18,824,638	27.6	22	1,604,970	45.7	30	13.0
PINE BLUFF, AR	6	0	62,117	-15.6	338	7	864,760	-7.4	307	901,210	-3.4	316	846,358	-12.1	324	54,852	159.6	205	185.7
PITTSBURGH, PA	38	341,242	8,759,382	2.6	13	30	20,006,148	6.3	19	25,511,615	4.9	17	24,622,055	9.3	13	889,560	-50.2	48	53.4
PITTSFIELD, MA	6	2,559	53,422	-29.6	342	4	1,260,655	15.7	256	1,273,266	13.0	274	1,205,994	9.9	276	67,272	134.4	194	108.0
POCATELLO, ID	5	21,427	168,499	28.8	274	14	1,063,224	-1.5	282	1,196,737	1.8	286	1,508,575	25.5	236	-311,838	-1101.5	349	----
PONCA CITY, OK	3	0	16,043	----	366	2	651,550	----	334	660,968	----	348	552,396	----	356	108,572	----	171	----
PONCE, PR	10	147,385	821,622	25.3	104	38	1,346,012	35.2	243	2,090,424	30.4	196	1,864,150	4.4	210	226,274	224.6	125	----
POPLAR BLUFF, MO	4	12,020	106,920	-26.1	314	15	602,222	12.0	343	714,989	3.7	337	675,823	-6.1	345	39,166	228.4	216	----
PORTLAND, ME	11	47,113	660,023	-3.4	119	19	2,824,769	18.8	133	3,245,812	14.2	133	3,530,105	29.9	124	-284,293	-330.4	347	----
PORTLAND, OR	22	163,514	6,564,599	1.7	22	35	12,220,463	-8.6	33	16,098,778	-5.5	28	14,366,484	-6.3	28	1,732,294	1.8	26	8.1
POUGHKEEPSIE, NY	5	0	193,501	-32.0	258	9	1,866,699	-5.6	139	2,043,890	-8.1	202	1,946,957	-11.9	204	96,933	631.3	176	840.0
PRESQUE ISLE, ME	3	1,211	95,741	-.9	318	17	478,151	3.7	358	569,617	3.9	354	590,145	11.8	352	-20,528	-200.9	271	----
PROVINC-WARW-PAW, RI	20	99,451	3,439,561	16.9	39	34	6,562,163	-.8	60	8,969,965	3.6	53	9,036,647	10.1	49	-116,682	-128.5	312	----
PROVO-OREM, UT	4	0	100,358	-9.2	316	7	1,249,069	5.2	260	1,255,701	2.5	276	1,339,398	8.0	257	-83,697	-470.6	304	----
PUEBLO, CO	8	0	173,770	-50.3	269	11	1,352,946	11.5	241	1,309,683	-2.9	267	1,709,708	1.9	218	-400,025	-21.5	360	----
RACINE, WI	4	9,852	182,557	-24.6	264	13	1,273,342	7.3	252	1,405,462	2.8	257	1,309,965	14.2	261	95,497	-56.7	178	58.4
RALEIGH-DURHAM, NC	17	109,631	1,955,748	.8	57	23	6,669,399	-7.3	59	7,878,115	-5.5	59	7,336,116	-1.6	61	541,999	-38.0	76	34.6
RAPID CITY, SD	8	5,532	300,678	43.2	206	11	2,340,186	8.4	159	2,632,782	11.8	163	2,222,489	8.1	181	410,293	37.7	88	23.0
READING, PA	5	20,027	207,411	-6.2	249	7	2,787,063	10.9	137	2,913,995	9.1	146	2,758,000	16.0	151	155,995	-47.1	153	51.8
REDDING, CA	4	2,704	256,354	1.8	223	15	1,408,980	-9.3	235	1,625,184	-7.6	235	1,576,716	-2.0	230	48,468	-67.6	211	65.5
REIDSVILLE, NC	3	0	200,991	----	254	41	290,105	----	370	477,808	----	363	549,631	----	358	-71,823	----	298	----
RENO, NV	10	18,014	933,390	50.6	95	19	4,101,030	42.2	103	4,520,197	41.7	105	3,991,230	53.0	111	528,967	-9.1	79	35.7
RICHLAND-KENNEWCK, WA	10	0	431,994	10.4	163	16	2,316,049	13.2	160	2,518,386	10.4	170	2,319,361	20.7	174	199,025	-44.7	135	49.7
RICHMOND, VA	14	84,638	1,625,962	-32.3	63	22	5,654,137	-22.7	73	6,698,168	-22.7	71	6,481,139	-13.3	72	217,029	-81.8	130	76.6
ROANOKE, VA	11	37,524	825,898	13.2	103	19	3,449,539	25.5	116	4,002,714	23.5	119	3,281,357	22.3	132	721,357	29.1	54	4.7

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ROCHESTER, MN	7	0	211,696	-15.4	246	11	1,792,113	15.6	200	2,073,746	17.8	199	2,146,362	24.9	188	-72,616	-277.3	299	----
ROCHESTER, NY	18	230,965	2,192,376	-7.2	50	20	8,605,900	10.0	50	9,711,937	7.2	48	8,392,914	13.7	54	1,319,023	-21.4	35	27.0
ROCKFORD, IL	11	8,371	497,130	17.2	152	11	4,114,244	20.8	101	4,430,540	20.9	107	3,891,740	11.9	115	538,800	188.7	77	142.0
ROCKY MOUNT, NC	5	348	73,297	35.5	337	9	773,198	12.1	313	847,057	13.3	319	809,116	8.7	329	37,941	1239.7	2181	366.7
ROME, GA	6	1,348	209,377	6.4	247	15	1,146,479	5.6	272	1,355,939	6.6	260	1,457,603	13.8	242	-101,664	-1041.0	309	----
ROSEBURG, OR	4	2,428	104,267	-8.7	315	9	1,032,801	13.3	289	1,116,293	11.3	292	1,020,488	18.6	301	95,805	-32.5	177	39.7
ROSWELL, NM	5	0	131,315	8.5	297	17	620,720	-4.0	338	756,127	-2.9	332	1,007,648	14.5	305	-251,521	-149.3	343	----
RIVERSIDE-SAN BRNDO, CA	40	108,738	1,728,003	-2.1	61	18	8,134,085	21.5	52	9,357,501	17.7	51	9,134,882	14.9	48	222,619	9807.4	127	----
S. BARB-S. MAR-LPC, CA	18	36,552	737,742	32.2	111	19	5,152,084	10.1	129	3,679,816	14.0	123	3,474,071	16.9	127	205,745	-19.7	133	30.4
SACRAMENTO, CA	18	109,896	6,903,943	76.8	19	43	9,271,160	39.0	42	14,026,852	51.9	33	12,704,520	59.8	34	1,322,332	2.8	34	32.4
SAGINAW, MI	5	12,137	263,074	-25.2	222	12	1,992,733	-3.5	181	2,088,630	-6.3	197	2,014,981	-4.1	201	73,649	-42.4	188	38.6
SALEM, OR	7	0	349,507	14.3	179	21	1,348,470	16.4	242	1,599,488	19.6	237	1,769,667	26.6	215	-170,179	-182.8	326	----
SALINA, KS	6	344	276,108	49.5	214	9	2,720,517	36.6	141	2,897,438	35.0	148	2,934,484	40.8	142	-37,046	-159.5	279	----
SALINAS-MONTEREY, CA	13	4,336	1,058,649	14.3	88	28	2,767,505	7.8	136	3,590,378	9.6	126	3,830,689	11.5	116	-240,311	-48.8	340	----
SALISBURY, MD	5	3,400	337,808	-4.9	189	23	1,157,571	1.6	266	1,451,084	-.3	255	1,314,596	1.3	260	136,488	-13.9	161	13.0
SALT LAKE CITY, UT	23	129,268	3,075,819	24.9	42	20	12,342,832	16.7	32	13,660,888	12.8	34	11,989,722	16.7	35	1,671,166	-9.5	27	19.7
SAN ANGELO, TX	7	0	248,522	11.8	228	16	1,318,799	4.7	247	1,519,580	5.4	249	1,698,460	17.5	220	-178,880	-4492.6	328	----
SAN ANTONIO, TX	27	113,319	5,404,557	16.1	25	28	14,006,853	11.2	28	17,386,206	12.9	26	14,569,958	22.2	27	2,796,248	-19.1	16	28.6
SAN DIEGO, CA	22	121,837	7,612,431	-8.8	16	29	18,804,918	11.0	21	22,810,517	6.7	20	20,620,939	13.1	19	2,189,578	-30.3	23	34.9
SAN FRANCISCO, CA	37	564,854	25,306,802	4.7	4	33	51,697,501	11.9	4	65,350,569	10.5	4	61,665,360	18.2	4	3,685,209	-47.2	14	52.5
SAN JOSE, CA	15	0	3,413,233	14.5	40	19	14,467,470	17.8	27	15,404,899	16.5	31	13,505,341	28.6	31	1,899,558	-30.1	25	40.0
SAN JUAN, PR	20	358,696	3,858,340	26.3	35	34	7,430,494	2.8	56	10,195,030	10.9	46	9,959,270	12.5	46	235,760	-29.4	121	36.1
SAN LUIS OBISPO, CA	5	427	153,750	-26.0	284	16	801,576	-31.4	313	961,333	-34.5	307	1,296,623	-14.1	264	-335,290	-678.1	353	----
SANTA CRUZ, CA	4	4,403	162,725	45.9	278	21	613,799	5.3	340	759,929	11.7	331	815,030	14.8	328	-55,101	-87.2	290	----
SANTA FE, NM	5	0	188,260	-8.6	261	17	904,359	13.2	301	1,073,511	11.2	300	1,043,882	38.7	299	29,629	-86.1	225	87.7
SANTA ROSA, CA	6	0	233,137	-5.4	235	12	1,730,181	1.6	205	1,892,790	-1.4	212	1,813,021	1.5	212	79,769	-40.1	186	39.1
SARASOTA, FL	9	2,050	223,893	65.8	239	12	1,636,096	-6.0	211	1,800,090	3.9	217	2,167,933	19.8	186	-367,843	-383.8	358	----
SAVANNAH, GA	11	2,709	247,780	-40.0	229	11	1,945,717	-18.0	184	2,103,988	-23.0	193	2,208,722	-24.2	182	-104,734	42.8	310	----
SCOTTSBLUFF, NE	4	12,514	113,021	6.0	303	9	1,107,466	21.3	278	1,205,731	18.3	283	1,173,055	31.4	281	32,676	-74.3	221	78.2
SEATTLE-EVERETT, WA	31	255,686	9,157,882	13.3	12	24	28,364,352	27.2	12	32,702,515	23.5	12	26,824,959	22.6	12	5,877,556	27.9	8	3.5
SMELBYVILLE, TN	4	0	18,939	29.9	363	8	220,495	-22.8	372	238,511	-20.3	373	283,789	-8.7	372	-45,278	-298.7	284	----
SHERMAN-DENISON, TX	5	0	198,325	26.2	256	20	778,570	20.5	317	959,747	20.8	308	951,400	11.3	312	8,347	113.9	245	----
SHEREVEPORT, LA	17	56,476	1,378,373	22.1	72	20	5,371,869	15.5	78	6,396,748	13.9	76	5,706,425	1.1	79	690,323	2678.4	58	----
SIOUX CITY, IA	6	1,218	328,828	8.3	195	14	1,955,641	10.0	182	2,194,267	9.7	184	2,192,128	18.0	183	2,139	-98.5	252	100.0
SIOUX FALLS, SD	9	2,829	669,926	24.4	117	21	2,497,973	22.3	152	3,060,962	25.3	141	2,725,338	28.2	153	335,624	6.3	99	15.5

ANALYSIS OF MARKET REVENUES

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MARKET	NETWORK COMPEN- SATION	% OF GROSS	NAT'L/ REGIONAL TIME SALES	% OF GROSS	LOCAL TIME SALES	% OF GROSS	OTHER REVENUES	% OF GROSS	GROSS REVENUES	COMM'S/ DISCOUNTS	% OF GROSS	NET REVENUES	% OF GROSS
ABERDEEN, SD	0		187,952	16.6	920,303	81.2	25,642	2.3	1,133,897	39,755	3.5	1,094,142	96.5
ABILENE, TX	1,418	.1	179,906	11.0	1,449,995	88.6	5,055	.3	1,636,374	65,702	4.0	1,570,672	96.0
AGANA, GU	0		87,806	5.9	1,397,253	93.2	14,565	1.0	1,499,624	34,366	2.3	1,465,258	97.7
AGUADILLA, PR	41,400	10.7	174,859	45.2	149,793	38.8	20,395	5.3	386,447	16,931	4.4	369,466	95.6
AKRON, OH	95,334	1.2	1,605,761	19.8	6,323,008	78.1	69,664	.9	8,093,767	931,372	11.5	7,162,395	83.5
ALBANY-SCHENCT-TRY, NY	104,187	1.1	2,176,133	22.0	7,564,422	76.3	66,939	.7	9,911,681	1,069,320	10.8	8,842,361	89.2
ALBANY, GA	1,638	.1	344,385	17.7	1,592,153	82.0	3,101	.2	1,941,277	40,519	2.5	1,892,758	97.5
ALBUQUERQUE, NM	32,968	.4	1,959,138	23.8	6,168,862	74.9	71,433	.9	8,232,406	1,062,117	12.9	7,170,289	87.1
ALEXANDRIA, LA	5,491	.3	345,476	21.5	1,251,795	78.0	1,107	.1	1,603,869	58,193	3.6	1,545,676	96.4
ALNT'N-BETH-EASTON, PA	57,121	.9	633,168	9.7	5,746,184	88.2	75,473	1.2	6,511,946	320,688	4.9	6,191,258	95.1
ALTOONA, PA	7,923	.3	314,466	13.8	1,942,088	85.5	8,268	.4	2,272,745	79,812	3.5	2,192,933	96.5
AMARILLO, TX	21,045	.5	663,862	15.2	3,655,934	83.4	40,561	.9	4,381,402	345,041	7.9	4,035,361	92.1
ANAHEIM-GRDN GRV, CA	0		814,225	14.3	4,877,495	85.5	14,105	.2	5,705,825	653,137	11.4	5,052,638	88.6
ANCHORAGE, AK	69,478	1.2	847,133	14.5	4,795,815	82.1	131,586	2.3	5,844,012	408,371	7.0	5,435,641	93.0
ANDERSON, IN	5,744	.4	75,285	5.7	1,249,746	93.9	0		1,330,775	52,909	4.0	1,277,866	96.0
ANN ARBOR, MI	0		251,944	22.2	970,433	76.7	12,476	1.1	1,134,853	53,997	4.8	1,080,856	95.2
ANNISTON, AL	0		137,432	10.6	1,147,709	88.9	6,300	.5	1,291,441	13,596	1.1	1,277,845	98.9
APPLETON-OSHKOSH, WI	6,206	.2	307,114	7.6	3,628,104	89.9	95,821	2.4	4,037,245	227,034	5.6	3,810,211	94.4
ARECIBO, PR	1,612	.3	228,007	37.5	376,720	61.9	1,947	.3	608,286	48,059	7.9	560,227	92.1
ASHEVILLE, NC	25,959	1.1	206,747	3.5	2,102,498	89.5	22,779	.9	2,457,983	129,161	5.3	2,308,822	94.7
ATLANTA, GA	742,697	1.9	8,651,314	22.3	29,250,340	75.4	131,085	.3	38,775,436	5,487,755	14.2	33,287,631	85.8
ATLANTIC CITY, NJ	9,751	.4	276,804	11.1	2,197,915	87.9	16,050	.6	2,500,520	91,004	3.6	2,409,516	96.4
AUGUSTA, GA	36,410	1.1	562,389	17.2	2,575,869	79.0	86,751	2.7	3,261,419	233,973	7.3	3,022,446	92.7
AUSTIN, TX	13,787	.2	1,263,164	16.6	6,267,759	82.5	50,239	.7	7,594,949	839,810	11.1	6,755,139	88.9
BAKERSFIELD, CA	70,952	1.2	1,369,716	22.7	4,533,399	75.0	67,760	1.1	6,041,827	604,792	10.0	5,437,035	90.0
BALTIMORE, MD	467,747	1.6	7,034,542	23.7	21,952,463	74.1	180,220	.6	29,634,972	4,061,199	13.7	25,573,773	86.3
BANGOR, ME	2,254	.1	285,405	15.3	1,557,548	83.6	18,391	1.0	1,863,593	153,097	8.2	1,710,501	91.8
BATON ROUGE, LA	20,425	.3	624,261	10.3	5,317,179	83.0	80,985	1.3	6,042,850	579,084	9.6	5,463,766	90.4
BATTLE CREEK, MI	7,535	.4	171,760	10.2	1,509,122	89.3	1,209	.1	1,689,626	62,723	3.7	1,626,903	96.3
BEAUMONT-PT. ARTHR, TX	35,840	.9	621,255	15.8	3,232,779	83.3	1,763		3,941,637	313,965	8.1	3,622,672	91.9
BECKLEY, WV	319		203,772	11.7	1,460,776	84.2	70,111	4.0	1,734,978	33,224	1.9	1,701,754	98.1
BELLINGHAM, WA	581		449,642	23.6	1,433,545	75.4	18,041	.9	1,901,809	177,912	9.4	1,723,897	90.6
BEND, OR	0		174,093	12.9	1,155,833	85.4	24,119	1.8	1,354,045	54,038	4.0	1,299,957	96.0
BIG SPRINGS, TX	0		47,667	6.8	650,063	92.6	4,293	.6	702,023	5,347	.8	696,676	99.2
BILLINGS, MT	7,502	.3	351,152	12.1	2,472,952	65.4	64,591	2.2	2,896,197	114,765	4.0	2,781,432	96.0

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MARKET	NETWORK COMPEN- SATION	% OF GROSS	NAT'L/ REGIONAL TIME SALES	% OF GROSS	LOCAL TIME SALES	% OF GROSS	OTHER REVENUES	% OF GROSS	GROSS REVENUES	COMM'S/ DISCOUNTS	% OF GROSS	NET REVENUES	% OF GROSS
FAIRMONT, WV	2,019	.3	51,715	6.6	724,027	92.8	2,717	.3	780,473	8,885	1.1	771,593	93.9
FALL RIVER, MA	313		170,366	17.6	792,931	82.1	2,400	.2	966,010	51,246	5.3	914,764	94.7
FARGO, ND-MOORHEAD MN	17,978	.4	726,751	16.1	3,724,796	82.6	39,964	.9	4,509,489	246,430	5.5	4,263,059	94.5
FARMINGTON, NM	15,738	1.0	334,439	21.1	1,207,823	76.3	24,401	1.5	1,502,401	25,166	1.6	1,557,235	98.4
FAYETTEVILLE, TN	737	.2	3,746	.9	405,653	93.7	694	.2	410,830	112		410,718	100.0
FAYETTEVILLE, NC	64,321	2.4	632,442	23.3	2,014,325	74.1	7,182	.3	2,718,270	121,447	4.5	2,596,823	95.5
FAYETVLE-SPRNGDL, AR	0		338,294	12.2	2,401,581	86.9	24,337	.9	2,764,212	68,774	2.5	2,695,438	97.5
FITCHBURG-LECMNSTR, MA	5,518	.6	158,143	17.7	723,419	81.1	5,005	.6	892,035	60,293	6.8	831,792	93.2
FLAGSTAFF, AZ	72		215,710	21.0	813,226	79.0	0		1,029,008	25,663	2.5	1,003,345	97.5
FLINT, MI	85,825	1.2	1,371,232	19.5	5,554,473	79.0	20,847	.3	7,032,377	630,998	9.0	6,401,379	91.0
FLORENCE, AL	6,410	.3	197,802	9.4	1,901,650	89.9	9,323	.4	2,115,185	60,137	2.8	2,055,048	97.2
FLORENCE, SC	1,328	.1	176,360	18.7	765,800	81.1	366		943,854	29,807	3.2	914,047	96.8
FORT COLLINS, CO	73,185	3.4	641,787	29.6	1,418,065	65.5	31,531	1.5	2,164,588	66,833	3.1	2,097,750	96.9
FORT DODGE, IA	16,316	1.0	524,290	30.7	1,135,337	66.5	30,150	1.8	1,706,093	92,381	5.4	1,613,212	94.6
FORT MYERS, FL	1,638	.1	557,910	20.6	2,138,785	79.0	8,940	.3	2,707,273	166,762	6.2	2,540,511	93.8
FORT SMITH, AR	4,414	.2	214,720	10.4	1,839,642	88.7	14,633	.7	2,073,409	80,444	3.9	1,992,965	96.1
FORT WAYNE, IN	26,893	.4	1,142,891	15.8	5,999,877	82.8	72,335	1.0	7,242,046	826,168	11.4	6,415,878	88.6
FREDERICK, MD	1,572	.1	219,820	12.6	1,509,724	86.8	8,944	.5	1,740,060	40,765	2.3	1,699,295	97.7
FRESNO, CA	59,183	.7	2,515,838	30.8	5,511,695	67.5	79,069	1.0	8,165,785	1,095,684	13.4	7,070,101	86.6
FT. LAUDER-H'WOOD, FL	49,263	.4	2,861,539	22.7	9,609,572	76.4	65,278	.5	12,505,652	1,715,376	13.6	10,870,276	86.4
GADSDEN, AL	0		164,677	8.0	1,893,056	92.0	0		2,060,733	71,532	3.5	1,939,201	96.5
GAINESVILLE, FL	4,224	.2	242,903	12.8	1,568,647	82.7	81,865	4.3	1,897,639	105,633	5.6	1,792,006	94.4
GAINESVILLE, GA	1,533	.1	129,305	10.1	1,079,638	84.3	69,325	5.4	1,280,301	10,578	.8	1,269,723	99.2
GALVESTON-TEX CITY, TX	752	.1	235,979	28.9	555,678	68.0	24,304	3.0	817,213	65,179	8.0	752,034	92.0
GARY-HMND-E CHI, IL	13,454	.4	504,391	15.3	2,777,184	84.0	11,967	.4	3,306,996	178,168	5.4	3,128,828	94.6
GOLDSBORO, NC	34,998	3.6	34,534	3.6	900,885	92.8	0		970,417	16,425	1.7	953,992	93.3
GRAND FORKS, ND	0		416,372	12.6	2,804,875	84.9	81,007	2.5	3,302,254	59,280	1.8	3,242,974	98.2
GRAND JUNCTION, CO	3,069	.2	111,736	6.5	1,578,769	91.6	29,818	1.7	1,723,392	62,581	3.6	1,660,811	96.4
GRAND RAPIDS, MI	52,411	.5	1,505,500	14.1	9,040,329	84.6	91,599	.9	10,669,839	1,150,879	10.8	9,538,960	89.2
GREAT FALLS, MT	0		345,475	16.6	1,701,550	81.9	30,704	1.5	2,077,729	117,306	5.6	1,960,423	94.4
GREEN BAY, WI	13,224	.4	488,491	15.3	2,653,010	83.3	31,454	1.0	3,186,179	211,764	6.6	2,974,415	93.4
GREENSBORO-W.S-H.P, NC	56,204	.5	1,503,527	14.1	9,031,492	85.0	38,333	.4	10,629,556	759,315	7.1	9,870,241	92.9
GREENVILLE, MS	0		24,199	4.6	506,523	95.4	0		530,722	16,835	3.2	513,887	96.8
GREENVILLE, NC	1,654	.2	286,249	33.9	539,090	63.8	18,249	2.2	845,242	61,475	7.3	783,767	92.7
GREENVL-SPARTNBRG, SC	60,018	.7	1,383,387	16.5	6,724,579	80.4	195,114	2.3	8,363,098	512,929	6.1	7,850,169	93.9

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GREENWOOD, MS	1,035	.2	56,033	12.9	366,305	84.0	12,371	2.8	435,844	5,241	1.3	430,603	98.7
HAMILTON-MDLTWN, OH	7,697	.3	600,507	22.3	1,545,485	57.5	534,459	19.9	2,688,148	120,010	4.5	2,568,138	95.5
HARRISBURG, PA	48,151	.8	1,056,031	18.5	4,416,366	77.4	188,743	3.3	5,709,296	548,114	9.6	5,161,182	90.4
HARRISONBURG, VA	0		271,403	17.7	1,256,480	82.1	2,220	.1	1,530,103	39,057	2.6	1,491,046	97.4
HARTFORD, CT	181,878	1.4	3,532,607	27.9	8,904,393	70.3	50,129	.4	12,669,007	1,335,438	14.5	10,833,569	85.5
HATTIESBURG, MS	382		110,348	9.7	1,027,176	89.8	5,400	.5	1,143,306	16,208	1.4	1,127,098	98.6
HELENA, MT	453		35,067	3.0	1,103,173	95.8	13,365	1.2	1,152,058	15,876	1.4	1,136,182	98.6
HICKORY, NC	1,089	.1	83,399	6.6	1,152,077	90.8	31,504	2.5	1,268,669	23,001	2.2	1,240,668	97.8
HILO, HI	0		109,791	14.2	653,843	85.4	2,785	.4	771,419	25,622	3.3	745,797	96.7
HOBBS, NM	0		78,840	17.5	353,140	78.2	19,475	4.3	451,455	24,577	5.4	426,878	94.6
HONOLULU, HI	37,916	.4	1,033,005	9.8	9,055,545	86.0	406,055	3.9	10,532,521	938,968	9.4	9,543,553	90.6
HOT SPRINGS, AR	624	.1	133,165	13.5	582,860	80.8	4,799	.7	721,443	26,642	3.7	694,806	96.3
HOUSTON, TX	284,704	.6	11,357,126	22.8	38,011,518	76.3	184,260	.4	49,837,608	7,404,385	14.9	42,433,223	85.1
HUNTINGTON-ASHLND, WV	15,490	.4	1,026,541	23.4	3,291,878	74.9	60,271	1.4	4,394,180	228,299	5.2	4,165,881	94.8
HUNTSVILLE, AL	6,388	.2	366,709	10.1	3,228,477	88.6	40,972	1.1	3,642,546	162,696	4.5	3,479,850	95.5
HUTCHINSON, KS	617		75,463	5.9	1,118,017	86.9	92,920	7.2	1,287,017	40,750	3.2	1,246,267	96.8
INDIANAPOLIS, IN	309,728	1.3	5,062,248	21.8	17,725,549	76.4	89,524	.4	23,187,049	3,376,512	14.6	19,810,537	85.4
IOWA CITY, IA	0		87,706	8.3	961,874	91.4	3,000	.3	1,052,580	18,012	1.7	1,034,568	98.3
ITHACA, NY	352		262,509	17.8	1,052,515	69.6	191,001	12.6	1,512,377	57,719	3.8	1,454,658	96.2
JACKSON, MI	867	.1	94,451	6.9	1,266,836	92.9	2,200	.2	1,364,354	69,331	5.1	1,294,523	94.9
JACKSON, MS	7,581	.1	761,874	12.9	4,903,715	82.9	239,960	4.1	5,913,130	398,982	6.7	5,514,148	93.3
JACKSON, TN	795	.1	90,761	13.2	593,520	86.7	0		690,076	6,364	.9	683,712	99.1
JACKSON, TN	1,419	.1	168,209	11.5	1,268,237	86.6	27,059	1.3	1,464,974	38,769	2.6	1,426,205	97.4
JACKSONVILLE, FL	91,243	1.1	1,789,326	21.6	6,311,642	76.3	75,365	.9	8,267,576	957,308	11.6	7,310,268	88.4
JACKSONVILLE, NC	0		139,187	14.6	808,253	84.7	6,578	.7	954,018	54,365	5.7	899,653	94.3
JEFFERSON CITY, MO	2,470	.2	189,098	15.7	993,630	83.0	13,674	1.1	1,203,872	38,514	3.2	1,165,358	96.8
JOHNS CTY-KNGS-BR, TN	20,453	.4	594,702	12.5	4,080,310	85.5	79,282	1.7	4,774,747	112,652	2.4	4,662,095	97.6
JOHNSTOWN, PA	22,774	.9	237,446	9.4	2,256,175	88.9	22,271	.9	2,538,666	80,617	3.2	2,458,049	96.8
JONESBORO, AR	0		150,820	13.9	633,391	80.0	3,797	1.1	792,208	25,428	3.2	766,780	96.8
JOPLIN, MO	1,300	.1	278,469	19.4	1,138,556	79.5	14,646	1.0	1,432,971	39,776	2.8	1,393,195	97.2
KALAMAZOO-PORTAGE, MI	5,948	.2	441,105	13.4	2,806,171	85.4	33,426	1.0	3,285,650	233,742	7.1	3,052,908	92.9
KALISPELL, MT	0		80,020	9.7	744,745	90.3	0		824,765	13,012	1.6	811,753	98.4
KANSAS CITY, MO,KS	288,975	1.3	5,477,443	24.5	16,529,630	74.0	35,279	.2	22,331,377	3,204,677	14.7	19,046,700	85.3
KILLEEN-TEMPLE, TX	0		296,631	10.3	2,519,936	87.6	61,295	2.1	2,877,862	47,053	1.6	2,830,809	98.4
KINGSTON, NC	2,529	.2	207,669	18.9	853,495	77.8	33,387	3.0	1,097,080	13,761	1.7	1,078,319	98.3

ANALYSIS OF MARKET REVENUES

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ALL CONTRIBUTING SOURCES AND THE PERCENT EACH REPRESENTS.

MARKET	NETWORK COMPEN- SATION	% OF GROSS	NAT'L/ REGIONAL TIME SALES	% OF GROSS	LOCAL TIME SALES	% OF GROSS	OTHER REVENUES	% OF GROSS	GROSS REVENUES	COMM'S/ DISCOUNTS	% OF GROSS	NET REVENUES	% OF GROSS
KLAMATH FALLS, OR	1,350	.1	133,441	14.1	809,881	85.5	2,176	.2	946,848	36,947	3.9	909,901	95.1
KNOXVILLE, TN	65,472	1.0	1,270,026	19.3	5,154,001	78.6	67,153	1.0	6,566,652	523,429	8.0	6,043,223	92.0
LA CROSSE, WI	4,892	.2	228,079	9.2	2,176,144	87.4	80,845	3.2	2,489,960	62,223	2.5	2,427,737	97.5
LAFAYETTE, IN	0		301,487	15.0	1,661,766	83.6	28,073	1.4	2,011,326	37,739	1.9	1,973,587	98.1
LAFAYETTE, LA	378		619,409	23.1	2,010,248	75.0	53,464	1.9	2,630,499	204,206	7.6	2,426,293	92.4
LAKE CHARLES, LA	1,925	.1	346,529	15.1	1,939,288	84.3	12,427	.5	2,300,169	92,118	4.0	2,208,051	96.0
LANCASTER, PA	15,856	.6	817,844	29.0	1,947,112	69.1	36,110	1.3	2,816,922	152,380	5.4	2,664,542	94.6
LANS'G-E. LANS'G, MI	15,334	.3	785,412	14.2	4,710,697	85.1	21,234	.4	5,532,677	399,250	7.2	5,133,427	92.8
LAS CRUCES, NM	0		131,541	12.7	895,007	86.5	8,042	.8	1,034,590	70,059	6.8	964,531	93.2
LAS VEGAS, NV	18,061	.2	2,195,079	25.6	6,235,275	72.6	140,913	1.6	8,589,328	1,019,484	11.9	7,569,844	88.1
LAUREL, MS	1,021	.1	26,005	2.7	903,535	95.5	15,637	1.7	946,248	4,412	.5	941,836	99.5
LAWTON, OK	0		142,435	12.3	911,576	78.8	102,780	8.9	1,156,791	123,447	10.7	1,033,344	89.3
LEESBURG, FL	0		3,572	.7	522,863	99.3	0		526,435	18,627	3.5	507,808	96.5
LEWISTON-AUBURN, ME	2,325	.2	74,329	6.0	1,148,998	92.1	22,121	1.8	1,247,773	87,892	7.0	1,159,881	93.0
LEXINGTON-FAYETTE, KY	12,415	.2	642,917	11.3	5,023,434	88.4	5,240	.1	5,684,006	542,915	9.6	5,141,091	90.4
LIMA, OH	14,205	.5	622,137	22.4	2,116,293	76.3	20,761	.7	2,773,396	133,410	4.8	2,639,986	95.2
LINCOLN, NB	3,293	.1	318,429	7.1	4,069,883	90.6	100,935	2.2	4,492,590	218,793	4.9	4,273,797	95.1
LITTLE ROCK, AR	351,552	5.0	1,582,766	22.4	5,074,205	71.8	59,609	.8	7,068,132	698,624	9.9	6,369,508	90.1
LKLND-WINTER HAVEN, FL	14,126	.4	503,767	15.6	2,659,171	82.4	51,862	1.6	3,228,926	181,932	5.6	3,046,994	94.4
LNG BCH-ASBRY PARK, NJ	0		334,267	20.4	1,301,227	79.6	0		1,635,494	73,484	4.5	1,562,010	95.5
LOGAN, UT	29,315	5.1	0		537,347	94.1	4,411	.8	571,073	15,783	2.8	555,290	97.2
LONGVIEW-MARSHALL, TX	0		329,825	15.1	1,832,236	83.8	23,166	1.1	2,185,227	24,499	1.1	2,160,728	98.9
LORAIN-ELYRIA, OH	0		199,716	11.7	1,476,558	86.3	35,247	2.1	1,711,521	53,057	3.3	1,658,464	96.7
LOS ANGELES, CA	1,369,852	1.0	52,000,786	37.4	84,672,987	61.0	876,342	.6	138,919,967	22,228,655	16.0	116,691,312	84.0
LOUISVILLE KY,IN	163,477	1.2	2,943,147	21.4	10,363,576	75.2	304,064	2.2	13,774,264	1,823,034	13.2	11,951,230	86.8
LUBBOCK, TX	4,563	.1	647,049	13.7	4,037,353	85.8	17,178	.4	4,706,143	329,319	7.0	4,376,824	93.0
LUFKIN, TX	0		24,272	4.9	473,008	94.5	3,015	.6	500,295	10,406	2.1	489,889	97.9
LYNCHBURG, VA	2,798	.1	253,488	11.2	2,007,695	88.3	8,628	.4	2,272,809	66,483	2.9	2,206,326	97.1
MACON, GA	24,804	.8	485,913	16.3	2,408,077	80.9	59,132	2.0	2,976,926	146,500	4.9	2,830,426	95.1
MADISON, WI	40,006	.6	779,523	12.3	5,382,466	84.9	140,071	2.2	6,342,066	428,064	6.7	5,914,002	93.3
MANCHESTER, NH	28,504	1.1	492,684	18.3	2,139,543	79.6	27,228	1.0	2,687,959	233,048	8.7	2,454,911	91.3
MANSFIELD, OH	1,234	.1	271,319	16.5	1,206,795	73.2	168,676	10.2	1,648,024	51,786	3.1	1,596,238	96.9
MARQUETTE, MI	0		150,572	23.3	483,431	74.9	11,210	1.7	645,213	29,295	4.5	615,918	95.5
MASON CITY, IA	4,262	.3	367,223	23.2	1,209,002	76.2	5,740	.4	1,586,227	101,044	6.4	1,485,183	93.6
MAYAGUEZ, PR	184,914	10.5	416,233	23.7	1,055,978	60.2	97,475	5.6	1,754,600	177,116	10.1	1,577,484	89.9

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MARKET	NETWORK COMPEN- SATION	% OF GROSS	NAT'L/ REGIONAL TIME SALES	% OF GROSS	LOCAL TIME SALES	% OF GROSS	OTHER REVENUES	% OF GROSS	GROSS REVENUES	COMM'S/ DISCOUNTS	% OF GROSS	NET REVENUES	% OF GROSS
MC ALLEN-PHARR-EDINBUR MCCOMB, MS	0		339,101	15.4	1,813,771	82.3	51,689	2.3	2,204,561	126,523	5.7	2,073,038	94.3
MEDFORD, OR	3,886	.2	228,571	11.3	1,795,272	88.4	2,676	.1	2,030,405	57,896	2.9	1,972,509	97.1
MELBRN-TITUSVL-COC, FL	0		677,373	30.6	1,523,414	68.9	9,399	.4	2,210,186	100,117	4.5	2,110,069	95.5
MEMPHIS TN,AR,MS	178,922	1.2	3,926,632	25.3	11,308,783	72.9	88,048	.6	15,502,385	2,168,821	14.0	13,333,564	86.0
MERIDIAN, MS	799		329,390	18.7	1,426,913	81.1	1,584	.1	1,758,686	56,135	3.2	1,702,551	96.8
MIAMI, FL	277,258	1.0	7,448,393	25.7	21,001,548	72.5	254,813	.9	28,982,012	4,313,374	14.9	24,668,638	85.1
MIDLAND, TX	0		201,515	12.1	1,457,516	87.6	4,732	.3	1,663,813	67,326	4.0	1,596,487	96.0
MILWAUKEE, WI	249,976	1.2	3,888,627	18.6	16,622,816	79.6	131,853	.6	20,893,272	2,810,389	13.5	18,082,883	86.5
MINNEAPOLIS-ST. PAUL,	348,522	1.0	6,537,480	18.0	26,499,447	72.9	2,979,270	8.2	36,364,719	5,478,118	15.1	30,886,601	84.9
MINOT, ND	0		131,487	6.6	1,829,991	91.2	44,185	2.2	2,005,663	41,672	2.1	1,963,991	97.9
MISSOULA, MT	1,891	.1	201,168	9.9	1,758,603	86.5	70,647	3.5	2,032,309	31,071	1.5	2,001,238	98.5
MOBILE, AL	52,977	1.0	843,956	15.4	4,406,764	80.6	161,294	3.0	5,464,991	505,444	9.2	4,959,547	90.8
MODESTO, CA	151		1,240,798	39.8	1,862,486	59.7	16,029	.5	3,119,464	246,600	7.9	2,872,864	92.1
MONRCE, LA	905		314,938	15.2	1,753,965	84.4	8,580	.4	2,078,388	209,796	10.1	1,868,592	89.9
MONTGOMERY, AL	6,563	.1	616,067	14.1	3,690,792	84.2	68,828	1.6	4,382,250	129,090	2.9	4,253,160	97.1
MUSKEGON-MUSK HTS, MI	1,084	.1	43,615	2.5	1,707,155	97.4	536		1,752,390	57,191	3.3	1,695,199	96.7
NAMPA, ID	1,509	.1	130,405	11.9	967,906	88.0	0		1,099,820	83,790	7.6	1,016,030	92.4
NASHVILLE-DAVDSN, TN	139,427	.9	3,766,776	25.1	11,018,512	73.3	112,234	.7	15,036,999	1,766,084	11.7	13,270,915	88.3
NASSAU-SUFFOLK, NY	6,000		4,848,741	34.1	9,194,962	64.6	174,859	1.2	14,224,562	1,389,649	9.8	12,835,913	90.2
NEW BEDFORD, MA	617		6,127	.4	1,368,578	98.3	16,817	1.2	1,392,139	52,318	3.8	1,339,821	96.2
NEW BERN, NC	0		77,016	16.4	392,932	83.6	0		469,948	5,591	1.2	464,357	98.8
NEW BRITAIN, CT	0		402,965	23.1	1,317,086	75.6	22,429	1.3	1,742,430	193,403	11.1	1,549,077	88.9
NEW HAVEN-W. HAVEN, CT	1,442		1,148,350	18.1	4,934,031	77.9	246,856	3.9	6,330,679	722,837	11.4	5,607,842	88.6
NEW IBERIA, LA	0		39,630	3.2	1,179,138	95.4	17,232	1.4	1,236,000	27,635	2.2	1,208,365	97.8
NEW LONDON-NORWCH, CT	0		191,702	8.4	2,084,740	91.5	2,701	.1	2,279,143	108,448	4.8	2,170,695	95.2
NEW ORLEANS, LA	166,347	.9	3,862,712	21.9	13,282,262	75.5	291,138	1.7	17,602,459	2,311,109	13.1	15,291,350	86.9
NEW YORK, NY	2,064,486	1.6	33,411,439	25.4	95,426,757	72.4	852,652	.6	131,755,334	17,517,899	13.3	114,237,435	86.7
NEWARK, NJ	63,192	.7	2,097,457	22.5	7,159,221	76.8	6,267	.1	9,326,137	714,366	7.7	8,611,771	92.3
NORFOLK-NEWPORT NEWS	130,536	1.0	3,170,249	24.9	9,119,524	71.7	303,354	2.4	12,723,663	1,517,247	11.9	11,206,416	88.1
NORTHEAST PENNA, PA	78,214	1.1	921,771	12.8	6,067,240	84.4	123,526	1.7	7,190,751	453,047	6.3	6,737,704	93.7
OCALA, FL	0		270,072	15.5	1,467,597	84.5	0		1,737,669	40,971	2.4	1,696,698	97.6
ODESSA, TX	0		272,706	20.6	1,042,350	78.8	7,661	.6	1,322,717	79,543	6.0	1,243,174	94.0
OKLAHOMA CITY, OK	117,918	.9	2,691,317	19.8	10,509,809	77.3	280,139	2.1	13,599,183	1,497,686	11.0	12,101,497	89.0
OMAHA, NB	183,889	2.2	2,114,520	25.1	5,943,718	70.6	177,876	2.1	8,420,003	1,165,034	13.8	7,254,969	86.2

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ORANGEBURG, SC	0		130,554	16.1	656,695	81.1	22,031	2.7	809,290	14,040	1.7	795,250	98.3
ORLANDO, FL	53,023	.6	1,809,098	18.8	7,705,592	80.1	51,973	.5	9,624,686	1,140,716	11.9	8,483,970	88.1
OXNARD-VENTURA, CA	58,253	1.7	571,844	16.7	2,754,743	80.5	37,580	1.1	3,422,420	191,247	5.6	3,231,173	94.4
PADUCAH, KY	3,350	.2	249,001	18.1	1,119,349	81.5	1,802	.1	1,373,502	43,367	3.2	1,330,135	96.8
PARKRSBRG-MARIETTA, WV	0		149,935	7.5	1,848,357	92.0	9,981	.5	2,008,273	46,157	2.3	1,962,116	97.7
PASCAGOULA-MOSS PT, MS	0		16,564	2.5	636,233	94.8	18,110	2.7	670,907	5,316	.8	665,591	99.2
PENSACOLA, FL	14,041	.4	390,604	10.3	3,309,644	87.4	70,501	1.9	3,784,790	198,020	5.2	3,586,770	94.8
PEORIA, IL	17,437	.3	1,190,404	22.5	3,987,783	75.5	83,712	1.6	5,279,336	490,188	9.3	4,739,148	90.7
PETERSBURG-COL HTS, VA	0		160,298	13.0	1,053,121	85.5	17,910	1.5	1,231,329	34,539	2.8	1,196,790	97.2
PHILADELPHIA, PA	725,631	1.4	16,143,306	30.3	35,432,257	66.5	984,955	1.8	53,286,149	7,932,619	14.9	45,353,530	85.1
PHOENIX, AZ	154,970	.7	6,782,934	28.9	16,355,173	69.8	142,278	.6	23,435,355	3,005,747	12.8	20,429,608	87.2
PINE BLUFF, AR	0		62,117	6.7	864,760	93.3	118		926,995	25,785	2.8	901,210	97.2
PITTSBURGH, PA	341,242	1.2	8,759,332	29.8	20,006,148	68.0	320,153	1.1	29,426,925	3,915,310	13.3	25,511,615	86.7
PITTSFIELD, MA	2,559	.2	53,422	4.0	1,260,655	94.5	17,341	1.3	1,333,977	60,711	4.6	1,273,266	95.4
POCATELLO, ID	21,427	1.7	168,499	13.3	1,063,224	83.8	15,441	1.2	1,268,591	71,854	5.7	1,196,737	94.3
PONCA CITY, OK	0		16,043	2.4	651,550	97.6	0		667,593	6,625	1.0	660,968	99.0
PONCE, PR	147,385	6.1	821,622	34.1	1,346,012	55.8	95,626	4.0	2,410,645	320,221	13.3	2,090,424	86.7
POPLAR BLUFF, MO	12,020	1.7	106,920	14.8	602,222	83.3	1,647	.2	722,809	7,820	1.1	714,989	98.9
PORTLAND, ME	47,113	1.3	660,023	18.3	2,824,769	78.2	78,072	2.2	3,609,977	364,165	10.1	3,245,812	89.9
PORTLAND, OR	163,514	.9	6,564,599	34.4	12,220,463	64.1	119,422	.6	19,067,998	2,969,220	15.6	16,098,778	84.4
POUGHKEEPSIE, NY	0		193,501	9.0	1,866,699	87.0	84,741	4.0	2,144,941	101,051	4.7	2,043,890	95.3
PRESQUE ISLE, ME	1,211	.2	95,741	16.0	478,151	80.0	22,530	3.8	597,633	28,016	4.7	569,617	95.3
PROVINC-WARW-PAW, RI	99,451	1.0	3,439,561	33.3	6,562,163	63.6	222,294	2.2	10,323,469	1,353,504	13.1	8,969,965	86.9
PROVO-OREM, UT	0		100,358	7.4	1,249,069	92.6	0		1,349,427	93,726	6.9	1,255,701	93.1
PUEBLO, CO	0		173,770	11.2	1,352,946	87.0	27,916	1.8	1,554,632	244,949	15.8	1,309,683	84.2
RACINE, WI	9,852	.7	182,557	12.4	1,273,342	86.5	5,936	.4	1,471,687	66,225	4.5	1,405,462	95.5
RALEIGH-DURHAM, NC	109,631	1.3	1,955,748	22.4	6,669,399	76.2	14,400	.2	8,749,178	871,063	10.0	7,878,115	90.0
RAPID CITY, SD	5,532	.2	300,673	11.3	2,340,188	88.0	14,182	.5	2,660,580	27,798	1.0	2,632,782	99.0
READING, PA	20,027	.7	207,411	6.9	2,787,063	92.2	7,846	.3	3,022,347	108,352	3.6	2,913,995	96.4
REDDING, CA	2,704	.2	256,354	15.3	1,408,980	84.0	9,222	.5	1,677,260	52,076	3.1	1,625,184	96.9
REIDSVILLE, NC	0		200,991	40.7	290,105	58.8	2,146	.4	493,242	15,434	3.1	477,808	96.9
RENO, NV	18,014	.4	933,390	18.3	4,101,030	80.5	41,103	.8	5,093,537	573,340	11.3	4,520,197	88.7
RICHLAND-KENNEWCK, WA	0		431,994	15.7	2,316,049	84.2	1,996	.1	2,750,039	231,653	8.4	2,518,386	91.6
RICHMOND, VA	84,638	1.1	1,625,962	21.5	5,654,137	74.6	214,331	2.8	7,579,068	880,900	11.6	6,698,168	88.4
ROANOKE, VA	37,524	.9	825,893	18.8	3,449,539	78.7	68,640	1.6	4,381,601	378,287	8.6	4,002,714	91.4

ANALYSIS OF MARKET REVENUES

THIS IS THE FIRST REPORT EVER PRODUCED, WHICH SHOWS GROSS REVENUES,
ALL CONTRIBUTING SOURCES AND THE PERCENT EACH REPRESENTS.

