



S T A T I O N   O F   T H E   S T A R S

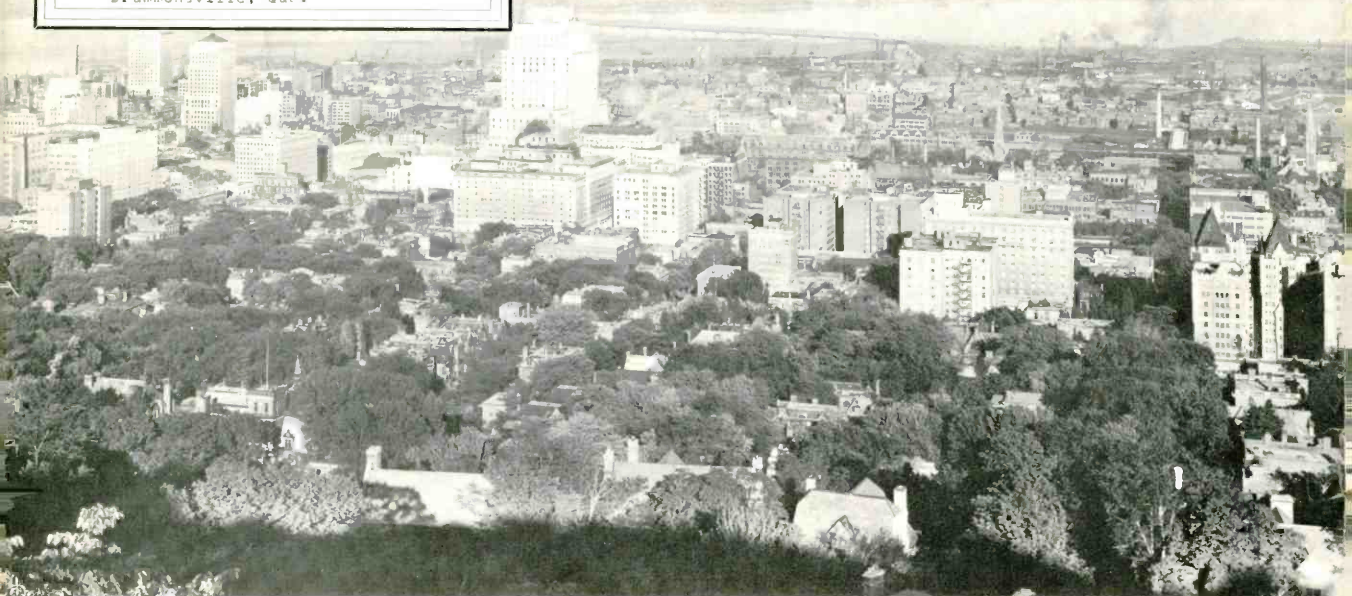
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CHAUMPLAIN EXPRESS INC.,  
1450 Barre St.,  
MONTREAL, Que.

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Daily Service to: Three Rivers,  
Shawinigan Falls, Grand'Mere and  
L'Archeville, Que.

THIS IS YOUR CITY . . .



