

Greater Boston
and
RADIO



**G
E
A
R
E
D**



for

**Progress
Defense**

presented by

WCOP
WCOP - FM - 100.7 MC -

115 - STAR SPOT ON THE DIAL



The modern, attractive studios of **WCOP** and **WCOP-FM** are conveniently located on the ground floor in the imposing New England Mutual Building on Boylston Street in Boston's Back Bay area. Over the years **WCOP** has played host to thousands of Greater Bostonians and its doorway is always open to visitors. The handsome lobby, with its large glass panels opening onto the several studios make it an easy matter for you to come in and watch programs as they are being broadcast. The fully equipped newsroom with its battery of teletype machines is also in full view of the lobby.

You are always welcome at **WCOP**. Stop in at your convenience and see modern, expert broadcasting at its best.



Compliments of

CREDIT LINES:

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more than just voices, PERSONALITIES at 115 ON THE DIAL



SHERM FELLER, Mr. Boston at Midnight. Pictured here with Sherm is a group of pals to help him with a special March of Dimes broadcast. That's Boston's Ray Bolger on the left, Johnny Pesky of the Red Sox on the right, and Hum 'n' Strum beaming behind Sherm.



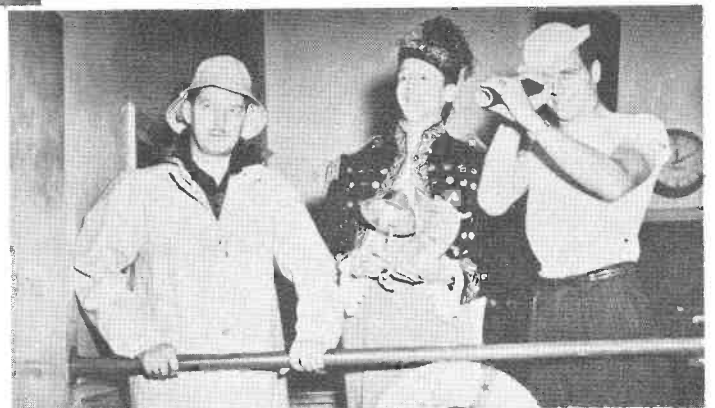
BILL WHALEN helps give his Sports Spotlight program some behind the scenes info by interviewing Jackie Robinson.



MILDRED BAILEY (with the handsome hat) talks with a Bonwit Teller executive for some first-hand items of interest for use on her morning and afternoon shows for women.

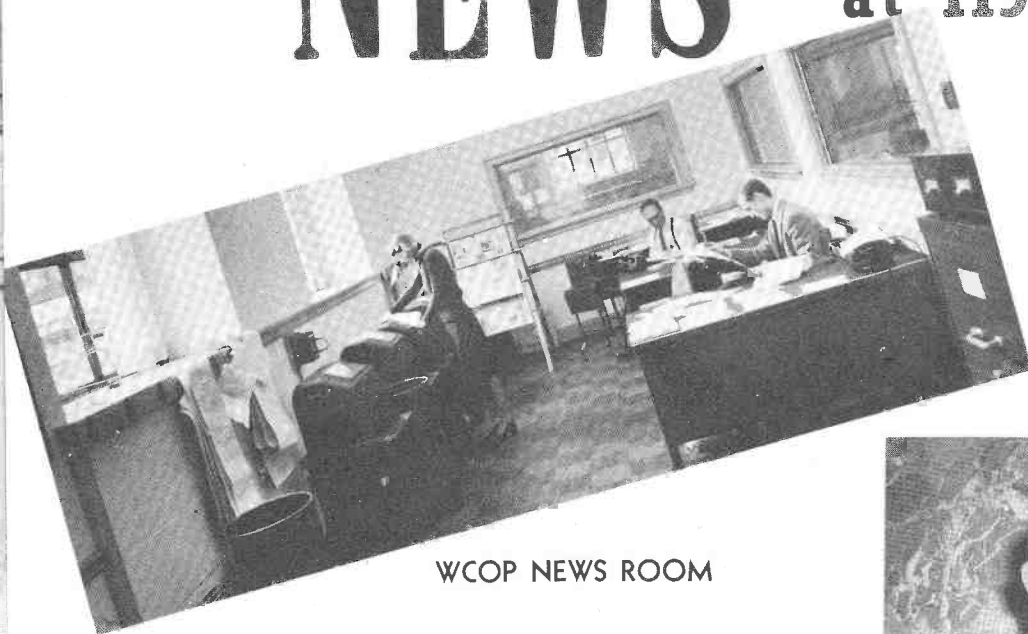


Hya, podner, says **TERRY COWLING** on his daily **ROUND-UP RANCH**; featuring not only the best in western and folk music but even an occasional weather report on conditions way out in Wyoming.



Here's your **MORNING WATCH** crew all decked out nautical like. **NELSON BRAGG** is the admiral. **RALPH BARKER** (The Old Salt) wears a Sou' wester to point out the fact that he's one of the best weathermen in the country and **JACK CHASE** keeps a sharp eye out for the latest in news scoops.

NEWS is accurate and complete at 115 ON THE DIAL



WCOP NEWS ROOM



When Secretary of the Treasury Snyder appeared in Boston, **WCOP** News and Special Events Department interviewed him for a **WCOP** News program.



JACK CHASE
WCOP News Editor



KEN MAYER, recording on tape a special eye-witness account of a big news story, incorporated later into a regular **WCOP** news broadcast.



RALPH BARKER, THE OLD SALT, pictured at his home on Cape Ann where he originates those accurate, expert weather reports three times daily over **WCOP**.

Children get Special Attention— at 115 ON THE DIAL



10-year-old **BETSY KING** in action on her **LET'S HAVE FUN** Sunday morning program for children.



A real Scottish piper entertains **VOLTAIRINE BLOCK** and a portion of her Saturday morning **CHILDREN'S SONGBAG** audience.

WCOP offers the children of Greater Boston radio's most extensive, specialized series of programs. Saturday morning and Sunday morning too, a line-up of programs for a juvenile audience has earned **WCOP** not only the appreciation of children themselves, but the gratitude of countless parents and teachers. **WCOP** children's programs have consistently earned first honors from the Massachusetts Committee for the George Foster Peabody Awards, radio's most cherished honor. Children do, indeed, get extra-special attention from **WCOP**.



Bob Katz handles production on **THE ADVENTURES OF PROFESSOR TEENY**. Mr. Katz also writes and tells the stories each Saturday with the help of his three sons. The young lady is the voice of **PROFESSOR TEENY**.



Ellie Dierdorff gets a laugh from his **LET'S READ THE FUNNIES** Sunday morning studio audience.

'The voices are competent and friendly' at 115 ON THE DIAL



ELLIE DIERDORFF

WCOP
ANNOUNCERS



JIM BROKAW



FRANK McDONALD



TERRY COWLING



KEN MAYER



BILL WHALEN

PROGRAMS--PEOPLE--PERSONALITIES

at 115 ON THE DIAL



Everybody who is anybody in show business has been a Sherm Feller guest. This handsome lad (Sherm's on the left if you think HE'S handsome) is **FRANK FONTAINE**, popular radio star. Judy Valentine's hiding behind the **WCOP** microphone and they're all on **THE SHERM FELLER SHOW**, late night **WCOP** highlight.



Disc jockeys have to get around and meet people . . . even when they're only little-girl d.j.'s. Here **BETSY KING** has an intimate chat with **BURL IVES** just in case she plays a few of the bearded man's famed recordings on **LET'S HAVE FUN**.



BRAGG ABOUT BOSTON takes **NELSON BRAGG** all over Greater Boston meeting all types of people and getting their views on all kinds of subjects. It's a fascinating cross-section of what the average person thinks on a multitude of matters, handled as only Nelson can. **JIM BROKAW** stands by with a commercial or two.



LEN MASTERS, high school sports authority, is the expert he is because he really gets around to the high schools — seeing games and practice sessions, interviewing athletes and coaches with the sole purpose of making **HIGH SCHOOL SPORTS PARADE** the best high school sports round-up in radio.



LOU GOLDBERG, **WCOP** Music Director, and **MILDRED BAILEY**, director of **WCOP** women's programs, visit with **YMA SUMAC**, Peruvian soprano with one of the most remarkable voices of modern times.



WCOP is proud of the variety of people you're apt to meet on **WCOP**. Seems **JACK CHASE**, **WCOP** News editor, is a personal friend of **EDWARD EVERETT HORTON** and interviewed the well-known stage and screen star when the latter made a Boston appearance.

Music as you like it



NELSON BRAGG plays host to band-leader TOMMY DORSEY for an on-the-spot report on the latest in Dorsey music to WCOP listeners.



GORDON MACRAE and JO STAFFORD get together for a recording session rehearsal. As handsome a team to look at as it is to listen to.



A consistent winner in all the popular songstress sweepstakes, CONNIE HAINES is a frequent star on WCOP musical programs.

NADINE CONNOR, star of the Metropolitan Opera, is a frequent star on WCOP. Symphonic music, opera, operettas and show tunes form an integral part of the WCOP musical program structure.



The one and only AL JOLSON — who lives forever in his remarkable series of recordings—a regular WCOP feature.



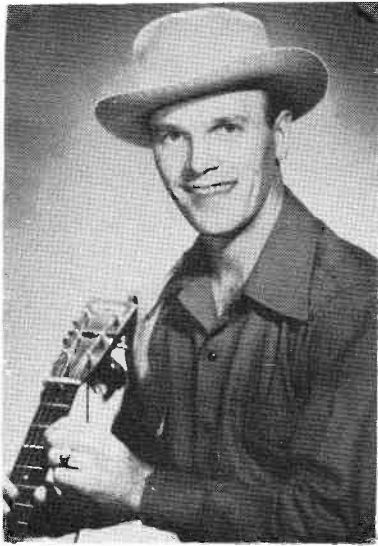
VAUGHN MONROE makes an appearance at a WCOP microphone with RANNY WEEKS, well-known Boston orchestra leader. WCOP is a "must" stop for all the top-flight names in music.

Sometimes a music-maker has a go at spinning his own records over WCOP. Here is the band-leader responsible for more hits than we have space to list here: ART MOONEY.



We could have shown you just the familiar face, but we wanted you to see that any picture of BING CROSBY isn't complete without his famous shirts and his obviously informal, delightful charm.

- when you like -
at 115 ON THE DIAL



EDDY ARNOLD has had more folk music hits than any other recording star. His music is a popular and regular contribution to several **WCOP** music shows.



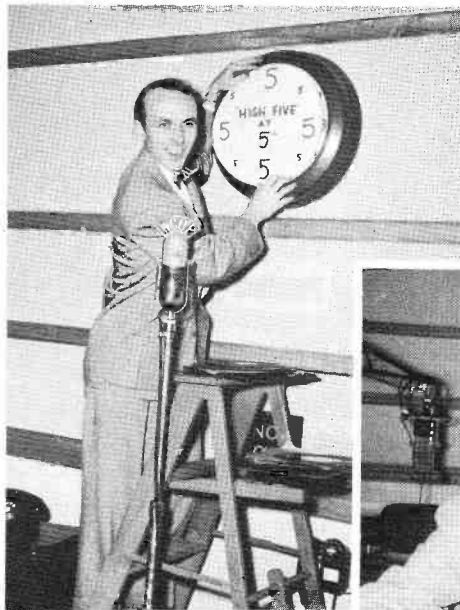
DINAH SHORE . . . need we say more!