MARKET	NETWORK COMPEN- SATION	% OF GROSS	NAT'L/ REGIONAL TIME SALES	% OF GROSS	LOCAL TIME SALES	% OF GROSS	OTHER REVENUES	% OF GROSS	GROSS REVENUES	COMM'S/ DISCOUNTS	% OF GROSS	NET REVENUES	% OF GROSS
ROCHESTER, MN	0		211,696	9.8	1,792,113	83.3	148,034	6.9	2,151,843	78,097	3.6	2,073,746	96.4
ROCHESTER, NY	230,965	2.1	2,192,376	19.6	8,605,900	76.8	178,294	1.6	11,207,535	1,495,598	13.3	9,711,937	86.7
ROCKFORD, IL	8,371	.2	497,130	10.5	4,114,244	86.6	133,648	2.8	4,753,393	322,853	6.8	4,430,540	93.2
ROCKY MOUNT, NC	348		73,297	8.5	773,198	90.1	10,922	1.3	857,765	10,708	1.2	847,057	98.8
ROME, GA	1,348	.1	209,377	15.1	1,146,479	82.9	25,080	1.8	1,382,284	26,345	1.9	1,355,939	98.1
ROSEBURG, OR	2,428	.2	104,267	9.1	1,032,801	90.4	3,079	.3	1,142,575	26,282	2.3	1,116,293	97.7
ROSWELL, NM	0		131,315	16.8	620,720	79.4	29,458	3.8	781,493	25,366	3.2	756,127	96.8
RVRSD-SAN BRDNO, CA	108,738	1.1	1,728,003	17.2	8,134,085	81.1	58,458	.6	10,029,284	671,783	6.7	9,357,501	93.3
S. BARB-S. MAR-LPC, CA	36,552	.9	737,742	18.5	3,152,084	79.1	58,481	1.5	3,984,859	305,043	7.7	3,679,816	92.3
SACRAMENTO, CA	109,896	.7	6,903,943	42.3	9,271,160	56.9	22,530	.1	16,307,529	2,280,677	14.0	14,026,852	86.0
SAGINAW, MI	12,137	.5	263,074	11.5	1,992,733	87.4	12,223	.5	2,280,167	191,537	8.4	2,088,630	91.6
SALEM, OR	0		349,507	20.2	1,348,470	78.0	31,527	1.8	1,729,504	130,016	7.5	1,599,488	92.5
SALINA, KS	344		276,108	9.2	2,720,517	90.3	16,672	.6	3,013,641	116,203	3.9	2,897,438	96.1
SALINAS-MONTEREY, CA	4,336	.1	1,058,649	26.9	2,787,505	70.9	83,625	2.1	3,934,115	343,737	8.7	3,590,378	91.3
SALISBURY, MD	3,400	.2	337,808	22.1	1,157,571	75.8	27,935	1.8	1,526,714	75,630	5.0	1,451,084	95.0
SALT LAKE CITY, UT	129,268	.8	3,073,819	19.3	12,342,832	77.6	348,657	2.2	15,896,576	2,235,688	14.1	13,660,888	85.9
SAN ANGELO, TX	0		248,522	15.8	1,318,799	83.9	4,779	.3	1,572,100	52,520	3.3	1,519,580	96.7
SAN ANTONIO, TX	113,319	.6	5,404,557	27.4	14,006,853	70.9	232,426	1.2	19,757,155	2,370,949	12.0	17,386,206	88.0
SAN DIEGO, CA	121,837	.5	7,612,431	28.3	18,804,918	70.0	324,504	1.2	26,863,690	4,053,173	15.1	22,810,517	84.9
SAN FRANCISCO, CA	564,854	.7	25,306,802	32.5	51,697,501	66.4	287,559	.4	77,855,716	12,506,147	16.1	65,350,569	83.9
SAN JOSE, CA	0		3,413,233	19.1	14,467,470	80.8	19,442	.1	17,900,145	2,495,246	13.9	15,404,899	86.1
SAN JUAN, PR	358,696	3.1	3,858,340	32.8	7,430,494	63.2	109,260	.9	11,756,790	1,561,760	13.3	10,195,030	86.7
SAN LUIS OBISPO, CA	427		153,750	15.3	801,576	79.8	49,207	4.9	1,004,960	43,627	4.3	961,333	95.7
SANTA CRUZ, CA	4,403	.6	162,725	20.6	613,799	77.6	9,936	1.3	790,863	30,934	3.9	759,929	96.1
SANTA FE, NM	0		188,260	17.1	904,359	82.3	6,771	.6	1,099,390	25,879	2.4	1,073,511	97.6
SANTA ROSA, CA	0		233,137	11.7	1,730,181	86.8	30,317	1.5	1,993,635	100,845	5.1	1,892,790	94.9
SARASOTA, FL	2,050	.1	223,893	11.7	1,636,096	85.2	57,534	3.0	1,919,573	119,483	6.2	1,800,090	93.8
SAVANNAH, GA	2,709	.1	247,780	11.1	1,945,717	87.1	38,526	1.7	2,234,732	130,744	5.9	2,103,988	94.1
SCOTTSBLUFF, NE	12,514	1.0	113,021	9.1	1,107,466	89.5	4,034	.3	1,237,035	31,304	2.5	1,205,731	97.5
SEATTLE-EVERETT, WA	255,686	.7	9,157,882	24.1	28,364,352	74.6	232,977	.6	38,010,897	5,308,382	14.0	32,702,515	86.0
SHELBYVILLE, TN	0		13,939	7.9	220,495	91.5	1,557	.6	240,991	2,480	1.0	238,511	99.0
SHERMAN-DENISON, TX	0		198,325	19.9	778,570	78.3	17,681	1.8	994,576	34,829	3.5	959,747	96.5
SHREVEPORT, LA	56,476	.8	1,378,373	19.6	5,371,869	76.5	213,661	3.0	7,020,379	623,631	8.9	6,396,748	91.1
SIOUX CITY, IA	1,218	.1	328,828	14.2	1,955,641	84.6	26,592	1.2	2,312,279	118,012	5.1	2,194,267	94.9
SIOUX FALLS, SD	2,829	.1	669,926	20.7	2,497,973	77.3	59,372	1.8	3,230,100	169,138	5.2	3,060,962	94.8

RANK LIST BY AMOUNT
MARKET REVENUES

<-----NATIONAL/REGIONAL TIME SALES----->			<-----LOCAL TIME SALES----->			<-----NET REVENUES----->		
MARKET	TIME SALES	RANK	MARKET	TIME SALES	RANK	MARKET	Revt#	REVENUES RANK
LOS ANGELES, CA	52,000,786	1	NEW YORK, NY	95,426,757	1	LOS ANGELES, CA	003	116,691,312 1
NEW YORK, NY	33,411,439	2	LOS ANGELES, CA	84,672,987	2	NEW YORK, NY	508	114,237,435 2
CHICAGO, IL	28,728,669	3	CHICAGO, IL	79,362,850	3	CHICAGO, IL	002	95,126,212 3
SAN FRANCISCO, CA	25,306,802	4	SAN FRANCISCO, CA	51,697,501	4	SAN FRANCISCO, CA	007	65,350,569 4
PHILADELPHIA, PA	16,143,306	5	WASHINGTON DC,MD,VA	43,836,014	5	WASHINGTON DC,MD,VA	008	51,232,629 5
BOSTON, MA	16,047,245	6	DETROIT, MI	38,498,279	6	DETROIT, MI	005	46,549,732 6
WASHINGTON DC,MD,VA	14,894,532	7	HOUSTON, TX	38,011,518	7	PHILADELPHIA, PA	004	45,353,530 7
DETROIT, MI	14,186,158	8	DALLAS-FORT WORTH, TX	35,530,972	8	DALLAS-FORT WORTH, TX	010	42,338,165 8
DALLAS-FORT WORTH, TX	13,560,408	9	PHILADELPHIA, PA	35,432,257	9	BOSTON, MA	006	42,764,849 9
HOUSTON, TX	11,357,126	10	BOSTON, MA	33,177,648	10	HOUSTON, TX	011	42,433,223 10
ST. LOUIS, MO,IL	9,517,442	11	ATLANTA, GA	29,250,340	11	ATLANTA, GA	018	33,287,681 11
SEATTLE-EVERETT, WA	9,157,882	12	SEATTLE-EVERETT, WA	28,364,352	12	SEATTLE-EVERETT, WA	025	32,702,515 12
PITTSBURGH, PA	8,759,382	13	CLEVELAND, OH	27,143,099	13	MINNEAPOLIS-ST. PAUL,	015	30,886,601 13
ATLANTA, GA	8,651,314	14	MINNEAPOLIS-ST. PAUL,	26,499,447	14	CLEVELAND, OH	017	30,719,520 14
CLEVELAND, OH	7,691,729	15	ST. LOUIS, MO,IL	23,786,523	15	ST. LOUIS, MO,IL	012	29,069,547 15
SAN DIEGO, CA	7,612,431	16	DENVER-BOULDER, CO	22,073,030	16	BALTIMORE, MD	014	25,573,773 16
MIAMI, FL	7,448,393	17	BALTIMORE, MD	21,952,463	17	PITTSBURGH, PA	013	25,511,615 17
BALTIMORE, MD	7,034,542	18	MIAMI, FL	21,001,548	18	DENVER-BOULDER, CO	023	25,303,429 18
SACRAMENTO, CA	6,903,943	19	PITTSBURGH, PA	20,006,148	19	MIAMI, FL	021	24,668,638 19
PHOENIX, AZ	6,782,934	20	CINCINNATI, OH	19,662,866	20	SAN DIEGO, CA	020	22,810,517 20
DENVER-BOULDER, CO	6,731,307	21	SAN DIEGO, CA	18,804,918	21	CINCINNATI, OH	026	21,623,963 21
PORTLAND, OR	6,564,599	22	INDIANAPOLIS, IN	17,725,549	22	PHOENIX, AZ	028	20,429,608 22
MINNEAPOLIS-ST. PAUL,	6,537,480	23	MILWAUKEE, WI	16,622,816	23	INDIANAPOLIS, IN	033	19,810,537 23
KANSAS CITY, MO,KS	5,477,443	24	KANSAS CITY, MO,KS	16,529,680	24	KANSAS CITY, MO,KS	029	19,046,700 24
SAN ANTONIO, TX	5,404,557	25	PHOENIX, AZ	16,355,173	25	MILWAUKEE, WI	022	18,082,883 25
INDIANAPOLIS, IN	5,062,248	26	COLUMBUS, OH	15,386,879	26	SAN ANTONIO, TX	038	17,386,206 26
NAJSAU-SUFFOLK, NY	4,843,741	27	SAN JOSE, CA	14,467,470	27	COLUMBUS, OH	036	17,040,391 27
CINCINNATI, OH	4,810,015	28	SAN ANTONIO, TX	14,006,853	28	PORTLAND, OR	035	16,098,778 28
TAMPA-ST. PETE., FL	4,402,038	29	NEW ORLEANS, LA	13,282,262	29	BUFFALO, NY	027	15,669,347 29
BUFFALO, NY	4,299,316	30	BUFFALO, NY	13,134,036	30	TAMPA-ST. PETE., FL	024	15,618,927 30
COLUMBUS, OH	4,205,039	31	TAMPA-ST. PETE., FL	12,787,069	31	SAN JOSE, CA	032	15,404,899 31
MEMPHIS TN,AR,MS	3,926,632	32	SALT LAKE CITY, UT	12,342,832	32	NEW ORLEANS, LA	034	15,291,350 32
MILWAUKEE, WI	3,888,627	33	PORTLAND, OR	12,220,463	33	SACRAMENTO, CA	041	14,026,852 33
NEW ORLEANS, LA	3,862,712	34	CHARLOTTE-GASTONIA, NC	11,342,698	34	SALT LAKE CITY, UT	046	13,660,888 34
SAN JUAN, PR	3,858,340	35	MEMPHIS TN,AR,MS	11,308,783	35	CHARLOTTE-GASTONIA, NC	066	13,386,258 35

RANK LIST BY AMOUNT
MARKET REVENUES

<-----NATIONAL/REGIONAL TIME SALES----->			<-----LOCAL TIME SALES----->			<-----NET REVENUES----->		
MARKET	TIME SALES	RANK	MARKET	TIME SALES	RANK	MARKET	REVENUES	RANK
NASHVILLE-DAVDSN, TN	3,766,776	36	DAYTON, OH	11,163,642	36	MEMPHIS TN, AR, MS 043	13,333,564	36
HARTFORD, CT	3,532,607	37	NASHVILLE-DAVDSN, TN	11,018,512	37	NASHVILLE-DAVDSN, TN 054	13,270,915	37
CHARLOTTE-GASTONIA, NC	3,529,098	38	OKLAHOMA CITY, OK	10,509,809	33	NASSAU-SUFFOLK, NY 009	12,835,913	38
PROVDNC-WARW-PAW, RI	3,439,561	39	LOUISVILLE KY, IN	10,363,576	39	OKLAHOMA CITY, OK 053	12,101,497	39
SAN JOSE, CA	3,413,233	40	BIRMINGHAM, AL	9,948,019	40	LOUISVILLE KY, IN 042	11,951,230	40
NORFOLK-NEWPORT NEWS	3,170,249	41	FT. LAUDER-H'WOOD, FL	9,609,572	41	DAYTON, OH 045	11,572,025	41
SALT LAKE CITY, UT	3,075,819	42	SACRAMENTO, CA	9,271,160	42	BIRMINGHAM, AL 042	11,312,724	42
LOUISVILLE KY, IN	2,943,147	43	NASSAU-SUFFOLK, NY	9,194,962	43	NORFOLK-NEWPORT NEWS 523	11,206,416	43
FT. LAUDER-H'WOOD, FL	2,861,539	44	NORFOLK-NEWPORT NEWS	9,119,524	44	FT. LAUDER-H'WOOD, FL 040	10,870,276	44
OKLAHOMA CITY, OK	2,691,317	45	HONOLULU, HI	9,055,545	45	HARTFORD, CT 037	10,833,569	45
TUCSON, AZ	2,576,780	46	GRAND RAPIDS, MI	9,040,329	46	SAN JUAN, PR	10,195,030	
BIRMINGHAM, AL	2,558,544	47	GREENSBORO-W.S-H.P, NC	9,031,492	47	GREENSBORO-W.S-H.P, NC 052	9,870,241	47
FRESNO, CA	2,515,838	48	HARTFORD, CT	8,904,393	48	ROCHESTER, NY 039	9,711,937	48
LAS VEGAS, NV	2,195,079	49	TULSA, OK	8,609,564	49	HONOLULU, HI 056	9,543,553	49
ROCHESTER, NY	2,192,376	50	ROCHESTER, NY	8,605,900	50	GRAND RAPIDS, MI 071	9,538,960	50
ALBANY-SCHENCT-TRY, NY	2,176,133	51	TOLEDO OH, MI	8,164,524	51	RVSDE-SAN BRDNO, CA 030	9,357,501	51
OMAHA, NB	2,114,520	52	RVSDE-SAN BRDNO, CA	8,134,085	52	TULSA, OK 065	9,055,822	52
NEWARK, NJ	2,097,457	53	WICHITA, KS	7,917,541	53	PROVDNC-WARW-PAW, RI 044	8,969,965	53
DAYTON, OH	2,007,502	54	ORLANDO, FL	7,705,592	54	TOLEDO OH, MI 051	8,893,299	54
DES MOINES, IA	1,995,163	55	ALBANY-SCHENCT-TRY, NY	7,564,422	55	ALBANY-SCHENCT-TRY, NY 049	8,842,361	55
ALBUQUERQUE, NM	1,959,138	56	SAN JUAN, PR	7,430,494	56	WICHITA, KS 097	8,834,968	56
RALEIGH-DURHAM, NC	1,955,748	57	NEWARK, NJ	7,159,221	57	NEWARK, NJ	8,811,771	57
EL PASO, TX	1,903,860	58	GREENVL-SPARTNBRG, SC	6,724,579	58	ORLANDO, FL 064	8,483,970	58
ORLANDO, FL	1,809,098	59	RALEIGH-DURHAM, NC	6,669,399	59	RALEIGH-DURHAM, NC 079	7,878,115	59
JACKSONVILLE, FL	1,789,326	60	PROVDNC-WARW-PAW, RI	6,562,163	60	GREENVL-SPARTNBRG, SC 073	7,850,169	60
RVSDE-SAN BRDNO, CA	1,728,003	61	DES MOINES, IA	6,500,087	61	DES MOINES, IA 111	7,668,292	61
TOLEDO OH, MI	1,711,527	62	AKRON, OH	6,323,008	62	LAS VEGAS, NV 100	7,569,844	62
RICHMOND, VA	1,625,962	63	JACKSONVILLE, FL	6,311,642	63	JACKSONVILLE, FL 057	7,310,268	63
AKRON, OH	1,605,761	64	AUSTIN, TX	6,267,759	64	OMAHA, NB 069	7,254,969	64
LITTLE ROCK, AR	1,582,766	65	LAS VEGAS, NV	6,235,275	65	ALBUQUERQUE, NM 094	7,170,289	65
SYRACUSE, NY	1,565,324	66	ALBUQUERQUE, NM	6,168,862	66	AKRON, OH 058	7,162,395	66
TULSA, OK	1,564,796	67	NORTHEAST PENNA, PA	6,067,240	67	FRESNO, CA 084	7,070,101	67
GRAND RAPIDS, MI	1,505,500	68	WEST PALM BEACH, FL	6,016,528	68	SYRACUSE, NY 059	7,018,153	68
GREENSBORO-W.S-H.P, NC	1,503,527	69	FORT WAYNE, IN	5,999,877	69	AUSTIN, TX 090	6,755,139	69
GREENVL-SPARTNBRG, SC	1,383,387	70	SYRACUSE, NY	5,995,427	70	NORTHEAST PENNA, PA 061	6,737,704	70

RANK LIST BY AMOUNT
MARKET REVENUES

<-----NATIONAL/REGIONAL TIME SALES----->			<-----LOCAL TIME SALES----->			<-----NET REVENUES----->		
MARKET	TIME SALES	RANK	MARKET	TIME SALES	RANK	MARKET	REVENUES	RANK
SPRNGFLD-CHPEE-HLY, MA	1,378,887	71	OMAHA, NB	5,943,718	71	RICHMOND, VA 068	6,698,168	71
SHREVEPORT, LA	1,378,373	72	ALNT'N-BETH-EASTON, PA	5,746,184	72	TUCSON, AZ 083	6,616,597	72
FLINT, MI	1,371,232	73	RICHMOND, VA	5,654,137	73	WEST PALM BEACH, FL 077	6,427,895	73
BAKERSFIELD, CA	1,369,716	74	YORK, PA	5,634,818	74	FORT WAYNE, IN 101	6,415,878	74
SPOKANE, WA	1,367,690	75	FLINT, MI	5,554,473	75	FLINT, MI 076	6,401,379	75
CORPUS CHRISTI, TX	1,334,923	76	FRESNO, CA	5,511,695	76	SHREVEPORT, LA 106	6,396,748	76
EUGENE-SPRINGFIELD, OR	1,318,958	77	MADISON, WI	5,382,466	77	LITTLE ROCK, AR 102	6,369,508	77
KNJXVILLE, TN	1,270,026	78	SHREVEPORT, LA	5,371,869	78	ALNT'N-BETH-EASTON, PA 063	6,191,258	78
AUSTIN, TX	1,263,164	79	BATON ROUGE, LA	5,317,179	79	KNOXVILLE, TN 086	6,043,223	79
MCDSTO, CA	1,240,798	80	KNOXVILLE, TN	5,164,001	80	YORK, PA 107	5,945,866	80
WHEELING WV, OH	1,235,736	81	LITTLE ROCK, AR	5,074,205	81	MADISON, WI	5,914,002	81
CEDAR RAPIDS, IA	1,210,716	82	EVANSVILLE, IN	5,025,282	82	COLUMBIA, SC 099	5,651,615	82
D'PRT-R ISL-MOLINE, IA	1,194,596	83	LEXINGTON-FAYETTE, KY	5,023,434	83	NEW HAVEN-W. HAVEN, CT 055	5,607,842	83
PEORIA, IL	1,190,404	84	NEW HAVEN-W. HAVEN, CT	4,934,031	84	SPRNGFLD-CHPEE-HLY, MA	5,536,501	84
NEW HAVEN-W. HAVEN, CT	1,148,350	85	JACKSON, MS	4,903,715	85	JACKSON, MS	5,514,148	85
FORT WAYNE, IN	1,142,891	86	ANAHEIM-GRDN GRV, CA	4,877,495	86	BATON ROUGE, LA 090	5,463,766	86
COLUMBIA, SC	1,088,404	87	COLUMBIA, SC	4,869,771	87	BAKERSFIELD, CA 105	5,437,035	87
SALINAS-MONTEREY, CA	1,058,649	88	D'PRT-R ISL-MOLINE, IA	4,803,251	88	ANCHORAGE, AK 128	5,435,641	88
HARRISBURG, PA	1,056,031	89	SPRNGFLD-CHPEE-HLY, MA	4,800,858	89	D'PRT-R ISL-MOLINE, IA 103	5,407,696	89
WEST PALM BEACH, FL	1,052,414	90	TUCSON, AZ	4,799,402	90	EVANSVILLE, IN	5,264,377	90
HONOLULU, HI	1,033,005	91	ANCHORAGE, AK	4,795,815	91	HARRISBURG, PA 089	5,161,182	91
HUNTINGTON-ASHLND, WV	1,026,541	92	LANS'G-E. LANS'G, MI	4,710,697	92	LEXINGTON-FAYETTE, KY 120	5,141,091	92
WORCESTER, MA	1,025,929	93	BAKERSFIELD, CA	4,533,399	93	LANS'G-E. LANS'G, MI 085	5,133,427	93
CANTON, OH	948,592	94	HARRISBURG, PA	4,416,366	94	SPOKANE, WA 114	5,059,398	94
RENO, NV	933,390	95	MOBILE, AL	4,406,764	95	ANAHEIM-GRDN GRV, CA 019	5,052,638	95
NORTHEAST PENNA, PA	921,771	96	SPOKANE, WA	4,366,711	96	MOBILE, AL 091	4,959,547	96
YOUNGSTOWN-WARREN, OH	908,346	97	WILMINGTON, DE	4,362,765	97	EL PASO, TX 088	4,836,158	97
WICHITA, KS	892,915	98	CHARLESTON, SC	4,251,229	98	CEDAR RAPIDS, IA	4,810,101	98
ANCHORAGE, AK	847,133	99	YOUNGSTOWN-WARREN, OH	4,181,331	99	YOUNGSTOWN-WARREN, OH 074	4,836,432	99
MOBILE, AL	843,956	100	CANTON, OH	4,132,809	100	PEORIA, IL 104	4,789,148	100
CHARLESTON, WV	837,586	101	ROCKFORD, IL	4,114,244	101	CANTON, OH 095	4,710,593	101
BROWNSVL-HARLNGN, TX	829,966	102	CEDAR RAPIDS, IA	4,113,570	102	JOHNS CTY-KNGS-BR; TN 093	4,662,095	102
ROANOKE, VA	825,898	103	RENO, NV	4,101,030	103	CHARLESTON, SC 098	4,566,737	103
PONCE, PR	821,622	104	JOHNS CTY-KNGS-BR, TN	4,080,310	104	WILMINGTON, DE	4,556,571	104
LANCASTER, PA	817,844	105	LINCOLN, NB	4,069,883	105	RENO, NV	4,520,197	105

RANK LIST BY AMOUNT
 MARKET REVENUES

<-----NATIONAL/REGIONAL TIME SALES----->			<-----LOCAL TIME SALES----->			<-----NET REVENUES----->		
MARKET	TIME SALES	RANK	MARKET	TIME SALES	RANK	MARKET	REVENUES	RANK
HUNTSVILLE, AL	366,709	176	TERRE HAUTE, IN	2,023,460	176	ATLANTIC CITY, NJ	2,409,516	176
TERRE HAUTE, IN	365,391	177	FAYETTEVILLE, NC	2,014,325	177	CHAMPAIGN-URBANA, IL	2,375,242	177
BILLINGS, MT	351,152	178	LAFAYETTE, LA	2,010,243	178	ASHEVILLE, NC	2,308,822	178
SALEM, OR	349,507	179	BURLINGTON, VT	2,009,463	179	TYLER, TX	2,299,580	179
CASPER, WY	346,634	180	LYNCHBURG, VA	2,007,695	180	BROWNSVL-HARLNGN, TX	2,255,826	180
LAKE CHARLES, LA	346,529	181	SAGINAW, MI	1,992,733	181	TERRE HAUTE, IN	2,235,880	181
ALEXANDRIA, LA	345,476	182	SIOUX CITY, IA	1,955,641	182	LAKE CHARLES, LA	2,208,051	182
GREAT FALLS, MT	345,475	183	LANCASTER, PA	1,947,112	183	LYNCHBURG, VA	2,206,326	183
WILMINGTON, DE	344,905	184	SAVANNAH, GA	1,945,717	184	SIOUX CITY, IA	2,194,267	184
ALBANY, GA	344,385	185	ALTOONA, PA	1,942,033	185	ALTOONA, PA	2,192,933	185
SOUTH LAKE TAHOE, CA	341,115	186	LAKE CHARLES, LA	1,939,288	186	TALLAHASSEE, FL	2,179,840	186
MC ALLEN-PHARR-EDINBUR	339,101	187	FLORENCE, AL	1,901,650	187	WACO, TX	2,178,003	187
FAYETVLE-SPRNGDL, AR	338,294	188	GADSDEN, AL	1,896,056	188	NEW LONDON-NORWCH, CT	2,170,695	188
SALISBURY, MD	337,808	189	POUGHKEEPSIE, NY	1,866,699	189	WATERBURY, CT	2,165,636	189
STEUBENVILLE-WEIRTON,	335,711	190	MODESTO, CA	1,862,485	190	LONGVIEW-MARSHALL, TX	2,160,728	190
FARMINGTON, NM	334,439	191	PARKRSBRG-MARIETTA, WV	1,848,357	191	BURLINGTON, VT	2,144,891	191
LNG BCH-ASBRY PARK, NJ	334,267	192	FORT SMITH, AR	1,839,642	192	MELBRN-TITUSVL-COC, FL	2,110,069	192
LONGVIEW-MARSHALL, TX	329,825	193	LONGVIEW-MARSHALL, TX	1,832,235	193	SAVANNAH, GA	2,103,983	193
MERIDIAN, MS	329,390	194	MINOT, ND	1,829,991	194	FORT COLLINS, CO	2,097,750	194
SIOUX CITY, IA	328,828	195	YANKTON, SD	1,816,473	195	YANKTON, SD	2,094,716	195
LINCOLN, NB	318,429	196	MC ALLEN-PHARR-EDINBUR	1,813,771	196	PONCE, PR	2,090,424	196
MONROE, LA	314,938	197	BOISE, ID	1,809,969	197	SAGINAW, MI	2,088,630	197
EAU CLAIRE, WI	314,702	198	MEDFORD, OR	1,795,272	198	MC ALLEN-PHARR-EDINBUR 149	2,078,038	198
ALTOONA, PA	314,466	199	CLARKSVL-HOPKINS, TN	1,794,735	199	ROCHESTER, MN	2,073,746	199
ERIE, PA	310,216	200	ROCHESTER, MN	1,792,113	200	BOISE, ID	2,055,429	200
CHICO, CA	308,403	201	WACO, TX	1,785,264	201	FLORENCE, AL	2,055,048	201
APPLETON-OSHKOSH, WI	307,114	202	WATERBURY, CT	1,759,882	202	POUGHKEEPSIE, NY	2,043,890	202
TUSCALOOSA, AL	305,148	203	MISSOULA, MT	1,758,603	203	MISSOULA, MT	2,001,238	203
TWIN FALLS, ID	304,535	204	MONROE, LA	1,753,965	204	FORT SMITH, AR	1,992,965	204
LAFAYETTE, IN	301,487	205	SANTA ROSA, CA	1,730,181	205	GADSDEN, AL	1,989,201	205
RAPID CITY, SD	300,678	206	MUSKEGON-MUSK HTS, MI	1,707,155	206	LAFAYETTE, IN	1,973,587	206
TRAVERSE CITY, MI	297,022	207	GREAT FALLS, MT	1,701,550	207	MEDFORD, OR	1,972,509	207
KILLEEN-TEMPLE, TX	296,631	208	BROWNSVL-HARLNGN, TX	1,682,678	208	MINOT, ND	1,963,991	208
GREENVILLE, NC	286,249	209	LAFAYETTE, IN	1,681,766	209	PARKRSBRG-MARIETTA, WV	1,962,116	209
BANGOR, ME	285,405	210	TALLAHASSEE, FL	1,674,338	210	GREAT FALLS, MT	1,960,423	210

RANK LIST BY AMOUNT
MARKET REVENUES

<-----NATIONAL/REGIONAL TIME SALES----->			<-----LOCAL TIME SALES----->			<-----NET REVENUES----->		
MARKET	TIME SALES	RANK	MARKET	TIME SALES	RANK	MARKET	REVENUES	RANK
SPRINGFIELD, IL	279,039	211	SARASOTA, FL	1,636,096	211	CLARKSVL-HOPKINS, TN	1,951,149	211
JOPLIN, MO	278,469	212	WILMINGTON, NC	1,617,770	212	SANTA ROSA, CA	1,892,790	212
ATLANTIC CITY, NJ	276,804	213	ALBANY, GA	1,592,153	213	ALBANY, GA	1,892,758	213
SALINA, KS	276,108	214	GRAND JUNCTION, CO	1,578,769	214	MONROE, LA	1,868,592	214
WALLA WALLA, WA	274,071	215	GAINESVILLE, FL	1,568,647	215	WILMINGTON, NC	1,865,593	215
ODESSA, TX	272,706	216	BANGOR, ME	1,557,548	216	ST. JOSEPH, MO	1,815,739	216
HARRISONBURG, VA	271,403	217	HAMILTON-MDLTWN, OH	1,545,485	217	SARASOTA, FL	1,800,090	217
MANSFIELD, OH	271,319	218	ST. JOSEPH, MO	1,529,691	218	GAINESVILLE, FL	1,792,006	218
OCALA, FL	270,072	219	MELBRN-TITUSVL-COC, FL	1,523,414	219	BELLINGHAM, WA	1,723,397	219
ITHACA, NY	268,509	220	FREDERICK, MD	1,509,724	220	TRAVERSE CITY, MI	1,716,777	220
ELMIRA, NY	263,628	221	BATTLE CREEK, MI	1,509,122	221	BANGOR, ME	1,710,501	221
SAGINAW, MI	263,074	222	DANVILLE, VA	1,499,390	222	MERIDIAN, MS	1,702,551	222
REDDING, CA	256,354	223	WILLIAMSPORT, PA	1,482,008	223	BECKLEY, WV	1,701,754	223
LYNCHBURG, VA	253,488	224	LORAIN-ELYRIA, OH	1,476,558	224	FREDERICK, MD	1,699,295	224
ANN ARBOR, MI	251,944	225	OCALA, FL	1,467,597	225	OCALA, FL	1,696,698	225
WILMINGTON, NC	251,226	226	BECKLEY, WV	1,460,776	226	MUSKEGON-MUSK HTS, MI	1,695,199	226
PADUCAH, KY	249,001	227	TRAVERSE CITY, MI	1,459,765	227	TWIN FALLS, ID	1,690,454	227
SAN ANGELO, TX	248,522	228	MIDLAND, TX	1,457,516	228	TUSCALOOSA, AL	1,669,996	228
SAVANNAH, GA	247,780	229	ABILENE, TX	1,449,995	229	GRAND JUNCTION, CO	1,660,811	229
TEXARKANA TX,AR	245,830	230	TWIN FALLS, ID	1,444,694	230	WILLIAMSPORT, PA	1,655,689	230
GAINESVILLE, FL	242,903	231	BELLINGHAM, WA	1,433,545	231	LORAIN-ELYRIA, OH	1,655,404	231
JOHNSTOWN, PA	237,446	232	MERIDIAN, MS	1,426,913	232	WICHITA FALLS, TX	1,646,122	232
BLJOMINGTON-NRML, IL	236,968	233	WAUSAU, WI	1,425,342	233	DANVILLE, VA	1,645,842	233
GALVESTON-TEX CITY, TX	235,979	234	FORT COLLINS, CO	1,418,065	234	BATTLE CREEK, MI	1,626,903	234
SANTA ROSA, CA	233,137	235	REDDING, CA	1,408,980	235	REDDING, CA	1,625,184	235
MEGFORD, OR	223,571	236	AGANA, GU	1,397,253	236	FORT DODGE, IA	1,613,212	236
LA CROSSE, WI	223,079	237	TEXARKANA TX,AR	1,386,523	237	SALEM, OR	1,599,488	237
ARECIBO, PR	223,007	238	TUSCALOOSA, AL	1,381,121	238	MIDLAND, TX	1,596,487	238
SARASOTA, FL	223,893	239	NEW BEDFORD, MA	1,368,578	239	MANSFIELD, OH	1,596,238	239
TYLER, TX	221,316	240	SPRINGFIELD, OH	1,356,776	240	TEXARKANA TX,AR	1,595,466	240
FREDERICK, MD	219,820	241	PUEBLO, CO	1,352,946	241	MAYAGUEZ, PR	1,577,484	241
STAUNTON, VA	218,544	242	SALEM, OR	1,348,470	242	ABILENE, TX	1,570,672	242
BURLINGTON, NC	218,072	243	PONCE, PR	1,346,012	243	LNG BCH-ASBRY PARK, NJ	1,562,010	243
FLAGSTAFF, AZ	215,710	244	WICHITA FALLS, TX	1,342,549	244	FARMINGTON, NM	1,557,235	244
FORT SMITH, AR	214,720	245	CHICO, CA	1,324,345	245	CHICO, CA	1,556,384	245

RANK LIST BY AMOUNT
 MARKET REVENUES

<-----NATIONAL/REGIONAL TIME SALES----->			<-----LOCAL TIME SALES----->			<-----NET REVENUES----->		
MARKET	TIME SALES	RANK	MARKET	TIME SALES	RANK	MARKET	REVENUES	RANK
ROCHESTER, MN	211,696	246	BRYAN-COLLEGE STN, TX	1,321,487	246	NEW BRITAIN, CT	1,549,077	246
ROME, GA	209,377	247	SAN ANGELO, TX	1,318,799	247	ALEXANDRIA, LA	1,545,676	247
KINGSTON, NC	207,669	248	NEW BRITAIN, CT	1,317,086	248	SOUTH LAKE TAHOE, CA	1,523,719	248
READING, PA	207,411	249	BOZEMAN, MT	1,311,147	249	SAN ANGELO, TX	1,519,580	249
ASHEVILLE, NC	206,747	250	LNG BCH-ASBRY PARK, NJ	1,301,227	250	WAUSAU, WI	1,508,625	250
BECKLEY, WV	203,772	251	DANVILLE, IL	1,293,498	251	HARRISONBURG, VA	1,491,046	251
MIDLAND, TX	201,515	252	RACINE, WI	1,273,342	252	MASON CITY, IA	1,485,183	252
MISSOULA, MT	201,168	253	JACKSON, TN	1,268,237	253	AGANA, GU	1,465,258	253
REIDSVILLE, NC	200,991	254	JACKSON, MI	1,266,836	254	ITHACA, NY	1,454,658	254
LORAIN-ELYRIA, OH	199,716	255	FAIRBANKS, AK	1,264,564	255	SALISBURY, MD	1,451,084	255
SHERMAN-DENISON, TX	198,325	256	PITTSFIELD, MA	1,260,655	256	JACKSON, TN	1,426,205	256
FLORENCE, AL	197,802	257	HARRISONBURG, VA	1,256,480	257	RACINE, WI	1,405,462	257
PGUGHKEEPSIE, NY	193,501	258	ALEXANDRIA, LA	1,251,795	258	JOPLIN, MO	1,393,195	258
NEW LONDON-NORWCH, CT	191,702	259	ANDERSON, IN	1,249,746	259	FAIRBANKS, AK	1,381,041	259
JEFFERSON CITY, MO	189,098	260	PROVO-OREM, UT	1,249,069	260	ROME, GA	1,355,939	260
SANTA FE, NM	188,260	261	SOUTH LAKE TAHOE, CA	1,225,864	261	BOZEMAN, MT	1,347,049	261
ABERDEEN, SD	187,952	262	MASON CITY, IA	1,209,902	262	STEBENVILLE-WEIRTON,	1,344,552	262
TRENTON, NJ	184,168	263	FARMINGTON, NM	1,207,823	263	NEW BEDFORD, MA	1,339,821	263
RACINE, WI	182,557	264	MANSFIELD, OH	1,206,795	264	SPRINGFIELD, OH	1,330,829	264
ABILENE, TX	179,906	265	NEW IBERIA, LA	1,179,138	265	BRYAN-COLLEGE STN, TX	1,330,460	265
FLORENCE, SC	176,360	266	SALISBURY, MD	1,157,571	266	PADUCAH, KY	1,330,135	266
AGUADILLA, PR	174,859	267	BEND, OR	1,155,833	267	PUEBLO, CO	1,309,683	267
BEND, OR	174,093	268	HICKORY, NC	1,152,077	268	DANVILLE, IL	1,303,011	268
PUEBLO, CO	173,770	269	COLUMBIA, MO	1,152,046	269	BEND, OR	1,299,957	269
BATTLE CREEK, MI	171,760	270	LEWISTON-AUBURN, ME	1,148,998	270	JACKSON, MI	1,294,523	270
CLARKSVL-HOPKINS, TN	171,034	271	ANNISTON, AL	1,147,709	271	ELMIRA, NY	1,291,404	271
FALL RIVER, MA	170,366	272	ROME, GA	1,146,479	272	ANDERSON, IN	1,277,866	272
BURLINGTON, VT	169,150	273	JOPLIN, MO	1,138,556	273	ANNISTON, AL	1,277,845	273
POCATELLO, ID	168,499	274	FORT DODGE, IA	1,135,337	274	PITTSFIELD, MA	1,273,266	274
JACKSON, TN	168,209	275	PADUCAH, KY	1,119,349	275	GAINESVILLE, GA	1,269,723	275
DANVILLE, VA	164,832	276	DOTHAN, AL	1,118,281	276	PROVO-OREM, UT	1,255,701	276
GADSDEN, AL	164,677	277	HUTCHINSON, KS	1,118,017	277	HUTCHINSON, KS	1,246,267	277
SANTA CRUZ, CA	162,725	278	SCOTTSBLUFF, NE	1,107,466	278	ODESSA, TX	1,243,174	278
BOWLING GREEN, KY	161,607	279	HELENA, MT	1,103,173	279	HICKORY, NC	1,240,668	279
PETERSBURG-COL HTS, VA	160,298	280	CHEYENNE, WY	1,096,678	280	DOTHAN, AL	1,220,565	280

RANK LIST BY AMOUNT

MARKET REVENUES

<-----NATIONAL/REGIONAL TIME SALES----->			<-----LOCAL TIME SALES----->			<-----NET REVENUES----->		
MARKET	TIME SALES	RANK	MARKET	TIME SALES	RANK	MARKET	REVENUES	RANK
FITCHBURG-LEOMNSTR, MA	158,143	281	GAINESVILLE, GA	1,079,638	281	COLUMBIA, MO	1,209,572	281
FAIRBANKS, AK	157,308	282	POCATELLO, ID	1,063,224	282	NEW IBERIA, LA	1,208,365	282
YUMA, AZ	156,401	283	STEUBENVILLE-WEIRTON,	1,056,301	283	SCOTTSBLUFF, NE	1,205,731	283
SAN LUIS OBISPO, CA	153,750	284	MAYAGUEZ, PR	1,055,978	284	SUMTER, SC	1,199,868	284
MARQUETTE, MI	150,572	285	PETERSEBURG-COL HTS, VA	1,053,121	285	PETERSBURG-COL HTS, VA	1,196,790	285
JONESBORO, AR	150,020	286	ITHACA, NY	1,052,515	286	POCATELLO, ID	1,196,737	286
PARKRSBRG-MARIETTA, WV	149,935	287	ELMIRA, NY	1,049,432	287	JEFFERSON CITY, MO	1,165,358	287
LAWTON, OK	142,435	288	ODESSA, TX	1,042,350	288	CHEYENNE, WY	1,164,457	288
JACKSONVILLE, NC	139,187	289	ROSEBURG, OR	1,032,801	289	LEWISTON-AUBURN, ME	1,159,881	289
WILLIAMSPORT, PA	138,903	290	HATTIESBURG, MS	1,027,176	290	HELENA, MT	1,136,182	290
ANNISTON, AL	137,432	291	JEFFERSON CITY, MO	998,630	291	HATTIESBURG, MS	1,127,093	291
COOS BAY, OR	133,908	292	CLARKSBURG, WV	993,316	292	ROSEBURG, OR	1,116,293	292
KLAMATH FALLS, OR	133,441	293	DECATUR, AL	972,716	293	WALLA WALLA, WA	1,116,021	293
HOT SPRINGS, AR	133,165	294	NAMPA, ID	967,906	294	CLARKSBURG, WV	1,107,055	294
LAS CRUCES, NM	131,541	295	IOWA CITY, IA	961,874	295	BOWLING GREEN, KY	1,106,894	295
MINOT, ND	131,487	296	BOWLING GREEN, KY	957,672	296	BURLINGTON, NC	1,097,715	296
ROSWELL, NM	131,315	297	ABERDEEN, SD	920,303	297	ABERDEEN, SD	1,094,142	297
ORANGEBURG, SC	130,564	298	LAWTON, OK	911,576	298	ANN ARBOR, MI	1,080,856	298
NAMPA, ID	130,405	299	WALLA WALLA, WA	905,433	299	KINGSTON, NC	1,078,319	299
GAINESVILLE, GA	129,805	300	CHARLOTTE AMALIE, VI	905,310	300	SANTA FE, NM	1,073,511	300
WENATCHEE, WA	129,245	301	SANTA FE, NM	904,359	301	IOWA CITY, IA	1,034,568	301
VALDOSTA, GA	123,819	302	LAUREL, MS	903,585	302	LAWTON, OK	1,033,344	302
WAUSAU, WI	121,665	303	GOLDSBORO, NC	900,885	303	DECATUR, AL	1,024,644	303
DOTHAN, AL	120,129	304	BURLINGTON, NC	895,527	304	NAMPA, ID	1,016,030	304
CLARKSBURG, WV	120,013	305	LAS CRUCES, NM	895,007	305	FLAGSTAFF, AZ	1,003,345	305
CHILLICOTHE, OH	119,137	306	ANN ARBOR, MI	870,433	306	LAS CRUCES, NM	964,531	306
COLUMBUS, MS	114,727	307	PINE BLUFF, AR	864,760	307	SAN LUIS OBISPO, CA	961,333	307
SCOTTSBLUFF, NE	113,021	308	KINGSTON, NC	853,495	308	SHERMAN-DENISON, TX	959,747	308
VINEL-MLVL-BRGTN, NJ	112,648	309	YUMA, AZ	822,504	309	GOLDSBORO, NC	953,992	309
COLUMBIA, MO	112,556	310	FLAGSTAFF, AZ	813,226	310	LAUREL, MS	941,836	310
GRAND JUNCTION, CO	111,736	311	KLAMATH FALLS, OR	809,881	311	YUMA, AZ	936,242	311
HATTIESBURG, MS	110,348	312	JACKSONVILLE, NC	808,253	312	STAUNTON, VA	932,867	312
HILO, HI	109,791	313	SAN LUIS OBISPO, CA	801,576	313	FALL RIVER, MA	914,764	313
POPLAR BLUFF, MO	106,920	314	BROWNWOOD, TX	800,605	314	FLORENCE, SC	914,047	314
ROSEBURG, OR	104,267	315	WATERTOWN, SD	798,522	315	KLAMATH FALLS, OR	909,901	315

