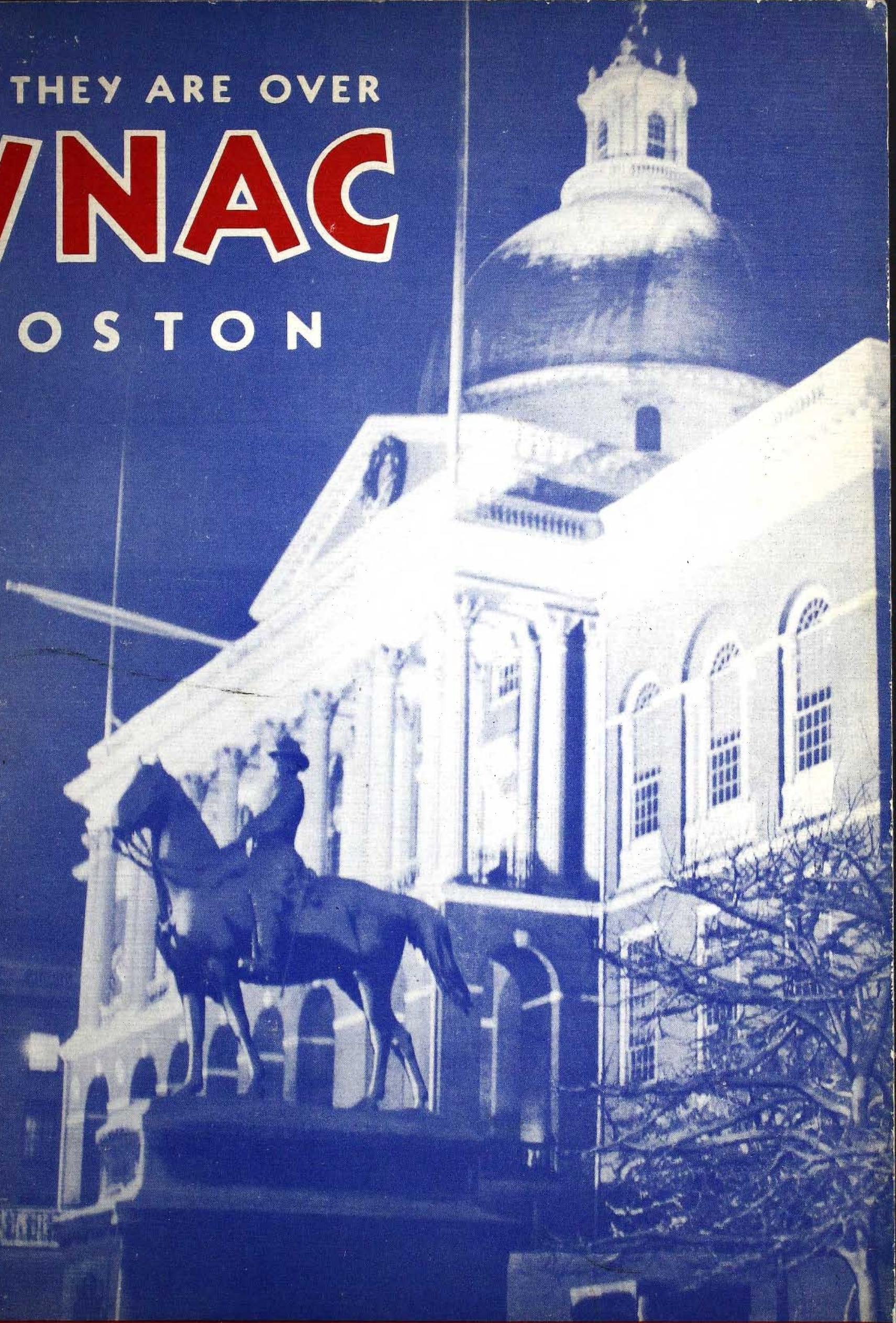
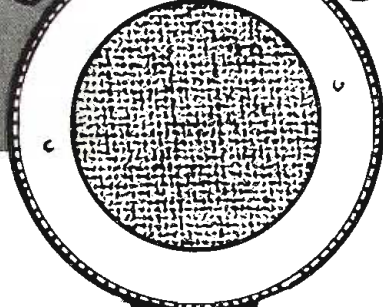


WHO THEY ARE OVER
WNAAC
BOSTON



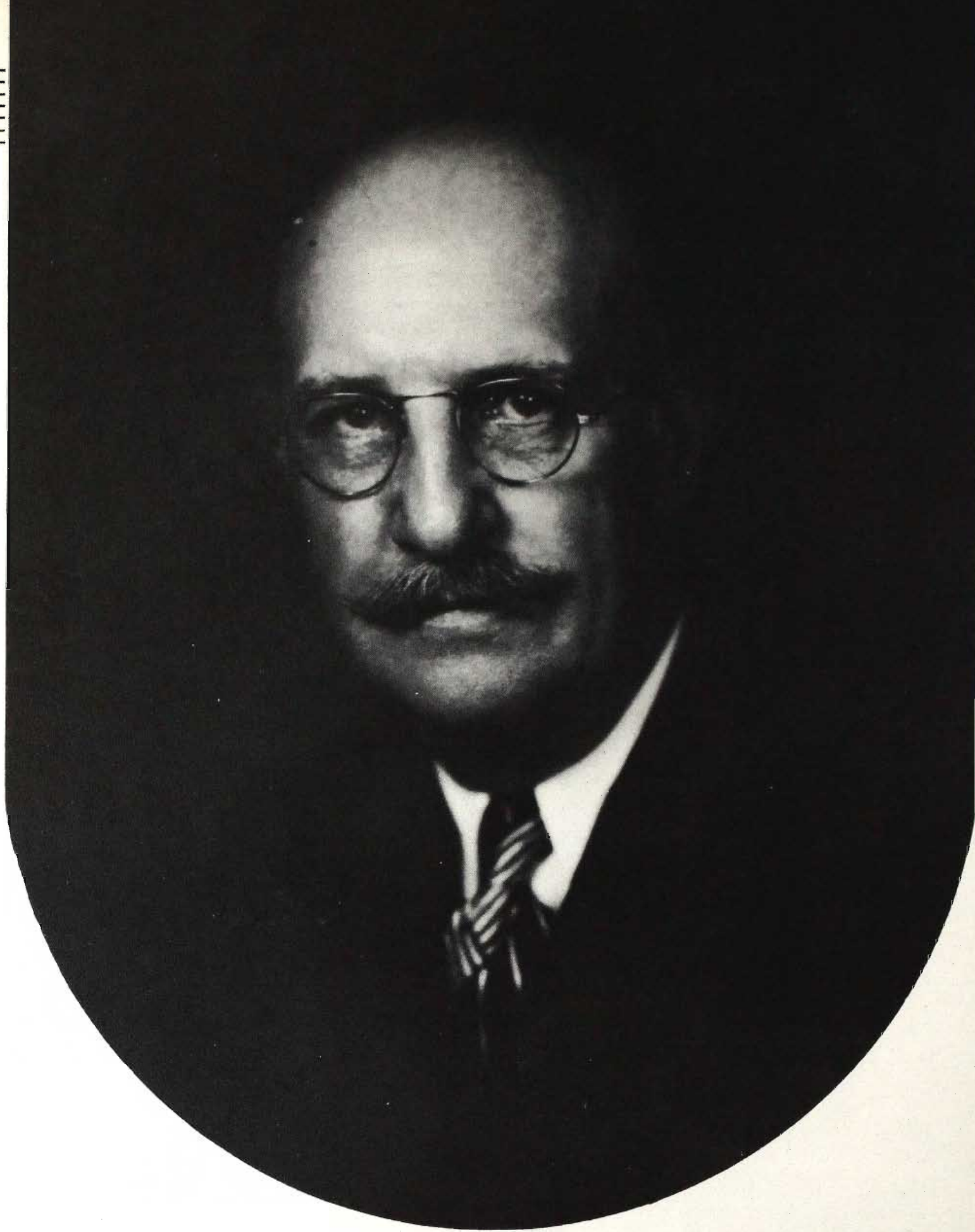
KEY STATION OF THE YANKEE NETWORK

WNAC



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JOHN SHEPARD, III

PRESIDENT of the Yankee Network, started his career with one small station, faithfully broadcasting, day after day, features of interest and value to the men, women and children of Boston. His name and reputation in the art and science of broadcasting is now known throughout the land. His was **the first** network broadcast — the **first** vertical radiator — the **first** live-and-dead-end studios — **first** to use dynamic microphones . . . and today, in New England, he is pioneering again, in the introduction of radio's amazing means of perfect reception — frequency modulation. WNAC is the key station of The Yankee Network. There are now 18 stations — covering New England.

WNAC

WNAC

LINUS TRAVERS Vice President

In charge, for WNAC and The Yankee Network, of sales and production . . . first joined the organization as an announcer. His advancement was rapid—leading actor, writer and producer of dramatic programs—and, by linking the practical with the artistic aspects of broadcasting—giving to each its own importance and dynamic power—now directs both of these important factors in crystallizing the continuous success of WNAC.



ROY HARLOW Vice President

Formerly Personnel Director for William Filene's Sons and president of his own advertising agency; also, for several years, a theatrical producer of rare talent and descretion—an adept in the art of executing station policies—and leader of the Metropolitan Singers.



PROGRAM FEATURES

Ed 'Uncle Bob' Young with Jane Withers

"Uncle Bob" is the dean of the readers of comics in Boston. He takes all parts and brings the characters to life. Here, he entertains Jane Withers — the charming Hollywood starlette.

CLOTHILDA ZAPPALA (Below)

The beautiful voice of Clothilda Zappala, coloratura soprano, brings to WNAC listeners arias from Donizetti, Verdi, Rossini and all the great composers of Italian opera.



GEORGE and DIXIE

This team of singers and guitar players brighten the air waves with cowboy songs and hill-billy ditties as you like them. In private life they are George Mahoney and Evelyn Hallgren.



"FLUFFERETTES"

(Above)

Sparkling vocal and instrumental numbers are rendered with great verve by this novelty orchestra and quartet — Donald Wood, George Jackson, Eddie Jones and Jimmie O'Brien, with, as soprano vocalist, Eleanora Gay.





WALTER KIDDER
 Popular baritone whose concert programs have been one of the most enjoyable features over WNAC for the past seven years. Banking was his chosen profession but the demands for his services as soloist for oratorio societies and other singing organizations, plus broadcasting, have compelled him to devote his life to his real love — Music — to his ever abiding happiness and the satisfaction of the thousands who listen.

THE WNAC CHALLENGE TEAM (Below)

Ken Wheeler evolved the idea of a "challenge" team made up of WNAC "brighties", vs. any team that wants to meet them in mental combat. The home team, here shown, consists of Ken Wheeler, Dick Fogarty, Ruth McFee, Nelson Churchill and Gracie Keddy.



ZARA'S MARIMBA ORCHESTRA (Above)

Paul Zara, native of Boston, known for his ability to "Slap that bass", even in his high school days when he was leader of the Watertown High orchestra, brings distinctive rhythms through his popular marimba group to WNAC-Yankee air waves. Double bass, Paul Zara; guitar, Bert Foster; marimba, Walter Cullity; piano, Douglas Woodman.