That isn't sleepiness, it's contentment on the face of **SHERM FELLER**. His wife, **JUDY VAL-ENTINE**, a delightful songstress in her own right, seems only mildly amused.



Head man of a head band . . . **GUY LOMBARDO**.



As far as **JIM BROKAW** is concerned it's always 5 o'clock because that's the hour when **HIGH FIVE AT 5** takes to the air each day. **HIGH FIVE AT 5** is a record show with an idea — the all-time best in music on records.



Who hasn't heard the torch songs of **Frances Langford** . . . and who, having heard them, hasn't voted her tops!



The Champagne Music of **Lawrence Welk** is only as bubbling as its maestro, Mr. Welk himself, pictured here when he visited **NELSON BRAGG** one afternoon.

SERVING the



Jack Chase, a panel of Greater Boston High School students and Governor Paul A. Dever participate in JUNIOR PRESS CONFERENCE, a series wherein high school students interviewed public officials. Mayor John B. Hynes and other high officials of State and Greater Boston communities made this a worth-while educational series of programs.



WCOP sends announcer Ellie Dierdorff down into a U.S.N. sub for a special Navy Day broadcast. Cooperation with our armed forces is a major factor in **WCOP** Public Service programs.



Not all community service need be serious. **WCOP** thought listeners would like to hear what one flag pole sitter would say to another and so arranged a telephone connection between a flag pole sitter in Revere with another in Cleveland and broadcast the results. (Inset shows Jack Chase and the local sitter.)



Labor has a voice on **WCOP**. Here Ron Cochran interviews Frederick Umhey Executive Secretary of the ILGWU on the occasion of the Garment Workers' Union opening a health center in Boston.



Nelson Bragg emcees the **WCOP-BOSTON GLOBE QUIZ-DOWN**, presented in cooperation with the 4th, 5th, and 6th grades of Greater Boston's public and parochial schools. The police officer was a guest on the show and talked about safety. Children submit questions and win prizes, including a record of the broadcast supplied by **WCOP**.

WCOP has always made its facilities available to the communities of Greater Boston, the Commonwealth of Massachusetts and national and local organizations of all kinds. Over and beyond offering its facilities, the station has always made a special point of reporting, on its own volition, the general activities of the area and special events of interest to the public. This policy will always obtain at **WCOP**.

COMMUNITY

at 115 ON THE DIAL



When the Boston Jubilee was announced, **WCOP's** JACK CHASE hurried to get a full report from Mayor Hynes and then-President of the Chamber of Commerce, E. C. Johnson.



A quiz show on behalf of the United Council on World Affairs featured (left to right) Sam Gould of Boston University, Erwin D. Canham of the Christian Science Monitor, James Powers of the Boston Globe and John Cryder of the Boston Herald-Traveler.



Betsy King conducted a fund-raising drive for the Children's Hospital on her LET'S HAVE FUN show. Here she offers the money and large scrap book of letters to a patient at the hospital as Dr. Lendon Snedeker looks on.



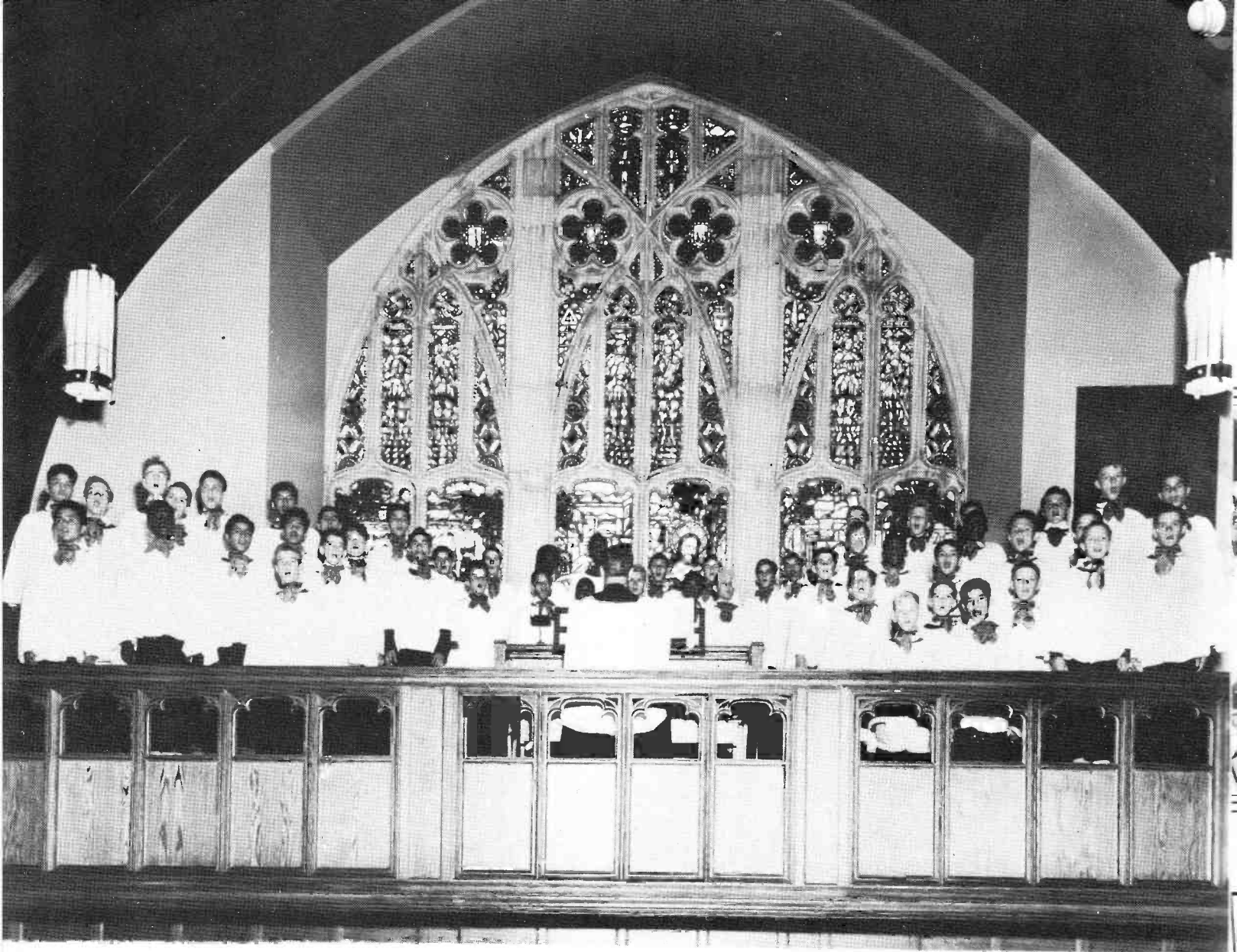
Several Ford workers at the Ford Plant in Somerville bring listeners up to date on matters in the local automotive picture. Interviews of this type with local enterprises serve to keep **WCOP** news and special events the best possible.



Nelson Bragg gave CARE a special fund-raising treatment. Here he is with Mr. and Mrs. Lacey of Newton who won a trip to New York for the best letter on CARE submitted to Nelson. Scene is aboard the French Liner, Liberte where Mr. and Mrs. Lacey turned over a token CARE package to entertainer Gypsy Markoff to deliver in France.



Boris Goldovsky, Director of the N. E. Opera Theatre Guild records a few words with Dr. Serge Koussevitsky for use in a special series of opera programs conducted by Mr. Goldovsky over **WCOP**.



MAN'S FAITH HAS MANY VOICES OVER WCOP — WCOP-FM

The facilities of **WCOP** have always been at the disposal of all the religious faiths of the Greater Boston community. Such programs as Chapel in the Sky, Sacred Heart Program, Church of Christ, Israel's Music & Drama and many, many others offer **WCOP** listeners the faith, the beauty and spiritual strength of religion. In days of stress such as we are all now experiencing, **WCOP** is proud of its religious programming and pleased to be able to offer the community the power and glory of religion over the air.

Let's Look at the RECORD

Only in America, under the free enterprise system, do we split the dollar so liberally with all who work and produce — that a man's attainment is limited only to his own efforts. It is a simple historical fact that this system has brought greater material means for happiness to more people than any other the world has known.

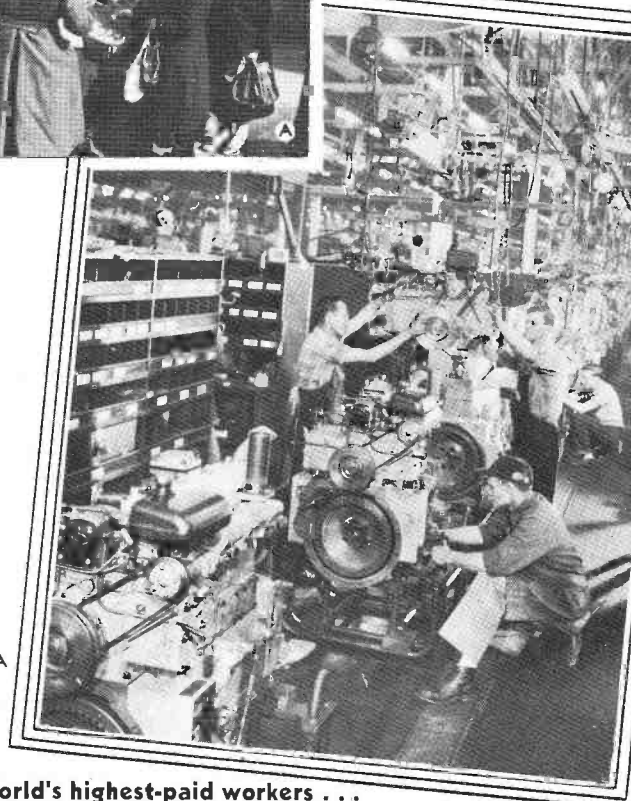
In addition, this system has preserved the basic freedoms of the individual — the freedom to work in the place and calling of his own choice, the freedom to bargain collectively, the freedom to contract about his own affairs, to own property, start an enterprise, profit from his inventiveness, and investments. On these pages is the whole story in fact and photo — that the American Way is the Best Way!



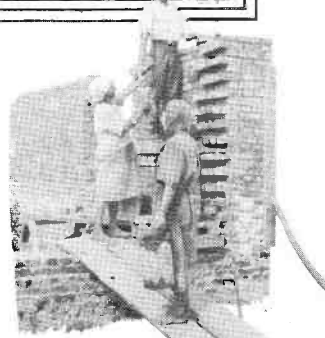
The more abundant life . . . after 162 years of free enterprise



Russians go a-marketing . . . after 27 years of Communism



World's highest-paid workers . . . spurred by incentive



At state-assigned jobs . . . for dictated wages

What You GET for your WORK..