RANK LIST BY AMOUNT

MARKET REVENUES

<-----NATIONAL/REGIONAL TIME SALES----->			<-----LOCAL TIME SALES----->			<-----NET REVENUES----->		
MARKET	TIME SALES	RANK	MARKET	TIME SALES	RANK	MARKET	REVENUES	RANK
PROVO-OREM, UT	100,358	316	FALL RIVER, MA	792,931	316	PINE BLUFF, AR	901,210	316
ESCANABA, MI	100,320	317	SHERMAN-DEHISON, TX	778,570	317	JACKSONVILLE, NC	899,653	317
PRESQUE ISLE, ME	95,741	318	ROCKY MOUNT, NC	773,198	318	VINEL-MLVL-BRGTN, NJ	850,748	318
CHEYENNE, WY	95,447	319	FLORENCE, SC	765,800	319	ROCKY MOUNT, NC	847,057	319
JACKSON, MI	94,451	320	ESCANABA, MI	750,626	320	WATERTOWN, SD	846,186	320
DODGE CITY, KS	92,860	321	KALISPELL, MT	744,745	321	ESCANABA, MI	838,172	321
JACKSON, TN	90,761	322	VINEL-MLVL-BRGTN, NJ	742,288	322	FITCHBURG-LEOMNSTR, MA	831,792	322
DALTON, GA	90,736	323	STAUNTON, VA	732,716	323	DODGE CITY, KS	827,598	323
AGANA, GU	87,806	324	FAIRMONT, WV	724,027	324	BROWNWOOD, TX	812,824	324
IOWA CITY, IA	87,706	325	FITCHBURG-LEOMNSTR, MA	723,419	325	KALISPELL, MT	811,753	325
WILSON, NC	85,589	326	DODGE CITY, KS	711,673	326	ORANGEBURG, SC	795,250	326
HICKORY, NC	83,399	327	VICKSBURG, MS	687,047	327	GREENVILLE, NC	783,767	327
THE DALLES, OR	81,976	328	VERO BEACH, FL	683,916	328	CHARLOTTE AMALIE, VI	779,837	328
CADILLAC, MI	81,623	329	CLOVIS, NM	675,712	329	FAIRMONT, WV	771,593	329
KALISPELL, MT	80,020	330	SUMTER, SC	666,779	330	JONESBORO, AR	766,730	330
HOBBS, NM	78,840	331	HILO, HI	658,843	331	SANTA CRUZ, CA	759,929	331
NEW BERN, NC	77,016	332	ORANGEBURG, SC	656,695	332	ROSWELL, NM	756,127	332
HUTCHINSON, KS	75,463	333	VALDOSTA, GA	651,804	333	GALVESTON-TEX CITY, TX	752,034	333
ANDERSON, IN	75,285	334	PONCA CITY, OK	651,550	334	HILO, HI	745,797	334
BRUNSWICK, GA	74,511	335	BIG SPRINGS, TX	650,063	335	COOS BAY, OR	729,683	335
LEWISTON-AUBURN, ME	74,329	336	PASCAGOULA-MOSS PT, MS	636,233	336	VERO BEACH, FL	728,286	336
ROCKY MOUNT, NC	73,297	337	JONESBORO, AR	633,391	337	POPLAR BLUFF, MO	714,989	337
PINE BLUFF, AR	62,117	338	ROSWELL, NM	620,720	338	VALDOSTA, GA	707,671	338
GREENWOOD, MS	56,083	339	COOS BAY, OR	617,840	339	VICKSBURG, MS	702,270	339
DECATUR, AL	55,118	340	SANTA CRUZ, CA	613,799	340	CLOVIS, NM	701,649	340
BOZEMAN, MT	54,964	341	BRUNSWICK, GA	608,170	341	BIG SPRINGS, TX	696,676	341
PITTSFIELD, MA	53,422	342	WILSON, NC	603,475	342	HOT SPRINGS, AR	694,806	342
CARLSBAD, NM	51,956	343	POPLAR BLUFF, MO	602,222	343	WENATCHEE, WA	687,768	343
WATERTOWN, SD	51,955	344	CAPE GIRARDEAU, MO	601,594	344	JACKSON, TN	683,712	344
FAIRMONT, WV	51,715	345	JACKSON, TN	598,520	345	BRUNSWICK, GA	683,564	345
BIG SPRINGS, TX	47,667	346	HOT SPRINGS, AR	582,860	346	WILSON, NC	682,850	346
CLOVIS, NM	43,981	347	WENATCHEE, WA	576,314	347	PASCAGOULA-MOSS PT, MS	665,591	347
MUSKEGON-MUSK HTS, MI	43,615	348	CADILLAC, MI	565,680	348	PONCA CITY, OK	660,968	348
NEW IBERIA, LA	39,630	349	GALVESTON-TEX CITY, TX	555,678	349	DALTON, GA	641,234	349
VERO BEACH, FL	35,979	350	DALTON, GA	550,493	350	CADILLAC, MI	630,176	350

RANK LIST BY AMOUNT
 MARKET REVENUES

<-----NATIONAL/REGIONAL TIME SALES----->			<-----LOCAL TIME SALES----->			<-----NET REVENUES----->		
MARKET	TIME SALES	RANK	MARKET	TIME SALES	RANK	MARKET	REVENUES	RANK
DANVILLE, IL	35,503	351	MCCOMB, MS	545,680	351	COLUMBUS, MS	626,093	351
HELENA, MT	35,067	352	GREENVILLE, NC	539,090	352	MARQUETTE, MI	615,918	352
GOLDSBORO, NC	34,534	353	LOGAN, UT	537,347	353	CAPE GIRARDEAU, MO	615,874	353
SPRINGFIELD, OH	34,416	354	LEESBURG, FL	522,863	354	PRESQUE ISLE, ME	569,617	354
BRYAN-COLLEGE STN, TX	30,473	355	GREENVILLE, MS	506,523	355	MCCOMB, MS	566,921	355
CAPE GIRARDEAU, MO	28,253	356	COLUMBUS, MS	500,041	356	ARECIBO, PR	560,227	356
LAUREL, MS	26,005	357	MARQUETTE, MI	483,431	357	LOGAN, UT	555,290	357
VICKSBURG, MS	25,784	358	PRESQUE ISLE, ME	478,151	358	THE DALLES, OR	526,534	358
MCCOMB, MS	25,720	359	LUFKIN, TX	473,008	359	GREENVILLE, MS	513,887	359
LUFKIN, TX	24,272	360	CORINTH, MS	448,673	360	LEESBURG, FL	507,808	360
GREENVILLE, MS	24,199	361	THE DALLES, OR	445,494	361	CHILLICOTHE, OH	492,600	361
THOMASVILLE, GA	18,947	362	FAYETTEVILLE, TN	405,653	362	LUFKIN, TX	489,889	362
SHELBYVILLE, TN	18,939	363	THOMASVILLE, GA	403,842	363	REIDSVILLE, NC	477,803	363
PASCAGOULA-MOSS PT, MS	16,564	364	NEW BERN, NC	392,932	364	CORINTH, MS	464,531	364
CORINTH, MS	16,557	365	CARLSBAD, NM	387,248	365	NEW BERN, NC	464,357	365
PONCA CITY, OK	16,043	366	ARECIBO, PR	376,720	366	CARLSBAD, NM	439,204	366
BROOKHAVEN, MS	15,699	367	CHILLICOTHE, OH	368,597	367	GREENWOOD, MS	430,003	367
BROWNWOOD, TX	14,803	368	GREENWOOD, MS	366,305	368	HOBBS, NM	426,878	368
NEW BEDFORD, MA	6,127	369	HOBBS, NM	353,140	369	THOMASVILLE, GA	418,412	369
FAYETTEVILLE, TN	3,746	370	REIDSVILLE, NC	290,105	370	FAYETTEVILLE, TN	410,718	370
LEESBURG, FL	3,572	371	BROOKHAVEN, MS	258,317	371	AGUADILLA, PR	359,456	371
CHARLOTTE AMALIE, VI	0	372	SHELBYVILLE, TN	220,495	372	BROOKHAVEN, MS	274,016	372
LOGAN, UT	0	373	AGUADILLA, PR	149,793	373	SHELBYVILLE, TN	233,511	373

RANK LIST BY AMOUNT
MARKET GROSS REVENUES, EXPENSES & INCOME)

<-----GROSS REVENUES----->			<-----EXPENSES----->			<-----INCOME (PROFITS)----->		
MARKET	AMOUNT	RANK	MARKET	AMOUNT	RANK	MARKET	AMOUNT	RANK
TUCSON, AZ	7,415,079	71	AKRON, OH	6,516,455	71	CASPER, WY	572,708	71
FORT WAYNE, IN	7,242,046	72	RICHMOND, VA	6,481,139	72	STOCKTON, CA	567,061	72
NORTHEAST PENNA, PA	7,190,751	73	TUCSON, AZ	6,326,584	73	OMAHA, NB	564,587	73
WEST PALM BEACH, FL	7,168,520	74	EL PASO, TX	6,036,690	74	ANAHEIM-GRDN GRV, CA	552,950	74
LITTLE ROCK, AR	7,068,132	75	ANCHORAGE, AK	5,892,801	75	BLOOMINGTON-NRML, IL	547,566	75
FLINT, MI	7,032,377	76	KNOXVILLE, TN	5,812,418	76	RALEIGH-DURHAM, NC	541,999	76
SHREVEPORT, LA	7,020,379	77	FORT WAYNE, IN	5,802,289	77	ROCKFORD, IL	533,800	77
KNOXVILLE, TN	6,566,652	78	NEW HAVEN-W. HAVEN, CT	5,716,086	78	GRAND FORKS, ND	537,650	78
ALNT'N-BETH-EASTON, PA	6,511,946	79	SHREVEPORT, LA	5,706,425	79	RENO, NV	528,967	79
MADISON, WI	6,342,066	80	AUSTIN, TX	5,520,489	80	KILLEEN-TEMPLE, TX	526,967	80
NEW HAVEN-W. HAVEN, CT	6,330,679	81	SPRNGFLD-CHPEE-HLY, MA	5,401,399	81	EVANSVILLE, IN	525,656	81
YORK, PA	6,329,360	82	D'PRT-R ISL-MOLINE, IA	5,320,948	82	TULSA, OK	525,546	82
SPRNGFLD-CHPEE-HLY, MA	6,236,920	83	FLINT, MI	5,276,596	83	LINCOLN, NB	472,565	83
COLUMBIA, SC	6,127,234	84	COLUMBIA, SC	5,212,243	84	SOUTH BEND, IN	471,520	84
D'PRT-R ISL-MOLINE, IA	6,082,044	85	BAKERSFIELD, CA	5,206,775	85	ST. CLOUD, MN	468,375	85
BATON ROUGE, LA	6,042,850	86	SPOKANE, WA	5,116,222	86	COLUMBIA, SC	439,372	86
BAKERSFIELD, CA	6,041,827	87	ALNT'N-BETH-EASTON, PA	5,104,236	87	LAFAYETTE, LA	420,400	87
JACKSON, MS	5,913,130	88	MOBILE, AL	5,090,534	88	RAPID CITY, SD	410,293	88
ANCHORAGE, AK	5,844,012	89	JACKSON, MS	4,933,910	89	MONROE, LA	407,250	89
SPOKANE, WA	5,798,416	90	EUGENE-SPRINGFIELD, OR	4,916,650	90	LOUISVILLE KY, IN	371,786	90
HARRISBURG, PA	5,709,296	91	EVANSVILLE, IN	4,738,721	91	BROWNSVL-HARLNGN, TX	362,956	91
ANAHEIM-GRDN GRV, CA	5,705,825	92	JOHNS CTY-KNGS-BR, TN	4,727,432	92	SPRINGFIELD, MO	362,612	92
LEXINGTON-FAYETTE, KY	5,684,006	93	MADISON, WI	4,697,952	93	ANDERSON, IN	357,188	93
EVANSVILLE, IN	5,576,184	94	PEORIA, IL	4,685,361	94	EAU CLAIRE, WI	352,739	94
LANS'G-E. LANS'G, MI	5,532,677	95	YOUNGSTOWN-WARREN, OH	4,656,970	95	NEWARK, NJ	345,714	95
EL PASO, TX	5,499,087	96	BEAUMONT-PT. ARTHR, TX	4,566,652	96	LNG BCH-ASBRY PARK, NJ	344,960	96
MOBILE, AL	5,464,991	97	YORK, PA	4,552,297	97	FREDERICK, MD	342,426	97
CEDAR RAPIDS, IA	5,398,296	98	LUBBOCK, TX	4,506,043	98	GARY-HMND-E CHI, IL	338,578	98
PEORIA, IL	5,279,336	99	HARRISBURG, PA	4,500,788	99	SIOUX FALLS, SD	335,624	99
CANTON, OH	5,169,146	100	ANAHEIM-GRDN GRV, CA	4,499,688	100	MANSFIELD, OH	314,170	100
YOUNGSTOWN-WARREN, OH	5,129,357	101	CHARLESTON, SC	4,474,444	101	FAYETTEVILLE, NC	310,361	101
RENO, NV	5,093,537	102	MONTGOMERY, AL	4,455,583	102	CLARKSVL-HOPKINS, TN	309,485	102
CHARLESTON, SC	4,934,759	103	BATON ROUGE, LA	4,451,976	103	FARMINGTON, NM	299,668	103
SPRINGFIELD, MO	4,853,874	104	CHATTANOOGA, TN, GA	4,436,325	104	TUCSON, AZ	290,013	104
JOHNS CTY-KNGS-BR, TN	4,774,747	105	AMARILLO, TX	4,362,126	105	DANVILLE, VA	289,966	105

RANK LIST BY AMOUNT
MARKET GROSS REVENUES, EXPENSES & INCOME)

<-----GROSS REVENUES----->			<-----EXPENSES----->			<-----INCOME (PROFITS)----->		
MARKET	AMOUNT	RANK	MARKET	AMOUNT	RANK	MARKET	AMOUNT	RANK
WILMINGTON, DE	4,765,399	106	FARGO, ND-MOORHEAD MN	4,255,996	106	WAUSAU, WI	289,067	106
EUGENE-SPRINGFIELD, OR	4,763,916	107	LANS'G-E. LANS'G, MI	4,167,373	107	TEXARKANA TX, AR	287,279	107
ROCKFORD, IL	4,753,393	108	SPRINGFIELD, MO	4,150,663	108	LANCASTER, PA	283,619	108
LUBBOCK, TX	4,706,143	109	CEDAR RAPIDS, IA	4,138,207	109	CHICO, CA	282,575	109
CHATTANOOGA, TN,GA	4,642,052	110	LEXINGTON-FAYETTE, KY	4,115,710	110	LA CROSSE, WI	282,535	110
WORCESTER, MA	4,630,701	111	RENO, NV	3,991,230	111	WORCESTER, MA	281,572	111
FARGO, ND-MOORHEAD MN	4,509,489	112	CANTON, OH	3,930,248	112	BECKLEY, WV	272,060	112
LINCOLN, NB	4,492,590	113	APPLETON-OSHKOSH, WI	3,928,662	113	HUNTSVILLE, AL	257,694	113
WHEELING WV,OH	4,414,263	114	UTICA-ROME, NY	3,900,367	114	OCALA, FL	251,816	114
HUNTINGTON-ASHLND, WV	4,394,180	115	ROCKFORD, IL	3,891,740	115	JOPLIN, MO	251,074	115
MONTGOMERY, AL	4,382,250	116	SALINAS-MONTEREY, CA	3,830,689	116	DULUTH-SUPERIOR, MN,WI	251,009	116
ROANOKE, VA	4,381,601	117	LINCOLN, NB	3,801,232	117	LORAIN-ELYRIA, OH	250,569	117
AMARILLO, TX	4,381,402	118	COLORADO SPRINGS, CO	3,789,588	118	HARTFORD, CT	247,766	118
CHARLESTON, WV	4,283,275	119	WORCESTER, MA	3,776,127	119	NEW LONDON-NORWCH, CT	243,743	119
CORPUS CHRISTI, TX	4,269,524	120	CORPUS CHRISTI, TX	3,714,165	120	ASHEVILLE, NC	241,750	120
TOPEKA, KS	4,131,236	121	TOPEKA, KS	3,696,095	121	SAN JUAN, PR	235,760	121
BRIDGEPORT, CT	4,060,034	122	PENSACOLA, FL	3,627,729	122	MACON, GA	235,093	122
APPLETON-OSHKOSH, WI	4,037,245	123	LKLN-WINTER HAVEN, FL	3,578,662	123	KNOXVILLE, TN	230,805	123
S. BARB-S. MAR-LPC, CA	3,984,859	124	PORTLAND, ME	3,530,105	124	BAKERSFIELD, CA	230,260	124
BEAUMONT-PT. ARTHR, TX	3,941,637	125	COLUMBUS, GA	3,528,791	125	PONCE, PR	226,274	125
SALINAS-MONTEREY, CA	3,934,115	126	HUNTINGTON-ASHLND, WV	3,478,390	126	NEW IBERIA, LA	225,766	126
COLORADO SPRINGS, CO	3,910,876	127	S. BARB-S. MAR-LPC, CA	3,474,071	127	RVRSDE-SAN BRDNO, CA	222,619	127
PENSACOLA, FL	3,784,790	128	WILMINGTON, DE	3,462,702	128	FAYETVLE-SPRNGDL, AR	219,457	128
SOUTH BEND, IN	3,775,542	129	CHARLESTON, WV	3,454,364	129	BINGHAMTON, NY	218,439	129
UTICA-ROME, NY	3,775,206	130	BRIDGEPORT, CT	3,422,542	130	RICHMOND, VA	217,029	130
HUNTSVILLE, AL	3,642,546	131	DAYTONA BEACH, FL	3,301,211	131	BRYAN-COLLEGE STN, TX	216,872	131
PORTLAND, ME	3,609,977	132	ROANOKE, VA	3,281,357	132	BILOXI-GULFPORT, MS	208,367	132
ST. CLOUD, MN	3,534,351	133	HUNTSVILLE, AL	3,222,156	133	S. BARB-S. MAR-LPC, CA	205,745	133
BINGHAMTON, NY	3,530,565	134	TACOMA, WA	3,059,810	134	WATERLOO-CDR FALLS, IA	203,764	134
TACOMA, WA	3,462,409	135	OXNARD-VENTURA, CA	3,036,555	135	RICHLAND-KENNEWCK, WA	199,025	135
COLUMBUS, GA	3,447,634	136	HAMILTON-MDLTWN, OH	3,027,348	136	FORT COLLINS, CO	198,946	136
OXNARD-VENTURA, CA	3,422,420	137	BINGHAMTON, NY	3,022,384	137	OXNARD-VENTURA, CA	194,618	137
GARY-HMND-E CHI, IL	3,306,996	138	KALAMAZOO-PORTAGE, MI	3,021,302	138	ST. JOSEPH, MO	193,428	138
GRAND FORKS, ND	3,302,254	139	AUGUSTA, GA	3,014,309	139	STEBENVILLE-WEIRTON,	187,797	139
KALAMAZOO-PORTAGE, MI	3,286,650	140	ST. CLOUD, MN	2,989,123	140	GADSDEN, AL	185,521	140

RANK LIST BY AMOUNT
MARKET GROSS REVENUES, EXPENSES & INCOME)

<-----GROSS REVENUES----->			<-----EXPENSES----->			<-----INCOME (PROFITS)----->		
MARKET	AMOUNT	RANK	MARKET	AMOUNT	RANK	MARKET	AMOUNT	RANK
AUGUSTA, GA	3,261,419	141	MODESTO, CA	2,953,611	141	NEW BEDFORD, MA	183,565	141
SIoux FALLS, SD	3,230,100	142	SALINA, KS	2,934,424	142	STAUNTON, VA	183,330	142
LKLN-D-WINTER HAVEN, FL	3,228,926	143	SOUTH BEND, IN	2,924,459	143	SPRINGFIELD, OH	182,897	143
DULUTH-SUPERIOR, MN,WI	3,207,265	144	WHEELING WV,OH	2,922,270	144	YOUNGSTOWN-WARREN, OH	179,462	144
GREEN BAY, WI	3,186,179	145	GREEN BAY, WI	2,868,137	145	TRAVERSE CITY, MI	178,498	145
MODESTO, CA	3,119,464	146	BILLINGS, MT	2,849,892	146	CORPUS CHRISTI, TX	178,178	146
DAYTONA BEACH, FL	3,056,264	147	LIMA, OH	2,835,777	147	BOWLING GREEN, KY	177,590	147
STOCKTON, CA	3,024,391	148	DULUTH-SUPERIOR, MN,WI	2,819,109	148	AGANA, GU	177,058	148
READING, PA	3,022,347	149	FORT MYERS, FL	2,818,025	149	BISMARCK, ND	176,189	149
SALINA, KS	3,013,641	150	GARY-HMND-E CHI, IL	2,790,250	150	BRIDGEPORT, CT	175,299	150
MACON, GA	2,976,926	151	READING, PA	2,758,000	151	DALTON, GA	169,048	151
TRENTON, NJ	2,953,374	152	TRENTON, NJ	2,731,973	152	HATTIESBURG, MS	157,085	152
EAL CLAIRe, WI	2,927,879	153	SIoux FALLS, SD	2,725,338	153	READING, PA	155,995	153
CASPER, WY	2,922,680	154	GRAND FORKS, ND	2,705,324	154	TYLER, TX	154,253	154
BILLINGS, MT	2,896,197	155	TALLAHASSEE, FL	2,616,093	155	FRESNO, CA	153,015	155
SPRINGFIELD, IL	2,891,233	156	MACON, GA	2,595,333	156	MAYAGUEZ, PR	152,301	156
KILLEEN-TEMPLE, TX	2,877,862	157	BISMARCK, ND	2,557,811	157	GAINESVILLE, FL	148,058	157
YAKIMA, WA	2,857,176	158	MANCHESTER, NH	2,530,624	158	WICHITA FALLS, TX	143,969	158
LANCASTER, PA	2,816,922	159	EAL CLAIRe, WI	2,497,715	159	JONESBORO, AR	142,710	159
BISMARCK, ND	2,793,495	160	TERRE HAUTE, IN	2,492,954	160	YAKIMA, WA	139,926	160
WATERLOO-CDR FALLS, IA	2,784,062	161	WATERLOO-CDR FALLS, IA	2,486,086	161	SALISBURY, MD	136,488	161
LIMA, OH	2,773,396	162	YAKIMA, WA	2,485,231	162	SPRINGFIELD-CHPEE-HLY, MA	135,102	162
FAYETVLE-SPRNGDL, AR	2,764,212	163	FAYETVLE-SPRNGDL, AR	2,475,981	163	ANNISTON, AL	135,066	163
RICHLAND-KENNEWCK, WA	2,750,039	164	ERIE, PA	2,464,016	164	MASON CITY, IA	126,795	164
ERIE, PA	2,729,442	165	WATERBURY, CT	2,412,624	165	LONGVIEW-MARSHALL, TX	126,670	165
FAYETTEVILLE, NC	2,718,270	166	CHAMPAIGN-URBANA, IL	2,407,133	166	HARRISONBURG, VA	121,338	166
FORT MYERS, FL	2,707,273	167	LYNCHBURG, VA	2,405,234	167	MIDLAND, TX	120,721	167
HAMILTON-MDLTWN, OH	2,688,148	168	LANCASTER, PA	2,380,923	168	ALTOONA, PA	116,890	168
MANCHESTER, NH	2,687,959	169	BILOXI-GULFPORT, MS	2,373,355	169	FORT DODGE, IA	116,774	169
LAFAYETTE, LA	2,680,499	170	WACO, TX	2,372,122	170	BATTLE CREEK, MI	114,312	170
RAPID CITY, SD	2,660,580	171	JOHNSTOWN, PA	2,356,743	171	PONCA CITY, OK	108,572	171
BILOXI-GULFPORT, MS	2,639,050	172	ATLANTIC CITY, NJ	2,351,805	172	KALISPELL, MT	108,138	172
BLOOMINGTON-NRML, IL	2,530,019	173	MEDFORD, OR	2,332,233	173	GREEN BAY, WI	106,278	173
JOHNSTOWN, PA	2,538,666	174	RICHLAND-KENNEWCK, WA	2,319,361	174	PEORIA, IL	103,787	174
CHAMPAIGN-URBANA IL	2,519,247	175	KILLEEN-TEMPLE, TX	2,303,842	175	JOHNSTOWN, PA	101,306	175

RANK LIST BY AMOUNT
MARKET GROSS REVENUES, EXPENSES & INCOME)

<-----GROSS REVENUES----->			<-----EXPENSES----->			<-----INCOME (PROFITS)----->		
MARKET	AMOUNT	RANK	MARKET	AMOUNT	RANK	MARKET	AMOUNT	RANK
BROWNSVL-HARLNGN, TX	2,512,644	176	MC ALLEN-PHARR-EDINBUR	2,289,146	176	POUGHKEEPSIE, NY	96,933	176
ATLANTIC CITY, NJ	2,500,520	177	FAYETTEVILLE, NC	2,286,462	177	ROSEBURG, OR	95,805	177
LA CROSSE, WI	2,489,960	178	MELBRN-TITUSVL-COC, FL	2,265,121	178	RACINE, WI	95,497	178
WATERBURY, CT	2,446,479	179	CASPER, WY	2,228,080	179	BANGOR, ME	93,780	179
ASHEVILLE, NC	2,437,983	180	WILMINGTON, NC	2,226,441	180	CHARLESTON, SC	92,293	180
TERRE HAUTE, IN	2,415,939	181	RAPID CITY, SD	2,222,489	181	CLARKSBURG, WV	90,063	181
PONCE, PR	2,410,645	182	SAVANNAH, GA	2,208,722	182	MIAMI, FL	87,855	182
TYLER, TX	2,384,522	183	SIOUX CITY, IA	2,192,128	183	BOZEMAN, MT	87,714	183
WACO, TX	2,318,422	184	BOISE, ID	2,185,519	184	D'PRT-R ISL-MOLINE, IA	86,748	184
TALLAHASSEE, FL	2,315,018	185	LAKE CHARLES, LA	2,173,303	185	FLORENCE, SC	82,459	185
SIOUX CITY, IA	2,312,279	186	SARASOTA, FL	2,167,933	186	SANTA ROSA, CA	79,769	186
BOISE, ID	2,306,216	187	BURLINGTON, VT	2,156,702	187	TRENTON, NJ	79,106	187
LAKE CHARLES, LA	2,300,169	188	ROCHESTER, MN	2,146,362	188	SAGINAW, MI	73,649	188
SAGINAW, MI	2,280,167	189	STOCKTON, CA	2,145,815	189	MISSOULA, MT	73,623	189
NEW LONDON-NORWCH, CT	2,279,143	190	TYLER, TX	2,145,327	190	THOMASVILLE, GA	72,576	190
YANKTON, SD	2,275,336	191	LA CROSSE, WI	2,145,202	191	JACKSON, TN	71,223	191
LYNCHBURG, VA	2,272,309	192	GREAT FALLS, MT	2,117,761	192	ALBANY, GA	70,467	192
ALTOONA, PA	2,272,745	193	PARKRSBRG-MARIETTA, WV	2,093,291	193	FLORENCE, AL	68,803	193
SAVANNAH, GA	2,234,732	194	SPRINGFIELD, IL	2,081,816	194	PITTSFIELD, MA	67,272	194
BURLINGTON, VT	2,220,893	195	FORT SMITH, AR	2,077,356	195	TOPEKA, KS	67,162	195
MELBRN-TITUSVL-COC, FL	2,210,186	196	ALTOONA, PA	2,076,043	196	ITHACA, NY	66,222	196
MC ALLEN-PHARR-EDINBUR	2,204,561	197	ASHEVILLE, NC	2,067,072	197	ERIE, PA	65,163	197
LONGVIEW-MARSHALL, TX	2,185,227	198	LAFAYETTE, LA	2,055,893	198	TACOMA, WA	64,603	198
FORT COLLINS, CO	2,164,588	199	LONGVIEW-MARSHALL, TX	2,034,058	199	BELLINGHAM, WA	60,535	199
ROCHESTER, MN	2,151,843	200	MINOT, ND	2,018,318	200	GAINESVILLE, GA	59,560	200
POUGHKEEPSIE, NY	2,144,941	201	SAGINAW, MI	2,014,981	201	LAS CRUCES, NM	59,305	201
FLORENCE, AL	2,115,185	202	FLORENCE, AL	1,986,245	202	MCCOMB, MS	58,884	202
MONROE, LA	2,078,383	203	LAFAYETTE, IN	1,953,348	203	ATLANTIC CITY, NJ	57,711	203
GREAT FALLS, MT	2,077,729	204	POUGHKEEPSIE, NY	1,946,957	204	FAYETTEVILLE, TN	55,862	204
FJRT SMITH, AR	2,073,409	205	BLOOMINGTON-NRML, IL	1,940,472	205	PINE BLUFF, AR	54,852	205
GADSDEN, AL	2,060,733	206	MISSOULA, MT	1,927,615	206	WALLA WALLA, WA	51,049	206
MISSOULA, MT	2,032,309	207	NEW LONDON-NORWCH, CT	1,926,952	207	JEFFERSON CITY, MO	50,746	207
MEDFORD, OR	2,030,405	208	FORT COLLINS, CO	1,898,804	208	TUSCALOOSA, AL	49,812	208
LAFAYETTE, IN	2,011,326	209	BROWNSVL-HARLNGN, TX	1,892,870	209	HILO, HI	49,637	209
PARKRSBRG-MARIETTA, WV	2,008,273	210	PONCE, PR	1,864,150	210	HICKORY, NC	48,710	210

RANK LIST BY AMOUNT
MARKET GROSS REVENUES, EXPENSES & INCOME)

<-----GROSS REVENUES----->			<-----EXPENSES----->			<-----INCOME (PROFITS)----->		
MARKET	AMOUNT	RANK	MARKET	AMOUNT	RANK	MARKET	AMOUNT	RANK
MINOT, ND	2,005,663	211	ALBANY, GA	1,822,291	211	REDDING, CA	48,468	211
SANTA ROSA, CA	1,993,635	212	SANTA ROSA, CA	1,813,021	212	PETERSBURG-COL HTS, VA	44,777	212
CLARKSVL-HOPKINS, TN	1,979,271	213	NEW BRITAIN, CT	1,804,453	213	FAIRMONT, WV	44,374	213
ST. JOSEPH, MO	1,974,680	214	GADSDEN, AL	1,803,680	214	HOT SPRINGS, AR	40,818	214
ALBANY, GA	1,941,277	215	SALEM, OR	1,769,667	215	BURLINGTON, NC	40,155	215
WILMINGTON, NC	1,926,394	216	TWIN FALLS, ID	1,719,889	216	POPLAR BLUFF, MO	39,166	216
SARASOTA, FL	1,919,573	217	GRAND JUNCTION, CO	1,718,651	217	PASCAGOULA-MOSS PT, MS	38,955	217
BELLINGHAM, WA	1,901,809	218	PUEBLO, CO	1,709,708	218	ROCKY MOUNT, NC	37,941	218
GAINESVILLE, FL	1,897,639	219	MERIDIAN, MS	1,700,173	219	ABILENE, TX	36,042	219
BANGOR, ME	1,863,598	220	SAN ANGELO, TX	1,698,460	220	LAKE CHARLES, LA	34,248	220
TRAVERSE CITY, MI	1,779,851	221	MUSKEGON-MUSK HTS, MI	1,687,474	221	SCOTTSBLUFF, NE	32,676	221
TWIN FALLS, ID	1,775,304	222	BELLINGHAM, WA	1,663,362	222	KALAMAZOO-PORTAGE, MI	31,606	222
MERIDIAN, MS	1,758,686	223	GAINESVILLE, FL	1,643,948	223	IOWA CITY, IA	31,400	223
WICHITA FALLS, TX	1,756,167	224	WILLIAMSPORT, PA	1,641,871	224	DOTHAN, AL	31,056	224
MAYAGUEZ, PR	1,754,600	225	CLARKSVL-HOPKINS, TN	1,641,664	225	SANTA FE, NM	29,629	225
MUSKEGON-MUSK HTS, MI	1,752,390	226	FAIRBANKS, AK	1,628,101	226	ODESSA, TX	28,206	226
NEW BRITAIN, CT	1,742,480	227	ST. JOSEPH, MO	1,622,361	227	MARQUETTE, MI	27,474	227
FREDERICK, MD	1,740,060	228	TUSCALOOSA, AL	1,620,184	228	GREENWOOD, MS	26,713	228
OCALA, FL	1,737,669	229	BANGOR, ME	1,616,721	229	PADUCAH, KY	26,467	229
BECKLEY, WV	1,734,978	230	REDDING, CA	1,576,716	230	ALEXANDRIA, LA	24,517	230
SALEM, OR	1,729,504	231	TRAVERSE CITY, MI	1,538,279	231	THE DALLES, OR	22,568	231
GRAND JUNCTION, CO	1,723,392	232	ABILENE, TX	1,534,630	232	BROOKHAVEN, MS	22,097	232
LORAIN-ELYRIA, OH	1,711,521	233	SOUTH LAKE TAHOE, CA	1,524,051	233	CORINTH, MS	20,527	233
TUSCALOOSA, AL	1,710,923	234	ALEXANDRIA, LA	1,521,159	234	LAFAYETTE, IN	20,239	234
FORT DODGE, IA	1,706,093	235	BATTLE CREEK, MI	1,512,591	235	ABERDEEN, SD	19,717	235
BATTLE CREEK, MI	1,689,626	236	POCATELLO, ID	1,508,575	236	LAWTON, OK	18,677	236
REDDING, CA	1,677,260	237	WICHITA FALLS, TX	1,502,153	237	NORTHEAST PENNA, PA	18,598	237
TEXARKANA TX, AR	1,673,687	238	FORT DODGE, IA	1,496,438	238	KLAMATH FALLS, OR	16,467	238
DANVILLE, VA	1,672,737	239	YANKTON, SD	1,483,447	239	JACKSON, MI	14,370	239
MIDLAND, TX	1,663,813	240	MIDLAND, TX	1,475,766	240	COLUMBIA, MO	14,337	240
WILLIAMSPORT, PA	1,659,619	241	MONROE, LA	1,461,342	241	LUFKIN, TX	13,960	241
MANSFIELD, OH	1,648,024	242	ROME, GA	1,457,603	242	WILLIAMSPORT, PA	13,818	242
CHICO, CA	1,640,759	243	OCALA, FL	1,444,882	243	GREENVILLE, NC	10,555	243
ABILENE, TX	1,636,374	244	BECKLEY, WV	1,429,694	244	GOLDSBORO, NC	9,518	244
LNG BCH-ASBRY PARK, NJ	1,635,494	245	JACKSON, TN	1,425,431	245	SHERMAN-DENISON, TX	8,347	245

RANK LIST BY AMOUNT
MARKET GROSS REVENUES, EXPENSES & INCOME)

<-----GROSS REVENUES----->			<-----EXPENSES----->			<-----INCOME (PROFITS)----->		
MARKET	AMOUNT	RANK	MARKET	AMOUNT	RANK	MARKET	AMOUNT	RANK
ALEXANDRIA, LA	1,603,869	246	MAYAGUEZ, PR	1,425,133	246	AUGUSTA, GA	8,137	246
MASON CITY, IA	1,586,227	247	LORAIN-ELYRIA, OH	1,404,895	247	MUSKEGON-MUSK HTS, MI	7,725	247
FARMINGTON, NM	1,582,401	248	DANVILLE, IL	1,400,541	248	FARGO, ND-MOORHEAD MN	7,063	248
SAN ANGELO, TX	1,572,100	249	ANN ARBOR, MI	1,395,413	249	KINGSTON, NC	5,233	249
SOUTH LAKE TAHOE, CA	1,567,199	250	ITHACA, NY	1,388,436	250	LOGAN, UT	3,413	250
WAJSAU, WI	1,559,957	251	HARRISONBURG, VA	1,369,708	251	MERIDIAN, MS	2,378	251
PUEBLO, CO	1,554,632	252	MASON CITY, IA	1,358,388	252	SIOUX CITY, IA	2,139	252
HARRISONBURG, VA	1,530,103	253	FREDERICK, MD	1,356,869	253	JACKSON, TN	774	253
SALISBURY, MD	1,526,714	254	ELMIRA, NY	1,356,492	254	CHILLICOTHE, OH	219-	254
ITHACA, NY	1,512,377	255	CHEYENNE, WY	1,355,943	255	SOUTH LAKE TAHOE, CA	332-	255
AGANA, GU	1,499,624	256	DANVILLE, VA	1,355,876	256	BIG SPRINGS, TX	444-	256
RACINE, WI	1,471,687	257	PROVO-OREM, UT	1,339,398	257	SUMTER, SC	2,948-	257
JACKSON, TN	1,464,974	258	BEND, OR	1,334,105	258	GALVESTON-TEX CITY, TX	4,490-	258
FAIRBANKS, AK	1,435,129	259	LEWISTON-AUBURN, ME	1,325,853	259	AGUADILLA, PR	4,663-	259
JOPLIN, MO	1,432,971	260	SALISBURY, MD	1,314,596	260	VICKSBURG, MS	6,192-	260
STEUBENVILLE-WEIRTON, SPRINGFIELD, OH	1,414,160	261	RACINE, WI	1,309,965	261	ARECIBO, PR	6,205-	261
NEW BEDFORD, MA	1,405,294	262	TEXARKANA TX,AR	1,308,187	262	WATERTOWN, SD	6,595-	262
ROME, GA	1,392,139	263	PADUCAH, KY	1,303,668	263	HUTCHINSON, KS	6,716-	263
BOZEMAN, MT	1,382,284	264	SAN LUIS OBISPO, CA	1,296,623	264	DODGE CITY, KS	11,230-	264
	1,381,035	265	AGANA, GU	1,288,200	265	WILSON, NC	11,427-	265
PADUCAH, KY	1,373,502	266	MANSFIELD, OH	1,282,068	266	BURLINGTON, VT	11,811-	266
JACKSON, MI	1,364,354	267	JACKSON, MI	1,280,153	267	GREENVILLE, MS	14,081-	267
BRYAN-COLLEGE STN, TX	1,358,059	268	CHICO, CA	1,273,809	268	CHARLOTTE AMALIE, VI	15,350-	268
BEND, OR	1,354,045	269	BOZEMAN, MT	1,259,335	269	LEESBURG, FL	17,732-	269
PROVO-OREM, UT	1,349,427	270	FARMINGTON, NM	1,257,567	270	CARLSBAD, NM	19,310-	270
PITTSFIELD, MA	1,333,977	271	HUTCHINSON, KS	1,252,933	271	PRESQUE ISLE, ME	20,528-	271
DANVILLE, IL	1,332,569	272	WAUSAU, WI	1,219,558	272	LAUREL, MS	28,353-	272
ANDERSON, IN	1,330,775	273	LNG BCH-ASBRY PARK, NJ	1,217,050	273	TWIN FALLS, ID	29,435-	273
ELMIRA, NY	1,325,990	274	ODESSA, TX	1,214,968	274	CHAMPAIGN-URBANA, IL	31,891-	274
ODESSA, TX	1,322,717	275	GAINESVILLE, GA	1,210,163	275	CAPE GIRARDEAU, MO	33,296-	275
ANNISTON, AL	1,291,441	276	PITTSFIELD, MA	1,205,994	276	BEND, OR	34,148-	276
HUTCHINSON, KS	1,287,017	277	SUMTER, SC	1,202,816	277	VERO BEACH, FL	34,429-	277
GAINESVILLE, GA	1,280,301	278	COLUMBIA, MO	1,195,235	278	HELENA, MT	35,027-	278
COLUMBIA, MO	1,273,051	279	HICKORY, NC	1,191,953	279	SALINA, KS	37,046-	279
HICKORY, NC	1,268,669	280	DOTHAN, AL	1,189,509	280	FLAGSTAFF, AZ	37,929-	280

RANK LIST BY AMOUNT
MARKET GROSS REVENUES, EXPENSES & INCOME)

<-----GROSS REVENUES----->			<-----EXPENSES----->			<-----INCOME (PROFITS)----->		
MARKET	AMOUNT	RANK	MARKET	AMOUNT	RANK	MARKET	AMOUNT	RANK
POCATELLO, ID	1,268,591	281	SCOTTSBLUFF, NE	1,173,055	281	VALDOSTA, GA	38,785-	281
SUMTER, SC	1,262,910	282	HELENA, MT	1,171,209	282	FENSACOLA, FL	40,959-	282
LEWISTON-AUBURN, ME	1,247,773	283	STEUBENVILLE-WEIRTON,	1,156,755	283	NANPA, ID	43,357-	283
DOTHAN, AL	1,245,381	284	NEW BEDFORD, MA	1,156,456	284	SHELBYVILLE, TN	45,278-	284
SCOTTSBLUFF, NE	1,237,035	285	PETERSBURG-COL HTS, VA	1,152,013	285	JACKSONVILLE, NC	48,533-	285
NEW IBERIA, LA	1,236,000	286	SPRINGFIELD, OH	1,147,932	286	CADILLAC, MI	48,771-	286
PETERSBURG-COL HTS, VA	1,231,329	287	ANNISTON, AL	1,142,779	287	DECATUR, AL	50,904-	287
JEFFERSON CITY, MO	1,203,872	288	JOPLIN, MO	1,142,121	288	VINEL-MLVL-BRGTN, NJ	51,682-	288
CHEYENNE, WY	1,194,554	289	JEFFERSON CITY, MO	1,114,612	289	MINOT, ND	54,827-	289
WALLA WALLA, WA	1,182,582	290	BRYAN-COLLEGE STN, TX	1,113,588	290	SANTA CRUZ, CA	55,101-	290
LAWTON, OK	1,156,791	291	YUMA, AZ	1,111,073	291	WENATCHEE, WA	56,696-	291
HELENA, MT	1,152,058	292	DECATUR, AL	1,075,548	292	SPOKANE, WA	56,824-	292
HATTIESBURG, MS	1,143,306	293	ABERDEEN, SD	1,074,425	293	GRAND JUNCTION, CO	57,840-	293
ROSEBURG, OR	1,142,575	294	KINGSTON, NC	1,073,036	294	ELMIRA, NY	65,088-	294
ANN ARBOR, MI	1,134,853	295	WALLA WALLA, WA	1,064,972	295	JOHNS CTY-KNGS-BR, TN	65,337-	295
ABERDEEN, SD	1,133,897	296	NANPA, ID	1,059,387	296	BILLINGS, MT	68,460-	296
BOWLING GREEN, KY	1,122,743	297	BURLINGTON, NC	1,057,560	297	BROWNWOOD, TX	71,259-	297
CLARKSBURG, WV	1,120,767	298	FALL RIVER, MA	1,049,660	298	REIDSVILLE, NC	71,823-	298
BURLINGTON, NC	1,117,463	299	SANTA FE, NM	1,043,882	299	ROCHESTER, MN	72,616-	299
NANPA, ID	1,099,820	300	FLAGSTAFF, AZ	1,041,274	300	MANCHESTER, NH	75,713-	300
SANTA FE, NM	1,099,390	301	ROSEBURG, OR	1,020,488	301	COLUMBUS, MS	76,175-	301
KINGSTON, NC	1,097,080	302	BRUNSWICK, GA	1,018,287	302	CHATTANOOGA, TN, GA	80,505-	302
IOWA CITY, IA	1,052,580	303	CLARKSBURG, WV	1,016,992	303	MODESTO, CA	80,747-	303
DECATUR, AL	1,040,303	304	LAWTON, OK	1,014,667	304	PROVO-OREM, UT	83,697-	304
LAS CRUCES, NM	1,034,590	305	ROSWELL, NM	1,007,648	305	FORT SMITH, AR	84,591-	305
FLAGSTAFF, AZ	1,029,003	306	IOWA CITY, IA	1,003,168	306	ORANGEBURG, SC	95,592-	306
SAN LUIS OBISPO, CA	1,004,960	307	ESCANABA, MI	988,244	307	DANVILLE, IL	97,530-	307
SHERMAN-DENISON, TX	994,576	308	NEW IBERIA, LA	982,599	308	NEW BERN, NC	97,825-	308
YUMA, AZ	981,858	309	FITCHBURG-LEONHSTR, MA	980,220	309	ROME, GA	101,664-	309
GOLDSBORO, NC	970,417	310	LAUREL, MS	970,199	310	SAVANNAH, GA	104,734-	310
FALL RIVER, MA	966,010	311	HATTIESBURG, MS	970,013	311	NEW HAVEN-W. HAVEN, CT	108,244-	311
JACKSONVILLE, NC	954,018	312	SHERMAN-DENISON, TX	951,400	312	PROVDNC-WARW-PAW, RI	116,682-	312
STAUNTON, VA	951,260	313	JACKSONVILLE, NC	948,186	313	APPLETON-OSHKOSH, WI	118,451-	313
KLAMATH FALLS, OR	946,848	314	GOLDSBORO, NC	944,474	314	CLOVIS, NM	119,569-	314
LAUREL, MS	946,248	315	BOWLING GREEN, KY	929,304	315	LUBBOCK, TX	129,219-	315

RANK LIST BY AMOUNT
MARKET GROSS REVENUES, EXPENSES & INCOME)

<-----GROSS REVENUES----->			<-----EXPENSES----->			<-----INCOME (PROFITS)----->		
MARKET	AMOUNT	RANK	MARKET	AMOUNT	RANK	MARKET	AMOUNT	RANK
FLORENCE, SC	943,854	316	ANDERSON, IN	920,678	316	BOISE, ID	130,090-	316
PINE BLUFF, AR	926,995	317	LAS CRUCES, NM	905,226	317	MOBILE, AL	130,937-	317
CHARLOTTE AMALIE, VI	905,318	318	VINEL-MLVL-BRGTN, NJ	902,430	318	PARKRSBRG-MARIETTA, WV	131,175-	318
FITCHBURG-LEOMNSTR, MA	892,085	319	KLAMATH FALLS, OR	893,434	319	FALL RIVER, MA	134,896-	319
VINEL-MLVL-BRGTN, NJ	862,514	320	ORANGEBURG, SC	890,842	320	COOS BAY, OR	144,327-	320
ROCKY MOUNT, NC	857,765	321	BROWNWOOD, TX	884,083	321	FITCHBURG-LEOMNSTR, MA	148,428-	321
DODGE CITY, KS	857,738	322	COOS BAY, OR	874,010	322	ESCANABA, MI	150,072-	322
ESCANABA, MI	853,584	323	WATERTOWN, SD	852,781	323	MELBRN-TITUSVL-COC, FL	155,052-	323
WATERTOWN, SD	850,477	324	PINE BLUFF, AR	846,358	324	GREAT FALLS, MT	157,338-	324
GREENVILLE, NC	845,242	325	DODGE CITY, KS	838,828	325	LEWISTON-AUBURN, ME	165,972-	325
KALISPELL, MT	824,765	326	FLORENCE, SC	831,588	326	SALEM, OR	170,179-	326
BROWNWOOD, TX	819,473	327	CLOVIS, NM	821,218	327	YUMA, AZ	174,831-	327
GALVESTON-TEX CITY, TX	817,213	328	SANTA CRUZ, CA	815,030	328	SAN ANGELO, TX	178,880-	328
ORANGEBURG, SC	809,290	329	ROCKY MOUNT, NC	809,116	329	HOBBS, NM	185,033-	329
JONESBORO, AR	792,208	330	CHARLOTTE AMALIE, VI	795,187	330	CHEYENNE, WY	191,486-	330
SANTA CRUZ, CA	790,863	331	GREENVILLE, NC	773,212	331	NORFOLK-NEWPORT NEWS	191,617-	331
ROSWELL, NM	781,493	332	VERO BEACH, FL	762,715	332	WACO, TX	194,119-	332
FAIRMONT, WV	780,478	333	GALVESTON-TEX CITY, TX	756,524	333	LIMA, OH	195,791-	333
VALDOSTA, GA	776,586	334	STAUNTON, VA	749,537	334	LYNCHBURG, VA	198,953-	334
HILO, HI	771,419	335	VALDOSTA, GA	746,456	335	MONTGOMERY, AL	202,423-	335
COOS BAY, OR	758,520	336	WENATCHEE, WA	744,464	336	MC ALLEN-PHARR-EDINBUR	211,108-	336
VERO BEACH, FL	743,296	337	FAIRMONT, WV	727,219	337	SYRACUSE, NY	213,650-	337
POPLAR BLUFF, MO	722,809	338	VICKSBURG, MS	708,462	338	FT. LAUDER-H'WOOD, FL	218,557-	338
HOT SPRINGS, AR	721,448	339	KALISPELL, MT	703,615	339	LITTLE ROCK, AR	225,930-	339
CLOVIS, NM	720,318	340	COLUMBUS, MS	702,268	340	SALINAS-MONTEREY, CA	240,311-	340
VICKSBURG, MS	715,811	341	BIG SPRINGS, TX	697,120	341	WATERBURY, CT	246,988-	341
WENATCHEE, WA	705,691	342	HILO, HI	696,160	342	FAIRBANKS, AK	247,060-	342
BIG SPRINGS, TX	702,023	343	WILSON, NC	694,277	343	ROSWELL, NM	251,521-	343
BRUNSWICK, GA	700,862	344	CADILLAC, MI	678,947	344	NEW BRITAIN, CT	255,376-	344
WILSON, NC	695,129	345	POPLAR BLUFF, MO	675,823	345	TERRE HAUTE, IN	257,074-	345
JACKSON, TN	690,076	346	HOT SPRINGS, AR	653,988	346	FORT MYERS, FL	277,514-	346
PASCAGOULA-MOSS PT, MS	670,907	347	CAPE GIRARDEAU, MO	649,170	347	PORTLAND, ME	284,293-	347
PONCA CITY, OK	667,593	348	PASCAGOULA-MOSS PT, MS	626,636	348	COLORADO SPRINGS, CO	306,758-	348
CADILLAC, MI	654,958	349	JONESBORO, AR	624,070	349	POCATELLO, ID	311,838-	349
MARQUETTE, MI	645,213	350	JACKSON, TN	612,489	350	ANN ARBOR, MI	314,557-	350

