

# RADIO AT WAR

The Statue of Liberty is depicted in a stylized, yellowish-gold color, holding a microphone in her right hand. She stands atop a globe. The background is a dark, starry sky with green lines radiating from the top. Below the globe, there is a depiction of a battle scene with explosions, aircraft, and ships.

## IN THIS ISSUE

Serving Uncle Sam  
War Communications  
Walkie-Talkies  
The Army Hour  
Stars in Uniform  
Women's Uniforms  
Entertainment in Camps  
Army, Navy, Marine, Coast  
Guard and Civilian Insignias  
How to Display the Flag  
V-Mail  
Honor Roll

TOPEKA **WIBW** KANSAS

COLUMBIA BROADCASTING SYSTEM



# WIBW

*The Voice of Kansas*

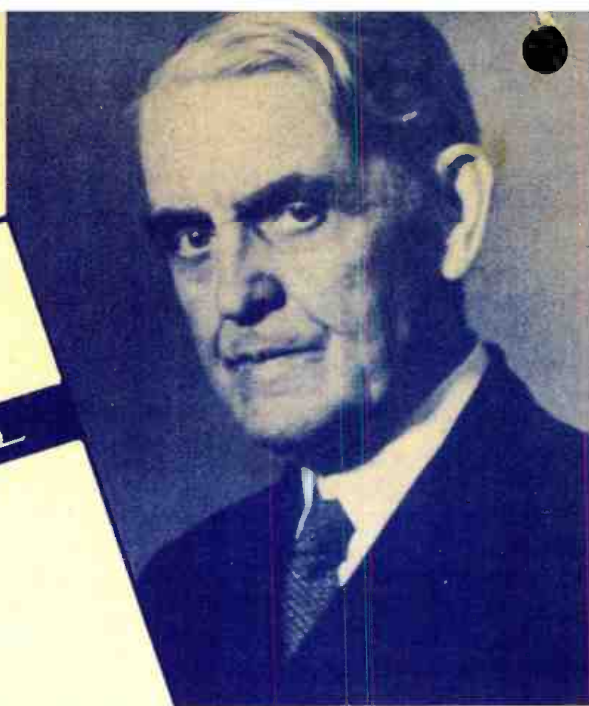
CAPPER PUBLICATIONS, INC.

TOPEKA

580 KILOCYCLES



BEN LUDY  
MANAGER



Sen. Arthur Capper  
In the U. S. Senate 24  
years. Owner and  
Operator of WIBW.

Dear Folks:

This booklet, which we have called "Radio at War," was designed to show how radio communication is playing a vital role in winning the war. On the pages that follow are pictures not only of radio in service in military classrooms and on fighting fronts, but also on the home front, including staff pictures of Station WIBW.

Each individual station, the national and international networks, and the radio industry as a whole, are dedicated to winning this total war. Cooperating with the many government war agencies which have vital messages for our people and keeping the public properly informed and entertained are just two of the ways in which radio serves at home.

We have always dedicated WIBW to the service of its listeners, and in war this policy takes on added importance. We re-dedicate WIBW to this service and we pledge ourselves without reservations to the job which lies ahead.

Cordially yours,

*Ben Ludy*  
General Manager



Ben Ludy  
General Manager of WIBW



**SERVING**

**UNCLE SAM** ★ ★ ★ ★ ★

## PUBLIC SERVICE

... Behind our war effort is a vast organization known as "Our Government". This government is composed of many federal agencies and officials reflecting the policies of the President and Congress. These various agencies and individuals have important missions to accomplish which require widespread understanding and cooperation.

... In a Democracy - even at war - there is a limit to the effectiveness of regulations. In most instances, public acceptance must be secured. To reach our large population of 130,000,000, no medium is more effective than radio.

... And radio, alert to its vital role in this part of the war effort, is generously contributing its facilities, its time, and its trained personnel to serve the government and our people.

## HOW RADIO HELPS

### The Record:

U. S. Army  
U. S. Navy  
U. S. Civil Service  
Maritime Commission  
U. S. Employment Service  
American Red Cross  
War Production Board  
Office of Price Administration  
U. S. Treasury  
U. S. O.  
Department of Agriculture  
Office of Price Administration  
War Production Board  
Federal Security Agency  
Office of Civilian Defense  
Department of Labor  
Office of Coordinator of Inter-American Affairs

War Production Board  
Department of Agriculture

Department of Agriculture  
Department of the Interior  
Department of Agriculture  
Department of Interior  
Department of Agriculture

National Park Service  
Department of Interior

### NATIONAL

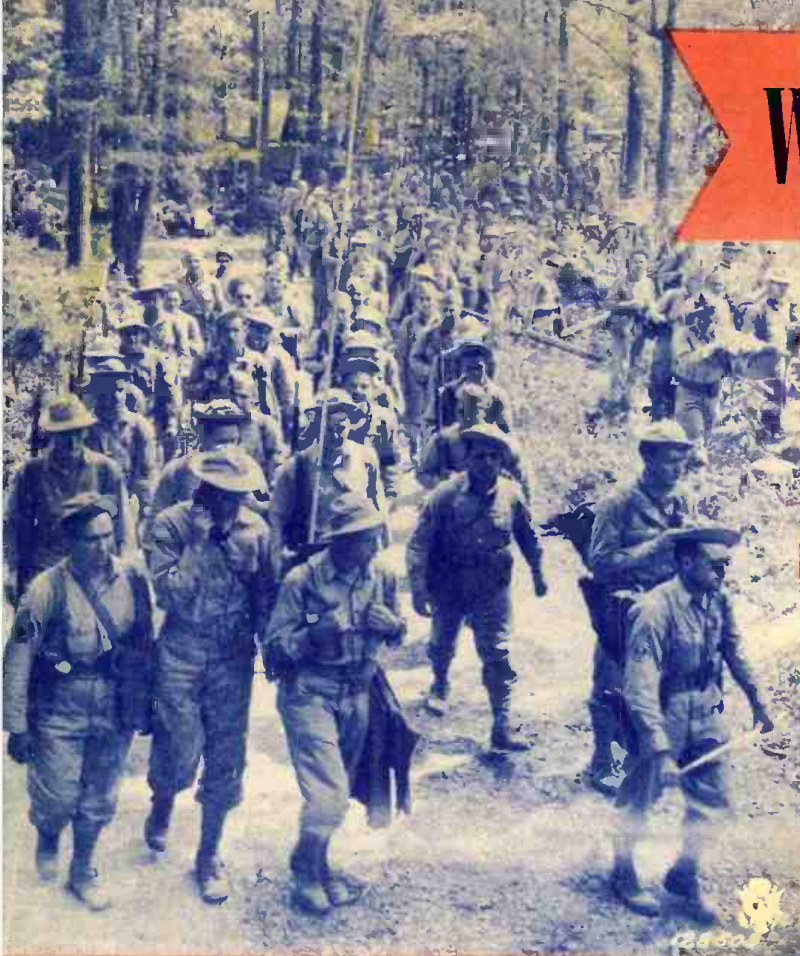
Recruiting for Armed Forces  
Recruiting for Navy, Marines, Merchant Marine and Coast Guard  
Recruiting for War Production Workers  
Recruiting for Shipyards Workers  
Recruiting for War Factory Specialists  
Recruiting for Nurses, Nurses Aids, etc.  
Production Drive Information  
Price Control Information  
Sale of War Bonds & Stamps  
Campaigns for Funds  
Food Conservation, Rationing  
Gas Rationing  
Rubber and Scrap Salvage  
National Nutrition Drive  
Air Raid Precautions  
Child Welfare in Wartime  
Information on other American Republics  
Conservation of Electric Power  
Conservation of Household Equipment

### REGIONAL

Grain Storage  
Reclamation Campaign  
Relief for Farm Labor Shortage  
Promotion of Power Programs  
Promotion of supply of farm products vital to war  
Forest Fire Prevention  
Mine Service

Each local area can add scores of items to this imposing list.

# WAR *Communications*



Orders from headquarters by radio as troops leave bivouac area.



Sergeant in foreground is tank crew member plotting attack on basis of information radioed from outpost.



Report on enemy aircraft is radioed to concealed artillery at rear.



Marine uses portable radio in landing operation.



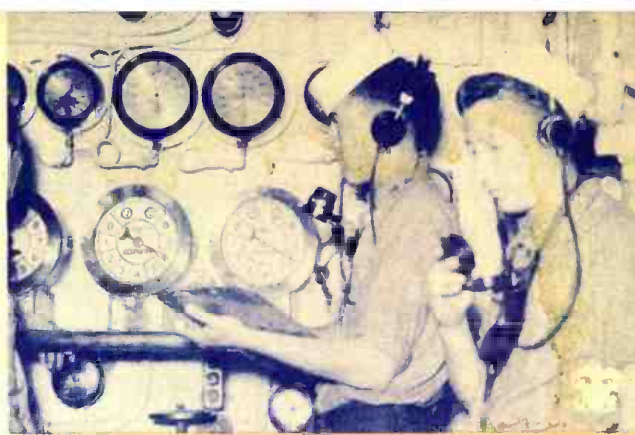
Portable Army radio outfit operates on maneuvers. Note hand generator.



Reporting by radio from concealed command car. Note transmitter key on radio operator's thigh.

# ions BY RADIO

OUR fighting forces throughout the world are linked to Command Headquarters in Washington by a vast network of military communication. Messages are necessarily sent in code -- for in them are the secrets of our future military operations. Our system of radio stations in the United States has been a reservoir which provided our Army and Navy with thousands of skilled specialists who now maintain our important lines of military radio communication. Meanwhile, the services are training thousands of additional men for radio duty on land, on the sea, and in the air. Today, radio is the nerve system of our military might. Crackling messages over the airways will carry the signal of the last great offensive and the first news of the final defeat of our enemies.



The Watch Below! Firemen report burner control readings.



In the operational radio control of a Naval Air Station.



Navy radio operators help to guard the sea lanes.



Some of the delicate radio equipment in a Navy radio room.

Radioman receiving message on U. S. Battleship.





Every one a radio operator.



Radio operator on Navy patrol blimp on anti-submarine duty.