UNITED STATES TIME WORKED	TO BUY	RUSSIA TIME WORKED
6 MINUTES	1 LB WHITE BREAD	2 HRS 8 MIN
5 MINUTES	1 LB SUGAR	2 HRS 50 MIN
44 MINUTES	1 LB BUTTER	12 HRS 28 MIN
9 MINUTES	1 QT MILK	1 HR 31 MIN
28 MINUTES	1 LB BEEF	5 HRS 40 MIN
41 MINUTES	1 LB PORK	6 HRS 25 MIN
9 MINUTES	20 CIGARETTES	2 HRS 4 MIN
38½ HOURS	1 MAN'S WOOLEN SUIT	583½ HOUR
5½ HOURS	1 PAIR WORK SHOES	108⅓ HOUR
2½ HOURS	1 COTTON DRESS	32 HOURS
7 HOURS	1 PAIR WOMEN'S SHOES	108⅓ HOUR

A.F. of L. Labor's Monthly Survey

Americans know the facts of the world because they are the best informed people in the world. They can listen to their choice of almost 2,000 radio stations, or read more than 18,636 newspapers, magazines and periodicals, without fear of punishment or repression.





The POWER

While living standards have moved steadily upward in the United States, with few interruptions, no such progress has been made in nations that refuse to unleash the power of individual economic freedom.



No Nation Has Yet Matched American System. What Most

	UNITED STATES	BRITAIN
POPULATION	138,000,000	48,000,000
AUTO-MOBILES	41,000,000	2,500,000
NEWSPAPERS	11,973	146
CULTIVATED ACRES	1,141,600,000	17,000,000
SCHOOLS	215,000	36,000
TONS STEEL ANNUAL OUTPUT	80,000,000	13,000,000
RADIOS	60,000,000	11,000,000
TELEPHONES	34,860,758	4,654,500
RAILROADS (MILES)	227,679	20,761
ELECTRICITY AVE. MONTHLY KWH	21,310,000,000	3,548,000,000
RADIO STATIONS	1,889	121
CRUDE OIL PRODUCTION (Bbls)	1,733,000,000	532,000

Mechanized mass production means higher wages . . .
 "Freedom has a thousand charms to show, "That slaves, however contented, never know."
 —Wm. Cowper, 1782



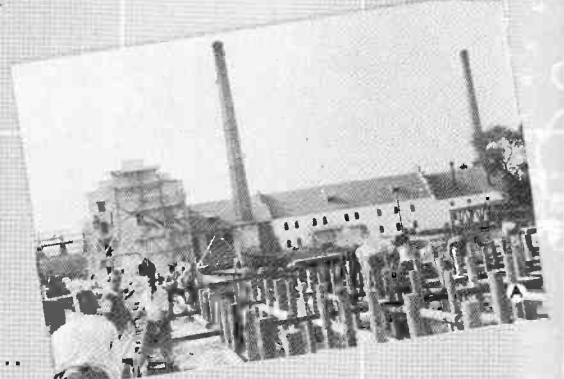
The birth of a Chinese paving project . . .



The end of the Nazi rainbow . . .



American workers are auto owners . . .
 "All we have of freedom, all we use or know—
 This our fathers bought for us long, long ago."
 —Rudyard Kipling



Bukovina, USSR, construction in the state-planned manner . . .

of FREEDOM



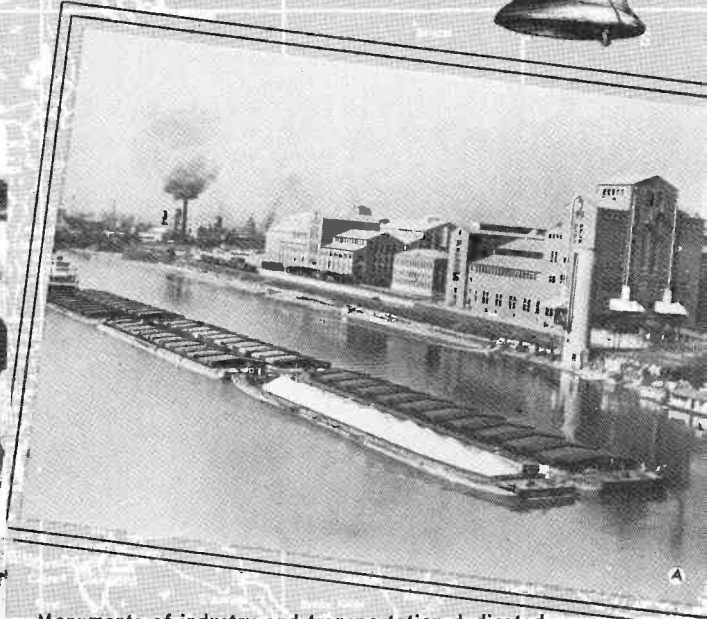
Americans have found the way to create a more abundant life for more people, while nations that have suppressed human freedom are still making plans for distributing the wealth they never get around to creating.



French family dines on limited calories . . .



The gleaners, 1948 version, in Poland . . .



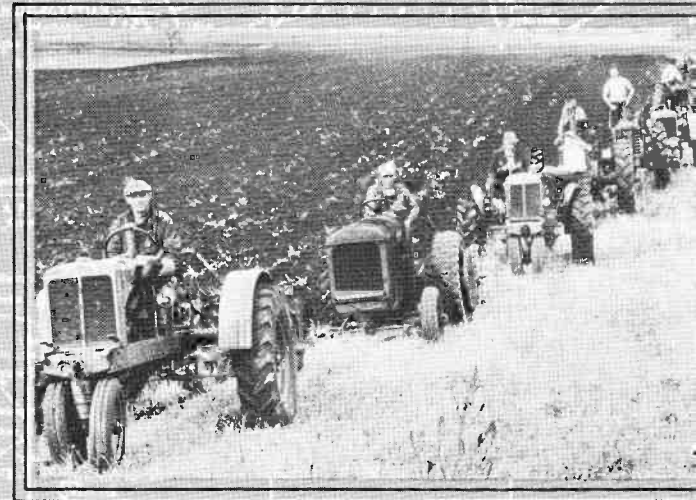
Monuments of industry and transportation dedicated to freedom . . .

"Where liberty dwells — there is my country."

—Benjamin Franklin, 1783

the Leadership Won Through the of the World Seeks, America Has!

	FRANCE	GERMANY	RUSSIA
	40,000,000	66,000,000	193,000,000
	2,200,000	1,700,000	678,000
	80	151	28
	42,000,000	33,000,000	388,000,000
	82,000	52,000	117,000
	2,000,000	6,000,000	13,000,000
	5,600,000	5,500,000	11,000,000
	2,108,140	1,753,000	1,500,000
	25,362	36,400	66,000
	2,087,000,000	1,392,000,000	1,710,000,000
	45	23	131
	500,000 (1944)	7,600,000 (1944)	164,000,000



Breadbasket of the world owned by American farmers . . .

"That government is the strongest of which every man feels himself a part."—Thomas Jefferson, 1807



Coal mining in Britain . . .

Future steaks for Mr. and Mrs. America . . .

"Communism's main battle is against starvation."

— American Legion Americanism Committee



AMERICA *the Beautiful*



Samuel A. Ward



ed plain. than life.

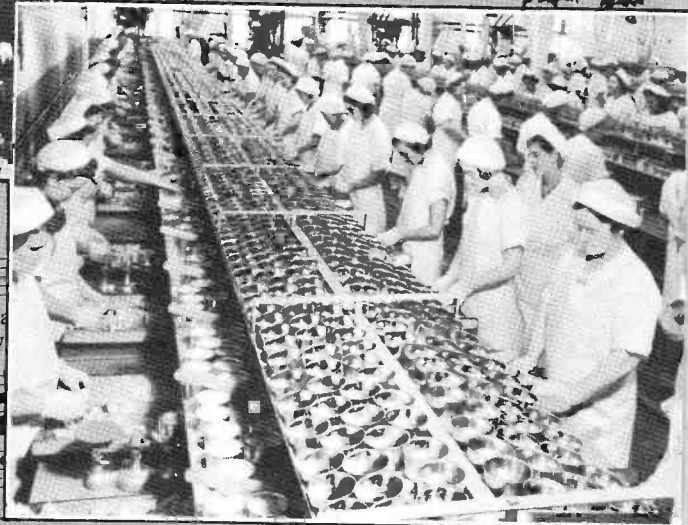
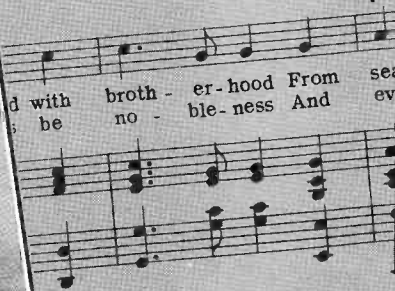
In America education is not a privilege. It is available to all to the extent of their desires. Each year a total of 215,546 schools and universities add to the knowledge of 30,877,500 students of both sexes.

From bombs to books . . . Ruhr shelter becomes school



on thee, And Till

More precious than diamonds . . . German housewives window shop



Factors contributing to America's undisputed title as best fed nation in the world are modern mass production methods coupled with sanitation, food science and proper use of resources.



Typical American composite shows wealth, progress, science, commerce and arts.

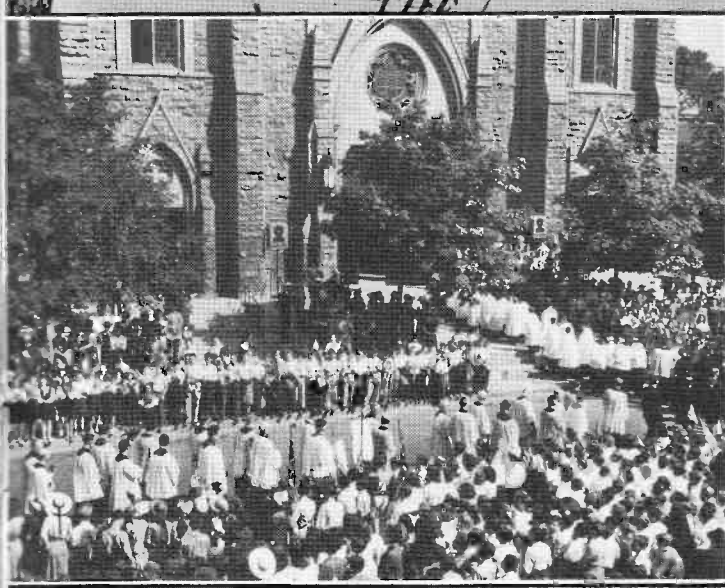


Where primitive is modern . . . Chinese peasants thresh rice

"I have no fear but that the result of our experiment will be that men may be trusted to govern themselves without a master. Could the contrary of this be proved I should conclude either that there is no God, or that He is a malevolent Being."

— Thomas Jefferson, 1787.

FREEDOM'S Greatest Document

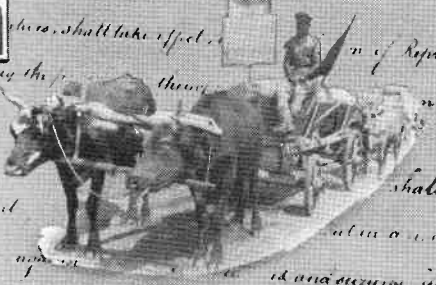


Men and women who believed in freedom of worship formed the American Government. Today, as then, this freedom is guaranteed by law to each and all of every denomination.