RANK LIST BY AMOUNT
 MARKET GROSS REVENUES, EXPENSES & INCOME)

<-----GROSS REVENUES----->			<-----EXPENSES----->			<-----INCOME (PROFITS)----->		
MARKET	AMOUNT	RANK	MARKET	AMOUNT	RANK	MARKET	AMOUNT	RANK
DALTON, GA	641,234	351	HOBBS, NM	611,911	351	AMARILLO, TX	326,765-	351
COLUMBUS, MS	639,657	352	PRESQUE ISLE, ME	590,145	352	BRUNSWICK, GA	334,723-	352
CAPE GIRARDEAU, MO	629,847	353	MARQUETTE, MI	588,444	353	SAN LUIS OBISPO, CA	335,290-	353
ARECIBO, PR	608,286	354	ARECIBO, PR	566,432	354	UTICA-ROME, NY	338,172-	354
PRESQUE ISLE, ME	597,633	355	NEW BERN, NC	562,182	355	MEDFORD, OR	359,724-	355
MCCOMB, MS	571,400	356	PONCA CITY, OK	552,396	356	WILMINGTON, NC	360,848-	356
LOGAN, UT	571,073	357	LOGAN, UT	551,877	357	COLUMBUS, GA	362,227-	357
THE DALLES, OR	543,749	358	REIDSVILLE, NC	549,631	358	SARASOTA, FL	367,843-	358
GREENVILLE, MS	530,722	359	GREENVILLE, MS	527,968	359	DAYTONA BEACH, FL	398,542-	359
LEESBURG, FL	526,435	360	LEESBURG, FL	525,540	360	PUEBLO, CO	400,025-	360
CHILLICOTHE, OH	503,319	361	MCCOMB, MS	508,037	361	ALBUQUERQUE, NM	412,806-	361
LUFKIN, TX	500,295	362	THE DALLES, OR	503,966	362	TALLAHASSEE, FL	435,253-	362
REIDSVILLE, NC	493,242	363	CHILLICOTHE, OH	492,819	363	ANCHORAGE, AK	457,160-	363
NEW BERN, NC	469,948	364	LUFKIN, TX	475,929	364	HAMILTON-MDLTWN, OH	459,210-	364
CORINTH, MS	467,222	365	DALTON, GA	472,186	365	NASHVILLE-DAVDSN, TN	496,409-	365
HOBBS, NM	451,455	366	CARLSBAD, NM	458,514	366	LKLN-D-WINTER HAVEN, FL	531,668-	366
CARLSBAD, NM	439,204	367	CORINTH, MS	444,004	367	WEST PALM BEACH, FL	708,017-	367
GREENWOOD, MS	435,844	368	GREENWOOD, MS	403,290	368	EUGENE-SPRINGFIELD, OR	735,141-	368
THOMASVILLE, GA	428,652	369	AGUADILLA, PR	374,129	369	OKLAHOMA CITY, OK	824,637-	369
FAYETTEVILLE, TN	410,830	370	FAYETTEVILLE, TN	354,856	370	BEAUMONT-PT. ARTHR, TX	943,980-	370
AGUADILLA, PR	386,447	371	THOMASVILLE, GA	345,836	371	EL PASO, TX	1,150,532-	371
BROOKHAVEN, MS	274,016	372	SHELBYVILLE, TN	283,739	372	JACKSONVILLE, FL	1,277,914-	372
SHELBYVILLE, TN	240,991	373	BROOKHAVEN, MS	251,919	373	HONOLULU, HI	1,295,030-	373

RANKS OF REVENUE TYPES BY MARKETS
AS A PERCENT OF GROSS REVENUES

NATIONAL/REGIONAL REVENUES -----AS A PERCENT OF GROSS REVENUES----->			LOCAL REVENUES -----AS A PERCENT OF GROSS REVENUES----->			COMMISSIONS -----AS A PERCENT OF GROSS REVENUES----->		
MARKET	% PERCENT	RANK	MARKET	PERCENT	RANK	MARKET	PERCENT	RANK
AGUADILLA, PR	45.2	1	CHARLOTTE AMALIE, VI	100.0	1	SAN FRANCISCO, CA	16.1	1
SUMTER, SC	42.7	2	LEESBURG, FL	99.3	2	LOS ANGELES, CA	16.0	2
SACRAMENTO, CA	42.3	3	FAYETTEVILLE, TN	98.7	3	PUEBLO, CO	15.8	3
REIDSVILLE, NC	40.7	4	NEW BEDFORD, MA	98.3	4	PORTLAND, OR	15.6	4
MOJESTO, CA	39.8	5	BROWNWOOD, TX	97.7	5	BOSTON, MA	15.3	5
ARECIBO, PR	37.5	6	PONCA CITY, OK	97.6	6	MINNEAPOLIS-ST. PAUL,	15.1	6
LOS ANGELES, CA	37.4	7	MUSKEGON-MUSK HTS, MI	97.4	7	SAN DIEGO, CA	15.1	7
TUCSON, AZ	34.8	8	BRYAN-COLLEGE STN, TX	97.3	8	HOUSTON, TX	14.9	8
EL PASO, TX	34.6	9	DANVILLE, IL	97.1	9	MIAMI, FL	14.9	9
PORTLAND, OR	34.4	10	SPRINGFIELD, OH	96.5	10	PHILADELPHIA, PA	14.9	10
NASSAU-SUFFOLK, NY	34.1	11	CORINTH, MS	96.0	11	KANSAS CITY, MO,KS	14.7	11
PONCE, PR	34.1	12	VICKSBURG, MS	96.0	12	DENVER-BOULDER, CO	14.6	12
GREENVILLE, NC	33.9	13	HELENA, MT	95.8	13	INDIANAPOLIS, IN	14.6	13
PROVDNC-WARW-PAW, RI	33.3	14	CAPE GIRARDEAU, MO	95.5	14	HARTFORD, CT	14.5	14
BROWNSVL-HARLNGN, TX	33.0	15	LAUREL, MS	95.5	15	ST. LOUIS, MO,IL	14.3	15
SAN JUAN, PR	32.8	16	MCCOMB, MS	95.5	16	ATLANTA, GA	14.2	16
SAN FRANCISCO, CA	32.5	17	GREENVILLE, MS	95.4	17	COLUMBUS, OH	14.2	17
BOSTON, MA	31.8	18	NEW IBERIA, LA	95.4	18	DALLAS-FORT WORTH, TX	14.2	18
CORPUS CHRISTI, TX	31.3	19	BOZEMAN, MT	94.9	19	SALT LAKE CITY, UT	14.1	19
FRESNO, CA	30.8	20	PASCAGOULA-MOSS PT, MS	94.8	20	WASHINGTON DC,MD,VA	14.1	20
FORT DODGE, IA	30.7	21	LUFKIN, TX	94.5	21	CHICAGO, IL	14.0	21
MELBRN-TITUSVL-COC, FL	30.6	22	PITTSFIELD, MA	94.5	22	MEMPHIS TN,AR,MS	14.0	22
PHILADELPHIA, PA	30.3	23	BROCKHAVEN, MS	94.3	23	SACRAMENTO, CA	14.0	23
PITTSBURGH, PA	29.8	24	THOMASVILLE, GA	94.2	24	SEATTLE-EVERETT, WA	14.0	24
FORT COLLINS, CO	29.6	25	LOGAN, UT	94.1	25	CHARLOTTE AMALIE, VI	13.9	25
LANCASTER, PA	29.0	26	ANDERSON, IN	93.9	26	SAN JOSE, CA	13.9	26
GALVESTON-TEX CITY, TX	28.9	27	WATERTOWN, SD	93.9	27	OMAHA, NB	13.8	27
PHOENIX, AZ	28.9	28	CLOVIS, NM	93.8	28	BALTIMORE, MD	13.7	28
SAN DIEGO, CA	28.3	29	DECATUR, AL	93.5	29	CINCINNATI, OH	13.7	29
ST. LOUIS, MO,IL	28.0	30	PINE BLUFF, AR	93.3	30	CLEVELAND, OH	13.6	30
WHEELING WV,OH	28.0	31	AGANA, GU	93.2	31	DETROIT, MI	13.6	31
HARTFORD, CT	27.9	32	JACKSON, MI	92.9	32	FT. LAUDER-H'WOOD, FL	13.6	32
EUGENE-SPRINGFIELD, OR	27.7	33	FAIRMONT, WV	92.8	33	MILWAUKEE, WI	13.5	33
SAN ANTONIO, TX	27.4	34	GOLDSBORO, NC	92.8	34	DAYTON, OH	13.4	34
DALLAS-FORT WORTH, TX	27.2	35	BIG SPRINGS, TX	92.6	35	FRESNO, CA	13.4	35

RANKS OF REVENUE TYPES BY MARKETS
AS A PERCENT OF GROSS REVENUES

NATIONAL/REGIONAL REVENUES -----AS A PERCENT OF GROSS REVENUES-----			LOCAL REVENUES -----AS A PERCENT OF GROSS REVENUES-----			COMMISSIONS -----AS A PERCENT OF GROSS REVENUES-----		
MARKET	% PERCENT	RANK	MARKET	PERCENT	RANK	MARKET	PERCENT	RANK
SALINAS-MONTEREY, CA	26.9	36	PROVO-OREM, UT	92.6	36	NEW YORK, NY	13.3	36
WATERBURY, CT	26.9	37	READING, PA	92.2	37	PITTSBURGH, PA	13.3	37
DETROIT, MI	26.3	38	LEWISTON-AUBURN, ME	92.1	38	PONCE, PR	13.3	38
CHICAGO, IL	26.0	39	GADSDEN, AL	92.0	39	ROCHESTER, NY	13.3	39
MIAMI, FL	25.7	40	PARKRSBRG-MARIETTA, WV	92.0	40	SAN JUAN, PR	13.3	40
LAS VEGAS, NV	25.6	41	VERO BEACH, FL	92.0	41	LOUISVILLE KY, IN	13.2	41
NEW YORK, NY	25.4	42	CHEYENNE, WY	91.8	42	NEW ORLEANS, LA	13.1	42
MEMPHIS TN, AR, MS	25.3	43	GRAND JUNCTION, CO	91.6	43	PROVDNC-HARN-PAW, RI	13.1	43
NASHVILLE-DAVDSN, TN	25.1	44	WILMINGTON, DE	91.6	44	ALBUQUERQUE, NM	12.9	44
OMAHA, NB	25.1	45	NEW LONDON-NORWCH, CT	91.5	45	DES MOINES, IA	12.9	45
WASHINGTON DC, MD, VA	25.0	46	SHELBYVILLE, TN	91.5	46	PHOENIX, AZ	12.8	46
NORFOLK-NEWPORT NEWS	24.9	47	IOWA CITY, IA	91.4	47	SPOKANE, WA	12.7	47
TALLAHASSEE, FL	24.7	48	WAUSAU, WI	91.4	48	TAMPA-ST. PETE., FL	12.6	48
TAMPA-ST. PETE., FL	24.6	49	MINOT, ND	91.2	49	CHARLOTTE-GASTONIA, NC	12.4	49
KANSAS CITY, MO, KS	24.5	50	HICKORY, NC	90.8	50	WORCESTER, MA	12.4	50
YAKIMA, WA	24.2	51	CLARKSVL-HOPKINS, TN	90.7	51	EUGENE-SPRINGFIELD, OR	12.2	51
BUFFALO, NY	24.1	52	LINCOLN, NB	90.6	52	BUFFALO, NY	12.1	52
SEATTLE-EVERETT, WA	24.1	53	BURLINGTON, VT	90.5	53	SAN ANTONIO, TX	12.0	53
ALBUQUERQUE, NM	23.8	54	COLUMBIA, MO	90.5	54	BIRMINGHAM, AL	11.9	54
BALTIMORE, MD	23.7	55	ROSEBURG, OR	90.4	55	LAS VEGAS, NV	11.9	55
C.MILLICOTHE, OH	23.7	56	KALISPELL, MT	90.3	56	NORFOLK-NEWPORT NEWS	11.9	56
MAYAGUEZ, PR	23.7	57	SALINA, KS	90.3	57	ORLANDO, FL	11.9	57
STEUBENVILLE-WEIRTON,	23.7	58	TRENTON, NJ	90.2	58	NASHVILLE-DAVDSN, TN	11.7	58
BELLINGHAM, WA	23.6	59	EVANSVILLE, IN	90.1	59	JACKSONVILLE, FL	11.6	59
SPOKANE, WA	23.6	60	ROCKY MOUNT, NC	90.1	60	RICHMOND, VA	11.6	60
HUNTINGTON-ASHLND, WV	23.4	61	APPLETON-OSHKOSH, WI	89.9	61	SYRACUSE, NY	11.6	61
FAYETTEVILLE, NC	23.3	62	FLORENCE, AL	89.9	62	TULSA, OK	11.6	62
MARQUETTE, MI	23.3	63	DOTHAN, AL	89.8	63	AKRON, OH	11.5	63
MASON CITY, IA	23.2	64	HATTIESBURG, MS	89.8	64	TOLEDO OH, MI	11.5	64
WALLA WALLA, WA	23.2	65	TYLER, TX	89.8	65	WATERBURY, CT	11.5	65
CHARLOTTE-GASTONIA, NC	23.1	66	DANVILLE, VA	89.6	66	ANAHEIM-GRDN GRV, CA	11.4	66
LA FAYETTE, LA	23.1	67	ASHEVILLE, NC	89.5	67	BRIDGEPORT, CT	11.4	67
NEW BRITAIN, CT	23.1	68	SCOTTSBLUFF, NE	89.5	68	FORT WAYNE, IN	11.4	68
STAUNTON, VA	23.0	69	BATTLE CREEK, MI	89.3	69	NEW HAVEN-W. HAVEN, CT	11.4	69
DENVER-BOULDER, CO	22.8	70	WILLIAMSPORT, PA	89.3	70	RENO, NV	11.3	70

RANKS OF REVENUE TYPES BY MARKETS
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NATIONAL/REGIONAL REVENUES <-----AS A PERCENT OF GROSS REVENUES----->			LOCAL REVENUES <-----AS A PERCENT OF GROSS REVENUES----->			COMMISSIONS <-----AS A PERCENT OF GROSS REVENUES----->		
MARKET	% PERCENT	RANK	MARKET	PERCENT	RANK	MARKET	PERCENT	RANK
HOUSTON, TX	22.8	71	ST. CLOUD, MN	89.2	71	SPRINGFLD-CHPEE-HLY, MA	11.2	71
WICHITA FALLS, TX	22.8	72	YORK, PA	89.0	72	AUSTIN, TX	11.1	72
BAKERSFIELD, CA	22.7	73	ANNISTON, AL	88.9	73	D'PRT-R ISL-MOLINE, IA	11.1	73
DES MOINES, IA	22.7	74	BLOOMINGTON-NRML, IL	88.9	74	EL PASO, TX	11.1	74
FT. LAUDER-H'WOOD, FL	22.7	75	JOHNSTOWN, PA	88.9	75	NEW BRITAIN, CT	11.1	75
WATERLOO-CDR FALLS, IA	22.6	76	FORT SMITH, AR	88.7	76	OKLAHOMA CITY, OK	11.0	76
NEWARK, NJ	22.5	77	ABILENE, TX	88.6	77	BOISE, ID	10.9	77
PEJRIA, IL	22.5	78	CLARKSBURG, WV	88.6	78	COLORADO SPRINGS, CO	10.9	78
CEDAR RAPIDS, IA	22.4	79	HUNTSVILLE, AL	88.6	79	ALBANY-SCHENCT-TRY, NY	10.8	79
LITTLE ROCK, AR	22.4	80	SPRINGFIELD, IL	88.6	80	GRAND RAPIDS, MI	10.8	80
LIMA, OH	22.4	81	LEXINGTON-FAYETTE, KY	88.4	81	TUCSON, AZ	10.8	81
RALEIGH-DURHAM, NC	22.4	82	MEDFORD, OR	88.4	82	LAWTON, OK	10.7	82
ATLANTA, GA	22.3	83	LYNCHBURG, VA	88.3	83	CEDAR RAPIDS, IA	10.3	83
HAMILTON-MDLTWN, OH	22.3	84	ALNT'N-BETH-EASTON, PA	88.2	84	STOCKTON, CA	10.3	84
ANN ARBOR, MI	22.2	85	CARLSBAD, NM	88.2	85	WEST PALM BEACH, FL	10.3	85
WORCESTER, MA	22.2	86	FAIRBANKS, AK	88.1	86	BROWNSVL-HARLNGN, TX	10.2	86
SALISBURY, MD	22.1	87	BATON ROUGE, LA	88.0	87	MAYAGUEZ, PR	10.1	87
SPRINGFLD-CHPEE-HLY, MA	22.1	88	NAMPA, ID	88.0	88	MONROE, LA	10.1	88
ALBANY-SCHENCT-TRY, NY	22.0	89	RAPID CITY, SD	88.0	89	PORTLAND, ME	10.1	89
NEW ORLEANS, LA	21.9	90	ATLANTIC CITY, NJ	87.9	90	SOUTH BEND, IN	10.1	90
INDIANAPOLIS, IN	21.8	91	ESCANABA, MI	87.9	91	BAKERSFIELD, CA	10.0	91
SOUTH LAKE TAHOE, CA	21.8	92	KILLEEN-TEMPLE, TX	87.6	92	RALEIGH-DURHAM, NC	10.0	92
CLEVELAND, OH	21.6	93	MIDLAND, TX	87.6	93	LITTLE ROCK, AR	9.9	93
JACKSONVILLE, FL	21.6	94	SOUTH BEND, IN	87.6	94	NASSAU-SUFFOLK, NY	9.8	94
ALEXANDRIA, LA	21.5	95	LA CROSSE, WI	87.4	95	TACOMA, WA	9.8	95
RICHMOND, VA	21.5	96	PENSACOLA, FL	87.4	96	BATON ROUGE, LA	9.6	96
LOUISVILLE KY, IN	21.4	97	SAGINAW, MI	87.4	97	HARRISBURG, PA	9.6	97
COLUMBUS, OH	21.2	98	EAU CLAIRE, WI	87.2	98	LEXINGTON-FAYETTE, KY	9.6	98
FARMINGTON, NM	21.1	99	SAVANNAH, GA	87.1	99	BELLINGHAM, WA	9.4	99
FLAGSTAFF, AZ	21.0	100	POUGHKEEPSIE, NY	87.0	100	HONOLULU, HI	9.4	100
SIoux FALLS, SD	20.7	101	PUEBLO, CO	87.0	101	PEORIA, IL	9.3	101
ST. JOSEPH, MO	20.7	102	FAYETVLE-SPRNGDL, AR	86.9	102	MOBILE, AL	9.2	102
FORT MYERS, FL	20.6	103	HUTCHINSON, KS	86.9	103	FLINT, MI	9.0	103
ODESSA, TX	20.6	104	BRUNSWICK, GA	86.8	104	CANTON, OH	8.9	104
SANTA CRUZ, CA	20.6	105	FREDERICK, MD	86.8	105	SHREVEPORT, LA	8.9	105

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MARKET	% PERCENT	RANK	MARKET	PERCENT	RANK	MARKET	PERCENT	RANK
LNS BCH-ASBRY PARK, NJ	20.4	106	SANTA ROSA, CA	86.8	106	TOPEKA, KS	8.9	106
SALEM, OR	20.2	107	WILSON, NC	86.8	107	VALDOSTA, GA	8.9	107
COLUMBUS, GA	20.0	108	JACKSON, TN	86.7	108	CORPUS CHRISTI, TX	8.8	108
BIRMINGHAM, AL	19.9	109	JACKSON, TN	86.6	109	MANCHESTER, NH	8.7	109
ELMIRA, NY	19.9	110	ROCKFORD, IL	86.6	110	SALINAS-MONTEREY, CA	8.7	110
SHERMAN-DENISON, TX	19.9	111	LAS CRUCES, NM	86.5	111	ROANOKE, VA	8.6	111
YANKTON, SD	19.9	112	MISSOULA, MT	86.5	112	WHEELING WV, OH	8.5	112
AKRON, OH	19.8	113	RACINE, WI	86.5	113	RICHLAND-KEHNEWCK, WA	8.4	113
OKLAHOMA CITY, OK	19.8	114	CADILLAC, MI	86.4	114	SAGINAW, MI	8.4	114
SYRACUSE, NY	19.7	115	ERIE, PA	86.4	115	BANGOR, ME	8.2	115
CHARLESTON, WV	19.6	116	LORAIN-ELYRIA, OH	86.3	116	BINGHAMTON, NY	8.2	116
D'PRT-R ISL-MOLINE, IA	19.6	117	CHARLESTON, SC	86.1	117	COLUMBUS, GA	8.2	117
ROCHESTER, NY	19.6	118	DULUTH-SUPERIOR, MN, WI	86.1	118	BEAUMONT-PT. ARTHR, TX	8.1	118
SHREVEPORT, LA	19.6	119	VINEL-MLVL-BRGTN, NJ	86.1	119	YAKIMA, WA	8.1	119
TOPEKA, KS	19.6	120	HONOLULU, HI	86.0	120	GALVESTON-TEX CITY, TX	8.0	120
BURLINGTON, NC	19.5	121	DALTON, GA	85.8	121	KNOXVILLE, TN	8.0	121
FLINT, MI	19.5	122	LUBBOCK, TX	85.8	122	ST. JOSEPH, MO	8.0	122
JOPLIN, MO	19.4	123	CASPER, WY	85.7	123	AMARILLO, TX	7.9	123
KNOXVILLE, TN	19.3	124	UTICA-ROME, NY	85.7	124	ARECIBO, PR	7.9	124
SALT LAKE CITY, UT	19.3	125	ALTOONA, PA	85.5	125	MODESTO, CA	7.9	125
CINCINNATI, OH	19.2	126	ANAHEIM-GRDN GRV, CA	85.5	126	YANKTON, SD	7.9	126
SAN JOSE, CA	19.1	127	JOHNS CTY-KNGS-BR, TN	85.5	127	COLUMBIA, SC	7.8	127
JONESBORO, AR	18.9	128	KLAMATH FALLS, OR	85.5	128	NEWARK, NJ	7.7	128
KINGSTON, NC	18.9	129	PETERSBURG-COL HTS, VA	85.5	129	S. BARB-S. MAR-LPC, CA	7.7	129
CHICO, CA	18.8	130	BEND, OR	85.4	130	LAFAYETTE, LA	7.6	130
DAYTONA BEACH, FL	18.8	131	BILLINGS, MT	85.4	131	NAMPA, ID	7.6	131
ORLANDO, FL	18.8	132	HILO, HI	85.4	132	CHARLESTON, SC	7.5	132
ROANOKE, VA	18.8	133	KALAMAZOO-PORTAGE, MI	85.4	133	SALEM, OR	7.5	133
FLORENCE, SC	18.7	134	BOWLING GREEN, KY	85.3	134	TERRE HAUTE, IN	7.5	134
MERIDIAN, MS	18.7	135	COLORADO SPRINGS, CO	85.3	135	AUGUSTA, GA	7.3	135
MILWAUKEE, WI	18.6	136	CHATTANOOGA, TN, GA	85.2	136	ERIE, PA	7.3	136
HARRISBURG, PA	18.5	137	SARASOTA, FL	85.2	137	GREENVILLE, NC	7.3	137
HOT SPRINGS, AR	18.5	138	LANS'G-E. LANS'G, MI	85.1	138	LANS'G-E. LANS'G, MI	7.2	138
S. BARB-S. MAR-LPC, CA	18.5	139	BINGHAMTON, NY	85.0	139	WICHITA, KS	7.2	139
CANTON, OH	18.4	140	GREENSBORO-W.S-H.P, NC	85.0	140	GREENSBORO-W.S-H.P, NC	7.1	140

RANKS OF REVENUE TYPES BY MARKETS
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MARKET	% PERCENT	RANK	MARKET	PERCENT	RANK	MARKET	PERCENT	RANK
MANCHESTER, NH	18.3	141	GRAND FORKS, ND	84.9	141	KALAMAZOO-PORTAGE, MI	7.1	141
PORTLAND, ME	18.3	142	MADISON, WI	84.9	142	ANCHORAGE, AK	7.0	142
RENO, NV	18.3	143	JACKSONVILLE, NC	84.7	143	LEWISTON-AUBURN, ME	7.0	143
WENATCHEE, WA	18.3	144	GRAND RAPIDS, MI	84.6	144	LUBBOCK, TX	7.0	144
STOCKTON, CA	18.2	145	SIOUX CITY, IA	84.6	145	SPRINGFIELD, MO	7.0	145
NEW HAVEN-W. HAVEN, CT	18.1	146	OCALA, FL	84.5	146	PROVO-OREM, UT	6.9	146
PADUCAH, KY	18.1	147	MONROE, LA	84.4	147	FITCHBURG-LEOMNSTR, MA	6.8	147
BOISE, ID	18.0	148	NORTHEAST PENNA, PA	84.4	148	LAS CRUCES, NM	6.8	148
MINNEAPOLIS-ST. PAUL,	18.0	149	GAINESVILLE, GA	84.3	149	ROCKFORD, IL	6.8	149
WACO, TX	18.0	150	LAKE CHARLES, LA	84.3	150	JACKSON, MS	6.7	150
BISMARCK, ND	17.9	151	BECKLEY, WV	84.2	151	MADISON, WI	6.7	151
COLUMBUS, MS	17.9	152	MONTGOMERY, AL	84.2	152	RVRSDE-SAN BRDNO, CA	6.7	152
COLUMBIA, SC	17.8	153	RICHLAND-KENNEWICK, WA	84.2	153	GREEN BAY, WI	6.6	153
ITHACA, NY	17.8	154	TULSA, OK	84.1	154	MASON CITY, IA	6.4	154
TUSCALOOSA, AL	17.8	155	GARY-HMND-E CHI, IL	84.0	155	NORTHEAST PENNA, PA	6.3	155
ALBANY, GA	17.7	156	GREENWOOD, MS	84.0	156	WICHITA FALLS, TX	6.3	156
COJS BAY, OR	17.7	157	REDDING, CA	84.0	157	CHATTANOOGA, TN,GA	6.2	157
FITCHBURG-LEOMNSTR, MA	17.7	158	WILMINGTON, NC	84.0	158	FORT MYERS, FL	6.2	158
HARRISONBURG, VA	17.7	159	SAN ANGELO, TX	83.9	159	SARASOTA, FL	6.2	159
YOUNGSTOWN-WARREN, OH	17.7	160	VALDOSTA, GA	83.9	160	GREENVL-SPARTNBRG, SC	6.1	160
FALL RIVER, MA	17.6	161	WEST PALM BEACH, FL	83.9	161	WACO, TX	6.1	161
HOBBS, NM	17.5	162	LONGVIEW-MARSHALL, TX	83.8	162	YORK, PA	6.1	162
AUGUSTA, GA	17.2	163	POCATELLO, ID	83.8	163	ODESSA, TX	6.0	163
BRIDGEPORT, CT	17.2	164	TERRE HAUTE, IN	83.8	164	SAVANNAH, GA	5.9	164
RVRSDE-SAN BRDNO, CA	17.2	165	YUMA, AZ	83.8	165	TALLAHASSEE, FL	5.8	165
TWIN FALLS, ID	17.2	166	BANGOR, ME	83.6	166	CHAMPAIGN-URBANA, IL	5.7	166
SANTA FE, NM	17.1	167	LAFAYETTE, IN	83.6	167	JACKSONVILLE, NC	5.7	167
TOLEDO OH,MI	17.0	168	NEW BERN, NC	83.6	168	MC ALLEN-PHARR-EDINBUR	5.7	168
ROSWELL, NM	16.8	169	DAYTON, OH	83.5	169	POCATELLO, ID	5.7	169
BILOXI-GULFPORT, MS	16.7	170	AMARILLO, TX	83.4	170	YOUNGSTOWN-WARREN, OH	5.7	170
OXNARD-VENTURA, CA	16.7	171	SPRINGFIELD, MO	83.4	171	APPLETON-OSHKOSH, WI	5.6	171
TRAVERSE CITY, MI	16.7	172	BEAUMONT-PT. ARTHR, TX	83.3	172	EVANSVILLE, IN	5.6	172
ABERDEEN, SD	16.6	173	GREEN BAY, WI	83.3	173	GAINESVILLE, FL	5.6	173
AUSTIN, TX	16.6	174	POPLAR BLUFF, MO	83.3	174	GREAT FALLS, MT	5.6	174
GREAT FALLS, MT	16.6	175	ROCHESTER, MN	83.3	175	LKLND-WINTER HAVEN, FL	5.6	175

RANKS OF REVENUE TYPES BY MARKETS
AS A PERCENT OF GROSS REVENUES

NATIONAL/REGIONAL REVENUES <-----AS A PERCENT OF GROSS REVENUES----->			LOCAL REVENUES <-----AS A PERCENT OF GROSS REVENUES----->			COMMISSIONS <-----AS A PERCENT OF GROSS REVENUES----->		
MARKET	% PERCENT	RANK	MARKET	PERCENT	RANK	MARKET	PERCENT	RANK
GREENVL-SPARTNBRG, SC	16.5	176	WICHITA, KS	83.2	176	OXNARD-VENTURA, CA	5.6	176
MANSFIELD, OH	15.5	177	DODGE CITY, KS	83.0	177	UTICA-ROME, NY	5.6	177
NEW BERN, NC	16.4	178	JEFFERSON CITY, MO	83.0	178	WALLA WALLA, WA	5.6	178
TACOMA, WA	16.4	179	JACKSON, MS	82.9	179	FARGO, ND-MOORHEAD MN	5.5	179
MACON, GA	16.3	180	ROME, GA	82.9	180	FORT DODGE, IA	5.4	180
FARGO, ND-MOORHEAD MN	16.1	181	FORT WAYNE, IN	82.8	181	GARY-HMND-E CHI, IL	5.4	181
ORANGEBURG, SC	16.1	182	TEXARKANA TX,AR	82.8	182	HOBBS, NM	5.4	182
PRESQUE ISLE, ME	16.0	183	GAINESVILLE, FL	82.7	183	LANCASTER, PA	5.4	183
VALDOSTA, GA	15.9	184	FARGO, ND-MOORHEAD MN	82.6	184	ASHEVILLE, NC	5.3	184
YUMA, AZ	15.9	185	AUSTIN, TX	82.5	185	FALL RIVER, MA	5.3	185
BEAUMONT-PT. ARTHR, TX	15.8	186	BRIDGEPORT, CT	82.4	186	SPRINGFIELD, OH	5.3	186
FORT WAYNE, IN	15.8	187	LKLN-D-WINTER HAVEN, FL	82.4	187	HUNTINGTON-ASHLND, WV	5.2	187
SAN ANGELO, TX	15.8	188	CHAMPAIGN-URBANA, IL	82.3	188	PENSACOLA, FL	5.2	188
JEFFERSON CITY, MO	15.7	189	MC ALLEN-PHARR-EDINBUR	82.3	189	SIOUX FALLS, SD	5.2	189
RICHLAND-KENNEWCK, WA	15.7	190	SANTA FE, NM	82.3	190	CHICO, CA	5.1	190
LKLN-D-WINTER HAVEN, FL	15.6	191	ANCHORAGE, AK	82.1	191	JACKSON, MI	5.1	191
OCALA, FL	15.5	192	FALL RIVER, MA	82.1	192	SANTA ROSA, CA	5.1	192
MC ALLEN-PHARR-EDINBUR	15.4	193	HARRISONBURG, VA	82.1	193	SIOUX CITY, IA	5.1	193
MOBILE, AL	15.4	194	TACOMA, WA	82.1	194	COLUMBIA, MO	5.0	194
BANGOR, ME	15.3	195	ALBANY, GA	82.0	195	DAYTONA BEACH, FL	5.0	195
GARY-HMND-E CHI, IL	15.3	196	TRAVERSE CITY, MI	82.0	196	SALISBURY, MD	5.0	196
GREEN BAY, WI	15.3	197	GREAT FALLS, MT	81.9	197	SUMTER, SC	5.0	197
REDDING, CA	15.3	198	THE DALLES, OR	81.9	198	ALNT'N-BETH-EASTON, PA	4.9	198
SAN LUIS OBISPO, CA	15.3	199	WENATCHEE, WA	81.7	199	LINCOLN, NB	4.9	199
TULSA, OK	15.3	200	COOS BAY, OR	81.5	200	MACON, GA	4.9	200
AMARILLO, TX	15.2	201	PADUCAH, KY	81.5	201	STEBENVILLE-WEIRTON,	4.9	201
MONROE, LA	15.2	202	YOUNGSTOWN-WARREN, OH	81.5	202	ANN ARBOR, MI	4.8	202
LAKE CHARLES, LA	15.1	203	TWIN FALLS, ID	81.4	203	LIMA, OH	4.8	203
LONGVIEW-MARSHALL, TX	15.1	204	ABERDEEN, SD	81.2	204	NEW LONDON-NORWCH, CT	4.8	204
ROME, GA	15.1	205	BISMARCK, ND	81.2	205	TRENTON, NJ	4.8	205
TERRE HAUTE, IN	15.1	206	TOLEDO OH,MI	81.2	206	TWIN FALLS, ID	4.3	206
THE DALLES, OR	15.1	207	FITCHBURG-LEOMNSTR, MA	81.1	207	CHARLESTON, WV	4.7	207
DAYTON, OH	15.0	208	FLORENCE, SC	81.1	208	POUGHKEEPSIE, NY	4.7	208
LAFAYETTE, IN	15.0	209	MERIDIAN, MS	81.1	209	PRESQUE ISLE, ME	4.7	209
CHAMPAIGN-URBANA, IL	14.8	210	ORANGEBURG, SC	81.1	210	TEXARKANA TX,AR	4.7	210

RANKS OF REVENUE TYPES BY MARKETS
AS A PERCENT OF GROSS REVENUES

NATIONAL/REGIONAL REVENUES -----AS A PERCENT OF GROSS REVENUES----->			LOCAL REVENUES -----AS A PERCENT OF GROSS REVENUES----->			COMMISSIONS -----AS A PERCENT OF GROSS REVENUES----->		
MARKET	% PERCENT	RANK	MARKET	PERCENT	RANK	MARKET	PERCENT	RANK
POPLAR BLUFF, MO	14.8	211	RVRSDE-SAN BRDNO, CA	81.1	211	PITTSFIELD, MA	4.6	211
TEXARKANA TX,AR	14.7	212	MACON, GA	80.9	212	YUMA, AZ	4.6	212
WEST PALM BEACH, FL	14.7	213	HOT SPRINGS, AR	80.8	213	FAYETTEVILLE, NC	4.5	213
JACKSONVILLE, NC	14.6	214	SAN JOSE, CA	80.8	214	HAMILTON-MDLTWN, OH	4.5	214
ANCHORAGE, AK	14.5	215	CHICO, CA	80.7	215	HUNTSVILLE, AL	4.5	215
COLORADO SPRINGS, CO	14.5	216	TUSCALOOSA, AL	80.7	216	LNG BCH-ASBRY PARK, NJ	4.5	216
BOWLING GREEN, KY	14.4	217	MOBILE, AL	80.6	217	MARQUETTE, MI	4.5	217
ANAHEIM-GRDN GRV, CA	14.3	218	OXNARD-VENTURA, CA	80.5	218	MELBRN-TITUSVL-CCC, FL	4.5	218
BINGHAMTON, NY	14.2	219	RENO, NV	80.5	219	RACINE, WI	4.5	219
DALTON, GA	14.2	220	GREENVL-SPARTNBRG, SC	80.4	220	AGUADILLA, PR	4.4	220
HILO, HI	14.2	221	BILOXI-GULFPORT, MS	80.2	221	WILMINGTON, DE	4.4	221
LANS'G-E. LANS'G, MI	14.2	222	STOCKTON, CA	80.2	222	DULUTH-SUPERIOR, MN,WI	4.3	222
SIOUX CITY, IA	14.2	223	BURLINGTON, NC	80.1	223	SAN LUIS OBISPO, CA	4.3	223
GRAND RAPIDS, MI	14.1	224	ORLANDO, FL	80.1	224	CASPER, WY	4.2	224
GREENSBORO-W.S-H.P, NC	14.1	225	CANTON, OH	80.0	225	SPRINGFIELD, IL	4.2	225
KLAMATH FALLS, OR	14.1	226	JONESBORO, AR	80.0	226	ABILENE, TX	4.0	226
MONTGOMERY, AL	14.1	227	PRESQUE ISLE, ME	80.0	227	ANDERSON, IN	4.0	227
ALTOONA, PA	13.8	228	SAN LUIS OBISPO, CA	79.8	228	BEND, OR	4.0	228
LUBBOCK, TX	13.7	229	YANKTON, SD	79.8	229	BILLINGS, MT	4.0	229
KALAMAZOO-PORTAGE, MI	13.4	230	LNG BCH-ASBRY PARK, NJ	79.6	230	LAKE CHARLES, LA	4.0	230
CHATTANOOGA, TN,GA	13.3	231	MANCHESTER, NH	79.6	231	MIDLAND, TX	4.0	231
POCATELLO, ID	13.3	232	MILWAUKEE, WI	79.6	232	FORT SMITH, AR	3.9	232
CHARLESTON, SC	13.2	233	COLUMBIA, SC	79.5	233	KLAMATH FALLS, OR	3.9	233
JACKSON, TN	13.2	234	JOPLIN, MO	79.5	234	SANTA CRUZ, CA	3.9	234
SPRINGFIELD, MO	13.2	235	ROSWELL, NM	79.4	235	SALINA, KS	3.9	235
VINEL-MLVL-BRGTN, NJ	13.1	236	CHARLESTON, WV	79.1	236	CADILLAC, MI	3.8	236
PETERSBURG-COL HTS, VA	13.0	237	ELMIRA, NY	79.1	237	COOS BAY, OR	3.8	237
WILMINGTON, NC	13.0	238	S. BARB-S. MAR-LPC, CA	79.1	238	FAIRBANKS, AK	3.8	238
BEND, OR	12.9	239	AUGUSTA, GA	79.0	239	ITHACA, NY	3.8	239
GREENWOOD, MS	12.9	240	D'PRT-R ISL-MOLINE, IA	79.0	240	NEW BEDFORD, MA	3.8	240
JACKSON, MS	12.9	241	FLINT, MI	79.0	241	BATTLE CREEK, MI	3.7	241
GAINESVILLE, FL	12.8	242	FLAGSTAFF, AZ	79.0	242	HOT SPRINGS, AR	3.7	242
NORTHEAST PENNA, PA	12.8	243	FORT MYERS, FL	79.0	243	ALEXANDRIA, LA	3.6	243
LAS CRUCES, NM	12.7	244	DAYTONA BEACH, FL	78.9	244	ATLANTIC CITY, NJ	3.6	244
FREDERICK, MD	12.6	245	LAWTON, OK	78.8	245	BLOOMINGTON-NRML, IL	3.6	245

RANKS OF REVENUE TYPES BY MARKETS
AS A PERCENT OF GROSS REVENUES

NATIONAL/REGIONAL REVENUES <-----AS A PERCENT OF GROSS REVENUES----->			LOCAL REVENUES <-----AS A PERCENT OF GROSS REVENUES----->			COMMISSIONS <-----AS A PERCENT OF GROSS REVENUES----->		
MARKET	% PERCENT	RANK	MARKET	PERCENT	RANK	MARKET	PERCENT	RANK
ROCKY MOUNT, NC	8.5	316	YAKIMA, WA	73.8	316	ST. CLOUD, MN	2.2	316
EVANSVILLE, IN	8.4	317	BUFFALO, NY	73.7	317	BISMARCK, ND	2.1	317
NEW LONDON-NORWCH, CT	8.4	318	WASHINGTON DC,MD,VA	73.4	318	CHILLICOTHE, OH	2.1	318
WILLIAMSPORT, PA	8.4	319	NASHVILLE-DAVDSN, TN	73.3	319	COLUMBUS, MS	2.1	319
IOWA CITY, IA	8.3	320	CHILLICOTHE, OH	73.2	320	LUFKIN, TX	2.1	320
CHEYENNE, WY	8.0	321	MANSFIELD, OH	73.2	321	MINOT, ND	2.1	321
GADSDEN, AL	8.0	322	MEMPHIS TN,AR,MS	72.9	322	BRYAN-COLLEGE STN, TX	2.0	322
SHELBYVILLE, TN	7.9	323	MINNEAPOLIS-ST. PAUL,	72.9	323	DOTHAM, AL	2.0	323
WAUSAU, WI	7.8	324	LAS VEGAS, NV	72.6	324	VERO BEACH, FL	2.0	324
APPLETON-OSHKOSH, WI	7.6	325	MIAMI, FL	72.5	325	BECKLEY, WV	1.9	325
BURLINGTON, VT	7.6	326	NEW YORK, NY	72.4	326	LAFAYETTE, IN	1.9	326
PARKRSBRG-MARIETTA, WV	7.5	327	TALLAHASSEE, FL	72.3	327	ROME, GA	1.9	327
PRJVO-OREM, UT	7.4	328	WATERBURY, CT	71.9	328	STAUNTON, VA	1.9	328
WILMINGTON, DE	7.2	329	CHICAGO, IL	71.8	329	VICKSBURG, MS	1.9	329
LINCOLN, NB	7.1	330	LITTLE ROCK, AR	71.8	330	BURLINGTON, NC	1.8	330
JACKSON, MI	6.9	331	NORFOLK-NEWPORT NEWS	71.7	331	ESCANABA, MI	1.8	331
READING, PA	6.9	332	TAMPA-ST. PETE., FL	71.6	332	GRAND FORKS, ND	1.8	332
BIG SPRINGS, TX	6.8	333	DETROIT, MI	71.5	333	WILSON, NC	1.8	333
PINE BLUFF, AR	6.7	334	DALLAS-FORT WORTH, TX	71.2	334	GOLDSBORO, NC	1.7	334
FAIRMONT, WV	6.6	335	EUGENE-SPRINGFIELD, OR	71.1	335	IOWA CITY, IA	1.7	335
HICKORY, NC	6.6	336	SALINAS-MONTEREY, CA	70.9	336	KINGSTON, NC	1.7	336
MINOT, ND	6.6	337	SAN ANTONIO, TX	70.9	337	ORANGEBURG, SC	1.7	337
GRAND JUNCTION, CO	6.5	338	OMAHA, NB	70.6	338	DANVILLE, VA	1.6	338
TRENTON, NJ	6.2	339	HARTFORD, CT	70.3	339	FARMINGTON, NM	1.6	339
CLOVIS, NM	6.1	340	ST. LOUIS, MO,IL	70.1	340	KALISPELL, MT	1.6	340
WATERTOWN, SD	6.1	341	SAN DIEGO, CA	70.0	341	KILLEEN-TEMPLE, TX	1.6	341
LEWISTON-AUBURN, ME	6.0	342	PHOENIX, AZ	69.8	342	DECATUR, AL	1.5	342
AGANA, GU	5.9	343	ITHACA, NY	69.6	343	MISSOULA, MT	1.5	343
HUTCHINSON, KS	5.9	344	LANCASTER, PA	69.1	344	BOWLING GREEN, KY	1.4	344
ANDERSON, IN	5.7	345	MELBRN-TITUSVL-COC, FL	68.9	345	CLARKSVL-HOPKINS, TN	1.4	345
BROOKHAVEN, MS	5.7	346	GALVESTON-TEX CITY, TX	68.0	346	HATTIESBURG, MS	1.4	346
DECATUR, AL	5.3	347	PITTSBURGH, PA	68.0	347	HELENA, MT	1.4	347
LUFKIN, TX	4.9	348	CORPUS CHRISTI, TX	67.9	348	VINEL-MLVL-BRGTN, NJ	1.4	348
VERO BEACH, FL	4.8	349	FRESNO, CA	67.5	349	GREENWOOD, MS	1.3	349
GREENVILLE, MS	4.6	350	BROWNSVL-HARLNGN, TX	67.0	350	CLARKSBURG, WV	1.2	350