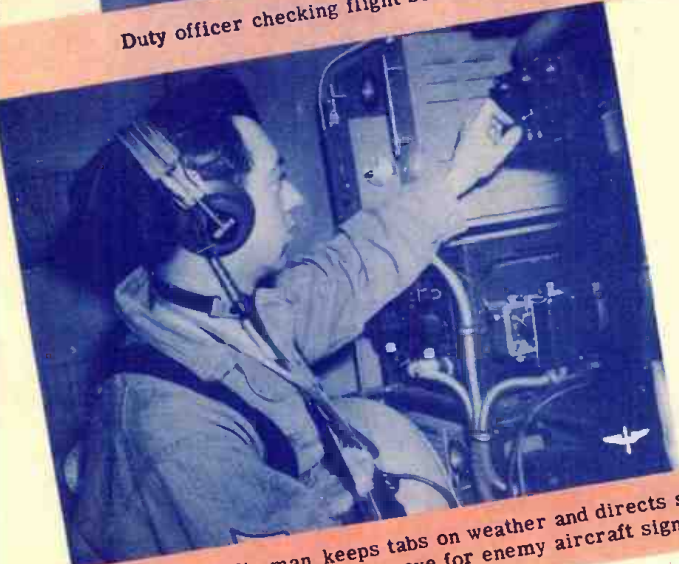


Duty officer checking flight board after flight.

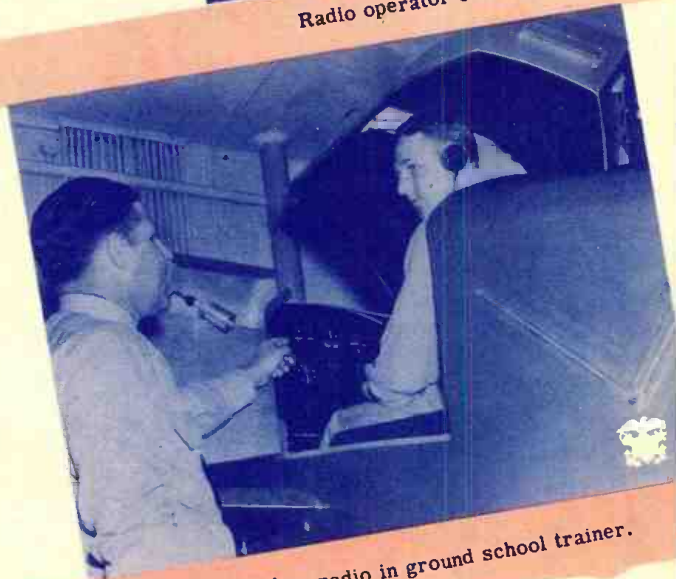
# RADIO IN THE AIR



Radio operator on Navy bomber.

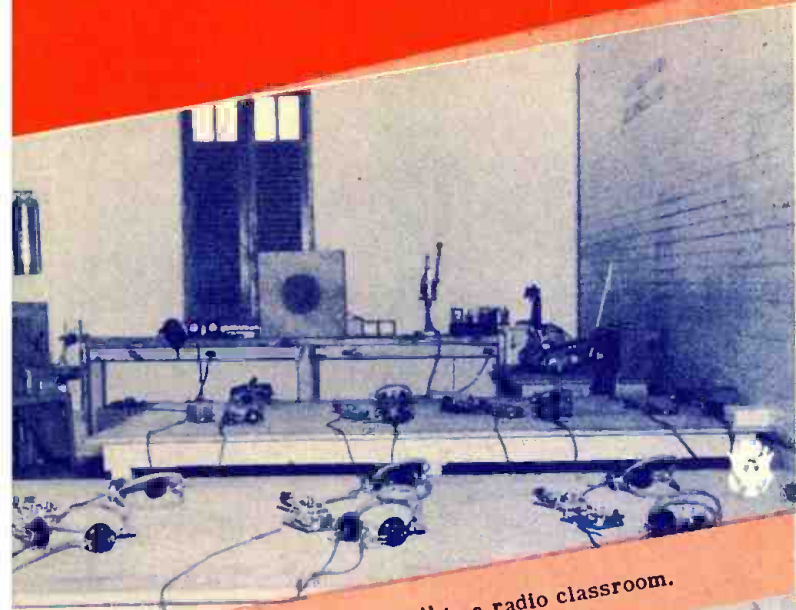


Coast patrol radio man keeps tabs on weather and directs surface ships to scene of disasters; keeps wary eye for enemy aircraft signals.

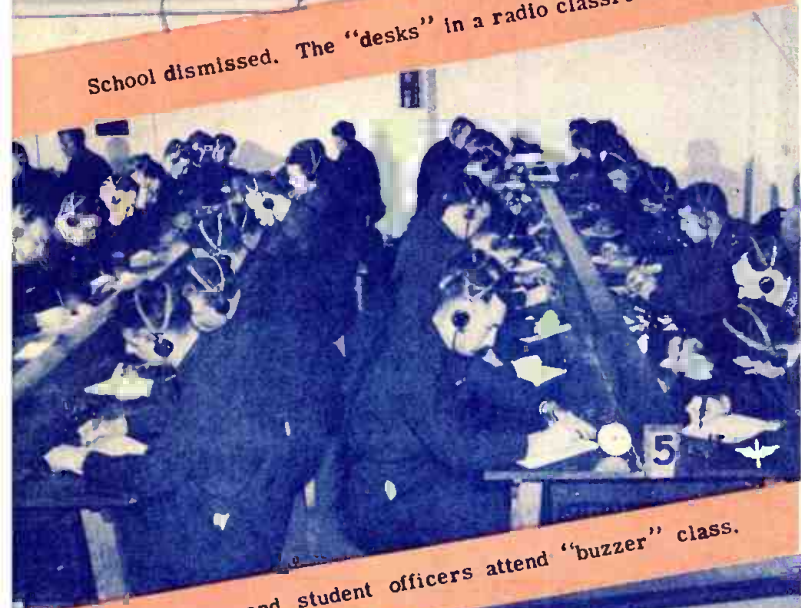


"Blind flying" by radio in ground school trainer.

# RADIO INSTRUCTION



School dismissed. The "desks" in a radio classroom.

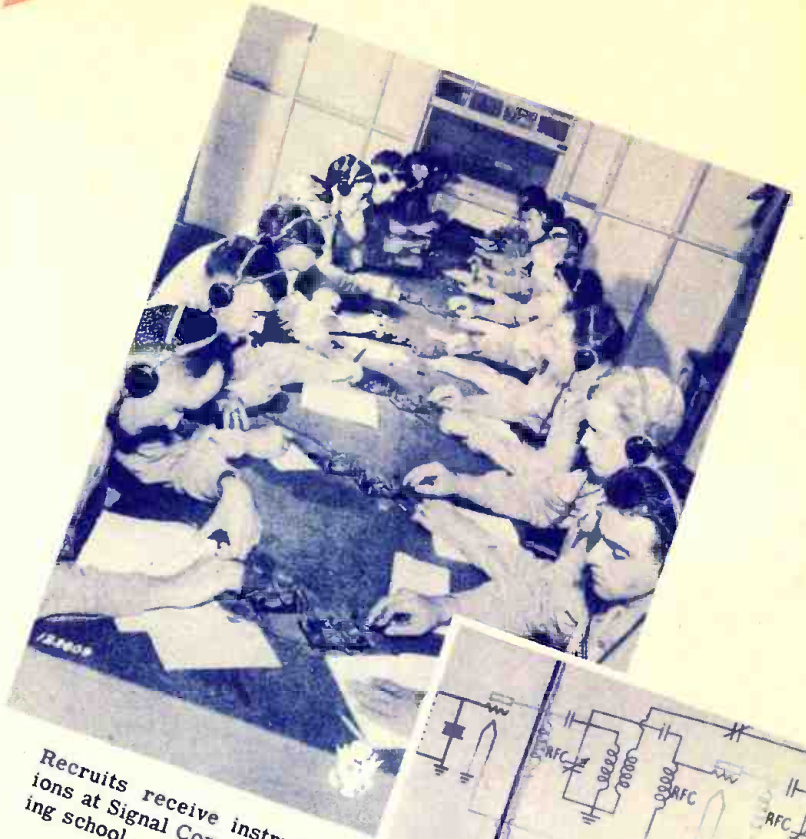


Aviation cadets and student officers attend "buzzer" class.



Another class explores intricacies of radio code.

Flight instructor corrects students' errors after formation flying.



Recruits receive instructions at Signal Corps Training school.

Diagram on wall aids Army Radio instruction.





Here's the famous walkie-talkie...  
"talk as you walk".

## WALKIE-TALKIE



Above: In landing operation, soldier reports back to ship.

Left: Lone sailor communicates from beach.

Lower left: The Marines have landed! 'Nuf said.



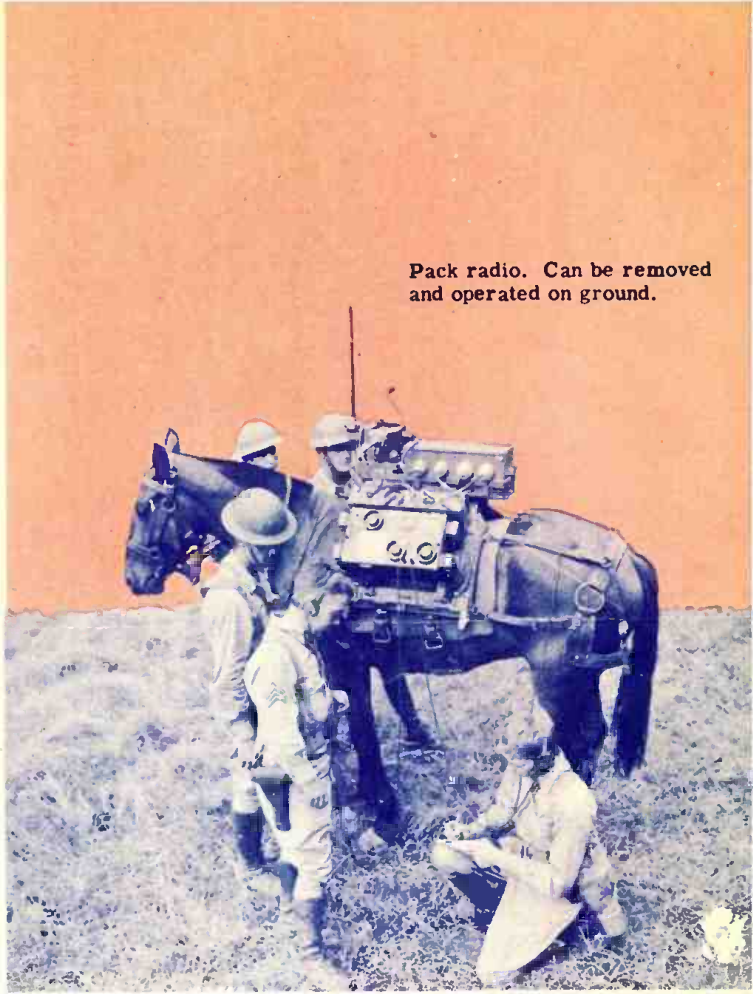
Walkie Talkie on skis going up hill.