KEN WHEELER — "THE PEOPLE'S QUIZ"

Ken conducts a quaint quizical quiz quite the quintessence of queer questions quietly queried. He never misses a "Q".



WNAC

BOBBY NORRIS (Below)

Star violinist for WNAC, won for his programs a place on a coast-to-coast network. He made his debut in life in Lyndonville, Vermont, not so long ago and reached for a violin bow soon after his arrival on this planet. He can, and does at times, produce dance music that tempts the feet of all, but his heart and ambitions are primarily devoted to chamber music. But . . . when WNAC musicians get together for a "jam session" . . . Bobby can "swing that fiddle" with a zest.



FRANCIS J. CRONIN (Right)

The delightful strains of organ music produced by Francis J. Cronin have been heard over the Yankee Network since 1931. A musician of exceptional talent, Cronin is at once soloist, accompanist and a deft artist in improvisation.

WNAC



DON ARTISTE (Above)

The pianist of mystery is known to hundreds of thousands of listeners — by his music. They would not willingly miss hearing him. But who is "Don Artiste"? What is his real name? What does he look like? That must still remain a mystery — until someone is clever enough to penetrate the mask.





ANDY JACOBSON'S ORCHESTRA

Andrew Jacobson and his orchestra has been one of New England's most popular broadcasting and concert features for the past four years. Andy has had an enviable career as a master musician and has long been considered one of America's finest saxophone and clarinet soloists. In 1919-1920, he was a member of the beloved John Philip Sousa's band in a nationwide concert tour.

METROPOLITAN SINGERS

Under the direction of Roy L. Harlow, this group of singers, consisting entirely of business men, produces some of the most delightful musical broadcasts to be heard on the air. Their renditions of popular choral numbers from the concert stage, as well as via the air waves, have never failed to add to their reputation.



THE VOICE OF THE APOTHECARY

The unified voice of the neighborhood druggist, revealing his ability to serve the community needs. Here are shown: Prof. Leon A. Thompson, right seated; Prof. Maynard W. Quinby, standing; left to right, George H. Crosbie, Jr., Prof. Charles W. Bauer, Prof. Willis T. Bradley and Leavitt C. Parsons, publisher of "The Apothecary". The occasion for this gathering was the opening of National Pharmacy Week.



THE YANKEE NEWS



LELAND BICKFORD

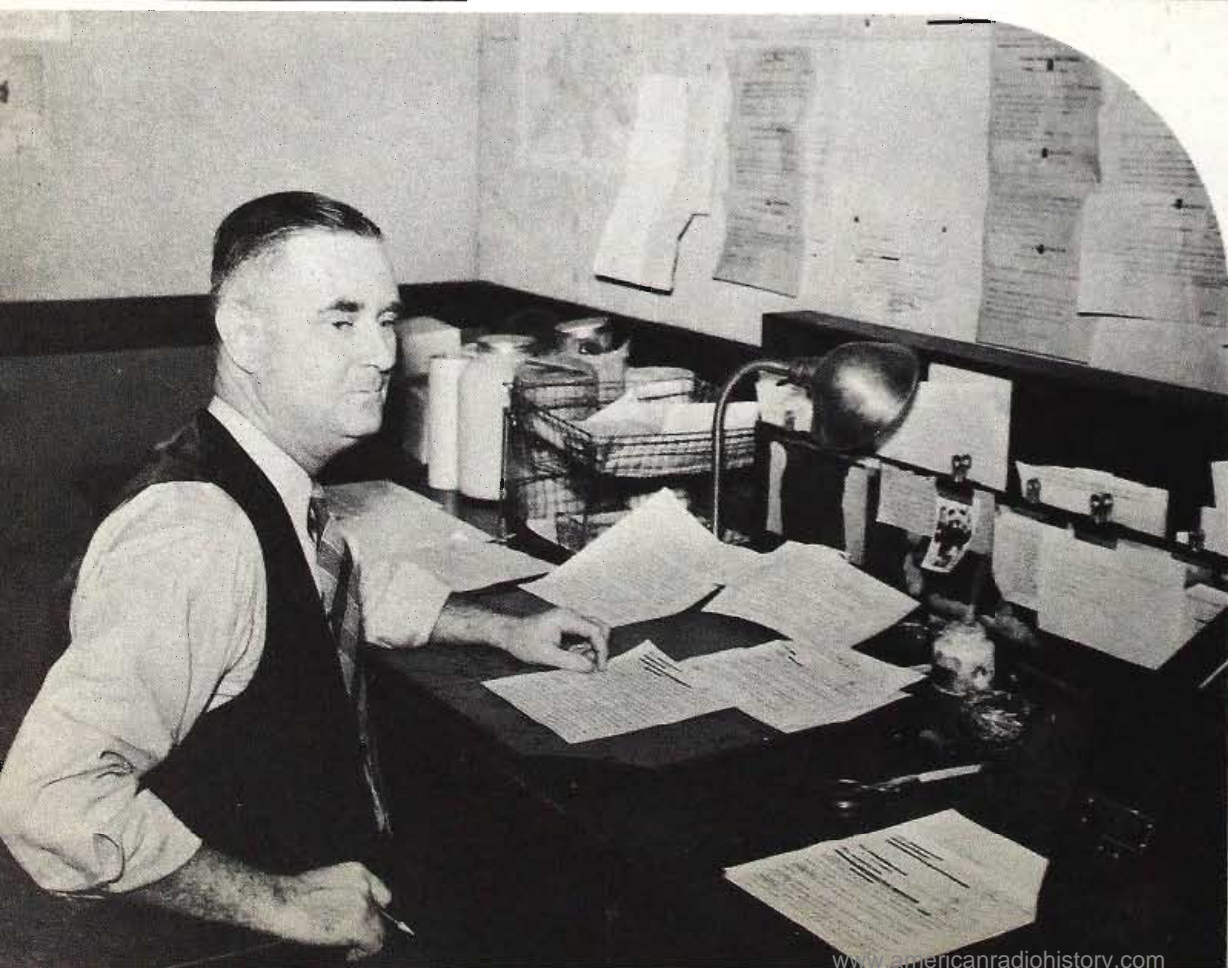
Editor-in-Chief of the Yankee Network News Service and author of "News While It Is News", heads a department of WNAC and The Yankee Network devoted to the collection and dissemination of local, national and world news by means of regular broadcasts.



NEWS ROOM showing reporters and rewrite men at work.



NEWS ROOM from another angle.



ROBERT MYERS

Day City Editor—personally supervises the tremendous grist of news which pours over his desk daily from all parts of the world.

WNAC

NETWORK DIVISION

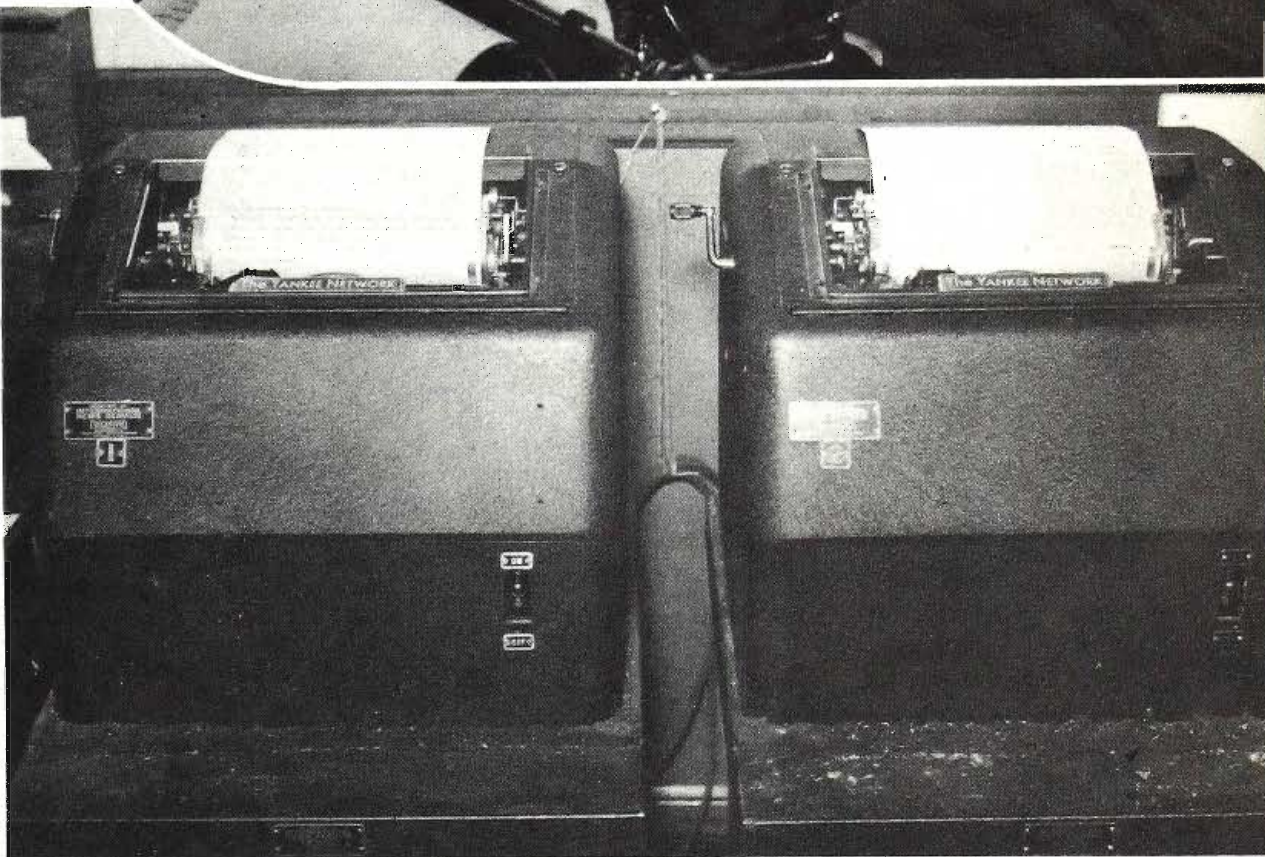
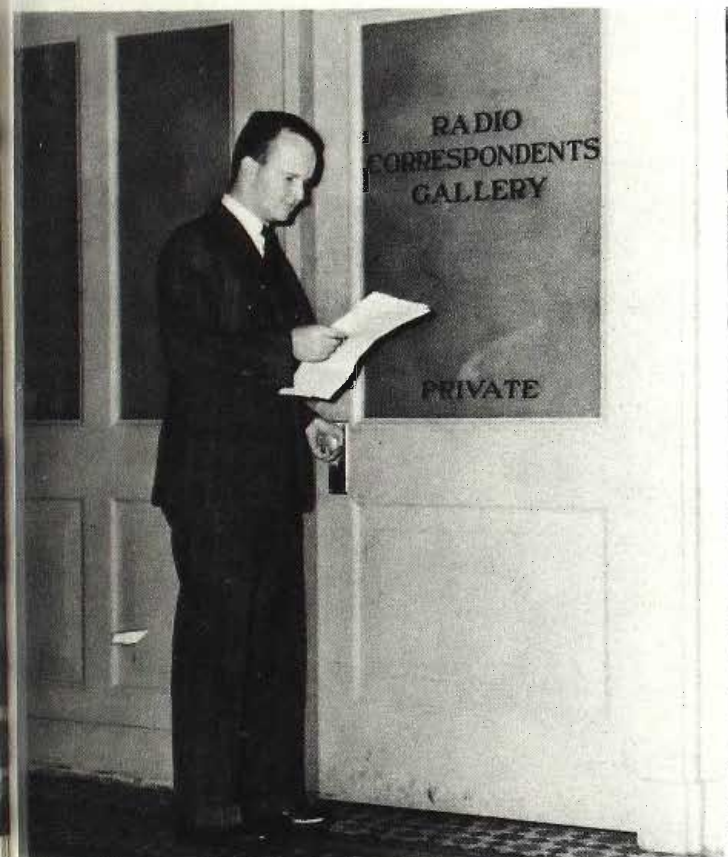
ORMOND FORTIER (Right)

Late Day City Editor — picks up news for late afternoon and evening broadcasts for a potential listening audience of seven million people.