RANKS OF REVENUE TYPES BY MARKETS
AS A PERCENT OF GROSS REVENUES

NATIONAL/REGIONAL REVENUES -----AS A PERCENT OF GROSS REVENUES----->			LOCAL REVENUES -----AS A PERCENT OF GROSS REVENUES----->			COMMISSIONS -----AS A PERCENT OF GROSS REVENUES----->		
MARKET	% PERCENT	RANK	MARKET	PERCENT	RANK	MARKET	PERCENT	RANK
CAPE GIRARDEAU, MO	4.5	351	FORT DODGE, IA	66.5	351	NEW BERN, NC	1.2	351
MCCOMB, MS	4.5	352	PHILADELPHIA, PA	66.5	352	ROCKY MOUNT, NC	1.2	352
THOMASVILLE, GA	4.4	353	SAN FRANCISCO, CA	66.4	353	ANNISTON, AL	1.1	353
BOZEMAN, MT	4.0	354	BOSTON, MA	65.7	354	FAIRMONT, WV	1.1	354
PITTSFIELD, MA	4.0	355	FORT COLLINS, CO	65.5	355	LONGVIEW-MARSHALL, TX	1.1	355
GOLDSBORO, NC	3.6	356	TUCSON, AZ	64.7	356	POPLAR BLUFF, MO	1.1	356
VICKSBURG, MS	3.6	357	NASSAU-SUFFOLK, NY	64.6	357	PONCA CITY, OK	1.0	357
CORINTH, MS	3.5	358	EL PASO, TX	64.1	358	RAPID CITY, SD	1.0	358
NEW IBERIA, LA	3.2	359	PORTLAND, OR	64.1	359	SHELBYVILLE, TN	1.0	359
HELENA, MT	3.0	360	GREENVILLE, NC	63.8	360	JACKSON, TN	.9	360
DANVILLE, IL	2.7	361	PROVDNC-WARW-PAN, RI	63.6	361	BIG SPRINGS, TX	.8	361
LAJREL, MS	2.7	362	SAN JUAN, PR	63.2	362	BROWNWOOD, TX	.8	362
MUSKEGON-MUSK HTS, MI	2.5	363	ARECIBO, PR	61.9	363	GAINESVILLE, GA	.8	363
PASCAGOULA-MOSS PT, MS	2.5	364	LOS ANGELES, CA	61.0	364	MCCOMB, MS	.8	364
PONCA CITY, OK	2.4	365	MAYAGUEZ, PR	60.2	365	PASCAGOULA-MOSS PT, MS	.8	365
SPRINGFIELD, OH	2.4	366	MODESTO, CA	59.7	366	CORINTH, MS	.6	366
BRYAN-COLLEGE STN, TX	2.2	367	REIDSVILLE, NC	58.8	367	LAUREL, MS	.5	367
BROWNWOOD, TX	1.8	368	HAMILTON-MDLTWN, OH	57.5	368	WATERTOWN, SD	.5	368
FAYETTEVILLE, TN	.9	369	WHEELING WV, OH	57.1	369	WILLIAMSPORT, PA	.2	369
LEESBURG, FL	.7	370	SACRAMENTO, CA	56.9	370	BROCKHAVEN, MS	.0	370
NEW BEDFORD, MA	.4	371	PONCE, PR	55.8	371	CARLSBAD, NM	.0	371
CHARLOTTE AMALIE, VI	.0	372	SUMTER, SC	52.8	372	DALTON, GA	.0	372
LOGAN, UT	.0	373	AGUADILLA, PR	32.8	373	FAYETTEVILLE, TN	.0	373

RANK LIST BY % OF CHANGE
REVENUE CHANGE BY MARKETS

<-----NATIONAL/REGIONAL REVENUES----->			<-----LOCAL REVENUES----->			<-----NET REVENUES----->		
MARKET	% CHANGE	RANK	MARKET	% CHANGE	RANK	MARKET	% CHANGE	RANK
HILO, HI	759.9	1	PASCAGOULA-MOSS PT, MS	78.2	1	WACO, TX	56.1	1
HATTIESBURG, MS	162.4	2	STOCKTON, CA	49.5	2	SACRAMENTO, CA	51.9	2
MISSOULA, MT	133.6	3	CORINTH, MS	48.9	3	CLARKSVL-HOPKINS, TN	44.8	3
WACO, TX	118.4	4	CLARKSVL-HOPKINS, TN	47.4	4	STOCKTON, CA	41.8	4
WATERBURY, CT	118.4	5	KILLEEN-TEMPLE, TX	45.1	5	RENO, NV	41.7	5
DECATUR, AL	113.9	6	WACO, TX	43.5	6	CORINTH, MS	39.8	6
TWIN FALLS, ID	103.0	7	TYLER, TX	42.4	7	TYLER, TX	38.9	7
FORT COLLINS, CO	97.6	8	RENO, NV	42.2	8	KILLEEN-TEMPLE, TX	38.2	8
WALLA WALLA, WA	84.1	9	TALLAHASSEE, FL	40.5	9	TALLAHASSEE, FL	37.8	9
SACRAMENTO, CA	76.8	10	WILMINGTON, NC	40.5	10	COLUMBUS, MS	37.2	10
FLORENCE, SC	76.5	11	LAUREL, MS	39.4	11	SALINA, KS	35.0	11
GREENWOOD, MS	76.2	12	SACRAMENTO, CA	39.0	12	WALLA WALLA, WA	34.0	12
FLORENCE, AL	74.8	13	PHOENIX, AZ	38.5	13	NASSAU-SUFFOLK, NY	31.4	13
LAUREL, MS	72.8	14	SALINA, KS	36.6	14	WENATCHEE, WA	31.0	14
JEFFERSON CITY, MO	68.3	15	PONCE, PR	35.2	15	PONCE, PR	30.4	15
LAFAYETTE, LA	66.2	16	WENATCHEE, WA	34.6	16	TUCSON, AZ	30.1	16
BRIDGEPORT, CT	66.1	17	TUCSON, AZ	33.2	17	WILMINGTON, NC	29.3	17
SARASOTA, FL	65.8	18	BATTLE CREEK, MI	32.7	18	PHOENIX, AZ	28.9	18
MINOT, ND	63.8	19	COLUMBUS, MS	31.5	19	BATTLE CREEK, MI	28.6	19
LAS VEGAS, NV	63.5	20	BRYAN-COLLEGE STN, TX	31.4	20	YORK, PA	27.2	20
WILLIAMSPORT, PA	62.1	21	SOUTH BEND, IN	31.0	21	EL PASO, TX	26.1	21
KINGSTON, NC	59.6	22	SOUTH LAKE TAHOE, CA	30.0	22	BRIDGEPORT, CT	25.8	22
COLUMBUS, MS	59.0	23	GRAND JUNCTION, CO	29.8	23	SIOUX FALLS, SD	25.3	23
NASSAU-SUFFOLK, NY	57.9	24	DAYTONA BEACH, FL	29.7	24	CHEYENNE, WY	24.6	24
BELLINGHAM, WA	55.6	25	MISSOULA, MT	29.5	25	UTICA-ROME, NY	24.0	25
FARMINGTON, NM	55.0	26	EL PASO, TX	29.1	26	ROANOKE, VA	23.5	26
FAIRBANKS, AK	53.3	27	LYNCHBURG, VA	27.8	27	SEATTLE-EVERETT, WA	23.5	27
ABERDEEN, SD	52.3	28	YORK, PA	27.3	28	SOUTH BEND, IN	23.5	28
ANNISTON, AL	51.2	29	JACKSON, TN	27.2	29	DAYTONA BEACH, FL	22.0	29
ATLANTA, GA	50.9	30	SEATTLE-EVERETT, WA	27.2	30	FAIRBANKS, AK	21.8	30
RENO, NV	50.6	31	UTICA-ROME, NY	27.1	31	FORT COLLINS, CO	21.6	31
SALINA, KS	49.5	32	CHEYENNE, WY	26.7	32	GAINESVILLE, FL	21.6	32
CLARKSBURG, WV	47.0	33	LOGAN, UT	25.6	33	SOUTH LAKE TAHOE, CA	21.6	33
SANTA CRUZ, CA	45.9	34	ROANOKE, VA	25.5	34	BILOXI-GULFPORT, MS	21.5	34
PADUCAH, KY	44.9	35	WEST PALM BEACH, FL	25.3	35	LAFAYETTE, LA	21.2	35

RANK LIST BY % OF CHANGE
REVENUE CHANGE BY MARKETS

<-----NATIONAL/REGIONAL REVENUES-----> <-----LOCAL REVENUES-----> <-----NET REVENUES----->

MARKET	% CHANGE	RANK	MARKET	% CHANGE	RANK	MARKET	% CHANGE	RANK
VERO BEACH, FL	44.4	36	FT. LAUDER-H'WOOD, FL	24.9	36	ROCKFORD, IL	20.9	36
RAPID CITY, SD	43.2	37	WALLA WALLA, WA	24.2	37	SHERMAN-DENISON, TX	20.8	37
MERIDIAN, MS	42.4	38	HOBBS, NM	23.2	38	MCCOMB, MS	20.6	38
LNG BCH-ASBRY PARK, NJ	42.1	39	SIOUX FALLS, SD	22.3	39	VICKSBURG, MS	20.5	39
BOISE, ID	40.2	40	BRIDGEPORT, CT	22.1	40	BINGHAMTON, NY	20.3	40
FAYETTEVILLE, TN	39.6	41	VICKSBURG, MS	21.9	41	ALBUQUERQUE, NM	20.2	41
ALBUQUERQUE, NM	38.2	42	RVRSDS-SAN BRDNO, CA	21.5	42	LNG BCH-ASBRY PARK, NJ	20.0	42
LEXINGTON-FAYETTE, KY	38.1	43	SCOTTSBLUFF, NE	21.3	43	SALEM, OR	19.6	43
TULSA, OK	37.0	44	MCCOMB, MS	21.0	44	JACKSON, TN	19.5	44
CEDAR RAPIDS, IA	36.9	45	GADSDEN, AL	20.9	45	TERRE HAUTE, IN	19.2	45
ROCKY MOUNT, NC	35.5	46	ROCKFORD, IL	20.8	46	ATLANTA, GA	18.8	46
MONTGOMERY, AL	35.4	47	NASSAU-SUFFOLK, NY	20.7	47	GRAND FORKS, ND	18.8	47
JONESBORO, AR	35.0	48	FORT SMITH, AR	20.6	48	VERO BEACH, FL	18.8	48
LONGVIEW-MARSHALL, TX	34.8	49	BINGHAMTON, NY	20.5	49	GADSDEN, AL	18.7	49
HAMILTON-MDLTWN, OH	34.4	50	SHERMAN-DENISON, TX	20.5	50	JONESBORO, AR	18.7	50
FAYETTEVILLE, NC	33.3	51	MAYAGUEZ, PR	20.1	51	LYNCHBURG, VA	18.7	51
TALLAHASSEE, FL	32.4	52	MEDFORD, OR	19.1	52	ALEXANDRIA, LA	18.6	52
S. BARB-S. MAR-LPC, CA	32.2	53	CHARLESTON, WV	19.0	53	MERIDIAN, MS	18.4	53
VINEL-MLVL-BRGTN, NJ	31.7	54	TERRE HAUTE, IN	19.0	54	SCOTTSBLUFF, NE	18.3	54
FAYETVLE-SPRNGDL, AR	31.5	55	ALBUQUERQUE, NM	18.9	55	COLUMBUS, GA	18.2	55
DANVILLE, VA	31.1	56	LAKE CHARLES, LA	18.8	56	BOWLING GREEN, KY	18.1	56
NAMPA, ID	31.0	57	PORTLAND, ME	18.8	57	BANGOR, ME	17.9	57
SHELBYVILLE, TN	29.9	58	BILLINGS, MT	18.3	58	FT. LAUDER-H'WOOD, FL	17.9	58
SUMTER, SC	29.8	59	COLUMBIA, MO	18.3	59	ROCHESTER, MN	17.8	59
GRAND FORKS, ND	28.8	60	LA CROSSE, WI	18.3	60	RVRSDS-SAN BRDNO, CA	17.7	60
POCATELLO, ID	28.8	61	BECKLEY, WV	18.2	61	BILLINGS, MT	17.6	61
YORK, PA	28.8	62	BOWLING GREEN, KY	18.2	62	BRYAN-COLLEGE STN, TX	17.6	62
SPRINGFIELD, MO	28.6	63	GRAND FORKS, ND	18.2	63	VINEL-MLVL-BRGTN, NJ	17.5	63
GAINESVILLE, FL	27.9	64	FAIRBANKS, AK	18.1	64	CHAMPAIGN-URBANA, IL	17.3	64
MC ALLEN-PHARR-EDINBUR	27.9	65	HUNTSVILLE, AL	18.0	65	GRAND JUNCTION, CO	16.9	65
BANGOR, ME	27.6	66	BANGOR, ME	17.9	66	BECKLEY, WV	16.7	66
FLAGSTAFF, AZ	27.2	67	BILOXI-GULFPORT, MS	17.9	67	TRENTON, NJ	16.6	67
TUSCALOOSA, AL	26.9	68	SAN JOSE, CA	17.8	68	SAN JOSE, CA	16.5	68
BOWLING GREEN, KY	26.7	69	APPLETON-OSHKOSH, WI	17.7	69	TEXARKANA TX, AR	16.5	69
CHATTANOOGA, TN, GA	26.6	70	COLUMBUS, GA	17.6	70	WEST PALM BEACH, FL	16.5	70

RANK LIST BY % OF CHANGE
REVENUE CHANGE BY MARKETS

←-----NATIONAL/REGIONAL REVENUES-----→			←-----LOCAL REVENUES-----→			←-----NET REVENUES-----→		
MARKET	% CHANGE	RANK	MARKET	% CHANGE	RANK	MARKET	% CHANGE	RANK
TEXARKANA TX, AR	26.6	71	YANKTON, SD	17.5	71	HUNTSVILLE, AL	16.2	71
SAN JUAN, PR	26.3	72	TRENTON, NJ	17.4	72	MINOT, ND	16.1	72
ALEXANDRIA, LA	26.2	73	JACKSON, MI	17.3	73	SUMTER, SC	16.1	73
SHERMAN-DENISON, TX	26.2	74	ORANGEBURG, SC	17.3	74	HUNTINGTON-ASHLND, WV	16.0	74
FORT MYERS, FL	26.0	75	ALEXANDRIA, LA	17.1	75	COLUMBIA, MO	15.8	75
GREAT FALLS, MT	25.9	76	VERO BEACH, FL	17.1	76	FORT SMITH, AR	15.7	76
BILOXI-GULFPORT, MS	25.3	77	ATLANTIC CITY, NJ	16.9	77	WILMINGTON, DE	15.6	77
LITTLE ROCK, AR	25.3	78	WATERTOWN, SD	16.8	78	LOGAN, UT	15.5	78
PONCE, PR	25.3	79	SALT LAKE CITY, UT	16.7	79	ORANGEBURG, SC	15.5	79
SALT LAKE CITY, UT	24.9	80	HOUSTON, TX	16.5	80	WAUSAU, WI	15.5	80
STIOUX FALLS, SD	24.4	81	SALEM, OR	16.4	81	YANKTON, SD	15.5	81
ALNT'N-BETH-EASTON, PA	24.2	82	LNG BCH-ASBRY PARK, NJ	16.3	82	FARGO, ND-MOORHEAD MN	15.4	82
ELMIRA, NY	24.2	83	JACKSON, TN	16.2	83	OCALA, FL	15.4	83
NASHVILLE-DAVDSN, TN	23.8	84	JONESBORO, AR	16.2	84	HOUSTON, TX	15.3	84
BISMARCK, ND	23.7	85	MIDLAND, TX	16.2	85	MISSOULA, MT	15.3	85
CHEYENNE, WY	23.5	86	WILMINGTON, DE	16.2	86	CLEVELAND, OH	15.2	86
BRUNSWICK, GA	23.3	87	GAINESVILLE, FL	16.1	87	HARTFORD, CT	15.1	87
ALBANY, GA	23.1	88	OCALA, FL	16.1	88	JOHNSTOWN, PA	15.1	88
TUCSON, AZ	22.2	89	WAUSAU, WI	15.9	89	BISMARCK, ND	15.0	89
SHREVEPORT, LA	22.1	90	CLEVELAND, OH	15.8	90	FARMINGTON, NM	15.0	90
JOHNSTOWN, PA	21.8	91	FARGO, ND-MOORHEAD MN	15.8	91	LONGVIEW-MARSHALL, TX	14.9	91
ATLANTIC CITY, NJ	21.5	92	PITTSFIELD, MA	15.7	92	WATERTOWN, SD	14.8	92
CLARKSVL-HOPKINS, TN	21.1	93	ROCHESTER, MN	15.6	93	FORT MYERS, FL	14.7	93
MARQUETTE, MI	20.6	94	COLUMBIA, SC	15.5	94	DANVILLE, IL	14.6	94
BROWNSVL-HARLNGN, TX	20.4	95	SHREVEPORT, LA	15.5	95	ABERDEEN, SD	14.5	95
CHAMPAIGN-URBANA, IL	20.4	96	DANVILLE, IL	15.4	96	FAYETVLE-SPRNGDL, AR	14.5	96
JACKSON, MS	20.4	97	BUFFALO, NY	15.3	97	CHARLOTTE-GASTONIA, NC	14.3	97
HARTFORD, CT	20.1	98	FORT DODGE, IA	15.3	98	PORTLAND, ME	14.2	98
TYLER, TX	19.9	99	CHAMPAIGN-URBANA, IL	14.9	99	ALNT'N-BETH-EASTON, PA	14.1	99
MASON CITY, IA	19.7	100	VALDOSTA, GA	14.9	100	ANCHORAGE, AK	14.1	100
WASHINGTON DC, MD, VA	19.7	101	TEXARKANA TX, AR	14.8	101	BELLINGHAM, WA	14.1	101
WENATCHEE, WA	19.7	102	BURLINGTON, VT	14.7	102	MIDLAND, TX	14.1	102
CHARLOTTE-GASTONIA, NC	19.6	103	COLUMBUS, OH	14.7	103	S. BARB-S. MAR-LPC, CA	14.0	103
YAKIMA, WA	19.6	104	MERIDIAN, MS	14.6	104	CHARLESTON, WV	13.9	104
WATERLOO-CDR FALLS, IA	18.9	105	BLOOMINGTON-NRML, IL	14.5	105	SHREVEPORT, LA	13.9	105

RANK LIST BY % OF CHANGE
 REVENUE CHANGE BY MARKETS

<-----NATIONAL/REGIONAL REVENUES-----> <-----LOCAL REVENUES-----> <-----NET REVENUES----->

MARKET	% CHANGE	RANK	MARKET	% CHANGE	RANK	MARKET	% CHANGE	RANK
CLEVELAND, OH	7.2	176	NEWARK, NJ	9.6	176	NASHVILLE-DAVDSN, TN	9.0	176
GALVESTON-TEX CITY, TX	7.0	177	D'PRT-R ISL-MOLINE, IA	9.5	177	SPRINGFIELD, OH	9.0	177
MAYAGUEZ, PR	6.9	178	EVANSVILLE, IN	9.4	178	CADILLAC, MI	8.9	178
ROME, GA	6.4	179	WASHINGTON DC,MD,VA	9.4	179	BEND, OR	8.7	179
COLUMBIA, MO	6.0	180	AMARILLO, TX	9.2	180	COLUMBIA, SC	8.7	180
SCOTTSBLUFF, NE	6.0	181	BAKERSFIELD, CA	9.2	181	MANSFIELD, OH	8.7	181
AMARILLO, TX	5.4	182	TOPEKA, KS	9.2	182	NEW ORLEANS, LA	8.7	182
WILMINGTON, DE	5.4	183	TWIN FALLS, ID	9.2	183	BURLINGTON, VT	8.6	183
ST. JOSEPH, MO	5.3	184	HICKORY, NC	9.0	184	CHICAGO, IL	8.6	184
TAMPA-ST. PETE., FL	5.3	185	ESCANABA, MI	8.9	185	CHICO, CA	8.6	185
THE DALLES, OR	5.3	186	ABERDEEN, SD	8.8	186	DENVER-BOULDER, CO	8.4	186
DAYTON, OH	5.2	187	CHARLESTON, SC	8.8	187	KANSAS CITY, MO,KS	8.4	187
GREENVILLE, NC	5.2	188	AUSTIN, TX	8.7	188	LAFAYETTE, IN	8.4	188
NEWARK, NJ	5.2	189	MADISON, WI	8.7	189	HARRISBURG, PA	8.3	189
DENVER-BOULDER, CO	5.1	190	PEORIA, IL	8.7	190	SPRNGFLD-CHPEE-HLY, MA	8.3	190
FT. LAUDER-H'WOOD, FL	5.1	191	ST. JOSEPH, MO	8.7	191	TUSCALOOSA, AL	8.3	191
CLJVIS, NM	5.0	192	SYRACUSE, NY	8.7	192	LAUREL, MS	8.2	192
DALTON, GA	5.0	193	BELLINGHAM, WA	8.5	193	AUSTIN, TX	8.1	193
LORAIN-ELYRIA, OH	4.9	194	SPRINGFIELD, MO	8.5	194	COLORADO SPRINGS, CO	3.0	194
CINCINNATI, OH	4.8	195	YOUNGSTOWN-WARREN, OH	8.5	195	HICKORY, NC	8.0	195
SAN FRANCISCO, CA	4.7	196	RAPID CITY, SD	8.4	196	SYRACUSE, NY	8.0	196
YANKTON, SD	4.6	197	COLORADO SPRINGS, CO	8.1	197	ST. JOSEPH, MO	7.9	197
BOSTON, MA	4.5	198	SPRINGFIELD, OH	7.9	198	TOPEKA, KS	7.9	198
MODESTO, CA	4.3	199	SALINAS-MONTEREY, CA	7.8	199	MIAMI, FL	7.8	199
STOCKTON, CA	3.9	200	CEDAR RAPIDS, IA	7.6	200	INDIANAPOLIS, IN	7.6	200
VALDOSTA, GA	3.8	201	FLAGSTAFF, AZ	7.5	201	LA CROSSE, WI	7.6	201
FLINT, MI	3.7	202	JEFFERSON CITY, MO	7.5	202	CHARLESTON, SC	7.5	202
LANCASTER, PA	3.0	203	OKLAHOMA CITY, OK	7.5	203	LKLND-WINTER HAVEN, FL	7.3	203
PETERSBURG-COL HTS, VA	2.9	204	NORTHEAST PENNA, PA	7.4	204	ROCHESTER, NY	7.2	204
PITTSBURGH, PA	2.6	205	RACINE, WI	7.3	205	GREEN BAY, WI	7.0	205
WILMINGTON, NC	2.4	206	DENVER-BOULDER, CO	7.2	206	PEORIA, IL	6.8	206
TOPEKA, KS	2.0	207	LANS'G-E. LANS'G, MI	7.2	207	BROWNSVL-HARLNGN, TX	6.7	207
REDDING, CA	1.8	208	LONGVIEW-MARSHALL, TX	7.1	208	D'PRT-R ISL-MOLINE, IA	6.7	208
HARRISBURG, PA	1.7	209	ALBANY-SCHENCT-TRY, NY	7.0	209	DES MOINES, IA	6.7	209
PORTLAND, OR	1.7	210	ITHACA, NY	7.0	210	SAN DIEGO, CA	6.7	210

RANK LIST BY % OF CHANGE
REVENUE CHANGE BY MARKETS

-----NATIONAL/REGIONAL REVENUES-----			-----LOCAL REVENUES-----			-----NET REVENUES-----		
MARKET	% CHANGE	RANK	MARKET	% CHANGE	RANK	MARKET	% CHANGE	RANK
LUBBOCK, TX	1.5	211	MANSFIELD, OH	6.9	211	YAKIMA, WA	6.7	211
WILSON, NC	1.3	212	WICHITA, KS	6.7	212	DOTHAN, AL	6.6	212
BATTLE CREEK, MI	1.2	213	CANTON, OH	6.6	213	LOUISVILLE KY, IN	6.6	213
GADSDEN, AL	1.2	214	SUMTER, SC	6.6	214	ROME, GA	6.6	214
PHILADELPHIA, PA	1.0	215	FARMINGTON, NM	6.5	215	AKRON, OH	6.5	215
CHARLESTON, SC	.9	216	GAINESVILLE, GA	6.3	216	LAWTON, OK	6.5	216
COLORADO SPRINGS, CO	.9	217	MIAMI, FL	6.3	217	YOUNGSTOWN-WARREN, OH	6.5	217
PEJRIA, IL	.8	218	NEW ORLEANS, LA	6.3	218	HATTIESBURG, MS	6.4	218
RALEIGH-DURHAM, NC	.8	219	PITTSBURGH, PA	6.3	219	OKLAHOMA CITY, OK	6.4	219
ESCANABA, MI	.7	220	LOUISVILLE KY, IN	6.2	220	FLORENCE, SC	6.3	220
LAFAYETTE, IN	.6	221	DAYTON, OH	6.1	221	KINGSTON, NC	6.2	221
SPRINGFIELD, OH	.6	222	PETERSBURG-COL HTS, VA	6.1	222	DAYTON, OH	6.1	222
AGANA, GU	.0	223	KANSAS CITY, MO, KS	6.0	223	FAYETTEVILLE, TN	6.1	223
ACUADILLA, PR	.0	224	FAYETTEVILLE, TN	5.8	224	ANNISTON, AL	6.0	224
ANDERSON, IN	.0	225	TACOMA, WA	5.8	225	ELMIRA, NY	6.0	225
ARECIBO, PR	.0	226	CINCINNATI, OH	5.7	226	LAS VEGAS, NV	6.0	226
BROOKHAVEN, MS	.0	227	ROME, GA	5.6	227	CINCINNATI, OH	5.6	227
CARLSBAD, NM	.0	228	DOTHAN, AL	5.5	228	FLAGSTAFF, AZ	5.4	228
CHARLOTTE AMALIE, VI	.0	229	NASHVILLE-DAVDSN, TN	5.4	229	SAN ANGELO, TX	5.4	229
COOS BAY, OR	.0	230	SANTA CRUZ, CA	5.3	230	WICHITA, KS	5.3	230
DODGE CITY, KS	.0	231	GREENWOOD, MS	5.2	231	TACOMA, WA	5.2	231
FALL RIVER, MA	.0	232	PROVO-OREM, UT	5.2	232	CANTON, OH	5.0	232
FREDERICK, MD	.0	233	ST. CLOUD, MN	5.2	233	LANS'G-E. LANS'G, MI	5.0	233
LUFKIN, TX	.0	234	TUSCALOOSA, AL	5.2	234	ESCANABA, MI	4.9	234
NEW IBERIA, LA	.0	235	YAKIMA, WA	4.9	235	FAYETTEVILLE, NC	4.9	235
PONCA CITY, OK	.0	236	SAN ANGELO, TX	4.7	236	PITTSBURGH, PA	4.9	236
REIDSVILLE, NC	.0	237	MILWAUKEE, WI	4.6	237	WATERLOO-CDR FALLS, IA	4.9	237
STEBENVILLE-WEIRTON,	.0	238	BURLINGTON, NC	4.2	238	ST. CLOUD, MN	4.8	238
STAUNTON, VA	.0	239	DES MOINES, IA	4.1	239	ALBANY-SCHENCT-TRY, NY	4.7	239
JACKSON, TN	.1-	240	NEW YORK, NY	4.1	240	BURLINGTON, NC	4.4	240
OMAHA, NB	.2-	241	FORT WAYNE, IN	4.0	241	PETERSBURG-COL HTS, VA	4.4	241
SYRACUSE, NY	.3-	242	FORT COLLINS, CO	3.8	242	CLARKSBURG, WV	4.2	242
UTICA-ROME, NY	.6-	243	BROWNSVL-HARLNGN, TX	3.7	243	LOS ANGELES, CA	4.1	243
KILLEEN-TEMPLE, TX	.7-	244	CHILLICOTHE, OH	3.7	244	VALDOSTA, GA	4.0	244
CHICAGO, IL	.8-	245	MONTGOMERY, AL	3.7	245	PRESQUE ISLE, ME	3.9	245

RANK LIST BY % OF CHANGE
 REVENUE CHANGE BY MARKETS

-----NATIONAL/REGIONAL REVENUES-----		-----LOCAL REVENUES-----		-----NET REVENUES-----	
MARKET	% CHANGE RANK	MARKET	% CHANGE RANK	MARKET	% CHANGE RANK
EVANSVILLE, IN	.8- 246	ORLANDO, FL	3.7 246	SARASOTA, FL	3.9 246
PRESQUE ISLE, ME	.9- 247	PRESQUE ISLE, ME	3.7 247	FOPLAR BLUFF, MO	3.7 247
BUFFALO, NY	1.0- 248	CLARKSBURG, WV	3.4 248	CHILLICOTHE, OH	3.6 248
SPOKANE, WA	1.1- 249	GREENVL-SPARTNBRG, SC	3.3 249	PROVDNC-WARN-PAW, RI	3.6 249
ALBANY-SCHENCT-TRY, NY	1.3- 250	GARY-HMND-E CHI, IL	2.9 250	WHEELING WV, OH	3.6 250
ITHACA, NY	1.3- 251	PADUCAH, KY	2.9 251	BIRMINGHAM, AL	3.5 251
LAS CRUCES, NM	1.3- 252	SAN JUAN, FR	2.8 252	MADISON, WI	3.5 252
BECKLEY, WV	1.7- 253	WHEELING WV, OH	2.7 253	GAINESVILLE, GA	3.4 253
GRAND RAPIDS, MI	1.9- 254	PHILADELPHIA, PA	2.6 254	GREENVL-SPARTNBRG, SC	3.4 254
HICKORY, NC	2.0- 255	GOLDSBORO, NC	2.2 255	NORTHEAST PENNA, PA	3.1 255
CANTON, OH	2.1- 256	BATON ROUGE, LA	2.1 256	PHILADELPHIA, PA	3.0 256
RVRSD- SAN BRDNO, CA	2.1- 257	CLOVIS, NM	2.1 257	BALTIMORE, MD	2.8 257
CHILLICOTHE, OH	2.2- 258	YUMA, AZ	2.1 258	RACINE, WI	2.8 258
CHARLESTON, WV	2.4- 259	ELMIRA, NY	2.0 259	GARY-HMND-E CHI, IL	2.6 259
HUTCHINSON, KS	2.4- 260	HUTCHINSON, KS	2.0 260	LEXINGTON-FAYETTE, KY	2.6 260
ST. LOUIS, MO, IL	2.7- 261	LUBBOCK, TX	2.0 261	PROVO-OREM, UT	2.5 261
COLUMBIA, SC	3.2- 262	DALTON, GA	1.8 262	FLINT, MI	2.3 262
LKLN- WINTER HAVEN, FL	3.4- 263	BALTIMORE, MD	1.7 263	DALTON, GA	2.2 263
PORTLAND, ME	3.4- 264	ANNISTON, AL	1.6 264	GREENSBORO-W.S-H.P, NC	2.1 264
SOUTH BEND, IN	3.7- 265	SANTA ROSA, CA	1.6 265	DECATUR, AL	2.0 265
CHICO, CA	4.0- 266	SALISBURY, MD	1.6 266	LANCASTER, PA	2.0 266
MANSFIELD, OH	4.0- 267	DECATUR, AL	1.4 267	CLOVIS, NM	1.9 267
BLOOMINGTON-NRML, IL	4.1- 268	LEXINGTON-FAYETTE, KY	1.4 268	YUMA, AZ	1.9 268
CORPUS CHRISTI, TX	4.1- 269	BIRMINGHAM, AL	1.3 269	MOBILE, AL	1.8 269
SOUTH LAKE TAHOE, CA	4.2- 270	LANCASTER, PA	1.3 270	POCATELLO, ID	1.8 270
ORLANDO, FL	4.3- 271	FLINT, MI	1.2 271	FORT WAYNE, IN	1.5 271
DETROIT, MI	4.4- 272	HATTIESBURG, MS	.8 272	BRUNSWICK, GA	1.3 272
YOUNGSTOWN-WARREN, OH	4.4- 273	PENSACOLA, FL	.8 273	NEW YORK, NY	1.3 273
EUGENE-SPRINGFIELD, OR	4.9- 274	GREENSBORO-W.S-H.P, NC	.5 274	GALVESTON-TEX CITY, TX	1.2 274
SALISBURY, MD	4.9- 275	JOHNS CTY-KNGS-BR, TN	.5 275	NORFOLK-NEWPORT NEWS	1.2 275
ASHEVILLE, NC	5.0- 276	WICHITA FALLS, TX	.5 276	PENSACOLA, FL	1.2 276
D'PORT-R ISL-MOLINE, IA	5.1- 277	ASHEVILLE, NC	.2 277	BOISE, ID	1.1 277
LANS'G-E. LANS'G, MI	5.1- 278	LOS ANGELES, CA	.2 278	LUBBOCK, TX	1.0 278
MIDLAND, TX	5.3- 279	ERIE, PA	.1 279	FLORENCE, AL	.7 279
SANTA ROSA, CA	5.4- 280	FAYETTEVILLE, NC	.1 280	DETROIT, MI	.1 280

RANK LIST BY % OF CHANGE
REVENUE CHANGE BY MARKETS

<-----NATIONAL/REGIONAL REVENUES----->			<-----LOCAL REVENUES----->			<-----NET REVENUES----->		
MARKET	% CHANGE	RANK	MARKET	% CHANGE	RANK	MARKET	% CHANGE	RANK
NEW BERN, NC	5.6-	281	KALAMAZOO-PORTAGE, MI	.1	281	GOLDSBORO, NC	.1	281
NEW YORK, NY	6.2-	282	AGUADILLA, PR	.0	282	JOHNS CTY-KNGS-BR, TN	.1	282
READING, PA	6.2-	283	AGANA, GU	.0	283	AGANA, GU	.0	283
LAKE CHARLES, LA	6.3-	284	ANDERSON, IN	.0	284	AGUADILLA, PR	.0	284
MILWAUKEE, WI	6.4-	285	ARECIBO, PR	.0	285	ANDERSON, IN	.0	285
VICKSBURG, MS	6.9-	286	BROOKHAVEN, MS	.0	286	ARECIBO, PR	.0	286
JOHNS CTY-KNGS-BR, TN	7.1-	287	CARLSBAD, NM	.0	287	BROOKHAVEN, MS	.0	287
TRENTON, NJ	7.1-	288	CHARLOTTE AMALIE, VI	.0	288	CARLSBAD, NM	.0	288
ROCHESTER, NY	7.2-	289	COOS BAY, OR	.0	289	CHARLOTTE AMALIE, VI	.0	289
APPLETON-OSHKOSH, WI	7.4-	290	DODGE CITY, KS	.0	290	COOS BAY, OR	.0	290
CORINTH, MS	7.5-	291	FALL RIVER, MA	.0	291	DODGE CITY, KS	.0	291
DULUTH-SUPERIOR, MN,WI	7.5-	292	FREDERICK, MD	.0	292	FALL RIVER, MA	.0	292
SPRNGFLD-CHPEE-HLY, MA	7.5-	293	LUFKIN, TX	.0	293	FREDERICK, MD	.0	293
HUNTSVILLE, AL	7.8-	294	NEW IBERIA, LA	.0	294	LUFKIN, TX	.0	294
TACOMA, WA	7.8-	295	PONCA CITY, OK	.0	295	NEW IBERIA, LA	.0	295
WICHITA, KS	8.5-	296	REIDSVILLE, NC	.0	296	PONCA CITY, OK	.0	296
SANTA FE, NM	8.6-	297	STAUNTON, VA	.0	297	REIDSVILLE, NC	.0	297
ROSEBURG, OR	8.7-	298	DETROIT, MI	.1-	298	STAUNTON, VA	.0	298
SAN DIEGO, CA	8.8-	299	BRUNSWICK, GA	.8-	299	ORLANDO, FL	.1-	299
PROVO-OREM, UT	9.2-	300	JACKSONVILLE, FL	.8-	300	LITTLE ROCK, AR	.2-	300
FRESNO, CA	9.4-	301	PROVDNC-UNARW-PAW, RI	.8-	301	MC ALLEN-PHARR-EDINBUR	.3-	301
IOWA CITY, IA	9.5-	302	ST. LOUIS, MO,IL	.8-	302	SALISBURY, MD	.3-	302
AKRON, OH	9.6-	303	NORFOLK-NEWPORT NEWS	1.1-	303	HUTCHINSON, KS	.4-	303
JACKSONVILLE, NC	9.9-	304	WATERLOO-CDR FALLS, IA	1.2-	304	ITHACA, NY	.6-	304
DAYTONA BEACH, FL	10.9-	305	LIMA, OH	1.5-	305	LIMA, OH	.6-	305
LA CROSSE, WI	11.1-	306	MACON, GA	1.5-	306	ST. LOUIS, MO,IL	.7-	306
WATERTOWN, SD	11.4-	307	POCATELLO, ID	1.5-	307	MILWAUKEE, WI	1.2-	307
ALTOONA, PA	11.6-	308	LINCOLN, NB	1.3-	308	SANTA ROSA, CA	1.4-	308
BIG SPRINGS, TX	11.7-	309	NAMPA, ID	1.9-	309	TOLEDO OH,MI	1.6-	309
BEAUMONT-PT. ARTHR, TX	11.9-	310	GREAT FALLS, MT	2.0-	310	NAMPA, ID	1.8-	310
FITCHBURG-LEOMNSTR, MA	12.3-	311	IOWA CITY, IA	2.1-	311	WILLIAMSPORT, PA	1.8-	311
GOLDSBORO, NC	12.9-	312	GALVESTON-TEX CITY, TX	2.3-	312	KALAMAZOO-PORTAGE, MI	2.0-	312
LAWTON, OK	13.1-	313	GREENVILLE, MS	2.5-	313	GREAT FALLS, MT	2.1-	313
ODESSA, TX	13.2-	314	BOISE, ID	2.6-	314	IOWA CITY, IA	2.2-	314
JACKSON, TN	13.3-	315	KINGSTON, NC	2.6-	315	ASHEVILLE, NC	2.3-	315

RANK LIST BY % OF CHANGE
 REVENUE CHANGE BY MARKETS

<-----NATIONAL/REGIONAL REVENUES----->			<-----LOCAL REVENUES----->			<-----NET REVENUES----->		
MARKET	% CHANGE	RANK	MARKET	% CHANGE	RANK	MARKET	% CHANGE	RANK
FORT WAYNE, IN	13.9-	316	FLORENCE, AL	2.7-	316	MONROE, LA	2.4-	316
JACKSONVILLE, FL	14.4-	317	FLORENCE, SC	2.8-	317	BATON ROUGE, LA	2.5-	317
WEST PALM BEACH, FL	14.7-	318	AUGUSTA, GA	3.0-	318	PUEBLO, CO	2.9-	318
WICHITA FALLS, TX	14.8-	319	NEW BRITAIN, CT	3.0-	319	ROSWELL, NM	2.9-	319
LEWISTON-AUBURN, ME	15.0-	320	WATERBURY, CT	3.1-	320	MANCHESTER, NH	3.2-	320
ROCHESTER, MN	15.4-	321	LAS VEGAS, NV	3.2-	321	KNOXVILLE, TN	3.7-	321
PINE BLUFF, AR	15.6-	322	MUSKEGON-MUSK HTS, MI	3.4-	322	ERIE, PA	4.0-	322
KALAMAZOO-PORTAGE, MI	15.7-	323	SAGINAW, MI	3.5-	323	MUSKEGON-MUSK HTS, MI	4.2-	323
DANVILLE, IL	16.5-	324	MC ALLEN-PHARR-EDINBUR	3.6-	324	SPOKANE, WA	4.2-	324
OXNARD VENTURA, CA	16.6-	325	MONROE, LA	3.7-	325	JACKSONVILLE, FL	4.7-	325
HOT SPRINGS, AR	18.1-	326	ROSWELL, NM	4.0-	326	LINCOLN, NB	4.9-	326
CADILLAC, MI	18.9-	327	NEW LONDON-NORWCH, CT	4.1-	327	OMAHA, NB	5.2-	327
KLAMATH FALLS, OR	19.1-	328	WILLIAMSPORT, PA	4.7-	328	MACON, GA	5.5-	328
FORT SMITH, AR	19.5-	329	SPOKANE, WA	5.0-	329	PORTLAND, OR	5.5-	329
NORTHEAST PENNA, PA	19.9-	330	TOLEDO OH,MI	5.0-	330	RALEIGH-DURHAM, NC	5.5-	330
MADISON, WI	20.4-	331	MANCHESTER, NH	5.4-	331	THOMASVILLE, GA	5.8-	331
ANAHEIM-GRDN GRV, CA	21.6-	332	POUGHKEEPSIE, NY	5.5-	332	SAGINAW, MI	6.3-	332
ABILENE, TX	22.0-	333	BEAUMONT-PT. ARTHR, TX	5.9-	333	CHATTANOOGA, TN,GA	6.4-	333
ANN ARBOR, MI	22.2-	334	SARASOTA, FL	6.0-	334	NEW BERN, NC	6.4-	334
BROWNWOOD, TX	22.2-	335	THOMASVILLE, GA	6.3-	335	HAMILTON-MDLTWN, OH	6.6-	335
GRAND JUNCTION, CO	22.4-	336	NEW BERN, NC	6.4-	336	CORPUS CHRISTI, TX	6.8-	336
GREEN BAY, WI	22.6-	337	KNOXVILLE, TN	6.5-	337	GREENVILLE, MS	7.1-	337
GAINESVILLE, GA	22.9-	338	JACKSONVILLE, NC	7.2-	338	WICHITA FALLS, TX	7.3-	338
NEW LONDON-NORWCH, CT	22.9-	339	RALEIGH-DURHAM, NC	7.3-	339	FITCHBURG-LEOMNSTR, MA	7.5-	339
LYNCHBURG, VA	23.1-	340	PINE BLUFF, AR	7.4-	340	REDDING, CA	7.6-	340
MACON, GA	23.6-	341	CHATTANOOGA, TN,GA	7.5-	341	BEAUMONT-PT. ARTHR, TX	8.0-	341
RACINE, WI	24.6-	342	ANAHEIM-GRDN GRV, CA	7.6-	342	PCUGHKEEPSIE, NY	8.1-	342
HELENA, MT	24.7-	343	CORPUS CHRISTI, TX	7.6-	343	PINE BLUFF, AR	8.4-	343
SAGINAW, MI	25.2-	344	KLAMATH FALLS, OR	8.1-	344	AUGUSTA, GA	8.5-	344
KALISPELL, MT	26.0-	345	OMAHA, NB	8.5-	345	NEW LONDON-NORWCH, CT	8.5-	345
SAN LUIS OBISPO, CA	26.0-	346	PORTLAND, OR	8.6-	346	HILO, HI	8.7-	346
POPLAR BLUFF, MO	26.1-	347	REDDING, CA	9.3-	347	MELBRN-TITUSVL-COC, FL	8.7-	347
BURLINGTON, VT	27.6-	348	ABILENE, TX	9.4-	348	ALTOONA, PA	9.5-	348
PARKRSBRG-MARIETTA, WV	27.8-	349	CAPE GIRARDEAU, MO	9.4-	349	KLAMATH FALLS, OR	9.9-	349
AUGUSTA, GA	28.2-	350	ALTOONA, PA	9.6-	350	MODESTO, CA	10.1-	350

RANK LIST BY % OF CHANGE
REVENUE CHANGE BY MARKETS

<-----NATIONAL/REGIONAL REVENUES----->		<-----LOCAL REVENUES----->		<-----NET REVENUES----->	
MARKET	% CHANGE RANK	MARKET	% CHANGE RANK	MARKET	% CHANGE RANK
LINCOLN, NB	29.2- 351	LITTLE ROCK, AR	11.3- 351	ABILENE, TX	11.0- 351
FAIRMONT, WV	29.5- 352	BIG SPRINGS, TX	12.7- 352	ANAHEIM-GRDN GRV, CA	11.0- 352
PITTSFIELD, MA	29.6- 353	MELBRN-TITUSVL-COC, FL	13.1- 353	EUGENE-SPRINGFIELD, OR	11.6- 353
ERIE, PA	29.7- 354	EUGENE-SPRINGFIELD, OR	13.2- 354	JACKSONVILLE, NC	12.0- 354
BATON ROUGE, LA	31.7- 355	NEW BEDFORD, MA	13.5- 355	BIG SPRINGS, TX	12.1- 355
POUGHKEEPSIE, NY	32.0- 356	SPRINGFIELD, IL	15.3- 356	FRESNO, CA	14.3- 356
MOBILE, AL	32.2- 357	FRESNO, CA	15.5- 357	NEW BEDFORD, MA	15.2- 357
RICHMOND, VA	32.3- 358	MODESTO, CA	15.7- 358	NEW BRITAIN, CT	15.8- 358
GREENVILLE, MS	33.7- 359	KALISPELL, MT	16.2- 359	LORAIN-ELYRIA, OH	16.0- 359
MUSKEGON-MUSK HTS, MI	34.5- 360	SAVANNAH, GA	18.0- 360	CAPE GIRARDEAU, MO	16.2- 360
SAVANNAH, GA	40.0- 361	LORAIN-ELYRIA, OH	18.8- 361	KALISPELL, MT	17.3- 361
BOZEMAN, MT	40.3- 362	ODESSA, TX	19.4- 362	ODESSA, TX	18.0- 362
TRAVERSE CITY, MI	40.7- 363	HOT SPRINGS, AR	20.4- 363	SPRINGFIELD, IL	18.7- 363
JACKSON, MI	42.3- 364	HAMILTON-MDLTWN, OH	20.9- 364	SHELBYVILLE, TN	20.3- 364
NEW BRITAIN, CT	44.4- 365	HILO, HI	20.9- 365	HOT SPRINGS, AR	20.5- 365
SPRINGFIELD, IL	46.6- 366	PARKRSBRG-MARIETTA, WV	21.7- 366	OXNARD-VENTURA, CA	20.6- 366
PUEBLO, CO	50.3- 367	OXNARD-VENTURA, CA	21.8- 367	DULUTH-SUPERIOR, MN,WI	21.3- 367
CAPE GIRARDEAU, MO	71.5- 368	RICHMOND, VA	22.7- 368	PARKRSBRG-MARIETTA, WV	21.8- 368
BRYAN-COLLEGE STN, TX	80.6- 369	SHELBYVILLE, TN	22.8- 369	RICHMOND, VA	22.7- 369
LEESBURG, FL	80.7- 370	DULUTH-SUPERIOR, MN,WI	23.3- 370	SAVANNAH, GA	23.0- 370
NEW BEDFORD, MA	85.4- 371	SAN LUIS OBISPO, CA	31.4- 371	SAN LUIS OBISPO, CA	34.5- 371
PASCAGOULA-MOSS PT, MS	93.3- 372	ANN ARBOR, MI	37.8- 372	ANN ARBOR, MI	36.1- 372
LOGAN, UT	100.0- 373	LEESBURG, FL	42.6- 373	LEESBURG, FL	41.9- 373

RANK LIST BY % OF CHANGE
CHANGE IN EXPENSES AND INCOME

PROFIT / SALES RATIOS
(BASED ON NET REVENUES)