Two-way hook-up at message center.



# N RADIO



Pack radio. Can be removed and operated on ground.

1  
General View Field Transmitter, Power Unit and Antenna.



2  
Battery of code keys at message center.



3  
Radio-equipped Army Command Car.

4  
Close-up of Army Field transmitter.



5  
Motorcycle and side-car equipped with Radio.



# A MILITARY MISSION

On April 5, 1942, the United States Army started a new kind of military operation. For the first time in history, the War Department was directly sponsoring and producing a radio program with a definite military objective -- "The Army Hour". Since then, the official "Army Hour" has established itself as an integral part of the global fight of the United Nations against the Axis.

Through the "Army Hour", which is broadcast each Sunday, America and the whole world is getting a weekly view of the progress of the war and how it is being fought. The program reaches to all parts of the globe to tell the story of the United Nations fight, with buck privates telling their important role as prominently as the top-ranking military chiefs.

When listeners heard the chatter of machine guns, they were hearing live bullets fired by the gun crew in this photo. Radio microphones enabled the listener to hear also, the bullets striking the target. 11


From the West Point air training field, the Army Hour introduced J. H. Weikert, Captain Donald Thurmar and Cadet Vincente Lim. 12

Bill Stern, famous sports commentator, describes how it feels to look through a bomb sight and pull the release that will send bombs from U. S. planes to blast the enemy. 8

Behind the scenes in any Army Hour broadcast is Art Feldman, the man who gives the signals and makes the check-ups on as high as 25 "switches" on a single program. He is in touch with each remote point, foreign or domestic, until each is off the air. 8

Two Australian fliers, Sgt. John Norman and Sgt. Hilton Greentree, told Army Hour listeners of their experiences in fighting the Japs in the Far East. 12





1 A message by Secretary of War Henry Stimson inaugurated the first official War Department radio program.

2 Lt. Gen. Hugh A. Drum, commander of the First Army, addressed an Army Hour audience. On the same program were: Lt. Generals McNair, Lear, Krueger, and DeWitt.

3 Instrumental in planning and arranging each War Department program is Lt. Col. E. M. Kirby, Col. Ernest R. DuPuy, Major General A. D. Surles and Col. R. B. Lovett.

4 Private Joe Louis, heavyweight champion, addressed Army Hour listeners, with Col. Ned J. O'Brien, Art Flynn and James Braddock.

## WAR INFORMATION

With news, roundtables, speeches, forums, special events and dramatic programs, radio is keeping Americans the most informed people in the world. Today, more than ever before, Americans demand all the facts except those which will give aid and comfort to the enemy. From these truths come American unity and decision. Radio's task is to bring this information to our people as quickly and as clearly as possible.

5 The first Filipino Battalion in the United States Army staged a demonstration for Army Hour listeners.

# ON THE AIR

When they are not too busy learning the methods of warfare, the Army, Navy and Marine Corps can present radio programs with a professional flavor, designed to entertain and inform the folks back home. Hundreds of radio entertainers, musicians, writers, announcers, production men and specialists are in the service, and they welcome the opportunity to resume association with their former civilian pursuits. Meanwhile, radio listeners, they make it possible for friends and relatives to visit camps and training stations, without moving away from the loud-speaker. Through this medium, radio can claim special distinction for building and maintaining our strong morale.



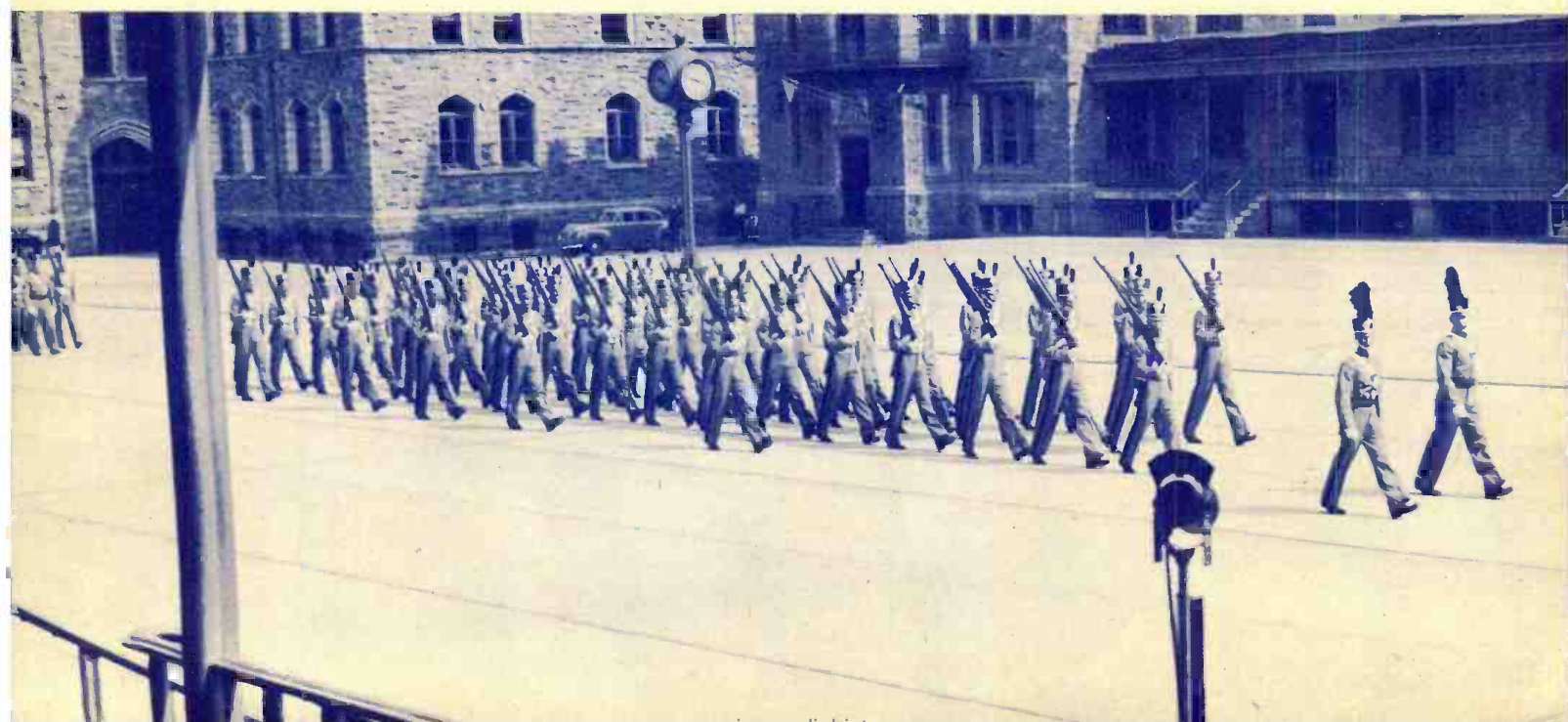
Wounded Soldier in Australia says "Hello" to folks back home.



A pack mule and the story of mountain warfare training, told by radio.



Gun crew in action as radio eaves-drops.





West Point Band plays for radio in Cullom Hall.



Hawaiian soldiers find time for broadcast.



A portable organ, makeshift stage and soldiers entertain during maneuver rest periods.

Trained Army Public Relations officers proved they could operate a radio station they "captured" during a 1941 maneuver.



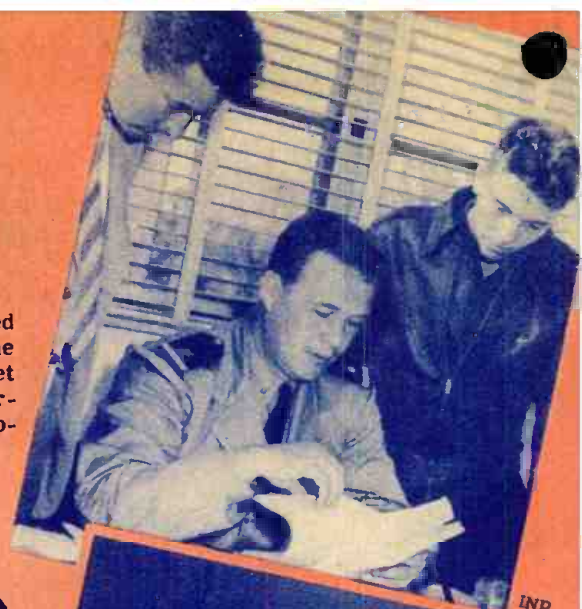
Microphone catches formal guard mount at West Point.

Sailors compete in a quiz broadcast while buddies listen in audience.





Tyrone Power, of screen and radio, is sworn in as a private in the Marine Corps by Maj. Wm. Howard, U.S.M.C.



Wayne Morris, called to active duty with the Naval Aviation Cadet Selection Board, interviews flying cadet applicants.

# STARS in the Service



INP

Clark Gable is now serving with the United States Army Air Forces.



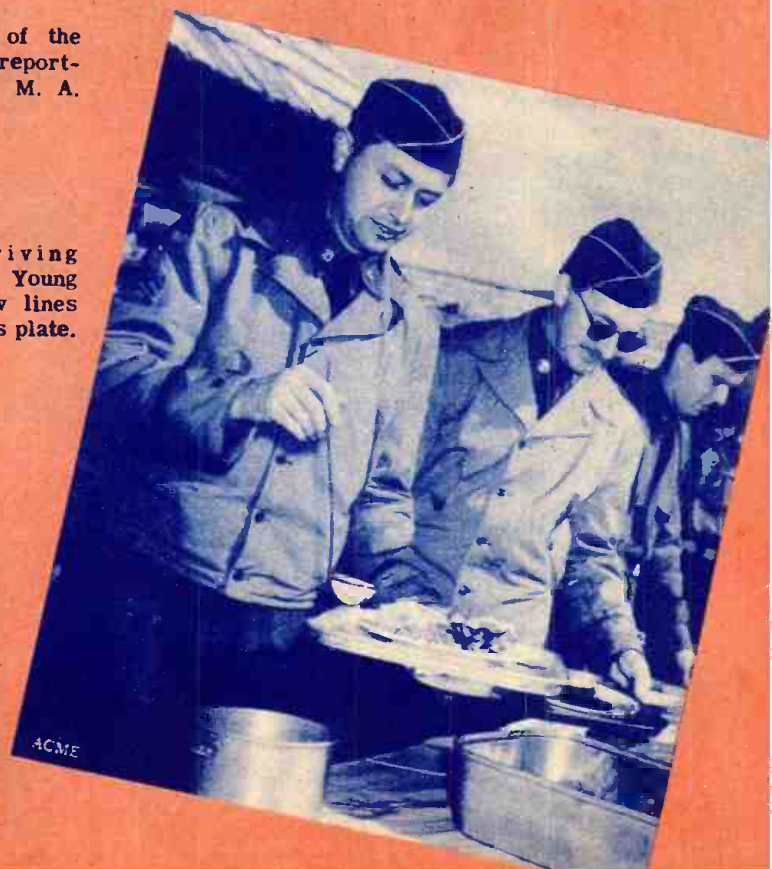
Rudy Vallee, of the Coast Guard, reporting to Lieut. M. A. Sturges.



