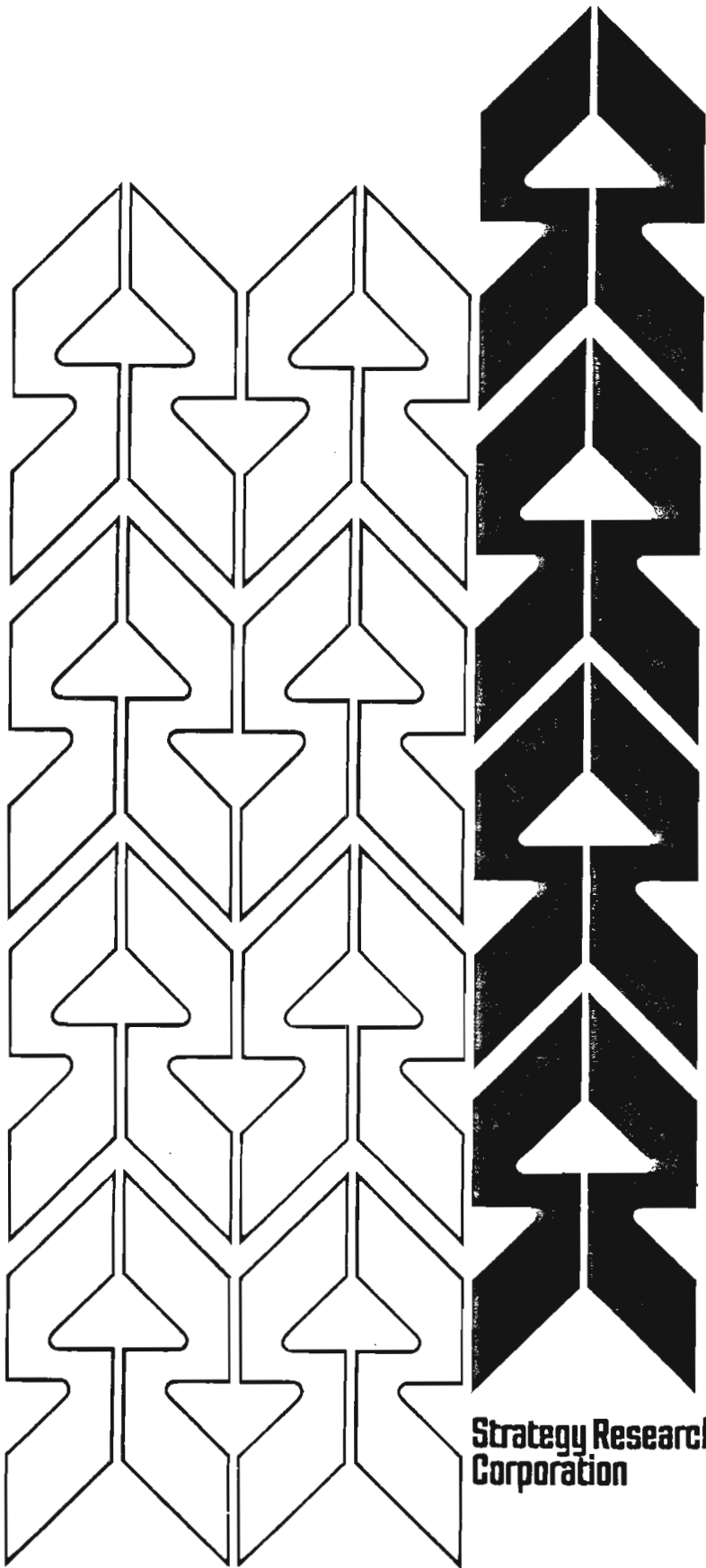


Strategy Research
Corporation

Market
Radio
San Juan
May - July
1981

Audience Estimates



Strategy Research
Corporation

Market

Radio

San Juan

May - July

1981

The audience estimates and other information contained in this report are copyrighted. The willful unauthorized use of any of the contents of this report constitutes copyright infringement which could subject the infringer with civil damages of up to \$50,000.00 and criminal penalties of up to one year imprisonment and a \$10,000.00 fine pursuant to Sections 504 and 506 of the Federal Copyright Act of 1976.

Audience Estimates

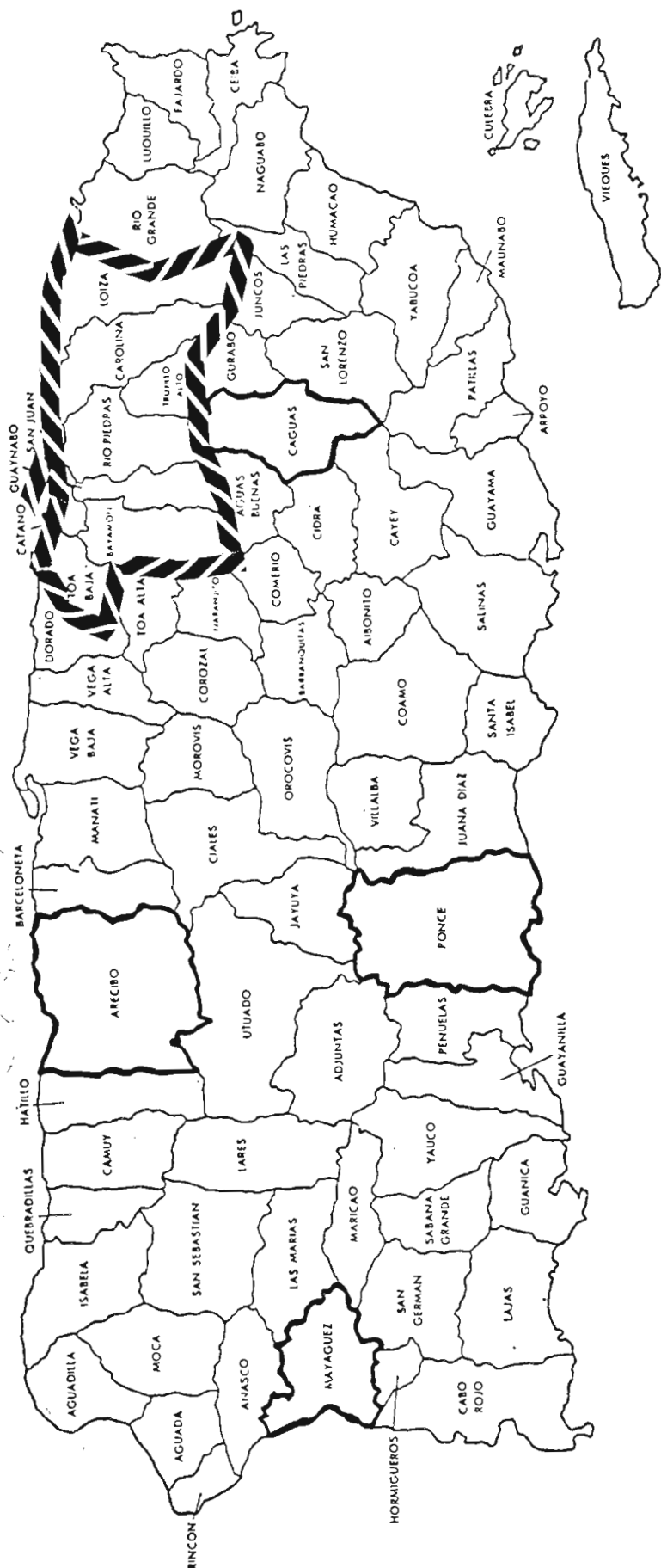
©Copyright 1981 Strategy Research Corp., All Rights Reserved.

MARKET RADIO SAN JUAN
TOTAL AUDIENCE ESTIMATES
MAY - JULY 1981

CONTENTS

SURVEY INFORMATION	III
BUYER'S GUIDE	
MEN	1-12
WOMEN	13-24
ADULTS	25-36
PERSONS 12-24	37-38
TEENAGERS 12-17	39-40
PROGRAMMERS GUIDE	
SHARE TRENDS	41
SHARES	46
AVERAGE QUARTER HOUR AND CUMES	51
RATINGS BY HOUR	63
ADDITIONAL DAY PARTS	
MONDAY-FRIDAY 6 A.M. - 3 P.M. CUMES	65
MONDAY-FRIDAY 10 A.M. - 7 P.M. CUMES	66
MONDAY-SUNDAY CUMES	67
SATURDAY-SUNDAY CUMES	68
MONDAY-FRIDAY POST-MIDNIGHT CUMES	69
MONDAY-SUNDAY 6 A.M. - 12 MIDNIGHT AVERAGE QUARTER HOUR	70
THE STRATEGY RESEARCH METHODOLOGY	VII





INFORMACION

MARKET RADIO SAN JUAN

	COUNTY POPULATION DISTRIBUTION*	RESPONDENTS
	12+	12+
BAYAMON	149,100	434
CANOVANAS, CAROLINA, LOIZA	168,000	395
CATANO, TOA BAJA	80,200	151
GUAYNABO	61,300	221
SAN JUAN	322,900	865
TRUJILLO ALTO	39,900	113
TOTAL	821,400	2,179

AGE/SEX DISTRIBUTION

	POPULATION*	RESPONDENTS
	12+	12+
MEN 18+	314,700	724
MEN 18-24	64,900	160
MEN 25-34	67,600	137
MEN 35-49	82,000	171
MEN 50-64	61,700	161
MEN 65+	38,500	95
WOMEN 18+	358,200	987
WOMEN 18-24	76,400	190
WOMEN 25-34	77,300	186
WOMEN 35-49	89,400	288
WOMEN 50-64	66,000	198
WOMEN 65+	49,100	125
ADULTS 18+	672,900	1,711
TEENS 12-17	148,500	468
TOTAL PERSONS 12+	821,400	2,179



MARKET RADIO SAN JUAN

<u>SURVEY INFORMATION</u>	<u>TOTAL AREA</u>
SAMPLING POINTS ASSIGNED	111
SAMPLING POINTS COMPLETED	111
APPROXIMATE NUMBER OF HOUSEHOLDS PER SAMPLING POINT	9
IN-TAB SAMPLE - HOUSEHOLDS	1001
IN-TAB SAMPLE - PERSONS 12+	2179

INTERVIEWING DATES: MAY 11-JULY 17, 1981

THE POPULATION ESTIMATES ARE BASED ON THE U.S. DEPT. OF
COMMERCE, BUREAU OF THE CENSUS REPORT #PHC80-P-53, PRELIMINARY
POPULATION AND HOUSING UNIT COUNTS-PUERTO RICO. THESE 1980
PRELIMINARY CENSUS FIGURES HAVE BEEN UPDATED TO JANUARY 1981
BY STRATEGY RESEARCH CORPORATION.

THE FOLLOWING ADVERTISERS AND AGENCIES SUBSCRIBE TO THE
MARKET RADIO SAN JUAN SERVICE.

BADILLO/COMPTON, INCORPORATED
THE COCA COLA COMPANY
COMPTON ADVERTISING, INC.
FCB/ESPASAS
HUGHES AND ASSOCIATES ADVERTISING
LOPITO, ILEANA AND HOWIE, INCORPORATED
MARTI, FLORES, PRIETO, INCORPORATED
MCCANN-ERICKSON PUERTO RICO
ARMANDO ROSADO AND ASSOCIATES
PUBLICIDAD SIBONEY
UNITED PROMOTERS AND ADVERTISERS
WEST INDIES ADVERTISING
YOUNG & RUBICAM PUERTO RICO, INCORPORATED

Buyer's Guide

EXPLANATION

These figures are a combination of the individual age breaks reported in the Programmer's Guide Section of this report. If no Radio Station Area has been conducted in the Market, Central Zone figures-only are presented.

The age combinations are as follows:

MEN	PAGE	WOMEN	PAGE	TOTAL ADULTS	PAGE	PERSONS	PAGE
18+	1	18+	13	18+	25	12-24	37
18-34	3	18-34	15	18-34	27		
18-49	5	18-49	17	18-49	29		
25-49	7	25-49	19	25-49	31		
25-54	9	25-54	21	25-54	33	TEENS	
35-64	11	35-64	23	35-64	35	12-17	39

The Central Zone data are presented by Average ¼ Hour Estimates—Projections, Percent and Cume Projections. The Radio Station Area data are presented by Average ¼ Hour Estimates-Projections and Cume Projections.

Each pair of facing pages encompass one of the above age combinations. . . for the following time periods:

MONDAY-FRIDAY

6AM-10AM
 10AM-3PM
 3PM-7PM
 7PM-12MID
 6AM-12MID
 6AM-10AM/3PM-7PM
 6AM-7PM
 3PM-12MID

SATURDAY

6AM-10AM
 10AM-3PM
 3PM-7PM
 7PM-12MID

SUNDAY

6AM-10AM
 10AM-3PM
 3PM-7PM
 7PM-12MID



STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			117	3.7	300			44	1.4	280			69	2.2	212
WBMJ			53	1.7	158			39	1.2	162			39	1.2	154
WDDY			14	.4	77			30	1.0	82			43	1.4	140
WERR			19	.6	29			11	.3	34			9	.3	45
WFID			53	1.7	158			36	1.1	157			55	1.7	140
WGSX			12	.4	47			10	.3	55			15	.5	72
WIAC			83	2.6	217			48	1.5	175			55	1.7	163
WIAC-FM			46	1.5	133			44	1.4	123			59	1.9	162
WIDA			4	.1	12			5	.2	12			1		4
WIOB			15	.5	42			12	.4	49			13	.4	40
WKAC			366	11.6	873			104	3.3	369			102	3.2	335
WKAQ-FM			66	2.1	181			65	2.1	202			84	2.7	202
WKVM-FM			27	.9	82			18	.6	78			32	1.0	108
WLUZ			77	2.4	190			31	1.0	105			17	.5	72
WOLA			12	.4	48			17	.5	54			21	.7	76
WORD			27	.9	100			31	1.0	109			31	1.0	101
WPRM			24	.8	100			37	1.2	92			52	1.7	163
WQBS			37	1.2	97			34	1.1	103			25	.8	73
WQII			32	1.0	95			30	1.0	91			26	.8	77
WRSJ			24	.8	36			14	.4	44			6	.2	25
WUNO			51	1.6	184			37	1.2	146			51	1.6	149
WXYX			5	.2	22			3	.1	20			6	.2	39
WZNT			145	4.6	373			107	3.4	338			151	4.8	372
TOTAL			1337	42.5	2317			831	26.4	1743			970	30.8	1851

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			56	1.8	455			74	2.4	455			93	3.0	429
WBMJ			38	1.2	266			43	1.4	260			46	1.5	246
WDDY			27	.9	186			28	.9	186			28	.9	171
WERR			11	.3	63			13	.4	58			14	.4	54
WFID			40	1.3	208			48	1.5	208			54	1.7	204
WGSX			12	.4	118			11	.3	110			13	.4	94
WIAC			50	1.6	345			61	1.9	340			69	2.2	305
WIAC-FM			46	1.5	262			50	1.6	231			53	1.7	223
WIDA			2	.1	16			3	.1	16			2	.1	16
WIOB			11	.3	92			13	.4	77			15	.5	68
WKAC			149	4.7	1035			184	5.8	1020			233	7.4	980
WKAQ-FM			65	2.1	372			71	2.3	349			74	2.4	313
WKVM-FM			24	.8	182			25	.8	161			29	.9	153
WLUZ			30	1.0	266			40	1.3	255			47	1.5	231
WOLA			16	.5	148			17	.5	117			17	.5	109
WORD			25	.8	215			30	1.0	195			29	.9	159
WPRM			38	1.2	241			38	1.2	210			37	1.2	196
WQBS			26	.8	180			32	1.0	180			30	1.0	155
WQII			25	.8	179			29	.9	175			29	.9	146
WRSJ			12	.4	64			14	.4	56			14	.4	50
WUNO			39	1.2	234			45	1.4	234			51	1.6	207
WXYX			6	.2	62			4	.1	62			5	.2	58
WZNT			112	3.6	661			133	4.2	635			148	4.7	581
TOTAL			886	28.2	3067			1030	32.7	2975			1153	36.6	2876



MKT-RADIO SAN JUAN
MAY-JULY 1980

MEN 18+
C-Z.# 3147
RSA # 00

MONDAY-FRIDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			10	.3	30
WBMJ			24	.8	89
WOODY			23	.7	68
WERR			10	.3	31
WFID			19	.6	65
WGSX			11	.3	28
WIAC			21	.7	41
WIAC-FM			38	1.2	113
WIDA					
WIOR			7	.2	24
WKAC			59	1.9	222
WKAQ-FM			49	1.6	169
WKVM-FM			22	.7	83
WLUZ			6	.2	32
WOLA			15	.5	50
WORO			17	.5	46
WPRM			41	1.3	127
WQBS			12	.4	44
WQIT			18	.6	50
WRSJ			3	.1	17
WUNO			21	.7	71
WXYX			11	.3	35
WZNT			61	1.9	210
TOTAL			511	16.2	1079

SATURDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	8	.3	12	.4	10	.3	1	
WBMJ	10	.3	22	.7	17	.5	2	.1
WOODY	5	.2	26	.8	20	.6	9	.3
WERR	15	.5	14	.4	8	.3	4	.1
WFID	4	.1	6	.2	1			
WGSX	2	.1	11	.3	10	.3	2	.1
WIAC	46	1.5	45	1.4	26	.8	6	.2
WIAC-FM	14	.4	28	.9	21	.7	9	.3
WIDA	2	.1	1		1			
WIOR	5	.2	10	.3	8	.3	1	
WKAC	121	3.8	65	2.1	35	1.1	18	.6
WKAQ-FM	18	.6	39	1.2	18	.6	9	.3
WKVM-FM	6	.2	33	1.0	26	.8	10	.3
WLUZ	11	.3	13	.4	11	.3		
WOLA	14	.4	39	1.2	33	1.0	21	.7
WORO	16	.5	15	.5	6	.2	2	.1
WPRM	7	.2	16	.5	14	.4	18	.6
WQBS	17	.5	23	.7	19	.6	7	.2
WQIT	21	.7	32	1.0	16	.5	5	.2
WRSJ	13	.4	14	.4	8	.3	1	
WUNO	9	.3	6	.2	1			
WXYX	7	.2	13	.4	7	.2	9	.3
WZNT	40	1.3	101	3.2	61	1.9	15	.5
TOTAL	424	13.5	598	19.0	384	12.2	155	4.9

MONDAY-FRIDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			36	1.1	228
WBMJ			30	1.0	183
WOODY			31	1.0	146
WERR			9	.3	55
WFID			35	1.1	143
WGSX			13	.4	80
WIAC			37	1.2	174
WIAC-FM			48	1.5	214
WIDA					4
WIOB			10	.3	54
WKAQ			77	2.4	425
WKAQ-FM			66	2.1	257
WKVM-FM			26	.8	130
WLUZ			10	.3	87
WOLA			18	.6	107
WORO			22	.7	120
WPRM			46	1.5	200
WQBS			18	.6	86
WQIT			21	.7	96
WRSJ			5	.2	32
WUNO			34	1.1	170
WXYX			8	.3	39
WZNT			100	3.2	455
TOTAL			716	22.8	2039

SUNDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	5	.2	35	1.1	60	1.9	3	.1
WBMJ	3	.1	14	.4	23	.7	5	.2
WOODY	2	.1	15	.5	12	.4	4	.1
WERR	16	.5	9	.3	10	.3	5	.2
WFID	2	.1	1		2	.1		
WGSX	5	.2	22	.7	6	.2		
WIAC	38	1.2	60	1.9	36	1.1	8	.3
WIAC-FM	22	.7	72	2.3	60	1.9	22	.7
WIDA	2	.1						
WIOB	8	.3	11	.3	13	.4		
WKAQ	56	1.8	63	2.0	40	1.3	21	.7
WKAQ-FM	6	.2	46	1.5	29	.9	12	.4
WKVM-FM	6	.2	7	.2	11	.3	3	.1
WLUZ	3	.1	22	.7	22	.7	1	
WOLA	6	.2	27	.9	24	.8	15	.5
WORO	11	.3	28	.9	13	.4	10	.3
WPRM	4	.1	13	.4	9	.3	3	.1
WQBS	14	.4	17	.5	17	.5	5	.2
WQIT	11	.3	21	.7	8	.3	3	.1
WRSJ	16	.5	17	.5	13	.4	4	.1
WUNO	2	.1	3	.1				
WXYX			1		1		1	
WZNT	14	.4	62	2.0	46	1.5	19	.6
TOTAL	261	8.3	578	18.4	473	15.0	150	4.8



STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			38	2.9	93			8	.6	65			5	.4	17
WBMJ			40	3.0	109			25	1.9	119			32	2.4	118
WDOY			11	.8	64			30	2.3	82			35	2.6	125
WERR										4					10
WFID			10	.8	27			9	.7	34			6	.5	23
WGSX			9	.7	37			10	.8	55			15	1.1	67
WIAC			4	.3	36			6	.5	30			8	.6	21
WIAC-FM			12	.9	40			24	1.8	63			30	2.3	86
WIDA															
WIOB			4	.3	19			3	.2	26			8	.6	23
WKAC			55	4.2	145			16	1.2	84			19	1.4	75
WKAC-FM			42	3.2	107			47	3.5	128			52	3.9	130
WKVM-FM			21	1.6	73			18	1.4	78			32	2.4	108
WLUZ			2	.2	14			1	.1	10					
WOLA			7	.5	39			15	1.1	45			19	1.4	67
WORD			5	.4	10			3	.2	17			4	.3	19
WPRM			21	1.6	75			24	1.8	67			38	2.9	122
WQBS			24	1.8	50			21	1.6	64			19	1.4	54
WQII			17	1.3	58			20	1.5	64			21	1.6	64
WRSJ			13	1.0	19			10	.8	32			4	.3	13
WUND			7	.5	30			3	.2	17			6	.5	23
WXYX			4	.3	14			1	.1	12			6	.5	35
WZNT			108	8.2	265			77	5.8	227			95	7.2	250
TOTAL			455	34.3	863			382	28.8	781			459	34.6	920

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			12	.9	116			16	1.2	116			21	1.6	103
WBMJ			28	2.1	197			32	2.4	191			36	2.7	177
WDOY			24	1.8	163			25	1.9	163			23	1.7	148
WERR			1	.1	10					10					10
WFID			7	.5	38			8	.6	38			8	.6	34
WGSX			11	.8	103			10	.8	95			11	.8	79
WIAC			4	.3	57			6	.5	57			6	.5	57
WIAC-FM			20	1.5	109			23	1.7	103			22	1.7	99
WIDA															
WIOB			5	.4	46			5	.4	42			7	.5	36
WKAC			23	1.7	183			30	2.3	183			37	2.8	179
WKAC-FM			45	3.4	242			47	3.5	223			47	3.5	197
WKVM-FM			22	1.7	168			23	1.7	152			26	2.0	144
WLUZ			1	.1	27					21			1	.1	14
WOLA			14	1.1	130			14	1.1	99			13	1.0	91
WORD			4	.3	34			4	.3	30			5	.4	23
WPRM			29	2.2	195			28	2.1	164			29	2.2	150
WQBS			17	1.3	113			21	1.6	113			21	1.6	88
WQII			17	1.3	133			20	1.5	129			20	1.5	100
WRSJ			7	.5	32			9	.7	32			8	.6	26
WUND			5	.4	36			5	.4	36			7	.5	36
WXYX			5	.4	54			3	.2	54			5	.4	50
WZNT			79	6.0	471			93	7.0	445			102	7.7	407
TOTAL			388	29.3	1301			428	32.3	1266			456	34.4	1223



MONDAY-FRIDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			2	.2	13
WBMJ			16	1.2	64
WDOY			20	1.5	63
WERR			3	.2	6
WFID					13
WGSX			11	.8	28
WIAC			1	.1	6
WIAC-FM			13	1.0	46
WIDA					
WIOB			6	.5	14
WKAO			6	.5	40
WKAO-FM			37	2.8	130
WKVM-FM			18	1.4	78
WLUZ			3	.2	10
WOLA			15	1.1	50
WORD			4	.3	10
WPRM			36	2.7	112
WQBS			6	.5	25
WQII			14	1.1	35
WRSJ					6
WUNO			3	.2	13
WXYX			11	.8	35
WZNT			44	3.3	163
TOTAL			281	21.2	593

SATURDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	3	.2	2	.2				
WBMJ	9	.7	19	1.4	14	1.1	2	.2
WDOY	4	.3	23	1.7	16	1.2	6	.5
WERR	2	.2	2	.2	2	.2	1	.1
WFID	1	.1	1	.1	1	.1		
WGSX	2	.2	7	.5	6	.5	2	.2
WIAC	2	.2	8	.6	5	.4		
WIAC-FM	4	.3	18	1.4	7	.5	3	.2
WIDA								
WIOB	3	.2	8	.6	5	.4	1	.1
WKAO	11	.8	5	.4	1	.1		
WKAO-FM	14	1.1	28	2.1	11	.8	9	.7
WKVM-FM	5	.4	31	2.3	26	2.0	8	.6
WLUZ	1	.1						
WOLA	9	.7	27	2.0	21	1.6	19	1.4
WORD	4	.3	2	.2	1	.1	1	.1
WPRM	5	.4	11	.8	9	.7	16	1.2
WQBS	13	1.0	21	1.6	16	1.2	7	.5
WQII	18	1.4	25	1.9	14	1.1	5	.4
WRSJ	5	.4	8	.6	1	.1		
WUNO					1	.1		
WXYX	7	.5	13	1.0	7	.5	9	.7
WZNT	32	2.4	85	6.4	47	3.5	13	1.0
TOTAL	155	11.7	345	26.0	211	15.9	107	8.1

MONDAY-FRIDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			3	.2	30
WBMJ			22	1.7	137
WDOY			26	2.0	131
WERR			1	.1	10
WFID			3	.2	23
WGSX			13	1.0	75
WIAC			4	.3	27
WIAC-FM			21	1.6	97
WIDA					
WIOB			7	.5	27
WKAO			12	.9	92
WKAO-FM			45	3.4	171
WKVM-FM			24	1.8	125
WLUZ			1	.1	10
WOLA			17	1.3	98
WORD			4	.3	23
WPRM			37	2.8	159
WQBS			12	.9	62
WQII			17	1.3	73
WRSJ			2	.2	13
WUNO			5	.4	30
WXYX			8	.6	35
WZNT			66	5.0	313
TOTAL			360	27.2	994

SUNDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA			5	.4	12	.9	1	.1
WBMJ	3	.2	10	.8	18	1.4	4	.3
WDOY	2	.2	13	1.0	9	.7	4	.3
WERR			1	.1	4	.3	2	.2
WFID					2	.2		
WGSX	5	.4	18	1.4	2	.2		
WIAC	3	.2	14	1.1	4	.3		
WIAC-FM	8	.6	35	2.6	31	2.3	14	1.1
WIDA								
WIOB	3	.2	8	.6	7	.5		
WKAO	4	.3	2	.2				
WKAO-FM	2	.2	26	2.0	22	1.7	10	.8
WKVM-FM	6	.5	7	.5	11	.8	3	.2
WLUZ								
WOLA	5	.4	19	1.4	18	1.4	15	1.1
WORD			2	.2			2	.2
WPRM	4	.3	7	.5			1	.1
WQBS	7	.5	13	1.0	13	1.0	5	.4
WQII	10	.8	14	1.1	5	.4	3	.2
WRSJ	6	.5	6	.5	1	.1		
WUNO								
WXYX			1	.1	1	.1	1	.1
WZNT	14	1.1	57	4.3	40	3.0	19	1.4
TOTAL	82	6.2	258	19.5	206	15.5	91	6.9



MONDAY-FRIDAY

STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			82	3.8	220			27	1.3	172			36	1.7	119
WBMJ			51	2.4	150			39	1.8	154			39	1.8	154
WDDY			11	.5	69			30	1.4	82			43	2.0	140
WERR			5	.2	10					4					15
WFID			31	1.4	93			24	1.1	90			28	1.3	79
WGSX			12	.6	47			10	.5	55			15	.7	72
WIAC			41	1.9	128			25	1.2	91			28	1.3	87
WIAC-FM			24	1.1	91			38	1.8	103			44	2.1	132
WICA															
WIOB			7	.3	34			8	.4	41			9	.4	28
WKAC			159	7.4	405			39	1.8	166			54	2.5	182
WKAQ-FM			56	2.6	158			65	3.0	194			75	3.5	186
WKVM-FM			25	1.2	78			18	.8	78			32	1.5	108
WLUZ			27	1.3	85			14	.7	45			5	.2	20
WOLA			8	.4	44			17	.8	50			19	.9	72
WORD			16	.7	51			17	.8	63			18	.8	55
WPRM			24	1.1	100			37	1.7	92			52	2.4	163
WQBS			30	1.4	85			34	1.6	99			23	1.1	69
WQII			26	1.2	83			27	1.3	79			24	1.1	69
WRSJ			17	.8	24			10	.5	32			4	.2	13
WUNC			23	1.1	91			15	.7	62			20	.9	73
WXYX			4	.2	14			1		12			6	.3	35
WZNT			130	6.1	342			99	4.6	308			136	6.3	331
TOTAL			819	38.2	1468			607	28.3	1213			716	33.4	1347

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			34	1.6	305			47	2.2	305			59	2.8	281
WBMJ			38	1.8	258			42	2.0	252			44	2.1	238
WDDY			26	1.2	178			27	1.3	178			27	1.3	163
WERR			3	.1	25			2	.1	20			3	.1	20
WFID			23	1.1	124			27	1.3	124			29	1.4	120
WGSX			12	.6	118			11	.5	110			13	.6	94
WIAC			26	1.2	184			31	1.4	179			35	1.6	174
WIAC-FM			35	1.6	200			36	1.7	169			34	1.6	165
WIDA															
WIOB			8	.4	77			8	.4	62			9	.4	56
WKAQ			65	3.0	488			81	3.8	473			106	4.9	459
WKAQ-FM			61	2.8	338			65	3.0	319			65	3.0	283
WKVM-FM			24	1.1	178			24	1.1	157			28	1.3	149
WLUZ			12	.6	123			14	.7	112			16	.7	95
WOLA			15	.7	140			15	.7	109			14	.7	101
WORD			14	.7	105			17	.8	101			17	.8	79
WPRM			38	1.8	241			38	1.8	210			37	1.7	196
WQBS			25	1.2	164			29	1.4	164			26	1.2	139
WQII			22	1.0	163			26	1.2	159			26	1.2	130
WRSJ			8	.4	37			10	.5	37			10	.5	31
WUNC			17	.8	118			19	.9	118			23	1.1	103
WXYX			5	.2	54			3	.1	54			5	.2	50
WZNT			103	4.8	609			120	5.6	583			133	6.2	529
TOTAL			625	29.1	2079			706	32.9	1999			766	35.7	1930



MONDAY-FRIDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			4	.2	13
WBMJ			24	1.1	89
WDDY			23	1.1	68
WERR			7	.3	16
WFID			11	.5	43
WGSX			11	.5	28
WIAC			13	.6	26
WIAC-FM			33	1.5	97
WIDA					
WIOB			7	.3	24
WKQA			22	1.0	117
WKQA-FM			47	2.2	161
WKVM-FM			22	1.0	83
WLUZ			6	.3	25
WOLA			15	.7	50
WORO			9	.4	20
WPRM			41	1.9	127
WQBS			12	.6	40
WQII			18	.8	50
WRSJ					6
WUNO			11	.5	33
WXYX			11	.5	35
WZNT			60	2.8	198
TOTAL			416	19.4	843