"0" = NO CHANGE, A LOSS MARKET OR NO '73 DATA

EXPENSES <-----LEAST GROWTH TO MOST----->			INCOME (PROFIT) <-----MOST GROWTH TO LEAST----->			<----->	
MARKET	% CHANGE	RANK	MARKET	% CHANGE	RANK	MARKET	P/S RATIO RANK
LEESBURG, FL	52.7-	1	RVRSDE-SAN BRDNO, CA	9,807.4	1	COLUMBUS, OH	31.4 1
ANN ARBOR, MI	25.4-	2	ATLANTIC CITY, NJ	4,203.6	2	YANKTON, SD	29.1 2
SAVANNAH, GA	24.2-	3	DALLAS-FORT WORTH, TX	2,987.7	3	ANDERSON, IN	27.9 3
OXNARD-VENTURA, CA	23.0-	4	SHREVEPORT, LA	2,678.4	4	ATLANTA, GA	27.6 4
NEW BEDFORD, MA	22.7-	5	BILOXI-GULFPORT, MS	1,408.3	5	WHEELING WV, OH	27.6 5
SPRINGFIELD, IL	22.0-	6	ROCKY MOUNT, NC	1,239.7	6	MINNEAPOLIS-ST. PAUL,	27.3 6
DULUTH-SUPERIOR, MN, WI	21.5-	7	BURLINGTON, NC	995.3	7	DALTON, GA	26.3 7
NEW BERN, NC	17.7-	8	BINGHAMTON, NY	753.7	8	HOUSTON, TX	25.5 8
PARKERSBURG-MARIETTA, WV	15.9-	9	POUGHKEEPSIE, NY	631.3	9	SPRINGFIELD, IL	24.8 9
HOT SPRINGS, AR	15.4-	10	WORCESTER, MA	348.1	10	LOS ANGELES, CA	24.2 10
SAN LUIS OBISPO, CA	14.1-	11	POPLAR BLUFF, MO	228.4	11	DAYTON, OH	24.0 11
LORAIN-ELYRIA, OH	13.5-	12	PONCE, PR	224.6	12	WILMINGTON, DE	24.0 12
RICHMOND, VA	13.3-	13	ERIE, PA	211.4	13	YORK, PA	23.4 13
MELBRN-TITUSVL-COC, FL	13.2-	14	ROCKFORD, IL	188.7	14	BLOOMINGTON-NRML, IL	22.0 14
ODESSA, TX	13.1-	15	SPRNGFLD-CHPEE-HLY, MA	183.9	15	LNG BCH-ASBRY PARK, NJ	22.0 15
WICHITA FALLS, TX	12.8-	16	KINGSTON, NC	172.3	16	MONROE, LA	21.7 16
GALVESTON-TEX CITY, TX	12.6-	17	WICHITA FALLS, TX	171.2	17	STOCKTON, CA	20.9 17
MONROE, LA	12.2-	18	STOCKTON, CA	162.1	18	MADISON, WI	20.5 18
PINE BLUFF, AR	12.1-	19	PINE BLUFF, AR	159.6	19	CASPER, WY	20.4 19
POUGHKEEPSIE, NY	11.9-	20	LAKE CHARLES, LA	157.5	20	BALTIMORE, MD	20.3 20
HILO, HI	11.4-	21	BELLINGHAM, WA	149.8	21	FREDERICK, MD	20.1 21
CAPE GIRARDEAU, MO	11.0-	22	MARQUETTE, MI	136.7	22	LEXINGTON-FAYETTE, KY	19.9 22
HAMILTON-MDLTWN, OH	10.6-	23	PITTSFIELD, MA	134.4	23	MANSFIELD, OH	19.6 23
ALTOONA, PA	10.5-	24	TYLER, TX	132.2	24	STAUNTON, VA	19.5 24
BIG SPRINGS, TX	8.9-	25	BROWNSVL-HARLNGN, TX	124.3	25	FARMINGTON, NM	19.2 25
SHELBYVILLE, TN	8.7-	26	GREENVILLE, NC	123.5	26	MAUSAU, WI	19.1 26
ERIE, PA	8.5-	27	JACKSON, TN	119.6	27	LANS'G-E. LANS'G, MI	18.8 27
FRESNO, CA	7.8-	28	NEW BEDFORD, MA	116.2	28	JONESBORO, AR	18.6 28
BEAUMONT-PT. ARTHR, TX	7.7-	29	SHERMAN-DENISON, TX	113.9	29	KILLEEN-TEMPLE, TX	18.6 29
ANAHEIM-GRDN GRV, CA	7.0-	30	CLARKSBURG, WV	109.2	30	NEW IBERIA, LA	18.6 30
ABILENE, TX	6.9-	31	JACKSON, TN	103.4	31	BATON ROUGE, LA	18.5 31
MACON, GA	6.4-	32	MCCOMB, MS	99.3	32	AUSTIN, TX	18.2 32
PORTLAND, OR	6.3-	33	GALVESTON-TEX CITY, TX	96.3	33	CHICO, CA	18.1 33
POPLAR BLUFF, MO	6.1-	34	LEESBURG, FL	93.9	34	JOPLIN, MO	18.0 34
BOISE, ID	6.0-	35	CEDAR RAPIDS, IA	90.4	35	ROANOKE, VA	18.0 35

RANK LIST BY % OF CHANGE
CHANGE IN EXPENSES AND INCOME

PROFIT / SALES RATIOS
(BASED ON NET REVENUES)

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EXPENSES ←-----LEAST GROWTH TO MOST-----→			INCOME (PROFIT) ←-----MOST GROWTH TO LEAST-----→					
MARKET	% CHANGE	RANK	MARKET	% CHANGE	RANK	MARKET	P/S RATIO	RANK
THOMASVILLE, GA	5.6-	36	HARRISONBURG, VA	83.7	36	TEXARKANA TX, AR	13.0	36
CHATTANOOGA, TN, GA	5.3-	37	VICKSBURG, MS	79.0	37	SEATTLE-EVERETT, WA	17.9	37
CORPUS CHRISTI, TX	5.3-	38	OCALA, FL	78.3	38	DANVILLE, VA	17.6	38
CLOVIS, NM	4.7-	39	SOUTH BEND, IN	76.2	39	ALNT'N-BETH-EASTON, PA	17.5	39
MODESTO, CA	4.5-	40	FORT COLLINS, CO	74.9	40	FLINT, MI	17.5	40
AUGUSTA, GA	4.1-	41	KILLEEN-TEMPLE, TX	70.9	41	THOMASVILLE, GA	17.3	41
JACKSONVILLE, NC	4.1-	42	BECKLEY, WV	69.9	42	LAFAYETTE, LA	16.9	42
SAGINAW, MI	4.1-	43	WILSON, NC	69.2	43	CANTON, OH	16.5	43
BROWNSVL-HARLNGN, TX	3.0-	44	ALBANY-SCHENCT-TRY, NY	69.1	44	GRAND FORKS, ND	16.5	44
KNOXVILLE, TN	2.9-	45	WATERTOWN, SD	66.3	45	HUNTINGTON-ASHLND, WV	16.5	45
REDDING, CA	2.0-	46	FAYETTEVILLE, TN	66.7	46	PONCA CITY, OK	16.4	46
IGWA CITY, IA	1.8-	47	JONESBORO, AR	66.6	47	BRYAN-COLLEGE STN, TX	16.3	47
WHEELING WV, OH	1.7-	48	VINEL-MLVL-BRGTN, NJ	65.8	48	BOWLING GREEN, KY	16.0	48
ASHEVILLE, NC	1.6-	49	MONROE, LA	63.3	49	BROWNSVL-HARLNGN, TX	16.0	49
GARY-HMND-E CHI, IL	1.6-	50	YAKIMA, WA	62.8	50	SAN ANTONIO, TX	16.0	50
LANCASTER, PA	1.6-	51	HILO, HI	60.9	51	ST. LOUIS, MO, IL	15.0	51
RALEIGH-DURHAM, NC	1.6-	52	GARY-HMND-E CHI, IL	59.6	52	BECKLEY, WV	15.9	52
DALLAS-FORT WORTH, TX	1.3-	53	FAIRMONT, WV	58.6	53	CLARKSVL-HOPKINS, TN	15.3	53
MOBILE, AL	1.2-	54	BOISE, ID	55.2	54	RAPID CITY, SD	15.5	54
LINCOLN, NB	.9-	55	OXNARD-VENTURA, CA	54.9	55	CHARLESTON, WV	15.3	55
BATON ROUGE, LA	.8-	56	MOBILE, AL	53.8	56	LORAIN-ELYRIA, OH	15.1	56
NEW LONDON-NORWCH, CT	.6-	57	BAKERSFIELD, CA	52.7	57	BUFFALO, NY	14.8	57
KALISPELL, MT	.5-	58	EAU CLAIRE, WI	52.5	58	OCALA, FL	14.8	58
CLARKSBURG, WV	.2-	59	SPRINGFIELD, OH	49.3	59	CEDAR RAPIDS, IA	14.5	59
AGANA, GU	.0	60	MELBRN-TITUSVL-COC, FL	47.9	60	CHARLOTTE-GASTONIA, NC	14.5	60
AGUADILLA, PR	.0	61	NEW BERN, NC	47.8	61	HATTIESBURG, MS	13.9	61
ANDERSON, IN	.0	62	LANCASTER, PA	46.9	62	STEUBENVILLE-WEIRTON,	13.9	62
ARECIBO, PR	.0	63	WAUSAU, WI	46.7	63	WASHINGTON DC, MD, VA	13.9	63
BROOKHAVEN, MS	.0	64	PHOENIX, AZ	45.7	64	SOUTH BEND, IN	13.8	64
CARLSBAD, NM	.0	65	YORK, PA	45.3	65	SPRINGFIELD, OH	13.7	65
CHARLOTTE AMALIE, VI	.0	66	BRYAN-COLLEGE STN, TX	44.4	66	FAYETTEVILLE, TN	13.6	66
COJS BAY, OR	.0	67	SAVANNAH, GA	42.8	67	NEW BEDFORD, MA	13.6	67
DOJGE CITY, KS	.0	68	RAPID CITY, SD	37.7	68	ROCHESTER, NY	13.5	68
FALL RIVER, MA	.0	69	BROWNWOOD, TX	35.5	69	ST. CLOUD, MN	13.5	69
FREDERICK, MD	.0	70	CHARLOTTE-GASTONIA, NC	34.8	70	KALISPELL, MT	13.3	70

RANK LIST BY % OF CHANGE
CHANGE IN EXPENSES AND INCOME

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(BASED ON NET REVENUES)

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EXPENSES ←-----LEAST GROWTH TO MOST-----→			INCOME (PROFIT) ←-----MOST GROWTH TO LEAST-----→			←-----→		
MARKET	% CHANGE	RANK	MARKET	% CHANGE	RANK	MARKET	P/S RATIO	RANK
LUFKIN, TX	.0	71	LA CROSSE, WI	34.8	71	MILWAUKEE, WI	12.3	71
NEW IBERIA, LA	.0	72	YANKTON, SD	33.3	72	HARRISBURG, PA	12.7	72
POCA CITY, OK	.0	73	BILLINGS, MT	32.8	73	GREENVL-SPARTNBRG, SC	12.5	73
REIDSVILLE, NC	.0	74	BLOOMINGTON-NRML, IL	32.6	74	EAU CLAIRE, WI	12.3	74
STAUNTON, VA	.0	75	BOWLING GREEN, KY	32.5	75	SAN JOSE, CA	12.3	75
BURLINGTON, NC	.1	76	CLOVIS, NM	31.0	76	SALT LAKE CITY, UT	12.2	76
FAYETTEVILLE, TN	.4	77	MEMPHIS TN,AR,MS	29.7	77	ROCKFORD, IL	12.1	77
ALBANY-SCHENCT-TRY, NY	.8	78	ROANOKE, VA	29.1	78	AGANA, GU	12.0	78
SHREVEPORT, LA	1.1	79	GAINESVILLE, FL	28.8	79	FAYETTEVILLE, NC	11.9	79
GREENVILLE, MS	1.3	80	LAFAYETTE, LA	28.8	80	KANSAS CITY, MO,KS	11.9	80
KLAMATH FALLS, OR	1.3	81	HUNTSVILLE, AL	28.5	81	DALLAS-FORT WORTH, TX	11.8	81
SALISBURY, MD	1.3	82	FAYETTEVILLE, NC	27.9	82	NEW YORK, NY	11.8	82
JOHNS CTY-KNGS-BR, TN	1.5	83	SEATTLE-EVERETT, WA	27.9	83	RENO, NV	11.7	83
SANTA ROSA, CA	1.5	84	HAMILTON-MDLTWN, OH	27.6	84	LA CROSSE, WI	11.6	84
GREENVILLE, NC	1.7	85	JACKSON, MS	27.4	85	INDIANAPOLIS, IN	11.2	85
PUEBLO, CO	1.9	86	ATLANTA, GA	26.7	86	NEW LONDON-NORWICH, CT	11.2	86
OMAHA, NB	2.2	87	DANVILLE, VA	22.9	87	CINCINNATI, OH	11.1	87
FAYETTEVILLE, NC	2.4	88	COLUMBUS, OH	21.0	88	LINCOLN, NB	11.0	88
SPRNGFLD-CHPEE-HLY, MA	2.4	89	ALNT'N-BETH-EASTON, PA	20.8	89	ANAHEIM-GRDH GRV, CA	10.9	89
WORCESTER, MA	2.4	90	WHEELING WV,OH	20.4	90	SIOUX FALLS, SD	10.9	90
LEXINGTON-FAYETTE, KY	2.5	91	JOPLIN, MO	19.6	91	GARY-HMND-E CHI, IL	10.8	91
MANCHESTER, NH	2.5	92	LNG BCH-ASBRY PARK, NJ	19.0	92	PONCE, PR	10.8	92
NAMPA, ID	2.7	93	HONOLULU, HI	15.8	93	PORTLAND, OR	10.7	93
LITTLE ROCK, AR	3.0	94	GRAND FORKS, ND	15.3	94	SHREVEPORT, LA	10.7	94
ORLANDO, FL	3.1	95	STEBENVILLE-WEIRTON,	14.6	95	LANCASTER, PA	10.6	95
VINEL-MLVL-BRGTN, NJ	3.2	96	WILMINGTON, DE	14.6	96	ST. JOSEPH, MO	10.6	96
GOLDSBORO, NC	3.4	97	DES MOINES, IA	14.3	97	ANNISTON, AL	10.5	97
ITHACA, NY	3.4	98	HUNTINGTON-ASHLND, WV	12.7	98	DES MOINES, IA	10.5	98
EUGENE-SPRINGFIELD, OR	3.6	99	ALTOONA, PA	12.6	99	JACKSON, MS	10.5	99
WILLIAMSPORT, PA	3.6	100	THE DALLES, OR	12.6	100	ASHEVILLE, NC	10.4	100
DALTON, GA	3.8	101	FARMINGTON, NM	11.1	101	JACKSON, TN	10.4	101
MILWAUKEE, WI	3.8	102	CORINTH, MS	10.6	102	MCCOMB, MS	10.3	102
JACKSONVILLE, FL	4.2	103	COLUMBUS, GA	9.4	103	PHILADELPHIA, PA	10.3	103
MC ALLEN-PHARR-EDINSUR	4.2	104	HOUSTON, TX	9.4	104	TRAVERSE CITY, MI	10.3	104
LANS'G-E. LANS'G, MI	4.4	105	TEXARKANA TX,AR	9.3	105	MEMPHIS TN,AR,MS	10.2	105

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EXPENSES ←-----LEAST GROWTH TO MOST-----→			INCOME (PROFIT) ←-----MOST GROWTH TO LEAST-----→			←-----→		
MARKET	% CHANGE	RANK	MARKET	% CHANGE	RANK	MARKET	P/S RATIO	RANK
NEW BRITAIN, CT	4.4	106	CHICO, CA	8.6	106	CLEVELAND, OH	10.1	106
PONCE, PR	4.4	107	NASSAU-SUFFOLK, NY	8.4	107	NASSAU-SUFFOLK, NY	10.1	107
SPRINGFIELD, OH	4.5	108	FLAGSTAFF, AZ	8.0	108	EVANSVILLE, IN	9.9	108
ST. LOUIS, MO,IL	4.6	109	LANS'G-E. LANS'G, MI	7.6	109	MAYAGUEZ, PR	9.6	109
YAKIMA, WA	4.6	110	WASHINGTON DC,MD,VA	7.2	110	NEW ORLEANS, LA	9.6	110
LA CROSSE, WI	4.8	111	MINNEAPOLIS-ST. PAUL,	7.0	111	FORT WAYNE, IN	9.5	111
FLAGSTAFF, AZ	4.9	112	MACON, GA	6.8	112	SAN DIEGO, CA	9.5	112
KINGSTON, NC	4.9	113	BEAUMONT-PT. ARTHR, TX	6.4	113	FORT COLLINS, CO	9.4	113
GREENVL-SPARTNBRG, SC	5.1	114	SICUX FALLS, SD	6.3	114	SACRAMENTO, CA	9.4	114
BROWNWOOD, TX	5.4	115	NASHVILLE-DAVDSK, TN	6.2	115	SALISBURY, MD	9.4	115
CANTON, OH	5.4	116	EVANSVILLE, IN	6.0	116	ALBANY-SCHENCT-TRY, NY	9.3	116
ELMIRA, NY	5.4	117	ELMIRA, NY	5.8	117	GADSDEN, AL	9.3	117
MUSKEGON-MUSK HTS, MI	5.4	118	CLARKSVL-HOPKINS, TN	5.6	118	AKRON, OH	9.0	118
PETERSBURG-COL HTS, VA	5.5	119	LAS CRUCES, NM	5.3	119	FLORENCE, SC	9.0	119
FLINT, MI	5.7	120	SACRAMENTO, CA	2.8	120	LAS VEGAS, NV	8.9	120
DES MOINES, IA	5.9	121	CANTON, OH	2.7	121	WICHITA, KS	8.9	121
PHILADELPHIA, PA	6.0	122	LEXINGTON-FAYETTE, KY	2.7	122	WICHITA FALLS, TX	8.7	122
HUTCHINSON, KS	6.1	123	TRAVERSE CITY, MI	2.7	123	GRAND RAPIDS, MI	8.5	123
CEDAR RAPIDS, IA	6.3	124	CASPER, WY	2.1	124	MASON CITY, IA	8.5	124
FIITCHBURG-LEOMNSTR, MA	6.4	125	WENATCHEE, WA	2.1	125	ROSEBURG, OR	8.5	125
NORTHEAST PENNA, PA	6.6	126	PORTLAND, OR	1.8	126	MACON, GA	8.3	126
HONOLULU,HI	6.7	127	HATTIESBURG, MS	1.7	127	GAINESVILLE, FL	8.2	127
SPJKANE, WA	6.7	128	MASON CITY, IA	.6	128	CLARKSBURG, WV	8.1	128
WILSON, NC	7.0	129	AGUADILLA, PR	.0	129	DULUTH-SUPERIOR, MN,WI	8.1	129
EAU CLAIRE, WI	7.1	130	AGANA, GU	.0	130	FAYETVLE-SPRNGDL, AR	8.1	130
FAIRMONT, WV	7.2	131	ANDERSON, IN	.0	131	HARRISONBURG, VA	8.1	131
HATTIESBURG, MS	7.2	132	ARECIBO, PR	.0	132	BILOXI-GULFPORT, MS	8.0	132
MADISON, WI	7.3	133	BROOKHAVEN, MS	.0	133	BROOKHAVEN, MS	8.0	133
GREENSBORO-W.S-H.P, NC	7.4	134	CARLSBAD, NM	.0	134	SPRINGFIELD, MO	8.0	134
VALDOSTA, GA	7.4	135	CHARLOTTE AMALIE, VI	.0	135	TOLEDO OH,MI	8.0	135
LOS ANGELES, CA	7.5	136	COOS BAY, OR	.0	136	RICHLAND-KENNEWCK, WA	7.9	136
GAINESVILLE, GA	7.7	137	DODGE CITY, KS	.0	137	PHOENIX, AZ	7.8	137
JACKSON, TN	7.8	138	FALL RIVER, MA	.0	138	COLUMBIA, SC	7.7	138
ST. CLOUD, MN	7.9	139	FREDERICK, MD	.0	139	OMAHA, NB	7.7	139
FLJRENCE, SC	8.0	140	LUFKIN, TX	.0	140	CHICAGO, IL	7.5	140

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MARKET	% CHANGE	RANK	MARKET	% CHANGE	RANK	MARKET	P/S RATIO	RANK
PROVO-OREM, UT	8.0	141	NEW IBERIA, LA	.0	141	MIDLAND, TX	7.5	141
BLOOMINGTON-NRML, IL	8.1	142	PONCA CITY, OK	.0	142	WATERLOO-CDR FALLS, IA	7.5	142
RAPID CITY, SD	8.1	143	REIDSVILLE, NC	.0	143	HUNTSVILLE, AL	7.4	143
FORT WAYNE, IN	8.2	144	STAUNTON, VA	.0	144	FORT DODGE, IA	7.2	144
LAKE CHARLES, LA	8.4	145	CHARLESTON, WV	1.3-	145	ORLANDO, FL	7.1	145
NASHVILLE-DAVDSN, TN	8.4	146	DALTON, GA	2.0-	146	BATTLE CREEK, MI	7.0	146
LAS VEGAS, NV	8.5	147	PASCAGOULA-MOSS PT, MS	2.1-	147	GREENSBORO-W.S-H.P, NC	7.0	147
CHICO, CA	8.6	148	MANSFIELD, OH	3.7-	148	WORCESTER, MA	6.9	148
OCALA, FL	8.7	149	GREENWOOD, MS	3.9-	149	RALEIGH-DURHAM, NC	6.8	149
ROCKY MOUNT, NC	8.7	150	DAYTON, OH	5.1-	150	BINGHAMTON, NY	6.7	150
BAKERSFIELD, CA	8.8	151	LOS ANGELES, CA	5.1-	151	RACINE, WI	6.7	151
ESCANABA, MI	9.0	152	MIDLAND, TX	5.2-	152	TYLER, TX	6.7	152
YOUNGSTOWN-WARREN, OH	9.1	153	GREENVL-SPARTNBRG, SC	6.7-	153	HILO, HI	6.6	153
DOTHAN, AL	9.2	154	SPRINGFIELD, IL	6.7-	154	BOZEMAN, MT	6.5	154
DANVILLE, VA	9.3	155	THOMASVILLE, GA	6.7-	155	DENVER-BOULDER, CO	6.5	155
KALAMAZOO-PORTAGE, MI	9.3	156	GRAND RAPIDS, MI	7.0-	156	BISMARCK, ND	6.4	156
PITTSBURGH, PA	9.3	157	GADSDEN, AL	7.7-	157	GREENWOOD, MS	6.2	157
EVANSVILLE, IN	9.4	158	TULSA, OK	7.9-	158	LAS CRUCES, NM	6.1	158
LKLN-D-WINTER HAVEN, FL	9.5	159	WACO, TX	8.2-	159	BIRMINGHAM, AL	6.0	159
YANKTON, SD	9.5	160	FLORENCE, SC	8.3-	160	OXNARD-VENTURA, CA	6.0	160
BALTIMORE, MD	9.7	161	ASHEVILLE, NC	8.5-	161	PINE BLUFF, AR	6.0	161
TOLEDO OH,MI	9.7	162	CLEVELAND, OH	8.6-	162	HOT SPRINGS, AR	5.8	162
THE DALLES, OR	9.8	163	MADISON, WI	9.0-	163	LONGVIEW-MARSHALL, TX	5.8	163
PITTSFIELD, MA	9.9	164	RENO, NV	9.1-	164	PASCAGOULA-MOSS PT, MS	5.8	164
TUSCALOOSA, AL	9.9	165	BATON ROUGE, LA	9.4-	165	TULSA, OK	5.8	165
CHARLESTON, SC	10.0	166	SALT LAKE CITY, UT	9.5-	166	FAIRMONT, WV	5.7	166
WAUSAU, WI	10.0	167	JOHNSTOWN, PA	9.6-	167	SAN FRANCISCO, CA	5.6	167
HARRISONBURG, VA	10.1	168	BOZEMAN, MT	10.4-	168	S. BARB-S. MAR-LPC, CA	5.5	168
JACKSON, MS	10.1	169	ST. CLOUD, MN	11.1-	169	BANGOR, ME	5.4	169
PROVDNC-WARW-PAW, RI	10.1	170	FLINT, MI	11.3-	170	POPLAR BLUFF, MO	5.4	170
BECKLEY, WV	10.2	171	AUSTIN, TX	12.5-	171	ALTOONA, PA	5.3	171
DAYTON, OH	10.2	172	BUFFALO, NY	12.9-	172	READING, PA	5.3	172
COLUMBUS, OH	10.3	173	ORANGEBURG, SC	12.9-	173	YAKIMA, WA	5.3	173
MIAMI, FL	10.4	174	LAS VEGAS, NV	13.8-	174	PITTSFIELD, MA	5.2	174
BURLINGTON, VT	10.7	175	SALISBURY, MD	13.9-	175	BRIDGEPORT, CT	4.8	175

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MARKET	% CHANGE	RANK	MARKET	% CHANGE	RANK	MARKET	P/S RATIO RANK
MARQUETTE, MI	10.7	176	IOWA CITY, IA	14.3-	176	POUGHKEEPSIE, NY	4.7 176
TRAVERSE CITY, MI	10.8	177	BATTLE CREEK, MI	14.9-	177	GAINESVILLE, GA	4.6 177
BILOXI-GULFPORT, MS	10.9	178	KANSAS CITY, MO,KS	15.2-	178	CORPUS CHRISTI, TX	4.5 178
BOZEMAN, MT	11.0	179	PHILADELPHIA, PA	17.3-	179	ITHACA, NY	4.5 179
CINCINNATI, OH	11.0	180	BALTIMORE, MD	17.4-	180	WALLA WALLA, WA	4.5 180
ATLANTIC CITY, NJ	11.1	181	FAYETTEVILLE-SPRINGDALE, AR	18.0-	181	CORINTH, MS	4.4 181
BINGHAMTON, NY	11.2	182	LONGVIEW-MARSHALL, TX	18.3-	182	MARQUETTE, MI	4.4 182
LAUREL, MS	11.2	183	ST. JOSEPH, MO	18.5-	183	ROCKY MOUNT, NC	4.4 183
MEMPHIS TN,AR,MS	11.2	184	PETERSBURG-COL HTS, VA	19.0-	184	JEFFERSON CITY, MO	4.3 184
NEW YORK, NY	11.2	185	HARRISBURG, PA	19.1-	185	TUCSON, AZ	4.3 185
SHERMAN-DENISON, TX	11.3	186	SAN ANTONIO, TX	19.1-	186	BAKERSFIELD, CA	4.2 186
CHARLOTTE-GASTONIA, NC	11.4	187	DULUTH-SUPERIOR, MN,WI	19.7-	187	SANTA ROSA, CA	4.2 187
JONESBORO, AR	11.4	188	S. BARB-S. MAR-LPC, CA	19.7-	188	THE DALLES, OR	4.2 188
LAWTON, OK	11.5	189	KNOXVILLE, TN	20.8-	189	JOHNSTOWN, PA	4.1 189
SALINAS-MONTEREY, CA	11.5	190	MAYAGUEZ, PR	21.1-	190	NEWARK, NJ	4.0 190
STEUBENVILLE-WEIRTON,	11.6	191	ROCHESTER, NY	21.4-	191	HICKORY, NC	3.9 191
GREEN BAY, WI	11.7	192	PUEBLO, CO	21.5-	192	BOSTON, MA	3.8 192
GRAND RAPIDS, MI	11.8	193	ST. LOUIS, MO,IL	21.7-	193	KNOXVILLE, TN	3.8 193
GREAT FALLS, MT	11.8	194	SPRINGFIELD, MO	23.0-	194	TAMPA-ST. PETE., FL	3.8 194
PRESQUE ISLE, ME	11.8	195	CINCINNATI, OH	24.0-	195	ALBANY, GA	3.7 195
BELLINGHAM, WA	11.9	196	LAKELAND-WINTER HAVEN, FL	24.3-	196	PETERSBURG-COL HTS, VA	3.7 196
COLORADO SPRINGS, CO	11.9	197	TUSCALOOSA, AL	25.1-	197	YOUNGSTOWN-WARREN, OH	3.7 197
PEORIA, IL	11.9	198	MILWAUKEE, WI	25.6-	198	BURLINGTON, NC	3.6 198
ROCKFORD, IL	11.9	199	NEW ORLEANS, LA	25.9-	199	MISSOULA, MT	3.6 199
LUBBOCK, TX	12.1	200	TALLAHASSEE, FL	26.4-	200	BELLINGHAM, WA	3.5 200
TOPEKA, KS	12.1	201	LORAIN-ELYRIA, OH	27.9-	201	GREEN BAY, WI	3.5 201
MANSFIELD, OH	12.2	202	LYNCHBURG, VA	28.0-	202	SAGINAW, MI	3.5 202
ST. JOSEPH, MO	12.2	203	BANGOR, ME	28.2-	203	PITTSBURGH, PA	3.4 203
LAS CRUCES, NM	12.3	204	LINCOLN, NB	28.4-	204	FLORENCE, AL	3.3 204
LAFAYETTE, IN	12.5	205	ORLANDO, FL	28.8-	205	RICHMOND, VA	3.2 205
PASCAGOULA-MOSS PT, MS	12.5	206	FORT DODGE, IA	28.9-	206	LOUISVILLE KY,IN	3.1 206
SAN JUAN, PR	12.5	207	SAN JUAN, PR	29.4-	207	IOWA CITY, IA	3.0 207
WATERTOWN, SD	12.6	208	CORPUS CHRISTI, TX	29.9-	208	REDDING, CA	2.9 208
KANSAS CITY, MO,KS	12.7	209	HARTFORD, CT	30.1-	209	TUSCALOOSA, AL	2.9 209
ALNT'N-BETH-EASTON, PA	12.8	210	SAN JOSE, CA	30.1-	210	LUFKIN, TX	2.8 210

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MARKET	% CHANGE	RANK	MARKET	% CHANGE	RANK	MARKET	P/S RATIO	RANK
LOUISVILLE KY, IN	12.8	211	SAN DIEGO, CA	30.3-	211	TRENTON, NJ	2.8	211
HELENA, MT	12.9	212	ROSEBURG, OR	32.5-	212	SANTA FE, NM	2.7	212
SAN DIEGO, CA	13.1	213	ALBANY, GA	32.3-	213	SCOTTSDUFF, NE	2.7	213
GREENWOOD, MS	13.3	214	ANAHEIM-GRDN GRV, CA	33.9-	214	DOTHAN, AL	2.5	214
WASHINGTON DC, MD, VA	13.4	215	YOUNGSTOWN-WARREN, OH	34.1-	215	ERIE, PA	2.5	215
BIRMINGHAM, AL	13.5	216	HOBBS, NM	34.4-	216	SPRINGFLD-CHPEE-HLY, MA	2.4	216
BRYAN-COLLEGE STN, TX	13.5	217	TUCSON, AZ	34.5-	217	ATLANTIC CITY, NJ	2.3	217
DECATUR, AL	13.6	218	WALLA WALLA, WA	34.7-	218	RVRSD- SAN BRDNO, CA	2.3	218
JOPLIN, MO	13.6	219	FORT WAYNE, IN	36.2-	219	SAN JUAN, PR	2.3	219
ROCHESTER, NY	13.7	220	RALEIGH-DURHAM, NC	38.0-	220	ABILENE, TX	2.2	220
ROME, GA	13.8	221	GREENSBORO-W.S-H.P, NC	38.1-	221	DETROIT, MI	2.2	221
HARRISBURG, PA	14.0	222	BISMARCK, ND	38.3-	222	HARTFORD, CT	2.2	222
MONTGOMERY, AL	14.0	223	NEW YORK, NY	39.0-	223	ODESSA, TX	2.2	223
AUSTIN, TX	14.1	224	ESCANABA, MI	39.6-	224	FRESNO, CA	2.1	224
RACINE, WI	14.2	225	AKRON, OH	40.0-	225	PEORIA, IL	2.1	225
NEW ORLEANS, LA	14.4	226	SANTA ROSA, CA	40.1-	226	CHARLESTON, SC	2.0	226
ROSWELL, NM	14.5	227	WICHITA, KS	42.2-	227	TACOMA, WA	2.0	227
SYRACUSE, NY	14.5	228	SAGINAW, MI	42.4-	228	PADUCAH, KY	1.9	228
COLUMBUS, GA	14.6	229	ANNISTON, AL	43.2-	229	ABERDEEN, SD	1.8	229
WICHITA, KS	14.6	230	GAINESVILLE, GA	43.4-	230	KLAMATH FALLS, OR	1.8	230
CHILLICOTHE, OH	14.8	231	DOTHAN, AL	43.6-	231	LANTON, OK	1.8	231
MASON CITY, IA	14.8	232	NEW LONDON-NORWCH, CT	43.8-	232	TOPEKA, KS	1.7	232
SANTA CRUZ, CA	14.8	233	ANCHORAGE, AK	43.9-	233	D'PRT-R ISL-MOLINE, IA	1.6	233
RVRSD- SAN BRDNO, CA	14.9	234	INDIANAPOLIS, IN	44.6-	234	ALEXANDRIA, LA	1.5	234
TACOMA, WA	14.9	235	RICHLAND-KENNEWCK, WA	44.7-	235	LAKE CHARLES, LA	1.5	235
TULSA, OK	15.1	236	ITHACA, NY	45.2-	236	GREENVILLE, NC	1.3	236
ORANGEBURG, SC	15.2	237	READING, PA	47.1-	237	COLUMBIA, MO	1.1	237
AKRON, OH	15.3	238	LOGAN, UT	47.2-	238	JACKSON, MI	1.1	238
ALBANY, GA	15.3	239	SAN FRANCISCO, CA	47.2-	239	KALAMAZOO-PORTAGE, MI	1.0	239
HUNTSVILLE, AL	15.4	240	DENVER-BOULDER, CO	47.7-	240	LAFAYETTE, IN	1.0	240
MCCOMB, MS	15.4	241	TRENTON, NJ	48.0-	241	GOLDSBORO, NC	.9	241
FLORENCE, AL	15.5	242	CHARLESTON, SC	48.7-	242	SHERMAN-DENISON, TX	.8	242
NORFOLK-NEWPORT NEWS	15.5	243	SALINAS-MONTEREY, CA	48.8-	243	WILLIAMSPORT, PA	.8	243
BILLINGS, MT	15.6	244	COLUMBIA, SC	49.0-	244	LOGAN, UT	.6	244
MINNEAPOLIS-ST. PAUL,	15.6	245	OMAHA, NB	49.0-	245	KINGSTON, NC	.4	245

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MARKET	% CHANGE	RANK	MARKET	% CHANGE	RANK	MARKET	P/S RATIO RANK
BOWLING GREEN, KY	15.7	246	GREEN BAY, WI	49.7-	246	MUSKEGON-MUSK HTS, MI	.4 246
VICKSBURG, MS	15.7	247	PITTSBURGH, PA	50.2-	247	MIAMI, FL	.3 247
FARMINGTON, NM	15.9	248	BRIDGEPORT, CT	50.4-	248	AUGUSTA, GA	.2 248
WILMINGTON, DE	15.9	249	CHICAGO, IL	51.8-	249	NORTHEAST PENNA, PA	.2 249
ANCHORAGE, AK	16.0	250	JEFFERSON CITY, MO	52.8-	250	FARGO, ND-MOORHEAD MN	.1 250
ATLANTA, GA	16.0	251	TOLEDO OH, MI	54.8-	251	MERIDIAN, MS	.1 251
READING, PA	16.0	252	MISSOULA, MT	54.9-	252	AGUADILLA, PR	.0 252
CASPER, WY	16.1	253	BIRMINGHAM, AL	56.3-	253	ALBUQUERQUE, NM	.0 253
MIDLAND, TX	16.1	254	RACINE, WI	56.7-	254	AMARILLO, TX	.0 254
JACKSON, MI	16.3	255	WATERLOO-CDR FALLS, IA	59.3-	255	ANN ARBOR, MI	.0 255
LOGAN, UT	16.3	256	HOT SPRINGS, AR	59.4-	256	ANCHORAGE, AK	.0 256
JOHNSTOWN, PA	16.4	257	KALISPELL, MT	60.5-	257	APPLETON-OSHKOSH, WI	.0 257
TWIN FALLS, ID	16.4	258	LOUISVILLE KY, IN	60.6-	258	ARECIBO, PR	.0 258
SPRINGFIELD, MO	16.5	259	TAMPA-ST. PETE., FL	63.7-	259	BEAUMONT-PT. ARTHR, TX	.0 259
HUNTINGTON-ASHLND, WV	16.7	260	HICKORY, NC	64.1-	260	BEND, OR	.0 260
MAYAGUEZ, PR	16.7	261	TOPEKA, KS	64.8-	261	BILLINGS, MT	.0 261
SALT LAKE CITY, UT	16.7	262	PEORIA, IL	64.9-	262	BIG SPRINGS, TX	.0 262
D'PRT-R ISL-MOLINE, IA	16.8	263	TERRE HAUTE, IN	65.0-	263	BOISE, ID	.0 263
BUFFALO, NY	16.9	264	MINOT, ND	67.0-	264	BRUNSWICK, GA	.0 264
HARTFORD, CT	16.9	265	REDDING, CA	67.5-	265	BROWNWOOD, TX	.0 265
S. BARB-S. MAR-LPC, CA	16.9	266	BOSTON, MA	68.7-	266	BURLINGTON, VT	.0 266
HOBBS, NM	17.0	267	ABILENE, TX	68.8-	267	CAPE GIRARDEAU, MO	.0 267
CHARLESTON, WV	17.1	268	LANTON, OK	69.2-	268	CADILLAC, MI	.0 268
MINOT, ND	17.1	269	ABERDEEN, SD	74.3-	269	CARLSBAD, NM	.0 269
DENVER-BOULDER, CO	17.2	270	SCOTTSBLUFF, NE	74.3-	270	CHATTANOOGA, TN, GA	.0 270
JACKSON, TN	17.2	271	GOLDSBORO, NC	75.6-	271	CHILLICOTHE, OH	.0 271
JEFFERSON CITY, MO	17.3	272	NEWARK, NJ	75.7-	272	CHAMPAIGN-URBANA, IL	.0 272
HOUSTON, TX	17.4	273	LAFAYETTE, IN	75.8-	273	CHEYENNE, WY	.0 273
FORT DODGE, IA	17.5	274	ODESSA, TX	76.1-	274	CHARLOTTE AMALIE, VI	.0 274
SAN ANGELO, TX	17.5	275	ANN ARBOR, MI	77.6-	275	CLOVIS, NM	.0 275
HICKORY, NC	17.7	276	FLORENCE, AL	78.5-	276	COLORADO SPRINGS, CO	.0 276
FORT COLLINS, CO	17.8	277	PADUCAH, KY	78.5-	277	COLUMBUS, MS	.0 277
LONGVIEW-MARSHALL, TX	17.8	278	TACOMA, WA	78.9-	278	COLUMBUS, GA	.0 278
SOUTH BEND, IN	17.8	279	FRESNO, CA	79.5-	279	COOS BAY, OR	.0 279
ANNISTON, AL	18.0	280	ALEXANDRIA, LA	80.3-	280	DANVILLE, IL	.0 280

RANK LIST BY % OF CHANGE
 CHANGE IN EXPENSES AND INCOME

PROFIT / SALES RATIOS
 (BASED ON NET REVENUES)

"0" = NO CHANGE, A LOSS MARKET OR NO '78 DATA

EXPENSES <-----LEAST GROWTH TO MOST----->			INCOME (PROFIT) <-----MOST GROWTH TO LEAST----->				
MARKET	% CHANGE	RANK	MARKET	% CHANGE	RANK	MARKET	P/S RATIO RANK
SIOUX CITY, IA	18.0	281	RICHMOND, VA	81.8-	281	DAYTONA BEACH, FL	.0 281
SAN FRANCISCO, CA	18.2	282	JACKSON, MI	82.1-	282	DECATUR, AL	.0 282
PENSACOLA, FL	18.3	283	D'PRT-R ISL-MOLINE, IA	83.1-	283	DODGE CITY, KS	.0 283
TEXARKANA TX,AR	18.3	284	SANTA FE, NM	86.1-	284	EL PASO, TX	.0 284
ROSEBURG, OR	18.6	285	MIAMI, FL	86.2-	285	ELMIRA, NY	.0 285
CLEVELAND, OH	18.7	286	WILLIAMSPORT, PA	86.4-	286	ESCANABA, MI	.0 286
FAYETVLE-SPRNGDL, AR	18.7	287	KLAMATH FALLS, OR	87.1-	287	EUGENE-SPRINGFIELD, OR	.0 287
WATERBURY, CT	18.7	288	SANTA CRUZ, CA	87.2-	288	FAIRBANKS, AK	.0 288
NEW HAVEN-W. HAVEN, CT	19.0	289	MC ALLEN-PHARR-EDINBUR	87.4-	289	FALL RIVER, MA	.0 289
PADUCAH, KY	19.0	290	DETROIT, MI	88.6-	290	FITCHBURG-LEOMNSTR, MA	.0 290
FT. LAUDER-H'WOOD, FL	19.4	291	COLORADO SPRINGS, CO	88.8-	291	FLAGSTAFF, AZ	.0 291
LYNCHBURG, VA	19.4	292	COLUMBIA, MO	88.9-	292	FORT SMITH, AR	.0 292
GRAND FORKS, ND	19.5	293	MERIDIAN, MS	89.4-	293	FORT MYERS, FL	.0 293
LAFAYETTE, LA	19.8	294	KALAMAZOO-PORTAGE, MI	91.0-	294	FT. LAUDER-H'WOOD, FL	.0 294
SARASOTA, FL	19.8	295	NORTHEAST PENNA, PA	92.0-	295	GALVESTON-TEX CITY, TX	.0 295
MERIDIAN, MS	20.1	296	AUGUSTA, GA	94.9-	296	GREENVILLE, MS	.0 296
COLUMBIA, SC	20.2	297	MUSKEGON-MUSK HTS, MI	95.4-	297	GREAT FALLS, MT	.0 297
LNG BCH-ASBRY PARK, NJ	20.3	298	FARGO, ND-MOORHEAD MN	95.6-	298	GRAND JUNCTION, CO	.0 298
FARGO, ND-MOORHEAD MN	20.5	299	SIOUX CITY, IA	98.5-	299	HAMILTON-MDLTWN, OH	.0 299
WATERLOO-CDR FALLS, IA	20.5	300	SOUTH LAKE TAHOE, CA	100.4-	300	HELENA, MT	.0 300
OKLAHOMA CITY, OK	20.6	301	CHILLICOTHE, OH	100.5-	301	HONOLULU, HI	.0 301
RICHLAND-KENNEWCK, WA	20.7	302	BIG SPRINGS, TX	101.6-	302	HOBBS, NM	.0 302
APPLETON-OSHKOSH, WI	20.8	303	SUNTER, SC	104.9-	303	HUTCHINSON, KS	.0 303
LEWISTON-AUBURN, ME	20.8	304	DAYTONA BEACH, FL	106.1-	304	JACKSONVILLE, FL	.0 304
TRENTON, NJ	20.9	305	PENSACOLA, FL	108.6-	305	JACKSONVILLE, NC	.0 305
CHICAGO, IL	21.0	306	HUTCHINSON, KS	109.5-	306	JACKSON, TN	.0 306
GAINESVILLE, FL	21.0	307	SPOKANE, WA	111.6-	307	JOHNS CTY-KNGS-BR, TN	.0 307
BISMARCK, ND	21.1	308	EL PASO, TX	114.1-	308	LAUREL, MS	.0 308
DETROIT, MI	21.6	309	NORFOLK-NEWPORT NEWS	115.9-	309	LEWISTON-AUBURN, ME	.0 309
ABERDEEN, SD	22.2	310	CHAMPAIGN-URBANA, IL	117.2-	310	LEESBURG, FL	.0 310
BEND, OR	22.2	311	JACKSONVILLE, FL	124.9-	311	LITTLE ROCK, AR	.0 311
INDIANAPOLIS, IN	22.2	312	PROVDNC-WARW-PAW, RI	128.5-	312	LIMA, OH	.0 312
SAN ANTONIO, TX	22.2	313	BEND, OR	132.9-	313	LKLN-D-WINTER HAVEN, FL	.0 313
GAJSDEN, AL	22.3	314	LIMA, OH	138.8-	314	LUBBOCK, TX	.0 314
ROANOKE, VA	22.3	315	NEW HAVEN-W. HAVEN, CT	138.8-	315	LYNCHBURG, VA	.0 315

RANK LIST BY % OF CHANGE
CHANGE IN EXPENSES AND INCOME

PROFIT / SALES RATIOS
(BASED ON NET REVENUES)