The Bill of Rights passed by the first Congress of the United States in 1790 guarantees the fullest freedom man ever gained — this is your working agreement with the U.S.A. No other nation so recognizes the theory that life, liberty and the pursuit of happiness are God-given privileges.

States, having at the time of its ratification the ground of public and House of Representatives amendments to the Constitution of 1787.

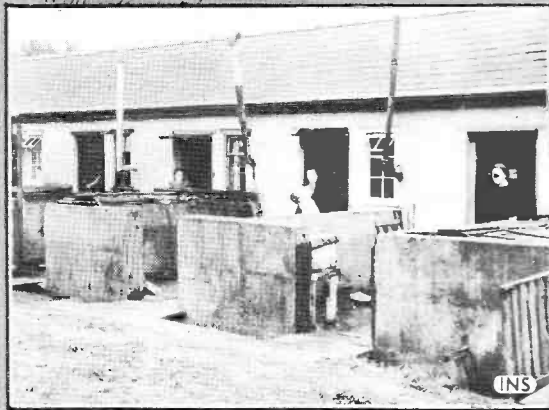
shall be one Representative for every thirty thousand, and not less than one hundred Representatives, nor less than the proportion shall be regulated by Congress, this shall take effect.



Fruits of collective farming under Supreme Soviet State



China's human cargo in flight when fear is the master



The average standard of homes for the British socialist worker shown above is well below the American worker's average home.



Science and engineering combine to give American office workers an environment of comfort, convenience, and safety conducive to maximum production and co-operation.

"Since 1787 civilization has been a world of tumbling thrones, prostrated dynasties, overturned constitutions — of new empires, new republics, new and constantly varying conceptions of state.
 "Yet, in this epoch of upheaval, one political entity has remained intact. The Constitution of the United States of America is essentially the same instrument today that it was in 1787. Almost alone of all the civic organizations that existed 162 years ago it has withstood the storms that have overwhelmed mankind since the day of its adoption." — Burton J. Hedrick, Historian.

Speaker of the Vice President

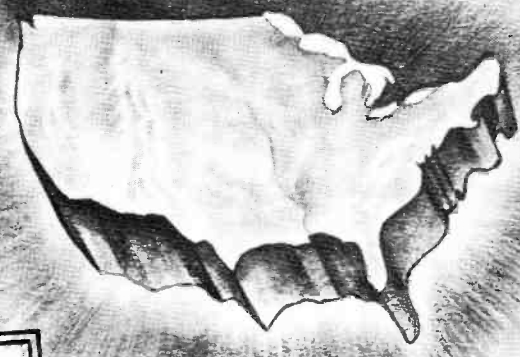


Television, the 20th Century exemplification of the American guarantee of freedom of the press, radio and speech as long as it does not interfere with the rights and liberties of others.

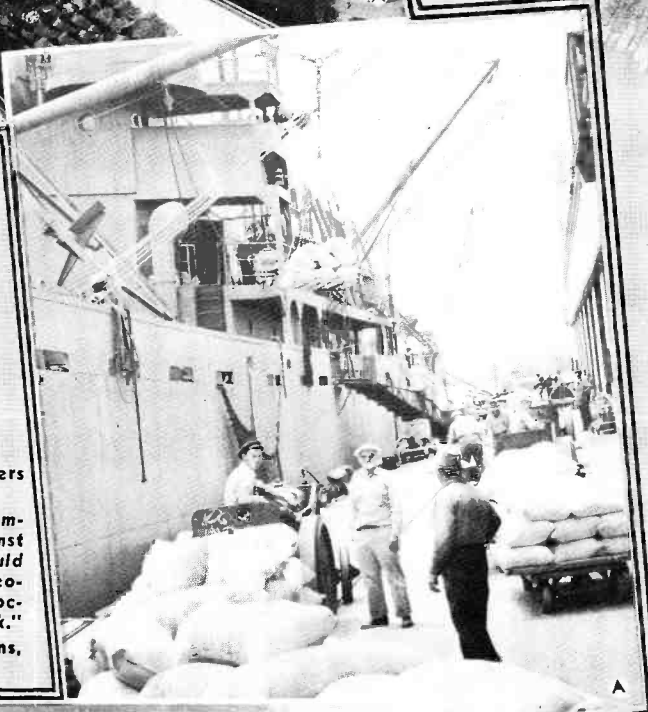


The POWER

7% OF THE PEOPLE ARE ON
We Americans are



Natural resources that stir the world's envy . . .
"If we wish to be free—if we mean to preserve inviolate those inestimable privileges for which we have been so long contending—we must fight."—Patrick Henry, 1775



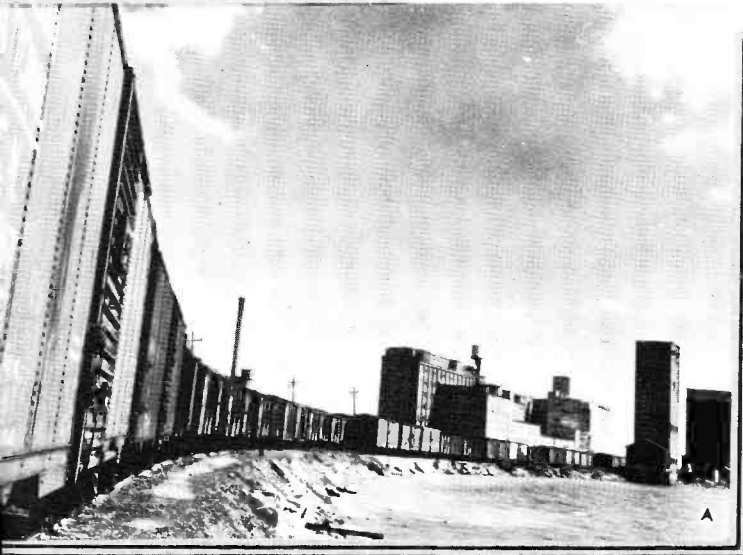
American generosity remembers needy abroad . . .
"Aside from adequate arming for self-defense against gangster nations, we should show the world, and our people especially, that democracy and liberty can work."
—James Truslow Adams, author



Ukraine version of highly mechanized agriculture . . .



Britishers queue-up for scarce potato rations . . .



Mighty transportation system that spreads distribution . . .
"History can be well written only in a free country."
—Voltaire, 1737



When inflation hits . . .

INS

of FREEDOM



TOP OF THE WORLD
that 7 percent



UNDER FREE
ENTERPRISE
WE OWN



UNDER OTHER
SYSTEMS
The rest of the
world owns only



American women are the best dressed women in the world with a large selection of clothes provided by free enterprise manufacturers.

OF THE WORLD'S	
83 %	AUTOMOBILES 17 %
86 %	REFRIGERATORS 14 %
81 %	BATHTUBS 19 %
67 %	VACUUM CLEANERS 33 %
78½ %	LIFE INSURANCE 21½ %
79 %	RADIOS 21 %
58 %	TELEPHONES 42 %



French market scene . . .



Timeless scene
in Chinese waterfront street . . .



Historic Devon horse fair trying post-war comeback . . .



Classroom in Eton . . .

INS

Dividends from Democracy



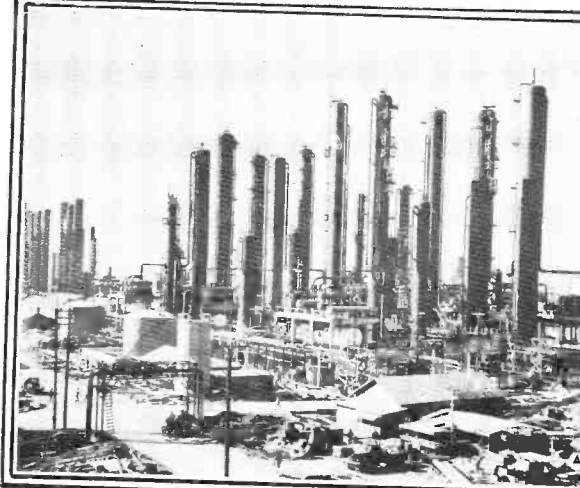
WANT
 FREEDOM OF SPEECH
 FREEDOM OF WORSHIP
 FREEDOM FROM FEAR



Leisure time facilities match America's job opportunities . . .
 "A love of liberty is planted by nature in the breasts of all men."—Dionysius, 20 B.C.



Russian street scene: Civic pride is lost when dictators curb individual initiative.



Industrial "know how" is free enterprise virtue . . .
 "Our greatness is built upon our freedom — is moral, not material. We have a great ardor for gain, but we have a deep passion for the rights of man."—Woodrow Wilson, 1911

Because Japanese imperialism failed . . .



Harrows are rare in France . . .



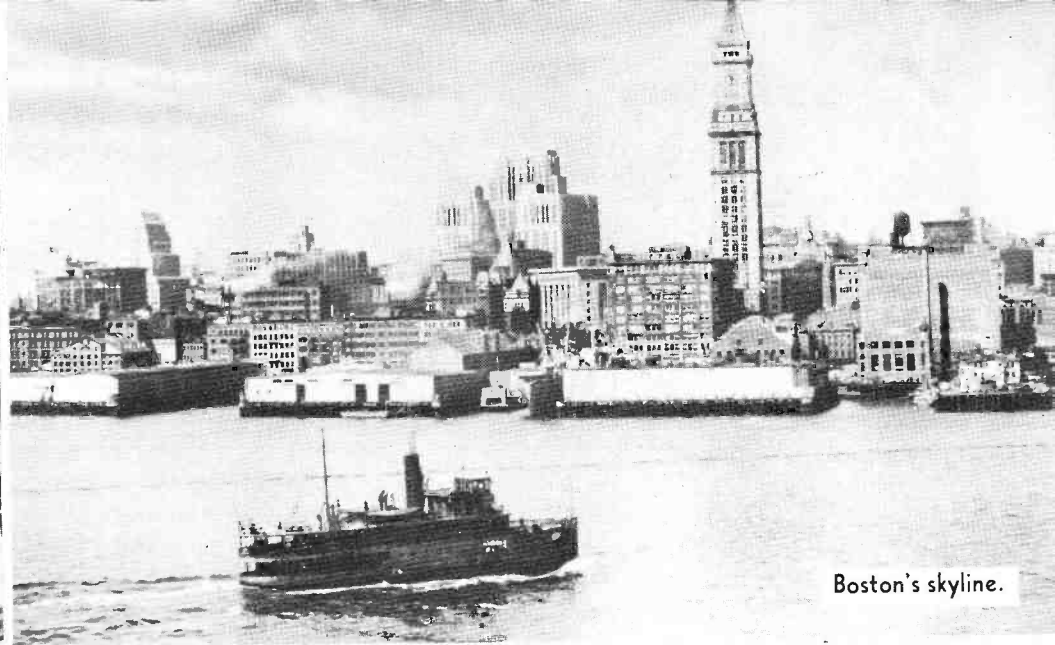
Assembly line methods give America lead in housing . . .
 "There are scarcely a dozen blocks in all Moscow, a city of seven million persons, that compare favorably with any one of the streets of our slums."
 —Walter Cronkhite, former Moscow correspondent for United Press

This is the **WHOLE STORY**...