I. N. S. TELETYPE MACHINES

(Below right center)

International News Service teletype machines clicking — clicking and humming with stories of human activities in all parts of the world.



FRANCIS TULLY (Above)

Washington Correspondent for The Yankee Network News Service. His five years experience at the State House in Boston has fitted him for this important post at the nation's capital.

STRATHERN CHUTE (Right)

Night City Editor — is at his desk from 5 P.M. until an hour after midnight, devoting his energies and skill, the results of years of experience, to "galvanizing" a long list of facts into short, concise stories for public consumption.



NEWS ROOM AT THE STATE HOUSE, BOSTON

The battle for recognition raged vigorously regarding the admission of The Yankee Network News Reporters to the news room of the State House. When the hearing was over and the goal won, the newspaper men gave our reporters the hand of fellowship. John Rockett finds flash news reporting—"a pipe".



NEWS ROOM AT POLICE HEADQUARTERS

Special correspondent for The Yankee Network News Service, Malcolm McVarish, covers police headquarters. He gets the inside story — gets it first — gets it fast — gets it on the air "while it is news" — no waiting for typesetting machines — no waiting for the rolling of presses.



NEWS ROOMS

THE NEWS ROOM AT THE COURT HOUSE

S. Kennedy Tully, special Yankee Network news reporter at the Court House, is not dismayed by the intricacies of legal phraseology. Getting an earful of "whereas's" and "parties of the first part, and parties of the second part" merely amuses him. He knows how to translate it all.



JIM BRITT

Director of the Sports Reporting Staff, Britt is an all-around sports announcer and play-by-play reporter of baseball, football, basketball, track meets and the whole realm of sports. He is also an adept at "on-the-spot" news and special broadcasts. He has rated as one of NBC's ace sports broadcasters for the past two years, and previously, he aired Notre Dame football and basketball games from South Bend, Indiana, 1935-1936.



**IN THE FIELD
OF SPORTS**



JACK STEVENS (Above)

When Jack Stevens speaks of sports, he speaks with a ring of enthusiasm and as a boy who knows and loves all kinds of sports. He spent four years at St. Thomas Seminary where he majored in English and received four letters in sports: baseball, basketball, tennis and track.

EDDIE CASEY

Ace football commentator . . . thrills all with his news of national gridirons. For over twenty years he has been in direct contact with football . . . first as a player, then as a coach of both college and professional football. During his student days, Eddie was an All-American halfback.



BILL SLATER

Sports Announcer. His play-by-play broadcasts of the Yale football schedule flash rapid and accurate mental pictures of each play. He attended school in Parkersburg, West Virginia, and The United States Military Academy at West Point, from which he graduated in 1924. He also attended the University of Minnesota and worked on a graduate degree at Columbia University.



JACK ONSLOW

Sports Authority, has made his mark in radio, as well as on the diamond. Jack started his active career in baseball in 1909 as catcher for the Dallas, Texas League and has played on and coached teams from coast to coast. His "Baseball School of the Air" and his "Sports Round-up" programs have won him a large and loyal following.

ANNOUNCERS

FRED LANG

Special events and news commentator. He broadcasts the news every day, except Sunday, at 7:15 A.M., 8 A.M. and 1 P.M. He says he'd rather fish than eat, and likes a good country antique auction. His lifelong ambition is to own a farm and retire for life — with his wife and daughter — maybe more.

NELSON CHURCHILL

News commentator and announcer. Speaks French, German and Italian fluently, and has a high regard for the English language — free from affectation.





BEN HADFIELD

His record on the stage covered several years' work in all parts of the country. He was a great trouper. Never missed a rehearsal or a performance. Then, one Monday morning, ten years ago, Ben had a casual conversation with a friend. Ben took a voice test, talked with the officials, and next day went to work for WNAC. He has made his stage training and experience serve him well. He is the oldest announcer, from the standpoint of continuous service, to be heard over WNAC and The Yankee Network.

WILLIAM O'CONNELL

Staff announcer, has spent the last seven years of his twenty-seven years of existence, announcing. Before that, he was for a time, an electrician. Bill is a graduate of Boston College and a football enthusiast.



JACK STANLEY

Commentator, writer, announcer and actor sounds like too much versatility for one man. For most men, yes; but Jack Stanley takes them all in his stride. Not a triple-threat, but a quadruple treat.

DANA FITZGERALD

Staff announcer — married last year. Fitz has been in the drug business, engineering, shoes and the theatre. He was a "printer's devil", working for his father, which, he says, "brought only excess perspiration". For sport he likes flying and has done quite a bit.





TOM HUSSEY

Staff announcer for WNAC, was formerly with a Florida station. His hobby is music and favorite sport is swimming. He attended the University of Florida — 1927 to 1934 — and was awarded the degrees of Bachelor of Science and Master of Science, majoring in chemistry. His introduction to radio was as a singer in his college Glee Club.

DICK COBB

Before he was appointed staff announcer, attended Boston University, where he managed a dance orchestra and studied business administration. For awhile, Dick was a bank messenger and then a U. S. Customs Assistant. Rudy Vallee, whose father is a friend of Dick's, advised him to enter radio. He's married; loves music, drama and baked Virginia ham.



VINCENT MALONEY

Better known as "Vin", is a native of Boston, whose very first job was radio announcing. He is twenty-five, unmarried and makes a hobby of the study of law. His favorite sport is football and he looks with respect and admiration upon a portion of pork chops — especially, when the dainty morsels are done to "a turn".

EDWIN OTIS

Supervisor of program production, was with NBC from 1932 to 1934; studied music in France and Italy; was a baritone concert and opera singer; entered radio first as a singer. His greatest current ambition is the development of radio production. Married, he has a boy and girl.



WALTER HARVEY (Right)

Staff announcer, who, in private life, is Walter Herlihy. His very first job was in radio. His hobby is sports — his favorite is riding; enjoys playing the piano. Educated at Boston College — class of '35 — Walter had stage ambitions. In radio he follows in the footsteps of his brother, Ed of NBC. Another radio relative: cousin Fred Allen. Walter confesses having had "just a little" stage experience.



LEO EGAN (Above)

Staff announcer, would like to be a professional golfer and get rich at it. Only twenty-five, Leo has been on the air five years. He started as a soda clerk, became a "barker" at a county fair, did "bit work" for movies and performed in summer stock. He nurses a "favorite peeve" — people who talk too much and too fast and make no point.

JOHN BERRY (Below)

Opens a door . . . As staff announcer, he enjoys opening doors to people's homes — doors for every variety of radio entertainment. For seven years John was a singer with dance bands, and has been heard on coast-to-coast programs.





TOM POWERS (Above)

Staff announcer, has been married seven years; has a son and daughter. Tom has always been interested in radio, especially the announcing art, and has been broadcasting for six years. His principal hobby is oil painting — particularly landscapes.



FRED McLAUGHLIN (Left)

Staff announcer, is married and has two children. He landed in radio by accident, having progressed from reporter, assistant editor of a newspaper, special investigator for the City of Boston, salesman and sales manager. Law was his first desire, having studied at Boston College and Boston College Law School. But then — the accident that landed him in radio — announcing — and working hard at it.



KENYON ABBOTT (Below)

Staff announcer. His very first job was as a radio announcer and he takes his work in real earnest. Ken's hobby is the study of Yogi philosophy — his favorite sport, flying — favorite food, caviar and squab and lobster and milk and mince pie and Welsh rarebit — one at a time, of course.

PROGRAM PRODUCTION

FRED BISHOP (Below)

Script writer of great versatility, wielder of words that paint pictures and phrases that set the stage for drama. Fred Bishop has had a colorful career as producer of many successful shows, was manager of De Wolf Hopper productions and knows many stage celebrities. He has brought to WNAC and The Yankee Network a knowledge of showmanship that has made his productions uniformly appealing.



GEORGE STEFFY (Above)

The history of this young man's career shows uninterrupted advancement. First, as a production assistant, then in charge of selecting announcers; and today his finger is on the pulse of the majority of the programs originating over WNAC.



FRANCIS J. CRONIN (Left)

Organist, adds to his duties at the console, those of director of innumerable musical shows.



GEORGE STEFFY (Above)

At the Wheel of Production, steers the good ship Performance. Beside him stands Ken Wheeler. Across the desk, near the lamp, Hervey Carter checks stories, as Jim Byrnes points with pride and Jack Stanley listens to a voice from outside.

HERVEY CARTER (Left)

Versatile man in production and sales.



"NAMES IN THE NEWS"

"Names In the News" is a program of first page news presented day after day. The people who make the news, live the news and are the news go on the air at WNAC supported by a cast of professional actors to tell their stories. Timely . . . Important . . . Dramatic!

Bill Posedal, pitcher for the Boston Bees . . . "Ollie" Rodman and Pie Traynor . . . Charles Donald Sullivan, boy fire hero . . . nine-year-old Erlin Hogan interviews "Dynamite Gus" Sonnenburg . . . Frank Leahy, the football coach . . . Eddie Dowling and Ted Williams . . . the plucky Walker brothers who were rescued from drowning . . . Mrs. Francis Wilson and Joseph T. Byrne . . . Richard W. Holmes of Warren, Rhode Island, and Henry H. Morris of Westerly who were awarded Carnegie medals for their heroic work in rescuing victims of the 1938 Hurricane . . . all Names In the News in New England.