"0" = NO CHANGE, A LOSS MARKET OR NO '78 DATA

EXPENSES ←-----LEAST GROWTH TO MOST-----→			INCOME (PROFIT) ←-----MOST GROWTH TO LEAST-----→				
MARKET	% CHANGE	RANK	MARKET	% CHANGE	RANK	MARKET	P/S RATIO RANK
BANGOR, ME	22.5	316	LUBBOCK, TX	141.1-	316	MANCHESTER, NH	.0 316
YORK, PA	22.5	317	GREENVILLE, MS	143.9-	317	MC ALLEN-PHARR-EDINBUR	.0 317
MISSOULA, MT	22.6	318	BURLINGTON, VT	145.8-	318	MELBRN-TITUSVL-COC, FL	.0 318
SEATTLE-EVERETT, WA	22.6	319	ROSWELL, NM	149.3-	319	MEDFORD, OR	.0 319
TERRE HAUTE, IN	22.7	320	CHATTANOOGA, TN, GA	151.5-	320	MINOT, ND	.0 320
FORT SMITH, AR	23.0	321	TWIN FALLS, ID	157.3-	321	MONTGOMERY, AL	.0 321
BOSTON, MA	23.2	322	SALINA, KS	159.5-	322	MODESTO, CA	.0 322
TAMPA-ST. PETE., FL	23.3	323	VALDOSTA, GA	161.1-	323	MOBILE, AL	.0 323
SUMTER, SC	23.5	324	WATERBURY, CT	175.7-	324	NASHVILLE-DAVDSN, TN	.0 324
YUMA, AZ	24.1	325	FITCHBURG-LEOMNSTR, MA	176.7-	325	NAMPA, ID	.0 325
ALBUQUERQUE, NM	24.3	326	MODESTO, CA	177.7-	326	NEW HAVEN-W. HAVEN, CT	.0 326
WEST PALM BEACH, FL	24.3	327	APPLETON-OSHKOSH, WI	181.9-	327	NEW BERN, NC	.0 327
ROCHESTER, MN	24.9	328	SALEM, OR	182.8-	328	NEW BRITAIN, CT	.0 328
GRAND JUNCTION, CO	25.0	329	CADILLAC, MI	184.8-	329	NORFOLK-NEWPORT NEWS	.0 329
POCATELLO, ID	25.5	330	LEWISTON-AUBURN, ME	188.1-	330	OKLAHOMA CITY, OK	.0 330
MEDFORD, OR	26.2	331	DECATUR, AL	188.4-	331	ORANGEBURG, SC	.0 331
STOCKTON, CA	26.4	332	PRESQUE ISLE, ME	200.9-	332	PARKRSBRG-MARIETTA, WV	.0 332
FORT MYERS, FL	26.5	333	FT. LAUDER-H'WOOD, FL	204.6-	333	PENSACOLA, FL	.0 333
AMARILLO, TX	26.6	334	ALBUQUERQUE, NM	206.3-	334	POCATELLO, ID	.0 334
SALEM, OR	26.6	335	MANCHESTER, NH	210.8-	335	PORTLAND, ME	.0 335
DANVILLE, IL	27.1	336	SYRACUSE, NY	218.0-	336	PROVO-OREM, UT	.0 336
PHOENIX, AZ	27.5	337	WEST PALM BEACH, FL	219.2-	337	PROVDNC-WARW-PAW, RI	.0 337
WENATCHEE, WA	27.7	338	VERO BEACH, FL	221.6-	338	PRESQUE ISLE, ME	.0 338
SIOUX FALLS, SD	28.2	339	GRAND JUNCTION, CO	223.8-	339	PUEBLO, CO	.0 339
DAYTONA BEACH, FL	28.3	340	MEDFORD, OR	224.0-	340	REIDSVILLE, NC	.0 340
SAN JOSE, CA	28.6	341	OKLAHOMA CITY, OK	224.7-	341	ROME, GA	.0 341
NEWARK, NJ	28.9	342	AMARILLO, TX	242.2-	342	ROCHESTER, MN	.0 342
ALEXANDRIA, LA	29.0	343	JACKSONVILLE, NC	244.0-	343	ROSWELL, NM	.0 343
PORTLAND, ME	29.9	344	GREAT FALLS, MT	247.6-	344	SALINAS-MONTEREY, CA	.0 344
CADILLAC, MI	30.3	345	FAIRBANKS, AK	248.2-	345	SAN ANGELO, TX	.0 345
VERO BEACH, FL	30.4	346	ROCHESTER, MN	277.3-	346	SARASOTA, FL	.0 346
COLUMBIA, MO	30.5	347	SHELBYVILLE, TN	298.7-	347	SANTA CRUZ, CA	.0 347
CHAMPAIGN-URBANA, IL	30.8	348	MONTGOMERY, AL	304.6-	348	SAVANNAH, GA	.0 348
SCOTTSBLUFF, NE	31.4	349	UTICA-ROME, NY	313.4-	349	SAN LUIS OBISPO, CA	.0 349
LIMA, OH	31.8	350	PORTLAND, ME	330.4-	350	SALEM, OR	.0 350

RANK LIST BY % OF CHANGE
 CHANGE IN EXPENSES AND INCOME

PROFIT / SALES RATIOS
 (BASED ON NET REVENUES)

EXPENSES
 <-----LEAST GROWTH TO MOST----->

INCOME (PROFIT)
 <-----MOST GROWTH TO LEAST----->

"0" = NO CHANGE, A LOSS MARKET OR NO '78 DATA

EXPENSES			INCOME (PROFIT)			P/S RATIO	
MARKET	% CHANGE	RANK	MARKET	% CHANGE	RANK	MARKET	RANK
UTICA-ROME, NY	32.1	351	NEW BRITAIN, CT	331.1-	351	SALINA, KS	.0 351
KILLEEN-TEMPLE, TX	32.4	352	FORT SMITH, AR	349.4-	352	SHELBYVILLE, TN	.0 352
BATTLE CREEK, MI	33.7	353	BRUNSWICK, GA	358.4-	353	SIOUX CITY, IA	.0 353
NASSAU-SUFFOLK, NY	34.7	354	DANVILLE, IL	379.2-	354	SOUTH LAKE TAHOE, CA	.0 354
TYLER, TX	35.0	355	SARASOTA, FL	383.8-	355	SPOKANE, WA	.0 355
FAIRBANKS, AK	35.1	356	WILMINGTON, NC	442.1-	356	SUMTER, SC	.0 356
TALLAHASSEE, FL	35.8	357	PROVO-OREM, UT	470.6-	357	SYRACUSE, NY	.0 357
BRUNSWICK, GA	36.2	358	CHEYENNE, WY	495.9-	358	TALLAHASSEE, FL	.0 358
TUCSON, AZ	36.3	359	CAPE GIRARDEAU, MO	666.4-	359	TERRE HAUTE, IN	.0 359
BRIDGEPORT, CT	36.6	360	SAN LUIS OBISPO, CA	678.1-	360	TWIN FALLS, ID	.0 360
EL PASO, TX	36.8	361	PARKRSBRG-MARIETTA, WV	719.8-	361	UTICA-ROME, NY	.0 361
SOUTH LAKE TAHOE, CA	38.2	362	YUMA, AZ	846.8-	362	VALDOSTA, GA	.0 362
SANTA FE, NM	38.7	363	LITTLE ROCK, AR	948.4-	363	VERO BEACH, FL	.0 363
CHEYENNE, WY	40.3	364	ROME, GA	1,041.0-	364	VINEL-MLVL-BRGTN, NJ	.0 364
SALINA, KS	40.3	365	POCATELLO, ID	1,101.5-	365	VICKSBURG, MS	.0 365
WALLA WALLA, WA	41.1	366	HELENA, MT	1,191.2-	366	WATERBURY, CT	.0 366
CORINTH, MS	41.6	367	COLUMBUS, MS	1,199.0-	367	WACO, TX	.0 367
WILMINGTON, NC	47.5	368	NAMPA, ID	1,562.3-	368	WATERTOWN, SD	.0 368
WACO, TX	50.7	369	FORT MYERS, FL	2,395.4-	369	WEST PALM BEACH, FL	.0 369
COLUMBUS, MS	51.9	370	LAUREL, MS	2,886.1-	370	WENATCHEE, WA	.0 370
RENO, NV	53.0	371	EUGENE-SPRINGFIELD, OR	4,020.7-	371	WILMINGTON, NC	.0 371
CLARKSVL-HOPKINS, TN	55.7	372	SAN ANGELO, TX	4,492.6-	372	WILSON, NC	.0 372
SACRAMENTO, CA	59.8	373	JOHNS CTY-KNGS-BR, TN	6,394.7-	373	YUMA, AZ	.0 373

"AVERAGE REPORTING STATION" PERFORMANCE

←-----LOCAL REVENUES----->			←-----NET REVENUES----->			←-----TOTAL INCOME (PROFIT)----->		
MARKET	AVG STN	RNK	MARKET	AVG STN	RNK	MARKET	AVG STN	RNK
NEW YORK, NY	2,327,481	1	NEW YORK, NY	2,786,278	1	LOS ANGELES, CA	554,439	1
LOS ANGELES, CA	1,660,254	2	LOS ANGELES, CA	2,288,064	2	NEW YORK, NY	330,670	2
SAN FRANCISCO, CA	1,397,229	3	SAN FRANCISCO, CA	1,766,231	3	HOUSTON, TX	301,260	3
CHICAGO, IL	1,240,044	4	CHICAGO, IL	1,486,347	4	COLUMBUS, OH	281,783	4
CLEVELAND, OH	1,130,962	5	BOSTON, MA	1,336,401	5	MINNEAPOLIS-ST. PAUL,	264,103	5
WASHINGTON DC,MD,VA	1,124,000	6	WASHINGTON DC,MD,VA	1,314,939	6	ATLANTA, GA	248,784	6
HOUSTON, TX	1,055,875	7	PHILADELPHIA, PA	1,295,815	7	YANKTON, SD	203,756	7
BOSTON, MA	1,036,801	8	CLEVELAND, OH	1,279,980	8	SEATTLE-EVERETT, WA	189,598	8
CINCINNATI, OH	1,034,887	9	NORFOLK-NEWPORT NEWS	1,245,157	9	DAYTON, OH	185,829	9
NORFOLK-NEWPORT NEWS	1,013,280	10	DETROIT, MI	1,224,992	10	WASHINGTON DC,MD,VA	184,091	10
DETROIT, MI	1,013,112	11	HOUSTON, TX	1,178,700	11	BALTIMORE, MD	167,998	11
PHILADELPHIA, PA	1,012,350	12	CINCINNATI, OH	1,138,103	12	CASPER, WY	143,177	12
SAN JOSE, CA	964,498	13	DALLAS-FORT WORTH, TX	1,098,414	13	BLOOMINGTON-NRML, IL	136,891	13
SEATTLE-EVERETT, WA	914,979	14	MIAMI, FL	1,072,549	14	MADISON, WI	135,116	14
MIAMI, FL	913,110	15	SEATTLE-EVERETT, WA	1,054,919	15	PHILADELPHIA, PA	133,888	15
DALLAS-FORT WORTH, TX	911,050	16	SAN DIEGO, CA	1,036,841	16	ST. LOUIS, MO,IL	132,930	16
FT. LAUDER-H'WOOD, FL	873,597	17	SAN JOSE, CA	1,026,993	17	DALLAS-FORT WORTH, TX	130,096	17
SAN DIEGO, CA	854,769	18	FT. LAUDER-H'WOOD, FL	988,206	18	CLEVELAND, OH	130,061	18
MINNEAPOLIS-ST. PAUL,	828,107	19	MINNEAPOLIS-ST. PAUL,	965,206	19	CINCINNATI, OH	127,029	19
KANSAS CITY, MO,KS	826,484	20	KANSAS CITY, MO,KS	952,335	20	SAN JOSE, CA	126,637	20
NEW HAVEN-W. HAVEN, CT	822,338	21	NEW HAVEN-W. HAVEN, CT	934,640	21	WHEELING WV,OH	124,040	21
COLUMBUS, OH	809,835	22	HARTFORD, CT	902,797	22	YORK, PA	116,130	22
INDIANAPOLIS, IN	805,706	23	INDIANAPOLIS, IN	900,478	23	SPRINGFIELD, IL	114,630	23
ATLANTA, GA	790,549	24	ATLANTA, GA	899,667	24	KANSAS CITY, MO,KS	113,919	24
AKRON, OH	790,376	25	COLUMBUS, OH	896,862	25	CHICAGO, IL	112,822	25
DAYTON, OH	744,242	26	AKRON, OH	895,299	26	FLINT, MI	112,478	26
HARTFORD, CT	742,032	27	ST. LOUIS, MO,IL	830,558	27	BUFFALO, NY	110,611	27
MILWAUKEE, WI	722,731	28	BALTIMORE, MD	824,960	28	WILMINGTON, DE	109,386	28
BALTIMORE, MD	708,143	29	DENVER-BOULDER, CO	790,732	29	LAFAYETTE, LA	105,100	29
ANAHEIM-GRDN GRV, CA	696,785	30	MILWAUKEE, WI	786,212	30	SAN ANTONIO, TX	103,564	30
DENVER-BOULDER, CO	689,783	31	SACRAMENTO, CA	779,269	31	INDIANAPOLIS, IN	101,540	31
ST. LOUIS, MO,IL	679,614	32	DAYTON, OH	771,468	32	MILWAUKEE, WI	101,354	32
BRIDGEPORT, CT	669,032	33	NEW ORLEANS, LA	764,567	33	SAN FRANCISCO, CA	99,600	33
NEW ORLEANS, LA	664,113	34	BUFFALO, NY	746,159	34	SAN DIEGO, CA	99,526	34
WICHITA, KS	659,795	35	WICHITA, KS	736,247	35	CHARLOTTE-GASTONIA, NC	93,056	35
CASPER, WY	626,451	36	PORTLAND, OR	731,762	36	BROWNSVL-HARLNGN, TX	90,739	36
BUFFALO, NY	625,430	37	ANAHEIM-GRDN GRV, CA	721,805	37	GRAND FORKS, ND	89,608	37
LOUISVILLE KY,IN	609,622	38	BRIDGEPORT, CT	719,568	38	ANDERSON, IN	89,297	38
YANKTON, SD	605,491	39	NEWARK, NJ	717,647	39	AUSTIN, TX	88,189	39
MADISON, WI	598,051	40	LOUISVILLE KY,IN	703,013	40	CEDAR RAPIDS, IA	87,736	40

"AVERAGE REPORTING STATION" PERFORMANCE

←-----LOCAL REVENUES-----→			←-----NET REVENUES-----→			←-----TOTAL INCOME (PROFIT)-----→		
MARKET	AVG STN	RNK	MARKET	AVG STN	RNK	MARKET	AVG STN	RNK
NEWARK, NJ	596,601	41	CASPER, WY	700,197	41	FREDERICK, MD	85,606	41
WORCESTER, MA	592,627	42	YANKTON, SD	698,238	42	LEXINGTON-FAYETTE, KY	85,448	42
LINCOLN, NB	581,411	43	WORCESTER, MA	676,233	43	BAYOU ROUGE, LA	84,315	43
BLOOMINGTON-NRML, IL	573,229	44	PITTSBURGH, PA	671,358	44	AKRON, OH	80,742	44
MEMPHIS TN,AR,MS	565,439	45	MEMPHIS TN,AR,MS	666,678	45	ANAHEIM-GRDN GRV, CA	78,992	45
READING, PA	557,412	46	OMAHA, NB	659,542	46	PORTLAND, OR	78,740	46
PORTLAND, OR	555,475	47	PHOENIX, AZ	659,019	47	MANSFIELD, OH	78,542	47
FLINT, MI	555,447	48	MADISON, WI	657,111	48	CANTON, OH	78,034	48
TOLEDO OH,MI	544,301	49	SAN ANTONIO, TX	643,933	49	NEW IBERIA, LA	75,255	49
OMAHA, NB	540,338	50	FLINT, MI	640,137	50	SACRAMENTO, CA	73,462	50
CHARLOTTE-GASTONIA, NC	540,128	51	CHARLOTTE-GASTONIA, NC	637,440	51	NEW ORLEANS, LA	73,427	51
SALT LAKE CITY, UT	536,644	52	BLOOMINGTON-NRML, IL	622,009	52	ROCHESTER, NY	73,279	52
FARGO, ND-MOORHEAD MN	532,113	53	LAFAYETTE, LA	619,073	53	SALT LAKE CITY, UT	72,659	53
PHOENIX, AZ	527,586	54	NASSAU-SUFFOLK, NY	611,233	54	STOCKTON, CA	70,882	54
PITTSBURGH, PA	526,477	55	LINCOLN, NB	610,542	55	CHICO, CA	70,643	55
OKLAHOMA CITY, OK	525,490	56	FARGO, ND-MOORHEAD MN	609,008	56	LANS'G-E. LANS'G, MI	69,003	56
SAN ANTONIO, TX	518,772	57	OKLAHOMA CITY, OK	605,074	57	LNG BCH-ASBRY PARK, NJ	68,992	57
SACRAMENTO, CA	515,064	58	CEDAR RAPIDS, IA	605,012	58	MEMPHIS TN,AR,MS	68,006	58
CEDAR RAPIDS, IA	514,196	59	SALT LAKE CITY, UT	593,951	59	ALNT'N-BETH-EASTON, PA	67,938	59
LAFAYETTE, LA	502,562	60	TOLEDO OH,MI	592,886	60	LINCOLN, NB	67,509	60
DES MOINES, IA	500,006	61	DES MOINES, IA	589,868	61	KILLEEN-TEMPLE, TX	65,870	61
ORLANDO, FL	481,599	62	READING, PA	582,799	62	WICHITA, KS	65,818	62
ROCHESTER, NY	478,105	63	TAMPA-ST. PETE., FL	578,478	63	ROANOKE, VA	65,577	63
TAMPA-ST. PETE., FL	474,014	64	BROWNSVL-HARLNGN, TX	563,956	64	LORAIN-ELYRIA, OH	62,642	64
YORK, PA	469,568	66	BISMARCK, ND	546,800	65	DES MOINES, IA	62,336	65
GRAND FORKS, ND	467,479	67	LAS VEGAS, NV	540,703	66	NASSAU-SUFFOLK, NY	61,947	66
FORT WAYNE, IN	461,529	68	GRAND FORKS, ND	540,495	67	STAUNTON, VA	61,110	67
BISMARCK, ND	453,547	69	ROCHESTER, NY	539,552	68	ST. CLOUD, MN	58,546	68
SALINA, KS	453,419	70	ORLANDO, FL	530,248	69	MONROE, LA	58,178	69
TULSA, OK	453,134	71	BIRMINGHAM, AL	514,214	70	DANVILLE, VA	57,993	70
HONOLULU, HI	452,777	72	SAN JUAN, PR	509,751	71	WAUSAU, WI	57,813	71
BIRMINGHAM, AL	452,182	73	GADSDEN, AL	497,300	72	CHARLESTON, WV	57,116	72
AUSTIN, TX	447,697	74	GREEN BAY, WI	495,735	73	DALTON, GA	56,349	73
LAS VEGAS, NV	445,376	75	YORK, PA	495,488	74	BECKLEY, WV	54,412	74
TRENTON, NJ	444,061	76	ANCHORAGE, AK	494,149	75	RENO, NV	52,896	75
BATON ROUGE, LA	443,098	77	FORT WAYNE, IN	493,529	76	HUNTINGTON-ASHLND, WV	52,883	76
GREEN BAY, WI	442,168	78	NASHVILLE-DAVDSN, TN	491,515	77	SOUTH BEND, IN	52,391	77
NASSAU-SUFFOLK, NY	437,855	79	MANCHESTER, NH	490,932	78	DENVER-Boulder, CO	51,878	78
BOZEMAN, MT	437,049	80	SALINA, KS	482,906	79	PHOENIX, AZ	51,773	79
			AUSTIN, TX	482,509	80	FAYETTEVILLE, NC	51,726	80

"AVERAGE REPORTING STATION" PERFORMANCE

←-----LOCAL REVENUES-----→			←-----NET REVENUES-----→			←-----TOTAL INCOME (PROFIT)-----→		
MARKET	AVG STN	RNK	MARKET	AVG STN	RNK	MARKET	AVG STN	RNK
WILMINGTON, DE	436,276	81	RICHMOND, VA	478,440	81	CLARKSVL-HOPKINS, TN	51,580	81
ANCHORAGE, AK	435,983	82	HONOLULU, HI	477,177	82	OMAHA, NB	51,326	82
GRAND RAPIDS, MI	430,491	83	TULSA, OK	476,622	83	RAPID CITY, SD	51,286	83
MANCHESTER, NH	427,908	84	CANTON, OH	471,059	84	BOSTON, MA	50,837	84
SPRINGFIELD, IL	426,953	85	TOPEKA, KS	470,407	85	HARRISBURG, PA	50,799	85
FAIRBANKS, AK	421,521	86	TRENTON, NJ	468,513	86	OCALA, FL	50,363	86
BROWNSVL-HARLNGN, TX	420,669	87	RALEIGH-DURHAM, NC	463,418	87	FARMINGTON, NM	49,944	87
LEXINGTON-FAYETTE, KY	418,619	88	SPRINGFIELD, IL	461,599	88	ROCKFORD, IL	48,981	88
CANTON, OH	413,280	89	FAIRBANKS, AK	460,347	89	LAS VEGAS, NV	48,617	89
RENO, NV	410,103	90	WILMINGTON, DE	455,657	90	GARY-HMND-E CHI, IL	48,368	90
NASHVILLE DAVDSN, TN	408,093	91	BATON ROUGE, LA	455,313	91	ST. JOSEPH, MO	48,357	91
TOPEKA, KS	406,400	92	GRAND RAPIDS, MI	454,236	92	TOLEDO OH, MI	47,717	92
TACOMA, WA	406,264	93	ST. JOSEPH, MO	453,947	93	FORT WAYNE, IN	47,199	93
SPRINGFIELD, MO	404,874	94	RENO, NV	452,019	94	LA CROSSE, WI	47,089	94
RICHMOND, VA	403,866	95	SPRINGFIELD, MO	451,327	95	STEUBENVILLE-WEIRTON,	46,949	95
BURLINGTON, VT	401,892	96	BOZEMAN, MT	449,016	96	WORCESTER, MA	46,928	96
KALAMAZOO-PORTAGE, MI	400,881	97	WHEELING WV, OH	448,737	97	GADSDEN, AL	46,380	97
SAGINAW, MI	398,546	98	PROVDNC-WARW-PAW, RI	448,498	98	NEW BEDFORD, MA	45,841	98
GARY-HMND-E CHI, IL	396,740	99	WATERLOO-CDR FALLS, IA	448,308	99	SPRINGFIELD, OH	45,724	99
ST. CLOUD, MN	394,178	100	GARY-HMND-E CHI, IL	446,975	100	EAU CLAIRE, WI	44,092	100
NEW IBERIA, LA	393,046	101	TACOMA, WA	446,344	101	BRYAN-COLLEGE STN, TX	43,374	101
RALEIGH-DURHAM, NC	392,317	102	TUCSON, AZ	441,106	102	GREENVL-SPARTNBRG, SC	42,840	102
ST. JOSEPH, MO	382,422	103	YOUNGSTOWN-WARREN, OH	439,675	103	JOPLIN, MO	41,845	103
YOUNGSTOWN-WARREN, OH	380,121	104	KALAMAZOO-PORTAGE, MI	436,129	104	SHREVEPORT, LA	40,607	104
FREDERICK, MD	377,431	105	COLUMBIA, SC	434,739	105	ALBANY-SCHENCT-TRY, NY	39,316	105
COLUMBIA, SC	374,597	106	FAYETTEVILLE, NC	432,803	106	JACKSON, MS	38,682	106
ROCKFORD, IL	374,022	107	ST. CLOUD, MN	432,187	107	GRAND RAPIDS, MI	38,627	107
POUGHKEEPSIE, NY	373,339	108	BURLINGTON, VT	428,978	108	ORLANDO, FL	37,749	108
SAN JUAN, PR	371,524	109	LEXINGTON-FAYETTE, KY	428,424	109	EVANSVILLE, IN	37,546	109
SPRNGFLD-CHPEE-HLY, MA	369,296	110	HAMILTON-MDLTWN, OH	428,023	110	SICUX FALLS, SD	37,291	110
LORAIN-ELYRIA, OH	369,139	111	SPRNGFLD-CHPEE-HLY, MA	425,884	111	SPRINGFIELD, MO	36,261	111
SOUTH BEND, IN	367,344	112	FREDERICK, MD	424,823	112	PONCA CITY, OK	36,190	112
ALBUQUERQUE, NM	362,874	113	LITTLE ROCK, AR	424,633	113	KALISPELL, MT	36,046	113
LA CROSSE, WI	362,690	114	ALBUQUERQUE, NM	421,781	114	TRAVERSE CITY, MI	35,699	114
ALBANY-SCHENCT-TRY, NY	360,210	115	ALBANY-SCHENCT-TRY, NY	421,064	115	JONESBORO, AR	35,677	115
ALNT'N-BETH-EASTON, PA	359,136	116	SAGINAW, MI	417,726	116	BOWLING GREEN, KY	35,518	116
EVANSVILLE, IN	358,948	117	FRESNO, CA	415,888	117	AGANA, GU	35,411	117
REDDING, CA	352,245	118	LORAIN-ELYRIA, OH	413,866	118	BISMARCK, ND	35,237	118
KNOXVILLE, TN	344,266	119	POUGHKEEPSIE, NY	408,778	119	BRIDGEPORT, CT	35,059	119
WATERLOO-CDR FALLS, IA	343,499	120	REDDING, CA	406,296	120	NEW LONDON-NORWCH, CT	34,820	120

"AVERAGE REPORTING STATION" PERFORMANCE

<-----LOCAL REVENUES----->			<-----NET REVENUES----->			<-----TOTAL INCOME (PROFIT)----->		
MARKET	AVG STN	RNK	MARKET	AVG STN	RNK	MARKET	AVG STN	RNK
D'PRT-R ISL-MOLINE, IA	343,089	121	LA CROSSE, WI	404,622	121	WATERLOO-CDR FALLS, IA	33,960	121
NEW BEDFORD, MA	342,144	122	FORT DODGE, IA	403,303	122	COLUMBIA, SC	33,797	122
HARRISBURG, PA	339,720	123	KNOXVILLE, TN	402,881	123	ANNISTON, AL	33,766	123
SPRINGFIELD, OH	339,194	124	NEW IBERIA, LA	402,788	124	TEXARKANA TX,AR	31,919	124
LITTLE ROCK, AR	338,280	125	ROCKFORD, IL	402,776	125	RALEIGH-DURHAM, NC	31,882	125
LANS'G-E. LANS'G, MI	336,478	126	PEORIA, IL	399,095	126	MASON CITY, IA	31,698	126
LAFAYETTE, IN	336,353	127	MANSFIELD, OH	399,059	127	LANCASTER, PA	31,513	127
FAYETTEVILLE, NC	335,720	128	HARRISBURG, PA	397,014	128	READING, PA	31,199	128
GREENSBORO-W.S-H.P, NC	334,499	129	LAFAYETTE, IN	394,717	129	BIRMINGHAM, AL	31,046	129
BINGHAMTON, NY	333,381	130	CHICO, CA	389,096	130	HARRISONBURG, VA	30,334	130
PEORIA, IL	332,315	131	NEW BRITAIN, CT	387,259	131	ASHEVILLE, NC	30,218	131
CHICO, CA	331,086	132	ALNT'N-BETH-EASTON, PA	386,953	132	BOZEMAN, MT	29,238	132
NEW BRITAIN, CT	329,271	133	D'PRT-R ISL-MOLINE, IA	386,264	133	FORT DODGE, IA	29,193	133
PROVDNC-WARW-PAW, RI	328,108	134	SOUTH LAKE TAHOE, CA	380,929	134	NEWARK, NJ	28,809	134
JACKSON, MS	326,914	135	SOUTH BEND, IN	377,331	135	WICHITA FALLS, TX	28,793	135
SIOUX CITY, IA	325,940	136	SHREVEPORT, LA	376,279	136	FORT COLLINS, CO	28,420	136
FRESNO, CA	324,217	137	EVANSVILLE, IN	376,026	137	TULSA, OK	27,660	137
ICWA CITY, IA	320,624	138	HARRISONBURG, VA	372,761	138	DETROIT, MI	27,338	138
TUCSON, AZ	319,960	139	MASON CITY, IA	371,295	139	SALISBURY, MD	27,297	139
EAU CLAIRE, WI	319,283	140	CHARLESTON, WV	371,149	140	GREENSBORO-W.S-H.P, NC	25,937	140
RACINE, WI	318,335	141	JACKSON, MS	367,609	141	GAINESVILLE, FL	24,676	141
WEST PALM BEACH, FL	316,659	142	LANS'G-E. LANS'G, MI	366,673	142	BINGHAMTON, NY	24,276	142
SHREVEPORT, LA	315,992	143	SIOUX CITY, IA	365,711	143	THOMASVILLE, GA	24,192	143
KILLEEN-TEMPLE, TX	314,992	144	GREENSBORO-W.S-H.P, NC	365,564	144	ROSEBURG, OR	23,951	144
HARRISONBURG, VA	314,120	145	ROANOKE, VA	363,883	145	RACINE, WI	23,874	145
ROANOKE, VA	313,594	146	WATERBURY, CT	360,939	146	PITTSBURGH, PA	23,409	146
ANDERSON, IN	312,436	147	BINGHAMTON, NY	350,097	147	PONCE, PR	22,627	147
PROVO-OREM, UT	312,267	148	EAU CLAIRE, WI	356,306	148	TAMPA-ST. PETE., FL	22,477	148
LUBBOCK, TX	310,565	149	KILLEEN-TEMPLE, TX	353,851	149	HATTIESBURG, MS	22,440	149
CHARLESTON, WV	308,019	150	COLUMBUS, GA	351,840	150	TYLER, TX	22,036	150
SOUTH LAKE TAHOE, CA	306,466	151	RACINE, WI	351,365	151	LOUISVILLE KY,IN	21,869	151
TYLER, TX	305,915	152	SYRACUSE, NY	350,907	152	DULUTH-SUPERIOR, MN,WI	20,917	152
MINOT, ND	304,998	153	EUGENE-SPRINGFIELD, OR	348,459	153	HARTFORD, CT	20,647	153
AMARILLO, TX	304,661	154	IOWA CITY, IA	344,856	154	FLORENCE, SC	20,614	154
COLORADO SPRINGS, CO	303,120	155	TRAVERSE CITY, MI	343,355	155	FAYETVLE-SPRNGDL, AR	19,950	155
STOCKTON, CA	303,079	156	GREENVL-SPARTNBRG, SC	341,311	156	RICHLAND-KENNEWCK, WA	19,902	156
MASON CITY, IA	302,250	157	BECKLEY, WV	340,350	157	MACON, GA	19,591	157
CHARLOTTE AMALIE, VI	301,772	158	SIOUX FALLS, SD	340,106	158	OXNARD-VENTURA, CA	19,461	158
MANSFIELD, OH	301,698	159	Ocala, FL	339,339	159	POUGHKEEPSIE, NY	19,386	159
PENSACOLA, FL	300,876	160	STOCKTON, CA	339,109	160	TUCSON, AZ	19,334	160

RADIO INFORMATION
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"AVERAGE REPORTING STATION" PERFORMANCE

←-----LOCAL REVENUES-----→			←-----NET REVENUES-----→			←-----TOTAL INCOME (PROFIT)-----→		
MARKET	AVG STN	RNK	MARKET	AVG STN	RNK	MARKET	AVG STN	RNK
DANVILLE, VA	299,878	161	WEST PALM BEACH, FL	338,310	161	FAYETTEVILLE, TN	18,620	161
SYRACUSE, NY	299,771	162	TWIN FALLS, ID	338,090	162	JACKSON, TN	17,805	162
CLARKSVL-HOPKINS, TN	299,122	163	LUBBOCK, TX	336,678	163	GREEN BAY, WI	17,713	163
NEW LONDON-NORWCH, CT	297,820	164	AMARILLO, TX	336,280	164	BILOXI-GULFPORT, MS	17,363	164
COLUMBUS, GA	293,682	165	STEUBENVILLE-WEIRTON,	336,138	165	MIDLAND, TX	17,245	165
OCALA, FL	293,519	166	NEW BEDFORD, MA	334,955	166	MAYAGUEZ, PR	16,922	166
WATERBURY, CT	293,313	167	SPRINGFIELD, OH	332,707	167	HILO, HI	16,545	167
RAPID CITY, SD	292,523	168	WICHITA FALLS, TX	329,224	168	YOUNGSTOWN-WARREN, OH	16,314	168
GREENVL-SPARTNBRG, SC	292,373	169	DANVILLE, VA	329,168	169	HUNTSVILLE, AL	16,105	169
BECKLEY, WV	292,155	170	RAPID CITY, SD	329,097	170	BANGOR, ME	15,630	170
TRAVERSE CITY, MI	291,953	171	TYLER, TX	328,511	171	RICHMOND, VA	15,502	171
BEND, OR	288,958	172	MINOT, ND	327,331	172	KNOXVILLE, TN	15,387	172
TWIN FALLS, ID	288,938	173	PENSACOLA, FL	326,070	173	CLARKSBURG, WV	15,010	173
SANTA ROSA, CA	288,363	174	CLARKSVL-HOPKINS, TN	325,191	174	FAIRMONT, WV	14,791	174
COLUMBIA, MO	288,011	175	BEND, OR	324,989	175	SAGINAW, MI	14,729	175
ANNISTON, AL	286,927	176	OXNARD-VENTURA, CA	323,117	176	MCCOMB, MS	14,721	176
WAUSAU, WI	285,068	177	HUNTINGTON-ASHLND, WV	320,452	177	BATTLE CREEK, MI	14,289	177
FORT DODGE, IA	283,834	178	ANDERSON, IN	319,466	178	LONGVIEW-MARSHALL, TX	14,074	178
CHATTANOOGA, TN,GA	282,630	179	ANNISTON, AL	319,461	179	CORPUS CHRISTI, TX	13,706	179
EUGENE-SPRINGFIELD, OR	282,376	180	MODESTO, CA	319,207	180	SANTA ROSA, CA	13,294	180
WHEELING WV,OH	280,065	181	FORT MYERS, FL	317,553	181	ITHACA, NY	13,244	181
HUTCHINSON, KS	279,504	182	COLORADO SPRINGS, CO	316,620	182	TRENTON, NJ	13,184	182
AGANA, GU	279,450	183	SPOKANE, WA	316,212	183	ALTOONA, PA	12,987	183
APPLETON-OSHKOSH, WI	279,084	184	SANTA ROSA, CA	315,465	184	JEFFERSON CITY, MO	12,686	184
SIOUX FALLS, SD	277,552	185	PROVO-OREM, UT	313,925	185	REDDING, CA	12,117	185
SCOTTSBLUFF, NE	276,866	186	LNG BCH-ASBRY PARK, NJ	312,402	186	GAINESVILLE, GA	11,912	186
OXNARD-VENTURA, CA	275,474	187	HUTCHINSON, KS	311,566	187	LAS CRUCES, NM	11,861	187
BILLINGS, MT	274,772	188	WACO, TX	311,143	188	SAN JUAN, PR	11,788	188
SPOKANE, WA	272,919	189	CHATTANOOGA, TN,GA	311,130	189	S. BARB-S. MAR-LPC, CA	11,430	189
ASHEVILLE, NC	272,812	190	STAUNTON, VA	310,955	190	PITTSFIELD, MA	11,212	190
WICHITA FALLS, TX	268,509	191	NEW LONDON-NORWCH, CT	310,099	191	YAKIMA, WA	10,763	191
FORT MYERS, FL	267,348	192	BILLINGS, MT	309,048	192	MISSOULA, MT	10,517	192
CHARLESTON, SC	265,701	193	EL PASO, TX	305,384	193	IOWA CITY, IA	10,466	193
FALL RIVER, MA	264,310	194	FALL RIVER, MA	304,921	194	SPRNGFLD-CHPEE-HLY, MA	10,392	194
BRYAN-COLLEGE STN, TX	264,297	195	MONTGOMERY, AL	303,797	195	WALLA WALLA, WA	10,209	195
STEUBENVILLE-WEIRTON,	264,075	196	COLUMBIA, MO	302,393	196	BELLINGHAM, WA	10,089	196
NORTHEAST PENNA, PA	263,793	197	WAUSAU, WI	301,725	197	ALBANY, GA	10,066	197
MONTGOMERY, AL	263,628	198	SCOTTSBLUFF, NE	301,432	198	POPLAR BLUFF, MO	9,791	198
GRAND JUNCTION, CO	263,128	199	SUMTER, SC	299,967	199	HICKORY, NC	9,742	199
ERIE, PA	262,152	200	FORT COLLINS, CO	299,678	200	BAKERSFIELD, CA	9,594	200

"AVERAGE REPORTING STATION" PERFORMANCE

-----LOCAL REVENUES-----			-----NET REVENUES-----			-----TOTAL INCOME (PROFIT)-----		
MARKET	AVG STN	RNK	MARKET	AVG STN	RNK	MARKET	AVG STN	RNK
GAINESVILLE, FL	261,441	201	CORPUS CHRISTI, TX	299,411	201	TACOMA, WA	9,229	201
LNG BCH-ASBRY PARK, NJ	260,245	202	GAINESVILLE, FL	298,667	202	MARQUETTE, MI	9,158	202
BANGOR, ME	259,591	203	CHAMPAIGN-URBANA, IL	296,905	203	PINE BLUFF, AR	9,142	203
MOBILE, AL	259,221	204	MC ALLEN-PHARR-EDINBUR	296,862	204	FRESNO, CA	9,000	204
MC ALLEN-PHARR-EDINBUR	259,110	205	ROCHESTER, MN	296,249	205	PETERSBURG-COL HTS, VA	8,955	205
CHAMPAIGN-URBANA, IL	259,032	206	LANCASTER, PA	296,060	206	PEORIA, IL	8,648	206
DANVILLE, IL	258,699	207	PORTLAND, ME	295,073	207	TOPEKA, KS	8,395	207
ROSEBURG, OR	258,200	208	LIMA, OH	293,331	208	SCOTTSBLUFF, NE	8,169	208
HAMILTON-MDLTWN, OH	257,580	209	APPLETON-OSHKOSH, WI	293,093	209	BURLINGTON, NC	8,031	209
PORTLAND, ME	256,797	210	AGANA, GU	293,051	210	ROCKY MOUNT, NC	7,588	210
MEDFORD, OR	256,467	211	NORTHEAST PENNA, PA	292,943	211	THE DALLES, OR	7,522	211
ROCHESTER, MN	256,016	212	MOBILE, AL	291,738	212	BROOKHAVEN, MS	7,365	212
WACO, TX	255,037	213	JEFFERSON CITY, MO	291,339	213	ERIE, PA	7,240	213
JACKSON, TN	253,657	214	ITHACA, NY	290,931	214	FLORENCE, AL	6,880	214
JACKSON, MI	253,367	215	SALISBURY, MD	290,216	215	HOT SPRINGS, AR	6,803	215
HUNTINGTON-ASHLND, WV	253,221	216	ASHEVILLE, NC	288,602	216	JOHNSTOWN, PA	6,753	216
BEAUMONT-PT. ARTHR, TX	252,521	217	BELLINGHAM, WA	287,316	217	GREENWOOD, MS	6,678	217
MISSOULA, MT	251,229	218	MISSOULA, MT	285,891	218	PASCAGOULA-MOSS PT, MS	6,492	218
MONROE, LA	250,566	219	CHARLESTON, SC	285,421	219	ATLANTIC CITY, NJ	6,412	219
JEFFERSON CITY, MO	249,657	220	JACKSON, TN	285,241	220	TUSCALOOSA, AL	6,226	220
KALISPELL, MT	248,248	221	BANGOR, ME	285,083	221	DOTHAN, AL	6,211	221
WILLIAMSPORT, PA	247,001	222	MEDFORD, OR	281,787	222	D'PRT-R ISL-MOLINE, IA	6,196	222
STAUNTON, VA	244,238	223	ERIE, PA	281,019	223	ABILENE, TX	6,007	223
ATLANTIC CITY, NJ	244,212	224	GREAT FALLS, MT	280,060	224	SANTA FE, NM	5,925	224
MUSKEGON-MUSK HTS, MI	243,879	225	ROSEBURG, OR	279,073	225	CHARLESTON, SC	5,768	225
GREAT FALLS, MT	243,078	226	BEAUMONT-PT. ARTHR, TX	278,667	226	ODESSA, TX	5,641	226
LAKE CHARLES, LA	242,411	227	LKLND-WINTER HAVEN, FL	276,999	227	RVRSD- SAN BRDNO, CA	5,565	227
NAMPA, ID	241,976	228	GRAND JUNCTION, CO	276,801	228	PADUCAH, KY	5,293	228
LKLND-WINTER HAVEN, FL	241,742	229	SALINAS-MONTEREY, CA	276,182	229	CORINTH, MS	5,131	229
ABILENE, TX	241,665	230	LAKE CHARLES, LA	276,006	230	LAWTON, OK	4,669	230
FAIRMONT, WV	241,342	231	WILLIAMSPORT, PA	275,948	231	KALAMAZOO-PORTAGE, MI	4,515	231
BELLINGHAM, WA	238,924	232	KALISPELL, MT	270,584	232	LAKE CHARLES, LA	4,281	232
LIMA, OH	235,143	233	ALBANY, GA	270,394	233	LAFAYETTE, IN	4,047	233
RICHLAND-KENNEWCK, WA	231,604	234	ATLANTIC CITY, NJ	267,724	234	ABERDEEN, SD	3,943	234
SALISBURY, MD	231,514	235	MONROE, LA	266,941	235	MIAMI, FL	3,819	235
PARKRSBRG-MARIETTA, WV	231,044	236	BRYAN-COLLEGE STN, TX	266,092	236	COLUMBIA, MO	3,584	236
HICKORY, NC	230,415	237	PADUCAH, KY	266,027	237	ALEXANDRIA, LA	3,502	237
DULUTH-SUPERIOR, MN,WI	230,208	238	ABILENE, TX	261,778	238	LUFKIN, TX	3,490	238
VERO BEACH, FL	227,972	239	DANVILLE, IL	260,602	239	KLAMATH FALLS, OR	3,293	239
LAWTON, OK	227,894	240	CHARLOTTE AMALIE, VI	259,945	240	JACKSON, MI	2,874	240

"AVERAGE REPORTING STATION" PERFORMANCE

-----LOCAL REVENUES-----			-----NET REVENUES-----			-----TOTAL INCOME (PROFIT)-----		
MARKET	AVG STN	RNK	MARKET	AVG STN	RNK	MARKET	AVG STN	RNK
ALBANY, GA	227,450	241	FARMINGTON, NM	259,539	241	GREENVILLE, NC	2,638	241
BOISE, ID	226,246	242	JACKSON, MI	258,904	242	WILLIAMSPORT, PA	2,303	242
LAUREL, MS	225,896	243	LAWTON, OK	258,356	243	GOLDSBORO, NC	1,903	243
PADUCAH, KY	223,869	244	FAIRMONT, WV	257,197	244	SHERMAN-DENISON, TX	1,669	244
DOTHAN, AL	223,656	245	BOISE, ID	256,928	245	MUSKEGON-MUSK HTS, MI	1,103	245
CORPUS CHRISTI, TX	223,058	246	DULUTH-SUPERIOR, MN,WI	255,843	246	KINGSTON, NC	1,046	246
HELENA, MT	220,634	247	NAKPA, ID	254,007	247	FARGO, ND-MOORHEAD MN	1,009	247
EL PASO, TX	220,429	248	GAINESVILLE, GA	253,944	248	LOGAN, UT	853	248
HILO, HI	219,614	249	JACKSONVILLE, FL	252,078	249	NORTHEAST PENNA, PA	808	249
FAYETVLE-SPRNGDL, AR	218,325	250	RICHLAND-KENNEWCK, WA	251,838	250	AUGUSTA, GA	625	250
JACKSONVILLE, FL	217,642	251	FLAGSTAFF, AZ	250,836	251	SIoux CITY, IA	356	251
PONCA CITY, OK	217,183	252	GALVESTON-TEX CITY, TX	250,678	252	MERIDIAN, MS	339	252
LANCASTER, PA	216,345	253	ODESSA, TX	248,634	253	JACKSON, TN	154	253
GAINESVILLE, GA	215,927	254	HILO, HI	248,599	254	CHILLICOTHE, OH	54-	254
ALTOONA, PA	215,787	255	HICKORY, NC	248,133	255	SOUTH LAKE TAHOE, CA	83-	255
SALINAS-MONTEREY, CA	214,423	256	PARKRSBRG-MARIETTA, WV	245,264	256	BIG SPRINGS, TX	111-	256
POCATELLO, ID	212,644	257	FAYETVLE-SPRNGDL, AR	245,039	257	SUNTER, SC	737-	257
PETERSBURG-COL HTS, VA	210,624	258	DOTHAN, AL	244,113	258	ARECIBO, PR	1,241-	258
ITHACA, NY	210,503	259	ALTOONA, PA	243,659	259	GALVESTON-TEX CITY, TX	1,496-	259
PITTSFIELD, MA	210,109	260	COOS BAY, OR	243,227	260	VICKSBURG, MS	1,548-	260
ODESSA, TX	208,470	261	MERIDIAN, MS	243,221	261	AGUADILLA, PR	1,554-	261
MIDLAND, TX	208,216	262	VERO BEACH, FL	242,762	262	WATERTOWN, SD	1,648-	262
MODESTO, CA	206,942	263	TALLAHASSEE, FL	242,204	263	HUTCHINSON, KS	1,679-	263
COOS BAY, OR	205,946	264	MUSKEGON-MUSK HTS, MI	242,171	264	BURLINGTON, VT	2,362-	264
YUMA, AZ	205,626	265	DAYTONA BEACH, FL	241,889	265	DODGE CITY, KS	2,807-	265
MERIDIAN, MS	203,844	266	LONGVIEW-MARSHALL, TX	240,080	266	GREENVILLE, MS	2,816-	266
LONGVIEW-MARSHALL, TX	203,581	267	PETERSBURG-COL HTS, VA	239,358	267	JOHNS CTY-KNGS-BR, TN	2,840-	267
RVRSDE-SAN BRDNO, CA	203,352	268	POCATELLO, ID	239,347	268	WILSON, NC	2,856-	268
FLAGSTAFF, AZ	203,306	269	MACON, GA	235,868	269	SPOKANE, WA	3,551-	269
FORT COLLINS, CO	202,530	270	LAUREL, MS	235,459	270	PENSACOLA, FL	3,723-	270
UTICA-ROME, NY	202,222	271	YUMA, AZ	234,060	271	CHAMPAIGN-URBANA, IL	3,986-	271
HUNTSVILLE, AL	201,779	272	RVRSDE-SAN BRDNO, CA	233,937	272	CARLSBAD, NM	4,827-	272
FARMINGTON, NM	201,303	273	AUGUSTA, GA	232,495	273	CHARLOTTE AMALIE, VI	5,116-	273
DAYTONA BEACH, FL	200,938	274	JOPLIN, MO	232,199	274	CHATTANOOGA, TN,GA	5,750-	274
MACON, GA	200,673	275	WENATCHEE, WA	229,256	275	PROVDNC-WARW-PAW, RI	5,834-	275
BROWNWOOD, TX	200,151	276	FLORENCE, SC	223,511	276	TWIN FALLS, ID	5,887-	276
WATERTOWN, SD	199,630	277	SALEM, OR	228,498	277	LEESBURG, FL	5,910-	277
AUGUSTA, GA	198,143	278	MIDLAND, TX	228,069	278	FORT SMITH, AR	6,027-	278
DECATUR, AL	194,543	279	HELENA, MT	227,236	279	SALINA, KS	6,174-	279
SALEM, OR	192,638	280	BAKERSFIELD, CA	226,543	280	VALDOSTA, GA	6,464-	280