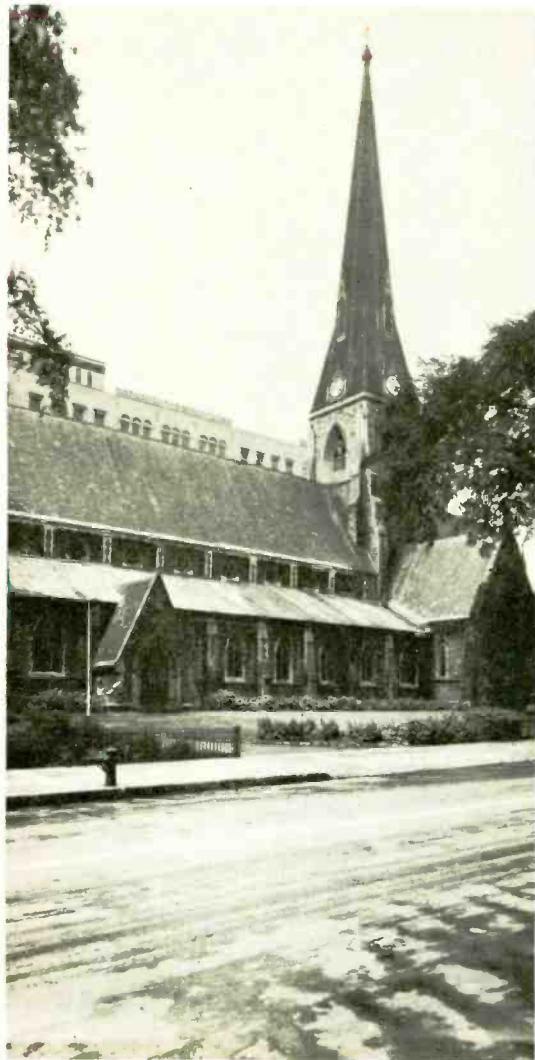
# Montreal



Most cosmopolitan city on the continent of North America, Montreal is the air-crossroads of the world, and home of the International Air Transport Association and the International Civil Aviation Organization. Rising majestically up the slopes of Mount Royal from the world's largest inland seaport, Montreal is the industrial and cultural centre of Canada.



# A CITY OF Churches...



*Christ Church Cathedral*

*Church of St. Andrew and St. Paul*



*St. James Cathedral*



*Interior of Notre Dame Church*

A City of Churches.  
Montreal attracts faithful of  
a great many denominations  
to shrines and altars.  
Predominantly Roman  
Catholic, it is however the  
seat of an Anglican Bishop,  
and has large representations  
of other Protestant  
segments, and religious  
faiths.



SENATOR MARQUESA MARCONI

*"The Father of Radio"*

# A CITY OF *Parks...*



*Beaver Lake*

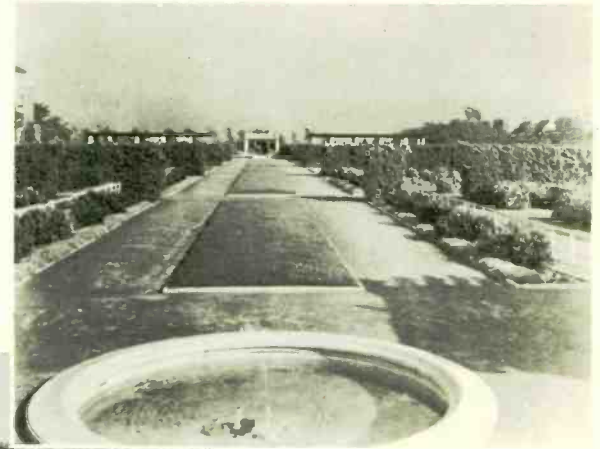


*Westmont Park*



*Lafontaine Park*

Set between a mountain and a river, Montreal's natural beauty has been captured and held in certain selected spots by the Parks Department. The lagoon in Lafontaine Park, the bridle-paths on Mount Royal, the beautiful terraced areas of the suburbs contribute to an atmosphere that is more than coincidentally reminiscent of the boulevards of Paris.



*Botanical Gardens*





*New 5000 Watt CFCF Transmitter*

CFCF's powerful voice is radiated from the modern 5000 Watt MARCONI Transmitter (left) situated near St. Genevieve de Pierrefonds. This ultra-modern installation typifies the high engineering standards set by the Canadian Marconi Company who built and operated the first broadcasting station in Canada in 1919 (lower right). Studio Supervisor A. B. Clapp and Transmitter Supervisor Harry Gatley are responsible for technical equipment at our studios and transmitter respectively.