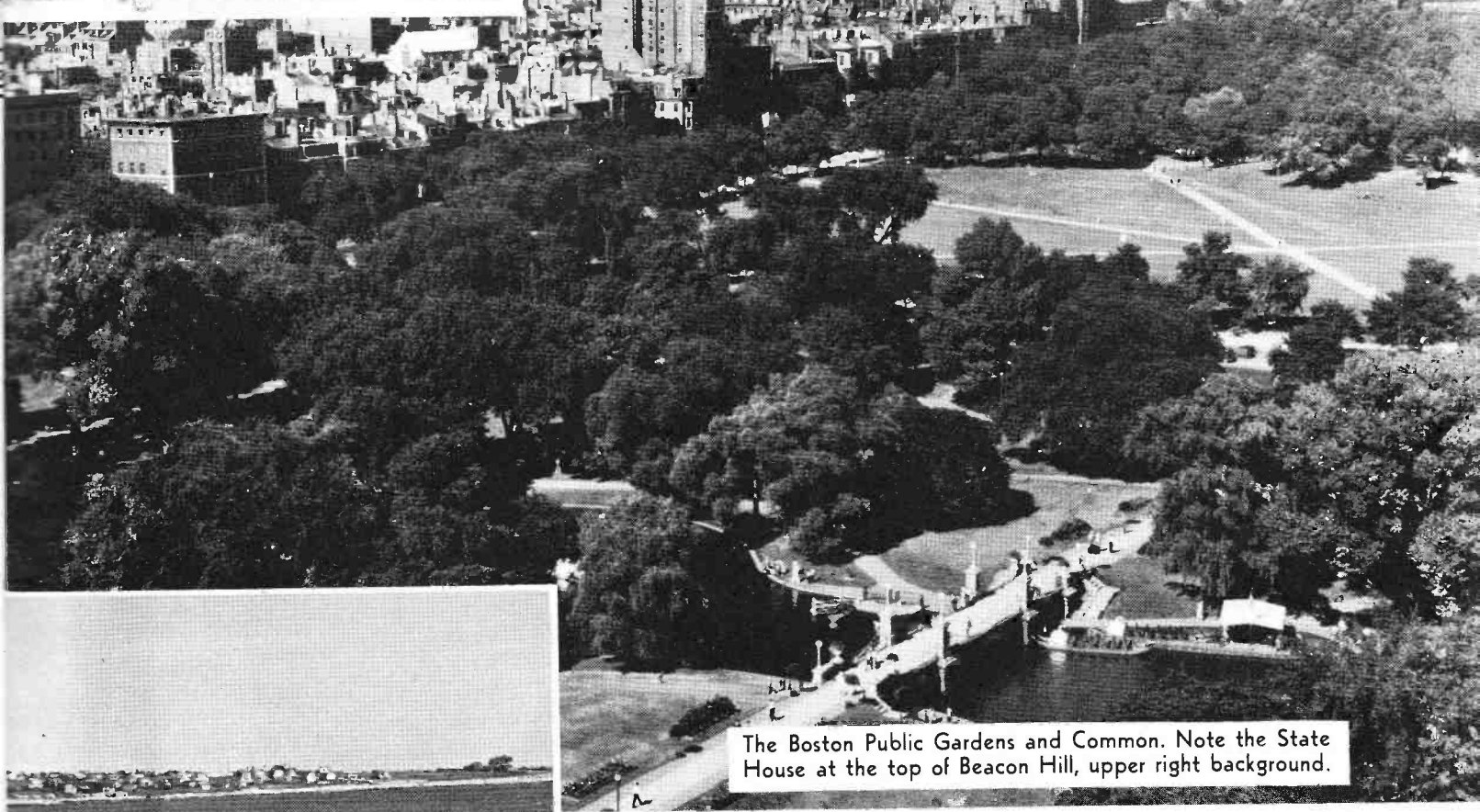
Man must believe in Freedom before he dares reach for it. Man must always defend Freedom lest it be snatched away. Let's hold a little tighter to what we have—what we are sure of—our American Way of Life!



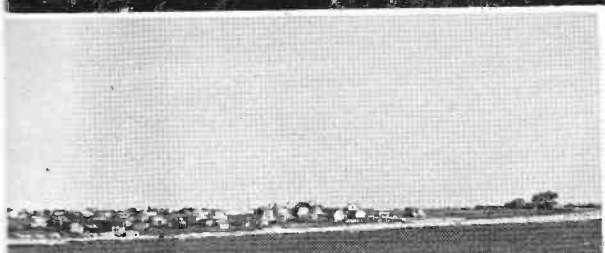
Old South Meeting House.



Boston's skyline.



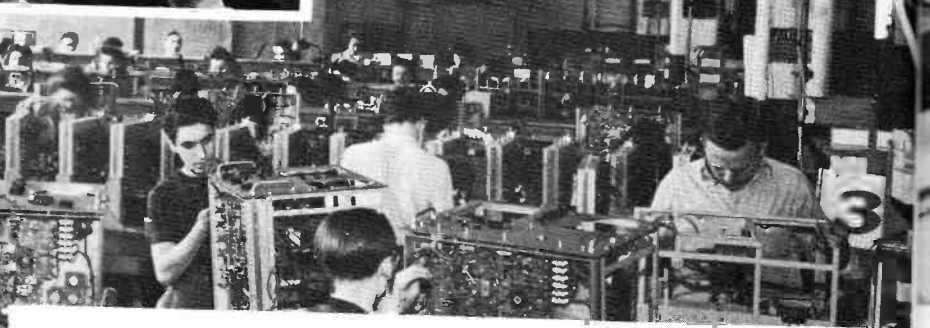
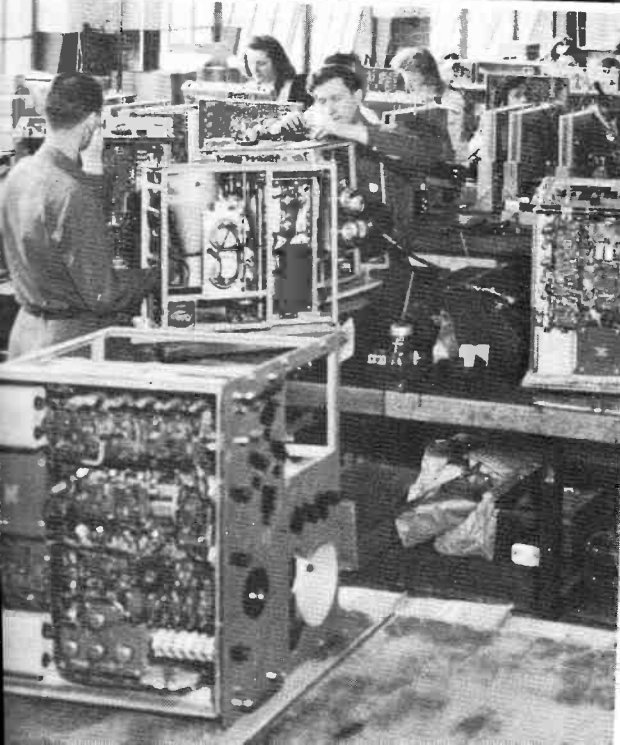
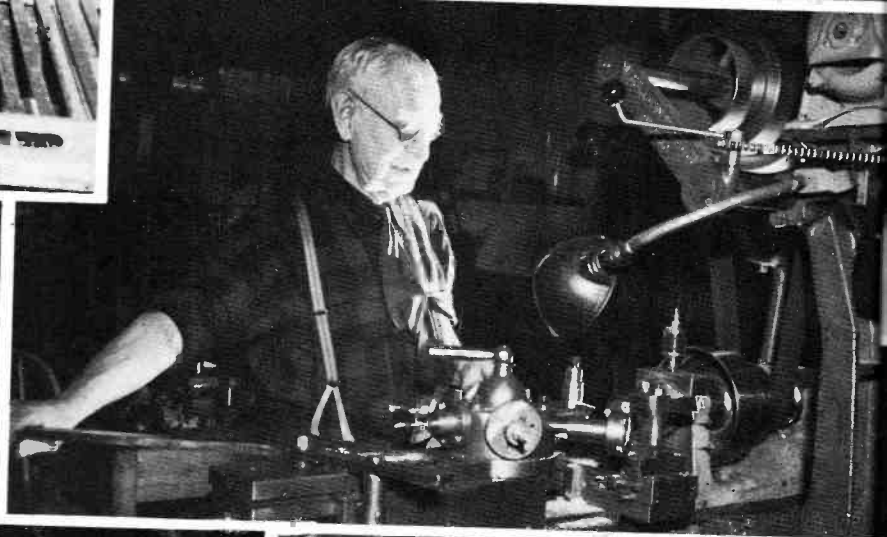
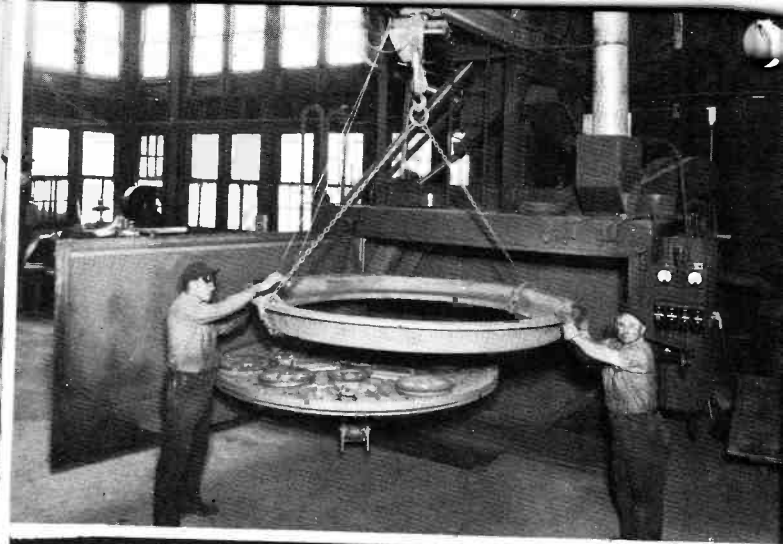
The Boston Public Gardens and Common. Note the State House at the top of Beacon Hill, upper right background.



A day at the beach is a typical summer's day recreation in Boston.