Becoming an army officer doesn't keep Glenn Miller from being a favorite with autograph seekers.



This Army Air Corps looks on as Sgt. (honorary) McCarthy greets his friend James Stewart (right). Behind Charley is Edgar Bergen.



After his driving chores, Robert Young joins the chow lines and loads up his plate.

# WIBW HONOR ROLL

## FORMER EMPLOYEES

### NOW IN THE SERVICE OF THEIR COUNTRY



Bill Stotts, Radio  
Technician, Navy  
(Operator)



Pvt. Dean Bailey  
Air Force  
(Salesman)



Lt. (jg) Hilton Hodges  
Navy  
(Announcer)



Merwin Startup  
Radio Technician, Navy  
(Operator)



Capt. Marion Beatty  
Army  
(Salesman)



Cpl. Victor Jacobs  
Army  
(Engineer)



Lt. Dave (Everette) Wisner  
Army  
(Announcer)



Coxswain Art Holbrook  
Coast Guard  
(Special Events)

Lt. Col. Joe Nickell  
Army  
(News Commentator)



Pvt. Jim Reed  
Army  
(Announcer)



Elmer H. Curtis, announcer, was influenced to get behind a "mike" after winning an international oratorical contest in 1931. He keeps making records--now on the way to his 2,500th consecutive Lee Food "Noon News" broadcast.

Iowa, Nebraska and Kansas have been home states for Trajan Clane "Gene" Shipley, former theatre owner, "ham" radio amateur, saxophonist and banjoist. Gene is one of the Midwest's most widely-heard market reporters.

## **AROUND THE STUDIOS WITH THE FOLKS AT**



"Henry and Jerome," those two masters of pleasing harmony, started in radio when the industry was a mere infant. They complete their 15th year on the air as a team November 11, 1943. Singly, Henry Peters has been broadcasting for 17 years and Jerome DeBord 21 years.

That happy cowboy, Clyde Mason, wears the fanciest horse-ridin' duds! His career as a radio' warbler has taken him to the networks; also throughout Oklahoma on Defense Bond sales with Singer Gene Autry.







Starting the day out with a bang, Mondays thru Saturdays, is the "Daybreak Jamboree" gang. Here they are: left to right is Colonel Alex Zander Combs, champ war-bond salesman; Earl Bledsoe, Ralph Hunt, Ezra Hawkins and Bob Dick. Down front is Glenn Osborn. Morning after morning they're as wide awake as the rooster's crow.

Music and Program Director of WIBW, as well as pianist and good sport, is Maudie Shreffler. She is a member of the National Academy of Music; goes to bat for her talent staff whenever she can; and, here's the feminine side, likes to crochet. Had two offers from Columbia Network, but turned them down to remain with WIBW.



## WIBW

Fresh from the mornin' mail is a newspaper that Ezra Hawkins reads to his "Bar Nothing Ranch" hands. Ezra, with paper, pipe and whiskers, is surrounded by (left to right) Glenn Osborn, Bob Dick and Clyde Mason. Ole Livgren, busy as usual, had to miss the picture. Ezra's "Bar O" is one of the gayest and liveliest morning shows you ever "heard" of.





Above: M. A. "Bill" Bryan broke into radio at WIBW. Announces special events. Served as "House Reader" at 1943 regular session of Kansas Legislature.

Above Left: Merle Housh was familiar to WIBW listeners way back in 1928, as one of the two "Barnyard Songsters." He left for a time but is now back as "Henry Hornsbuckle," proprietor of "Henry's Exchange."



Left: He lived on a farm until his college days, then worked in the harvest fields during summer vacations, and was a 4-H Club member. He's Don Hopkins, the man behind the microphone for the 7 a.m. news.

Below left: From Kentucky (but not a colonel as yet) is Bill Haley, singer, announcer, master-of-ceremonies. He and his wife, Hazel, are comparative newcomers to WIBW, and mighty popular right off!

Below: Actor, Comedian, Singer, Announcer Homer Cunningham was one of the first to originate a radio black-face act, working as many as five voice-characters by himself. How does he get along so well with everyone? His motto: "I don't hate nooo-body."





Bushels of hints--a very special and helpful kind--are broadcast Mondays thru Fridays on popular "Henry's Exchange." The gang's all here, and left to right they are Smiling Merle "Henry Hornsbuckle" Housh (proprietor), Clyde Mason, Fred "Axelbender" Warren sitting in front, Amato "Blackie" Guariglia, Auburn-haired Virginia Lee, Clark Wayne, Col. Combs, Alice Joyce Hensroth and Heinie Haynes. Tune in and help yourself to helpful hints. Henry's new "Hint Book" is pictured at the left.

Thirty-five years of newspaper work is part of the experience of Olaf Soward, WIBW's afternoon and evening news commentator. Independent radio surveys in the middle-west have turned a bright spotlight on Soward. Has an unusual hobby of studying history of modern languages. A well-received public speaker, too.

One of the nation's best-known sports authorities, recognized coast-to-coast, is E.C. "Ernie" Quigley, who broadcasts sports four times weekly. He is public relations director of the National Baseball League; has won a mile of ribbons with his champion hogs.

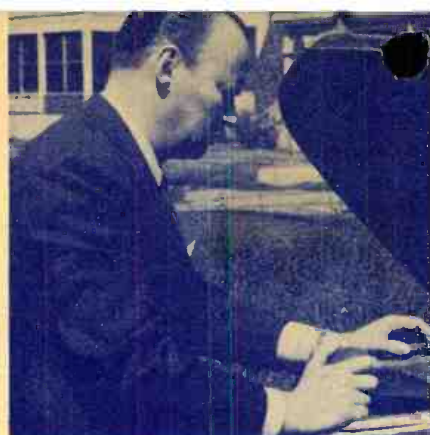




Here's the little man with the great big name--Amato Guariglia, who is known as "Blackie" to all of us at the studio and on the air. In this shot, he has surrounded himself with his working tools--the organ, vibraphone and accordion.



Out of the heart of the Missouri Ozarks came Ralph Hunt to join with St. Louis-born Earl Bledsoe to form one of radio's most talented folk-singer teams. "Ralph and Earl" have the hill country rhythm that give their numbers a genuine fascination.



Dude Hank peeks into the radiator to stock up against government water rationing. His real name, of course, is Roy Carlson, WIBW music arranger and trumpeter who has been 'round and 'round in music circles, including the networks, dance bands, and theaters.



Oct. 12, 1935, is the starting date at the "Voice of Kansas" station for Edmund Denney, tenor. An amateur contest one year earlier won him a birth in radio, and his star has risen continuously ever since.



In action with that smooth baritone voice of his is "The Shepherd of the Hills," whose career has led to Europe's radio stations and back. He got his start at WIBW. Name's William Wilhite.

## MUSIC SONGS



Clark Wayne's first ambition was to be a musician, and today he's ranked with the best on the guitar. His second ambition must have been to be versatile, for he also performs great on the violin, bass, and mandolin. His hobby: automobile mechanics.



All set for another song and (by the looks of the dresses) the next dance, "Sally and Sue" smile at the photographer from above the curling stair rail in WIBW's home-studio. Sisters, the two are announced as those "sweet-singing Ozark sweethearts."



He's got a lotta brass! None other than Fred "Axelbender" Warren, who is seen cooking up a good excuse for missing a program. Axelbender's comic quips and musical versatility give him steady popularity with fans.



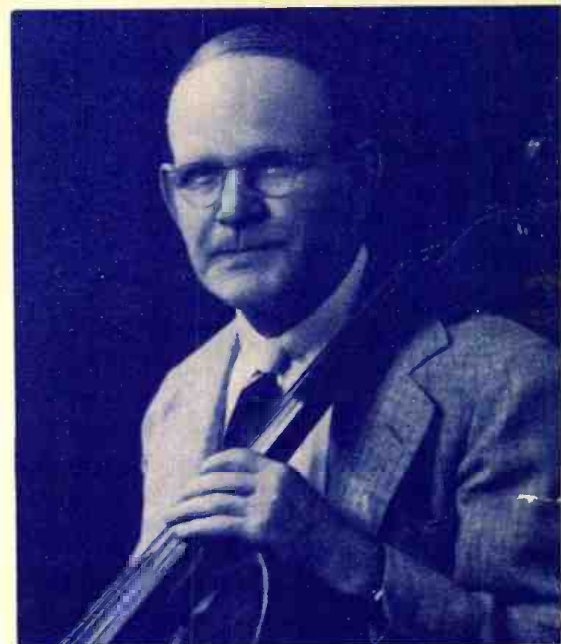
"The Colonel" is as jovial as this smile he's smiling. It's hard to best Colonel Combs, champ fiddler, with a joke, but the boys kid him for being hired on "April Fool's Day" 1934. It was no joke, though, for he proved himself to be a mighty popular guy with dialers.



Tamed long enough to get a photo snapped are the "Corn County Wildcats," revealed in their Sunday finery. Reading to the right we find Amato "Blackie" Guariglia and his classic washboard noise-makers; Henry "Heinie" Haynes, the tuba wrestler; Fred "Axelbender" Warren, sending out on the "licorice stick"; and Roy "Dude Hank" Carlson, trumpet toter. With the villain's trade-mark (moustache) and the banjo down front is Clark Wayne Arbogast.



When a piano fell on Ardis Charles, she decided then and there to take up music! It actually happened. As a contralto, she is winning honors. Pet like: her mom's banana-cream pie.



Right: Otho "Hoppi" Corbin is a Missouri lad who has played in opera companies, theatres, and the 7th Regiment Cavalry Band. His cello is always played with great skill. Also plays (but never seems to get around to them) the trombone, saxophone and melophone.



A violinist par excelente is Jud Miller, poised for action atop the studio-home stair rail. Jud's career is one of theater pits, dance orchestras, and radio. Has a keen sincerity in what he does and in what he believes.



All aglow is one of science's latest creations: Ole Livgren's "Olebox." He invented it himself. It is a combination Solovox and accordion, enabling him to play the Solovox with the Accordion keys or play them separately.

To the left above is his song-book, containing "On the Isle of Pine," "In My Dear Old Kansas Home," and "To the Red, White and Blue."