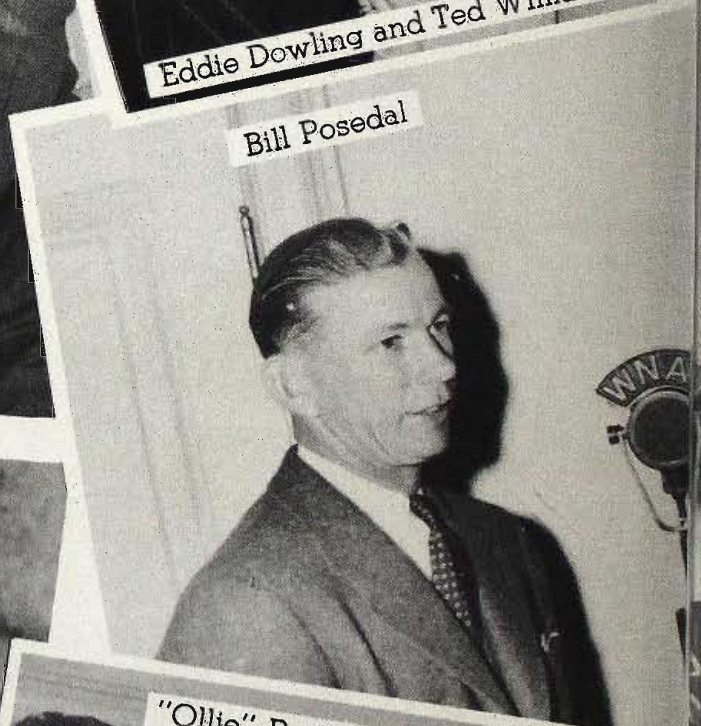
Walker brothers



Eddie Dowling and Ted Williams

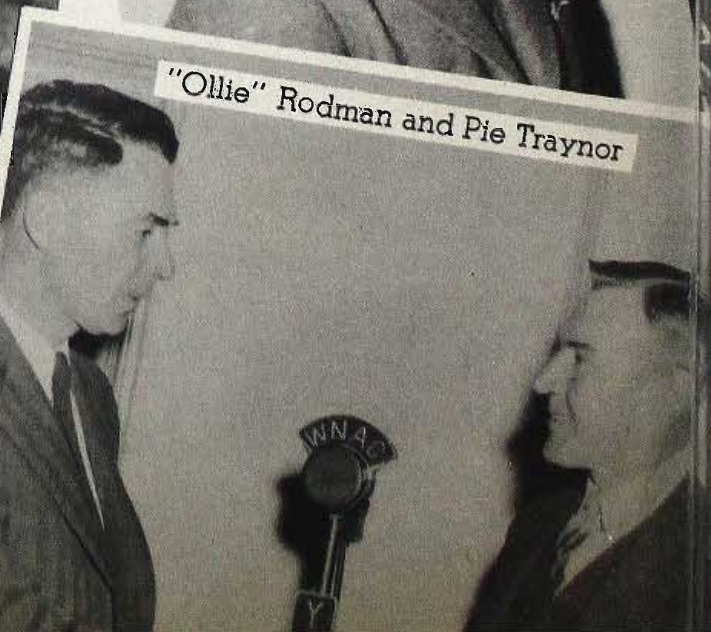


Mrs. F.S. Wilson, Joseph T. Byrne (left) and Frank Leahy



Bill Posedal

Erlin Hogan interviews "Dynamite Gus" Sonnenburg



"Ollie" Rodman and Pie Traynor

IREENE WICKER (Right)

Children . . . yes, and mothers and fathers, too . . . know her as a singer of songs and teller of stories with all the charm of phantasy and lilt of dreams. She came to WNAC's "Names In the News" program — filling it with refreshment and joy.



Henry H. Morris



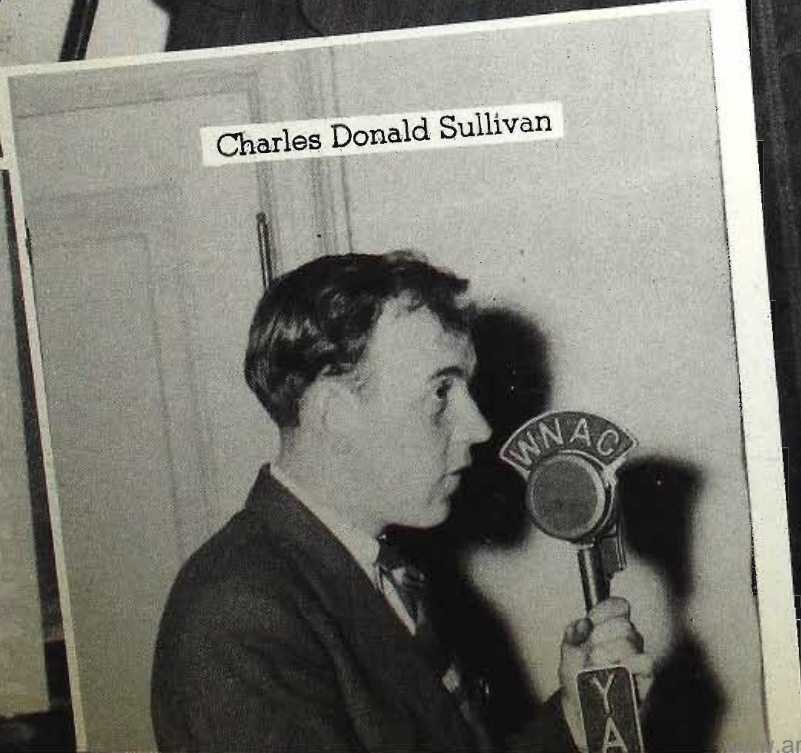
Ed McKeever (left), **Frank Leahy** and **John Druze** (right)



Richard W. Holmes



Charles Donald Sullivan



RELIGIOUS, EDUCATION



(Above) **His Eminence William Cardinal O'Connell**

Originator of "The Catholic Question Box", which has completed its tenth year over WNAC. This devotional and instructive program is heard every Sunday—1:00 to 1:30 P.M.

(Above) **Reverend Michael J. Ahearn, S.J.**

Presiding genius of "The Catholic Question Box", is shown here broadcasting with The Honorable Maurice J. Tobin, Mayor of Boston.



THE CHOIR OF WESTON COLLEGE

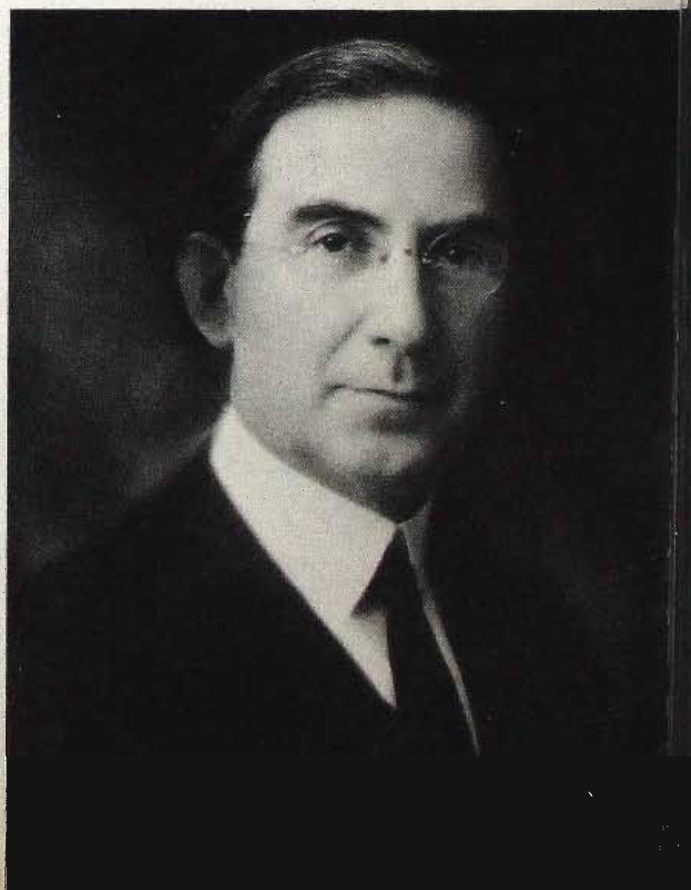
Furnishes musical interludes in "The Catholic Question Box" program.

(Below) **The Late Reverend Phelemon F. Sturgis**

Former Dean of the Cathedral Church of St. Paul, and Reverend Michael J. Ahearn, S.J.

(Below) **Rabbi Harry Levi**

Of Temple Israel — honored and revered spiritual advisor of his thousands of devoted followers. Temple Israel has the largest and most influential Jewish congregation in New England. During his broadcasting over WNAC, thousands of copies of Rabbi Levi's sermons were distributed in book form.



AND CIVIC PROGRAMS



(Above) **ELECTION NIGHT**

When election returns are on the air over WNAC and The Yankee Network — that night the staff gets no sleep.

(Right) **GOVERNOR LEVERETT H. SALTONSTALL**

First Citizen of Massachusetts, finds WNAC a valuable medium for the dissemination of messages of public interest.



(Right) **THE MASSACHUSETTS FEDERATION OF WOMEN'S CLUBS**

From October to April, from 12:30 to 1 P.M. each Saturday, the Massachusetts Federation of Women's Clubs utilize the facilities of WNAC and The Yankee Network to present groups and special speakers to discuss such subjects as international relations, the American Home, education and citizenship. Mrs. Benjamin F. Kraus, as Chairman of the Radio Division, is in charge. This group shows, left to right: Mrs. Dwight R. Clement, vice-chairman of the Radio Division; Mrs. George L. True, Jr., (seated); Miss Charlotte Manter, Miss Mildred Royce and Mrs. Franklin S. Nichols.



MAYOR MAURICE J. TOBIN (Below)

Chief Executive of Boston — one of WNAC's distinguished guests on various occasions. WNAC maintains exclusive lines to the Mayor's office.

"G-MEN IN ACTION" (Below)

Under the auspices of the Federal Bureau of Investigation, United States Department of Justice, V. W. Peterson, Special Agent in charge, broadcasts a series of programs regarding the activities of the "G-Men". He is shown here at his desk.





WNAC

THE "SUNSHINE NEWS REPORTER"

Cast entertains the two little Sunshine Bakers — Left to right, seated: Jean Goodale, Ruth Moss, Prince Leon, and Gus Wayne (The Sunshine Bakers), Grace Keddy and Alberta Loring. Standing, left to right: Dick Fogarty, Bill Syron, Roger Bernhardt, Jack Johnson, John Robertson, Paul White, Frank Ferrara and Bill O'Connell.



(Left) SUNSHINE NEWS REPORTERS ENTERTAIN

Giving away turkeys was part of a special Thanksgiving broadcast — appreciated by all but the turkeys.

WNAC

(Right) **GRETCHEN McMULLEN**

Has a record of eleven years of broadcasting in Boston. Her radio cooking school over WNAC, and the stations of The Yankee Network, has been a most welcome aid to the housewives of New England.

(Below) **GRETCHEN McMULLEN**

And associates at work in the Gretchen McMullen Testing Kitchen where the art and science of cooking and home economics comes very close to perfection.