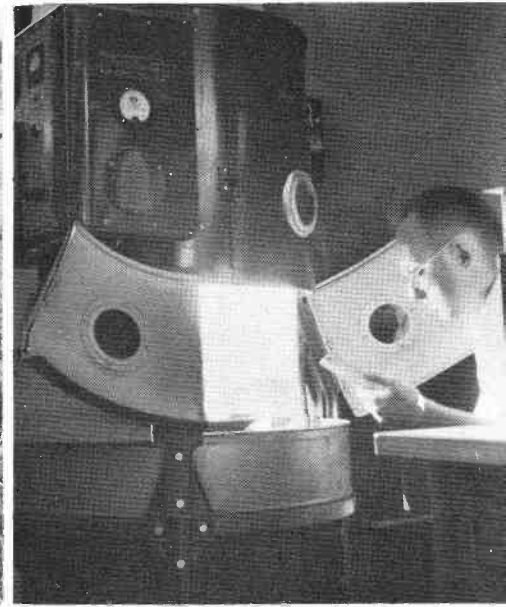
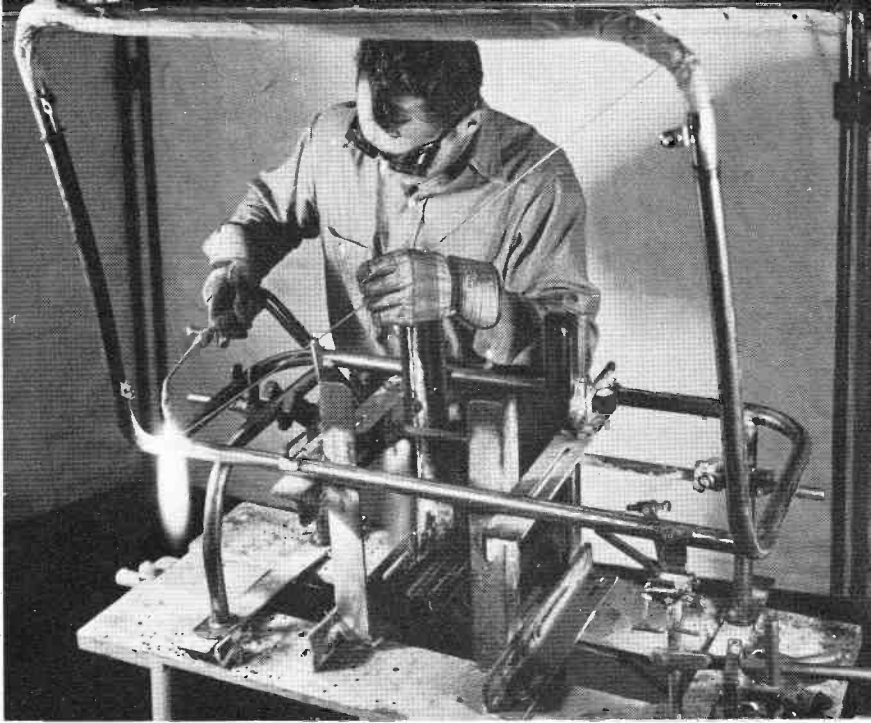
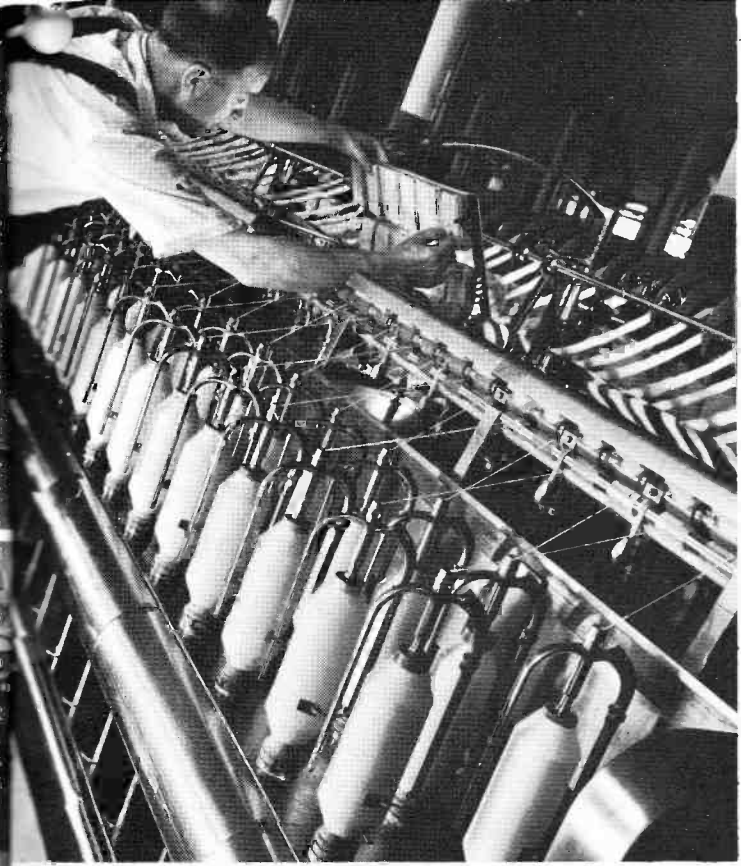
A FEW FACTS ABOUT GREATER BOSTON

Boston is the oldest large city in the United States. Boston is rich in symbols of our nation's history, just as rich in modern industrial, business and transportation facilities that today keep America strong. It proudly shows to its hundreds of thousands of annual visitors such landmarks as Bunker Hill, The Old State House, Faneuil Hall, the Old South Meeting House, the U.S.F. Constitution and many more. It points with pride to one of America's greatest air and sea ports, to a metropolitan area that dominates education, industry and research. It offers its citizens and visitors recreational, cultural and educational facilities second to none. **WCOP** is proud of its opportunity to serve this remarkable metropolitan center and it attempts in some small way to show its major features on the following pages.



GREATER BOSTON INDUSTRY

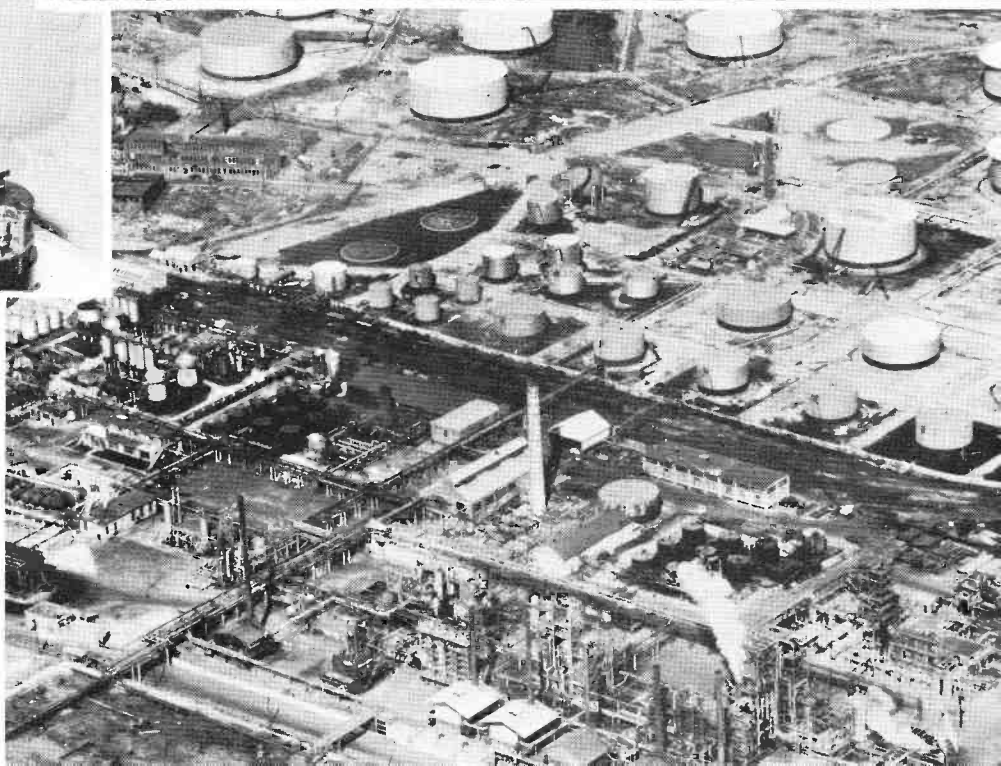
The Greater Boston industrial area is one of the four or five leading manufacturing centers in the United States. The most remarkable feature of the area's manufacturing potential is the complete diversity of products and working skills. Over 5900 manufacturing plants employ 290,000 wage earners who help create more than two-thirds of all the TYPES of industrial products listed by the U. S. Bureau of Census. Woolen and worsted goods, food products, apparel, leather, electrical and other types of machinery, chemicals, electronic products, transportation equipment, iron and steel — are just a portion of the products that add up to more than 25 million dollars worth of merchandise yearly.



SERVES AMERICA

The Boston area was the birthplace of American industry. It goes without saying that it continues to play a vital role in helping America retain its position as the industrial leader of the world. No other area is as renowned as Greater Boston for its tool making and precision manufacturing. Its opportunities for industrial, chemical and electronic research are as expert as they are extensive. Advanced products of chemical and other related industries, the latest in plastic manufacturing — all serve to show the high diversity and importance of the area's manufacturing enterprises.

Within the Greater Boston area are many leading industrial cities each of which show a record of more than 100 million dollars in value of manufactured goods. These include: Lynn, Cambridge, Lawrence, Quincy, Waltham, Lowell, Somerville, Everett.





TRANSPORTATION is one of the most vital factors in a nation's defense. Greater Boston's transportation facilities rank high with the finest in the world. Boston's LOGAN INTERNATIONAL AIRPORT, newly modernized with the latest facilities has the additional advantage of being located within a very short distance of downtown Boston. Originally sponsored in 1922 by the Boston Chamber of Commerce, it was taken over in 1941 by the Commonwealth of Massachusetts. Situated on the edge of Boston harbor, the long paved runways handle well over 100 domestic outbound flights daily and some 10 transatlantic flights weekly.

Greater Boston is the third largest wholesale market in the nation. In the heart of one of the largest and highly concentrated distribution centers anywhere, it needs vital transportation facilities and, of course, has them. This air view of the harbor, with the Boston & Maine railroad yards in the left foreground helps explain why Boston is the largest wool market in the world, a leader in sale of shoes and other footwear, third largest furniture market and one of the nation's leading food distributors. In addition to the Boston & Maine, the New York Central (Boston & Albany), the New York, New Haven & Hartford railroad lines all use Boston as a central marshalling point.



52 foreign lines, 9 coastal lines and 6 intercoastal lines make Boston harbor the great port it is. Pictured here is a typical scene at one of Boston's many docks.