MONDAY-FRIDAY

SATURDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	6	.3	4	.2	6	.3		
WBMJ	10	.5	20	.9	15	.7	2	.1
WDDY	4	.2	26	1.2	20	.9	9	.4
WERR	7	.3	5	.2	3	.1	3	.1
WFID	4	.2	6	.3	1			
WGSX	2	.1	11	.5	10	.5	2	.1
WIAC	23	1.1	22	1.0	18	.8	2	.1
WIAC-FM	10	.5	24	1.1	16	.7	7	.3
WIDA								
WIOB	3	.1	8	.4	5	.2	1	
WKQA	33	1.5	19	.9	7	.3	3	.1
WKQA-FM	17	.8	33	1.5	13	.6	9	.4
WKVM-FM	6	.3	33	1.5	26	1.2	10	.5
WLUZ	8	.4	8	.4	5	.2		
WOLA	12	.6	36	1.7	31	1.4	21	1.0
WORO	7	.3	10	.5	5	.2	1	
WPRM	7	.3	13	.6	11	.5	18	.8
WQBS	13	.6	21	1.0	17	.8	7	.3
WQII	18	.8	26	1.2	14	.7	5	.2
WRSJ	10	.5	10	.5	4	.2	1	
WUNO	1		2	.1	1			
WXYX	7	.3	13	.6	7	.3	9	.4
WZNT	36	1.7	94	4.4	58	2.7	15	.7
TOTAL	246	11.5	450	21.0	293	13.7	129	6.0

SUNDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			18	.8	132
WBMJ			30	1.4	183
WDDY			31	1.4	146
WERR			3	.1	25
WFID			18	.8	79
WGSX			13	.6	80
WIAC			20	.9	98
WIAC-FM			39	1.8	183
WIDA					
WIOB			8	.4	42
WKQA			36	1.7	234
WKQA-FM			60	2.8	237
WKVM-FM			26	1.2	130
WLUZ			5	.2	35
WOLA			17	.8	103
WORO			13	.6	59
WPRM			46	2.1	200
WQBS			17	.8	82
WQII			20	.9	88
WRSJ			2	.1	13
WUNO			15	.7	86
WXYX			8	.4	35
WZNT			93	4.3	415
TOTAL			549	25.6	1498

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA			17	.8	34	1.6	3	.1
WBMJ	3	.1	11	.5	19	.9	4	.2
WDDY	2	.1	15	.7	12	.6	4	.2
WERR	8	.4	5	.2	5	.2	2	.1
WFID	2	.1	1		2	.1		
WGSX	5	.2	22	1.0	6	.3		
WIAC	13	.6	27	1.3	16	.7	6	.3
WIAC-FM	17	.8	60	2.8	48	2.2	20	.9
WIDA								
WIOB	4	.2	9	.4	7	.3		
WKQA	12	.6	17	.8	5	.2	3	.1
WKQA-FM	3	.1	40	1.9	28	1.3	10	.5
WKVM-FM	6	.3	7	.3	11	.5	3	.1
WLUZ			8	.4	7	.3		
WOLA	6	.3	24	1.1	24	1.1	15	.7
WORO	6	.3	16	.7	13	.6	8	.4
WPRM	4	.2	10	.5	4	.2	3	.1
WQBS	11	.5	13	.6	14	.7	5	.2
WQII	10	.5	16	.7	7	.3	3	.1
WRSJ	6	.4	8	.4	4	.2		
WUNO								
WXYX			1		1		1	
WZNT	14	.7	62	2.9	46	2.1	19	.9
TOTAL	136	6.3	393	18.3	324	15.1	116	5.4



MONDAY-FRIDAY

STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			73	4.9	204			27	1.8	152			36	2.4	115
WBMJ			32	2.1	105			28	1.9	105			23	1.5	93
WDOY			3	.2	24					13			16	1.1	47
WERR			5	.3	10										11
WFID			27	1.8	85			21	1.4	82			28	1.9	75
WGSX			3	.2	10			1	.1	6			1	.1	11
WIAC			39	2.6	124			25	1.7	87			24	1.6	79
WIAC-FM			20	1.3	83			34	2.3	91			41	2.7	116
WIDA															
WIOB			7	.5	34			8	.5	41			8	.5	24
WKAQ			145	9.7	368			33	2.2	146			45	3.0	158
WKAQ-FM			30	2.0	89			31	2.1	117			43	2.9	101
WKVM-FM			12	.8	37			3	.2	13			5	.3	19
WLUZ			26	1.7	77			14	.9	41			5	.3	20
WOLA			5	.3	24			6	.4	18			10	.7	31
WORD			14	.9	47			17	1.1	59			18	1.2	55
WPRM			16	1.1	63			24	1.6	51			32	2.1	98
WQBS			21	1.4	61			26	1.7	67			19	1.3	53
WQII			21	1.4	63			18	1.2	47			14	.9	37
WRSJ			17	1.1	24			10	.7	32			4	.3	13
WUNO			23	1.5	87			15	1.0	58			20	1.3	69
WYXX			2	.1	6								2	.1	19
WZNT			64	4.3	192			56	3.7	170			84	5.6	177
TOTAL			614	41.0	1103			405	27.1	815			480	32.1	880

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			32	2.1	285			44	2.9	285			55	3.7	261
WBMJ			25	1.7	169			27	1.8	163			26	1.7	157
WDOY			6	.4	60			5	.3	60			9	.6	53
WERR			3	.2	21			2	.1	16			3	.2	16
WFID			21	1.4	112			25	1.7	112			27	1.8	112
WGSX			1	.1	21			1	.1	21			2	.1	21
WIAC			25	1.7	172			29	1.9	167			32	2.1	162
WIAC-FM			31	2.1	180			32	2.1	149			30	2.0	149
WIDA															
WIOB			7	.5	69			8	.5	58			8	.5	52
WKAQ			58	3.9	439			71	4.7	424			95	6.4	414
WKAQ-FM			31	2.1	192			34	2.3	185			36	2.4	169
WKVM-FM			6	.4	48			6	.4	43			8	.5	43
WLUZ			12	.8	115			14	.9	104			15	1.0	87
WOLA			7	.5	67			7	.5	48			8	.5	48
WORD			13	.9	97			16	1.1	97			16	1.1	75
WPRM			22	1.5	135			24	1.6	129			23	1.5	123
WQBS			19	1.3	115			22	1.5	115			20	1.3	102
WQII			15	1.0	94			18	1.2	94			18	1.2	81
WRSJ			8	.5	37			10	.7	37			10	.7	31
WUNO			17	1.1	114			19	1.3	114			23	1.5	99
WYXX			2	.1	26			1	.1	26			2	.1	26
WZNT			57	3.8	329			67	4.5	323			74	4.9	294
TOTAL			425	28.4	1442			493	33.0	1390			546	36.5	1345



MONDAY-FRIDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			4	.3	18
WEMJ			18	1.2	57
WDOY			10	.7	31
WERR			7	.5	16
WFID			11	.7	43
WGSX					
WIAC			13	.9	26
WIAC-FM			29	1.9	89
WIDA					
WIOB			5	.3	16
WKAC			22	1.5	109
WKAC-FM			20	1.3	76
WKVM-FM			4	.3	18
WLUZ			6	.4	21
WOLA			8	.5	26
WURO			8	.5	16
WPRM			18	1.2	66
WQBS			9	.6	28
WQII			12	.8	34
WRSJ					6
WUND			11	.7	33
WXYX			6	.4	19
WZNT			33	2.2	92
TOTAL			252	16.8	518

SATURDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	6	.4	4	.3	6	.4		
WEMJ	8	.5	15	1.0	11	.7		
WDOY	1	.1	7	.5	7	.5	3	.2
WERR	6	.4	4	.3	1	.1	2	.1
WFID	3	.2	5	.3				
WGSX			5	.3	5	.3		
WIAC	23	1.5	22	1.5	17	1.1	2	.1
WIAC-FM	10	.7	23	1.5	14	.9	6	.4
WIDA								
WIOB	3	.2	8	.5	3	.2		
WKAC	33	2.2	18	1.2	7	.5	3	.2
WKAC-FM	9	.6	16	1.1	6	.4	3	.2
WKVM-FM	2	.1	6	.4	7	.5	4	.3
WLUZ	7	.5	8	.5	5	.3		
WOLA	7	.5	20	1.3	19	1.3	12	.8
WURO	7	.5	10	.7	5	.3	1	.1
WPRM	4	.3	7	.5	9	.6	10	.7
WQBS	8	.5	16	1.1	8	.5	6	.4
WQII	14	.9	20	1.3	9	.6		
WRSJ	10	.7	10	.7	4	.3	1	.1
WUND	1	.1	2	.1				
WXYX	3	.2	6	.4	1	.1	3	.2
WZNT	22	1.5	40	2.7	29	1.9	5	.3
TOTAL	186	12.4	276	18.4	171	11.4	63	4.2

MONDAY-FRIDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			18	1.2	128
WEMJ			20	1.3	110
WDOY			12	.8	53
WERR			3	.2	21
WFID			18	1.2	75
WGSX					11
WIAC			18	1.2	90
WIAC-FM			35	2.3	163
WIDA					
WIOB			6	.4	34
WKAC			32	2.1	206
WKAC-FM			30	2.0	123
WKVM-FM			4	.3	24
WLUZ			5	.3	31
WOLA			9	.6	50
WURO			12	.8	55
WPRM			24	1.6	111
WQBS			14	.9	58
WQII			12	.8	47
WRSJ			2	.1	13
WUND			15	1.0	82
WXYX			4	.3	19
WZNT			55	3.7	236
TOTAL			353	23.6	970

SUNDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA								
WEMJ								
WDOY								
WERR								
WFID								
WGSX								
WIAC								
WIAC-FM								
WIDA								
WIOB								
WKAC								
WKAC-FM								
WKVM-FM								
WLUZ								
WOLA								
WURO								
WPRM								
WQBS								
WQII								
WRSJ								
WUND								
WXYX								
WZNT								
TOTAL	105	7.0	265	17.7	212	14.2	59	3.9



STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			80	4.7	219			34	2.0	186			44	2.6	141
WBMJ			34	2.0	113			28	1.6	113			23	1.4	93
WDOY			3	.2	24					13			16	.9	47
WERR			5	.3	10			1	.1	4					11
WFID			31	1.8	97			24	1.4	101			31	1.8	87
WGSX			3	.2	10			1	.1	6			1	.1	11
WIAC			41	2.4	135			29	1.7	99			32	1.9	102
WIAC-FM			33	1.9	110			39	2.3	103			47	2.8	135
WIDA					4			1	.1	4					
WIOB			11	.6	38			8	.5	41			10	.6	28
WKAC			181	10.6	448			58	3.4	192			59	3.5	192
WKAC-FM			31	1.8	97			31	1.8	121			46	2.7	109
WKVM-FM			12	.7	37			3	.2	13			5	.3	19
WLUZ			37	2.2	104			17	1.0	57			8	.5	35
WGLA			9	.5	28			6	.4	22			12	.7	35
WORO			15	.9	51			20	1.2	71			21	1.2	63
WPRM			16	.9	63			24	1.4	51			32	1.9	98
WQBS			23	1.4	65			26	1.5	71			19	1.1	53
WQII			22	1.3	67			18	1.1	47			14	.8	37
WRSJ			20	1.2	28			12	.7	40			6	.4	21
WUNO			29	1.7	110			23	1.4	89			26	1.5	89
WXYX			2	.1	6								2	.1	19
WZNT			72	4.2	211			57	3.3	182			89	5.2	200
TOTAL			728	42.8	1279			468	27.5	945			548	32.2	999

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			38	2.2	326			51	3.0	326			62	3.6	300
WBMJ			25	1.5	177			28	1.6	171			28	1.6	165
WDOY			6	.4	60			5	.3	60			9	.5	53
WERR			3	.2	25			2	.1	20			3	.2	14
WFID			24	1.4	132			29	1.7	132			31	1.8	132
WGSX			1	.1	21			1	.1	21			2	.1	21
WIAC			29	1.7	202			34	2.0	197			37	2.2	188
WIAC-FM			37	2.2	215			40	2.4	184			40	2.4	184
WIDA					4					4					4
WIOB			8	.5	73			10	.6	62			11	.6	56
WKAQ			77	4.5	534			96	5.6	519			120	7.1	509
WKAQ-FM			32	1.9	200			36	2.1	193			38	2.2	177
WKVM-FM			6	.4	48			6	.4	43			8	.5	43
WLUZ			16	.9	150			19	1.1	139			21	1.2	122
WGLA			8	.5	75			9	.5	56			11	.6	56
WORO			15	.9	120			19	1.1	116			18	1.1	87
WPRM			22	1.3	135			24	1.4	129			23	1.4	123
WQBS			19	1.1	119			23	1.4	119			21	1.2	106
WQII			15	.9	98			18	1.1	98			18	1.1	85
WRSJ			10	.6	45			12	.7	45			12	.7	39
WUNO			22	1.3	148			25	1.5	148			28	1.6	125
WXYX			2	.1	26			1	.1	26			2	.1	26
WZNT			60	3.5	355			72	4.2	349			81	4.8	320
TOTAL			489	28.7	1644			573	33.7	1588			638	37.5	1539



MONDAY-FRIDAY

SATURDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			6	.4	22
WBMJ			18	1.1	57
WDDY			10	.6	31
WERR			7	.4	16
WFID			11	.6	47
WGSX					
WIAC			15	.9	30
WIAC-FM			31	1.8	101
WIDA					
WIOB			5	.3	16
WKAQ			28	1.6	128
WKAQ-FM			21	1.2	80
WKVM-FM			4	.2	18
WLUZ			6	.4	21
WULA			8	.5	26
WORO			9	.5	20
WPRM			18	1.1	66
WQBS			9	.5	28
WQII			12	.7	34
WRSJ					6
WUND			13	.8	45
WXYX			6	.4	19
WZNT			33	1.9	96
TOTAL			272	16.0	575

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	6	.4	6	.4	7	.4		
WBMJ	8	.5	17	1.0	13	.8		
WDDY	1	.1	7	.4	7	.4	3	.2
WERR	7	.4	5	.3	1	.1	2	.1
WFID	3	.2	5	.3				
WGSX			5	.3	5	.3		
WIAC	25	1.5	24	1.4	17	1.0	2	.1
WIAC-FM	11	.6	25	1.5	15	.9	6	.4
WIDA	1	.1						
WIOB	3	.2	8	.5	5	.3		
WKAQ	46	2.7	28	1.6	10	.6	4	.2
WKAQ-FM	9	.5	20	1.2	9	.5	3	.2
WKVM-FM	2	.1	6	.4	7	.4	4	.2
WLUZ	7	.4	9	.5	6	.4		
WULA	9	.5	23	1.4	21	1.2	12	.7
WORO	8	.5	10	.6	5	.3	1	.1
WPRM	4	.2	7	.4	9	.5	10	.6
WQBS	12	.7	18	1.1	10	.6	6	.4
WQII	14	.8	20	1.2	9	.5		
WRSJ	10	.6	11	.6	5	.3	1	.1
WUND	2	.1	2	.1				
WXYX	3	.2	6	.4	1	.1	3	.2
WZNT	22	1.3	42	2.5	31	1.8	5	.3
TOTAL	216	12.7	313	18.4	196	11.5	64	3.8

MONDAY-FRIDAY

SUNDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			23	1.4	154
WBMJ			20	1.2	110
WDDY			12	.7	53
WERR			3	.2	21
WFID			20	1.2	87
WGSX					11
WIAC			23	1.4	113
WIAC-FM			38	2.2	183
WIDA					
WIOB			7	.4	38
WKAQ			41	2.4	248
WKAQ-FM			33	1.9	131
WKVM-FM			4	.2	24
WLUZ			6	.4	46
WULA			10	.6	54
WORO			13	.8	67
WPRM			24	1.4	111
WQBS			14	.8	58
WQII			12	.7	47
WRSJ			3	.2	21
WUND			19	1.1	102
WXYX			4	.2	19
WZNT			57	3.3	258
TOTAL			395	23.2	1103

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	1	.1	22	1.3	36	2.1	3	.2
WBMJ			10	.6	13	.8	1	.1
WDDY			4	.2	7	.4		
WERR	13	.8	8	.5	6	.4	2	.1
WFID	2	.1	1	.1				
WGSX	1	.1	10	.6	5	.3		
WIAC	18	1.1	27	1.6	16	.9	6	.4
WIAC-FM	15	.9	67	3.9	44	2.6	21	1.2
WIDA	2	.1						
WIOB	8	.5	9	.5	11	.6		
WKAQ	15	.9	25	1.5	7	.4	3	.2
WKAQ-FM	1	.1	24	1.4	7	.4	1	.1
WKVM-FM								
WLUZ			12	.7	10	.6		
WULA	2	.1	11	.6	10	.6	4	.2
WORO	6	.4	17	1.0	13	.8	8	.5
WPRM			3	.2	4	.2	2	.1
WQBS	12	.7	13	.8	10	.6	5	.3
WQII	11	.6	12	.7	6	.4		
WRSJ	8	.5	8	.5	5	.3		
WUND								
WXYX								
WZNT	13	.8	29	1.7	23	1.4	7	.4
TOTAL	135	7.9	322	18.9	248	14.6	64	3.8



MONDAY-FRIDAY

STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			72	5.0	192			31	2.2	175			51	3.5	155
WBMJ			13	.9	49			14	1.0	43			7	.5	36
WDOY			2	.1	9								8	.6	15
WERR			10	.7	18			7	.5	15			4	.3	20
WFID			34	2.4	105			23	1.6	105			38	2.6	95
WGSX			3	.2	10										5
WIAC			51	3.5	137			32	2.2	119			36	2.5	116
WIAC-FM			34	2.4	93			20	1.4	60			29	2.0	76
WIDA			4	.3	12			3	.2	8					
WIOB			7	.5	19			5	.3	19			3	.2	13
WKAQ			220	15.3	519			73	5.1	197			65	4.5	198
WKAQ-FM			22	1.5	70			18	1.3	74			29	2.0	68
WKVM-FM			4	.3	5										
WLUZ			50	3.5	128			22	1.5	62			15	1.0	54
WOLA			5	.3	9			2	.1	9			2	.1	9
WORC			22	1.5	83			27	1.9	81			24	1.7	71
WPRM			3	.2	25			13	.9	25			14	1.0	41
WQBS			13	.9	47			13	.9	39			4	.3	15
WQII			14	1.0	33			9	.6	23			5	.3	13
WRSJ			9	.6	13			4	.3	12			2	.1	8
WUNC			35	2.4	114			31	2.2	103			30	2.1	93
WXYX			1	.1	4			2	.1	4					
WZNT			37	2.6	104			28	1.9	104			50	3.5	115
TOTAL			688	47.9	1135			384	26.7	753			420	29.2	729

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			38	2.6	291			50	3.5	291			62	4.3	278
WBMJ			10	.7	69			11	.8	69			10	.7	69
WDOY			3	.2	19			3	.2	19			5	.3	19
WERR			6	.4	38			7	.5	33			7	.5	29
WFID			27	1.9	144			32	2.2	144			36	2.5	144
WGSX			1	.1	15			1	.1	15			2	.1	15
WIAC			35	2.4	218			40	2.8	213			44	3.1	189
WIAC-FM			26	1.8	153			27	1.9	128			31	2.2	124
WIDA			1	.1	12			2	.1	12			2	.1	12
WIOB			4	.3	39			5	.3	28			5	.3	28
WKAQ			93	6.5	602			115	8.0	587			142	9.9	566
WKAQ-FM			19	1.3	123			23	1.6	119			25	1.7	109
WKVM-FM			2	.1	10			1	.1	5			2	.1	5
WLUZ			21	1.5	184			28	1.9	179			32	2.2	162
WOLA			2	.1	18			3	.2	18			4	.3	18
WORC			19	1.3	159			25	1.7	147			23	1.6	121
WPRM			9	.6	46			10	.7	46			8	.6	46
WQBS			9	.6	63			10	.7	63			8	.6	63
WQII			7	.5	42			8	.6	42			9	.6	42
WRSJ			4	.3	21			4	.3	17			5	.3	17
WUNC			26	1.8	154			31	2.2	154			32	2.2	127
WXYX			1	.1	4			1	.1	4					4
WZNT			31	2.2	179			37	2.6	179			43	3.0	163
TOTAL			407	28.3	1388			489	34.0	1331			555	38.6	1293



MONDAY-FRIDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			8	.6	17
WBMJ			8	.6	25
WDDY			3	.2	5
WERR			6	.4	14
WFIL			17	1.2	45
WGSX					
WIAC			20	1.4	35
WIAC-FM			25	1.7	67
WIDA					
WIOB			1	.1	10
WKAQ			35	2.4	134
WKAQ-FM			12	.8	39
WKVM-FM			4	.3	5
WLUZ			3	.2	15
WOLA					
WORO			8	.6	25
WPRM			5	.3	15
WQBS			6	.4	15
WQII			4	.3	15
WRSJ					4
WUNO			12	.8	36
WXYX					
WZNT			16	1.1	43
TOTAL			195	13.6	387

SATURDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	3	.2	6	.4	7	.5		
WBMJ	1	.1	3	.2	3	.2		
WDDY			3	.2	4	.3	3	.2
WERR	8	.6	6	.4	2	.1	3	.2
WFIL	3	.2	5	.3				
WGSX			4	.3	4	.3		
WIAC	28	1.9	26	1.8	17	1.2	6	.4
WIAC-FM	10	.7	10	.7	14	1.0	6	.4
WIDA	2	.1						
WIOB					2	.1		
WKAQ	66	4.6	46	3.2	27	1.9	15	1.0
WKAQ-FM	4	.3	11	.8	6	.4		
WKVM-FM	1	.1	2	.1			2	.1
WLUZ	8	.6	10	.7	8	.6		
WOLA	5	.3	12	.8	12	.8	2	.1
WORO	11	.8	12	.8	5	.3	1	.1
WPRM	2	.1	3	.2	3	.2	2	.1
WQBS	4	.3	2	.1	3	.2		
WQII	2	.1	5	.3	2	.1		
WRSJ	6	.4	4	.3	4	.3	1	.1
WUNO	4	.3	3	.2				
WXYX								
WZNT	7	.5	16	1.1	14	1.0	2	.1
TOTAL	185	12.9	201	14.0	144	10.0	43	3.0

MONDAY-FRIDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			27	1.9	158
WBMJ			8	.6	46
WDDY			5	.3	15
WERR			5	.3	30
WFID			26	1.8	98
WGSX					5
WIAC			28	1.9	121
WIAC-FM			27	1.9	117
WIDA					
WIOB			2	.1	23
WKAQ			47	3.3	260
WKAQ-FM			20	1.4	82
WKVM-FM			2	.1	5
WLUZ			8	.6	59
WOLA			1	.1	9
WORO			14	1.0	82
WPRM			9	.6	41
WQBS			5	.3	20
WQII			4	.3	23
WRSJ			1	.1	12
WUNO			19	1.3	103
WXYX					
WZNT			31	2.2	135
TOTAL			296	20.6	839

SUNDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	5	.3	24	1.7	38	2.6	2	.1
WBMJ			4	.3	5	.3	1	.1
WDDY			2	.1	3	.2		
WERR	13	.9	8	.6	6	.4	2	.1
WFID	2	.1	1	.1				
WGSX			4	.3	4	.3		
WIAC	26	1.8	31	2.2	22	1.5	8	.6
WIAC-FM	14	1.0	36	2.5	26	1.8	8	.6
WIDA	2	.1						
WIOB	5	.3	3	.2	6	.4		
WKAQ	24	1.7	39	2.7	24	1.7	15	1.0
WKAQ-FM	4	.3	20	1.4	7	.5	2	.1
WKVM-FM								
WLUZ			14	1.0	18	1.3	1	.1
WOLA	1	.1	8	.6	6	.4		
WORO	11	.8	22	1.5	13	.9	8	.6
WPRM			3	.2	5	.3	2	.1
WQBS	7	.5	4	.3	4	.3		
WQII	1	.1	7	.5	3	.2		
WRSJ	6	.4	7	.5	9	.6	4	.3
WUNO								
WXYX								
WZNT			5	.3	6	.4		
TOTAL	129	9.0	253	17.6	216	15.0	52	3.6



STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			114	3.2	257			45	1.3	192			43	1.2	110
WBMJ			51	1.4	166			42	1.2	148			43	1.2	163
WDOY			32	.9	117			33	.9	120			49	1.4	147
WERR			43	1.2	66			25	.7	71			14	.4	36
WFID			54	1.5	182			55	1.5	182			65	1.8	168
WGSX			20	.6	66			12	.3	55			19	.5	66
WIAC			87	2.4	211			61	1.7	195			52	1.5	144
WIAC-FM			85	2.4	252			70	2.0	240			66	1.8	238
WIDA			19	.5	33			15	.4	26			5	.1	20
WIOB			27	.8	95			34	.9	102			34	.9	125
WKAQ			396	11.1	919			121	3.4	438			91	2.5	265
WKAQ-FM			81	2.3	257			98	2.7	329			115	3.2	312
WKVM-FM			21	.6	82			29	.8	89			25	.7	82
WLUZ			126	3.5	283			31	.9	152			27	.8	90
WOLA			12	.3	43			10	.3	36			18	.5	44
WCRC			31	.9	108			36	1.0	108			21	.6	83
WPRM			27	.8	128			43	1.2	143			48	1.3	132
WQBS			39	1.1	128			26	.7	89			22	.6	64
WQII			57	1.6	215			50	1.4	169			46	1.3	148
WRSJ			40	1.1	82			37	1.0	92			30	.8	55
WUNC			64	1.8	206			54	1.5	167			61	1.7	159
WXYX			10	.3	28			6	.2	22			5	.1	26
WZNT			109	3.0	323			95	2.7	299			112	3.1	264
TOTAL			1567	43.7	2780			1040	29.0	2158			1014	28.3	1942

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			51	1.4	370			65	1.8	370			78	2.2	328
WBMJ			39	1.1	280			44	1.2	280			46	1.3	251
WDOY			35	1.0	261			38	1.1	228			40	1.1	220
WERR			22	.6	106			27	.8	91			29	.8	83
WFID			48	1.3	255			58	1.6	243			60	1.7	240
WGSX			13	.4	130			17	.5	124			20	.6	117
WIAC			53	1.5	336			67	1.9	326			70	2.0	287
WIAC-FM			64	1.8	432			72	2.0	414			74	2.1	386
WIDA			11	.3	47			14	.4	47			12	.3	43
WIOB			32	.9	235			31	.9	195			31	.9	180
WKAQ			155	4.3	1067			197	5.5	1055			244	6.8	1001
WKAQ-FM			87	2.4	532			98	2.7	494			98	2.7	444
WKVM-FM			24	.7	170			25	.7	145			23	.6	125
WLUZ			43	1.2	350			60	1.7	346			76	2.1	325
WOLA			12	.3	95			13	.4	79			13	.4	79
WORD			26	.7	207			30	.8	186			27	.8	151
WPRM			37	1.0	228			40	1.1	224			36	1.0	203
WQBS			24	.7	177			29	.8	177			30	.8	174
WQII			43	1.2	320			51	1.4	320			52	1.5	293
WRSJ			29	.8	131			36	1.0	123			34	.9	109
WUNC			49	1.4	301			61	1.7	294			62	1.7	273
WXYX			6	.2	52			7	.2	52			8	.2	50
WZNT			90	2.5	497			105	2.9	494			111	3.1	456
TOTAL			1009	28.2	3514			1194	33.3	3444			1290	36.0	3300



MONDAY-FRIDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			12	.3	32
WBMJ			23	.6	61
WDOY			20	.6	107
WERR			12	.3	41
WFID			20	.6	68
WGSX			7	.2	39
WIAC			15	.4	52
WIAC-FM			41	1.1	117
WIDA			5	.1	7
WIOB			32	.9	86
WKAO			50	1.4	172
WKAO-FM			62	1.7	161
WKVM-FM			22	.6	71
WLUZ			4	.1	24
WCLA			17	.5	40
WORD			15	.4	45
WPRM			28	.8	74
WQBS			12	.3	31
WQII			18	.5	69
WRSJ			16	.4	48
WUNO			24	.7	89
WXYX			3	.1	10
WZNT			53	1.5	161
TOTAL			523	14.6	1156

SATURDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	19	.5	20	.6	3	.1		
WBMJ	8	.2	22	.6	17	.5	5	.1
WDOY	18	.5	39	1.1	20	.6	5	.1
WERR	36	1.0	29	.8	9	.3	6	.2
WFID	3	.1	4	.1	1			
WGSX	3	.1	13	.4	11	.3	3	.1
WIAC	37	1.0	43	1.2	20	.6	3	.1
WIAC-FM	27	.8	56	1.6	39	1.1	17	.5
WIDA	3	.1	6	.2	3	.1	2	.1
WIOB	11	.3	39	1.1	27	.8	6	.2
WKAO	158	4.4	79	2.2	30	.8	11	.3
WKAO-FM	31	.9	90	2.5	38	1.1	14	.4
WKVM-FM	9	.3	29	.8	12	.3	6	.2
WLUZ	21	.6	25	.7	9	.3	4	.1
WCLA	10	.3	34	.9	27	.8	12	.3
WORD	14	.4	34	.9	15	.4	3	.1
WPRM	8	.2	23	.6	16	.4	5	.1
WQBS	18	.5	37	1.0	18	.5	2	.1
WQII	30	.8	46	1.3	16	.4	5	.1
WRSJ	17	.5	21	.6	14	.4	10	.3
WUNO	15	.4	19	.5	10	.3	4	.1
WXYX	1		3	.1	2	.1	2	.1
WZNT	35	1.0	112	3.1	41	1.1	19	.5
TOTAL	554	15.5	836	23.3	411	11.5	144	4.0

MONDAY-FRIDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			27	.8	123
WBMJ			31	.9	193
WDOY			34	.9	192
WERR			11	.3	55
WFID			40	1.1	191
WGSX			12	.3	88
WIAC			33	.9	165
WIAC-FM			51	1.4	267
WIDA			4	.1	20
WIOB			32	.9	166
WKAO			67	1.9	355
WKAO-FM			86	2.4	367
WKVM-FM			22	.6	124
WLUZ			14	.4	94
WCLA			17	.5	63
WORD			17	.5	102
WPRM			37	1.0	162
WQBS			17	.5	85
WQII			30	.8	170
WRSJ			22	.6	72
WUNO			40	1.1	194
WXYX			3	.1	26
WZNT			79	2.2	327
TOTAL			743	20.7	2142

SUNDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	12	.3	27	.8	18	.5	1	
WBMJ	6	.2	15	.4	14	.4	4	.1
WDOY	9	.3	20	.6	22	.6	5	.1
WERR	33	.9	28	.8	25	.7	14	.4
WFID	4	.1	10	.3	9	.3		
WGSX	3	.1	8	.2	11	.3	6	.2
WIAC	31	.9	41	1.1	19	.5	4	.1
WIAC-FM	41	1.1	72	2.0	72	2.0	52	1.5
WIDA	7	.2	9	.3	10	.3	7	.2
WIOB	5	.1	41	1.1	32	.9	7	.2
WKAO	105	2.9	89	2.5	47	1.3	13	.4
WKAO-FM	18	.5	64	1.8	42	1.2	15	.4
WKVM-FM	2	.1	6	.2	3	.1	3	.1
WLUZ	8	.2	23	.6	16	.4	3	.1
WCLA	10	.3	30	.8	26	.7	3	.1
WORD	10	.3	16	.4	5	.1	6	.2
WPRM	4	.1	14	.4	14	.4	3	.1
WQBS	10	.3	14	.4	8	.2	5	.1
WQII	12	.3	47	1.3	15	.4	3	.1
WRSJ	23	.6	25	.7	19	.5	8	.2
WUNO	2	.1	9	.3	2	.1		
WXYX	1		2	.1	3	.1	3	.1
WZNT	20	.6	75	2.1	44	1.2	3	.1
TOTAL	386	10.8	698	19.5	481	13.4	180	5.0



MONDAY-FRIDAY

STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			30	2.0	90			8	.5	42			4	.3	17
WBMJ			25	1.6	89			28	1.8	106			29	1.9	121
WDOY			22	1.4	88			24	1.6	100			40	2.6	129
WERR			12	.8	17			4	.3	17			3	.2	8
WFID			12	.8	34			5	.3	29			7	.5	29
WGSX			16	1.0	54			7	.5	41			15	1.0	54
WIAC			10	.7	38			16	1.0	42			10	.7	29
WIAC-FM			29	1.9	101			30	2.0	110			29	1.9	122
WIDA			5	.3	9			2	.1	4			1	.1	4
WIOB			19	1.2	72			25	1.6	68			23	1.5	81
WKAQ			67	4.4	178			24	1.6	67			16	1.0	46
WKAQ-FM			54	3.5	160			67	4.4	205			69	4.5	193
WKVM-FM			16	1.0	71			26	1.7	75			22	1.4	71
WLUZ			16	1.0	42			1	.1	21					
WOLA			7	.5	33			7	.5	26			14	.9	38
WORO			4	.3	17			6	.4	17			1	.1	9
WPRM			20	1.3	92			30	2.0	105			37	2.4	101
WQBS			24	1.6	72			16	1.0	50			13	.8	33
WQII			29	1.9	118			25	1.6	88			29	1.9	84
WRSJ			15	1.0	33			16	1.0	34			10	.7	13
WUNC			14	.9	38			9	.6	38			5	.3	21
WXYX			9	.6	21			3	.2	12			1	.1	13
WZNT			68	4.4	210			58	3.8	189			73	4.7	175
TOTAL			528	34.4	1123			439	28.6	928			454	29.5	527

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			10	.7	107			14	.9	107			17	1.1	98
WBMJ			25	1.6	189			27	1.8	189			27	1.8	168
WDOY			27	1.8	220			28	1.8	187			31	2.0	179
WERR			5	.3	34			6	.4	25			8	.5	21
WFID			7	.5	51			8	.5	42			10	.7	42
WGSX			10	.7	104			12	.8	104			15	1.0	100
WIAC			10	.7	63			13	.8	63			11	.7	51
WIAC-FM			27	1.8	206			29	1.9	198			29	1.9	181
WIDA			3	.2	13			3	.2	13			3	.2	13
WIOB			22	1.4	152			23	1.5	131			21	1.4	122
WKAQ			26	1.7	190			35	2.3	190			41	2.7	186
WKAQ-FM			59	3.8	347			63	4.1	318			62	4.0	289
WKVM-FM			22	1.4	150			22	1.4	125			19	1.2	108
WLUZ			4	.3	55			5	.3	51			9	.6	42
WOLA			10	.7	76			9	.6	63			10	.7	63
WORO			3	.2	38			4	.3	34			3	.2	21
WPRM			28	1.8	168			29	1.9	164			28	1.8	155
WQBS			16	1.0	101			18	1.2	101			19	1.2	101
WQII			23	1.5	185			27	1.8	185			29	1.9	164
WRSJ			12	.8	42			14	.9	42			12	.8	38
WUNC			7	.5	59			10	.7	59			10	.7	55
WXYX			3	.2	34			4	.3	34			6	.4	34
WZNT			57	3.7	318			66	4.3	318			71	4.6	293
TOTAL			417	27.1	1512			471	30.6	1475			490	31.9	1412



MONDAY-FRIDAY

SATURDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA					4
WBMJ			16	1.0	38
WDDY			20	1.3	104
WERR			5	.3	16
WFID			2	.1	6
WGSX			4	.3	33
WIAC			2	.1	4
WIAC-FM			20	1.3	63
WIDA			3	.2	4
WIOB			19	1.2	51
WKAQ			3	.2	25
WKAQ-FM			48	3.1	125
WKVM-FM			22	1.4	71
WLUZ			2	.1	4
WOLA			16	1.0	37
WORO			2	.1	4
WPRM			24	1.6	63
WQBS			9	.6	25
WQII			12	.8	43
WRSJ			7	.5	13
WUNO			2	.1	9
WXYX					4
WZNT			34	2.2	110
TOTAL			277	18.0	632

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	4	.3	8	.5	1	.1		
WBMJ	6	.4	17	1.1	16	1.0	4	.3
WDDY	16	1.0	30	2.0	16	1.0	4	.3
WERR	10	.7	4	.3				
WFID			3	.2	1	.1		
WGSX	3	.2	13	.8	9	.6	2	.1
WIAC	1	.1	3	.2	3	.2	1	.1
WIAC-FM	13	.8	29	1.9	20	1.3	11	.7
WIDA	1	.1	2	.1	2	.1	2	.1
WIOB	6	.4	26	1.7	16	1.0	3	.2
WKAQ	13	.8	11	.7	4	.3	3	.2
WKAQ-FM	17	1.1	55	3.6	25	1.6	10	.7
WKVM-FM	8	.5	25	1.6	12	.8	6	.4
WLUZ	4	.3	3	.2	2	.1	1	.1
WOLA	6	.4	26	1.7	18	1.2	11	.7
WORO	3	.2	6	.4	3	.2		
WPRM	8	.5	12	.8	8	.5	5	.3
WQBS	14	.9	22	1.4	15	1.0	2	.1
WQII	21	1.4	34	2.2	11	.7	2	.1
WRSJ	5	.3	9	.6	5	.3	2	.1
WUNO	1	.1	5	.3	2	.1	3	.2
WXYX	1	.1	2	.1			2	.1
WZNT	20	1.3	80	5.2	30	2.0	15	1.0
TOTAL	183	11.9	427	27.8	223	14.5	88	5.7

MONDAY-FRIDAY

SUNDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			2	.1	17
WBMJ			21	1.4	134
WDDY			29	1.9	174
WERR			3	.2	21
WFID			4	.3	38
WGSX			9	.6	71
WIAC			6	.4	34
WIAC-FM			24	1.6	135
WIDA			2	.1	4
WIOB			21	1.4	105
WKAQ			9	.6	63
WKAQ-FM			58	3.8	238
WKVM-FM			21	1.4	113
WLUZ			1	.1	4
WOLA			15	1.0	54
WORO			1	.1	13
WPRM			29	1.9	126
WQBS			12	.8	51
WQII			19	1.2	97
WRSJ			8	.5	17
WUNO			3	.2	25
WXYX					13
WZNT			51	3.3	218
TOTAL			356	23.2	1044

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	2	.1	5	.3	4	.3	1	.1
WBMJ	4	.3	15	1.0	14	.9	3	.2
WDDY	9	.6	19	1.2	18	1.2	5	.3
WERR	7	.5						
WFID	1	.1	8	.5	6	.4		
WGSX	2	.1	6	.4	6	.4	3	.2
WIAC	4	.3	7	.5	3	.2	3	.2
WIAC-FM	17	1.1	36	2.3	39	2.5	19	1.2
WIDA	2	.1	3	.2	4	.3	5	.3
WIOB	2	.1	31	2.0	23	1.5	7	.5
WKAQ	10	.7	9	.6	4	.3	3	.2
WKAQ-FM	12	.8	38	2.5	25	1.6	9	.6
WKVM-FM	2	.1	4	.3	2	.1	3	.2
WLUZ	2	.1	4	.3	2	.1	2	.1
WOLA	7	.5	23	1.5	21	1.4	3	.2
WORO	3	.2	4	.3				
WPRM	3	.2	9	.6	9	.6	3	.2
WQBS	7	.5	9	.6	5	.3	5	.3
WQII	10	.7	34	2.2	7	.5	1	.1
WRSJ	7	.5	9	.6	5	.3	2	.1
WUNO			2	.1				
WXYX	1	.1	2	.1			3	.2
WZNT	16	1.0	56	3.6	37	2.4	3	.2
TOTAL	129	8.4	334	21.7	235	15.3	89	5.8



MONDAY-FRIDAY

STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			52	2.1	149			28	1.2	121			24	1.0	67
WBMJ			46	1.9	156			42	1.7	148			43	1.8	160
WOODY			27	1.1	99			26	1.1	108			46	1.9	140
WERR			23	.9	33			12	.5	31			9	.4	22
WFID			33	1.4	107			30	1.2	96			28	1.2	83
WGSX			19	.8	63			10	.4	52			17	.7	63
WIAC			25	1.0	89			28	1.2	79			24	1.0	65
WIAC-FM			61	2.5	208			57	2.3	194			52	2.1	189
WIDA			9	.4	17			4	.2	10			1		7
WIOB			24	1.0	89			29	1.2	82			28	1.2	101
WKAC			162	6.7	440			55	2.3	199			48	2.0	130
WKAQ-FM			74	3.0	230			87	3.6	295			107	4.4	285
WKVM-FM			19	.8	79			29	1.2	89			25	1.0	79
WLUZ			59	2.4	137			4	.2	71			7	.3	28
WCLA			10	.4	36			7	.3	26			15	.6	41
WORO			22	.9	70			21	.9	68			4	.2	37
WPRM			26	1.1	125			42	1.7	136			48	2.0	129
WQBS			38	1.6	117			25	1.0	81			20	.8	61
WQII			51	2.1	200			46	1.9	153			44	1.8	137
WRSJ			27	1.1	55			25	1.0	56			17	.7	27
WUNO			34	1.4	114			20	.8	97			26	1.1	80
WXYX			10	.4	24			6	.2	18			2	.1	19
WZNT			98	4.0	297			89	3.7	276			107	4.4	248
TOTAL			960	39.5	1820			727	29.9	1459			745	30.6	1413

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			25	1.0	222			34	1.4	222			37	1.5	190
WBMJ			38	1.6	270			43	1.8	270			44	1.8	241
WOODY			30	1.2	240			32	1.3	207			36	1.5	199
WERR			12	.5	62			15	.6	50			17	.7	46
WFID			25	1.0	141			30	1.2	129			31	1.3	129
WGSX			12	.5	124			15	.6	121			18	.7	114
WIAC			21	.9	137			27	1.1	134			25	1.0	122
WIAC-FM			49	2.0	344			56	2.3	333			56	2.3	308
WIDA			4	.2	21			5	.2	21			5	.2	21
WIOB			28	1.2	197			27	1.1	165			26	1.1	153
WKAQ			66	2.7	494			86	3.5	488			105	4.3	470
WKAC-FM			80	3.3	488			89	3.7	453			91	3.7	407
WKVM-FM			24	1.0	164			25	1.0	139			22	.9	119
WLUZ			16	.7	170			22	.9	166			34	1.4	152
WCLA			11	.5	85			10	.4	69			11	.5	69
WORO			14	.6	122			16	.7	113			14	.6	85
WPRM			36	1.5	221			39	1.6	217			36	1.5	200
WQBS			23	.9	163			28	1.2	163			29	1.2	160
WQII			39	1.6	295			47	1.9	295			47	1.9	271
WRSJ			19	.8	78			23	.9	73			21	.9	63
WUNC			22	.9	163			27	1.1	160			31	1.3	145
WXYX			4	.2	45			6	.2	45			6	.2	43
WZNT			85	3.5	461			97	4.0	458			103	4.2	420
TOTAL			693	28.5	2380			804	33.1	2324			852	35.0	2230



MONDAY-FRIDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			3	.1	12
WBMJ			23	.9	58
WDOY			20	.8	107
WERR			10	.4	28
WFID			9	.4	22
WGSX			5	.2	36
WIAC			7	.3	18
WIAC-FM			30	1.2	91
WIDA			3	.1	4
WIOF			29	1.2	74
WKAC			15	.6	64
WKAO-FM			56	2.3	148
WKVM-FM			22	.9	71
WLUZ			3	.1	10
WOLA			17	.7	40
WORD			8	.3	21
WPRM			28	1.2	74
WCBS			12	.5	31
WGII			17	.7	63
WRSJ			10	.4	27
WUNO			11	.5	34
WYXX			1		7
WZNT			53	2.2	157
TOTAL			401	16.5	882

SATURDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	8	.3	12	.5	2	.1		
WBMJ	8	.3	20	.8	16	.7	5	.2
WDOY	17	.7	37	1.5	20	.8	5	.2
WERR	15	.6	10	.4	2	.1	3	.1
WFID	3	.1	4	.2	1			
WGSX	3	.1	13	.5	11	.5	3	.1
WIAC	8	.3	11	.5	8	.3	1	
WIAC-FM	20	.8	44	1.8	28	1.2	15	.6
WIDA	3	.1	2	.1	2	.1	2	.1
WIOF	9	.4	37	1.5	23	.9	5	.2
WKAC	47	1.9	25	1.0	9	.4	4	.2
WKAO-FM	26	1.1	79	3.2	33	1.4	14	.6
WKVM-FM	9	.4	29	1.2	12	.5	6	.2
WLUZ	10	.4	11	.5	2	.1	1	
WOLA	7	.3	31	1.3	26	1.1	12	.5
WORD	9	.4	23	.9	9	.4	2	.1
WPRM	8	.3	16	.7	11	.5	5	.2
WCBS	18	.7	34	1.4	18	.7	2	.1
WGII	30	1.2	46	1.9	16	.7	4	.2
WRSJ	9	.4	12	.5	7	.3	6	.2
WUNO	5	.2	9	.4	5	.2	4	.2
WYXX	1		3	.1	2	.1	2	.1
WZNT	33	1.4	106	4.4	39	1.6	19	.8
TOTAL	315	13.0	619	25.5	307	12.6	119	4.9

MONDAY-FRIDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			13	.5	70
WBMJ			31	1.3	187
WDOY			32	1.3	185
WERR			8	.3	37
WFID			17	.7	100
WGSX			10	.4	82
WIAC			15	.6	73
WIAC-FM			40	1.6	211
WIDA			2	.1	7
WIOF			28	1.2	136
WKAC			30	1.2	167
WKAO-FM			90	3.3	336
WKVM-FM			22	.9	121
WLUZ			5	.2	32
WOLA			16	.7	60
WORD			5	.2	47
WPRM			37	1.5	159
WCBS			16	.7	82
WGII			29	1.2	156
WRSJ			12	.5	37
WUNO			18	.7	98
WYXX			1		19
WZNT			77	3.2	311
TOTAL			555	22.8	1567

SUNDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	3	.1	8	.3	7	.3	1	
WBMJ	6	.2	15	.6	14	.6	4	.2
WDOY	9	.4	20	.8	20	.8	5	.2
WERR	9	.4	4	.2	7	.3	3	.1
WFID	4	.2	10	.4	9	.4		
WGSX	3	.1	8	.3	11	.5	6	.2
WIAC	12	.5	17	.7	10	.4	4	.2
WIAC-FM	24	1.0	51	2.1	56	2.3	42	1.7
WIDA	4	.2	4	.2	6	.2	5	.2
WIOF	2	.1	37	1.5	28	1.2	7	.3
WKAC	33	1.4	20	.8	8	.3	3	.1
WKAO-FM	14	.6	54	2.2	37	1.5	12	.5
WKVM-FM	2	.1	6	.2	3	.1	3	.1
WLUZ	3	.1	7	.3	2	.1	2	.1
WOLA	8	.3	29	1.2	26	1.1	3	.1
WORD	4	.2	6	.2	1		3	.1
WPRM	4	.2	11	.5	9	.4	3	.1
WCBS	7	.3	11	.5	6	.2	5	.2
WGII	11	.5	40	1.6	11	.5	1	
WRSJ	15	.6	13	.5	8	.3	5	.2
WUNO			6	.2	2	.1		
WYXX	1		2	.1	3	.1	3	.1
WZNT	19	.8	72	3.0	44	1.8	3	.1
TOTAL	198	8.1	461	19.0	328	13.5	130	5.3



MONDAY-FRIDAY

STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			48	2.9	132			26	1.6	113			24	1.4	63
WBMJ			37	2.2	123			26	1.6	98			28	1.7	90
WDDY			12	.7	41			9	.5	38			13	.8	49
WERR			23	1.4	33			11	.7	23			6	.4	18
WFID			29	1.7	99			30	1.8	84			26	1.6	71
WGSX			10	.6	30			3	.2	11			7	.4	22
WIAC			18	1.1	68			22	1.3	58			20	1.2	53
WIAC-FM			41	2.5	150			46	2.8	144			44	2.6	144
WIDA			9	.5	17			4	.2	10			1	.1	7
WIOB			15	.9	64			23	1.4	65			23	1.4	76
WKAC			142	8.5	382			43	2.6	170			37	2.2	101
WKAQ-FM			44	2.6	143			48	2.9	171			71	4.3	169
WKVM-FM			14	.8	38			10	.6	35			6	.4	25
WLUZ			58	3.5	133			4	.2	67			7	.4	28
WCLA			8	.5	24			2	.1	9			3	.2	12
WDRG			22	1.3	70			16	1.0	60			4	.2	37
WPRM			15	.9	80			27	1.6	78			31	1.9	84
WQBS			32	1.9	88			18	1.1	52			15	.9	49
WQII			40	2.4	146			39	2.3	116			30	1.8	100
WRSJ			25	1.5	43			24	1.4	48			17	1.0	27
WUNC			33	2.0	110			17	1.0	89			25	1.5	76
WXYX			2	.1	7			5	.3	10			1	.1	15
WZNT			63	3.8	185			51	3.1	164			59	3.5	141
TOTAL			750	45.0	1329			507	30.4	992			502	30.1	930

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			24	1.4	205			32	1.9	205			35	2.1	173
WBMJ			25	1.5	179			30	1.8	179			32	1.9	158
WDDY			9	.5	71			11	.7	71			12	.7	67
WERR			11	.7	45			14	.8	42			15	.9	42
WFID			23	1.4	124			28	1.7	117			28	1.7	117
WGSX			5	.3	50			7	.4	47			9	.5	44
WIAC			16	1.0	112			21	1.3	109			19	1.1	101
WIAC-FM			37	2.2	253			43	2.6	242			42	2.5	225
WIDA			4	.2	21			5	.3	21			5	.3	21
WIOB			20	1.2	135			20	1.2	115			19	1.1	112
WKAC			56	3.4	428			72	4.3	422			90	5.4	404
WKAQ-FM			46	2.8	265			54	3.2	255			58	3.5	229
WKVM-FM			9	.5	61			10	.6	61			10	.6	49
WLUZ			16	1.0	166			22	1.3	162			33	2.0	148
WOLA			3	.2	35			4	.2	32			4	.2	32
WDRG			13	.8	114			14	.8	105			14	.8	85
WPRM			22	1.3	134			25	1.5	134			22	1.3	122
WQBS			17	1.0	122			22	1.3	122			23	1.4	119
WQII			30	1.8	204			37	2.2	204			35	2.1	188
WRSJ			18	1.1	66			22	1.3	61			20	1.2	51
WUNC			21	1.3	151			25	1.5	148			30	1.8	137
WXYX			2	.1	24			3	.2	24			1	.1	22
WZNT			52	3.1	275			57	3.4	272			61	3.7	247
TOTAL			487	29.2	1628			580	34.8	1605			626	37.6	1544



MONDAY-FRIDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			3	.2	12
WBMJ			13	.8	37
WDDY			1	.1	20
WERR			8	.5	16
WFID			8	.5	18
WGSX			1	.1	3
WIAC			5	.3	14
WIAC-FM			22	1.3	66
WIDA			3	.2	4
WIOB			19	1.1	49
WKAQ			15	.9	56
WKAQ-FM			24	1.4	61
WKVM-FM			8	.5	21
WLUZ			3	.2	10
WOLA			3	.2	7
WORD			8	.5	21
WPRM			15	.9	41
WQBS			8	.5	23
WQII			12	.7	46
WRSJ			10	.6	23
WUNO			11	.7	34
WXYX			1	.1	7
WZNT			37	2.2	107
TOTAL			243	14.6	510

SATURDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	7	.4	10	.6	2	.1		
WBMJ	5	.3	9	.5	4	.2	1	.1
WDDY	4	.2	18	1.1	8	.5	1	.1
WERR	13	.8	8	.5	2	.1	3	.2
WFID	3	.2	1	.1				
WGSX			1	.1	4	.2	3	.2
WIAC	8	.5	11	.7	8	.5	1	.1
WIAC-FM	14	.8	36	2.2	24	1.4	9	.5
WIDA	3	.2	2	.1	2	.1	2	.1
WIOB	4	.2	23	1.4	17	1.0	3	.2
WKAQ	47	2.8	25	1.5	9	.5	4	.2
WKAQ-FM	16	1.0	38	2.3	14	.8	8	.5
WKVM-FM	4	.2	12	.7	3	.2	3	.2
WLUZ	10	.6	11	.7	1	.1	1	.1
WOLA	1	.1	11	.7	12	.7	5	.3
WORD	9	.5	23	1.4	9	.5	2	.1
WPRM	5	.3	5	.3	4	.2		
WQBS	12	.7	26	1.6	11	.7	2	.1
WQII	23	1.4	26	1.6	10	.6	3	.2
WRSJ	9	.5	12	.7	7	.4	6	.4
WUNO	5	.3	7	.4	5	.3	3	.2
WXYX			1	.1	2	.1		
WZNT	23	1.4	61	3.7	19	1.1	13	.8
TOTAL	234	14.0	383	23.0	182	10.9	74	4.4

MONDAY-FRIDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			13	.8	66
WBMJ			19	1.1	113
WDDY			7	.4	49
WERR			6	.4	25
WFID			16	1.0	83
WGSX			3	.2	24
WIAC			12	.7	56
WIAC-FM			32	1.9	166
WIDA			2	.1	7
WIOB			20	1.2	99
WKAQ			25	1.5	130
WKAQ-FM			46	2.8	179
WKVM-FM			6	.4	34
WLUZ			5	.3	32
WOLA			3	.2	15
WORD			5	.3	47
WPRM			23	1.4	93
WQBS			11	.7	65
WQII			20	1.2	115
WRSJ			12	.7	33
WUNO			18	1.1	94
WXYX			1	.1	15
WZNT			47	2.8	183
TOTAL			359	21.5	997

SUNDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	3	.2	8	.5	7	.4	1	.1
WBMJ	6	.4	1	.1	1	.1	1	.1
WDDY	2	.1	14	.8	9	.5		
WERR	9	.5	4	.2	7	.4	3	.2
WFID	4	.2	9	.5	9	.5		
WGSX	2	.1	4	.2	7	.4	3	.2
WIAC	10	.6	13	.8	10	.6	4	.2
WIAC-FM	20	1.2	43	2.6	47	2.8	37	2.2
WIDA	4	.2	4	.2	6	.4	5	.3
WIOB	2	.1	20	1.2	13	.8	3	.2
WKAQ	29	1.7	18	1.1	7	.4	3	.2
WKAQ-FM	4	.2	28	1.7	17	1.0	6	.4
WKVM-FM			3	.2	1	.1		
WLUZ	3	.2	7	.4	1	.1	2	.1
WOLA	5	.3	11	.7	10	.6	3	.2
WORD	4	.2	6	.4	1	.1	3	.2
WPRM	1	.1	3	.2	3	.2		
WQBS	3	.2	5	.3	1	.1		
WQII	8	.5	18	1.1	4	.2	1	.1
WRSJ	15	.9	13	.8	8	.5	5	.3
WUNO			6	.4	2	.1		
WXYX					3	.2		
WZNT	12	.7	48	2.9	21	1.3		
TOTAL	147	8.8	295	17.7	195	11.7	86	5.2



MONDAY-FRIDAY

STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			62	3.3	155			33	1.7	132			30	1.6	79
WBMJ			41	2.2	130			26	1.4	98			28	1.5	93
WDOY			12	.6	41			9	.5	38			15	.8	52
WERR			29	1.5	46			17	.9	35			9	.5	21
WFID			35	1.9	121			39	2.1	113			38	2.0	99
WGSX			10	.5	30			3	.2	11			7	.4	22
WIAC			32	1.7	90			30	1.6	93			26	1.4	72
WIAC-FM			55	2.9	172			52	2.8	169			52	2.8	166
WIOA			10	.5	20			7	.4	16			2	.1	10
WIOB			18	1.0	67			25	1.3	74			27	1.4	85
WKAC			198	10.5	496			57	3.0	230			53	2.8	149
WKAC-FM			51	2.7	156			57	3.0	187			75	4.0	182
WKVM-FM			14	.7	38			10	.5	35			6	.3	28
WLUZ			74	3.9	174			10	.5	89			13	.7	44
WOLA			9	.5	27			4	.2	15			6	.3	15
WORD			25	1.3	90			24	1.3	82			12	.6	62
WPRM			15	.8	80			27	1.4	78			31	1.6	84
WQBS			32	1.7	88			18	1.0	52			15	.8	49
WQII			44	2.3	155			43	2.3	132			32	1.7	107
WRSJ			29	1.5	53			28	1.5	58			19	1.0	36
WUNC			41	2.2	142			30	1.6	114			35	1.9	101
WXYX			2	.1	7			5	.3	10			4	.2	18
WZNT			69	3.7	201			52	2.8	177			60	3.2	147
TOTAL			918	48.6	1573			610	32.3	1192			598	31.7	1088

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			32	1.7	240			41	2.2	240			46	2.4	205
WBMJ			26	1.4	186			31	1.6	186			34	1.8	165
WDOY			10	.5	74			12	.6	74			13	.7	70
WERR			15	.8	58			19	1.0	55			19	1.0	55
WFID			31	1.6	162			37	2.0	155			37	2.0	155
WGSX			5	.3	53			7	.4	47			9	.5	44
WIAC			23	1.2	153			30	1.6	150			29	1.5	135
WIAC-FM			45	2.4	294			52	2.8	280			53	2.8	263
WIDA			6	.3	31			7	.4	31			6	.3	27
WIOB			23	1.2	151			23	1.2	127			23	1.2	121
WKAC			78	4.1	558			100	5.3	549			126	6.7	531
WKAC-FM			50	2.6	284			61	3.2	274			63	3.3	248
WKVM-FM			9	.5	64			10	.5	64			10	.5	52
WLUZ			22	1.2	216			31	1.6	212			43	2.3	198
WOLA			4	.2	41			6	.3	38			6	.3	38
WORD			18	1.0	155			21	1.1	143			20	1.1	117
WPRM			22	1.2	134			25	1.3	134			22	1.2	122
WQBS			17	.9	122			22	1.2	122			23	1.2	119
WQII			33	1.7	219			40	2.1	219			39	2.1	200
WRSJ			21	1.1	79			26	1.4	74			23	1.2	64
WUNC			29	1.5	198			36	1.9	195			38	2.0	178
WXYX			4	.2	27			4	.2	27			3	.2	25
WZNT			54	2.9	294			60	3.2	291			64	3.4	266
TOTAL			585	31.0	1907			701	37.1	1884			758	40.2	1817



MONDAY-FRIDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			5	.3	18
WBMJ			13	.7	40
WDOY			1	.1	20
WERR			8	.4	19
WFID			12	.6	33
WGSX			3	.2	6
WIAC			6	.3	26
WIAC-FM			28	1.5	82
WIDA			5	.3	7
WIOB			21	1.1	55
WKAQ			25	1.3	88
WKAQ-FM			24	1.3	64
WKVM-FM			8	.4	21
WLUZ			3	.2	13
WCLA			3	.2	7
WORO			10	.5	31
WPRM			15	.8	41
WQBS			8	.4	23
WQII			13	.7	49
WRSJ			11	.6	26
WUNO			15	.8	53
WYXX			3	.2	10
WZNT			37	2.0	111
TOTAL			281	14.9	586

SATURDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	11	.6	13	.7	2	.1		
WBMJ	5	.3	9	.5	4	.2	1	.1
WDOY	4	.2	19	1.0	8	.4	1	.1
WERR	18	1.0	12	.6	6	.3	5	.3
WFID	3	.2	1	.1				
WGSX			1	.1	4	.2	3	.2
WIAC	13	.7	16	.8	9	.5	1	.1
WIAC-FM	18	1.0	43	2.3	28	1.5	9	.5
WIDA	3	.2	4	.2	2	.1	2	.1
WIOB	6	.3	25	1.3	20	1.1	4	.2
WKAQ	66	3.5	36	1.9	12	.6	4	.2
WKAQ-FM	18	1.0	42	2.2	16	.8	8	.4
WKVM-FM	4	.2	12	.6	3	.2	3	.2
WLUZ	12	.6	11	.6	1	.1	3	.2
WCLA	3	.2	13	.7	12	.6	5	.3
WORO	10	.5	27	1.4	10	.5	2	.1
WPRM	5	.3	7	.4	5	.3		
WQBS	12	.6	26	1.4	11	.6	2	.1
WQII	23	1.2	26	1.4	10	.5	3	.2
WRSJ	11	.6	16	.8	11	.6	9	.5
WUNO	7	.4	8	.4	5	.3	3	.2
WYXX			1	.1	2	.1		
WZNT	23	1.2	64	3.4	21	1.1	13	.7
TOTAL	287	15.2	443	23.5	209	11.1	82	4.3

MONDAY-FRIDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			17	.9	82
WBMJ			19	1.0	119
WDOY			8	.4	52
WERR			8	.4	29
WFID			24	1.3	114
WGSX			4	.2	27
WIAC			16	.8	78
WIAC-FM			38	2.0	191
WIDA			3	.2	10
WIOB			23	1.2	111
WKAQ			37	2.0	184
WKAQ-FM			47	2.5	192
WKVM-FM			6	.3	37
WLUZ			7	.4	48
WOLA			4	.2	18
WORO			10	.5	75
WPRM			23	1.2	93
WQBS			11	.6	65
WQII			21	1.1	122
WRSJ			14	.7	42
WUNO			24	1.3	125
WYXX			3	.2	18
WZNT			47	2.5	189
TOTAL			423	22.4	1158

SUNDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	8	.4	17	.9	8	.4	1	.1
WBMJ	6	.3	1	.1	1	.1	1	.1
WDOY	2	.1	14	.7	11	.6		
WERR	19	1.0	15	.8	16	.8	8	.4
WFID	4	.2	9	.5	9	.5		
WGSX	2	.1	4	.2	7	.4	3	.2
WIAC	20	1.1	18	1.0	12	.6	4	.2
WIAC-FM	30	1.6	50	2.6	48	2.5	40	2.1
WIDA	4	.2	4	.2	7	.4	7	.4
WIOB	5	.3	24	1.3	17	.9	3	.2
WKAQ	40	2.1	28	1.5	12	.6	3	.2
WKAQ-FM	4	.2	33	1.7	19	1.0	6	.3
WKVM-FM			3	.2	1	.1		
WLUZ	3	.2	9	.5	4	.2	2	.1
WOLA	7	.4	11	.6	10	.5	3	.2
WORO	6	.3	9	.5	1	.1	3	.2
WPRM	1	.1	3	.2	3	.2		
WQBS	6	.3	8	.4	3	.2		
WQII	8	.4	23	1.2	7	.4	1	.1
WRSJ	19	1.0	18	1.0	11	.6	8	.4
WUNO			6	.3	2	.1		
WYXX					3	.2		
WZNT	12	.6	48	2.5	21	1.1		
TOTAL	210	11.1	363	19.2	235	12.5	101	5.4



STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			55	3.5	120			32	2.1	130			35	2.3	85
WBPM			26	1.7	77			14	.9	42			14	.9	42
WDOY			8	.5	17			2	.1	8			8	.5	14
WERR			27	1.7	45			19	1.2	42			10	.6	20
WFID			33	2.1	120			44	2.8	125			46	3.0	111
WGSX			4	.3	12			5	.3	14			4	.3	12
WIAC			44	2.8	102			30	1.9	110			28	1.8	84
WIAC-FM			56	3.6	151			35	2.3	122			36	2.3	108
WIDA			14	.9	24			13	.8	22			4	.3	16
WIOB			8	.5	23			7	.5	26			9	.6	32
WKAC			223	14.4	525			68	4.4	265			66	4.2	180
WKAC-FM			27	1.7	89			30	1.9	116			44	2.8	111
WKVM-FM			5	.3	11			3	.2	14			3	.2	11
WLUZ			75	4.8	174			16	1.0	88			19	1.2	66
WCLA			4	.3	6			2	.1	6			4	.3	6
WCRO			25	1.6	83			24	1.5	79			13	.8	66
WPRM			7	.5	36			13	.8	34			11	.7	31
WQBS			15	1.0	48			9	.6	31			9	.6	31
WQII			28	1.8	97			25	1.6	81			17	1.1	60
WRSJ			21	1.4	45			16	1.0	42			10	.6	26
WUNC			37	2.4	133			37	2.4	109			47	3.0	122
WXYX			1	.1	3			3	.2	6			4	.2	9
WZNT			41	2.6	113			37	2.4	110			37	2.4	85
TOTAL			800	51.5	1264			490	31.5	943			479	30.8	818

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			31	2.0	204			39	2.5	204			45	2.9	175
WBPM			14	.9	91			17	1.1	91			19	1.2	83
WDOY			5	.3	29			6	.4	29			7	.5	29
WERR			15	1.0	60			19	1.2	54			19	1.2	54
WFID			35	2.3	169			41	2.6	166			40	2.6	163
WGSX			3	.2	26			5	.3	20			5	.3	17
WIAC			27	1.7	175			36	2.2	169			36	2.3	153
WIAC-FM			35	2.3	214			41	2.6	208			45	2.9	197
WIDA			8	.5	34			11	.7	34			9	.6	30
WIOB			9	.6	71			7	.5	52			9	.6	46
WKAC			92	5.9	618			115	7.4	606			145	9.3	579
WKAC-FM			26	1.7	173			34	2.2	164			35	2.3	147
WKVM-FM			2	.1	20			3	.2	20			4	.3	17
WLUZ			25	1.6	216			36	2.3	216			46	3.0	208
WCLA			2	.1	15			3	.2	12			3	.2	12
WCRO			19	1.2	157			21	1.4	142			20	1.3	118
WPRM			9	.6	56			11	.7	56			8	.5	48
WQBS			8	.5	68			11	.7	68			11	.7	65
WQII			20	1.3	131			24	1.5	131			23	1.5	125
WRSJ			12	.8	65			16	1.0	57			15	1.0	51
WUNC			33	2.1	199			41	2.6	192			41	2.6	175
WXYX			3	.2	14			3	.2	14			2	.1	12
WZNT			33	2.1	175			38	2.4	172			39	2.5	159
TOTAL			478	30.8	1515			582	37.5	1486			640	41.2	1440



MONDAY-FRIDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			8	.5	20
WBMJ			7	.5	23
WDDY					3
WERR			7	.5	21
WFID			17	1.1	48
WGSX			3	.2	6
WIAC			8	.5	36
WIAC-FM			19	1.2	50
WIDA			2	.1	3
WIOB			13	.8	35
WKAO			36	2.3	112
WKAO-FM			10	.6	32
WKVM-FM					
WLUZ			1	.1	12
WOLA			1	.1	3
WORO			11	.7	37
WPRM			4	.3	11
WQBS			3	.2	6
WQII			6	.4	26
WRSJ			5	.3	23
WUNO			17	1.1	60
WXYX			3	.2	6
WZNT			19	1.2	51
TOTAL			204	13.1	418

SATURDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	12	.8	10	.6	2	.1		
WBMJ	2	.1	4	.3			1	.1
WDDY	1	.1	8	.5	4	.3	1	.1
WERR	18	1.2	16	1.0	7	.5	5	.3
WFID	3	.2	1	.1				
WGSX					2	.1	1	.1
WIAC	24	1.5	27	1.7	13	.8	2	.1
WIAC-FM	11	.7	23	1.5	15	1.0	4	.3
WIDA	2	.1	4	.3	1	.1		
WIOB	5	.3	13	.8	10	.6	3	.2
WKAO	85	5.5	38	2.4	17	1.1	6	.4
WKAO-FM	14	.9	30	1.9	11	.7	4	.3
WKVM-FM	1	.1	4	.3				
WLUZ	10	.6	13	.8	2	.1	3	.2
WOLA	3	.2	8	.5	9	.6	1	.1
WORO	10	.6	24	1.5	8	.5	2	.1
WPRM			9	.6	6	.4		
WQBS	4	.3	15	1.0	3	.2		
WQII	9	.6	12	.8	5	.3	3	.2
WRSJ	9	.6	8	.5	6	.4	8	.5
WUNO	7	.5	9	.6	5	.3	1	.1
WXYX			1	.1	2	.1		
WZNT	14	.9	30	1.9	11	.7	4	.3
TOTAL	264	17.0	317	20.4	148	9.5	48	3.1

MONDAY-FRIDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			21	1.4	94
WBMJ			10	.6	59
WDDY			4	.3	14
WERR			8	.5	26
WFID			30	1.9	125
WGSX			3	.2	17
WIAC			18	1.2	96
WIAC-FM			26	1.7	120
WIDA			2	.1	16
WIOB			10	.6	49
WKAO			48	3.1	225
WKAO-FM			25	1.6	121
WKVM-FM			1	.1	11
WLUZ			9	.6	66
WOLA			2	.1	9
WORO			12	.8	81
WPRM			8	.5	36
WQBS			5	.3	34
WQII			11	.7	69
WRSJ			7	.5	39
WUNO			30	1.9	145
WXYX			3	.2	9
WZNT			27	1.7	105
TOTAL			327	21.0	874

SUNDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	6	.4	16	1.0	12	.8		
WBMJ	2	.1					1	.1
WDDY			1	.1	4	.3		
WERR	16	1.0	16	1.0	16	1.0	9	.6
WFID	3	.2	2	.1	3	.2		
WGSX	1	.1	2	.1	5	.3	3	.2
WIAC	25	1.6	28	1.8	15	1.0	1	.1
WIAC-FM	20	1.3	32	2.1	29	1.9	26	1.7
WIDA	3	.2	2	.1	3	.2	2	.1
WIOB	3	.2	10	.6	9	.6		
WKAO	63	4.1	43	2.8	21	1.4	5	.3
WKAO-FM	6	.4	26	1.7	17	1.1	6	.4
WKVM-FM			2	.1	1	.1		
WLUZ	1	.1	9	.6	10	.6	1	.1
WOLA	3	.2	6	.4	5	.3		
WORO	5	.3	8	.5	1	.1	4	.3
WPRM	1	.1	2	.1	1	.1		
WQBS	3	.2	5	.3	3	.2		
WQII	2	.1	13	.8	8	.5	2	.1
WRSJ	12	.8	10	.6	6	.4	6	.4
WUNO			4	.3	2	.1		
WXYX					3	.2		
WZNT	3	.2	16	1.0	7	.5		
TOTAL	187	12.0	263	16.9	182	11.7	69	4.4



MONDAY-FRIDAY

STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			231	3.4	557			89	1.3	472			112	1.7	322
WBMJ			104	1.5	324			81	1.2	310			82	1.2	317
WDDY			46	.7	194			63	.9	202			92	1.4	287
WERR			62	.9	95			36	.5	105			23	.3	81
WFID			107	1.6	340			91	1.4	339			120	1.8	308
WGSX			32	.5	113			22	.3	110			34	.5	138
WIAC			170	2.5	428			109	1.6	370			107	1.6	307
WIAC-FM			131	1.9	385			114	1.7	363			125	1.9	400
WIDA			23	.3	45			20	.3	38			6	.1	24
WIOB			42	.6	137			46	.7	151			47	.7	165
WKAQ			762	11.3	1792			225	3.3	807			193	2.9	600
WKAQ-FM			147	2.2	438			163	2.4	531			199	3.0	514
WKVM-FM			48	.7	164			47	.7	167			57	.8	190
WLUZ			203	3.0	473			62	.9	257			44	.7	162
WOLA			24	.4	91			27	.4	90			39	.6	120
WORO			58	.9	208			67	1.0	217			52	.8	184
WPRM			51	.8	228			80	1.2	235			100	1.5	295
WQBS			76	1.1	225			60	.9	192			47	.7	137
WQII			89	1.3	310			80	1.2	260			72	1.1	225
WRSJ			64	1.0	118			51	.8	136			36	.5	80
WUNC			115	1.7	390			91	1.4	313			112	1.7	308
WYXX			15	.2	50			9	.1	42			11	.2	65
WZNT			254	3.8	696			202	3.0	637			263	3.9	636
TOTAL			2904	43.2	5097			1871	27.8	3901			1984	29.5	3793

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			107	1.6	825			139	2.1	825			171	2.5	757
WBMJ			77	1.1	546			87	1.3	540			92	1.4	497
WDDY			62	.9	447			66	1.0	414			68	1.0	391
WERR			33	.5	169			40	.6	149			43	.6	137
WFID			88	1.3	463			106	1.6	451			114	1.7	444
WGSX			25	.4	248			28	.4	234			33	.5	211
WIAC			103	1.5	681			128	1.9	666			139	2.1	592
WIAC-FM			110	1.6	694			122	1.8	645			127	1.9	609
WIDA			13	.2	63			17	.3	63			14	.2	59
WIOB			43	.6	327			44	.7	272			46	.7	248
WKAQ			304	4.5	2102			381	5.7	2075			477	7.1	1981
WKAQ-FM			152	2.3	904			169	2.5	843			172	2.6	757
WKVM-FM			48	.7	352			50	.7	306			52	.8	278
WLUZ			73	1.1	616			100	1.5	601			123	1.8	556
WOLA			28	.4	243			30	.4	196			30	.4	188
WORO			51	.8	422			60	.9	383			56	.8	310
WPRM			75	1.1	469			78	1.2	434			73	1.1	399
WQBS			50	.7	357			61	.9	357			60	.9	329
WQII			68	1.0	457			80	1.2	495			81	1.2	439
WRSJ			41	.6	195			50	.7	179			48	.7	159
WUNC			88	1.3	535			106	1.6	528			113	1.7	480
WYXX			12	.2	114			11	.2	114			13	.2	108
WZNT			202	3.0	1158			238	3.5	1129			259	3.8	1037
TOTAL			1895	28.2	6581			2224	33.1	6419			2443	36.3	6176



MONDAY-FRIDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			22	.3	62
WBMJ			47	.7	150
WDDY			43	.6	175
WERR			22	.3	72
WFID			39	.6	133
WGSX			18	.3	67
WIAC			36	.5	93
WIAC-FM			79	1.2	230
WIDA			5	.1	7
WIOB			39	.6	110
WKAC			109	1.6	394
WKAO-FM			111	1.6	330
WKVM-FM			44	.7	154
WLUZ			10	.1	56
WOLA			32	.5	90
WORD			32	.5	91
WPRM			69	1.0	201
WQBS			24	.4	75
WQII			36	.5	119
WRSJ			19	.3	65
WUND			45	.7	160
WXYX			14	.2	45
WZNT			114	1.7	371
TOTAL			1034	15.4	2235

SATURDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	27	.4	32	.5	13	.2	1	
WBMJ	18	.3	44	.7	34	.5	7	.1
WDDY	23	.3	65	1.0	40	.6	14	.2
WERR	51	.8	43	.6	17	.3	10	.1
WFID	7	.1	10	.1	2			
WGSX	5	.1	24	.4	21	.3	5	.1
WIAC	83	1.2	88	1.3	46	.7	9	.1
WIAC-FM	41	.6	84	1.2	60	.9	26	.4
WIDA	5	.1	7	.1	4	.1	2	
WIOB	16	.2	49	.7	35	.5	7	.1
WKAC	279	4.1	144	2.1	65	1.0	29	.4
WKAO-FM	49	.7	129	1.9	56	.8	23	.3
WKVM-FM	15	.2	62	.9	38	.6	16	.2
WLUZ	32	.5	38	.6	20	.3	4	.1
WOLA	24	.4	73	1.1	60	.9	33	.5
WORD	30	.4	49	.7	21	.3	5	.1
WPRM	15	.2	39	.6	30	.4	23	.3
WQBS	35	.5	60	.9	37	.5	9	.1
WQII	51	.8	78	1.2	32	.5	10	.1
WRSJ	30	.4	35	.5	22	.3	11	.2
WUND	24	.4	25	.4	11	.2	4	.1
WXYX	8	.1	16	.2	9	.1	11	.2
WZNT	75	1.1	213	3.2	102	1.5	34	.5
TOTAL	978	14.5	1434	21.3	795	11.8	299	4.4

MONDAY-FRIDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			63	.9	351
WBMJ			61	.9	376
WDDY			65	1.0	338
WERR			20	.3	110
WFID			75	1.1	334
WGSX			25	.4	168
WIAC			70	1.0	339
WIAC-FM			99	1.5	481
WIDA			4	.1	24
WIOB			42	.6	220
WKAO			144	2.1	780
WKAO-FM			152	2.3	624
WKVM-FM			48	.7	254
WLUZ			24	.4	181
WOLA			35	.5	170
WORD			39	.6	222
WPRM			83	1.2	362
WQBS			35	.5	171
WQII			51	.8	266
WRSJ			27	.4	104
WUNO			74	1.1	364
WXYX			11	.2	65
WZNT			179	2.7	782
TOTAL			1459	21.7	4181

SUNDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	17	.3	62	.9	78	1.2	4	.1
WBMJ	9	.1	29	.4	37	.5	9	.1
WDDY	11	.2	35	.5	34	.5	9	.1
WERR	49	.7	37	.5	35	.5	19	.3
WFID	6	.1	11	.2	11	.2		
WGSX	8	.1	30	.4	17	.3	6	.1
WIAC	69	1.0	101	1.5	55	.8	12	.2
WIAC-FM	63	.9	144	2.1	132	2.0	74	1.1
WIDA	9	.1	9	.1	10	.1	7	.1
WIOB	13	.2	52	.8	45	.7	7	.1
WKAO	161	2.4	152	2.3	87	1.3	34	.5
WKAO-FM	24	.4	110	1.6	71	1.1	27	.4
WKVM-FM	8	.1	13	.2	14	.2	6	.1
WLUZ	11	.2	45	.7	38	.6	4	.1
WOLA	16	.2	57	.8	50	.7	18	.3
WORD	21	.3	44	.7	18	.3	16	.2
WPRM	8	.1	27	.4	23	.3	6	.1
WQBS	24	.4	31	.5	25	.4	10	.1
WQII	23	.3	68	1.0	23	.3	6	.1
WRSJ	39	.6	42	.6	32	.5	12	.2
WUNO	4	.1	12	.2	2			
WXYX	1		3		4	.1	4	.1
WZNT	34	.5	137	2.0	90	1.3	22	.3
TOTAL	647	9.6	1276	19.0	954	14.2	330	4.9



MONDAY-FRIDAY

STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			68	2.4	183			16	.6	107			9	.3	34
WBMJ			65	2.3	198			53	1.9	225			61	2.1	239
WDOY			33	1.2	152			54	1.9	182			75	2.6	254
WERR			12	.4	17			4	.1	21			3	.1	18
WFID			22	.8	61			14	.5	63			13	.5	52
WGSX			25	.9	91			17	.6	96			30	1.0	121
WIAC			14	.5	74			22	.8	72			18	.6	50
WIAC-FM			41	1.4	141			54	1.9	173			59	2.1	208
WIDA			5	.2	9			2	.1	4			1		4
WIDB			23	.8	91			28	1.0	94			31	1.1	104
WKAQ			122	4.3	323			40	1.4	151			35	1.2	121
WKAQ-FM			96	3.4	267			114	4.0	333			121	4.2	323
WKVM-FM			37	1.3	144			44	1.5	153			54	1.9	179
WLUZ			18	.6	56			2	.1	31					
WOLA			14	.5	72			22	.8	71			33	1.2	105
WORD			9	.3	27			9	.3	34			5	.2	28
WPRM			41	1.4	167			54	1.9	172			75	2.6	223
WCBS			48	1.7	122			37	1.3	114			32	1.1	87
WCII			46	1.6	176			45	1.6	152			50	1.7	148
WRSJ			28	1.0	52			26	.9	66			14	.5	26
WUNO			21	.7	68			12	.4	55			11	.4	44
WXYX			13	.5	35			4	.1	24			7	.2	48
WZNT			176	6.1	475			135	4.7	416			168	5.9	425
TOTAL			983	34.3	1986			821	28.7	1709			912	31.9	1847

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			22	.8	223			30	1.0	223			38	1.3	201
WBMJ			53	1.9	386			59	2.1	380			63	2.2	345
WDOY			51	1.8	383			53	1.9	350			54	1.9	327
WERR			6	.2	44			6	.2	35			8	.3	31
WFID			14	.5	89			16	.6	80			18	.6	76
WGSX			21	.7	207			22	.8	199			26	.9	179
WIAC			14	.5	120			19	.7	120			17	.6	108
WIAC-FM			47	1.6	315			52	1.8	301			51	1.8	280
WIDA			3	.1	13			3	.1	13			3	.1	13
WIOB			27	.9	198			28	1.0	173			28	1.0	158
WKAQ			49	1.7	373			65	2.3	373			78	2.7	365
WKAQ-FM			104	3.6	589			110	3.8	541			109	3.8	486
WKVM-FM			44	1.5	318			45	1.6	277			45	1.6	252
WLUZ			5	.2	82			5	.2	72			10	.3	56
WOLA			24	.8	206			23	.8	162			23	.8	154
WORD			7	.2	72			8	.3	64			8	.3	44
WPRM			57	2.0	363			57	2.0	328			57	2.0	305
WCBS			33	1.2	214			39	1.4	214			40	1.4	189
WCII			40	1.4	318			47	1.6	314			49	1.7	264
WRSJ			19	.7	74			23	.8	74			20	.7	64
WUNC			12	.4	95			15	.5	95			17	.6	91
WXYX			8	.3	88			7	.2	88			11	.4	84
WZNT			136	4.8	789			159	5.6	763			173	6.0	700
TOTAL			805	28.1	2813			899	31.4	2741			946	33.1	2635



MONDAY-FRIDAY

SATURDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			2	.1	17
WBMJ			32	1.1	102
WDOY			40	1.4	167
WERR			8	.3	22
WFID			2	.1	21
WGSX			15	.5	61
WIAC			3	.1	10
WIAC-FM			33	1.2	109
WIDA			3	.1	4
WIOB			25	.9	65
WKAQ			9	.3	65
WKAQ-FM			85	3.0	255
WKVM-FM			40	1.4	149
WLUZ			5	.2	14
WGLA			31	1.1	87
WORO			6	.2	14
WPRM			60	2.1	175
WQBS			15	.5	50
WQII			26	.9	78
WRSJ			7	.2	19
WUNO			5	.2	22
WXYX			11	.4	39
WZNT			78	2.7	273
TOTAL			558	19.5	1225

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	7	.2	10	.3	1			
WBMJ	15	.5	36	1.3	30	1.0	6	.2
WDOY	20	.7	53	1.9	32	1.1	10	.3
WERR	12	.4	6	.2	2	.1	1	
WFID	1		4	.1	2	.1		
WGSX	5	.2	20	.7	15	.5	4	.1
WIAC	3	.1	11	.4	8	.3	1	
WIAC-FM	17	.6	47	1.6	27	.9	14	.5
WIDA	1		2	.1	2	.1	2	.1
WIOB	9	.3	34	1.2	21	.7	4	.1
WKAQ	24	.8	16	.6	5	.2	3	.1
WKAQ-FM	31	1.1	83	2.9	36	1.3	19	.7
WKVM-FM	13	.5	56	2.0	38	1.3	14	.5
WLUZ	5	.2	3	.1	2	.1	1	
WGLA	15	.5	53	1.9	39	1.4	30	1.0
WORO	7	.2	8	.3	4	.1	1	
WPRM	13	.5	23	.8	17	.6	21	.7
WQBS	27	.9	43	1.5	31	1.1	9	.3
WQII	39	1.4	59	2.1	25	.9	7	.2
WRSJ	10	.3	17	.6	6	.2	2	.1
WUNO	1		5	.2	3	.1	3	.1
WXYX	8	.3	15	.5	7	.2	11	.4
WZNT	52	1.8	165	5.8	77	2.7	28	1.0
TOTAL	338	11.8	772	27.0	434	15.2	195	6.8

MONDAY-FRIDAY

SUNDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			5	.2	47
WBMJ			43	1.5	271
WDOY			55	1.9	305
WERR			4	.1	31
WFID			7	.2	61
WGSX			22	.8	146
WIAC			10	.3	61
WIAC-FM			45	1.6	232
WIDA			2	.1	4
WIOB			28	1.0	132
WKAQ			21	.7	155
WKAQ-FM			103	3.6	409
WKVM-FM			45	1.6	238
WLUZ			2	.1	14
WGLA			32	1.1	152
WORO			5	.2	36
WPRM			66	2.3	285
WQBS			24	.8	113
WQII			36	1.3	170
WRSJ			10	.3	30
WUNO			8	.3	55
WXYX			8	.3	48
WZNT			117	4.1	531
TOTAL			716	25.0	2038

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	2	.1	10	.3	16	.6	2	.1
WBMJ	7	.2	25	.9	32	1.1	7	.2
WDOY	11	.4	32	1.1	27	.9	9	.3
WERR	7	.2	1		4	.1	2	.1
WFID	1		8	.3	8	.3		
WGSX	7	.2	24	.8	8	.3	3	.1
WIAC	7	.2	21	.7	7	.2	3	.1
WIAC-FM	25	.9	71	2.5	70	2.4	33	1.2
WIDA	2	.1	3	.1	4	.1	5	.2
WIOB	5	.2	39	1.4	30	1.0	7	.2
WKAQ	14	.5	11	.4	4	.1	3	.1
WKAQ-FM	14	.5	64	2.2	47	1.6	19	.7
WKVM-FM	8	.3	11	.4	13	.5	6	.2
WLUZ	2	.1	4	.1	2	.1	2	.1
WGLA	12	.4	42	1.5	39	1.4	18	.6
WORO	3	.1	6	.2			2	.1
WPRM	7	.2	16	.6	9	.3	4	.1
WQBS	14	.5	22	.8	18	.6	10	.3
WQII	20	.7	48	1.7	12	.4	4	.1
WRSJ	13	.5	15	.5	6	.2	2	.1
WUNO			2	.1				
WXYX	1		3	.1	1		4	.1
WZNT	30	1.0	113	3.9	77	2.7	22	.8
TOTAL	211	7.4	592	20.7	441	15.4	180	6.3



MONDAY-FRIDAY

STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			134	2.9	369			55	1.2	293			60	1.3	186
WBMJ			97	2.1	306			81	1.8	302			82	1.8	314
WDOY			38	.8	168			56	1.2	190			89	1.9	280
WERR			28	.6	43			12	.3	35			9	.2	37
WFID			64	1.4	200			54	1.2	186			56	1.2	162
WGSX			31	.7	110			20	.4	107			32	.7	135
WIAC			66	1.4	217			53	1.2	170			52	1.1	152
WIAC-FM			85	1.9	299			95	2.1	297			96	2.1	321
WIDA			9	.2	17			4	.1	10			1		7
WIOB			31	.7	123			37	.8	123			37	.8	129
WKAQ			321	7.0	845			94	2.1	365			102	2.2	312
WKAQ-FM			130	2.8	388			152	3.3	489			182	4.0	471
WKVM-FM			44	1.0	157			47	1.0	167			57	1.2	187
WLUZ			86	1.9	222			18	.4	116			12	.3	48
WOLA			18	.4	80			24	.5	76			34	.7	113
WORD			38	.8	121			38	.8	131			22	.5	92
WPRM			50	1.1	225			79	1.7	228			100	2.2	292
WOBS			68	1.5	202			59	1.3	180			43	.9	130
WQII			77	1.7	283			73	1.6	232			68	1.5	206
WRSJ			44	1.0	79			35	.8	88			21	.5	40
WUNC			57	1.2	205			35	.8	159			46	1.0	153
WXYX			14	.3	38			7	.2	30			8	.2	54
WZNT			228	5.0	639			188	4.1	584			243	5.3	579
TOTAL			1779	38.9	3288			1334	29.2	2672			1461	31.9	2760

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			59	1.3	527			81	1.8	527			96	2.1	471
WBMJ			76	1.7	528			85	1.9	522			88	1.9	479
WDOY			56	1.2	418			59	1.3	385			63	1.4	362
WERR			15	.3	87			17	.4	70			20	.4	66
WFID			48	1.0	265			57	1.2	253			60	1.3	249
WGSX			24	.5	242			26	.6	231			31	.7	208
WIAC			47	1.0	321			58	1.3	313			60	1.3	296
WIAC-FM			84	1.8	544			92	2.0	502			90	2.0	473
WIDA			4	.1	21			5	.1	21			5	.1	21
WIOB			36	.8	274			35	.8	227			35	.8	209
WKAQ			131	2.9	982			167	3.6	961			211	4.6	929
WKAQ-FM			141	3.1	826			154	3.4	772			156	3.4	690
WKVM-FM			48	1.0	342			49	1.1	296			50	1.1	268
WLUZ			28	.6	293			36	.8	278			50	1.1	247
WOLA			26	.6	225			25	.5	178			25	.5	170
WORD			28	.6	227			33	.7	214			31	.7	164
WPRM			74	1.6	462			77	1.7	427			73	1.6	396
WOBS			48	1.0	327			57	1.2	327			55	1.2	299
WQII			61	1.3	458			73	1.6	454			73	1.6	401
WRSJ			27	.6	115			33	.7	110			31	.7	94
WUNC			39	.9	281			46	1.0	278			54	1.2	248
WXYX			9	.2	99			9	.2	99			11	.2	93
WZNT			188	4.1	1070			217	4.7	1041			236	5.2	949
TOTAL			1318	28.8	4459			1510	33.0	4323			1618	35.4	4160



MONDAY-FRIDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			7	.2	30
WBMJ			47	1.0	147
WDOY			43	.9	175
WERP			17	.4	44
WFID			20	.4	65
WGSX			16	.3	64
WIAC			20	.4	44
WIAC-FM			63	1.4	188
WIDA			3	.1	4
WIOB			36	.8	98
WKAQ			37	.8	181
WKAQ-FM			103	2.3	309
WKVM-FM			44	1.0	154
WLUZ			9	.2	35
WOLA			32	.7	90
WORD			17	.4	41
WPRM			69	1.5	201
WQBS			24	.5	71
WQII			35	.8	113
WRSJ			10	.2	33
WUNO			22	.5	67
WXYX			12	.3	42
WZNT			113	2.5	355
TOTAL			817	17.9	1725

SATURDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	14	.3	16	.3	8	.2		
WBMJ	18	.4	40	.9	31	.7	7	.2
WDOY	21	.5	63	1.4	40	.9	14	.3
WERP	22	.5	15	.3	5	.1	6	.1
WFID	7	.2	10	.2	2			
WGSX	5	.1	24	.5	21	.5	5	.1
WIAC	31	.7	33	.7	26	.6	3	.1
WIAC-FM	30	.7	68	1.5	44	1.0	22	.5
WIDA	3	.1	2		2		2	
WIOB	12	.3	45	1.0	28	.6	6	.1
WKAQ	80	1.7	44	1.0	16	.3	7	.2
WKAQ-FM	43	.9	112	2.4	46	1.0	23	.5
WKVM-FM	15	.3	62	1.4	38	.8	16	.3
WLUZ	18	.4	19	.4	7	.2	1	
WOLA	19	.4	67	1.5	57	1.2	33	.7
WORD	16	.3	33	.7	14	.3	3	.1
WPRM	15	.3	29	.6	22	.5	23	.5
WQBS	31	.7	55	1.2	35	.8	9	.2
WQII	48	1.0	72	1.6	30	.7	9	.2
WRSJ	19	.4	22	.5	11	.2	7	.2
WUNO	6	.1	11	.2	6	.1	4	.1
WXYX	8	.2	16	.3	9	.2	11	.2
WZNT	69	1.5	200	4.4	97	2.1	34	.7
TOTAL	561	12.3	1069	23.4	600	13.1	248	5.4

MONDAY-FRIDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			31	.7	202
WBMJ			61	1.3	370
WDOY			63	1.4	331
WERR			11	.2	62
WFID			35	.8	179
WGSX			23	.5	162
WIAC			35	.8	171
WIAC-FM			79	1.7	394
WIDA			2		7
WIOB			36	.8	178
WKAQ			66	1.4	401
WKAQ-FM			140	3.1	573
WKVM-FM			48	1.0	251
WLUZ			10	.2	67
WOLA			33	.7	163
WORD			18	.4	106
WPRM			83	1.8	359
WQBS			33	.7	164
WQII			49	1.1	244
WRSJ			14	.3	50
WUNO			33	.7	184
WXYX			9	.2	54
WZNT			170	3.7	726
TOTAL			1104	24.1	3065

SUNDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	3	.1	25	.5	41	.9	4	.1
WBMJ	9	.2	26	.6	33	.7	8	.2
WDOY	11	.2	35	.8	32	.7	9	.2
WERR	17	.4	9	.2	12	.3	5	.1
WFID	6	.1	11	.2	11	.2		
WGSX	8	.2	30	.7	17	.4	6	.1
WIAC	25	.5	44	1.0	26	.6	10	.2
WIAC-FM	41	.9	111	2.4	104	2.3	62	1.4
WIDA	4	.1	4	.1	6	.1	5	.1
WIOB	6	.1	46	1.0	35	.8	7	.2
WKAQ	45	1.0	37	.8	13	.3	6	.1
WKAQ-FM	17	.4	94	2.1	65	1.4	22	.5
WKVM-FM	8	.2	13	.3	14	.3	6	.1
WLUZ	3	.1	15	.3	9	.2	2	
WOLA	14	.3	53	1.2	50	1.1	18	.4
WORD	10	.2	22	.5	14	.3	11	.2
WPRM	8	.2	21	.5	13	.3	6	.1
WQBS	18	.4	24	.5	20	.4	10	.2
WQII	21	.5	56	1.2	18	.4	4	.1
WRSJ	23	.5	21	.5	12	.3	5	.1
WUNO			6	.1	2			
WXYX	1		3	.1	4	.1	4	.1
WZNT	33	.7	134	2.9	90	2.0	22	.5
TOTAL	334	7.3	854	18.7	652	14.2	246	5.4