This is the entire staff, with the exception of a few, of Station WIBW. All of these folks are behind the programs heard over "The Voice of Kansas" at 580 kilocycles, Topeka. Unless the person is otherwise identified, the department to which he belongs is indicated as follows: (A) Announcing, (E) Engineering, (S) Secretarial, (T) Talent.

Left to right: 1st row--Jerome DeBord (T); Henry Peters (T); Ralph Hunt (T); Earl Bledsoe (T); Glenn Osborn (T); Sally Greeno (T); Sue MacLane (T); Alice Joyce Hensroth (T); Ole Livegren (T); Bob Dick (T); Edna Hann (S); Elsie Shideler (S); Maudie Shreffler, Music Director; Clark Wayne (T); Amato Guariglia (T); and Bill Haley (A) and (T).

2nd row--Virginia Lee (T); Rosemary Hannah (S); Zelda Kappelman (E); Ananora Shields (E); Barbara Colvin (E); Marjorie Mitchell (S); Mildred Rankin, Head of Mail Room; Frankie Anderson (S); Lucile

# STAFF



Macleod (S); Marjorie Carlson (S); Louise Zimmerman (S); Kathryn Young, War Program Manager; Ethel Alexander (S); Opal Hartley (S); Myrtle Denney (S); Margaret Hitz (S); and Germaine Ravese (S).

3rd row--Mason Coppinger (E); Bill Bryan (A); James McGinnis (T); Gene Shipley (A); Ernie Quigley, Sports Editor; Ed Keene (T); Homer Cunningham (A) and (T); Don Hopkins (A); Bill Smith and Courtney Irving, Maintenance Department; Hoppi Corbin, Music Librarian; Bill Wilhite (T); and Jud Miller (T).

4th row--Harold Ruff, in charge of Engineering; Roy Carlson (T); Heinie Haynes (T); Olaf Soward (A); Col. Alex Zander Combs (T); Fred Warren (T); Ben Ludy, General Manager; Edmund Denney (T); Clyde Mason (T); Ardis Charles (T); Maureen Dawdy (T); Elsa Schlangen (T); Lois Kalish (S); Irvin Lehman (E); and Charles Hill, Publicity Director.



"Presenting: the organ artistry of Elsa!" Elsa Schlangen is at home equally well with the piano or organ. Likes to play for listeners and we know they like to hear Elsa play.

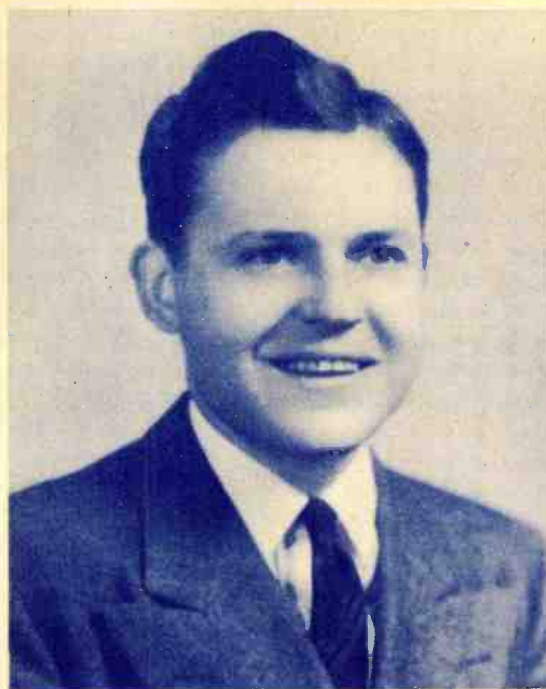


Three swell girls--and hear how they play--are Maureen Dawdy, violinist at left; Hazel Haley, center, vocalist-guitarist formerly of network programs; and Alice Joyce Hensroth, accordionist.



Busy with the bills is Ernest Thorn, auditor for WIBW. Here's one man who knows his figures! Has plenty of friends at the station, in spite of the fact that he makes out the paychecks.

Right--Smiling as though he's glad the job is over is Charles Hill, who is publicity director of WIBW and editor of this booklet.



Bob Dick, left, and Glenn Osborn put away their guitars after a session on the air. They're whizzes on those strings, too. Bob, red-haired, was born near Allen, Kansas, and Glenn's birthplace is Garnett.

## UNITED STATES TREASURY DEPARTMENT



*For distinguished services rendered in behalf of the War Savings Program this citation is awarded to*

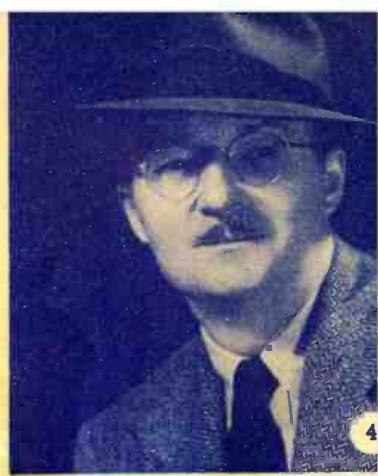
**Ben Ludy**

*Given under my hand and seal on January 29, 1943*

*Henry Morgenthau Jr.*

Left: This certificate was a gift from the United States Treasury to our General Manager, Ben Ludy, who heads the station's bond selling campaigns.





1 Secretary Lois Kalish, left, buys war stamps from Receptionists Barbara Long, center, and Rosemary Hannah in lobby.

2 Bottom to top: Clark Wayne, Edmund Denney and the Shepherd of the Hills--the "Harmony Hicks."

3 "Ah's done been framed!" exclaims "Hambones," black-face comic, as he grins away others' cares.

4 Alan Sells, staff photographer responsible for most of the shots in this booklet.



5



6



7

5 One to make good measure: the photographer snapped the "Crossroads Sociable" crowd.

6 Secretaries off duty! Lower row: Louise Zimmerman, Elsie Shideler, Edna Hann. Top row, Kathryn Young, Marjorie Carlson.

7 Birthplace: Alabama. Voice rating: Low Alto. Hair: Red like Flaming Sun. She's Virginia Lee!

8 Hoppi Corbin, music librarian, picks out a number for one of the performers.



8

## AT THE WIBW CONTROLS

Lower: These girl operators are hard at work feeding programs to the transmitter, riding gain, running disks. Left is Barbara Colvin at the controls, then Ananora Shields setting up a transcription, and Zelda Kappelman, checking with the transmitter engineer. Right: The engineers who keep WIBW on the air hours daily. Left to right are Mason Copping, Harold Ruff (engineer in charge) and Irvin Lehman in front of the modern transmitters.



## FROM THE LISTENERS

Below left: 519,018 pieces of mail in 1942! Top row, left to right, Margaret Hitz, Mildred Rankin and Frankie Anderson. Lower row, Myrtle Denney and Marjorie Mitchell. Picture at Right Below: They helped, too! Left to right are Ethel Alexander, Alice Kaspar, Germaine Ravese, Opal Hartley, and Lucile Macleod. Inset: Mildred Rankin, head of Mail Room.



**THIS IS THE COLUMBIA BROADCASTING SYSTEM!"**

**WIBW: MEMBER STATION**



Master of the quick quip, Fred Allen is curtain-raiser for "The Texaco Star Theatre."



"Take It or Leave It" suggests Phil Baker, when he presents the quiz of that title Sunday nights.



Original interview-type program, "Vox Pop" is still headed by one of its two creators, Parks Johnson.



Left--Star of radio concert and opera is Gladys Swarthout, vocalovely of "The Family Hour."



Right -- "No, George, you're wrong. It's this way," corrects Gracie as she checks hubby on the "Burns and Allen" series.



The lovable "River's End" medico, "Dr. Christian," is portrayed by one of Hollywood's most famous, Jean Hersholt.



"When the Moon Comes Over the Mountain" we'll still be listening to Kate Smith, who made the song of that title stick in our hearts.



Left--Whoops! Lester Damon and Claudia Morgan are sleuths in "The Adventures of the Thin Man."

Right--Foreign correspondent, author of "Berlin Diary", and now news analyst Sunday afternoons --William L. Shirer.



Left--Idol of millions! Radio-ranging, broncho-busting troubadour of wide open spaces! Sergeant in the Army Air Forces--Gene Autry.

Right--Eddie Firestone, Jr., is ornery enough as Joey Brewster of "The Brewster Family."



A MISS who is a HIT of "Your Hit Parade" is Joan Edwards, warbler and pianist.

Andre Kostelanetz conducts the versatile classical orchestra heard on "The Pause That Refreshes on the Air."

No. 1 starter of the nation's toe-tapping is Harry James, whose No. 1 dance band is heard thrice-weekly.



**COLUMBIA BROADCASTING SYSTEM**



Conrad Nagel is master-of-ceremonies of radio's newest "publications"--the "Radio Reader's Digest."



Dagwood and Mr. Dithers mix and "Blondie" unmixes 'em. She's Hollywood's Penny Singleton.



"Mayor of the Town," and a great one, is Lionel Barrymore.



Producer extraordinary! Cecil B. DeMille casts and directs the dramatic "Lux Radio Theatre."



Al Jolson (left) comes to the point of a story he is telling his Tuesday-night co-star, Monty Woolley.



Milton Berle's comicalities are wrapped up in all sizes on "The Milton Berle Show."



Possible! So exclaims Harmonica-Playing Herb Shriner after one of his tall ones on the "Camel Comedy Caravan."