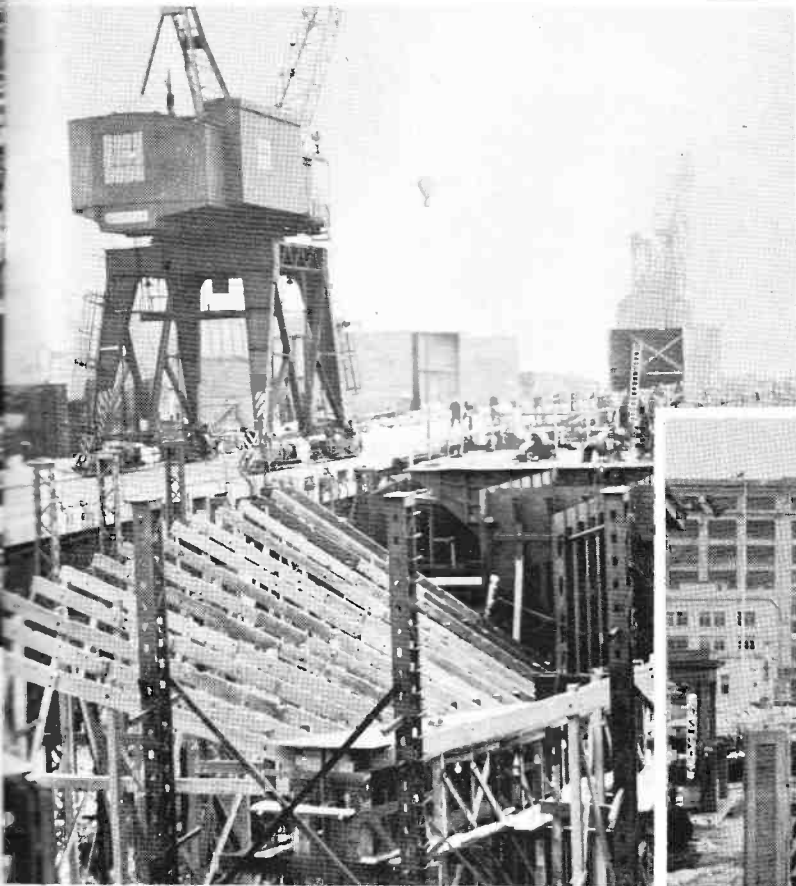
Another view of the many-faceted aspect of Boston harbor. Boston possesses the world's largest fish freezing plant located in the world's largest fishing pier.

Note the elevated railway in the foreground. This is a portion of the MTA lines which includes subways, surface cars and busses. There are 8 bus and electric railway lines that integrate and unify the tremendous Greater Boston area as well as New England and the rest of the nation.



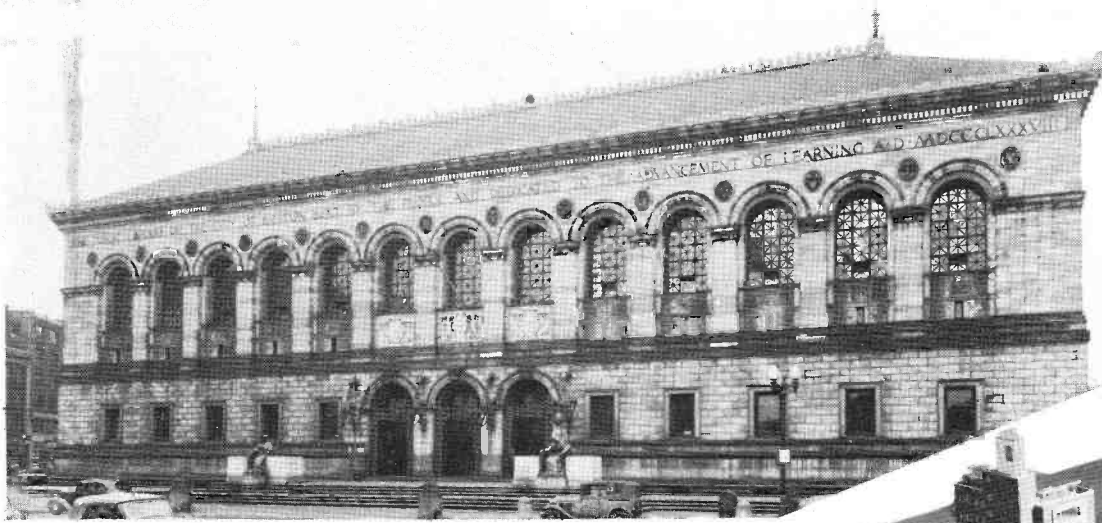


The nerve center of the United States Atlantic Fleet, the Boston Naval Shipyard performs every kind of job from building ships for the U. S. Navy to the delivery of carpet tacks to a ship. The Boston Naval Shipyard celebrated in August, 1950, its 150th Anniversary. It was here in October, 1797, that the U.S.F. Constitution was launched. Purchased in June, 1800, by the government for \$19,350 the land and physical plant are today valued at approximately \$108,000,000. More than 8,000 employees earn nearly three million dollars monthly. The famed Disaster Plan of the Boston Naval Shipyard puts all its skilled naval and civilian personnel and its tremendous facilities at the community's service in the event of a serious emergency. Above is a portion of the Atlantic Reserve Fleet; left, a ship in the process of construction.



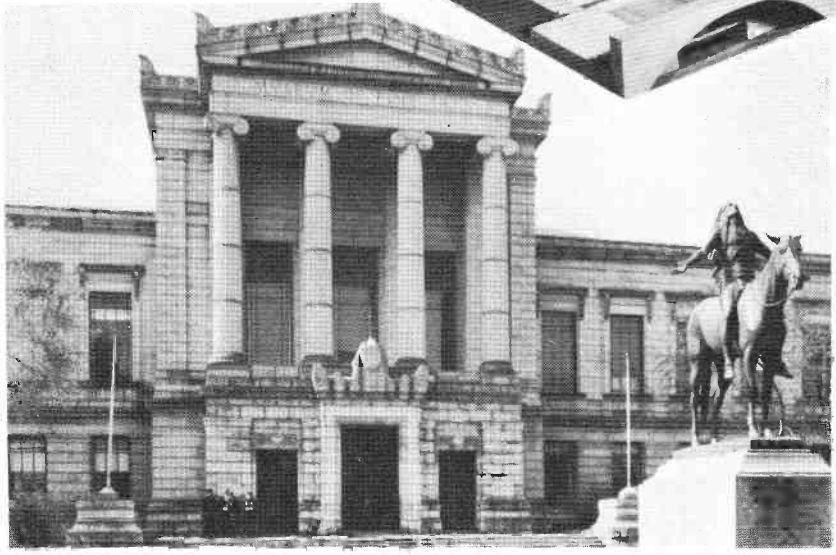
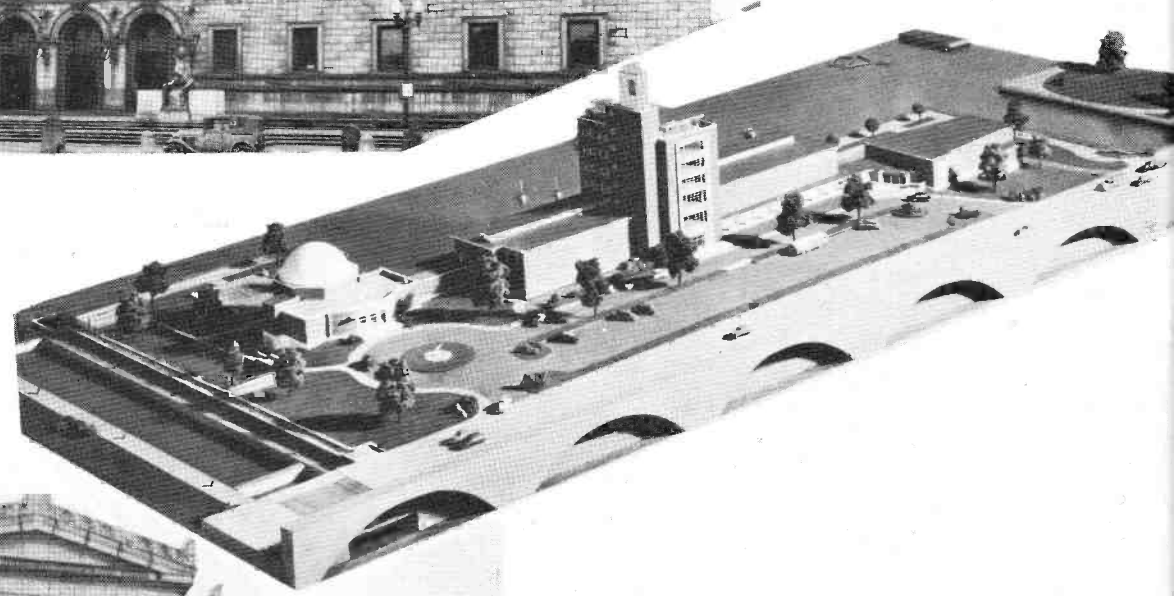
U. S. Army installations in the Boston area are located in South Boston and is a port type Class I installation of the United States First Army. Four distinct units make up the Boston Army Base: It is headquarters of the New England Subarea and a training quarters for all civilian components (Organized Reserve Corps, National Guard, R.O.T.C.) in the New England states. Another unit is Headquarters Boston Army Base which among other activities houses the procurement offices of several technical services such as Chemical, Ordnance and Quartermaster. Headquarters Massachusetts Military District is also quartered at the Base. The fourth major army unit at the Army Base is Headquarters U. S. Army and U. S. Air Force New England Recruiting District. Since facilities for docking and storage necessary for operating a port of embarkation and debarkation are also a part of the Boston Army Base, its extreme importance to the country's military strength is obvious.

Above: Entrance to Boston Army Base; left, air view of the Base.



The Boston Public Library.

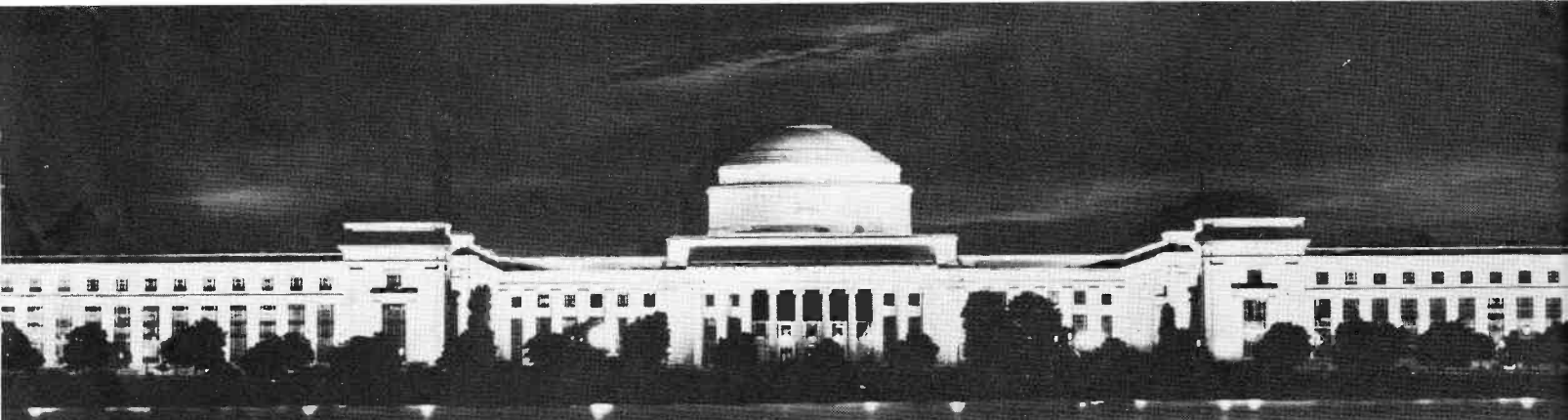
Architect's model of the new Museum of Science under construction at Science Park, beautiful 6-acre site at the eastern end of the Charles River Basin.