MONDAY-FRIDAY

STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			121	3.8	336			53	1.7	265			60	1.9	178
WBMJ			69	2.2	228			54	1.7	203			51	1.6	183
WDOY			15	.5	65			9	.3	51			29	.9	96
WERR			28	.9	43			11	.3	23			6	.2	29
WFID			56	1.8	184			51	1.6	166			54	1.7	146
WGSX			13	.4	40			4	.1	17			8	.3	33
WIAC			57	1.8	192			47	1.5	145			44	1.4	132
WIAC-FM			61	1.9	233			80	2.5	235			85	2.7	260
WIDA			9	.3	17			4	.1	10			1		7
WIOB			22	.7	98			31	1.0	106			31	1.0	100
WKAQ			287	9.1	750			76	2.4	316			82	2.6	259
WKAQ-FM			74	2.3	232			79	2.5	288			114	3.6	270
WKVM-FM			26	.8	75			13	.4	48			11	.3	44
WLUZ			84	2.7	210			18	.6	108			12	.4	48
WOLA			13	.4	48			8	.3	27			13	.4	43
WORD			36	1.1	117			33	1.0	119			22	.7	92
WPRM			31	1.0	143			51	1.6	129			63	2.0	182
WQBS			53	1.7	149			44	1.4	119			34	1.1	102
WQII			61	1.9	209			57	1.8	163			44	1.4	137
WRSJ			42	1.3	67			34	1.1	80			21	.7	40
WUNO			56	1.8	197			32	1.0	147			45	1.4	145
WXYX			4	.1	13			5	.2	10			3	.1	34
WZNT			127	4.0	377			107	3.4	334			143	4.5	318
TOTAL			1364	43.1	2432			912	28.8	1807			982	31.0	1810

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			56	1.8	490			76	2.4	490			90	2.8	434
WBMJ			50	1.6	348			57	1.8	342			58	1.8	315
WDOY			15	.5	131			16	.5	131			21	.7	120
WERR			14	.4	66			16	.5	58			18	.6	58
WFID			44	1.4	236			53	1.7	229			55	1.7	229
WGSX			6	.2	71			8	.3	68			11	.3	65
WIAC			41	1.3	284			50	1.6	276			51	1.6	263
WIAC-FM			68	2.1	433			75	2.4	391			72	2.3	374
WIDA			4	.1	21			5	.2	21			5	.2	21
WIOB			27	.9	204			28	.9	173			27	.9	164
WKAQ			114	3.6	867			143	4.5	846			185	5.8	818
WKAQ-FM			77	2.4	457			88	2.8	440			94	3.0	398
WKVM-FM			15	.5	109			16	.5	104			18	.6	92
WLUZ			28	.9	281			36	1.1	266			48	1.5	235
WOLA			10	.3	102			11	.3	80			12	.4	80
WORD			26	.8	211			30	.9	202			30	.9	160
WPRM			44	1.4	269			49	1.5	263			45	1.4	245
WQBS			36	1.1	237			44	1.4	237			43	1.4	221
WQII			45	1.4	298			55	1.7	298			53	1.7	269
WRSJ			26	.8	103			32	1.0	98			30	.9	82
WUNO			38	1.2	265			44	1.4	262			53	1.7	236
WXYX			4	.1	50			4	.1	50			3	.1	48
WZNT			109	3.4	604			124	3.9	595			135	4.3	541
TOTAL			912	28.8	3070			1073	33.9	2995			1172	37.1	2889



MONDAY-FRIDAY

SATURDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			7	.2	30
WBMJ			31	1.0	94
WDOY			11	.3	51
WERR			15	.5	32
WFID			19	.6	61
WGSX			1		3
WIAC			19	.6	40
WIAC-FM			51	1.6	155
WIDA			3	.1	4
WIOB			24	.8	65
WKAQ			37	1.2	165
WKAQ-FM			44	1.4	137
WKVM-FM			12	.4	39
WLUZ			9	.3	31
WOLA			11	.3	33
WORD			16	.5	37
WPRM			33	1.0	107
WGBS			17	.5	51
WGII			24	.8	80
WRSJ			10	.3	29
WJND			22	.7	67
WYXX			7	.2	26
WZNT			70	2.2	199
TOTAL			495	15.6	1028

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	13	.4	14	.4	8	.3		
WBMJ	13	.4	24	.8	15	.5	1	
WDOY	5	.2	25	.8	15	.5	4	.1
WERR	19	.6	12	.4	3	.1	5	.2
WFID	6	.2	6	.2				
WGSX			6	.2	9	.3	3	.1
WIAC	31	1.0	33	1.0	25	.8	3	.1
WIAC-FM	24	.8	59	1.9	38	1.2	15	.5
WIDA	3	.1	2	.1	2	.1	2	.1
WIOB	7	.2	31	1.0	20	.6	3	.1
WKAQ	80	2.5	43	1.4	16	.5	7	.2
WKAQ-FM	25	.8	54	1.7	20	.6	11	.3
WKVM-FM	6	.2	18	.6	10	.3	7	.2
WLUZ	17	.5	19	.6	6	.2	1	
WOLA	8	.3	31	1.0	31	1.0	17	.5
WORD	16	.5	33	1.0	14	.4	3	.1
WPRM	9	.3	12	.4	13	.4	10	.3
WGBS	20	.6	42	1.3	19	.6	8	.3
WGII	37	1.2	46	1.5	19	.6	3	.1
WRSJ	19	.6	22	.7	11	.3	7	.2
WJND	6	.2	9	.3	5	.2	3	.1
WYXX	3	.1	7	.2	3	.1	3	.1
WZNT	45	1.4	101	3.2	48	1.5	18	.6
TOTAL	420	13.3	659	20.8	353	11.2	137	4.3

MONDAY-FRIDAY

SUNDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			31	1.0	194
WBMJ			39	1.2	223
WDOY			19	.6	102
WERR			9	.3	46
WFID			34	1.1	158
WGSX			3	.1	35
WIAC			30	.9	146
WIAC-FM			67	2.1	329
WIDA			2	.1	7
WIOB			26	.8	133
WKAQ			57	1.8	336
WKAQ-FM			76	2.4	302
WKVM-FM			10	.3	58
WLUZ			10	.3	63
WOLA			12	.4	65
WORD			17	.5	102
WPRM			47	1.5	204
WGBS			25	.8	123
WGII			32	1.0	162
WRSJ			14	.4	46
WJND			33	1.0	176
WYXX			5	.2	34
WZNT			102	3.2	419
TOTAL			712	22.5	1967

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	3	.1	25	.8	38	1.2	4	.1
WBMJ	6	.2	8	.3	10	.3	1	
WDOY	2	.1	18	.6	16	.5		
WERR	17	.5	8	.3	8	.3	3	.1
WFID	6	.2	10	.3	9	.3		
WGSX	3	.1	14	.4	12	.4	3	.1
WIAC	23	.7	36	1.1	26	.8	10	.3
WIAC-FM	34	1.1	103	3.3	91	2.9	56	1.8
WIDA	4	.1	4	.1	6	.2	5	.2
WIOB	6	.2	29	.9	19	.6	3	.1
WKAQ	41	1.3	33	1.0	12	.4	6	.2
WKAQ-FM	5	.2	49	1.5	24	.8	7	.2
WKVM-FM			3	.1	1			
WLUZ	3	.1	15	.5	8	.3	2	.1
WOLA	7	.2	19	.6	20	.6	7	.2
WORD	10	.3	22	.7	14	.4	11	.3
WPRM	1		6	.2	7	.2	2	.1
WGBS	12	.4	14	.4	8	.3	5	.2
WGII	18	.6	27	.9	10	.3	1	
WRSJ	23	.7	20	.6	11	.3	5	.2
WJND			6	.2	2	.1		
WYXX					3	.1		
WZNT	25	.8	77	2.4	44	1.4	7	.2
TOTAL	252	8.0	560	17.7	407	12.9	145	4.6



MONDAY-FRIDAY

STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			142	4.0	374			67	1.9	318			74	2.1	220
WBMJ			75	2.1	243			54	1.5	211			51	1.4	186
WDDY			15	.4	65			9	.3	51			31	.9	99
WERR			34	.9	56			18	.5	39			9	.3	32
WFID			66	1.8	218			63	1.8	214			69	1.9	186
WGSX			13	.4	40			4	.1	17			8	.2	33
WIAC			73	2.0	225			59	1.6	192			58	1.6	174
WIAC-FM			88	2.5	282			91	2.5	272			99	2.8	301
WIDA			10	.3	24			8	.2	20			2	.1	10
WIOB			29	.8	105			33	.9	115			37	1.0	113
WKAQ			379	10.6	944			115	3.2	422			112	3.1	341
WKAQ-FM			82	2.3	253			88	2.5	308			121	3.4	291
WKVM-FM			26	.7	75			13	.4	48			11	.3	47
WLUZ			111	3.1	278			27	.8	146			21	.6	79
WOLA			18	.5	55			10	.3	37			18	.5	50
WORO			40	1.1	141			44	1.2	153			33	.9	125
WPRM			31	.9	143			51	1.4	129			63	1.8	182
WQBS			55	1.5	153			44	1.2	123			34	.9	102
WQII			66	1.8	222			61	1.7	179			46	1.3	144
WRSJ			49	1.4	81			40	1.1	98			25	.7	57
WUNO			70	2.0	252			53	1.5	203			61	1.7	190
WXYX			4	.1	13			5	.1	10			6	.2	37
WZNT			141	3.9	412			109	3.0	359			149	4.2	347
TOTAL			1646	45.9	2852			1078	30.0	2137			1146	31.9	2087

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			70	2.0	566			92	2.6	566			108	3.0	505
WBMJ			51	1.4	363			59	1.6	357			62	1.7	330
WDDY			16	.4	134			17	.5	134			22	.6	123
WERR			18	.5	83			21	.6	75			22	.6	71
WFID			55	1.5	294			66	1.8	287			68	1.9	287
WGSX			6	.2	74			8	.2	68			11	.3	65
WIAC			52	1.4	355			64	1.8	347			66	1.8	323
WIAC-FM			82	2.3	509			92	2.6	464			93	2.6	447
WIDA			6	.2	35			7	.2	35			6	.2	31
WIOB			31	.9	224			33	.9	189			34	.9	177
WKAQ			155	4.3	1092			196	5.5	1068			246	6.9	1040
WKAQ-FM			82	2.3	484			97	2.7	467			101	2.8	425
WKVM-FM			15	.4	112			16	.4	107			18	.5	95
WLUZ			38	1.1	366			50	1.4	351			64	1.8	320
WOLA			12	.3	116			15	.4	94			17	.5	94
WORO			33	.9	275			40	1.1	259			38	1.1	204
WPRM			44	1.2	269			49	1.4	263			45	1.3	245
WQBS			36	1.0	241			45	1.3	241			44	1.2	225
WQII			48	1.3	317			58	1.6	317			57	1.6	285
WRSJ			31	.9	124			38	1.1	119			35	1.0	103
WUNO			51	1.4	346			61	1.7	343			66	1.8	303
WXYX			6	.2	53			5	.1	53			5	.1	51
WZNT			114	3.2	649			132	3.7	640			145	4.0	586
TOTAL			1074	29.9	3551			1274	35.5	3472			1396	38.9	3356



MONDAY-FRIDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			11	.3	40
WBMJ			31	.9	97
WDOY			11	.3	51
WERR			15	.4	35
WF10			23	.6	80
WGSX			3	.1	6
WIAC			21	.6	56
WIAC-FM			59	1.6	183
WIDA			5	.1	7
WIOB			26	.7	71
WKAQ			53	1.5	216
WKAQ-FM			45	1.3	144
WKVM-FM			12	.3	39
WLUZ			9	.3	34
WOLA			11	.3	33
WORD			19	.5	51
WPRM			33	.9	107
WQBS			17	.5	51
WQII			25	.7	83
WRSJ			11	.3	32
WUNO			28	.8	98
WXYX			9	.3	29
WZNT			70	2.0	207
TOTAL			553	15.4	1161

SATURDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	17	.5	19	.5	9	.3		
WBMJ	13	.4	26	.7	17	.5	1	
WDOY	5	.1	26	.7	15	.4	4	.1
WERR	25	.7	17	.5	7	.2	7	.2
WF10	6	.2	6	.2				
WGSX			6	.2	9	.3	3	.1
WIAC	38	1.1	40	1.1	26	.7	3	.1
WIAC-FM	29	.8	68	1.9	43	1.2	15	.4
WIDA	4	.1	4	.1	2	.1	2	.1
WIOB	9	.3	33	.9	25	.7	4	.1
WKAQ	112	3.1	64	1.8	22	.6	8	.2
WKAQ-FM	27	.8	62	1.7	25	.7	11	.3
WKVM-FM	6	.2	18	.5	10	.3	7	.2
WLUZ	19	.5	20	.6	7	.2	3	.1
WOLA	12	.3	36	1.0	33	.9	17	.5
WORD	18	.5	37	1.0	15	.4	3	.1
WPRM	9	.3	14	.4	14	.4	10	.3
WQBS	24	.7	44	1.2	21	.6	8	.2
WQII	37	1.0	46	1.3	19	.5	3	.1
WRSJ	21	.6	27	.8	16	.4	10	.3
WUNO	9	.3	10	.3	5	.1	3	.1
WXYX	3	.1	7	.2	3	.1	3	.1
WZNT	45	1.3	106	3.0	52	1.4	18	.5
TOTAL	503	14.0	756	21.1	405	11.3	146	4.1

MONDAY-FRIDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			40	1.1	236
WBMJ			39	1.1	229
WDOY			20	.6	105
WERR			11	.3	50
WF10			44	1.2	201
WGSX			4	.1	38
WIAC			39	1.1	191
WIAC-FM			76	2.1	374
WIDA			3	.1	10
WIOB			30	.8	149
WKAQ			78	2.2	432
WKAQ-FM			80	2.2	323
WKVM-FM			10	.3	61
WLUZ			13	.4	94
WOLA			14	.4	72
WORD			23	.6	142
WPRM			47	1.3	204
WQBS			25	.7	123
WQII			33	.9	169
WRSJ			17	.5	63
WUNO			43	1.2	227
WXYX			7	.2	37
WZNT			104	2.9	447
TOTAL			818	22.8	2261

SUNDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA	9	.3	39	1.1	44	1.2	4	.1
WBMJ	6	.2	11	.3	14	.4	2	.1
WDOY	2	.1	18	.5	18	.5		
WERR	32	.9	23	.6	22	.6	10	.3
WF10	6	.2	10	.3	9	.3		
WGSX	3	.1	14	.4	12	.3	3	.1
WIAC	38	1.1	45	1.3	28	.8	10	.3
WIAC-FM	45	1.3	117	3.3	92	2.6	61	1.7
WIDA	6	.2	4	.1	7	.2	7	.2
WIOB	13	.4	33	.9	28	.8	3	.1
WKAQ	55	1.5	53	1.5	19	.5	6	.2
WKAQ-FM	5	.1	57	1.6	26	.7	7	.2
WKVM-FM			3	.1	1			
WLUZ	3	.1	21	.6	14	.4	2	.1
WOLA	9	.3	22	.6	20	.6	7	.2
WORD	12	.3	26	.7	14	.4	11	.3
WPRM	1		6	.2	7	.2	2	.1
WQBS	18	.5	21	.6	13	.4	5	.1
WQII	19	.5	35	1.0	13	.4	1	
WRSJ	27	.8	26	.7	16	.4	8	.2
WUNO			6	.2	2	.1		
WXYX					3	.1		
WZNT	25	.7	77	2.1	44	1.2	7	.2
TOTAL	345	9.6	685	19.1	483	13.5	165	4.6



MONDAY-FRIDAY

STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. RTG.	CUME PERS. (00)
WAPA			127	4.2	312			63	2.1	305			86	2.9	240
WBMJ			39	1.3	126			28	.9	85			21	.7	78
WDCY			10	.3	26			2	.1	8			16	.5	29
WERR			37	1.2	63			26	.9	57			14	.5	40
WFID			67	2.2	225			67	2.2	230			84	2.8	206
WGSX			7	.2	22			5	.2	14			4	.1	17
WIAC			95	3.2	239			62	2.1	229			64	2.1	200
WIAC-FM			90	3.0	244			55	1.8	182			65	2.2	184
WIDA			18	.6	36			16	.5	30			4	.1	16
WIOB			15	.5	42			12	.4	45			12	.4	45
WKAQ			443	14.8	1044			141	4.7	462			131	4.4	378
WKAQ-FM			49	1.6	159			48	1.6	190			73	2.4	179
WKVM-FM			9	.3	16			3	.1	14			3	.1	11
WLUZ			125	4.2	302			38	1.3	150			34	1.1	120
WOLA			9	.3	15			4	.1	15			6	.2	15
WORD			47	1.6	166			51	1.7	160			37	1.2	137
WPRM			10	.3	61			26	.9	59			25	.8	72
WQBS			28	.9	95			22	.7	70			13	.4	46
WQII			42	1.4	130			34	1.1	104			22	.7	73
WRSJ			30	1.0	58			20	.7	54			12	.4	34
WUNC			72	2.4	247			68	2.3	212			77	2.6	215
WXYX			2	.1	7			5	.2	10			4	.1	9
WZNT			78	2.6	217			65	2.2	214			87	2.9	200
TOTAL			1488	49.7	2399			874	29.2	1696			899	30.1	1547

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. RTG.	CUME PERS. (00)
WAPA			69	2.3	495			89	3.0	495			107	3.6	453
WBMJ			24	.8	160			28	.9	160			29	1.0	152
WDCY			8	.3	48			9	.3	48			12	.4	48
WERR			21	.7	98			26	.9	87			26	.9	83
WFID			62	2.1	313			73	2.4	310			76	2.5	307
WGSX			4	.1	41			6	.2	35			7	.2	32
WIAC			62	2.1	393			74	2.5	382			80	2.7	342
WIAC-FM			61	2.0	367			68	2.3	336			76	2.5	321
WIDA			9	.3	46			13	.4	46			11	.4	42
WIOB			13	.4	110			12	.4	80			14	.5	74
WKAQ			185	6.2	1220			230	7.7	1193			287	9.6	1145
WKAQ-FM			45	1.5	296			57	1.9	283			60	2.0	256
WKVM-FM			4	.1	30			4	.1	25			6	.2	22
WLUZ			46	1.5	400			64	2.1	395			78	2.6	370
WOLA			4	.1	33			6	.2	30			7	.2	30
WORD			38	1.3	316			46	1.5	289			43	1.4	239
WPRM			18	.6	102			21	.7	102			16	.5	94
WQBS			17	.6	131			21	.7	131			19	.6	128
WQII			27	.9	173			32	1.1	173			32	1.1	167
WRSJ			16	.5	86			20	.7	74			20	.7	68
WUNC			59	2.0	353			72	2.4	346			73	2.4	302
WXYX			4	.1	18			4	.1	18			2	.1	16
WZNT			64	2.1	354			75	2.5	351			82	2.7	322
TOTAL			895	29.6	2903			1071	35.8	2817			1195	40.0	2733



MARKET RADIO SAN JUAN
MAY-JULY 1980

ADULTS 35-64 00
C.Z.# 2991
RSA #

MONDAY-FRIDAY

SATURDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			16	.5	37
WBMJ			15	.5	48
WDOY			3	.1	8
WERR			13	.4	35
WFID			34	1.1	93
WGSX			3	.1	6
WIAC			28	.9	71
WIAC-FM			44	1.5	117
WIDA			2	.1	3
WIDB			14	.5	45
WKAQ			71	2.4	246
WKAQ-FM			22	.7	71
WKVM-FM			4	.1	5
WLUZ			4	.1	.27
WDLA			1		3
WORO			19	.6	62
WPRM			9	.3	26
WQBS			9	.3	21
WQII			10	.3	41
WRSJ			5	.2	27
WUNO			29	1.0	96
WXYX			3	.1	6
WZNT			35	1.2	94
TOTAL			399	13.3	805

6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
15	.5	16	.5	9	.3		
3	.1	7	.2	3	.1	1	
1		11	.4	8	.3	4	.1
26	.9	22	.7	9	.3	8	.3
6	.2	6	.2				
		4	.1	6	.2	1	
52	1.7	53	1.8	30	1.0	8	.3
21	.7	33	1.1	29	1.0	10	.3
4	.1	4	.1	1			
5	.2	13	.4	12	.4	3	.1
151	5.0	84	2.8	44	1.5	21	.7
18	.6	41	1.4	17	.6	4	.1
2	.1	6	.2			2	.1
18	.6	23	.8	10	.3	3	.1
8	.3	20	.7	21	.7	3	.1
21	.7	36	1.2	13	.4	3	.1
2	.1	12	.4	9	.3	2	.1
8	.3	17	.6	6	.2		
11	.4	17	.6	7	.2	3	.1
15	.5	12	.4	10	.3	9	.3
11	.4	12	.4	5	.2	1	
		1		2	.1		
21	.7	46	1.5	25	.8	6	.2
449	15.0	518	17.3	292	9.8	91	3.0

MONDAY-FRIDAY

SUNDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			48	1.6	252
WBMJ			18	.6	105
WDOY			9	.3	29
WERR			13	.4	56
WFID			56	1.9	223
WGSX			3	.1	22
WIAC			46	1.5	217
WIAC-FM			53	1.8	237
WIDA			2	.1	16
WIDB			12	.4	72
WKAQ			95	3.2	485
WKAQ-FM			45	1.5	203
WKVM-FM			3	.1	16
WLUZ			17	.6	125
WDLA			3	.1	18
WORO			26	.9	163
WPRM			17	.6	77
WQBS			10	.3	54
WQII			15	.5	92
WRSJ			8	.3	51
WUNO			49	1.6	248
WXYX			3	.1	9
WZNT			58	1.9	240
TOTAL			623	20.8	1713

6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
11	.4	40	1.3	50	1.7	2	.1
2	.1	4	.1	5	.2	2	.1
		3	.1	7	.2		
29	1.0	24	.8	22	.7	11	.4
5	.2	3	.1	3	.1		
1		6	.2	9	.3	3	.1
51	1.7	59	2.0	37	1.2	9	.3
34	1.1	68	2.3	55	1.8	34	1.1
5	.2	2	.1	3	.1	2	.1
8	.3	13	.4	15	.5		
87	2.9	82	2.7	45	1.5	20	.7
10	.3	46	1.5	24	.8	8	.3
		2	.1	1			
1		23	.8	28	.9	2	.1
4	.1	14	.5	11	.4		
16	.5	30	1.0	14	.5	12	.4
1		5	.2	6	.2	2	.1
10	.3	9	.3	7	.2		
3	.1	20	.7	11	.4	2	.1
18	.6	17	.6	15	.5	10	.3
		4	.1	2	.1		
3	.1	21	.7	13	.4		
316	10.6	516	17.3	398	13.3	121	4.0



MONDAY-FRIDAY

STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			20	.7	52			2	.1	31					14
WBMJ			49	1.7	139			47	1.6	188			47	1.6	201
WDOY			57	2.0	263			116	4.0	385			121	4.2	372
WERR			4	.1	10			1		12			3	.1	8
WFID			8	.3	16			3	.1	20			4	.1	19
WGSX			26	.9	118			35	1.2	173			46	1.6	204
WIAC			10	.3	35			9	.3	35			8	.3	20
WIAC-FM			30	1.0	98			28	1.0	100			25	.9	99
WIDA															
WIOB			14	.5	44			12	.4	36			13	.4	70
WKAQ			44	1.5	127			23	.8	68			22	.8	56
WKAQ-FM			89	3.1	316			137	4.7	469			178	6.1	466
WKVM-FM			43	1.5	200			94	3.2	323			120	4.1	369
WLUZ			4	.1	15					8					
WOLA			18	.6	99			55	1.9	157			52	1.8	182
WORD			4	.1	14			9	.3	18					10
WPRM			27	.9	155			48	1.7	188			78	2.7	215
WOBS			26	.9	123			26	.9	128			25	.9	89
WQII			27	.9	115			25	.9	104			30	1.0	110
WRSJ			4	.1	22			1		8					6
WUNO			1		8			3	.1	15			3	.1	11
WXYX			14	.5	38			8	.3	39			15	.5	49
WZNT			148	5.1	441			152	5.2	508			190	6.6	475
TOTAL			669	23.1	1669			842	29.1	1857			982	33.9	1980

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			5	.2	59			7	.2	59			9	.3	59
WBMJ			43	1.5	346			47	1.6	327			49	1.7	279
WDOY			96	3.3	676			99	3.4	611			90	3.1	539
WERR			2	.1	31			2	.1	22			4	.1	18
WFID			4	.1	32			4	.1	27			6	.2	23
WGSX			34	1.2	346			34	1.2	326			35	1.2	274
WIAC			7	.2	47			9	.3	47			9	.3	43
WIAC-FM			25	.9	184			28	1.0	181			28	1.0	156
WIDA															
WIOB			17	.6	140			13	.4	115			14	.5	102
WKAQ			21	.7	150			30	1.0	147			32	1.1	143
WKAQ-FM			129	4.5	787			135	4.7	724			133	4.6	630
WKVM-FM			83	2.9	581			87	3.0	517			82	2.8	460
WLUZ			1		15			1		15			3	.1	15
WOLA			42	1.4	305			42	1.4	264			35	1.2	250
WORD			4	.1	32			5	.2	25			2	.1	17
WPRM			54	1.9	356			51	1.8	320			52	1.8	288
WOBS			23	.8	205			25	.9	202			26	.9	180
WQII			23	.8	237			27	.9	229			29	1.0	205
WRSJ			1		25			1		25			2	.1	25
WUNO			1		19			3	.1	19			2	.1	15
WXYX			10	.3	84			11	.4	84			15	.5	80
WZNT			142	4.9	846			162	5.6	813			170	5.9	740
TOTAL			774	26.7	2860			831	28.7	2728			824	28.4	2595



MONDAY-FRIDAY

SATURDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA					
WBMJ			28	1.0	88
WDDY			84	2.9	258
WERR			2	.1	12
WFID			1		4
WGSX			31	1.1	125
WIAC			2	.1	4
WIAC-FM			15	.5	39
WIDA					
WIOB			25	.9	74
WKAQ					19
WKAQ-FM			115	4.0	322
WKVM-FM			72	2.5	249
WLUZ					4
WOLA			43	1.5	111
WORO			4	.1	17
WPRM			62	2.1	167
WQBS			15	.5	55
WQII			14	.5	49
WRSJ					14
WUNO					
WXYX			5	.2	22
WZNT			88	3.0	280
TOTAL			623	21.5	1300

6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
1		2	.1				
12	.4	36	1.2	26	.9	11	.4
37	1.3	106	3.7	68	2.3	31	1.1
6	.2	5	.2	3	.1	2	.1
1		4	.1	2	.1		
9	.3	36	1.2	22	.8	12	.4
2	.1			1			
11	.4	30	1.0	19	.7	10	.3
1		1					
5	.2	25	.9	13	.4	5	.2
7	.2	7	.2	2	.1	2	.1
40	1.4	141	4.9	84	2.9	27	.9
28	1.0	102	3.5	63	2.2	22	.8
1				1			
24	.8	88	3.0	79	2.7	43	1.5
2	.1			1			
10	.3	35	1.2	24	.8	18	.6
21	.7	42	1.4	33	1.1	7	.2
22	.8	38	1.3	14	.5	7	.2
				2	.1		
		2	.1	1		1	
7	.2	17	.6	10	.3	11	.4
50	1.7	172	5.9	98	3.4	34	1.2
300	10.4	894	30.8	571	19.7	245	8.5

MONDAY-FRIDAY

SUNDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA					14
WBMJ			36	1.2	240
WDDY			100	3.5	491
WERR			2	.1	16
WFID			2	.1	24
WGSX			39	1.3	255
WIAC			5	.2	25
WIAC-FM			19	.7	106
WIDA					
WIOB			20	.7	99
WKAQ			10	.3	71
WKAQ-FM			144	5.0	584
WKVM-FM			93	3.2	467
WLUZ					4
WOLA			47	1.6	238
WORO			3	.1	17
WPRM			69	2.4	283
WQBS			20	.7	108
WQII			21	.7	127
WRSJ					14
WUNO					11
WXYX				.3	49
WZNT			133	4.6	549
TOTAL			783	27.0	2266

6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
				3	.1		
4	.1	23	.8	26	.9	7	.2
14	.5	69	2.4	60	2.1	30	1.0
3	.1	1		6	.2	4	.1
		1		2	.1		
8	.3	39	1.3	21	.7	14	.5
3	.1	13	.4	1			
16	.6	34	1.2	28	1.0	14	.5
		33	1.1	25	.9	4	.1
5	.2	7	.2	2	.1		
18	.6	98	3.4	109	3.8	36	1.2
14	.5	41	1.4	35	1.2	15	.5
				1			
25	.9	116	4.0	113	3.9	59	2.0
10	.3	21	.7	20	.7	13	.4
7	.2	26	.9	26	.9	10	.3
3	.1	49	1.7	16	.6	3	.1
		1		2	.1		
1		5	.2	8	.3	9	.3
14	.5	117	4.0	75	2.6	26	.9
144	5.0	692	23.9	583	20.1	257	8.9



STATION	6 AM-10 AM					10 AM-3 PM					3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			7	.5	19					3					6
WBMJ			21	1.4	61			20	1.3	89			16	1.1	70
WOXY			34	2.3	160			69	4.6	246			61	4.1	188
WERR			4	.3	10										
WFID													2	.1	3
WGSX			8	.5	48			19	1.3	83			22	1.5	102
WIAC			1	.1	10			3	.2	10					
WIAC-FM			6	.4	32			13	.9	38			14	.9	38
WIDA															
WIOB			5	.3	19			6	.4	19			7	.5	41
WKAQ			10	.7	32			5	.3	19			2	.1	3
WKAQ-FM			33	2.2	160			64	4.3	268			110	7.4	265
WKVM-FM			25	1.7	118			60	4.0	204			74	5.0	226
WLUZ			2	.1	3										
WOLA			13	.9	67			39	2.6	108			31	2.1	112
WORD			2	.1	10			4	.3	6					10
WPRM			8	.5	73			20	1.3	89			41	2.8	105
WQBS			11	.7	70			11	.7	67			16	1.1	61
WQII			11	.7	41			9	.6	35			6	.4	41
WRSJ			2	.1	10										6
WUNO										3			2	.1	3
WXYX			4	.3	13			6	.4	19			10	.7	29
WZNT			47	3.2	179			71	4.8	258			90	6.1	214
TOTAL			254	17.1	813			420	28.3	992			503	33.9	1030