HOME ECONOMICS

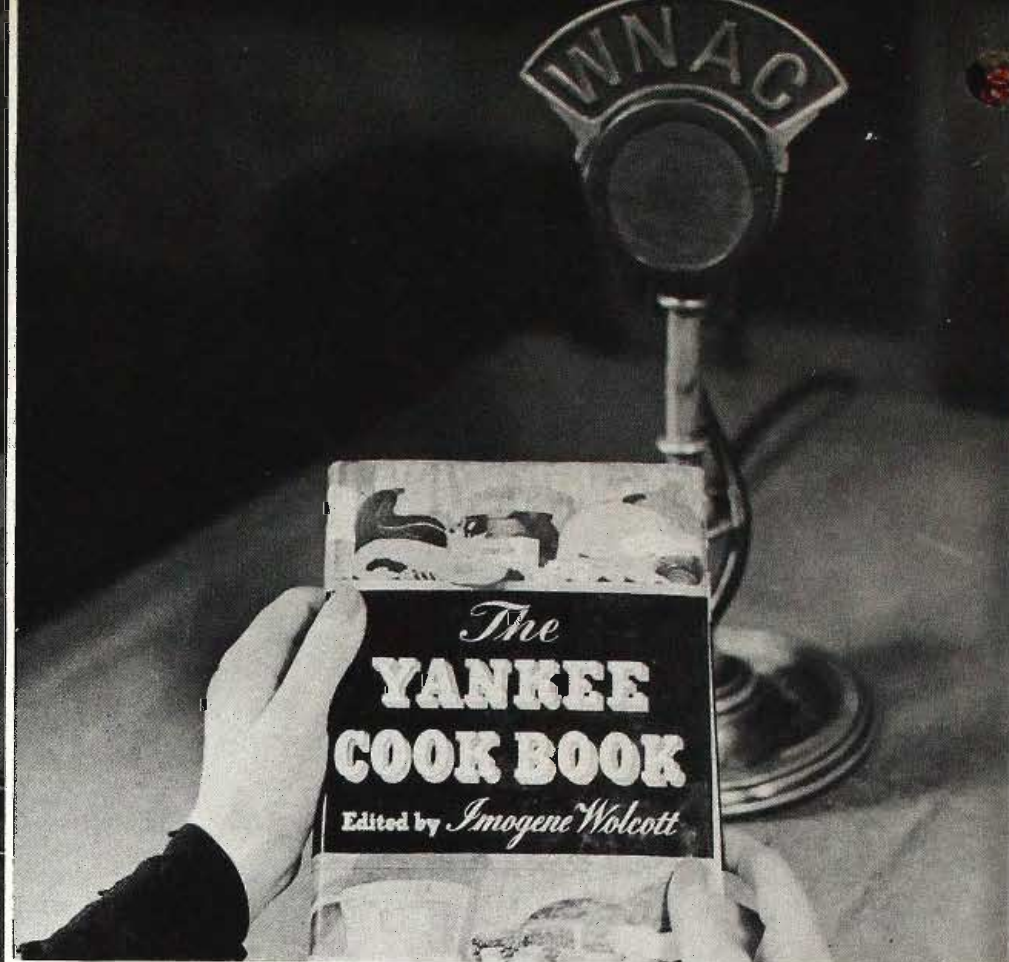


(Right) **MARJORIE MILLS**

Popular commentator on all phases of home making and cooking, has endeared herself to a vast array of listeners who tune in her program regularly.

MARJORIE MILLS — Gathering grist.





IMOGENE WOLCOTT'S BOOK is in good hands — her own.



(Above left) **IMOGENE WOLCOTT**

Miss Wolcott, author of one of the most successful cookbooks ever published, conducts a "Home-maker's Service" program, known as "First National Food News". It is constantly adding to her name and reputation. Her broadcasts, like her writings, are both appetizing and practical.

(Left) **IMOGENE WOLCOTT**

Authority on foods and how to prepare them is naturally popular.

(Below) **THE FIRST NATIONAL KITCHEN**

Chef demonstrates the art and science of carving in connection with WNAC's special Thanksgiving program. It was a bird of a broadcast.



(Below) **BETTY RAGLAND**

Spritely continuity writer, also conducts the "Musical Roundup". Her friendly voice has made her a welcome visitor in thousands of homes.



THE YANKEE NETWORK WEATHER SERVICE

The Yankee Network operates its own expert weather service. Trained scientists who have majored in meteorology make up its staff, and its equipment is the finest obtainable — precision instruments for checking wind velocity, density of humidity and atmospheric visibility.



RADIO GUIDE'S
SPECIAL MEDAL OF MERIT
AWARDED TO THE
YANKEE NETWORK
FOR ITS WEATHER SERVICE
WHICH HAS RENDERED
CONSPICUOUS SERVICE TO MANKIND



PRESENTATION OF AWARD

For distinguished service, Martin Lewis, Associate Editor of Radio Guide magazine, awarding the Radio Guide Medal of Honor to Salvatore Pagliuca, chief of The Yankee Network Weather Service — Dick Cobb, announcer, stands by.

WNAC

WNAC

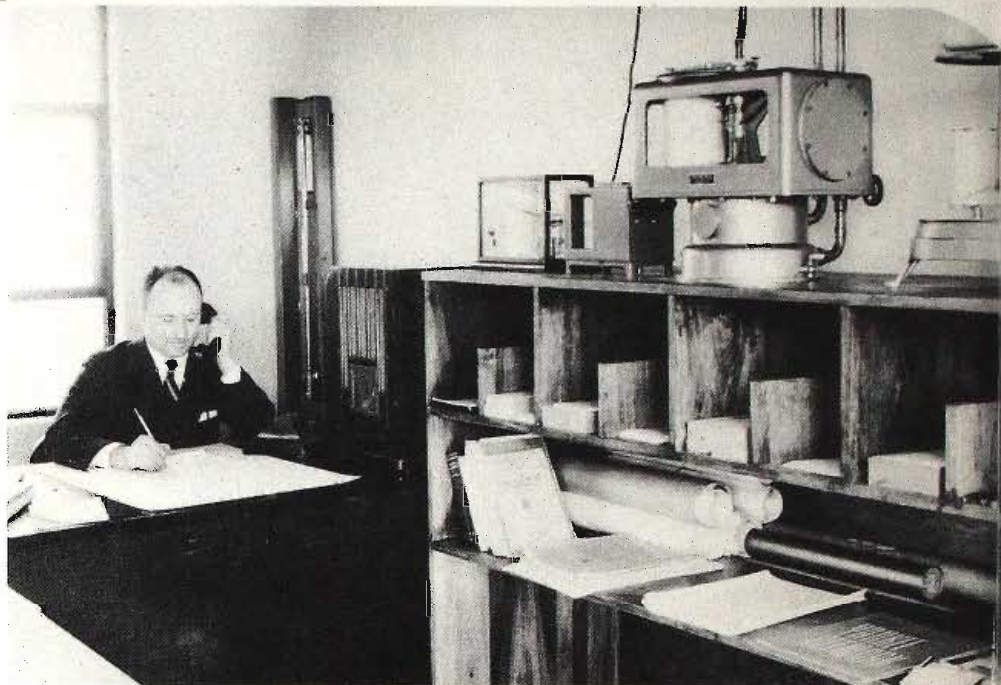


(Left) **SALVATORE PAGLIUCA**

Chief Meteorologist of The Yankee Network Weather Service, received his Master of Science degree from the University of Naples. He also spent a year of graduate study in meteorology at the Massachusetts Institute of Technology, before taking charge of the Mt. Washington Observatory.

(Below) **ANOTHER VIEW** of Salvatore Pagliuca with computing instruments in the foreground.

YANKEE NETWORK WEATHER SERVICE



(Left) **WALTER HOWELL**
Reading outside observations.



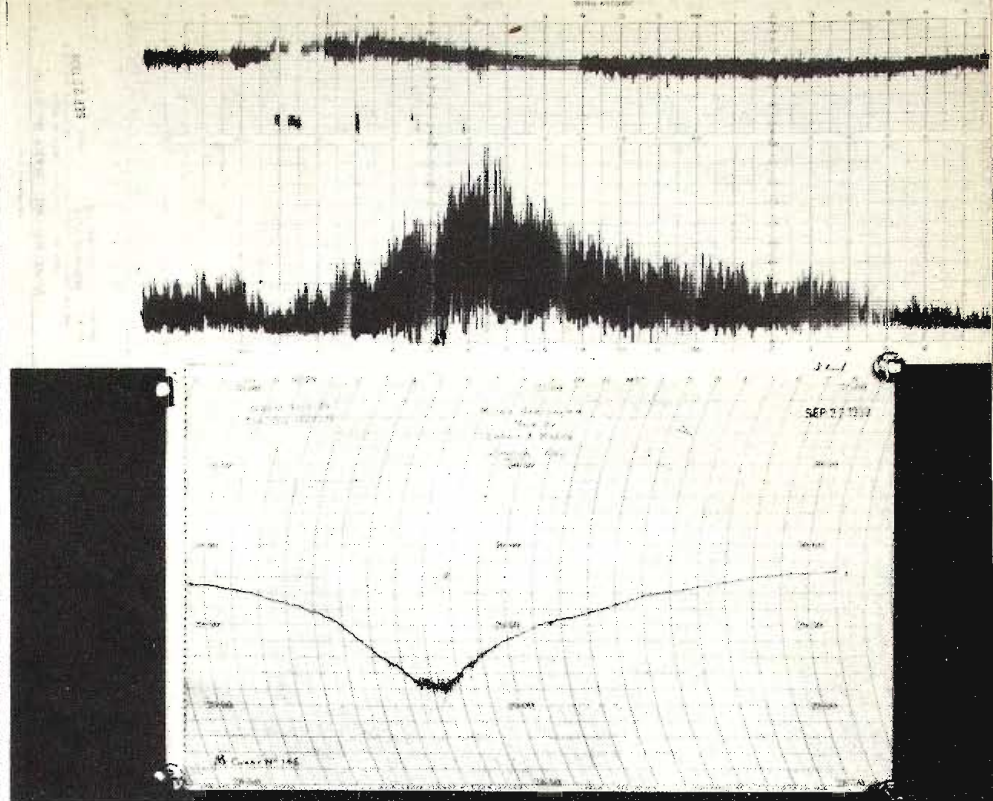
(Below) **MORRIS W. ABERMAN**
Tuning short wave receiver to communicate with the weather service expert at Mt. Washington Observatory.



WNAC



THE CHIEF
Studying his instruments.



A GRAPH of the famous hurricane of 1938 — when the Yankee Network Weather Service beat all records in accurate reporting — as a reward for which the medal for distinguished service was presented.



(Above left) **THE PENTHOUSE**
Where the Yankee Network Weather Service carries on — come rain, heat, snow, sleet, wind and all varieties.

(Above) **PAGLIUCA** and **HOWELL**
at a weather chart.

(Left) **PAGLIUCA**
At observation instrument coop.