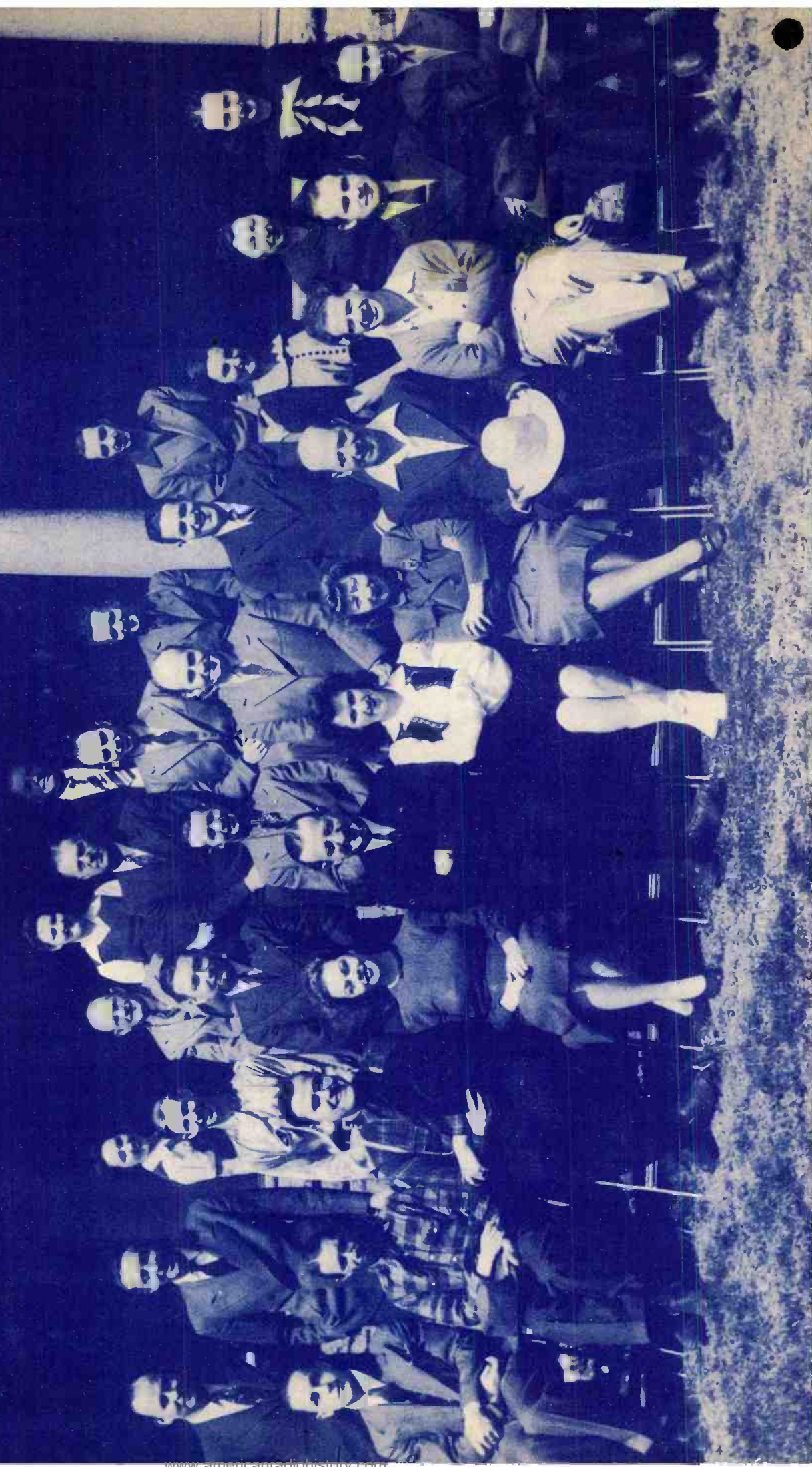
EVERY SATURDAY NIGHT

# "ON THE AIR"

**WIBW'S FAMOUS "KANSAS ROUNDUP"**

A FAVORITE OF MIDDLE WESTERNERS FOR NINE YEARS

HERE'S THE TALENT STAFF RESPONSIBLE



# STARS in the Service



Robert Montgomery, U.S. Naval attaché in London, salutes 8 year old bomb victim, Alan Locke.

Gene Autry (second from left) finds time to entertain his buddies while training for the Air Corps.



INP



Wayne King now directs army activities instead of "The Waltz You Saved For Me".

Robert Allen (left) gives Drew Pearson the real inside information on army life.

Dave Breger (Left) creator of the "Private Breger" cartoons, cuts a piece of birthday cake for his buddy, Ezra Stone ("Henry Aldrich").



Charles (Buddy) Rogers (right) reports to Lt. Comdr. C.C. McCauley prior to taking up his flying duties.



Jimmy Fidler looks on as Joan Davis (heard with Rudy Vallee) bids goodbye to Jimmy Henaghan, Fidler's ace reporter.



Walter Winchell of the United States Naval Reserve is "back in a flash with a flash".





Naval cadets and sailors sing and play for radio audience.

A corner of the barracks serves as rehearsal room for this "jive" group.

All sergeants are not "hard-boiled". This one burlesques a "home-makers" hour, discussing a topic of child apparel that doesn't seem to impress the young admirers.



Soldiers fresh from field duty accompany Service Club worker in broadcast.

Radio network correspondents, wearing prescribed uniforms, report from maneuver areas.



Aviation cadets at Randolph Field have organized this Glee club for radio appearances.

Soldiers on duty in Washington, D.C. boast this Glee club.





Buddies gather 'round to enjoy some boogie woogie on a Service Club piano.



Maj. General Hugh Drum faces a battery of microphones.



No spot is too tough for radio special events men. Here's one following the Army engineers during a river crossing.



Entertainment aboard ship enroute to Australia.



Sailors at Pensacola rehearse before broadcast.



A soldier audience at an open air broadcast as seen by performing artists.

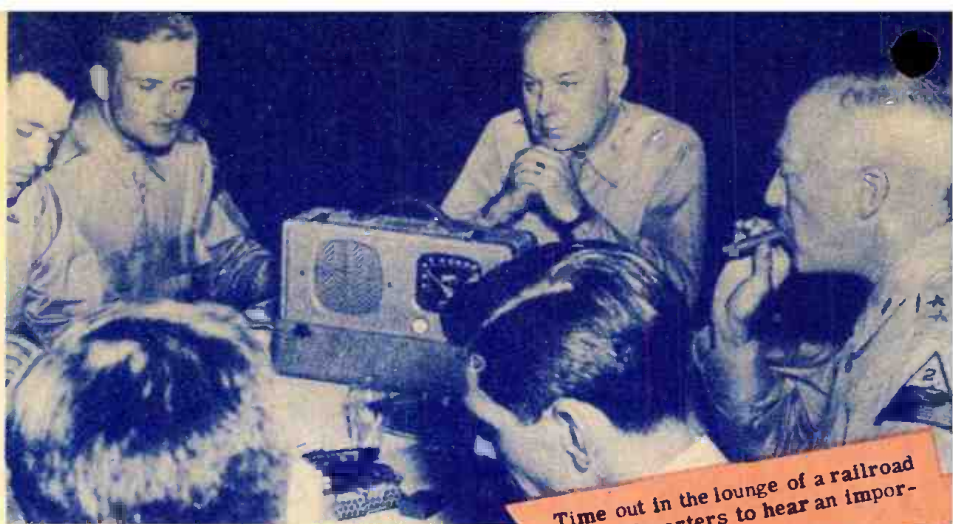


The Famous U. S. Marine Corps Band heard on many broadcasts.

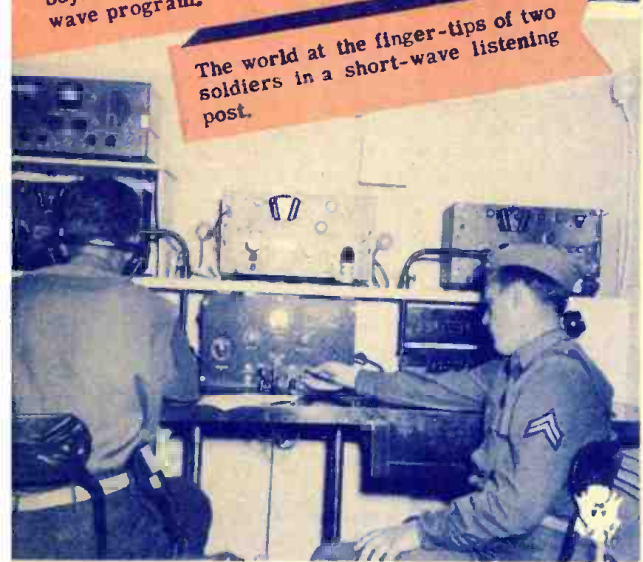




In far away Iceland, U. S. dough-boys express pleasure over a short-wave program.



Time out in the lounge of a railroad car headquarters to hear an important broadcast.



The world at the finger-tips of two soldiers in a short-wave listening post.

# KEEPING IN TOUCH

Wherever they are, in training or in action, U.S. fighting forces look to radio to maintain their association with "home" -- it may be the voice of a friend, word from the home town or news from the good, old U.S.A. It all serves the same purpose for the service men who have no intentions of losing contact with things that were familiar before the war interrupted their lives. Radio does this job, too.



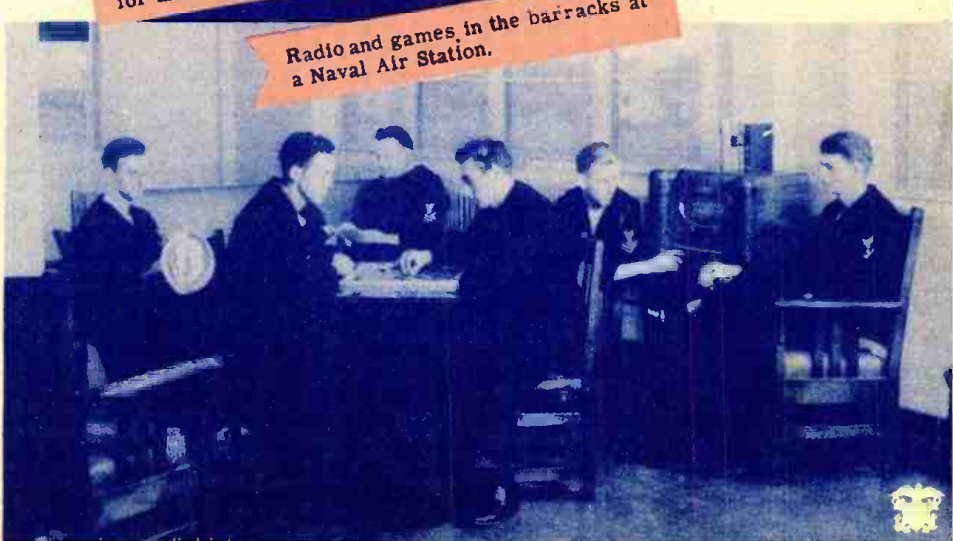
Concentrated listening by Army men at a railroad siding.



Winter-clad soldiers anchor cable for antenna in far northern base.



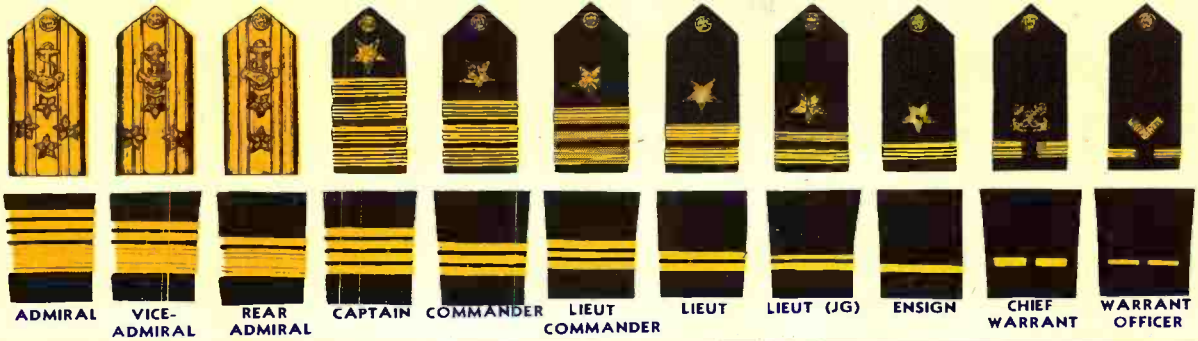
Short-wave listening at an outpost in Puerto Rica.