STATION	6 AM-12 MID					6 AM-7 PM					6 AM-10 AM/3 PM-7 PM				
	R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE			R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA			2	.1	22			2	.1	22			3	.2	22
WBMJ			17	1.1	166			19	1.3	147			19	1.3	115
WOXY			55	3.7	389			56	3.8	357			48	3.2	297
WERR			1	.1	10			1	.1	10			2	.1	10
WFIO					3					3			1	.1	3
WGSX			16	1.1	175			16	1.1	163			15	1.0	131
WIAC			1	.1	10			1	.1	10					10
WIAC-FM			9	.6	73			11	.7	70			10	.7	57
WIDA															
WIOB			8	.5	70			6	.4	61			6	.4	57
WKAQ			4	.3	35			6	.4	32			6	.4	32
WKAQ-FM			65	4.4	418			69	4.6	392			71	4.8	338
WKVM-FM			50	3.4	348			54	3.6	325			50	3.4	284
WLUZ			1	.1	3			1	.1	3			1	.1	3
WOLA			26	1.8	182			28	1.9	166			22	1.5	160
WORD			2	.1	16			2	.1	13			1	.1	13
WPRM			24	1.6	163			23	1.5	156			24	1.6	137
WQBS			11	.7	115			12	.8	112			14	.9	102
WQII			7	.5	77			9	.6	73			9	.6	73
WRSJ					13					13			1	.1	13
WUNO					3			1	.1	3			1	.1	3
WXYX			5	.3	35			6	.4	35			7	.5	35
WZNT			63	4.2	380			69	4.6	367			69	4.6	332
TOTAL			368	24.8	1471			394	26.5	1400			378	25.5	1324



MONDAY-FRIDAY

STATION	7 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA					
WBMJ			12	.8	35
WDOY			52	3.5	134
WERR					
WFID					
WGSX			16	1.1	64
WIAAC					
WIAAC-FM			3	.2	6
WIDA					
WIOB			13	.9	41
WKAD					3
WKAD-FM			56	3.8	150
WKVM-FM			40	2.7	134
WLUZ					
WOLA			22	1.5	54
WORO			3	.2	13
WPRM			26	1.8	73
WQBS			8	.5	35
WQII			3	.2	16
WRSJ					10
WUNO					
WXYX					6
WZNT			45	3.0	124
TOTAL			301	20.3	603

SATURDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA								
WBMJ	7	.5	20	1.3	10	.7	5	.3
WDOY	21	1.4	68	4.6	43	2.9	21	1.4
WERR	3	.2	2	.1	1	.1	1	.1
WFID								
WGSX	4	.3	18	1.2	10	.7	10	.7
WIAAC	2	.1						
WIAAC-FM	5	.3	21	1.4	13	.9	3	.2
WIDA	1	.1	1	.1				
WIOB			11	.7	5	.3	2	.1
WKAD	7	.5	6	.4	2	.1	2	.1
WKAD-FM	22	1.5	83	5.6	58	3.9	15	1.0
WKVM-FM	19	1.3	58	3.9	35	2.4	13	.9
WLUZ								
WOLA	13	.9	52	3.5	53	3.6	27	1.8
WORO			2	.1	1	.1		
WPRM	4	.3	18	1.2	15	1.0	5	.3
WQBS	10	.7	29	2.0	17	1.1	6	.4
WQII	11	.7	12	.8	3	.2	1	.1
WRSJ					2	.1		
WUNO								
WXYX	2	.1	8	.5	4	.3	3	.2
WZNT	26	1.8	73	4.9	49	3.3	18	1.2
TOTAL	159	10.7	484	32.6	324	21.8	134	9.0

MONDAY-FRIDAY

STATION	3 PM-12 MID				
	R.S.A.		CENTRAL ZONE		
	AVG. PERS. (00)	CUME PERS. (00)	AVG. PERS. (00)	AVG. PERS. RTG.	CUME PERS. (00)
WAPA					6
WBMJ			14	.9	93
WDOY			56	3.8	262
WERR					
WFID			1	.1	3
WGSX			19	1.3	128
WIAAC					
WIAAC-FM			7	.5	41
WIDA					
WIOB			10	.7	54
WKAD			1	.1	6
WKAD-FM			80	5.4	313
WKVM-FM			55	3.7	274
WLUZ					
WOLA			26	1.8	140
WORO			2	.1	13
WPRM			33	2.2	128
WQBS			12	.8	67
WQII			4	.3	45
WRSJ					10
WUNO			1	.1	3
WXYX			4	.3	29
WZNT			55	4.4	242
TOTAL			391	26.3	1168

SUNDAY

STATION	6 AM-10 AM		10 AM-3 PM		3 PM-7 PM		7 PM-12 MID	
	CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE		CENTRAL ZONE	
	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.	AVG. PERS. (00)	AVG. PERS. RTG.
WAPA								
WBMJ	1	.1	5	.3	3	.2		
WDOY	5	.3	52	3.5	44	3.0	21	1.4
WERR	3	.2			2	.1	2	.1
WFID								
WGSX	3	.2	23	1.5	16	1.1	11	.7
WIAAC	1	.1	5	.3	1	.1		
WIAAC-FM	9	.6	26	1.8	15	1.0	8	.5
WIDA								
WIOB			16	1.1	9	.6		
WKAD	1	.1	3	.2	1	.1		
WKAD-FM	6	.4	53	3.6	68	4.6	21	1.4
WKVM-FM	6	.4	31	2.1	22	1.5	9	.6
WLUZ								
WOLA	18	1.2	82	5.5	83	5.6	48	3.2
WORO								
WPRM	3	.2	6	.4	14	.9	9	.6
WQBS	1	.1	16	1.1	14	.9	5	.3
WQII			20	1.3	8	.5		
WRSJ					1	.1		
WUNO								
WXYX			2	.1	7	.5	5	.3
WZNT	6	.4	60	4.0	29	2.0	11	.7
TOTAL	62	4.2	398	26.8	338	22.8	156	10.5

Programmer's Guide

SECTIONS

- 1 Share Trends (for markets surveyed two
or more times per year)
- 2 Shares
- 3 Ratings, Projections and Cumes
- 4 Ratings by Hours
- 5 Additional Time Period Combinations



SHARES OF AUDIENCE

STATION	MEN				6AM-12MID				TEENS				TOTAL			
	MAY-JUL 1980	SEP-NOV 1980	JAN-MAR 1981	MAY-JUL 1981	MAY-JUL 1980	SEP-NOV 1980	JAN-MAR 1981	MAY-JUL 1981	MAY-JUL 1980	SEP-NOV 1980	JAN-MAR 1981	MAY-JUL 1981	MAY-JUL 1980	SEP-NOV 1980	JAN-MAR 1981	MAY-JUL 1981
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
WAPA	7	6	7	6	6	6	5	5	1	1			5	5	5	5
WEMJ	7	8	4	4	6	6	4	4	13	13	6	5	8	8	4	4
WDDY	2	1	2	3	2	2	3	3	9	6	9	15	3	2	3	5
WERR	2	1	2	1	2	2	2	2		1	1		1	1	2	2
WFTD	5	4	4	5	5	5	4	5					4	4	3	4
WGSX	1	2	1	1	1	1	1	1	4	5	5	4	2	2	2	2
WIAC	4	6	5	6	4	6	4	5		1			3	5	4	5
WIAC-FM	5	5	5	5	5	4	6	6	1		3	2	4	4	5	5
WIDA								1								1
WIOB	2	1	1	1	2	2	2	3	1	1	1	2	2	2	1	2
WKQAQ	16	16	19	17	15	16	17	15	1	2	2	1	13	14	15	14
WKQAQ-FM	6	6	6	7	7	7	8	9	19	19	19	18	9	9	9	10
WKVM	4	4	3		5	5	3			1			4	4	3	
WKVM-FM	3	4	3	3	4	4	3	2	9	10	7	14	5	5	4	4
WLUZ	4	4	3	3	4	4	4	4	1				3	3	3	3
WOLA	2	1	3	2	2		2	1	4	3	11	7	2	1	4	2
WORD	1	1	1	3	2	1	1	3					1	1	1	2
WPRM	3	4	5	4	2	2	3	4	4	7	5	7	3	3	4	4
WUBS	5	4	4	3	5	4	3	2	7	6	5	3	5	5	4	3
WQII	3	4	4	3	7	8	7	4	4	4	4	2	5	6	5	3
WRSJ				1				3								2
WUND	4	4	4	4	4	5	4	5	1				3	4	3	4
WXYX	2	1	1	1	1	1		1	3	3	1	1	2	1	1	1
WZNT	10	10	11	13	9	9	9	9	17	16	18	17	11	10	11	12
TOT 00	956	1052	903	886	1113	1188	1035	1009	462	431	347	368	2531	2671	2285	2263



SHARES OF AUDIENCE

STATION	MEN				6AM-10AM				TEENS				TOTAL			
	MAY-JUL 1980	SEP-NOV 1980	JAN-MAR 1981	MAY-JUL 1981	MAY-JUL 1980	SEP-NOV 1980	JAN-MAR 1981	MAY-JUL 1981	MAY-JUL 1980	SEP-NOV 1980	JAN-MAR 1981	MAY-JUL 1981	MAY-JUL 1980	SEP-NOV 1980	JAN-MAR 1981	MAY-JUL 1981
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
WAPA	10	7	10	9	8	7	9	7	3		2	3	8	7	8	8
WPMJ	7	6	4	4	6	5	3	3	21	21	9	8	7	7	4	4
WLUY	1	1	1	1	1	1	2	2	6	4	6	13	1	1	2	3
WLRR	2	1	2	1	3	1	2	3	1	1	2	2	2	1	2	2
WFID	3	3	3	4	3	3	3	3					3	3	3	3
WGSX	1	1	1	1		1	1	1	3	4	2	3	1	1	1	1
WIAC	5	7	5	6	5	7	4	6		2			4	6	4	5
WIAC-FM	4	4	3	3	3	3	5	5	2		2	2	3	3	4	4
WIDA								1								1
WIOB	1	1		1	1	1	1	2	1	3	1	2	1	1		1
WKAC	26	26	28	27	26	26	27	25	1	6	8	4	24	24	26	24
WKAQ-FM	4	5	4	5	5	4	4	5	15	13	11	13	5	5	5	6
WKVM	5	3	3		6	5	4		1		1		5	4	3	
WKVM-FM	2	3	3	2	2	2	2	1	7	12	8	10	3	3	3	2
WLUZ	7	7	5	6	7	8	7	6	1			1	7	7	6	6
WCLA	1		2	1	1		1	1	4	4	9	5	1	1	2	1
WCRO	1	1	1	2	1	1	1	2				1	1	1	1	2
WPRM	1	2	2	2	1	1	1	2	3	5	2	3	1	2	2	2
WCBS	4	4	4	3	4	4	4	2	9	5	7	4	5	4	4	3
WGTI	2	3	4	2	5	7	7	4	5	4	9	4	4	5	6	3
WNSJ				2				3				1				2
WOND	3	4	3	4	3	4	4	4			1		3	3	3	4
WYX		1						1	2			2	1			1
WZT	7	7	10	11	6	5	6	7	15	14	17	19	7	7	9	10
TOT 00	1451	1699	1385	1337	1739	2007	1612	1567	358	347	287	254	3548	4053	3284	3158



MARKET RADIO SAN JUAN

SHARES OF AUDIENCE

10AM-3PM

STATION	MEN				WOMEN				TEENS				TOTAL			
	MAY-JUL 1980	SEP-NOV 1980	JAN-MAR 1981	MAY-JUL 1981	MAY-JUL 1980	SEP-NOV 1980	JAN-MAR 1981	MAY-JUL 1981	MAY-JUL 1980	SEP-NOV 1980	JAN-MAR 1981	MAY-JUL 1981	MAY-JUL 1980	SEP-NOV 1980	JAN-MAR 1981	MAY-JUL 1981
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
WAPA	5	5	6	5	4	5	4	4					3	4	4	4
WBPM	7	9	4	5	5	5	4	4	11	11	6	5	7	8	4	4
WLUY	2	1	3	4	2	3	3	3	9	7	12	16	4	2	4	6
WLRR	2	1	2	1	2	2	3	2		1			2	1	2	2
WFD	4	4	4	4	5	6	5	5					4	4	4	4
WGSX	2	1	2	1	1	1	1	1	3	2	6	5	2	1	2	2
WJAC	3	5	6	6	3	7	5	6		1	1	1	3	5	5	5
WJAC-FM	5	6	5	5	5	5	6	7	1		3	3	4	4	5	6
WJDA				1				1								1
WJGB	2	1	1	1	2	1	2	3		2	3	1	2	1	2	2
WKAQ	12	12	15	13	10	10	12	12	1	2		1	9	10	12	10
WKAQ-FM	7	6	6	8	8	8	9	9	20	26	17	15	10	10	9	10
WKVM	4	4	3		5	5	5		1	1			4	4	4	
WKVM-FM	2	3	3	2	4	5	4	3	9	7	6	14	5	5	4	5
WLUZ	2	3	3	4	3	3	3	3	1				2	3	2	3
WOLA	3	1	3	2	2	1	3	1	4	4	11	9	3	1	4	3
WGRO	1	1	3	4	2	1	1	3					1	1	2	3
WPRM	3	5	6	4	2	2	4	4	3	5	6	5	3	4	5	4
WCBS	7	6	5	4	6	5	3	3	9	5	5	3	7	5	4	3
WJII	4	6	4	4	8	9	7	5	5	4	4	2	6	7	6	4
WRSJ				2				4								2
WUNO	4	4	4	4	5	6	5	5	1				3	4	4	4
WXYX	2	1			1	1		1	4	1		1	2	1		1
WZNT	12	11	11	13	11	10	9	9	18	21	19	17	13	12	11	12
TOT 00	907	991	824	831	1221	1211	1060	1040	618	339	253	420	2746	2541	2137	2291



MARKET RADIO SAN JUAN

SHARES OF AUDIENCE

STATION	MEN				3PM-7PM				TEENS				TOTAL			
	MAY-JUL 1980	SEP-NOV 1980	JAN-MAR 1981	MAY-JUL 1981	MAY-JUL 1980	SEP-NOV 1980	JAN-MAR 1981	MAY-JUL 1981	MAY-JUL 1980	SEP-NOV 1980	JAN-MAR 1981	MAY-JUL 1981	MAY-JUL 1980	SEP-NOV 1980	JAN-MAR 1981	MAY-JUL 1981
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
WAPA	6	6	7	7	5	5	4	4		3			4	5	4	5
WBMJ	6	7	4	4	6	6	4	4	11	11	4	3	7	8	4	4
WOXY	2	2	3	4	3	3	4	5	9	5	9	12	4	3	4	6
WEKR	2	1	2	1	1	1	2	1			1		1	1	2	1
WFID	7	7	6	6	7	7	6	6					5	5	4	5
WGSX	1	2	2	2	1	2	2	2	4	7	7	4	2	3	3	2
WIAC	4	6	6	6	3	5	5	5					3	4	4	4
WIAC-FM	6	6	5	6	5	5	6	7	1		2	3	4	4	5	6
WIDA																
WIOB	2	1	1	1	2	4	3	3	1	1		1	2	2	2	2
WKAQ	10	10	12	11	8	9	10	9	1	1	1		7	7	9	8
WKAQ-FM	6	7	7	9	9	9	11	11	25	22	24	22	11	12	12	12
WKVM	4	4	2		5	5	2			2			3	4	2	
WKVM-FM	5	6	5	3	4	4	4	2	8	10	7	15	6	6	5	5
WLUZ	2	3	1	2	2	2	3	3		1			1	2	2	2
WGLA	2	1	4	2	2		3	2	4	3	10	6	2	1	5	3
WCRO	1		1	3	2	1	1	2					1	1	1	2
WPRM	3	4	5	5	2	2	4	5	5	6	5	8	3	4	5	6
WQBS	5	4	4	3	6	5	3	2	5	8	4	3	6	5	3	3
WUTJ	4	4	4	3	7	8	7	5	5	4	3	1	5	6	5	3
WRSJ				1				3								1
WUND	5	5	5	5	6	6	5	6	1				4	4	4	5
WXYX	2	1	1	1	2	1			3	2	2	2	2	1	1	1
WZNT	13	11	11	16	11	11	10	11	16	12	19	18	13	11	13	14
TCT 00	1013	1063	952	970	1061	1114	1042	1014	599	699	586	503	2673	2876	2580	2487



MARKET RADIO SAN JUAN

SHARES OF AUDIENCE

STATION	MEN				7PM-12MID				TEENS				TOTAL			
	MAY-JUL 1980	SEP-NOV 1980	JAN-MAR 1981	MAY-JUL 1981	MAY-JUL 1980	SEP-NOV 1980	JAN-MAR 1981	MAY-JUL 1981	MAY-JUL 1980	SEP-NOV 1980	JAN-MAR 1981	MAY-JUL 1981	MAY-JUL 1980	SEP-NOV 1980	JAN-MAR 1981	MAY-JUL 1981
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
WAPA	4	4	2	2	4	4	2	2					3	3	2	2
WBMJ	10	11	7	5	8	8	6	4	13	11	5	4	10	10	6	4
WDOY	3	1	4	5	3	3	3	4	12	7	8	17	5	3	5	7
WERR	1	1	1	2	1	1	3	2		2	1		1	1	2	2
WFIO	4	4	3	4	6	6	4	4					4	4	3	3
WGSX	2	2	1	2	2	2	1	1	5	4	6	5	3	2	2	3
WIAC	2	3	4	4	1	3	3	3	1				2	2	3	3
WIAC-FM	5	3	6	7	7	5	8	8		1	4	1	5	3	7	6
WIDA								1								
WIOB	3	3	1	1	3	3	3	6				4	3	2	2	4
WKAQ	8	9	13	12	9	10	9	10	1	1			7	7	9	8
WKAQ-FM	9	10	8	10	8	11	11	12	15	14	19	19	10	11	11	13
WKVM	3	4	3	4	4	5	1	4					3	4	2	4
WKVM-FM	5	6	4	4	5	5	4	4	13	11	8	13	7	7	5	6
WLUZ	2	1	1	1	1	1	2	1					1	1	1	1
WOLA	4	3	4	3	1	1	2	3	4	3	14	7	3	2	6	4
WORD	2		1	3	2			3					2			3
WPRM	4	5	8	8	5	4	4	5	8	10	7	9	5	6	6	7
WCBS	3	3	4	2	3	3	4	2	4	5	5	3	3	4	4	2
WQII	4	4	4	4	8	7	6	3	2	5	3	1	5	5	5	3
WRSJ				1				3								1
WUND	3	3	2	4	5	5	4	5					3	3	2	3
WXYX	3	3	2	2	1	2	2	1	3	7	1		2	3	2	1
WZNT	10	13	13	12	10	12	11	10	19	17	16	15	11	13	13	12
TGT 00	561	594	557	511	550	571	542	523	281	375	297	301	1392	1540	1396	1335



SHARE OF AUDIENCE - AVERAGE PERSONS
 MARKET RADIO SAN JUAN
 MAY-JULY 1980

M-F
 6A.M.-12MID

STATION	TOTAL 12+	MEN						WOMEN						TEEN 12-17
		18-24	25-34	35-44	45-54	55-64	18+	18-24	25-34	35-44	45-54	55-64	18+	
WAPA	5	1	5	7	12	9	6		4	4	8	8	5	1
WPMJ	4	7	8	5	1		4	6	6	5	3		4	5
WCCY	5	10	2	1		1	3	10	3	2	1	1	3	15
WERR	2		1	1		4	1		2	2	4	4	2	
WFID	4	1	3	7	6	8	5	1	2	7	7	9	5	
WGSX	2	6	1				1	3	1	1	1	1	1	4
WIAC	5	1	2	9	8	8	6	2	2	3	7	9	5	
WIAC-FM	5	2	9	6	8	5	5	6	7	7	9	5	6	2
WIDA	1					1			1	1	1	5	1	
WIOB	2	1	2	2	1		1	4	7	3	2		3	2
WKAQ	14	4	9	13	29	30	17	5	8	11	21	29	15	1
WKAQ-FM	10	15	8	8	4	2	7	17	12	9	5	1	9	18
WKVM-FM	4	9	2	1			3	7	3	1			2	14
WLUZ	3		1	5	5	6	3		2	5	5	7	4	
WCLA	2	4	3	1	1		2	4	1		1		1	7
WCRO	2	1	2	5	3	7	3		1	4	5	3	3	1
WPRM	4	8	7	5	1		4	7	7	3	1	1	4	7
WCBS	3	3	6	4	1	1	3	3	5	3	1	1	2	3
WCII	3	4	5	2	1	2	3	4	7	6	4	1	4	2
WRSJ	2		4	1	1	1	1		5	2	4	2	3	
WUNO	4		3	4	7	8	4		3	5	7	10	5	
WXYX	1	2	1			1	1	1		1	1		1	1
WZNT	12	23	18	11	7	4	13	16	11	11	5	3	9	17
TGT 00	2263	200	188	159	142	106	886	206	211	178	196	104	1009	368

SHARE OF AUDIENCE - AVERAGE PERSONS

MON-SUN
 6A.M.-12MID

STATION	TOTAL 12+	MEN						WOMEN						TEEN 12-17
		18-24	25-34	35-44	45-54	55-64	18+	18-24	25-34	35-44	45-54	55-64	18+	
WAPA	4	1	5	6	12	9	6	1	4	4	8	7	5	
WPMJ	4	6	8	5	2		4	6	5	5	3		4	4
WCCY	5	10	2	2		1	3	10	3	2	1	1	4	15
WERR	2		1	2	1	3	1	1	2	3	4	5	3	
WFID	3	1	3	6	5	7	4	1	2	7	6	7	4	
WGSX	2	5		1			1	3	1	1	1	1	1	4
WIAC	5	1	2	9	9	10	6	2	2	3	7	10	5	
WIAC-FM	6	2	9	7	8	6	6	6	8	8	9	6	7	3
WIDA	1					1			2	1	1	5	1	
WIOB	2	1	3	2	1		1	4	7	3	3		3	2
WKAQ	13	3	8	13	27	31	16	4	7	11	21	30	15	1
WKAQ-FM	10	15	8	7	3	2	7	16	11	9	5	1	9	17
WKVM-FM	4	9	2	2			3	7	3	1			2	13
WLUZ	3		1	5	5	6	3		2	5	4	7	4	
WCLA	3	5	4	1	2		2	5	2	1	1		2	9
WCRO	2	1	2	6	3	7	3	1	1	4	4	3	3	1
WPRM	4	8	6	5	1		4	7	6	3	1	1	4	6
WCBS	3	3	6	3	2	1	3	3	4	3	1	1	2	3
WCII	3	4	6	2	2	2	3	5	7	6	4	1	4	2
WRSJ	2		4	1	2	1	2	1	5	2	4	2	3	
WUNO	3		3	4	6	8	4	1	3	5	6	8	4	
WXYX	1	2	1			1	1	1	1	1	1		1	1
WZNT	12	23	18	10	7	3	13	16	12	11	5	2	9	16
TGT 00	1930	170	160	128	117	89	741	179	180	148	159	87	852	337



SHARE OF AUDIENCE - AVERAGE PERSONS %
 MARKET RADIO SAN JUAN
 MAY-JULY 1980

MON-FRI
 6A.M.-10A.M.

STATION	TOTAL 12+	MEN					MEN 18+	WOMEN					WOMEN 18+	TEEN 12-17
		18-24	25-34	35-44	45-54	55-64		18-24	25-34	35-44	45-54	55-64		
WAPA	8	4	12	11	10	10	9	2	8	4	8	10	7	3
WRMJ	4	9	8	3	2		4	4	5	5	4	1	3	8
WDCY	3	4	1				1	7	2	2		2	2	13
WERR	2			2			2		4	3	3	5	3	2
WFID	3	2	2	6	4	4	4	2	3	6	3	3	3	
WGSX	1	4		1			1	4	2	1	1	1	1	3
WIAC	5	1	1	9	7	6	6	3	1	1	8	8	6	
WIAC-FM	4	2	3	3	7	4	3	10	3	8	7	5	5	2
WIDA	1						2		2	2		5	1	
WIGB	1		2	1	2		1	4	3	2	1		2	2
WKAQ	24	7	16	22	36	38	27	10	15	19	30	36	25	4
WKAQ-FM	6	13	6	4	2	3	5	14	8	6	4		5	13
WKVM-FM	2	6	3	2			2	2	3	1		1	1	10
WLUZ	6			8	7	7	6		5	12	8	8	8	1
WCLA	1	1	2		2		1	1	2		1		1	5
WCRO	2	1	1	3	2	5	2		1	3	4	2	2	1
WPRM	2	4	5	1			2	5	3	1	1	1	2	3
WCBS	3	4	6	2	2	2	3	3	6	4	1	1	2	4
WCII	3	2	5	3	2	2	2	5	6	4	5	1	4	4
WRSJ	2		5	2	1	1	2	1	4	3	2	3	3	1
WUNO	4		3	5	5	6	4		4	5	4	5	4	
WXYX	1	1	1					4					1	2
WZNT	10	32	17	6	7	3	11	17	10	9	4	3	7	19
TOT 00	3158	205	250	236	242	210	1337	210	318	262	338	200	1567	254

SHARE OF AUDIENCE - AVERAGE PERSONS %

MON-FRI
 10A.M.-3P.M.

STATION	TOTAL 12+	MEN					MEN 18+	WOMEN					WOMEN 18+	TEEN 12-17
		18-24	25-34	35-44	45-54	55-64		18-24	25-34	35-44	45-54	55-64		
WAPA	4		4	7	11	5	5	1	3	6	8	5	4	
WRMJ	4	5	8	8	2		5	7	5	5	2		4	5
WDOY	6	15					4	8	3	1			3	16
WERR	2				1	6	1		1	2	5	5	2	
WFID	4	1	3	6	6	5	4		2	8	9	10	5	
WGSX	2	4	1				1	3		2		2	1	5
WIAC	5		3	8	8	9	6	3	5	3	7	10	6	1
WIAC-FM	6	2	11	6	7	1	5	5	9	9	8	2	7	3
WIDA	1				1	2	1		1	1	1	8	1	
WIGB	2		2	3			1	3	9	2	1	1	3	1
WKAQ	10	3	6	7	28	26	13	5	5	9	14	23	12	1
WKAQ-FM	10	17	7	8	4		8	18	13	10	5	1	9	15
WKVM-FM	5	7	2				2	9	3	2			3	14
WLUZ	3		1	4	7	6	4			2	3	7	3	
WCLA	3	5	2	1			2	2	1		1		1	9
WCRO	3		2	6	6	10	4	2		5	7	1	3	1
WPRM	4	6	6	8			4	7	7	5	1	1	4	5
WCBS	3	4	7	6	3		4	3	4	4			3	3
WCII	4	4	6	3	2	2	4	3	8	8	5		5	2
WRSJ	2		6		2	2	2		7	1	5	3	4	
WUNO	4		2	4	11	11	4	1	3	2	10	13	5	
WXYX	1						2		1	1			1	1
WZNT	12	21	19	13	2	5	13	17	9	12	5	5	9	17
TOT 00	2291	202	180	157	131	96	831	220	219	185	206	99	1040	420



SHARE OF AUDIENCE - AVERAGE PERSONS %
 MARKET RADIO SAN JUAN
 MAY-JULY 1980

MON-FRI
 3P.M.-7P.M.