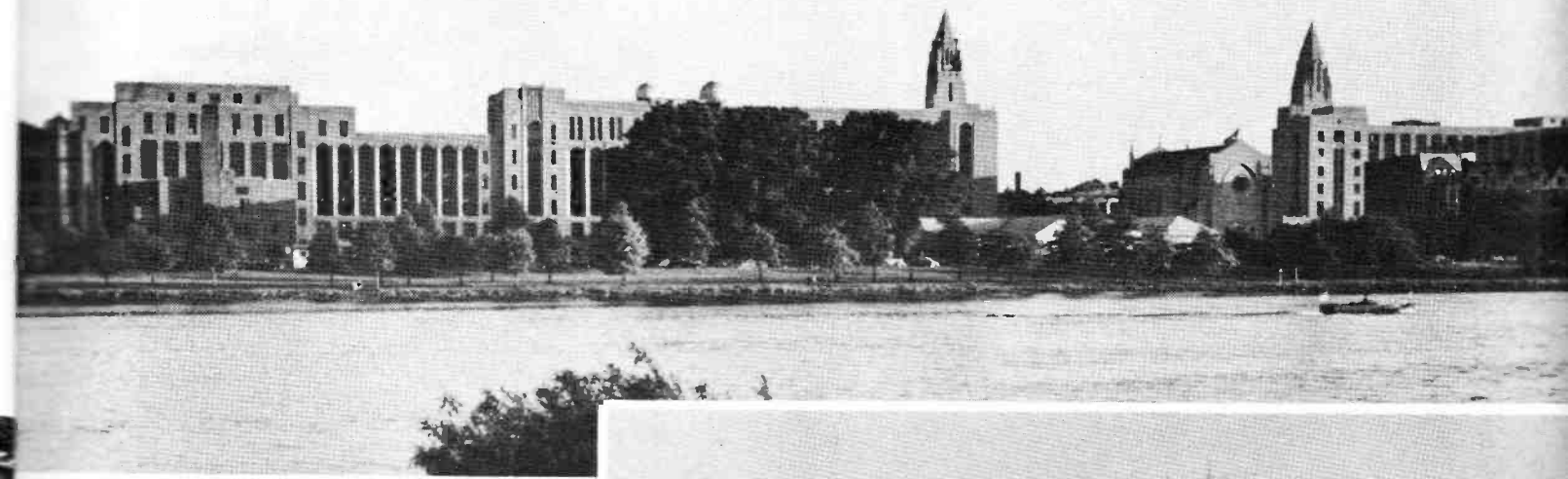


The Boston Museum of Fine Arts.

The cultural and educational activities in a community serve no less than commerce and industry in making a nation strong. Libraries and schools, museums and symphony orchestras — all contribute to a community's well-being; and Greater Boston in these cultural and educational things holds a position well among the best. Once referred to as the "Athens of America" Boston still maintains its hold on the nation's culture with one of its finest libraries, a famed art museum, symphony and institutions of higher education almost too numerous to list (see next page).

Massachusetts Institute of Technology.

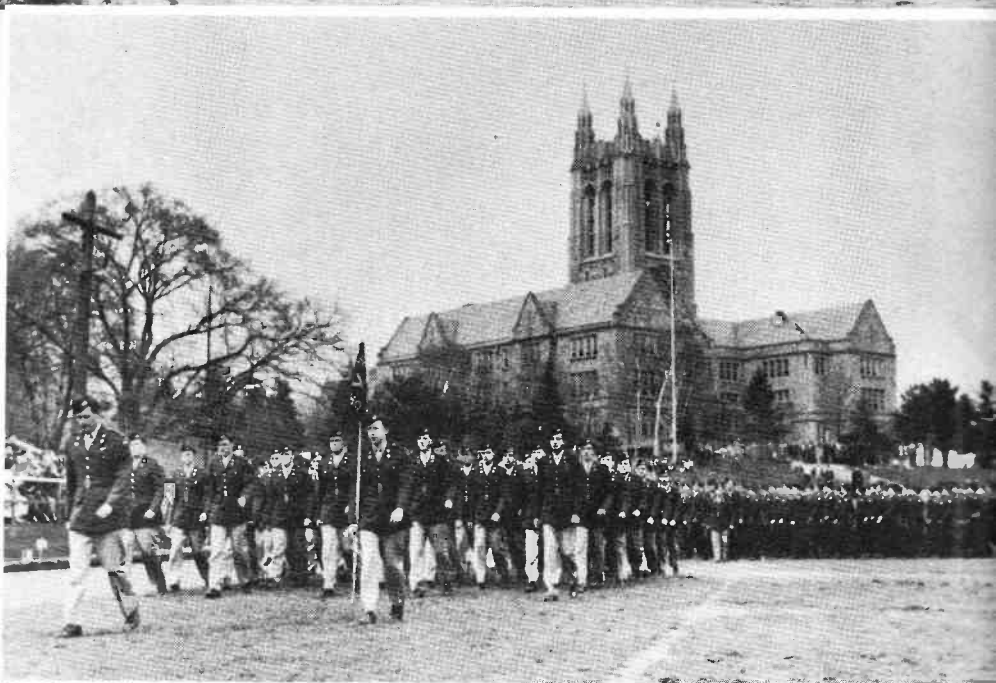




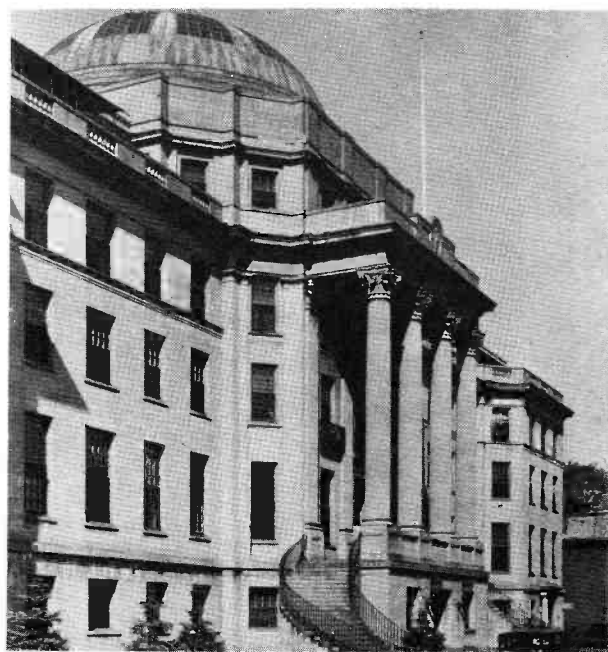
Boston University Campus, viewed from the Cambridge side of the Charles River.



The famous Harvard Yard with its world-known statue of John Harvard, framed with handsome elms. Harvard is the nation's oldest university.

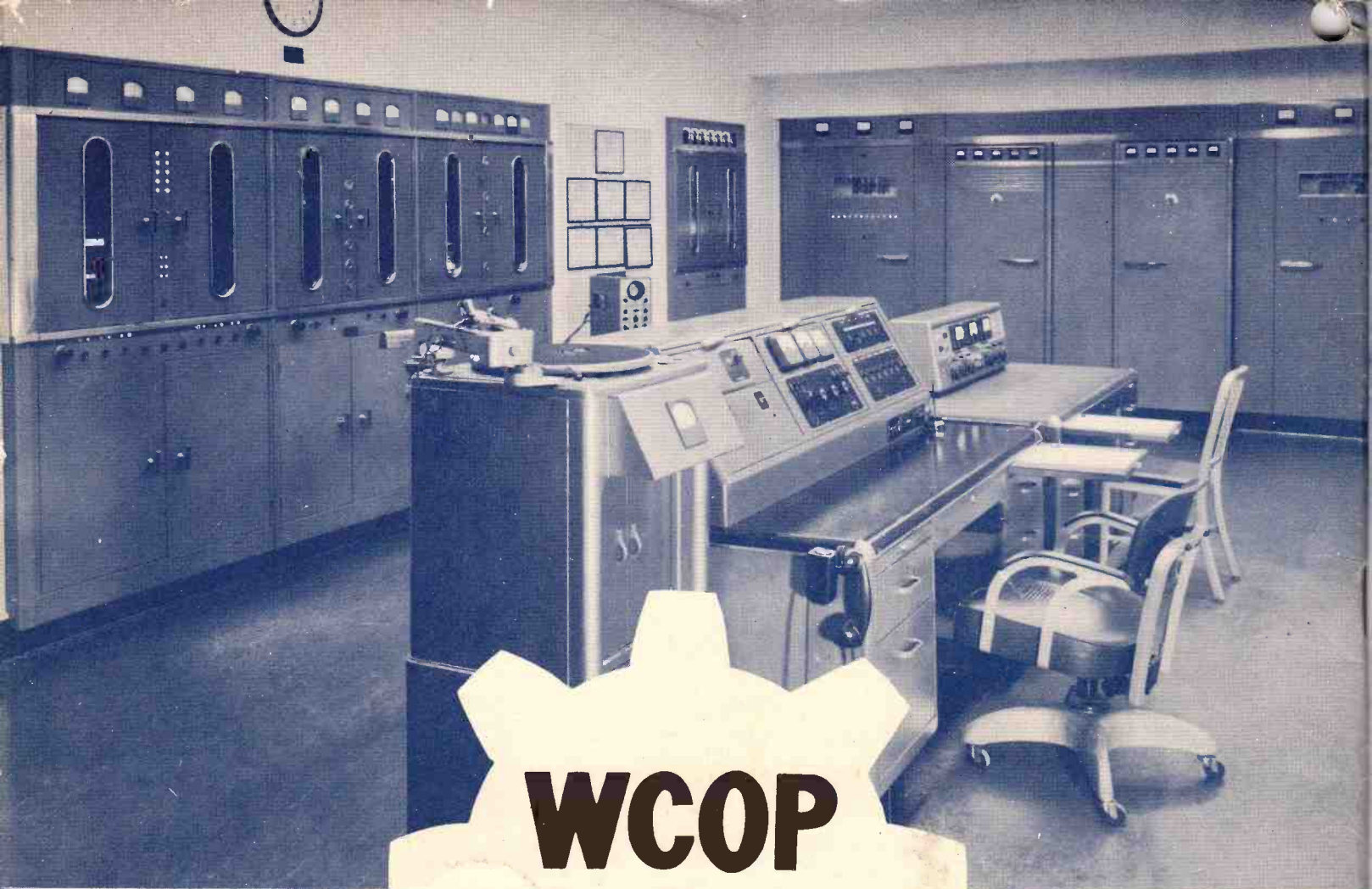


Boston College R.O.T.C. parade on Alumni Field. Colleges and universities are busily engaged in turning out Americans with an ability to defend America.



The Children's Hospital, one of the 62 general hospitals in the Boston area.

More than half of the Commonwealth's institutions of higher learning are concentrated in Greater Boston. Harvard, M.I.T., Boston University, Boston College, Radcliffe, Tufts, Wellesley, Northeastern, Simmons, Wheelock, Suffolk, Emerson — are just a portion of the schools dedicated to the furtherance of learning and the preparation not only of better citizens but individuals of high skills capable of greatly assisting America in time of need. A typical example: There are 3 Class A Medical schools in the Boston area working very closely with the hospitals in the essential training of physicians. The scientific schools are engaged in highly vital research for the armed forces; and the R.O.T.C. adds its all important role in the nation's defense picture.



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