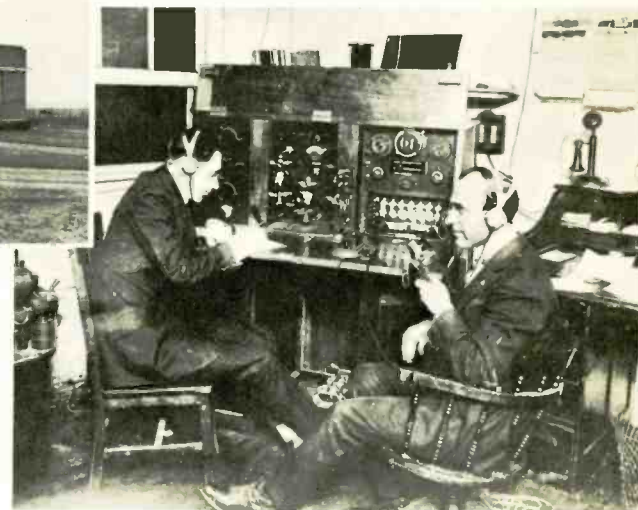
*Arnie Clapp*



*Transmitter Building*



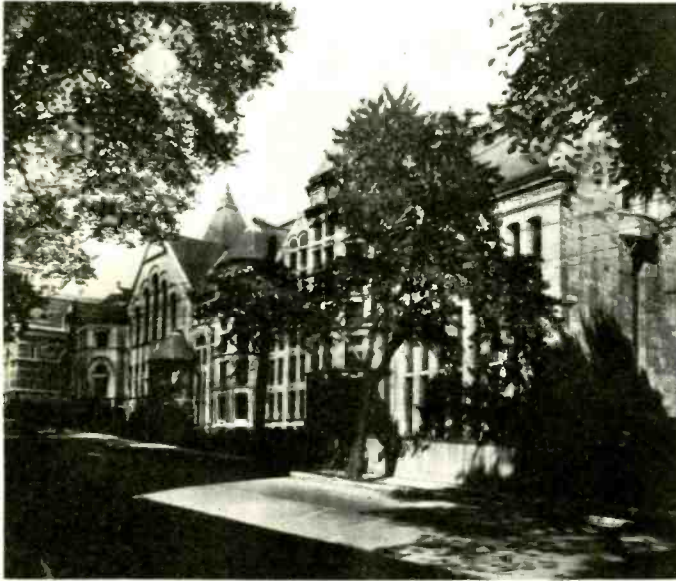
*Harry Gatley*



*Original  
CFCF Transmitter*

**...TRANSMITTERS**

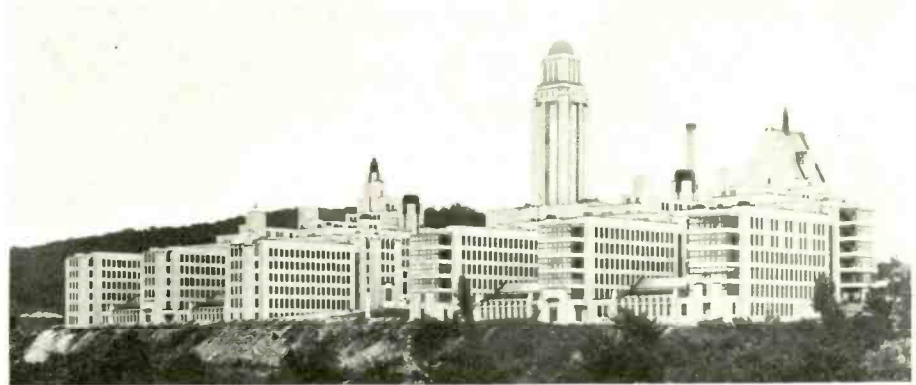
# A CITY OF *Education...*



*McGill University*

Centre of French-language culture in the city of Montreal, the beautiful University of Montreal is situated on the northern slope of Mount Royal, its shadow falling across Cote des Neiges Cemetery. The beacon atop its tower is one of the highest lights in Eastern Canada.

McGill University, including among its faculties the world's second medical school and the world's leading neurological centre, is an educational institution of world-wide import, founded by James McGill, a fur trader, as the Royal Institution for the advancement of learning, it is today one of the finest colleges on the continent. On this page is also pictured an affiliate, MacDonald College, Ste Anne de Bellevue.



*University of Montreal*



*MacDonald College*



*Fran Robinson*



*Dean Kaye*



*Bill Deegan*

Behind the radio, behind the microphone, back in the studio, at the sports event or covering an on-the-spot news broadcast—CFCF has a corps of trained, experienced announcers, bringing the day-by-day programs and events to the vast array of radio listeners in a pleasing manner that is reflected in the listener-interest revealed in the morning mailbags replete with requests, thanks and chatty camaraderie.