"AVERAGE REPORTING STATION" PERFORMANCE

←-----LOCAL REVENUES----->			←-----NET REVENUES----->			←-----TOTAL INCOME (PROFIT)----->		
MARKET	AVG STN	RNK	MARKET	AVG STN	RNK	MARKET	AVG STN	RNK
WENATCHEE, WA	192,104	281	ROME, GA	225,989	281	PRESQUE ISLE, ME	6,842-	281
BOWLING GREEN, KY	191,534	282	WALLA WALLA, WA	223,204	282	HELENA, MT	7,005-	282
LEWISTON-AUBURN, ME	191,499	283	UTICA-ROME, NY	222,668	283	LAUREL, MS	7,090-	283
FLORENCE, SC	191,450	284	BOWLING GREEN, KY	221,378	284	BILLINGS, MT	7,606-	284
ROME, GA	191,079	285	ALEXANDRIA, LA	220,810	285	MOBILE, AL	7,705-	285
FLORENCE, AL	190,165	286	PONCA CITY, OK	220,322	286	CAPE GIRARDEAU, MO	8,324-	286
JOPLIN, MO	189,759	287	BURLINGTON, NC	219,543	287	BEND, OR	8,537-	287
BAKERSFIELD, CA	188,891	288	ABERDEEN, SD	218,828	288	MODESTO, CA	8,971-	288
BATTLE CREEK, MI	188,640	289	HUNTSVILLE, AL	217,490	289	APPLETON-OSHKOSH, WI	9,111-	289
SAN ANGELO, TX	188,399	290	SAN ANGELO, TX	217,082	290	MINOT, ND	9,137-	290
ESCANABA, MI	187,656	291	KINGSTON, NC	215,663	291	ELMIRA, NY	9,298-	291
TALLAHASSEE, FL	186,043	292	BILOXI-GULFPORT, MS	215,143	292	FLAGSTAFF, AZ	9,482-	292
GALVESTON-TEX CITY, TX	185,226	293	SANTA FE, NM	214,702	293	SAVANNAH, GA	9,521-	293
ABERDEEN, SD	184,060	294	DALTON, GA	213,744	294	GRAND JUNCTION, CO	9,640-	294
TERRE HAUTE, IN	183,950	295	PITTSFIELD, MA	212,211	295	JACKSONVILLE, NC	9,706-	295
DALTON, GA	183,499	296	WATERTOWN, SD	211,546	296	LUBBOCK, TX	9,939-	296
CHEYENNE, WY	182,779	297	ESCANABA, MI	209,543	297	DECATUR, AL	10,180-	297
SARASOTA, FL	181,788	293	PONCE, PR	209,042	298	VINEL-MEVL-BRGTN, NJ	10,336-	298
WALLA WALLA, WA	181,086	299	TUSCALOOSA, AL	208,749	299	ROCHESTER, MN	10,373-	299
SANTA FE, NM	180,871	300	FITCHBURG-LEOMNSTR, MA	207,948	300	SYRACUSE, NY	10,682-	300
FITCHBURG-LEOMNSTR, MA	180,854	301	DODGE CITY, KS	206,899	301	NAMPA, ID	10,839-	301
GOLDSBORO, NC	180,177	302	FLORENCE, AL	205,504	302	SHELBYVILLE, TN	11,319-	302
BURLINGTON, NC	179,105	303	MARQUETTE, MI	205,306	303	VERO BEACH, FL	11,476-	303
LAS CRUCES, NM	179,001	304	DECATUR, AL	204,928	304	CADILLAC, MI	12,192-	304
ALEXANDRIA, LA	178,827	305	S. BARB-S. MAR-LPC, CA	204,434	305	MELBRN-TITUSVL-COC, FL	12,921-	305
DODGE CITY, KS	177,918	306	BATTLE CREEK, MI	203,362	306	SANTA CRUZ, CA	13,775-	306
JOHNS CTY-KNGS-BR, TN	177,404	307	TERRE HAUTE, IN	203,261	307	MONTGOMERY, AL	14,458-	307
SAVANNAH, GA	176,883	308	BROWNWOOD, TX	203,206	308	LITTLE ROCK, AR	15,062-	308
BILOXI-GULFPORT, MS	176,457	309	JOHNS CTY-KNGS-BR, TN	202,699	309	MANCHESTER, NH	15,142-	309
S. BARB-S. MAR-LPC, CA	175,115	310	YAKIMA, WA	201,935	310	COLUMBUS, MS	15,235-	310
LEESBURG, FL	174,287	311	SARASOTA, FL	200,010	311	LYNCHBURG, VA	15,304-	311
TUSCALOOSA, AL	172,640	312	GREENVILLE, NC	195,941	312	BOISE, ID	16,261-	312
VICKSBURG, MS	171,761	313	CHEYENNE, WY	194,076	313	PARKRSBRG-MARIETTA, WV	16,396-	313
KINGSTON, NC	170,699	314	LEWISTON-AUBURN, ME	193,313	314	ROME, GA	16,944-	314
PUEBLO, CO	169,118	315	LAS CRUCES, NM	192,906	315	BROWNWOOD, TX	17,814-	315
SUMTER, SC	166,694	316	SAN LUIS OBISPO, CA	192,266	316	NEW HAVEN-N. HAVEN, CT	18,040-	316
CLARKSBURG, WV	165,552	317	SHERMAN-DENISON, TX	191,549	317	NASHVILLE-DAVDSN, TN	18,385-	317
BIG SPRINGS, TX	162,515	318	JONESBORO, AR	191,695	318	SALINAS-MONTEREY, CA	18,485-	318
YAKIMA, WA	162,233	319	SAVANNAH, GA	191,271	319	WENATCHEE, WA	18,898-	319
KLAMATH FALLS, OR	161,976	320	GOLDSBORO, NC	190,798	320	ORANCEBURG, SC	19,118-	320

"AVERAGE REPORTING STATION" PERFORMANCE

←-----LOCAL REVENUES-----→			←-----NET REVENUES-----→			←-----TOTAL INCOME (PROFIT)-----→		
MARKET	AVG STN	RNK	MARKET	AVG STN	RNK	MARKET	AVG STN	RNK
WILMINGTON, NC	161,777	321	SANTA CRUZ, CA	189,982	321	DANVILLE, IL	19,506-	321
JACKSONVILLE, NC	161,650	322	PRESQUE ISLE, ME	189,872	322	FT. LAUDER-H'WOOD, FL	19,868-	322
MARQUETTE, MI	161,143	323	WILMINGTON, NC	186,559	323	PRCVO-OREM, UT	20,924-	323
SAN LUIS OBISPO, CA	160,315	324	CLARKSBURG, WV	184,509	324	UTICA-ROME, NY	21,135-	324
PRESQUE ISLE, ME	159,383	325	ELMIRA, NY	184,486	325	NORFOLK-NEWPORT NEWS	21,290-	325
JONESBORO, AR	158,347	326	KLAMATH FALLS, OR	181,930	326	LIMA, OH	21,754-	326
SHERMAN-DENISON, TX	155,714	327	ANN ARBOR, MI	180,142	327	GREAT FALLS, MT	22,476-	327
ROCKY MOUNT, NC	154,639	328	JACKSONVILLE, NC	179,930	328	TERRE HAUTE, IN	23,370-	328
LYNCHBURG, VA	154,438	329	POPLAR BLUFF, MO	178,747	329	CLOVIS, NM	23,913-	329
TEXARKANA TX, AR	154,058	330	TEXARKANA TX, AR	177,274	330	REIDSVILLE, NC	23,941-	330
SANTA CRUZ, CA	153,449	331	MELBRN-TITUSVL-COC, FL	175,839	331	ALBUQUERQUE, NM	24,282-	331
WILSON, NC	150,868	332	VICKSBURG, MS	175,567	332	SALEM, OR	24,311-	332
POPLAR BLUFF, MO	150,555	333	THE DALLES, OR	175,511	333	NEW BERN, NC	24,456-	333
JOHNSTOWN, PA	150,411	334	MAYAGUEZ, PR	175,276	334	SAN ANGELO, TX	25,554-	334
CAPE GIRARDEAU, MO	150,398	335	BIG SPRINGS, TX	174,169	335	PORTLAND, ME	25,844-	335
ELMIRA, NY	149,918	336	JACKSON, TN	170,928	336	AMARILLO, TX	27,230-	336
JACKSON, TN	149,630	337	WILSON, NC	170,712	337	LEWISTON-AUBURN, ME	27,662-	337
THE DALLES, OR	148,498	338	VINEL-MLVL-BRGTN, NJ	170,149	338	WACO, TX	27,731-	338
VINEL-MLVL-BRGTN, NJ	148,457	339	LYNCHBURG, VA	169,717	339	COLORADO SPRINGS, CO	27,887-	339
HATTIESBURG, MS	146,739	340	ROCKY MOUNT, NC	169,411	340	MC ALLEN-PHARR-EDINBUR	30,158-	340
ANN ARBOR, MI	145,072	341	LEESBURG, FL	169,269	341	CHEYENNE, WY	31,914-	341
PINE BLUFF, AR	144,126	342	JOHNSTOWN, PA	163,869	342	DAYTONA BEACH, FL	33,211-	342
CADILLAC, MI	141,420	343	PUEBLO, CO	163,710	343	FORT MYERS, FL	34,689-	343
MCCOMB, MS	136,420	344	HATTIESBURG, MS	161,014	344	WILMINGTON, NC	36,084-	344
FAYETTEVILLE, TN	135,217	345	REIDSVILLE, NC	159,269	345	FITCHBURG-LEOMNSTR, MA	37,107-	345
CLOVIS, NM	135,142	346	ORANGEBURG, SC	159,050	346	WEST PALM BEACH, FL	37,264-	346
GREENVILLE, NC	134,772	347	CADILLAC, MI	157,544	347	ESCANABA, MI	37,518-	347
THOMASVILLE, GA	134,614	348	CAPE GIRARDEAU, MO	153,968	348	COLUMBUS, GA	40,247-	348
PONCE, PR	134,601	349	ROSWELL, NM	151,225	349	SARASOTA, FL	40,871-	349
LOGAN, UT	134,336	350	PINE BLUFF, AR	150,201	350	WATERBURY, CT	41,164-	350
FORT SMITH, AR	131,403	351	FORT SMITH, AR	142,354	351	OKLAHOMA CITY, OK	41,231-	351
ORANGEBURG, SC	131,339	352	HOBBS, NM	142,292	352	ANCHORAGE, AK	41,560-	352
MELBRN-TITUSVL-COC, FL	126,951	353	MCCOMB, MS	141,730	353	YUMA, AZ	43,707-	353
ROSWELL, NM	124,144	354	CLOVIS, NM	140,329	354	JACKSONVILLE, FL	44,066-	354
BRUNSWICK, GA	121,634	355	THOMASVILLE, GA	139,470	355	FALL RIVER, MA	44,965-	355
LUFKIN, TX	118,252	356	LOGAN, UT	138,822	356	COOS BAY, OR	48,109-	356
HOBBS, NM	117,713	357	FAYETTEVILLE, TN	136,906	357	LKIND-WINTER HAVEN, FL	48,333-	357
MAYAGUEZ, PR	117,330	358	BRUNSWICK, GA	136,712	358	TALLAHASSEE, FL	48,472-	358
CCRINTH, MS	112,168	359	COLUMBUS, MS	125,218	359	PUEBLO, CO	50,003-	359
VALDOSTA, GA	108,634	360	AGUADILLA, PR	123,155	360	ROSWELL, NM	50,304-	360

"AVERAGE REPORTING STATION" PERFORMANCE

<-----LOCAL REVENUES----->			<-----NET REVENUES----->			<-----TOTAL INCOME (PROFIT)----->		
MARKET	AVG STN	RNK	MARKET	AVG STN	RNK	MARKET	AVG STN	RNK
PASCAGOULA-MOSS PT, MS	106,038	361	CHILLICOTHE, OH	123,150	361	MEDFORD, OR	51,389-	361
GREENVILLE, MS	101,304	362	LUFKIN, TX	122,472	362	ANN ARBOR, MI	52,426-	362
COLUMBUS, MS	100,008	363	VALDOSTA, GA	117,945	363	EUGENE-SPRINGFIELD, OR	61,261-	363
NEW BERN, NC	98,233	364	CORINTH, MS	116,132	364	HOBBS, NM	61,677-	364
HOT SPRINGS, AR	97,143	365	NEW BERN, NC	116,089	365	POCATELLO, ID	62,367-	365
CARLSBAD, NM	96,812	366	HOT SPRINGS, AR	115,801	366	NEW BRITAIN, CT	63,844-	366
REIDSVILLE, NC	96,701	367	ARECIBO, PR	112,045	367	HONOLULU, HI	64,751-	367
CHILLICOTHE, OH	92,149	368	PASCAGOULA-MOSS PT, MS	110,931	368	BRUNSWICK, GA	66,944-	368
GREENWOOD, MS	91,576	369	CARLSBAD, NM	109,801	369	SAN LUIS OBISPO, CA	67,058-	369
BROOKHAVEN, MS	86,105	370	GREENWOOD, MS	107,500	370	EL PASO, TX	71,908-	370
ARECIBO, PR	75,344	371	GREENVILLE, MS	102,777	371	BEAUMONT-PT. ARTHR, TX	72,613-	371
SHELBYVILLE, TN	55,123	372	BROOKHAVEN, MS	91,338	372	HAMILTON-MDLTWN, OH	76,535-	372
AGUADILLA, PR	49,931	373	SHELBYVILLE, TN	59,627	373	FAIRBANKS, AK	82,353-	373

LOCAL REVENUE GROWTH ANALYSIS#

THE 3 MAJOR LOCAL MEDIA ARE EXAMINED ON THE BASIS OF THEIR YEARLY GROWTH
 GROWTH DATA ARE FOR TOTAL U.S.

* = LEADING GROWTH MEDIUM FOR THE YEAR

	RADIO	NEWSPAPERS	TELEVISION
1971	12%	8%	*13%
1972	15%	13%	*22%
1973	11%	9%	*15%
1974	*9%	5%	*9%
1975	7%	6%	*10%
1976	17%	16%	*28%
1977	*14%	13%	*14%
1978	17%	16%	*24%
1979	7%	*14%	11%

OVERALL LOCAL REVENUE AND MARKET SHARE COMPARISONS

1970			
AMOUNT	\$881,000	\$4,813,000	\$704,000
RANK	2	1	3
MKT SHARE (ALL LOCAL MEDIA)	10.7%	58.7%	8.6%
1979			
AMOUNT	\$2,535,000	\$12,500,000	\$2,765,000
RANK	3	1	2
MKT SHARE (ALL LOCAL MEDIA)	11.3%	55.7%	12.3%
GROWTH SINCE '70	188%	160%	293%

#ALL DATA FROM MCCANN-ERICKSON

LOCAL RADIO REVENUE MARKET GROUPS
 BENCHMARK: LOCAL REVENUES COMPARED TO MARKET RETAIL SALES
 BY MARKET SIZE GROUPS

	LOCAL REVENUES	RETAIL SALES (000)	LOCAL REVENUES PER \$ MILLION RETAIL SALES
TOTAL U.S.*	\$2,326,621,402	\$888,443,496	\$2,619
NEW YORK, CHICAGO, LOS ANGELES	259,462,594	95,382,247	2,720
POP: 2,000,000 - 5,000,000	377,623,732	156,898,023	2,407
POP: 1,000,000 - 1,999,999	365,539,272	141,157,658	2,590
POP: 500,000 --- 999,999	280,819,986	108,307,066	2,593
POP: 100,000 --- 499,999	463,224,090	167,810,317	2,760
OTHER MARKETS WITH 3 + STATIONS	111,571,496	31,293,588	3,565

NOTE: U.S. FIGURE OF \$2,619 IS 7% BELOW THE 1978 FIGURE OF \$2,819.

*EXCLUDES COMMONWEALTH AND POSSESSIONS.

#BASED ON SMSA REVENUES AND RETAIL SALES ONLY.

BEST GROWTH STATES

STATES RANKED BY PERCENT OF POPULATION GROWTH 1970 - 1979

<-----SINCE 1970----->

STATES	1979 POPULATION	% POPULATION GROWTH	% RETAIL SALES GROWTH
NEVADA	701,100	37.7	255.7
ARIZONA	2,439,900	34.0	222.2
ALASKA	404,400	31.3	454.0
WYOMING	434,100	30.5	194.3
PUERTO RICO	3,506,000	29.2	104.0
IDAHO	914,500	27.1	130.6
FLORIDA	8,868,900	27.1	221.0
UTAH	1,347,500	25.1	212.9
COLORADO	2,743,400	21.7	183.3
NEW MEXICO	1,242,900	21.6	225.8
NEW HAMPSHIRE	897,200	19.5	238.3
TEXAS	13,474,800	19.3	219.9
OREGON	2,500,900	17.7	139.9
HAWAII	912,100	16.6	230.8
MONTANA	803,900	15.5	199.5
ARKANSAS	2,230,200	15.1	135.0
SOUTH CAROLINA	2,980,600	14.1	123.2
OKLAHOMA	2,948,300	14.1	139.1
GEORGIA	5,223,800	12.2	142.6
TENNESSEE	4,426,100	11.7	175.3
MAINE	1,111,200	11.5	85.7
VIRGINIA	5,261,400	11.5	163.3
CALIFORNIA	22,669,200	11.3	169.0
WASHINGTON	3,832,700	11.0	146.1
NORTH CAROLINA	5,686,400	10.7	165.8
VERMONT	495,800	10.2	94.8
ALABAMA	3,806,700	10.0	179.3
LOUISIANA	4,025,300	9.3	201.1
MISSISSIPPI	2,425,500	9.2	179.4
KENTUCKY	3,535,800	9.1	153.6

BEST GROWTH STATES

STATES RANKED BY PERCENT OF POPULATION GROWTH 1970 - 1979

<-----SINCE 1970----->

STATES	1979 POPULATION	% POPULATION GROWTH	% RETAIL SALES GROWTH
WEST VIRGINIA	1,881,200	8.5	155.8
NORTH DAKOTA	665,400	7.9	112.2
NEBRASKA	1,585,900	6.4	118.2
KANSAS	2,386,500	5.9	104.9
WISCONSIN	4,729,500	5.9	135.7
DELAWARE	591,000	5.8	72.9
MINNESOTA	4,057,400	5.5	165.5
SOUTH DAKOTA	694,100	4.5	111.2
MARYLAND	4,181,200	4.4	163.8
MISSOURI	4,860,000	3.1	134.7
INDIANA	5,404,300	3.0	132.6
IOWA	2,909,700	2.7	110.5
MICHIGAN	9,248,400	2.6	143.1
MASSACHUSETTS	5,801,400	1.0	117.0
CONNECTICUT	3,109,100	0.9	81.2
NEW JERSEY	7,346,300	0.9	145.4
ILLINOIS	11,296,300	0.5	115.2
OHIO	10,789,500	0.4	125.0
PENNSYLVANIA	11,749,600	1.3-	112.0
RHODE ISLAND	928,700	2.8-	66.2
NEW YORK	17,636,600	4.2-	78.6
DISTRICT OF COLUMBIA	675,100	10.7-	4.3

NATIONAL/REGIONAL REVENUE DISTRIBUTION

REVENUES AS A PERCENT OF
COMBINED NATIONAL/REGIONAL + LOCAL SALES

MARKET GROUPS OF 10 ARE BASED ON METRO MARKET POPULATION

MARKET GROUP	SMALLEST MARKET POP	NATIONAL/REGIONAL	NAT'L/REG + LOCAL	N/R %	N/R % OF U.S.	CUME % OF U.S.
TOP 10	2,761,000	225,696,471	761,343,254	29.5	36.0	36.0
11 - 20	1,802,800	63,564,743	252,239,359	25.2	10.1	46.1
21 - 30	1,291,300	54,756,458	229,421,163	23.9	8.7	54.8
31 - 40	972,700	44,637,295	166,153,850	26.9	7.1	61.9
41 - 50	794,600	28,774,364	130,632,764	22.0	4.6	66.5
51 - 60	630,700	16,116,038	85,567,931	18.8	2.6	69.1
61 - 70	525,000	16,547,301	83,562,756	19.8	2.6	71.7
71 - 80	464,000	12,670,398	60,223,614	21.0	2.0	73.7
81 - 90	408,000	10,017,573	53,013,797	18.9	1.6	75.3
91 - 100	375,700	12,091,087	63,464,209	19.1	1.9	77.2
101 - 110	319,200	9,467,219	51,840,768	18.3	1.5	78.7
111 - 120	296,000	7,163,197	46,234,280	15.5	1.1	79.8
121 - 130	274,000	4,973,991	30,599,302	16.3	.8	80.6
131 - 140	257,300	5,244,098	31,714,571	16.5	.8	81.4
141 - 150	228,200	5,445,533	25,330,510	21.5	.9	82.3
151 - 160	194,400	4,830,353	28,651,354	16.9	.8	83.1
161 - 170	182,000	5,053,433	30,503,824	16.6	.8	83.9
171 - 180	172,700	3,480,721	25,085,369	13.9	.6	84.5
181 - 190	160,600	5,179,834	29,360,639	17.6	.8	85.3
191 - 200	142,700	2,995,614	18,775,805	16.0	.5	85.8
201 - 210	134,200	4,290,231	24,104,622	17.8	.7	86.5
211 - 220	128,500	2,826,280	18,984,712	14.9	.5	87.0
221 - 230	120,400	1,934,647	15,579,215	12.7	.3	87.3
231 - 240	109,200	2,110,660	17,087,552	12.4	.3	87.6
241 - 250	100,100	2,997,425	20,103,919	14.9	.5	88.1

NATIONAL/REGIONAL REVENUE DISTRIBUTION
 REVENUES AS A PERCENT OF
 COMBINED NATIONAL/REGIONAL + LOCAL SALES

MARKET GROUPS OF 10 ARE BASED ON METRO MARKET POPULATION

MARKET GROUP	SMALLEST MARKET POP	NATIONAL/REGIONAL	NAT'L/REG + LOCAL	N/R %	N/R % OF U.S.	CUME % OF U.S.
251 - 260	93,500	1,524,425	11,711,702	13.0	.2	88.3
261 - 270	85,100	1,719,719	13,892,645	12.4	.3	88.6
271 - 280	80,000	2,937,364	14,288,967	20.6	.5	89.1
281 - 290	73,800	1,574,348	11,785,265	13.4	.3	89.4
291 - 300	68,000	1,691,076	13,439,015	12.6	.3	89.7
301 - 310	64,600	1,366,503	11,755,236	11.6	.2	89.9
311 - 320	60,700	1,452,101	10,885,448	13.3	.2	90.1
321 - 330	52,100	1,003,776	7,934,332	12.7	.2	90.3
331 - 340	47,900	1,721,741	13,344,731	12.9	.3	90.6
341 - 350	38,000	1,349,989	9,685,344	13.9	.2	90.8
351 - 360	25,200	530,863	6,094,547	3.7	.1	90.9
361 - 370	1	1,158,763	7,614,016	15.2	.2	91.1

RIC Sample CUSTOM REPORT

Because we believe the RIC Individual Market CUSTOM REPORTS represent a valuable new perspective on local radio, we are including a sample for your review.

Radio Information Center

FCC FINANCIAL DATA FOR NEW ORLEANS, LA

1978 DATA IS SHOWN IF IT WAS REPORTED FOR THAT YEAR.

	1978	1979		1979	1979 RANK*
			%	*RANK BY	BY %
	1978	1979	CHANGE	AMOUNT	CHANGE
STATIONS OPERATING	21	N/A			
REPORTING: 1978-ENTITIES	17	N/A			
1979-STATIONS	N/A	20			
NETWORK COMPENSATION	152,775	166,347	8.9	37	137
NAT'L/REG'L TIME SLS	3,385,440	3,862,712	14.1	34	134
LOCAL TIME SALES	12,492,440	13,282,262	6.3	29	218
GROSS REVENUES	N/A	17,602,459	---	32	---
NET REVENUES	14,061,500	15,291,350	8.7	32	182
TOTAL EXPENSES	12,079,001	13,822,799	14.4	29	148
TOTAL INCOME (PROFIT)	1,982,499	1,468,551	25.9-	31	199
PROFIT/SALES RATIO	14	9	31.4-	110	---

*RANK AMONG ALL REPORTING FCC MARKETS

NOTE: THE MARKET AREA USED THROUGHOUT IS THE OFFICIAL SMSA (METRO). FOR NON-SMSA MARKETS WE FOLLOW ESTABLISHED PRACTICE AND USE THE HOME COUNTY AS THE AREA.

FCC DATA FOR NEW ENGLAND IS BASED ON ORIGINAL OFFICIAL SMSA'S, NOT ON MORE RECENT OFFICIAL COUNTY METROS.

ECONOMIC DATA FOR NEW ORLEANS, LA

9 YEAR GROWTH (SINCE 1970)

	1970	1979	1979 RANK*	% MARKET CHANGE	% STATE CHANGE	% U.S. CHANGE
POPULATION	1,059,700	1,156,300	36	9.1	9.4	7.4
HOUSEHOLDS	328,630	402,010	34	22.3	23.2	21.5
CSI/HH**	10,126	22,051	82	117.8	121.6	97.9
RETAIL SALES (000)	1,596,795	5,041,477	33	215.7	201.1	144.1

1 YEAR GROWTH (SINCE 1978)

	1978	1979				
POPULATION	1,151,800	1,156,300	36	.4	1.3	.9
HOUSEHOLDS	394,730	402,010	34	1.8	1.5	1.4
CSI/HH**	19,371	22,051	82	13.8	14.8	13.2
RETAIL SALES (000)	4,112,082	5,041,477	33	22.6	23.1	14.2

MARKET DATA BY COURTESY OF SRDS (STANDARD RATE AND DATA SERVICE)

* RANK AMONG ALL FCC REPORTING MARKETS

** CSI/HH = CONSUMER SPENDABLE INCOME PER HOUSEHOLD (PERSONAL INCOME REMAINING AFTER DEDUCTION OF TAX AND NON-TAX PAYMENTS TO STATE AND FEDERAL GOVERNMENTS).

COMPARISON OF LOCAL REVENUES AND GROWTH

NEW ORLEANS, LA

RADIO VS TELEVISION

RADIO METRO AREA VS TELEVISION ADI*

	RADIO	TELEVISION	MARKET RADIO INDEX VS TV#	U.S. RADIO INDEX VS TV
HOUSEHOLDS (1979)	402,010	511,400	79	---
1979 REVENUES	13,282,262	27,234,307	49	92
1979 GROWTH VS 78 (1 YEAR)	6.3	32.9	19	56
1979 GROWTH VS 75 (4 YEARS)	88.5	140.7	63	68

*WHERE A TELEVISION ADI INCLUDES MORE THAN ONE METRO, THE
 TV DATA HAS BEEN COMPARED WITH THE FIRST-LISTED METRO.
 THE RADIO MARKET IS CUSTOMARILY THE SMSA.
 THE TELEVISION MARKET IS THE ADI.

#AN INDEX OF 100 MEANS RADIO AND TV ARE EQUAL; AN INDEX OF 90
 MEANS RADIO IS 10% BELOW TV; AN INDEX OF 110 MEANS RADIO IS
 10% ABOVE TV.

*RADIO MARKET = SMSA
 TELEVISION MARKET = ADI

NATIONAL/REGIONAL REVENUES ANALYSIS FOR NEW ORLEANS, LA

OUR BASIC REPORT SHOWS THE PERCENT OF "TOTAL REVENUES" REPRESENTED BY NATIONAL/REGIONAL TIME SALES FOR EACH GROUP OF 10 MARKETS (BY POPULATION SIZE). A COMPARISON WITH YOUR MARKET GROUP'S PERFORMANCE GIVES AN ESTIMATE OF YOUR MARKET'S STANDING WITH NATIONAL AND REGIONAL ADVERTISERS. (IF LOCAL RADIO REVENUES ARE PARTICULARLY HIGH OR LOW THEY COULD OF COURSE AFFECT THIS COMPARISON).

NOTE: FOR THIS COMPARISON WE HAVE ADDED NATIONAL/REGIONAL REVENUES TO LOCAL TO CREATE A MORE VALID "TOTAL".

	PERCENT NATIONAL/REGIONAL		PERCENT
	YOUR MARKET	YOUR MARKET GROUP	YOUR MARKET BETTER OR WORSE
NATIONAL/REGIONAL % OF "TOTAL" REVENUES	22.5	26.9	16.4-

BELOW ARE SHOWN THE DATA FOR UP TO 5 IMMEDIATELY LARGER AND 5 IMMEDIATELY SMALLER MARKETS (BASED ON METRO POPULATION).

MARKET	POPULATION	NAT'L/REG'L REVENUES	% NAT'L/REG'L TO "TOTAL" REVENUES
SAN JUAN, PR	1,289,600	3,858,340	34.2
SAN JOSE, CA	1,259,800	3,413,233	19.1
NORFOLK-NEWPORT NEWS	1,178,400	3,170,249	25.8
PORTLAND, OR	1,165,000	6,564,599	34.9
INDIANAPOLIS, IN	1,164,900	5,062,248	22.2
----> NEW ORLEANS, LA	1,156,300	3,362,712	22.5
COLUMBUS, OH	1,109,500	4,205,039	21.5
SAN ANTONIO, TX	1,061,700	5,404,557	27.8
ROCHESTER, NY	973,000	2,192,376	20.3
SACRAMENTO, CA	972,700	6,903,943	42.7
FT. LAUDER-H'WOOD, FL	910,000	2,861,539	22.9

WORKSHEET FOR COMPARING YOUR STATION'S PERFORMANCE TO THE MARKET

MARKET: NEW ORLEANS, LA

	FCC REVENUE REPORTS			YOUR STATION			*YOUR MARKET SHARE
	1978	1979	CHANGE	1978	1979	% CHANGE	
STATIONS OPERATING	21	N/A	---				
ENTITIES REPORTING	17	N/A	---				
STATIONS REPORTING	N/A	20	---				
NETWORK COMPENSATION	152,775	166,347	8.9				
NAT'L/REG'L TIME SALES	3,385,440	3,862,712	14.1				
LOCAL TIME SALES	12,492,440	13,282,262	6.3				
GROSS REVENUES	N/A	17,602,459	---				
NET REVENUES (AFTER COMM'S)	14,061,500	15,291,350	8.7				
EXPENSES	12,079,001	13,822,799	14.4				
INCOME (PROFIT)	1,982,499	1,468,551	25.9-				
PROFIT/SALES RATIO (ON NET REVENUES)	14.0	9.6	31.4-				
YOUR AUDIENCE SHARE (FULL WEEK)							

*YOUR MARKET SHARE = YOUR 1979 FIGURES DIVIDED BY MARKET 1979 FIGURES

#REPORTING: 1978 - ENTITIES (AN AM OR AN FM OR AN AM/FM COMBINATION).
1979 - STATIONS.

NEW ORLEANS, LA

1978 - 1979 GROWTH COMPARISONS

YOUR MARKET VS YOUR STATE AND VS U.S.

THIS CHART SHOWS THE RELATION BETWEEN VARIOUS ECONOMIC GROWTH FACTORS, RADIO REVENUES AND TOTAL ADVERTISING INVESTMENTS IN THE YEAR FROM 1978 TO 1979.

E C O N O M I C D A T A

	YOUR MARKET %	YOUR STATE* %	U.S. %
POPULATION	.4	1.3	0.9
HOUSEHOLDS	1.8	1.5	1.4
CSI PER HOUSEHOLD	13.8	14.8	13.2
RETAIL SALES	22.6	23.1	14.2

	R A D I O R E V E N U E S			TOTAL U S ADVERTISING
NATIONAL/REGIONAL REVENUES	14.1	N / A*	6.3	12.8
LOCAL REVENUES	6.3	N / A	7.5	12.3
TOTAL REVENUES	8.7	N / A	7.3	12.6

*AT PRESS TIME NO STATE REVENUE DATA WERE AVAILABLE.

* NOTE - IF YOUR MARKET HAS A MULTIPLE STATE DESIGNATION,
 THE FIRST LISTED STATE IS USED FOR COMPARISON.

ESTIMATE OF LOCAL ADVERTISING FOR NEW ORLEANS, LA

LOCAL ADVERTISING HAS A FAIRLY STABLE RELATIONSHIP TO RETAIL SALES IN THE TOTAL U.S. THIS RELATIONSHIP PROBABLY HOLDS IN THE AVERAGE LOCAL MARKET, ALTHOUGH SEVERAL FACTORS WILL CAUSE VARIATIONS. AMONG THEM:

- IS RADIO A WELL SOLD MEDIUM?
- IS THERE A LOCAL DAILY NEWSPAPER? IS IT STRONG OR WEAK?
- ARE THERE LOCAL TELEVISION STATIONS -- OR DO NEARBY STATIONS SELL AGGRESSIVELY IN THE MARKET?
- IS THERE A LOCAL OUTDOOR ADVERTISING COMPANY -- OR ONE NEARBY WHICH SERVES THE MARKET?

DESPITE THESE LIMITATIONS, YOU MAY FIND THE FOLLOWING DATA OF INTEREST.

THIS ASSUMES THAT YOUR MARKET IS TYPICAL OF THE U.S. IT IS BASED ON REVISED 1979 ADVERTISING ESTIMATES BY MCCANN-ERICKSON, AND ECONOMIC DATA FROM SRDS. IT INDICATES YOU COULD HAVE ANTICIPATED THE FOLLOWING LOCAL ADVERTISING INVESTMENTS IN YOUR MARKET FOR 1979.

MARKET RETAIL SALES	5,041,477,000
EST. TOTAL ADVERTISING	127,549,368
RADIO	14,116,136
NEWSPAPERS	70,580,678
TELEVISION	15,124,431
OUTDOOR	1,008,295
MISCELLANEOUS	26,719,828

FCC FINANCIAL DATA FOR COLUMBUS, OH

1978 DATA IS SHOWN IF IT WAS REPORTED FOR THAT YEAR.

	1978	1979		1979	1979 RANK*
			%	*RANK BY	BY %
			CHANGE	AMOUNT	CHANGE
	1978	1979			
STATIONS OPERATING	19	N/A			
REPORTING: 1978-ENTITIES	14	N/A			
1979-STATIONS	N/A	19			
NETWORK COMPENSATION	156,188	167,522	7.3	36	144
NAT'L/REG'L TIME SLS	3,828,298	4,205,039	9.8	31	159
LOCAL TIME SALES	13,410,597	15,386,879	14.7	26	103
GROSS REVENUES	N/A	19,863,790	---	26	---
NET REVENUES	15,020,081	17,040,391	13.5	27	110
TOTAL EXPENSES	10,594,874	11,686,504	10.3	37	201
TOTAL INCOME (PROFIT)	4,425,207	5,353,887	21.0	9	88
PROFIT/SALES RATIO	29	31	6.3	1	---

*RANK AMONG ALL REPORTING FCC MARKETS

NOTE: THE MARKET AREA USED THROUGHOUT IS THE OFFICIAL SMSA (METRO). FOR NON-SMSA MARKETS WE FOLLOW ESTABLISHED PRACTICE AND USE THE HOME COUNTY AS THE AREA.

FCC DATA FOR NEW ENGLAND IS BASED ON ORIGINAL OFFICIAL SMSA'S, NOT ON MORE RECENT OFFICIAL COUNTY METROS.

ECONOMIC DATA FOR COLUMBUS, OH

9 YEAR GROWTH (SINCE 1970)

	1970	1979	1979 RANK*	% MARKET CHANGE	% STATE CHANGE	% U.S. CHANGE
POPULATION	1,035,100	1,109,500	37	7.2	.4	7.4
HOUSEHOLDS	323,590	390,450	35	20.7	11.9	21.5
CSI/HH**	10,713	21,264	115	98.4	98.5	97.9
RETAIL SALES (000)	1,948,700	4,879,107	34	150.4	125.0	144.1

1 YEAR GROWTH (SINCE 1978)

	1978	1979				
POPULATION	1,098,900	1,109,500	37	1.0	.8	.9
HOUSEHOLDS	382,530	390,450	35	2.1	.5	1.4
CSI/HH**	19,116	21,264	115	11.2	13.0	13.2
RETAIL SALES (000)	4,454,570	4,879,107	34	9.5	11.1	14.2

MARKET DATA BY COURTESY OF SRDS (STANDARD RATE AND DATA SERVICE)

* RANK AMONG ALL FCC REPORTING MARKETS

** CSI/HH = CONSUMER SPENDABLE INCOME PER HOUSEHOLD (PERSONAL INCOME REMAINING AFTER DEDUCTION OF TAX AND NON-TAX PAYMENTS TO STATE AND FEDERAL GOVERNMENTS).

LOCAL REVENUES ANALYSIS FOR COLUMBUS, OH

THE BEST WAY TO EVALUATE LOCAL RADIO SALES ACTIVITY IS TO MEASURE LOCAL REVENUES AGAINST MARKET RETAIL SALES. OUR BENCHMARK OF LOCAL RADIO REVENUES PER \$ MILLION OF LOCAL RETAIL SALES IS USEFUL -- ESPECIALLY WHEN COMPARED TO THE AVERAGE OF ALL MARKETS IN YOUR GENERAL POPULATION GROUP.

SEVERAL FACTORS CAN CAUSE VARIATIONS: HEAVY TOURIST RETAIL SALES...A LARGE NUMBER OF RADIO STATIONS OR WELL-ESTABLISHED, HIGH RATE STATIONS IN THE MARKET, AMONG OTHERS.

	YOUR MARKET	YOUR MARKET GROUP	PERCENT YOUR MARKET BETTER OR WORSE
LOCAL REVENUES PER \$ MILLION	3,154	2,590	21.8

SINCE AVERAGES CAN CONCEAL FAIRLY WIDE VARIATIONS, LISTED BELOW IS THE DATA FOR 5 IMMEDIATELY LARGER AND 5 IMMEDIATELY SMALLER MARKETS (BASED ON METRO POPULATION).

MARKET	MARKET POPULATION	LOCAL REVENUES	LOCAL REVENUES PER \$ MILLION RETAIL SALES
SAN JOSE, CA	1,259,800	14,467,470	2,355
NORFOLK-NEWPORT NEWS	1,178,400	9,119,524	2,108
PORTLAND, OR	1,165,000	12,220,463	2,714
INDIANAPOLIS, IN	1,164,900	17,725,549	3,393
NEW ORLEANS, LA	1,156,300	13,282,262	2,635
----> COLUMBUS, OH	1,109,500	15,386,879	3,154
SAN ANTONIO, TX	1,061,700	14,006,853	3,373
ROCHESTER, NY	973,000	8,605,900	2,464
SACRAMENTO, CA	972,700	9,271,160	2,037
FT. LAUDER-H'WOOD, FL	910,000	9,609,572	1,859
PROVDNC-WARW-PAW, RI	901,100	6,562,163	2,104

COMPARISON OF LOCAL REVENUES AND GROWTH

COLUMBUS, OH

RADIO VS TELEVISION

RADIO METRO AREA VS TELEVISION ADI*

	RADIO	TELEVISION	MARKET RADIO INDFX VS TV#	U.S. RADIO INDEX VS TV
HOUSEHOLDS (1979)	390,450	546,200	71	---
1979 REVENUES	15,386,879	20,468,894	75	92
1979 GROWTH VS 78 (1 YEAR)	14.7	16.1	91	56
1979 GROWTH VS 75 (4 YEARS)	71.8	101.9	70	68

*WHERE A TELEVISION ADI INCLUDES MORE THAN ONE METRO, THE
 TV DATA HAS BEEN COMPARED WITH THE FIRST-LISTED METRO.
 THE RADIO MARKET IS CUSTOMARILY THE SMSA.
 THE TELEVISION MARKET IS THE ADI.

#AN INDEX OF 100 MEANS RADIO AND TV ARE EQUAL; AN INDEX OF 90
 MEANS RADIO IS 10% BELOW TV; AN INDEX OF 110 MEANS RADIO IS
 10% ABOVE TV.

*RADIO MARKET = SMSA
 TELEVISION MARKET = ADI

NATIONAL/REGIONAL REVENUES ANALYSIS FOR COLUMBUS, OH

OUR BASIC REPORT SHOWS THE PERCENT OF "TOTAL REVENUES" REPRESENTED BY NATIONAL/REGIONAL TIME SALES FOR EACH GROUP OF 10 MARKETS (BY POPULATION SIZE). A COMPARISON WITH YOUR MARKET GROUP'S PERFORMANCE GIVES AN ESTIMATE OF YOUR MARKET'S STANDING WITH NATIONAL AND REGIONAL ADVERTISERS. (IF LOCAL RADIO REVENUES ARE PARTICULARLY HIGH OR LOW THEY COULD OF COURSE AFFECT THIS COMPARISON).

NOTE: FOR THIS COMPARISON WE HAVE ADDED NATIONAL/REGIONAL REVENUES TO LOCAL TO CREATE A MORE VALID "TOTAL".

	PERCENT NATIONAL/REGIONAL		PERCENT YOUR MARKET BETTER OR WORSE
	YOUR MARKET	YOUR MARKET GROUP	
NATIONAL/REGIONAL % OF "TOTAL" REVENUES	21.5	26.9	20.1-

BELOW ARE SHOWN THE DATA FOR UP TO 5 IMMEDIATELY LARGER AND 5 IMMEDIATELY SMALLER MARKETS (BASED ON METRO POPULATION).

MARKET	POPULATION	NAT'L/REG'L REVENUES	% NAT'L/REG'L TO "TOTAL" REVENUES
SAN JOSE, CA	1,259,300	3,413,233	19.1
NORFOLK-NEWPORT NEWS	1,178,400	3,170,249	25.8
PORTLAND, OR	1,165,000	6,564,599	34.9
INDIANAPOLIS, IN	1,164,900	5,062,248	22.2
NEW ORLEANS, LA	1,156,300	3,862,712	22.5
----> COLUMBUS, OH	1,109,500	4,205,039	21.5
SAN ANTONIO, TX	1,061,700	5,404,557	27.8
ROCHESTER, NY	973,000	2,192,376	20.3
SACRAMENTO, CA	972,700	6,903,943	42.7
FT. LAUDER-H'WOOD, FL	910,000	2,861,539	22.9
PROVDNC-WARW-PAW, RI	901,100	3,439,561	34.4

WORKSHEET FOR COMPARING YOUR STATION'S PERFORMANCE TO THE MARKET

MARKET: COLUMBUS, OH

	FCC REVENUE REPORTS			YOUR STATION			*YOUR MARKET SHARE
	1978	1979	CHANGE	1978	1979	% CHANGE	
STATIONS OPERATING	19	N/A	---				
ENTITIES REPORTING	14	N/A	---				
STATIONS REPORTING	N/A	19	---				
NETWORK COMPENSATION	156,188	167,522	7.3				
NAT'L/REG'L TIME SALES	3,828,298	4,205,039	9.8				
LOCAL TIME SALES	13,410,597	15,386,879	14.7				
GROSS REVENUES	N/A	19,863,790	---				
NET REVENUES (AFTER COMM'S)	15,020,081	17,040,391	13.5				
EXPENSES	10,594,874	11,686,504	10.3				
INCOME (PROFIT)	4,425,207	5,353,887	21.0				
PROFIT/SALES RATIO (ON NET REVENUES)	29.4	31.4	6.8				
YOUR AUDIENCE SHARE (FULL WEEK)							

*YOUR MARKET SHARE = YOUR 1979 FIGURES DIVIDED BY MARKET 1979 FIGURES

#REPORTING: 1978 - ENTITIES (AN AM OR AN FM OR AN AM/FM COMBINATION).
 1979 - STATIONS.

COLUMBUS, OH

1978 - 1979 GROWTH COMPARISONS

YOUR MARKET VS YOUR STATE AND VS U.S.

THIS CHART SHOWS THE RELATION BETWEEN VARIOUS ECONOMIC GROWTH FACTORS, RADIO REVENUES AND TOTAL ADVERTISING INVESTMENTS IN THE YEAR FROM 1978 TO 1979.

E C O N O M I C D A T A

	YOUR MARKET %	YOUR STATE* %	U.S. %
POPULATION	1.0	.8	0.9
HOUSEHOLDS	2.1	.5	1.4
CSI PER HOUSEHOLD	11.2	13.0	13.2
RETAIL SALES	9.5	11.1	14.2

	R A D I O	R E V E N U E S	TOTAL U S ADVERTISING
NATIONAL/REGIONAL REVENUES	9.8	N / A*	6.3 12.8
LOCAL REVENUES	14.7	N / A	7.5 12.3
TOTAL REVENUES	13.5	N / A	7.3 12.6

*AT PRESS TIME NO STATE REVENUE DATA WERE AVAILABLE.

* NOTE - IF YOUR MARKET HAS A MULTIPLE STATE DESIGNATION,
THE FIRST LISTED STATE IS USED FOR COMPARISON.

ESTIMATE OF LOCAL ADVERTISING FOR COLUMBUS, OH

LOCAL ADVERTISING HAS A FAIRLY STABLE RELATIONSHIP TO RETAIL SALES IN THE TOTAL U.S. THIS RELATIONSHIP PROBABLY HOLDS IN THE AVERAGE LOCAL MARKET, ALTHOUGH SEVERAL FACTORS WILL CAUSE VARIATIONS. AMONG THEM:

- IS RADIO A WELL SOLD MEDIUM?
- IS THERE A LOCAL DAILY NEWSPAPER? IS IT STRONG OR WEAK?
- ARE THERE LOCAL TELEVISION STATIONS -- OR DO NEARBY STATIONS SELL AGGRESSIVELY IN THE MARKET?
- IS THERE A LOCAL OUTDOOR ADVERTISING COMPANY -- OR ONE NEARBY WHICH SERVES THE MARKET?

DESPITE THESE LIMITATIONS, YOU MAY FIND THE FOLLOWING DATA OF INTEREST.

THIS ASSUMES THAT YOUR MARKET IS TYPICAL OF THE U.S. IT IS BASED ON REVISED 1979 ADVERTISING ESTIMATES BY MCCANN-ERICKSON, AND ECONOMIC DATA FROM SRDS. IT INDICATES YOU COULD HAVE ANTICIPATED THE FOLLOWING LOCAL ADVERTISING INVESTMENTS IN YOUR MARKET FOR 1979.

MARKET RETAIL SALES	4,879,107,000
EST. TOTAL ADVERTISING	123,441,407
RADIO	13,661,500
NEWSPAPERS	68,307,498
TELEVISION	14,637,321
OUTDOOR	975,821
MISCELLANEOUS	25,859,267

20,468,894

RIC's FCC RADIO FINANCIAL DATA ANALYSIS

COMMENTS AND ORDER FORM

TO: Maurie Webster, President
RADIO INFORMATION CENTER
575 Lexington Avenue
New York, NY 10022

Date: _____, 1981

COMMENTS ON REPORTS: _____

SUGGESTIONS FOR OTHER DATA OR ANALYSIS: _____

Please send Computer Reports of the 1979 FCC Radio Revenue Data as indicated:

1. Basic Report (Per Copy - \$50)	_____ Copies	\$ _____
2. Custom Market Reports (\$20 per market)	_____ Markets	\$ _____
	Total:	\$ _____

(Check must accompany Order)

Custom Markets:

From: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

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