STATION	TOTAL 12+	MEN					MEN 18+	WOMEN					WOMEN 18+	TEEN 12-17
		18-24	25-34	35-44	45-54	55-64		18-24	25-34	35-44	45-54	55-64		
WAPA	5		2	7	17	13	7		2	5	9	10	4	
WBMJ	4	7	7	3	1		4	6	7	5	2		4	3
WDOY	6	11	4	5			4	14	3	3	1		5	12
WERR	1					4	1	1		1	4	1	1	
WFID	5		3	9	7	14	6	1	2	9	8	14	6	
WGSX	2	6					2	4	2	1		2	2	4
WIAC	4	2	2	7	10	8	6	2	3	5	6	9	5	
WIAC-FM	6	1	12	6	7	9	6	3	10	7	9	5	7	3
WIDA											1	3		
WIOB	2		3	1	1		1	2	9	3	2		3	1
WKAQ	8	4	4	11	19	17	11	5	2	7	18	20	9	
WKAQ-FM	12	14	9	9	7	3	9	15	16	13	9	2	11	22
WKVM-FM	5	11	2				3	8	1	2			2	15
WLUZ	2			3	2	7	2			3	4	7	3	
WCLA	3	4	4		1		2	5	1	1	2		2	6
WORO	2		2	8	2	7	3			1	5	2	2	
WPKM	6	8	8	7	2		5	7	9	4	2		5	8
WCBS	3	2	7	3			3	2	4	3	1	2	2	3
WCII	3	4	5		2	2	3	6	7	6	3		5	1
WRSJ	1		2		1		1		5	2	3	1	3	
WUNO	5		3	5	7	11	5		2	7	9	17	6	
WXYX	1	2	1				1			1	2			2
WZNT	14	22	19	16	12	4	16	20	12	13	5	2	11	18
TCT 00	2487	236	223	158	167	95	970	243	211	193	194	92	1014	503

SHARE OF AUDIENCE - AVERAGE PERSONS %

MON-FRI
 7P.M.-12MID

STATION	TOTAL 12+	MEN					MEN 18+	WOMEN					WOMEN 18+	TEEN 12-17
		18-24	25-34	35-44	45-54	55-64		18-24	25-34	35-44	45-54	55-64		
WAPA	2		2		8	10	2			3	3	7	2	
WBMJ	4	4	9	8			5	6	5	8			4	4
WDOY	7	8	6	3			5	12	1				4	17
WERR	2		3	3	2	5	2	1	3	4	1	5	2	
WFID	3			8	6	15	4	1	1	4	10	14	4	
WGSX	3	7					2	3		1	3		1	5
WIAC	3		1	10	8	15	4	1		4	3	5	3	
WIAC-FM	6	2	8	14	15	8	7	5	10	4	17	7	8	1
WIDA									3		3		1	
WIOB	4	1	3	1			1	6	8	7	8	2	6	4
WKAQ	8		5	6	30	33	12		3	7	22	33	10	
WKAQ-FM	13	16	9	10	2	3	10	20	13	9		5	12	19
WKVM-FM	6	11		4			4	9	7				4	13
WLUZ	1		3	3			1		2	1			1	
WCLA	4	4	7				3	9	2	1			3	7
WORO	3	1	3	5	2	5	3		2	7	3	7	3	1
WPKM	7	14	11	5			8	8	9	4			5	9
WCBS	2	2	3	6			2	3	4	3			2	3
WCII	3	4	7	3	2		4	3	6	6	1		3	1
WRSJ	1						1		6	2	3	2	3	
WUNO	3		3	5	9	5	4		2	9	7	10	5	
WXYX	1	3	5				2			1	3		1	
WZNT	12	16	15	10	11		12	10	15	13	10		10	15
TOT 00	1335	164	117	102	53	40	511	158	119	90	72	42	523	301



SHARE OF AUDIENCE ESTIMATES

MARKET RADIO SAN JUAN

SAT
MAY-JULY 1980

STATION	6 AM-10 AM			
	MEN %	WOMEN %	TEENS %	TOTAL %
WAPA	2	3		2
WBMJ	2	1	4	2
WDOY	1	3	13	4
WERR	4	6	2	5
WFID	1	1		1
WGSX		1	3	1
WIAC	11	7	1	7
WIAC-FM	3	5	3	4
WIDA		1	1	1
WIOB	1	2		1
WKAQ	29	29	4	25
WKAQ-FM	4	6	14	6
WKVM-FM	1	2	12	3
WLUZ	3	4		3
WOLA	3	2	8	3
WORD	4	3		3
WPRM	2	1	3	2
WQBS	4	3	6	4
WQII	5	5	7	5
WRSJ	3	3		3
WUNO	2	3		2
WXYX	2		1	1
WZNT	9	6	16	9
TOT 00	424	554	159	1137

STATION	10 AM-3 PM			
	MEN %	WOMEN %	TEENS %	TOTAL %
WAPA	2	2		2
WBMJ	4	3	4	3
WDOY	4	5	14	7
WERR	2	3		2
WFID	1			1
WGSX	2	2	4	2
WIAC	8	5		5
WIAC-FM	5	7	4	5
WIDA		1		
WIOB	2	5	2	3
WKAQ	11	9	1	8
WKAQ-FM	7	11	17	11
WKVM-FM	6	3	12	6
WLUZ	2	3		2
WOLA	7	4	11	7
WORD	3	4		3
WPRM	3	3	4	3
WQBS	4	4	6	5
WQII	5	6	2	5
WRSJ	2	3		2
WUNO	1	2		1
WXYX	2		2	1
WZNT	17	13	15	15
TOT 00	598	836	484	1918

STATION	3 PM-7 PM			
	MEN %	WOMEN %	TEENS %	TOTAL %
WAPA	3	1		1
WBMJ	4	4	3	4
WDOY	5	5	13	7
WERR	2	2		2
WFID				
WGSX	3	3	3	3
WIAC	7	5		4
WIAC-FM	5	9	4	7
WIDA		1		
WIOB	2	7	2	4
WKAQ	9	7	1	6
WKAQ-FM	5	9	18	10
WKVM-FM	7	3	11	7
WLUZ	3	2		2
WOLA	9	7	16	10
WORD	2	4		2
WPRM	4	4	5	4
WQBS	5	4	5	5
WQII	4	4	1	3
WRSJ	2	3	1	2
WUNO		2		1
WXYX	2		1	1
WZNT	16	10	15	13
TOT 00	384	411	324	1119

STATION	7 PM-12 MID			
	MEN %	WOMEN %	TEENS %	TOTAL %
WAPA	1			
WBMJ	1	3	4	3
WDOY	6	3	16	8
WERR	3	4	1	3
WFID				
WGSX	1	2	7	3
WIAC	4	2		2
WIAC-FM	6	12	2	7
WIDA		1		
WIOB	1	4	1	2
WKAQ	12	8	1	7
WKAQ-FM	6	10	11	9
WKVM-FM	6	4	10	7
WLUZ		3		1
WOLA	14	8	20	14
WORD	1	2		1
WPRM	12	3	4	6
WQBS	5	1	4	3
WQII	3	3	1	3
WRSJ	1	7		3
WUNO		3		1
WXYX	6	1	2	3
WZNT	10	13	13	12
TOT 00	155	144	134	433



SHARE OF AUDIENCE ESTIMATES

MARKET RADIO SAN JUAN

SUN
MAY-JULY 1980

STATION	6 AM-10 AM				STATION	10 AM-3 PM			
	MEN %	WOMEN %	TEENS %	TOTAL %		MEN %	WOMEN %	TEENS %	TOTAL %
WAPA	2	3		2	WAPA	6	4		4
WBMJ	1	2	2	1	WBMJ	2	2	1	2
WOOY	1	2	8	2	WOOY	3	3	13	5
WERR	6	9	5	7	WERR	2	4		2
WFID	1	1		1	WFID		1		1
WGSX	2	1	5	2	WGSX	4	1	6	3
WIAC	15	8	2	10	WIAC	10	6	1	6
WIAC-FM	8	11	15	10	WIAC-FM	12	10	7	10
WIDA	1	2		1	WIDA		1		1
WIOB	3	1		2	WIOB	2	6	4	4
WKAQ	21	27	2	23	WKAQ	11	13	1	9
WKAQ-FM	2	5	10	4	WKAQ-FM	8	9	13	10
WKVM-FM	2	1	10	2	WKVM-FM	1	1	8	3
WLUZ	1	2		2	WLUZ	4	3		3
WOLA	2	3	29	5	WOLA	5	4	21	8
WORD	4	3		3	WORD	5	2		3
WPRM	2	1	5	2	WPRM	2	2	2	2
WQBS	5	3	2	4	WQBS	3	2	4	3
WQII	4	3		3	WQII	4	7	5	5
WRSJ	6	6		6	WRSJ	3	4		3
WUNO	1	1		1	WUNO	1	1		1
WXYX					WXYX			1	
WZNT	5	5	10	6	WZNT	11	11	15	12
TOT 00	261	386	62	709	TOT 00	578	698	398	1674

STATION	3 PM-7 PM				STATION	7 PM-12 MID			
	MEN %	WOMEN %	TEENS %	TOTAL %		MEN %	WOMEN %	TEENS %	TOTAL %
WAPA	13	4		6	WAPA	2	1		1
WBMJ	5	3	1	3	WBMJ	3	2		2
WOOY	3	5	13	6	WOOY	3	3	13	6
WERR	2	5	1	3	WERR	3	8	1	4
WFID		2		1	WFID				
WGSX	1	2	5	3	WGSX		3	7	3
WIAC	8	4		4	WIAC	5	2		2
WIAC-FM	13	15	4	11	WIAC-FM	15	29	5	17
WIDA		2		1	WIDA		4		1
WIOB	3	7	3	4	WIOB		4		1
WKAQ	8	10		7	WKAQ	14	7		7
WKAQ-FM	6	9	20	11	WKAQ-FM	8	8	13	10
WKVM-FM	2	1	7	3	WKVM-FM	2	2	6	3
WLUZ	5	3		3	WLUZ	1	2		1
WOLA	5	5	25	10	WOLA	10	2	31	14
WORD	3	1		1	WORD	7	3		3
WPRM	2	3	4	3	WPRM	2	2	6	3
WQBS	4	2	4	3	WQBS	3	3	3	3
WQII	2	3	2	2	WQII	2	2		1
WRSJ	3	4		3	WRSJ	3	4		2
WUNO					WUNO				
WXYX		1	2	1	WXYX	1	2	3	2
WZNT	10	9	9	9	WZNT	13	2	7	7
TOT 00	473	481	338	1292	TOT 00	150	180	156	486



AVERAGE 1/4 HOUR AUDIENCE ESTIMATES -PERSONS 00
 MARKET RADIO SAN JUAN MAY-JULY 1980

M-F CZ
 6A.M.-10A.M.

STATION	TOTAL 12+	MEN					MEN 18+	WOMEN					WOMEN 18+	TEEN 12-17
		18-24	25-34	35-44	45-54	55-64		18-24	25-34	35-44	45-54	55-64		
WAPA	238	9	29	27	24	21	117	4	26	10	26	19	114	7
WOMJ	125	19	21	8	5		53	9	16	13	12	1	51	21
WLOY	80	8	3				14	15	7	4	1	3	32	34
WERR	66			5			19		12	7	10	10	43	4
WFID	107	4	6	15	10	9	53	4	8	17	10	6	54	
WGSX	40	9		3			12	9	7		3	1	20	8
WIAC	171	2	2	22	17	12	83	7	3	3	26	15	87	1
WIAC-FM	137	4	8	8	17	9	46	20	9	21	25	10	85	6
WIDA	23					4	4		5	4	1	9	19	
WIOB	47		4	3	4		15	9	10	5	3		27	5
WKAQ	772	14	41	52	88	80	366	20	47	50	101	72	396	10
WKAQ-FM	180	26	16	10	5	7	66	30	24	15	12		81	33
WKVM-FM	73	13	8	4			27	5	11	3		2	21	25
WLUZ	205	1	1	20	16	14	77	1	15	31	28	16	126	2
WCLA	37	3	4	1	4		12	2	5		4		12	13
WURO	60	2	3	8	4	10	27		4	9	12	4	31	2
WPRM	59	8	13	3			24	11	9	3	3	1	27	8
WCBS	87	9	15	4	4	5	37	6	18	10	4	1	39	11
WUII	100	5	12	6	4	4	32	11	18	10	16	2	57	11
WRSJ	66		13	4	3	2	24	2	13	8	8	5	40	2
WUNC	115		7	11	11	13	51	1	13	13	15	9	64	
WXYX	19	2	2				5	8	1		1		10	4
WZNT	301	66	42	14	16	7	145	35	33	24	12	5	109	47
TOTAL	3158	205	250	236	242	210	1337	210	318	262	338	200	1567	254



CUMULATIVE AUDIENCE ESTIMATES -PERSONS 00
 MARKET RADIO SAN JUAN
 MAY-JULY 1980

M-F CZ
 6A.M.-10A.M.

STATION	TOTAL 12+	MEN					MEN 18+	WOMEN					WOMEN 18+	TEEN 12-17
		18-24	25-34	35-44	45-54	55-64		18-24	25-34	35-44	45-54	55-64		
WAPA	576	16	77	71	71	50	300	17	73	37	45	38	257	19
WGMJ	385	45	64	31	18		158	33	56	45	29	3	166	61
WUDY	354	45	19	5		4	77	58	30	8	3	6	117	160
WERR	105			10		8	29		17	8	21	16	66	10
WFID	340	8	19	46	32	27	158	8	26	53	42	25	182	
WGSX	161	37		10			47	33	21	3	6	3	66	48
WIAC	438	4	32	51	52	34	217	21	17	20	53	29	211	10
WIAC-FM	417	8	32	36	42	15	133	58	43	65	64	22	252	32
WIDA	45				4	8	12		9	8	3	13	33	
WIOB	156		19	15	4		42	25	47	17	3	3	95	19
WKAQ	1824	37	108	148	192	179	873	58	120	152	224	149	919	32
WKAQ-FM	598	69	38	41	18	11	181	87	73	53	30	6	257	160
WKVM-FM	282	41	32	5			82	41	30	8		3	82	118
WLUZ	476	8	6	56	42	30	190	4	38	67	69	38	283	3
WCLA	158	20	19	5	4		48	12	21		6		43	67
WGRO	218	4	6	31	14	38	100		17	31	42	10	108	10
WPRM	301	37	38	20	5		100	45	47	25	8	3	128	73
WGBS	295	24	26	25	14	8	97	29	43	34	11	3	128	70
WGII	351	20	38	20	9	4	95	54	64	51	40	6	215	41
WRSJ	128		19	5	4	4	36	12	21	14	18	13	82	10
WUND	390	4	26	36	48	30	184	4	34	48	60	25	206	
WXYX	63	8	6			4	22	17	4		3		28	13
WZNT	875	150	115	41	55	8	373	112	98	65	38	10	323	179
TOTAL	5910	365	498	412	369	354	2317	491	632	447	494	323	2780	813



AVERAGE 1/4 HOUR AUDIENCE ESTIMATES -PERSONS 00
 MARKET RADIOD SAN JUAN
 MAY-JULY 1980

M-F CZ
 10A.M.-3P.M.

STATION	TOTAL 12+	MEN						WOMEN					WOMEN 18+	TEEN 12-17
		18-24	25-34	35-44	45-54	55-64	18+	18-24	25-34	35-44	45-54	55-64		
WAPA	89		8	11	15	5	44	2	6	11	16	5	45	
WBMJ	101	11	14	12	2		39	16	12	9	5		42	20
WDOY	132	30					30	17	7	2			33	69
WEER	36				1	6	11	1	3	4	10	5	25	
WFID	91	3	6	10	8	5	36		5	15	19	10	55	
WGSX	41	9	1				10	7		3		2	12	19
WIAC	112		6	12	11	9	48	6	10	5	15	10	61	3
WIAC-FM	127	4	20	10	9	1	44	11	19	17	16	2	70	13
WIDA	20				1	2	5		2	2	3	8	15	
WIOB	52		3	5			12	6	19	3	3	1	34	6
WKAQ	230	6	10	11	37	25	104	12	12	17	28	23	121	5
WKAQ-FM	227	34	13	13	5		65	39	28	18	11	1	98	64
WKVM-FM	107	15	3				18	19	7	3			29	60
WLUZ	62		1	7	9	6	31		1	3	6	7	31	
WGLA	66	11	4	2			17	5	2		2		10	39
WORD	71		3	9	8	10	31	5	1	9	14	1	36	4
WPRM	100	13	11	13			37	15	15	9	3	1	43	20
WGBS	71	8	13	9	4		34	7	9	8	1		26	11
WQII	89	9	11	4	3	2	30	7	18	15	10		50	9
WRSJ	51		10		2	2	14	1	15	2	11	3	37	
WUNO	91		3	6	14	11	37	3	6	4	20	13	54	
WXYX	15	1				2	3	1	2	2	1		6	6
WZNT	273	43	34	21	2	5	107	38	20	22	10	5	95	71
TOTAL	2291	202	180	157	131	96	831	220	219	185	206	99	1040	420



CUMULATIVE AUDIENCE ESTIMATES -PERSONS 00
 MARKET RADIO SAN JUAN
 MAY-JULY 1980

M-F CZ
 10A.M.-3P.M.

STATION	TOTAL 12+	MEN					MEN 18+	WOMEN					WOMEN 18+	TEEN 12-17
		18-24	25-34	35-44	45-54	55-64		18-24	25-34	35-44	45-54	55-64		
WAPA	475	20	45	66	75	34	280	8	34	51	47	32	192	3
WBMJ	399	49	70	25	18		162	50	56	31	11		148	89
WDOY	448	69	13				82	70	30	8			120	246
WERR	105	4			4	11	34	8	9	8	18	16	71	
WFID	339	8	26	46	29	30	157	12	17	42	54	29	182	
WGSX	193	49	6				55	41		8	3		55	83
WJAC	380	4	26	41	32	46	175	21	21	17	55	38	195	10
WJAC-FM	401	12	51	20	32	8	123	50	60	56	53	13	240	38
WIDA	38				4	4	12		4	6	6	10	26	
WIUB	170		26	15		4	49	17	51	11	12	3	102	19
WKAQ	826	20	64	36	92	69	369	29	38	90	102	73	438	19
WKAQ-FM	799	77	51	51	19	4	202	124	81	76	30	10	329	268
WKVM-FM	371	65	13				78	54	21	14			89	204
WLUZ	257	4	6	20	31	11	105	4	17	39	33	16	152	
WCLA	198	32	13	5	4		54	17	9		6		36	108
WCRD	223	4	13	41	17	23	109	8	9	31	42	6	108	6
WPRM	324	41	26	25			92	58	47	20	11	3	143	89
WCBS	259	32	32	25	14		103	29	21	28	3		89	67
WQII	295	32	32	10	5	8	91	37	51	48	33		169	35
WRSJ	136		32		8	4	44	8	26	11	21	10	92	
WUNO	316	4	13	25	51	27	146	8	30	42	42	25	167	3
WXYX	61	12				4	20	8	4	3	3		22	19
WZNT	895	138	89	66	27	11	338	112	77	62	38	10	299	258
TOTAL	4893	398	383	300	262	191	1743	467	461	354	377	212	2158	992



AVERAGE 1/4 HOUR AUDIENCE ESTIMATES -PERSONS 00
 MARKET RADIO SAN JUAN
 MAY-JULY 1980

M-F CZ
 3P.M.-7P.M.

STATION	TOTAL 12+	MEN					MEN 18+	WOMEN					WOMEN 18+	TEEN 12-17
		18-24	25-34	35-44	45-54	55-64		18-24	25-34	35-44	45-54	55-64		
WAPA	112		5	11	28	12	69		4	9	17	9	43	
WDMJ	98	16	16	5	2		39	15	14	10	4		43	16
WDOY	153	27	8	8			43	33	7	6	2		49	61
WERR	23					4	9	3		2	7	1	14	
WFID	122		6	14	11	13	55	2	5	18	15	13	65	2
WGSX	56	14	1				15	10	5	2		2	19	22
WIAC	107	4	4	11	17	8	55	4	6	9	11	8	52	
WIAC-FM	139	3	27	9	11	9	59	8	21	14	17	5	66	14
WIDA	6						1		1		1	3	5	
WIOB	54	1	7	1	2		13	5	18	5	4		34	7
WKAQ	195	9	10	17	32	16	102	11	5	13	35	18	91	2
WKAQ-FM	309	32	20	15	11	3	84	36	33	25	17	2	115	110
WKVM-FM	131	27	5				32	19	3	3			25	74
WLUZ	44			5	3	7	17			6	7	6	27	
WGLA	70	9	10		2		21	12	2	1	3		18	31
WCRO	52		4	13	4	7	31		1	2	9	2	21	
WPRM	141	20	18	11	3		52	17	20	7	4		48	41
WQBS	63	4	15	4			25	5	8	6	1	2	22	16
WCIT	78	10	11		3	2	26	14	15	12	5		46	6
WRSJ	36		4		2		6		10	3	6	1	30	
WUNO	114		6	8	12	10	51	1	4	13	18	16	61	2
WXYX	21	4	2				6	1		1	3		5	10
WZNT	353	52	43	26	20	4	151	48	25	25	10	2	112	90
TOTAL	2487	236	223	158	167	95	970	243	211	193	194	92	1014	503



CUMULATIVE AUDIENCE ESTIMATES -PERSONS 00
 MARKET RADIO SAN JUAN MAY-JULY 1980

M-F CZ
 3P.M.-7P.M.

STATION	TOTAL 12+	MEN					MEN 18+	WOMEN					WOMEN 18+	TEEN 12-17
		18-24	25-34	35-44	45-54	55-64		18-24	25-34	35-44	45-54	55-64		
WAPA	328	4	13	56	72	27	212	4	13	28	38	19	110	6
WBMJ	387	61	57	31	5		154	70	51	28	14		163	70
WDDY	475	93	32	15			140	91	38	11	3		147	188
WERR	81	4	6	5		15	45	4	4	8	9	3	36	
WFID	311	4	19	36	32	27	140	12	17	37	45	29	168	3
WGSX	240	61	6	5			72	41	13	6	3	3	66	102
WIAC	307	8	13	46	43	27	163	12	17	25	30	29	144	
WIAC-FM	438	16	70	36	29	11	162	45	77	42	47	19	238	38
WIDA	24						4		4	3	3	10	20	
WIOB	206	4	19	5	4	4	40	25	56	17	12	3	125	41
WKAQ	603	24	51	51	90	57	335	29	17	42	90	48	265	3
WKAQ-FM	779	85	45	41	23	4	202	116	77	67	38	6	312	265
WKVM-FM	416	89	19				108	54	17	8	3		82	226
WLUZ	162			15	20	19	72			20	24	22	90	
WOLA	232	41	26		9		76	29	9	3	3		44	112
WORO	194		19	31	13	27	101		9	22	31	13	83	10
WPRM	400	65	57	36	5		163	45	56	20	8	3	132	105
WCBS	198	16	38	15			73	12	21	25	3	3	64	61
WQII	266	32	32		5	8	77	37	47	42	18		148	41
WRSJ	86		13		8		25		13	8	15	3	55	6
WUND	311	4	19	25	45	23	149	4	17	39	45	38	159	3
WXYX	94	16	19				39	4	9	6	3		26	29
WZNT	850	154	96	61	43	11	372	107	68	53	26	6	264	214
TCTAL	4823	467	453	290	256	183	1851	483	444	334	310	174	1942	1030



AVERAGE 1/4 HOUR AUDIENCE ESTIMATES -PERSONS 00
 MARKET RADIO SAN JUAN MAY-JULY 1980

M-F CZ
 7P.M.-12 MID

STATION	TOTAL 12+	MEN					MEN 18+	WOMEN					WOMEN 18+	TEEN 12-17
		18-24	25-34	35-44	45-54	55-64		18-24	25-34	35-44	45-54	55-64		
WAPA	22		2		4	4	10			3	2	3	12	
WBMJ	59	6	10	8			24	10	6	7			23	12
WLOJ	95	13	7	3			23	19	1				20	52
WERR	22		3	3	1	2	10	2	3	4	1	2	12	
WFID	39			8	3	6	19	1	1	4	7	6	20	
WGSX	34	11					11	4		1	2		7	16
WIAC	36		1	10	4	6	21	2		4	2	2	15	
WIAC-FM	82	4	9	14	8	3	38	8	12	4	12	3	41	3
WIDA	5								3		2		5	
WIOB	52	2	4	1			7	10	9	6	6	1	32	13
WKAQ	109		6	6	16	13	59		3	6	16	14	50	
WKAQ-FM	167	27	10	10	1	1	49	32	16	8		2	62	56
WKVM-FM	84	18		4			22	14	8				22	40
WLUZ	10		3	3			6		2	1			4	
WLLA	54	7	8				15	14	2	1			17	22
WORO	35	1	3	5	1	2	17		2	6	2	3	15	3
WPRM	95	23	13	5			41	13	11	4			28	26
WQBS	32	3	3	6			12	4	5	3			12	8
WULI	39	6	8	3	1		18	5	7	5	1		18	3
WRSJ	19						3		7	2	2	1	16	
WUNO	45		3	5	5	2	21		2	8	5	4	24	
WXYX	14	5	6				11			1	2		3	
WZNT	159	27	17	10	6		61	16	18	12	7		53	45
TOTAL	1335	164	117	102	53	40	511	158	119	90	72	42	523	301



CUMULATIVE AUDIENCE ESTIMATES -PERSONS 00
 MARKET RADIO SAN JUAN
 MAY-JULY 1980

M-F CZ
 7P.M.-12 MID

STATION	TOTAL 12+	MEN					MEN 18+	WOMEN					WOMEN 18+	TEEN 12-17
		18-24	25-34	35-44	45-54	55-64		18-24	25-34	35-44	45-54	55-64		
WAPA	62		13		9	8	30		4	8	6	6	32	
WBMJ	185	32	32	20	5		89	21	17	17	6		61	35
WCOY	309	37	26	5			68	87	17	3			107	134
WERR	72		6	5	5	4	31	12	4	6	9	6	41	
WFID	133		13	20	14	11	65	4	4	8	21	19	68	
WGSX	131	28					28	33		3	3		39	64
WIAC	93		6	15	9	11	41	4		8	18	10	52	
WIAC-FM	236	8	38	31	32	4	113	25	38	11	33	6	117	6
WIDA	7								4		3		7	
WIOB	151	8	6	10			24	25	26	17	12	6	86	41
WKAQ	397	8	32	36	60	38	222	8	17	14	57	41	172	3
WKAQ-FM	480	85	45	31	4	4	169	87	38	20	6	6	161	150
WKVM-FM	288	65	13	5			83	50	21				71	134
WLUZ	56	4	6	15			32		4	6	3	3	24	
WCLA	144	24	26				50	33	4	3			40	54
WURO	104	4	6	10	4	11	46		4	17	10	10	45	13
WPRM	274	61	51	15			127	33	30	11			74	73
WCBS	110	12	13	15			44	8	17	6			31	35
WCII	135	16	19	10	5		50	17	26	17	6	3	69	16
WKSJ	75		6			4	17	4	9	11	6	6	48	10
WUNO	160		13	15	17	4	71		9	22	22	16	89	
WXYX	51	16	19				35		4	3	3		10	6
WZNT	495	106	57	20	19	4	210	50	60	25	26		161	124
TOTAL	2838	325	268	158	149	80	1079	372	260	163	163	92	1156	603



STATION	5.00 AM				6.00 AM				7.00 AM				8.00 AM				9.00 AM			
	MEN	WMN	TEEN	TOT	MEN	WMN	TEEN	TOT	MEN	WMN	TEEN	TOT	MEN	WMN	TEEN	TOT	MEN	WMN	TEEN	TOT
WAPA	.5	.4	.2	.4	3.5	2.2	.9	2.5	4.7	3.6	.5	3.5	3.9	3.2	.4	2.9	2.8	3.7		2.7
WHMJ	.1		.1	.1	1.2	.9	.7	1.0	1.7	1.2	1.2	1.4	1.8	1.6	1.5	1.7	2.0	1.8	2.2	1.9
WDDY					.7	.4	.5	.5	.2	.9	2.0	.8	.4	1.2	2.6	1.2	.5	1.0	4.1	1.4
WERR		.1	.2	.1	.2	.6	.4	.4	.6	1.2	.4	.9	.9	1.6	.2	1.1	.6	1.4		.8
WFID		.1			1.1	1.5		1.1	1.5	1.5		1.2	2.2	1.7		1.6	2.0	1.5		1.4
WGSX	.1				.4	.3		.3	.6	.7	.2	.6	.3	.4	.7	.4	.1	.8	1.3	.6
WIAC	2.0	1.1		1.3	2.9	2.3		2.1	2.9	3.0		2.4	3.0	2.5		2.2	1.7	1.9	.2	1.5
WIAC-FM	.4	.3		.3	1.4	1.7	.2	1.3	1.4	2.1	.2	1.5	1.5	2.7	.2	1.8	1.5	2.9	.9	2.0
WIDA		.1		.1	.1	.5		.2	.1	.5		.2	.1	.5		.3	.2	.6		.3
WIOB					.2	.1		.1	.2	.9		.5	.5	1.0	.9	.8	.9	1.1	.5	.9
WKAQ	1.7	2.0		1.6	13.2	12.2	.4	10.4	14.4	13.4	.9	11.5	11.8	11.4	.9	9.6	7.1	7.2	.7	6.0
WKAQ-FM	.1	.3	.3	.2	1.3	1.7	1.2	1.5	1.6	2.0	1.5	1.8	2.8	2.7	2.6	2.7	2.6	2.8	3.5	2.9
WKVM-FM	.1	.1		.1	.7	.5	.3	.5	1.0	.5	.7	.7	.8	.5	2.3	.9	1.0	.8	3.6	1.4
WLUZ	.3	.3		.2	2.0	2.9	.2	2.1	2.7	4.1	.2	2.9	3.2	4.0	.2	3.0	1.9	3.1		2.1
WOLA					.3	.3		.2	.5	.3	.2	.4	.2	.1	1.8	.5	.5	.4	1.5	.7
WORD					.1	.2	.2	.2	.8	.5	.2	.6	1.3	1.2		1.0	1.3	1.5		1.2
WPRM		.1			.3	.5	.7	.4	.3	.5	.2	.4	1.0	1.1	.4	1.0	1.4	.8	.9	1.0
WQBS		.1			.6	.6	.4	.6	.7	1.1	.7	.9	1.6	1.3	.9	1.3	1.7	1.4	.9	1.4
WQII	.4			.2	.5	.7	.2	.5	1.2	1.7	.2	1.3	1.3	2.0	1.1	1.6	1.0	2.0	1.5	1.6
WRSJ		.2		.1	.2	.6		.4	.5	1.0	.2	.7	1.1	1.3	.2	1.0	1.1	1.5		1.1
WUNO	.3	.2		.2	1.8	2.0		1.5	1.4	1.8		1.3	1.7	1.8		1.4	1.8	1.7		1.4
WXYX									.3	.5		.3	.1	.3	.2	.2	.1	.3	.7	.3
WZNT	.1	.1		.1	3.6	2.3	1.1	2.6	4.4	3.1	2.1	3.4	5.4	3.1	4.0	4.1	5.0	3.7	5.6	4.5
TOTAL	6.2	5.5	.9	4.9	37.4	35.2	7.6	31.1	44.8	47.0	11.6	39.8	48.0	48.0	20.9	43.1	39.8	44.8	28.2	39.9

STATION	10.00 AM				11.00 AM				12 NOON				1.00 PM				2.00 PM			
	MEN	WMN	TEEN	TOT	MEN	WMN	TEEN	TOT	MEN	WMN	TEEN	TOT	MEN	WMN	TEEN	TOT	MEN	WMN	TEEN	TOT
WAPA	1.4	1.6		1.2	1.5	1.6		1.3	1.1	.9		.8	.7	.9		.7	2.3	1.3		1.5
WHMJ	1.5	1.3	2.0	1.5	1.3	1.2	1.5	1.3	1.2	1.3	1.6	1.3	1.3	1.1	.9	1.2	1.0	1.1	.7	.9
WDDY	1.0	.9	4.4	1.6	.8	.6	5.4	1.6	.8	.3	2.8	1.0	1.0	1.0	4.8	1.7	1.0	1.7	6.1	2.2
WERR	.3	1.3		.7	.3	1.2		.6	.3	.5		.4	.3	.3		.3	.3	.4		.3
WFID	1.7	1.5		1.3	1.6	1.5		1.3	1.0	1.5		1.0	.7	1.5		.9	.7	1.7		1.0
WGSX	.2	.4	2.2	.6	.3	.5	1.5	.6	.4	.3	1.6	.6	.5	.3	.4	.4	.1	.3	.5	.2
WIAC	1.6	1.6	.2	1.4	1.5	1.4		1.2	2.0	2.1	.4	1.8	1.3	1.5	.2	1.2	1.2	1.8		1.3
WIAC-FM	1.7	2.9	1.1	2.1	1.5	1.9	1.3	1.6	1.5	1.4	.7	1.3	1.4	1.7	.7	1.4	1.1	1.7	.7	1.3
WIDA	.3	.7		.4	.1	.5		.2	.1	.3		.2	.1	.4		.2	.1	.3		.2
WIOB	.5	1.3	.2	.8	.3	1.3	.2	.7	.3	.7	.2	.4	.5	.8	.7	.6	.3	.7	.7	.5
WKAQ	4.6	4.6	.3	3.8	4.0	3.4	.2	3.1	3.1	3.2	.1	2.6	2.4	2.7	.4	2.2	2.3	2.8	.7	2.2
WKAQ-FM	2.4	3.3	4.1	3.1	1.9	3.2	3.4	2.7	1.7	2.6	3.8	2.5	2.2	2.3	4.6	2.7	2.2	2.4	5.7	2.9
WKVM-FM	.3	.9	4.4	1.3	.4	.9	3.6	1.2	.4	1.0	3.2	1.2	.7	.4	4.3	1.2	1.0	.8	4.5	1.5
WLUZ	1.1	1.1		.9	1.1	.9		.8	.8	.7		.6	.8	.8		.6	1.0	.9		.8
WOLA	.9	.6	2.8	1.1	.5	.2	2.8	.8	.3	.1	2.2	.5	.6	.2	2.2	.7	.5	.3	3.0	.9
WORD	1.5	1.4	.4	1.3	1.0	1.1	.4	.9	.7	.7	.4	.7	.8	.9		.7	.9	1.0		.8
WPRM	1.0	1.3	.7	1.1	.9	1.4	.5	1.0	1.4	1.1	1.3	1.2	1.3	1.1	2.0	1.3	1.4	1.3	2.2	1.5
WQBS	1.7	1.0	.5	1.2	1.2	1.0	1.1	1.1	.9	.6	.1	.6	.7	.4	.9	.6	.8	.6	.9	.8
WQII	1.4	1.8	1.4	1.6	.9	.9	.7	.8	.6	1.1	.4	.8	1.0	1.5	.2	1.1	.8	1.6	.4	1.1
WRSJ	.6	1.1		.7	.4	1.0		.6	.6	1.1		.7	.3	.8		.5	.2	1.0		.5
WUNO	1.6	1.6		1.3	1.4	1.5		1.2	.8	1.4		.9	1.1	1.6		1.1	1.1	1.4		1.0
WXYX	.1	.3	.7	.3	.1	.3	.4	.2	.1	.2		.1		.1	.4	.1	.1		.4	.1
WZNT	3.9	3.4	5.5	4.0	4.1	3.0	5.4	3.8	3.1	2.2	3.3	2.7	3.2	2.4	4.8	3.2	3.0	2.3	4.7	3.0
TOTAL	32.1	36.2	31.0	33.7	27.9	30.6	28.6	29.2	24.2	26.0	22.4	24.7	23.9	25.0	28.1	25.2	23.8	27.4	31.4	26.7