*Rex Loring*



*Keith Dancy*

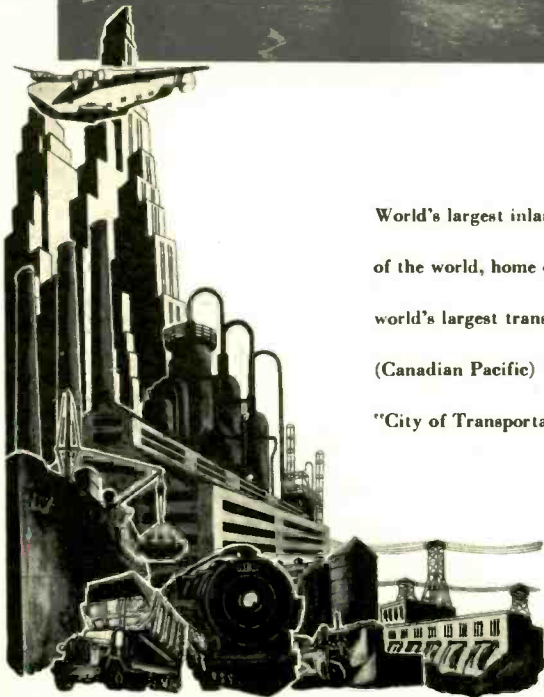
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# A CITY OF *Transportation...*

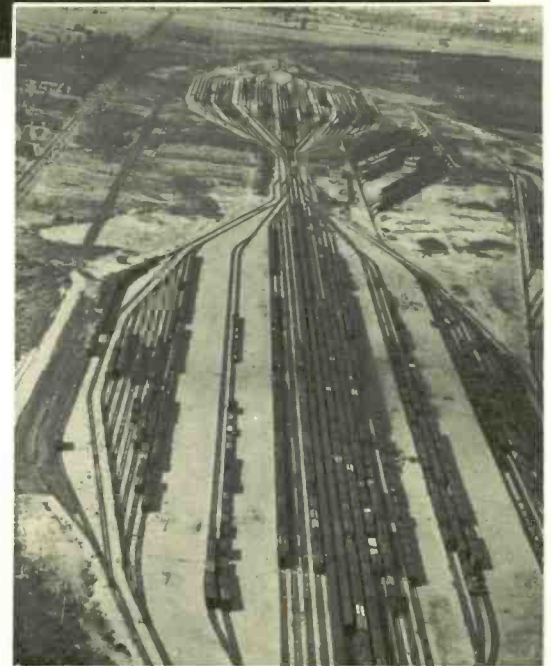
*Montreal Harbor*



*Dorval Airport*



World's largest inland seaport, air cross-roads  
of the world, home of the head-offices of the  
world's largest transportation system  
(Canadian Pacific) Montreal is truly a  
"City of Transportation".



*CPR Classification Yards*



The very first means of communication is still the best—nothing can equal the warm tones of the human voice. It is through the voices of its announcers that CFCF ties together a most-listenable radio day. Here are pictured Lee Hamilton; Peel Steven, night news editor; and Sheldon O'Connell and Paul King, staff announcers. You hear them daily—meet them here.

Top:  
*Peel Steven*

Centre:  
*Paul King*

Right:  
*Sheldon O'Connell*

Bottom:  
*Lee Hamilton*



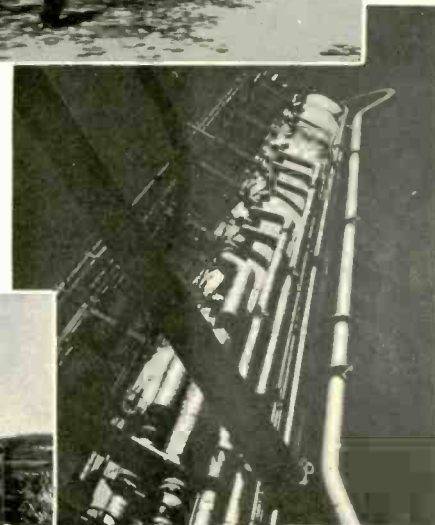
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# A CITY OF *Industry...*



Montreal's industry commands attention by its sheer diversity. Pictured here are representative industries—Flour and Cereals—the staff of life; Oil—to speed the wheels and feed the engines; Aircraft—for transportation and defense; Electronics to speak around the world, to see through black fog, to point a warning finger at the sky; Finance—to put sinews in dreams and the breath of life in ideas.



Top: *Ogilvie Flour Mills Company Ltd.*

Bottom: *Canadair Ltd.*

*Canadian Marconi Company*

Top: *Bank of Montreal*

Bottom: *B-A Oils Topping Tower*

*F 86 Sabre*



**COREY THOMSON**, better known as *Uncle Troy*, with over 5,000 broadcasts behind him, holds a record as a kiddies entertainer that is unique in Canadian Radio.