=====**WNAC**=====

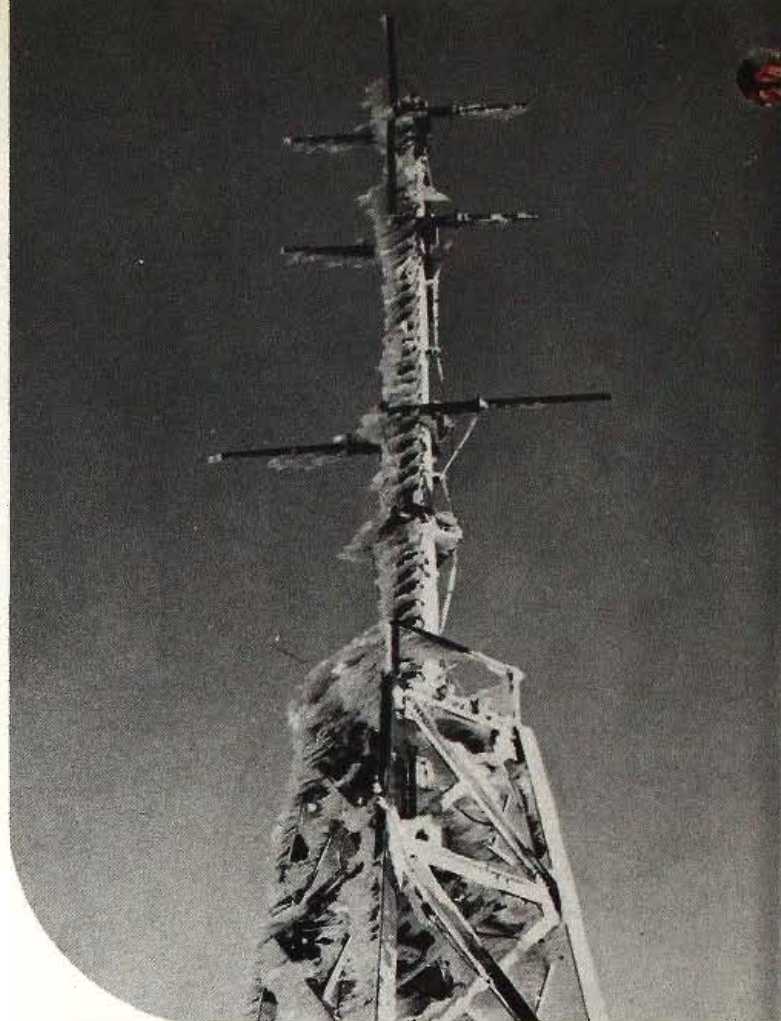


The Weather Recording Mast

— Pagliuca up.

Mt. Washington Station Tower

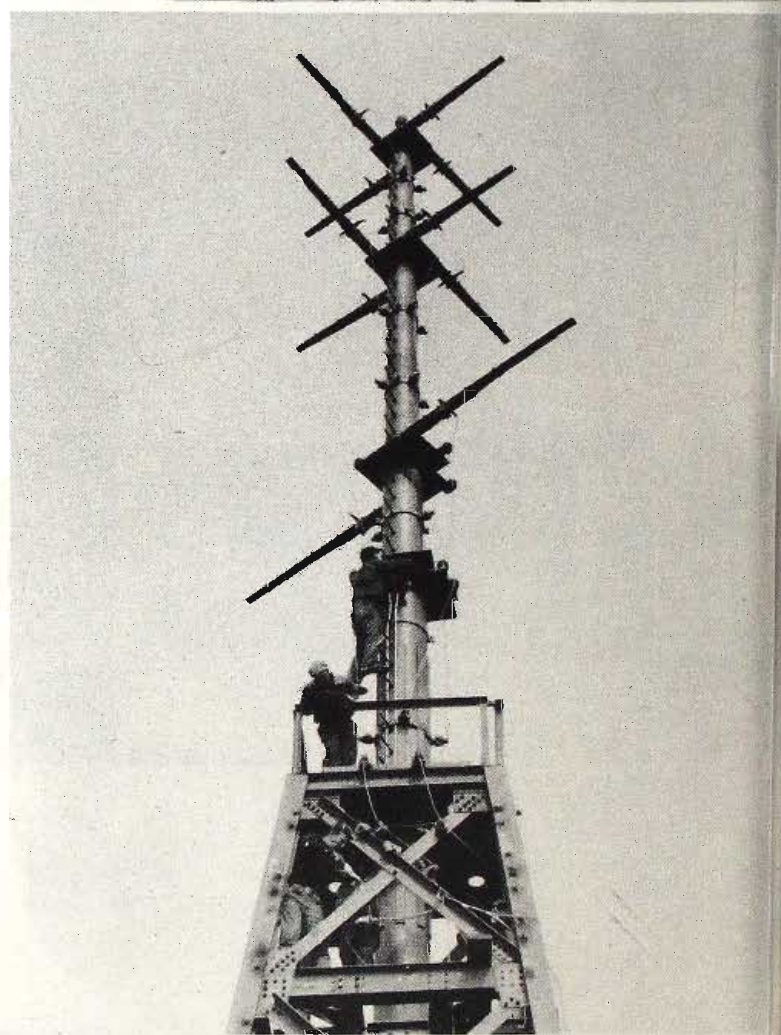
From which observations are broadcast short wave to The Yankee Network Weather Bureau in Boston.



Exterior of Mt. Washington Observatory

Mt. Washington Radio Tower

While it was being constructed.

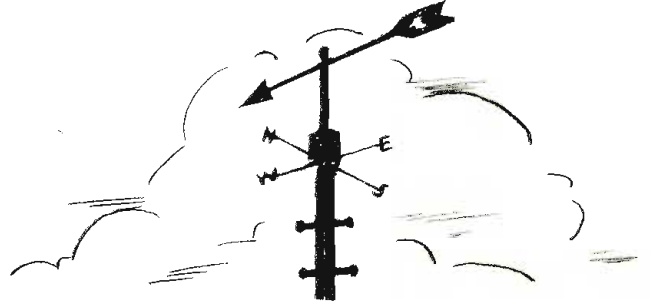


FACED BY THE EMERGENCY OF THE HURRICANE

WNAC staff setting up emergency equipment when power lines for the control board in the background failed during the hurricane of 1938. WNAC was the only Boston station remaining on the air. Approximately 15,000 calls were received and broadcast between 6:03 P.M., September 21, and 6 P.M., September 22.

YANKEE NETWORK WEATHER SERVICE

MT. WASHINGTON TOWER
When winter really arrives.



(Right) **PRECIPITATION BASINS**
On the peak of Mt. Washington.



(Left) **MT. WASHINGTON WINTER**
Winter paints the Observatory house with rime before the tower is completed.



(Right) **YANKEE NETWORK WEATHER
SERVICE MEN**
Taking observations atop Mt. Washington.





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PAUL DE MARS

Technical Director — played with his first wireless apparatus in 1910 and has been interested in radio ever since. He graduated from Massachusetts Institute of Technology in 1917 and then entered the army, where he was assigned to the 307th Regiment of Engineers. From 1920 to 1927 he was employed by the New England Telephone and Telegraph Company, in charge of engineering work in connection with the use of telephone circuits in radio broadcasting. From 1927 to 1931 he headed the electrical engineering department at Tufts College.



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GREENLEAF WHITTIER PICKARD

Consultant Engineer. Past President and Fellow of the Institute of Radio Engineers — Fellow of the American Academy of Arts and Sciences — Fellow of the American Institute of Electrical Engineers — Fellow of the American Association for the Advancement of Science — Life Member de la Societe des Radio-electriciens — and Fellow and member of a number of other scientific and technical societies.

ENGINEERING STAFF

IRVING B. ROBINSON

Chief Engineer of WNAC and The Yankee Network — has been associated with this network since its organization, and with WNAC since May 1923. He was first interested in radio in 1915, served in the U.S. Navy during the World War in the Radio Division — first with the fleet and later in transport duty. After the war he was engaged in research work in northern Ontario.

JACK DODGE

Transmitter Supervisor at Squantum — has been associated with The Yankee Network since September 1923. He acted as radio operator with the U.S. Merchant Marine from 1917 to 1922. Aviation is his hobby. He has a commercial pilot's license and has spent one thousand hours flying. He holds a commission in the Naval Reserve as Lieutenant, Junior Grade.