MARKET RADIO SAN JUAN

MAY-JULY 1980

AVERAGE 1/4 HOUR ESTIMATES

M-F RATINGS

STATION	3.00 PM				4.00 PM				5.00 PM				6.00 PM				7.00 PM			
	MEN	WMN	TEEN	TOT	MEN	WMN	TEEN	TOT	MEN	WMN	TEEN	TOT	MEN	WMN	TEEN	TOT	MEN	WMN	TEEN	TOT
WAPA	2.8	1.5		1.7	2.9	1.5		1.8	2.8	1.3		1.6	.2	.5		.3	.4	.5		.4
WDMJ	1.0	1.0	1.4	1.1	1.4	1.1	.5	1.1	1.4	1.5	1.3	1.4	1.1	1.1	1.2	1.1	1.0	.8	1.3	1.0
WDOY	1.2	1.9	5.6	2.3	2.0	1.6	4.6	2.3	1.7	1.3	4.3	2.0	.5	.8	2.0	.9	.3	.3	4.0	1.0
WERR	.2	.4		.3	.2	.4		.2	.3	.5		.4	.3	.3		.2	.5	.4		.3
WFID	1.7	1.8		1.4	1.7	1.8		1.4	1.8	1.8	.2	1.5	2.0	1.7	.2	1.5	1.2	.7		.8
WGSX	.5	.8	1.6	.9	.4	.8	2.5	1.0	.4	.4	.9	.5	.5	.2	.5	.4	.4	.3	.9	.4
WIAC	2.2	2.3		1.9	2.4	1.8		1.7	1.5	1.2		1.1	.9	.6		.6	.6	.4		.4
WIAC-FM	1.4	1.9	1.6	1.7	1.7	2.2	.9	1.8	2.2	2.1	.9	1.9	2.0	1.1	.1	1.3	1.7	1.3		1.3
WIDA	.1	.1		.1		.1				.1				.2		.1		.2		.1
WIOB	.4	.9	.4	.7	.4	1.2	.4	.8	.2	.6	.4	.4	.6	1.0	.7	.8	.3	.9	.7	.6
WKAQ	2.7	2.8		2.3	2.8	2.4	.2	2.2	4.0	2.9	.2	2.8	3.4	2.1		2.2	1.9	1.4		1.4
WKAQ-FM	2.8	3.2	9.9	4.2	3.5	3.5	8.9	4.5	2.6	3.5	6.7	3.7	1.8	2.6	4.1	2.6	2.1	2.1	4.9	2.6
WKVM-FM	.8	.6	7.4	1.9	1.0	.9	6.0	1.9	1.2	.7	4.0	1.5	.9	.6	2.6	1.1	.7	.4	2.5	.9
WLUZ	.4	.8		.5	.7	.8		.6	.8	.9		.7	.3	.5		.3	.2	.2		.1
WOLA	.6	.3	3.1	.9	.9	.8	2.8	1.2	1.0	.6	1.9	.9	.2	.3	.4	.3	.1	.6	2.2	.7
WORD	1.3	.8		.9	1.0	.7		.7	.9	.6		.6	.6	.4	.1	.4	1.1	.4	.4	.7
WPRM	2.2	1.3	3.8	2.1	2.4	1.4	3.6	2.2	1.3	1.5	2.2	1.5	.6	1.1	1.4	1.0	1.1	.9	1.5	1.1
WQBS	.8	.5	1.3	.8	1.0	.6	1.1	.8	1.0	.9	1.2	1.0	.3	.3	.9	.4	.4	.2	.7	.4
WQUI	.7	1.4	.5	1.0	1.0	1.8	.5	1.2	.9	1.1	.2	.9	.7	.9	.3	.7	.8	.8	.2	.7
WRSJ	.3	1.1		.6	.3	.8		.5	.1	.7		.3		.7		.3		.7		.3
WUNO	2.1	1.7	.1	1.6	2.0	1.9	.2	1.6	1.1	1.7	.2	1.2	1.1	1.4		1.0	.6	.9		.6
WXYX		.1	.9	.2	.1	.2	.9	.3	.2	.2	.4	.2	.3	.1	.3	.2	.5	.2		.2
WZNT	5.1	3.5	6.5	4.7	5.4	3.6	6.5	4.8	5.3	3.0	6.5	4.5	3.3	2.4	4.7	3.2	1.7	1.6	3.8	2.0
TOTAL	31.9	30.9	44.7	33.8	35.8	32.1	39.9	34.9	33.4	29.4	31.5	31.3	22.0	20.7	19.5	21.0	18.6	16.6	23.0	18.5

STATION	8.00 PM				9.00 PM				10.00 PM				11.00 PM				12 MID			
	MEN	WMN	TEEN	TOT	MEN	WMN	TEEN	TOT	MEN	WMN	TEEN	TOT	MEN	WMN	TEEN	TOT	MEN	WMN	TEEN	TOT
WAPA	.5	.4		.4	.3	.4		.3	.3	.3		.2	.3	.3		.2				
WDMJ	1.0	.9	1.2	1.0	.8	.6	.9	.7	.3	.6	.7	.5	.3	.5	.2	.4	.1	.1		.1
WDOY	.5	1.1	5.1	1.6	1.0	.8	3.8	1.4	1.0	.3	2.4	1.0	.7	.2	2.2	.8	.1		.2	.1
WERR	.5	.4		.3	.4	.4		.4	.1	.5		.1	.1	.1		.1				
WFID	.9	.6		.6	.5	.6		.5	.2	.1	1.4	.4	.3	.1	1.4	.4	.2		.3	.1
WGSX	.5	.2	.9	.4	.4	.2	.9	.4	.2	.1	.4	.4	.3	.1	.4	.4	.2			.1
WIAC	.9	.7		.6	.9	.7		.6	.6	.4		.4	.5	.1		.2	.2			.1
WIAC-FM	1.9	1.5	.2	1.4	1.4	1.4	.4	1.2	.7	1.1	.2	.8	.4	.4		.3		.2		.1
WIDA		.2		.1		.2		.1												
WIOB	.2	1.2	1.4	.8	.4	1.2	.9	.8	.2	1.0	.7	.7		.3	.7	.2			.2	
WKAQ	2.3	1.9		1.7	2.1	1.4		1.4	1.7	1.2		1.2	1.4	1.0		1.0	.1	.2		.1
WKAQ-FM	2.4	2.4	5.7	3.0	1.6	1.8	4.1	2.1	.9	1.4	2.1	1.3	.8	.9	2.2	1.1	.2	.2	.7	.3
WKVM-FM	1.0	.8	3.1	1.3	1.1	.9	3.2	1.4	.5	.6	2.9	1.0	.3	.4	1.8	.6		.1		.1
WLUZ	.3	.1		.2	.3	.1		.2	.7	.1	.9	.5	.4	.1	.7	.3				.1
WOLA	.5	.8	1.8	.9	.6	.6	1.8	.8	.1	.4		.2	.4	.1	.7	.3				.1
WORD	1.0	.7	.2	.7	.4	.8		.5	.1	.4		.2	.3	.4		.4	.1		.1	.1
WPRM	2.0	1.1	2.0	1.6	1.8	1.0	2.2	1.5	1.2	.5	1.8	1.0	.4	.4	1.5	.6	.1		.1	.1
WQBS	.3	.2	.9	.4	.5	.3	.7	.4	.3	.5	.4	.4	.3	.4	.2	.4	.1	.1	.1	.1
WQUI	1.0	.8	.4	.8	.8	.6	.3	.6	.1	.3		.1		.2	.1	.1				
WRSJ	.2	.6		.3	.2	.5		.3		.4		.2		.1		.3		.1		
WUNO	.5	1.2		.7	.6	.7		.5	.8	.3		.4	.8	.3		.4	.1			
WXYX	.9	.2		.4	.5	.1		.2				.2				.2				
WZNT	1.7	1.5	4.1	2.1	1.9	1.4	3.4	2.0	2.2	1.4	2.2	1.8	2.1	1.4	1.6	1.7	.3	.3	.3	.3
TOTAL	21.7	19.7	27.0	21.8	19.1	17.3	23.0	19.0	12.3	11.8	15.8	12.7	9.5	7.8	12.5	9.3	1.5	1.3	2.0	1.5



CUMULATIVE AUDIENCE ESTIMATES - PERSONS 00
 MARKET RADIO SAN JUAN
 MAY-JULY 1980

M-F C2
 6A.M.-3P.M.

STATION	TOTAL 12+	MEN					MEN	WOMEN					WOMEN	TEEN
		18-24	25-34	35-44	45-54	55-64	18+	18-24	25-34	35-44	45-54	55-64	18+	12-17
WAPA	803	20	96	102	109	61	432	17	90	62	71	54	349	22
WBMJ	570	61	89	41	18		209	70	85	56	29	3	243	118
WDOY	587	81	26	5		4	120	99	43	11	3	6	174	293
WERR	136	4		10	4	11	44	8	17	8	21	16	82	10
WFID	427	12	26	56	39	38	197	12	26	56	63	38	230	
WGSX	268	65	6	10			81	50	21	8	6	3	88	99
WIAC	600	8	32	66	65	57	290	25	34	25	78	48	300	10
WIAC-FM	560	16	57	36	47	19	175	70	68	79	80	29	334	51
WIDA	55				4	8	16		9	8	6	16	39	
WIOB	237		32	15	4	4	62	33	64	17	15	3	140	35
WKAQ	2018	45	128	163	203	194	968	62	124	180	233	171	1018	32
WKAQ-FM	1029	102	70	71	23	11	281	165	102	96	41	10	426	322
WKVM-FM	477	85	32	5			126	66	38	14		3	121	230
WLUZ	554	8	13	61	55	38	226	4	47	79	72	44	325	3
WCLA	256	41	19	5	8		73	25	21		9		59	124
WORD	323	4	13	51	25	50	154	8	21	48	57	13	159	10
WPRM	455	53	51	36	5		145	70	64	37	14	3	192	118
WQBS	412	41	51	31	14	8	145	41	51	48	11	3	162	105
WQII	466	41	51	20	14	8	138	70	81	67	47	6	271	57
WRSJ	175		32	5	8	4	53	12	30	17	24	13	112	10
WUND	493	4	26	46	70	38	228	8	43	62	75	35	262	3
WXYX	85	16	6			4	30	17	9	3	3		36	19
WZNT	1238	203	147	76	64	11	508	153	111	84	50	13	411	319
TOTAL	7074	508	568	463	407	377	2675	628	709	528	542	342	3209	1190



CUMULATIVE AUDIENCE ESTIMATES - PERSONS 00
 MARKET RADIO SAN JUAN
 MAY-JULY 1980

M-F CZ
 10A.M.-7P.M.

STATION	TOTAL 12+	MEN					MEN 18+	WOMEN					WOMEN 18+	TEEN 12-17
		18-24	25-34	35-44	45-54	55-64		18-24	25-34	35-44	45-54	55-64		
WAPA	542	20	45	71	99	34	313	8	38	59	62	32	223	6
WBMJ	577	85	89	36	18		228	83	77	45	20		225	124
WOY	676	110	38	15			163	112	43	14	3		184	329
WERR	137	4	6	5	4	19	53	8	13	17	18	16	84	
WFID	414	8	26	56	39	30	185	12	26	53	63	41	226	3
WGSX	354	81	6	5			92	66	13	11	6	3	99	163
WIAC	523	8	38	66	57	50	263	25	26	28	61	51	250	10
WIAC-FM	615	20	77	41	48	15	201	74	102	76	65	25	350	64
WIDA	49				4	4	12		9	8	10	10	37	
WIDB	293	4	32	20	4	4	71	37	73	28	18	6	174	48
WKAQ	1060	32	77	61	126	95	508	33	47	107	132	92	533	19
WKAQ-FM	1096	118	70	61	28	8	289	165	107	96	47	10	437	370
WKVM-FM	577	106	32				138	78	38	14	3		133	306
WLUZ	322	4	6	31	34	27	139	4	17	45	49	25	183	
WOLA	322	57	32	5	9		103	29	17	3	6		59	160
WCRO	318	4	26	56	20	38	162	8	13	39	55	19	146	10
WPRM	535	77	70	41	5		193	70	73	28	14	3	192	150
WGDS	340	41	51	36	14		146	29	34	34	6	3	114	80
WCII	438	57	57	10	5	8	141	62	77	59	41		243	54
WRSJ	160		32		8	4	48	8	26	17	21	10	106	6
WUNO	442	4	26	36	70	30	206	12	34	59	63	41	233	3
WXYX	125	24	19			4	51	12	9	8	6		39	35
WZNT	1243	215	128	92	53	15	514	165	111	81	49	10	420	309
TOTAL	6433	552	568	407	331	255	2388	632	606	455	439	257	2731	1314



CUMULATIVE AUDIENCE ESTIMATES -PERSONS 00
 MARKET RADIO SAN JUAN
 MAY-JULY 1980

CZ
 MON-SUN 24HR

STATION	TOTAL 12+	MEN					MEN 18+	WOMEN					WOMEN 18+	TEEN 12-17
		18-24	25-34	35-44	45-54	55-64		18-24	25-34	35-44	45-54	55-64		
WAPA	881	24	102	102	132	61	472	17	94	67	89	57	387	22
WBMJ	729	89	108	51	18		266	95	102	62	29	6	294	169
WLOY	857	122	45	15		4	190	173	51	17	9	6	268	399
WERR	186	4	6	10	9	19	63	17	21	17	24	22	113	10
WFID	486	12	26	71	45	38	218	21	34	65	69	41	265	3
WGSX	441	102	6	15			123	74	30	14	9	3	130	188
WIAC	741	12	45	97	86	65	375	25	43	39	87	60	356	10
WIAC-FM	880	24	96	81	65	38	311	103	132	104	107	38	496	73
WIDA	63				4	8	16		13	8	10	16	47	
WIOB	462	8	51	36	4	8	114	70	102	48	27	16	275	73
WKAQ	2153	49	134	183	217	202	1038	66	128	185	254	184	1080	35
WKAQ-FM	1366	154	96	76	28	23	384	231	124	115	50	16	548	434
WKVM-FM	717	134	38	10			186	103	51	14	3	3	174	357
WLUZ	639	8	19	76	55	53	270	8	51	87	87	54	366	3
WCLA	450	77	57	10	13		157	54	30	8	9		105	188
WLRO	494	8	32	76	42	69	249	8	34	65	72	32	223	22
WPRM	642	106	89	41	9		245	87	81	39	17	3	231	166
WUBS	475	49	64	41	14	8	180	41	60	51	11	6	177	118
WCII	593	73	64	20	14	8	183	91	98	79	52	6	330	80
WRSJ	218		32	5	11	8	71	12	30	28	24	16	134	13
WUNO	541	4	32	46	70	38	234	12	47	70	81	48	301	6
WXYX	170	45	26			4	79	25	13	8	6		56	35
WZNT	1578	280	191	97	72	15	666	194	141	101	67	13	520	392
TOTAL	8201	650	670	555	469	408	3137	760	773	596	586	371	3577	1487



CUMULATIVE AUDIENCE ESTIMATES -PERSONS 00
 MARKET RADIO SAN JUAN
 MAY-JULY 1980

CZ
 SAT-SUN

STATION	TOTAL 12+	MEN					MEN 18+	WOMEN					WOMEN 18+	TEEN 12-17
		18-24	25-34	35-44	45-54	55-64		18-24	25-34	35-44	45-54	55-64		
WAPA	256	8	19	10	43	19	128		30	22	39	13	128	
WBMJ	339	32	45	20	4		101	45	51	25	18	3	142	96
WDOY	499	93	13	10			120	87	21	3	9	3	127	252
WERR	130	4	6	10	5	19	51	8	17	11	12	19	79	
WFID	211	8	6	25	18	15	90	12	4	25	42	22	121	
WGSX	292	53		10			63	54	21	11	3	3	92	137
WIAC	401	8	13	66	43	34	215	8	13	22	49	25	180	6
WIAC-FM	560	16	38	56	29	23	169	74	98	48	77	29	334	57
WIDA	47				4	4	12		9	6	10	10	35	
WIOB	258	4	32	15		4	62	45	56	28	15	10	158	38
WKAQ	833	8	45	41	72	65	341	25	47	70	120	86	466	26
WKAQ-FM	692	93	19	15	5	11	143	153	51	45	26	6	281	268
WKVM-FM	508	97	13	10			120	66	34	14			114	274
WLUZ	214		6	36	18	11	89	4	17	28	36	16	125	
WOLA	304	49	19	5	9		82	37	13	6	6		66	156
WORO	260		19	46	22	27	121		30	45	26	16	129	10
WPRM	281	45	19	10	4		78	50	26	17	14		107	96
WQBS	192	24	19	10		4	57	21	30	17			68	67
WCII	314	32	38	5		4	83	37	56	39	29	6	167	64
WRSJ	136		26	5	4	4	46		21	14	12	13	80	10
WUNO	256	4	6	10	24	11	84	8	26	37	45	22	169	3
WXYX	69	32	6				38	12		6	3		21	10
WZNT	858	162	70	31	22	11	300	112	90	53	35	6	300	258
TOTAL	4993	455	345	300	242	217	1768	512	461	354	311	231	2128	1097



CUMULATIVE AUDIENCE ESTIMATES -PERSONS 00
 MARKET RADIO SAN JUAN
 MAY-JULY 1980

M-F CZ
 POST-MID

STATION	TOTAL 12+	MEN					MEN 18+	WOMEN					WOMEN 18+	TEEN 12-17
		18-24	25-34	35-44	45-54	55-64		18-24	25-34	35-44	45-54	55-64		
WAPA	50	4		10	4	4	26			6	9	3	18	6
WBMJ	52	8	6	20			34		9	6			15	3
WDDY	25		6	5			11	4					4	10
WERR	7								4				4	3
WF1D	26			5			20			3	3		6	
WGSX	26	16					16							10
W1AC	153		13	20	25	11	87	4	9	8	15	10	66	
W1AC-FM	47			5	13		18	4	4	6	12	3	29	
W1DA	6									3		3	6	
W1OB	14	4					4	4		3			7	3
WKAC	247	4	6	25	27	23	125		17	11	45	25	122	
WKAC-FM	87	8	13	5		4	30	8	9	11	3	3	38	19
WKVM-FM	22	4	6				10	8	4				12	
WLUZ	30		6			4	21			3		6	9	
WGLA	11	4					4		4				4	3
WCRO	10	4					4			3			3	3
WPRM	51	12	6	10			28	4	4	6	3		17	6
WCBS	24	4		5			9		9	3			12	3
WCII	29	8	6		5		19		4	3	3		10	
WRSJ	10								4	3	3		10	
WUND	91			15	8	11	52		9	8	15	3	39	
WXYX	4	4					4							
WZNT	98	20		10	15		45	17	9	3	8		37	16
TOTAL	880	65	64	102	78	50	421	50	68	70	96	51	386	73

MAY-JULY 1980

STATION	TOTAL 12+	MEN					MEN 18+	WOMEN					WOMEN 18+	TEEN 12-17
		18-24	25-34	35-44	45-54	55-64		18-24	25-34	35-44	45-54	55-64		
WAPA	86	2	8	8	14	8	45	1	7	6	12	6	40	1
WBMJ	75	10	12	6	2		30	11	9	7	4		31	14
WCDY	102	17	3	2		1	23	18	6	3	1	1	30	49
WERR	34		1	2	1	3	11	1	3	4	7	4	22	1
WFIC	65	2	4	8	5	6	29	2	4	10	9	6	35	
WGSX	37	9		1			11	6	2	1	1	1	11	15
WIAC	91	1	3	12	10	9	45	4	4	4	11	9	45	1
WIAC-FM	111	3	15	9	9	5	42	10	15	12	14	5	59	10
WIDA	11						1			3	1	2	4	9
WIOB	46	1	4	2	1		10	8	12	4	4		29	7
WKAQ	254	5	12	16	32	28	121	7	13	16	33	26	129	4
WKAQ-FM	185	25	12	9	4	2	53	29	20	13	8	1	74	58
WKVM-FM	83	16	3	2			21	12	6	2			20	43
WLUZ	60		1	7	6	5	25		3	7	7	6	35	1
WCLA	64	9	6	1	2		18	9	3	1	2		14	32
WGRO	46	1	3	8	3	6	21	1	2	6	7	3	23	2
WPRM	80	13	10	6	1		30	12	10	5	2	1	30	20
WQBS	55	5	10	4	2	1	23	6	8	5	1	1	21	11
WQII	66	6	9	2	2	2	22	9	12	9	6	1	37	7
WRSJ	37		6	1	2	1	12	1	9	3	6	2	25	
WUNO	66		4	5	7	7	29	1	5	7	10	7	37	
WXYX	15	3	2			1	6	2	1	1	1		5	5
WZNT	225	39	28	13	8	3	93	29	22	17	8	2	77	55
TOTAL	1930	170	160	128	117	89	741	179	180	148	159	87	852	337

THE STRATEGY RESEARCH METHODOLOGY

THE PERSONAL INTERVIEW

The audience estimates published in Strategy Research Audience reports are derived from survey data designed and executed by Strategy Research Corporation. Measurements can be published only in quantitative terms. The use of such mathematical terms does not imply that these estimates are precise. This survey employs the personal house-to-house interview. Interviewers are sent to pre-selected areas with instructions to interview respondents in their homes. Depending upon specific circumstances attending each interview, such as time of year, later daylight hours, activities in the household; interviews may occur within the household, on the front (back) lawn, on the porch or patio, etc. The emphasis in this survey is that the interview is made at a home.

THE STATION I.D. FORM

The roster as used in Strategy Research Corporation surveys is known as a Station I.D. Form (SIF). The SIF includes a listing of the radio stations, their call letters and dial position, and up to four identifying themes. Stations which do not comply (in time) with the request for advance program schedules and theme identifications are shown on the SIF with call letters and dial position, but without identifying themes.

The stations are presented on the roster (SIF) in a random order.

See Page IV for a copy of the SIF used in this survey.

It is not always possible to list all stations on the SIF. In general, those stations will be listed which serve the principal cities in the survey area as shown in Spot Radio Rates and Data (published by Standard Rate and Data Service). Efforts are made by Strategy Research Corporation to include other stations on the SIF - i.e., those stations serving the central city but not listed in S.R.D.S. - however omissions may occur.

Efforts are made to have the latest identifying themes listed. Errors may nevertheless, occur in listings. These may be caused by complexity and difficulty in reading the submitted listings, by typographical errors, and by incorrect listings submitted by the station.

THE INTERVIEW

The interviewer is instructed to elicit from the respondents an estimate of when they listened to the radio. To obtain this information, the interviewer tries to proceed hour by hour through the day. Respondents are invited to look at the SIF. This is the planned procedure. The interviewer employs discretion in the attempt to proceed in such an orderly fashion. In actual practice, the respondents may influence the procedure, disregarding the chronology of listening. They may report stations and programs listened to and then try to relate the time to this listening. The prime objective is to establish a rapport and achieve cooperation and understanding so as to obtain the reporting of listening through the day as best as possible. The interviewer is instructed to begin interviewing after 5PM on midweek days, and after 10 A.M. on Saturdays, and after 12 noon on Sundays.

There may be interview situations where the respondent did not look at the roster (SIF).

The respondent is directed to report radio listening done in the home and away-from-home. Interviewers are instructed to obtain from the respondents their actual listening and not general listening preferences. It sometimes happens that general listening preferences are reported. This may go undetected and be recorded by the interviewer. It is also possible that some data may be based on hearsay, guesses or estimates.

The listening activities which are collected in the interview refer to the previous day ("yesterday"). In some markets listening activities are also collected for "last Saturday and Sunday". The listening activities collected for weekly "cume" estimates refer approximately to the past week since last (the same day of the week on which the interview is being made). Listening is a subjective matter which at times may include tuning as distinguished from actual listening.

SELECTION OF THE SAMPLE

The county is the organizational unit for sampling procedures. The total number of sampling points is distributed among the counties in proportion to population distribution. A sampling point yields approximately 9 household interviews. Once a sampling point starting address is determined, the interviewing proceeds in a given direction from this starting address until the assigned target number of household interviews is completed.

When 1970 U.S. Census data are available with block statistics, the blocks to be sampled are selected by a statistical procedure. The total number of housing units is divided by the number of sampling points to be picked in the area. This division yields the number which becomes the skip interval for choosing the Census Tracts. The starting Census Tract is chosen by a random number between 1 and the skip interval. Starting with the first Census Tract, the housing units in each Tract are cumulatively summed until the Census Tract is reached containing the household equal to the random number. Then the skip interval is added to determine the successive Census Tracts to be selected. Within the Census Tract, the block to be used is selected by use of a table of random numbers.

Census "dwelling unit data" or "minor civil division" data may be used when block statistics are not available. Nonetheless, the statistical counting procedure outlined above will still be employed, and sampling point selection will still involve a random procedure.

Changes of sampling points may become necessary for a number of reasons. In some instances available official statistics are not current. Blocks are torn down, new ones are constructed, residential blocks become all commercial, and considerations of personal safety of interviewers may become involved. When this happens, changes may become necessary.

All sampling point substitutions are "re-mapped" by Strategy Research office personnel. No interviewer can substitute sampling point locations in the field.

ACCEPTANCE OF INTERVIEWING

Strategy Research Corporation interviewers are organized into "Interviewer Teams" (typically composed of 3 or 4 interviewers). The interviewing within each sampling point is divided among the team members.

Each team is accompanied in-the-field by a Strategy Research Corporation supervisor. The supervisor maintains visual contact with all interviewers (except when the interviewer is inside a household), scans every questionnaire immediately following the interview, and will mandate the interviewer return to the household if there are errors or incomplete entries. Additionally, the supervisor revisits 50% of the households to verify the interview accuracy.

The "Interviewer Team" members are rotated on a random basis, forming new "teams" each day of field work.

SRC office personnel scan all questionnaires for completeness. Omissions or doubtful items are edited in accordance with written instructions.

DATA PROCESSING

The IBM 360 Data Processing System is employed for computing the audience estimates. The questionnaires are key-punched on IBM cards. Internal checks on key-punch accuracy are made by the computer for more than 10 prime data processing factors. Verification of key punching up to 20% of the punched cards is made when deemed necessary.

Audience estimates for stations broadcasting limited hours due to late sign-on or early sign-off hours between the hours of 6 A.M. to 12 Midnight are adjusted for actual broadcast hours. A station will be adjusted in the 7 P.M. to Midnight period when it is on the air 40% or more of the time. Post-Midnight estimates and all day share of audience estimates are not adjusted.

When AM-FM affiliates are simulcast one hour or more Monday-Friday, 6 AM to 12 Midnight, a total AM-FM line will appear for the simulcast periods. A total line will appear for Saturday-Sunday Cumulative audience estimates when AM-FM affiliates simulcast for 50% of the time or more when both are on the air (Saturday and Sunday 6 A.M. to 12 Midnight).

For day-part combinations (6 A.M. - 10 A.M. / 3 P.M. - 7 P.M., etc), a total line will be shown only if a total line has been shown in each individual day-part.

In one-hour time periods, a total line will be shown only when the stations are entirely simulcast during the time both are on the air and a total line is being shown in the given day-part.

CUT-OFF LEVEL

In each market an objective cut-off level is utilized in determining which stations are reported and which are included in the miscellaneous. Any station achieving an average Monday-Friday quarter-hour total persons rating in at least one day part (6 A.M. - 10 A.M., 10 A.M. - 3 P.M., 3 P.M. - 7 P.M., 7 P.M. - 12 Midnight), equivalent to a 1.0% share of audience will be published in the report.

For AM-FM combination stations the following criteria are employed:

1. AM-FM affiliates which simulcast for less than 20% of the total number of quarter hours when both are on the air simultaneously (Monday-Friday, 6 AM-12 Midnight) are considered separately programmed and are treated as AM only and FM-only stations.

2. AM-FM affiliates which are simulcast for 20% or more of the total number of quarter hours when both stations are on the air (Monday-Friday, 6 AM-12 Midnight) are considered to be simulcast stations. Provided that one of the two stations meets the objective cut-off level, the second station will be listed, if it has reportable audience.

In the event that the stations whose data are not published is a subscriber, it will be furnished its own audience estimates on a confidential basis.

STANDARD ERROR MEASUREMENT

Errors in measurement cannot be computed for the measurements in this survey because the standard error formulas usually employed refer to a true probability sample. Thus, no claim is made as to the true degree of preciseness of these measurements.

POSSIBLE ERRORS

Strategy Research Corporation utilizes its best efforts to comply with accepted industry standards. Nevertheless, no claim is made that the survey is free of all errors. Errors may occur in the interview, in securing the data, in the processing of the data and the report, etc. Accuracy in the reporting of listening and/or the characteristics of the household or individual, sometimes referred to as response error may occur. Therefore, non-sampling errors cannot be warranted to be zero. The normal validation may not always uncover such errors. If errors do arise and are brought to Strategy Research Corporation's attention within 60 days of the issuance of the report, corrections will be made whenever possible.

The number of interviews in the computation base is not necessarily equal for each of the days during the survey period. Inability to secure cooperation from all households in the pre-designated sample, or the failure of the cooperating households to provide usable data may result in error, sometimes referred to as non-response error.

PRIVILEGES

It is understood and agreed that the report will be kept strictly confidential, that the data contained herein is the property of Strategy Research Corporation, and that neither the whole nor any part thereof may be disclosed to anyone but the purchaser, its clients or bona-fide prospective clients.

This service is an impartial one designed to measure the radio audience and report the information to its subscribers, who are supporting the service cooperatively. In reproduction of any of this material the data must be properly identified. Date of the report and area surveyed must be included in such matter. The use of these data in promotion and advertising must be

cleared with Strategy Research Corporation prior to publication. Violation of these privileges may result in immediate cancellation of the subscription to Strategy Research Corporation, and may subject the subscriber to claims for damages which may be sustained by Strategy Research or others.

EXPLANATION OF SPECIAL NOTATIONS

- X: Does not broadcast for this time segment.
- @: Does not broadcast for complete period due to limited broadcast hours. Estimates are not adjusted.
- +: Station adjusted for actual broadcast hours.

Hourly rating estimates, 5 AM - 6 AM and 12 Midnight to 1 AM are not Adjusted.

The Buyer's Guide section of this report will not have symbol notations. Inspection of individual day-part symbols in the Programmer's Guide will give the proper identification for day-part combinations.

~~SEPTEMBER~~

MAY 1,
SEPTEMBER 1,
JANUARY

START OF
SEASONS.
STRATEGY
SUGGESTS
THESE MONTHS
AS LAUNCH
DATES FOR ANY
NEW PREPARATIONS

DEAD FOR SEASON PROMOTION
MAY 1
AFTER
~~SEPTEMBER~~
DECEMBER

20

STRATEGY RESEARCH CORPORATION

HEADQUARTERS:

100 N.W. 37 AVENUE
MIAMI, FLORIDA 33125
(305) 649-5400

527 MADISON AVENUE
NEW YORK, NEW YORK 10022
(212) 759-8440

1250 PONCE DE LEON
SAN JUAN, PUERTO RICO 00907
(809) 724-6120