**MISS BROWN**, with tips for women, and general interest information for the "weaker" sex, presents a show that has a wide following.



**FRANK EDWARDS**, with the *POM* weather data makes the vagaries of the weatherman understandable and listenable each weekday morning.

...ON THE AIR



Lonesome Gal



Bill Slater — 20 Questions



Edgar Bergen and Charlie McCarthy



Great Gildersleeve



Roy Rogers



Amos and Andy



Jack Smith Show with Margaret Whiting and Dinah Shore



Big John Arthur





Dennis Day



Eve Arden as "Our Miss Brooks"



Evelyn Knight



Don McNeil of the Breakfast Club



Judy Canova



Ozzie-Nerby and Family



Aldrich Family



Leslie Bell Singers

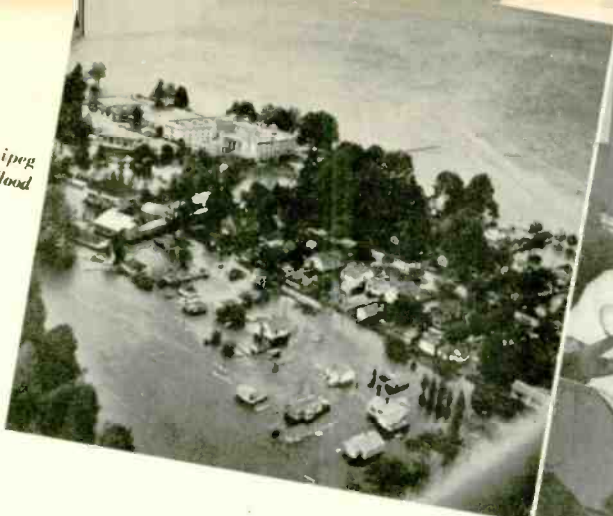


W. VICTOR GEORGE,  
*Broadcasting Manager—  
Canadian Marconi Company*

J. ALLAN HAMMOND,  
*CFCF Station Manager*



Winnipeg  
Flood



Election Coverage



Montreal  
Fire



Tracy S. Ludington, editor,  
columnist and news analyst  
who is supervisor of news  
for Canada's First Station.



House  
of  
Commons



Provincial  
Parliament



# BEHIND THE SCENES ...



Production Chief Jack Howlett here listens while looking out over some of the behind the scenes people who follow where he leads...writers, librarians, traffic handlers and the rest. Their smooth-flowing operation makes for smooth air performance.

Jack Howlett



Stan Harrison



Jean McKinnon



Above: Jill Buridge



Upper Right:  
David Grief,  
Carl Coggan



Lower Right:  
Laurie Rasberry,  
Danny Dooner

McGill Choral Society



Concerte  
Symphonique  
de Montreal



Buddy Payne at the organ is a favorite with CFCF listeners, as are others on this page...the McGill Choral Society (a Christmas concert feature), Les Concerts Symphoniques de Montreal, the Children's Theatre and the Metropolitan Opera.



Children's Theatre Group



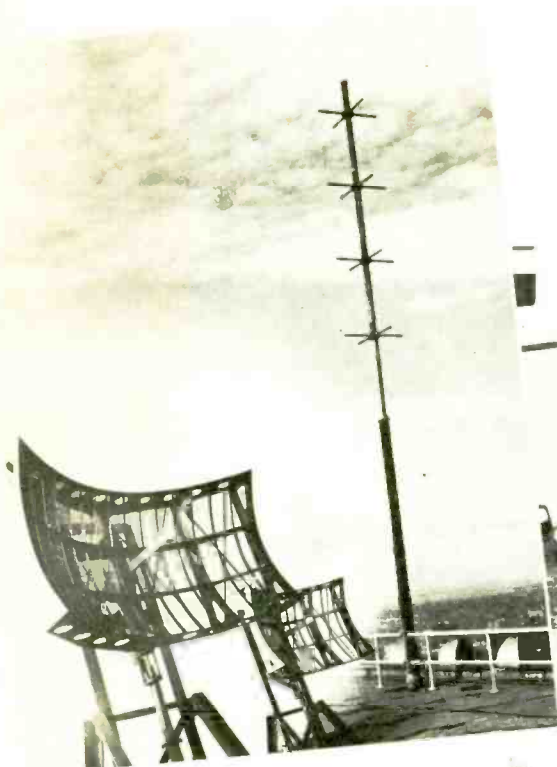
Metropolitan Opera

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# BEHIND THE SCENES

The information and entertainment provided by the loudspeaker in your home is the result of the ceaseless effort of many technicians—the unsung heroes of radio.