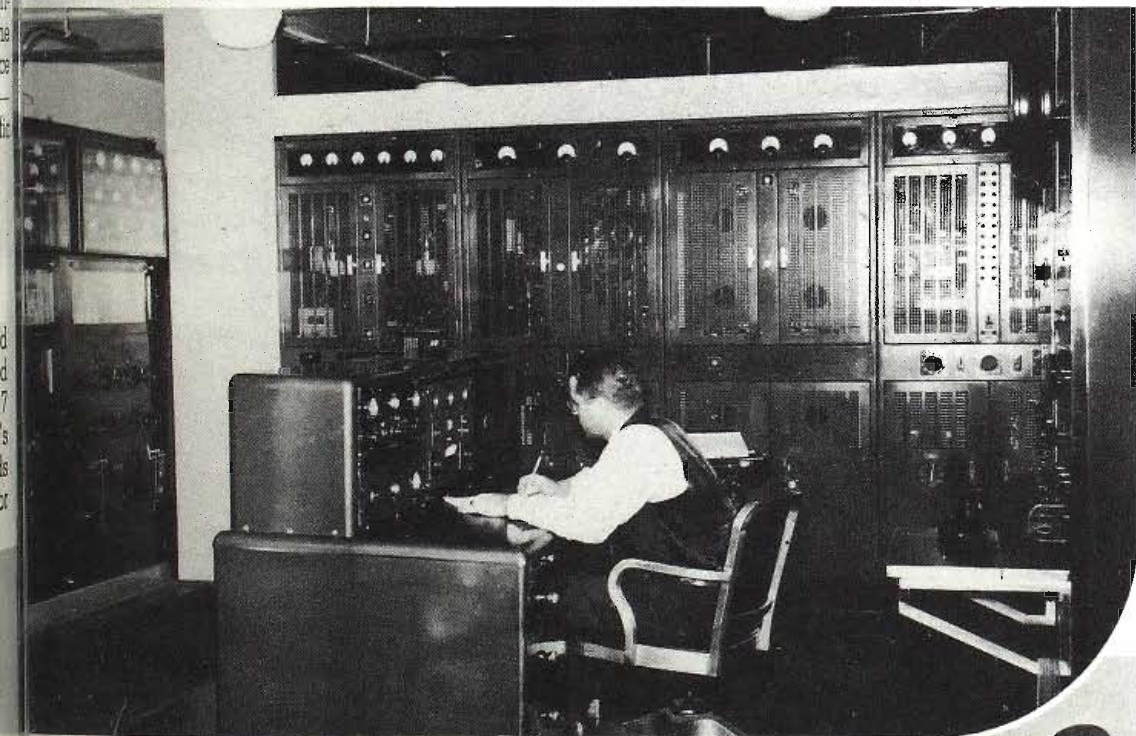
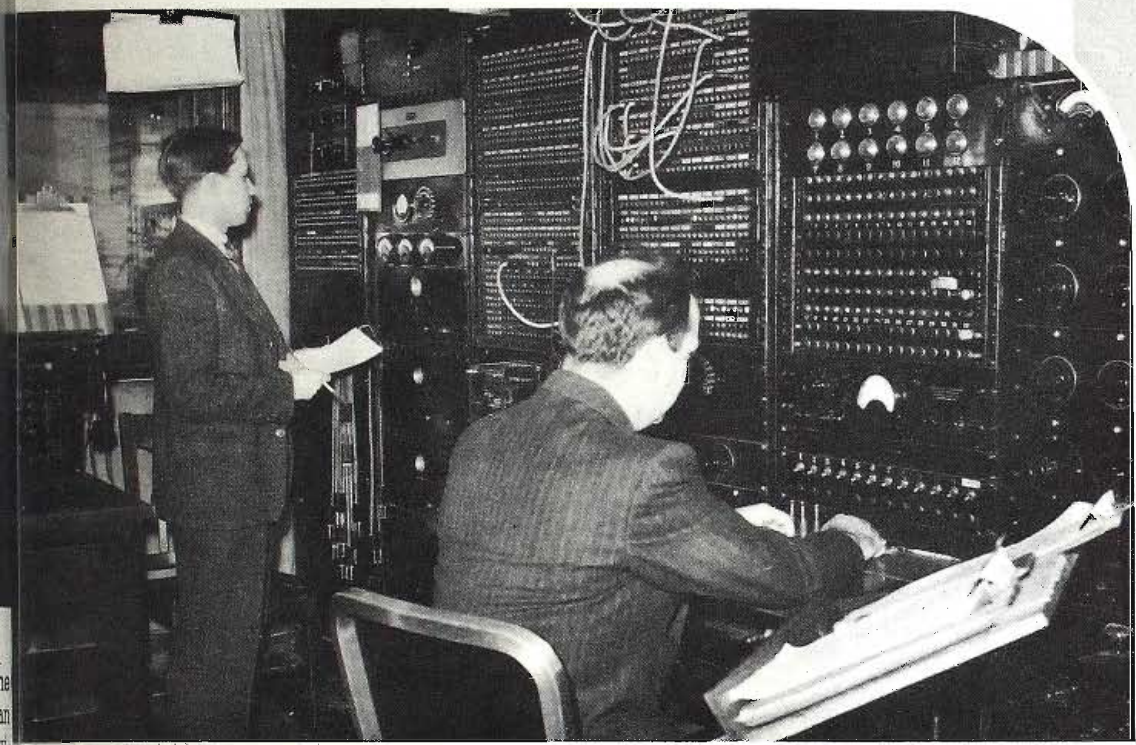
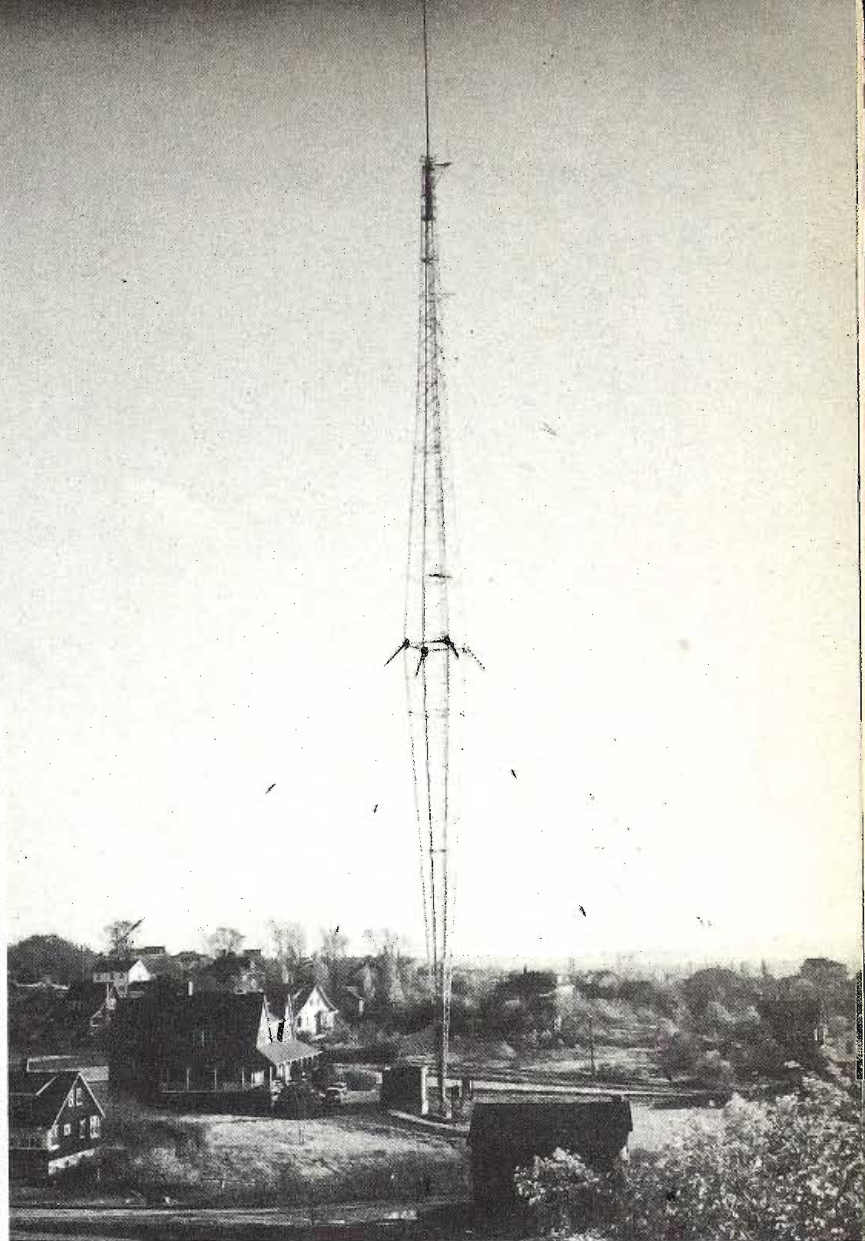


WNAC ANTENNA TOWER

At Squantum, near Quincy, Massachusetts, on the shore of Boston Harbor.

(Below) WNAC CONTROL ROOM

"Buddy" Stone and Jack Lawlor at the controls.



INTERIOR OF CONTROL ROOM

At Squantum.

(Right) THE "PICK-UP MEN" FOR WNAC

Whenever there's a broadcast by remote control, they complete the "hook-up", regardless of wind or weather. From left to right: Andrew Hotz, John Moakley, Thomas Foster and Robert Wolfe.



WNAC



FREQUENCY MODULATION STATION WIXOJ

JOHN SHEPARD, III — President of The Yankee Network, pioneers again by introducing to New England listeners the most amazing advance in radio reception in the whole history of the industry. The cameraman has here caught him in one of his rare moments of leisure. He is listening to a program over the new frequency modulation receiving set — Station WIXOJ is broadcasting.

New England's Frequency Modulation Station WIXOJ produces radio such as you have never heard before . . . a musical and engineering masterpiece . . . clear as a bell . . . ideal in tone . . . and free from the shackles of static. Every sound is as clear and distinct as when heard in a concert hall.

WIXOJ SIGN AT PAXTON, MASS.



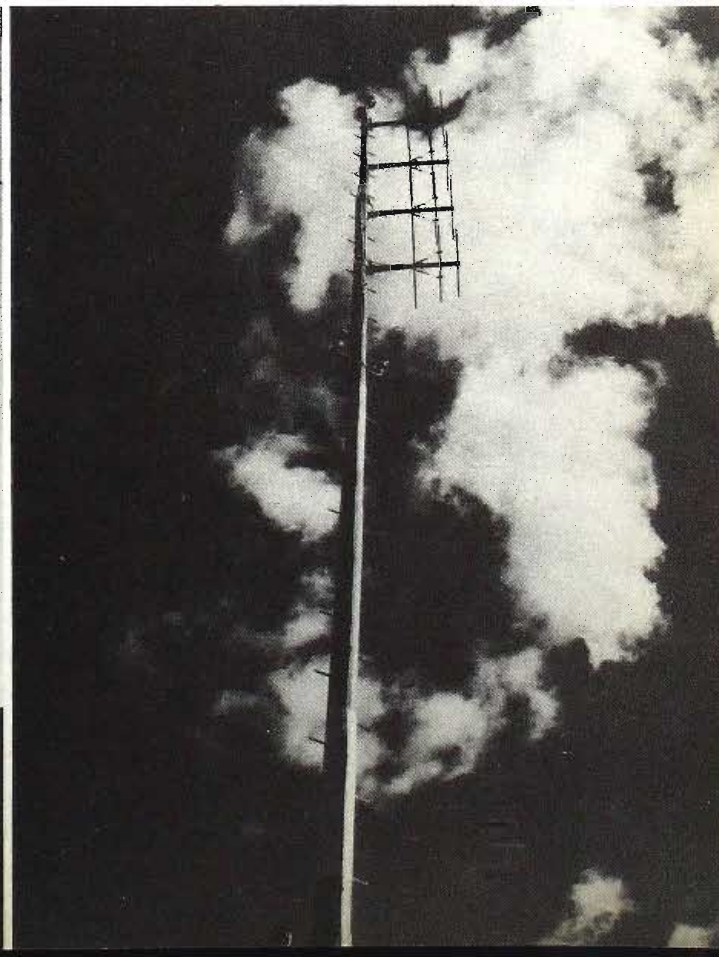
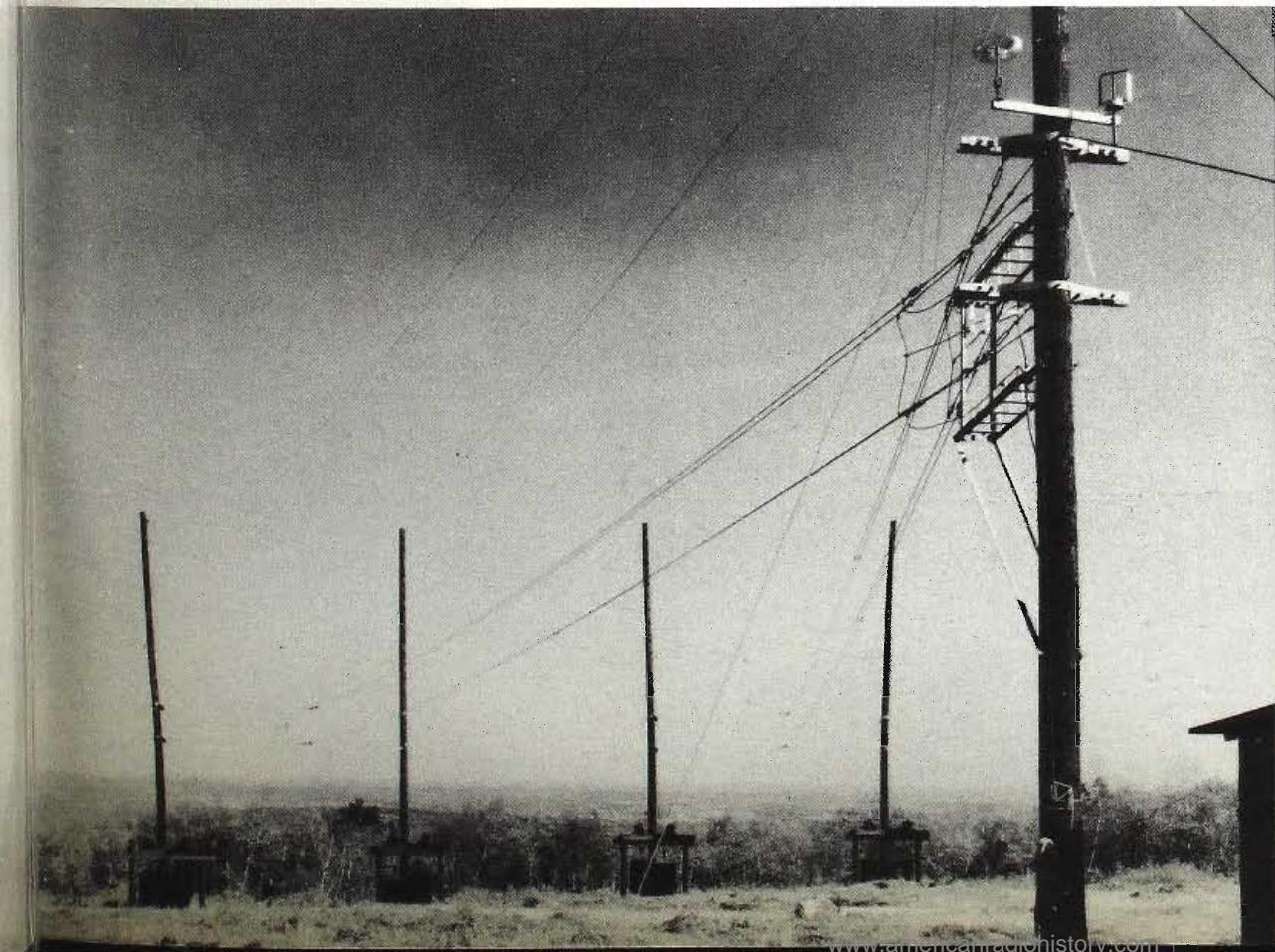
FREQUENCY MODULATION TRANSMITTER BUILDING, PAXTON.