Radio and games, in the barracks at a Naval Air Station.

# U.S. NAVY INSIGNIA OF RANK AND SERVICE DIVISION

## OFFICERS' SHOULDER AND SLEEVE INSIGNIA



## OFFICERS' CORPS DEVICES



## PETTY OFFICERS' RATING MARKS



Each service stripe, worn on the left sleeve below the elbow, indicates completion of a four-year enlistment. After serving 12 years with good conduct, gold stripes are worn. Enlisted men's rating insignia become gold after completing three enlistments with good conduct. Red rating marks are worn on blue uniforms, blue marks are worn on white.

## CAP DEVICES



## ENLISTED MEN'S SPECIALTY MARKS



**CHIEF PETTY OFFICERS AND PETTY OFFICERS**  
The rating badges are worn on the sleeve between shoulder and elbow. Petty officers, seaman branch, wear rating badges on the right arm, other petty officers wear them on the left arm.

## POCKET OR BREAST INSIGNIA

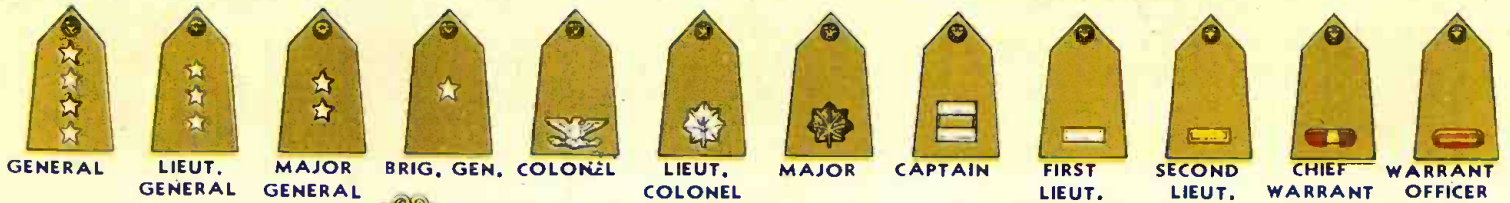


# U.S. ARMY

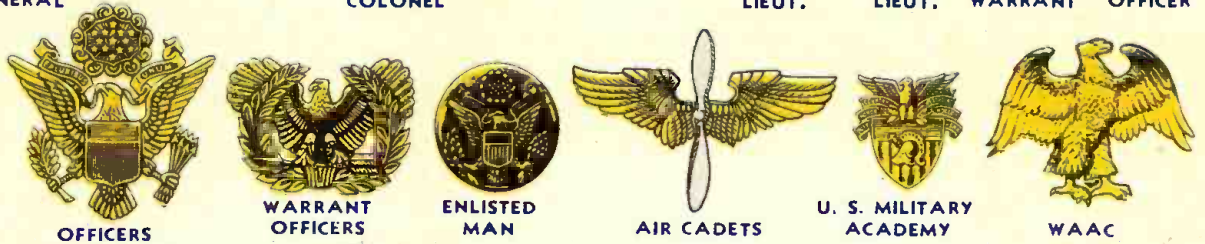
## INSIGNIA OF

## RANK AND SERVICE BRANCH

### OFFICERS' INSIGNIA OF RANK



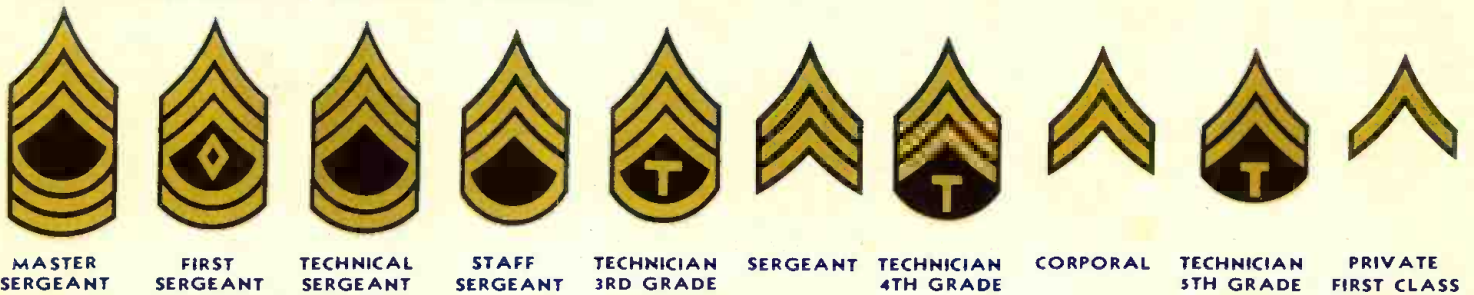
### CAP DEVICES



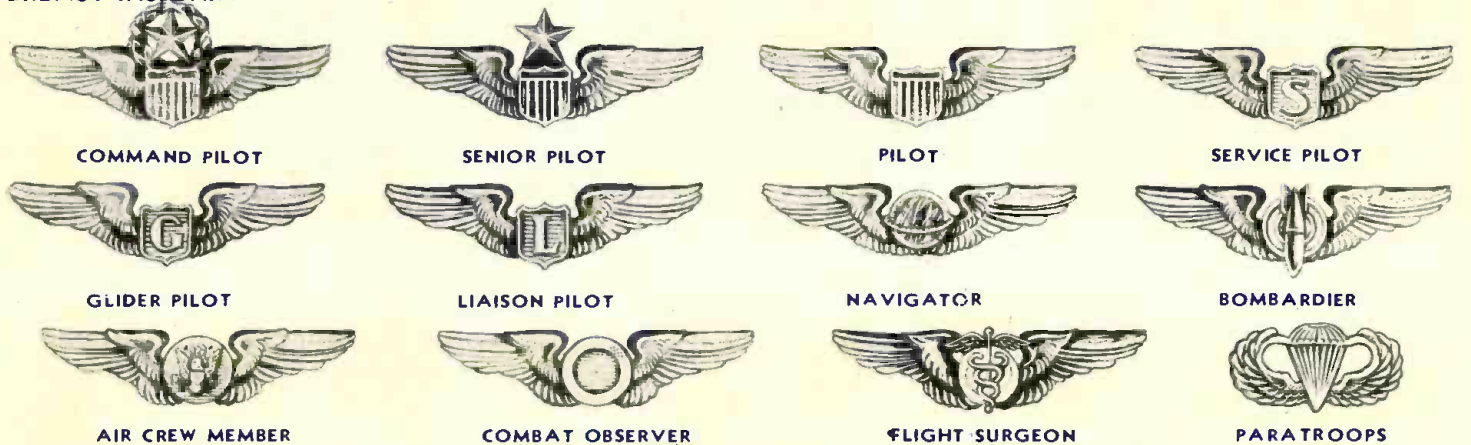
### OFFICERS' LAPEL OR COLLAR INSIGNIA



### NON-COMMISSIONED OFFICERS' INSIGNIA



### BREAST INSIGNIA



# U.S. ARMY

## INSIGNIA OF

## CORPS AND DIVISION ★ ★

### THE GENERAL COMMANDS HEADQUARTERS



AIR FORCES



GROUND FORCES



SERVICE OF SUPPLY



FIRST ARMY,



SECOND ARMY,



THIRD ARMY,



FOURTH ARMY

### THE ARMIES

### SERVICE COMMANDS



FIRST



SECOND



THIRD



FOURTH



FIFTH



SIXTH



SEVENTH



EIGHTH



NINTH

### ARMY CORPS



FIRST



SECOND



THIRD



FOURTH



FIFTH



SIXTH



SEVENTH



EIGHTH



NINTH

### DIVISIONS



ELEVENTH



TWELFTH



THIRTEENTH



FOURTEENTH



1st



2nd



3rd



4th



5th



6th



7th



8th



9th



26th



27th



28th



29th



30th



31st



32nd



33rd



34th



35th



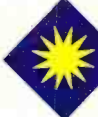
36th



37th



38th



40th



41st



43rd



44th



45th



76th



77th



78th



79th



80th



81st



82nd



83rd



84th



85th



88th



89th



90th



91st



92nd



93rd



94th



96th



98th



99th



100th



102nd



103rd



104th



HAWAIIAN DIV.



FIRST CAVALRY DIVISION



AVIATION CADET

### ARMORED FORCE



HQ & HQ COMPANY



1st CORPS



4th DIV.



NEW ENGLAND



NEW YORK-PHILADELPHIA



CHESAPEAKE BAY



SOUTHERN COASTAL



PACIFIC COASTAL



PANAMA CANAL DEPT.



HAWAIIAN DEPT.