*CFCF-FM Antenna*

In an eerie of Falcons that fly across to the top of Mount Royal CFCF's FM Transmitter tower is a Montreal Landmark, perched as it is atop the largest office building in the British Empire, the Sun Life.



*Bottom: Arnie Clapp*

*Top: Recording Room, left: Jack Hemming  
right: Frank Bigger*



*Top: Control Room, Russ Taylor*

*Bottom: CFCF-FM Transmitter*





"The old and the new" would be an apt title for this pair of pictures; the one showing Jack Dempsey making his first radio broadcast from CFCF in 1922, and again posing for a renewal of the shot in 1950. Engineer is the same in both pictures.



*Kieth Dancy, Sports Director of CFCF*



*Wes McKnight, Professional  
football play-by-play announcer*



*Vic Obeck, athletic director McGill  
University is MC of "Football Forum"*

# ...BEHIND THE SCENES



*Sales chief Tom Quigley, is seen in a typical pose, while in the lower shot he is conferring with members of the sales force on some problem of traffic detail or programming.*



*In the commercial group are left to right: Danny Dooner, Jean McKinnon, Tom Quigley, Norm Hamilton, Russ Dakin (Rear) Jill Burridge, Laurie Raspberry.*



*L-R: Mavis Wyse, Florence Dobbs, Helen Quinn, Olive Kowpak. Tops with everyone: this quartet keeps the day-by-day secretarial work at "Your Station of the Stars" abreast of the rest of the tip-top operation.*

Switchboard service (night and day)...  
messenger service...promotions...all add up to  
keen listener interest in the operation and staff  
of CFCE. Here are the people who anser the  
questions, handle the mail, deal with customer  
promotional material—all important cogs in  
the station operation.



*Henrietta Sweet*



*Barbara Wilson*



*Martin Conroy*



*Frank Jones*





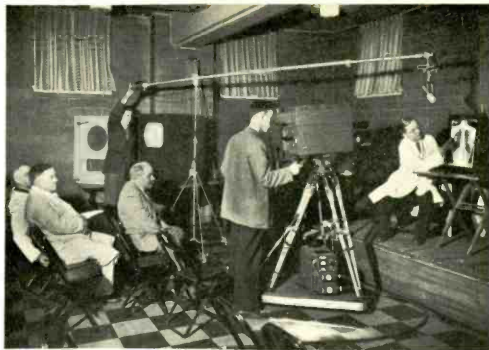
*Proposed Central Station Development*



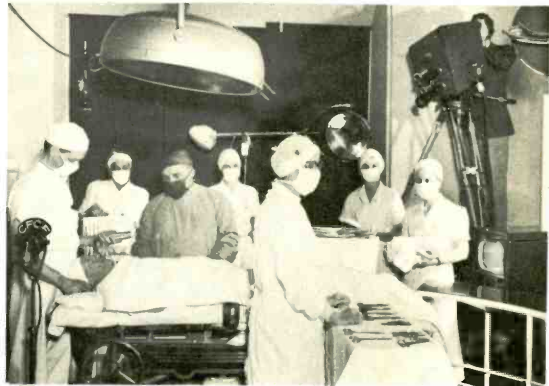
*With \$18,000,000 subscribed this new development will add materially to Montreal's hospital facilities.*



*Marconi Television crews and equipment covered United Nations Sessions at Lake Success which were fed to major U.S. Networks and to many member nations by Kinescope recording.*