THE "RECEIVING V" ANTENNA

of Frequency Modulation Station WIXOJ. This antenna receives the programs from Boston for re-broadcast over the masts shown on the next page.

DIRECTIONAL ANTENNA in Boston for sending programs to Paxton transmitter.

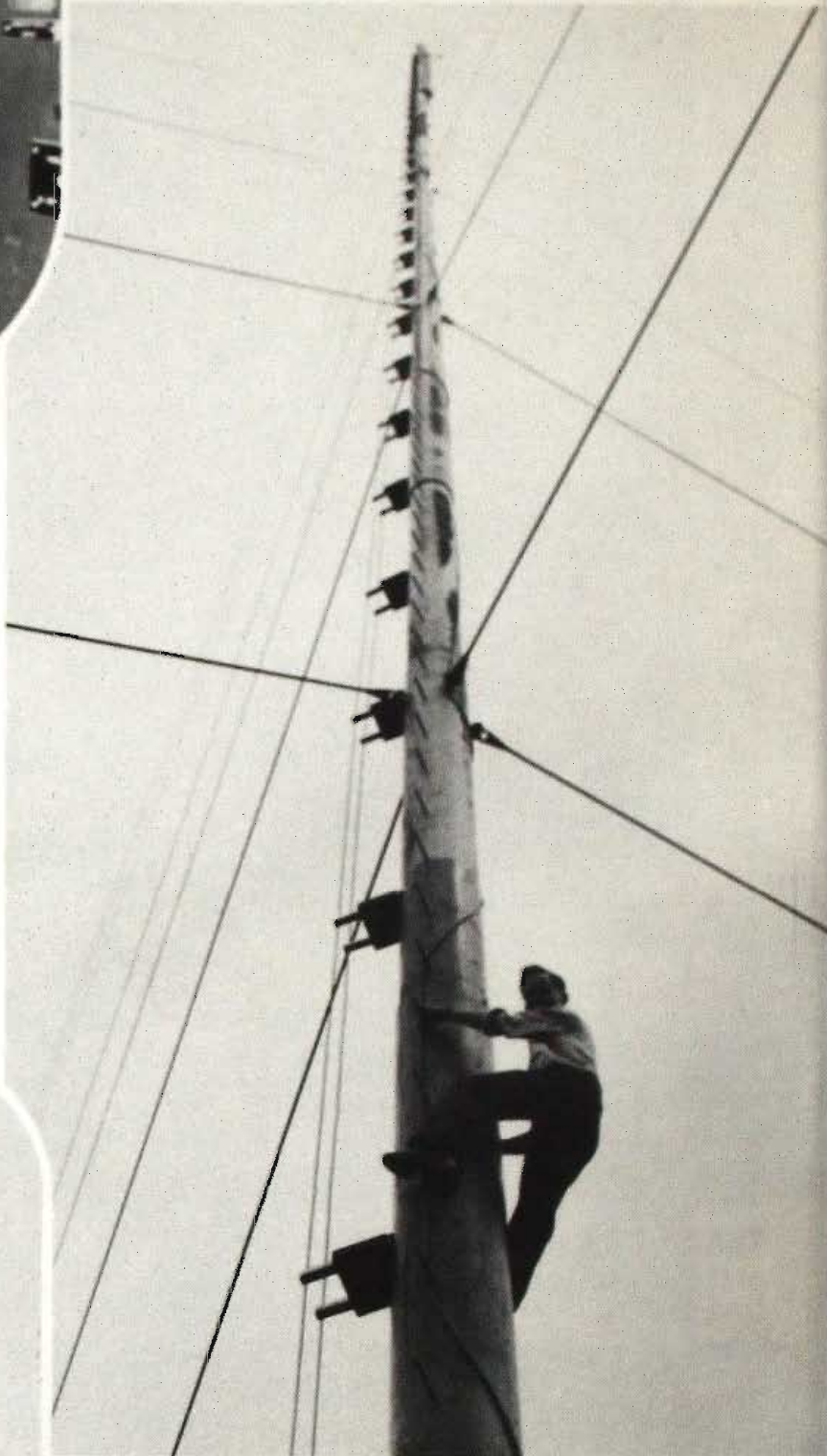


WNAC

(Left) **HARRY WHITTEMORE**
Member of WIXOJ staff, at control panel at Paxton.



W I X O J



ANTENNA MAST AT PAXTON

OPERATOR AT WORK

On feed lines of the 400 foot frequency modulation transmission mast at Paxton (WIXOJ) showing top section with turnstile antenna arms.

A VIEW OF THE SUMMIT

Of Mt. Asnebumskit, near Paxton — location of WIXOJ, 1400 feet above sea level. The view from the top of the mast takes in five New England States.



**DAY BY
DAY
FAVORITES**

JOE EMERSON

the singer of "Hymns of All Churches".



RED RIVER DAVE
the singer of Cowboy Songs.

WNAC

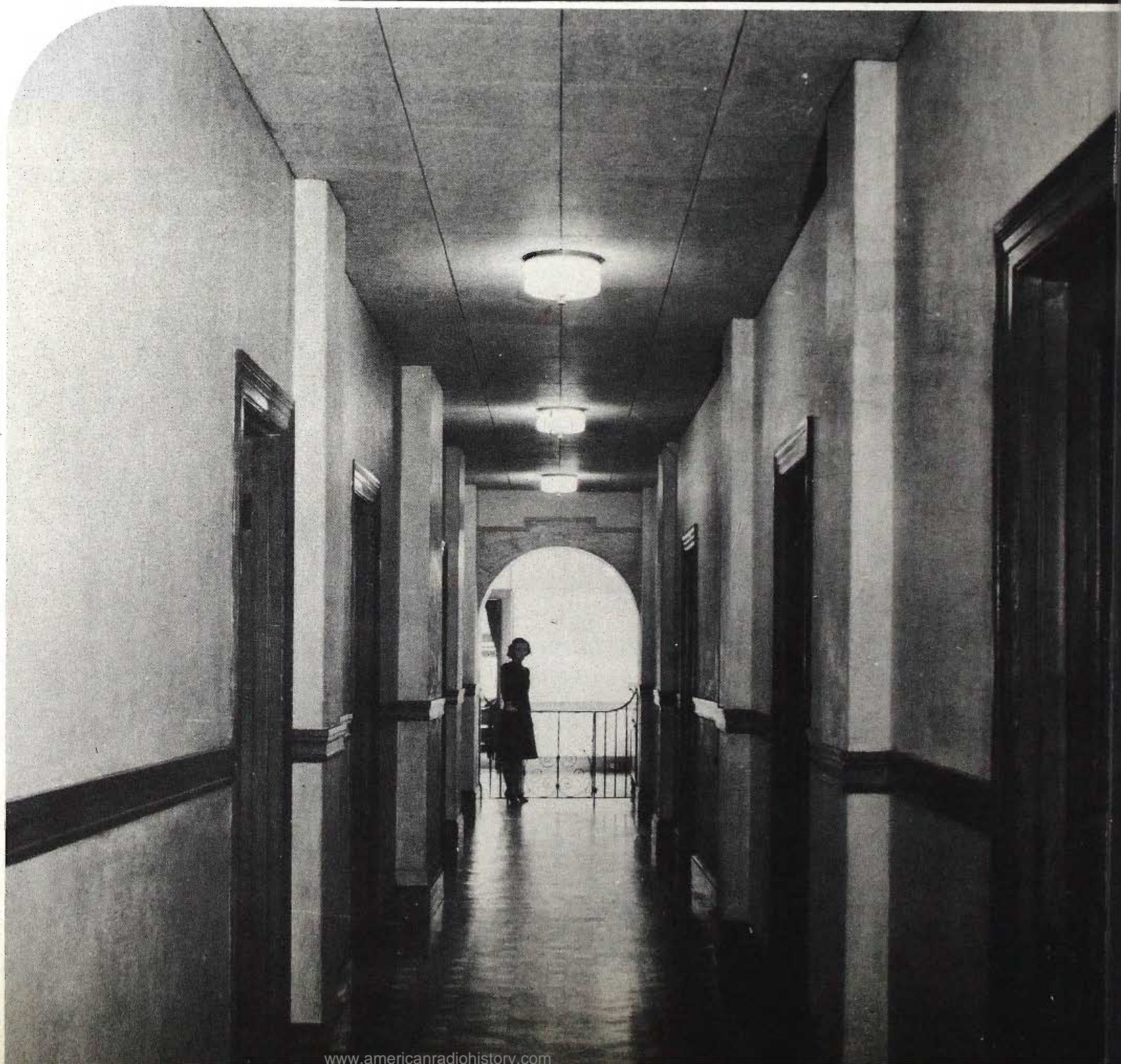
POINTS OF INTEREST

RECEPTION DESK AND LOBBY



(Below) **A CORRIDOR**

Leading to the offices of executives of WNAC, Key Station for The Yankee Network.





(Above) **THE MAIL ROOM**

In Radio, letters and postcards take the place of the clapping of hands and the welcome call "Encore!" Edward Donaher is in charge of this "behind the scenes" department that means so much to us all.



(Right) **THE MUSIC LIBRARY**

At WNAC, presided over by Ruth Farwell, center.



(Left) **CLIENT'S AUDITION ROOM**

Gerald Harrison demonstrates the achievements of WNAC to a group of business men.



WNAC



Photography: Photo-Media Corp.,
Harold Orne
Solari
And others.

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The Yankee Network.

Editor: Hal Hubert, N.R.P.I.