### FRONTIER DEFENSE SECTORS

# U.S. MARINES INSIGNIA OF RANK AND SERVICE

## OFFICERS' INSIGNIA OF RANK



LIEUTENANT GENERAL MAJOR GENERAL BRIGADIER GENERAL COLONEL LIEUTENANT COLONEL MAJOR CAPTAIN FIRST LIEUTENANT SECOND LIEUTENANT WARRANT OFFICER

## CAP DEVICES



OFFICER  
ENLISTED MAN

## NON-COMMISSIONED OFFICERS' INSIGNIA



SERGEANT MAJOR FIRST SERGEANT PLATOON SERGEANT MASTER TECHNICAL SERGEANT TECHNICAL SERGEANT STAFF SERGEANT SERGEANT CORPORAL PRIVATE FIRST CLASS

## DEPARTMENTAL INSIGNIA



ADJUTANT & INSPECTOR'S DEPT. QUARTERMASTER'S DEPT. PAYMASTER'S DEPT. BRIG. GENERAL'S AIDE AVIATION CADET CHIEF GUNNER BAND LEADER

## CAP DEVICES



OFFICER  
WARRANT OFFICER  
OFFICER'S STEWARD

# U.S. COAST GUARD RANK AND SERVICE

## OFFICERS' SHOULDER INSIGNIA



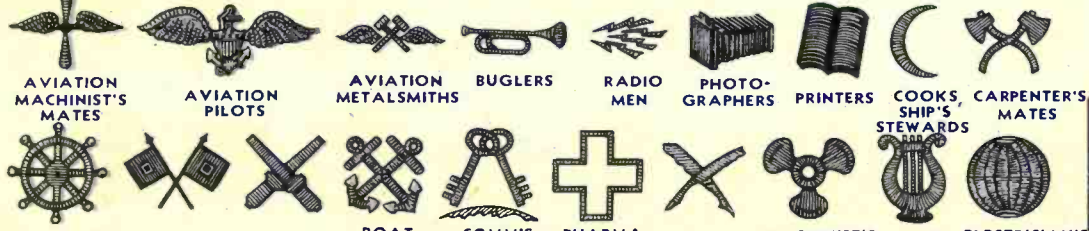
REAR ADMIRAL CAPTAIN COMMANDER LIEUT. COMMANDER LIEUT. LIEUT. (JG) ENSIGN CHIEF WARRANT WARRANT

## OFFICERS' SLEEVE INSIGNIA



REAR ADMIRAL CAPTAIN COMMANDER LIEUT. COMMANDER LIEUT. LIEUT. (JG) ENSIGN CHIEF WARRANT WARRANT FIRST CLASS CADET SECOND CLASS CADET

## ENLISTED MEN'S SPECIALTY MARKS



AVIATION MACHINIST'S MATES AVIATION PILOTS AVIATION METALSMITHS BUGLERS RADIO MEN PHOTOGRAPHERS PRINTERS COOKS SHIP'S STEWARDS CARPENTER'S MATES QUARTERMASTERS SIGNAL MEN GUNNER'S MATES BOAT-SWAIN'S MATES, COXSWAINS COMMISSARY STEWARDS PHARMACIST'S MATES YEOMEN MACHINIST'S MATES, WATER TENDERS BAND MASTERS, MUSICIANS ELECTRICIAN'S MATES

## CADETS' SHOULDER INSIGNIA



FIRST CLASS SECOND CLASS

# AMERICAN WOMEN IN UNIFORM

The figures presented on this page show American women in the uniforms authorized for their various types of war work. Never before in the history of the country have women played such important parts on the war front and the home front and enlisted in such numbers as today. This wholesale volunteering for war work releases large numbers of men for the actual business of fighting.



Member of the WAAC--Women's Army Auxiliary Corps.



Left: Member of Women's Auxiliary Ferrying Squadron (WAFS)



Member of American Women's Voluntary Services.



Right: Member of the WAVES---Women Appointed for Volunteer Emergency Service (Women's Reserve of the Naval Reserve)



Red Cross Worker



Right: Army Nurse



Left: Navy Nurse



Civilian defense worker.



Member of Red Cross Production Corps.



Member of Red Cross Motor Corps.



Red Cross Nurse

Member of Red Cross Nurse's Aid Corps.



Red Cross Canteen Worker.



# CIVILIAN

# DEFENSE

Every able-bodied citizen has a part in the national defense of the United States. Any attack upon this country must find each citizen assigned to his or her place, trained in the duties involved, and resolute to carry out those duties, regardless of the danger to be faced.

Thousands of United States communities have organized and trained efficient Civilian Defense units and have conducted tests, drills and exhibitions to determine that each cog in the vital machinery of wardens, police, firemen, nurses, etc., will be capable of meeting any emergency.

Only with the complete cooperation and support of those whom Civilian Defense is designed to serve and protect, can it operate smoothly and efficiently. You will recognize the Civilian Defense Workers by these insignia.



1. DECONTAMINATION CORPS
2. FIRE WATCHER
3. AUXILIARY POLICE
4. RESCUE SQUAD
5. NURSES' AIDE CORPS
6. DEMOLITION AND CLEARANCE CREW
7. AIR RAID WARDEN
8. MEDICAL CORPS
9. BOMB SQUAD
10. DRIVERS CORPS
11. AUXILIARY FIREMAN
12. ROAD REPAIR CREW
13. EMERGENCY FOOD AND HOUSING CORPS
14. MESSENGER
15. STAFF CORPS

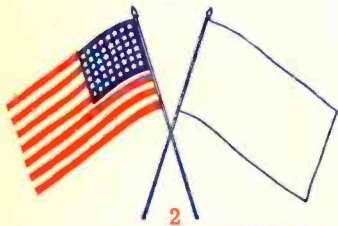


# HOW TO DISPLAY AND RESPECT THE FLAG OF THE UNITED STATES OF AMERICA



1--When flags of states or cities or pennants of societies are flown on the same halyard with the flag of the United States of America, the latter should always be at the peak. When flown from adjacent staffs the flag of the United States should be hoisted first and lowered last.

1



2--When displayed with another flag against a wall from crossed staffs, the Flag of the United States should be on the right (the flag's own right), and its staff should be in front of the staff of the other flag.

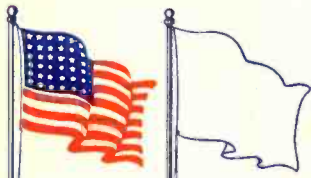
2



3--When used on a speaker's platform, whether indoors or out, the flag should never be reduced to the role of a mere decoration by being tied into knots or draped over the stand. For this purpose bunting should be used. The flag, if displayed, should be either on a staff or secured to the wall or back curtain behind the speaker with the union to the flag's right.



3



4--When flags of two or more nations are displayed together they should be flown from separate staffs of the same height and the flags should be of approximately equal size.

4



5--When the flag is displayed in the body of the church, it should be from a staff placed in the position of honor at the congregation's right as they face the clergyman. The service flag, the state flag or other flags should be at the left of the congregation. If in the chancel or on the platform, the flag of the United States should be placed on the clergyman's right as he faces the congregation and the other flags at his left.

5

6--When the flag is displayed

in a manner other than by being flown from a staff, it should be displayed flat, whether indoors or out. When displayed either horizontally or vertically against a wall, the union should be uppermost and to the flag's own right, that is, to the observer's left.



6

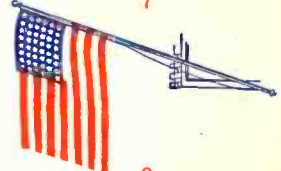


7--Whenever a number of flags of states or cities or pennants of societies are to be arranged in a group and displayed from staffs with the flag of the United States, the latter should be placed at the center of that group and on a staff slightly higher than any of the others.



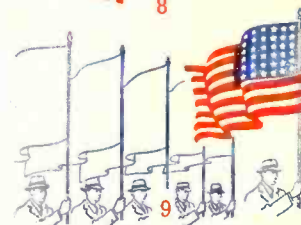
7

8--When the flag is displayed from a staff projecting horizontally or at an angle from the window sill, balcony or front of a building, the union of the flag should go to the peak of the staff (unless the flag is to be displayed at half-staff).



8

9--Whenever the flag of the United States is carried in a procession in company with other flags, it should occupy a position in front of the center of the line of flags or on the right of the marching line.



9



U. S. Army Signal Corps  
Photo

# RIGHT! WRITE RIGHT!

Private John Doe (Serial No.)  
Company X, 595th Infantry  
Army Post Office No. -----  
C/O Postmaster  
City, State - (As instructed by  
soldier or War Dept.)

Don't be discouraged by long delays in receiving replies to your letters to men in Uncle Sam's fighting forces. This is a World Wide War. The seas are wide and rough sailing. Regular mail travels in convoys and there are many unpredictable factors that may unavoidably delay the delivery of mail to men overseas. Be patient.

Don't be discouraged by necessary military restrictions. Write often to your servicemen; write long letters, but, remember, your letter may fall into enemy hands. Don't make it valuable reading for them.

The government considers your mail important—every ship that leaves this country carries mail.

The marines receive an assigned unit number and designation which he sends to the postmaster, either at New York or San Francisco, upon safe arrival overseas. The cards are then mailed to designated friends and relatives, who address mail according to the instructions on the cards.

If a soldier is located outside the United States address:

John Doe, Seaman Second Class,  
USS CHARLESTON  
C/O Postmaster  
San Francisco

There are only two post office addresses that should be used for naval forces afloat and overseas. They are: C/o Postmaster, New York or C/o Postmaster, San Francisco, depending on which is nearer the man addressed. Address:

V-Mail Service is available to and from the personnel of our Armed Forces of certain points outside the continental United States. If a message is addressed to or from a point where V-Mail equipment is not in operation, it will be transmitted in its original form by the most expeditious means of transportation.

V-Mail blanks are available at all post offices.

### POSTAGE FEES:

**REGULAR MAIL:** Three cents on letters addressed through an Army Post Office number.

**AIR MAIL:** Six cents per half ounce, outside United States.

**PARCEL POST:** Postage charged only from city of mailing to port of despatch in the United States. (Get exact cost from your local post office).

**THE WAR AND NAVY DEPARTMENTS ALWAYS NOTIFY THE NEXT OF KIN IN THE EVENT OF ANY SERIOUS CASUALTIES. IN THE ABSENCE OF ANY SUCH REPORTS, IT IS SAFE TO ASSUME THAT "No News Is Good News".**

POSTAGE PAID

V... MAIL

FOUR HERE

FOUR HERE

(1) The enclosed is provided to you from the personnel of our Armed Forces...  
(2) The enclosed is provided to you from the personnel of our Armed Forces...  
(3) The enclosed is provided to you from the personnel of our Armed Forces...  
(4) The enclosed is provided to you from the personnel of our Armed Forces...  
(5) The enclosed is provided to you from the personnel of our Armed Forces...  
(6) The enclosed is provided to you from the personnel of our Armed Forces...  
(7) The enclosed is provided to you from the personnel of our Armed Forces...  
(8) The enclosed is provided to you from the personnel of our Armed Forces...  
(9) The enclosed is provided to you from the personnel of our Armed Forces...  
(10) The enclosed is provided to you from the personnel of our Armed Forces...

# OUR HONOR ROLL

Name \_\_\_\_\_

Entered Service \_\_\_\_\_

First Station \_\_\_\_\_

Promotions \_\_\_\_\_  
\_\_\_\_\_

Service Record \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Decorations \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Discharged \_\_\_\_\_

Name \_\_\_\_\_

Entered Service \_\_\_\_\_

First Station \_\_\_\_\_

Promotions \_\_\_\_\_  
\_\_\_\_\_

Service Record \_\_\_\_\_  
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Service Record \_\_\_\_\_  
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Discharged \_\_\_\_\_

"Army, Navy and Marine Photos in this book were released for publication by the War and Navy Departments."



U. S. Army Signal Corps Photo



Blue Network Photo



Official U. S. Navy Photograph



NBC Photo



Official Photograph, U. S. Army Air Forces



Fort Bragg Photo



Official U. S. Marine Corps Photograph



INP International News Photos



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