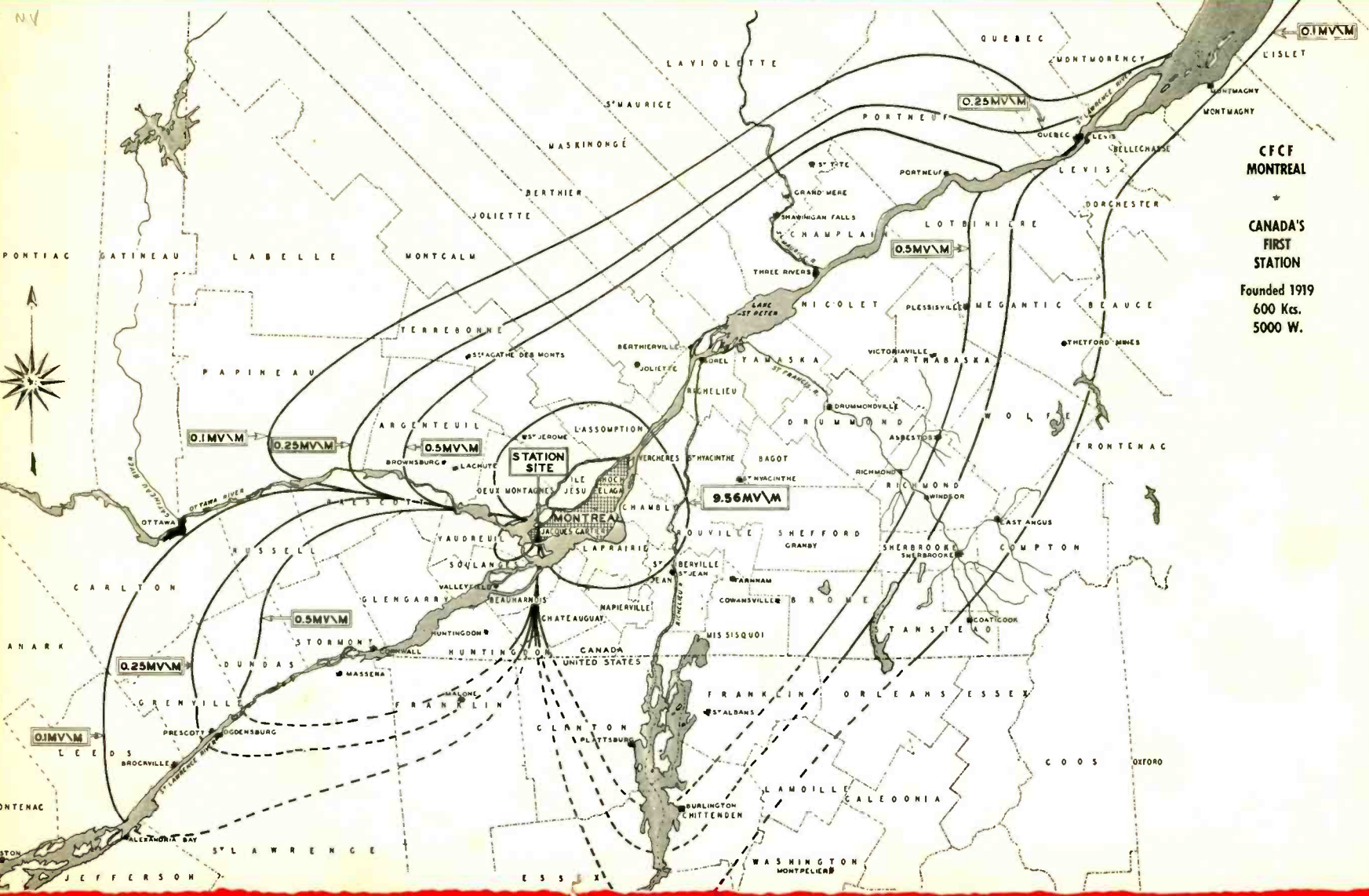


*TV is already usefull in x-ray interpretation.*



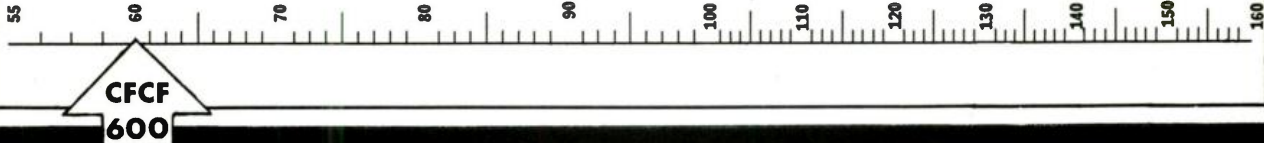
*TV techniques are being appliort to surgical fields.*

# COVERAGE MAP - CFCF MONTREAL



**CFCF MONTREAL**  
 ★  
**CANADA'S FIRST STATION**  
 Founded 1919  
 600 Kcs.  
 5000 W.





## DAILY HIGHLIGHTS

6.00 a.m. Daybreak with Deegan	10.00 a.m. News	2.00 p.m. Welcome to Hollywood	4.45 p.m. Aunt Mary	6.30 p.m. Brading's News and Sports
8.00 a.m. News and Sports	10.15 a.m. Brighter Day	2.30 p.m. Tom, Dick and Harry	5.00 p.m. When a Girl Marries	7.00 p.m. Beulah
9.00 a.m. News and Magic Melody	11.00 a.m. News	4.00 p.m. Tello Test	5.15 p.m. Portia Faces Life	7.15 p.m. Jack Smith
9.15 a.m. Breakfast Club	11.05 a.m. Date with Fran	4.15 p.m. Guiding Light	5.45 p.m. Uncle Troy	7.30 p.m. Club Fifteen
	12.30 p.m. News	4.30 p.m. Young Dr. Malone	6.00 p.m. Serenade at Six	7.45 p.m. Molson's Make Mine Music
	1.00 p.m. Local news features			

## NIGHTLY FEATURES

### MONDAY

8.00 p.m. Court of Opinions
8.30 p.m. Opportunity Knocks
9.00 p.m. Screen Guild Players
9.30 p.m. " " "
10.00 p.m. Deegan's Diary
10.15 p.m. Lonesome Gal
10.30 p.m. Press Conference
10.45 p.m. " " "
11.00 p.m. News and Sports Whirl
11.15 p.m. Serenade from the Stars

### TUESDAY

In Search of Ourselves
Toronto-Montreal Symphony Series
" " " "
" " " "
Ted Mack's Family Hour
Deegan's Diary
Lonesome Gal
What Makes You Tick
" " " "
" " " "
News and Sports Whirl
Serenade from the Stars

### WEDNESDAY

American Agent
The Great Gildersleeve
Voice of the Army
Amazing Oscar Hammerstein
Deegan's Diary
Lonesome Gal
What's the Answer
" " " "
" " " "
News and Sports Whirl
Serenade from the Stars

### THURSDAY

Burns Chuckwagon
Cross Section
Ozzie and Harriet
Inner Sanctum
Deegan's Diary
Lonesome Gal
Winter Wonderland
Marven Miller Show
News and Sports Whirl
Serenade from the Stars

### FRIDAY

Rogues Gallery
Treasure Trail
Ford Theatre
" " "
" " "
Gillette Fights
" " "
" " "
Lonesome Gal
News and Sport Whirl
Serenade from the Stars

## WEEK-END LISTENING

### SATURDAY

9.00 a.m. No School Today
11.30 a.m. Children's Theatre
12.00 p.m. What's New
1.00 p.m. News
1.10 p.m. Home and School on the Air
2.00 p.m. Metropolitan Opera
5.30 p.m. Tea and Crumpets
6.00 p.m. Star Time
6.30 p.m. News and Sports

7.00 p.m. Hit Parade
7.30 p.m. Guy Lombardo
8.00 p.m. Twenty Questions
8.30 p.m. Sports Roundup
9.00 p.m. Fat Man
9.30 p.m. Dennis Day
10.00 p.m. Buzz Adlam's Playroom
10.30 p.m. Johnny Desmond Goes to College
11.00 p.m. News and Sports Whirl

1.30 p.m. National Vespers
3.00 p.m. This Week Around the World
3.30 p.m. Town Meeting
4.15 p.m. News
5.00 p.m. Piano Playhouse
5.30 p.m. Aldrich Family
6.00 p.m. Roy Rogers
6.30 p.m. Our Miss Brooks
7.00 p.m. Show Time

### SUNDAY

7.15 p.m. On Wings of Song
7.30 p.m. Amos 'n' Andy
8.00 p.m. Edgar Bergen and Charlie McCarthy
8.30 p.m. Leslie Bell Singers
9.00 p.m. CIL Singing Stars
9.30 p.m. Blue Danube
10.00 p.m. Contended Hour
10.30 p.m. Don Wright Chorus
11.00 p.m. News and Sports Whirl

